



NEWS! ALL CONTROLS AT EYE LEVEL! Only G-E offers pushbutton cooktop controls built into the hood. They're easy to see, easy to use, easy to clean...safely out of reach of children! Efficient exhaust fan and floodlight are built into hood.

TWO FULL-SIZED OVENS... not just an oven-and-a-half... install as one unit. Each oven has its own automatic timer, broiler, floodlight, two shelves. Top oven has automatic rotisserie and electric meat thermometer. Both doors slide off for easy oven cleaning.

Find the range to fit your kitchen...your budget...in

General Electric Built-In Ranges for 1959



NEWS! OVEN DOORS SLIDE OFF for easy cleaning! Each snug-fitting door has two simple catches that can be flipped open to let door slide right off when it's oven-cleaning time!

You'll find the range that's just right for your kitchen—for your budget—in the wide selection of G-E Ovens and Cooktops. Choose from four decorator colors: Pink, Yellow, Green, Brown or White. Or Satin Chrome or new Copperfinish.

Easy credit terms can be arranged, including cost of installation.

And don't forget . . . a new built-in range does more than make your kitchen truly modern—it actually increases the value of your home!

BE SURE TO LOOK FOR THESE FEATURES!

New Automatic Oven Timer... easy to set as a clock! Cooks meals while you're out. Controls appliance outlet, too.

Focused-Heat broiler . . . for charcoal-type results.

Unique vents built into oven . . . prevent wall staining.

Choice of 4 cooktops . . . each with hi-speed, self-cleaning surface units. Choice of pushbutton cooktop controls, too.

Range Department, General Electric Co., Louisville 1, Ky.





to the readers of American Home



Originators of great new Roses

since 1872

JACKSON & PERKINS CO.

World's Largest Rose Growers . Newark, NEW YORK



IF YOU LIVE IN Arizona, California, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington or Wyoming—send order to: JACKSON & PERKINS CO.

JACKSON & PERKINS CO. of CALIFORNIA Pleasanton, Calif. IF YOU LIVE ANY-WHERE ELSE IN THE UNITED STATES send your order to: JACKSON & PERKINS CO Newark, NEW YORK Jackson & Perkins Co. 100 Rose Lane, Newark, NEW YORK

OR

Jackson & Perkins Co. of Calif. 100 Rose Lane, Pleasanton, Calif.

Please send me, FREE, a copy of your big new Fall 1959 Rose Catalog – picturing and describing insured-to-grow J&P Modern Roses and Perennials.

NAME. (please print)
ADDRESS.

THE AMERICAN

HON

A Curtis Publication

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OUR COVER: From Portland, Maine, to Portland, Oregon, the Cook-Out season is in full swing. We celebrate the occasion by taking you on a crosscountry tour of America's backyards. Feast your eyes on our vast array of deliciously different outdoor meals from coast to coast. Keep them in mind for your own backyard. Our cover is California. But the tour officially begins on page 17. Cover photograph by Lyman Emerson.

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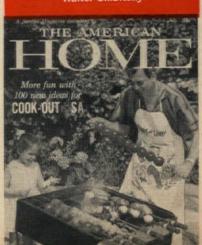
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EGULAR LONG PL

The COLUMBIA @ RECORD CLUB now offers new members any six of these 42 high-fidelity records-regular long play or stereo

ONLY





1. Night and Day, plus 11 more hits



37. Lovely "musical portrait of nature"



10. Be My Love, WhereorWhen, etc



28. Brahms' most beloved symphony



* You enroll in any one of the Club's

If you have a regular phonograph

you enroll in any one of four Di-

visions: Classical; Listening and

Dancing: Broadway, Movies, Tele-

vision and Musical Comedies; Jazz.

If you own a stereo phonograph you enroll in either one of two

39. Also: Sylvia, Coppelia, etc.



Always, Please, Speak Low, 9 more

six musical Divisions:





49. That's All Over, One More Ride, etc.



11. Berlioz' most



31. Solitude, Autumn Leaves, etc.



42. Body and Soul, I Got It Bad, 10 more



17. Rain, Bidin' My Time, 10 mor

HOW THE CLUB OPERATES ...



thereafter.



2. A beloved American classic



50. Where or When, Manhattan, 10 more





22. Organist Cole plays 11 hit tunes



33. 11 beautiful, immortal melodie:



* Your only membership obligation is

to purchase five selections from the

more than 150 Columbia and Epic re-

cordings to be offered in the coming

12 months . . . and you may discontinue your membership at any time

to purchase as few as 5 selections from the more than 150 to be made available during the coming 12 months

if you join the Club now - and agree

The Columbia @ Record Club now makes it possible for you to acquire the world's finest high-fidelity long-playing records - either regular or stereo - at truly tremendous savings!

All 42 of the records shown here are now available in both regular long play and stereo (except No. 24 - Listening In Depth - stereo only).

If you have a standard phonograph, you may join the Club and receive the regular high-fidelity versions of any 6 of these records . . . up to a \$29.88 retail value - ALL SIX for only \$3.98!

If you have a stereo phonograph, you may join the Club and receive the stereo high-fidelity versions of any 6 of these records . . . up to a \$35.88 retail value - ALL SIX for only \$5.98!

Read below how the Club operates, then mail the coupon - without money - to receive the six records of your choice.

IMPORTANT NOTE:

Stereo records must be played only on a stereo record player. If you do not now own a stereo phonograph, you can continue to acquire regular long play high-fidelity records with complete confidence that they will always give you thrilling listening pleasure. They will play with true-to-life fidelity on your present phonograph, and will sound even more brilliant on a stereo record player if you purchase one in the future.



13. Don't Blame Me, Lucky Day, etc.



18. Two electrify-ing tone poems



4. An heroic work, superbly performed



44. 12 songs from famous movies



FLOWER DRUM

CHORUSES

CHOIR PHILADELPHIA ORCH.

40. "Hallelujah" "Finlandia", etc.



6. Complete score of this hit musical

TREBIRD SUITE

MEO AND JULIET



16. Two colorful, exciting scores



20. Come to Me, Long Ago, 10 more

R. STRAUSS: DON JUAN

DEATH and TRANSFIGURATION



45. Tico-Tico



7. Three brilliant hi-fi showpieces



Tchaikovsky

PATHETIQUE

SYMPHONY

30. A "must" for any record library

PERCY FAITH MO DACHEST

MUSIC OF MEXICO

27. Granada, La Paloma, 11 more

8. What'll I Do, Warm, 10 more



THE LAMP IS LOT STRANGE MUSIC MY REVERIE 9 MOTE

19. No Other Love, Our Love, 10 more



12. Let's Dance, Jubilee, 7 more



3. Didn't It Rain, God Is Real, etc.



25. Two very pop-ular piano works



14. Lady in Red, Small Fry, 10 more



41. Strauss' love-SEND NO MONEY - Mail Coupon Now to Receive Your Six Records CIRCLE SIX

SZELL-CLEVELAND ORCH.

COLUMBIA (p) RECORD CLUB, Dept. 201-1 Terre Haute, Indiana

I accept your offer and have circled at the right the numbers of the six records I wish to receive. Bill me for \$3.98 for six regular long play records OR \$5.98 for six stereor records or \$5.95 for six stereor records or plus small mailing charge. Enroll me in the following Division of the Club:

(check one box only)

Classical Broadway, Movies, Listening & Dancing Television and Musical Comedies Stereo Popular					
I agree to purchase five selections from the more than 150 regular long play and stereo records to be offered during the coming 12 months, at usual list price plus small mailing charge. For every two additional selections I accept, I am to receive a Columbia or Epic Bonus record (regular or stereo) of my choice FREE.					
Name(Please Print)					
Address					
City					
Dealer's Name					
Dealer's Address					
© Columbia Records Sales Corp., 1959 ®"Columbia," (p. "Epic,"					

(Also indicate here whether you want your 6 records in regular long play or stereo) REGULAR (P) STEREO (p) 12 24 38 2 13 25 39 3 14 27 40 4 15 28 41 5 29 16 42 6 17 30 44 7 18 31 45 8 19 33 49 9 20 36 50 10 21 37 51 Marcas Reg.

NUMBERS BELOW:

★ After purchasing five records, if you wish to continue your member-ship, you will receive — FREE — your stereo Divisions: Stereo Classical or Stereo Popular. choice of a Columbia or Epic Bonus record (regular or stereo) for every * Each month the Club's staff of two additional selections you buy. music experts selects outstanding high-fidelity recordings -- both regular * The records you want are mailed and stereo-from every field of music. and billed at the usual list price: regu-These selections are described in the lar long play records at \$3.98 (Popular) and \$4.98 (Classical); stereo records at \$4.98 (Popular) and \$5.98 Club's entertaining Music Magazine, which you receive free each month. * You may accept the monthly selec-(Classical)-plus a small mailing charge. tion for your Division . . . take any of the wide variety of other records * To receive the SIX high-fidelity 12" long-playing records of your choice offered in all Divisions . . . or take NO regular or stereo - mail the coupon record in any particular month. today!

COLUMBIA (P) RECORD CLUB Terre Haute, Ind

Trimlac[®] made my dream come true!



Many do-it-yourselfers are waking up to what professionals already know—that it no longer takes days of finishing, waxing and rubbing to give interior wood paneling a hand-rubbed look.

Clear, quick-drying TRIMLAC gives the same effect in just one day. This satiny beauty comes right out of the can-no separate undercoats or sealers needed!

TRIMLAC meets the modern decorating trend toward natural woods. It brings out the beauty of the grain, provides lasting protection, does not darken or yellow with age. It even feels "waxy"—yet it is so hard and smooth that dust won't cling. And it's economical to use—one gallon covers at least 400 sq. ft., even on soft knotty pine. Use TRIMLAC for paneled rooms, kitchen cabinets, doors, woodwork, trim.

NEW BULLS EYE® SPRAY SHELLAC

With this handy, shellac aerosol you can now do small refinishing jobs the quick and easy way. In minutes you can touch up worn floor areas, thresholds, door saddles, refinish furniture, seal off knots, sappy streaks and replastered areas before painting. Scores of other household uses. No brush, no muss, no clean-up. Write for free "How-to-do-it" folders.



WM. ZINSSER & CO.

rubbing or waxing!

516 West 59th St. New York 19, New York 319 N. Western Ave. Chicago 12, Illinois

Also manufacturers of Bulls Eye ® Shellac • B-I-N Primer Sealer®



POWWOW

INDIAN HEADBANDS start off this heap-big birthday party. Each guest cuts his own from construction paper and then trims with feathers, pipe cleaners, and odd-shaped "jewels" cut from colored plastic tape. For the war dance, the Indians "paint" their faces with colored tape which they cut up and arrange in weird designs.



Shopping Information, page 84



rotem pole, made of boxes covered with construction or shelf paper and decorated with crayons or tape, must be built for the war dance. Pile boxes up as high as you want. Use real drum or improvise one with box or pan. One of the "braves" can be drummer while others "whoop" it up.



Philco Quality makes the bargain...



See...Touch...Compare!

Before you buy, look for the red Philco Quality Comparison Purse on every '59 Philco refrigerator. It shows you how to compare, quickly and easily, in the store. When you compare, you'll see for yourself that nothing beats Philco's outstanding quality!



Automatic RF-1498.



COMPARE! Only Phil- COMPARE! Zero Zone Freezer (over 5 cu. ft.) COMPARE! Philoo had it first-and it's still the COMPARE! New this year and absolutely the co gives you Tri-frigera- holds 181 lbs. of frozen foods, features metal glide- best! Cold Flow Meat Locker operates on its own easiest-to-use shelf ever! Philco's Lazy Susan tion, with cold zones for out baskets, exclusive portable Ice Keeper, special cooling system, keeps a meat-perfect temperature Pull-Out Shelf turns to the right, to the left and every kind of food. Top: racks and guards for every kind of fresh and fro- always! Your precious meats stay fresh days longer all the way around; lifts out for easy cleaning, zen food package you buy!



without freezing! Porcelain.



holds plenty of food.





The carefree motor trip you take with your family begins and ends with the car that's going to take you there—and bring you back home again. Check this list before you take your next trip.

IN ADVANCE

- **BE SURE YOUR CAR** is in good condition. Getting repairs done at home, beforehand, is less expensive and a lot safer than having them done en route.
- HAVE YOUR SPARK PLUGS cleaned and regapped or replaced. Put new points in your distributor. This will improve your gas mileage.
- REPLACE your oil-filter cartridge. Clean your air cleaner. Have the sediment removed from your carburetor fuel sump.
- HAVE THE RADIATOR flushed out and add a rust-inhibitor to the water. Check the fan belt for tension and replace it if it's worn.
- HAVE YOUR BATTERY checked by hydrometer. Bring the water up to level.
- PUT NEW BLADES on your windshield wipers.
- GREASE your front wheel bearings. If your front wheels have not been balanced recently, get that done. Wheel-bounce can be dangerous when you need sure-footed steering.
- WHILE YOUR CAR is on the grease rack, check all tires for cuts, bruises, and tread depth. It is better to meet the expense of new or recapped shoes than to run into problems later. Check all tires, including spare, for pressure while they are cold.
- CHECK FOR BURNED-OUT filaments or blown fuses, which affect your high and low beams, parking lights, back-up lights, taillights, turn signals, instrument-panel lights, and horn. Take along extra fuses.
- HAVE YOUR BRAKES adjusted for uniformity of effort and pedal height. Have a mechanic check the oil level in your master cylinder.
- **EXAMINE** the tail pipe. If it's rusted out, don't fail to replace it.
- BE SURE YOUR GAS GAUGE is working. The most common emergency in motoring is the dry tank. (continued)



How we retired in 15 years with \$300 a month

"Here we are, living in Southern California. We've a little house just a few minutes' walk from the beach, with flowers and sunshine all year. For, you see, I've retired. We're getting a check for \$300 a month that will keep us financially independent as long as we live.

"But if it weren't for that \$300, we'd still be living in Forest Hills, and I'd still be plugging away at the same old job. Strangely, it's all thanks to something that happened, quite accidentally, in 1943. It was August 17. I remember the date because it was my fortieth birthday.

"To celebrate, Peg and I were going out to the movies. While she went upstairs to dress, I picked up a magazine and leafed through it idly. Then somehow my eyes rested on an ad. It said, 'You don't have to be rich to retire.' Probably the reason I read it through was that just that evening Peg and I had been saying how hard it was for us to put anything aside for our future.

"Well, we'd certainly never be rich. We spent money as fast as it came in. And here I was forty already. Over half my working years were gone. Someday I might not be able to go on working so hard. What would happen then?

"Now this ad sounded as if it might have the answer. It told of a way that a man of 40—with no big bank account, but just fifteen or

twenty good earning years ahead—could get an income of \$300 a month guaranteed for life. It was called the Phoenix Mutual Retirement Income Plan.

"The ad offered more information. No harm in looking into it, I said. When Peg came down, I was tearing a corner off the page. First coupon in my life I ever clipped. I mailed it on our way to the movies.

"Fifteen years slide by mighty fast. They were busy, unpredictable years. I couldn't see into the future. But my Phoenix Mutual Plan was onething I never had toworry about! 1958 came... I got my first Phoenix Mutual check—and retired. We sold the house and drove west. We're living a new kind of life. Best of all, we've security a rich family might envy. Our \$300 a month will keep coming as long as we live."

Send for Free Booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of from \$50 to \$300 a month or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women—and for Employee Pension Programs. Don't put it off. Send for your copy now.

PHOENIX MUTUAL

Retirement Income Plan

GUARANTEES YOUR FUTURE

OVER 100 YEARS
OF LIFE INSURANCE PROTECTION
FOR FAMILIES AND BUSINESS

Phoenix Mutual Life Insurance Co. 305 Elm Street, Hartford 15, Conn.

Please mail me, without obligation, your free 28-page booklet showing new retirement

ome plan	18.			
min for	3 f pm	DI /	THE	

Plan for Men	Plan for Women
Name	
Date of Birth	
Business Address	

Home Address

THE AMERICAN HOME, JULY, 1959

What Pictures Do You See?

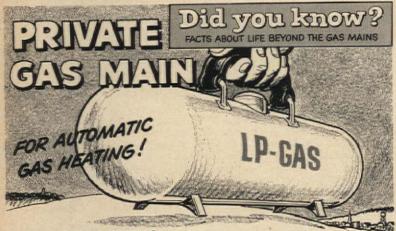
Perhaps you are familiar with the Rorschach test employed by psychologists to find out about your imagination, among other things. The test uses reproductions of inkblots which are shown to you in a series. As you look at each one, you list aloud the pictures or ideas that come to mind. The more pictures and ideas, the greater your creative imagination.

It is quite likely that at one time or another you have tested your imagination on a less organized scale—just for the fun of it! For example, you may have stretched out on a lawn or field watching fleecy summer clouds which before your eyes, became all sorts of things...faces, castles, animals; or you may remember, when confined to bed for a time, how you passed the hours counting the patterns on the wallpaper. When you concentrated, it seemed as though you could see faces in the colorful design. It was a comforting and friendly way to make the hours fly.

"Picture-making" is fun and while you can't spend next winter lying in a field watching clouds, you can have wall-paper pictures! With the help of E-Z-DU*, you get lovely, low-cost wall decoration that not only dresses the room with charm but offers your imagination endless "picture" possibilities on lie-abed days. E-Z-DU wallpaper is prepasted. You need only cut to length, wet and sponge smooth. A-b-c instructions in every roll help make the job easy. In just 8 hours, you can do an entire bedroom your-self. See the Imperial dealer for a proof-demonstration. And happy "picture-making!"

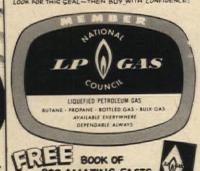
P.S. To receive a new, colorful decorating booklet entitled "Where, When and How to Use Wallpapers", send 10¢ in coin, together with this rectangle to Dept. A-7, c/o of this Company.

IMPERIAL COLOR CHEMICAL & PAPER CORP.
Glens Falls, New York



WITH LP-GAS HEATING;
YOUR "PIPELINE" IS AVAILABLE WHEREVER
YOU GO! YOU GET THE SAFETY AND CLEANLINESS OF
MODERN GAS HEATING BEYOND THE CITY MAINS!





200 AMAZING FACTS
ABOUT MODERN GAS
SERVICE BEYOND THE CITY MAINS

SEND TODAY! WRITE TO ... NATIONAL LP-GAS COUNCIL, DEPT. AH-3
185 N. WABASH AVENUE, CHICAGO 1, ILL. OF 1355 MARKET STREET, SAN FRANCISCO 3, CALIF.

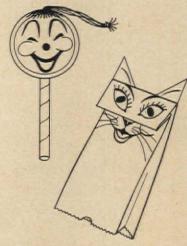
2. UNDER WAY

START OUT EARLY, when it's cool and traffic is light. If possible, confine your driving to daylight hours. If you plan to stop at motels, check in by 4 or 5 P.M. since there are limited vacancies after that time.

DON'T PLAN on doing more than 300 miles a day since driving efficiency goes down drastically after that much mileage. Fatigue or "highway hypnosis" is an invitation to accidents. Either switch drivers or stop and rest if you feel tired.

TRY TO CONSOLIDATE gas stops with mealtimes, saving time for other stops so the children can play. A picnic or a swim gives everyone a "break" and refreshes the "small fry" when they become irritable.

dren amused and out of the driver's lap is a big job. Dream up some quiet games and bring along a variety of simple and safe toys with which to surprise the children on the trip. With paper plates and a cardboard tube, children can make comic-faced "window wands" to wave at other cars. Or they can amuse themselves by creating funny faces on one an-



other, or decorating their own faces with colored tape to create storybook characters, while others guess "who am I?" Hand puppets are fun to make out of grocery bags, and are animated by sliding hand into bag and grasping fold with thumb and fingers. Children will love acting out their own stories en route. Coloring books and crayons are always an excellent "pacifier." Also, group singing, quizzes, and counting games (license plates, cars, animals, etc.) will pass their time and hold their interest.

WHATEVER YOUDO, don't drive on a split-second time schedule. Your trip will be more enjoyable for everyone if it is taken leisurely.

Happy Vacation



"We covered over 800 miles and 2000 rest rooms!"



READY... SET... GO PICNIC...

from super market to picnic spot where everybody fixes his own!

•ESS WORK... MORE FUN with everybody making his own favorite sandwiches. You don't need to plan ahead. When the mood strikes just stop at the super market and pick up the picnic fixings. Take along lots of hearty, homey breads, meats, raw vegetables, and cheeses—AND a full jar or two of French's Mustard for the best eating under the sun. French's light and lively flavor works wonders with picnic foods. And no wonder—it's the one complete seasoning, made with rare spices, especially grown mustard seeds, the finest vinegar! That's why French's Mustard

goes to more picnics than any other mustard.



It's the picnic season and French's Mustard is the all-in-one seasoning that makes the most of most all outdoor foods

PRENCH'S MUSTARD...Light and lively flavor-picnic style!

Shelves swing out ...

for easy pickings! So big and sturdy, they can hold a full shelf load of 25 milk bottles with ease!





Frost never forms like this ...

G.E.'s new Frost-Guard System in both freezer and refrigerator ends messy defrosting forever.

New Swing-Out Shelves...and **All-Over Automatic Defrosting**

in the new 15-cubic-foot General Electric Frost-Guard Refrigerator-Freezer



HERE are two wonderful new convenience features from General Electric!

Swing-Out Shelves. Now you can select food even at the back of the shelf without spilling or fumbling. All three shelves swing all the way out and practically hand you the food.

So easy to adjust, too! You just press the button, slide a shelf up or down to get the exact spacing you want. You can even lift the shelves right out to clean the refrigerator interior, or the shelves themselves. Each shelf can be taken to sink for washing.

All-Over Automatic Defrosting. You never have to worry about frost build-up. Frost never collects on frozen foods or on freezer walls with General Electric's Frost-Guard System.

Your G-E dealer can show you these new features—and others in the many new G-E models. Ask about budget terms and trade-in allowances. Household Refrigerator Department, General Electric Co., Appliance Park, Louisville 1, Ky.



Straight-Line Design fits flush into corner. No coils on back mean no dirt-collecting waste space. Front lines up evenly with cabinets—does not stick out. And there's no waste space at side for door clearance with G.E.'s Magic Corner Hinge.

Progress Is Our Most Important Product







Automatic Defrost Freezer, in 15-cubic-foot model above, rolls out at a touch. It's a zero-degree freezer with a 4.8-cubic-foot capacity. Two large storage compartments. New Freeze-N-Store Ice Service stores extra cubes



BARBECUTIES

Here are 28 helpers to make your cook-out a sure-fire success!

There's more to barbecuing, whether at the beach or in the back yard, than delicious food. Half the fun is in the gay props that separate eating outside from dining indoors. So, whether you are planning to cook two hamburgers or a whole steer out under the sky, look around to see what's on the fire this year in the way of rare, medium, and well-done barbecue accessories. Here are some of our discoveries.

1. TAHITIAN FIRE TORCH on a 6-foot pole anchors into ground to light garden and repel insects. Coppertone torch holds enough kerosene to burn for 15 hours. \$3.25. Bancroft's.

2. STEER-HEAD POT-HOLDER of bright felt wears a real bell to alert guests when the cook starts to rustle the hot grub. \$1. Holt Howard.

3. RED AND WHITE STRIPED APRON for the boss-lady sports a black felt pocket appliquéd with a fetching queen complete with crown and jeweled earring. Designed by Janice. \$4.50. Mary Pentland.

4. GRILL-HANDLER BARBECUE MITT with white brands on a red background is well padded to prevent a charcoal-broiled cook. 49c. Wolf Mfg. Co.

5. BARBECUE GONG of black, silver, gold, or blue aluminum swings on leather thong from its wooden handle. \$3.98. The Washburn Co.

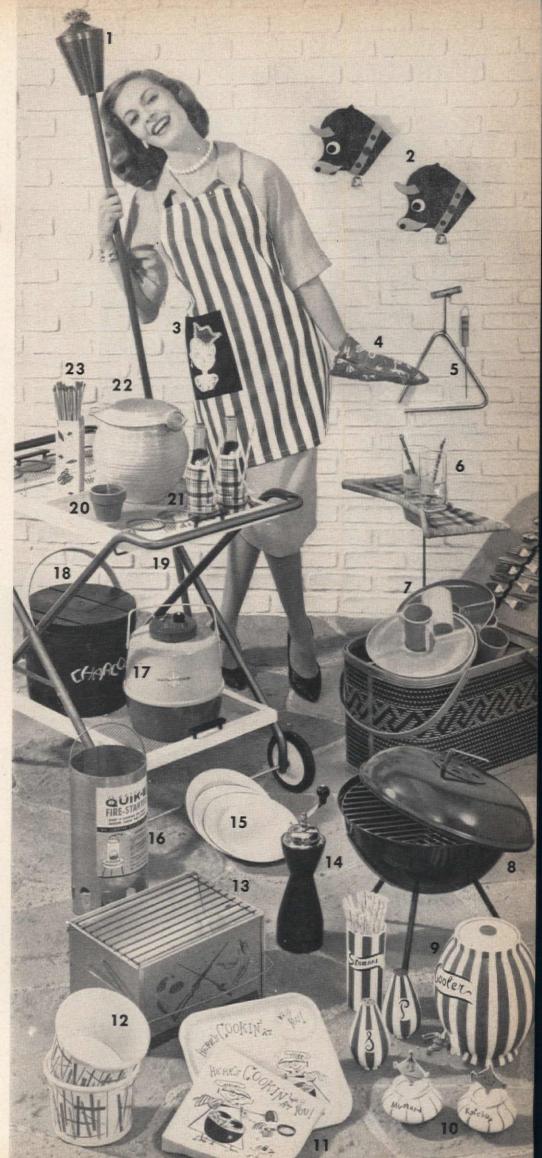
6. WING-SHAPED SNACK TRAY spikes into the lawn to serve two. Willow trays have colorful doilies, \$4.50. Cane-trimmed glasses, \$1.20 each. 7" Bamboo Stirrers, 40¢ each. Rainbow Wood Products.

7. LOOM-WOVEN FIBER PICNIC BASKET in a green and maple combination holds stainless steel spoons and forks, styrene sectional plates, and 11-oz. mugs for six. \$12.98. Burlington Basket Co.

8. SMOKEY JOE, covered barbecue kettle, cooks food without turning. Just 14½" across and 13" high, it is easy to take on a picnic, will feed up to six people. \$12.95. Weber Bros. Metal Works.

9. CERAMIC SERVERS in red and white stripes, gay as a circus tent, brighten the scene. Cooler holds 2½ gallons, \$9.95. Straw holder, \$1.50. Big, fat salt and peppers, \$2. Shafford Co.

10. PASS THE KETCHUP AND MUSTARD in jars your guests will relish. Red-striped for





his GIAN

Christmas

\$275 Assortment of Christmas and All Occasion Greeting Cards

YOURS TO KEEP FOR

98 PIECES Selling Regularly for \$275

You get 98 items in this big joy to have on hand, ready to meet every greet-ing card need! Included are cards for occacards for occa-sions such as:

Christmas Birthdays Get Well" Sympathy Anniversaries New Babies Gift Cards

Make \$50 to \$250 or More in Your Spare Time - Without Any Experience!

MAGINE! This giant box of Christmas and All Occasion greeting cards (a big value at its regular price of \$2.75) — YOURS FOR ONLY 25¢! We make this Special Introductory Offer because we want you to see for yourself how easy it is to turn your spare time into spare dollars with the wonderful Doehla "Extra Money" Plan. No experience needed.

> WITH your giant box of cards we will send you samples of our newest and most popular Christmas Card assortments on approval. Just show these beautiful, unusual cards to your

friends and neighbors. If they don't snap up these bargains, send them back at our expense - and pay nothing! Mail coupon now with ONLY 25¢ for your big \$2.75 box of cards - which is yours to

keep whether or not you do anything further about the Doehla "Extra Money" Plan. Harry Doebla and Associates, Studio 9-A17, Nashua, N.H., or St. Louis 1, Mo., or Palo Alto, Calif.

IF YOUR CHURCH or club wants a quick easy way to raise funds all year 'round—write, giving your name, name and address of organ-ization, and name of person in charge of fund-raising.

One of These Nation-Wide Associates Will Give You Prompt Service in Your Area:

Boulevard Art Publishers Chicago 4, Ill. Iva E. Brundage & Sons Detroit 4, Mich. Capitol Card Co., Inc. New Orleans 12, La. Columbia Card Co., Ltd. Dallas, Texas Harry Doehla Co. Greetings Unlimited St. Paul & Minneapolis, Minn.

Hye-Quality Card Co., Inc. Kansas City 6, Mo. mperial Greeting Card Co Los Angeles 12. Cal. Midwest Card Co. St. Louis 1, Mo. Western States Card Co. Denver 11, Colo.

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THIS COUPON WORTH \$2.50 HARRY DOEHLA and ASSOCIATES, Studio 9-A17 (Address any one of these three offices) Send GIANT \$2.75 assortment of Christmas and All Occasion Cards (98 pieces). I enclose 25c as payment in Juli. Also send samples of your newest Christmas Card assortments on approval; details of Doehla "Extra Money" Plan. (Offer limited to one to a family.) City.....Zone....State......

□ Check here for FUND-RAISING Plan for Church, school, clui

(continued)

ketchup, yellow-striped for mustard, the jars have the silliest faces. Each is 51/2" high. \$1. Holt Howard.

11. HERE'S COOKIN' AT YOU! Gay, plasticcoated paper plates perk up the party on sight. 6 in a package, 50 é. 25 matching napkins, 50 é. Pakay Division of Nashua Corp.

12.PAPER ICE BUCKETS, decorated with gay jackstraw design, hold extra ice cubes or lots of salad, chips, or cookies. 3 for \$1. Pakay Division of Nashua Corp.

13.A COOKEROO PICNIC GRILL comes packed flat for picnic packing. Metal, with 9x121/4" cooking area, and a carrying handle, it is almost cheap enough to leave behind. \$1. Leipzig & Lippe.

14. PEPPER MILL a full foot high has a satiny walnut finish, chrome fittings. King-size and handsome. \$15.95. George S. Thompson Corp.

15. STA-PUT PAPER PLATES won't blow away; tape on the bottom makes them adhere to any surface. Thirty 9" plates, 43¢. Superior Paper Prod.

16. QUIK-E FIRE STARTER is filled with crumpled paper in bottom-then charcoal. Paper ignited through holes starts charcoal burning, starter then lifts off. \$1.95. Colonial Home Ind.

17. FULL-GALLON JUG, to wet a lot of whistles, has loss-proof pouring spout in cap, is cool, two-tone blue. \$4.50. Hamilton-Skotch.

18. COVERED CHARCOAL CADDY of polyethylene keeps 10 lbs. of dry charcoal on hand, has spring-opening tongs for handling briquets or turning meat. \$3.49. Flambeau Plastics.

19. BAR-B-CART with removable trays, holders for glasses, and wooden cutting board, folds for storage. \$19.95. Arvin Industries, Inc.

20. FLOWER-POT CANDLE in a 3" clay pot, burns a citronella-scented candle to discourage insect invaders. 75¢. Flairtime by Silvestri.

21. SOFT-DRINK APRONS tie around bottles to take care of moisture. Pockets hold straws. Set of 4, \$1.98. A. Frank Long.

22. COVERED SALAD BOWL of textured earthenware keeps greens cool and crisp, has a wooden paddle for easy tossing. \$9.95. Selbra China.

23. GIANT HAKONE MATCHES, 11" long. are great for lighting the fire or patio candles. They come 100 to a gay box decorated with bright butterflies. \$1. Helen Gallagher.

SHOWN ON THIS PAGE are a few more tidbits to add relish to the barbecue feast. A. Long-handled shaker is one of a set of three for salt, pepper, and your special seasoning. \$1. B. Pack 2" individual salt and peppers with the lunch. 8 sets, \$1. C. Steer-head picks labeled Rare, Medium, and Burnt are 6 to a package. \$1. All Leipzig & Lippe. D. Foil just 7" wide is good picnic size. Alcoa Wrap. E. Asbestos mitt sports a fancy, dancing, real cowgirl labeled Miss Rare. \$1. Leipzig & Lippe.



B

C

Suggested retail prices

Wow! 6-Inch GIANTBURGERS -made with the most versatile mix of them all!

Bake these giant cheesefilled buns with Pillsbury Hot Roll Mix!

Whopping home-baked cheese-filled buns get all the raves at any barbecue. You can't buy giant buns like these anywhere . . . for love nor money. But it's a breeze to make them yourself with Pillsbury Hot Roll Mix. Warm them on the grill along with your sizzling hamburgers . . . and serve them to your eager and hungry horde.

Big deal for your next barbecue! Big hit with the kids!



GIANTBURGER BUNS

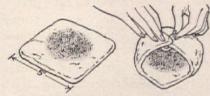
One package of Pillsbury Hot Roll Mix makes 6 giantburger buns. (P.S. Double up on your pet hamburger or ground round recipe for the patties!) First preheat your oven to 375%.

Prepare... Basic Dough as directed on the Pillsbury Hot Roll Mix recipe folder; let rise.

Combine 2 cups shredded cheddar cheese 1 tablespoon soft butter and

teaspoon black pepper. Mold cheese mixture into six patties, using a heaping tablespoon for each. Set aside.

Roll out... dough on floured surface to 15x10inch rectangle. Cut into six 5-inch squares. Place a cheese pattie in center of each square. Moisten edges of dough.



Seal by bringing edges up over cheese and pinching firmly together. Place sealed side down on well-greased baking sheet. Flatten slightly.

Let rise... in warm place until light and doubled in size, 30 to 45 minutes.

Bake.... in moderately hot oven (375°) 20 to 25 minutes until deep golden brown

The only mix with 27 recipe ideas in every package! Fragrant hot rolls! Beautiful breads! Home-baked sweet rolls and coffee cakes to make you star of the coffee-break crowd! Hurry . . . get a package of Pillsbury Hot Roll Mix . . . and see what baking fun is in store for you!







Copr. 1959 by Snider Foods, Inc., Fuller

Have you tried the catsup with the one extra spice?

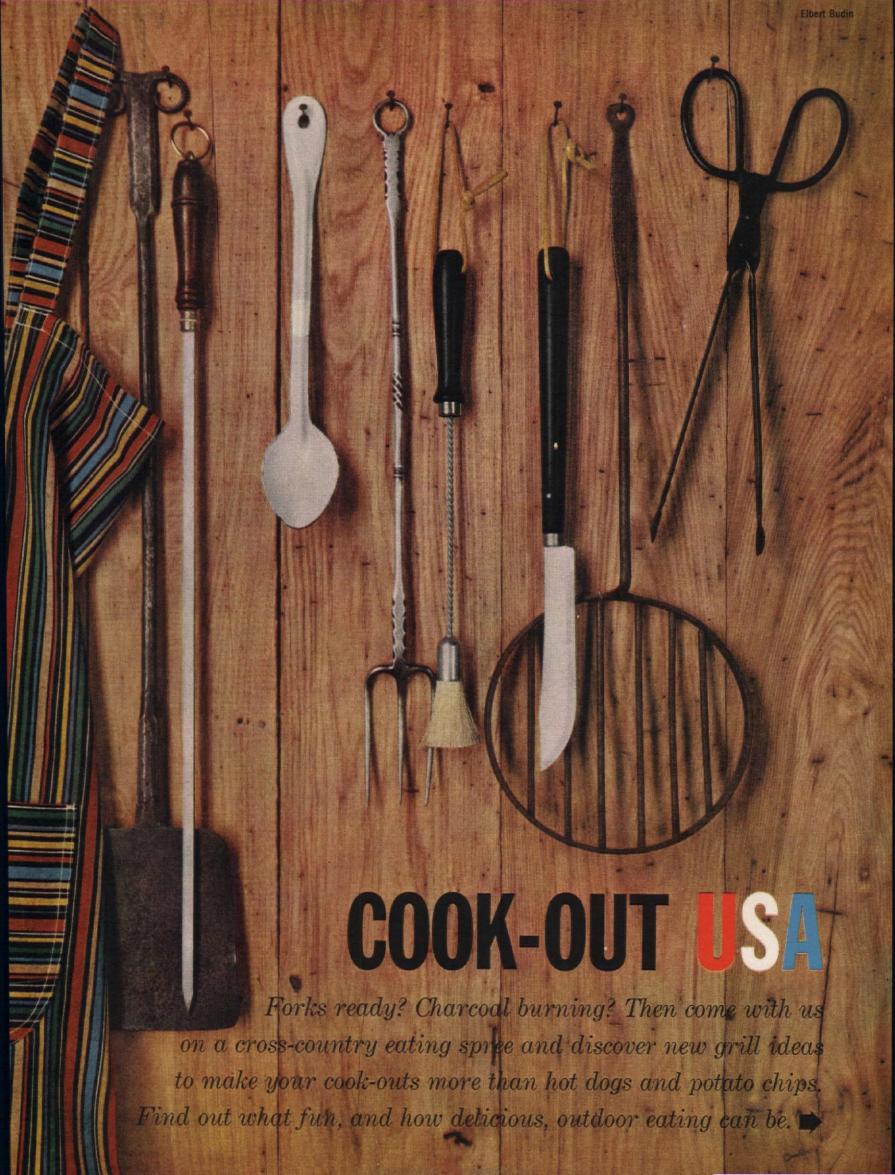
Grandma Snider used to cook up small batches of Snider's catsup in her aroma-filled country kitchen. She'd simmer fat tomatoes in her copper kettle. When the thick red broth had cooled she strained it carefully through fine cheesecloth.

Then she put in precise pinches of onion and garlic, dark cloves, crisp celery bits and pimento berry spice. She laced this work of art lightly with apple cider vinegar and sweet syrup. Now she added one extra spice: A whisper of Capsicum, the red and yellow chili pepper with the bright skin.

We follow Grandma's recipe with a strict conscience today. Sometimes we think we make Snider's too carefully when you tell us your grocer runs out of it too fast. But we won't change the recipe or hurry the cooking. You wouldn't want us to. Neither would Grandma.

Snider's

the chili pepper catsup





CALIFORNIA

EXOTIC STUFFED LAMB HAWAIIAN

Our new and beautiful state of Hawaii has had a wonderful influence on outdoor cooking—especially in California. Here, Mr. Frank Dieterich of Culver City serves deliciously different stuffed lamb, and with it another dish that borrows heavily from the "Islands" stuffed grape leaves! (Recipes on page 54.)

The lamb is cooked, preferably, on a spit (you can also buy portable spits that attach to your grill and operate electrically). Both the leg and shank bones of the lamb are removed. The cavity is then stuffed with a dressing that includes pineapple, brown sugar, garlic, pecans, onion, and ginger. No wonder the lamb takes on such a delicate, subtle flavor!

Ever stuff a grape leaf? We show you how right on this page. Here again is a dish that will tempt the palate of those who have tired of the usual fare. Inside each leaf is an exciting mixture of rice or groats, soup, mushrooms, and Worcestershire.

Served with the stuffed lamb and grape leaves are baby Lima beans, a tossed salad, and for dessert, a nut-crusted apple pie.

HOW TO STUFF GRAPE LEAVES

F. M. Demarest



Spread out grape leaf on flat surface; if leaf is small, overlap two.

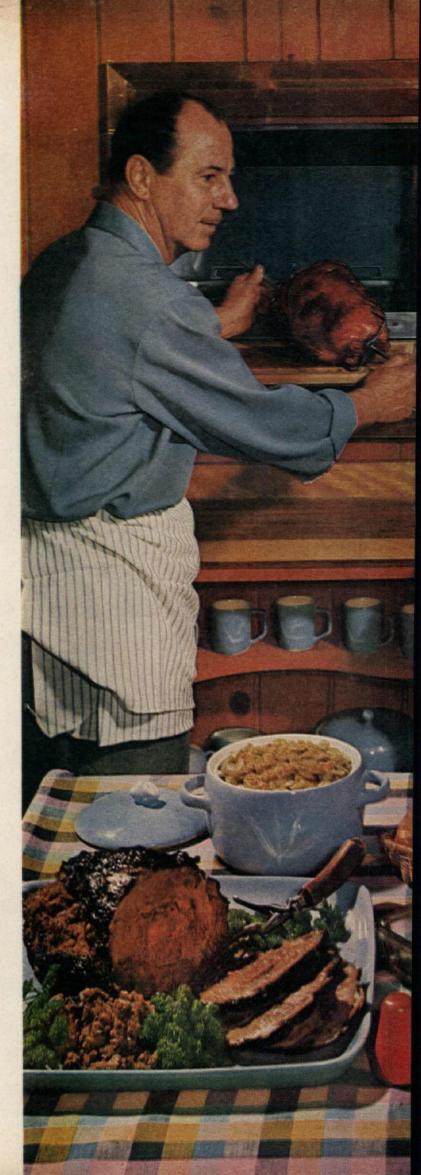
Spoon on groats or rice mixture.

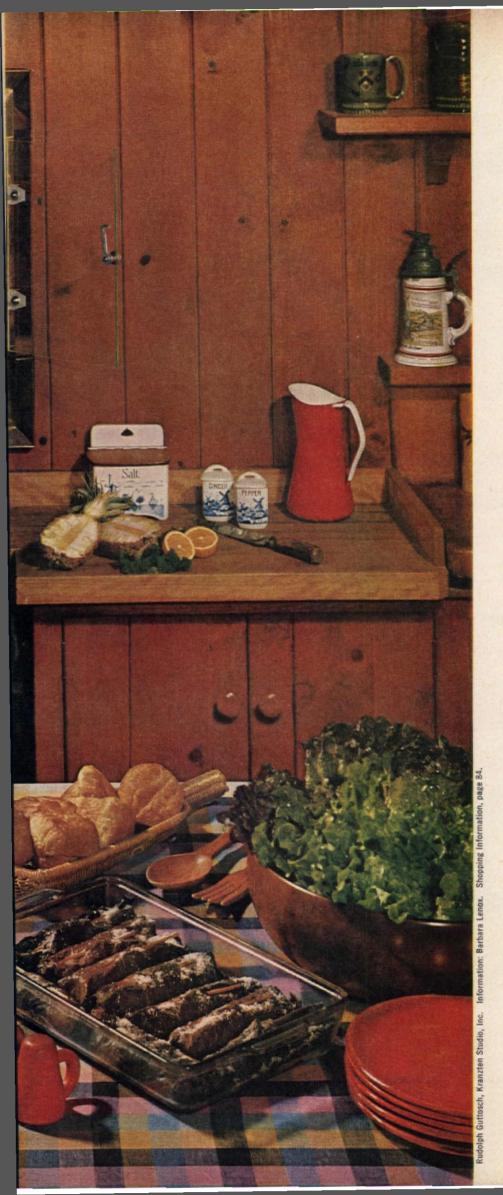


Proceed by rolling filling up into leaves, tucking in end pieces, and toothpicking together.

Place in casserole, sprinkle with Parmesan cheese, and heat.







GOOD BREADS

LONG FRENCH LOAF.

Spread with plain butter or garlic butter. Wrap in foil and heat.





BREAD STICKS. Serve hot or cold. Good for serving with dips and spreads as appetizers.

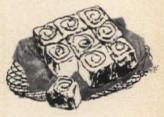
HOT BAKING-POWDER BISCUITS. Easy to make from a biscuit mix or refrigerated package.





them indoors, wrap in foil, and reheat them on your grill. Make them from a prepared mix too.

CARAMEL OR
CINNAMON BUNS. Always
good accompaniments for
outdoor cooking.





DOUGHNUTS, HOT OR COLD. Everybody loves them. Munch on them before or after dinner.

GOOD SALADS



No cook-out is complete without a cool, crisp salad. Recipes for those listed here are on pages 55 and 56.

Pear Waldorf Salad Ham Cole Slaw Potato Salad Icebox Salad

Deviled
Rainbow Eggs

Caesar Salad

Drawings: Don Almquist



OREGON

HOW THEY COOK SALMON ON A PLANK



Planked salmon is shown cooking near slow-burning, "shin-toasting" coals.
Water-soaked plank and bacon strips keep fish moist and tender. Other fresh-water fish—trout, bass, pickerel—can be cooked this way. Small fish need not be split—just cleaned.

F. M. Demarest

Out in the great Northwest at the time of year when the salmon are running, natives make a happy sport of planking a salmon. If you've never tasted the moist, slightly smoky flavor of fresh-caught salmon, they'll tell you you really haven't lived! Lucky for you, other freshwater fish can be cooked the same way.

First of all, you need a wood plank about ½" thick. It should be 1" longer and 6" wider than the fish. Soak the plank in water and weight it down with rocks overnight or for several hours.

Split the salmon, clean, remove head and tail but not the skin. Lay the salmon on plank with the skin next to the wood. Using large-headed nails, nail thick strips of bacon to the edges of the fish and to the plank.

Drive a stake into the ground about 2 feet from a slow fire and lean the plank against it. Salmon that's about 1½" thick should take about 1½ hours to cook. Turn the plank upside down about every 20 minutes during the cooking. When done, fish should be slightly brown and very moist.

TO SERVE WITH PLANKED FISH

The real fisherman has his fish plain, with sliced tomatoes and plenty of butter for baked potatoes. Try tartar or tomato sauce with the fish, and coal-roasted summer squash with basil as a vegetable.

OUTDOOR HAVEN FOR TEEN-AGE CHEFS

Down in Houston, the top favorites with the young crowd are still hamburgers and ice cream. At the home of Judge and Mrs. Roy Hofheinz, they serve seven-boy hamburgers and seven-boy sundaes. You take your pick of one or all seven sauces for both hamburger and ice cream. If you can stack up all seven—you're a real hero! Recipes for sundae sauces, page 54.

SEVEN HAMBURGER SAUCES

- Crumbled blue cheese, chopped onion, and milk to moisten
- 2. Chopped ripe olives, mayonnaise
- 3. Chili sauce and mayonnaise
- 4. Chopped, stuffed olives, catchup
- 5. Sour cream and chopped chives
- 6. Pickle relish
- 7. Prepared mustard

SEVEN SUNDAE SAUCES

- 1. Taffy peanut butter
- 2. Chocolate honey
- 3. Maple walnut
- 4. Pineapple
- 5. Cherry
- 6. Mocha marshmallow
- 7. Raspberry jam

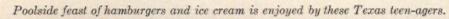


Hamburgers are stacked high with sauces.

TIP: shape meat around an ice cube. Grilling melts the ice, leaving hamburgers juicy and moist.



Teen-agers take their pick of seven sauces for their ice cream. The ice-cream container is nested in a large bowl of crushed ice.





Warren Reynolds, Infinity, Inc.



LEG O'LAMB BUTTERFLY-NO KNIFE NEEDED

People who are not overly enthusiastic about lamb will promptly change their minds at the first taste of a LEG o' LAMB BUTTERFLY. Delicately flavored with barbecue sauce, so tender that no knife is needed—it is served when the slices are slightly pink. This recipe comes from Ralph Frank of Beverly Hills, California. He strongly feels that whoever started the custom of eating well-done lamb did the animal a great disfavor!

When the lamb is ready to serve, it is sliced crossgrain and resembles a slice of Chateaubriand steak. The only accompaniments for the lamb that are really needed are a green salad and perhaps a casserole of macaroni and cheese. Mrs. Frank serves this casserole often because it can be prepared ahead of time and popped into the oven for browning at the last minute. It is a dish that freezes well too.

LEG O' LAMB BUTTERFLY

Leg of lamb, about 5-6 lbs.

Seasoned salt

1 pkg. old-fashioned French dressing mix

Have lamb boned and cut open butterfly fashion. Prepare French dressing; pour over lamb in shallow pan and let stand about 1 hour; sprinkle generously with seasoned salt. Place the marinated lamb, fat side up, over medium-hot coals and broil 45 minutes to 1 hour, basting with marinade and turning to brown both sides. Cut in ½-inch slices across the grain.

Serves 6-8

825 cal. per serving

Source of Vitamin B

Tested in the AMERICAN HOME KITCHENS

HOW TO MARINATE LAMB



FOR A PERFECT MARINADE prepare Old-fashioned French Dressing Mix, following directions.



open butterfly fashion. Pour mix over lamb and let stand about an hour.



SPRINKLE seasoned salt generously on all surfaces after marinading, and before grilling.



PLACE LAMB on grill, and broil over medium-hot coals. Baste often. Cook 45 minutes to 1 hour.

Note the Franks' interesting grill. Brickwork is an old cistern. Portable grill fits perfectly into opening. ▶

EASY-TO-FIX APPETIZERS



CHEESE is always a natural for outdoor appetizer or dessert, speedy and easy.



such as chicken livers and water chestnuts are perfect first courses.



A CHAFING DISH of cheese fondue or Welsh rarebit is always an appetite whetter for barbecues.



fill with ginger ale or champagne. Serve it as appetizer or dessert.

Rudolph Guttosch, Kranzten Studio, Inc.





BARBECUED TURKEY-TRADITIONAL TREAT FOR **NEW ENGLANDERS**



Warren Reynolds, Infinity, Inc.

p in New England, turkey has been making mouths water ever since John Alden courted Priscilla. But how long has it been since you tasted one of these beauties cooked on a spit at your barbecue?

The important thing to remember in barbecuing poultry is to spit it securely. Be sure turkey is well balanced before placing over the coals, then rub it all over with a simple basting sauce. This can be mayonnaise and lemon juice seasoned with salt and thinned with water to the consistency of light cream.

As the turkey cooks, baste it frequently to prevent drying out. Take plenty of time-you can't ruin fowl by long, slow roasting. A 15-pound turkey takes about 3 hours to roast; if stuffed, it takes longer. Wiggle a leg to test for doneness. If it moves easily, the turkey is ready.

Chicken can also be cooked this way. It will take about 1 to 11/2 hours, depending on the size.

This barbecue at the home of the Ralph Townes in Litchfield, Connecticut, has vertical and horizontal grills, both of which can be used at the same time.

How to Grill Broilers Outdoors

Split chickens (weighing 1½ to 2 pounds) for broiling. Some cooks then bone and flatten them. Start chickens cooking with the inside facing down, basting frequently with the sauce described above at right. Broilers take about 30 minutes, depending on the size. Some people like to marinate chicken in oil and seasoning for several hours before cooking.

More Pointers on Barbecuing Game

ll game takes to the grill, including A duck, pheasant, quail, and squab. Keep the coals low and the fire small. In this way you don't waste charcoal and you have a more effective fire. Try barbecuing on a vertical grill like the one above. Drippings fall into pan, instead of coals. Bird cooks to a delicious golden brown.



PORTABLE BARBECUE can be made out of an old barrel. Simply add wheels and line with tin.



GUESTS GRILL their own hors d'oeuvres from a hibachi while the meal is cooking in this New England home. Another appetizer is cottage cheese and Bartlett pears.



Famous Hopkins County
Stew is cooked in large iron pot,
hung from tripod. Use our family
recipe for your own back yard.



Lonnie Bigelow, veteran stewmaster, sets alarm clock to remind him, between snoozes, to add ingredients.



Stew simmers over slow fire. Recipe at right can be doubled or tripled to serve large groups.



Photographer: Warren Reynolds, Infinity, Inc. Information: Rosemary Weatherred

In Sulphur Springs, Texas, there are all sorts of tales about the origin of Hopkins County Stew. Some say the recipe goes back a hundred years or so and was the chance invention of a group of cooks who were out with a hunting party. Having imbibed a bit too freely, the cooks began improvising on the day's kill. Into a big steaming pot went the muskrat, squirrel, and rabbit in haphazard fashion. After the brew had steeped for a good many hours, corn and potatoes found their way into the pot. Some 48 hours later (no tellin' what was happening back at the ranch) there was born a stew unlike any other in the Lone Star State.

Hopkins County Stew is still a favorite whenever a group of Texan outdoor-eating enthusiasts get together. Here is today's version, made with chicken and scaled to family-size portions. It can be cooked indoors or out.

HOPKINS COUNTY STEW

4 slices of bacon, diced
2 tbs. butter or margarine
Stewing chicken,
3½-4 lbs., cut in pieces
6 med. onions, chopped
1 green pepper, chopped
1½ c. chopped celery
3 cans (1 lb.) tomatoes

2 cans (12 oz.)
kernel corn
3 lbs. potatoes,
peeled and diced
1½ c. water
1 tbs. salt
½ tsp. paprika
½ tsp. curry powder

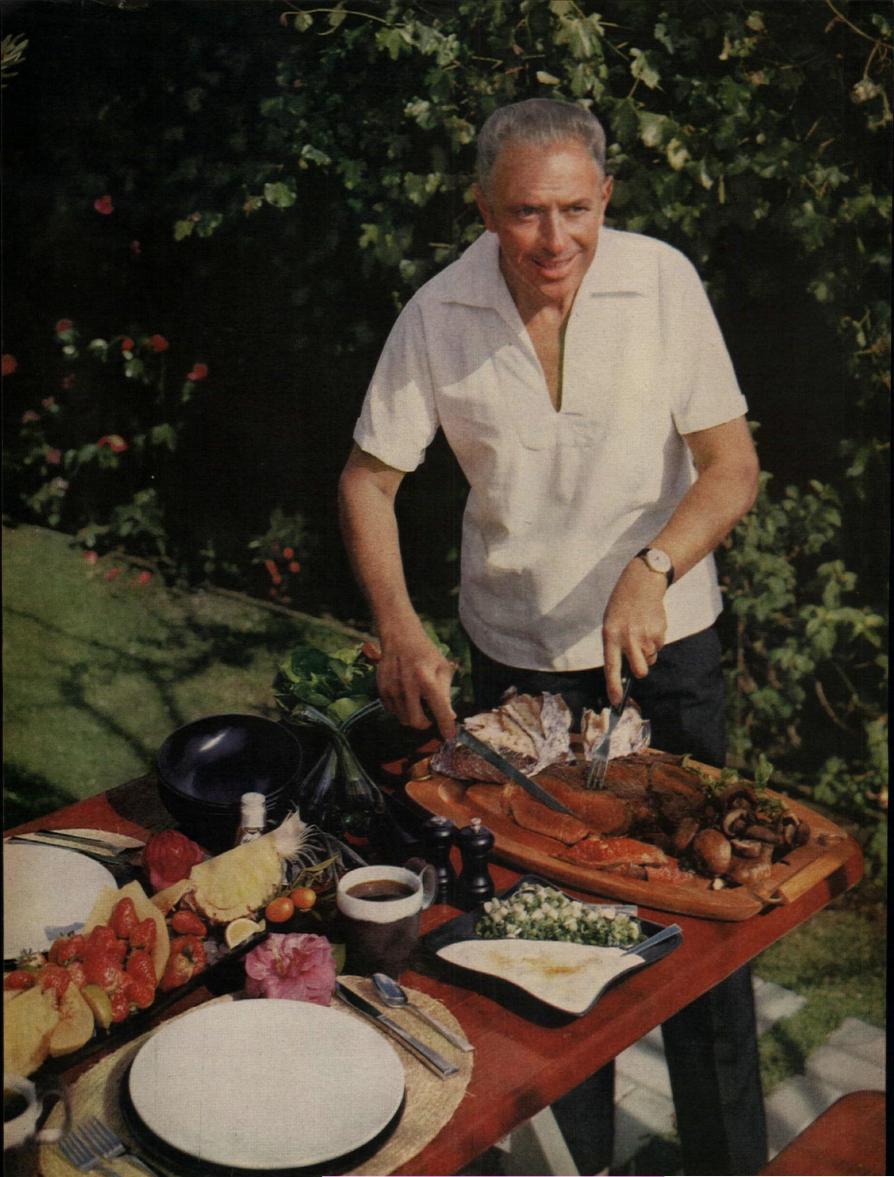
1/4 tsp. pepper

Fry bacon in large kettle; add butter or margarine and chicken and sauté until well browned. Add remaining ingredients, bring to a boil, and simmer. To expedite cooking indoors, cook covered at least 4 hours, stirring occasionally. After about 1 hour, remove chicken, bone. Dice meat and return to kettle. Serves 8–10. Recipe may be scaled, to serve up to 100 people.

Hopkins County Stew is a favorite in Sulphur Springs at many local gatherings and in all sorts of weather.

TEXAS

HOPKINS COUNTY SERVES UP A LEGENDARY STEW



By simply using a tenderizer, you can make chuck or round the most flavorful, melting-in-your-mouth steak you've ever tasted! Mr. Lloyd E. Rigler of Hollywood Hills, California, prefers a steak a little more than two inches thick and weighing about three pounds. This size fits easily on the smallest brazier, which in turn produces the most concentrated heat with the smallest amount of coals.

An hour before the steak is tossed over the coals, tenderize it as shown below. Once it's on the fire, watch the fat drippings. If flames flare up, it's best to douse them with water. Turn the steak when you see "branding marks." Don't be afraid to turn a steak. Turning has a tendency to keep the hot juices in the center of the meat. When you remove steak from the grill, let it stand on the platter for a few minutes. Then slice it diagonally—thick, or thin for Chateaubriand.

To complete the meal, Mr. Rigler often serves a fresh spinach salad, mushrooms, baked potato with chopped green onion and sour-cream sauce. For dessert . . . California fruit, of course!



CALIFORNIA

HOW YOU CAN TENDERIZE MEAT AND POULTRY AND ENHANCE FLAVOR



Sprinkle tenderizer on all surfaces of meat top and bottom—as you would salt. Do not use additional salt in cooking. Tenderizer will enhance any cut of meat, tender ones as well.



Pierce all surfaces at one-inch intervals with a pronged fork. This allows tenderizer to penetrate meat. Let stand for one hour at room temperature before cooking.



Rinse fowl inside and dry. Sprinkle entire cavity with tenderizer. Use no additional salt in cooking. Use tenderizer for all types of fowl and game.

Rudolph Guttosch, Kranzten Studio,



Plunge a fork into flesh from cavity side, under breast bones and into flesh of thighs and legs. Let stand one hour before cooking.

Try Tenderizing These Cuts of Meat



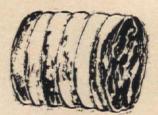
Heel of Round Steak



Bool Stow Mon



Rump Steak or Roast



Rolled Shoulder Roast Boned (Chuck)



Short Ribs



THE GREAT LAKES

CORN AND WHITEFISH AT THE LAKESIDE

When the stiff breezes blow across the shores of the Great Lakes region in late summer, more than likely you can get a wonderful whiff of white-fish being smoked at lakeside . . . and along with it, the fragrance of roasted corn, baked Lima beans, and corn bread.

The fishermen and campers in this area are never at a loss for ways to cook their catch. Ardent cooks say the fish should marinate in a sauce while the fire is being started. Once the coals are glowing, they are covered with dampened hickory chunks. To enjoy the real smoky taste, the fish should cook slowly over low heat for 1½ hours. If you're in a hurry, of course, don't overlook just plain grilled fish. White-fish or any fish are ready if the flesh flakes easily when tested with a fork.

Other tips on the meal served above: prepare casserole of Lima beans, tomato sauce, and pineapple at home, bring to the site in big iron pot. The corn is soaked ½ hour in water and cooked in its own husks for 15–20 minutes. (See other ways below.) The dessert? Pour cake-mix batter in ice-cream-cone cups, bake as you would cupcakes, top with icing.

RECIPE FOR SMOKED WHITEFISH ON PAGE 54



STEAMED CORN, MIDWESTERN

STYLE—drop the corn into steaming salted water. Cook five minutes. Knead salt and pepper into butter before spreading. Or place a pound on the table and let each person roll corn into block of butter.



FOIL-ROASTED CORN-

spread butter on corn. Sprinkle with pepper and salt. Wrap in aluminum foil tightly. Roast 15-20 minutes over hot coals, turning several times.



STEAMED CORN, YANKEE

STYLE—remove husks from ears of corn and line the kettle with the removed husks. Cover bottom of kettle with water. Lay corn on top of husks and cover—and steam for 20 minutes.







PLUMP, JUICY TOMATOES are skewered by Reg Allen of Los Angeles. Stuffed beef heart can be seen in the center, flanked by rows of other vegetables.

BEEF HEART WITH VEGETABLE KABOBS

or you who are seeking the For you who are new and different in outdoor cooking, here is a welcome change. Try a stuffed beef heart like the one pictured on our

A spicy dressing of sausage, onion, celery, and bread crumbs is held together in foil. Heart is roasted over a slow fire.

With it, serve a variety of vegetable kabobs. Far too many

people overlook the fact that many vegetables take well to the spit. A few are: potatoes, squash, zucchini, onions, eggplant, and mushrooms. Brush them with butter. Cook slowly over low fire, baste frequently. Test with fork to see if done. Tomatoes, sliced onions, mushrooms, and peas can be cooked in foil, either on the grill or in the ashes. Either way, the foil seals in all their tender flavor!



STUFFED BEEF HEART

1/4 lb. bulk sausage 1 med. onion, chopped 1/2 c. chopped celery 3 c. seasoned bread crumbs for Dash of garlic salt

1 large beef heart 1 tsp. salt 1/4 tsp. pepper

Sauté sausage, onion, and celery in skillet. Add bread crumbs and enough water to moisten. Wash beef heart, season inside with salt, pepper, and garlic salt. Line inside with aluminum foil, fill with stuffing. Fold edges of foil; tie heart securely and place on skewer. Roast over low fire 11/2 hours.

300 cal. per serving

Source of Vitamins A, B, C





Delicious barbecued spareribs and souffléd potatoes are served in this gourmet's kitchen.

SPARERIBS WITH A NEW ORLEANS FLAVOR

In New Orleans, folks still love to eat lavishly and well. At the home of the Warren Poseys, the spécialité is spareribs which the Poseys serve in their walled-in, French-style garden. Here is their recipe: take 4 spareribs (6-8 lbs.) and cut each rib into 2 or 3 pieces. Place in shallow baking pan and pour a marinade over ribs (recipe at right). Let stand for 1 hour. Bake in a hot oven (425°) for 10 to 15 minutes; reduce heat to 350° and continue baking for 45 to 50 minutes. Baste occasionally. Combine topping ingredients, sprinkle over ribs, return to oven for 10 to 15 minutes.

SPARERIBS MARINADE

2 c. catchup 2 tbs. Worcestershire 1 c. water 2 tbs. vinegar

% c. vegetable 1 tbs. sugar oil 1 tsp. paprika

1/2 c. soy sauce 1/2 tsp. Tabasco

TOPPING

% c. fine bread crumbs

1/2 c. flour 1/4 c. brown sugar,

firmly packed

1 tbs. cornstarch 1 tbs. dry mustard

mustar ¼ tsp. nutmeg ¼ tsp. ginger



Spareribs are marinated in special barbecue sauce and basted occasionally while baking.



When done, the ribs are removed from the oven and seasoned with a special crumb topping.

After the crumbs are sprinkled over the ribs, they go back into the oven for 10 minutes or so, and come out crunchy on the outside, moist on the inside.

TIDEWATER OYSTER ROAST

When a Virginian from the southeast section of the state invites you to an oyster roast, expect a real feast! The Ruben Trants of Norfolk, for example, are apt to have one of these wing-dings even in the snow!

First order of business is the oysters. The Trants shovel the oysters onto a hot metal slab over a brisk wood fire. Some people prefer to wrap oysters in foil and place them directly on the coals, others put them deepshell-side down on a grate. Any way they're done, once the shells begin to open (in about six or seven minutes), you're in for a lip-smacking treat. Other dishes served by the Trants: barbecued spareribs and Brunswick stew. (Recipes, page 54)



Oysters are shoveled onto hot metal slab to 'cook until shells open. Be careful not to overcook. They're served with melted butter.



Guests eat oysters off the half shell with an appreciative "slurp." Any shell oysters, except tiny ones, can be used.



Spareribs are tossed on grill, basted constantly with the barbecue sauce, and cooked till well done.



Mr. and Mrs. Trant serve the spareribs to hungry guest.

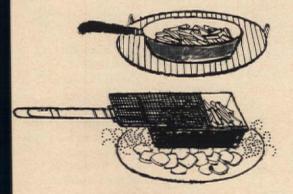


Barbecue sauce that has cooked ever so slowly serves as a dip. Make up a large batch and freeze for future parties.



Brunswick stew is full of chunky pieces of tender chicken, tomatoes, corn, limas.

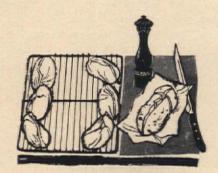
HOW TO COOK POTATOES OUTDOORS



SIZZLING FRENCH FRIES

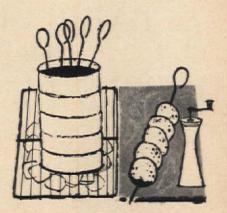
1. Thawed French fries can be placed in a corn popper and heated over coals.

2. Or warmed in frying pan on grill.



FOIL-GRILLED POTATO SLICES
Potatoes are cut in 3 or 1 slices

Potatoes are cut in 3 or 4 slices (lengthwise), buttered, and seasoned. Reassemble and wrap in foil. Bake at side of grill or in coals.



TOTEM POLE POTATOES

Potatoes are arranged on skewers and stood upright in a tall fruit-juice can of boiling water, then cooked on grill.





Open-pit barbecue at the home of Dr. and Mrs. S. Silver of Los Angeles, is reminiscent of the old-time campfire.

OPEN PIT BARBECUE DOES DOUBLE DUTY

In the Southwest and on the West Coast, the open pit is still one of the most popular barbecues. The revival of the old-fashioned pit serves a twofold purpose. It not only provides the means of serving countless delicious outdoor meals, but it makes a warm, attractive gathering place for family and friends when nights get a trifle chilly.

To be the most effective, the pit should be at least 16 inches deep and as wide and long as you wish. If you use a long spit, or portable rotisserie, almost any type of meat or fowl can be barbecued.

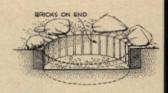


Diagram shows easy way to build an outdoor pit.

OTHER WAYS WITH FRANKS



BALL-PARK STYLE

Drop your franks into a steaming hot bath while the rolls are being heated either in a double boiler or in foil. Serve with the wonderful yellow mustard known as ball-park mustard.



FRANKS IN A BLANKET

They're wrapped and baked in square of pie pastry or yeast dough. Bake enough for the crowd ahead of time and reheat in foil on the outdoor grill. Packaged mixes make this a speedy way to serve "wieners."



Still under the big Texas sky-but safe from foul weather—this cook-out has drifted indoors to a covered terrace.

WEATHER

COOK OUT

The biggest enemy of the cook-out is, of course, rain. How many times has a sizzling steak been doused for you by a sudden burst from above? Dr.

Towns solved the problem by building this handsome IN ANY S. J. Rogers of Houston, Texas, solved the problem by building this handsome enclosed terrace. Note the glass roof that lets the light in, keeps the water out. The barbecue itself is a prefabricated fireplace set in a brick wall panel. The drain in the beautiful terrazzo floor makes it a simple job to clean up after the party. Now, neither wind nor rain-only the stork-can stay the doctor from enjoying a weenie roast with the youngsters.



FRANKS AND BAKED BEANS

Here's another convenient combination to serve outdoors. Beans can be prepared ahead of time and kept hot on the side of the grill while the frankfurters are being browned to a turn.



FRANKS AND SAUERKRAUT-OR FRANKS AND CHOP SUEY

Bring out a large pot of sauerkraut and another of chop suey. Go German or Chinese by adding either to your frank in a roll.

If you want your lawn and garden to do their best all summer,

here's your project. How to be your own

THEODORE A. WESTON

Do you know what kills more plants in nature than anything else? Lack of rain! The same may be true of plants in your own garden. So if your plants could talk they might ask you to become a rain-maker!

But if plants could be choosy, they wouldn't be satisfied with the kind of treatment they get from nature. They'd order rain only when the soil is just beginning to dry out. They'd want it to fall no faster than the soil can soak it up. And they'd like it to continue long enough to reach all their roots. It'd be a tall order, all right, but actually it's an order you can fill, even if nature can't or won't.

So, if you'd like to be a rainmaker, you might as well decide to be a good one—from the standpoint of your plants. What you'll want to know, then, will be how to supply water to simulate gentle rain, when to do so, and for how long. To get this information will take a little experimenting and a little figuring, but once you've got it you'll always be able to use it—and you'll save a lot of time, effort, and money, and get a lot more enjoyment out of your gardening.

First, know your soil. Probably, though, you already know whether it's light and sandy, an average loam, or a heavy clay. If you don't know, ask an experienced neighbor or your county agricultural agent at the county seat.

From your "rainmaker's" standpoint, the important facts to know about soils are these: Light, sandy soil, covered with grass, will absorb about 1½ to 2" of water an hour. An average loam will absorb only ½ to ¾" of water an hour. And a heavy clay can absorb only ¼ to ½" an hour. Freshly cultivated or well-mulched soil absorbs water at about the same rate as grass-covered soil, but bare, compacted soil absorbs it much more slowly.

What follows from these facts is that if you apply water faster than your soil can absorb it the surplus will run off.

And that means you'll not only be wasting water—perhaps thousands of gallons a season—but you'll also be washing away your topsoil, plant food, and freshly sown seed.



LAWN-WATERING is Problem Number One for most homeowners. Solve your own problem by choosing a good sprinkler, finding out how much water per hour it delivers, then running it long enough to reach the full depth of the grass roots.

ROSES, PERENNIALS, AND SMALL SHRUBS are most efficiently watered with a water breaker.

If the kind you buy has no handle, tie a bamboo cane to the hose for easier handling.





FOR DEEP-ROOTED SHRUBS and trees, the best watering device is a subirrigator or root feeder. Insert it about 2' deep and let it run an hour in each place.

Then how to find out whether you're applying $1\frac{1}{2}$ " of water an hour, $\frac{1}{2}$ " an hour, or $\frac{1}{4}$ " an hour? If you use a sprinkler—any kind—here's how to go about it. Place the sprinkler on the lawn and turn the water on full, so that you know the exact area covered. Shut off the water and place a tin can a couple of feet from the sprinkler, another tin can a foot or so inside the edge of the area covered, and a third tin can midway between the first two. Run the sprinkler for exactly one hour. Measure the depth of water in each of the three cans, add the figures, and divide by three. You now have the average rate per hour at which your sprinkler delivers water.

HOW MUCH AND HOW OFTEN TO WATER YOUR LAWN



rainmaker

Incidentally, it doesn't matter what size or kind of cans you use, as long as the sides are vertical, the bottoms flat, and the tops completely open.

If water is being delivered faster than your soil can absorb it, adjust the sprinkler or the water pressure until you've got it about right. If water is being delivered slower than your soil can absorb it, you'll simply have to run the sprinkler longer in each spot. But we'll come to that shortly. Right now, make a permanent record of the figures you've obtained, so that you'll always know how much water you're getting per hour at a certain setting of your sprinkler or water pressure.

Next question: How much water to apply, say, on grass? Lawn grass, mowed at about 1½", is relatively shallow-rooted and will flourish as long as the soil is kept moist to a depth of about 6". And to reach a depth of 6" it takes ¾" of water on sandy soil, ¾" of water on average loam, and 1¼" of water on clay.

How long to water to do the job? Well, it depends upon the figures you obtained on the water delivery of your sprinkler. If the sprinkler delivers ½" of water an hour, you'll need to run it ¾ hour in one place if your soil is sandy, 1½ hours if it's average loam, or 2½ hours if it's clay. If the sprinkler delivers only ¼" of water an hour, the time will have to be doubled. If it delivers 1" an hour, you can cut the time in half if your soil is sandy, but if it's loam or clay you'll have to slow up the sprinkler, because it'll be delivering water faster than your soil can soak it up.

Finally, how often to water? As a general rule, if there's no appreciable rainfall, sandy soil should be given its 3/8" of water every four to five days, loam its 3/4" of water every seven to 10 days, and clay its 11/4" of water every 12 to 18 days. Here, though, you'd do well to use a little judgment. Soil dries out quite a bit faster in sunny, hot, dry, windy weather than it does in cloudy, cool, muggy, windless weather. And so, depending on the weather, you can give or take several days in your watering schedule.

For ready reference, you'll find this basic information summarized under the drawings at the bottom of the opposite page.

Now what about other kinds of plants? Many of the smaller annuals and perennials aren't much deeper rooted than lawn grass—some, in fact, are even less deeply rooted—and so should be watered almost as often if you want them to do their best. Most of them won't show the effects of drought so quickly as a lawn, however, and so you can usually get away with somewhat less frequent watering. Most of the medium-size perennials and the shallow-rooted shrubs, such as azaleas and rhododendrons, usually need watering about half as often as a lawn. And plants like roses and medium-size shrubs will probably need watering every third or fourth time you water the lawn. (continued on page 66)



HIGH-EFFICIENCY equipment for watering good-size lawns: Top, a traveling model with adjustable jets; follows the laid-out hose. Left, hose-following model with "impulse" type, adjustable head. Right, adjustable rotating model which pulls itself by metal tape; stake guides it around corner. These are "next best" to an underground system.



Harriet Arnold



quality equipment for general lawn watering: Top left, rotating model, adjustable for 5 to 50" by turning knob at top. Lower left, low-spraying, adjustable "impulse" type sprinkler. Lower center, rotating sprinkler with adjustable individual jets. Right, two oscillating or fan-type sprinklers, adjustable to cover various size rectangular areas.





TIME-SAVERS for special situations: Top, series sprinklers; come in sets of four. Left center, underground sprinkler head. Center, small plastic rotating sprinkler. Right center, root-feeder. Lower left, pistol-grip adjustable nozzle. Lower center, water-breaker. Lower right, thumb-control nozzle (above) and instant hose coupling (below).





NEWEST-STYLE equipment for watering plants in pots and other containers. They're of molded plastic and are both lightweight and nonbreakable. The smaller models are just right for watering house plants, and the larger size for window-boxes, for patio and terrace plants in large pots or tubs, and for frequent watering of newly set-out plants.



Low-cost attic remodeling

For a total building cost of \$1017

(less than \$4 a sq. ft.) this
family added two big rooms
right under their roof!



▲ NEW BEDROOM-PLAYROOM COMBINATION is big and bright. Two windows admit plenty of light and air. The walls and ceilings are painted white to add even more light and also to minimize the ceiling slope at the sides. A studio bed, placed lengthwise against the wall, leaves more floor area for play space.



FIRST STAGE of remodeling reveals partition framing and foil-backed insulation in place. View from bedroom shows edge of storage unit at left, under roof eaves. Gypsum board is installed next, right over framing.



partition, a safety barrier, and an excellent storage unit. Notched brackets in bookcase, at right, make it possible to adjust shelves to changing needs.



Rough Lumber

Paints and Finishes

Trim Lumber



THE NEW STUDY is as handsome and useful as any room on the main floor of the house. The simple-to-build and inexpensive corner desk occupies space that is usually wasted. The desk top was cut from plywood and is supported by two night stands.



JAMES BRETT-WM. J. HENNESSEY

hen their second child was born, the William Crages of Tonawanda, New York, realized it was time to expand their living space. They reasoned wisely that the unfinished attic of their 1½-story home would be the most sensible and inexpensive place to create a study and an extra bedroom.

The total cost of the attic remodeling was \$1017. The cost of the building materials, including all the storage units and desk, came to \$717. A carpenter was employed for three weeks at a cost of \$300. He erected the 2x4 partition studs, stapled insulation batts between the roof rafters, and applied the ½" gypsumboard to the walls and ceiling. Mr. Crage built the bookshelves and the corner desk.

The daughter's bedroom (12x15½') was designed for a generous play area as well as sleeping quarters. The play table was made by screwing wrought-iron legs to a piece of ½" fir plywood. A 4x4' sheet of ½" perforated hardboard screwed to the wall makes a display place for cutouts and drawings.

Mr. Crage's study is ideally quiet. Corner desk and floor-to-ceiling bookshelves provide plenty of work space and storage for business papers and books.

\$96 Doors and Hardware 82 Storage Doors

Miscellaneous Supplies

Electric Wiring and Fixtures 51 Special Millwork 49 Heating Louvered Shutters 18 9 Insulation 62 Miscellaneous Hardware 9 Gypsum Wallboard 89 Window Shutters 15 Plywood Sub Flooring 41 Chests for Closets 58 Linoleum for Closet Floors Flooring Paper 3 6

44

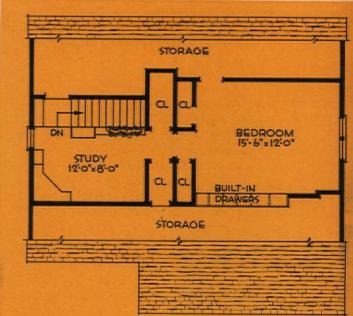
LIST OF MATERIALS

Total \$717

51

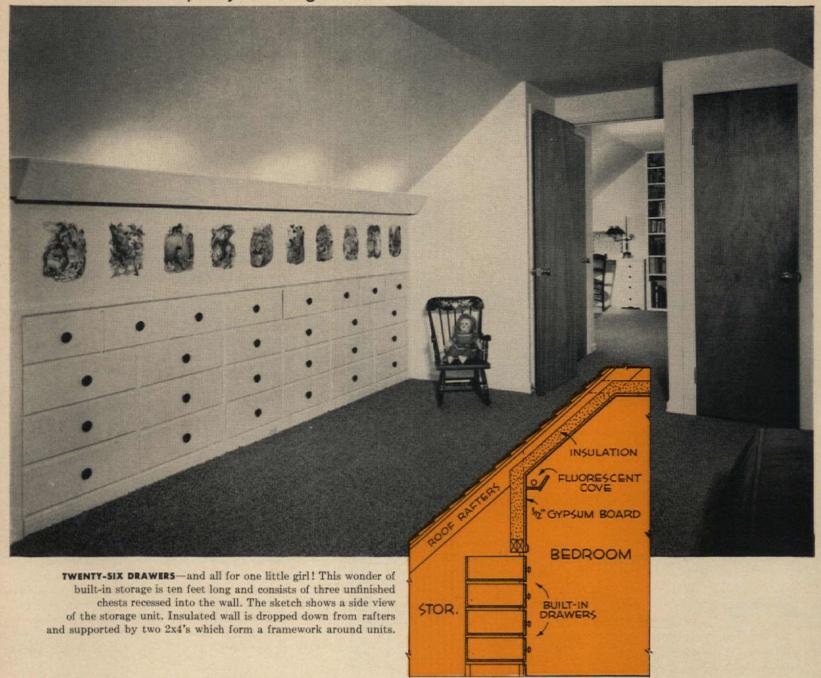
12

22



FLOOR PLAN of remodeled attic area shows layout of father's study, at left, and daughter's bedroomplayroom, at right. There is plenty of dead storage space where roof slopes to meet the attic floor.

(continued)



How to remodel your attic successfully

If there's an attic remodeling job in your future, plan to make every dollar count. First, make sure your attic is large enough to satisfy your expansion needs. Make a preliminary floor plan of the available space, noting the sizes and locations of chimney, stairway, windows, dormers, and, if you need an extra bath or kitchen, any projecting pipes in the area. Draw the plan to scale, preferably ½" or ¼" to the foot.

NOT ALL THE ATTIC FLOOR AREA will be usable for your new rooms; that portion very low under the eaves will have to be walled up or used for storage. Side walls in sloping attic spaces should never be less than four feet from the floor on either side of the room; the distance between these two points will give you the usable width of your new rooms.

CEILINGS in most attic rooms are composed of one flat, horizontal section and two sloping sides. The height of this flat part will be determined by the collar beams that reach across from the sloping roof rafters. This should never be less than seven feet high, and eight feet is pref-

erable. If yours are low, yet still provide head room, paint these cross members and leave them exposed, letting your ceiling follow the roof lines right up to the top. This will provide a rustic, informal look.

After you've finished measuring, check the size of the floor framing to find out whether it is strong enough to take extra loads. In most cases you will be safe if the floor joists are 2x8's, 16" on center, with a span no longer than 12 to 15 feet. If there's to be an attic bathroom, 2x10 joists are suggested to carry the 60-to-70-pound load per square foot.

should your plans include a bathroom, powder room, or kitchen, go to the floor below and observe the location of plumbing lines there. By placing your new fixtures directly above others, you'll save money since pipe runs will be cut to a minimum. A complete new bath will cost you \$500-\$1000, depending on how much new piping is needed. Find out, too, whether your present heating plant is large enough to accommodate extra

(continued on page 81)

Appliqué them on curtains and place mats, paint them on the walls and furniture!

ROOSTER AND CHICK DESIGNS

DOROTHY LAMBERT BRIGHTBILL

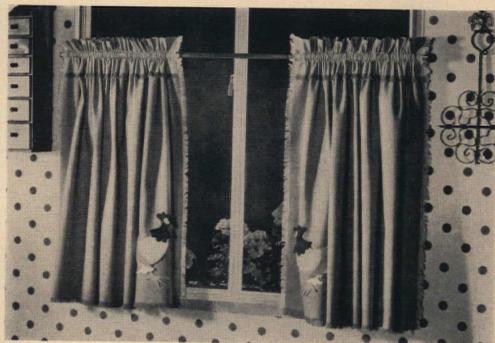
Sew, or paint on, these cheerful rooster and baby chick designs to brighten up any appropriate spot in your house. Appliqué them on everything from curtains and aprons to place mats and napkins! Paint them on the wall above a dado, around doors and windows, or on children's furniture.

We have made the designs easy to copy by drawing the rooster full scale in two sizes. Use the large rooster for place mats, the small one for napkins. If you'd like to make a rooster pot holder, the overlaid graph will make it easier for you to enlarge the design to pot-holder size, as outlined on page 85.

TO MAKE APRON, follow curtain instructions, making only one side. Then run a tape through the rod casing and you'll have "apron strings."

TO MAKE THE ROOSTERS

AND CHICK, transfer each section onto the right side of the fabric. Use red cotton for head, wattles, and comb, combining them in one piece. Use blue pin-checked gingham for the main part of the body. The first scalloped section is blue cotton, the second row (which also forms "drumsticks") is of white cotton, the feet are yellow (continued on page 85)



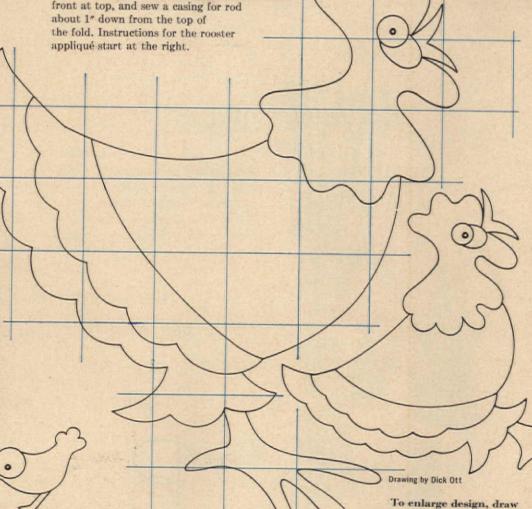
these Gay, appliqued curtains are easy to make. Cut two pieces of denim, making each piece $4\frac{1}{2}$ " longer than the measurement of the lower half of your window. Fringe all sides. Fold over $4\frac{1}{2}$ " to front at top, and sew a casing for rod about 1" down from the top of the fold. Instructions for the rooster

F. M. Demarest



or other cotton, 13½x18" in size. Make a ¾" fringe on all sides, then tack corners to prevent raveling. Cut napkins in 12" squares and fringe also.

Instructions for rooster design start at the right.

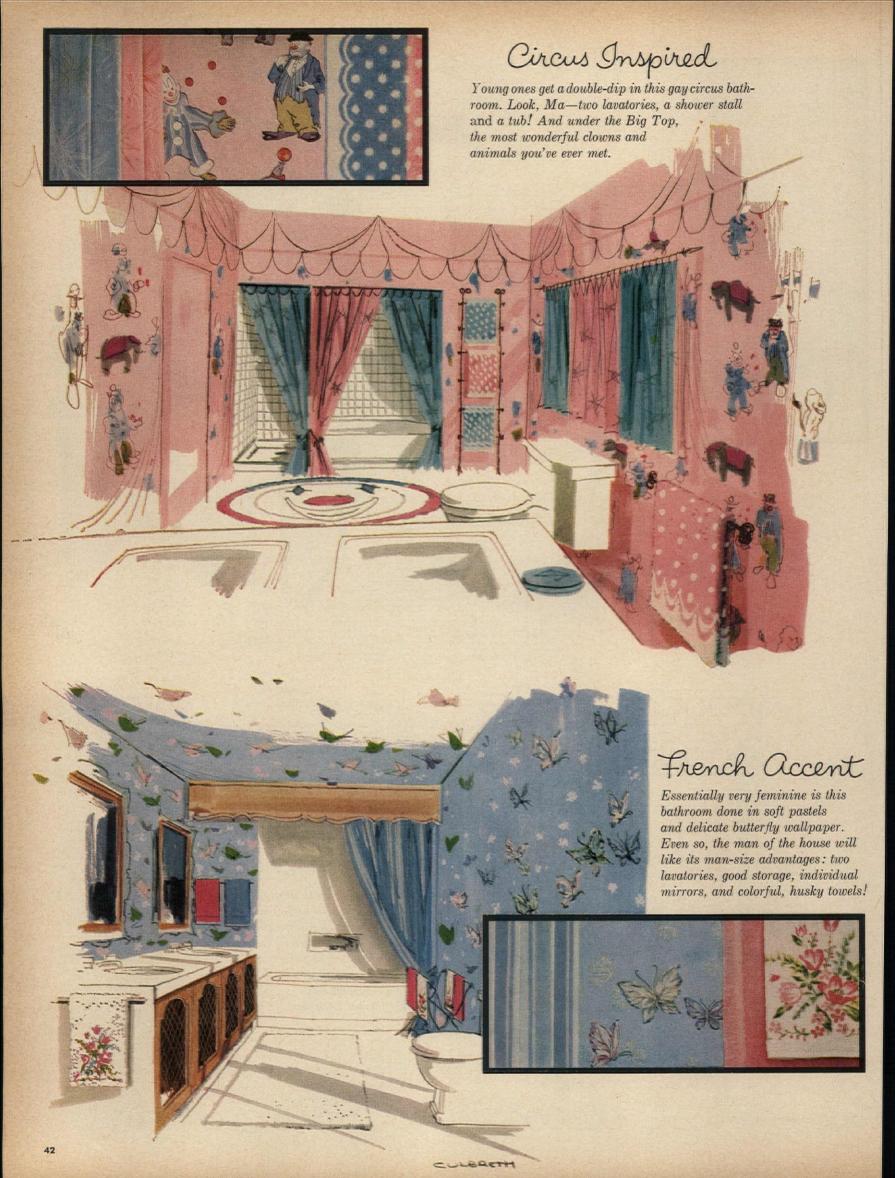


graph using 1" squares.





the easiest decorating you can do!







Another pastel plan for decorating a bathroom like the one opposite. Appealing tones of pinks and greens, and ribbon wallpaper of birds and flowers harmonize to make the gayest of bathrooms.



What to look for when you buy towels

The bath shop of today is as colorful and gay as a garden party. It gives you a lift just to look at the wide range of solid-color towels, the gentle tones of pastels, the smart stripes and polka dots, and the figured and embroidered assortments. Then there are bath mats and rugs, lid covers, shower curtains, and elegant bath accessories to mix or match. It is so easy to be carried away by the rich displays, that we would like to call your attention to a few practical shopping tips to guide you in your purchasing.

To keep your linen closet adequately stocked with towels at all times, think in terms of the in-use, at-the-laundry, and reserve-shelf factors. Base your buying on the size of your family and the number of bathrooms in your home. The minimum supply per person is a set of four each, of bath towels, hand or face towels, and wash cloths. Keep a supply for two people in the guest bathroom. Trousseau shoppers should plan on 12 bath, 12–18 hand or face towels, and 12 wash cloths.

In addition, be sure to have small hand towels for both guests and family. As a rule, half a dozen linen towels or terry miniatures are suitable, but the quantity will depend on how often you entertain. To complete your inventory, add two or three bath mats, two bath rugs with matching lid covers, and shower curtains, with or without matching window curtains.

MONOGRAMS lend distinction and elegance to your bathroom. Either hand- or machinemade initials can provide rich color accents. For the contemporary-minded homemaker, a block monogram will be appealing while the graceful, scroll-type monogram is popular with those who like traditional design.

The monogram on hope-chest linens should bear the young lady's initials in their usual order, E. M. A. for Edith Marie Allen. After the wedding, monogrammed linens should have the first initials of the bride's first name, her family name, and her husband's name. In designs where the center letter achieves the greatest prominence, the center letter should be her husband's last name. The monogram for Edith Allen Smith would be E. S. A. if the center initial appears as the largest.

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(continued on page 70)

VIRGINIA THABET

otential cooks become good cooks in different ways and at various stages of life. A little girl takes an interest in baking cookies because of the feeling of warm companionship she enjoys in the kitchen with Mother. A young bride, in an eager rush to be the ideal wife, discovers that cooking is fun with an appreciative audience of one. Here is a story of a teen-ager who started cooking because of a dishwasher. When the Kenneth Muldoon family remodeled the kitchen in their Tuckahoe, New York, home, they decided to buy a dishwasher. After it was installed, 16-year-old daughter Cary suddenly took an interest in helping her mother prepare meals, and in a short time even graduated to cooking complete meals. Sticky pots and pans, the usual aftermath of a cooking session, no longer presented a dull clean-up problem. Now Cary just puts them in the dishwasher and goes off to one of her many school activities. With the dishwashing chore removed, Cary finds cooking fun. When her mother's birthday rolled around Cary displayed her cooking talents at a family dinner, where both of her grandmothers were invited to share in the celebration. Cary breezed through the party with all the assurance of an accomplished hostess, as our picture story shows. (continued)



2 Cary's brother, Scott, O.K.'s the icing while Cary frosts the cake.

Beaters won't need rinsing before going in dishwasher!



Into the dishwasher go utensils
used in making the cake.
Pre-rinsing is unnecessary since they
will be washed shortly.

Teen-ager Cary
gets a big bang out of
cooking now
that she can say...

"I LOVE TO WASH DISHES"



The day before the party Cary makes Seven-Minute

Icing for a three-layer chocolate cake she baked earlier.

A hand mixer makes light work of the beating. She uses the burner "simmer" flame; doesn't need a double boiler.

Edward Wallowitch



Just before dinner is served Cary removes plates which have been warming in the dishwasher—a tip she read in the instruction book.

SOUP FOR LUNCH

GIVES YOU
You have a good, wholesome lunch ready in the graph of soup, and it's thrifty, too—less than 7¢ a serving! Choose one of Campbell's 21 delicious flavors today—and plan a lunch with energy plus!



AMPBELL'S VEGETABLE BEEF SOUP Grilled Cheese Sandwich kles Swanson Frozen Apple Pie Coffee



CAMPBELL'S CHICKEN VEGETABLE SOUP Peach-Cottage Cheese Salad Crackers Angel Cake Hot Tea



CAMPBELL'S TOMATO SOUP Tuna Salad Potato Chips Instant Chocolate Pudding



AMPBELL'S CHICKEN NOODLE SOUP rambled Eggs Buttered Toast with Jelly Apple Milk



CAMPBELL'S CHICKEN with RICE SOUP Peanut Butter and Bacon Sandwich Carrot Sticks Oatmeal Cookies Banana



CAMPBELL'S VEGETABLE SOUP Grilled Frank with Cheese Green Salad Doughnuts



CAMPBELL'S MINESTRONE SOUP Hamburger (with everything) Chocolate Sundae



CAMPBELL'S TURKEY NOODLE SOUP Browned Link Sausages Succotash Applesauce Milk



Once a day...every day-SOUP!

Have you had your soup today?



The family greets Cary's birthday dinner for Mrs.

Muldoon with beaming approval. Special guests are Cary's grandmothers, and sister Ro-Anne, home from college.



Cary clears soiled dishes onto a serving cart
to save steps to and from the kitchen. A
cart is handy in all parts of the house, and
is particularly helpful for serving and
clearing when there's company. This one has
two metal shelves finished to look like walnut.



Happy birthday to a proud mother!

Mother's eyes glow as brightly
as the candles on the cake.

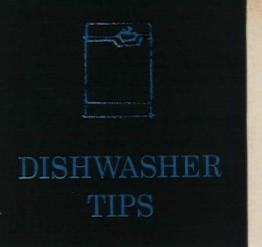
The rewards of creative homemaking



8

come at moments like this.

After dinner Cary loads the dishwasher according to the instruction book. Now all she has to do is add the dishwasher detergent, close the door, push the button, and she's free to join the family and receive the laurels due her.



- ◆ Hot water is essential to automatic dishwashing. Make certain that water coming into your dishwasher is 140°-160°F. You can determine temperature by turning on the hot water at the sink and testing it with a meat or candy thermometer.
- Scrape excess food from dishes and pans before loading. A rubber scraper is a great help. In most cases, rinsing is unnecessary if dishes are to be washed shortly. It's wise, however, to rinse off sticky or starchy foods and egg mixtures. Soak pans if food has baked or burned on.
- Always use a dishwasher detergent recommended by the dishwasher manufacturer. Experiment with different brands and amounts to find the one best suited to your water conditions.
- Avoid sprinkling dishwasher detergent on aluminum ware or placing aluminum directly beneath the detergent cup. Anodized aluminum should not be washed in the dishwasher unless recommended by manufacturer.
- Save detergent and hot water by loading soiled dishes into dishwasher as they accumulate and wait until there's a full load before running it. If you've soiled lots of pots and pans while preparing dinner, let them wash automatically during dinner. By the time the meal is finished they'll be clean, dry, and ready to put away.
- Decorated china can be washed in the dishwasher if the decoration is under the glaze, or if it is permanently fired into the glaze (a process many manufacturers are using today). If in doubt about china you've had for several years, test-wash a small piece every time you run the dishwasher. After one month compare it with the rest of the set. Hand-painted china should be hand-washed.
- Decorated glassware can be dishwasherwashed if decoration is permanently fired. If not, design may fade or disappear after several washings.
- Most plastic dinnerware on the market today can go into the dishwasher. Some plastic household items soften and lose their shape in the heat of the dishwasher. Fortunately, there's a trend toward making housewares of plastics designed to withstand dishwasher temperatures. Check with the salesperson when you buy.
- All kinds of silverware can be safely washed in the dishwasher except for certain pieces with cemented-on handles. The cement is sometimes not heat-resistant.
- Hand-wash wooden articles and items with wooden handles unless the manufacturer gives other directions.

Shopping Information, page 84

Help yourself-

GRABABANANA!



Good straight from the peel —or with any meal!



HAPPY BREAKFAST IDEA: Cutabanana in three slices lengthwise, and arrange fan-style on hot or cold cereal. Pour on lots of milk for a wonderful waker-upper that's full of vitamins, minerals and extra pep!



LUNCHTIME QUICKIE: What could taste better on a busy day than a cool, frothy banana shake? Easy, too – just mashabanana with a fork and shake with cold milk. Add your favorite flavoring – and drink up!

Ip yourself—addabanana! A medium banana has only 88 calories and so ch satisfaction! Bananas help you to new vitality, too—they supply vitamins, nerals and wholesome fruit sugars!

lorie Low! Vitality High! Bananas belong in your daily diet!



easy dinner descent: Sliceabanana into fruit-flavored gelatin — or cutabanana on top for a garnish. However you do it, bananas add extra flavor, color and satisfaction to this easy dessert.

UNITED FRUIT COMPANY

PIER 3, NORTH RIVER, NEW YORK 6, N. Y.



Take a package of ready-to-eat

CEREAL

Shopping Information, page 84

Our three tempting recipes are good reason why the kids will have you trotting to the nearest supermarket for another package of cereal. Recipes with ready-to-eat cereal, of course, are endless. Use it as a wonderful pie crust or delicious topping for ice cream.

Here are three brand-new recipes made with cereal to add to your list. Our Two-WAY BRAN COOKIES are just about the nicest thing that ever happened to a cookie jar fan. Our GLAZE gives a new lift to baked ham, and the COCONUT CRUNCH RING is a dessert to feast on!



TWO-WAY BRAN COOKIES are made from one batch of dough. Chopped nuts, cherries, and dates are added to half the batter, melted chocolate to the other half. Either way, they're delicious!



CRUNCHY GLAZE FOR BAKED HAM is made with either rolled cereal flakes or the new prepackaged cereal crumbs. Mixed with sugar, vinegar, and mustard, it glorifies the fine, rich flavor of ham.

COCONUT CRUNCH RING adds a crowning touch to a festive meal. Stash a ring or two away in the freezer. Fill with ice cream and jewel with a hot or cold fruit sauce just before serving. For easy bridge club entertaining, simply serve the ring with a hot or cold beverage.





CHOCOLATE CHEESE PIE is lavished with a topping of whipped cream and chocolate flakes. It's luscious just to look at. Not a pie or a cake . . . but something deliciously in between. Note to those who like to plan their parties ahead: this fabulous dessert freezes well.

CHOCOLATE TEA BREAD . . . so delectable and easy to make with biscuit mix and chopped walnuts or pecans. Delicious with orange marmalade or the Orange Cream Cheese shown on our recipe.

VELVETY CHOCOLATE MOUSSE is so smooth and rich-tasting your family and guests will suspect you took hours to make it. See how simple it really is in our recipe. Children really love it!



Take a package of CHOCOLATE

JUNE M. TOWNE

Ever since we were knee-high to a soda fountain, the word chocolate has been the yummiest in the English language. And it still is!

Today, many are the new ways with this all-time favorite. Not all are sweet and for dessert only. Ever try putting a square of melted, sweetened chocolate in breakfast pancakes? Or taste the CHOCOLATE TEA BREAD we show here? It's a new treat for afternoon teas.

For you who would soothe your sweet tooth, we offer CHOCOLATE CHEESE PIE OF VELVETY CHOCOLATE MOUSSE. Just sample a smidgen and you're inches away from heaven!

VELVETY CHOCOLATE

MOUSSE

Take a Package of Cereal

in e

Take a Package of Chocolate

(pictured in color on page 49)



more than me?"

Girls who cook to please men, use Lea & Perrins Worcestershire. And it's such an easy way to give your cooking the flavor men like. Be sure it's Lea & Perrins. It is the original Worcestershire full-strength, yet mellow and

64 PAGE соок воок DISHES MEN LIKE LEA & PERRINS



Will their children have enough water?

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CAST IRON PIPE

Cast Iron Pipe Research Association (A) 3440 Prudential Plaza, Chicago 1, III. Please send me a free copy of the book- let "WATER—make sure you'll always have plenty."
Name
Address

Baking time: 10-12 minutes Preparation time: 15 min. BRAN COOKIES TWO-WAY

tsp. baking powder tsp. salt c. sifted flour

e. butter or margarine e. brown sugar, firmly packed eggs

melted.

c. each chopped nuts, candied unsweetened chocolate,

tsp. vanilla ¿ c. milk

c. whole bran

cherries, and dates

sds.

• Sift together flour, baking powder, and salt. Cream butter, gradually beat in brown sugar, blend well. Add eggs, one at a time, beating well after each addition. Add whole bran, milk, and vanilla. Fold in sifted dry ingredients. Divide dough equally. Fold into half the dough, chopped nuts, cherries, and dates. To remaining dough add melted chocolate. Drop by teaspoonfuls onto greased cookie sheets; decorate with candied cherry halves and pecan or walnut halves. Bake in hot oven (375° E) 10-12 minutes, or until done. of Vitamins A,B,C or sweet cooking chocolate 95 cal. each Makes 6-7 doz

Tested in THE AMERICAN HOME KITCHENS

OLD OVER

Preparation time: 15 min

VELVETY CHOCOLATE

MOUSSE

Chilling time: 1 hr.

egg yolks, slightly beaten

tsp. vanilla egg whites

water; remove from heat and gradually beat Beat egg whites until stiff but not dry; gently Il custard cups; chill about 1 hour.

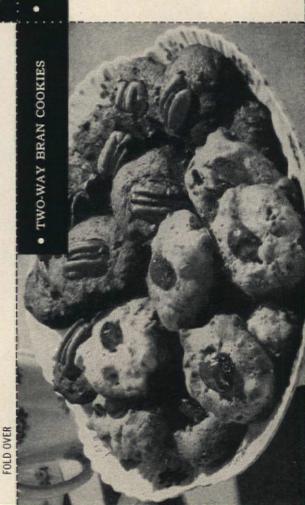
Melt chocolate chips over hot w yolks, blending well. Add vanilla. B chocolate mixture. Turn into small

125 cal. per

Serves 4-6

Source of Vitamins

Tested in THE AMERICAN HOME KITCHENS



(pictured in color on page 48)

Take a Package of Cereal

(pictured in color on page 49)

Take a Package of Chocolate



Preparation time: 15 min.

Chilling time: 1 hr.

c. flaked coconut, toasted 5 c. presweetened puffed wheat cereal c. honey

• Measure cereal and coconut into well-buttered bowl. Combine honey, sugar, and salt in small saucepan. Bring to a boil, stirring until sugar dissolves, and boil to 246° F., or until a small amount of syrup forms a firm ball in cold water. Remove from heat, add butter. Pour syrup over cereal and coconut, stirring lightly to coat evenly. Press mixture gently into well-buttered, 1¼-quart ring mold. Chill about 1 hour; unmold. Fill center with ice cream and top with desired sauce. To serve, slice crunch ring with a sharp knife 4 c. suga. ½ tsp, salt 1 tbs. butter or margarine

Serves 8-10

290 cal. per serving

Source of Vitamins A,B,C

Tested in THE AMERICAN HOME KITCHENS

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COCONUT CRUNCH RING

CHOCOLATE CHEESE PIE

Tested in THE AMERICAN HOME KITCHENS

CHOCOLATE TEA BREAD

Preparation time: 10 min. Baking time: 40-45 min. chocolate, melted

pecans

 $rac{2}{2}$ sqs. unsweetened chocola $rac{1}{2}$ c. chopped walnuts or polytsp. vanilla

c. orange juice c. sugar

c. biscuit mix

until cake tester comes out clean. Cool and cut into thin slices; spread with orange into greased 8x4x3-inch loaf pan and bake in moderate oven after each addition. Fold gradually blending well egg Beat

in chocolate, chopped nuts, and vanilla. Pour

orange juice and biscuit mix alternately,

(350° F.) 40-45 minutes,

grated orange

2 tsp.

cream cheese,

Orange cream cheese: Blend together 3 pkgs. (3 oz.) rind, 1 tsp. sugar, and about 2 ths. milk to soften.

cream cheese or orange marmalade.

Source of Vitamins A,

130 cal. each

Makes 16 sandwiches

THE AMERICAN HOME, JULY, 1959

(pictured in color on page 49)

COCONUT CRUNCH RING

Preparation time: 10 min

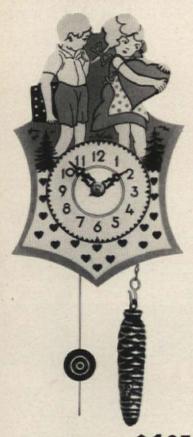
CHOCOLATE CHEESE PIE

Take a Package of Chocolate

(pictured in color on page 48)

Take a Package of Cereal

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I tsp. vanilla I unbaked, 9-inch pie shell Pinch of soda Dash of salt pkg. (3 oz.) cream cheese c. heavy cream c. sugar

Blend in melted chocolate, fold in egg mixture, then flour, soda, salt, and vanilla. Blend well; pour into unbaked pie shell. Bake in slow oven (325° F.) 50-55 minutes, or until cake tester comes out clean; cool. Serve at room temperature or chill. Garnish with whipped add heavy cream, and beat together until smooth and thickened cream and shaved chocolate. cheese in larger bowl, colored; gradually Melt chocolate

395 cal. per serving

Fested in THE AMERICAN HOME KITCHENS Source of Vitamins A,

FOR BAKED HAM

prepackaged cereal crumbs a precooked ham (5-6 lbs. c. cereal crumbs (corn flakes or shredded rice) or use I can (5 lb.) ham or half

3 tbs. ham drippings

Whole cloves

2 tsp. dry mustard 2 tbs. vinegar

e. brown sugar, firmly packed c. sugar

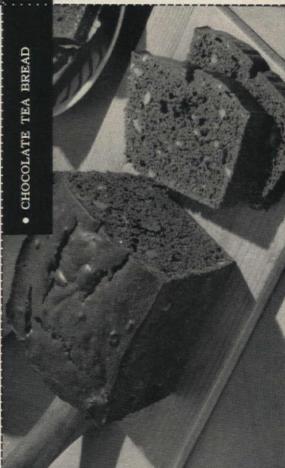
 Place ham on rack in shallow baking pan; bake in slow oven (325° F.) 30 minutes. Mix crumbs, sugars, mustard, vinegar, and drippings. Remove ham from oven, peel off any rind, score fat with sharp knife. Press cereal mixture evenly onto top and sides of ham. Insert whole cloves. Return to oven and continue baking 30 minutes longer together cereal

or until glaze i

635 cal. per serving

Source of Vitamins A,B

Tested in THE AMERICAN HOME KITCHENS



CRUNCHY GLAZE

Preparation time: 15 min

Baking time: 1-11/4 hrs.

52

Potato-Burgers!



TO SERVE HAMBURGER," HUNT FOODS, DEPT. S.7, P.O. BOX 5, FULLERTON, CALIF IN CANADA, HUNT FOODS, THEREDY, OVE Hunt for the host

8-10 whitefish (1 lb. each), cleaned tsp. brown sugar 2½ ths. salt

½ tsp. pepper 2 c. water

sugar, pepper, and water and pour over the fish in shallow pans; let marinate about I hour; drain and dry. Place dampened hickory chunks over glowing coals in smoker. Line cooking rack with foil; place fish on foil; cover. Partially close all dampers in cover • Cleaned fish may be split or left whole; leave on heads and tails. Combine salt, brown so that fire smokes and heat is reduced. Smoke the fish for 11/2 hours.

Serves 10-12

120 cal. per serving

Source of Vitamin B

Tested in THE AMERICAN HOME KITCHENS

STUFFED GRAPE LEAVES

buckwheat groats [Kasha]) 2 cans (10½ oz.) condensed onion 3 c. raw rice (or 1 c. whole

I can (4 oz.) mushroom stems and pieces, plus liquid I tsp. Worcestershire sauce 3-4 doz. grape leaves

Baking time: 1 hr. 15 min

Preparation time: 20 min.

covered casserole in moderate oven (350° F.) 30 minutes; uncover and bake 30 minutes longer, stirring occasionally. Wilt grape leaves in boiling water, or use canned grape leaves, drained. Place spoonful of stuffing on each grape leaf, fold sides over stuffing, and roll loosely. If leaves are small overlap several for each roll. Place rolls in well-greased baking dish, sprinkle with grated Parmesan cheese, and bake in hot oven (425° F.) Bake in 1-quart · Combine rice or groats, soup, mushrooms, and Worcestershire sauce.

Note: If grape leaves, fresh or canned, are unavailable, use wilted chard or cabbage 10-15 minutes. leaves.

Serves 6-8

180 cal. per serving

Source of Vitamin

Submitted by Frank Dieterich

GRILLED BARBECUED SPARERIBS

g cup Worcestershire sauce pint (2 cups) vinegar ½ cups sugar ths. paprika cups water

stalk celery, finely chopped lb. onions, finely chopped

ths, chopped parsley

qt, water

tbs. prepared mustard cup bacon drippings

can tomato paste

tsp, red pepper

11/2 tsp. black pepper

ths. pickling spices

Drain, reserving liquid. Put vegetables through sieve. Stir reserved liquid into flour until Directions for Sauce: Combine vinegar, sugar, Worcestershire and water in large kettle. Mix paprika, salt, black pepper, red pepper, tomato paste and mustard. Add to vinegar mixture. Fie pickling spices in cheesecloth bag. Add to kettle; cook half hour. Add bacon drippings. Cook celery, onions, and parsley in I quart water in medium-size saucepan until tender. cup flour 11/2 tsp. salt

This recipe makes 21% qts. of sauce, enough for 20 lbs. spareribs. It may be frozen for future use or used for barbecuing whole pigs, chickens and beef. Baste spareribs before and during cooking. minutes stirring constantly.

smooth; add sieved vegetables. Stir into vinegar mixture. Bring to rolling boil; cook 10

Submitted by Mrs. Harry F. Ames

GOOD-BY TO BARBECUE MESS PREVENT GREASE FROM ACCUMULATING on the bottom of your barbecue unit

by lining the fire bowl with heavy-duty

BRUNSWICK STEW

diced fresh tomatoes + 1 c. water) 2 ths. butter, margarine, or bacon fat l can (1 lb. 13 oz.) tomatoes (or 2 c. 3½-4 lb. chicken, cut in pieces 2 med. onions, sliced 6 whole cloves

2 c. fresh or canned Lima beans 2 c. corn, cooked or canned, or eut off the cob

1 tsp. Worcestershire sauce

4 tsp. pepper

Few grains cayenne

Sauté chicken pieces and onion rings in butter in heavy saucepan until browned. Add tomatoes and seasonings and simmer until chicken is nearly tender, about 1 hour. Add Lima beans and corn and simmer ½ hour longer.

11/2 tsp. salt

Serves 6-8

440 cal. per serving

Tested in The American Home Kitchens

COOK-OUT USA

Recipes

1/2 c. chopped pine nuts or pecans

Preparation time: 25 min. Roasting time: 2-21/2 hrs.

STUFFED LAMB HAWAIIAN

2 tbs, chopped parsley

I the seraped onion

s tsp, ginger

SEVEN SUNDAE SAUCES

TAFFY PEANUT BUTTER SAUCE: Blend together 1 c. evaporated milk or light cream, 34 c. plain or chunk-style peanut butter, and 15 c, molasses. Serve warm or cold. (2 cups)

Source of Vitamins A, B, C

Submitted by Frank Dieterich

brown sugar, garlic, nuts, parsley, onion, and ginger; let stand about I hour. Have lamb boned, brush cavity with lemon juice, fill with stuffing, sew edges together securely.

Sauté bread crumbs in butter or margarine until lightly browned. Add pineapple,

1/2 clove garlic, pressed (optional)

shredded fresh pineapple) % c. brown sugar, firmly packed

1 can (9 oz.) crushed pineapple,

well drained (or 1 c.

4 tbs. butter or margarine

2 c. bread crumbs for stuffing,

plain or seasoned

Leg of lamb, about 8 lbs. 1-2 tbs. lemon juice Soy sauce

Note: Stuffed lamb may be roasted on a rack in uncovered shallow pan in moderate oven

900 cal. per serving

(325° F.) 30 minutes per pound.

Serves 10-12

Place on spit, brush with soy sauce, and roast in rotisserie about 2-21/5 hours.

evaporated milk or light cream in top of double boiler. Heat over hot water until chips (6 oz.) semi-sweet chocolate chips and 23 c. CHOCOLATE HONEY SAUCE: Combine 1 pkg.

are melted. Stir in 1/2 c. honey. Serve warm. (12% cups) (Molasses may be substituted for the honey.)

Add 1 pkg. (4 oz.) Butterscotch Instant Pudding and dash of salt. Beat with egg beater MAPLE WALNUT SAUCE: Pour 3/4 c. cold evaporated milk or light cream into mixing bowl. just to mix, about 1 min. (Do not overbeat). Stir in 25 c. maple syrup and 15 c. chopped

crushed pineapple and ¾ c. water. Bring to a boil, stirring constantly, and boil 2-3 minutes, or until clear and slightly thickened. Chill, add 1 tbs. lemon juice. (1¾ cups) CHERRY SAUCE: Substitute syrup pack pitted bing cherries and juice for the pineapple and PINEAPPLE SAUCE: Combine 11/2 tbs. cornstarch and 1/2 o. sugar in saucepan; add 1 c. walnuts. (134 cups)

MOCHA MARSHMALLOW SAUCE: Dissolve 2 tbs. instant coffee in 1 tbs. hot water; add to can (1 lb.) chocolate syrup (1½ c.); blend in 1 c. (5 oz. jar) prepared marshwater in the above recipe.

RASPBERRY JAM SAUCE: Combine 1 c. raspberry jam, ¼ c. red currant jelly, 2 tbs. lemon juice, and a dash of salt; heat together until smooth and blended. mallow topping. (21/2 cups)

Tested in THE AMERICAN HOME KITCHENS

aluminum foil each time you use it.

Avoid covering any air vents. After the party is over you can lift out and discard the ash- and grease-filled liner.

A NEW FAT-FREE COOKING AID

is now available which you

can spray on the grid before

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sticking. Makes cleaning

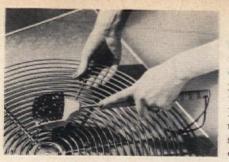
an easier, quicker job.

and helps keep the food from

putting the food on to



BIG WIRE BRUSH will clean a dirty grid before you can say "barbecue." Handy scraper on underside removes stubborn bits of burned-on food.



lend color and crispness. Enfold greens in a towel and store in refrigerator.

Put garlic clove (peeled) into 4 ths. olive oil. Let stand for several hours, then remove garlic. Cut crusts off 2 slices of bread. Cut each slice into 16 cubes and fry them in a little of the garlic-scented oil until golden brown. Wrap or cover these croutons until salad is

ready for tossing. In small bowl, make a paste of 6 anchovy fillets, balance of garlic oil, 1½ tsp. Worcestershire sauce, and 6 tbs. French dressing. At serving time (at table, if possible) rub bowl lightly with garlic and sprinkle with salt.

Add salad greens, croutons, and anchovy mixture. Break into bowl 1 coddled egg*. Pour the juice of 1 lemon over egg. Grind about 1 tsp. black pepper into bowl. Sprinkle in 4 tbs. grated Parmesan cheese. Toss well and serve immediately.

*To coddle egg: first take chill off egg by letting it stand awhile at room temperature. Boil water in both top and bottom of double boiler, then remove from flame. Drop egg (in shell) gently from spoon into upper half of double boiler, being careful not to crack shell.

• Wash and break mixed salad greens into bite-sized pieces—in quantity about the equivalent of 4 heads of lettuce. You may use romaine-lettuce alone, although mixed greens do

CAESAR SALAD

POTATO SALADS

Tested in THE AMERICAN HOME KITCHENS

Let stand in water one minute, then use in salad.

Serves 8.

HAM COLE SLAW

Preparation time: 10 min.

I c. slivered or diced cooked ham 2 c. finely shredded cabbage 4 c. chopped green pepper 2 ths. chopped pimiento (1/2 small head)

tsp. dry mustard tsp. sugar

I tsp. celery seed 4 tsp. pepper 4 tsp. paprika 4 c. salad oil 2 tbs. vinegar 2 tsp. salt

Place ham, cabbage, green pepper, and pimiento in serving bowl. Combine seasonings, salad oil, and vinegar. Just before serving, pour on dressing and toss lightly.

Serves 4-6

230 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS



Preparation time: 15 min. Standing time: 34 hr.

ICEBOX SALAD

• PEAR WALDORF SALAD

Cucumbers Onions

ettuce, finely shredded

Carrots, thinly sliced

Comatoes

Cabbage Celery

l tbs. mayonnaise l tbs. sugar

cabbage, cucumbers, onions, and/or whatever salad ingredients your family likes. (A deep bowl, instead of a flat one, gives more layers, and for some mysterious reason that tastes Place in bowl layers of finely shredded lettuce, thinly sliced carrots, celery, tomatoes, better!) On top, put 1 ths. of mayonnaise. Sprinkle with sugar and crisp, crumbled bacon. Cover and let stand ¾ hour. Do not toss.

165 cal. per average serving

Source of Vitamins B. C.

Tested in THE AMERICAN HOME KITCHENS

Preparation time: 20 min.

• ICEBOX SALAD

Chilling time: I hour

I cup heavy cream, whipped 2 ths. mayonnaise 2 tbs. lemon juice 8-10 large pears t tsp. salt

½ cup chopped pecans ½ cup drained canned bing cherries 2 cups diced celery (optional) Lettuce cups

• Peel and core pears; dice and sprinkle with lemon juice and salt. Combine whipped cream and mayonnaise, add to pears and celery. Chill. Just before serving, pile mixture in lettuce cups; sprinkle with nuts. If desired, garnish with bing cherries.

9

360 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

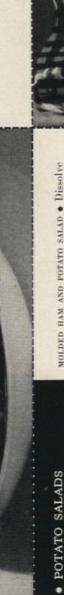
DEVILED RAINBOW EGGS

• HAM COLE SLAW

Preparation time: 20 min.

1 c. (73-ounce can) salmon, c. deviled ham 6 hard-cooked eggs

Tested in The American Home Kitchens



solved, then cool. Chill until slightly thickened; fold in 1½ c. diced cooked ham, 1 c. diced celery, $\mathcal H$ c. chopped ripe olives, 2 tbs. pimiento, and $\mathcal H$ c. salad dressing or mayonnaise. Turn into 1-quart mold; chill until firm. Unmold and garnish, if desired, with tomatoes, hard-cooked eggs, or pickles.

hot. Dice 6 slices bacon and fry until golden; remove bacon and add 2 ths. chopped onion to pan, then sauté. Add ½ c. water or stock, ½ c. vinegar, 1 tsp. salt, and ¼ tsp. pepper, and bring just to a boil. Add the sliced potatoes, toss lightly, add bacon. Serve immediately as HOT CERMAN POTATO SALAD . Peel and slice 4-6 medium-size, boiled potatoes while still Tested in The American Home Kitchens a salad or vegetable.

14 c. diced cucumber, and 34 c. salad dressing or mayonnaise. Arrange on platter on bed of salad greens; top with julienne strips of cooked meat (ham, beef, veal or chicken). Garnish, if desired, with tomato, egg, or cucumber slices. Submitted by Marjorie Husted onion, ½ tsp. salt, dash of pepper, and ¼ c. French dressing in bowl, mix lightly, and chill about 1 hour. Add 2 diced, hard-cooked eggs, 6 radishes, sliced, 1/2 c. chopped celery, HARVEST SPECIAL SALAD . Combine 3 c. cubed, boiled potatoes, 1 tbs. finely chopped



YOU'LL FIND IT EASIER TO DICE or chop

sticky fruits or candies (such as dates and marshmallows) if you dip the knife

or scissors into hot water.



The Miracle Diet you shake up and drink

Safe, fast, nutritious . . . all you need are eggs, orange juice, skim milk and Wesson Oil!

The good news in the Miracle Diet is the good foods it gives you—wholesome foods you shake together in minutes in a tasty, frothy "eggnog." The result—a diet so nutritionally sound you can live on it for weeks, according to McCall's, whose editors consulted one of America's most eminent nutritionists.

DIET DIRECTIONS USING WESSON OIL

This is a diet you shake up and drink in a six-ounce glass, seven times a day. Once at each mealtime, once in mid-morning, early afternoon, late afternoon and before you go to bed.

Our recipe below will make a one-day supply:

3 tablespoons Wesson Oil

1/2 cup orange juice

5 cups skim milk, or reconstituted dry skim milk

3 eggs

Beat eggs well; beat in other ingredients. Refrigerate n covered jar. Before serving, shake vigorously.

With the Miracle Diet you *drink* daily protein equivalent to the protein in four large hamburgers or two arge porterhouse steaks.

Why Vegetable Oil is Making Nutrition News

More and more you see *vegetable oil* recommended not only in reducing diets, but as a *preferred*, basic fat for good family nutrition. There is good reason why. Many tuthorities today agree that as much as one-half of our laily fat intake should come from certain vegetable oils.

The reason, in one word, is that vegetable oils, such is Wesson Oil, are highly "unsaturated."

Less desirable are the "saturated" fats—those made rom animal products—and hydrogenated (solid) hortenings, whether made from animal or vegetable naterials.

The preference for vegetable oils is based on research which shows that the "unsaturated" fats, high in inoleates, reduce cholesterol* in the blood. Under the ame controlled conditions, "saturated" fats (low in inoleates) do not reduce cholesterol in the blood, and hay increase it.

Vesson Oil is the most highly refined vegetable oil ou can buy. It is unsaturated, high in linoleates, ontains no cholesterol, and is not hydrogenated (as are olid shortenings).

High cholesterol levels are often associated with atherosclerosis.

Pure Vegetable Oil for Frying

Baking and Salads

Questions and Answers - If You're Thinking of Dieting

Should you get your doctor's OK to reduce? Absolutely, yes. The best answer to weight control over a long period of time is proper eating habits. Before you go on the Miracle Diet, or any other, be sure to check with your own doctor.

How much weight can you expect to lose? This depends, of course, on the individual. McCall's "guinea pigs" who followed the Miracle Diet averaged a weight loss of 14½ pounds in 28 days—and came through the test feeling "fit as a fiddle."

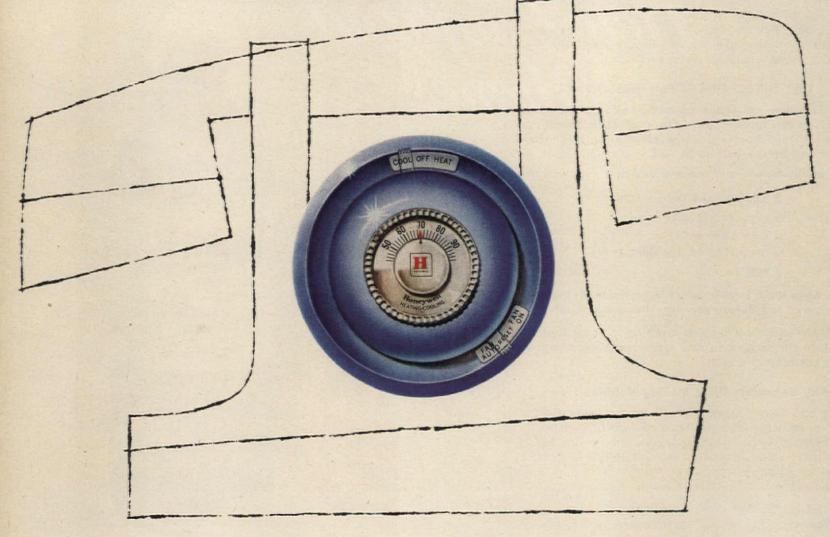
How long should you continue the Miracle Diet? McCall's recommends the diet for one month, to be followed by a maintenance diet for one or two months, after which you may return to the Miracle Diet for another period up to 28 days. See article for details.

FOR FREE REPRINT of the McCall's article, with maintenance diet menus as published in the April issue, and booklet presenting latest "Facts and Theories About Fats and Oils in the Diet," write Wesson Oil, Box 91, New Orleans, La.

Wesson Oil

SWELTER. NO MORE...

DIAL COOL!



Heating-Gooling Thermostat Controls both heating and cooling. Changes from one to the other automatically.

Electric Clock Thermostat

Automatically turns heating or cooling up or down at the desired time daily for extra comfort and economy.





Finding it easy to linger in cool stores and restaurants these days?

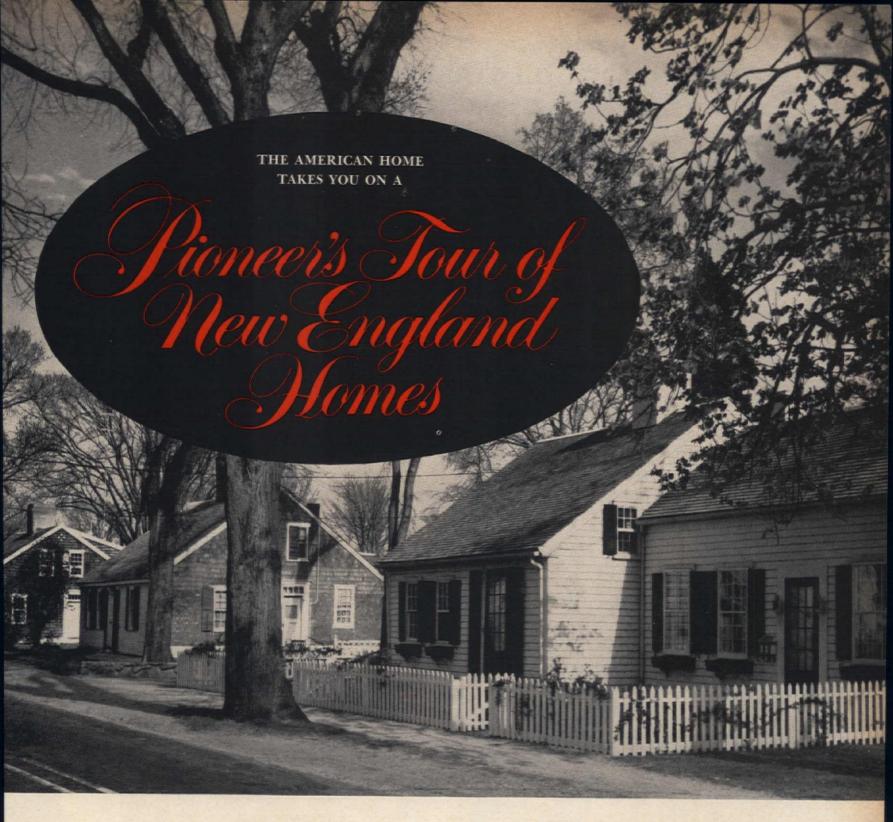
Why not come home to the same refreshing comfort? Dial your air-conditioning dealer and ask him to recommend a central system to fit your family's needs.

If he's like most dealers, he'll recommend the Honeywell Year-Round Thermostat. It squeezes maximum cooling comfort from your air-conditioning system at lowest cost. And come winter, it controls the warmth of your home with equal efficiency. Decorator ring is easily painted to match your walls.

Honeywell



First in Control



SAMUEL CHAMBERLAIN

As Americans, we have abundant reason to be proud of our early heritage. The hardy, determined, ingenious settlers who landed on these virgin shores in the early 17th century set an inspiring example for the generations that followed.

Today, our mass-produced Cape Cods, our handsome salt boxes, our home furnishings—even the simplest everyday utensils—reflect the skills and craftsmanship of our forefathers. So timeless were these artisans in their house designs it may be rewarding to visit here a few of New England's historical homes to see how richly endowed our American heritage is. (continued)

STREET IN YARMOUTHPORT, on Cape Cod.
This is the distilled essence of Cape Cod, whose simple cottage has been so widely adapted to meet today's housing needs. These homes are all old-timers.



A visit to New England gives you an inspiring glimpse into the lives and homes of our forefathers.

We spotlight here the famous places shown on these pages.

Homes to visit on your New England vacation

The men and women who first came to these shores were truly daring pioneers. Endowed with brawn, industry, and enthusiasm, they arrived in the wilderness, and their first compelling urge was to build, and build quickly. The earliest arrivals in New England were able to contrive a crude one-room house, roofed with thatch and clinging close to a large, rustic fireplace, sole source of heat and pioneer cookery.

Their versatility permitted them to furnish houses with their own handiwork—sturdy beds, tables, stools, and chairs, and to fashion utensils from abundant native woods. The early cook and housewife presided at a large fieldstone or brick hearth, suspending iron pots from trammel rods, baking her bread in a crude, slow oven, and frying on a trivet placed over live coals.

If your family is planning a New England vacation this summer, you will find authentic examples of these earliest houses in Plimoth Plantation, at Plymouth, and in the Pioneer's Village in Salem, Massachusetts.

OBLE example of the "salt-box" house is found in the rural town of North Andover, Massachusetts. Its fine pilastered chimney is whitewashed. For many years this was thought

It would be logical to assume that the log cabin would supplant the earliest shelter, but it didn't work out that way. Fast on the heels of the pioneers came shiploads of English craftsmen and builders who set to work to erect traditional Elizabethan manor houses, precisely as they had built them at home. These were handsome dwellings with steep shingle roofs, ornamental overhangs, and leaded casements. One huge central chimney contained four or more fireplaces that heated the two-story house.

The second-story overhang, by the way, was not conceived as a vantage point from which to pour hot liquids on hostile Indians, as you sometimes hear. It was meant to afford a slight protection from the rain, as it did in England. This type of house proved impractical over here, and was abandoned, but not before dozens of fine specimens were erected in New England, many of which still survive. Of the dozen or more "Elizabethan" houses that are now restored and open to the public, we illustrate a very pure example, the Parson Capen

to be the home of Anne Bradstreet, the first American woman poet, but historians now dispute the claim. The local historical society keeps the house open to visitors during the summer months.





ENRY WHITFIELD House in Guilford, Connecticut, is the oldest stone house in New England. Built in 1639, it has survived three centuries and more, thanks to a fine restoration which took place in recent years.



OMINATING the Green at Old Sturbridge Village is the Salem Towne House, built in 1796. Its hip roof is marked by a so-called monitor top roof, with a string of small windows to light the attic.



AMUEL BUCKINGHAM House, built in 1768, stands next to the Fishtown Chapel in Mystic Seaport. Painted a dark red, it is a pitched-roof house with an ell dating back to the 1690's.

House built in 1683 for the village minister of Topsfield, Massachusetts. The local historical society keeps this fascinating old house available to visitors who can admire the original oak newel post and the kitchen fireplace where the parson's wife prepared her meals.

Not all of the early houses were fashioned of wood. Excellent English stonemasons turned up in Rhode Island and Connecticut, and you may see the earliest stone house in New England by paying a visit to the Whitfield House in Guilford, Connecticut. An extraordinary house it is, built in 1639 for the Reverend Henry Whit-



Capen House, built in 1683 in Topsfield, Massachusetts. It is a frame overhang type with hewn "drops" and leaded windows.



wight barnard House, now in Deerfield, Massachusetts, was originally built in Springfield around 1725 and was moved to its present site a few years ago.

field, founder of the community. It rises up steep-roofed and serene, framed by two immense stone chimneys. Beautifully restored and furnished, the Whitfield House is but one of many which attract visitors to Guilford.

THE SALT BOX EMERGES

As the early colonial family grew, wings and ells were added to the house to provide additional shelter. A lean-to often was attached to the back, carrying the rear roof closer to the ground and providing added parking space for progeny. In this way, the "salt-box" type



OORWAY of the Mission House (1739) in Stockbridge, Massachusetts, is one of the finest in the tradition of the Connecticut Valley. House was built for John Sergeant.



LAT-ROOFED doorway with a rich cornice is found in the Oliver Wight House in Old Sturbridge, Massachusetts. Original house dates from 1783.



oorway in the drawing room of the Pierce-Nichols House (1782) is an early work of Samuel McIntire.

Note the lovely, sophisticated carving and reeding.



ANELED living room of the Richard Derby House in Salem, Massachusetts, is rich in colonial atmosphere. This fine brick house was built between 1760 and 1762 by Captain Derby, and still sits at the head of the once-famous Derby Wharf.

(continued)

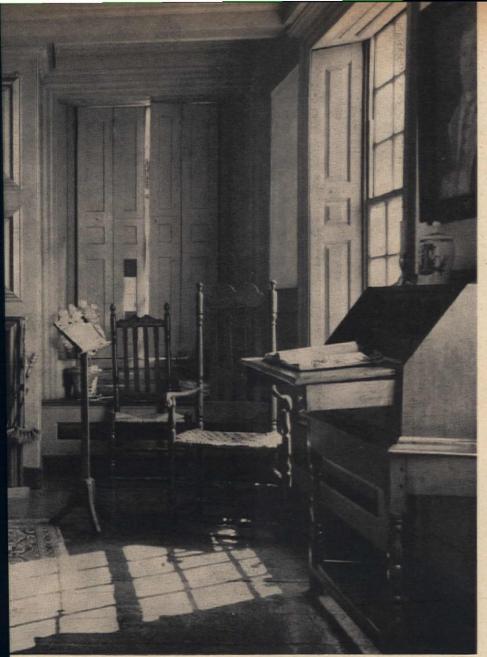
was created. At first an afterthought, so to speak, it later became a built-in feature of new houses.

The interior, dominated by a huge fireplace spanned by a single oak lintel, was by this time attractive and rather comfortable. The ceiling beams were skillfully fastened together, tongued and pinned, and often adorned with chamfered decoration. The walls were covered with wide, vertical pine boards, molded at the edges, which aged to a beautiful toast brown. A loom and a spinning wheel were now vital parts of the colonial household, as was a dresser adorned with pewter and pottery.

THE ELEGANT GEORGIAN ERA

The colonial home took on more amplitude and distinction as prosperity increased. Graceful living became the rule among Americans. Four rooms on each floor were usual in this epoch. A central stair hall ran through the middle of the house, and two chimneys shared the heating problem. Fine carpentry became the hallmark of building in the mid-1700's, with particular care being given to good paneling and doorways, fine mantel details, and stair building.

In those days of Georgian good taste, walls were plastered, ceiling beams concealed, and woodwork painted in subtle, muted tones. New England has dozens of such



The woodwork is painted a rich olive green. At the right is a bannister-back rmchair and a fine desk-on-frame, dating from about 1700. The Department of the Interior maintains the house and keeps it open to the public.

nouses to show to interested visitors, though we picture only one — the Richard Derby House in Salem, built or a celebrated merchant and sea captain in 1760–2. It is beautifully furnished and cared for, waiting to receive you.

After the Revolution, a European sophistication aserted itself in our houses. The American housewife no onger toiled in the kitchen, for she now had servants, and villing ones. American carpenters and builders studied inglish books, with the result that the delicate influence f architects such as the Brothers Adam made itself felt in he new Republic. Cameolike mantelpiece detail apeared, together with exquisite doorways and paneling. The three-story mansion became the most imposing ouse on the street, a proud sign of early 19th-century rosperity. The ultimate refinement in design and woodarving appeared in the mansions designed by Charles ulfinch of Boston, and the great carver-architect, amuel McIntire of Salem.

This was the peak of American good taste and unformately it was of brief duration. Decadence set in with an atteresting interlude of Neo-Classic style, then it took a osedive, plunging the country into an orgy of monstrosies which was at its worst in the late 19th century. During this period historic houses were looked upon with in-



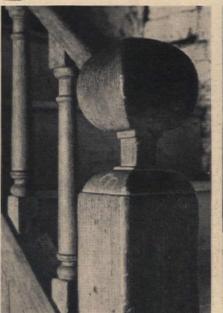
Hepplewhite chair.
Courtesy of Sturbridge Village,
Sturbridge, Mass.



Hitchcock chair.



INING ROOM of the Richard Derby House in Salem, Massachusetts, has early gate-leg table and corner cupboard filled with Oriental and European ware.





AK NEWEL POST in the Parson Capen House, Topsfield, Massachusetts, left. Ornamental fence post with Ionic pilasters, right, outside Ropes Mansion in Salem, Massachusetts.



ANTEL in Crowninshield Room of the Pingree House, Salem, Massachusetts. Wheat sheaf was device of Samuel McIntire.



difference, if not scorn, and many fine examples were the victims of the wreckers. Public appreciation began to swing back in the early 1900's, however, and old houses were rescued from oblivion, restored, furnished, and opened to the public as house museums.

New England offers summer visitors not only old houses but whole communities that are dedicated to the early American way of life. Each of these provides a day's adventure and a revealing glimpse into the past.

along its cobbled waterfront street and you will see the Spouter Tavern, the old stone counting house, the apothecary's shop, the instrument maker's shop, and farther on, the great sprawling buildings where rope was made and sails were fashioned. There is a general store, too, just as it was in the 1840's, adjoining the red schoolhouse and the prim little Fishtown Chapel. The town mansion is the Samuel Buckingham House, furnished as a re-

turning skipper might have arranged it.

Three wonderful ships are tied up at the river's edge. One is the Charles W. Morgan, last survivor of the great whaling vessels which brought fortunes to New England sea captains. Others are the Australia, probably the oldest registered schooner afloat, and the Joseph Conrad, a former Danish training vessel. For serious students there are wonderful museums, and for hungry sightseers

THE PAST RELIVED IN OLD STURBRIDGE VILLAGE

One of the most exciting of these communities is Old Sturbridge Village, a fascinating group of old buildings brought together and set on a verdant hillside near Worcester, in central Massachusetts. The village green is dominated by a noble white church, near which is a Quaker meeting house. The old brick schoolhouse, the country store, shoemaker's shop, printing office, and village inn alternate with venerable furnished houses, each with its smiling custodian. Artisans are at work here toothe candlemaker, weaver, cabinetmaker, potter, blacksmith. Down by the stream is the old grist mill, its undershot water wheel turning the machinery to grind grain between 18th-century buhrstones. At the far end of the green is a two-storied mansion, the Salem Towne House, furnished in exquisite taste. Nearby, on a rustic bench, is a bearded ballad singer with his guitar. Children are enthralled by him. Close at hand is the Tavern, where the hungry visitor can obtain good Yankee dishes at reasonable prices. Or, if he wishes, he can picnic under the trees, at tables provided by the village

PORT OF CLIPPER SHIPS AND WHALING VESSELS

Mystic Seaport, near the southeastern corner of Connecticut, is a seafaring community of equal charm. Built on the banks of the Mystic River where shipyards once abounded, this highly photogenic village comprises all the elements of a small New England port in the heyday of clipper ships and whalers. Stroll

YOUR CHECK-LIST FOR HISTORICAL PLACES IN NEW ENGLAND

PLACE	OPEN	ADMISSION
PLIMOTH PLANTATION, Plymouth, Mass.	Daily, from April 17— Thanksgiving	10¢-90¢, depending on the house.
PIONEER VILLAGE, Salem, Mass.	Daily, June 1-Oct. 12, 10 A.M7 P.M.	Adults 30¢ Children 15¢
PARSON CAPEN HOUSE, Topsfield, Mass.	Daily, May 15—Oct. 15, 10 A.M.—4:30 P.M. Sun. 12—5 P.M. Closed every Mon.	25¢
WHITFIELD HOUSE, Guilford, Conn.	Dec. 1-March 31, 10 A.Mnoon, 1-4 P.M., April 1-Oct., open until 5. Closed every Mon.	Free
DERBY HOUSE, Salem, Mass.	Daily, 10 A.M5 P.M.	25¢ Children under 12, free when with adults.
OLD STURBRIDGE VILLAGE, Sturbridge, Mass.	Daily, April 1—Dec. 1, 9:30—5:30 P.M.	Varying for adults, children, groups.
MYSTIC SEAPORT, Mystic, Conn.	Daily, except Thanksgiving and Christmas; 9–5 P.M. until mid-June, when open to 6 P.M.	Adults \$1.50 Children 50¢
FRARY HOUSE, Old Deerfield, Mass.	May 1—Dec. 1, Tues.—Sat., 9 A.M.—noon, 1:30—5 P.M., Sun., 2—5 P.M.	Adults 50¢ Children 15¢
SHELBURNE MUSEUM, INC., Shelburne, Vermont	Daily, May 25—Oct. 20, 9—5 P.M. except July—Aug. to 6 P.M.	Adults \$2.50 Children 50¢ Special group rate
THE OLD MANSE, Concord, Mass.	Daily, April 19–Nov. 11, 10–5 P.M., Sun., 1–5 P.M.	Adults 50¢ Children 20¢ Special group rate
EMERSON HOUSE, Concord, Mass.	Apr. 19-Nov. 17, TuesSun., 10-11:30 A.M., 1:30-5:30 P.M.	Adults 35¢ Children 15¢ Group rate
ANTIQUARIAN HOUSE, Concord, Mass.	Daily, April 19—Nov. 11, 10—5 P.M. weekdays, 2—5 P.M. Sun.	Adults 50¢ Children 20¢ Special rates for groups of 30.
ORCHARD HOUSE, Concord, Mass.	April 19–Nov. 11. Closed Mon. in May and after Labor Day.	Adults 50¢ Children 20¢
WITCH HOUSE, Salem, Mass.	Daily, June 15-Oct. 12	Adults 30¢ Children 15¢
PINGREE HOUSE, Salem, Mass.	Open only for tours: Tues.—Sat. at 10, 11, 12, and 3 o'clock, Sun. (June—Sept. only) at 2, 3, and 4 o'clock.	50¢

there is The Galley, which provides clam chowder, chicken pie, blueberry muffins, and other local delicacies. Everyone loves Mystic Seaport, especially the children and the camera fans.

SURVIVORS OF THE DEERFIELD MASSACRES

A village of a totally different

character is Old Deerfield, the original historic settlement along the Connecticut valley, in western Massachusetts. This almostperfect rural village, far from the main highway, fills a wide, elmshaded street for an even mile. It boasts a fine brick church, a picturesque post office, a whitecolumned inn, and a single store. Heart of the community is Deerfield Academy, one of the outstanding private schools for boys in the East. Sedately spaced along both sides of the street are historic houses, most of them survivals of the Deerfield massacres that you read about in your school days. One is the Frary House, a time-browned veteran dating from the 1680's. The remarkable thing about this house and some ten others along the street is that they are furnished "museum" houses, open to the public during the seasonable months. They have been superbly furnished with appropriate antiques, providing priceless examples of the best American taste as it flourished in colonial days. Custodians live in the rear wings of most of these houses and know the answers to your questions about furniture and fittings. Old Deerfield provides a deep insight into the very best of the American tradition.

In northern Vermont, a few miles south of Burlington, is another assembled community portraying life in an American village before the machine age. This is the Shelburne Museum, a group of notable buildingsearly homesteads, barns and farm buildings, a stagecoach inn, a small church, a brick schoolhouse, an early lighthouse and, most surprising of all, a transplanted ferryboat, the Ticonderoga, which plied the waters of Lake Champlain for many years. You cross a covered bridge more than a century old to enter this remarkable group of old structures, each a museum in itself. Some contain collections of old pewter, or hooked rugs and

crewelwork, or hatboxes and old dolls. And there is a wonderful general store in the best cracker-barrel tradition.

Literary New England, as it flourished in the 19th Century, is best displayed in Concord, Massachusetts. It is famous also, along with Lexington, as the birthplace of the American Revolution, as every schoolboy knows. Visitors who see the North Bridge, where the British fired the "shot heard round the world," may also see nearby, the Old Manse where Nathaniel Hawthorne took his bride in 1842. The fine white house where Ralph Waldo Emerson lived stands opposite the Antiquarian House where his study is preserved intact, along with some superb period rooms. Orchard House, home of Bronson Alcott, welcomes visitors. It was here that Louisa May Alcott wrote Little Women. Nearby is Walden Pond, made famous by the meditative Thoreau.

SALEM HOUSES SPAN THREE CENTURIES

The five New England communities listed above are concentrated highlights for those who are interested in early Americana and the evolution of the American home. The larger historic cities of the area have quite as much to reveal, but a bit of foraging is required. Boston, Providence, Newport, Portsmouth, and Salem are filled with noble old houses whose latchstring is out to interested visitors. Perhaps I am prejudiced, but if I had to make a choice among them I would choose Salem. This is because its houses vary from those of the earliest pioneers and the 17th-century "Witch House" to the imposing, beautifully detailed Pingree House (1804). masterpiece of the great Samuel McIntire. The cross section of the American way of life through almost three centuries is revealed in this famous city, its museums and open houses. From the thatched cottage of the early pioneer to the proud mansion of the clipper-ship captain, the story of our architectural traditions is told here with beauty and eloquence. A deep sense of pride in our inheritance is the result. The American home is indeed based on a sound and permanent foundation!

Strictly for floating if you're partial to clouds for sitting or lounging, this is for you. It's the entirely new, exclusive Pennsylvania House construction that makes this the most comfortable living room furniture of all. And so beautiful, you'll float with pride!









Don't Neglect Slipping FALSE TEETH

Do false teeth drop, slip or wobble when you talk, eat, laugh or sneeze? Don't be annoyed and embarrassed by such handicaps. FASTEETH, an alkaline (non-acid) powder to sprinkle on your plates, keeps false teeth more firmly set. Gives confident feeling of security and added comfort. No gummy, gooey, pasty taste or feeling. Get FASTEETH today at drug counters everywhere. today at drug counters everywhere





. Exquisite, all-new EVANS COLLECTION,

our finest assortment in 33 years. Here is the absolute No. 1 moneymaking opportunity for you in the whole greeting card field . . . offered by long-famous New England Art Publishers. With these brand-new outstanding cards you have no limit to the extra-cash income you can make in your spare time. The most-appealing Christmas cards ever . . . yet all modestly priced. Wide variety includes Religious, Comic, Children's . . . something for everyone. Just show them and

watch your orders pile up. SEND FOR THE EVANS SELF-SELLING KIT WITHOUT DELAY The moment you receive the kit of Evans Christmas cards, you're in business. SEND NO MONEY. The kit cames to you on approval. But act TODAY. This opportunity is far too important to be delayed. FREE-32 BEAUTIFUL SAMPLES FREE CATALOGS

Prisonalized Christmas Cards— FREE CATALUSS
Plus complete, all new Imprinted Beautiful catalog
Stationery Display just for reshowing full line of
sponding to this advertisement.
The prison of the prison of the prison cards, wraps,
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ribbans, stationery, FREE MONEY-MAKING QUIDE
gives you invaluable tips to suregift catalog, shows
fire success. Write today:

200 items.

NEW ENGLAND ART PUBLISHERS, N. Abington 72, Mass



Coast-to-coast, women are following the lead of successful homecanners. They insist on Kerr Jars, Caps and Lids because Kerr keeps everything fresh and flavorful as the day it was canned. Kerr Lids are first choice because they seal tight.

Only Kerr has these exclusive features!

GRAY SEALING CUSHION grips top and sides of jar rim with 22% greater sealing surface. Locks in flavor-seals for sure!

GOLDEN ENAMEL stays clean and bright-rustproof; protects against food and pickling acids.

Cherr for canning - for freezing!



Speedy squeeze bottle. No muss, no fuss. Dries fast, clear and strong! Building or fixing, best all-purpose glue you can buy.

Send stamped, self-addressed envelope for free copy of "Elmer's Guide to Good Gluing". Write Elmer, The Borden Company, Dept. 7D 350 Madison Avenue, New York 17, N. Y.

BORDEN'S PRODUCTS FOR THE HOME HANDYMAN







Be Your Own Rainmaker (continued from page 35)



WATER SHRUBS AND TREES heavily when you plant them. and keep them continuously moist at least during their first year.

Flowering trees and large, deep-rooted shrubs, growing by themselves, usually need watering only a few times a season during periods of protracted drought, but when they need water, they need a lot. Growing near other plants, which are kept adequately watered, they usually don't need individual watering.

Now what about watering equipment? Actually, what plants want is the right amount of water at the right time, and you can supply that with almost any kind of equipment. Nevertheless, you'll do the job more efficiently, with less time and effort, and with much more enjoyment, if you use good-quality, up-to-date equipment.

NO DOUBT THE IDEAL SETUP is the permanent underground sprinkler system, laid out to water the whole garden, with adequate controls, timing devices, fertilizing equipment, and so on. But it's a costly installation and, so far, has become popular only in areas of the West where there's practically no rain from the middle of spring till the middle of fall - and where the alternative to an automatic system is constant conventional watering, week in and week out, for about half the year. In such areas an underground system is a first-rate investment.

For most of us, however, choosing top-quality standard watering devices still seems to be the best solution to the watering problem. And it starts with a good standard-size hose - not one of the undersize bargain models which may deliver considerably less water to your sprinkler than is available at the faucet. Whether you choose plastic or rubber is largely a matter of preference, as long as it's full size and of good quality.

AMONG LAWN SPRINKLERS, the new traveling or walking models are especially efficient. By pulling themselves on a metal tape or following a laid-out hose, they water large areas without attention and apply the water more evenly than most stationary spinning models. The oscillating or fan-type sprinklers also apply the water evenly, but since they throw it quite high they're a problem when it's windy or where tree branches overhang the lawn.

In stationary spinning sprinklers, adjustability is an important consideration, and you'll do well to appraise the quality before the price. For large areas, the "impulse" type, which turn very slowly, may save time and (continued)

Only Hotpoint Refrigerator-Freezers bring you all these...

Swing-Out Shelves...Reserve Coldpower

AND FROST-AWAY AUTOMATIC DEFROSTING



Shelves that put everything in easy reach! Easily adjustable... easily removable, too!

Here at last are shelves that have no "hiding places." They swing foods in back out front at a finger touch. Completely new design does away with hard-to-clean center and side posts. Reinforced rod-type aluminum construction supports full capacity loads. No trouble at all to adjust these shelves up or down—and you can remove them completely for easy cleaning.

Cold Amplifier keeps foods fresh up to twice as long!

Someone always opening your refrigerator door? Here's RESERVE COLD-POWER to protect against food spoilage resulting from constant "open-shut" use. Now your foods keep fresh up to twice as long! Proper temperatures are constantly circulated naturally, without fans or blowers, by the Cold Amplifier's 987 square inches of chill surface. Frost-Away Automatic Defrosting gets rid of frost as it forms.

See the new 1959 models at your Hotpoint Dealer's—now!

(A Division of General Electric Company), Chicago 44

LOOK FOR THAT HOTPOINT DIFFERENCE

Now...a toilet bowl cleaner that cleans by itself!



Just sprinkle VANISH into bowl and on any stains above the water line. Listen to it fizz as the chemical action loosens stubborn stains. Then brush away the residue and flush. No scouring. No hands in the bowl. VANISH does it for you! Cleans, disinfects, bleaches, deodorizes!

Available in Canada.
The Drackett Co., Cincinnati, Ohio



(continued

effort, since they can be adjusted to cover a circle of 75 feet or more. To work properly, though, they need somewhat greater water pressure than the spinners.

For irregularly shaped areas, use a soaker hose (perforated plastic hose) or a set of series or gang sprinklers (small sprinklers connected by short lengths of hose). They're much more efficient than hand watering or fussing with the frequent shifting and readjusting of a regular sprinkler.

TO WATER PARTS OF THE GARDEN where a sprinkler can't be used, there are various other special devices. For flower beds, shrub plantings, and the like, where it's desirable not to wet the foliage (as with roses), use a water-breaker or ooze-hose. The water-breaker cuts the pressure down to a gentle stream without reducing the volume, while the ooze-hose (a thick canvas hose) allows the water to ooze out slowly into the ground. For the occasional watering of deep-rooted shrubs and trees, use a sub-irrigator or a root-feeder, which has a chamber for plant-food cartridges.

Shopping Information, page 84



use a hose stand—there are many types on the market—to save time when watering areas where a sprinkler isn't practical. Adjust the nozzle for a gentle spray and point it upward.



BEDS OF ROSES and other perennials are most efficiently watered with a water-breaker. This one has a long handle.

To water young seedlings or a freshly sown seedbed, use a special fog or mist nozzle, or an adjustable nozzle that can be set for a fine spray—and water lightly but very often.

For watering garden areas that need long soaking but where a sprinkler or soaker isn't convenient, a great time-saver is the adjustable hose stand. With the nozzle at the right setting and pointed in the right direction, you can do another chore—or just loaf—while the garden is being watered.

FOR ALL ORDINARY HAND-WATERING, open an adjustable nozzle all the way, so as to get the most water with the least pressure, and if necessary, use your finger to break the pressure still further. A real "pro," incidentally, usually hand-waters without a nozzle and uses his finger to control the flow of water.

THE END

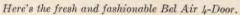


Versatile's the word for this Nomad 4-Door. Body by Fisher, of course.

Handiest helper a family ever had...'59 CHEVY! All five '59 Chevrolet wagons are as beautifully at ease with a delicate bit of greenery as they are with a rough-and-tumble cargo of kids. You can stow a whole half-ton of gear in Chevy's roomy back end—or use it as sleeping space on overnight excursions. And you can pick your power to fit your needs from thirty engine-and-transmission teams, including a lively 6

with wonderfully saving ways. Ask your Chevrolet dealer to show you the Chevy that's poised and priced to fit your own personal plan for happy living.







What to look for when you buy towels (continued from page 43)

Follow this guide for monogram sizes. For shower curtains and bath rugs, 8"; on bath mats, 5"; bath towels, 4"; the 3" size for hand or face towels; and 2" for wash cloths.

IN THE TERRY OR TURKISH towel group you will find that prices and construction (determined by weight) differ greatly within the same brand. It is wise to buy the best you can afford as quality is always proved in terms of long-range economy and satisfaction.

COLOR-COORDINATED TOWELS such as those with colored or metallic bands, stripes, checks, plaids, prints, ribs, and all-over dobby, jacquard, or texture-woven designs are always styled to a basic solid-color towel. This assures you attractive mix-match possibilities.

SIZE looms importantly today in the towel story, with extra-large, more luxurious, fasterdrying bath towels in demand. These are especially popular with the men in the house. Men like the 36x68" size known as a bath sheet, pool, or beach towel. Women tend to prefer the easier-to-manage, standard 20x40" size for themselves and the children. The common utility hand or face towel is 18x36", finger-tip towels are 12x18", wash cloths, 12" square, bath mats, 22x36", and shower curtains, 6x6'.

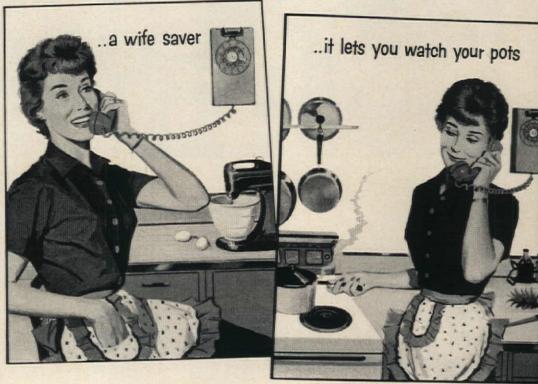
TERRY TOWEL CONSTRUCTION is based on a plain weave with the addition of an extra set of lengthwise warp yarns interwoven to form loops on both sides of the fabric. The pile absorbs moisture while the ground weave resists the pull and tug of use and laundering.

QUALITY is based on many different factors. You will find towels priced from less than \$1 to well over \$6 each. The longer, whiter cotton staple fibers appear only in top qualities. Fine, even, combed yarns, given various degrees of twist, will feel soft, medium soft, or rough to the touch. The "athletic" types (all linen or a linen and cotton combination) rely on a tightly twisted, and consequently less absorbent, loop-pile construction which stimulates circulation by creating friction. When shopping, check the hem, border, and design. The best quality has the firm, close ground essential for thickly packed, absorbent pile loops. The balanced thread count contributes to the overall tensile strength. A two-ply ground warp assures greater wear. If the length of pile loop is too short, drying power is cut, if too long there is a chance of snagging and pulling.

SELVAGES reinforced with extra-strength warp yarns (nylon, Dacron, or a nylon and

A kitchen telephone is...





Kitchen extension phones come in many popular colors. To order, call your Bell Telephone Company

Dacron combination) should be firm, even, and closely woven. Chances of edges raveling are greater with hemmed or lockstitched types. Look for hems with raw edges turned under 1/4" and sewn with strong thread in short, regular stitches, back-stitched at the corners to prevent ripping.

INSIST ON VAT COLORS whether the towels you want are piece- or yarn-dyed. Pastels are more absorbent than deeper tones, but well-bleached white is most absorbent of all. Wide borders, although attractive, do sacrifice surface area, hence, the introduction of fringed types.

EXCESS SIZING is present if fine, white powder particles appear when you rub the corner of the towel between your hands.

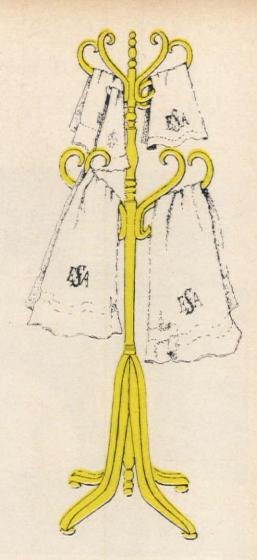
MODERATE SHRINKAGE must be anticipated due to the nature of terry. Frequent washings sustain towels and wash cloths. The color in deep-toned towels tends to bleed, so remember to sort colors when you load your washing machine. Towels dried in the dryer will come out as soft and fluffy as they were the day you bought them. If you dry them on the line, shake well before hanging and again before folding.

GUEST TOWELS of crash, huck, damask, handkerchief linen, and cambric are made in the 15x24" size. For family use, the 18x32" size is quite popular. These towels known as "linen"

also include all cotton, a linen and cotton mixture, and pure linen. Crash is a closely balanced, plain woven fabric and its uneven yarn makes it especially attractive. Huck is characterized by loosely twisted yarns which form a diamond pattern. Mixtures may lint after several washings, while pure linen does not. It also absorbs and dries faster. Damask guest towels, most luxurious of all, are especially elegant-looking because of their woven pattern of light and shadow. A "single" damask will outwear an elaborate "double" damask for the same price. There are also lustrous linen and rayon combinations. Fiber length and evenness of yarn contribute to better appearance. Fine handkerchief linen looks pretty but wrinkles easily. Cambric is another fine linen.

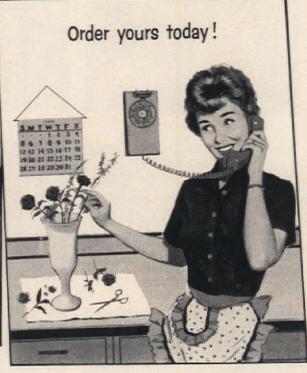
WASH COLORED LINEN in warm water and white linen in hot water. Whites may be blued, bleached, or starched. Avoid wringing linen, and, when ironing, press both sides. Store in a closet away from excessive heat. Press monogrammed linens while they are still damp by covering the wrong side with a soft cloth and pressing with a hot iron.

Decorating the bath is made easy by the tremendous choice in color, quality, and style available in bath shops everywhere. As a result, the once sterile-looking bathroom now reflects the charm and individuality of today's hospitable homemaker.









business office. The cost is low, the convenience is great.



Bell Telephone System

Decorate your fireplace for summer



Photographed at B. Altman



Floral Array

Hydrangeas and ferns look cool and lovely framed in this provincial fireplace, and they create a colorful focal point for the room. Fresh flowers are at home against any background.

Matching Wallpaper Fan

A fan is easy to make from wallpaper leftovers. We used three widths of paper for the one at left, carefully matching the pattern. Folds are about 2". Length of closed fan is slightly less than half the fireplace width. Lacking matching wallpaper, try metallics or any cool, gay paper which blends with your furnishings.

Shopping Information, page 84

How to recognize and prevent bug damage



Aphids (plant lice)-14x life size



Mexican Bean Beetle-2x life size



Codling Moth-11/2x life size



Fall Webworm-114x life size



Mealybugs-21/2x life size



Red Spider Mites-25x life size

What a truly beautiful difference when you protect your flowers and shrubs from bugs. It's really not a hard, time-consuming job any more. Just one all-purpose insecticide—malathion—will guard your garden against practically every destructive pest! (The U.S. Department of Agriculture has O.K.'d malathion for over 100 different insects.)

And application is now so easy. Wonderful new sprayers attach right to your hose. All you do is turn the tap and sprinkle. New, refillable plastic squeeze dusters take the muss and fuss out of dusting. Also available: Malathion aerosols.

Note: Over 100 well-known manufacturers package malathion for you under their own brand names. Ask your hardware or garden supply dealer for the brands he carries. Be sure! Look for malathion on the label.



Malathion comes as liquids, dusts and wettable powders under many brand names.



Plastic squeeze bottles and dust guns eliminate muss and fuss. Refillable, too.



New sprayers attach to your hose. Turn the tap, house pressure does the work.

Free color folder on garden insects. Write American Cyanamid Company, Dept. B2, 30 Rockefeller Plaza, New York 20. N. Y.



HERE IS ONLY ONE FREEZER plus REFRIGERATOR and it's made only by Amana.

DOES MORE THAN ANY REFRIGERATOR EVER COULD DO BEFORE-OR CAN DO NOW!

A whole new standard of convenience, performance and usefulness now opens for every homemaker—with the all-new Amana Freezer-plus-Refrigerator. It opens new worlds of living . . . because it is actually two wonderful appliances in one.

Here is a genuine Amana quality freezer with big capacity, plus a full family-size refrigerator. The Amana Freezer-plus-Refrigerator fits in a space only 32 inches wide, yet can be built-in if desired. No costly remodeling, doors open full 90 degrees even when in corner or flush against wall.

The genuine Amana freezer holds a whole month's supply of frozen foods. It gives you exclusive Amana-Matic freezing that freezes food up to 2½ times faster than ordinary methods – to capture peak flavor and goodness. All foods are stored on or directly below a fast-freezing surface. Constant even "zero" temperature is maintained to keep food fresher, safer, longer.

The full family-size refrigerator — has all the latest conveniences — glide-out shelves, automatic defrosting, butter keeper, vegetable crisper, meat keeper . . . all the newest, most wanted refrigerator features.

Exclusive Stor-Mor doors in both freezer and refrigerator provide the extra storage space and convenience every family wants and needs. Everything within easy sight and reach.

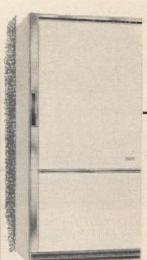
There's a convenient all-new Amana Freezer-plus-Refrigerator...2 appliances in 1... in a size just right for every family. See the model you want—at your friendly Amana dealer now.

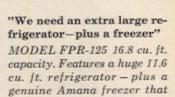
A SIZE FOR EVERY FAMILY! A MODEL FOR EVERY NEED!



pounds of food. Plus a refrigerator with 8.7 cu.

ft. capacity.





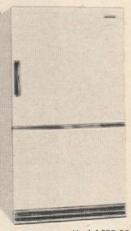
holds 182 pounds of food.



"I want a model that'll fit my limited space"

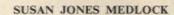
MODEL FPR-95, 13,9 cm

MODEL FPR-95 13.9 cu. ft. capacity – less than 5 ft. high, only 32" wide fits the smallest space – has a genuine Amana quality freezer that holds 182 pounds of food—plus an 8.7 cu. ft. refrigerator.



Model FPR-95

BACKED BY A CENTURY-OLD TRADITION
OF FINE CRAFTSMANSHIP



THIS CHARMING CAPE COD was planned by the Talmans with future expansion in mind. It has grown right along with the family, adapting itself to changing requirements over the years, yet retaining its original charm

and graciousness.

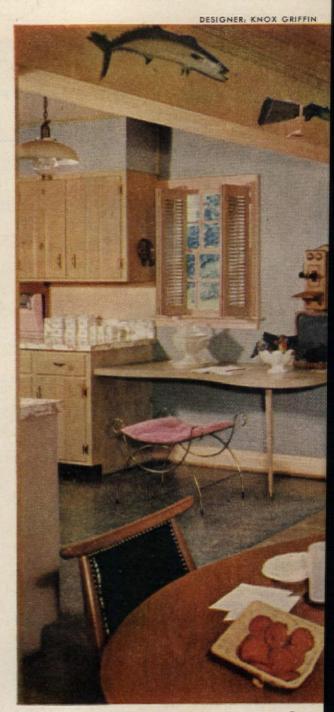
The whole



PLAID-COVERED SECTIONAL SEATING kindles friendly conversation. Round table is always ready for snacks and games.



THE NEW SHELTERED OUTDOOR AREA, outside the family room, can be used in times of rain or brilliant sunshine. Iron furniture is lovely against the brick walls in the background.

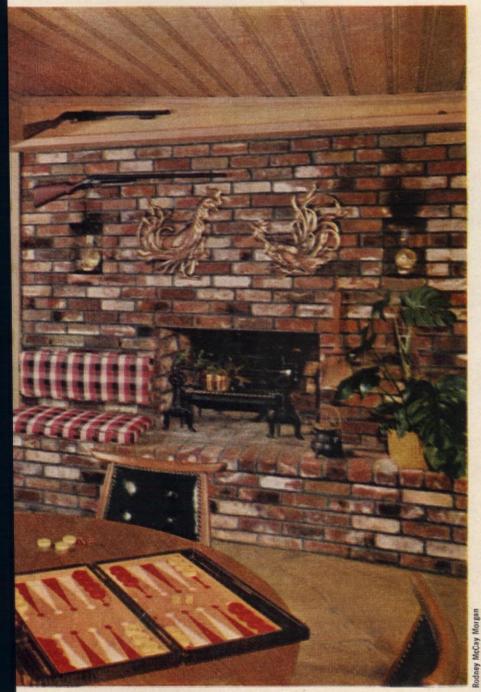


FAMILY ROOM reflects warmth of generous floorto-ceiling brick fireplace. With handy kitchen area, hearthside seating, television, and telephone

As families grow, houses must grow to keep up.

That's why the R. G. Talmans remodeled their kitchen and porch into a wonderful family room and outdoor living area

family enjoys this addition

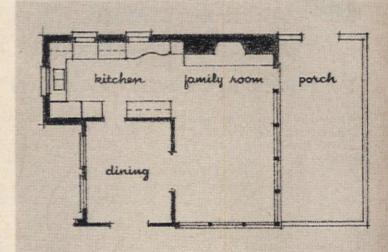


nearby, it has become a gathering place for all members of the family. Sitting area is separated from the dining room by shutter doors.

Nine years ago, when the Talmans planned and built their pleasant little two-bedroom brick house in Decatur, Georgia, it was just the right size for the two of them and their young son. But as the years passed, the Talmans discovered, happily, that families don't stand still, and that one addition inevitably calls for another. Thus, their home has grown in size, charm, and livability as they have kept adding to it to keep up with their family.

Of all the changes made, the one that the Talmans have enjoyed most has transformed their conventional kitchen and screened porch into a spacious family room. They removed the wall between the kitchen and the porch, and enlarged the porch itself. The result was one large, bright, and airy room with a sloping paneled ceiling, a stone floor, and sides of waist-high brick walls. The French doors between the dining room and porch were replaced with folding shutter doors so that these rooms could also merge.

The Talmans converted their backyard to make what they call an "open-air living room." They enclosed the area with a four-foot brick wall, and covered it with pink fiber glass.



THE TALMANS' PLAN for a growing house. The kitchen, porch, and dining room are easily merged to form a huge, bright family room.



U. S. NAUGAHYDE® AND U. S. KOYLON® FOAM

PERFECT COMBINATION FOR INDOOR-OUTDOOR LIVING

No need to sacrifice elegance, beauty and luxury for practical carefree comfort—just make sure Naugahyde upholstery is part of your decorative scheme. **Dudley Kelly, A.I.D.**, of San Francisco proves the point to perfection with this lighthearted, colorful and imaginative indoor-outdoor living area. All this wonderfully bright and comfortable furniture is cushioned with the lasting luxury of U.S. Koylon Foam and upholstered with either Elastic* U.S. Naugahyde or the new deep-dimensional Breathable* U.S. Nauga-

weave. Both these top-quality vinyl upholstery fabrics are designed to take informal family living—and come through it all bright and fresh as new. The whisk of a damp cloth is just about all they need in the way of care. You will find furniture of every style and period upholstered with many patterns and colors of Naugahyde and cushioned with Koylon Foam. Just make sure that the furniture you buy carries these famous labels: Naugahyde, Naugaweave, Koylon. Available at fine stores everywhere.

All upholstered furniture by Lee Woodard Sons, Owosso, Michigan. Sectional sofa is white Pace pattern of Breathable Naugaweave; all other furniture, including table umbrella and floor cushions, in bitter green Glazed Antique, purple Midas and turquoise Doe-Vin patterns of Elastic Naugahyde. And an exciting new development from the Naugatuck Chemical Division of U. S. Rubber—Tropicel® translucent panels. For further information write address below.



United States Rubber

LIGHT UP YOUR GARDEN

A concealed row of 40-watt fluorescent lamps, in outdoor fixtures, lights up this beautiful flower border and louvered fence.

You're missing half the fun if you enjoy your garden in daytime only

Without lights, your garden and patio are only part-time assets. Much of our leisure time has to be spent after dark, and it's of an evening that we do most of our entertaining. So you can't help missing out on a lot of the usefulness and enjoyment of your garden if it blacks out when the sun goes down.

Lighting an average-size garden is probably simpler and less costly than you think. Your electricalsupply dealer is sure to carry a selection of outdoor fixtures, as well as cables and other necessary materials, and any of the newer items he doesn't carry in stock he can probably obtain in a few days. Small units range from \$5 to \$10, medium-size ones up to about \$20, and large, more elaborate ones up to \$35 or more. So take your pick.

If you have installed switches and outlets yourself, you can easily handle the wiring. Otherwise, an electrician will do the job in jig time at nominal cost.

(continued)





LIGHTING A PATIO which adjoins the house is the easiest installation of all. These bubble-type units, with 75-watt reflector bulbs, are simply suspended from the overhang.

MUSHROOM-SHAPED units are most popular for small-area lighting in the garden. This new "carousel" light, with red- or green-striped fiber glass top, costs about \$12.

PERMANENT LANTERN POSTS, strategically placed in the lawn and garden, provide beautiful nighttime landscape effects. This one is of wrought iron, lattice style.



NEW! CIC



the dog food that's

Lickin-Good

Now there's a new Pard—Pard with Beef Gravy. And if you like to see your dog enjoy his meals, you'll get a real kick out of feeding him new Pard or regular Pard.

All the meat is beef in Pard—fresh lean beef fortified with all the other ingredients a dog needs to stay in tip-top condition.

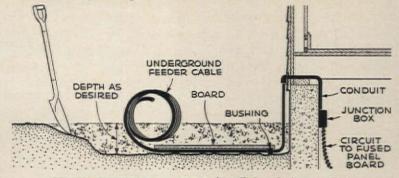
Lickin'-good—that's what Pard and the new Pard with Beef Gravy are. Feed them both to give your dog variety with no change in nutrition.





all the beef

Garden Lighting (continued)



TO LAY UNDERGROUND CABLE, install foundation conduit, as shown, and dig narrow trench to where outlets are needed. Connect cable to conduit; then, after laying it in trench, cover with redwood boards for protection, and replace soil.

For a patio adjoining the house, it's simply a matter of installing a few weatherproof outlets on the outside. Patio lights, with sufficient cord, can be plugged in directly, and garden lights are connected by lengths of No. 14 or No. 12 cable that can be hidden behind plants and shrubs.

To supply electricity to an area that's away from the house, it's easy enough to install underground wiring with the new "burial" cable. And it's easier still to put up weatherproof, overhead wiring if buildings, trees, or poles happen to be conveniently located. In either case, a conduit is installed on the outside of the house and is connected with suitable cable to a weatherproof outlet box at the patio. A switch or fuse plug inside the house allows you to turn off the outside current when not in use.

Garden lights for every purpose



POST-TOP AND PENDANT-MOUNTING LIGHTS come in many shapes and sizes. This one, 26" across, of aluminum and fiber glass, is equipped for either a regular incandescent bulb, circular fluorescent unit, or a mercury-vapor lamp.



DECORATIVE LIGHTS for patios and terraces include many styles for different purposes. This planter unit stands 54".



FLOWER BEDS can be lighted here and there with upward-pointing, small border lights.

The popularity of outdoor living in recent years has induced appliance manufacturers to put out a tremendous assortment of garden lighting equipment. For patios and terraces there are all kinds of movable floor and table lamps, as well as many kinds of wall-attachment and overhead units. Today, in fact, a patio can be as efficiently lighted as a living room.

Garden lights are also available in great variety. There are many kinds of shielded units for lighting paths and steps and for showing off special plantings. For large areas, you can choose all sorts of concealed fixtures or spotlights and floodlights to attach to trees. And trees themselves can be beautifully illuminated with units which shoot beams of light into the branches.

For outdoor sports—tennis, badminton, shuffleboard, croquet, archery, horseshoe pitching—floodlights can be attached to buildings, trees, or to specially designed, lightweight telescopic poles.

ost shielded fixtures take ordinary household bulbs. For floodlighting or spotlighting, you use outdoor reflector or projector lamps, which are now available in colors as well as white. Some units are made for straight or circular fluorescent lights, and some can be used for mercury vapor lamps, which give a cool, moonlight effect. Yellow bulbs do not attract night-flying insects, and so are especially useful for outdoor living areas.

And if you like the distinctive effects of gaslight—particularly if you're in an area where gas is cheaper than electricity—you can have your patio piped to supply any of a wide variety of attractive gas fixtures.

Shopping Information, page 84



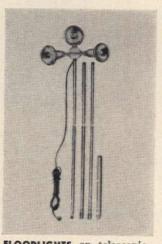
GAS LIGHTS lend a distinctive, old-style charm. Numerous lamp patterns are available.



STANDARD MUSHROOM lights usually have spike base with outlet for plugging in additional units.



SMALL LIGHTS can be used both decoratively and for nighttime safety. This has a fiber glass shade.



FLOODLIGHTS on telescopic poles will let you play tennis, badminton, croquet, or shuffleboard at night.



Are you sure the house paint you plan to buy covers as well, stretches as far and lasts as long as those wonderful



NEW! A FREEZER YOU NEVER HAVE TO DEFROST!

Frost never forms in this new General Electric Freezer with Frost-Guard Automatic Defrosting.

Now, General Electric brings you the most efficient freezer ever. Big feature is G.E.'s new Frost-Guard System that protects frozen food safely without frost build-up.

Frost never forms. That means you never have to defrost it. You never have to empty messy drip pans or chop away ice from locked-in foods. Frost-Guard does the work for you.

You get all these conveniences, too, in this new 13-cubic-foot Frost-Guard Freezer: bookshelf door convenience, famous G-E Straight-Line design . . . plus three big shelves, roomy swing-out basket for bulky foods, 20-can juice dispenser . . . choice of five General Electric Mix-or-Match colors—or white.

Other G-E Freezers also available in 10-, 11and 18-cubic-foot capacities. See your General Electric dealer now.

Household Refrigerator Dept., General Electric Co., Appliance Park, Louisville 1, Ky.







Frost-Guard System does your defrosting for you. No worry about frost build-up that locks food packages in and makes labels hard to identify. Everything is always neat and handy.



Bookshelf door puts everything where you can reach it easily without stretching or bending. You can store your frozen food packages in the door just as you do books on a shelf.



Economy of space. The Frost-Guard takes ½ the floor space of a chest-type freezer and stores all food within easy reach. G.E.'s Straight-Line Design fits flush with cabinets.

Progress Is Our Most Important Product





radiators or registers. Usually a house furnace is designed to take care of just so many rooms and no more. If such is the case in your home, count on using auxiliary electric or gas heaters in the new attic rooms.

WIRING for your new attic rooms will probably require one or more new circuits, especially if you are going to install an air conditioner. The new circuits will have to be connected to the distribution box where the electrical service lines enter the house. Most homeowners find it best to have an electrical contractor do this work.

All of this preliminary probing may seem tiresome, but in the end you'll find it the basis for a successful remodeling job.

THE ATTIC PLAN

Now, armed with this information, sit down and carefully map out your campaign. Perhaps you need extra bedrooms, perhaps a study or playroom, or a combination of both. Many homes today are in need of a separate apartment for grandparents, a suite of housekeeping rooms with an outside stairway for privacy. Requirements differ, but, in any case, the restrictions mentioned above will influence your final plan.

Where a chimney or a stairway is centrally located, it can form a natural divider between two rooms. A chimney can be concealed in an attic closet. For a large, single room, use either of these features as a decorative part of an open divider. If a stairway runs the long way of the attic, and is nearer one end than the other, it is best to plan on one very large room. The area behind the stairwell can be used for storage space. An additional area, concealed by sliding door of hardboard or plywood, can be set up behind the low side

ADDED ATTRACTIONS

After the main areas are planned turn your attention to details. For instance, if windows

in the gable ends are too small, break open the walls around them and install fixed glass between the vertical framing. This will give your rooms a bright, airy feeling and a sense of "treetop living."

For a new bath, use a ventilating skylight, either of glass or plastic, instead of a dormer. This kind of skylight can be placed between the roof rafters and won't alter the outside appearance of your house. Average cost for a new ventilating skylight is \$200. Go easy on dormers. They're expensive and, unless expertly designed, often turn out to be eyesores. A one-window dormer addition in the New York area costs about \$600. A longer shed dormer may run to \$1000.

In choosing wall finishes, you'll find a tremendous assortment of wall panels, many with prefinished surfaces. Most of these come in handy 4x8' sizes. Plywood panels range from the popular, low-priced fir to exotic foreign veneers. Many have factory-sealed finishes. You'll find gypsum and hardboard wallboards come in a wide range of colors and in a great variety of simulated wood-grain facings. Look over the assortment in your lumberyard before making a final selection.

USE BUILT-INS

We've all seen the advantages of built-ins, especially where floor space is limited. They cut down on the need for too much movable furniture. Desks, bookcases toy-storage bins, and dressers can be installed in low side or knee walls; sofa-beds can have pullout drawers underneath for bedding and linen storage. Music lovers will find TV and hi-fi installations most attractive when placed in side walls or dividers. If it's a fireplace you want, choose a prefabricated one that is lightweight and can be easily installed without need of heavy masonry. Install a prefabricated metal fireplace. The stack can be inserted through the roof or wall. These fireplaces are more efficient than

many masonry types because they also offer a degree of radiant heat.

FLOORING

Like wall finishes, there is a wide choice in today's flooring. One type of wood flooring especially good for remodeling is a 3/8"-thick strip oak flooring. It can be nailed over a wood subfloor or over an old floor. Prefinished, it comes packed 25 square feet to the carton, and costs about 55é a square foot. If you are particularly interested in color and texture, examine the numerous resilient flooring materials now on the market. These include linoleum, cork, asphalt, rubber, and the many vinyls.

FINAL WARNING

Plan on doing some of the work, but know your limitations. Most of us can paint a room successfully, but there are many parts to a remodeling project that call for professional skill. This applies to most structural changes, plumbing, and wiring. For this work, get estimates from two or three good contractors but remember that the lowest bid is not always the best in the long run. Check over some of their previous installations before signing any contracts. Another word of advice. Often it is wise to call in an architect on a consulting basis. A consultant fee is usually moderate and an architect may be able to save you money because of his professional know-how.

MATERIAL COSTS

The following prices will serve as a yardstick in figuring the over-all costs of materials used in an attic-remodeling job. These will vary slightly according to locality.

2x4 framing studs—9¢ per lineal foot. Flush panel doors—approx. \$15 each, hollow core. Hardboard—10¢ per sq. ft., ½" (sheets 4x8'). Pegboard—16¢ per sq. ft., ½" (sheets 4x8'). Plastic-faced hardboard—40¢ per sq. ft.

(continued)



Whether you choose to swim or simply to bask in the sun . . .

Why let anything rob you of your freedom of the beach?

Surely not time-of-the-month?

Wear Tampax - and be free!

It's invisible, unfelt, when in place! Can't chafe, bind, bulge, cause odor! Frees you from disposal problems – from carrying problems! Spells cool freedom on difficult days!

Enjoy the freedom of the beach whenever you like! Wear your trimmest, slimmest swimsuit! There's nothing to show — no one can know—when you use Tampax. It's the modern way.

Tampax® internal sanitary protection is available wherever drug products are sold. Regular, Super and Junior absorbencies. Tampax Incorporated, Palmer, Mass.





Endurance Imperial White saves half the time and half the cost!

When you repaint with Endurance Imperial One-Coat House Paint you know it will cover in one coat. Reason: 92 per cent of the material in the can stays on your house! There are almost no volatiles to evaporate away.

It has twice as much white pigment as ordinary

paint. This is also the reason enamel-like Imperial stays white longer. The surface (and only the surface) chalks slowly over the years. Imperial keeps that clean, freshly painted look.

ALL AT LESS COST. Obviously you buy less paint and save the labor or time of a second coat. Next time you paint buy Glidden Endurance Imperial one-coat outside white and get the only bargain in house paint - a good finished job! (Sold in Canada as "Endurance Ultra White").

The Glidden Company, Cleveland 14, Ohio.
West Coast: 1000 - 16th St., San Francisco 7, Calif.
Plants in: New Orleans, La.; Atlanta, Ga.; Reading,
Pa.; Cleveland, Ohio; Chicago, Illinois; St. Louis, Mo.;
Minneapolis, Minn.; San Francisco and Buene Park,
Calif.; Tulsa, Okla; Portland, Oregon. In Canada:
The Glidden Company, Ltd., Toronto, Ontario. Plants
in Toronto and Montreal.

how one-coat Imperial completely hides badly weathered surfaces with one clean glossy coat.



ADD VALUE TO YOUR HOME - Home-wise buyers know there's nothing like Imperial for protection of siding and long-lasting fresh white beauty.

PACEMAKER IN PAINTS



(continued)

Wood-grained hardboard—22¢ per sq. ft. Gypsum board—\$2.16 per sheet, ¾" (4x8'). Fiber board—\$3.52 per sheet (4x8'). Fir plywood—Grade A facing—\$4.50 a sheet, ¼" (4x8'). Prefinished plywood (4x8')—25¢ to 80¢ per sq. ft., depending on wood and quality. Standard strip oak flooring—36¢ per sq. ft. Oak flooring—prefinished—70¢ a sq. ft. Asphalt tile (9x9" squares—7¢ to 10¢ each. Vinyl tile (9x9" squares)—27¢ each. Vinyl asbestos tile (9x9" squares)—10¢ to 15¢ each. Linoleum (roll) 6′ wide—\$1-\$1.50 a ft. Cork tile (9x9" squares)—25¢ each. Insulation—2" thick—7¢ per sq. ft. (mineral wool). Bathroom (fixtures and wall finish)—approx. \$500—\$1000. Prefabricated fireplaces—\$85—\$200, without installation.

Investigate FHA-insured Title One Home Improvement loans if you're planning to remodel. You can borrow up to \$2500 and the financing charge will be a discount of \$5 per \$100 per year. On a loan of more than \$2500, the charge cannot exceed \$4 discount for that part of the loan over \$2500. For example, if you wanted to borrow \$1000 for a three-year period, your monthly bank payment would be \$31.94.

INSULATION TIPS



can be insulated with blanket insulation which is placed between wall studding and fastened in place with staples or large-headed roofing nails. The nails are driven through flange on edge of insulation vapor barrier. Flange should be flush against edge of insulation and care should be taken not to tear vapor barrier

WALLS IN UNFINISHED AREAS

Photos: Courtesy Mineral Wool Association

INSULATION for roofs is placed between rafters. Nailing flange is bent over to 90-degree angle and nailed or stapled to inside face of rafters. Insulation should not come into contact with roof sheathing.



of insulation

Your yard's really your own with

an Anchor Fence



situation Look familiar? Then let us show you how a genuine Anchor Fence can keep your youngsters playing happily at home and make your yard more fun for the whole family. Makes it easier for you to relax because the children play safely—the garden and lawn stay fresh and untrampled, undisturbed by shortcutters.

You'll like the good looks of Anchor Fence—the handsome square frame gate and corner posts. And you'll appreciate how well Anchor Fence—zinc-clad after weaving—stays solidly erect and good-looking year after year. For an interesting free pamphlet write to: Anchor Fence, 6507 Eastern Ave., Baltimore 24, Md.

FOR A FREE ESTIMATE, call the local Anchor office, today. You'll find the phone number in the Yellow Pages.

Protect children, pets and property with



Plants in: Baltimore, Md.; Houston, Tex.; Whittier, Cal. Sold direct from factory branches in all principal cities

EAT ANYTHING WITH FALSE TEETH!



Trouble with loose plates that slip, rock or cause sore gums? Try Brimms Plasti-Liner. One application makes plates fit snugly without powder, paste or cushions. Brimms Plasti-Liner adheres permanently to your plate; ends the bother of temporary applications. With plates held firmly to Plasti-Liner, YOU CAN EAT ANYTHING! Simply lay soft strip of Plasti-Liner on troublesome upper or lower. Bite and it molds perfectly. Lasy to use, tasteless, odorless, harmless to you and your plates. Removable as directed. Money-back guarantee. At your drug counter. \$1.50 reliner for one plate; \$2.50, two plates. Plasti-Liner, Dept. AH-91, 1075 Main St., Buffalo 9, N.Y.

BRIMMS PLASTI-LINER
THE PERMANENT DENTURE RELINER

Woman Nearly Itches To Death

"I nearly itched to death for 7½ years. Then I discovered a new wonder skin creme. Now I'm happy," says Mrs. D. Howard of Los Angeles Here's blessed relief from tortures of vaginal itch, rectal itch, chafing, rash and eczema with a new amazing scientific formula called LANACANE. This fast-acting, stainless medicated creme kills harmful bacteria germs while it soothes raw, itriated and inflamed skin tissue. Stops scratching and so speeds healing. Don't suffer! Get LANACANE at druggists!



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"I've been looking for the perfect FLORIDA location for years . . .

CAPE CORAL IS MY CHOICE!

There are hundreds of wonderful reasons why CAPE CORAL is the choice of thousands of American families who have already invested over \$13,000,000 in waterfront homesites there. It will be YOUR choice, too!

CAPE CORAL challenges comparisent
 CAPE CORAL invites inspection!
CAPE CORAL, on Florida's beautiful Gulf
Cast, is offered and sold on merit alone
for as little as \$20 down, \$20 monthly

Start Your Florida Future TODAY!



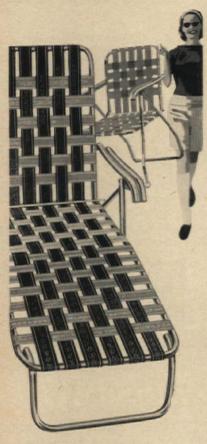
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made to Brighten your life . . .

made to

your load



made by BUNTING



Bunting summer furniture with webbing woven of Firestone Velon-puts a whole new pleasure dimension in your life. Velon is colorful, comfortable, easy to care for, strong-and unbelievably light. It's fade-resistant, and you can leave it outside in the worst weather. Be sure you buy Bunting summer furniture with Velon webbing, and you'll be sure of value.

For more information, write

Bunting Co., Inc.

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FIRESTONE PLASTICS COMPANY POTTSTOWN, PA.



We know there's more to outdoor cooking than we could ever cram into a single issue of The American Home. So won't you share your cookout ideas with other readers? What are your specialties for the main dish, sauce, salad, dessert? How and where do you eat? We'd like to see pictures of your family and friends enjoying the party. We'll pay \$5 for any ideas or recipes accepted for publication in The American Home. Enclose stamped, addressed envelope if you wish pictures returned. Address: Cook-out Editor, The American Home, 300 Park Avenue, New York 22, N. Y.





NEVER AGAIN that sick feeling when your toilet overflows

TOILAFLEX



Ordinary plungers just don't seat properly. They permit compressed air and water to splash back. Thus you not only have a mess, but you lose the very pressure you need to clear the obstruction.

With "Toilaflex", expressly designed for toilets, no air or water can escape. The full pressure plows through the clogging mass and swishes it down.

- · Double-size cup, double-pressure
- · Tapered tail gives air-tight fit
- · Designed to flex at any angle
- · Centers itself, can't skid around

For positive insurance against stuffed toilet, have a "Toilaflex" in your home.

\$7 65 fully guaranteed

AT MOST HARDWARE STORES



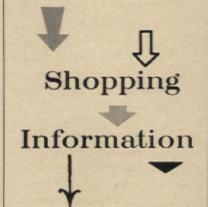
INTER-STATE NURSERIES

Pain, Burning, Tenderness



For fast, grateful relief, get Dr. Scholl's Zino-pads. They also remove callouses one of the quickest ways known to medical science

Dr Scholls Zino-pads



COVER

Barbecue grill-Rotir Co.

COOK-OUT USA

COOK-OUT USA

Page 17: Apron—Culinary Arts. Tongs—Abercrombie & Fitch. All other merchandise—B. Allman's Country Shop. Page 18: Barbecue grill—Cal-Det Products Co. Page 28: Folding Pak-table stools—Coleman Co. Inc. Motor—Evirude. Boat—Thompson. Station Wagon—Plymouts. Smokey Joe Barbecue—Weber Bros. Metal Works. Page 30: Table & chairs—Rattan Art & Decorations, Inc. Flowers—Kraak's Nursery.

BE YOUR OWN RAINMAKER

BE YOUR OWN RAINMAKER
Page 35: S-500 Sprinkler—Skinner Irrigation Co.
"Swingin' Spray"—Melnor Industries, Inc. Automatic sprinkler, Automatic traveling sprinkler—Sunbeam Corp. "Trig-A-Matic" hose nozzle, Lafayette stroller, Dial-O-Matic sprinkler, Fairlawn sprinkler—Lafayette Brass Mfg. Co. "Whale of a Sprinkler"—Lynden Metal Craft Co. Handy Dandy watering pots—Earl Fisher Plastics Co. Rainmaster sprinkling can—Federal Tool Corp. Foursquare sprinkler—Clark Metals Co. Rain jet sprinkler—Rain Jet Corp. Spot soaker—Research Products Corp. Root feeder—Ross Daniels, Inc. Elkay hose nozzle, Lifetime hose coupling—Ray Sanders Co. Whirling Dervish—Comet Metal Products. Page 68: Sprinkl-Caddy—Clark Metals Co. Longhandled water breaker—Water Wand.

BATHROOMS ... EASIEST DECORATING

BATHROOMS . . . EASIEST DECORATING

BATHROOMS . . . EASIEST DECORATING
Page 40: Wall covering—Wall Tex, Division of
Columbus Coated Fabrics Corp. Towels—MartexWellington Sears. Light fixture—Moe Light,
Thomas Industries. Shower & window curtains—
Para Mfg. Co. Tissue box, Waste basket—Harpers
Ransburg. Towel rack—Bloomingdale's. Sketch:
Wall covering—Katzenbach & Warren. Fixtures—
Universal Rundle. Towels—Martex-Wellington
Sears. Page 41: Wallpaper—Katzenbach & Warren.
Towels—Dundee Mills. Shower & Window
curtains—Joseph A. Kaplan & Sons. Scale—Continental Scale Corp. Accessories—Bloomingdale's
Sketch: Wall covering—F. Schumacher. Fixtures—
Briggs, Inc. Towels—Dundee Mills. Shower &
window curtains—Joseph A. Kaplan & Sons. Ligh
fixture—Moe Light, Thomas Industries. Pages 42
43 (above) Wall covering—F. Schumacher
Towels—Callaway Mills. Shower & window curtains—Para Mfg. Co. Scale—Continental Scale
Corp. Accessories—Bloomingdale's. Towel rack—
Harpers Ransburg. Sketch: Wall covering—
Waverly Fabrics. Fixtures—American Standara
Plumbing & Heating. Towels—Callaway Mills
Shower & window curtains—Para Mfg. Co. Rug—
Cabin Crafts. (below) Wall covering—Katzen
bach & Warren. Towels—Cannon Mills. Showe
and window curtains—Joseph A. Kaplan & Son
Bench, shelves—Harpers Ransburg. Accessories—
Sellright. Towel rack—Handy Andy Spec. Co
Sketch: Wall covering—Imperial Paper & Colo
Corp. Fixtures—Kohler. Towels—Cannon Mills
Shower and window curtains—Para Mfg. Co.

"I LOVE TO WASH DISHES"

"I LOVE TO WASH DISHES"

Pages 44, 46: Cart—Cosco. Hand mixer—Sur beam Corp. Casserole with stand—Corning Ward

TAKE A PACKAGE OF READY-TO-EAT CEREAL / A PACKAGE OF CHOCOLATE

Pages 48, 49: Pink band dinner plate, bread an butter plate, cups and saucers, and covered japot—Georg Jensen. Pink plastic platter—Texa Ware. White fluted custard cups—Hall China "Awakning" carving set, fork and spoon—Towl White dinner plate and platter—Harkerware. Pin plastic cake plate—Lucent Dinnerware.

GOODBY TO BARBECUE MESS

Pages 54, 55: Barbecue grill—Royal Chef. Cha coal scuttle—Rubbermaid. Barbecue brush-Androck. Fat-free cooking aid—Pam.

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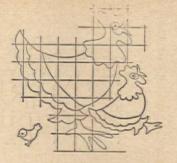
FOR SUMMER
Page 72: All merchandise at B. Altman & Co.

GARDEN LIGHTING

Page 77: Concealed fluorescent lights, Pat lights—General Electric Co. "Carousel" light-Pyle-National Co. Lantern post—Thomas Induries. Page 78: Post-top light—Silvray Lighti Inc. Planter light—Lightolier Inc. Border light—Pyle-National Co. Page 79: Gas light—Arkla A Conditioning Corp. Mushroom light, Fiber gla shade light, Flood light pole—Pyle-National C

INFORMATION

Minnesota Mining & Mfg. Inc.: Page 6.



Rooster and Chick Designs (continued from page 39)

cotton. Make the whole baby chick in yellow cotton. Cut out each section, allowing 1/4" around each traced line. On blue-and-white-checked section turn excess fabric on sides to back of piece. Use penciled line as a guide. Baste.

Top edge of rooster body will be covered by red wattles and head, bottom edge with blue scalloped section. On red cotton section turn all excess fabric to the back. Snip all curves so that they lie flat as you turn them to the back. Baste to hold securely. Turn all excess fabric to back of blue section. Snip all curved edges. Turn under the bottom, sides, and drumstick of the white section. Turn under edges of legs, except the tops, which are slipped under the scalloped drumstick later. Make sure all curved lines are smooth. Press all sections. Trace outline of rooster and chick in position on place mats, napkins, and curtains. Baste sections in place as follows: first the body, then the head, wattles and comb, and finally the white bottom section. Slip feet in place under the drumstick. Now baste blue scalloped piece in place.

THE BABY CHICK is also easily appliquéd. First baste body in place on mat, then slipstitch all sections firmly in place, and remove basting.

TRACE EYES IN POSITION. Embroider round rooster eye (using a satin stitch) white on the top, blue on the bottom, add a black French knot. Chick has pale yellow embroidered eye with black French knot. Embroider the roosters' beaks black and chicks' legs red. If you prefer, you can top-stitch each section in place on your sewing machine, but be sure that the tension is loose so fabric won't pucker.

FOR POT HOLDERS, enlarge the design with the graph shown on page 39. Each square on our sketch represents one inch. Draw squares this size on a piece of paper. Copy the lines of the design, line for line and curve for curve on your graph paper. When it is completed you will have a design large enough to handle comfortably. Make the rooster as explained previously, except that this time you do not turn in any outside edges which form the outline. Cut a lining from bright quilted calico, in the same shape as your enlarged rooster, baste these together. Then, by hand or on your sewing machine, sew all sections firmly to the lining. Bind all outside edges with bias tape, allowing two extra inches of binding at the top to form a loop for hanging.







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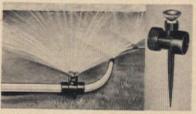
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THE AMERICAN HOME, JULY, 1959

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(SAND, RUST, DIRT, ALGAE, ETC.)

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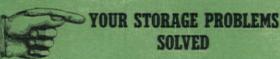
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