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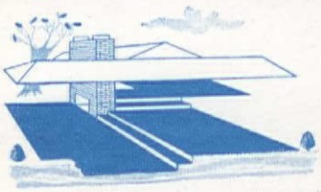
16 COLOR PAGES HOME LIFE IN FLORIDA

w to Prevent Cold Floors • Grow Roses Indoors • Set a Pretty Table

Floor is Armstrong Imperial™ Custom Corlon Tile, Style No. 1403, with insets of No.

upstairs, downstairs, even below ground level, you can have the luxury of this new floor



Here, probably for the first time, you see a remarkable new vinyl plastic floor called Armstrong Imperial Custom Corlon Tile. It runs from room to room of this lovely multi-level home, carrying the elegant decorative scheme right through the house—even down to the sunken living area. Until quite recently, only a few floors could be used below ground level. And they were economy floors, not luxury floors. But Imperial Custom Corlon Tile—as most people who've seen it say—is the most luxurious floor of all, and it goes *everywhere!* A soft, subtle chip-grain design, with a new satin-matte finish, gives Imperial Custom Corlon Tile an unusual, mellow richness. Available in the most fashionable decorating colors, Imperial Custom Corlon Tile, by Armstrong, brings real luxury to every area of today's homes.

SEND FOR FREE BOOK, "New Beauty for Basements and Base less Houses," plus descriptive information on Imperial Custom C Tile. We'll also send a sketch plan of these handsome mult rooms, with list of furnishings. Just write Armstrong Cork Com 5702 Pine Street, Lancaster, Pennsylvania. *TRADE

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MAUREEN McEVOY DOES HOMEWORK IN PEACE BECAUSE DECORATIVE NEW ARMSTRONG CEILING ABSORBS RACKET OF KID BROTHERS AND TV.

Builders install Armstrong Ceilings to SOUND condition new model homes

Beautiful low-cost ceiling muffles noise from children and home appliances

et a magnifying glass and study this photo-raph in detail.

Notice that the ceiling is perforated with ny holes — 353 every square foot, arranged a random pattern that looks strangely eautiful and is much admired by decorators.

These perforations absorb up to 75 per cent the noise that strikes them — the babble of ildren, the jangling of telephones, the din television, the barking of dogs, the yak-ty-yak of conversation.

Bedlam gives way to serenity. Peace, it's onderful. This is what *sound* conditioning eans, and the remarkable new ceiling that performs the miracle is called CUSHION-TONE. It was developed by the makers of Armstrong Floors.

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. . . to quiet and beautify your home

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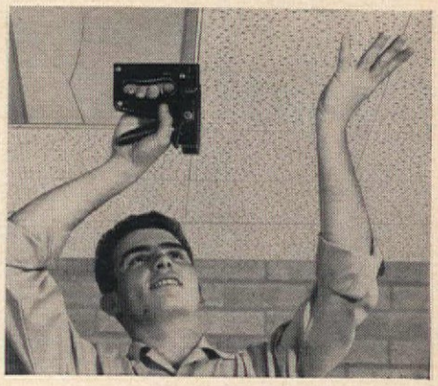
Do-it-yourselfers can buy Cushiontone from Lumber or Building Materials Dealers or Armstrong Acoustical Contractors listed in your Yellow Pages.



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In This Issue

February 1957 Vol. LVII, No. 3

Arts and Crafts

54 Bedtime Story
86 Paint an Anniversary Plate
90 How to Paint and Stain Unfinished Wood
93 How to Make Our Quilt
95 How to Stencil a Floor
112 Pattern Order Form

Gardening

51 Routine Care Pays Off
52 Grow Miniature Roses Indoors
105 Healthy House Plants
106 Build Durable Garden Beauty
108 Better Tools for Better Gardening
110 How's Your Soil pH?

Decorating

20 Wipedown, Washable and Dogproof
58 Two Ways to Improve a Stairway
88 You Don't Have to Shut Yourself In
94 Pipe Dreams

Homes and Maintenance

33 Bedroom with Connecting Pool
36 Florida Cottage
39 Biscaya Island Home
42 A 50-Foot Lot Never Had It So Good!
46 Sunset in Naples
48 What Happens When a Toledo Plan Goes to Florida?
56 No Excuse for Cold Floors
96 Two-Story Modern Makes Sense
100 They Did It Themselves
102 How to Fit Floor Tiles in Irregular Corners
103 Plumbing Problems
111 Glue Tips
111 Handyman How-to's
113 Blueprint Order Form

Foods, Kitchens and Entertaining

40 Good Victuals
62 Family Food
64 Take a Can of Cherries
66 When They Dined with Mr. Lincoln
68 What's in that Can?
70 Cut a "Lace" Tablecloth for St. Valentine
72 "My Cake Always Sticks to the Pan"
78 Place and Show

Features

6 Letters
8 What Do You Mean, "Guaranteed"?
10 Market Place
22 Posterity Plants
24 Look . . . It's New!
26 Safety for a Tike on a Trike
29 This Year It's Going to be Different
30 Guess What?
84 . . . Always a Ham!
112 Where Credit is Due
114 What's in March

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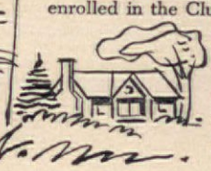

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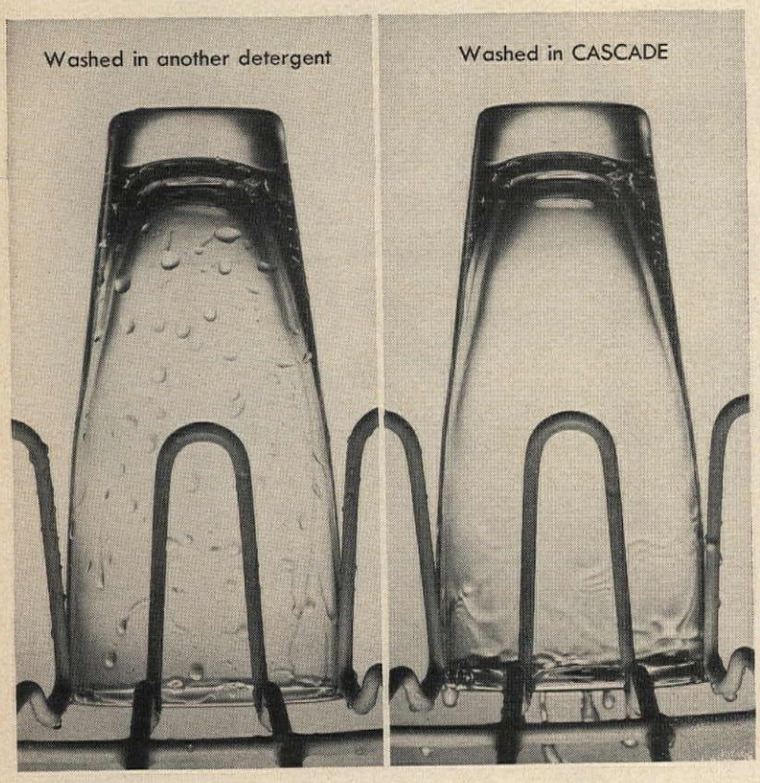
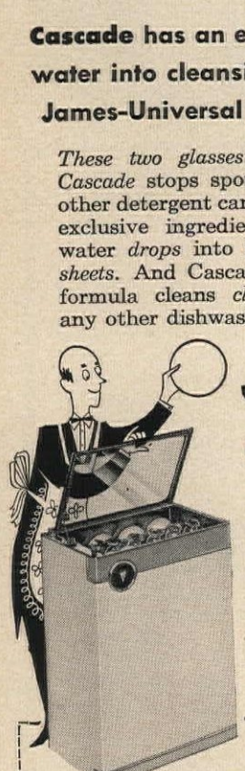
Cascade eliminates drops that spot!



Cascade has an exclusive ingredient to change drops of water into cleansing, clear-rinsing "sheets." That's why James-Universal puts Cascade in every new machine!

These two glasses show why Cascade stops spotting as no other detergent can. Cascade's exclusive ingredient changes water *drops* into free-flowing *sheets*. And Cascade's unique formula cleans *cleaner* than any other dishwasher product . . . leaves everything so slippery-clean, rinse water slides right off. Result: no water drops to dry in ugly spots. Cascade gets even glasses spotless . . . *close-up clean*. Yet it's *safer* for delicate china patterns than any other detergent.



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advises you to use

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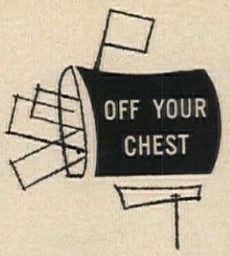
(IN FACT, EVERY LEADING DISHWASHER MANUFACTURER RECOMMENDS IT.)

The James-Universal Automatic Mobile Dishwasher "does it" with exclusive "Walking Wall of Water" action. This action "scrubs" every dish 1000 times . . . removes sticky foods without pre-rinsing. Automatically washes, sterilizes, rinses and dries. And to eliminate drops that spot, James-Universal packs Cascade in every new machine.



RIGHT OUT OF OUR PAGES

For the past year we have had friends and strangers, both, telling us that our home looks "right out of the pages of The American HOME." My husband made most of our furniture, using your blueprints for the hutch table, dry sink, and Welsh dresser. . . .

Our patio is a combination of ideas from your book—a stone retaining wall, a brick floor, and a redwood latticed roof.

We like to think that we are a real American HOME family and send our thanks to you for your wonderful magazine and patterns.

MRS. KENNETH WAGNER

PENNY PARTY

If your child's birthday falls near Lincoln's birthday—or you are in the mood for a children's party anyhow—try a penny party. It's a different, easy way to entertain.

For invitations, cut large circles from stiff paper. Tape a Lincoln-head penny to top of each circle. Print this on each invitation:

A penny for you
My friend kind and true
Come share with me
My birthday party spree!
Time: Place:

Favors? Give each child an inexpensive bank. And five bright new pennies wrapped in gold foil make a nifty prize. Kids will get a bang out of these appropriate games:

Penny Hunt: Have your child trace pennies on paper. He can color them orange, to represent pennies, and cut them out. On party day, hide them around the room. When you give the signal, the kids can start hunting for them. Winner is one who finds most.

Penny Relay Race: Collect several pennies of two different dates. For example, if there will be eight kids at the party, you can have four pennies dated 1942 and four dated 1949. The 1942's form one team and the 1949's form the other. Put two chairs at one end of the room. Have each child balance his penny on his shoe, walk to and around the chair, and return to the beginning of the line. If penny falls off, he must start aga First team to finish gets to ke pennies.

Penny Pitch: Give each child pennies. Place pie pan in center the room. Child who lands most pe nies in the pan wins a prize.

—ROBERTA LINDSAY PEED

A MATTER OF MANNERS

With the current boom in ho construction, I'm convinced we n a new chapter in our book of quette. Hardly had the paper hang departed from our new home t the crepe hangers arrived. The la ranged from best friend to dist relative of the furnace installer. after I had shown each room, dem strated each gadget, exposed the m intimate contents of each closet, inquisition began.

Some were acutely cost conscio one matron fingered the draperie she made mental computations rivaled IBM for speed and accur One gal made the complete without comment only to remar the end, "I suppose there are m things you'd change if you had i do over." Then there was the who remarked that "you cou *give* him a lot way out here." noticing an inevitable plaster cr boomed, "They just don't build like they used to."

The fellow who made us wish never bought in the first dropped in when our spirits lowest, to point out the rising co living.

I'm still proud and happy to s my home. But if you'd like to s won't you phone first to see if convenient, be tactful in your tions and sincere in your praise? member the old song that goes you can't say anything that's it's better not to talk at all is advice."

—EDNA HUFF

COCKLE-WARMER

Well, sir, you've finally mad a problem. My wife and I have t for years about having our house. Finally, you've shown u one we really want, and I don't what to do about it.

It's the Louis deHaven Shaw (Dec. '56 issue), a real beauty the kind of thing to warm the c of our hearts. Do you know i plans are available? I'm in t at home, if I don't come up something!

—JOHN P. M

To all who've inquired about —we're very sorry. No plans av for this one.—Ed.

Upholstered furniture by NIAGARA CYCLO-MASSAGE Manufacturing Co., Adamsville, Pa.

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You know that the design is *right*—for AIRFOAM is the choice of top-flight designers.

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And you know that here is a buy for the years—*a continuing* joy in superlative comfort, smart appearance and easy care.

So don't buy before you ask "WHAT'S INSIDE?"—or see the royal blue AIRFOAM label that tells the inside story! Goodyear, Foam Products Division, Akron 16, Ohio.

What's Inside Full-Value Furniture:

Plenty of AIRFOAM (see uncovered furniture) in seat, back and armrests. Because AIRFOAM is finest-quality latex, charged with billions of interconnecting *fresh air* cells, it assures years of good looks, luxurious comfort and easy care. Unlike other cushionings, AIRFOAM isn't just stuffed in. It's molded *all-one-piece* and tailored to the furniture's measure—nothing to sag, snag, break down or come apart.

Airfoam SUPER CUSHIONING by GOODYEAR

Look for this royal blue label—only AIRFOAM cushioned furniture can proudly wear it.

Don't take "foam rubber" for an answer—insist on

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Whatever your building or remodeling plans, whether you do-it-yourself or have it done, choose carefully-selected, well-seasoned Western Pines. See them at your local lumber dealer's—ask him for an estimate.

FREE! New booklet of bright ideas!

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are manufactured to high standards of seasoning, grading, measurement

TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW

WHAT DO YOU MEAN, "GUARANTEED"?

M. C. PHILLIPS

There's an entertaining wisecrack by a popular comedian that his watch is guaranteed for life—"Not mine, *its*." You'll do well to keep this quip in mind next time a salesman tells you "It's guaranteed," because the term is often used in a loose, general fashion to lure you into buying something—a fountain pen, maybe, or living room furniture.

On the other hand, dealers in automobile tires and storage batteries sell such products on a straightforward basis with guarantees of performance for a specified number of months, according to the brand bought and/or the price paid. If the battery or tires fail before the expiration of the guarantee, you are given a pro-rata credit for the number of months remaining to be applied against the purchase of a new tire or battery.

You probably have a number of guarantees for various pieces of household equipment. You may have, for example, a water heater with a glass inner lining. The chances are that the guarantee specifies a free replacement if the liner fails within a certain length of time. But read down to the end of your guarantee and consider it carefully lest you get the idea that a new liner will be yours *installed* absolutely free. There may be a phrase, "free . . . f.o.b. factory," that may mean a big freight bill, as well as the charge for hauling it from the nearest freight station to your home. Maybe you'll also have to pay for the installing serviceman's time.

Then there are guarantees and warranties for major household appliances like refrigerators and ranges, as well as radio and television sets. With a multitude of makes competing for your favor, it may pay you to look into the *terms* of their guarantees to see which offers you the best deal . . . particularly if you've considered buying from a discount house. Sometimes such warranties aren't available from cut-rate dealers.

Most manufacturers offer a guarantee that any defective part will be replaced within one year without charge, and that sealed-in units will be replaced within four years at no charge. But what does "no charge" mean? Read your warranty carefully. Chances are you must pay for the time of a serviceman for taking out the old part that failed and putting in the new one.

How about warranties on cars? In the spring of 1955 a New Jersey judge ordered an automobile dealer to refund the purchase price of a new station wagon to one of his customers. It appeared that the body of the car leaked and rattled, the fenders and the roof had dents, and the glass had bubbles in it. The owner had notified the dealer of these defects within the 90-day guarantee period; the dealer had tried to correct them, but was unsuccessful. The customer got his money back.

Don't get the idea that guarantees are always sucker-traps. Reliable manufacturers and merchants cheerfully live up to the guarantees they make.

And while you don't need to be a lawyer to figure out just what the various guarantees and warranties for the many items in your household mean, it would be a good idea for you to gather them together and read them over. Also, the next time you're trying to make up your mind what brand of appliance to buy, try comparing the terms of the guarantees. It may be that one offers you a better deal than the other. If other factors are equal, the better guarantee could spell the difference.

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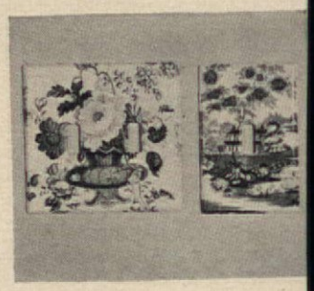


BEAUTY AT YOUR FINGERTIPS every time you switch on the light! Staffordshire switchplates from England are as lovely as your best china. Traditional *Charlotte Floral* pattern (left) or popular *Tonquin* design (right). Choose either in pink, blue, or brown shades, all on creamy white grounds. Single size, $1.75. Double, $2.50. Ppd. Jenifer House, Dept. AH, Great Barrington, Mass.

THE REAL OLD FASHIONED KIND of ice cream dishes will send a wave of nostalgia right around the table. Those who remember the old ice cream parlors will get absolutely misty-eyed—because that's where they hark from. The molds are 65 years old. Now for your most elegant desserts. 5½" across. $1.25 ea. 4 for $4.50. Add 30¢ post. Red Oaks, Dept. AH, Prairie View, Ill.

TAKE NOTES to yourself of a number to call or a purchase to make by chalking it up on a little green "blackboard." Framed in solid pine, it has a small shelf, and a little plastic-lined drawer underneath to hold pencils, scissors, or a small plant. 12 x 9" and 3¾" deep to hang or stand. $4.50 ppd. (add 35¢ W. of Miss.). Puddin' Holler, East Swanzey AH-12, New Hampshire.

A STAIRWAY TO BE STARRED deserves lovely Pennsylvania Dutch *Hand-Hooked Stair Treads* with the familiar tulip-and-bird design on a beige background. Each one is 26" wide, 9" deep, and all you need are tacks and a hammer to perform a transformation. A 2' x 3' matching Landing Rug is $10.95. Treads are $3 ea. Add 25¢ post. Page & Biddle, 21 Station Rd., Haverford A-1, Pa.

FLUTTER PINS. A whole flock of tiny, star-dusted metal birds to bedazzle any spot they are perched. A spring clip enables you to fasten them to your shining hair, the shoulder of a sweater, the ribbon on a gift package, or your organdy curtains. Each is one-inch across, and a box of 7 contains assorted colors. $1 ppd. Rajah Enterprises, Dept. A, Box 261, Englewood, N. J.

Place

Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

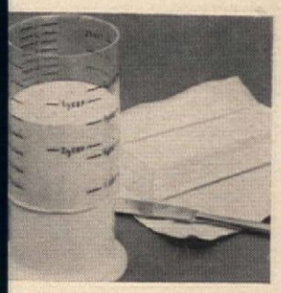
HELEN DE MOTTE

ON THE SURFACE of this beautiful Drop Leaf Coffee Table you can spread out and have room to spare. With both leaves up, it's a big round 38″ in diameter. And even with the leaves down, it is a generous 38 x 19″ and 17″ high. Of solid hand-rubbed pine, it has nice turned legs, plain stretchers. $67.50. Exp. chgs. coll. (35 lbs.). Old Guilford Forge, Dept. AH, Guilford, Conn.

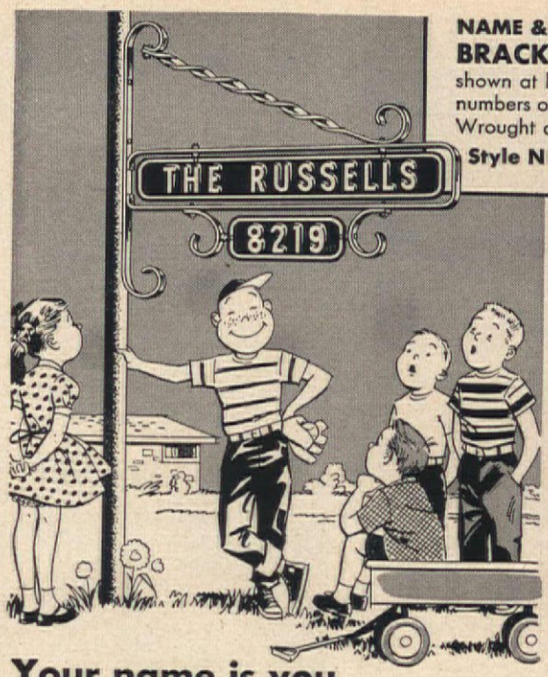
THE FIRST ROBIN gets the most attention so don't blame us for making this an early bird if there is still snow on your lawn. We think you'll be glad to spot this *Robin-on-Nest* any time of year. He is made of charming milk glass and lifts off his nest so that it can be used as a sweet resting place for candy. 6″ high. $5.50 postpaid from Carl A. Forslund, Grand Rapids, Michigan.

IT'S NO YOKE. This oxbow is hand-forged to make the most interesting towel rack we've ever seen for kitchen or fingertip towels. In a boy's room it would make a handy hanging spot for his ties. Even with nothing hanging from it, we think it's wonderfully ornamental. 10″ across, it is just $1 postpaid from King's Forge, Dept. AH, 580 Hathaway Road, New Bedford, Mass.

PLAQUE MAGIC. Four exquisite 3¾″ snowy bisque disks are correctly spaced on two black velvet ribbons to flank a picture or mirror which needs dramatizing, or a doorway. Copies of museum pieces, they show in relief precious cherubs in each of the *Four Seasons* of the year. The set, $2.95 plus 25¢ postage from Foster House, Dept. AH, 430 South Jefferson, Peoria, Illinois.



MEASURE TREASURE. The *Wondercup* combines the work of all your kitchen measuring devices in one handy all-plastic gadget. It measures liquids, solids, granules, shortening, coffee. Line up outside sleeve with visible scale to measurement needed, fill level, then push sleeve down to empty without scraping or spooning. $1 ppd. Wondercup, Dept. A, 201 N. Wells St., Chicago 6, Ill.



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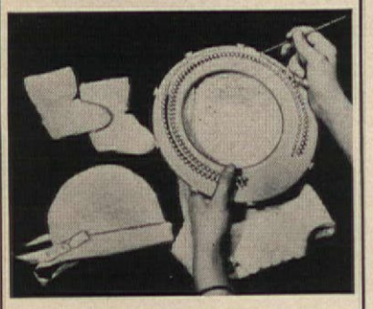

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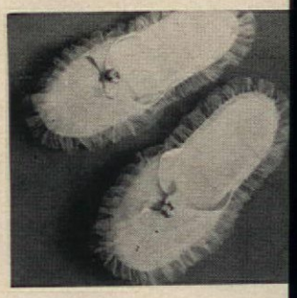
TO GRANDMOTHER'S HOUSE WE'LL GO and if she's the kind of grandmother who might have a *Lollypop Box for Good Little Boys and Girls* hanging in a handy spot, you can bet they make the trip with glee. White wood box trimmed with colorful painted lollypops comes ready to fill for expected handouts. $3.25 ppd. Charlotte U. Auman, 2315 Broadway, New York 24, New York.

ALL WET? A towel in hand is worth several in the linen closet. Keep an extra supply in the bathroom on a smart rack with three bars and a mesh shelf underneath. Wrought metal in pink, white, gold, or black trimmed with brass-plated balls and rosettes, it is 33″ high, 15″ wide, and 8″ deep. $12.95. Exp. chgs. collect (10 lbs.). Unique Gifts, Dept. FAH, Box 164, Glen Ridge, N. J.

SHE'LL WALK IN BEAUTY in dainty boudoir or traveling slippers of rows of pink nylon net ruffles bound to make any woman feel like a bride again, and a bride feel like a princess. Fragile-looking as a moonbeam, but easy to launder. Foam innersoles slip out, rosebuds snap off. Small, medium, or large, $6.95 ppd. Townsend House, Dept. A, 645 Bergen Ave., Jersey City 4, N.J.



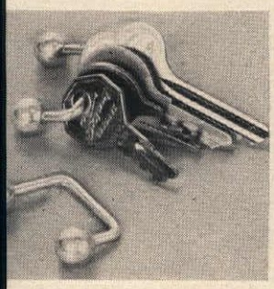
FLIGHT OF FANCY Pheasants of imported china in rich woodland colors provide the best game you could possibly bag to decorate a hard-to-fill wall space. Spot them in a den, or over the buffet in the dining room, and everyone will be bird watching. Set of three, 8, 6, and 4 inches in length, $2.95 ppd. From Lee Wynne, Dept. AH-11, 5446 Diamond St., Philadelphia 31, Pa.

HOOK A RUG and you can be sure of having lovely flowers at your feet all year round. This kit starts you on the project, supplying a charming Adams design stamped in black on burlap, a hook, instructions, and the necessary materials in shaded colors to work the flower motif. Your finished rug will be 28 x 48″. $7.50 ppd. Rebecca's Rugs, Box 390A, Walnut Ridge, Arkansas.

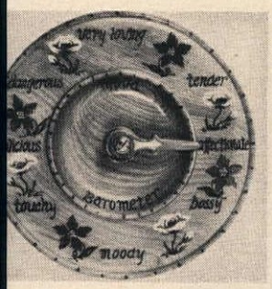
TURNABOUT BOWL is a two-piece job with a terrific split personality. Fill the big bowl with yellow daffodils or fruit, heap the small compote with nuts or candy—or use it for a base or a cover. Of handblown textured crystal glass, you may choose amber, amethyst, sapphire, smoke, clear, or milk white. $3.95 ppd. Artisan Galleries, 2100 N. Haskell Ave., Dallas 4, Tex.

AN OLD WATCH SHOULD WIND UP its days in this sentimental showcase of rich china in soft, glowing pastels. Daintily scrolled and decorated with pastel rosebuds, an adorable cherub peeps over the top to add a real Valentine-type charm. 5½″ high, it will hold any average-sized pocket watch. $1.95 plus 25¢ postage from Helen Gallagher, 413-AH Fulton Street, Peoria, Illinois.

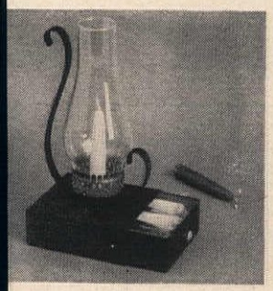
IN FEUDAL JAPAN the head of the household drank Sake from bottles like these. Designs varied with families, but all were artistic and lovely. Exact copies in fine china make unique bud vases. Backgrounds are in white, blues, greens—some with floral designs, others abstract or Japanese characters. 5″ tall. 2 for $1.25 ppd. Miles Kimball, 126 Bond St., Oshkosh, Wisc.



KEEPER OF THE KEYS. A round ball screws onto each end of a uniquely bent bar to make the most uncomplicated and best designed key holder around. Perfect to corral a bundle of keys in purse or pocket, nob unscrews to unhitch one key from the lot. Silver plated on brass. Made in Germany. 69¢ ppd. B. M. Lawrence, Dept. AH-1, 244 California St., San Francisco 11, Calif.



LOVE ME OR LEAVE ME alone. A peek at the Mood Barometer will indicate the feelings of your spouse, so avoid verbal battles if it's set at "bossy" or "touchy", or if it's set at "affectionate", then's the time to tell her about the card game with the boys. Of cherrywood, it's 7″ across and is gayly painted. $1.25 ppd. Grandma Pennypincher, 1216 Yale St., Houston 8, Texas.



HURRICANE CANDLE CHEST LAMP of satin black metal with brass trim has a drawer stocked with a dozen candles (6 red and 6 white). Don't wait for a hurricane to light them, because all rooms, like women, look prettier by candlelight. Doubly decorative when used in pairs. $5.95 each postpaid. (Add 50¢ W. of Miss.) New England General Store, Plain Street, Millis, Mass.

A BATHING BEAUTY can soak in luxurious comfort with her head on a *Relaxabath Pillow*. What better way to forget the cares and tensions of the day? Contoured to rest and support your neck and head, twin suction cups keep this waterproof, inflatable vinyl pillow in position. 9 x 15″. Use it, too, for bed or travel. $2.25 ppd. Better Sleep, Dept. AB, New Providence, N. J.

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ZK 8291-D, Each $5.00
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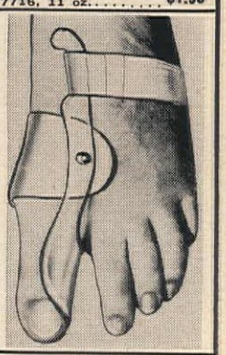

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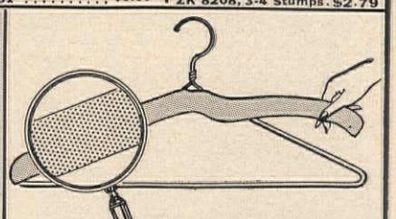

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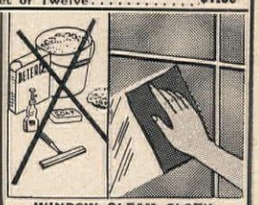

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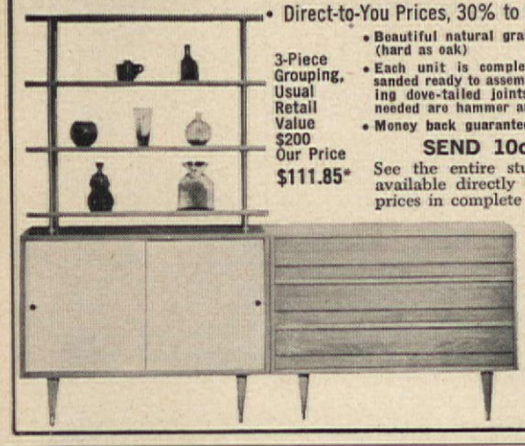

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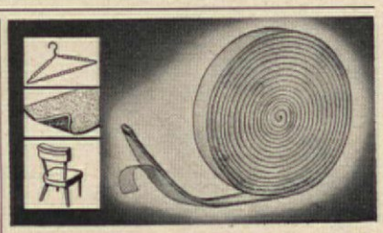

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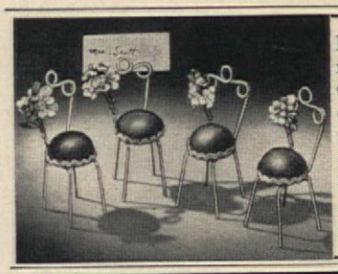

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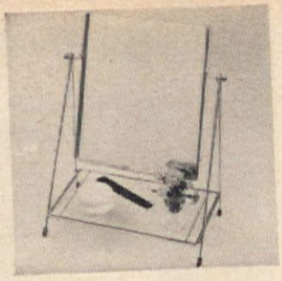

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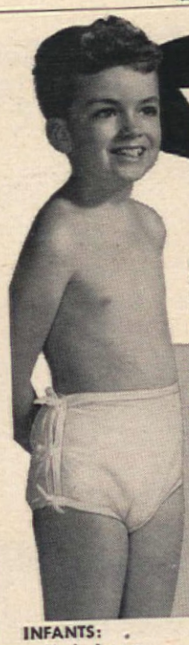

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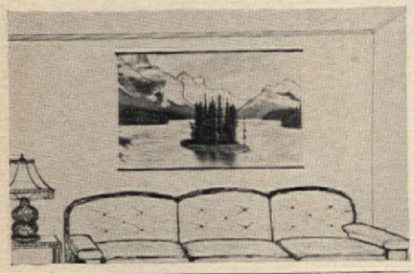

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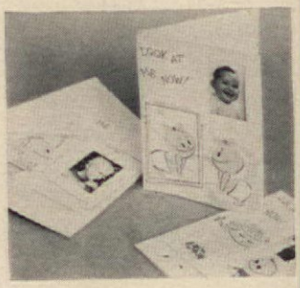

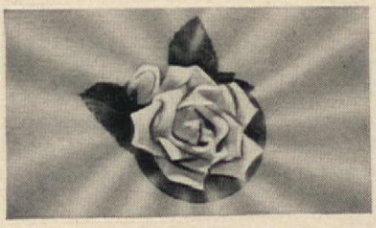

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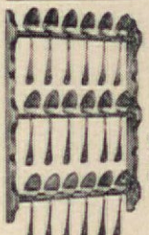

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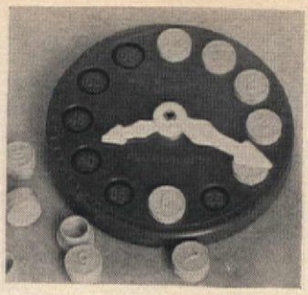

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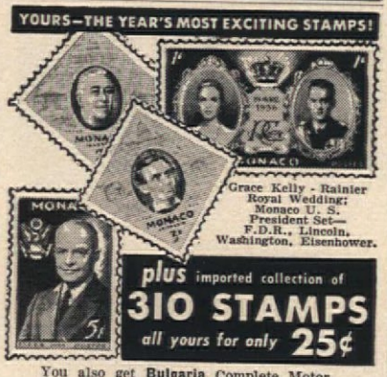

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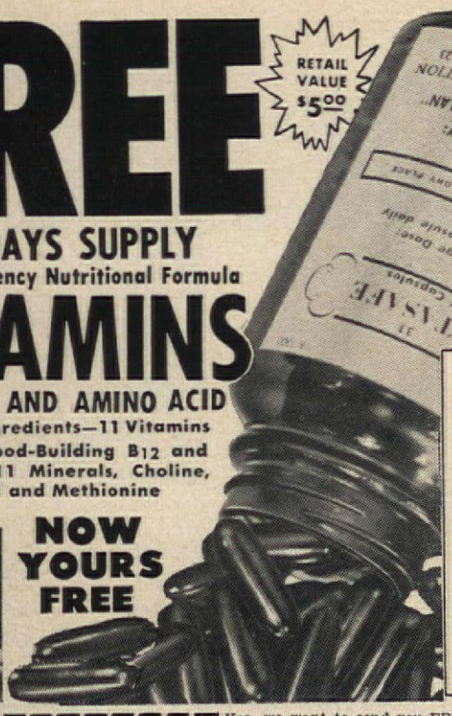

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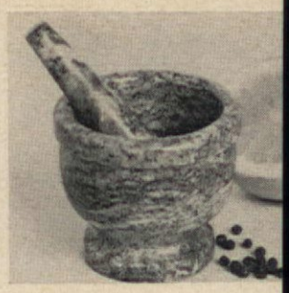

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A-DOOR-ABLE. A little 3½" gold-plated and jewel-encrusted door knocker is perfect for bedroom, bathroom, or powder room doors. Bound to appeal to the breakfast-in-bed type of gal, they certainly give a touch of elegance to any decor. The "jewels" are multicolored. Has a sturdy spring action back. Just $1 ppd. Merrill Ann Creations, 102-AH Warren St., N.Y.C. 7.

IN THE DEEP WOOD frames of lovely hand-finished pine, these delightful ceramic tiles add a decorator's touch to a wall grouping. Available in four different colorful *Fruit Patterns* or four different *Game Birds*, each is 5 inches square. Specify which type of subject you wish. $1.80 each; or 4 for $6.95 postpaid. Mastercraft, 212A Summer St., Boston 10, Massachusetts.

YOU'LL KNOW A DOODLE BUG by the way he scribbles on everything, even tablecloths and menus. For his (or her) desk, a big *Doodle Pad* 9" x 11½" holds 30 lettersize sheets so he can doodle to his heart's content. Of calf-grain plastic in red, blue, tan, or green, with a gold transfer strip for self personalizing. $1.25 ppd. Star Craft, 1629 Edgewater Ave. 5, Chicago 26, Illinois.

NOW YOU CAN

GROW **MINIATURE ROSES**

Indoors . . . On Your Window-Sill

ALL WINTER!

Precious miniature Swiss "Fairy" Rose blooms indoors on your window-sill all winter long—just like any house plant! Needs no special care. Every lovely flower is a true, perfect rose; an exquisitely dainty, colorful, nickel-sized bloom. Gracefully shaped bush never grows taller than 8" to 12". Bursts into glorious bloom in the heart of winter with a wealth of tiny roses; hardy; blooms for years. What a glorious sight! What a thrilling, ever-lasting gift! May be transplanted outdoors in Spring to bloom again.

MINIATURE
Swiss "Fairy" Rose Bushes
RED (Pat. #1032) • YELLOW (Pat. #407)
PINK (Pat. #1293) • WHITE (Pat. #408)
SPECIFY COLOR CHOICE.
$2 Each 2 for $3.50 4 for $6 10 for $12
Special assortment (4 plants, 1 of each color), $6
All prices Postpaid • Supply Limited
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ARBOR A, GENEVA, N. Y.
Specialists in Rare and Choice Trees, Plants and Flowers

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Please send me the following Swiss "Fairy" Rose plants, postage pre-paid:
____RED ____PINK ____YELLOW ____WHITE
$2 each; 2 for $3.50; 4 for $6; 10 for $12
Special assortment 4 plants (1 of each color) $6
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Enjoy Color Television Now!

New COLOR FILTER gives startling results! It's easily installed — just put the FILTER over your present screen. Life-like color will replace the drab black and white picture. Reduces glare, too! Surprise your friends with the first Color TV in the neighborhood. *You must be pleased or your money back!* COLOR FILTER for 12" screen, 69¢... 17" screen, 89¢...21" screen, $1.50, postage paid. Order by mail from **Sunset House, 674 Sunset Building, Hollywood 46, California.**

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2 for $15.95

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The finest glue and dowel construction for a full lifetime of comfort and service. Smart clean lines that make them at home in any room. **Solid birch or maple** sanded silky smooth ready for you to paint, stain or lacquer. These chairs are full size—seat 17"x16½", overall height 28½". **Minimum order. 2 chairs.**
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Prices & Special Prices for Suggested Combinations
Plain (no gems)..$1.50—Gem Bands..$2.95 ea.
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Send ring size or measure with string. Satisf. guar. Send cash, check or m.o. For COD send $2 deposit.
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FREE! On orders of 2 or more we will send you one sparkling wallet size print **FREE.**

s any photo, snapshot or negative and postpaid, your enlargement on double-paper. Original returned unharmed. **else to pay.** If beautiful hand-coloring ed add 50¢ for each print. C.O.D.'s accepted on 2 or more, plus C.O.D. charges. Satisfaction Guaranteed.

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If you are on the Kitchen Committee of some Church, Lodge, Club, School, etc., in your town you will be interested in this modern Folding Banquet Table. Write for Catalog and special discounts to institutions and organizations.

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modern woman's way

to internal cleanliness

Far more effective than any homemade solution, yet safe for delicate tissues—special preparation for the douche!

Today, discover an intimate, "clean feeling" you've never experienced before. Discover Zonite—the modern woman's way to internal cleanliness.

Zonite is entirely different from old-fashioned, homemade douching solutions . . . far more effective in antiseptic, germicidal and deodorizing action.
In fact, Zonite is the one effective liquid specially made for feminine hygiene.

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Make Zonite as important a part of your grooming as your deodorant, bath soap and other personal needs. It's the modern woman's way to internal cleanliness!

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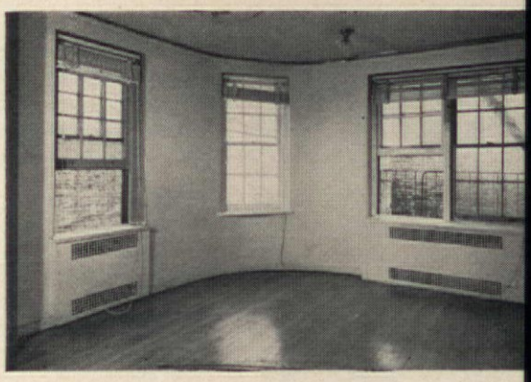
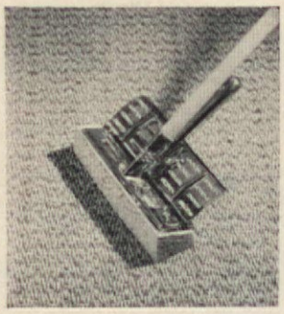


This room had to be WIPE-DOWN, WASHABLE AND DOGPROOF



Dog hair, dust, surface soil leave a fiber rug when a damp sponge-fitted mop finds them. Draperies that can be sponged off instead of washed or dry-cleaned are a noteworthy feature of washable room.

Fabric-backed plastic upholstery shines after sponge bath.

See "Where Credit Is Due," page 112

This room already had *four* str against it: a circular end v step-up section, radiators and view. Besides, it had to be m washable and dogproof. But the c lenge is met—attractively!

Panels of vinyl-coated fabric f draperies. Pleater tape is sewn on top, and stick-on tape forms "hems." Folding screen is covere match. Settee and chairs have b antiqued white and fitted with v plastic seats. Sofa and chair had better days, but you'd never kno now that they're covered in a tured plastic material.

Pale and bright turquoise, with of white, give the room a fresh pearance. The room now defies dust and dogs. Its original struct defects remain, but they are sens camouflaged in a style that's not attractive but easy to care for.

THE BUSIER YOUR AUTOMATIC WASHER, THE MORE YOU NEED SAFE, LOW-SUDSING DASH

DASH'S SAFE, LOW SUDS
let your automatic wash-rinse freely, completely. *Clean* at its best!

TOO MANY SUDS
can actually clog machine action—block rinsing and cause poor cleaning.

Made by Procter & Gamble – especially for busy automatics

DASH

otects your machine as it gets clothes clean!

tually gets clothes whiter — colors brighter — other product especially made for automatics!

Washing! Rinsing! Washing! Rinsing! No rest for busy automatics! But *now* there's a detergent that *actually safeguards* your machine as it gets clothes dazzling clean! It's Dash—the amazing protector, the unbeatable cleaner!

Yes, Dash is an exclusive low-suds formula especially adjusted to washing-rinsing-spinning cycles (won't clog or smother washing action as too many suds can). Dash has other safeguards, too—special ingredients protect the metals and moving parts of your precious machine.

And Dash is a demon for routing dirt—gets clothes cleaner than any other product made especially for automatics. Nothing you've ever used before (high-sudser or low-sudser) beats Dash for cleaning!

So, the busier your automatic, the more you need low-sudsing Dash for *washer safety, cleaner washes.* Get Dash—it *protects* your machine as it gets clothes *clean!*

DASH GETS CLOTHES CLEANER THAN ANY OTHER PRODUCT ESPECIALLY MADE FOR AUTOMATICS!

Dash – and only Dash – is recommended by every maker of automatic washers!

Look at the difference!

. . . it's Drexel®

See it in Sirocco, romantic collection inspired by the Riviera! Sun-kissed walnut; coppery drawer pulls; Adriatic accent colors to brighten your living, dining, bedroom! Notice every detail—we *want* you to compare. When you do, be sure you see the "by Drexel" brand mark in the drawer . . . your guarantee of fine design, integrity, value.

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Send for your "Portfolio of Fine Furniture", colorful booklets on Drexel's provincial, traditional and modern groups—35c in coin to 7 Huffman Rd., Drexel, N.C.

DREXEL FURNITURE COMPANY, DREXEL, NORTH CAROLINA

POSTERITY PLANTS

MARGARET BEAUCHAMP ARMISTEAD

I wrote an article called "Posterity Box" for the April 1948 issue of The American Home. It concerned my penchant for saving a few of my little girls' outgrown dresses each year, to see how *their* little girls would look in them some day. And now I have two grandchildren. The small granddaughter that I envisioned with a round face and turned-up nose like her grandmother's is here, so I'm glad I have that posterity box and its memories . . . see how sweet Ellen looks in her 20-year-old posterity dress!

Lately my future-conscious nature has turned up another project—a campaign to provide my married children with plants for posterity gardens. I have a sentimental desire to pass on to the younger generation some specimens of flowering shrubs and bulbs and perennials from my own yard. Most of them were given to me by my father-in-law, and they are memories living in a garden.

This spring the exodus began—the transfer of groups of our best-loved plants from our home to the homes of our children. After the shrubs were moved we tackled the transfer of perennials. As I separated the clumps of Shasta daisies, helianthus, chrysanthemums, pyrethrums and Sweet Williams, I set aside some for the children. And maybe other roses and gardenias and peonies would look and smell the same as ours, but they wouldn't be reminiscent of my gentle, kindly father-in-law. He loved his flowers, and brought them to me that I might share his garden. Yes, my children must have some of their grandfather's flowers.

Then there are the redbud trees that came from my aunt's home. Some of them will be given, and plants from friends' homes.

When I see my young-adult children working among their plants, I am very happy. And the little grandchildren will, I hope, love and carry on the lives of the family's posterity plants.

GUARDIAN of your hearth and home

For the next 20 years — or until your young ones sprout their own wings — your home will be your headquarters for happiness.

In this place you and your wife will witness the exquisite joys and temporary defeats of your growing family, their grapple with education and their puppy loves, their resounding clatter and their echoing laughter.

As a thoughtful parent who is anxious to preserve this family security, it is only natural that you should worry about what would happen to your home if something happened to you. How would your wife meet the mortgage payments?

Fortunately there is an easy answer to this problem — an insurance plan that provides money to pay off the mortgage if something should happen to take you out of the picture.

Your wife won't be forced into a hasty sale at a depressed price or into a foreclosure. She and the children will be able to go on living in the neighborhood you all love so much.

A GUARDIAN mortgage protection plan can be tailormade to provide this important safeguard for your family. Your GUARDIAN representative or your own insurance broker will be happy to show you how. Call him today.

The GUARDIAN Life Insurance Company OF AMERICA

A Mutual Company • Established 1860

50 UNION SQUARE, NEW YORK 3, N. Y.

Feed French's

the only Parakeet Seed with the new Pep-Up Biscuit

Your parakeet depends on you to keep him happy and playful. Help him perform his best by feeding clean, dependable *French's Parakeet Seed!* Every package contains a special biscuit that promotes vigor, sharpens appetite, and aids digestion. Always feed French's—the *only* Seed with the pep-up biscuit.

Protect your parakeet's health with FRENCH'S NATURAL FEEDING DIET

In addition to Seed and Biscuit, your parakeet should have French's Parakeet Treat, Conditioning Food, Cuttle Bone, and Gravel. Make sure that these "Basic Five" products, and fresh water, are always available.

NEW 32-PAGE PARAKEET BOOK
***FREE* FOR BOX TOP, OR SEND 15¢**
More than 40 illustrations; 18 birds in full color; selection, care, breeding, training.

THE R. T. FRENCH COMPANY, 2733 Mustard St., Rochester 9, N.Y.

☐ Enclosed is box top from French's Parakeet Seed. Send me Free parakeet book, postpaid.

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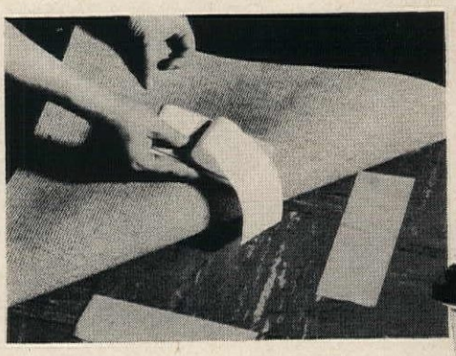
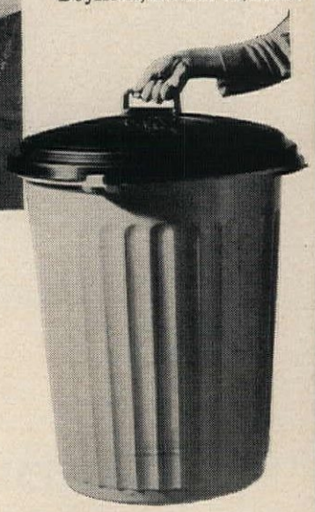
LISTEN TO BABY in the nursery while you're in the kitchen. Intercom set has 50′ of wire for a 2-way communications system. Set is $24.95. Teletronic Laboratories, Inc., Gardena, California.

LOOK...IT'S NEW
AND LADIES LOVE THEM...

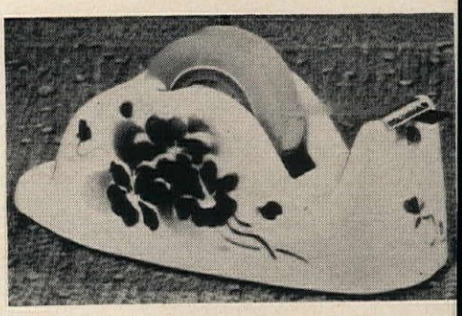
ALL PRICES ARE APPROXIMATE



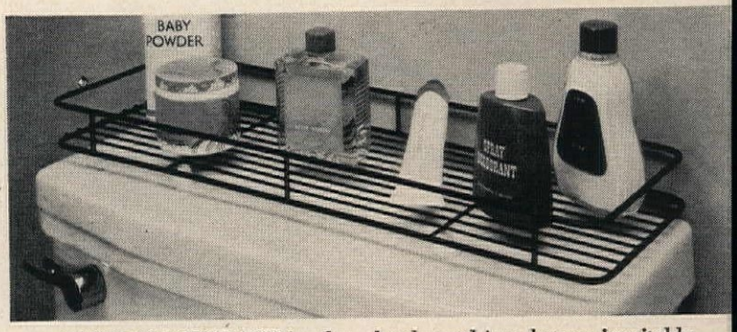
NO SLIPPING on small rugs when they're anchored with this tape. Press two strips under corners. Rug-Tite is 98¢. Thompson-Winchester Co., 1299 Boylston, Boston 15, Mass.



LIGHT-WEIGHT TRASH CAN appeals to ladies. It's easy to carry, rust-proof plastic, and easy to clean. What's more, it comes in attractive green, red, grey or yellow. Lock-lid cover keeps stray animals out, and makes it easy to lift the entire can. Capacity is large—22 gallons. About $12.98, it is produced by Loma Plastics, Inc., Fort Worth, Texas.



VIOLET-STREWN tape dispenser of china for a bright and practical spot in the house. Other designs include Ivy, Rooster, and solid colors. With roll of Texcel cellophane tape, $1.98. Permacel Tape Corp., New Brunswick, New Jersey.



TANK TOP STORAGE for those bottles and jars that are inevitably placed above toilet tank. Shelf of colored wire has rail and suction-cup feet: $1.19. Artistic Wire Products, East Hampton, Connecticut.

TTLE LADY'S APRON has adhesive-cked designs to stick on or remove as de-red. Velon plastic, in size 1 to 3, variety of lors, $1.25. Kurtz and Yates, 923 Arch ., Philadelphia 7, Pennsylvania.

ASHABLE SEAT COVER of isco rayon fits front seats of autos, slips off and on easily. seven handsome colors, seat ver is shrink-resistant, color t, $6.95. Crest Co., 5756 ss Ave., Detroit, Michigan.

ICER-SLICER-SHREDDER achment fits motor base of nous Osterizer, has separate c for each job—making juice, ing, shredding. Electric at-hment is $39.95. John Oster g. Co., Milwaukee, Wisconsin.

G CARRIER has rubber-ed wheels for easy transport firewood. Useful for many ther heavy-hauling job, too. ll designed in black with ss trim, the "Cart-A-Log" rier costs $19.95. Leaven-rth Steel, Inc., 1st and Walker eet, Kansas City, Kansas.

ONE-HANDED CAN OPENER especially designed for the handicapped has a vacuum base that locks it to any smooth surface, and an "elevator" that raises any size can to level for opening. The entire operation can be completed with the use of one hand. Is $7.95. Made by Rival Manufacturing Company, Kansas City, Missouri.

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...and it's the one wax for 101 uses all around the house!

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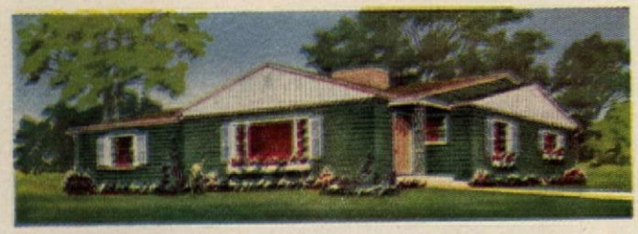
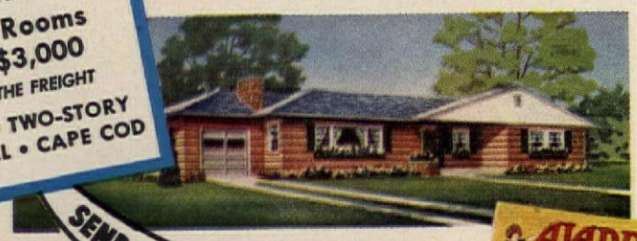
ARE ENGINEERED TO SAVE YOU THOUSANDS OF DOLLARS!

BUILD IT YOURSELF!—Aladdin designed and manufactured the first Readi-Cut Home over 50 years ago. Tens of thousands of people have discovered how easy it is to build an Aladdin. Our customers have saved thousands of dollars by doing part or all of the work themselves. **NOT PREFABRICATED**—The lumber is cut to fit by precision machines, ready to be nailed in place. Each piece is marked and shown on our erection drawings. **QUALITY**—All materials . . . lumber, doors, windows, flooring, paint, hardware . . . everything furnished are highest quality. Not only do you save—your finished Aladdin Home will be a joy to behold—beautifully designed and solidly constructed to meet the highest building standards. **CATALOG**—Send for Aladdin's handsome new catalog now and you will understand how Aladdin can save you up to 30 or 40% on your new home. Mail the Coupon today.

Aladdin Readi-Cut Homes are noted for Highest Quality and Best Construction at delivered prices that will Save You Money!





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SAFETY FOR A TIKE ON A TRIKE

Eleven-year-old Nat Thompson is a man of action. So when he saw his five-year-old brother riding a tricycle down the middle of the street, Nat decided to *do* something.

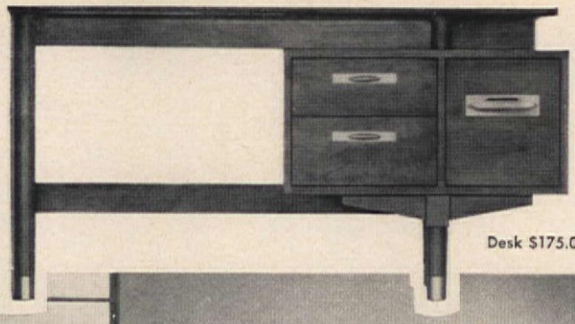
Keeping young Joel out of the street was impossible: the Thompsons—like so many families in new homes—live in an area that's still without sidewalks. So, where the law allows it, this leaves trike-riders only the street for free and easy riding.

To make matters worse, Nat knew that Joel didn't know his right hand from his left and that he had a young child's short memory. But Nat remembered something he'd learned about bicycle safety in school; he wrapped the right side of the trike's handlebar with adhesive tape. Then he instructed Joel to always ride on the side of the street where the trike has the adhesive. This keeps Joel out of the way of cars, and doesn't confuse oncoming drivers.

Not only does this make tricycle riding much safer for Joel, but it's teaching him road safety; he's getting good preparation for riding the two-wheeler that he hopes to have some day.

Nat explains to Joel that he should use adhesive tape mark as a guide.

Tape reminds Joel to ride tr on the safest side of the ro



Desk $175.00*

WILLETT
TRANS-EAST
Solid Cherry
FURNITURE

Consider H. Willett are also makers of Transitional, Countryside and Wildwood Solid Cherry groups . . . Lancaster County and Brownleigh Solid Maple groups.

al Loveseats $230.00 each, Corner Table $89.50, Buffet $249.00, Dining Table $139.00, Dining Chair $62.25 (with arms, $72.25)*

would be hard to be humdrum in such a room...

TRANS-EAST solid cherry furniture by **WILLETT**

WILL BE the cheeriest place you'll ever see . . . your home with this ch Oriental furniture that will blend so graciously with your present rative scheme. No other solid cherry furniture comes in such a variety lorful finishes: hand-rubbed, rich-grain brown cherry or lighter Asian . Mandarin Red, Turquoise, Charcoal, Jade Green and Bone White -rubbed lacquer finishes are yours at no increase in price. We'll be to send you the name of your nearest Willett dealer. Ask him about nany other pieces of Trans-East available in open stock for living , dining room and bedroom.

A colorful folder on Trans-East, yours for the asking . . . write
SIDER H. WILLETT, INC., 3019 W. Kentucky Street, Louisville 11, Kentucky

Chest $209.00*

Saki Table $49.50*

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Helping to speed your telephone call. Telephone man Byron Jensen tests the intricate equipment that gets your number quickly and accurately.
PHOTOGRAPHS BY ANSEL ADAMS

He keeps an electric brain thinking clearly

You benefit from skills like his whenever you use the telephone

Instructing Boy Scouts. Byron, a troop chairman, shows scouts how to orient themselves with a map and compass in the beautiful Wasatch Range near Provo, Utah.

Every time you make a call over a dial telephone, you start an electric brain "thinking" in one of our offices.

First, it tells you when to start dialing by means of a tone. Selects your number automatically from many thousands or millions. Then rings your party or tells you the line is busy.

Such equipment is indeed remarkable. But with all its electronic magic, it still needs the help of people. Day and night, there is continuous checking and maintenance by telephone office craftsmen like Byron Jensen.

"A big part of the job," he says, "is to keep trouble off the lines. For every one of those calls is important to someone. And some can be very important.

"Not only personal calls, but fire alarms, burglar alarms, radio programs and even newspaper pictures go through this same equipment."

Each Sunday Byron teaches a class for boys. Many of his evenings and week ends are devoted to Boy Scout work.

For a person who enjoys helping others, he finds his telephone work particularly satisfying.

"Whenever I watch those dial switches work," he says, "I get the feeling I'm at the nerve center of the community."

Working together to bring people together
BELL TELEPHONE SYSTEM

'57

THIS YEAR IT'S GOING TO BE DIFFERENT

AL AMENTA

For months after we moved into our new home, my wife and I promised each other we'd *do* something about those boxes and stacks of miscellaneous papers that had accumulated over the years. In the meantime, of course, more papers were piling up in drawers, closets, cupboards and cabinets.

Finally, aroused by the increasing disorder of the accumulation, my wife said, "Let's do *some*thing—*anything!*"

Fed up with being unable to find an item when I wanted it, I heard myself saying, "Let's sort it out and see what happens."

That did it. We'd committed ourselves; now it was up to us to form a plan of attack. We proceeded very systematically: we plucked every piece of paper from every cranny in the house and dumped it all on the basement floor, together with the still-unsorted contents of boxes we'd moved with us. The basement was our sorting room; my wife took one half of the floor, I the other.

It wasn't long before most of the floor was littered with mounds of paper. In one pile I put correspondence; in another, clippings. High school documents and college mementoes were separated into heaps. Photographs, military records, employment data, old theater programs, do-it-yourself ideas—they all formed piles on my half of the floor.

Meanwhile, my wife sorted recipes, patterns, magazine clippings, restaurant menus, scraps of poetry, holiday and birthday cards, old magazine covers, dance programs—and household bills. This overall sorting job took us two evenings.

But the battle was hardly half won. We knew a lot could be discarded, and we agreed to be as ruthless as possible in throwing away anything we felt we couldn't possibly use. But it wasn't easy—one or both of us had sentimental attachments for a good deal of what we had collected. So this task took quite a while: we repeatedly stopped to look over mementoes of earlier days. We used up three evenings before we finished the job of weeding out. Going through old negatives and photographs took an evening.

And still there was the problem of what system we'd use to file the material away. We decided to try manila folders. Estimating the total number we'd need, I bought a few dozen the next day; I also bought a couple of inexpensive letter-size file-boxes to hold the filled folders.

That night, my wife inserted identifying labels into the tops of the folders, while I began the filing. As we proceeded, we gradually caught on that certain subjects had to be broken down further. For example, we made a folder for each major expenditure—telephone, gas and electric, insurance, bank, income tax, groceries, clothing, household items, and so on.

One more evening and the job was completed. In one week we'd reduced a lifetime of scattered odds-and-ends to the dimensions of two file-boxes. Soon I hope to transfer their contents to the file-size drawers of a desk I plan to build.

As in so many endeavors, the hardest part of our new system was getting started. At the end of the project, there was scarcely an extraneous piece of paper to be seen. Now we can readily find things we'd previously spent hours searching for.

And we actually enjoyed our excursion into the past as we prepared for the business and pleasure of the future. This year, and from now on, it's going to be different!

How We Retired in 15 Years with $300 a Month

"The day Nancy and I hit Arizona, we knew it was for us. The air itself felt alive, and the sunshine—well, it was wonderful. We bought a new ranch house that cost less than the price we got for our city home—and is lots less work. Every single morning I've waked up since, I've been thankful for the monthly check of $300 that makes it all possible.

"Somehow, in my forties it was hard to believe I'd want to slow up someday. Fact is, Nancy was the smart one. One day she came to me—back in 1941, it was—and took out the bank book. 'We've got to do something,' she said. 'Anyone who works as hard as you do ought to be able to plan to retire someday. But you know we just aren't savers.'

"I knew that. 'Want to start a business of our own?' I asked.

"Nancy shook her head. 'You know we haven't enough money for that—experience, either. How much would we have to save up to retire on bank interest?'

"Well, interest rates were higher in '40, but I figured almost a hundred thousand. Needless to say, it was out of the question. And I shrugged it off.

"But not Nancy. A few weeks later she came to me with a little book called 'Phoenix Mutual Retirement Plans.' She said she'd read an ad about a new way to retire. It was for anybody of average means who had fifteen or twenty good earning years ahead. The ad offered more information, and she sent in the coupon.

"It was Nancy's little book that changed my mind. Here was a way I could retire—and in 15 years, if I wanted to. There was no secret, except to start soon enough. And I did. Well, my Phoenix Plan was a greater joy as time went by.

"My first check for $300 came last spring. With it, Nancy and I were off to the West. I feel ten years younger since I got here. I say it's the Arizona air. But Nancy winks and says it's being my own boss. But one thing's certain—I wouldn't change places with our company president."

Send for Free Booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of $10 to $300 a month or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells all about Phoenix Mutual Plans. Similar plans are available for women—and for employee pension programs. Don't put it off. Send for your copy now.

ESTABLISHED 1851

PHOENIX MUTUAL

Retirement Income Plan

GUARANTEES YOUR FUTURE

OVER 100 YEARS OF LIFE INSURANCE PROTECTION FOR BUSINESS AND FAMILIES

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Phoenix Mutual Life Insurance Co.
204 Elm Street, Hartford 15, Conn.

Please mail me, without obligation, your free 28-page booklet showing new retirement income plans.

Plan for Men ☐ Plan for Women ☐

Name_____

Date of Birth_____

Business Address_____

Home Address_____

family safety

begins with a Rubbermaid Bathtub Mat

Firm footing for the small fry—yes, and for Grandma, too. Over 100 Safti-Cups grip the bottom of tub, help prevent accidents. Make bathtime safe-and-sure-time for everyone with Rubbermaid.

Sizes from $1.98 to $2.98 (U.S.A.). Wherever housewares are sold. For free folder, write The Wooster Rubber Company, Dept. AH-27, Wooster, Ohio, or Cooksville, Ontario.

Rubbermaid Toilet Top Tray—Keeps bath powder and other toiletries safe and handy. Ribbed to stay in place. High rim prevents spill-overs. $1.29.

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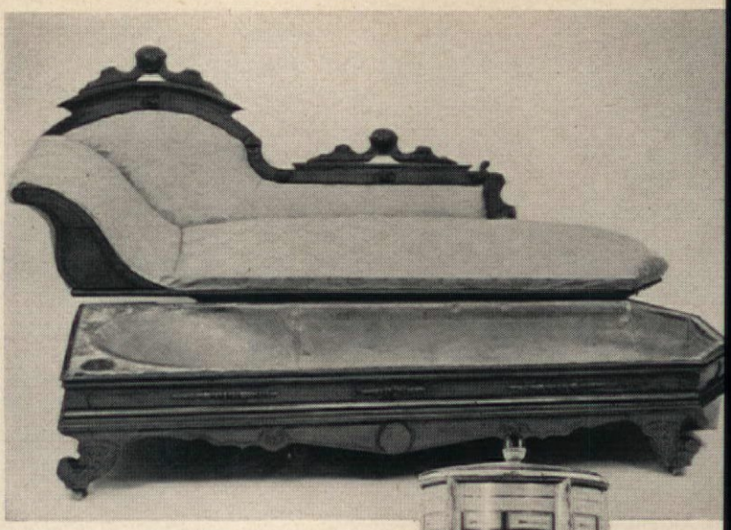
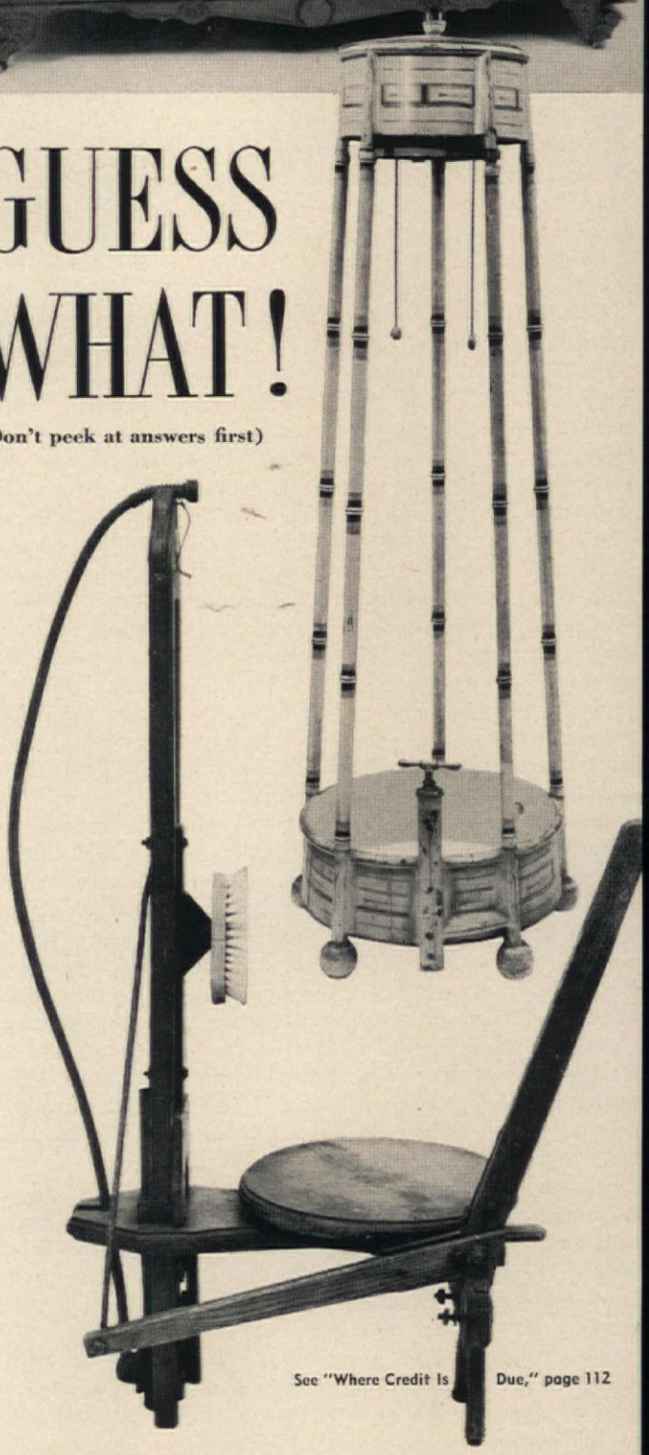
Over 60 fine products in your choice of fresh, home-fashion colors



GUESS WHAT!

(Don't peek at answers first)



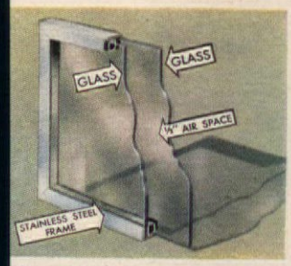
ANSWER: If you guessed any of these, you win a free shower on the moon. American-style Victorian tub (top) doubled as living room sofa. Tub has no drainage! Next is English Regency shower, 12 feet high. It has basin with drain at bottom and hidden tank at top. Same water pumped up for reuse time after time. American Virginia stool shower has revolving seat. Lever pumps water up hose as brush works up and down bather's back. They had it tough!

See "Where Credit Is Due," page 112

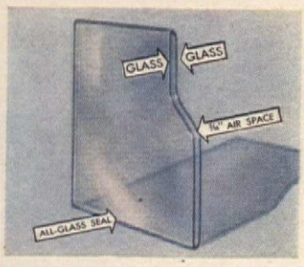
Summer or winter–you can keep your home more comfortable with TWINDOW ...the world's finest insulating glass

HE EXCEPTIONAL INSULATING PROPERTIES of Twindow seal out cold air in ie winter . . . cut down on the amount of heat entering your rooms in ummer. This means rooms that are more evenly comfortable and healthful.

TWO TYPES OF TWINDOW®



TAL EDGE. Ideal for large window as and where maximum insula- n is needed most. Constructed of o panes of ¼" clear-vision Plate ass, with a ½" sealed air-space ween. Exclusive stainless steel me protects glass edges against pping. Exceptionally sturdy units.



GLASS EDGE. Constructed of two panes of ⅛" Pennvernon®—the quality window glass—with a 3/16" air-space between them. The high insulating value makes these units ideal for modern window wall construction. Available in popular sizes for a variety of window styles.

- *Lets you enjoy the outdoors from indoors*
- *Reduces cold air drafts* • *Saves on heating and cooling*
- *Cuts window icing and fogging*
- *Is permanent storm sash* • *Available in two types*

Made and backed by Pittsburgh Plate Glass Company, world-famous for the quality and dependability of its products, Twindow—the twin-glass windowpane with insulation built in—offers you a new dimension in gracious, more comfortable home life. This is because Twindow opens your home to the beauties of nature without letting in excessive cold or heat. Its amazing insulating properties take care of that. Twindow effects sizable savings in heating and air-conditioning costs, too. It muffles outside noises, eliminates the bother of putting up storm windows in the fall and taking them down in the spring.

In buying, building or remodeling your home, why not make sure that Twindow—the world's finest insulating glass—is given first consideration? For specific information on Twindow and its application to your building or remodeling plans, see your architect or builder.

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GOWN BY JANE DER

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Live in style—always—with our new INLAID Linoleu

STARWAY*, above, reaches new heights in "custom" styling at an earthbound price—a shining example of Gold Seal floor magic. We took the time-tested virtues of quiet, easy-care Inlaid Linoleum, added Gold Seal Research, and created the finest resilient floor ever made. True colors in designs that stay fresh for life, because Gold Seal inlays colors clear through to the SuperFlex® backing that actually gives as you walk—then "satin-seals" the surface for grime-and-grease-proof beauty. Each of the many designs in our Inlaid Linoleum is superbly styled to live with you through endless decor changes. Your Gold Seal dealer has them now—in many smart colors. (See "Linoleum" or "Floors" in your Yellow Pages.) Yours today with the ABC "Buy Now—Pay Later Plan" for Gold Seal Floors and Walls for as little as $5 a month!

FOR THE LOOK THAT'S YEARS AH

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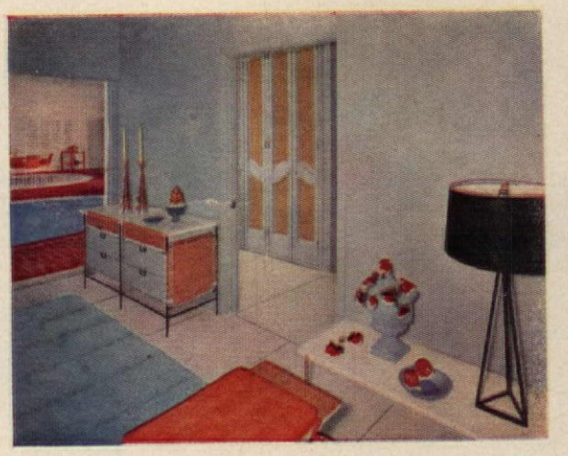
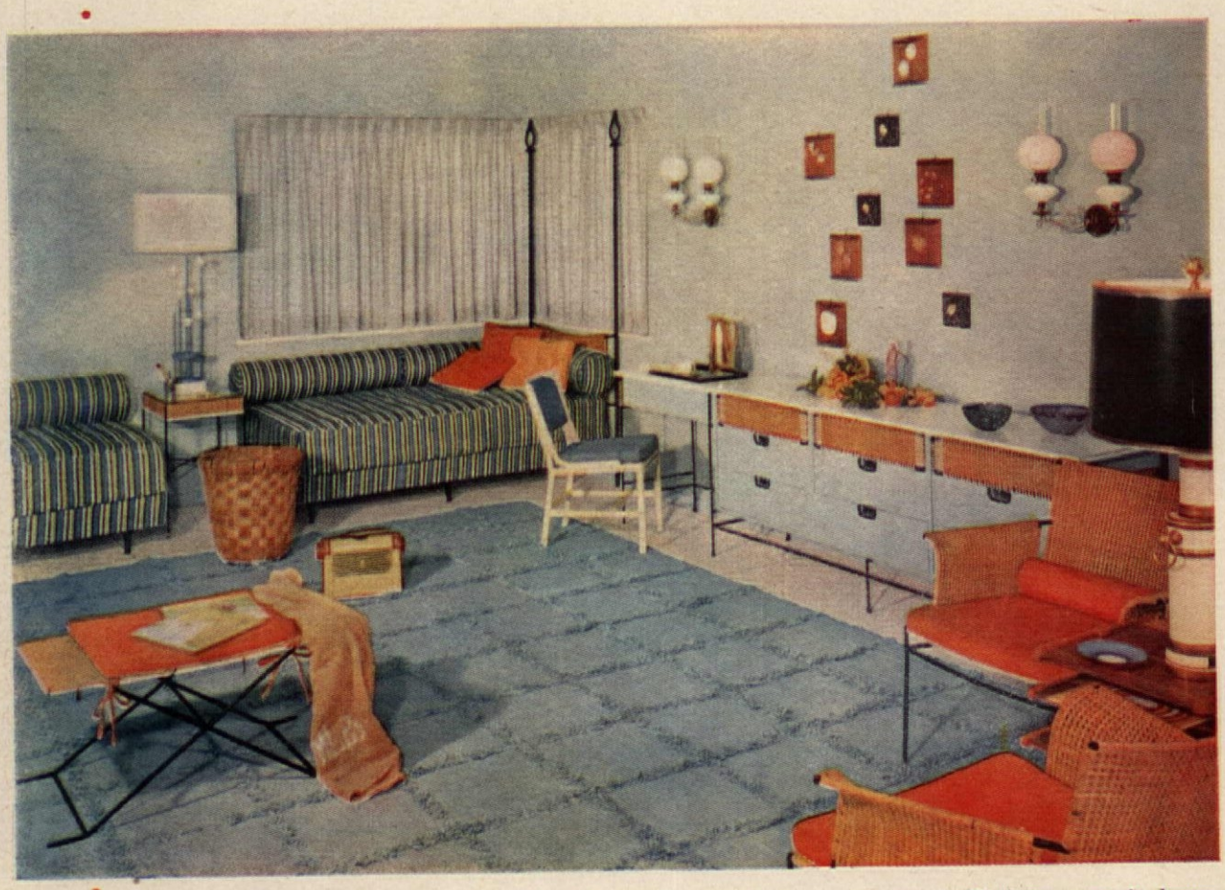
Your Conception of Life in **FLORIDA?**

Right now—when you've got that old mid-winter slump and you've had almost all you can take of cold weather, sloshy rubbers and the children's sniffles—we thought you might enjoy looking in on some homes in a sunnier clime than most of us call "home" during the winter months. Sunbathing beauties, ecstatic honeymooners, "this year's hotel," or statistics on how many millionaires Florida can boast per square mile—these things Florida has in plenty, yes, and even a room with connecting pool and dance floor, as you can see. But it is not this Florida that we want to show you. We plan to take you on quite a different journey. If you will step aboard our flying carpet, we should like to show you a side of Florida tourists rarely see—real HOME life in Florida.





A bedroom with a connecting pool and dance floor is, of course, not run-of-mill living, even in luxury loving Florida. And, while we do not contend that such an arrangement can be fitted in the average budget, the scheme is an eminently practical one. In the home of Mr. and Mrs. Edgar B. Lau, it consists of a bedroom just off poolside yet so guest-proof, it can double as cabana . . . a pool one can tumble into from one's bed, yet so strategically planned that it takes care of large parties . . . a sheltered area where one can sun, swim, dance, barbecue, eat. That's good planning anywhere! James Merrick Smith, A.I.D., Interior Decorator.

Color as soft as a mist—in the lovely silk organza negligee specially designed for Scott . . . in the luxurious matching Soft-Weve, Scott's superb "facial quality" 2-ply bath tissue. Choose from five exquisite Soft-Weve colors to complement your bath or powder room.

robably the most noticed luxury in your home . . .

Soft-Weve® by Scott

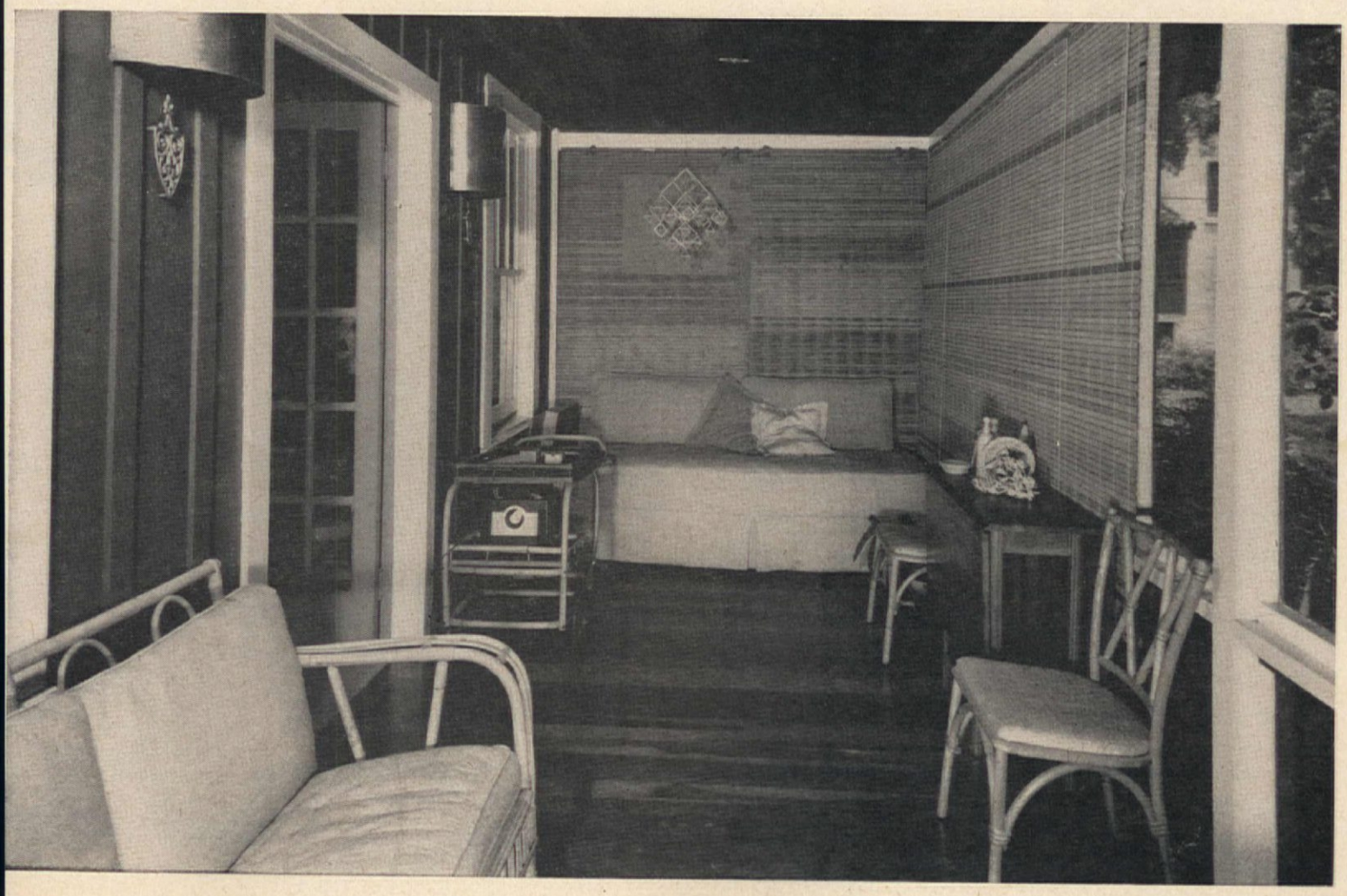
If you doubt that a cottage can be anything but "cute," just study these two pages! One of those horrid, narrow little summer porches, a catch-all for discards—it could be (and unfortunately still is) anywhere in U.S.A. Mr. Smith converted his into the smart dining area and entrance foyer at your lower left. No fudgin' here—it *is* the same area, and isn't it an exciting and useful room now?

In the dining area: white and sage green spatter tiles repeat the base form of an antique, black marble table base; table top is black laminated plastic, rubbed with steel wool until all the surface shine is gone and it has the appearance of slate. Venetian walnut chairs are left in natural walnut finish to gradually age darker. Both dining chairs and antique Directoire bench upholstered in tropical leather that is color-fast, mildew-proof, and crack-resistant even in direct sun. And what would you say to wipe-clean draperies? These are! Since cowhides aren't big enough for drapery panels these are put together in three tiers, and seamed with handwoven raffia braid. Striped cotton valances

CONTINUED ON PAGE 92

Florida Cottage– BEFORE AND AFTER JAMES MERRICK SMITH

Yes, the same Mr. Smith who did the Lau decorating job you just looked at. This is Mr. Smith's own home—very typical of the "early Florida" cottages you still see all over Florida.



My name is Frances Loughran. Like most women I've always judged my wash by whiteness.

Then one day I happened to read about Cheer's window test. It made sense to me; every woman knows . . .

real daylight is best for judging colors and fabrics. So, I used Cheer in my automatic, and then . . .

I made the test. I took one of band's freshly ironed shirts to dow in our home and . . .

Mrs. Frances Loughran of The Bronx, New York, making the Cheer

"It's really true! Cheer washes so white you can see the difference!"

It's Cheer's Blue-Magic whitener that makes the difference . . . and only Cheer has it!

More and more housewives, like Mrs. Loughran, are discovering that *Cheer really does wash whiter!*

After you've washed with Cheer, you'll see the difference yourself . . . a difference so great your things look (*and actually are*) whiter than the day you bought them.

Cheer is truly different—wonderful. And *only* Cheer has the Blue-Magic whitener. More than just a bluing . . . it's a special whitening ingredient no other product has.

Try Cheer today, then make your own window test. You've never seen any white like Cheer-white!

Automatic washer owners

You'll get whiter washes using Cheer in your agitator automatic. These modern automatics were designed to work best with active suds like Cheer's. No wonder Cheer is specifically recommended by the leading makers of automatic washers.

If you judge your wash by whiteness—it's got to be Cheer!

J. Claude Carroll—Builder

Miami Beach's "First Lady," Mrs. Jane Fisher, and her 93-year-old mother, Mrs. George Welsh, now live in this

Biscaya Island Home

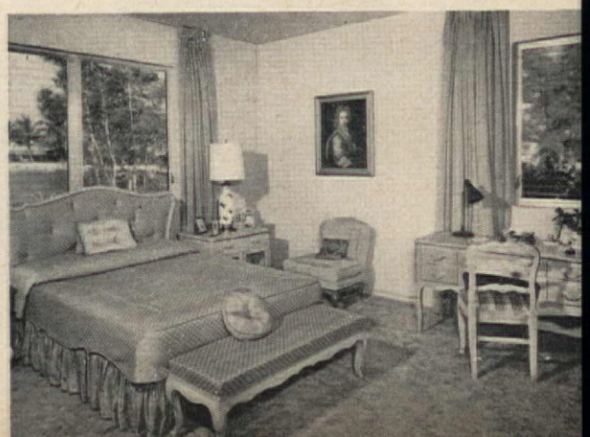
The breath-taking Gold Coast you see today in Miami Beach was an impassable mangrove swamp, inhabited only by alligators, when Jane Fisher and her husband, Carl Fisher, arrived in Florida not so many years ago. It seems incredible? The story's all there in her own book, "Fabulous Hoosier," an "adventure" story of our own times. It definitely establishes Jane Fisher as Miami Beach's "first lady." Her present home, just north of the sprawling, ever-growing Miami Beach proper, is one of those rare, comfortable houses that achieves both formality and informality, neither seeming contrived. Living and dining areas and Florida home

CONTINUED ON PAGE 92

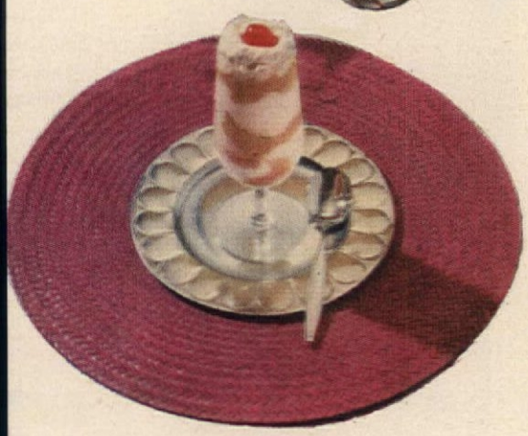
With every move that Jane Fisher makes, and her homes are now legion, her orchids are packed just as carefully as the antique Bacarrat French chandelier that twinkles so brightly over the dining room table. An enthusiastic gardener, Jane has built this very simple, inexpensive lean-to to house her orchids at this newest address. Galvanized pipe for the posts and cyclone wire fence for its "walls." The "ceiling" continues to the garage wall and is anchored to 2 x 4's. In order to have the proper amount of shade the entire "little orchid house" was covered with coarse-weave nylon net. Building directly on the grass saved the bother of excavating and pouring concrete. Potting bench is simply constructed of hollow tile—the complete construction costs about $165.

A luncheon to honor

Wishing to honor "Miss Ada" with something more than having her "picture taken" (little 93-year-old "Miss Ada" is pretty blasé about pictures by this time) we decided to give a luncheon in her honor. The menu must be special, but not exotic, for "Miss Ada" comes from Indiana and in spite of years' proximity to Cuba and the Caribbean Islands is still not too adventurous when it comes to food! Our menu was a success, the Victuals were good, and the girls looked their prettiest. Ponce de Leon found no secret of youth that Miss Ada does not know, but like Ponce Miss Ada's not telling. However, the state of Florida could get no better testimonial than Mrs. Welsh at 93. Starred recipes will be found on page 76.



"Miss Ada," *Good Victuals served*

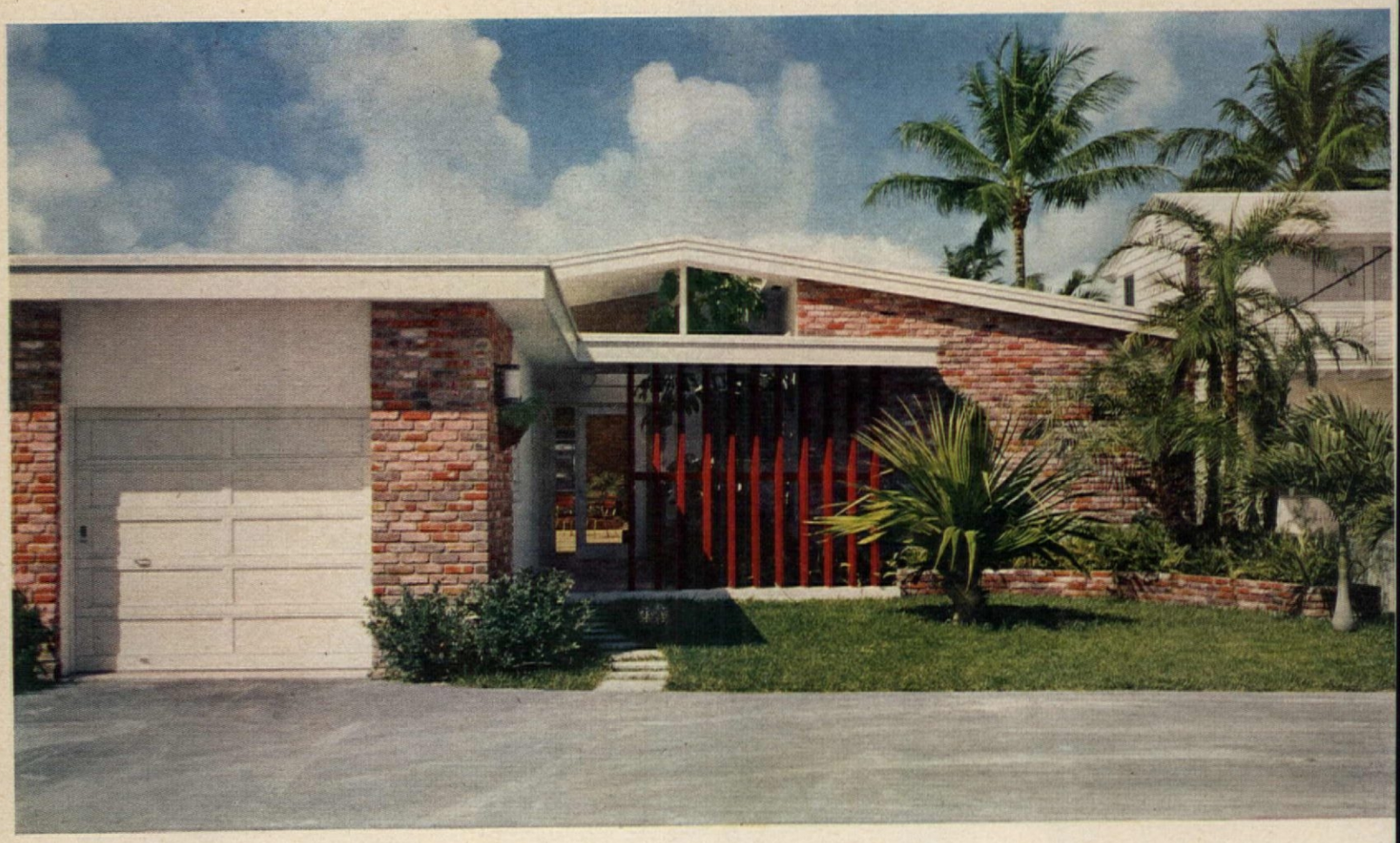


Cold Borscht
with sour cream and chives

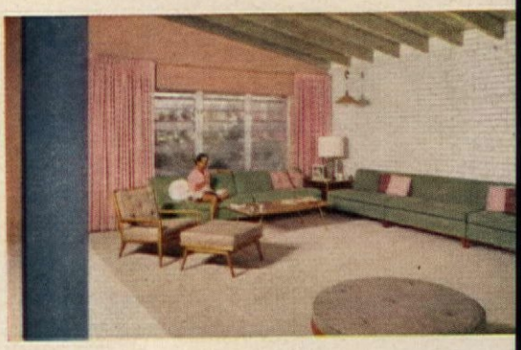
*Chicken in Cocoanut Shell,
Polynesian Style

*Stuffed Avocado Ring
on mixed greens

Coffee Parfait
Demi Tasse



A 50′ Lot Never Had It So Good!



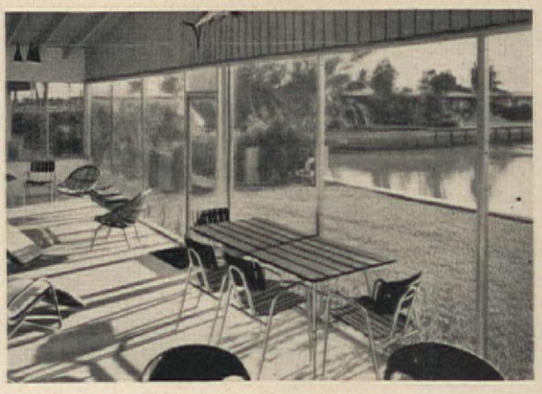
Mrs. Taub has been extraordinarily successful i keeping her new home modern in feeling yet retai ing very old, very distinguished rare pieces she ha acquired over the years.

For all you skeptics who might still be insisting that Florida is the extreme of trailer camp or millionaire's estate, we challenge you with this sophisticated little house

DONALD J. REIFF, A.I.A.

You would never associate a 50′ lot with the kind of indoor-outdoor living this house affords and, if you hadn't come in through the front door and seen that it is sandwiched in between two other houses, you probably wouldn't believe it could be done. You enter the home of Mr. and Mrs. John Taub through a louvered gate that opens on a screened court tropically planted to conform to the color scheme of the interior of the house. Mr. Taub explained that from corner to corner of the living and dining room areas and the porch (which is 12 x 40) they have sixteen hundred feet of "screened outdoors" visible from the living room, making a rather usual-sized living room seem enormous. A rather sparse look is due to a minimum of furniture, at present, the Taubs being determined to wait for what they really want rather than fill space with substitutes—a vow often made but rarely kept!

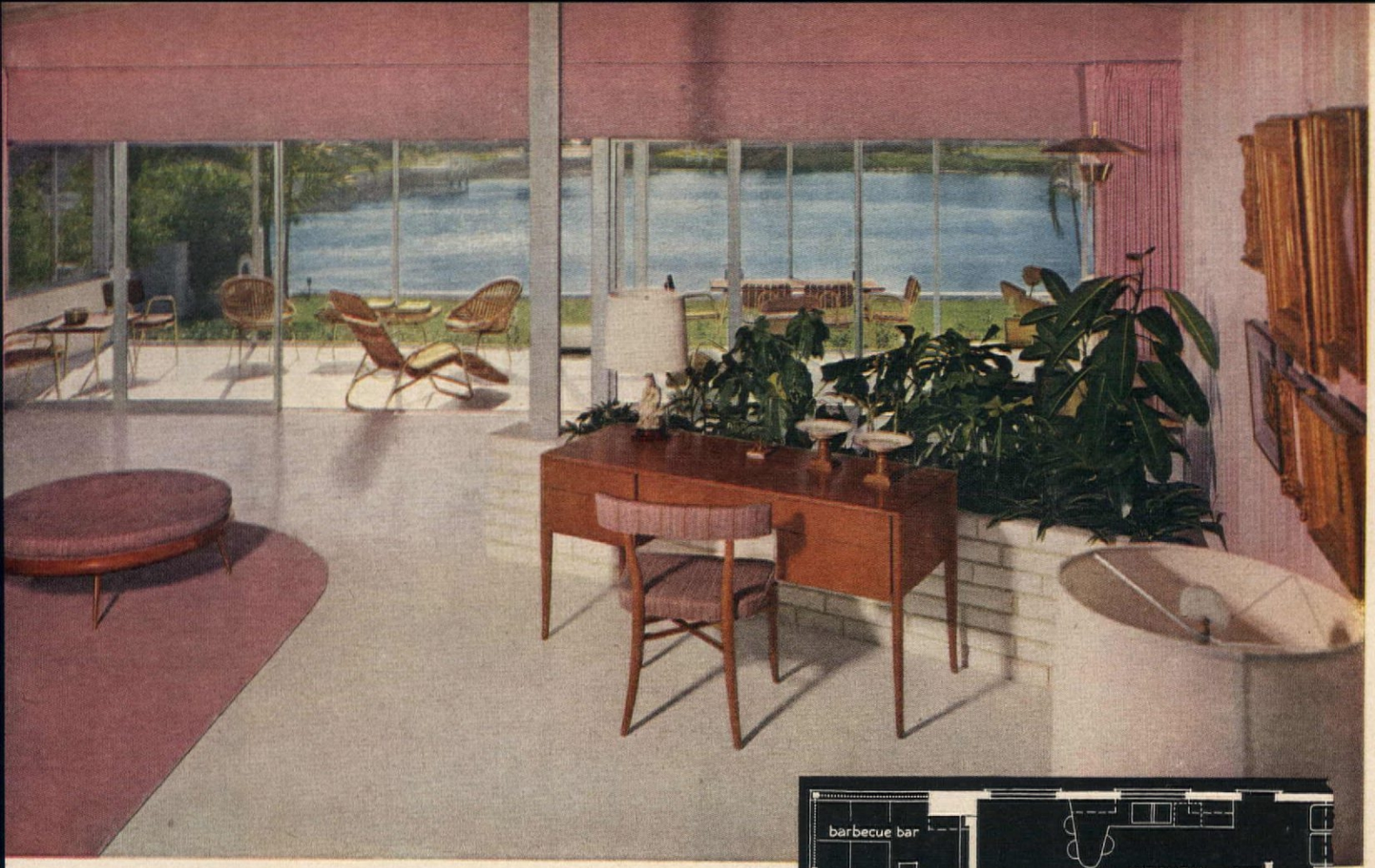
edrooms were placed opposite rage of adjacent house to ovide maximum privacy from xt door neighbors. Over the d, in master bedroom, a mag-ficent Aubusson tapestry is rfectly at home in its modern tting.

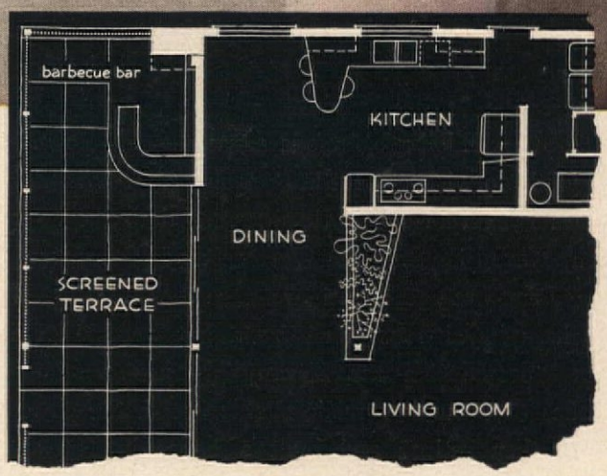


• Remarkable as this house is for its smart use of space (Taub house is the one in center of picture above!) the scene stealer is still the view of the lake with the porch as the star attraction. Sliding glass doors, extending across the full length of the house, provide an "available at every look" panorama of water and sky. On the practical side, glass doors keep the air-conditioning sealed-in . . . the bugs out. With the Taubs' arrangement of dining area and living room opening on to porch and patio, you can see how easily small parties and family dinners are kept intimate, how large parties would just naturally flow from one area to another with ease and no crowding whatsoever. The Taubs had a

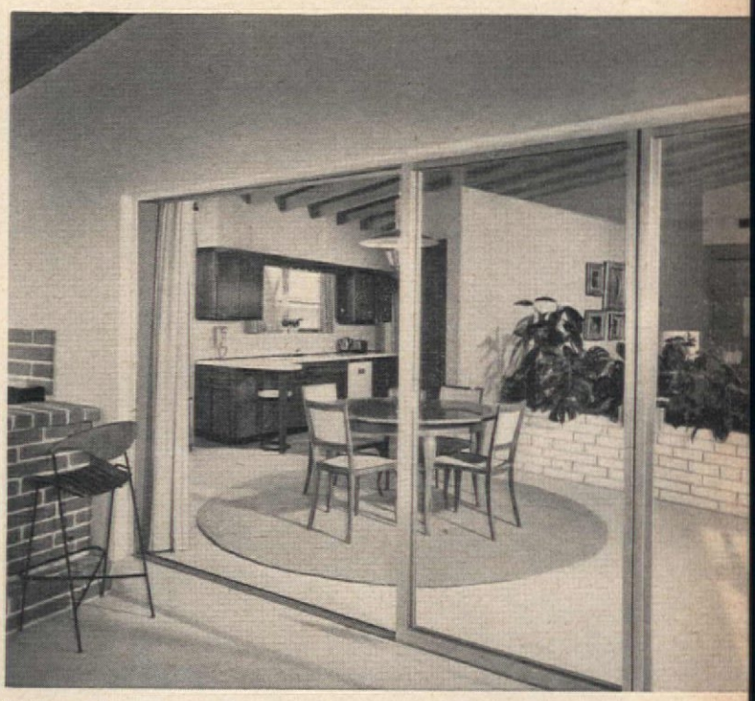
CONTINUED ON PAGE 92

Pink and walnut is the predominating scheme. Soft color as well as restful space flow smoothly and harmoniously from one area to another.





At your service . . . this built-in barbecue bar. The grill of pink slump brick was designed by Mr. Taub, the niche built in to accommodate a standard size grill. Cabinets underneath bar store necessaries—among them an electrically-motored attachment for the rotisserie.

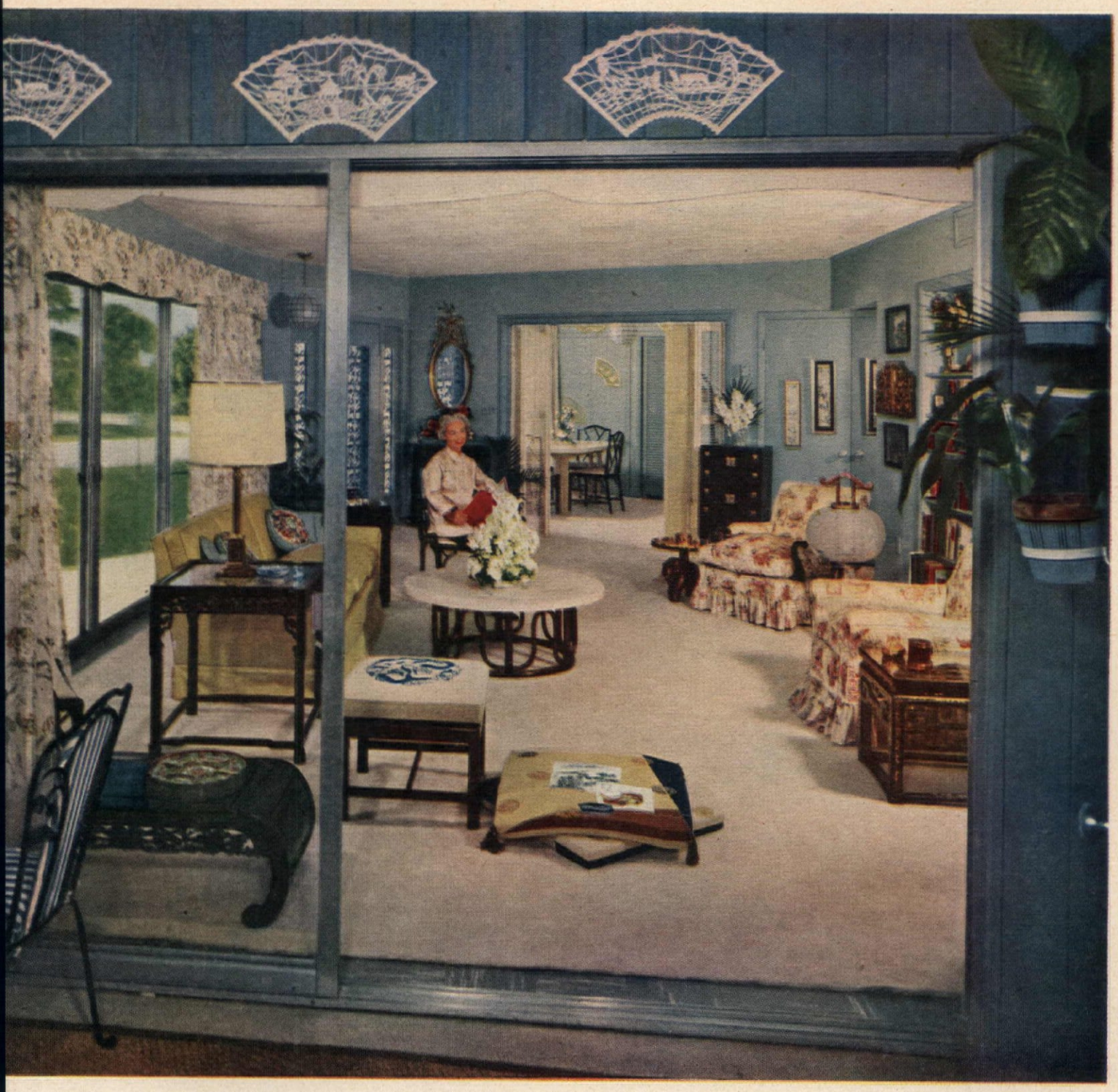


Dining á la ronde in the small but ample dining area with a view of the lake. Porch takes care of large party overflow.

Now let's take the Tamiami Trail to the home of a very charming couple, the Andon Kazanjians. We'll see a lovely house and, in their living room, view a real "spectacular"—

Sunset in Naples

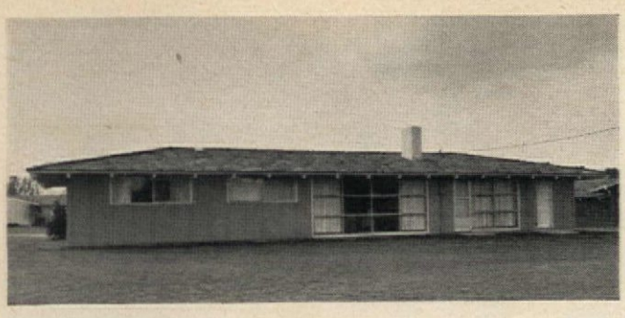
Remember Kipling's famous sunset—going down like thunder 'cross the Bay of Mandalay? With no wish to belittle Rudyard, for our money it's Naples, sunset on the bay of Mexico. Naples is, purportedly, Midwest moved to the West Coast of Florida. However, Arnie and Barny Kazanjian are from Westchester and the Beach Club was swarming with Westchester and Long Island refugees when we were there. To us, Naples has a special character—not because of where its citizens come *from,* but because of its very special way of life. It's full of retired people like the Kazanjians—*young* middle-agers. You won't find them on park benches or around a public shuffle board. They're living practically the same way they lived before they retired and built a house in Naples—with this difference. Their homes are smaller, they have perforce "edited" themselves down to the things they value most, and they're "do-it-yourselfers" from necessity, if not choice, or *does* that make Naples different?

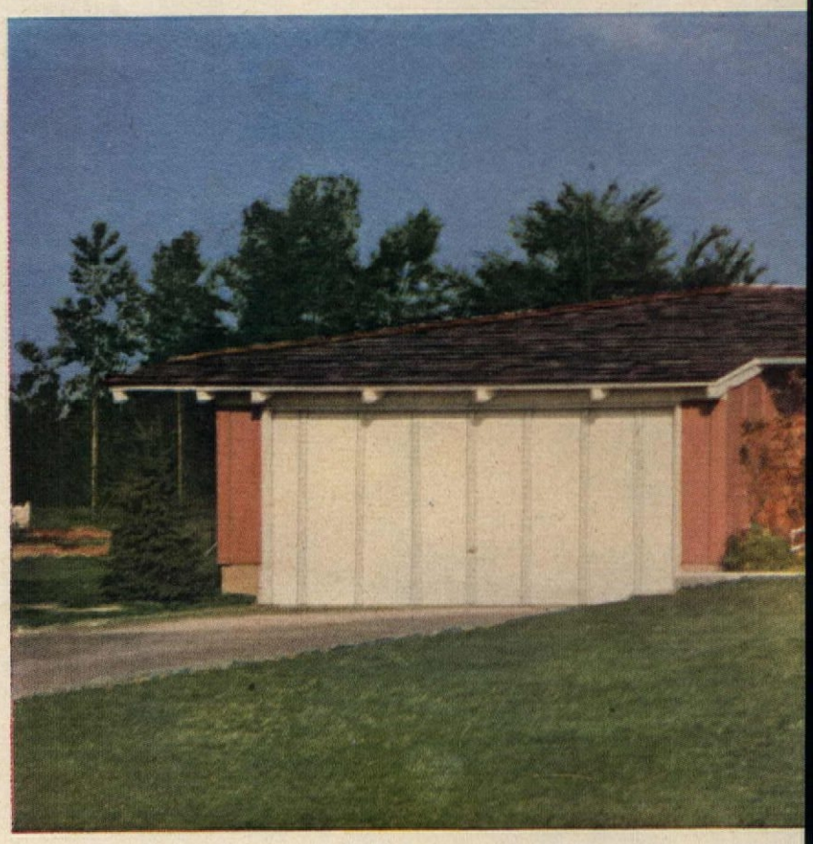


The Kazanjians spent their first married years in the Orient, began collecting then many of the fine things they brought with them to their new home in Naples.

Large living room, small dining room and kitchen, and an extra bedroom for their children and their grandchildren are all they need or want in their flight from their big house in Northern Suburbia.

WHAT HAPPENS





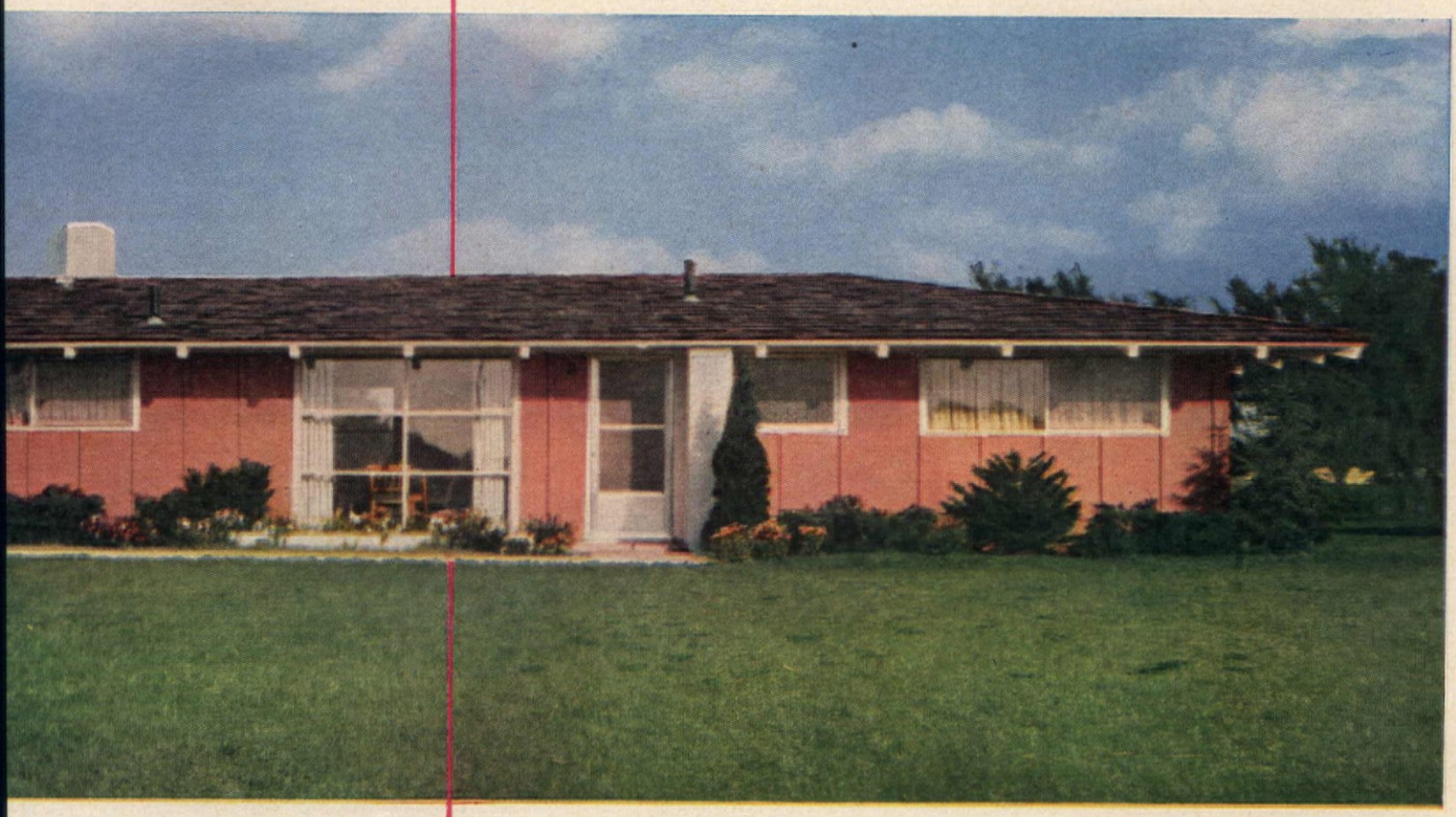
ORIGINAL DESIGN BY DONALD SCHOLZ

What's good in Toledo, Ohio, can be just as good in Florida—especially if it is a clean-cut house plan. Mr. and Mrs. Milton Wyatt spotted this one in the February 1953 issue of The American HOME. "This is it!", said Mrs. Wyatt, after much searching for their dream house. They'd build it on their lot on Hypoluxo Island in Lake Worth, about 10 miles south of Palm Beach.

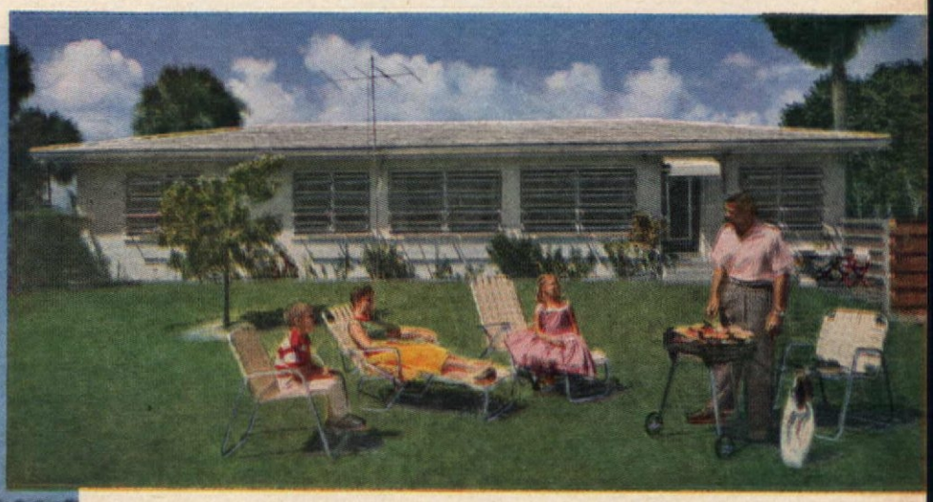
The rectangular house had maximum space, livability and good looks. It would adapt admirably to the semi-tropical Florida climate. And because of Sandra, age 10, and Jim, 7, the three bedrooms clinched the decision.

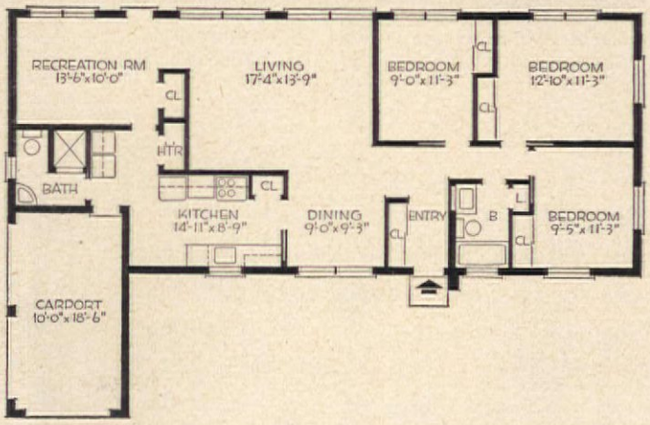
The Wyatts liked the free-flowing rooms . . . a minimum of interior partitions makes for economical construction. They kept the basic design and floor plan of the original version. The few changes are simple: (1) Fixed windows meant for air conditioning in Toledo were PLEASE TURN THE PAGE

WHEN A TOLEDO PLAN



GOES TO FLORIDA?





BLUEPRINT HOUSE NO. 54 · ORDER FORM PAGE 113

Recreation room, living room, and dining area, as well as the front entry and hallway, ar paneled in handsome cypress, alternating 6" and 8" V-joint boards. The wood was given coat of sealer and a thinned-down wash of pottery white paint to produce bleached effec

Coffee table—a charcoal grey terrazzo slab on spun brass legs—was made by Mr. Wyatt, talented "do-it-yourselfer."

replaced with awning type to let in Florida breezes. (2) The garage was changed to a single carport and brought slightly forward. This allowed room for a small entrance and utility hall and bath between carport and the recreation room. (3) The fireplace was sacrificed for a storage closet that opens on the side of the recreation room, and holds fishing tackle, guns,

CONTINUED ON PAGE 104

Routine Care Pays Off

HELEN E. HEMBERGER

The evergreens around the foundation of your house—and everywhere else in your garden—are *most* important. If you keep them the proper shape and size, they add a great deal to the appearance and to the real-estate value of your property. But if you let them get straggly and overgrown, they don't do it *any* good.

Maybe your evergreens have become unsightly? Or two or three times as large as they should be? In that case you'd do well to think about replacing them with new plants.

But if they're young plants and growing beautifully, or if they've just attained their right size and are a joy to behold, then by all means *keep* them that way. It *can* be done.

How? Simply by giving them the attention they need, when they need it. And it's easier than you probably think—at least, it doesn't require special skill.

Right now, in most parts of the country, it's still a matter of winter care. If you let snow accumulate heavily on the branches, they may snap. This disfigures the plant for years. Knock the snow off gently with a broom, or shake the plant, not too vigorously, until the snow is mostly removed.

If an ice-storm strikes, prop up the weighted-down branches with any poles, sticks or tools you can lay your hands on. The work involved is much less bother than waiting for a maimed shrub or tree to regain its beauty.

If you're having an "open" winter, without rain or snow, and the soil is bone dry, then disregard the calendar and get out the hose. Evergreens need moisture at their roots all year 'round, and especially if it's windy.

With the arrival of spring, you'll do well to start an evergreen-maintenance routine. We *know* it pays, because when we first became homeowners we didn't know what we were doing: in a few years our evergreens were a mess. So we dug them all out, started again from scratch, and ever since we've maintained a simple routine that keeps our planting in beautiful shape.

In principle, our routine is a program of studying the requirements of our plants every PLEASE TURN THE PAGE

week (this takes only a few minutes) and of doing any work that's needed right then and there, *when* it's needed. And you'd be surprised: when you do things regularly, there's little to do!

The main phases of our routine, then, are:

TRIMMING. We have our pruning shears in our pockets when we make our weekly study of our plants' requirements. If any plant is making new growth beyond where we want it to grow, we immediately cut it back to its original contour. We've found this is the *best* system, and in the long run the easiest and most time-saving too.

The same goes for an evergreen hedge. Clip it whenever it needs it, and you'll save time and effort. Except that here, if you have much hedge and if exercise is not your concern, both your enthusiasm and your efficiency will be increased if you buy an electric hedge-trimmer.

WATERING. Newly-planted evergreens should be watered frequently and thoroughly. During dry weather in summer, soak them every week. After they've become established—that is, *after two years*—water them whenever the soil becomes really dry, and let the water run until it has penetrated the soil about a foot.

The best way to water evergreens is with a canvas soaker-hose or with one of the perforated hose sprinklers. Adjust the water to run slowly, so that it soaks in without running off. We've found that letting it run very slowly overnight is the most efficient way to water shrubs.

PEST CONTROL. Our insect and disease control measures are mainly a matter of plant hygiene or sanitation. We remove dead branches and dead leaves whenever we see them, and at least once a year we open up the branches and clean out every bit of dead material we find on the inside. While doing so, we're on the lookout for insect cocoons and webs, and especially for bagworms, which we immediatately remove and burn.

Bagworm

During the summer, too, we treat our evergreens to a full-force spray from the hose every few weeks to foil insects.

Ordinarily, a midsummer precautionary spraying with insecticide is enough. Occasionally, though, an unexpected invasion by some pest or other will call for immediate action. Whenever you spray, use an all-purpose insecticide such as malathion, and follow manufacturers' directions.

FEEDING. A good feeding once a year, in spring or early summer, fills the bill. We've found standard complete plant food to be entirely satisfactory, though you can use a special evergreen fertilizer.

To feed deep-rooted evergreens—the needled type such as yews and junipers, and hollies among the broad-leaf type—place a couple of handfuls of plant food in holes made with a trowel or crowbar, 6″ deep or more, a foot or so apart, and about 18″ from the trunk.

Shallow-rooted broad-leaf evergreens—like rhododendrons, azaleas, mountain laurels—grow best if permanently mulched with oak leaves, pine needles, or peatmoss. They should be fed by sprinkling plant food *lightly* on surface of the mulch.

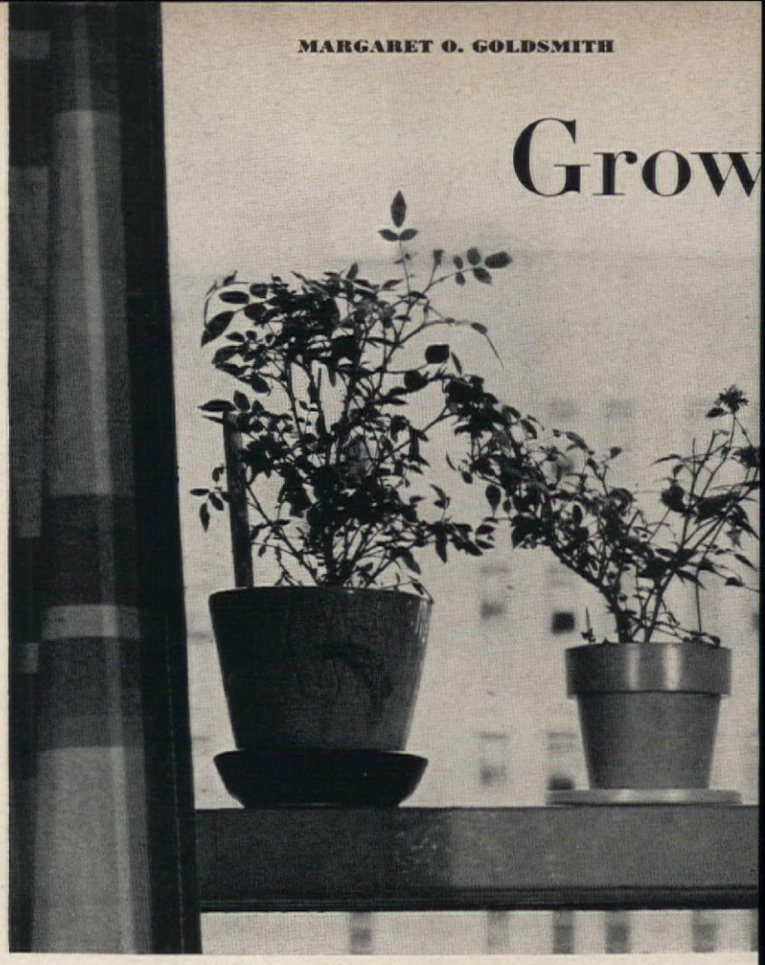
Soluble fertilizers, applied through the hose, also can be used to feed evergreens.

Just *see* the wonders this program accomplishes!

THE END

MARGARET O. GOLDSMITH

Grow



Like to grow roses *indoors?* Well, if you have a window facing south or southwest that's in the sun six hours a day, you've got what it takes! The kind you can grow indoors are the miniature or fairy roses. They're exactly like the regular hybrid tea and floribunda roses except that they're scaled down to rock-garden or window-sill size.

The plants grow 6″ to 12″ tall; their leaves are ½″ to 1″ long. The buds, when they first appear, are the size of a grain of wheat. Soon they become exquisite little ¼″ rosebuds. Ultimately they'll become full-blown roses, ranging from ¾″ to 1¼″ across.

You can get these miniatures, any time between March and September, from many of the nurseries that specialize in garden roses. I've found it pays to have miniature roses sent by first class mail, special delivery, because it seems that no matter how well they're packed they suffer badly from being a week or so in transit. The extra mailing cost is better than nursing them back to health or getting them replaced if they fail.

The nurserymen grow miniature roses in small pots, so you get them with soil on the roots. Pot them up immediately, without disturbing the root-ball; water them well, and get them into the window right away. I've found 4″ or 5″ flower pots are the best size for indoor use. If you want to stand them on the outside window sill, use 6″ pots, which don't dry out so fast.

This is Twinkles, a new white miniature rose that you'll find exquisite for tiny flower arrangements, nosegays and boutonnieres. It makes a compact, bushy plant.

Miniature Roses Indoors

Grow miniature roses in average good garden loam, without peatmoss and without manure. To insure good drainage, put a layer of pebbles or gravel in the bottom of the pot and over this a layer of sphagnum moss, which you can get at a florist's.

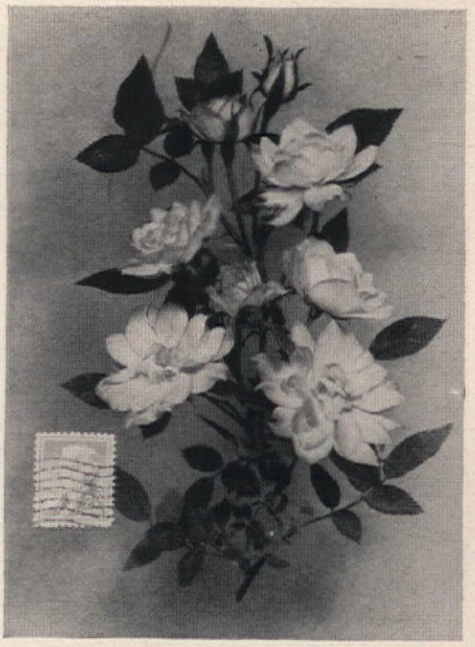
Water the pots frequently enough to prevent the soil from *ever* drying out and once a week soak them thoroughly. Add soluble plant food to the water every six weeks from the time they form buds in the spring until October. But use the plant food at *one-half* the rate recommended on the package for the most satisfactory growth.

Sometimes, because of the change from CONTINUED ON PAGE 110

Above: In the author's New York apartment, miniature roses usurped all the space in the southern-exposure windows. _Right:_ Baby Gold Star is the only true yellow miniature, but it's one of the more "tricky" rose varieties.

"Tree" roses are the latest thing in miniatures. They're 12" replicas of the 4' garden tree roses. This is rose-pink Midget.

Tom Thumb—the flowers make a thimble look big—is rich crimson. It produces lots of buds, beautifully shaped, and has delightful little leaves.



Baby Masquerade is a quarter-pint replica of the floribunda variety Masquerade. Its blooms turn from bright yellow to pink to deep red.

DOROTHY BRIGHTBILL

Bedtime Story

Like Goldilocks' Three Bears, we have a Big Bed, a Middle-Sized Bed and a Little Bed. But we go the bears one better with a construction pattern for each bed. The tester bed is a fine 17th-century piece, Pattern **2114.** The draperies and valance avoid the too-feminine look so often found in "master" bedrooms. The valance copies one shown in the tavern at Old Sturbridge Village, Massachusetts. We have a pattern for it too—**1646**—just to be different, try this as a window cornice! If you wish to copy the handsome quilt, see page 93. Even the fabric was carefully chosen, a wonderful old unglazed chintz pattern; the original you can see at the Brush Everhard house in Williamsburg, Virginia. The shutters and the tucked curtains are Pattern **1645,** braided rug is Pattern **1660.**

The middle-sized bed is a nice old four-poster. It is easy to see that the posts were designed to suit some salty old sea captain newly returned from the Orient, for the post tops suggest pagodas (Pattern **2116.**) We continue the Oriental theme and use an East Indian cotton for the spread (Pattern **1661**) and a handsome boxed pillow. Good dark colors please the man of the house. A trim tailored ruffle in a neutral shade is an excellent foil for the bold red and black pattern of the spread. Note the pleated beige curtains, Pattern **1658.** Wall decoration is a quilt block, matted and framed.

Four-Poster Bed: **2116,** 50¢
Curtains: **1658,** 35¢
Bedspread: **1661,** 50¢

See Pa

Tester Bed:
2114, 50¢
Curtains and Shutter:
1645, 50¢
Valance:
1646, 60¢
Braided Rug:
1660, 25¢

Day Bed:
2115, 50¢
Curtains:
1659, 35¢
Pillows:
1407, 25¢

See "Where Credit Is Due," page 112

Now for the little bed. We have had many requests for a good-looking day bed, so here it is. Nice chunky low posts, easy-to-upholster foam-rubber mattress, and bolsters . . . these make it comfortable and permit the use of an inexpensive *flat* spring. That's all there is to it, but note the smartness; Pattern **2115.** The linoleum floor has been stenciled. If you want to copy this, see page 95. Just a bit about the accessories. Please look at the size of the lamp shades and the new narrow shape. Note the long piece of Persian shawl border, framed in simple gilt. The blocks of wood were mounted with a brass butterfly, a piece of ormolu and a china door knocker. Quilted pillows are Pattern **1407.** Curtains, Pattern **1659.**

Order Form on Page 112

JAMES W. BRETT

NO EXCUSE FOR

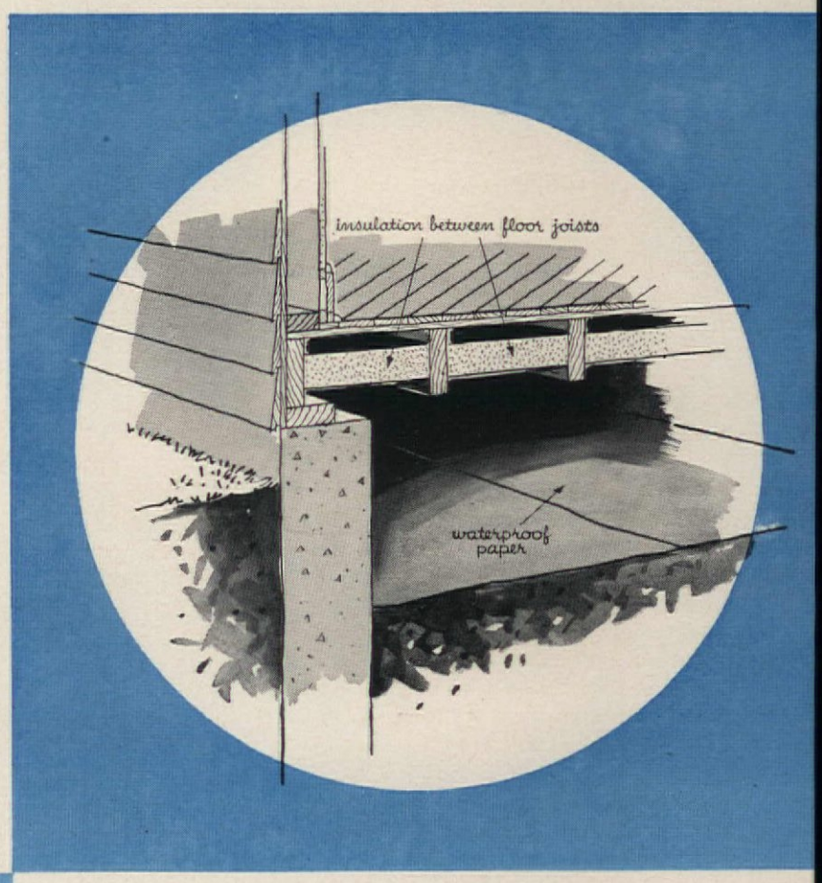
Cold floors make cold feet. And when your feet are cold, you're cold all over. It's an uncomfortable situation; it *can* be unhealthy. So why put up with it any longer? You don't have to.

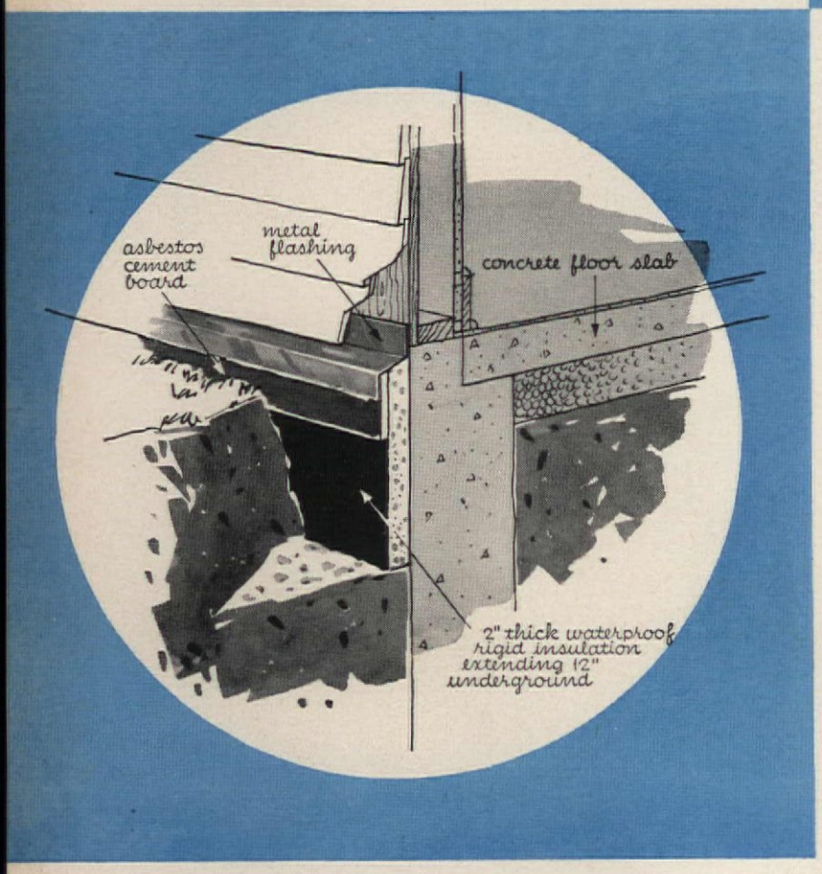
No matter how they're constructed, floors that are cold can be made warm and comfortable (and safe for children to play on). The solution is either to insulate the floors against the cold, or put more heat into them.

Does your home have cold floors? Then one or more of these three defects are the cause: (a) the surfacing material is a type that naturally feels cold, (b) drafts are blowing across them, or (c) the cold is penetrating through them from below.

• Surfacing that feels cold is an easy problem to cope with because it's easy to understand. Even though two floors may be constructed in the same way and exposed to the same conditions, the way they're surfaced can make a big difference in the way they feel: the more compact a floor material is, the colder it feels.

Usually there's no need to take drastic action when the surfacing *alone* causes the cold feeling. Just lay a carpet on the offending floor—it doesn't have to be a thick one—and your sense of discomfort will disappear. The only time you need to do more is when, for decorative reasons, you would find a carpet objectionable or when small children use the floor as a playfield. In those cases, it may be



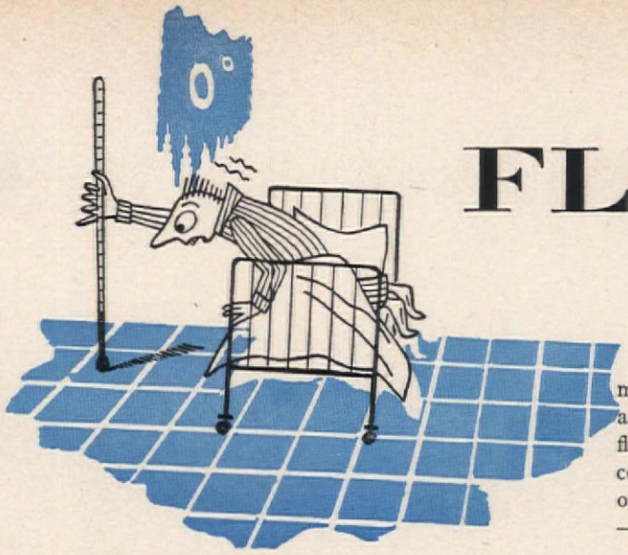


1. Best way to warm a cold joist-supported floor is to insulate between joists with 4-inch thick batts, or use a reflective insulation that has 3 or 4 internal air spaces. You can also nail 1-inch rigid insulating board below joists, or blow in loose fill if there's a ceiling beneath. If floor is over crawl space, also cover bare ground with plastic sheeting or 55-pound roll roofing, lapped 4 inches: this cuts dampness reaching the floor.

2. If slab floor is cold, especially near its exterior walls, you can insulate the slab from outside. Against exterior face of foundation walls, fasten sheets of 2-inch waterproof rigid insulation with anchor nails. Insulation should extend 12 inches below inside floor level. On outside of insulation, nail asbestos-cement board to protect it against moisture or damage from any digging or lawn mowing. To keep water out of insulation, install metal flashing over the insulation and asbestos-cement board.

3. If you decide to make an extra room out of a garage, porch, or basement that's built on a slab, you can help keep the floor of the new room warm by "building it up": First, coat the slab with a generous layer of asphalt; in the asphalt, embed staggered pattern of 2 x 4 inch wood screeds 18 to 30 inches long. Over these screeds lay wood subfloor; next, 1-inch thick insulating board; then a vapor barrier; and finally the finished flooring.

COLD FLOORS



advisable to install a less compact floor covering (such as cork tile) that won't feel so cold, or to heat the floor either from underneath or from the ceiling.

• If drafts are the cause of your cold floors, you may have more of a headache. If a draft is caused by air coming in around the edges of doors and windows, all you have to do is apply weatherstripping. (Don't overlook the interior doors; they may need it too.) This will stop strong air movements that originate *outside* the room. But even in a tightly sealed room, you may still feel cold drafts along the floor. Your *windows* are to blame.

Since glass is a poor insulator, a great deal of heat goes right out through windows, cooling the room air near the window. As this air is cooled, it settles and creeps across the floor. Storm windows go a long way toward stopping the heat loss and resulting drafts. An even better answer is to install radiators or registers under the windows. These will blanket the glass with warm air, dilute the cold air around windows, and carry it upward away from the floor.

• Cold penetrating through the floor is the toughest of all; but even so, you can usually solve it rather easily. Invariably, though, the solution requires some type of construction work. Just what kind, of course, depends on how the floor is built.

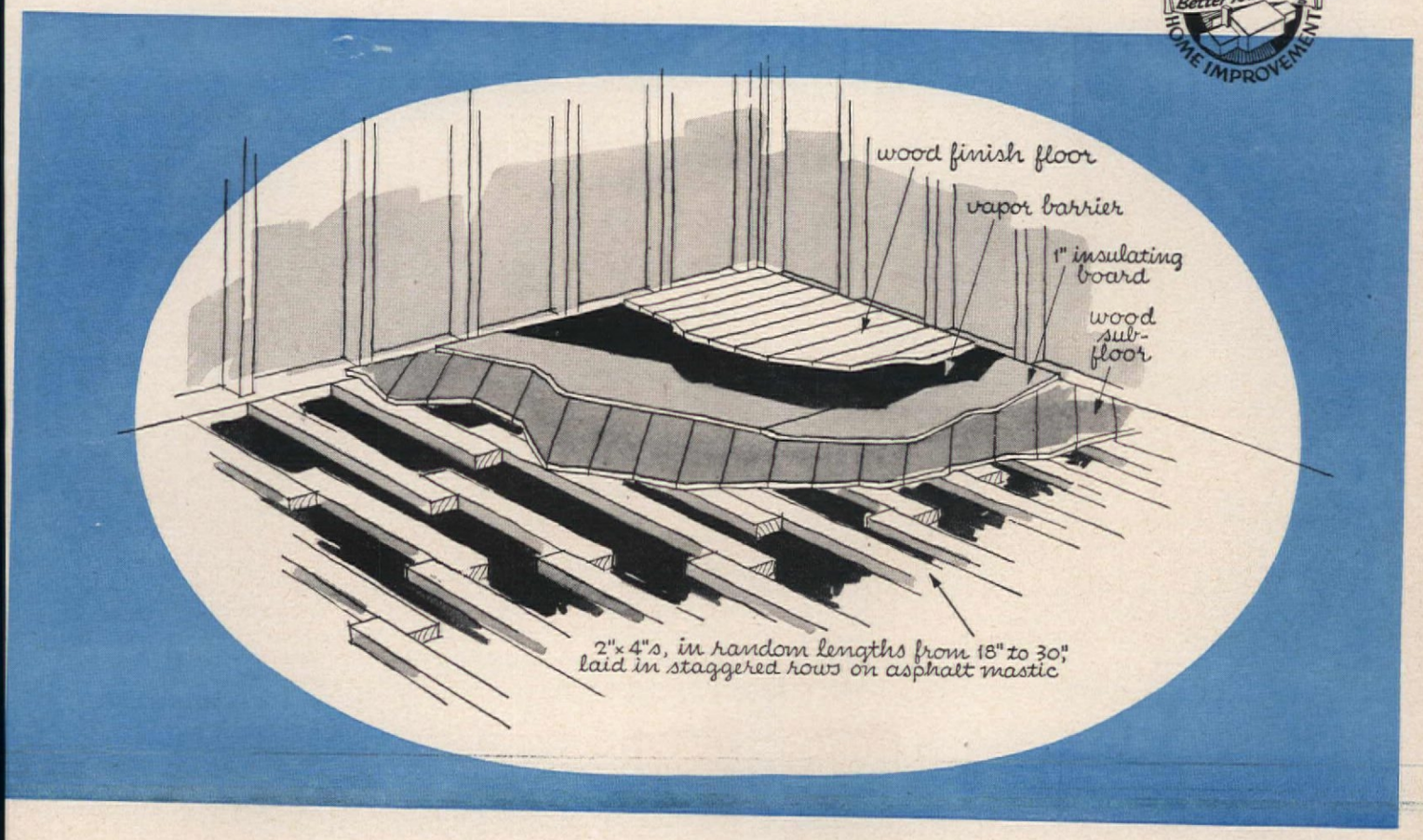
Joist construction. Floors that are built on joists have an open space beneath them, and it's from this space that the cold comes. In most houses with cold floors, crawl spaces are the cause of the trouble. However, cold floors are also found over garages (poorly constructed split-level houses are prime offenders here), porches and—in rare cases—even over basements.

Carpeting over any cold joist floor may give an illusion of comfort; but the illusion is fleeting. No matter how thick the carpet, how heavy the rug cushion, or how many layers of newspaper you put on the floor boards, the cold eventually penetrates through the "protective" covering: the floor feels as cold as it was before you covered it.

A simple but costly way to warm space below a cold floor and the floor itself is to remove the insulation from heating pipes or ducts below the floor. But when you do this, you cut the heating system's efficiency and boost its cost of operation. That's why heating experts advise *against* this cure. They say you can produce the necessary underfloor heat much more effectively and economically by installing one or more new heating outlets in the crawl space, garage or basement and by insulating the outside walls—a reasonably expensive operation. The most practical way to keep joist-supported floors warm is to insulate them as explained in caption #1.

Slab construction. In many hastily built postwar homes, cold masonry slab floors are common and exceedingly troublesome; because they're cold, they condense the humidity in the indoor air and feel damp.

CONTINUED ON PAGE 94



2 ways to Improve a Stairway

• If you're like most home owners, you want your home to be something special. You want it to be attractive and comfortable, of course —but that's not enough. You also want it to have *individuality*.

One way to get individuality is to have a house built to your exact requirements. Nowadays, though, most people don't have homes built; they buy homes already built. And this can mean a minimum of individuality.

What can you do about it? Many things. And they needn't be big ones. Just look how two homeowners perked up ordinary stairways.

OPERATION Better Your Living HOME IMPROVEMENT

STAIRWAYS OFFER YOU a quick and easy way to give your home individuality. In the beginning, the stairways in these homes had a routine, uniform look (top). The owner of one such house decided that the thing to do was to open up the side of the stairway and add wrought-iron trim (above). This not only gave a distinguished look to the stairway, but also made living room look much larger.

ANOTHER STAIRWAY started off the same way, but ended up with a different note of individuality. This variation (right) leaves side of stairway intact; all changes are made in opening that existed when owners bought the house. The attractive effect is created by building a simple wooden framework that is nailed in place between ceiling and original handrail. Choose and build your own design.

soup-erb ways to serve Sunday-best chicken!

CHICKEN DIVINE. Great dish for any day of the week! Cook one 10-oz. pkg. frozen broccoli; arrange in baking dish. Top with 4 large chicken slices. Blend 1 can Cream of Mushroom Soup with ⅓ cup milk; pour over chicken. Sprinkle with ½ cup shredded cheese. Bake at 450°F. until sauce is slightly brown. 4 servings.

CHICKEN SHORTCAKE. Richly sauced chicken à la king—a wonderful meal in minutes! Combine 1 can Cream of Chicken Soup with ¼ cup milk, 1 cup diced cooked chicken, ½ cup cooked peas, 1 tbsp. chopped pimiento. Heat, stirring occasionally. Serve over split baking powder biscuits. 4 servings.

CHICKEN OPEN-FACE SANDWICHES. A treat you can make when you're practically down to the chicken bone! In a saucepan cook ½ cup minced onion in 2 tbsp. butter or margarine till tender. Blend in 1 can Cream of Celery Soup, ¼ cup milk, 2 cups diced cooked chicken, and a dash of black pepper. Heat thoroughly, stirring frequently. Serve on toast. 6 servings.

CHICKEN INDIENNE. Eastern magic, American style! Sauté ½ cup chopped green pepper in 2 tbsp. shortening. Blend in 2 tbsp. flour, ½ tsp. curry powder (optional), 1 can Onion Soup, ½ cup water. Cook slowly till thickened; stir constantly. Add 2 cups diced cooked chicken, 4-oz. can sliced mushrooms, ¼ cup chopped, toasted almonds. Simmer 10 min. Serve over cooked rice. 4 servings.

P. S. Try these recipes with Swanson Boned Chicken or Turkey!

Good cooks cook with *Campbell's Soups*

"I Love You" Cake. Be his valentine! Spell out your love in cinnamon candies on a cake high and light as your heart. Use Betty Crocker White Cake Mix. Tint 1/3 batter pink. Bake about 18 min. in three 8" layer pans. Frost with Betty Crocker Fluffy White Frosting; tint some for filling.

NOW IN CANADA, TOO!

"I guarantee a perfect* cake every time you bake cake... after cake... after cake!"

-says Betty Crocker of General Mills

Entertaining ideas for February

by Betty Crocker

Holidays galore this month! And what better way to celebrate them than a great big, wonderful cake? Valentine's Day, for instance. Doesn't that call for a candlelight dinner for two? To top it off—a home-baked cake that looks so good and tastes so good he'll know *you're the most wonderful girl in the world!*

Play the fife and drum – for Washington's Birthday. Perfect time for a small-fry party. Let the guests come dressed in the style of '76. And for refreshments: mugs of cocoa or milk and a Devils Food-ice cream pie, topped with cherries – of course.

Something hot is a welcome treat, these blustery winter days. Youngsters home from school will go for just-out-of-the-oven gingerbread squares. And for a hot 'n heavenly dessert, try our golden-good Cake Pudding.

Whenever you're hostess, be famous! *Bake a high, light cake with any one of our Betty Crocker Cake Mixes. They're* all *made from real family recipes – with fine ingredients like Softasilk Cake Flour and high-quality shortening. Be ready with a variety of flavors—and you'll be favorite hostess of the month!*

* PERFECT! Yes, all our Betty Crocker Mixes—Cake, Frosting, Brownie, Date Bar, Pie Crust, Answer Cake—are guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.

Peach Dream. Use Betty Crocker Angel Food Cake Mix and golden Cling Peaches from California. Pile cake wedges with ice cream–and peach slices–gay as a winter carnival.

Birthday Snowman. Chocolate Malt Cake and Frosting Mixes. Add 12 marshmallows, cut fine, to frosting. Make cute candy face on whole marshmallow. Add a candle.

Answer Cake. New! Betty Crocker White Cake Mix, Instant Fudge Frosting Mix, baking pan–all in 1 package. Add "talking" hearts.

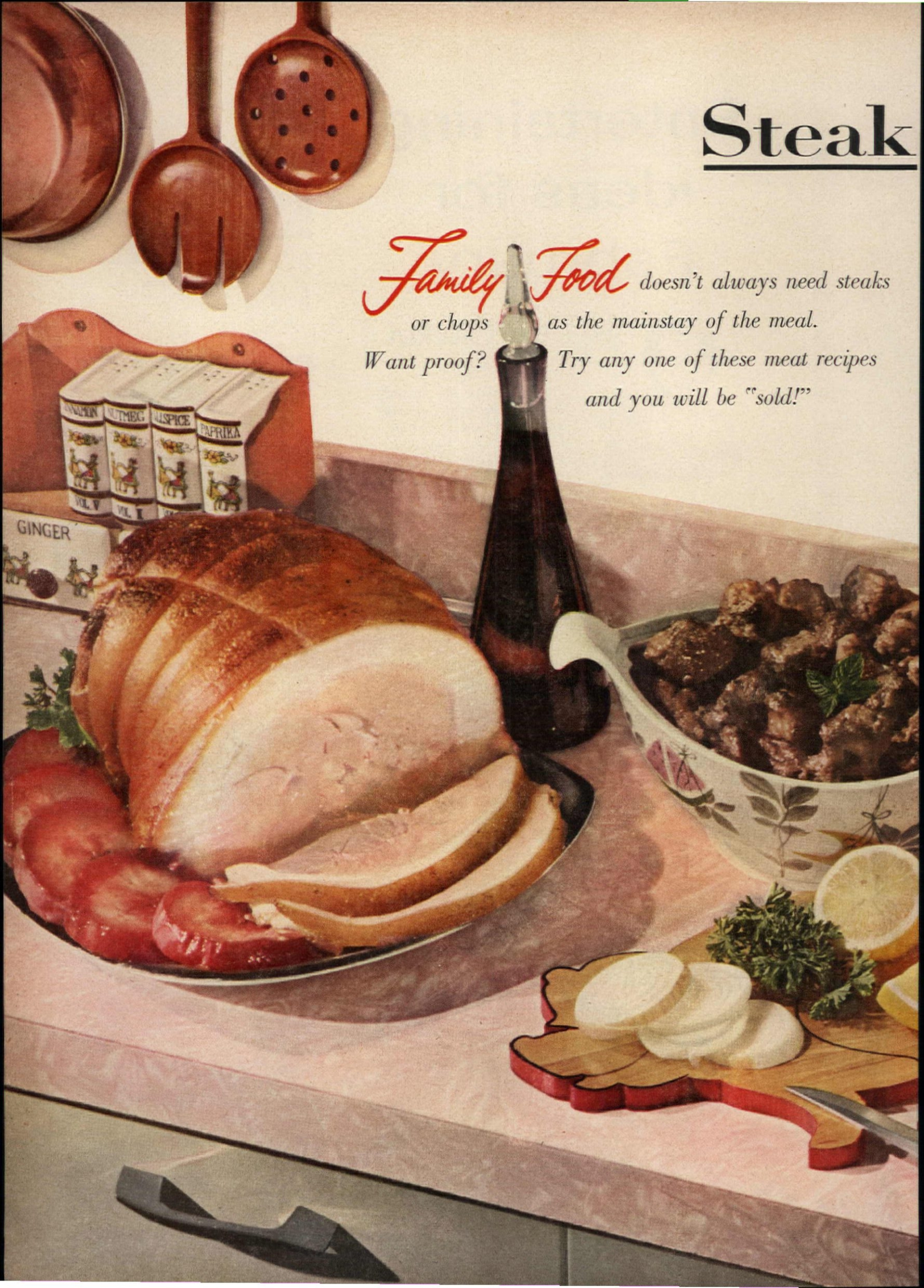
Two-Tone Cake. Pour 1/2 Betty Crocker Marble Cake plain batter into pan. Blend marbling mix into rest of batter for 2nd pan. Cool; split layers. Frost with whipped cream.

Cake Pudding. Grate rind of 1 orange into Yellow Cake batter. Fill 12 custard cups 2/3 full. Tie on foil caps; steam 30 minutes in 2" water. Serve hot with orange sauce.

G. Washington Pie. Spread slightly soft ice cream on one layer of our Betty Crocker Chocolate Devils Food Cake. Trim with cherries.

Steak

Family Food *doesn't always need steaks or chops as the mainstay of the meal. Want proof? Try any one of these meat recipes and you will be "sold!"*



couldn't taste better!

Don't ask me why this is a steak-and-chop country, but it is. But after about three days in a row of eating steaks and chops, I want to sink my teeth into something else. My creative imagination urges me to take some other kinds of meats and turn them into something special. And when my imagination nudges me like this, I must admit I always start my little missionary campaign to wean my family and friends away from the "aristocratic" cuts of the pig and the cow. I want them to give new meat dishes at least a try. Eating nothing but steaks and chops is, I tell them, ridiculous. I've seldom seen my meat-switching plan backfire—unless it would be to say the family wants these dishes as often as discretion will permit. And it tickles me—and my food budget—to see my family falling so hard for a less fancy piece of meat dressed up a bit.

As an example of what I'm talking about, I first offer PORK SAUERBRATEN—a dish that has class no matter who cooks it or why. Buy as large a fresh shoulder butt as your conscience will let you and spread it over two—maybe three—meals. Serve it sliced cold the second time, or cubed into a pork pie.

Then there is SPECIAL BEEF-AND-KIDNEY PIE. Wait a minute! I know many people feel kidneys aren't very appetizing. But just try serving them according to this recipe!

You can go a long way on stewing meats, too. Buy as much as you need, of course, but this time buy lamb. And give it a special seasoning with dried mint leaves. But call it MINTED BRAISED LAMB, not just plain old lamb stew.

And I must tell you about my friend who has enough good taste to take particular joy in serving cutlets of veal layered in a casserole with thin—very thin—slices of potato and onion doused with good old canned tomatoes. She calls it VEAL "PIZZA."

So the next time your family gets in a steak-and-chop rut, haul them out an *interesting* way with one of these recipes.

RECIPES ON PAGES 81, 82

For details about table appointments, see "Where Credit Is Due," page 112

When you're yearning for a dish that will give unique flavor and rich color, **Take a can**

CHERRY SOUP

CHERRY TORTE ICE CREAM PIE

SPICED CHERRY PICKLES

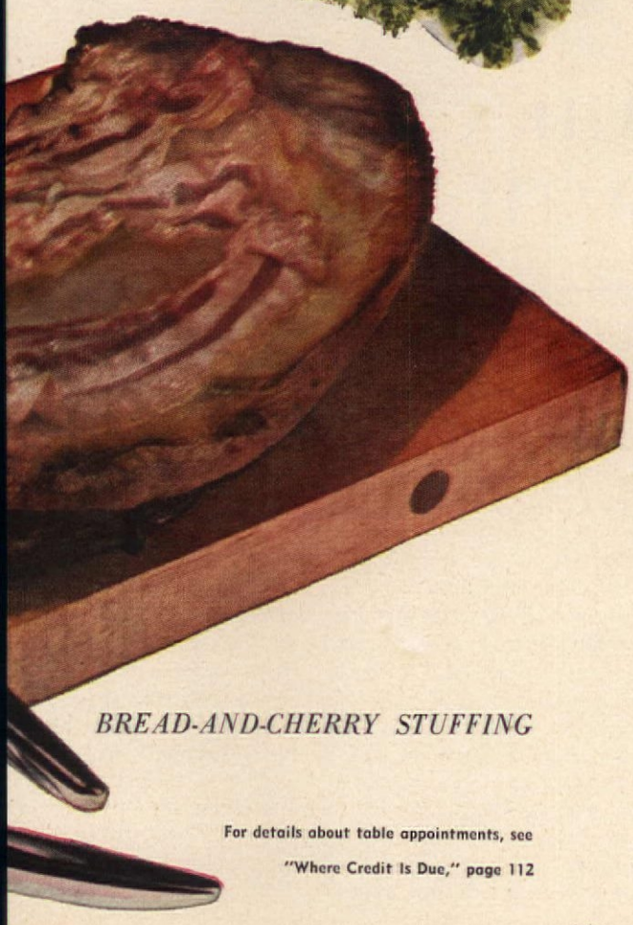
RECIPES ON PAGE 76, 82

JUNE M. TOWNE

# of CHERRIES

ROSEBUD ROLLS

CHERRY MOLD SALAD



BREAD-AND-CHERRY STUFFING

For details about table appointments, see "Where Credit Is Due," page 112

Pluck a can of cherries from your pantry shelf and you're headed for a treat! If your cupboard is well stocked, you can choose the plump, dark red "Bing" cherries, the pale Dresden "Queen Anne" variety, or the sweet or sour reds. Cherries are very versatile—there's almost no limit to the ways you can use them to add color and flavor to all sorts of dishes.

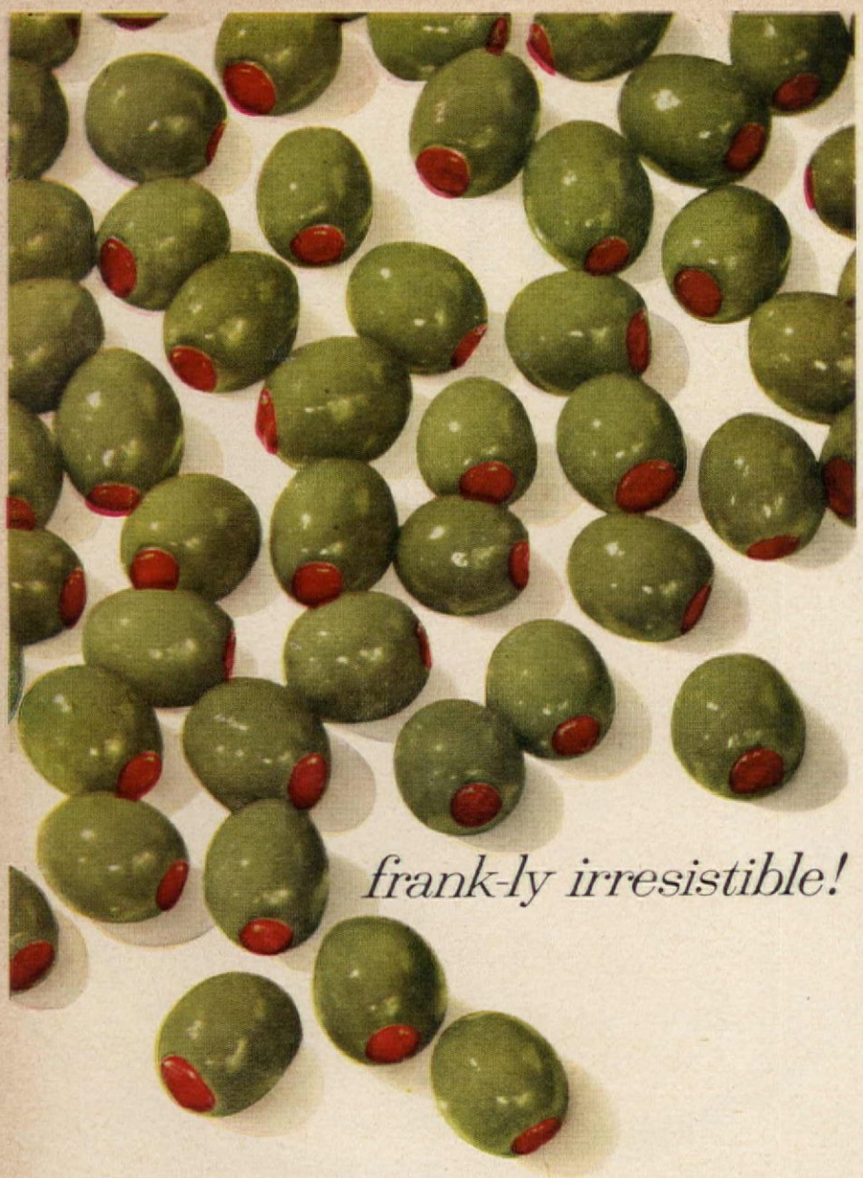
Try our CHERRY SOUP that doubles as a dessert sauce. And colorful, regal-looking CHERRY MOLD SALAD will make a simple meal look glamorous as can be. Our CHERRY TORTE ICE CREAM PIE is as elegant a dessert as you could wish for, and not difficult to make. Be sure you provide seconds!

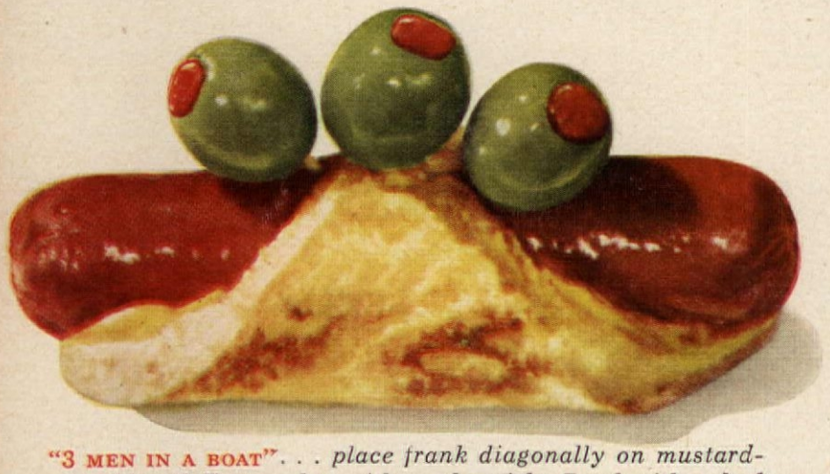
And for putting on a little side show at the table, you'll like three other cherry recipes. They're all a little on the fancy side, but fanciness never did good food any harm. Cherry dishes are particularly suitable for the three-holiday month of February. Can't you just picture any one of these pretty red dishes on a Valentine party table? They'll add a glow to your celebration of Washington's or Lincoln's birthday, too.

One of these recipes is an old favorite of mine—my pet BREAD-AND-CHERRY STUFFING. This time it's cooked in breast of veal. (Your butcher will slit a pocket in the meat to hold the stuffing.)

Although you may consider this entrée rich enough as it stands, I suggest that you garnish it with SPICED CHERRY PICKLES. Always have some in the refrigerator—pickle them a can at a time, and make a new can before the supply runs out.

One other delicious cherry treat: our ROSEBUD ROLLS. Bake and serve them in tiny flower pots (we tell you how to use them on the recipe card).



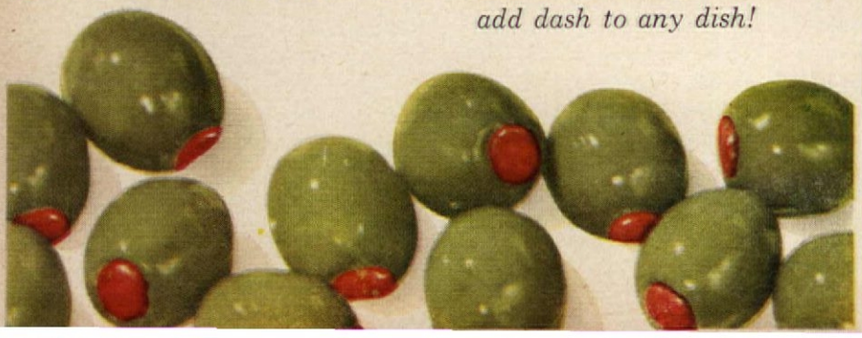


"3 MEN IN A BOAT"... *place frank diagonally on mustard-spread bread. Fasten edges with wooden picks. Brush with melted butter, brown in hot oven. Garnish with 3 Spanish Green Olives.*

Imported

SPANISH GREEN OLIVES

add dash to any dish!



BILL OF FARE
OF THE
Presidential Inauguration Ball
IN THE
CITY OF WASHINGTON, D. C.,
On the 6th of March 1865.

Oyster Stews
Terrapin
Oysters, pickled

BEEF.
Roast Beef
Filet de Beef
Beef à-la-mode
Beef à l'anglais

VEAL.
Leg of Veal
Fricandeau
Veal Malakoff

POULTRY.
Roast Turkey
Boned "
Roast Chicken
Grouse, boned and roast

GAME.
Pheasant
Quail
Venison

PATETES.
Patéte of Duck en gelee
Patéte de fois gras

SMOKED.
Ham
Tongue en gelee
do plain

SALADES.
Chicken
Lobster

Ornamental Pyramides.
Nougate
Orange
Caramel with Fancy Cream Candy
Cocoanut
Macaroon

Croquant
Chocolate
Tree Cakes

CAKES AND TARTS.
Almond Sponge
Belle Alliance
Dame Blanche
Macaroon Tart
Tart à la Nelson
Tarte à l'Orleans
do à la Portugaise
do à la Vienne
Pound Cake
Sponge Cake
Lady Cake
Fancy small Cakes

JELLIES AND CREAMS.
Calfsfoot and Wine Jelly
Charlotte à la Russe
do do Vanilla
Blanc Mangue
Crème Neapolitane
do à la Nelson
do Chateaubriand
do à la Smyrna
do do Nesselrode
Bombe à la Vanilla

ICE CREAM.
Vanilla
Lemon
White Coffee
Chocolate
Burnt Almonds
Maraschino

FRUIT ICES.
Strawberry
Orange
Lemon

DESSERT.
Grapes, Almonds, Raisins, &c.
Coffee and Chocolate.

Furnished by G. A. BALZER, Confectioner,
Cor. 9th & D Sts., Washington, D. C.

WHEN THEY DINED WITH MR. LINCOLN

When Lincoln spread a feast at his second inaugural ball, way back in 1865, he might well have written a menu for all successive inaugurations. For this bounteous feast table was laden with oyster stews, chicken, smoked ham, beef, veal, pheasant, quail and venison, salads of chicken and lobster, calves' foot and wine jellies, fancy tarts, ice cream, sponge cakes, blanc mange, grapes, almonds, raisins, coffee and chocolate—All dishes that are popular to this day!

Experts say that, to their knowledge, this is the only menu now in existence describing the feast. We found it among the rare mementos of the Civil War days that beautify the home of Mr. and Mrs. Alfred Burton of Long Beach, California. The treasured souvenir was handed down by Mrs. Burton's father and mother, Dr. and Mrs. Hoag. They had been among the 50,000 guests who watched a tired, old-appearing Lincoln, dressed in plain black, lead the grand march down the marble hall of the Patent Office.

It was a gala evening for the young physician and his bride. The long months the doctor had spent caring for the wounded men of the Union Army were over, and just ahead stretched the prospect of a new future. For all of us, Lincoln's menu is a memento of that historic time.

GOLD MEDAL—THE "FLOWER OF THE WHEAT" —MAKES A FLOWER OF A TREAT... ORANGE KUCHEN!

YOURS FREE! BEGONIA BULBS FROM BELGIUM!

"Begonia Bulb" Certificates inside each special 5-lb. and larger sack of Gold Medal Flour... at your grocer's now! Even if you don't have a garden, you can grow these gorgeous flowers yourself, right in your living room! The certificates inside all special sacks of Gold Medal (5-lb. and larger) entitle you to tuberous Begonia bulbs, imported from Belgium. They'll arrive already potted, ready to grow. Start them indoors right now . . . watch them burst into bloom this summer . . . beautiful Begonias like the ones on this page!

But long before then, you'll want to make the "Gold Medal Flower" above...tempting, tangy, homemade Orange Kuchen that so deliciously "makes" any meal. The easy recipe, by Betty Crocker, is inside this same Gold Medal sack that contains your free Begonia certificate. And fine, *dependable* Gold Medal helps you make it tender, light, and moist—helps you bake it *better* because it's the "flower of the wheat."

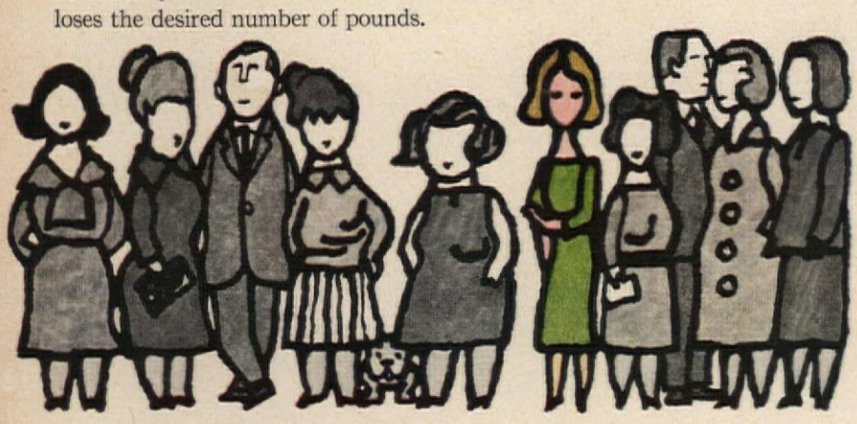
Bake it Better with Gold Medal

THE *'Kitchen-tested'* FLOUR

Why are 9 out of 10 dieters unsuccessful?

Have you ever tried dieting?

If you have, you won't be surprised to learn that only about 1 dieter in 10 is really successful. That is, 1 in 10 stays within his calorie limit and loses the desired number of pounds.



It's no fun watching other people enjoy dessert while you try to drown your craving for sweets in a cup of black coffee. That's why, if you're a weight watcher, you'll bless the day you discovered new low-calorie D-Zerta Puddings—*Chocolate, Vanilla* and *Butterscotch.*

Made by the makers of Jell-O desserts. These sweet, satisfying D-Zerta Puddings do wonders for a reducer's morale. They have all the flavor of America's best-liked puddings—yet, they contain no sugar and they're incredibly low in calories!

Chocolate Pudding only 54 calories! When you mix D-Zerta Puddings with skim milk, a serving contains 54 calories. If you use whole milk, count 94 calories. (There are 377 in a piece of apple pie. Even a portion of orange water ice contains 177!)

The family will love D-Zerta. "Well, I have to cook for the whole family" is no longer an excuse for calorie-heavy desserts. New D-Zerta Puddings are so good everybody enjoys them. There are 3 envelopes in each box—2 servings in each envelope. Get several packages at a time and mix the flavors if you like—the combination of Vanilla and Chocolate is a great favorite.

You'll like D-Zerta Gelatin, too. D-Zerta Gelatin is another boon to reducers. It comes in the 6 famous Jell-O flavors: *Strawberry, Raspberry, Cherry, Orange, Lemon* and *Lime,* and costs only pennies per serving.

With this sweet, low-calorie gelatin you can make bright, tempting desserts and such refreshing salads! And weight watchers can eat all they want, because D-Zerta Gelatin contains no sugar and only 12 calories in a serving. Think of it—*only 12 calories!* Hardly enough to count.

Instead of pound-producing, inch-adding desserts—serve delicious D-ZERTA PUDDINGS AND GELATINS. D-ZERTA is the sweetest friend a weight watcher ever had.

WHAT'S IN THAT CAN?

VIRGINIA SCHROEDER

In these days of serve-yourself shopping, you seldom have chance to get advice from a man behind the counter. So unlike shoppers of bygone days, you're pretty much on you own when it comes to selecting canned and packaged foods.

You needn't be a fortune teller, though, to decide wisely, fo each can or package has by law a "window" that lets you know exactly what's inside. This "window" is the label . . . and jus for the reading, it gives you all sorts of helpful hints. Let's tak a look.

Weight—By law all labels must carry a declaration of weight s that you can tell which package or can contains the most of product. A package that seems to be a bargain might actuall contain less than a competitor's. Such a "bargain" can cost yo more per ounce or pound.

Ingredient lines—Every food package must carry an ingredien line. This will tell you what's in the container. It'll tell yo if the fish sticks are made of cod or perch, if the stew contain carrots, or if the cake mix is artificially flavored. The sequenc in which ingredients are listed is important. By law, they ar listed according to amounts—from the greatest to the smalles

Brand name—The manufacturer's name appears on all labels. H address must be there too so you can recognize the product agai and know whom to contact if you have any questions about i

Directions—Don't be an if-at-first-you-don't-succeed-try-follov ing-the-directions user. Most packages contain directions fo product use. These directions are the result of long testing by e pert technicians who are as interested as you are in your gettin good results. Check these directions occasionally even on iten you use often. They are sometimes changed to save you time effort.

Recipes—On many labels you'll find recipes for making a varie of things from the product. Recipes may be changed from time time, so save the ones you like in case they're discontinued.

Code—This is a series of numbers or letters somewhere on t label. In the manufacturer's own secret code, it tells him when ar where the product was made. If you have a complaint, he appreciate your referring to the code or sending in the packag

Package labels are put there to help you. Why not *use* then

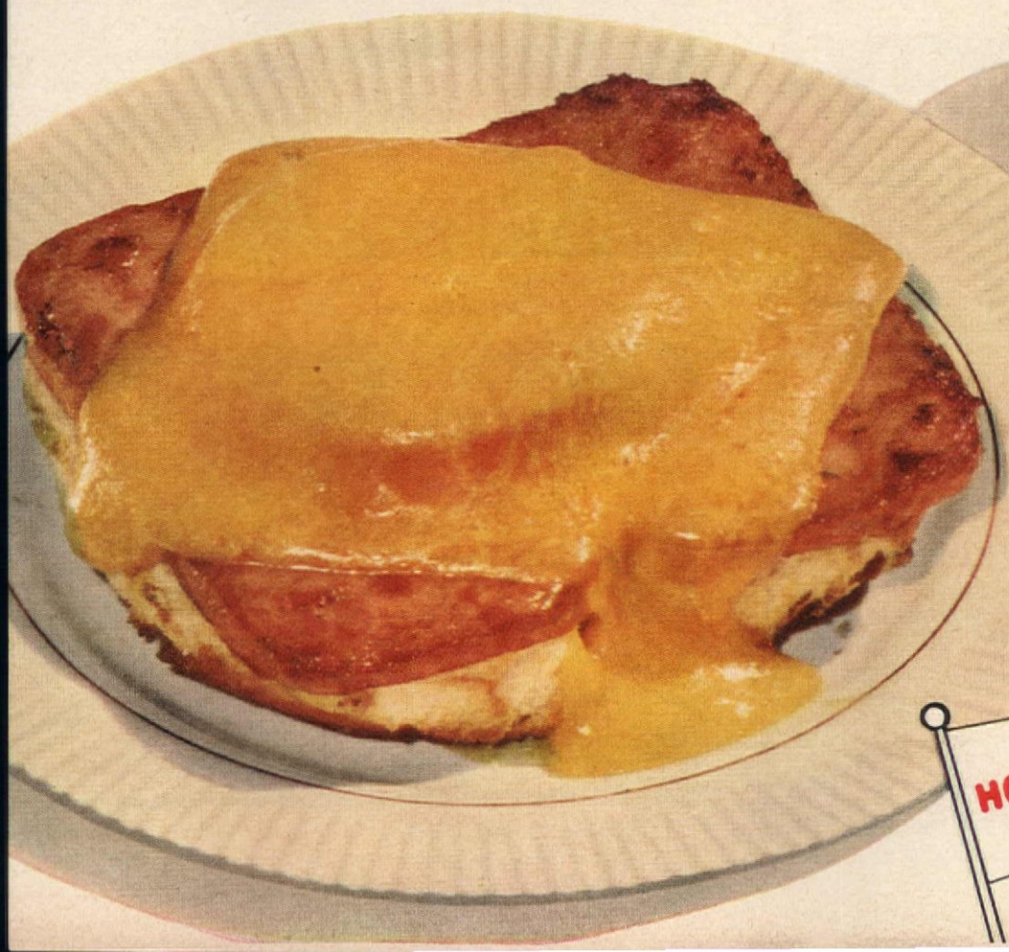
See "Where Credit Is Due," page 112

Fun on a bun! It's the savory

alifornia Spam®-wich

t the broiler, open up the SPAM, the refrigerator . . . and have fun! split buttered buns or toast with r rosy SPAM slices, then rounds of tomato and sweet Bermuda onion. Top it all with your favorite cheese; broil until heated through and sizzling. Extra-good because *SPAM* is extra-good! It's the unequalled Hormel blend of sweet juicy pork and mild tender ham.

best buy because there's **HAM** *in* **SPAM**



A HORMEL PRODUCT

In 12 ounce can.

SPAM *is the registered trade-mark for a pure pork product packed only by Geo. A. Hormel & Co., Austin, Minn.*

A swish! A squeeze! – and the dishes are clean

O-Cel-O "VACUUMS" dirt away!

– cleans cleaner, quicker, than old-fashioned ways!

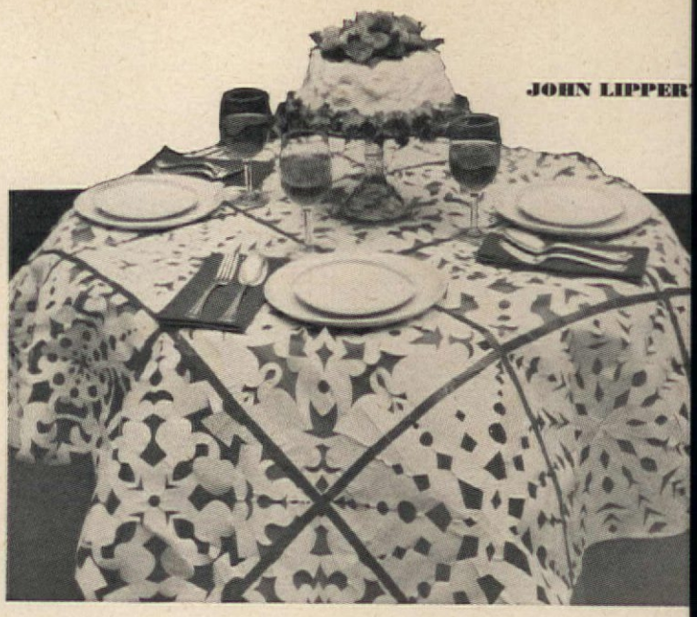
Swish! O-Cel-O's vacuum action goes to work... whisks away food particles and grease as no dishrag ever can! Size for size, no other kind of sponge gives you the super absorbency that makes O-Cel-O's vacuum action possible.

Squeeze! O-Cel-O delivers rich, active suds to the job. Rinse, squeeze again—and your O-Cel-O is ready for the next job. O-Cel-O fits your hand so comfortably —works so hard to make your work easier.

– and so nice to use!

O-CEL-O

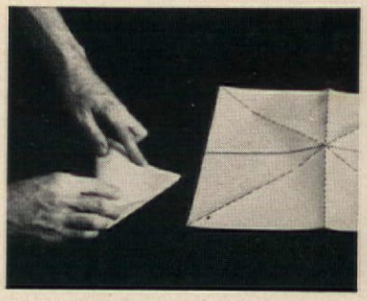
O-CEL-O DIVISION OF GENERAL MILLS INC. • BUFFALO, N. Y.



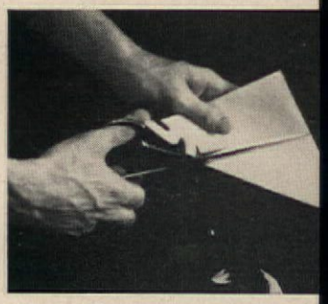
Cut a "lace" cloth for ST. VALENTINE

It starts with a simple piece of white paper, 12" square or any size square you prefer. Then, almost before you can say "Be my Valentine," it becomes the focal point of your table setting. Whether you make it for your Valentine, for a birthday party, or even for an extra-special luncheon, this paper overcloth variation is worth the few minutes it takes to make. The only materials you need are sheets of medium-weight visual bond paper, either plain or colored cellophane tape, a pair of scissors, and a little imagination. The undercloth can be paper or cloth, in a gay color (and plain, not a print) to show up "lace" topping.

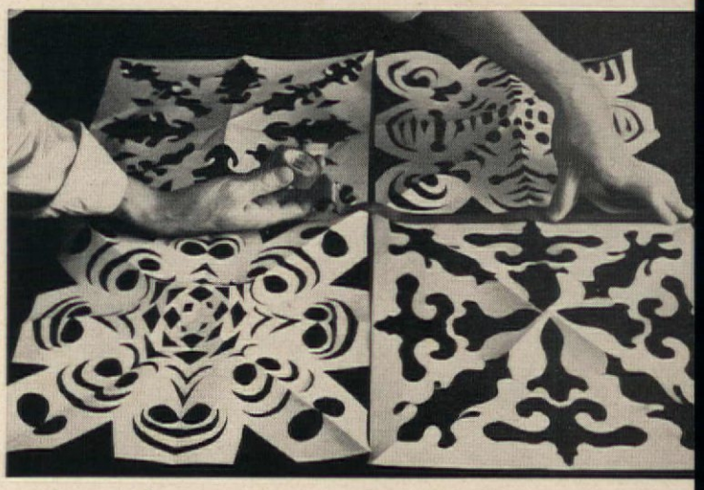
See "Where Credit Is Due," page 112



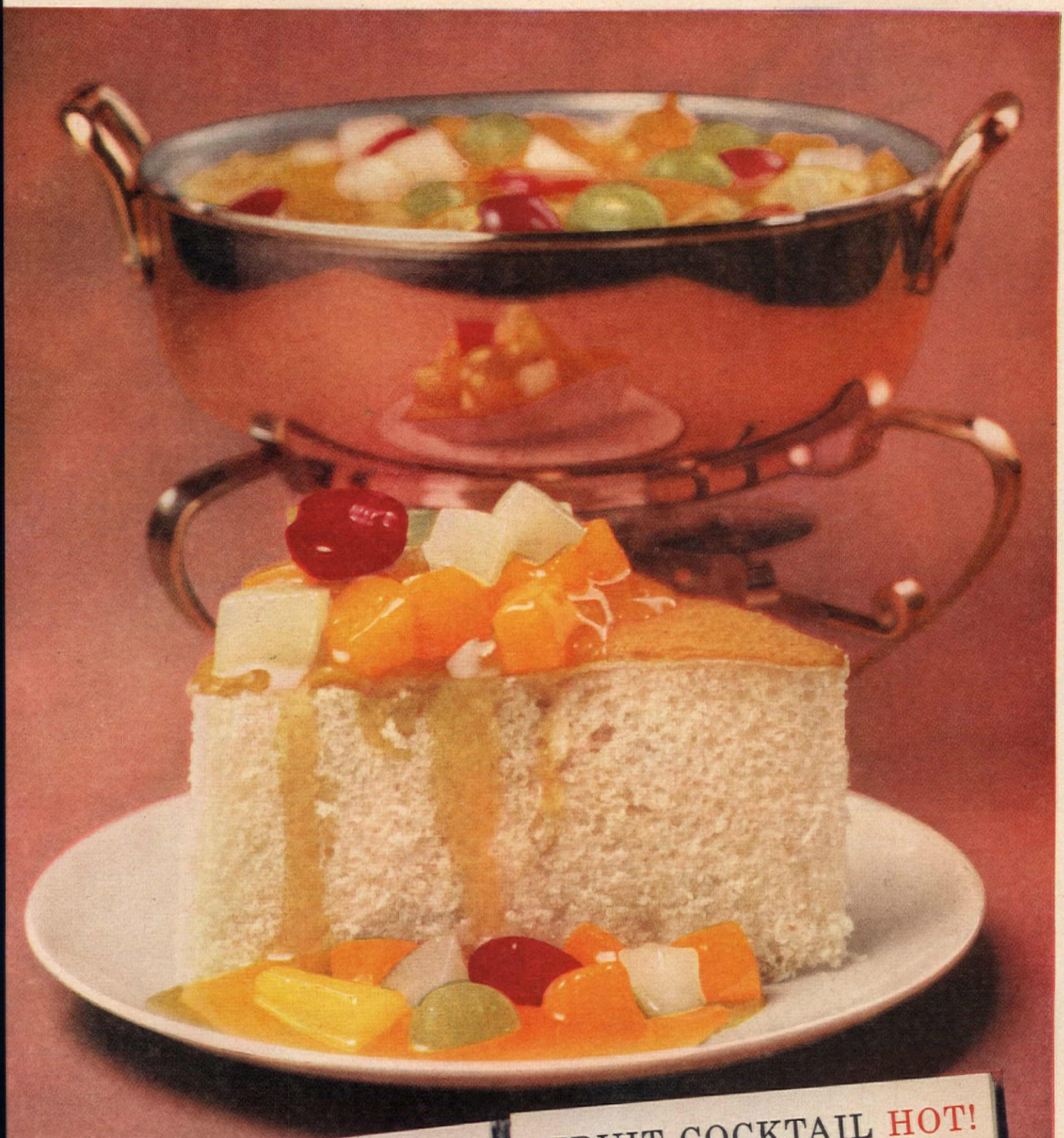
Fold a 12" square in eighths: halve, then quarter it, then fold diagonally.



Cut out designs at random in fo paper. Don't sever square's cen



Cut enough squares to cover undercloth. Unfold squares and lay on flat surface. Tape together, and you have a paper phenomenon.



warm 'n wonderful sauce ...

Bright 'n bubbling! Sweet 'n spicy! That's Fruit Cocktail Hot. And it's so *easy* to make with fruit cocktail, for all five sunny fruits—cling peaches, pears, pineapple, grapes, cherries—are neatly cut, ready to use.

Want to win warm praise from the family? Then serve up Fruit Cocktail Hot—tonight!

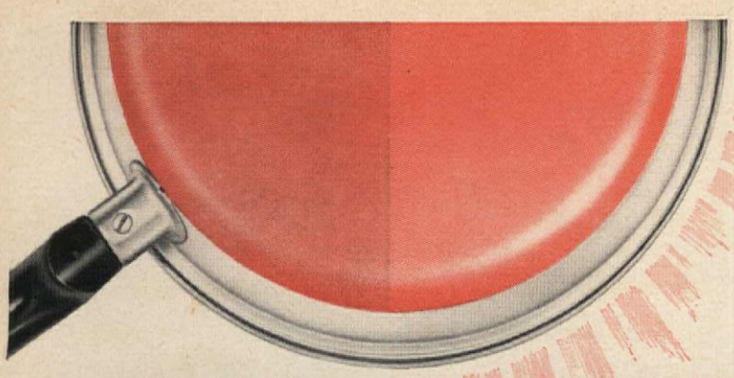
Cling Peach Advisory Board
California Canning Pear Growers

FRUIT COCKTAIL HOT!

1 No. 2½ can fruit cocktail
¼ cup sugar
2 tbsp. cornstarch
1 orange
2 tbsp. lemon juice
1 3" stick cinnamon
8 whole cloves

Drain syrup from fruit cocktail into saucepan. Blend sugar, cornstarch. Grate rind from orange, squeeze juice. (About ¼ to ⅓ cup). Combine ingredients except fruit. Cook and stir until mixture boils and thickens. Add fruit; heat. Serve hot on cake, vanilla pudding or ice cream. Makes 4 cups sauce.

Canned
Fruit Cocktail
from California



TRY THIS TEST--PASTE IS BEST

FIRST...sprinkle stained copper with any ordinary copper cleaning powder. See how powder spills and spots—how hard you scour no matter how much you use.

THEN . . . spread on creamy TWINKLE! See how easily, how fast stains disappear—and how evenly TWINKLE shines copper bright as new.

TWINKLE *is tops for stainless steel, too! At grocery stores everywhere.*

Made by the makers of Drāno and Windex

$50.00 Cash From 40 Boxes GIANT ALL-PURPOSE GREETING CARD Assortment

You make $1.25 on every box! And you earn a fine extra income all year from our best sellers for EVERY occasion—Mothers', Father's Day, Valentines, Eastern Star, Secret Pal, etc. Big line newest SLIM Assortments, Stationery, Gifts and Gadgets.

Send For Samples NOW!

While they last—Special Bargains in factory closeouts pay you biggest profits ever. Color Catalogs boost earnings. No experience needed. Get Bargain List, new 1957 Assortments on approval, Stationery Portfolio FREE!

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Get $1.25 BOXES FOR 50¢
$1.00 BOXES FOR 35¢

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GROW HERBS FOR US!

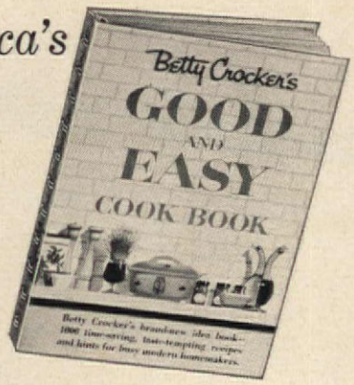
AT HOME— IN YOUR SPARE TIME

Help fill our huge demand — used in expensive medicines. Easy to grow indoors or out—multiply rapidly. Year around Profitunity! You grow 'em—we buy 'em! We supply everything you need. Free rare seeds and revealing plan is yours Free for the asking. Be one of the first to profit—rush name and address to: NATIONAL HERB EXCHANGE

FREE SEEDS Write!

DEPT. AH-2, GARDENA, CALIF.

Why is this America's Fastest Selling Cook Book?



Because it's by Betty Crocker—a completely new kind of cook book arranged by meals. 1000 recipes and hints tell how to use today's ready mixes, frozen and canned foods in easy glamorous ways. 256 pages, 32 in color, washable covers. A wonderful gift! Order for a friend, too.

only $1.00

Betty Crocker, General Mills, Dept. 370, Minneapolis 2, Minn.

Please send, postage prepaid, _____ copies of Good and Easy Cook Book at $1.00 each. $_____ (check or money order)

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Address_____

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"MY CAKE ALWAYS STICKS TO THE PAN"

Getting a cake out of the pan is a problem to be solved *before* you pour the batter into the pan. It's no trick with a little know-how. Here are several good methods. See which you like best.

- *For cake that will slide out easily and have well browned crust* use a pan coating made of ½ cup shortening and ¼ cup flour. Mix these together until smooth and use the mix for greasing the pans. You can make this coating ahead of time and have it ready when you need it. When using it, be generous. Cover the bottoms and sides of the pans very well. Then your cake will have a very smooth brown crust that will make decorating easy. This method is particularly good for irregularly-shaped pans.
- *The neat, easy way* is to cut a piece of paper for the bottom of the cake pan. The paper doesn't need to fit the pan exactly and it can be any shape. Just cover the *center* of the pan well. Any kind of paper will do; brown paper is especially good. (Waxed paper has a tendency to stick to the pan as the cake cools.) When the layer is turned out peel the paper off, peeling it back over the cake to avoid breaking off pieces of cake.
- *Grandmother's method* (and it still works) was to grease the bottoms of the pans generously with butter. This furnished the grease needed for easy removal of the cake. Today any shortening can be used, but you'll find that the butter or margarine on the crust will flavor the whole cake.
- *Regardless of method, there is a "best time"* to remove cakes from the pans. Layer cakes should cool 10 minutes before they are removed, loaf cakes 20 minutes. But if they stand longer, loosen the crusts from the top edge of the pans and warm the bottom of the cake pans over low heat on top of the range. The warmth will loosen the paper or underliner, or soften the crust so that the cake will drop out of the pan easily.

See "Where Credit Is Due," page 112

WE NEED YOUR OLD ADDRESS AS WELL AS YOUR NEW ONE . . .

. . . to change your subscription stencil when you move. Avoid missing copies or paying extra postage on them. Fill in your *new* address below, and send it with the address label (or a facsimile) from this issue, direct to The AMERICAN HOME Subscription Dept., Forest Hills 75, N. Y., five weeks before moving-day.

Name

New Address

City Zone State

A JELL-O SALAD MAKES THE MEAL

JELL-O IS A REGISTERED TRADE-MARK OF GENERAL FOODS CORP.

LIME LAYER SALAD

1 package Lime Jell-O • ¼ teaspoon salt • 1 cup hot water
1 cup cold water • 1 tablespoon lemon juice • ½ cup diced orange sections
¼ cup diced celery • 1 package (3 oz.) cream cheese, softened

You'll love the subtle new flavor of Lime Jell-O gelatin blended with mellow cream cheese! Just dissolve the Jell-O and salt in hot water. Add cold water and lemon juice. Chill 1 cup of the Jell-O until slightly thickened, then fold in oranges and celery. Pour into a 1-quart mold or 5 individual molds and chill until almost firm.

Add softened cream cheese to the remaining Jell-O and beat until the mixture is smooth. Chill until slightly thickened, then pour over the layer in the mold. Chill until firm, and unmold on crisp greens. Serves 5. **Lime Layer Salad** is a delightful way to balance your meal, and add festive beauty as well. Try it . . . tonight!

This chicken has been fried in another shortening over medium heat for 45 minutes. Compare these results with the picture on the right.

This chicken has been fried in Fluffo over the sa heat for the same length of time as the chicken on the l

Something Golden Happens

(golden crispness you've never gotten with any other shortening)

Pure shortening, not a table spread.
Golden yellow from pure, wholesome carotene.

Expect surprising results when you use golden Fluffo; it's an altogether surprisi shortening. Different from other leading shortenings as day is from night . . . differe in substance, different in handling, different in results:

There's not a one that can give you such crisp, light, golden-brown fried foods. Like the chicken shown above—moist and fork-tender inside, more beautifully browned all over and just as digestible as it looks. For deep frying, you'll find you can use light, sweet Fluffo indefinitely. Just add more when needed.

Not one can give you such tender, flaky, golden-brown pies. No change in the measurement your favorite recipe calls for—just a wonderful change in results!

Fluffo even handles differently; it's so much lighter and fluffier than any o leading shortening it's a joy to use. You actually blend with fewer, easier stro And the golden color lets you see how perfectly you're mixing cake batter or pie do Try Golden Fluffo—how can you possibly miss?

American Home Recipes

(Take a Can of Cherries, pictured in color on page 64)

• spiced cherry pickles

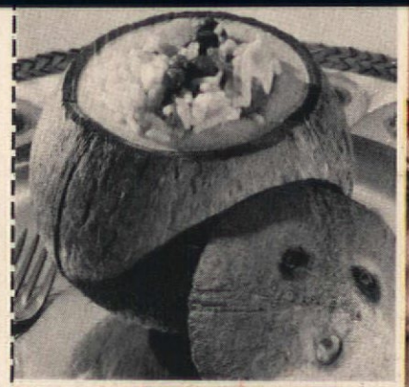
Preparation time: 10 min.
Cooking time: 5 min.

1 1-lb. 14-oz. can Bing cherries, drained
1½ cups cherry liquid
10 cloves
⅓ cup vinegar
½ cup sugar

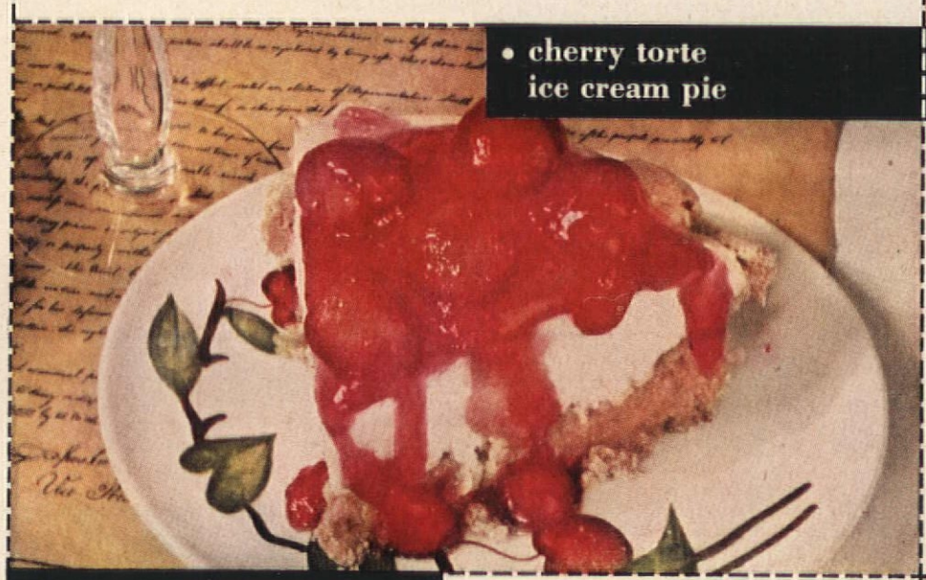
• Combine cherry liquid, cloves, vinegar and sugar in saucepan. Bring to rapid boil and boil for a full 2 min. Pour over cherries which have been placed in a sterile quart jar. Seal quickly. Let stand 2 weeks before using.

Yield: 1 qt. ***640 cal. per qt.*** ***Source of Vitamins A, C***

Tested in THE AMERICAN HOME KITCHENS



• chicken in coconut shell, polynesian style



• cherry torte ice cream pie

• bread-and-cherry stuffing

Preparation time: 15 min.
Roasting time: 1½-2 hrs.

1 4-5 lb. breast of veal, with pocket
½ cup raisins
2 oranges, cubed
1 1-lb. 4-oz. can sour cherries, or Royal Anne cherries, pitted and drained
2 cups soft bread cubes
1½ tsp. salt
1 tsp. celery salt
Juice and rind of 1 lemon
1 cup cherry juice
4 slices bacon

• Combine raisins, oranges, cherries, bread cubes, salt, celery salt, half of lemon juice and rind, stuff into pocket of veal. Set bone side down in a roasting pan. Place strips of bacon across top and pour cherry juice and remaining lemon juice over all. Cover and bake in 350°F. oven for 1½ hrs., uncover and bake for 30 min. more, or brown in pressure cooker and cook at 15 lb. pressure for 40 min.

Serves: 8 ***530 cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

• cherry soup

Preparation time: 5 min.
Cooking time: 8-10 min.

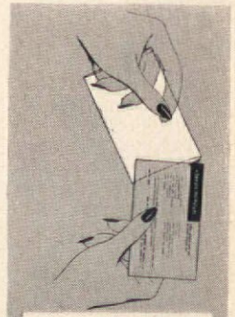
2 1-lb. 4-oz. cans sour cherries
1½ tbs. quick-cooking tapioca
1 cinnamon stick
½ cup sugar
Juice of 1 lemon
¼ tsp. salt

• Combine all ingredients in saucepan, blend and cook until thick. Remove cinnamon stick. Serve chilled.

Serves: 6-8 ***105 cal. per serving*** ***Source of Vitamins A, C***

Tested in THE AMERICAN HOME KITCHENS

• stuffed avocado rings



AMERICAN HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for $1 from:

THE AMERICAN HOME, Dept. J-55
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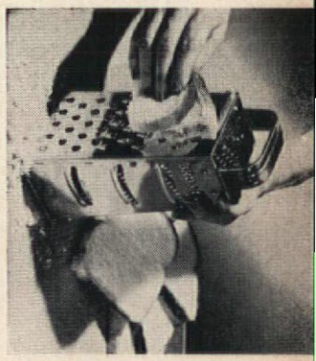
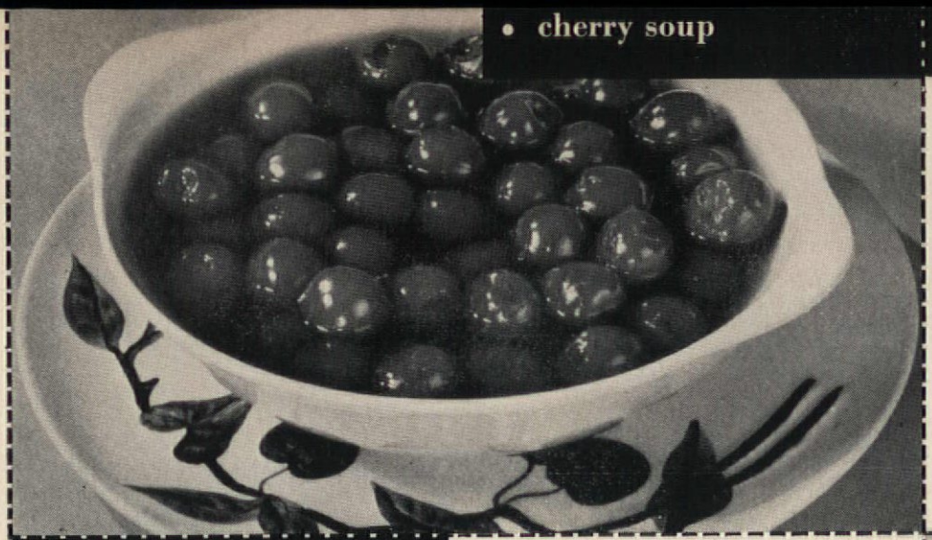
American Home Recipes

(Good Victuals, pictured in color on page 41)
(Take a Can of Cherries, pictured in color on page 64)



• Bread crumbs are easy to make from stale bread when you use a coarse grater to break the bread apart. Use day-old bread for the large flaky crumbs you need for stuffings and meat loaves. For fine crumbs, for breading, use dry bread.



• cherry soup

• stuffed avocado rings

(Serve on mixed green salad or as garnish for cold meat)

• Cut avocado in half crosswise. Remove pit and peel.

Blend 1 Small pkg. cream cheese
1 tsp. heavy cream
1 tsp. onion juice

Pack firmly in avocado halves and seal halves together with butter. Chill.

Slice about ½ inch thick and serve as salad or garnish.

RECIPE BY JEAN AUSTIN

• cherry torte ice cream pie

Preparation time: 20 min.
Baking time: 25 min.
Cooking time for sauce: 8 min.
Freezing time: about 2 hrs.

¾ cup cracker crumbs
½ cup sugar
½ cup chopped pecans
3 egg whites
½ cup sugar
1 tsp. vanilla
1 pt. ice cream
1 recipe of topping

• Combine crumbs, ½ cup sugar and nuts. Whip egg whites until stiff, but not dry, gradually adding remaining sugar and vanilla. Fold cracker mixture into egg mixture. Pour into 8" pie pan which has been greased and floured. Bake at 350°F. for 25 min. Cool thoroughly. (Torte will fall slightly on cooling.) Fill center with ice cream and cover with topping. Freeze.

TOPPING

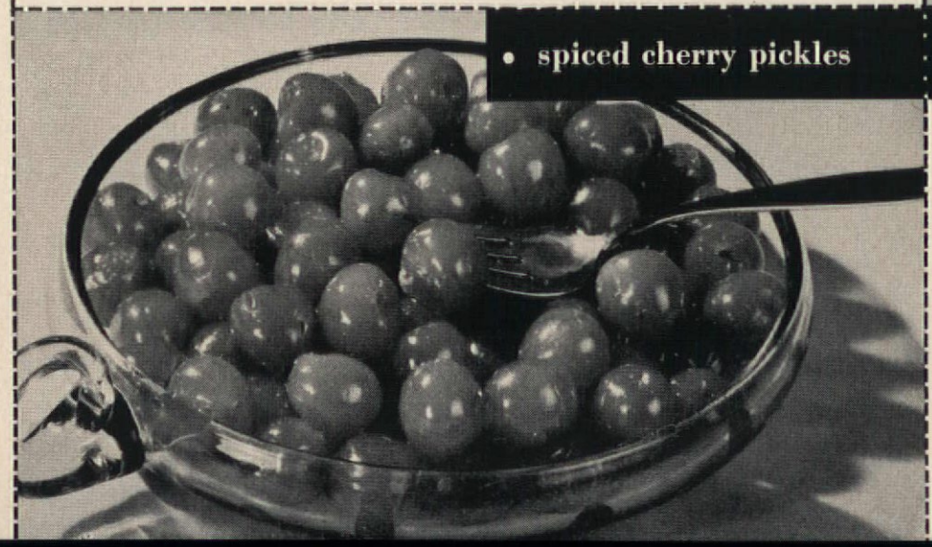
1½ tbs. cornstarch
2 tbs. sugar
⅛ tsp. salt
Dash of nutmeg
1 cup cherry juice
½ cup light corn syrup
1 can (1-lb. 4-oz.) red sour cherries, drained, or Bing cherries
1 tsp. butter
Few drops almond extract

• Mix dry ingredients in saucepan. Stir in cherry juice and syrup. Cook over medium heat until sauce thickens. Boil 2 min., stirring constantly. Remove from heat, add cherries, butter and almond extract. Cool thoroughly before spreading over ice cream.

Serves: 6-8 ***335 cal. per serving*** ***Source of Vitamins A, B, C***

SUBMITTED BY: MRS. RAY BICKHAM *Tested in* THE AMERICAN HOME KITCHENS

• bread-and-cherry stuffing



• spiced cherry pickles

• chicken in cocoanut shell, polynesian style

• Prick eyes of cocoanut and extract the milk. Cut off top of cocoanut (1 for each person served) with a saw. Prepare cocoanut milk. Rinse inside of cocoanuts with cold water. Fill cocoanuts with layers of rice cooked in orange juice instead of water; peas cooked with halved onions; cooked chicken, a sprinkling of crystallized ginger. Pour ½ cup cocoanut cream over this and replace top of cocoanut. Put cocoanuts in pan with hot water and cook at 350° for half hour. Serve immediately.

COCOANUT CREAM:

• To obtain 2 cups, soak the grated meat of 2 medium cocoanuts in their own milk with 2 cups boiling water. Allow to stand for at *least* one hour. Squeeze through cheesecloth.

RECIPE BY JEAN AUSTIN

Perfect Pancakes —in 10 Shakes!

Put in shaker in this order:

- 1 cup milk
- 1 tablespoon Wesson Oil
- 1 egg
- 1 cup Aunt Jemima Pancake Mix

Shake rapidly 10 times or until batter is fairly smooth. 7 to 8 de luxe pancakes.

Quick Start—pour Wesson Oil and milk into shaker—or any jar with cover. Add egg; then pancake mix. (Wesson Oil pours to measure—far easier than digging out solid shortening and melting it.)

Shake vigorously 10 times or until batter is fairly smooth. Wesson Oil blends in *instantly*—assures light, fluffy pancakes.

Pour from shaker to griddle. You even save spooning from bowl. Use Wesson, too, to oil your griddle. It heats hotter than costliest solid shortenings without smoking or burning. Sparkling clear Wesson Oil "babies" your baking—makes tender, honey-brown pancakes that make husbands ask for more.

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New idea: Just 10 shakes for pancakes
Quick start—just pour Wesson Oil

Delicate Wesson Oil is *instant* shortening – no melting. You *pour* it into a shaker and – in 10 shakes – de luxe Aunt Jemima pancakes, light and tender. Another short cut with Wesson Oil. No other kind of shortening is so helpful.

The only one you need for Frying, Baking, and for Salads too– **Wesson® Oil**

Place and Show

GERTRUDE BRASSARD

With the new lace tablecloths, your table can easily have the traditional elegance of yesteryear: the cost is moderate, and laundering is a cinch. Over the years, lace tablecloths have been associated with gracious hospitality and festive entertaining, so they have never lost their popularity. And they're as versatile as they are popular—more and more hostesses are discovering the striking effect of using them over solid-color "petticoats" to suit a room's decor. Your choice of colors covers the rainbow.

the February holidays

Nasturtium skirt (left) perks up a refined version of a French Provincial coarse lace. The lace is interwoven of spun rayon with an acetate yarn dyed a subtle brown to give the lace shadings of color and character.

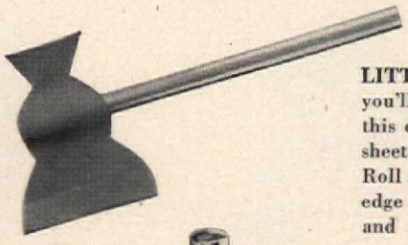
Another masterpiece of lace design is the cloth (below) woven of dacron and combed-cotton yarns. It captures the graceful softness of French lace flounces, and combines them with classic leaves and flowers in the fashion of the 17th-century ornamental lace.

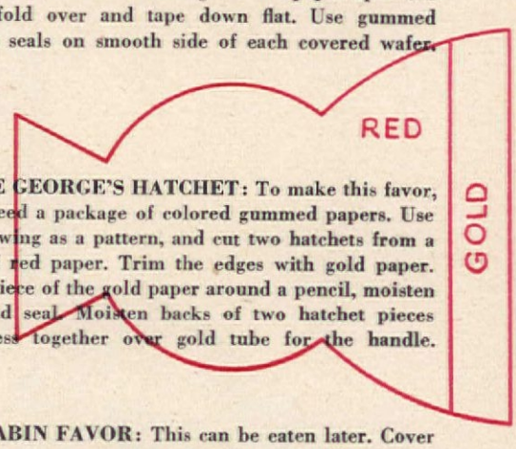
The return to elegance is reflected, too, in the rhythmic gold design on pure white bone china at left. The coupe shape harks back to the gracious lines of French Provincial, making a lovely companion for the golden flatware. Also in keeping with gracious living is the lovely balance-scale centerpiece.

And, of course, hearts and flowers, laces and bows, are still popular for Valentine's Day table settings.

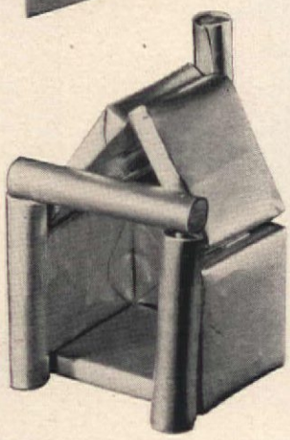
Here's a tip for the hostess: A napkin placed on top of a plate no longer is "strictly formal." Etiquette allows you to put napkins where they are convenient.

LINCOLN PENNY FAVORS: Cover mint wafers with copper-colored paper . . . shiny paper. Easiest way is to cut paper in a circle that is 2" larger in diameter than the wafer. Then slash edges of the paper up to the wafer, fold over and tape down flat. Use gummed Lincoln seals on smooth side of each covered wafer.





LITTLE GEORGE'S HATCHET: To make this favor, you'll need a package of colored gummed papers. Use this drawing as a pattern, and cut two hatchets from a sheet of red paper. Trim the edges with gold paper. Roll a piece of the gold paper around a pencil, moisten edge and seal. Moisten backs of two hatchet pieces and press together over gold tube for the handle.



LOG CABIN FAVOR: This can be eaten later. Cover four chocolate caramel candy rolls with shiny copper paper. Do the same to six square chocolate cookies. Use transparent tape to join cookies in form of a box, leaving one side open. Make doorway and chimney of four candy rolls, and fasten on two cookies for roof.

A SPRAY OF HEARTS (below): Cut gold cord into several pieces, varying from 8" to 10" in length. Use gummed red heart seals in assorted sizes. Using two of the same size, attach back to back along cord. Graduate the sizes of the hearts, with smallest at tip.

See "Where Credit Is Due," page 112

Really new taste discovery!

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The instant you taste it, you *know*. Imperial has *real natural taste*. And *natural* aroma, too. On toast or muffins, melting over hot vegetables—any way you use it, wonderful new Imperial is delicious. Costs a little more, but adds so *much* more to your enjoyment of good food. Serve Imperial—*always* in good taste.

P. S. To keep it fresh, keep it cold.

American Home Recipes

(Family Food, pictured in color on page 62)

• special beef-and-kidney pie

Preparation time: about 25 min.
Marinating time: ½ hr.
Cooking time: 2-2½ hrs.

3 lamb kidneys
1½ lbs. boneless beef cubes
⅓ cup flour
2 tbs. shortening
4 cups water
1 tbs. salt
4 peppercorns
1 bay leaf
⅛ tsp. thyme
2 tsp. monosodium glutamate
1 tbs. Worcestershire sauce
2 tbs. vinegar
1 med. onion, sliced
2 med. potatoes, cubed
2 large carrots, sliced

• Remove membrane from kidneys. Cut in pieces and marinate in salted water about ½ hr. Drain. Flour beef cubes and kidneys and brown in hot shortening. Add water and seasonings and simmer about 2 hrs. or until almost tender, add vegetables and continue cooking until tender (25-30 min.).

Serves: 4-6 ***495 cal. per serving*** ***Source of Vitamins A, B, C***

SUBMITTED BY: MRS. LUCILLE M. SCHUTLE *Tested in* THE AMERICAN HOME KITCHENS

• cherry mold salad

• rosebud rolls

• minted braised lamb

Preparation time: 10 min.
Cooking time: about 1 hr.

1 lb. lamb for stew
¼ cup flour
3 tbs. fat
2 cups water
1 small onion, sliced
1 tsp. dried mint leaves
1 tsp. salt
⅛ tsp. pepper
1 tsp. monosodium glutamate

• Flour lamb and brown in hot fat. Add remaining ingredients and simmer over medium low heat for about 1 hr. or until lamb is tender.

Serves: 3 ***690 cal. per serving*** ***Source of Vitamins B, C***

Originated in THE AMERICAN HOME KITCHENS

• pork sauerbraten

Preparation time: 10 min.
Marinating time: 24 hrs.
Cooking time 2 hrs.

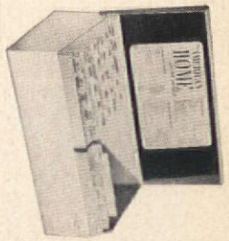
4-5 lb. fresh shoulder pork butt, boned and tied
2 cups vinegar
2 cups water
1 med. onion, sliced
1 lemon, sliced
10 cloves
4 bay leaves
6 peppercorns
2 tbs. salt
2 tbs. sugar
¼ cup flour
3 tbs. shortening

• Place pork in large bowl. Combine all ingredients except flour and shortening. Pour over pork, cover and refrigerate about 24 hrs. Remove pork from liquid, flour and brown in hot shortening in heavy saucepan. Add 2 cups of the liquid used to marinate pork and simmer 2½ hrs. or until tender. Gravy may be made from liquid.

Serves: 12-15 ***455 cal. per serving*** ***Source of Vitamins B, C***

Originated in THE AMERICAN HOME KITCHENS

• veal "pizza"



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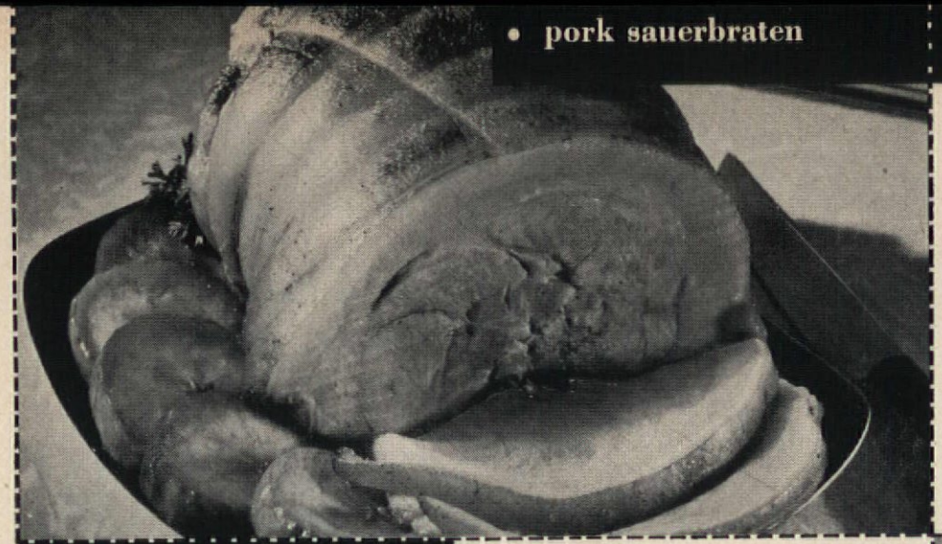
American Home Recipes

(Family Food, pictured in color on page 62)
(Take a Can of Cherries, pictured in color on page 64)



• pork sauerbraten

• veal "pizza"

Preparation time: 10 min.
Cooking time: about 30 min.

1 lb. veal cutlets
3 tbs. melted butter or cooking oil
1 large onion, thinly sliced
1 large potato, thinly sliced
1 1-lb. can stewed or whole tomatoes
1 tsp. salt
¼ tsp. pepper
1 tsp. oregano
1 tsp. monosodium glutamate

• In a baking dish, place 2 tbsp. butter or oil. Then alternate layers of onions, potatoes, tomatoes and veal adding seasonings at intervals. Pour remaining oil over all. Cover and bake in a 325°F. oven for 30-45 min. or prepare in a skillet and cook over medium low heat (250°F.) for about 30 min. or until the veal is tender.

Serves: 4 ***400 cal. per serving*** ***Source of Vitamins A, B, C***

RECIPE BY: MRS. JENNY NAPOLI *Tested in* THE AMERICAN HOME KITCHENS

• rosebud rolls

Preparation time: 10 min.
Preparation time for rolls: as directed on package
Baking time: 15 min. or as directed on package

1 pkg. hot roll mix
¼ cup melted butter or margarine
1 1-lb. 4-oz. can sour cherries, drained
¼ cup brown sugar
½ cup nuts

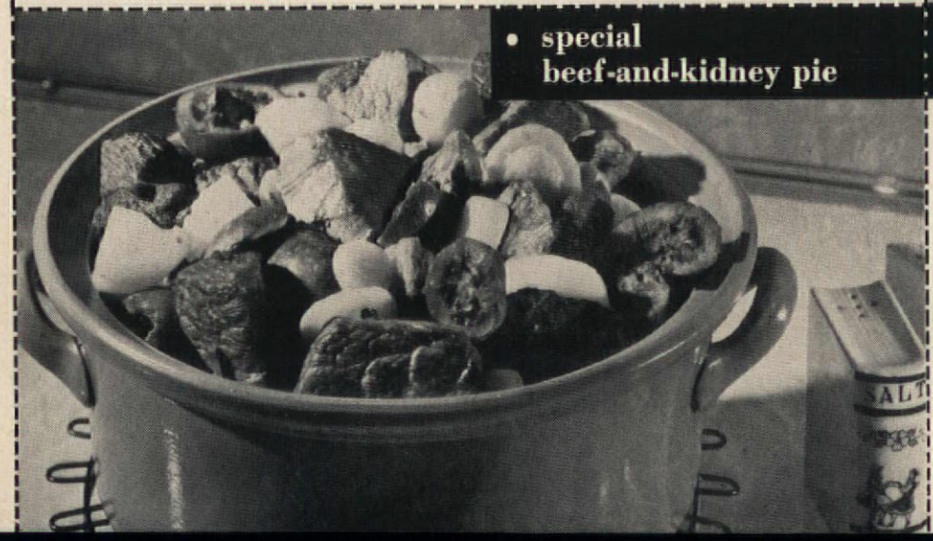
• Prepare roll mix as directed on package. Roll dough into a rectangular shape ½" thick. Brush with melted butter or margarine. Combine cherries, brown sugar and nuts and spread evenly over dough. Roll as you would a jelly roll and cut in 1½" pieces. Place in greased muffin pans or treated flower pots with foil on bottom. Let rise until double in bulk. Bake at 400°F. for 15 min. or as directed on package.

Serves: about 16 rolls ***160 cal. per roll*** ***Source of Vitamins A, B, C***

SUBMITTED BY: ANNA LESSER *Tested in* THE AMERICAN HOME KITCHENS

NOTE: To prepare flower pots for baking, wash new pots quickly with hot water. Grease insides heavily with an unsalted fat and bake in 250°F. oven for 30 min.

• minted braised lamb



• special beef-and-kidney pie

• cherry mold salad

Preparation time: 15 min.
Chilling time: 1 hr.

1 1-lb. 14-oz. can Bing cherries, or Royal Anne cherries
1¾ cups cherry juice and water
1 pkg. cherry-flavored gelatin
½ cup sliced pimiento olives
½ cup chopped nuts
¾ cup chopped celery

• Drain juice from cherries. Add water to make 1¾ cups. Heat 1 cup liquid to boiling and dissolve gelatin in it. Add remaining juice. Chill until slightly thickened. Add remaining cherries, olives, nuts and celery. Pour into 1 qt. mold. Chill until set. Serve with favorite dressing.

Serves: 6 ***165 cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

• Carving a rib roast can be just as eas
as carving a rolled roast if you get you
butcher's help. Have him trim off the bone
from a rib roast and then tie the ribs bac
against the meat. You'll get that extra flavo
in the meat during roasting, but can re
move the string and ribs before bringin
the meat to the table.

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...ALWAYS A HAM

OLIVE W. FREEMAN

Most furniture seems content to be something that we just use or look at. But now and then you come across a belonging that seems to make a constant bid for attention—to have the qualities of a complete ham!

Our "Lincoln bed," for instance. It was an old-fashioned davenport, back and sides in a framework of mahogany spindles. If we hadn't known Abe Monahan, the transfer agent, for years, I wouldn't have asked him why it was standing outside the station baggage room. "Man that sent for it won't accept it—said to get rid of it," he laughed. "You like old stuff . . . want it, Mrs. Freeman?" Of course I did.

The springs were bouncy and fine. With cushions recovered and spindles polished, it settled comfortably on the enclosed porch off our bedroom. It proved a marvelous place to sleep on a hot night. Off came the back and sides, and a good mattress replaced the seating space the three cushions had made.

Then an upheaval in our lives took us to Florida. "Do we take the bed on the porch?" I asked my husband. "What bed?" "You know, Abe's bed," I answered. The bed had a name, and it went with us.

In Florida we chose a spot in the living room for a new studio couch. To make it comfortable for sitting, we bolted onto it the mahogany-spindled back and sides of the old davenport.

"Try it," my spouse said. "Is it safe?" I asked. "Safe as a church!" he said. Back together we leaned. Back together behind the couch we landed, all cushions and spindles—kerplunk!

"Hmm . . . needs longer bolts," I heard as we unscrambled ourselves.

Next night, just as the longer bolts were placed, new friends came in. Laughing, we told them of the couch's collapse, and the new longer bolts. But "Abe's bed is ready to settle down and behave," I said. They sat, they leaned back—kerplunk!

The third set of bolts held. The sofa cushions picked up the colors of the flanking chairs—the whole effect delighted us.

"Only," I said, chuckling, "did you see Max and Franny when I called it 'Abe's bed'? Probably thought Abe some unmentionable relative, or they'd have asked us about it. We've got to find another name for this show-off."

"Call it the 'Lincoln bed' then, that suit you?" The name wasn't needed for ages. Not until the family came for Christmas. Not until I caught the rueful look on nine-year-old Susan's face as we carted luggage into her room. "But where am I going to sleep?" she asked. "You, young lady," I said, thinking fast, "get to sleep in the Lincoln bed."

Certainly we had no idea her bed made more impression on Sue than that she slept comfortably and well in it. But the relatives went home after Christmas. And before long a serious gentleman rang the doorbell. He did a great deal of hemming and hawing. Then "You have some lovely old furniture here, Mrs. Freeman," he said finally. "I wonder if you've ever thought of parting with any of it. I might as well tell you I deal in fine antiques."

I assured him that it wouldn't interest him, but that I liked it, and wanted it myself. "I know," he said, "and I don't blame you. But it's all up and down Florida that you have one marvelous historical piece, and I'm prepared to make a substantial offer."

What on earth—oh heavenly day—Susan and the Lincoln bed! Our chatterbox had never had an explanation. She did the rest!

The truth hadn't the slightest effect on the earnest dealer. I led him through the house that he might see we weren't harboring his treasure, but he left sadly unconvinced.

I'm taking only my fair share of the blame. I don't honestly see how the Lincoln bed can surpass this performance. But I'm convinced life with it will never be dull. Once a ham, always a ham!

She changed her K.P.* into Kitchen Pleasure

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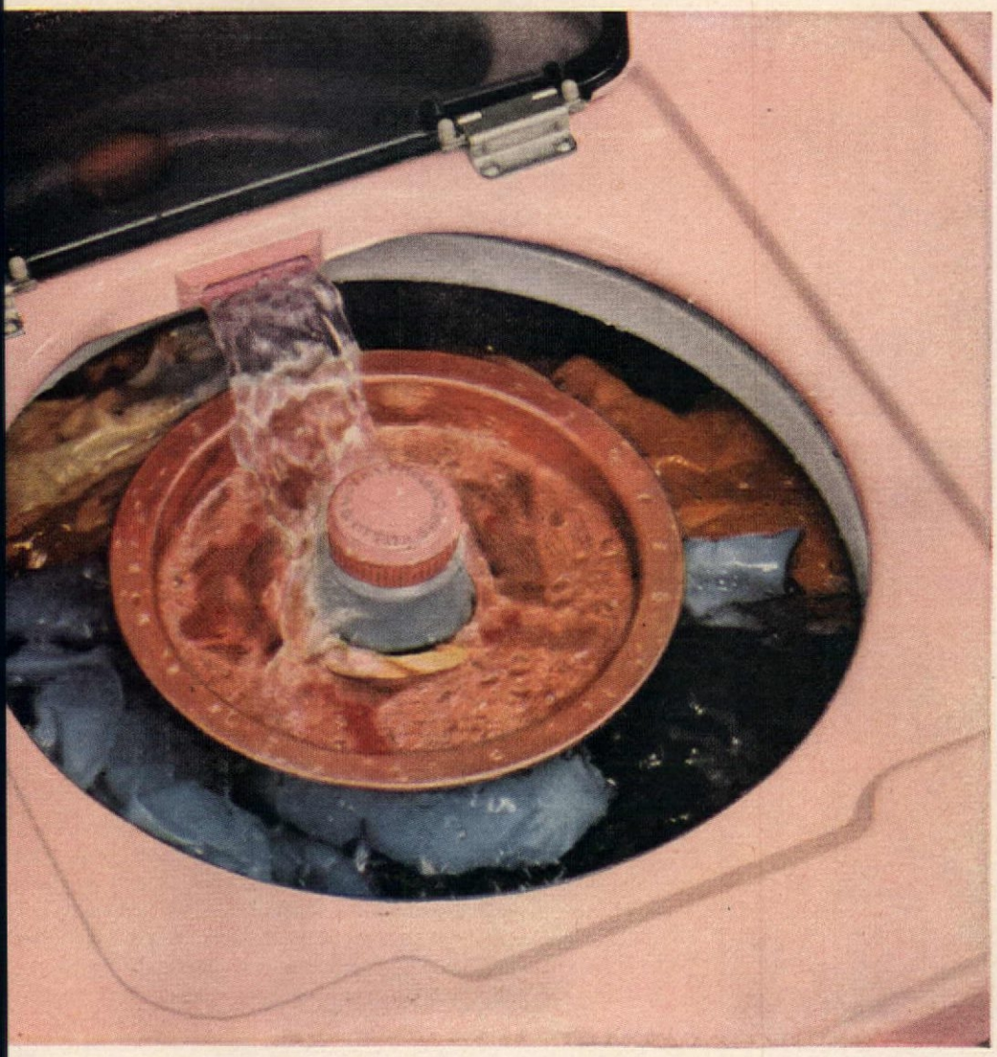

e **filter**—easy to clean. Fits into place after clothes are placed in washer; slips out after wash is y cleaning. The filter catches lint as water flows through, cleaning and recleaning it to give you nes! A full tub of water is filtered five times during one wash cycle. Also use the filter to dispense ent evenly dissolved through the wash.

Not the "linty water" way. After 7 washings this cotton blouse was dulled by lint fuzz in an ordinary washer. Unsightly lint is hard to brush off dark clothes; gets stuck in seams, too.

But the "clean water" way. After 7 washings in a General Electric Filter-Flo Washer, an identical cotton blouse washed in an identical washload showed *practically no lint.*

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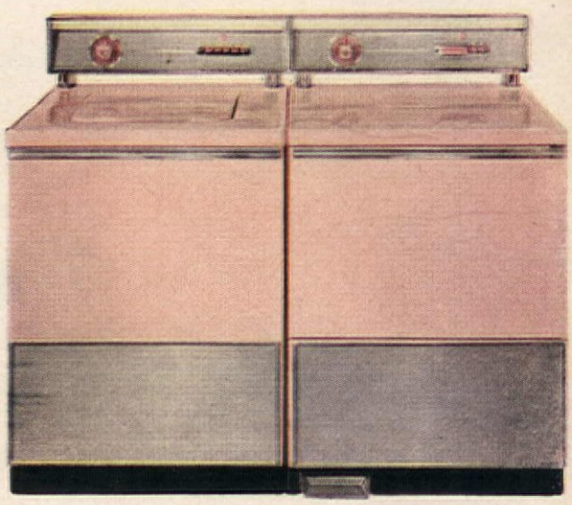
3-way water saving—Water Saver Control saves up to 20 gallons on small loads. Choice of Warm or Cold Water Rinses. And General Electric's optional Automatic Suds Return System (slightly higher) sets aside hot sudsy *filtered* water for a second wash. Over 50% more clothes capacity than in many automatics. Five-year written warranty on transmission.

General Electric Company, Appliance Park, Louisville 1, Kentucky.



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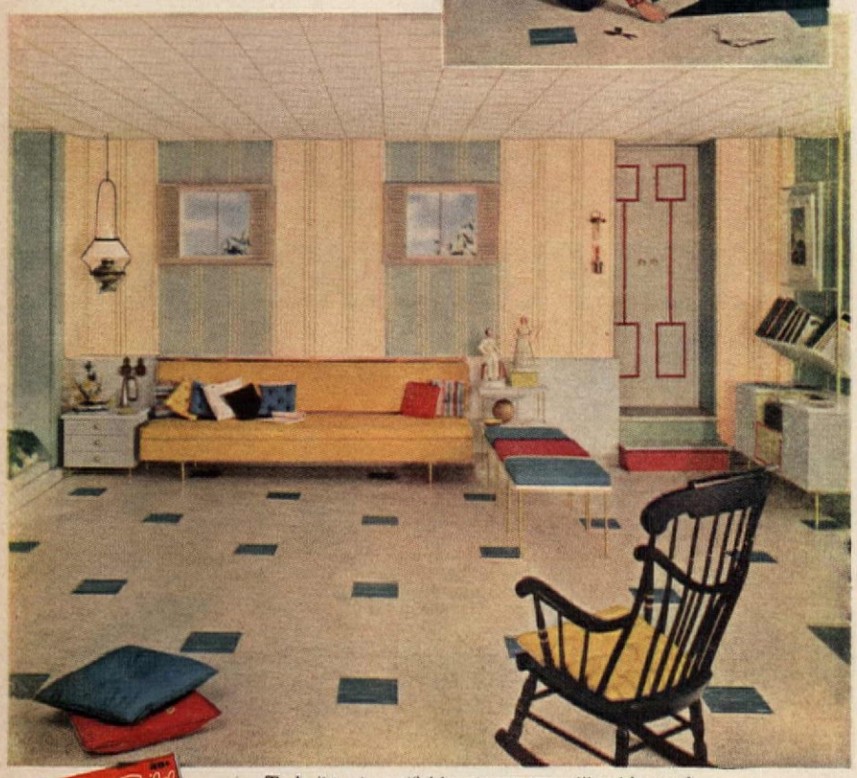
Ask your J-M Building Material Dealer to show you all 3 of these Johns-Manville products.



To build a beautiful basement room like this, send for the 36-page J-M "How-to-do-it" Booklet.

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For your copy of "How to Build a Basement Room," mail coupon and 25¢ in coin to Johns-Manville, Dept. AH-2, Box 60, New York 16, N.Y.

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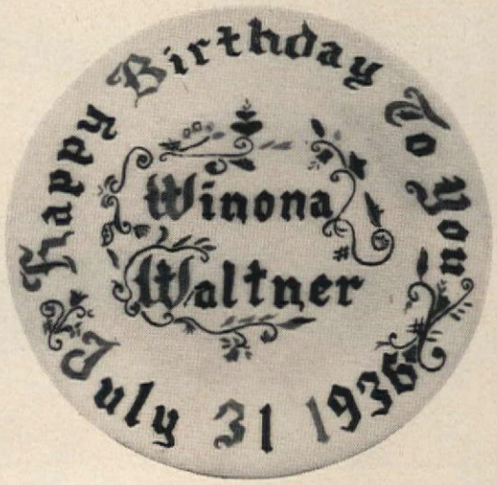


PAINT AN ANNIVERSARY PLATE

ELMA WALTNER

Need a gift for a birthday or wedding anniversary, a new baby or a house-warming? If you want to give something that is different—almost certain not to be duplicated—paint an anniversary plate. It will be highly appreciated, and admired.

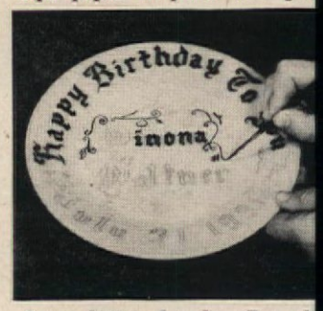
If you have access to a kiln, you can use regular china paint or the watercolor type overglaze paint, then fire the piece. But you can paint a plate even if you don't have a kiln. Buy a therm-setting paint. Apply it to plate, then bake for a short time in your kitchen oven and paint becomes chip-proof, washable, resistant to alcohol and stains. Apply the paint with a camel's hair brush made for watercolor. A fairly fine brush with a good tip is best. You can roll the tip to a sharp point for fine line work.

Whether you use a regular china paint or an oven-setting paint, apply it as shown below. You can work out all sorts of designs. The person who receives this anniversary plate will appreciate your thoughtfulness in preparing such an extra-special gift.

Cut paper same size as piece you will decorate, and put your design on it. Wipe plate clean with cloth soaked in alcohol or vinegar.

Blacken back of paper with chi marking pencil to make "carbo on reverse side of design. Th tape paper in place over pla

Trace design with sharp pencil. With the "carbon," this leaves faint outline on plate. Remove paper after all lines are traced.



Paint design, let dry. Put pl in cold oven, heat to 300°F. Tu oven off, leave plate in 'til co If kiln-firing, set for cone 0

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EVERYONE CAN AFFORD!

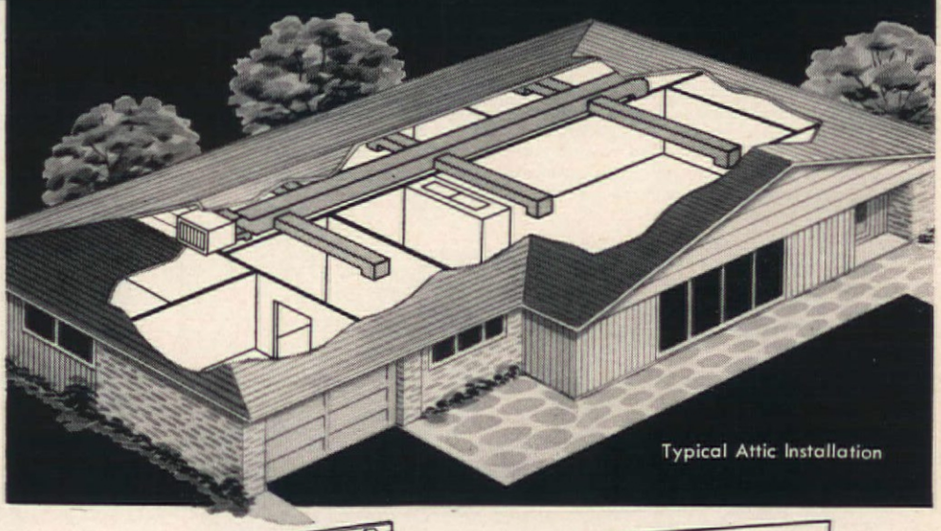
When summer heat and humidity hit—don't be without the pleasure and comfort of a truly air-conditioned home. Especially when you can have amazingly versatile Amana Central-System Air Conditioning at such low cost. A cost actually within reach of all!

Easiest Of All To Install! New Amana Central-System Air Conditioning fits easily, conveniently in attic, basement, utility room, crawl space—practically *anywhere!*

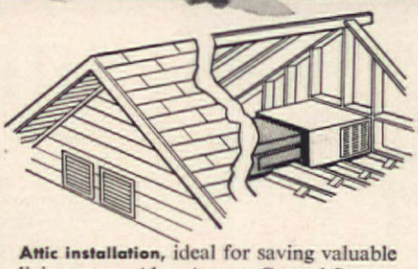
Completely Air Cooled! Amana Central-System completely eliminates costly plumbing—extra water cost—troublesome permits. Often new Amana Central-System Air Conditioning ties in to your existing furnace duct-work. Or, you can order easy-to-install pre-fabricated duct.

Temperature Engineered! As temperature rises, Amana cooling efficiency actually increases to compensate. Your Amana works even better at peak heat! More economically, too.

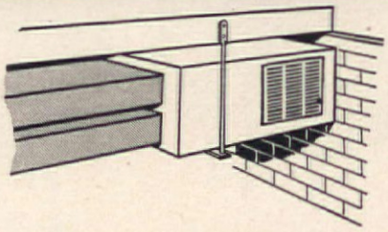
Now Is The Time To Install! Put in your Amana Central-System Air Conditioning now—before demand for skilled installation crews raises rates and installation costs. Assure yourself trouble-free, economical entire-home air conditioning *before* summer is here.



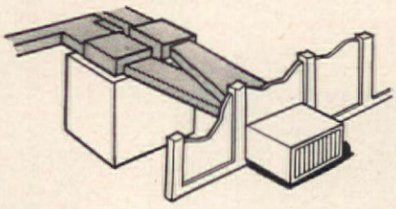
Typical Attic Installation



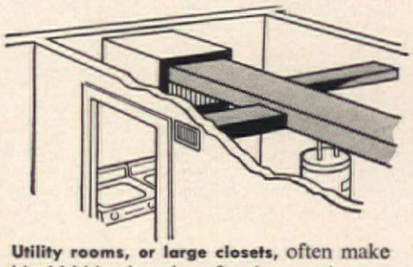
Attic installation, ideal for saving valuable living space. Also, Amana Central-System ventilates your attic while it cools.



For basements, choose from many installations. Amana unit requires little floor space. Or suspends from ceiling!



Crawl space installation. Unit partly mounted outside. Ducts run beneath the floor—carry cool, conditioned air to rooms.



Utility rooms, or large closets, often make ideal hidden locations for the new Amana Central-System air conditioning.

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Enrich Your Home with Glorious

Piedmont Pine

Beautiful SOLID Knotty Pine Superbly Crafted

Years after you choose a grouping of Unique's Solid knotty pine, you will be enjoying it as much as when you first put it in your home. These beautiful pieces are crafted with a century-old skill perfected through generations of working in *Solid* woods. Excellent variety of occasional pieces. Sofas and chairs have foam rubber cushions with zippered covers.

Bring into your home the same integrity of craftsmanship and design characteristics of our forefathers. Choose a dining room group in this *new solid* knotty pine. Open stock permits arrangement to suit your own house or apartment. Inevitably the pieces will become dear and familiar, expressive of your own way of life.

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Write for name of exclusive dealer nearest you. For a complete brochure of the new Piedmont Solid Knotty Pine group showing all pieces available for bedroom, dining room and living room, send 25¢ in coin to Unique Furniture Makers, Dept. AH-157, Winston-Salem, North Carolina.

Let outdoors in—through kitchen windows uncluttered by curtains—as do the Herbert Johnsons of Milwaukee, Wisconsin. Blind rolls down for after-dark privacy. Donald L. Grieb, A.I.A., architect.

YOU DON'T HAVE TO SHUT YOURSELF IN

Swinging louvered doors to dining room shut out neither conversation nor mother's helpers. Home of Edwin Coble, Greensboro, N. C.

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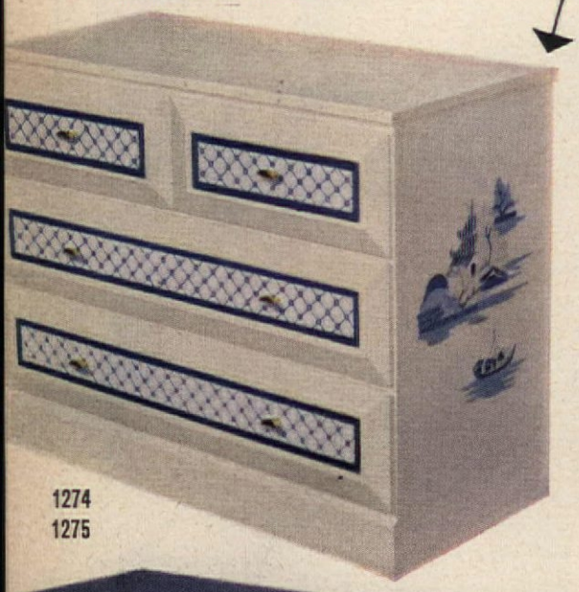
HOW TO *Paint* *Stain* UNFINISHEI

● Painting's easy! *But* a smooth surface is a must for the professional look. Sand wood smooth; apply wood filler as shown in three steps at right. Apply coat of priming paint, let it dry 24 hours. Do same with second priming coat and with finish coat. Our patterns give full instructions for designs: Chinese, **1274**—35¢ and **1275**—55¢; Provincial floral, **1528**—40¢; and Pennsylvania Dutch, **1018-T**—40¢.

See list of stores featuring patterns in Pattern Order Form, Page 112

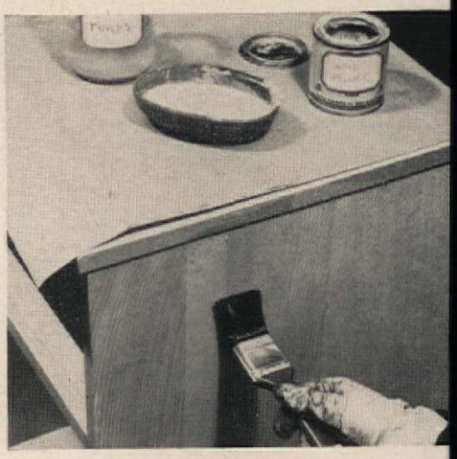


1274
1275

1528

1018-T

1. Wrap piece of #0000 garnet or very fine sandpaper around half of an ordinary plastic kitchen sponge. Sand entire surface smooth as satin. Always sand *with* grain of wood. Dust off carefully.



2. Mix paste wood filler with turpentine to t consistency of heavy cream. Brush this on gen ously with a stiff brush, following grain of woo *Do steps 2 and 3 on only one section at a tim*

4. Allow "sealed" surface to dry 48 hours. Then brush on ready-mixed stain, quite heavily, following the grain of the wood. To prevent streaking, *do steps 4 and 5 on only one section at a time.*

5. Wipe off stain across the grain of the wood w soft cheesecloth, *but do not streak.* You can cont color at this step. You can get a really dark co if, after wiped surface dries, you repeat 4 and

7. Strain dissolved dye through several thicknesses of cheesecloth into 1 pint of alcohol. Wear rubber gloves. This proved to be enough stain for all pieces shown at right. Brush stain on quickly.

8. Allow homemade or commercial stain to dr least 24 hours. Mix 5 parts of alcohol with 1 of shellac. Brush over stained surfaces qui and *evenly*, using best soft brush you can

See Pattern Order Form on Page 112

WOOD

DOROTHY BRIGHTBILL

When you're going to stain unfinished wood, you want it to look like fine furniture. So you go to a paint store and ask for stain. "What kind?" the salesman asks.

There are many kinds of stain. You need to know how all of them work and what sort of results they give you.

Alcohol-solvent aniline dyes, which we used, take long, hard use, penetrate deeply.

Penetrating pigmented sealers are easiest to apply. Just brush on, let set a minute, and wipe off. They're perfect for wooden wall surfaces and built-in cabinets. But don't use for surfaces that get very hard wear *unless* you apply several coats of spar varnish.

Oil stains, also very easy to use, are permanent finishes for hard usage.

Wax base stains are easy to apply. Lighter shades are very satisfactory for walls, floors.

When you stain unfinished wood, prepare surface as explained at left. All new wood surfaces—or stripped wood surfaces—must be sanded satin-smooth. Wood filler seals pores, allows stain to go on evenly. Don't use with wax-base stains, only on furniture with penetrating sealer or aniline stain.

After staining, apply a protective coating to the wood:

Spar or bar-top varnish is shiny and must be rubbed down with linseed oil and rottenstone. Use several coats and rub down carefully after each coat is applied, this finish is durable, heat- and alcohol-proof. One precaution: varnish attracts dust, so be sure to apply in a dust-free area.

Flat or satin varnish gives a soft, gleaming finish; isn't as durable as other varnishes.

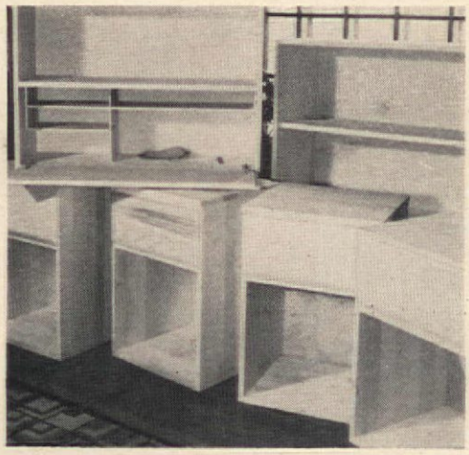
Shellac is easy to apply, wears reasonably well, and looks beautiful. But water stains and alcohol mars the finish. Thin it down with alcohol and apply in many layers. After each coat dries, rub down with fine steel wool.

New synthetic finishes are durable, but quite shiny. Use only where you want a high gloss.

When filler DULLS (never let it dry or it be-nes impossible to remove) in 10 or 15 minutes, over surface with old toweling. Rub *across* in of the wood, until it looks and feels like glass.

To make an inexpensive maple stain get aniline s at paint store: dissolve nigrosine (spoon foreground tells amount), Bismarck brown ddle spoon) and maple in small jar of alcohol.

ub *dried* shellacked surface *lightly* with very steel wool. Wipe rubbed surface clean with a dry cloth. Repeat steps 8 and 9 two or three e times to build up a hard, durable surface.



This compact, complete home file-desk-bookcase unit starts with four unfinished night stands that come ready-made with one drawer. File drawers at bottom of three units are homemade; fourth has door, and a shelf inside. Two bookcases (one with drop-down lid for desk) complete this very practical home office.

Focus on casual living with the simple lines and warm wood tones that distinguish the authentic American-ranch styling of Ranch Oak furniture. These versatile tables, inlaid with easy-to-care-for pigskin, typify the fine construction, carefree qualities and superior materials—solid white oak, hand-rubbed to a glowing lustre, top-grain leathers, handsome, sturdy fabrics—that are used consistently in all Ranch Oak furniture. Start with this distinctive coffee table, the smart step-table, add accessories from the complete line of matching lamps, oak framed pictures. Or furnish an entire room from the 125 pieces in the Ranch Oak collection. See them at leading furniture and department stores now.

Write Dept. AH, A. Brandt Co., Inc., Box 391, Fort Worth 1, Texas for FREE brochure, "Welcome Home to Comfort and Enjoyment" showing many outstanding Ranch Oak pieces.

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Guaranteed Simoniz Quality

Florida Homes

SMITH COTTAGE

(Begins on page 37)

of sage green and white, blinds, and shutters of aluminum metal lace lacquered white complete the window treatment.

The gay little terrace is, in its way, as great a transformation as is the ex-porch. The addition of a tasseled canopy adds great style. White-painted, wire-laced sapling fence and judiciously planted shrubbery provide background for what was before a miscellany of doors and windows. Random effect, unequal-sized street paving brick furnishes a comfortable base of operation. Particularly effective in this outdoor patio is the simple but ingeniously placed lighting that forms a perimeter of light that adds to the illusion of garden seclusion. Well, here's another side of home life in Florida—the home of a brilliant young interior decorator who lives in Coconut Grove, Florida.

THE END

TAUB HOUSE

(Begins on page 42)

very definite reason and future plan for everything they built, saved from previous homes, or brought new. Mr. Taub now manages one of Florida's most glamorous, deluxe motels, has managed de-luxe motels in many other parts of the country, notably Arizona and New Jersey. Both, therefore, know the requisites of comfortable living, both have exquisite taste. Perhaps even more important, both have learned from experience what does and what does not contribute to good living and have had the courage to discard all but the best of their past, to wait for the best to complete their plan for living well, but effortlessly.

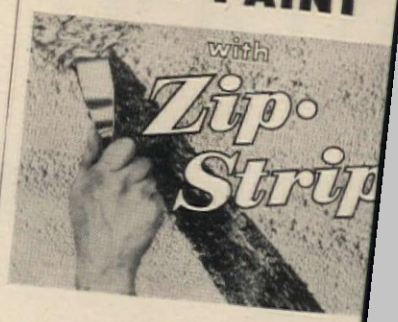
FISHER HOME

(Begins on page 39)

are all contained in one huge room.* While the living room is more or less formal, the dining area and Florida room go modern with no apology needed. Furniture arrangement and Coromandel screen divide the space neatly into hall, living room, Florida room and dining area. In other words, it's a small house that can act "big" when called on to do so by its gregarious occupants, but as easily recedes to intimate-sized areas when Jane is off on a lecture tour and "Miss Ada" is alone.

*In Hawaii there is the lanai, in California, the California room, in Florida, ditto. By any other name it's still the indispensable sun porch we discarded and are now reestablishing.

"BUBBLE OFF" OLD PAINT

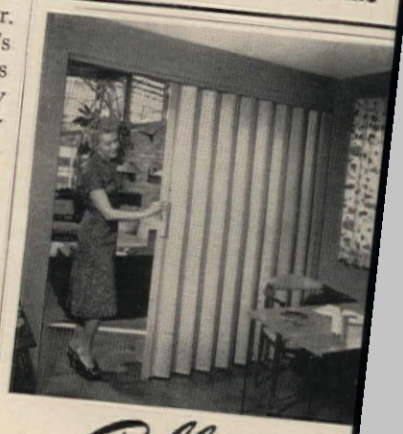


You will be amazed how ZIP-STRI magically "bubbles off" old paint i minutes, leaves surfaces clean an ready to refinish immediately. It new, different, fast, safe. Removes to 10 coats with one application. N sanding. No harm to hands. Cann explode or burn. Simply flow it o let it bubble, wipe away. Be sure yo get genuine ZIP-STRIP in the yello and-black can. At better paint, har ware and variety stores everywher

Send today for New Refinishing Book and ZIP-STRIP sampl

Enclose 25¢ to cov handling and mailing helpful 12-page refini ing guidebook and samp of ZIP-STRIP.

STAR BRONZE COMPA ALLIANCE, OHIO



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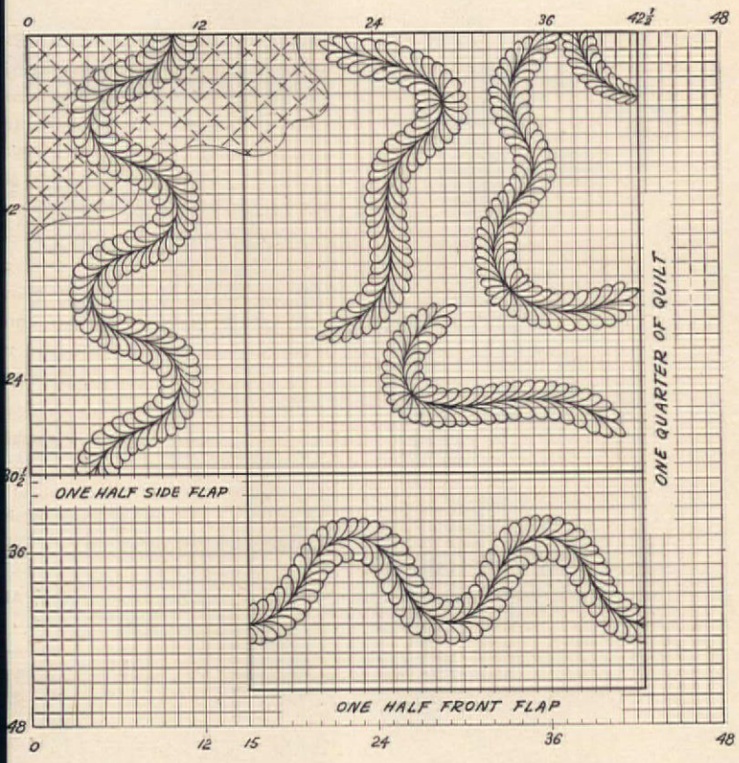
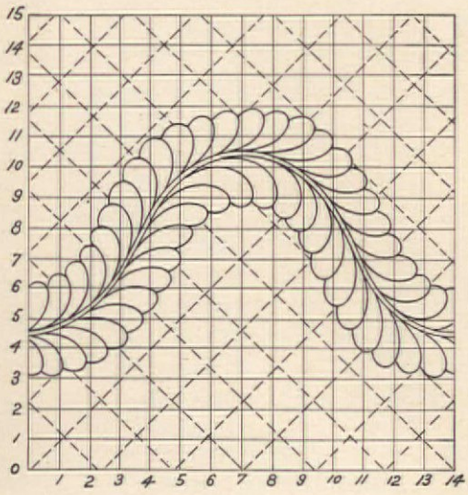


To make the beautiful quilt shown on page 54, use this pattern. On graph, each square equals 1″. Draw full-size patterns of "feather" design for side flaps, front flap and top; cut pieces of brown paper, one full-length for side of spread, one full-length for front and one half-length for top of bed (reverse for other half). Plan flaps to meet just below tops of dust ruffles. If you have never "scaled-up" a drawing, practice on a scrap of paper lined off in 1″ squares. Put numbers on sides of squares to make it easy to keep track of design you draw on pattern pieces. Carefully follow lines of enlarged drawing (right) and scale-up each line to fit into 1″ square. Dotted lines indicate diamond quilting that covers entire top surrounding "feathers." Don't draw in at this time. After design is reproduced on paper pattern, sew quilt pieces together. Press, then stretch on a flat surface. Thumbtack paper pattern over fabric. Pierce design through paper with a sharp pencil. Piece lining same size as top. Stretch and thumbtack to floor. Place cotton batting over lining, top over batting. Pin all three together, baste with colored thread. Stretch quilt on frame. Quilt from center to ends with short quilting needle, #80 thread. Do all "feathers," then mark for diamond quilting. Bind edges.



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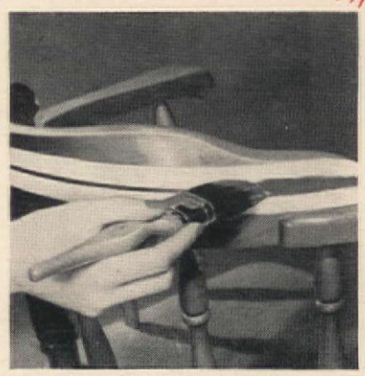

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FOR QUICK REPAIRS of winter footwear—"SCOTCH" COLORED PLASTIC TAPE. Waterproof tape stretches to fit any contour, sticks tight as skin. Decorates and identifies, too. Red, green, yellow, white, blue, brown, black or clear in ¾-inch and 1½-inch widths, 25¢ and 50¢ at your favorite store.

FOR INVISIBLE MENDING of books or maps—"SCOTCH" CELLOPHANE TAPE. The all-around favorite—crystal clear, sticks at a touch. Makes fast work of all kinds of fix-it jobs in home and office. 15¢, 25¢ and 39¢ rolls have self-dispenser. Thrifty 59¢ size for desk dispensers.

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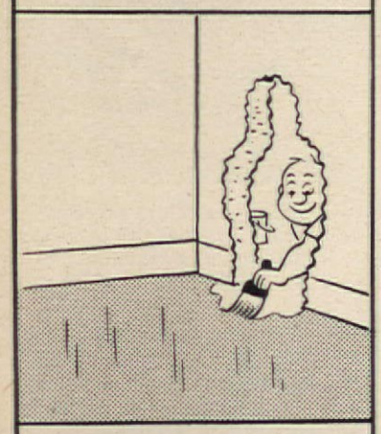
Looking for Something?

POWER TOOLS



FROM PAINT TO POWER TOOLS

WHATEVER YOU NEED

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Prevent Cold Floors

(Begins on page 56)

In good construction, a slab floor *should* be poured on a firm 4-inch gravel base covered with a vapor barrier. All vertical edges of the slab should be protected with 1- to 2-inch waterproof, rotproof rigid insulation; the insulation should also be extended 24 inches under the slab on all sides. Tests by many organizations have shown that this type of slab is most satisfactory.

If your builder failed to build your slab this way, you can make up for his failure by insulating the slab yourself: caption #2 tells you how.

It's *possible*, of course, to rebuild an existing cold slab floor or to install heating ducts or pipes in it; but such a move is extremely difficult and expensive. Such a course could be recommended *only under the most unusual circumstances*. If hot-water heat is used, the entire slab can be transformed into a giant radiator by installation in it of a "panel," or grid, of pipes. If warm-air heat is used, a pleasant temperature can be maintained in the slabbing by embedding near its outside edges an encircling duct serving floor or wall registers.

Remember, however, that no matter how well the heating system is laid out in the slab, proper construction and insulation of the slab (as just described) are required to prevent heat loss.

If the addition of perimeter insulation, as shown in sketch #2 does not solve your cold-slab problem, the heating system should be revamped. One way (which saves tearing up the slab) is to install radiant heating in the *ceiling* (yes, it definitely will raise the floor temperature). The other alternative is to install baseboard radiators around the outside walls.

How are the floors in your home? Cold? No need to put up with them. Find out if your trouble comes from floor surfacing, drafts, or cold penetrating from below. Then follow these steps to get rid of the cold. THE END

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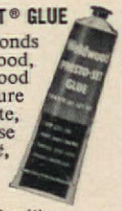
Sis mounts her photos 1-2-3 with WELDWOOD PRESTO-SET® GLUE

Ready to use! Sets fast! Bonds like magic. Holds fast to wood, leather, cloth, paper. Weldwood Presto-Set Glue is a pleasure to work with . . . clean, white, odorless. Now in easy-to-use plastic dispensers. 19¢, 29¢, 49¢ and larger.



Junior fixes his fishing rod with WELDWOOD WATERPROOF RESORCINOL GLUE

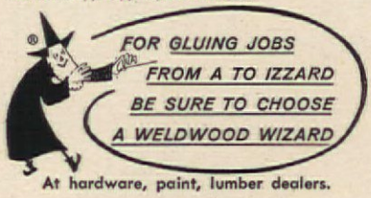
100% waterproof! Even nature on the rampage can't weaken a bond made with Weldwood Waterproof Resorcinol Glue, not even blizzards, heat waves, floods. Vital for repairs on boats, in basements, fixing tennis rackets, etc. ¼ pts., $1.00. Also in pts., qts., gals.

Mom tightened her antique chairs with WELDWOOD PLASTIC RESIN GLUE

Yes, Weldwood Plastic Resin Glue actually makes a joint stronger than the wood itself! It's deservedly America's leading wood glue. Easy-to-use-powder. Highly water-resistant. 15¢, 35¢, 65¢ and larger.

Dad applied a new kitchen counter top with WELDWOOD CONTACT CEMENT

Instantly, on contact, Weldwood Contact Cement permanently bonds wood, rubber, canvas or any other porous surface. Use it to apply Micarta and other plastic surfaces to table tops, etc.—without clamps or presses! Use it to bond plywood panels to walls — without nails! 29¢, 40¢, 70¢ and larger.



At hardware, paint, lumber dealers.

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☐ Weldwood Plastic Resin Glue
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Name_____
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City_____ Zone____ State____

Two exposed pipes from floor ceiling spoiled corner of roo

PIPE DREAM

Now bookshelf hides pipes—a holds books, pitcher collectio

What to do when two ugly, exp pipes mar the corner of a l room? Here's one good solu Pipes are hidden by side panel bookshelf. And the shelf is an at tive addition, with practical st cupboard below.

What's the cost? In this inst $26.50 for lumber, plus a little p Well worth it to make a do-it-you pipe dream come true!

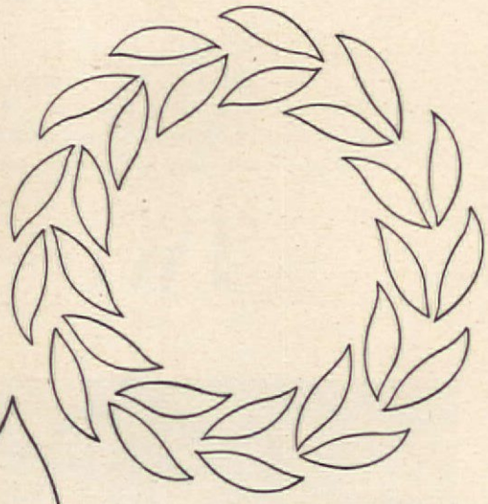
PROTECTIVE PANELING

• Parents will find that a c room gets the heaviest wear and on the lower portion of the wa tough and durable wainscot will tect the wall—and add a deco touch. Modern hardboard p make the construction of a wai easy and economical. You ca decorative effects by using a ty hardboard that has a natural b leather-like graining, or one w striated graining. These ma painted, varnished, lacquered shellacked.

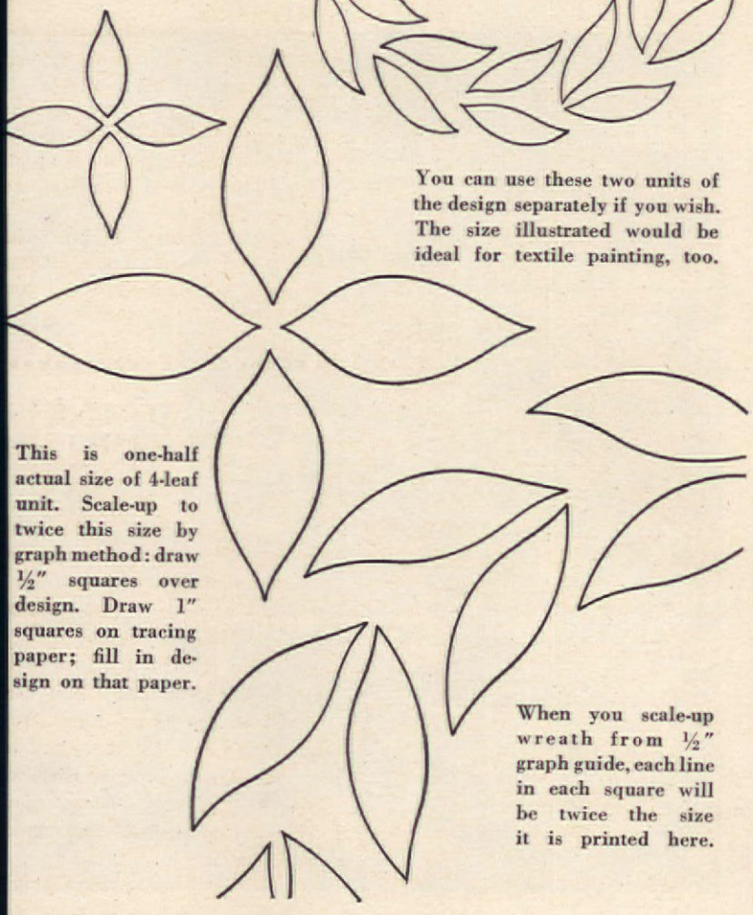
—ANNIE J. K

HOW TO STENCIL A FLOOR

To copy the stenciled floor on page 55, clean linoleum or wood floor thoroughly. If wood floor is worn, sand it smooth. Dust floor, then paint with several coats of floor or marine paint. Dry 48 hours between coats. Scale-up drawings as explained below. Trace onto heavy oiled stencil board. Cut out stencil motifs with a very sharp knife, keeping edges smooth and rounded. Allow several inches all around cut-out stencil, and cut all sides evenly. Use corners of cut-out stencil boards to plan placement of motifs on your floor, and mark off all units with pencil. Tape several sets of stencils in place with masking tape. Allow stencil paint to remain uncovered in a shallow saucer so it thickens. Dip brush into paint, wipe into a wad of cloth to remove excess, pounce (daub) over stencil cut-out. If paint accidentally runs under stencil, let it dry, then clean with razor blade. Clean stencil boards often with cleaning fluid; replace with new boards when edges fray.



The laurel wreath and 4-leaf unit form a classic design. The small drawing (right and directly below) of complete wreath and 4-leaf unit is to show you how to space the two units of the motif on a floor attractively.



You can use these two units of the design separately if you wish. The size illustrated would be ideal for textile painting, too.

This is one-half actual size of 4-leaf unit. Scale-up to twice this size by graph method: draw ½" squares over design. Draw 1" squares on tracing paper; fill in design on that paper.

When you scale-up wreath from ½" graph guide, each line in each square will be twice the size it is printed here.

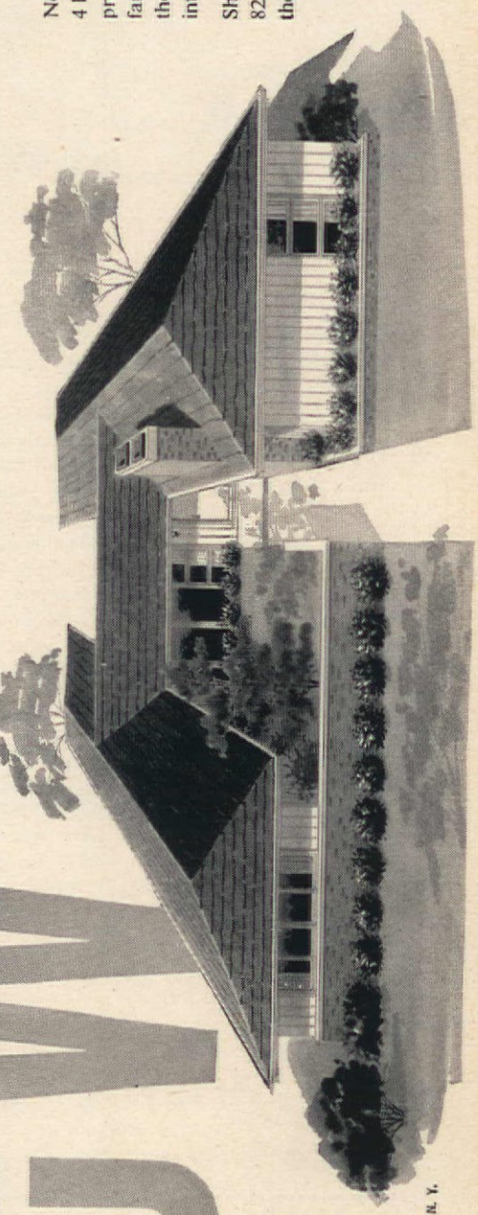
NOW trendsetting design for living . . .

with privacy
indoors – outdoors

New seclusion of home life is offered for the first time in this 4 bedroom, 2 bath *Courtwood* plan. All basic living areas afford privacy from one another as well as from the outside. The family room connects living and sleeping wings . . . blends into the secluded rear terrace through sliding glass doors . . . opens into an oversized kitchen with built-in breakfast bar.

Shop the complete line of 2, 3 and 4 bedroom homes in the 82-page full color "Book of Pease Homes for 1957", where they are illustrated, described and priced. Write for a free copy.

PEASE HOMES
918 Forest Avenue Hamilton, Ohio



Design Consultant
GEORGE NELSON, A.I.A., New York, N. Y.

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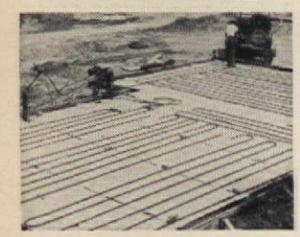
with "invisible" radiant panel heating!

Now you can have complete heating comfort in your new home *plus* something else you've always wanted . . . no "outlets" to interfere with modern decorating! Unbroken wall-to-wall floor covering, ceiling-to-floor draperies, freedom to change furniture arrangements at your whim . . . *all* are possible through the near-magic of *radiant panel heating.* Every inch of floor and wall space becomes *usable.* Yet the radiant heating "coils" concealed in floors or ceilings, assure a cleaner, draft-free, *vital* warmth like the Spring sunshine.

For this invisible radiant panel heating your architect or builder will confirm the fact that reliable *steel pipe* is the most economical and durable heat transmission medium. No "Johnny-come-lately", steel pipe has been *proved* in more than 60 years of conventional hot water and steam heating applications.

Want to know more about radiant panel heating? Send for the free booklet on the coupon below. There's no obligation.



Installation of radiant heating Coils for typical modern home

Steel Pipe is First Choice

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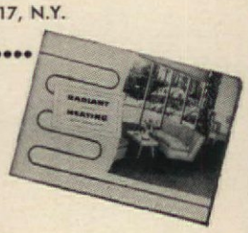
New York 17, N.Y.

Please send me without cost or obligation a copy of the 48 page booklet "Radiant Panel Heating with Steel Pipe."

Send for this free booklet.



Name_____

Address_____

City_____ Zone_____ State_____

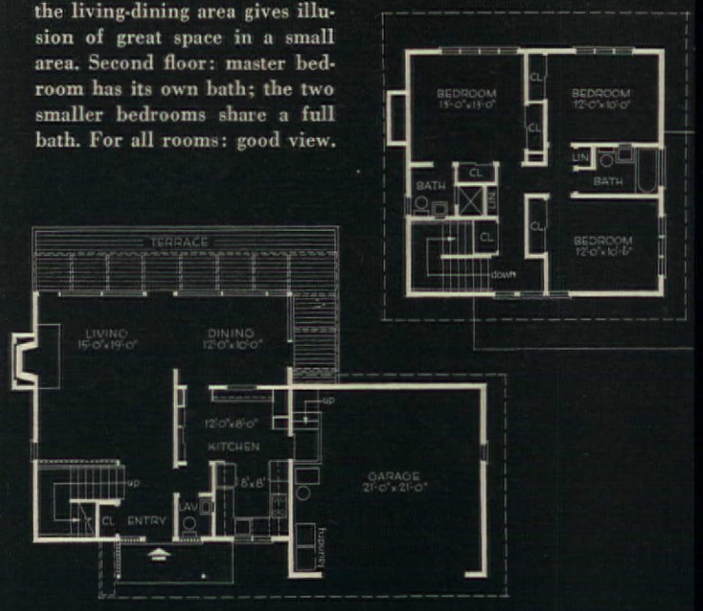
DESIGNED BY: WORLEY K. WONG, A.I.A.
JOHN CARDEN CAMPBELL

Who says you can't have a two-story house and still get the finest features of contemporary design? This development home in San Francisco is the last word in modern convenience, and it provides you with the privacy and quiet of second-floor bedrooms, too.

Large glass areas away from the street open the house for private outdoor living, let in light and view, and give a feeling of added space. The wing-like gable roof cuts construction costs and keeps the two-story house from looking top heavy.

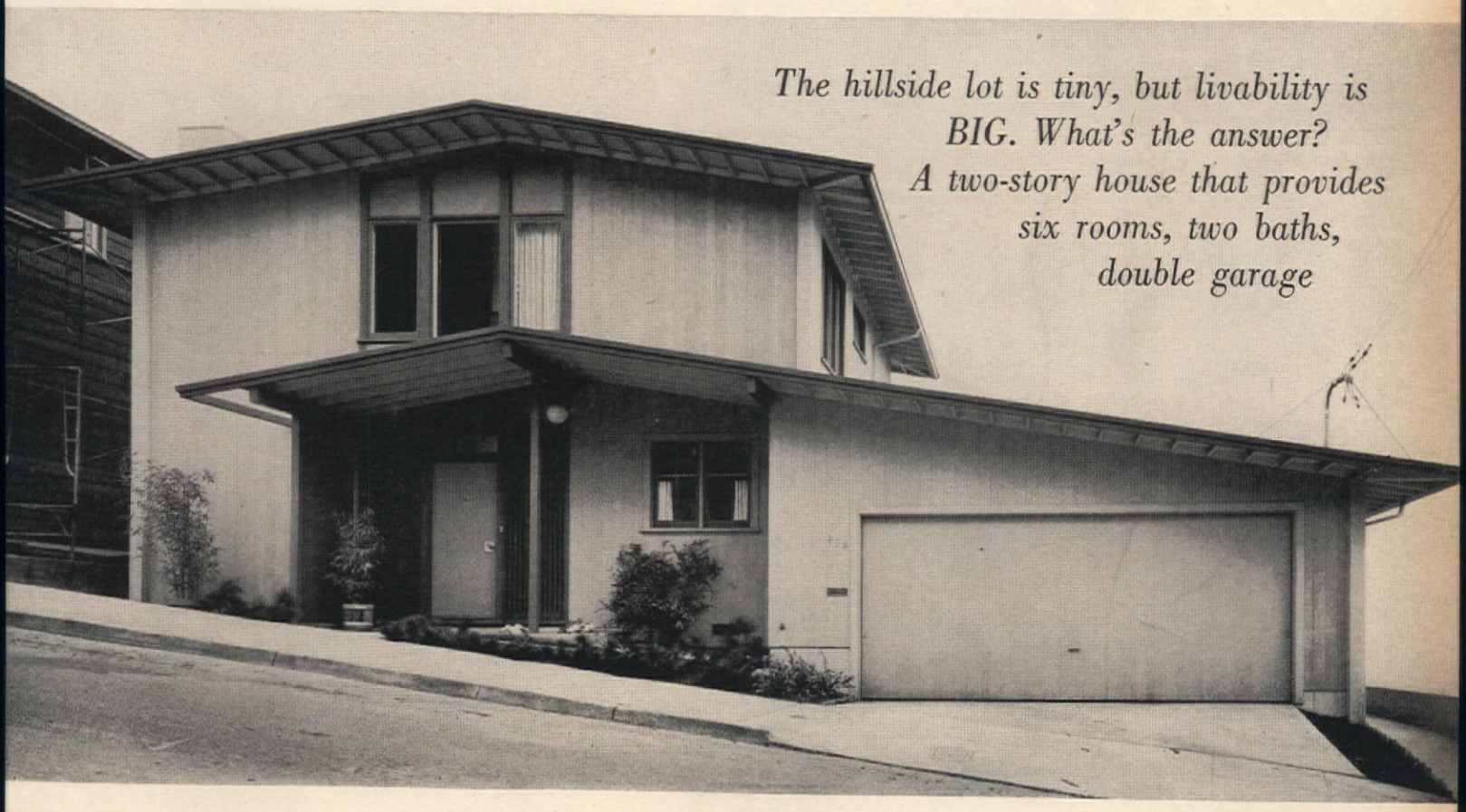
Two-Story

Room arrangement earns straight "A's" for comfort, privacy, and working efficiency. First floor: Kitchen next to garage means short-cut bundle carrying; separate entry hall gives each room privacy; L-shape of the living-dining area gives illusion of great space in a small area. Second floor: master bedroom has its own bath; the two smaller bedrooms share a full bath. For all rooms: good view.



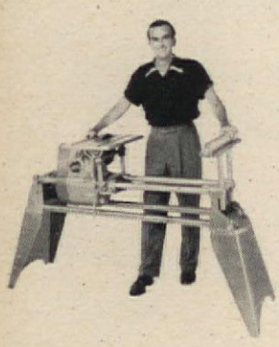
Modern Makes Sense

HUBBARD H. COBB



The hillside lot is tiny, but livability is BIG. What's the answer? A two-story house that provides six rooms, two baths, double garage

PLEASE TURN THE PAGE



SHOPSMITH® is the revolutionary home power workshop in one unit. It requires no more room than a bicycle, yet it gives you all the five major power tools you need for any project: Saw, Disc Sander, Lathe, Vertical and Horizontal Drills. SHOPSMITH's exclusive Speed-Dial gives you instant selection of correct tool speeds; you can Power Shift from 700 rpm to 5200 rpm! The built-in ¾ hp. motor, all belts and pulleys, are enclosed for safety. See SHOPSMITH demonstrated at leading hardware and department stores, or at any Montgomery Ward store.

For three FREE books, write: Magna Power Tool Corporation, Dept. 401-A, Box 2808, at factory nearest you: Fort Wayne, Ind., OR Menlo Park, Calif. ®T. M. REG.

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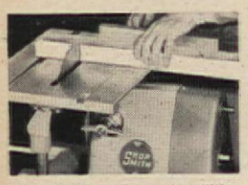
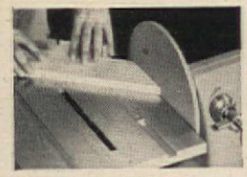
ONLY **SHOPSMITH** LETS YOU COMPLETE THE JOB!

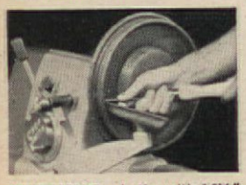


SAWING—9" Saw; big tilting table, 48" blade to fence. Speed-Dial control for power molding, cross-cutting, ripping, dadoing!



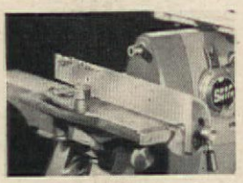
SANDING—12" Disc Sander. Exclusive quill feed for duplicate sanding. Built-in jigs. Quick-change discs!

DRILLING—Vertical Drill, to center of 16½" circle. Only your SHOPSMITH also has Horizontal Drill, unlimited capacity!



TURNING—Lathe with 16½" swing; 34" between centers. Tool rest slides parallel to work. Exclusive taper turning!

SPEED-DIAL—Instant selection of correct tool-speeds. Exclusive Power-Shift from 700 rpm to 5200 rpm!



POWER-MOUNT—for attaching jointer, bandsaw, jigsaw, belt sander and sprayer. Another SHOPSMITH exclusive!

YOU CAN OWN **SHOPSMITH** FOR AS LITTLE AS $3 A WEEK

Yippeee!
Turn in your old power tool during the big
POWER TOOL ROUND-UP
See your dealer Feb. 15—Mar. 9

First trade-in offer in SHOPSMITH history!

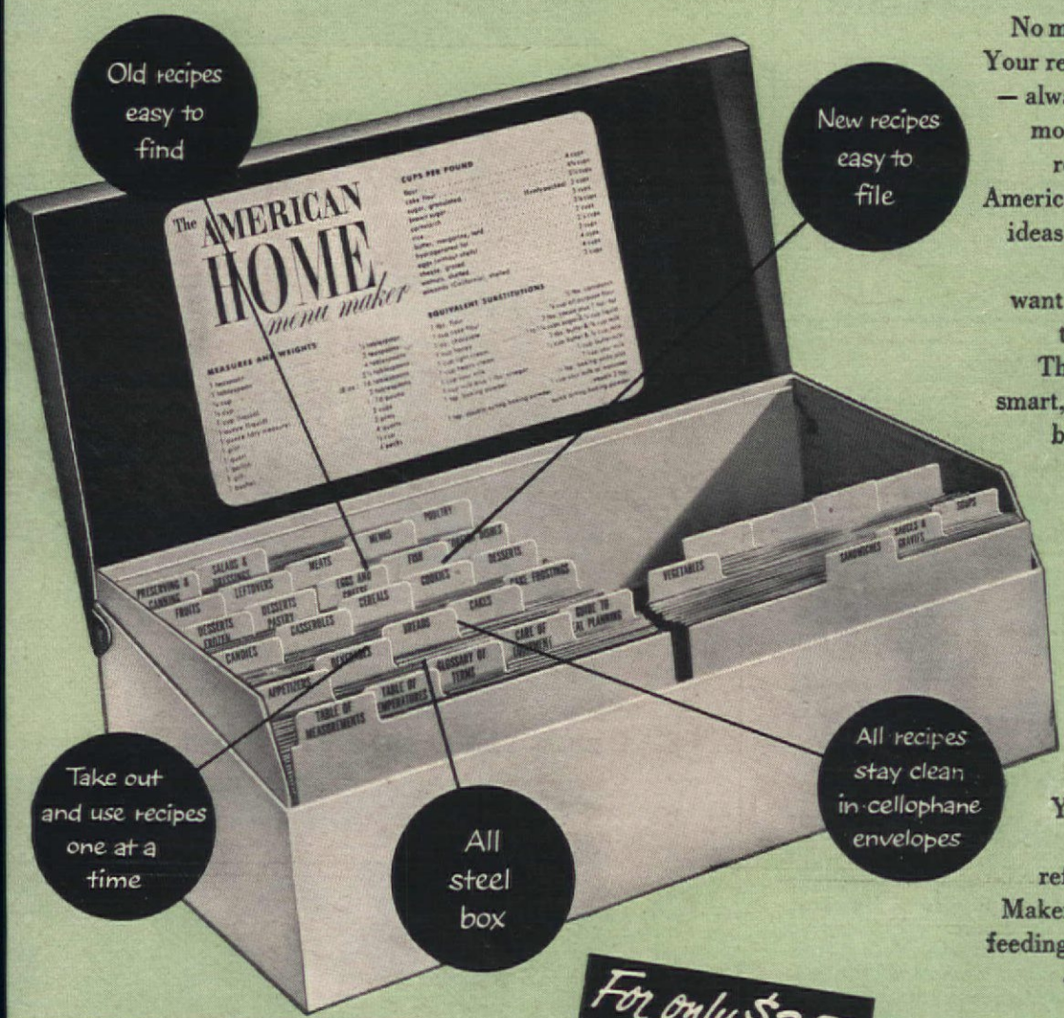
(Continued)

This area is a spacious and beautiful part of the house because of three design ideas: (1) separation of living and dining rooms by *plan* rather than partition, (2) glass wall, and (3) small-scale furniture.

Enjoying the out-of-doors at home is a "must": but *how*, on a small steeply sloping plot? Here's how: Orient the living area of your house away from the street and open it with glass doors onto a wood deck terrace—less expensive than grading the land for a masonry terrace

Get this professional-style, Permanent file for recipes

THE AMERICAN HOME MENU MAKER



No more lost, missed, or damaged recipes! Your recipe collection can be kept up to date — always be right at your finger-tips, in the most practical, easy-to-use, business-like recipe file you've ever imagined! The American Home Menu Maker keeps *all* your ideas instantly ready to use, always ready to supply just the cooking idea you want at the moment you want it. And it's the *quickest* way to save new recipes.

The American Home Menu Maker is a smart, easy to carry, easy to store steel file box — especially designed to hold the 3" x 5" recipe cards published in The American Home. It keeps recipes *safe even in use* — safe from staining, from tearing, from loss.

A slot in the cover of the box keeps each recipe visible while you're using it. Each recipe can be individually encased in a wipe-clean cellophane envelope for permanent protection.

You've room for hundreds of recipes, all automatically indexed for easy reference. The American Home Menu Maker is so easy to use, it actually keeps feeding new ideas to your breakfast, lunch, dinner menus, almost automatically.

For only $2.50

THE AMERICAN HOME DEPT. M-27
American Home Building, Forest Hills, N.Y.

Enclosed find $ ..... for which you will send me the items checked below:

☐ New Steel Menu Maker $2.50
☐ 100 Cellophane Envelopes .. $1.00

Please indicate color combinations
☐ Red & White ☐ Black & White
☐ 250 Cellophane Envelopes $2.00

COMBINATION OFFER

☐ New Steel Menu Maker and 180 Cellophane Envelopes $4.00

Sorry, no shipments to Canada or foreign countries.

NAME *(Please print all information)*

STREET

CITY, ZONE & STATE

Anyone for stamps?

The other day we overheard our young son on the telephone discussing stamps. With memory well whetted, we related our experience in the art of philately to a politely bored small face and concluded by offering to help in water-marking and hinging his collection.

Drawing himself up to his full height of 4 feet 7 inches he told us in positive terms,

"Who's interested in those old things? I'm saving stamps for a new pair of skates!"

Completely deflated we discussed the matter further with his mother and learned that she had pledged all of her stamps from one store to him, all of those from another store to his brother and those from still another store were obligated to the daughter of the house.

We saw stamps with eagles, stamps with fancy letters and stamps with the Statue of Liberty.

"How do you keep track of which go where?" we inquired.

"It does get a little confusing but the children help me keep them straight."

A vest-pocket neighborhood survey revealed that the trading stamp mania was in full bloom and that "trades" were quite common in order to fill books.

Despite distaff words to the contrary, we have not experienced any over-all budget savings and some things just can't be obtained with stamps. To name one . . . Imperial E-Z-DU Wallpaper. You'll still have to pay in currency but you get good value and superb decoration in return for modest cost. It comes ready trimmed and pasted, and you need only to cut to length, wet and sponge smooth on the wall! It's really quite easy to hang for most people, and simple picture story instructions come with every roll. Your Imperial dealer will be very happy to demonstrate . . . no stamps needed!

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Glens Falls, New York

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Comfort that embraces you with radiant sunlike warmth that penetrates across the room to every nook and corner—making all space living space. BASE-RAY® hot water heating is installed along outer walls, stopping cold infiltration where it starts. You're comfortable even close to picture windows. And BASE-RAY promotes beauty too. It is inconspicuous, blending quietly into any decor. There are no hot-blast registers or bulky radiators to contend with. Furniture may be arranged without hindrance. Mail coupon today for full facts about life-time radiant cast-iron BASE-RAY.

Cool your home in summer too! Ask for details on Burnham's compact central cooling unit, HIDE-AWAY®.

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Literature on Burnham Boilers Oil ☐ Gas ☐

Name _____
Address _____
City _____ State _____

Old house had large, high porch that separated house from grou
kept sunlight from rooms, and needed 48 screens for summer liv

A HOUSE THA

Before—Kitchen was maze, with five doors and space-wasting

Before—Poor storage and bad planning made the kitchen ineff

STOPPED SHOWING ITS AGE

The ingenuity and persistence of our readers in improving their homes never ceases to amaze us. Here's a good example. Mr. and Mrs. Russell Peters of Sewell, New Jersey, have transformed a tired post-Victorian house into a home that's as up-to-date as tomorrow.

Notice what they did: (1) simplified the exterior by removing the porch and all the unnecessary ornamental millwork; (2) decreased the apparent height by adding the strong horizontal line of the entrance-overhang and by building the one-story sunroom and garage addition. Other exterior projects included installing new windows, landscaping the grounds, and building terrace, stone walls, and steps. The main feature of the inside remodeling is the efficient kitchen which replaces the hodge-podge that was the original kitchen. It took Mr. and Mrs. Peters three years to complete the remodeling, but they managed to pay for it as they went along, and now they have exactly what they want. Since they did most of the work themselves, they spent only $500 for outside labor.

er—Efficient U-shaped arrangement of fixtures and off-the-floor storage make extra space for dining.

"Roots in the sewer line?

BUT OUR HOUSE IS LESS THAN 4 YEARS OLD!"

"I've seen it happen in months. Roots need only a pinhole — and your sewer is not cast iron . . . it's nonmetallic."

"Roots cause most failures in sewer lines. If they get in, they quickly cause stoppage — and very often a nonmetallic line isn't strong enough to be cleaned by electric machines. Then you need a new sewer."

"Only cast iron is really root proof. Joints are packed with oakum and sealed with molten lead. That seals out roots for the life of the building. Remember: CAST IRON IS FOR KEEPS."

Are you planning to buy or build? Or do you now own your own home? In either case, you want to know how to prevent sewer failure . . . add years to the life of your sewer line. You'll find the answers in **"What you should know about Plumbing Drainage."** Mail the coupon for this free booklet today.

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Please send me, FREE your booklet, "What You Should Know About Plumbing Drainage."

Name_____
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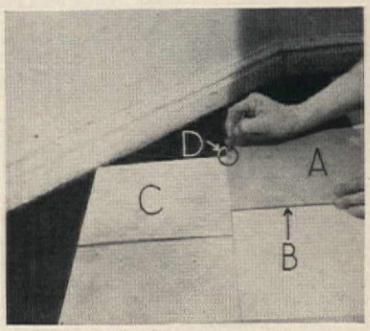
City_____ Zone_____ State_____

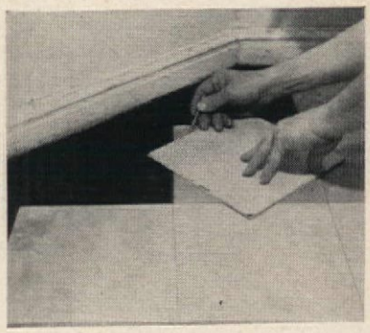
HOW TO GET YOUR DREAM KITCHEN

• Here is a glance at some of the contents . . . . . 33 kitchens, 17 laundries, and several sewing rooms, all shown in full color. How to buy and care for Refrigerators, Freezers, Electric Range, Gas Range, Dish Washer, Washing Machines, Dryer, and Water Heater. Several articles on how to plan your kitchen and laundry. More than 100 decorating ideas and many many more helpful suggestions. We also tell you "8 Ways To Finance Your Dream Kitchen." More than 140 pages of helpful hints . . . . . more than 100 pages in color. This book is now available through your favorite news dealer. If he does not have it or is sold out, you may order direct. We will pay the postage anywhere in the United States . . . . the price per copy is only $1.25. Get it at your news dealer's or address The American HOME, American HOME Building, Forest Hills, New York.

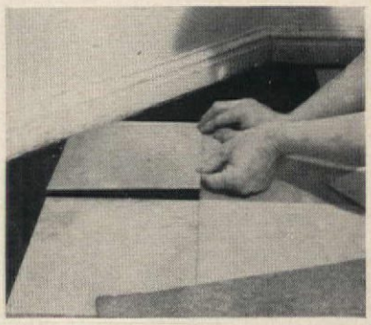
HOW TO FIT FLOOR TILES IN IRREGULAR CORNERS



To fit tile to a slanting wall, lay tile to be cut (A) exactly on top of last whole installed tile (B). To use as marking guide, place a full tile (C) against edge of tile A and wall. Mark point (D) as shown. Slide tile C along wall and over tile A, keeping it parallel to A. Mark a second point on far edge of tile.



Turn guide tile over and use as a straight edge to connect the two points. When you cut along this line, tile fits as shown below. If tile is slightly oversize, sand cut edge, or heat tile until soft and force it into place.



This same general method of marking and using a full tile as a guide can be used for fitting tiles around uneven projections from a wall, such as you are likely to find next to door frames and thresholds.

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Make $50, $75, $100, and mor
EXTRA MONEY

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All Occasion Ass't.

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100 for $1.00 250 for $2.00
400 for $3.00

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THE AMERICAN HOME
American Home Bldg., Forest Hills, New York

THE
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BEST!

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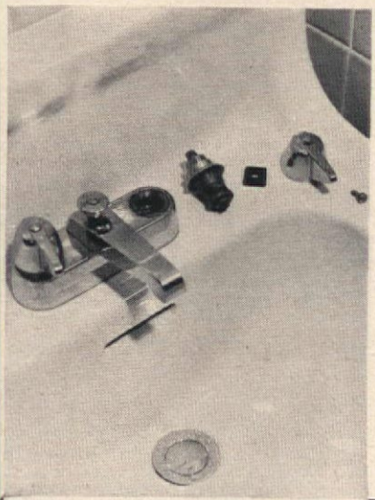
Problem: The popular misconception that coffee grounds will remove grease from plumbing pipes has caused many a drain to be clogged.
Solution: Throw coffee grounds into garbage pail, not sink.



Problem: Leaking faucets waste a great amount of water.
Solution: Simply remove the small screw from the handle, take off handle and turn the valve counterclockwise. Then lift it out. Remove the washer from the bottom of the valve, and replace it with a new washer. Then reassemble and reinsert the unit. If this does not stop the leak, you should call a plumber.

PLUMBING PROBLEMS

Problem: Drains that work too slowly or that are clogged up completely.
Solution: Use a plunger (plumber's helper). First, fill the fixture halfway with water. Next, plug the overflow drain with a rag to provide suction. Then place the plunger over the drain and work it up and down vigorously. This method will remove most stoppages.

Problem: Hardened paint spots on plumbing fixtures.
Solution: Peel off with a single-edge razor blade. But be especially careful to slant the blade so you will prevent scratching the surface of the fixture. After you have peeled off the worst of the paint, you may remove the rest with dry-cleaning fluid, or an ordinary household cleanser and water.

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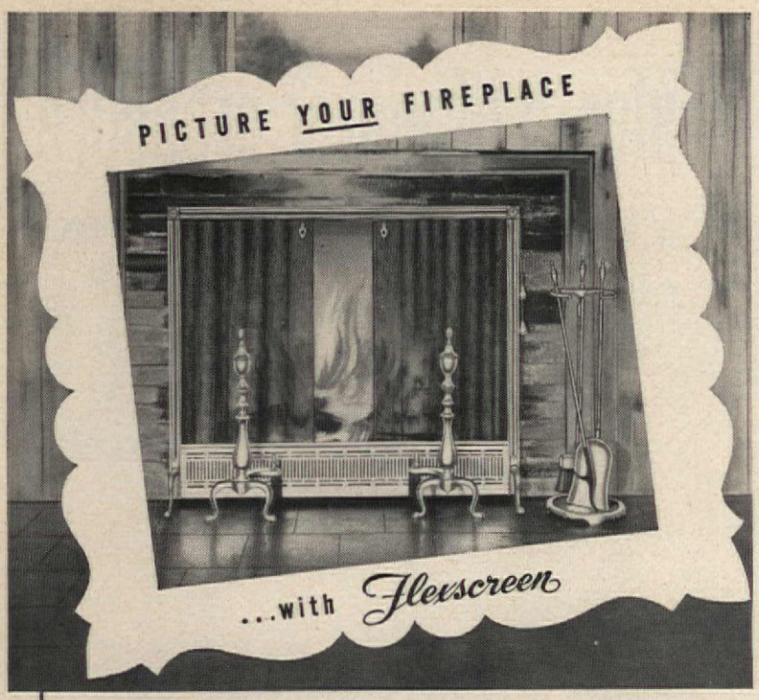

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Toledo House Plan

(Begins on page 48)

plus Mrs. Wyatt's sewing supplies.

The Wyatts acted as their own contractors in the construction of their home; while this kept them extremely busy during the building, it saved construction costs and gave them a more personal feeling about the house. They worked directly with the subcontractors, accepting bids and choosing the best with the fairest price. In each instance, they were satisfied with the work.

In working this way, they soon made a discovery: to save time and money it's of *utmost* importance for you to coordinate subcontractors so that each arrives at the right time.

The roof of the Wyatt house is asbestos-cement shingle. This proves to be both attractive and durable. The floors throughout the house are terrazzo, easy to clean and care for, and a perfect answer to wet, sandy feet. Closets are pre-fabricated, sliding-door units.

Much of this house is "do-it-yourself," and the Wyatts' satisfaction in working on their own home has been well worth the effort. Products of family handiwork appear in the furnishings of all rooms, as well as in the construction. In the recreation room, the couch, magazine table and hobby table are the work of Mrs. Wyatt's father, brother and husband. The handsome black chest in the living room was bought as an unfinished piece. The textured plastic seat-covers on the dining room chairs were an evening's project.

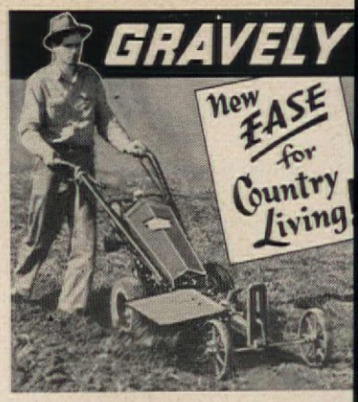
The plantings around the Wyatt house are all particularly tolerant of the salt air, with Sea Grape, Ixora and Areca Palms on the street side. The cove side is planted with crotons and hibiscus, and has a small garden containing gift plants from friends.

In writing us here at The American HOME, Mrs. Wyatt says, "Planning, building and working together on our home has been one of our happiest experiences. We are far from through with all the many things we yet want to do, but are most content discussing and planning what to do next. We give a special word of thanks to The American HOME for showing us what we wanted in a home—and sending us such complete blueprints."

And to Mr. and Mrs. Wyatt, Sandra and Jim, our special word of thanks for letting us visit them and show other readers what they have done with Blueprint House No. 18 in making a home for themselves.

THE END

We hope you have enjoyed our all-too-brief tour of Florida homes and we are sorry we do not have space to open more Florida homes for you in this issue. However, if you did enjoy our Home Tour we should be pleased to have you tell us so and we'll pass along the word to friends down South.



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HOUSE PLANTS

THEODORE A. WESTON

All plants have their disease and insect enemies, and house plants are no exception. But it's easier to keep house plants free of pests than it is plants in the garden, and when house plants are attacked it's easier to get rid of their enemies.

All insecticides and fungicides used on garden plants can also be used on plants indoors. But, since house plants are usually "softer" than garden plants, it's safest to use sprays at *half* the strength recommended on the container, and to use them oftener if necessary.

Actually, it's best to treat house plants for pest control every month or so as a routine practice. It prevents small insects and the less obvious diseases from getting a foothold unobserved.

You can use any "all-purpose" garden spray, containing both insecticide and fungicide, or you can combine a good insecticide, like malathion, with a good fungicide, like ferbam or captan. In either case, add a quarter-teaspoon of household detergent per gallon of solution (a "pinch" to a quart) to make it stick better.

I've found the most effective way to treat the smaller plants—African violets, ivies, and the like—is to submerge them for a few minutes in a pail of spray solution. It not only insures complete coverage of leaves and stems, but it also kills root-attackers.

Wear a rubber glove when you dip plants, and let them drain thoroughly afterwards.

If you use a sprayer—and you'll have to on really large plants!—be sure to cover all parts of the plant with spray. One of the new aerosol sprayers will simplify the job, but be sure it's an aerosol intended for use on *plants*. Use it in the sink or basement, holding it at least a foot away from the plant, as illustrated.

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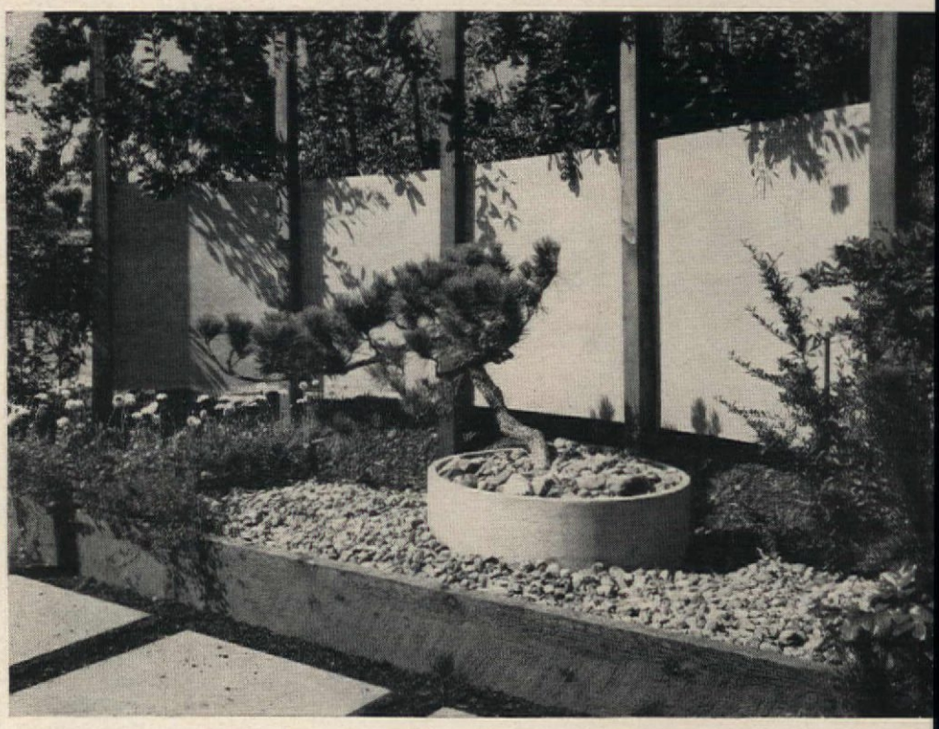

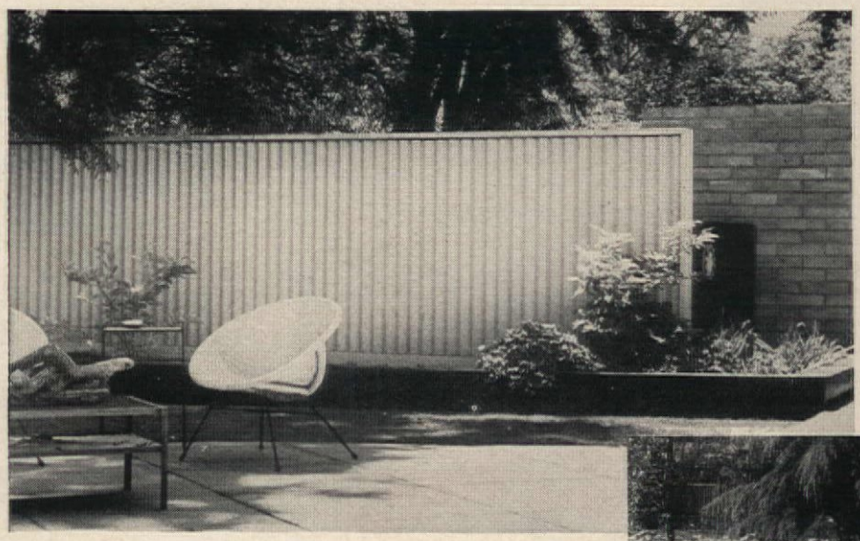

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To make fence ab
nail asbestos-cement sh
to 4" by 4" posts
non-corrodible, scr
type nails. Circular p
er? It's a connecting
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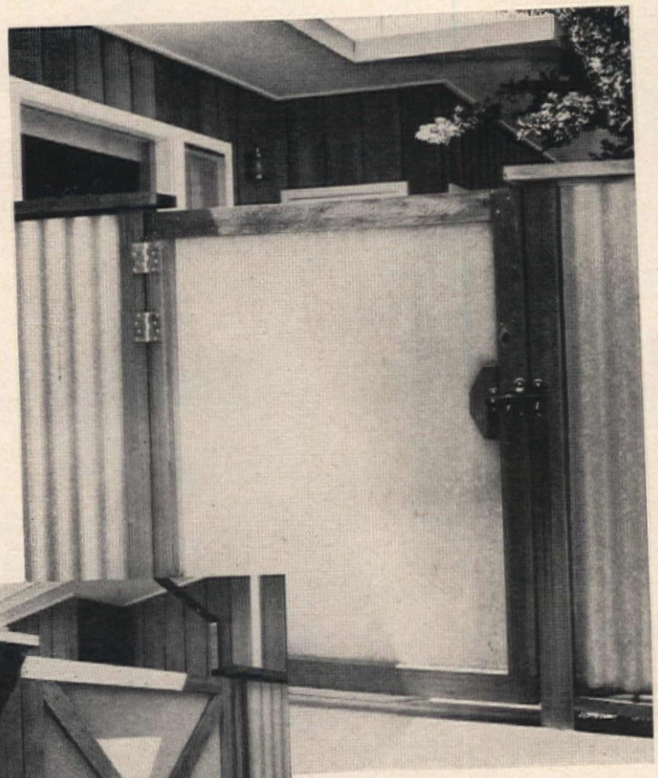
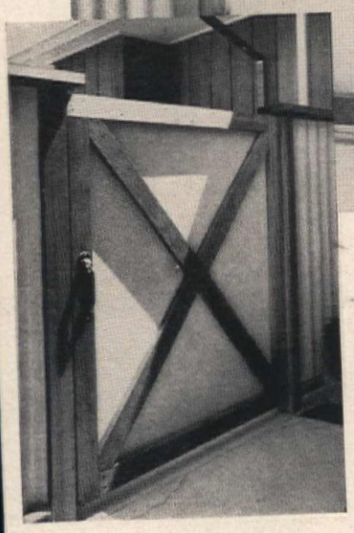
pipe. The landscape a
tect is Mason Whitne

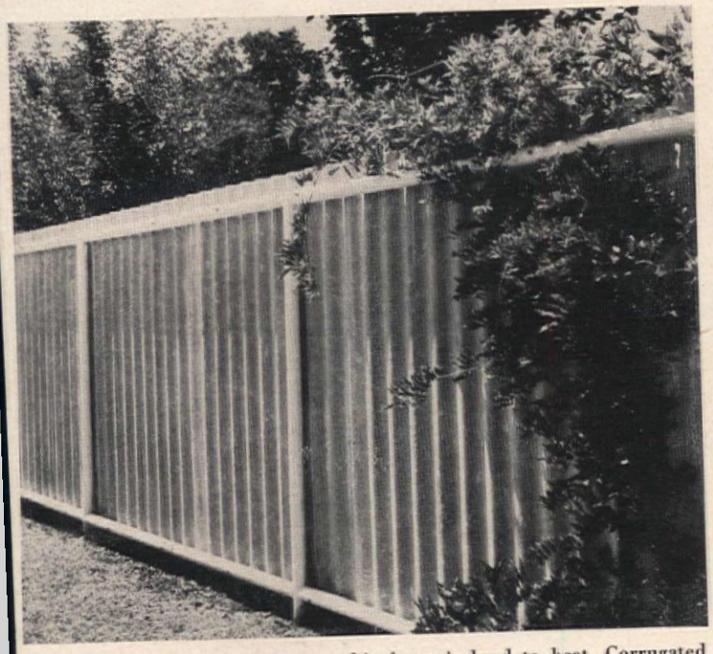
Thomas Church, landscape architect, used corrugated asbestos-cement sheeting for this garden wall in California Central Valley. An architectural extension of a house, gray fence hides yard from street.

A raised bed will show off your flowers to better advantage. It allows for better drainage, easier watering and fertilizing, and ends mowing-edge problems. Make of corrugated sheets (you can get asbestos-cement board at your lumber yard). Use 4" by 4" posts and 2" by 4" rails. William Kapranos, landscape architect.





High fence and gate are almost a necessity if your house is very close to your neighbor's. Gate is flat sheet of asbestos-cement sandwiched between square frame of fir boards, cross-braced at back. Huge lock and double hinges make it an imposing entrance. Fencing is corrugated, blends with frame. William Kapranos, landscape architect.



For protection and permanence, this fence is hard to beat. Corrugated asbesto-cement sheeting is bolted to a frame of welded tubular steel, and uprights are set in concrete. Hose asbestos-cement board clean, or wash with soap and water and a fiber brush. Remove oil and grease stains with dry-cleaning fluid and a clear water rinse. For top results, paint only when board is clean and dry. Thomas Church, landscape architect.

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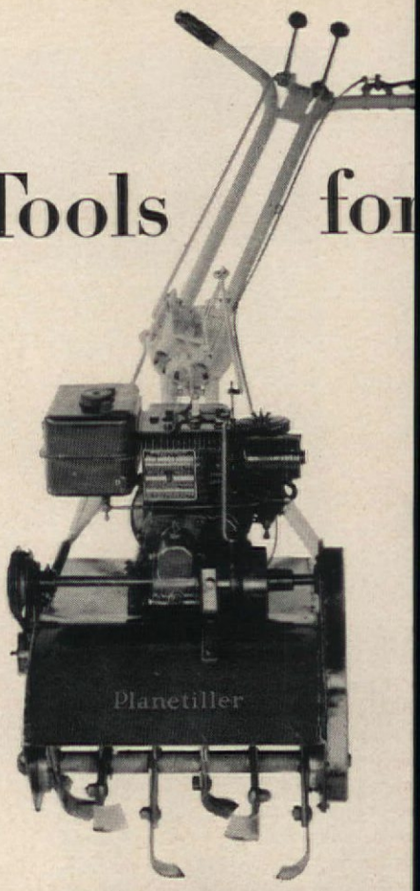
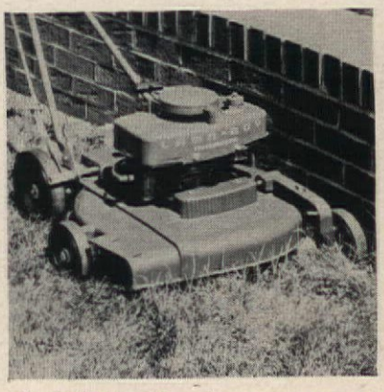
Better Tools for



If you run a good-size garden, you'll cheer the new Super Planetiller rotary tiller. Rear roller crumbles and smooths soil after it's tilled, and offset handle lets you walk on either side of freshly cultivated soil. Engine is 2½ h.p.; tiller width is 15"; has two speeds.

Dusting is the easiest and quickest means of pest control, but you *should* use a good duster. Here's a new one, the Little Champ, patterned after the professional rotary models. Holds 2 pounds; has two 10" discharge tubes.

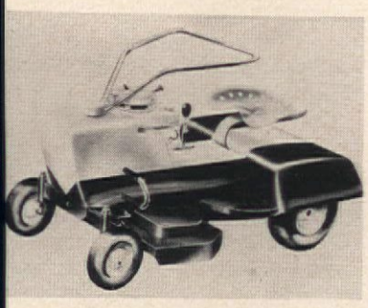
A newly-designed, self-propell tary mower is the latest addit the Toro "Power Handle" attach The other units are 20" and 25 mowers, lawn edger, tiller, snow sprayer, aerator, pump, and gen



The 1957 Lawn-Boy Automower rotary has a new self-propulsion system, engaged or disengaged simply by rolling the handle forward or backward. Also, new "pilot" wheel minimizes scalping and steadies mower on uneven ground.

With the garden-size Kemp Sh you can quickly turn leaves, and other garden litter into m material, or shred soil and c the way commercial growers d ered by gasoline or electric

Better Gardening



A riding mower is becoming a "must" or anyone with a sizable lawn, and ere's the latest in these deluxe mahines—the Porter-Cable Mark XXVI. t's powered with a 3½-h.p. engine, as two blades which provide a 26" ut, and has a transmission and differential which permit mowing steep rades and turning at a sharp angle. lades instantly adjustable to 4½".

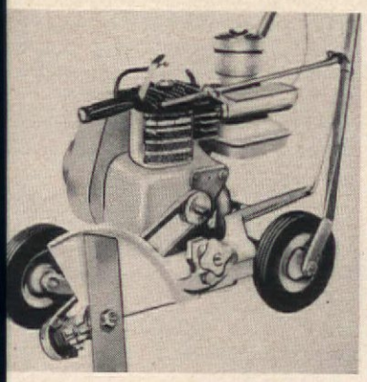
Good tools, next to good plants, are the biggest factor in good gardening. And good tools are the ones that:

(1) help you do a job *well,*

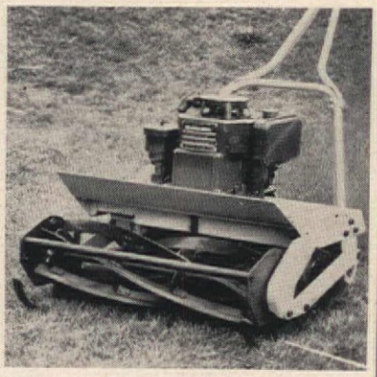
(2) make work *easy,*

(3) are *built to last.*

Here we show you just a few of the new and better garden tools for 1957. You will find dozens more at nearby garden-supply shops and hardware stores.

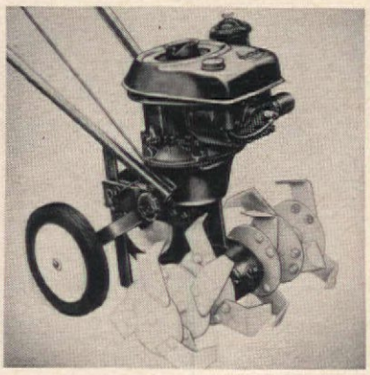


dging and trimming a big lawn is a ap with the new Homko 9" gasoline-owered edger-trimmer; so is mowing tight quarters. The blade can be t at different angles and heights, d the machine is very maneuverable.



The Moto-Mower Lawnmaster is a new 21" professional-type reel mower, roller driven, with knee-action reel suspension, and with numerous finger-tip controls. Ideal machine for well-managed lawn. Riding sulky is available.

eight-of-cut problem" (cut grass in ade higher than grass in sun!) has en solved by the Huffy mower Hytatic. A single lever instantly adts all four wheels, and a scale ws at what height you're cutting.



A new, sturdily-built rotary tiller for the small-scale garden is the Bolens Model 61. It has a 2½-h.p. engine and will till a 12" swath to a depth of 6". It has no belts and is sealed against dust. Weighs 83 lbs.

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Beautiful, tall spikes of rust-resistant snapdragons. 6 full-size packets: rose, white, pink, cherry, yellow, crimson. 6 pkts. 25¢

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Handsome, sturdy, quickly growing into lovely specimen evergreens. Order from this ad. All 20 postpaid for only $1.00. One to a customer, please.
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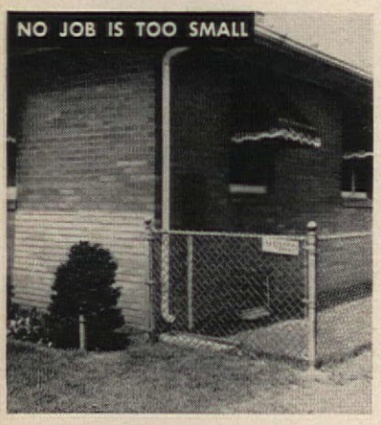
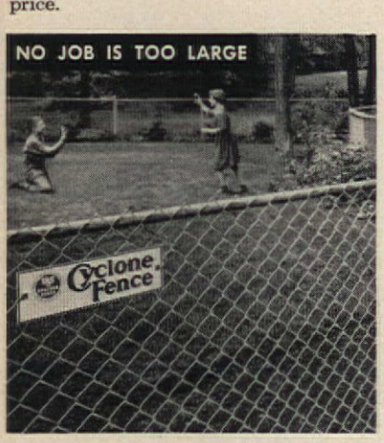
Make your yard safer and more useful with CYCLONE FENCE



Your backyard may be small, but it can become more useful, more practical and even more beautiful when it's fenced with sturdy, long-wearing Cyclone Fence. Your children will play safe from traffic dangers. Your flowers and shrubs will be protected. Your privacy will be assured . . . property value increased. And Cyclone Fence is economical in price.



This big yard shows how well Cyclone Fence can be adapted to large areas. Cyclone Fence establishes boundary lines, makes a neat border. And because Cyclone is a quality product, made of strong materials, heavily galvanized to resist rust, it gives years of trouble-free service and is much more economical in the long run than other seemingly lower-priced fences. Send the coupon for more information and find out how little it costs to have a Cyclone Fence.

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Please send me a free copy of fence booklet.

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Miniature Roses

(Begins on page 52)

greenhouse to home conditions, miniature roses lose their leaves after you place them in the window. If you cut back the stems to 3″ or 4″ after the leaves drop, new growth will start within a week or two.

Once established, their blooming season is from early spring until late fall. Their growing season indoors is from February until December. When they begin to go dormant in the late fall they should be planted outdoors and covered completely with straw or hay. If you have a coldframe, that will be an ideal place to put them. Or you can place them in the coolest part of an unheated cellar and water them just often enough to prevent them from drying out.

In February return them all to their sunny window and resume the regular watering routine. They'll soon start their new season's growth.

These little roses need as much fresh air, and as moist an atmosphere, as you can give them. The air that comes in through the cracks around a window is fine. But don't subject them to strong, cold drafts! You can increase the humidity around them during the heating season by standing the pots on pebbles in pans, with water just *below* the bottom of the pots. In summer, keep the window partly open.

The best winter temperature for the plants is 65° to 70°. So if you have a south-facing window in a hallway or bedroom, which is cooler than the living room, it'll be the best place to keep them most of the time.

Insects and diseases are less troublesome indoors than in the garden. If you encounter them, though, an all-purpose rose spray, used at *half* strength, will soon eliminate the trouble.

Which miniatures should you grow? You have quite a few varieties to choose from. The wild species, Rosa chinensis minima (usually sold under the now-incorrect name Rosa rouleti), is the oldest and best known. Its color is medium pink. Two newer pink varieties are Sweet Fairy and Tinker Bell. Crimson and red varieties include Oakington Ruby, Tom Thumb, Red Imp, and Midget.

White or nearly-white varieties are Pixie, Cinderella, Estrellita, Frosty White, and Twinkles. Baby Gold Star is the only real yellow miniature I know of, but it seems somewhat hard to grow. Baby Masquerade is a blend of yellow, pink, and red, similar to the floribunda variety Masquerade.

The latest additions to the miniature family are the tree roses. They include many of the varieties listed above and are 12″ replicas of the 4′ garden tree roses. I've had one in bloom from mid-May till November, and it's my most fascinating plant.

THE END

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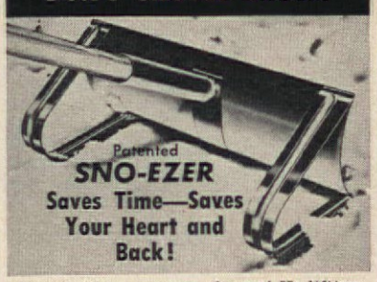

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HOW'S YOUR SOIL pH?

"The catalog said it needs aci soil. Said pH 5 to 6. What' that mean? And how do yo know if you've got it or how do yo get it if you haven't?"

Sound familiar? Well, it's like mos botanical jargon, simple enough i you're familiar with it, but com pletely Greek if you're not. It's lik this:

Soil moisture is acid, alkaline, o neutral. It depends on the kind o rock and other substances that mak up the soil in any area.

The designation "pH" indicates scientific system of measuring aci ity or alkalinity. A pH of O is "mos acid"; pH 14 is "most alkaline"; an pH 7 is "neutral."

Some plants prefer one kind o soil, others prefer another. It's matter of the soil that plants hav become accustomed to during th thousands of years they've been ac quiring their present characteristic

The general run of annuals, peren nials, shrubs, and shade trees gro best in slightly acid to neutral soi of pH 6 to 7. Some, however, flouris only if the soil is more acid, betwee pH 4.5 and pH 6. These includ azaleas, rhododendrons, mounta laurels, blueberries, and most of th needled evergreens.

On the other hand, some plan prefer a neutral to slightly alkali soil and flourish at pH 6.5 to Among these are lilacs, mockorange peonies, iris, and hollyhocks.

How to find out if your soil is ac or alkaline? You can use a hon garden soil test kit or you can ha a soil sample tested by your coun agricultural agent, located at t county seat.

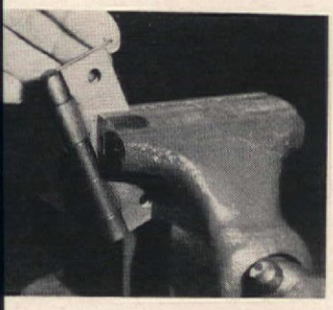
To make soil more acid, use su phur, aluminum sulphate, or plen of peatmoss. To make it more alk line, use agricultural lime.

Remember, though, if you live an alkaline area, and the water y use is alkaline too, you'll have constant problem maintaining an ac soil. So you'll probably do better stick to the kinds of plants that best in the kind of soil you have.

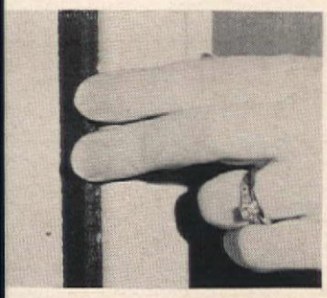
But what does pH *mean?* The le ters stand for "potenz hydroge German for "power of hydroge They've nothing to do with H-bom or the gas that used to be used balloons, but refer to a lot of che ical and mathematical terms like io normal solutions, exponents, a logarithms. But let's not go in *that.*

All you need remember is th "acid loving" plants need a soil of p 6 or lower, that "alkaline lovin plants need pH 6.5 or higher, a that most are okay at pH 6 to 7. A you can "adjust" the soil slightly it's not just right for the plants y want to grow.

ANDYMAN HOW-TO'S

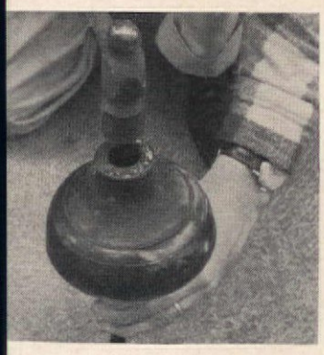


he jaws of most vises are too ugh to hold small work. To lve, fit the small piece in a hinge nd then close the vise on it.

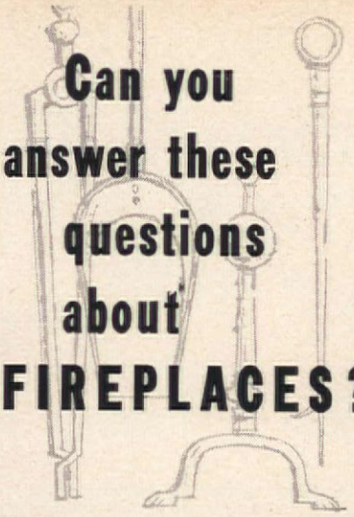


any new homes have steel door nbs rather than wood. To fasten eatherstrip to steel, use gummed am rubber—it needs no nails.

hen you're replacing a broken ndow pane you can apply the tty more easily if you first roll into a few pencil-size strips.



mmering a star drill into con- te can seriously injure holding d. You can protect it by slip- g a plunger over top of drill.



Can you answer these questions about FIREPLACES?

1. Even when you are not using it, a fireplace can cost you money!

☐ TRUE ☐ FALSE

Answer: Yes, an idle fireplace *can* run up fuel bills, by letting house-heat escape through the damper. But, for little or no extra cost, you can have *your* fireplace built around the famous Heatilator fireplace unit with its pressure-seal damper No draft or wind—from outside *or* inside—can push its way through this pressure-seal damper. You save fuel and air conditioning bills—your home is comfortable and free from drafts.

2. It's impossible to have a fireplace that won't smoke.

☐ TRUE ☐ FALSE

Answer: You put your mind at ease when your fireplace is built around a Heatilator fireplace unit, because Heatilator units *will not smoke*. Their famous design—proved by 30 years of leadership—assures smooth heating, no drafts in the room, and no smoke in the air!

3. A fireplace won't heat the far corners of a room.

☐ TRUE ☐ FALSE

Answer: With an ordinary fireplace, you may scorch near the fire, while the other side of the room stays cold. (But suppose you could capture the fireplace heat that usually goes up the chimney, and circulate it around the room?) That's what a Heatilator fireplace unit does. Two vents at the bottom draw in cold air. The Heatilator unit heats this air, and sends it out into the room through two warm-air vents. (Nobody shivers. The children play in comfort—anywhere in the room—with no danger of catching cold from drafts or chilly spots.)

Insist on the famous Heatilator fireplace unit—a name you can depend on.

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Your building materials dealer will be glad to explain how you can have the comfort of a heat-circulating fireplace at reasonable cost. Call him. Or send the coupon for free booklet, "Heatilator Fireplaces."

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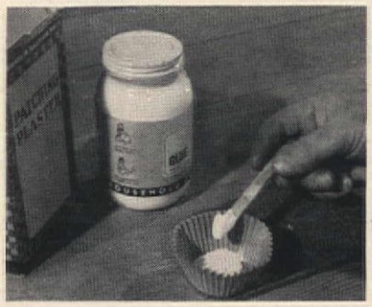
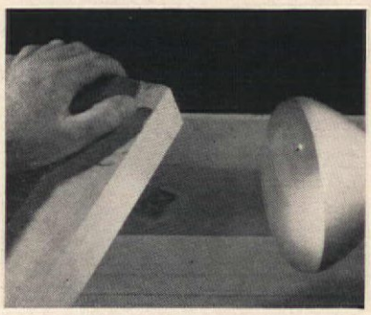
GLUE TIPS

Strangely enough, glue can be used to make drawers slide more easily. Coat surface thinly with resorcinol resin glue. Let dry, sand lightly, rub with candle wax.



For a multi-use cement, mix polyvinyl resin glue with patching plaster. For an undetectable dent filler, mix glue with sawdust of same wood as object under repair.



When gluing new wood that is damp, first sand the surfaces to open the pores. Then apply a heat lamp. This will make the surface of wood thirsty for glue.

To repair loose, rickety chairs, glue the joints with a mixture of resorcinol resin glue and walnut-shell flour or fine hardwood sawdust. Let set for 1 hour.

Wait... Wait... Wait...

Why?

There's absolutely no reason why every normal woman, married or unmarried, shouldn't use Tampax. Millions and millions of women all over the world, have used billions of doctor-invented Tampax. Why shouldn't you?

What are you waiting for? Why should you continue to play "martyr" when Tampax* internal sanitary protection will make you less conscious of "time of the month" . . . permit you to continue all your normal activities unhampered by annoying reminders? It helps women to be carefree, poised. Why not you?

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Where Credit Is Due

NOTE: When writing for information to firms given below, address your inquiries to attention of Director of Publicity.

WIPE-DOWN, WASHABLE AND DOGPROOF

Page 20: Draperies of Wall-Tex—upholstering of Col-O-Vin, banta—Columbus Coated Fabrics, 7th & Grant Ave., Columbus, Ohio. "Delvouge" Deltox rug—Armstrong Cork Co., Lancaster, Pa.

GOOD VICTUALS SERVED

Pages 40, 41: Tea Cart—Burdine's Inc., Miami, Fla.

BEDTIME STORY

Pages 54, 55: Tester Bed. Draperies—Brush Everhard Chintz, F. Schumacher & Co., N.Y.C. Linen for quilt—Arthur H. Lee & Sons Inc., N.Y.C. Interlining—Lockport Cotton Batting, Lockport, N.Y. Chair—Cochrane Chair Co., Aurora, Ind. **Four Poster Bed.** Curtains & dust ruffle—Indian Head Mills Inc., N.Y.C. Bedspread fabric—Renee Steiner, N.Y.C. Casement window—Andersen Corp., Bayport, Minn. Rugs: Geometric—B. H. Downing, Ridgefield, Conn. Floral—Tracy A. Schernikow, N.Y.C. **Day Bed** "Purse liner" Curtain—F. Schumacher & Co., N.Y.C. Topsail mattress cover and pillows—Wellington Sears, N.Y.C. Linoleum—Armstrong Cork Co., Lancaster, Pa. Bed springs—Western Spring Co., Bronx, N.Y.

STEAK COULDN'T TASTE BETTER

Pages 62, 63: "Mandalay" platter—Orchard dinnerware, A. H. Dorman, 225 5th Ave., N.Y.C. Oblong casserole—Northington, Inc., 2231 Butler Ave., Los Angeles, Calif. "Watermelon" casserole—Red Wing Potteries, Inc., West Main St., Red Wing, Minn. Pig cheeseboard with cutter—Stoware Inc., Stowe, Vermont. Spice rack—Ross Prod. Inc., 24 W. 23rd St., N.Y.C.

TAKE A CAN OF CHERRIES

Pages 64, 65: "Bing Cherry" lug soups, salad plates, bread and butter plates—A. H. Dorman, 225 5th Ave., N.Y.C. Covered glass candy jar—Louie Glass Co. Inc., Weston, West Va. "Wistaria" bon bon dish; "Provincial" decorative ruby plate—U.S. Glass Co., Tiffin, Ohio. "Silver flutes" saucer champagne—Fostoria Glass Co., Moundsville, West Va. Carvel Hall cutlery—Charles Bridell, Crisfield, Md.

WHAT'S IN THAT CAN

Page 68: "Invitation" goblet—Cambridge Glass Co., Cambridge, Ohio.

DEPARTMENT STORES FEATURING PATTERNS ON PAGE 90

Albany, N. Y.—John G. Meyers Co.
Baltimore, Md.—Hutzler Brothers
Stewart & Company
Boston, Mass.—Jordan Marsh
Brooklyn, N.Y.—Abraham & Straus
Cleveland, Ohio—Halle Bros.
Flushing, N.Y.—B. Gertz, Inc.
Hartford, Conn.—G. Fox & Co.
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Newark, N.J.—L. Bamberger
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Rochester, N.Y.—Sibley, Lindsay & Curr
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Credits

"LACE" CLOTH FOR ST. VALENTINE
Page 71: Cellophane tape—Minnesota Mining & Manufacturing Co., St. Paul, Minn. Felt undercloth—Continental Felt Co., 22 W. 15th St., N.Y.C.

"MY CAKE ALWAYS STICKS TO THE PAN"
Page 72: "Modern" Brookpark square dinner plate—Publicity Mgr., International Molded Plastics Inc., 4387 W. 35th St., Cleveland, Ohio.

PLACE AND SHOW
Pages 78, 79: "Color flax" 64" round red cloth & napkin—John Matouk & Co., 1 W. 37th St., N.Y.C. "Frou Frou" 72" round lace cloth—Scranton Lace Co., 295 5th Ave., N.Y.C. Heart milk glass plate: ruby & crystal covered urn—Westmoreland Glass Co., Grapeville, Penn. Plain crystal, ruby decorated Moderne Cleo with gold trim wine glass—West Virginia Glass Specialty Co., Weston, West Virginia. "Silver Rose" flatware—Heirloom Sterling, Oneida, Ltd., Oneida, N.Y. White piano planter—Red Wing Potteries, Inc., West Main St., Red Wing, Minn. Hearts, pennies, log cabin, hatchet—Dennison Mfg. Co., 300 Howard, Framingham, Mass. "Color Flax" 64" round nasturtium cloth; brown napkin—John Matouk & Co., 1 W. 37th St., N.Y.C. "Reims" 72" round lace cloth—Scranton Lace Co., 295 5th Ave., N.Y.C. "French Provincial" dinner, bread and butter plates, covered, vegetable, gravy boat—Doulton & Co., Inc., 11 E. 26th St., N.Y.C. "Simplicity" goblet and wine stemware—Imperial Glass Corp., Bellaire, Ohio. "Regal" flatware; "Motif" candle holders—Dirilyte Co. of America, Inc., 1142 So. Main St., Kokomo, Ind. Gold, tortoise shell pattern, glass dish—The Ceraglass Co., Inc., 171 Newman St., Hackensack, New Jersey. Balance Scale planter—Huntercraft, 1312 Lockwood Ave., Racine, Wisc. "Twistolite" ivory candles—Will & Baumer Candle Co., Syracuse, N.Y. White Bordeaux wine—Bordeaux Wine Information Bureau, Maybruck Assoc., 16 E. 41 St., N.Y.C.

HOW TO STAIN UNFINISHED WOOD
Pages 90, 91: "Ready-to-finish" furniture—Aristo-Built, N.Y.C.

INFORMATION
Harriet Arnold: **page 26.** Cleanliness Bureau: **page 30.** Mrs. Ellen Saunders: **page 66.** Emalene Sherman Wark: **page 94.** Plumbing Fixture Mfg.'s Assoc.: **page 103.**

PHOTOGRAPHS
Otto Maya: pages 10-19. F. M. Demarest: pages 20, 52, 53 (top), 64, 65, 68, 72, 78, 79, Kranzten Studios: pages 33, 34, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 88 (bottom). Rudi Rada: pages 36, 37. Davey Tree Expert Co.: page 51 (top). Roche: pages 51 (bottom), 52 (left). Conard-Pyle Co. (Baby Gold Star, Midget, Tom Thumb): page 53. Jackson & Perkins (Baby Masquerade, Twinkles): Pages 52, 53. Peter Nyholm: page 54. Stephen Fay: pages 55, 90, 91. Jaan Kanneland: page 58. Anton Kamp: pages 62, 63. Elma Waltner: page 86. Hedrich-Blessing: page 88 (top). Morley Baer: pages 96, 97, 98. Joseph Molitor: pages 100, 101. John Robinson: pages 106, 107. Frank Javor: page 111 (1, 2, left). Three Lions: page 111 (bottom left). Ken Murray: page 111 (right). DRAWINGS. Sigman-Ward: pages 56, 57.

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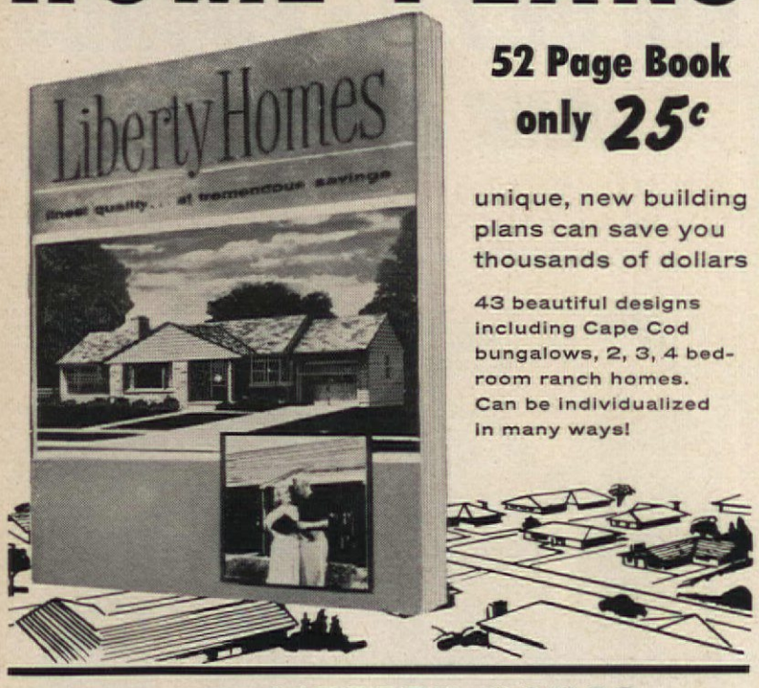

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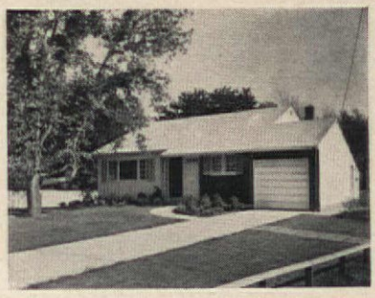

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