

Pepperell Sheets and Blankets make any bedroom beautiful!





Beautifully boxed for giving! These pastels and mor than 30 other styles are gift-boxed by Pepperel

What is more feminine, more welcome than Bridal Ros bordering the smoothest of snowy white percales! Tal your pick of roses blooming in pink, blue or yellow



Exclusive Slip-On® fitted sheets go on in a jif corners last longer because they're 1/3 strong

What a luxurious gift...a whole new look for a bedroom! And what fun to know all this fashion is so easy on your Christmas budget!



The ultimate in blankets-Bridal Rose Acrilan Mark III.* Pink, blue, yellow roses on white.



with Marvelok® Weave for longer wear, greater warmth. white muslin. Pink or blue roses with matched pi



Luxury that's machine-washable! The carefree Acrilans An heirloom look! Colonial Rose Bordered Shee



🏟 BANCROFT'S special Christmas gift guide 🕸



GLOWING SANTA DOOR BELL merry Hello as guests pull cord. Jolly St. Nick features your Family Name that GLOWS in the dark. Cleverest bell that ever raised a Christmas spirit. Resists weather. 15" x 13" high.



NEW DELUXE ICE GRIPPERS

Noneed toworry abouticy walks— now you CAN'T fall. Riveted steel Grippers fit over boots, shoes, galoshes—give firm footing on slickest surfaces. Webbing straps hold them securely in place so they can't slide off.

AH 3660 Women's, Child's \$1.50 AH 3661 Men's \$2.49



No Lifting Or Bending!

No Lifting Or Bending!
No shoveling—just roll snow laway. Wheels on blade roll smoothly over cracks, rough povement. 41" no-stoop handle. Silvery Cadmium and red finish. 22" blade. AH 1135-S standard. \$9.95
Doluxe Model larger 26" blade, traction tires, Bonderwad undercoat.

AH 1004-5 Deluxe. . \$12.95

All-steel Snow Plow rolls on 6" rubber tires through all snow. One trip clears walk. Exclusive Chipper Edge
Carbon steel edge bites thru
icy, hard-packed snow. Glides
through 8" drifts—clears 22"
path. 7 adjustable positions
up to 22°. Throws snow
right, left—automatically. Adjustable CHIPPER only \$ 9.95 BLADE , Reversible Blade -Rubber Tires Adjustable Angle Leveler Wheels



FULL-SIZE FIREPLACE

electric! Logs actually Flicker and Glow. Comes with real-istic brick finish, gay Holly wreath and simulated andiro econds. Rigid, vinyl-coated



SELF-WARMING HOT SOX

Fantastic Hot Sox feature built-in warming capacity. No batteries, no electricity—feel difference instantly. Dacron insulation and nylon retain heat in sub-zero weather. Great for Kraft board with electric cord and flicker attachment.

AH 1002-5, Complete...\$3.95

AH 3905 Medium;

AH 3906 Medium;

AH 3906 Large. Pair\$2.50



MAKE DOLLS BY THE THOUSANDS



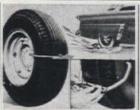
PERSONAL DRESSER DE-MESSER

MAKE DOLLS BY THE THOUSANDS
Little moppets will snap up Poppit
Puppets. They make their own 6"
Puppets with snap-on combinations
of full color heads, arms, feet,
bodies. Soft vinyl, rigid plastic. Up
to 4000 combinations with Regular set; 10,000 with Deluxe.

AH 3097 Regular. \$2.00
AH 3098 Deluxe. \$3.00



WOW! TALKING 3-D BLOCKS
They're GIANT sized and they
TALK! Wonderous blocks teach
tos to identify animals by sound.
Duck quacks! Cat meows! Monkey
squeaks! Bird chirps! Each brightly colored animal on block
'talks' when squeezed . . better than a trip to the zoo.
AM 9507 Set of 5 \$2.98



SNOW 'N ICE TIRE GRIPS

No heavy chains or jack needed! Just tighten 2 nuts-they're on. Eliminates pushing, pulling, towing— so light and easy to install, even women can slap them on in seconds. Jiffy Snow 'n Ice Grips fit any tire, give instant traction on slickest surfaces, AH 7261 Pair \$6.95



TOT'S FIRST ROCKING HORSE

TOT'S FIRST ROCKING HORSE
Little buckeroos ride safely ... with actual living aroma
only 4½" off floor! Their own
Rocking Horse is "branded" with
ANY NAME you choose. Red and
blue spotted pony won't tip or
fall. Silvery ball on pony's nose
tinkles as cowhand rocks. Sturdy
hang-on handlebars. 10½" x 7"
x 19". AH 689-P......\$3.49

... with actual living aroma
they actually fool bees. Washfrom Portugal. Need no care—
lost forever. Assorted delicate
splow and pink buds with flextinkles are cowhand rocks. Sturdy
hang-on handlebars. 10½" x 7"
x 19". AH 689-P.....\$3.49



FOREVER FRESH ROSES . . .



PORTABLE RADIO

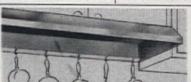
No tubes! No batteries! Needs no outlet! Low-est Price Ever! Self-powered Portable work-on Germanium diode— fits pocket, purse. Ground to metal—listen in bed, at work etc. AH 397 \$2.00

Deluxe Model

Needs no ground. Has extra long antenna. Works anywhere; out-doors or indoors, in cars, on bike, in boats. AH 398 \$4.95



PERSONAL ILLUMINATED SANTA, SLEIGH & REINDEER Brilliantly lit for a gay, festive holiday



ELEGANT AMERICAN BEAUTY RANGE HOODS REGART AMERICAN BEAUTY RANGE HOODS
Modernize your kitchen with suburban beauty of
gleaming Range Hoods. Protects cabinets and
ceiling from heat, stains, dirt. Adjustable hooks
for pans or kitchen tools. All styles 4" high—
project 15" from wall. Choose width, style below.
COPPERTONE
STAINLESS STEEL
AH 2811-D 30" \$5.95 AH 2814-D 30" \$11.95
AH 2812-D 36" \$5.95 AH 2813-D 30" \$12.95
AH 2813-D 42" \$7.95 AH 2818-D 42" \$13.95



This "hugging" hot water bottle will make men welcome aches, pains and cold winter nights. Duplicate of curvacious Jayne Mansfield is the greatest discovery since fire. Guaranteed to bring warmth and a smile. warmth and a smile. BIG 22" high in blushing pink vinyl with leak

AH 1080-5 ... \$4.98





AND, AWAY WE GO ...

Rocket shoes are the newest in fun for small fry! Safe and durable— perfectly balanced to give a hopping good time. Adjustable to fit all children from 6 to 12 perfectly. With highest quality steel springs and rubber shock absorbers. Sturdy steel caps on front protect shoes. Makes a kangaroo look like he's walking, Bright red and white.



PERSONAL DRESS LABELS Every creation is "exclusively yours"! We print your name on silky satin labels to sew in any dress, blouse, etc. Dis-tinctively identifies clothes. Ideal for "Handmade" gifts. Give

AH 2640-D \$1.00 15 labels for... AH 2641-D \$2.00 button" ad palm of har AH 3045 Quik-Chek AH 2642-D

SPEND WHAT YOU INTEND

INTEND
Totals purchases as shop—Just press—if automatically. Clicker (Chek lefs you know how you've spent before reach the cashier. Pre overspending, avoids barrassment. Accurate "button" adding machin palm of hand.
AH 3045 Clicker Quik





DEVICE



New Humidifler fits into CENTER of radiator — where heat and water evaporation is greatest. Fill-spout is where you can reach No bolts, no screws—fits any radiator. AH 754 18"...\$1.49 AH 8645 28" long.....\$1.98



RACK SACKS BY THE DOZEN



PORTABLE UNDER-RED CHEST

No place to put paper bags? Sack Holder saves 'em—ends bag clutter, saves space. Graduated wire slots keep over 3 dozen paper sacks—napkins, recipes, coupons, pot holders, comic books, too—neat, and ready for use. Fastens on any doar.

AH 3042 Sack Holder \$1.00

PORTABLE UNDER-BED CHEST
Carries like suitcase! Has trunk capacity! Makes under bed area on "extra closet" for storage. Keeps out of season clothing hidden. Durable 12 gauge viny! has zipper closure. Completely dust-moth-mildew proof. 6"x18"x42" with steel bracing. Lightweight.
AH 3601 Portable Chest \$3.98



ELECTRIC CAR VACUUM

At last—a completely portable car vacuum. A flick of your finger and it sucks up dust, dirt and lint into a removable collecting bag. Will not scatter dust. Keeps car neat—stores in glove compartment. Uses flashlight batteries. (Not included.)

AH 7899 Car Vacuum. \$2.95



INSTANT BREWMAKER

INSTANT BREWMALE.

Makes instant coffee really "instantly." Electric brewmaker in
Moss Rose design, makes it in
Moss Rose design, makes it in
Seconds. Swell for coffee, tea,
cocoa, etc. White porcelain finish . . the secret for keeping it
hot! Four cup capacity. With



"MIDNIGHT COACH" SIGN

Family name, house number car be seen DAY or NIGHT! Handlettered "Coach Sign" Glows in Dark on lawn, house, mailbox or tree. Weatherproof methyl-methacrylate with black crinkle finish 15" long, 53/4" high. Give name and house number.



PERSONAL GAY 90's TRAY

Your own personal touch of hospitality. You and your spouse's first names are handpainted under Gay Nineties couple. Last name inscribed as shown. Color-fast metal



REAL SNOW SKATES

No ice needed! Youngsters skim over snow, skiing and skating—in complete safety. Snow Skates are like miniature steam-bent hardwood skis. Aluminum heel plates, sturdy ankle straps adjust to any child's foot. 13"

AH 3509 Snow Skates

PERSONALIZED ART DESK

For the budding young Rembrandt. An Art Desk of his very own. To draw on, to do his homework and writing. On the top we'll hand-letter HIS or HER FIRST NAME. Giant roll of paper is included so that each mas-terpiece can be torn off as it's completed. (When used up, replace with ordinary shelf paper.) 16" x 15" with drawer for storage of supplies.

AH 1503-X Give name . . . \$3.50



HOW TO ORDER: Order by number, stating the quantity desired. Add only 15 cents postage for each item ordered. Send payment (check, money-order or cash) with your order. No C.O.D.'s please. Satisfaction Guaranteed or your money back. Send all orders to: BANCROFTS, 2170 So. Canalport Ave., Dept. AH-878, Chicago 8, Illinois.



NEW! 4 WIDE DOORS, EASY-ENTRY BUILT FOR CHORES... STYLED FOR THE GENTRY

LOVE THAT TARK BY STUDEBAKER

You've never before known wagon work'n'fun like this Easiest yet to get in and out obig headroom, seats eight with rear-facing hide-away seat, full-size cargo space—but far shorter or side than the more expensive wagons Turns, parks easily, maneuvers agilely in traffic; small (113-inch) wheelbase—a blessing to the long-suffering female family chauffeur Alert, responsive V-8 with great reserve and pulling power; proven most economical of all V-8s in Mobils Economy Run (pick a "6" if you prefer) Costs little to own, less to operate, cuts insurance, and maintenance expense PROVEN BY 750 MILLION MILES OF OWNER USE. See it now!

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A Curtis Publication

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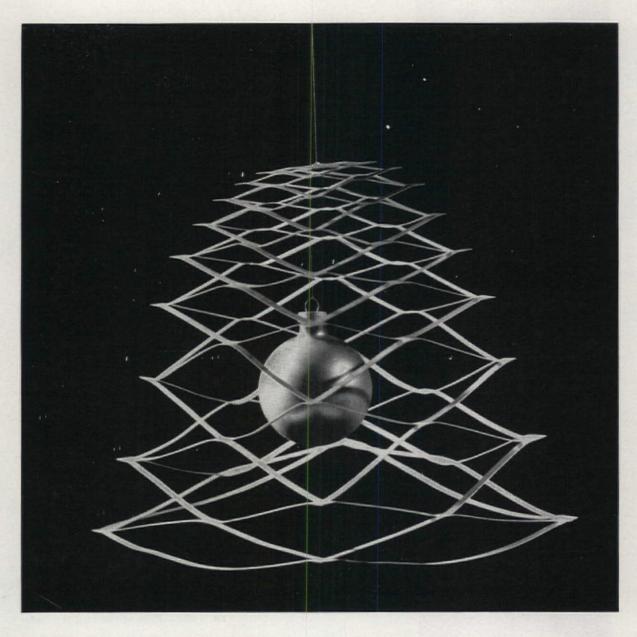
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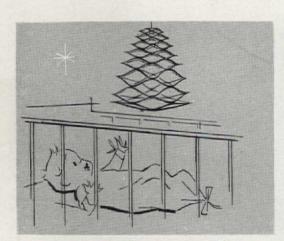
OUR COVER: The quiet beauty of flickering candles, an heirloom adorned with the traditional decorations of the season, and the family Bible turned to the oft-told story of Christmas . . . this is our way of conveying to you the true spirit of this holiday season. Photo by Lisanti.



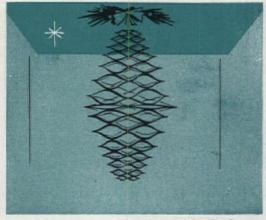
CHRISTMAS TREE CUTOUT

Holiday fun with scissors and paste

• Here's a fascinating mobile made from gay colored paper. Cut out the design at the right, as directed, or use it as a pattern if you would like several mobiles. This lighthearted design is hung from a string and can be decorated in any number of ways. Hang a big Christmas ball or a cluster of tiny ones inside from a string through the center top, or try sparkle-sprayed artificial flowers, a sprig of red-berried holly, or a wonderful "kissing" mistletoe. Make an enchanting star-spangled one with gold paper stars hung from invisible black threads.



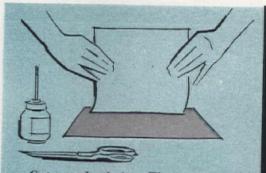
Delight baby with this tree suspended from a golden cord. He'll be entranced for hours on end.



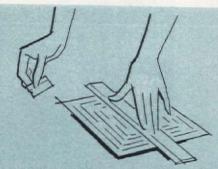
Make two cutouts; join at bases with cellophane tape. Hang cone-shaped mobile from ceiling.



Paper-star-topped tree suspended from long black invisible thread makes provocative centerpiece.



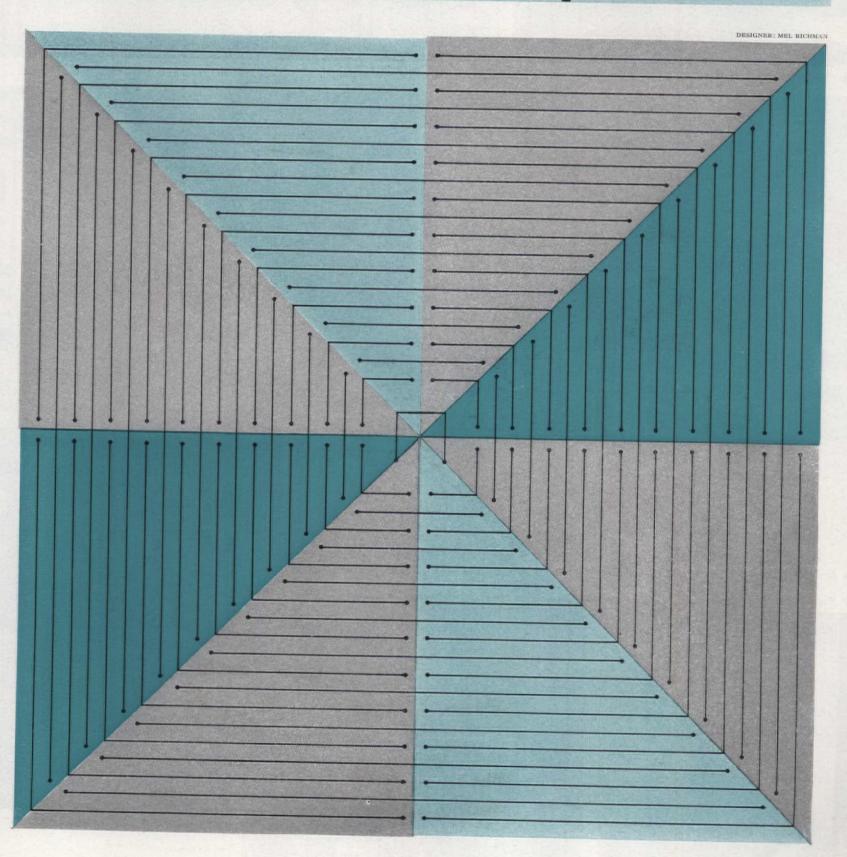
Cut out the design. Then spread a coat of rubber cement on back of the cutout and also on a sheet of colored craft paper, larger than the design. Let dry, then mount design on craft paper.



Cut along each line with a sharp razor blade, using a metal-edged rule for a guide. Start and end on each dot exactly. Do not over- or under-cut. If you over-cut, fix with cellophane tape.



Hold one side firmly and raise from center gently, so all cuts separate and spring apart. If any cut does not open completely, cut again carefully.



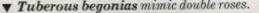


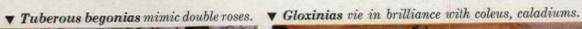


▲ Cyclamens look like pink, white, or lavender butterflies. ▲ Group azaleas for a splash of spring color in any room. Give them lots of water.



▲ Brilliant row of geraniums adds charm to a kitchen window sill. White pots add gay touch.









▲ Amaryllis draws all eyes with its fire. JEANNETTE GROSSMAN

BRIGHTEN YOUR HOME WITH **FLOWERING PLANTS**

The ones we show here are easy to buy and grow during winter

Mant to carry your mind far away from December's icy blasts? Then fill your living room with the rosy-winged flowers of a cyclamen. Or try the fiery, orange-red trumpets of an amaryllisyou're suddenly transported to a tropical paradise! Even a pot or two of bright geraniums can do wonders for a room, adding warmth and friendliness at the very time your home needs them most.

These plants will remain in bloom a long time, and with proper care, live for years. The necessary care isn't difficult. There are simple general rules that apply to all house plants. Then, in addition, each of the plants shown has interesting special needs-as you will see later on.

They Need Lots of Light

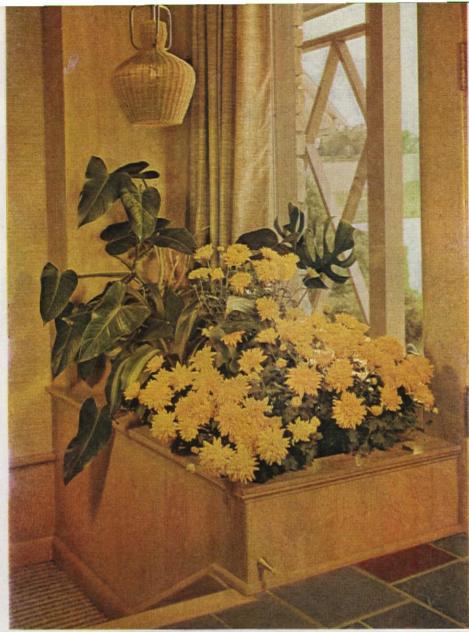
Flowering plants need more sunlight than foliage plants. Keep them in a sunny window facing south, east, or west most of the time; but when they're in full bloom, blossoms last longest if they're kept out of direct sun. Every day give the pots a quarter turn in the same direction, or stems will lean toward the strongest source of light.

Artificial Light Can Work Wonders

If you have no suitable sunny window, install fluorescent fixtures to increase the light in your plant area. Two 40-watt daylight or standard cool white lamps in a reflector, with the tubes about 12-14" above the tops of the plants, will give adequate light for African violets, begonias, cyclamens, gloxinias. Make sure it is directly above the plants, in horizontal position. Leave the light on 12-14 hours each day.

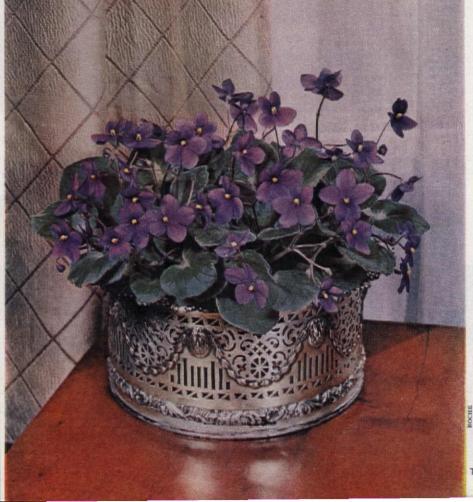
Air Should Be Moist

One big hazard for plants in your home is dry air. They like humidity, not a desert atmosphere—unless they are cacti. A humidifier helps, or a steaming teakettle, or pans of water on radiators. Another smart trick is to set the pots on pebble-filled



▲ Golden mums and philodendron contrast light and shadow in this plant.

▼ Try an African violet like Blue Boy for a color note on your coffee table.



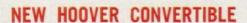
(continued)

Give her a lift with a gift from HOOVER **NEW HOOVER**

ELECTRIC FLOOR WASHER

Washes floors and drinks up its own scrub water

Surprising new invention! Wets the floor with clean water and detergent. Scrubs it thoroughly. Vacuum-drys it instantly. The dirty water is kept separate. Hands never touch water.



Gets the deep-down dirt other cleaners miss

New Slim-Silhouette Hoover beats, as it sweeps, as it cleans, to get all the dirt out of rugs.

More power for attachments-click in the converter and it shifts automatically to give 50% more suction for all other cleaning needs. It's the cleaner with the Automatic Shift!



NEW

Goes anywhere dirt goes. Handiest cleaner ever for quick pickups. She doesn't carry it, she wears it . . . weighs only 4 pounds.

HOOVER PIXIE

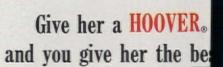
NEW HOOVER POLISHER

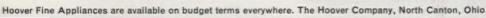
Scrubs, waxes, polishes . . . and cleans rugs, too. Two sets of brushes, rug-cleaning attachments. Hoover quality from top to bottom.

NEW HOOVER CONSTELLATION

First canister with the on-off switch on the handle. Under-the-Thumb Control saves her the hike back to the cleaner. Walks on air, too!







(continued)

travs of water; the pebbles should be an inch or two deep to keep the pots above water level. One can also spray plants daily with a water-filled atomizer. (Keep plants in shade until foliage dries.)

Temperature Needs Vary

THESE LIKE IT COOL THESE STAND WARMTH 72° Daytime 65° Night 65° Daytime 60° Night

> African violet Azalea Chrysanthemum Amaryllis Cyclamen Begonia Geranium Gardenia Daffodil Gloxinia Tulip Orchid Sprekelia Primrose

A trick for enjoying the plants that like cool temperatures, is to grow them in an unheated room until they are at peak bloom, then move them into your living room to enjoy them during the day, and back to the cooler room at night.

Water Plants Before They Wilt

A sure way to find out whether a plant needs water is to touch the topsoil with your finger tip. If it feels dry, water thoroughly-enough to make water run out of the bottom of the pot. Then don't water again until the topsoil feels a little dry. Use water that's room temperature.

Feed Lightly, on a Schedule

If plants are hungry, they don't look their best. But overfeeding makes them sick! Use soluble house-plant food diluted in water, every two weeks except during winter when once a month is enough. Have soil moist when you apply the feeding. Follow manufacturer's instructions carefully. Never use stronger doses.

Prevent Diseases and Pests

Don't wait for trouble to start! Spray your plants monthly with a house-plant bomb according to directions on the container. If you notice any insects, spray weekly until they disappear. And whenever you get a new plant, isolate it from any other plants for two weeks until you are certain it has no troubles it could spread to healthy plants.

How to grow the plants shown on pages 8 and 9

Chrysanthemums Are Extra Easy

Mums are practically foolproof if you keep them watered. Blooms remain in good condition for many weeks. When plants are through flowering, cut tops off so they're only a couple of inches high. Move pots to a sunny window and keep the leaves growing until spring. Then plants can be removed from the pot and transplanted to the outdoor garden. They'll bloom again in the fall! However, if they were a greenhouse variety, they probably will not open their buds outdoors before freezing weather; so dig them, with earth attached to their roots, pot, and bring inside to a cool sunny window.

Amaryllis Starts From a Bulb

You can buy amaryllis plants already in bud or flower, but it's more fun to start with bare, dormant bulbs. (continued)



How we retired in 15 years with \$300 a month

We're having a wonderful time, Betty and I. We're doing all the things we've always dreamed of doing. We enjoy our home. Summers, we pack the car and take trips. And it's all thanks to a check for \$300 that comes by mail, as regular as clockwork, every month!

The neighbors think we're rich. Hardly any of them guess the truth. Actually, almost anyone can provide the regular income we haveif he starts young enough.

Luckily for me, I was only forty when Betty began to worry about our future. "You're going to want to slow up in a few years," she'd say. And I'd laugh. Because I felt fine. "But you won't always want to work," she'd say. "Well, I still have fifteen good earning years ahead of me," I'd answer.

But one day she stopped me. She asked me how much I'd earn in the next fifteen years-not counting raises. I did some quick arithmetic, multiplying my salary by fifteen. It ran up into six figures! I gave her the answer and grinned.

Betty wasn't impressed. "How much of that do you think we'll save?" she asked. I had to be honest. We were always paying off on a new car or a radio or going places. "A thousand or two," I admitted.

'That's just our trouble," she said. "We can't seem to save. You ought to take out one of those retirement income plans right now."

I could see that Betty was right. Most of that money I'd make in the next fifteen years would goas it always did-unless I made some systematic plan for our future then and there. So I looked into the subject and discovered the Phoenix Mutual Retirement Income Plan.

It was a way I could make part of my salary now buy me a retirement income later. All I needed was to start in time. With a Phoenix Mutual Plan, I could get a check for \$300 a month for life, starting in fifteen years, when I reached fifty-five. I applied immediately and qualified.

The big day came fifteen years later when our first Phoenix Mutual monthly check for \$300 arrived in the mail. I retired. Now Betty and I are having the time of our lives-with no money worries.

Send for Free Booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of from \$50 to \$300 a month or more-beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women-and for Employee Pension Programs. Don't put it off. Send for your copy now.

PHOENIX MUTUAL

Retirement Income Plan

GUARANTEES YOUR FUTURE

OVER 100 YEARS OF LIFE INSURANCE PROTECTION FOR FAMILIES AND BUSINESS

Phoenix Mutual Life Insurance Co. 318 Elm Street, Hartford 15, Conn.

Please mail me, without obligation, your free 28-page booklet showing new retirement income plans.

Plan for Men

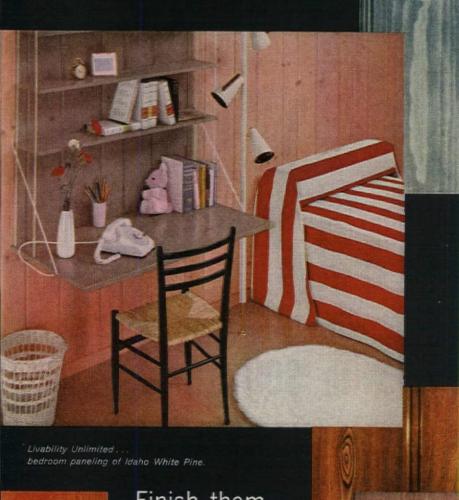
Plan for Women

Date of Birth

Business Address

Home Address

This is what <u>you</u> can do with WESTERN PINE REGION WOODS*



Finish them
any color
and let the
natural grain
show through

Color, in bright or pastel shades, adds excitement to the natural beauty of Western Pine Region woods. Color retains and glorifies the elegant, unique grain, the richness and warmth of this genuine wood paneling. Your lumber dealer will be glad to give you complete information about building or remodeling with paneling of Western Pine Region woods.



2 FREE BOOKLETS tell you how to create the colors, textures and decorating effects you see here . . . and many more . . . for any room in your home. Write for "Nature Makes News" and "101 Home Ideas" to Western Pine Association, Dept. 419-F, Yeon Building, Portland 4, Oregon.

Look for this WPA

mark on well-manufactured and carefully graded lumber

*IDAHO WHITE PINE · PONDEROSA PINE · SUGAR PINE WHITE FIR · INCENSE CEDAR · DOUGLAS FIR · LARCH RED CEDAR · LODGEPOLE PINE · ENGELMANN SPRUCE (continued)

They're for sale at garden supply stores during the winter. Pot in soil, with bulb 2% above ground. Keep barely moist, in a cool dark place, until top growth starts. A fat bud may be the first thing that pokes up, or it may be leaves. Either is all right. Bring pot to your sunniest or lightest window at once, keep well watered, and await the big show! When flowers have withered, cut off stalk, but keep leaves growing. Give sunshine, food, and water. The more leaves the plant produces, the better, because they're manufacturing food to be stored in the bulb to produce next year's flower. No leaves, no bloom. During summer, amaryllis should keep on growing, outdoors, either in their pots or transplanted into the garden. In the fall, dry off and let rest, leafless, for a couple of months or so. Then they're ready to grow again and bloom.

African Violets Are Fascinating Fun

African violet plants will live for years. And, bless them, they like the same winter room temperature as you do: 72 day, 65 night. Give them bright light but not midday sun; north or east windows are preferred. Too much sun damages leaves; too little light produces leaves but not flower buds. In watering, be extra careful to use only warm (or room temperature) water; avoid getting it on leaves, or letting it stand in plant's saucer.

Best soil for both mature plants and young is light, humusy loam, loose, and rapid-draining. It can be a combination of such things as garden loam, sand, vermiculite, peatmoss, etc.

Cyclamen Blooms at Christmastime!

A cyclamen will continue flowering for 3 months if you keep it cool, never let the soil get dry, and give it morning sunshine. Preferred temperature is a chilly 50°, but it will tolerate 60°. In late spring, when leaves yellow, stop watering. Let corm (bulb) rest. Through summer, turn the pot on its side under a bush, or where it will get only a little water. Watch for sprouting leaves in late summer. That's the signal to start watering and feeding again. Bring the plant in to your window before frost.

Azalea Dotes on Cool Temperature

Azalea also likes moist soil, and moist air. Keep in an east or west window, in the coolest room you have. Keep soil constantly moist; the best routine is to set pot in a kettle of water once a week, and let it soak until wet through. Then lift out and let drain. The rest of the week, water daily from the top. If you set the pot inside a larger container filled with damp sphagnum moss, it will help slow down evaporation and keep the air humid. Daily or weekly spraying of leaves with water is good for the plant.

As azalea blooms fade, pick them off. Then, when summer comes, move the azalea into a semishaded place in the garden. Probably, if it came from a florist, it's not a kind that's winter-hardy outdoors. But if you water it well all summer, it will develop buds and you can bring it back into the house for another round of blooming. Bring in before frost; put in a cool, light place, and keep the soil only *moderately* moist for a month while the plant rests. Then water more heavily to start it into growth.

Geraniums Must Have Sunshine

Give geraniums plenty of light to keep them blooming. Put them in your brightest south or east window, near the glass. But they don't like heat! A cool room (not above 65°) suits them best. Go easy on watering. Water (continued on page 101)



Very, very special offer from Johnson's Wax

4 BEAUTIFUL DECORATOR PLACE MATS ONLY 75¢

when you buy Johnson's Paste Wax or Beautiflor

Designed and signed by Mary Takahashi, these lovely place mats are made of Colovin® vinyl. They are so strong and durable, they will last and last. Easy to clean, too. Wipe off spots with a damp cloth, or dip mats in sudsy water, and wipe dry. A coat of Johnson's Paste Wax or Beautiflor will keep them looking like new for a long time.

Perfect for gifts . . . order some for birthdays

and "thank you" gifts, as well as for yourself. Get Johnson's Paste Wax or Beautiflor right away so you can send for your beautiful decorator place mats.

In your home, nothing can take the place of real wax: Johnson's original Paste Wax that's so economical and has so many uses around the house; or Johnson's Beautiflor, real paste wax in liquid form...cleans as it waxes.

To get these mats, send 75¢ plus paper insert from Johnson's Paste Wax can or paper disc from Beautiflor cap to Johnson's Wax, P. O. Box 380, Racine, Wisconsin, for a set of four: two "Pine Spray," two "Plum Blossom." (To get four of each design, order two sets.) Remember, you can't buy these mats anywhere, at any price; you can get them only through this exclusive Johnson's Wax offer.

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WAX

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Johnson's Wax P. O. Box 380, Racine, Wisconsin

Please send me sets of 4 decorator place mats. For each set ordered, I enclose 75¢ in cash plus paper insert from Johnson's Paste Wax can or paper disc from Beautiflor cap.

Name _____(PLEASE PRINT CLEARLY)
Address ____

City_____Zone___State_ OFFER GOOD ONLY IN U. S. A. . . . EXPIRES JUNE 30, 1980 here
for the
first time
anywhere—
elegance with economy

Elegant Impala 4-Door Sport Sedan.

Here's new gem-bright beauty, new room to sprawl in and sit tall in. New lean-muscled engine economy, new spirit and silence in its going. For fineness of features, for precise craftsmanship—for all the things that make a car good to own—the '60 Chevrolet stands alone in its price field.

Just wait till you see it. Everything about the '60 Chevy, every styling accent, every engineering detail, has been polished and refined to a degree of perfection never before thought possible of a car in Chevrolet's price class.

Picture practicality and economy (there's even more of it in a new gassaving V8!) combined with much of the luxury and hushed comfort usually associated with high-priced automobiles.

That's Chevy for '60. Its overall effect is one of quiet elegance, a sophisticated new shape that embodies spacious inner dimensions. Space for long legs and broad shoulders, with sofa-wide seats and even more foot room for front seat passengers. Space that specializes in family travel!

Really you have to see this one up close to appreciate its fresh beauty and fine Body by Fisher workmanship. You have to take a turn behind the wheel to know its astonishing smoothness and almost total absence of road hum and vibration. We'll admit our enthusiasm's showing more than just a little bit—but once you've dropped into your dealer's we're sure yours will be, too. There's nothing like a new car—and there's never been a new car like this '60 Chevrolet! . . . Chevrolet Division of General Motors, Detroit 2, Michigan.

SUPERLATIVE



60 CHEVROLET

NEAREST TO PERFECTION A LOW-PRICED CAR EVER CAME!



It is the wonder of a child at the first snowflake, the tenderness of a mother rocking her baby to sleep, the quiet strength of a father reading a story to his children—all cuddled close and warm in front of the fire.

Christmas is the imagination that makes a small boy hear the prancing of reindeer hoofs. It is the hush of twilight, the magic of midnight, the promise of dawn.

Christmas is the love that knits together a family across distance and time

Above all, Christmas is the shining hope of peace that can unite the world, the faith that has endured since Christmas began. Christmas is the remembrance of the Child of Bethlehem.

Christmas is Music

Christmas is the music of bells, the tinkling of tree ornaments, the voices of the church choir. Most of all, it is the music of the carolers. This year, why not give a caroling party for the neighborhood?

After the youngsters complete their merry rounds, invite them back for warming refreshments!

INFORMATION: JOANNE YOUNG . PHOTOGRAPHER: KRANZTEN STUDIO, INC.



Children gather around the piano in the home of Harrison and Ruth Brent, Norfolk, Virginia, for a brief practice before going out. After carol singing, hot chocolate and the cookies the children decorated earlier in the afternoon are served. See page 25.

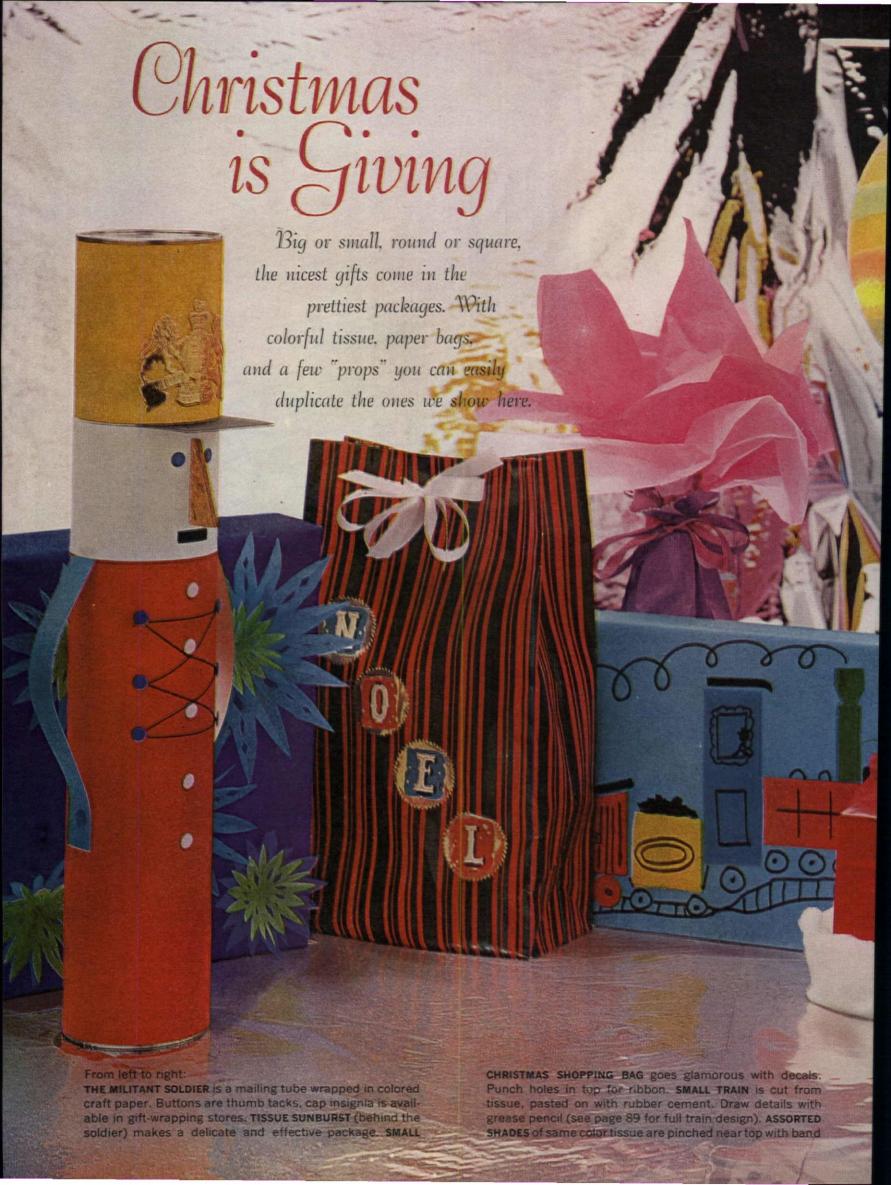
Carolers pause in the deep snow outside the Brents' home.

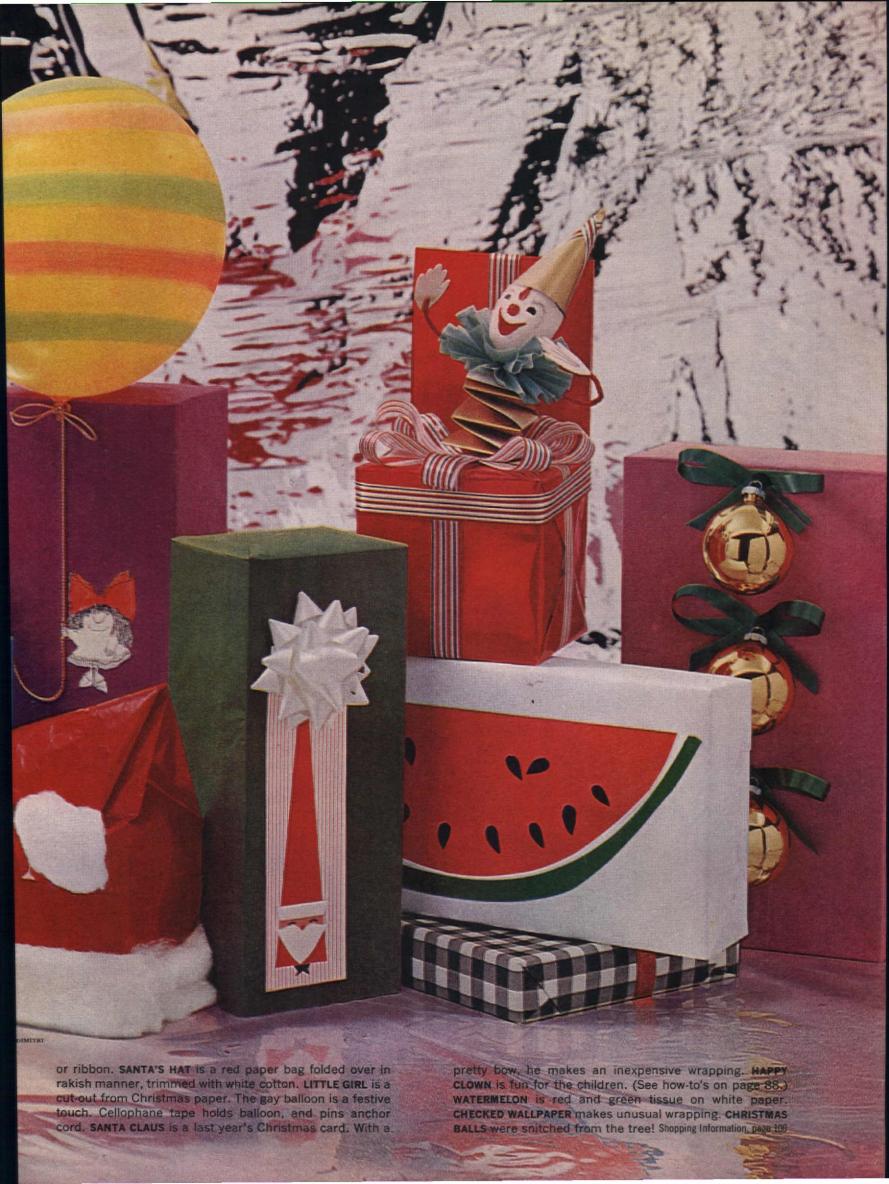


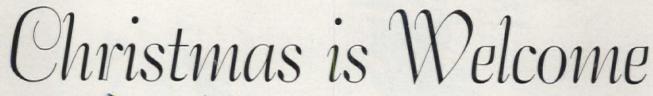
















Christmas is fun The fun of dashing through



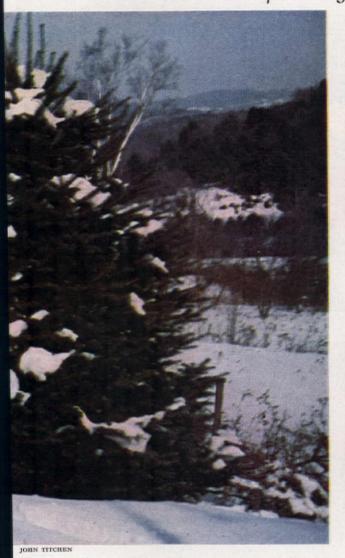
O'er the fields they go-these New Hampshire children know the fun of a real old-fashioned Christmas.

The fun of dragging in the yule log and dressing up a sleigh,



Yule log and holly decorate the lawn of "Holiday House" in Norfolk, Virginia.
Members of Lakewood Garden Club choose one member's home each year and decorate it from doorsill to attic for the holidays.

the snow in a one-horse open sleigh, and the finger-licking joy of decorating cookies!



Trimming cooky tree for caroling party takes deep concentration. (See page 17)



Children add final touch to cupcakes that were baked in tree-shaped molds.



Santa Claus cookies are real super for Mark Young of Norfolk, Virginia.



Hot chocolate is served in Santa Claus mugs with candy-cane stirrers.

reviving traditions of the past and dreaming up some new ones!



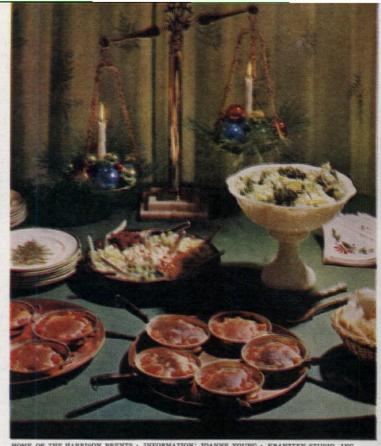
Old sleigh belonging to Mr. and Mrs. Donald R. Locke of Norfolk, Virginia, is piled high with packages and newly cut tree. Gifts are wrapped in weatherproof foil or plastic and tied with oilcloth ribbon.

KRANZTEN STUDIO, INC.

Christmas is Your Table

Christmas is the festive board with a family of shining faces gathered around it. Or it's the party buffet, overflowing with the spirit of holiday fun. Here are three arrangements that say for you, "Good Cheer and Good Eating!"

Shopping Information, page 100





Bright Christmas reds—the red felt cloth, ruby-topped goblets, and cheery carnation centerpiece—are foil for lots of white. Green velvet ribbon is the crowning touch.

Candlelight party has gleaming brass scales balancing arrangements of Christmas-tree balls.
Food is served in milk-glass punch bowl, divided curry dish, and small copper casseroles.

International buffet is served in in Early American setting. Note the Scandinavian casseroles, Mexican ingels, Japanese butterfly dish, Dutch coffeepot, English chafing lish. Plates and silver are American.



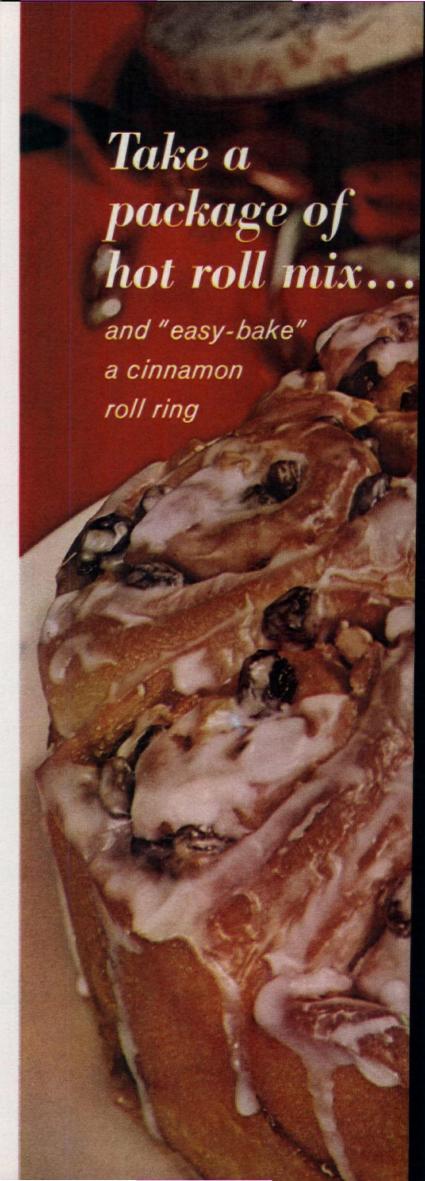


Take a package of mix and make . . .

Easy-bake gifts for all your neighbors

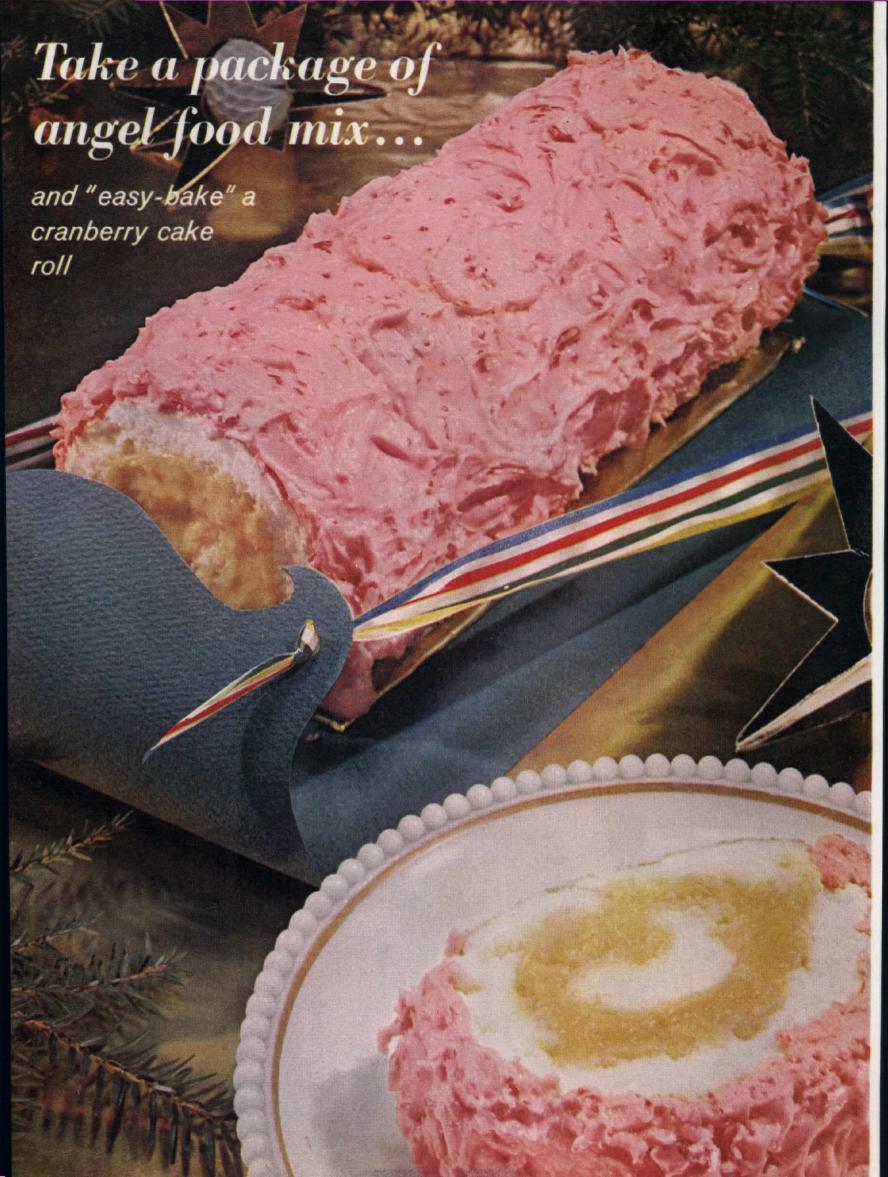
How many Christmases have you been promising to give something extra special to the friends across the street or your favorite aunt or the kids' pet teacher? Yet somehow, in all the rush, you never seem to get around to it. This year, take your cue from our easy-bake gift ideas. They're made in a wink with a mix!

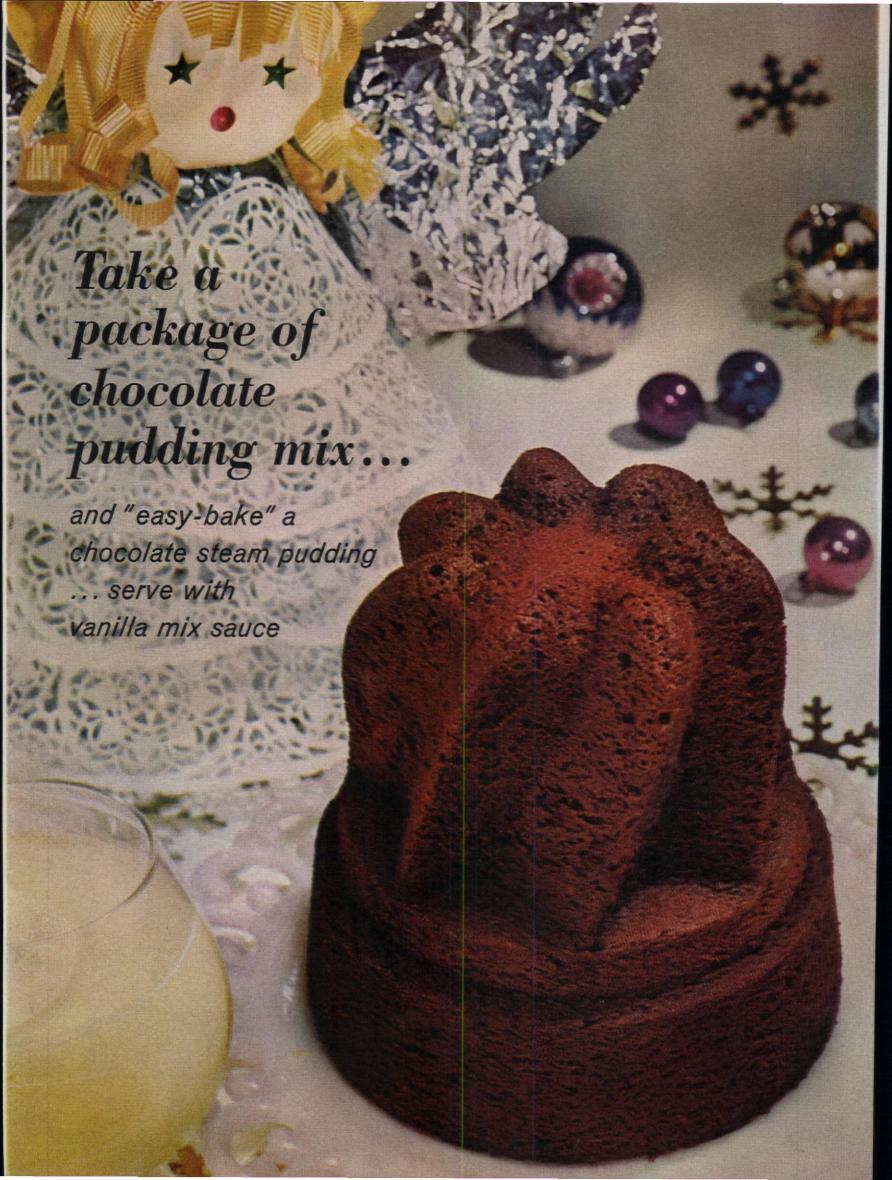
FOR THESE RECIPES, SEE PAGES 34, 43 and 56











FIX-AHEAD CASSEROLES

Make 'em first thing in the morning – or even the night before! Make 'em the easy way with Campbell's Soups! There's your perfect sauce (or gravy) – cooked and seasoned with special care to put exciting new flavor in your casseroles! Before dinner, just pop your casserole in the oven—and relax till it's time to serve that golden, bubbling, Campbell-delicious casserole!



SAVORY CHICKEN CASSEROLE. In skillet, brown 2-lb. cut-up frying chicken in 2 tbsp. shortening; place chicken in 2-qt. casserole. Pour off drippings from skillet and blend into skillet 1 can Campbell's Cream of Chicken Soup, ½ soup can milk, ¼ tsp. each poultry seasoning and salt, dash pepper. Add 4 carrots (cut in quarters), 6 small onions, 1 pkg. frozen lima beans. Cover; cook 20 min.; stir. Pour over chicken; cover; refrigerate immediately. Remove 1 hr. 15 min. before serving. Bake, covered, at 375°F. for 1 hr.; uncover; bake 15 min., or until chicken is tender. 4 generous servings.*

P-O-STOVE CASSEROLE STEW

bll 1 lb. beef cubes in 2 tbsp. flour, ½ b. salt, dash pepper. Brown in 2 tbsp. ortening. Stir in 1 can Campbell's mato Soup, 1 cup water, 1 minced rlic clove. Cover; cook slowly 1 hr. ld 6 carrots (cut in 2-in. pieces), 8 all white onions. Cover; cook 1 hr. Regerate immediately. Remove 30 min. fore serving. Add 1 pkg. (10 oz.) fron peas; cover; cook 30 min. If desired, cover during last 10 min. to thicken.*

TUNA MACARONI CASSEROLE

In buttered 1½-qt. casserole, blend 1 can Campbell's Cream of Mushroom Soup, ½ cup milk, 7-oz. can tuna (drained, flaked), ¼ cup finely minced onion, ½ cup shredded Cheddar cheese, 2 cups cooked macaroni. Sprinkle top with ½ cup additional cheese. Cover; refrigerate immediately. Remove 30 min. before serving. Top with 2 tbsp. buttered bread crumbs; bake at 400°F. about 30 min. till bubbling. 4 servings.*

FRANK 'N POTATO CASSEROLE

To prepare sauce, combine 1 can Campbell's Cream of Celery Soup, ¾ cup milk, ¼ cup finely chopped onion, 2 to 3 tsp. prepared mustard. In buttered 1½-qt. casserole, arrange alternate layers of 4 cups diced cooked potatoes, sauce, and ½ lb. frankfurters (slit lengthwise). Cover; refrigerate immediately. Remove 45 min. before serving. Bake, covered, at 400°F. for 30 min.; uncover and bake 15 min. 4 servings.*



*Each dish may be completely prepared at one time. Reduce total baking time (cooking time for stew) 10 or 15 min.

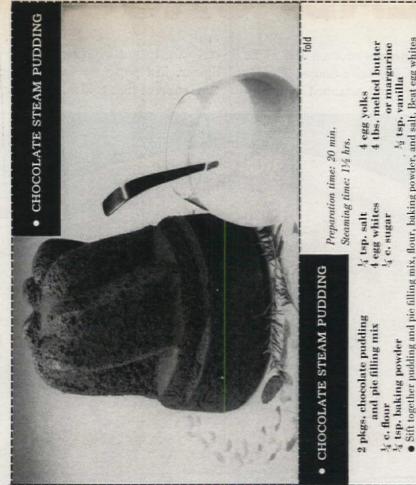
AMERICAN HOME RECIPES

Take a Package of Mix

(pictured in color on pages 28, 29, 30, 31, and 32)

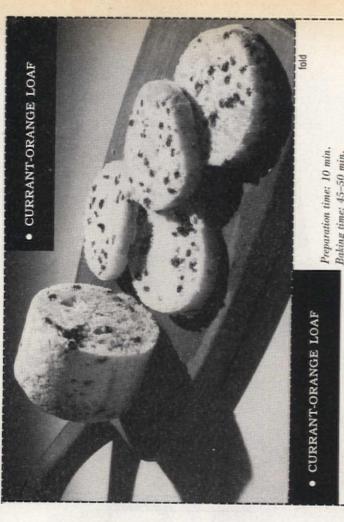


Cover large cone paper cup with lace-paper doily ruffles. Make a head from paper jelly cup. Paste features on bottom, star sequin eyes, red sequin nose. Hair is gold paper ribbon, wings silver foil.



Tested in THE AMERICAN HOME KITCHENS

Give your own You bake them quick and easy with these 4 Betty Crocker Mixes! It's easy to bake cookies you're proud to give as gifts with our Betty Crocker Mixes. You can bake delicious, homemade-good cookies quick as a wink-without sifting and mixing half a dozen ingredients. Try the exciting new Christmas-cookie recipes we've developed just for you. We think they'll make perfect gifts for your cookie-loving friends. "We guarantee that every mix we make for you will come out homemade perfect*!"ur baking to Betty Crocker, Box 200, Minneapolis 40, Minn., and General Mills will send back package cost. Here are 12 dessert recipes and hints on storing and freezing cookies! You can bake exciting new cookie gifts and party desserts with these recipes and Betty Crocker Brownie Mix, Date Bar Mix, Gingerbread Mix, and Macaroon Mix. Detach and keep for reference throughout the year.



14 c. orange juice tbs. grated orange rind 4 c. currants

ad orange juice; beat well. (Batter will be currants. Divide batter equally into three filling slightly more than half full. Bake, minutes, or until cake tester from cans; cool thoroughly before slicing. in greased 9x5x3-inch loaf pan, (350°F.) 45-50 sugar; add eg clean tin cans (one-pound grated moderate in

ested in The American Home Kitchens

Source of Vitamins A,B,C

GIFT-WRAP IDEAS FOR CURRANT-ORANGE LOAF

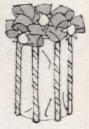
(see page 30)



Cover package with gold and white tissue. Gather at top, tie with gold paper ribbon, turn bottom under, fasten with gold seal. Tuck lollypop in top, garland base with tinsel.

Cover package with shiny pink paper. seal and gold-star eyes red sequin nose, red paper mouth with lacepaper doily mustache and beard. Cover cone paper cup with red paper for hat, bow topped.





Cover package with shiny green paper. Glue red-and-white-striped candy canes evenly spaced around package.
Top with looped red ribbon and gold paper stars.

"This Christmas Christmas home-baked cookies!"



Holiday Brownies. Make fudgy or cake-like brownies as directed on Betty Crocker Brownie Mix pkg. Then for a holiday touch frost brownies with your favorite frosting tinted green for Christmas and top with a thin layer of melted unsweetened chocolate. Cut into 1" sq.



Macaroon Wreaths. Follow pkg. directions, Swirl spoon in center of unbaked macaroons. Use cinnamon candies for holly, paint leaves with food coloring. Chocolate Macaroon Wreaths - blend 1/3 cup cocoa with macaroon mix before adding liquid. Do not overbake.



Cranberry Rounds. For these holiday treats follow the directions on the Betty Crocker Date Bar Mix pkg. – except add ½ cup cooked, drained whole cranberries to date filling mixture. Cool. Sprinkle top with red sugar, cut into 2"



Gingerbread Boys. They're easy to make! Just follow the directions on the Betty Crocker Gingerbread Mix package for Ginger Cutouts. Add raisins for eyes and nose. Bake. Trim with Betty Crocker Frosting. And you have a perfect gift for the Christmas carolers!



Stop throwing your favorite recipes into the nearest available kitchen drawer or scribbling them on the back of scraps of paper. They're pretty special items and they deserve special treatment.

That's where the all-new American Home Menu Maker really comes in handy. It's like rolling all the loose recipes and cookbooks you ever used into one convenient 6 x 11" file. There's room for all of your own favorites plus 1,000 of the famous 3 x 5" recipes you can clip each month from American Home.

With the Menu Maker you can take out one recipe or enough for a complete formal dinner without ever having to mark the place or thumb through page after page of cross references. You can rearrange your recipes as much as you want, or add and subtract from your file to your heart's content.

Made of new, beautiful and durable polypropylene, the Menu Maker is now available in five vibrant decorator colors designed to blend with and match any kitchen decor. For only \$2.50 you can order it in pink, turquoise, yellow, black & white, or copper. 35 preprinted index cards are included for easy filing. Practical cellophane envelopes to cover the recipe cards are also available at just \$1 per hundred.

The American HOMI DEPARTMENT MM, Forest Hills 75, Nev	
Enclosed find \$ American Home Menu 100 Cellophane Envelo	Please send me the following items: Maker
SPECIA	AL COMBINATION OFFER
American Home Menu I	Maker and 200 Cellophane Envelopes\$4.00
Pleas	se indicate color desired
copper; yellow;	pink; turquoise; black & white
Send personal check of York City residents ad	or money order (no stamps, please). New d 3% sales tax.
Sorry, no shipments to	Canada or foreign countries.
	print name
	print address
city	zone state

T-14-15

POLYNEES DATE MACAROON CAKES June M. Towne FROM SUGAR COOKIES **OUR** COOKY JAR TO YOURS! Merry as Christmas itself and just as delicious! Bake a batch of cookies and watch the children's eyes light up. We've a Santa's pack to choose from - everything from old-fashioned gingerbread fancies to golden butterscotch drops! Cookies from the world over! Recipes on page 59 SUGARED NUT RINGS DATE ICE-BOX COOKIES . M. Demarest









TRÉS GAY GIFT!

Koolfoam Pillows with Chic, New "Show Case"

It's new! It's wonderful! For gifts or guests, "Show Case" is yours at no extra cost with Koolfoam De Luxe, Super Plump or Premium styles for Christmas. "Show Case" is a sheath-like case that hugs foam pillows as fitted sheets hug your mattress . . . with the same beautiful results!

Hurry! See and feel a pair of Koolfoam pillows at your favorite store today. You'll know, they're the finest ever.

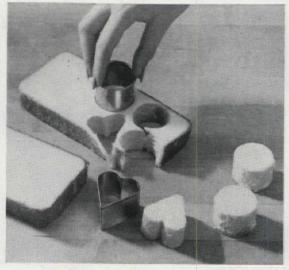


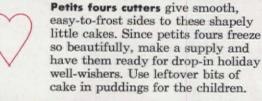
Extra-Pretty Treats

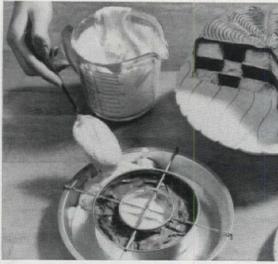
easy with these inexpensive gadgets

VIRGINIA T. HABEEB

Tis the season for fancy "doings" in the kitchen and what pretty and festive holiday food you can make with the gadgets we show! Whether you're making traditional family recipes or quick tricks with mixes, these gadgets will give them a professional twist. Look over our suggestions for ideas and then give your imagination free rein! Shopping Information, page 100







Checkerboard cake will be a puzzle to young folks and grownups alike. But making it will be no puzzle if you have a set of checkered cakepans which includes three 9-inch pans plus the inset for forming alternate rows of batter.



A decorator set is bound to bring out the artist in you. Easy to use, it gives a professional touch to all your baking. Use it, too, for filling cream puffs and éclairs or stuffing celery. Six different design tips come in this set.





Individual ice cream molds in a variety of patterns give an elegant shape to an everyday dessert. It takes just a few minutes to pack soft ice cream into the molds, add the cover, and store in the freezer. Molds hold one-half cup.



What an easy way to get neat-looking, uniform drop cookies! Just scoop up the dough, squeeze the handle, and the cooky drops onto the baking sheet.



Set of timbale molds makes crispy waffle and patty shells in three Christmas designs. Use them as the base for unique hors d'oeuvres and dessert fillings. Electric skillet is handy for deep-fat frying.



Tart tins are especially handy for making individual holiday treats such as these Polynées which are shown on page 45. This year use tins for making mincemeat and pumpkin tarts instead of traditional pies.



Springerle rolling pin makes quite an impression as it rolls sixteen different pictures into this anise-flavored cooky dough. Springerle boards are available, too, which make imprints similar to the ones shown here.



Cream horn cases give shape to delightful desserts symbolic of this season of plenty. Just wind strips of puff paste or regular pie pastry around the cases, bake, and gently remove the case when cool. Fill with your favorite mixture.



Christmas cooky cutters are the starting point for some of the prettiest cookies you've ever baked and decorated.

This set of five cutters (star, tree, bell, camel, and Santa) is copper-colored—gay enough to hang on the tree.



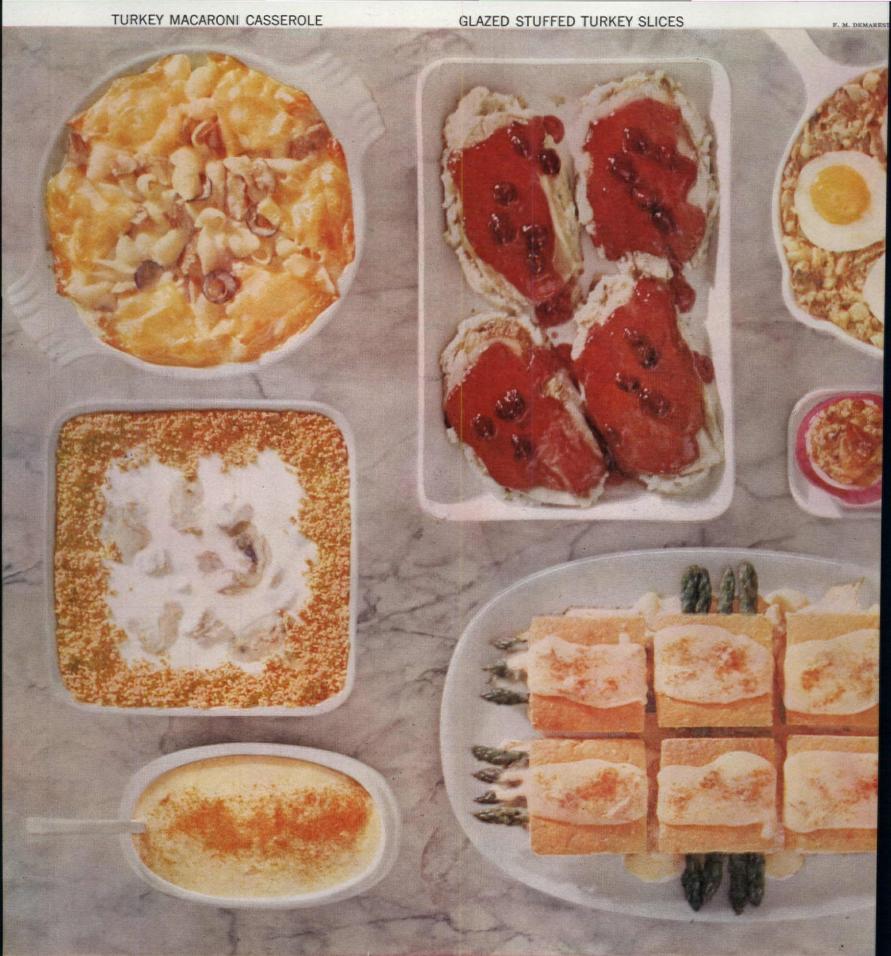




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TURKEY OYSTER SCALLOP

CORN BREAD SANDWICHES

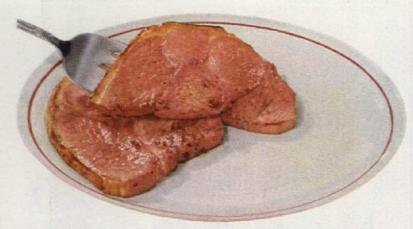
FRANCES M. CRAWFORD

LET'S TALK TURKEY

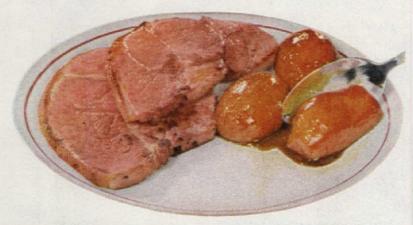
FOR THESE RECIPES, SEE PAGES 52, 53 and 54



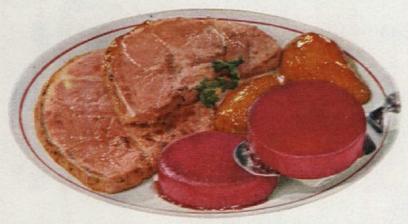
Webster's dictionary. Because too many people feel that once the great Christmas feast is over, there is nothing exciting you can do with turkey. How wrong! The good eating's just begun! To prove our point we show you ten delectable dishes. Why not surprise your family with Turkey Newburg, made unusually different with the addition of avocado? Or try sandwiching paper-thin slices of turkey and tender asparagus spears between squares of corn bread. Smother with a savory sauce and you're in business! Or set a tender trap for the man (continued on next page)



Put the ham on the plate...



put the potatoes on the plate...



add the one thing that makes the meat taste better!

OCEAN SPRAY CRANBERRY SAUCE

NATURAL MATE FOR EVERY MEAT!



plus more natural fruit pectins than oranges. apples, bananas or any other fruit!

Cuts the richness of fat meats

Adds fresh fruit juiciness to dry meats

Leaves a clean, fresh taste in your mouth

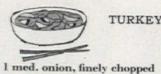


(continued)

of the house with hearty Turkey Hash with a poached egg on top! Feel like a foreign dish? Try Chinese Turkey Pie with water chestnuts and almond crust. Or go Italiano with a Macaroni Casserole. Serve up an interesting Turkey Far East, redolent with cinnamon, ginger, cloves. and cardamon seeds and made doubly intriguing with orange slices and diced apple! Coming closer to home, you can use turkey as a stuffing for Baked Onions, in combination with oysters in Turkey Oyster Scallop, or wrapped around a seasoned potato stuffing with a glaze of bright red cranberry sauce. And just one more . . . a Hot Turkey Salad that's simply out of this world. Enough now of turkey talk. On with the recipes! All are tested in The American Home kitchens.

AMERICAN HOME RECIPES

Turkey Leftovers



½ tsp. seasoned salt ½ tsp. cinnamon

½ tsp. ginger

k tsp. cloves

21/2 c. turkey stock

2 tbs. butter or margarine

2 tbs. quick-cooking tapioca

TURKEY FAR EAST

Preparation time: 10 min. Cooking time: 25 min.

8 whole cardamon seeds

1 tbs. coriander 1 tsp. whole peppercorns

3 c. diced cooked turkey 2 med. oranges

1 large apple, diced (1 c.)

4 c. blanched pistachio nuts (optional)

 Sauté onion in butter or margarine in large skillet until tender but not browned. Combine tapioca, seasoned salt, cinnamon, ginger, and cloves; add to skillet. Add stock and whole spices tied in cheesecloth. Bring to boiling; simmer 15 minutes; remove spice bag. Peel and section orange, being careful to save all juice; stir into spice mixture; add turkey and apple; simmer 10 minutes longer. Serve over hot cooked rice, sprinkled with pistachio nuts.

Makes 4-6 servings

300 cal. per serving

Source of Vitamins A,B,C

HOT TURKEY SALAD

Preparation time: 10 min. Baking time: 15 min.

turkey 1 c. diced celery

2 tbs. lemon juice

2 c. chopped walnuts

1/4 c. snipped water cress I pimiento, chopped

 $1\frac{1}{2}$ c. diced or slivered cooked 2 tsp. minced onion ½ tsp. salt Dash of pepper 1/2 c. mayonnaise

4 c. milk 2 tbs. grated Parmesan cheese

• Combine all ingredients except cheese; spoon into 4 individual baking dishes or one 9-inch pie pan; sprinkle with cheese. Bake in hot oven (450° F.) 15 minutes, or until lightly browned. Serve hot.

Makes 4 servings

4 tbs. flour

tsp. salt

1/2 tsp. paprika

s tsp. pepper

Dash of cayenne

350 cal. per serving

Source of Vitamins A,B,C



tsp. dry mustard

3 tbs. butter or margarine

1 tsp. Worcestershire sauce

TURKEY MACARONI CASSEROLE

Preparation time: 15 min. Baking time: 15-20 min.

Dash of Tabasco 1 can (4 oz.) sliced mushrooms

Turkey stock 1½ c. milk 2 c. diced cooked turkey 2 c. cooked macaroni shells 4 c. sliced pitted ripe olives

4 slices (4 oz.) processed American cheese

• Melt butter or margarine in medium-sized saucepan; blend in flour and seasonings, Worcestershire sauce, and Tabasco. Drain and reserve mushrooms; measure liquid; add sufficient turkey stock to make 11/2 cups; gradually stir into flour mixture; add milk. Cook over medium heat, stirring constantly, until mixture thickens and comes to a boil; remove from heat. Add turkey, macaroni, olives, and reserved mushrooms; turn half the mixture into greased 11/2-quart casserole; dice and add two slices of cheese; top with remaining macaroni mixture. Cut remaining cheese slices into triangles; arrange in pattern on top of casserole. Bake in hot oven (425° F.) 15-20 minutes, or until browned and bubbly.

· Makes 6 servings

325 cal. per serving

Source of Vitamins A,B,C



GLAZED STUFFED TURKEY SLICES

Preparation time: 15 min. Baking time: 15 min.

1 packet (½ pkg.) instant leftover mashed potatoes 1/2 c. chopped celery l egg, slightly beaten 1/2 c. herb-seasoned bread

stuffing 4 c. chopped parsley 1/2 tsp. salt Dash of pepper

4 tbs. butter or margarine mashed potatoes or 2 c. 1 med. onion, chopped (1/2 c.) 8-10 large slices of cooked turkey

% c. stock or broth 1/2 c. canned whole cranberry sauce 1 c. sugar

 Prepare mashed potatoes according to package directions; beat in egg. Add bread stuffing, parsley, salt, and pepper. Melt butter or margarine in small skillet; sauté onion and celery until tender; add to potato mixture. Spread stuffing on 4 or 5 large turkey slices; place in shallow baking dish with stock or broth; top with remaining turkey slices; cover. Bake in hot oven (425° F.) 10-15 minutes to heat thoroughly. Remove from oven; uncover. Combine cranberry sauce and sugar; spoon onto top turkey slices. Broil in preheated broiler 2-3 minutes to glaze.

Makes 4-5 servings

460 cal. per serving

Source of Vitamins A,B,C

TURKEY OYSTER SCALLOP

Preparation time: 15 min. Baking time: 20-25 min.

1 ths. instant minced onion 2 tbs. minced celery 3 tbs. butter or margarine 3 tbs. flour ½ tsp. marjoram ½ tsp. salt Dash of pepper ½ tsp. Worcestershire sauce 1 can (12 oz.) frozen oysters, thawed or 2 cans (7 oz. ea.), thawed Turkey stock c. milk 2 c. diced cooked turkey & c. fine bread crumbs 2 tbs. melted butter or margarine 2 tbs. grated Romano or

Parmesan cheese

· Sauté onion and celery in butter or margarine in medium-sized saucepan until tender but not browned. Blend in flour, marjoram, salt, pepper, and Worcestershire sauce. Drain oysters; reserve and measure liquid; add sufficient stock to make 34 cup; stir into flour mixture; add milk. Cook over medium heat, stirring constantly, until mixture thickens and comes to a boil. Add oysters and turkey. Turn into greased 1-quart casserole. Combine bread crumbs, melted butter or margarine, and cheese; sprinkle over turkey mixture. Bake in moderate oven (350° F.) 20-25 minutes, or until crumbs are browned.

Makes 4 servings

340 cal. per serving

Source of Vitamins A,B,C

CHINESE TURKEY PIE-ALMOND CRUST



2½ c. turkey stock 1 c. slivered celery 2 tbs. cornstarch 2 tbs. soy sauce 4 c. water 1/2 tsp. ginger ½ tsp. salt

Preparation time: 25 min. Cooking time: 15 min. Baking time: 20-25 min.

Dash of pepper 2 c. diced cooked turkey 1 can (1 lb. 4 oz.) pineapple chunks, drained 1 c. cooked small white onions 4 c. sliced water chestnuts ½ pkg. pie crust mix c. finely chopped or ground blanched almonds

• Heat stock to boiling in medium-sized saucepan; add celery; simmer about 5-8 minutes or until just tender. Combine cornstarch, soy sauce, water, ginger, salt, and pepper; stir into hot mixture; cook, stirring constantly, until clear and slightly thickened. Add turkey, pineapple, onions, and water chestnuts; heat thoroughly. Turn into 11/2-quart casserole. Prepare pie crust mix according to package directions, adding almonds to dry mix. Roll to fit top of casserole, cut cross in center for escape of steam; turn back each quarter; place over hot turkey mixture. Bake in hot oven (425° F.) 20-25 minutes, or until crust is browned.

Makes 4-6 servings

320 cal. per serving

Source of Vitamins A,B,C

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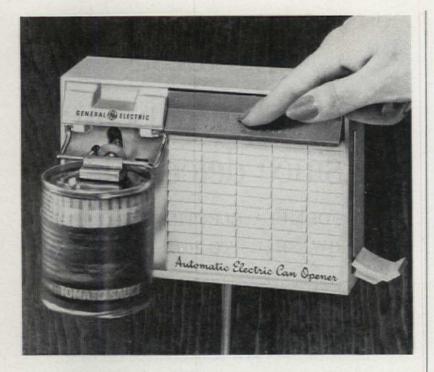


Foam Control Means Spot-Free Glasses

Economics Laboratory, leader in dishwasher detergent research, proved what scientists long suspected; that food proteins (egg yolk, milk, grease, gravy, meat, potatoes, etc.) create foam that slows down washing action almost to zero; that ordinary detergents can't control foam; that spots, streaks and film result; that new formula Electrasol eliminates foam, restores washing action to 100% efficiency. Result? Spot-less glassware, dishes, silver! Get foam-control Electrasol, most economical dishwasher detergent. Enthusiastically endorsed by dishwasher manufacturers!

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General Electric Company, Portable Appliance Dept., Bridgeport 2, Conn.



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Progress Is Our Most Important Product



TURKEY HASH WITH EGGS



Preparation time: 10 min. Baking time: 35-40 min.

11/2 c. finely chopped cooked turkey 1 c. finely chopped cooked

1/2 tsp. salt 14 tsp. thyme Dash of pepper 4 eggs

potato 3 c. leftover turkey gravy

· Combine turkey, potatoes, gravy, and seasonings. Turn into 4 individual baking dishes or small ovenproof skillet; bake in hot oven (375°F.) 25-30 minutes. Remove from oven; make four depressions in hash with spoon; drop in eggs. Return to oven; bake 8-10 minutes longer, or just until eggs are set. Serve at once.

Makes 4 servings

220 cal. per serving

Source of Vitamins A,B,C

STUFFED ONIONS

Preparation time: 15 min. Cooking time: 30-40 min.

6 large red Italian onions or Spanish onions

2 slices bacon, diced 1 c. finely minced cooked turkey



1 egg, slightly beaten 1/2 c. herb-seasoned bread stuffing

2 tbs. water or stock

1 tsp. salt Dash of pepper

• Peel onions; cut slice off tops. Parboil onions in boiling, salted water 20-30 minutes, or until tender. Cut out centers to make shells about 1/2inch thick; sprinkle insides with salt. Chop enough of centers to make ½ cup. Fry bacon; set aside. Sauté chopped onion in bacon fat until lightly browned. Combine minced turkey, egg, bread stuffing, water, salt, pepper, sautéed onion, and diced bacon. Stuff onions; place in shallow baking dish with small amount of water. Bake in moderate oven (375°F.) 30 minutes or until lightly browned.

Makes 6 servings

150 cal. per serving

Source of Vitamins A,B,C



TURKEY AND AVOCADO NEWBURG

Preparation time: 10 min. Cooking time: 10 min.

4 tbs. butter or margarine 4 tbs. flour

1 tsp. salt Dash of nutmeg

Dash of cayenne

l egg yolk, slightly beaten 11/2 c. turkey stock 1 tbs. lemon juice

3 tbs. dry sherry 2 c. diced cooked turkey 1 med. avocado, peeled

• Melt butter or margarine in medium-sized saucepan; blend in flour and seasonings. Combine egg yolk and stock; add gradually to flour mixture. Cook over medium heat, stirring constantly, until mixture thickens and comes to a boil. Carefully stir in lemon juice, sherry, and turkey. Just before serving scoop out avocado with melon ball cutter; dice remaining avocado; add to sauce; heat through. Serve in patty shells or on toast

Makes 4 servings

335 cal. per serving

Source of Vitamins A,B,C

CORN BREAD SANDWICHES



Preparation time: 25 min.

pkg. corn muffin mix 1 pkg. frozen asparagus spears Sliced cooked turkey

1 can (101/2 oz.) condensed cream of chicken soup 1/2 c. milk

• Prepare and bake corn muffin mix in square pan according to package directions for corn bread. Cut into 6 servings; split each through center. Cook asparagus spears according to package directions; drain. Arrange turkey slices and asparagus between layers of corn bread. Heat condensed soup and milk together. Serve over corn bread sandwiches.

Note: Leftover turkey gravy may be used instead of the condensed soup and milk.

Makes 6 servings

340 cal. per serving

Source of Vitamins A,B,C



VES TROUBLE! You just fix foods ahead of time and cover them with Saran Wrap. They keep beautifully. And ause this clinging food wrap is crystal clear, your buffet is as lovely and as colorful as you want it to be!



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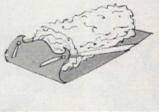
Take a Package of Mix

(pictured in color on pages 28, 29, 30, 31 and 32)



Gift-wrap idea shown on page 31.

Make a sleigh of green craft paper. Cut and curve front of sleigh then tie with striped ribbon streamers to back.





nuts:

in well-greased 10-inch tube pan. Cover; let rise in I hour, or until doubled in bulk. Bake in moderate

into

still warm with icing

until

2-3 tbs. milk.

CRANBERRY CAKE ROLL

2½ c. sifted confectioners' sugar pkg. vanilla instant pudding pkg. angel food cake mix or Frosting: (for 1 roll) Filling: (for 1 roll)

tbs. butter or margarine c. ground raw cranberr

lemon juice

orange chiffon cake mix

Baking time: 15 min. Chilling time: 2 hrs.

mixing bowl. Add instant mixed. pans, 15x10x1-inch about 5 minu Prepare angel until set,

spare Frosting: Combine ½ c. of sugar, cranberries, and lemon juice; let stand about minutes to dissolve sugar. Cream butter or margarine, add grated lemon rind and salt, d remaining sugar alternately with cranberry mixture, beating well after each addition. with vanilla filling; roll; frost. Chill about 1 hour before serving. cooled roll 30

for second roll.

Source of Vitamins A,B,C

Tested in THE AMERICAN HOME KITCHENS

CINNAMON ROLL RING

Tested in THE AMERICAN HOME KITCHENS

Source of Vitamins A, B, C

190 cal.

pkg. hot-roll mix c. warm water egg, unbeaten

c. brown sugar, firmly packed

tsp. cinnamon

c. chopped nuts

c. raisins

mix; blend

Baking time: 40-45 min

Rising time: 2 hrs.

tbs. butter or margarine

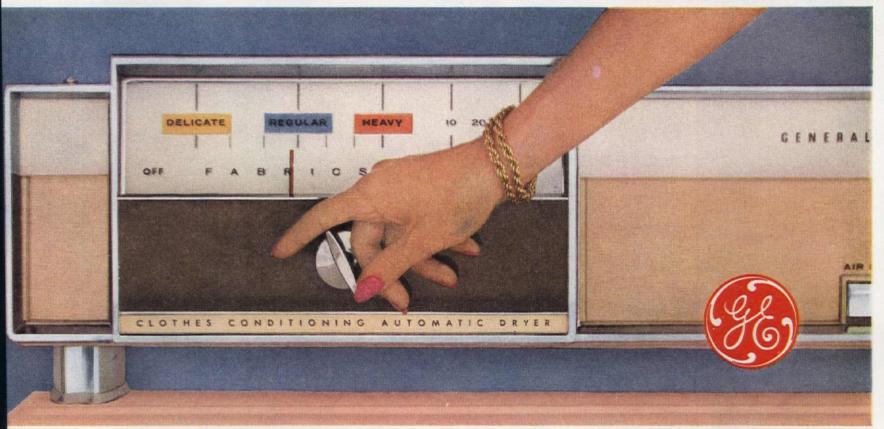
Sprinkle yeast from

warm place, away from draft, about 1 hour, or until by blending together 1 c. confectioners' Makes 16 rolls

honey; spread evenly sprinkle over dough. slices, cut side down,

place, away from

ightly floured dissolve. Add



1. Automatic Control gives you just-right drying times and temperatures for any washable—automatically. With the General Electric High-Speed Drying System, things dry so quickly you'll get along with fewer clothes. Just set the control to DELICATE for modern synthetics and other fragile

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Tireless Tide for the cleanest clean there is!

From Our Cooky Jar

(pictured in color on pages 45, 46, and 47)

% c. sugar l egg yolk

SUGAR FROSTING has a tendency to dry out while you're frosting a

> Mix nuts and sugar in medium-sized bowl. Beat egg white slightly with fork in small bowl; add gradually to sugar mixture; blend well. Add almond extract. Put through pastry tube or drop from tip of teaspoon onto well-greased and floured cooky sheets. Decorate tops with candied cherries, orange peel, or nuts. Bake in moderate oven

(350° F.) 15 minutes, or until golden around edges. Cool on wire cake racks.

Makes 15 macaroons

½ tsp. almond extract Candied cherries, orange peel,

I egg white

macadamia nuts, finely ground

(powdered) sugar 11/3 c. confectioners'

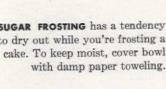
1 c. blanched almonds, or

or nuts

Preparation time: 10 min. Baking time: 15 min.

SCANDINAVIAN SWIRLS

SWEDISH BRANDY RINGS



Tested in The American Home Kitchens

(NUT-FILLED TARTS) MAZARINS

Preparation time: 30 min.

1 c. sifted all-purpose flour 5 tbs. butter or margarine e. sifted confectioners' 4 tsp. baking powder Dough

2 drops green food coloring

14 tsp. almond extract Baking time: 20 min. Chilling time: 1 hr.

1 c. sifted confectioners'

(powdered) sugar

(powdered) sugar Filling 3 c. blanched almonds, l egg yolk

finely ground 2 eggs

% c. sifted confectioners' (powdered) sugar tbs. water Frosting

Turn chilled dough out on lightly floured board; shape into roll; pinch or cut off small flour mixture; blend until smooth. Chill I hour. While dough chills make filling: Combine pieces of dough. With floured hands, pat dough into thin layer to fit buttered tart tins; fill three-quarters full with mixture; place on cooky sheet. Bake in moderate oven (350° F.) Sift flour and baking powder together. Cream butter or margarine in medium-sized bowl 20 minutes. Cool in tins; remove carefully from tins. Mix confectioners' sugar and water until light; add sugar, creaming until mixture is light and fluffy. Stir in egg yolk and sifted almonds, eggs, sugar, almond extract, and green coloring in medium-sized bowl; blend well. until smooth and easy to spread. Frost tops; sprinkle with pistachio nuts. Chopped pistachio nuts Makes 12-15 tarts

Tested in The American Home Kitchens

PETALED SPRITZ



RAISIN-LEMON CRISPS

Preparation time: 20 min.

1/2 c. brown sugar, firmly packed Filling 1 c. golden or dark raisins 2 tbs. flour

2 tbs. lemon juice Few grains of salt Baking time: 6 min.

14 c. water

• Rinse raisins; drain; chop. Combine with brown sugar, flour, salt, lemon juice, and water in small saucepan. Cook over low heat, stirring constantly, until thick. Remove 2 c. chopped nuts

i c. grated American cheese 1 tsp. grated lemon rind 13 c. sifted all-purpose flour 3 c. butter or margarine 1/2 tsp. cinnamon from heat; cool. Stir in nuts. Cookies

Tested in The American Home Kitchens Sift flour, salt, baking soda, and cinnamon together. Cream butter or margarine in large greased cooky sheets. Bake in moderate oven (375° F.) about 6 minutes, or until edges bowl until soft; add cheeses and continue creaming. Add sugar gradually, creaming after each addition; continue creaming until light and fluffy. Stir in egg yolk, lemon rind, and juice. Stir in sifted dry ingredients. Roll out dough on lightly floured board or pastry cloth to 1/s-inch thickness; cut into rounds with floured 2-inch cutter. Place on lightly are a delicate brown. Cool; put together with filling. Combine 11/2 c. sifted confectioners' 1 tbs. lemon juice sugar and 1½ ths. water; frost cookies. Top with candied cherry and angelica. 1 pkg. (3 oz.) cream cheese

Makes 3 doz. cookies k tsp. baking soda l tsp. salt

From Our Cooky Jar

(pictured in color on pages 45, 46, and 47)



TO BLANCH ALMONDS: put shelled nuts in a bowl; cover with boiling water; let stand 5 minutes, or until skins wrinkle; slip off skins.

RAISIN-LEMON CRISPS • Cream butter or margarine in medium-sized bowl until soft; add sugar gradually, creaming after each addition; continue creaming until light and fluffy. Stir in egg yolk, lemon extract, and flour; blend well. Pack into tube of cooky press; press out onto greased cooky sheets. Decorate with cherries. Bake in hot oven (400° F.) 8 to 10 minutes, or until golden. Cool on wire cake racks.

1½ tsp. lemon extract 1 c. sifted all-purpose flour Candied cherries

1/2 c. butter or margarine

s c. sugar l egg yolk

Preparation time: 20 min. Baking time: 8-10 min.

BUTTERSCOTCH DROPS

(NUT-FILLED TARTS)

MAZARINS

Tested in The American Home Kitchens

Makes about 21/2 doz. cookies

Preparation time: 10 min.

Baking time: 15 min.

14 c. brown sugar, firmly packed

c. sifted all-purpose flour

tsp. baking powder

e. soft butter or margarine

drained, and coarsely chopped 14 tsp. salt 15 tsp. vanilla 15 c. coarsely chopped nuts 18 c. golden raisins, washed,

creaming after each addition; continue creaming until light and fluffy. Add egg; beat well. Sift together flour, baking powder, and salt; stir into creamed mixture; blend in vanilla, nuts, and raisins. Drop by teaspoonfuls onto greased cooky sheets. Bake in Cream butter or margarine in medium-sized bowl until soft; add brown sugar gradually, slow oven (325° F.) 15 minutes. Let stand 1 to 2 minutes; remove from cooky sheet with wide spatula; cool on wire cake racks. If cookies become difficult to remove from cooky sheet return to oven for one minute.

Makes about 3½ doz. cookies

Tested in The American Home Kitchens

SWEDISH BRANDY RINGS

Preparation time: 15 min.

Baking time: 8 min.

3½ c. sifted all-purpose flour 1/2 tsp. salt c. sugar

14 c. brandy or lemon juice 114 c. butter or margarine 15 c. chopped blanched almonds

butter or margarine with pastry blender or two knives; mix with wooden spoon to form a smooth dough. Flour hands and pinch off small pieces of dough. Roll each piece into 6-inch-long strip; twist or braid two strips together; form into ring. Mix almonds and remaining ¼ c. sugar; spread on wax paper. Press rings down in sugar mixture; place, sugared side up, on greased cooky sheets. Bake in hot oven (400° F.) about 8 • Sift flour, 34 c. sugar, and salt into large bowl; add brandy or lemon juice. Cut minutes. Cookies should not be brown.

Makes about 3 doz. cookies



Tested in The American Home Kitchens

PETALED SPRITZ

The famous French soup you can serve hot or cold

Now stay-at-homes can enjoy an authentic continental favorite for only about 8¢ a serving



Even though historians differ on the origin of potato soup, they agree on one thing: the history of this aristocratic dish is as intriguing as its flavor.

According to one story, Louis XIV's potato soup was tested by so many tasters that it often arrived almost cold. One hot summer day, after an unusually long wait, the king found this cooled-down soup so refreshing he sent it back to be cooled even more . . . and Crème Vichyssoise was born.

Now, whether you like it hot and hearty or whipped into a smooth vichyssoise, you can enjoy this internationally famous soup for pennies, thanks to Campbell's skill and freezing.

Slow Start-Fast Finish

We begin with specially selected white potatoes. These are diced and cooked slowly until very tender. Fresh milk, cream, butter, bits of onion, and special seasonings are added, and the soup simmers until the potatoes are delicately flavored with all the ingredients.

Then, quicker than you can trim away a potato's eye, Campbell's freezes it. For this is the only way its delicate flavor can be preserved for your table



Old-Fashioned Vegetable with Beef Cream of Potato • Cream of Shrimp Clam Chowder (New England Style) Green Pea with Ham • Oyster Stew



Cream of Potato Soup, frozen fresh from Campbell's Kitchens to bring you the flavor that has made this elegant soup a world favorite.

Family-Table Price

People who order soup like this in a fine French restaurant willingly pay \$1 or more. Now you can have it every bit as good right at home, for only about 8¢ a serving. Campbell's Frozen Cream of Potato Soup...look in your grocer's freezer for the red and white can.



Potato Tuna Chowder. In saucepan, combine 1 can Campbell's Frozen Cream of Potato Soup and 1½ cups milk. Cover. Heat slowly until thawed; stir now and then. Add 1 can (7 oz.) tuna, drained and flaked; ¼ cup shredded carrot; 2 tsp. lemon juice. Simmer 2 to 3 min. Makes 3 servings.



Crème Vichyssoise. In saucepan, combine 1 can Campbell's Frozen Cream of Potato Soup and 1 soup can water or milk; heat slowly until soup is thawed. Beat until smooth with an electric blender or rotary beater. Blend in ½ cup sour cream. Chill at least 4 hours. Thin with cold milk if desired. Serve in chilled bowls. Makes 3 servings.

CREAM of POTATO SOUP

FROZEN by Campbells



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. . made by the greatest



name in housewares

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(pictured in color on pages 45, 46, and 47)

From Our Cooky Jar

WHEN MAKING CUSTARD, stir the hot milk slowly into the beaten eggs and sugar to avoid having the custard curdle.

NORWEGIAN PALETTES



Preparation time: 20 min.

ALMOND SNOWBALLS

FRYSTEKAKA (NUT BARS)

GINGERBREAD FANCIES

c. butter or margarine c. sugar c. molasses

ths. vinegar

egg

4½-5 c. sifted all-purpose flour Baking time: 8-10 min.

2 tsp. baking soda tsp. cinnamon l tsp. ginger

4 tsp. salt

• Put butter or margarine and sugar in large bowl. Heat molasses in small saucepan to boiling; pour over butter and sugar; add vinegar; stir until well blended. Set aside to cool. Bake in moderate oven (350° F.) 8 to 10 minutes. Cool on wire cake racks. Decorate add egg. Sift dry ingredients together; stir into liquid; mix well. Chill overnight. Roll out on well-floured pastry cloth or board to 1/8-inch thickness; cut with floured, shaped cooky cutters. Place on greased cooky sheets; brush with cold water. cooled cookies with frosting made by combining 1 c. sifted confectioners' (powdered) sugar and about 2 tbs. of water until of consistency to put through a pastry tube. When cool,

Makes 6 doz. cookies

Tested in The American Home Kitchens



CHRISTMAS SUGAR COOKIES

Preparation time: 25 min.

Baking time: 8 min.

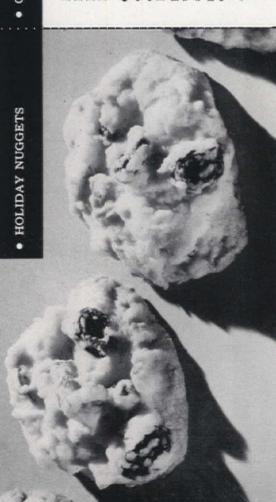
c. butter or margarine egg tbs. heavy cream c. sugar

½ tsp. vanilla 1¾ c. sifted all-purpose flour 1 tsp. baking powder 4 tsp. salt

OI about 2 c. confectioners' (powdered) sugar. (Use only enough sugar to make frosting of creaming after each addition; continue creaming until light and fluffy. Beat in egg, cream, and vanilla. Sift dry ingredients together; add to creamed mixture; blend well. Roll out on lightly floured board to 14-inch thickness. Cut out with floured cooky cutters; gradually, until golden. Cool on wire cake racks. To decorate: Beat 1 egg white slightly; stir place on lightly greased cooky sheets. Bake in moderate oven (375° F.) 8 minutes, good spreading consistency.) Tint frosting colors desired with food coloring, designs with cinnamon drops and silver shot candies. • Cream butter or margarine in medium-sized bowl until soft; add sugar

Makes 4 doz. cookies

Tested in THE AMERICAN HOME KITCHENS



From Our Cooky Jar

(pictured in color on pages 45, 46, and 47)

WAXED

TO KEEP A JELLY ROLL ROUND, roll the cake gently around the cardboard tube from a package of waxed paper.

CHRISTMAS SUGAR COOKIES Cream butter or margarine in large bowl until soft; add sugar gradually, creaming well Sift flour and salt into creamed mixture; mix to form stiff dough; stir in coconut, raisins, and cherries. Drop by teaspoonfuls onto greased cooky sheets. Bake in moderate oven Tested in THE AMERICAN HOME KITCHENS after each addition; continue creaming until light and fluffy. Stir in egg and lemon rind (350°F.) 15 to 18 minutes, or until golden. Remove from cooky sheets; cool on wire racks.

rinsed and drained

chopped

c. sifted all-purpose flour

tsp. salt

Makes about 3 doz. cookies

tsp. grated lemon rind

3 c. golden or dark raisins,

1 c. flaked coconut

c. butter or margarine

c. sugar

Preparation time: 10 min. Baking time: 15-18 min.

NORWEGIAN PALETTES

GINGERBREAD FANCIES

Preparation time: 15 min.

Baking time: 8-10 min.

1/2 c. sifted all-purpose flour § tsp. grated lemon rind e. butter or margarine c. sugar

Colored sugar or "shot" candies 2 c. finely chopped almonds l egg white, slightly beaten tsp. baking powder g tsp. salt

 Beat egg in large bowl; add sugar and lemon rind; continue beating until light and fluffy. Add butter; beat until butter is in pieces the size of small peas. (Leaving butter in small pieces makes cookies flaky.) Sift flour, baking powder, and salt into egg mixture; mix until smooth; stir in almonds. Roll out on lightly floured board to 1/8-inch thickness; cut into rounds with floured 215-inch cooky cutter. Cut hole in each cooky with floured thimble, slightly to one side of center. Brush cookies with beaten egg white; sprinkle with sugar or "shot"; transfer to greased cooky sheet with wide spatula. Bake in moderate oven (350° F.) 8 to 10 minutes. Watch carefully as these cookies brown readily. Cool on wire cake racks.

Makes 2 doz. cookies

Tested in THE AMERICAN HOME KITCHENS

ALMOND SNOWBALLS

Preparation time: 30 min.

Chilling time: 2 hrs.

2 tsp. baking powder 1 c. butter or margarine g c. granulated sugar

2 c. confectioners' (powdered) sugar 14 c. blanched almonds, finely chopped 3 tbs. sherry

l egg white

9x12x2-inch baking pan; pat out evenly to cover pan; spread almond mixture over dough. Roll remaining half of dough between two pieces of waxed paper to rectangle 9x12 inches; carefully peel off top paper. Invert dough and paper onto filling in pan; peel off paper; pat dough gently to fit. Bake in moderate oven (375° F.) 30 to 35 minutes or until • Sift flour and baking powder into medium-sized bowl; cut in butter or margarine with pastry blender or two knives. Add granulated sugar and egg; blend well. Chill dough at least 2 hours. Combine remaining ingredients in small bowl. Place half the chilled dough in lightly browned. Cool; cut into bars. Decorate tops with pastel tinted frosting, if desired

Makes about 4 doz. bars

Tested in The American Home Kitchens Baking time: 30-35 min.

FRYSTEKAKA (NUT BARS)

2½ c. sifted all-purpose flour egg

HOLIDAY NUGGETS

Baking time: 15 min.

DATE MACAROON CAKES

packet (1/2 pkg.) meringue mix tsp. salt

sifted all-purpose flour

6.

tsp. vanilla c, sugar c, water

Walnut halves

tsp. almond extract

rotary beater, or electric mixer at high speed, until mixture stands in stiff peaks. Fold in vanilla, almond extract, flour, almonds, and dates. Spoon into small fluted paper cups set in muffin pan cups. Bake in moderate oven (350°F.) 15 minutes. While still warm, candied cherries or walnut halves. Cool on wire cake racks. decorate with

medium-sized bowl.

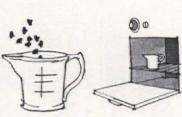
ii.

mix,

meringue

Combine

Makes 1½ doz. cookies



FOR MELTED SEMISWEET CHOCOLATE

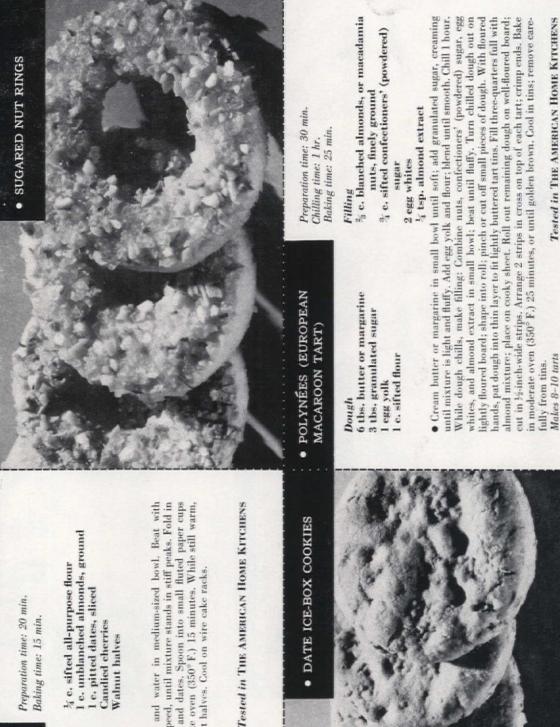
into a warm oven until they melt.

BITS, put the required amount of bits into an ovenproof measuring cup, then put the cup

From Our Cooky Jar

(pictured in color on pages 45, 46, and 47)







Regarded as a collector's item itself, this museum-piece reproduction of a rare Scroll Seat Rocker, is a chair of such craftsmanship and distinction, such com-fort and charm, you will feel fortunate, indeed, to own one. It is a truly deluxe "the best of its kind."



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AMERICAN HOME RECIPES

POLYNÉES (EUROPEAN

From Our Cooky Jar

(pictured in color on pages 45, 46 and 47)





TO KEEP SEEDED OR SEEDLESS RAISINS MOIST AND FRESH, put them in a covered glass jar. Screw top tightly.



Preparation time: 20 min. MACAROON Baking time: 10-12 min. SUGARED NUT RINGS

1 c. sifted all-purpose flour 2 tbs. heavy cream

2 c. butter or margarine

egg white, slightly beaten c. sugar c. chopped almonds

. Roll out on s with floured white; sprinkle moderate oven rounds cream, egg s in into 1 with flour and minutes, or until golden. Cool on wire cake racks cut cooky 2½-inch cutter; cut out centers with floured thimble. Brush • Cream butter in medium-sized now a sinch thickness; lightly floured pastry cloth or board to ½-inch thimble. Br Bake on ungreased with combined sugar and almonds. (375° F.) 10 to 12

20 cookies

Tested in The American Home Kitchens

DATE MACAROON CAKES

Tested in The American Home Kitchens

until firm. Roll out on lightly floured board or pastry cloth to 1/4-inch thickness; cut into rounds with floured 2-inch cutter. Bake on ungreased cooky sheets, in moderate oven nuts. Mix to form a moderately stiff dough. Chill in refrigerator 3 hours or overnight, or cinnamon into mixture; add dates and just lightly browned. Cool on wire cake racks. milk into large bowl. egg, Sift flour, baking powder, salt, (375° F.) 8 to 10 minutes, or until margarine, or Put butter well blended.

until

e. pitted dates, finely chopped (or packaged chopped dates)

l tsp. salt l tsp. cinnamon

2 c. brown sugar, firmly packed

c. soft butter or margarine

1 c. nuts, finely chopped

e. sifted all-purpose flour

c. milk

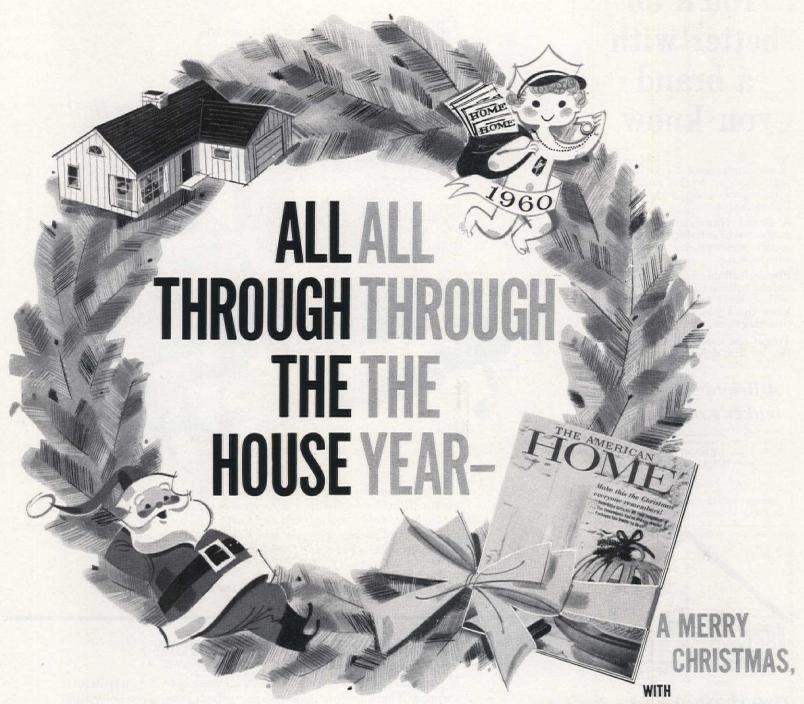
tsp. baking powder

Chilling time: 3 hrs. or overnight Baking time: 8-10 min.

Preparation time: 10 min.

DATE ICE-BOX COOKIES

Makes about 5 doz. cookies



AMERICAN HOME

GIFT SUBSCRIPTIONS

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THE AMERICAN HOME Dept. Catg., Forest Hills 75, N. Y. Christmas is . . . (continued from page 27)



A little imagination can turn out very special packages such as these. For the golfer in your family, glue on a cut-out photograph of a glove. Then cut the box to hold a real golf ball and tee. For another effect, adorn a block-shaped package with your man's initials, add a gold paper seal and cut-out section of a last year's Christmas card. Or reflect the spirit of the season by wrapping a gift with a sheet of Christmas music!

(See other gift-package ideas on pages 20 and 21)

DO YOU KNOW HOLLY?

If you think holly is holly and that's all there is to it, you're in for a surprise! There are four main popular types of evergreen holly, each with many varieties, and all providing beautiful shrubs for the garden and wonderful foliage for decorations.



ENGLISH HOLLY (Ilex aquifolium)—most beautiful of them all, with lustrous, dark green, wavy, spiny leaves and bright red berries. Hardy in the South, on the West Coast, and in the East where temperatures get no colder than those of New York City.



AMERICAN HOLLY (Ilex opaca)—similar to English, but duller, lighter, less wavy leaves; red berries. Withstands temperatures 10° lower than English.



CHINESE HOLLY (Ilex cornuta)—leaves almost as lustrous as English, but squarish, less wavy; red berries; hardiness about same as English. Burford holly is an oval-leaf, almost spineless variety.



JAPANESE HOLLY (Ilex crenata)—leaves much smaller than others, oval, spineless, similar to boxwood; black berries. Excellent for foundation plantings, as a specimen shrub and for hedges. About as hardy as American holly. The variety convexa (bullata) is one of the most attractive and hardiest; variety helleri is one of the lowest-growing.



Hula hoop tree

Hoops in graduating sizes and in several colors are decorated with colored Christmas balls, topped with a gold star. Hoops are suspended with black wire from a height to form stylized tree. Clever use for discarded hula hoops. Idea from San Bernardino Holiday Tour.

Candle fantasy

Red dime-store candle is banded with gold paper braid, then set into a star-shaped holder painted gold and embellished with fake jewels. Candle and holder are set atop an inverted glass goblet housing a tiny Santa which stands in a gilded saucer. Designed by Mrs. Louis Le Laurin of Louisville, Kentucky.

(continued)





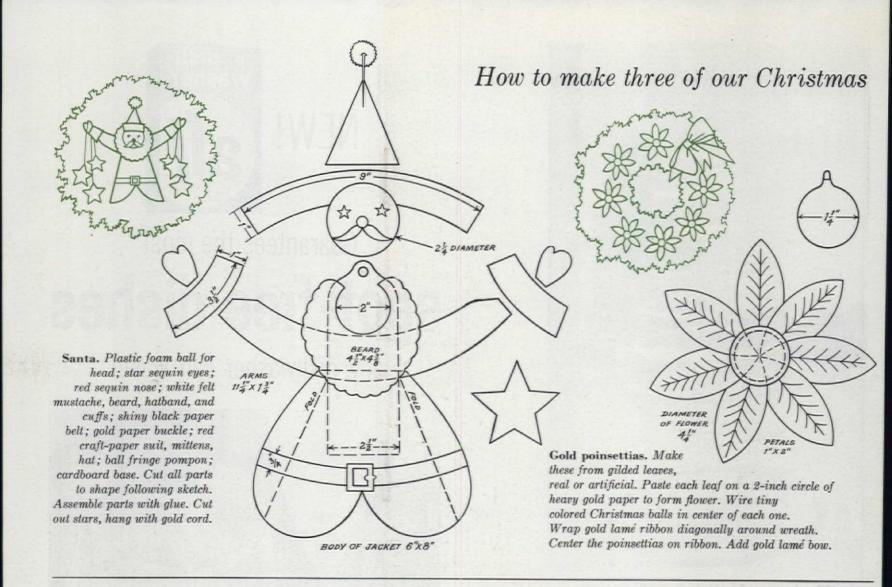
Guarantees the most

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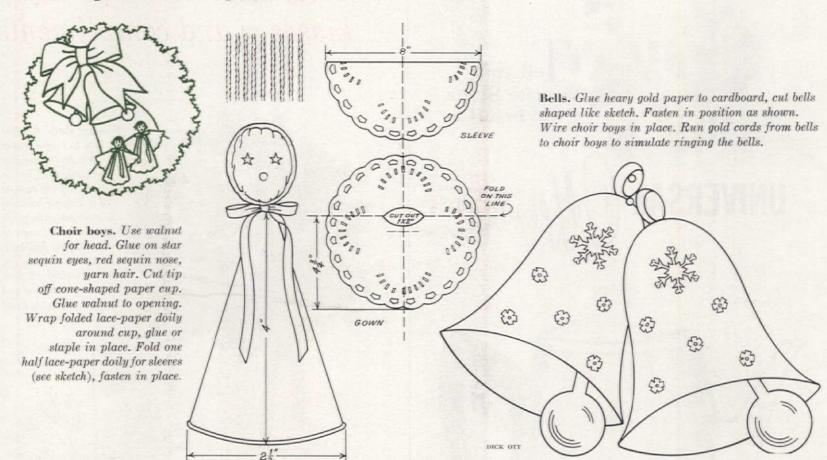


First dishwasher detergent with germremoving Purisol! Not even hand-polishing gets glassware, dishes and silver more spotless than new Dishwasher all (now with Purisol added to safeguard family health). It's recommended by dishwasher manufacturers. Satisfaction is guaranteed by Lever Brothers or your money back.



16 PAGES GUIDE YOU TO CHRISTIMAS

wreaths pictured on page 22



Wrap the prettiest gifts under any tree...

decorate the gayest house of any year with this instruction-filled guide to "Christmas Magie."

All you need is the sure touch of "Scotch" brand Cellophane the quick color of "Scotch" brand Gift Tape the bow-making ease of "Sasheen" brand Ribbon

Try them—see what a little "Christmas Magie" can do!

And to see actual demonstrations of "Christmas Magic," don't miss the happiest TV show of the season, "Art Carney Meets Peter and the Wolf"—a repeat of last year's award-winning show starring Art Carney and the Bil Baird Marionettes.

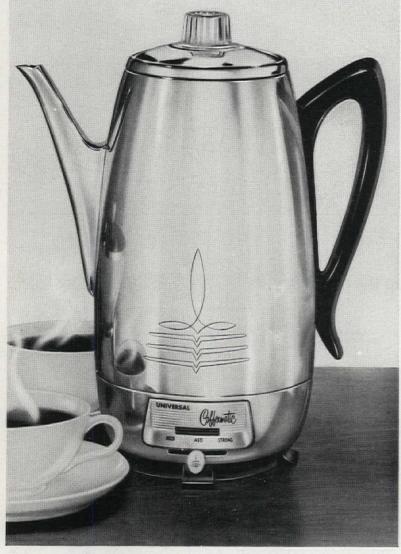
Watch the fun on Sunday, November 29, 5 p.m. E.S.T. on ABC-TV.

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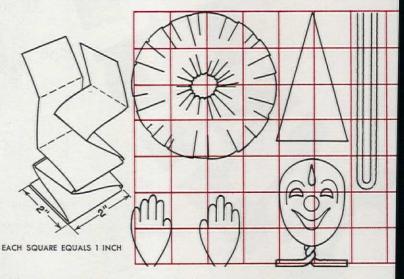
(continued)

Hang these decorations for kisses and compliments



(available at florists). Invert one basket and wire both together as if to tie a package, leaving a long piece for hanging. Soak in water. Thrust small sprays of boxwood or pine into Oasis through basket mesh, forming a ball. Trim even. Tuck in sprays of mistletoe. Wire ribbon bow to wooden pick and insert at side.

How to make jack-in-the-box clown

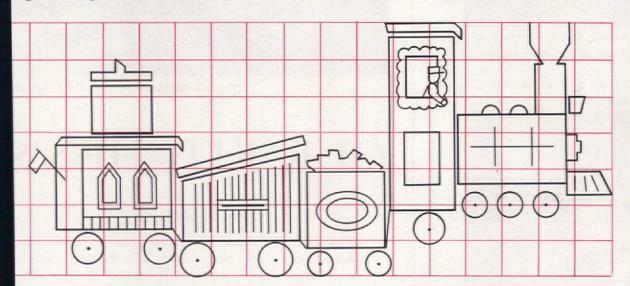


Add extra upright cover to square box, wrap with bright paper. To enlarge graph for pattern, draw 1" squares on paper. Copy motifs, line by line. Glue paper clown's face on plastic foam ball, top with ribbon-trimmed hat. Add ruff. Attach gloves to pipe cleaner for arms. Assemble clown. Attach to spring fold. Glue unit to top of box.



Pomander Balls. They have a delightful spicy aroma everyone will enjoy. Wrap firm and perfect oranges with narrow cotton tape to form four equal sections. Stick whole cloves evenly and closely enough to cover entire exposed surface. Sprinkle with powdered orris root (available at drugstores). Let stand several days. Shake off surplus powder, replace tape with red ribbon. Allow enough length to tie several pomander balls in a cluster and top with spray of greens and big red bow. Add tiny bows to ribbons for another preity touch. Snip off balls for guests to hang later in their linen or clothes closet.

package and train package shown on pages 20 and 21



Cover box with solid-colored tissue paper. To enlarge train motifs, draw 1" squares on a sheet of paper. Copy motifs, line by line. Trace them on colored tissues for locomotive, cars, and caboose. Wheels and details are traced on in pencil from enlarged graph drawing. Sketch in railroad tracks and smoke from the chimney. Go over the penciled lines with black grease pencil to emphasize them.

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Appetites whetted by holiday excitement and gay decorations, the family sits down to its traditional Christmas breakfast.



Every day promises to be a holiday in this well-planned kitchen where materials were chosen for easy-care qualities.

Out of the oven rotisserie comes the Canadian bacon to accompany fluffy scrambled eggs with tender mushrooms.





Peggy sets the table while Paul inspects

OUR KITCHEN'S

JANE McCANDLESS

The presents have all been opened and the aroma of Canadian bacon and hot coffee lures our family into the kitchen. The kitchen is the best gift of all... even though we "opened" it a few months ago and stole the march on Santa Claus.

Bruce and I moved to Milwaukee two years ago and bought this attractive older house. At first glance, the kitchen looked good. But then I tried working in it!



his new truck. The angled range wall and short peninsula conveniently separate kitchen and dining area.

FIRST CHRISTMAS

When we decided to remodel, our designer came up with a plan that required no structural changes. Yet it provided us with a sunny dining area large enough to accommodate the whole family comfortably as well as a very workable kitchen. The fruitwood cabinets and easyto-clean tile walls give a contemporary feeling, while the eagle on the range hood and black hardware go with our Early American furnishings.

Shopping Information, page 100 Dining area is large enough to accommodate the entire family for informal meals.

> Peninsula-divider is handy for serving; base cabinets open into dining area.

Built-in cooking top and oven take advantage of unusual jog in the wall.

Dishwasher was a must in the remodeling plans.

Refrigerator is now conveniently located in the main work area of the kitchen.

Planning desk is the favorite spot for making and taking telephone calls in this busy family. Cut plywood with a fine-tooth saw (this is 11-point) held at a slight angle. For power saws, portable electric saws, and saber saws there are special plywood blades worth their cost if you work much with plywood.



PLYWOOD

The right way to cut, join, and finish fir plywood—one of the handiest of all home workshop materials

JACKSON HAND

Fir plywood is the nearly perfect material for the home craftsman. It is easy to work with, easy to finish—as well as economical. The mistake many homeowners make is in thinking of plywood only for large panels. While this is plywood's natural use, there are many times when ordinary fir plywood cut into boards will outperform a solid material. This is true particularly with 1x10 or wider lumber which has a tendency to warp.

BUY THE GRADE YOU NEED

You'll find a big range of grades—and prices—in the plywood racks of a good lumberyard.

GOOD ONE SIDE (G1S) is an example. When only one side of the stock you use will be visible, you can save money by paying for smoothness only on one side. Only if both sides are to be displayed, will you need the more expensive Good two sides (G2S) plywood.

EXTERIOR GRADE plywood is put together with waterproof glue, and will not separate because of moisture. For slightly higher prices there is an exterior grade plywood so water resistant that boats are made from it. Interior grade plywood, however, must never be used where it may be exposed to moisture.

SHEATHING GRADE is quite inexpensive, because it is usually concealed and therefore not sanded at the mill. However, it can be used for visible surfaces, as its texture can produce some beautiful effects under paint.

TEXTURED PLYWOOD comes in various patterns of swirls, striations, or grooves, which produce more interesting painted surfaces, invite special finishes, and obscure the uncontrolled pattern of rotary-cut fir. Textures often come in exterior or interior grade.

THICKNESS MAKES A DIFFERENCE

Most people think of plywood as being threequarters or one-quarter inch thick. But it also comes in several other gauges, the more useful being three-eighths, one-half, and an extrathick grade, just over an inch, that is intended primarily as single-layer subflooring. That extra bit you get from three-eighths often turns out to be exactly right when quarter-inch seems a little skimpy. On the other hand, many projects constructed of three-quarter plywood would be just as strong if you used half-inch plywood. Half-inch thickness for built-ins, shelves, and cabinets is safe and economical, and can have a quality look if you face the edges with full one-inch square molding. Half-inch plywood is also of great value for drawer sides and backs and many other uses which call for half-inch sawed lumber.

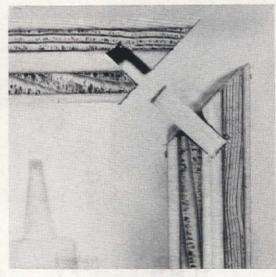
A 4x8 sheet of plywood is hard to handle on any home-size power saw. Solve this problem



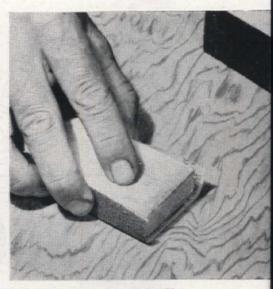
Smooth edges of plywood easily with low-angle block plane. Work from corners toward middle to avoid splintering at corners. Rasplike cutter of surface forming tool is also good for this.



Butt joint is simplest and one of the strongest if it is well fitted and glued as well as nailed or screwed. Plane v-groove where two members meet so joint will become part of design.



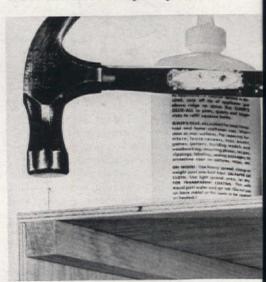
Mitered corners are most difficult of all joints on average home equipment. Strength is little greater than but joints unless spline is used, as shown. "Blind" spline doesn't come clear to end.



Sand plywood very lightly. Use sanding block to avoid "dishes" in soft grain. Use block with felt glued to the bottom under sandpaper.



Invisible corner easiest to make is deep rabbet which leaves only one-eighth inch of top showing. Fasten with glue and screws driven at slight angle.



Cleated corner is only answer when you use thinner plywood which isn't bulky enough to fasten to itself. Joint is very strong when 1x1 cleat is used.



(continued)

by carefully planning the first cut or two, then having these cuts made at the lumberyard where the equipment is bigger and where you and the yard man can handle the sheet together.

IT'S NO TRICK TO FINISH PLYWOOD

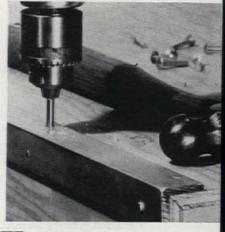
Special primers for plywood are sold in any paint store. Any of the following will do a good job.

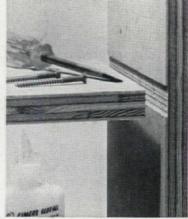
- 1. Penetrating resin sealers which come clear or white-pigmented, and go a long way toward killing grain-raise.
- 2. Shellac-base primers, pigmented white or black. The white can be tinted to any shade with universal pigment colors.
- 3. Polyvinyl acetate paint also makes an excellent primer for plywood.

Whichever you use, consider it both a primer-sealer and a "sanding sealer." It is after the primer is dry that you sand the ultimate smoothness into plywood.

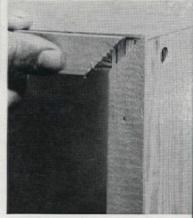
Following the primer-sealer, plywood needs two coats of semigloss or glossy enamel with light scuff-sanding between coats. It is often enough to put on one coat of a flat enamel, since its purpose is not so much protection as it is color and surface character.

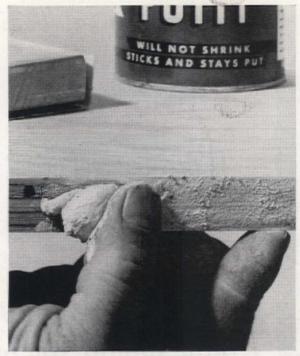
Metal corner utilizes
popular, easy-to-buy
handyman aluminum. Rivets
are fastest, simplest method
of joining aluminum to
plywood, although bolts or
sheet metal screws can be used.





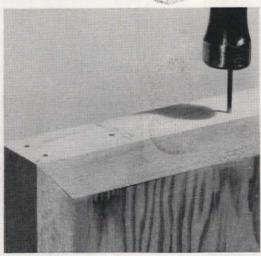
Cover edges of plywood with thin, one-eighth-inch strips of wood held on with contact cement or with brads and regular glue. Miter corners, sand strips flush with plywood when glue is dry to make edge strip invisible. Shelf joint is classic dado. Keep dado shallow—not quite through face veneer—to avoid weakening upright. Screws for plywood should be No. 8—two inches long.





Edge of plywood can be made smoothest by filling any voids and minute holes with water-mix putty. When putty is dry, sand smooth and surface will be unrecognizable as plywood.

Plank-top look with plywood is a simple edging of 1x2 boards. This technique permits use of thinner plywood when it would be strong enough but wouldn't look right. Use this trick for table tops and similar projects.





Furniture like that pictured can be easily made of fir plywood, using hand or power tools with simple techniques listed in this article.



FROM SANTA TO YOU...

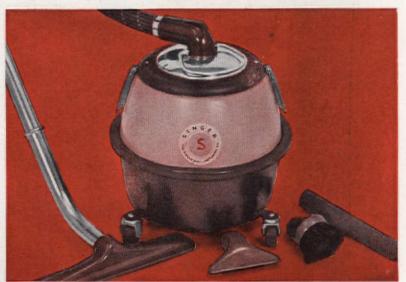


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Where do you begin?

WHAT ABOUT THE STICKER THE LAW NOW REQUIRES?

Is that the real price?

WHERE ARE THOSE "DEALS" YOU READ AND HEAR ABOUT?

When, where and how should you buy?

Pulling up in front of your home in a dazzling new car is a pretty soul-stirring event in the life of a normal American. For most of us, a new car represents an important finan-

But buying a car is no longer a simple matcial investment. ter. Automakers themselves suggest that you go out equipped with the knowledge necessary to be a rational buyer. If you were to start shopping for a new car tomorrow, where would you begin? Would you listen to friends who tell you that nobody pays list price? What about the dealer who claims that he is never undersold? What's your old car really worth? What about financing? Here are the facts you should know.

THE FIRST STEP

Before you venture into the auto market, you should first realize that:

• Price classes can overlap widely. For example, a normally equipped standard Dodge can be sold for substantially less than an accessory-laden, top-line Plymouth.

• Within a given price class, no current model car is apt to be outstandingly superior to all others. The differences that will sell you can be determined only at first hand.

 Truly basic materials, such as body steel, are about the same in all cars. Any car made in America today will easily last 100,000 miles, but higher-priced makes grow old more gracefully because of better detail, finish, and more

The list could be expanded upon, but not strict quality control. the point. It's obvious that to make a rational choice, you will have to visit the various dealerships in your price class.

Far too many people envision buying a new car as a nightmarish experience of dealing





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Saves you everyday effort so you can enjoy more holiday fun

Much of the flurry of Christmas activity starts in your busy kitchen! And that's where a handy extension phone belongs ... within easy reach for the many calls you make and receive.

It'll save you steps by the dozens while you're baking dozens of cookies. And it will save you time by the minutes when minutes mean a lot of fun with family and

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They're easy to order from your neighborhood Bell Telephone business office. Just call or drop in. And extension phones are available in a choice of attractive, popular

P.S. Wouldn't someone you know love an extension for Christmas?

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FASHION-FIRST RLW

with dramatic Duroweve® positively prevents mildew!

Mildew is Murder! It can form on laundry overnight ... causing stain, unpleasant odors, eventual shredding - shortening the life of shirts, sheets, etc. You can TRUST your laundry to Pearl-Wick. Only Pearl-Wick has the exclusive Duroweve steel-ribbed fibre construction that permits free circulation of air ... positively prevents mildew!

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PEARL-WICK CORPORATION, LONG ISLAND CITY 2, N.Y.

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required by the Act of Congress of August 24, 1912, as amended by the Acts of March 3, 1933, and July 2, 1946 (Title 39, United States Code, Section 233)

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Business Manager, None.

CALLYOUR LOCAL

ROTO-ROOTER

2. The owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock.)

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W. H. EATON,

W. H. EATON, Publisher.

Sworn to and subscribed before me this 14th ay of September, 1959.

ARTHUR G. ILLIES. Notary Public, State of New York No. 30-7032200

Qualified in Nassau County ISEAL (My commission expires March 30, 1960.)

(continued)

with a high-pressure, loudmouthed salesman whose straw hat hangs in that modern-day flea market known as an automobile dealership. Unfortunately, a few such dealers exist . . . but most are reputable dealers who can make buying a car the beginning of a fine and continuing business relationship.

THE KEY STEP—DEALERS

More and more, car manufacturers are stressing dealer quality. A good dealer will offer a decent demonstration of his product. With all the complicated mechanisms in a car today it is important that you have sufficient time to get the feel of it. Visit a quality dealer. Tell him frankly that you are in the market for a new car. Give his salesman a chance to sell its

Help Fight TB



Use Christmas Seals

features and then ask the dealer to let you drive it over a weekend.

To recognize a quality dealer check these factors:

- Does he operate a used-car lot? With rare exceptions, such as a dealer located in an exclusive residential community where zoning excludes this kind of activity, a dealer without a used-car operation is probably ignoring one third of his profit potential. Obviously, his loss is also yours.
- Check his service facilities. They should be spacious and fully equipped. More important, you should see the place packed full of not new cars of the make being sold, but older models of every make. This indicates two things: A sound used-car reconditioning

program and a neighborhood reputation as the local "doctor of motors." Remember, your new car will only be as good as the service behind it.

- Look for some trucks being serviced even if they are not being sold at that location. Truck owners are businessmen. Every day that their vehicle is laid up costs them money. They, of necessity, know where to buy good service
- Is the dealer the local fleet sales agency for his make? Makers pick fleet dealers to handle largeorder sales and they are usually service-minded.

To test a dealer's service, simply bring your car down for a routine service job, such as a lube change or brake adjustment. Is he ready for you, a customer fresh off the street, or does he have to ask you to leave the car for the day? Do the mechanics use specialized tools. or pliers and hammer for everything?

The "volume operator" is readily recognizable. On his windows you will see emblazoned such signs as "No down payment-as low as \$43 monthly!!!" Or, "Buy at dealer's cost." The auto dealers' own association, the NADA, deplores these tactics, which exist all too frequently. However, the NADA reports in its current bulletin, "Many of the razzle-dazzle price cutters have left the automotive field. They have found that the public soon catches up with them and that a bad reputation makes it impossible for them to realize a legitimate profit."

It really boils down to the fact that if you live in a town with three dealers who sell cars within your price range and only one of these dealers is readily recognizable as a legitimate businessman, then the make, styling, and engineering features of the car should be only

Your **Complete Gardening Guide** for 1960

Now's the time to start planning your garden. Learn in next month's issue what's new in plants, vegetables, flowers, and shrubs . . . bone up on foundation plantings, flower borders, outdoor living areas, rose gardens, kitchen gardens!

a part of the factors involved in your consideration.

PRICE

The price sticker, now required by law to be posted on the window of every new car, indicates factory-suggested list price. The word "suggested" is important. Manufacturers cannot, again by law, tell dealers what to charge. The sticker has helped prevent only one area of chiseling, and that is price-packing. This technique, once widely practiced, was simply adding dollars as a hedge against

scrupulous operator can forget about preparation and warranty costs. You bring back the car for fixing the bugs of newness and you get the fresh-air treatment, which is, namely, parking it outside all day.

About the only time greater discounts are legitimately in order (but not \$600) is during the season of the year known as contest time. These contests are for the dealer and his salesmen. Factory rebates involved can run as high as \$125 per unit, and some of this can be and is passed on to the consumer. The season varies. Makers of a

Factory invoice to dealer		\$2000*
Dealer's financing cost		30
Minimum predelivery service, labor only		30**
Salesman's average commission		70
Unabsorbed overhead (rent, insurance, etc.)	0 t	o 100***
Average warranty service, labor only		40

- * Includes Federal tax and transportation
- ** Higher in rural areas
- *** Good service and used-car operation can pay the overhead

the customer's bargaining prowess.

For the sake of simplicity, let's assume that the price sticker on the car of your choice totals \$2480. including accessories, taxes, and transportation. The dealer had to pay \$2000 cash for this car. His actual costs to deliver it to you are shown above. No profit to him is included.

Averaging these costs, the actual cost to the dealer on this car is \$2200. If he charges just this amount to you, he must be in business as a hobby. If he charges anything less, he will soon be out of business.

Let's say three per cent (and this is about as low as he can go) is a reasonable profit to which an automobile dealer is entitled. So taking three per cent of the price he pays the manufacturer, our sample car should sell for a minimum of \$2280. If the dealer sells you the car for this price instead of the suggested \$2480 he would be giving you a discount of \$200.

Remember this figure when you see window signs claiming \$600 off. Something is obviously very wrong. Whatever the final transaction may be, you are not getting \$600 off. Or if you are, the doors will be closed wher you show up for your 1000-mile warranty checkup.

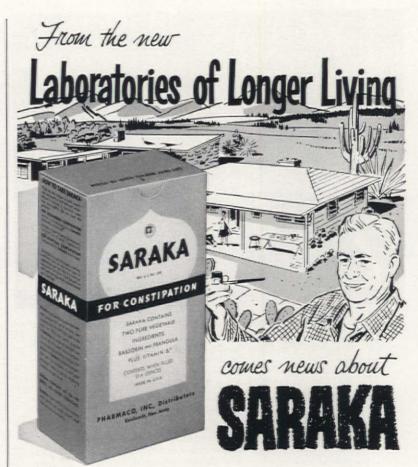
There are, of course, other monetary factors involved. If you finance through the dealer, his kickback on this fee can amount to as much as \$50. Also, the unslow-moving brand can start contests as early as May. Hot lines, on the other hand, seldom indulge in this game until two months before new model announcement

THE TRADE-IN

You have already seen that the price structure of a new car allows very little room for juggling tradein allowances. Daily dealer auctions throughout the country govern the exact value of any make, model, and condition of used car. This information is quickly disseminated to all new-car dealers through trade publications.

The dealer without a used-car operation must depend upon these auctions. Whatever the excuse, he can allow you only what he will get from them, minus the cost of bringing your car to the block. But the quality dealer who operates a used-car lot will take into consideration his expected profit from this operation. You will fare better with this man. Both types of dealers will go either way on a trade-in. Using our sample transaction, where there was a \$200 discount. any allowance over on your old car comes out of this. Only a few men in any dealership have authority for the final word on the value of your trade-in. So get your appraisal before you talk figures with the salesman.

Sprucing up the trade-in, beyond polishing, is a waste of time



The modern bulk stimulant to help regularity ...for today's younger men and women over 45

Thousands of men and women, still young, are retiring to new life in "sunshine-colonies". . . the modern Laboratories of Longer Living where every skill and service is available for health, recreation and comfort. From these retirement centers word is spreading about the miracle of SARAKA. One of today's important discoveries for people who want to enjoy the gentle, easy regularity of their youthful years.

Unlike 'trigger' laxatives containing salts or other strong chemical stimulants that may cause a harsh or violent action in the colon, SARAKA is known to doctors for its gentle double action that helps establish and maintain natural-like regularity, without hurry-up or discomfort. Only SARAKA contains Bassorin to add the bulk often lacking in the diet, plus Cortex Frangula for mild stimulant laxative action . . . and vitamin B1. The vitamin B1 in 3 teaspoonsful of SARAKA provides 11/2 times the adult daily requirements of B1, the appetite-promoting vitamin required for normal digestive action. No wonder many doctors who recommend SARAKA are themselves users! SARAKA is also available in sugar-free form as SARAKA-D.

Get SARAKA in the attractive orange and yellow package and take as directed. Middle-age constipation will be relieved and you will be helped towards that wonderfully easy regularity of youth that makes life more enjoyable for so many people.









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IN JUST 60 SECONDS, you can add the matchless elegance of a new attached Flexscreen to your fireplace. Only Flexscreen gives you perfectly matched firescreen, andiron and fireset combinations. And only Flexscreen has the new MINIT-MOUNT attachment, which allows you to install your firescreen in a jiffy, with no tools, no holes to drill.

Best of all, many custom-look Flexscreens cost no more than ordinary "stand-up" type screens. They're priced as low as \$21.75, and come in a wide choice of striking styles and finishes, with accessories to match.





Send 25 cents for 32-page catalog. BENNETT-IRELAND INC. 129 Water Street, Norwich, N. Y.

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No longer be annoyed or feel ill-at-e cause of loose, wobbly false teeth. FASTEETH, an improved alkaline (non-acid) powder, sprinkled on your plates holds them firmer so they feel more comfortable. Avoid embarrass-ment caused by loose plates. Get FASTEETH at drug counters everywhere.



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Address
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and money. Even a damaged fender should be left as is. The reason is simply that you would have to have it repaired at retail cost. The dealer does it on down time for a minimum cost in labor and materials.

FINANCING

The difference in terms available from reputable consumer finance companies and banks varies widely across the country. In general, a finance company will accept a greater risk and charge for it accordingly. After one-quarter down payment, it will extend the balance due over 36 months, whereas banks usually have a top limit of 30 months. On more reasonable transactions, it is not uncommon for both types of lenders to charge the same rates.

Six per cent interest, which may seem low, actually amounts to much more because it is always pegged against the original debt rather than the declining obligation as in a mortgage. This charge can be quite substantial over a period of 36 months. On a \$2100 obligation, it amounts to \$378. You can check a dealer's figures by using this simple formula: Six per cent of \$2100 times three (the number of years). Substitute whatever figures are involved in your own transaction. On this deal, six per cent is low, but nine would be excessive, assuming a one-third down payment.

The money lender has a right to insist that you purchase collision insurance with a loss clause made out to him, but you do not have to purchase it from either the lender or the dealer. In many cases, your own insurance agent can write the policy at less cost. Also, you do not have to buy an expensive \$50 deductible policy to satisfy this requirement. A \$100 policy is satisfactory, although in package deals this fact is seldom mentioned.

THE CAR ITSELF

It is only lately that car manufacturers have seen fit to include as standard equipment necessities such as a sun visor. They usually still charge extra for items such as windshield washers and turn signals that are required by law in most states. Accessories can add \$1000 or more to the cost of our sample car.

Some items, however, are sound and add to the turn-in value. An automatic transmission will return a large percentage of its original cost. A heater is a must and a radio almost so. Power steering and brakes on medium-priced cars and above are expected by the used-car buyer. He may shy away, though, from gimmicks such as electrically operated windows and seats, fearing potential mechanical trouble.

In low-priced cars, there is always a choice of economy or V-3 engines. The V-8 costs about \$100 more initially, but will return this sum almost intact at trade-in. Reason: most used-car buyers are young people who prefer power to economy. They also prefer a deluxe model to the more austere version of the same make.

The more expensive body models, such as station wagons and hardtops, tend to hold a fair share of their extra cost at trade-in time. Wagons in particular are on a rising curve of popularity. Used convertibles are in demand during the spring and early summer months, but are tough for dealers to move at other times.

If you are in the market for one of the handsome 1960 models, we hope this article has given you the information which will make your choice a wise one. THE END

Shopping Information

COVER: Queen's Ware Rendel Bowl-Wedgwood.

CHRISTMAS IS GIVING

Pages 20-21: Tissue sunburst, train package, Santa's hat, & all colored tissue—East House. Paper bag—Dennison's.

CHRISTMAS IS YOUR TABLE

Pages 26-27: Red felt tablecloth—Continental Felt Co. "1810" silverware—International Silver. Napkins—Matouk Belgium Linen. Glassware—Morgantown Glassware Guild. Wallpaper—Imperial. Gift wraps—Reynolds Foil Gift Wrap. Nutcracker—Cuisenaire Co. of American. Casseroles—Dansk. White china—H. E. Lauffer. Hot plate—Salton. Black Angels—Phoenix Shop.

HOLIDAY GADGETS

Pages 48-49: Cake decorator—Mirro. Checkered cake pan set—Ovenex. Ice cream molds, springerle rolling pin, cream horn cases—G. M. Thurnauer. Cooky dropper—Foley. Waffe molds—Handi Hostess. Electric skillet—West Bend. Cooky cut-

ters—Color Craft. Measuring cups, mixing bowls—Pyrex. Cooky sheets, baking pan—Wear-Ever. Lifter-strainer—Ekco.

LET'S TALK TURKEY

Pages 50-51: Self-adhesive vinvl-Con-Tact Ton.

OUR KITCHEN'S FIRST CHRISTMAS

OUR KITCHEN'S FIRST CHRISTMAS
Pages 90–91: Cabinets—Coppes Napanec. Oven & surface cooking top—Universal. Refrigerator—RCA Whirlpool. Dishwasher—KitchenAid. Sink—Elkay. Garbage disposer—In-Sink-Erator. Desk top—Formica. Counter tops—Micarta. Ventilator & under hood lights—Trade-Wind. Radio-Intercom—NuTone. Vinyl flooring—Amtico. Plastic sliding doors—Acrylite. Hanging light fixture—Lightolier. Canisters—Mirro. Ceramic tile—Cambridge Suntile. Vinyl grass cloth—Vicrtex. Brick wallpaper—Katzenbach & Warren. Cotton & silk curtain fabric—Marshall Field. Eagle & blue bottle—Old Sturbridge. Green tablecloth & napkins—Leacock. Turquoise skillet, cofcloth & napkins—Leacock, Turquoise skillet, cof-feemaker, table accessories—Forrest Syvertson feemaker, tab Design Assoc.

Flowering Plants (continued from page 12)

thoroughly; then wait until the soil is almost dry before soaking again. Don't water every day! Young plants bloom better than big old tired ones that have been outdoing themselves in the garden all summer. If you have a big bloomless geranium plant now, cut its side branches back to mere stubs. Place in a cool light room or basement to rest. Let the soil stay on the dry side until the first of the year. Then move to sun, give water and feed. As the days get longer and there's more sunshine, the new growth should produce flower buds. When summer comes, you can move your geraniums out into the garden. But don't plan on bringing the same ones in next fall. Instead, start new plants in June, from cuttings taken from branches of old plants. Root them in either water or damp sand.

Tuberous Begonia is a Summer Beauty

Start tuberous begonias during winter from dormant bulblike tubers. Stimulate these tubers into growth by placing them rounded-side down on top of slightly moist sand or peatmoss in a warm, light place (living-room temperature). When leaves are a few inches high, and roots have developed, pot the plants in loose soil composed of garden loam, sand, and peatmoss or leafmold. Tubers should be barely below soil. Keep plants in bright light or morning sun, not hot sunshine. Water generously, but don't let soil get soggy. When summer comes, plants can be moved into the garden in a shady place, or kept in their pots.

There are other kinds of begonias. Some of them bloom in winter. They all like the same kind of soil and light conditions as tuberous begonias.

Gloxinia Needs Rest

Gloxinia likes the same care as African violet, while it's blooming. But when flowers finish, the plant wants to rest. You'll get the signal when leaves turn yellow and drop off. That's the time to stop watering; and let the tuber (bulb) become dry and remain dormant for several months. You can leave it in the pot. For summer the tuber can be started into growth again (by watering) and can be set outdoors in a shaded spot protected from wind. It can be either left in the pot, or transplanted into the garden, and will bloom through summer. Then it wants another rest. So in autumn, dry it off and store in a warm place for several months. Then it's ready to grow and bloom again. You can also buy new, dormant gloxinia tubers through your garden supply dealer, and start them by potting them in soil.

Do Dishwashers Do the Job?

The automatic washers of the 1960's will have improved features and designs that will spell better performance. If you don't own a dishwasher or are dissatisfied with your present one, don't miss our guide in next month's issue on how to buy, use, and care for an automatic dishwasher.



Advanced detergent assures spotless dishwashing

It's remarkable the improvement you see the minute you start using advanced Finish in your automatic dishwasher. Water spots start to disappear immediately. The more you use Finish the bigger the improvement. Leading dishwasher manufacturers wholeheartedly approve advanced Finish. So will you! Try Finish, won't you.



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	Tellstheplaintruthabout the best seeds that grow — all the favorite flowers and vegetables, including Burpee Hybrids, 450 pic- tures. FREE. Write Today!
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1	P.OZone State

Gifts Unlimited

There seems to be a growing demand in the market place for unusual, even bizarre gift ideas, judging by the number of fascinating ads we have been observing. There are offerings of "shrunken pygmy head ash trays," imported Haitian Voodoo drums, monogrammed tooth picks "for those who have everything," and an oddment of other equally off-beat gifts for the idea-weary shopper. We know a chap who received a Philippine bolo knife that is just dandy for cutting jungle brush...if he ever visits a jungle!

The problem with most of these perfectly splendid ideas is their relatively limited use. The ideal "unusual" gift should combine cautiousness with daring. It should have an aura of dashing practicality. Certainly, above all else, it should be useful. With these requirements in mind, we have come up with what may prove to be the gift idea of the year! Regular readers of this rectangle, by now, will have given a knowing nod. For the uninitiated, we will end the suspense here and blurt it out... E-Z-DU® Wallpaper.

Before you recover from stunned surprise, we will go on to say that in E-Z-DU's fabulous collection of pre-pasted wallpaper, you can find modest yet winsome weaves and textures; or you can let yourself really go and select bizarre scenics in bold colors. The range seems limitless and has a decorative gift idea for every home the country over.

On the practical side, E-Z-DU is really easy to do... just cut, wet and hang. Best of all, E-Z-DU is a wonderful way to say "Merry Christmas" all year long! Visit your Imperial dealer and judge for yourself.

P.S. To receive a colorful decorating booklet entitled "Where, When and How to Use Wallpapers", send 10¢ in coin, together with this rectangle, to Dept. A-12 c/o this Company.

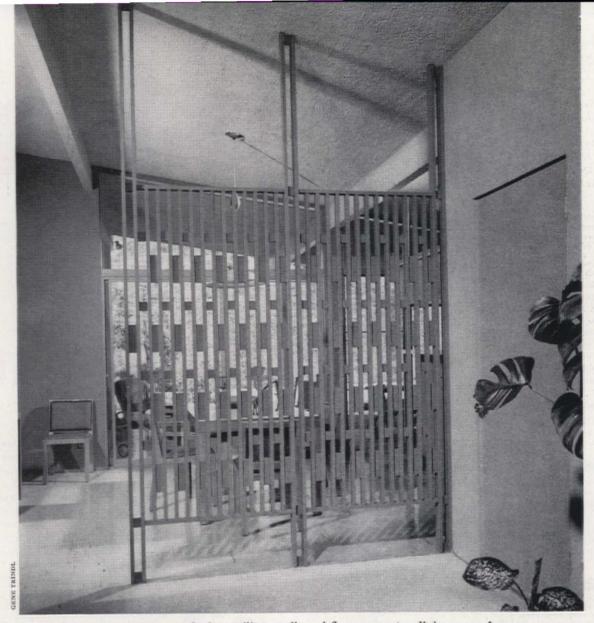
IMPERIAL COLOR CHEMICAL & PAPER CORP.
Glens Falls, New York



Try one of these SMART DECORATING IDEAS



Pegboard corner supports brackets for decorative arrangement of books, magazines and hampers in the home of Mr. and Mrs. Ray Knipple, Smyrna, Georgia. Wicker hampers provide ideal storage for such articles as accessories, pocketbooks, and sweaters.



Handsome wood grille, attached to ceiling, wall, and floor separates dining room from entrance hall in the Clinton Peets' home, Sherman Oaks, California. The open-work panels supply design interest to both areas. They require no extra floor space, and permit the passage of daylight into the dining room. Panels are painted charcoal gray. Decorated by Susan Ross.



Antique hatrack used to display a collection of old mustache cups is ideal for a narrow kitchen wall. Colorful dish towels add variety. A small nail or tack on pegs will keep mugs from slipping.



Tailored canopy bed is made from a panel of fabric running up wall and onto ceiling and held in place by brass rod at corner line. Fabric matches spread and trim bolster.



Shallow cupboards fill 13-inch alcove in dining room of Mrs. L. Dickson Griffith, of Darien, Connecticut. Slate surface is oiled for sheen. White café curtains hang above it on brass rod.

Unique Gift :



All Year Long

EVERY MONTH A SELECTION OF UNUSUAL PLANTS or BULBS

. STAR OF BETHLEHEM area among first selections. White starry flowers.

Join the thousands who each month look forward to the pleasure and beauty their membership brings. Unique, exotic plants and bulbs selected by experts. Many imported. ALL GUARANTEED to grow. Complete planting instructions and fascinating history of flowers. Gift cards sent in your name. SUR-PRISE BONUS for first 1000 new members. FULL YEAR members, Special Bonus—32 page book, "How to Grow and Bloom House Plants" Six months membership \$7.50 Full Year with Bonus Book \$13.00

PLANT OF THE MONTH CLUB

Des Moines 4, lowe



Snooty Car Plaque-\$149

If he takes special pride in his car... get him this custom-made CAR PLAQUE with his or her very own name engraved on it! Shiny, 3" x 1" jewel-like nickel Plaque is deeply etched with an official-looking: THIS CAR MADE ESPECIALLY FOR (any name you want). Self-adhesive back attaches to dashboard... just press it on. Easily removed. Guaranteed to please! Specify name desired when ordering CAR PLAQUE. Only \$1.49, postage paid from Sunset House, 260 Sunset Building, Beverly Hills, California.



REAL FURS FOR DOLLS FROM S1 COMPLETE 3-PIECE SET

DEER HILL CO., Dept. A129, Flushing 52, N.Y.



Vou'll bless this chest that keeps toys under control (and not under foot!) ... you'll love its charming Colonial flavor ... and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your children; children. Cut-out handles and concealed sliders make it easy to move despite its ney solid construction. 31½" x 16½" x 20" high.

with hand-rubbed antiqued Pine finish

Jeff Elliot Craftsmen DEPT. A129, STATESVILLE, NORTH CAROLINA





shop

AMERICAN HOME

SHAGGY DOG STORY we tell at bedtime: adorable poodle slippers make every two-to-nine-year-old a real poodle dandy! With elastic sling backs for snug fit and shaggyyarn pompons for fun, these cozy red felt slippers have black felt binding and poodle-face trim. (Parents like the nonskid rubber soles.) State age or shoe size. \$2.98 pr. Hobi, Dept. AH9, Flushing 52, N.Y.

FIRE WHEN READY for wood is easy to feed from this fireside woodpile! A duck log carrier nestles in its own gracefully hand-wrought iron holder, 14x22x14" high. Rugged duck carrier, in red, blue, or green, has maple dowel handles. Your splitting heirs will be glad they can bring in an evening's supply at once! \$9.95. Old Guilford Forge, Dept. AH, Guilford, Conn.

FROM STEMS TO STERN looks won't keep his pipe paraphernalia in order, but a handsome pine Pipe Mate will! It has room for fourteen pipes, three apothecary jars for tobacco and matches, plus a drawer for cleaners and such. 13x10x8". Maple or honeytone satin finish, \$12.95. Exp. chgs. collect. Kit, unfinished, \$8.85 ppd. Yield House, Dept. A-9, North Conway, N.H.









WHISTLE WHILE YOU PERK up a steaming brew in this roguish Santa Brewmaster, although you'll hardly have time for "Jingle Bells." It boils four cups of water in just three speedy minutes for tea, instant coffee, cocoa, or soup. Ceramic in bright Santa Claus red, of course, with white beard. \$2.98. Order from Spencer Gifts, 366 Spencer Building, Atlantic City, N.J.



YES, WE HAVE NO BANANAS, but we have almost everything else in a lovely bamboo basketful of good eating. Should old acquaintance be forgot in your shopping, ply them with assorted fruit, preserves, papershell pecans, chocolate-covered coconut patties, and honevsuckle candies-nothing could be sweeter! Appr. 7 lbs. \$5.95. Cobbs Fruit Co., Dept. AM, Little River, Miami, Fla.



A TERRY-ER TERRIER we never saw than this floppy-eared fella, and it was puppy love at first sight! Always dog-tired, he sits on the bed to hold a tot's or teen's pajamas, and just looks cuddly. He's red-and-white-striped flannelette, with white terry face, ears, tail, and zippered underside. 18" long. \$2.98. Carol Beatty, 11 Beatty Bldg., Culver City, Calif.



Welcome to the Market Place! Merchandise, if not personalized, may be returned within seven days for a full refund. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s. Unless otherwise stated, postage is included in price.

de son De Motte

MARKET PLACE

SCROLLING ALONG your wall with a light and graceful air, six small 5x15" Japanese scrolls make charming hangings. In color on red and gold patterned Shuji paper, with wooden rollers, each is different. They come in individual mailing boxes to make delightful, more-thana-card holiday greetings. 6 for \$2.98. B. M. Lawrence, SC-6, 244 California St., San Francisco 11, Calif.

TAKE A MEMO desk of mellow pine for keeping your cache of shopping lists and clippings. For jotting, its slanted lid has a ledge to keep your pencil in check. The inside compartment gathers in your grocery list, the milk bill, telephone messages, and what have you. To stand or hang, 9x13x5½". \$4.95 plus 25c postage. Laurie & Co., Dept. A-12, Huntington Station, N.Y.

FULL OF GRACE, this lovely Madonna has an aura of gentle beauty all its own. Hand-carved in Italy with exquisite, loving care, it is shaped from seasoned wood and hand-rubbed to a lustrous ivory tone. Mounted on a black wooden pedestal, it stands 11" tall. We've never seen a sweeter, more delicate face! \$6.95. Castelli Italian Artcraft, Box 22, New York 63, N.Y.









TESTER REACTION to this adorable canopy bed for her dolls. Any little miss will be in seventh heaven! Cherry-finished, it's a delightful haven for up to a 101/2-inch doll, down to the last crisp ruffle of its dotted swiss canopy, bolster, and spread. There's a mattress, so dolly dreams in comfort. \$6.35. Sturbridge Yankee Workshop, 1 Brimfield Tpk., Sturbridge, Mass.



BEAU HUMMEL figures peer out from this lovely 1960 calendar in such vivid, lifelike colors they seem almost real. Beautifully done on glossy paper, 81/4x113/4", this calendar is spiral-bound to keep the pages as flat in December as in March. Perfect gift for busy ladies who keep things Hummel-ing! \$1.30. Hildegarde Studios, 597-A Farmington Ave., Hartford 5, Conn.



APPLAUD THE CAST metal eagle that soars to dramatic new heights in the wings. Its 22-inch spread will draw save notices from your wallet, and rave notices from an eagle-eyed audience! It needs no prompting to perform brilliantly in a gold-bronze finish and red, white, and blue shield. \$12.95. Larger size, 42", \$49.95. Jenifer House, Dept. AH, Gt. Barrington, Mass.

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the original "one-size-fits-all" TERRY AFTER-BATH ROBE

Here's the great big, wonderful "terry bear" of a robe that towels you dry instantly, cozily after tub, shower or swim. Personalized with press-on initial. Made of thick, thirsty, snow-white Cannon terry, with yards of comfortable fullness, raglan sleeves, draft-screen collar, tassel tie, wrap-around belt, two big "carry-all" pockets. . . It's a whopper of a Mopper! Fits any gal, any size, perfectly. Ideal for lounging, beach, travel, weekend visits. A great buy! Get several . . . for yourself, for gifts, for guests. Sorry, no C.OrD.'s.

Gift-ready in clear plastic Only

Gift-ready in clear plastic bag. Free 3" initial (specify) Add 35¢ postage ea. Mopper Only \$6.95 ea.

Gift catalog free, on request.

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LARGE NEW FREE CATALO YIELD HOUSE



You'll put this Spinning Wheel in your sunniest window or on a coffee table to catch every admiring eye. Fill the planter well with greens or small potted violets. An authentic replica, made of rich, rubbed Hardwood, 16"x13" hi. Planter has metal liner. Charming gift for the whole family! Satisfaction guaranteed.



Safe-Lock Gun Rack THE GUNS AND AMMUNITION ARE LOCKED IN

tandsome sturdy gun racks safely lock guns in tractive display. Large drawer locks up amunition, pistol, cleaning gear, etc. Guns cannot ull or be taken out. One key unlocks drawer and guns. Children-proof. Foolproof.

4-Gun Rack 24"x28" (Shown)

Complete \$19.95

6-Gun Rack 24"x40" (Taller) te \$29.95 In Kit \$17.95

Protects All Geor in Hondsome Display
Show rack safeguards 5 rods and reeds, all types and sizes, in rubber holders. They can't warp or fall out. Flies, lures, bugs hook into and out of neutral gray felt back in a jiffy. Large accessory drawer. Size 22" x 37". Complete \$24.95 Kit \$14.95 Complete \$29.95 In Kit \$17.95 37". Complete \$24.95 Kit \$14.95 COMPLETE RACKS in honey-tone knotty pine or maple or mahogany finish. IN KITS for easy assembly; pre-fit, drilled, sanded, ready for finishing, Simple instructions. Complete racks exp. chgs. coll. Kits postpaid (add 5% west of Miss.) Immediate delivery.

Money-back guarantee. No C.O.D.'s YIELD HOUSE Dept. A

In Kits or Finely Finished



MAGAZINE RACK

Large handsome wall rack Holds 30 magazines upright for Holds 30 magazines upright for visible selection. Magazines will not "slouch" or bend. Beau-tiful in home, ideal in office. 30 Mag. rack 23"x2?" (shown) Complete \$17.95 Kit \$9.95

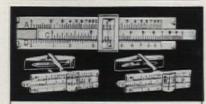
45 Mag. rack 23"x40" taller) Complete \$27.50 Kit \$16.95 60 Mag. rack 45"x27" (Double width photo) Double width photo) te \$32.50 Kit \$19.95

YIELD HOUSE Dept. A12-9, North Conway, N. H.



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Outstanding sleep aid, selected for Brussels' Fair! Relaxes feet, gives tranquilizing sleep. Soothingly lifts bedding. Makes cosy restful pocket for feet, Lets you stretch and turn without tangling. Relieves tensions, improves circulation. Lessens leg and foot cramps, cuts sedatives. Fits any bed, regular or electric blankets. Arms fold during day. IDEAL GIFT for tense executives, light sleepers, convalescents, and arthrities. MONEY BACK GUAR-ANTEE. Gifts mailed direct. Sent postpaid for only \$4.75. Two-day airmail, \$1.00 extra, if desired. BETTER SLEEP INC., Dept. 441, New Providence, N. J.



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The Ideal Gift . . . for your favorite engineer, draftsman, designer, architect, student, etc. A "conversation provoking" gift he'll love to wear! Only 2" long—but works like a real slide rule. Fully calibrated with scales A, C, D and has a magnifier slide and cursor. Extra fine quality—American made.

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Matching CUFF LINKS (non-working) at same low prices per pair.

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Stuckeys

FREE! Write fo new pecan & candy color catalog.



birthdate. Sculptured Tree, 21/4", holds 1 to 12 Sterling Silver discs. Add more as family branches out.

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She'll wear her heart on her wrist when she encircles with a Photo Locket Brace-

let that proud-ly displays the beloved children. ¾" charms en-graved with first name, birthdate. Adorably crafted, of excellent weight and quality. Single Lockets \$1.50 ea. Bracelet 1.50

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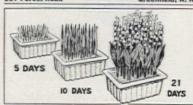
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THE LIGHTHOUSE INC., AH-1, PLYMOUTH, MASS.



grained pine in mellow brown, hand-rubbed finish. Sturdy flared legs, fluted edges le, 48" long, 13½" high. Wt. 21 lbs. Also. t. bench (17½") \$12.45 Wt. 26 lbs. Exp. ll. Free catalog.

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Lilies of the Valley in lovely planter. Just add water. These imported German grown, 2 year old pips (bulbs) often grow an inch or more overnight to fragrant blooms indoors in 21 days overnight to fragrant blooms indoors in 21 days with many familiar white delicate bell-shaped flowers on each stalk. Grow up to 8 inches high. Enjoy indoors this winter. Complete garden of 5 pips in lovely planter only \$1.49. Larger garden of 10 pips in 2 planters for only \$2.75. If C.O.D. postage extra. Cash orders add 40c we ship postpaid. Order today on famous guarantee of satisfaction on inspection or return within 10 days for purchase price refund.

MICHIGAN BULB CO.

GRAND RAPIDS 2. MICH.

USING DIPLOMA-SEE, a Campus Queen must be a well-dressed doll! Little girls will love her blazer and plaid skirt, checked cotton jumper dress, and cheerleader's uniform with a megaphone. Of flexible vinyl, she's 71/2" tall in heels, wears dainty lingerie. Pony tail or bob. One doll, three outfits: \$6.50. Three dolls, as shown: \$9.50. Flagg Dolls, Box 205-AH, Jamaica Plain, Mass.

LOOKING HIGH AND LOW for a pulley lamp with high style and a low price tag? This handsome model will highlight any room as a highlight, lowlight, or sidelight! Satinfinished walnut arm swings to either side, extends 15" from the wall. The wicker shade is walnutcapped. Switch is on the cord. \$9.95. Interstate Lighting, 98-A112 Cuttermill Rd., Great Neck, N.Y.

YOU KNOW THE INS AND OUTS, if you give your weatherman a pair of thermometers to keep track of all the ups and downs! The 6-inch one, to hang indoors by its solid brass ring, is framed in maplefinished hardwood. Its outdoor mate is enameled black metal on a swivel bracket. 31/2" wide. Together they make a set for \$6.50. Seth & Jed, Dept. AH, New Marlborough, Mass.

A DILLER A DOLLAR, a doll-loving scholar wrote "A Book of Dolls" to delight big and little collectors alike. Gwen White is an authority on the subject, and her history of dolls is complete from 200 B.C. through the present. There are illustrations galore, from primitive clay figures to beruffled and bewigged French fashion dolls! \$2.85. Mark Farmer, Box 598-A, El Cerrito, Calif.

A GOOD LICKING of stamps and envelopes leaves you tongue-tied? Get in your licks with a handsome, solid-brass moistener as handy as a salt shaker. A black lacquered platform, magnetized to grip the moistener, holds a matching stamp keeper for a strip or roll. You're never stuck with stuck-up stamps! Set, \$1.95. 25c post. The Krebs, Dept. AH-12, Westerly, R.I.

HATS OFF but your hair looks strand-ed? Be smooth again in a wink with this smart comb/brush set that takes just 51/2" in your purse! Brush has stiff-but-flexible plastic bristles to treat your tresses firmly. Finish with a tortoise-shell comb that makes the handle of the brush. Polished brass top is monogrammed. \$1.50. Breck's, 378 Breck Bldg., Boston 10, Mass.















SERVE LADYFINGERS a dainty treat with a pocket manicure kit that's scarcely longer than a lady's finger! She can point with pride, but will never view with alarm, because this zippered case holds scissors, file, tweezer, cuticle bar, and nail cleaner. The leather-like case is 41/8" long, 2" wide. \$1.25. Personal House, Dept. A-134, 10 Melcher St., Boston 10, Mass.



GATHER YE ROSEBUDS by the handful to send to the gal who does the dusting. They assure her hands and nails a rosy future as she dusts. gardens, or polishes furniture. In a rose-printed, plastic-coated fabric that wipes clean with a damp cloth, they're trimmed with strawberries that look ready to pick! \$2. Add 25c post. Artisan Galleries, 2100-AH N. Haskell, Dallas, Tex.



IF IT'S A TOSS-UP of your favorite greens, toss in a tangy bit of salad cress that you grew in your kitchen! A clear plastic jar, 3½" across, contains pink "soil," vitamins, and enough seeds for six plantings. Just add water-they sprout almost before your eyes! It will be ready in about a week, to pick as you need it. \$1. Elron, 352A W. Ontario, Chicago 10, Ill.



WILLIE OR WON'T HE CTY? He will if he's squeezed! Willie the Clown is the saddest, most woebegone creature ever. A plastic replica of Emmett Kelly's famous character. Willie is a real sad sack, wears removable coat and trousers, shoes, and droopy tie. He's so forlorn, it's no wonder the kids all love him! 14" tall, \$3; 21", \$6.95. Meredith's, Dept. AH, Evanston 3, Ill.



A CROSS OF SILVER, set with turquoises, will set off any simple wool dress or sweater with uncluttered distinction. Hand-crafted in sterling silver and classic in its simplicity, its turquoises are perfectly matched and a heavenly blue! On its own silver chain, it makes a lovely gift. 134" long. \$4.95. 50c tax. Old Pueblo Traders. Box 4035-AHX, Tucson, Ariz.



DIME NOVELS help small-fry save their pennies in darling bookshaped coin banks. Made of sturdy white plastic, each has a tot's very own first name and a cute, colorful boy or girl design. With these, Billy and Susie will find it more fun to stow their stipends than to blow them on bubble gum! Banks are 31/4x-43/4 x11/4". \$1.50 each from Wales, Dept. AH, Box 241, Hartsdale, N.Y.



Style M \$1.95 postpaid



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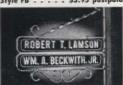




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Your name, number (or any wording you want) gleams on both sides of your DAY-n-NIGHT Marker, in permanent raised letters that shine bright at night! Rustproof aluminum; plates have baked enamel finish with black background, white reflecting letters. Up to 17 letters and numbers on nameplates, 6 on number plates; same wording on both sides.

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A favorite work of art-and with good reason, Antiqued pine framed print of this beloved classic. "The Bookworm", is perfect in any room any decor, Its rich, glowing color and painstaking detail

will be a source of pleasure to generations. Deep double frame gives a three-dimensional effect. Topped by a bright brass ring for easy hanging. 191/2" x \$1095.13" overall..... Send 10c for new catalogue.

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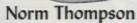
UNUSUAL GIFT Velvet soft, premium quality natural tan Western deerskin handcrafted into foot flattery and the ultimate in foot comfort. These slippers mold to your feet for a perfect fit... easy on and , yet hug your feet when you walk ... fold for traveling. Hand washable! Imitated but never duplicated.

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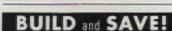


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These twin jewelry cases are small enough to tuck away in suitcase corners or even a large hand bag (not to mention dresser draw-crs), yet they hold enough jewelry to see you around the world in style. Made of Swiss embroidered, quilted taffeta, lined with velvet. Cases are zippered. In fuchsia or turquoise with contrasting lining, 234" square. No C.O.D.'s.

The pair, only \$2.55 postpoid Send for free gift catalog

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Make endless designs just by setting the arm and turning handle! Each time arm is moved, new design appears! All-metal; 50 paper discs, pencil, easy instructions, examples to amuse for hours! Deluxe Refill Set has 100 extra discs, colored pencils, sharpener, **31.00**. Sorry, no C.O.D.'s. Ask for Free Gift Catalog!

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Wayne Silversmiths 546A SO. BROADWAY

WE'LL HAVE NO TRUCK with any tiny trailer unless it's from this fleet of twelve perfectly detailed, 21/4-inch steel miniatures. For big and little collectors alike: tractor, Model T, road roller, trailer truck, double- and single-decker busses, gasoline truck, locomotive, ambulance, dump truck, fire engine, tow truck. All 12, \$1.75. Wardaby, 3-M Mt. Hope Pl., N.Y. 63, N.Y.

NUTS TO YOU, to friends, relatives, neighbors-they'll all love this toothsome "Charmed Circle" assortment, just bursting with goodies. Its two re-usable travs offer a mound of luscious pecan halves and a mouth-watering variety of pecan candies and tropical jellies. In cellophane, it's pretty-perfect for Christmas giving! 21/2 lbs. \$5.25. Stuckey's, Dept. AH-12, Eastman, Ga.

WOODEN YOU KNOW this painted doll could captivate a child or a collector! Of solid hardwood, Polly is 12" tall, has hip and shoulder joints. Dressed in 1860 style, her long-sleeved percale gown trimmed with French lace, bonnet, chemise, petticoat, and pantalets are all removable. Other outfits may be ordered forher. \$12.95. Polly Shorrock, Box 257-AM, Marblehead, Mass.

ORDER A CUP OF TEA-roses so like nature's originals that a rose by any other name would look as real! They seem fragile, in a dainty white china demitasse cup with gold trim, but the whole bloomin' arrangement stays petal-fresh with a dip in your dishpan. A demitasse collector would love it! \$3 plus 35c post. Vermont Crossroads Store, Dept. AH, Montpelier 2, Vt.

A GOOD FINGER TIP: save your index fingernail with the phone dialer that puts good connections at your finger tips. Don't dial M for murder when a frail nail gets ragged-let this dialer do the purty work for you. Slim and graceful in silvery rhodium, it is engraved with three initials to make every call personal! \$1.50. Zenith Gifts, 1770 P.O. Bldg., Brighton, Mass.

MIGHTY LOW milk stool takes a firm stand on your hearth to be the perfect perch for fireside dreaming. Sturdily built, beautifully satin finished in maple, it stands 11" high on turned legs-a good size for big and small fry alike. The seat is 11" wide, and the handle is leather-thonged. \$5.20. Wilco Fashions, Dept. 1, 35 So. Park Ave., Rockville Centre, N.Y.















LET YOUR HAIR DOWN and put the bobby pins in an "attractive" holder, magnetized to keep them upright and at hand. This dainty filigree cup, 134" high, in 18K goldplated metal with a three-letter monogram, will dress up any dresser. Pin yourself down to get these for all the curly-heads on your list. \$1. Trend House, Dept. O, 303 Centre St., Newton 58, Mass.



RANK YOUR LUCKY STARS to make a striking wall grouping! Colorful ceramic Zodiac Tiles, that show symbolic motifs for each person's birth date, are 6" square and set in gilded wood frames. Descriptive sheet explains the symbols, gives a thumbnail sketch of the person born under that zodiac sign. \$3.98 each. Game Room, 1538-AH Connecticut Ave., Washington 6, D.C.



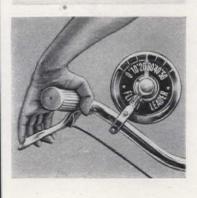
STAND ON YOUR OWN TWO FEET in the cushiony comfort of "Ponyskin" shoes. Foot-loose and fancy in brown-and-white or black-andwhite, with rawhide laces, they're something afoot! For old softies, a soft buckskin sole: women's 4-10, \$7.75, men's 6-13, \$9.50. Grip rubber hard soles, \$10.95 and \$12.95. Medium-width. Wisconsin-Florida Shop, Dept. AH, Hayward, Wis.



SPORTING CAST brass holders cradle his precious rods and guns on the wall. Hand-cast in extraheavy solid brass and hand-engraved with a graceful leaf design, they are too good-looking to banish to the den. He may never get to use them at all, once you've seen what lovely hooks they are for bathroom or closet! 2 for \$3.98. Jeff Elliot, Dept. AH7, Flushing 52, N.Y.



HE CALLED FOR HIS PIPE, he called for his bowl-ing shoes, and he felt like a king when we brought him a pipe holster! Smart in dark brown leather, it keeps his best briar at his belt instead of popping out of his pocket whether he rolls one down the alley, hits a long drive, or reels in a trout. \$1. David P. Ehrlich, Dept. AH, 207 Washington St., Boston 8, Mass.



A BIG WHEEL enthusiast will be thrilled with a Bike Speedometer to check his pedal-pushing rate. Working on the same principle as an airplane's speedometer, it gauges the air current for an exact indication of the bicycle's speed. Bright red plastic case has a clear top with white markings and is 5" across. \$1.89. Sunset House, 71 Sunset Bldg., Beverly Hills, Calif.

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Revolving arms—for daily plant sunning
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Baked-on enamel finish—weather resistant
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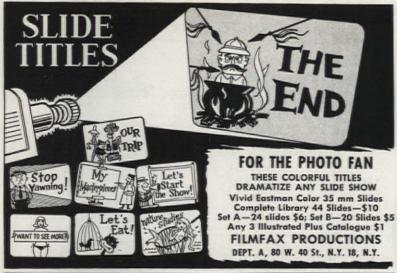
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SWIVEL CAPTAIN'S STOOL Sturdy, Concealed Ball Bearing Swivel

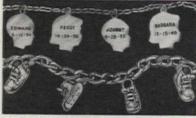
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Large contoured seat,
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She'll wear her heart on her wrist when she en-circles it with a bracelet of our Solid Sterling Silver or 12K Gold-Filled Baby Shees or Silhouettes. To proudly proclaim the beloved childron, each %' charm is engraved with a child's first name and birthdate. Adorably crafted, of excellent weight and quality. Add more any time as the family grows. A thrilling gift now, she will treasure it for Silbs.

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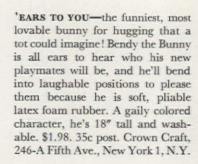
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MPLETE SET, 30 PIECES, \$3.95 Post Paid THE MURVON CO. P.O. BOX 389, NORWALK 10, CONN.

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DECEMBER.

Your American Home Calendar

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December is full of surprises. Women who never find time to write letters pen long notes on greeting cards. These are read by startled friends who in turn rush out to buy more cards. Men who disclaim any knowledge of gardening or interior decorating suddenly become experts on fir trees and the best way to arrange furniture around an electric train. Unhandy men astonish their neighbors with their agility and know-how as they string outdoor lights or plant a plastic Santa on the roof. Men who groan at the prospect of shoveling snow tackle a driveway with "Hope we have a white Christmas." Mothers surprise cooky-jar raiders by baking huge batches of cookies and hiding them; small boys surprise their mothers by staying out of (big) mischief; little girls (who've discovered mysterious packages on the closet shelf) show remarkable willingness to dry

dishes; and chair-bound fathers drop the sports page at the second hint of a shopping trip on a cold night.

But the most amazing thing about the season is that the spirit of the first Christmas still works subtle, heartwarming changes in people. Nineteen centuries have passed since that fateful night in Bethlehem when "there was no room for them in the inn." But ever since, families—because they feel a close kinship with this little family—have been making room for them with the kindness and true charity they have shown to others.

The age-old carols fill the air, but the happiest song of Christmas is sung in the heart. It rings out in the laughter of joyous reunions and draws families closer in the sacred intimacy of *home*. It is the true peace of Christmas—and of life itself. May it always be yours.

THE EDITORS



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Vol. LXII • July 1959 to December 1959 Index to The American Home

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