THE AMERICAN HOME

November 35¢

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WOMAN'S COLLEGE
UNIVERSITY OF NORTH CAROLINA

ALL-TIME FAVORITES FOR YOUR HOLIDAY TABLE

How to get custom features in a ready-built house

HOW TO BRING YOUR SHRUBS THROUGH THE WINTER

SPECIAL SECTION: Style Your Rooms With Window Treatments

Floor in foreground is Armstrong Tessera Corlon Style 86535; in dining room Style 86531

Never before has there been a vinyl floor like new Tessera Corlon

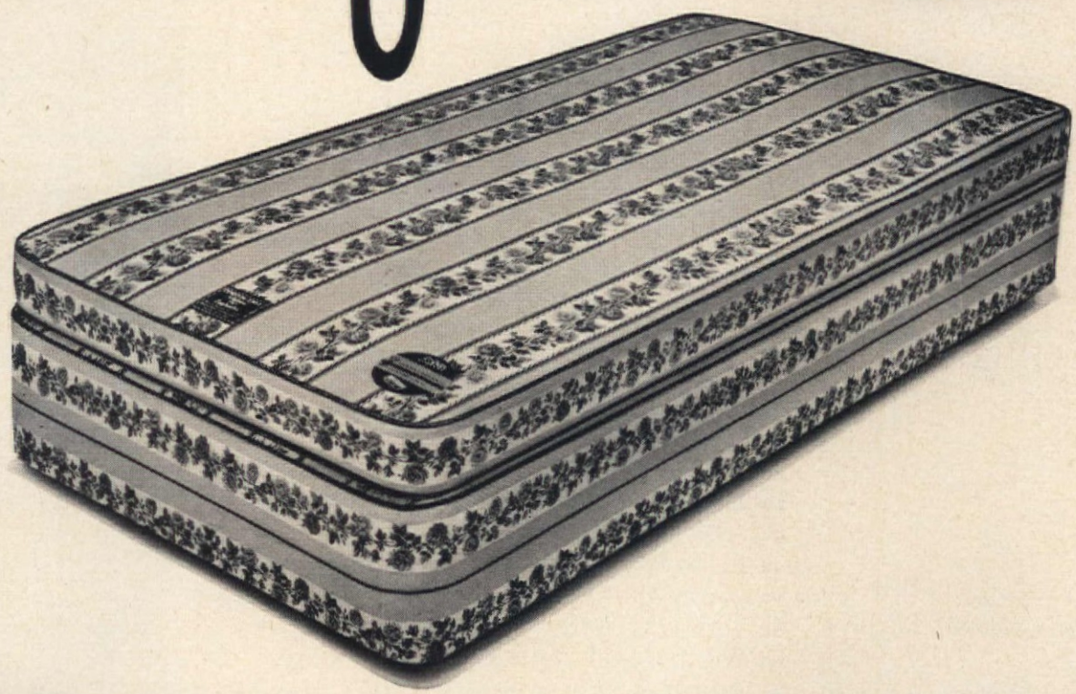
If you have an eye for elegance and a desire for simple design effects, this is the vinyl floor for you. New Armstrong Tessera Corlon is unique. Colored vinyl chips are inlaid in clear vinyl. The result—a rich three-dimensional effect. You actually look down into this floor. Tessera can be used anywhere in your home—upstairs, downstairs—even over concrete directly on the ground. Some stylings are monochromatic; some have accent chips in contrasting colors. Ask your local flooring dealer to show you the many different colors in Armstrong Tessera Corlon.

FREE: "A Complete Guide to Modern Vinyl Floors," an 8-page color booklet full of useful facts and decorating ideas. Write Armstrong Cork Company, 5911 Pine St., Lancaster, Pa. In Canada, Dept. 119-B, Box 919, Montreal, Quebec.

Tessera Corlon is one of the famous **Armstrong VINYL FLOORS**

there's more sleep—
and more years of it - in

Airfoam



the MATTRESS with a FUTURE

It's a fact—there's more sleep-bringing ease in AIRFOAM than in any other type of mattress. And here's why:

When you relax on AIRFOAM, it molds itself under you to exactly match *all* your body's contours. Not one small incurve or hollow lacks the gentle, up-pressing support provided by billions of tiny air cells encased in springy rubber-latex.

And because AIRFOAM is made from pure rubber-latex, it won't let you down. AIRFOAM stays buoyant, plump and trim. No sagging middle to cause wrinkled bedspreads. Because an AIRFOAM mattress is molded in one piece, there is no need for bothersome buttons and cords to keep it from breaking down or coming apart.

An AIRFOAM mattress—which *never* needs turning—sleeps cool because air flows freely through it. It stays clean, odor-free and fungus-free because it "breathes" with every pressure. Many sufferers from ordinary allergies find great relief with AIRFOAM.

So for wonderful sleeps—*and for keeps*—buy AIRFOAM. Only the ENGLANDER mattress is made with AIRFOAM by Goodyear. Ask your Englander dealer about his 30-day free trial offer. You just can't lose! Goodyear, Foam Products Division, Akron 16, Ohio.

AIRFOAM ENGLANDER TENSION-EASE FOUNDATION

ENGLANDER TENSION-EASE FOUNDATION is designed to give you firmness—added relief from tension. It's the only firm foundation with the extra level of Tension-Ease coils. Identified by the Red Line around the border.

Airfoam

made only by

GOODYEAR

The greatest name in rubber in combination with the Tension-Ease Foundation by

Englander

THE FINEST NAME IN SLEEP

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Airfoam—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

Watch the award-winning Goodyear Theater on TV every other Monday evening

Red-Line, Tension-Ease—T.M.'s The Englander Company, Inc., Chicago

NOVEMBER 1959 VOL. LXII, No. 5

THE AMERICAN HOME

A Curtis Publication

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OUR COVER: Is there a hard-working man anywhere who wouldn't love to come home on a cold winter night to a table set with a big bubbling pot of Boston Baked Beans, homemade Molasses Bread, and thick, crusty slices of Salt-Rising Bread just waiting to be slathered with rich, creamy butter? For more details on this and other favorite foods turn to page 46.

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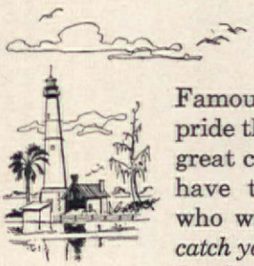
Now...shore-fresh cream of shrimp soup for every land-locked table

Campbell's freezes this great seacoast favorite for you to enjoy wherever you live... at only about 13¢ a serving



Famous seaport chefs, who pride themselves on creating great cream of shrimp soup, have this advice for folks who want to make it: *first, catch your shrimp—then dash for the soup kettle.*

For above all, the shrimp must be fresh. Which is why you seldom, if ever, have the pleasure of tasting the real thing. (Unless you live near the shore.)

But Campbell's has changed all that. Now anybody, even folks in Mid-America, can enjoy a Cream of Shrimp Soup that's as fresh-tasting and authentic as any served in a seacoast restaurant.

Shrimp Never Had It Better

Campbell's begins with choice ocean shrimp. The small, tender kind that cook up whole, pink and fragrant with just-caught flavor. These we plunge into a hot, bubbling blend of milk, cream and carefully measured seasonings.

When the shrimp have imbued the broth with their subtle goodness, we rush it into the freezer to lock in all its fresh flavor until you're ready to enjoy it.

Old-Fashioned Vegetable with Beef • Cream of Potato • Cream of Shrimp Clam Chowder (New England Style) Green Pea with Ham • Oyster Stew

Savory Cream of Shrimp Soup—once a seacoast exclusive, now frozen fresh by Campbell's so you can enjoy it anytime, anywhere.

Fine Fare—Plain Price

At a fine wharf restaurant, soup like this might cost the better part of a dollar bill . . . and be well worth it. But Campbell's Frozen Cream of Shrimp Soup costs you far less—only about 13¢ a serving. Look in your grocer's freezer for the red and white can.

Seafood Newburg. In saucepan, combine 1 can Campbell's Frozen Cream of Shrimp Soup; ¼ cup milk; 1 cup flaked cooked lobster (6-oz. can, drained); 2 tbsp. sauterne (optional). Heat slowly; stir often. Serve over hot buttered rice (1 cup uncooked). Makes 3 to 4 servings.

Shrimp Dip. (Prepare two hours before serving.) Thaw 1 can Campbell's Frozen Cream of Shrimp Soup. Gradually blend with a 3-oz. pkg. softened cream cheese, 1 tsp. lemon juice, dash garlic powder and paprika; beat till smooth with spoon or rotary beater. Chill. Makes about 1½ cups.

CREAM of SHRIMP SOUP

FROZEN by Campbell's

EDWARD D. FALES, JR.

HOW TO DRIVE AND ENJOY IT

We take you along on a 3-day, 1247-mile trip with a leading driving expert who shows you how to be the smoothest driver in town

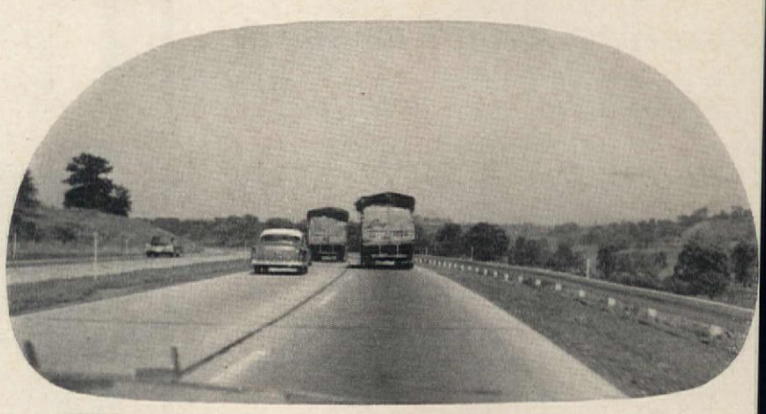
How long has it been since you took a long auto trip without being scared out of your wits at least once? How long since you've driven through city traffic without emergency stops, neck-snapping starts, and near scrapes?

To discover the secret of smooth driving—the kind that makes every trip a tension-free pleasure for you and your passengers—The American Home sent me to interview one of the leading driving experts in the country today. He is Professor William H. Toth of New York University's Safety Center. Bill Toth spends a good part of the year touring the United States helping authorities study the driving habits of America's 75 million drivers. There's a good chance you've passed Bill on the road. There are few main highways he hasn't "worked," often using radar to see how fast you're driving and cameras to watch how you make stops, take turns, and handle your car generally. When I say interview I do not mean the usual exchange of words across a room. My interview with Bill Toth was a 1247-mile trip on every conceivable type of road—from superhighway to country road to crowded city street. I can report that it *is* possible to enjoy driving today if you learn to handle your car as an expert does. Here's how it's done . . .

- *Not once* on our trip did Bill Toth slap on his brakes hard, although we faced exactly the same variety of surprises any driver meets on a long trip.
- *Not once* in the first 400 miles was there an emergency that required him to sound his horn. When an emergency finally arose, it was another fellow's, not ours.

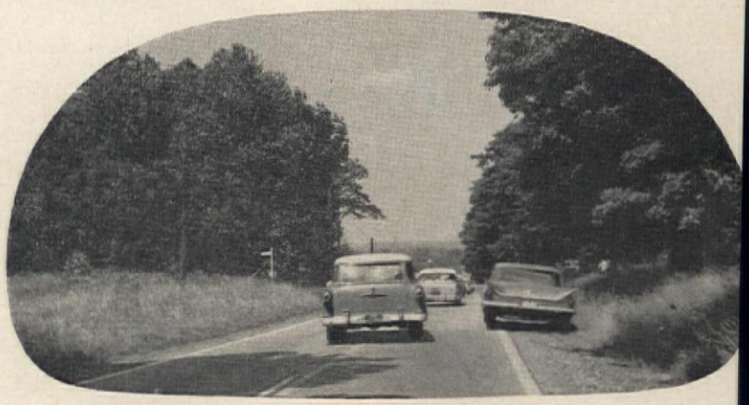
(continued)

DON'T **stop out from curb** to receive or discharge passengers as this driver is doing in Lenox, Mass. Passengers should always enter or leave car at the side nearest the curb.



DO **stay out of "bunches" on turnpikes.** The car ahead of us is traveling too close to the trucks at 60 mph. If anything goes wrong with the trucks, he is in trouble. Wait till "bunches" disperse before passing.

DO **pull over when passing stalled vehicles.** Our car is beginning to move into second lane when passing a breakdown on road. No danger then of hitting children or adults who may run out on road.



DON'T **park with two wheels on road.** A driver on narrow Route 14 in Ohio forces station wagon into opposite lane, risking a head-on collision with oncoming traffic.

DO **watch other cars and warn drivers of trouble.** The white car rushed ahead without noticing bus had a front left tire smoking. Toth detected danger and signaled driver who pulled over and stopped.

DON'T **make wide turns** at intersections. You risk bumping into crossing traffic and may snarl up the traffic behind you if you can't complete the turn. Stay close to the curb.

DON'T **crowd out into traffic** as the car in the center is doing in Ardmore, Pa. This fellow really tied up everything as well as risked hitting the cars on either side of him.

DON'T **double-park** as this man is doing in Bryn Mawr, Pa. This fellow not only double-parked to wait for someone but he also blocked off an empty parking place he could have been using!

DON'T **tail-gate** as this white car is doing at high speed. At 60 mph, Toth stayed at least 264 feet behind cars ahead, a distance recommended by the New York Thruway Authority.

DON'T **rush up to intersections** as this car is doing. Even though he stopped, he scared other driver into sudden swerve through second lane, which could have caused a collision.

DON'T **make fast squealing turns.** This was a dangerous turn for a driver in Shaker Heights, Ohio, because car was badly off balance and therefore not fully under control.

DO **help other cars get in ahead of you.** This paid off when Toth slowed down to let fast car cut in. Intoxicated driver swerved across street as shown, narrowly missed head-on collision.

Lucky Girl...

He owns a

SAWSMITH!

the new YUBA radial arm saw

He has real creative man-type talent! He takes a big interest in his home, saves money on repairs . . . makes the furniture and "built-ins" she wants . . . combines his hobby and budget-balancing with a SAWSMITH.

SAWSMITH is the universal power tool with *greater versatility, more convenience features!* Its fourteen basic operations cover just about every phase of woodworking . . . *hundreds* of jobs! See it! Compare it with any home power tool; only SAWSMITH gives you the right speed and power for every job. The BIG 5 exclusive SAWSMITH features make it so easy, so accurate, even the novice gets professional results the first time.

SAWSMITH alone gives you the BIG 5 features

1. **EXCLUSIVE** Out-Front Controls . . . one hand loosens, locates, locks.
2. **EXCLUSIVE** Vari-Speed Drive . . . 7 speeds, not just one.
3. **EXCLUSIVE** Switch-Over Blade . . . puts all cuts fully on table.
4. **EXCLUSIVE** One-piece Sliding Table . . . ends "fence" fumbling.
5. **EXCLUSIVE** Coil Cord . . . safely and always out-of-the-way.

See SAWSMITH *at your nearby dealer or Montgomery Ward Store or write Dept. RAH-11*

YUBA POWER PRODUCTS, INC.
800 EVANS ST., CINCINNATI 4 OHIO
A Subsidiary of
YUBA CONSOLIDATED INDUSTRIES, INC.
Made by the manufacturers of world-famous SHOPSMITH Mark 5

YUBA

(continued)

• *Not once* did we have a close shave—although we saw plenty of tight situations, one collision, one sideswipe, lots of dogs that suddenly appeared on the road, a few reckless drivers, and one drunken driver who raged down the wrong side of the street.

What kind of driver can handle a car this way so you never have a moment's tension? The answer, I found, lay not only in Toth's mechanical handling of the car but in the things he *saw and thought.*

The first lesson came even before we started. I had driven to New York City to meet Professor Toth. I found him waiting, at 11:45 A.M. on a Friday at the Safety Center where he teaches driving to truckmen, bus drivers, military experts, driving teachers, and traffic policemen.

Toth, a keen-eyed man with a friendly grin, put his overnight bag in the car and then walked around inspecting each tire. His good driver's mind was at work *even before he got into the car.*

At one of those bustling restaurants on New Jersey's well-run turnpike I gave him the wheel. "From here on, Bill," I said, "she's yours. As for me, I'm going to sit here and take notes."

Choosing a route that would give us all kinds of driving conditions—pikes, rural roads, village streets, and city boulevards—we headed southwest toward the afternoon sun and Pennsylvania. Traffic speed was 60, but for the first few miles Bill Toth drove 50. "A driver is like a motor," he said. "Both need a warm-up—especially a town driver who isn't used to turnpike driving."

Several times he changed the mirror setting. "Just checking it out in different positions," he said. "On a fast road you need to see more to your *left.* In town, danger comes out of *side streets.* On turnpikes it sneaks up on your *left rear.*"

We cruised into Ardmore, Pa. "Bill," I said, "what are some things drivers do wrong that keep them from being good drivers?"

(continued on page 68)

COMING NEXT MONTH:

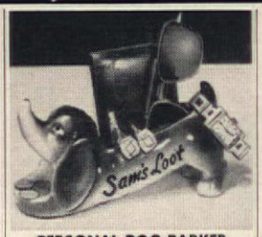
Time to deck the halls, the mantel, the Christmas tree—the whole house inside and out! You'll find ideas galore including some very special hints on wrapping packages. (*They're almost too pretty to open!*)

BANCROFT'S Pre-Christmas Spectacular

MAGIC FOOT WARMER
Amazing material generates its own heat to keep feet warm during frigid weather! Hot Feet warm on body contact. **No batteries, No electricity.** Merely cut to size—fits men's, women's, children's shoes—any style. Great for sports, hunting, shoveling snow. **XS 3021** Pair.....**$1.25**

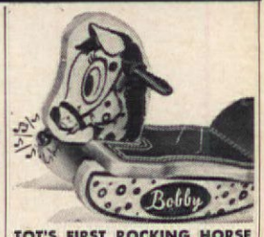
GLOWING SANTA DOOR BELL
. . . raises his arms and jingles a merry Hello as guests pull cord. Jolly St. Nick features your Family Name that GLOWS in the dark. Cleverest bell that ever raised a Christmas spirit. Resists weather. 15" x 13" high.
XS 710-P (Give name)..**$1.49**
XS 3186 Without Name..**$1.00**

MAKE DOLLS BY THE THOUSANDS
Little moppets will snap up Poppit Puppets. They make their own 6" Puppets with snap-on combinations of full color heads, arms, feet, bodies. Soft vinyl, rigid plastic. Up to 4000 combinations with Regular set; 10,000 with Deluxe.
XS 3097 Regular.....**$2.00**
XS 3098 Deluxe.....**$3.00**

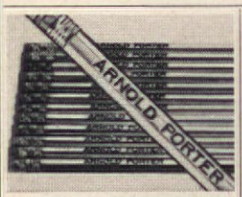


PERSONAL DOG PARKER
Loyal "watch" dog for your valuables bears his master's name. Cute Dachshund Overnight Parker saves time looking for cuff links, keys, rings, tie clasps, wallet, and loose change. Women love him, too, for bobby pins, jewelry. Specify name.
XS 677-P Dog Parker.....**$1.50**

CALLING CARD JEWELRY
Send us your business card, Signature, trademark or fraternal emblem and we'll engrave an exact miniature reproduction on life-lasting, rich plated metal. Specify gold or silver finish.
XS 2822-D Cuff Links, Pair..**$5.95**
XS 2823-D Tie Bar, Each..**$3.95**
XS 2824-D Money Clip, Each...**$3.95**



TOT'S FIRST ROCKING HORSE
Little buckeroos ride safely . . . only 4½" off floor! Their own Rocking Horse is "branded" with ANY NAME you choose. Red and blue spotted pony won't tip or fall. Silvery bell on pony's nose tinkles as cowhand rocks. Sturdy hang-on handlebars. 10½" x 7" x 19". **XS 689-P** **$3.49**

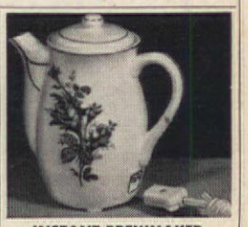


24 PERSONALIZED PENCILS
. . . with ANY NAME stamped in luxurious GOLD. Worth a king's ransom in gift and desk distinction for home, office or school . . . and a sure way to foil pencil snatchers. Top quality with smooth No. 2 leads and pure rubber erasers. Specify name.
XS 1504-S Set of 24..**$1.00**

CRASHMOBILE FLIES APART
Roll it on floor . . . head it into anything . . . CRASH! Entire car flies apart. Goes together in seconds and WHAM! another crash. High impact red and yellow plastic powered by steel spring motor. Won't damage furniture, walls or toy. Imaginatively detailed—over 7½" long.
XS 3758 Only.....**98c**

ROLLING SNOW PLOW
All-steel Snow Plow rolls on 6" rubber tires through all snow. One trip clears walk.
Exclusive Chipper Edge
Carbon steel edge bites thru icy, hard-packed snow. Glides through 8" drifts—clears 22" path. 7 adjustable positions up to 22°. Throws snow right, left—automatically.
No Lifting Or Bending!
No shoveling—just roll snow away. Wheels on blade roll smoothly over cracks, rough pavement. 41" no-stoop handle. Silvery Cadmium and red finish. 22" blade.
XS 1135-S Standard..**$9.95**
Deluxe Model larger 26" blade, traction tires, Bonderized undercoat.
XS 1004-S Deluxe..**$12.95**

"MIDNIGHT COACH" SIGN
Family name, house number can be seen DAY or NIGHT! Hand-lettered "Coach Sign" Glows in Dark on lawn, house, mailbox or tree. Weatherproof metyl-methacrylate with black crinkle finish. 15" long, 5¾" high. Give name and house number.
XS 515-P Coach Sign.....**$1.25**

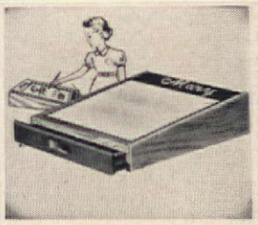


INSTANT BREWMAKER
Makes instant coffee really "instantly." Electric brewmaker in Moss Rose design, makes it in 2½ minutes . . . reboils water in seconds. Swell for coffee, tea, cocoa, etc. White porcelain finish . . . the secret for keeping it hot! Four cup capacity. With cord. **XS 3215**.....**$2.98**

PERSONAL GAY 90's TRAY
Your own personal touch of hospitality. You and your spouse's first names are hand-painted under Gay Nineties couple. Last name inscribed as shown. Color-fast metal tray has flanged sides to prevent spilling. 9" x 15". Specify first and family name.
XS 2539-D Gay 90's Tray.....**$1.98**

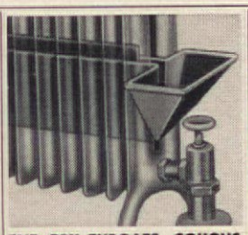
FRONT AND BACK BIKE "NAME" PLATES

BIKE NAME PLATES—2 FOR $1
Your child can ride a bike or wagon with custom license plates. First and last name are embossed in raised letters that **glow** in the dark. Lets motorists see your child at night. 8" x 3". Print full name—we'll send front and back plates with same name on both. (Up to 10 letters per line). For buggies, shopping carts . . . even cars, too.
XS 2635-D Set of 2.....**$1.00**



PERSONALIZED ART DESK
For the budding young Rembrandt. An Art Desk of his very own. To draw on, to do his homework and writing. On the top we'll band-letter HIS or HER FIRST NAME. Giant roll of paper is included so that each masterpiece can be torn off as it's completed. (When used up, replace with ordinary shelf paper.) 16" x 15" with drawer for storage of supplies. Wood.
XS 1503-X Give name...**$3.50**

WOW! TALKING 3-D BLOCKS
They're GIANT sized and they TALK! Wonderous blocks teach tots to identify animals by sound. Duck quacks! Cat meows! Monkey squeaks! Bird chirps! Each brightly colored animal on block "talks" when squeezed . . . better than a trip to the zoo.
XS 9507 Set of 5.....**$2.98**



END DRY THROATS, COUGHS
New Humidifier fits into CENTER of radiator — where heat and water evaporation is greatest. Fill-spout is where you can reach—and see it . . . prevents water spilling. Rustproof, aluminum. No bolts, no screws—fits any radiator. **XS 7542** 18"..**$1.49**
XS 8645 28" long.....**$1.98**

FANTASTIC *STEREO* SPEAKER
- **Gives Stereo Effect**
- **Remote Set or Speaker Control**
- **Extend Listening To Other Rooms**
- **Works With Phono, Radio, TV**

Now! Enjoy Stereo Effect with your present phonograph, radio or TV! Have private listening—set can be 20-ft. away and farther. Extends sound to any room. Control set volume independently of remote speaker from your easy chair. Thrill to new realism of sound . . . feel as if you're surrounded by an entire orchestra! Can be used as "personal listening" speaker by your chair, bed or other room . . . without disturbing others. Controls volume of main speaker set, also has second volume control of personal speaker. Comes with 20-ft. of cable. Simple to install yourself.

XS 3606 Complete.....**$7.95**

FULL-SIZE FIREPLACE
It's electric! Logs actually Flicker and Glow. Comes with realistic brick finish, gay Holly wreath and simulated andirons and logs. 4-ft. tall, sets up in seconds. Rigid, vinyl-coated Kraft board with electric cord and flicker attachment.
XS 1002-S, Complete...**$3.95**

PORTABLE UNDER-BED CHEST
Carries like suitcase! Has trunk capacity! Makes under bed area an "extra closet" for storage. Keeps out of season clothing hidden. Durable 12 gauge vinyl has zipper closure. Completely dust-moth-mildew proof. 6"x18"x42" with steel bracing. Lightweight.
XS 3601 Portable Chest...**$3.98**

WORLD'S TINIEST PORTABLE RADIO
No tubes! No batteries! Needs no outlet! Lowest Price Ever! Self-powered Portable works on Germanium diode—fits pocket, purse. Ground to metal—listen in bed, at work etc. **XS 397-J**.....**$2.00**

Deluxe Model
Needs no ground. Has extra long antenna. Works anywhere; outdoors or indoors, in cars, on bike, in boats.
XS 398-J.....**$4.95**

PERSONAL ILLUMINATED SANTA, SLEIGH & REINDEER Brilliantly lit for a gay, festive holiday season . . . and artistically hand-lettered with your FAMILY NAME and HOUSE NUMBER. Use it anywhere . . . on lawn, porch, attach to house. Use indoors, too, over mantel or near tree. Weatherproof metyl-methacrylate plastic with 5 bulbs, cord, metal reflectors. 22½" tall and 8 ft. long.
XS 1508-X Complete Illuminated Set.....**$8.95**
NON ILLUMINATED SET: Personalized with letters that GLOW but without light set. 4 ft. long. Give personalization. **XS 516-P**.....**$2.95**

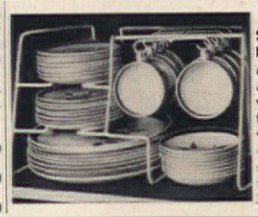
EVER-FRESH TEA ROSES . . .
. . . with real living aroma. Washable plastic imported from Portugal. Yellow and pink assortment.
XS 3589 Six.....**$1.75**
XS 3590 One dozen.....**$2.98**
XS 3592 6" Danish Bud Vase.**$1.69**

SINGING BIRD IN A GILDED CAGE
Fantastically real. Yellow Canary perches among tinted flowers—warbles and moves head and tail like it's alive! No winding . . . works on flashlight batteries (not included).

Not A Toy
. . . though it fascinates children. Similar highly synchronized models cost up to $80. Golden metal cage is 9½" high.
XS 3030 only..**$5.95**

AND, AWAY WE GO . . .
Rocket shoes are the newest in fun for small fry. Safe and durable—perfectly balanced to give a hopping good time. Adjustable to fit all children from 6 to 12 perfectly. With highest quality steel springs and rubber shock absorbers. Sturdy steel caps on front protect shoes. Makes a kangaroo look like he's walking. Bright red and white.
XS 4456.....**$5.95**

PERSONAL DRESS LABELS
Every creation is "exclusively yours"! We print your name on silky satin labels to sew in any dress, blouse, etc. Distinctively identifies clothes. Ideal for "Handmade" gifts. Give name.
XS 2640-D 15 labels for.....**$1.00**
XS 2641-D 40 labels for.....**$2.00**
XS 2642-D 60 labels for.....**$3.00**



40-PC. DINNERWARE RACK
Stores all your dishes in compact tri-level area. Dishes say "good-bye Mr. Chips" in this handy space saver. Any dish can be removed easily—without "balancing the pile" or disturbing surrounding dishes. White vinyl cushioning prevents breakage and chipping. Holds 8 each of cups, saucers, dinner plates, butter and fruit dishes. 17¾" x 9" x 9".
XS 1067-S.....**$3.49**

HOW TO ORDER: Order by number, stating the quantity desired. Add only 15 cents postage for each item ordered. Send payment (check, money-order or cash) with your order. No C.O.D.'s please. Satisfaction Guaranteed or your money back. **Send all orders to:**

BANCROFTS, 2170 So. Canalport Ave., Dept. AH-838, Chicago 8, Illinois.

WHEREVER YOU FIND

SMART MODERNS...

Here and abroad, in over 80 different countries, *millions* of vital, alert young moderns *use Tampax* by the *billions*.

Millions choose it, enthuse over it—wouldn't *dream* of using anything *but* Tampax® internal sanitary protection.

Because it's invisible, unfelt, when in place . . . never chafes and binds . . . never causes odor . . . is dainty to use, change, dispose of . . . assures you perfect freedom and confidence, wherever you go, whatever you do. You hardly know there's a difference in days of the month.

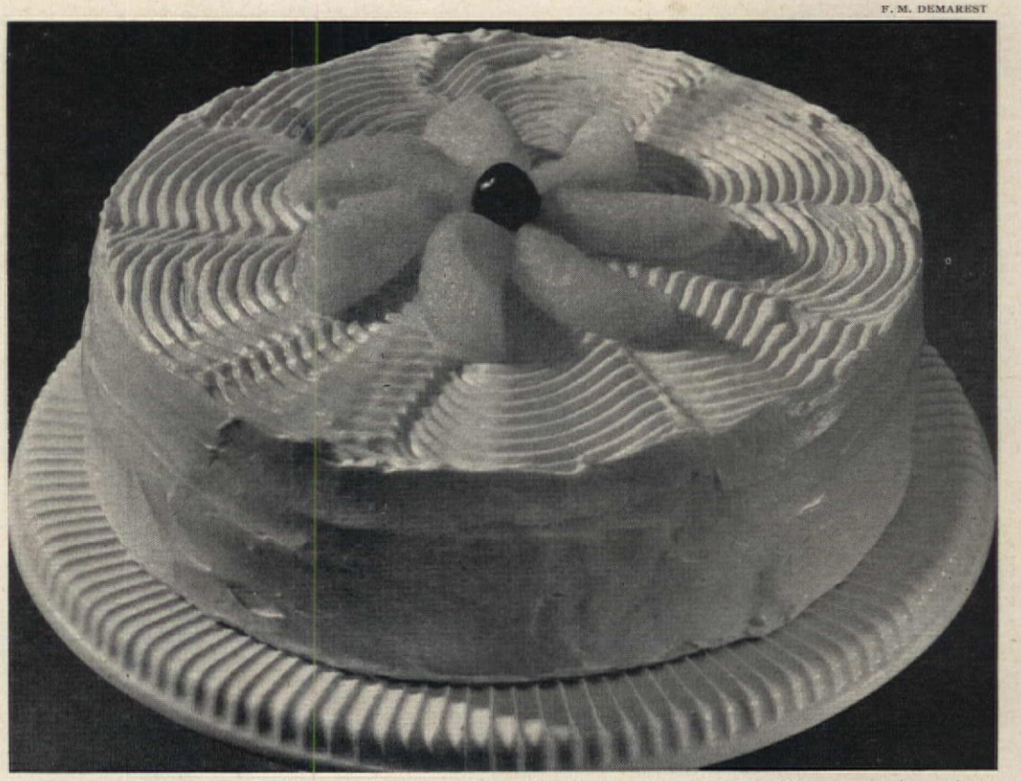
Convenient to buy wherever drug products are sold. Three absorbencies (Regular, Super and Junior) to suit individual needs. Look for Tampax Vendor in restrooms throughout the United States.

TAMPAX Incorporated, Palmer, Mass.

The BROWN DERBY Grapefruit Cake

A tempting recipe from Hollywood's famous restaurant

F. M. DEMAREST



Grapefruit Cake *topped with a fluffy cream cheese frosting and garnished with grapefruit sections.*

Renowned as the eating place of Hollywood stars, the Brown Derby deserves equal fame for its food. Perhaps the favorite of all favorites on the menu is Grapefruit Cake, a dessert which has been served at the Derby since it first opened its doors. Light and airy, and delicately flavored with grapefruit juice, the cake is topped with out-of-this-world grapefruit cream cheese frosting!

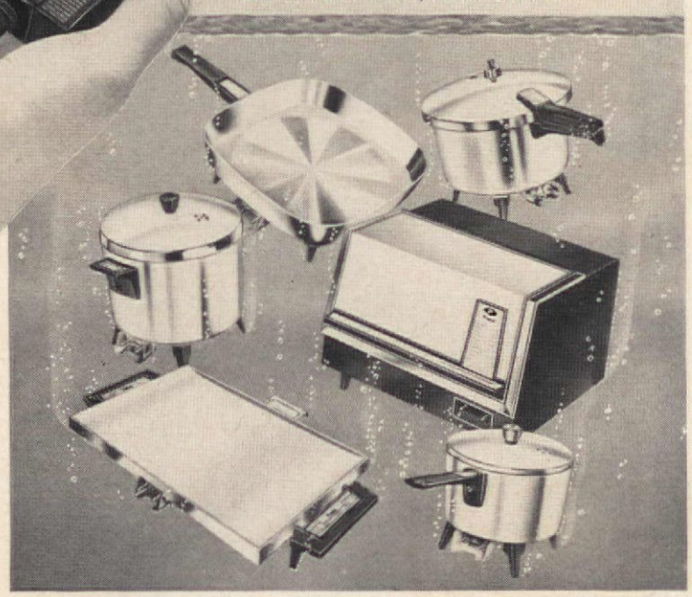
DALE HEALY

Not even a Hollywood starlet *can resist this luscious cake! Here Evy Norlund and Bob Cobb sneak back to the kitchen for a sampling. The Derby is now celebrating its 30th anniversary and the 30th anniversary of its famous Grapefruit Cake!*

RECIPES ON PAGE 97

Presto! Electric Cooking With Wash-Under-Water Cleaning Ease!

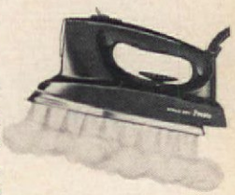
MAGIC $6.95 COOKING BRAIN RUNS THIS FAMILY OF KITCHEN HELPERS
...detaches so each appliance washes under water, handles and all!



Everything from main course, to dessert, to coffee with PRESTO submersible controlled-heat appliances!

Only Presto brings you the wonders of controlled heat in so many submersible electric appliances! You cook, pressure-cook, fry, grill, even bake, with new ease and perfection. Foods never stick, burn or boil over. For Presto's miracle Control Master watches over foods for you—maintains constant temperatures, always. And, look. In addition to this Presto Control Master family, there's a new Presto 2-9 cup Coffeemaker that's submersible, too. It's made of gleaming stainless steel, inside and out...with new open spout that cleans easily as a cup. **$24.95**

Presto! More Working Steam Smooths Away Wrinkles Fast!



The Presto Steam-Dry Iron has the most steam ports—21 in all...the longest steaming time—a full 40 minutes...the largest sole plate—35 sq. inches! The greatest water capacity, 9 ounces..... **$16.95**

Presto 11" Fry Pan..... **$14.95**
Presto 12" Fry Pan..... **$16.95**

NEW! Presto Automatic Electric Pressure Cookers
4 qt. size..... **$21.95** 6 qt. size.... **$24.95**

Presto 3 qt. Sauce Pan..... **$14.95**
Presto 5 qt. Dutch Oven..... **$17.95**
Presto Family Size Griddle..... **$19.95**

NEW! Portable Oven. Bakes; roasts; cooks TV dinners, frozen pies. Ideal warming oven... **$27.95**

Presto®

NATIONAL PRESTO INDUSTRIES, INC. Eau Claire, Wisconsin

©N.P.I.I., 1959

How long has it been since you called Mary?

Or Tom and Betty. And Bill and his wife who've moved across town. And Grandma Jones who has been feeling poorly. And that Mrs. Brown you liked so well when she lived next door.

Don't let friendships lag or the family drift apart. Just pick up the phone and have a friendly visit with those you like and love. It's such a nice way to be a thoughtful, popular person.

Bell Telephone System

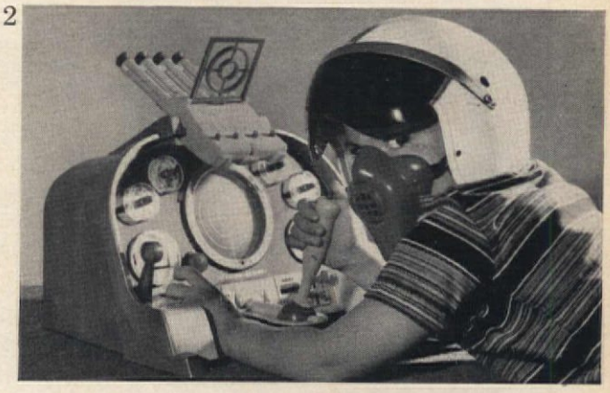
LOOK, IT'S NEW!

FOR BOYS AND GIRLS

1

Right off Santa's assembly line! Ideas for the astronaut, cowboy, nursemaid, and kiddy-car set!

2



1. *A slight rocking motion puts "Old Pal" horse into action. He steps right out to head 'em off at the pass. 38" long with adjustable footrests. $19.95. Hubley Mfg. Co.*

2. *Fighter Jet with a working instrument panel simulates flight and combat conditions. Four suction-tip rockets shoot at moving light target, machine gun ack-acks convincingly. $19.98. A Steve Canyon Jet Helmet completes the picture. $2.98. Ideal Toy Corp.*

3. *Take a Safety School Bus to delight a preschooler. When pulled, heads turn, motor clacks, "eye" headlights move. "Children" are removable. $5.95. Fisher-Price.*

4. *A little girl will love to care for Marybel, the get-well doll who gets make-believe sick. She has crutches, arm and leg casts, a supply of removable "chicken pox" and "measles" spots, sunglasses, and adhesive tape and bandages. $12.95. Alexander Doll Co.*

5. *The kiddy-car set will flip over Kiddy Car-Go. It has tools for taking it apart and putting it back together. Wood wheels are rubber-tired; the seat lifts for storage. $7.95. Playskool Mfg. Co.*

6. *Count Down will put a youngster into orbit. It has battery-operated flatcar, count-down and firing levers, launches missiles 35 feet. $12.98. Ideal Toy Corp.*

7. *"Elsie" Milk Bottles and Carrier let the littlest ones play milkman. Six unbreakable plastic quart-size milk bottles with contrasting caps fit into wire carrying basket. $2.98. Empire Plastic Corp.*

8. *A pint-sized Bat Masterson will dress the part in a leather holster with a cap pistol, a gold vest with black stars, and a twirling cane with gold-plated head and tip. $4.98. Carnell Mfg. Co.*

3

4

5

All toys have the approval of the Toy Guidance Council. Ask for them in local stores. Prices are approximate.

6

7

HARRIET ARNOLD

8

NEW!

Matching kitchen gifts to give or get!

FLINT®

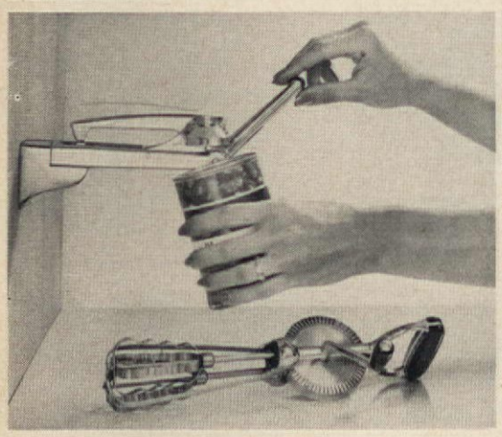
This stunning Flint "Susan" Kitchen Tool Set is brand new and far more efficient! Handsome any place—movable any place you need tools to cook with. Holds six gleaming stainless steel Flint Kitchen Tools so good they're guaranteed for 15 years!

A perfect kitchen mate for the new Flint Cutlery "Susan" with its custom assortment of the right knife for every cutting job. Assortment set includes the new Flint Waverly Edge that stays sharp from year to year. All knives have stainless vanadium steel blades, Pakkawood® handles.

Flint Kitchen Tool "Susan," from $19.95 complete.
Flint Cutlery "Susan," $25.00 complete.

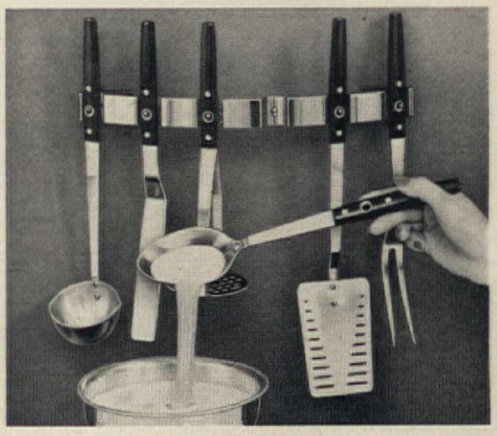
Pat. Pend.

Pat. Pend.



New streamlined "zipper-action" Flint Wall Can Opener zips open cans . . . "hands" you lid. Only $7.95. New Flint Mixer with amazing Rhythm Beaters whips the heaviest batters smooth. $4.95.

Flint stainless steel Cookware with wonderful Radiant Heat Core. Shines without polishing. 2 qt. double boiler $11.75. 54 matching pieces or sets. Flint stainless Cookware is also available with thick copper bottoms.



Famous Flint Kitchen Tools now available in smart, new utility size—to match the regular handsome family size. Stainless steel. Guaranteed for 15 years. Gift-boxed sets from $6.95.

YOU GIVE AND GET **QUALITY PLUS** IN EVERY FLINT PRODUCT

...made by the greatest EKCO® *name in housewares*

©1959 Ekco Products Company, Chicago

DOROTHY LAMBERT BRIGHTBILL

Christmas Gifts From the Heart

All easy and inexpensive to make!

There is something so heart-warming about receiving a gift made with loving hands. You are filled with sentimental thoughts of the donor, and the gift becomes even more precious. So you may get an early start, we present ten gifts designed especially for you to make. See the following pages for instructions.

Hans Van Nes

...how we wished we could PLAY real MUSIC

...then we bought a

MAGNUS Grand

ELECTRIC CHORD ORGAN

no lessons... beautiful music

...the same day

Make the same wish come true for yourself just as quickly. You too will sit down and play entire songs beautifully, even though you've never taken a lesson or read a note in your life.

Everyone finds it equally easy to play the Grand. All you do is match letters like A, B, C, and numbers like 1, 2, 3, to keys and chords which are marked the same way. You'll be able to play every one of 500 specially arranged songs in 20 Magnus music books the minute you set eyes on them. You'll play classics, hymns, popular and old-time favorites, jazz, westerns, and holiday music.

Best of all, Grand music sounds so unusually warm, rich, and beautiful, its quality is comparable to the vibrato of cathedral organs. Only the Grand makes this tone-perfect sound because it has the exclusive Dualtone chamber. It harmonizes two variations of the same note for that special Grand tone, rich, vibrant, lingering!

See and hear the Grand . . . play it yourself. Notice the features . . . volume control, book rack, table and legs, sculptured cabinetry in three decorator finishes.

You can be sure of quality too. The Grand is American made throughout. And it has earned the Good Housekeeping Seal and the McCall's Use-Tested Tag. Here's what the impartial McCall's testing Laboratory says:

"EASY AND FUN TO PLAY . . . novices and experts liked it. RICH, FULL, RESONANT CHORDS, pleasant listening tone qualities. TRUE PITCH, EVEN INTENSITY . . . keys and chords are wonderfully accurate."

USED IT AND WE LIKE IT — USE-TESTED BY McCall's

Also see the MAGNUS 500 **$129.95** and no more

Available at appliance, department, furniture and music stores everywhere.

Guaranteed by Good Housekeeping — REPLACEMENT OR RETURN OF MONEY — NOT AS ADVERTISED THEREIN

Send today for free color literature and a complete list of Magnus music books and songs.

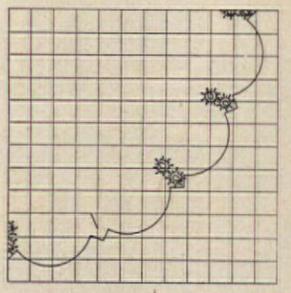
THE MAGNUS ORGAN CORP., Dept. AH 11

Originators and World's Largest Manufacturers of Portable Electric Chord Organs

100 NAYLON AVENUE • LIVINGSTON, NEW JERSEY • U.S.A.

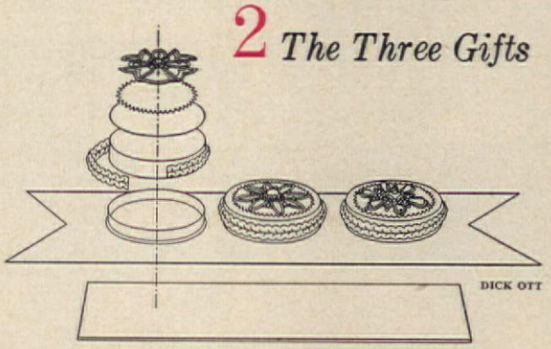
(continued)

1 *Round Tablecloth*



Use two shades of felt. With a piece of strong cord measure from the center of your table across top down to floor. Add 2″ to this and cut cord. Spread dark felt smoothly on floor. Tie small nail at one end of cord and fasten to center of felt. Tie chalk to other end, pull cord taut and draw a circle all around felt. If necessary, piece felt to make perfect circle. Make smaller circle of pale felt to drop 10″ below tabletop edge. Make scallops by enlarging graph as follows: Draw 2″ squares on brown paper. Copy lines of design in these squares. Transfer scallops to felt and cut out. With a razor blade, cut 2″ long slits in each point through both thicknesses of felt. Slip tree lights through slits.

2 *The Three Gifts*



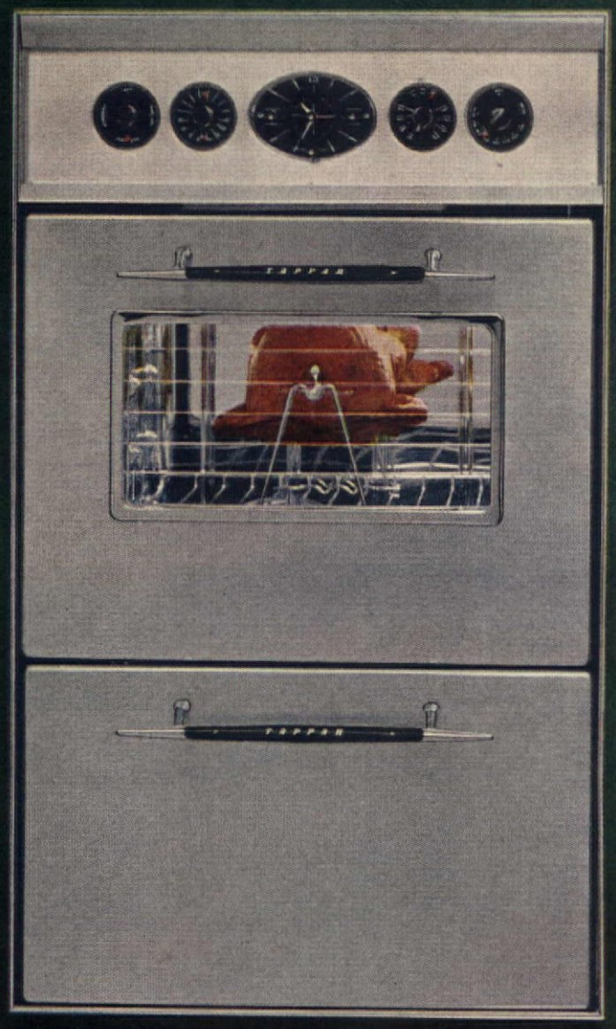
Eloquent little remembrance—"jeweled" boxes filled with incense, gold, and myrrh. (Substitute gold glitter and rose-petal potpourri for gold and myrrh.) Later boxes can hold pins, clips, or other trivia on a lady's desk or dressing table. Cut 10″ strip of cardboard. Mount on this, with fabric adhesive, 14″ length of purple ribbon. Point ends. Prepare boxes as follows: Cover tops of dime-store powder boxes with circles of white paper, center on these gold notary seals. Glue gold bullion and "jeweled" sweater emblems on seals. Add gold braid to sides. Glue boxes to ribbon.

3 *Sewing Tree*

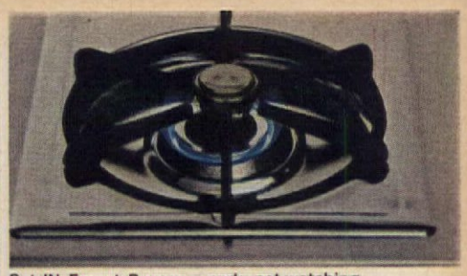
Trim an artificial tree with spools of bright colored thread, rickrack "tinsel," "strawberry" pincushions, needle threaders, and colorful yarn "packages."

4 *Philodendron Tree*

Support a philodendron plant on a bark-covered slab. Decorate it with tiny bead garlands, shiny tree baubles, and minuscule candy canes. Cover pot with aluminum foil tied with gold cord. (continued)



Automatic Rotisserie, shown above, does your basting for you. Chrome-lined oven for even baking.

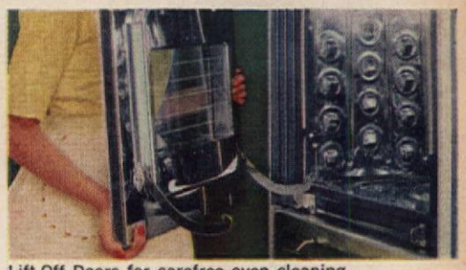


Set 'N Forget Burner — ends pot-watching.

Copperloy, Lusterloy, 4 more lovely colors.

Clock Control cooks meals automatically.

Roast-Meater times meat, turns off oven.



Lift-Off Doors for carefree oven cleaning.

Today's biggest-selling built-ins win Gold Star Award

Tappan Built-Ins

ulous 400'—daring new
tric range that puts all
ing at your fingertips.

'Revelation'—Gold Star Award winner — finest gas range built. Automatic all the way.

How proud you'll be of your new Tappan kitchen. No more pot-watching. No more roast-watching. No more oven-watching of any kind. 28 exciting advancements. No wonder Tappan Built-Ins are award winners. No wonder Tappan is today's biggest-selling built-in. Your choice of gas or electric—both look alike.

Gas, electric or electronic, nothing cooks or looks like a

TAPPAN

Mansfield, Ohio; Montreal, Quebec

The Tappan Company
Department AH 11-9, Mansfield, Ohio

I want more information on Tappan:
Built-In Gas Ranges ☐, Electric ☐, Conventional Gas ☐, Electric ☐, '400' ☐. I am moving ☐, remodeling ☐, building ☐. Please send me "Turkey Cooking and Carving Guide" ☐. Kitchen Plans Book ☐.

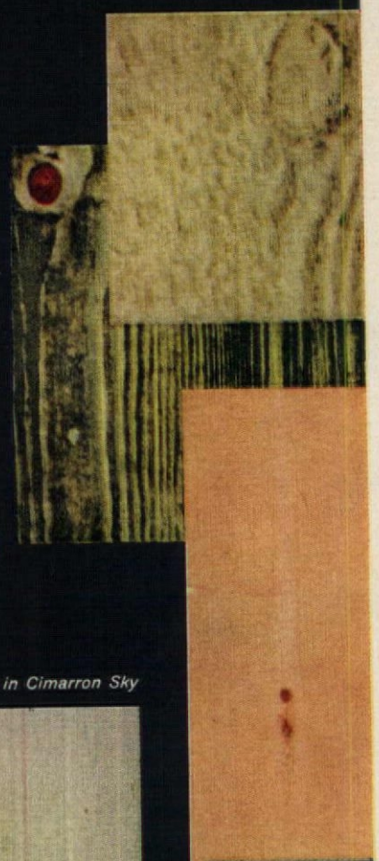
Name_____

Address_____

City_____ State_____

NEW...

Now you can add the excitement of color to the natural beauty of wood paneling. Only with **Western Pine Region woods*** can you create so many colors, textures and effects. A new book tells you how. Write for "Nature Makes News" and "101 Home Ideas" to Western Pine Association, Dept. N Yeon Bldg., Portland 4, Oregon.



Livability Unlimited . . . Engelmann Spruce wall finished in Cimarron Sky

*IDAHO WHITE PINE
PONDEROSA PINE
SUGAR PINE
WHITE FIR
INCENSE CEDAR
DOUGLAS FIR
LARCH
RED CEDAR
LODGEPOLE PINE
ENGELMANN SPRUCE

Look for this WPA mark on well-manufactured and carefully graded lumber

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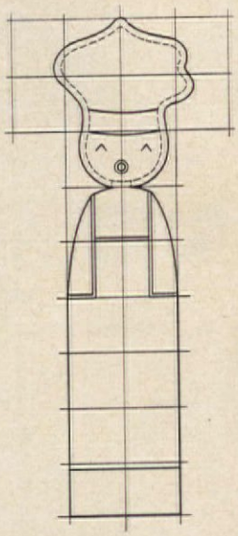
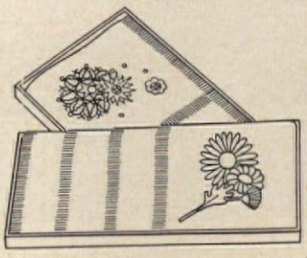


5 *Pan Handler*

A cool gift for a hot chef. Each square on graph equals 1″. To enlarge design draw 1″ squares on brown paper. Copy design line for line. Pattern will be 2x9″. Use scraps of plain white cotton and red binding for apron, plaid cotton for shirt, white felt for head, metal eyelet for mouth (it hangs from this), heavy cotton flannel for interlining. Cut interlining 4½x6″. Fold it in half. Sew a ¼″ seam. Place the pattern on interlining with seam at back. Draw outline of top with pencil. Sew together along penciled line. Trim away excess fabric, leaving neck open. Cut plaid fabric 4½x6″. Cut apron to shape 4½x5″. This allows ¼″ on each side at back for seam. To appliqué apron to plaid, set sewing machine for satin stitch. Stitch all around top of apron extending above bib to form straps. Sew this unit together, seam at back. Turn wrong-side out, trace outline of top on plaid. Sew back and front together along this line. *Leave Neck Open.* Trim away excess fabric at seams. Reverse. Slip interlining inside of apron-shirt unit, back seam against back seam. Bind bottom edges with red bias binding. Tuck shirt in at neck. Cut felt head in duplicate—allow ½″ extra at bottom. Stitch eyes with narrow satin stitch. Sew back and front together with regular stitching. Satin-stitch cap bands. Attach eyelet (available at notion counters). Insert head in neck. Sew in place.

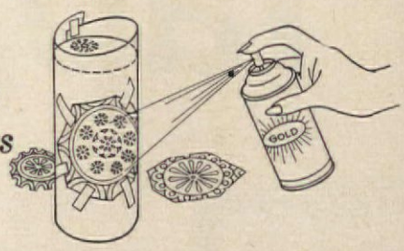
Shopping Information, page 96

6 *Cocktail Napkins*



So simple and inexpensive you can make several gift packages with little effort. Take a yard each of several related colors in linenlike cotton and cut into 8″ squares. Fringe 1¼″ on all sides. Pack in graduated shades in box with clear acetate cover. Tuck in a nosegay or paper doily "snowflake."

7 *Cigarette Box and Canisters*



Paint box and canisters Chinese red. Allow to dry thoroughly. Tape sections of lace-paper doily on large sheet of paper. Cut away paper behind doily design. Tape paper to box or canister with design in chosen area. Spray over doily design with gold paint. Remove paper. Voilà! A lovely stenciled design.

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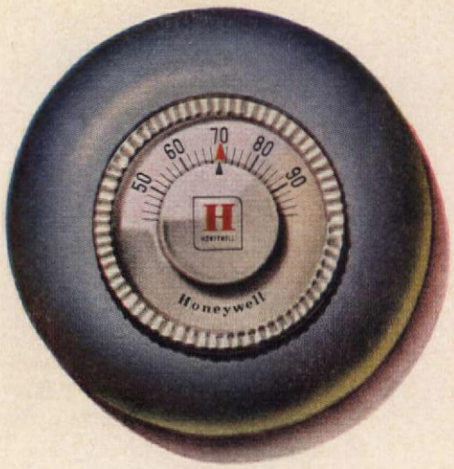
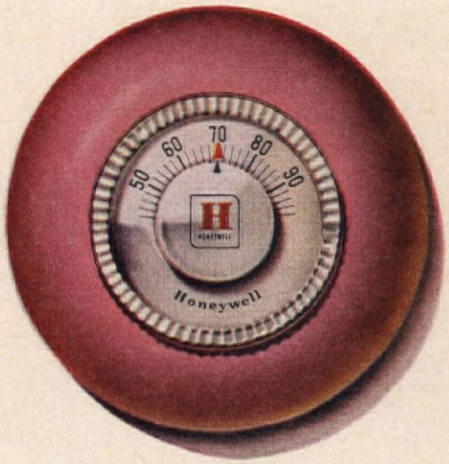
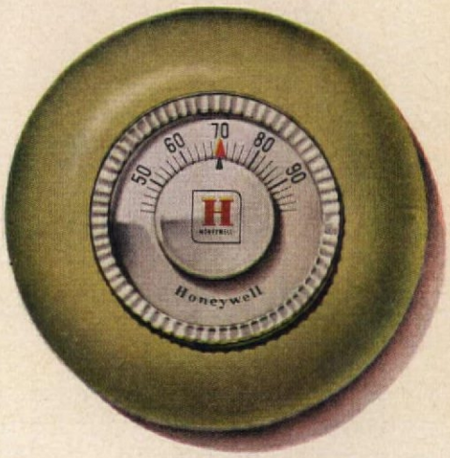
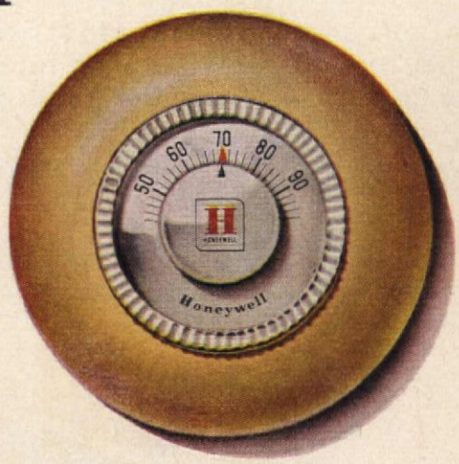
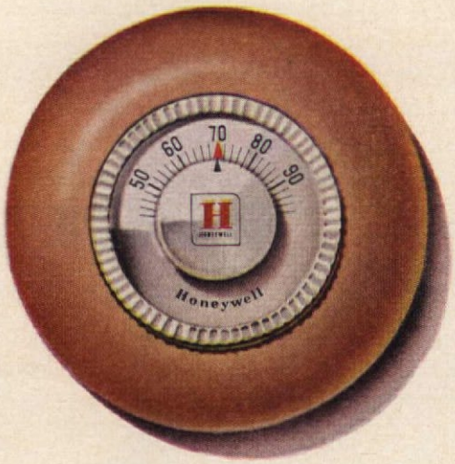




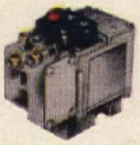


The color is up to you . . . the comfort up to Honeywell





Four out of five homeowners choose Honeywell Round thermostats—as pretty as they are precise. Decorator ring snaps off for easy painting to match any wall. Simple for your dealer to install, they assure you maximum comfort with economy. And for best performance throughout, be sure your heating plant has *all* Honeywell controls, matched to work together.



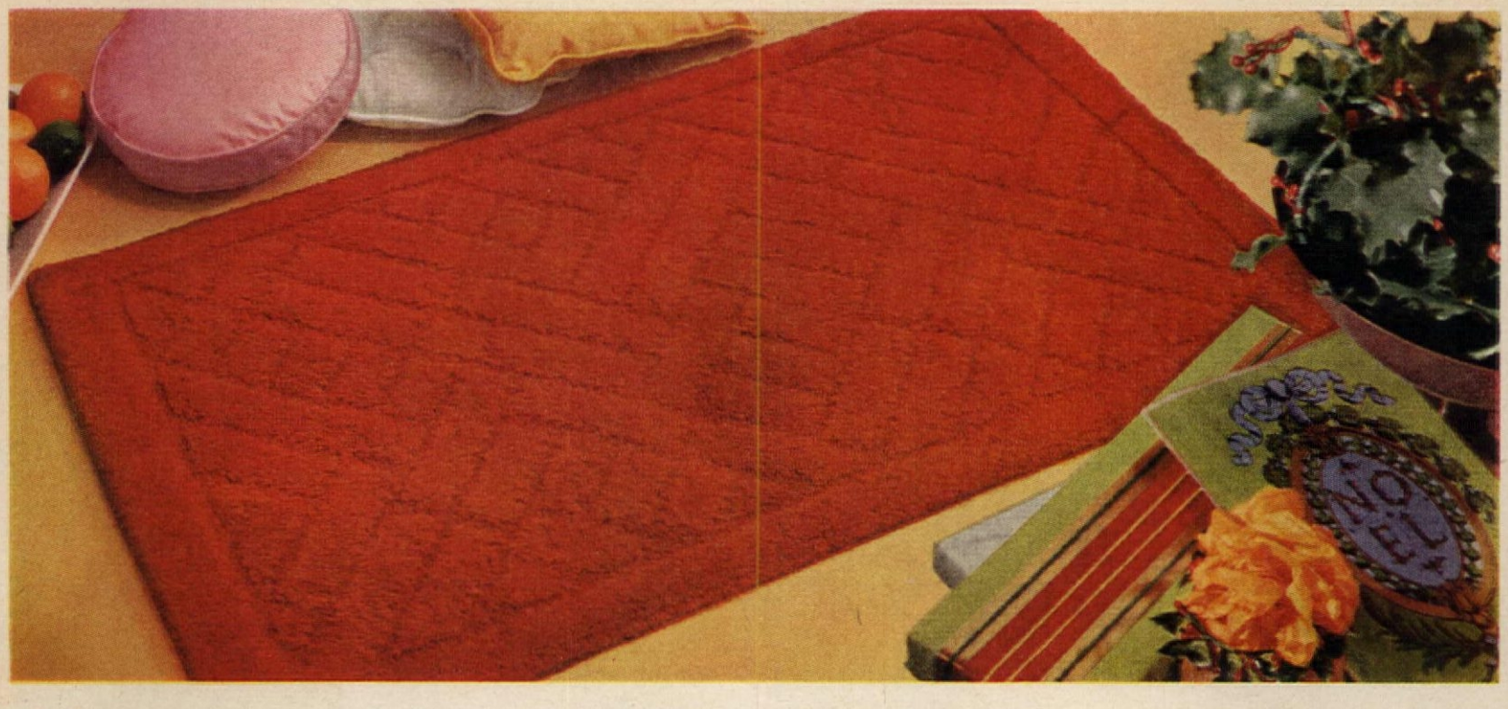
GAS VALVE
turns on gas in gas system when thermostat signals.

PROTECTORELAY*
safeguards your oil system from ignition failure.

FAN LIMIT CONTROL
controls the fan, shuts off furnace if it gets too hot.

Minneapolis-Honeywell Regulator Company

*Trademark



Give your home a holiday pick-up with Penney's Avisco® rayon rugs! Parquette or Frost Tweed . . . 2.98

Cheer your floors with the glowing color of these Penney scatters . . . it's such an easy, inexpensive way to put your home in a holiday mood. Inviting as Indian corn, charming as holly, warm as a crackling hearth . . . they say "welcome" to your guests, give your home a cozy homey look.

Smart as color accents, soft and warm underfoot . . . Penney's offers these Avisco rayon rugs in two attractive styles. They're skid-resistant with rubberized backs, machine-washable at medium setting for modern easy upkeep. All carry the famous Avisco Integrity Tag.

Parquette (shown above) is 24 by 40 inches, styled in a softly molded motif in glamorous soft-glow colors:

tangerine desert beige pink whisper spruce green sandalwood

also: other scatters up to 3 by 5 feet available.

Frost Tweed (shown below) is 24 by 36 inches, designed to take plenty of traffic, look cleaner longer in tweedy shades of:

lawn green sandalwood rose smoke pearl light grey

also: other scatters in sizes up to 4 by 6 feet available.

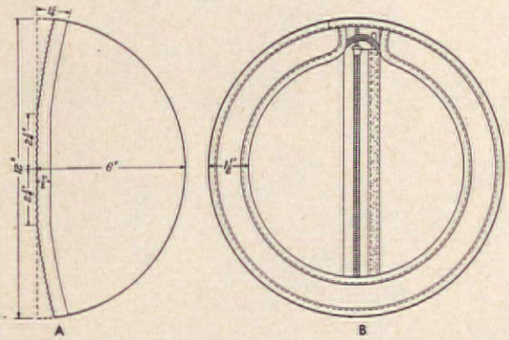
Room sizes available in larger Penney stores.

PENNEY'S

ALWAYS FIRST QUALITY

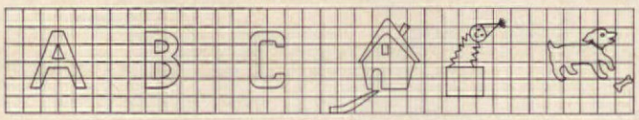
J. C. PENNEY COMPANY, INC. 1689 FAMILY DEPARTMENT STORES IN 48 STATES

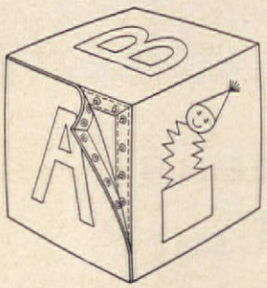
(continued)



8 *Bun Warmer*

Make two half circles of fabric, each 6x12″ to shape, as shown in diagram A. Cut a piece of fabric into a 12″ circle. Cut away center, leaving a 1½″ collar. Cut 1″ opening in collar, see diagram B. Sew bias binding around inside edge. Cut cloth-covered plastic corset boning 12½″ long and remove boning from casing. Stitch casing along one edge of 10″ zipper. Insert zipper between 2 halves. Baste collar to zippered unit. Cover edge with bias binding. Sew small strip of elastic at top of collar as in B. Cut off boning, trim corners, reinsert in casing.

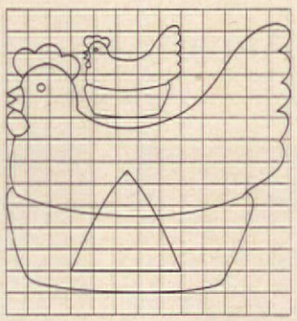




9 *Block Cushion*

To cover a 6-inch-square foam-rubber cushion with washable jersey, cut six 7″ squares in alternate colors. This allows ½″ seams. Cut out nursery motifs and letters of contrasting colors, following graph. Each square equals 1″. Draw 1″ squares on brown paper. Copy designs line for line in each square. Transfer to jersey, cut and apply to squares with fabric adhesive. Sew seams together leaving one at top and adjoining side open. Sew snap-on tape to these seams as shown.

10 *Egg Cozies*



Large cozy for platter, small for egg cup. Each square in graph equals 1″. Draw 1″ squares on brown paper. Copy design line for line. Trace complete hen design on two pieces of white felt, nests on gold felt. Large hens require two triangles (1″ at top is white, the rest gold). Glue gold nests to sides of hen. Glue rick-rack braid to nest. Cut out red comb and wattle and yellow beak, allowing ½″ extra where these join body. Glue onto inside of hen's head. For eyes, glue on white circles with sequin center. Cut and glue buckram lining on each side of large hen. Machine-stitch both sides of hen to point where triangles join body. Cut buckram triangles ½″ wider at sides, glue to lining on inside of hen and to felt triangles. Small hen is whipstitched together by hand. Stuff head and tail with cotton. THE END

How we retired in 15 years with $300 a month

"Miami is a real paradise for us! Swimming and sunbathing most every day—a garden that beats any seed catalog—and plenty of time to just relax. What's more, we're still young enough to enjoy it all. I'm only 55. But if I hadn't found the way to retire with an income of $300 guaranteed for life, my days would still be bound by the time clock and commuter train.

"Yes, that monthly check really changed my whole life. And it's just by luck that I came to get that check, too. It all started back in 1944 right after my fortieth birthday.

"Sue gave me a surprise party that year. During the evening, Dick Lauman got up and jokingly proposed a toast—'To the first old man of the crowd.'

"Funny how that stuck in my mind. Days after, I found myself thinking about it. I had to agree with Dick. I *was* getting on. Actually, half my working years were over. It sort of frightened me, too. Especially when I thought how little I'd done to prepare for the day when I'd want to stop work.

"I had a good salary. But we just about managed to come out even every year. It almost seemed too late to begin to save. We could never save enough. And even if we did—there was always the danger of outliving our capital.

"Then one night I was glancing through a magazine. One of the ads caught my eye. And it really hit home! It told about a Phoenix Mutual Retirement Income Plan. That was the way a man like me—a man in his forties with a good salary and fifteen or twenty working years ahead—could use part of his present salary to buy a retirement income for later on. The coupon offered more information. I never was one to send in coupons, but this seemed too good to be true. I sent it in.

"A booklet explaining all the Phoenix Mutual Plans came back in the mail. And when I read it through, I was sold. Phoenix Mutual was for me!

"Soon after, I applied and qualified for a Phoenix Mutual Retirement Income Plan. That was over fifteen years ago.

"Our first check came in May. Sue and I packed up and headed south. And, believe me, it's wonderful—no trains to catch—no appointments to keep—and, best of all, we have no worries about money. But we could never have done it at all without Phoenix Mutual."

Send for free booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of from $50 to $300 a month or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women—and for Employee Pension Programs. Don't put it off. Send for your copy now.

PHOENIX MUTUAL

Retirement Income Plan

GUARANTEES YOUR FUTURE

OVER 100 YEARS
OF LIFE INSURANCE PROTECTION
FOR FAMILIES AND BUSINESS

Phoenix Mutual Life Insurance Co.
313 Elm Street, Hartford 15, Conn.

Please mail me, without obligation, your free 28-page booklet showing new retirement income plans.

Plan for Men ☐ *Plan for Women* ☐

Name_____

Date of Birth_____

Business Address_____

Home Address_____

Roomy old bargain was given a complete but inexpensive facelift by architect, David Leavitt. Among the many work and money-saving ideas: aluminum siding, roofing, flashing, gutters, downspouts, screens, windows, awnings, doors, hardware—*all* will last for years and years, need little maintenance.

Which of these 24 money-saving ideas should you consider before remodeling?

Like to trade old cracked sidewalls for handsome, new ones that keep their just-painted look for years on end . . . dump forever the spring-fall chore of change-mend-paint-and-store storm windows and screens . . . or convert a porch into a delightful family room? "Home Remodeling on a Budget" tells how to do all these things—and dozens more—with modern aluminum building products!

When light, strong, maintenance-free aluminum goes on the job there's less work for you—fewer bills, too. Aluminum can't ever rust, or rot, or warp, or crack, or chip, or split, or peel. Once installed, aluminum building products are up for keeps.

On these pages you'll find many exciting ways to use aluminum in your home. To learn about still more, just write to Aluminium Limited Sales, Inc., P. O. Box 459, New York 46, N. Y. for your free 36-page, full-color book "Home Remodeling on a Budget."

Aluminium Limited

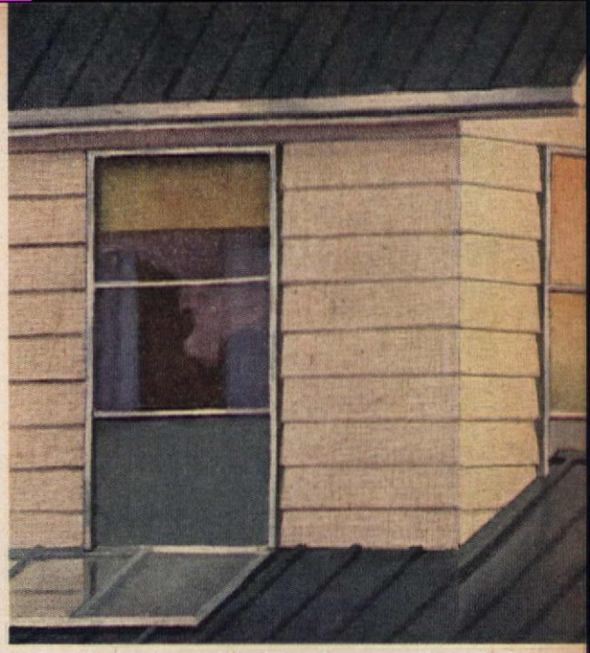
SUPPLYING AMERICA'S INDEPENDENT ALUMINUM FABRICATORS WITH HIGH-QUALITY ALCAN ALUMINUM INGOT

ALCAN

Spring chores vanish—when you specify aluminum. Fences and trellises are important architectural details that need touching up each spring—unless they're aluminum. Aluminum's good looks are *lifetime* good looks. It never needs painting . . . never needs replacing. Another outdoor work-saver: aluminum grass stop *ends* edging and trimming.

An inviting look that's always fresh. A dooryard light says "welcome" all year 'round. A neat, trim porch rail echoes the invitation. Being aluminum, they're both up for keeps—with no maintenance. Another good bet to keep a house looking spruce. Aluminum hardware dresses up your doors . . . never needs polishing . . . never needs replacing.

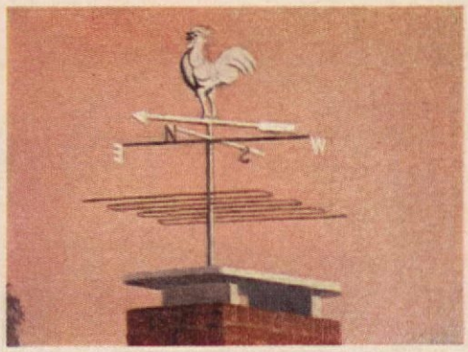
Turn your porch into a family room . . . *with aluminum.* It's finished in no time at all, and you're wondering how you ever got along without it . . . when you make it of modular aluminum wall panels. Add jalousies and screens, prime windows and storm sash. -your room is just as you want it—with aluminum.



Colored aluminum clapboard cuts costly painting bills. Now you can have the classic beauty of clapboard *without* the expensive upkeep. Tough, baked enamel finish lasts for years and years. Aluminum is termiteproof, waterproof, rotproof. It insulates, too. Cuts fuel bills and air-conditioning costs.

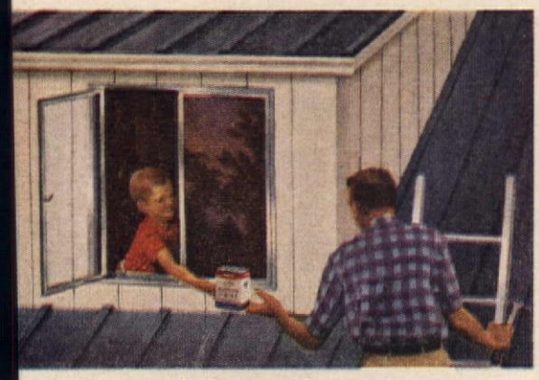
Screens and storm windows store themselves. A full Saturday every fall and again every spring—that's about par for changing, cleaning, and repairing storm windows and screens. It's a thing of the past with self-storing aluminum units. They're permanent parts of your house, and they *never* need painting.

Aluminum roofing and gutters add a new lifetime to your house. Aluminum roofing gives you the utmost in weather protection. It reflects heat, too. Keeps you warmer in the winter, and cooler in the summer. Aluminum gutters and downspouts don't rust through.



A TV aerial is a conversation piece . . . when it's an aluminum wind vane, too. Aluminum brightens up the commonplace—makes it more efficient! From power tools to attic and floor fans, the list of aluminum products for better living grows and grows.

In the kitchen—aluminum is a girl's best friend. From easy-to-clean pots and pans to light, work-saving appliances, aluminum is brightening the kitchen in more and more ways these days. Aluminum range hoods and exhaust fans . . . hardware and trim—they all help keep the kitchen looking spotless.



Aluminum helps transform a dusty attic into a bedroom in the trees. A Dutch dormer gives ample headroom, opens up to light and air. Aluminum casement windows combine old-time charm with modern, carefree living. Venetian blinds control bright summer sun. Nails being used are aluminum, too. They're non-staining.

Even the walls are carefree aluminum. Here's how to "tile" a bathroom and keep costs and mess to a minimum. Light aluminum tiles are permanently colored. You can apply them yourself easily—put them right over your old walls. Aluminum bathroom accessories stay spotless without polishing.

Aluminum insulation does double duty. Aluminum foil-faced insulation—in bats, blankets, rolls—reflects heat, creates a better vapor barrier. Gives you more year-round comfort, saves heat dollars, cuts air-conditioning costs, too. Another hidden aluminum money-saver: aluminum cable and conduit is quick and easy to install—and it's permanent!

Get satisfying flavor...So friendly to your taste!

NO FLAT "FILTERED-OUT" FLAVOR!

NO DRY "SMOKED-OUT" TASTE!

See how Pall Mall's famous length of fine tobacco travels and gentles the smoke—makes it mild—but does not filter out that satisfying flavor!

HERE'S WHY SMOKE "TRAVELED" THROUGH FINE TOBACCO TASTES BEST

1 You get Pall Mall's famous length of the finest tobaccos money can buy.

2 Pall Mall's famous length travels and gentles the smoke naturally . . .

3 Travels it over, under, around and through Pall Mall's fine tobaccos!

Outstanding... and they are Mild!

© A. T. Co. *Product of The American Tobacco Company—"Tobacco is our middle name"*

LISANTI

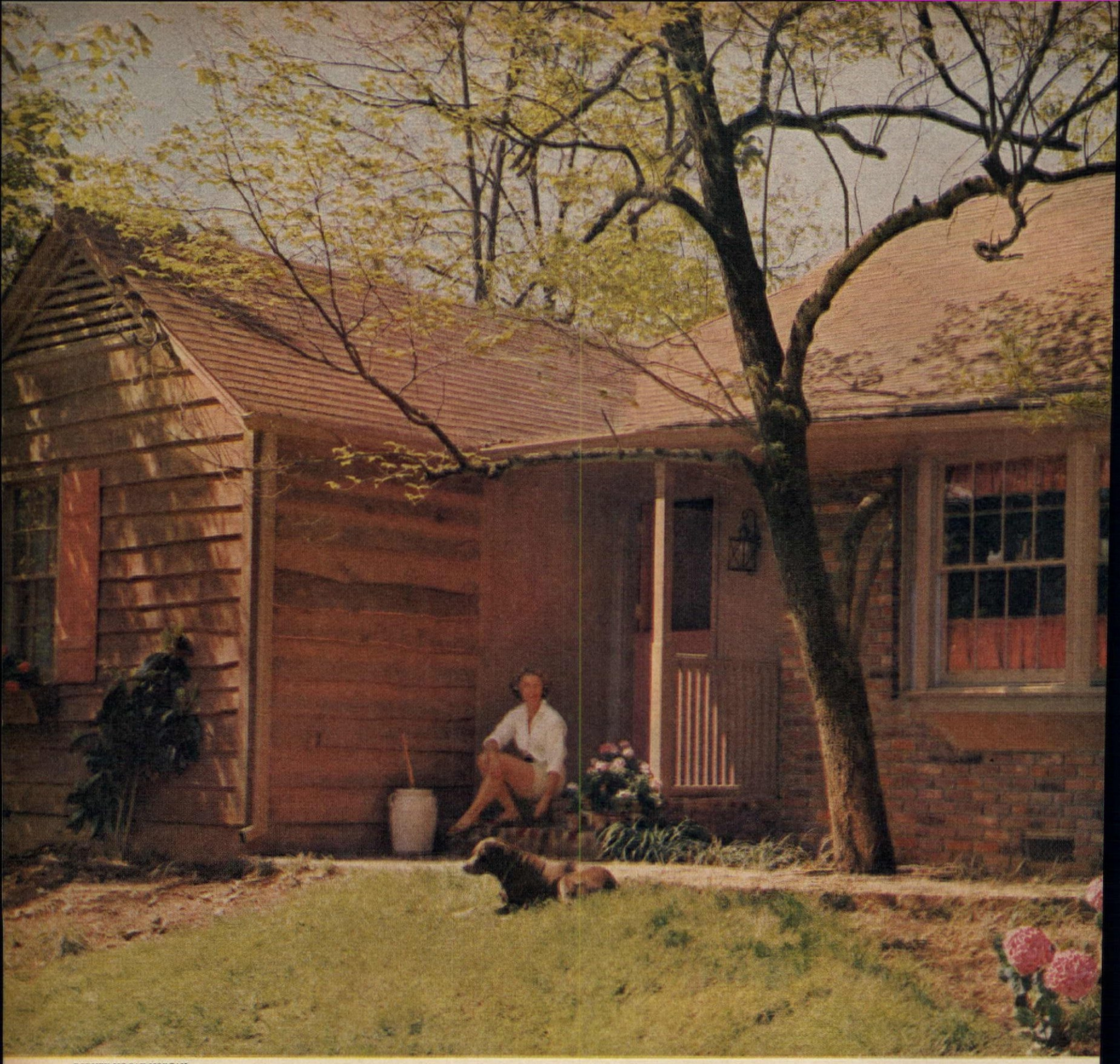
Ike and Winifred Lasseter beam approval as daughters Linda, at the organ, and Susan, at the table, set a pleasant mood for dinner.

SUSAN JONES MEDLOCK

An up-to-date Early American home

Here's a small house designed to look and feel big by an intelligent use of built-ins and lots of open space. In charm and comfortable living, it's the equal of many larger houses.

(continued)



RODNEY MC CAY MORGAN

***The Lasseters had always dreamed** of owning a house by Earl McMillen, a designer who combines the softness and warmth of a*

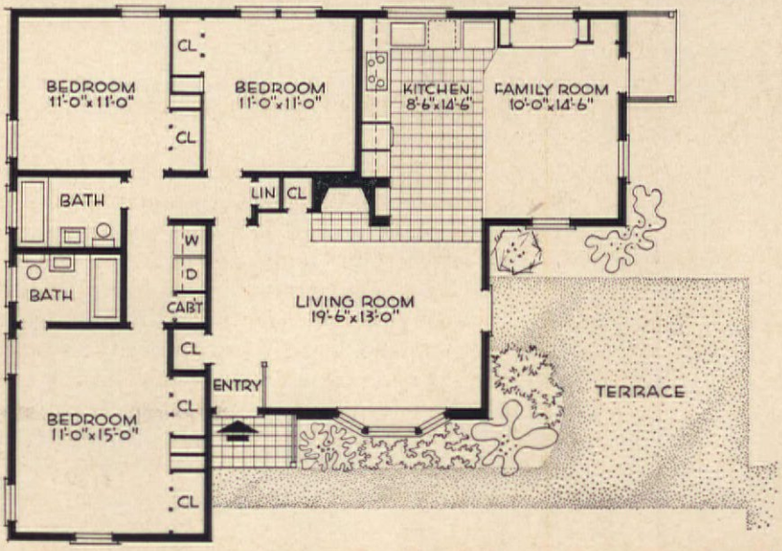
An Up-to-Date Early American Home (continued)

Snug on a hillside, its brown, rough-hewn exterior appropriate to its wooded surroundings, is a small house that lives big. It is the well-planned home of Ike Lasseter and his family of Atlanta, Georgia. Without losing any of the charm of Early American, it features up-to-date ideas for saving space and for practical living. Sleeping and living areas are well separated to insure privacy and quiet. The bedroom hallway proved an ideal location for the laundry, for it is here most of the washing collects and clean laundry is stored. Built-in cupboards and drawers add space in bedrooms, eliminating the need for storage pieces. Living areas are designed to flow into one another, creating an illusion of space.

Many of the decorating ideas are ones Winifred Lasseter had clipped and saved over the years. For variety of color and pattern, she chose several woods—some cherry, some fir, a little pine. Each room carries out the wood theme—in addition to the kitchen and living room, there are paneled dadoes in the bathrooms and at least one paneled wall in each of the bedrooms. Ceilings, designed to slant at the sides in typical colonial fashion, are paneled or papered. Floor-to-ceiling shutters, at right angles to the front door, form a small entrance hall.

Fabrics and wallpapers have an Early American flavor

outhern traditional home with contemporary conveniences.



red-and-white provincial pattern covers the walls in ne bedroom and bath. Infantry scenes decorate another ath. Linda's room has painted pink walls and a ceiling apered with rose buds. The tangerine of the shutters is peated in the family kitchen with a turquoise and ngerine print wallpaper on the ceiling and ruffles of tanerine chintz at the windows. An avid antiques hunter, inifred collected most of the furniture in family avels over the South. The whole family plays the gan she found in an antiques shop and carried home the back of their car. From every angle this home is fine example of perfection and attention to detail.

(continued)

LISANTI

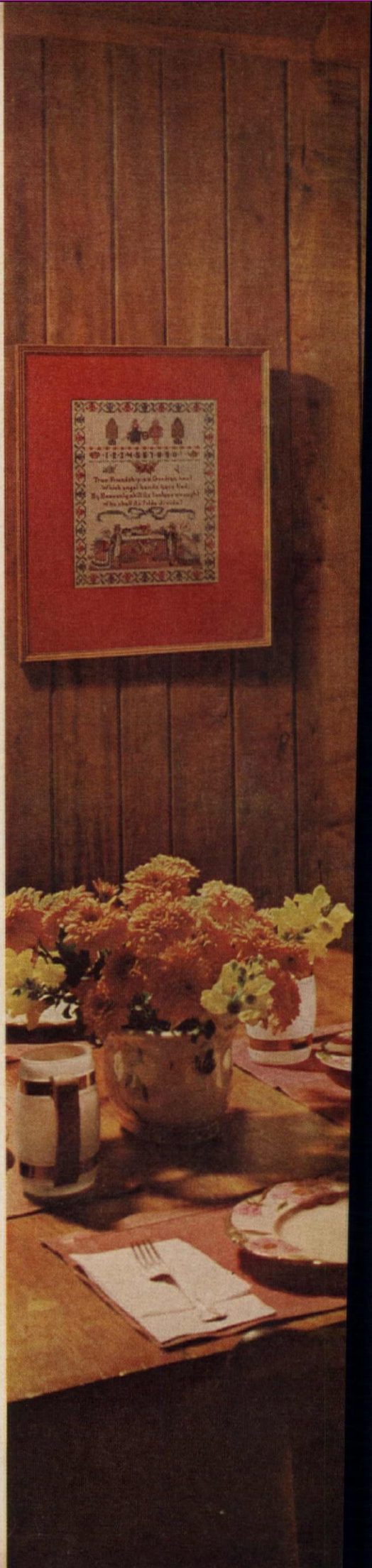
***The family kitchen**, with its unusual waxed brick floor, has almost everything built in—the dishwasher, oven, even the TV. Pine and brick textures relieve functional feeling.*

An Up-to-Date Early American Home

(continued)

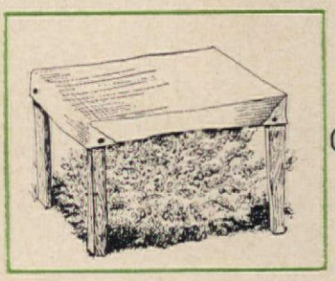
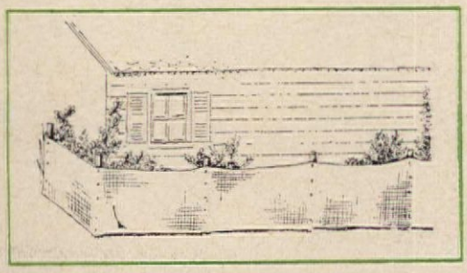
***Fireplace** built high into brick wall of family kitchen is ideal for preparing indoor picnic suppers. Paneled archway leading to living room creates feeling of spaciousness.*

***Pair of delft-blue chairs** flank hearthside in the living room. On the floor is a soft-toned hooked rug. Out of sight are a sofa in blue-and-white print and a cozy window seat built into the bay window.*

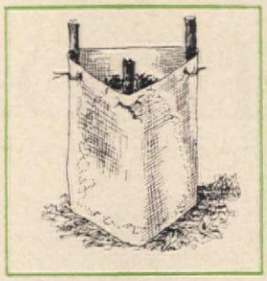
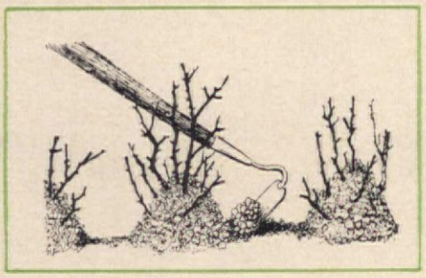
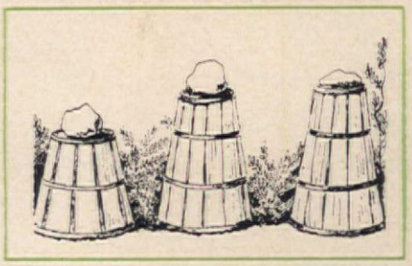
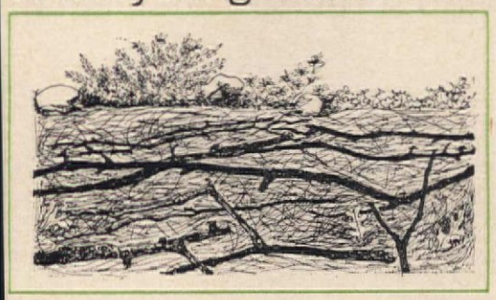


THEODORE A. WESTON

RIGHT NOW'S THE TIME TO

from freak conditions of a winter like last year's. Don't wait! Build a burlap save it from vicious winds, and rig a burlap "roof"  over a low planting,  use continuous burlap screening, but for wind-reed or bamboo mats. Protect your roses by mounding up the soil 10 or 12 provide them with a snow fence or burlap screen. Protect each a rock on top. Cover up groundcover shrubs and low rock plants with hay or excessive sun, wind, and the heaving action of alternate freezing and thawing. take time out to build a burlap "tepee" around a prize holly if laurels, and other broad-leaved evergreens to insure an more of oak leaves to minimize frost penetration of the soil. And spray their

SAVE YOUR VALUABLE SHRUBS

screen  around an arborvitae, rhododendron, or Japanese holly to boxwood to shield it from unseasonable winter sun. For a back-of-house ward-facing foundation shrubs try a more attractive screen of inches around the  plants, and, if they're in a windy spot, small young shrub with an inverted peach basket  with  straw, held down with sticks, to protect them from Spiral-wrap a newly planted tree with burlap or heavy paper, and it's in a badly exposed location. Soak ground heavily around rhododendrons, adequate supply of winter moisture, then mulch with a foot or leaves with Wilt-Pruf to reduce dehydrating effect of wind.

(continued on page 84)

GRAMBS MILLER

GIVE YOUR WINDOWS A NEW OUTLOOK

***KEY KITCHEN DECORATING** to pretty provincial café curtains and valance in blue-and-white border print. Chair pads have same fabric: mats and china carry out color scheme.*

DECORATOR: IONE KEENAN • PHOTOGRAPHER: RICHARD FISH

***SIMPLE ELEGANCE** of three-quarter curtains with overdraperies held high by brass-and-porcelain tiebacks is dramatized with red-and-white fringe. Color is repeated in medallion wallpaper.*

DECORATOR: DORIS KOUFMAN • PHOTOGRAPHER: VINCENT LISANTI

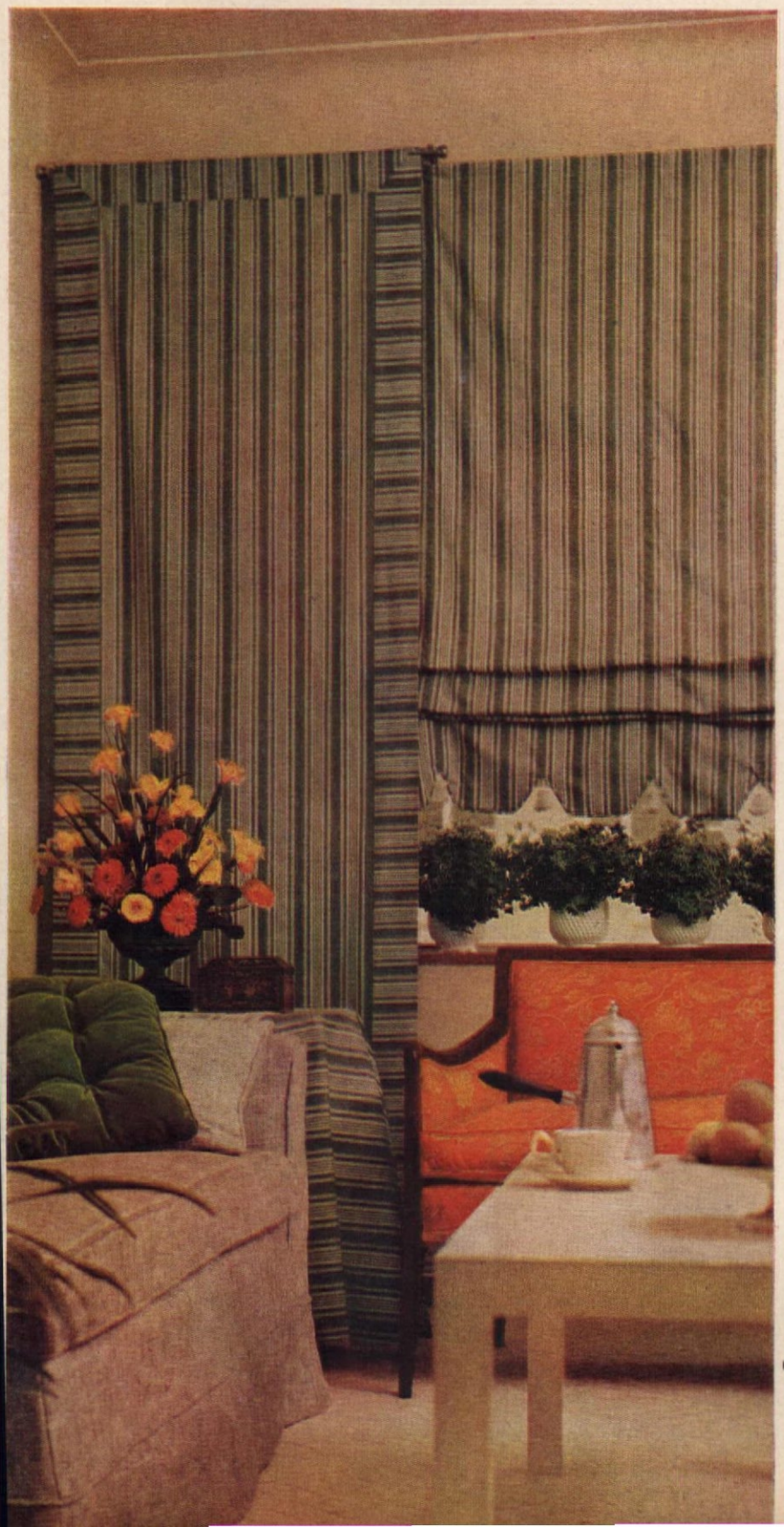
ROBERT W. HOUSEMAN

TO STYLE A ROOM

In addition to the fundamental purpose of controlling light, the curtain and drapery treatments in a room can perform the more glamorous job of setting the decorating style. • Your window treatment states the personality of the room. Use simple, tailored panels in sheer or textured fabrics to carry out the clean look of contemporary. • Bring out the informality of a provincial room with the popular and practical café curtains—sill length or to the floor. • For a more traditional room, make windows dramatic with trimmings and dressmaker touches. Try window shades, too — they can be sophisticated or demure! • Adapt some of our ideas to your own windows to give your rooms a new and different outlook.

Shopping Information, page 96

***SOPHISTICATED** window treatment is a result of budget fabric used with imagination on picture window. Panels of striped ticking have mitered borders. Scalloped shade pulls up in neat folds.*



***BRIGHT AND STYLISH** combination of short café curtains, shade, and over curtains makes this window a charming feature in a girl's bedroom. Colorful trimming dresses up plain fabric.*

OWNERS: MR. AND MRS. HENRY LANDSIEDEL • DECORATOR: ARTHUR BURKE N.S.I.D. • PHOTOGRAPHER: VINCENT LISANTI

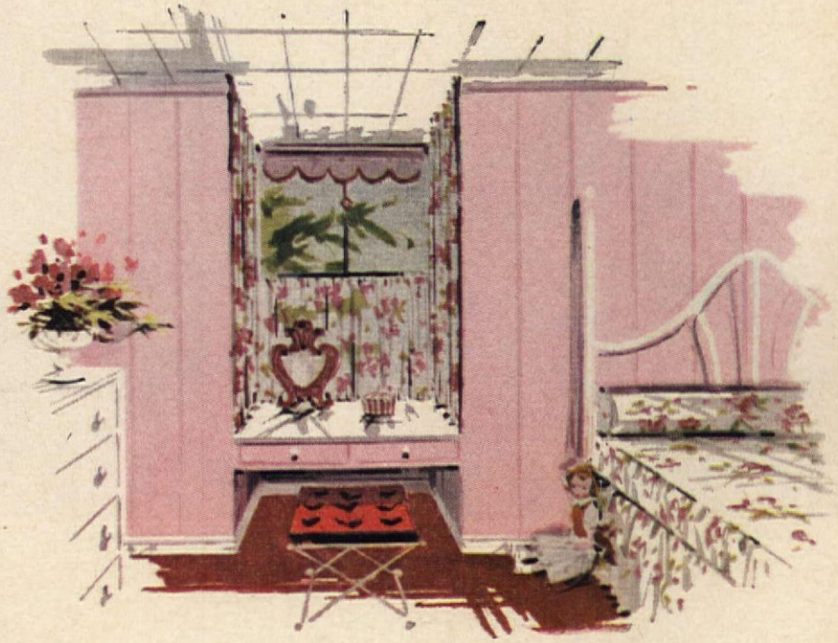
***HANDSOME SHOWCASE** for a collection is provided by this many-paned window in home of Edward Kenyon-Davies, A.I.D.*

WINDOWS WITH A DUAL PURPOSE

give any room twice as much distinction. A window can be a foil for your prettiest glass collection or the perfect spot around which to build a mass of bookshelves. A bay or dormer converts into a sewing, hobby, or study area. A window seat is front row center for the show outside, and how inviting a window is for cozy furniture groupings or the tea table. Windows are doubly attractive when they lead a double life!

NCENT LISANTI

***WINDOW SEAT**, with storage underneath, makes clever use of bay window. Café curtains with matching cushion, and co-ordinated valance and pillows are easy to make. Small table and chairs could be used instead of window seat.*



***DRESSING TABLE** fits nicely into odd-sized space in conventional dormer window. Fabric matching café curtains is gathered on rods in panel effect to cover walls flanking window. Shade has fringe trim.*

***CEILING LOOKS HIGHER** when curtain panels in alternating colors are used in striped effect on a window wall. Simply buy pairs of ready-made curtains in two colors. Sew on snaps to hold them together at window. When unsnapped, panels are easy to launder.*

DRAWINGS: EDWARD LEHMAN

LOUVERED PANELS on top of short café curtains frame a lovely garden view. Curtains are sill length to clear built-in desk unit in corner.

SHUTTERS CONTROL LIGHT AND AIR

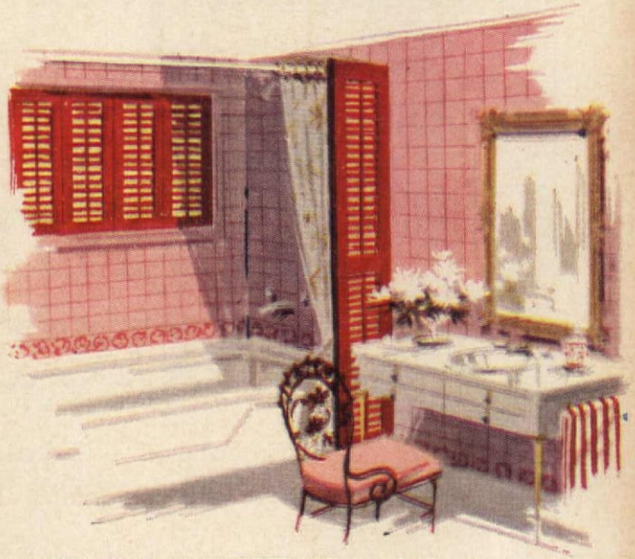
in such a charming manner that it is no wonder they are one of the most popular ways to treat windows today. Louvered shutter panels have the greatest flexibility of any window covering. You can close panels completely, open them slightly or entirely, and louvers can be adjusted to any degree for light or air. The variety of sizes in shutter panels is very wide; your lumber dealer can advise you on the combination to fit your window opening. Stock sizes of the individual panels range from 7 by 20 inches to 16 by 42 inches. Take a good look at your room with shutters in mind, since they fit beautifully into either contemporary or traditional room settings. Shutters are easiest to stain or spray-paint before you install them.

L-SHAPED ROOM DIVIDER made of shutter panels handsomely separates living and dining room. Paint in alternate gay colors for a bright decorating note.

ROBERT MCGINNES

DECORATOR: BETTY LOTZ, A.I.D. • PHOTOGRAPHER: KRANZTEN STUDIO, INC.

TEAMED WITH CAFÉ CURTAINS *that touch the floor, shutters have vertical louvers adjustable for light.*



SHUTTERS GIVE PRIVACY *in a bathroom window, are also a good idea as divider between basin and tub. Use bright color for a just-right accent.*

FOR CAMOUFLAGE *in a family room, shutter panels cover television and hi-fi built in under the window.*

(continued on page 76)

GUIDE FOR HOME BUYERS: PART II

HOW TO GET CUSTOM HOME FEATURES AT A READY-BUILT PRICE

Hubbard H. Cobb and
John Ingersoll

If you are buying a new house, (oftentimes just by asking) you

TOO MANY home buyers take it for granted that the house they are buying is far from perfect. You've heard your own friends say, "Well, if I had had my way, I would have put the sink over there by the window but this is the way it came." Or, "We really do need another bath but we'll add one on a little later." These families have hardly moved in before they start thinking about remodeling or moving to a bigger and better home.

How much better to get the almost perfect house the first time around! But how?

NATION-WIDE SURVEY

The American Home recently completed a survey among builders to find out just how it could be done. Over 4000 builders from coast to coast were questioned—to our knowledge it was the first survey of its kind to be made. We found that home buyers are overlooking two important facts about buying a home today: **(1) Builders who sell from model homes *are* willing to make changes to meet the needs of prospective buyers. (2) These changes can sometimes be made free of charge, or at a nominal cost.**

The survey showed that 60% of the builders who responded, who sell from a model home, would substitute brand-name products of the buyer's choice for those shown in the model. Over 50% would increase the size of one or more rooms, add a basement or garage if requested. Only 19% of the builders who responded will not make any changes in design or equipment. These are primarily the very large-volume builders who work on an assembly-line basis and cannot make even minor changes without disturbing the efficiency of their entire operation.

If you find a model house that more or less suits your family's needs, you should sit down and do a little bargaining with the builder. More than likely he will rearrange the location of electric wall outlets or interior doors. He may even change the location of closets or partitions, provided they are not supporting walls or that changing them would not upset the plumbing or electrical systems. These modifications, you can assume, would be at no charge to you.

ASK BUILDER ABOUT SUBSTITUTING

After you have found out what you can get "for free," it's time to switch to substitution. Your success

you don't always have to take it as it comes. With a little bargaining can make changes that will turn it into a home that fits your family

along these lines depends on your skill as a horse trader. Try substituting features which are not absolutely necessary for those that make life a whole lot easier. For example, tell your builder you would gladly give up the finished recreation room to gain a second full bath or at least part of a bath. Finishing off a "rec" room after a house is built will not cost you much more than when the house is being built—probably less, if you do most of the work yourself. On the other hand, the average cost of a bathroom runs about $800 during construction (see list at right). After the house is built, anywhere from $1200 to $1500!

Now that you've gone about as far as you can by trading, it's time to open up and offer a little extra money. Many builders will add features to a house for the prices we show on our list. A basement can be added for as little as $1800, wood paneling for $150.

PUT CHANGES IN SALES CONTRACT

Needless to say, any changes in design or equipment should be put in writing and added to the sales contract before it is signed. Also, they must be made before the house is started. Once the foundation is in, the builder can't very well make the house larger. Once the interior partitions are in place and covered with plaster or wallboard, the builder can't easily change the location of doorways or make the kitchen larger. Changes should be indicated on the house plans and it's important that both you and the builder spell out exactly what changes are to be made and what financial adjustments, if any, are involved. This information should be added to the sales contract before it is signed.

Several builders have "Changes and Additions" lists which itemize the changes and additions and state exactly what each will cost. These, after being signed by the buyer, can be incorporated into the sales contract, and many can be included in the mortgage.

So, if you could never be really happy without a fireplace, by all means have one built. You will see from our list that the average cost for an interior fireplace is $600 ($500 on an outside wall). Once your dream house is up, this outside wall fireplace would cost from $700 to $900. Ripping up the interior, the tab would be anywhere from $1000 to $2000.

Here is a price list for the most popular "extras" asked for by home buyers. These are the costs made *during* construction and are based on a 1400-square-foot, ranch-style home.

FIREPLACE: low: $500; high: $750; average: $600. Fireplace on inside wall should cost about $100 less than on outside wall, and hearth and fireplace facing material will vary cost, also.

GARAGE: low: $800; high: $1500; average: $1000.

PATIO: low: $139; high: $350; average: $240. For a slab 15 x 15′... nothing more.

EXTRA SPACE (Heated): low: $10/sq. ft.; high: $20/sq. ft.; average: $11/sq. ft. It should cost slightly less to build onto the end of the house than to build onto either front or back.

BUILT-IN STORAGE WALL: low: $200; high: $1200; average: $250.

AIR CONDITIONING: low: $600; high: $1200; average: $950. This price is assuming ducts are sized correctly for central air conditioning.

FULL BATH: low: $425; high: $1200; average: $650. With plumbing already roughed in, this will include tile floor, tile up to wainscot, toilet, basin, and tub with shower head in wall.

FULL BATH: low: $500; high: $1500; average: $800. Starting from scratch, but assuming there is space for another bath. Otherwise, must add about $11/sq. ft. for extra space.

SCREENED PORCH: low: $900; high: $1200; average: $1000; On 15 x 15′ slab that is already built. All that is needed are three screened sides and conventional shingled roof.

WIRING PER OUTLET: $4.25.

BRICK VENEER: low: $350; high: $1220; average: $1200. This is assuming outside dimensions are 48 x 30 x 8′ high, allowing for window and door openings, plus credit for wood siding and installation of same. Brick veneer would cover all four sides to the top.

CARPORT: low: $390; high: $900; average: $700. With metal or wood stanchions, and conventional shingle roof.

BASEMENT: low: $1800; high: $3000; average: $2200. In place of slab or crawl space.

HARDWOOD FLOORS: low: $300; high: $400; average: $350. In place of tile.

BUILT-IN OVEN AND RANGE: low: $250; high: $550; average: $300. Price will depend on quality of units, and includes extra cabinets, etc., to accommodate them.

REFRIGERATOR: low: $200; high: $600. Not built in.

DISHWASHER: low: $350; high: $400; average: $360. Installed.

WASHER AND DRYER: Washer: low: $180; high: $400. **Dryer:** low: $130; high: $290. **Combination Price:** $540 or roughly $300 to $500 with an average of $400 for both units installed.

GARBAGE DISPOSER: low: $80; high: $120; average: $100. Installed.

ATTIC FAN: low: $90; high: $150; average: $125. Price will depend on size of unit.

WOOD PANELING: low: $150; high: $350; average: $210. Price of paneling will vary with type of wood, and this is assuming that it replaces plasterboard over studs on one wall 8 x 20′.

INTERCOM: low: $225; high: $250; average: $235. With 5 speakers, one outside front door, plus radio. One master unit, probably in kitchen.

BARBECUE: Approximately $130 to $150 on inside, assuming it is built into existing fireplace.

SLIDING GLASS DOORS: low: $180; high: $200; average: $190. Taking the place of one double-hung wood window.

BUILT-IN VACUUM SYSTEM: About $500 installed with three outlets.

Chambers

A Glorious Family Thanksgiving!

"Over the river and through the wood—
Now grandmother's cap I spy!
Hurrah for the fun! Is the pudding done?
Hurrah for the pumpkin pie!"

—LYDIA MARIA CHILD

VIRGINIA T. HABEEB

The pudding is bubbling, the pumpkin pie is cooling, and the turkey is turning a delicate golden brown. There's a pleasant hum of voices mixed with laughter and "ah's" of anticipation at each tantalizing whiff. Preparations are under way for the greatest feast ever in the big family kitchen at "Applewood," home of Dr. and Mrs. Herbert Engelhard of Golf, Illinois, and so named because it nestles in an apple orchard. As soon as the children and seven lively grandchildren arrive, the holiday spirit truly begins. While the men and children entertain themselves in the keeping room, the women busy themselves in the adjoining kitchen preparing their traditional dinner.

On this day of Thanksgiving, the beautiful, warm kitchen and keeping room are truly fulfilling the purpose the Engelhards had in mind when they designed them. As the children married and had children of their own, they felt the need not for a smaller (continued)

The Engelhards' Thanksgiving menu:
Roast Turkey with Cornbread Stuffing
Mashed Potatoes — Glazed Sweet Potatoes
Green Beans Amandine — Creamed Onions
Cranberry Sauce — Relishes
Hot Rolls with lots of butter
Pumpkin Pie — Grandma's Spice Cake
Coffee — Milk

***The roast turkey** is almost done. Mrs. Engelhard and daughter Joyce find baking is a snap in stacked corner ovens. Ovens are just a half step from surface burners or mixing center.*

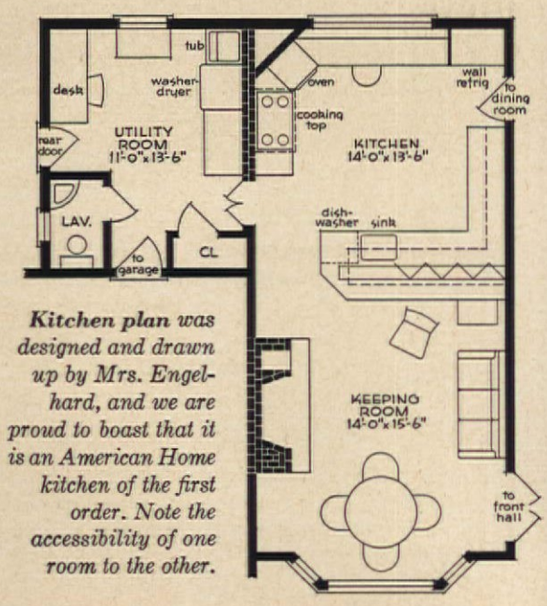
A Glorious Family Thanksgiving (continued)

kitchen, but for a much bigger one, where their now larger family could gather for impromptu meals and the grandchildren could visit while Kaye baked their favorite cakes. Kaye finds it's also ideal for everyday living and perfect for entertaining and holding meetings of the many civic organizations to which she belongs.

The planning of the kitchen, keeping, and utility rooms evolved from a way of living. There had to be efficient work areas, a feeling of warmth and friendliness, and the right background for Kaye's many antiques. The keeping room was a must, where her visiting grandchildren could play games and store their toys.

For years Kaye has been reading *The American Home* and clipping kitchen ideas. Many of these she was able to include in her kitchen design. Knotty-pine cabinets, stained to a warm glow, are built all the way to the ceiling, creating additional storage space. A small TV set and a movie projector are housed in the base cabinets of the keeping room. A recessed screen built into the ceiling pulls down for viewing home movies. Shutters and hanging cabinets over the peninsula separating the kitchen from the keeping room provide privacy in either area. By repeating some materials in both areas there is a related feeling. Yet, there are enough differences to give each room individuality. The random-width oak flooring in the keeping room and the applewood knobs on the kitchen cabinets give an old-fashioned feeling, while new materials such as the vinyl floor in the kitchen make clean-up an easy job, especially after a busy, happy holiday dinner!

Shopping Information, page 96



***Kitchen plan** was designed and drawn up by Mrs. Engelhard, and we are proud to boast that it is an American Home kitchen of the first order. Note the accessibility of one room to the other.*

***Mrs. Engelhard,** having put finishing touches on cake, prepares vegetables for the feast. Peelings disappear in the waste disposer. Chore goes quickly while she talks with daughter-in-law Bonny in the keeping room. Two-year-old Tommy considers cracking the nuts a very special treat.*

***Utility room,** with its tub and counter space, provides an excellent place for arranging Thanksgiving flowers. For everyday use there's a washer-dryer and convenient lavatory. Corner desk is Kaye's oil-painting center.*

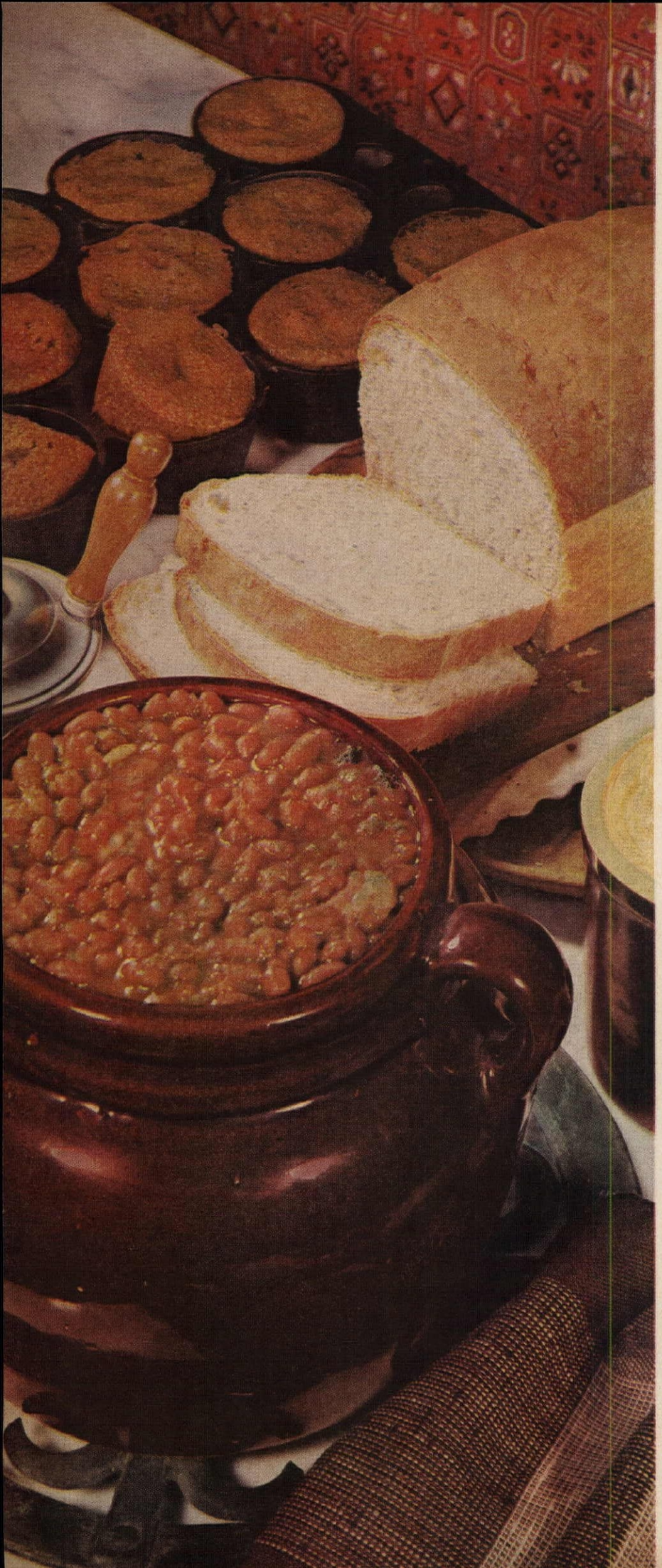
***Dinner is ready** at last and the family gathers around the well-laden table in eager anticipation of that first bite of the succulent bird.*

***Grandfather** displays his skill at carving the turkey.*

***Kaye Engelhard** graciously serves her hungry family.*

***Lindsey** helps grandmother pass the first heaping plate.*

***Tommy** gets right down to business with his favorite drumstick!*



 JUNE M. TOWNE

All-time favorites—better than ever

Can you think of anything more rewarding than the smell of home-baked bread as it pops from the oven? Anything, other than eating it? Or a dish more appetizing than a big, bubbling pot of baked beans . . . slow-cooked and molasses-flavored . . . and served with molasses bread? Hold on, please! Save a little room for our upside-down cake—so wonderfully chocolatey and sprinkled with walnut meats. All are old-time favorites better than ever today!

***Dig deep** into a pot of old-fashioned Boston Baked Beans. What could be more delicious, especially when served with Molasses Bread or homemade Salt-rising Bread?*

FOR THESE RECIPES, SEE PAGES 61, 62, 64 AND 65

Shopping Information, page 96

Chocolate Nut Upside-Down Cake shares honors with Indian pudding. Which to choose? Help yourself to the luscious goodness of both!

Here's a feast *to please the eye and tickle the palate. Tender roast pork, made appetizingly beautiful with bright red crabapples; a Yorkshire*

udding seasoned with sage and onion; creamy caraway cabbage, shredded and baked in a rich sauce; and golden brown roasted potatoes!

HOW TO MAKE ORANGE CUPS

If you're looking for that extra-special something that will make your dinner one the guests will always remember, serve your dessert or after-dinner coffee in fancy orange cups. Dramatically different, they can be used in a variety of ways. To make them, you'll need *thin-skinned* oranges, a teaspoon with a pointed handle, and a thin-bladed knife. This is a technique you will have to practice ahead of time, until you have mastered separating the peel from the orange without tearing any of the meat. Have oranges at room temperature.

F. M. DEMAREST

***After-dinner coffee** aflame in orange cups will really cause a stir. Saturate a cube of sugar in a spoon with brandy or pure food extract. Light and float in cup.*

***Ice cream** of any flavor mounded into orange cups takes on a delicate taste from the oil in the rind.*

1 ***Insert point of knife** gently into orange skin. Score peel around diameter of orange. Do not cut into white membrane or puncture fruit.*

2 ***With pointed end of spoon handle,** carefully loosen the peel of the orange from the membrane. Do one half of orange at a time.*

3 ***After peel has been separated** from the membrane, turn peel inside out with thumb and forefinger until a cup is formed.*

4 ***When both sides of the peel** have been turned into cups, use one as a base or pedestal, the other as a container for dessert or beverage.*

SCHOOLDAY SOUP-PLATES

5 weekday lunches—all nourishing-good!

Good things begin to happen when there's good hot soup for lunch. *Speed happens.* You're dishing up that soup in just 4 minutes. *Good nutrition happens.* The vitamins, proteins and minerals in Campbell's Soups help keep those hungry children husky. And soup's soothing broths give digestion a little head start. Soup smells so good, tastes so good—it just sort of makes everybody feel good all over.

Children home for lunch today? Fix a soup-plate. Start with a can of Campbell's. Add a sandwich, milk, something for dessert. Then watch good things begin to happen as the youngsters dig in.

By the way . . . have *you* had your soup today?

Once a day... every day...
enjoy *Campbell's Soup*

MONDAY Campbell's Chicken with Rice Soup
Peanut Butter and Jelly Sandwich Apple Milk

TUESDAY Campbell's Vegetable Soup
Grilled Cheese Sandwich Brownies Milk

WEDNESDAY Campbell's Tomato Soup
Hamburger Cupcake Milk

THURSDAY Campbell's Chicken Noodle Soup
Hot Dog Oatmeal Cookies Milk

FRIDAY Campbell's Clam Chowder
Egg Salad Sandwich Chocolate Pudding Milk

***Pick-a-fruit mold** is a treat served as an appetizer or dessert. Fruits, secured with wooden picks to fruit-flavored gelatin, are plucked off and eaten with the fingers.*

Take a package of

FROZEN FRUIT

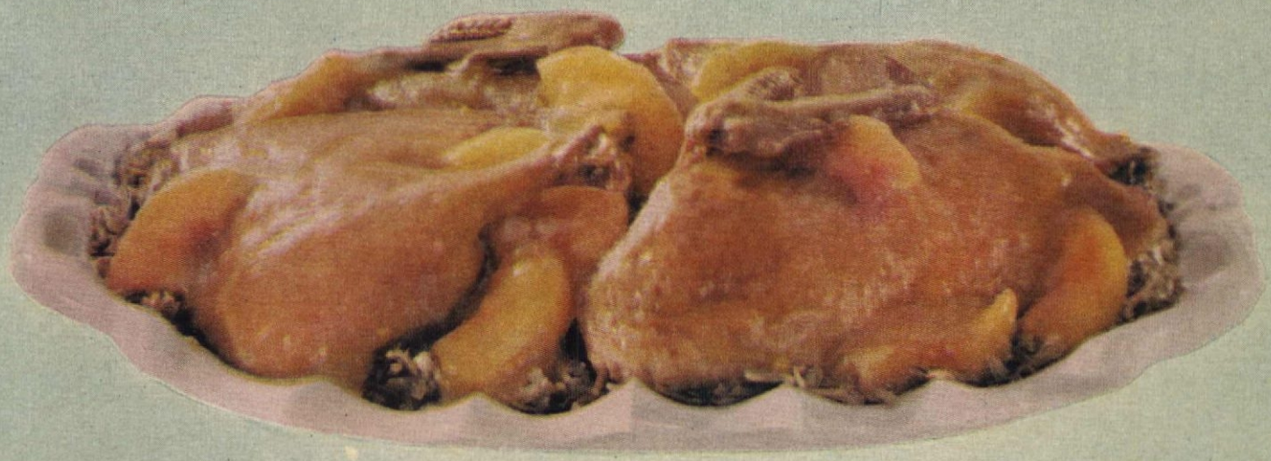
A miracle came right into our kitchens when frozen fruits were created. Now, all year round we can enjoy the luscious farm-fresh flavor of midsummer fruits and berries.

RECIPES ON PAGES 57 AND 58

FRANCES CRAWFORD

***Sugared blueberry fritters** are dreamy with our piquant lemon sauce. Maple syrup tastes good, too. Or substitute tasty pineapple, or use any of your favorite fruits.*

***Raspberry meringue cake** is made to order for a really special occasion, and takes little time to prepare. The base is white or yellow cake mix; the icing is packaged meringue.*



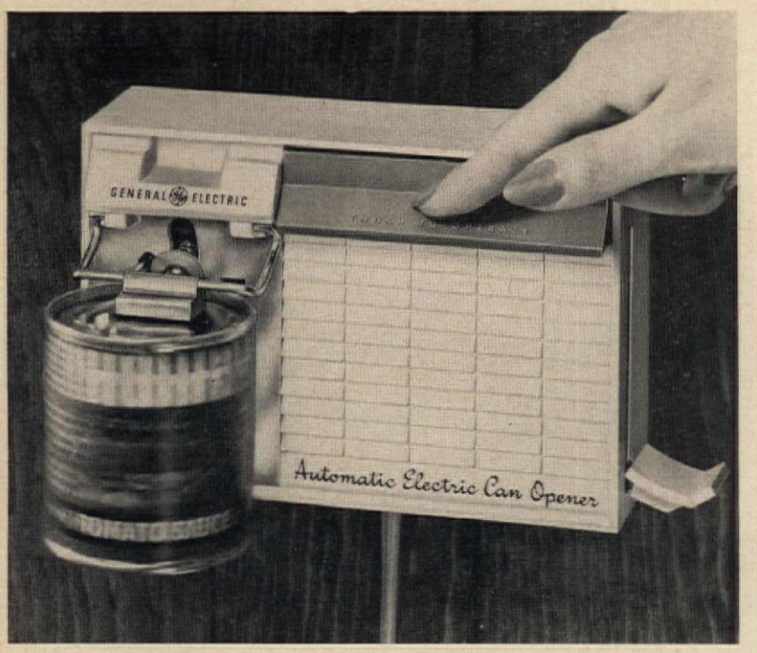
***Roast duckling with peach sauce** is guaranteed to delight your gourmet friends. It's a welcome change from the usual orange or cherry glaze. Serve it on a bed of wild rice.*

***Grapefruit-and-crabmeat salad** is a succulent, sweet-and-sour combination. It's absolutely perfect with Celery Seed Dressing. Orange sections are equally good.*

F. M. DEMAREST

Shopping Information, page 96

***Strawberry rhubarb cream pie**, with its fluffy filling and melt-in-the-mouth Shortbread Crust, is a dessert that will have the whole family shouting for more.*



Now...open cans with a touch of your finger!

New General Electric Can Opener makes everyday chores quick, clean, effortless!

You'll use it more often than you will your toaster—a can opener that works automatically . . . *at a touch of your finger!*

- Automatically opens any standard can in seconds.
- Leaves a smooth, rounded rim. Neat, clean edges.
- Operates only at your control, with can *locked* in place.

Beautifully styled for wall mounting, with optional countertop legs. See it at your General Electric dealer's now.

General Electric Company, Portable Appliance Dept., Bridgeport 2, Conn.

1. Pull down lever. In one motion, you have can locked securely in place for opening. And, it will *stay* locked.

2. Touch start-stop bar—cuts automatically. Lift your finger—cutting stops. You have complete control.

3. Lift lever and remove can. Powerful ceramic magnet holds lid out of food and away from your fingers.

4. Opens any standard can. Long-life cutter removes for easy cleaning; tough, stain-resistant case *wipes* clean.

Progress Is Our Most Important Product

GENERAL ELECTRIC

Delicacies now at your grocer's

Next time you market, watch for these unusual soups in the gourmet section: Cream of Carrot, Onion à la Bretonne, Cheese Soup, Kangaroo Tail Soup. For a touch of elegance, a delightful concoction is French-style Cream of Curry served with a dab of whipped cream and half a teaspoonful of Beluga Caviar. An interesting addition to the spice-and-herb shelf is Instant Mixed Vegetable Flakes. It's a blend of dehydrated carrots, onions, tomatoes, celery, sweet pepper, and spinach. Use it in soups, sauces, casseroles, or salads! An instant decaffeinated coffee is on the market. It comes in 2-ounce and 6-ounce jars. New, too, is an "espresso" Continental blend of after-dinner coffee that you can make instantly! More and more varieties of cake mixes and frosting flavors are making their debut around the country. Packaged cheesecake mix is one of the interesting new ones. If you dislike peeling fresh onions, you'll be interested to know instant onion flakes are now available in family-size jars. And great news in frozen foods—mushrooms!

Pumpkin Dream Pie

o cooking—a magic filling with Jell-O Instant Pudding and New Dream Whip!

PUMPKIN DREAM PIE

1 package Dream Whip • ½ cup milk • ½ teaspoon vanilla
⅔ cup milk • 1 package Jell-O Instant Vanilla Pudding
1 cup canned pumpkin • ¾ teaspoon pumpkin pie spice
1 baked 8-inch pie shell (cooled)

epare Dream Whip with vanilla and ½ cup milk as directed on package. ombine 1 cup of *prepared* Dream Whip with the Jell-O Instant Pudding, cup milk, pumpkin and spice. Beat slowly with egg beater just until ixed—about 1 minute. Pour into pie shell. Chill in refrigerator until t—about 2 hours. Top with remaining Dream Whip. Serves 6.

IMPORTANT: Cooked pudding will not give satisfactory result with this recipe.

GENERAL FOODS KITCHENS

Created for your enjoyment by General Foods Kitchens.

Pumpkin Pie was never so light—or so easy to make. Jell-O Instant Pudding for the magic of no cooking! New Dream Whip—on it and in it—for the magic lightness!

Jell-O Instant Pudding needs no cooking, no planning ahead. Just

New Dream Whip stays fresh on your shelf, needs no refrigeration.

Now...more reason than ever to cook with Wesson instead

*Wesson helps cut down cholesterol**... the prime suspect in coronary heart disease. In preparing the foods your family enjoys most, the deliciously simple change to Wesson not only helps reduce cholesterol but keeps it at lower levels . . . Always use Wesson, the pure vegetable oil, as a *replacement* for solid fat whenever recipes permit—and *always* in your skillet.

The *saturated* character of solid fats has been found to build up cholesterol in the blood. But the *poly-unsaturated* quality of Wesson—when used instead of solid fats—cuts down cholesterol. Calorie for calorie, Wesson provides up to five times more poly-unsaturate than solid shortening, lard or ordinary margarine; up to twenty times more than butter.

For your health's sake. Serve balanced meals, eat moderately and watch your weight—as your own doctor will tell you.

When you reach for the skillet . . . reach for the Wesson. Wesson takes the smoke out of frying, browns foods beautifully to taste their very best. Lighter and clearer than any other leading brand, Wesson is also the freshest, most highly refined pure vegetable oil you can buy—completely salt-free, *never* hydrogenated.

FREE 16-page booklet of Wesson recipes for "Good Eating With Your Heart in Mind." Write The Wesson People, Box 873, New Orleans 2, La.

SHRIMP BILOXI

Few foods win higher praise than shrimp. Wesson in this easy recipe assures bright, natural flavor and provides valuable poly-unsaturate to help lower cholesterol.

- **1 tablespoon lemon juice**
- **1 tablespoon Worcestershire sauce (optional)**
- **½ teaspoon salt**
- **1 egg, slightly beaten**
- **Bread or cracker crumbs**
- **Wesson to depth of ½-inch in skillet**
- **Fresh or frozen shrimp**

Combine the first four ingredients. Lightly coat shrimp with flour and dip into egg mixture. Then coat with crumbs. Let stand a few minutes to dry coating. Pan fry in Wesson, 2 to 4 minutes, until golden brown. 3 to 4 servings.

*Blood Serum Cholesterol

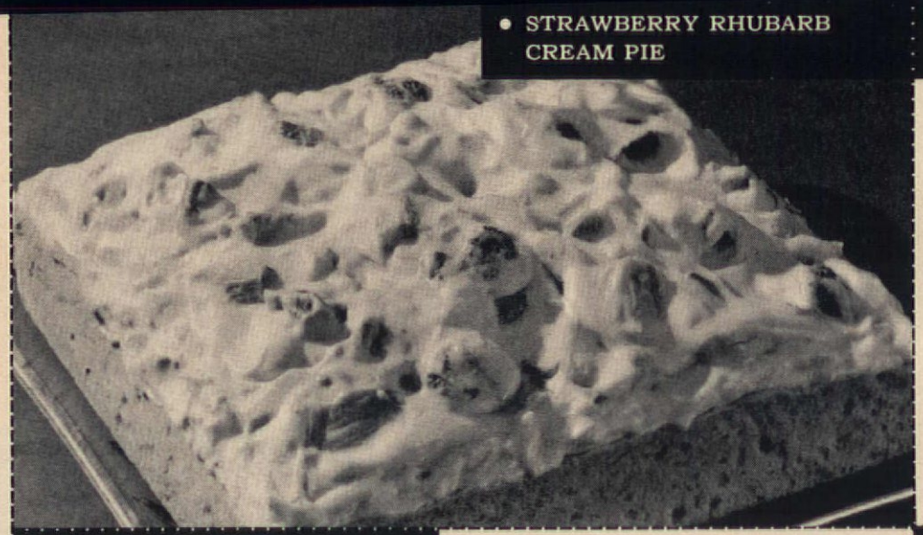
Poly-unsaturated **Wesson**® *—the fighter against cholesterol*

COPYRIGHT 1959 WESSON OIL & SNOWDRIFT SALES COMPANY

Take a Package of Frozen Fruit

(pictured in color on pages 52 and 53)

IN BEATING EGG WHITES, when the recipe says: Frothy—the entire mass forms bubbles; Rounded Peaks—peaks turn over slightly when the beater is lifted; Stiff Peaks—peaks remain standing when beater is lifted.



• STRAWBERRY RHUBARB CREAM PIE

• SUGARED BLUEBERRY FRITTERS

Preparation time: 20 min.
Frying time: 5 min.

1 pkg. (10 oz.) frozen blueberries
1¾ c. sifted flour
1 tbs. baking powder
1 tbs. sugar
½ tsp. salt
1 egg, slightly beaten
1 c. milk
1 tbs. melted butter or margarine
Confectioners' (powdered) sugar

• Thaw blueberries; drain on paper toweling. Sift flour, baking powder, sugar, and salt together into medium-sized bowl. Combine egg, milk, and melted butter or margarine; add to dry ingredients; beat until smooth; stir in blueberries. Drop by tablespoonfuls into deep hot fat (350–365° F.); fry until brown on all sides, about 5 minutes. Drain on absorbent paper; sprinkle with confectioners' (powdered) sugar. Serve warm with maple-blended syrup or LEMON SAUCE.

LEMON SAUCE: Combine ½ c. sugar, 1 tbs. cornstarch, and ⅛ tsp. salt in saucepan; stir in 1 c. water. Cook over medium heat, stirring constantly, until mixture comes to a boil. Remove from heat; stir in 2 tbs. butter or margarine, 1 tbs. grated lemon rind, and 3 tbs. lemon juice. Serve warm. Makes 1½ c. sauce.

PINEAPPLE FRITTERS: Substitute 1 can (13½ oz.) frozen pineapple chunks, thawed, drained, and halved, for the blueberries in above recipe. Use the pineapple juice as part of the liquid in LEMON SAUCE.

Makes 24 small fritters — *185 cal. per serving* — *Source of Vitamins A,B,C*
3–4 per serving

Tested in **THE AMERICAN HOME KITCHENS**

• GRAPEFRUIT AND CRABMEAT SALAD

Preparation time: 15 min.

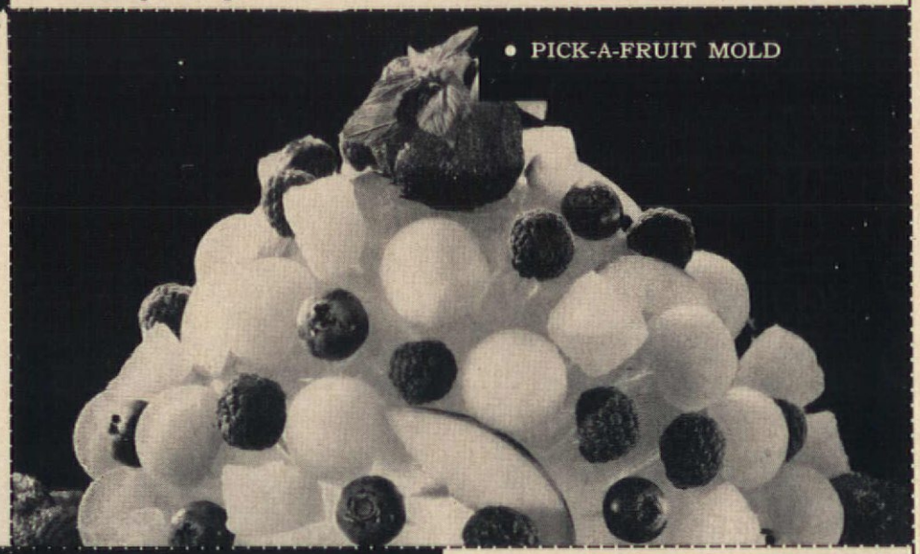
1 can (13½ oz.) frozen grapefruit sections
1 pkg. (6 oz.) frozen crabmeat OR: 1 can (6 oz.) crabmeat, drained, boned, and flaked
½ c. diced celery
1 small head crisp chicory, washed, chilled, and cut up

• Thaw grapefruit sections just to separate; drain; reserve juice for salad dressing. Combine with remaining ingredients in salad bowl. Toss gently with sufficient CELERY SEED DRESSING to moisten. Serve with remaining dressing.

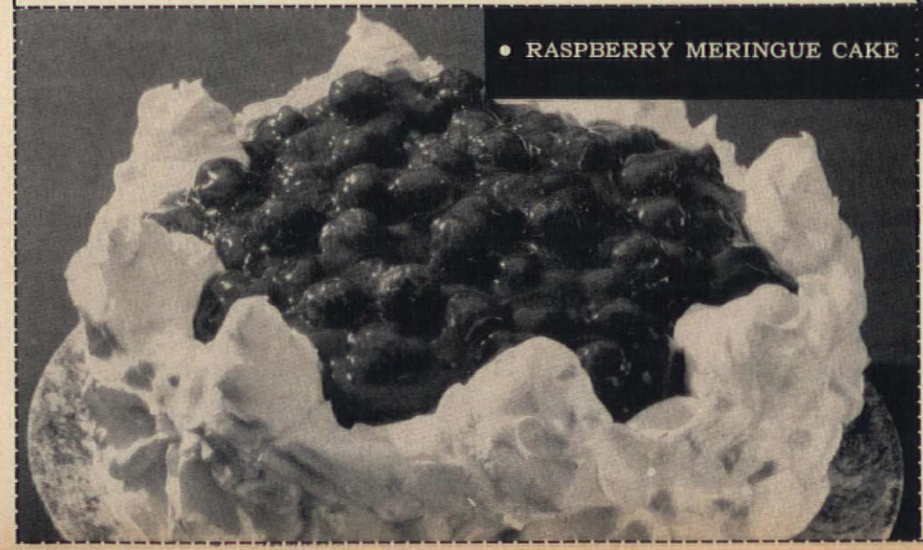
CELERY SEED DRESSING: Combine 1 tbs. sugar, 1 tbs. celery seed, ½ tsp. dry mustard, ½ tsp. salt, ½ tsp. paprika, ⅛ tsp. onion salt, and ¼ c. reserved grapefruit juice in small bowl. Gradually beat in ½ c. olive oil or salad oil with rotary beater until mixture is thick and smooth. Makes about ¾ c. dressing.

Makes 4 servings — *340 cal. per serving* — *Source of Vitamins A,B,C*

Tested in **THE AMERICAN HOME KITCHENS**



• PICK-A-FRUIT MOLD



• RASPBERRY MERINGUE CAKE

• ROAST DUCKLING WITH PEACH SAUCE

Preparation time: 30 min.
Roasting time: 1 hr.

4 to 5 lb. ready-to-cook duckling, quartered
1 c. water
⅓ c. sugar
3 tbs. cornstarch
½ tsp. salt
2 tsp. grated orange rind
½ c. orange juice
1 tbs. lemon juice
2 pkg. (10 oz. ea.) frozen peach slices, slightly thawed

• Place duckling on rack in roasting pan. Roast in slow oven (325° F.) 1 hour, or until tender. Transfer duck to platter; keep warm. Pour off all fat from roasting pan. Add 1 cup water to pan; heat and stir to dissolve all brown particles. Reserve. Combine sugar, cornstarch, salt, and orange rind in medium-sized saucepan; gradually stir in stock from roasting pan, and orange and lemon juices. Add peaches. Cook over medium heat, stirring constantly, until mixture thickens and comes to a boil. Serve warm over duck with hot cooked wild rice, if desired.

Makes 4 servings — *600 cal. per serving* — *Source of Vitamins A,B,C*

Tested in **THE AMERICAN HOME KITCHENS**

AMERICAN HOME RECIPES

Take a Package of Frozen Fruit

(pictured in color on pages 52 and 53)

• RASPBERRY MERINGUE CAKE

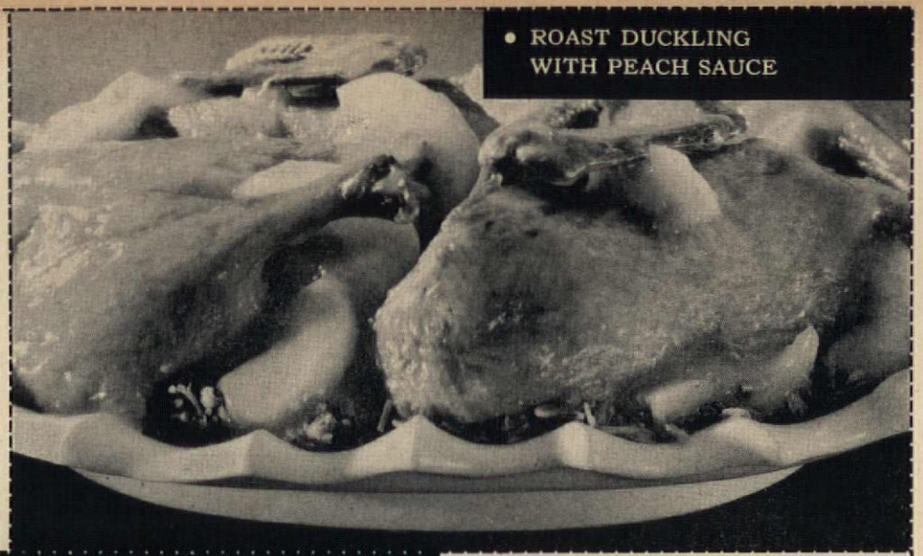
Preparation time: 30 min.
Baking time: 30–40 min.

1 pkg. white or yellow cake mix
2 pkgs. (10 oz. ea.) frozen raspberries
½ c. sugar
2 tbs. cornstarch
Dash of salt
1 packet (½ pkg.) meringue mix

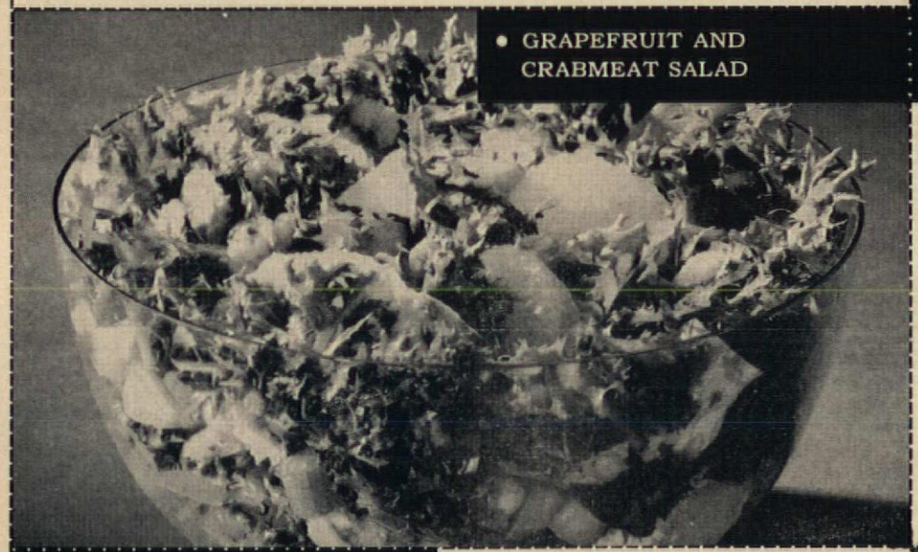
• Prepare and bake cake mix according to package directions for two 8-inch layers. While cake bakes, prepare sauce: Thaw raspberries; drain and reserve juice. Combine sugar, cornstarch, and salt in medium-sized saucepan; gradually add raspberry juice. Cook over medium heat, stirring constantly, until mixture thickens and boils 2 minutes. Remove from heat; stir in raspberries; cool. Prepare meringue mix according to package directions for pie meringue. Put cake layers together with a thin layer of raspberry sauce; place on cooky sheet. Pile meringue in mounds on top; frost sides of cake with remaining meringue. Bake in hot oven (400° F.) 8–10 minutes, or until lightly browned. Spoon remaining raspberry sauce onto top of cake.

Makes 8 servings *360 cal. per serving* *Source of Vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**



• ROAST DUCKLING WITH PEACH SAUCE



• GRAPEFRUIT AND CRABMEAT SALAD

• PICK-A-FRUIT MOLD

Preparation time: 30 min.
Chilling time: Overnight

• Prepare 2 packages fruit-flavored gelatin (any flavor) according to package directions, reducing the hot water to 1½ cups per package. Pour into 1-quart mold; chill overnight. Unmold onto serving platter. Have ready the following frozen fruits, thawed, separated, and drained: 1 package (1 pound) melon balls, 1 package (10 ounces) sliced peaches, 1 can (13½ ounces) pineapple chunks, and 1 box (1 pound) whole strawberries. (Use juices for other desserts.) Place fruits on toothpicks and insert in molded gelatin. Serve immediately.

Other fruit suggestions: mixed fruits, raspberries, or blueberries.

Makes 6–8 servings *120 cal. per serving* *Source of Vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**

• STRAWBERRY RHUBARB CREAM PIE

Preparation time: 30 min.
Baking time: 35–40 min.
Chilling time: 1½ hrs.

Shortbread Crust:
½ c. butter or margarine
¼ c. sugar
1¼ c. sifted flour
Filling:
1 envelope unflavored gelatin
2 tbs. cold water
1 pkg. (12 oz.) frozen rhubarb
½ c. sugar
1 pkg. (10 oz.) frozen strawberry halves, slightly thawed
1 c. heavy cream, whipped

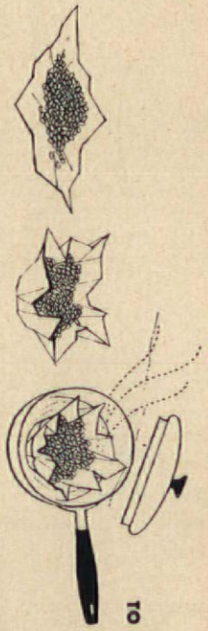
CRUST: Mix butter or margarine and sugar together with pastry blender; blend in flour. Knead thoroughly with hands to form a soft dough. Press evenly into bottom and up sides of 8x8x2-inch pan; prick bottom with fork. Bake in slow oven (325° F.) 35–40 minutes, or until lightly browned. Cool in pan; remove carefully and chill. For easy removal of crust from pan, line pan with aluminum foil, allowing foil to extend a little beyond pan.

FILLING: Sprinkle gelatin over cold water and let stand. Cook rhubarb according to package directions; stir in gelatin and sugar; stir until dissolved; remove from heat; stir in strawberries. Chill until slightly thickened. Fold in whipped cream. Pile into chilled shortbread shell. Chill 1 hour before serving.

Makes 9 servings *410 cal. per serving* *Source of Vitamins, A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**

• SUGARED BLUEBERRY FRITTERS



TO REHEAT LEFT-OVER RICE, spaghetti, or vegetables: Place food on a piece of aluminum foil; cup the foil up around the food, leaving top open. Place it in a saucepan with a small amount of boiling water. Cover and steam ten minutes.

Add excitement ...add Tabasco®

Mellow pepper in liquid form makes holiday meal-planning an adventure . . . every day of the week!

SUNDAY—TABASCO EGGS

New hunch for brunch (or any meal) from the new TABASCO recipe booklet.† A sort of super-poaching, where you use light cream, bread crumbs, grated Parmesan cheese and the all-important "Gourmet dash" of TABASCO.

MONDAY—WESTERN BAKED BEANS

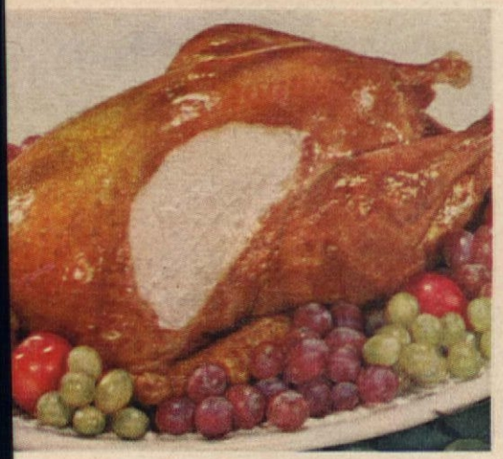
Very good, very quick. Slice 3 franks, a bit of green pepper, a small onion, cook in 2 tablespoons butter. Add 1 pound can baked beans, ¼ teaspoon TABASCO. Cover, heat. Sheer inspiration.

TUESDAY—PASTA TABASCO

Here's a hint that improves spaghetti, noodles, macaroni and even rice. Simply add ¼ teaspoon TABASCO to each quart of water for boiling, or ⅛ teaspoon in 1½ cups water for steaming rice.

WEDNESDAY—TABASCO TOASTED TIDBITS

Some say this TV treat seems to improve programs! Bite-size shredded wheat, pretzel sticks, nuts, puffed rice, salt, butter, TABASCO cleverly combined. In the recipe booklet.†



THURSDAY—ROAST TURKEY LOUISIANE

Exciting way to serve America's traditional holiday bird. (Choice way to fix chicken, too.) Difference is in the extra flavor TABASCO brings out in all the good ingredients. In the recipe booklet.†

FRIDAY—SEAFOOD COCKTAIL SAUCE

See what magic ¼ teaspoon TABASCO makes here! You mix with a cup of catsup, 2 tablespoons each lemon juice and minced celery, 1 tablespoon horseradish, grated onion, salt. Only don't forget the TABASCO!

SATURDAY—CHILI CON CARNE

You'll be so proud of this chili you make with chunks of browned meat, plump red beans and chili sauce so *lively* with TABASCO. A favorite from the TABASCO recipe booklet.†

In new dishes or old stand-by, TABASCO adds a special new touch. Bright red peppers are aged in wood for three years like vintage wine. *Naturally*, TABASCO has smoothness of flavor nothing else approaches. And, since it's *liquid* seasoning, it spreads flavor *through and through.*

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liquid pepper seasoning

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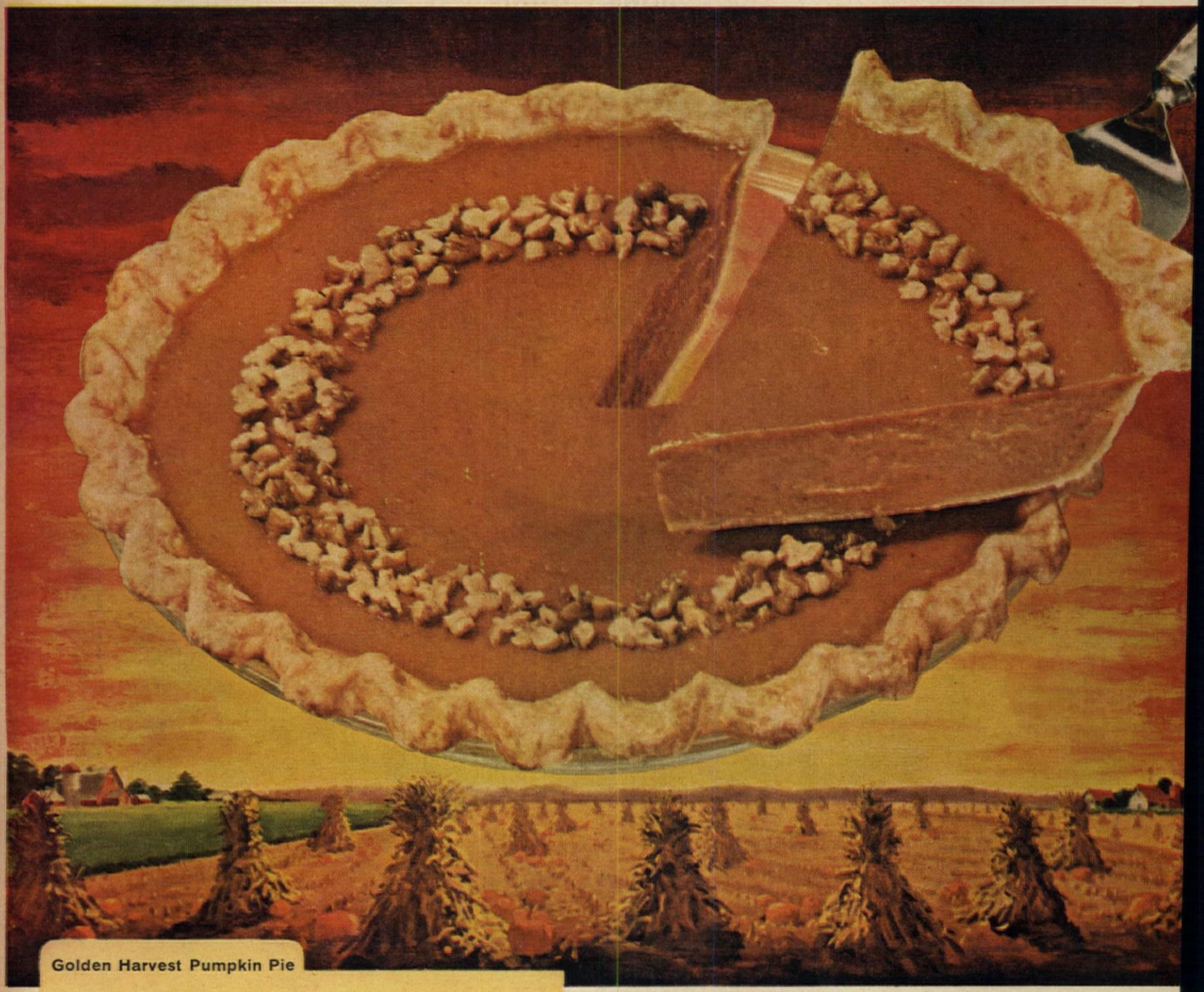
Golden Harvest Pumpkin Pie



Golden Harvest Pumpkin Pie

FLUFFO'S GOLDEN FLAKY PIE CRUST (9-inch pan)

1⅓ cups sifted flour
½ teaspoon salt
½ cup Fluffo
3 tablespoons water

Cut Fluffo into flour mixed with ½ teaspoon salt. Stir in water and mix thoroughly. Roll dough ⅛ inch thick into circle 1½ inches larger than top of 9-inch pie pan. Fit dough into pan. Fold edge under and flute. Add filling and bake as directed.

PET'S GOLDEN RICH PUMPKIN FILLING

¾ cup brown sugar
1 tablespoon flour
½ teaspoon salt
2¼ teaspoons pumpkin pie spices
1½ cups canned pumpkin
1⅓ cups Pet Evaporated Milk
1 slightly beaten egg

Mix brown sugar, flour, salt and pumpkin pie spices. Stir in canned pumpkin, add Pet Milk and egg. Stir until smooth. Pour into pastry lined pan. Bake at 375° (350° for glass pan) for one hour unless nut topping is desired. (See below)

FESTIVE NUT TOPPING (optional)

Mix together until crumbly, ½ cup chopped pecans, 1 tablespoon Fluffo, 2 tablespoons brown sugar, 1½ teaspoons grated orange rind. After 45 minutes baking, take pie from oven and spoon mixture around edge. Bake 15 minutes more. Serve warm or cold.

Fluffo and Pet Milk combine to bring
pumpkin pie so exciting it seems to capture the
richness and the golden colors of Autumn. (
Fluffo can make pie crust this gol
flaky and tender. Only Pet
can make pumpkin filling
golden rich and creamy sm
—with just one egg. Now is
season . . . treat your famil
Golden Harvest Pumpkin

"PET"—Reg. U.S. Pat. Off.

ADD EGGS TO A BATTER one at a time, and open each egg into a separate bowl before adding. It keeps shell out of the batter, and saves waste and disappointment should the last egg be a bad one.

AMERICAN HOME RECIPES

Family Food

(pictured in color on pages 46, 47, 48, and 49)

• CREAMY CARAWAY CABBAGE

• SEASONED PUDDING

Preparation time: 15 min.
Baking time: 25–30 min.

3 eggs
1 c. sifted all-purpose flour
½ tsp. salt
½ tsp. sage
1 c. milk
¼ c. finely chopped onion
5 tbs. roast pork drippings or other fat

● Beat eggs slightly in medium-sized bowl; stir in flour, salt, sage, and ½ cup milk; beat until all flour is dampened. Gradually add remaining milk; beat until smooth. Refrigerate until ready to use. Sauté onion in 1 tbs. of drippings until tender but not browned; turn into baking pan 9x9x2 inches. Add remaining 4 tbs. drippings to pan; place in hot oven (425° F.) 2 to 3 minutes, or until fat is melted and sizzling hot. Remove from oven; pour batter into pan over hot fat and onion mixture; return to oven. Bake 25–30 minutes, or until well puffed and browned. Serve at once, cut into squares.

Makes 6 servings — *200 cal. per serving* — *Source of Vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**

• INDIAN PUDDING

Preparation time: 15 min.
Baking time: 2½ hrs.

3 c. milk
½ c. yellow corn meal
½ c. molasses
1 egg, slightly beaten
1 tbs. butter or margarine
¼ c. sugar
½ tsp. salt
½ tsp. ginger
½ tsp. cinnamon
1 c. cold milk
1 tbs. grated orange rind
1 tbs. sugar

● Scald milk in medium-sized saucepan; stir in corn meal; add molasses. Cook over low heat, stirring constantly, about 5 minutes, or until slightly thickened. Remove from heat; stir a small amount into beaten egg; return to saucepan; stir in butter or margarine, sugar, salt, ginger, and cinnamon. Pour into 6 buttered baking dishes, (or a buttered 1½-quart baking dish). Bake in slow oven (300° F.) 30 minutes. Pour 1 cup cold milk carefully over tops dividing milk evenly. *Do not stir.* Return to oven; bake 2 hours. Just before serving, mix grated orange rind and sugar; sprinkle over tops of pudding. Broil 1–2 minutes. Serve with cream or ice cream.

Makes 6 servings — *250 cal. per serving* — *Source of Vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**

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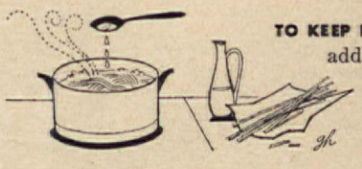
AMERICAN HOME RECIPES

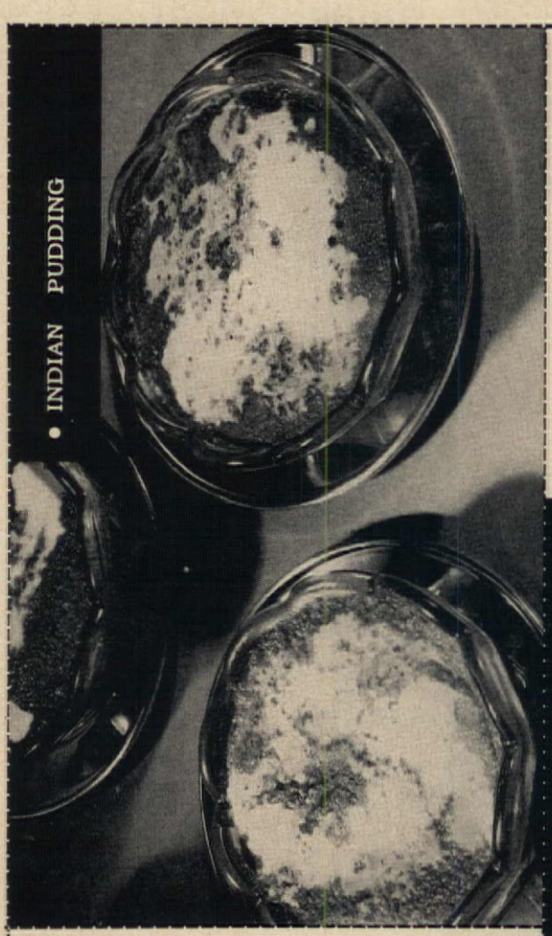
Family Food

(pictured in color on pages 46, 47, 48, and 49)



TO KEEP PASTA from sticking as it cooks, add a few drops of olive or cooking oil to the boiling water before adding the pasta.

• INDIAN PUDDING



Chilling time: 1 hr.
Preparation time: 15 min.
Baking time: 30–35 min.

1–1½ lb. head of cabbage, shredded (8 c.)
2 eggs, beaten
2 tbs. melted butter or margarine
1 c. milk
1 tsp. salt
¼ tsp. pepper
1 tsp. caraway seeds

● Place cabbage in large bowl; cover with cold water; chill at least 1 hour. Drain; transfer to large saucepan; cover with boiling water. Simmer, uncovered, 7 minutes. Drain well. Do not overcook. Combine remaining ingredients; fold into cabbage; turn into buttered 1-quart baking dish. Bake in moderate oven (375° F.) 30–35 minutes, or until lightly browned on top.

Makes 6 servings *100 cal. per serving* *Source of Vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**

• CREAMY CARAWAY CABBAGE

• BOSTON BAKED BEANS

Soaking time: Overnight
Cooking time: 1 hr.
Baking time: 6 hrs.

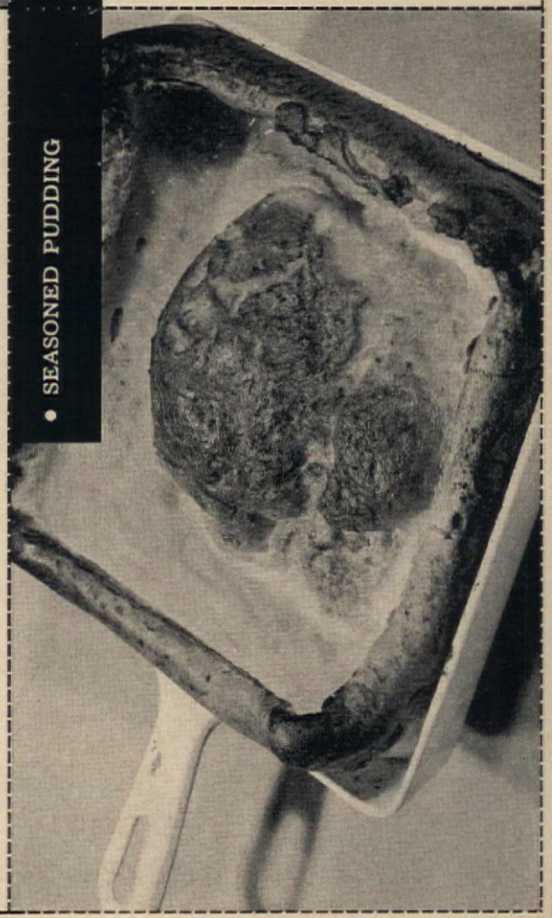
1 lb. dried pea or navy beans
2 med. onions, diced
½ c. molasses
¼ c. brown sugar, firmly packed
1 tsp. salt
1 tsp. dry mustard
1 c. boiling water
¼ lb. salt pork, scored to the rind

● Wash beans; soak overnight in water to cover. Drain; place beans in large saucepan; cover with water; add diced onions; simmer 1 hour, or until tender. Drain; turn into 2-quart bean pot or casserole. Combine molasses, brown sugar, salt, and dry mustard; add boiling water; pour over beans; add additional water to cover, if necessary. Place salt pork on top; cover. Bake in slow oven (300° F.) 6 hours, adding water if top seems dry. Uncover for last half hour of baking.

Makes 6 servings *400 calories per serving* *Source of Vitamins A,B*

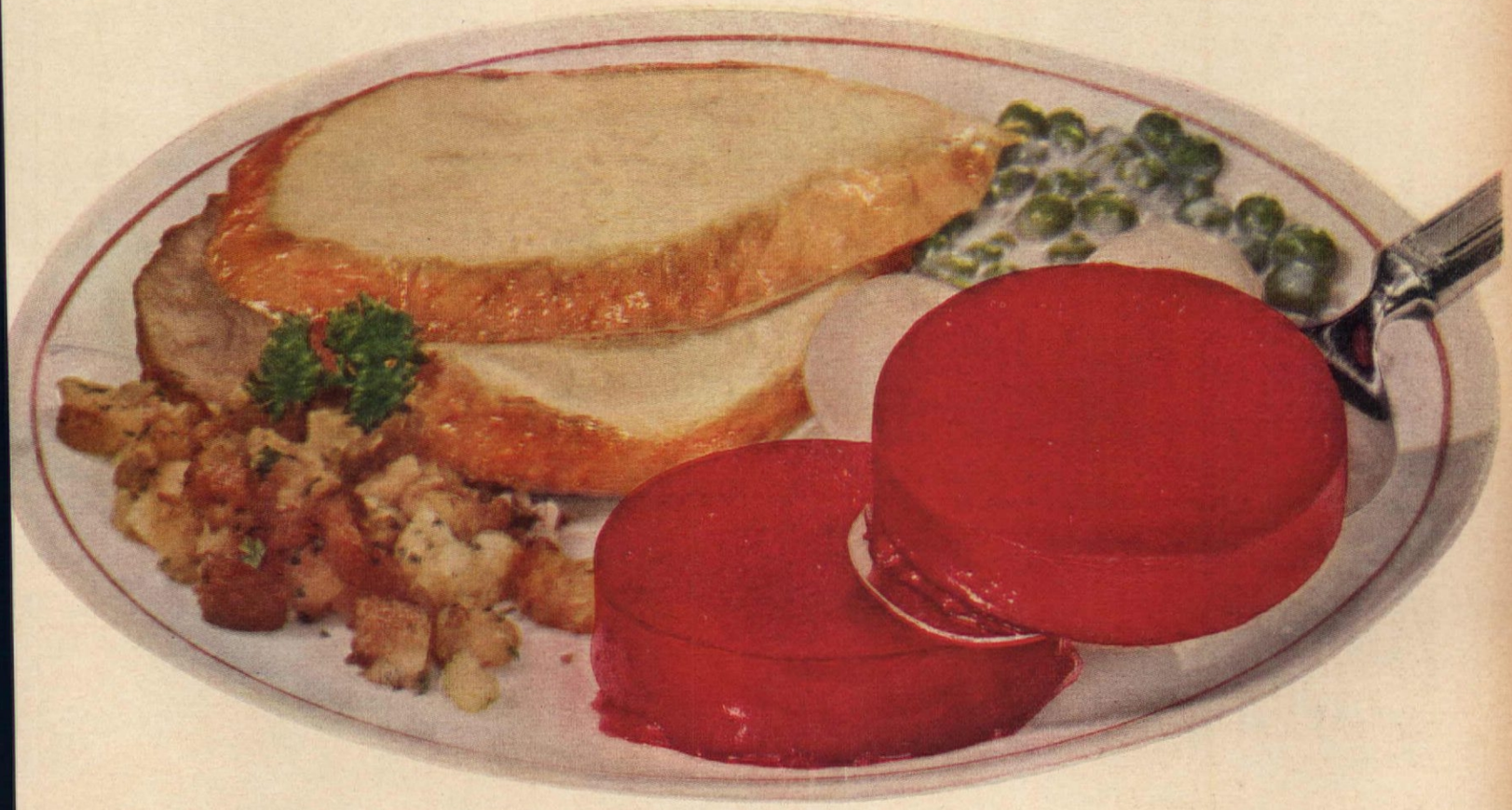
***Tested in* THE AMERICAN HOME KITCHENS**

• SEASONED PUDDING



Put the turkey on the plate...

put the peas on the plate...



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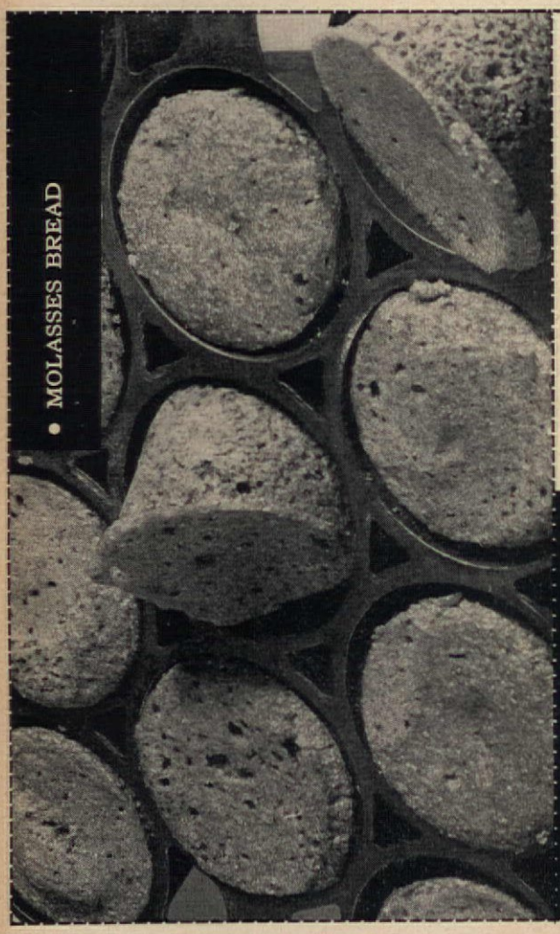


• MOLASSES BREAD

• MOLASSES BREAD

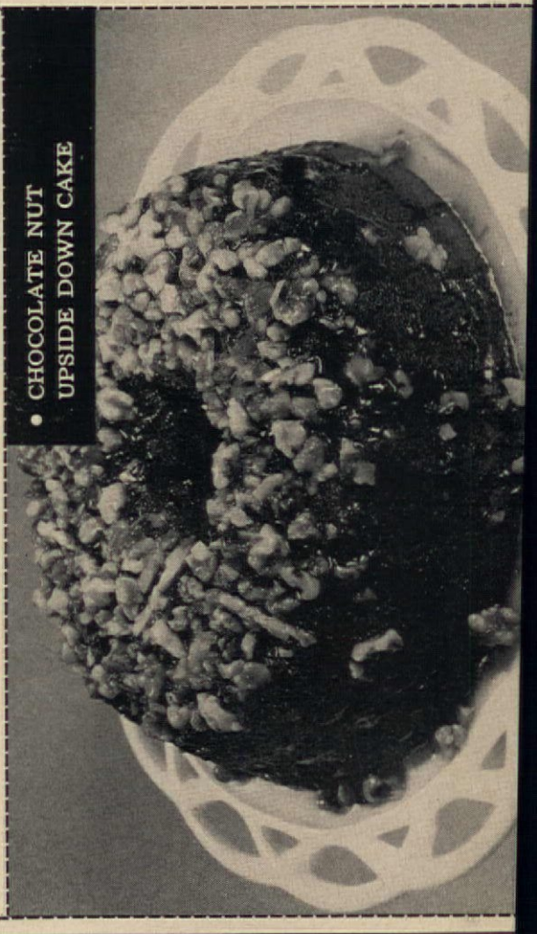
Preparation time: 20 min.
Steaming time: 3 hrs.

½ c. soft bread crumbs (1 slice day-old bread)
1¾ c. buttermilk
1 c. corn meal
⅔ c. rye flour
¾ c. whole wheat flour
1½ tsp. salt
1 tsp. baking soda
⅔ c. molasses
½ c. raisins

● Soak bread crumbs in buttermilk in small bowl 15 minutes; press through sieve; reserve. Sift dry ingredients into large bowl; stir in crumb mixture, molasses, and raisins; blend well. Fill three 1-pound clean, well-greased tin cans ⅔'s full; cover with aluminum foil; tie securely. Place on rack in kettle; pour in boiling water to half cover molds; cover kettle. Boil gently 3 hours. For individuals: Half fill muffin pan or popover pan cups with batter; cover pan with aluminum foil; place on rack in roasting pan. Pour in boiling water to half cover muffin cups; cover pan (if roaster has no cover, use aluminum foil). Boil gently 1 hour. Remove from molds and serve hot; or wrap in aluminum foil to store and reheat when ready to serve.

Makes 15–18 individual or 3 loaves *130 cal. per serving* *Source of Vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**



• CHOCOLATE NUT UPSIDE DOWN CAKE

America's new way to bake
(*from Pillsbury!*)
NEW! Pillsbury Caramel Nut Rolls
Pillsbury NEW! QUICK Cinnamon Rolls WITH ICING

• CHOCOLATE NUT UPSIDE DOWN CAKE

Preparation time: 25 min.
Baking time: 45 min.

TOPPING
¼ c. butter or margarine
¼ c. brown sugar, firmly packed
¾ c. light corn syrup
¾ c. broken walnuts
CAKE
1¼ c. sifted cake flour
1 tsp. baking powder
¼ tsp. salt
4 tbs. butter or margarine
1 c. sugar
1 egg yolk
2 sqs. unsweetened chocolate, melted
¾ c. milk
1 tsp. vanilla
1 egg white, stiffly beaten

● Prepare topping: Cream butter or margarine and brown sugar together in small bowl; stir in syrup and nuts. Spread in bottom of buttered 9-inch tube pan or 1½-quart ring mold. Prepare cake: Sift together flour, baking powder, and salt. Cream butter or margarine until soft in medium-sized bowl; add sugar gradually, creaming after each addition until mixture is light and fluffy. Add egg yolk; beat well; add melted chocolate. Add sifted dry ingredients alternately with milk; add vanilla; fold in stiffly beaten egg white. Carefully pour into prepared pan. Bake in moderate oven (350°F.) 45 minutes, or until cake tester comes out clean. Cool in pan 10 minutes. Loosen cake from side of pan; invert onto large cake plate. Serve warm or let cool before serving.

Makes 8–10 servings *425 cal. per serving* *Source of Vitamins A,B*

***Tested in* THE AMERICAN HOME KITCHENS**

• SALT RISING BREAD

Preparation time: Fermentation, 6–7 hrs. fold
Rising, 2–3 hrs.
Baking, 35–40 min.

This type of bread depends for its leavening on fermented corn meal, rather than yeast. The corn meal mixture, called the "starter," *must be made from freshly ground, unprocessed corn meal*, purchased at grist mills or specialty food stores.

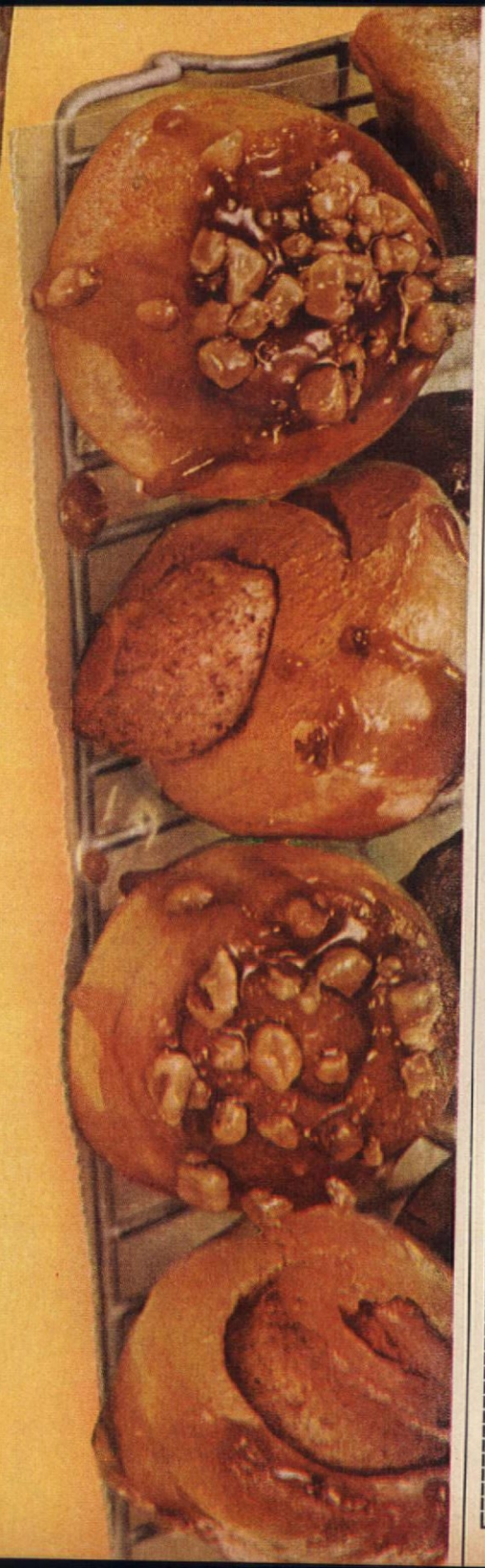
STARTER **1 c. milk**
7 tbs. stone-ground white corn meal
1 tbs. sugar
1 tsp. salt

● Scald milk in small saucepan; stir in corn meal, sugar, and salt. Pour into large, clean, covered jar; place in pan of hot water. Let stand in warm place 6 to 7 hours, or overnight, or until fermented. (Gas can be heard to escape when it has fermented enough.)

DOUGH **2 c. all-purpose flour**
2 c. lukewarm water
2 tbs. sugar
3 tbs. melted shortening
8½ c. sifted all-purpose flour

● When starter has fermented, uncover jar; stir in 2 cups flour, water, sugar, and shortening; cover. Return to hot water bath; let rise in warm place 1 hour, or until light and full of bubbles. Turn into large warm mixing bowl; stir in 8½ cups flour to make stiff dough. Turn out on lightly-floured board; knead 10–15 minutes; divide in half; shape each half into a loaf. Place in greased bread pans 9x5x3 inches; cover with clean towel. Let rise in warm place, away from draft, until two and one-half times the original bulk. Bake in hot oven (400°F.) 10 minutes; reduce heat to moderate (350°F.); continue baking 25–30 minutes, or until golden-brown.

Makes 2 loaves ***Tested in* THE AMERICAN HOME KITCHENS**



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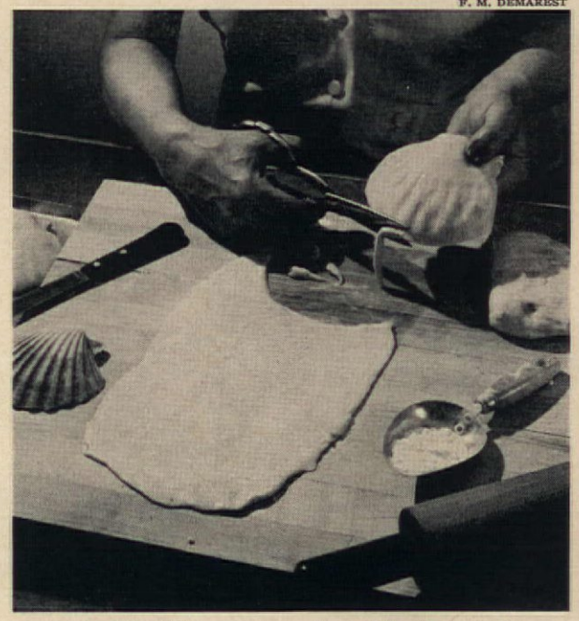
Pretty Pastry Sea Shells

Delight your guests with tasty shells for an entree or dessert

SHELLS ARE PERFECT for a luncheon or light supper when teamed with your favorite creamed entree mixture, served from the chafing dish. For a pretty dessert, fill shells with different berries topped with a glaze or whipped cream. Let your guests choose the one they like best.

F. M. DEMAREST



SEA-SHELL PASTRY is easy to make and lovely to look at. Cover the back of a sea shell with regular pastry dough. Lightly press dough into the indentations. Trim edges flush with scissors or a knife and bake at 425° F. for 15 minutes or until lightly browned. Baked shells are removed easily.

Shopping Information, page 96

VES TROUBLE! You just fix foods ahead of time and cover them with Saran Wrap. They keep beautifully. And cause this clinging food wrap is crystal clear, your buffet is as lovely and as colorful as you want it to be!

SAVES FLAVOR! Turkey a la king goes so far, stays delicious. Saran Wrap keeps its rich goodness.

SAVES FRESHNESS! Pastries like mincemeat tartlets taste just baked. They stay perfect in Saran Wrap.

Nothing saves like Saran Wrap

GRACIOUS ENTERTAINING during the holidays is so easy—with the help of Saran Wrap.*

You know, this plastic food wrap lets you prepare even the most exciting delicacies ahead of time. It holds the flavor in. Won't let air or moisture out. And sparkling Saran Wrap adds its own touch of gaiety. You'll want plenty of it. Get a roll today . . . regular or extra-wide Queen Size.

*Trademark

SAVES MOISTURE! Bake fruitcakes weeks ahead. Saran Wrap holds in their wonderfully hearty flavor.

ES TIME! Arrange appetizers beforehand. Under n Wrap, they're savory, tempting . . . and ready!

SAVES WORRY! You can fix fancy gelatin molds any time. Saran Wrap keeps their nice taste and looks.

SAVES EVERYTHING! Wash and iron good linens, then store in Saran Wrap. Dust can't get at them.

Drive and Enjoy It (continued from page 8)

"Let's watch and see," he said. And so in Ardmore and Harrisburg, Pa., and Shaker Heights, Ohio, and Geneva, N.Y., and Lenox, Mass., I kept note. Here are a few things he saw:

In Ardmore, a woman made a U-turn, contrary to law. Knowing she was wrong, she turned too fast and couldn't complete the turn in one maneuver. She had to back up twice while horns honked. (She didn't know that a car turns in a smaller radius if you go very slowly.)

In Conneaut, Ohio, a mother rolled through a stop sign without stopping. "She has four children in the car," Bill said. "She doesn't realize that they'll remember everything she does. She is teaching them to be violators. Some day *they* will ignore a stop sign and have an accident."

In Geneva, N.Y., a driver followed close behind us on the road to Waterloo. Suddenly, risking an accident, he rushed ahead, slammed on his brakes in front of us, then went up his driveway. "You see that fellow in every town in America," said Bill Toth. "He stays behind until it's almost time for him to turn off, then suddenly shoots ahead of you."

"Why do they do such things?" I asked.

"If you asked him," Bill said, "he probably would tell you he didn't know what he'd done. And he'd be telling the truth. He was thinking about something else."

I began keeping a tally sheet, comparing Bill's driving with other people's. Here are a few notes:

	OTHER DRIVERS	BILL TOTH
Right turns	Swung left before beginning turn.	Edged his car to right a trifle before making turn. The position of the car helped signal his intentions and supplemented the blinker. He then made a clean right turn.
Left turns	Merely signaled with blinker and turned left.	Always used arm signal plus blinker.
Red lights	Usually came up to them fast and stopped abruptly, often so close they couldn't see when light turned green.	Slowed down a block away to give light time to turn green and avoid a stop. If he did have to stop, he stopped far enough back to see light.
Stop signs	Often swept up to them fast, then slammed on brakes, frightening drivers in the crossing traffic. Men made more stops than women.	Rarely used hard brake application at stop sign. Approached slowly; touched brake at last moment for full stop.

(continued)

PRICELESS BEAUTY AT A BEAUTIFUL BUDGET PRICE!

EVERGLEAM
COUNTER TOP by GOODYEAR

Clever you—to choose EVERGLEAM—the captivating counter top by Goodyear! As beautiful and dutiful as the most high-priced materials—yet it saves you up to 75¢ on every dollar!

EVERGLEAM stays ever-bright with such slight care—shrugs off hazards like acids, alcohol, hot grease. So simple to install, too—a cinch for do-it-yourselfers.

And what heavenly hues to choose from! Brilliant, burnished new "Coppertone" and five new chic shades in glamorous "Goldfleck." All these—plus many more to spark your décor! See EVERGLEAM counter top and Goodyear true-vinyl flooring at your Goodyear flooring dealer's. He's listed in the Yellow Pages. Or write Goodyear, Flooring Dept., Akron 16, Ohio.

SEE YOUR GOODYEAR FLOORING DEALER

Evergleam—T.M. The Goodyear Tire & Rubber Company, Akron, Ohio
Manufactured under U.S. Patent 2690590 and patent pending

You have better things to do than doing dishes or scouring pots and pans.

LET HOTPOINT TAKE OVER!

New Hotpoint...the *"do-it-all"* Dishwasher

YOU DO NO PRE-RINSING, NO WASHING, NO DRYING, AND EVERYTHING COMES OUT SPOTLESSLY CLEAN!

Extra time with the children . . . more "family hours" . . . relaxation at the end of a busy day . . . it's all yours when Hotpoint takes over. You forget those dirty dishes, pots and pans. They're automatically pre-rinsed, washed and dried to a sparkling cleanliness, hygienically clean, and your kitchen's always neat as can be.

Hotpoint washes twice—with fresh detergent each time—rinses twice. The special second rinse prevents water drops from drying into ugly spots on glassware and silver . . . and there's a Special Utensil Cycle for pots and pans.

And Hotpoint holds twelve complete place settings—or all the dishes, glassware, cutlery, pots and pans normally used each day by a family of five. Its big bottom rack has ample space for platters and utensils up to twenty inches long, twelve and a half inches wide!

See the handsome Built-in or full-size Mobile Model both with Double-Deck Washing Action. In satin copper, satin chrome, three decorator colors, and classic white or adaptable to match any wood kitchen cabinet. So visit your Hotpoint Dealer and . . .

LOOK FOR THAT HOTPOINT DIFFERENCE!

ONLY HOTPOINT has Double-Deck Washing Action. Two water sources—one for the bottom rack and one for the top—send jets of hot water swirling to reach every dish—everywhere—washes each dish thoroughly—spotlessly.

Hotpoint

Luxurious decoration everyone can afford

...MONEY CAN'T BUY A MORE BEAUTIFUL WALL PAINT THAN SUPER KEM-TONE®

Super Kem-Tone wall paint and matching colors in Kem-Glo® enamel for woodwork are available in all leading stores where paint is sold

JOHN LUCAS & CO., INC.
PHILADELPHIA

Super Kem-Tone and Kem-Glo are also made and distributed by: The Sherwin-Williams Co., Cleveland
Acme Quality Paints, Inc., Detroit • W. W. Lawrence & Co., Pittsburgh • The Lowe Brothers Co., Dayton
The Martin-Senour Co., Chicago • Rogers Paint Products, Inc., Detroit

WE'RE DELIGHTED! Our home looks luxuriously new, thanks to Super Kem-Tone latex wall paint. One coat did a perfect job . . . and the paint cost averaged less than $15 a room. Real decorating economy!

SUPER KEM-TONE makes it easy for anyone to paint. It's quick-drying, *super*-durable, has no "painty" odor. Guaranteed washable or your money back. Easy clean-up, too — rollers, brushes, trays wash in soap and water!

WE FOUND IT SO EASY to select colors. We borrowed the Super Kem-Tone Color Harmony Guide from our dealer. It shows a tremendous range of colors with helpful color harmony suggestions. It's a free service!

(continued)

	OTHER DRIVERS	BILL TOTH
Hill tops	Usually went over sudden hill crests without reducing speed.	Toth's foot always eased up on gas to prepare for sudden blockade at top.
Intersections	Often went through on green light at full speed or accelerating, looking neither left nor right.	Toth's foot always came up from gas pedal and moved over to be ready on brake in case of emergency. Result: while other cars accelerated through intersections, we always decelerated.
Tail-gating	Often followed close behind vehicle ahead, or, at best, observed the old rule of "one car length back for each 10 miles of speed" (i.e., only 6 car lengths—100 to 120 feet at 60 mph).	Stayed far behind other cars at high speed. At 60 mph was usually at least 264 feet (about 15 car lengths back, as recommended by the New York Thruway Authority).

It was near Carlisle, Pa., on the Pennsylvania Turnpike, that I began to see the wisdom of Toth's driving ideas. I'd noticed that on turnpikes, cars frequently travel in bunches. There would be a clear space of a mile, with no traffic, then suddenly here they'd come—20 cars and three or four trucks all staying together and constantly jockeying for position. But on all fast roads, we always rode alone whenever possible.

I also noted other cars, before overtaking slower vehicles, would pull right up behind them, then cut out and pass. But when there was a slow car in our lane, Bill often began his pass a full half mile back. He'd turn his blinker on and let it blink a few seconds to make sure it was being seen, and then he'd gradually pull over to pass.

We wound through the Allegheny Mountains, bored through seven long, dark tunnels, and finally came out on the Ohio Turnpike. Ever since we had left New York, I had observed two things about Toth's driving: First, he was forever commenting on what was happening at the rear. "There's a station wagon coming up fast," he would say. Or, "A red sedan back there is straddling the center line." And, second, he also studied the car ahead. He'd comment if he saw it was overloaded and sagging backward, or had a wobbly wheel, or if he saw a flabby tire.

Noting cars behind and ahead as closely as he did, Toth was in full command of our comfort and safety. He was ready for any emergency.

There was another difference between Toth's driving and that of many motorists we saw. Many, when overtaken by another car, made no attempt to help the other fellow get back in (continued)

It's NEW... it's the American-Standard bathroom that's so beautiful, so colorful, so easy to clean

Center of attraction in this beautiful bathroom is the new bathtub with the exciting shape that makes bathing more relaxing, more pleasant than ever. The bathing area is luxuriously wide where width is needed for maximum bathing comfort. As practical as it is beautiful, this striking new design brings the back of the tub close for easy-reaching cleaning . . . and to form handy, wide ledges. These serve as a comfortable seat when bathing a child or as roomy shelves for toiletries.

See how easy it is to clean around and under this new off-the-floor, wall-hung toilet. The seat and cover snap off for thorough, easy cleaning.

Equally eye-catching and convenient is the new American-Standard cabinet lavatory with stunning, one-piece china top and loads of storage space. Another fixture that is both beautiful and practical is the new off-the-floor toilet. All of these handsome fixtures come in white and the six most popular colors.

$4.98 a week plus installation puts these three new fixtures in your bathroom. See your American-Standard retailer listed in the Yellow Pages under "plumbing" or "plumbing fixtures."

AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, 40 West 40th Street, New York 18, N. Y.

AMERICAN-STANDARD, Dept. PA-119,
39 W. 39th Street, New York 18, N. Y.
Please send me your 1959 Bathroom Planning Booklet. I enclose 10¢ to cover mailing. *I am modernizing* ☐ *I am building* ☐

Name _____
(Please Print)
Street _____
City _____ *Zone* _____
County _____ *State* _____

AMERICAN-Standard and Standard * are trademarks of American Radiator & Standard Sanitary Corporation

AMERICAN-Standard PRODUCTS

AMERICAN-Standard
PLUMBING AND HEATING DIVISION

(continued)

line. Toth always did, sometimes dropping his speed five or six miles an hour to open a gap ahead.

It was in Shaker Heights, Ohio, that this courtesy paid off. I saw a green sedan coming in fast from a side street. If Toth had held his speed a collision would have resulted. But he gave way.

The car whirled into line ahead of us, then went out of control and swerved to the wrong side of the street. Three cars filled with people were coming toward us. Brakes screamed, cars skidded, and the reckless driver missed a collision by inches. Weaving wildly, the car moved up the wrong side of the street. It stopped at a corner store.

A few blocks ahead we pulled in at a police station and suggested the driver be checked over. At that moment, the car passed by, the driver, intoxicated, scarcely able to control it. The police got him a mile further on before he hit anyone.

But it was on the New York Thruway that Toth's alertness really paid off. Headed east, we had just passed Milepost 268 near Canastota, N.Y. A few minutes earlier, a chartered bus filled with children overtook us, doing about 65 mph.

Now Toth said, "I smell smoke."

"Probably diesel fumes from the bus," I said.

"I think it's smoke," he said.

We looked about us. Nothing was burning in our car. "It's from the bus," Bill Toth said.

I saw his foot hit down hard on the gas pedal. Our car jumped forward and we began to overtake the fast-rolling bus. As we drew near, Bill pointed at the front of the bus.

"Look," he said, "his left front tire is coming apart and smoking."

We drew up. A flap of rubber was whirling dangerously. The tire suddenly threw out a large burst of purple, evil-smelling smoke. Giving the bus a wide berth in case the tire should blow out and pull the bus toward us, Bill shot ahead. I waved to get the driver's attention, (continued)

COMING NEXT MONTH:

Fill your cooky jar and your neighbors', too, with our Christmas cookies from many lands. They're the prettiest ever, the tastiest ever!

Greatest dishwashing discovery since detergents

NEW FORMULA ELECTRASOL® RESTORES DISHWASHERS TO 100% EFFICIENCY

Eliminates FOOD PROTEIN FOAM that Reduces Dishwasher Action As Much As 90% . . . to Cause Spots, Streaks, Film.

MAKE SIMPLE EGG FOAM TEST! COMPARE YOUR PRESENT DETERGENT WITH NEW FOAM-CONTROL ELECTRASOL

OLD-STYLE DETERGENTS CAN'T CONTROL PROTEIN FOAM

Drop pinch of your dishwasher detergent into yolk-soiled egg cup. Fill with hot water. Stir vigorously. Note **protein foam** that can reduce dishwasher action almost to zero.

NEW FORMULA ELECTRASOL STOPS FOAM FORMATION

Drop pinch of new Electrasol into equally soiled egg cup. Note freedom from **protein foam**. This means 100% efficient dishwasher performance. No spots, streaks or film!

Foam Control Means Spot-Free Glasses

Economics Laboratory, leader in dishwasher detergent research, proved what scientists long suspected; that food proteins (egg yolk, milk, grease, gravy, meat, potatoes, etc.) create foam that slows down washing action almost to zero; that ordinary detergents can't control foam; that spots, streaks and film result; that new formula Electrasol eliminates foam, restores washing action to 100% efficiency. Result? Spotless glassware, dishes, silver! Get foam-control Electrasol, most economical dishwasher detergent. Enthusiastically endorsed by dishwasher manufacturers!

Still the lowest price PLUS 4 bonus ounces

Another famous product of ECONOMICS LABORATORY, INC., *St. Paul, Minn.* © 1959

A Good Mixer

The Early American dry sink has "come out of the kitchen"! This Pennsylvania House version fits anywhere . . . as bar, planter, or server.

Write for free illustrated folders.
Pennsylvania House Furniture, Lewisburg 27, Pa.

PENNSYLVANIA HOUSE

PENNSYLVANIA HOUSE FINE TRADITIONAL FURNITURE

FINE COLONIAL FURNITURE

In Solid Cherry and Solid Maple for Living, Dining and Bedroom

Make it easy for Santa . . . and yourself!

A Health-o-Meter Bath Scale . . . what a perfect solution to vexing gift problems. Sleek, "Silhouette" styling, precision accuracy and big, easy-to-read Panoramic dials make Health-o-Meter the first choice of homemakers everywhere. Wide, non-skid platform and easy-lift, built-in handle. Model 87 shown, $10.95 (slightly higher far West.) Others from $6.95. Choice of decorator colors.

Guaranteed by Good Housekeeping

Health-o-Meter

America's weight watcher . . . since 1919

CONTINENTAL SCALE CORPORATION, CHICAGO 30, ILLINOIS

(continued)

pointed at the wheel, saw him slow down, and then we began to edge off the pavement.

It is against the law to stop on the shoulder except for repairs or emergency. This clearly was an emergency. The bus stopped behind us and we hurried back. The driver jumped down and went around to the smoking wheel.

"Your tire is about to blow," Bill Toth said.

"It has already blown," said the driver. He had been traveling at 65 mph on only the inner safety casing!

The bus driver took a deep breath. "We'll stay right here," he said. "Will you send someone to help us?"

The tire was still smoking when we left. Five miles farther on we passed a trooper. Toth waved and pointed back down the road. The trooper nodded, knew he was needed, and went racing toward the bus.

If the tire continued to smolder, he could radio for fire apparatus.

I kept thinking about that busload of kids as Bill Toth steered us through the beautiful green Berkshires, on to the new Massachusetts Turnpike, and then south through Connecticut to our starting point.

I remember how he had checked our own tires. And I began to see the real significance of all the other things I'd seen him do and heard him say.

Most of us have our eyes and minds focused only on our own car, and we see the road only a few feet ahead of us. We are driving only one car

Not so Bill Toth. In towns, his mind roved for blocks ahead of us, behind us, and up and down side streets. On the open highway he was aware of cars on the road a mile ahead and a half mile behind. His eyes and mind—every single moment—were "working" a full 2640 yards of highway, a full mile and a half.

And that is what it takes, I had learned, to be a good driver—in town or on the road! THE END

COMING NEXT MONTH:

Ideas for "easy baking" delicious holiday gifts for your friends and neighbors. Try one or all of our four special treats. (*They're made from a mix!*)

Look what you can get for Dad!

He'll have 15 "gifts" in one with new, exclusive features!

ALL HIS IN THE NEW 925

DeWALT®

POWER SHOP*

Patented totally-enclosed motor DELIVERS MORE THAN 2 H. P. and includes exclusive built-in ROTO-GRIP motor brake† (stops motor instantly)

What a gift for Dad! Only the all-new DeWalt Model 925 gives him the extra benefits of safer power cutting with the exclusive ROTO-GRIP motor brake—and the extra work-saving power of an industrial-type, totally enclosed, 120-240 volts motor that delivers over 2 H.P. *at no extra cost!*

Here are other great DeWalt engineering innovations he gets:

- **GENUINE WELDWOOD® LEBANEX** table top features laminated Lebanite for smoothest, most durable work surface.
- **DROP-LEAF "Saf-T-Table"** up front eliminates exposed saw blade overhang in 24" rip position.
- **DOUBLE-ARBOR MOTOR SHAFT** gives extra work versatility—permits use of more tools.
- **EASY-TO-USE CUT-OFF SCALE,** right on the guide fence. No need to use a ruler.
- **NEW 360° VERTICAL TILT ACTION** of the motor inside the yoke gives more work flexibility and capacity.

Dad will enjoy all these great features and many others in the all-new Model 925 DeWalt POWER SHOP. And you can give this incomparable new DeWalt *at no extra cost*. Order now . . . make sure of delivery for Xmas. Watch Dad's eyes light up when he sees *his* DeWalt!

*T.M., DeWalt Division

†Patent Pending

DeWALT'S Minute Magic CHANGES GIVE 15 POWER TOOLS IN ONE!

DeWALT, Dept. AH-911, Lancaster, Pa.

☐ Please send me FREE CATALOG on the new DeWALT POWER SHOP.

☐ I enclose $3.95 for 186-page textbook "Easy Ways to Expert Woodworking."

Name _____

Address _____ State _____

City _____

Another AMF Product

DeWALT POWER TOOLS

LOW BUDGET TERMS EVERYWHERE

Are you faced with any of these painting problems?

3-Purpose B-I-N Primer-Sealer® Solves Them All— and Assures a Better Finish Coat of Paint, too!

Thirsty Surfaces: raw wood, dry wall, wallboard, new or painted plaster, which soak up paint

Metal Surfaces: cabinets, pipes, duct-work, and radiators where paint won't "take hold"

Hard-To-Grip Enamel Surfaces that offer no "tooth": glossy woodwork, kitchen and bathroom cabinets, ceramic or tile board

Built-Ins, New Wood, Unpainted Furniture, when knots and sappy streaks must be sealed or where quick drying is important

Stained or Varnished Woodwork: problem surfaces which might discolor into finish coats. B-I-N locks in all stains. No separate undercoat needed.

Grease or Soot-Stained Surfaces, such as walls around kitchen stoves, fireplaces and radiators, which can cause discoloration and peeling

AND B-I-N DRIES HARD IN 45 MINUTES

–you can prime a room and apply a finish coat the same day!

3-Purpose B-I-N Primer-Sealer® is the remarkable undercoat that primes, seals, and kills stains – all in one application. Because it dries so quickly, it seals porous surfaces completely . . . prevents your finish coat of paint from sinking in and leaving dull or uneven areas. Goes on quickly and smoothly with brush or roller . . . mild non-lingering odor . . . easy to clean up. Versatile because it adheres to any interior surface. So whatever you want to cover, do it faster at less cost—and do a better job—with B-I-N. Available at paint and hardware stores.

NEW BULLS EYE® SPRAY SHELLAC

With this handy, shellac aerosol you can now do small refinishing jobs the quick and easy way. In minutes, you can touch up worn floor areas, thresholds, door saddles, refinish furniture, seal off knots, sappy streaks and replastered areas before painting. Scores of other household uses. No brush, no muss, no clean-up. Write for free "How-to-do-it" folders.

ZINSSER SINCE 1849

WM. ZINSSER & CO.

516 West 59th St., New York 19, N. Y.
319 N. Western Ave., Chicago 12, Illinois

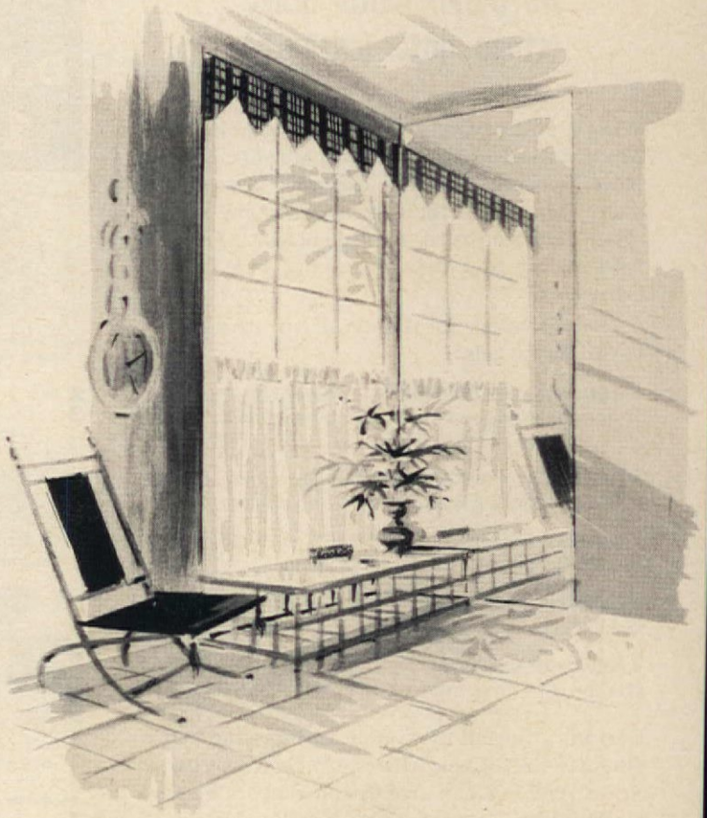
Also manufacturers of Bulls Eye® Shellac • Trimlac®

Window Problems Solved (continued from page 39)

WINDOW TREATMENTS CAN SOLVE PROBLEMS

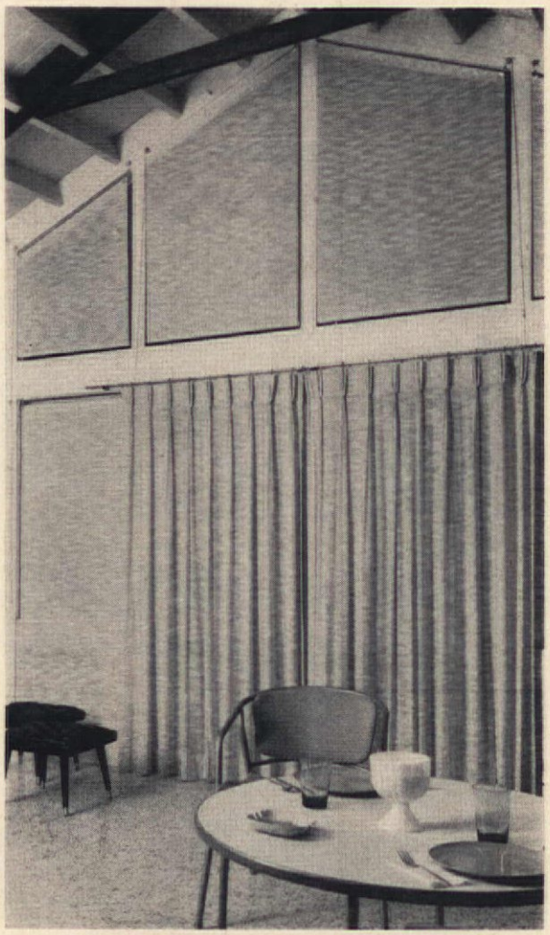
Windows which must accommodate heating and cooling units or control light and privacy can be attractive as well as functional. New devices in grilles, opaque materials, and shades with interesting textures and colors can turn many problem windows into decorating assets.

. . . OF SUN AND LIGHT



FLOOR-TO-CEILING MIRROR flanks this window to increase the light and double the reflection. It is also a good way to improve the visual proportions of a too-narrow room.

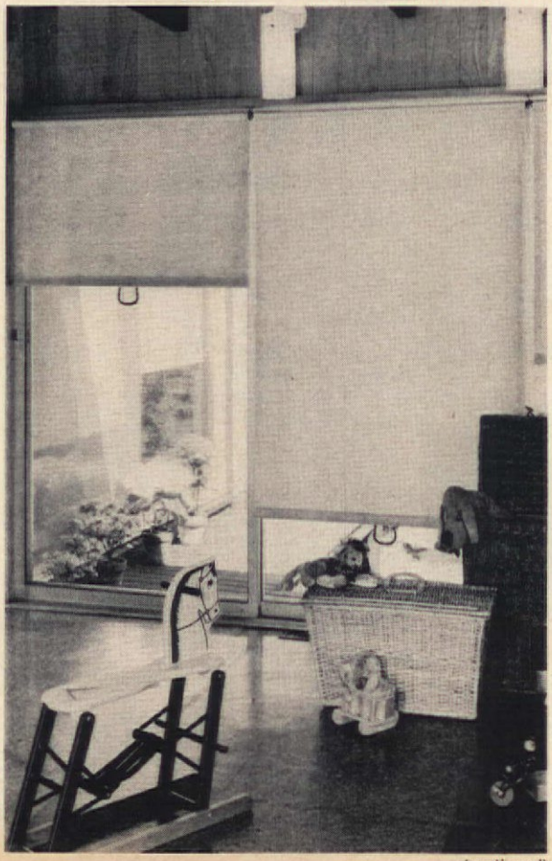
Shopping Information, page



F. M. DEMAREST

***TEXTURED SHADES** control the light through differently-sized windows. They are made to fit, and roll up from the bottom. Here they are used with matching textured draperies.*

***TWO-FACED SHADES** are colored on one side to harmonize with interior decoration, white on the other for exterior uniformity. Shades are opaque to darken nursery at naptime.*



ERNEST SILVA

(continued)

America's Finest Handmade Milk Glass

Westmoreland's Handmade Milk Glass Collection provides an infinite variety of exquisite gifts—each beautifully expresses the sincerity of the donor.

Send 10¢ in coin for booklet of Westmoreland Reproductions

WESTMORELAND GLASS COMPANY

GRAPEVILLE, PENNSYLVANIA

Rare Prize Offer

Perhaps you would like to win a unique prize never before offered in any contest to our knowledge! The prize will have special appeal if you are interested in American objets d'art.

Rapidly on the way to becoming as extinct as the cigar store Indian, are the hand-designed, maple rollers that were formerly used for printing wallpaper (today's wallpaper is printed with metal cylinders). These hand-crafted rollers make exquisite lamps that are not only collectors' items of rare beauty, but are virtually unobtainable in retail stores. Their value comes from the intricate brass design work that has been tediously hand-set by artisans whose trade has now all but disappeared!

We have had to turn down hundreds of requests for such rollers because they simply are not available. Now, the exception has come about . . . we have just two superb rollers which are being reserved exclusively for the readers of this magazine! Here's how you can get one—

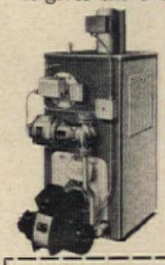
They will be given to the writers of the two best letters that tell us about personal experiences with E-Z-DU® Wallpaper. To be eligible, your letter must include the answers to these questions: The year you bought E-Z-DU; the name of the store and city where purchased and what influenced your decision . . . these ads, the "do-it-yourself" appeal, price or you-name-it!

Remember, there are just two rollers available! You must have your letter postmarked no later than November 25th, 1959. Winners will be notified by December 7th, 1959 . . . in time for you to have them turned into lamps for Christmas! Decision of the judges will be final. Address Contest, Department A.

IMPERIAL COLOR CHEMICAL & PAPER CORP.
Glens Falls, New York

Your home feels so sunshiny with BASE-RAY HYDRONIC* heating

BASE-RAY® baseboard heating is like bringing sunshine indoors! It completely surrounds your home with the same kind of comforting *radiant* warmth. At the floor, at the ceiling, by a picture window . . . all over . . . it gives the evenest, most healthful heating known. Made of cast iron to last a lifetime, it looks like ordinary wood baseboard. You decorate with a free hand! Mail coupon today for full facts about lifetime BASE-RAY and boilers.



New JUBILEE® Oil Boiler. Wet Base and Vertical Flue Travel help it cut your heating bills. Provides automatic year-round hot faucet water, too.

*HYDRONICS . . . *The science of heating and cooling with water.*

(BASE-RAY)

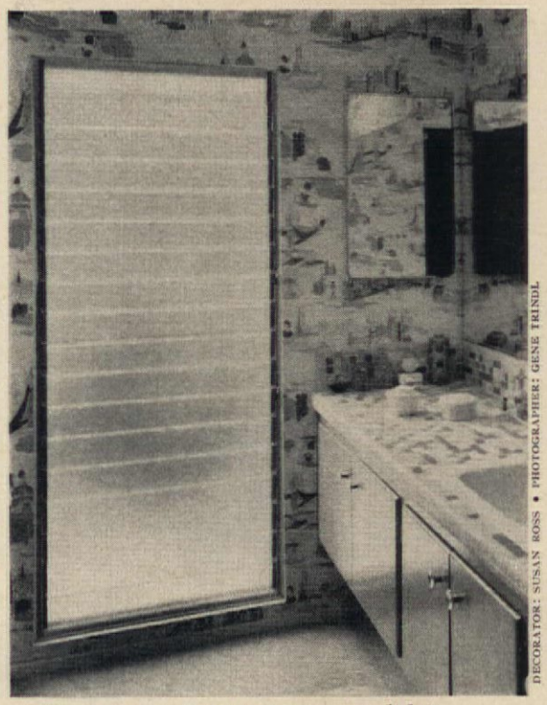
MAIL COUPON TODAY

FIRST IN THE MANUFACTURE OF BASEBOARD HEATING
BURNHAM CORPORATION
Heating & Cooling Division
IRVINGTON, NEW YORK

Please send information on AH-119
BASE-RAY ☐ JUBILEE ☐
BURNHAM GAS BOILERS ☐
Name_____
Address_____
City_____ State_____

(continued)

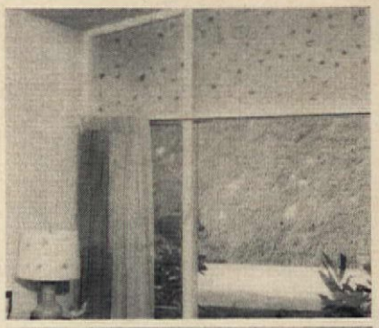
PRIVACY IN THE BATH

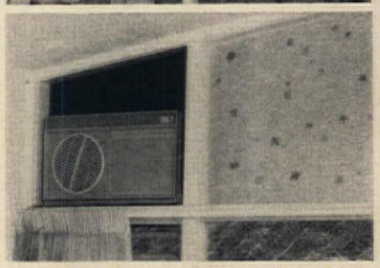


DECORATOR: SUSAN ROSS • PHOTOGRAPHER: GENE TRINDL

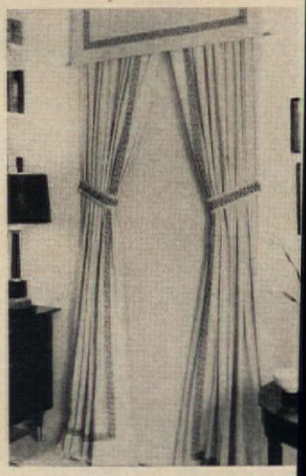
***FROSTED-GLASS LOUVERS** permit lots of sunlight to filter into this bathroom designed by Susan Ross for the Clinton Peets. A crank turns louvers to control ventilation.*

AIR CONDITIONING AND HEATING UNITS





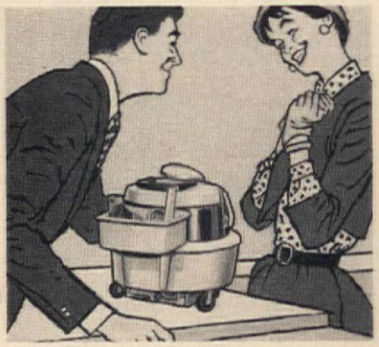
***REMOVABLE PANEL** of decorative plastic allows spot for room air conditioner in warm weather in the Clinton Peets' home.*



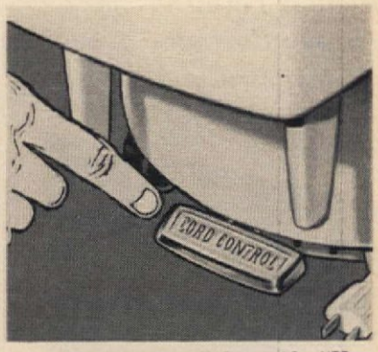
F. M. DEMAREST

***FOLD-UP SHADES** of basswood hide both air conditioner and radiator when they are not needed. Smart draperies are simple ticking*

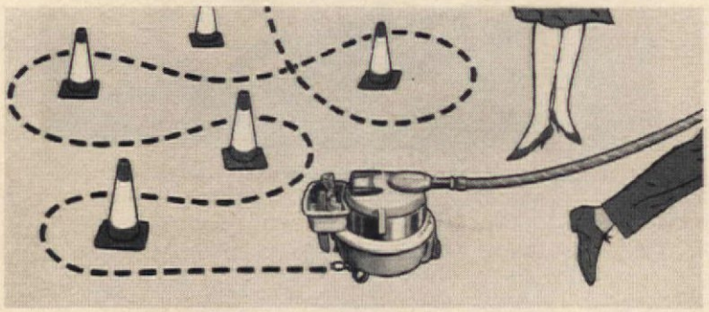
"A vacuum cleaner with a disappearing cord?"



"You mean to tell me it actually winds up its own cord?" I asked the salesman.

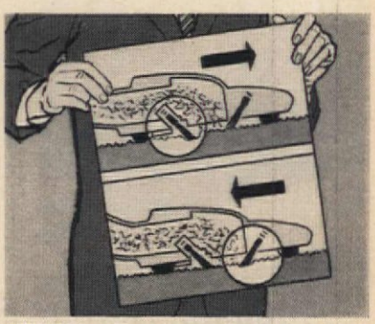


"It certainly does," he said. "You just press this foot pedal and the cord zips out of sight."

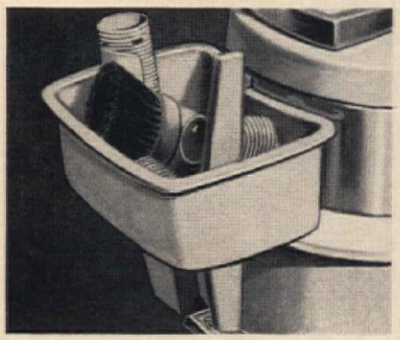


"And this new Cord Reel Cleaner follows like your shadow, steers around furniture at the slightest pull. A new "Steer-Easy" Wheel makes it possible."

"Double-action unit adjusts automatically to clean deepest carpet pile or rugs, *and bare floors, too!*"



"TWO brushes, instead of one, clean on both forward and backward strokes, save you work."



"Don't miss the handy CARRY-CADDY for attachments. Everytning goes right with you."

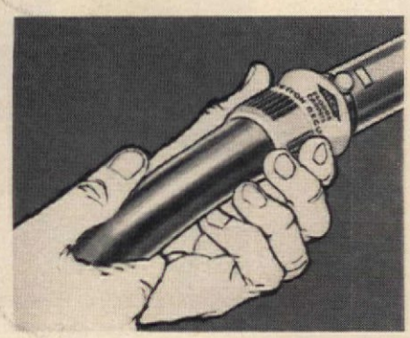
I spotted the nice big foot-switch and almost clapped. "No more poking and fumbling," I said.

"It's the new General Electric CORD REEL Cleaner," he concluded. When I heard the price, I couldn't resist.

Your favorite retailer would love to show YOU the new Cord Reel Cleaner. Why don't you let him? Soon.

Vacuum Cleaner Dept., General Electric Co., Bridgeport 2, Conn.

"And your hands never touch dirt . . . just lift out and throw away the disposable bag, dirt and all."



He showed me how you can DIAL different suctions. Just the right power for rugs, draperies, lamp shades.

Progress Is Our Most Important Product

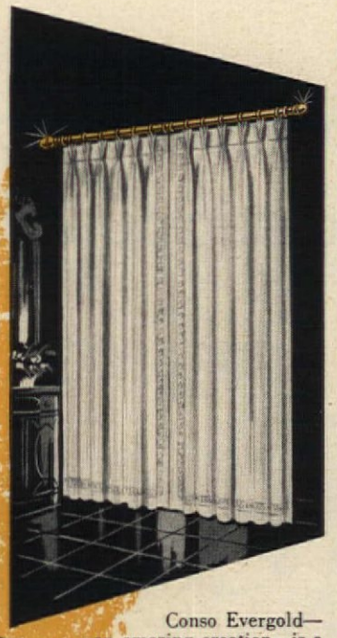
GENERAL ELECTRIC

Sparkle Up! Brighten your windows...with Conso®

Evergold® CANNOT TARNISH

CURTAIN RODS

Cannot Tarnish...ever!
Cannot Corrode...ever!
Always Brilliantly Golden.



Conso Evergold—an amazing creation—is a permanent golden brilliance that keeps these wonderful rods brand-new looking for years. They will *never* tarnish—*never* corrode—and, you'll *never* have to polish them. Evergold banishes forever the dreary brass curtain rods that make a room look shabby when tarnished and dull.

USE-TESTED by McCalls. Guaranteed by Good Housekeeping

EVERGOLD Drapery Rods
1 inch diameter
4 adjustable lengths.

EVERGOLD Café Rods
½ inch diameter
3 adjustable lengths.
Also Platinum Finish.

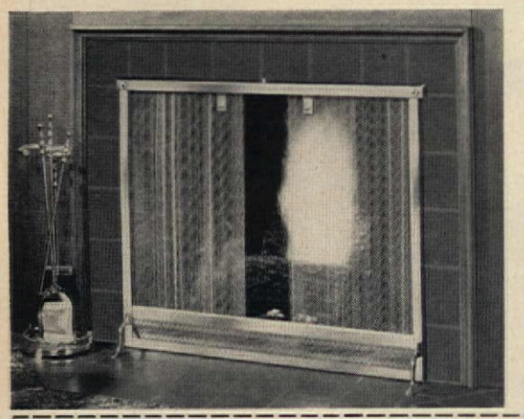
The Evergold family includes a one inch round *traverse* rod in 3 sizes. BE SURE you get Evergold Rings and Clips too.

Ask for Conso EVERGOLD Rods in any drapery dep't.
CONSO • 27 W. 23rd St., New York 10

Madam, is your fireplace showing?

The fireplace, focal point of the room, should be properly furnished. Is yours? A beautiful new screen, such as the one illustrated, is available from your Modernscreen dealer. It adjusts to fit a wide variety of sizes. Standard size, 38" wide by 27" to 31" high $39.95

We make screens to fit any fireplace. Any size. Any shape.



NEW IDEAS IN SCREENING YOUR FIREPLACE

25c booklet with full-color illustrations to give you ideas for furnishing your fireplace. Contains helpful shopping hints and measuring instructions with diagrams, for regular and unusual fireplaces.

PORTLAND WILLAMETTE CO.
2120 S. E. Seventh Ave., Portland 14, Ore.
☐ 25c enclosed. Please send decorating booklet.
☐ Please send name of nearest Modernscreen dealer.
Name_____ Address_____
City_____ Zone_____ State_____

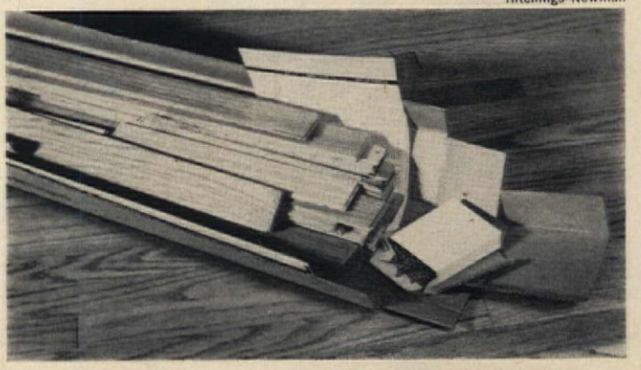
For Special Values . . . visit your fireplace equipment dealer during NATIONAL FIREPLACE WEEK, November 7-15

HOW TO

Install new floors over old

Everyone likes the beauty and richness of fine wood flooring. If the floors in your home are dented, scarred, and splintered, here is an answer to your problem. Install this new, packaged, prefinished oak flooring. It can be applied quickly and easily right over your old floor because it is only ⅜" thick.

Hitchings-Newman



PACKAGE OF FACTORY-FINISHED WAXED OAK FLOORING (enough to cover 25 sq. ft. of floor area) comes complete with screw-type nails. Estimate your needs in advance by multiplying width and length of room.

Shopping Information, page 96

PRY OFF SHOE MOLDING ON BASEBOARD with a piece of thin metal. If floor boards are loose or squeak, nail them tight with 6d flooring nails; countersink nail heads. If old floor surface is uneven, rough-sand it smooth.

LAY 15-LB. ASPHALT BUILDING PAPER at right angles to the old flooring underneath, overlapping edges 4 inches. This will protect the new floor from dust and moisture.

(continued)

Looking for FURNITURE *with a* FUTURE?

Furniture by Howard Parlor Furniture Company, Chicago, Ill.

Then be sure it's cushioned with *real* AIRFOAM

When you see a piece of furniture with the AIRFOAM label, you know that the manufacturer has used *the world's finest cushioning material.*

So you can be sure that his standards were just as high for the other materials he used, and for the construction. And you can buy with the assurance that you're investing in furniture with a future.

AIRFOAM—made only by Goodyear—is genuine *rubber*-latex. None of the "foams" that imitate *rubber*-latex foam are its equal for enduring comfort, for holding original lines without sagging, for plump resilience that never lessens as the years go by.

Make the AIRFOAM label your standard of quality in foam cushioning. Accept nothing less, for it's a trustworthy guide to Furniture with a Future—and the very best return on your money. Goodyear, Foam Products Division, Akron 16, Ohio.

For **your** *home, insist on* Airfoam

made ONLY by **GOODYEAR**

The Foam **Rubber-Latex** *Cushioning of Furniture with a Future*

Airfoam—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

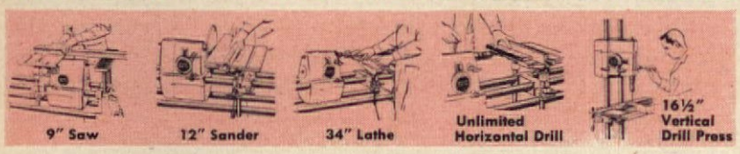
Well, what do you know! George made it!

YUBA SHOP SMITH Mark 5

It's true! SHOPSMITH . . . the multi-purpose "5 in 1" home workshop . . . adds a craftsman's touch to every project. Your wife will proudly display your accomplishments to family and friends. The results of your artistry, from simple tables to intricate cabinetry, will stretch your budget.

SHOPSMITH—at ⅓ the cost—does everything AND MORE than a shop full of single-purpose power tools! Fits in a bicycle's parking space. Proved by well over a quarter-million owners. See your nearest SHOPSMITH dealer, Montgomery Ward Store, or write Dept. SAH-11.

NOW! COMPLETE SHOP IN ONE TOOL FOR $299.50



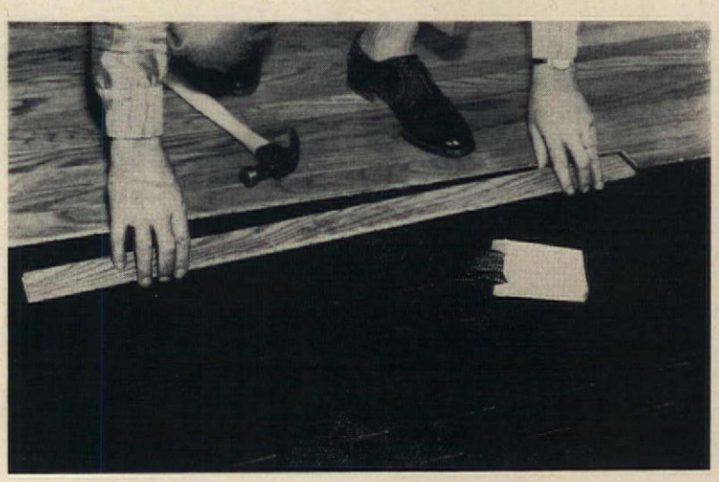
Manufacturer of TILLSMITH . . . SHOPSMITH'S Outdoor Power Partner

YUBA POWER PRODUCTS, INC.
800 EVANS ST., CINCINNATI 4, OHIO

A Subsidiary of
YUBA CONSOLIDATED INDUSTRIES, INC.

(continued)

NEW FLOORING HAS TONGUES AND GROOVES on edges and ends. Lengths range from 10″ to 8′. The first "course" of strips laid across the room should be at right angles to the old flooring. Also apply strips parallel to starting wall, ½″ out.



NAIL EACH COURSE FROM WALL TO WALL before starting another. Drive nails at 6″ intervals and within 4″ of the end of each strip. For best appearance, space end joints 6″ to 8″ apart.

A SPECIAL NAILING PLATE (rent or buy one from your lumber dealer) protects the flooring from hammer blows, directs nails at proper angle, speeds installation. THE END

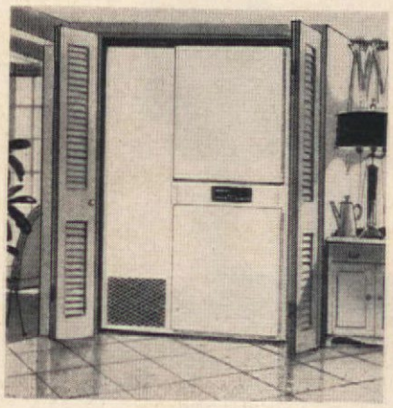
Now Air-Condition Your Home With Low-Cost Gas!

And—come winter—the same compact SUN VALLEY* All-Year® Unit becomes your heating system.

Now you can beat the heat—economically—with Gas. An Arkla-Servel Sun Valley All-Year Gas Air Conditioner *cools every room in the house*, yet keeps the monthly bills low—lower, in fact, than many of your friends may be paying to cool only one or two rooms.

And then, when winter comes, your Arkla-Servel provides the most dependable—and economical—heating system you can have. Your family will enjoy comfort they've never known before, with indoor weather that's spring-like all year long. Clean, filtered air circulates constantly through all the rooms at exactly the temperature you select. In Summer the air is dehumidified.

AMERICAN GAS ASSOCIATION



Carefree Operation

Your Sun Valley is a cinch to operate—just one easy-to-set thermostat. A single, compact unit cools in summer, heats in winter. And because it works with Gas, there's no need for fuel storage, no worry about fuel deliveries. Your Sun Valley provides low annual maintenance and long life, too, because there are no moving parts in the cooling cycle. In fact, you can compare the life of the unit to the life of your home.

See your Arkla-Servel dealer now. There's a Sun Valley available in models and sizes to fit any home. *Five year warranty.*

ONLY GAS does so much more...for so much less!

*Trademark. Product of Arkla Air Conditioning Corp. General Sales Offices, Little Rock, Arkansas.

Add this magic new beauty to your fireplace...

IN JUST 60 SECONDS, you can add the matchless elegance of a new attached Flexscreen to your fireplace. Only Flexscreen gives you perfectly matched firescreen, andiron and fireset combinations. And only Flexscreen has the new MINIT-MOUNT attachment, which allows you to install your firescreen in a jiffy, with no tools, no holes to drill.

Best of all, many custom-look Flexscreens cost no more than ordinary "stand-up" type screens. They're priced as low as $21.75, and come in a wide choice of striking styles and finishes, with accessories to match.

Flexscreen® FIREPLACE CURTAINS

Send 25 cents for 32-page catalog.
BENNETT-IRELAND INC.
119 Water Street, Norwich, N. Y.

GIVE

"AUTHENTIC Hummel®"

FIGURINES

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Whether used as part of a table grouping, on a shelf or in a flower arrangement, "HUMMEL", above all, means *Good Taste.*

Authentic "HUMMEL" figurines are identified by the indented

M.J.Hummel

on the base of every piece, as well as the familiar V with a Bee trademark printed on the underside.

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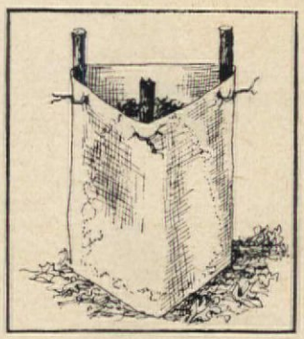


Save Your Valuable Shrubs

(continued from page 33)

After last winter, you probably wonder why so-called hardy plants turn out to be nonhardy. And if you've been gardening for years, you've probably wondered why sometimes plants were damaged by a winter you thought was mild but were unharmed by one you thought was severe.

The fact of the matter is that hardiness and nonhardiness are governed by rather complicated circumstances. Gardeners' and nurserymen's ideas of plant hardiness are based mostly on cold-tolerance. But cold-tolerance is only part of the story, and even that is not so simple as you might suppose.

A plant may withstand zero in January but may be killed by 15° above zero in November or March. Or it may survive one night of 10° below zero but succumb to three or four successive nights of only zero. A healthy specimen may be unharmed by a temperature that kills an insect- or disease-weakened plant of the same species, but a normally cared-for plant may come through better than one that's been "softened" by overfeeding. Young plants cannot take as much cold as mature ones, and newly set-out shrubs and trees are more likely to be injured than long-established ones.

Cold by itself—that is, its degree, duration, or time of occurrence—unquestionably injures many plants. But it's cold in combination with some other factor that takes the heaviest toll in most gardens. And of these other factors, wind is undoubtedly the most important.

Strong wind not only intensifies cold, but it also tends to dehydrate plant tissue, and this can seriously affect the semidormant leaves of both needle and broadleaf evergreens and the stems of roses and other plants. Thus a high wind, in combination with cold, can result in injury to plants which would have withstood cold alone.

Sudden, unseasonable warm spells, with strong sun, may have the same effect as wind—by increasing the transpiration rate of leaves and stems at a time when frozen ground and the semidormant condition of the roots prevent an adequate flow of sap. Unseasonable warmth may also activate dormant tissue and expose it to injury by a fast return of cold weather.

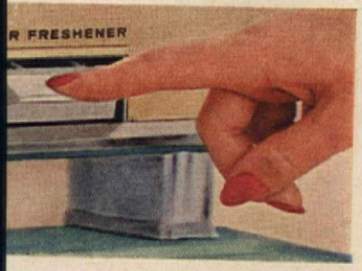
Lack of moisture in the soil, due to late-summer and fall drought, limits the flow of sap even more severely than solidly frozen ground, and so is especially serious during windy or unseasonably warm weather.

Any or all of these "freak" combinations may have been responsible for injury to your shrubs in the past, and there's no certainty that they won't be again in the future. But the protective measures pictured on pages 32-33 will reduce the likelihood of injury from violent wind, unseasonable sun, winter drought, frost penetration of the soil, and sudden, drastic changes of temperature. And, next to avoiding plants known to be poor risks in your own area, they're the best way to protect your investment in trees and shrubs. THE END

Yes—wash 'n wear dries smooth and wrinkle-free!

NEW 1960 General Electric Dryer suits drying times and temperatures to each fabric—automatically!

I'LL IRON FAR LESS than you used to. , low-temperature drying smooths out els, sheets, underwear. They dry soft l fluffy, ready to fold away!



BREEZY-DAY FRAGRANCE blows ugh your clothes. The Air Freshener s pleasantly scented air into them.

Wash 'n Wears dry wrinkle-free. De-wrinkling is automatic for new synthetics in this new 1960 General Electric High Speed Dryer. Properly tailored men's suits won't need a single touch of the iron. Shirts, blouses, even dresses dry smooth and uncreased—ready to hang away.

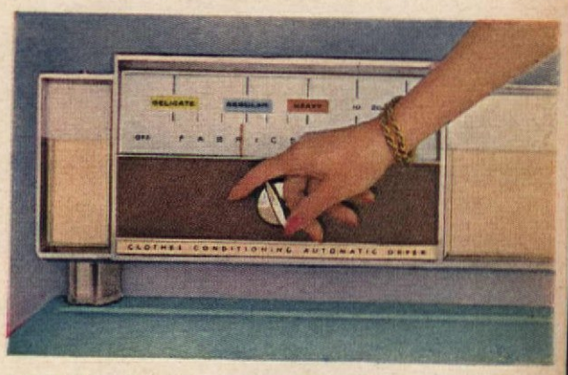
No under-drying, no over-drying! This dryer actually turns itself off the minute the moisture is out of your clothes. That means wrinkles can't be "set" in from too-long drying. Automatically each fabric gets just-right care.

Automatic sprinkling saves hours of tedious hand-work, dampens all your "must irons" evenly.

PLUS: Foot Pedal, Safety Start Switch, Lint Trap. Mix-or-Match colors or white. ONLY $2.60 WEEKLY, after a small down payment. See your General Electric dealer for his prices and liberal terms. General Electric Company, Appliance Park, Louisville 1, Kentucky.

Progress Is Our Most Important Product

GENERAL ELECTRIC



DELICATE setting for precious silks and modern synthetics. They dry in 15 minutes at safe, low temperatures—come out smooth, unwrinkled.

REGULAR setting is for cottons, linens . . . all the things you wash most often. They dry at high speed, in gently warmed air; come out smooth, fluffy and fresh.

HEAVY for ordinarily hard-to-dry bedspreads, heavy towels, rugs, double-seamed jeans and work clothes. They come out like new—need no ironing.

Henry End, A. I. D., of Miami, Florida, says, "I feel that Naugahyde upholstery is at its best when used with natural materials. Classically designed, beautifully crafted furniture upholstered with luxurious Naugahyde becomes new, exciting and, most important, wonderfully livable!"

"**Naugahyde**, in its wide range of patterns, textures and colors, is not only beautiful and unusual, but amazingly durable and completely practical. A damp cloth keeps it clean. And for the utmost in long-lasting comfort, I recommend Naugahyde tailored over Koylon Foam cushioning."

A NEW OUTLOOK ON LIVING WITH U.S. NAUGAHYDE® AND U.S. KOYLON® FOAM

THE FINEST IN VINYL UPHOLSTERY — THE FINEST IN CUSHIONING

This handsome living area, designed by Henry End, A. I. D., epitomizes all the graciousness of classic design and today's carefree living. Here is the sunny, happy delight of light, bright colors—with none of the worries. Let the wonderful qualities of U.S. Naugahyde give your home a new outlook on life. You will find furniture cushioned with U.S. Koylon Foam and upholstered with smooth-tailoring U.S. Naugahyde or self-ventilating U.S. Naugaweave at fine stores everywhere. Look for the Naugahyde and Koylon tags.

Chaise in black Doe-Vin pattern of U.S. Naugahyde and table by **McGuire Company**, San Francisco, California. Console and matching benches in new Kenya pattern of U.S. Naugahyde in gold by **Gregori Furniture Corp.**, Shelbyville, Indiana. All other furniture by **S. J. Campbell Company**, Chicago, Illinois, in red or antique gold Kenya Naugahyde. **U.S. Royal-Tex** white carpeting—a new development in floor covering. Accessories by **Virginia Frankel Gallery**, New York City.

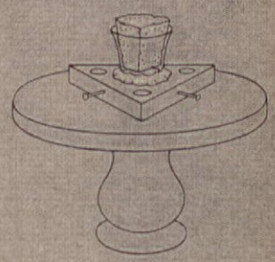
United States Rubber

ROCKEFELLER CENTER, NEW YORK 20, N. Y. — IN CANADA: DOMINION RUBBER COMPANY, LTD.

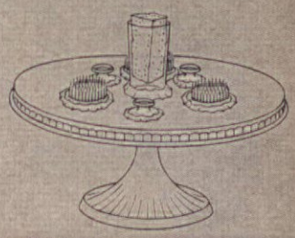
HARVEST BEAUTY

Creates the Mood for Your Thanksgiving Feast

GOLDEN CHRYSANTHEMUMS above a miniature harvest of autumn grapes and lady apples shimmer in the glow of tall yellow candles. It's a centerpiece you can admire first and eat later. Choose tawny tones, with white grapes for relief. Small lady apples, their chubby cheeks shading from yellow to red, are available from now until Christmas. A bountiful beauty indeed, and the cost is under $5 including the homemade wood base. (Your favorite handyman can turn out this base if you show him the sketch and measurements below.) On wood base secure custard cup with floral clay. Pack it with water-soaked Oasis to hold chrysanthemums. Press more clay around triangle and into this insert florist picks holding apples. Wire clusters of grapes to extended nails. If you prefer to use a cake stand, be sure surface is dry before securing the "mechanics" shown in sketch. Wire florist picks to grapes and apples; insert in pinholders. Try for mass effect with the apples and graceful placement of grapes. Tuck in sprigs of andromeda and a few chestnuts for added interest.



Wood pedestal: 4″ high urn-shaped base, 9½″ disk and 5½″ triangle of ¾″ plywood. Drill ¾″ holes for candles. Screw all together; spray with gold paint.



Cake stand: Use a juice glass, three or more pin-type holders, and three individual candle holders. Secure all with floral clay.

F. M. Demarest

BUILT-IN ENTERTAINMENT

JESSIE WALKER

Well-planned storage wall is a fun center—TV, hi-fi, even a snack bar

KRANZTEN STUDIO, INC.

***Adjustable bookshelves** and cabinets combine to make a handsome storage wall in a study. Laminated plastic tops on cabinets provide a stainproof surface for TV snacks. Doors with cane panels wipe clean.*

***Doors swing open** to reveal a TV set on a swivel for easy viewing, record storage and hi-fi equipment (the speaker is on top shelf of bookcase), and a unique beverage and snack bar with built-in drawers and shelves. Unit was designed for Mr. and Mrs. MacMerril Birnbaum by James Adler.*

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Waite's . . . . . Pontiac
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I enclose 10¢ in coin for gift wrapping booklet.
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CHROMSPUN® COLOR-LOCKED ACETATE

Take the guesswork out of decorating...with coordinates from the

One wonderful fiber . . . color-locked Chromspun acetate . . . ties your bedspread, draperies and upholstered pieces together . . . makes them harmonize so beautifully you can't make a decorating mistake! And the heavenly colors are locked in to stay bright in direct sunlight. Just look for the "House of Color" label.

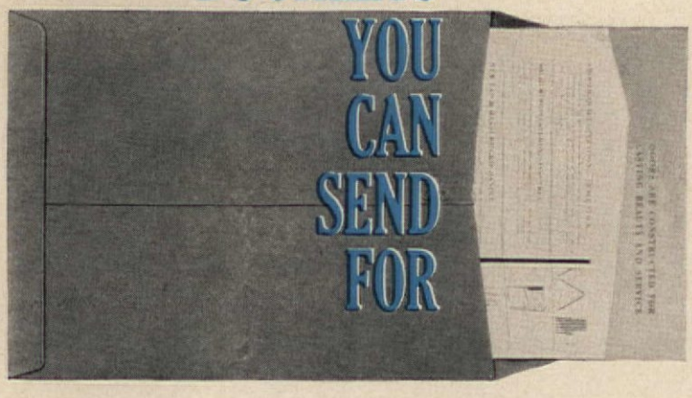
Ardsley bedroom ensemble in "Radiance," a tiny woven fleur-de-lis pattern in **100% Chromspun acetate.** Single or double bedspread, champagne, blue, rose-pink or white, about $14.98. Draperies in widths to fit all windows in above colors plus gold and seafoam. Single widths, sill length, about $5.98; floor length, about $6.98. **Futorian** moulded plastic chair covered in **Chromspun acetate, cotton and rayon.** About $89.50.

CHROMSPUN®
house of color

Chromspun is the trademark for Eastman color-locked acetate fiber. Only the fiber is made by Eastman, not the fabrics shown.

EASTMAN CHEMICAL PRODUCTS, INC., SUBSIDIARY OF EASTMAN KODAK COMPANY, 260 MADISON AVENUE, NEW YORK 16, N. Y.

HELPFUL BOOKLETS YOU CAN SEND FOR



You'll find useful information on all kinds of homemaking subjects

Light Magic for Christmas. A variety of ways to decorate your tree, house, front door, and yard. 10c from Westinghouse Lamp Division, P.O. Box 388, Bloomfield, N. J.

How to Take Care of Furniture. Tips on cleaning and maintaining the finish on your furniture with a handy chart showing the type of wax to use for each material. Free, from Consumer Service Department AH, Johnson's Wax, Racine, Wisc.

Freezing Foods at Home. Complete instructions for selecting, processing, and packaging foods and preparing them for serving. Free, from Chambers Built-Ins, Inc., 2012 No. Harlem Avenue, Chicago 35, Ill.

About Lumber Paneling. A wide variety of ways lumber paneling can be used in a home. Also deals with sizes, grades, and basic patterns of paneling itself. Free, from Western Pine Association, Yeon Building, Portland 4, Ore.

Choosing the Right Home for Your Family. Covers every conceivable angle from what a home means to each member of your family to the technical and financial aspects. Check lists to help you make a decision. 50c. Write Owens-Corning Fiberglas Corp., Toledo 1, Ohio.

What Everyone Should Know About Hospitals. This booklet informs you of the many new services the modern hospital can supply in a typical community. 25c from Channing L. Bete Co., Inc., Greenfield, Mass.

Your Child's Friends. Discussion on a child's friendship patterns and how you, as a parent, should cope with them. 25c from Public Affairs Committee, 22 E. 38th Street, New York 16, N. Y.

"Pre-Planned" Moving. A timetable advising you what to do and when to do it, if you are planning to move. Plus all kinds of stickers to put on your household goods and 12 change-of-address post cards. Free, from Bette Malone, United Van Lines, Inc., St. Louis 17, Mo.

The Wiss Story of Shears and Scissors. Their history, facts to remember when buying them, the correct shears and scissors for every purpose, and their proper care. Also a full page of gift ideas for which patterns are available. Send 10c to J. Wiss and Sons Co., Newark 7, N. J.

Butter Cookie Cookbook, Vol. III. Just in time for Christmas, dozens of cookie recipes to make for your cookie jar and for your friends. 20c from Pillsbury Mills, Inc., Box 43, Minneapolis 40, Minn.

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Infant Care. Provides information based on the experience of many doctors and designed to help parents understand their doctor's advice, many phases of infant care, such as feeding, clothing, sanitation, and others. Send 15c and ask for Catalogue No. FS 3.209:8/3, Supt. of Documents, Government Printing Office, Washington 25, D.C.

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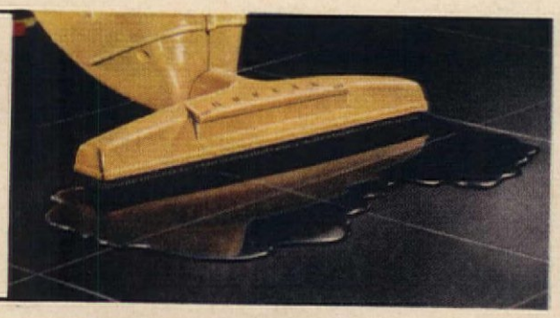
HOOVER'S SURPRISING NEW INVENTION CLEANS UP THE DIRTIEST JOB IN THE HOUSE

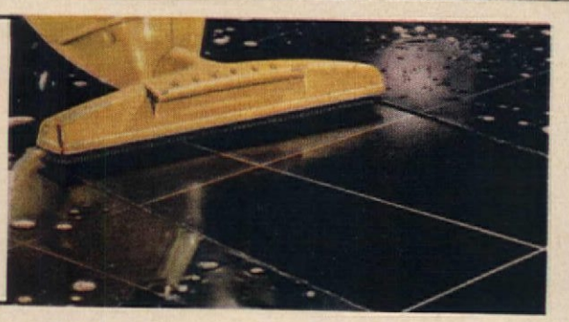
Washes floors and drinks up its own scrub water

1 WETS *the floor with clean water and detergent!*



2 SCRUBS *it thoroughly!*

3 VACUUM-DRYS *it instantly!*



Washes floors, then vacuum-drys them instantly

Now you can get rid of mops and buckets forever. Hoover's new Electric Floor Washer washes your floors and vacuums them dry . . . automatically. Puts only clean water and detergent on the floor—the dirty water you vacuum up is kept separate. No mess, no hard work. Your hands never touch water. See a demonstration at your Hoover dealer's. Easy budget terms available.

HOOVER®

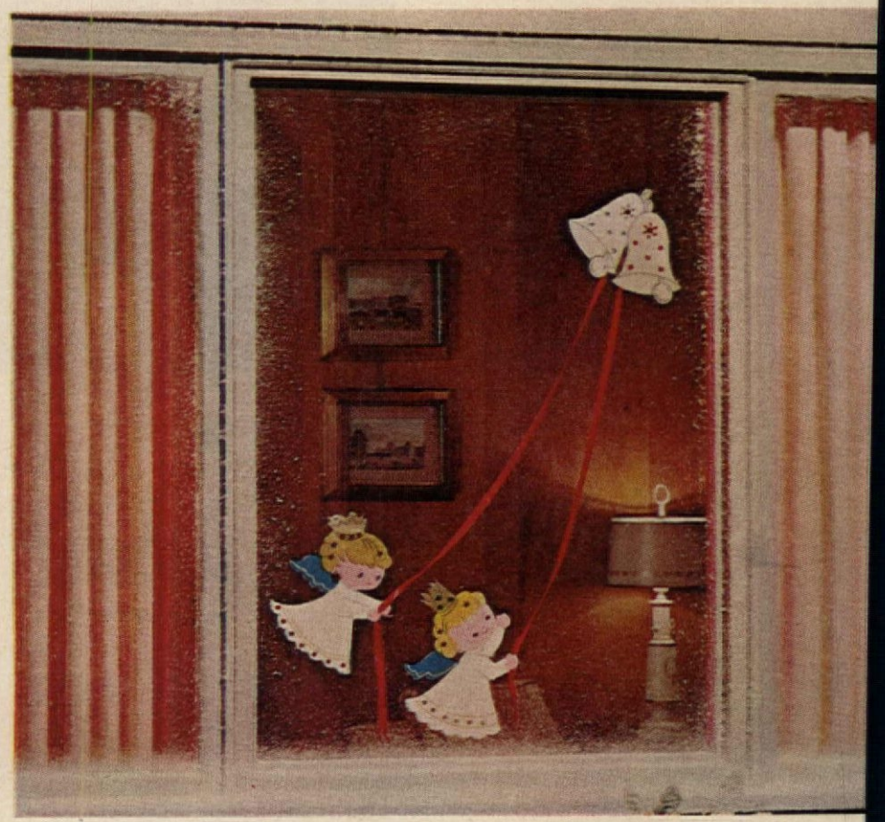
ELECTRIC FLOOR WASHER

by the makers of Hoover Vacuum Cleaners

Tree Skirt *is splashed with whimsical yuletide motifs. Skirt comes ready-cut. You cut out outlined felt motifs, embroider details, and glue in marked positions on skirt. Cut out center of skirt and slash one side to make it easy to place under tree. PCK-2 $4.89.*

HANS VAN NI

Reindeer Table Runner, *a delicate design of gold and white felt, makes up in a few hours. Mighty handsome folded double and hung with a heavy cord on your front door. PCK-3 $2.89.*



Angels Ringing Bells *fly across a window or front door, or over the mantel. You might even mount them on a large mirror. Just cut them out, embroider details, apply brilliant sequins, and assemble with paste. Bell is gold paper, "ropes" are red satin. It takes only two hours to complete this versatile design. PCK-4 $1.98.*

DOROTHY LAMBERT BRIGHTBILL

Christmas Kits

Handsome decorations are detailed with quick embroidery and sequins, then put together with glue.

■ Half the joy of the holiday season is in making the decorations. So, to add to your Christmas fun, we have designed three distinctively different decorations for you to make. The three designs shown come in complete kits, and are so easy to put together that even the children can make them in a twinkling. First, there's a sparkling Tree Skirt, its enchanting fabric spattered with gleaming stars and flecks of color, topped with glued-on felt motifs, embroidered details, and sequins. Next, a white felt Reindeer Table Runner, delicately exquisite with a pair of magnificent deer boasting gold bullion antlers highlighted with sequins. And last, but by no means least, a pair of saucy felt Angels Ringing Bells to welcome your holiday visitors.

Shopping Information, Page 96

Tree Skirt leads a double life. *With center left intact, you may use this lovely decoration as a table centerpiece, either by itself or over a contrasting colored cloth. Head-on view shows you all the motifs that spell Christmas. PCK-2 $4.89*

Order one or all of these attractive kits, but be sure to order early so you won't be disappointed. Make them for yourself or for gifts and enjoy them for many Christmases to come. Use order form below.

Christmas Kit Order Form

The Christmas Kits listed below have been designed expressly for The American Home Magazine Corporation by Paragon Needlecraft.

Fill out coupon, enclosing personal check or money order (no stamps, please). Kindly allow three weeks for handling and mailing.

If you prefer special handling and mailing to insure faster delivery, please add 60c per item ordered and check here ☐.

THE AMERICAN HOME MAGAZINE
Post Office Box 97, Forest Hills 75, New York

☐ PCK-2 Tree Skirt $4.89
☐ PCK-3 Reindeer Table Runner 2.89
☐ PCK-4 Angels Ringing Bells 1.98
(New York City residents please add 3% sales tax.)

Please print name

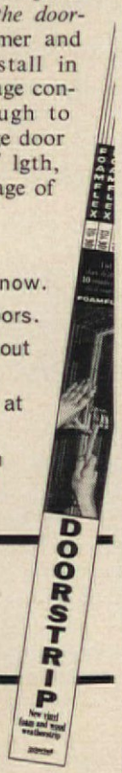
Please print address

City *Zone* *State*

Famous FOAMFLEX consists of closed-cell, positively non-absorbent vinyl foam permanently bonded to clear wood moulding. New, exclusive "offset" design of foam edge provides perfect 2-WAY airtight seal . . . *against the door and against the door-stop!* With only hammer and saw, anyone can install in only 10 minutes. Package contains more than enough to weatherstrip the average door —two 7′ lgths, one 3′ lgth, instruction sheet, package of nails.

Patent Pending

- Stops wind, rain, snow.
- Silences closing doors.
- Can be painted without hardening.
- Stays flexible even at 50° below zero.
- Fits tight, even against warped surfaces.



LOOK FOR THIS DISPLAY CARTON AT YOUR FAVORITE HARDWARE OR BLDG. SUPPLY STORE.

Seals cold out!
Seals heat in!

Another Home-Saver Product by
Mortell COMPANY
KANKAKEE, ILLINOIS

Dead leaves make your garden grow

So think before you burn!

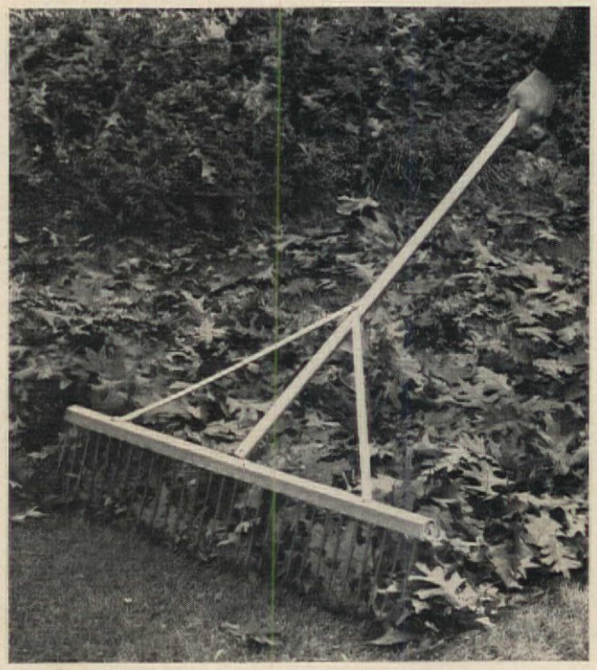
You're practically throwing money away if you burn your dead leaves. They're ideal for winter-mulching rhododendrons, azaleas, evergreens, and other shrubs and trees, and they're the best material for converting into compost.

Before mulching shrubs, water the soil thoroughly to insure a good supply of winter moisture, then spread a foot or more of leaves evenly over the ground. Lay branches, sticks, laths, or bamboo canes over them to prevent them from blowing away. By spring the mulch will have packed down, and you can then remove the uppermost layer of dry leaves. The partially decayed lower layer will benefit the shrubs, so let it remain and sprinkle a little peatmoss over it if you want it to look neater.

Compost is a valuable soil improver—like humus, leafmold, or peatmoss—and you can put it to good use whenever you do any planting, sowing, or potting.

It's easy to make any size compost heap—as you see in the pictures on page 95—and in about a year it will be ready for use. Not only leaves, but weeds, grass clippings, prunings, and other garden litter can be added to the heap as you go along.

Shopping Information, page 96



Gather your leaves at least once a week, or they'll soon smother grass and small plants. Try this king-size Sweep-Rake (36" wide) or a lawnsweeper to speed up the job.

JUNIOR BOX 29c, gives you enough for a single window. For 5 to 6 windows, ask for the **BARGAIN BOX at only $1.39.**

MORTITE is the unique "FINGERTIP" weatherstrip. Simply press into place—it adheres to any clean, dry surface. Use it around drafty windows—Government reports show cracks and crevices are responsible for up to 25% heat loss in the average home. Use it around uneven screens to keep insects out. Use it as a sealer, gasket, caulker, plugger-upper . . . there are hundreds of uses around the home, farm, shop, cottage.

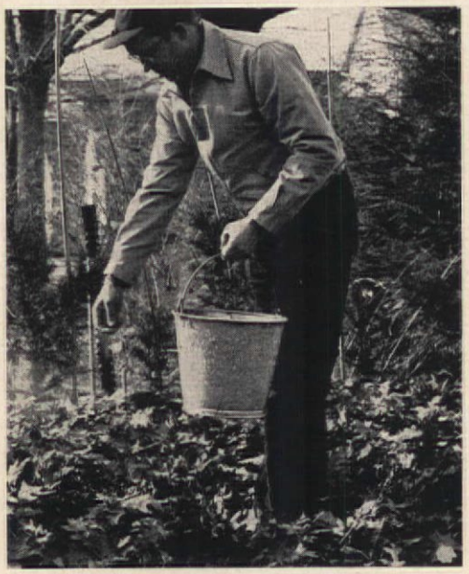
- Works equally well inside or out.
- Never cracks, chips or peels.
- Can be painted over.
- Stays soft—unrolls like a ribbon.
- Easily removed—leaves no marks.

LOOK FOR "FINGERTIP" MORTITE AT YOUR NEARBY HARDWARE OR BUILDING SUPPLY STORE.

Seals cold out!
Seals heat in!

Another Home-Saver Product by
Mortell COMPANY
KANKAKEE, ILLINOIS

A piece of canvas or burlap—or an old tablecloth, sheet, or drapery—is the best thing for carrying leaves. Dump them in a heap that'll be 3' high when you've finished.



***Add a few handfuls** of plant food or compost activator to each foot or so of leaves. Keep the heap square-shaped, flat on top, and water it thoroughly each time you "feed" it, if the leaves are dry.*

***Newest idea** in compost making is to cover the heap with black polyethylene film. It retains moisture, speeds decomposition, eliminates weeds, and looks well.*

From the new

Laboratories of Longer Living

comes news about

SARAKA

The modern bulk stimulant to help regularity... for today's younger men and women over 45

Thousands of men and women, still young, are retiring to new life in "sunshine-colonies" . . . the modern Laboratories of Longer Living where every skill and service is available for health, recreation and comfort. From these retirement centers word is spreading about the miracle of SARAKA. One of today's important discoveries for people who want to enjoy the gentle, easy regularity of their youthful years.

Unlike 'trigger' laxatives containing salts or other strong chemical stimulants that may cause a harsh or violent action in the colon, SARAKA is known to doctors for its gentle *double action* that helps establish and maintain natural-like regularity, without hurry-up or discomfort. Only SARAKA granules contain Bassorin to add the bulk often lacking in the diet, plus Cortex Frangula for mild stimulant laxative action . . . and vitamin B_1. The vitamin B_1 in 3 teaspoonsful of SARAKA provides $1\frac{1}{2}$ times the adult daily requirements of B_1, the appetite-promoting vitamin required for normal digestive action. Many doctors who recommend SARAKA are themselves users! SARAKA is also available in sugar-free form as SARAKA-D.

Get SARAKA in the attractive orange and yellow package and take as directed. Middle-age constipation will disappear and that wonderfully easy regularity of youth will return as it has to *so many* people.

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HIGHER IN CANADA
BEST FOR
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You can depend on Dr. Scholl's Zino-pads for fast relief from pain and double-quick removal of corns. Try them!
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Suddenly your dishwasher washes up to 30% Better

Advanced detergent assures spotless dishwashing

It's remarkable the improvement you see the minute you start using advanced FINISH in your automatic dishwasher. Water spots start to disappear immediately. The more you use FINISH the bigger the improvement. Leading dishwasher manufacturers wholeheartedly approve advanced FINISH. So will you! Try FINISH, won't you.

Another famous product of
ECONOMICS LABORATORY, INC.
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In 106 Cities No Address Is Complete Without
A POSTAL ZONE NUMBER

The Post Office has divided 106 of the country's biggest cities into postal delivery zones to speed mail delivery. Be sure to include the zone number when writing to these cities and, if you reside in one of them, to include your own zone number in your return address. The correct place for it is after the city, before the state.

CATALOGUE OF THE 30 BEST BLUEPRINT HOUSES FROM THE AMERICAN HOME

Includes photographs, floor plan, over-all dimensions, and square footage of each house. Planned by leading architects, approved by our editors. Send 10c to cover mailing to:
THE AMERICAN HOME, Dept. Catg., Forest Hills 75, N. Y.

Shopping Information

CHRISTMAS GIFTS FROM THE HEART

Page 15: Felt egg cozies, tablecloth—Continental Felt Co. Jersey pillow—Wyner Sag-No-Mor Jersey. Pan handler—Singer Sewing Machine Co.

A GLORIOUS FAMILY THANKSGIVING

Pages 42–45: Oven & surface cooking top—Chambers. Sink—Crane. Fan—Trade-Wind. Dish washer—Kitchen-Aid. Keeping room ranch oak flooring—E. L. Bruce. Kitchen & laundry flooring—Armstrong. Refrigerator & freezer—Revco. Kitchen & laundry counter tops—Formica. Wallpaper & matching fabric—Warner. Table & chairs—Grand Ledge. Combination washer-dryer—General Electric. Utility room wallpaper—Schumacher. Coffeepot—Georges Briard Designs. Dining room wall paper—Van Luit. Sideboard, dining chairs—Tomlinson. Table—Kittinger.

FAMILY FOOD: ALL-TIME FAVORITES—BETTER THAN EVER

Page 46: Breadboard—Bloomingdale's. "Nancy Warren" Wallpaper—United Wallpaper Co. **Page 47:** Cake plate & serving plate—Imperial Glass Corp. **Pages 48, 49:** Plates & vegetable dishes—Spode. Flatware—I. Freeman. Carving set, Dru Wear skillet—Bloomingdale's.

TAKE A PACKAGE OF FROZEN FRUIT

Pages 52, 53: Glass salad bowl—Georg Jensen. Silver compote—Gorham.

PRETTY PASTRY SEA SHELLS

Page 66: "Awakening" fork & spoon—Towle.

WINDOW TREATMENTS CAN SOLVE PROBLEMS

Page 77: "Kent" shade—Breneman-Hartshorn. "Panama Print" two-faced shade—Illinois Shade-Cloth Corp. **Page 78:** "Foldwood" Fold-up shade—Breneman-Hartshorn. Trimming on draperies—Consolidated Trimming Co.

HOW TO INSTALL NEW FLOORS OVER OLD

Page 80: "Crestwood" flooring—E. L. Bruce.

CHRISTMAS KITS

Page 92: Picture window—Andersen Casement Windows. Rug—Roxbury. Snow drops & red berries—Osborne, Kemper, & Thomas, Inc.

DEAD LEAVES MAKE YOUR GARDEN GROW

Pages 95, 96: Sweep-Rake—Gardex, Inc. Plastic Compost Cover—Benson-Maclean Co.

COMING NEXT MONTH

Nothing like house plants to give your home the warmth of springtime in winter! Learn the secrets of growing everything from African violets to geraniums to mums. Tips, too, for using house plants in your decorating scheme.

COMPLETE KITCHEN

COMBINES: STOVE • OVEN
SINK • REFRIGERATOR
FREEZER • STORAGE

Other models available with 8 cu. ft. refrigerator including 2 cu. ft. pull-out freezer drawer . . . stainless steel or porcelain tops . . . natural wood finishes . . . garbage disposal.

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GLUE-ALL for scrapbooks, etc.! Speed squeeze bottle. No muss, no fuss. Drie fast, clear and strong! Best all-purpos glue you can buy.

Send stamped, self-addressed envelop for Free copy of "Elmer's Guide to Goo Gluing". Write The Borden Company, Dep 11-D, 350 Madison Ave., New York 17, N.

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For new recipes—or your old favorites—use these dividual cellophane envelopes. They're greasepr and moistureproof . . . easily visible both sides, 3"x for handy filing. Will also protect other file-s home-making data. So inexpensive, too!

100 for $1.00 250 for $2.00 400 for $3.00

Over 59 million purchased by American Ho readers. Write today! Send check or money ord

THE AMERICAN HOME
American Home Bldg., Forest Hills, New Y

POWERFUL NEW PLUNGER CLEARS
CLOGGED TOILETS
in a jiffy!

NEVER AGAIN that sick feeling when your toilet overflows

'TOILAFLEX'
Toilet ALL-ANGLE Plunger

Ordinary plungers just don't seat properly. They permit compressed air and water to splash back. Thus you not only have a mess, but you lose the very pressure you need to clear the obstruction.

With "Toilaflex", expressly designed for toilets, no air or water can escape. The full pressure plows through the clogging mass and swishes it down. Can't miss!

- Double-size cup, double-pressure
- Tapered tail gives air-tight fit
- Designed to flex at any angle
- Centers itself, can't skid around

For positive insurance against stuffed toilet, have a "Toilaflex" in your home.

$2.65 fully guaranteed

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Fast, easy, foolproof way to repair wall cracks.

New Dexall Patching Paste

- New, improved, ready to use, for plaster and wood.
- Won't crack, water-resistant, smooth, easy-working.
- Needs no sealer . . . paint over in 15 minutes.

At paint and hardware stores everywhere.

DESHLER PRODUCTS, INC., Deshler, O.

BROWN DERBY GRAPEFRUIT CAKE

(Illustrated on page 10)

Preparation time: 25 min.
Baking time: 25–30 min.

1½ c. sifted cake flour
¾ c. sugar
1½ tsp. baking powder
½ tsp. salt
¼ c. water
¼ c. vegetable oil
3 eggs, separated
3 tbs. grapefruit juice
½ tsp. grated lemon rind
¼ tsp. cream of tartar

• Sift together flour, sugar, baking powder, and salt into large bowl; make a well in center of dry ingredients. Add water, oil, egg yolks, grapefruit juice, and lemon rind; beat until very smooth. Beat egg whites and cream of tartar in medium-sized bowl until stiff but not dry. Pour egg-yolk mixture gradually over whites, folding gently with rubber spatula just until blended. *Do not stir mixture.* Pour into ungreased 9-inch layer-cake pan. Bake in moderate oven (350°F.) 25 to 30 minutes or until cake springs back when lightly touched with finger. Invert pan on cake rack until cool. Run spatula around edge of cake; carefully remove from pan. Gently cut through cake horizontally, with serrated knife, to make two layers. Fill and frost with Grapefruit Cream Cheese Frosting.

GRAPEFRUIT CREAM CHEESE FROSTING

2 pkg. (3 oz. ea.) cream cheese
1 tsp. grated lemon rind
2 tsp. lemon juice
¾ c. sifted confectioners' (powdered) sugar
6 to 8 drops yellow food coloring
1 can (1 lb.) grapefruit sections, well drained

• Soften cream cheese at room temperature; beat until fluffy in medium-sized bowl; add lemon rind and juice. Gradually blend in sugar; beat until well blended. Tint light yellow with food coloring. Crush sufficient grapefruit sections to make 2 teaspoons; blend into frosting. Spread on bottom layer; top with several grapefruit sections. Cover with second layer; frost top and sides; garnish with grapefuit sections. Makes 12 servings, 255 calories per serving. Source of Vitamins A,C.

For your friends whose homes

To every friend with a heartful of home, give a houseful of welcome new homemaking ideas this Christmas, when home means most.

And as your gift of The American Home keeps on bringing your friends the rich rewards of good living all through the year, you'll feel the glow of a gift well chosen.

Give The American Home Now, at These Special . . .

Christmas Gift Rates

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Three or more 1-year Gifts . . . . . each $2
(All 3-year subscriptions, $6)

Rates are for U. S., U. S. Possessions, Canada
Add 50c a year for Pan America
Add $1 a year for other foreign countries

These Christmas Gift Rates Expire December 31, 1959

A colorful Gift Card for each friend on your list is supplied at no added cost

FILL IN THE HANDY GIFT FORM BOUND INTO THIS ISSUE, AND ORDER TODAY

The American Home • American Home Building, Forest Hills 75, N. Y.

THIS OFFER EXPIRES DEC. 15th

Bring Garden Beauty Indoors all year 'round!

EXQUISITE ALL STEEL

PLANT STAND

AT A SENSATIONALLY LOW PRICE

- Revolving Arms
- 3½ Feet High
- Will Not Tip or Tilt
- Holds 10 Plants

$14.95 value

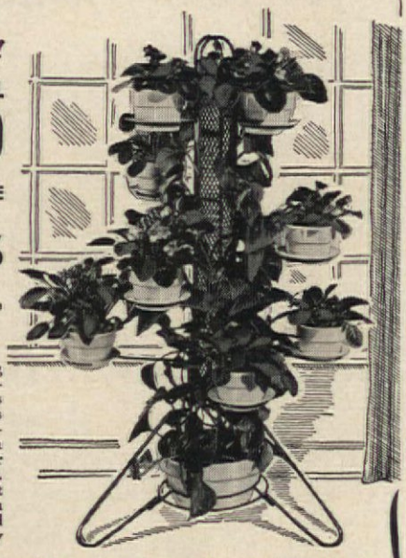
$5.95 plus 80¢ postage and handling

Never Before Such A Value

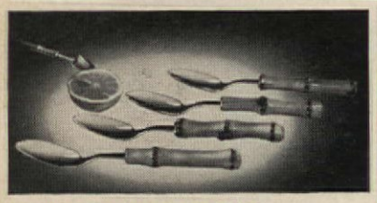
Revolving arms—for daily plant sunning and easy watering, different room arrangements—extend outward 5 to 10 inches from center. Holds 10 standard size pots including one 8 inch pot at bottom. Filigree-metal center post may be filled with moss for climbing plants. Use indoor or outdoors—in living room, porch or patio. Baked-on enamel finish—weather resistant—last for years. Smart functional design harmonizes with any decor. (Plants and pots not included.) Order today on money back guarantee. Immediate shipment.

Plant stand with 10 pots, $6.95.

NIRESK INDUSTRIES, Dept. AP-2
2331 N. Washtenaw, Chicago 47, Illinois



State your choice: Wrought Iron Black or Tropical White in silky-smooth permanent baked enamel finish.



GRAPEFRUIT SPOONS

Handiest idea a breakfast table ever saw! No need to pre-cut grapefruit, when you have Grapefruit Spoons designed specially to pop out individual segments of fruit. The secret is tiny, sharp serrations at the point of each spoon. Spoons are teaspoon size, in shining stainless steel, with natural genuine bamboo handles. Set of 4 costs only $1.00.

$1.00 SET

WINKING TREES

On and off they blink — the merriest possible Holiday decorations for table, mantel or window! Each colorfully decorated deep green tree is 6" tall, and the light winks brightly through colored plastic "jewels." Takes standard battery, obtainable everywhere. The pair of trees, only $1.

$1.00 PAIR

BRECK'S OF BOSTON RELIABLE SINCE 1818

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Early American

TOY-CHEST BENCH

Direct to you from factory at only

$14.95 unfinished
Fully assembled

You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your *children's* children. Cut-out handles and concealed sliders make it easy to move despite its *very* solid construction. 31½" x 16½" x 20" high.

Quick delivery.
Express charges collect.
Satisfaction guaranteed.
Send check or money order.

$16.95 with hand-rubbed antiqued Pine finish

Jeff Elliot Craftsmen
DEPT. A119, STATESVILLE, NORTH CAROLINA

1000 Name & Address Labels $1
ANY 3 DIFFERENT ORDERS $2 ppd.

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Padded—packed with FREE, useful Plastic GIFT BOX. Use them on stationery, checks, books, cards, records, etc. *Beautifully printed* on finest quality gummed paper—*1000 only $1.* SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS $2. Makes an ideal gift. *Satisfaction guaranteed* or your money back. TIME-SAVER LABELS, 1101 Jasperson Bldg., Culver City 1, California.

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Handcrafted Deerskin
Deer-Mocs®
ORIGINAL AND GENUINE

truly a distinctive and UNUSUAL GIFT

Velvet soft, premium quality natural tan Western deerskin handcrafted into foot flattery and the ultimate in foot comfort. These slippers mold to your feet for a perfect fit...easy on and off, yet hug your feet when you walk... fold for traveling. *Hand washable!* Imitated but never duplicated.

Give men's or women's regular shoe size.

$9.50 postpaid per pair

Fit, satisfaction guaranteed.

Matching pairs for "him" & "her"

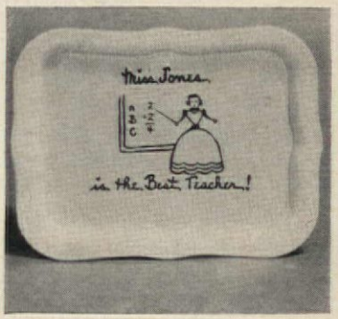
Thick foam rubber insole assures the ultimate in foot comfort.

Send for FREE 72-page Gift Catalog
featuring leather shirts, exclusive clothing and equipment for sports and country living.

Norm Thompson
Dept. 1P · 1805 N. W. Thurman, Portland 9, Oregon

shop your AMERICAN HOM

AN APPLE FOR THE TEACHER just won't do, at Christmas, so let Johnny take Miss Jones a charming tole tray proclaiming that *Miss* (her name) *is the Best Teacher*. We know no schoolmarm who could resist it! In ivory, with the design in black, it's 6½x8½". She'll give him an A for "adorable"! $1 plus 20c postage. From Stratton Snow, Dept. AT, Delray Beach, Fla.



SEND SEASON'S EATINGS to the party dressed in Christmas baking cups, and your goodies will be as festive as the guests. You'll get the point-settias, holly, and such, in red and green on white—they just *beg* for nuts and candy. Bake cupcakes in them, and top with inviting icings for fare with a flair! Pkg. of 36, 50c. Miles Kimball, 126 Bond Street, Oshkosh, Wisc.

COME FILL THE CUP, if you have enough coffee—it's 4" high and 4¾" across! For *real* coffee hounds only, it's white ironstone banded in yellow. A ship in full sail rides across the cup, while the saucer is embellished with an old poem called "The Sailor's Tear." It is also ship shape for a shelf or a cargo of flowers. $4.50. The Lennox Shop, 1127-AH Broadway, Hewlett, N.Y.

HIDDEN PERSUADER for finicky eaters! An 8½-inch Humpty Dumptyish clown, trimmed with a child's own name, has a split personality. He's coming apart at the seams to be a feeding set. Made of red, blue, yellow, and white plastic when he goes to pieces he makes a bowl, cup, saucer, egg cup, and salt shaker. $1.50. Crown Craft 246-A Fifth Ave., N.Y. 1, N.Y.

OTTO MAY

Welcome to the Market Place! Merchandise, if not personalized, may be returned within seven days for a full refund. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s. Unless otherwise stated, postage is included in price.

Helen De Motte

MARKET PLACE

BELL SKIRTS its usual role and makes not a sound—it's toll-free! With wooden clappers, a dozen little wicker bells and one big one will clapper their hands and string along to festoon a doorway, dangle from the tree, or ring in a gay Christmas package. $1.95 for 12, each 2″ high; $1 for one, 6″ tall. Artisan Galleries, Dept. AH, 2100 No. Haskell Avenue, Dallas 4, Tex.

HOME FOR THE HOLLY-DAYS is festively dressed in garlands of holly lavishly draping the mantel, stairway, and front door. Clustered with berries just like nature's own, the leaves are molded of translucent plastic in a rich, authentic green. They can be rinsed off, and used for years! Each length, 9–10′, is $2.98. 2 for $5.75. Elron, 352-A W. Ontario St., Chicago 10, Ill.

COMING ATTRACTIONS: your daily-bred potholders stick by your range or refrigerator through thick and thin. Magnetized to keep their posts, their 1960 calendars keep you posted too! Of sturdy white poplin, washable and colorfast, their cheery Pennsylvania Dutch figures will stay bright as time goes by. $1 pr., 15c post. Bancroft's, Dept. AH-686, 2170 S. Canalport, Chicago 8, Ill.

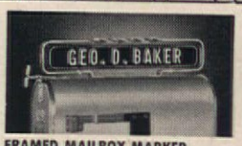
A LITTLE OFF HER ROCKER about miniatures? She'll love tiny copies of her favorite chairs! Exact, delicately crafted wood replicas are a wee 3½″ tall, to show on a shelf or doll up a dollhouse. Spindle-back chair, or Lady's Boston rocker, $1.75 each. Both for $3.25. Settle-sized Mammy rocker, $2.75. Sturbridge Yankee Workshop, 1 Brimfield Tpk., Sturbridge, Mass.

Perfect gifts for *Christmas* because they're personal
Gift card free on request

DAY-n-NIGHT® Markers as low as $1.95

ANY WORDING YOU WANT*

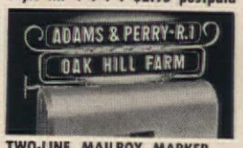
MAILBOX MARKER. Style M . . . . . $1.95 postpaid



FRAMED MAILBOX MARKER Style MF . . . . $2.95 postpaid

DELUXE MAILBOX MARKER Style EM . . . . $3.45 postpaid

NAME & NUMBER MAILBOX MARKER. Style NM . . $3.95 postpaid



TWO-LINE MAILBOX MARKER Style OM . . . . $4.95 postpaid

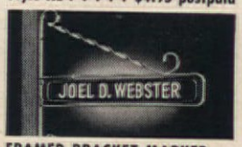
DELUXE TWO-LINE MAILBOX MARKER. Style EOM . . . $6.45 postpaid

LAWN MARKER Style L . . . . . $2.95 postpaid

NAME & NUMBER LAWN MARKER Style NL . . . . . $4.95 postpaid

DELUXE TWO-LINE LAWN MARKER Style EOL . . . . $7.45 postpaid

BRACKET MARKER Style B . . . . . $3.95 postpaid

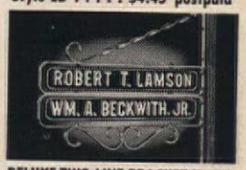


FRAMED BRACKET MARKER Style FB . . . . . $3.95 postpaid

DELUXE BRACKET MARKER Style EB . . . . . $4.45 postpaid

NAME & NUMBER BRACKET MARKER. Style NB . . . $4.95 postpaid

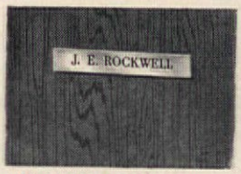
TWO-LINE BRACKET MARKER. Style OB . . . . . $6.95 postpaid



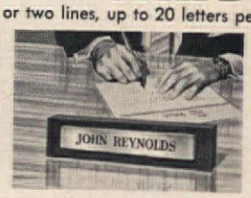
DELUXE TWO-LINE BRACKET MARKER. Style EOB . . $7.45 postpaid

Your name, number (or any wording you want) gleams on both sides of your DAY-n-NIGHT Marker, in permanent raised letters that shine bright at night! Rust-proof aluminum; plates have baked enamel finish with black background, white reflecting letters. Up to 17 letters and numbers on nameplates, 6 on number plates; same wording on both sides. **COLOR!** Background on any Marker in your choice of ANTIQUE COPPER, COLONIAL RED, PINE GREEN. Baked enamel automobile finish. Same brilliant white reflecting letters as black-and-white styles. Only 50¢ per marker extra.

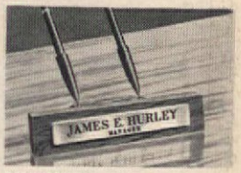
engraved solid brass DESK-n-DOOR Markers
one or two lines, up to 20 letters per line



BRASS DOOR MARKER 7″ x 1″ Style DO . . . . . $2.95 postpaid



BRASS DESK MARKER walnut base 8⅛″ x 2″ Style DE . . . . . $3.95 postpaid



DESK SET. Brass plate, walnut base. Quality ball pen and pencil. Style EX . . . . . $9.95 postpaid

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MAKE UP TO $5 AN HOUR FULL OR PART TIME! Take orders for nationally-advertised Spear products. Mrs. J. B. made $39.75 her first 5½ hours. Write today for FREE KIT—has everything you need to start at once!

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PLEASE PRINT CLEARLY
SATISFACTION GUARANTEED OR YOUR MONEY BACK
WE SHIP WITHIN 48 HOURS

*ANY WORDING YOU WANT ON ANY STYLE MARKER	STYLE	WORDING Any wording you want, up to 17 letters & numbers on Day-n-Night Marker nameplates, 6 on number plates; up to 20 letters & numbers per line on Desk-n-Door Markers.	COLOR (copper, red or green 50¢ extra)	PRICE

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CITY ROUTE OR ZONE STATE

TOTAL

☐ Remittance enclosed: ship postpaid in U.S.
☐ Ship C.O.D. I will pay C.O.D. fees and postage

the **ONE GIFT** they **DON'T** have

MOPPER® *the original "one-size-fits-all"*

TERRY AFTER-BATH ROBE

Here's the great big, wonderful "terry bear" of a robe that towels you dry instantly, cozily after tub, shower or swim. Personalized with press-on initial. Made of thick, thirsty, snow-white Cannon terry, with yards of comfortable fullness, raglan sleeves, draft-screen collar, tassel tie, wrap-around belt, two big "carry-all" pockets. . . . It's a whopper of a Mopper! Fits any gal, any size, perfectly. Ideal for lounging, beach, travel, week-end visits. A great buy! Get several . . . for yourself, for gifts, for guests. Sorry, no C.O.D.'s.

Gift-ready in clear plastic bag. Free 3" initial (specify) Add 35¢ postage ea. Mopper **Only $6.95 ea.**

Gift catalog free, on request.

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EARLY AMERICANA AT ITS BEST!

THE "MARLBOROUGH" COMB-BACK CHAIR

ONLY $9.95

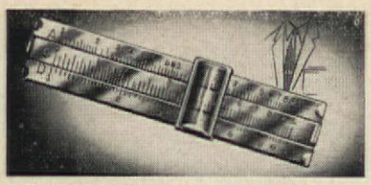
The simple beauty and accent on serviceability of Colonial America is reflected in this genuine, incomparably hard maple chair. This sturdy piece of furniture fairly brims with pride of ownership. Height: 38"; Seat: 17¼" Wide; Saddled—1¼" stock.

Fully Assembled

Direct From Factory To You . . . Fully Assembled

Finished Price: **$12.95 ea.**, in Maple or Black and Gold. Min. Order: 2 **ea.**; finished or unfinished. *Send Check or Money Order.* No C.O.D.'s. Express Charges Collect. **Satisfaction Guaranteed.** *Free copy on "How to Finish Unpainted Furniture" with each order.* Visit our factory Showrooms!

MEADOWBROOK INDUSTRIES
Dept. A119, 126 E. Sunrise H'wy, Merrick, L. I., N. Y.



REAL SLIDE RULE TIE CLASP

A genuine, working slide rule — just 2" long! All metal, gold plated, with magnifying lens over the hairline, perfectly graduated scales. As practical as it is good looking. Nicely gift boxed. In gold plate at $1.65 incl. tax — or in sterling silver at $4.40, incl. tax. **$1.65 PPD.**

LINEN CALENDAR TOWEL

A lovely 16" x 24½" lint-free towel of pure Belgian linen, printed with a day-by-day calendar for all of 1960. Have it with just the gay, colorful printed design — or with the name of your choice embroidered on also! Worth a million for good looks and good towelling in any kitchen. But just $1 plain, or $1.50 with name embroidered. **$1 AND UP**

BRECK'S OF BOSTON RELIABLE SINCE 1818

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BRECK'S of BOSTON
620 Breck Bldg. • BOSTON 10, Mass.

Foley Roast-R-Broil Pan Rack

The perfect cooking accessory—it's a roasting pan or a broiling rack! Rack locks into four V-shaped positions—even takes a 20-pound turkey—holds meat up from the pan for better roasting. As a broiler, rack lies flat and is 17¾"x12"x1½" deep to handle even a party steak. Heavy aluminum. No. **7778-6**, Roast-R-Broil, **$5.98** ppd.

Write For Free Gift Catalog!

Miles Kimball
324 Bond St., Oshkosh, Wisconsin

GOLF Score Caddy

Scores game with ease! Keeps accurate running total of scores, putts, automatically. Easy to use, rustproof, strong Polyethylene, with keychain. 2½ x 1⅛". Gift boxed. **$1.25 ppd.**

A CMS PRODUCT

Mother Hubbard
Dept. A-130, 10 Melcher St., Boston, Mass.

TOTE THAT BARGES way ahead of any we've seen is this one, complete with a child's umbrella! A schoolgirl will love a glad plaid carry-all with her name on it for books, homework, and her lunch. Of spun rayon, rubberized to be waterproof, it has contrasting handles and trim. 11x10½". $2.95 plus 30c post. Wardaby Creations, Dept. A, 3 Mt. Hope Place, New York 53, N.Y.

RISE AND SHINE at dinner with a regal, two-quart water pitcher of shining silver plate. Its ice-stopper keeps cubes tinkling pleasantly inside, while four rosebud feet and a graceful handle make it a showpiece to delight any entertaining lady. Between dinner parties she'll fill it with rosebuds! $12.95 from Croydon Silversmiths, 805-AH Lexington Ave., New York 21, N.Y.

A LITTLE SCUFFLE make you think you're walking on air, because these scuffs are light as a cloud. Rubber-soled Sluffys are made of a cuddle-soft, furry Acrilan fiber that's washable and colorfast. S (4–5½), M (6–7), L (7½–9). Colors are assorted, but you may specify that the color be *Pastel* or *Bright*. $2.95. Spencer Gifts, 362 Spencer Bldg., Atlantic City, N.J.

GETTING WALL-BORED? Try gay ceramic *Water Babies* to shower you with their three golden bubbles! Perfect for the bathroom, kitchen, or playroom, they're all play and no work to put up. Sunny yellow hair, light pink bodies, and turquoise tails. Left, 8" tall; right, 5½" long. The complete set, $3.25. From The Florin, 6901 Florin House, San Clemente, Calif.

SAFE AT HOME. Here's a good place to cache your cash and jewelry or stockpile pennies till they turn to dollars. This Safe Bank, 6½x5½x4½", is made of heavy gray steel with its own combination lock (no two alike). For a bright touch, order it with the saver's name in red. $3.50. Or plain, $2.95. Gotham Gifts, Dept. AH, 67-85 Exeter Street, Forest Hills 75, N.Y.

DASHING ON THE DASH. This shiny nickel plaque pretends his car is a custom job. Deeply etched with *This Car Made Especially for* (any name you want), it's 1x3". Self-adhesive, it can be removed to a new car. Perfect, tongue-in-cheek gift for the man who thinks *his* car is the king of the highway! $1.49 from Sunset House, 71 Sunset Building, Beverly Hills, Calif.

GIFT GUIDE for better giving

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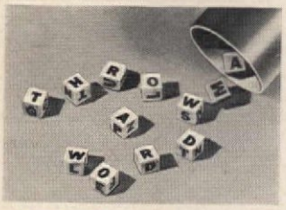
801 SUNSET BUILDING
BEVERLY HILLS, CALIFORNIA

AMERICA'S MOST UNUSUAL GIFTS!

PERSONALIZED DOOR MAT. Your own name, or any name of your choice is permanently molded in rubber with ivory letters. Large 18 by 28 inch Mat has 7000 scraper fingers. Self draining. Red, green, blue, black. **Guaranteed to please. Specify color and print name clearly.** A personalized gift that will be most appreciated! It's really deluxe.
154-P—Door Mat $5.95

KEY TO THE HEAVENS. No more guessing which star is which! Now find Venus, Orion or any constellation for sure with this Star Finder. A true optical instrument that projects 30 different charts into the sky so you can identify 135 stars and 45 constellations! Absorbing for children or adults. A novel and fascinating way to keep up with the space age.
1804—Star Finder $1.98



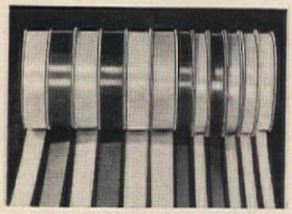
WIN IN A THROW! New Throw-A-Word dice game is a sure party stopper! Each player rolls the 12 dice from the shaker — to form as many words as possible from the letters that turn up. Any number of people can play. Grand for kids and adults. More fun than a spelling bee. Educational, too! Great gift idea! They'll thank you for this.
1831—Throw-A-Word $1

TOT'S 'TICK-TOCK' WATCH. This realistic toy Watch **ticks** just like mommy's and daddy's. Keeps its lucky owner fascinated! Ticking never stops — Watch is self-winding. Has stem, working hands and sturdy band. Shock-proofed to take lots of knocking about. Sure to become a child's proudest possession.
1322—Ticking Watch 59c
4 for $1.98

GROW TINY ROSES INDOORS! Perfectly shaped Miniature Rose Bushes bloom indoors all winter long! They grow no more than 8" to 12" tall, but burst with glorious array of tiny blooms! Hardy as regular rose bushes. Blooms are thimble size! Keep indoors all winter, transplant outdoors to bloom all summer.
3450-P—Mini-Rose Bush $1.49
3 Bushes for $4

MAN'S BEST FRIEND is this lazy susan Dresser Valet. Holds his collar stays, cuff links, tie clips, watch, loose change, rings, glasses and wallet — each in a separate compartment. He knows where everything is! Spins around to make him feel extra efficient. Handsomely gold tooled leatherette, moire-lined. A great value at this low gift price!
2225—Dresser Valet $3.98

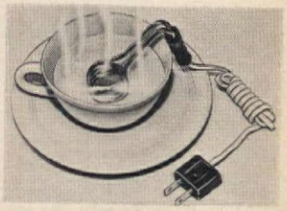
LOOK! THEIR VERY OWN NAMES. Children will love these personalized License Plates, styled like your state auto license plates! Reflectorized for safe night driving. Tough, 26-gauge steel in baked enamel finish with raised letters. For bikes, trikes, wagons, boat, tent, doors, trunks, office. Easy to attach. Specify name or nickname up to ten letters.
3068-P—License Plate $1



SATIN RIBBON FOR 1c A YARD! Fantastic but true — 50 yards (that's 150 feet) of finest quality ½" wide, with fused edges, satin ribbon for only 49c. Or get wider 1" ribbon for only 88c a 50-yd. Roll. For gift packages, hair ribbons. Get several Rolls at this price. **Specify: Red, White, Blue, Green, Gold, Pink.**
8888—½" Ribbon Roll 49c
9999—1" Ribbon Roll 88c

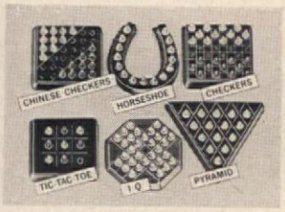
JUST WHAT HE NEEDS . . . for a real laugh sensation, give that favorite gal or guy the gag present of the year — a Belly Button Brush. Deluxe rhinestone studded handle and elegant plastic gift box. **Guaranteed to create gift excitement.** You'll be complimented for finding something so unusual.
2266—Belly Button Brush 79c
4 for $2.98

SANTA IS PARKED AT YOUR HOUSE with his 8 prancing reindeer. These charming lawn ornaments can be stuck in the ground, or tacked on your roof or porch. Or arrange them indoors around the tree. Weatherproof plastic in 5 separate colorful pieces . . . with pointed stakes to go into soil or snow. **Large Lighted Set** makes a spectacular display . . . measures 22" high. 8 to 10 ft. spread out. Each of the 5 pieces has a bulb and aluminum reflector that throws full light on this deluxe display. Complete with bulbs and 15' cord. **Regular Lawn Set** does not have lights and measures 13" high x 5 ft. long when arranged. They're guaranteed to please or money back. Most unusual Christmas decoration ever!
1298-X—Regular Set ..... $1.95 2168-X—Lighted Set $8.95



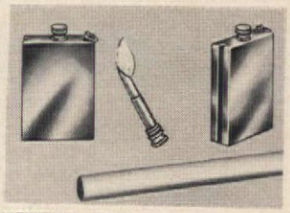
BOIL WATER INSTANTLY with new Instant Water Heater. Simply immerse in filled glass, cup or pot—water boils in 90 seconds. A boon for travelers, office workers. Use anywhere — office, hotel or motel. Makes hot beverages, soup. Boils eggs, heats baby's bottle. Keep in purse, luggage, glove compartment, desk drawer. With travel case.
2478—Instant Heater $1

FAST HAND EMBROIDERY with new Automatic Threadwriter. It actually **writes with thread!** Does, in minutes what used to take hours. Easy to use . . . works the first time you try it. Sew intricate designs, monograms and names on pattern paper. Make place mats, pictures, doilies. Complete with 4 bobbins of different colored thread.
3454—Threadwriter $2.98



MINIATURE SET OF GAMES . . . ready to play at a moment's notice. **All 6 for only $1.** Checkers, tic-tac-toe, horseshoe game, I.Q., Chinese checkers and pyramid game . . . each one is exciting! Small . . . wonderful for car rides, train or plane travel, at home or school. For hours and hours of fun, you can't beat this value! Set of 6 for $1.
3332—Action Games Set $1

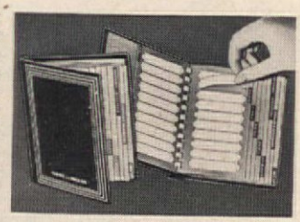
HAREM LOUNGING BOOTS — exotic looking and **fantastically comfortable!** Lustrous quilted rayon satin in jet black or vivid red. Lavishly hand embroidered with golden lotus blossoms — white pearl centers! Softly lined. Scalloped borders make feet look tiny. **Specify Small (4-5½), Medium (6-7½) or Large (8-9½).**
6666—Black Harem Boots $2.98
7777—Red Harem Boots .. $2.98



NEVER-FAIL MATCH. New "everlight" match can't miss. Pull the permanent metal match out from its thin case, strike it on the side — **it's lit!** Put match back in case to extinguish. An amazing new lighter! Lasts for years. It's petite and thin — only 1¾" high. Has a small ring that slips onto your key chain.
2931—Permanent Match 69c
2 for $1.25

PERSONALIZED SWEAT SHIRTS . . . like athletes wear . . . **with their own names** in big red letters! Quality white Shirt is nylon reinforced at points of wear. Shrink resistant. Full circular knit cuffs. For boys and girls. **Specify first names.**
Name Sweat Shirt $1.79
3730-P ..... Small (2-4 yrs.)
3731-P ..... Medium (5-8 yrs.)
3732-P ..... Large (9-11 yrs.)

THEIR VERY 'OWN NAME' TOWELS. Children will love these luxurious bath Towels **with their very own names** embroidered right into the design. Guaranteed to make any child feel mighty important at bath time! Cartoon design is hand screen printed in five colors. Fine luxurious toweling of heavy, fluffy white terry. It's a huge 40" x 20" size. Specify first names or nicknames.
3700-P—Kiddie's Towel $1.79



UP - TO - DATE ADDRESS BOOK keeps your address file from becoming obsolete. Name tabs slip in and out for quick changes. Beautiful leather-like binding with gold stamped decoration. Contains a 12-page address file, plus pages for services, birthdays, anniversaries. Christmas card list—30 pages in all. 50 extra tabs for changes.
3500—Tab Address Book $1

REVOLVING CARD TREE lets you display your Christmas cards to best advantage. As each card is received, simply tuck it in one of the Tree's slots — soon you'll have a bright, gay array of 'branches'. Tree twirls around so friends can see them all. Holds 50 cards! Green plastic Tree, gold base and top star. It's a foot tall. Looks magnificent!
2240—Card Tree $1.25

Mail This HANDY ORDER FORM Today!

YOU MUST BE PLEASED OR YOUR MONEY BACK!

SUNSET HOUSE • 801 Sunset Building, Beverly Hills, California

MY NAME IS _____ (PLEASE PRINT)

ADDRESS _____

CITY _____ ZONE _____ STATE _____

ITEM NUMBER	HOW MANY	NAME OF ITEM	PRICE

NO C.O.D.'s. All orders sent Postage Paid.

TOTAL AMOUNT ENCLOSED

Now!...Show All Your Friends You, Too, Have Lived Dangerously!

YOUR NAME on a Genuine Bullfight Poster

Impress and puzzle your friends, with this large 17" x 28" bullfight poster, featuring *your name* among those of *other* famous matadors. This authentic poster, using the original art work and printing plates in full color, makes a dramatic eye-catching decoration for home or office . . . or a truly personalized gift for your bull-throwing friends. Poster imprinted with your full name or any other name you specify—only **$2.98** ppd. 2 posters, with 2 different names—**$5.75** ppd.

Mailed in a round mailing tube, not folded. Ready to frame or hang on wall.

ORDER BY MAIL ONLY!

Be the first matador in your set. Order now. Send check or money order • Available by mail only from

SPENCER GIFTS D-8 Spencer Bldg., Atlantic City, N. J.

Copyright 1959 Spencer Gifts, Atlantic City, N. J.

KEEP PURSES ORGANIZED $1

New PURSE ORGANIZER ends those exasperating searches in your handbags. Works like a miniature filing system. Holds everything in place: keys, compact, lipstick, pen, nail file, wallet, comb, mirror, notebook, etc. Easily transferred from purse to purse. 6½" x 3¼" with 7 pockets. It's gusseted! Fashioned in ultra-smart golden faille plastic . . . goes with any accessories. A practical, feminine gift. *You must be pleased or your money back!* PURSE ORGANIZER, only $1, postage paid. Order from **Sunset House, 238 Sunset Building, Beverly Hills, Calif.**

MINOR ALL-STARS RACK

Neat Idea for Baseball Gear!

$3.98 plus 35c shipping

You'll score with the "li'l baseball player" and his mom with this gift! Clever rack keeps baseball gear handy—and out of the way. Pine-finished wood rack with gay compo baseball backboard has slots to hold balls and bats; pegs for mitt and cap. 20¼ x 10" hi.

Satisfaction Guaranteed.

FREE CHRISTMAS Gift Catalog Write for it!

Foster House 6523-K11 N. Galena Rd., Peoria, Ill.

FINE SATIN RIBBON

50-yd. roll, just 39¢

Special to American Home readers! 50 yards of fine quality acetate satin ribbon, just 39¢. Regularly 44¢ in our catalog. Use for gift tying, sewing, hair ribbons. Choose red, emerald green, pink, white, light blue, royal blue, orchid, light green, yellow, cocoa brown, silver, gold. 7/16" wide.

Walter Drake 411 Drake Bldg. Colorado Springs 8, Colo.

50-yd. roll, 39¢ postpaid

Present The Bath

with a holiday surprise. Give this busy section of the house a cheery look with this bright, gay bath and bowl lid cover set in white terry cloth with colorful Christmas designs.

FINGERTIP TOWELS, 12" x 18" ..... 2 FOR $1.00
RUGGED BATH TOWEL, 20" x 40" $1.49
JOHNNY LID COVER HAS
GAY ORGANDY RUFFLES $1.95
MATCHING BATH MAT, 22" x 36" $3.95

Pa. Residents Add 4% Sales Tax. No Stamps or COD'S

Send For Free Gift Catalog

PAGE & BIDDLE Bryn Mawr, AH 11, Penna.

DOG IDENTIFICATION TAG

Pitiful to see a lost dog in frantic search of his home. Provoking to the finder unable to locate owner. ID tag gives dog's and owner's name, address and phone number. In Lifetime Stainless Steel or Deluxe Gold Plate. PRINT full information. **$1.50**

PARKING KEY RINGS—79¢
PERSONALIZED $1.00—3 for $2.85

Come-apart key rings keep car keys separate from personal keys. Leave car keys with parking attendant and take personal keys with you. Available without engraving at 79¢ or personalized with 2 or 3 initials at $1.00 (3 for $2.85). PRINT initials. Appreciated gift for all car owners.

ELRON INC.

352 W. Ontario Dept. B-275 Chicago 10, Ill.

YOUR OLD FUR COAT INTO NEW CAPE, STOLE, JACKET $22.95

MORTON'S remodels your old, worn fur coat, jacket or cape into a glamorous new fur fashion for only $22.95. Includes restyling, new lining, interlining, monogram, cleaning, glazing. **Order from MORTON'S World's Largest Fur Restyling Service. Get unmatched selection, 36 different styles to choose from. Get greater value, and styling** praised by Harper's Bazaar, Glamour, others. Send No Money! Just mail old fur, state dress size, height. Pay when new restyled fashion arrives. Or write for new Style Book.

MORTON'S, Dept. 21-K, WASHINGTON 4, D. C.

SIMPLY ZOO-PER! These cute animal sleepers with soft ears and tails are colorfast, washable flannel. Choose *Tiger, Bunny* with a stuffed carrot, or *Kangaroo* with a pouch and toy kangaroo. Tot's sizes 2, 3, 4: Tiger or Bunny, $2.98; Kangaroo, $3.98. Children's sizes 4, 6, 8: Tiger or Bunny, $3.29; Kangaroo, $4.29. 35c post. Helen Gallagher, 413-AH Fulton Street, Peoria, Ill.

JUST TAKE ONE SWALLOW with two co-pilots and the sky is the limit for decorative possibilities. This windswept trio, hand carved in Africa of polished ebony, glides gracefully across a wall in any formation you choose. They go to great lengths to please you. 7", 10", and 11" in one set. $2.95. Shopping International, Dept. AH-11, 25 Lafayette Ave., White Plains, N.Y.

TOBACCO STOWED in a stoneware humidor stays fresh and fragrant in its air-tight home! Made in England, in black with white trim, it has a pressure-lock lid that seals out all the mischief-making air and keeps his favorite mixture moist. It will hold a pound of tobacco in splendid isolation, indefinitely. $6.50. David P. Ehrlich, 207-A, Washington St., Boston 8, Mass.

WEE WILLY

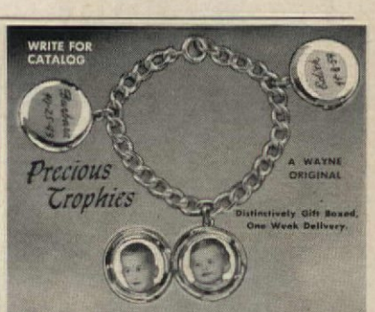
BLINKING TREE 2 for $1

Just 6½" tall. Tiny winking lights blink on and off this adorable little tree. Comes complete with miniature glass candle ornaments, Christmas bulbs and bells. Set it on your mantel, party table, window sill or TV. It works on a regular flashlight battery (not included). Bright and colorful as Christmas itself. Makes a delightful and inexpensive gift. 2 for only $1, postpaid. Order now for Christmas.

FREE Catalog

DAMAR'S 30-J Damar Bldg. Elizabeth, N. J.

WRITE FOR CATALOG



Always in her heart...why not on her wrist? Photo lockets show a growing tribe from diapers to dungarees

Bracelet, heavy Sterling Silver link chain ea. $4.00
In 12 Kt. Gold Filled ea. $4.00
Round Lockets, 1" dia. which open and hold two pictures. First name and birthdate engraved in script.
In Sterling Silver ea. $3.50
In 12 Kt. Gold Filled ea. $3.50
All prices include engraving, federal tax and postage

Wayne Silversmiths 546A SO. BROADWAY YONKERS 5, N.Y.

LARGE—MATCHED PAIR

FIGHTING COCKS Wall Plaques

UNIQUE, EYE CATCHING, BRIGHTEN WALLS

Size, Pr. 12½" x 23" Living Room, Kitchen, Den, Patio. Sturdy cast aluminum, fine detail. 3 beautiful finishes: BLACK or GOLD or COPPER. Postpaid $4.98 per pair. No C.O.D.'s. MONEY BACK GUARANTEE.

MISSION METALCRAFTS, P. O. Box 193, Mission, Kans.

BANISH STALE TOBACCO ODORS

Revolutionary new ash tray instantly kills cigar, cigarette butt and pipe ash odor. Chemically impregnated for life. Completely non-toxic. White china, gold trim. Generous 8 x 9½-in. size. Only $3.98, post paid. Also send for free Schrift Catalog, featuring many other distinctive and unusual gifts.

SCHRIFT'S 1007 N. Water St., Milwaukee 2, Wis.

CLOWN FACE THROW RUG 36" Dia. **$4.95** Plus 75c Handling

"Jo Jo" the clown appliqued on big white cotton throw rug with 2" fringe all around. Big black eyes, yellow nose, red mouth. Fully washable, non-skid back. Money back guar.

MARY'S CASTLE 169 No. Lapeer, Beverly Hills, Calif.

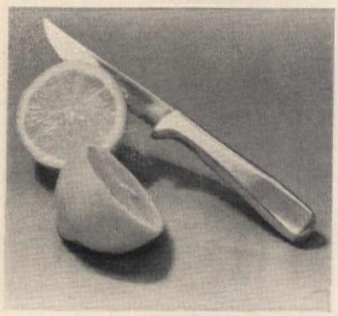
KILL THE HAIR ROOT

Destroy unwanted hair PERMANENTLY with new, improved Mahler Epilator. Use conveniently and privately at home. When you have read our instruction book carefully and learned to use the Mahler Epilator safely and efficiently, then you can remove all unwanted hair PERMANENTLY. MONEY-BACK GUARANTEE. (Our 76th Year)

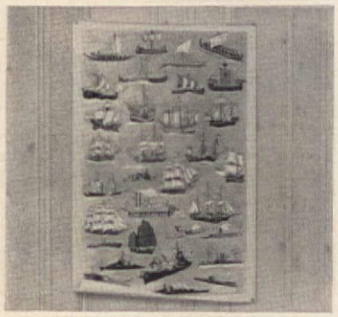
SEND 5¢ TODAY FOR BOOKLET — NEW BEAUTY FOR YOU

MAHLER'S, INC., Dept. 839P PROVIDENCE 15, R. I.

TURN OVER A NEW LEAF-design canister set to the lucky lady who knows that rosemary is for remembrance! A lovely foursome of hand-lacquered metal canisters comes with tops in two shades of spanking blue. The delicate herb-leaf motifs are on white. Airtight, the largest is 7⅝" high. And, they don't cost a mint—set, $6. Barilen Corp., Dept. 11-B, 11 E. 47th St., N.Y. 17, N.Y.



THERE'S NO COM-PARE-ING this paring knife with any other! Of heavily chrome-plated tool steel, its graceful flare gives a firm grip and perfect balance. Handle, cast into the blade, has no rivets to work loose. Blade is hand ground from a solid piece of steel, tempered for a razor edge. It goes in the dishwasher! $3. Norm Thompson, 1805-AH N.W. Thurman, Portland, Ore.

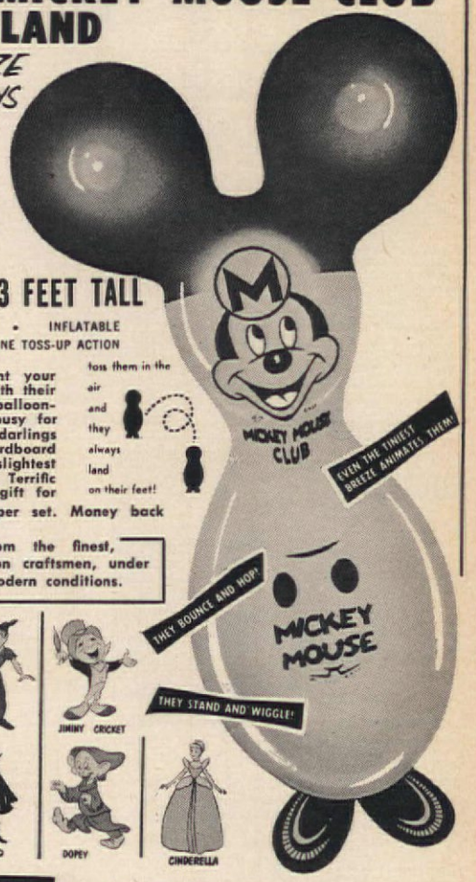


POSTER PAINTS a vivid picture of the "History of Ships," to sail in full color across the wall of a boy's room. This jumbo poster covers the subject fore and aft, from the Phoenician man-of-war right up to the Nautilus. A big 25x37" on glossy, heavy-duty paper, it's the only way to teach a nautical boy his lesson! $1.25. Poster House, Dept. AH, 111 Wall St., New York 5, N.Y.

America's most lovable characters from . . .

WALT DISNEY'S MICKEY MOUSE CLUB and DISNEYLAND

10 KING-SIZE LATEX TOYS FOR $1.00 PLUS 25c POST NO COD'S



they stand from 15" to ALMOST 3 FEET TALL

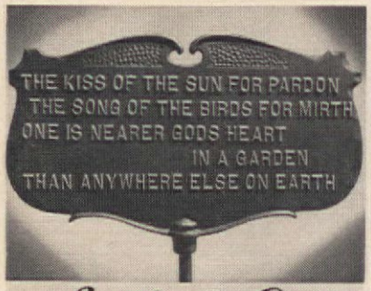
MOULDED ONE-PIECE QUALITY LATEX • INFLATABLE
ASSORTED BRIGHT COLORS • GENUINE TOSS-UP ACTION

Imagine the fun and excitement your little Mouseketeers will have with their very own MICKEY MOUSE CLUB balloon-like toy characters. They'll be busy for hours. Toss these Walt Disney darlings up, they always land on their cardboard feet, swinging and swaying. The slightest breeze animates them into action. Terrific play fun! Certainly the perfect gift for only $1.00 plus 25c postage per set. Money back guarantee. No COD's.

toss them in the air and they always land on their feet!

MADE IN AMERICA from the finest, quality latex, by skilled union craftsmen, under the finest, clean and most modern conditions.

MOTHER HUBBARD Dept. MM-304, 10 Melcher St., Boston 10, Mass.



Loveliest Gift for a Gardener...

GARDEN MARKER A thoughtfully different Christmas gift every gardener will cherish. A gift that will be appreciated at Christmas and always. Aluminum plaque with raised letters. Finished in black with letters hand painted—gold or white. Measures 9"x14", stands 24" high. Christmas delivery guaranteed. Send 10c for new catalog. **7.50 ppd.**

MOULTRIE MFG. CO. Dept. AH-11 Moultrie, Ga.

CHRISTMAS BEAU TIE . . $1.00

Your very best beau will make his bow at the party looking as festive as the season itself! Tie is made of fine green felt in the shape of a holly leaf. In the middle are three big red plush berries. Easily attached to shirt collar with metal gripper. 5" long. Order No. **9972-6,** Christmas Beau Tie, **$1.00** ppd.

Write For Free Gift Catalog

Miles Kimball
324 Bond St., Oshkosh, Wisconsin

FOR PROUD MOTHERS AND GRANDMOTHERS

She'll wear her heart on her wrist when she encircles it with a bracelet of Solid Sterling Silver or 12K Gold-Filled Baby Shoes or Silhouettes. Each ¾" charm engraved with child's name, birthdate. Up to 11 letters and spaces a line. Adorably crafted, of excellent weight and quality. Add more as family grows.

Family Tree Brooch proudly proclaims the beloved children or grandchildren. Each disc engraved with child's name, birthdate. Sculptured Tree, 2¼" high, holds 1 to 12 Sterling Silver discs. Up to 9 letters and spaces a line. Add more as family branches out!

Tree $2.00 Discs $1.00 each

Prices include engraving, tax, postage.

Silhouettes $1.10 ea. Baby Shoes $1.95 ea.
Bracelet 1.10 Bracelet 1.95

SOLD BY MAIL ORDER ONLY AT THESE SPECIAL PRICES

WRITE FOR FREE GIFT CATALOG

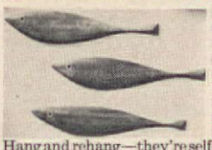
ZENITH GIFTS 1453 Post Office Bldg. Brighton 35, Mass.

If Your Child Is a Poor Reader

See how *The Sound Way To Easy Reading* can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade in 6 weeks!* Write for free illustrated folder and low price.

Bremner-Davis Phonics, Dept. P-4, Wilmette, Ill.

From HAITI . . . 3 PISCINE BEAUTIES



So in the fashion swim, these attractive fishes will spawn great decorating themes for any room. 12" long, hand-sculptured of rare Taverneau, an oil finish Haitian hardwood. Hang and rehang—they're self-adhesive. No nails to mar walls. Order for yourself . . . give as gifts!

Send check or money order. Immediate delivery. Satisfaction guaranteed. set of 3 only **$2.98** ppd.

DEER HILL CO. Dept. A119, Flushing 52, N. Y.

NOW . . . SAVE ON GENUINE IRONSTONE

Imported from England!

Creamy white Royal Staffordshire Ironstone, made from moulds several hundred years old! Beautiful enough for gala parties, sturdy enough for everyday use. Place setting includes tea cup and saucer, 6" bread and butter plate, 8" luncheon or salad plate, 10" dinner plate. Embossed with the delicate Wheat pattern, they're perfect for a bride or hostess. Buy now and save $20 on the regular open stock price!

Complete 50-pc. service for 8 (eight 5-pc. place settings, 8 fruit saucers, platter, vegetable dish). Open stock price $44.50.

now only $22.50 shipping charges collect.

20-pc. starter set (four 5-pc. place settings) $12.95 ppd.

Large 3-Quart Tureen with Tray . . $19.95 ppd.

Sauce Tureen, 2 Cups, Wheat Pattern $7.95 ppd.

Creamer and Sugar . . . . . $4.50 set, ppd.

Jenifer House *Send 10c for new catalogue.*
New Marlboro Stage Dept. A-11
GREAT BARRINGTON, MASS.

HAND LINGERIE WASHER

For Bathroom Laundry
Easier . . Quicker . . Safer

Duplicates action of automatic wash machine! Specially designed intercore of this polyethylene, snag-free plunger hand washes your lingerie and blouses machine clean in seconds. Ideal for all fabrics. 8½" hi. $1.50 ppd.

Send for Free Gift Catalog.

HOMEMAKER'S SERVICE
4450 N. Ravenswood, Dept. 21, Chicago 40, Ill.

ONE TOUCH OF GENIUS

. . . imported butterfly paper

Why don't you, like thousands of others, put "Natural Beauty" in your home? Do-it-yourself with hand-made imported Butterfly Paper. Exquisitely made with actual butterflies, real leaves, delicate flower petals, and gold and silver specks, into thin, translucent paper.
Wonderful on glass windows and doors—allows light to come through yet insures privacy; decorate room-dividers and screens, cover lamp shades; place beneath glass-topped tables; frame as a picture; use as a wallpaper. Blends well with any color scheme and comes with simple directions for applying to all surfaces.

- ONE SHEET (3 x 2 ft.) $2.25
- 2 SHEETS (3 x 2 ft.) $4.25
- 3 SHEETS (made into one sheet 6 x 3 ft.) $6.00

Write For Free Brochure. Satisfaction Guaranteed

LICO NOVELTY CO., Dept. A-11
Manufacturers—Importers
120 Brighton 11th St. Brooklyn 35, N. Y.

NEW! SLIMLINE PERSONAL PHOTO CHRISTMAS CARDS

From Your Own Snapshot Negative

BIG 7" X 3½" CARDS
80% LARGER PICTURE AREA

envelopes included **25 FOR $1**

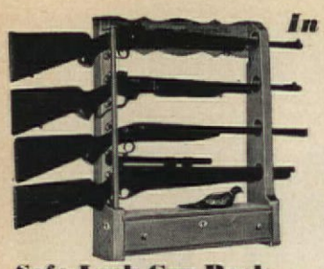
FREE SAMPLE

Plus 35¢ Packing & Shipping

Limited Trial Offer . . . 1 order (25 cards) to customer Send us your snapshot negative and we'll make up a free sample of our rich-looking, personalized Christmas Greeting Card with a LARGE picture. Please include 6¢ in stamps for handling. Negative returned with sample, plus illustrated folder with other styles and prices. If without negative, send photo and 50¢ for new negative. No obligation. Write today. FREE GIFT IF ORDER IS RECEIVED BY NOVEMBER 15th.

KLEER-VUE FILM SERVICE
P. O. BOX 6364R • PHILA. 39, PENNA.

In Kits or Beautifully Finished



Safe-Lock Gun Rack
THE GUNS AND AMMUNITION ARE LOCKED IN

Handsome sturdy gun racks safely lock guns in attractive display. Large drawer locks up ammunition, pistol, cleaning gear, etc. Guns cannot fall or be taken out. One key unlocks drawer and guns. Children-proof. Foolproof.

4-Gun Rack 24"x28" (Shown)
Complete **$19.95** In Kit **$11.95**
6-Gun Rack 24"x40" (Taller)
Complete **$29.95** In Kit **$17.95**

14 PIPE RACK

A' beautiful pipe dream. Does everything a good pipe rack should do. Holds collection of 14 pipes. Has 3 airtight humidor jar drawers, large accessory drawer; hangs conveniently on wall, saves desk or table space.

14 pipe rack 13"x18"
Complete **$12.95** Kit **$8.50**
7 pipe rack 13"x9"
(like top half of photo)
Complete **$9.50** Kit **$6.50**

MAGAZINE RACK

Large handsome wall rack. Holds 30 magazines upright for visible selection. Magazines will not "slouch" or bend. Beautiful in home, ideal in office.

30 Mag. rack 23"x27"
(shown) Complete **$17.95**
Kit **$9.95**
45 Mag. rack 23"x40"
(taller) Complete **$27.50**
Kit **$16.95**
60 Mag. rack 45"x27"
(Double width photo)
Complete **$32.50** Kit **$19.95**

COMPLETE RACKS in honey-tone knotty pine or maple or mahogany finish.
IN KITS for easy assembly; pre-fit, drilled, sanded, ready for finishing. Simple instructions.
Complete racks exp. chgs. coll. Kits postpaid (add 5% west of Miss.)
Immediate delivery.
Money-back guarantee. No C.O.D.'s

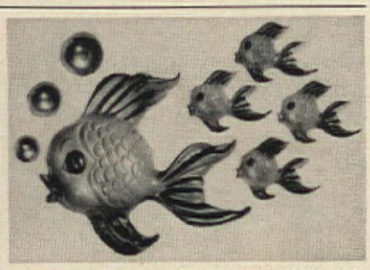
YIELD HOUSE Dept. A11-9, North Conway, N. H.

LOTUS PETAL BOWLS

Glance at these translucent white porcelain bowls and you'll know why the lotus blossom is an Oriental favorite. Display these bowls in their smart cherry wood stands. Use them for soup, desserts, refreshments, flowers. Set of four bowls, 4½" diam., with stands, makes a delightful gift. **Set of four only $2.95 ppd.**

Free subscription (4 issues) to our gift magazine with your order, or send 10c for sample copy.

SHOPPING INTERNATIONAL INCORPORATED
Dept. 260
25 Lafayette Ave.
White Plains, N.Y.



Gracious **MAMA PEARL** blowing gold bubbles with her brood of babies are a charming touch in a lackluster bathroom. Of ceramics, the Mama wall plaque measures 8"x8", babies 3½"x2¾". Available in Black with Gold flecks, Pink, Yellow, Aqua with Black trim, White with Brown trim and finished with Mother-of-Pearl luster. Complete set **ONLY $5.98 ppd.** Specify color. Send check or M.O. **TODAY.** Satisfaction guaranteed. Calif. Res. add 24c Sales Tax. Request Free Brochure.

Manufacturers of Fine Quality Ceramic Artware

THE FLORIN

6124 Florin House, San Clemente, California

REAL FURS FOR DOLLS FROM $1
COMPLETE 3-PIECE SET

A small girl will love you and these cunning genuine furs for her doll. They're the choicest of bunny furs . . . deep-piled, sheared, snow-white . . . and lined with luxurious white satin. Lavish, fluffy cape and hat are trimmed with darling pompons; cuddly muff has wrist band!

8"-10½" dolls—$1.00
11"-22½" dolls—$2.29
23"-30" dolls—$2.98

Same-day shipment.
Money-back guarantee.

DEER HILL CO., Dept. A119, Flushing 52, N.Y.

WASHABLE ROSES $3 doz.

$12.00 value! Lifelike miracle roses for indoors, outdoors. Eastman plastic in kodak colors! Red, Talis, Pink or asstd. 20" stems. Crushproof. Postage Free, if you remit. Refund guarantee. Also $3.00 doz. . . . all-plastic Ivy, Philo, Lily Valley, tiny Roses with thorns, Daisies. With $6.00 order we send you FREE 6 sprays everlasting Ferns.

THE ART FLOWER STUDIO
300A Sandford Blvd. Box 8, Mt. Vernon, N. Y.
Established 1910

Add a touch of

Victorian Charm

to your home with an exact brass plated copy of great-grandmother's wall bracket lamp with swivel hinge. Enhances beauty of any wall in your home or club house. Complete with milk glass lamp, electric adapter and kerosene burner. May be used either as electric or kerosene lamp. Electric adapter has standard size socket that burns 100-watt bulb; bracket extends 11 inches from wall and lamp is approximately 12 inches tall.

Only **$12.95** *Postpaid in U.S. No C.O.D.'s*

JACK DANIEL SHOP 112 Harvard Dr., S. E. Albuquerque, New Mexico

---

A Rainy Day Present!

Card Table Play-Houses!

$3.95 ppd.

Brightly colored playhouses for boys or girls slip over any standard card table for hours of indoor fun! Heavy cotton cloth; side wall lifts for ventilation, entrance. Folds for easy storage. KIDDY KOTTAGE has tinkling door bell for young housekeepers. FIRE HOUSE is perfect for boys! An ideal gift for ages 2–9—order today! Sorry, no C.O.D.'s.

Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S of EVANSTON 3, ILLINOIS

THE MUSIC GOES ROUND AND ROUND to lull a small sleepy-head into the land of Nod, or enchant a collector. This sweet 4½-inch Swiss music box plays Brahms' Lullaby as it slowly revolves. On its grassy green wooden base, a little cradle sits amid gay flowers and wee fantasy folk. All hand painted. $11.95. Hildegarde Studios, 597-AH Farmington Ave., Hartford 5, Conn.

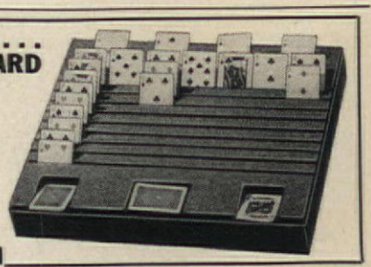
HE'S SUCH A PILL-popper, we gave him a smart pigskin pillbox so he'd take his medicine like a man! Just 1½x1", it is rugged-looking, but small enough to fit his pocket with nary a bulge. In natural tan with brass trim, his three initials are gold-stamped on it. Also in bright red calf to live in a lady's handbag. $1.95. Harmill, 2276 P.O. Bldg., Brighton 35, Mass.

POOR LITTLE KITTENS, they lost their mittens because they had no Mitten Guards. Gold-plated chains have clips at each end—one for each mitten, one to stay on your little kitten's snowsuit or jacket sleeve. Get a pair, engraved with any first name, and you won't have a frost-bitten kitten or even a cool cat! $1 a pair. Nancy Norman, 2252 P. O. Building, Brighton 35, Mass.

SPECIALLY FOR SOLITAIRE . . . SOLO PLAY GAME BOARD

Be you expert or novice, you'll want this feather-weight board (12" x 14") that fits on your lap. Series of slots holds cards in place—gives complete visibility from sitting or lying position—permits resuming interrupted games. Use it outdoors, too! Comes with cards and book "150 Ways to Play Solitaire". Perfect gift for game fans, shut-ins or convalescents!

$3.98 plus 25c postage



Gifts MASTERCRAFT 275-A CONGRESS BOSTON 10, MASS.
FREE! GIFT 'N GADGET CATALOG

IDEAL GIFT

HANG AN OLIVE BRANCH®
on your wall and step up your decor.

The smartest decorator note of the year for plants, figurines, trophies. 4 beautifully finished wood sections fit easily together. This replica of the Olive Branch a symbol of peace and prosperity adds charm and beauty to any room. 6 colors. **Gold, Ebony Black, White—Leaves tipped with Gold, Dark Walnut*, Antique Cherry*, Fruitwood*.**

Model N-67 (Pictured) 67" high, 24" wide, 6 shelves, **Each $19.50, Pair $37.00**
Model N-45—45" high, 22" wide, 4 shelves, **Each $17.50, Pair $33.00.**
Model N-33—33" high, 20" wide, 3 shelves—**Each $14.00, Pair $26.00.**

Parcel Post Prepaid. Pairs made in left and right design.

10-Day Money Back Guarantee

***Natural Wood Grain Finish**

$19.50 Figurines not included

DECOR PRODUCTS OF FLORIDA
1600 S.W. Third Ave., Dept. A-11
Ft. Lauderdale, Fla.

5-STAR SWINGING PLANT RACKS
NEW and HANDSOME

Add graceful wrought iron beauty to windows. Black finish. 40" high x 13" across bottom. Swing to any position. 10 trays & hardware included. **$14.95** pair postpaid. Add $1.00 postage W. of Miss. $2.00 Canadian orders. Immediate shipment.

Poulette Welding Co.
Dept. AH, Kempton, Pa.

Buy Direct and Save!

NEW! PORTRAIT CHARMS IN LIVING COLOR

Your favorite portrait hand-painted in permanent oil colors from black & white or color photo. Sealed under crystal. Fade-proof. Original photo returned unharmed. Add to your charm bracelet or wear as pendant or brooch. Gift Boxed. NO C.O.D.

#770 14K Yel. Gold $34.95
Add $3.50 pendant, brooch

PRICES INCL. F.E.T., PPD. NO RETURNS. AVAIL. 32 OTHER STYLES, FROM $22.50. SEND FOR FREE CATALOG. Dept. AH-11

Jewelers International 48 W. 48 St., N. Y. 36

***Electric* Patio Cooker**
An Intriguing Gift

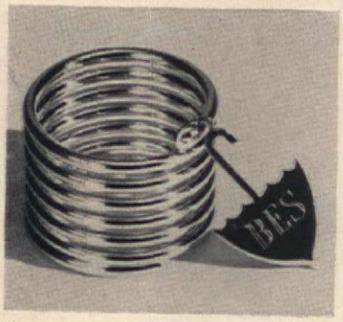
It's no secret that the finest of flavorful cooking can be done *only* with cast iron cookingware. Add the charm of Early American Character to your home, patio, or fireplace, with this thermostatically controlled cooker . . . handles 5-6 lb. roast, baked fowl, baked beans, stews, chili, etc. Self-basting feature imparts extra flavor. Washes like a pan. 3 qt. size serves 12, $24.95; big 5 qt. size serves 20, $29.75. Prices f.o.b. Rogers. FREE Gift Album upon request & with all orders.

WROUGHT IRON TRIPOD WITH HOOKS & CHAINS $5.95

THE HOUSE OF WEBSTER, Box 1159-A, Rogers, Ark.

JUST A WEE SCOTCH terrier is this 7x6″ purse, but he makes a big hit with all little lassies. Of patent leatherlike plastic, with her name, it comes with a make-believe pearl necklace and bracelet inside. It will take her hanky and dime for church. Pink, light blue, black, red, or white. A thrifty giftie at $1 ea., 3 for $2.75. Added Touch, Dept. AH-11, Wynnewood, Pa.

PUT IN YOUR TWO CENTS' WORTH with this unusual tie bar and cuff links, made of authentic two-cent pieces that date back to Civil War days. An elegant gift for a husband who always thinks you're spending his last cent! About 1″ wide, they come in antique silver or gold finish. Links, $3.50; tie bar, $2.75. The set, $5. Wayne Silversmiths, 546-A So. Broadway, Yonkers, N.Y.



A REAL RIB-TICKLER, this is a cinch to succeed come rain or shine. The *umbrella slimmer* coils cozily about your pet parasol and keeps it trim, in a long and lady-like line. Of gold-plated metal, it dangles its own little umbrella with your monogram. Every Christmas stocking should have one in the toe! $1. Zenith Gifts, 2650 P. O. Building, Brighton 35, Mass.

Personal
PHOTO CHRISTMAS CARDS
20 FOR $1.00 PLUS 35¢ SHIPPING

FROM YOUR NEGATIVE IN BLACK AND WHITE

FREE SAMPLE — Send snapshot negative of child, family, home, pet etc. Include 10¢ stamps or coin, for handling (15¢ after Dec. 1st). Negative returned with de luxe sample and descriptive folder. (If no negative, send photo and 50¢ for new negative.)

FULL COLOR PHOTO CARDS
10 FOR $1.95 PLUS 35¢ SHIPPING
NEW LOW PRICE
INCLUDING ENVELOPES & FOLDERS
SATISFACTION GUARANTEED

SEE SAMPLE BEFORE YOU BUY
Send color negative or slide (returned unharmed) and 20¢ plus 5¢ postage for sample and style folder. — Save Money — 25 for $4.95 plus 45¢ shipping, 50 for $9.75 plus 50¢ shipping.

YULECARDS
DEPT. 4, QUINCY 69, MASS.

CHRISTMAS TREE CAKE PANS
Now you can bake a Christmas tree cake for your holiday table! Set of 3 aluminum pans, graduated from 3″ to 6″ in diameter makes layers to stack on the pedestal stand. Just frost and trim with garlands of icing and candies. One tree serves 9 generously. Set includes pedestal stand plus recipes for cake made with or without prepared mixes. Use pans the year 'round for exciting birthday desserts and other festive occasions. *No C.O.D.'s*
Send for free gift catalog **Complete set . . . $1.00 postpaid**
ARTISAN GALLERIES 2100-D11 N. Haskell Dallas 4, Texas

500 PRINTED NAME & ADDRESS LABELS - 25¢
500 gummed labels printed in black with ANY name and address, 25¢ per set! In two-tone plastic gift box, 35¢ per set.
SPECIAL GOLD & BLACK LABELS — 50¢
Printed on superior quality paper. Black name and address with distinguishing gold stripe. Set of 500 with ANY name and address for 50¢. In plastic gift box, 60¢.
Satisfaction guaranteed or your money back. We pay the postage.
Walter Drake & Sons Send for Free Catalogue
411 DRAKE BUILDING
COLORADO SPRINGS 10, COLO.

DRY STICK GLUES FAST! 59¢
New solid adhesive rubs on dry... makes paper stick to *anything!* Replaces tapes, glue, tacks, pins, staples, paper clips. *Keeps forever*... no more dried-out glue bottles. Just rub it on —it sticks! For pasting, scrapbooks, recipes, shelf-paper, torn wallpaper, albums, decorations, sealing jars—1000's of uses! *Guaranteed or money back!* Only 59¢, post paid. 2 for $1. Order DRY STICK from **Sunset House, 238 Sunset Bldg., Beverly Hills, Calif.**

OLD NEW ENGLAND SEWING BUCKET
Makes a lovely end table. A beautiful piece of furniture! Hand-turned by village craftsmen from hardy native pine. Plenty of storage for scissors, yarn; spindles for thread. Handy pin-cushion on flip-over bottom. Drop lid, *presto*, the perfect end table. Hand-rubbed Salem Antique Finish. 22½″ high, 13″ diam., only **$11.95 ppd.** Large Size 23½″ high, 15½″ diam., only **$12.95 ppd.** (Add 75c W. of Miss.) Money back if not delighted.
Send 25¢ for complete catalog.
PUDDIN' HOLLER Box 32 E. Swanzey, New Hampshire

LIKE BIRDS?

The birds will like this sturdy feeder made from solid California Redwood, which is weather resistant and needs no finish. Hopper holds two pounds of seed. 9″ x 10″ x 14″. Prompt shipment. **Only $4.95 ppd.**
GREENWAY SUPPLY CO.
4650 Broadway, Knoxville, Tenn.

FRANKLIN STOVES
Inexpensive to operate and comfortable to use. These stoves lend enchantment to interiors, old and new. Provides more heat and all the cheer of an open fireplace. Charcoal broiling cooking convenience.
Also manufacturers of cast iron modern and antique ranges, stoves and furnaces. Send for information. Write to Dept. AH.
PORTLAND STOVE FOUNDRY CO., Portland, Me.

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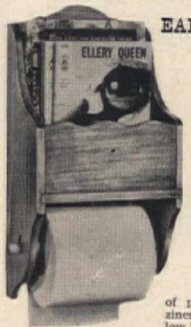

EARLY AMERICAN PINE BATHROOM LIBRARY
For those who like to read in the bathroom (and who doesn't). This early American bathroom accessory for ivory tower reading provides service to delight the whole family. The roomy compartment holds a variety of pocket editions, magazines or newspapers. Bar below holds any standard-size roll of tissue. Made of selected pine and hand-rubbed to a warm mellow hue. 14½″ high, 8″ wide and 5″ deep. Comes complete and ready for mounting. *Only* **$3.95** plus 25c postage.
Satisfaction Guaranteed or Money Refunded.
No C.O.D.'s please
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LAURIE & CO., INC. Dept. AM-11 Huntington Sta., L.I., N.Y.

DOWN COMFORTS *Beautifully* **RE-COVERED**

Write for FREE Samples of coverings & Descriptive Folder
WOOL COMFORTS RE-COVERED
Also BEAUTIFUL COMFORTS made from your old FEATHERBEDS.

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Box 6070 • Dallas, Texas
I have a ☐ Featherbed ☐ Pillows ☐ Old Down Comfort which may need converting into a Beautiful ALDEN HEIRLOOM COMFORT. Send FREE samples of coverings and pamphlet *without obligation.*
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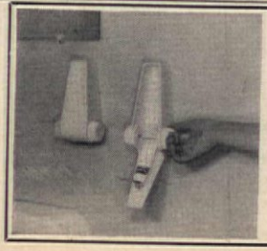
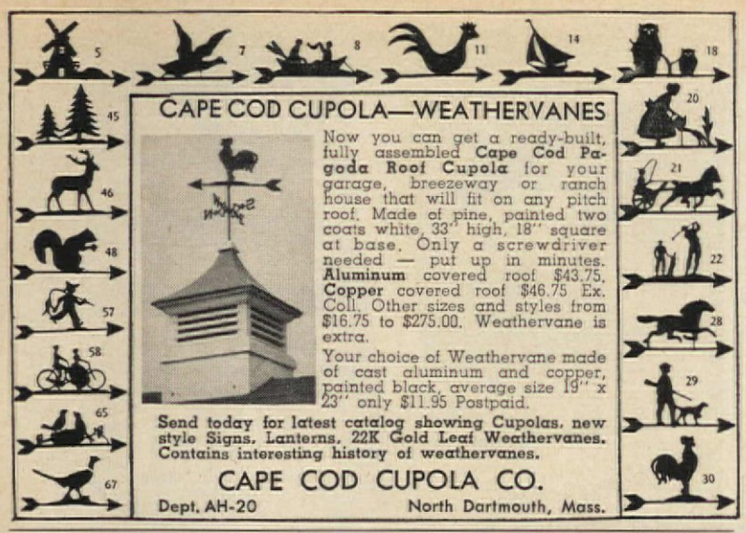


PROBLEMS SOLVED
Clever Tidy-Tube Dispenser
Use this attractive accessory in your home—end messy tube clutter forever. Perfect for toothpaste, shaving cream, toiletries, etc. Helps kiddies learn good dental habits. Dispenses exact needs with a twist of the wrist. Saves money on every tube dispensed. Patented no drip design. Mounts easily on any wall; fasteners are included. In marbelized shades of pink, blue, green and white. Attractively gift boxed. Two dollars each—FREE postage.
Seville Products, P.O. Box 9344A, Lansing, Michigan.
ORDER NOW FOR GIFTS!



CAPE COD CUPOLA—WEATHERVANES

Now you can get a ready-built, fully assembled **Cape Cod Pagoda Roof Cupola** for your garage, breezeway or ranch house that will fit on any pitch roof. Made of pine, painted two coats white, 33" high, 18" square at base. Only a screwdriver needed — put up in minutes. **Aluminum** covered roof $43.75. **Copper** covered roof $46.75 Ex. Coll. Other sizes and styles from $16.75 to $275.00. Weathervane is extra.

Your choice of Weathervane made of cast aluminum and copper, painted black, average size 19" x 23" only $11.95 Postpaid.

Send today for latest catalog showing Cupolas, new style Signs, Lanterns, 22K Gold Leaf Weathervanes. Contains interesting history of weathervanes.

CAPE COD CUPOLA CO.

Dept. AH-20 North Dartmouth, Mass.

SWIVEL CAPTAIN'S STOOL

Sturdy, Concealed Ball Bearing Swivel

Now—a swivel stool styled for the home. For drink or food bar, counter, work table, office, etc. Large contoured seat, wide form-fitting back in thick knotty pine. Legs and rungs hardwood. Rungs just right height for young or old. Ideal child's chair (leg turnings easily sliced off as child grows). Finest handcrafted quality. In mellow honey-tone knotty pine or lovely maple finish. Seat ht. 30 in. or 24 in. (specify)

Only $16.95

COMPLETE KIT—for easy assembly. Fitted, drilled, sanded, etc., ready for finishing, simple instructions. **Only $11.95**

Shipping charges collect.

NEW LARGE FREE CATALOG—300 Pieces—of Finished and Kit Furniture in Friendly Pine.

COMPLETE OR IN EASY 1-HR. KITS

Immediate Delivery.

No C.O.D.'s Money Back Guarantee

YIELD HOUSE

Dept. A11-9, No. Conway, N.H.

Treat Your Feet

CASUAL HEAVENLY COMFORT AND STYLE

All Indian Inspired—Feather Weight—easy flexing—best glove leathers. NARROW and MEDIUM widths. Adjustable draw lace assures snug fit. Wear in or outside—Washable—Description left to right.

No. 6308—Men's—Bucktain Palomino or Natural—Double stitched—hand laced. Non-slip Hard Rubber sole—sizes 6 to 13 only $6.95. Boys' sizes 1 to 6 only $5.95.
No. 920—Ladies'—Guildero's—You'll love' em and love 'em—Leather top and soles—Built in cushioned foam rubber heel and arch lift. Hand laced—no adjustable lace necessary. Sizes 4 to 10—Colors, Red, Black, White & Natural. Only $5.95.
No. 5107—Ladies'—Old Faithful Hand Beaded Thunderbird design—low wedge—Composition stitched sole—sizes 4 to 10—Colors, White, Natural or Black. Only $6.50.
No. 5006—Ladies'—Arrowhead—Hand Beaded Chippewa Rain Drop Design—Hard rubber sole—sizes 4 to 10—Colors, White & Natural. Only $5.95.

Order on money back guarantee—No C.O.D.'s please. Sent postpaid. Order by number—size and color. Use as gifts, *but don't forget to treat yourself.*

WISCONSIN-FLORIDA SHOP

300 Iowa Street, Hayward, Wisconsin

MORE BRILLIANT than DIAMONDS

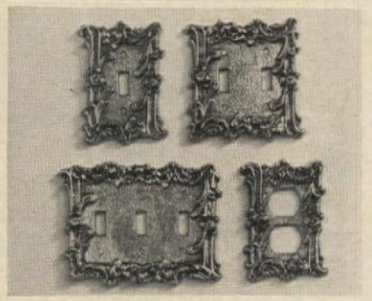
You Won't Believe Your Eyes

GLAMOUR MAGAZINE (June 1953) said:
"The average person would find it hard to distinguish the stone from the crystallized carbon turned out by nature. It's a JARRA GEM!" Yes, JARRA GEMS look like the finest diamonds, a miracle of modern science, yet cost only $25 a full carat unmounted.

FREE BOOKLET tells amazing story of the JARRA miracle gem. Shows 14K gold pins, earrings, ladies' and men's rings. *Easy monthly payments.* **Visit our showroom.**

jarra GEM CORP., Dept. A-56

489 Fifth Avenue, New York 17, N. Y.



GOLDEN BRASS SWITCH PLATES

to add elegance to your walls. Gleaming brass plated metal, is lacquered to eliminate polishing. Opulent French antiqued raised design is appropriate for every room in your house. Eliminates finger marks. Matching genuine brass screws included.

We pay postage.

Single (3" x 5") . . . . . $1.50 each; 3 for $3.95
Double (4½" x 5") . . . $1.95 each; 3 for $4.95
Triple (6½" x 5") . . . . $3.50 each
Double outlet (3" x 5") . $1.95 each

LILLIAN VERNON, Dept. AHN, 276 East Third St. Mt. Vernon, N.Y.

Make your front door a giant Christmas Card!

Left, SNOW MAN style
Above, RELIGIOUS style

DOOR GREETING

personalized with your name

Wish them the biggest, gayest "Merry Christmas" in the neighborhood with new, "Fine Art" designed DOOR GREETING... the huge, pine-scented Christmas card that covers your entire front door!

DOOR GREETING measures 6' high, 3' wide. It's silk screened (hand paint process) on weather resistant poster material in glowing Christmas colors. Trims to fit your door perfectly.

Your family name is hand painted at bottom of DOOR GREETING as shown. DOOR GREETINGs are $3.95 each, postpaid. Specify SNOWMAN or RELIGIOUS style. Order extras for gifts. 3 for $10.95 or 6 for $19.50. Mail your order now for early delivery.

FREE. Order by December 8th, receive 60 matching Christmas Package Seals with same color, design as your DOOR GREETING.

WHITE PASS DISPLAYS

Box 1032

Billings, Montana

Personalized PHOTO CHRISTMAS CARDS

25 for only $1

Complete with envelopes

Limited Offer. 1 order per customer. Please add 35¢ to cover post. and handling

Additional cards 5¢ each

This year say "Merry Christmas" the friendly "personal visit" way! Send your own favorite PERSONALIZED picture of family or loved ones. Here's all you do: Simply send your order with your favorite negative or photo. (If negative is not available send 50¢ and photo for a new negative.)

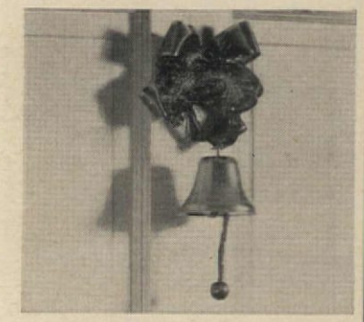
FREE SAMPLE!* See before you order! Send negative, returned with double weight deluxe sample and new 1959 designs. NO OBLIGATION. SATISFACTION GUARANTEED!

*One per customer. No free sample after Nov. 25

PHILIPS FOTO CO. Dept. AH-11, Irvington, N. Y.

COLLAR-FUL CHARACTER will be added to any outfit when you add a big raccoon collar. Full and luxurious, its smart shawl styling makes it furry willing to cuddle a coat, snuggle up to a sweater, or suit you to a T! Of all new, natural raccoon, it has a satin lining and snaps for attaching. $15 from Morton's, Dept. AH, 312 Seventh St., N.W., Washington 4, D.C.

WE TOLLED A WHOPPER on this solid brass Christmas bell, and its joyful tone brought the whole family! Hang it outside your door to announce Christmas callers. It is suspended from a red metal bracket, bow-tied in red and gold ribbon, and trimmed with tinsel and holly. 7" high overall. A pull rings bell. $1. Walter Drake, AH-84 Drake Building, Colorado Springs, Colo.



YOU'LL SAVE THE DAY you get these banks, and every day after, or their calendar dates won't change! "His" and "Hers" banks are fed a quarter a day toward two goals, be they home and travel, or mink and a motorboat. At the year's end, you are each two hundred dollars closer! White plastic. $1.99 ea., $3.95 pr. Add 10c a bank. Leecraft, 300-AHS Albany Ave., Brooklyn 13, N.Y.

Genuine PIGSKIN WALLET

For boys and girls of all ages. Complete with change purse. 2 picture compartments, identification card, and 2 make-believe bills. Personalized with first name or initials, in tan or red leather. **$1.00 ppd.**

3 FOR $2.75 Ppd.

Pa. Res. Add 4% Sales Tax. Sorry no COD's

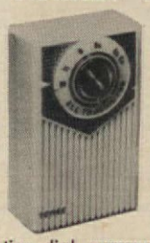
Send For Free Gift Catalog.

THE ADDED TOUCH

Wynnewood AH 11 Penna.

POCKET TRANSISTOR RADIO

PLAYS LOUD & CLEAR



This truly portable transistor radio makes a wonderful gift, comes in gold and black gift box. Fits in shirt pocket. Plays up to 500 hours on one battery, built-in aerial, volume control, full range station dial, personal Hi-Fi ear receiver, no ground connection necessary. Ideal for office, sports or school. Plays indoors & out.

FREE! $1.50 TRANSISTOR BATTERY WITH EACH ORDER

$9.95 POSTPAID . . . GUARANTEED

MAIL YOUR ORDER TODAY TO

TEXAS HOME SALES

P.O. Box 100-A Terrell, Texas

QUICK SWEATER DRYER! SWEATER SWING®

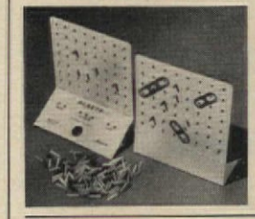
U.S. PAT. 2,714,978

protects your cherished sweaters by retaining their size and shape while drying. Use indoors or out. Dries much faster as air circulates on both sides of nylon netting. Collapses for storage. $2.98 prepaid.

B. M. LAWRENCE & CO.

244 California St., San Francisco 11, California

BLASTO



The "battleship game", long a favorite of service men, goes nuclear with color-coding. Space fleets exchange salvos from 120 "rockets" in 12 colors. Fun age: 8 up.

$2 PPD

Order early.

SHEFFTOY

Box 566

Pontiac, Mich.

NEW MONROE FOLD-KING FOLDING TABLE LINE

Kitchen committees, social groups, attention! Factory prices & discounts to Churches, Schools, Clubs, etc. Monroe all-new FOLD-KING Banquet Tables, with exclusive *new* automatic folding and locking, super strength, easy seating.

BIG NEW 1960 CATALOG FREE

Color pictures. Full line tables, chairs, table and chair trucks, platform-risers, portable partitions, bulletin boards. 52nd year. WRITE.

Monroe Company, 112 Church St., Colfax, Iowa

GLASS DISPLAY DOME

Attractive protection for fi urines, wedding cake orn ments, etc.

With wood bases furnishe in Blonde, Ebony, Mahoga or Walnut.

4 x 7" $5.50 7 x 11" $12.
5 x 9" 7.50 8 x 10" 14.
6 x 8" 8.50 10 x 32" 19.

Glass "Protecto" Watch Do (with hook) 3 x 4¼" $4.00.

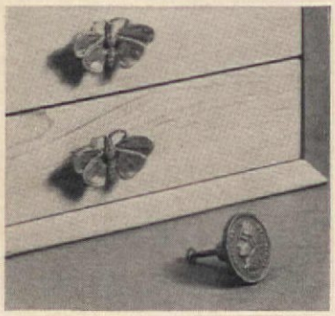
Write for Complete List of 30 Sizes.

Please remit with order. Sorry no C.O.D.'s.

CRYSTAL GLASS TUBE & CYLINDER CO. 7302 S. Chicago A Chicago 19, Illinoi

ROTATE YOUR CROP of pretty perfume bottles, dressing-table dainties, or fetching figurines on a charming Revolving Vanity Tray. It will cast only nice reflections on its 11½-inch mirrored surface. The golden filigree gallery keeps anything from sliding off, as the tray spins smoothly on its ball-bearing base. Won't mar a table top. $5.95. Meredith's, Evanston 3, Ill.

BURN A CANDLE AT BOTH ENDS of your mantel or buffet in adorable 4½-inch Ermine Angel candleholders. They are white china touched with gold. One carries a muff, the other gay red bells to toll the glad tidings. Above their heads, matching candle rings hold a glittery snowflake on each candle. $1.98 plus 25c post. Mastercraft, 275A Congress St., Boston 10, Mass.



PENNY FOR YOUR THOUGHTS of using a little pull on that highboy or dry sink. Solid brass, 1¾-inch Indian Head Penny drawer pulls will give it a new outlook! For contemporary styles, capture Butterfly pulls, 2¼" wide, to mount on a cabinet or buffet. Their low-luster finish is lacquered. $1 each. 6 for $5. From Elizabeth McCaffrey, Dept. AH, Northport, N.Y.

CELEBRATING OUR 25th SILVER ANNIVERSARY

SAY *Merry Christmas*

with the FINEST of FLORIDA FRUITS from *Cobbs*

"Your friends, business associates and loved ones will say, "How thoughtful!" For **25 years** World Famous COBBS gaily packaged Fruits and Delicacies have been excitingly received by millions! You can give no finer gifts!"

Gift No. 2 . . . . . **$9.95**
Fabulous Fruits 'n Jams . . . giant Grapefruit, Oranges, Limes, Kumquats, Tangerines . . . and 3 jars of Tropical Fruit Conserve, Pineapple-Cherry Marmalade, Guava Jelly. Approx. 27 lbs.

Gift No. 1 . . . . . **$7.95**
Same size as Gift No. 2 except does not contain any delicacies . . . all fruit.

Gift No. 14 . . . . . **$6.95**
Colorful Tia Juana Hamper filled with luscious fruits . . . giant Grapefruit, Oranges, Kumquats, Limes, Tangerines . . . 3 jars preserves—Guava Jelly, Pineapple Jam, Orange-Cherry Marmalade. Weight Approx. 12 lbs.

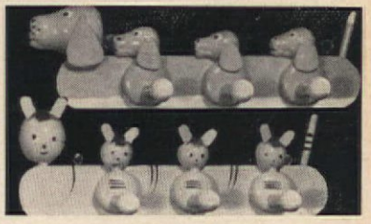
Cobbs
Box 1-B
LITTLE RIVER (MIAMI), FLORIDA

ORDER NOW!
Send check or money order; express charges will be prepaid. No foreign shipments except Canada — add 15% for Canada and West of the Rockies.

FREE FULL COLOR GIFT CATALOG SENT ON REQUEST

REMOVE FACIAL HAIR—$1

For a smooth upper lip, use safe HARAWAY, new cold process of removing facial hair. As easy to use as lipstick. Zip! and superfluous hair is out! Removes unsightly hair (bulb and all) from upper lip, cheek, chin and neck . . . *in seconds!* Discourages new growth, too. No messy wax, no heating, no smelly creams. *Guaranteed to do the job or money back!* Only $1.10 postage paid, Federal tax included. Order HARAWAY from **Sunset House, 238 Sunset Building, Beverly Hills, California.**



Puppy and Kitty Clothes Racks

$1.00 ea. **3 for $2.89** plus 25c shp.

It's easy to coax the kiddies to hang up their clothes with these adorable Racks! Pink kitties for girls . . . blue puppies for boys . . . enameled on wood with three handy pegs for hanging. 10¾" x 3¾" hi. Order several.

Satisfaction guaranteed.

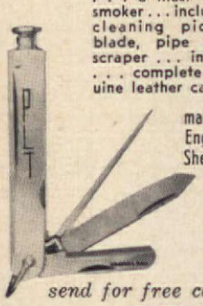
FREE Christmas Gift CATALOG Write for it!

Helen Gallagher

413-K11 Fulton St., Peoria, Ill.

INITIALED PIPE SMOKER'S KNIFE

. . . a must for the pipe smoker . . . includes tamper, cleaning pick, cutting blade, pipe and carbon scraper . . . initialed FREE . . . complete with a genuine leather case.



made in England of finest Sheffield steel

3.50 postpaid

send for free catalog

DAVID P. EHRLICH CO.
Dept. AH, 207 Washington Street, Boston 8, Mass.

CHUCK WAGON SET

for Junior and Sis!

Big eating time adventure every time, when junior wranglers have our chuck wagon dinner set! Cereal and soup will go faster than "Silver" when they're served in the ten-gallon hat (4" bowl diameter). Milk and cocoa are x-tra good in the 5" tall spurred cowboy boot mug. They'll eat *all* their chow when it's in the three-compartment 10" plate topped by a bucking bronco. Sanitary, colorful, unbreakable plastic. So low, low priced—you'll want to scoop these up for every child (and harassed mother) on your list! **$1.98** ppd.

HARMILL CO., 1955 P. O. Bldg., Brighton 35, Mass.

Authentic MUSEUM Reproductions by Hagerty

OUR NEW CATALOG shows the complete line of Cohasset Colonial furniture kits for home assembly. Beautiful pieces for every room in the house including reproductions from the Metropolitan Art Museum, The Boston Museum of Fine Arts, Old Sturbridge Village, The Wayside Inn, The Concord Antiquarian Society and others. Write for your catalog today. Please enclose 10c to cover postage and handling.

WRITE TODAY!

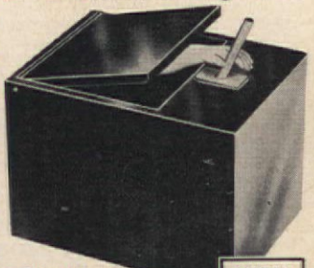
Cohasset Colonials

74 PARKER AVENUE, COHASSET, MASS.

"For Your Office Desk"

Mysterious Little Black Box

S-l-o-w-l-y A Pale Hand Emerges . . . !



ORDER BY MAIL ONLY!

This little black box just sits there—quiet, sinister, waiting for you or your visitor to throw the switch on. Then, suddenly it comes to life, with a whir of power—twitching and jumping as if a demented genie were locked inside. Slo-o-o-wly the lid rises. From beneath emerges a pale, clutching hand. The hand grabs the switch, pushes it to "off", quickly disappears back in the box. The lid slams shut. Once again, all is quiet. All, except your shaken friends, many of whom will immediately take the pledge! Be first to own it! Send now. Ideal also for the bar.

Complete with batteries, only **$4.98** *plus 25¢ for postage and handling*
Guaranteed to unnerve or money back.
Enclose remittance. Available by mail only from

SPENCER GIFTS D-10 Spencer Bldg., Atlantic City, N. J.

HAND WROUGHT PEWTER SPOON

Imported from Holland. Heavy antique reproduction of pewter spoon. Over 8½" long, weight over 3 ounces. **Single spoon $4.95 ppd, set of 3 spoons, $12.95 ppd.** No C.O.D.'s, send check or M.O. (Conn. res. add 3% sales tax.)

Holland Pewter Co.
P.O. Box 721
Old Greenwich, Conn.

MEMO CHALK BOARD—CABINET

So versatile! Use as planter or to hold pencils, keys, recipes, anything you need in a hurry. Skillfully built of heavy Northern Pine hand-rubbed to soft Antique Salem Finish. Green chalk board so handy, so easy to read.

12" high
12" wide
3¾" deep

only **$4.95** plus 45c postage

Send 25c for catalog

PUDDIN' HOLLER, Box 33, E. Swanzey, N. H.

WOODLAND NUTCRACKER

A twist of its sturdy handle forces the "exclusive nutsplitter metal point" into the nut shell, cracking it easily without damage to nut meat. Will positively crack any hardshell nut—eliminates the usual muss as well as pick. Made of beautifully finished hard Maple. Packed in wood-grain gift box. Order No. G 753. Satisfaction guaranteed.

Only **$1.59** each; 2 for **$3.00** Postpaid

Write for new, free catalog of unusual items.

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PHOTO-COMPACT

FREE Gift Catalog

Gold metal case, red or blue trim, holds 12 acetate snapshot windows. Personalized gold initials.

$1.98 ppd. Complete

WORLD'S LOWEST PRICED

ADDING MACHINE

Only machine of its size and price that counts up to 999,999,999. Adds, subtracts, multiplies, divides. Ideal for business, home, student or tax work. Only $2.95 (2 for $5.39) plus postage C.O.D., if check or M.O. we pay postage. Beau. leatherette case, 10 day money back guar.

ONLY **$2.95** $3.07 in Penna. Including 4% Tax

CALCULATOR MACHINE CO.
Box 126, Dept. N-911, Huntingdon Valley, Pa.

CHRISTMAS SPECIAL!
Baby's First Shoes
Bronze-Plated in Solid Metal

Limited time only! Baby's precious shoes gorgeously plated in SOLID METAL for only $3.99 pair. Don't confuse this offer of genuine lifetime BRONZE-PLATING with painted imitations. 100% Money-back guarantee. Also all-metal Portrait Stands (shown at right) ashtrays, bookends, TV lamps at great savings. The perfect Gift for Dad or Grandparents. SEND NO MONEY! Rush name and address today for full details, money-saving certificate and handy mailing sack. Write TODAY!

Only $3.99 a pair

COMMENDED BY THE PARENTS' MAGAZINE

AMERICAN BRONZING CO.,
Box 6504-E, Bexley, Ohio

Finely Finished Or in Kits

CHALK BOARD

A handsome kitchen reminder—"don't forget". Dk. brown chalk board finely framed in knotty pine with 4 what-not drawers. Highest quality. With chalk and eraser. 19" x 17" ht. Honey pine or maple finish. **$9.75**

COMPLETE KIT $6.50

TOWEL RACK

For kitchen or bathroom—a versatile rack for paper or roller towels. With display shelf and what-not drawers. Finest quality. 14" x 15" ht. Honey pine or maple finish. **$8.50**

COMPLETE KIT $5.25

All Postage paid

KITS assemble in minutes, drawers all made. Parts pre-fitted, drilled, sanded, ready for finishing, simple instructions.

New free catalog 300 pieces—Finished and Kit Furniture
Not Sold in Stores
Money Back Guarantee

YIELD HOUSE
Dept. A11-9,
North Conway, N. H.

IMPORTED 6 pcs. Only $3.99 PPD.

LIFETIME REPLACEMENT GUARANTEE

This beautiful 6 pc. tableware is hand crafted from forged stainless steel, burnished to a satin luster and electrically fused to the ebonite handles. The result is an incomparable place setting. This famous Danish design is positively dishwasher and chip proof. Sold with lifetime replacement guarantee! Order a sample set. Purchase price plus postage refunded if not delighted. Importer's price only $3.99 ppd. for 6 pc. place setting.

The Gift Cellar-AN 11168 Santa Monica Blvd. Los Angeles 25, Calif.

A BRACELET FOR MOTHERS AND GRANDMOTHERS

An excellent gift, a tribute to HER! This bracelet in beautiful sterling silver, bears proud record on each sterling silver disc or silhouette, with the first name, month, day and year of birth for each child or grandchild. Beautifully Script engraved. Add a disc or silhouette for each new arrival!

Sterling Silver Bracelet $1.50
Each engraved Disc or Silhouette $1.00
BRACELETS AND DISCS AVAILABLE IN GOLD
12kt. Gold Filled Bracelet $2.75
Each 12kt. gold filled disc or silhouette $1.75
Add 10% for Fed. Exc. Tax. No C.O.D.'s please

EDWARD H. ZIFF, Importer
Box 3072, Merchandise Mart Plaza
Dept. AH-119 Chicago 54, Ill.

Gives You $100.00 a Year
Automatically!

Get Perpetual Date & Amount Banks. 25c a day keeps date up to date. Also totals amount saved. Forces you to save daily, or Calendar won't change date. Reg. $3.50. Now only $1.99 each; 3 for $5.75. Personalized with brass Monogram in gold fin., $2.59; 2 for $5. Add 10c a bank postage. LEE-CRAFT, Dept. AH, 300 Albany Ave., Brooklyn 13, N.Y.

SPECIAL OFFER!
PINE BENCH
$9.95

Seats 3 adults comfortably, or use as coffee table. 2" rich grained pine in mellow brown, hand-rubbed lacquer finish. Sturdy flared legs, fluted edges. 12" wide, 48" long, 13½" high. Wt. 21 lbs. Also chair ht. bench (17½") **$12.45** Wt. 26 lbs. Exp. chgs. coll. Free catalog.

Send check or M. O. (no COD's please).

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"SWAP" PHOTOS

..With all your Friends, Relatives and Classmates

25 for $1 ONLY

Need more? 60 for $2

- Beautiful Silk Finish
- Wallet Size 2½" x 3½"
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Send your favorite snapshot or portrait (returned unharmed) and money to..

Send 25¢ for extra Super-speed service

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Money Back Guaranteed!

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40 FOREIGN & AMERICAN CARS only $1

These are actual photos of models

EACH CAR MARKED CLEARLY WITH ITS OWN NAME!

NOW, with these perfectly scaled models, you can give any child of any age a world of pleasure—all made of unbreakable plastic. 40 in all—in brilliant colors, beautifully finished—no assembling necessary. Each car is clearly marked with its own name like Jaguar, Cadillac, Mercedes, MG—and all the cars kids dream about. Never before has $1 bought so much REAL PLAY VALUE! Handsomely gift packaged. ORDER NOW! Send only $1 for each collection of 40 cars. Add 25c per set for handling. MONEY BACK GUARANTEE.

SPORTS CARS,
Dept. K-77 11 E. 47 St., N. Y. 17, N. Y.

FAMILY AFFAIR-haired dolls, stocking-covered and stuffed with cotton, are the cuddliest creatures we've seen. Floppy and funny, they can even sleep with their feet behind their ears! Big Brother and Big Sister, 8" tall, are $1.75 each. They keep a watchful eye over the Sleepy Baby, who is $1.25. All three, $4.50. Q. T. Novelty Co., Dept. AH, Box 1329 G.P.O., N.Y. 1, N.Y.

SAY "CHEESE," and how we'll smile at a gift of cheese to tease and please every palate—they're all luscious! When, alas, they're gone, the gay Peasant box will store cookies and snacks. A welcome family gift and, of course, the way to any man's heart! 5½ pounds of Swiss, old-fashioned Brick, aged American, a Gouda, Port Salut. $12. Swiss Colony, 22 Cheese Row, Monroe, Wisc.

GEARED TO CLOCK-WATCHERS of any age, an ingenious *take-apart clock* shows just what makes it tick. The workings of its clear and multi-colored parts will fascinate budding engineers. When they put Tic Toc Toy back together, it really keeps time! Since they have time off from school, it makes a dandy Christmas time project! 11½" high. $4.95. Taylor Gifts, Dept. AH, Wayne 6, Pa.

HOUSEWIFE SOLVES MYSTERY
. . . Free Catalog Ends Search

After years of "looking", Mrs. B. Billow, 538 Roscoe, Chicago, solved a problem. A free catalog ended her search for full-time furniture protection. Now she has shaped-to-fit *Window-Clear* Plastic Covers that keep her upholstery new and let its beauty show through. The extra-heavy plastic has no pores to admit dust and dirt. It's so transparent every detail of pattern and color can be seen. Mrs. Billow says, "They're so good-looking, I leave them on when company calls. They're inexpensive, too. Housewives with the same problem should get your free catalog, as I did." *Write today* for FREE Catalog on over 150 styles and sizes, including latest SECTIONAL and BUMPER models.

HOUSE OF SCHILLER
60 East 25th Street, Dept. AH-119, Chicago 16, Illinois

Play Right Away!
ANY INSTRUMENT

NOW it's EASY to learn ANY INSTRUMENT—even if you don't know a single note now. No boring exercises. You play delightful pieces RIGHT AWAY—from very first lesson! Properly—by note. Simple as A-B-C. You make amazing progress—at home, in spare time, without teacher. Only few cents per lesson. 1,000,000 STUDENTS including Lawrence Welk.

FREE BOOK Shows how easy it is to learn music this modern way. Write for it. No obligation; no salesman will call upon you.

Now You Can Learn Music In Your Own Home

FREE BOOK

U.S. School of Music, Studio A17911, Port Washington, N.Y. (61st year.)

PIPE-RAK *for his car!* holds his pipe while he drives

SAFE! HANDY!
NO MESS!

Adjusts to any pipe, any drying angle. Powerful *magnet* holds it firmly to dashboard. Suede lining protects pipe. Satisfaction guaranteed. *In suede finish*, $2 postpaid. *Polished chrome*, $3.95, Ppd. Add 25c each for Airmail. No C.O.D.'s, please.

$2 postpaid

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BIG TOP CIRCUS MURAL
58 x 70"
$5.95
plus 32c handling

3-ring circus mural with all the animals in full color. Gay striped red canopy tent. Apply like wallpaper. Oodles of colorful balloons to balance the decor. Ideal Gift. Money back guarantee.

CRITCHFIELD'S, Box 4158, No. Hollywood, Calif.

Country Kitchen Paper Dispenser
★ ★ ★ ★ ★

Early American style. Beautifully crafted Pine. Mellow hand-rubbed antique finish. THREE COMPARTMENTS with serrated edges hold standard or oversize rolls Saran wrap, wax paper, aluminum foil, paper towels. 3 Brass eagles add to lovely design and finish. Hangs on wall or stands on shelf. 15" high x 13" wide x 6" deep.

$8.95 Plus 50c handling chgs.

Crescent House Dept. A11, P.O. Box 621 Plainview, L.I., N.Y.

PERSONALIZED SWITCH PLATES

$1.75 each ppd.

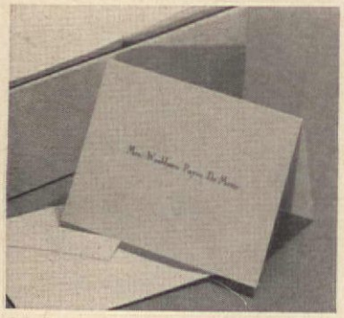
Gay, sparkling white enamel switchplates w cheery boy or girl design. Child's name handpainte Keeps walls smudge free; fits any standard togg

write for free catalogue

WALES Box 241, Hartsdale, New York, Dept. A

PRETTY BASE-IC design makes this classic lamp. Its pretty base, a white porcelain apothecary jar with a regal eagle in copper luster, is mounted on hardwood with a mellow satin finish. A textured white fabric shade tops off this shining example, 18" tall. Perfect for a desk in a man's study! $10.95 ea. ppd., $21 pr. Add $1 post. Jenifer House, Dept. AH, Gt. Barrington, Mass.

ADDING FUEL TO THE FIRE, the chief tender will be glad of a sturdy log carrier to help with the log-rolling. Made in Mexico, of extra heavy sisal, it measures 17½x22" and has sturdy handles to lift and happily haul a heavy load of tinder or a raft of bulky parcels. Its stripes are as vivid as colors dancing in a flame! $2.95 from Hobi, Dept. AH-8, Flushing 52, N.Y.



LOVE NOTES with our name on them, and they're a perfect size. Paneled Informals, 3x3⅞" folded, are tasteful for thank-you's, invitations, or gift enclosures. On pure white paper, your full name is raised printed in jet black—only a pro could tell it from engraving! Box of 100 notes plus envelopes, $2.25. American Stationery Co., 1401-AH Park Ave., Peru, Ind.

FLOCK YOUR OWN CHRISTMAS TREE!

. . . with a SNOW-IT Fire Retardant Flocking Kit

- **Save $15.00 to $25.00 . . . have a beautiful professionally-flocked Christmas tree.**
- **Snow-It Kit contains up to 3 Times more Flock than other kits.**

With a SNOW-IT kit you can flock a 6 ft. tree in 25 minutes. Kit contains 3 pounds of *Fleecy Fire-Retardant Sno-Floc* in your choice of colors (Icy Blue, Sno-White, or Dusty Pink), application gun for adhesive, special flocking gun, packet of Stik-Tite adhesive and packet of Diamond Sparkles to give it that final professional touch. *NOTE: Kit contains more than ample supply of flock, 3 lbs. per kit instead of usual 1 lb. This means you can fully Sno-Floc a 6 foot tree or 4 to 6 miniature trees without additional refills.* Can be used for Wreaths, Door Knockers and holiday centerpieces.

There's no sticky mess . . . no complicated set-up. Any teen-ager can do it! It's a fun riot for the family. Contains adaptor for application with power from your own vacuum cleaner, if you wish. Not a paint, not a white-wash, not a squirt can. This is a home-professional kit containing the same identical materials (and enough of them) to do the same job as a professional florist. Shipping wgt. 5 lbs. If you send check with order, we pay postage. Order now and beat the last minute rush! Money-Back Guarantee.

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St. Paul 14, Minn.

RUSH ORDER COUPON

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2459 University Ave., St. Paul 14, Minn.

Gentlemen:
Please send me_____SNOW-IT kits. I am enclosing $_____ _____Icy Blue _____Sno-White _____Dusty Pink.

All C.O.D. Orders must be accompanied by a $1.00 deposit.

Name_____
Address_____
City_____State_____

*SNOW-IT products protected by Lloyds of London.

THE BIG CHIEF'S CIGAR HOLDER

Flatter the big boss at home or office with this clever new 5" holder for cigars. Two-tone tobacco brown ceramic Indian Chief has that beloved middle-age "spread". Relaxing fun for a busy executive. Useful desk gadget holder for pencils, tools, etc. Add 27c mailing please. **$1.98**

GREENLAND STUDIOS DEPT. A-11
5858 FORBES ST., PITTSBURGH 17, PA.

made from your own negative

FREE SAMPLE

Send your snapshot negative of the baby, home, family, etc. for FREE handsome de-luxe sample card. Include 10c for postage and handling. Negative returned with free sample and style-price booklet. (For new negative from photo or Polaroid snap, add 50c). See before you buy!

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PARTY PERK-UP

Set a hospitable table with this electric percolator. Made of white china decorated with a basket-weave overlay and dainty flowers, it makes a sparkling effect on tray or table. Wonderful, too, for terrace and barbecue entertaining. The perfect gift! Complete with electric cord.

4 cups $5.95 8 cups $6.95 12 cups $8.95

STAIRWAY TO THE STARS

Add stellar beauty to your home with these hand hooked stair treads and risers. Colonial design, a rich floral motif, is on a background of sandalwood bordered in brown or green. Made of heavy cotton hooking with non-skid latex backs. Treads are 26" x 9", Risers 26" x 3" and Landing Mat is 26" x 30". Specify color of border.

Tread and Riser Set $2.50 postpaid
Landing Mats $5.50 postpaid
Set of 14 Risers, 13 Treads $24.95 shipping charges collect

Write for FREE catalog.

SETH and JED
Dept. A11, New Marlborough, Mass.

COPPER AND PINE CUPOLA

Copper roof, painted white one coat, 26" high X 21" X 21" $35.00. Cast aluminum sculptured Weather Vane 29" high X 21" wide $10.95. Both Vane and Cupola $45.00. Exp. collect. Send 10c for 120 page catalog.

$35

WILLIAM Spencer
RANCOCAS WOODS, N.J.

Indoor-Outdoor

COWBOY BOOTS

Weather-resistant corduroy that mother can put right in the washing machine. Leather sole with foam rubber cushion. Gun in one boot, sheriff badge on other. Sturdy corduroy takes hard wear. Black or red. Children's sizes, 6 to 11; youths' 12 to 3. 4120. Pair 3.50 Handling 25c.

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VERMONT CROSSROADS STORE
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Personalized V.I.P. Cash Box

Cache your cash, jewelry and important papers in this practical yet whimsical strong box. Sturdy silver-grey metal with hand painted "Private" and "Hands Off"—complete with key. 12½" x 5½" x 3¾". Submit clearly printed name for personalizing. $2.95 plus 30c postage.

No C.O.D.'s please • Write for NEW free catalog

GOTHAM GIFTS 67-85 Exeter St., Dept. A119, Forest Hills 75, N.Y.

FINE WOOD COVER PLATES

Available in Salem maple to blend with knotty pine, provincial or maple. Made from choice hardwood with a fine furniture finish. Easily attached with furnished screws. Single cover $1.50, double cover $1.75, convenience outlet plate $1.50. Also available—combination switch and double outlet plate $2.50, triple cover $2.75. Shipped parcel post prepaid. Send for free catalog. MARIAN BOWATER, P. O. Box 3037, Dept. AH, GRANADA HILLS, CALIF.

NEW WAY TO SLEEP

Tee-PJ's resemble a T-shirt, but are over a foot longer. Rib-knit, soft combed cotton. Gives when you move, eases up when you relax. No bind, no bunch, no chafe, no buttons, no ironing! Money-back guarantee! S (34), M (36–38), L (40–42), XL (44–46) for weight over 180 lbs. and for over 6 ft.)

$2.25 ea. 3 for $6

NOW! Tee-PJ's available in long sleeves for colder weather comfort.

$3.25 ea. 2 for $6

All postpaid
Available by mail only

WITTMANN TEXTILES
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MARY PENTLAND
230 Fifth Avenue
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RED & GREEN CHRISTMAS LABELS save writing return address on holiday mail. Green tree and red letters on white gummed labels 1½ in. long. Packed in clear plastic box. 500 for $2 ppd. ($2.14 via air). Guaranteed. Prompt delivery. Bruce Bolind, 114 Bolind Bldg., Montrose 43, Calif. Merry Christmas!

8 FINE QUALITY PENCILS

Complete with

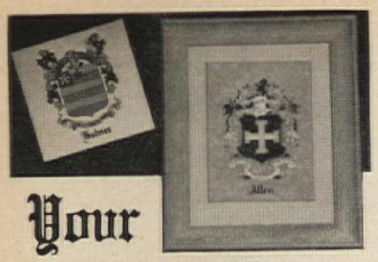
1960 CALENDAR DESK CADDY SET ONLY 50¢

Why such a Big Bargain? Because we want you as a new customer. Smartly designed Desk Caddy has complete, easy-to-read 1960 Calendar. Excellent quality No. 2 black lead. Pure rubber non-smear erasers. A perfect gift for home, office or school.

MONEY BACK GUARANTEE

Pencils available plain (without name) complete with Caddy for only 50c. However, for only 20c extra, we'll Gold stamp any full name on each pencil. Not more than two Caddy Sets to each customer at this Bargain price. Add only 15c to each Caddy Set ordered for postage and handling. Give name. No C.O.D.'s please.

DOBBS PRODUCTS CO.
1255 S. Wabash Ave., Dept. 105, Chicago 5, Ill.



Your Family Crest

If your name is listed here—you can obtain a beautiful full-color reproduction of your family Coat of Arms.

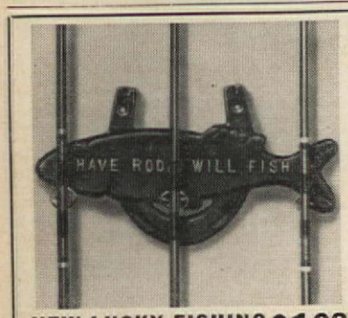
Adams	Eaton	Holmes	Price
Allen	Edwards	Holt	Randolph
Anderson	Elliott	Hopkins	Richards
Baker	English	Howard	Roberts
Ball	Evans	Hubbard	Rogers
Barrett	Fassett	Hughes	Ryan
Beebe	Field	Humphrey	Schaeffer
Bell	Fisher	Hunt	Scott
Bennett	Foster	Johnson	Small
Blair	Fraser	Kane	Smith
Bliss	Fuller	King	Stuart
Brady	Gardiner	Lewis	Thomas
Brewster	Gibson	MacDonald	Thompson
Brooks	Gifford	MacDougall	Townsend
Brown	Gilbert	MacGregor	Turner
Burke	Gillette	MacKenzie	Wallace
Cameron	Gordon	MacLean	Warner
Campbell	Grant	MacLeod	Warren
Carr	Graves	MacNair	Watkins
Carter	Gray	Mason	White
Chapman	Greaves	Miller	Wilbur
Clarke	Greene	Mills	Wilcox
Colbert	Hamilton	Moore	Wilson
Cole	Harrington	Morgan	Winslow
Cooke	Harrison	Morris	Young
Cunningham	Hawkins	Oliver	(SPECIAL)
Davis	Henderson	O'Neill	Pope John
Denison	Hill	Peck	XXIII—On
Douglas	Hilton	Porter	Tile Only

These Crests are available on tiles or on parchment, framed or unframed. Included is an explanation of the symbols in your crest, and genealogical data on the origin of your name. PARCHMENT unframed but including mat (8" x 10") **$4.95:** TILE (6" x 6") **$3.95:** PARCHMENT with LIMED OAK FRAME, and glass (10" x 12") **$8.95.** All postpaid. No C.O.D.'s.

Catalog of Light-Hearted Gifts

the GAME ROOM

1538 Connecticut Ave., Washington 6, D.C.



NEW LUCKY FISHING ROD HOLDER $1.98

For the fisherman of the family . . . a handy holder for his prized rods. Lucky Rod Holder in cast aluminum, keeps rods safe and prevents warping. It holds three rods. Buffed aluminum raised lettering on dull black finish. Rod hooks will not damage guides. Completely assembled. Sensational value! Only $1.98 plus 25c postage and handling.

MEDFORD PRODUCTS, P. O. BOX 39
Dept. 801-G BETHPAGE, N. Y.

Kitty Cootie-Chaser Kills Fleas While Cats Nap

A luxurious, deep, soft bed. Warm, miracle Orlon-Acrilan blanket fabric, with zipper for removing inner pad. Fastidious beige color—stain resistant, washable, non-shrink, mothproof—gets rid of fleas the easy way! Stops biting and scratching, sweetens the disposition. Safe for kittens too. Contains catnip, entices pets from usurping a favorite chair—stops telltale hairs, soiled cushions. Comes in gay holiday gift box. **Kitty Cootie-Chaser,** 14 x 18 in., postpaid **$2.98.** **For Dogs:** Flea-Scat-Pads. Cedar color, aroma. 14 x 28 in. **$3.49**; 28 x 36 in. **$4.98.**

Order Today—avoid the holiday rush. Send check or M. O. and we'll pay the postage.

CHAPERONE Money-Back Guarantee Box 52R, Sudbury, Mass.

HIDE A BAR
COMPLETE OR IN KIT

LOCKING—ROLLING—FOLD-UP BAR HOLDS 40 BOTTLES—4 DOZEN GLASSES

Now—the most completely versatile bar ever. Use it locked, as liquor cabinet; open, for self-service; rolled out from the wall, turned around, for bartender service. It hinges open, holds 20 bottles liquor, 20 bottles mix, nearly 4 doz. glasses, and all bar accessories. Adjustable shelves, brass guard rails and fittings. Fits smartly into home, apt., office, cottage. 21" W., 19" D., 36" H.—open 38" W. Finely crafted of knotty pine. In satin smooth honey tone or lovely maple liquor resistant finishes **$49.95.**

IN EASY KIT—Louvered doors complete. Pre-fitted, drilled, sanded, ready for finishing. Simple instructions **$34.95.**
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Dept. A11-9, No. Conway, N.H.

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Anyone who has visited Florence, Italy, remembers these Florentine silver metal lighters. We import these scrolled cases directly from Florence and include a windproof lighter with each one. **$5.00** which includes postage.

EDITH CHAPMAN Dept. W Nyack, New York

Real Live Table Size CHRISTMAS Trees

4 Year Nursery Grown Colorado Blue Spruce

2 FOR ONLY $1.00

After Christmas Plant Outdoors To Grow Into Prized Trees!

Each With Gay Plastic Indoor Pot

For real natural Christmas cheer decorate tables, mantel, bedrooms, etc. with these live, welltrooted, young Colorado Blue Spruce. Easily kept fresh in free planting pots for original transplanting outdoors to grow into beautiful hardy lawn specimens. Nursery grown from seed, these planting stock evergreens are 4 years old, a dainty 6 to 12 inches tall, branched and with needles intact. GUARANTEED . . . be satisfied or return in 10 days for purchase price refund. Vigorously healthy, any tree not growing outdoors replaced free (5 yr. limit). Christmas bargain offer. . . 2 trees each with 2 indoor plastic planters only $1.00 . . . 6 for $2.50. If C.O.D. postage extra. Cash orders add 35c and we ship postpaid. Limited supply . . . rush order today.

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DEPT. EX-1402 Grand Rapids 2, Mich.

YOUR OLD FUR COAT INTO NEW CAPE, STOLE $22.95* Tax Free

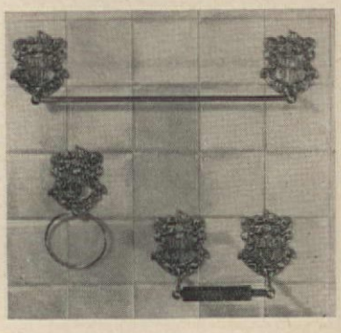
I. R. Fox, fur specialist, restyles your old, worn fur coat regardless of condition, into a glamorous new cape or stole. Remodeling service includes cleaning, glazing, repairing, new lining, interlining, monogram. $22.95 complete. Send no money! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or write for free style book.

I. R. FOX, 146 W. 29th St., Dept. D-1, N.Y. 1.

IT'S ALL LOVELY-DOVELY. This charming dove jewelry will put wings to the heart of a lovely lady. It's made of solid sterling silver to nestle, gentle as a dove, on wool in November, linen in May, or cotton in July! Pin, 1½" wide, or earrings, ⅞", $3.75. Bracelet, not shown, $7.50. The set, $13.75. Jamaica Silversmith, Dept. AH, 79-32 164th St., Jamaica 32, N.Y.

MAN OVERBOARD about life on the ocean waves? Brass cabin plates should hit the spot for Christmas! His plate makes it clear that *The Captain's Word is Law.* Its mate, to post over the galley on land or sea, tells all hands that *The First Mate Reigns Here.* Crossed belaying pins look a lot like rolling pins! 3½x-6¾". Each $2. Daniel Low, 231 Essex Street, Salem, Massachusetts.

YOUR KNIGHTLY BATH fixtures will be a feather in your cap or a plume in your helmet, and you'll qualify as a Knight of the Bath! Heraldic crests of golden brass, 4" high, make handsome squires for their 18½" towel bar, 4" towel ring, and tissue holder. Towel bar and tissue holder, $3.98 each; ring, $1.49. 35c postage each. Foster House, 6523-AH N. Galena Rd., Peoria, Ill.



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A QUALITY EUROPEAN IMPORT HAND PAINTED FIGURES

So realistic you almost expect them to spring to life! Charming costumes in full color, with painstaking regard for detail, authentically depict the mid-eighties.

Made of durable metal, they are accurately scaled to size (up to 3 inches high)

A wonderful wintertime setting for your table centerpiece, mantel, window or niche. A welcome, fascinating and educational gift for all children of school age.

Complete Set, 30 pieces . . . $3.95 Post Paid

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ORDER NOW 12 ONLY 60¢ 12 for 55¢ WHEN 3 OR MORE SETS ARE ORDERED

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Fine quality pencils with smooth black leads. Send check or money order. Print name desired clearly. Money-back guarantee. Prompt shipment.

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BOOK OF SCOTLAND in plaid silk cover. 384 pages; places, history, people, humor, customs, poems, songs. $2.95

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Add 20c shipping charge on each book. Send for free gift catalog.

THE KREBS, AH11, Westerly, R. I.

FAMOUS FLORENTINE CHESSMEN!

This is a beautiful, authentic replica of 11th Century handcarved chessmen originally owned by Cosimo de Medici and now on display in the Uffizi Palace in Florence. Each piece fashioned in simulated ivory. The king stands over **4 inches** high. **32 piece** set in black & white or red & white **$7.95** plus 75c postage and handling. No C.O.D. please. Chessboards black & buff linen 18x18 **$4.00** Walnut inlaid 16x16 **$12.00** Mahogany inlaid 18x18 **$14.00**

Savah Box 27125 AM Los Angeles 27, Calif.

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You don't have to be a trained author to make money writing. Hundreds now making money every day on short paragraphs. I tell you what to write, where and how to sell; and supply big list of editors who buy from beginners. Lots of small checks in a hurry bring cash that adds up quickly. No tedious study. Write to sell, right away. Send for free facts. **BENSON BARRETT, Dept. 18-L, 7464 N. Clark St., Chicago 26, Illinois**

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Clips to your phone, and stays with it. Select-at-a-glance phone number index. Handy dialer pencil held magnetically. Standard 4" x 6" memo sheets included. **$2.95 each or 2 for $5.75.** Cash, check or money order. We pay postage. Money back guarantee.

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Dept. A-11, Griggsville, Illinois

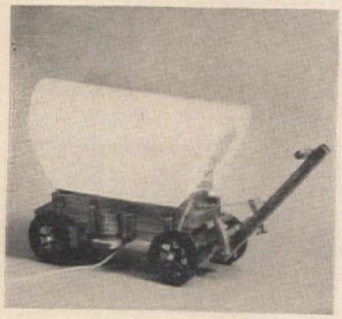
CHRISTMAS CARDS

New Photographic Christmas Cards in Two Colors. Photo cards on silktone stock from your Black and White Negative. Greetings from our exclusive design printed in color. 25 cards with matching envelopes only $1.50. 50 cards only $2.75. Send your negative and money to

WISCONSIN FILM SERVICE
Dept. A-11, West Salem, Wisconsin

SINGING FOR YOUR SUPPER or afternoon pick-me-up, this pretty translucent china teapot provides you with a soothing bit of "music to sip by." When you pour, it plays "Tea for Two," of course. Its long-playing mechanism needs little winding. With its dainty moss rose design, it gracefully holds six cups. $4.95 from Seth and Jed, Dept. AH, Great Barrington, Mass.

SLEEPY-TIME GAL can curl up in a cozy corduroy robe to keep toasty warm and winsome too! The Peter Pan collar and push-up raglan sleeves are edged with braid loops while two big patch pockets keep her cigarettes and hanky handy. Dress length, in bright blue or a cheery, Christmas red, sizes 10–18. $7.95. Western Classics, Box 4035, Dept. ACR, Tucson, Arizona



WESTWARD HO, THE WAGON'S now a lamp for the den, the playroom, or next to a young cowboy's bunk! This reproduction of a Conestoga wagon is handmade of pine, authentic to the last detail of its cloth cover. Light turns on and off with a touch of the shaft. U.L. approved. 10½" high, 6½" wide, 13" long. $10.95. Puddin' Holler, Box AH-21, E. Swanzey, N.H.

"MIZPAH" STERLING SILVER ROMANCE COIN

For devoted couples. Back is engraved with a couple's first names. Front is inscribed with the famous reverent quotation from Genesis: "The Lord watch between me and thee when we are absent one from another." Each person wears one half the coin—no other will match. Use it as a unique charm on a bracelet or neckchain, or give your favorite couple a set of two keychains. A gift they'll treasure forever!

Coin measures 1¼" across — **Coin (2 halves) $3.00**
Coin on 2 Keychains $5.50

Prices include engraving, tax, and postage.

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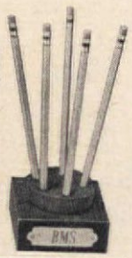
REGIMENTAL PENCIL CADDY

Your desk top is always ready for inspection when you regiment pencils and ball point pens in our handsome caddy. Walnut finish wood base "bristles up" to hold executive paraphernalia in a neat grouping. Polished brass plate is engraved with 2 or 3 initials. 3¼" square, it doubles as a paperweight.



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38mm unbreakable lenses. 25

99¢

mile views. Center focus. Full size. FREE straps & lens cloth. 100,000 sold. Orig. $3.98—now 99c. Prompt delivery. Sorry, no COD's. Money back guarantee.

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EAGLE DECALS

Rich accented gold Eagles, Federal period design. $1.75 per set of 16 decals, sizes asstd. 2" to 5½" across. Ppd. U.S., Can.; no COD's. Ohio res. add 3%.
Other decals too **ILLUSTRATED CATALOG 10c.**

AUTHENTICS
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You can learn to decorate cakes, too, and have fun doing it. Cake decorating is not only fun, but beautiful cakes are much in demand, and you can have a profitable business right in your own kitchen. Easily learned from illustrated instruction books. Write today for our free catalog of books, tiered stands, syringes, bags, tubes, molds, pans, candy-making and all baking supplies.
MAID OF SCANDINAVIA CO.
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from HAITI SPAGHETTI SERVERS

(salad tossers, too!)

Made of rare Taverneau (a beautifully grained hardwood) and hand-oiled to a rich tawny shade, these hand-sculptured forks grip apaghetti for neat, attractive serving. Also marvelous for serving salads! Order several as unique gifts . . . for yourself, too. *Available only from us.* **$2.95** the pair, postpaid. Same-day shipment. *Send check or money order. Satisfaction guaranteed.*

8½" long

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WIDE SHOES

WIDTHS C TO EEE
ALL SIZES 5 TO 11

Charming color combinations and exquisite detailing make our new "Rona" a fashionable choice for comfort-searching women everywhere. In new pointed toe with 2½" slim heels, choose from Black Suede and Calf; Brown Suede and Calf; or Navy Blue Suede and Calf.

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All Wool Rug Material prepared for braiding, hooking, weaving, 14 colors. LOW FACTORY PRICES! Satisfaction Guaranteed. Write for FREE SAMPLES and literature on this quality rug material — as well as on our economy-priced *READY-MADE braided rugs.*

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PRINCESS **Playmate** — SHE'S 3-FEET TALL

- A Living 3-Yr. Old
- Fully Jointed
- So Light, a Baby Can Handle Her
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- Completely Washable

Mfr's list price — $30

ONLY **$12.98** plus $1 shipping or C.O.D. plus postage

(E. of Mississippi, send only 50c postage).

Princess Playmate is so amazingly lifelike you almost expect her to breathe! She is the perfect playmate for any little girl. Her little mommy will dress her in the clothes she wore at her age; wash, comb and set her rooted shoulder-length Saran hair; make her walk, sit, stand, sleep. Princess Playmate is made of 100% indestructible Tru-Skin molded vinyl and wears a darling washable two-color percale dress plus a pinafore and real suede Mary Janes. Order now. These dolls will be in short supply.

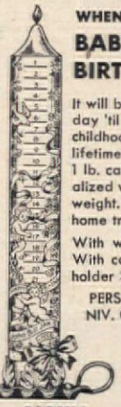
Specify hair style preferred: Dutch Girl (as shown) or Curly Bob. $2 Deposit required on each doll ordered COD. Unconditional Money-Back Guarantee.

Proportioned exactly to U.S. Govt. Bureau of Standards specifications. © 1959, P.J.H.

P. J. HILL CO., Dept. P-36, 884 Broad Street, Newark, N. J.

YOU GET A BIG "THANK YOU"

WHEN YOU GIVE A **BABY'S *PERSONAL* BIRTHDAY CANDLE!**



Many colors!
★ 17" high.
★ 1½" diam.
★ Burns for 21 Years!
★ With Baby's Full Name, Birthdate, Weight

It will burn for hours on every birthday 'til baby is 21, creating happy childhood memories that will last a lifetime! Fine, colorful custom made 1 lb. candle is permanently personalized with full name, birthdate and weight. It has become an American home tradition!

With wrought iron holder **$3.45**
With cadmium plated (silver color) holder **$3.95**

PERSONALIZED WEDDING ANNIV. CANDLE, a charming gift for a young couple: with markings and correct symbols for 60 years. **$3.95**

Plus 25c postage for each candle.

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WALK ON AIR MOCCASINS! Light, bouncy foam crepe soles, choice leather. Over 223 sizes in stock. Guaranteed! Red, White, Smoke, Taffytan, Black. Women's full & half sizes 3 to 13, AAAAAA to EEE. $5.95 plus 50c post. COD's accepted.

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40 ENVELOPES FREE TOO

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Send your favorite snapshot or negative. We will reproduce it on 40 rich 2 color Christmas Cards and print your name FREE on each card. 40 matching envelopes FREE too. (No extra charge if you don't have negative.) Amazing new process. Imagine, 40 personal Christmas Cards and Envelopes with your **picture**, your **name** and **color** on each all for only $1 plus 25c for postage and handling for each set. Order as many sets as you like. Prompt delivery. Money back guarantee. Ppd. or C.O.D.

Christmas Cards, Dept. S-6
Topeka, Kansas

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A truly charming child's set in multi-color design. Fine China. 8 oz. cup has whimsical face and bulging eyes & nose. Colorful saucer with cheerful Clown encourages milk drinking. Name decorated on cup & saucer. A useful & joyous gift. **The Set. $1.98**

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Combination shaving brush, safety razor & used blade holder. Keeps all his shaving gear in one place! Sturdy, colorful red-striped CERAMIC, easy to clean! 6" high. Nickel plated spring steel handles hold any size brush or razor. Hang or stand.
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Beautifully decorated birthplate with "Tree of Life", Baby's name, birthdate, weight & child's sign of Zodiac. Fine China. 7½" with hanger. A gift remembered now & treasured later. Give name, weight, birthdate. **$2.98**

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display your heirloom watch in a miniature

GRANDFATHER CLOCK

Any pocket watch with a case diameter of 1¾" to 2¼" and a 12 o'clock stem forms the face of this unusual replica of a grandfather clock. It's a perfect gift for desk or mantel. Crafted in rich grained pine with mellow brown, hand-rubbed lacquer finish. Stands 13" high. Watch not included. Only **$4.35** ppd.

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Free catalog

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HIS 'N HER
HESSIAN COFFEE MUGS

Handmade pottery, hand-painted, glazed, then baked. Each and every design and color combination is one of a kind. Impossible to specify, as no two mugs are alike, but all are beautiful. 3½" high, contain slightly more than an ordinary cup. $2.95 set of two; $8.50 set of six, ppd.

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Made from Your own Favorite Snapshot

20 Black 'n White Cards & Matching Envelopes **$1.00** plus 35c shipping

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FREE SAMPLE

Merely send negative of your favorite picture of family, children, pet, etc., for personalized FREE SAMPLE. Beautiful satin-finish 4¼" x 5½" embossed Christmas card, with deckle edges, mailed back with your negative; no obligation. Enclose 5¢ for return postage. (If you mail original photo, send 50¢ for making new negative.)

FULL COLOR PHOTO CARDS

Price includes attractive folders and matching envelopes. SEND FOR SAMPLE: mail us your color negative or slide with 20¢, plus 5¢ for return postage.

10 Cards Folders Envelopes **$1.95** plus 25c shipping

OFFER EXPIRES DECEMBER 1, '59

BALL STUDIO Greeting Card Division
DEPT. D, BOX 275 ST. LOUIS, MO.

DOUBLE-BARREL ACTION keeps a young sheriff's arsenal in order and ready for a fast draw in case there's trouble at the pass! Ten pegs take holsters, hats, and his trusty .45. Beautifully made and finished, in honeytone pine with polished black barrels, it's 20x25". A good size for a den hatrack, too. $4.95. Kit, unfinished, $3.50. Yield House, Dept. A-9, North Conway, N.H.

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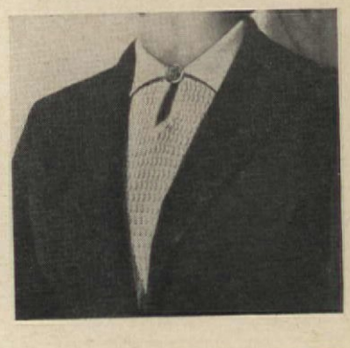
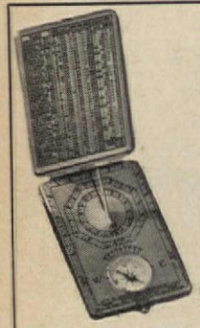


TELL TIME BY THE SUN



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This tickless timepiece has a compass sun dial arrangement that tells the time whenever the sun shines. A "sunwatch" like this, approved by the Boy Scouts of America makes a fascinating gift for any man or boy and a useful bit of equipment for all who go adventuring. No winding. Nothing to get out of order. Brass finished case 2" x 3".

For last minute delivery by airmail add 35c

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give the perfect gift . . . the NEW

All-Steel Vio Holda

PLANT STAND

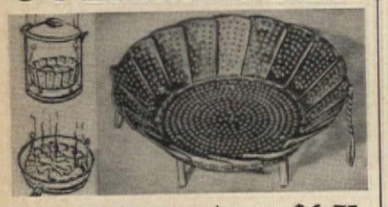
Sturdy, heavy gauge all-steel welded. 40" high. Will not tilt or tip. Holds 11 plants, 10 on revolving arms extending outward 6" to 12" from center shaft. Arms moveable to any position to enhance beauty of display and allow even sun and air exposure. Light weight. Easily dismantled for cleaning. Antique black, white or fawntan enamel. ORDER BY MAIL TODAY. Only $14.95 each, plus $1.00 for packing and postage ($2.00 for Canada).

Specify color desired. Send check or money order. Immediate shipment. Satisfaction guaranteed or money back. Circular on request.

THE ORIGINAL STAND WITH REVOLVING ARMS

VIO HOLDA MANUFACTURING CO.
Box 915 Dept. 9119 Topeka, Kans.

STEAM COOK



Imported French steamer cooks vegetables over hot water in saucepan—natural flavor and vitamins can't soak away. Warms left-overs so they taste fresh-cooked, does rice to fluffy perfection. Makes any pot a double-boiler. With side raised to form basket, 6" across; flat, 9½". 3 legs quickly adjust to 3 different heights. 2 wire handles. Satin-finish aluminum. ***Philatelists:*** Dandy for steaming stamps!

$1.75 ppd.*

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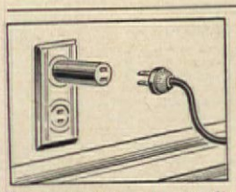
Fine quality white vellum stationery. 100 Sheets (5½ x 7) and 50 matching envelopes, all personalized. Correct for your own use — Perfect as a gift. Please print. Sorry no C.O.D.'s.

HAMILTON-WARD DEPT 7A, WESTFIELD MASS.

NOISY RADIO, TV



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Order on Approval—Only $1

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Grand Rapids 2, Michigan

Stunning Christmas Gift

FOR GARDENERS

$2.00 VALUE FOR ONLY $1.00

Crystal-Clear Gift Box

Burpee Flower Seeds

WHAT an appropriate way to say Merry Christmas! In this handsome plastic case you give a whole season of remembrance—a gardenful of color and fragrance the whole family will enjoy. Seven finest kinds pictured; some so new many have never seen them before. All are easy to grow. Each Seed Packet has a natural color picture of the flowers it produces, and bears its regular price—total $2.00. You pay only $1 each for $2 presents! Avoid holiday shopping jams. Order several today, postpaid to you. ***Money-Back Guarantee.***

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A WEE BIT OF SCOTCH

Scotland inspired this charming **THISTLE SET.** The wispy thistle is beautifully reproduced in hand-wrought sterling . . . an enchanting gift. PIN and EARRINGS are **$3.00** each, and the bonnie **BRACELET** is **$6.50.** COMPLETE SET only **$10.00.** Matching **NECKLACE** with thistles encircling the neck **$9.00. BUTTONS $1.25** each. Men's **TIE CLASP, CUFF LINKS** and **MONEY CLIP $5.00** each. This SET OF THREE **$13.75.**

Cuff links suitable, for ladies, too.
Gift boxed. Tax included, Postpaid, U.S.A.
Excellent for Keeping & Giving

The Jamaica Silversmith
79-32 164th St. A-11, Jamaica 32, N.Y. Telephone: SPring 7-5028

TRIPLES SHELF SPACE!

End hide 'n' seek storage of spices, baby foods, packaged desserts with a 3 shelf SPIN-A-STORE! Eliminates fumbling juggling, stacking. 11" steel shelves revolve to bring the packag you want within easy reach. 9" high, fits anywhere, needs no installation. Order White or coppertone. Ppd. in U.S. **$3.49**

Satisfaction guaranteed

Panda Products 1200 Niagara, R 196, Buffalo 13, N. Y.

A SLEIGH TO DECORATE YOUR TABLE

This lovely wood sleigh with glistening white finish is 13½" x 7½" x 5". Nine holes accommodate many decorating schemes and candle arrangements. **$2.50 plus $.30 postage.** (Evergreen, candles, etc. not included). No C.O.D.'s please.

ALDEL CRAFTS
Box 116, Alcoa, Tenn.

GENUINE INDIAN MADE MOCCASINS

$5.95

From the land of enchantment—made by Taos Pueblo Indians. Soft glove tanned leather with thunderbird bead design. Ladies sizes 4 thru 10 including half sizes. Available in white, turquoise, sand, black and pink.

Matching pouch-bag **$5.95**
Both for $10.90. (save $1.00).
Postage prepaid—send check or money order.

TAOS PUEBLO TRADERS-Dept. AH, Taos, N.M.

WINTER BLOOMING INDOOR GARDEN

7 Imp. Holland Flowering Size Bulbs Planted in Lovely Planter **$1.49**

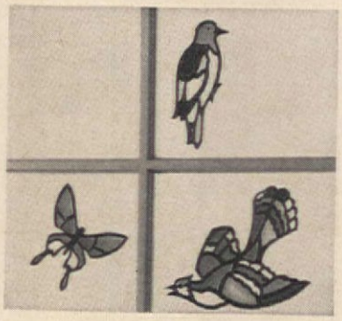
Just Add Water—Watch It Grow

INDOOR BLOOMING TULIPS, GRAPE HYACINTHS, NARCISSUS, IRIS RETICULATA . . . our choice of 7 of these and other colorful BULBS complete with planter . . . all for only $1.49 (2 for $2.80) Instructions included. Extra, Dutch Hyacinth bulb free of extra cost. If C.O.D. postage extra. Cash orders add 35c, we ship postpaid. Satisfaction or return in 10 days for purchase price refund.

DUTCH BULB IMPORTERS Dept. A-1402 Grand Rapids 2, Mich.

WITH ALL THE TRIMMINGS put to bed in one sturdy box, you know there'll be no bashed balls or tangled tinsel next Christmas! Of heavy-duty cardboard, red Decor-Chest has two compartmented trays to store the Christmas balls. Below, there's lots of room for tinsel, lights, icicles, cotton. 27x18x12". Shipped flat $3.50. Parsnip Hollow Products, Dept. AH, E. Haddam, Conn.

HAIR TODAY, GONE TOMORROW. A delightful Japanese doll can change her personality when she flips her wig. The geisha doll stands 8" tall in her satin kimono and comes with six wigs, each one symbolizing a different type of Japanese lady. Give this to any little girl, and it won't be by Occident that she'll love it! $4.95. Medford Products. Dept. AH, Box 39, Bethpage, N.Y.



THEY GIVE YOU A PANE aglow with rich jewel tones. Bright plastics, joined together in stained-glass-window-style, adhere to your windowpane and trip the sunlight fantastic! Beautifully hand-crafted butterfly, 4½" wide, $1.95; woodpecker, 6" tall, $1.95; blue jay, 8" long, $3.95. 35c handling for 1-3 pieces. From Vermont Crossroads Store, Box 562, Montpelier 2, Vt.

Continental

Dobosh Torte

FROM AMERICA'S LITTLE SWITZERLAND

Served only in the finest continental cafes . . . one of the world's finest pastries . . . 8 thin layers of butter-rich cake with 7 layers of creamy chocolate in between—covered with more chocolate, the dark luxury kind. Very elegant for desserts and gifts! Satisfaction guaranteed.

Pack 200—Dobosh Torte, 1¼ lbs., ppd. **$3.90**
Pack 201—Dobosh Torte, 2 lbs., ppd. **$5.75**

The Swiss Colony — Write for FREE Catalog "Gifts of Perfect Taste"

9 Cheese Row • Monroe, Wis.

GOLF SCORE COUNTER

For Men and Women Golfers

Worn like a wrist watch, it keeps score automatically! Merely press the plunger for each stroke—lower window shows total for EACH HOLE and upper windows total the COMPLETE COURSE. No need for score card or pencil. Gold metal case; leather strap. Precision made—fully guaranteed. The perfect gift!

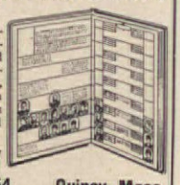
only $3.98 postpaid

Gifts MASTERCRAFT 275-AH CONGRESS BOSTON 10, MASS.

FREE! GIFT 'N GADGET CATALOG

LIFETIME CHRISTMAS GIFT

"The Record of My Ancestry"



Look thru the famous "Cut-Out Windows" into your complete family history. Endorsed by leading genealogists. Instructions. ORDER NOW! 120 pgs., 10"x14". Fabricoid $15, Cloth $12, Leather $20, ppd. COD's accepted. FREE illustrated brochure. . . . Write to:

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Dept. AH-9 Box 254 Quincy, Mass.

from Haiti

mahogany

NUT DISH

ONLY **$1.49** each postpaid (3 for $3.98)

Hand-sculptured in Haiti of solid mahogany . . . for nuts, pretzelettes, cocktail snacks, etc. Designed by Umanoff, it's a notable achievement in modern wood sculpture. Scatter several around . . . for convenience and for pure decorative beauty. (And we couldn't think of a nicer "more-taste-than-money" hostess gift!) 12" long in satin-finish natural mahogany.

Hobi — *Send check or money order. Same-day shipment. Satisfaction guaranteed.*
Dept. A119, FLUSHING 52, NEW YORK

CHRISTMAS CARDS WITH A GOLDEN TOUCH

You'll enjoy the elegance of sending Holiday Greetings with your name distinctively designed into the cover decoration of Silver and Gold. Verses, in excellent taste, on inside of fine parchment folders with envelopes.

Introductory Offer: $12.95 per 100, $24.00 per 200, p.p. Final date for orders Dec. 1st. NO C.O.D

BUSINESSMEN!! Use your Company Name on front cover.

MARK HANA STUDIOS, Box 392, Beverly, Mass.

NEW! GOLD'n NUGGET HORSESHOE KEY RING

Practical and fascinating in gleaming gold. Makes a wonderful gift.

$1.00 each ppd. or 6 for $5.00

Order from: ***the stone house***
9053 Nemo St.
West Hollywood 46, Calif.

Write for free jewelry bulletin no. 2.

GIANT CHRISTMAS DECORATIONS

FOR LAWN, PORCH OR ROOF

colorful patterns you can paste on fir plywood

Make your home a holiday show place with these delightfully different Christmas decorations! Durable paper patterns printed in bright colors are specially made to use on fir plywood. Simply paste on plywood and cut out with saw. It's easy. Strong, weatherproof Exterior plywood makes figures last for years. Make wonderful gifts. Order several today! Supply limited.

JUMBO CHRISTMAS CARDS—new, different! (45" x 70") 1. "Joyous Noel," shows child carolers. 2. "Season's Greetings," shows ornaments. Includes 104 letters to personalize with your family name. Each card, only **50c.**

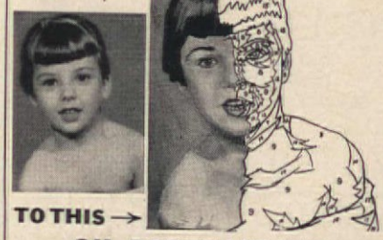
TRADITIONAL NATIVITY SCENE. 16 figures (only 6 shown) include Christ Child, Mary, Joseph, wise men, shepherds, animals. Tallest figure 47" high. Beautiful, life-like. Set, only **$2.00.**

JOLLY SANTA, SLEIGH AND REINDEER will delight young and old alike! Wonderful inside or out! Jolly 6' Santa, **50c** each. 6' long Sleigh, **50c** each. 5' long Reindeer, **50c** each.

ORDER NOW! Supply is limited. Allow 2-week delivery. Sorry, no orders after Nov.30. No stamps or C.O.D.'s. U.S.A. only. Individually wrapped, shipped prepaid. Order today. Money back if not delighted.

DOUGLAS FIR PLYWOOD ASSOCIATION, Dept. 1X, Tacoma 2, Washington

FROM THIS ↓



TO THIS →

OIL PORTRAIT KIT

Preserve the image of yourself or loved ones in a genuine oil painting. No experience necessary! Send only $9.95 and a photographic portrait, sharp, clear snapshot, or color slide (any size, black & white or color), to receive a "portrait-kit" which includes: a 16"x20" canvas panel diagrammed to paint the portrait by numbered blanks; all oil paints, two fine brushes; full instructions and your unharmed photo. Indicate hair and eye coloring, etc.

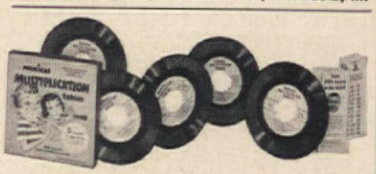
Our new paint-by-numbers process (pat. pend.) results in a professional style portrait WITHOUT the usual patchwork appearance. Do not send picture frame. **Send only $9.95** to **PORTRAIT-CRAFT** 620 Avalon Blvd., Wilmington 36, Calif.

Mr. & Mrs. Robert Q. Williams

PROUD OF YOUR DOOR?

Let us beautify and identify your doorbell or door with this impressive solid brass engraved nameplate, 2¾ in. long. Your name smartly engraved in script. Money back if not delighted. Solid brass screws included. Full price $1.00. Sorry, no COD's. We ship in 2 days. Mail to:

Elgin Engraving Co., 614 South St., Dundee 2, Ill.



Now Johnny can learn to multiply!

Get these new *Musical Multiplication Records*—and see his marks in arithmetic go up, *quickly!* All the Multiplication Tables from 2's through 12's have been *set to music* on 5 records. Each table has its own catchy tune and musical quiz. Children love to play them. Used in thousands of schools. Parents and teachers report wonderful results. Write for free folder today. Send name to—**Bremner Records, Dept. P-4, Wilmette, Illinois.**

AN **OLD TIME VALUE $7.95**

EARLY AMERICAN LADDER BACK CHAIR

(direct from workshop to you)

Incredible price for a chair with such hand workmanship, such built-in value, such a beautiful hand-woven fibre rush seat. Hand made of solid native hardwood for generations of use. Lowest-priced chair with this desirable seat. Fully assembled.

Height 42" Seat 17½"w., 14" d., 17½" h.

Unpainted **$7.95**
Natural finish (blonde) . **$8.95**
Maple, mahogany, walnut, cherry or pine finish **$10.75**

Minimum Order TWO

Quick delivery. Express charges collect. Satisfaction guaranteed. Send check or M. O.

Jeff Elliot Craftsmen
Dept. A119, STATESVILLE, NORTH CAROLINA

A Fruit Cake... You'll Love and Love to Give

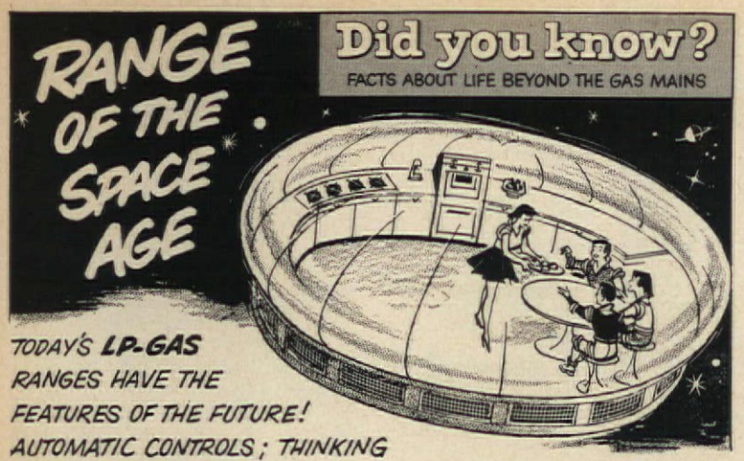
Baked by an exclusive Carolina recipe from out of the Southland's colorful past that combines the spices and tropical fruits of the Port of Charleston with the crunchy crisp walnuts and pecans and baking know-how of the mountain-folk of the Carolinas.

LET US SHIP FOR YOU: In addition to one or two for your own use, Bost Fruit Cakes make ideal gifts for friends, employees and associates. Simply send us their names and addresses and we ship for you free of additional charge. We'll enclose your personal greeting card or furnish an attractive card and sign it per your instructions.

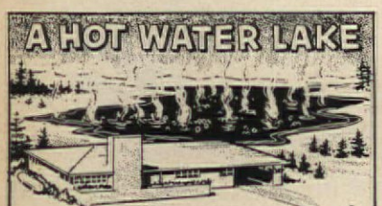
Shipped Postage Prepaid
2-Lb.....$3.25
3-Lb.....$4.50
5-Lb.....$6.85

Bost's SINCE 1909

Send Check or Money Order (No COD's Please)
BOST BAKERY, INC.
P.O. DRAWER 1151
SHELBY, NORTH CAROLINA



TODAY'S **LP-GAS** RANGES HAVE THE FEATURES OF THE FUTURE! AUTOMATIC CONTROLS; THINKING TIMERS; TOP BURNERS THAT REMEMBER WHEN YOU FORGET! BUILT-IN DESIGNS GIVE A SPACE AGE APPEARANCE, TOO!



FOR DISHES, LAUNDRY AND BATH!

IN ONE YEAR, A 40-GALLON **LP-GAS** WATER HEATER CAN PUT 260,000 STEAMY GALLONS THROUGH YOUR FAUCETS...DOUBLE THE SUPPLY OF THE SAME SIZE ELECTRIC WATER HEATER!

LOOK FOR THIS SEAL—THEN BUY WITH CONFIDENCE!

MEMBER NATIONAL LP GAS COUNCIL
LIQUEFIED PETROLEUM GAS
BUTANE - PROPANE - BOTTLED GAS - BULK GAS
AVAILABLE EVERYWHERE
DEPENDABLE ALWAYS

FREE BOOK OF 200 AMAZING FACTS ABOUT MODERN GAS SERVICE BEYOND THE CITY MAINS

SEND TODAY! WRITE TO...
NATIONAL LP-GAS COUNCIL, DEPT. AH-7
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BIG $$$ CAKE DECORATING CANDY MAKING

HOUSEWIVES WANTED! No Experience Necessary. $5 hour easy in spare time. Endless demand for lovely original Cake Decorations and luscious Professional Candy for Xmas, Easter, Weddings, Parties, all holidays and occasions.

IDEAL HOME BUSINESS . . . THRILLING HOBBY!

WE SHOW YOU HOW to turn your kitchen into a gold mine, start your own business small, grow big! No capital required, no age, educational limits. Big Money from clubs, churches, business firms, parties, weddings, birthdays. WRITE FOR FREE FACTS on complete home instruction. Candy & Cake Craft, Dept. 546, Fallbrook, Calif.

NEW MUSICAL NOVELTY FOR YOUR BIRD'S CAGE

Music LIFTS YOUR BIRD'S EGO!

Every time he admires himself in the mirror, PERCHA-TOON starts to play!

PERCHA-TOON will make your high-flying fellow an incorrigible showoff. It hangs inside his cage (but can be wound easily from outside it). When your fine feathered friend stands on the perch to admire himself in the mirror, a Swiss musical movement starts to play a tuneful accompaniment. When he flies off, music stops automatically.

4" high
$3.95 postpaid

MEDFORD PRODUCTS
Dept. 801 H, Box 39, Bethpage, N. Y.

ADD-A-FRAME with each addition to the family. Delicately designed 18K gold plated frames hook one into the other to form a panel of Victorian family charm. Velvet backing. Measures 2½". We will engrave child's name on bow under picture. **$1 Each or 6 for $5 ppd.**

WESTERN CLASSICS
Box 4035, Dept. AHA, Tucson, Arizona

NEW HOOK-ON TISSUE HOLDER

The HANDIEST yet! Simply hooks over tank wall. No holes in plaster or woodwork. Gleaming white enamel finish on durable metal. Keeps bathroom neat and tidy; conforms with any decor or color scheme.

$3.95 ea. POSTPAID

STEMUN MANUFACTURING CO.
Dept. A-21, 3919 W. National Rd., Springfield, Ohio

SPECIAL OFFER WHILE THEY LAST

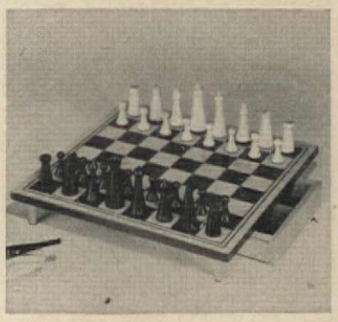
$1.00 VALUE FOR 50¢

HOME IMPROVEMENT: Inspiration for improving your home, from one-evening projects to all-out remodeling. Lots of Before and After stories. Dozens of ideas for terraces, doorways, pools, gates, gardens.

AMERICAN HOME Bldg.
Forest Hills 75, N. Y.

A PRETTY SMALL ATTITUDE your cake must have to be the right size for a small, pretty party. "Wee Party Cake Pans" take a half package of cake mix in three tin tiers (3", 4", 5") each 1" high. Perfect for a child's party, an anniversary twosome, or as individual cakes any time! Set, $1; 2 for $1.90. Mother Hubbard, Dept. A-124, 10 Melcher St., Boston, Mass.

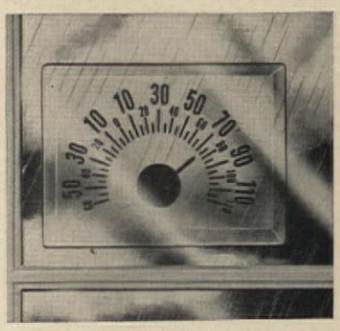
OPEN AND ABOVE-BOARD, this striking chess Tablette, 12" wide, is not going to fold—it stands on its own four feet. Beautifully made of hardwood. Inside its divided drawer is a lovely and unusual Scandinavian-style, wooden chess set, with clean, graceful lines. The king is 3" tall. $11.95. Add $1 postage and insurance. The Mart, Box 41-AH, Woodland Hills, Calif.



IF YOU REALLY KNOW YOUR ONIONS, you'll want these serving pieces to match your Blue Onion chinaware or linen! The jelly spoon and pickle fork have Sheffield steel parts with blue and white china handles in the pistol-grip shape. They'll blend with any silver pattern and are nice "little" gifts. Either one, $1.50. Edith Chapman, Dept. W, 260 Main St., Nyack, N.Y.

PRETTY CAGE-Y, this 18K gold-plated Coin Cage that's monogrammed for good measure. Its pretty crisscross design lets you see the state of your stock, but won't let even a tiny token slip out. Measuring 4x2", it will also hold bills and a handkerchief on gala evenings. A good gift for the gal who has problems with her mad money! $1.50. Atlas Gifts, Hallandale 12, Fla.

'SNOW WONDER we never catch a cold. With an ingenious Look-Thru Thermometer we can tell whether we'll need a fur parka or just a pretty pillbox! The clear dial, 2x3", has a self-adhering frame to go on the outside of the pane. It gives a quick, clear reading from 10' away, but doesn't block the view. $1 from Carol Beatty, 11 Beatty Bldg., Culver City, Calif.



THE WAY TO A BACHELOR'S HEART, be he B.A. or B.S., is to give him a desk set with his college seal! He'll cheer for the paperweight, 3" square, with his alma mater's seal and colors plus his name and year embedded in lucite on an ebony base. $4.95. Its roommate, a gold-banded, ball-point pen in a stand to match, is $6.95. Keepsake Shops, Dept. AH, Long Branch, N.J.

INTRODUCING THE ALL NEW AMERICAN HOME MENU MAKER

NOW IN FIVE DECORATOR COLORS

Stop throwing your favorite recipes into the nearest available kitchen drawer or scribbling them on the back of scraps of paper. They're pretty special items and they deserve special treatment.

That's where the all-new American Home Menu Maker really comes in handy. It's like rolling all the loose recipes and cookbooks you ever used into one convenient 6 x 11″ file. There's room for all of your own favorites plus 1,000 of the famous 3 x 5″ recipes you can clip each month from American Home.

With the Menu Maker you can take out one recipe or enough for a complete formal dinner without ever having to mark the place or thumb through page after page of cross references. You can re-arrange your recipes as much as you want, or add and subtract from your file to your heart's content.

Made of new, beautiful and durable polypropylene, the Menu Maker is now available in five vibrant decorator colors designed to blend with and match any kitchen decor. For only $2.50 you can order it in **pink, turquoise, yellow, black & white,** or **copper.** 35 preprinted index cards are included for easy filing. Practical cellophane envelopes to cover the recipe cards are also available at just $1 per hundred.

The American HOME Magazine
DEPARTMENT MM,
Forest Hills 75, New York

Enclosed find $_____. Please send me the following items:

- ☐ **American Home Menu Maker** **$2.50**
- ☐ **100 Cellophane Envelopes** **$1.00**
- ☐ **250 Cellophane Envelopes** **$2.00**

SPECIAL COMBINATION OFFER

☐ **American Home Menu Maker and 200 Cellophane Envelopes** **$4.00**

Please indicate color desired

☐ **copper;** ☐ **yellow;** ☐ **pink;** ☐ **turquoise;** ☐ **black & white**

Send personal check or money order (no stamps, please). New York City residents add 3% sales tax.

Sorry, no shipments to Canada or foreign countries.

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NOVEMBER...
Your American Home Calendar

S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	8	9	10	11	12	13	14
15	16	17	18	19	20	21	22	23	24	25	26	27	28
29	30												

Back in 1621, Governor William Bradford proclaimed a day of prayer and feasting. He and the Plymouth colonists were grateful they were still alive. The women spent many days preparing the food, and the aroma of this early American cookout brought something like 80 Indians out of the woods. At that point Thanksgiving Day seemed a little premature. But the Indians were friendly and brought turkeys for the feast. This complicated matters because a woman cooking her first turkey is anything but confident of the outcome. And when you have 80 hungry red men and the future of Thanksgiving depending on you, you don't take chances . . . you baste the bird again and give it 20 minutes more.

The celebration was so successful that it lasted for three days, and solved the problem of turkey leftovers for the rest of the week. The colonists became friends with the Indians as the women proved that the oven was mightier than the musket. They bowed their heads in heartfelt thanks.

This reminds us how thankful we should be in America today. We give thanks for all our blessings—for the music of children's laughter; for the family snug and warm on nights when wind and rain buffet the house; for the happy din that rises when friends and relatives crowd in for a grand reunion and the place rings with the old songs sung lustily, if off-key; for the privilege of working and planning and building a better life in a land of freedom; for these and all the everyday blessings we take for granted, we thank Thee, O Lord.

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KENTILE VINYL

ON TODAY'S SMARTEST FLOORS

Metallic Chip—adds the glitter of gold to luxurious solid vinyl

GOLDEN EXCITEMENT—exclusively from Kentile®! New Metallic Chip—blending the richness of gold or silver into lastingly lovely Kentile Solid Vinyl Tile. Greaseproof . . . virtually wearproof . . . extra resilient—easiest of all to clean—because *it's Vinyl through and through.*

Floor style shown is MC-35, one of five breath-taking new Metallic Chip designs in Kentile Solid Vinyl. Bright Gold Feature Strip completes the glamorous mood. This is just one of the many beautiful floors offered by Kentile—in over 200 decorator colors. See them at your Kentile Dealer's! He is listed under FLOORS in the Yellow Pages.

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YOU PAY NO MORE FOR A KENTILE FLOOR

It's a good thing that

Tide keeps on working after other suds have quit!

Why does *one* washday product do a better job than another? Because it works the hardest. And the one that keeps on working after the others quit is Tide.

If you've seen the test (*left*) on TV, you know how Tide keeps eating up dirt after other suds are all washed out.

Moral: The product that works the hardest gets clothes the cleanest. And Tide is *tireless*.

Tireless Tide for the cleanest clean there is!