A Service Magazine dedicated to

November 35¢

THE AMERICAN HOME

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W AN ADMIRAL LIVES

COUPAGE, scissors art

5 Good Homes Under $10,000

The varied arrangement of tiny openings in this new Armstrong Cushiontone ceiling tile adds new beauty—and new quiet—to your home.

Now another new Armstrong Ceiling—Classic Cushiontone!

It soaks up noise and gives your home today's smart new look

YOU MAY PREFER TEXTURED CUSHIONTONE. It's a new and distinctive ceiling tile for the home. It has a rich three-dimensional texture that crowns a room with beauty. It absorbs up to 75% of the noise that strikes it.

DO IT YOURSELF. Your Lumber or Building Materials Dealer will show you how to cover cracked ceilings with Cushiontone. His name is listed in the Yellow Pages under "Ceilings." Do the job this week end.

HERE's an entirely new idea in ceilings.

We call it *Classic* Cushiontone because the tiny openings casually scattered over the tile's surface bring a look of classic beauty to any room.

This new Armstrong Cushiontone design suddenly makes the ceiling area important. It can do wonderful things for any decorating plan.

Those tiny openings do double duty, too! They *quiet* a room by soaking up *three-quarters* of the noise that strikes the ceiling. The effect is delightful.

For a free booklet about Armstrong ceilings, write Armstrong Cork Company, 5811, Clark St., Lancaster, Pa.

Armstrong CEILINGS

...to quiet and beautify your home

SPECIAL OFFER

for electric dishwasher owners!

Here's 10¢ off on **Dishwasher *all*** . . . the finest detergent ever made for dishwashers. Powerful cleaning ingredient ends the need for pre-scrubbing. Self-polishing formula saves touch-up wiping. Glassware comes out shining, dishes glossy-clean, silverware spotless and bright! Cut out this money-saving coupon today and try **Dishwasher *all***

CUT OUT ON DOTTED LINE AND TAKE TO YOUR GROCER'S TODAY

048DD

SAVE 10¢

ON PURCHASE OF DISHWASHER *all*

To dealer: You are authorized to act as our agent in the redemption of this coupon. Our salesman will redeem this coupon from you for 10¢ plus 2¢ for handling provided you and the consumer have complied with the terms of this offer. Presentation for redemption without such compliance constitutes fraud. Invoices proving purchase of sufficient stock of our brands to cover coupons presented must be shown upon request and failure to do so may, at our option, void all coupons submitted for redemption for which no proof of products purchased is shown. This coupon is non-transferable, non-assignable, and good only on brands specified. We will not honor redemption through outside agencies, brokers, or others who are not retail distributors of our merchandise, and coupons will be void when so presented. Any sales tax must be paid by customers. Void in any place where its use is prohibited, taxed or restricted by law. Cash value 1/20 of 1¢. Lever Brothers Company, 390 Park Ave., New York, N. Y.

DISHWASHER
all
Prescribed only for
ELECTRIC
DISHWASHERS

048DD

DISHWASHER *all* IS PRESCRIBED BY DISHWASHER MANUFACTURERS AND IS UNCONDITIONALLY GUARANTEED BY LEVER BROTHERS COMPANY. YOUR MONEY BACK IF NOT COMPLETELY SATISFIED.

New wall colors you'll love!

. . . and painting is so quick and easy with Super Kem-Tone. This amazing velvet-flat paint goes on smoothly with brush or roller . . . dries free of brush marks in less than an hour. It's guaranteed washable, or your money back.

AT YOUR NEARBY SUPER KEM-TONE DEALER

Features for November

NOVEMBER 1958 VOL. LX NO. 6

Page 23

JOANNE B. YOUNG—TYPICAL DAY OF A LADY WRITER

Mrs. Young lives in Norfolk, Virginia, with her three small children and editor-husband. She wrote us of her typical day . . . "While turning out my story on Admiral Wright, I also put three loads of clothes in the washer, made eight peanut-butter sandwiches, applied one bandage and several kisses to assorted abrasions, sewed a tear in a pirate flag, helped locate 'Streak,' the turtle, and answered the doorbell at least nine times."

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RUDOLPH J. GUTTOSCH—PHOTOGRAPHY IS HIS SPECIALTY

One of our favorite photographers, "Rudy" began his career as a combat photographer in World War II. In 1946 he started his own photography and art studio, which lists *The American HOME* among its long list of pleased clients. Rudy lives in Illinois with his wife, Jeanne, and four children. You'll like reading about his basement that "grew and grew."

Page 48

LENDAL H. KOTSCHEVAR, PH.D.—SPECIALIST ON FOOD

Dr. Kotschevar, Director of Food Services and Professor of Home Economics at Montana State University, is also a fine cook and frequently prepares dinner for his wife and eight-year-old daughter. Dr. Kotschevar is a well-known writer in his field, gave us great pleasure by consenting to be our contributing food editor this month.

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JEANNE LAMB O'NEILL—MOTHER, HOMEMAKER, WRITER

Jeanne O'Neill is a onetime one-career girl who now has many careers. A former advertising copywriter, she lives in Larchmont, N.Y., with husband John and two children. "Looking after 4½-year-old Sean and 2½-year-old Cynthia is a full-time job," Mrs. O'Neill says, "but I still find time for some free-lancing writing." We are delighted that she does, and you will be, too, after you read her witty article appearing in this issue.

MRS. JEAN AUSTIN THE EDITOR •

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BEVERLY HILLS, CALIFORNIA

GUARANTEE You MUST be pleased...or your money back on every purchase by mail from SUNSET HOUSE!

PERSONALIZED DOOR MAT. Your own name, or any name of your choice is permanently molded in rubber with ivory letters. Large 18 by 28 inch Mat has 7000 scraper fingers. Self draining. Red, green, blue, black. **Guaranteed to please. Specify color and print name clearly.** A personalized gift that will be most appreciated! It's really deluxe.

154-P—Door Mat $5.95

SIGN YOUR NAME IN GOLD with this new ballpoint Pen that actually writes with gold ink! Your signature will give a rich metallic look to your correspondence. Wonderful for greeting cards, thank-you notes, Christmas cards. Gold Pen with quick-change Red and Green cartridges for only $1.

3170—Gold-Red-Green Pen .. $1
2849—3-Gold Ink Refills $1

CIGARETTE DISPENSER for those "Dirty Weeds". This antique pine Cigarette Dispenser holds a full carton of king size cigarettes. Dispenses one pack at a time. Inspection slot shows you when you're running low. Wonderful conversation - piece when hung on den or game-room wall. This is one gift they'll remember for years to come. Practical gift for cigarette-smoking friends.

2981—Weeds Dispenser $1.69

SEE THE MIRACLE OF BIRTH! New mystery aquarium contains living tropical fish. See the Miracle of Birth as the mother actually bears living, swimming baby fish! Mystery crystal ball has no visible opening, yet the fish live and breathe. Watch them eat, play. Educational for children. Male and female are guaranteed to arrive alive — and to give birth.

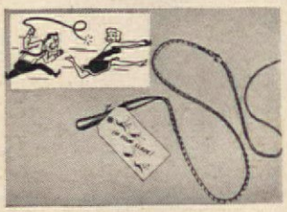
3020-P—Miracle of Birth .. $2.98

REVOLVING CARD TREE lets you display your Christmas cards to best advantage. As each card is received, simply tuck it in one of the Tree's slots — soon you'll have a bright, gay array of 'branches'. Tree twirls around so friends can see them all. Holds 50 cards! Green plastic Tree, gold base and top star. It's a foot tall. Looks magnificent!

2240—Card Tree $1.25

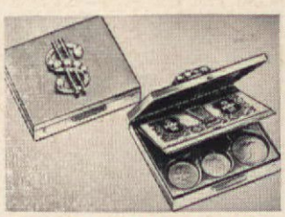
MAN'S BEST FRIEND is this lazy susan Dresser Valet. Holds his collar stays, cuff links, tie clips, watch, loose change, rings, glasses and wallet — each in a separate compartment. He knows where everything is! Spins around to make him feel extra efficient. Handsomely gold tooled leatherette, moire-lined. A great value at this low gift price!

2225—Dresser Valet $3.98



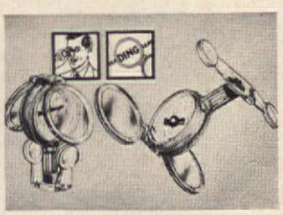
GIVE 'EM THE WHIP! Show him, or **her** who's boss! Bring out the beast in the one you love or hate . . . give them a real Whip! Braided leather with sturdy wooden handle and a long snapper. It's 6 feet long! With practice, he can snap the ash off mother-in-law's cigarette. For your boss, husband, wife, boy-friend or dad! With appropriate gift tag!

3041—The Boss's Whip $1.29



EXQUISITE PETTY CASH CASE has a big money look! Any lady with a penny to her name will treasure this Case! It has separate wells for pennies, nickels, dimes, quarters and halves . . . and a clip for folding money. Gleaming jeweler's gold with sparkling rhinestone dollar sign on top! Ultra elegant in see-through bags—keeps money ship-shape. Federal tax included.

2466—Petty Cash Case $2.20

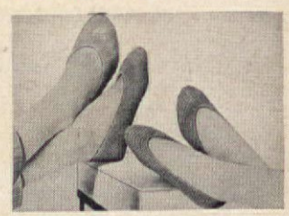


AMAZING—10 SCIENTIFIC USES with this foldaway instrument. It's a magnifying lens, compound microscope, adjustable telescope, focusing binoculars, directional compass, solar clock, mirror, pharyngeoscope, code transmitter and a campfire lighter—ALL IN ONE! Views up to 10 miles! For bird watching, scouts, hobbyists, boys, girls. 3¼" folded.

2099—Ten-In-One Scope 79c
3 for $2.00

PERSONALIZED SWEAT SHIRTS . . . like athletes wear . . . **with their own names** in big red letters! Quality white Shirt is nylon reinforced at points of wear. Shrink resistant. Full circular knit cuffs. Long wearing, for boys and girls. **Specify first names.** Exciting gift for kids.

Name Sweat Shirt $1.79
3198-P—Size 4 3200-P—Size 8
3199-P—Size 6 3201-P—Size 10
3202-P—Size 12

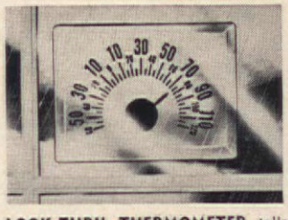


THESE SLIPPERS G-R-O-W ON YOU! Slippers s-t-r-e-t-c-h to fit your feet . . . feel like you're barefoot. Knit of miracle stretch yarn — washable, quick-drying, shrink resistant. Wonderful for trips, lounging. Gay metallic patterns — red and gold for women, blue and silver for men. One size fits everyone.

3052—"His" Slippers 79c
3053—"Her" Slippers 79c
Any 6 Pair for $4

GOLDEN PRESIDENT COINS. Beautifully sculptured likenesses of each President of the United States—from Washington to Eisenhower—appear on each of these 33 different Coins. Gleamingly gold plated, they're a great collection souvenir. Makes history a snap to learn! You get a separate Coin for each of the Presidents. In clear plastic box. Elegant, educational gift.

2551—President Coins Set $1



LOOK-THRU THERMOMETER tells outside temperature from **indoors**. Transparent instrument shows the family how to dress **before** they step outdoors. Precision Thermometer is attached in seconds outside any windowpane, by self-adhesive frame. 2"x3" clear dial does not interfere with view. Bright red needle points to numbers visible up to 10 ft. away.

2250—Look-Thru Thermometer $1

JUST WHAT HE NEEDS . . . for a real laugh sensation, give that favorite gal or guy the gag present of the year — a Belly Button Brush. Deluxe rhinestone studded handle and elegant plastic gift box. **Guaranteed to create gift excitement.** You'll be complimented for finding something so unusual.

2266—Belly Button Brush 79c
4 for $2.98

MERMAID BEER MUG! Imagine! A gorgeous little mermaid gazes up at you as you drink your beer. A real surprise for guests! Handsome ceramic Mug has a cute nude lass molded right into the bottom of it. Barrel pattern doesn't reveal what's inside the Mug. Fun for guests, for parties, for you!

2161—Lady-In-Mug $1
4 for $3.49

ORIENTAL MYSTERY and skill go into these tantalizing wood Puzzles from the Far East. Each ball, square and animal is made from dozens of little oddly-shaped, polished wood pieces. The trick is to take them apart **and then fit them back together again.** Hours of fascinating fun! Set of 3 different Puzzles for only $1.25. Created centuries ago.

3040—Wood Puzzles Set .. $1.25

WIN IN A THROW! New Throw-A-Word dice game is a sure party stopper! Each player rolls the 12 dice from the shaker — to form as many words as possible from the letters that turn up. Any number of people can play. Grand for kids and adults. More fun than a spelling bee. Educational, too! Great gift idea! They'll thank you for this.

1831—Throw-A-Word $1

STUPENDOUS REMINDER CALENDAR —won't let you forget! Shows 6 weeks at a glance! Each day has a large square to jot in appointments, notes, birthdays and anniversaries. Complete through December, 1959 with an extra sheet for important dates used year after year. Giant calendar is 22" x 16½". Big Junior Calendar is 17" x 11".

3047-X—Giant Calendar $1
3048—Jr. Calendar 79c

BIKE SIGNALS make bicycle riding real safe! New 2-way combination Bikelites make exciting gifts for bike owners. Directional signals mount easily on rear fender, flash right or left turns with handlebar flicker-switch control . . . just like on dad's car. Powerful headlight gives strong beam for night cycling. Sturdy chrome finished metal. Uses 2 flashlight batteries. Practical gift!

3012—2-Way Bikelite $1.98

A MILLION BUCKS FOR ONLY $1 Yessir! $1,000,000 in Confederate 'money' . . . $10's, $20's, $50's, etc. to pass out to friends or piggishly keep yourself. Be a sport and light cigarettes with a fifty. Authentic reproduction of real Confederate money. You can do anything you want with this 'money' . . . except spend it! Over 100 pieces.

3035—A Million Bucks $1
Get 5 Million Bucks for $4

Mail This HANDY ORDER FORM Today!

SUNSET HOUSE • 2802 Sunset Bldg., Beverly Hills, Calif.

MY NAME IS _____
(PLEASE PRINT)

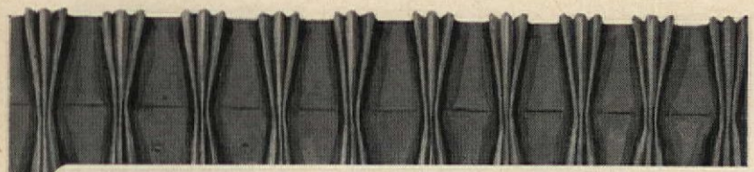
ADDRESS _____

CITY _____ ZONE _____ STATE _____

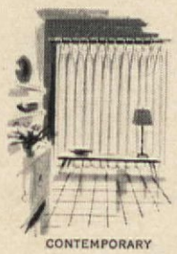
ITEM NUMBER	HOW MANY	NAME OF ITEM	PRICE

NO C.O.D.'s. All orders sent Postage Paid

TOTAL AMOUNT ENCLOSED



TRADITIONAL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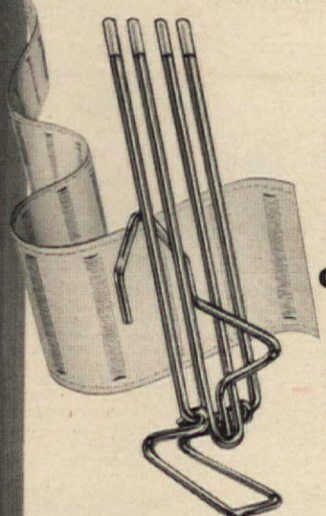
PROVINCIAL

. . . have fun . . . save money . . . be thrilled with

Custom made Draperies you make yourself!

So quick and easy with these two wonderful Conso Products!



CONSO® NIP-TITE®
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your draperies almost make themselves!
Get the best, first – CONSO

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1001 DECORATING IDEAS

You need this wonderful book for the latest in home decoration. 76 pages – many in full color – of newest ideas and easy-to-follow directions on how to make slip covers, bedspreads, dressing table skirts, roller shades, Austrian curtains, lined draperies, cornices and a host of other lovely things. Just send 25¢ in coin to Dept. AH-11.

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NOVEMBER 1958 VOL. LX, No. 6

A Service Magazine dedicated to

THE AMERICAN HOME

(A Curtis Publication)

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All Five Homes $10,000 or Under 30

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OUR COVER

Just as naturally as night follows day, naptime follows snacktime for the "small fry." Sometimes, as our cover reveals, there's a wee bit of overlapping, and the result is this tender, charming scene.

Photograph by Peter Benech.

THE AMERICAN HOME, November, 1958. Published monthly by The American HOME Magazine Corp., 300 Park Ave., New York 22, N.Y. W. H. Eaton, Chairman of the Board; Robert E. MacNeal, Vice Chairman; Jean Austin, President; Robert Gibbon, Sr. Vice Pres.; Edward C. Von Tress, Sr. Vice Pres.; Marion M. Mayer, John J. Veronis, Vice Presidents; C. A. Nichols, Secretary-Treasurer. Executive, Editorial and Advertising headquarters, 300 Park Ave., New York 22. Subscription Department, American HOME Bldg., Forest Hills 75, N.Y. Subscription price in United States, Canada and Pan American countries $3.00 a year; 2 years, $5.00; 3 years, $6.00. All other countries, add $1.00 per year for extra postage.
UNCONDITIONAL GUARANTY: We agree, upon request from subscribers to The American HOME, Forest Hills 75, New York, to refund the full amount paid for any copies not previously mailed.

Now... know the joy of owning truly fine stainless

Betty Crocker's NEW "TWIN STAR" PATTERN IN ONEIDA COMMUNITY SOLID STAINLESS

Yours at great savings with coupons that come with over 40 General Mills products

PICTURE IT ON YOUR TABLE . . . the new, easy elegance of superbly crafted solid stainless, designed by Oneida Silversmiths. It has the "feel," weight and lustrous beauty of fine silver, yet never asks for special care—not even polishing.

Fine quality, American-made stainless like this usually costs up to $4.35 for a 5-piece setting. But, by saving Betty Crocker coupons that come with over 40 General Mills products, you can own it for as little as 10¢ a piece.

The Order Blank below will bring you your first place setting at a very special price (no coupons needed). And to complete your service easily and inexpensively, 15 different pieces are available, all "open stock."

Twin Star

SOLID STAINLESS STEEL
GUARANTEED
by Oneida Community Silversmiths and Betty Crocker of General Mills

Exquisite, *lifetime* stainless tableware in a simple graceful pattern, lovely for any occasion. Crafted of the finest selected stainless steel, it will keep its rich mirror-finish, without polishing, even with years of everyday use.

Upon receipt of your place setting, you must be entirely satisfied or return it promptly for a full refund.

START SAVING COUPONS from General Mills products like these:

Gold Medal "Kitchen-tested" Flour
Betty Crocker . . .
Cake Mixes, Frosting Mixes, Pie Crust Mix, Cookie Mixes, Muffin Mixes
Bisquick • Softasilk Cake Flour
Cheerios • Wheaties • Kix • Sugar Jets
Trix • Protein Plus • Pick-A-Pack

Collect stainless quickly and easily these two ways:

a) **THRIFT PLAN**—only 10¢ per piece to cover postage and handling, plus required number of Betty Crocker coupons.

b) **SPEED PLAN**—fewer coupons, extra cash. Full details sent with first order.

EXAMPLE: Teaspoon
THRIFT: 35 coupons & 10¢
SPEED: 2 coupons & 25¢

Yes, popular Queen Bess Pattern Tudor Plate is available, too! Betty Crocker coupons can be used for Queen Bess Pattern Silverware, Hollowware, Betty Crocker Cook Books, or new Twin Star Stainless Steel.

General Mills

SPECIAL "Get Acquainted" OFFER!

NO COUPONS NEEDED! To acquaint you with the fine quality and beauty of Twin Star Stainless, you may order your first place setting at great savings: 5-Piece . . . $1.50. Dinner fork, salad fork, teaspoon, oval soup spoon and knife with forged blade and hollow handle (found only in truly fine tableware).

5-PIECE PLACE SETTING **ONLY $1.50**
(Retail Value . . . $4.35)

(or) 3-Piece . . . $1.00 (Hollow handle knife, dinner fork, teaspoon)

or 3-piece setting . . . only $1.00

General Mills, Inc.
Box 153, Minneapolis 60, Minn.

Please send me the following Setting in Twin Star Stainless.
5-piece (I enclose $1.50) ☐ (or) 3-piece (I enclose $1.00) ☐
No stamps please.

PLEASE PRINT

NAME_____

ADDRESS_____

CITY_____ ZONE____ STATE_____

Order one set to a family, please. Order must be submitted on this blank and postmarked not later than December 15, 1958. Offer limited to residents of the U.S., its territories and possessions.

Allow up to 3 weeks for delivery, please.

New formula
ELECTRASOL

20% more detergent in every package
Costs less than any other detergent on the shelf
Stops spotting on glasses, dishes, silver

You're the winner all the way when you choose to use New Formula Electrasol!

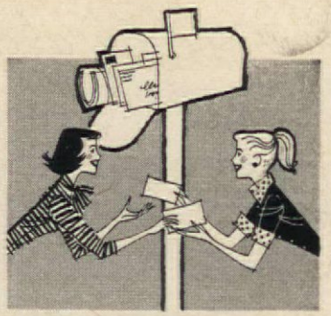
It saves you money . . . saves you work, actually helps your dishwasher do a better job for you because its exclusive formula washes so clean, rinse water slips off in sheets!

Here's the way to obtain the results you've always wanted . . . and isn't it great to know it's so economical, too!

America's most economical dishwasher detergent

ELECTRA-SOL

Another famous product of Economics Laboratory, Inc., St. Paul, Minn.



READERS' EXCHANGE

Our recent Americana issue sent so many complimentary letters our way, we couldn't help but set two aside for our "Readers' Exchange" this month—a small sampling of the sentiments expressed by our many delighted readers.

And then, too, we wanted to share with all of you a happy reunion between old friends who found each other, after many years, through the pages of our magazine.

When we have such gratifying examples we feel that "Readers' Exchange" is truly an exchange of friendships and sentiments—a column for and by our readers. We thank you for your contributions that keep it this way!

—THE EDITORS

SALUTE TO AMERICANA!

Dear Editor:

I have just received my copy of The American HOME for August. It is, to my way of thinking, superb! The articles on Early American furnishings are so very interesting I bought four extra copies for friends.

—MRS. NOVA L. LEE

Dear Editor:

I wish to add my letter along with the many others that you have probably received telling you of the enjoyment the August issue has brought. I loved all the "Americana," it was wonderful! Let's always have a few pages each month along this line. I think too many other home magazines place too much emphasis on *modern* decor. The younger generation, becoming young homemakers, will not realize how beautiful and homey the new and old can be together.

—MRS. ELMO HUES

While there are countless loyal adherents to strictly modern or period

(continued)

Guaranteed protection for **15** *years on*

NEW 1959 HOTPOINT

MAGIC CIRCLE "15"

ELECTRIC WATER HEATERS

MODEL WB 41-1

Almost one-third of all electric water heaters ever made were built by Hotpoint—and have proved their dependability in a million-and-a-half homes. This dependability is now backed by a 15-year written warranty which provides a *free* service and parts warranty on the entire heater for one full year and 14 years *additional* protection against tank leakage.

Famous Calrod® Magic Circle Heating Units—most efficient and dependable ever produced.

Safe—no danger because there is no flame—no fumes or gases. The outside of the heater is always cool.

Efficient—no flue, no heat wasted up the chimney. Calrod heating units heat only the water in the tank—not the air around it.

Completely Automatic—delivers plenty of hot water whenever you want it—silently, instantly.

Economical to operate. Eliminates long, costly pipe-runs.

5 Sizes—from 30 to 82 gallons capacity. Two models—Round and Table-Top.

See Your Hotpoint Dealer—and forget your hot-water problems *for good!*

Look for that Hotpoint difference . . .

Hotpoint

HOTPOINT CO.
(A Division of General Electric Co.), Chicago 44

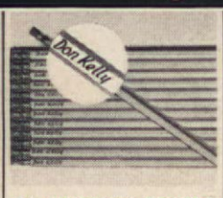
Bancroft's CHRISTMAS SHOPPING CENTER

WHERE YOU SHOP BY MAIL . . . AND SAVE!

BOWS WITHOUT TYING

Imagine! No fumbling . . . no looping! Make fluffy pom pom bows instantly, automatically—without tying! Just pull string . . . shimmering bow forms as if by magic. 60 feet of quality satin ribbon makes many large or small bows.

KX 3013, Red; KX 3014 Green; KX 9892 White; KX 9895 Gold. Each. 60-ft. Roll **98c**



24 PERSONAL PENCILS

. . . with your name in Gold! A feather in anyone's cap to give—and a sure way to foil pencil snatchers. Fine quality number 2 black lead PLUS pure rubber erasers. A mark of distinction for your desk and the pride of young and old alike. Specify name.

KX 1504-X Set of 24 . . . . . **$1.00**

ROLLING SNOW PLOW

"The Only Snow Plow With Four Wheels"

MAKES SNOW REMOVAL 10 TIMES EASIER

Just walk behind it . . . it's as easy as rolling a baby carriage! Rugged, all-steel Snow Plow glides on 6" rubber tires through all types of snow. One trip up and back clears an entire sidewalk.

AN HOUR'S SHOVELING IN 5 MINUTES

Big, **reversible** blade plows through 8" drifts without effort—clears 22" path. Has seven adjustable positions up to a full 22° angle. Throws snow off sidewalk—to left or right—automatically. Operates on same principle as highway snow plow trucks.

LESS STRAIN! NO LIFTING! NO BENDING!

Ends shoveling snow into piles you have to lift—just push 'em off to side. Leveler wheels on blade roll plow smoothly over cracks, rough pavement. 41" no-stoop handle lets you do whole job standing up. Weatherized, chrome-like Cadmium finish.

KX 1135-S, Standard model **$9.95**

Deluxe Heavier Model—comes with larger 26" blade. Has long-life red enamel finish and Bonderized, weather-resistant undercoating.

KX 1004-S, Deluxe Heavier Rolling Snow Plow **$12.95**

L'IL PUP ASHTRAY

Never falls! Never spills! Faithful Rover stays with you always 'cause he's a cute little bean-bag ashtray. He clings to the arm of any chair or sofa—won't slip off, no matter where you put him. Colorful plaid with floppy ears and sad button eyes.

KX 9473 Pup Ashtray **$1.00**

BIKE NAME PLATES

Now your child can ride a bike or wagon with custom-made license plates—on front and back—that GLOW in the dark! First and last name are embossed in raised letters—lets motorists see child at night. 9" x 3". Print full name (same on both)—up to 10 letters per line.

KX 2635-D Set of 2 . . . . . **$1.00**

JUMBO "MOMMY-SIZE" KITCHEN

Doors open and close . . . knobs turn . . . sink tray lifts out . . . They're as big as life! Reinforced corrugated fibreboard with red and blue trim and details as "real as Mommy's".

KX 1068-S, Cupboard (Over 3-Ft. High) **$4.98**
KX 1069-S, Refrigerator (Over 3-Ft.) **$4.98**
KX 1070-S, Range (Over 2-Ft. High) **$3.98**
KX 1150-S, Sink (Over 2-Ft. High) **$4.98**

REAL SNOW SKATES

Wonderful fun and healthful exercise as youngsters skim over the snow—no ice needed. Adjusts to any child's foot and are made of steam bent hardwood with grooved bottoms. Aluminum heel plates and sturdy ankle straps for safety. Over 16" long, 2½" wide, trimmed in red.

KX 3509 Snow Skates **$1.79**

JUMBO PUPPY DOG

Kids can actually ride on his back! They hop aboard to watch TV, hug him as a pillow—play for hours. **Almost TWO FEET long**—with cuddly "stuffin's" and plasticized gingham check coat. Wipes clean.

KX 1139-S, Jumbo Dog **$2.95**

PERSONALIZED GAY 90'S TRAY

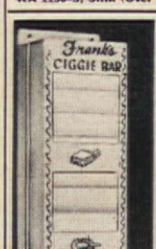
Surprise guests with your own personal touch of hospitality. Nostalgic Gay 90's couple on handsome metal serving tray is identified with your name and that of your spouse. Last name hand-lettered. 9" x 15". Specify both first names and last name.

KX 2539-D Gay 90's Tray **$1.98**

It "GLOWS" In The Dark PERSONALIZED "MIDNIGHT COACH" SIGN

Family name and house number can be seen day or night! Artistically hand-lettered Coach Sign adds friendly warmth to your home—helps guests find it, too. Display on lawn, house, mailbox, etc. Weatherproof Metyl-Methacrylate with rich black hammered finish. 15" long and 5¾" high.

KX 515-P Coach Sign **$1.00**



PERSONALIZED CIGARETTE DISPENSER

The clever attached poem tells the story . . . "Take a look and you will know—how many packs I've got to go!" We identify this "Ciggie Bar" as your very own by hand-lettering it with any name. Now you can check your supply at a glance and never run short of cigarettes. Saves trips to store—keeps 10 packs neat, clean and handy; dispenses one at a time. Distinctive on wall or table. Of sturdy plastic, 10¼" high.

KX 554-P, Regular; KX 555-P, Kingsize; Each **$1.25**

BOOK THAT TALKS—59c

Different animals speak to your child from every page! Colorful story has sounds to fit words. Cows MoOO, Dogs Bark, Ducks go Qua-a-ck! Press entire book and all sing in chorus.

KX 9698 Talking Book **59c**
KX 599-P With Child's Name hand painted **89c**

BRASS-FINISH PLANTERS—as low as $1

You'd expect to pay $3 to $5—and more! Rich metal Planters with lustrous simulated Brass finish add bright contrast to all your greenery. Dainty lattice-work design is delicately tooled, and makes a striking setting for plants—especially those being given as gifts. Leakproof plastic liner is 3¼" deep.

KX 9993 Oblong (3¾" x 9⅞" long) **$1.00**
KX 9994 Round (7" Diameter) **$1.19**

PERSONALIZED MITTENS

Can't get wet or lost! Watertight plastic coated Mittens are lettered with any child's first name. Snug, elasticized jersey lining for extra warmth. Specify color—red, blue or brown; age for size; name.

KX 508P Mittens **$1.00**
KX 509P Gloves **$1.50**

EXCITING NEW BALLPOINT "LEG" PEN

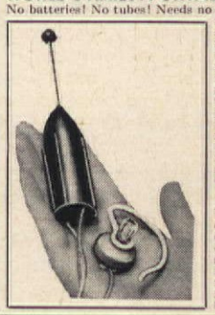
Get a "kick" out of writing! Beautiful flesh-tinted plastic ball point pen is shaped like a movie star's million dollar leg. A twist on cap retracts point into leg—uses standard refills. Novel yet practical, the banker's approved non-smear ink writes like a dream—smooth and easy. Highest quality, fits hand perfectly. Watch Gramps kick up his heels when he sees it—he'll write like a boy again.

KX 207-J **$1.00**

It Really Works! WORLD'S TINIEST PORTABLE—NOW $2.95

No batteries! No tubes! Needs no electric outlet! Comes with a lifetime Guarantee! Sensational new Self-Powered Portable Radio fits pocket or purse—works on amazing Germanium diode rectifier. Hearing aid type speaker allows private listening in bed, at work, etc. Just ground to any metal for clear reception. Nothing to turn on or off—never wears out.

KX 345-J **$2.95**



DELUXE MODEL

Works anywhere—outdoors, indoors, in cars, on bikes, at sporting events! Extra long, special antenna gives fine reception—needs no ground. Lifetime guarantee, also.

KX 357-J **$5.95**

And Away We Go . . . . . ROCKET SHOES

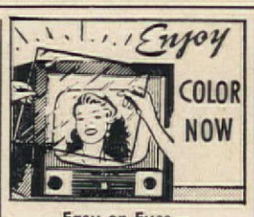
These Rocket shoes are the newest in fun for small fry! Safe and durable—perfectly balanced to give a hopping good time. Adjustable to fit all children from 6 to 12. Steel cups on front protect shoes. Highest quality steel springs, rubber shock absorbers, sturdy ankle straps.

KX 4456 Rocket Shoes **$5.95**

FULL-SIZE ELECTRIC FIREPLACE

The logs actually flicker and glow! Full-size electric fireplace comes with red-colored "bricks", holly wreath, simulated andirons and logs. Almost 4 feet wide by 4 feet tall. Sets up in 60 seconds. Rigid Kraftboard. Compete with flicker, socket, cord.

KX 1002-S Fireplace **$3.95**



Easy on Eyes—Reduces Glare TV COLORAMA FILTER

New TV Filter gives color to drab black and white screens. No wiring or special attachments—simply place over front of screen.

KX 3916 (Specify size):

12"	69c	20"	$1.25
14"	79c	21"	$1.50
17"	89c	24"	$1.75

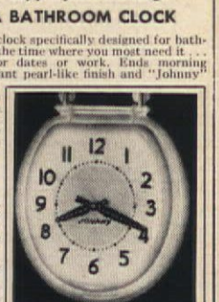
World's Most Appropriate Design AT LAST!—A BATHROOM CLOCK

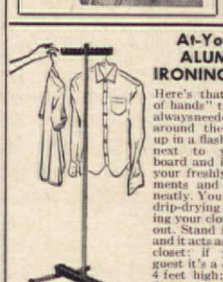
The first ELECTRIC clock specifically designed for bathrooms! Lets you know the time where you most need it . . . keeps you on time for dates or work. Ends morning traffic jams, too! Elegant pearl-like finish and "Johnny" design couldn't be more appropriate for the powder room. It's a sure "howl-getter", also, in den or rumpus room. Keeps perfect time always.

PRECISION-MADE

Self-starting electric motor with hide-away cord adjustable to any length. 7½" x 9". U.L. approved. 110 Volt, 60 cycle, AC.

KX 9692 Pink; KX 9693 White; KX 9694 Green. Each clock **$5.95**





At-Your-Side ALUMINUM IRONING CADDY

Here's that "extra pair of hands" that you have always needed and wanted around the house! Sets up in a flash, set it down next to your ironing board and it takes 20 of your freshly ironed garments and hangs them neatly. You can use it for drip-drying or for hanging your clothes up to air out. Stand it in a corner and it acts as a temporary closet: if you have a guest it's a clothes valet. 4 feet high; collapses to fit any storage area. Lightweight aluminum.

KX 1050-S, Ironing Caddy **$2.98**

Set of 12 Illustrated MINIATURE BIBLES

Tiniest Bibles we've ever seen . . . hardly larger than a postage stamp! Yet, each is clearly readable and contains actual readings from the New Testament. Illustrated with gold letters on colorful cover.

KX 7821 Set of 12 . . . . . **$1.00**

His Own Personal DRESSER DE-MESSER

Well designed for well-dressed men! Clever ceramic replica of bow tie and collar puts an end to misplaced cuff links, rings, loose change, etc. Personalized with any first name as shown. 5".

KX 506-P **$1.95**

Battery-Powered CAR VACUUM

Nothing to attach or plug in! Car Vacuum Brush is completely portable. Sucks up dust and lint into removable bag. Keeps car neat—stores in glove compartment. Uses flashlight batteries.

KX 7899 . . . . . **$2.95**

WALK ON ICE WITHOUT FALLING!

Ice on the sidewalks? Don't worry! "No-Slip" Foot Grippers prevent dangerous slips and falls. Hardened, rustproof steel teeth give firm footing on slickest snow or ice. Fit over boots, shoes or galoshes. Elastic band adjusts to any size men's, women's, child's shoe.

KX 4713, 2 pair **$1.00**

"MOSS ROSE" INSTANT COFFEE JUG

Let's face it . . . Instant Coffee is here to stay! But why serve it out of commercial jars when you can present it to your guests in this elegant white china jug. Lovely enough for the finest table setting. Especially made for instant coffee, it has an air tight lid that preserves the flavor indefinitely. Rich-looking Moss Rose design is set off with brilliant gold inscription. A superb way to serve roaster fresh coffee every time and make it appetizing even before it reaches the cup.

K< 8985 Coffee Jug **$1.69**

PERSONAL DENTURE DISH

Ideal for sparkling dentures that need over-night parking! The lucky recipient will be so thrilled, he'll want to put his teeth in at once. This airtight spacious plastic container keeps dentures sanitary, too. We'll hand-letter ANY name as illustrated.

KX 556-P **$1.25**

END DOG ACCIDENTS

New scientific compound automatically housebreaks your pet! Just pour 4 drops on any newspaper, mat or spot desired. Fido is drawn like a magnet every-time. Protects furniture and rugs. Trains pet to use selected outdoor spots, too.

KX 3739 . . . . . **$2.00**

DRESS LABELS . . .

. . . . . custom-made with **YOUR NAME**! Silky, egg-shell satin Labels can be sewn in dresses, blouses, knitted garments for distinctive touch. Identifies clothes—swell for "hand-made" gifts.

KX 2640-D, 15 for **$1.00**
KX 2641-D, 40 for **$2.00**
KX 2642-D, 60 for **$3.00**

HOW TO ORDER:

- **Order by number, stating quantity desired.**
- **Add only 15c to each item ordered for postage and handling.**
- **Send payment (check, money order or cash) with order. No C.O.D.'s. Satisfaction Guaranteed or money back**

SEND ALL ORDERS TO

BANCROFT'S

2170 So. Canalport Ave. Dept. AH-495, Chicago 8, Ill.

PERSONALIZED HALF CUPS

Watch your guests' eyes pop when they ask for "half-a-cup-of-coffee" and you give it to them! Real jumbo full-size cups cut in half. Highly glazed hand-decorated ceramic with words as illustrated. Personalized with any family or first name.

KX 535-P Each **$1.25**
KX 540-P Set of 4 . . . . . **$3.95**

PERSONALIZED ART DESK

For the budding Rembrandt—to draw on, do his homework—an Art Desk of his very own! And, on the top we'll hand-letter it with his or her first name. Holds a roll of ordinary shelf paper (included) that your artist can pull forward and tear off as each masterpiece is completed. Big 15½" x 18" drawing surface. Full width, roomy storage drawer. Sturdy wood construction.

KX 1503-X **$3.50**

How we retired in 15 years with $300 a month

"Miami is a real paradise for us! Swimming and sunbathing most every day—a garden that beats any seed catalog—and plenty of time to just relax. What's more, we're still young enough to enjoy it all. I'm only 55. But if I hadn't found the way to retire with an income of $300 guaranteed for life, my days would still be bound by the time clock and commuter train.

"Yes, that monthly check really changed my whole life. And it's just by luck that I came to get that check, too. It all started back in 1943—right after my fortieth birthday.

"Sue gave me a surprise party that year. During the evening, Dick Lauman got up and jokingly proposed a toast—'To the first old man of the crowd.'

"Funny how that stuck in my mind. Days after, I found myself thinking about it. I had to agree with Dick. I *was* getting on. Actually, half my working years were over. It sort of frightened me, too. Especially when I thought how little I'd done to prepare for the day when I'd want to stop work.

"I had a good salary. But we just about managed to come out even every year. It almost seemed too late to begin to save. We could never save enough. And even if we did—there was always the danger of outliving our capital.

"Then one night I was glancing through a magazine. One of the ads caught my eye. And it really hit home! It told about a Phoenix Mutual Retirement Income Plan. That was the way a man like me—a man in his forties with a good salary and fifteen or twenty working years ahead—could use part of his present salary to buy a retirement income for later on. The coupon offered more information. I never was one to send in coupons, but this seemed too good to be true. I sent it in.

"A booklet explaining all the Phoenix Mutual Plans came back in the mail. And when I read it through, I was sold. Phoenix Mutual was for me!

"Soon after, I applied and qualified for a Phoenix Mutual Retirement Income Plan. That was over fifteen years ago.

"Our first check came in May. Sue and I packed up and headed south. And, believe me, it's wonderful—no trains to catch—no appointments to keep—and, best of all, we have no worries about money. But we could never have done it at all without Phoenix Mutual."

Send for Free Booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of $20 a month to $3,600 a year or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women—and for employee pension programs. Don't put it off. Send for your copy now.

PHOENIX MUTUAL
ESTABLISHED 1851

Retirement Income Plan

GUARANTEES YOUR FUTURE

OVER 100 YEARS OF LIFE INSURANCE PROTECTION FOR BUSINESS AND FAMILIES

Phoenix Mutual Life Insurance Co.
273 Elm Street, Hartford 15, Conn.

Please mail me, without obligation, your free 28-page booklet showing new retirement income plans.

Plan for Men ☐ Plan for Women ☐

Name_____

Date of Birth_____

Business Address_____

Home Address_____

COPYRIGHT 1958, BY PHOENIX MUTUAL LIFE INSURANCE CO.

Readers' Exchange

(continued)

furnishings, many young people are learning to combine both in a tasteful homefurnishings fashion.

—THE EDITORS

The long arm of coincidence reached out to tap The American HOME on the shoulder, and as a result we were able to bring about a reunion between two old friends who'd lost track of each other. Although we wouldn't dream of becoming involved in lost-and-found or missing-persons activities, we couldn't resist the opportunity that presented itself in the following correspondence:

Dear Editor:

I am a subscriber to your very fine magazine and enjoy it so much. Recently, I saw a recipe for a "Baked Onion Casserole" submitted by an American HOME reader who had the same name as a lovely lady I knew some years ago. If your contributor is the same lady I knew, I would be most happy to renew our friendship. I would greatly appreciate having you contact her in this regard.

—MRS. HELEN R. FARQUHAR

We forwarded Mrs. Farquhar's letter and were so pleased to hear from Mrs. Farquhar just the other day. She writes ". . . through your efforts, I had a letter from my long-lost friend who is the same person I knew thirty years ago. She will be coming up this way in the fall and we have arranged a meeting which will, I am sure, turn out to be a real 'gabfest.' It was only through the recipe section in your fine magazine that this reuniting of old friends has taken place. Thank you for your interest and excellent cooperation."

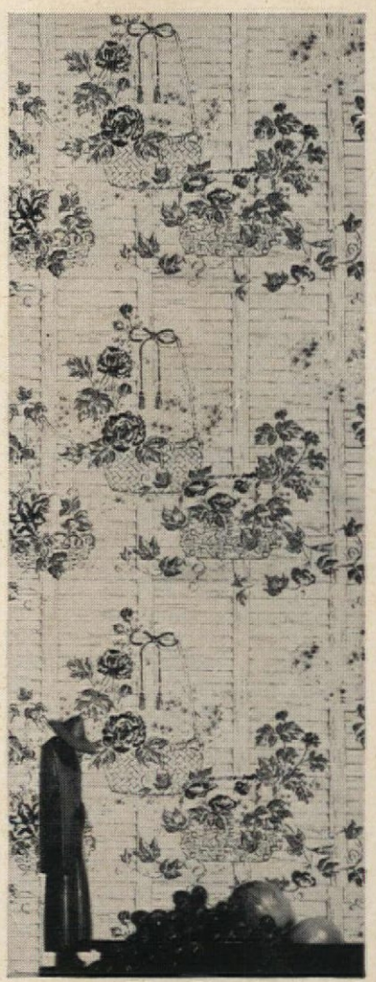
The pleasure is ours too!

—THE EDITORS

GIVE... the United way

UNITED

UNITED COMMUNITY CAMPAIGNS



WALL-TEX "Gardenier"

MATCH MAKERS

in **Wall-Tex®** and MATCHING FABRICS

Now in one visit to your WALL-TEX dealer, you can plan an entire room—walls, draperies, slip covers, bedspread, even shower curtains — with the swift, sure touch of the decorator.

Be daring! With pre-decorated Match Makers you can't go wrong. Designs coordinate. Colors harmonize. Each WALL-TEX pattern and its companion fabric blend to perfection.

Save money! No costly decorating errors. And beautiful WALL-TEX is true fabric. Won't tear, won't fade. It's even scrubbable.

Dress your home the way you like to dress yourself! See Match Makers in WALL-TEX and Matching Fabrics at your decorating store today! Columbus Coated Fabrics Corporation, Columbus 16, Ohio.

Wall-Tex®
Scrubbable Wall Canvas

IN CANADA: EMPIRE WALLPAPER & PAINT, LTD.

Rooted Washable Hair

22 INCH BIG SISTER TEEN AGE DOLL

Including **6 COMPLETE OUTFITS**

$9.95 VALUE

$4.95

Plus 50c shipping or C.O.D. plus postage

Shorty Pajama Outfit

Rain Cape

Fur Stole

Ballerina Outfit

Sun Suit & Glasses

COMMENDED BY THE CONSUMER SERVICE BUREAU OF PARENTS' MAGAZINE

KICKS HIGH DOES SPLITS SHE EVEN SITS BENDS KNEES

- Wears High Heels
- Full Pony Tail Rooted Hair
- Completely Washable
- 100% Vinyl Plastic
- Guaranteed Unbreakable

New! *Glamorous* HIGH HEELS

The most breathtaking new doll of the year! "Big Sister" is a gorgeous young lady wearing her first high heels and first jewelry. She'll steal the show in any dolly parade and dance right into your heart. Talented as she is beautiful, she sits, stands, bends her elbows and knees. Gorgeous big blue eyes (with thick, real lashes) close when she's sleepy. Her permanently rooted, glossy hair can be washed and set in all the new styles. She bathes from head to toe because she's all satiny, peaches 'n' cream vinyl plastic. She has manicured her hands and feet with pink polish. Her white dress is heavyweight, imported Swiss cotton with a lovely ribbed texture and embossed-embroidered circlet pattern. Completing her costume: brass-buckled belt, ribbon-trimmed crinoline petticoat; lace-trimmed panties. Her good looks and clothes are made to stay fresh thru countless hours of joyous little-girl play. Lustrous pearl earrings and bracelet. *Plus 6 complete outfits.*

NIRESK INDUSTRIES, INC. **CHICAGO 47, ILL.**

MONEY BACK GUARANTEE

NIRESK INDUSTRIES, INC., DEPT. DKA-36
2331 N. Washtenaw Ave., Chicago 47, Ill.

Please rush at once $9.95 value BIG SISTER DOLL at $4.95 plus 50c postage. If I am not 100% delighted purchase price will be refunded.

☐ I enclose $4.95 plus 50c additional for postage and handling.

☐ Send C.O.D. I will pay postage.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

(In Canada $6.95—Niresk, 620 King St. West, Toronto 2B, Ont.

NOW! NAME YOUR DEAL

ON THE NEW

SHOPSMITH MARK 2

Choose either big savings!

Hurry, offer good for limited time only!

WE PAY YOUR DOWN PAYMENT

This is not just an ordinary "no down payment" offer. We actually pay your complete down payment for you (on approved credit) up to 10% of the suggested retail price.

Offer expires December 31, 1958

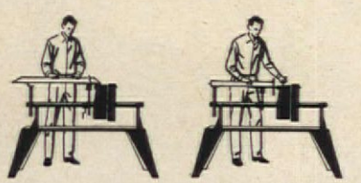
— or —

SAVE $30.00 ON SHOPSMITH ACCESSORIES

Buy SHOPSMITH MARK 2 now and get $30.00 off on any of these major SHOPSMITH accessories: Jigsaw, Jointer, Bandsaw, Belt Sander or Compressor-Sprayer.

Offer expires December 31, 1958

Only SHOPSMITH features the patented 5-tools-in-1 principle



It's an 8" SAW — It's a 12" SANDER

It's a 28" LATHE • It's a HORIZONTAL DRILL — 16½" VERTICAL DRILL

Take advantage of this amazing "Name-Your-Deal" offer—now at your leading hardware or department store, lumber yard or Montgomery Ward. *Special offer:* Write today for your free copy of the informative booklet, "What to Look For When You Buy Power Tools," to: **Yuba Power Products, Inc., Dept. 200-A, 800 Evans Street, Cincinnati 14, Ohio.**

$179.90 suggested retail price

All-metal bench $19.95
½ h.p. motor $34.95
¾ h.p. motor $46.95

SHOPSMITH®

YUBA POWER PRODUCTS, INC.

SHOPSMITH AND MAGNA-LINE TOOLS,
YARDSMITH POWER MOWERS AND TILLERS

YUBA

YUBA CONSOLIDATED INDUSTRIES, INC.

Yours to Paint

DESIGNER: KNUTE HEINZ

Your family tree can be a source of lasting pride and pleasure when you paint it into your home with our American HOME pattern. See it on our cover and you'll see what we mean!

This charming design is easy to paint and requires a small amount of effort to produce a great amount of pleasure. It need not necessarily go on a wall surface, although this is usually a popular setting. Try it on a door, on a large screen or on a room divider.

Grandparents' names are painted on the lowest branches. The names of parents are in the middle and the names of children go on the topmost branches. This tree provides for three generations.

People always enjoy seeing their names "in print," and how pleasant to be "in print" in such perfect company! The bright-red apple settings for the names add a cheerful note to this sturdy tree pattern.

You might even cut the design out of craft papers, glue in place over traced design, dry, then spray on a coat of protective shellac.

PATTERN No. 1757, PRICE 75c

PATTERN ORDER FORM, PAGE 67

it's not like cleaning house, it's like playing house!

no other vacuum cleaner is anything like

REGINA ELECTRIKBROOM

Women rave about it! The light vacuum that cleans a house in minutes *without attachments.* Only 6¾ pounds, half the weight of regular vacuums, but 5 to 10 times more useful because it works wonders every day! Cleans rugs, carpets, floors, stairs, draperies, upholstery, under furniture. Hangs on any hook when you're through! Used in thousands of homes, hotels, motels. New model has more filter area, bigger dirt cup, easy to empty as an ashtray. Give, get Electrikbroom. You'll wonder how you lived without it!

NEW '58 REGINA *Electrikbroom*

no other vacuum is like it! Also does the work of carpet sweeper, broom, dust mop, dust pan, upholstery brush . . . without attachments! Priced for modest budgets.

BY THE MAKERS OF FAMOUS REGINA TWIN BRUSH POLISHER AND SCRUBBER

FREE! Send for informative folder

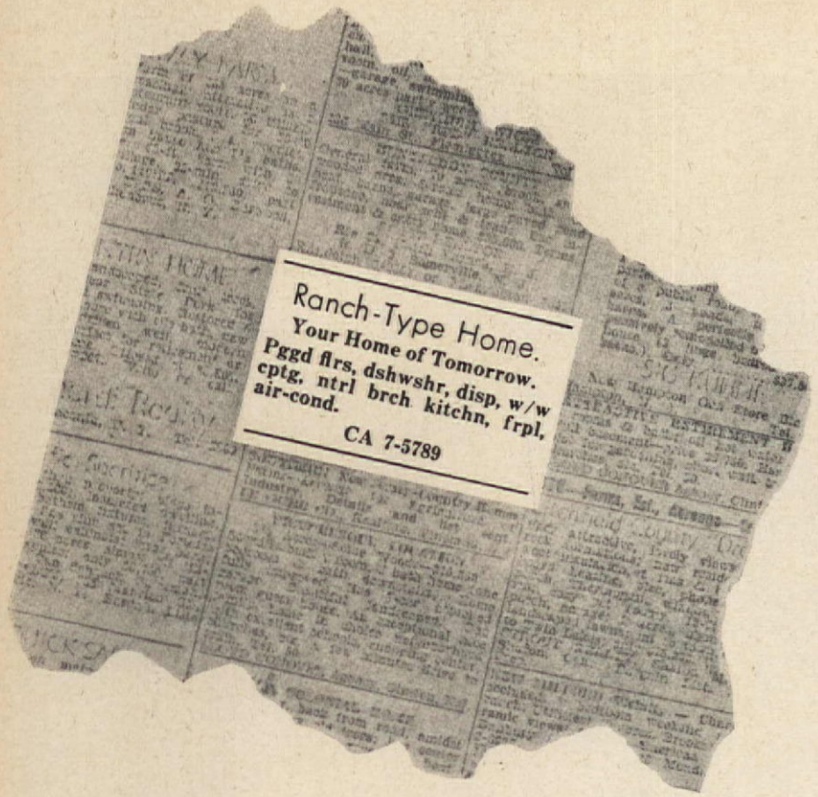
The Regina Corporation, 6 Regina Avenue, Rahway, N. J.
Please send me free folder, "IT'S MODERN WITCHCRAFT," and name of my nearest dealer.

*Name*_____

*Address*_____

*City*_____ *Zone*____ *State*_____

In CANADA: Switson Industries, Welland, Ontario



HOME-TYPE RANCH

DELORES BECKMAN

When I read the real estate ads, I can't help feeling a little shabby. Such glowing terms as "prestige homes," "executive-type homes" and "exclusive country living" float before my eyes, and I can feel a distinct slide downward in my so-called pride-of-ownership. But the one phrase that really gives me the whammies is "ranch-type home." I don't know why it should bother me so much, unless it's because I live on a ranch, where I have a home. But that is as far as the comparison goes!

A "ranch-type home" is usually described with eye-catching phrases such as "set on a knoll," "indoor-outdoor living," "terrific view," "home of tomorrow" and "Provincial darling." Its interiors are pictured with such captivating descriptions as "built-in hutch," "dishwasher," "inter-com system throughout" and "pegged floors." "Low-cut roof with overhang" is almost indispensable when selling a ranch-type home. Most of these terms I understand, through wide-awake awareness; others, such as "chalet-type fireplace" and "wet bar," really take an awful lot out of me. When I begin comparing these glowing modern conveniences and luxurious extras with my own home-type ranch, I am sadly out of step.

One phrase often used is "casual ranch theme." I presume this means a ranch where you can live casually. No one lives casually on our ranch; even the gophers have to outwit the cats if they want to survive. The weeds grow with a vigor not even remotely casual, and the wood that burns in our fireplace (red-brick type) was not casually chopped.

"Pegged floors" is another term that intrigues me. Well, we *do* have pegged floors. They are pegged with holes made by furniture legs and rocks in the soles of shoes, and little boys with high hammers and low brains. There is even one peg where I dropped my steam iron point down.

Then there is that "inter-com system throughout." We haven't got that, unless you can call a cat getting caught in the screen door and being heard distinctly in the back bedrooms a system. My husband and children have an inter-com system all of their own, but it wasn't built-in. They were born with it. It consists of standing where they are and yelling at the top of their lungs until someone answers them. I use a system called "Maternal Radar" myself: get everybody on the beam, and if they don't stay there, spank them silly.

As for "home of tomorrow," when I consider how much this home cost us, and that it probably won't be paid for until my children are raising children of their own, it had just better be my home of tomorrow. And tomorrow. And tomorrow.

Then I get caught again with "indoor-outdoor living." This can fool you. You might think that it means living inside a house indoors, and outside a house outdoors. It doesn't mean that at all. It simply means that the indoors is taken outdoors, and the outdoors is brought indoors. Since I do not have any trees planted in my living room, nor sliding doors separating me from God's great outdoors with panes of sheer glass, I simply can't qualify here. Unless you can count having the kids put a baseball through the window (picture-type), the only outdoors we have indoors is when someone leaves the front door open.

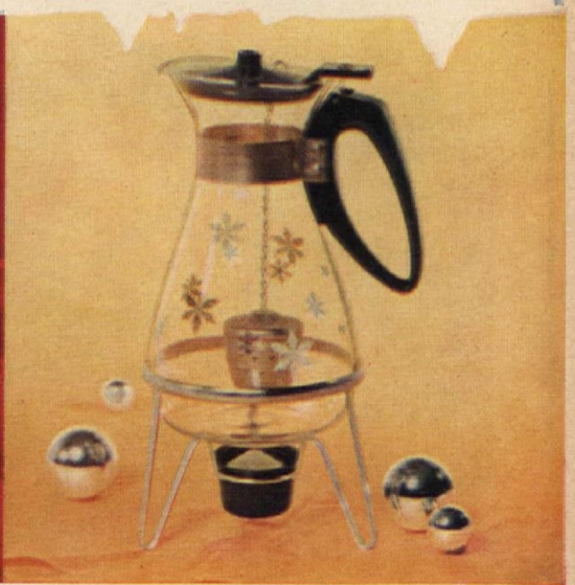
Then there are those modern conveniences in the ranch-type home of today (and tomorrow). I refer of course to such extras as "dshwshr," "frpl.," "disp." and "cptg." My pride-of-ownership (built-in) goes soaring here, because we have almost all of these. We have a dishwasher: it's me. We have a "disp." (which is a garbage "disp.," naturally); in fact we have about seven or eight "disps": three cats, one dog, two raccoons and a fox, to mention just a few. These animals dispose of what garbage we have; and it is carried to them by another "disp.": an eleven-year-old boy.

We have a "frpl." or fireplace, (continued)

new Pyrex® Holiday House Gifts!

6 beautiful Christmas ideas with today's look for today's cook

w PYREX Cinderella Electric Buffet, to make any occasion more festive, from Christmas day on! Easy-arry warming tray has thermostatic heat control to keep foods and beverages hot. 2-qt. Decorator serole is striped on the sides to match 12-cup Deluxe Carafe. Complete with cord, **$19.95**



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(continued)

but it is not "chalet type," so I'm not sure it counts. As for "cptg," I have no carpeting in my home. How on earth can people see my "pegged floors" if they are covered with "w/w cptg"?

Let's rapidly take a few more of the familiar terms: "forced air," "terrific view," "wet bar" and "low-cut roof with overhang." Oh, yes, and "built-in hutch." We do have "forced air," if you can call a canyon breeze practically blowing the curtains off the rods a breeze. And what about our "terrific view"? From the "knoll" where I sit, I can see right down to the edge of the smog. There are cactus, poison oak, weeds, castor beans, a battered red truck, a 1948 tractor with collapsible disk, and a lane with forty-seven chuck holes.

I'm afraid that I don't know what "wet bar" means, so my ego thermometer will have to take a dip on that one. (All I know is, I don't think I would want a *dry* one!) As for the "built-in hutch," we keep all of our rabbits outside. (Outdoors.) Which brings us down to "low-cut roof with overhang." We have half of this: a low-cut roof. The only overhang, however, is an eaves spout loaded with leaves, and the nests of four birds who come every spring, spouting maternal instinct and pieces of string.

By the time I have reached this far in the list of comparisons, I usually have to retire to my kitchen (*un*natural plywood), and fortify my dwindling pride with a peanut-butter sandwich. This I take to my den (unpaneled), and turn on the air-conditioning (I open the windows). I stretch out on the divan and take a good long look at my home-type ranch. I think it is a sure-enough, bang-up, lived-in, loved-in, beautiful, Provincial darling! THE END

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Choose a floor that will outlast your mortgage

Oak Floors will last a lifetime

stop to think what part of a house gets the hardest ? It's the floors, of course. Thousands of steps a day... the scuffing of tiny feet to the pounding gait of the Man he House...will wear down and actually wear out most s and floor coverings. But not Oak. This strong, tough- ned wood gives you both the most durable and most tiful of all floors. Oak Floors don't show dents from ht of heavy furniture...and they just won't wear out!

ter than ever—Today's modern finishing materials Oak Floors amazing resistance to marring and scratch- With just the least maintenance your Oak Floors will their distinctive natural beauty for the life of your e. The initial cost of Oak Floors is less than most flooring rials. Select Grade Oak Flooring, installed and finished, only $5 to $6 a square yard in most localities. And is no replacement expense every few years, such as would have with other, less durable floors. Ask your tect, contractor or lumber dealer about Oak Floors. e for color booklet showing exciting uses of Oak, the that will outlast your mortgage.

31-year-old Oak Floor⟶

floor pictured here was installed 31 years ago in a Chi- home. Its style and beauty remain undimmed despite wear...convincing proof of Oak's lifetime durability.

Compare these advantages of OAK with any floor at any price

- Lifetime durability
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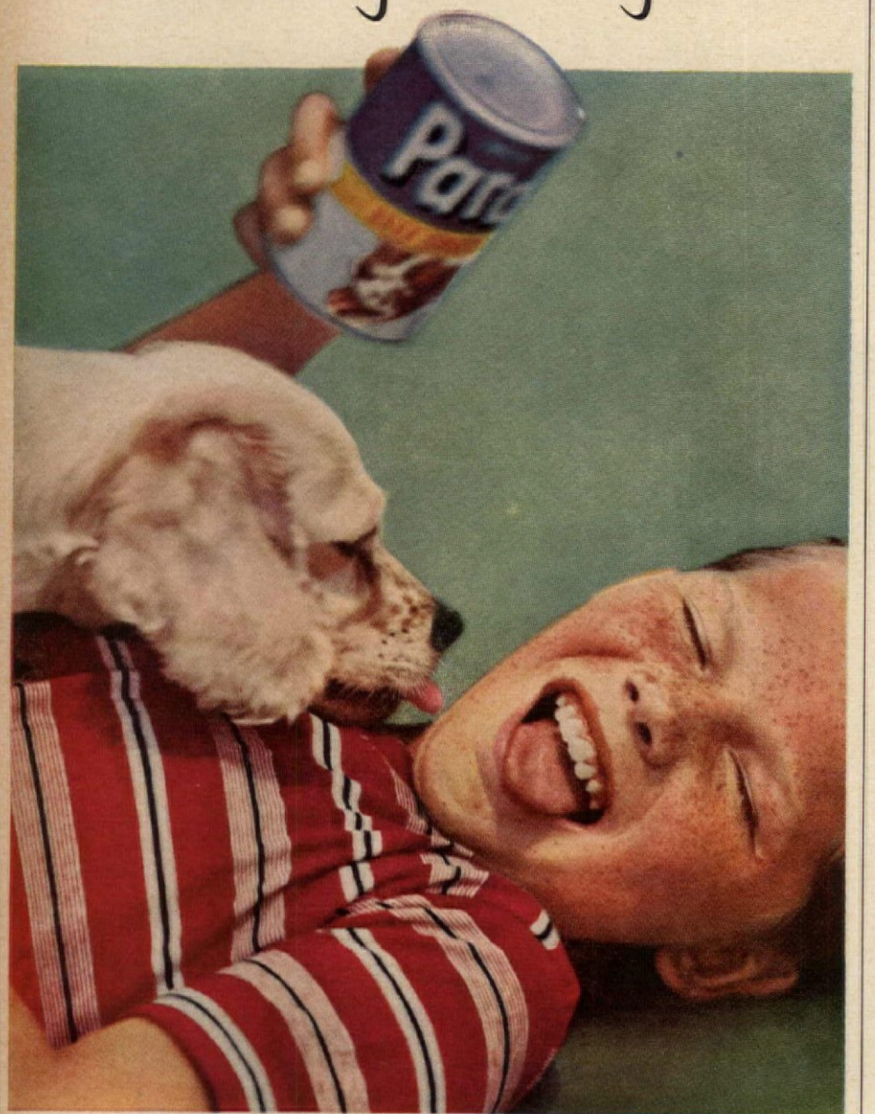
NEW! Pard

the lickin'-good dog food!



all the meat is beef

fortified to keep your dog in top condition

Now there's a new Pard—Pard with Beef Gravy. And if you like to see your dog enjoy his meals, you'll get a real kick out of feeding him new Pard or regular Pard. They're both so lickin'-good—in free choice feeding tests dogs *romped* for Pard and the new Pard with Beef Gravy.

It's the beef in Pard that does it! *All* the meat is *beef*—fresh, lean beef fortified with all the other ingredients a dog needs to stay in tip-top condition. Your dog's clear eyes, healthy coat, happy pep and bounce will prove that Pard and the new Pard with Beef Gravy are as good *for* your dog as they taste good *to* him.

Lickin'-good—that's what Pard and the new Pard with Beef Gravy are. Feed them both to give your dog variety with no change in nutrition.

Swift

104TH YEAR

Q A

Just ask us!

A digest of the most frequently asked questions by American HOME readers...and our answers!

Q. *What is the least expensive way to give a room a "new look"?*

A. We know of nothing that will change a room more quickly than color on walls, such as paint or wallpaper. Both are available at comparably little cost. For instance, a dark brown or green colored wall when repainted a warm white turns the mood of a room from a dreary one to a cheery one! Wallpaper not only would add new color to a room but could, depending on the pattern, create a smart modern, provincial, informal or formal setting, depending on the furnishings.

Q. *I own a house with brick veneer. Will it protect the brick to have it painted?*

A. Brick and other forms of masonry do not, as a rule, require any protective coating. You may paint the brick if you wish to change the color, but once this has been done, you may have to repaint every four or five years.

Q. *Cleaning house is my biggest headache. How can I simplify cleaning?*

A. We have found that breaking down house-cleaning into a series of small, day-by-day jobs minimizes the work considerably. Instead of allowing chores to accumulate, do a little every day—then, you'll never be faced with the problem of a whole house waiting to be cleaned.

(continued)

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Now, the beauty of real paste wax in easy liquid form...

You've always known there's nothing like real paste wax for beautiful floors. With Beautiflor, the paste wax you pour, no messy scrubbing is ever needed as with self-polishing waxes. Easy buffing Beautiflor actually cleans and waxes at the same time . . . wood, vinyl, linoleum, cork and other floors, both old and new. (Just patch-wax places that get extra wear.) For real paste wax beauty and protection—the easier way—get Johnson's Beautiflor.

For complete automatic floor care —see the new Johnson's Wax Convertible . . . waxes, polishes, scrubs, even dry-cleans rugs. Buy at new low price or rent one. Use it with Beautiflor for real paste wax sheen.

WAXING'S NO CHORE WITH THE PASTE WAX YOU POUR!

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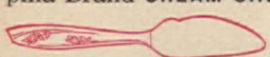
The "handy ham" makes dandy holiday dips

THERE'S REAL ZIP IN THIS HARVEST MOON DIP . . . makes a hit with all the men at your party. Just mix a Family Size (4½-oz.) can of **UNDERWOOD DEVILED HAM** with an 8-oz. pkg. of Philadelphia Brand **CREAM CHEESE** and 2 tbsp. hot prepared **MUSTARD.**



SPECIAL OFFER! 2 lovely Silver Dip Spreaders, made by The International Silver Company, like the one shown above. Just send 50¢ in coin and 2 Underwood Deviled Ham labels to Underwood, Dept. 410, Wallingford, Conn.

UNDERWOOD is made from selected whole hams for can't-be-copied flavor. Perfect for dips with Philadelphia Brand Cream Cheese.

FREE PARTY IDEA BOOKLET: WRITE WM. UNDERWOOD CO., DEPT. 6W, RED DEVIL LANE, WATERTOWN 72, MASS.

(continued)

Q. *How can children help in preparing a meal?*

A. Children can take an active part in the preparation of almost any meal. A sense of accomplishment is their reward, and they're delighted to receive compliments on a job well done. With supervision, a youngster can make cake from a mix, string beans, shell peas, set the table. Find out a child's capability through guidance and patience. Their delight will be *your* reward!

Q. *Are enriched foods as good as the old-fashioned foods?*

A. Whether you use enriched foods or the old-time stone ground meals, unpolished rices, foods of similar type, is a matter of family preference. Enriched foods supply the same elements to be found in the unrefined foods and are generally much more popular. However, for those who like the coarse texture of whole grains, for example, unrefined foods certainly present no disadvantage. Remember, though: there is more nutritive value in food the family likes and eats than in food that stays on the plate!

Q. *How can I improve my kitchen without investing in new appliances?*

A. If your kitchen set-up is inconvenient or crowded, start thinking about rearranging the appliances to give you more service at their point of use. Could you move the refrigerator nearer to the sink and lessen steps between these two points? What about the toaster, the blender, the mixer—do you have the ultimate in convenience as far as placement is concerned? How about new storage shelves to accommodate small appliances? Or have you considered the possibility of a drop-down counter close to a window? Study your kitchen and you may find that the small changes add up to big improvements. THE END

"A PARENT'S GUIDE TO CHILDREN'S READING"

Eighteen national groups have co-operated in the preparation of this new handbook for parents. "The *Guide* is intended to give practical answers to the questions parents ask about their children's reading," according to the author, Dr. Nancy Larrick, a former teacher who is president of the International Reading Association. Her suggestions cover reading activities for children up to the age of twelve.

Green Beans Caesar... exciting to eat,

easy to do with Del Monte Blue Lake Green Beans

Please, *please* don't ever think of trying this special recipe with any other green beans!

DEL MONTE Blue Lake Green Beans have exactly the tender-crisp texture you want – never limp or slippery. With seasoning or without, their rich yet delicate flavor is a joy – there's nothing "flat-tasting" about *these* green beans!

And what a pleasure to buy green beans already so perfectly cooked! Get DEL MONTE Blue Lake Green Beans and you're all set – to take off into a glamorous recipe, or to heat and serve just plain hot, buttered and wonderful.

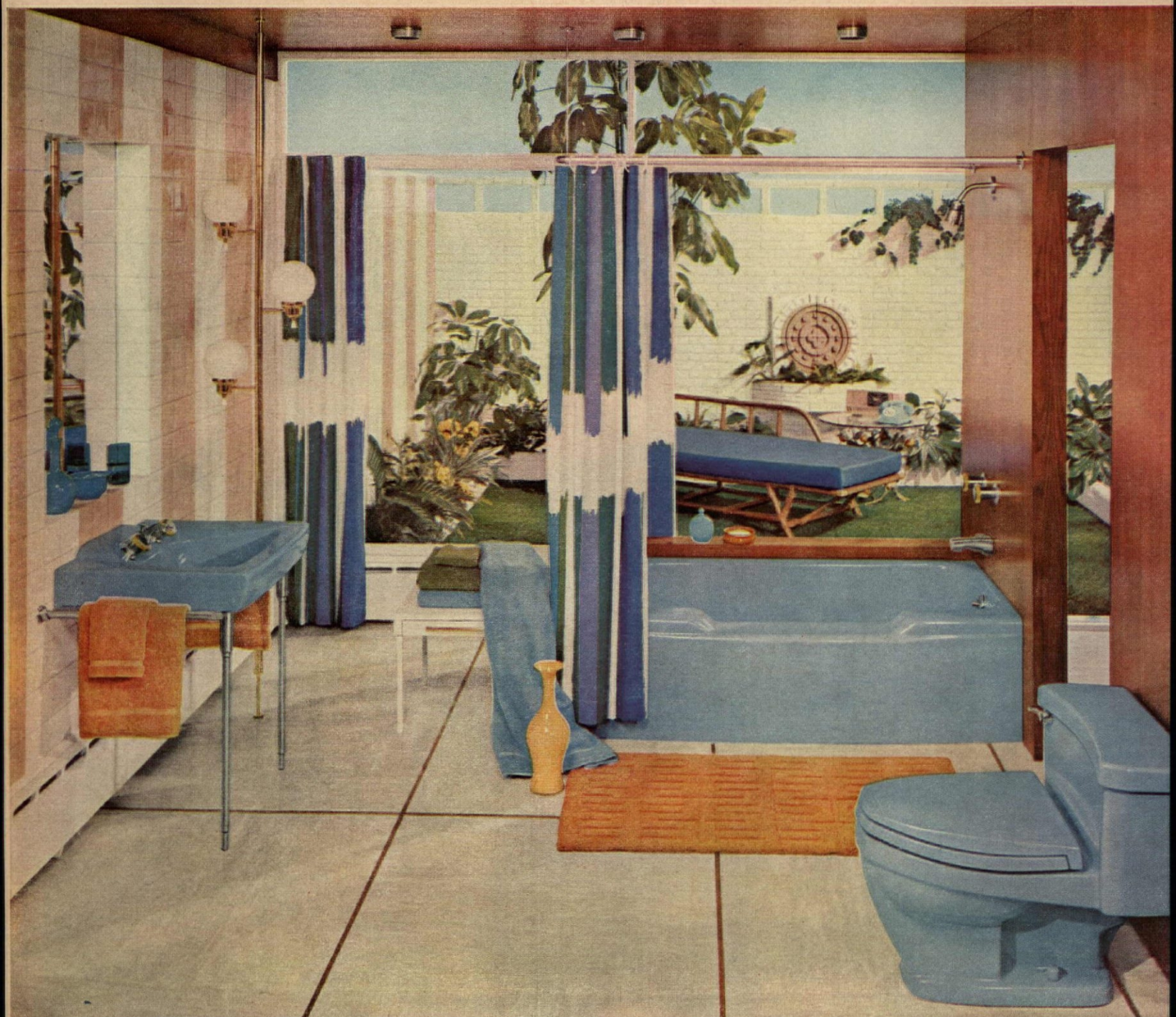
GREEN BEANS CAESAR

- 2 tablespoons salad oil
- ¾ cup of ½-inch bread cubes
- 1 can (1 lb.) DEL MONTE Brand Blue Lake Cut Green Beans
- 1 tablespoon vinegar
- 1 tablespoon salad oil
- 1 teaspoon minced onion
- ¼ teaspoon salt
- 2 to 3 tablespoons grated or shredded Parmesan cheese

In the 2 tablespoons salad oil, sauté the bread cubes until golden brown and crisp. Drain DEL MONTE Green Beans. Mix vinegar, the 1 tablespoon salad oil, minced onion and salt. Turn beans into skillet with bread cubes; pour vinegar mixture over beans; heat and stir till hot. Sprinkle with cheese. Serves 4. Ideal with salmon, sole, haddock, crab, lobster, etc.

Cut—Whole—French Style

Del Monte® Green Beans



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Glance around—notice how the gleaming blue fixtures set the mood of elegance. And well they may—their gentle, flowing lines were styled by Walter Dorwin Teague *especially for American-Standard*. They will bring beauty to any bathroom, whether it is this one with a patio for sun bathing, or a second bathroom tucked into a tiny area.

All American-Standard bathrooms are created around the newest in design—the finest of quality. *See them at your American-Standard retailer's*. He is listed in the yellow pages of your phone book, or mail the handy coupon for a helpful booklet. AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, 40 W. 40th Street, New York 18, N. Y.

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PLUMBING AND HEATING DIVISION

HATS OFF! is the order of the day as the Wrights entertain at an official garden party at Missouri House, their quarters on the Norfolk Naval Base in Virginia.

We pay a call on Admiral and Mrs. Jerauld Wright

JOANNE BOESHAAR YOUNG

Our car turned onto tree-lined Dillingham Boulevard on the U. S. Naval Base at Norfolk, Virginia. On one side, a huge gray aircraft carrier steamed across the blue waters of Hampton Roads. On the other stood the stately houses built as exhibition buildings for 22 states that participated in the 1907 Jamestown Exposition, now officers' quarters.

We stopped in front of Missouri House, the handsome red-brick, white-pillared quarters of Admiral Jerauld Wright, Commander in Chief, U. S. Atlantic Fleet, and the Supreme Allied Commander, Atlantic.

Our call was planned for late in the afternoon to give Admiral Wright time to fly home from Cape Canaveral, where he had observed a firing of the Navy's Polaris missile.

Scarcely had we rung the bell when the door opened, and we were greeted in quick succession by a white-coated Filipino houseboy, the admiral himself, and a gleaming golden retriever named "Monty," waving his red plume of a tail.

We stepped inside the wide entrance hall where guests from Charles Evans Hughes in 1907 to Prince Bernhardt of the Netherlands and Prince Albert of Belgium in recent years had been received.

Just then Mrs. Wright, stunning in a rustling black dress with bright rose print, hurried forward to give us a friendly handshake and a warm, welcoming smile.

In a matter of moments we were relaxing with tall frosty drinks on the pleasant sunporch, the heat of the Virginia sun forgotten. How superbly this distinguished couple conveyed the warmth of their hospitality which they must extend to so many hundreds yearly as part of their Navy and NATO responsibilities!

"This is the *spécialité de la maison*," the tall tanned admiral smiled as he spread rich Stilton cheese, laced with Port wine, on crisp matzoth for us.

Missouri House has a thousand stories, we had been told, and we soon discovered that this was true. Nearly every object had an exotic origin or called to mind an anecdote of international flavor.

The enormous Turkish coffeepots we loved (how they would brighten a staff coffee break!), the squat milking stools the admiral bought "from under an Ethiopian," the three-legged tables he made from crosscuts of a mahogany log from Santo Domingo, and the handblown turquoise bottles Mrs. Wright bought in Portugal to serve as lamp bases.

Suddenly we realized how many unique clocks we had seen. Mrs. Wright laughed when we mentioned it, and we suspected an amusing anecdote was forthcoming. "Whenever we're in a bazaar—from Istanbul to the Flea Market in Paris—Jerry buys an old clock, or part of one, to fix up. And he always gets it working!"

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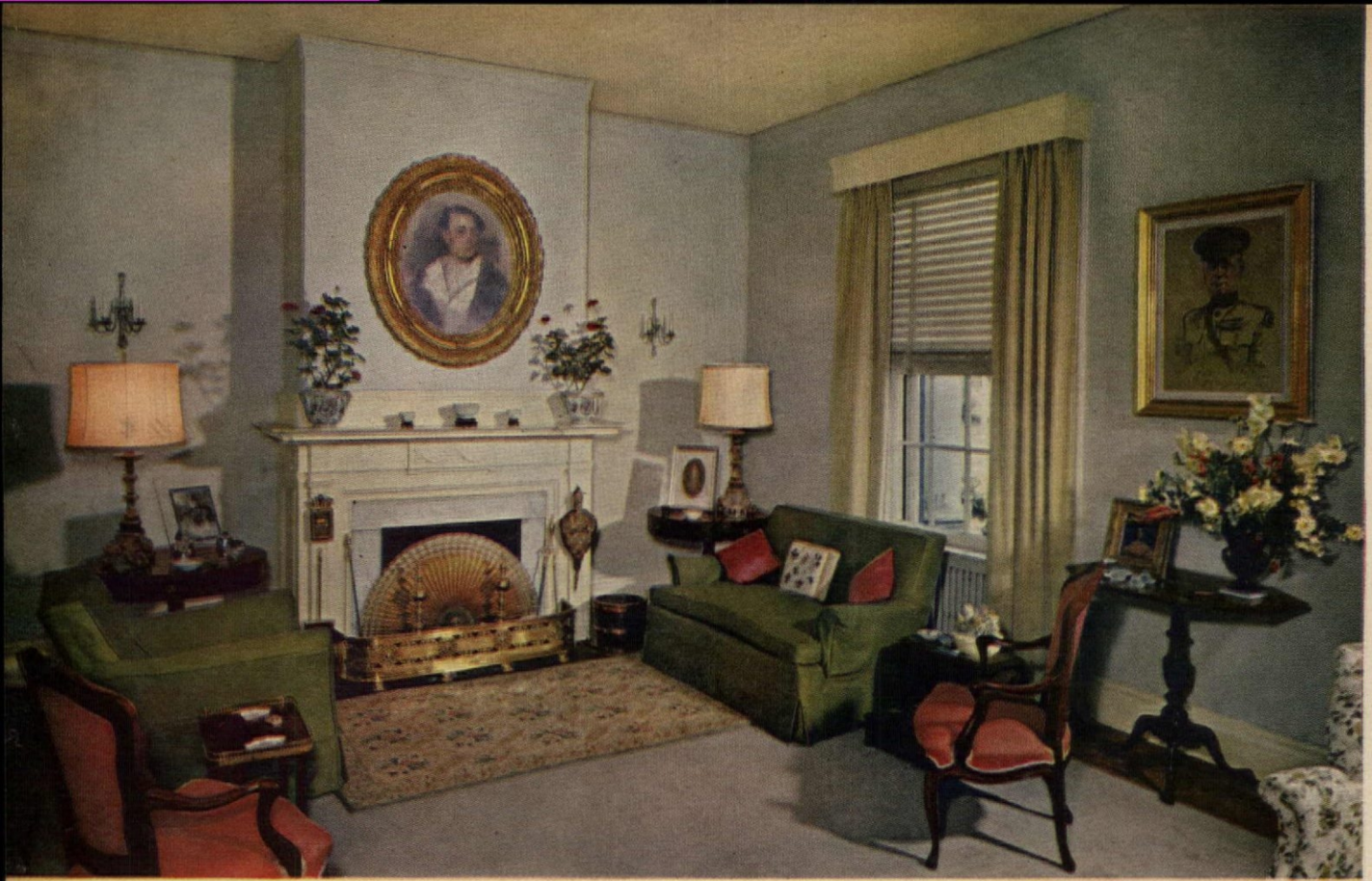
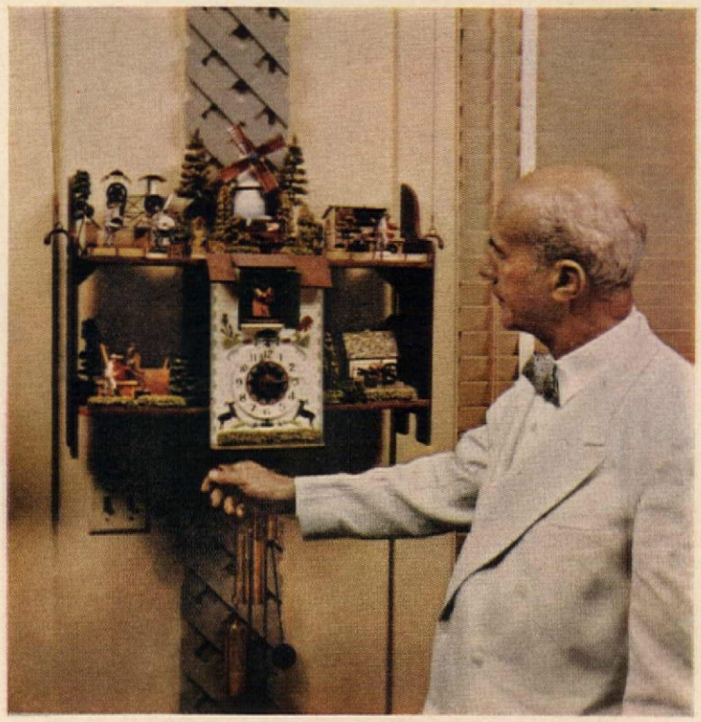


NATO ATMOSPHERE lends charm to the drawing room, where French and English furniture blend harmoniously with Danish ashtrays, Dutch crystal ducks, a Norwegian cookie dish, a pair of lamps made from Portuguese candlesticks. The oval portrait is of Stevens Thomson Mason, the admiral's great-great-grandfather, who, at the age of 20, became Michigan's first governor.

OLD ENGLISH CUPBOARD was wired by the admiral to illuminate Mrs. Wright's china collection, which is the basis for her color scheme in the room. Among photographs on the table is one taken with the Pope during the Wrights' recent visit to Italy.

"HE CAN FIX ANYTHING" is the reassuring reputation of NATO's Supreme Allied Commander, Atlantic. Mrs. Wright insists the admiral came courting only to get a chance to fix up this antique banjo clock of hers.



ANCIENT CUCKOO CLOCK at right is demonstrated by Admiral Wright. The clock, located on the Wrights' sunporch, never fails to attract attention of guests. When the clock strikes, a windmill turns, sausages are ground, anvils hammered!

UNUSUAL UMBRELLA STAND is placed near this handsome sideboard in the entrance hall of Missouri House. The inscription on the stand says it commemorates the manufacture of the 25-millionth artillery cartridge case.

"You might be interested," added Mrs. Wright, "in knowing that the admiral's skill as an amateur clockmaker goes back many years. In fact, it was his interest in a broken antique clock that hung on the wall of my apartment that kept him courting me. He finally talked me into letting him take the clock to his bachelor's quarters to work on, and it has never stopped running since!"

Admiral Wright is also fond of woodworking, and a number of the tables on the Missouri House sunporch and in the library upstairs have been made by him from wood bought during his travels. Mahogany discs from Santo Domingo form the tops of five small tables which double as stools. The long coffee table was cut out of a whole log from Trinidad!

But the "friendly feeling" stems from the Wright family itself.

"I just don't know how to be terribly formal," laughs Mrs. Wright. "We love people, and it is a great pleasure to entertain in this really beautiful set of Navy quarters."

The Wrights invariably make you feel especially welcome. Just the surroundings make "small talk" easy, for their home contains so many conversation pieces . . . the gleaming antiques handed down from their own families along with the colorful and beguiling articles they have acquired in their world-wide travels.

(continued)

COLONIAL WIGSTAND is another conversation piece. On top can be seen a quaint bowl filled with pansies. Mrs. Wright is famous for her lovely flower arrangements.

COMMODORE ISAAC MC KEEVER, Mrs. Wright's great-grandfather, looks down on memorabilia of a modern admiral's career. Young Bill sits next to lovely fireplace.

"Would you like to see my Ship Room?" the admiral asked our editor, Mrs. Austin. Of course she would!

Here was a room colorful in every sense of the word. A man's room, it contained mementos of a modern seafarer: a wastebasket made from a Japanese mortar shell he picked up when landed with U.S. forces on Iwo Jima; a drawing of French General Henri Giraud, whom Admiral Wright, then in command of a British submarine, spirited out of Vichy France to aid in the Allied landing in North Africa.

The Ship Room is one of the most colorful rooms in the house, and after a dinner party, the admiral always takes the men there for cigars and after-dinner liqueur. Here is where you would find the male contingent commenting on the fascinating old British "grog tub" with its graduated copper measuring pitchers.

At this point, "Monty" made a welcoming leap to the bottom of the stairs, and we were joined by the Wrights' seventeen-year-old daughter, brunette, brown-eyed Marion, and their engaging twelve-year-old son, Bill.

Marion showed us a few of her favorite miniature dolls in their native dress, which her parents had brought her from around the world. Bill related the hardships in the life of a boy forced to waste nine golden months a year in school. His sister gave him a look that said he was terribly *young!*

Together we went through the gracious green-and-gold drawing room to the dining room, which was arranged

The Admiral calls this his Ship Room

FLAGS OF NATO NATIONS are colorful on the mahogany desk-bureau from the old U.S.S. WYOMING. The pitcher, with its ship design, has been in Mrs. Wright's family since Revolutionary times.

GOLD ARAB DAGGER is souvenir Bill admires. Portrait is of family of the brother of Sheik of Kuwait.

"BUNG UP AND BILGE FREE" is the proper way to store this Royal Navy spirit cask, Bill Wright demonstrates. Grog tub with copper measures was gift of Admiral Lord Louis Mountbatten.

ROOM WITH A SALTY AIR. Everything tells a sea story—from the caricatures of Admiral Wright's daring wartime rendezvous with French leaders in enemy-held North Africa to the 18th-century shipbuilder's model.

GOLD SWORD AND SCABBARD, the gift to Admiral Wright from the late King Ibn Saud, intrigues Bill. The admiral made the mantelpiece ship's-bell clock and had the fire tools assembled from 1870 British bayonets.

for a buffet supper. Candles in Georgian-glass holders, hand-blown in Austria, flickered on the mellow copper serving bowls. Tiny bright birds of carved balsa wood from Bogotá, Colombia, flanked Mrs. Wright's delightful arrangement of fruit in graduated crystal bowls.

Here heads of state have dined—and top military men from the United States and around the world; the secretaries of the military services and other high-ranking notables from that branch of our government; congressmen from this country and parliamentarians from abroad; all of these men of stature, frequently accompanied by their ladies. Here, too, in 1907, Nellie Custis Lee, daughter of Gen. Robert E. Lee, had attended a breakfast party.

It was a friendly house for all its beautifully appointed formality, with a cosmopolitan charm which it derived from its hosts. We were glad we had called.

But wait—Mrs. Austin would like to show you how the Wrights entertain. For this and for the Wrights' "Good Victuals," please turn the page . . .

In the last few years, Mrs. Wright has entertained thousands of the world-famous. Among her guests have been Prince Bernhardt of The Netherlands, Lord and Lady Mountbatten,

Field Marshall Sir Bernard Montgomery. But whether entertaining at a large official function,

a lawn party for the armed services, or simply serving her daughter in her own living room, Mrs. Wright is always the charming hostess.

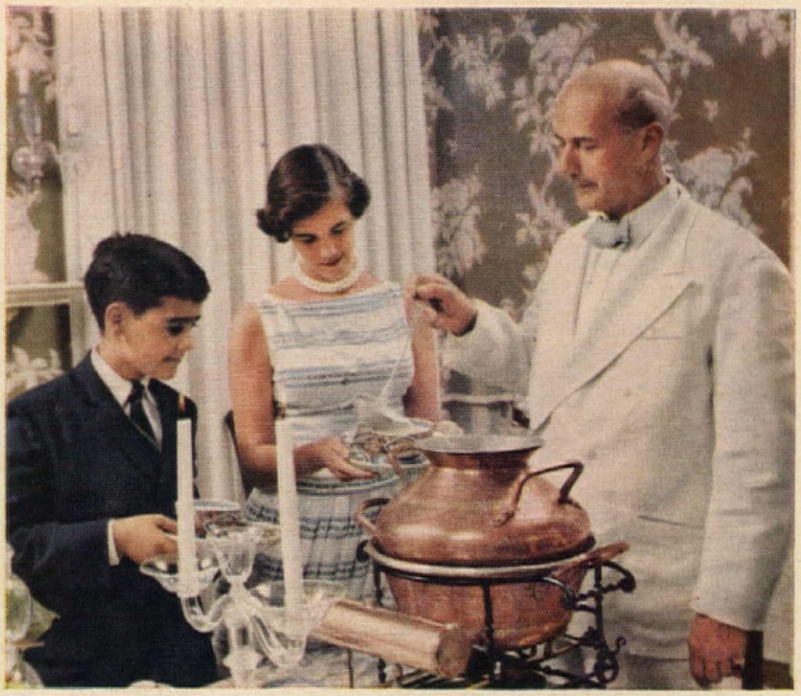
The Admiral Cooks

JEAN AUSTIN

A discriminating gourmet cook, Admiral Wright has certain *spécialités* which he enjoys preparing with the skill of Escoffier, or perhaps I should say, the aplomb of an admiral. And since no dinner is complete without a good soup, let's begin with soup—beautiful soup, the admiral contends.

As one would expect of a navy man, he has a fondness for the bounty of the sea, and now that he is stationed in tidewater country famous for its variety of shellfish, his choice is quite naturally a soup made of clams, oysters, crab or lobster. A rich lobster bisque is a frequent choice and a delicate clam soup brings accolades, especially at family dinners. Because of its high family—as well as guest—rating, this favorite is one of the recipes you'll find graciously given for your Good Victuals file.

You will also find another typical main dinner dish—one recently served to visiting NATO officials—breast of chicken on Virginia ham with white wine sauce and new buttered-parsley



MRS. WRIGHT'S HOBBY is collecting rare and beautiful old silver serving spoons. Their buffet tables, consequently, are strikingly handsome.

THE ADMIRAL serves his favorite clam soup for son Bill and daughter Marion. The huge brass tureen is from Pakistan, one of a collection of huge copper and brass utensils garnered from Far Eastern bazaars and from European countries in which the admiral has been stationed.

potatoes. One of the green vegetables inevitably served is string beans cut French-style and arranged in the serving dish like asparagus stalks, then sprinkled with slivered almonds. Homemade hot rolls and a green salad with French dressing complete this favorite dinner menu.

Another particular favorite of the Wrights is roast strip loin of beef with tiny roast potatoes, very crisp and piping hot, arranged around the platter.

The admiral's favorite dessert, crepes suzette, is also one of his great *spécialités*. He ceremoniously prepares his special sauce at the table, adds brandy, flambés it, and serves it with due deference on the delicate crepes which have been brought to the table piping hot on a silver platter.

PREPARATION OF CREPES SUZETTE is a rite enjoyed by the admiral. The volatile fragrance of the grated orange and lemon rind is blessed with choice brandy.

Good Victuals

As for entertaining, the admiral is very firm on one point: at a buffet party there will be no plates precariously balanced on a guest's knees while he attempts to juggle with knife, fork, napkin and wineglass.

For this, as well as for good victuals, our twenty-one-gun salute to the admiral! THE END

• THE ADMIRAL'S CREPES SUZETTE

½ c. flour — **2 egg yolks**
½ tsp. salt — **1 egg**
1½ c. fresh milk

• Mix above ingredients together and add 4 tbsp. olive oil. Fry in butter on one side—individually as hot cakes—in medium-size skillet. Let crepes cook, then add 1 tbsp. guava jelly to each and roll.

ADMIRAL WRIGHT'S SAUCE:

Grated rind of orange — **Powdered sugar to taste**
Grated rind of lemon — **Brandy and other liqueurs**

• Mix above ingredients, ladle over crepes. Light and serve flaming.

MORE RECIPES ON PAGES 63, 64

DRAMATIC FINALE—flaming sauce poured over piping hot, paper-thin crepes, rolled and filled with guava jelly.

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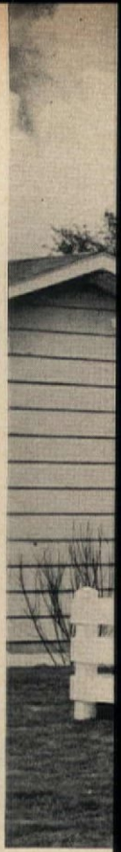
tails about table appointments, Shopping Information, page 72.

1

THIS FINELY DESIGNED manufactured home has 902 sq. ft. of living area all on one floor. There is a large, 19-foot long living-dining area (right) and three bedrooms, bath, kitchen with space for laundry and breakfast nook. Good closet space throughout house is supplemented by a storage room near rear entrance. Price: $7500-8500, excluding land.

HOME MANUFACTURER: HARNISCHFEGER HOMES, INC.
ARCHITECT: L. MORGAN YOST, F.A.I.A.



HUBBARD COBB

That's right...all five

Until just recently it was a rare and wonderful thing to find a well-designed home in the $10,000 class. For the past few years it has seemed as though most builders and home manufacturers were concentrating their efforts in the $15,000 bracket and above, leaving the average wage-earner literally without a new roof over his head. But, this year, a minor revolution has taken place in the home-building market.

The home-builder is discovering the great untapped market that needs attractive, efficient homes without the frills, extras and space that skyrocket the cost into five figures. As a result, the low-cost home is starting a new housing boom. It is estimated that over 200,000 families are ready to buy $10,000 homes. The formerly-forgotten man in the $4,000 income bracket can afford a $10,000 house because monthly payments usually do not exceed $80. The big problem in keeping costs down is getting land at a sufficiently low price to make a $10,000 price tag possible.

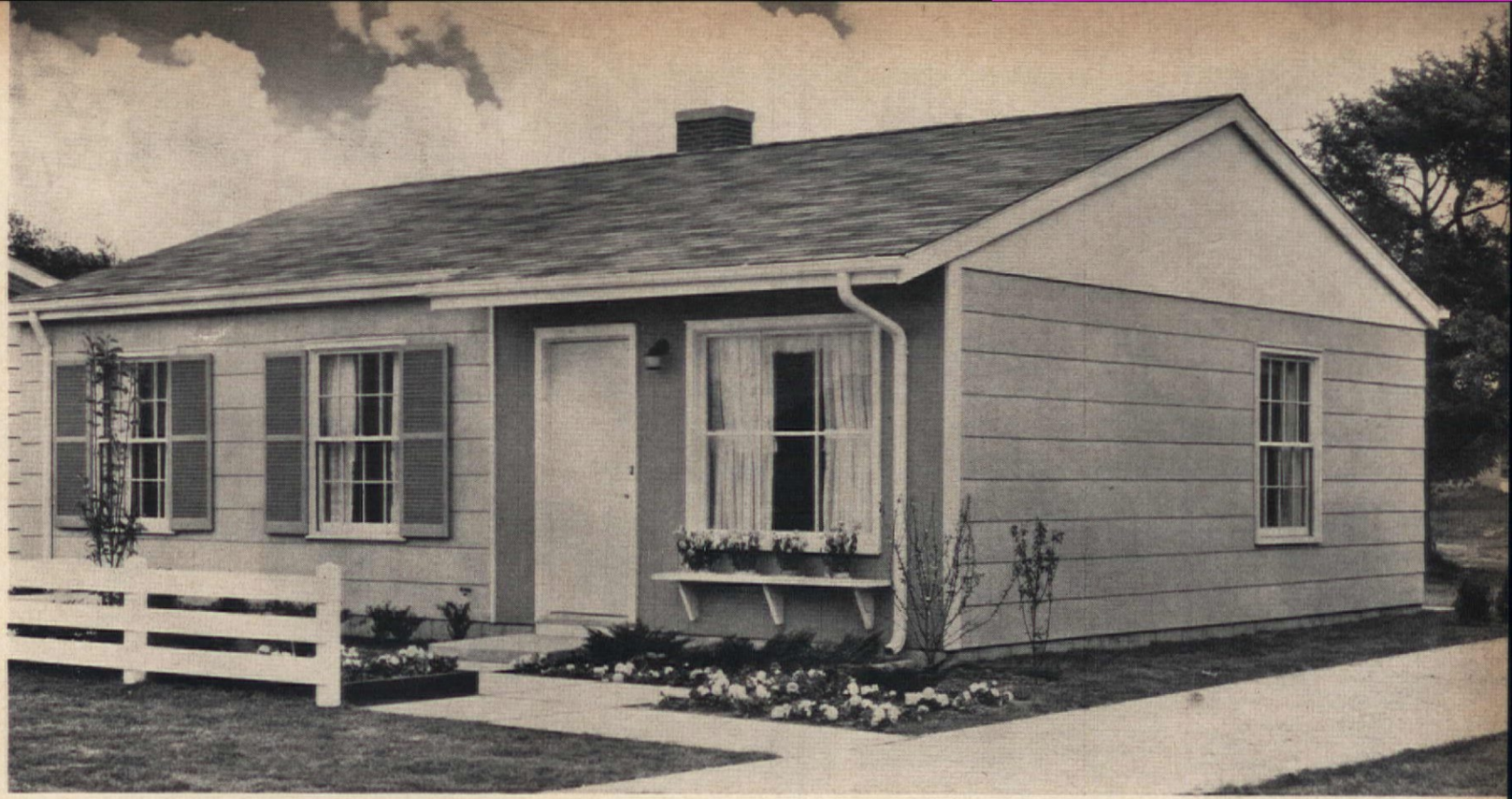
A great deal of the credit for the new supply of low-cost houses must go to the home manufacturer, who through volume buying and centralized production keeps material and labor costs low. Also responsible are lower loan costs and government-approved, smaller down payments. It is also reassuring to see the home manufacturer return to his original aim of producing quality, low-cost homes.

Five examples of outstanding homes in the $10,000 class are shown on these four pages. Four are made by home manufacturers, and one is built by a conventional builder. All of these homes give you the same high-quality materials you find in more expensive homes, and they're designed and engineered by some of the best architects in the country.

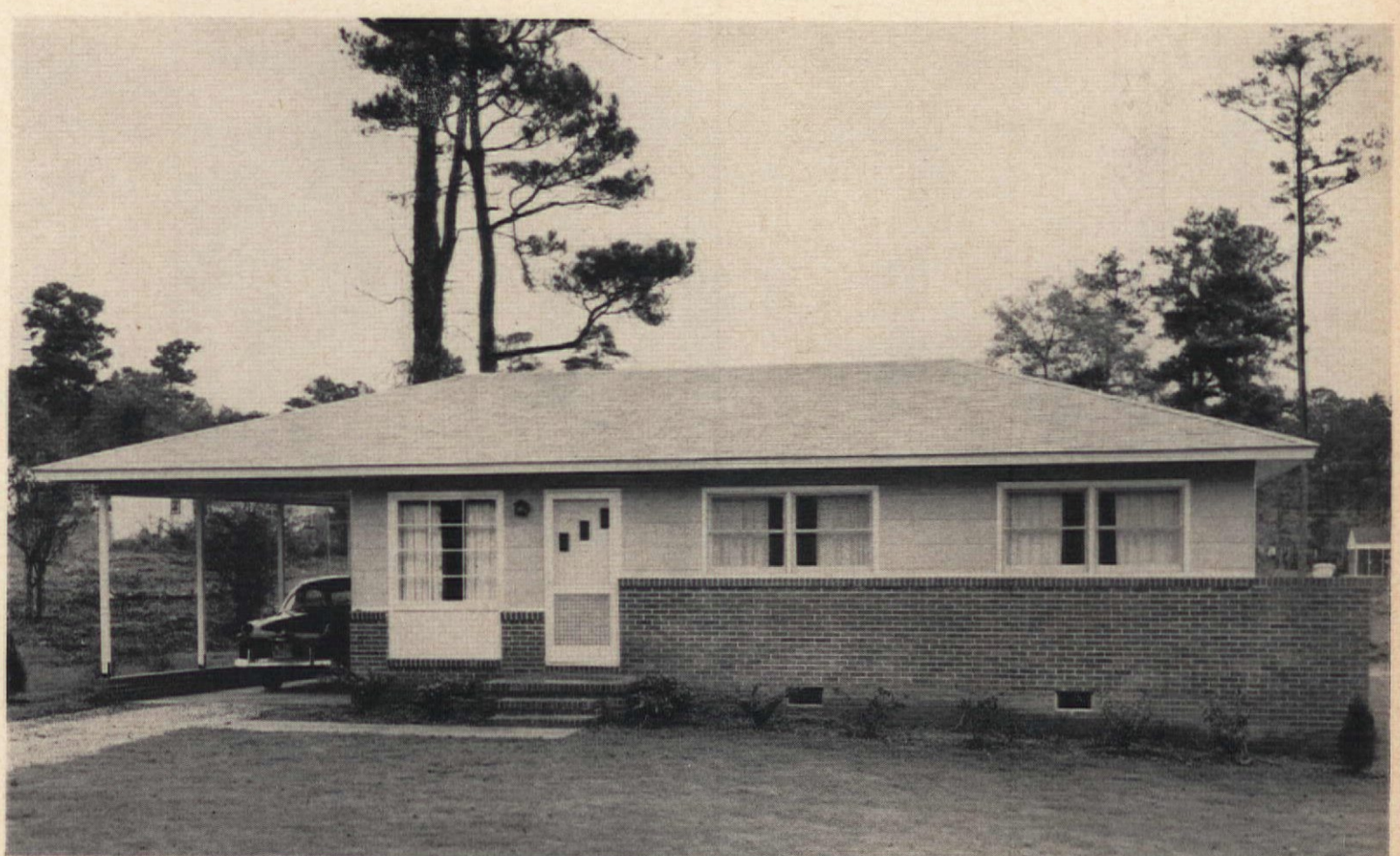
Financing the inexpensive home did not present many problems during 1958 since the government acted to free special-assistance funds providing mortgage money for homes in the $10,000 price range. Here are some sample approximate costs of the houses shown: Place Homes, Inc.—Chatham model. VA-qualified veterans may purchase it for no money down, while FHA buyers may buy for as little as $300 down, or even less. Monthly payments in either case would be about $75.00. The John Long house has a basic selling price of $9,950. Down-payment including closing costs is $300. Approximate monthly payments are $81.00.

Judging a Small House: When you set out to buy a small house, don't expect to find extensive space, luxury appliances or custom millwork. In most cases these are just the items you will be giving up to get a good basic structure that will serve your most important everyday needs. By studying the floor plans, you can see that basic room requirements are a living-dining area, kitchen, three bedrooms and a bath, with varying amounts of closet and storage area.

Remember, the smaller the house, the more important the planning. Make sure the types and sizes of the rooms meet your family's requirements. Try to visualize your family using the house. This will quickly bring to light both the good and the inadequate points of the house. Double-purpose rooms are often very valuable in a small home since the same floor space can be used for different activities at different times of the day. For example, the dining area is often combined with the living or family areas to save on space. Open planning eases small-house living because it creates apparent spaciousness and is also more flexible for family use than small, partitioned areas.



$10,000 or under



2 **PLENTY OF WELL-ARRANGED SPACE** makes this prefabricated home a good value for $9,750 including carport, excluding land. Floor plan includes living room, kitchen with adjoining dining area, three bedrooms, a bath and large storage room at back of carport. Simplicity of rectangular-shaped house lowers building costs.

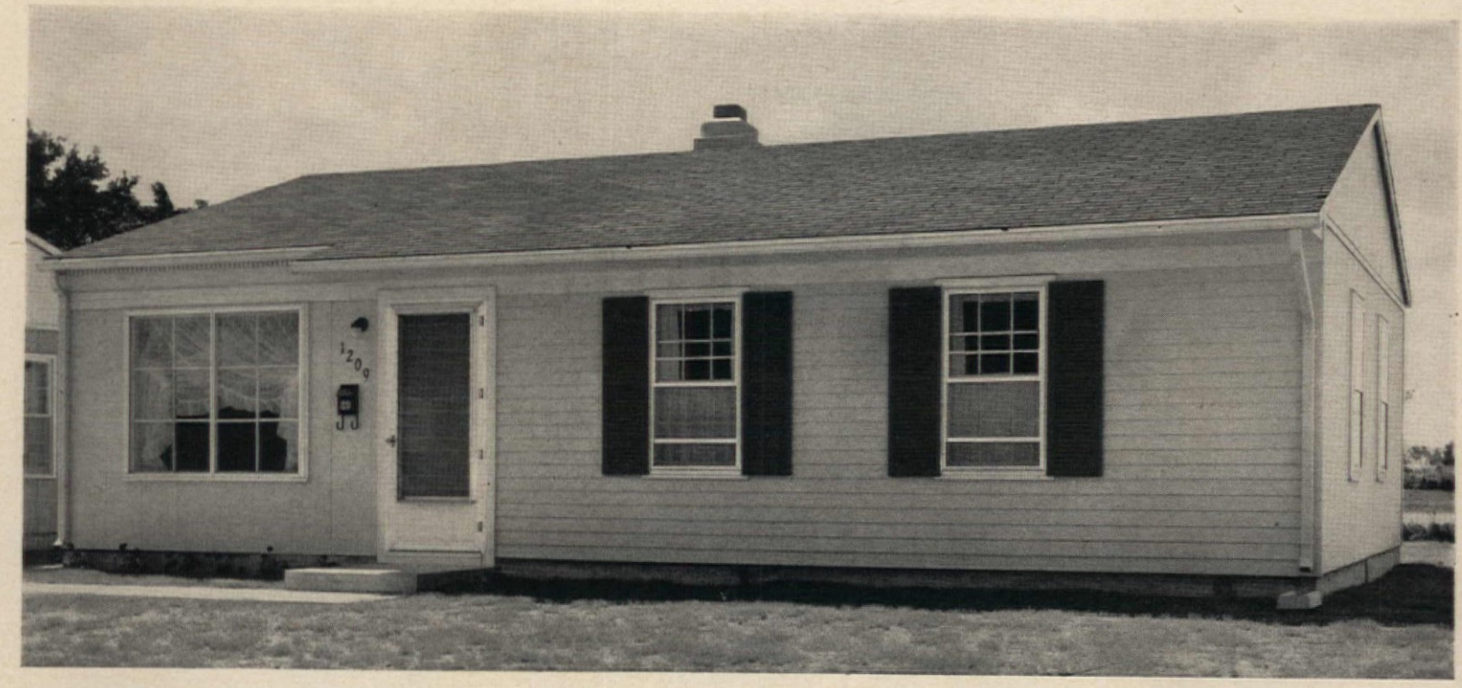
HOME MANUFACTURER: KNOX CORPORATION

FLOOR PLANS ON PAGE 76

3

SIMPLICITY OF DESIGN, the keynote of economy, makes this charming Colonial an excellent buy at $9,000 plus land. There are 952 sq. ft. of living area. Below, right: Dining room adjoins kitchen, which has its own breakfast area.

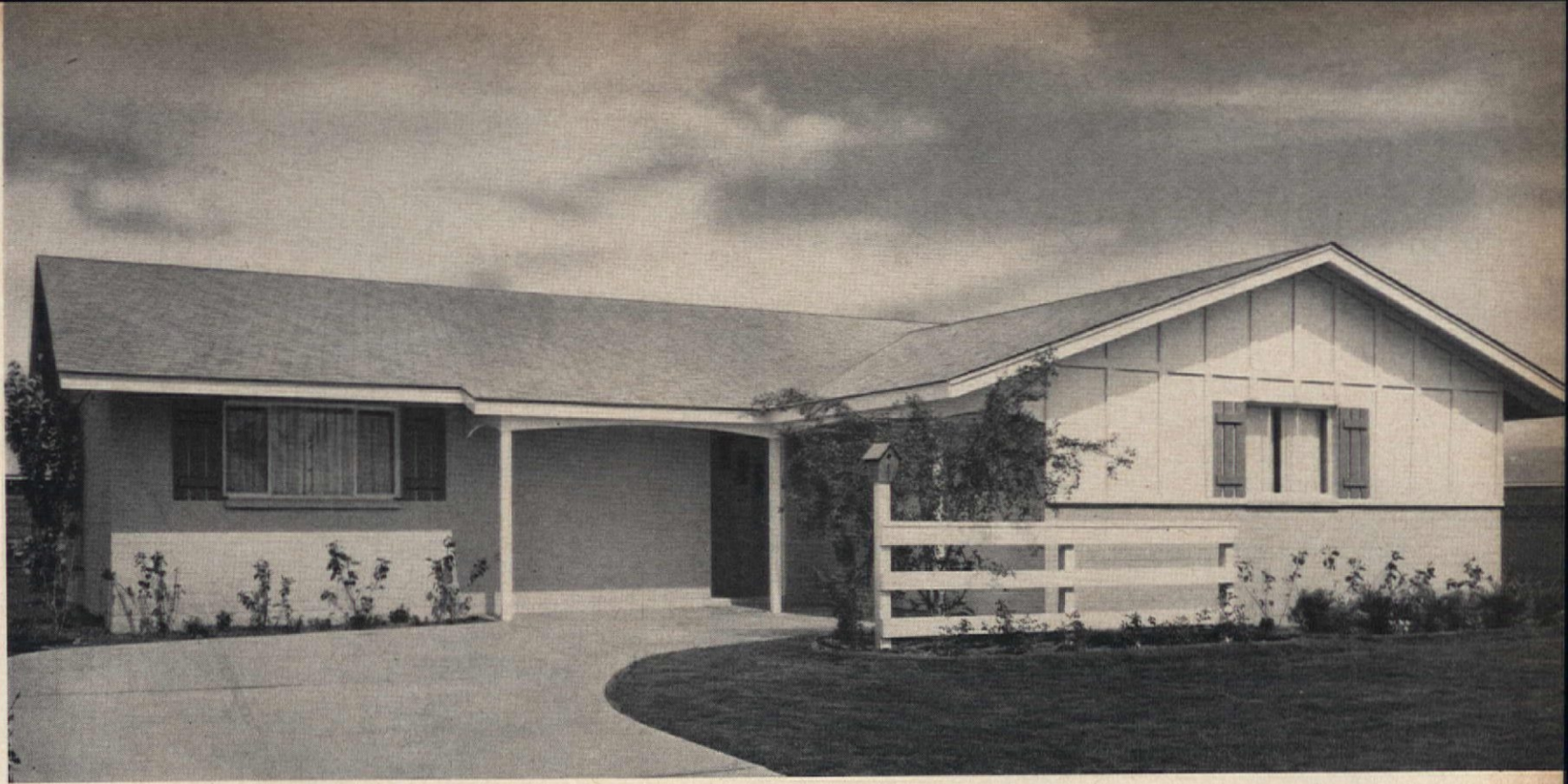
HOME MANUFACTURER: PLACE HOMES, INC.



THE WARM FAMILIARITY of clapboard-and-shutters encloses rooms arranged for utmost efficiency. This popular manufactured home has 864 sq. ft. of living area, 407 cu. ft. of storage area; it sells for $7,600 excluding land. The living room is 14′7″ long, 12′ wide.

HOME MANUFACTURER: NATIONAL HOMES

4

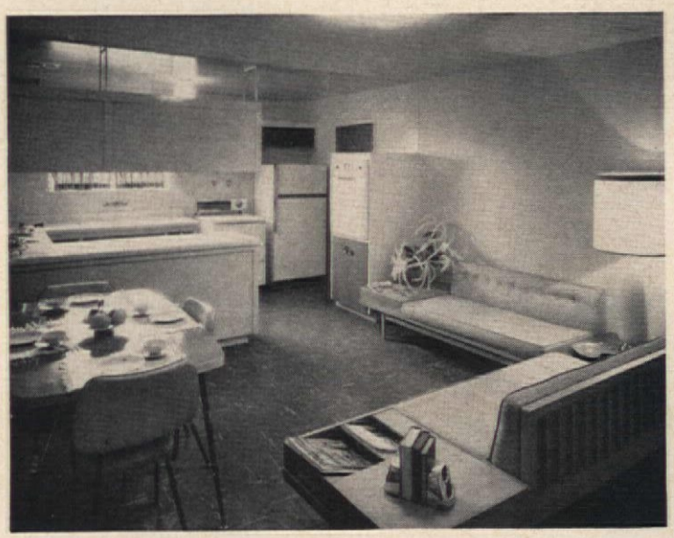


THIS UNIQUELY ATTRACTIVE and efficient ranch house in Arizona sells for $9,950 including land. It has a total of 1398 sq. ft. of living area comprising three bedrooms, two full baths, family room, living room, kitchen, garage and center entry hall.

JOHN F. LONG HOME BUILDER, INC.

5

THE LIVING ROOM is located in the back of house, making it a private, traffic-free area. Sliding glass doors extend the indoor living space outside, so that the house is both apparently and actually more spacious.



DINING-FAMILY ROOM next to kitchen makes an excellent gathering place for the family at dinner time. Cupboards and counter make a space-saving divider between the kitchen and dining-family room.

COMPACT KITCHEN is a real step-saver with plenty of counter and storage space. Pass-through to the dining room speeds serving of meals.

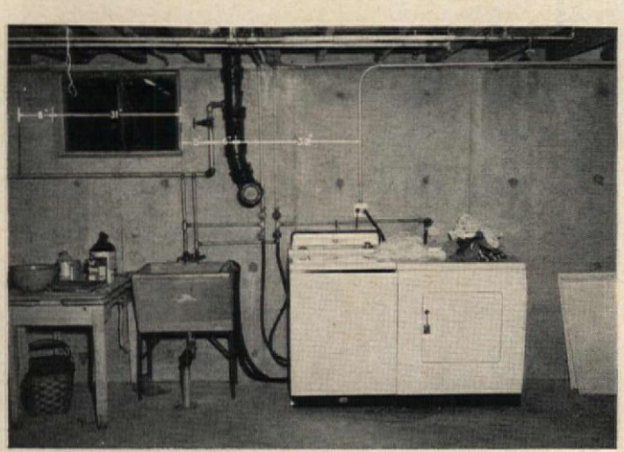
FLOOR PLANS ON PAGE 77

WITH THE CHILDREN AND TV to keep her entertained, Jeanne finds that ironing time slides quickly by in her new shocking-pink laundry room.

The laundry that grew and grew

From one room to five—all filled with ideas!

VIRGINIA E. THABET



PIPE-STREWN AND DREARY—this is how the basement laundry looked before remodeling. It lacked storage space for supplies. Light from a single bulb and window was insufficient.

Bright as a button and smart as the bow laid in the floor—that's the beautifully planned basement laundry in the home of Mr. and Mrs. Rudolph J. Guttosch in Northbrook, Illinois. Rudy is a professional photographer who often takes pictures for us in other people's homes. This time he had to go only as far as his own basement to take the pictures for our story. When Rudy and Jeanne, his charming wife, decided to "do something" about their dark and inadequate laundry area in the basement, they spent a lot of time *planning* what they wanted to accomplish.

With four active children—Kathy, 8, Tommy, 7, Danny, 6 and Jimmie, 4—there's always a lot of washing and ironing to be done. Since their kitchen space was at a premium, they decided to make a laundry room in the basement that would serve more than one purpose—and came up with a room that actually takes over *five* major jobs: (1) laundry, (2) freezer storage, (3) sewing, (4) pantry storage and (continued on page 68)

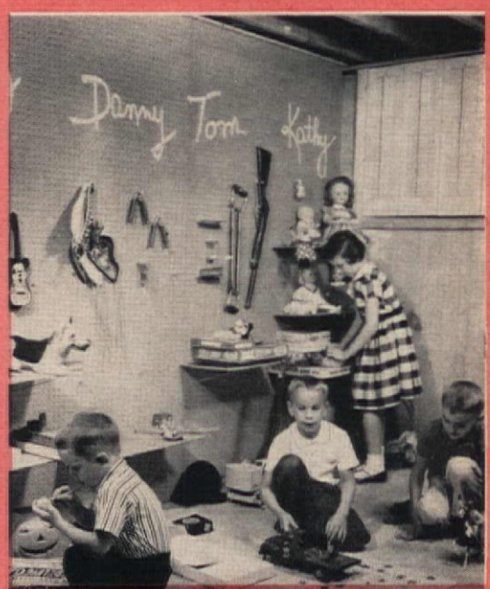
DOWN THE CHUTE! Soiled laundry from upstairs arrives in basement automatically. Kathy helps Mother sort clothes into roll-about hampers.

NOTHING TO IT! That's Danny's opinion of modern washday chores. But those dirty blue jeans might need pretreating in nearby laundry sink.

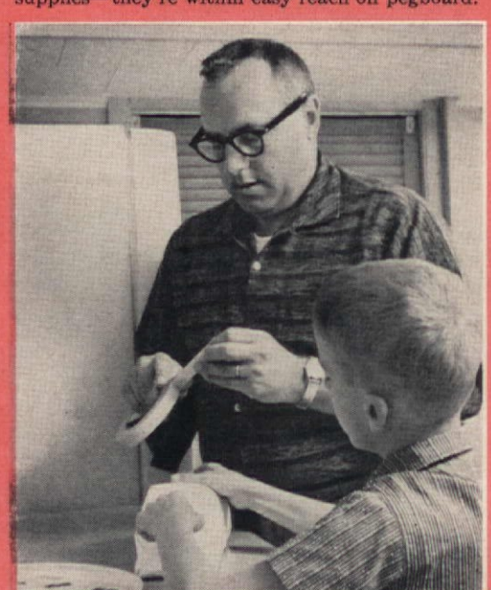
TOTE BASKETS! Clean laundry is folded and put in baskets until someone goes upstairs. This idea saves steps and keeps "all of a kind" together.

SEWING'S FUN! Kathy gets her first lesson on the portable sewing machine. No fumbling for supplies—they're within easy reach on pegboard.

STORAGE FOR EVERYTHING—including a dress form! Sewing machine in carrying case is stored below it. Compartment for ironing table is at left.



TO EACH HIS OWN! The personalized storage arrangement on rear side of laundry wall makes it easy even for little Jimmie to keep his toys in order.



FREEZING'S EASY—especially when there's lots of counter space to wrap packages on. Tommy takes a lesson from an expert—Daddy Rudy.

INTO THE FREEZER goes home-baked bread, but not for long! The Guttoschs get the most out of their freezer because they give it constant use.

TIME OUT! Glasses stored in cabinet above the twin-bowled sink assure easy entertaining for two now, or for full parties in future "rec" room.

DESIGNER: SARAH PAGORIA

Enjoy your

REMOVABLE GLASS PANELS, which form the front of the Bolster greenhouse, are easily lifted out to convert it into a covered terrace. The panels are summer-stored in a special plywood compartment in the garage.

AS A TERRACE, the greenhouse is a semi-outdoor living area, with most plants removed to the garden. Exhaust fan, upper right, cools greenhouse if it gets too warm. Blower, not seen, supplies winter heat.

WITH PANELS IN PLACE, the Bolsters have a unique type of greenhouse that's really part of their home. If your breezeway or terrace is similarly placed, you can remodel it to function the same way by installing a fiberglass roof and glass-panel sides. And if you have neither breezeway nor terrace—but want a greenhouse like this—the obvious solution is to build one as an addition to your house!

breezeway all year round

HAZEL WARD ADCOCK

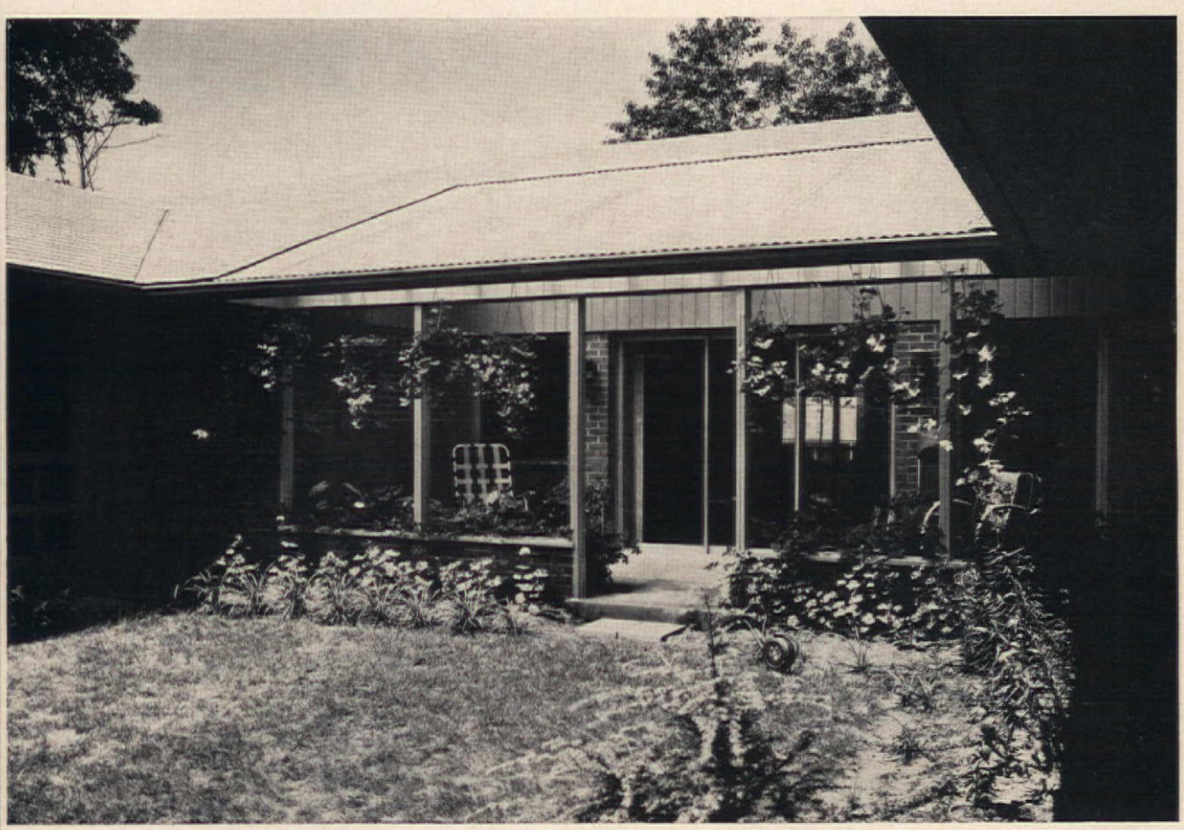
Looking for an idea on how to get more out of your breezeway or covered terrace—how to enjoy it summer *and* winter, for instance? Then maybe you can adapt to your own home the ingenious greenhouse idea of the Horace Bolsters of Arlington, Virginia.

In winter, Mr. and Mrs. Bolster have a real greenhouse that's an integral part of their home. In summer, by a simple conversion, they have a covered terrace that serves as an extension of their living room. Thus it's an area that never goes to waste—it's enjoyed all year round.

As you see from the pictures, the front of the greenhouse is made up of easily removable sections. The roof is of corrugated blue-green fiberglass—joined to the main roof of the house—and is supported by rafters painted the blue-green color of the fiberglass. Heat is supplied by a thermostatically controlled blower which feeds warm air from the house. An exhaust fan lowers the temperature if the greenhouse gets too warm on a bright day.

In their winter greenhouse the Bolsters grow a wide selection of "cool house" plants (which flourish in the temperature range of 45° to 60°) in pots, tubs and other containers. In summer, most of these plants are moved to shady spots in the Bolsters' garden.

MANY KINDS OF PLANTS can be grown in the 45° to 60° temperature range which is maintained in winter—among them azaleas, camellias, cyclamens, primulas, geraniums, cymbidium orchids. Auxiliary heater is ready in case house heating system fails.



GREENHOUSE-TURNED-TERRACE lends distinctiveness to the house in summertime just as much as the greenhouse does in winter. And the fiberglass roof has the advantage of not blocking out light from the interior of the house, as an ordinary breezeway or terrace roof would do. If shade is sometimes desired, however, it can be provided by attaching roller slat shades to the rafters—to cover the inside of the roof alone or long enough to shade both the roof and the front of the terrace.

Découpage—

sudden revival of an old,

DOROTHY LAMBERT BRIGHTBILL

MR. FEDERER uses a wide flat brush to apply the adhesive.

"Découpage" or paper cut-outs (which they really are) we may consider an *old craft* with a *new look*. Dating back to the early 18th century, this stimulating and imaginative technique has always been popular with those who admire color and design but might hesitate to take up painting. Instead, they learn "découpage," truly an art, but one which involves "painting" with paper, scissors and paste rather than palette, paintbrush and easel.

However, there is more to "découpage" than cut-out-bits-of-paper and a sharp pair of scissors. One needs a sense of imagination, a good eye and an understanding of the use of color. To "educate" your color sense, make a study of color as it is used in such ready sources as signs and magazine illustrations or, if possible, study the color about you when you visit art galleries. Note how color is used in any composition, the proportions of light and dark, the contrast and play of light and shadow.

Make rough sketches, not for design, but for color areas. Then, gather your materials from magazines, seed catalogues, old prints, colored papers, and even gift wrappings. Sort them in groups for subject matter, then each subject into a color group. Keep them in folders, boxes or envelopes. Large transparent envelopes available in photographic stores are helpful; you can *see* through them.

Next, you must learn to become an expert at cutting out. Practice, follow curves meticulously, don't overcut, don't undercut. Use large scissors for the first, rough cut-out of the motif you wish to use. Then switch to small, sharp scissors for the final cutting.

You might find it helpful to sketch in a rough pencil layout for your design. Or you could trace some arrangement that you admire for an outline. Then fill it in with your own collection of motifs.

The pattern we give here makes it simple to create a charming picture or to decorate an accessory. You will find that our easy-to-follow pattern makes this an attractive and simple hobby—a hobby that more and more people are turning to for pleasure and relaxation.

DÉCOUPAGE EXPERT Carl Federer works at his large table-desk. Note fine découpage examples in rear.

We start you off with wallpaper cut-outs, really the quickest and easiest source of supply for a design motif. We tell you how to cut, how to paste and how to create a composition, as told to us by one of the greatest experts in the field, Mr. Carl Federer.

Mr. Federer's interest in découpage was a natural outgrowth of his interest in his grandfather's business—that of manufacturing fine papers in Switzerland. Starting at a very tender age, Carl Federer turned out "paper handcrafts" in grade school that attracted considerable attention because of their originality and craftsmanship. Later, his unusual and charming greeting cards, valentines and Easter-egg decorations became widely admired.

While this fine artist had no special training in découpage, he did travel and study the finest collections in the United States, England, France and Italy. He has, however, had formal art training in the National School of Fine and Applied Arts and the Corcoran Art Gallery, both in Washington. Galleries that have carried Carl Federer exhibitions include "Olivieri" and "Past & Present" galleries in New York, a gallery at Grosse Pointe, Michigan, and the Baltimore Museum of Art. Various newspapers and magazines both here and abroad have cited Mr. Federer's excellent découpage technique.

And now, let's get started on our exciting new hobby! Be on the lookout for all sorts of pictures of flowers, birds, butterflies, animals. Search out pictures of things your family and friends are particularly fond of. In this way you can plan trays, boxes or pictures, truly personal and thoughtful gifts, that will contribute to their collections. We feel sure that you will want to go on to more complicated arrangements, but that comes later.

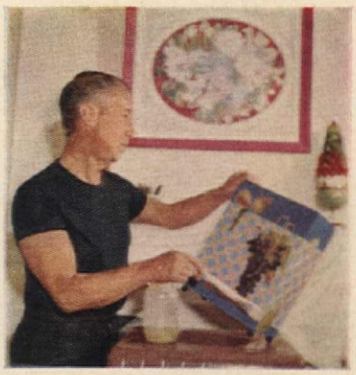
You will need the following:

1. Scraps of colored papers for backgrounds.
2. Very sharp scissors.
3. Excellent paper glue (one that will not turn paper transparent).
4. Clear lacquer for protective coating.
5. Several razor blades.
6. Optional—paint, small pointed paintbrush, pencil. With this equipment you can add form and depth.

We leave you now with a new hobby that will bring you many hours of pleasure. And how the compliments will come your way as admiring friends and family see the lovely products of *your* creation!

old craft

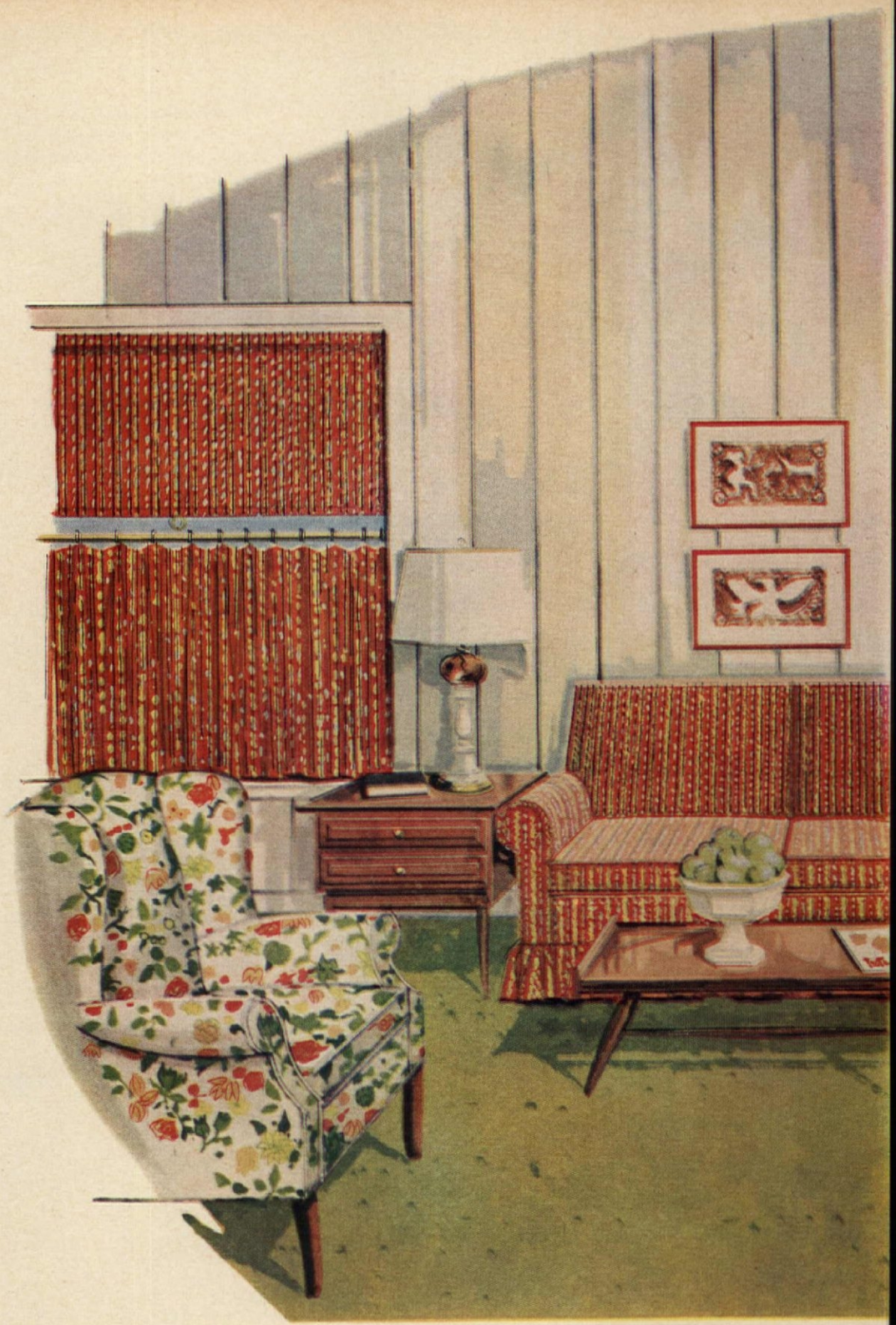
BRUSHING ON a protective coating of clear shellac or lacquer preserves paper surface.



THE FINISHING TOUCHES are given to the floral motif for a dramatic frame.

DRAMATIC PICTURE is composed of an oval floral motif cut from scraps of wallpaper. Several old frames have been painted and assembled to form an impressive over-all frame. The telephone-directory box and tin-can pencil holders are covered with wallpaper and cut-out prints.

1758, 35c, SEE PATTERN ORDER FORM, PAGE 67



SHOPPING INFORMATION

PROVINCIAL LIVING ROOM

Fabrics—Everfast Fabrics, Inc.
Carpet—Cabin Crafts, Inc.
Cigarette box—Westmoreland Glass Co.
Lamp—J. F. Marr Co., Inc.

CONTEMPORARY LIVING ROOM

Fabrics—Russell Wright Design
by Forster Textile Mills, Inc.
Vinyl fabric (on ottoman)—
Vinyl Fabrics Institute
Cork tile flooring—Armstrong Cork Co.
Cat picture—J. Pocker Picture Framing
Lamp—Moe Light
Wall paint—
Pittsburgh Plate Glass Co.

Furniture in both rooms—
Consider H. Willett, Inc.

HOME FURNISHINGS GUIDE

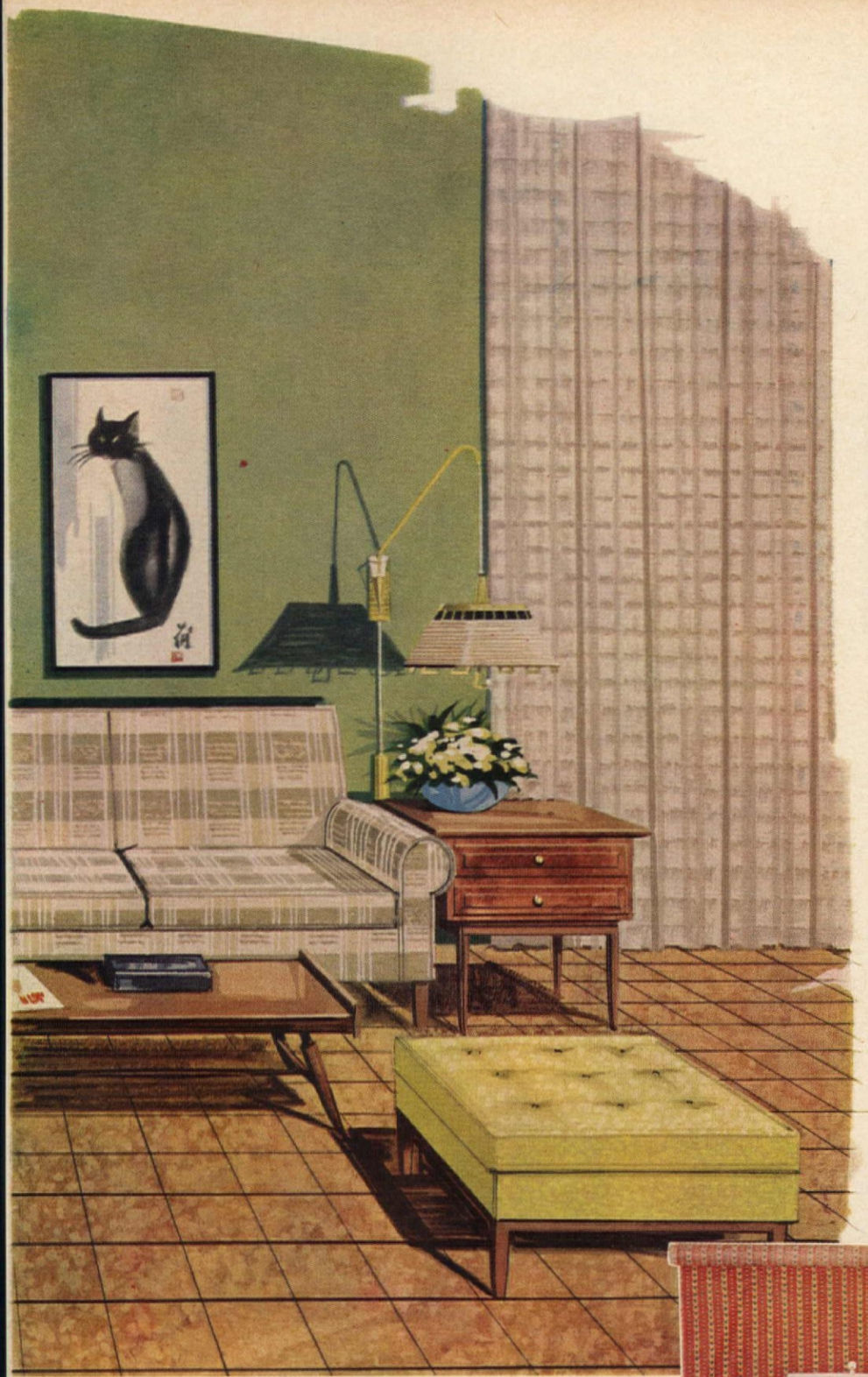
NO. 3 IN A SERIES

Change your mind but NOT

ROBERT W. HOUSEMAN, director • MARY E. MONZE, decorator

If you feel you are stuck with a style after you have bought your furniture, or if you think you can't change your mind and your decorating scheme around the furniture you have or are about to buy, this is for you. Join us in an experiment on these pages in which we set out to prove that by using well-designed furniture one finds many decorating possibilities merely by changing backgrounds and accessories. Whatever your choice of furniture, you may establish quite different results, create harmonious backgrounds without being a slave to "pure" traditionalism that far too often is neither comfortable nor suitable for today's living.

Whether you are completely furnishing and decorating a whole house from the bare walls out or simply adding a piece or two of furniture, the



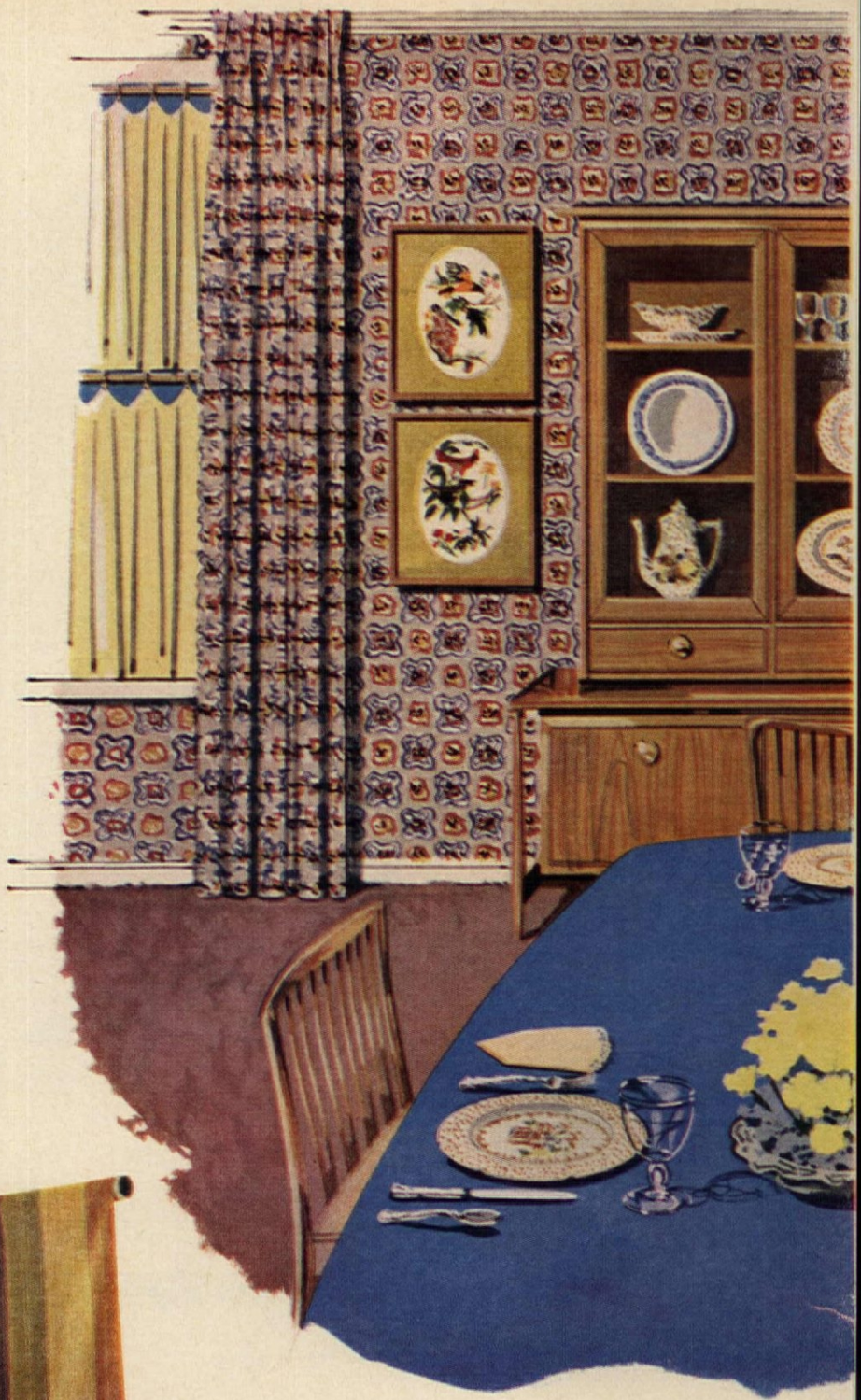
congruency with the furniture to get a good over-all decorating result.

In the two-faced living room here, the versatility of the same classic pieces of furniture is put to the test in a treatment that proves their adaptability to at least two sides of the decorating picture. The timeless and practical upholstered pieces are a Lawson-style sofa, a small-scaled wing chair, and an ottoman, each at home in many settings. Wood pieces in each case are solid cherry in a transitional style that is neither too provincial nor too modern but is agreeable with both styles. Fabrics underscore the theme in each room; informal cotton chintz in the brightest colors and patterns for our provincial room, fabrics in neutral shades with a hand-loomed look, and lemon-yellow vinyl fabric in the contemporary version. Don't overlook the accessories which always complete the decorating picture.

your furniture!

question of suitability arises over and over: "Can I use it with Provincial?" "Will it go with Contemporary?" and on and on. The preoccupation with authenticity is an admirable idea, but it needn't be a problem if you work *with* the furniture instead of against it. You must use care in blending and combining the fabrics, wall and floor coverings and accessories into a pattern of consistency and

YOUR LOVE of fine china and silver may reveal you are a traditionalist at heart.



SHOPPING INFORMATION

PROVINCIAL DINING ROOM

Fabric—Greeff Fabrics, Inc.
Wallpaper—Katzenbach & Warren
Carpet—Magee Carpet Co.
Dinnerware—Doulton and Co.
Goblet—Imperial Glass Corp.
Silver flatware and pieces—Gorham Company

Change your

If you are like the lady at the left who can't decide whether to use Traditional or Contemporary in the dining room, it may indicate your broad-minded approach to decorating, rather than any indecision. In this case, you should be complimented on your imagination in sensing that the uncluttered, clean lines of the furniture we show here will take gracefully to either treatment, without the least strain on style.

How to know whether you prefer the warmth of traditional or the smooth, unencumbered design of

YOUR APPRECIATION of modern sculpture may be the key to your taste in Contemporary.

SHOPPING INFORMATION

CONTEMPORARY DINING ROOM

Fabric—Everfast Fabrics, Inc.
Carpet—Magee Carpet Co.
Wallpaper—Imperial Paper and Color Co.
Dinnerware—Universal Potteries Inc.
Glass—Hazel-Atlas
Silver flatware—Reed and Barton
Bud vase—Dansk Designs
Place mat—Bucilla
Wooden bowl—Kennedy Brothers

Furniture in both rooms—Century Furniture Co.

mind but NOT your furniture!

Contemporary has to do with knowing yourself, your family and your home. How you live, entertain and your personal taste in many things, though seemingly unrelated, are actually important considerations in choosing home furnishings.

If you fancy a collection of fine silver pieces or admire china in a timeless, classic pattern, you are probably a traditionalist, which indicates that you will feel more at home in a setting like the one on the left. Here, the tableware and accessories will be more familiar to you and the designs more pleasing.

On the other hand, if you admire the modern designer's contributions to home furnishings and have a feeling for contemporary textures and lines, you will prefer the dining-room setting on the right.

The costs for decorating the two rooms are about the same. Furniture, fabrics and wallpapers are in the medium-price group, and accessories add up to a similar amount for either scheme. Follow your choice, and if you should ever change your mind, you can change the background, without changing the furniture, and still achieve a harmonious effect.

SHOPPING INFORMATION

PROVINCIAL BEDROOM

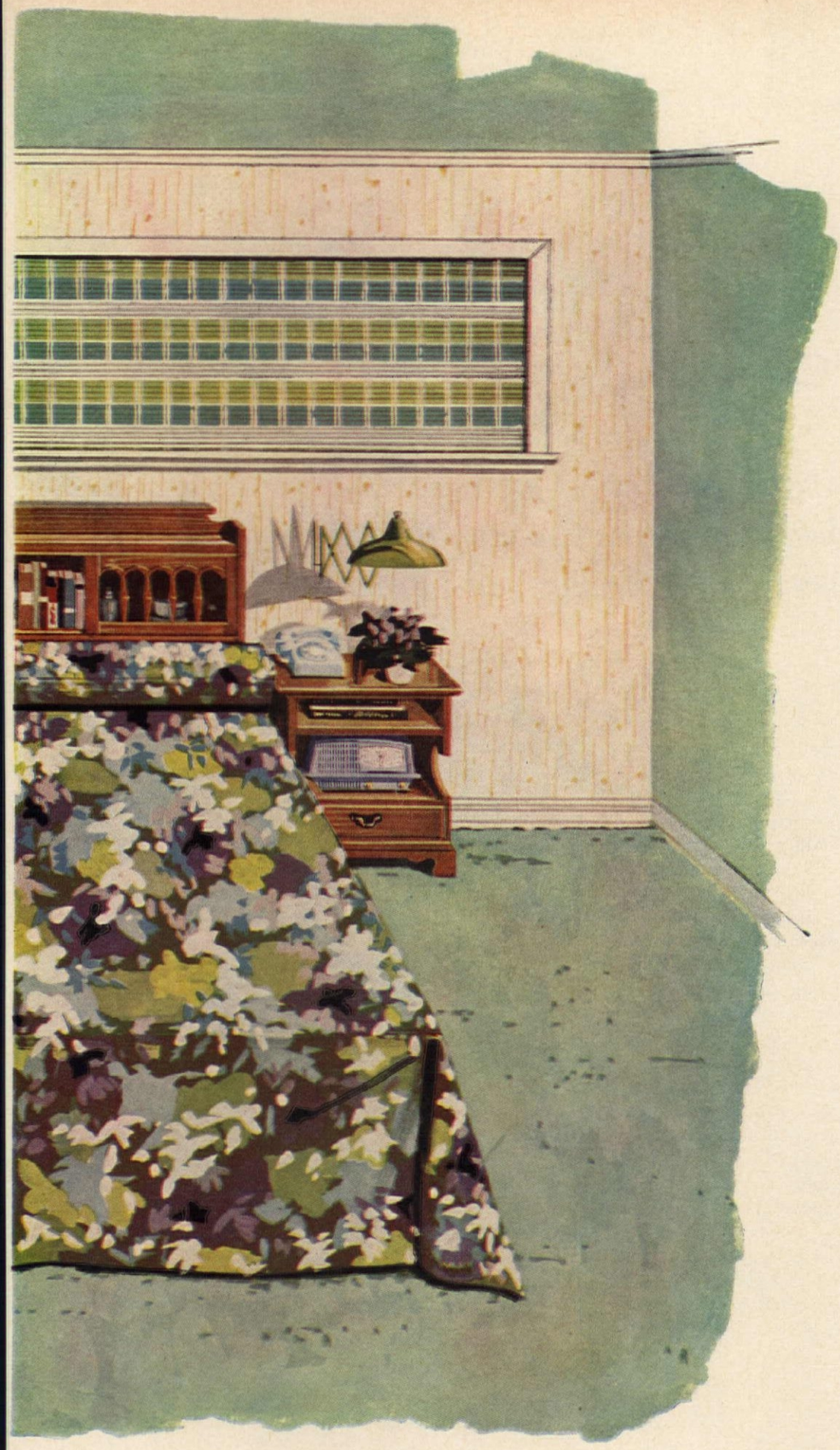
Fabric and wallpaper—Waverly Fabrics
Carpet—Waite Carpet Co.
Lamp—J. F. Marr Co., Inc.

CONTEMPORARY BEDROOM

Fabric—Everfast Fabrics, Inc.
Window shade—Columbia Mills Inc.
Carpet—Bigelow-Sanford Carpet Co.
Wall covering—Walltex
Clock-radio—General Electric Co.

Furniture in both rooms—
Drexel Furniture Co.

Change your



The "throw it out and start all over" school of decorating is not for us. Nor is it a practical idea in any case now that you've paid your money for furniture and taken your choice.

The "right choice," we'd say, should stand the test of changing fads in furnishings, the change in your own family requirements, and the change in room arrangements necessitated through change in your own personal taste.

The little girl who loves the somewhat feminine bedroom on the left may just grow up to adore Contemporary to the complete exclusion of pastel colors and ruffles. Brother may be evicted from a masculine décor to make room for a "live-in" grandmother who dotes on a flowery room.

The furniture in this bedroom setting is of solid rock-maple, in a design from the past that, nevertheless, holds its own very nicely in a surrounding of highly contemporary backgrounds.

In the Provincial treatment on the left, the informal theme of the room has been established by the flower-strewn wallpaper, checkered bedspread, and simplicity of the window curtains.

The contemporary setting on the right relies also on a wall covering, this one in a modern design of thin gold striations and gold flecks. The bed covering is a dramatic cotton print in the boldest colors possible, two of which are picked up in alternating stripes of woven basswood, to make a simple shade for the typical high-up window.

Taken by and large, the changes in this room from one style to the other are few; the character of the furniture makes the change handsomely and without compromise to taste in either example.

mind but NOT your furniture!

How Much An Hour Are You Worth?

Do you think of yourself as "just a housewife," whose time isn't worth anything because nobody pays you in cash?

LOUISE PURWIN ZOBEL

Don't kid yourself! Your time is not only worth real money; it is worth varying amounts of money, depending upon how you use it, how proficient you are in the services for which you use it, and how much it would cost you to have those services performed by someone else.

Have you ever stopped to consider the tasks which seem to take you forever and turn out half-done? Are there jobs you would love to have someone else do for you? Or have you contemplated a do-it-yourself program to replace some of the professional help you are now employing? Could you "earn" more in an hour of house-painting or home-permanenting than you could in an hour of window washing or lawn mowing? Only you can answer.

Of course money cannot buy the love and care and devotion a career homemaker gives her family and her home. And she cannot always budget her hours according to their dollars-and-cents value. But a realistic appraisal of what she can expect to accomplish in her so-called "free" time may reveal a pattern of accomplishment which could be changed to provide a financial advantage to the family exchequer. Concentrating on those tasks she enjoys most, therefore does best and fastest, and delegating to others the chores she finds most unpleasant and difficult, may make a real dollars-and-cents improvement in the budget. Calculating her optimum "earnings" is something each woman must do for herself.

Stop and think. Analyze the jobs you do every day. The jobs you take on occasionally. The jobs you pay someone else to do. The jobs you never have time for. Are you earning as much an hour as you should be?

If you will approach each of your heterogeneous activities with these thoughts in mind: "How long will it take me? How well can I do it? How much would it cost to have someone else do it?", you will have a clear picture of your hourly earning potential. You will have a sound basis for deciding which jobs you should tackle yourself and which jobs you should pay someone else to do for you. Unless you have already decided that your training and experience make it more practical for you to pursue a highly-paid career and hire someone else to take care of your children, the whole realm of child care, from formula and diapers to party transportation and help with homework, will be part of your daily routine. In this area your earning power can never be measured in money. But almost every other phase of homemaking lends itself to financial analysis.

Do you love to cook? Make your time in the kitchen pay for some help with a job you dislike and do poorly. You can transform the economy cuts into gourmet meals. You can freeze and dry and can the plentiful, in-season foods for later use. You can eliminate the expensive mixes and easy-do foods. Your time will be well spent: your pay check will show up in the diminishing food budget.

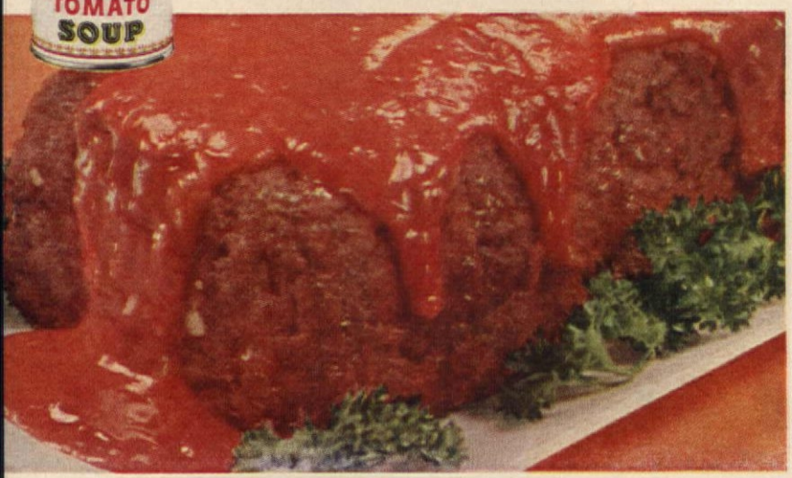
But if you hate to cook, try short cuts. Use prepared foods. Buy bakery desserts. Eat out once in a while. Where will you get the money? "Earn" it by finding something you love to do and do well, something you have no time for now. Reducing cooking time by a daily hour will release that hour to be spent more profitably.

Are you a clever shopper— a victorious bargain hunter? Or do you hate to shop, but consider it a luxury to order the groceries over the telephone or the children's underwear by mail? If shopping takes you two detested hours weekly and phone-order groceries and mail-order underwear would add five dollars to the week's bills, think what occupation you might substitute to earn that two-fifty per hour.

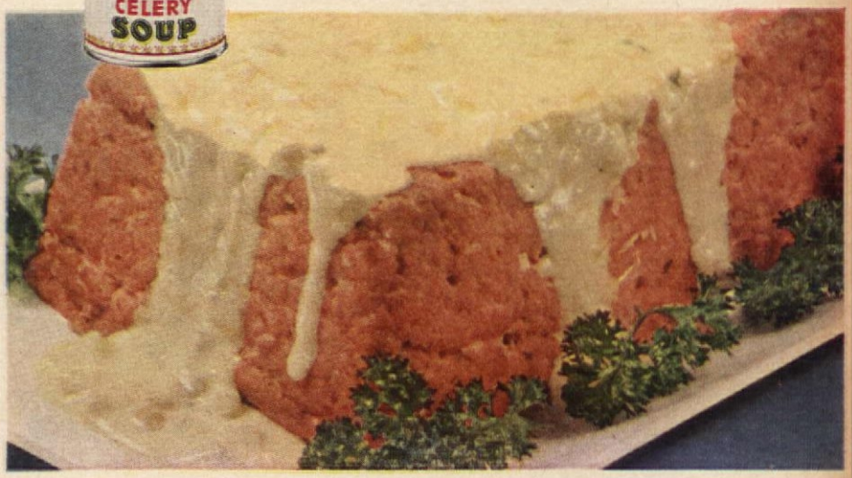
Do you have automatic laundry equipment you feel you must use for everything washable? Is it really an economy to do the sheets at home if you add the time spent in handling to the cost of soap and utilities? Sit down and figure it out.

Would it pay to find someone else to iron the girls' dresses? Or do you iron so well and (continued on page 71)

Tomato-Ham Loaf. Combine 1 can Campbell's Tomato Soup with 1 lb. each ground lean ham and pork. Add 1 cup dry bread crumbs, ½ c. chopped celery, ¼ c. minced onion, 2 beaten eggs, and a dash black pepper. Pack lightly into greased loaf pan. Bake at 350° F. about 1½ hours or until done. For sauce, heat 1 can Tomato Soup with 1 to 2 tbsp. horseradish. 8-10 servings.



Celery-Salmon Loaf. Drain 1 lb. can salmon; keep ¼ c. liquid; mix with 1 can Campbell's Cream of Celery Soup, 1 cup dry bread crumbs, 2 beaten eggs, ½ c. chopped onion, 1 tbsp. lemon juice. Pack into greased loaf pan. Bake at 375° F. about 1 hr.; cool 10 min. Turn onto platter. For sauce, heat 1 can Cream of Celery Soup mixed with ½ c. milk, 1 tbsp. minced parsley. 6 servings.



3 SOUPER SUPPER LOAVES

Make it different, make it delicious, make it with Campbell's Soups. Here are three suggestions for souper supper loaves, but why stop here? Try your own creative combinations. Campbell's Soups will make them "something extra," timesaving, too!

Mushroom-Meat Loaf. Combine ½ cup Campbell's Cream of Mushroom Soup with 1½ lb. ground beef, ½ c. dry bread crumbs, ¼ c. chopped onion, 2 tbsp. chopped parsley, 1 beaten egg, ½ tsp. salt, dash black pepper. Shape into loaf or pack lightly in greased pan. Bake at 350° F. about 1 hr. For sauce, blend rest of soup with ¼ c. pan drippings; heat. Serve with loaf. 6-8 servings.

Good cooks cook with *Campbell's Soups*

Thanksgiving Across the U.S.A.

Thanksgiving, that romantic and festive holiday, originated in New England and has been celebrated ever since in the truly American, groaning-dinner-table style throughout this great country of ours. Each November, American women follow the example set by the good cooks of Maine, New Hampshire, Vermont, Massachusetts, Rhode Island and Connecticut many years ago and offer friends and family a memorable dinner representing their best culinary efforts. Although all Americans agree that Thanksgiving is the time for expression of gratitude and spiritual feeling, they are not completely in agreement about the Thanksgiving menu! It is true that turkey plays the leading role in the dramatic holiday dinner, sometimes supplemented by goose and ham. But from there on, one finds anything from the chowder that is often served at Northeast dinner tables to the smoked salmon appetizer popular in the Far West. One thing is certain: Sumptuous eating is the order of the day! On these pages, we present menus of typical Thanksgiving dinners in the four major regions of our land. Recipes for dishes marked with stars will be found on pages 51, 52.

NORTHEAST—Clam-lobster chowder, roast turkey with wild rice and oyster stuffing, baked squash, creamed onions, whole cranberry sauce, corn bread sticks, pumpkin pie, ★ Black Walnut Cake, Cheddar cheese, apples, cider. **WEST**—An easygoing attitude and a sunny climate make the Western Thanksgiving feast a delightfully relaxed meal with emphasis on fun. The turkey is often roasted over an outdoor fire and served as a buffet. The (continued on page 60)

RECIPES ON PAGES 51, 52

Table accessories on this and following food pages by GERTRUDE BRASSARD; Shopping Information, page 72

Family Food
AMERICA LOVES BEST

COPR. 1958, CARNATION CO

Always smooth...never grainy

Secret is Carnation—the double-rich milk that whips!

No ordinary milk can give pumpkin pie the wonderful smooth-as-cream texture you get with Carnation. For *this* milk is *twice as rich*—looks, pours and even whips like cream. In pumpkin pie, whether you use your own recipe or the famous one here, *no other* form of milk can give you the results you get with Carnation—world's leader by far. And for a better cup of coffee, "cream" it with Carnation—the double-rich milk that whips.

FREE! Mary Blake's booklet, "Perfect Pies." 18 wonderfully different recipes. Write to Mary Blake, Carnation Co., Dept. Y-118, Los Angeles 19, Calif.

RECIPE: CARNATION'S FAMOUS PUMPKIN PIE

(Makes 9-inch single crust pie)

- 1 cup granulated sugar
- ½ teaspoon salt
- 1½ teaspoons cinnamon
- ½ teaspoon nutmeg
- ½ teaspoon ginger
- ½ teaspoon allspice
- ½ teaspoon cloves
- 1½ cups canned pumpkin
- 1⅔ cups (large can) undiluted CARNATION EVAPORATED MILK
- 2 eggs
- 9-inch single crust unbaked pie shell

Mix filling ingredients until smooth. Pour filling into unbaked pie shell. Bake in hot oven (425°F.) 15 minutes.

Lower temperature to moderate (350°F.) and continue baking about 35 minutes or until custard is firm.

WE GUARANTEE RESULTS WHEN YOU USE CARNATION

• BLACK WALNUT CAKE–SEA-FOAM FROSTING

• EASY PUMPKIN-CHIFFON PIE

Preparation time: 10 min.
Chilling time: 2 hrs.

1 pkg. lemon-chiffon pie filling
1½ c. canned pumpkin
½ tsp. cinnamon
¼ tsp. nutmeg
Dash cloves
1 9-inch baked pie shell

• Prepare chiffon pie-filling mix according to package directions, increasing sugar to 1 cup. Quickly and carefully fold in pumpkin and spices. Turn into cooled baked pie shell. Chill until set, about 2 hours. Garnish with whipped cream and slivered almonds, if desired.

Serves 6–8 *220 cal. per serving* *Source of Vitamins A, B*

Tested in THE AMERICAN HOME KITCHENS

• ROAST DUCK–APRICOT STUFFING

Preparation time: 20 min.
Baking time: 1½–2 hrs.

4 tbs. chopped onion
6 tbs. butter, margarine or shortening
4 c. coarse bread crumbs
1½ c. slivered dried apricots
⅔ c. minced celery leaves
½ c. chopped parsley
1½ tsp. curry (OR ¼ tsp. *each* thyme, mace and clove)
½ tsp. salt
¼ tsp. pepper
½ c. water or stock
3½ to 4 lb. duck

• Sauté onion in butter or shortening until tender but not browned. Add bread crumbs, apricots, celery leaves, parsley and seasonings and water; toss together lightly. Stuff and truss duck and roast in moderate oven (350°F.) 1½ to 2 hours, basting occasionally. (If desired, pour off fat and make gravy of drippings and giblet stock.)

STUFFING VARIATION: Substitute 3 cups cooked rice for the bread crumbs; omit water.

Serves 4 *600 cal. per serving* *Source of Vitamins A, B*

Tested in THE AMERICAN HOME KITCHENS

• BISCUIT FOLDOVERS

• RICE TIMBALES–GIBLET GRAVY

• ROAST TURKEY–SAUSAGE-APPLE STUFFING

Preparation time: 30 min.
Roasting time: 4½–5 hrs.

1 lb. sausage
1 c. chopped onions
2 c. chopped celery
4–6 tbs. butter, margarine or shortening
1 tbs. salt
2 tsp. ground sage
½ tsp. basil
6 c. coarse bread crumbs
¾–1 c. consommé, apple juice or water
2 c. chopped apples
Turkey, about 15 lbs.

• Brown sausage in skillet. Pour off excess fat. Add onions and celery and cook until tender. Add salt, sage, basil, bread crumbs, and enough liquid to moisten; add apples. Stuff and truss turkey and roast in moderate oven (350° F.) 20 minutes per pound.

Serves about 20 *500 cal. per serving* *Source of Vitamins A, B*

Recipe contributed by LENDAL H. KOTSCHEVAR

FRUIT is an ever-popular dessert. Have you ever sent along one of the very small cans of cherries or other fruits? If the idea goes over, have your lunchbox carrier keep a can-opener in his desk or locker.

AMERICAN HOME RECIPES

Family Food

(pictured in color on page 48)

• RICE TIMBALES–GIBLET GRAVY

Preparation time: 30 min.
Baking time: 20 min.

¼ c. butter or margarine
½ c. chopped onion
3 c. hot cooked rice
½ c. chopped parsley
4 tbs. turkey drippings or other fat
4 tbs. flour
Salt and pepper
Giblet stock, or turkey stock and milk to make 3 c.
1 can (4 oz.) sliced mushrooms, drained
Chopped cooked turkey giblets

• Melt butter, add onion and sauté until tender. Add rice and parsley; toss together to mix well. Pack into well-greased custard cups or other molds. Bake in moderate oven (350° F.) 20 minutes. Turn out onto serving platter; serve with Giblet Gravy.

GRAVY: Blend turkey drippings, flour, salt and pepper together. Add stock and milk. Cook and stir over low heat until thickened and smooth. Add mushrooms and giblets.

Serves 4–6 *290 cal. per serving* *Source of Vitamins A, B*

***Tested in* THE AMERICAN HOME KITCHENS**

• ROAST TURKEY–SAUSAGE-APPLE STUFFING

• ROAST DUCK–APRICOT STUFFING

• BISCUIT FOLDOVERS

Preparation time: 15 min.
Rising time: 1 hr.
Baking time: 25 min.

4 c. sifted flour
2 tbs. baking powder
2 tsp. salt
2 tsp. sugar
½ c. shortening
2 egg yolks
1¼ c. milk

• Sift flour; measure; add baking powder, salt and sugar and sift into bowl. Cut in shortening. Combine egg yolks and milk and stir into flour mixture to make a soft dough. Turn out on lightly floured board and knead until smooth. Roll ¼ inch thick and cut in 2½- or 3-inch rounds; brush with melted butter; make a crease across center of each and fold as for Parker House rolls. Place close together in two 8- or 9-inch square pans. Set in warm place (82°) to rise, about 1 hour. Bake in hot oven (425° F.) 20–25 minutes, or until browned.

Makes about 30 rolls *90 cal. each* *Source of Vitamins A, B*

***Tested in* THE AMERICAN HOME KITCHENS**

YOU LIKE HOT COFFEE but don't like to carry a thermos? If you have access to hot water, buy individual one-cup packets of instant coffee to include in your lunchbox.

• BLACK WALNUT CAKE–SEA-FOAM FROSTING

Preparation time: 20 min.
Baking time: 25 min.

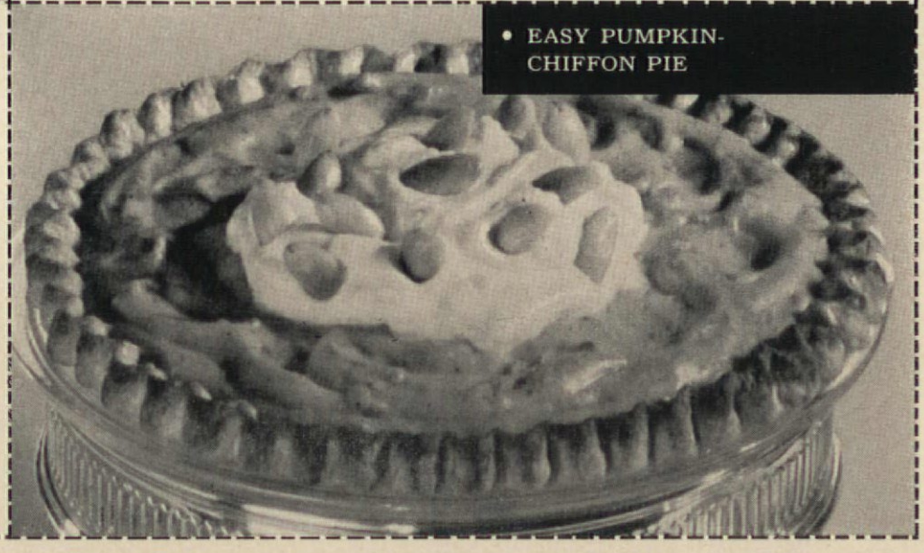
2½ c. sifted cake flour
3 tsp. baking powder
1 tsp. salt
1½ c. sugar
½ c. butter or margarine
1 c. minus 2 tbs. milk
1 tsp. vanilla
2 eggs, unbeaten
1 c. chopped black walnuts

• Measure sifted flour, baking powder, salt and sugar into sifter. Beat butter or margarine just to soften; sift in dry ingredients. Add ¾ cup milk and the vanilla; mix to dampen flour, then beat 2 minutes at low speed. Add eggs and remaining milk and beat 1 minute longer. Fold in chopped nuts. Turn batter into 2 greased and paper-lined 9-inch layer pans; bake in hot oven (375° F.) 20–25 minutes or until done.

SEA-FOAM FROSTING: Combine 2 egg whites, 1½ c. firmly packed brown sugar, dash of salt, ⅓ c. water and 1 tbs. light corn syrup in top of double boiler. Beat to blend; place over rapidly boiling water and beat until frosting stands in peaks, about 7 minutes (use egg beater or electric beater). Remove from heat; beat in ½ tsp. vanilla and continue beating until you get a spreading consistency.

Serves 16 *330 cal. per serving* *Source of Vitamins A, B*

***Tested in* THE AMERICAN HOME KITCHENS**



• EASY PUMPKIN-CHIFFON PIE

3 ways to please
ith light, lively Miracle Whip

he more ways you try it, the surer you'll be—there's nothing else like...

Light, lively Miracle Whip is America's favorite salad dressing!

1. Two-Tone Slaw. There are two secrets to this more successful slaw . . . its looks and its taste. Combine 1 cup Miracle Whip with ¼ cup cream, ½ tsp. salt and dash of black pepper. Add half the dressing to 2 cups shredded green cabbage; the rest to 2 cups shredded red cabbage; toss lightly; chill well. Arrange alternate portions of red and green coleslaw on lettuce. With Miracle Whip, you don't have to add flavor, the flavor's *there*. Bright, delightful can't-be-copied flavor that just suits modern tastes!

2. Sensational Salmon. Beat 2 egg whites until stiff; fold in ⅓ cup Miracle Whip Salad Dressing. Pile onto broiled salmon steaks or any fish fillet, and broil until topping is lightly browned. Garnish with parsley and serve to your delighted guests. Remember, only Miracle Whip has the flavor and texture that make this topping so superb. You won't find that flavor and texture in any other dressing.

3. Glamour sauce for vegetables. This savory sauce does exciting things for almost any vegetable. And it's failure-proof, too! Place 1 cup Miracle Whip in a double boiler over hot water; let stand 10 minutes without boiling. Add 2 tablespoons lemon juice; mix well and serve. In interesting combinations, or on simple salads, Miracle Whip is the dressing most people prefer. No other dressing gives you such certainty of pleasing your family and friends.

TAKE A CAN of Tuna Fish

Tuna fish need not be limited to the summer salad bowl. It adapts so well to so many hot-meal recipes, as well as being a wonderful appetizer. Hearty and delicious, the tuna recipes that follow make ideal cold-weather fare.

PIPING HOT AND HEARTY TUNA CHOWDER (pictured above) is just one of many delicious ways to serve tuna. This, the first of our three suggestions, starts with a can of tuna and ends up with a steaming bowl of chowder, a hot and tasty cold-weather treat!

BEGIN YOUR MEAL with our tuna appetizer, called TUNA ROCKEFELLER (left). You'll find it as tempting and pleasing as "oysters Rockefeller" savored in gourmet circles throughout the world.

EVERY NOW AND THEN, don't you welcome a good change in a main-course dish, or don't you have the urge to try a "different" buffet recipe? We present here TUNA CHOP SUEY (right) as the happy answer—and fortunate, too, it takes only minutes to put together!

Details about table appointments, "Shopping Information," page 72

TAKE A PACKAGE of Frozen Peas

JUNE M. TOWNE

Keep a supply of frozen peas in your freezer . . . they spark "hurry up" meals with flavor and color! The following recipes using peas are designed to give you wonderful new taste treats.

WE OFFER OUR PEAS A L'ORANGE (above)—sweet and sour and oh, so pretty! Just one of a great many imaginative ways you can give an old garden favorite a refreshingly new and delightful flavor!

YOU'LL FIND CURRIED-PEAS-AND-DRIED-BEEF (at left) has a unique and luscious taste. This is true, main-dish, gourmet fare! We have an idea that this is a recipe you'll be taking out of your menu file often!

PEAS AND LIMAS IN SOUR CREAM (right)—Two vegetable products right from your freezer combine to create a wonderfully satisfying dish! The sour cream blends beautifully, accenting the tempting, fresh flavor of the vegetables.

RECIPES ON PAGES 57 AND 58

NEW for the holidays!

Hot Mince 'n Ice Cream Pie!

NONE SUCH makes the delicious filling and hot pour-on sauce

This is a mince pie a child will like! . . .

New! Hidden-Crust Pie Made With Hot Mince 'n Ice Cream

Make Two-crust Pie as directed on Betty Crocker Instant Mixing Pie Crust Mix package, using about 1½ cups Borden's None Such Mince Meat for filling. (Top crust forms a slight hollow for ice cream topping.) Bake *30 to 35 min. at 425°*.

Just before serving pie, heat rest of mincemeat. Spoon 1 qt. vanilla ice cream onto top crust to fill pie. Serve mincemeat over wedges of warm pie.

NOTE: Use one 1-lb. 12-oz. jar of Borden's Ready-to-Use Mince Meat or two 9-oz. packages Borden's Condensed Mince Meat (follow package directions).

Betty Crocker Instant Pie Crust Mix makes the perfect crust

(It's new! It's instant! You make it with boiling water!)

My new boiling-water method for mixing pie crust is far different, easier, far surer and better. You just add 2 tablespoons boiling water to each crumbled stick . . . stir. Roll out a big 9" crust with plenty left over for fancy trim.

"I guarantee a perfect* pie crust every time!" Betty Crocker

SAVE 7¢ —Look for the specially marked Betty Crocker Instant Pie Crust Mix package. Inside is a coupon worth 7¢ toward a purchase of None Such Mince Meat.
OFFER VOID IN STATE OF WASHINGTON.

*PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top

Take a Can of Tuna Fish

(pictured in color on page 54)

A SMALL AMOUNT of lettuce wrapped in waxed paper will keep fresh and crisp for adding to sandwiches when lunchtime comes.

• TUNA CHOP SUEY

• PEAS AND LIMAS IN SOUR CREAM

Preparation time: 10 min.
Cooking time: 15 min.

1 pkg. frozen peas
1 pkg. Fordhook Lima beans
1 pt. sour cream
6 tbs. milk or vegetable liquid
4 tbs. tomato paste
4 strips bacon, diced and cooked

• Cook peas and Limas together following package directions; drain. Add remaining ingredients and heat together thoroughly.

Serves 6–8 *210 cal. per serving* *Source of Vitamins A, B, C*

Tested in **THE AMERICAN HOME KITCHENS**

• PEAS A L'ORANGE

Preparation time: 5 min.
Cooking time: 10 min.

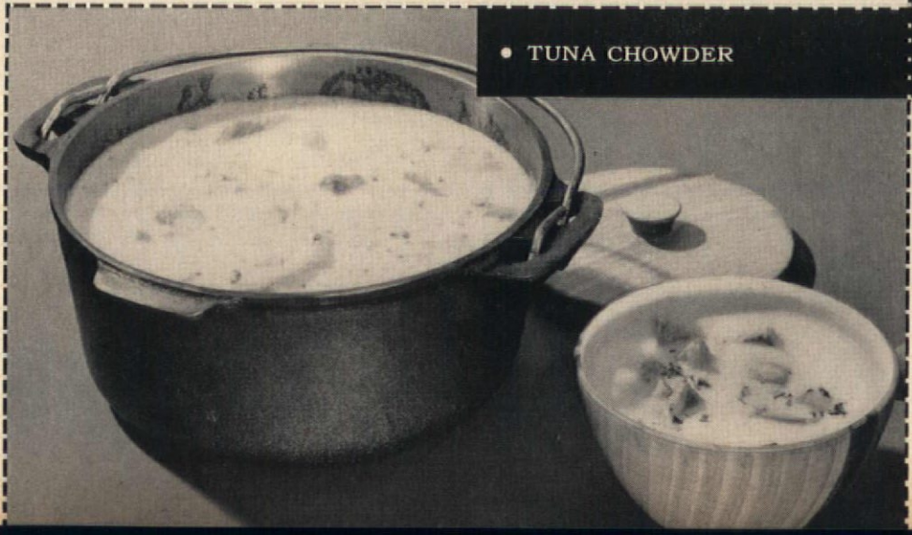
1 pkg. frozen peas
2 tbs. butter or margarine
1 tbs. sugar
1 tsp. cornstarch
½ tsp. salt
½ tsp. grated orange rind
½ c. orange juice

• Cook peas according to directions; drain; add butter. Mix together sugar, cornstarch, salt, orange rind and orange juice; add to peas and heat until sauce is slightly thickened.

Serves 4 *120 cal. per serving* *Source of Vitamins A, B, C*

Tested in **THE AMERICAN HOME KITCHENS**

• TUNA ROCKEFELLER



• TUNA CHOWDER

• CURRIED PEAS AND DRIED BEEF

Preparation time: 5 min.
Cooking time: 15 min.

1 pkg. frozen peas
1 can (10½ oz.) condensed cream of celery soup
3 tbs. milk or liquid from peas
½–1 tsp. curry powder
1 jar (5 oz.) dried beef
2 tbs. butter or margarine

• Cook peas according to package directions; drain; add soup, milk and curry and blend well. Meanwhile, pour boiling water over dried beef; let stand 1 minute; drain and slice. Sauté beef in butter until lightly browned. Arrange on platter and top with curried peas.

Serves 4–6 *200 cal. per serving* *Source of Vitamins A, B, C*

Tested in **THE AMERICAN HOME KITCHENS**

• TUNA CHOWDER

Preparation time: 10 min.
Cooking time: 20 min.

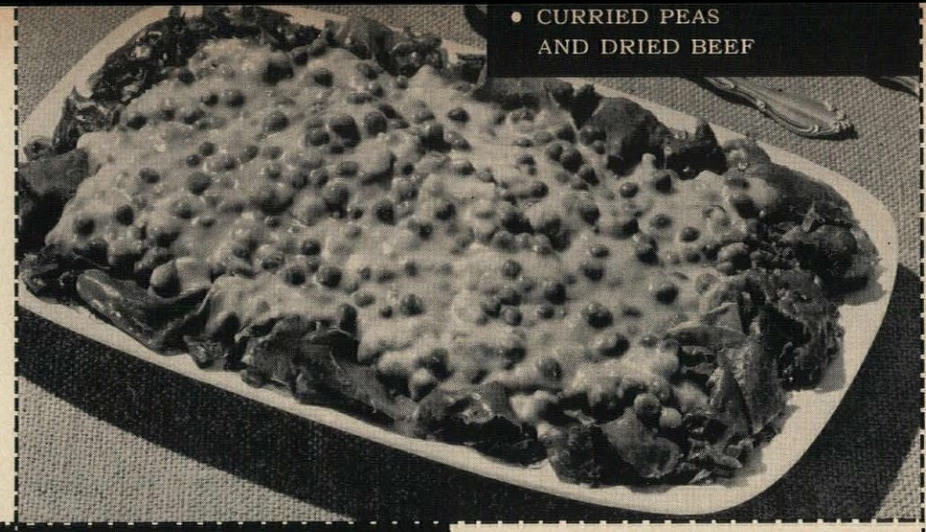
¼ lb. cooked ham, diced
2 stalks celery, sliced
2 tsp. marjoram
1 tbs. chopped parsley
2 c. water
2 cans (7 oz.) tuna fish, drained and flaked
2 tbs. butter or margarine
1 tbs. flour
1 tsp. salt
¼ tsp. pepper
2 c. milk
1 egg, slightly beaten

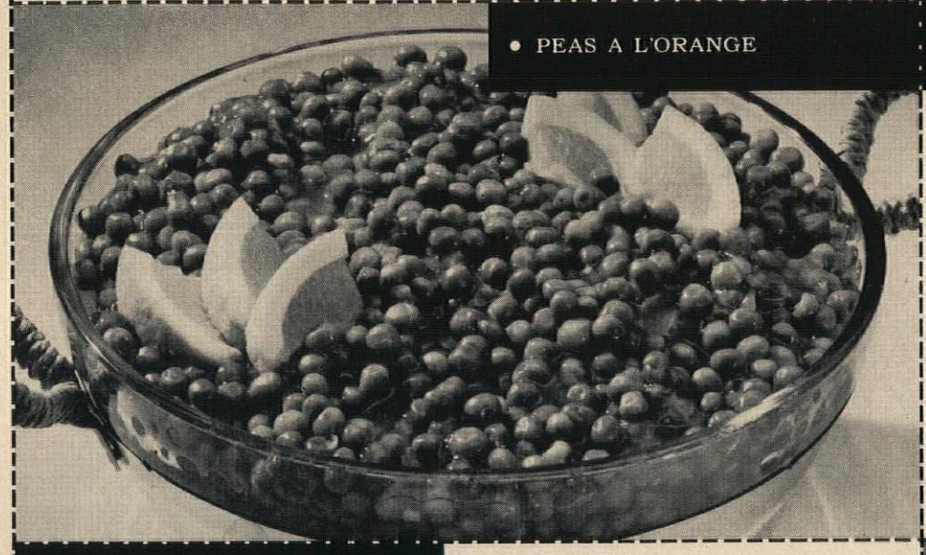
• Combine ham, celery, marjoram, parsley, and water in saucepan. Bring to a boil and simmer 10–15 minutes; add tuna. Melt butter in separate saucepan; stir in flour, salt and pepper. Gradually add milk combined with egg. Cook and stir until thickened. Add to fish mixture.

Serves 4–6 *285 cal. per serving* *Source of Vitamins A, B, C*

Submitted by **MRS. M. DEWEY-YERKES**

• CURRIED PEAS AND DRIED BEEF





• PEAS A L'ORANGE

• TUNA ROCKEFELLER

Preparation time: 10 min.
Baking time: 10 min.

1 c. very finely chopped raw spinach (about ¼ lb.)
¼ c. very finely chopped parsley
2 tbs. very finely chopped watercress (optional)
2 tbs. minced celery
½ tsp. salt
¼ tsp. tarragon
Dash cayenne
Dash paprika
½ c. mayonnaise
4 tbs. melted butter or margarine
3 tbs. lemon juice
2 cans (7 oz.) tuna, drained and flaked
2 tbs. buttered bread crumbs

• Combine spinach, parsley, watercress, celery, seasonings, mayonnaise, butter and lemon juice; heat together in saucepan over low heat about 5 minutes. Mix in tuna and spoon into scallop shells. Sprinkle with buttered crumbs. Bake in hot oven (425° F.) 5–10 minutes, until browned.

Serves 6 *250 cal. per serving* *Source of Vitamins A, B, C*

Tested in **THE AMERICAN HOME KITCHENS**

• TUNA CHOP SUEY

Preparation time: 15 min.
Cooking time: 10 min.

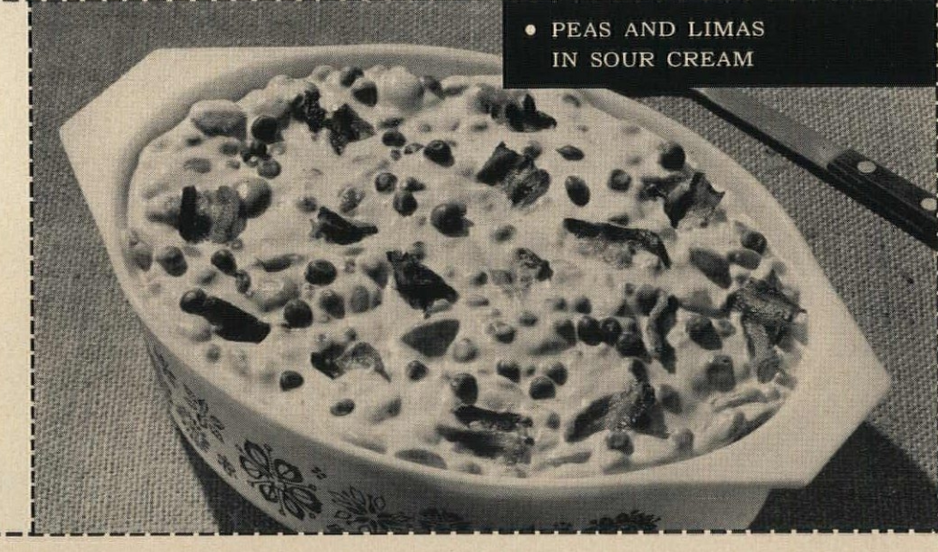
2 tbs. butter, margarine or other shortening
2 med. onions, sliced
1 med. green pepper, cut in strips
¼ lb. mushrooms, sliced
2 c. celery cut in diagonal pieces
Liquid from bean sprouts and water to make 1½ c.
½ tsp. salt
Dash pepper
1 can (#2) bean sprouts, drained
2 tbs. chopped pimiento
2 cans (7 oz.) tuna, drained and flaked
1 tbs. cornstarch
1 tbs. water
1 tbs. soy sauce
3 c. cooked rice
1 can (3 oz.) Chinese noodles

• Melt butter in skillet; add onion, green pepper and mushrooms and sauté until lightly browned. Add celery, liquid, salt and pepper; cover and simmer 5 minutes. Add bean sprouts, pimiento and tuna. Mix together cornstarch, water and soy sauce, and gradually stir into hot tuna mixture. Boil 1 minute, stirring constantly. Serve over hot, cooked rice and top with the noodles.

Serves 6 *250 cal. per serving* *Source of Vitamins A, B, C*

Tested in **THE AMERICAN HOME KITCHENS**

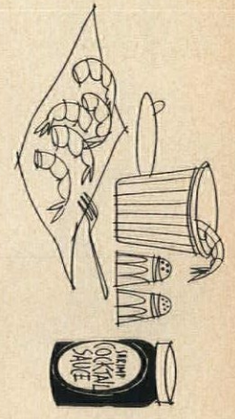
• PEAS AND LIMAS IN SOUR CREAM



AMERICAN HOME RECIPES

Take a Package of Frozen Peas

(pictured in color on page 55)



WOULDN'T A SHRIMP COCKTAIL be wonderful for lunch? Just pack the shrimps and the sauce together in a container, or buy one of the already-prepared cocktails.

New Spanish Rice Pronto...

New way with a family favorite—quicker, easier, tastier!

Flavory Hunt's Tomato Sauce gives every grain of rice spicy tomato goodness!

All-new Minute Rice makes it fluffier, more nourishing; perfect every time!

A delicious—and thrifty—dinner in one dish! And what a dish! Only new Minute Rice and Hunt's Tomato Sauce can make it so fast—so tasty! No baking needed—you mix it all in one pan!

In 5 minutes, the long, fluffy grains of Minute Rice drink up the rich, kettle-simmered flavor of spicy Hunt's Tomato Sauce—and Spanish Rice Pronto is ready to serve!

Try delicious variations with beef, cheese, mushrooms, frankfurters—you name it! Your family's going

SPANISH RICE PRONTO

¼ cup bacon drippings
1 medium onion, thinly sliced
½ green pepper, diced
1⅓ cups Minute Rice (4⅝-oz. package)
1½ cups hot water
1 teaspoon salt • Dash of pepper
½ teaspoon prepared mustard
2 cans (8-oz. each) Hunt's Tomato Sauce

Melt bacon drippings in saucepan or skillet. Add onion, then green pepper and new Minute Rice, right from the package. Cook and stir over high heat until lightly browned.

Add hot water, salt, pepper, mustard, and Hunt's Tomato Sauce. Mix well. Bring quickly to a boil; then reduce heat. Simmer uncovered for 5 minutes. Serve proudly to 4. Double recipe for larger groups.

Serve New Spanish Rice Pronto soon—and often.

Hunt's Tomato Sauce, product of Hunt Foods, Inc.

For a perfect frosting every time...

make yours with Domino

Confectioners 10-X Powdered Sugar

It's custom-made for perfect "no-cook" frostings! Because it's *50% finer* than old-style frosting sugars, Domino Confectioners 10-X Powdered Sugar makes the *smoothest* frostings ever. For goodness sake . . . put a Domino 10-X frosting on every cake you bake!

It's fudge time . . . fun time!

Nothing beats the fun . . . nothing beats the smooth, rich, *fabulous* flavor of the Quick Nut Fudge you can make in a twinkling with Domino—*the original*—Confectioners 10-X Powdered Sugar.

Tested fudge and frosting recipes on every box.

. . . more women use *Domino* than any other sugar.

Family Food (continued from page 48)

abundance of fruits and native wines also influences the menu. The typical Thanksgiving dinner might include an avocado appetizer, assorted breads, tortillas, ★ roast turkey (with sherry and lime-juice baste), cranberry-and-raisin sauce, olives, fruit salad and possibly a molded dessert tray of assorted figs, prunes, pears, dates and apricots. **MIDWEST**—Hearty fare and plenty of it! There is often a second main course such as ★ Roast Duck . . . characteristic of many other areas. Pennsylvania Dutch, for instance. Have you ever had the pleasure of sharing a Pennsylvania Dutch holiday feast . . . with both bread and potato stuffing, the seven sours and the seven sweets and all of the other superb dishes passed around for many helpings? But back to the Midwest and delicious roast goose filled with apple-raisin stuffing, the turkey sausage or oyster. There are gobs of giblet gravy, mashed potatoes and candied yams, a Waldorf salad, cranberry-and-orange relish, Biscuit Foldovers, mincemeat and ★ pumpkin pie topped with homemade vanilla ice cream. Yes, hearty fare—and plenty of it! **SOUTH**—A wonderful combination of traditional hospitality, gracious living and a long affinity for ham sparks the Southern Thanksgiving menu. Ham is always studded with cloves and served with fried oysters, Brussels sprouts, ★ Rice Timbals smothered in giblet gravy, a relish tray of pickled watermelon rind, hot biscuits, Brazil-nut pudding and coffee (blended with lots of chicory!). These are but a few choice samplings of delicious Thanksgiving dinners—across the U.S.A.! THE END

WE LIKE CHOCOLATES

MRS. ELMA WALTNER

Does chocolate-making scare you? It shouldn't. For dipping is so simple if you carefully follow a few "musts." A creamy fondant is used as the basis for most chocolate centers, and we suggest you start out with a recipe, using cream if possible. First knead the fondant until it's smooth and pliable; shape it into centers by rolling small bits into balls between your palms. Now place them on waxed paper to dry. Let them dry at room temperature for a few hours or until a crust forms. Turn over so that the underside dries too. To make flavored centers, add a few drops of extract to the fondant and knead thoroughly. Patties are made by flattening the balls

to about ¼-inch thickness.

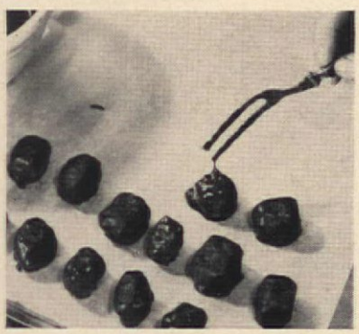
Cherry chocolates are our favorites, and here are tips to assure you of deliciously successful results. First, cut *firm* maraschino cherries in half and drain an hour or two on paper toweling. Then roll a ball of fondant about the size of a filbert nut. Flatten and lay half a cherry on it. Bring fondant up over it, covering all of the cherry. If the cherry is exposed anywhere, it will leak and be too sticky to dip.

There are three types of coatings you can use: The bittersweet dipping chocolate made especially for dipping purposes, regular milk chocolate, or homemade bittersweet coating. This last coating is made simply by melting together equal amounts of the unsweetened baking chocolate and milk chocolate.

To melt any chocolate, cut it into small pieces in a round-bottomed crockery bowl, using about a pound of chocolate at a time. Then set bowl over boiling water and beat until the chocolate is partly melted. Remove the bowl from the pan of water and stir rapidly with a fork until all of the chocolate is melted. The correct temperature of the chocolate for dipping is very important. It must be between 83-85° F. to be the right consistency. By using a heavy bowl and keeping it in 85° F. water, this temperature can easily be maintained. Milk chocolate will be stiffer at this temperature than dipping chocolate.

The temperature of the room is important too. It should be 65° F. or cooler. At this temperature, the chocolate coating will harden almost at once, giving a smooth glossy coating. To dip the chocolates, drop the cream center into the melted chocolate. Pick up the candy with a two-tined fork, tapping the tong of the fork against the edge of the bowl to remove any excess chocolate. Now, drop the candy from the fork onto waxed paper. As the candy leaves the fork, there will be a little string of chocolate which, with a simple twist, you can make the professional swirl of chocolate that appears on candy tops.

DIPPED CENTER is shaken to remove the excess chocolate and leave only a thin complete coating.



CHOCOLATE DROPPED from fork leaves a little string of chocolate used to make identifying mark.

When the chocolates have hardened, remove from the waxed paper and store in boxes with fresh layers of waxed paper between the layers of candy. Cherry chocolates especially improve by being aged a week or two. The moisture of the cherry will liquefy the fondant into an especially delectable consistency. THE END

Because the frosting makes the cake...

make yours with Baker's genuine chocolate

EASY CHOCOLATE FROSTING

Melt over hot water: 4 squares Baker's Unsweetened Chocolate • 3 tablespoons butter or vegetable shortening.

Blend together: 4 cups sifted confectioner's sugar • ⅛ teaspoon salt • 7 tablespoons milk • 1 teaspoon vanilla.

Add hot chocolate mixture to sugar mixture and mix well. Let stand, stirring occasionally, until of proper consistency to spread on cake. Makes enough for two 9-inch layers.

GENERAL FOODS KITCHENS

Tested and Approved by General Foods Kitchens

Baker's Favorite Chocolate Recipes: color-illustrated booklet, containing over 200 tested recipes, yours for only 25¢. Send coin, with your name and address, to Baker's Chocolate Recipes, Dept. A, Box 1325, Kankakee, Illinois.

NEW Betty Crocker all-purpose MERINGUE MIX!

(Welcome to the wonderful new world of meringue desserts)

Now fabulous meringues are easy to make! Soft, high meringue toppings . . . tiny meringue kisses . . . fabulous Baked Alaska . . . delicate meringue shells . . . *all* guaranteed to come out perfect!

"I guarantee perfect* meringue topping—perfect meringue shells every time—any time!"

Betty Crocker

General Mills

*PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis 40, Minn., and General Mills will send your money bac

Perfect Baked Alaska

Cover baking sheet with foil. Top with cooled 9" sq. cake made with Betty Crocker Yellow Cake Mix. Place a hard 1-qt. brick ice cream on cake. Trim cake 1" from edge of ice cream; freeze. Beat 2 packets Meringue Mix with 2/3 cup water until stiff. Completely cover cake and ice cream. Brown meringue at 500° about 5 min. Serve at once. Spectacular!

A wonderful new world of meringue shells! just follow the easy package recipe. Fill with ice cream or pudding or fruit. Make the shells ahead of time—they keep for days when

Meringue Kisses! Blend 1 cup sugar, ⅓ cup water, 1 Meringue Mix packet. Beat until very stiff. Fold in ½ cup chopped nuts, food coloring, or 1½ cups coconut. Drop by teaspoonfuls 1" apart

A wonderful new world of meringue pie toppings! Tender to cut, tender to eat — this meringue doesn't weep or shrink even if you refrigerate it. Just add water and beat up

AMERICAN HOME RECIPES

Good Victuals

(pictured in color on pages 28, 29)

- FRESH CLAM SOUP
- BREAST OF CHICKEN ON VIRGINIA HAM WITH WHITE WINE SAUCE

RECIPE ON REVERSE SIDE

BREAST OF CHICKEN ON VIRGINIA HAM

- Broil chicken breasts (one per person) and place on slices of hot baked Smithfield ham. Pour on wine sauce at last moment.

WHITE WINE SAUCE (for 24 people)

½ lb. butter, melted
½ cup flour
1 pint heavy cream
1 qt. chicken stock
¾ cup sherry wine (or more, to taste)
salt and pepper

- First cream melted butter and flour in saucepan and add slowly one pint cream and stock. Add wine, stir, and season to taste. If not enough wine, add a little at a time to taste. Pour over broiled chicken and sliced ham immediately before serving.

Recipe from Adm. and Mrs. Jerauld Wright

"smart cookies!"

MIRRO

cooky and pastry press

And smart little sisters, too, to turn out such smart-looking cookies this almost magic, twist-of-the-wrist way, with the MIRRO Cooky and Pastry Press.

You can choose from twelve interesting cooky shapes or, with the pastry tips, create cream puffs, eclairs, lady fingers, and meringues, all with a fresh, smart look. The generous barrel of the press, which you fill so easily with an ordinary spoon or spatula, holds enough dough to form up to eighty cookies at a single filling!

Be a "smart cooky" yourself, this season, and get *your best buy*, by asking for MIRRO, *by name*.

only $2.95 (West, 3.25)

Complete with handsome Copper-Tone trim, 12 cooky-forming plates, 3 pastry tips, step-by-step directions, and tested recipes.

MIRRO Cooky Press and Decorator Set, **$3.95** (West, 4.35)

Guaranteed by Good Housekeeping

your best buy...

MIRRO
THE FINEST ALUMINUM

COMMENDED PARENTS' MAGAZINE

MIRRO Cooky Sheets	14 x 10"..... **$1.15**	(West, 1.25)
	15½ x 12"..... **$1.25**	(West, 1.35)
	17 x 14"..... **$1.65**	(West, 1.75)

MIRRO ALUMINUM COMPANY, MANITOWOC, WIS.

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GLOP

(SAND, RUST, DIRT, ALGAE, ETC.)

from your household water

and enjoy the benefits of really clean water!

Some glop you can see. But most of it you can't until it's trapped in quantity. You just see the dirty work it does . . . a not-quite-clean wash, murky drinking water, etc. That's why every home should have a filter even if the water *looks* crystal-clear.

The Cuno Aqua-Pure Filter keeps well or city water really crystal-clear. It makes washes cleaner, any cleaning easier. It eliminates most causes of staining and cuts corrosion of kitchen and bathroom facilities. It adds life to pipes and appliances, boosts efficiency of water-treating equipment already installed.

Write today for complete information . . . see your local plumbing or well contractor . . . and enjoy cleaner water NOW!

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Please send complete information on the Aqua-Pure Filter.

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AMERICAN HOME RECIPES

Good Victuals

(pictured in color on pages 28, 29)

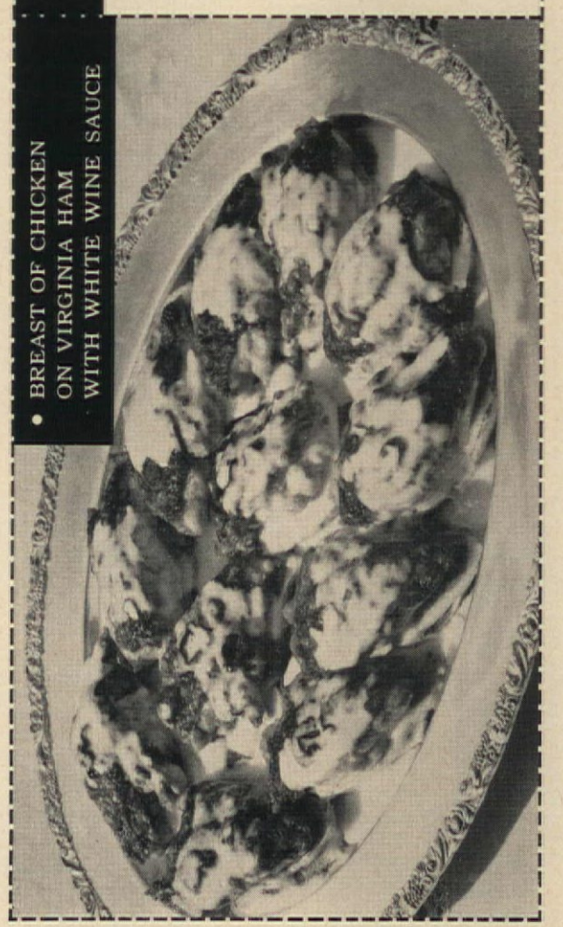
• FRESH CLAM SOUP

3 dozen large clams
6 medium onions
½ lb. butter
1 c. chopped parsley
3 qts. fresh cream
5 qts. fresh milk

• First steam clams in 3 quarts of water until clams open. Open clams and take out muscle, then chop fine. Chop onions and put through grinder, then fry onions until soft. Combine clam juice, milk and cream and onions, and cook in double boiler 1½ hours. Then 15 minutes before serving, add chopped clams and parsley. Serve piping hot. (Serves 26.)

Recipe from Adm. and Mrs. Jerauld Wright

• BREAST OF CHICKEN ON VIRGINIA HAM WITH WHITE WINE SAUCE



RECIPE ON REVERSE SIDE

With a little imagination . . . and Log Cabin Syrup

You can do breakfast magic in a wink. Like topping hot cereals (oatmeal, and all of 'em) with the liquid golden-ness of Log Cabin Syrup. There's nothing like its fresh maple sugar taste because Log Cabin is blended with real maple sugar. Serve cold cereal 'n fruit together with Log Cabin, too. Your family will love it!

You can cook these fluffy-light corn fritters in your skillet! Blend 1 egg and ¼ cup milk. Add 1 cup pancake mix and stir until smooth. Fold in 1 drained 12-oz. can whole kernel corn. Drop by teaspoonfuls into 1 inch of hot Wesson Oil. Cook 4 minutes, or until golden brown. Pour on Log Cabin for a fabulous treat.

You can make a marvelous new ham glaze. Melt 2 tbs. butter in skillet; add 1 cup Log Cabin and ¼ tsp. dry mustard. Simmer 5 minutes. Add 18-oz. can sweet potatoes. Cook 5 minutes, turning often. Add 1 thick slice ham, 1 cup canned sliced apples. Cook 10 minutes, turning ham once; baste potatoes and apples. Log Cabin really complements the meal!

You can give glowing interest to familiar desserts. Like pouring luscious Log Cabin over peaches and ice cream for a gourmet dish. Team ice cream and Log Cabin with other fruits, too—pears, bananas, apricots, canned apples, pineapple. That delicate maple flavor goes perfectly with so many good things. No wonder it's America's favorite syrup!

Recipes tested and approved by General Foods Kitchens.

LOOK WHAT GAS IS DOING NOW!

In the new

NORGE Gas Laundry

rain never rules out washday–

the hot water faucet never runs cold!

PRODUCT OF NORGE DIVISION OF BORG-WARNER CORP., CHICAGO, ILL.

OUT OF THE GAS DRYER—WRINKLE-FREE! The new Norge offers a real washday wonder—the exclusive "Wrinkle-Out" drying process. It eliminates touch-up ironing of wash 'n wear fabrics, turns them out ready to put on. And the Dial-a-Heat Selector means safe drying for everything from work clothes to lingerie.

HOT SHOWERS ANY HOUR—EVEN ON WASH-DAY! A Norge Gas water heater replenishes hot water as it's used . . . starts heating more as soon as the tap is turned on. Your hot water supply is always clean and rust-free, too, because the Norge is "Life-Lined" with glass . . . guaranteed to last for years.

CABINETS BY REPUBLIC STEEL KITCHENS.

RAIN NEVER RULES OUT WASHDAY in a Norge Gas laundry! With a new Dispensomat washer & Hamper-Dor dryer, all washing aids are added *automatically*, at the right time, in the right amounts; you *get perfect drying weather anytime* at the turn of a dial! Hamper-Dor drys 4 ways: with or without heat, with or without tumbling. And because low, even Gas heat *gently blows moisture away*, it's faster, safer for all fabrics!

THE HOT WATER FAUCET NEVER RUNS COLD! As soon as the tap is turned on, a Gas water heater starts heating more water. You're *sure* of all the hot water you want, as hot as you want it. And Gas works fast, heats water in a jiffy. No worry about rust either, with a new Norge Gas water heater—it's "Life-Lined" with glass for permanent protection, guarantees clean, rust-free hot water for years.

AMERICAN GAS ASSOCIATION

NORGE

ONLY GAS does so much more...for so much less!

Pattern Order Form

Please allow 3 weeks for handling and mailing

This pattern is shown on page 12.

1757—75c. "Family Tree" painting pattern for walls, door, screen.

This pattern is shown on page 38.

1758—35c. Découpage pattern tells how to cut, paste, plan designs.

This pattern is shown on page 82.

2138—75c. Home workshop pattern for a butler's desk that is also a convenient three-drawer chest.

This pattern is shown below.

1760—35c. Ever-lovely Irish crochet with a difference: made with a large loose stitch, it works up quickly. Bedspread and café heading for curtains.

These patterns are not shown in this issue but would be nice to think about for Christmas giving.

1407—25c. Make a pair of quilted pillows for a most welcome gift. This is an oval feather-wreath motif.

1499—35c. If you know anyone who needs a tray, make a most unusual one with ordinary 4-in. white bathroom tiles. Then paint on this wonderful bold "Pecking Rooster" pattern.

1640—50c. A cross-stitch sampler pattern of "Adam and Eve."

1647—50c. A pretty gift for a pretty girl; make a copy of an old-fashioned "courting" mirror with dainty floral border. Pattern includes instructions for building frame and border design.

1671—35c. If you like to sew, why not make a pair of café curtains with a matching apron for that young bride.

1679—85c. For a small boy you love, make this soldier-boy costumer. It will help him to keep neat, for he can hang his coat on the soldier's back, his socks on baton, shoes on the base.

1691—$1.00. Complete set of initials. Beautiful daisy-fresh letters of appliqué and embroidery. The stitches are just lazy daisy and outline.

1705—$1.00. Transfer pattern for an abstract hooked rug. Wonderful coloring with stylized design of gourds.

1742—25c. For the crocheter, a good design in place mats for a country or contemporary home. Heavy woven brightly colored yarn and plain crochet.

1743—25c. A daintier crochet place mat for more formal entertaining. Small rickrack and lacy crochet.

Get a head start on Christmas decorations.

1201—45c. A Christmas village for your mantel, table or under the tree. Six buildings: aspired church, red schoolhouse, general store and three houses.

1315—35c. Four exquisitely detailed Christmas stockings to make of felt, gold and silver threads, sequins and beads. One motif is a Bambino, one a handsome full-horned reindeer, one a Madonna and a Christmas tree.

1328—50c. Make Santa and his reindeer to scamper over your rooftop, on the lawn or between roof and a tall tree.

1400—45c. Dramatic window design to be painted on with wash-off paint. Singing angel with lighted candles and a group of choir boys.

1448—25c. Beautiful Nativity scene to paint on a picture window. Just paint stars in position indicated.

1759—50c. FOR THE BIRDS, a toweling house to cover "Dicky" when the evening sun goes down.

INEXPENSIVE CAGE is sold in department and pet stores for $5.00. "House" fits perfectly.

1565—25c. C'est Noel, so make these big blocks of plywood or cardboard, painted gaily with letters to spell NOEL, sprinkled with glitter.

1566—35c. Six Nativity panels to paint on oilcloth for a large window group.

1567—25c. Angel bell ringers to cut out of metallic papers for your window.

1568—25c. The easiest pattern of all, just a cut-out bell for your windows.

1618—$1.00. Beautiful large angel with the sweetest face, for your front door to welcome Christmas visitors.

1619—25c. A blue angel to paint on metallic paper for your front door. Includes a very unusual lighting trick.

1620—75c. Wonderful modern Madonna to cut out of metallic papers for door or for over the mantel.

1649—75c. Madonna and Child design in a wonderfully beautiful stained-glass effect, which you can obtain with special paints or colored cellophane.

1650—75c. Companion piece to the above pattern—3 Wise Men and Shepherd.

1651—$1.00. A beautiful triptych of Madonna and Child with a pair of Guardian Angels, which are ingeniously lighted from behind for luminous effect. This is a painting pattern.

☐ American HOME Pattern Book $1.25

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☐ 1407—25c	☐ 1640—50c	☐ 1743—25c
☐ 1448—25c	☐ 1647—50c	☐ 1757—75c
☐ 1499—35c	☐ 1649—75c	☐ 1758—35c
☐ 1565—25c	☐ 1650—75c	☐ 1759—50c
☐ 1566—35c	☐ 1651—$1	☐ 1760—35c
☐ 1567—25c	☐ 1671—35c	☐ 2138—75c

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PRINT name and address in coupon which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send personal check or money order (please do not send stamps). If you live in New York City, add 3% for City Sales Tax.

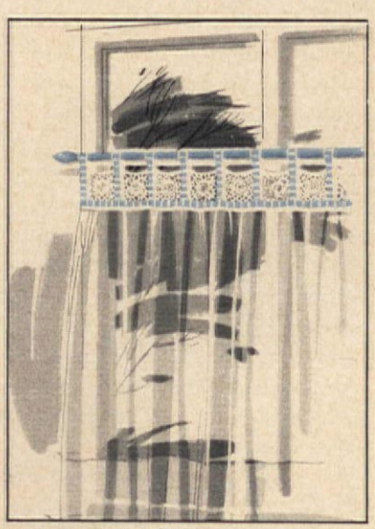
AMERICAN HOME
PATTERN DEPARTMENT

P.O. BOX 296

FOREST HILLS 75, N.Y.

Shopping Information, Page 72

Irish Crochet Pattern



DESIGNER: COATS & CLARK

SNOW-WHITE COUNTERPANE of Irish crochet scattered with the familiar roses, lined up with blue velvet ribbons and bows. Pattern includes lovely topping for café curtains. Pattern **No. 1760,** price **35c.**

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BUY YOUR INSULATION OUT OF MONTHLY FUEL SAVINGS

NEW EASY-TIME PLAN

Costs You As Little As **$5.00** per month

Why pay fancy prices! Do the job yourself in an afternoon, *save $100 to $150 installation cost.* Besides, you'll save up to 40% on your fuel bills this winter and every year. Best of all, you can pay for your insulation out of your monthly fuel savings.

Zonolite vermiculite Insulating Fill is easiest of all to install. No extra tools necessary. No cutting, no stapling. Just pour it...level it ...leave it. Zonolite is 100% fireproof, actually snuffs out flame... rodent-proof, rot-proof...guaranteed to last the life of your home. Complete Zonolite installation for the average attic costs as little as $67.60. So, stop wasting money on fuel. Insulate now with Zonolite.

1...2 HERE'S ALL YOU DO

JUST POUR IT...LEVEL IT

The Job is Thru!

You'll be amazed how *easy* it is to insulate with Zonolite. Once installed it's there for the *life of the building!*

FREE ***BOOKLET*** tells "How to Pay for Your Insulation Out of Fuel Savings." Shows how you can install Zonolite easily in one afternoon. Gives insulation tips; recommended thicknesses; other information.

ZONOLITE COMPANY Dept. AH-118
135 S. LaSalle St., Chicago 3, Ill.

Send me FREE booklet HI-47 that shows easy steps to insulating.

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GET FREE ESTIMATE, DETAILS OF "EASY-TIME" PAYMENT PLAN AT YOUR LUMBER OR BUILDING SUPPLY DEALER

Paint Removing Tips From Strypeeze

Guaranteed by Good Housekeeping

For every material, every job, there's a

Strypeeze Paint Remover

TO DO IT BEST!

APPLY NEW WATER-RINSABLE Strypeeze Special to get best results with least effort when you are working on metal, solid wood, brick, tile, or when near fire or sparks. *Just brush on—let stand—rinse old paint away with water.*

YOU'LL PREFER SEMI-PASTE Regular Strypeeze if you're stripping antiques, upholstered furniture, veneers, cabinets, floors, walls or valuable objects. Cuts fast and deep yet is safe for fine woods. *Recommended by professionals.*

TIPS

ON BRUSH CLEANING Never store in water—bristles deteriorate. Whether brush was used in varnish, shellac or paint, KWIKEEZE (by makers of Strypeeze) will clean and soften hardest brushes. Simply clean, rinse in water, then let dry.

FREE BOOKLET

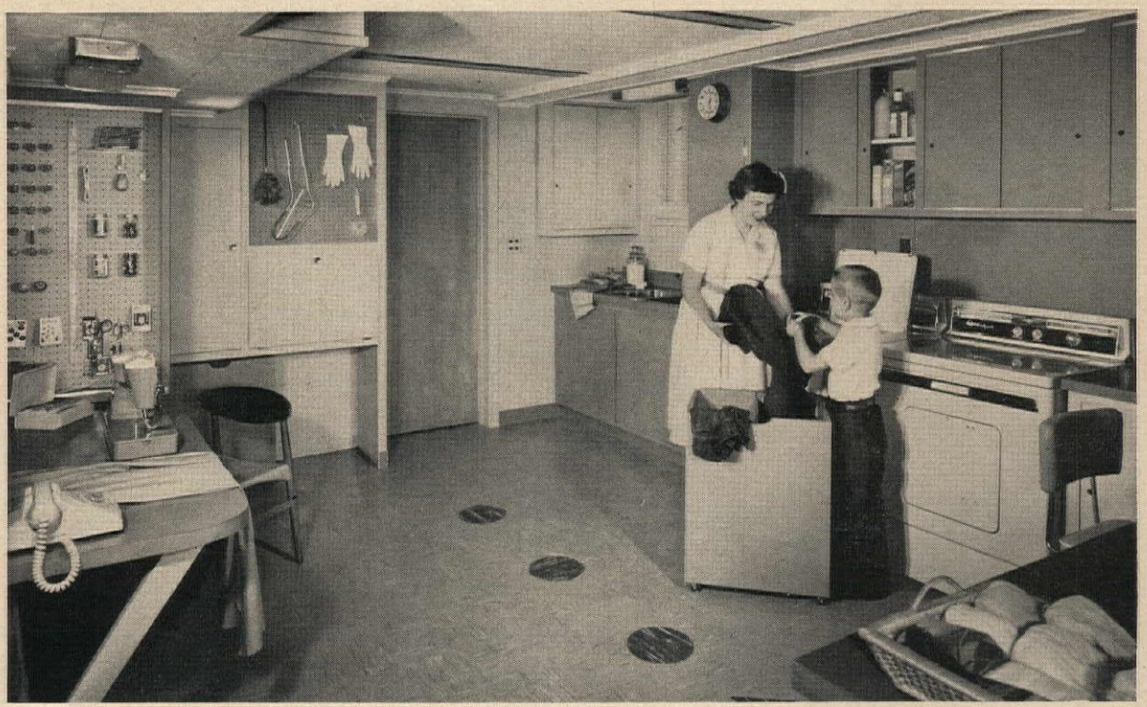
Ask your paint or hardware dealer for new booklet *"How To Remove and Restore Finishes"*.

SINCE 1875

THE SAVOGRAN CO.

The Laundry That Grew and Grew

(continued from page 34)



PRETTY PINK WASHER AND DRYER match bright cheerful mood of this room designed for many activities. Laundry supplies are stored in cabinets. Pegboard on walls is both decorative and functional.

Shopping Information, Page 72

(5) auxiliary kitchen. Now the whole family uses this room, and Jeanne no longer feels isolated doing the laundry in the basement as she did before.

A basement room always presents special problems, but they were beautifully solved here to prove that glamour can go hand in hand with practicality. Walls were furred out and hardboard surfacing was used to hide all the unattractive pipes which are an integral part of any basement. The ceiling was covered with acoustical tiles to keep noise from floating upstairs. A shocking-pink color scheme gives warmth and coziness. A custom-cut design in the floor? Not at all! These buttons and bow designs were cut from standard tiles and were so simple to do that any do-it-yourselfer could duplicate them. Since natural daylight was at a minimum, fluorescent fixtures were recessed in the ceiling to give good over-all lighting for any job Jeanne must do here. Additional fixtures were installed over areas where extra light is needed—over the sewing counter and the sink which is used for pretreating spots and stains before clothes are put in the washer.

Storage ideas galore were included in their plan. Sliding-door cabinets were built to store not only laundry supplies but extra canned goods since kitchen space is limited. Pegboard was used in large quantities to simplify storage of small supplies which often get "lost" in a drawer. Pegboard over the long counter next to the freezer provides a handy spot to hang ironed shirts, blouses and Kathy's dresses, as well as small freezer packaging supplies. Counters are triple duty—the sewing counter serves as a desk area for Jeanne or play spot for games. The counter next to the freezer is used for wrapping foods going into the freezer, is also a wonderful spot to sprinkle clothes. (continued)

PIPES DISAPPEARED behind furred-out walls, but essential connections are still accessible whenever needed.

LUNCH ANYONE? Canned-goods overflow is stored in basement—handy for unexpected company.

BULLETIN BOARD above sewing counter holds patterns. A slot at rear of counter lets fabric fall free.

Beautiful Northern Hard Maple!

OLDE ORCHARDE

by KLING

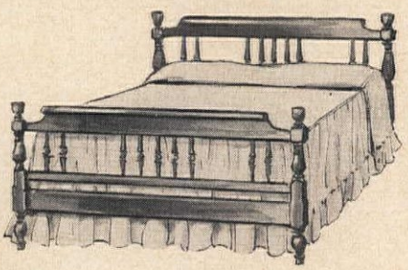
See it during KLING WINDOW WEEK, October 27th - November 8th

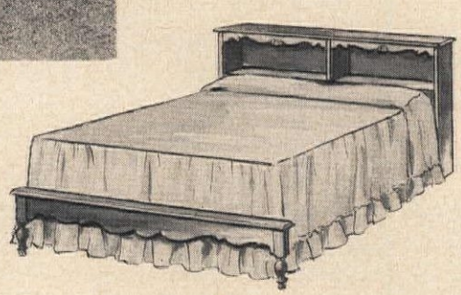
Special groupings of this lovely bedroom suite will be displayed in leading stores across the country during Kling Window Week, October 27th through November 8th.

OLDE ORCHARDE, an authentic Colonial design, is one of our most popular groups. Of SOLID Northern hard maple, it is finished in Autumn Tan, a warm, rich color that brings out all the beauty of the solid wood.

There are fourteen bed styles in this popular group and a wide variety of case pieces. It is open stock, of course. The Colonial design of OLDE ORCHARDE combines perfectly with either modern or traditional decorations and accessories.

Watch for the announcement of Kling Window Week in your neighborhood. Many stores will display OLDE ORCHARDE and will offer attractive values to save you money.





KLING MEANS SOLID MAPLE • CHERRY • MAHOGANY

Kling Factories, Dept. AH-11 Mayville, N. Y. Please send me your new 4-color booklet "Ideas for a Lovelier Bedroom". I understand it is full of ideas for bedroom decoration and arrangement and care of furniture. I enclose 35¢ in coin.

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ADDRESS_____

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One Bright, Beautiful Gift This Christmas...

and Another Brand-New One Every Month Through the Year

Give a gift of homemaking help at the time of year when home means most—and another brand-new one each month, sparkling with ideas that deepen your friends' enjoyment of home all year long.

American HOME Gift Subscriptions give so much, for so long, for so little, at these . . .

Once-A-Year Christmas Gift Rates

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Two 1-year Gift Subscriptions.....$5
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Each subscription you give is announced by a beautiful Christmas gift card, supplied at no added cost.

Use the Handy Gift Form You'll Find in This Issue, AND ORDER TODAY

THE AMERICAN HOME
A Curtis Publication

American HOME Building • Forest Hills 75, N. Y.

(continued)

JEANNE ADJUSTS new ironing table to full ironing width when doing large flat pieces or full skirts.

IRONING-TABLE COVER spreads its wings along with the table; need not be removed to adjust width.

This will be used as a "downstairs kitchen" area while entertaining in the future recreation room Rudy is planning. Outlets along this counter can be used to plug in a coffeemaker, frypan or sandwich grill—depending on the menu.

Jeanne had always longed for a spot in the house to use for sewing—and now she has it. She keeps the portable out on the counter most of the time. It's so easy to stitch up rips and tears in linens or clothes before they go into the washer if the sewing machine is out and ready for action. The old laundry chute was revised in this remodeling project. A flip-down door acts as a sorting shelf. Two laundry hampers were built to go under the chute. On wheels, they can be rolled over to the washer. Since Jeanne likes to sort soiled laundry into four categories, the hampers are divided.

How do they like their new room? The kids think it's the greatest place in the house to play. Jeanne says, "It makes washing and ironing *almost* a pleasure." And Rudy gave us a grin at the end of our photographing day, indicating his full approval. THE END

STOP SHOVELING SNOW!

Push it like a vacuum cleaner! No lifting, no stoop! Clears snow in minutes instead of hours from any surface—even gravel or dirt. Slides on sleigh runners. Handles heaviest snow. 16" steel blade, 54" no-stoop handle. Weighs less than 5 lbs. Only $4.95. Postage paid. Same price in Canada. No COD's at this low price, please. Satisfaction guaranteed or money back.

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Dept. AH-118
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Kansas City, Mo.

PERFECT GIFT!
$4.95 postpaid

Shrinks Hemorrhoids New Way Without Surgery

STOPS ITCH RELIEVES PAIN

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain—without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne*) – discovery of a world-famous research institute.

This substance is now available in *suppository* or *ointment form* under the name *Preparation H.** Ask for it at all drug counters – money back guarantee. *Reg. U.S. Pat. Off

HOT, TENDER FEET?
Dr. Scholl's Foot Powder quickly relieves hot, tired, tender, perspiring, odorous feet. Eases new or tight shoes. *Get a can today!*
Dr Scholl's FOOT POWDER

LIPS SORE?
Blistex
POCKET SIZE 39c HIGHER IN CANADA
BEST FOR COLD SORES CHAPPED LIPS FEVER BLISTERS

LOW COST RUPTURE APPLIANCE Guaranteed

TO BRING
HEAVENLY COMFORT and SECURITY or it Costs You Nothing!

Rejoice, Ye Ruptured! This patented Brooks Air Cushion Appliance—for most forms of reducible rupture—now is positively guaranteed to bring you heavenly comfort and security, day and night, at work or play—or it costs you nothing! Light. No springs or hard pads. Low cost! Buy NO rupture device till you get our free facts. Write!

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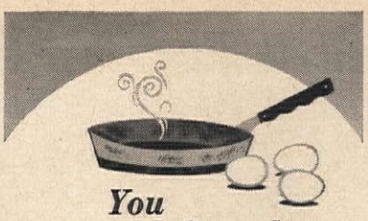

You wouldn't make an omelette in a dirty skillet

SO . . .

DON'T PUT CLEAN FOOD IN A DIRTY OVEN

OVEN CLEANING IS A CINCH WITH

EASY-OFF

NO STEEL WOOL! NO RAZOR BLADES! NO AMMONIA!

Keep your oven sparkling clean with EASY-OFF. Removes even baked-on grease. Just spread on EASY-OFF...let set . . . wipe off! Apply to burners, grills, sidewalls. 8 oz. jar only 69¢—16 oz. 98¢. *Free brush attached!*

LET EASY-OFF DO THE WORK

BUNIONS

Doctor's Super-Fast, Soothing Relief!

Away goes pain when you put soothing, cushioning, protective Dr. Scholl's Zino-pads on your bunions or enlarged joints. They stop shoe friction, lift pressure. Get a box today!

Dr Scholl's Zino-pads

How Much an Hour?

(continued from page 46)

so fast and so gladly that you are earning premium pay?

Are you gardener-in-chief at your house? If you love gardening and have time, you won't need to pay for outside help. If you are a dedicated gardener who buys seeds in packets, rather than plants in flats, you'll enjoy earning that difference in price. If you have enough land, you can make your gardening hours pay with fruits and vegetables.

But if you loathe the daily maintenance even the smallest and least elaborate garden requires; if your lawn is more brownish than greenish and weeds grow among your petunias; if snails feast on your begonias and mildew camouflages your roses, could you have someone else handle the garden routine? And could you use your time to better advantage?

Perhaps you'd need a good excuse to pay someone to clean your house every week but if you hate housework enough and can find someone who does it better and faster could you figure out a way to earn the money to pay her?

Are your windows easy to wash and is this a job you don't mind at all? Or do they require sitting three-quarters over nothingness from a second-story sill; and do you always wind up with a late dinner, a cross disposition, and streaky windows? How much does a professional window washer, complete with ladder, bucket, and chamois, charge?

Perhaps you would rather paint than wash windows. A painter commands a good hourly wage. Redecorate a room, rejuvenate the trim, refinish some old furniture, and you'll earn a real income.

If you think you can repaper the breakfast room as well as a professional, the labor charges you can save will pay to have your car washed and vacuumed about 25 times. Or would you rather pay the paperhanger and wash the car yourself? If your experience indicates that you'll probably waste two rolls of paper, cut three fingers, and stain the floor, you'd better forget the papering and concentrate on the car.

Have you been paying the laundry an exorbitant price for the ruffled curtains? You really don't mind ironing, but you can't find time to do them. Take that time from some other pursuit and see how much an hour you can earn.

(continued)

Family Doctors Know... Humidified Air Is Healthier

Phone Now For AquaMagic Nose and Throat Protection

AquaMagic Humidifies the Air You Breathe to Help Kill Germs... Eliminate Nasal Discomfort

Researchers at the University of Chicago recently proved that flu germs expelled in coughs and sneezes can stay alive indefinitely in dry air. They also proved that the more the air is humidified, the more germs it destroys. If these "quick-dried" germs are on the loose in the air in your home . . . and if your nose-and-throat passages are too dried out to properly filter the air you breathe . . . you need the AquaMagic Furnace Humidifier by Viking.

AquaMagic is an all-new Development of Viking Research

It automatically supplies the humidity you need for health and comfort. This low-cost accessory for your present furnace will give you the same satisfaction expressed by AquaMagic owners who made these unsolicited comments:

"Very satisfactory, especially in cold weather — noses around here are much better in the winter. Everyone should have one."

"The doctor suggested we install it to eliminate the dryness in the air and cut down colds for the children."

"When you wake up in the morning, you feel better. Before the humidifier, the air was dry and we all had coughs."

AquaMagic Increases Winter Comfort, Too

If you feel chilly even when the thermostat says, "You're warm enough," it may be because you're losing body moisture too rapidly to dried-out air. Add an AquaMagic and feel the difference; when the humidity's right you'll enjoy June-time comfort without advancing the thermostat a single degree.

AquaMagic Protects Your Property . . . supplies the humidity that

- keeps furniture glue strong.
- keeps wood from warping or cracking.
- keeps textile and carpet fibers strong and flexible.
- keeps house plants lush and green.

Even your skin, hair and nails look and feel better when you live in air that's humidified by AquaMagic.

Another Development By Viking!

NEW 20 YEAR AIR FILTER

- Vacuums Clean
- Saves You Money
- Keeps Your Home Cleaner

Viking® HUMIDIFIER

NOW! Protect Your Family's Health and Comfort. Phone for this . . . . . INTRODUCTORY SPECIAL as low as $39.95

For the name of Your Nearest Viking Dealer Phone WESTERN UNION by number, ask for

"Operator 25"

A swish! A squeeze!

O-CELO "VACUUMS" CLEAN

No other sponge absorbs so fast -yet lasts so long!

Safe Soft Sanitary O-celo General Mills

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MARCREST LAMPS

"THE EMBLEM"

Three feet tall and handsome--unmistakably Early American!

Famous designer Alice Marr blends traditional fired-decorated ironstone with genuine fruitwood, solid brass, and an unusual textured shade into this conversation-piece lamp . . . a Marcrest Original that will "make" your room! 36" high overall; 3-way socket. about $30

Look for the Marcrest Tag

Guaranteed by Good Housekeeping

You'll want to see other beautiful Marcrest Original designs, created to enhance Provincial, Traditional and Early American settings; to bring you styling with authenticity, quality without compromise. Be sure to ask for Marcrest Lamps, by name, at your favorite shop, or write us for name of the nearest dealer.

Marcrest Lamps

J. F. MARR COMPANY, Inc., WOODSTOCK, NEW YORK

(continued)

Washing woodwork, waxing floors, cleaning light fixtures—all the hard, heavy, some-time chores—how fast and how well can you do them? Does it pay?

Do you have patience and manual dexterity? Do you use these qualities? Can you remove a gravy spot from your best dress, glue together the broken pieces of the china vase? If you can, the time you spend is worth money.

Mending, taking up and letting down hems, patching jean-knees, turning shirt collars—are

(continued on page 73)

Shopping Information

THE ADMIRAL COOKS GOOD VICTUALS
Pages 63, 64: Spode "Green Basket" tureen—Copeland & Thompson. "Continental Lace" cloth—Kemp & Beatley.

THE LAUNDRY THAT GREW AND GREW
Pages 34, 35: Washer, dryer, freezer—RCA WHIRLPOOL. Television—RCA. Sewing Machine—Singer. Ironing Table—"Rid-Jid." J. R. Clark. Clock —G. E. Telechron. Flooring and ceiling—Armstrong. Counter tops—Formica. Sink—Ekco. Pegboard, walls, cabinet doors—Masonite. Sliding door frame and folding door—Kenna-Track. Towel ring and soap dish—Autoyre. Dress form—My Double. Swivel stool—Lloyd.

THANKSGIVING ACROSS THE U.S.A.
Pages 48, 49: Green Irish linen cloth—Wm. Ewart & Son. Green and gold luster lamp base—Ebeling & Reuss. Triangular shape glass bowl—Viking. Waterford Irish lead crystal jug—Borgfeldt Corp. Green turkey platter—Johnson Bros. from Fisher Bruce. "Ballad" meat platter w/hardwood cutting board; roll tray; tureen server and carving set—Oneida Ltd. Silversmiths. "Empire" cake stand—Jackson Internationale by Val St. Lambert. Pie on silver base of casserole—Webster Wilcox. Spode "Green Basket" tureen and platter—Copeland & Thompson. Dansk wooden nut bowl; stainless steel carving set—Black Starr & Gorham. Pie dish—Pyrex, Corning Glass Works.

TAKE A CAN OF TUNA FISH
Page 54: Individual handled casseroles—Lord & Taylor. Yellow petal serving tray—Sylvan Ceramics. Glass cruet—U.S. Glass.

TAKE A PACKAGE OF FROZEN PEAS
Page 55: Brass salad bowl—Gilley Inc. "Navajo" platter—Metlox. Oval serving dish—Pyrex, Corning Glass Works.

IRISH CROCHET PATTERN
Page 67: Spread—Coats & Clark. Rose prints—Courtesy Phillis Lucas, Old Print Center.

PHOTOGRAPHS
Clifton Guthrie: page 4 (top). Peter Benech: page 12. Kranzten Studios: pages 4 (2nd from top), 23-29, 34, 35, 68, 70. F. M. Demarest: pages 38, 39, 41, 42, 43, 44, 48, 49, 51, 52, 54, 55, 57, 58, 63, 64, 67 (bottom), 74, 82 (bottom 2). Hedrich-Blessing: page 30. Markow Photography: page 33. Bill Little: pages 36, 37. Hans Van Ness: page 67 (top 2). E. Waltner: pages 60, 61. Walter Fischman: pages 78, 80, 82 (top half). Peter Gowland: page 86. Otto Maya: pages 89-105. Paul Davis: page 106. DRAWINGS: Eldridge King: pages 40-45. Margaret Fleming: pages 51, 57, 58, 67. Sigman-Ward: pages 76, 77. Frank Modell: page 84.

CORRECTION

In the July issue of The American HOME (Ohio edition only) on page 45 under Products Used in the Hyland Citation house, we say "KITCHEN CABINETS: birch—Kemper Division of Mengel Co." Kemper Brothers, Inc., is in no way connected with the Mengel Co.

CONCRETE REPAIRS that won't break loose!

LOXON LATEX CONCRETE patches holes and cracks in any kind of masonry . . . and does it easily, smoothly, permanently. Made of super-fine cement and finely ground glassmaker-quality sand mixed with pure liquid latex to provide amazing adhesion. Ideal for repairing foundations, floors, broken steps, brickwork and mortar. Superior to any other type of concrete repair material. At leading paint, hardware, lumber and department stores.

"TOPS" for the Home, for Athletic Clubs, for Reducing Salons—for MEN and WOMEN!

Enjoy the relaxing, stimulating benefits of efficient *vibratory massage!* Health Builder gives you pleasant, scientific deep-tissue manipulation —"at the snap of a switch." Helps weight and figure problems, muscle-toning, blood circulation. *Widely used in Health Institutions.* Built for years of service—fully guaranteed. WRITE today for literature and new booklet, "BE GOOD TO YOURSELF!"

GET YOUR COPY

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Battle Creek 46, Mich.

Free Book on Arthritis And Rheumatism

HOW TO AVOID CRIPPLING DEFORMITIES

Explains why drugs and medicines give only temporary relief and fail to remove the causes; tells all about a specialized non-surgical, non-medical treatment which has proven successful since 1919. Write for this 36-page FREE BOOK today.

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BUY BROADLOOM DIRECT-FROM-MILL

This amazing carpet with DuPont yarn can be cleaned on your floor with any detergent. All stains such as iodine, ink, puppy accidents, etc. are easily removed. Colors Guaranteed not to fade. Allergy proof. Written Guarantee with each order.

LOOK AT THESE BARGAINS:

9x12 ft. BROADLOOM RUGS 29.95
other sizes proportionately low, too
WE WILL PRE-CUT WALL-TO-WALL BROADLOOM for . . . . . 3.99 sq. yd.
FREE DELIVERY ANYWHERE IN U.S.A.

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Enclosed is $1. Please send Sample Catalog and Easy-to-use Floor Plan. I understand that my $1 will be refunded when I return Catalog.

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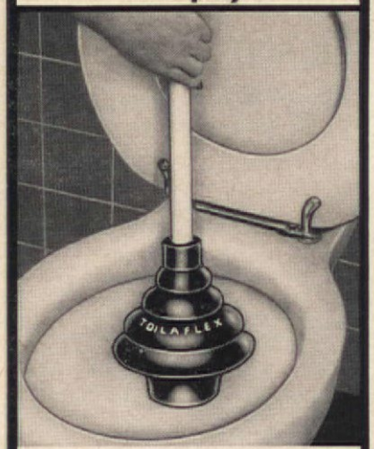
POWERFUL NEW PLUNGER CLEARS
CLOGGED TOILETS
in a jiffy!



NEVER AGAIN that sick feeling when your toilet overflows

'TOILAFLEX'
Toilet ALL-ANGLE Plunger

Ordinary plungers just don't seat properly. They permit compressed air and water to splash back. Thus you not only have a mess, but you lose the very pressure you need to clear the obstruction.

With "Toilaflex", expressly designed for toilets, no air or water can escape. The full pressure plows through the clogging mass and swishes it down. Can't miss!

- Double-size cup, double-pressure
- Tapered tail gives air-tight fit
- Designed to flex at any angle
- Centers itself, can't skid around

For positive insurance against stuffed toilet, have a "Toilaflex" in your home.

$2.65 fully guaranteed

AT MOST HARDWARE STORES

New... handsome
CABINET KITCHEN
refrigerator • stove • freezer • sink

only 29" wide
WRITE FOR FULL DETAILS TO
GENERAL AIR CONDITIONING CORP.
Dept. C-10 4542 E. Dunham St.
Los Angeles 23, California
General Chef NATIONWIDE SALES AND SERVICE

(continued)

you skilled at these? Does it pay to do them yourself?

Do you rebind your blankets? How long does it take? How much would it cost to have it done? What could you do with the time if you didn't rebind the blankets? These are the questions you must ask yourself to determine whether you are earning as much as you should.

Is your bill at the beauty parlor staggering? Could you learn to do your own hair? Ever try a home permanent? Or would you rather relax under the dryer and earn a few dollars another way?

Do you have your carpets cleaned occasionally? Could you rent equipment and do it yourself? Would the saving cover the cost of having an expert prune the trees? And would you rather shampoo carpets than excise trees?

Do your drapes and slipcovers look "custom-made" rather than "homemade"? Do you love making them and feel you are saving labor charges and having fun at the same time? Or do you spend endless frustrating hours replacing broken sewing-machine needles, ripping out mistakes, and struggling with corners that refuse to miter? How much an hour are you earning?

Do you cut your children's hair? Will Father let you practice on his? If you get a good result you can earn quite a sum in home haircutting, but if the result is so homemade you need a repair job, you've wasted the hour.

Somewhere in the busy hours and days and weeks of your life you are using that time. Are you using it to the best possible advantage? Are you making time your slave instead of your master? Only *you* can answer this.

Are you thinking of your time as being definitely "worth something" and trying to make it worth as much as possible? Are you concentrating on those tasks for which your talent, skill, experience and desire make you especially able? And trying to delegate to others those chores which lack of knowledge, tools, aptitude or interest prevents you from executing with maximum speed and excellence?

When you pause to reflect on the dozens of different kinds of jobs you do, or have done for you, or wish you could do—and the hundreds of hours involved—does your audit show a healthy balance? Is your time being used to the maximum financial advantage for yourself and your family? How much an hour are you *really* worth? THE END

Do-It-Yourself Tranquilizer

Surely you have read one or more articles about nervous tensions and how to release them. If you are a sufferer, you have probably received ample, unsolicited advice from sympathetic friends and family. Perhaps you have even queued up at the corner drug store for tranquilizer pills.

The kinds of tensions differ with people, as do the causes. Your surroundings, claim some psychologists, can actively aggravate your tensions. According to an article we recently read entitled "Designs, Colors and Tensions", warm tones of red, for instance, heighten unrest, while cool shades of green tend to be relaxing. If you are a highly-keyed personality, the article suggests that symmetrical shapes in the furnishings that surround you will quiet jumpy nerves. Designs and colors it seems, play a large role in affecting our personalities and our tensions.

While we found the article interesting to read, we concluded that the best person to seek advice from, if you are a victim of nervous tension, is your doctor. However, if there is anything to this design and color idea, we can be very helpful to you through our *E-Z-DU Wallpaper. For, in this collection, you will find all scales of designs, symmetrical and asymmetrical. There is every coloration that is plausible and happily the prices are calming. As an extra therapy, E-Z-DU comes ready-pasted and pre-trimmed so that you can hang it yourself . . . just cut, wet and sponge smooth on the wall.

People tell us that hanging E-Z-DU is a good way to work out nervous tensions and the results are so attractive in every room. Visit your Imperial dealer for an E-Z-DU demonstration and throw away your tranquilizers!

*Reg. U. S. Pat. Off.

IMPERIAL PAPER AND COLOR CORPORATION
Glens Falls, New York

WILL & BAUMER *Candles*
Make the Difference in Your Table Setting

More luster to your fine china . . . more luxurious glow to your cherished silverware . . . more admiration from your guests when you include Will & Baumer Candles in your center piece.

Keep a supply on hand for everyday and special occasion use. You'll find a style, size and color to suit your needs at better stores everywhere.

Choose from these brands:
Vassar, Twistolite, Taperlite, Marble Brand.

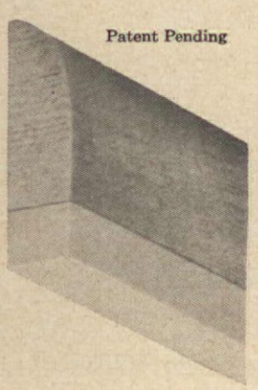
WILL & BAUMER *Fine Candles*

for the look of craftsmanship...

FOAMFLEX®
DOOR WEATHERSTRIP

seals cold out... seals heat in

- Installs in 10 minutes with saw and hammer.
- Exclusive closed-cell vinyl foam permanently bonded to beveled molding strips.
- Molds to warped or uneven surfaces. Even installs over old weatherstripping.
- Silences closing doors.
- Makes air conditioning more efficient.
- Never absorbs moisture.
- Can be painted without hardening.
- Stays flexible at 50° below zero.
- Comes in pre-cut lengths for your convenience! Two 7' lengths and one 3' length of ¼" x ⅝" clear beveled wood molding. Nails included.



Patent Pending

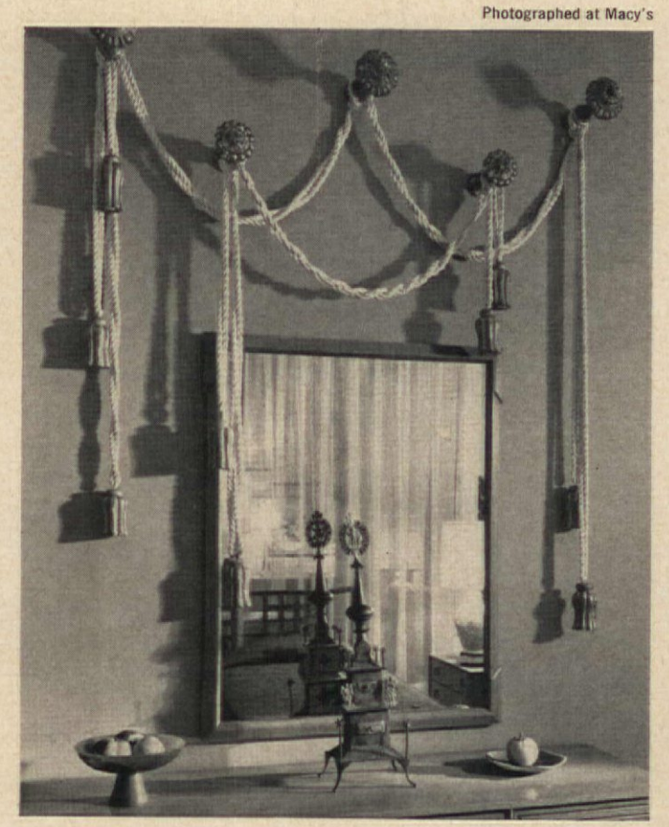
More than enough to weatherstrip average door! Only $2.29!

Get FOAMFLEX Door Weatherstrip at hardware and building supply stores . . . or write for further information.

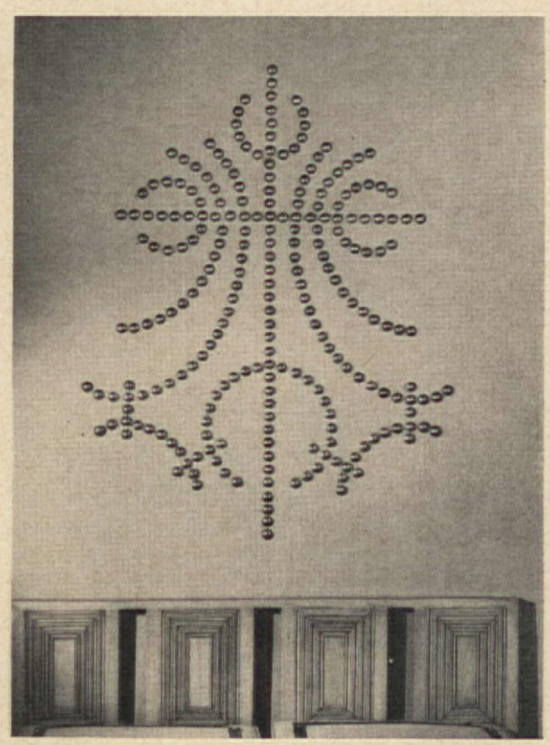
JW Mortell COMPANY
KANKAKEE, ILL.

DECORATOR TIPS

Photographed at Macy's



White rope is attached to wooden tassels and draped over curtain tie-backs.



Brass upholstery tacks on felt piece make this pattern above a bed.

for the look of craftsmanship...

WEATHERSTRIP with your fingertip

and

Mortite

seal cold out! seal heat in!

- No tacks, no tools—simply press into place
- Applied inside or outside
- Soft ropelike strands unroll like a ribbon
- Adheres to any clean, dry surface
- Never cracks, chips or peels
- Can be painted over

MORTITE HAS HUNDREDS OF USES AROUND THE HOME, FARM, SHOP, COTTAGE!

Use as crack filler, sealer, gasket caulker and plugger-upper!

BARGAIN BOX Only $1.25! Enough Mortite to seal 5 or 6 windows.
ECONOMY BOX Only 98¢! Enough for 4 windows.
JUNIOR BOX Only 29¢! Covers about 16 ft. enough for 1 window.

At hardware and home supply stores! For more information, write

JW Mortell COMPANY
KANKAKEE, ILL.

Furniture design patent pending

Be confident with KROEHLER

Presenting the **SMARTSET '59 GROUP...**

Be confident of quality and comfort! When you choose Kroehler furniture, you buy for the years ahead. Lasting satisfaction is assured by the vital "Hidden Qualities" you get only with Kroehler furniture! It is scientifically tested for truly comfortable living. Feel the comforting difference! See what solid comfort really means!

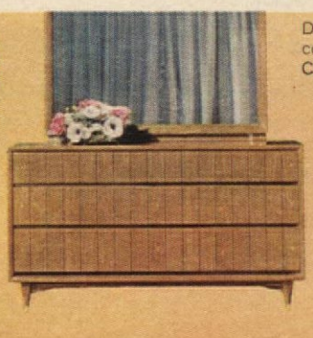
Be confident of styling and value! Designed to be admired, Kroehler furniture will stay in style with the passing years. Designed, too, to be "friendly" with your present furniture. From *every* point of view, you get more for your money when you look for the brand name of Kroehler, world's largest furniture manufacturer.

Sectional sofa in bouclé textured fabric. Choice of either end or curved corner section, $95 each . . . with Airfoam cushions, $110 each. Armless center section, $59.50 . . . with Airfoam cushions, $69.50. Pillow-back lounge chair in textured Nylon friezé, with Airfoam seat and back cushions, $119.50. Round cocktail table, $39.50. End table, $29.50. Dining table, $74.50. Side chairs, $17.50 each. Buffet, $99.50. Open hutch china cabinet, $149.50. Prices slightly higher in some areas. Convenient terms offered by most Kroehler dealers. Dining and bedroom furniture and living room tables shown in Saddle Walnut Finish. Also available in Pongee Walnut Finish. *See your Kroehler dealer now!*

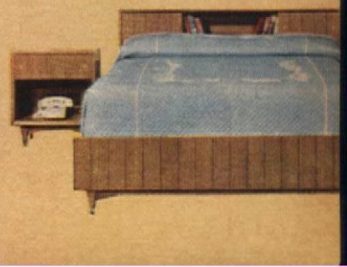
KROEHLER MFG. CO., General Offices: Naperville, Illinois. In Canada: Stratford, Ontario

Sofa in textured Nylon friezé, $150...with Airfoam cushions, $175. Matching chair, $79.50...with Airfoam cushions, $89.50.

Relaxer Chair in leather-like upholstery and textured bouclé . . . seat cushioned with foam rubber, $99.50. Electric massage motor available at extra cost.



Double dresser, mirror and bookcase bed, complete, $189.50. Night table, $39.50. Chest (not shown) $69.50.



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Western Pine Region woods . . . soft-textured, straight-grained, accented by clear or knotty patterns . . . give this bedroom an air of enduring, *natural* beauty. You can enjoy the practicality and charm of these distinctive woods at a reasonable cost.

In traditional or contemporary settings, Western Pine Region woods lend dignity to any room in your home. They are accurately dried and seasoned, and can be painted or stained in many graceful, *lasting* finishes. Western Pine Region woods are easy to clean . . . just wipe them with a damp cloth.

If you are remodeling or building, economical Western Pine Region woods will reflect your discriminating taste well within your budget. Your lumber dealer can give you full details, and a free estimate.

FREE! "Friendly Home Ideas"—85 photographs, many in color, feature traditional and contemporary ideas for building, decorating and remodeling with Western Pine Region woods. Write for your copy to WESTERN PINE ASSOCIATION, Dept. 316-F, Yeon Bldg., Portland 4, Ore.

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member mills manufacture these woods to high standards of seasoning, grading and measurement

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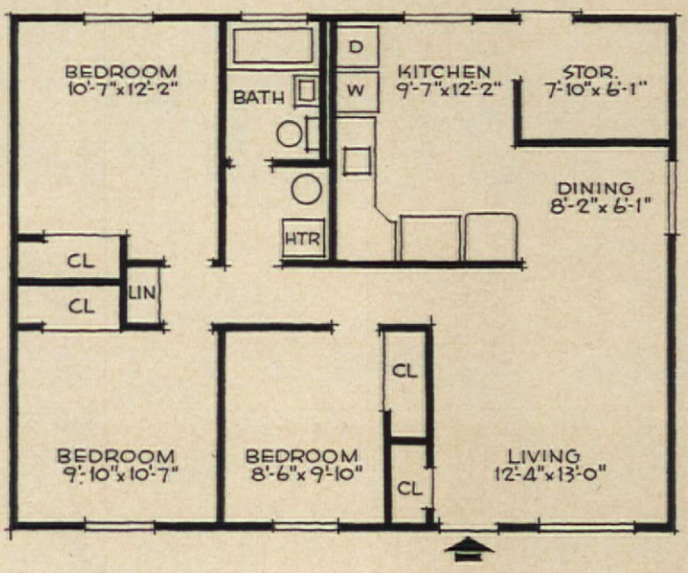
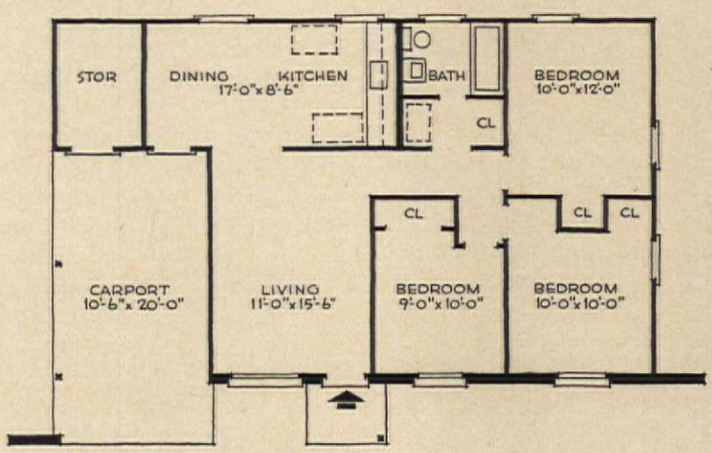
TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW

$10,000 or under (begins on page 30)

When considering a new home, you probably look for a certain style of architecture, a nice piece of land and a good neighborhood with schools, churches, stores and public transportation nearby. But just as important as the appearance and environment of your home is its floor plan. Poorly arranged space within a house makes it a difficult and inadequate place to live. This is particularly true in a small home where privacy, convenience and efficiency must be attained in a minimum area. A variety of imaginative and realistic solutions to these problems is shown in our five $10,000 homes.



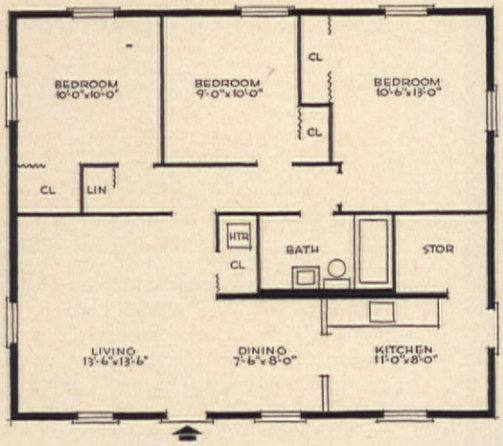
1 **HARNISCHFEGER HOME** with 902 sq. ft. of living area has a very efficient floor plan. Living, sleeping, and utility zones are separate from each other, yet conveniently related. Notice storage room convenient to kitchen.

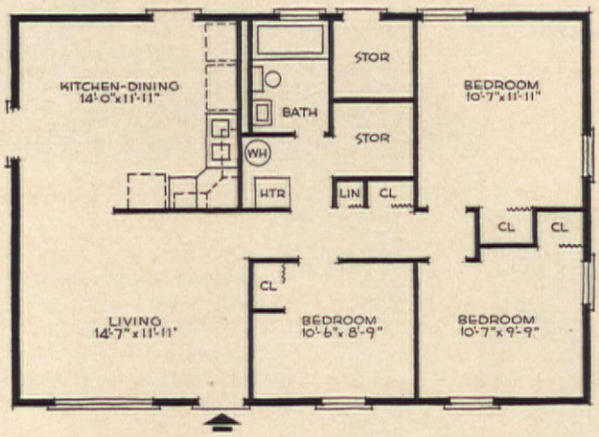


2 **KNOX HOUSE PLAN** has good circulation and division of activity areas. Notice that heating, bathroom and kitchen utilities are concentrated in one area to cut costs. There is direct access from carport to kitchen.

3

PLACE HOUSE arranges bedroom area across back of house for privacy and quiet. Kitchen, bath, storage and heating utility areas are combined for efficient use and building economy. Kitchen has its own delivery entrance.



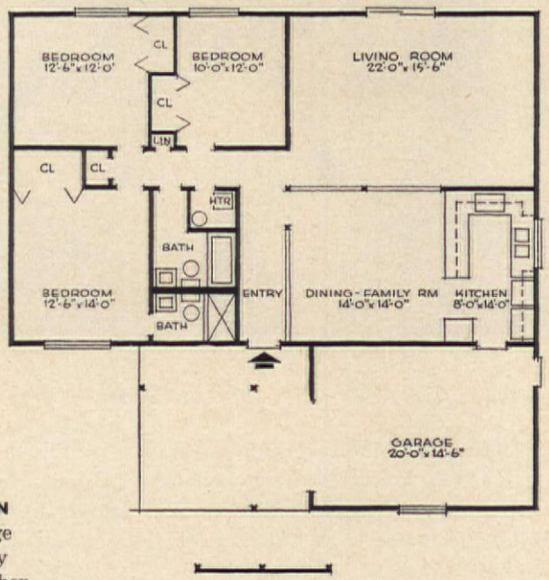


4

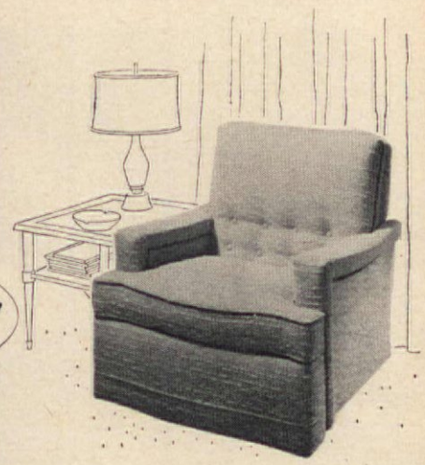
NATIONAL HOUSE PLAN stresses plenty of storage area in its central utility core. Living-dining-kitchen area has plenty of space for flexible entertaining and dining arrangements.

5

LONG HOUSE has excellent floor plan with center entry hall to keep rooms private. Family room-kitchen is ideal informal living area.



Now, you can have both *Comfort* and *Beauty* in a La-Z-Boy



The La-Z-Boy Hi-Lo-Matic is only 32″ high. The back raises to ideal height for reclining to any angle—even to full bed position. It is available in a wide range of decorator fabrics.

Here is the only "low-back" reclining chair made. The La-Z-Boy Hi-Lo-Matic, features the built-in footrest that gives full leg support even in sitting position.

Its low-swept, contemporary design makes the La-Z-Boy chair a gracious piece of furniture and a charming addition to your home.

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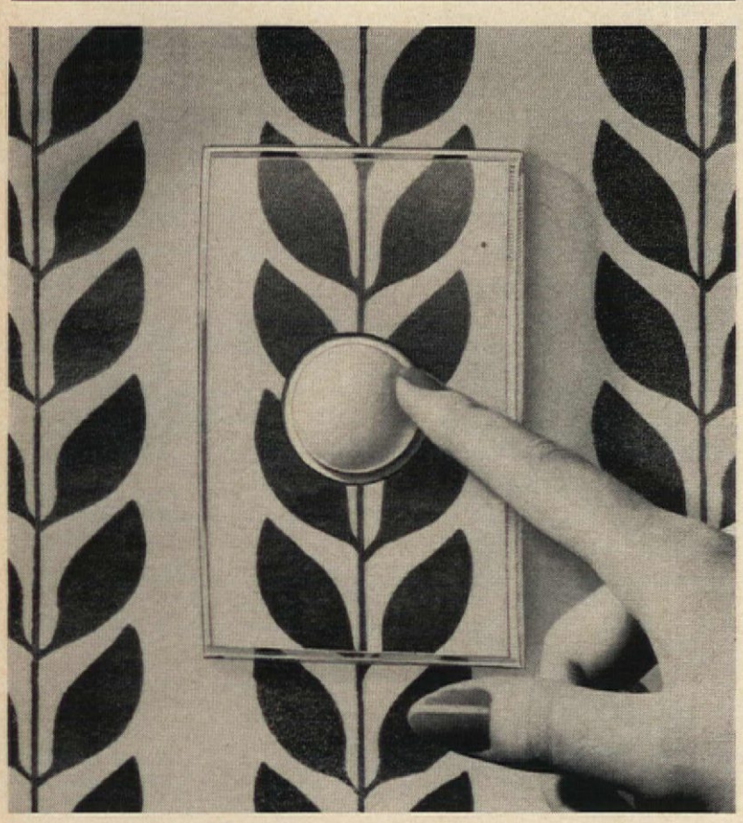
WESTMORELAND GLASS COMPANY

GRAPEVILLE, PENNSYLVANIA

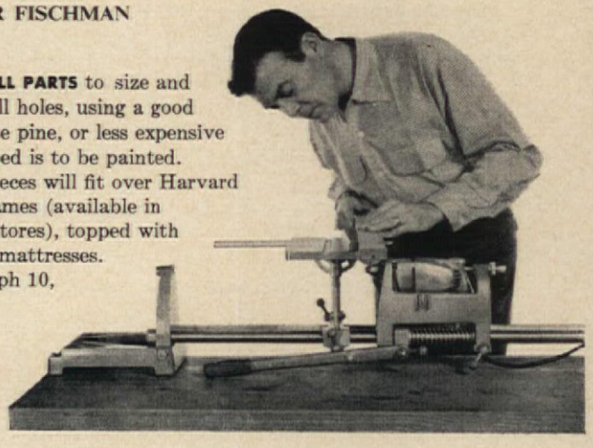


Honeywell Tap-Lite . . . tap it on, tap it off with hand or elbow. New, quiet, decorator light switch lets you match colors with paint or wallpaper behind transparent plate. Easy to install. Wipes clean. Whether building or remodeling, you can have it in every room for little more than ordinary switches cost: $1.95 at leading stores.

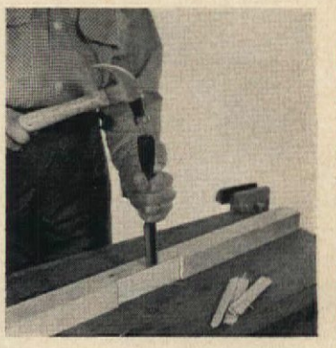
TAP-LITE BY HONEYWELL

How to make
A TRUNDLE BED

WALTER FISCHMAN

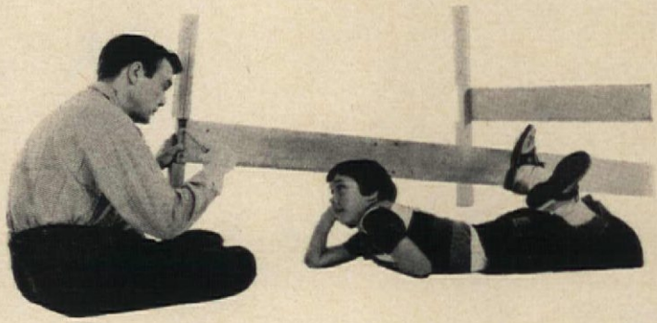


1 PRE-CUT ALL PARTS to size and pre-drill all holes, using a good grade of white pine, or less expensive wood if the bed is to be painted. Assembled pieces will fit over Harvard metal bed frames (available in department stores), topped with foam-rubber mattresses. See photograph 10, page 82.



2 NO COMPLICATED JOINTS are used; legs are chiseled out to hold side rails (lap joint). Other joints are flat butt, secured with glue and screws.

3 ASSEMBLE SIDE RAILS into posts. Fit rails into pockets cut in legs, first coating surfaces with glue and securing with wood screws. Screws hold joints together while glue dries. This strengthens the joints.



4 FASTEN NARROW WOOD strips (cleats) around the inside of the frame, using glue and screws running through cleats into side rails. Cleats hold plywood platform for mattress. See photograph 8, page 80.

JUNE and FRED MACMURRAY say:

"Make this your Merriest Christmas ever—give a Gas Appliance!

Give an RCA WHIRLPOOL Gas Range like ours—

for quicker, cleaner, cooler cooking

—automatically!"

AUTOMATIC! Burner-with-the-Brain* *ends potwatching* on an RCA WHIRLPOOL Gas range! Set the cooking temperature, and a thermostat takes over, regulates flame up—or down—*automatically*. Food just can't scorch or burn on this miraculous surface unit!

AUTOMATIC! Choose RCA WHIRLPOOL automatic features in built-in or free-standing Gas ranges. What's *your* dream? A custom kitchen . . . lots of surface units . . . maybe an extra oven? It can be easily, economically yours. Gas appliances *cost you less to buy, install and use!*

A QUICKER, COOLER COOK! No time's wasted with Gas! No warm-up wait. The second you turn the heat on, it's *on*. No hangover heat, either, to warm the cook or the kitchen. Whether you want the fastest boil or the slowest simmer (or any heat in between)—Gas responds at a touch. Faster, more efficient, fully automatic—modern Gas is the modern fuel!

A BETTER, HAPPIER COOK! Who couldn't cook better with such automatic aids! Set a dial, and this range keeps a sauce at simmer without scorching—set another, and it roasts a turkey to a turn—bastes it, too! Today's Gas appliances help you be a better cook *automatically—they* do the chores, leave *you* the creative cooking! AMERICAN GAS ASSOCIATION

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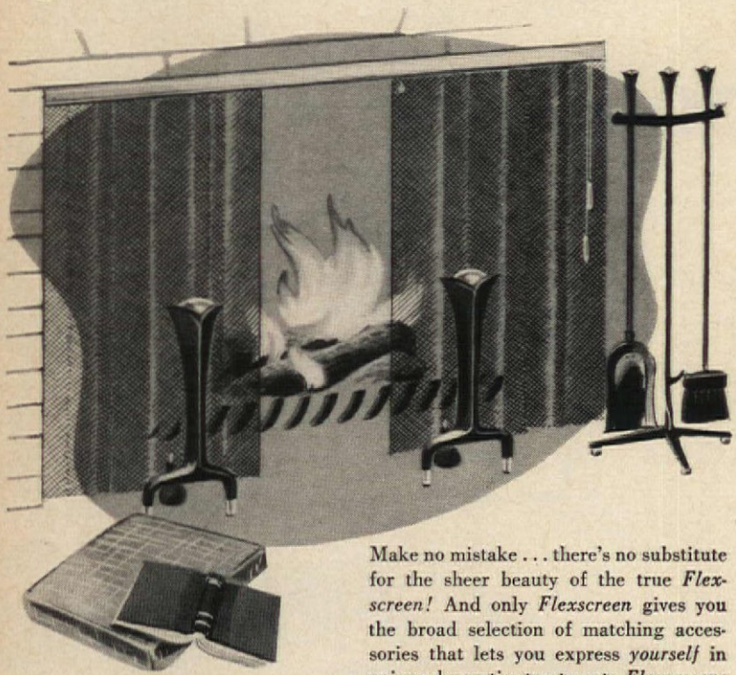
The friendliest firesides have *Flexscreen*® furnishings . . .



Make no mistake . . . there's no substitute for the sheer beauty of the true *Flexscreen!* And only *Flexscreen* gives you the broad selection of matching accessories that lets you express *yourself* in unique decorative treatments. *Flexscreens* start as low as $17.25 . . . with generous *special discounts* when you buy a *complete* ensemble!

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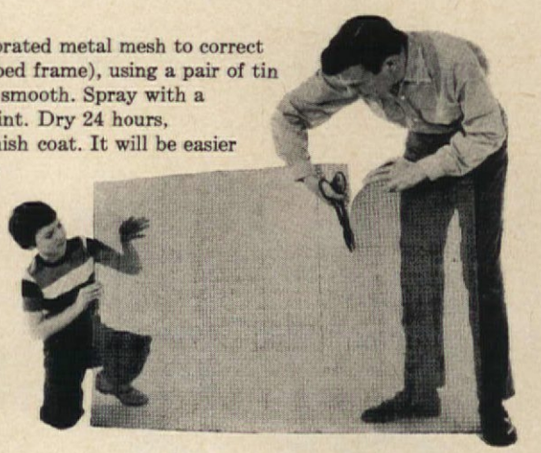
America's weight-watcher . . . since 1919

Continental Scale Corporation, Chicago 36, Illinois

5 **WOOD PIECE** framing metal mesh on side of bed has been grooved to hold mesh. At this point, fasten wood rim in place; glue and screw to the outside of the rail.

6 **CUT** the perforated metal mesh to correct size (size of bed frame), using a pair of tin snips. File edges smooth. Spray with a prime coat of paint. Dry 24 hours, then spray on finish coat. It will be easier to do this before assembling the frame.



7 **SLIP** metal sections into rim frame and then fit top parts of the frame into place. Fasten down top sections of the rim with glue and wood screws into the upright rim parts. Top pieces should now overlap the upright pieces.

8 **DRILL** 1-in. holes about 8 in. apart in the 5/8-in. plywood. This allows foam-rubber mattress to breathe and will make it softer. Fit the platform into frame so it rests on cleats.

PANELING IN RANDOM-PLANK STYLE is 4′ x 8′ prefinished Weldwood Charter Birch V-Plank® with Weldwood Hardwood Trim. Chair and pillows are upholstered with fade-resistant, scuff-proof Imperial Grain Weldron.™

Make a Weldwood paneled room your Christmas gift for all the family

This beautiful Charter Birch paneling, protected by Weldwood's fine furniture finish, costs only $52 for a 12′ x 8′ wall—other woods as low as $46!

A gift for all the family, and one that will last as long as your home itself—the easy care, easy living of a room paneled with Weldwood. Pretty, practical, and so permanent it's guaranteed for the life of your home! You can transform a room in as little as one weekend.

Take your choice from more than 70 types and finishes of Weldwood paneling. Comes unfinished, or prefinished with Weldwood's exclusive long-lasting lacquer finish that brings out all the native beauty of these select woods and *keeps* them beautiful and easy to clean. Simplifies installation, too. Make it a family project, or ask your Weldwood dealer to recommend a contractor.

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Weldwood Contact Cement bonds instantly, permanently *on contact*. Lets you mend rips in plastic rainwear easily—install wood paneling without nails—apply plastic laminates to counter tops. Bond is flexible, water-resistant. Bottles and cans from 29¢.

Weldwood Presto-Set Glue repairs broken chairs, mounts photos in albums, glues most porous materials. Dries quickly, is stainless, clean-working. Ideal for most household and workshop gluing needs. In tubes, jars, plastic squeeze bottles. From 19¢.

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Immortalize childhood's precious fleeting moments . . . The endearing moods — solemn and sunny — that set a child's world apart as something very special are captured for all time in these world renowned collectors' treasures. Created with loving attention to detail by master craftsmen, these beguiling hand-finished ceramic figures are a mark of good taste in any home — whether used as a center of interest for a decorative shelf, table or wall grouping or in a floral arrangement or centerpiece . . .

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9 **PLYWOOD** second-grade can be used for the platform that rests on the frame. Assemble Harvard metal frame, following the instructions that come with it. The casters will just slip into the sockets.

10 **ASSEMBLED BED** is sturdy and attractive. It will sleep two children comfortably, yet take up only the space of one regulation bed. Paint or stain frame.

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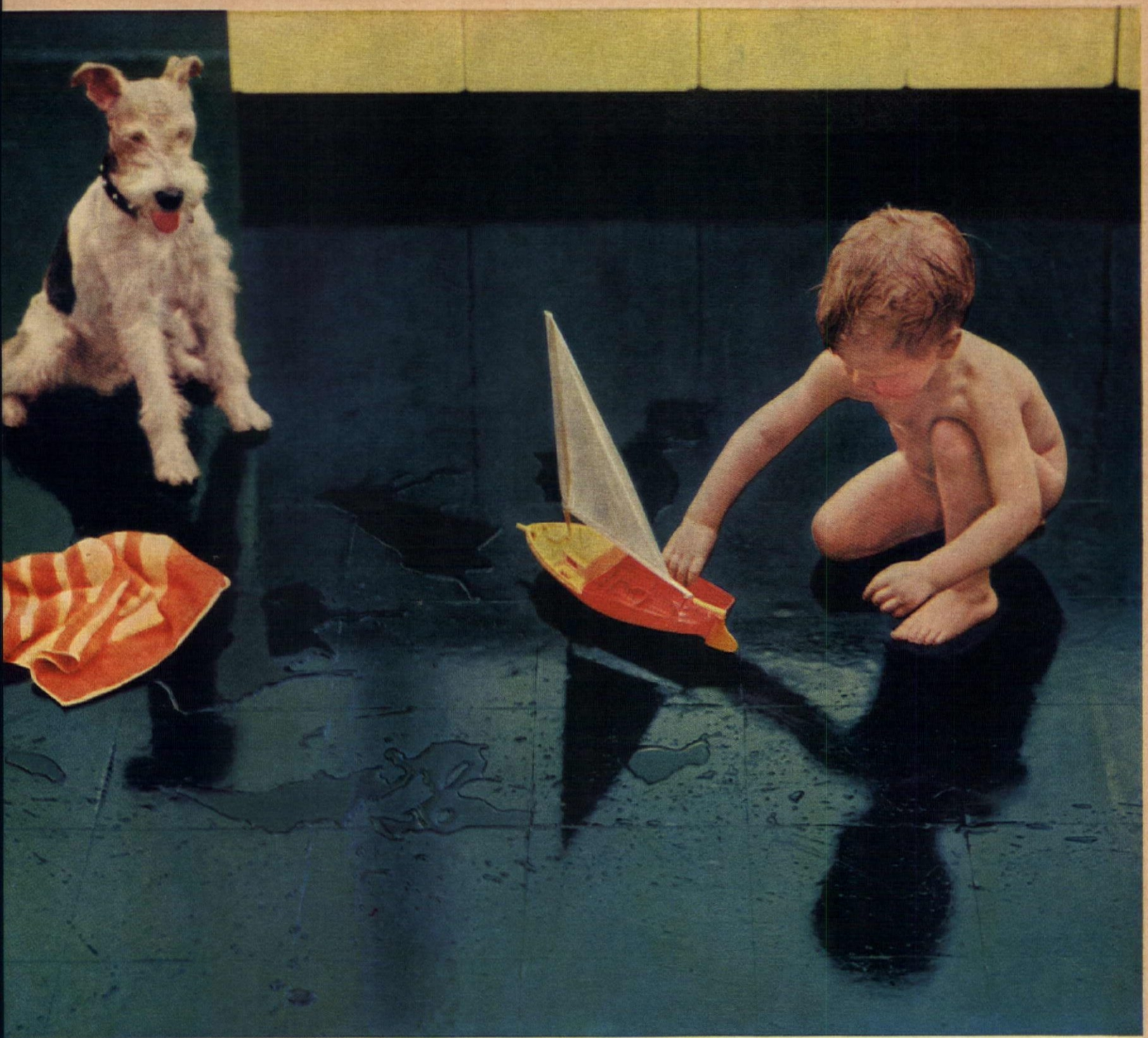
PATTERN ORDER FORM ON PAGE 67



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TRY NEW SIMONIZ® FLOOR WAX— the only one with miracle vinyl! So easy to use—it polishes itself.

JEANNE LAMB O'NEILL

WHEN DADDY COMES MARCHING HOME

Clifton Fadiman remarked at a recent shindig of the Cigar Institute of America (where else would he dare?) that man invented work away from home in order to get away from his wife. Claptrap. Any bright gal knows that "The Office" was invented by a woman. (A Russian woman, for all we know!)

An office to put Daddy in is as vital as a playpen to put Baby in. With Daddy underfoot all day, woman's work would not only never be done—it would never get begun.

You see, every man is convinced that while *he* slaves in town, his wife, on the other hand, leads a life of splendor—lolling in the sun on a contour lounge, eating lotuses and playing with Baby's pink piggies. Come his "day off," he'll roar at a crumb on the floor or an egg-spoon in the sink, but perish forbid that you toil in his presence. It offends him to hear the rude rumble of the washing machine, the crass buzz of the vacuum cleaner.

So, to keep the peace *and* her house *and* her husband's illusions, woman had to create "The Office." But, being a woman, she had an ulterior motive. Woman really packed man off to work just so she could have him come home again each night at six.

For this is the delicious moment in woman's day . . . when Daddy comes marching home! This is Lindbergh landing in Paris, the Yanks liberating Rome! Excitement washes over the family like the swoosh from a city street-cleaner's truck. "Wipe your nose—Daddy's coming home!" "Don't squash the sofa pillows—Daddy's coming home!" "Yeah, I dare ya—Daddy's coming home!"

But this can also be, sadly, a whopping fiasco. In too many homes, Daddy's homecoming celebration has no more titillation, glamor or finesse than a dried lentil. It would certainly lead Mr. Fadiman's man who invented work away from home to invent Night Work Away From Home. This not being a bright wife's idea of a bright idea, herewith a gaggle of tips, taboos and laboratory-tested gambits to make your man's homecoming a thing of beauty and a joy for, say, five minutes, anyhow.

The keynote is preparation. You can't begin too early. Ten minutes after the lunch dishes? This may mean getting up at five A.M. to whip the house into the shining American HOME-type serenity which Daddy expects—but you need those afternoon hours for Putting Away.

Bear in mind *his* picture of glamorous and languid, lotus-eating You. Remove all telltale signs of your daily drudgery—vacuum cleaners, ironing boards, gaudy boxes of detergent to catch his eye, pails of gray water in the middle of the floor to catch his shin.

At the same time, remove all signs of children, being careful to preserve the children themselves, in as near-perfect a state as possible. Whereas no toys, books or other diversions should clutter the décor, the children's faces should shine with happy, intelligent, well-adjusted *Gemütlichkeit*. A moist washcloth should be whisked across their faces at the first crunch in the driveway.

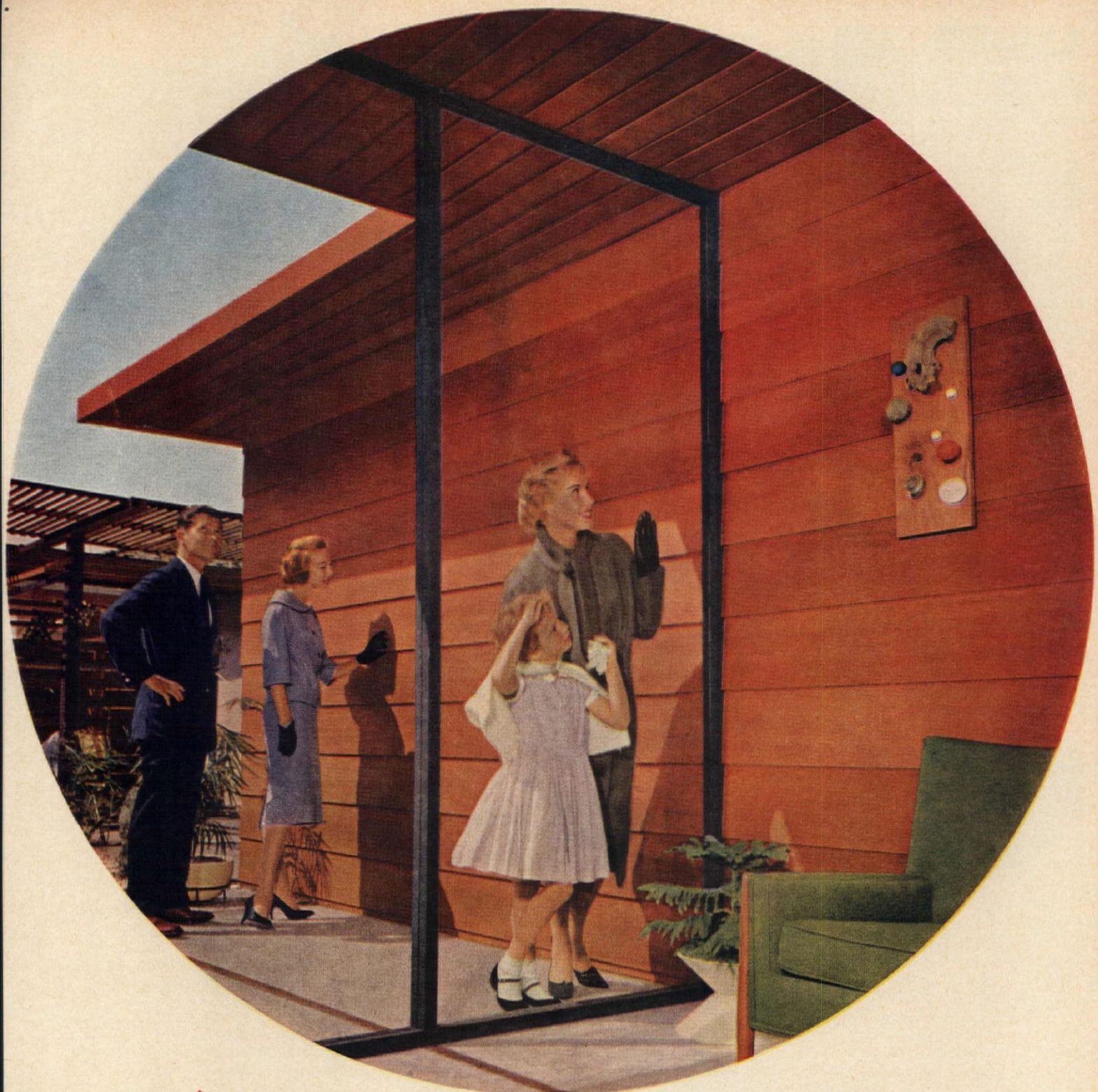
Of course, you can't be held wholly responsible for what the children do or say. But you will be. So keep alert.

There's no need to discuss *your* personal appearance. We know you've applied a dot of red at the corner of the eyes to heighten their lustre. You've pinned things from the *inside* so it doesn't show. And, actually, it matters not a whit what you wear—so long as it's pretty as a picture, old as the hills, blue and something *he* gave you for Christmas, Mother's Day or your birthday.

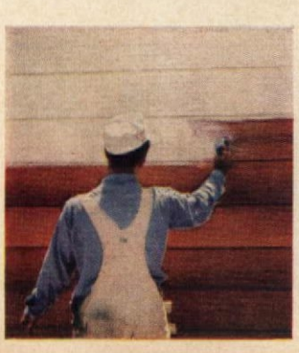
But on to the big moment. Here the keynote is aplomb. Many a day of preparation has slipped down the drain through some zero-hour snag. Say Daddy happens to get the 5:15 instead of the 5:48. Try not to push your hair off your sweaty brow and shriek accusingly, "You're early!" On the other hand, if he gets the 5:48 instead of the 5:15, turn the corners of your dewy, freshly-rouged mouth up.

Always remember—he Tarzan, you Jane—he bread-winner, you lotus-eater. If, after eight hours of labor and fifteen years of marriage, he doesn't crush you in his arms like a clove of garlic, don't sulk. In fact, the basic secret of making pappy happy lies in what you don't do. Don't bring up money, going to the movies, men you could have married or minor repairs around the house. Let Daddy wallow in his tired blood in peace. This is not the time to pipe, "Did you know you had a spot on your trousers?" or "By golly, you're right, you *are* getting gray!"

Generally your conversation should be the same as if you were visiting a friend in a TB sanitarium—light, cheerful, uncontroversial, underscored with warm, mute sympathy. Work out some arrangement, too, for getting the children fed,. read to, dunked, bunked and watered down without any help from anybody human. And speaking of children, you might want to copy a trick suggested by a friend of mine. To put Daddy at ease in his surroundings, she has little Johnny bring a check with his beer, and Johnny *collects*, too. But keep this trick in hand, or, first thing you know, Johnny will be starting a restaurant of his own, Daddy will give up working, and there you'd be—with all this priceless know-how on Daddy's homecoming and no Daddy coming home at all!



REDWOOD LASTS LONGER OUTSIDE—LOOKS BETTER INSIDE



Whether used as exterior siding or interior paneling, only California Redwood offers such a combination of beauty and durability. Redwood takes and holds paint far better than most materials, provides excellent insulation from heat or cold and will last a lifetime. Ask your Builder or Lumber Dealer about high-quality Simpson Redwood Products.

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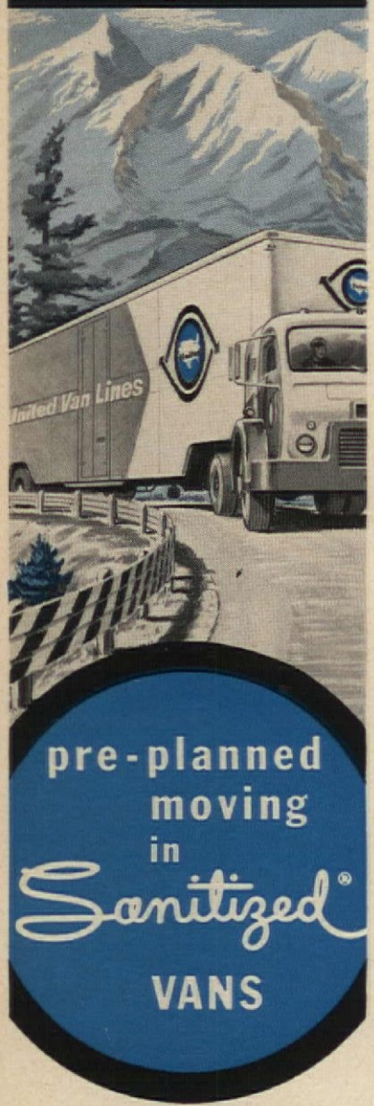
United Van Lines'
Agent For



pre-planned
moving
in
Sanitized®
VANS

United's "Pre-Planned" system arranges all details in advance ... anticipates all problems ... makes moving day easier, more convenient for you. And United's exclusive Sanitized vans keep your loveliest furnishings fresh and clean. Look under "Movers" in Yellow Pages for nearest United Agent.

For facts about the city to which you're moving ... and other moving day advice ... ask your United Agent for BETTE MALONE Consultant Service. No cost or obligation.

United Van Lines

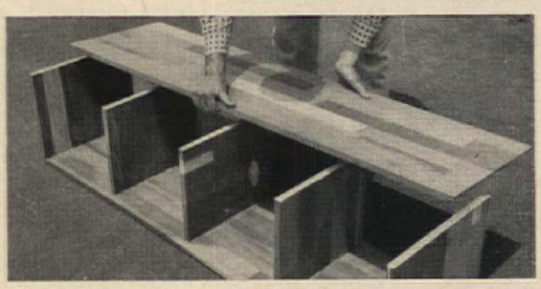
Weekend Project

Cabinet for china, linen and/or record albums was designed by Peter Gowland, whose specialty is creating very professional-looking furniture geared for amateur cabinetmakers. You need these materials: ¾" laminated redwood in the following sizes: 1 piece for top, 16x59½"; 1 piece for bottom, 16x59½"; 3 pieces for partitions, 14¾x12¾"; 2 pieces for ends, 16x13¼"; 1 piece ¼" plywood for back, 13¼x59⅛"; 2 pieces ⅛" pegboard for doors, 13¼x30"; 4 metal legs; clear lacquer and paint for doors.

STORAGE CABINET

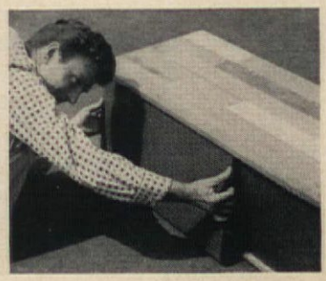
1

WITH DADO BLADE, make cut ¼" wide and ¼" deep along inside back edge of two end boards. Repeat on inside bottom edge of top board and inside top edge of bottom board for ¼" plywood back; see photo **1.** Two slots 3/16" wide and ¼" apart are made in front lower edge of top and front upper edge of bottom for sliding doors. Lower cuts are ¼" deep, upper ones are ½" deep. Cut dado ¾" wide and ¼" deep at each lower end of top board and each upper end of bottom for side pieces. Fit end in dado slot. Space partitions evenly as shown in photo **2.** Assemble with glue and finishing nails, see photo **3.** Fit plywood back in slots. Assemble with glue and finishing nails. Fit pegboard doors by sliding into deep upper slots first, then lower slots; see photo **4.** Finish wood surfaces. Attach legs.



2

3



4

"It's Fun to Phone"

Putting more fun and happiness in the day is one of the things your telephone does so well.

It's fun to call up just to freshen up a friendship. It's fun to have those daily telephone get-togethers that mean so much in keeping you in touch with those you like and love.

So give yourself a relaxing break in the day's routine and enjoy a friendly visit by telephone. It's always easy to do, whether it's across the street or across the country.

These happy moments are in addition to the telephone's indispensable help in contacting the grocer, hairdresser, department stores, dentist, doctor and making appointments of many kinds.

Day and night, upstairs and down, it's a great comfort to have a telephone close by.

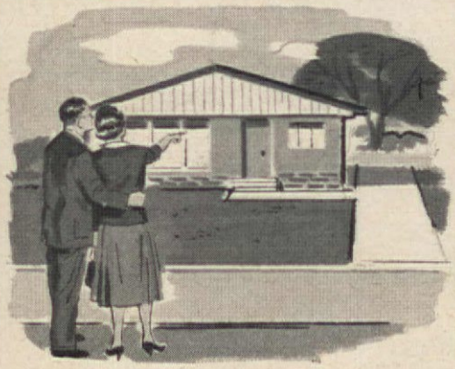
BELL TELEPHONE SYSTEM

Thanks to a Lennox Comfort Craftsman . . .

"Here's how we saved 20% on fuel bills"

MR. RAYMOND BLEDSOE, Sioux City, Iowa, tells how an expert solved his home heating woes.

"and we're lots more comfortable besides"



"When we bought our new home we firmly believed we were getting only the finest equipment available. Name-brand products had been specified for our kitchen, baths, utility room and our basement. The warm air heating equipment in the house was a widely advertised make."

"The first cold spell made us realize that something was wrong with our heating. Regardless of the thermostat setting, temperatures varied so much that we were never comfortable more than a few minutes. When the furnace came on, there was a chilling draft across the floor."

"A visiting friend noticed our discomfort. He had built a house, and installed a Lennox furnace. 'Ray,' he said, 'let me call Kalin's Heating and Air Conditioning, who installed my Lennox system. Whoever installed your furnace can't seem to adjust it. Maybe Kalin's can!"

"Kalin's sent out a man next day. There were a few minor deficiencies in the installation, but a single change he made in the controls completely revolutionized our comfort. He explained that it was mainly setting the blower control so that there was continuous air circulation."

"Anyway, the adjustment sure worked. For the first time, temperatures held steady, and those cold drafts we had been experiencing disappeared. We were never as comfortable as we are now. And—an unexpected bonus—our fuel bills are running 20% below what they were."

There is a Lennox Comfort Craftsman in your community who can probably do for you what a Lennox Comfort Craftsman did for Mr. Bledsoe. If your indoor comfort is less than you should expect, call him and describe the symptoms. His serviceman can diagnose the trouble with a few minutes of inspection, no matter what your make of furnace. And the chances are your trouble can be corrected at a very reasonable cost.

Should your furnace need complete replacing, your Comfort Craftsman handles the finest heating and air conditioning equipment available—Landmark* by Lennox. Your Lennox Comfort Craftsman is listed in the Yellow Pages of your phone book. Call him today. You'll be glad you did.

*T. M. Patents Pending

More people buy

LENNOX

through Comfort Craftsmen in 4,184 towns in the United States and Canada

©1958 **Lennox Industries Inc., World Leader in Heating and Air Conditioning,** founded 1895; Marshalltown and Des Moines, Ia.; Syracuse, N.Y.; Columbus, O.; Decatur, Ga.; Ft. Worth; Los Angeles; Salt Lake City. In Canada: Toronto, Montreal, Calgary, Vancouver, Winnipeg.

STOP 'N SHOP YOUR AMERICAN HOME MARKET PLACE

Welcome to the Market Place! Merchandise, if not personalized, may be returned within seven days for a full refund. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s. Unless otherwise stated, postage is included in price.

Helen De Motte

HE'S FOREVER BLOWING BUBBLES—this most unusual elephant! Jumbo lowers his trunk into a pail of bubble fluid and fills the air with iridescence again and again. 7" long and 7" high, he's gray plush with floppy ears, works on 2 flashlight batteries (not incl.). Get him for a child of any age—our photographer wanted ours. $3.98. Niresk Ind., Dept. TE 5, Chicago 47, Ill.

DEAR JOHN: MERRY CHRISTMAS! We think the bathroom should have a festive air for the holidays too, so ours will be merry wearing white terry cloth with gay red and green designs. Two fringed fingertip towels, $1; 20x40" bath towel, $1.49; the lid cover sports a red organdy ruffle, is $2.29. Set, $4.50. Page & Biddle, 21-AH Station Road, Haverford, Penna.

WE'LL THINK YOU'RE MEAN if you don't buy these so a TV tyke can step into the boots of his hero! Complete with badge and tiny revolver, Sheriff's Boots are of black corduroy lined in black and white cotton, with spongy rubber soles to thrill him from the top of his head to the soles of his feet. Sizes 6, 8, 10, 12, and 1. $3.98. Foster House, 430-AH S. Jefferson St., Peoria, Ill.

TWELVE COLORED PENCILS IN ONE gigantic one will have a budding artist giddy with delight and the envy of her classmates. Packed in a 10⅜" clear plastic pencil-shaped box with a sharpener in the point, all 12 pencil crayons have erasers and refills. Hold the cap up to the light, and *voilà*—views of Paris! $2.25. Artisan Galleries, 2100-AH N. Haskell, Dallas 4, Tex.

SHAVE TIME off a man's shaving time by giving him this happy little Personal Barber, to keep all his gear in one spot. 6" high, of red and white ceramic with his name in black, it has arms to hold razor and brush. At a drop in the hat, it stores used blades. Who could stay grouchy in the morning, with this to greet him! $2.50. Crown Craft, 246-A Fifth Ave., New York 1, New York.

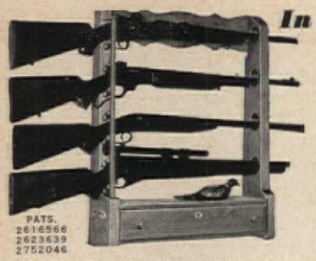
BIG-HEARTED PEOPLE deserve generous greetings, so send special friends a giant Christmas card 21x58"! The scroll is lithographed on heavy paper to hang as a colorful wall or door decoration. With four lively children peeking out among the letters of *Noel*, it's a jolly, king-size way to say "Merry Christmas"! $1. From Damar, 722 Damar Building, Elizabeth, New Jersey.

PICKIN' CHICKEN for a salad? You can turn out salads to please the eye as well as the palate, with aluminum Henny Penny molds. 5x2½", they're shaped like trussed chickens—a fanciful way to serve individual salads, desserts or aspics. We're using ours for Thanksgiving cranberry sauce! Set of 8, $1.10. From Jeb's on the Santa Fe Trail, Waverly 4, Missouri.

LITTLE PITCHERS have little bowls—they're miniatures of the familiar old wash basins and pitchers disappearing from the American scene. Of white ironstone with leaf design on pitcher and bowl rim, 3"-high pitcher holds cigarettes while the 4" bowl serves as an ashtray. Nice addition to an ironstone collection! Set, $3.95. Miles Kimball, 126 Bond St., Oshkosh, Wisc.

MORE ON THE FOLLOWING PAGES

In Kits or Beautifully Finished



Safe-Lock Gun Rack
THE GUNS AND AMMUNITION ARE LOCKED IN

Handsome sturdy gun racks safely lock guns in attractive display. Large drawer locks up ammunition, pistol, cleaning gear, etc. Guns cannot fall or be taken out. One key unlocks drawer and guns. Children-proof. Foolproof.

4-Gun Rack 24"x28" (Shown)
Complete **$19.95** In Kit **$11.95**
6-Gun Rack 24"x40" (Taller)
Complete **$29.95** In Kit **$17.95**

COMPLETE RACKS in honey-tone knotty pine or maple or mahogany finish. **IN KITS** for easy 1-hr. assembly; fitted, drilled, sanded etc.; simple instructions.
Complete racks exp. chgs. coll. Kits postpaid (add 10% west of Miss.)
Immediate delivery.
Money-back guarantee. No C.O.D.'s

14 PIPE RACK

A beautiful pipe dream. Does everything a good pipe rack should do. Holds collection of 14 pipes. Has 3 airtight humidor jar drawers, large accessory drawer; hangs conveniently on wall, saves desk or table space.

14 pipe rack 13"x18"
Complete **$12.95** Kit **$7.95**
7 pipe rack 13"x9"
(like top half of photo)
Complete **$8.95** Kit **$5.65**

MAGAZINE RACK

Large handsome wall rack. Holds 30 magazines upright for visible selection. Magazines will not "slouch" or bend. Beautiful in home, ideal in office.

30 Mag. rack 23"x27"
(shown) Complete **$17.95**
Kit **$9.95**
45 Mag. rack 23"x40"
(taller) Complete **$27.50**
Kit **$15.95**
60 Mag. rack 45"x27"
(Double width photo)
Complete **$32.50** Kit **$18.95**

YIELD HOUSE Dept. A11-8, North Conway, N. H.

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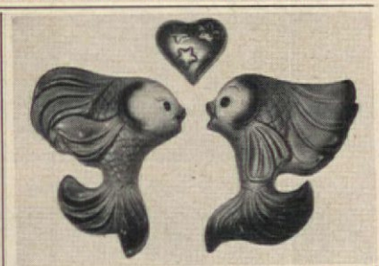
7 GIGANTIC DINOSAURS

for **$1.00**

Inflate from 1½ feet to **4 FEET TALL**

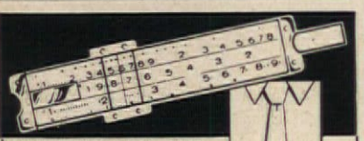
Made of one-piece molded latex these lovable, realistic Monster balloons will land on their feet every time no matter how your child will wrestle with them or toss them about. All 7 Dinosaurs—Plateosaurus, Sea Serpent, Protoceratops, Tritasnapatus, Spheneacodon, Triachodon, Ceratosaurus — all 7 for only $1 plus 25¢ shipping charges for each set. Money Back Guarantee. GIANT DINOSAURS, Dept. H-78, 114 E. 32 St., New York 16, N. Y.



Cute and amusing throbbing heart KISSING FISH ceramic wall plaques for the nursery or bathroom, each 7" high and 5" wide. Available in Stardust (Black with gold flecks), Pink, Yellow and Aqua all with Black Trim, White with Brown, finished with genuine Mother-of-Pearl luster. Large 23ct gold lined heart with embossed stars. Set (3 pcs) only $2.95 ppd. Satisfaction guaranteed. Specify color. California residents add 12 cents Sales Tax. Send check or Money Order. Request new brochure for other beautiful gifts.

Fine quality ceramic artware

THE FLORIN
Box 6-C, San Clemente, California



SLIDE RULE TIE CLIP

Ideal gift for your favorite engineer, designer, draftsman, architect, student, etc. A "conversation provoking" gift he'll love to wear! Looks real enough to work.

GOLD PLATED **$2.50**
STERLING SILVER **$5.00**

PERSONALIZED TURTLE PURSE

Genuine leather zippered purse holds coins for bus fare, school lunch, sweets, etc. Loop tail hangs from belt. Red or Tan with gold initials or first name. Darling tuck-in gift!

$1.00 each
3 *for* **$2.75**

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HAND HOOK YOUR OWN RUGS THE TRUE, OLD WAY WITH WOOL RAGS
"THE DANBURY" Design. Size: 28"x48" stamped in black outline on burlap, with all wool cloth in shaded colors for center flowers and leaves, hook and instructions for shading.

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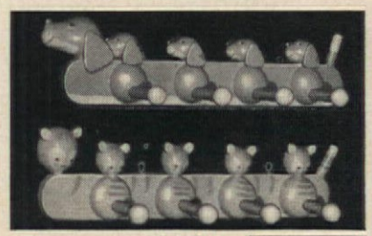
1000 Name & Address Labels $1
ANY 3 DIFFERENT ORDERS $2 ppd

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Padded—packed with **FREE**, useful Plastic **GIFT BOX.** Use them on stationery, checks, books, cards, records, etc. *Beautifully printed* on finest quality gummed paper—*1000 only $1.* **SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS $2.** Makes an ideal gift. *Satisfaction guaranteed* or your money back. **TIME-SAVER LABELS, 1101 Jasperson Bldg., Culver City 1, California.**



Puppy and Kitty Clothes Racks

$1.00 ea. 3/$2.89 plus 25c shp. per order

Pink puppy dogs and blue kitties—that's where boys and girls are hanging their clothes nowdays! Adorably carved of wood, these 14" long Clothes Racks are imported from Italy. Each has 4 smooth hangers. Order one of each.

Satisfaction guaranteed

FREE Christmas Gift Catalog Write for it!

Helen Gallagher
413-K11 Fulton St., Peoria, Ill.

ONLY $1.95 each plus 45c postage & handling (total $2.40). 3 **SETS—only $5.50** plus 85c postage & handling (total $6.35). No C. O. D. please.

5 pc. KIDDIES Breakfast Set Patented! Unusual! Different! Practical gift for children that can't be duplicated because it is not sold in stores. When not in use, it nests into an adorable clown 7½" tall. For use it separates into 5 practical pieces of dishware—a plate, a cereal bowl, an all-purpose bowl, an egg cup and saucer and a salt cellar. Imported porcelain, multi-color full-glaze finish. Guaranteed to delight. Immediate delivery. Write for FREE Catalog.

DRESDEN ART, Dept. L-132
230 S. Franklin St., Chicago 6, Ill.

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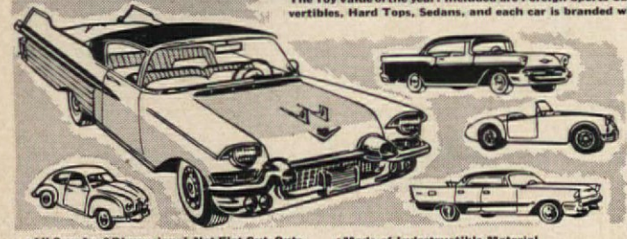
40 AUTOMOBILES $1.00 FOR ALL

The Toy Value of the year! Included are Foreign Sports Cars, American Convertibles, Hard Tops, Sedans, and each car is branded with its own name!



LOOK WHAT YOU GET!
- JAGUAR
- MERCEDES
- BUICK
- NASH
- FORD
- PONTIAC
- RAMBLER
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- SUNBEAM
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- HUDSON
- CHEVROLET
- LINCOLN
- CHRYSLER
- FIAT
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- PLYMOUTH
- OLDSMOBILE
- DE SOTO
- DODGE
- MERCURY
- THUNDERBIRD
- VOLKSWAGON
- CADILLAC

- **All Cars Are 3 Dimensional, Not Flat Cut-Outs.**
- **Precision Styled and Scaled from Bumper to Bumper.**
- **Made of Indestructible Material.**
- **Brilliantly Colored and Finished Throughout.**
- **Tremendous Selection, Each Marked by Make.**

Will give kids of all ages—weeks of fun and pleasure. Any child can now own a perfect miniature replica of his Dad's car. Fully assembled and ready to roll into games, for Special Events, Gifts, Auto Races or displays—garaging and parking. Educational too, for children will recognize the original models on the road. Never have you seen such value for only $1.00. All 40 cars handsomely gift packaged. Order now! Send only $1.00 for each collection of 40 cars. Add 25c per set for postage and handling. Special! 5 complete sets $4.00 (plus $1.00 postage and handling costs). Sorry no C.O.D.'s.

MONEY BACK GUARANTEE

SPORT CARS, DEPT. C-169, 220 Fifth Avenue, New York 1, N.Y.

LADY'S LOCK-IT

A must for everyone who keeps important papers! Practical Porta-File complete with index folders, lock and key. Easy-carry balanced handle. Sturdy metal, finished in soft green. Colorfully personalized with your full name. 12½" x 5½" x 10". **$4.95** PPD.

No CODs Send for FREE catalog

GOTHAM GIFTS
67-85 Exeter St., Dept. A-11
Forest Hills 75, N. Y.

Early American

HOOKS

Superb reproductions of very old pattern. Cast metal, 6" high, 3 hanging points. Authentic Early American decorator accents for entrance hall, bedroom, den, kitchen or bath. Antique Black $2.50 per pair postpaid; Antique Brass $4.50 per pair ppd.

Send 10c for Catalog Americana

Southern Showcase
P. O. Box 547, Memphis 1, Tenn.

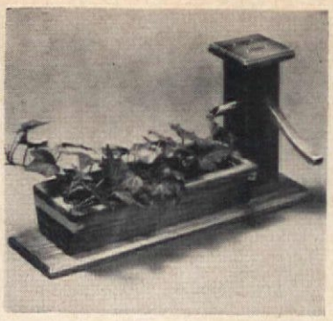
MOTHERS
... Fix Clothing Snaps

Wonderful tool instantly repairs snaps that won't stay closed . . . on children's creepers, sleepers, men's shorts, jackets, uniforms, etc. This Snap Fixer pulls together the spread-apart fingers of the snap. Makes it grip like new. Works on Dot and Gripper type snaps. A welcome gift for any busy mother. Guaranteed to do the job or your money back. Send $1.50 with your name and address to **Sauber Mfg. Co., 118 Pine St., Virgil, Ill.** (We ship in 2 days.)

A WELL-COMPOSED GROUP like this would be a striking note in the music room! 4" tall busts of famous composers are carved in wood-like material, mounted on a wooden base and hand-finished with high fidelity to the originals. Available: Chopin, Verdi, Mozart, Wagner, Brahms, Beethoven. $3.50 ea., 3 for $10. Edward Ziff, Dept. AH, Box 3072 Mdse. Mart, Chicago, Ill.

CURRIER & IVES Four Seasons prints are beautifully framed in clear pine, stained and hand-rubbed to a light, mellow finish. Glass-covered, 8x12" color prints make a lovely group around the fireplace, capturing the atmosphere of seasons in the country as only Currier & Ives can! Set of 4, $13.95. Add 50c W. of Miss. Seth & Jed, Dept. AH, New Marlborough, Mass.

BABY BOOKS of *sterling silver* make lovely charms to add to your bracelet! Each little book, ⅞" high, holds two pictures and is engraved with the child's first name and birthdate—a charming showcase for adored grandchildren! Also in 12K gold-filled. Each engraved book is $3.50; linked bracelet, $4. Wayne Silversmiths, 548-AH South Broadway, Yonkers 6, New York.

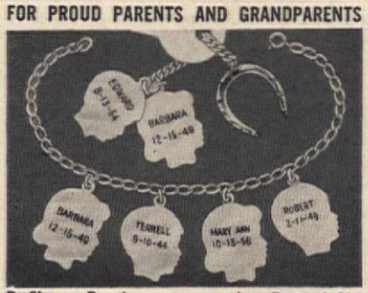


PUT DOWN ROOTS of your favorite plant in this charming pine planter, a replica of the trough and pump that stood in almost every yard. Hand-made and finished, its spout and binding are copper and liner is zinc. 11″ long, 6″ high and 3¼″ wide, we'd love some baby ivy in it on our windowsill! $4.25. Sturbridge Yankee Workshop, 1 Brimfield Turnpike, Brimfield, Mass.

PICK A PAIR OF PIXIES. They'll delight the young-in-heart of all ages! 10″ high, of bright cotton with felt and jersey trim and starry eyes, Hanky Panky is a cuddly soft toy for the nursery set. Or stuff his pocket with money, perfume or hankies for teens and grownups. We couldn't resist these on a bet! $1 ea., $1.95 pr. Added Touch, Dept. AH, Wynnewood, Penna.

BATTER'S UP in no time at all, if you've used this battery-powered Handi-Mixer. For small whipping jobs, use it on the stove where there's no plug. Take it along on picnics and make whipped cream for the strawberry shortcake, right on the spot! Works about 6 months on 3 regular flashlight batteries. $4.95 from House of Schiller, Dept. 1-A, 60 E. 25th St., Chicago, Illinois.

FOR PROUD PARENTS AND GRANDPARENTS



Profiles on Parade . . . our precious Boy and Girl Silhouettes, each engraved with a child's name and birthdate, proudly proclaim the beloved children, when attached to our bracelet or keychain. Made of STERLING SILVER or 12K GOLD-FILLED, ¾″ wide, they'll be a treasured heirloom gift. Add more as the family grows. Up to 10 letters per line. IMMEDIATE DELIVERY.

Silhouettes $1.10 each
Bracelet $1.10 Horseshoe Keychain $1.25
Prices include engraving, tax, postage.
Sold By Mail Order Only At These Special Prices
WRITE FOR FREE GIFT CATALOG

NANCY NORMAN 207 Post Office Bldg. Brighton, Mass.

Authentic "*M. I. Hummel*" *Figurines* shown here with the new *Floraliter*.
Watch your African Violets, etc. thrive under fluorescent lighting, *new* discovery. Grey enameled, plexiglass pylon, **24x9x12½" high**, complete w. plug **$16.95**
Enjoy with it the precious "Hummels".
A "Angel Serenade" **$3.50** B "Wayside Harmony" **$5.50**
C "Little Gardener" **$4.00** D "Just Resting" **$5.50**
E "We Congratulate" **$7.00**
F "Flower Madonna" 8½" h, white **$9.00**, handptd. **$15.00**
please 35 cts. for mailing
Free Gift Catalog

Hildegarde Studios
597-AH Farmington Ave., Hartford 5, Conn.

Olde New England STEP-END TABLE with Storage Bin

A beautiful, practical piece of furniture. Hand-turned by Swanzey craftsmen with 100 year father-to-son tradition. Hand-rubbed Antique Maple Finish. Solid rock maple "steps". Handy storage bin (old-time sugarin' firkin) with lift-easy lid keeps sewing, knitting, odds 'n' ends. **Only $15.95 ppd.** (Add 75c West Miss. R.)
Send 25c for new catalog.

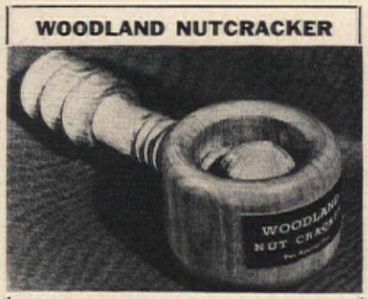
PUDDIN' HOLLER, Box 20, E. Swanzey, N.H.

STOP LOST KEYS & LUGGAGE

We engrave Deluxe Silver ID Plate with your full name, address (also phone or social security no. if desired). Full price $1.00 each. Money back if not delighted. Sorry, no CODs. We ship in 2 days.

Elgin Engraving Co., 485 Ann St., Elgin 2, Illinois

WOODLAND NUTCRACKER



A twist of its sturdy handle forces the "exclusive nutsplitter metal point" into the nut shell, cracking it easily without damage to nut meat. Will positively crack any hardshell nut—eliminates the usual muss as well as pick. Made of beautifully finished hard Maple. Packed in wood-grain gift box. Order No. G 753. Satisfaction guaranteed.

Only **$1.59** each; 2 for **$3.00** Postpaid

Write for new, free catalog of unusual items

Downs & Co., Dept. 3611A, Evanston, Ill.

FREE

Spencer Gifts . . . . . America's Old Reliable Mail Order Company

Stop Straining! Use a Heartsaver Snowplow!

Magnesium Heartsaver Snowplow weighs only 2 lbs., rolls snow away for you quickly and easily on strong mobile wheels! No strain on heart and back muscles! Wide rounded blade cuts shoveling time in half! Rustproof. Stronger than steel, lighter than aluminum. "No-stoop" 54″ tubular handle. Order NOW. Supply limited.

18″ snowplow with rollers . **$6.98 ppd.**
24″ snowplow with rollers . **$7.98 ppd.**

FANTASTIC GIVE-AWAYS

OUR WAY OF GETTING NEW CUSTOMERS!
WE ONLY SELL BY MAIL
Choose any 1 of these 3 Gifts FREE with any order from this page*

1,680″ OF CURLING RIBBON... Tie your gifts with BIG professional bows! Run ribbon over scissor's blade—it curls automatically. 3/16″ wide. Red or green.

1959 CALENDAR TOWEL—of quality cotton sailcloth. Color-fast dyes printed on white. Provincial design with full year calendar. 15″x9″.

EXQUISITE PERSONALIZED CHRISTMAS STOCKING... 15½″, sturdy bright red plastic, with any first name hand-lettered on the white cuff. State Name.

**You must be completely satisfied with your purchase or return your order for refund. And keep the free gift anyway! Only 1 free gift per family.*

Push Button . . . Your Christmas Tree Glows in the Dark!

Add new excitement to holiday decorating! Just push button; spray on Wonder Glow! Tree looks the same in light—has thrilling, spectacular glow in dark! Or spray for safety on car bumper, bottom stairs, wall switches, door knobs—anything you want to see in dark. Wonder Glow, 5 oz. aerosol can, only **$1, ppd.**

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Now you can prepare a whole pot of instant coffee, tea or cocoa in a jiffy—right at the table. Attractive, creamy white ceramic Brewmaster boils a full pot (4 cups) of water in 2½ minutes! Has "stay cool" handle, insulated base. Absolutely safe on your finest tabletop. Turns on and off at a fingertouch. Fully guaranteed. . . . . **$1.98 ppd.**

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Christmas Pens Write Your Holiday Messages in Gold, Red, Green

Here's a gay, festive touch for your cards, packages, invitations, thank you's, etc. Write your messages and signature in sparkling, metallic gold, bright red or rich green! It's easy with these smooth-writing spring action ballpoint Christmas pens. They make wonderful stocking stuffers, too. Attractive sturdy plastic case, 5″ long, with long-lasting cartridges.

Gold, red or green pens. . . . . each **39c ppd.**
Any 3 pens. . . . . **$1.00 ppd.**
3 refills of any 1 color . . . . . **50c ppd.**

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FREE! With each order a year's subscription (6 issues) to our famous Gift Magazine! *FREE on request a single copy of our unusual gift magazine.*

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Antiqued, Salem-finished pine makes a handsome holder for a full box of paper napkins. Measuring 7½″ square x 3¾″ deep. Accented with a brass tote ring, is equally lovely on table or hung on wall.

$3.98 ppd. Sorry, no C.O.D.'s.

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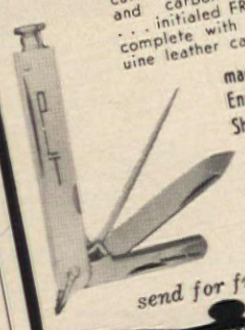

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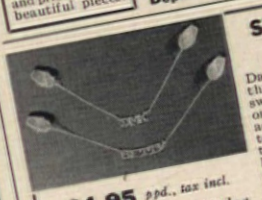

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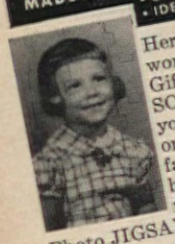

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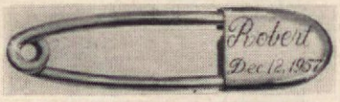

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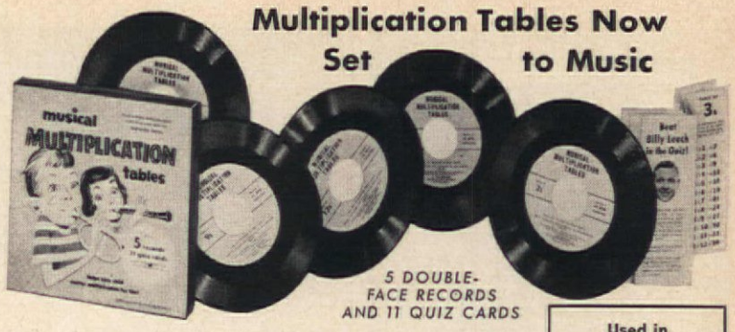

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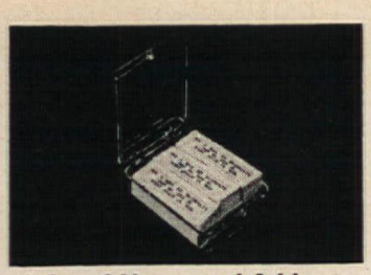

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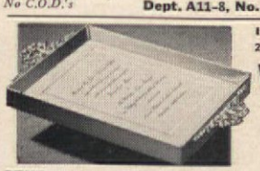

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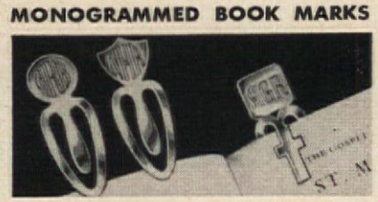

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Ideal for wall decorations—playrooms, den, bar, or office—perfect for any man or boy. Accurate reproductions from official model blueprints *released* by U.S. Army. Two 11" x 17" and two 17" x 22", they are beautifully lithographed on quality stock for hanging or framing. Each shows details to scale and dimensions. AMAZE AND DELIGHT FRIENDS—THEY'LL WONDER WHO YOU ARE TO HAVE ACTUAL SCALE DRAWINGS! Complete set of 4 with 2 free 8 x 10 duo color prints of real missiles in action in striking "Missile" Gift Tube . . . only $3.98 postpaid. **Wilbur Distin, 927 Ackerman Avenue. Dept. B, Syracuse, New York.**

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After years of "looking", Mrs. B. Billow, 538 Roscoe, Chicago, solved a problem. A free catalog ended her search for full-time furniture protection. Now she has shaped-to-fit *Window-Clear* Plastic Covers that keep her upholstery new and let its beauty show through. The extra-heavy plastic has no pores to admit dust and dirt. It's so transparent every detail of pattern and color can be seen. Mrs. Billow says, "They're so good-looking, I leave them on when company calls. They're inexpensive, too. Housewives with the same problem should get your free catalog, as I did." *Write today* for FREE Catalog on over 150 styles and sizes, including latest SECTIONAL and BUMPER models.

HOUSE OF SCHILLER

60 East 25th Street, Dept. AH-118, Chicago 16, Illinois

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with the FINEST of FLORIDA FRUITS from Cobbs

"Your friends, business associates and loved ones will say, "How thoughtful!" For **24 years** World Famous COBBS gaily packaged Fruits and Delicacies have been excitingly received by millions! You can give no finer gifts!"

Gift No. 2 . . . . . **$9.95**
Approx. 27 lbs.— Fabulous Fruits 'n Jams, delightful to look at, delectable to taste . . . a treat for eyes and palate. Oranges, Grapefruit, Limes, Kumquats, Tangerines and 3 large Jars of our famous Guava Jelly, Pineapple-Cherry Marmalade and Tropical Fruit Conserve.

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Same as Gift No. 2 except does not contain any delicacies . . . all fruit.

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This colorful, hand-woven Tia Juana Hamper, heaped high with luscious fruits . . . giant Grapefruit, Pineapple Oranges, Persian Limes, Chinese Kumquats, zipper-skin Tangerines . . . three jars of Preserves . . . Pineapple Jam, Orange-Cherry Preserves, Guava Jelly . . . is purposely packed to thrill the eye and the palate. When emptied, makes a wonderful room decoration and picnic accessory. Weight approx. 12 lbs.

Cobbs
Box 1-B
LITTLE RIVER (MIAMI), FLORIDA

ORDER NOW!
Send check or money order; express charges will be prepaid. No foreign shipments except Canada — add 15% for Canada and West of the Rockies.

FREE FULL COLOR GIFT CATALOG SENT ON REQUEST

Add a luxurious decorator touch with the antique elegance of this 19th Century Scrolled Mirror . . . perfect for powder room or boudoir! This 14" hi scrolled cast iron Mirror is finished in frosty white or strawberry pink, has 7½" inset mirror. State color choice. *Satisfaction guaranteed or money back.*

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430-K11 S. Jefferson, Peoria, Ill.

NOW! COLOR PHOTO CHRISTMAS CARDS

From slides or Kodacolor negatives including envelopes

10 for $3 Plus 35¢ shipping

Send YULECHROMES . . . the new, colorful, French-Fold Christmas cards, made from your favorite color pictures by America's largest producer. See before you buy. For sample, send Kodacolor negative or color slide (returned unharmed) with 25¢ plus 10¢ handling. Save money . . . order 18 for $5; 25 for $6.75; 50 for $13. Add 35¢ shipping. Satisfaction guaranteed.

YULECHROMES®, Box Y-1, Quincy, Mass.

FORCES You to Save

$100.00 a Year *Automatically*

with Perpetual Date & Amount Banks. 25c a day keeps date up-to-date. Also totals amount saved. Forces you to save daily, or Calendar Bank won't change date. Automatic mechanism with key. Use year after year. Pays for itself in 8 days. Reg. $3.50. Now only $1.99 each: 3 for $5.75; 6 for $11. Add 10c per bank postage. LEECRAFT, Dept. AH, 300 Albany Ave., Brooklyn 13, N. Y.

Always in her heart . . . why not on her wrist? Photo lockets show a growing tribe from diapers to dungarees

Bracelet, heavy Sterling Silver link chain ea. $4.00
In 12 Kt. Gold Filled ea. $4.00

Round Lockets, 1" dia. which open and hold two pictures. First name and birthdate engraved in script.
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All prices include engraving, federal tax and postage

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THE OLD LAMPLIGHTERS

HOBNAIL MILK GLASS

Beauty that has survived generations—hobnail milk glass hurricane lamps are still the best way we know to light up a traditional home. Milky white beauty is highlighted by bright brass fittings. 19" high, shade diam., 7". Wonderful in pairs.

$8.95 each $16.95 pair

SWEETHEART ROSES

Delicate roses are so pretty on the pink-tinted background of this Victorian hurricane lamp. Graceful saucer base is edged in a hobnail effect. Here is a perfect, feminine touch for her bedroom or boudoir. 11" high, base diam., 6".

$6.95 each $12.95 pair

All prices postpaid. Write for FREE catalog.

seth and jed Dept. A-11 New Marlborough, Mass.

Rooted Saran Hair

SAVE 70% on Sweetie-kins

THE MOST BEAUTIFUL, MOST LIFELIKE DOLL EVER MADE

BIG 21" TALL

© 1958 P. J. Hill Co.

COMPLETE With Bracelet & Full Size Genuine 10 Karat Solid Gold Heart Charm plus Breath O' Spring "Mink" Stole plus 24-Pc. Fashion & Make-Up Set plus Travel Case

Retail value $19.95

$4.95 plus 50c shipping or C.O.D. plus postage

ALL THIS INCLUDED:

• Party Dress • Earrings • Belt • Nylon Stockings • Panties • High Heel Shoes • Manicure Scissors • Vanity Mirror • Soap Dish • 6 Hangers • Hair Brush • Barrette • Lipstick Case • Manicurist's Bowl • Compact • Rouge Container • Perfume Bottle • Comb • Eyebrow Pencil.

SWEETIE-KINS DOES EVERYTHING AND MORE BECAUSE SHE IS JOINTED AT THE NECK, WAIST, SHOULDERS, ELBOWS, KNEES, ANKLES

• She sits, stands, sleeps, dances • Assumes all authentic ballet and dance poses plus thousands of lifelike positions • Luxuriant shoulder length pony tail rooted Saran hair • New type 100% firm lifelike vinyl and plastic body, the nearest thing to natural skin ever achieved • washable, guaranteed unbreakable • Wears high heels, ballet shoes and wedgies.

Sweetie-kins, truly, beautifully alive, simulates and holds virtually every possible position of the real child, thanks to the 12 joints in her body. Despite her demure sweetness, she is unbreakable. Completely washable, from her rooted saran hair to her gorgeous big blue eyes (with thick real lashes) that close when she is sleepy, to her manicured toes, she may be completely immersed in water without harm. Sweetie-kins is dressed in a party frock with lace-trimmed blouse and all-textured cotton skirt, guaranteed washable, crease- and soil-resistant. Her solid gold heart charm reflects her genuine value . . . gives her proud little owner something precious to cherish as her very own. Sweetie-kins is truly one of those unique, favored dolls that every child will love and treasure for a lifetime.

100% MONEY BACK GUARANTEE!

P. J. Hill Co., Dept. W-835

884 Broad Street, Newark, N. J.

Tot's Trinket Box

For the often forgotten little boy a miniature wooden box topped with a rocking horse, to hide his little treasures. Box includes golden tie bar personalized with his own name. The set ppd. **$1.50**

LITTLE RED RIDING HOOD TRINKET BOX FOR LITTLE GIRLS INCLUDES GOLD PLATED HEART NECKLACE ENGRAVED WITH ANY FIRST NAME. Tax incl. postpaid $1.50

ANY TWO SETS tax incl. Postpaid $2.95

Pa. Residents Add 3% Sales Tax. No COD's Please

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THE ADDED TOUCH

Wynnewood AH 11, Pennsylvania

Your most colorful Xmas message

On Your Own Color Cards

$2.50 FOR 10 cards & envelopes plus 35¢ postage & handling

$6.00 FOR 25 plus 45¢ postage & handling

LOWER PRICES ON LARGER ORDERS

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Here's the greeting only you can send — a Xmas message with a full-color photo from your own collection. KODAK easel-type photo folders, with red and green holly borders, and white envelopes, included in prices. Send negative or transparency with check or M.O. (no C.O.D.). Name imprint, one line (20 letters) $1.25; on orders for 50 or more cards from one neg. 1-line imprint FREE.

SAMPLE—send color neg. or transp. plus 35¢ (includes postage & handling); sample offer expires Nov. 22.

Internationally-known **ASSOCIATED PHOTO**

Greeting Card Div., Dept. S Box 66, Cincinnati 14, Ohio

HIS 'N HER HESSIAN COFFEE MUGS

Handmade pottery, hand-painted, glazed, then baked. Each and every design and color combination is one of a kind. Impossible to specify, as no two mugs are alike, but all are beautiful. 3½" high, contain slightly more than an ordinary cup. $2.95 set of two; $8.50 set of six, ppd.

FREE 300-PICTURE XMAS CATALOGUE WITH YOUR PURCHASE

Without purchase, send 10¢ to cover handling.

Contains pages and pages of unusual gifts for contemporary living with the flavor of Early American.

STURBRIDGE YANKEE WORKSHOP

the Nation's Center for Early American

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WEATHERVANE SILHOUETTE $3.98 plus 35c shp.

New and different for kitchen, dinette, family room, den! From the top of the old barn to your cheerful Early American decor—this handsome reproduction of the nostalgic Weathervane Cock. Of sturdy pressed wood, in flat black finish, 21" x 25" high. Lightweight, hangs easily anywhere. *Satisfaction guaranteed or money back.*

FREE Christmas Gift Catalog Write for it!

Foster House

430-K11 S. Jefferson, Peoria, Ill.

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Available in Salem maple to blend with knotty pine, provincial or maple. Made from choice hardwood with a fine furniture finish. Easily attached with furnished screws. Single cover $1.50, double cover $1.70, convenience outlet plate $1.50. Also available—combination switch and double outlet plate $2.00, triple cover $2.00. Shipped parcel post prepaid. Send for free catalog. **MARIAN BOWATER. P. O. Box 787, Dept. AH, SAN FERNANDO, CALIF.**

GAY SWITCH PLATE

$1.75 ppd.

Clever, sparkling white ceramic switchplates personalized with child's first name. Clean with damp cloth. Fits any standard single switchplate, handpainted in light, bright colors.

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FREE

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Personalized Pocket Printer—$1

FOUR latest two-tone retractable pens, with double-shot visible ink cartridges, one each of blue, red, green and *gold* ink, guaranteed to write as well as any $2.98* pen. Name and address, or other 3 lines (same copy as Pocket Stamp) printed on these four fine pens, postpaid, ALL for ONE DOLLAR! (That's right, four printed pens and Pocket Printer, with your copy, for $1.) Order several sets right now—terrific gifts! Please print copy clearly. Money-back Guarantee. Send cash, m/o or check to:

AMERICAN PEN CO. 244 p W. Front Street Florence, N. J.

ST. FRANCIS figurine is a charming addition to the mantel or shelf, table or bookcase. In matte-finished ceramic, softly colored, the gentle saint "talks" to a flock of small birds and gives them his blessing. It would be lovely in the middle of an arrangement of your favorite flowers or ivy. $2.98 plus 25c postage. Religious Art Guild, 131-AH First Street, Peoria, Illinois.

TWIN DOLPHINS, gracefully curving, form crystal-clear glass cruets that will make the most ordinary salad-serving an elegant occasion! About 7" high, they have ground-glass stoppers to keep the aroma of oil and vinegar locked in until you want them. An unusual addition to your table, or a gift for a good hostess. $3.95. The Krebs, Dept. AH-11, Westerly, Rhode Island.

PRECISELY YOUR CUP OF TEA is the Royal Albert English bone-china Cup of the Month. Start now to collect them yourself, or give them as gifts. There's a different flower for each, so get the appropriate cup for a birthday or anniversary month. Send the December Holly design cup and saucer for a Christmas greeting! $2.95. Susan Smith, Carpentersville 13, Illinois.

"L-O-V-E My Flea-Scat Topper!"

That's what your pet will think Christmas morning and all year long as he proudly flaunts his new Flea-Scat Doggie Topper! This is the new, easy way to kill fleas and ticks. Just spray-mist a little of the Flea and Tick Spray included with the Topper, on the soft velvelette lining, and buckle on the coat. The topaz yellow outer covering, in handsome grosgrain finish, weather-proofs your dog . . . keeps off snow or rain. Three sizes: 12-in. small $3.79; 16-in. medium $4.29; 20-in. large $4.98. Guaranteed. Send check or M.O. We'll send prepaid. Sudbury Laboratory, Box 35M, Sudbury, Mass.

A BRACELET FOR MOTHERS AND GRANDMOTHERS

An excellent gift, a tribute to HER! This bracelet in beautiful sterling silver, bears proud record on each sterling silver disc or silhouette, with the first name, month, day and year of birth for each child or grandchild. Beautifully Script engraved. Add a disc or silhouette for each new arrival!

Sterling Silver Bracelet $1.50
Each engraved Disc or Silhouette $1.00
BRACELETS AND DISCS AVAILABLE IN GOLD
12kt. Gold Filled Bracelet $2.75
Each 12kt. Gold Filled Disc $1.75

Add 10¢ for Fed. Exc. Tax. No C.O.D.'s please

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50 LARGE NEW TOWELS 2¢ ea.

NEW Unwoven Cotton and Rayon

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Astonishing but EVERY WORD *GUARANTEED* TRUE! World's greatest towel offer bar none—50, yes *50*, marvelous, large, brand new (not seconds) in beautiful colors and white . . . only $1.00 (plus 25c for postage & hdlg.) or *$1.25 in all!* We sell at staggering low price because we buy huge quantities direct from MILLS—more than 23,650,000 Towels since 1953! If you're not thrilled and delighted, return Towels—keep 10 Free for your trouble—and we'll cheerfully refund purchase price. Order NOW before offer is cancelled. No C.O.D's.

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REALLY WORKS — FOR LIFE! WITHOUT TUBES, BATTERIES OR ELECTRICAL PLUG-INS. Never runs down. SMALLER THAN A PACK OF CIGARETTES! GUARANTEED TO RECEIVE LOCAL RADIO STATIONS ANYTIME—ANYWHERE YOU GO! **Sensational new Ferrite Selective Tuner—Permi-Crystal diode. Super** SPEAKER-PHONE. Durable black and gold plastic case. **Send only $2.00** (bill, ck. mo.) and pay postman $4.99 COD on arrival or send $6.99 for postpaid delivery. SENT COMPLETE READY TO LISTEN WITH LIFETIME GUARANTEE. Nothing extra to buy—ever. Available only from: **MIDWAY CO., Dept. WAH-11, Kearney, Nebr.**

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Destroy unwanted hair PERMANENTLY with new, improved Mahler Epilator. Use conveniently and privately at home. When you have read our instruction book carefully and learned to use the Mahler Epilator safely and efficiently, then you can remove all unwanted hair PERMANENTLY. MONEY-BACK GUARANTEE. (Our 76th Year)

SEND 5¢ TODAY FOR BOOKLET — NEW BEAUTY FOR YOU!

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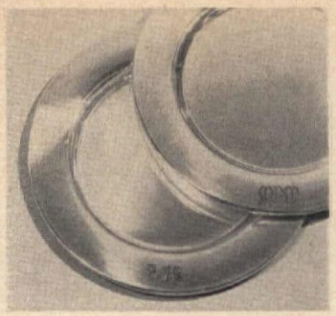
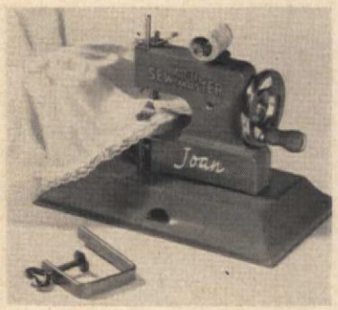


BUTTER UP A FAVORITE HOSTESS with lovely silver bread-and-butter plates 6″ in diameter. Of Oneida silver plate, she'll use them for mints and cookies too. 3-letter monogram is engraved in block or script (specify). They'd be a *very* subtle bread-and-butter letter! Set of 4: plain, $4.75; monogrammed, $5.95. Zenith Gifts, 1504 Post Office Building, Brighton 35, Mass.

FRAME A PRETTY FACE with a pretty frame of gilded white wrought iron. Cupid peeks down from the top to see who rates the place of honor inside this attractive frame that stands 6″ high and 4½″ wide. Nice for Christmas gifts—we're sure Cupid's victims will say "We've been framed and love it"! $2.50. Wilber Dist., 927-AH Ackerman Ave., Syracuse, New York.



DESIGNED FOR A SMALL DESIGNER, a little personalized sewing machine to delight a young Chanel. Turning the wheel, she can whip up Dolly's wardrobe in no time with a strong chain stitch. Tiny fingers are protected by a needle guard. It clamps to the table for stability. Of steel, 7½x4½x5½″. $3.75. Wardaby Creations, Dept. AM, 3 Mt. Hope Place, N.Y.C. 53.

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EMBOSSED MONOGRAM STATIONERY

you can feel the quality!

It's easy . . . it's inexpensive . . . it's impressive. Wonderful Gift Package includes lifetime embosser for pressing elegant *raised* monogram on smart EATON's "Diamond White" Stationery. Use it also in personalizing books, greeting cards, etc. For you . . . or as a marvelous gift to someone special!

SELECTION NO. 1 Embosser, 20 sheets (6 x 8) EATON stationery & envelopes, gift boxed, postpaid **$4.75**

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ORDER YOURS TODAY!

Select No. 1, 2 or 3 and clearly indicate initial desired. Send check or M.O., shipped within one week. Sorry, no COD's.

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mahogany

NUT DISH

ONLY **$1.35** each postpaid

Hand-sculptured in Haiti of smooth solid mahogany for serving nuts, pretzelettes, cocktail snacks, mints, etc. Designed by Umanoff, it's a piece you'll prize as a notable achievement in modern wood sculpture. Scatter several around . . . for convenience and for their pure decorative beauty. (And we couldn't think of a nicer "more-taste-than-money" hostess gift!) 12″ long in satin-finish natural mahogany.

Hobi

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With a lighter that looks like a cigarette. Fits in your pack of cigarettes. White enamel, brass tip. Flip it for fast light—works like a charm! $1 PPD

with or without initials

WARDABY

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"TRAVEL TWINS" CARRY YOUR JEWELRY IN STYLE

These twin jewelry cases are small enough to tuck away in suitcase corners or even a large hand bag (not to mention dresser drawers), yet they hold enough jewelry to see you around the world in style. Made of Swiss embroidered, quilted taffeta, lined with velvet. Cases are zippered. In fuchsia or turquoise with contrasting lining. 2¾″ square. No C.O.D.'s.

The pair, only $2.95 postpaid

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ARTISAN GALLERIES 2100-D11 N. Haskell Dallas 4, Texas

FOOT-FLATTERING MOCCASINS

IDEAL GIFT FOR EVERY WOMAN

For here are handlaced moccasins that fit ever so comfortably and stylishly to flatter any foot! Over 223 sizes in stock for the gal who likes to prance around outside, or the lass who likes to relax indoors. Like walking on air—with light bouncy foam crepe soles. In Smoke, White, Red or Taffytan leather in full or half sizes 3 to 13, AAAAAA to EEE widths. Naturally, purchases can be exchanged—guaranteed to delight. Factory-to-you. $5.95 plus 50c postage. (COD's accepted.) MOCCASIN-CRAFT, 65-AS MULBERRY ST., LYNN, MASS.

1000 Name & Address Labels $1

ANY 3 DIFFERENT ORDERS $2 ppd

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Padded—packed with **FREE,** useful Plastic **GIFT BOX.** Use them on stationery, checks, books, cards, records, etc. *Beautifully printed* on finest quality gummed paper—*1000 only $1.* **SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS $2.** Makes an ideal gift. *Satisfaction guaranteed* or your money back. **TIME-SAVER LABELS, 1101-B Jasperson Bldg., Culver City 1, California.**

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HAND-MADE IN MEXICO

Excitingly different! An unusual wall decoration everyone will admire. Ideal for your home—perfect for Xmas gifts! Individually styled . . . entirely hand-made of gleaming Mexican metal. 16½″ high x 12½″ wide approx. . . . the PAIR, male & female . . . $8.95

Available also — two-toned masks of gleaming Mexican metal. 7″x5″ approx. the PAIR, male & female . . . $5.95

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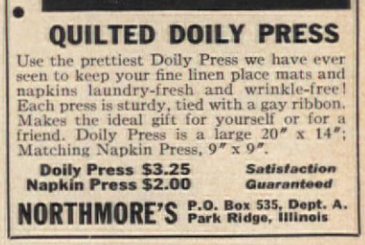

KEEP YOUR PLACE MATS FRESH, PRESSED AND NEAT

QUILTED DOILY PRESS

Use the prettiest Doily Press we have ever seen to keep your fine linen place mats and napkins laundry-fresh and wrinkle-free! Each press is sturdy, tied with a gay ribbon. Makes the ideal gift for yourself or for a friend. Doily Press is a large 20″ x 14″; Matching Napkin Press, 9″ x 9″.

Doily Press $3.25 *Satisfaction Guaranteed*

Napkin Press $2.00

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BIG $$$ CAKE DECORATING CANDY MAKING

HOUSEWIVES WANTED! No Experience Necessary. Spare or full time. Endless demand for lovely original Cake Decorations and luscious Professional Candy for Xmas, Easter, Weddings, Parties, *all* holidays and occasions. We show you how to turn your kitchen into a gold mine, start your own business small, grow big! No capital required, no age, educational limits. *Big Money* from clubs, churches, business firms, parties, weddings, birthdays. Write for free facts on complete home instruction.

CANDY & CAKE CRAFT, Dept. 183, Fallbrook, Calif.

FOOLPROOF BASTING FOR PERFECT HOLIDAY TURKEY

Use our POULTRY PANTIES, the specially treated disposable paper turkey covers. Trimmed to fit your bird. Insures moist breast meat with half the basting. Merely dip in your favorite basting mixture (or one we suggest) and drape over the turkey or caponette. Keeps greased surface in contact with turkey, roasting it to a succulent golden brown. Package of 12 POULTRY PANTIES in plastic bag—2 for 14 lb. to 22 lb. bird, 6 for 8 lb. to 14 lb. bird, and 4 for 6 lb. to 8 lb. bird. ONLY $1.00 PPD. Basting and roasting instructions included.

POULTRY PANTIES, P. O. Box 24265, Dept. AHN8, L. A. 24, Calif.

AUTHENTIC ORIENTAL RICE BOWLS

You'll love this set of one dozen different Oriental Rice Bowls for serving or just for show. Perfect for desserts, finger bowls, tea or coffee; or just scatter them around the house because they are so unique, beautiful and attractive-looking. Each bowl is 2½″ tall, 4½″ wide; of fine white porcelain, hand-painted with traditional far-eastern designs in blue. Complete set of 12 only $3.95 postpaid. Delight guaranteed.

DRESDEN ART, Dept. L-137

230 S. Franklin St. Chicago 6, Ill.

BABY'S *first*

worldly possession

What a wonderful idea! Now you can have a cherished memento of that happy day. Baby's hospital identification beads, necklace or plastic band . . . yours to treasure forever this lovely permanent way. Just send them to us. We'll embed them in a sparkling 3″ square lucite paperweight with baby's full name and birth date in gold script. Delightful accessory for now and for always . . . a charmingly different gift for the new Mother.

Just $4.95 postpaid

C.O.D.'s Accepted

Your precious memento returned to you via insured mail.

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Accurate model of

HUMAN SKELETON

$1.98 POSTPAID ONE FOOT HIGH

1/6 scale model of 6-ft. man

Anatomical charts included!

- Sharp, accurate detail—ideal for doctors, nurses, artists, students, teachers, schools, modelers.
- Unbreakable plastic in natural bone color. Washable, durable.
- Anatomical charts locate and identify bones. Front and back views.
- Joints move—can be put in standing, running, sitting and other postures!
- Parts snap together—no gluing—easy to assemble.

Here's an authentic scale model of a human skeleton—a conversation piece that holds interest for hours! Fascinating for scientific-minded youngsters—invaluable for study—an arresting "stopper" in displays.

WE SHIP WITHIN 24 HOURS

Jiffy kit (assemble in 15 minutes) **$1.98** POSTPAID

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Like a "Living Rainbow" of Purple, White, Yellow, Pink, Rose, Red-Bronze and Gold!

Exotic, Color Changing

MEXICAN SHRIMP PLANT

(Beloperone guttata)

BRINGS YOUR HOME GLOWING COLOR ALL WINTER LONG!

Christmas Special

ORDER NOW for GIFTS & YOUR HOME
Christmas Special Holds Only While Present Limited Supply Lasts

Enjoy new, glowing, jewel-like color on your window sill all winter, with Stern's fabulous and unique Mexican Shrimp plant. Produces an abundance of flower-like sheaths that change color as they mature...from yellow to flesh-pink to dusky rose and finally a rich red-bronze with glints of gold! These graceful spikes are tipped with white, purple-spotted flowers.

Only $1 ppd.

3 for $2.00
6 for $3.75
10 for $6.00

All prices postpaid. Directions for easy care enclosed. Send Check or Money Order.

BLOOMS INDOORS AND OUT-DOORS ALMOST ALL YEAR

Despite its exotic good looks, this easy-going Mexican beauty needs little care. Grows up to 3" a month . . . to a cascading arrangement 18 inches tall. Blooms indoors almost constantly from November till April. When warm weather comes, put it outdoors in your garden to bloom again. Thrives and blooms for years!

You must be delighted or you'll receive free replacement or your money back.

Stern's Nurseries

Dept. A, Geneva, N. Y.

MORE BRILLIANT than DIAMONDS

You Won't Believe Your Eyes

GLAMOUR MAGAZINE (June 1953) said: "The average person would find it hard to distinguish this stone from the crystallized carbon turned out by nature. It's a JARRA GEM!" Yes, JARRA GEMS look like the finest diamonds, a miracle of modern science, yet cost only $25 a full carat unmounted.

FREE BOOKLET tells amazing story of the JARRA miracle gem. Shows 14K gold pins, earrings, ladies' and men's rings. *Easy monthly payments.* Visit our showroom.

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PERSONAL PHOTO *Christmas* CARDS

MADE FROM YOUR OWN FAVORITE SNAPSHOT

20 B & W CARDS and Matching ENVELOPES

$1.00 plus 35c shipping

FREE SAMPLE

Merely send negative of your favorite picture of family, children, pet, etc., for personalized FREE SAMPLE. Beautiful satin-finish 4¼" x 5½" embossed Christmas card, with deckle edges, mailed back with your negative; no obligation. Enclose 5¢ for return postage. (If you mail original photo, send 50¢ for making new negative.)

FULL COLOR PHOTO CARDS 10 Cards, Folders, Envelopes $1.95 plus 25c shipping

Low price includes matching envelopes and folders with easel-back. SEND FOR SAMPLE: mail us your color negative with 20¢, plus 5¢ for return postage. *Note:* offers for black-&-white and color cards expire December 1, 1958. *Satisfaction Guaranteed.*

BALL STUDIO Greeting Card Division
Dept. 34 Box 275 St. Louis, Mo.

HIDE A BAR

COMPLETE OR IN KIT

LOCKING—ROLLING—FOLD-UP BAR HOLDS 40 BOTTLES—4 DOZEN GLASSES

Now—the most completely versatile bar ever. Use it locked, as liquor cabinet; open, for self-service; rolled out from the wall, turned around, for bartender service. It hinges open, holds 20 bottles liquor, 20 bottles mix, nearly 4 doz. glasses, and all bar accessories. Adjustable shelves, brass guard rails and fittings. Fits smartly into home, apt. office, cottage. 21" W., 19" D., 36" H.—open 38" W. Finely crafted of knotty pine. In satin smooth honey tone or lovely maple liquor resistant finishes **$49.95.**

OR IN EASY KIT—Louvered doors complete. Parts fitted, drilled, sanded, etc. Simple instructions **$32.95.**

Shipping Charges Collect

48-Page Catalog—200 Pieces—10¢ coin or stamps.

Not Sold in Stores
Money-Back Guarantee

YIELD HOUSE
Dept. A11-8, No. Conway, N.H.

DIRECT FROM FACTORY Captain's Table & Chairs

hand-rubbed Northern Maple

Table and 4 Chairs

$89.95

add $10 for each leaf

Early American beauty superbly reproduced in mellow hand-rubbed Salem Maple or darker Antique Maple. Authentic in every detail, constructed of finest clear-grain rock Maple. Table is 42" in diameter, will take one or two 9" leaves. Chair seat 17" x 16½", overall height 30". Please specify choice of finish. Prompt delivery, shpg. chgs. collect. Send check or money order. No C.O.D.'s.

MONEY-BACK GUARANTEE

Write for new FREE catalog.

VISIT OUR SHOWROOMS

Makers of Fine Chairs Since 1851

MEADOWBROOK INDUSTRIES

Dept. A118, 126 E. Sunrise H'wy, Merrick, L. I., N. Y.

Any NAME Gold Stamped PENCILS

SET OF 6 for 25¢ ppd.

Fine quality, good rubber erasers, soft black lead

3 or more sets of 12, 45c per set. FREE color pencil with each set of 12. Print plainly, one name per set. Fast delivery. Gift Packaged. Send cash, check or money order.

Set of 12 for 50c / 24 for $1 ppd.

Rich Personals, Dept. 42
500 W. 207 St., NY 34, NY

COMPLETE CLOTHING NEEDS FOR

FAT MEN-TALL MEN

SIZES 46-60 6' to 6' 11"

SEND FOR FREE NEW FALL CATALOG - TREMENDOUS SELECTION FROM STOCK

B.R. PAGE CO.

Dept. 100-272 Ferris Ave., Providence 16, R.I.

Nationally Famous for Better Quality at Low Prices

AWARD WINNING DESIGN CHESS SET

32 pc. Set Only 7.95

This award-winning design is on permanent display at the Chicago Museum. A truly rare and magnificent chess set, molded in ivory and black; highly polished, heavily weighted, felted, and handsomely gift packaged. The popular 3½" king size set shown is produced in limited quantities. A gift that will be treasured for a lifetime. Special price $7.95 ppd. Satisfaction guaranteed.

THE CHESSMEN WALL HANGINGS

Ultra high fashion chessmen wall scrolls artistically screened in hues of brown and beige on eggshell parchment. Ideal wall hanging for den, hallway or living room. Scrolls are 9" wide and 2 ft. long framed with cylindrical walnut wood bars capped in gold brass ferrules. Only $3.95 the pair.

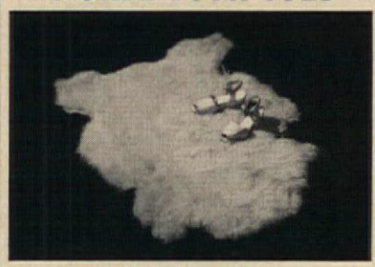
TREASURE MAIL, BOX 248-A1, CANOGA PK., CAL.

HOLD THAT TIGER up to the wall—he's ferocious! Mounted on an 8½" wood plaque, plastic heads are colored to look like the real thing—lifelike green eyes, whiskers, and *treacherous* teeth. A little big-game hunter would love them for his private den! Choose Royal Bengal tiger, black panther, African leopard. $2.98 ea. Walter Drake, AH-55 Drake Bldg., Colorado Springs, Colo.

OVER A BARREL, this frolicking pup jumps through a hoop to put money in the bank! The kids will find it's a barrel of fun to save by putting Rover through his paces. With a coin in his mouth he'll jump through the hoop, held by a clown, and drop it right into the barrel. He just can't miss! $1.00 from Carol Beatty, 11 Beatty Building, Culver City, California.

HOOK, LINE AND SINKER, we've fallen for handsome hooks to dress up the walls and closets. Originally for ropes of bells, they're 4" high of polished solid brass hand-cast in India. Now they hold coats, handbags, umbrellas or your bathrobe. Fish and elephant symbolize health and luck respectively, so play it safe and get both! $1.10 ea., $1.98 pr. Hobi, Dept. AH-4, Flushing 52, New York.

TICKLE YOUR TOES



with a luxurious SHEEP SKIN RUG

Genuine fur. Will add beauty to any room in the home, in front of fireplace, in living room or bedroom. Loved by girls and boys for their room in college. In natural color to blend with any color scheme. A wonderful Christmas gift. **$12.95** ppd.

Send for free gift catalog.

Long View Gift Shop, Mohawk Trail
Route 2, Greenfield, Massachusetts

Lundstrom Bel-Air SECTIONAL BOOKCASE

new modern

SAVE 40%—Buy Direct From Factory

You would pay 40% **more** for the Bel-Air in stores if you could find the same superb craftsmanship and styling. Famous Lundstrom sectionals, sold direct since 1895 and guaranteed to satisfy, **save you the middleman's profit.** Add sections as needed . . . all fit perfectly, match perfectly—provide variety of room arrangements. Many designs, woods, finishes, and sizes; with or without glass doors.

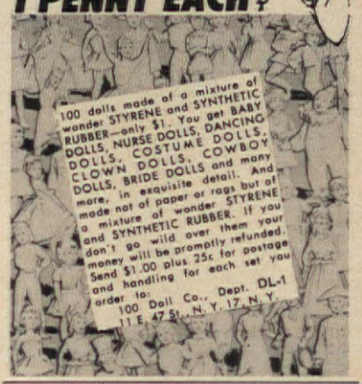
WRITE FOR **FREE** CATALOG A-1158
Showing Complete Line, Factory Prices

C. J. Lundstrom Mfg. Co. • Little Falls, N.Y.

REAL DOLLS

in exquisite detail

1 PENNY EACH



QUILT LOVERS

These quilt pattern books are for you. Book No. **3175** gives patterns, directions, yardage, piece count for 16 quilts, and 3 applique patterns. No. **3500** gives patterns for 15 Aunt Martha's favorites. No duplicates. Each book 50c. **Both books $1.00.**

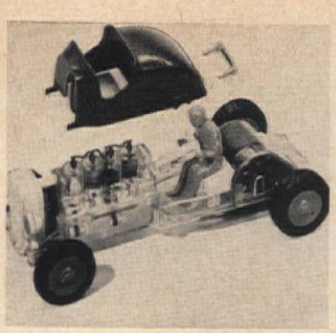
AUNT MARTHA'S STUDIOS, Dept. 656
1243 Swift Kansas City 16, Mo.

EARN $500 CASH

Churches, Women's Clubs, Societies, etc.

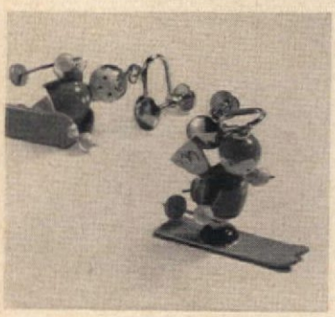
Earn $50 to $500 Cash, plus 24 card tables simply by selling advertising space on the table tops to local merchants who gladly co-operate. 6 different plans to pick from. No risk, nothing to pay, not even freight charges. Write,

F. W. MATHERS, Dept. AH, Mt. Ephraim, N.J.

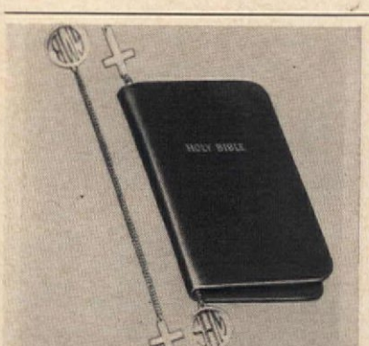


SEE HOW IT RUNS! Your budding engineer or mechanic will find the answers to all his questions when he lifts the chassis off this "hot rod"—how the motor works, what makes pistons move, etc. It runs on friction, has brightly colored moving parts and clear plastic chassis. 8" long. $2.98. J. N. Mowry Dist., 90-AH Clairton Blvd., Pittsburgh, Pennsylvania.

LOOK AT IT THREE WAYS, this jewel of a gift is as changeable as a lovely lady's mind. Circle the chain with its monogrammed disc around the wrist—it's a smart bracelet. Add the two handsome pine leaf clips to make a "sweater guard." Or wear the clips alone on a plain neckline. 24K gold or silver rhodium plate. $1.95. Harmill, 1175 P.O. Bldg., Brighton 35, Mass.



SKIING ANGELS are the gayest earrings we've seen yet! Darling 1" high wooden angels are poised on their skis, complete with poles, and are painted the gayest of colors to keep them warm. Your Christmas greetings are bound to get off the ground with such a cute gift! $1 a pair, 3 pr. for $2.75. Two matching scatter pins for $1. Tartaglia Imports, Laguna Beach 8, California.



PERSONALIZED BIBLE MARKER makes a thoughtful and reverent gift that will be greatly appreciated by those whose daily lives include a reading of the Bible. Engraved with 2 or 3 initials, UNDERLINE LAST NAME INITIAL. In either Gold or Silvery Rhodium plate, beautifully polished. Round disc and cross, each measures ⅞". The fine 8¼" chain will not mar the pages. $1.50 ppd.

MULBERRY HOUSE
DEPT. A-12, 65 MULBERRY ST., LYNN, MASS.

GLASS DISPLAY DOMES

Attractive protection for figurines, wedding cake ornaments, etc.
With wood bases furnished in Blonde, Ebony, Mahogany or Walnut.

4 x 7"	$5.00	7 x 11"	$11.50
5 x 9"	7.00	8 x 10"	12.00
6 x 8"	7.50	10 x 12"	17.00

Glass "Protecto" Watch Dome (with hook) 3 x 4¼" $4.00.

Write for Complete List of 30 Sizes.

Please remit with order. Sorry no C.O.D.'s.

CRYSTAL GLASS TUBE & CYLINDER CO., 7302 S. Chicago Ave. Chicago 19, Illinois

DESK MEMO CALENDAR

Beautiful Calendar shows full month. Cover brown simulated leather padded and embossed with golden coat of arms.

PRICE
$4.95 Each
Postpaid (No C.O.D.)

COMPLETE ENSEMBLE!
CALENDAR & BEAUTIFUL SHEAFFER PEN (see photo)
$7.95 EACH
Name embossed in gold 75c

5½ x 14½
REFILLS AVAILABLE

HOWARD COMPANY
2004 N. Perry St. Peoria, Illinois

Write for Quantity Discounts.

FOR *superior* AFRICAN VIOLETS

a Fluorescent GROWING LAMP

COMPLETE $12.75 WITH TUBE
ppd. in U.S.A.

Grow perfect African Violets from leaf cutting to full bloom under one attractive setting. The FLUORESCENT LAMP solves the plant cluttered window problem. Top in leaf green or iron black. Aluminum legs--height 14", plant area 16"x 28".
(Free literature on larger models)

Crafthouse Mfg. 72, Wilson, N. Y.

SEND FOR OUR NEW CATALOG

OLD-FASHIONED CALICO

Printed from original plates, the very patterns our great-grandmothers loved; enchanting for dresses, skirts, blouses, draperies, quilts. Blue, green, yellow, red, brown, black or lilac grounds. Yard, 67c and $1.00 plus 5c a yd. for handling. Set of samples, 25c. Send for our new catalog showing many gift ideas for the discriminating.

THE VERMONT CROSSROADS STORE
Box 2, Crossroads Sta., Montpelier, Vermont

Gay Toaster Cover

$1.25 postpaid

The cutest kitchen idea we've come across in a long time! A charming red barn, fresh as paint, pops over your toaster. Of washable colorful nylon material, 9¾"x 8½". Get a batch of these delightful Toaster Covers —one to brighten up your own kitchen, the others to use as bridge prizes, housewarming gifts, bread-and-butter gifts, etc. *Satisfaction guaranteed or money back.*

FREE Christmas Gift Catalog Write for it!

Helen Gallagher
413-K11 Fulton St., Peoria, Ill.

AN OLD TIME VALUE $7.75

EARLY AMERICAN LADDER BACK CHAIR
(direct from workshop to you)

Height 42" Seat 17½"w., 14" d., 17½" h.

An incredible price for a ladder back chair which features such hand workmanship, such built-in value, such a beautiful hand-woven fibre rush seat. Handmade of solid native hardwood for generations of use. Here is the lowest-priced chair with this desirable seat. Fully assembled and ready to use. $7.75 unpainted. $8.75 in natural finish. $10.50 in mahogany, maple, walnut, cherry or pine finish. Minimum order is two.

Quick delivery. Express charges collect.
Satisfaction guaranteed.
Send check or money order.

Jeff Elliot Craftsmen
Dept. A118, STATESVILLE, NORTH CAROLINA

8½" long

from HAITI
SPAGHETTI SERVERS
(salad tossers, too!)

Made of rare Taverneau (a beautifully grained hardwood) and hand-oiled to a rich tawny shade, these hand-sculptured forks grip spaghetti for neat, attractive serving. Also marvelous for serving salads! Order several as unique gifts . . . for yourself, too. *Available only from us.* $2.95 the pair, postpaid. Same-day shipment. *Send check or money order. Satisfaction guaranteed.*

DEER HILL CO., Dept. A118, Box 312, Flushing 52, N. Y.

FRAMES for your American Home BIRD PRINTS

Wide Flat Knotty Pine Frames 2½" wide, 14"x17½" Over all. Choose Honey (Amber) Rustic (Light Walnut)
2 for $5.50, 6 for $15.00 ppd. order from maker today
Send 25c for folder 80 Reproductions

Suwanee Craft Shops
Norcross, Ga.

"SWAP" PHOTOS

..With all your Friends, Relatives and Classmates

25 for $1 ONLY

Need more? 60 for $2

- Beautiful Silk Finish
- Wallet Size 2½" x 3½"
- We Pay Postage

Send your favorite snapshot or portrait (returned unharmed) and money to..

Send 25¢ for extra Super-speed service

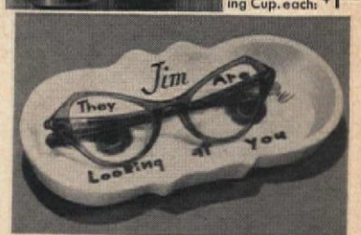
WALLET PHOTO CO
Box Z-38
Hillside, N. J.

Money Back Guaranteed!

GAY NINETIES SERVING TRAY and MATCHING COASTERS
Now! You can double-welcome guests with this Gay Nineties Tray, in authentic colors. Beautifully decorated with your first name and your mate's. Sturdy, colorfast metal; raised rim edges. Heat & cold resistant. Wipes clean. For snacks, bar, or table service. 9"x15".

TRAY $1.98 • Tray & 4 Coasters $2.79

MAJOR BRUSH-UP
Dental Sentinel protects your child's teeth! Major comes with nylon toothbrush in his hat as a plume. Makes tooth care child's play. Child's name on Drum-drinking Cup, each: $1.25



PARK YOUR GLASSES—Here, where you'll be sure to find them. Peering eyes almost speak out, "They are here looking at you." Gleaming white Ceramic colorfully decorated & hand personalized. A welcome gift. 7" x 3½". $1.35

Personalized BIRTHPLATE

Beautifully hand-painted with "Tree of Life", Baby's name, birthdate, weight & child's sign of Zodiac. Fine China. 7½", with Hanger. A gift remembered now & treasured later. Give name, birthdate, weight. $2.85

All items postpaid. Write for Free Catalog

CROWN CRAFT PRODUCTS
246 Fifth Ave., Dept. 2111, New York 1

FRONTIER CABIN

COMPLETE $1.00
5 FOR ONLY $4.00

Big Enough for 2 Children

Special . . .
GIRL'S PLAYHOUSE
Same dimensions as cabin. With windows and doors. Beautifully decorated with flower boxes and shrubs, shutters and shingle walls. A delightful Playhouse (plus 25c postage) Only $1

Constructed of durable Flame Resistant, water-proof plastic for extra durability. Cut-away view shows a unique ONE PIECE construction utilizing extended folding table legs, supporting roof.

RANCH HOUSE FOR GIRLS — SECRET CLUBHOUSE FOR BOYS from 4 to 14. Endless hours of excitement and fun for every child. Terrific value at this unbelievably low price. We are the largest Mfg. and Dists. of playhouses in the U.S. Over 200,000 satisfied customers. Your satisfaction guaranteed. Was Nationally sold at $1.98. Now only $1. It's huge, over 3 ft. high, 3 ft. wide, approx. 23 cu. ft. interior, covers almost 9 sq. ft. of floor space. **King size replica,** complete with sloping roof. Authentically imprinted Split-Log walls. Large cut-out door and windows may be opened and closed. **Waterproof for year round indoor and outdoor play.** Gives children unlimited scope to use their imagination. Youngsters can play Nursery Games. Older children find it exciting to use as a Western Jail for Rustlers. Bunkhouse for Rough Riding Cowboys. Settlers' Cabin attacked by Indians, etc. Shipped pre-assembled with 4 interlocking roof supports. Sets up in 1 minute. No tools necessary. Orders shipped within 24 hours. Send cash, check or M.O. plus 25c for handling and postage charges on each house. Guaranteed! Sorry, no C.O.D.'s.

FRONTIER CABIN
31 SECOND AVENUE, Dept. F-2789, New York 3, N. Y.

CHRISTMAS PLACE MAT SET

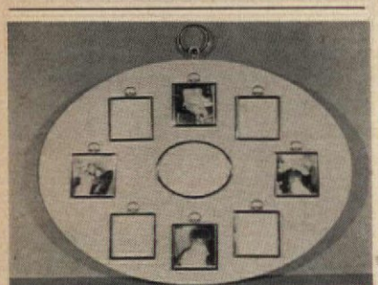
Your table fairly glows with this set! Here are 24 huge 17" x 11" place mats in white surrounded by sprigs of sprightly holly. 24 embossed paper-linen napkins 17" square with "Merry Christmas" in red have matching holly designs. No. **9532-6,** Christmas Place Mat Set, **$2.00** ppd.

Christmas Hankies
2 for $1.25
postpaid

You're really all-out for Christmas with these peeking from pocket or purse! Gay poinsettia or holly designs are machine-embroidered on lovely hankies of fine cotton madeira. Both styles have escalloped edges and measure 11" x 10½". Set of 2. No. **9511-6,** Hankies, **1 set $1.25.**

Write For Free Gift Catalog!

Miles Kimball
327 Bond St., Oshkosh, Wisconsin



FAMILY REUNION

Designed by a proud grandfather. It is a velvet oval. Within this oval are individual gold frames with each picture shown separately. Square frames are 2½" each. And each frame may be removed from its recessed spot if desired. Plaque is 17½"x12" and holds 9 frames. In pink, dark green, or black velvet. **$22.50** includes postage.

No C.O.D.'s, please

EDITH CHAPMAN 260 West Main St. Nyack, N. Y.

LIFE-SIZE XMAS CUTOUTS!

Beautiful Full-Color Decorations!

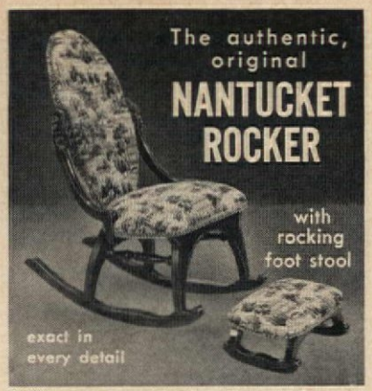
just paste on fir plywood and cut out!

Make your home a holiday showplace with these colorful, easy-to-make Christmas figures for lawn, roof or porch. No drawing or coloring. Each pattern beautifully printed in brilliant colors on durable paper. Simply paste on fir plywood and cut out with saw. Durable Exterior plywood makes figures strong and sturdy. All individually packed, shipped prepaid. U.S.A. only. No C.O.D.'s. Supply is limited; no orders filled after Nov. 24.

only 50¢ each

Jolly 6' Santa . . . **50¢**
6' Long Sleigh . . **50¢**
5' Long Reindeer . **50¢**

DOUGLAS FIR PLYWOOD ASSOCIATION
Dept. 1 • Tacoma 2, Washington



Handmade in early American style, with padded, tapestry-covered seat and stool

Choose maple frame finished in nutmeg brown, or mahogany with antique mahogany finish. Beige-gray tapestry. Brass nail trim. Rocker 18" wide, 34" high, seat 15" dia. $79.95. Stool 5" high, top 9" x 14" $13.95. **Both $89.95.** Prepaid. Check or money order. No C.O.D. Send for free Brochure

NANTUCKET COLONIAL SHOP, Dept. W, Sawyer, Mich.

COLOR CHIPS 500 PIECES CRAYONS • PASTE • CHARTS

$1.00 Plus 25c Postage

2 FOR $1.95 Plus 25c Postage

Kiddies will love to paste color chips together or using an assortment of picture charts make 3 dimensional pictures, animals, birds and games. Set comes with color-fast chips, non toxic crayons, paste, charts and colored paper for original designs. For ages 3 to 8

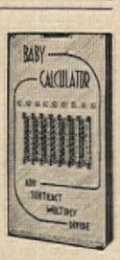
DELUXE SET (800 PIECES) GIFT BOXED $1.95 Plus 25c
Pa. Res. Add 3% Tax. Send For Free Gift Catalog
BRYN MAWR GIFTS Bryn Mawr AH 11, Pa.

HER VERY OWN— "PHOTO DOLL" SET

Durable cardboard stand-up doll 9" tall, with child's own photo face in color. 10-piece wardrobe of cut-out clothes, plus 8 color paint set. Send full-face photo or snap-shot of girl (to be returned). State color hair & eyes. Complete—only $2.00 ppd. (3 wks. delivery). The Edwin House, Dept. AH, 145 West 4th Street, New York 12, N.Y. No C.O.D.'s

WORLD'S LOWEST PRICED

ADDING MACHINE



Only machine of its size and price that counts up to 999,999,999. Adds, subtracts, multiplies, divides. Ideal for business, home, student or tax work. Only $2.95 plus postage C.O.D., if check or M.O we pay postage. Beau. leatherette case, 10 day money back guar

ONLY **$2.95** $3.04 in Penna. including 3% Tax

CALCULATOR MACHINE CO.
Box 126, Dept. N-811, Huntingdon Valley, Pa.

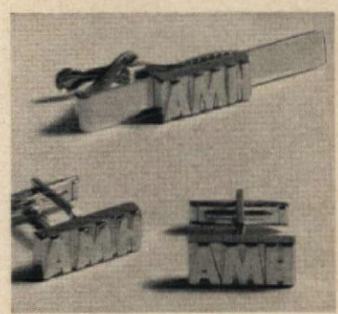
Heirloom Photo Locket $2.98 ppd.

Grandma's Favorite! This authentic reproduction of a solid gold antique is just what Grandma prefers and is sure to become the family heirloom. Designed to hold 4 photos of her favorite people. (Simple instructions for inserting photos included.) Beautifully polished, of excellent weight in 24K Goldplate, 2½" high, hangs from a Fleur-de-lis pin. Personally engraved with 2 or 3 initials: UNDERLINE INITIAL OF LAST NAME. A gift to be cherished!

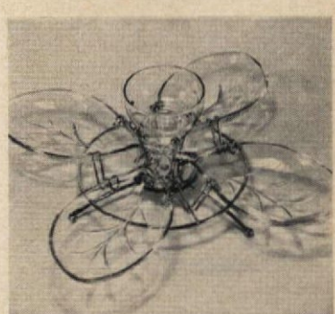
MILO FASHIONS, DEPT A-8, 65 MULBERRY ST., LYNN, MASS.

IF IT'S RAINING CATS AND DOGS, your dog needs a raincoat all his own. This one, clear plastic bound in red, has his name on it. Dripping dachshunds, sneezing setters and soaked spaniels will be a thing of the past. Don't let Rover read this, or he'll hound you for one! Sizes: 12, 14, 16, 18" (neck to tail). $1.29 from Atlas Gifts. Dept. 2, Hallandale, Florida.

PUT IT ON THE CUFF of his best French-cuffed shirt and add the matching tie bar. Deep-cut block initials on this set make a bold, masculine monogram. Choose 18K gold plate or silvery rhodium finish, and strictly off the cuff—we know he'll be delighted! Allow 2 weeks for delivery. Links, $3.50, clip, $2. Set, $5. Nancy Norman, 1002 P.O. Building, Brighton 35, Mass.



CHEESE IT and add crackers, olives, pickles—this smart brass revolving Susan lets your guests take their choice of goodies. Center glass bowl holds your favorite dip; four pear-shaped glass trays radiate from the center, for canapés and snacks. Fine for holiday entertaining. Over-all dimensions appr. 18x18x5". $6.95. Sue Allen, Dept. A-52, 58 Buffum St., Lynn, Mass.



Personalized

COV-A-ROBES

Luxurious comfort. Fluffy, absorbent Terry Cloth. Ideal for after-bath, beach, that dash to the phone, between clothes changes—or just plain loafing. Keeps you dry and toast-warm. Easy to launder; never need ironing. Snap on or off in a jiffy; adjust to fit perfectly.

LADIES' An attractive sarong while applying make-up, washing hair, etc. Choice of gay colors: Azure Blue, Canary Yellow or Snow White. **ONLY $3.95**

MEN'S Great after showering, while shaving, or in locker room. Big roomy pocket for cigarettes, shaving gear, etc. Snow White. **Only . . $2.95**

Satisfaction Guaranteed or Money Back

Artistically monogrammed in contrasting colors with any first name, or 2 or 3 initials. Men's or women's sizes: small, medium or large. Send check, money-order or cash. Add 25c to each Cov-a-Robe ordered for postage and handling. **Orders shipped same day received.** No C.O.D.'s please.

Dobbs Products Co., 1255 S Wabash, Dept. 202, Chicago 5, Ill.

personal photo CHRISTMAS CARDS

From Your Own Snapshot Negative

BIG 4½ x 5½ Cards
80% LARGER PICTURE AREA

envelopes included **FREE SAMPLE**

25 for $1.00 plus 35c packing & shipping

Limited Trial Offer . . . 1 order (25 cards) to customer

Send us your snapshot negative and we'll make up a free sample of our rich-looking, personalized Christmas Greeting Card with a LARGE picture. Please include 6c in stamps for handling. Negative returned with sample, plus illustrated folder with other styles & prices. If without negative, send photo and 50c for new negative. No obligation. Write today. FREE GIFT IF ORDER IS RECEIVED BY NOV. 15th.

KLEER-VUE FILM SERVICE
P.O. BOX 6364 R PHILA. 39, PA.

BIG NEW WHOLESALE CATALOG FREE!

WRITE TODAY FOR FREE CATALOG SEND POSTCARD

NOW! Save Up to 50% on Nationally Advertised Gifts

Use this big, new FREE CATALOG to buy all kinds of gifts and merchandise for yourself, family, friends, neighbors. Terrific saving on big-name items. Also, make money spare time taking orders from others!

EVERGREEN STUDIOS
Dept. 62 Box 846 Chicago 42, Ill.

THE TIME • THE DAY • THE PLACE

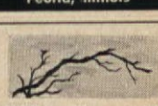
Distinctive Desk Memorandum Calendar for busy people. Pages 5½ x 14½ cover the whole month with plenty of room for daily reminders. Beautiful cover of simulated leather with impressive coat of arms lithographed in gold. For your friends! 10 @ $2.25, 25 @ $2.00. Your name gold stamped 50c.

$2.50 Postpaid No C.O.D. No stamps.

AMERICAN RADIO PUBLICATIONS
2010 N. Perry Ave. Peoria, Illinois

NEW! EXQUISITE TREE WALL MURALS

Now . . . thru a special process you can have a beautiful tree wall mural for your living, dining or bedroom wall. Fits any size wall. On Fancy weave paper. Apply in panels like wall paper or applique. Easy to do. Choice of Elm, Ming, Pine or Cherry Blossom. (Shown at left.) Order now on money back guarantee. Fine gifts. (specify choice) **$7.95** plus 32c postage

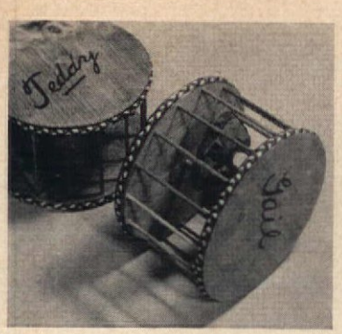


MING (gray, brown, gold)

PINE (green, brown, gray)
ELM (green, brown, gray)

NATIONAL PRODUCTS CO.
922 W. 2nd. St. Los Angeles, Calif.

ORDER NOW



ROUND AND ROUND the little stool goes and where it stops, only a toddler knows. Great for your list of bouncing babies. They'll roll them around, fascinated by the bells and elephants inside, then use them as stools. Sturdy pine, with cotton bumpers to protect the furniture! Child's first name on top. 7½" hi., 11½" diam. $3.95. Suwanee Craft Shops, A.M.4, Norcross, Ga.

LEAGUES OF IVY will grow out of this charming copy of an old strawberry planter. Of glazed ceramic, it has eight pocket-openings for baby ivy or philodendron to peek through. Creamy white with a dainty floral design, we're putting it in that dark corner of the hall! Specify if you wish to hang it. 4¾" high. $1.50. Downs & Co., Dept. AH 11, Evanston, Illinois.

FOR GOOD LITTLE GIRLS AND BOYS, a whole book with seven little gifts hidden in its pages' secret pockets—toys, puzzles, charms, etc. Unusual Christmas cards to send the littlest people on your list—keeps them entertained for hours. Great for stocking-stuffers! Santa's Book Toy Bag has directions for each game. $1.00 from Tri-United, Dept. 5-H, 104 Hussa St., Linden, N.J.

Rich Decorator

CHAIR PADS

Downy soft inch thick foam rubber chair pads. In smart decorator colors—red, green, gold, or toast. Covered in rich pinwale corduroy. Add luxurious sink-in comfort plus fresh new color to your hard furniture. Order by size and color.

Large 16½" x 18" ..... $3.98 each 4/$15.50
Small 14" x 14½" ..... $2.98 each 4/$11.75

Add 25c postage for each pad ordered.

FREE! New Fall GIFT CATALOG In Color—Write for it!

Satisfaction Guaranteed or Money Back

Helen Gallagher

413-K11 Fulton St., Peoria, Illinois

PETTY CASH COMPACTS

Golden chests are a truly feminine way of carrying money in your purse. Perfect for evenings on the town. Special compartments for all size coins and a clip for bills. In two styles. Personalized with your 2 initials (PLEASE PRINT) or topped with a jewelled dollar sign.

Personalized . . . $2.00 Jewelled . . . $2.20

PERSONALIZED MITTEN GUARDS

No more lost mittens if you buy these secure grips for all the children. Youngsters are proud to wear them because each pair is personalized with their first name. PRINT name. Tax included. . . . **$1.10**

ELRON INC.

352 W. Ontario St., Dept. B-271, Chicago, 10, Ill.

BIG SIZE! 30"x40"

Youngsters just love to sprawl on BIG, shaggy "*Fuzzy Bear*"! He's soft, thick cut-pile chenille that feels just like fur. He'll flop down anywhere you put him . . . for games, TV, nap time or bedroom decoration. His plump, jolly head is a pillow, a chin rest, a stuffed toy. "*Fuzzy Bear*" is mom's pet too, because he can be tossed right into the washer (pillow is removable) . . . and he has a safe, non-skid backing. Have him in Cinnamon Brown or Polar Bear White. Send Remittance or order C.O.D.

MARY LESTER, Dept. BR-403
320 E. Buffalo • Milwaukee 2, Wis.

BABY SHOE HEIRLOOMS

for Proud Parents and Grandparents

To be treasured always . . . our solid **Sterling Silver** or **12K Gold-Filled** Baby Shoe Bracelet and Tie Bar proudly proclaim the beloved children or grandchildren. Each name and birthdate is engraved on a separate ¾" shoe. Custom-made, of excellent weight and adorably crafted, they'll become family heirlooms. Up to 11 letters and spaces a line. Add more as the family grows.

Baby Shoes—$1.95 each
7¼" Bracelet—$1.95 Tie Slide—$1.95

Prices include engraving, tax, postage.
Sold By Mail Order Only At These Special Prices
WRITE FOR FREE GIFT CATALOG

ZENITH GIFTS 107 Post Office Bldg. Brighton, Mass.

AUTHENTIC OLDEN TIME TOY RANGE

Little girls will love to cook for their dolls on this replica of grandma's old black cast iron range. Made from original patterns in rugged lifetime construction. Complete with 5 utensils. 9" x 10" x 5" size. **$4.95;** 11" x 11½" x 7" size, **$8.95.** Postpaid (Add $.50 W. of Miss.).

Write for MY FREE GENERAL CATALOG

WILL HAMMOND'S New England General Store

18 JANES AVE. MEDFIELD, MASSACHUSETTS

FLEXIBLE DOLLHOUSE DOLLS

Children love—and learn—with these almost human dolls. Soft plastic bodies can be bent into 1000 lifelike positions. They sit, kneel, stand, dance, etc. Hand painting and authentic handmade costumes add to realistic appearance. Washable—durable. 4½" Father, Mother; 3½" Son, Daughter; 1¾" Baby; in Dollhouse Box—$5.00 ppd. Ten pc. set (illus.)—$10.95 ppd. (Larger Dolls available.)

Send 10c for Colorful catalog showing over 100 exquisite dolls.

FLAGG FLEXIBLE DOLLS

Box 205-5, Jamaica Plain, Mass.

NEW WAY TO SLEEP

Tee-PJ's resemble a T-shirt, but are over a foot longer. Rib-knit, soft combed cotton. Gives when you move, eases up when you relax. No bind, no bunch, no chafe, no buttons, no ironing! Money-back guarantee! S (34), M (36-38), L (40-42), XL (44-46 for weight over 180 lbs. and for over 6 ft.)

$2 ea. 3 for $5

NOW! Tee-PJ's available in long sleeves for colder weather comfort.

$3 ea. 2 for $5

All postpaid

WITTMANN TEXTILES
6505 S. Dixie, Dept. 427
W. Palm Beach, Fla.

12 REAL BUTTERFLIES

Soft rainbow colors, rich browns and blacks. 1001 art and decorative uses. Thorax has been replaced so they lie flat under glass in trays, tables, frames; for lamp shades, flower arrangements. Surprisingly sturdy, exquisitely beautiful. Collected on Formosa, each 2" to 3½" butterfly in a separate, labeled cellophane packet. 12 different in deluxe set. (4 different sets)

$1.50 per set postpaid

SPECIAL PLAY-PAC at least 12 kinds
25 REAL BUTTERFLIES **$1.00**

Dorothy Biddle Service
Hawthorne 16, New York

If Your Child Is a Poor Reader

See how *The Sound Way To Easy Reading* can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade in 6 weeks!* Write for free illustrated folder and low price.

Bremner-Davis Phonics, Dept. B-4, Wilmette, Ill.

1000 Name & Address Labels $1
ANY 3 DIFFERENT ORDERS $2 ppd.

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Padded—packed with **FREE,** useful Plastic **GIFT BOX.** Use them on stationery, checks, books, cards, records, etc. *Beautifully printed on finest quality gummed paper—1000 only $1.* **SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS $2.** Makes an ideal gift. *Satisfaction guaranteed or your money back.* **TIME-SAVER LABELS, 1101-A Jasperson Bldg., Culver City 1, California.**

YOUR PORTRAIT

Reproduced and Mounted in a

24-Kt. GOLD-PLATED FRAME

Picture Size 3¼ x 4¼

Actual Value $7.50

OUR PRICE $2.49 COMPLETE

ANY PORTRAIT, photo or snapshot reproduced in luxurious OPAL IVORY FINISH and mounted under rich-looking CONVEX GLASS in SMART GUARANTEED 24-Kt. GOLD-PLATED FRAME. Velvet easel back for desk or wall. Wonderful surprise gift to be cherished for years — at a sensationally low price! Send any picture (returned unharmed) no larger than 5x7 of yourself, child, group or loved one with remittance of $2.49. Satisfaction guaranteed.

FOTO PLUS STUDIOS
Dept. 504, ENGLEWOOD, N. J.

NOW . . . SAVE ON GENUINE IRONSTONE

Imported from England!

Creamy white Royal Staffordshire Ironstone, made from moulds several hundred years old! Beautiful enough for gala parties, sturdy enough for everyday use. Place setting includes tea cup and saucer, 6" bread and butter plate, 8" luncheon or salad plate, 10" dinner plate. Embossed with the delicate Wheat pattern, they're perfect for a bride or hostess. Buy now and save $20 on the regular open stock price!

Complete 50-pc. service for 8 (eight 5-pc. place settings, 8 fruit saucers, platter, vegetable dish). Open stock price $44.50.

now only $22.50 shipping charges collect

20-pc. starter set (four 5-pc. place settings) **$12.95 ppd.**

Large 3-Quart Tureen with Tray . . **$19.95 ppd.**

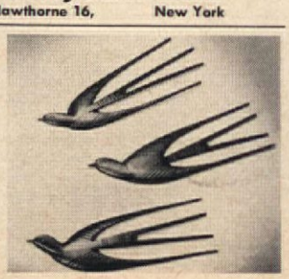
Sauce Tureen, 2-Quarts, Wheat Pattern **$7.95 ppd.**

Jenifer House *Write for free catalogue.*
New Marlboro Stage Dept. A-11
GREAT BARRINGTON, MASS.

EBONY SWALLOWS hand carved in AFRICA

Magnificent plaques bring the excitement of a jungle beat to your walls. Trio of graceful swallows was carved of blackest ebony by natives in Tanganyika. Arrange them in a drift to fit your wall area. Each is 7" long. At this low price, you'll want several sets—for yourself—for gifts.

SET OF 3 only **$1.95** ppd.



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SPODE IMPERIAL
Place Setting $5.90

Don't deny yourself the civilizing pleasure of owning and using Spode now. This fine English dinnerware is exceptionally sturdy, relatively inexpensive and, of course, too beautiful to do without. Write for Booklet 13.

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THE FINE ENGLISH
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AMERICA'S MOST LOVABLE CHARACTERS FROM
WALT DISNEY'S MICKEY MOUSE CLUB
10 KING-SIZED BALLOON TOYS
10 FOR $1.00 ppd.

3 SETS $2.70 ppd.
6 SETS $5.00 ppd.
They stand from 15" to
ALMOST 3 FEET TALL

The perfect gift for every child . . . these wonderful Walt Disney Characters. Toss them in the air; they land on their feet, swinging and swaying in every direction. One-piece quality latex, inflatable, assorted bright colors. Each set contains 10 wonderful characters: Mickey Mouse, Donald Duck, Jiminy Cricket, Dopey, Cinderella, Alice-in-Wonderland, Peter Pan, Dumbo, Pinocchio and Davy Crockett. Good, clean fun for every youngster! Terrific value at this price!

MOTHER HUBBARD'S, DEPT. A-50
10 MELCHER ST., BOSTON 10, MASS.

Your personal touch at Xmas . . .
PHOTOCARD GREETINGS
ONLY
$1.50 FOR 25
cards & envelopes
same price as previous years

Send standard-size negative with check or M.O. (no C.O.D.).
If mailing photo send 50¢ for copy neg. You'll receive beautiful deckle-edged, embossed 4¼" x 5½" photocards with colorful snowflake-lined envelopes. Our cards are often imitated never duplicated. For 1-line name imprint (20 letters) add $1.25; on orders for 100 or more cards from one negative we imprint one line FREE. Postage & Handling: 25 cards, add 45¢; 50 cards, add 50¢; 75 cards, add 60¢; 100 cards, add 65¢. Money back guarantee. FREE SAMPLE—send negative and 10¢ for postage & handling for sample card and folder of designs. Sample offer expires Nov. 22.
We use KODAK designs & materials; ask for info. on color photocards.
Internationally-known
ASSOCIATED PHOTO Greeting Card Div.
Dept. H, Box 66C, Cincinnati 14, Ohio • Ohioans add 3% sales tax

make firetending easier, safer, more enjoyable

FireTender * TRADE MARK

proved best by more than 100,000 satisfied users

- *Lifts a heavy log* or a toothpick with one finger
- *Feeds fuel* gently without upsetting the fire
- *Better than a poker, safer than tongs,* for opening drafts or managing an open fire

FREE—"How To Start A Fire" booklet in each package

30"—Black Wrought Iron Gift Packed **$4.95**

30"—Solid Brass Handles Hand Polished Gift Boxed **$12.95**

27"—Black Wrought Iron **$3.95**

PREPAID
No COD's Please

USE ONE AND YOU'LL BLESS IT . . . GIVE ONE AND YOUR FRIENDS WILL BLESS YOU!

FIREPLACE NECESSITIES, INC.
Dept. AH 118, P. O. Box 35, New York 62, N. Y.

REAL FURS FOR Dolls
FROM **$1**
COMPLETE 3-PIECE SET

The price is fantastically low . . . but a thousand dollar present couldn't please a small girl more than these adorably **genuine** furs for her doll. They're the **choicest** of bunny furs . . . deep-piled, sheared, **snow-white** . . . and lined with luxurious white satin. Lavish, fluffy cape and hat are trimmed with darling pompons; cuddly muff has wrist band!

Same-day shipment.
Money-back guarantee.

For 8"–10½" dolls—**$1.00**
11"–22½" dolls—**$2.29**
23"–30" dolls—**$2.98**

DEER HILL CO.
Dept. A118, Box 312, Flushing 52, New York

HERE IT IS
CHUCK WAGON STOOL

Rugged. Comfortable. Versatile. Made of heavy weight top grain double stitched saddle leather and sturdy 1¾" hand rubbed hardwood legs. Folds flat for traveling. Seat corner to corner 15", height 19". Ideal indoors or outdoors for fishermen, hunters, golfers. Perfect for adults and children alike. ORDER TODAY. Specify russet, brown, red or black leather.

$4.50 P.Pd.

Send 25c for folder 80 Reproductions
SUWANEE CRAFT SHOPS
Dept. AH Norcross, Georgia

JOLLY SANTA LANTERNS

Impish tassle tops this 6 color imported paper delight. Use this sparkling holiday lantern indoors and out. 7" x 15". Truly the ideal $1.00 gift.

$1.00 POST-PAID

satisfaction guaranteed or money refunded

delli products
p. o. box 501-C,
menlo park, california

HANDS ACROSS THE TABLE may reach for these lifetime vegetables—they look real enough to eat! A mouth-watering ear of corn, 2 plump carrots, a cool green cucumber, a large head of cauliflower, eggplant, and green and red peppers are made of durable vinyl. Cheery, in a bowl on the kitchen table! 8 pc. set, $7.95. Jeff Elliot, Dept. AH 4, Flushing 52, N.Y.

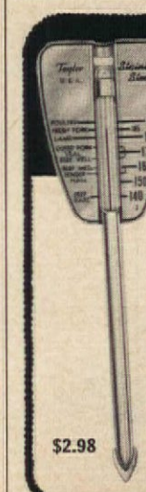
PICTURE A TRAY with someone's favorite photo reproduced on it! Send in a picture (or negative) of a friend's wedding, home, the biggest fish Dad ever caught—any subject dear to the heart of the person who'll get it. Picture is black and white, on a black metal stain-resistant 13x17" serving tray. $4.95. Please attach name & address to picture! Meredith's, Evanston 3, Ill.

PUT ON THE DOG a 24K gold-plated identification tag—leading a dog's life won't be anything to complain about! Shaped like a doghouse, it's engraved with the pooch's name and owner's phone number. Just attach it to his collar and Rover will always come home safely, no matter how far he roves. $1 each from Hubbard House, Dept. E-42, 10 Melcher St., Boston 10, Mass.

YOUR OLD FUR COAT INTO NEW CAPE, STOLE **$22.95** Tax Free

I. R. Fox, fur specialist, restyles your old, worn fur coat regardless of condition, into a glamorous new cape or stole. Remodeling service includes cleaning, glazing, repairing, new lining, interlining, monogram. $22.95 complete. Send no money! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or write for free style book.

I. R. FOX, 146 W. 29th St., Dept. D-1, N. Y. 1.



PERFECT TURKEY EVERY TIME

NEW Taylor Roast Meat Thermometer tells at a glance when turkey (or any roast) is done to perfection. Stainless steel protects glass tube. At housewares counters. Send for free cooking temperature booklet. Dept. AH, Taylor Instrument Cos., Rochester 1, N.Y., and Toronto, Ont.

$2.98

TAYLOR INSTRUMENTS
mean Accuracy First

PECANS Giant Texas papershells; send for grower's free price list Xmas bargains. Sample box mammoth whole pecans or shelled halves (say which) 35c ppd. PECAN JOE, Box 1285-A, Texarkana, Texas

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ABC

For 44 years the Audit Bureau of Circulations—a non-profit cooperative association of 3,875 buyers and sellers of publication advertising—has been auditing and reporting net paid circulation of its members. The American HOME has been a member of the Bureau since the first issue, in 1928.

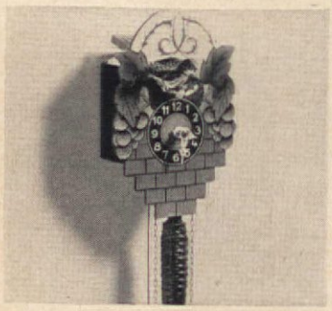
Advertisers and advertising agencies have learned, through experience, to depend on A.B.C. audited circulation.

The confidence advertisers have in The American HOME and their reliance upon our A.B.C. reports brings us much of the income needed to improve, constantly, our editorial service to our readers.

We salute the Bureau on its 44th birthday, on a job well done.

THE AMERICAN HOME
A Curtis Publication

THE UPPER CRUST won't be broken, the frosting won't be mussed, and your goodies will look the tastiest at the picnic or church supper! This hand-woven willow basket has a removable shelf, lets you carry two pies or cakes at once. 14x12x8" deep, with sturdy double handles. $4.95, plus 50c West of Miss. New England Gen. Store, Dept. AH, Janes Ave., Medfield 27, Mass.



JUST IN THE NICK OF TIME to get under the Christmas tree is a happy little Cuckoo Clock. Made in Germany, it's 7⅛" high not including chain. The merry bird moves back and forth all day on his perch and calls out every half-hour. Brightly colored, it's perfect for a child's own room! $5.95 plus 35c post. Hildegarde Studios, 597-A Farmington Ave., Hartford 5, Conn.

A LIVIN' DOLL will become the hostess with the mostest, if she has her own little china tea set. In white, with sweet pink and brown pussy-willow "catkins," there are 6 cups and saucers, 6 dessert plates, sugar and creamer, teapot, covered dish and platter. She'll be all "set" for a lovely party, with these! $2.98 plus 25c post. Helen Gallagher, 413-AH Fulton St., Peoria, Ill.

Triple Cozy

Triple Cozy is its name and triple-cozy is its character. Kissin' cousin to the straight-backed settee—but gayer—this Pennsylvania House piece is charming in dining room, library, foyer.

PENNSYLVANIA HOUSE FINE TRADITIONAL FURNITURE

PENNSYLVANIA HOUSE

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Pennsylvania House Furniture, Lewisburg 7, Pa.

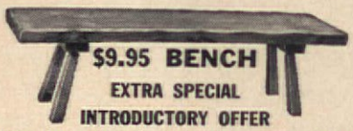
FINE COLONIAL FURNITURE FOR LIVING ROOM, BEDROOM, DINING ROOM

CUP & SAUCER RACK
DISPLAYS 6 CUPS & SAUCERS

Add this shelf to display favorite teacups and saucers on your dining room or kitchen wall for smart decoration.

They glisten, show off all their beauty. 22" wide N. H. pine, rubbed LACQUER finish. Antique brown stain. Bass hooks and hangers.

Only $4.95, add 50c for handling and postage. All orders of 2 or more we pay handling and postage.

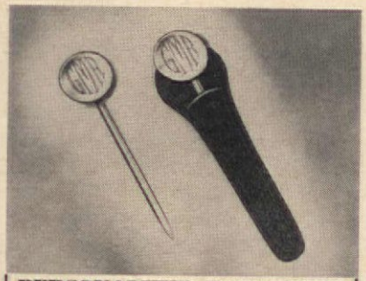


$9.95 BENCH
EXTRA SPECIAL
INTRODUCTORY OFFER

Seats three adults for TV or Fireside, or Coffee Table. 2" selected N.H. White Pine, 12" x 48". Ht. 13½". Flared Legs. Fluted Edges, rich graining, hand-rubbed, old Pine LACQUER finish.

CHAIR HEIGHT BENCH 17½"—$12.45
Express Charges Collect
Send Check—No C. O. D.'s Free catalog

GREENFIELD INDUSTRIES
51 Forest Road Greenfield, N. H.



PERSONALIZED TOOTHPICK
Let HIM live it up "Tycoon-style" with this personalized Gold-plated or Sterling Silver Toothpick! Distinctively engraved with HIS 2 or 3 initials to make this a truly personal possession. UNDERLINE LETTER OF LAST NAME. Handsomely polished, of excellent weight and in a genuine leather case. Measures 2⅛" long. The ideal gift for the "man who has everything."
Personalized Gold-plated Toothpick $1.00 ppd;
Personalized Sterling Silver Toothpick $1.50 ppd.
PILGRIM'S PRIDE
DEPT. A-15, 58 BUFFUM ST., LYNN, MASS.

Casual Chair $4.50
Useful in so many ways! Direct from factory to you.

Firm construction: ½" black wrought iron frame, seat and back of hardwood slats. Overall height 32", seat ht. 18", w. 13", d. 16½". Weight 12 lbs. 4.50 ready-to-paint, 4.95 finished in clear lacquer, 5.50 wood painted white. Minimum order two. Express charges collect. Send check or m.o. Satisfaction guaranteed.

Write for FREE Catalog!

CASUAL CRAFTS, STATESVILLE, N. C.

20 French Fold PHOTO Xmas Cards $1 plus 10c shipping

Send thrillingly NEW, LUXURIOUS French-Fold photo Xmas cards this year! ANY PHOTO, family group, scene, child or pet mounted on unusual die-cut FOUR-COLOR French Folds. 5⅝ x 4¼ in.—all with matching vellum envelopes. Order as many sets of 20 assorted cards (4 designs) as you wish for only $1.10 per set. Send NEGATIVE or PHOTO (returned unharmed) with remittance. NO EXTRA CHARGE for making negative from photo.

BELL PHOTOGRAPHERS
Dept. A, Englewood, N. J.

BLACK FOREST CLOCK KIT

Do it yourselfers 9 to 90, will enjoy assembling this twenty-one piece clock. Simple directions supplied. Educational—a child will love doing it. The works, chain, and weight are all brass; case is 6" x 4". Extremely accurate. Mailed direct from West Germany. Allow four weeks delivery. Only $3.95 ppd. Satisfaction guaranteed. No. C.O.D.'s please.

Seacoast Sales, Importers
P.O. Box 51, Dept. AH11, North Andover, Mass.

FLOWER PLANTER

13¾" x 5¼" x 3½" high. Sturdy, all aluminum; black painted finish. Mailed only in the United States. Satisfaction guaranteed. Price—$5.98 ppd. Mail to

Russell Hempfing, R.D. #2, Hanover, Pa.

DOWN COMFORTS *Beautifully* RE-COVERED

Write for FREE Samples of coverings & Descriptive Folder

WOOL COMFORTS RE-COVERED

Also BEAUTIFUL COMFORTS made from your old FEATHERBEDS.

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I have a ☐ Featherbed ☐ Pillows ☐ Old Down Comfort which may need converting into a Beautiful ALDEN HEIRLOOM COMFORT. Send FREE samples of coverings and pamphlet *without obligation.*

Name_____
Address_____
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CHOICE NATIVE SHELLED PECANS FOR FREEZING

10—2½ Oz. Packages for $3.50

Prepaid Anywhere in U.S.A.

Will Keep Indefinitely if Frozen—Ideal Gift Praline and Pecan Pie Recipes Included

Wendel Owens Tunica, Miss.

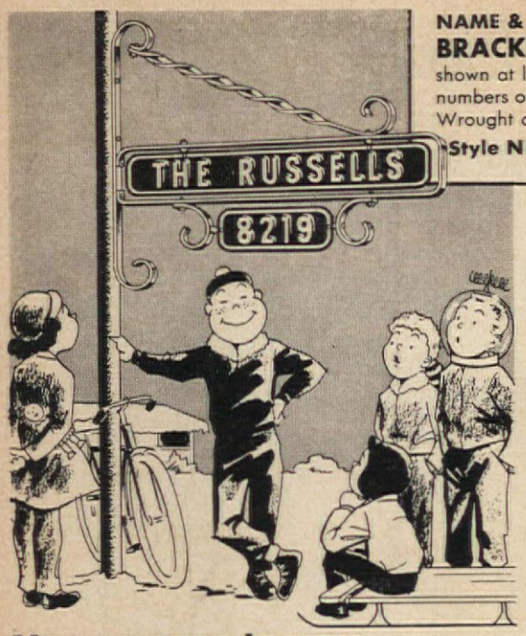
Wool "O"

- Rich in American tradition.
- Exclusively fashioned by skilled Wool "O" craftsmen.
- Will always lie flat.
- Radiantly colorful, long wearing, completely reversible.
- Finest imported virgin wool yarns.
- Wide assortment of regular styles.
- Special styles obtainable drawn to customer specification.
- Available also in beautiful solid colors including soft pastels.
- All sizes up to 600 square feet.
- All shapes—oval, round, rectangular, square, irregular.
- Guaranteed as advertised.
- No other rug offers so many "plus" features—that's why Wool "O" has been known for years as The Only Rug Of Its Kind.

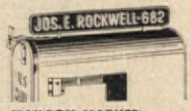
Write for illustrated folder in full color and dealers' names

THE ONLY RUG OF ITS KIND *Since 1922*

THE WOOL "O" CO., STUDIOS
Dept. A, 1100 N. Front Street, Philadelphia 23, Pa.



NAME & NUMBER BRACKET MARKER
shown at left. 17 letters and numbers on top line, 6 on lower. Wrought aluminum bracket.
Style NB **$4.95** POSTPAID



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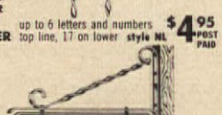

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. . . and with it, all the excitement of mysterious gift packages and delicious things to eat . . . "dress-up" parties and homes "dressed up" for Christmas . . . bustling preparations and gay, happy entertaining. Our Christmas issue is dedicated to you with the hope that this will be your best Christmas ever!

We Have A Gift For You

The American HOME gives you free, in this issue, a complete and delightful Christmas pattern that will bring the spirit of Christmas to your door, your window or your lawn.

Holiday Food Means More Holiday Fun....

More fun in store for you this holiday season if you store precooked, ready-to-serve holiday meals in your freezer. We tell you how to do it.

There Are 101 Ways To Celebrate Christmas...

We help you spruce up your home for Christmas with how-to-do-it patterns and ideas for Christmas decorations. Gift ideas, too: We took a family room, filled it with gift ideas to take care of just about everyone on your list. These are only a few of the exciting features in our idea-packed December issue.

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P.S. *Interested?*

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Gold Medal — the "flower" of the wheat — makes a "Flower" of a Treat!

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of General Mills, Inc.

Betty Crocker's Buttermilk Puffs . . . a new party version of old-fashioned doughnuts. Light, tender, and delicious, because they're made with Gold Medal Flour . . . the "flower" of the wheat . . . the very finest, sack after sack.

- 2 cups *sifted* GOLD MEDAL Flour
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- 1 tsp. baking powder
- 1/2 tsp. soda
- 1 tsp. nutmeg or mace
- 1 tsp. salt
- 3/4 cup buttermilk
- 1/4 cup cooking (salad) oil, such as Wesson
- 1 egg

Sift dry ingredients together. Stir in buttermilk, oil, and egg with fork. *Beat* until smooth. Drop with teaspoon (too large puffs will not cook through) into hot fat (375°). Fry until golden brown . . . about 3 min. Drain on absorbent paper. Roll warm puffs in granulated or confectioners' sugar. *Makes 2½ doz.*

Icing Variations 1. Dip warm puffs in chocolate glaze. Sprinkle with coconut or nuts. 2. Dip warm puffs in orange glaze. Sprinkle with chocolate shot.

Bake it Better with Gold Medal — the "Kitchen-tested" Flour

AMERICAN HOME

A CURTIS MAGAZINE

Vol. LX

June 1958 to ~~December~~ Nov. 1958

Dec 1958 was numbered v.61 no 1 and indexed as that in the Readers' Guide Bound with v.61

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