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THE AMERICAN HOME

JULY · 25¢

XPC-1 Kitchen Sensation Of The Future

15 Pages of
Delicious Hot Weather Food

GORGEOUS 9 x 12 BIRD PRINT
Ready To Frame

Distinctive new General Electric Refrigerator-Freezer

New "Straight-Line" Design!

OUTSIDE. Refrigerator fits flat against wall or square into corner—no coils protrude in back. "Straight-Line" Design brings a new beauty to your kitchen.

New "Touch-Action" Features!

INSIDE. "Touch-Action" puts all foods at your fingertips in the 10-cubic-foot refrigerator section at top, the 5-cubic-foot freezer at bottom.

EVERY LINE is smooth and straight in this smart, new General Electric Refrigerator-Freezer!

Not a hinge or handle protrudes to mar its beautiful, trim new look. Sides, top and back are all *flat and straight*. That's why you can set it flush against the wall in line with your other appliances or square into a corner. You can make it a "built-in" simply by hanging wall cabinets around it.

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TOUCH . . . and the freezer rolls out. You see and choose what you want at a glance!

TOUCH . . . and the Magnetic Safety Door opens to the big automatic-defrost refrigerator.

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Zonite®
Personal Antiseptic

Our cover focuses on Los Angeles, Cal., and the Jaques family who, in creating a larger home, included a pool and a room where the children could entertain. To see how they achieved this on a family co-op plan, turn to page 34. This is the second story in a series on families who are making "home" a social center for their teenagers. Photo: George de Gennaro.

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The American HOME, July, 1957. Vol. LVIII, No. 2. Published monthly by the American Home Magazine Corporation, 300 Park Ave., New York 22, N. Y. W. H. Eaton, Chairman of the Board; Jean Austin, President-Secretary; Theodore F. Gloisten, Vice President-Treasurer; Warren G. Agry, Herman Bartel, Archa O. Knowlton, Marion M. Mayer, Arthur Sherrill, Foster Willett, Vice-Presidents. Executive, Editorial and Advertising headquarters, 300 Park Ave., New York 22. Subscription Department, American Home Building, Forest Hills, New York.

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1. **Tchaikovsky: Nutcracker Suite; The Sleeping Beauty Ballet** Philadelphia Orchestra, Ormandy, cond.
2. **The Voice** Frank Sinatra in 12 songs that first made him famous — *Lover, Fools Rush In*, etc.
3. **King of Swing: Vol. I** Benny Goodman and Original Orch., Trio, Quartet. *Ridin' High, Moonglow*—9 more.
4. **Li'l Abner** Percy Faith and his Orchestra play music from this gay hit show.
5. **Bernstein: Fancy Free—Ballet Suite; Copland: El Salón México; Milhaud: La Création du Monde** Leonard Bernstein conducting the Columbia Symphony in brilliant performances of three modern works.
6. **Moonlight Becomes You** Here's mood music in Hi-Fi — Paul Weston and his Music from Hollywood. 12 songs.
7. **Ellington Uptown** Duke Ellington and Orchestra perform *Skin Deep, The Mooche, Perdido*—2 more.
8. **Levant Plays Gershwin** 3 works—*Rhapsody In Blue; Concerto in F; An American in Paris.*
9. **Day By Day** Doris Day sings 12 popular songs—including *The Song Is You, Autumn Leaves*, etc.
10. **Rimsky-Korsakov: Scheherazade** Philadelphia Orch., Ormandy, conductor. A superb performance of this exotic score.
11. **Music of Jerome Kern** Andre Kostelanetz and his Orchestra play 20 Kern favorites.
12. **Concert by the Sea** Erroll Garner in an actual jazz performance at Carmel, Calif. *Teach Me Tonight, Where or When, I'll Remember April*—8 more.

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DEAR GUEST,

MARIANA B. DAVENPORT

I want to thank you, my recent house guest, for staying with us. And I want to do it *quickly*, before you write to me. You couldn't be more enthusiastic than I am. And since I am really grateful for your visit, why shouldn't you have it in writing?

You have gone home after a week's visit—and how you brightened the corners where you were! You left behind a whole collection of shining memories—but absolutely nothing in the second bureau drawer to be mailed back. Nothing. You came when you said you would, and so departed—had a way with hot muffins and a strong arm with my vacuum-cleaner—and an uncanny way of seeing some little job that needed doing, and doing it.

You disappeared for stretches in the afternoon when nothing was planned. You learned the family routine and fitted into it. You were good company at all times and content and happy if alone.

In brief, you were a joy to have around; a perfect guest. So now, this beautiful morning, I want to tell you so.

And thinking of you, I am emboldened to draw up a little list of Do's and Don'ts so that other guests might follow your splendid example:

1. Don't leave yellow sweater, leather belt, bedroom slippers or camera behind. Your hostess will say "That's all right, I had to go to the post office anyway." Maybe she did, but spare her the job of wrapping, the fussing with paper, twine and scissors, and the usual hunt for a box the right size.

2. If the family is allergic to chocolates, or if there is one plump member fighting the unremitting, exacting battle of the waistline, don't bring too enormous a box of candy. Such sweet dynamite is shattering to will power and it will be much easier for one's conscience to accept a little box.

3. Don't wander in late for meals or keep the family waiting.

4. Don't get in the way wanting to help with jobs, or let your hostess make work for you. If there are *real chores* needing to be CONTINUED ON PAGE 90

IN AUGUST... VISIT A HOME

FULL OF IDEAS FOR YOUNG MARRIEDS

TRY YOUR LUCK AT A FAVORITE FLOWER QUIZ!

This Clever New "Miniature Mixer"

SALT and PEPPER SET

REGULAR PRICE $1.25

Yours to keep for only 25¢

TOP TILTS BACK like a real electric mixer, so shakers (the "beaters") can be removed. Bowl lifts out, can be used for sugar! About 5 inches high. Made of glistening white and black plastic.

TALL CLASSICS CHRISTMAS BOX
21 glamorous new designs, glittering with rich bronze, gold and silver. Sells for only $1.25 – less than 6¢ each!

DE LUXE THREESOME CHRISTMAS BOX
6 gorgeous new cards in each of 3 most popular sizes—Tall Slims, Regular, and Petite Slims. 18 in all. Whole box sells for only $1.25.

A Special Introductory Offer—to Prove How Easily You Can Make $50 to $250 Just Showing Lovely New Doehla Christmas Cards, Gifts and Stationery

YES, if you simply mail the coupon below, you can have – for only a QUARTER – this novel "Miniature Mixer" Salt and Pepper Set! (A wonderful value even at its regular retail price of $1.25.) It's yours to KEEP – whether or not you do anything further about the famous Doehla "Extra Money" Plan.

Make Extra Money the Year 'Round

This Special Introductory Offer is made so that you can see for yourself how EASY it is to make extra money in your spare time. All you do is show lovely new Doehla Christmas Cards to friends and neighbors. They'll rave about the smart new designs, the rich, lustrous coloring, the fine quality of these clever new Doehla cards.

Folks nowadays like to order their Christmas Cards far in advance – the earlier, the better – especially if they are to be imprinted with the sender's name. They'll be delighted with the wonderful bargains they can get by ordering from you. Beautiful, de luxe cards that would ordinarily cost 15¢ to 25¢, for as little as 6¢ each! No wonder people often order 3 and 4 boxes at a time. And you make up to 60¢ clear profit on every box – even more on many of the distinctive Gift and Novelty items in the ever-popular Doehla line. Soon you have $50, $100, $250, or more to spend as you please. NO EXPERIENCE NEEDED!

Mail Coupon NOW With Only 25¢

Send only a QUARTER for your "Miniature Mixer" Salt & Pepper Set. (Reg. value $1.25). We'll also send you several of our most popular box assortments of Doehla Christmas Cards *on approval*. If your friends don't snap up these bargains and ask for more, return them *at our expense* and *pay nothing*. The Salt & Pepper Set is yours to KEEP, in any case. Mail coupon now, with only 25¢, to *Harry Doehla and Associates, Studio A17, Nashua, N. H., or St. Louis 1, Mo., or Palo Alto, Calif.*

IF YOUR CHURCH, school, or club wants a quick easy way to raise funds—write for our valuable guide for groups, with sample kit, on approval. Give your name; name and address of organization, and person in charge of fund-raising.

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THIS COUPON WORTH $1.00

HARRY DOEHLA and ASSOCIATES, Studio A17

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(PLEASE PRINT CLEARLY)

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City.....Zone.....State.....

☐ Check here for Special FUND-RAISING Plan for church, school, club or other organization.

"She's so lucky...has 3 phones!"

Pat: Really! Where?

Peg: In the kitchen, den and bedroom. She says she couldn't do without them—they save her time and so many steps.

Pat: But what do they cost?

Peg: Just a little bit more each month than one phone alone—and they're color phones, too.

Pat: Wonderful! Think I'll do that.

Peg: Do what?

Pat: Call the telephone business office about convenient phones for our home.

Working together to bring people together
BELL TELEPHONE SYSTEM

DINNER BY MALE

Walter Slezak, star of Broadway's "The First Gentleman," can cook, too!

• Someone's in the kitchen today, and it's not the woman of the house. We'd like to present a superb male cook—Walter Slezak—who has cooked up one of the most tantalizing new-fangled ham recipes you'd ever want to taste. Taking a spare hour in the kitchen, actor Slezak can parlay it into a gourmet dish. He bastes ham with a special sour-cherry sauce, one that has a brandy flavor. The result of this mating of ham and sauce is a savory main dish treat that calls for several repeat performances. If you are tempted to try Mr. Slezak's secret recipe, let us know. We will be glad to send it to you.

This is the famed cherry ham.

Our debonair cook presides over the range in style, for he wears an apron that almost steals the scene from the cherry ham. With fabric remnants, we whipped up an apron that would make any country squire green with envy. And as a special added attraction, we gave Mr. Slezak a "watch" that's actually a pot-holder.

For sure, "dinner by male" can be a gala event if the man of the house latches onto this recipe and you provide him with the apron.

NOW

U.S. SAVINGS BONDS

PAY YOU HIGHER INTEREST

FASTER!

If you've always bought U.S. Savings Bonds for their rock-ribbed safety, their guaranteed return, the way they make saving easier—you've got one more reason now!

Every Series E United States Savings Bond you've bought since February 1, 1957 pays you a new, higher interest—3¼% when held to maturity! It reaches maturity *faster*—in only 8 years and 11 months. And redemption values are higher, too, especially in the earlier years.

About your older Bonds? Easy. Just hold onto them. As you know, the rate of interest a Savings Bond pays increases with each year you own it, until maturity. Therefore, the best idea is to *buy the new—and hold the old!*

The main thing about E Bonds, of course, is their complete safety. Principal and interest are fully guaranteed. They are loss-proof, fire-proof, theft-proof—because the Treasury will replace them without charge in case of mishap. Your Savings Bonds are as solid as a rock—backed by the full faith and credit of the United States.

Maybe you already know about Savings Bonds—as one of the 40 million Americans who own them today, or as one of the other millions who have used Bond savings to help pay for new homes, cars, or college educations, or to make retirement financially easier. If so, this is familiar territory to you—you *know* there's no better way to save.

But if you're new to the game, find out about Savings Bonds and what they can do for your future. Ask your banker, or check with your employer about the automatic Payroll Savings Plan that makes saving painless and easy.

PART OF EVERY AMERICAN'S SAVINGS

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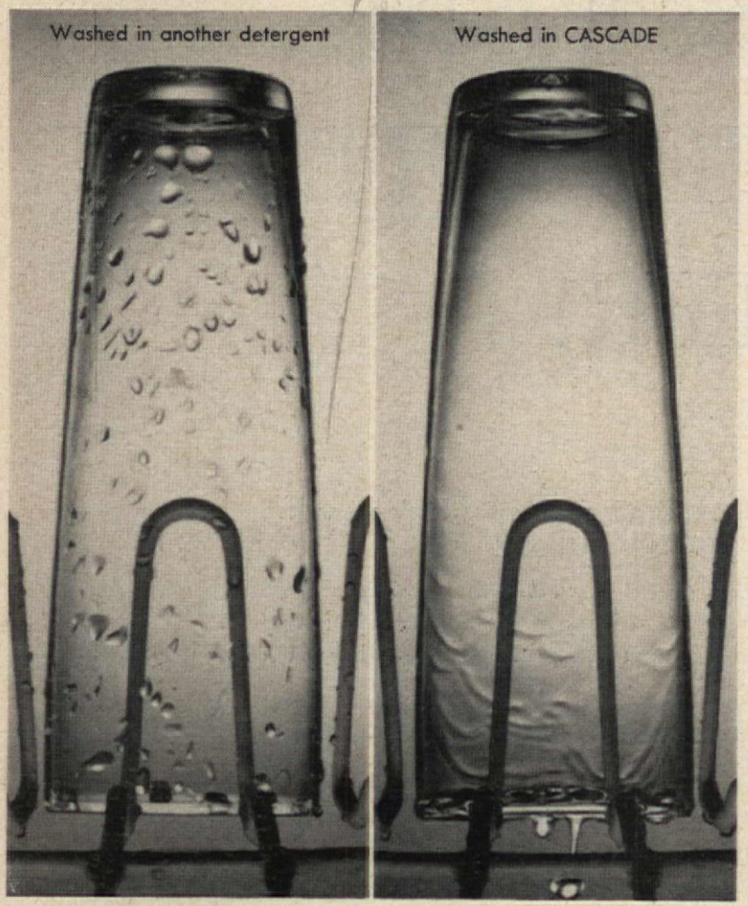
New-formula Cascade eliminates drops that spot!



Only improved Cascade contains Chlorosheen to change drops of water into cleansing, clear-rinsing "sheets"—stops spotting as no other dishwasher detergent can!

Compare two glasses fresh from the dishwasher rinse. Water drops clinging to the glass washed in another detergent can dry into ugly spots. But not a drop remains to spot the Cascade-washed glass. That's the magic of Cascade's exclusive new Chlorosheen. Chlorosheen changes drops of water into free-flowing "sheets" . . . leaves everything so slippery-clean, rinse water slides right off. Result: no water drops, no more water spots! And new, improved Cascade dissolves *completely* in your dishwasher spray . . . leaves no dried-on specks for you to wipe off. It gets glasses clearer, silver and china cleaner than any other dishwasher detergent.

What's more, Cascade is *safer* for delicate china patterns than any other detergent. Switch to new, improved Cascade now sealed in protective foil.

MADE BY PROCTER & GAMBLE

NEW PROTECTIVE FOIL WRAP

"Flashlight Test" proves it!

"Light up" a glass and see. Cascade-washed glasses dry *close-up clean* —no spots, no specks. Proof that new-formula Cascade *eliminates drops that spot.*

• *The conjugal-looking couple on the next page are none other than Mr. and Mrs. Western Meadowlark. Actually, Mr. Meadowlark's song is far sweeter and softer than the way he looks here, standing protectively over his mate. The pair have a rather large number of relatives, and the ones in the Eastern branch of the family are a bit larger. The colorful couple you see here are the seventh in our series of ready-to-frame Bird Prints reproduced from beautifully detailed original paintings by Arthur Singer. Also shown here are the official Flowers of states adopting the Western Meadowlark: Kansas, Montana, Nebraska, North Dakota, Oregon and Wyoming.*

• Copies of previously published Bird Prints in this series are still available at 50¢ each. They are: #1) Cardinal; #2) Eastern Bluebird and Mountain Bluebird; #3) Ruffed Grouse, Ring-Necked Pheasant, and California Quail; #4) Mockingbird; #5) Robin; #6) Willow Goldfinch. Order from The American HOME, Dept. BF, Forest Hills 75, N. Y.

STURNELLA NEGLECTA—*Western Meadowlark*

KANSAS • MONTANA • NEBRASKA • NORTH DAKOTA • OREGON • WYOMING

NUMBER 7 OF A SERIES OF PAINTINGS BY ARTHUR SINGER

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Probably the most noticed luxury in your home...

Soft-Weve® by Scott

1—SCUTTLE THE BUTT into this cigarette-ash container. Black metal, it has wrought-iron legs with white rubber tips. Very sturdy when filled with sand, it has a strainer scoop, costs $3.

2—THEY'RE NEVER TOO OLD to enjoy good literature: *Sea Treasure* by Kathleen Yerger Johnstone, $4; *Gulliver's Travels* by Jonathan Swift, *Robinson Crusoe* by Daniel Defoe, *The Tragedy of King Lear* by William Shakespeare, *Pilgrim's Progress* by John Bunyan, each 35¢.

GLASS FANTASY paperweight for $5 is 4" wide, 1¾" deep. It is decorated with a truly new technique—design becomes part of the glass, making a treasured piece. Background colors are white, black, pink, turquoise or amethyst,

LOOK THEY'RE NEW FOR YOUR HOST AND HOSTESS

All smart, useful gifts they're not likely to have—and not a one of them costs over $10!

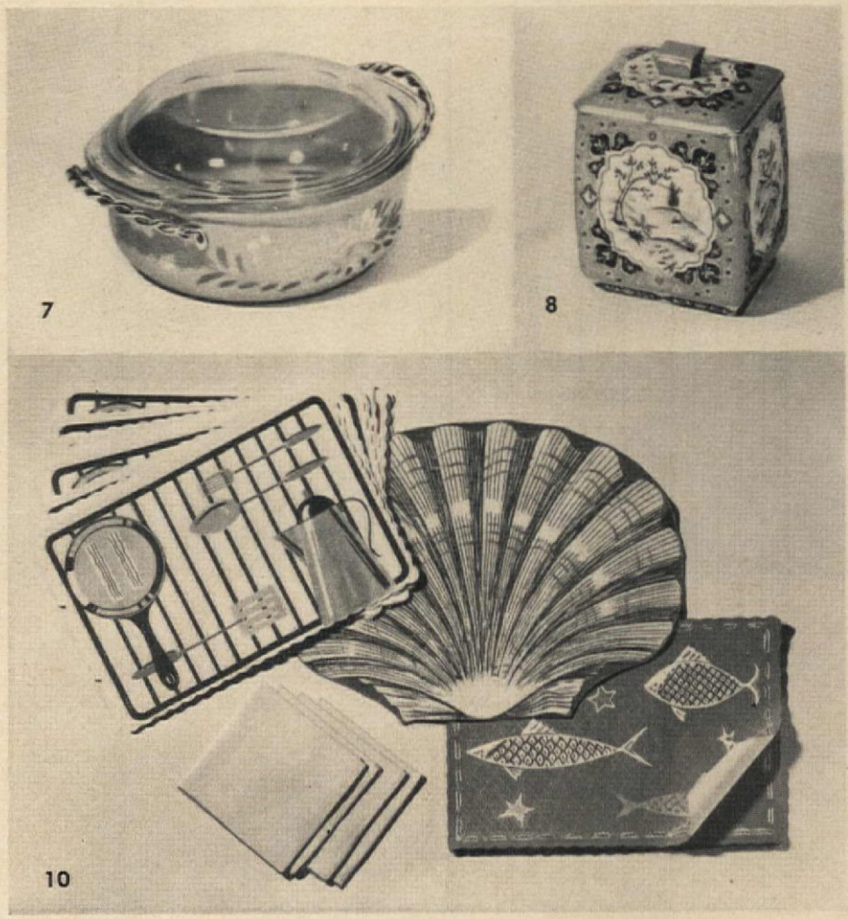
all with gold. Leaves and grasses in gold, with flowers in gold and natural colors. 3—LOOKIE, LOOKIE, here comes "cookie book." Delightfully different, this ceramic cookie jar is $5. 4—ONE-TRIPPER carrier holds six 14-ounce sham highballs designed with lemon-yellow panels, decorated with black-outlined butterflies and 22K gold trim. All for $4.50. ALOHA!

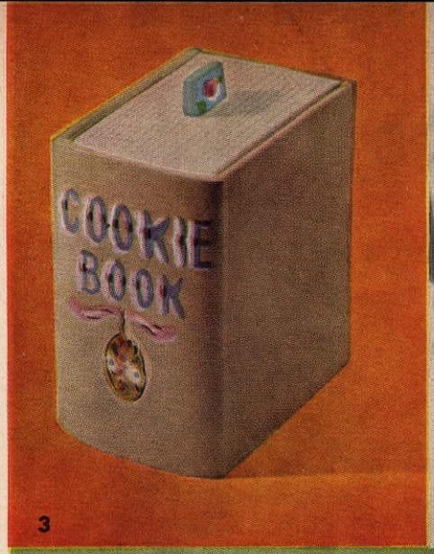
Here's the perfect complement for patio or buffet dinners—iced tea spoons of stainless steel with Wangee root handles that will not splinter or crack. Set of four, $4.95. NO MUSS, NO FUSS when you use and re-use absorbent coasters under glasses, vases, hot plates or perfume bottles. Delightful protection against moisture and scratches. Box of 12 is $2, and the matching napkins are $1 a box. 5—PRACTICAL AND

DECORATIVE metal cake tray, $6.50, has a baked enamel finish, handpainted decoration. OLD MOTHER HUBBARD would have loved finding this copper-tone canister set, $6.95, in her cupboard. Finish will not tarnish, show fingerprints, chip or peel. 6—IT'S THE CAT'S

MEOW, this 10-piece luncheon set, $3.98, with a pair of salt and pepper shakers that "meow" when shaken. BOSTONIANS CAN'T TELL the difference when beans are cooked in this electric stoneware beanpot. It's $7.95. TO SERVE 'EM UP PRETTILY, and individually, use these gay pastel beanpots that go right from oven to table. At $4.95, service for four includes see-through covers and serving tiles. Use for leftovers, too.

PLEASE TURN THE PAGE





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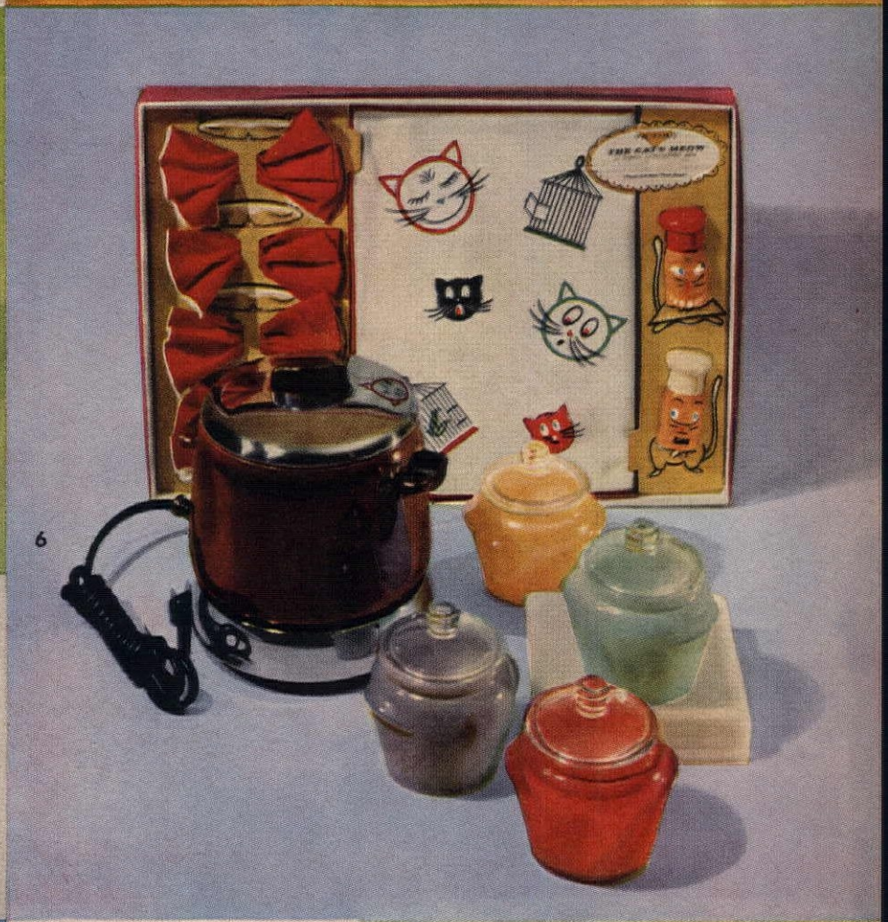

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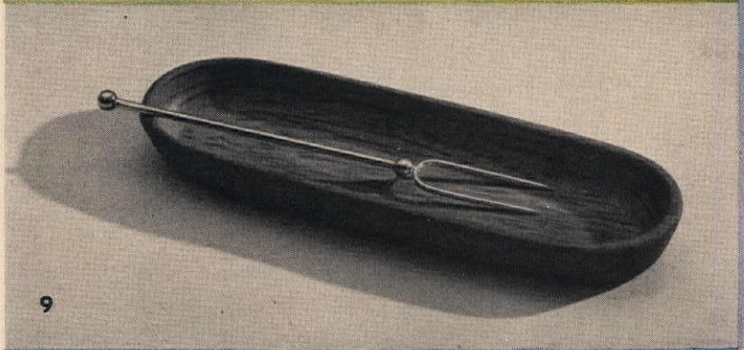

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11

12

See "Where Credit Is Due," page 91

ALL PRICES ARE APPROXIMATE

Now!

Terraflex

vinyl asbestos tile in beautiful

Terrazzo Colors!

So easy with Special Terraflex Adhesive. All you need is a brush and scissors!

TERRAFLEX® TILE and this new J-M Design Book are all you need to create a beautiful floor of your own design. You can choose from the 10 exciting new Terraflex Terrazzo colors shown here or from 27 other Terraflex colors—rich cork type, gay spatter and marbleized tile. The book tells you how Terraflex defies grease and dirt, stays first-day fresh, with only a damp mopping to keep it spick and span.

Send 10¢ for your "How-to" Book!

Johns-Manville, Dept. AH-7, Box 60, N. Y. 16, N. Y. Please send me new J-M book, "How to design and install a beautiful floor". I enclose 10¢ in coin.

Name_____

Address_____

City_____

County_____ State_____

Dealers are listed under "Flooring" or "Building Materials"

Find Your Nearest Dealer In The Yellow Pages

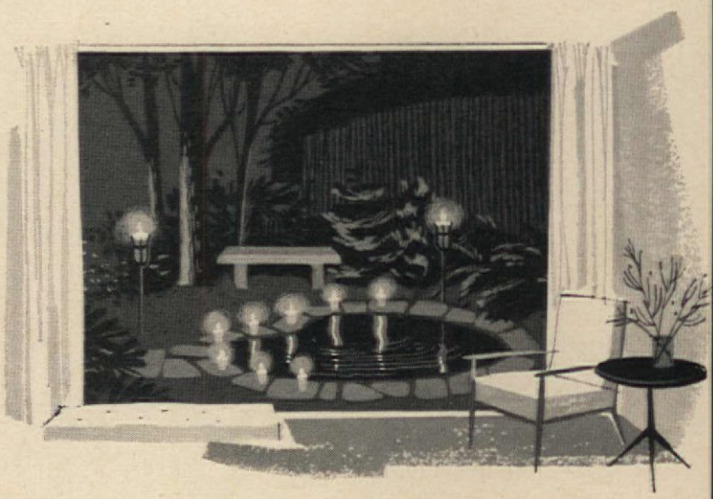
JOHNS-MANVILLE JM PRODUCTS

Johns-Manville

(Continued)

7—OVEN-TO-TABLE metal casserole has Pyrex liner. Metal holder of baked enamel has hand-painted decoration. Twisted-metal handles have highly polished brass finish. Costs $7.95 in the 1½-quart sizes. 8—PRETTY PERSIAN jar or tea caddy is decorated in a delicate tracery of pastel shades that impart an air of peaceful charm. White enameled inside, this has many other uses. It costs only $1.89. 9—YOUR HOSTESS CAN ADD to this wooden relish dish with brass fork, if she likes, to make a nest of three. Smallest size costs $5. Size range: 11½" long by 3½" wide, 13½" x 4½", or 15½" x 5". 10—COST SO LITTLE: Get 45 paper place-mats in gay summery designs for 59¢! TAKES SO LITTLE time to launder these "Shell Design" linen place-mats and napkins, and it's only $3.98 for an 8-piece set. 11—BIG PITCHER, BIG HELP when entertaining. Handblown 7-piece beverage set, $6.95, comes in four delightful colors—mustard, green, amber and pink. 12—WHAT COULD BE NICER than this bucket for entertaining all year 'round? 'N ICER keeps ice cubes all day; carries baked beans or potato salad to picnic or potluck supper. Holds one gallon, cleans easily, comes in five colors. It's $9.95 with handwoven basket, $8.95 without.

After-dark Magic



See "Where Credit Is Due," page 91

Nothing's more wonderful than balmy summer evenings—especially by candlelight. On the terrace, in the garden—even indoors, candles imaginatively used for outside lighting can make a radiant evening for dining, relaxing or entertaining. For example, you might play up a piece of sculpture or create a party circle with candles. Or make an after-dark picture of a window wall. Frame it with some hurricane candles set in wrought iron ground stickers, arranged outside to play up interesting silhouettes and textures. You will find the trick will add a sense of spaciousness to your living room.

Food-warmer candles in votive light tumblers are also good. Use in colors keyed to your table accessories. Try suspending them from a brass candletree, trimmed with fruit or flowers, for a spectacular centerpiece. Run them in cordon fashion along a stone wall or use them along the curve of a garden pool.

The road isn't built that can make it breathe hard!

Curves don't come too sharp or hills too steep for this nimble new Chevy. It's sweet, smooth and sassy with new velvety V8 power, new roadability, a new ride and everything it takes to make you the relaxed master of any road you travel.

Bring on the mountains! This new Chevy takes steep grades with such an easy-going stride you hardly even give them a thought. There's plenty of lean-muscled power tucked under that hood, just rarin' to handle any hill you aim it at.

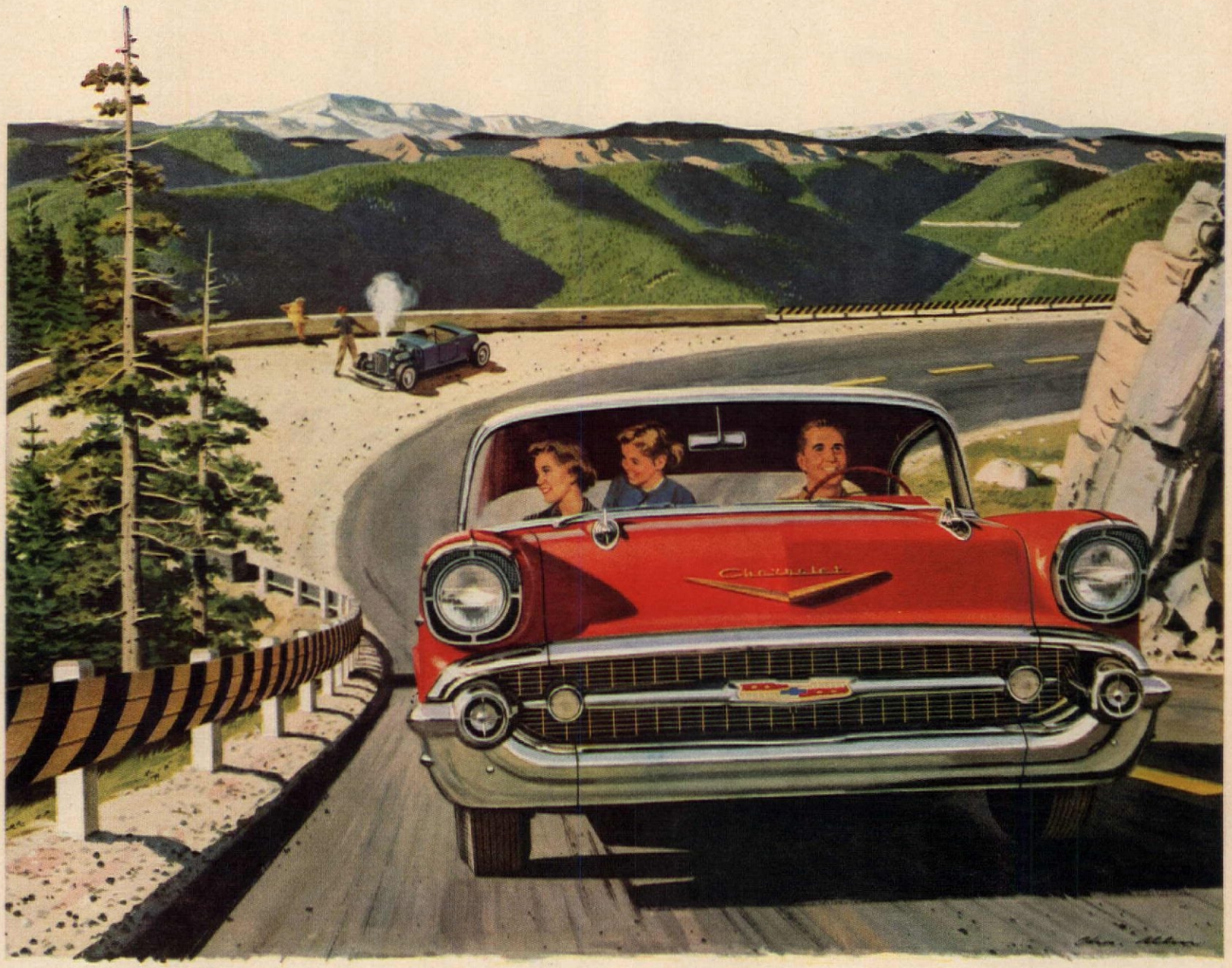
And no matter how curvy the road may be, a light touch keeps Chevrolet right on course. You'll like the solid way it stays put on sharp turns.

A car has to have a special kind of build and balance to handle and ride and run like a Chevy. It has to have Chevrolet's low, wide stance, its outrigger type rear springs, its carefully engineered weight distribution with the pounds in the right places! Drive this sweet, smooth and sassy performer at your Chevrolet dealer's. . . . Chevrolet Division of General Motors, Detroit 2, Michigan.

CHEVROLET

1 USA

'57 CHEVROLET



More beautifully built and shows it—the new Chevrolet with Body by Fisher.

The gal who's got a way with dogs—gives them new **Gaines Biscuits** every time!

And no wonder! These new Gaines Biscuits have the variety dogs love—plus the nourishment dogs need...all in one box!

6 tasty flavors!
6 happy colors!
6 playful shapes!

For tail-waggin' love—give Gaines Biscuits every time!

A Product of General Foods

Mike's Undaunted Spirit Paid Off

THELMA S. DOUGLAS

That August, when I returned from two weeks in the East, our young son, Bob, greeted me with, "Hi, Mom, we're going to have a carnival in our front yard and give the money to polio." "That's fine," I said, happy to see him again. It didn't take long to piece together the history of the project: when the polio epidemic reached nearby localities, neighbor Mike's father told him to stay out of the public pool. Ordinarily, Mike is one big grin, but this order upset him.

"Polio's real serious," his friends advised.

Mike plans the carnival.

Just a few days later, when a high school football player, who was a friend of Mike's teen-age sitter, contracted polio, Mike decided his dad and the boys had been right. This thing *was* serious. So they'd stage a carnival and give the proceeds to the polio fund.

Mike first enlisted Walter, who likes to build. Then he sought Jerry, who has a wonderful imagination, and our Bob, who has a gift of persuasion. But little Mike with the big smile, the youngest of the four boys, was the generalissimo—every step of the way. To do the thing right, he said, they needed some money to buy nails and other supplies. First they collected newspapers from every house around, but the huge load brought only $2.28. Instead of giving up, they contracted for lawn-mowing jobs and added these quarters and half-dollars to the treasury. A store donated large packing crates that the boys built into booths and counters.

Under Mike's direction, work progressed rapidly—building by day, and "pokey" typing of handbills in the evenings.

Only twice was adult advice offered. We remarked that it wasn't too good an idea to ask people to spend money and give them nothing in return, so the boys dipped into their money and bought candy.

Another time, when plans included a shooting gallery to be set up in our ravine at carnival time, using Walter's BB gun, we reminded the boys that there was a law against the use of BB guns within city limits. The next thing we knew the four boys, with the gun, had paid a visit to the police station. They returned with the permission of the police department to use the gun.

The boys called at the newspaper office, and the next day the front page carried an article about the proposed carnival.

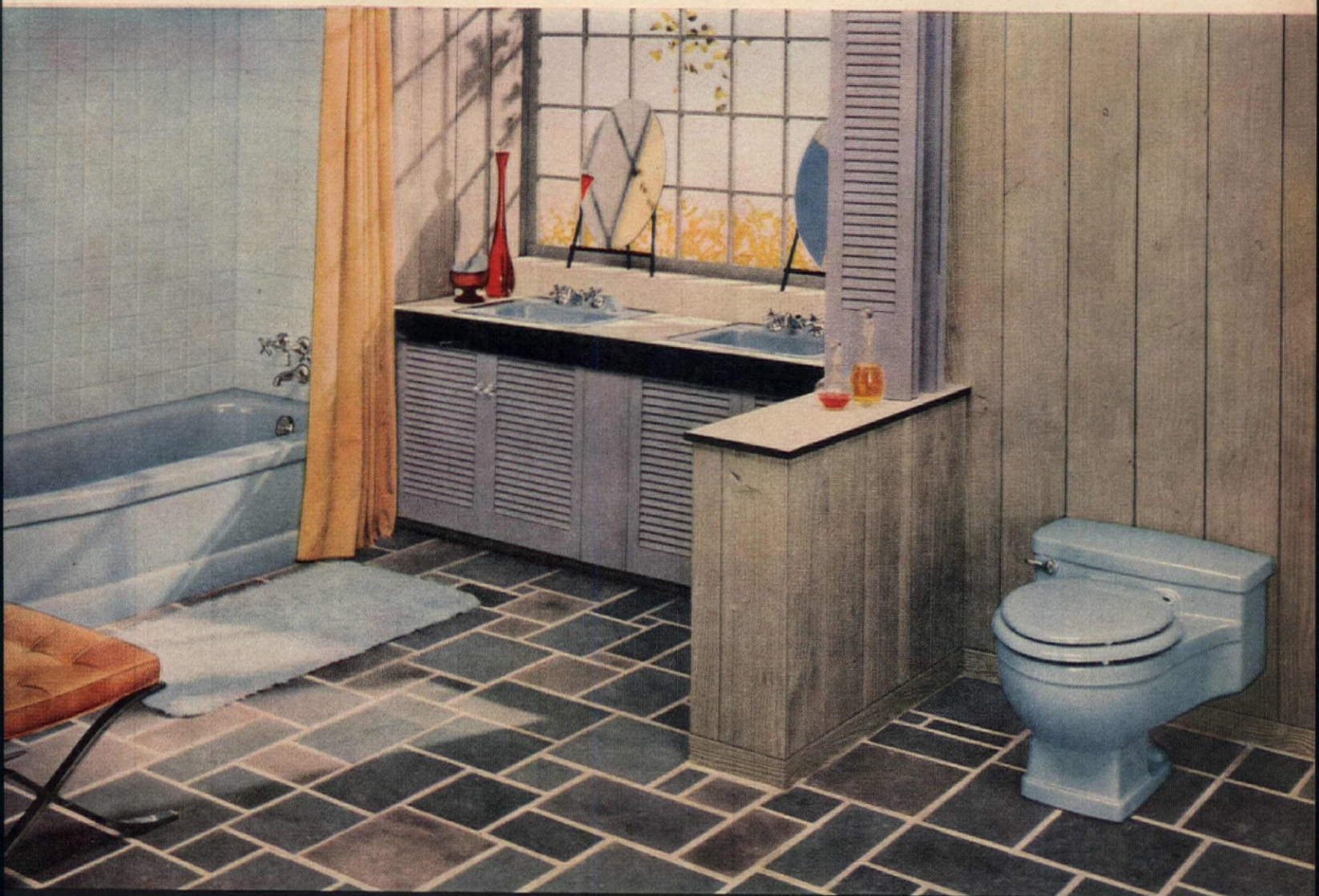
They tacked large signs to our trees near the street. With red paint they had printed, in 10" letters, "CARNIVAL HERE—SUNDAY 3-5."

CONTINUED ON PAGE 90

Watch for remodeling ideas in AUGUST

Compatible color by Briggs Beautyware

enhances your most inspired dreams of decoration!



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Distinctive low, one-piece design and very quiet operation make it the ultimate in luxury and utility.

And Beautyware adds the privacy of silence!

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BRIGGS MANUFACTURING COMPANY • DETROIT, MICHIGAN

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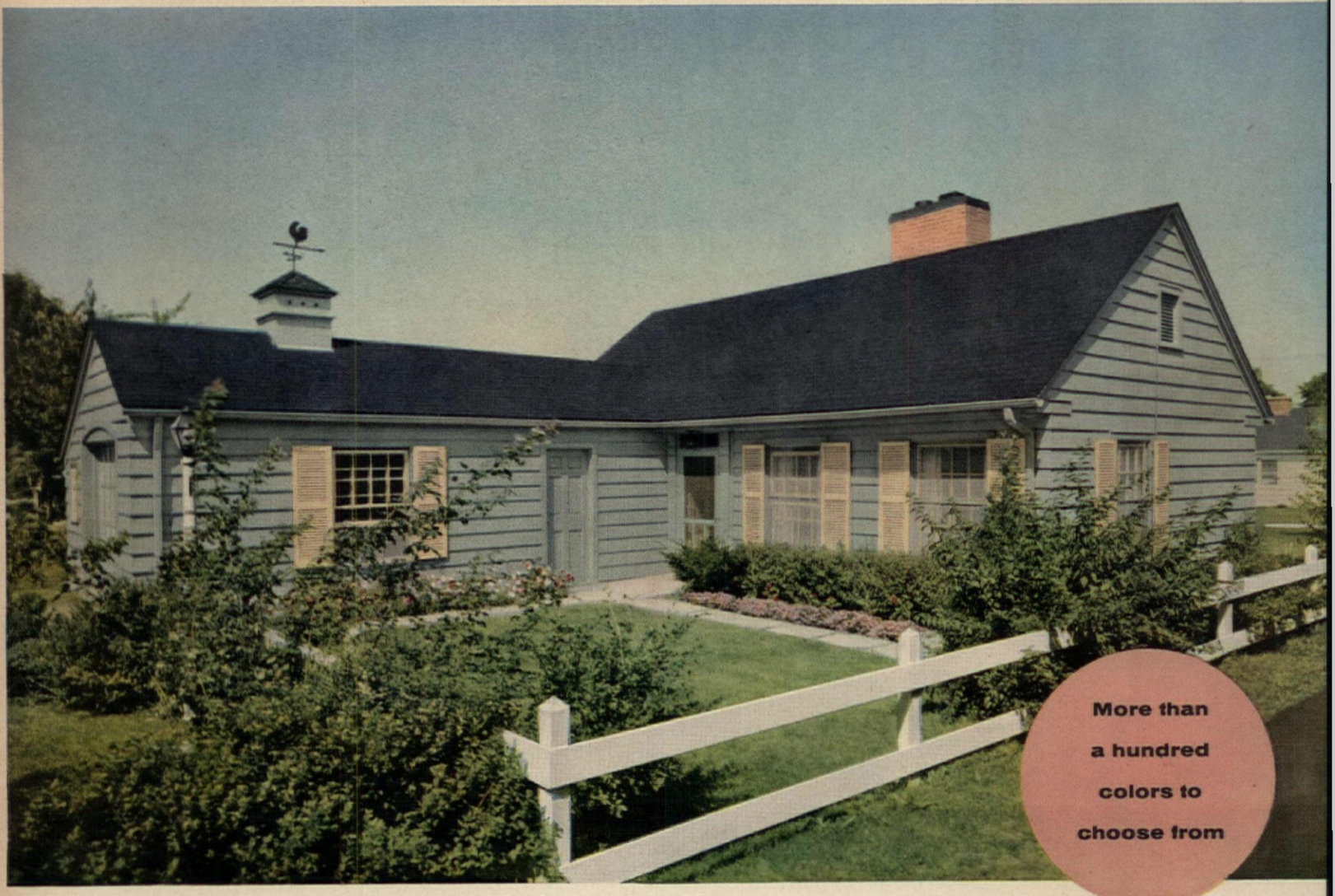
BEAUTYWARE

How about a new color scheme for your home?



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The only house paint with fume-resistant pigments and Vitolized Oil®

You'll cover your home with sparkling new beauty that looks "*just-painted*" years longer when you paint it with SUN-PROOF.

- **No other house paint** gives you such *enduring protection*. Only SUN-PROOF is made with fume-resistant pigments and special Vitolized Oil for greater resistance to weather-wear, fuel fumes.
- **With SUN-PROOF'S** range of *more than a hundred* Maestro Colors®, you can "perk up" your home with a fresh new color scheme that's distinctively your own.

Featured on the Garry Moore Show—CBS-TV Friday Mornings

Controlled Oil Penetration Makes SUN-PROOF Look Better Longer!

Much of the oil in ordinary paint soaks into the surface being painted. This leaves the paint coat starved and brittle—ready to crack and peel with severe weather changes.

SUN-PROOF's Vitolized Oil is treated to control penetration. Only enough oil goes into the wood to insure a firm bond. The rest stays in the paint film to resist weather.

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PITTSBURGH PLATE GLASS COMPANY

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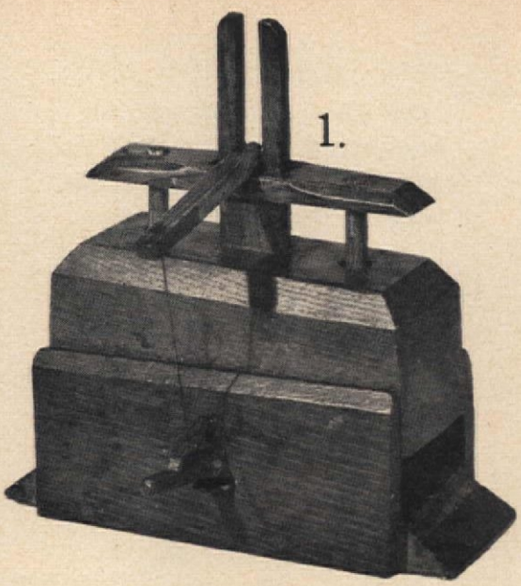
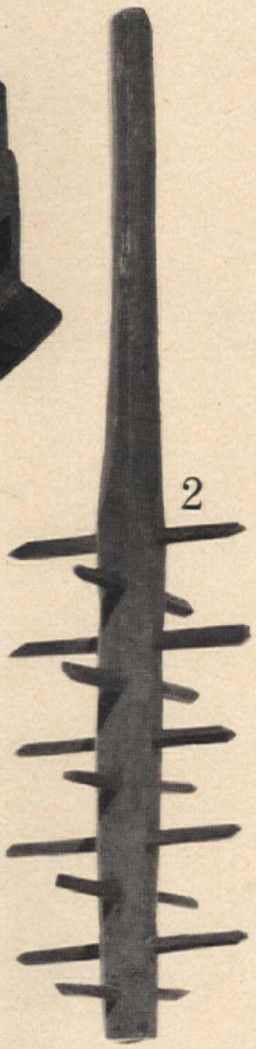
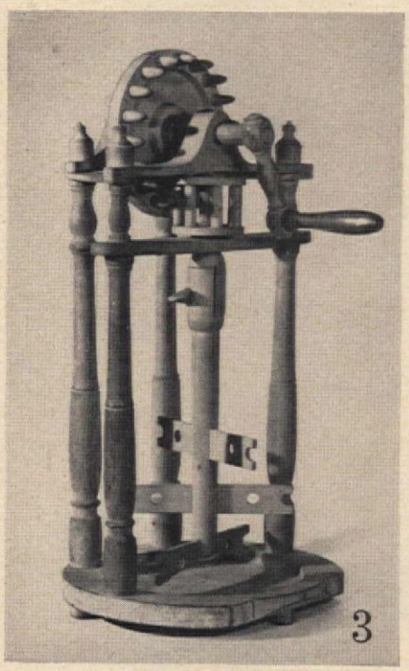


WOULD YOU BELIEVE IT!

CAN YOU IDENTIFY THESE ANTIQUES?





See "Where Credit Is Due," page 91

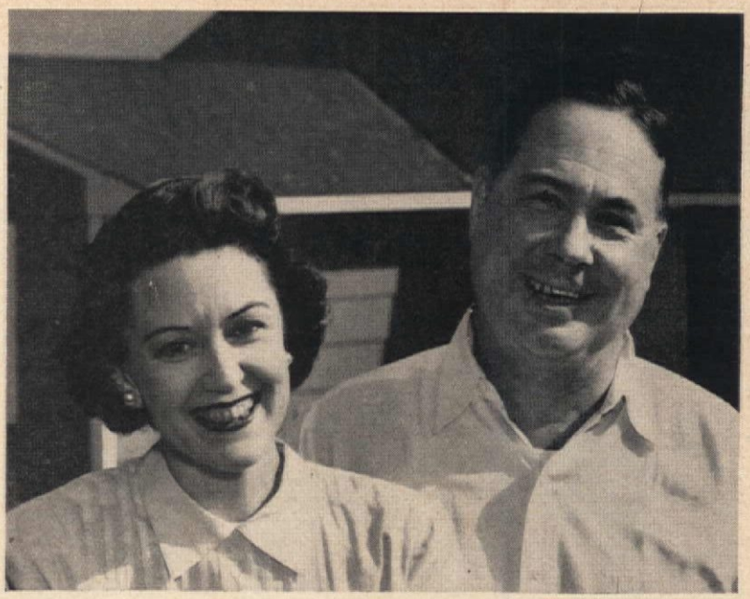
ANSWERS

1. Wooden mouse trap made in the U.S. in the 19th Century; crude but efficient.

2. Our ancestors beat their eggs with this primitive hand-hewn wooden utensil.

3. Looks like instrument of torture, but it's a butter churn; early 19th Century.

4. Held bottle upside down to coax last drops out. An 18th-century English device.



How we retired in 15 years with $300 a month

We're having a wonderful time, Betty and I. We're doing all the things we've always dreamed of doing. We enjoy our home. Summers, we pack the car and take trips. And it's all thanks to a check for $300 that comes by mail, regular as clockwork, every month!

The neighbors think we're rich. Hardly any of them guess the truth. Actually, almost anyone can provide the regular income we have—if he starts young enough.

Luckily for me, I was about forty when Betty began to worry about our future. "You're going to want to slow up in a few years," she'd say. And I'd laugh. Because I felt fine. "But you won't always want to work," she'd say. "Well, I still have fifteen good earning years ahead of me," I'd answer.

But one day she stopped me. She asked me how much I'd earn in the next fifteen years—not counting raises. I did some quick arithmetic, multiplying my salary by fifteen. It ran up into *six figures!* I gave her the answer, and grinned.

Betty wasn't impressed. "How much of that do you think we'll save?" she asked. I had to be honest. We were always paying off on a new car or a radio, or going places. "A thousand or two," I admitted.

"That's just our trouble," she said. "We can't seem to save. You ought to take out one of those retirement income plans right now."

I could see that Betty was right. Most of the money I'd make in the next fifteen years would go—as it always did—unless I made some systematic plan for our future then and there. So I looked into the subject and discovered the Phoenix Mutual Retirement Income Plan.

It was a way I could make part of my salary *now* buy me a retirement income *later*. All I needed was to start in time.

With a Phoenix Mutual Plan, I could get a check for $300 a month for life, starting in fifteen years, when I reached fifty-five.

Betty and I were both mighty happy the day I applied and qualified for my Phoenix Mutual Retirement Income Plan. Right away it gave us a wonderful feeling of security. But the big day came fifteen years later, when our first Phoenix Mutual monthly check for $300 arrived in the mail. *I retired.* And Betty and I are having the time of our lives—with no money worries.

Send for Free Booklet

This story is typical. Assuming you qualify at a young enough age, you can plan to have an income of $100 to $300 a month or more—starting at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women. Don't delay. Send for your copy now.

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Retirement Income Plan

GUARANTEES YOUR FUTURE

OVER 100 YEARS OF LIFE INSURANCE PROTECTION FOR BUSINESS AND FAMILIES

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Please mail me, without obligation, your free 28-page booklet showing new retirement income plans.

Plan for Men ☐ Plan for Women ☐

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Date of Birth_____

Business Address_____

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GIVES YOU MORE TIME FOR LEISURE . . .

Before you buy or remodel a house, it will pay you to count the "lost week ends" ahead of you. Clapboard siding? The aluminum kind has a lasting finish that rinses sparkling clean with a hose. Windows? The ones made of Alcoa® Aluminum won't stick, warp, rot or rust. Screening? Care-free aluminum can't burn or streak your house with rust. Aluminum nails? Never need putty, won't pockmark your house with ugly stains. The more the aluminum the better the living.

You'll recognize the very best aluminum building products by the Care-free tag with the Alcoa label. Look for it when you build, buy or remodel a house. And for ideas on how these products can make your home more Care-free, write for new booklet. Aluminum Company of America, 1968-F Alcoa Bldg., Pittsburgh 19, Pa.

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I. R. Fox, fur remodeling specialist, re-styles your old, worn fur coat regardless of condition into glamorous 1957 cape or stole. Special price, $22.95 complete! This special price includes cleaning, glazing, repairing, resewing weak seams, lusterizing to new sheen, remodel completely, plus a lovely *NEW LINING* and *INTERLINING*, your Monogram at no extra cost. The thrilling result—a luxuriously beautiful cape stole or jacket!

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Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or send for FREE Style Book now! Many different styles to choose from. Write:

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STANDARD MODEL only $9.98 . . .
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BENCH-TABLE

Charming rustic bench converts into picnic table and bench with little more than a quick flip of the back of the seat. Made of long-lasting 2" x 6" cypress lumber from Virginia's Dismal Swamp with a weather-resistant brown stain finish. Needs no care. No nails used in construction . . . only rust-proof galvanized bolts. Seat is 13" x 6 ft. x 17½" high. Back is 18" x 6 ft. and table top is 30" high. Seats five people comfortably. Converts to table-bench so easily a child could do it. Two units placed back to back form banquet size table with seating for 10. Satisfaction guaranteed. . . . Prompt delivery. Approx. wt. 85 lbs. No C.O.D.'s. Money order or check only.

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Pretty "antique" crystal that harks back to the old ice cream parlors—as that's exactly where they came from. The molds are 65 years old, the lovely crystal pattern is even older. Now for your most elegant desserts and to make ice cream serving a real old time treat. And here's the perfect setting for party desserts. 5½" across, 4½" tall. *$1.25 ea., 4 for $4.50* plus *10¢* postage for each dish ordered. *AUTHENTIC SUNDAE SPOONS TO MATCH.* Made from early 1900 dies, 5" long—*40¢ ea., 4 for $1.50* ppd. Order from: RED OAKS, Dept. 162-J, Prairie View, Ill.

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measures mileage ... no arithmetic

SET SCALE by turning knob on end

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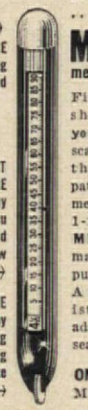

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The Bride and her Groom will treasure this lovely keepsake hand painted with their names and wedding date. Perfect wedding, anniversary, shower gift. 4" x 5" Tray is beautifully decorated in ceramic colors. Please print names.

ONLY $1 ppd.

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Order your bracelet today and allow three to four weeks for Delivery. Not more than one addressed to the same person. Additional charms available. The price of **$3.00 includes postage and insurance—duty free.** No C.O.D.'s. Your postman will collect 15 cents foreign package fee which cannot be prepaid. Money-back guarantee if not fully satisfied with value received.

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THE AMERICAN

HOME *Market*

YOU CAN'T BEAT THE RAP of this permanently lacquered golden brass-plated knocker that provides an eagle eyeful for any door in the house. Just 3½" high, its beautiful Early American spread eagle design is perfect for the door of the den, dad's study, a powder room, or all the bedrooms. Each $1.25 ppd. Merrill Ann Creations, 102-AH Warren St., New York 7, N.Y.

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SUN-BATHING BEAUTIES won't have to worry about sunburned noses with this gay denim headrest and sunshade, because it is just like having a private cabaña for one. Lightweight and adjustable, steel frame folds up for toting, and it becomes an over-the-arm carrier for sun lotion, glasses, etc. $4.98 ppd. Martha Schiller, Dept. 302, 180 N. Wacker Dr., Chicago 6, Ill.

RIGHT IN YOUR LAP morning, night and noon, we'll bet you'll find the American standby, a paper napkin. What with fried-chicken and buttered-corn time upon us, you'll even require seconds. This polished pine Napkin Holder with its brass ring keeps them handy. To hang on wall or stand on table. 7½" sq., 4" high. $4.95 ppd. Old Guilford Forge, Dept. AH, Guilford, Connecticut.

PUT YOUR CARDS ON THE TABLE and then look smug as a bug—for these lovely cards from Vienna will cause a sensation. Nobly decorated with famous paintings as pretty as court life when that city was as gay as a waltz, everyone will want to follow your lead and own them. Stain proof and durable. 2 decks, $2.50 plus 25¢ post. Page & Biddle, Dept. AH, 21 Station Rd., Haverford, Pa.

Place

Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

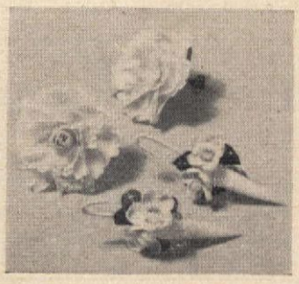
HELEN DE MOTTE

BARBECUE SPECIALS. Plastic plates that invite the gang to *Come and Get It* won't leak your famous sauce or super salad dressing into their laps. They add a bright note to the clambake, and slips don't count, because of course these 9½" plates are unbreakable. Wash them in hot water to use over and over. $1.95 a doz. plus 25¢ post. The Added Touch, Dept. AH, Wynnewood, Pa.

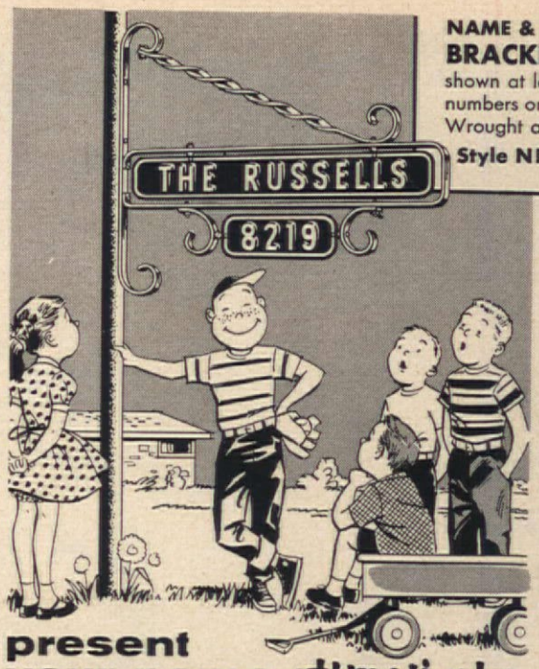
A TISKET A TASKET, a jolly picnic basket big enough to hold your favorite little Jelly Bean's lunch and swim togs for a day at the pool or the shore, or an adventure at day camp. Natural lacquer finish with a gay decoration and a child's name on top, it is 11 x 7 x 6", has room for an 8 oz. thermos. $2.95 plus 30¢ handling. Gotham Gifts, 67-85 Exeter St. AH, Forest Hills 75, N.Y.

SNOW WHITE servers for summer dining do for your table what white accessories do for your summer costume. Of hobnail milkglass, these look as if you may have discovered them in an antique shop. The 5" high Jam Jar is $3.50; 4¼" wide Mayonnaise Bowl is $2.95. Both have matching plates and crystal ladles. Add 25¢ post. Helen Gallagher, 413 Fulton St., Peoria, Ill.

WASHBOARD MIRROR is a Pennsylvania-Dutch charmer to lend a whimsical touch to bedroom, bath, the hall for a swift peek before you open the door, or the kitchen so you can tuck back a stray lock before you carry in the roast. Quaint hand-painted motifs on dull black with a plate-glass mirror, 12" wide, 23" long. $5.98 ppd. DeDe Waters, 1514C No. Bigelow St., Peoria, Ill.



SUMMER SHOWERS AND FLOWERS are made from seashore materials to bring out the water nymph in the lady wearing them. The parasols are wonderful shells with colored handles and matching flowers. The lovely carnations (1¼") are, believe it or not, tinted fish scales. Choose either in white, pink, red or yellow. $1.10 pr. Ppd. Diehl's, Dept. H, P.O. Box 1007, Bradenton, Fla.



NAME & NUMBER BRACKET MARKER
shown at left. 17 letters and numbers on top line, 6 on lower. Wrought aluminum bracket.
Style NB $4.95 POSTPAID

present your name attractively

GUIDE YOUR FRIENDS—BEAUTIFY YOUR HOME with DAY-n-NIGHT Markers

PERFECT FOR GIFTS—ANY WORDING YOU WANT*

Your name gleams in permanent reflector letters on your **DAY-n-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

THE PERFECT GIFT FOR *Birthdays* or any occasion because it's personal!

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.

Letters shine bright at night
Easy to read DAY-n-NIGHT
2-sided; raised letters on both sides
Rustproof — lifetime aluminum throughout
Permanent embossed lettering — raised in solid plates
Baked enamel finish — black background — white reflector letters
Attractive size — nameplates 2½" x 18", number plates 2½" x 7"
Any wording you want, up to 17 letters and numbers on nameplates, up to 6 on number plates. Same on both sides.

COLOR! Background on any marker in your choice of ANTIQUE COPPER • BARN RED • KELLY GREEN
Baked enamel automobile finish. Same brilliant white reflecting letters as black and white styles.
only $1.00 extra per marker

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Here's an easy, pleasant way to make money for yourself, your club or your church—take orders for nationally-advertised Spear products! Mrs. E. T. made $170 a month for part-time; Mr. A. S., $25 a day full time. Beginners can make as much as $60—$75—even $100 in the first month, more later! Write *today* for easy Profit Plans. We'll rush everything you need to start making money at once.

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MAILBOX MARKER fits any mailbox—install in a minute style M $1.95 POST PAID

FRAMED MAILBOX MARKER attractive wrought aluminum frame style MF $2.95 POST PAID

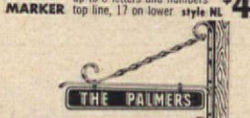
DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls style EM $3.45 POST PAID

TWO-LINE MAILBOX MARKER up to 17 letters and numbers each line style OM $4.95 POST PAID

NAME & NUMBER MAILBOX MARKER up to 6 letters and numbers top line, 17 on lower style NM $3.95 POST PAID

LAWN MARKER wrought aluminum stand; up to 17 letters and numbers style L $2.95 POST PAID

NAME & NUMBER LAWN MARKER up to 6 letters and numbers top line, 17 on lower style NL $4.95 POST PAID



BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc. style B $2.95 POST PAID

FRAMED BRACKET MARKER With wrought aluminum frame. style FB $3.95 POST PAID

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4-pc. set
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An exotic note for casual serving...

Designed for daily or "special occasion" use, these utensils are carefully balanced and made of the finest, flawless stainless steel. Handles are made of expertly matched bamboo, richly polished and lacquered for lasting beauty and long service. Buy as many sets as you need at this low price. Order now! 4-pc. set $2.95—Four 4-pc. sets (16 pcs.) $11.50 plus 25¢ shipping.

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FREE—Fall Gift Catalog—Ask for it!

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"L-O-V-E My Flea-Scat-Pad!"

"It's wonderful—kills fleas and doggy odor while I snooze. I love its cedar aroma, its billowy comfort." No more smelling up the house. Protects children. Ends all struggles with messy powders, sprays. Stops scratching. Pets prefer Flea-Scat-Pad and stay off chairs, sofas. Pleasant in any room. Economical, long-lasting. *Regular size,* 15x28 in. $3.49. *Super size,* 28x36 in. $4.98. *Money-Back Guarantee.* Extra inner pads to replace when soiled: Regular, $1.90; Super, $2.95. *Send No Money*—Order C.O.D., (or send check and we pay postage). Sudbury Laboratory, Box 40H, Sudbury, Mass.

HOW DOES YOUR GARDEN GROW? If it is like most gardens, the flowers and weeds are always neck and neck, and you have to use a firm hand. For yourself, or a friend who shares her flowers with you, get a pair of gay gardening gloves with felt fingernails and the messages, *I hate Weeds,* or *I love Flowers.* Either pair, $1. Ppd. Miles Kimball, 126 Bond St., Oshkosh, Wisc.

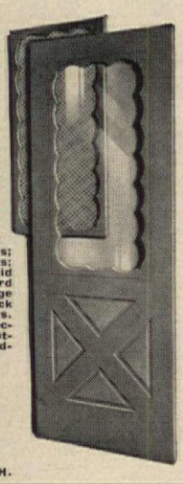
THRONE THROWS. A perfect going-away gift to yourself, whether you are traveling by plane, train, ship or auto. Convenient, sanitary toilet-seat covers of soft, disposable tissue are packaged 12 to a pretty green folder (just 6½ x 4½") to slip easily into a handbag. You'll appreciate the protection they offer. 2 packages, $1.25 ppd. Ward Phillips, Carpentersville 5, Illinois.

THE "Twodor" COMBINATION STORM & SCREEN DOOR

Most Beautiful, Strongest Wood Door Built

Yet "Twodor" is priced as low as common type

If your doorway looks plain—"Twodor" will give it that handsome custom look. If your doorway looks lovely—"Twodor" will make it even lovelier. We believe this the most handsome combination door made—we know it's the strongest. It will not sag or come apart. Pets can't rip or snag screen panel. Ideal for Colonial, ranch or modern homes. Sturdy cross panels; mortised, dowelled joints; waterproof glue. Of solid kiln dried pine, standard 1⅛" thick. Quick change glass and screen panels lock snug with special fasteners. Shipped complete with directions for installing, painting, finishing. For all standard size door openings.



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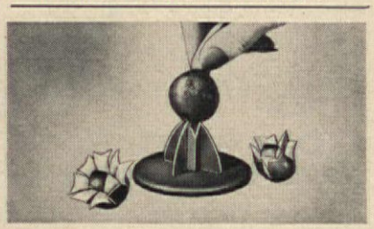
Dept. A7-7, No. Conway, N.H.



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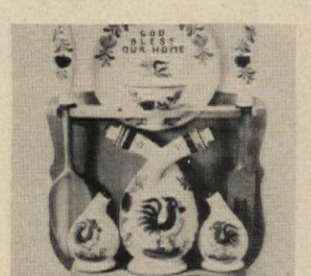
Just one push of the radish on this ingenious little plastic device and *like magic*—a perfect rose of a radish! Quick, safe, automatic . . . easy to clean! No sharp knives. Now you'll have time for decorative radish roses on every relish plate you serve. ROSEBUD RADISH MAKER only 50¢, postage paid. *Guaranteed to please or your money back!* Order direct by mail from **Sunset House, 1272 Sunset Building, Hollywood 46, California.**

IT WILL BE SHEAR PLEASURE if you hang these on a handy hook in your kitchen. You'll reach for them to cut up poultry or fish, "chop" parsley, pry up a jar lid, open a screw cap, or use as a screw driver or bone crusher. Chrome-plated forged steel blades have serrated edges, red handles. Made in Western Germany. $1.25 ppd. Zenith Gifts, 5-K P.O. Bldg., Brighton 35, Mass.

GOD BLESS OUR HOME is the motto on the plate of a bright salad set you'll hang on the wall of your kitchen, and we hope it will remind you of all your blessings each time you toss a salad. 10½ x 10" wood hanging shelf holds motto plate, salad servers, funnel, salt and pepper shakers, and oil and vinegar cruet. $3.98 ppd. Robin House, Dept. AH, 330 E. 72 St., N.Y.C. 21.



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Changes lifeless gray cement areas to Grand Canyon Colors—Kemiko's 9 beautiful colors apply easily, penetrate instantly—as permanent as the concrete surface itself.

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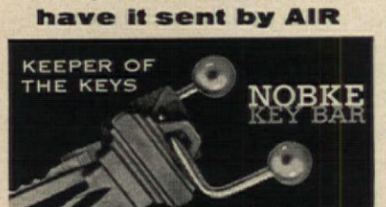

The key holder of today—and tomorrow! Round ball screws onto ends of bar. Keys so easy to get on and off; always in order. Solid brass, silverplated. Made in Germany. Most acceptable gifts. Retail 69¢. 4 for $2. Add 18¢ for air delivery.

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FREE 10-DAY TRIAL SUPPLY

I will be happy to send you entirely at our expense, and without obligation, a FREE 10-DAY SUPPLY of Hormonex—the new concentrated liquid hormone serum responsible for such astonishing results, and the complete story of what this remarkable new serum does. Our 36-year old laboratory is willing to stake its reputation on the results you will see in your own mirror after 10 days, and send you this regular $1.00 bottle FREE, in order to convert you into a regular Hormonex customer. (Hormonex is now on sale at most drug and dept. stores.)

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$2.50 Plus 25¢ Postage

We recommend to your attention and to your pocketbook this handsome coffee holder that glamorizes instant coffee. With copper top, brass base and hanging spoon, it's made of crystal, is 5½" high, and has "Instant Coffee" in gold. *Pa. Residents Add 3% Sales Tax. Sorry No Stamps or COD's Please. New Free Summer Catalog.*

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See how *The Sound Way To Easy Read* can help him to read and spell better a few weeks. New home-tutoring cou *drills* your child in phonics with reco and cards. Easy to use. University te and parents' reports show children gain to *full year's grade in 6 weeks!* Write free illustrated folder and low price.

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End fire hazards—neighborhood nuisance of blowing burning bits of paper—sooty ash. Scientific draft design minimizes smoke, smell—burns damp, green, dry, garbage or refuse to fine ash. Needs no watching. Burns in any weather. Quickly pays for itself. Made of rust-resistant aluminum bonded to steel for longest service. Over 150,000 satisfied users. Approved by fire depts. 2 bushel model A (21½" x 27")—$14.95 postpaid. 3 bushel model B (24" x 32")—$18.95 postpaid. Money back guarantee. Stainless steel models available.

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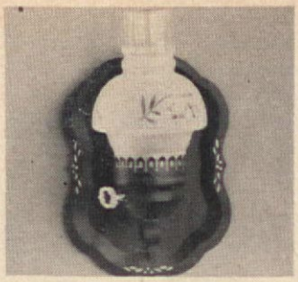
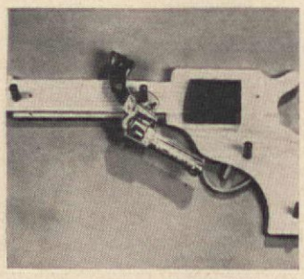
THE AMERICAN HOME, Dept. M.P.
American Home Bldg., Forest Hills, N. Y.



CHIPPENDALE INFLUENCE is apparent in the gold-decorated black tole shield back of this charming pin-up lamp for a very special lighting effect. The sweet 5" hurricane shade is frosted with a clear grape-and-flower design, and it has a real old-fashioned turn switch. 9½" high. $4.50 each, $8.50 a pair. (Add 50¢ W. of Miss.) Seth & Jed, Dept. AH, New Marlborough, Mass.

SNEEZE BOX. This handsome container of real Vermont pine, polished to a golden, mellow finish, will keep a giant supply of tissues handy and handsome in the kitchen or the family room. Order it now and be ready for the big blow when hay fever season gets its foot in the door. To hang or stand, 11 x 7 x 4". $3.95 plus 35¢ post. Foster House, 430-AH, So. Jefferson, Peoria, Ill.

YOU AUTO HAVE A CAR TOTE to organize the clutter in your car. Designed to take a box of tissues, a thermos, and lots of maps, toys or books, it hangs over the top of seat facing either forward or into the back seat. Of smart washable fabric in an authentic scotch plaid, choose red or green and travel deluxe. $5.95 postpaid. Carol Beatty, 309 Beatty Building, Los Angeles 46, California.



WILD WEST HANGING is provided for your rootin' tootin' cowboys and Indians with this Pistol Clothes Rack pegged to take their hats, coats, and pistols when they come in off the range. Of natural-grain knotty pine, 19¼" long, you couldn't stage a better holdup, and it's perfect decoration for a rough rider's room. $2.98 ppd. Dorothy Damar, 722 Damar Bldg., Elizabeth, N.J.

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No Flies or Ants

If you have a garbage pail that attracts flies, ants—dogs, cats, rats—or maggots indoors or out, you should learn about San-A-Lizer . . . a harmless cake that fastens inside the lid of your garbage pail without tools in seconds, SAN-A-LIZER keeps pests away and completely deodorizes! Send $1.10 for a year's supply (4 cakes). It's noninjurious to children and pets. Postpaid. Money-back guarantee. Dealer inquiries invited.

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TROUBLED WITH UNWANTED HAIR?

You needn't be! Now you can remove unwanted hair forever—in the privacy of your home—with the famous Mahler Hair Removal Epilator! Acclaimed by thousands of women who have discovered how Mahler destroys the hair root permanently! By following our instructions you, too, can learn to use the Mahler safely and efficiently! Positive money-back guarantee! Act today!

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Send 5¢ for illustrated 16-page booklet "New Radiant Beauty"!

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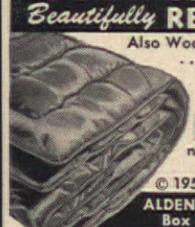

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(A blower-cone for barbecue grills)
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Factory prices and discounts to churches, schools, clubs, etc. Write for Catalog of Tables, Chairs, Trucks.

Kitchen committees, social and recreational groups, you will be interested in this modern Folding Banquet Table. America's greatest line.

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Gifts **BY LYNDON** DEPT. P-100
519 NORTH TEJON ST. COLORADO SPRINGS, COLO.

PLACE CARD CHAIRS

Set of 8 **$1** Postpaid

PLACE CARD CHAIRS are wee copies of the Victorian Ice-Cream-Parlor Chair! Just 3½" high with scrolled white wire frames and plump seats covered in lush, rich-toned velvets. Tiny nosegays are pinned to the chair back where place cards slip into place. Adorable for luncheon, buffet, or parties—they're perfect favors, too.

Satisfaction Guaranteed or Money Back
FREE—Fall Gift Catalog—Ask for it

HELEN GALLAGHER 413 K7 Fulton St. Peoria, Illinois

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Light up your life with the best of early Americana combined with new-as-now black wrought iron. Wonderful over a dining table or in a kitchen, you can adjust its height from 32" to 60" from ceiling. The 11" shade is in hobnail milk glass; the mechanism is guaranteed for a lifetime. Complete with hurricane chimney, mounting cap and fully electrified 3-way socket. **$19.95**

All brass model (not shown) **$24.50**
Add $1.00 West of Miss. for each lamp.

All Prices Postpaid. Write for free 50 page catalogue.

Swinging Bracket Lamp

Old fashioned charm faithfully reproduced to provide light where needed. Adjustable hurricane lamp in black wrought iron, with 8" hobnail milk glass shade. Measures 16" overall; extends 13" from wall. Has a 3-way socket for a 50-75-100 watt bulb. **$10.95**

plus 50c East; $1.00 West of Miss.

Jenifer House Dept. A-7 *New Marlboro Stage*
GREAT BARRINGTON, MASS.

1000 Printed Name & Address Labels $1

1000 Sparkling name & address labels, nicely printed with a lovely Plastic box for just $1 postpaid! Worth much more! 5 orders or more at 75¢ per order! MONEY BACK GUARANTEE. 300 NAME & ADDRESS LABELS—50c. Same fine printed quality but NO PLASTIC Box. Free Wholesale Selling Plan!

Tower Press, Inc., Box 591, Lynn 428, Mass.

Fruit Sherbets

Set of 6 **$1.95**
Please Add 25¢ Postage

White ceramic with assorted raised fruit designs in vintage colors. Perfect for every kind of dessert from fruit compote to ice cream sundaes. Each is 4¼" in diameter, 3" high.

SET OF 12 FRUIT SHERBETS $3.50, Add 25¢ Postage
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Baby's Perfect Gift. 47" long, 22" wide, 24" high. Folds to suitcase size. Adjusts in depth to full Baby Bed size. For children up to 5. Tilt-Proof. Money-Back Guarantee. Shipping charge collect. Insect screen top FREE.

$21.95 complete w/mattress

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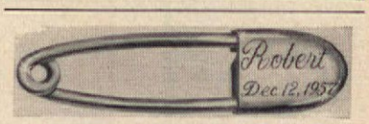

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TELEPHONE police department immediately if you see suspicious person or happening . . . *don't* investigate the matter yourself. Give the police this information, clearly and distinctly: your own name, address, phone number; the exact place you think police are needed; brief description of persons. If a vehicle is involved, try to give color, make, and license number when you telephone.

YOUR SAFETY is up to you...

RICHARD HARTT

You never expect to be frightened by prowlers, or to witness an automobile accident, or to have your valuable possessions stolen. Nobody does. But it *can* happen to you. And if it does, it pays to be prepared. You can do more to protect your own safety at times like this than anyone else can do for you. As a matter of fact, you may *have* to act alone—there may be no one else around.

It takes time for the police to arrive at the scene of a crime, and there is helpful information you may be able to collect for them in the meantime. In addition, your precautions can keep some crimes from ever happening. You can discourage burglars, for example, from ever attempting to enter your home—or to steal your car or packages in it.

Here are some ways *you* can help prevent crime. Keep them in mind!

FOR MORE PICTURES, PLEASE TURN THE PAGE

DOROTHY BRIGHTBILL

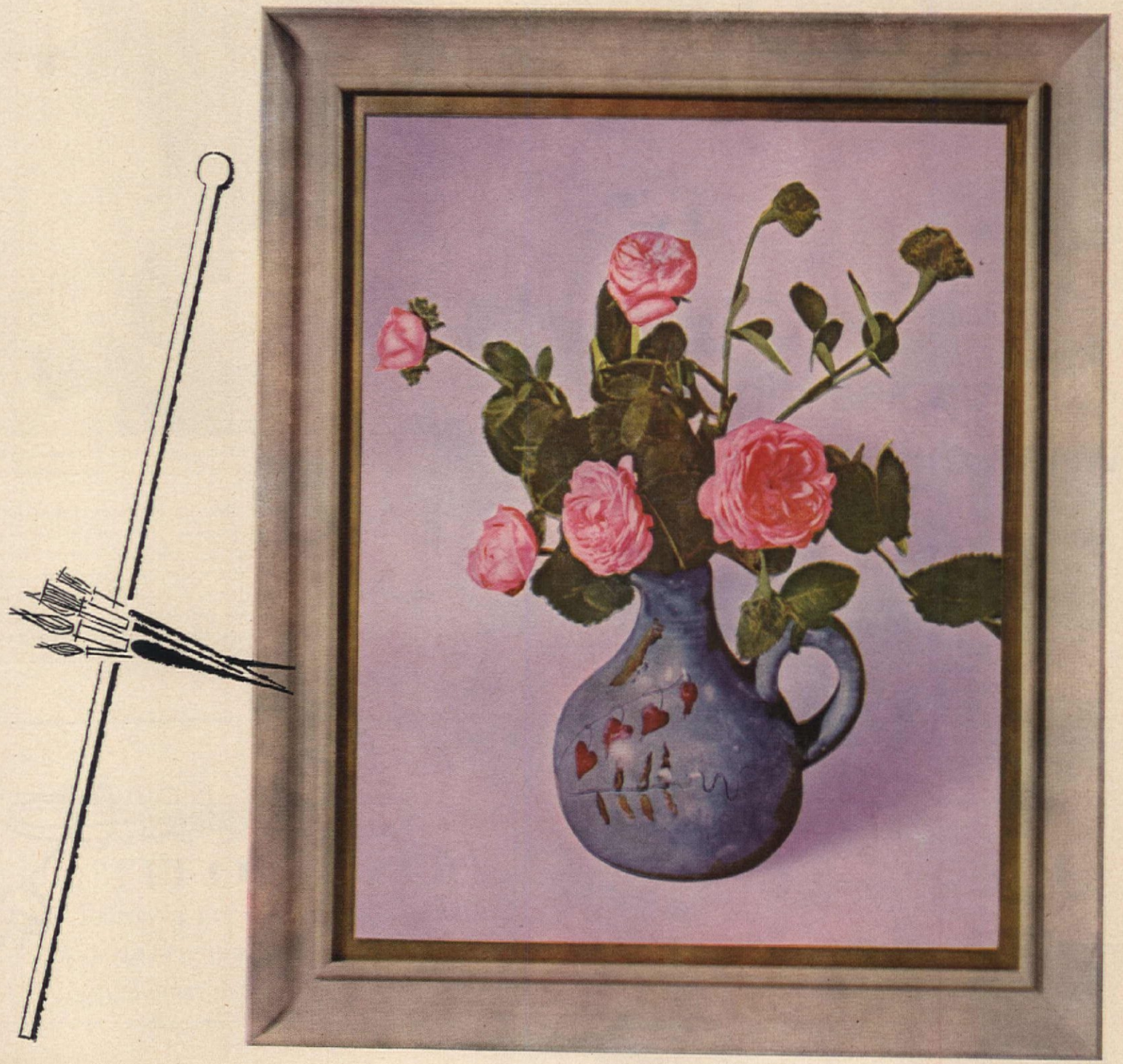
Anyone can Paint if he wants to

Even if you believe you haven't a bit of talent and insist you "can't draw a straight line," we're willing to bet you can turn out a painting with this pattern that will challenge the original.

For painting depends more on *heart* than it does on talent or specialized training. Don't hold back because you may never rival da Vinci or Van Gogh. Try your hand at this new adventure! All you need is our pattern. Transfer it onto an ordinary canvas board. Every color is numbered for you to follow. With a small palette of colors and brushes (we'll give you suggestions for basic materials) you're launched on a career of delightful diversion. It's an easy way to start—a sure way of quick success, and one of the pleasantest hobbies you can imagine.

Transfer pattern 1678. Price 50¢.

SEE PATTERN ORDER FORM ON PAGE 94



AN ORIGINAL PAINTING FOR FRISKIES BY DOUGLASS CROCKWELL

Puppies "dig in" when dinner is Friskies

—the balanced diet meat-loving dogs love!

IT'S A JOY to watch how Friskies clean, meaty taste satisfies eager appetites . . . to *know* that your dog is getting the well-balanced nourishment he must have for growth and vigor.

DOGS CRAVE MEAT. The principal ingredient in Friskies is lean red horse meat — including choice steaks, chops, roasts. Here's the rich source of Friskies body-building protein, as well as the meaty flavor your dog craves. From other carefully balanced food essentials come the vitamins and minerals so necessary for sound teeth, bone and superb condition.

EXTRA NOURISHING. While some dog foods simply fill, Friskies *fully* nourishes . . . provides *up to twice the nourishment* of dog foods selling for only pennies less. Feed Friskies regularly—made to the high quality standards of the Carnation Company.

For Variety—Friskies Meal
Easiest of all to mix. Quickest, too—mixes instantly. A complete diet containing all the food values of choice steaks, chops, roasts.

Carnation quality products

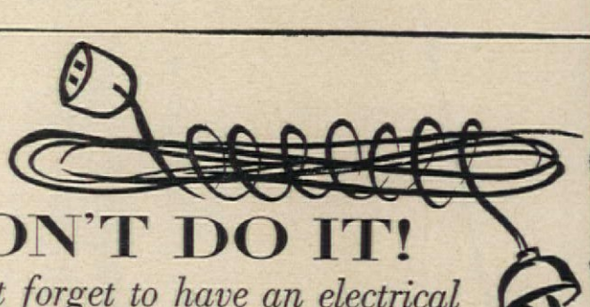
ALBERS MILLING CO., DIV. OF **CARNATION COMPANY**, LOS ANGELES 36, CALIFORNIA

(Continued)

Lock all packages in the trunk o your car when you finish shoppin and have decided to leave th vehicle for any length of time And don't forget to take your ca keys with you, for keys left in car are an invitation to thieves Keep copies of your license numbe in your purse and safely at home

WHEN YOU HAVE A PARTY, don't put guests' valuables in a back bedroom where a window-opening thief can work quietly unobserved

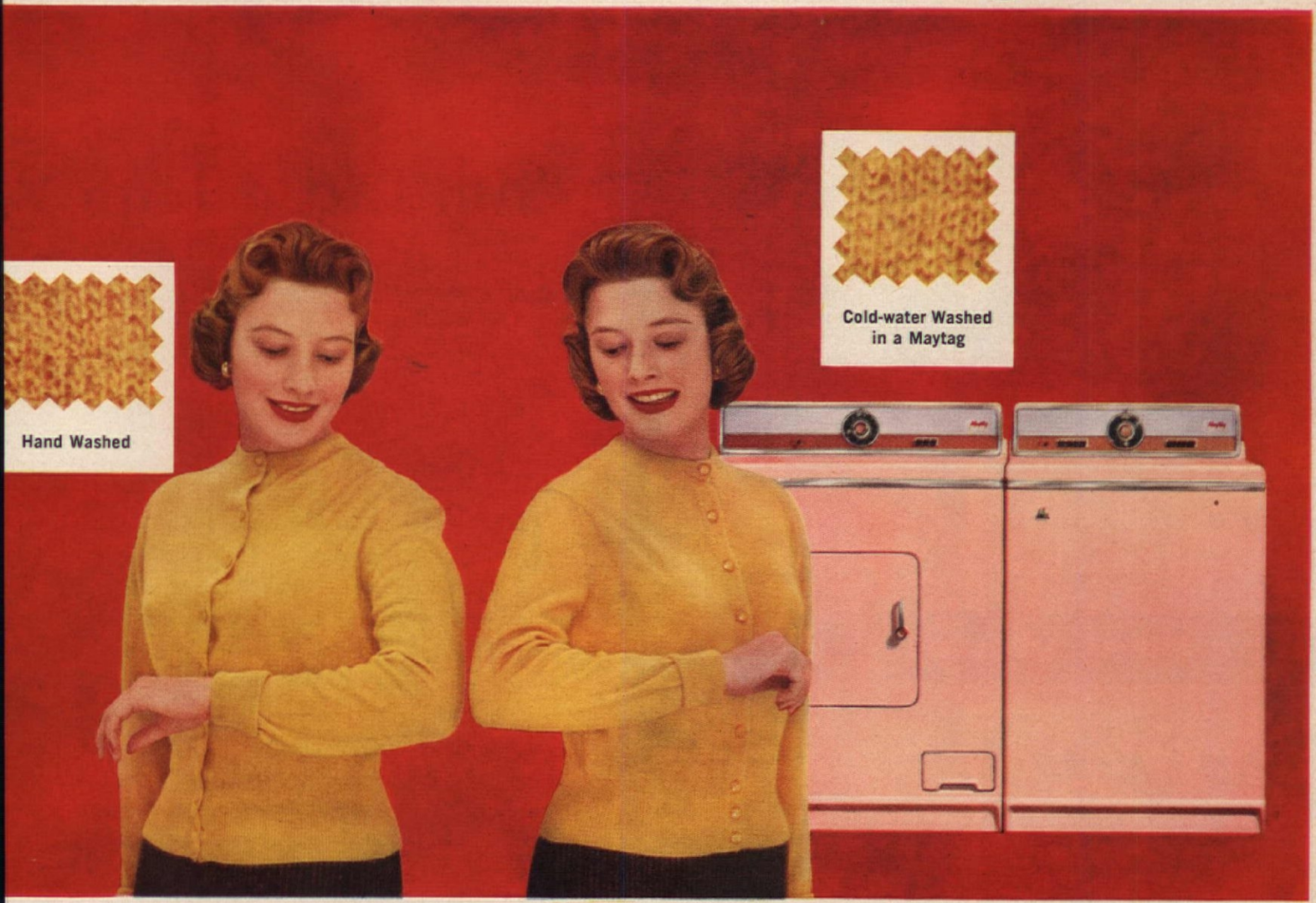
Remember that the effectiveness of any Police Department de pends upon public cooperation. Many crimes can be pre vented when you, the public, are alert and eager to cooperate with your local Police Department. One way you can always help is to be wary of any individuals who solicit by mail, phone or in person, or who represent themselves as sponsors of a charitable organization, unless they fully identify themselves and present their credentials. If you are in any doubt, check on them through your Police Department.



DON'T DO IT!

Don't forget to have an electrical contractor expand your wiring to fit the needs of your new remodeling.

New Maytag COLD WATER WASH delights "Good Housekeeping" editors



ONCE TWIN CASHMERES! *Left*, hand-laundered 12 times: slight fading and matting. *Right*, cold-water washed in a Maytag 12 times: color, size, softness just like new.

In Background: new MAYTAG *All-Fabric* Washer and matching *No-Vent* Dryer in Pasteltone Pink. (Also in Green, Yellow, White.) As little as $3.50 a week.

"Even kinder to wool, cashmere, 'Orlon' and the like than tenderest hand squeezing," says magazine

You may have read of this new Maytag feature in "Good Housekeeping." After weeks of testing, they report that cold-water washing is the thing for all those "wash and wear" type garments—lets you wash them automatically without losing their no-iron feature.

What's more, new high-style deep-toned towels, scatter rugs, bedspreads, sport shirts, etc., stay fresh and bright. Washing this way

reduces shrinkage, saves wear on fabric and finish, cuts ironing, too.

Naturally, you've hot or warm water, too, to get *regular* wash Maytag-clean.

Pushbutton cold-water washing is just one of the features that make the new Maytag the most modern and complete automatic washer you can buy. *The Maytag Co., Newton, Iowa.*

YOU'LL WANT THESE OTHER MAYTAG FEATURES, TOO

926 Lint Removers!

Lint, dirt and sand swirl out 926 holes *never* to return . . . no lint pans to remove . . . no lint traps to empty!

Plus **2 Speeds . . . 3 Water Temperatures . . . Water Saver . . . Suds Saver . . . Gyrafoam Wash Action . . . Safety Lid . . . Non-rust Cabinet . . . Maytag Dependability.**

E LONG-LIFE **MAYTAG** *All-Fabric* AUTOMATIC WASHER

YOUR BEST BUY!

Sherwin-Williams house paint...

for lasting beauty...

for greater protection...

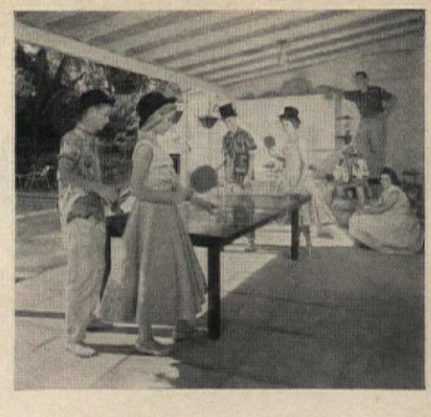
for best value...

Sherwin-Williams House Paint, famous for its quality for over 89 years, is now better than ever! New developments by our research chemists and laboratory technicians have improved this wonderful paint to bring you the greatest value yet for your painting dollar. It is endorsed by leading painters.

You'll find the right SWP® House Paint specifically formulated for the exterior of your house . . . SWP GLOSS in 52 gorgeous colors for wood siding . . . and SWP VELVET FLAT in 39 beautiful, rich shades for shakes, shingles, stucco and all kinds of masonry.

FREE! The beautiful 44-page "Home Decorator" book for 1957 filled with facts about painting. At your dealer, or write The Sherwin-Williams Company, 1222 Midland Building, Cleveland 1, Ohio.

SHERWIN-WILLIAMS
HOUSE PAINT



Too Little Time?

What is this generation coming to?
Should it be outlawed, pitied
or unsentimentally scorned as silly,
tiresome disturbers of our peace?

In answer to that familiar current quip, "What is the young generation coming to?" we are happy to present this success story. It may not be the answer to your problem, but maybe it's time for a check-up. You get check-ups on everything else—your health, your investments, your car. Why not on your home? After all, times change and so do you and your family's needs and objectives as your children grow and mature. The house you bought six or seven years ago may have been just fine for your purpose then—but what about now? Maybe you need more bedrooms—more entertainment area. Perhaps another house would offer far better opportunities for a fuller family life than you have now.

We cannot answer for you, but we do propose publishing some solutions to a vexing problem that cannot be ignored, must be solved—if we are to enjoy our children as long as we can before they fly the nest. There's too little time to waste it in helpless exasperation, without pampering or spoiling them there has to be a solution—and there is.

Last month we published a story of the Charles J. Paines in Dallas, Texas—parents who amiably kept moving from room to room to provide home living space for their teenagers. And a very interesting story it was. This month, our story comes from Cheviot Hills, a suburb of Los Angeles. It's a warm, fine story and you'll enjoy it as a success story even though teenagers are not your immediate problem. Or you have had the problem and solved it, perhaps? If so, we'd like mightily to hear about it!

New idea! VINYL in a floor wax

and the beauty of it is — *it's childproof**

ever before such a high gloss!

w Simoniz Floor Wax with *vinyl* in it, es you higher gloss than you've ever wn. On *any* kind of floor—linoleum, halt, rubber, vinyl tile or finished od! Throughout the house!

wax easier to apply!

w Simoniz Floor Wax polishes itself. buffing. No rubbing. It spreads evenly ithout streaks—quickly sets to a gh, beautiful, *vinyl* gloss!

***Wet spills won't harm gloss!**

Splashes and spills—so common with children—won't hurt the tough vinyl surface—or shine. Simply wipe them up. *New* Simoniz Floor Wax is water-repellent.

***Never before such protection!**

The miracle of vinyl—and only Simoniz has it—gives you the toughest floor surface. The kids won't scuff it, or harm the gloss with their roughhousing. No doubt about it—it's *childproof!*

***No finish so easy to maintain!**

Simoniz Floor Wax with vinyl has a gloss that lasts and lasts. You can even damp mop your floors freely without dulling the shine. Without spoiling the wax finish.

***Good news about re-waxing!**

Here's the *one* floor wax you can remove *evenly* before re-waxing. Simply use your regular household detergent and warm water. The beauty increases with re-waxing. You'll be amazed, once you try it.

Simoniz® Floor Wax

For all floors—linoleum, asphalt, rubber, vinyl tile and finished wood

#2

IN A SERIES OF PARENT-TEENAGER SUCCESS STORIES

Difficult to accept a swimming pool as a practical issue in a middle-cost-bracket home project? The Jaques swimming pool was not planned as a luxury to pamper their teenagers. It's an energy builder, one of the staples of family fun. The swimming pool did not come, however, just because the youngsters naturally wanted it. As Mr. Jaques explained, pools don't come with box tops. Was a pool worth working for? If they wanted the pool, Mr. and Mrs. Jaques would finance building it, if the youngsters would take over the maintenance. The bargain was made—and has been kept. No, the Jaques' swimming pool did not just fall in the backyard's lap as a big beautiful gift. It's there, sparkling with light and laughter, by family cooperation.

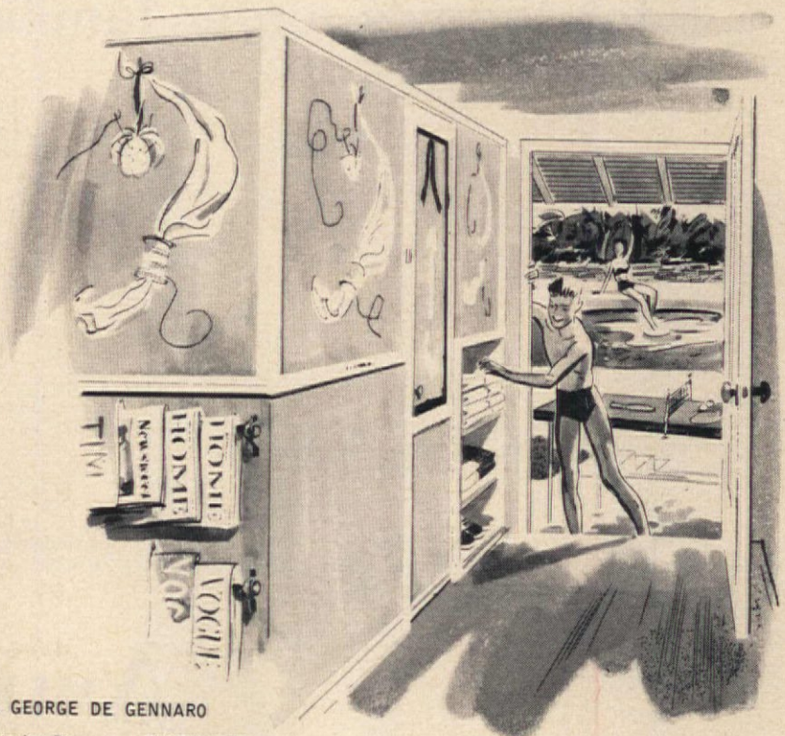
In focusing on

the all-satisfying family life

of the Eber Jaques, it is not that Mr. and Mrs. Jaques know all the answers about teenagers—they don't. Nor that their way is the only way to knit tight family ties. It isn't. But it would be difficult to find people who do a better job of providing a more healthy home environment for normal development and inspired well-being. It's a real cool set-up—done on a real family co-op plan . . . a project the youngsters went into half-heartedly . . . then, their opinions considered and often accepted, interest mounted and the whole thing became a smashing success.

Mr. and Mrs. Eber Jaques of Los Angeles had recognized for some time that they should do something about a larger house. They have a teenage daughter and a teenage son. The present is a kind of Golden Age. Every second is precious. College, and even longer separations are just ahead. Time cannot be lost. The time for them to have a family house was *now,* if they hoped to keep abreast of their youngsters' fun, dreams, and plans, and that was, to the letter, their fond hope. They wanted a bigger house, a family house, where they could keep their youngsters at home—where the young folk could dance, and swim, and entertain their friends, and where their friends would enjoy coming. They, themselves, wanted to know Carol and Eber's friends better. It was an important matter to them.

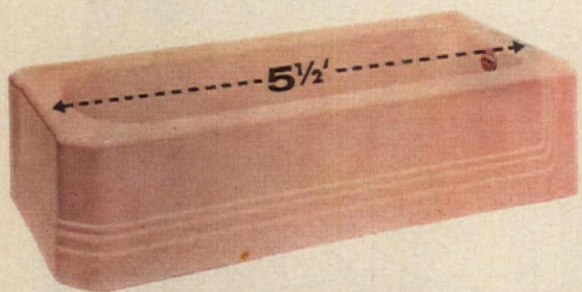
Several of Mr. and Mrs. Jaques' friends, who had teenage children, took a rather dim view of the idea that there could be any great amount of spontaneous fraternizing



Story by MARTHA DARBYSHIRE • Pictures by GEORGE DE GENNARO

Architect on Remodeling: GEORGE DUDLEY • Interior Decorator: SUSAN ROSS, A.I.D.

AMERICAN-Standard bathrooms are designed for today's larger families...taller people



6 inches longer—that's the way American-Standard makes this cast iron bath. Stretch out in a bath that's really long enough and you'll know you want an American-Standard bathroom. And remember, American-Standard quality costs no more.

What a boon those twin lavatories are! Two people can wash at the same time. And that longer bath—6 inches longer than the average—lets today's taller husbands stretch and soak! The lavatories, too, have been designed for today's taller folks . . . can be installed from 30 to 32½ inch heights. All this extra convenience, including the toilet in its own recess, fits into a small enough floor space to make this an ideal second bathroom.

Keeping an eye on today's larger . . . taller families is just one more reason American-Standard can be counted on to bring you the best in bathrooms.

Another way American-Standard serves you, is by giving you more colorful bathrooms. The Corallin fixtures shown are subtle enough to go with a great variety of decorating schemes. This color is soft enough to be feminine, strong enough to satisfy the men. Important as design, color and quality are, American-Standard still keeps an eye on family budgets . . . gives you fixtures priced within those budgets.

* * *

$6.28 a week* is all these beautiful fixtures cost. We'll wager that's a lot less than you thought you'd pay for them.

*PLUS INSTALLATION

See these and other beautiful bathroom fixtures at your American-Standard retailer's. He's listed in your phone book's Yellow Pages under "plumbing fixtures" or "plumbing supplies." Or mail the coupon to the left for a helpful booklet. AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, 40 West 40th Street, New York 18, N. Y.

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American-Standard, Dept. PA-77, 39 West 39th Street, New York 18, N.Y.

Please send me your booklet PLANNING FOR BETTER BATHROOMS (enclosed is 10¢ to cover handling).

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AMERICAN-Standard

PLUMBING AND HEATING DIVISION

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between parents and teenagers. They were all conscientious parents who had done their galvanic best to get next to their own teen problem and frankly admitted they were stymied, thwarted, and downright discouraged.

The Jaques' youngsters were just like all the others—ardent devotees of copy-cat dress, spoke a jumbo-mumbo language of their own that changed before you could say Jack Sprat from "dig it," "cool it," "chics," and "what a salad" to something else equally meaningless. "Yes" they *were* a bit irritating at times in their know-it-all, sorry-for-you attitude, but Mr. and Mrs. Jaques looked upon it all as a passing phase, marked by skin-deep complexities. As for their aspiration of companionship with the nonchalant young set, they could recall some very fine times during high-level get-togethers which had strengthened their theory that parents and children (regardless of latter's age) had gone together since long before the combination of bacon and eggs. They believed that instead of just supplying an attractive home background that would be used more or less as a dock where people tie-up between goings and comings, they should make the new house a lasting pleasure that would mean more than a temporary flash of ecstatic enthusiasm that soon dies down to "so-what." If they were going to break their backs to supply a delightful family home, they wanted some old-fashioned pride and appreciation in it from all who were to profit by the effort. They were not asleep at the switch, however, neither Mr. nor Mrs. Jaques. They know that young people will not conform willingly to a code laid down by their elders (you can't *talk* or *tell* home pride into them) unless in turn, they are recognized as persons with inalienable rights and enough maturity to have a certain amount of say in a plan. Here was, the parents decided, an opportunity to prove a point and at the same time, to initiate their youngsters into the rudiments of home financing. "You are," they told Carol and Eber, "to have a definite part in our prospective new home project; from start to finish, from choosing and buying a house, to the day we move into it, you are to have your say, with all four of us sharing an equal opportunity to voice approval or disapproval of problems, large or small. There will be regular family meetings. We will start with so much money to spend on the project and put our heads together in an earnest effort to spread the money out to cover the entire undertaking."

Mr. and Mrs. Jaques made no practice flights in contradiction to facts. They were agreed, all families must cope with the fact that two generations have two different conceptions of the good life. Parents require a certain amount of relative peace and quiet, while teenage youngsters are dedicated to noise and action. To buy a standing house and remodel it—better than building a new house? For the Jaques, there *was* a good basis for remodeling. There was not only the time element but too, they wanted the spaciousness of an old house—plenty of bedrooms, and an all-satisfying entertainment arrangement for the children and their friends, and also, for themselves. Room for both points of view—gregarious noisy action and their own need for privacy and quiet. Remodeling was, then, the best as well as the quickest way to achieve the best in living for all.

After considerable looking, they found this two-story house, and without too extensive remodeling have made a lanai by enclosing a rear U-shaped patio, turned a downstairs bedroom into a sewing room, with space left over for needed rear hallways which allow for greater flexibility for in-and-outdoor dining.

It is not what you call an elegant house, not at all, but a gracious background for family living and social activities. Upstairs, there is liberal bedroom space for everyone, including overnight guests. Downstairs, the house impartially takes care of the parents and their social life, as well as the youngsters' fun. Although there is no set rule that the living room is solely for Mother and Dad, it and the dining room have been furnished with adults in mind. The den, which adjoins both the living room and lanai, becomes, because of the television, a game of who-gets-there-first. The lanai, the new room, is primarily the indoor retreat for the teens although the family seniors, juniors, and guests of all seem at times to float amiably in and out of the lanai to the pool. Not much wonder that the lanai is a busy center. Its broad outside wall of glass gives it an openness and informal air that offers a whole new way of enjoying, and being a part of the outdoor fun. Here Carol and young Eber cook for their ever-starving young friends—and don't fool yourselves about the youngsters preparing the meal themselves. Eber is a chip off the block—a good host by nature, and Carol is all of that, and a *really* efficient cook, an accomplishment which she learned, and seriously assumed when her mother took over making the curtains, bedspreads, and lamps.

The lanai, as you see from the before shot on the preceding spread, was formerly a U-shaped rear patio. The floor was covered, at the suggestion of Mrs. Ross, with cork so that the room could be used for dancing. Mr. Jaques was a Gunnery Officer in World War II, and the ship models, which Mrs. Ross has sprayed black and used on the pine-paneled wall above the buffet table, were the models with which he used to instruct the gunnery crews, and then was allowed to keep.

And then, since the house is planned above everything else as a background to promote "home" a social center for their two teenagers and their friends, they used the back yard area for a swimming pool—the outdoor lure that in the language CONTINUED ON PAGE 82

The Co-op Plan and how it worked!

Here was, the parents decided, an opportunity to prove a point and at the same time to initiate their youngsters into the rudiments of home financing. They told Carol and Eber:

1. "You are to have a definite part in our prospective new home project; from start to finish, from choosing and buying a house, to the day we move into it.

2. You are to have your say, with all four of us sharing an equal opportunity to voice approval or disapproval of problems.

3. There will be regular family meetings.

4. We will start with so much money to spend on the project and put our heads together in an effort to spread the money out to cover the entire undertaking."

Mr. Jaques, as chairman, explained how much money was available for the desired new home, the probable cost of buying the house, then remodeling it. His theory in initiating the family into the rudiments of finance was. "You can't live with your head in a paper sack, and now is your chance to prove that point." The idea had a certain amount of appeal, and as time and the family conclaves went on and the parents proved their sincerity and trust in the youngsters' judgment, their confidence and interest, as well as ego, increased. Careful apportioning of funds became a challenging game. "Good chess moves," Mr. Jaques called certain 'teen suggestions which were promptly snapped up. By the time this house was purchased and the remodeling estimates were in, Eber and Carol had their heads so far out of the paper sack that they were charting odd jobs that they, as well as their parents, could take over to pare down costs here and there. Youngsters and parents were in business together! They were building a house, actively working on their own home—doing this and that with their own hands—"anything to save a buck."

Susan Ross was the interior decorator Mrs. Jaques employed. But instead of having their curtains, bedspreads and lampshades made for them, they had Mrs. Ross plan each one and supply the fabric, while Mrs. Jaques did the actual work herself. Carol, to stem the pressure, became her mother's other arm in the kitchen. Not to be outdone, when Mr. Jaques received the landscape plan from their designer, Eber came forth with three spades—one for his father, one for his uncle, and one for himself. The three of them did all the planting, put in the grapestake fence and also installed the outdoor lighting. Mr. Jaques takes full care of the garden.

MARY E. MONZE

"We Knew It Was Just the Plan We'd Been Looking For When . . . We Saw It

Though a family of three only needs a small house, it's not unusual for them to demand such big-house comfort as a 20-foot living room, and a kitchen with as much cabinet space as most large houses. Mr. and Mrs. William Caveny of Northport, Long Island, N. Y., wanted such features in a home when they saw just what they were looking for in one of our summer issues—an advertisement featuring a house decorated by Armstrong's Hazel Dell Brown. Sketch plans and sources, even to the furnishings, were offered in booklet form for only 10 cents.

The Cavenys sent for the booklet and Mr. Caveny drew the plans himself from the drawings, then hired a carpenter. The two of them built the house, completing it that same autumn. In fact, the Cavenys moved into their home in time to enjoy Thanksgiving dinner there.

The 13x23′ living room (views far right) features a large fireplace, and built-in bookcases and sofa. Wood-paneled walls are painted white—ceiling between beams, a sky blue. The French windows at the dining end are hung with sheer curtains. Draw draperies in a floral print echo sofa and chair pattern.

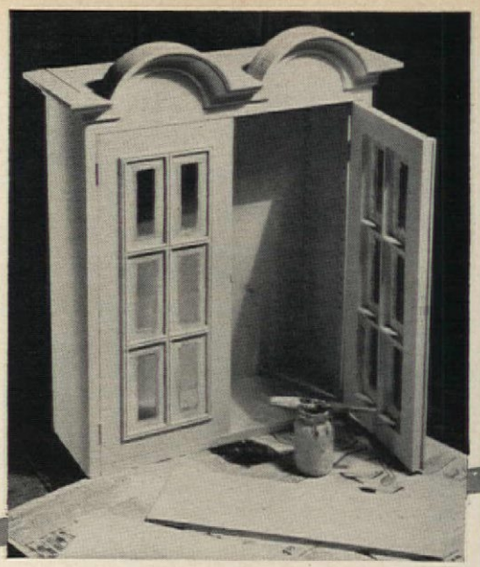
The kitchen, with walls of Linowall and floors of linoleum, can be cleaned in a breeze. The master bedroom and bath, not shown, can be reached through the door at left of fireplace. Neola, the Cavenys' little daughter, has in her room the gay plaid wallpaper and sheer curtains used in the original plan.

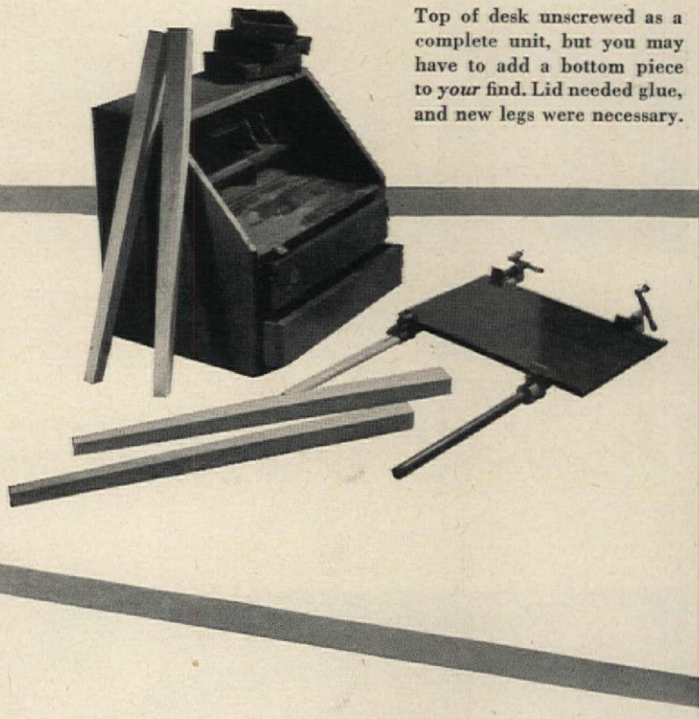
in The American Home

Aw, come on, Mamma, let's help Papa. Let's help him save money. If we were a little more cooperative, he might more easily be induced to make our "bargains" into real treasures. Good *new* furniture is expensive, so we often have to wait a long time to make our purchases. But a little ingenuity plus Papa's elbow-grease can turn an old, somewhat beat-up piece like this "secretary" desk into useful, good-looking furniture such as the desk, hanging cabinet and coffee table we made from the old desk.

Pieces like this are easy to find in second-hand furniture stores. You may not find a desk exactly like this one, but you will find a similar one—or a different piece of furniture you can separate into several good units.

At left below is the secretary "as it was," and then as we cut it apart. The finish was dark and gummy and the desk lid was split, but the joints were firm. We turned this into 3 pieces—a desk, hanging cabinet and coffee table.



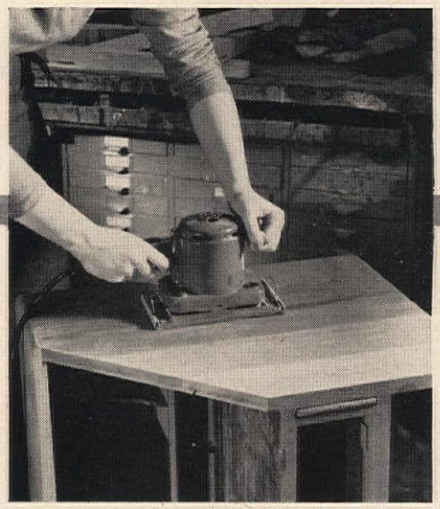


Top of desk unscrewed as a complete unit, but you may have to add a bottom piece to *your* find. Lid needed glue, and new legs were necessary.

Mama finds the "Bargain"

But Papa, *let's* takes on from

We removed the old cracked finish from the top section of the desk, then applied shellac to seal the wood. We painted this piece powder blue. We masked off the stripes on the sides, glass in the doors, and the top molding strip with masking tape, and painted the stripes a deeper shade of the same blue. When paint was *dry* we carefully peeled off the tape. After sizing the inside of the cabinet, we papered it with old-fashioned calico paper. Filled with special treasures, it is a wonderful hanging cabinet.



To refinish, clean off *all* old finish with paint remover, following the manufacturer's directions. Don't scratch or gouge wood as you scrape off old finish. Sand wood smooth.

We decided our desk would look better with a frame between legs. Mortise ends to fit into top of legs that you have cut to fit. Attach legs to the top with dowels and glue.

Mix 1 part shellac with 5 parts alcohol and apply to the wood. Brush on quickly; let dry 24 hours. Rub lightly with steel wool. Stain if desired. Repeat shellac application 5 times.

DOROTHY BRIGHTBILL

face it, there!

Coffee table has ¾" plywood top covered with a marbleized wallpaper. First size plywood with weldwood glue thinned to watery consistency. Apply wallpaper to plywood with wallpaper paste mixed with 1 tsp. weldwood glue. Dry paper thoroughly. Brush on several coats shellac or bar-top varnish; dry, wax.

Papa does
the hard work—

Mama does the part that shows!

Hitchcock version of chair has natural cane seat. Early American and Hitchcock flower design decorates front and back of chair. Wood section of the chair is painted black.

When you see six matching chairs outside an antique shop going for a song, it's such a temptation to buy them now and decide what to do with them later. How long will they sit around before that happens? A little teamwork between Momma and Poppa can polish it off in short order. Poppa can remove the old surface, glue weak joints and sand to a smooth natural finish. Then they're ready for Momma to take over on the artistic part of the operation. Whether the chairs are simply sprayed with color from a can, or dressed up with a skirt and seat pad—both Momma and Poppa can be proud of their efforts.

Chair is given a complete, covering coat of shiny black lacquer: then "dolled up" with seat and back pads made of tufted chintz.

Paint the chair a glossy olive green color, then finish with a scalloped slipcover for back and pad that ties to seat.

Chair is painted a bright color to match the seat pad and skirt. For extra dash—just add gold braid swags with tassels as decoration.

Sanded down to its original natural wood finish, chair back is supported with wire mesh; covered, back and seat, with tufted green corduroy.

Chair is painted black, then decorated with seat pad (we used bright yellow), small scalloped skirt, and a matching fabric tacked to back of chair.

Daily Through Gate 5

JOHN LIPPERT

go photographer Ray and his cover-girl wife, Bryn, to their farmhouse with the pink roof

The time is 5:39, the scene is the harried confusion of Pennsylvania Station at the rush hour. Here, at Gate 5, almost every evening we find our principals, Ray and Bryn Solowinski, waiting to escape from the spirited world of high fashion to their house in Fords, New Jersey. Most people think that a fashion model leads an exciting movie-star life. Bryn and Ray are among the many examples of people in their profession who somehow manage to lead the same, simple quiet lives as families with children lead anywhere. Blonde and beautiful Bryn has been 12 times a cover girl, and Ray, her talented photographer husband, has a high score of covers with national magazines—30 at last count.

Yet, both of them have kept their liking for the simple life. When quitting time rolls around each day, they've had enough of slick, fast-paced New York. The most important thought in their minds is to "get away from it all." Getting away from it all involves much more than a walk down the block or a quick cab home. It means a mad 15-minute dash to Penn Station to make a train, then a 35-minute trip to leave the city behind, and finally a ten-minute drive to their own quiet retreat—a 150-year-old farmhouse on a shady spot of green land—the house with the pink roof.

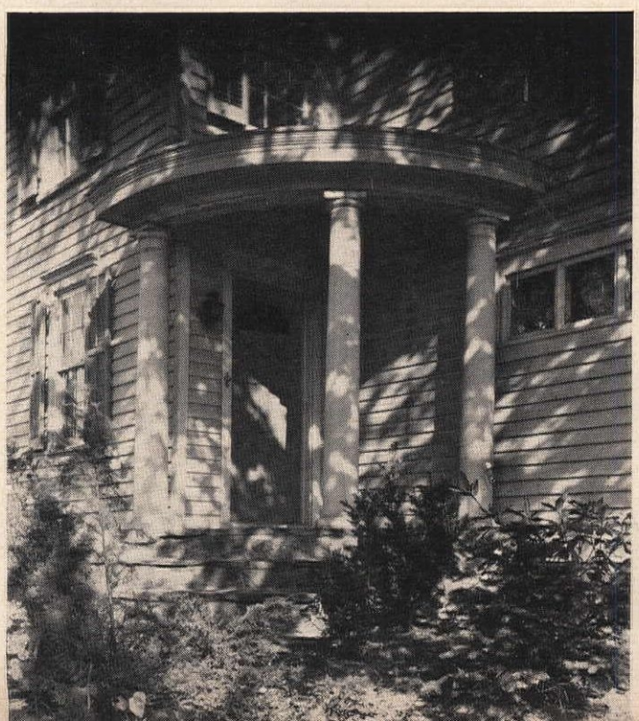
Like many other working couples, both Ray and Bryn love their work enough to put up with the inconvenience of its big-city location. Yet the peace of the country was important to them. As a result, they feel that the time spent in fixing up their old house was worth every bit of the effort they've put in. We think you'll agree when you see the results on the following pages.

These young marrieds have recast a dismal 150-year-old farmhouse by adding pink shutters and a coat of white paint

Although they both have busy, full-time schedules in New York and commute daily, Ray and Bryn manage to spend as much time as possible during each day with their 5-year-old son John.

When we first saw the "before" pictures of Ray and Bryn Solowinski's home, we were sure they had acquired a haunted house. We were convinced that any couple needed a great deal of old-fashioned pioneer spirit to attempt to refurbish this dismal affair—especially when two busy people worked a full schedule every day in New York City along with daily commuting. However, first things first. So, unconcerned by how *long* it would take them, Ray and Bryn tackled the job of rehabilitating the outside of their farmhouse. It took approximately 12 months and $2,000 dollars to put the exterior in its present bandbox condition. By really knuckling down to work on evenings and weekends and doing all the work themselves, Ray and Bryn managed to complete the job in what we think is record time. And by work we don't mean they did piddly little jobs, but major changes, such as a two-car garage and studio with a darkroom which took an $800 cut out of the $2,000. Not only did the major repairs include new pink roofing and bright pink shutters, but also landscaping and a stone retaining wall. The two-car garage and studio and darkroom were musts and among the first projects, since Ray does a lot of his fashion photography right in his home. Polishing off the exterior was the first task of their ten-room farmhouse for Ray and Bryn. Now, with the same gusto, they're updating the interiors with paint and small ingenious uses of their furniture.

Before and after—the same house minus an old Victorian porch and sporting a new studio-garage wing, a pink roof and shutters.



Since it was first built, 150 years ago, this 10-room farmhouse has undergone 3 major architectural "face-liftings." In the first remodeling, the austere structure acquired a Victorian style. Now, more effectively and honestly, it reflects the crisp taste of its new young owners.

In the recent transition the Victorian porch was removed and a Greek revival-type entrance was added. Minus the old porch, the house leaves room for growth of the large maples, planted when the house was built originally. No thought was given then to the fact that they'd grow so large.

When the garage was added, little John's footprints were imbedded in the cement.

Wild Life Beauty
FOR YOUR TABLE

Clip three big dark red Dracaena leaves along the center and side-veined sections to form about nine or ten additional small leaves which you will use as background.

Use the burl as a "lake" for the duck figurine and establish dimensions by height and width of the design by putting leaves and Pitcher Plant blooms in oval cup pin-holder.

Begin to fill in spaces in the design by adding the Dracaena leaves and "blossoms," turning tall elements in to repeat rhythm and movement of the wild duck's flight.

Continue to add leaves and blooms, with a final bit of wild raspberries (black caps) picked fresh from the vine. Any wild fruit will do instead of the variety you see here.

See "Where Credit Is Due," page 91

This wild life group would seem to be transported directly from its natural habitat if it weren't for the artfulness of the design. Serving as a foil for the ceramic figurine, the deceptive "flower" is the common Pitcher Plant, which isn't really a flower as it *seems* to be, but a very elegant seed pod. The name, Pitcher Plant, comes from the leaves (not used here), which are shaped like curving pitchers with a pouring lip. The plant is cunningly designed to attract and trap insects, which eventually perish by falling into a watery grave at the bottom of the pitcher.

Originally a wild plant, and on the conservation lists of many states, the Pitcher Plant can now be found at many florist shops. The berries in the setting are wild raspberries, picked just as they grow on the bush, with ripe and unripe fruits in the same cluster. Other wild fruit or any large ceramic figurine can be substituted for what we show here. THE END

FLOWER ARRANGEMENT BY
BETTY B. MERRIAM

This Change Outside

Designer: WILLARD B. SMITH, JR.

Made This Difference Inside

A house almost 75 years old can offer, with a little remodeling, a big, bright living room as nice as any new home can boast. That's what Mr. and Mrs. Lester A. Serling of Syracuse, New York, discovered when they added a big picture window to their home. The only other change they made to the outside was new shingling But the expanded window, plus a window-seat ledge inside, adds a fine view. And it adds sitting space that takes up a minimum of room. Now Lester and Jeanne Serling have a living room as big, modern and bright as anyone could ask for. Once again, a "small" remodeling has paid off.

They started with this much house, and a wing (*) that was the garage...

BEFORE

THE ANSWER WAS IN THE

Trees, a large lot, and a house they liked in a good residential neighborhood made Dr. and Mrs. Roy Gessner of Hopkins, Minnesota, decide to remodel when their teen-age boys needed bigger bedrooms. The upstairs rooms were small, and the boys had no place to study or to entertain their friends.

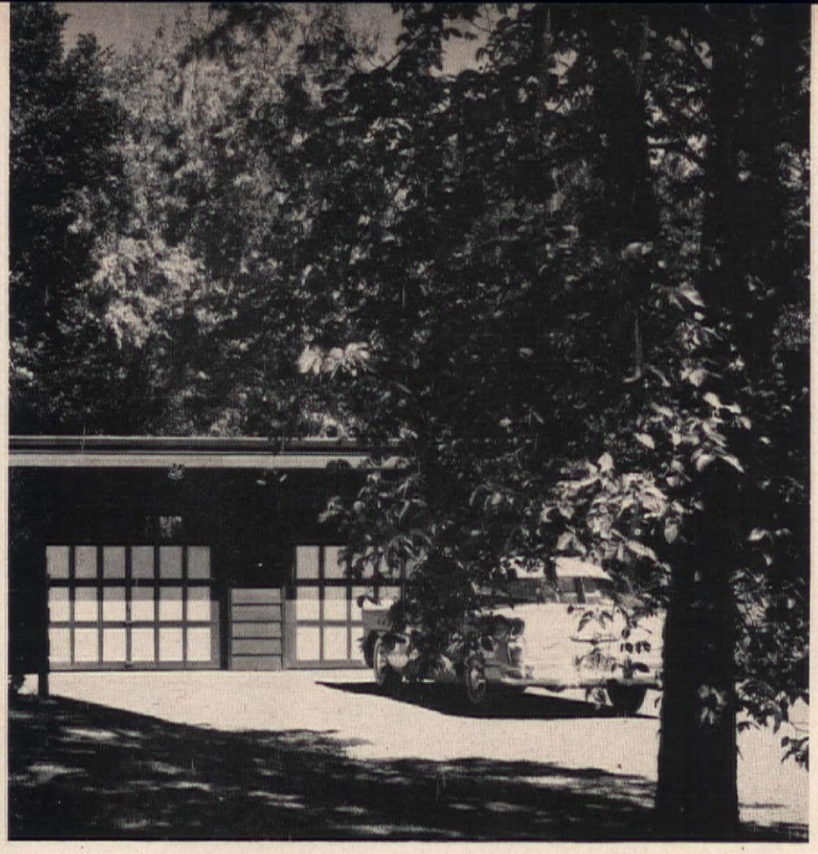
So the Gessners converted their garage into a double bedroom-rumpus room. Then they added the space of a small downstairs bedroom to the kitchen and enlarged a half-bath to a full-sized one.

"We all like the open feeling of the boys' new bedroom-living room, but the amazing thing," the Gessners say, "is that the boys are better friends since they share the same room. And their school grades have improved. They enjoy this room, where they can have their friends, listen to their records, and be by themselves. It has given them a chance to know each other better."

Mrs. Gessner adds, "It has taken the wear and tear from the rest of the house, too. We have an amusement room in the basement, but the boys felt it was downstairs, closed in and away from everything. Now with their own room on the main floor their things are all in one place."

The Gessners also added a double garage at the side of their lot. It makes better use of the space—gives more living area. The remodeling has added a pleasant outdoor living court with southern exposure, and a redwood fence now gives privacy from the street. The living area, just outside the boys' room, is in constant use.

By remodeling, the Gessners have made their own home serve their increasing needs—with dividends.



AFTER

GARAGE

...then they added on a two-car garage, and remodeled the original garage into

a Family Rumpus Room...

...and tied it in with wonderful new outdoor-living area

See "Where Credit Is Due," page 91

Family Food

Double-

For details about table appointments, see "Where Credit Is Due," page 91

feature week-end meals

Whether you spend your weekend quietly with your family or entertaining guests, there's no fun in it if you agonize in the kitchen over meals. Yet what meal can be prepared without *some* downright hard work? Our idea is to plan far ahead on shopping and cooking so that come Saturday and Sunday, the long-drawn-out culinary workout will be well in the background. That gives you, the hostess, a chance to be as gay and carefree as your family and guests. The *main* consideration for this "off the set" production should be the main course—meat. Concentrate on the right selection for this one spectacular, and it will carry you right through the weekend without a trace of a leftover! For example, start off with turkey as an entrée. After you roast it, serve it hot or cold—depending upon your mood or the weather.

"Ready" it on Friday (your guests may come for the long week-end). After the roasted feast, you can serve sliced turkey with cold cuts, CREAMED TURKEY on shortcake, turkey salad, croquettes, turkey pancakes, and on *ad infinitum!* Get the idea? When turkey is your main meat selection, think about an accompaniment of PEAR WALDORF SALAD, some HOT SAVORY TOAST, and LEMON TEA TARTS you make up far in advance and store in your freezer. Happy weekend!

RECIPES ON PAGES 71, 72

Izaak Waltons Pack for a Cookout

It's probably a question in anybody's mind which a fisherman loves most—the anticipation of *catching* the fish or talking of them. For whatever reason men enjoy this outdoor pursuit, we do want to steer them straight on those occasions when they leave the little woman at home and go tooting off in the car to play hookey with a fishing rod. If you're planning an "on-shore cookout" of your catch, for goodness sake don't ask the "little lady" to pack some food. You've probably seen enough shades of disapproval already, and this would be heaping more coals on the fire. Take the check list we made out (see below), go out into the kitchen and start packing a lunch yourself. If you do go fishing at all regularly, it will pay you to blow yourself to a few pieces of equipment—one of those picnic hampers for instance—all outfitted with knives and forks, plates and containers that fit together like parts of a watch. You might also put admirable use to one of those soft-sided insulated bags that takes well to hot and cold foods at the same time. And as romantic as a bonfire may be, one of those standing charcoal grills is better for cooking. It won't smoke so much, and you can get within five feet of it without an asbestos suit. Wait and see, the smell of fish broiled over charcoal will fetch every farmer's cat within five miles (good judgment on the part of the cat). A vacuum jug or two would come

PLEASE TURN THE PAGE

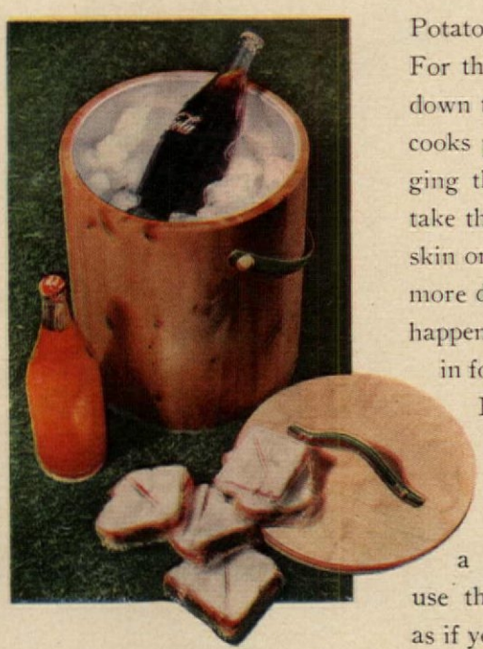
The flavor of any fish, small perch or magnificent lake trout, will be enhanced if you will cut a few gashes in the side and insert a slice or two of onion and fresh tomato. It will need only eight to ten minutes of broiling. Serve this white flaked fish with bread and butter sandwiches and roasted potatoes.

FOR YOUR SHORE "COOKOUT"

*silverware, plates, napkins
*tongs for potatoes
*salt and pepper
*spatula for turning fish
*bread-and-butter sandwiches
*potatoes for everyone
*butter for potatoes
*slices of tomato and onion
*coffee, cream and sugar
*dessert (perhaps blueberry pie—see recipe page 69)

in handy too (one for hot beverages, the other for cold). You'll also want something to munch on while fishing. Pack a few sandwiches, pickles, fruit and coffee, as we have in the kit at the top of page 52. This may sound like enough food for a regiment, but the very thought of eating in the open makes men hungry. Let the station wagon tailgate serve as a convenient table for such a feed as this!

Most fishermen have justifiable affection for the old-fashioned method of boiling coffee. Before you leave home, tie the coffee up in a piece of cheesecloth. Allow a heaping tablespoon per cup and an extra to grow on. To boil, put the pail over the fire and simmer five to eight minutes.



All kinds of refinements can be added to outdoor cooking gear. An ice bucket is one good example.

Potatoes roasted in the open provide the finest kind of outdoor eating. For this procedure you'll want good baking potatoes. When your fire cooks down to a steady glow, bury the potatoes in the hot ashes. Some outdoor cooks prefer enveloping them in a foil blanket although we still prefer digging them into coals à la natural. They'll look like lumps of coal when you take them out, being a quarter of an inch thick with ash. But the blackened skin only makes the appearance of the snow-white fluffy interior all the more dramatic. However, if you really prefer baking them at home, and you happen to have an insulated container, wrap them in foil and do a fast reheat job over the charcoal.

Bread and butter sandwiches are the only needed addition (not counting dessert).

Now you may prefer making your coffee in a percolator. If so, use the same proportions as if you were making boiled coffee—a heaping tablespoon per cup with an extra for the pot. But this time be sure it's percolator grind.

If you haven't a large size brazier, try a small portable bucket type; for coffee by the potful—a giant-size, complete with cups.

How to make a SOUPER BARBECUE SAUCE

re's a humdinger of a barbecue sauce for *any meat* — smooth tart and ready in a fraction of cookbook time. And soup's ctically all there is to it. Just add the chef-tested extras in our pe — or your own favorite herbs and spices. It's a *simple* et to the outdoor (or indoor) cook's success!

CAMPBELL'S SOUPER BARBECUE SAUCE

- 1 tablespoon brown sugar
- 1 tablespoon vinegar
- 1 tablespoon Worcestershire sauce
- 1 can Campbell's Tomato Soup
- ¼ cup sweet-pickle relish
- ¼ cup chopped onion

Combine all ingredients in a skillet or saucepan. Simmer until onions are done and tender, and the spicy-sweet aroma tells you all the flavors are blended thoroughly. Makes 1½ cups.

Good cooks cook with *Campbell's Soups*

Ordinarily I vastly prefer to cook the Victuals myself and then, at great length, tell you how utterly divine they are. But not so this month! For in Minneapolis I had the pleasure of spending a day with two people who love to cook, cook exceeding well, have a delightfully original philosophy of cooking and are extremely articulate about it, what's more. So that you may share in full the circumstances that brought me to the Edmonds, I shall not use one more line of space but launch forthwith into the correspondence I had with the gentleman G.V. chef of the month, the letters in which he set forth their philosophy of food and the history of their culinary adventures. I quote Pete . . .

I am ready to go to work cooking any time you say. As I told you, I claim only to be the second best cook in Minnesota . . . I married the best one. I guess our personal interest in gourmet cooking for entertaining was probably fanned into life by interest in the wonderful restaurant food in New York City which we were exposed to when we lived there briefly just before and after World War II.

My activity in the kitchen took a pattern which must be familiar to you. I started cooking a few dishes, as an addition to my duties at the charcoal broiler and in the drink department. I was then informed (and still am) that I was a 100% menace in the kitchen . . . loudly demanding this and that . . . holding up my Liz's essential progress, throwing off the timing, leaving a mess which somehow always seemed to rank in magnitude well above any mess she made.

What kind of unusual dishes do we serve?

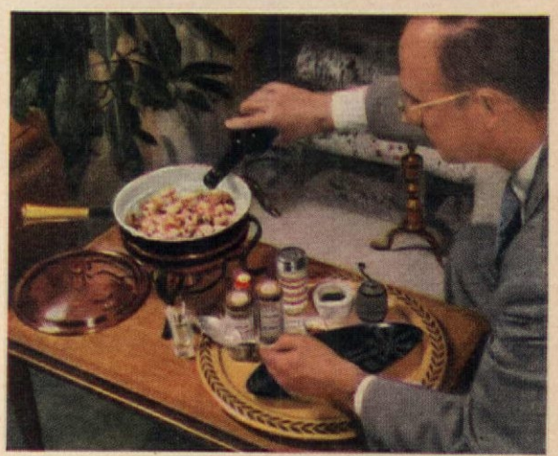
We've found, first of all, that an infinite variety isn't necessary. At charcoaling, for instance, we don't often get away from steak. In season, roast corn is a great favorite, and only occasionally will I do

Pete Edmonds, member Les Amis D'Escoffier, claims only to be the second best cook in Minnesota . . . he married the best one . . . From both come this month's

Mr. and Mrs. Peter R. Edmonds enjoy the finished product shown in preparation on opposite page— Pete's delicious Shrimp Fines Herbes.

"Liz has a wide array of criminally rich desserts. Because of our love of our own cooking has brought us both to a degree of corpulence that has drilled a little discretion into us, we scarcely touch them ourselves. But boy how our guests love 'em." Here are 2 of them — Strawberry Angel Pie, Chocolate Mousse Marquise, you can see what Pete means on both scores.

Beef Bourguignon



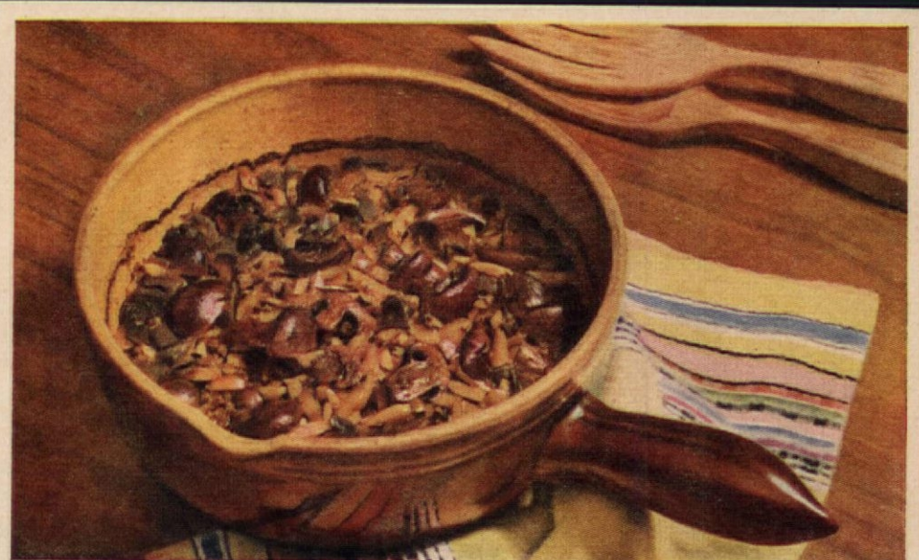
Shrimp Fines Herbes

Good Victuals

JEAN AUSTIN

Charcoal Broiled
Lobster Tail Hors d'oeuvres

Pete at the charcoal broiler, readying one of his favorite hors d'oeuvres—a richly smoky charcoal flavored bacon-wrapped lobster tail, served with hollandaise sauce, a crisp lettuce sandwich of homemade bread.



Wild Rice with Mushrooms and Almonds

• shrimp fines herbes

Melt ½ stick butter in chafing dish and add a pinch each of:
Tarragon, celery salt, chervil, pepper, salt
Spanish saffron, optional (take it easy!)

• Have at hand a bowl of chopped parsley, and when above ingredients are blended throw in a handful of the parsley. When butter has melted, add the cooked deveined shrimp, mixing gently so that shrimp will be coated with butter and herbs. Add 1 jigger sherry. Put cover on and let simmer until shrimp are warmed through and aromatic. Sprinkle over more chopped parsley just before serving.

Cornstarch may be added to thicken sauce.
Serve with toothpicks, directly from chafing dish.

Recipe from Peter R. Edmonds

• beef bourguignon

• Cut 2 lbs. bottom round or chuck in 1½" pieces; flour and brown in butter. Add salt and pepper and 1½ cups red wine. Add enough water to level with the meat and bouquet garni of parsley, thyme, bay leaf and some mushroom peelings. Cover and cook in a slow oven for 2 hours. Transfer meat to a casserole. Surround with 1 lb. mushrooms cut in quarters and sauteed in butter, ½ lb. small onions or shallots. Strain liquid over meat and add 1 small glass of brandy. Complete cooking for another hour.

Serves 6.

Recipe from Peter R Edmonds

Good Victuals

Shrimp Fines Herbes

Charcoal Broiled Lobster Tail Hors d'oeuvres

Wild Rice with Mushrooms and Almonds

Beef Bourguignon

chicken (little broilers are hard to buy out here) or chops. In other words, no fancy barbecues or basting of roasts. For some reason I'll never understand, enough other people cremate their meats when they cook over charcoal so that my steaks can be called unusual. And so simple a thing as Bearnaise sauce can contribute to the psychology . . . even if the guests prefer the steak without sauce (and they usually do).

We like to serve a hot canape. I do a shrimp fines herbes in a chafing dish (which I'll do for Good Victuals), and Liz makes excellent hot mushroom sandwiches and a variety of hot cheese canapes.

In our entertaining, Liz and I kept adding dishes that might be considered a little out of the usual in the servantless world in which we live. One of the big criterions has had to be—keep it simple! We generally try out a dish on ourselves in order to correct the recipe as needed before serving it to guests; and if preparation gets too complicated we never try it again. For instance, I put up a perfectly wonderful Sauerbraten from the recipe in Luchow's delightful cook book . . . but the marinating and all was so tedious that no guest at the Edmonds' will ever taste it. From other favorite cookbooks we use only two or three recipes. Why? Because the rest are too complicated . . . take too long to prepare . . . require ingredients not available at the neighborhood supermarket.

I consider this simplicity an important part of the story for you . . . nothing we do is too complicated for any of your readers who have the basic instinct of a good cook.

About 1948 I was lucky enough to become a member of the Twin City Chapter of Les Amis D'Escoffier. The activities of this society are limited to one tremendous classical French dinner per year, and except for a handful of us nonprofessional gourmets, its membership is entirely of professional restaurant, hotel and food men. Quite rapidly my admiration for professional cookery grew, and with it, some knowledge of the elements of fine cookery and good wines. But I don't believe that people who entertain without help can possibly expect to achieve professional results. We don't have the time, or the skill, or the

CONTINUED ON PAGE 64

• wild rice with mushrooms and almonds

¼ lb. butter
1 cup wild rice
½ c. slivered almonds
2 tbs. chopped chive, green onions or green pepper
½ lb. sliced mushrooms
3 cups chicken broth

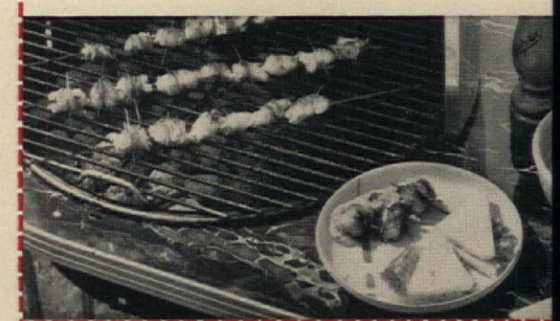
• Put all ingredients except broth in heavy frying pan and cook until rice turns yellow, stirring more or less constantly. Put into a casserole with broth, cover tightly and put in oven (325°) for about an hour. Does no harm if it stands a while, which makes it a perfect "party" dish.

Recipe from Elizabeth Edmonds

• charcoal broiled lobster tail hors d'oeuvres

• Put 2 (11 oz.) packages frozen lobster tails in salted boiling water with a bay leaf. Bring to a boil and cook 5 min. Cool in cold water. Slice each lobster tail down back and cut to make 4 pieces from each tail. Take meat out of shell, cut into about 1½" pieces. Cut pieces of bacon into about 4 pieces and wrap around the lobster pieces. Secure with toothpicks. Thread on thin skewers and broil over charcoal. These have a very delicious charcoal flavor. Serve 2 or 3 on a plate with hot hollandaise sauce and a thin lettuce (or cucumber) sandwich.

Recipe from Peter R. Edmonds



ou bake it better with the "flower" of the wheat . . .

Gold Medal makes a "Flower" of a Cooky

Gold MEDAL

CARAMEL REFRIGERATOR COOKIES
Another Gold Medal "Flower"
by Betty Crocker

Rich, crispy, and "double-quick" *easy* with dependable Gold Medal Flour. It helps you bake everything better, because it's the "flower" of the wheat.

1/2 cup soft shortening (part butter) **1 3/4 cups *sifted* GOLD MEDAL Flour**
1 cup brown sugar (packed) **1 egg** **1/2 tsp. vanilla** **1/4 tsp. salt** **1/2 tsp. soda**

Mix well shortening, sugar, egg and vanilla. Sift together and stir in flour, salt and soda. Form into roll 2½" across. Wrap in waxed paper. Chill until firm. *Heat oven to 400°* (mod. hot). Slice ⅛" thick. Bake *8 to 10 min.* on ungreased baking sheet. *Makes 5 doz.*

For variations, follow recipe above except make changes indicated

…bow Rings—Shape in 2 …, 1½" across. Roll in … colored candies. Turn …ed cookies upside down …how colored ring. Top … tinted frosting.

Chocolate Mint Circles—Add 1½ sq. unsweetened chocolate (1½ oz.) melted, with the shortening. Form into roll 2" across. Cut centers out of half the slices with thimble. Put cooled circles together with tinted peppermint icing. Makes 3 doz. Bake centers in threes to form Clover Leaves.

Ribbon Bars—Divide dough in halves. To one add ½ sq. unsweetened chocolate (½ oz.) melted. Form each half into 2 strips, 2" wide and ¼" thick. Pile strips, alternating colors. Press together.

Bake it Better WITH Gold Medal

General Mills

THE "Kitchen-tested" FLOUR

TAKE A

CUCUMBER SOUP is tantalizing *any* day, made with finely-shredded cucumbers and onion steeped in beef bouillon or chicken broth. It's a soup to make even a gourmet admit the French idea—soup always simmering on the back of the stove as a catch-all for every meat trimming and vegetable leaf—is no longer necessary. Not when you can turn out a soup like this so quickly. Serve it with our layered sandwich, and you're serving a nourishing meal that *everyone* will pronounce one of the most delightful they've tasted in a long, long time.

CHEESE SOUP may be a new one to you. But don't pass it up as strange. Because *this* soup, accompanied by a tomato-and-watercress sandwich, means mighty good summer eating. This is the easy sort of a meal you should serve to snare wary appetites when the heat makes everyone feel eating is only a chore. Cheese soup *proves* this need never be the case!

RECIPES ON PAGES 69, 70

For details about table appointments, see "Where Credit Is Due," page 91

CAN OF SOUP

and a SANDWICH, and you've got the makings of a nourishing meal. The delightful combinations are endless . . . try these!

JUNE M. TOWNE

FISH CHOWDER (right) always reminds us of New England. It combines the flavors of seafaring, solid comfort, honesty—and a lot of hard work. But get out your can-opener and banish the hard-work angle while you turn out a soup just as special as any the early New Englanders served up.

Don't hesitate, either, to double our recipe, for second helpings are sure to be requested. To bring out all the best flavor of this chowder, serve it with our tasty open-faced cheese-puff sandwiches.

JELLIED CHICKEN GUMBO is designed to please any man who says cold jellied soups just aren't robust enough for him. This recipe is a cool cousin of the minestrone that most men are so fond of. You make it with a can of chicken gumbo and a can of chicken broth. To duplicate our appetite-appealing setting, to win even more approval from the men in your family, serve this gumbo with our special version of ham-on-a-roll. Man, oh man, what a meal this combination makes!

EGG DROP SOUP is another delicacy that proves you needn't "start from scratch," making soup stock laboriously from meat and bones. For, with a can of chicken broth or beef bouillon, you can produce the delicate and mysterious broth that Orientals serve in covered bowls. With a club sandwich, that all-time favorite, this soup makes a dandy meal that's also one sure to stick to the ribs.

For weight watchers... new low-calorie **D-ZERTA GELATIN**

Now weight watchers can have dessert—sweet *low-calorie* D-Zerta Gelatin. It contains no sugar but is so delicious and refreshing the whole family will enjoy it. Makes wonderful salads—try all 6 flavors.

D-Zerta Pudding is made without sugar, too, but it has all the goodness of America's best-liked puddings. Comes in 3 flavors—*Vanilla, Chocolate and Butterscotch.*

D-Zerta and Jell-O are registered trade-marks of General Foods.

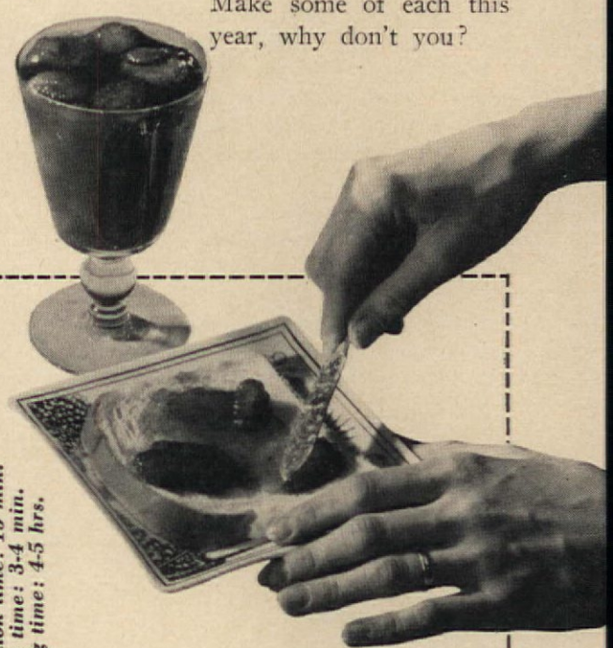
Compare the calories in one serving	
Strawberry Shortcake (*without cream*)	399
Peach ice cream	280
1 oatmeal cookie	114
D-ZERTA PUDDING (*with nonfat milk*)	54
D-ZERTA GELATIN (*all 6 flavors*)	12

Made by the makers of JELL-O desserts...so you know it's good!

QUICK/EASY

STRAWBERRY OR SOUR CHERRY PRESERVES

• Yumm! Don't you love those whole strawberries and cherries in a good preserve? But it's no fun to spend several days *making* it! All that's changed now. We've discovered that making strawberry and cherry preserves (or whole-fruit jam if you'd rather call it that) is a relatively quick job these days. It's all done in a couple of minutes' cooking time. And with the new method the color stays brighter and the flavor is better. Add the recipe below to the other jam and jelly recipes we've given you. There was spiced grape jelly in September 1955 and jams without cooking in November 1955. Make some of each this year, why don't you?



• strawberry or sour cherry preserve

Preparation time: 15 min.
Cooking time: 3-4 min.
Standing time: 4-5 hrs.

5 cups fruit (about 2½ lbs. ripe sour cherries, pitted, or 1½ qts. ripe strawberries)
5½ cups (2 lbs. 6 oz.) sugar
1 box (2½-oz.) powdered fruit pectin
Water (¼ cup for cherries, 1 cup for strawberries)

• Measure 5 cups fruit (firmly packed without crushing) into a large saucepan. Add sugar. Bring to a boil, stirring carefully. Remove from heat and let stand at room temperature 4 to 5 hours. Then bring to a *full rolling boil* and *boil hard 2 minutes*, stirring carefully. Remove from heat. Mix powdered fruit pectin and water in small saucepan and boil hard 1 minute, stirring constantly. Add to hot fruit and mix well. Skim off foam. Stir and skim by turns for 10 min. to prevent floating. Ladle into glasses. Cover at once with paraffin.

Makes a smooth, fresh dressing–in seconds!

New American French

Newest blend of fine herbs and spices from Good Seasons. Mix it into *smooth*, lively salad dressing —in less than a minute! Pour it color-rich and delicious over any salad you prefer! Even children love this fresh new flavor, with all the full-bodied texture of American bottled dressings. Look for Good Seasons New American French Mix at your grocer's now.

The Good Seasons self-measuring cruet mixes your dressing in seconds!

You just empty Good Seasons Mix into it, add vinegar, the bit of water that makes a smoother blend, and your favorite salad oil. Shake, then serve from this smart cruet.

For lighter French dressings—try these other Good Seasons Mixes: Old Fashion French, Old Fashion Garlic, Bleu Cheese, California French and Exotic Herbs. Each envelope makes a half-pint of dressing.

You get the Good Seasons Cruet in this Salad Dressing Kit with salad recipes and 2 different Mixes.

ANOTHER FINE PRODUCT OF GENERAL FOODS

Good Seasons Salad Dressing Mix

for the outdoor or indoor chef

New way to feed the hungry mob! Wear-Ever's man-size *Outdoor Chef* Set makes cooking-out more fun for everyone—especially the cook. Wonderful for patio, backyard, or picnic and indoors . . . these handsome utensils are made of extra-heavy, durable aluminum that heats fast and evenly. Smart, functional design with copper-clad handles. Get the whole set, or select the utensils you need! 10" Frying Pan; 12 or 16-cup Perk; 4½ qt. Dutch Oven; 19" x 11" Griddle-Tray. Sold at leading stores.

NOW AVAILABLE ALCOA WRAP NEW ALUMINUM FOIL

NEW FROM WEAR·EVER

Good Victuals

(Begins on page 56)

equipment, or the facilities to serve professionally. We do lay claim to being able to correct a recipe with a certain amount of imagination, and I suppose this and our great enjoyment of cooking are the two things that separate the results we get from the results of people who can't cook.

Where do we get our recipes?

To my knowledge we don't claim origination of a single recipe. We draw them from the usual wide variety of clippings, friends, cookbooks, etc. Occasionally we run into a restaurant dish that's obvious. That's the case with that lobstertail and bacon appetizer you and I will be doing. This I ran into at the Beau Nash Club in the Ambassador West in Chicago. Only there it was fresh crabmeat and cost $5 per serving. They serve it with cucumber sandwiches as a foil. We use lettuce sandwiches made with our homemade bread. (They make a batch of bread every weekend.–Ed.) Along the same line I love the Swiss Chalet in the Hotel Bismarck in Chicago, where there is a policy of giving customers the recipe for any of their specialties.

To make a marine lamp base, use glass candy jar. Arrange shells, sand, greens, fill with water. Chlorine bleach (½ c.) keeps water from clouding.

We pay a lot of attention to attractive vegetable dishes. We often feel, for instance, that the great bother of French frying onions is worth the price because of the tremendous impact it has. I make a variety of salads as required. I also make omelets of a dozen varieties for midnight snacks. (Surprisingly simple . . . but if the guests think the results are some sort of deep magic why disabuse them?) Liz does all baking, except bread, which seems to require my stronger arms and shoulders for kneading.

As you can see, Liz is the real cook in the family. I get into the act with a small stable of specialties. We joke about the fanny bumping that sometimes results in our tiny kitchen, but on the whole, I guess it does make for a division of labor and pretty good results in the food we serve.

I don't know when it happened, but a couple of years ago it became apparent that we were in the happy position as hosts of having our guests arrive completely convinced *in advance* that this was to be one of the finer meals they had ever tasted. I'm sure that this happy reputation must have grown basically from tasty food. I'm also sure that there is more to the story. I'd say that we have managed to achieve a favorable total psychology of entertaining. I've mentioned having unusual dishes. I think serving a suitable wine . . . a somewhat uncommon practice up here . . . helped. I'm sure that attention to serving food hot . . . the use of reasonable care in making the food look attractive . . . and a good show of confidence on our part also are part of the picture.

This was brought home to me not so long ago when we served a roast capon, which we consider to be the prince among all fowl. The combination of a scrawny bird, too little stuffing, a late guest and a consequent vigorous and prolonged cocktail hour resulted in a bird that sort of fell to pieces as it was being lifted onto the platter. Fortunately the fragments tasted pretty good, but at a minimum the visual effect of carving a good bird was destroyed. I was feeling bad about it until I realized that it didn't make a particle of difference to the guests . . . they thought it was the most wonderful ever. The total psychology (perhaps aided by the cocktails) had carried us through.

I think Liz and I have demonstrated that simple dishes with a built-in flair, that a bit of simple showmanship, that reasonable facsimiles of the genuine dish can successfully create the *illusion* of professional cookery . . . especially if you have the power of the right psychology on your side. And this kind of cookery should lie within the scope of anybody who can follow . . . and perhaps adjust . . . a recipe. The satisfactions are considerable, both for the hosts and the guests . . . and there, I believe, is your Good Victuals story in the Edmonds' approach to cooking.

Well, perhaps that will give you a little more to plan your story from. Liz and I will be glad to do anything you tell us, and it will be a pleasure to let you taste the results of our work.

Regards
Pete

The pleasure was mine! With this country overrun with pompous, self-styled gourmet cooks, I agree so heartily with the Edmonds' approach to good cooking—and how succinctly Pete has summed it up. It was a good day for me at the Edmonds—and a profitable day for Good Victuals.

THE END

Let's turn a salad into a spectacular

This field-fresh pineapple flavor makes any salad sparkle!

You'll want to put pineapple right at the head of your
t of all-round meal brighteners—once you find out how
ch the DEL MONTE name means in sunny golden flavor.
Here's the idea: DEL MONTE Pineapple has field-fresh
lanced flavor—never too tart and never too sweet. So
eams perfectly with all kinds of other foods. And lends
m so much eye appeal with its sunny golden color.
All DEL MONTE Pineapple is pedigreed fruit, specially
ected for rich flavor. And we pick it *only* when its ripe,
ural tartness and sweetness balance perfectly. Expect the
t from DEL MONTE Pineapple, and get it every time!

TROPIC SUNSET SALAD

- 1 can (1 lb. 14 oz.) DEL MONTE Brand Sliced Pineapple
- 2 packages strawberry or raspberry-flavored gelatin
- 3 tablespoons lemon juice
- ½ cup miniature marshmallows
- ¼ cup chopped nuts
- Salad greens

ove pineapple from syrup; chill. Save can. Add enough water to apple syrup to make 2½ cups; heat to boiling. Add gelatin; dissolve. in lemon juice; chill till syrupy. Fold in marshmallows and nuts; n into pineapple can and chill till firm (at least 4 hours). At serving , unmold gelatin, sliding mold out on its side. Cut into 6 to 8 slices sharp knife dipped in hot water. Arrange on salad greens; top with MONTE Pineapple; serve with your favorite dressing. Serves 6 to 8.

Carefree meals are good meals with

Del Monte®

pineapple

Try Juice, too!

..time for Living

Nothing frees your hands quite so beautifully as a KitchenAid dishwasher by Hobart. While you take time for *living*—for family, friends, the worthwhile things—your KitchenAid takes on your clean-up as no other dishwasher can.

For no other offers you the performance features you find in this, the finest made: Racks designed for "can't miss" loading. Hobart's revolving power wash arm that gets your tableware hospital-clean. A separate blower-dryer for that cloudless sparkle you want your dishes to have. All this in a *standard cabinet width*—you're not robbed of precious kitchen space.

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See the new KitchenAid! Write The Hobart Manufacturing Co., Troy, Ohio. In Canada: 175 George St., Toronto 2.

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The Finest Made... by Hobart

The World's Largest Manufacturer of Food, Kitchen and Dishwashing Machines

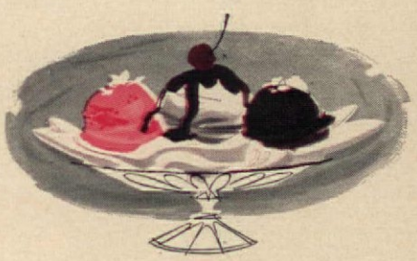
NATALIE FORCE

MAKE MINE ICE CREAM

Did you have three fair-sized scoops of ice cream during the past week? That's about the average consumption of the dairy industry's glamour dish, which got its start this way: A Baltimore dairyman always had an excess of milk on hand in the summer, when his customers were away on vacations, because cows gave the most milk then. He had several gallons of milk flavored, frozen, and delivered to friends and customers. Backed up by some newspaper advertising, this brought in so many orders that the dairy end of the business was soon abandoned and the original ice cream industry was established.

The commercial success of ice cream began in 1874, when ice cream first met soda water at a Philadelphia fair. Soda water, the most popular soft drink of that era, was composed of cream, syrup, and carbonated water. When a dispenser of soft drinks ran out of cream, he sent an order to a nearby confectioner for ice cream. And then, because the customers kept rushing him, he figured that he couldn't wait for the stuff to melt. So he put it in "whole," and ice cream sodas became the sensation of the fair.

The sundae was a product of our Sabbath Day "blue laws." When the city fathers of Evanston, Illinois, turned their attention to the soda fountain, a new ice cream delicacy was improvised for Sunday consumption. Many of the customers preferred their ice cream and syrup minus the carbonated water, and the demand for sundaes grew.



Since the ice cream cone and 1904 World's Fair, many ice-cream novelties for the soda fountain, street hawking, and home have appeared. They account for about half the ice cream sold.

Have you discovered Betty Crocker Frosting Mixes?

Just add boiling water—
a home-cooked frosting is born
right in your mixing bowl!

Now real home-cooked frosting is as quick and easy as your homemade-wonderful cake mix cakes! For now you can be sure of *perfect* home-cooked frosting every time with our Betty Crocker Frosting Mixes. You see, our frosting mixes are actually *precooked* for you. The instant you add boiling water and stir, you've a luscious home-cooked frosting. Water is *all* you add. (Thrifty you!)

"Don't ever worry again—

I guarantee a perfect* frosting every time!" Betty Crocker General Mills

*PERFECT!! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.

Try all four Betty Crocker Frosting Mixes

FLUFFY WHITE

PEANUT CREME

CHOCOLATE MALT

CHOCOLATE FUDGE

Even the nicest solid shortenings smoke but –

Wesson Oil takes the smoke out of frying!

Smoke's out! Flavor's in!

Enjoy cleaner frying with no clinging odor

Brighter flavor in foods—no greasy film even after they've cooled

Digestible frying more safely prepared than with costliest solid shortenings

Easier and thrifty—Wesson's the shortening you pour and can use again and again

© 1957 WESSON OIL & SNOWDRIFT SALES COMPANY

SOLID SHORTENINGS SMOKE. The special ingredient they contain, that makes them good for baking, breaks down at frying temperature. Smoking shortening is breaking down and that can hardly be good for you.

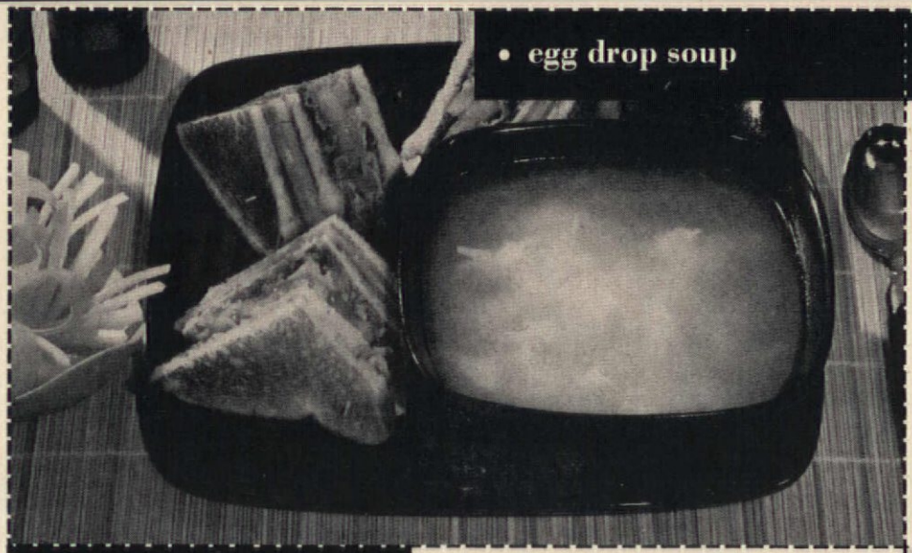
WESSON OIL DOES NOT SMOKE because it is *all* shortening in its purest form—nothing added. Wesson is so clear and brilliant, so light in body, it sparkles as it pours. It's the freshest money can buy—and keeps fresher after using.

You'll find out! Delicate Wesson Oil *babies* fried foods

American HOME Recipes

(Take a Can of Soup, pictured in color on page 60)

Peeling a few fresh tomatoes is easy if you hold them over an open flame just long enough to split the skins. (Don't cook them.) If you have a large number to peel, pour boiling water over all of them at once. After 1-2 minutes, the skins will slip off easily.



• egg drop soup

• individual blueberry pie

Preparation time: 15 min.
Baking time: 20 min.

Pastry for 9" single crust pie or
½ pkg. of prepared mix
2½ cups unsweetened frozen or fresh blueberries
2 tbs. flour
1 tsp. salt
2 tbs. sugar
2 tbs. lemon juice

• Line foil containers with pastry. Combine remaining ingredients and fill pastry shells, then combine ingredients for topping and sprinkle over berries. Bake at 400° F for 20 minutes. Cool. Dust with confectioner's sugar.

TOPPING

3 tbs. melted butter
¼ cup flour
¼ cup sugar
½ tsp. cinnamon
½ cup coconut

Yield: 4 indiv. pies ***470 cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

• cucumber soup

Preparation time: Soup—15 min.
Sand. Loaf—30 min.

2 cups grated cucumber (2 medium)
¼ cup finely chopped onion
1 tsp. sugar
2 tsp. salt
½ tsp. pepper
1 tsp. dried dill
2½ cups water
2 cans condensed beef bouillon (or chicken broth)
2 tbs. lemon juice

• Combine cucumber, onion, sugar, seasonings, water and bouillon in saucepan. Simmer 10 minutes. Stir in lemon juice and serve.
Note: Soup may also be served chilled.

Yield: 8-10 Servings (2 qts.) ***50 cal.*** ***Source of Vitamins B, C***

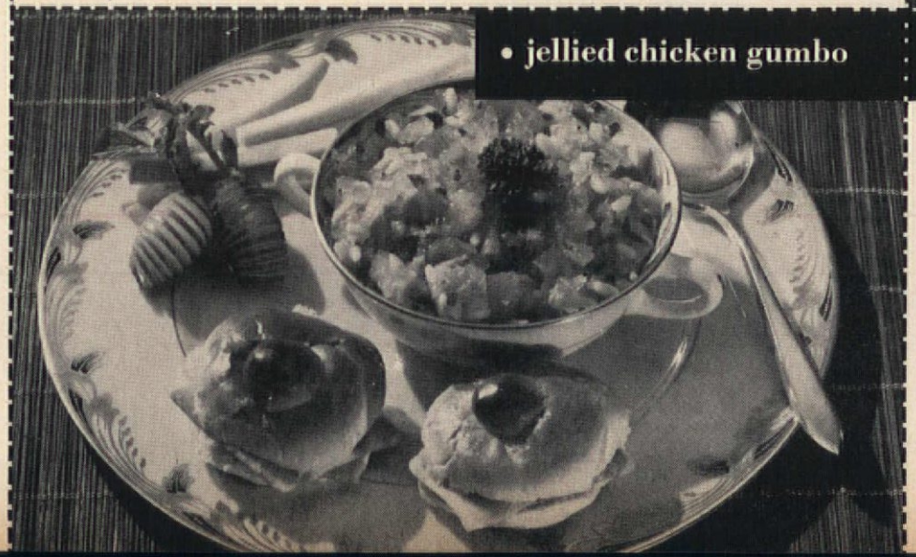
PARTY LOAF:

• Remove entire crust from round white Italian loaf (about 1 pound). Slice into 3 or 4 layers. Spread each layer with softened butter or mayonnaise and then with filling. Beat 8 oz. cream cheese and 2 tbs. mayonnaise until smooth. Spread over entire loaf. Garnish with chopped radishes and chopped parsley.
Suggested Fillings: tuna fish, salmon, shrimp or chicken salad; egg salad, deviled ham; cheese spreads, sardine spread.

Yield: 8-10 servings ***390 cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

• fish chowder



• jellied chicken gumbo

• cheese soup

Preparation time: Soup—10 min.
Sand.—20 min.

1 can condensed cream of mushroom soup
½ tsp. Worcestershire sauce
Dash of cayenne
½ tsp. dry mustard
1¼ cups milk
½ cup grated cheddar cheese

• Combine condensed soup and seasonings in saucepan. Add milk gradually; blend well. Add grated cheese; heat, stirring occasionally, until cheese is melted. Sprinkle each serving with additional grated cheese.
* Condensed Cream of Pea Soup may be substituted for the Mushroom Soup.

Yield: 4 servings (3 cups) ***275 cal. per serving*** ***Source of Vitamins A, B, C***

TOMATO-WATERCRESS SANDWICH:

• Cut slices of whole wheat bread in circles (about 3 in.); spread with butter and/or mayonnaise. Use one slice of tomato and 3-4 sprigs of watercress for each sandwich.

Yield: 4 sandwiches ***220 cal. each*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

American HOME Recipes

(Take a Can of Soup, pictured in color on page 60)

• jellied chicken gumbo

Preparation time: Soup—20 min. plus 3 hrs. to chill Sand.—10 min.

1 env. gelatin
1 can (12½-oz.) chicken broth (about 1½ cups)
1 can condensed chicken gumbo
1 medium tomato, diced
2 tbs. chopped parsley

• Dissolve gelatin in small amount of cold chicken broth. Bring remaining broth to a boil; add gelatin and stir until melted. Remove from heat; add chicken gumbo. Chill until slightly thickened; fold in diced tomato and chopped parsley. Chill until firm (about 3 hours). Spoon out into serving dishes.

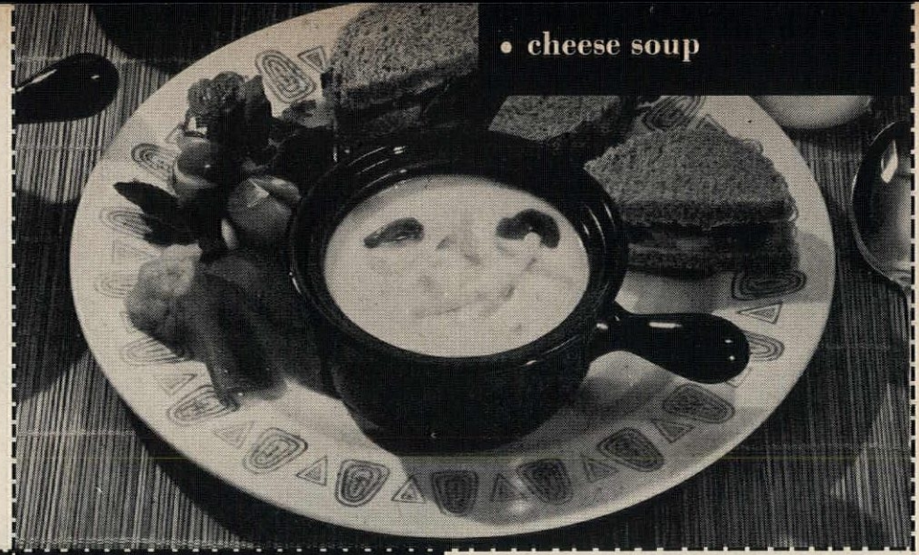
Yield: 4 servings ***90 cal. per serving*** ***Source of Vitamin B***

HAM ON A ROLL:

• Split small dinner rolls and spread with softened butter and mustard sauce. Fill with sliced boiled ham.

Yield: 4 servings ***270 cal. per serving*** ***Source of Vitamins A, B***

Tested in THE AMERICAN HOME KITCHENS



• cheese soup

• cucumber soup

• fish chowder

Preparation time: Soup—30 min. Sand.—30 min.

1 tbs. butter or margarine
2 tbs. chopped onion
1 can condensed cream of celery soup
1 can condensed clam chowder
2½ cups milk
¼ tsp. rubbed savory
2 cups diced raw fish
1 #2 can tomatoes
2 tbs. chopped parsley

• Melt butter or margarine in a large saucepan; add onions and sauté until tender. Add condensed soups, milk, and savory. Bring to a boil, add diced fish and simmer 10 to 15 minutes. Add tomatoes and parsley and heat thoroughly.

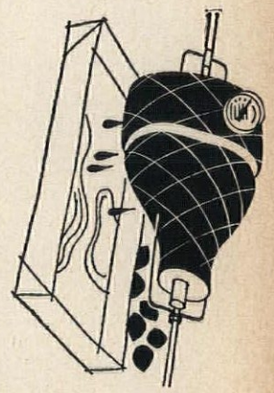
Yield: about 8 cups (8-10 serv.) ***160 cal. per serving***
Source of Vitamins A, B, C

CHEESE PUFFS:

• Have 8 ounces shredded processed cheddar cheese and ¼ cup butter or margarine at room temperature; beat together until fluffy and well blended. Remove crusts from 10-12 slices white bread; cut in half lengthwise and spread with cheeese mixture. Top each sandwich with a half slice of cooked bacon. Bake in hot oven (450° F.) 10 to 15 minutes or until puffed and browned.

Yield: 10 servings ***265 cal. per serving*** ***Source of Vitamins A, B***

Tested in THE AMERICAN HOME KITCHENS



Throw-away drip pans for use in ovens or rotisseries can be made of heavy-duty aluminum foil. Use four thicknesses of foil about 10 inches wide and 5 inches longer than the meat. Fold edges to make sides about 1 inch high.

• egg drop soup

Preparation time: Soup—5 min. Sand.—20 min.

2 eggs
½ tsp. salt
1 can (12½-oz.) chicken broth
or 1 can (10½-oz.) beef bouillon plus 1 can water

• Beat eggs just to combine yolks and whites; add salt. Bring soup to a boil in saucepan; reduce heat. Stir with spoon until soup whirls in the pan; then pour beaten egg in a very thin stream near outer edge of pan to form thin threads. Do not stir. Continue cooking about 1 minute. Garnish, if desired, with slivers of cooked pork or chicken.

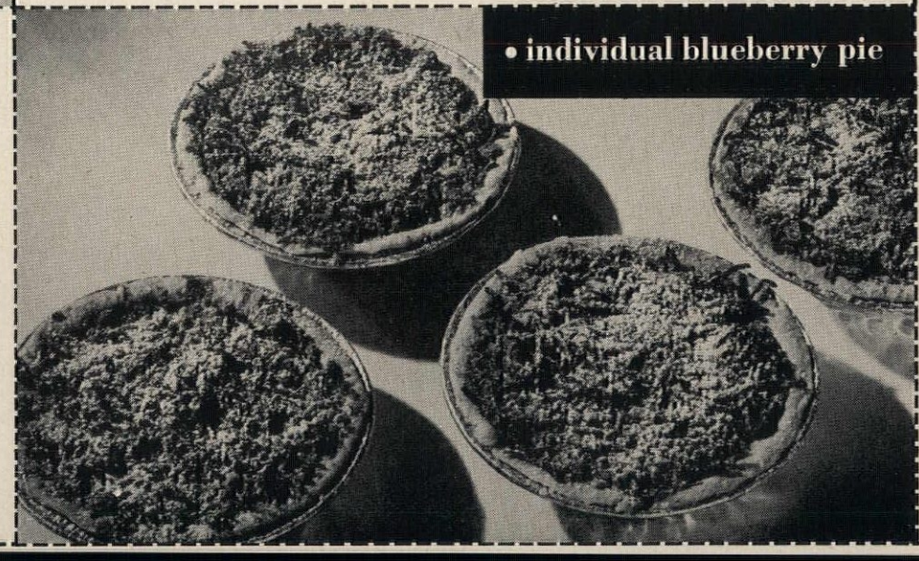
Yield: 4 servings ***45 cal. per serving*** ***Source of Vitamins A, B***

CLUB SANDWICH:

• Toast 3 slices white bread for each sandwich; spread with butter or mayonnaise. Use cooked bacon slices, slices of tomato and lettuce for 1 layer, and sliced boiled ham and swiss cheese for the other.

Yield: 4 sandwiches ***About 800 cal. each*** ***Source of Vitamins A, B, C***

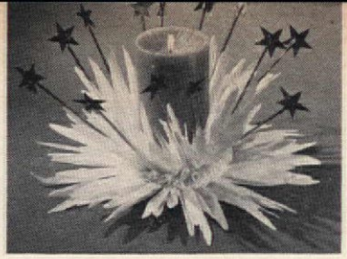
Tested in THE AMERICAN HOME KITCHENS



• individual blueberry pie

Family Food

(Pictured in color on page 50)

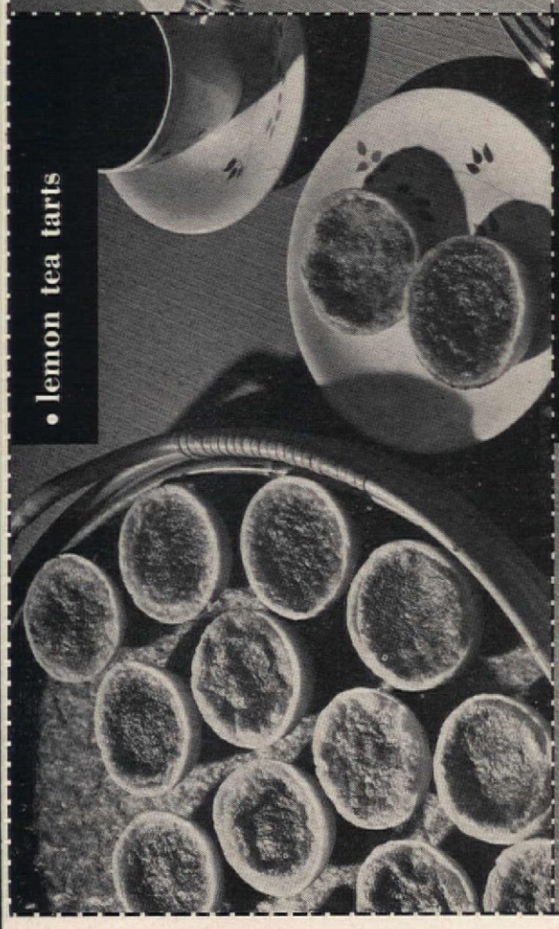


FROSTY FIRECRACKER

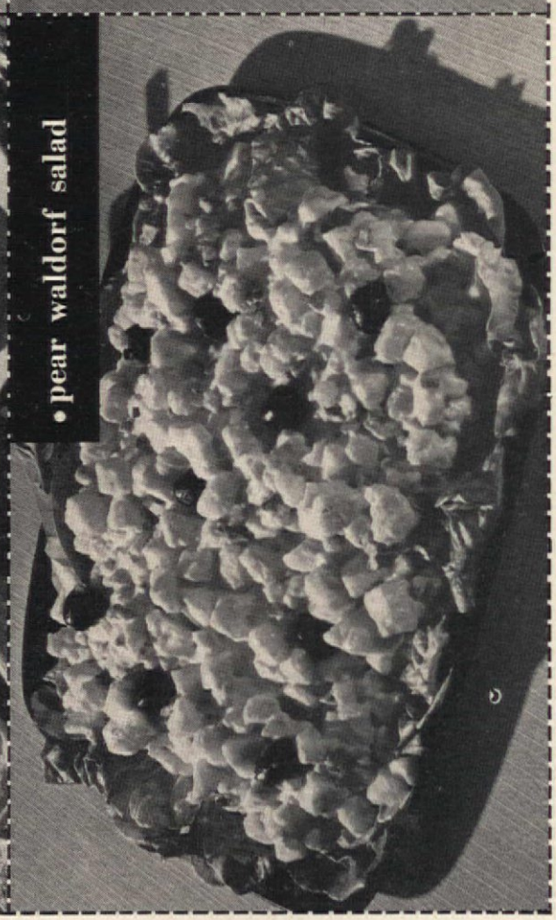
Use "store bought" crepe paper icicles to make this centerpiece cool-looking and safe, because the icicles are both white and flameproof. Gather the contents of 2 packages of icicles separately and tie in two layers round the base of a plump red candle. Moisten, and stick blue stars back to back on red drinking straws and tuck straws in among the icicles.

• hot savory toast

• creamed turkey



• lemon tea tarts



• pear waldorf salad

"How we use Murine to rest our eyes"

MRS. JIM PIERSALL

and daughter, Eileen, family of baseball star, Jim Piersall

"I use Murine to rest my eyes after reading or sewing, and I've taught Eileen to use Murine to 'wash', not rub, playground dust out of her eyes," says Mrs. Jim Piersall. Use Murine to relieve *your* eyes of that gritty or tired feeling. It's so gentle and soothing. Makes your eyes feel clean and rested again. Get Murine now with the new, *unbreakable* dropper.

MURINE for your eyes*

The Murine Co., Inc.
Chicago, U.S.A.
*Trademarks Reg. U.S. Pat. Off.

Family Food

(Pictured in color on page 50)

PATRIOTIC PLATE

Thread the openings around edge of milk glass dessert plates with ½" wide red and blue satin ribbon, and tie into bows at top. Moisten flag seals, stick back to back over toothpicks, and tuck into bows.

• creamed turkey

Preparation Time: 30 min.

½ cup butter or margarine
1 cup chopped onion
1½ cups diced celery
¾ cup flour
1½ tsp. salt
½ tsp. pepper
8 cups turkey stock (or water and bouillon cubes)
4 cups diced cooked turkey
2 cups cooked peas
1 cup chopped pimento
1 tsp. Worcestershire Sauce

• Melt butter or margarine in large saucepan; sauté onions and celery until tender but not browned. Stir in flour, salt and pepper; blend. Gradually add stock and cook until mixture thickens, stirring constantly. Add remaining ingredients and heat thoroughly. Serve over hot, cooked rice.

Serves 8 ***425 cal. per serving*** ***Source of Vitamins A,B,C***

Tested in The American Home Kitchens

• hot savory toast

Preparation Time: 10 min.
Baking Time: 5-10 min.

1 large or 2 small loaves Italian bread (about ½ pound)
½ to ¾ cup melted butter or margarine
Garlic salt
Grated Parmesan cheese

• Cut bread into ½-inch slices. Brush generously on both sides with melted butter. Place on ungreased baking sheet. Sprinkle lightly with garlic salt and grated cheese. Bake in hot oven (400° F.) 5 to 10 minutes or until browned.

Serves 6 to 8 ***175 cal. per serving*** ***Source of Vitamins A,B***

Tested in The American Home Kitchens

• pear waldorf salad

Preparation Time: 20 min.
Chilling Time: 1 hour

8-10 large pears
2 tbs. lemon juice
¼ tsp. salt
1 cup heavy cream, whipped
2 tbs. mayonnaise
2 cups diced celery
lettuce cups
½ cup chopped pecans
½ cup drained canned bing cherries (optional)

• Peel and core pears; dice and sprinkle with lemon juice and salt. Combine whipped cream and mayonnaise, add to pears and celery. Chill. Just before serving, pile mixture in lettuce cups; sprinkle with nuts. If desired, garnish with bing cherries.

Serves 6 ***360 cal. per serving*** ***Source of Vitamins A,B,C***

Tested in The American Home Kitchens

• lemon tea tarts

Preparation Time: 30 min.
Baking Time: 15 to 20 min.

1 recipe pastry or 1 package pastry mix
2 eggs, slightly beaten
1 cup sugar
¼ tsp. salt
1 tbs. grated lemon rind
1 tbs. lemon juice
2 tbs. melted butter or margarine

• Roll pastry ⅛ inch thick; cut into 3-inch rounds. Line muffin pans, allowing pastry to extend about ¼ inch up the sides. Combine eggs, sugar and salt; beat slightly to blend. Stir in remaining ingredients. Pour into tart shells. Bake in moderate oven (375° F.) 15 to 20 minutes, until crust is browned and filling puffed. Remove from pans while still hot.

Larger tarts may be baked in custard cups or tart shells. Makes 12 to 15.

Yield: 30 small tarts ***80 cal. per tart*** ***Source of Vitamins A,B,C***

Tested in The American Home Kitchens

LINIT®
STARCH

makes your pretty dresses, petticoats, blouses band-box fresh!

LIGHTS OUT?

LIGHTS ON!

When you plan your new home or modernize the wiring of an old home, be sure you end *forever* the nuisance of blown fuses. Be modern; install a Cutler-Hammer Unit Breaker. Then when lights blink out because of an overload, you will only have to reset a little lever that has snapped out of position . . . and service will be restored. Nothing to replace, nothing to hunt for, nothing to buy. So easy and so safe; even a child can do it.

The Cutler-Hammer Unit Breaker is so good looking you need not hide it; have it installed in the kitchen or wherever it will be most convenient. Be wise; have your wiring plans figured *two* ways, with fuses *and* with a Cutler-Hammer Unit Breaker. You will be amazed at the slight extra cost of this modern convenience. Write today for free booklet "Goodbye to Fuses." CUTLER-HAMMER, Inc., 1395 St. Paul Avenue, Milwaukee 1, Wisconsin.

CUTLER-HAMMER UNIT BREAKER

FREE BOOKLET: Tells facts about new, better home electrical protection. Write TODAY for your copy.

Get this professional-style,

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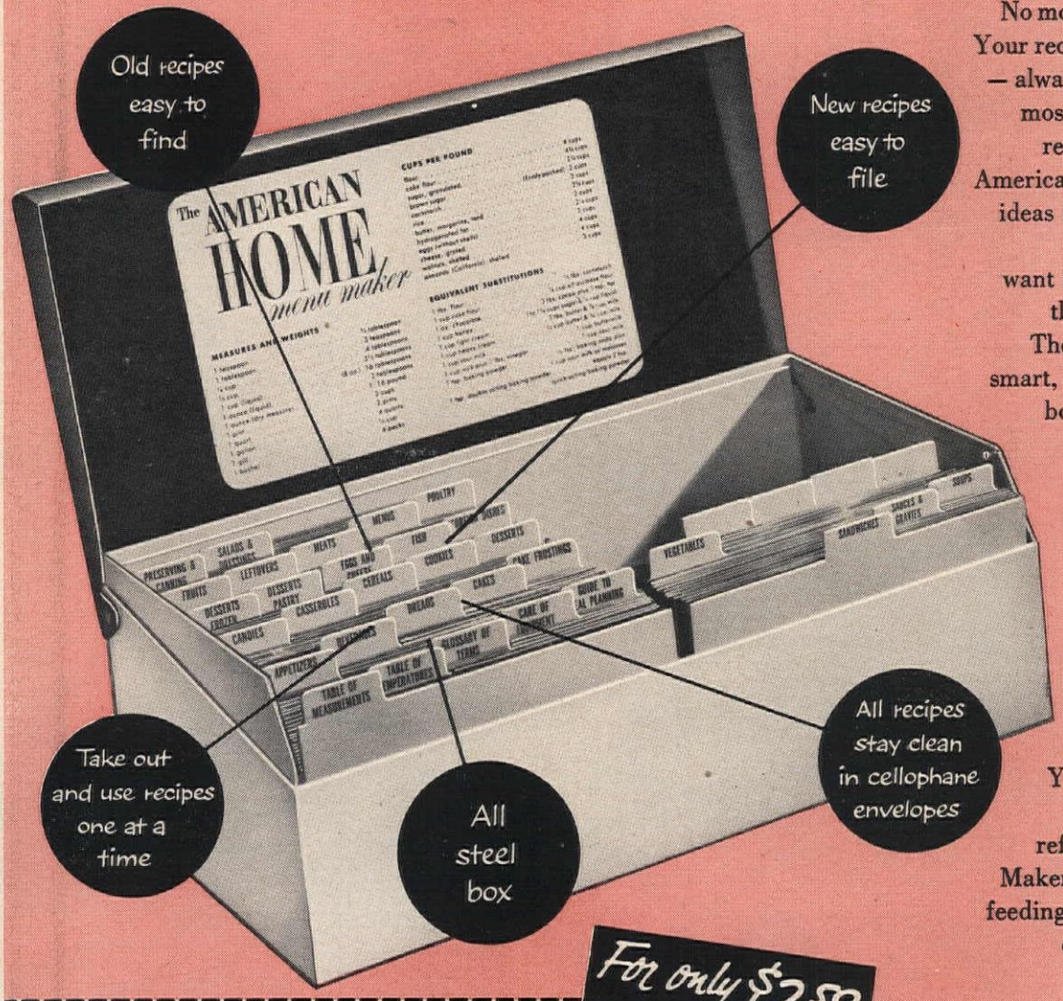
THE AMERICAN HOME MENU MAKER



No more lost, missed, or damaged recipes! Your recipe collection can be kept up to date — always be right at your finger-tips, in the most practical, easy-to-use, business-like recipe file you've ever imagined! The American Home Menu Maker keeps *all* your ideas instantly ready to use, always ready to supply just the cooking idea you want at the moment you want it. And it's the *quickest* way to save new recipes. The American Home Menu Maker is a smart, easy to carry, easy to store steel file box — especially designed to hold the 3″ x 5″ recipe cards published in The American Home. It keeps recipes *safe even in use* — safe from staining, from tearing, from loss. A slot in the cover of the box keeps each recipe visible while you're using it. Each recipe can be individually encased in a wipe-clean cellophane envelope for permanent protection. You've room for hundreds of recipes, all automatically indexed for easy reference. The American Home Menu Maker is so easy to use, it actually keeps feeding new ideas to your breakfast, lunch, dinner menus, almost automatically.

For only $2.50

THE AMERICAN HOME DEPT. M-77
American Home Building, Forest Hills, N.Y.
Enclosed find $..... for which you will send me the items checked below:

☐ New Steel Menu Maker $2.50
☐ 100 Cellophane Envelopes ... $1.00

Please indicate color combinations
☐ Red & White ☐ Black & White
☐ 250 Cellophane Envelopes $2.00

COMBINATION OFFER

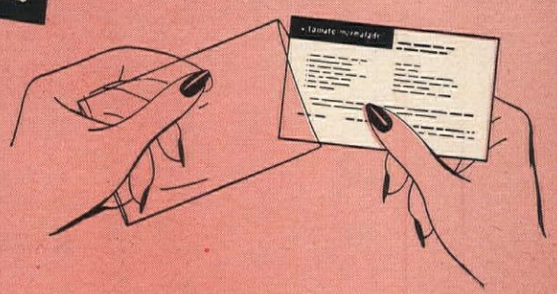
☐ New Steel Menu Maker and 180 Cellophane Envelopes $4.00

Sorry, no shipments to Canada or foreign countries.

NAME *(Please print all information)*

STREET

CITY, ZONE & STATE

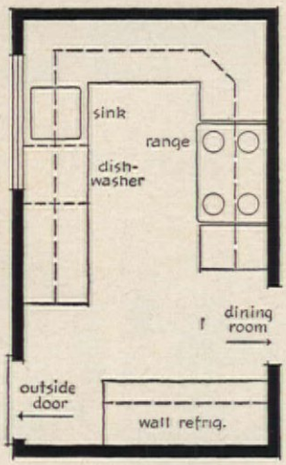


Kitchens and Our Changing Lives—1957 Style

Once home from work, preparing dinner's a breeze. Foods from the freezer are faster and easier to fix, especially with today's *fast* cooking equipment like pressure cookers, or with thermostatic controls.

EDITH RAMSAY

Wall refrigerator adds floor space, leaves room for desk for doing market ordering.

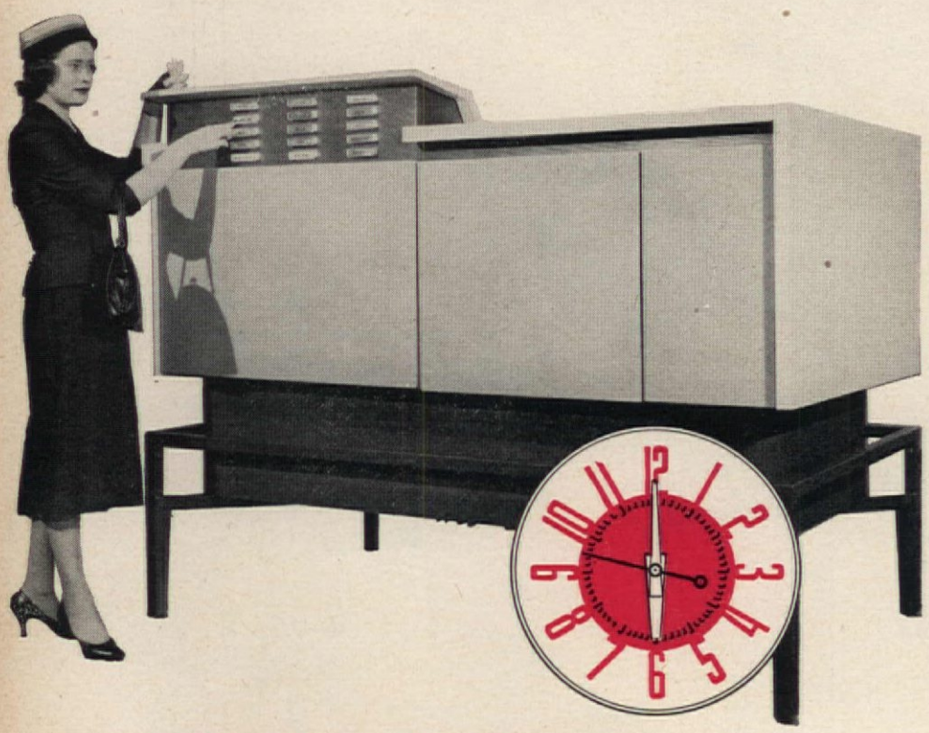


And may we offer a prologue to this issue of "changing lives," for it is really a family issue, and a very dramatic one. The fact concerns Mothers and Fathers alike, for it's helping to create a changing family personality affecting every family member. Today there are over 11 million working wives in the United States alone.* A staggering figure, and one which will mean drastic changes for the ever lovin' group—the American family. The *kitchen* will play a big role in this transition. A big responsibility, too, on Mr. Kitchen Manufacturer, for he has to meet these changing times. Here is proof that he has done just that (and below, that he is continuing). We proudly present this sleek, small kitchen perfectly designed for THE WORKING WIFE—full of ideas adaptable for this changing family personality: IT HAS THESE VIRTUES:

- *Compact Arrangement*—large enough for plenty of equipment; small enough for efficiency. At right, our own American HOME-wife can stand at the range and reach the dishwasher.
- *Cheerful color*—in equipment making more sense than ever.
- *Flexible dishwasher*—will hold day's load, to wash later.
- *Wall refrigerator*—has freezer-full of ready-to-cook foods.
- *Easy-to-clean surfaces*—counter top, wall, equipment, floor.
- *Thermostatic controls, pressure cookers*—boon to working gals.—AND SEE WHAT'S COMING!

* It is predicted by 1975 that there will be approximately 17 million working wives in the United States.

In 197X They Are "Imagineered"



Push a few buttons . . .

RELAX!!!

For Even Less Work

Ever wish you could push a button and have your meal completely cooked? It's coming! Called XPC-1, it's designed for any wife —the "stay-at-home" kind or the working gal. Combination freezer and electronic oven, at the touch of a few buttons it sends foods from freezer to oven to table. At present, XPC-1 is only a prototype! It is not for sale, and there are no plans to market it. It'll be here, though, within 15 to 20 years. Right now, it's an experimental cooker, unveiled only a few weeks ago here in New York City by General Electric. We've eagerly awaited our first glimpse, knowing what it will mean to your life and ours. HOW? Well, any kind of machine that mechanically maneuvers at the touch of a button and in 30-35 minutes sends a completely cooked meal to the table will have a big effect on all of us. We display it on these pages.

Sit down to a delicious dinner!

See "Where Credit Is Due," page 91

Ideal Dishwashing Team:

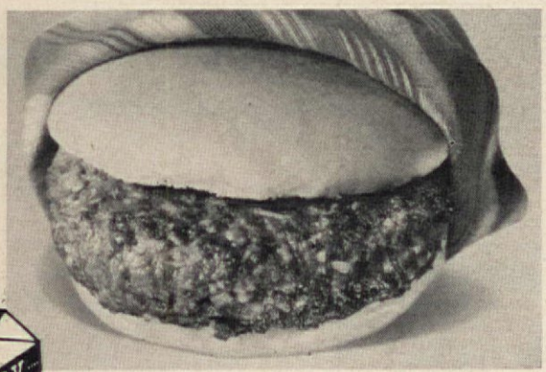
Calgonite® and General Electric

Put new, non-spotting Calgonite in your electric dishwasher . . . and out come dishes that glisten without spots or streaks . . . glassware, silverware, pots and pans that sparkle with super-cleanliness. No chlorine odor, no film. Calgonite keeps your dishwasher fresh and clean. Leading dishwasher manufacturers place Calgonite in their machines. Try the NEW Calgonite.

General Electric's new Portable and undercounter dishwashers feature the famous "Flushaway Drain" that ends hand dish rinsing for good! Also have big capacity and easy-to-use cushioned racks.

Calgon Company
Pittsburgh, Pa.

WILSON'S
B-V
gives
HAMBURGERS
the
T-BONE
TOUCH



What a taste-tempting difference! Just dissolve one teaspoon of B-V in a tablespoon of boiling water. Then brush on hamburgers before, during or after frying or broiling. Wonderful! Take a tip from professional chefs—use B-V.

Brush on steaks, chops and roasts, too!

New Way To Sell Christmas Cards
EASY WAY TO MAKE $100

9 Ways To Make $1 Per Box Profit

New Sales-Making Leader! Sell Exclusive Personal Christmas Cards WITHOUT NAME at 25c off. Low as $1.25 for 40 cards.

ORGANIZATIONS: Send coupon for No-Risk offer. Guarantees highest earnings

Guaranteed by Good Housekeeping

SEND NO MONEY

Show friends FREE Samples of 62 gorgeous new EXCLUSIVE Christmas Cards not available elsewhere. Give generous discounts when ordered without name imprinted, yet make your full profit on every box. Everybody buys. You make $100.00 fast on 100 boxes. Many more EXCLUSIVES in fast-selling line of 250 Greeting Card and Gift Shop Novelties. You keep up to 50c on every $1, besides an Extra Cash Bonus! No-risk Money-Back Guarantee assures you up to 20c more profit per box!

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Get samples at our expense. We'll also pay return postage if you're not delighted. For FREE Album, best-selling Assortments on approval and offer of $1.25 gift FREE for prompt action, mail coupon TODAY!

"TINY TV" Salt & Pepper Console FREE For Prompt Action SEND COUPON NOW!

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All these pushbuttons, and food too? You'll ask this and lots of other questions, we're sure—some in jest, some not. Will XPC-1 replace the housewife? Of course not! It will not take the place of a good cook. No amount of engineering will replace that essential human element in the art of being a good cook—creative ability and imagination. XPC-1's purpose will take drudgery out of the kitchen but certainly won't detract from your role as a creative homemaker, wife and mother! It will simply make it possible for you to prepare meals in advance and have a complete dinner cooked without your supervision. Yes, there will still be some work you'll have to do around the kitchen—if only to prepare meals and put them in the freezer. However, it will change your life to the extent that instead of cooking three times a day as you usually do now, you'll plan by the week, having a COOK DAY just like you have a WASH DAY.

About its looks—well, it's pretty elegant looking now. By the time it gets in your home, though, it may not look exactly as it does here. At present it stands 5′ 4″ high, 6′ 4″ long and 46″ wide. One side is the "kitchen side," the other the "dining-room side." You need 220 volts to operate it, same as you need for an electric range. When all the food is cooked, a chime rings and the complete meal comes sliding to you on a veritable "magic" platter!

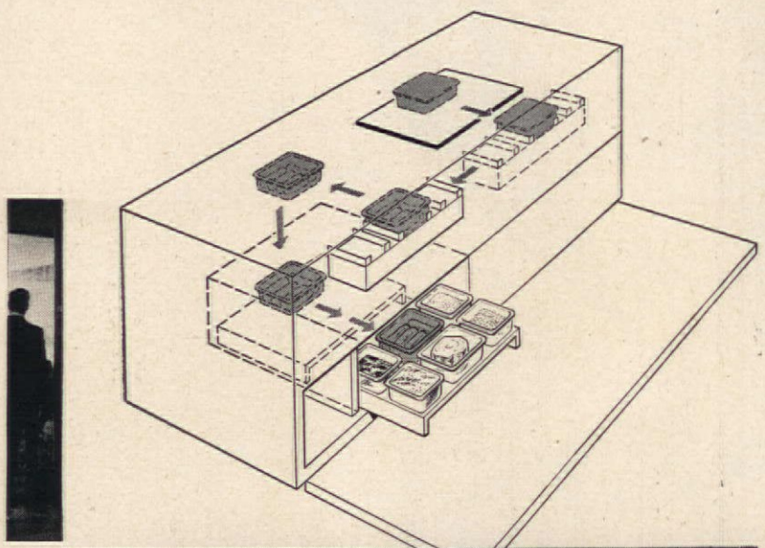
HERE WE PHOTOGRAPH IT:

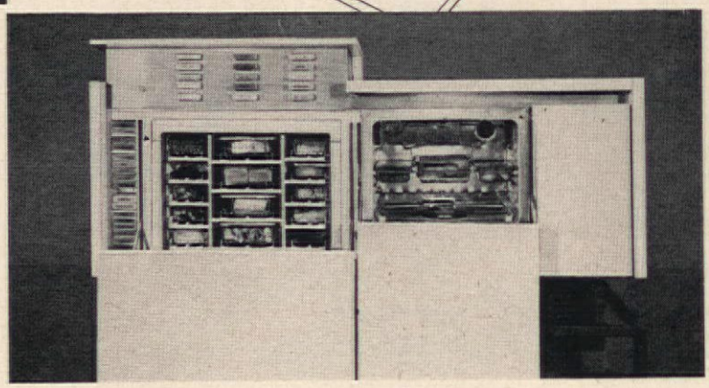
After the press unveiling we decided you should see it too. So we went to work—and WORK it was to get XPC-1 installed for photography at The American HOME. First of all we had to get a lot of people into the act to get it here without a mishap. Completing an early morning TV show, it was moved with tender care into a special truck and brought to 300 Park Avenue. Here it was met by Editor Jean Austin and, standing by, models, photographers and engineers . . . ready to "shoot the story." It was taken literally, "on the spot," for it traveled no further than our downstairs lobby . . . it was too large for the elevator. On seeing the reactions of passers-by we were convinced then and there that you'd be interested in XPC-1, too, for we were asked questions faster than we could answer them. Bet you will, too! Here's hoping we'll answer all your questions about it.

HERE'S HOW IT WORKS:

You can store 42 foods in the 5 cu. ft. freezer, 3 of each of 14 types. Any six can be selected as a meal for 4 people. Put prepared foods in covered pyrex containers before freezing (see left). Slide them into freezing racks where they will stay until the push of a button sends them into the oven. Fourteen color-keyed food selectors match the positions of stored foods.

At the end of each button pictured at right is an adjustable selector which sets the time the food goes into the oven. If you select six different foods for one meal, the timing selector, set when you put the foods into the freezer, causes these foods to go into the oven at preordained times, so that the whole meal will come out together. You might want to prepare a roast beef dinner, for example. If meat takes 35 minutes to cook and mashed potatoes 10 to heat, the potatoes slide in 25 minutes after the meat! So you see, you still must do some thinking. *YOU* select cooking time.





The sketch above tells a graphic story, for there you can see exactly what happens when you PUSH THE BUTTONS to bring that magic meal to the table in a matter of minutes. The containers of frozen foods "rise and slide" on a small conveyor belt to the oven, and fit themselves snugly into a special rack where they will cook. How does the food cook? Electronically, of course. In a simple explanation: microwaves spin around in the oven and do the job of quickly thawing and cooking the meal. Food cooks in ⅛ to ½ the time it takes you to cook them in your regular oven. The same kind of high-frequency waves that operate your TV will also cook your food.

In the photograph below the sketch, both freezer and oven door are open to give you a full view of the kitchen or cooking side. Note the column of extra buttons on the left side available for a wider choice of foods for you to place in the freezer. Turn back to page 75 and see again the handsome dining side, which has its own dropdown eating area along with a special section for the electric percolator. A terrific room divider between kitchen and dining room—and a cinch for small areas! Keep looking for it. It will come just like TV and the Electronic Range.

Women Clean House New Way–*Without Water*

Does away with pail, powder, water, soap, mess!
Hands don't even get wet!

Vanity by American Standard (F140-24)

Lacy white froth sprays on... dirt wipes right off!

Cleans mirrors, tile, painted woodwork, chrome, porcelain, etc. So quick! So easy!

Spray! Wipe with a dry cloth! No pail, water or mess! That's Jet Bon Ami's ease for all glass, glossy and painted surfaces—all through the bathroom, all through the kitchen. Windows, woodwork, lightswitch areas—the whole house sparkles and shines so much easier. A stingy bit of froth cleans better than a lot...spreads as you clean... wipes *dry* faster...very economical.

New *Jet Bon Ami*

© 1957, The Bon Ami Company—an Affiliate of United Dye & Chemical Corporation

New York Model Wife gets first peek . . .

at the newest styles, models, flavors, colors of today's top products . . . knows they're dependable and buys them for her own family . . .

FPG

She's always satisfied most with a BRAND that's made a NAME for itself!

MANUFACTURER

"I MADE IT

. . . and I knew I had to make it the best, most up-to-date product at the lowest possible price. Otherwise, people would start buying somebody else's product. I can't risk my business by making anything but the best."

DEALER

"I SOLD IT

. . . and I knew it would live up to its claims, because it's made a good name for itself. I don't like to sell unproved, untried products that may not satisfy customers. Satisfied customers build my business."

CUSTOMER

"I BOUGHT IT

. . because I knew the name, knew it would be just what I wanted. I usually get the best selection, the newest improvements, and the real values when I stick to advertised brands. And I save time, too."

BRAND NAMES **make it easy for you to buy the best**

THE BRANDS YOU SEE ADVERTISED IN THIS MAGAZINE ARE NAMES YOU CAN TRUST!

They stand firmly behind every product and claim they make.

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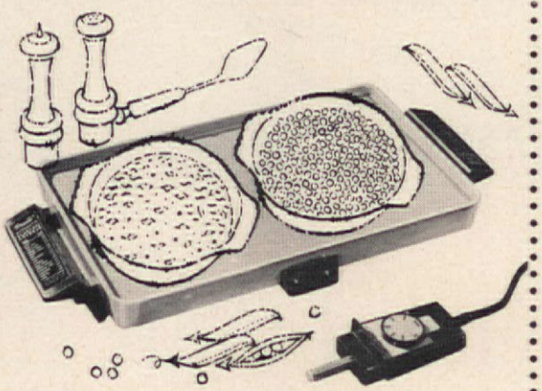
ARE YOU GETTING THE MOST OUT OF YOUR APPLIANCES?

Are your small appliances stashed away on some remote shelf waiting for use once-a-month-or-year? Sure, each has a special use, but if you prod small appliances on, they'll do many extra jobs

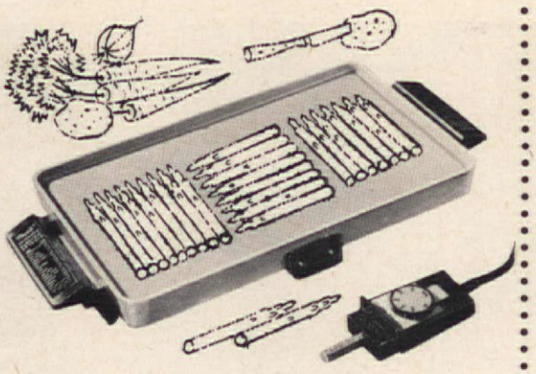
VIRGINIA THABET

You use your *electric griddle* for pancakes, bacon, sausages, sandwiches, BUT have you tried it for:

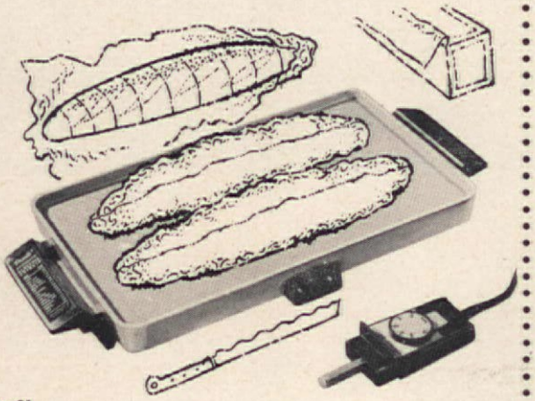
Hot-Food Server — To ep vegetables hot, or up, creamed chicken or ew, use a metal con- iner—stainless steel or st aluminum—and place on the griddle at warm tting. Foods will stay rving-hot at outdoor cnics or porch buffets. e bet you'll find even ditional unique uses!



Steaming Vegetables— e electric griddle for ch vegetables as green ans, asparagus, and broc- li. Dip only fresh ones boiling water 3 min.; t on 200° heated grid- e. Add butter and ver; steam to taste. griddle has no cover, with aluminum foil. ug opening with cork.



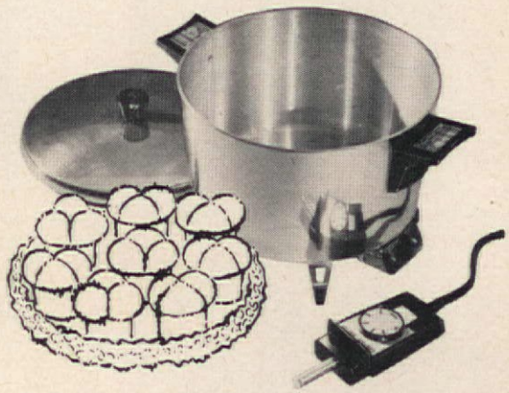
Garlic, Herb, Cheese or tter Bread—It's easy prepare. Follow your orite recipe, be it ame or poppy seed, egano, chives or East dia spices. Wrap in minum foil and put ead on the griddle. ver, heat at 200°. Try ls or French bread, , with spaghetti.



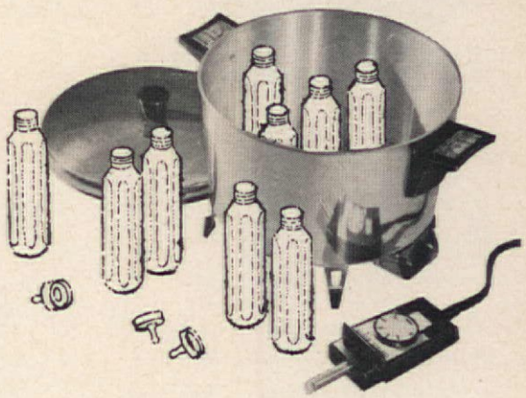
"Where Credit Is Due," page 91

You use your *electric cooker or Dutch oven* for stews and pot roasts, BUT have you tried it for:

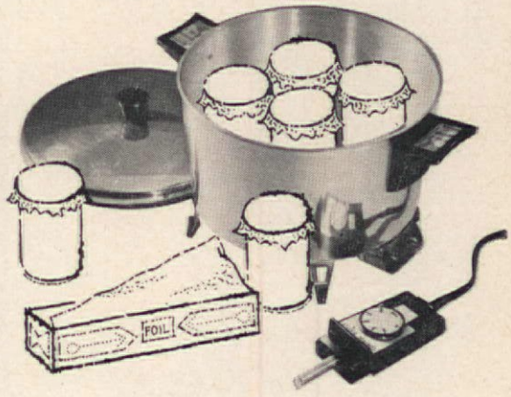
• *Bun-Warmer* — Heats rolls and breads of all sorts. Set heat at 250°, and put buns in cooker and cover. Heat until warmed through. If buns are dry, sprinkle with ½ tsp. water. Pop the packaged varieties in aluminum foil in cooker, package and all! Be sure to *open* package first. Rolls heat in jig time.



• *Sterilizing Baby Bottles*—Using bottle brush wash bottles and nipples with mild soap or detergent. Rinse. Place bottles on sides; caps, nipples, etc. around edge of cooker. Cover with water; set at 375°; cover. Bring to boil reducing heat after 10 or 15 min. to rolling boil. Remove bottles and fill.



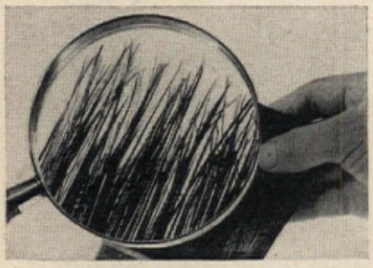
• *Steaming Puddings and Brown Breads*—Use mold or can for batter. Cover with waxed paper layers (well tied), saran film, aluminum foil if mold has no cover. Place flat cover or grid in cooker, add 1 qt. water. Put can in cooker, cover, bring to boil at 425°; reduce to 212°; steam to directions.



How to select a paintbrush

A good brush performs better... wears longer... saves you money

In selecting a good paintbrush, the first thing to look for is a full head of bristles in a firm setting.



Then, look closely at several individual bristles. They should be finely tapered with slightly curled tips. Make sure a generous portion of the bristles have tips that are split or "flagged."

Finally, look for a brush that has bristles varying in length. A brush with these qualities will give you excellent performance. It has a greater working and paint-holding capacity—eliminates excessive dipping. The brush will release a finish smoothly and evenly on any surface. You save time, paint with ease, do a professional-looking job.

Now, better performance with improved TYNEX® nylon bristles

When buying a paintbrush, look for the trademark TYNEX on the handle. Quality paintbrushes made with bristles of TYNEX nylon give you better performance. They pick up a full load of paint at every dip and lay on a smooth, streak-free coat. And brushes with TYNEX have durable bristles that clean easily . . . rinse thoroughly . . . dry quickly—are always ready for re-use.

FREE — additional facts everyone should have on choosing and using a paintbrush. To get this valuable information without cost or obligation, just send your name and address to E. I. du Pont de Nemours & Co. (Inc.), Polychemicals Dept., Room 647, Du Pont Building, Wilmington 98, Del.

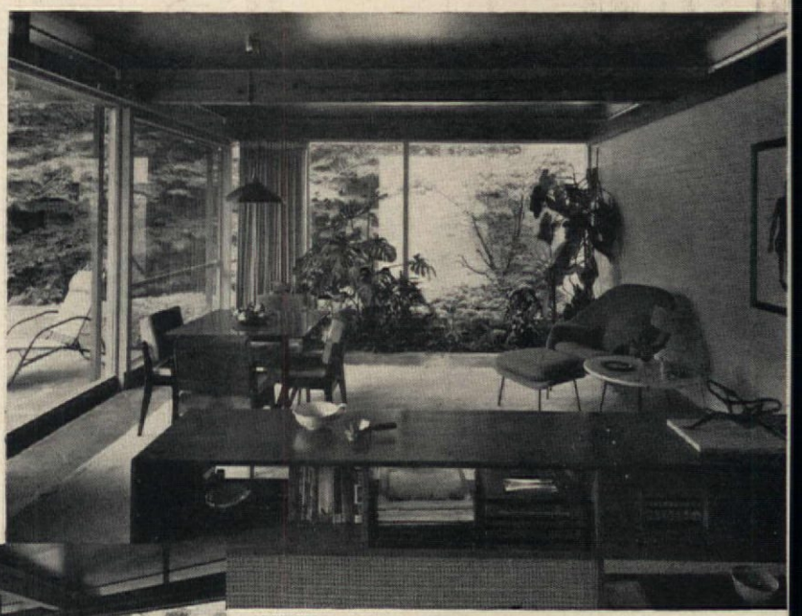
TYNEX is the registered trademark for Du Pont nylon bristles

DU PONT ® TYNEX NYLON BRISTLES

Better Things for Better Living . . . *through Chemistry*

Wedded to its site in a

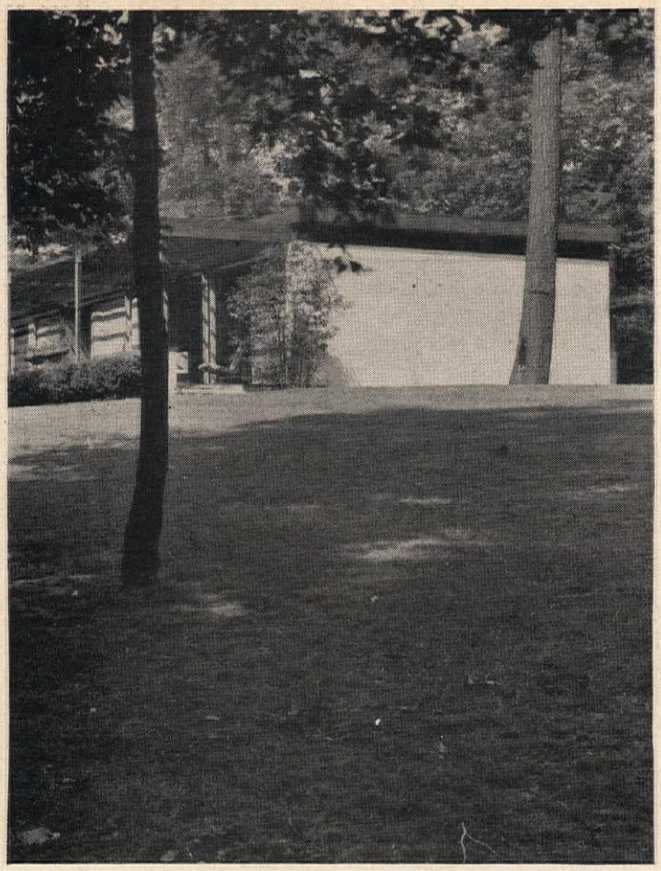
JAMES W. BRETT



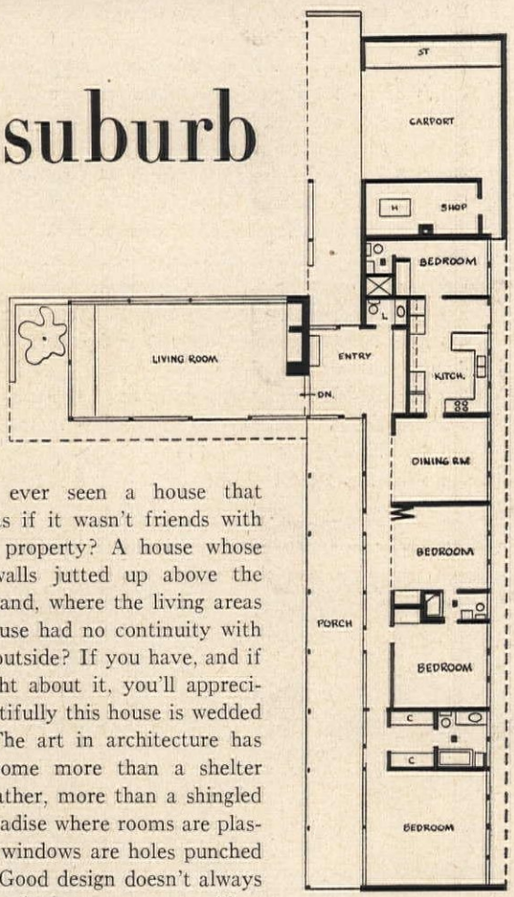
Borrowing space from your land to make your rooms look larger is done here by extending brick wall and a planter box beyond room's confines. Glass walls let in view, light, make it spacious.

ARCHITECT: RICHARD GORDON

Opposite end of living room shows two more ways the indoors and out were merged. Flooring in both the living room and the terrace is slate. Steps that lead to entry appear to be continuous with terrace steps.



N.Y. suburb



Have you ever seen a house that looked as if it wasn't friends with its own property? A house whose foundation walls jutted up above the level of the land, where the living areas inside the house had no continuity with the grounds outside? If you have, and if you've thought about it, you'll appreciate how beautifully this house is wedded to its site. The art in architecture has made this home more than a shelter from the weather, more than a shingled appliance-paradise where rooms are plaster cells and windows are holes punched in the walls. Good design doesn't always cost more, and there are many ideas from this house of Mr. and Mrs. Mortimer A. Selinger, Mamaroneck, N. Y., you can apply to the home *you're* planning.

Notice how the living, sleeping and work areas are zoned for privacy and convenience. The entry hall located at the axis of these zones makes it possible to leave and enter directly—without disturbing people in the other parts of the house. Sliding-glass window walls in the living, dining and bedrooms make a scenic wall in each room and provide easy access to the outside. The house is placed to provide complete privacy in the yard.

Revco, the key to kitchen charm

Yesterday, built-ins were a trend . . . today, they are one of the most important factors in the future value, beauty and convenience of the home. For the bedroom, for the bathroom, for the living room, and most importantly for the kitchen, with ranges, washers, dryers and REVCO BILT-IN refrigerators and freezers. REVCO has undercounter freezers, refrigerators and ice maker refrigerators for over-and-under, side-by-side, and multiple installation. To help you design your entire built-in kitchen, REVCO has carefully prepared for you a book brimming with color schemes, arrangements and custom floor plans to spark your own ideas.

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REVCO

SEND FOR THE "TREND-SETTING KITCHENS" BOOK TODAY!

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Please send me my copy of "Trend-Setting Kitchens."
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I am interested in ☐ new home ☐ remodeled kitchen

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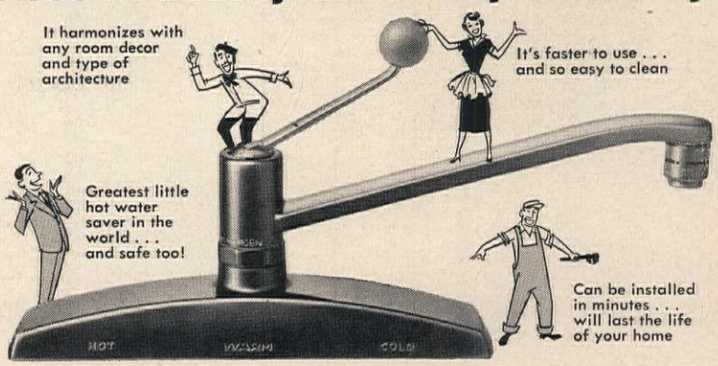
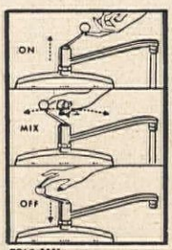
First in Beauty • Efficiency • Economy!



MOEN ONE HANDLE MIXING FAUCETS



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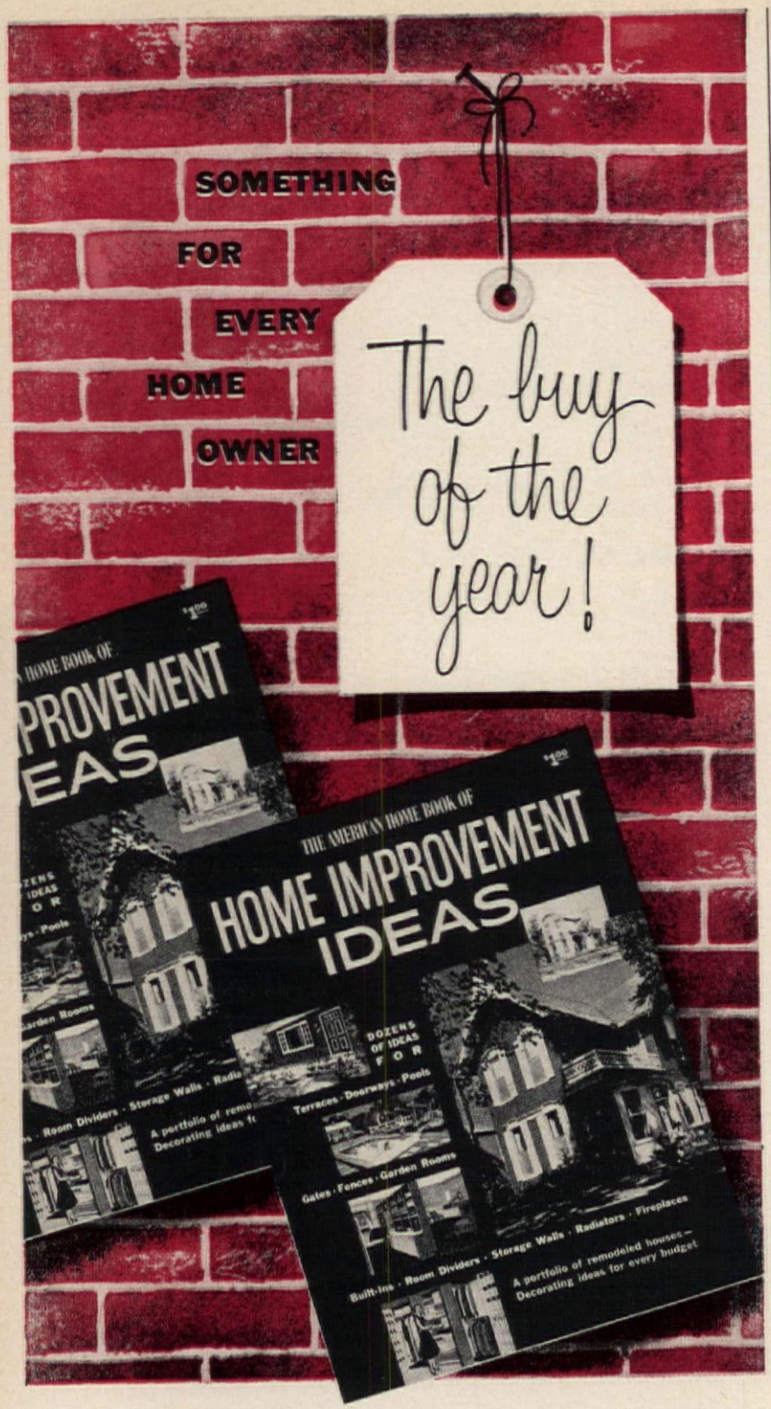

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THE JAQUES DO'S & DON'TS

(Begins on page 34)

We bid you welcome to our home. In order for you—our neighbors—and our family to enjoy your presence and our hospitality to the fullest extent, the following suggestions are offered as recommendations for your guidance.

Do park cars on our side of the street.
Don't park in front of neighbors' houses or driveways.
Do ask to swim—It is a privilege—not a right.
Don't swim unless:
Eber is home—if you are his guest; Carol is home—if you are her guest.
Do use gate for entrance & exit.
Don't come through the house.
Do bring your own suit & towel.
Don't rely on us to furnish swimming equipment.
Do change in dressing areas provided. Girls in filter house. Boys in garage.
Don't plan on changing in house.
Do be thoroughly dry before entering house.
Don't roam around the house in swimming suit—wet or dry.
Don't wear metal objects or jewelry in the pool.
Don't wear bobby pins in the water—metal rusts the floor of the pool.
Do wear proper swimming equipment at all times.
Don't wear blue jeans or non-swimming clothes.
Do be careful of slippery concrete.
Don't run or roughhouse—it is dangerous.
Do not swear—always be gentlemen.
Don't subject our ladies and neighbors to embarrassment.
Do play records—but remember our neighbors.
Don't force loud music on them—they may not like your choice of records.
Do have fun—but not too loud.
Don't try to make the fellow hear with bananas in his ears.
Do stop all outside noise at 10:00 p.m. during the week, & 11:00 p.m. on Friday & Saturday.
Don't make it necessary for the neighbors to complain.
Do put furniture back if you move it.
Do sweep & pick up leaves—a pool takes a lot of work.
Do take suits & towels with you or hang in drying area.
Don't burden us to pick up after you.
Do ask all "first time" guests to read these suggestions.
Don't make it necessary for us to show them.
Finally—Have Lots of Fun!!!
But When In Doubt—ASK!

The lanai, new room near the pool on the rear patio, has rotisserie, serving equipment for teen-prepared meals, cork floor for dancing.

(Begins on page 34)

of youth is the thing people think of first and enjoy most. Popularity with friends, and friends' friends, steps up overnight when you build a pool. No, you can't always protect pools from people, but as the Jaques say, "Pools protect people from a lot of things, and isn't it lucky they are so much fun?" Typical of their tact in dealing with teenagers, they post the do's and don'ts of good poolside behavior where they are certain to be seen. No scolding nor nagging over broken rules—the suggestions (page 82) work! Now you will remember that when the pool was built a bargain was struck. Perhaps the pool idea came partially as a reward for teen achievement and effort. That point was never disclosed. What was made clear was, the question of building the pool was again settled by family vote. The cost of building it would be shouldered by the parents IF Carol and Eber would take over the maintenance. Maintenance of a pool is not an easy job, the youngsters were warned. Eber had carried lumber and been handy man during the remodeling and handled a man's-sized share in the landscape planting. Carol had finished and painted indoor shutters, helped sewing and doubled for her mother in the kitchen. But maintenance of a pool was something else because it goes on and on, months on end. Weekly Carol scrubs the tile that outlines the upper walls of the pool, while Eber cleans the lower walls and the bottom. Added to that is the daily skimming of the top for leaves and trapped insects, the surrounding platforms to keep picked up and clean. No, the Jaques' swimming pool did not just fall in the backyard's lap as a big beautiful gift. It's there, sparkling with light and laughter, by family cooperation.

There's not much concern anymore in Mr. and Mrs. Jaques' minds about Carol, Eber, and their friends enjoying home as a social background. In winter, parties, because of school, are pretty much limited to weekends, but come vacations, short or long, and the clan's gather. Generally, activities seem to center outdoors on the back veranda and around the pool. From noon on there may be outdoor greetings, followed soon by a splash as Eber or Carol and the first guests dive into their own reflection, or the ping of a ball as they settle into a ping pong bout. The sun goes over and falls on a passing parade of the fun-lovers. Some come for only a quick dip and are gone, others linger. On the porch, competition is stiff between the High Hats and The Derbys, but more especially when it is an all-male contest, between Eber and his friends. The hour-glass is reversed. The moon comes up, peers over the wall on new faces, young and old. There's room for all. Mr. and Mrs. Jaques and their friends join in the fun, then sit apart as a ribbon of music and laughter floats out from the other side of the pool. It's all in a day, almost any day. A real cool set-up! Carol and Eber happy to stay at home, their parents enjoying every precious minute of the time left for family living, before the young ones leave the family nest.

This is what you've been waiting for

Whether you go in for big-time competition in flower arranging and table setting, or just like to express yourself with beauty and taste in your own home, this brilliantly illustrated book will prove an invaluable guide. The flower arranging section, edited by an authority, Betty B. Merriam, gives a wealth of imaginative suggestions. The table setting section is edited by our own Gertrude Brassard. If your newsstand dealer cannot supply you, fill in and mail the order form below.

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SEE PATTERN ORDER FORM PAGE 94 See "Where Credit Is Due," page 91

1676—50¢. Huck-a-Buck towels in COLOR are news! Until now these Swedish weaving towels have been woven in color on a white background. We wanted a new look, so we tried weaving on a colored background of a finer weave, giving delicacy to finished design while keeping towels easy as ever to make. Transfers take "squint" out of counting.

C. L. Evans, Pres. of New England Art Publishers, Says:

MAKE $50, $75, $100
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Little Pennsylvania Garden

If you have a small yard in a built-up neighborhood, having your privacy easy-to-care-for garden with talents to spare (many you can adopt)

Flagstone walks along each side of garden connect house terrace and this one at far end of yard. Stones are simple to lay on mixture of sand and soil over crushed-stone foundation. Brick also can be used for terracing.

Stairway (right) adds old-world charm, connects second-story balcony with the yard. Staggered half-steps save space. A climbing rose and potted plants—pansies for early color, and petunias for summer—brighten railing.

High redwood fence (left) is fronted with a group of evergreens and backed by deciduous trees for all the privacy you could desire. Canterbury bells give a spot of color, but other kinds of flowers can be substituted.

achieves privacy

can be a problem. Here's a simple and for putting the most seclusion into small space.

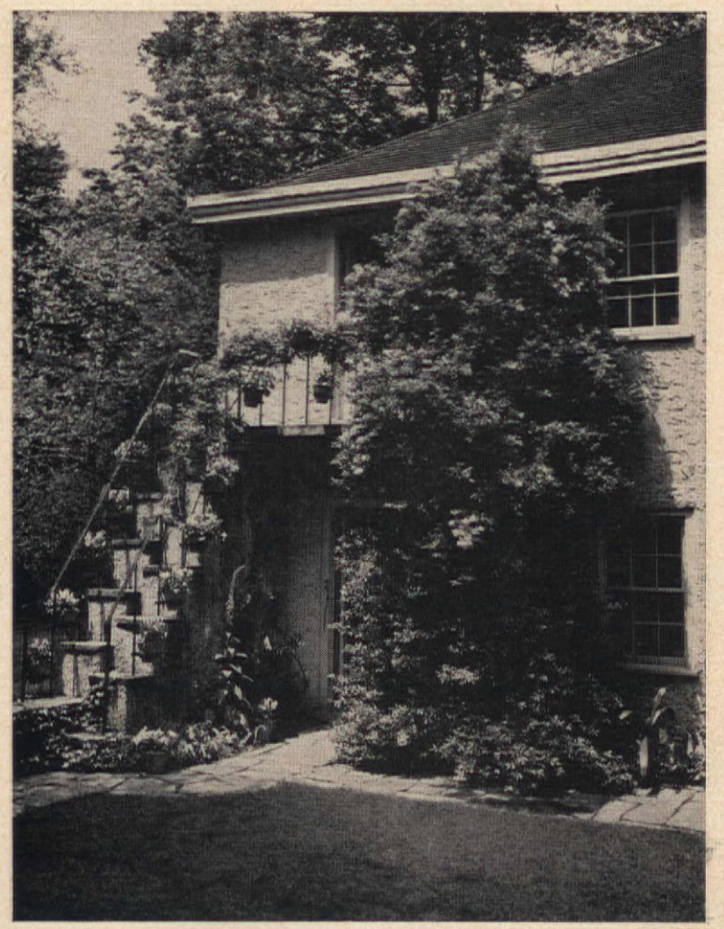
KATHERINE M-P. CLOUD

No matter how lovely your garden is, you aren't enjoying it to the fullest unless it's private, planned for easy upkeep and livable. This garden is all that. Its quiet, restful air is as friendly as a welcome mat, inviting you in to seek a corner or a cool spot where you can catch up on your reading or just relax.

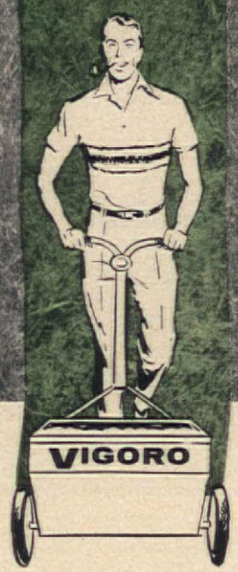
Miss Gertrude Ely of Bryn Mawr, Pennsylvania, planned her garden with simplicity in mind. Evergreen plantings are confined to the boundaries, so the center of the yard, free of cluttered plantings, looks quite spacious.

In a suburban neighborhood, privacy is a must. To get it, Miss Ely chose a 7′ redwood fence because it is durable, always looks good, and eliminates tedious hedge-trimming. Evergreens planted along the boundaries soften the fence, keep the garden attractive all year 'round. Outside the fence, deciduous trees give additional protection plus a contrast in line and texture with the evergreens.

Close to the living-room windows is a grape-vine, espaliered against the wall of the house. It forms a lovely tracery in winter, is truly beautiful in the summer, and grows on a light, inconspicuous bamboo support. It's the finishing touch to a perfect little yard.



Put that green spring sparkle back in your lawn



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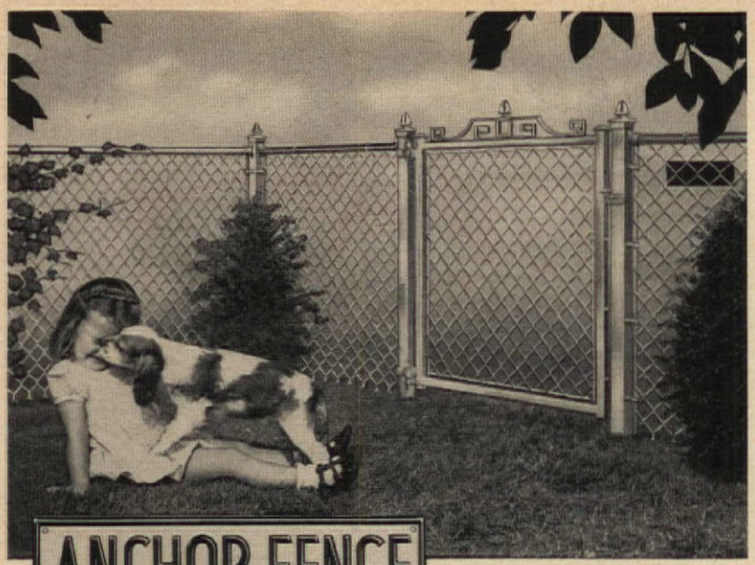

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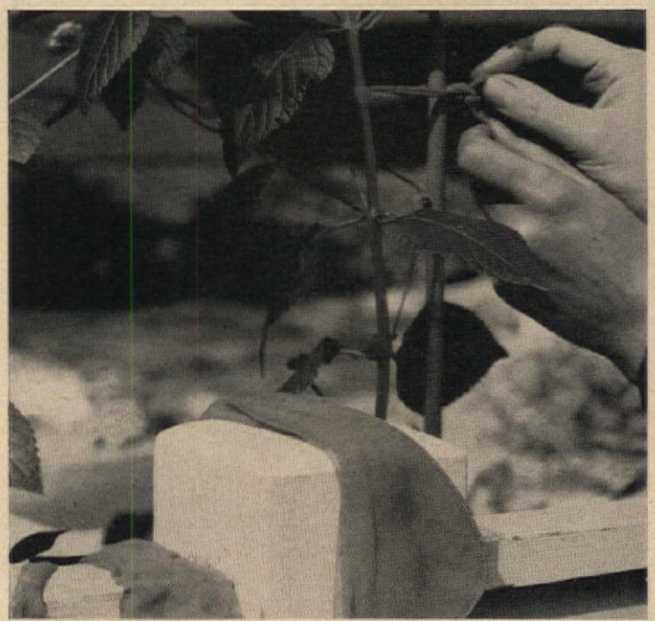
. . . *Simple*

Need an inexpensive trellis for a small climbing houseplant, like philodendron? Stick a dowel into soil near the plant; then along sides of dowel, you snap clothespins (plastic ones are colorful).

THE TIE THAT BINDS

HELEN HOUSTON BOILEAU

• Many plants fare better if they're staked and tied. Outdoors, tied plants are in less danger from wind damage—and from breakage from their own weight, if you consider such plants as tomatoes. Indoors *or* out, many plants look more attractive if they are tied and trained correctly. And, as these photographs show, there are materials besides string which serve this purpose well.



Plants like lantana need soft-but-strong supports. Here's where you can put old nylon hose to work: Cut hose in strips, cutting across to form rings, stretch the rings and tie around the plant.

materials can contribute to your plants' support

Many big garden plants take well to ties made of spiral strips cut from old cotton socks or T-shirts. Another idea—cut up old plastic clothesline and replace nylon core with pliable wire.

Smaller plants, like this coleus, are easily tied to stakes with twisted pipe-cleaners. The pipe-cleaners make soft ties, yet stay very secure. Another tie-up idea: Use old shoe-laces. THE END

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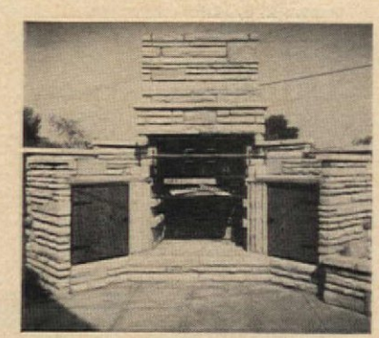
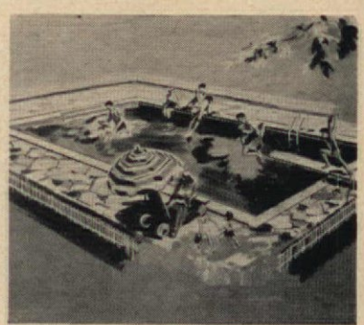
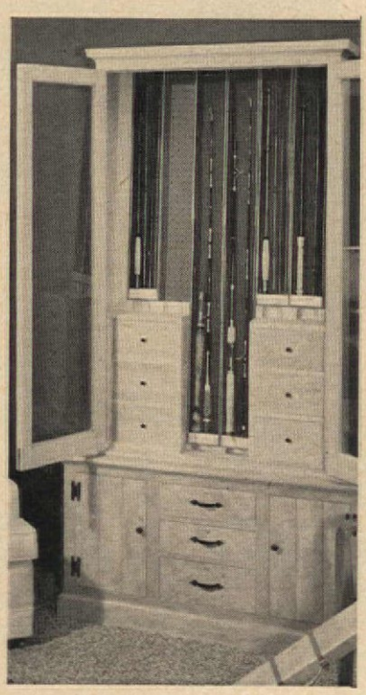


2073—75¢ Make Johnny the envy of your neighborhood by building him this tree house, and rest assured he'll be SAFE in his lofty abode.

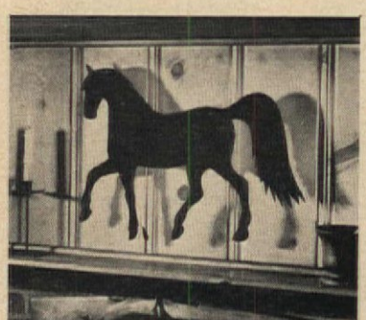
2017—50¢ Get ready to beat those August dog days by building your own swimming pool now. Complete blueprint for this is available.



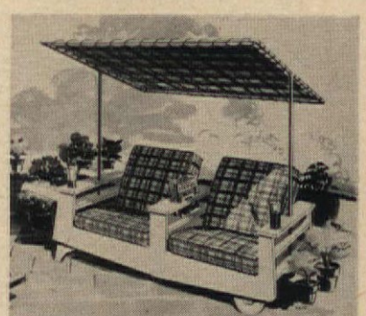
2117—50¢ We call this pattern "Fisherman's Fancy," for we can't think of a man fond of fishing who wouldn't fancy owning one.



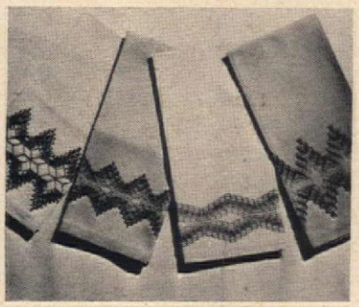
1442—25¢ This "Museum Horse" began life as a weathervane many years ago. Its fine design earned it Museum of Modern Art award.



2119—50¢ Romantic summer nights can be comfortable too, if you build a nice double settee like this one. Plywood and waterproof fabric.



2015—50¢ Pamper your car, stow away your garden equipment and tools, screens, trunks and summer furniture. Dividend-workbench.



1543—50¢ For fastidious hostesses, a beautifully detailed Chippendale tray designed and finished with all the secrets of this old technique.

1632—50¢ Delightfully feminine, floral initials you can embroider (or paint) on linens and lingerie. Has complete transfer alphabet.

1435—25¢ Bring high fashion to your bath with a set of these Huck-a-Buck towels. And old-fashioned Swedish weaving is easy to do!

1417—25¢ Painting plates can be such a pleasant summer pastime, try this rewarding pair. The Chinese designs signify Autumn, Winter.

1481—50¢ The Meissen Onion motif is a favorite china pattern. Now you can paint it on a lovely cloth with our easy-to-follow pattern.

1439—25¢ Pickup for your most festive summer parties, place mats you can make of delicate baby ric-rac embroidered on sheer organdy.

1540—30¢ If summer brings out the artist in you, try baskets and mats in these Indian designs. (One might well show off your prize zinnias.)

.....ESPECIALLY FOR LADIES

2036—50¢ A complete sewing room all in one cabinet. An ambitious task but a rewarding one if a man wants to please a lady who sews.

YOU WRITE OUT YOUR ORDER ON PAGE 94

Shrinks Hemorrhoids New Way Without Surgery

Science Finds Healing Substance That Relieves Pain—Shrinks Hemorrhoids

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain — without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne*) — discovery of a world-famous research institute.

This substance is now available in *suppository* or *ointment form* under the name *Preparation H.** Ask for it at all drug counters — money back guarantee. *Reg. U. S. Pat. Off.

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Soft, soothing, cushioning, protective Dr. Scholl's Zino-pads give you super-fast relief. Also remove corns, callouses one of the quickest ways known to medical science.

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THE AMERICAN HOME BOOK OF

HOME IMPROVEMENT IDEAS

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ONE DOLLAR

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American Home Bldg., Forest Hills, N. Y.

Dear Guest

(Begins on page 6)

done that will relieve her, look for them. Don't talk about *going* to do a job—just go ahead quietly and do it.

Now for the *Do's:*

FIRST. After your invitation to visit has been received and the date set by your hostess, try your best to come on the agreed date and leave accordingly. This leaves the calendar clear for all parties concerned, and all *are* concerned.

SECOND. If you have to iron out wrinkles in your new dress, see what pressing you can do for your hostess.

THIRD. If you're in the village getting postcards to send back home, see if you can't pick up your hostess's suit at the drycleaner's, her shoes at the cobbler's, or another loaf of bread at the grocery store. There are always such errands to be done.

FOURTH. And listen, listen. A good listener is more precious than uranium. If you are not one by nature, work to develop the art—it is one that will serve you well always. Let your hostess tell you about her grandchildren. Let her show you their snapshots.

FIFTH. And last, but not least, disappear. Go for a walk alone, take your book out under a tree. Take a nap, read the paper . . . anything, just so you leave your hostess alone for a little while. She's probably dying to do one or all of these things herself.

Maybe the requirements of this list sound difficult to meet—as if some idealistic creature of the imagination could fulfill them all. My friend, you not only met them, you made them, never dreaming that I would use you as an example of how to behave. Now that you've gone, you must be told at once of pleasure given and received. I want to get *my* "thank you" in *your* mailbox first.

And maybe after a visit I might make someday, who knows? If I try hard enough, *I* might even get a bread-and-butter letter in return from *my* hostess! THE END

Identifying keys in the dark can be as hard as finding a needle in a haystack. Nicks filed on one side of the top will tell you the right key and the right side up to fit the lock. Use a simple coding system, such as one notch for the front door, two for the back, etc.

Mike and Polio

(Begins on page 18)

There was enough hubbub in the yard to attract anyone's attention. Walter had rigged up an electric switch 40′ from the porch, and popcorn was popped in the center of the lawn, its fragrant aroma speaking louder than words. Mike's sister sold the corn.

Big sisters and mothers sent cookies, candy, and jugs of fruit punch. The boys had bought several pounds of hard candy, which they repackaged and sold for a profit.

Jerry sold cookies and cold drinks, kept his eye on the penny-toss game, and helped sack the popcorn. Bob sold fudge and the used comic books.

But it was Mike who had the concession in the front corner of the yard nearest the drive, where he could smilingly greet all comers and entice them to try his candle game. Customers paid him five cents for the use of a loaded water pistol to shoot out the light of four candles floating in a tub of water. If they did, they won a used two- or three-dollar game.

Even before the official opening time, children began coming. We expected four sets of parents and a few of the neighbors to patronize the carnival, but people came from all over town. And motorists stopped and left donations.

When it was all over, four weary boys started counting pennies and nickels. They checked and rechecked. Instead of the anticipated 12 or 15 dollars, there was $42.16!

The next day the four boys paid a visit to the local chairman of the Foundation for Infantile Paralysis and joyfully handed her the money. Mike thought they ought to go on to the newspaper office to report their success, and that brought a second write-up.

The story should end here, but it doesn't. Mike moved to the other side of town and we didn't see much of him after that. Before we knew it, the next summer had come—and with it, polio. And who should have it but Mike!

He might as well have had chicken-pox for all the concern the other three boys showed. Why worry? Hadn't they given the money to the polio fund to take care of kids like Mike? Mike, himself, was just as sure everything would turn out all right. And it did.

We didn't see Mike for months and months, but soon after the good news of the success of Salk polio vaccine, our doorbell rang. And there on the porch stood Mike, still grinning. Dr. Salk may have developed the vaccine, but you'd never make Mike believe it wasn't financed with $42.16! THE END

WHERE CREDIT IS DUE

NOTE: When writing for information to firms given below, address your inquiries to attention of Director of Publicity.

FOR HOST AND HOSTESS

Pages 14-16: Butt-Ler—Woodpecker Woodware, 1032 North Highland Ave., Hollywood, Calif. SEA TREASURE—Houghton-Mifflin Co., Two Park St., Boston, Mass. GULLIVER'S TRAVELS, ROBINSON CRUSOE, TRAGEDY OF KING LEAR, PILGRIM'S PROGRESS—Pocket Books, Inc., 630 Fifth Ave., N.Y.C. Paper weight—Sun-Glo Studios, Brack Shops, 527 W. 7th St., Los Angeles, Calif. Cookie Book—The California Cleminsons, P.O. Box 630, El Monte, Calif. "Butterfly" tumblers in rack—Charm House, 225 Fifth Ave., N.Y.C. Bamboo-handled ice tea spoons—Calhawaii Co., 1059 N. Lincoln Ave., Pasadena, Calif. Coasters and napkins—Sopps, Inc., 18 E. 41st St., N.Y.C. Cake tray; aqua casserole—Farber and Shlevin, Inc., 32 Lexington Ave., Bklyn., N.Y. Mirro Copper-Tone Cannister Set—Aluminum Goods Mfg. Co., Manitowoc, Wisc. Persian jar—I. D. Company, 150 Spring St., N.Y.C. Wooden relish dish—Jack Orenstein Associates, Inc., 225 Fifth Ave., N.Y.C. "Cat's Meow" luncheon set—Kemp and Beatley, Inc., 15 W. 34th St., N.Y.C. Electric bean pot—West Bend Aluminum Co., West Bend, Wisc. Colonial casserole set—Thatcher Glass Mfg. Co., Inc., McKee Division, Elmira, N.Y. Paper place mats—Royal Lace Paper Works, Inc., 99 Gold St., Bklyn., N.Y. "Shell" placemat set—Kemp and Beatley, Inc., 15 W. 34th St., N.Y.C. Beverage set—Imperial Glass Corp., Bellaire, Ohio. 'N icer ice bucket—B. F. Goodrich Sponge Products, Div. of B. F. Goodrich Co., 334 Derby Place, Shelton, Conn.

AFTER-DARK MAGIC

Page 16: Brass candletree; vigil lights and candles—Helen Cole, 963 Lexington Ave., N.Y.C. Patiolites and wrought iron ground stickers—Will & Baumer Candle Co., Syracuse, N.Y.

THE LITTLE LADY FROM EAGLE BRIDGE

Page 29: Wallpaper mural—Easy Apply Corp., 134-12 Atlantic Ave., Richmond Hill, N.Y.

WILD LIFE BEAUTY FOR YOUR TABLE

Page 46: Duck figurine—A. Laurenzi, 509 Main St., Boonton, N.J.

DOUBLE-FEATURE WEEK-END MEALS

Pages 50, 51: "Shangri-La" dinnerware—Universal Potteries, Inc. Cambridge, Ohio. "Golden Bows" creamer and sugar bowl—Harker Pottery Co., East Liverpool, Ohio. "Cha Cha" relish dish—Canonsburg Pottery Co., Canonsburg, Penn. "Grass" compote—Edwin M. Knowles China Co., Newell, W. Va. "Boston Spice" platter—Glidden Pottery Inc., 100 N. Main St., Alfred, N.Y. "Festival" cloth and napkins—Bates Fabrics, Inc., 112 W. 34th St., N.Y.C. "Shoreline" stainless flatware, Oneida, Ltd., Oneida, N.Y. Coffeemaker-Universal—Landers, Frary & Clark, New Britain, Conn. Electric griddle and electric cooker—National Presto Industries, Eau Claire, Wisc.

IZAAK WALTONS PACK FOR A COOKOUT

Pages 52, 53: Black and red insulated bag—Nappy Two-Temp, Nappe Smith Mfg. Co., Farmingdale, N.J. Barbecue unit—Champion Blower & Forge Co., Lancaster, Pa. Plaid bag with 2 thermos bottles (also green thermos jug)—American Thermos Products Co., Norwich, Conn. Aluminum jugs—Poloron Products, 165 Huguenot St., New Rochelle, N.Y. Picnic hamper—Leipzig & Lippe, 1166 B'way, N.Y.C. **Page 54:** Coffee Caddy set—Columbian Enameling & Stamping Co. Inc., Terre Haute, Ind. Chuck Wagon Cooler—Richmond Cedar Works Mfg. Corp., Richmond 18, Va. Beach Cooker—Washburn Co., 28 Union St., Worcester 8, Mass.

GOOD VICTUALS

Page 57 (lower left): Patio Brazier—Eclipse Metal Mfg. Corp., Eden, N.Y.

TAKE A CAN OF SOUP

Page 60 (top): Red bamboo placemat—Bouquet Linen, 7 W. 30th St., N.Y.C. Hudson Trencher—Gerber Legendary Blades, 1305 SW 12th Ave., Portland, Oregon. Brass casserole—Dansk Designs, Inc., Great Neck, N.Y. "Golden Line" relish dish—Saxton, Inc., 11727 Mississippi Ave., West Los Angeles 25, Calif. Serving spoon—Dirilyte Company of America, 1142 South Main St., Kokomo, Ind. (black and white picture): "Hilde" stainless soup spoon—Scientific Silver Service Corp., 690 B'dway, N.Y.C. "Peacock Alley" rimmed soup dish—Harker Pottery Co., East Liverpool, Ohio. "Pompeii" dinner plate—Vreni Wawra, 620 South Mentor Ave., Pasadena, Calif. (bottom left): Aqua bamboo placemat—Bouquet Linens, 7 W. 30th St., N.Y.C. Individual casseroles—Red Wing Potteries Inc., West Main St., Red Wing, Minnesota. "Navajo" dinner plate—Metlox Mfg. Co., 1200 Morningside Drive, Manhattan Beach, Calif. "Carioca" goblet—Bryce Brothers Co., Westmoreland County, Mt. Pleasant, Pa. "Profile" stainless flatware—Oneidacraft, Oneida, Ltd., Oneida, N.Y. **Pages 60 and 61 (bottom center):** Brown bamboo placemat—Bouquet Linen, 7 W. 30th St., N.Y.C "Essex" cream soup dish and dinner plate—Lenox, Inc., Mead St., Trenton, N.J. Soup spoon—Dirilyte Co. of America, Inc., 1142 South Main St., Kokomo, Ind. **Page 61 (top):** Brown bamboo placemat—Bouquet Linen, 7 W. 30th St., N.Y.C. "Bluebell" chafing dish; "Adobe Modern" barbecue plate—Tycer Pottery, Inc., Roseville, Ohio. Spiralwood bowl; bamboo-handled soup spoon—Calhawaii Co., 1055 Lincoln Ave., Pasadena 3, Calif. (bottom right): Natural bamboo mats—Bouquet Linen, 7 W. 30th St., N.Y.C. "Boston Spice" soup dish and dinner plate—Glidden Pottery, Inc., 100 N. Main St., Alfred, N.Y. Teak bowl—Elizabeth Hanna Imports, 801 De Hare St., San Francisco 7, Calif. Salt and pepper shakers, Takahashi, 1661 Post St., San Francisco 15, Calif.

PATRIOTIC PLATE—FROSTY FIRECRACKER

Page 71 (top of page): Decoration for Frosty Firecracker—Dennison Mfg. Co., 300 Howard St., Framingham, Mass. Red "Flowering Pillar"—Emkay Candles, Muench-Kreuzer Candle Co., Inc., Syracuse 1, N.Y. **Page 72 (top of page):** Decoration for Patriotic Plate—Dennison Mfg. Co., Milk glass dessert plate—Fostoria Glass Co., Moundsville, W. Va.

KITCHENS AND OUR CHANGING LIVES

Pages 74-75 (top): Cabinets, refrigerator, dishwasher, sink, counter top, mixer—General Electric, Appliance Park, Louisville, Kentucky. Range—Whirlpool, St. Joseph, Mich. Flooring—Armstrong, Lancaster, Penna. Wall covering—"Glendura" by Imperial Wall Paper Co., Glens Falls, N.Y. Pressure Cooker—National Presto Industries, Eau Claire, Wis. Chinese bowl—The Fan Co., 225 Fifth Ave., N.Y.C. Whirlspool jars—Imperial Glass Corp., Bellaire, Ohio. Baretware Compote—I.D. Company, 150 Spring St., N.Y.C. "Adobe Modern" Coffee Pot—Tycer Pottery Co., Roseville, Ohio. Electric chafing dish—Tricolator, 321 Jelliff Ave., Newark 8, N.J. Typewriter—Royal Typewriter Co., 2 Park Ave., N.Y.C.

ARE YOU GETTING THE MOST OUT OF YOUR APPLIANCES?

Page 79: Automatic Control Master Electric Griddle and Dutch Oven—National Presto Industries, Eau Claire, Wisc.

HUCK-A-BUCK TOWELS

Page 83: Towelrack and bathmat—Saks Fifth Ave., N.Y.C. Tiles—Pacific Tile and Porcelain Co., 832 No. Cole, Los Angeles 38, Calif.

LOOK . . . IT'S NEW!

Page 96: Cabinetable—Beh Housewares Corp., 1150 Broadway, N.Y.C. Drop-Top Work Bench—Sturdi-Bilt Steel Prods., Inc., 2501 Peterson Ave., Chicago 45, Ill.

INFORMATION

Elizabeth C. Clemons: **pages 48, 49.** Catherine Cutler: **page 64.** Dennison Mfg. Co., 300 Howard St., Framingham, Mass.: **pages 71, 72** (top of pages). Mary L. Ritter: **pages 80, 81.** Helen Houston Boileau: **pages 86, 87.** Margaret Dana: **page 92** (plaid dog).

Long-armed sink faucets can chip and crack your dishes and glassware as they're lifted from the water for rinsing. You can stop this breakage by slipping a slim collar "bumper" of scrap hose over tip of the faucet.

After your next gardening job, quickly clean and rust-proof hoes, trowels and rakes by working them in a pail of dry sand mixed with a little lubricating oil.

PHOTOGRAPHS

F. M. Demarest: pages 14-16, 38, 39, 40 (except lower left), 46, 50, 51, 52, 54, 62, 64, 71 and 72 (top of pages), 74 and 75 (top of pages), 79, 80, 81. Courtesy of the New York Historical Society, New York City: page 21 (first three pictures). Otto M. Wasserman: page 21 (fourth picture). Otto Maya: pages 24-27. George de Gennaro: pages 34, 35. Will Manley: page 43. Gilbert Ask: page 47. Photography, Inc.: pages 48, 49. Kranzten Studios: page 53. Warren Reynolds: pages 56, 57. Camera Associates: pages 74 and 75 (bottom of pages), 76, 77. Peter Nyholm: page 83. Roche: pages 84, 85, 86, 87. P. I. Merry: page 86. Stephen Fay: page 92 (three top pictures). Frank A. Javor: pages 90, 91 (bottom left). Three Lions, Inc.: page 91 (bottom right). **DRAWINGS:** Margaret Fleming: page 16. Ben Benson: page 79. Sigman-Ward: page 95.

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COOL

Nothing to stop you from rushing headlong into a clear, fresh pool, a mountain spring, a briny surf! When it's time-of-the-month, you can *still* keep cool! You can swim wearing *Tampax*—the internal sanitary protection that really protects while it keeps your secret safe!

Doctor-invented Tampax® is *invisible* and *unfelt* when in place. You can wear it under the sleekest bathing suit—and no one will ever know! You can dive, swim, be a living *mermaid*—and Tampax won't absorb a *drop* of water!

Any time, anywhere, Tampax is the *coolest*, *nicest*, most comfortable sanitary protection you can wear. No belts, pins or pads to chafe and bind. Nothing to bulge or show. Nothing to cause odor.

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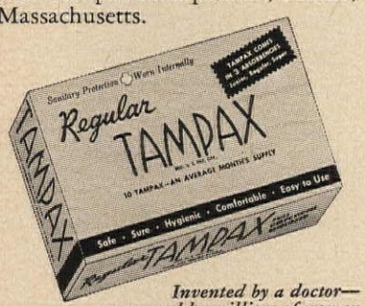
Take off for a breezy beach at a moment's notice! Say "goodbye" to "problem days" with Tampax! It's easy to change . . . simple to dispose of . . . convenient to carry. Why, as much as a whole month's supply tucks away in your purse! 3 absorbencies: Regular, Junior, Super. Wherever drug products are sold. Tampax Incorporated, Palmer, Massachusetts.



Invented by a doctor—
now used by millions of women

Brighten a blank wall with a group of pictures

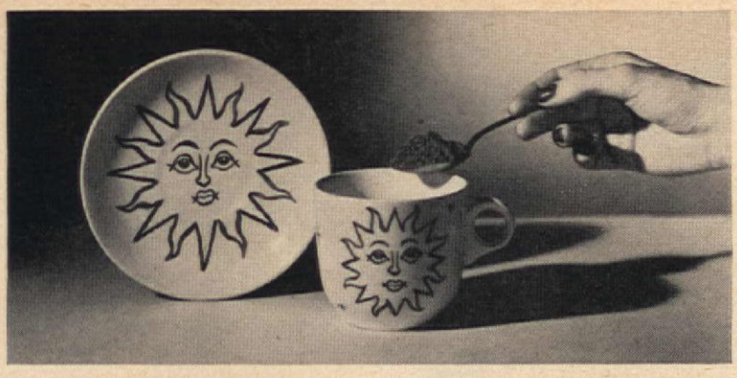
The engaging Calico Cat and Gingham Dog can be yours for the making with a few patches of fabric and embroidered details. They're a funny old-fashioned pair, just the fillip for a blank wall. Also bound to bring appreciative chuckles, the plaid dog is a sophisticated commentary on a "stylish" poodle. Here's the easy how-to: pencil outlines of figures you wish reproduced on fabric. Cut out ¼" *outside* pencil line, turning ¼" in and basting to back of pattern. Press and slipstitch in place. Add embroidered details.

Paint and Patches

Painting plates and patching pictures prove pleasant, perfect projects for people pursuing practical pastimes

Bake up a batch of plates! Serve them to your friends as special gifts. You'll need a set of thermo-setting paints, plates, and a brush or two . . . then you're off to a start!

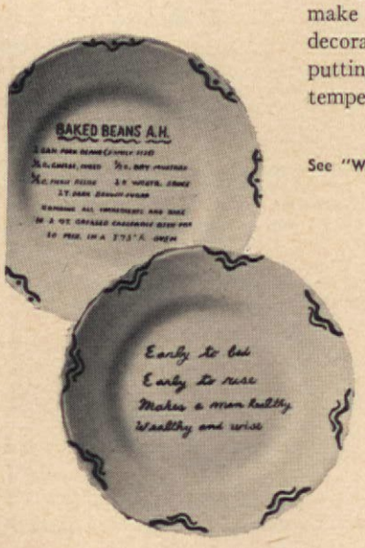
Bake them in your gas or electric oven and they'll be fired up to a "pretty turn"! Follow directions enclosed in your paint set. Try recipes, familiar quotes, designs.



Smarten up cups and saucers

Even "Plain Jane" cups and saucers can be impressive with a little china painting. You may create your own patterns or copy our ideas here. A word of caution: make sure china is clean and dry before decorating. Design is made permanent by putting china in cool oven, slowly raising temperature to 300° for 30 min., then cooling.

See "Where Credit Is Due," page 91



Can You Write An Ad?

In this magazine there are many advertisements for all types of products used in the home. Some ads are large, some small, and some in color. And when you read them you enter a wonderland of extravagance. You find words like "amazing", "better", "cleaner", "easier", "faster", etc. According to advertising copy research experts, these competitive words and others like them, will cause you to put down this magazine and rush out to buy the product.

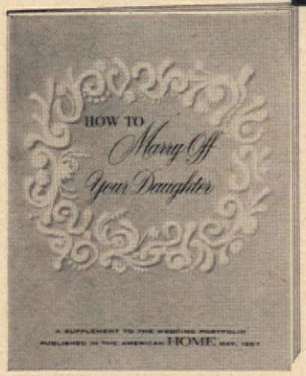
Most of us are reasonable people. Logical claims, factually worded, can win our interest. But the trend towards bigger and better similar comparatives for similar products can only be numbing in its impact.

Now, as makers of numerous wallpaper products, we are parentally proud of our offspring. Especially, our E-Z-DU ready-pasted wallpaper. Objective research shows that E-Z-DU is really easy to do compared with other kinds of wallpaper and certain other wall decoration, our own included. You just cut E-Z-DU to length, wet and sponge smooth on the wall. The results are attractive.

What stumps us is how should we advertise these proven virtues? We are against unbelievable superlatives. We think what people want to know is how easy is E-Z-DU? Can I really hang it myself without mess? And a lot of other questions. Perhaps the best ad could be written by a satisfied user. Therefore, we make this offer. Write an ad for E-Z-DU. Send it to Department AD, address below. For every ad published in this space, we will send free of charge, enough E-Z-DU wallpaper of your choice, to paper a 12′ x 16′ room! Who wants to be a copywriter?

IMPERIAL PAPER AND COLOR CORPORATION
Glens Falls, New York

ORDER OUR NEW BOOKLET NOW!



16 PAGES FULL OF IDEAS ON HOW TO CUT WEDDING COSTS

You'll find explicit instructions on how to make decorations for all kinds of weddings, formal and informal . . . how to bake, frost and cut a wedding cake—like a professional, plus many other ideas and reminders that are usually hard to find. Price 50 cents.

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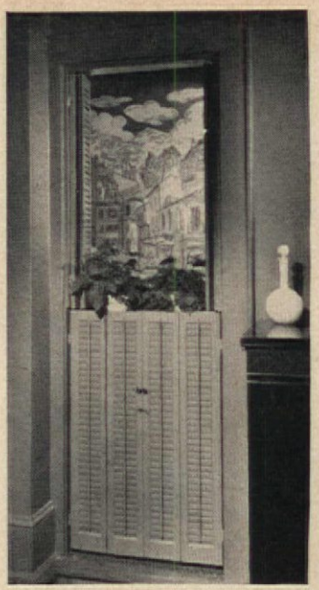
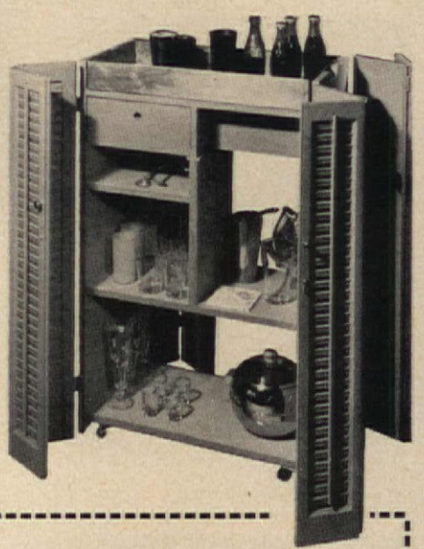
HOW TO GET YOUR DREAM KITCHEN

• Here is a glance at some of the contents . . . . . 33 kitchens, 17 laundries, and several sewing rooms, all shown in full color. How to buy and care for Refrigerators, Freezers, Electric Range, Gas Range, Dish Washer, Washing Machines, Dryer, and Water Heater. Several articles on how to plan your kitchen and laundry. More than 100 decorating ideas and many many more helpful suggestions. We also tell you "8 Ways To Finance Your Dream Kitchen." More than 140 pages of helpful hints . . . . . more than 100 pages in color. This book is now available through your favorite news dealer. If he does not have it or is sold out, you may order direct. We will pay the postage anywhere in the United States . . . . the price per copy is only $1.25. Get it at your news dealer's or address The American HOME, American HOME Building, Forest Hills, New York.



Note how much space has been put to good use in a comparatively small area. Shelves have been staggered to store many items of different heights.

2123—50¢ An extra door, little used, inspired this beverage bar. Of course it isn't necessary to have an extra door, for this bar is completely mobile on easy-rolling casters and can be used anywhere. Popular shutter panels give a new look and earn their way by not taking up too much room, for they fold back on themselves when opened. Copper pan at top holds lots of ice and bottles, or use for plants. Our home workshop pattern gives the full details and a complete list of required materials.



PATTERN ORDER FORM

Please allow 3 weeks for handling and mailing

If you wish air mail delivery, kindly add 15¢ per pattern to cover cost of postage.

- ☐ **1676—50¢** Huck-a-Buck towel designs for Swedish weaving. Easy and quick-as-a-wink to do. Nice summer pick-up work. Three designs in one easy-to-apply transfer (just iron on).
- ☐ **1678—50¢** Emulate Grandma Moses by painting a lovely rose bouquet in a blue pitcher. Transfer pattern for a standard-size 10 by 14 in. canvas board. All colors are numbered.
- ☐ **2123—50¢** Shown above is our wonderfully practical, space-saving beverage bar, easy-to-build with ready-made shutters. The top is fitted with a copper pan for ice or for plants.

See pages 88 and 89 for photographs of following patterns.

- ☐ **1417—25¢** Two of Chinese "Four Seasons" plate series depicting Autumn and Winter. Pattern #1418—25¢ shows Spring and Summer (not shown).
- ☐ **1435—25¢** Three Swedish weaving-towel designs that are very easy to do.
- ☐ **1439—25¢** Two organdy and ric-rac place mats.
- ☐ **1442—25¢** Museum horse for cutting out of plywood or painting right on wall.
- ☐ **1481—50¢** Blue-and-white Meissen design for tablecloth, draperies or bedspread.
- ☐ **1540—30¢** 16x20" painting motif of zinnias and Indian baskets.
- ☐ **1543—50¢** Exquisite Chippendale tray design.
- ☐ **1632—50¢** Transfers for delicate floral initials to paint or embroider.
- ☐ **2015—50¢** Home workshop pattern for garage.
- ☐ **2016—$1.00** Home workshop pattern for a sheltered barbecue with tool shed.
- ☐ **2017—50¢** Home workshop pattern for a nice swimming pool. Complete list of needs.
- ☐ **2018—50¢** Home workshop pattern for a corner barbecue made of easy-to-lay flat stones.
- ☐ **2036—50¢** Home workshop pattern for a complete sewing-room-in-a-cabinet.
- ☐ **2073—75¢** Home workshop pattern for a tree house. It can be built on ground, too.
- ☐ **2117—50¢** Home workshop pattern for fishing cabinet with portable pole carriers.
- ☐ **2119—50¢** Home workshop pattern for a double-canopied settee for outdoors.

The following patterns are not illustrated in this issue.

- ☐ **1404—30¢** Four of the handsomest fruit designs in Trapunto quilting for dining chair seats or place mats.
- ☐ **1625—50¢** Transfer design for a bold American Eagle with a 23" wing spread, to cut out of wood, then to gild. Or paint on flat surface.
- ☐ **1626—50¢** Would you like to paint something completely new? Paint on sheets of glass which when placed together make a three-dimensional painting of fruits and berries in yellows, oranges and reds.
- ☐ **1627—50¢** Companion piece to the above, a floral design of brilliant zinnias.
- ☐ **1638—50¢** Transfer pattern for a lovely lattice design to embroider on guest towels, right on sewing machine.

Name

Street Address

City *Zone No.* *State*

PRINT name and address in coupon which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send personal check or money order (please do not send stamps). If you live in New York City, add 3% for City Sales Tax.

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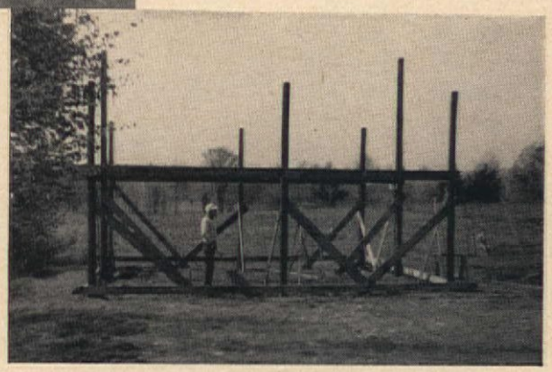
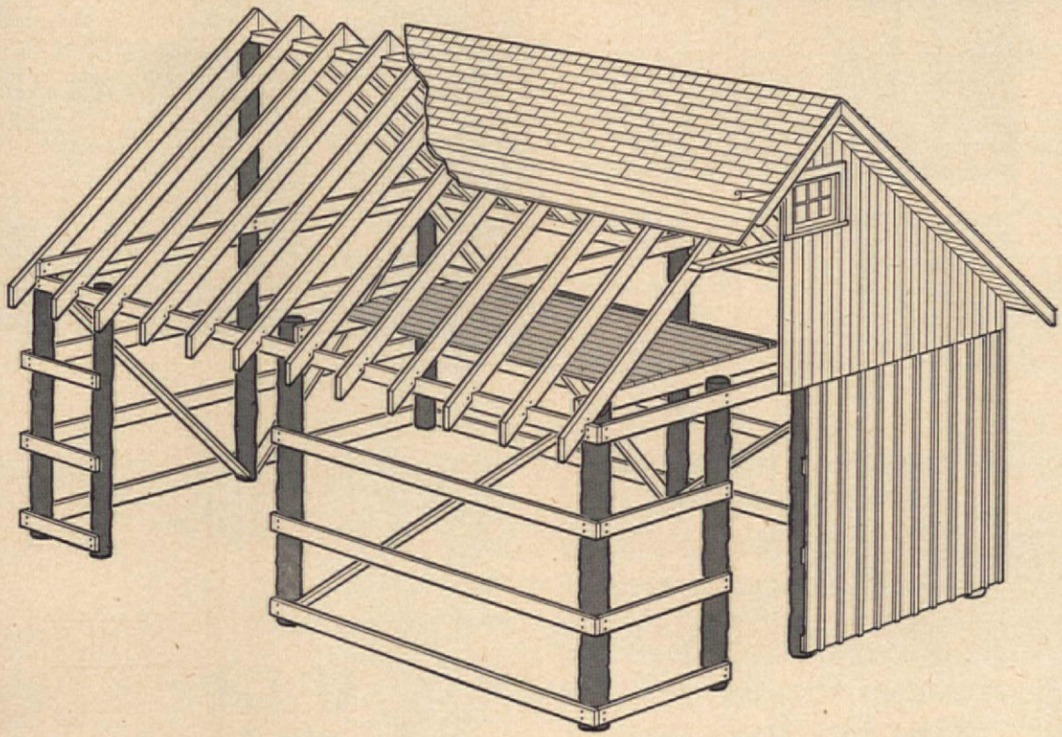
CARLTON E. WRIGHT

USED LUMBER, HOME LABOR, POLE FRAMING AND $500 BUILT THIS GARAGE

The neighbors thought I was crazy! The reason was the big pile of used lumber that had been dumped in our driveway. Full of nails, too. But we needed a garage and figured to get it without ruining our budget. We'd found three ways to save money: 1) do-it-yourself with 2) used materials and 3) "pole construction," an economical type of pole framing used on farm buildings. If it worked for a barn, why not a garage, was our theory.

To begin, poles were sunk four ft. in the ground and tamped solid. (It is important they be pressure-treated with wood preservative.) The horizontal framing was nailed to the poles and the rafters and ridge pole were put in place. Once this job was done, I applied roofing and siding, working alone, using ordinary tools—hammer, saw, level, square and 6′ rule. I used a post-hole auger for the holes, and I found that a portable power saw proved to be a great time-saver





Cut-away view of garage shows simplicity of pole construction. Poles sunk in ground provide support for structure making concrete foundation unnecessary. Asphalt and gravel on concrete floor can be added if desired. Tops of poles are sawed off down to height of plate as soon as the framing and rafters are nailed in place. Door opening of 22x20′ garage can be made wider to accommodate two cars.

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C—Mr. & Mrs. Santa Claus Salt and Pepper Set $1
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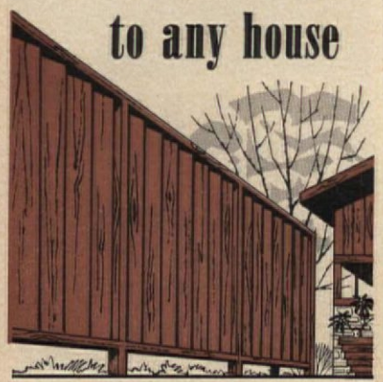
"Western-style" fences add glamour to any house



It's easy to give your house and yard the glamour of a "Western-style" fence. Choose one of many designs. (See free offer below.) Use any kind of wood. Then, brush on two coats of color-toned REZ—a unique wood finish that lets the grain show through for a rustic "Western" look.

Not a paint
Not a stain

Easier upkeep, too. You never have to scrape or sand fences, outdoor furniture or wood siding finished with REZ, because REZ won't peel or blister. The secret: REZ is not a paint or stain. Its special resin-base formula carries color deep into the wood, seals the pores; even protects against warping and sun-staining.

REZ gives any wood any color effect —without masking the soft, "woody" look you like. Example: Cedar REZ, on pine fence above, "extends" natural Cedar house (which has also been protected and beautified with Cedar REZ).

See how all 13 REZ color tones give exterior and interior wood surfaces a distinctive "natural-wood" look. Send for *free* color card and 6 "Western-style" fence designs to REZ, P. O. Drawer 3, Dept. J, St. Louis, Mo., or see your local REZ dealer's display of REZ colors on wood.

Rez

the natural wood finish for exteriors and interiors is a product of MONSANTO

MONSANTO

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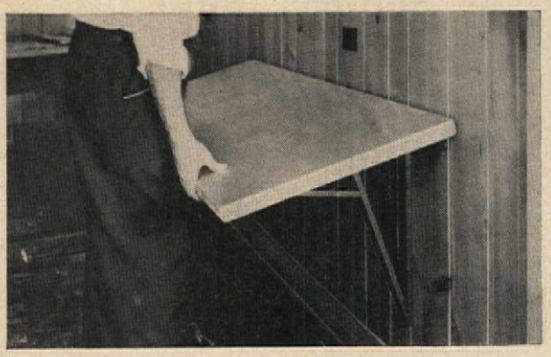
Rez: A trademark of Monsanto Chemical Co.

LOOK...IT'S NEW!

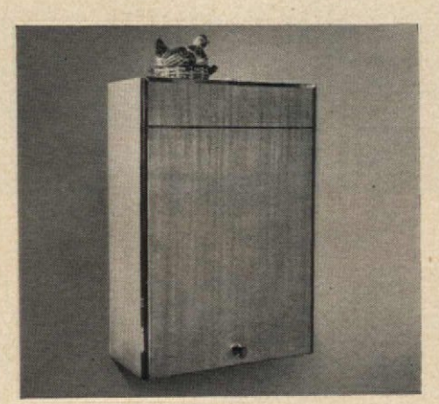
FOR MOM AND DAD

Drop-top feature of this folding wall table puts it out of the way when not in use. Brackets mount on any wall.



Shown here as work table for Dad, the hardboard top makes a handy 2x5′ work space for anyone in the family, any place around the house. Folding top, two brackets and tool board with mounting hardware sells as a unit for about $32.95; brackets alone about $7.95.

2 *Wonderful New Fold-away Work Surfaces*



Combination cabinet and table makes a fine mix center, storage in laundry, or sewing cabinet that takes only 2x3′ of wall space. Metal cabinet in white or wood-grained finishes has drop-down work table that stands 30″ high. Good hide-away for the children's toys. Cabinet is about $39.95.

See "Where Credit Is Due," page 91

HOW TO ADD ON

ALL THIS AND MORE

HOW TO REMODEL A BACK PORCH

KITCHENS AND BATHROOMS WITH A CUSTOM LOOK AT A READY-MADE PRICE

IN OUR AUGUST REMODELING ISSUE

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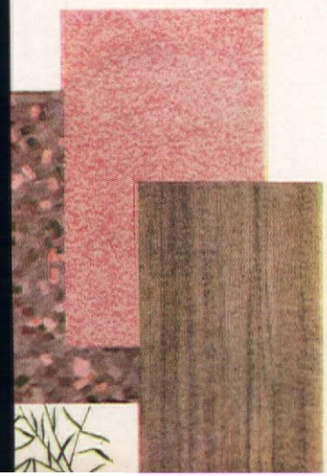
e plastic floor is Armstrong Mosaic orlon, Style 96500. Walls are new rmstrong Plastic Surfacing, Style 05. Cabinets are faced with rmstrong Corlex*, a laminated astic, Style 7502. *TRADE-MARK



THIS IS PROBABLY THE PERFECT BATHROOM . . .

plastic and washable, from the floor up

Take a good look at this bathroom. It shows you two completely new plastic materials that can make your bathroom lovelier to look at and easier to care for. The inlaid vinyl floor is Armstrong Corlon in a smart new Mosaic styling. Built right into it is a layer of foam called Cushion-Eze*, with millions of tiny air bubbles that give you luxurious comfort underfoot. It's an entirely new kind of floor.

The walls and counter tops are new, too. They're Armstrong Plastic Surfacing, a flexible vinyl material that offers new beauty and practicality at surprisingly low cost. It's splashproof and completely washable.

See these wonderful new vinyl-plastic materials at stores that feature Armstrong Floors, the modern fashion for every room in your home.

SEND FOR FREE BOOK, "Plastic Floors of Armstrong Corlon," plus information about Armstrong Plastic Surfacing. You also receive a sketch plan of this family bathroom, with list of furnishings and fixtures. Write Armstrong Cork Company, 5707 Pine Street, Lancaster, Pennsylvania.

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