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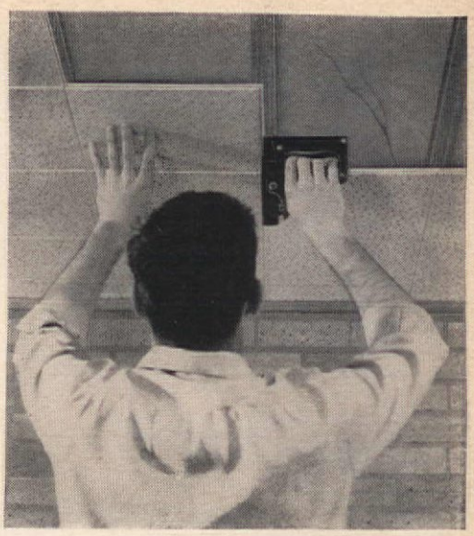

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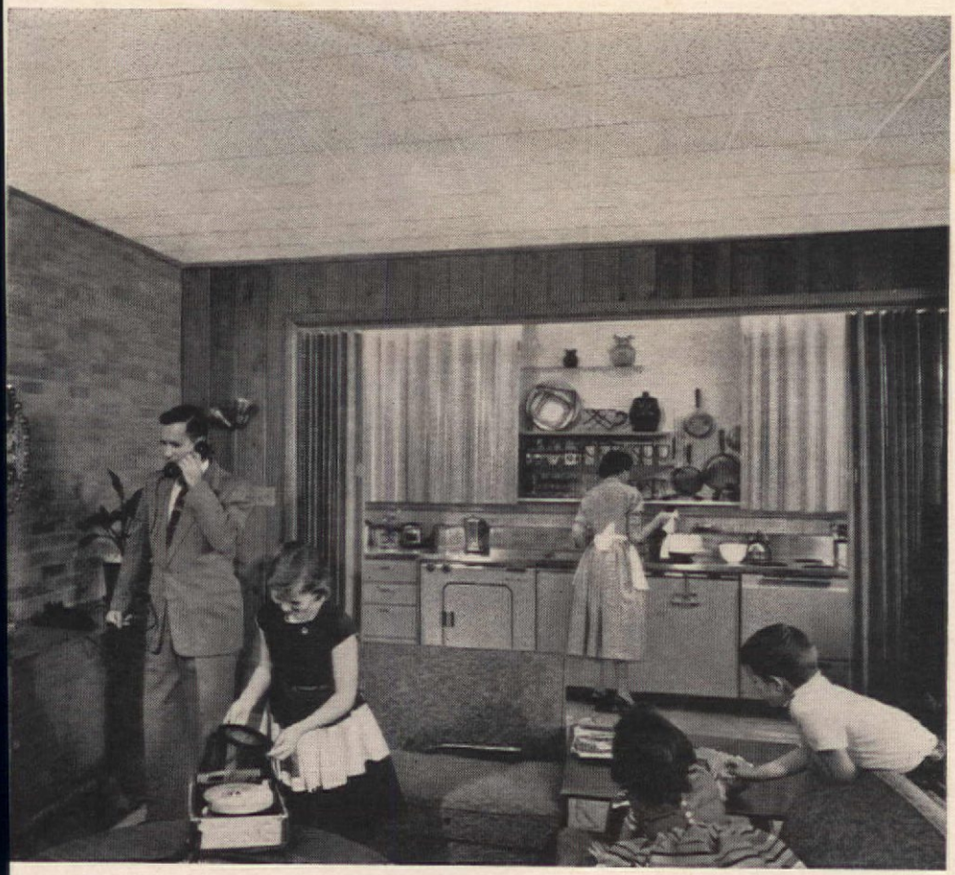

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ABOUT THIS ISSUE

Remodeling is a many-sided word. It can mean all-out overhauls, and extensive additions. It can also mean any one of a myriad of small improvements you can make to your home. Basically it is keeping what is best and most desirable about your present home, and removing the bad spots. It is making your home grow with your need or desire for more space. It is making better use of existing space. Above all, each remodeling problem is an individual one that requires an individual solution. Therefore, what we have done is supply you with ideas galore. Now an idea is like a size 14 dress—it fits a vast variety of figures! We suggest you let these ideas act as a springboard for ideas of your own that apply to your problem—don't be literal about them. Some *little* idea may turn out to be just the inspiration you want for a *big* remodeling job. In some big project we show, you may find the one perfect detail for which you've been hunting. But now, for our first story, we want you to meet...

The Tisdales, **represented on this page by sons Barry and Greg. We want Nancy Tisdale to introduce, in her own words, a facet of remodeling too often ignored. The *human* value. Whether it is because remodeling satisfies the creative urge, whether it's because of pure pride of accomplishment—whatever it is—there is a special glow discernible in people who've remodeled a home. Turn the page and see what we mean. . . .**

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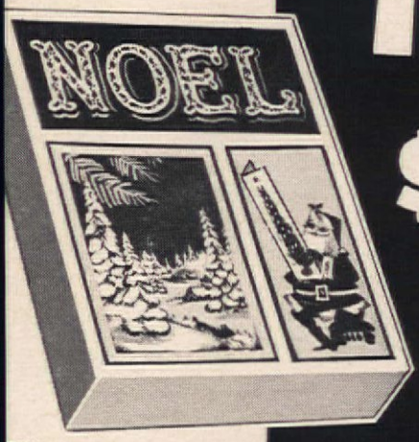

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Invented by a doctor—
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We made a New Home at the Old Address

NANCY TISDALE

If you don't enjoy paint in your hair, plaster under your fingernails (and scrunching underfoot), if you can't adjust to doing the dishes in the bathtub or sponge-bathing the children in the kitchen sink while the plumbing is being rearranged, then all-out remodeling isn't for you. But if you can put up with temporary inconvenience, there's tremendous satisfaction in remodeling, just as there is in any job you do as perfectly as you know how. Enthusiasm goes a long way toward making up for incompetence, and so far our endurance has kept up with our enthusiasm for remodeling.

To pay to have all the work done would rob me of my hobby—to say nothing of our bank account, and hiring labor would mean less money for quality materials, and appliances. It would also entail months of waiting time till we had the extra money.

Early in our remodeling days, we made a rule never to work together on the same job. Putting each person in charge of a specific operation reduces friction to a small spattering of insignificant sparks.

At the end of the day, we are far more impre with each other's projects than if we had ar shoulder to shoulder all day.

The entertainment we derive from remod usually offsets any feeling of work involved. morning, a quart of grape juice was spilled in s dry plaster, water was stirred in—and we lived a lavender patch on the dining-room wall for w before I had time to hang paper. And I was han "just one more strip of paper" while broiling steak for dinner, when the steak caught fire. husband extracted the burning steak from the d dropped it on the floor, and burned into the new a complete impression of the broiler rack.

Then there was the time the electrician wa wiring the dining room. He broke through the ce (the only perfect one we had in the house) showered the table with plaster. And when I fin varnishing the library floor, our two mother cat their ten kittens walked calmly across it, le hundreds of pawprints. Not until long after damage is repaired do yo the humor in such incid

This is our fourth remo —and our most successf lotment of time, energy money to date. We com do-it-ourselves labor with fessional help, and found best solution. To duplicat 1,800 square feet of living in a newly-built house in s surroundings would have us $15,000 more than our ent investment.

Our house, when we fou was a dull, dirty brown s entangled with grape ivy. a good foundation and basic lines, but needed a lifting inside and out.

We went through it top to bottom with a not

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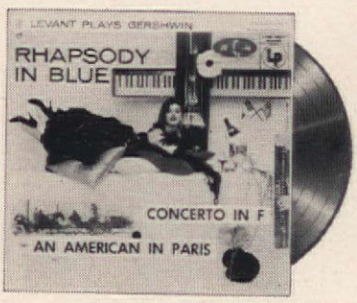

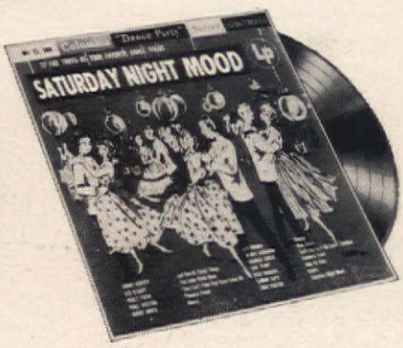

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devoting a page to each room and writing down what *had* to be done, what *should* be done, and what we would especially *like* to do. With our homemade rough estimates we settled on a two-year plan, based on regular monthly expense, at the end of which time the property would be finished inside and out. We invariably spent far more money than we had planned and often had to cancel out one plan in favor of a cheaper solution, or eliminate it entirely.

When you look at a house with an idea of remodeling it, you should have a fairly good idea of what it lacks in plumbing, wiring, general repairs, and decorating. Essentials have to be taken care of first, and the decorative touches can be added later. Since the essentials of living are food, sleep, and cleanliness, our first project was the kitchen (the most expensive undertaking), then the laundry. Next was our bedroom, simply because we were tired of half-off wallpaper. No structural changes there—just paint, paper, and energy.

Having shied away from the large living room as long as possible, we took a deep breath and started work again. The oak woodwork was heavily varnished, giving a dark, oppressive tone to the entire downstairs, so we decided to strip off all the old varnish, then bleach and lime the woodwork. The four French doors (15 panes of glass each) were a nightmare to redo, but the result of this two-month project is absolutely beautiful, and marvelous to keep clean.

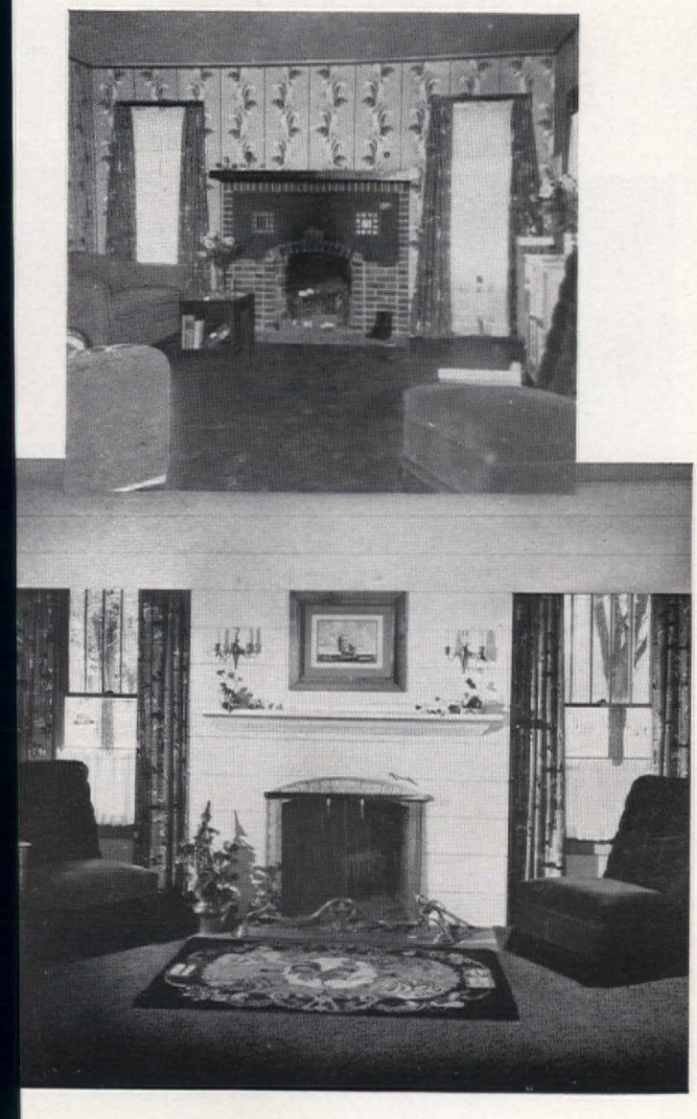
Next we washed, sanded, patched, and painted the ceiling. The carpenter covered the miserable fireplace with grooved pine boards running the width of the room, and added a chair rail. We replaced the brick hearth with flagstone, had the staircase altered, and replaced the large old radiators with low ones.

The dining room was next—more oak woodwork! Then, the side porch had to be removed and the door replaced by a window. We had the inside plastered up, but nailed metal lath on the exterior ourselves and covered it with stucco. The sunroom we turned into a studio. In it were eight windows and a pair of French doors—all oak. We cleaned off one item each week end.

By this time, Barry—our 13-year-old realist who wants to be a nuclear physicist and has no aesthetic appreciation for fixing up "a broken-down barn of a house"—had stated that when he marries he will buy a brand-new ranch house, fill it with modern furniture, and live there all his life. Greg, at 10, has a different opinion. Artistically inclined, he thinks it is wonderful to take "an old wreck of a place and turn it into something really beautiful."

Tiling the kitchen walls was a messy job but not difficult, so I decided to do the bottom half of the lavatory. Then I tiled the second-floor bath. Since the room was large enough to hold a linen closet (leaving the original linen closet for my clothes, the bedroom closet for

PLEASE TURN THE PAGE



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my husband's) the carpenter obliged. Plumbers replaced the old fixtures, and I papered, painted the ceiling and woodwork, and tiled the floor.

It was now painting weather and we were anxious to do over the hideous front porch. A carpenter pulled down everything but the roof, dug footings, had concrete slab and steps poured, and put up square posts to support the roof. Walls, finished with weatherboard and painted white, provide contrast to so much stucco. The rest of the house is now a Colonial yellow with white trim and bottle-green shutters. A few new evergreens complete the picture of our new home at the old address!

P.S. We regret that our cat, Taffy, does not appear in any of the pictures. He hasn't been in print since I inadvertently laundered him in my automatic washer a couple of years ago! THE END

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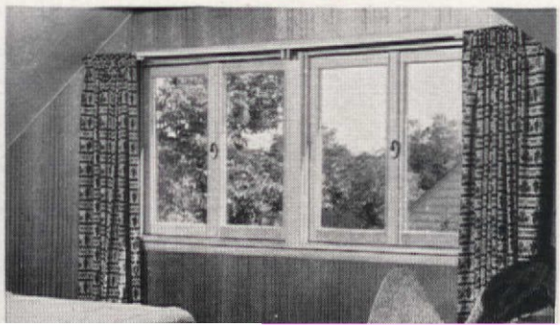

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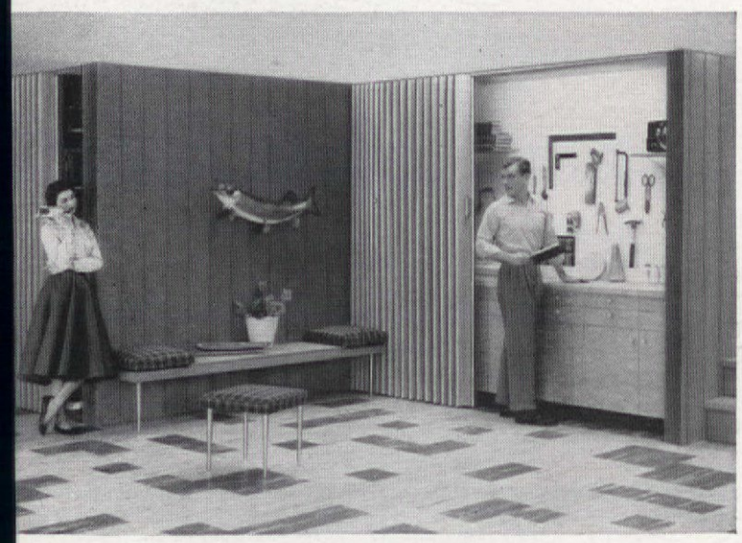
And how often you *do* wish you had an extra room for entertaining—or the convenience of an extra bedroom. Now it's really possible within the space you have. See in the picture above how a MODERNFOLD dividing wall makes *two* bedrooms out of one. It's a wonderful idea for dividing open spaces, too ...separating kitchen and dining areas, for example.



mple to separate workshop from recreation room

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HOUSES: CUSSED AND DISCUSSED

EDITH RAMSAY

Hark, hark—the women! And who better than the distaff side to tell the builders, designers, and architects what kind of homes we need? Who better to say just what is wrong with the homes being built for our fast-increasing families?

It all started back last winter, when women were asked to write to Albert M. Cole, administrator of the Housing and Home Finance Agency, stating their ideas on what the modern house should be like. Miss Annabelle Heath, the assistant administrator, latched onto the more than 4,000 letters that came in. In April, she assembled over 100 of the letter writers, from all over the nation, in Washington, D.C. These women formed the first Women's Congress on Housing—and a vociferous three-day conference it was. It just tickled my heart and filled me with pride to see how earnest and alert these women were—how much this cross-section of homemakers knew about the homes they were living in and the homes they'd really *like* to have. No dream stuff here, but a real down-to-earth exchange of hopes and ideas. And it all centered about their families and their homes—the very backbone of our nation.

The housewife delegates split up into ten groups, each with an experienced discussion leader. Nine of the groups were formed on a geographical basis. The tenth included women from all parts of the country, in an attempt to discover problems common to the nation as a whole. Each group discussed, point by point, every room in the house and the exterior, too. An architect and a secretary sat in on each discussion.

The result of this conference? Really constructive ideas for the men who build the homes for the women of this country to "run." In two days of "cussing and discussing," these women talked about houses that could be made into homes. Over and over again, they emphasized life within the home.

They want homes built from the inside out. They don't care a whit for pretty exteriors that hide dreadful interiors. They want the "mostest for the leastest" to accommodate the whole family and any later additions to the family. They'd rather have more space and do without certain optional features until they can afford to add them later.

CONTINUED ON PAGE 119

No wonder almost every man wants SHOPSMITH.® There's just no limit to the number of things you can make, for the whole family, when you own SHOPSMITH. You can build cabinets, furniture; turn salad bowls; even do major remodeling jobs, easily and with professional results!

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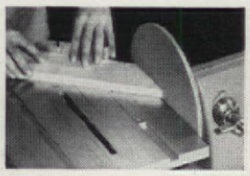

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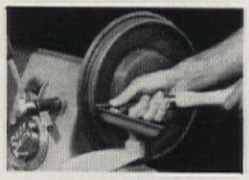
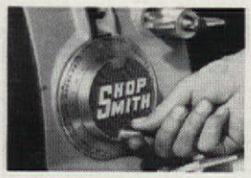


TURNING—Lathe with 16½" swing; 34" between centers. Tool rest slides parallel to work. Exclusive taper turning.



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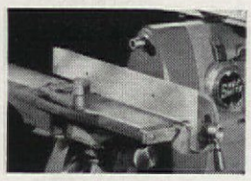

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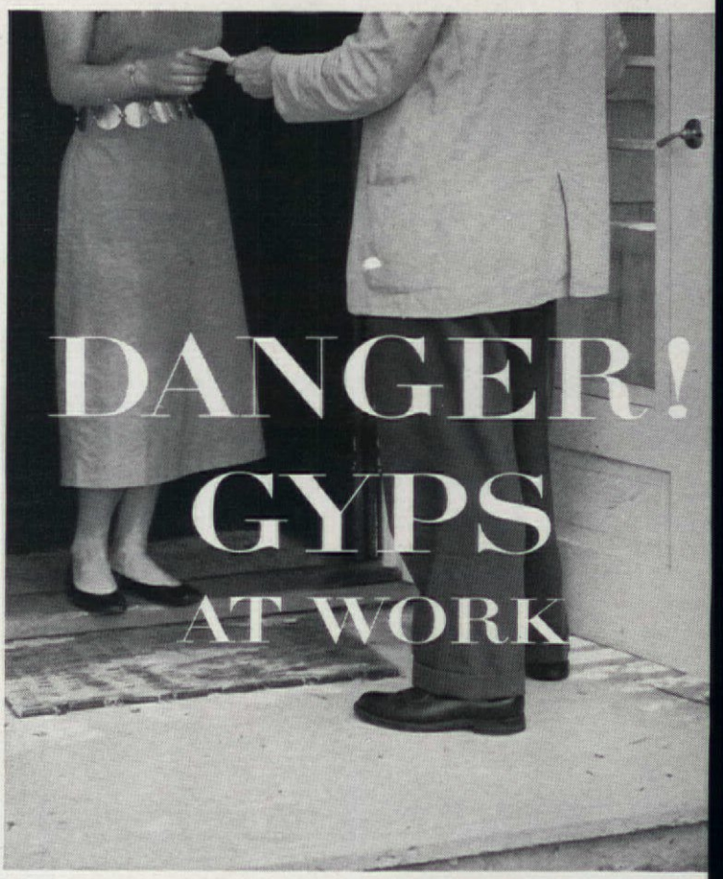

DANGER! GYPS AT WORK

Remodeling can be the greatest thing that ever happened to your house. It can also be the worst. It all depends on how you approach it.

How can you avoid the pitfalls of remodeling? By knowing the people you deal with. And don't take anything for granted. If you want to avoid fights, lawsuits, financial loss and even damage to your home, follow these rules when you remodel or repair your house.

Here's how to avoid some of the common traps that catch unwary remodelers:

Hire a contractor who is recognized for his reliability. If you don't know him yourself, check with someone you know who does. If no one seems to know him, consult your Chamber of Commerce or your bank. Watch out for the itinerant roofer, furnace repairman, and other fast talkers who offer to make a free inspection of your house. They almost always find something wrong with it (even if there isn't anything wrong), and then often do a poor job at exorbitant cost.

Get bids from several contractors. Don't automatically accept the lowest. Make sure that all estimates are based on the same specifications.

Get a *signed contract* with your contractor and architect. No matter how honest and upright your contractor may be, you can have differences of opinion. A contract helps you to avoid problems which might arise and to iron out those which do.

Read all contracts and guarantees before you sign on the dotted line. Read the fine print, too. And keep your copy of the document.

Remember that you are not protected against a dishonest contractor just because you have an FHA Title I remodeling loan. Neither FHA nor the bank that makes your loan inspects your job or guarantees the materials and workmanship that go into it.

Find out exactly what work your project entails. You can avoid misunderstandings and disappointments if you determine beforehand what the contractor should do and what he actually will do. For example, installation of a new plumbing system usually requires knocking holes in the walls; but if you expect the plumber to fill the holes, you're mistaken. That's a plasterer's job, and it's up to you to hire him as well as the CONTINUED ON PAGE 107

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'56 IS THE YEAR TO FIX

Did you know that 5 million of the 45 million homes in the United States are slums? They are. They're lost buildings that must be torn down and replaced. Another 20 million homes are deteriorating fast and must be repaired soon. To stem this tide of housing decay, The American Council to Improve Our Neighborhoods (ACTION) has been formed. ACTION is a nation-wide effort to improve housing. Its sister organization, Operation Home Improvement, is putting part of this national policy into a workable program. You have seen the OHI seal in past issues of the AMERICAN HOME, on TV, in hardware and paint stores, in lumber yards. It symbolizes the program sponsored by the government and the building industry to improve our homes.

While everyone would like to have a new house with plenty of room, new equipment, and a beautiful view, we realize this isn't always possible. But we can't all just sit and wait for our dream house to materialize while our neighborhood crumbles around us.

Millions of American homes, in basically sound condition, are—for the want of a coat of paint or some minor carpentry—changing into near-slum areas.

Operation Home Improvement is meant to inspire remodeling. And who are the people who make up OHI? They're the home-products manufacturers and dealers, the Chambers of Commerce, banks, builders, magazines. Everyone who wants a better American home.

Whom will OHI help? Everyone. You as a homeowner will find money, materials, and service more readily available. The manufacturer, contractor, dealer, retailer, and lender will find more customers.

Why? Just about everyone is deciding it's time to build a better America—starting at home.

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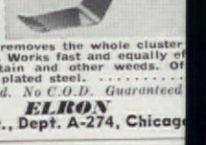
REMOVE CRAB GRASS PERMANE



The genius who invented this Crab Grass Remover must havespentmany weary hours of drudgery using old, ineffectual methods. Scientifically designed lever action tool has teeth that slip into root crown; removes the whole cluster year's seeds, too. Works fast and equally e dandelions, plantain and other weeds. Of sistant cadmium plated steel.

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Place

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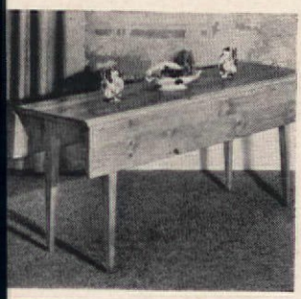
HELEN DE MOTTE

LOOKING LIKE LACQUER and trimmed with big, beautiful gold Japanese characters, this set of four shiny, black, air-tight tins makes the best looking group of canisters a kitchen could hope for. Ranging from 5" to 7¾" tall, they are also smart enough to take into the living room full of salted nuts or crisp crackers. The set, $5.95 ppd. Ward Phillips, Carpentersville 5, Illinois.



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The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

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2-sided; raised letters on both sides
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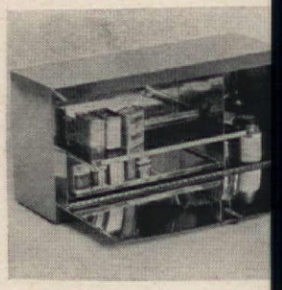
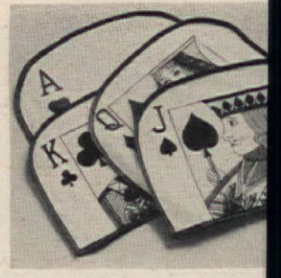


FOUR FOR BRIDGE. Chair-back covers with padded foam inserts are made of durable white cotton blazoned with giant card designs, backed and trimmed in red. Each 16 x 12" high, they give standard bridge chairs a new deal in looks and comfort. Set of four, $4.95; King and Queen only, $2.95. Add 25¢ postage. Foster House, Dept. AH, 430 South Jefferson Street, Peoria, Illinois.



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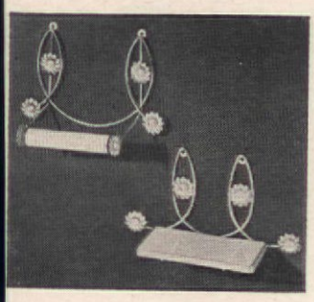

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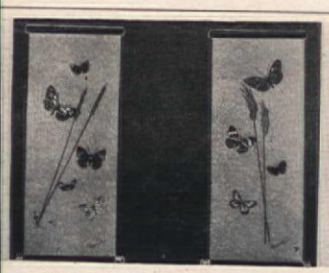

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It was "love at first sight" for newlywed Mrs. Jack Hart, Park Forest, Ill., when she bought her lovely new furniture. But her big worry was how to protect its beauty. A Free Catalog solved her problem. Now her furniture is protected by *fitted* covers made of amazing new *Window-Clear Plastic*. Dust, dirt, liquids can't pass through the non-porous super-clear plastic. "Your covers fit perfectly and keep the upholstery spotless!" says Mrs. Hart. *Get FREE of 150 easy-to-order styles and sizes in- Bumper models. Write.*

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BED ALONE $6.25 Ppd. **BED AND BEDDING $10.95 Ppd.**

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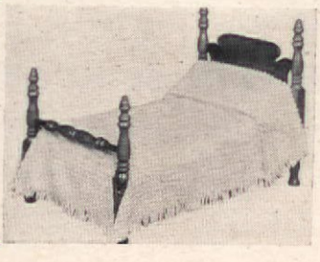

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Now Complete $1 REG. $2.98 Kit

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SO EASY! Apply in minutes

Nails short, always breaking, tearing?

Just place one of nail forms on nail. Brush on LIQUID NAIL.

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The same type treatment at your beauty salon would cost up to $15.00. With LIQUID NAIL the cost to you is only pennies! It's so EASY! It's so QUICK! It's FUN to do! Right before your eyes, in mere minutes, LIQUID NAIL gives your fingers a tapering length and slenderness that adds exquisite beauty and elegance to your hands.

JUST BRUSH ON!

Nothing could be simpler . . . mix in cup, then brush on and let it harden. Makes your nails look real, feel real. No artificial or exaggerated appearance such as false nails give. And it lasts and lasts. No need for daily touch-ups.

REGULAR $2.98 KIT YOURS FOR ONLY $1

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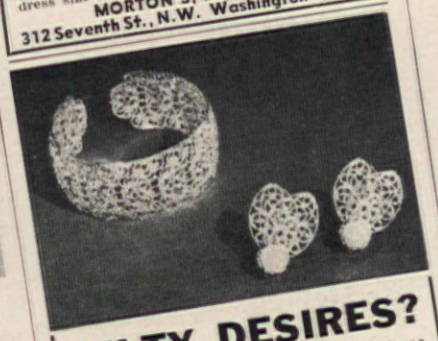

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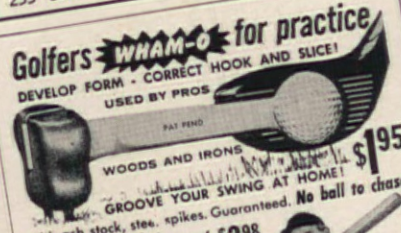

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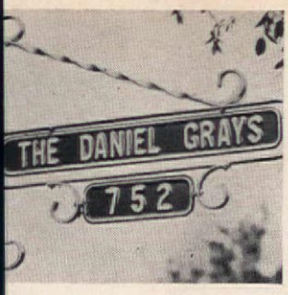

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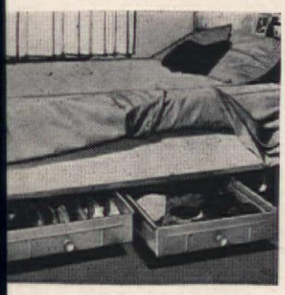

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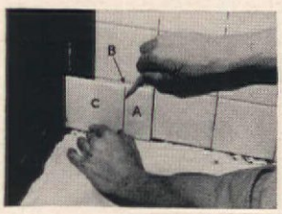
Just see how many of these practical, simple-to-do AMERICAN HOME Patterns will help you when you set out to remodel your house!



☐ 1457—25¢ Freshen tired walls with new wallpaper. This how-to pattern is easy to follow, and it tells you the professional way to do the job.

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☐ 2017—50¢ Want an at-home vacation? Build this sturdy concrete swimming pool for lots of summer fun for all.

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Courtesy and resourcefulness qualify her for the job. Gaye Evans, telephone Service Representative, obtains information for a customer regarding his servic

PHOTOGRAPHS BY ANSEL ADA

She Likes to Help People

A story about one of the telephone Service Representatives whose "voice has the smile" whenever there's anything you'd like to know about telephone service.

One of the nice things about the telephone business is the way it brings us close to people.

Many, many times each day—in your community and in countless communities throughout the land—we have the opportunity and the privilege of friendly contacts with those we serve. Sometimes they are by telephone. Very often they are personal visits.

Among those who have these contacts are Business Office Service Representatives like Gaye (Mrs. Robert) Evans.

"What we like people to do," says Gaye, "is to think of us as their personal representatives at the telephone company. Whenever there's any question about service or a bill or you're moving or needing more service, we're here to help in every way we can."

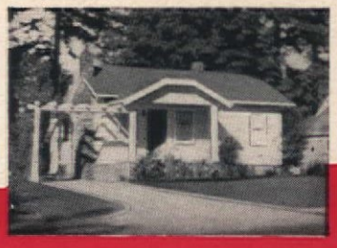
Gaye Evans' job takes a special type of person. One who is not only efficient but understanding as well.

Gaye qualifies in many ways. Even in her leisure hours, she finds time to help others, especially the handicapped and the needy. Another of her activities is rehearsing a 26-girl choir.

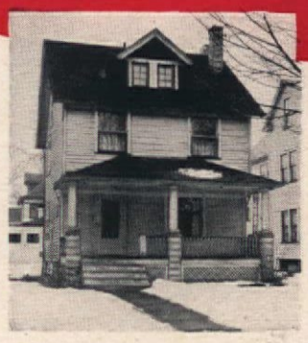
Gaye sums up one of her main satisfactions this way: "It's nice to have people think of the telephone company as a place where they can always find courtesy and consideration. That's our job and we try to be good at it."

Helping the Blind. Raising money to provide "Guide Dogs for the Blind" has been one of Mrs. Evans' activities in the Venture Club—an organization of Oakland (Calif.) business women.

BELL TELEPHONE SYSTEM



Psychoanalyze Your House!?!



True, you can't make it lie on a couch—but don't let that stop you from making a very sane evaluation of the pro's and con's of the whole situation before you leap into remodeling

When is a house worth remodeling, and how much should you spend on it? Actually, these questions have many answers. And the answers depend not only on the house and your way of life, but also on the neighborhood.

In the following section, we show you two houses that have been remodeled extensively. In many ways, these houses differed. For instance, one was fairly big, and the other a mere bungalow. But one of the points they had in common was that each was considered worth remodeling. As you read the why's and how's, and see the results of these remodelings, you will learn a great deal that will help you decide whether any house you might have in mind is a good choice for remodeling.

• The first house we show is in East Cleveland, Ohio, and was remodeled by this magazine as part of "Operation Demonstrate"—a venture to stimulate home improvements, and keyed to the aims of the American Council To Improve Our Neighborhoods (ACTION).

The house is about 50 years old, and stands on a block some distance from downtown Cleveland. The homes around it are pretty much the same—single and two-family dwellings of the same general style and vintage.

East 133rd Street—that's the address—is a nice, quiet, residential street with some fine old trees along the sidewalks. It's the sort of street you find in almost any residential section of any city or town in this country. Any house on the block is worth remodeling. Each house can be made more attractive and comfortable as well as more efficient by spending some time and money. The great point is: How *much* money?

If you think of remodeling from the standpoint of *comfort* and *appearance,* you're limited only by your budget. Since this house was remodeled as a demonstration, emphasis was primarily on comfort and appearance. But if you think about remodeling as primarily a financial *investment,* then other considerations arise. For example, it's an open question whether you could invest say $6,000 in a $14,000 house on a block of $14,000 homes and ever sell it for a full $20,000.

But maybe you own a house on a settled street, convenient to schools, shopping, and to your job. You have many friends in the neighborhood. You have put down your roots. Such a home is not just another piece of property; it's not to be traded or sold purely for financial gain. And how much you invest in it may be governed principally by how dear you hold it.

• The second house we show belongs to Mr. and Mrs. L. R. Parlett of Portland, Oregon. Their remodeling was even more extensive than the job we did on our house in Cleveland. For besides many interior and exterior changes, they *added on* 1,100 square feet of floor space. In all, they spent more than $12,000 in remodeling a house that cost them $7,800.

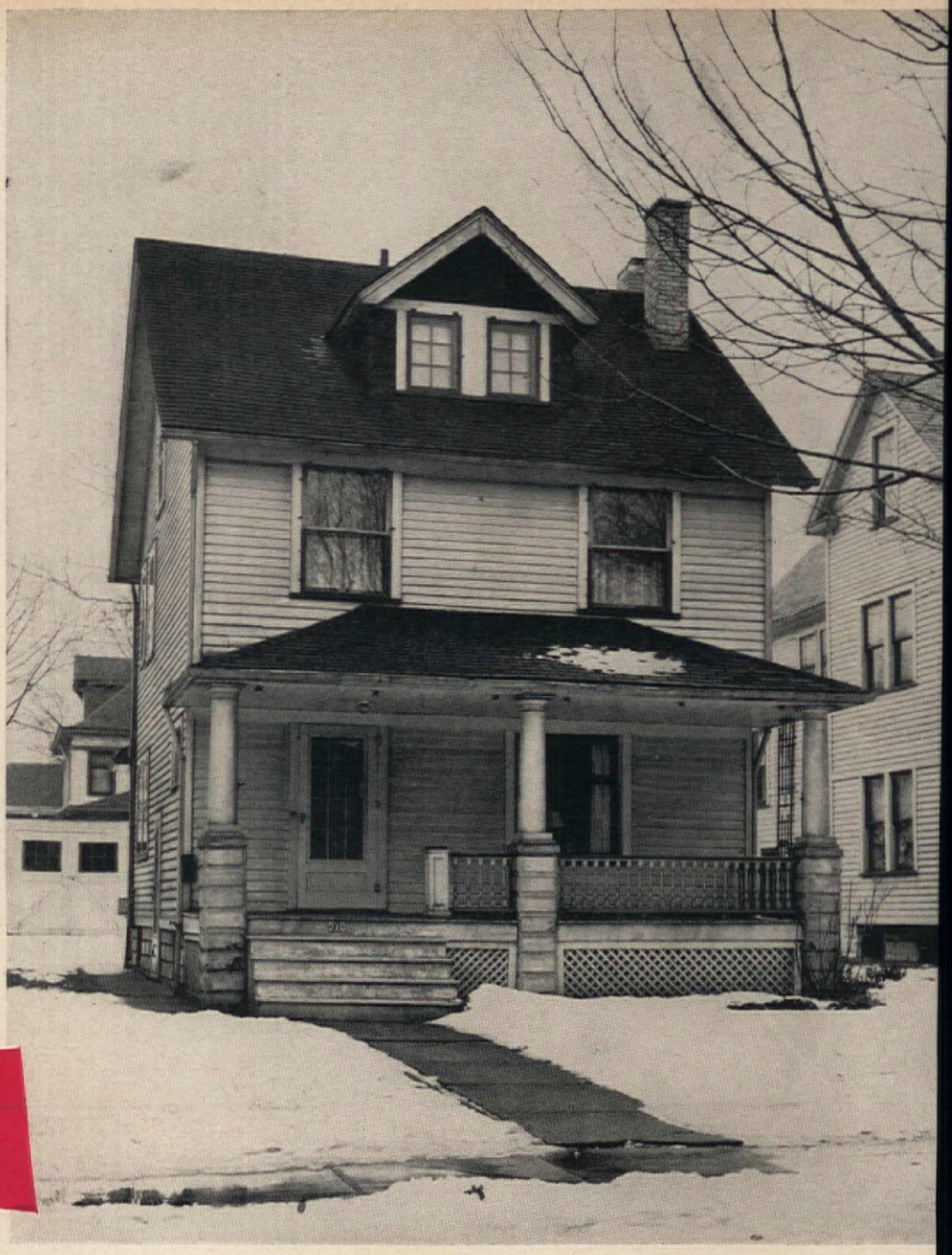
Does this sound like an unsound investment? It's not. The reason is that the Parletts' house is in an excellent part of the city, and the houses around it are valued considerably higher than what the Parletts originally paid for theirs. In fact, after the Parletts completed their $12,000 remodeling, to make their total investment $19,800, their home was appraised by the bank at $32,500.

So before you remodel, remember this—no matter what you do to a house, the resale price is governed to a great degree by the houses around it. It's important to remember this unless the remodeling that you are doing is strictly for comfort and appearance.

Every day, no matter where you live, you probably see houses like this one that's in Cleveland. Chances are good that you *own* or may want to buy an old house a lot like this one.

And do you realize you can fix it up? You can remodel a dreary old house into a sparkling home. Any one of the improvements we made would be a worthwhile remodeling project by itself, so it needn't bust your budget.

Architect: J. Trevor Guy, AIA. Builder: Ed Kovac, Euclid Homes Company. Decorator: June Nelson, Home Fashions League. Landscape Architect: Maurice Cornell.



CASE HISTORY NO. 1

Here's a house we've remodeled to help you decide how to

Spend Your Remodeling Dollar Wisely

HUBBARD H. COBB

What's it really like to shop for an old house and then remodel it? We have the facts first-hand because we put ourselves in the shoes of a reader with this problem. Here is the house we found, and the way we remodeled it—inside and out.

The house we chose is typical of those you might find in almost any city or town across the nation. And the completed remodeling is a showcase of ideas from which you can choose as little or as much as you like, according to your needs, your taste, and your budget.

Even if you decide to duplicate the complete remodeling—which has few major, costly changes—the results could be worth far more than you invest, depending on the neighborhood. ("Psychoanalyze Your House," page 25, "Check List for Remodelers," page 97.)

Improvements to the exterior of the house were high on the list. The structure looked far too high for its width. We overcame this by building a masonry entry terrace to replace the old porch, and by painting the upper portion of the house a darker color than the lower section. New light-colored asphalt shingles were applied over the old. And then, to produce an attractive and balanced façade, and to brin better natural light and ventilation to th living room and bedrooms, new windows wer installed.

Around back, the tiny porch was removed and an unnecessary back kitchen door was re placed by a window. And at the rear of the din ing area, a large sliding glass door was installe to open onto the back terrace. On the secon floor, another window was installed in the batl room to balance with the existing window.

Inside the house, of course, were many othe remodeling PLEASE TURN THE PAG

Here's the Cleveland house remodeled. How excitingly different the exterior looks!

And there are improvements you can't see here. The old heating system was replaced. Additional wiring was installed. For greater summer comfort, the house was insulated and attic fan added.

See "Where Credit Is Due," page 120

Dark old entry hall adjoining living room served no useful purpose and took up valuable space. We removed partition between living room and hall to increase size of living room, added a closet at the foot of the stairs.

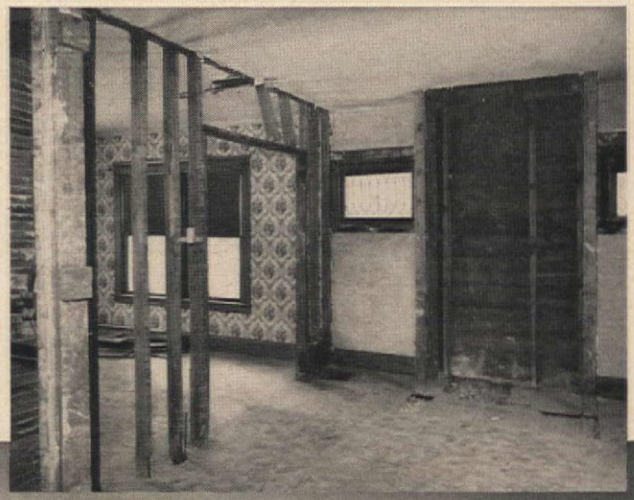
Gas-burning fireplace and two dinky windows ate up space and made living-room furniture arrangement difficult. Picture window supplies good light.

The old separate dining room, off the living room, didn't use space to best advantage. This was because there was room in the kitchen for all but formal meals; dining room was dark and dreary because of decor and because windows faced next house.

We installed large sliding glass-door unit at rear of dining area to provide ample natural lighting. This door opens onto rear terrace suitable for dining. Hardwood floor in dining area gives this area a feeling of separation from the living room.

This was old partition between the living room and the dining area. Because of fireplace on adjacent wall and the small size of living room, this was only wall long enough for a sofa.

Same view as at left, but now the fireplace and chimney have been removed and the plaster ripped off the partition. Below is how this area looks remodeled. You'd hardly recognize it now!



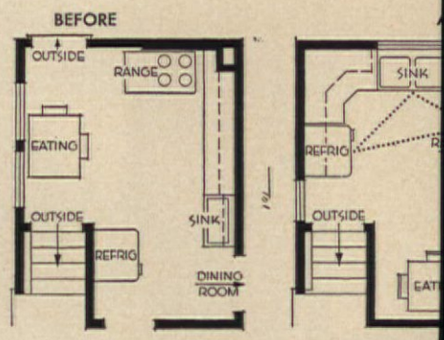
See how change in plumbing and window p pulls whole kitchen together as one unit. Sin window, receives plenty of outside light. And overhead spotlighting really shines. Mixing a left of sink; cooking and serving area is

possibilities. On the first floor of our C house, the major problem was to make the of a minimum amount of usable space. The plan was far from ideal for today's living.

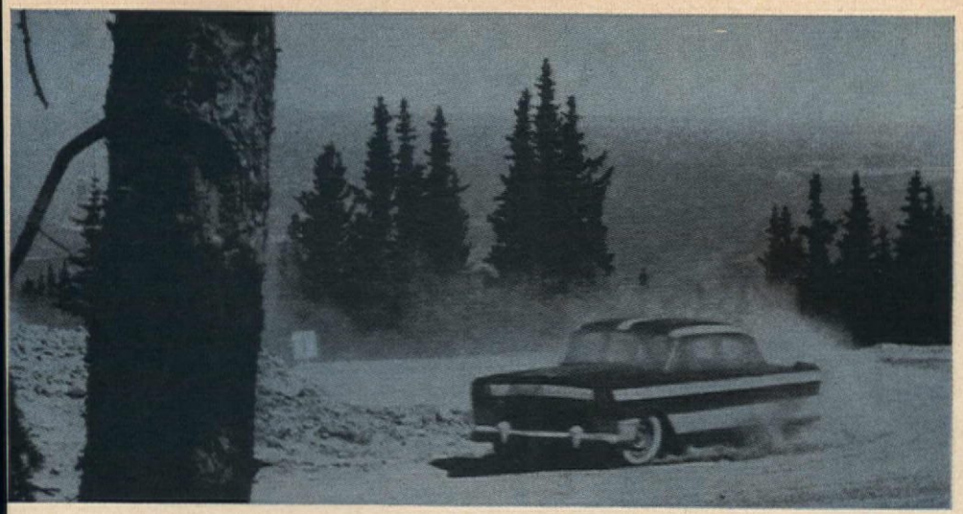
As you stepped through the front door, tered a small, dark, and useless entry hall clear back to the kitchen. To your right, as tered the house, was the living room, a mere 1 12 feet. At the rear of the living room was t room, and to the left of this was the kitche

Nowhere on the first floor was there a clo in the living room, no real space was avai furniture because the space was cut up awkw windows and a gas-burning fireplace.

To begin with, we removed the wall bet entry hall and the living room. While thi added only a few extra feet of width to t room, it gave the illusion of a much greater Then, at the foot of the PLEASE TURN T



Eating area, perkily decorated with washa paper, replaces old section where door and tor held forth. It is near serving center a also provides pleasant view to dining area. the wallpaper are picked up in other areas



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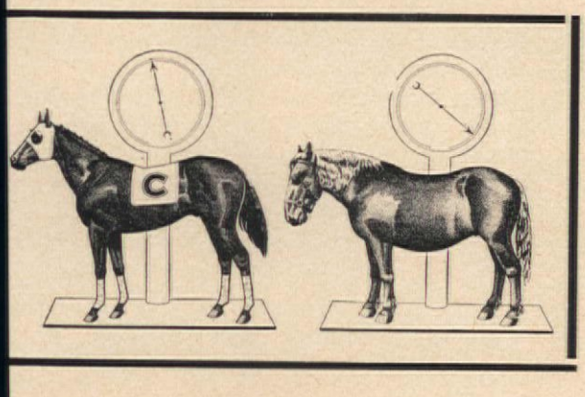
5. *HIGHEST HORSEPOWER PER POUND!* A Chevrolet V8 pours out more power per pound of engine weight than any other V8 going! That not only means livelier performance, it's a good indication of engine efficiency and precision.



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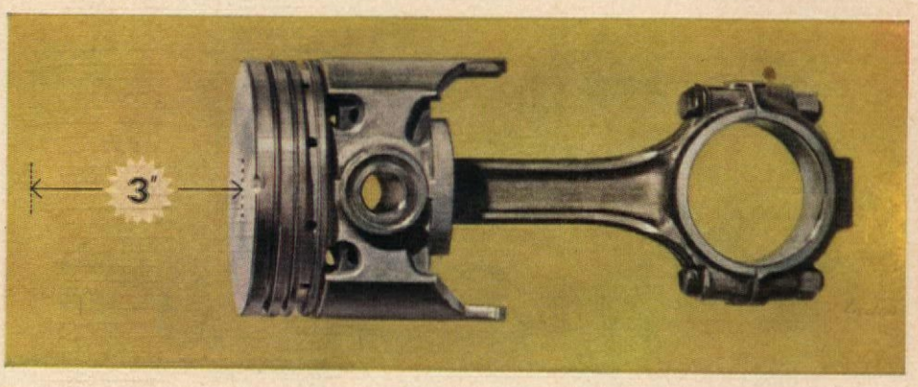

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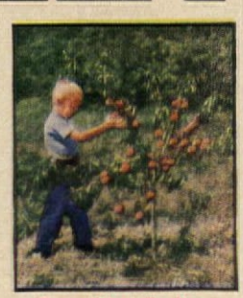

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Note colors on page 30 . . . turquoise, copper, and stainless steel! In cooking area, kitchen tools on wall and wooden spoons in jug help to save steps. Lighting under hood helps to spotlight cooking surface. Oven's at comfortable "no-bend" height!

stairs, we built a closet, and we closed off the old door from the entry hall to the kitchen.

In the living room, we took out the gas-burning fireplace, and the windows flanking it. At first we thought we might be able to convert this fireplace to burn wood, but it would have been an expensive undertaking. Besides, the fireplace used up valuable floor space and complicated any sensible furniture arrangement.

Next we removed the partition between the living and dining room. This means that with the picture window at the front of the living room, and the sliding glass doors at the rear of the dining area, the whole expanse now has good natural light, and a feeling of spaciousness.

These were all the structural changes we made on the first floor. The rest of the job of making this space into comfortable living and dining areas was accomplished through the use of suitable lighting, decorations, and furnishings.

The entire living- PLEASE TURN THE PAGE

lovely fixtures cost as little as 38c* a day!

BATHROOM DESIGN BY VING SMITH

The new trend in bathrooms

lew Trend! The urge to do something erful . . . something really different. And began with Universal-Rundle's introduc- f bathroom fixtures in matching colors! ovely U/R bathroom is gleaming proof ou can make your bathroom the most in- ng, the most talked-about room in your Compact, yes, but see how the richness Verdant Green fixtures draws out the of color in the Provincial woods. The yling of the beautiful lavatory and the ing cabinet, mean you have *loads* of r space—storage room, too!

can depend on U/R fixtures for smart, n styling and long lasting, easy-to-clean s. Continued research, and U/R pio- manufacturing processes, are but two of the reasons why Universal-Rundle is now enjoying its 55th year of leadership.

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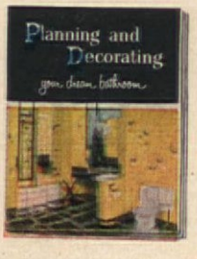
A wonderful, colorful book—ideal for anyone planning to build or remodel. Tips from a leading designer on finding a "personality" for your bathroom, color coordination, decorating, new materials and many, many more timely subjects—plus 18 full color "dream bathrooms." Just send 10c in coin for your copy!



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376 River Rd., New Castle, Pennsylvania

Enclosed is 10c in coin for my "Planning & Decorating your Dream Bathroom" idea book.

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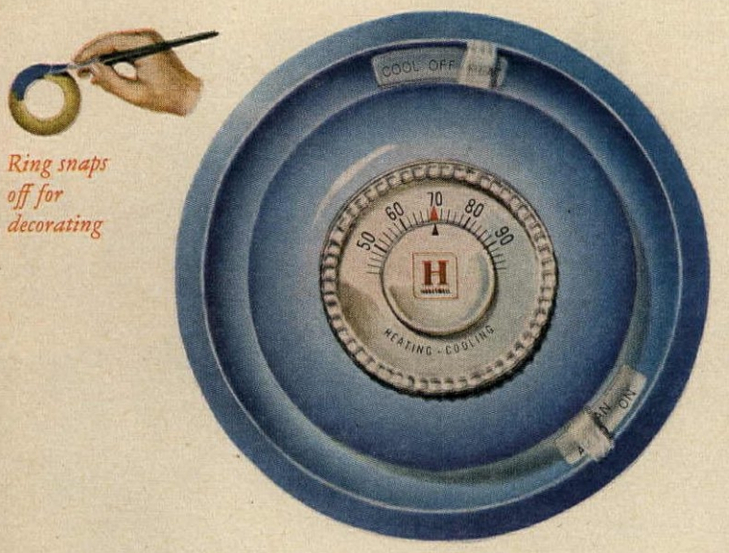
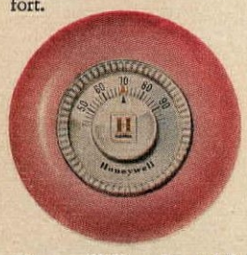
One of these Honeywell thermostats is just right for you



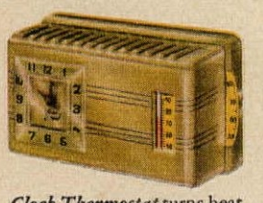
Ring snaps off for decorating

The Honeywell Year-Round—for ideal comfort winter and summer

Golden Circle for heating, cooling. Works with outdoor thermostat for famous Electronic Moduflow comfort.



Honeywell Round, world's largest selling thermostat for heating—smart, attractive and reliable.



Clock Thermostat turns heat down at night, up at morning—automatically. Controls heating *and* cooling.

Honeywell Year-Round thermostat, above, governs both heating and cooling—gives you fingertip control of *either* as the weather dictates. You're assured of constant comfort winter and summer—with the added benefit of greater efficiency from your heating-cooling plant. You get a unique decorator feature, too: the outer ring snaps off for easy painting to match or blend with any wall.

The luxury of *choice* is yours when you decide on a Honeywell thermostat. Among those shown here you'll find one exactly suited to your house, your family, your way of living. Your heating or air conditioning dealer will be glad to help you make your selection.

MINNEAPOLIS **Honeywell**

H HONEYWELL *Home Comfort Controls*

Master bedroom in the Cleveland house has been vastly improved even though it couldn't be enlarged. Larger window makes room seem more spacious and improves the ventilation and the lighting. Walls and ceiling have fresh, pretty paper and paint, and floor is now vinyl tile.

dining area was painted a soft, clear, light green—a color picked up from the wallpaper in the kitchen dinette. This gave a feeling of unity as well as helping to give us the illusion of a much larger series of rooms. The carpet in the living area is just a shade darker than the walls, another color trick to make the room look more spacious. The sheer draperies have an off-white background and print of the same pale green with a gray-blue. The lightness of the feeling of these draperies does not detract from the over-all effect.

Recessed ceiling fixtures and a lighted valance along the picture window provide good general night light.

The furniture choice was made with an eye to scale, utility, and a contemporary feeling to go along with the mood of our remodeled house. The colors of the upholstery are medium and light beiges, with accents of black and color. The wood tones are comfortable warm browns.

The full-sized table of the old dining room was replaced with a drop-leaf design that will easily seat as many people, but takes up less than half as much space when not in use. The hardwood floor in the dining area, in addition to being easy to care for, gives a feeling of division between the dining and living areas without any structural separation to impede traffic.

So when you're after more PLEASE TURN THE PAGE

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Fine baked-enamel finish is easy to clean—*stays* new looking!

ing just the sink makes a big difference.
at this DeLuxe 66″ Cabinet Sink. Two big
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Youngstown Kitchens are sold in the United States, Canada, and most parts of the world.

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As shown in nylon bouclé: Sofa, $159.50. Chair, $90. Also available, not shown: Twin sectional sofas, right and left, $229.50 per pair. Sleep-or-Lounge, $279.50. Foam rubber cushions at extra cost. Prices slightly higher in some areas.

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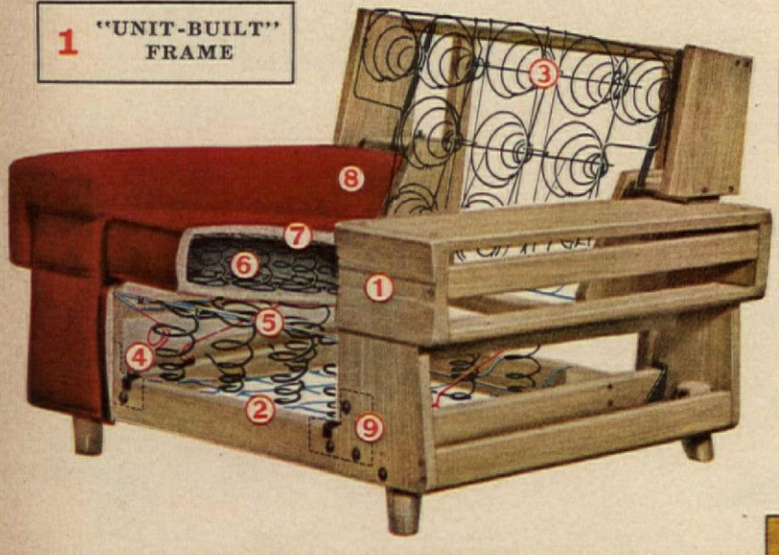

Something new and exciting has been added to famous Kroehler Cushionized* construction! Now it's Plus-Built! Even *more* rugged than ever before! Even *more* comfort! Furniture built with today's living in mind!

Fact is, in these days when watching TV is so much a part of the family's fun, furniture of conventional construction just can't stand the extra wear and tear. This is why Kroehler has developed Plus-Built Furniture—deliberately built to withstand the extra demands of today's family *living* in the living room! See your Kroehler dealer now!

*Reg. U. S. Pat. Off.

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space, the mere tearing down of partitions is not the whole solution. In this house, the solution also included the addition and subtraction of windows, the elimination of the fireplace, good indirect lighting. And all this was followed by the right choice of color, furniture, and fabric—plus a furniture arrangement that produced the light and airy rooms you see on pages 28 and 29.

The old kitchen in our Cleveland house actually had more than enough space, but was so badly planned that it was a monstrosity of inefficiency.

THIS IS WHAT WAS WRONG:

- Four doors, placed at random, robbed kitchen of continuous wall and counter space.
- This poor placement of doors also caused traffic to wander aimlessly through the room.
- The range and cooking center were far removed from the dining room, while the sink was next to the dining room door!
- The refrigerator was right next to one door . . . and *another* door opened against it.
- Wiring was inadequate—not enough electrical outlets.
- Storage space was skimpy.
- There were *no* planned work areas.
- And what did you see from the din-

CONTINUED ON PAGE 122

Recessed bathtub is equipped with shower enclosure of plastic panels to prevent splashing on floor, has thermostatic faucet to prevent scalding. Wall tile around shower was brought up to height of shower enclosure.

Before remodeling of bathroom, plumbing fixtures were arranged so they took up a maximum amount of space. Room was heated by single warm-air register in wall. Old-fashioned plumbing fixtures were unsightly and certainly difficult to clean.

CASE HISTORY NO. 2

"Five years ago we bought this little cobblestone manor. We weren't exactly sure of its age. But one thing is certain. . .

She'll never see 30 again!"

BERTHA PARLETT as told to CYNTHIA EYRE

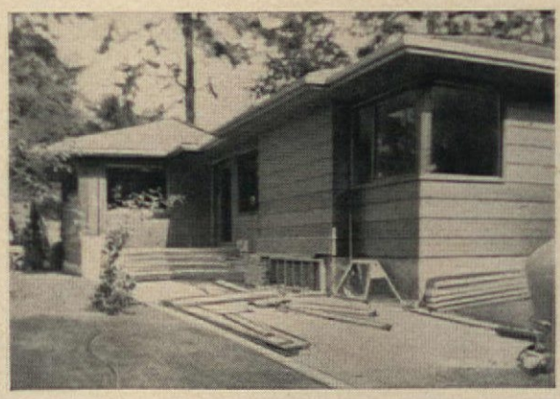
We planned to stay in the little bungalow only as long as it would take us to find the right lot. Then, we kept telling ourselves, we would build the house we had planned since our marriage. In the meantime we could get along.

The rooms in this Portland, Oregon, bungalow were small and dark. And in many places, accident rather than logic had determined the floor plan. For instance, the builder must have forgotten the bathtub, for he built the bathroom so small that he later had to make a jog outside to accommodate the tub inside! Closets were built out into the rooms, stealing precious space. The kitchen was Blue Monday in mood. Old-fashioned cupboards necessitated storing utensils on top of each other. The pan or bowl you wanted was always on the bottom!

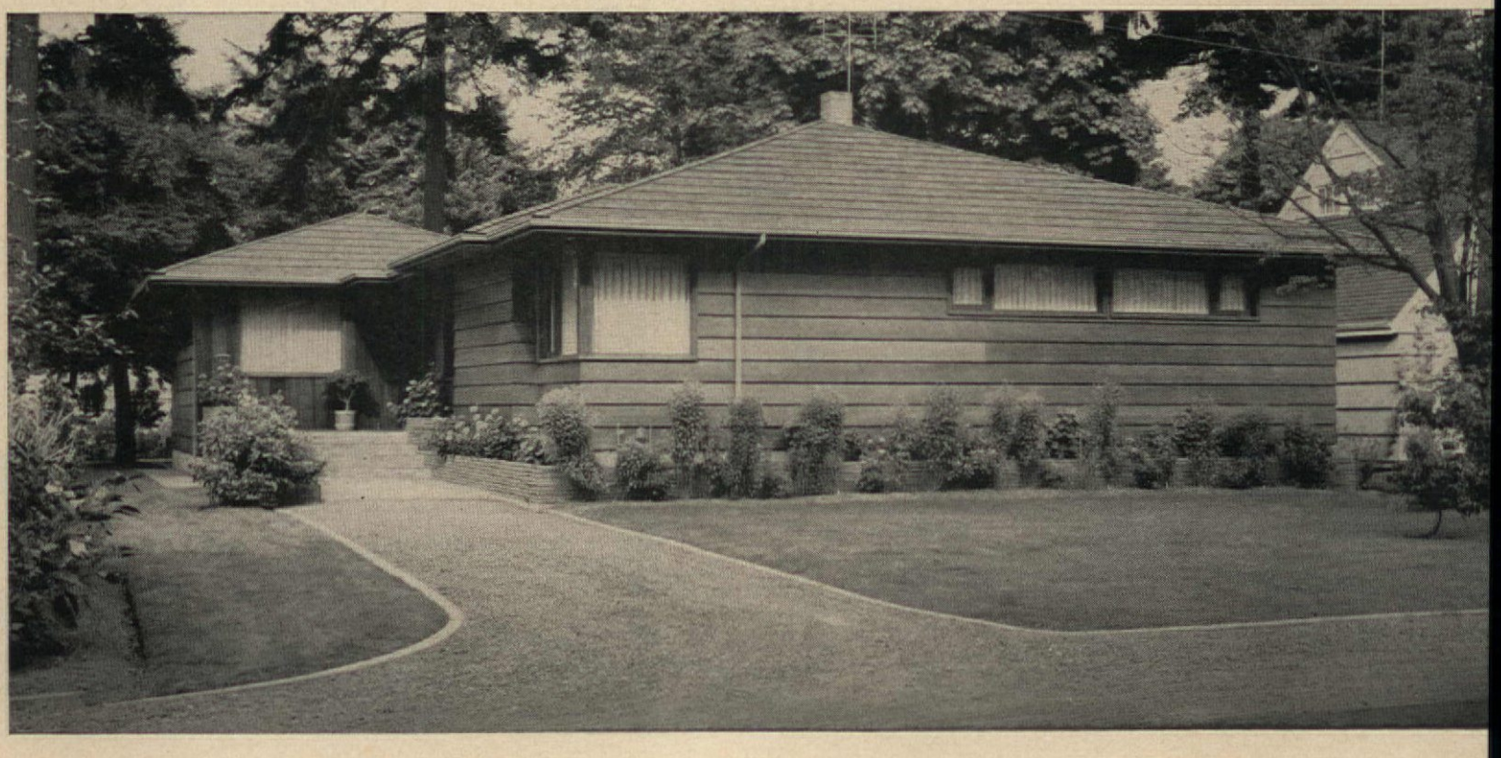
But after a year in our bungalow, we discovered we'd taken root. We liked our neighbors, our neighborhood, and our lot. In springtime the lovely dogwoods sent forth shiny white blossoms against the dark wet foliage. The tall firs made a restful background. In short, the location was excellent.

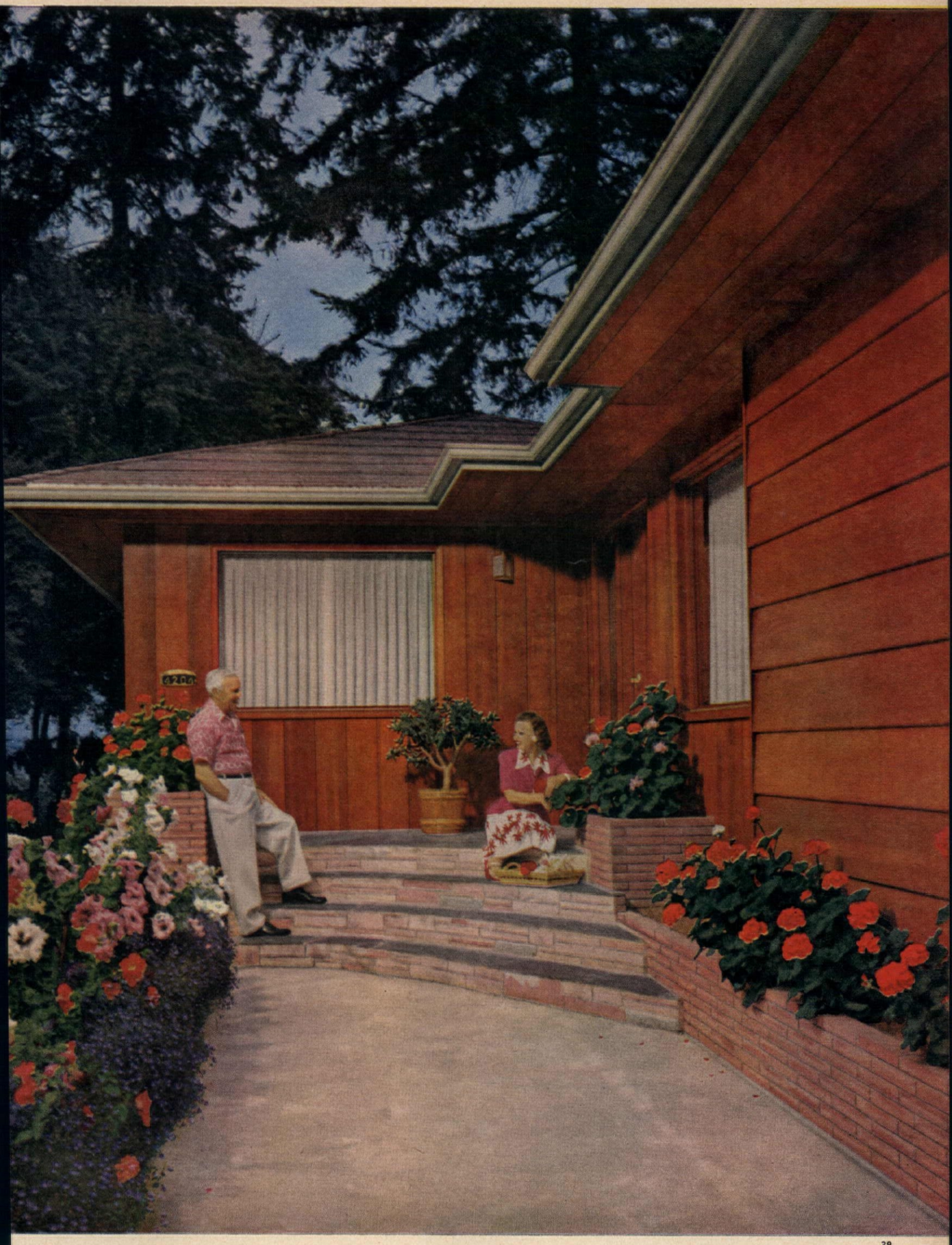
We hadn't thought too seriously about remodeling until the day that my husband said he wanted a hobby greenhouse. We had met Roy Bennett, and liked his building

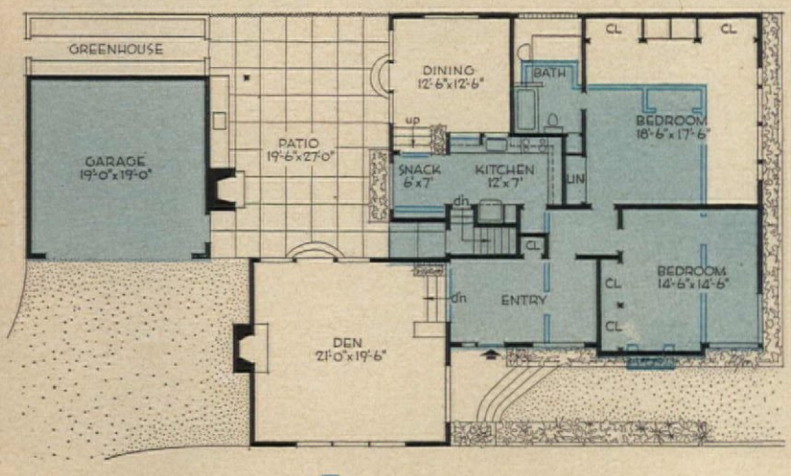
PLEASE TURN THE PAGE



The house remodeling took six months, and for most of that time we lived right there in the basement.







ideas, so we asked him to help us build the greenhouse and storage bins. While Roy was working on the bins one day I said to him: "What do you think about remodeling the house?"

"We could take thirty years off her age."

"That's for me!" I decided right then and there.

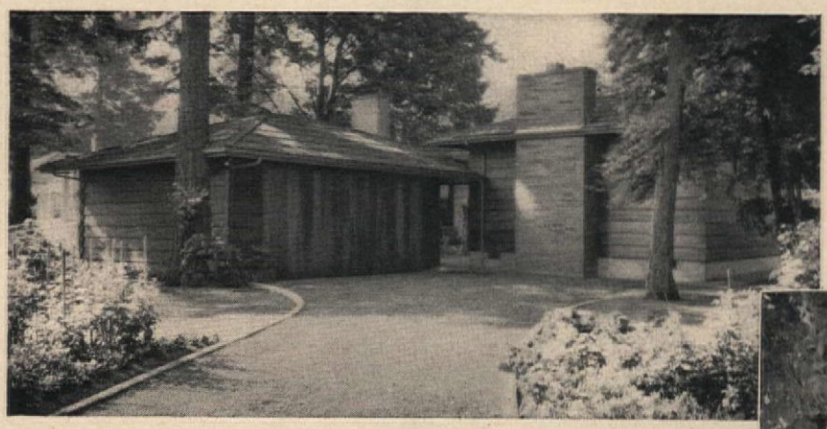
So my husband and I started our hunt through home magazines for ideas. In fact the design for our front entrance with the curved stone, and the general plan of designing the house on two levels were ideas from the AMERICAN HOME.

After the greenhouse was finished we tackled the patio, working Saturdays and Sundays. Neither of us had had any experience troweling concrete, but by nine o'clock that first night we'd had plenty! For the fireplace we chose Arizona sandstone because it is so handsome with wood tones. For decking and counter tops we used Vermont slate that does not absorb grease and dirt.

Our major remodeling started with the garage. The roof was re-

PLEASE TURN THE PAGE

BEFORE REMODELING | PARTITIONS REMOVED | AFTER REMODELING

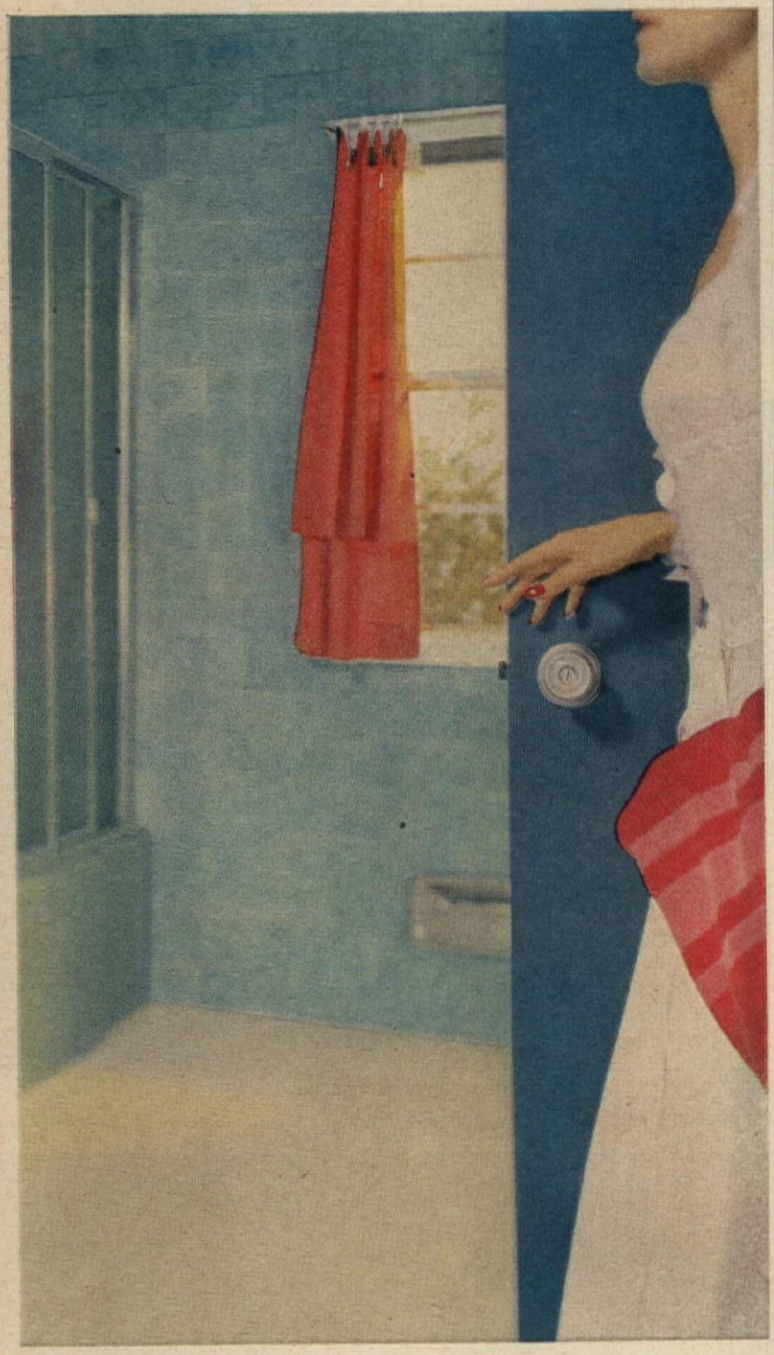


The garage and back entry to house and patio had a run-of-the-mill look (top), but remodeling changed all that (above). Roof of garage was taken off, and remodeled one was put on 18 inches lower. Old white clapboard siding of garage and house was replaced by redwood, carefully stained for long-lasting color. Driveway's concrete curbing keeps pebbles out of the flower beds. New chimneys are Roman brick. Mrs. Parlett (right) digs into storage bins next to greenhouse. Concrete-block bins hold leaf mold fertilizer. Redwood lids withstand heavy Northwest rains.

iew of patio from the dining
om shows excellent relation
indoor-outdoor dining areas.
r. L. R. Parlett (left) and
rs. Parlett discuss remodel-
g results with Roy Bennett.

ie patio fireplace is made of
rizona sandstone. Vermont
ite hearth and counters are
bbed with linseed oil, won't
sorb grease. Door beside the
eplace is to garage. Patio
or is planned for drainage,
d can be hosed down quickly.

...NEW LOOK



luxury hardware

of ALCOA® ALUMINUM

Come explore some exciting new ideas for building or remodeling. See how aluminum can make your home more livable, more gracious, more work-free. Look how this gleaming aluminum knob sets off the cool beauty of this bath! Now picture aluminum hardware throughout your home . . . exquisite designs, decorator beauty at budget prices! Think of the work you save . . . no polishing, *ever* . . . for Alcoa Aluminum can't rust, tarnish or peel. ALUMINUM COMPANY OF AMERICA, 1968-H Alcoa Bldg., Pittsburgh 19, Pa.

Look for This Label . . . Alcoa does not make hardware but supplies the aluminum to leading manufacturers who do. This label on their products is your guide to the best in aluminum value.

New living room is a few steps below new entrance hall which, before the house was remodeled, was at the back of the former living room.

moved and lowered 18 inches. A year later, we started the house.

Off came the old roof and siding, and the old house was opened up. The new living room took shape over the old driveway, and here the high old foundation was a problem. The best solution was to have the dining and living rooms a bit lower than the rest of the house. This not only gives an interesting change in elevation, but also means that the steps from the dining room to the patio aren't too high. From the old house we salvaged the red-oak strip flooring, and bought new strip flooring to interlace with the old.

Before remodeling, we had only one small bedroom, so now we added another and made both rooms large and airy, and added excellent built-ins. The new guest room takes in part of the old living

PLEASE TURN THE PAGE

New birch kitchen takes up same space as old kitchen, but plan now allows better storage space, and over-all efficiency. Living-dining area beyond pass-through.

Specially designed cupboard not only has enough room to store pots and pans conveniently, but also has acoustical-tile lining that deadens sound of banging pans so that the noise doesn't carry.

eautiful Mix-or-Match colors: Canary Yellow, Turquoise Green, Petal Pink, Cadet Blue, Wood-nd White. Choice of left- or right-hand door. Note, too, the new straight-line design that creates —without remodeling expense.

New G-E "Book-Shelf" Freezer puts twice as much food within easy reach

as a chest freezer!

Compare this General Electric Freezer value with any chest of comparable quality and size!

Like books on a shelf—that's how frozen foods are stored in the new 18-cubic-foot General Electric "Book-Shelf" Freezer. No bending, rummaging, lifting . . . *none* of the inconveniences of a chest freezer.

Other features include a handy new juice can dispenser, holds 20 cans; a 2-gallon ice cream conditioner and a big, easy-sliding basket for bulky items.

Priced low, too! You can own this compact new General Electric Freezer for the price you'd expect to pay for a *chest* of comparable quality and size. See this and *dependable* 13- and 11-cubic-foot General Electric Freezers at your G-E dealer's. Household Refrigerator Department, General Electric Company, Appliance Park, Louisville 1, Kentucky.

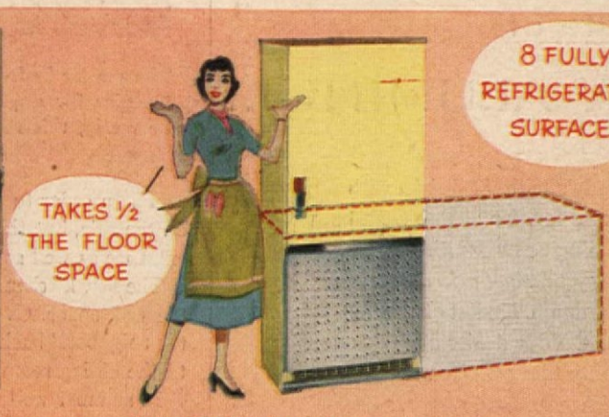
18-CUBIC-FOOT

FREEZER

stores 640 pounds

E
helf"
eats
st
..

Big storage door holds 88 lbs. . . . lets you see and get what you want immediately.



Only 30½" wide, this new G E. requires only half the space of a sprawling chest.

Not just "cold" walls, but 8 surfaces to give more capacity for quick freezing.

Progress Is Our Most Important Product

LIVE BETTER ELECTRICALLY

GENERAL ELECTRIC

...NEW LOOK

gay, carefree wall tile of

enduring ALCOA® ALUMINUM

What a charming setting for a lady's bath. So bright with color. So luxurious, so easy to care for. You can have a bath like this in *your* home when building or remodeling . . . beautiful as a decorator's sketch, yet *budget priced* because these tiles are made of Alcoa Aluminum. Easiest of all to install. Impervious to heat, moisture, rust. Your dealer or builder has these good-looking, top-quality tiles of Alcoa Aluminum now . . . identified by this label. ALUMINUM COMPANY OF AMERICA, 1968-H Alcoa Building, Pittsburgh 19, Pennsylvania.

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WE CHOSE ALCOA ALUMINUM MILL PRODUCTS ALUMINUM COMPANY OF AMERICA

Guest bedroom was part of old living room. Inset for dresser occupies space of old fireplace. Bedroom is built over old front porch. Mr. Parlett had himself a fine time tearing down cobblestones on outside of the fireplace.

The master bedroom is almost two-thirds larger than formerly; has fine built-ins for lingerie, shoes, bags, and hats. Mr. Parlett's wardrobe, left. Formerly, this room had only one small closet built out from the wall.

room. In order to keep the two bedrooms together we had to plan the entry on the side, but this arrangement worked out well and gave us an attractive entrance as well as a den off the kitchen where I have my desk and phone.

The new kitchen takes up no more space than the old one, but we replanned the wall space. Over the kitchen sink was a small window that looked into the neighbors' back yard. Now, an open design in birch lets me look through to the dining room and patio while I'm doing my chores.

In summer we live in the patio which our friends enjoy as much as we do. It's protected from wind and is so handy to the kitchen. When we entertain a large group, traffic flows easily.

Our original cost for the bungalow was $7,800, and we spent $12,000 more on remodeling. But in its remodeled state, the house has a bank appraisal of $32,500. We added a little over 1,100 square feet of new floor space, but had we contracted to build the floor space from scratch, it couldn't have been built for anything like our remodeling cost. The price quoted here by con-

PLEASE TURN THE PAGE

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"TWINDOW"

Casement picture window unit manufactured by Andersen Corporation, Bayport, Minnesota

RMER ROOMS. Twindow's exceptional insulating operties seal out cold air in the winter, keep your oms more evenly comfortable . . . more healthful.

OLER ROOMS. In the same way, Twindow's remark- le insulation cuts down on the amount of outdoor at entering your rooms in hot summer weather.

- *Keeps rooms more comfortable winter and summer*
- *Reduces window fogging and icing*
- *Cuts heating and cooling costs*
- *Provides the most convenient form of storm window insulation*
- *Wide range of standard sizes*

MORE and more American home buyers, as well as those interested in remodeling their present houses, are insisting upon the use of Twindow for every room—because they know that this *twin-glass* windowpane, with insulation built in, gives a lift to living. They know, too, that Twindow offers substantial savings in heating and cooling costs, minimizes cold air downdrafts, reduces fogging on roomside surface of the glass, effectively muffles outside noises, saves labor of putting up storm windows in the fall and taking them down in the spring.

That is why we urge you to make it a *must* to have this world's finest insulating windowpane installed — whether you are building, buying or remodeling. When you do this, your home will acquire a new dimension of spaciousness, light, comfort and beauty. It's really luxury living at a price that's less than you think!

TWO TYPES OF TWINDOW®

METAL EDGE. Ideal for large windows and where maximum insulation is needed most. Constructed of two panes of ¼" clear-vision Plate Glass, with a ½" sealed air-space between. Exclusive stainless steel frame means no bare edges to chip or mar. These Twindow insulating glass units are sturdy as well as beautiful.

ALL-GLASS SEALED EDGE. Precision fabricated unit, smooth, all-glass welded edge, high insulating value make this the favorite for smaller window openings in every room. Constructed of two panes of ⅛" Pennvernon—"the quality window glass"—with a 3/16" air-space between. Moderately priced.

FREE BOOK. See your architect or builder for complete information about Twindow and the various types of sash in which it can be used. Meanwhile, fill in and return the coupon for the full story on Twindow.

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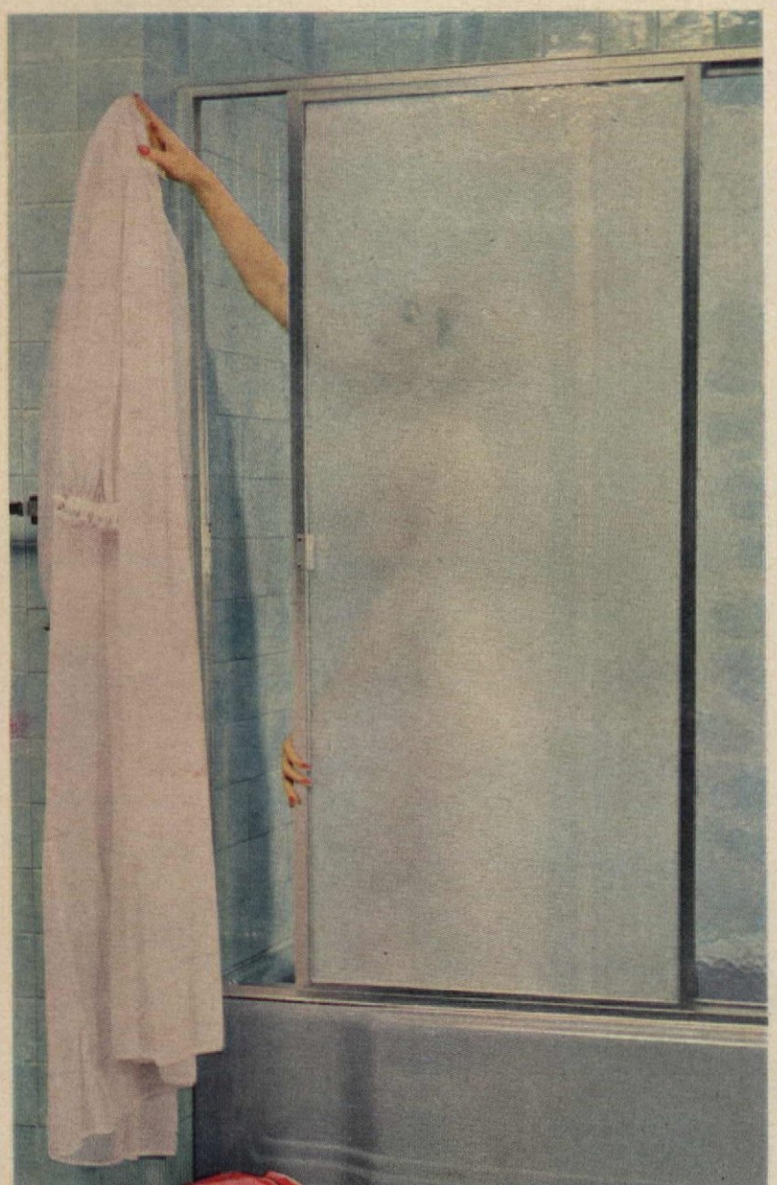
...NEW LOOK



custom shower enclosures

of lasting ALCOA® ALUMINUM

Here's still another wonderful idea to include in your plans for building or remodeling . . . a handsome, custom-fitted tub or shower enclosure of Alcoa Aluminum. It costs little, saves endless mopping up, avoids messy curtains. And, since it's Alcoa Aluminum, neither wear nor water can hurt it. Its gleaming beauty is preserved without polishing. Another luxurious decorator touch easily included in the most stringent budget. ALUMINUM COMPANY OF AMERICA, 1968-H Alcoa Building, Pittsburgh 19, Pennsylvania.

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WE CHOSE ALCOA ALUMINUM MILL PRODUCTS ALUMINUM COMPANY OF AMERICA

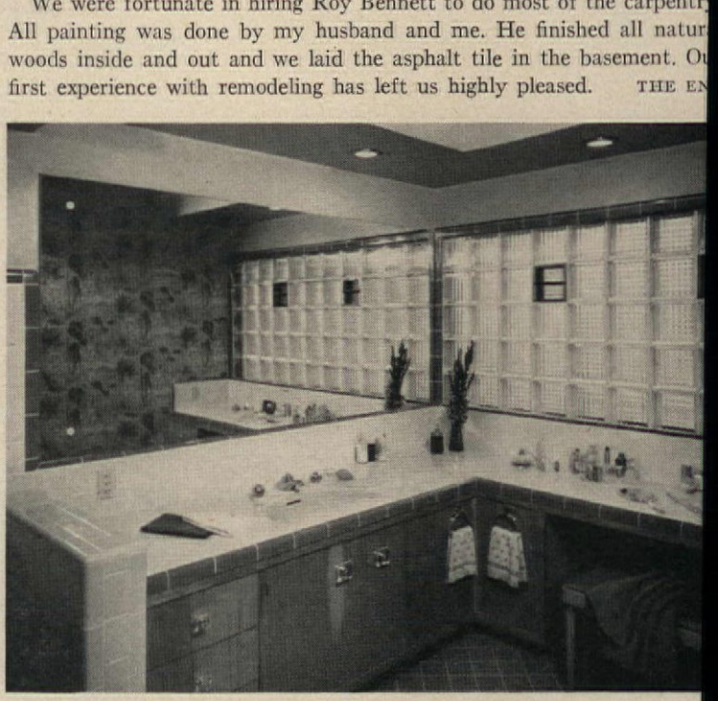
tractors on comparable houses is $15 a square foot plus lot, so at tha rate our *new* floor space alone would have cost $16,500—not to mentio the remodeling we did to the rest of the house.

Remodeling the house itself took about six months, and during all bu six weeks of the remodeling, we lived in the basement party room. M husband worked on the house evenings, week ends, and his vacation, and worked on it every day. Our friends were just amazed at what we came u with. After it was all finished they told us how sorry they had been for u

It took hard work, sweat, and even a few tears. I must admit I had a fe good crys when I couldn't see the end in sight. Living in the basement an cooking on a hot plate didn't help my spirits any, but soon the house a shaped up. Now we laugh about our experience.

Throughout the remodeling we acted as our own contractors, drew ou own plans, and hired professional help on an hourly basis only when w needed it. Our remodeling included a new oil furnace, new plumbing, an all new wiring.

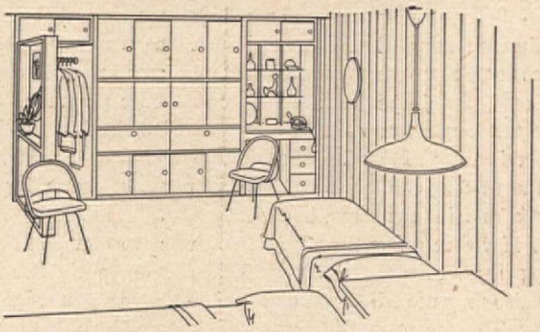
We were fortunate in hiring Roy Bennett to do most of the carpentr All painting was done by my husband and me. He finished all natur woods inside and out and we laid the asphalt tile in the basement. Ou first experience with remodeling has left us highly pleased. THE EN



Glass blocks were used on outside bathroom wall for privacy and insula Two fresh-air vents were installed, and new facings were added to cupbo Rings on the cabinets serve two purposes: they hold towels, and also a pulls on doors, drawers. Mrs. Parlett did painting, husband finished woodw

Former bathroom was a tiny room with a boxed-in bathtub that made a j the outside of the house. Fixtures were repositioned so that the jog be eliminated and so the over-all size of the bathroom could be incr

"A game room and guest room all in one! Thanks to you, Bill —and to Masonite products"



Right now, it's a fun-packed game room, where the day's cares are laughed away. But within minutes it becomes a haven for weary overnighters.

It's a rewarding project and one you'll enjoy doing. The room you see is 12 ft. by 15 ft., but our free plan shows how to use your available space to best advantage—with Masonite Presdwood® products. These strong, grainless hardboards are willing co-workers in many a home project. Ask your lumber dealer about the many types and thicknesses. Or send the coupon today.

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...NEW LOOK

storm windows and siding of

timeless ALCOA® ALUMINUM

The new look of Alcoa Aluminum works wonders with older homes as well as new ones. Primary windows of aluminum that won't warp or rot. Matching screens and combination storm windows that banish painting and seasonal switching. Gay siding, with baked-on colors that can be washed with a hose to keep yours the brightest home on the street. Your builder will gladly tell you how and why you save with Alcoa Aluminum now and in all the years to come. ALUMINUM COMPANY OF AMERICA, 1968-H Alcoa Bldg., Pittsburgh 19, Pa.

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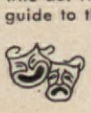

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$$$ WHERE TO GET IT

Thinking of remodeling your home? Plan your financing carefully, and you'll be able to enjoy your improved house to the fullest. Which of the various financing plans will be best for you? Look them all over carefully so you can pay for your remodeling in the way that best suits your income and assets.

1. As a *prospective buyer*, you can use an FHA SECTION 203 mortgage to buy a house that needs modernization. Such a loan can be made to cover both a part of purchase price, *and* modernization costs.

Under current Federal Housing Administration regulations, FHA may insure a loan of up to 88 per cent of the first $9,000 of value, and 73 per cent of all over $9,000. However, the maximum insurable mortgage is $20,000 for a one- or two-family dwelling. This does not mean that the loan cannot exceed $20,000, but that this is the maximum amount the FHA will insure. The repayment period may be as long as 30 years, and the interest rate may not exceed 4½ per cent, plus ½ per cent mortgage insurance premium.

If the house you want to buy was originally built under FHA inspection, the FHA will insure up to 93 per cent (not 88 per cent) of the first $9,000 of value. The 73 per cent figure for all over $9,000 remains the same, however.

2. If you're a *homeowner* and you want to remodel, modernize, or repair your house and to pay off the existing indebtedness as well, you also may use FHA Section 203. In this case, you refinance your house. This means that in a new FHA-insured loan you incorporate payment of your old debt plus the improvement costs (including personal-loan debts for previous property improvements). The same maximum dollar limits and percentages apply as just mentioned, including the 93 per cent maximum, if the structure was built under FHA inspection.

Of course, you can get mortgage refinancing through your bank without taking advantage of an FHA-insured loan.

3. Much has been said about the OPEN-END MORTGAGE, but it is surprising how few homeowners know what it is or how it works. The name of the mortgage itself is misleading, since the "end" of the mortgage is not really "open" at all.

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ELJER

DIVISION OF THE MURRAY CORPORATION OF AMERICA

Guaranteed by Good Housekeeping

SIX lovely colors to choose from

ELJER - the only name you need to know in plumbing fixtures

Where to Get It

(Begins on page 48)

A loan made under the provisions of such a mortgage is repayable monthly, combined with the regular monthly mortgage payment, and matures along with the original mortgage. You repay the added amount by increasing your monthly payments, or sometimes by making payments over a longer period of time. Generally, the amount you borrow can't be more than the difference between the original amount of your mortgage and the amount you still owe.

4. Many homeowners are familiar with the FHA TITLE I LOANS, and they are probably the most popular way of borrowing small amounts of money for home improvement.

These loans are made by banks and other qualified lending institutions and insured against loss by the government. There are four classes of loans available under Title I, but the type most often used is class I (a) loan. This allows you as a homeowner (if you have completed and occupied your house for at least six months) to borrow up to $2,500 and repay it in 36 equal monthly payments or less. The maximum rate that can be charged is a discount of $5 per $100 per year (5 per cent discount). And in some localities, competition by the banks has lowered this rate.

Title I loans are available to homeowners regardless of the type of the mortgage. However, the Federal Housing Administration lists various *ineligible* items, and no part of a Title I loan may be used to finance them.

Some of these ineligible items are: barbecue pits, burglar alarms, grading, tree surgery, landscaping, lawn-sprinkling systems, outdoor fireplaces, radiator covers, swimming pools, and tennis courts. Patios are ineligible "unless permanently attached and affixed to an existing structure and covered by a roof."

If you're planning on an FHA Title I loan, you should be sure that the improvements are eligible.

Another FHA Section, 220, provides remodeling loan insurance up to $20,000 (90 per cent of first $9,000 of FHA evaluation, and 75 per cent of value above $9,000) for one- and two-unit dwellings. Building must be in urban renewal areas certified by the Housing and Home Finance Agency.

Veterans can use Section 501 (b) of the GI Bill to buy and remodel an existing house, and also to get—by refinancing or open-ending of an existing mortgage—a straight home-improvement loan. Check with regional VA office.

5. One of the most convenient methods of getting money for property improvement is to borrow from COMMERCIAL BANKS and SAVINGS AND LOAN ASSOCIATIONS. There are fewer restrictions (for example, patios do not have to be permanently attached), and the limitations on the amount you can borrow are more flexible. Insurance on the life of the borrower is often included without additional charge (a feature lacking in FHA loans) and the interest rate may be lower than the FHA maximum of 5 per cent discount. Repayment terms can be arranged up to 36 months or longer.

In financing property improvements, much depends on your ability to stretch your budget. If you're a low-salaried homeowner faced with the problem of a $2,000 repair bill, you may not be able to meet the payments on a 36-month basis. You may have to refinance your mortgage on terms to suit your budget.

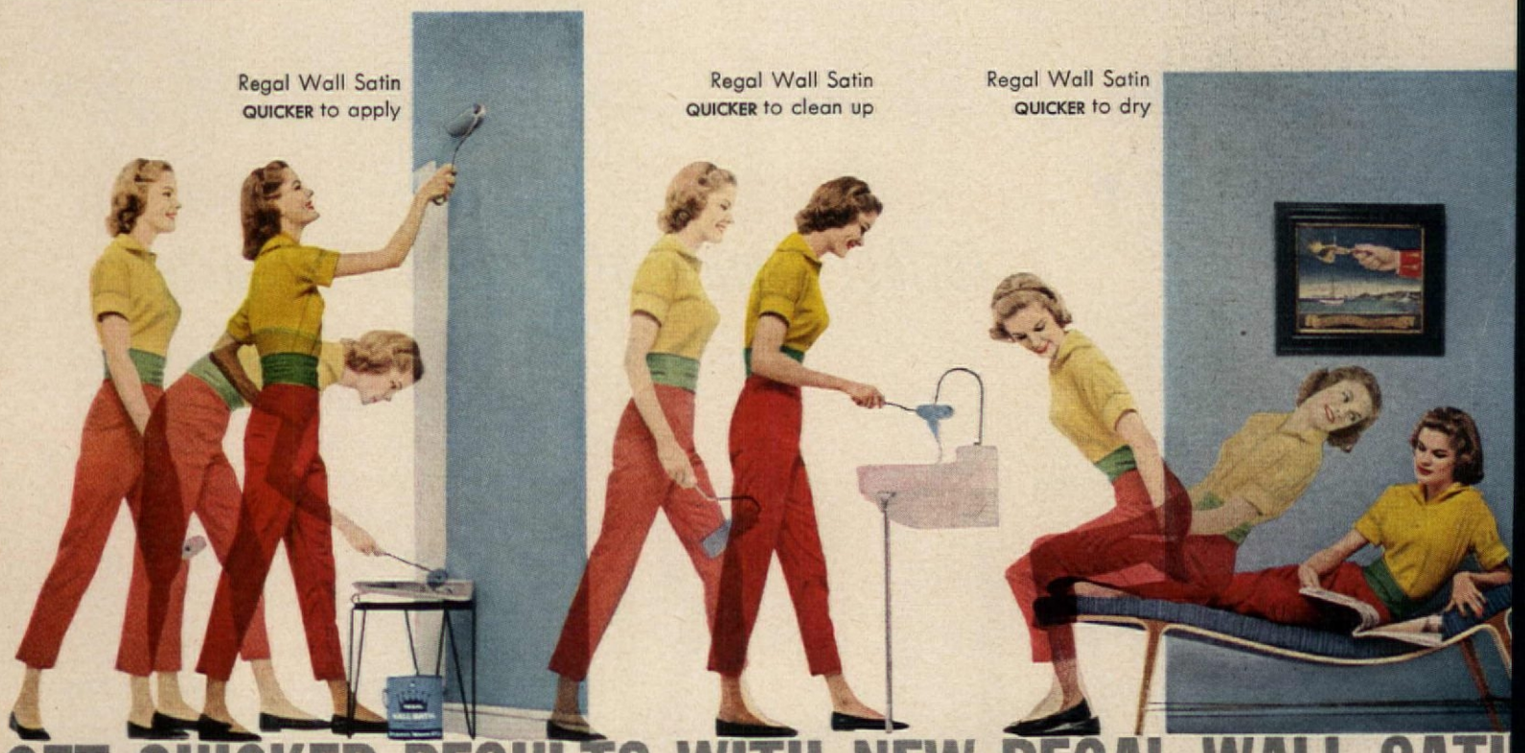
On the other hand, if you enjoy a medium-bracket income, you would be unwise to add on to or exte your mortgage if you could avoid

By borrowing for the shortest te that can be comfortably fitted i your budget, you can save a consid able amount of money, interest-wi

Regardless of how you borr money, a qualified lending institut is involved. And before your l will be approved, you'll have to f nish written estimates, even thou you intend to do the work yours

So before you apply for a lo it's advisable to completely plan y home improvements and get th estimates. Once you have your e mates, shop around for the low price, just as you would when buy a car or furniture. You may find t in your locality a bank proper improvement loan is less expens than an FHA loan, or vice ve And when $2,000 or $3,000 is volved, the savings in interest be considerable.

So if your furnace has seen be days, or you could use an extra b room upstairs, or an extra r downstairs, or if you finally de to build that patio (attached or attached) and your budget can st it, go ahead and borrow the mo Make '56 *your* year to fix! THE



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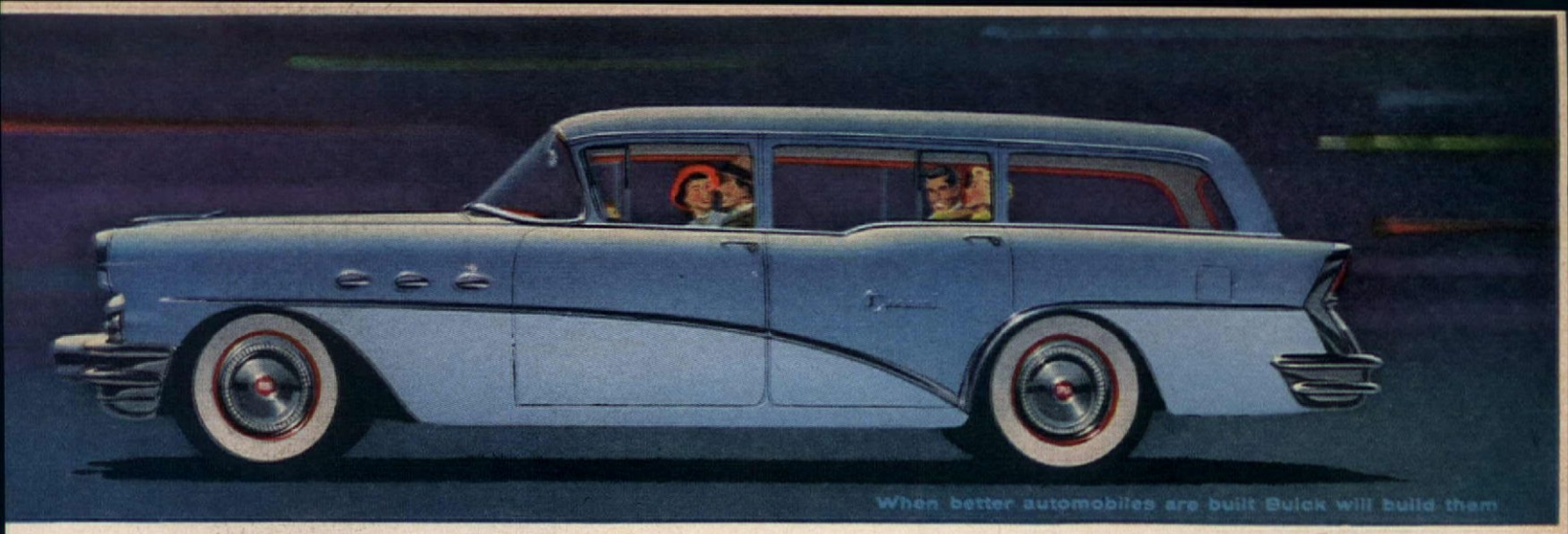

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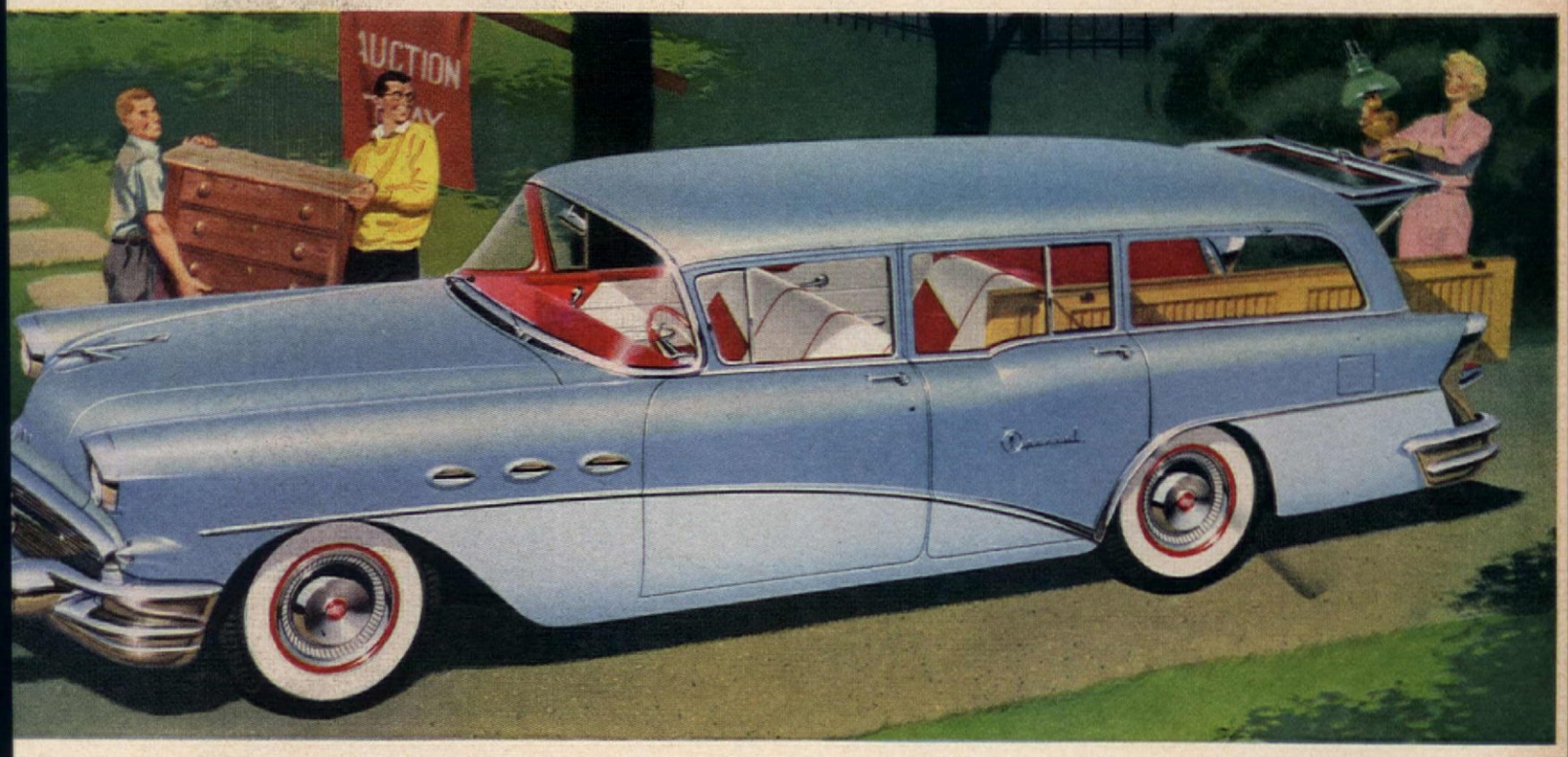

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with more than 8 feet of covered
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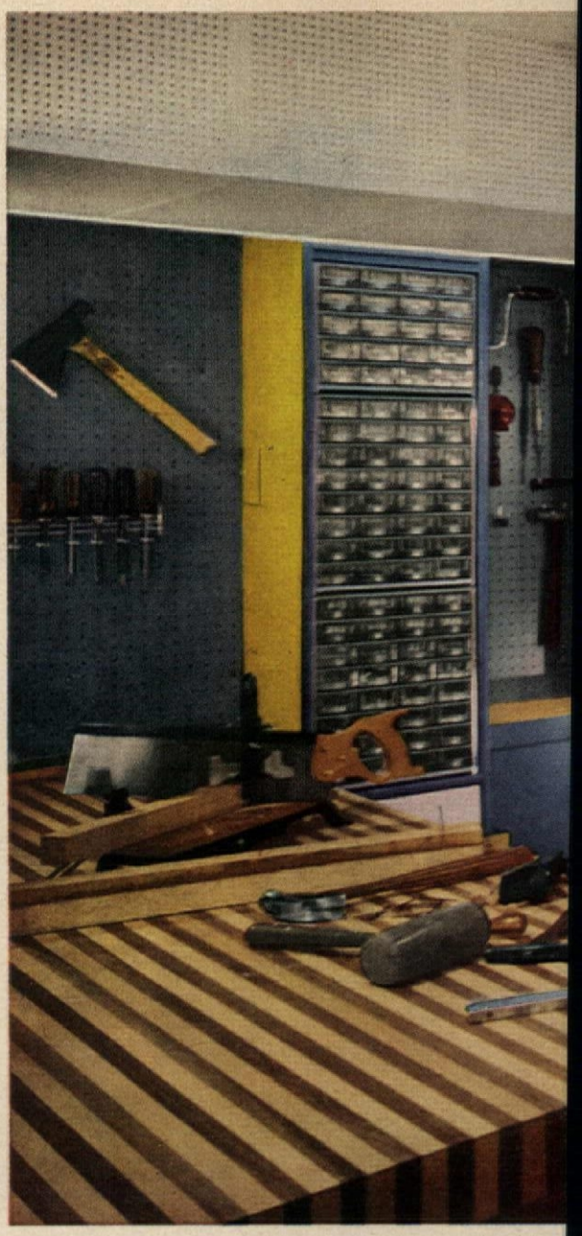


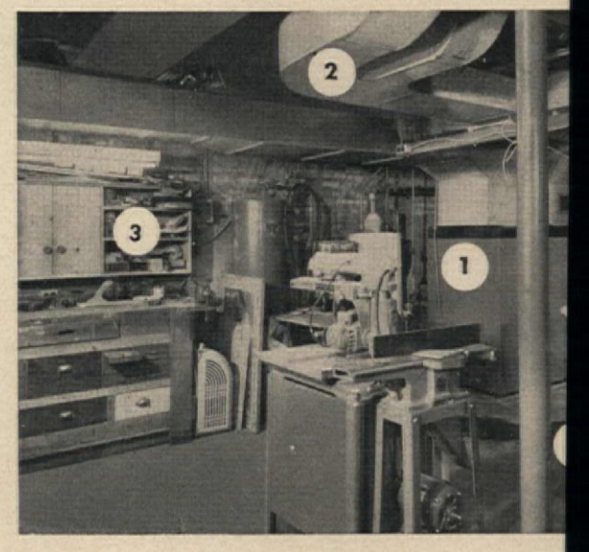
ask your U.S.G. building materials dealer about ne

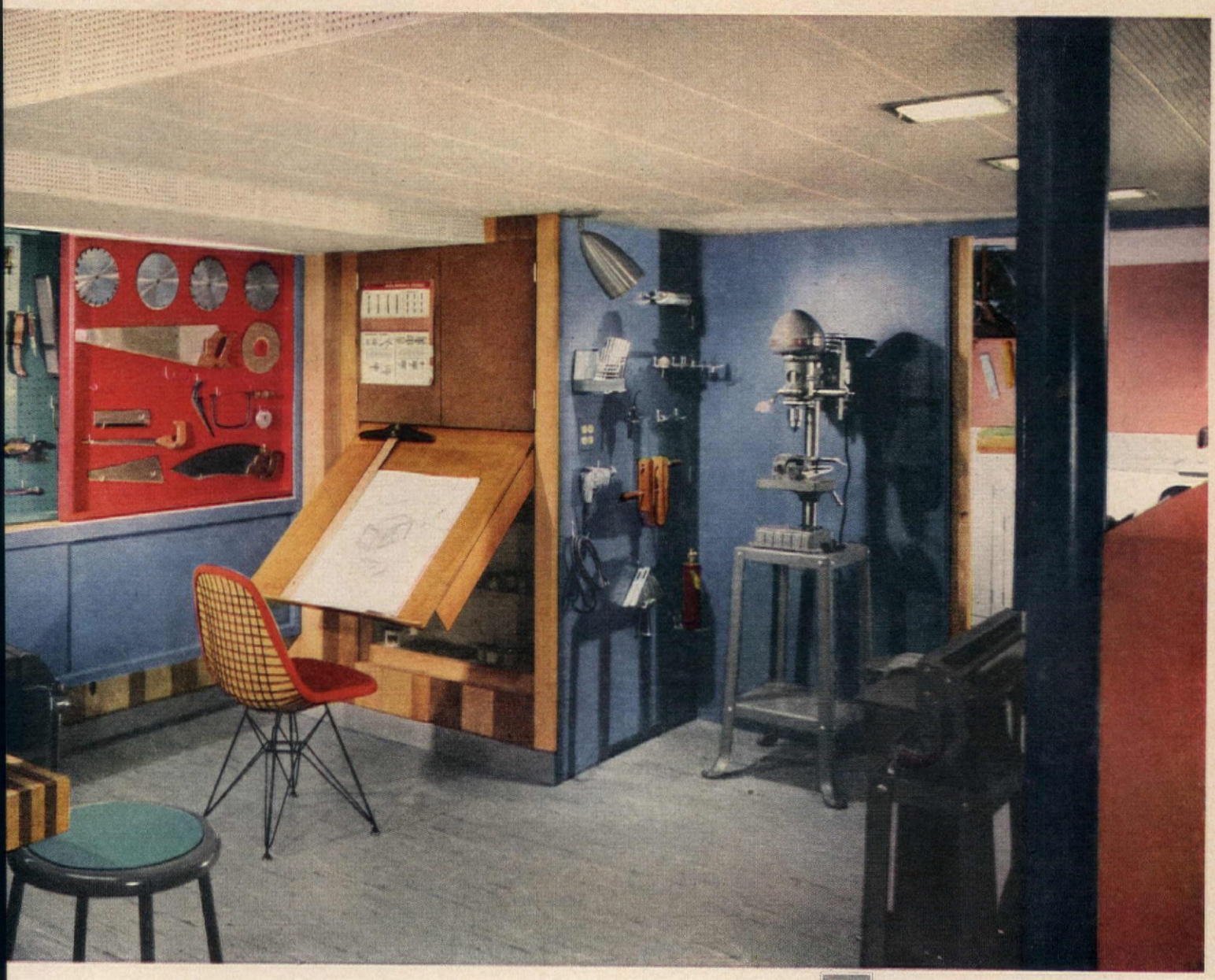
ROOM-MAKER

Things *can* get pretty mixed up around a home, but there's really no reason for it. Not today, when your U.S.G. building materials dealer makes it so easy to create order out of confusion with new "Room-maker for Homemaker" building materials.

Make your basement space a handy place to pursue hobbies and household chores. See how in the pictures at the right and above. (1) USG* Perforated Hardboard conceals furnace, doubles as a rack for power tool accessories. A drawing board, with space below for paper storage, swings back when not in use and covers the built-in shelves. (2) QUIETONE* acoustical ceiling tile attached to furring strips conceals heating ducts; soaks up noise of tools at work. (3) Triple sliding doors of USG Perforated Hardboard over storage walls of the same material make tool selection easy. Bottom storage cabinets are made of DURON* Hardboard. (4) Counter-height storage wall forms a corridor to the laundry area. (5) Beautiful, smooth walls and ceilings are made of SHEETROCK* fireproof gypsum wallboard. Washtub is encased in a cabinet with lift-up top. Decorator colors in TEXOLITE* DURAVAL* latex paint are used throughout. (SHEETROCK is also made by Canadian Gypsum Company, Ltd., Toronto and Montreal.)

*T. M. Reg. U. S. Pat. Off.





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TIDE'S INSIDE—CORONADO KNOWS TIDE GETS CLOTHES THE CLEANEST CLEAN POSSIBLE!

The Gamble people who sell the CORONADO are justly proud of their fine automatics. And, naturally, they do everything they can to make sure their machines give you the perfect performance and the clean, clean clothes you want. Knowing how important the right washing product can be, CORONADO starts owners off right—by putting a box of Tide in every new automatic they make.

So *many* makers of famous automatics pack Tide! That's to help you get the cleanest clothes possible. In every one of these top-loading automatics, no leading washday product made, *nothing* can beat Tide for getting clothes clean—including the sudsless products.

You can easily see why more women use Tide in automatics than any other washday product! Use Tide in *your* automatic!

THE CLEANEST CLEAN POSSIBLE IS TIDE-CLEAN

THE MAKERS OF 25 AUTOMATICS RECOMMEND *Tide!*

IDEAS TO HELP YOU GET A NEW HOME AT THE OLD ADDRESS

Thinking of remodeling the house you live in? Or maybe you have an eye peeled for a certain kind of house you'd like to buy and then remodel. In either case, you're about to join the great army of Americans who are remodeling more houses more extensively than ever before in the history of our nation.

Why are so many people remodeling their homes? Today's indoor-outdoor family living makes new and heavy demands of a house . . . bigger families need more room . . . it's more enjoyable to live in a house that *looks* good . . . more leisure time means more time to spend at home . . . higher incomes provide the means to turn more and more dreams into reality.

With so much remodeling going on, a great many ideas have grown up—ideas not only about what remodeling jobs should be done, but also on how to do them.

Ideas are the next best thing to money in the bank when you're thinking about remodeling. In fact, they may be even better, because ideas—good ones, that is—can help you stretch your remodeling dollar, and can bring your home a charm and comfort that dollars alone could never buy.

But any remodeling idea that you're considering should pass this test: will it be good for *your* family and *your* home. Simply because an idea has been the ideal answer to somebody else's problem is no guarantee that it's the ideal solution for a problem you have.

And there's another point to remember when you're considering remodeling—as you think about various ideas, look far enough ahead to see how they fit in with the final result you want to achieve. This approach not only pays off in remodeling that's good looking and livable, but it also is the most economical way to remodel. It's mighty tough on your budget if later steps in a long-range remodeling project require you to rip out earlier jobs, or alter them extensively. Planning ahead avoids this.

What kind of remodeling are you interested in? Something for the outside—say a new coat of paint, or remodeling your landscaping? Something for the inside—a living kitchen perhaps? A new bath, fireplace, or more storage space?

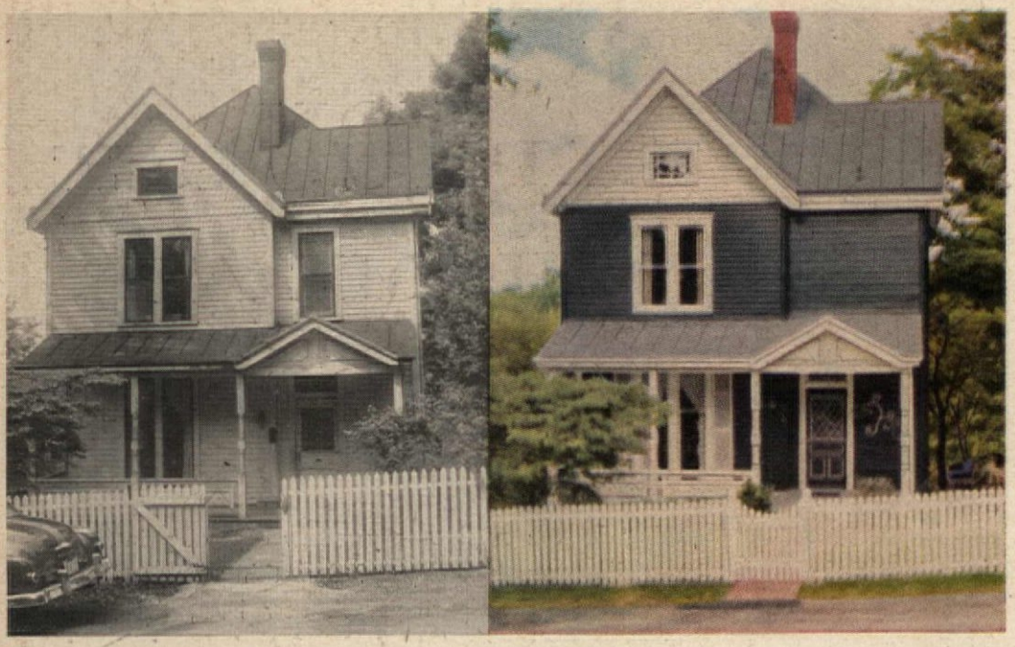
In this section you'll find remodeling ideas covering a great variety of possibilities. They deal with the simple and the complex . . . the economical and the expensive . . . the do-it-yourself and the hire-it-done. We dedicate this section to all our readers who want ideas plus encouragement and inspiration.

How can all these remodeling ideas help you? Just go through this section and study each idea carefully.

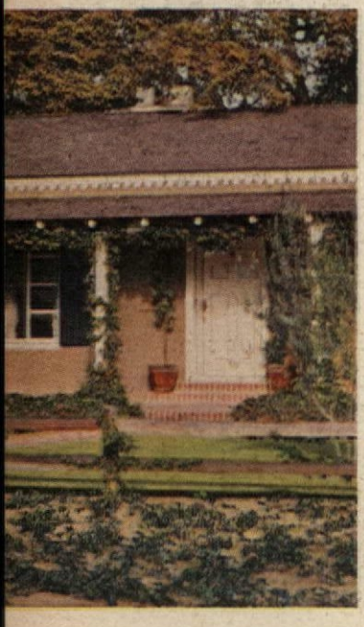
Ideas helped Mrs. G. L. Eckerle of Montello, Wisconsin, to turn a tired-looking old house into a happy remodeling. Good ideas include removal of porch and adding overhang, brick planter. New window, pink shutters, vertical paneling add charm.

Let each one spark your imagination. Take an idea from here, another from there, half an idea here or someplace else, toss in a few of your own, and see if you don't come up with a brand-new scheme. Hold on to this issue of the AMERICAN HOME. For months, and even for years, it can continue to give you ideas.

By the way, when you *do* solve your particular problem, how about letting us hear about it? Maybe your idea is just what many other readers need.

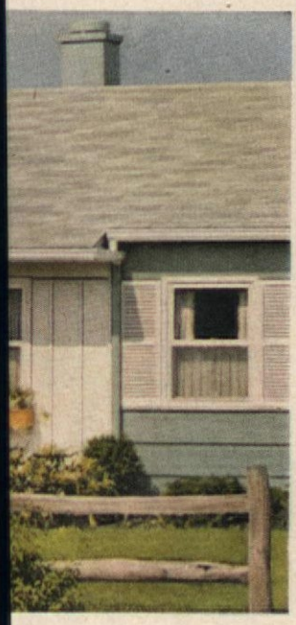


Perhaps



PAINT alone will do it

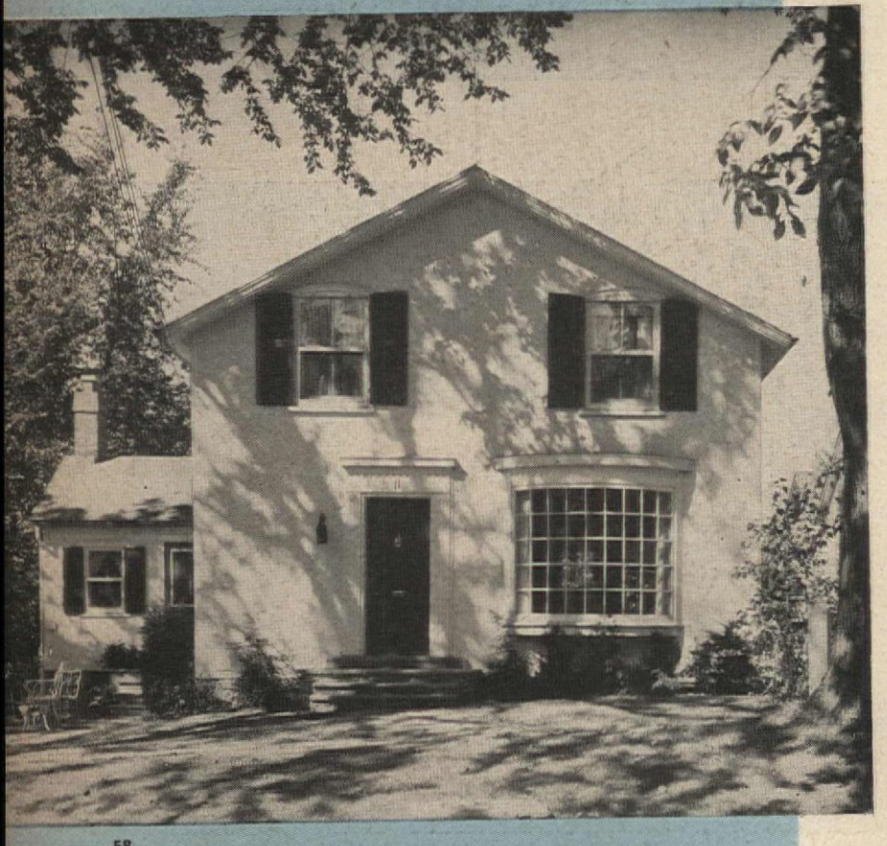
• Did you know you can "remodel" your house simply by painting it? You can. Every house here looks better architecturally just because it has been painted. Painting isn't very hard work, and it usually is cheaper than all-out hammer-and-nail remodeling. But plan before you paint. If your house looks too tall, paint the upper story darker than the first story. To make a house look less chunky, use a dark color on the roof and side walls. And a small house will look bigger if walls, roof, shutters, and trim are a light color. If you have none of these problems, you can highlight the good features of your house with a contrasting color, or minimize its bad features by painting them to match the house. Use discretion, of course. If you plan carefully and don't overdo it, you'll see what great wonders paint can accomplish as a "remodeler" of your house!



A remodeling job did the trick for each of these houses. Can remodeling help yours?

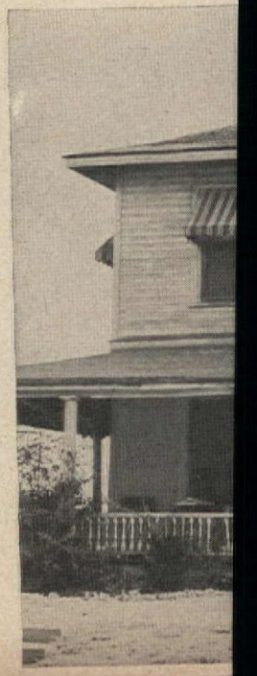
This 19th-century house in Oakville, Ontario, Canada, had a small wooden porch that looked "tacked on." It spoiled the clean-cut lines of house. White picket fence too close to house didn't help, either. So Mr. and Mrs. Roderick A. Bailie replaced the porch with stone steps and did away with the fence. The remodeled doorway and the wide bow window go together to give the house the impressive appearance it deserves.

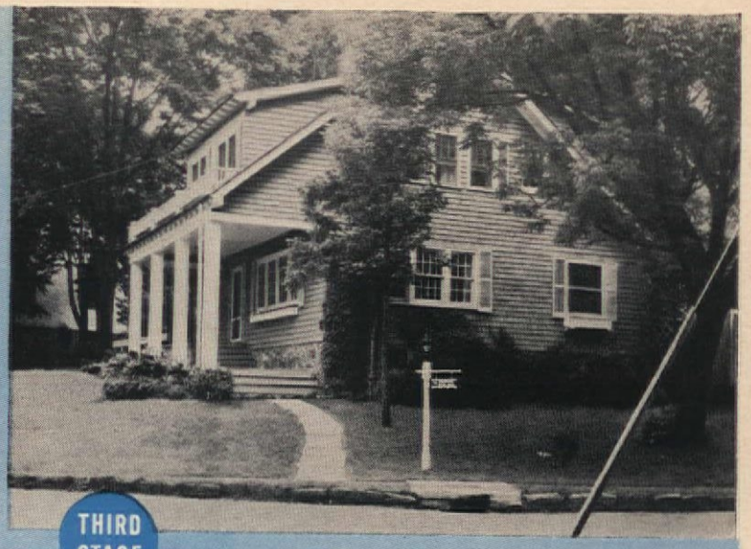
The Bailie home went through extensive remodeling inside, too—bedrooms, living room, dining room, kitchen, and bath.



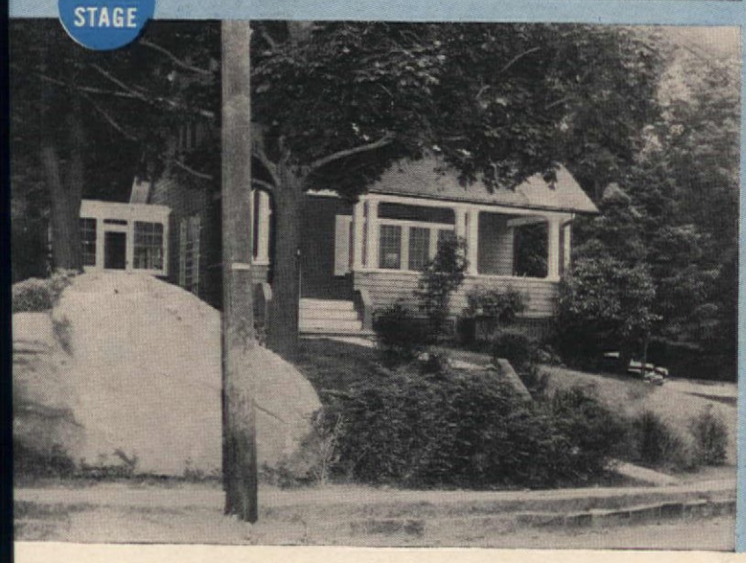
IS THERE
FOR

This 74-year-old house was improved 100 per cent—and the owners, Mr. and Mrs. Gordon C. Williams of Raymond, Mississippi, did much of the work themselves. They replaced the rambling front porch with a green concrete terrace and iron rail. It makes living room lighter, more roomy. Front door was centered on wall. Vertical boards and battens now finish this wall area. Front porch banisters form railing above converted side porch. New roof and paint completed the transformation and two upstairs apartments now pay rental income





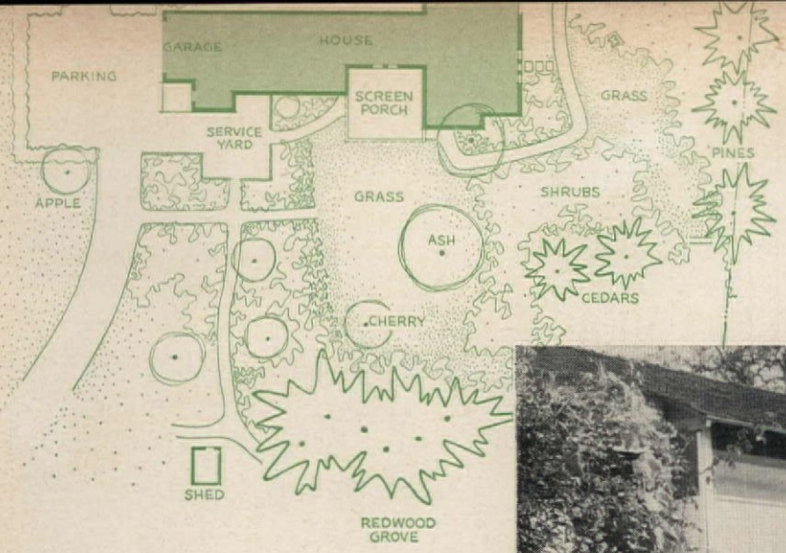
SECOND STAGE



THIRD STAGE

Remodeling a house can sometimes be done in stages, so you don't have to spend so much money at one time. The John A. Carltons remodeled their Larchmont, New York, home this way, inside and out. Now the house is a beauty, worth far more than its original cost plus remodeling cost. The Carltons completely remodeled the eight-room house, had just a little help with the plumbing and wiring. Stage one was mainly interior remodeling. Stage two: they removed the ugly brown stain on the siding by sandpapering and wire brushing, then restained shingles. Stage three: a drastically changed porch plus a good lawn and landscaping job. Mr. Carlton photographed the house after each stage, planned next step by drawing changes on tissue placed over photograph. This is a very good way to visualize final results. It certainly worked for the Carltons, and can work for you just as effectively.

A SOLUTION HERE YOUR PROBLEM?

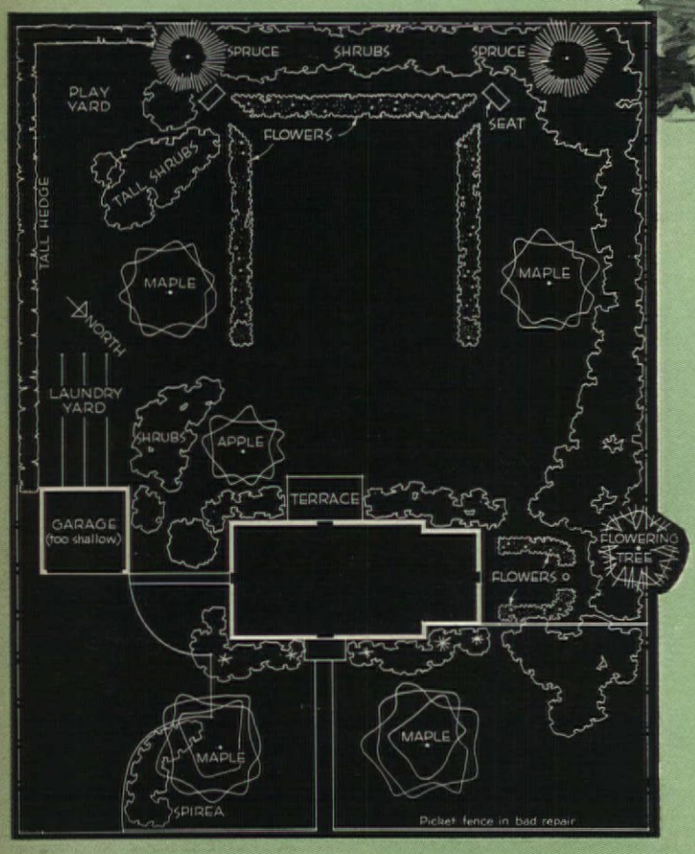


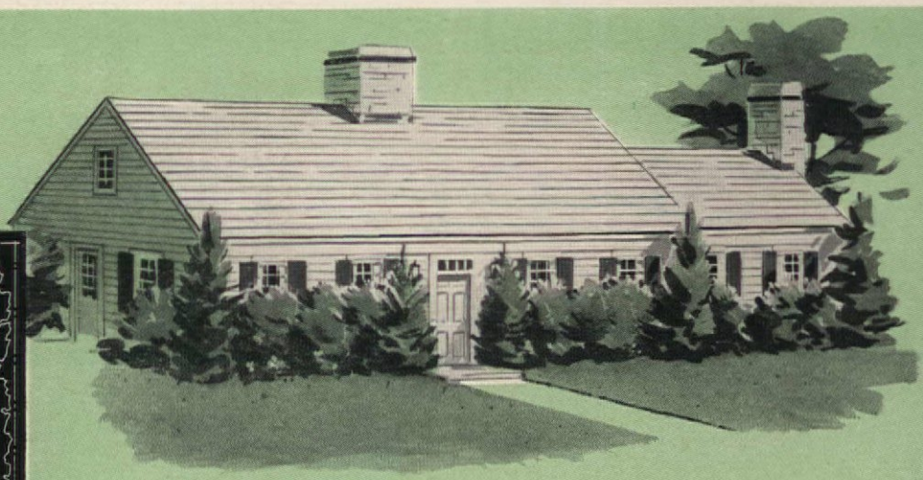
22 truck loads removed

—overgrown trees, shrubs, and assorted perennials—to reclaim a garden from a forest. "I'm being smothered," said the new owner to the landscape architect. "Do something!" And straightway something was done. This is how the place was laid out and this is how it hit the eye—*before.*

If your home is buried in a Forest Primeval... Remodel the

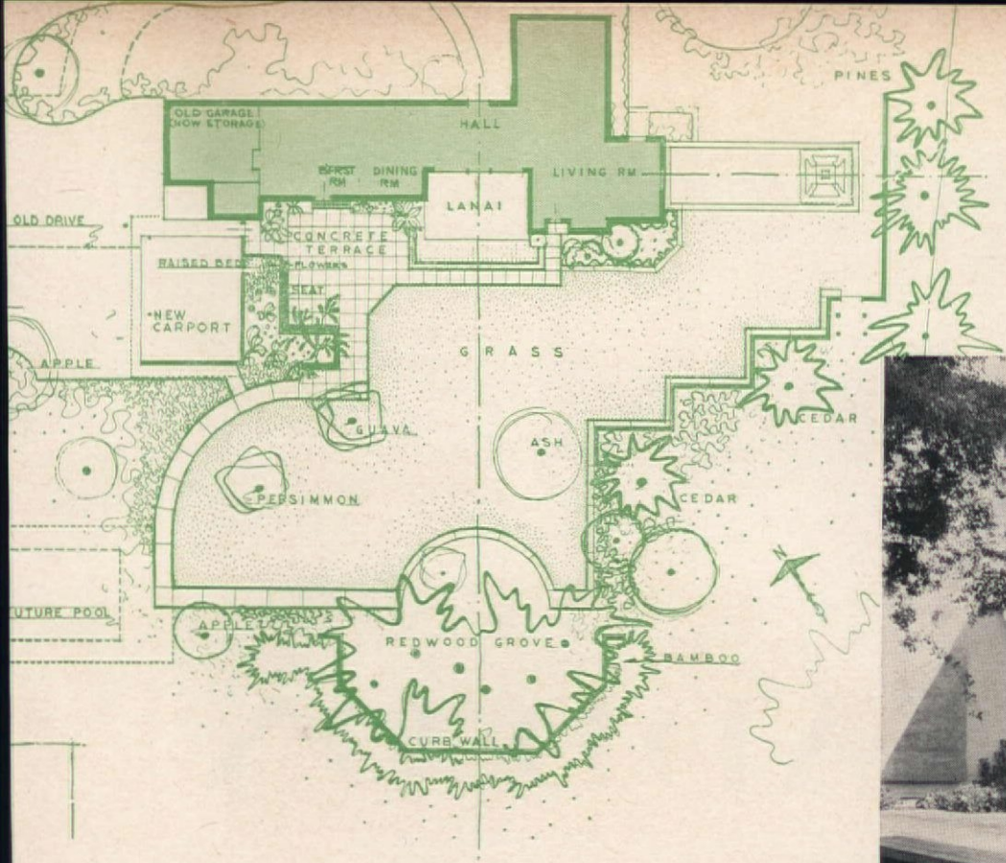
Before: Does your house look something like this "before"? Is it encircled by trees and shrubs, with a garden to *look* at, not *live* in? Remodeling the grounds may be easier than you think. You can spread the work out over several years. The first step is to sketch a plan.





Home lots 25 years ago were purely ornamental...

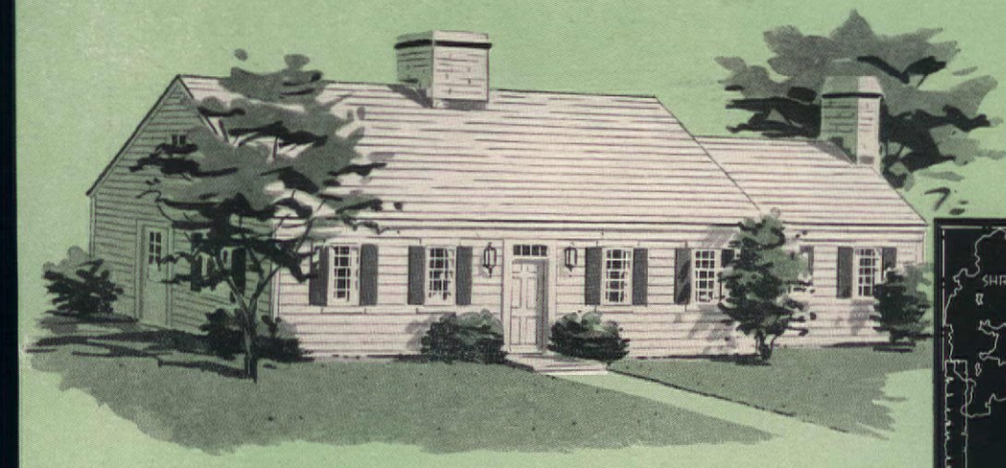
REMODEL for Today's



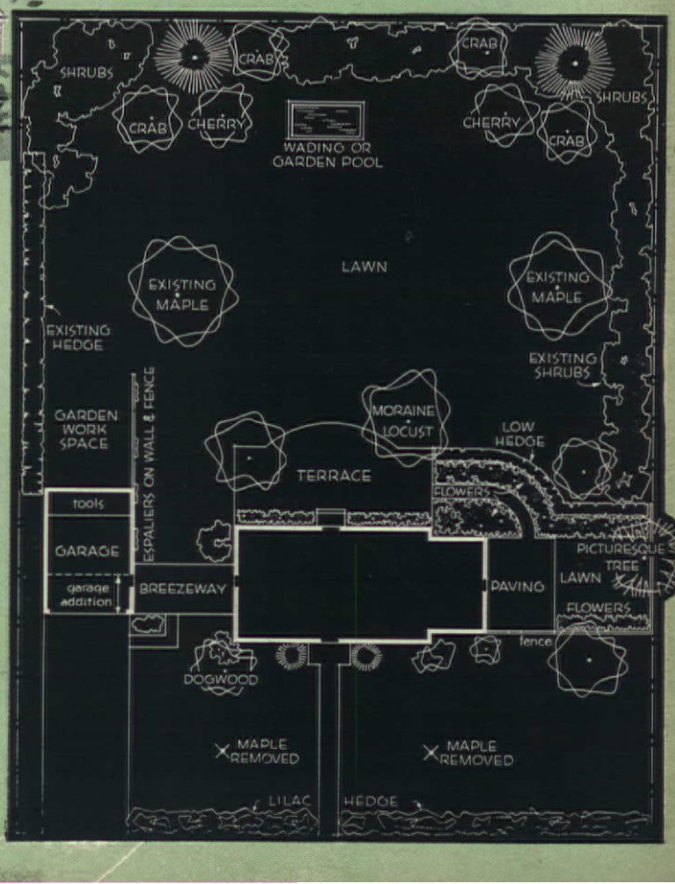
After: This is how the garden was designed and this is how it looks now. A guava, a persimmon, and a weeping cherry, scarcely seen for the shrubs, were saved as specimen trees. The screened porch has become a lanai, and is properly related to the garden. A terrace in the sun has been added, and the parking area tripled. In a nutshell: the place has become beautiful to look at and is a joy to live in now.

Grounds

See "Where Credit Is Due," page 120



After: Here's how you can bring plantings up to date and create a good garden for an outdoor-living family. Plantings at front enhance attractiveness of house; garden design satisfies today's demand for living-space, openness, simplicity.



MARY DEPUTY CATTELL, LANDSCAPE ARCHITECT

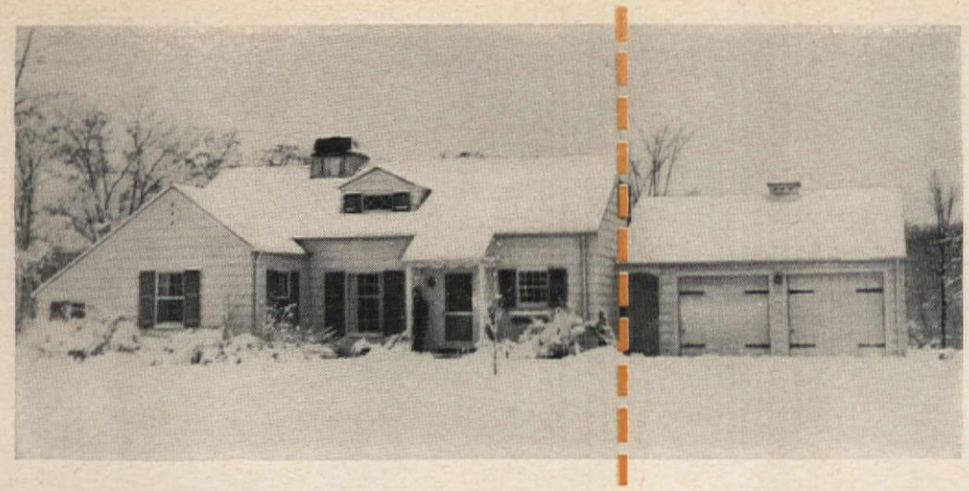
Landscape plantings need remodeling occasionally, just as houses do, and for the same reasons. Plantings have to be brought up to date. Sometimes they look unattractive. Sometimes they're out of style. Sometimes they take on the character of a forest or jungle.

And sometimes they just become impractical, especially if the garden was designed (as gardens once *were* designed) to be looked at rather than to be lived in. Such plantings now seem inconsiderate of children's play and adults' relaxation.

Do you recognize any of these symptoms in *your* plantings? The prescription in any such case is

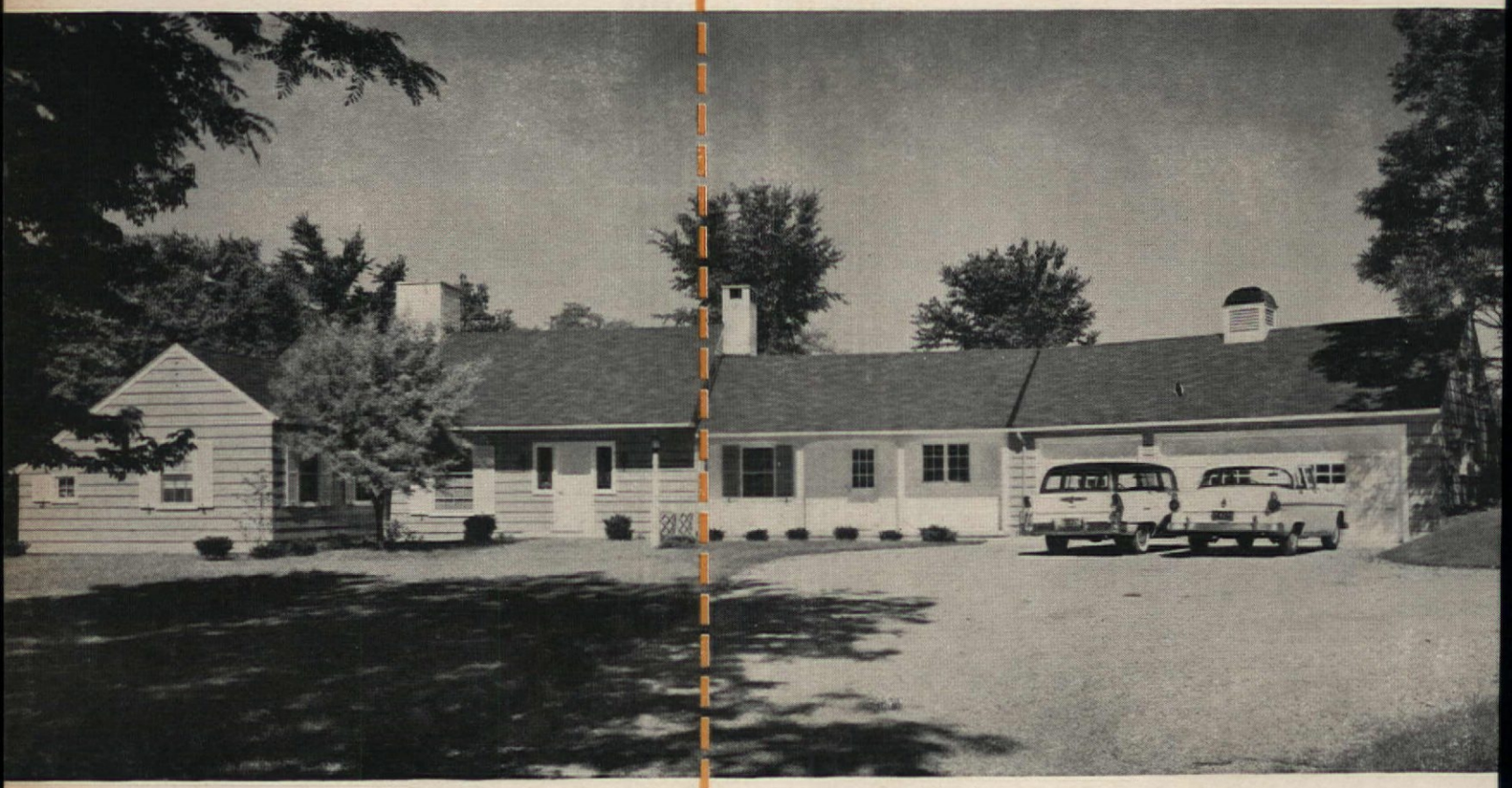
CONTINUED ON PAGE 124

Outdoor Living



When the Ziegelbaurs saw this prewar, two-bedroom house, they liked it so much they bought it. Yet they knew they'd have to remodel to get enough space for their needs

How to ADD ON

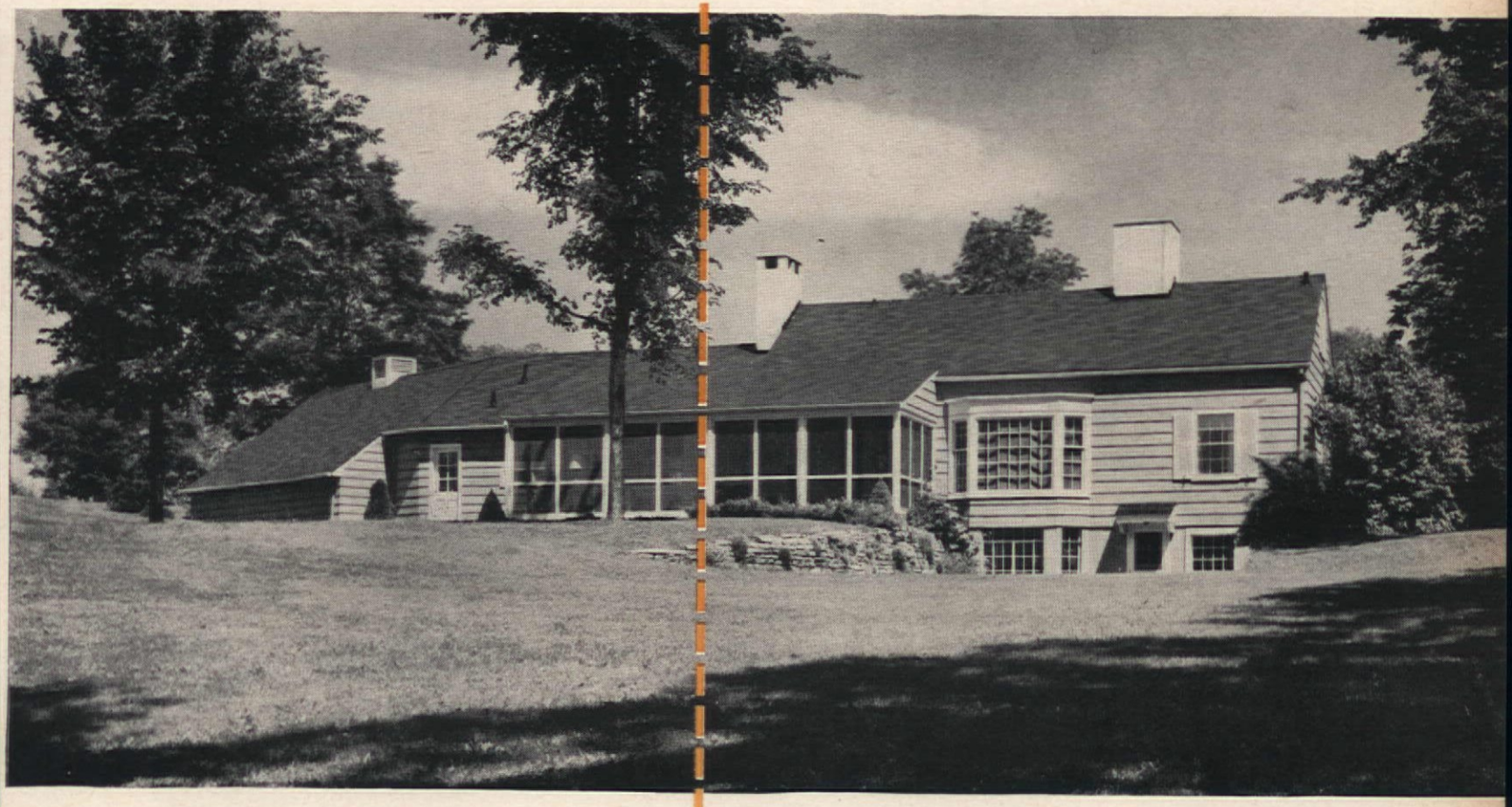


Ideas about making over their house kept popping into the heads of Janice and Paul J. Ziegelbaur of Franklin, Michigan. But the Ziegelbaurs had the good sense not to rely exclusively on their own enthusiasm and inspirations. They called in experts—an architect and a decorator—to help them. The dotted line shows where they started adding on to their white shingle house, which was built in 1941. It grew from 1,000 to 1,600 square feet of living area, with an additional 700 square feet for a new three-car garage. Original house had a dormer window, a roof jog over door, and lattice trim on tiny porch. By removing these eyesores, adding chimneys, repainting, and adding a new kitchen and garage, Edward E. Bissell, AIA, improved looks of house and enlarged floor space. Master bedroom wall was moved out. The additions improved the house by separating its three basic areas. Sleeping area's at far left in this front view, and this ensures privacy and quiet for the bedrooms. Living-dining area is at left of center, and kitchen-utility-garage zone's at right of dotted line.

See "Where Credit Is Due," page 120

Provincial charm makes work almost fun in Ziegelbaurs' new kitchen addition. They wanted the room to look like a farm kitchen, chose countertop range, wall refrigerator, and stainless steel sink which blend with any period decoration. Dale Doehr decorated this home.

Cooking-unit peninsula divides the kitchen from the living-dining room. Pass-through simplifies meal serving. Quarry-tile floor and counter tops are durable and easy to clean, and they help to carry out farm motif that extends to provincial furnishings in next room.

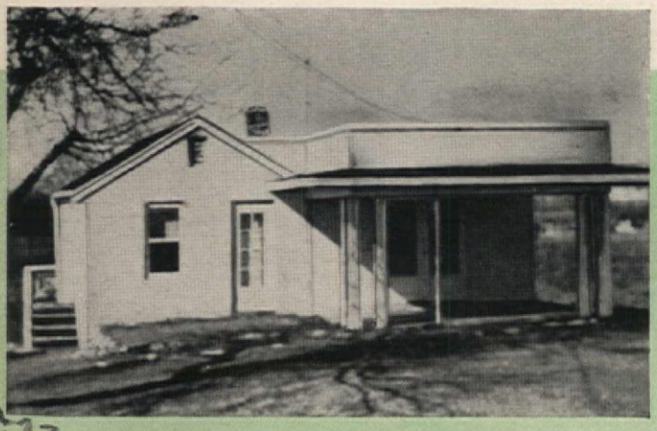


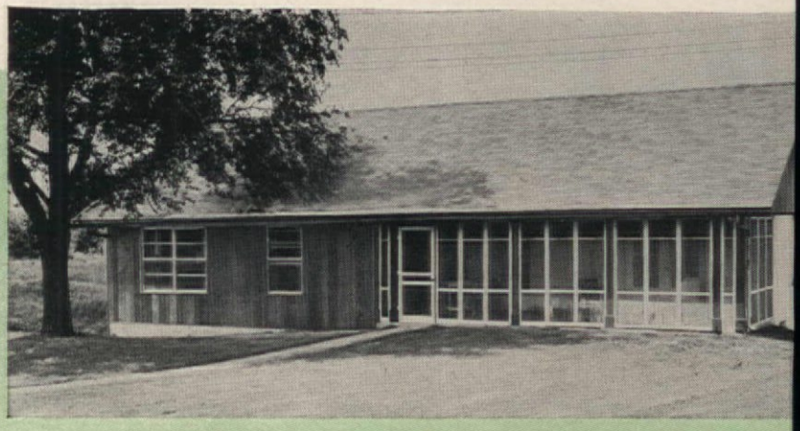
• View from back lawn shows extent of addition, to left of dotted line. Possibilities of indoor-outdoor living are increased, because size of porch is doubled and door from kitchen opens onto lawn. Additions improve proportion of house, and long, low roof line blends house with site. Old double garage was moved to a corner of the property to serve as a storage "barn." Architects for house and grounds got the maximum from house, land.

TURN THE PAGE FOR MORE ADD-ON'S

They moved sideways to gain more space, and turned a boxy house into a rambler

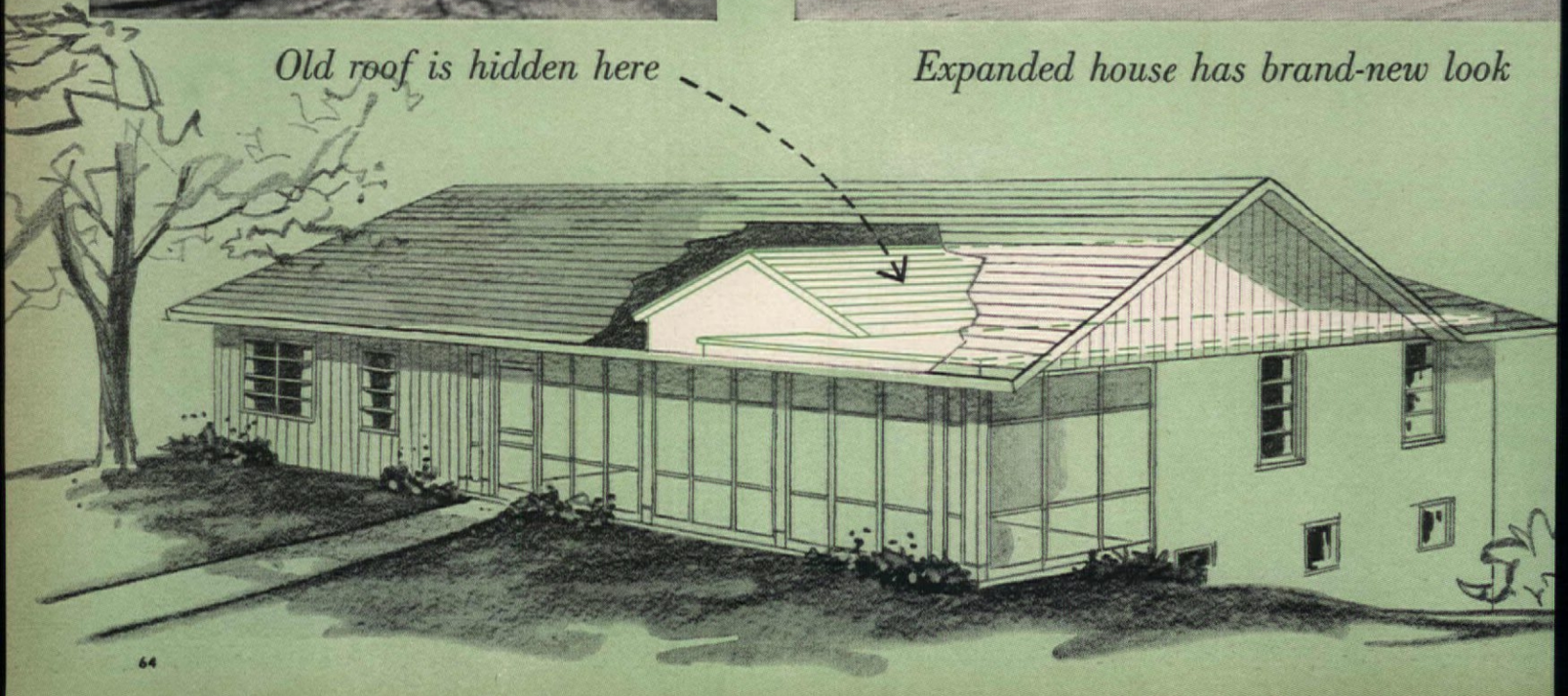
How to AD





Old roof is hidden here

Expanded house has brand-new look



When you decide to remodel, you'll first need o decide which way to move. When the Donald Hallidays of Chappaqua, New York, needed nore space, they moved *sideways*. There's a reezeway beyond the garage they converted into family kitchen, and a new two-car garage on ne end of the breezeway. Adding former alcove itchen to living room made it much bigger.

(Begins on page 62)

New roof over old one works wonders

Some remodeling projects are easy to plan, but others aren't so simple. The Willis Bruningas of Peoria, linois, for example, needed more ace and also wanted to do a major ce-lifting job on their three-room use. They had added another room d a porch (flat roofed). Later, when ey needed still more space, their de-gner, A. B. Campen, worked out a ique design for them.

A new wing consisting of a living ea, a dining L, and a U-shaped kitch- was added to the old structure, and all and a powder room. Then a new of—framework, sheathing, and as-alt shingles—was constructed over e old and new portions of the house . without removing the old roof! This new roof enhances the over-all pearance of the house. The fact t the old roof was left intact saved me money for the Bruningas.

It started like this . . . .

The Frederick Hoits of Princeton, N. J., expanded a "Veteran's Special." They added a porch (above), then a two-car garage with a bedroom and bath over it. Old garage became dining room (below) and separate breakfast room off kitchen. Remodeling boosted house value by more than remodeling cost.

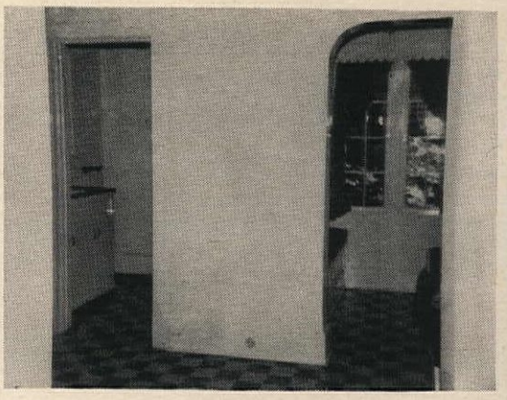
They added on like this . . . . .

And got bonuses like this

See "Where Credit Is Due," page 120

LIVING KITCHENS —*No.1 Suppressed Desi*

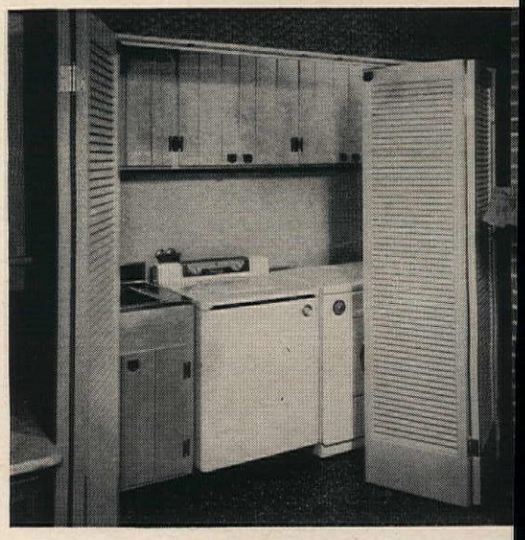
A first-hand report to our AMERICAN HOME Family! Recently held . . . A Women's Congress on Housing, sponsored by the Housing and Home Finance Agency of the Federal Government, in Washington . . . where 100 housewives from over the nation expressed their ideas on home design, said they wanted most of all "MORE FAMILY ROOMS, thank you." Here are:



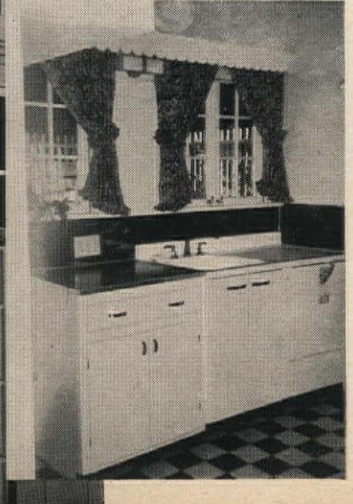
1. *In Portland, Oregon, they moved one wall*

Remember Mr. and Mrs. Arthur D. Hosfeldt Jr. of Portland, Oregon? You met them as our ingenious cover-story family (January, 1954) who converted a has-been house into a lovable, livable home. But the Hosfeldts have grown out of that home. They've moved. Because as the boys grew bigger the rooms seemed to grow smaller. Familiar gripe, isn't it? But most of all, the Hosfeldts grew out of the kitchen. When Teddi found herself feeding the family in shifts, that was it. They had to have more space. They bought another old house, but it too presented an immediate problem.

Their new kitchen was outmoded and dark—and certainly not cheerful! This is what the Hosfeldts did: they moved one wall several feet into the garden without spoiling the architecture. It was a structural change, but worth it. The Hosfeldts decided to add a fireplace to this wall and really have a *living kitchen*. This small structural change is what made the biggest difference. It was the beginning of the kitchen remodeling, and became a fitting background for Teddi's collection of Early Americana. But most of all it became a family room. It's a place where it's fun to prepare delicious family meals and enjoy them together. We'll wager, too, that this family-room kitchen is the favored place when friends come to visit. Then, while the "kitchen pot" boils, the children play with their parrot or watch programs on television. Now when Dad comes home he can enjoy the news quietly in the little television room off the master bedroom. Then the family gathers for supper by the fireplace. And we say this proves that a living kitchen *does* bring a family closer together.



INFORMATION: CYNTHIA EYRE



Shutters close off utility roo
(above) equipped with a sta
less steel laundry tray, cabine
Bins above washer and dry
hold soiled clothes and ironi

Hemlock cabinets (left) ha
ring pulls, H-hinges. L-shap
work area saves steps. Garba
slot is in corner counter top .
can is removed outside. Si
area, originally separate, fits i
work surface. See TV above ov

n America

EDITH RAMSAY

3 Good Examples Good Approaches

See "Where Credit Is Due," page 120

Wallpaper and ruffled valances help to color-cue Hosfeldt family kitchen with its marble-top sink, old brass fender, red chair, rocker, spice rack, and pine commode. Curtained door to terrace marks beginning of wall extension.

The new east wall of the Hosfeldt kitchen was constructed flush with the exterior bedroom wall. This structural change didn't mar the house lines. It actually enhances them. Fireplace chimney was built very high so it would carry smoke over nearby houses. At far right are tool shed, enclosed drying yard.

LIVING KITCHENS

2. *In Knightstown, Indiana: a separate family room*

VIRGINIA THABET

A lovely, 93-year-old house attracted Marian and Luther Pidgeon of Knightstown, Indiana, because it had plenty of space for family living, and is near the school—handy for Johnny, 12, and Peggy, 7, who, of course, have always figured in the long-range plans the Pidgeons made to grow into their house gradually.

After eight years of planning, the Pidgeons started remodeling their kitchen. It finally got under way after they'd consulted Doris Piper, Crosley's Kitchen Planning Director. As you'll notice in the "before" pictures, the Pidgeons started with an antiquated kitchen. But now it's modern—and a gem. A living kitchen, it's just a step from the family room that was also a great part of the remodeling.

Only minor structural changes were involved. And the Pidgeons consider the results well worth the cost. They all enjoy this part of their home.

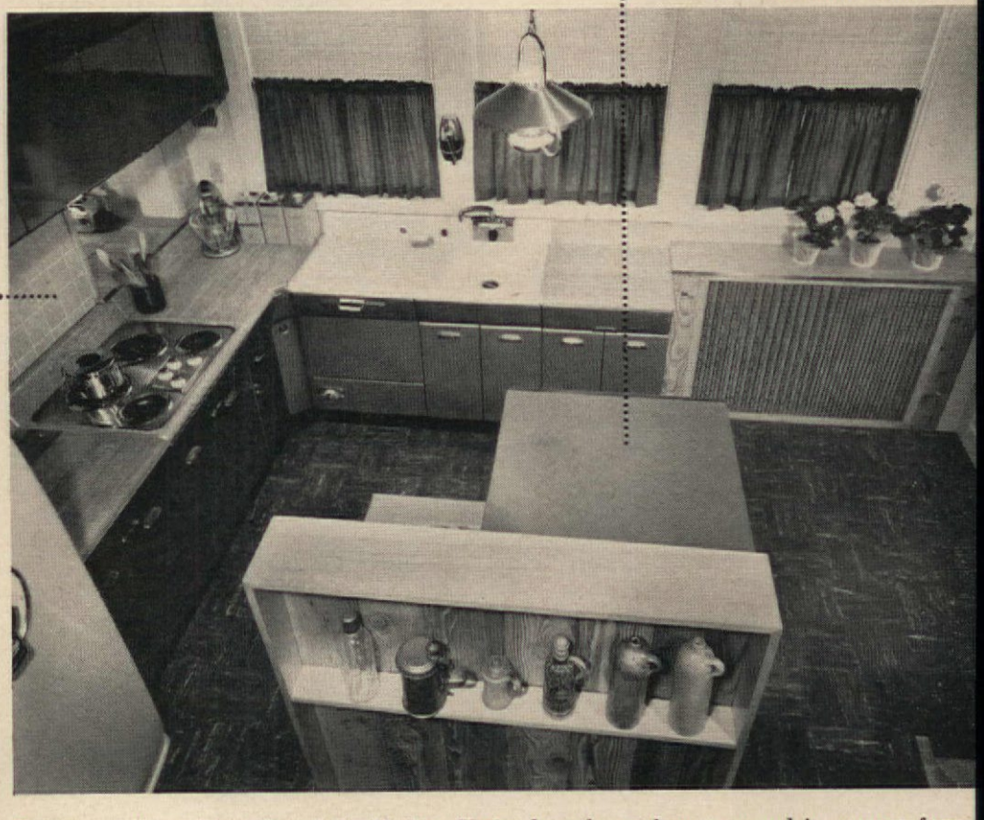
Breakfast room and back entrance (top, right) make a perfect wood-paneled "family room," with a round table, captain's chairs, a cheerful fireplace, and a place for Luther's collection of steins.

Door to kitchen has been relocated at extreme end of wall, so there's continuous wall space now and room for a pass-through for food.

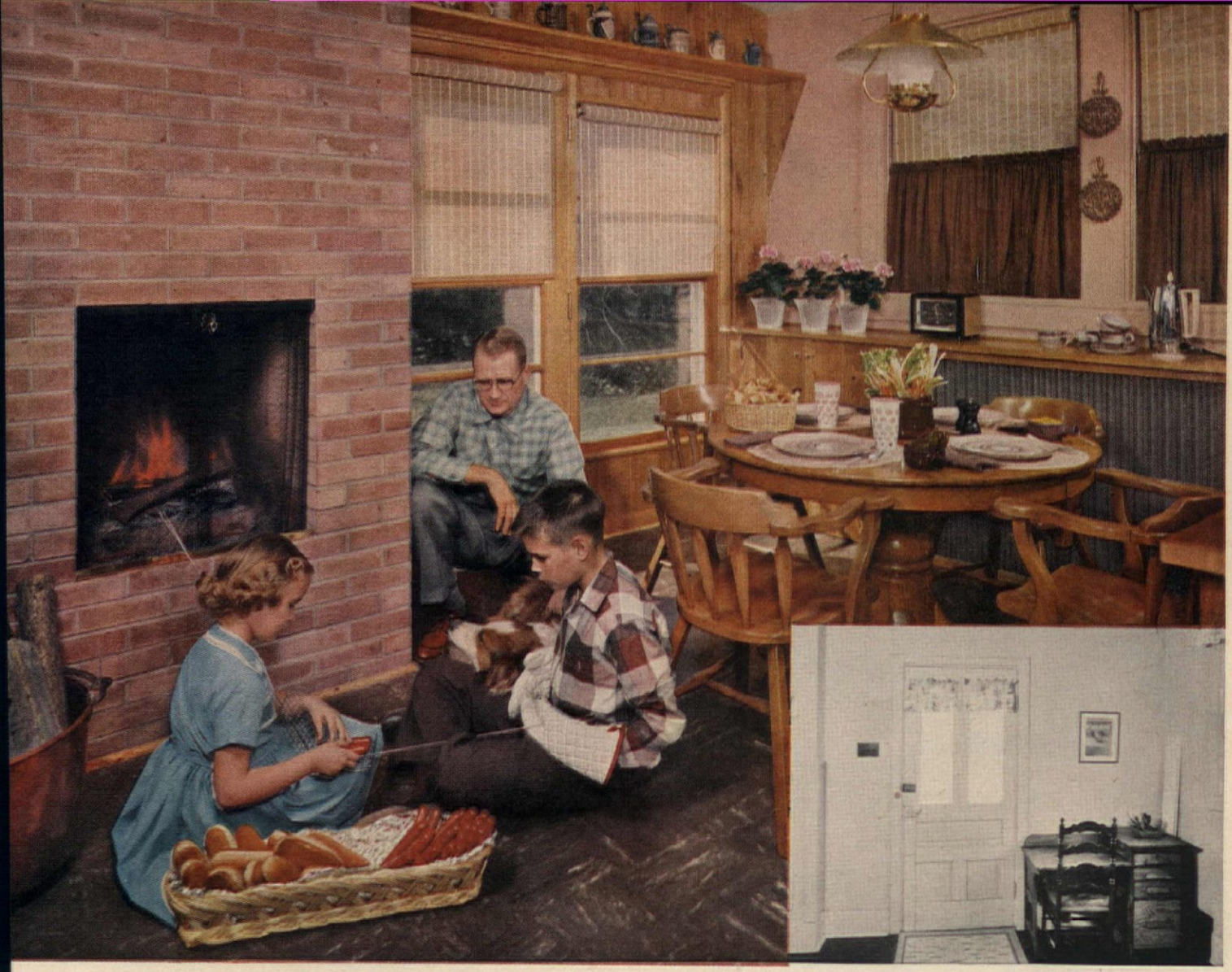
Marian Pidgeon wanted—and got—a compact, traffic-free kitchen work area. Cabinets, refrigerator, surface cooking units, and dishwasher-sink fit easily into the L-shaped area near the pass-through. Ceramic tile backsplash is another work-saver. The kitchen color scheme, planned around the copper-glow cabinets, has accents of pink, brown, and white. One of the happiest of kitchens! CONTINUED ON PAGE 117

See "Where Credit Is Due," page

Peggy gets food from her mother via pass-through as she helps set family-room table. Cabinets below counter hold dinnerware and appliances used here.



Here's a ceiling-to-floor view of the kitchen. Notice how the stack-on oven and its counter form island to free work area from flow of traffic (above). There's a roll-out waste basket und the counter at end of island (top). Made of perforated hardboard, it's painted to match cabine



LIVING KITCHENS

3. *In Minneapolis, they used open planning*

INFORMATION: ELIZABETH C. CLEMONS

Music, dancing, cooking, eating, visiting . . . that's what you'll find near the copper-hooded fireplace in the living kitchen of Dr. and Mrs. William Proffitt of Hopkins, a suburb of Minneapolis. "We built our kitchen to work in, to play in. It's the center of our home. It *is* our home," says Mrs. Proffitt.

Viewing kitchen from living room (above), notice how the front door, entrance hall, and living room all open to the kitchen. On the other side of the big fireplace, separated by a plexiglass wall, there's an organ.

Open shelves, filled with books and treasured objects, line one wall of the room. Mrs. Proffitt says, "I didn't care to open a door every time I wanted a book or something on the shelf . . . and it isn't hard to keep clean."

Actually, the kitchen area is a broken U. One "wall" of this U is an island (right) that holds the surface cooking units, sink and dishwasher, and storage cabinets on four sides. It's also a buffet counter. CONTINUED ON PAGE 118

See "Where Credit Is Due," page 120

Eating out tonight? Outdoors, that is...

M'm! M'm! Good! Hot Soup!

ng out tonight? Why not start
t of the hard work done. Let
l's cook your first course —
nd fragrant Tomato Soup!
quick minutes you can fill a
ps with a cheery round of
ent — and win a round of

e famous Campbell's Toma-
packed with honest goodness.
oup-making skill of Campbell chefs has made this soup one of America's all-time favorites.

Here's another thing to do with Tomato Soup. Make a new soup by combining Tomato Soup with Green Pea—that's Purée Mongole. Or blend Tomato and Mushroom. Use your imagination — let Campbell's do the work!

You could be famous for it!

SOUPS SUPPLY BASIC NUTRITIONAL NEEDS

VITAMINS, MINERALS and LIQUIDS
—for general well-being

PROTEINS—for upkeep and growth

CARBOHYDRATES—for energy

Once a day . . . every day . . . SOUP!

Entertaining ideas

Now in Canada, too!

Coconut Cake. The high, light cake is made in minutes with Betty Crocker Yellow Cake Mix. Fill with lemon pudding. Use Betty Crocker Angel Fluff Frosting Mix. Sprinkle with grated coconut.

"I guarantee a perfect* cake every time you bake

cake... after cake... after cake!"

says Betty Crocker of General Mills

for August

by Betty Crocker

My, but it's hot! Nice and hot, if you're about to take the children swimming. Or if you're off on a family picnic. Or if you're simply, soothingly lazing in the shade. Those are things you should do more of, these bright sunny days! And our Betty Crocker Cake Mixes are made to order to help you, they're so easy.

Feel like asking friends for dinner? Do! Serve it on the porch. Keep it simple. Then do yourself proud with a cake that *looks* like trouble, but isn't. A great big wonderful coconut cake, for instance.

Hail the conquering hero home from camp – this calls for celebration! Toast his triumphs with frosty lemonade, surprise him with Trix Cupcakes. They're gay as a circus and just his style.

Any day you're in the mood for cake – bake one! It's no trouble. The best ingredients—Softasilk Cake Flour, pure vegetable shortening, fine flavorings – are all blended for you in our Betty Crocker Cake Mixes. You just add two fresh eggs, so your cake will taste homemade-fresh and melt-in-your-mouth-tender. Feeling just a little hungry? Bake up any of the good ideas on these pages, why don't you, for a happy surprise tonight!

Betty Crocker

* PERFECT!

Yes, all our Betty Crocker mixes—Cake, Frosting, Brownies, Date Bars, Pie Crust, Answer Cake—are guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.

Summer Delight. Bake a high 'n light Betty Crocker Angel Food Cake. The whites of 13 farm-fresh eggs are right in the mix. Heap with berries. Top with whipped cream.

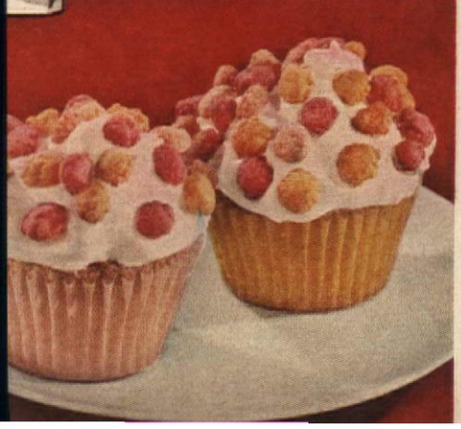
Answer Cake. New—from Betty Crocker! All in one package: Yellow Cake Mix, Chocolate Fudge Frosting Mix, even the baking pan! Trim with gay peppermint sticks and candles.

Marble Fudge Sundae. Top our Marble Cake with ice cream. Make sauce with Betty Crocker Instant Chocolate Fudge Frosting Mix.

New! Gay Party Cake! Betty Crocker Confetti Angel Food Mix has colorful bits of sweetness right in the mix. Needs no frosting!

Trix Cakes. Frost your cupcakes with new Betty Crocker Angel Fluff Frosting Mix, trim with Trix – the gay fruit-colored cereal. For cupcake recipe, see White Cake Mix package.

Peanut Cream Loaf. Bake Betty Crocker Peanut Delight Cake Mix in 2 loaf pans, 8½ x 4½ x 2½", for 35 to 40 min. at 350°. Split 1 loaf in 3 layers. Fill and frost with whipped cream, chill.



Concentrate on one glamorous dish, make

Good Victuals

A tray of unusual hors d'oeuvres, hot and cold, with soup or salad make a perfect summer luncheon

JEAN AUSTIN

A luncheon or a party scheduled and
too hot to even think, much less co
just before the guests arrive? Herewi
the formula and four suggestions to ma
it work for you.

The formula? Concentrate on one e
filling, glamorous dish, something that
be done in the cool of the evening bef
or the cool of the morning thereof—fill
the menu with the things you do easies
and you'll have a success on your han
It's as easy as that!

Perfect little dinner . . .
a canned, cooked ham,
frosted with chaudfroid sauce
and glazed . . . a green salad, fruit and coff

he rest of the meal very simple and you'll enjoy your own party!

Luncheon à la Paris —Eggs in Aspic

Doris Cunningham's Liver Pâté—done high style to serve as first course for sit-down dinner, ring-mold style for self-service passing

RECIPES ON PAGE 90

For details about table appointments, see "Where Credit Is Due," page 120

A favorite drink, black or creamy, lends new excitement when used as an ingredient in these six recipes

MOCHA COOLER

CONVERSATION PEAR SALAD

For details about table appointments, see "Where Credit Is Due," page 120

Take a Jar of INSTANT

COFFEE

Eye openers? Sure they are. And tantalizing coffee flavor adds the extra *umph* that turns simple recipes into something pretty special. What could be more delectable than COFFEE CRÈME ECLAIRS filled with coffee custard and topped with a coffee glaze—unless it's our CAFÉ BAVAROIS. We poured the bavarian into a St. Honoré Crown but it makes a pretty mold by itself. Want a tall, cool, satisfying drink? The MOCHA COOLER combines three "instants" to please your palate. The CONVERSATION PEAR SALAD and the COFFEE-GLAZED HAM defy any description but UMM, MORE! Coffee and coffee cake always go together, but here they're wedded in COFFEE COFFEE CAKE with its coffee-crumb topping—perfect for afternoon snacks.

RECIPES ON PAGE 88

ANOTHER FINE PRODUCT OF STANDARD BRANDS INC.

This coffee tells you it's fresher

It greets you with a louder *whoosh* and the livelier aroma that forecasts fresher, fuller-flavored coffee in each satisfying cup. Why? Because Chase & Sanborn Coffee is the *only* leading brand that's *pressure* packed. And pressure packing preserves coffee freshness and flavor better than any vacuum can or bag.

Chase & Sanborn Coffees are served by more fine hotels and restaurants throughout America than any other brand.

Chase & Sanborn

Fresher because it's pressure packed

A remarkable new instant coffee is underneath this lid . . .

Yes, you can now enjoy Chase & Sanborn's famous flavor in this brand-new full-bodied instant!

New Instant Chase & Sanborn

"CAMP" COOKING'S FUN AT HOME

HELEN MANLEY KENLEY

By this part of summer, your youngsters are either beet red three shades browner, whether they've been at camp or play ing around the neighborhood. They're bubbling over with ide on everything from building outdoor shelters to cooking over glowing campfire.

Your kids can have the fun of camp right at home if Mom a Dad'll join in for some cook-outs and a little camp-song singi around the fire. (The very youngest members of the family w love this too!) "Camp out" in your own yard or a nearby pa

Your children will enjoy planning different events. Let th do it, with a little deft help. If they're old enough, they can ev decide on the menu and help do the shopping.

Dad, you'll need to supervise the fire. You can teach your b how to build it, but he may need to be told *where* to build it. you have a barbecue pit or a portable barbecue, the set-up easy. If you don't, perhaps your kid would like to build his o barbecue. You can help him. The barbecue doesn't need to elaborate to do the job. A simple one can be fun, too.

Mom, your part comes in supervising the food, and the rec choice for camp food should be simple but good. The great fun of it is that everyone helps with the cooking. Take KABO for instance. Cubes of round steak PLEASE TURN THE P

resh idea for breakfast!

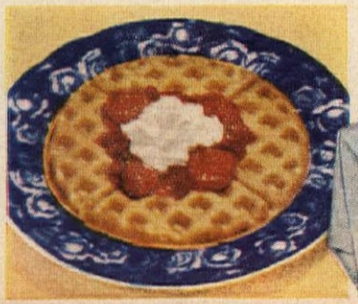
...this fresh cream cheese on toast

ots of folks love the cream-
ss of Philadelphia Brand Cream
eese on breakfast toast . . . or rolls
nuffins . . . with or without jam.
ts fresh flavor perks up a sleepy
etite. And this famous cream cheese
o wholesome . . . supplies vitamin
nd other fine dairy food values.

Try it for a change tomorrow morning. Just be sure to get genuine *Philadelphia* Brand Cream Cheese... marked with the famous red Kraft K. The cream cheese that *tastes richer*, fresher, better than all the rest... with the special goodness nobody has ever been able to copy. Made *only* by Kraft.

y Special

genuine Philadelphia
Cheese with a little
p it up fluffy with a
on waffles with straw-
es. That fresh, creamy
ing into the hot waffles
ious!



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Wed. nights NBC
TV's most famous dramatic series

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VINYL-PLASTIC TILE FLOORING
so easy to live with

Today's the day to toss away your scrub brush. You'll live free and easy on this new modern floor because ARISTOFLEX Vinyl-Plastic Tile shrugs off scuffs, stains and grime... resists grease, acids and alkalis. Lustrous MATICO ARISTOFLEX is easy to keep sparkling clean.

MATICO ARISTOFLEX is styled with classic simplicity in 15 marbleized colors that look well in every type of home. Use "feature strip" (shown here) for interesting new floor patterns. Ordinary scissors cut the tile... makes it simple to install wall-to-wall yourself. See this grand low-cost floor tile at the MATICO dealer listed in your classified phone book.

SC 331

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MATICO PRODUCTS
Guaranteed by Good Housekeeping

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Houston, Tex. • Joliet, Ill. • Long Beach, Calif. • Newburgh, N. Y.
Aristoflex • Confetti • Parquetry • Maticork • Asphalt Tile • Rubber Tile • Vinyl Tile • Cork Tile • Plastic Wall Tile

Camp Food

(Begins on page 78)

and pieces of bacon are alternated on green sticks. Each person sears his meat quickly in the hot fire and then roasts it slowly over coals. Then pop it into a hamburger roll. Um-m, good!

A good vegetable for the young outdoor cook is **ROASTED CORN.** Have him soak the corn, husk and all, in water for several hours. Slowly roast it in the husks until the leaves are slightly charred. Butter it, and you have a delicacy you never tasted indoors.

ROASTED POTATOES are fun, too. They're best wrapped in foil and then tossed to the back of the fire for about an hour.

Have you ever eaten **ANGELS ON HORSEBACK?** Wrap chunks of cheese in bacon and heat on the end of a stick. Crackers or buns are good with these.

As your family becomes more adept at this camp cooking, try "scout-made" **HAMBURGER PATTIES,** grilled over the open fire. Mix prepared mustard, pickle relish, and catsup right in with the meat. The spices and smoke combine to give the patties a superb flavor.

For dessert, make **GRAHAM CRACKER DELIGHT.** Toast a marshmallow slowly over the coals, then put marshmallow and four squares of thin milk chocolate between two graham crackers. It's a wonderfully gooey dessert, so have paper napkins handy.

GOLDEN GLOW is another favorite. Make two long slits, about half an inch apart, in a banana, leaving the peel on. Stuff marshmallows and chocolate in the slits. Wrap all in aluminum foil, and toast in coals for a few minutes. Your feast is ready!

And when you're all full of good food, remember that K.P. is part of your "camp" routine. Everyone helps with the cleanup! Even the littlest ones. The fire will solve most trash problems. But there will be a few things to rinse off to take home or carry back to the kitchen. Young folks do that well.

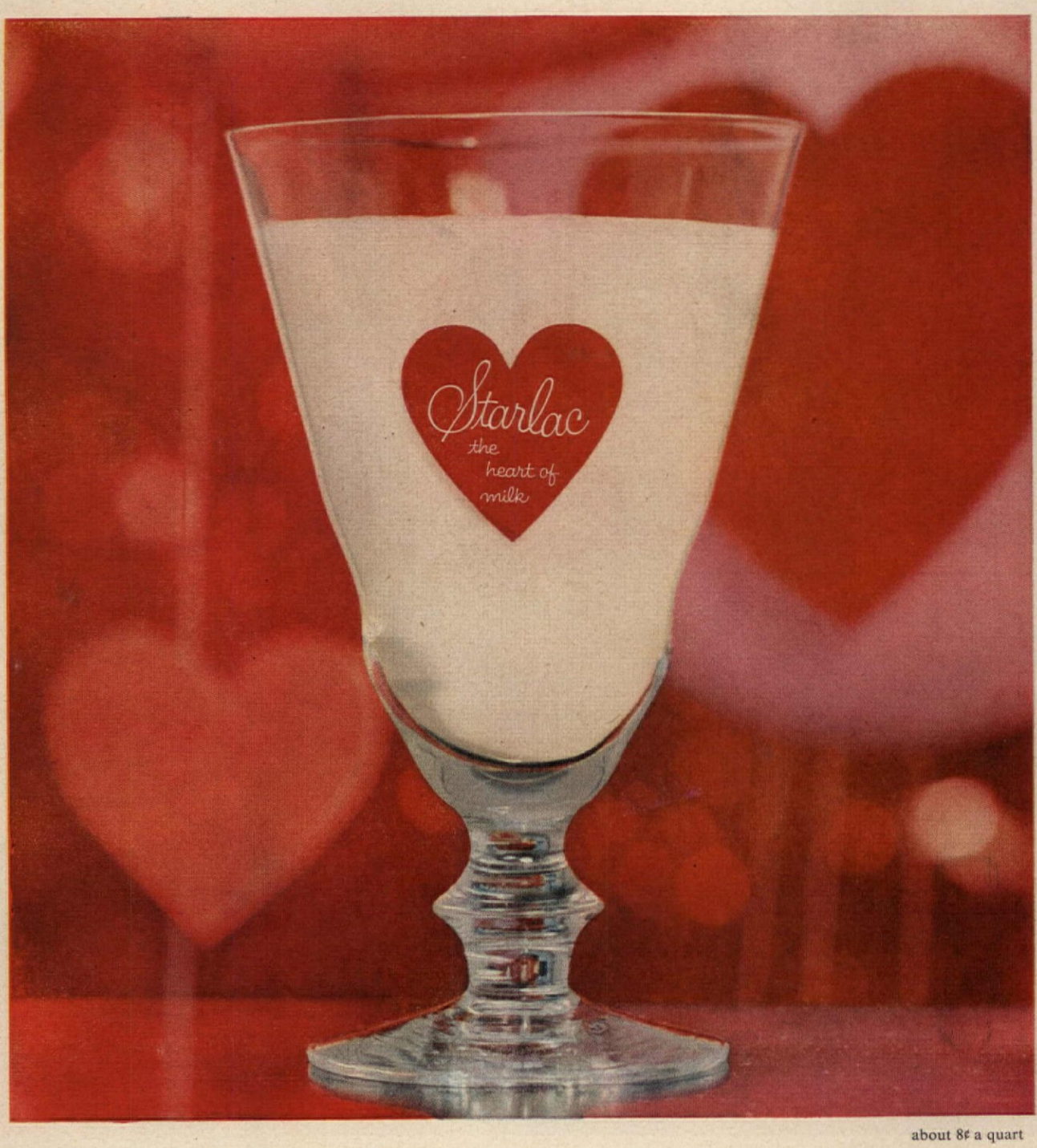
And now while the embers glow and everyone joins in a few songs, this old world seems just about perfect. THE END

Tomatoes, lettuce, Miracle Whip ... America's national salad!

Tomatoes and *lettuce*—grown in every state and available in stores all year 'round. *Miracle Whip*—liked by more people than any brand of salad dressing ever made. All you need for a *wonderful* salad any time, anywhere. Surely if America has a national salad, this is it!

Miracle Whip tastes different because it *is* different. Kraft's secret recipe and exclusive beating process make it a unique *type* of dressing, combining the best qualities of good old-fashioned boiled dressing and fine mayonnaise.

Actually, there's nothing else anywhere like the one and only Miracle Whip. Try it. You'll see why year after year it outsells the next twenty brands of salad dressing *combined*.



about 8¢ a quart

So good! **STARLAC**® the heart of milk

So pure . . . so wholesome . . . such a money saver on your table!

Since plenty of milk on the table is so important to your family's health you should know this!

Starlac, Borden's nonfat dry milk, gives you the heart of milk . . . all the proteins, B vitamins and minerals of the finest pasteurized milk . . . for about 8¢ a quart. Only the water and fat are removed.

Get Borden's Starlac. Drink it. Use it in all your "made-with-milk" recipes. Tastes simply delicious. It mixes instantly, dissolves completely, even in ice water.

Economy 5-qt. package . . . Convenience package with 3 pre-measured 1-qt. envelopes . . . Family 12-qt. package.

© 1956, The Borden Company

VIRGINIA SCHROEDER

Cool Sipping!

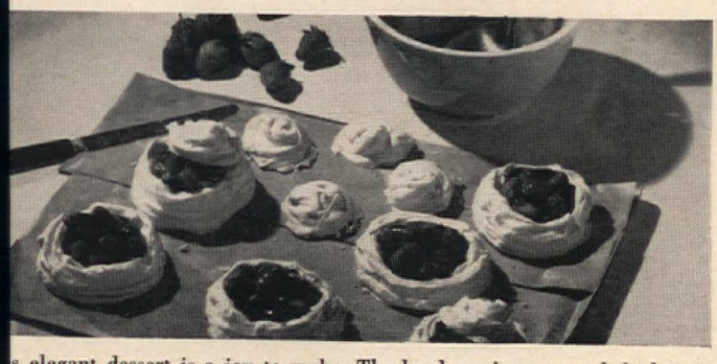
See "Where Credit Is Due," page 120

A long, tall drink in a frosty glass will perk up your spirits on any hot day. Won't you join us?

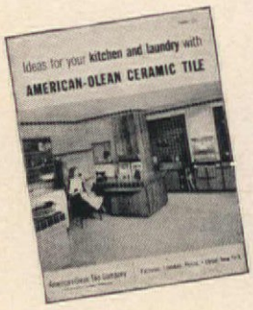
- *Banana Orange Frost* combines two favorite flavors. Mix orange juice and banana in a blender. Pour into glasses and garnish with cherry ice cubes.
- *Choc-peppermint Shake* of the soda fountain variety calls for a package of chocolate milk-shake mix, milk, and peppermint ice cream. Shake or whip vigorously.
- *Lime Crush* is a colorful, long drink. Make it of orange-, lemon-, or limeade and crushed ice. Top with a scoop of lime sherbet.
- *Fruited Tea Punch* makes a refreshing cooler on a summer day. Use equal parts of orange juice, pineapple juice, strong tea, and water. Add grapefruit juice, lemon juice, and sugar to taste.
- *Strawberry Cooler* is a quickie. Add a strawberry-flavored drink concentrate to milk and sweeten it with sugar.
- *Raspberry Froth* will tempt all lovers of fresh fruit. Use frozen raspberries, milk, and sugar whipped together. Or frozen peaches and strawberries would work as well.
- *Honey Mint Soda,* for the "eat and drink" soda fans, is made with honey dissolved in a little hot water, a few drops of mint extract, and carbonated water. Add a scoop of ice cream—vanilla, chocolate, or peppermint.
- *Creamy Apple Juice* is a dieter's treat. Whip up 2 cups of apple juice and water with 3 tablespoons of instant dry milk.

• • • • • • • • • • • • • • • •

ELEGANTLY SIMPLE FOR SUMMER



s elegant dessert is a joy to make. The hard meringues are baked on a kie sheet covered with brown paper so meringues are easy to remove. en filled with luscious, fresh fruit and a syrup glaze, they're a mouth-ering treat. If you like to "gild the lily," top them with whipped cream.



BUILDING?

REMODELING?

Two full-color booklets give you lots of practical suggestions

Two stunning new booklets, handsomely illustrated with color photos, show you how America's top interior designers use American-Olean Tile in many types of rooms. New, practical uses—new decorative treatments—and you can adapt them to your own floor plans and needs, easily!

Why not clip the coupon right now? These tile ideas will save you work, worry, and upkeep costs, because A-O ceramic tile *stays* beautiful.

American-Olean Tile Co..

1211 Cannon Avenue, Lansdale, Pennsylvania

Gentlemen:

☐ Enclosed is 10c in coin. Please send me your booklets, "Ideas for Your Kitchen and Laundry," and "New Ideas in Tile."

☐ Please send me the name of my local American-Olean contractor.

(PLEASE PRINT)

My Name_____

Address_____

City_____ Zone____ State_____

It's too

Why simmer? Slip into sensible cook

HOT to cook!

JEANNIE WILLIS

abits for these hot days. You can serve this meal

and be ready to enjoy it yourself—cool and poised. Surprise your family!

Family Food

- ZIPPY TOMATO STARTER
- BUFFET SALAD
- HONEY FRIED CHICKEN
- MELON BALL COMPOTE

Sure it's too hot to cook . . . if you choose recipes that demand hours at a hot range and wait until the heat of day to start cooking. But why get in such a lather? Choose recipes you can prepare in the morning while it's still cool.

Start with an appetizer, like our ZIPPY TOMATO STARTER. Then there's cold chicken. I've yet to taste the likes of our cold HONEY FRIED CHICKEN. And I can fairly shout about how good this chicken is with bread-and-butter sandwiches! Or try our easy-to-prepare BUFFET SALAD. It'll do you proud!

And what about dessert? You certainly can never bungle with MELON BALL COMPOTE and its very special mint and anise sauce. Make a cake from a packaged mix to serve with this, and the stage is set. Here's to a free, cool, relaxing August for you!

RECIPES ON PAGES 90, 94

For details about table appointments, see "Where Credit Is Due," page 120

You can't stay awake (even to count sheep) when your pillows are filled with 100% DACRON

REG. U. S. PAT. OFF.

Counting sheep is as outdated as your old-fashioned pillows! Today, millions of people enjoy more comfort—more restful sleep on *new* pillows filled with 100% "Dacron"* polyester fiberfill.

See how much extra comfort you'll find in pillows filled with "Dacron". They're soft, resilient for night-long fluffiness . . . peaceful slumber. Many of these pillows are hand-washable. And they keep these important qualities through the years.

Now, during August White Sales, bring new comfort and fashion into your home. Pillows filled with 100% "Dacron" and made by leading manufacturers are specially priced during White Sales. As an extra assurance of the finest of the stuffing materials, look for the new Du Pont label before you buy.

P.S. When you shop, see comforters filled with "Dacron", also. And if you make quilts and comforters use batting of "Dacron".

*"*Dacron*" *is Du Pont's registered trademark for its polyester fiber.*
Du Pont makes fibers, does not make the fabrics or pillows shown here.

Look for this tag on the pillows you buy. It's furnished by E. I. du Pont de Nemours & Co. (Inc.), to identify products filled only with 100% "Dacron" polyester fiberfill in the amount specified by Du Pont.

DU PONT
REG. U.S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING... *THROUGH CHEMISTRY*

DU PONT FIBERS OPEN YOUR HOME TO MODERN LIVING

American Home Recipes

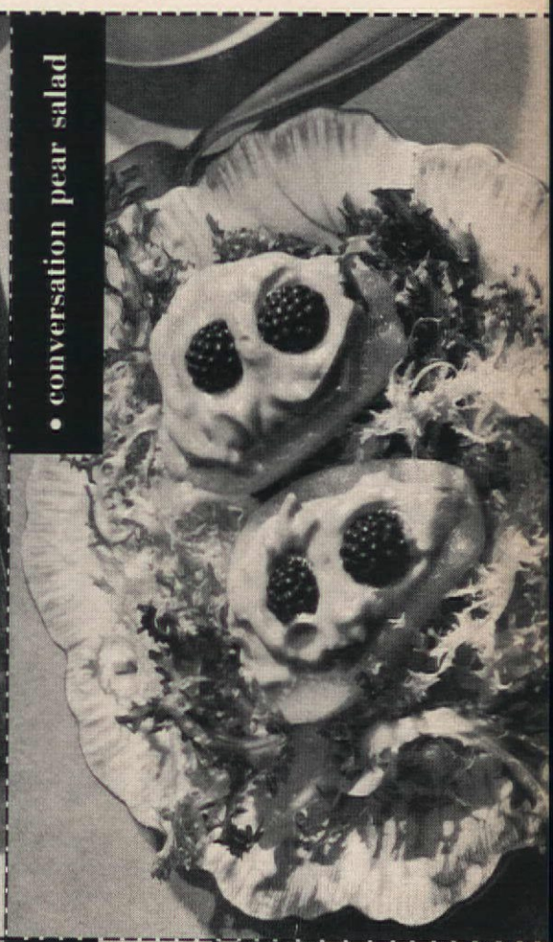
(Take a Jar of Instant Coffee, pictured in color on page 76)

AMERICAN HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for $1 from:

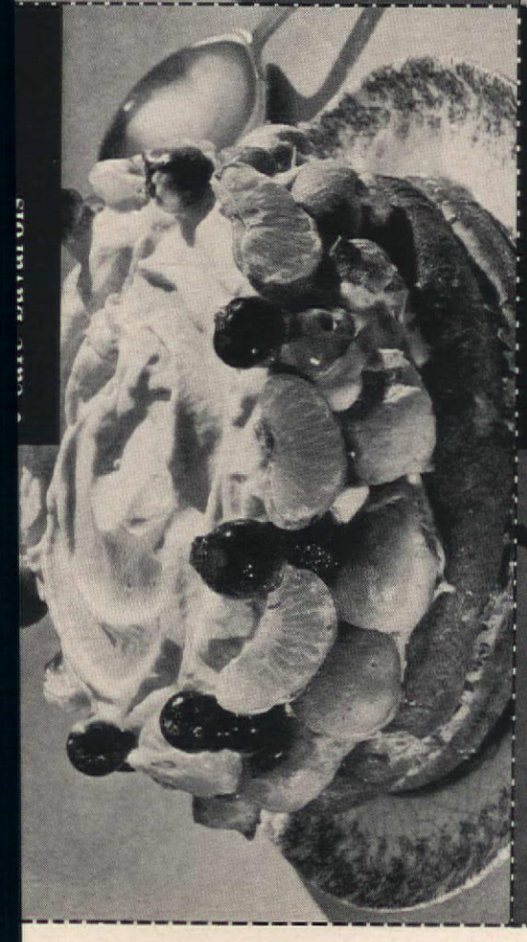
THE AMERICAN HOME, Dept. J-55
American Home Building, Forest Hills, N. Y.

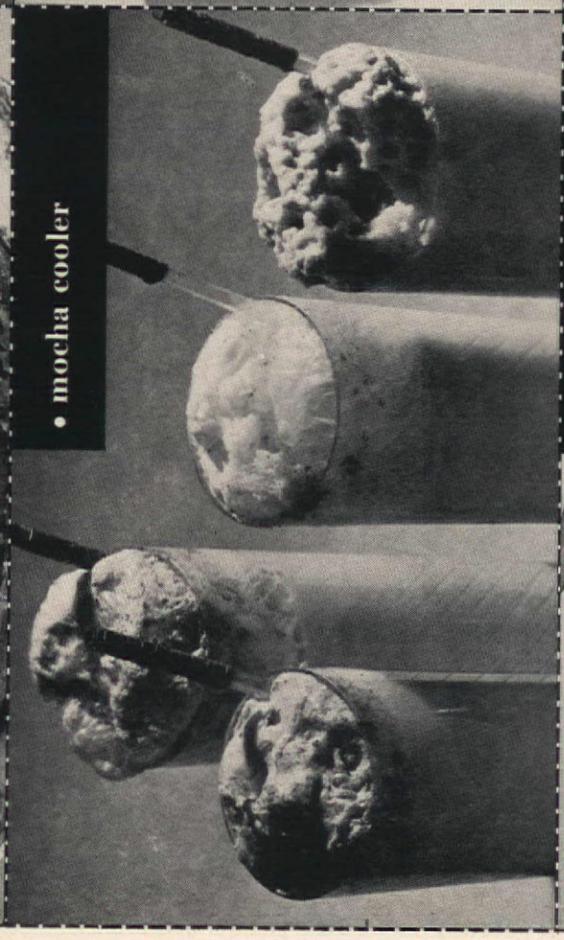
• coffee coffee cake

• coffee crème eclairs

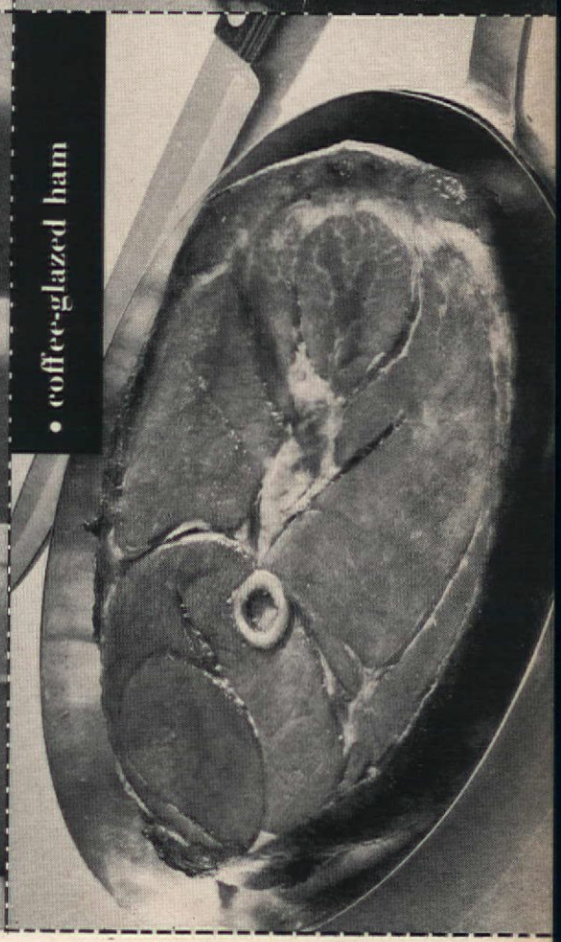


• conversation pear salad





• mocha cooler



• coffee-glazed ham

American Home Recipes

(Take a Jar of Instant Coffee, pictured in color on page 76)

• coffee-glazed ham

Preparation time: 5 min.
Pan-broiling time: 20-30 min.

1 cup brown sugar
¼ cup vinegar
1 tbs. instant coffee
¼ tsp. dry mustard
1 1½-lb. ham steak

• Combine all ingredients of the glaze and blend. Pan-broil steak slowly for 10-15 min. on each side, brushing frequently with glaze.

Serves: 4 ***650 cal. per serving*** ***Source of Vitamin B***

Tested in THE AMERICAN HOME KITCHENS

• conversation pear salad

Preparation time: 5 min.

1 can pears
1 pint fresh raspberries
1 recipe Coffee Dressing
Chicory
Water cress

• Arrange pears on greens. Top with dressing and garnish with raspberries.

COFFEE DRESSING

½ cup heavy cream
2 tbs. sugar
1½ tsp. instant coffee
2 tbs. mayonnaise

• Whip cream, gradually adding sugar and coffee. Fold in mayonnaise.

Yield: 4 servings ***215 cal. per serving*** ***Source of Vitamin A***

Originated in THE AMERICAN HOME KITCHENS

• mocha cooler

Preparation time: 5 min.

2 tsp. instant coffee
2 tsp. instant cocoa
1 tsp. instant non-fat dry milk
2 tsp. sugar
1 scoop pecan ice cream
Carbonated water

• Combine dry ingredients in glass. Add a small amount of carbonated water and stir until dry mixture is dissolved. Add ice cream and fill glass with carbonated water. Stir to blend.

Yield: 1 soda ***165 cal.*** ***Source of Vitamin A***

Originated in THE AMERICAN HOME KITCHENS

• coffee crème eclairs

Preparation time: 20 min.
Baking time: 40-45 min.

1 cup water
½ cup butter or margarine
¼ tsp. salt
1 cup flour
4 eggs

• Bring water, butter or margarine, and salt to boiling point. Add flour all at once, stirring until mixture leaves sides of pan. Remove from heat. Stir in unbeaten eggs one at a time. After each addition, beat until smooth. Using a cookie press, pastry tube, or spoon, form into finger shapes on a cold greased baking sheet. Bake in a 450°F. oven for 15-20 min., then lower temperature to 350°F., bake 20-25 min. longer. Split eclairs as soon as removed from oven. Cool. Fill and frost.

FILLING

1 pkg. vanilla pudding mix 2 tbs. instant coffee ½ cup heavy cream, whipped

• Prepare pudding as directed on the package, cool. Fold in coffee and whipped cream.

GLAZE

1⅓ cups sifted confectioners' sugar
Dash of salt
2 tsp. instant coffee
2½ tbs. hot water
1 tbs. butter or margarine, melted

• Combine all ingredients and blend.

Yield: 25-30 eclairs ***125 cal. per eclair*** ***Source of Vitamins A, B***

Tested in THE AMERICAN HOME KITCHENS

• café bavarois

Preparation time: 15 min.
Chilling time: 2 hrs.

2 tbs. gelatin
¼ cup cold water
3 egg yolks, slightly beaten
1¾ cups milk
2 tbs. instant coffee
½ tsp. cinnamon
¼ tsp. salt
3 tbs. sugar
3 egg whites
3 tbs. sugar

• Soften gelatin with cold water in mixing bowl. Combine egg yolks, milk, coffee, cinnamon, salt, and 3 tbs. sugar in a double boiler. Cook over boiling water until it coats a silver spoon. Remove from heat. Pour hot egg mixture over gelatin, stirring until dissolved. Chill until slightly thickened. Beat egg whites until foamy, gradually add 3 tbs. sugar and beat until stiff peaks form. Fold into the gelatin mixture. Pour into 1-quart mold or St. Honoré Crown. Chill until firm.

Serves 6-8 ***145 cal. per serving of bavarian*** ***Source of Vitamins A, B***

ST. HONORÉ CROWN

• Crown can be purchased or made using the eclair recipe. Bake a thin 8" circle of eclair dough and 12 very small puffs on a pastry sheet at 375°F. for about 30 min. Hold baked puffs together with a sugar syrup cooked to the brittle stage. Garnish crown with cherries and orange segments dipped in the sugar solution.

• coffee coffee cake

Preparation time: 10 min.
Baking time: 25-30 min.

1 tbs. instant coffee
¾ cup sifted confectioners' sugar
½ tsp. cinnamon
⅛ tsp. ground cloves
⅛ tsp. nutmeg
2 tbs. melted butter or margarine
1 recipe of favorite coffee cake
¼ cup raisins

• Combine all ingredients of the topping and blend well. Prepare coffee cake as directed in recipe or on package of mix. Add raisins. Pour into 10" ring mold. Sprinkle with topping. Bake in 400°F. oven for 25-30 min., or as directed on the package.

Serves: 9-12 ***185 cal. per serving*** ***Source of Vitamin A***

Tested in THE AMERICAN HOME KITCHENS

American Home Recipes

(Good Victuals, pictured in color on page 74)
(Family Food, pictured in color on page 84)

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American Home Recipes

(Good Victuals, pictured in color on page 74)
(Family Food, pictured in color on page 84)

• honey fried chicken

Preparation time: 15 min.
Marinating time: 45 min.
Cooking time: 40 min.

1 2½-lb. fryer, cut in pieces
1½ cups sherry wine (optional)
1½ cups flour
1½ cups bread crumbs
½ tsp. salt
½ tsp. pepper
½ tsp. poultry seasoning
2 eggs, well beaten
½ cup honey
Fat or oil for frying

• If desired, marinate chicken in wine for 45 min. Mix seasonings in bread crumbs. Dredge chicken in flour, dip into eggs, then into crumb mixture. Fry in shallow fat at 300° F. until brown. Brush with honey, then bake in 350° F. oven for 30 min. longer. Serve hot or cold.

Serves 4 ***650 cal. per serving*** ***Source of Vitamins A, B***

RECIPE BY EVEREST PRIETO *Tested in* THE AMERICAN HOME KITCHENS

Note: Chicken is an added treat when served with almond rice. This chicken can be frozen very satisfactorily.

• buffet salad

Preparation time: 15 min.
Marinating time: 3-8 hours

½ lb. Rotini or shell macaroni
1 cup French dressing
1 pkg. lemon-flavored gelatin
½ cup sliced radishes
½ cup grated carrots
¼ cup sliced green onions
Sliced ham
Tomato wedges
Black olives
Lettuce
Water cress

• Cook macaroni and then marinate in French dressing for 3 to 8 hours. Prepare lemon gelatin, add radishes, carrots, and onions. Pour into individual molds and allow to set. Arrange macaroni, molds, meat, and garnishes on greens. Roll ham as a cornucopia and hold in place with toothpicks.

Serves 4 ***320 cal. per serving of macaroni*** ***Source of Vitamin B***

RECIPE BY MRS. CARMEN R. WAID *Tested in* THE AMERICAN HOME KITCHENS

• eggs in aspic

• Fill a heavy frying pan ⅔ full of water, add 1 tsp. salt and 1 tsp. vinegar, let come to a boil. Reduce heat. Break each egg separately into a saucer and slip carefully into the water, using an egg poacher to keep the eggs in even rounds, or trim the eggs after poaching. The white should be firm and the yolk creamy soft. Remove carefully from water with a buttered skimmer. Set aside to cool. Soften ½ tbs. gelatin in ⅔ cups of cold water. Heat 1⅓ cups consommé. Add softened gelatin, 2 tbs. sherry, and 1 tbs. lemon juice. Pour part of aspic in oiled shallow pan and chill. When firm, place egg carefully on aspic and garnish with sprigs of tarragon or dill. Cover the eggs with the rest of the cooled aspic and let set. When ready to serve, cut out the eggs in rounds and chop leftover aspic for garnish around the eggs. Aspic enough for 4 poached eggs.

RECIPE BY JEAN AUSTIN

• doris cunningham's liver pâté ring mold

1 lb. chicken livers
1 can consommé
1 can water
2 pkgs. gelatin
2 pkgs. cream cheese
¼ cup sherry
¼ cup brandy
1 tsp. Worcestershire
2 tbs. chopped parsley
Salt and pepper

• Boil soup and water with several pieces celery, onion, and parsley. Strain. Add gelatin which has been dissolved in water. Add sherry and brandy. Cover bottom of ring mold with half of this liquid. Cool until fairly well set. Boil livers. Chop *very fine* or *sieve*. Add all other ingredients to this. Mix well. Fill ring and chill. Unmold and serve with melba toast.

(I got this delicious, inexpensive pâté recipe from my friend, Mrs. Cunningham, who lives in Newtonville, Mass., who got it from a friend who lives in Cambridge, who got it from a friend in California!)

• chaudfroid sauce meat glace

CHAUDFROID SAUCE

• Melt ¼ lb. butter in a double boiler, add 6 tbs. flour and blend. Add 1½ cups chicken stock, stirring constantly until mixture boils. Soften 2 tbs. gelatin in ¼ cup water and add to hot sauce. Cool. Spoon over cold canned ham and repeat until ham is covered. Chill. Decorate with cooked carrots, black olives, green pepper, and a stem of parsley. Glaze with a clear glace.

MEAT GLACE

• Soften 1 tbs. gelatin in ¼ cup water, dissolve in 1 cup boiling water off flame. Do not let liquid boil. Add a pinch of salt and 1 tbs. white vinegar. Cool. Gradually pour over ham. If meat drippings or stock is used instead of water, cool and skim off all fat. Strain through fine strainer or cheesecloth. (This makes a better flavored but darker glace.)

A GOOD VICTUALS RECIPE

• hors d'oeuvres varieté

1. Add sufficient flour to a combination of ½ cup butter or margarine, ½ cup sour cream, and 1 beaten egg to form a pastry-like mixture. Chill overnight, then roll out as thinly as possible on a floured board. Cut into 2-inch rounds and spread with mixture below:

4 hard-cooked eggs, chopped fine 1 can anchovies, chopped fine 2 tbs. chopped parsley

Combine ingredients. Moisten with a little oil from anchovies. Fold rounds like turnovers, sealing edges with tines of fork. Bake about 12 min. at 450°F. Serve hot.

RECIPE FROM HELEN BOILEAU

2. *Next party day, stuff black pitted olives with mashed blue cheese.

3. *Salty Rye Party Bread:

1 cup mayonnaise 3 tbs. grated Parmesan cheese

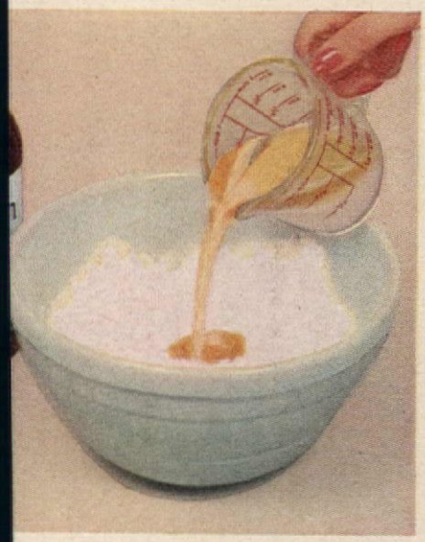
Combine ingredients. Spread mixture on rye bread very thin. Then put a thin slice of red onion on this. Heap more of mixture on top of onion and sprinkle on more cheese.

Bake in 450°F. oven for 10 minutes. Can be fixed in the morning and put on a cookie sheet ready to go into the oven.

4. *Stuff dates with a salted peanut. Wrap in bacon and place in frying pan until the bacon is crisp. Serve hot. Very good cold the next day, too!

ne pie crust you stir and roll

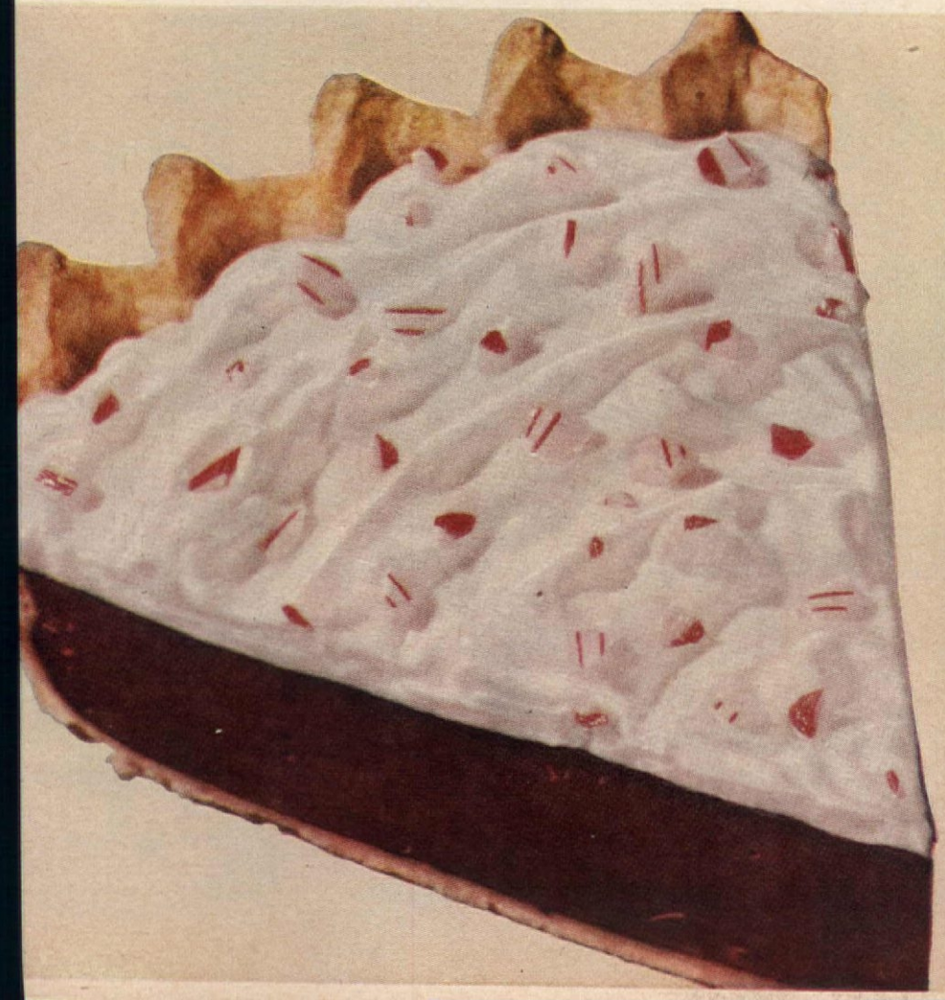
No cutting in shortening
Pour delicate Wesson Oil for flaky, tender pie crust every time



art for modern Stir-N-Roll pie crust: sson Oil and cold milk into measuring pour all at once into flour. There's ng out shortening, no packing to DelicateWesson Oil *pours* to measure y. It is *instant* shortening with all nless delicacy of finest salad oil.

2 **No cutting in shortening**—just stir to mix. Wesson is sparkling clear shortening in its purest liquid form. It blends instantly and evenly. Wesson, remember, is the *only shortening* so sparkling pure and mild, it is America's favorite *salad oil*. Your assurance of delicate flavor and lightness in all you bake and fry.

3 **Wesson Oil keeps pure** and delicate at higher baking temperature than any other leading shortening. So your pastry is certain to be delicate in taste and texture. Even beginners bake Stir-N-Roll pie crust deliciously flaky and tender. And it keeps its tender crispness even with fillings you store in the refrigerator.



STIR-N-ROLL PIE CRUST

1⅓ cups *sifted* all-purpose flour, such as Gold Medal
***1 teaspoon salt**
⅓ cup Wesson Oil
3 tablespoons cold milk

Heat oven to 475° F. (very hot). Mix flour and salt. Measure Wesson Oil and milk into same cup (but don't stir). Pour all at once into flour. Stir until mixed. Press into ball. Flatten slightly. Place between 2 sheets of waxed paper, 12″ square. Roll out gently to edges of paper. Dampen table top to prevent slipping. Peel off top paper. If dough tears, mend without moistening. Lift paper and pastry by top corners. Place paper-side-up in 8- or 9-inch pie pan. Peel off paper. Ease into pan. Flute edge. Prick pastry thoroughly with fork. Bake 8 to 10 minutes.

CHOCOLATE WHIPPED CREAM PIE

Fill baked pastry shell with your favorite chocolate filling. Chill in refrigerator. Top with whipped cream. Sprinkle with crushed peppermint stick candy. Chill in refrigerator until ready to serve.

For double crust, use 2 cups sifted flour, 1½ teaspoons salt,* ½ cup Wesson Oil, and ¼ cup milk. Mix and roll as for single crust. Bake as directed in filling recipe.

**When using Gold Medal Self-Rising Flour, omit salt. Reduce baking temperature 50°.*

None finer, lighter, fresher

Wesson® Oil

America's Favorite Liquid Shortening

Elegant eating

...this new hash made from oven-roasted beef

The way *you'd* fix a company dish . . . is the way Mary Kitchen makes this hash. Choice fresh beef is oven-roasted to a crusty brown. This roasted beef, with its savory pan juices, is blended with firm white potatoes, subtle seasonings. It's company-good!

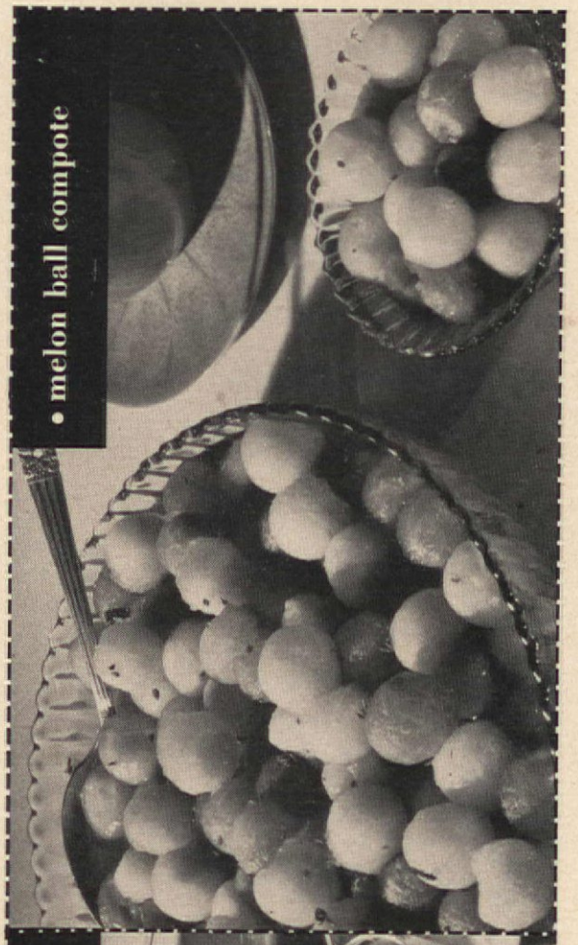
Suggestion: heap Mary Kitchen Roast Beef Hash in hollowed firm tomatoes. Bake about 20 minutes at 375°.

Mary Kitchen Roast Beef Hash

Geo. A. Hormel & Co., Austin, M

American Home Recipes

(Family Food, pictured in color on page 84)



• melon ball compote

• zippy tomato starter

How to find time for your mate

by KitchenAid

Actually you're still the same person you were when you married... you still like to go places together...do the things you used to do...or maybe ask somebody over. *But* what about those everlasting stacks of dirty dishes?

Simple! Let KitchenAid take over...*automatically,* to give you the time to do all those things, *together!* But, why a KitchenAid? Aren't dishwashers pretty much the same?

You might ask your friends who own a KitchenAid...or a dealer... why a KitchenAid is different! They'll show you how it *washes* and *rinses*—with the big, exclusive Hobart revolving wash arm that works so thoroughly...the only dishwasher that washes odd shaped pieces like gravy boats, salt and pepper shakers or crystal chandelier parts. It dries—with a separate power-blower that leaves no cloudy areas. *No other dishwasher has these exclusive features.*

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For information, write Dept. KA, KitchenAid Home Dishwasher Division, The Hobart Manufacturing Co., Troy, Ohio. Canada: 175 George St., Toronto 2.

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HAKO Guaranteed by Good Housekeeping

American Home Recipes

(Family Food, pictured in color on page 84)

• zippy tomato starter

Preparation time: 5 min.

2½ cups (1 No. 2 can) tomato juice
⅛ tsp. pepper
¼ tsp. salt
¼ tsp. monosodium glutamate
1 tbs. lemon juice
¼ tsp. prepared horseradish
⅛ tsp. ground caraway seeds (optional)
⅛ tsp. ground celery seeds or ¼ tsp. celery salt
¼ tsp. Worcestershire sauce

• Combine all ingredients, chill well, and serve. (Caraway and celery seeds can be ground in a pepper mill.)

Yield: 2½ cups ***130 cal. per yield*** ***Source of Vitamins A, C***

Originated in The American Home Kitchens

• melon ball compote

Preparation time: 5 min.
Cooking time: 15 min.

1 cup sugar
1 cup water
¼ tsp. salt
3 sprigs fresh mint or ¼ tsp. dried mint
¼ tsp. anise seeds
Watermelon balls
Cantaloupe balls
Honeydew melon balls

• Combine all ingredients except melon balls in sauce pan and boil for 15 min. or until temperature of syrup reaches 220° F. Pour over melon balls. Chill for several hours.

Yield of sauce: about 1 cup ***775 cal. per recipe*** ***Traces of Vitamins A, C***

Tested in The American Home Kitchens

Note: Sauce especially good on watermelon, cantaloupe, honeydew melons, and fresh pineapple.

FOR MEN ONLY!

King-Size Cook-Out Set

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2.50
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Bound to please the expert or the "first time" backyard chef, this deluxe Cook-Out Set consists of king-size, 16" long, carving knife, two-tine fork and wide-blade offset spatula. All are made of heavy-gauge, highly polished stainless steel with extra-long brass-riveted rosewood handles. To keep it handy, set comes with genuine leather "hang-up" thongs.

Keep Durkee flavor favorites handy, too! The secret of any successful Backyard Banquet is skillful seasoning . . . so stock up now on Durkee's Spices, Seasoning Salts, Famous Sauce, Margarine and Salad Dressings. You'll find Durkee's seasonings and ingredients "perfect companions" for your outdoor foods.

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Send only $2.50 in check or money order with 2 labels from any Durkee product to:

Durkee Cook-Out Set, Dept. A, Box 17D, Springville, N. Y. Offer void wherever prohibited, taxed or otherwise restricted. Allow 3 weeks for delivery. Offer expires December 31, 1956.

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Foods
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New Flavor Ideas for BACKYARD BANQUETS

VIRGINIA COATES,
Durkee Home Economist

DURKEE'S SEASONING SALTS

Garlic or Onion Bread

Cream ¼ lb. Durkee's Margarine and 1 tsp. Durkee's Garlic or Onion Salt. Slice French Bread diagonally, without cutting through bottom. Spread seasoned Margarine between slices. Wrap in foil. Heat 20 min. in 350° oven, or warm on edge of grill.

For variety mix Durkee's Margarine with one of the following:

1 tsp. Durkee's Celery Salt — ½ tsp. Durkee's Ground Sage
1 tsp. Durkee's Chili Powder *and* 1 tsp. Durkee's Garlic Salt
½ tsp. Durkee's Ground Thyme

DURKEE'S SPICES

Deviled Hamburgers

1 lb. ground beef
¼ cup catsup
½ tsp. Durkee's Chili Powder
2 tsp. Durkee's Famous Sauce
1 tsp. grated horseradish
½ tsp. Durkee's Onion Salt
2 tsp. Durkee's Worcestershire Sauce
½ tsp. Durkee's Flavor Salt
Dash of Durkee's Black Pepper
1 slice bread, moistened with milk

Combine ingredients, mix lightly with fork until blended. Form six patties, handling lightly. Broil on outdoor grill for about 5 minutes on each side. Serve on warm hamburger buns.

DURKEE'S MARGARINE

Foil-roasted Corn

Remove husks from corn. Brush each ear of corn generously with melted Durkee's Margarine and sprinkle with salt and Durkee's Black Pepper. Wrap each ear in freezer-weight aluminum foil and roast 15 to 25 minutes over hot coals. Turn frequently.

DURKEE'S FAMOUS SAUCE

Quick Deviled Eggs

6 hard-cooked eggs — 4 Tbsp. Durkee's Famous Sauce

Slice hard-cooked eggs in half lengthwise. Remove yolks. Add 4 Tbsp. Durkee's Famous Sauce to each six yolks. Mash until smooth. Refill whites. Chill, garnish with Durkee's Paprika.

DURKEE'S SALAD DRESSINGS

Potato Salad Supreme

Combine 4 cups cubed boiled potatoes, ⅓ cup chopped green pepper, 2 chopped hard boiled eggs. Add ¼ cup Durkee's Famous Sauce, ¾ cup Durkee's Mayonnaise or Whipped Salad Dressing, 2 tsp. Durkee's Onion Salt, ¼ tsp. Durkee's Paprika, 1 tsp. Durkee's Celery Seed. Mix lightly, garnish with Paprika.

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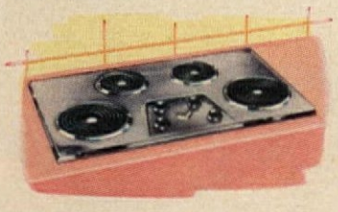
Glidden
QUALITY PRODUCTS

Color Comes To The Kitchen with Customline Appliances. Make your choice from gleaming stainless finish, Coppertone and five new Colortones: Sunburst Yellow, Coral Pink, Meadow Green, Woodland Brown and Seafoam Blue.

Create a "living-room" kitchen with Hotpoint Customline Built-ins

Bring all the warmth and charm of your living room into your kitchen with Hotpoint Customline Appliances. Yesterday's drab, workaday kitchen can now be a colorful, comfortable center for family fun and entertainment. The cost is far less than you'd imagine. And on every hand you'll enjoy work-saving Hotpoint electric appliances—the finest obtainable.



Choose a pair of Hotpoint 2-unit surface cooking sections with lighted pushbuttons, or a single top with 4 Calrod® units. Automatic griddle and french fryer also available.

Build-in your Hotpoint Super Oven—or the new BI-LEVEL double oven—at *your* height of convenience. Both have eye-level automatic controls, and are available with a window and the Rota-Grill for indoor barbecues.

Even your Hotpoint refrigerator can be built-in, out of the way and convenient. Both one- and two-door models, in varying capacities, boast every modern convenience feature. And they cost less to buy and install than other built-ins.

With your Hotpoint built-in dishwasher, the touch of a button puts a full day's dishes behind you. And everything—dishes, glass, silver, pans—comes out Spot-Less.

If you're building your dream home, or buying a new home, insist on having a Hotpoint "living-room" kitchen included in your mortgage. If you're remodeling, terms to suit your needs can easily be arranged. Talk it over with your builder, architect, or Hotpoint Customline Dealer soon.

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CHECK LIST FOR REMODELERS!

STANLEY SCHULER

When you come right down to it, remodeling is a *personal* problem. No two cases are exactly alike. Of course you can get plenty of sound advice—from reading, from bankers, builders, decorators, architects, and realtors. And it's wise to consult as many of these sources as you need to.

But the ultimate decision must be made by you in the light of what you know about yourself, your home, and your neighborhood.

Before you decide whether remodeling is for you, you'll undoubtedly ask yourself many questions. You owe it to yourself to get the answers straight.

Is remodeling worthwhile?

The answer to this question could be yes, or it could be no. Let's see which answer applies under various conditions:

Remodeling *is* worthwhile if . . .

- You're happy with your house and site, and your neighborhood has the beauty, convenience, and facilities that make it a good place to live. Remodeling should pay off in even greater happiness.
- It would cost too much to build or buy another house. Perhaps you want to change houses, but upon investigation you find that everything else is too expensive. If there are no really compelling reasons for moving, you can probably achieve the kind of home you want by remodeling.
- Your aim is to remodel and sell at a profit. Let's suppose you're going to have to move. Obviously you want to sell fast and to get as much money for your old house as you can. If remodeling can help you dispose of your property quickly, and even net you several hundred dollars above the cost of remodeling, then of course it's worthwhile.

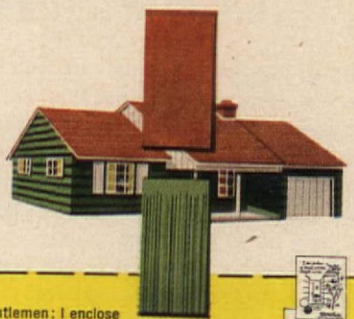
On the other hand, remodeling is *not* worthwhile if . . .

- Your house is not basically sound. Naturally, it's possible to rebuild *anything*. But the question you should ask is: "Is it economically feasible?" Certainly, if the structure is so hopelessly weakened that a new building is called for, the job is hardly worth tackling.
- You're contemplating selling an out-of-date ordinary house. There are a lot of "if's" to consider on this score, but if the house is completely nondescript in style, it is not likely that you will get your money back out of remodeling. Because in the eyes of a prospective purchaser, an old house is usually an old house, no matter what.
- You're going to sell, and the new-house market is glutted. In competing for buyers, an old house doesn't have much of a chance against a new one. Of course, it's a good idea to fix up the obvious bad points of the old place, but major remodeling is not recommended.
- The neighborhood has deteriorated beyond redemption. But don't forget this: if you and your neighbors are willing to make the effort, you can revitalize almost any neighborhood. It's been done. And this year and in the years ahead, it will be done many times more. Powerful forces banded together under the imposing title of American Council To Improve Our Neighborhoods

CONTINUED ON PAGE 115

The prettiest* street* in town

...shows how dramatically you can modernize your home with cedar shingles and shakes



Gain the same striking beauty for your home that so many architects prefer in creating smart *new* neighborhoods. It's easy when you remodel with genuine red cedar shingles and shakes. Surprisingly economical, too, because these versatile modernizing materials go on right *over* your present roof and walls. With a thick new roof and colorful walls of cedar, your home will look younger . . . provide generations of carefree service . . . insulate against sun and storm . . . and have the refreshing appearance that means *quality*. With all this, cedar shingles and shakes remain *the lowest cost luxury building material on the market*. Your home—clad in cedar—can take on all the contemporary good looks of "the prettiest street in town." Plan, *now*, to combine the natural, textured beauty of a cedar shingle roof with luxurious walls of cedar shakes.

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Gentlemen: I enclose 10c for my copies of the color books: "Ideas for Homes," "Dream Homes Come True," and "Distinctive Roof Applications."

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The quality of any cake begins with the batter. And so it is with Rheemglas—only much more so. For no kitchen measuring spoon could ever weigh ingredients down to eight hundredths of a single percent—as Rheem engineers do. And no kitchen mixer could ever blend silicates, sand and other chemicals with water so thoroughly, grind them to such a silken-smooth and syrupy batter, as our pure porcelain grinding ball mills do. Then, so that only the finest Frit will bear the name of Rheemglas, every small batch of batter undergoes exhaustive laboratory tests before it's finally approved for the inner walls of water heater tanks.

Too much care? Not when the corrosive, tough water chemicals found in every tankful of hot water in *any* home are watching and waiting for a sign of weakness—for a chance to slip by the lining and start to work on the steel tank itself. Rheem takes this extra care to build extra life into its water heaters for you so you can have all the hot water you want, and need, for a long, long time.

*Frit—a mixture of silicates and other chemicals which, when applied to inside of water heater tanks and fired, forms a porcelain-like coating.

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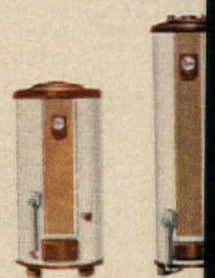
including the Rheem Coppermatic, the finest water heater money can buy, with pure copper inner tank for long life in *any* area. Also galvanized models at medium prices, suitable for most water areas. Color-styled water heaters you'll be proud to put anywhere in your home available in 20- to 100-gallon capacities that operate economically on natural, mixed, manufactured, or L-P (Butane Propane) Gases. Electric models, too. Your Rheem plumber-dealer listed under "Water Heaters" in the yellow pages of your phone directory, has the full pennies-per-day story for you.

Rheem



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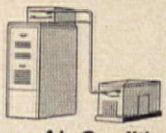
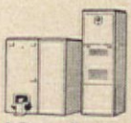


Summer Air Conditioning
—revolutionary new Rheemaire uts the operating cost of cooling our home almost in *half;* "Year Rounder" combination furnace and ir conditioner; plus a complete line f water- and air-cooled add-on onditioners and window units.



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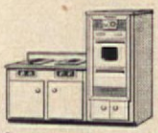
Rheem Wedgewood Gas Ranges
—new, dramatally styled ranges with 3-way lect-A-Broiler. Enjoy true "cusm" cooking in a broiling comartment that quickly becomes a tisserie with two spits, a regular ill broiler, or a deep pan broiler r barbecuing.



Built-in as oven nd surace units,
th automatic controls, available four decorator colors. Surface its designed for any type gas—into top of any standard 24" binet of steel or wood. Oven can installed in brick, wood or aster wall.

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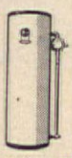

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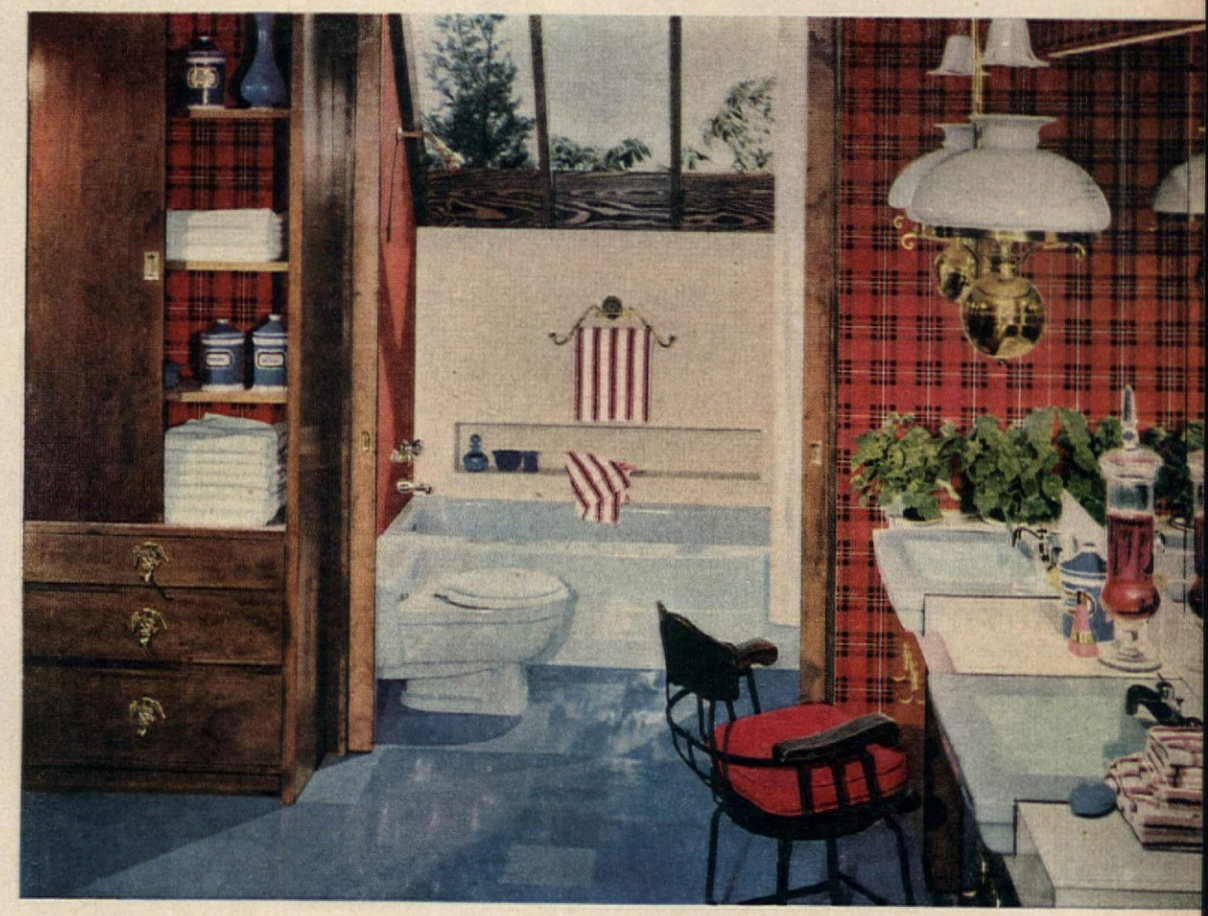
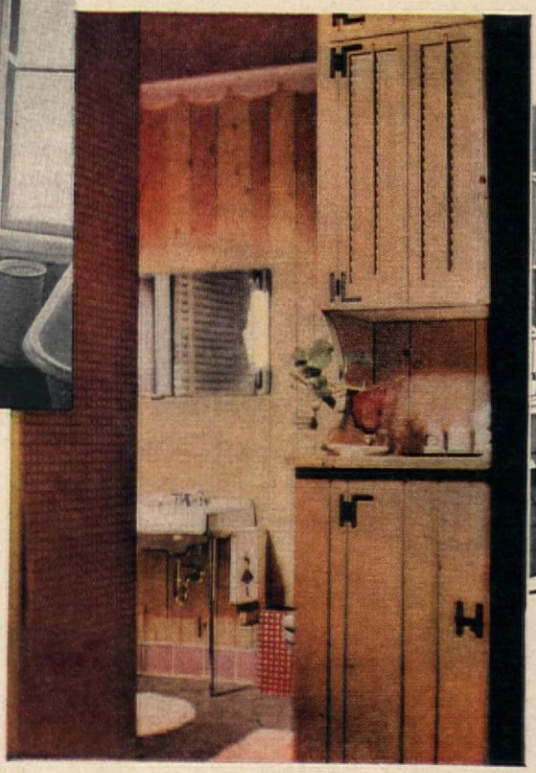
—with *fifteen* models to choose from, there's a Rheem softener right-sized for your family. And, to suit your budget, you get anything from a semiomatic tank to a Rheem softener t does *everything* . . . so comtely automatic you don't even e to push a button!

BATHROOMS



Remember the last expansion-attic bathroom you saw? Was it small and dingy? Well, that's not always the case. Just look at this expansion attic. It holds a master bedroom, but sufficient space was set aside for a comfortable bath. There's plenty of light in the bathtub area because glass panels have been set in between roof rafters. Double wash basins and sliding doors between bath area and dressing room make it most practical.

See "Where Credit Is Due," page 120



In Cincinnati, Ohio, the David A. Browns remodeled their bathroom to match their Early American home. They blocked out window over bathtub, and combined tub with enclosed shower stall. New linen closet hides tub. Closet and pine paneling give room its Colonial flavor. All fixtures are new.

PLEASE TURN THE PAGE

Floor is a random mixture of Light, Medium and Dark. Light shades on wall.†

Now everyone can afford the practical luxury of **New Kencork**

Decorators are giving a new, light touch to luxurious floors and walls today. They're doing it with New Kencork... the natural cork flooring in lighter shades. It's so lovely to look at; so practical to care for, with a new plastic-fortified factory finish. It's flexible, ideal for remodelling; especially over old wood floors. New Kencork brings you step-softening, slip-resistant luxury underfoot plus a famous reputation for long years of carefree wear. See New Kencork now at your Kentile, Inc. Dealer's. He's listed under FLOORS in your Classified Telephone Directory.

Couple at left are installing New Kencork's economical 1/8" gauge in 6"x12" tiles. An average 8'x10' floor, easily self-installed, costs approximately $43.60.

†KENCORK TILE SIZES: 6"X12", 9"X 9", 12"X12", 12"X24"
THICKNESSES: 1/8", 3/16", 5/16"

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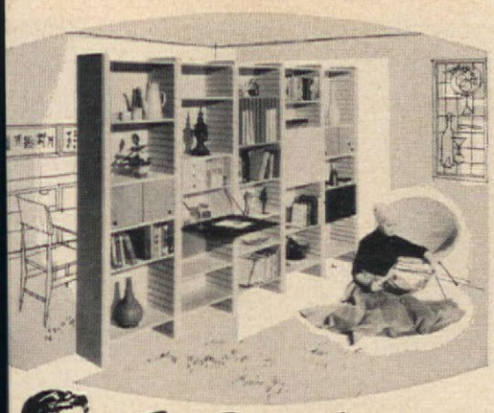
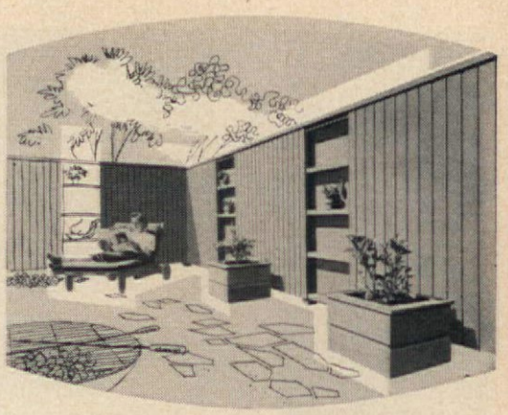
KENCORK® walls/floors
by the makers of
KENTILE FLOORS
*REG. U. S. PAT. OFF.

BATHROOMS

The sink in this old bathroom looked like a bird bath, and other
weren't much better. Tiling did conceal clawfoot tub, but it was a "m
arrangement. Now compact modern fixtures make room seem larger.
more space to hang towels . . . better lights . . . plastic-finished har
walls. Sliding glass panel enclosing tub and shower adds a glamou





Fir Plywood compliments your good taste....fits your plans and your budget

Imagine this smart fir plywood *Storage Unit** in your home. It only looks expensive. That's the nice thing about fir plywood. It offers so much for so little.

Want custom-quality *Occasional Furniture** like this at low cost? It's easy to make your own with fir plywood and inexpensive ready-made legs you can get at your lumber dealers. He has plans* too.

Live alone *when* you like it—in estate comfort behind the privacy of an Exterior fir plywood patio fence. Sturdy fir plywood *Landscape Fences and Windscreens** are a decorative asset to your garden.

Make home improvements family-fun jobs! Do-it-together with easy-to-use Fir Plywood

Fir plywood's made to order for modern young-at-heart families who plan and work together. Helps take the work out of woodworking, makes experts of amateurs

Here's something new in leisure living. Exterior fir plywood *Sun Sleds** that let you loaf in style. Strong, rugged, designed to last for years. Make a set this weekend; your lumber dealer has plans.

Fir plywood is real wood in large, light, easy-to-handle panels. Sizes and grades for every job—inside and out—plus smart textured panels. Always look for the DFPA-Industry quality grademark.

on NBC-TV HOME *Arlene Francis and Hugh Downs* **show why**

You can Afford Expensive Ideas with Fir Plywood

SEE YOUR LUMBER DEALER or mail coupon for FREE FIR PLYWOOD "Do-it-together" PLANS

* Every lumber dealer now has these three new illustrated plans folders. Complete plans, easy step-by-step instruction for making all items shown above—plus scores of other building and remodeling plans and ideas. All are architect-designed and planned for easy building with inexpensive fir plywood.

DOUGLAS FIR PLYWOOD ASSOCIATION
Dept. AH, Tacoma 2, Washington, (Good USA Only)

Please send me FREE Fir Plywood "Do-It-Together" Plans Folders checked below.

☐ Ideas for Built-Ins ☐ Ideas for Furniture and Decorations ☐ Ideas for Outdoor Living

Name.....

Address.....

City.....Zone.....State.....

"How do you pick a durable paintbrush that'll do an easy, streak-free job?"

LEO B. SMITH, *Smith Decorating Co., Hammond, Ind.*

"When customers ask my help in choosing paintbrushes, I point out that you judge a brush by its bristles," says Mr. Smith.

"I show my customers that really fine brushes have bristles with long, tapered tips and flagged or split ends. Furthermore, the bristles are of different lengths and are formed to a full head. To demonstrate, I show them a well-made brush with Du Pont TYNEX nylon bristles.

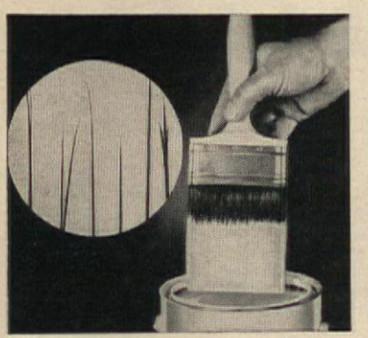
"Brushes with TYNEX nylon bristles come in all sizes including the handy, narrow widths. What's more, your brush is easy to clean, when it's made with TYNEX, which means you'll be able to use it and re-use it and always get top results.

"When you see the trademark TYNEX on the handle," I tell my customers, "you're sure you're getting the best. So, next time you buy a paintbrush, ask for a quality brush bristled with Du Pont TYNEX nylon. You'll be glad you did."

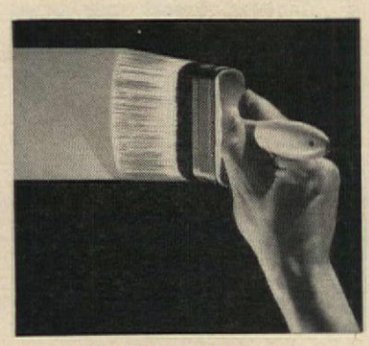
DU PONT
REG. U. S. PAT. OFF.
BETTER THINGS FOR BETTER LIVING
...THROUGH CHEMISTRY

Here's why brushes with TYNEX® nylon bristles do a better job

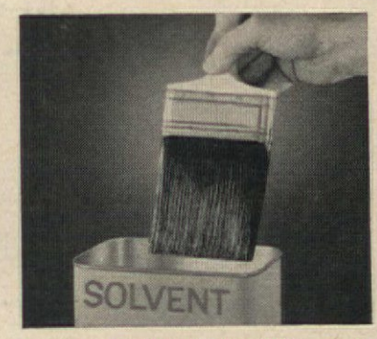
TYNEX *is the registered trademark for Du Pont nylon bristles*



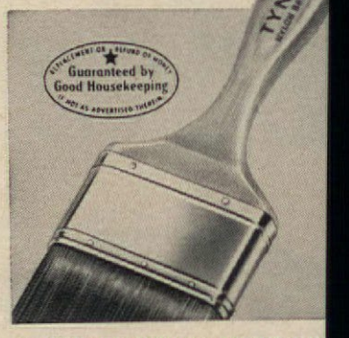
1. PICK UP MORE PAINT! Actual photograph shows how smooth-flow, tapered TYNEX nylon bristles are tipped and flagged for better paint pickup—pickup unsurpassed by any bristles.



2. FLOW IT ON SMOOTH AND EVEN! You can do streak-free work with any paint, varnish or lacquer...on any surface. And TYNEX bristles last 3 to 5 times longer than natural bristles.



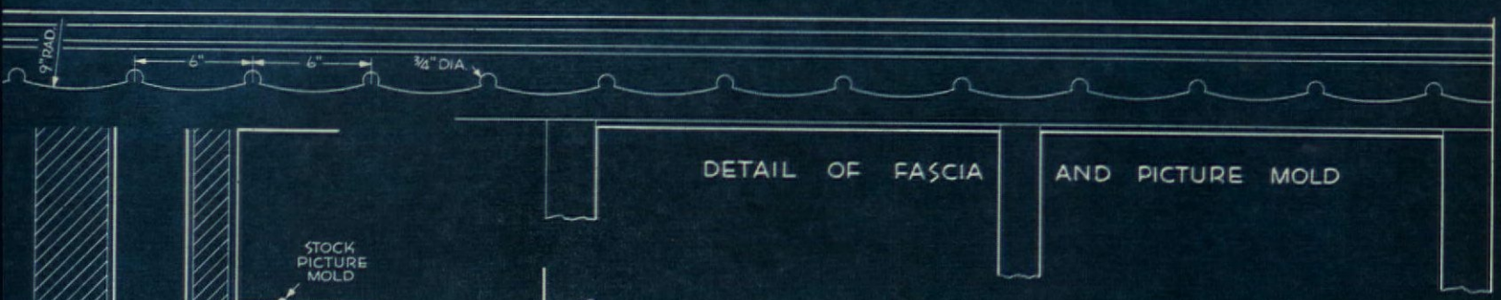
3. CLEAN IN ANY SOLVENT! When you're finished, just dip the brush in cleaner recommended by the paint manufacturer. Paint loosens readily, can be thoroughly rinsed out.



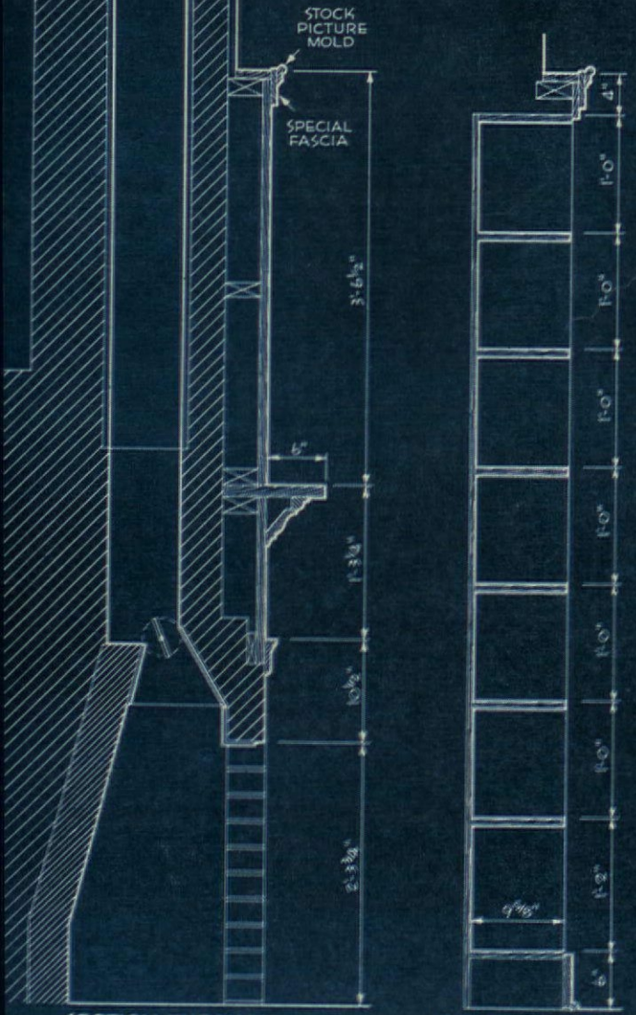
4. LOOK FOR "TYNEX" ON THE HAN
Leading manufacturers use TYNEX n
bristles in their finest brushes.
remember, TYNEX bristles carry
Good Housekeeping Seal!

FIREPLACES

Good, bad or indifferent, a fireplace in your living room is most likely the room's focal point. If your fireplace is bad or indifferent, chances are you can improve it without too much trouble. On these pages we show several fireplaces that have gone through successful remodelings. This fireplace in the David A. Brown home in Cincinnati, Ohio, needed repairs, and at the same time its opening was enlarged. Then Colonial paneling was installed. Bookshelves at right of fireplace cover old front entrance hall door. The space behind the paneling at left of the fireplace is now a storage area. But in most cases, the basic fireplace structure needn't be touched. The remodeling consists simply of a new mantel and frame around the opening.

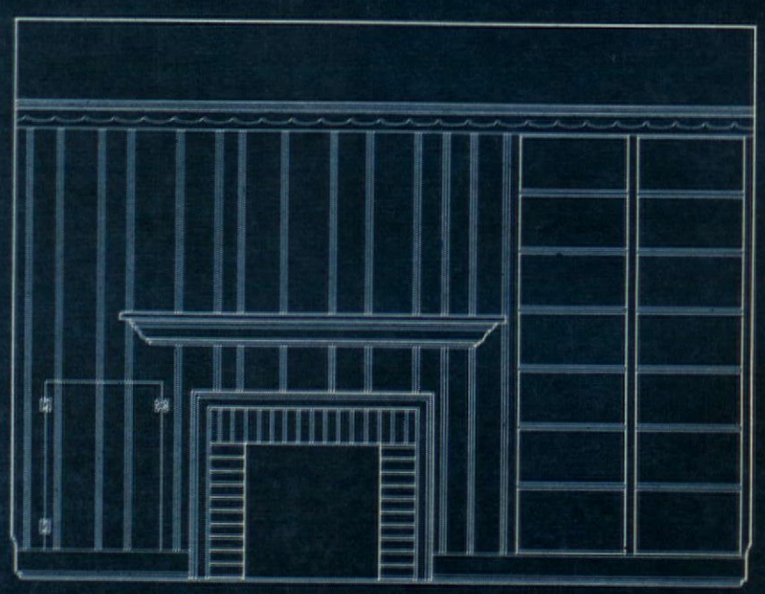


DETAIL OF FASCIA AND PICTURE MOLD

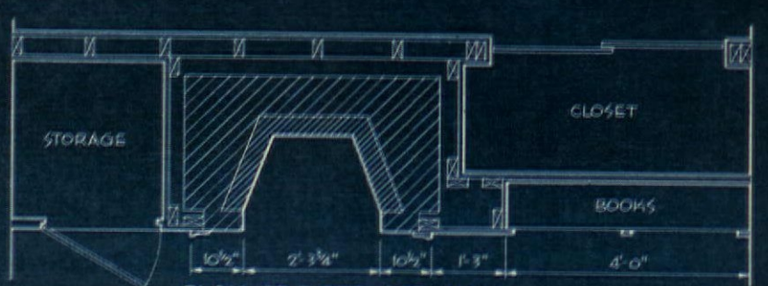


SECTION THROUGH FIREPLACE

SECTION THROUGH BOOKSHELVES



ELEVATION OF FIREPLACE WALL



PLAN OF FIREPLACE WALL

Two-Sided Broadloom for Double Wear

Monthly Payments If You Wish

How OLSON Carpet Magic Saves You up to ½

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Valuable Materials in your Old Rugs, Carpets, Clothing, etc., are scientifically reclaimed like new, sterilized, shredded, merged, pickered, bleached, blended with choice NEW CARPET WOOLS, then redyed, respun into yarn, and, *in* 3 *days*, woven into luxurious, new, deep-textured Reversible Broadloom Rugs or wall-to-wall Carpeting, lovely enough for even the finest homes. (9 x 12 ft. Olson Rug weighs 46 lbs., not 32 lbs.)

Choice of 44 New Colors, Patterns, regardless of colors in your material; any size, seamless up to 18 feet wide, any length:

Solid Colors	Embossed Effects	Leaf, Scroll	Florals
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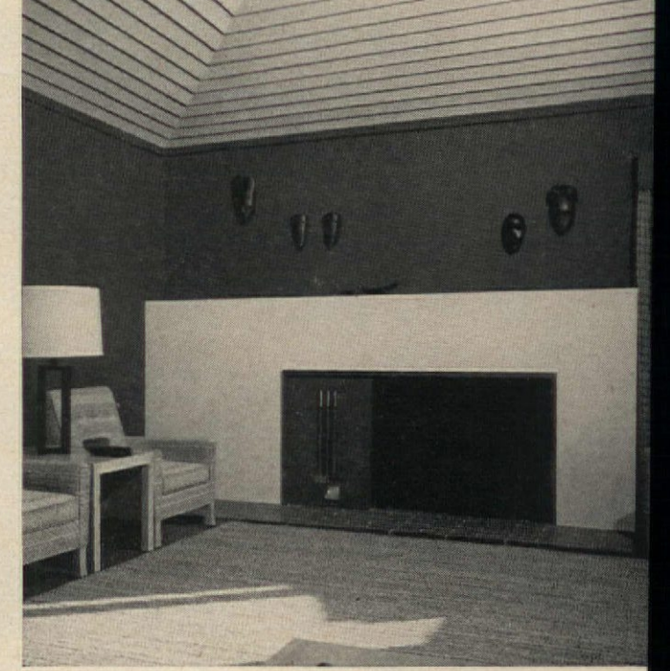
FIREPLACES

WHAT'S WRONG WITH THIS ROOM? Not a thing, except that owners, the David A. Wallaces of Orinda, California, wanted a r ern room. So they completely restyled the room. The biggest ch was made in the fireplace. Originally Colonial, it was built of b with a wood mantel and scalloped metal canopy. It seemed balance, though centered on wall, because of windows at



THE WALLACE LIVING ROOM REVISITED looks as if it is in ferent home. But it isn't. The most fundamental change i extended, modernized fireplace that reaches into one corner to the room seem wider. Fireplace is faced with strips of ble cork. Frame around fireplace opening is copper, and hearth i ished brick. Rest of room furnishings are modern in style. harmonize with this new fireplace. Now the Wallaces *enjo* room that Pearl Bank Steward, a Klaus Pfeffer associate, desi

PLEASE TURN THE

CRANE

Vouldn't you rather emodel with Crane?

(costs no more)

nost any bathroom will look bright and new the first few months. The important question -how will it look years from now?

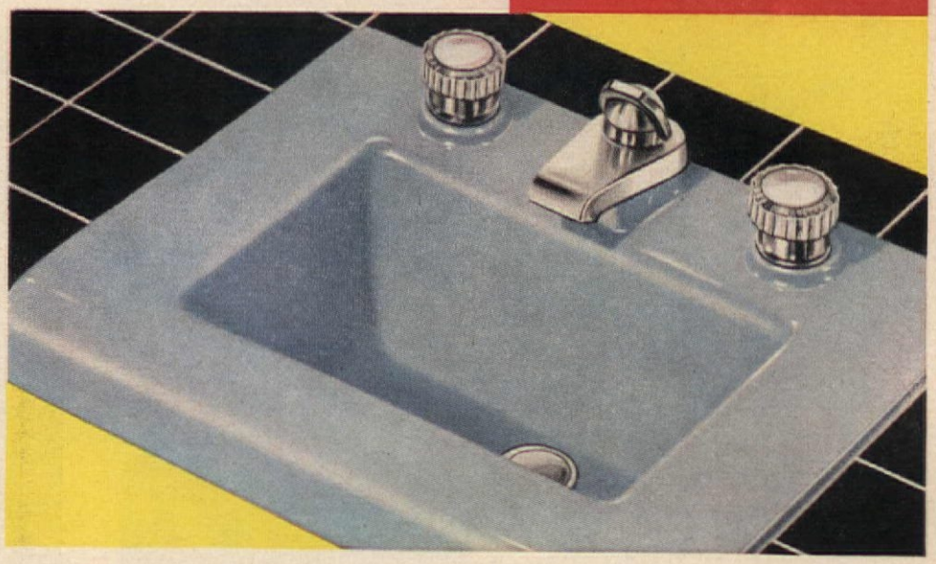
f you remodel with Crane, you know the wer. Crane fixtures are styled by famed de- ner Henry Dreyfuss to look fresh and modern rs longer. (They'll operate like new years ger, too.)

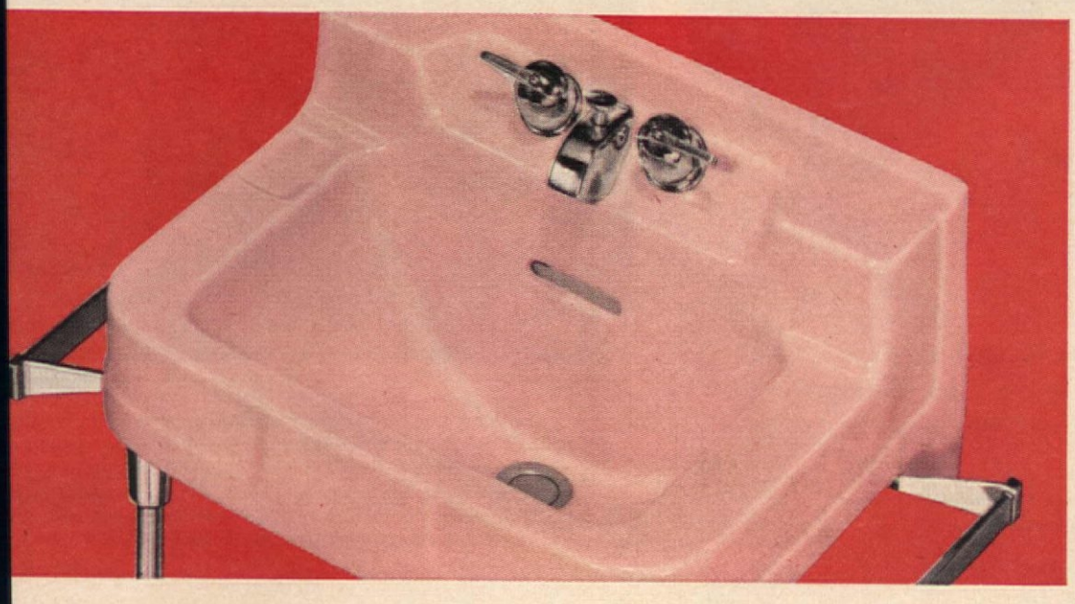
And don't overlook this fact. When you equip r home with Crane, you increase its value far re than the amount you invest. Ask your nds in the real estate business.

The best part is—you pay no more for Crane lity. Any wonder more people prefer Crane? n't you?

ANE CO.
South Michigan Avenue, Chicago 5, Illinois
VES • FITTINGS • PIPE • KITCHENS • PLUMBING • HEATING

August is Plumbing-Heating-Cooling month. Ask your Crane Dealer about the special home improvement services he is offering.





All Crane lavatories are available in seven lustrous colors or white. Prices start as low as $32.30.*

1 Drexel Bathroom Suite. Here's an exciting bathroom that gives you luxury at moderate price. The beautiful Drexel lavatory and water closet with Criterion tub in Pale Jade.

2 Criterion. Most luxurious lavatory made. Winner of Gold Medal Award from Architectural League of New York. 21½" x 17¾" size. Shown in Sky Blue. Prices in white start at $120.50.*

3 Oxford. Here's a lavatory in the most popular of all Crane Colors—Shell Pink. Rectangular basin, recessed control panel. Prices in white start at $51.80.*

**Suggested consumer prices, ready to install.*

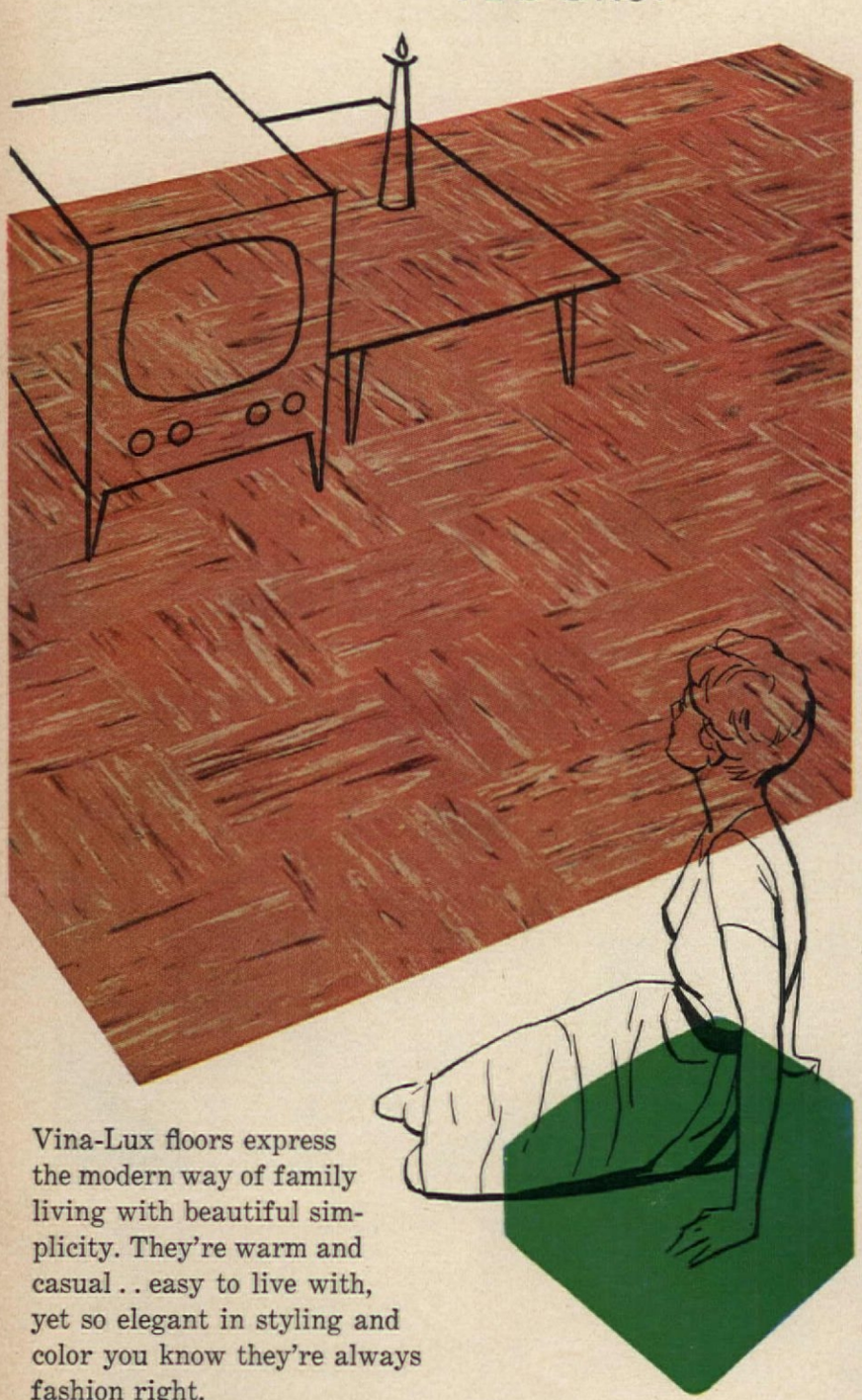
All lavatories are lustrous vitreous china, tub is porcelain enameled cast iron. Controls feature Crane's exclusive Dial-ese faucets—close *with* water pressure, not *against* it.

ENJOY LIFE MORE

ON

Vina-Lux®

FLOORS!



Vina-Lux floors express the modern way of family living with beautiful simplicity. They're warm and casual . . easy to live with, yet so elegant in styling and color you know they're always fashion right.

And whether you're relaxing in the family room, or entertaining in the den, don't worry about spilled foods or liquids. They can't hurt this durable vinyl-asbestos floor. Vina-Lux stays "ready for company" with little cleaning . . no waxing. See how little it costs to own this wonderful, resilient tile floor.

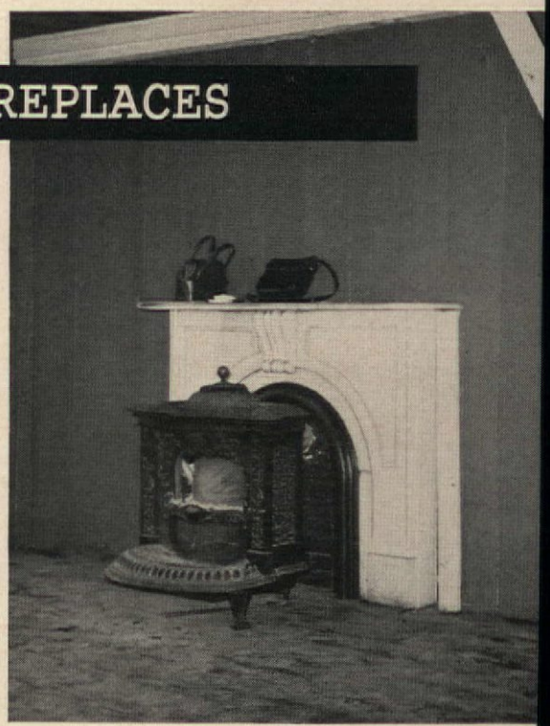
Floor shown: Coronado — just one of 21 superb Vina-Lux colors. See them at your local dealer or write us for descriptive color folders.

AZROCK PRODUCTS DIVISION

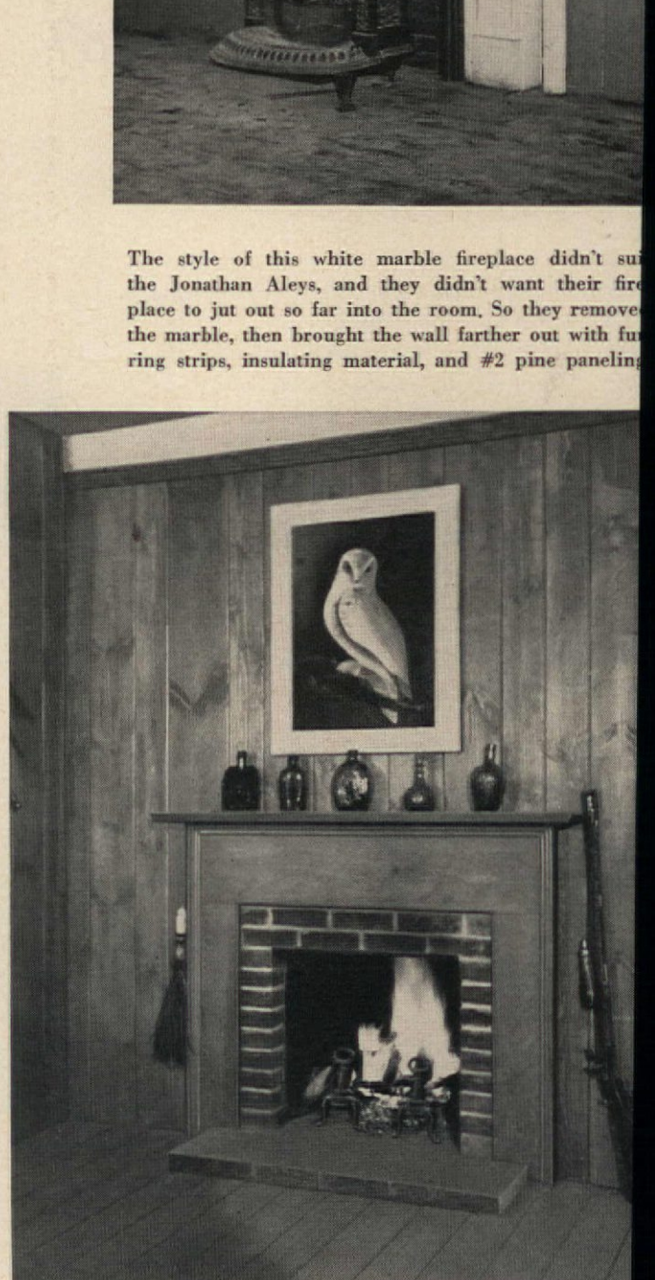
UVALDE ROCK ASPHALT COMPANY

511C Frost Bank Building • San Antonio, Texas

FIREPLACES



The style of this white marble fireplace didn't sui the Jonathan Aleys, and they didn't want their fire place to jut out so far into the room. So they remove the marble, then brought the wall farther out with fu ring strips, insulating material, and #2 pine paneling



The Aleys' new mantel and facing around new bricks fireplace opening are of clear pine. This was put after the new wall had been stained to the desired col and covered with a coat of clear, slow-drying lacquer. joints of the shelf, facing, and molding are glued. Wi suitable adornment, fireplace became room's focal poi

Dad can be
A WIZARD WITH WELDWOOD®

Outdoor chairs and tables too
He builds with **WELDWOOD WATERPROOF GLUE**

100% waterproof—that's new Weldwood Waterproof Glue. Completely unaffected by mold, cold, heat, etc. Rely on it for all gluing jobs on boats, in basements; mending fishing rods, etc., making outdoor furniture. ¼ pts., $1.00. Also in pts., qts., gals.

For household patch-ups, Mother's pet
is fast, convenient **PRESTO-SET®!**

The ready-to-use, all-around household glue. This non-stain white glue sets fast. Bonds like magic, any combination of wood, leather, paper, cloth. Clean to work with. In new, easy-to-use plastic dispensers, 19¢, 29¢, 49¢ and larger.

PLASTIC RESIN GLUE helps Joe
turn out shopwork like a pro!

Preferred by "pros", it's America's most popular wood glue. Makes glued joints that are actually stronger than the wood itself. Easy-to-use powder. Highly water-resistant, rain-proof, rot-proof. 15¢, 35¢, 65¢ and larger.

Sold Everything! You bet I do
with **CONTACT CEMENT,"** says Sister Sue

101 home uses! Revolutionary new nail-less way to install wood wall panels. New improved way to install Micarta-type surfacing without clamps or presses. 40¢, 70¢, up. Ask for Weldwood Contact Cement.

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Gyps at Work

(Begins on page 16)

plumber, or fix the holes yourself.

Get a building permit. In most towns a permit is required for any work involving structural changes. If you don't get one and your activity comes to the attention of the building inspector, you may expect to be penalized. You may even be forced to tear out all the new work.

Observe local building and zoning codes. Building codes may sometimes seem unreasonable, but if you violate them you're in for trouble. The same goes for zoning codes.

Check local union rules. It's not likely to happen, but if you act as your own contractor, you might have problems if you employ union and non-union labor together. Or in some strong labor areas, you might find yourself caught in the middle of a jurisdictional fight between unions.

Don't sign a "completion certificate" until the job satisfies you.

Beware of the door-to-door salesman with a fancy deal. One of the favorite rackets is an offer to supply a new roof, or new siding at less than cost if you let your house be used for demonstration purposes. Some unscrupulous promoters even offer to pay you a commission on each job they get as a result of showing your "display house" to others. You almost always wind up with an inferior job at high cost. Your house is probably never used for display, so you get no commissions. And you find that your neighbors were offered the same deal.

Be wary of fantastic bargains. It's true that reputable dealers and manufacturers occasionally offer fantastic bargains. These are perfectly legitimate. But if the bargain is offered by an unknown, go slow. If you are lured into a store, you may find that you can't buy the advertised bargain, or that there is something definitely wrong with it. The Better Business Bureau says: "No homeowner should enter into any transaction with a firm that refuses to sell the merchandise it has offered, and which attempts instead to high-pressure him into switching to a higher-priced item."

Check up on surprising product claims. If an *unknown* firm claims that its product will do things that have never been done before, consult a reliable dealer, or a friend who has used the product.

Deal with an installing dealer if possible. Suppose you buy materials from one firm and the installation from another, and something goes wrong with the installation. The dealer may blame it on the installer while the installer blames it on the dealer's product. You can usually avoid this problem if the product is sold and installed by one firm. If you must deal with two firms, be sure they are familiar with each other and be sure that both are reliable. THE END

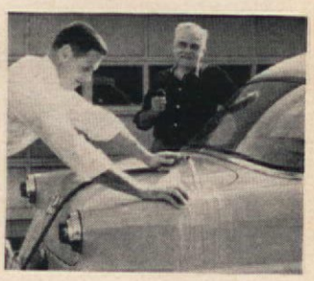
New Myers "HK" Ejecto Water System

Big news for everyone beyond city water mains

½ and ½ horsepower
Capacities to 720 gallons per hour
Both deep- and shallow-well models available

NEW MYERS "HK" EJECTO PUMP, with exciting new advanced design features, delivers the most from your well at the least cost.

An abundance of water... plenty of pressure always at your fingertips in the house or out of doors



MYERS NEW "HK" WATER SYSTEM OFFERS YOU...

WHISPER QUIET! The dynamically balanced, all-bronze impeller and nylon venturi are the only moving parts, assuring vibration-free, quiet performance.

HIGH PRESSURES! Set it for peak pressures without fear of operating difficulties. Plenty of pressure for satisfactory operation of modern home appliances.

TROUBLE-FREE PERFORMANCE! All parts exposed to water are made of corrosion-resistant nylon, stainless steel, plastic or bronze.

EASY TO SERVICE! Dismantles completely in five minutes. Easy access to all vital parts for inspection. No lubrication required.

COMPACT, EASY TO INSTALL! Requires a minimum of floor space. Deep-well model may be installed either horizontally or vertically. Available with 11-, 21- or 42-gallon tank.

FASTEST AUTOMATIC PRIMING! Minutes faster even where there's a long horizontal offset suction line.

Designed and built by Myers... famous for quality products since 1870. The Myers complete line includes: Ejecto, Submersible and Plunger Pumps • Water Softeners and Filters • Garden Sprayers • Agricultural Sprayers • Irrigation Pumps

Myers

THE F. E. MYERS & BRO. CO.
1008 Orange Street, Ashland, Ohio
Myers® In Canada: Kitchener, Ontario

FREE! Write today for a folder explaining all the details of the exciting new "HK" Ejecto Pump, the latest addition to the Myers high quality line. Write to: The F. E. Myers & Bro. Co., 1008 Orange Street, Ashland, Ohio. In Canada: Kitchener, Ontario.

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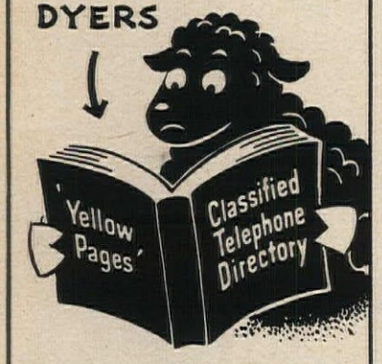
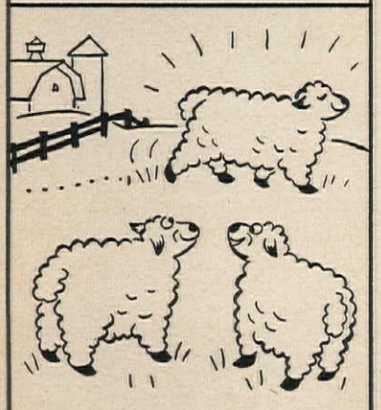
Looking for Something?

CLEANERS AND DYERS





FROM CLEANERS TO FARM EQUIPMENT
WHATEVER YOU NEED

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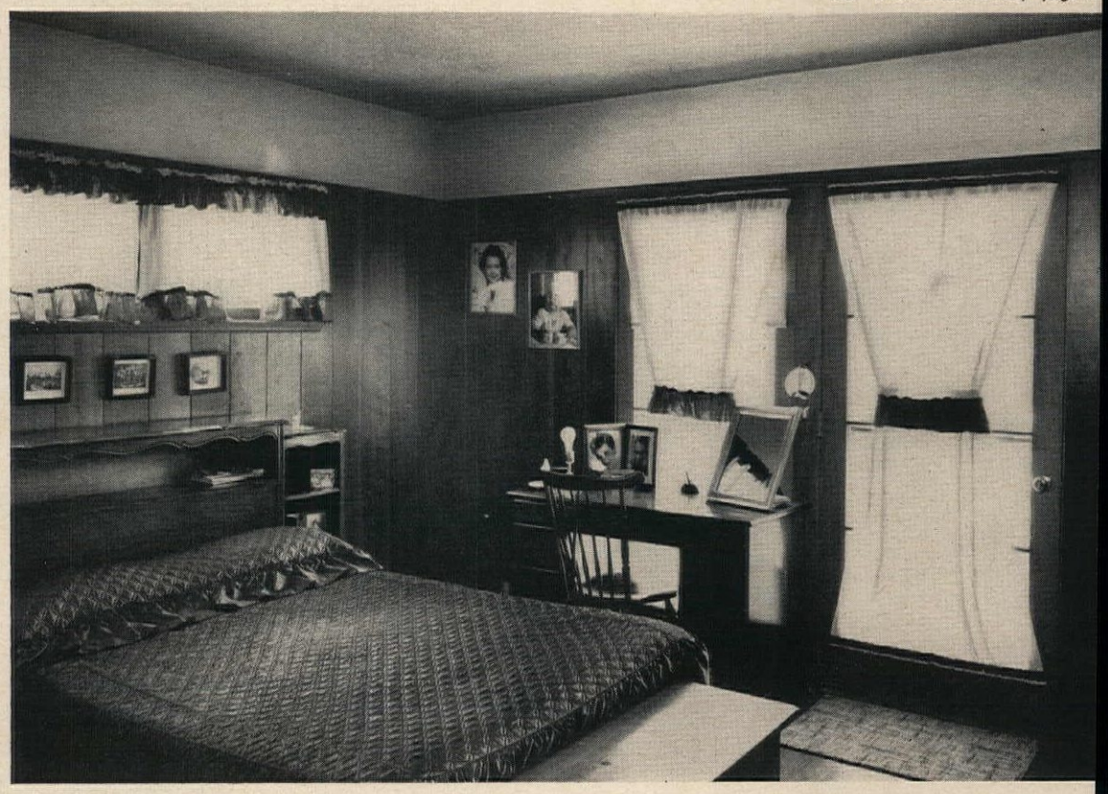
Ads with this emblem make your shopping easier

STORAGE

See "Where Credit Is Due," page 12



Before the Sid Averys of Sherman Oaks, California, decided to add storage space to their bedroom, the room dark-stained redwood paneling (top). But then the Averys added a wardrobe with built-in dresser and shirt bar, painted the wood a delicate color that shows the French Provincial furnishings to best advantage. Wardrobe do are folding shutter type. Snowflaked wallpaper blends with woodwork. Paper is modern in design, yet suits the ro

There's storage space clear to the ceiling with this built-in closet in the J. R. Davidson home. Dresser doors open to show mirror, tie racks, and shelf for combs.

Shutters that you can buy in stock sizes and paint as you like make handsome doors for many built-in storage areas. Here shutter doors hide spacious linen closets surrounding sinks in bathroom, and serve to conceal plumbing, too.

n the Patrick Portland ome, dark shutter doors ake big closet striking rt of this room. And orage space below break- ont is spacious, yet un- btrusive because doors atch the other wood- ork. Just one more good y to add storage space.

PLEASE TURN THE PAGE

Courtesy of *Parents' Magazine*

MORE SPACE!

***economically*—with built-ins of Western Pines**

Make your kitchen more useful, more beautiful with handsome, low-cost Western Pine cabinets.

Your joy for the extra space will be heightened by the exquisite grain, texture, and color of well-seasoned, workable woods of the Western Pine region. Easy to maintain, they respond richly to paint, stain or varnish. Or they can be waxed, then rubbed to a silken glow.

Whether you do it yourself or have it done, you'll find these carefully selected woods remarkably well-suited for any building or remodeling project. See your lumber dealer for details.

Bright new ideas in FREE booklet

"FRIENDLY HOME IDEAS IN WESTERN PINE." 86 photographs, many in color, show you building, decorating and remodeling ideas featuring the cheerful Western Pines. Write to WESTERN PINE ASSOCIATION, Dept. 512-F, Yeon Bldg., Portland 4, Oregon.

The Western Pines

Idaho White Pine
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and these woods from the Western Pine mills
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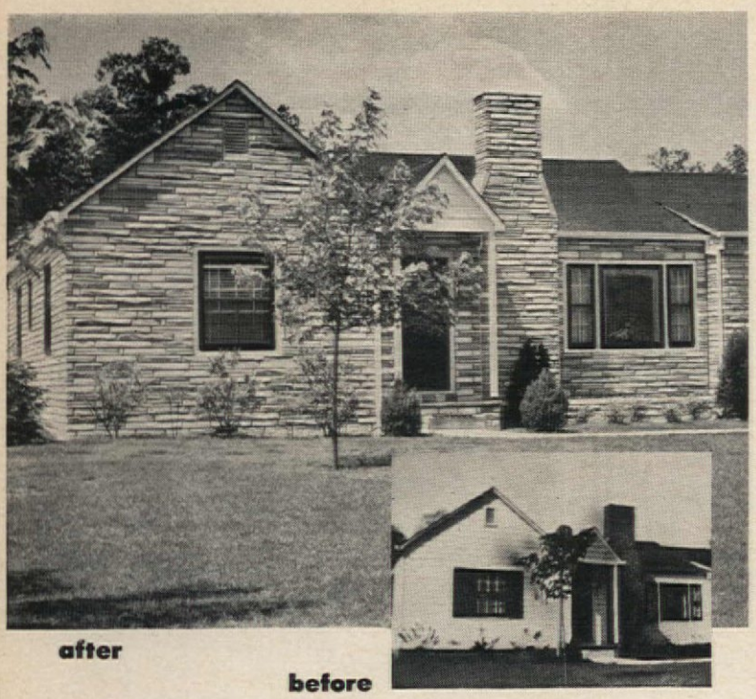
are manufactured to high standards of seasoning, grading, measurement

TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW



after

before

Perma-Stone . . . in the popular new style for home exteriors

This is one of many variations of Perma-Stone's popular ledge stone design — a charming combination of wide-and-narrow. You'll like its flowing lines — its smart, modern look — its varied design with interesting individuality. See it now in all its dramatic beauty — in dozens of soft, blended colors — at your Perma-Stone dealer's.

Here's high style at low cost for *old* or *new* homes. Perma-Stone *keeps* its modern beauty — without painting or other upkeep expense. Nationally used for 27 years, widely imitated. Be sure to get genuine, full-value Perma-Stone. Ask your dealer for free estimate, easy terms.

FREE BOOK shows both new and modernized homes. Explains Perma-Stone's many advantages — permanence, insulation, safety from fire, weather, vermin. Ways to beautify *interiors*. Coupon will bring free book and dealer's name.

the original moulded stone wall-facing

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for Beauty • Permanence • Strength

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719 E. Hudson St., Columbus 11, Ohio

Send free Perma-Stone book and name of your local dealer.

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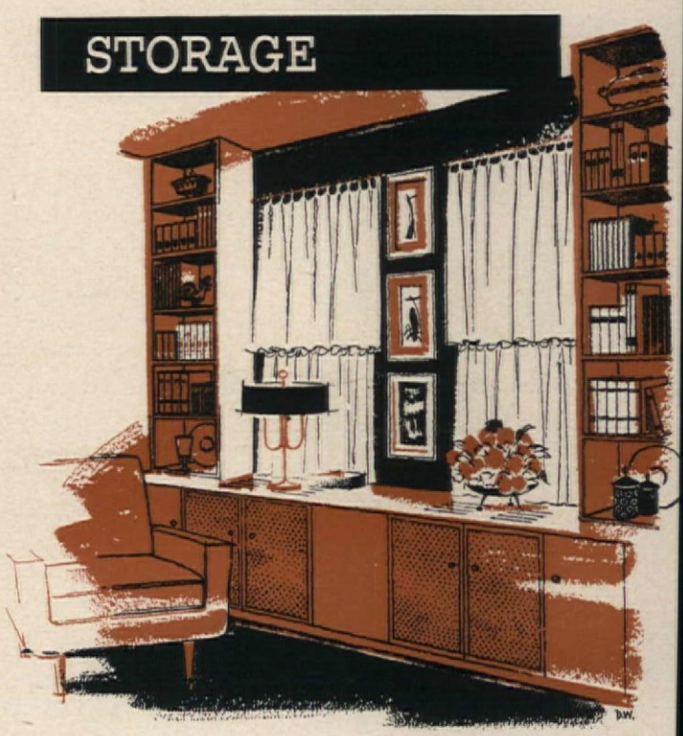
STORAGE



It's legitimate larceny when you can steal storage space like this. Pretty window treatment with ceiling-high bookshelves at sides, a built-in table top and cupboards below, provides plenty of where-to-put-it spots. Built-ins tie area together beautifully. What's more, doors with metal grills can hide two radiators or conceal extra storage.

You can fill an entire wall with good-looking storage space. Book shelves have attractive niches for jars, vases, or statues. Shutte doors conceal television set (be sure it's well ventilated) and cup boards that can hold linens, shoes, extra vases, or whatever yo have that needs to be kept hidden. Anne G. Phillips, AID, decorato

Windows for happier living so easy to have from CURTIS

YOUR WINDOWS CAN COMPLIMENT YOU—they can make both the exterior and the interior of your home truly distinctive—when they are Curtis Convertible windows like these! Used here as awning sash, they add modern beauty...controlled ventilation...and real weather protection. Use Silentite Convertibles also as casement or "ribbon" windows. They are *guaranteed*... like all Curtis ready-to-install wood window units.

YOU'LL BE SURE OF "HAPPIER LIVING"—when you use a Curtis picture window with double-hung Silentite windows on the sides to admit fresh air. There are several sash styles—all extremely weather-tight to lower heating and air conditioning costs. Note the Curtis bow window on the far right—a happy choice both for new homes and remodeling.

A LIFE OF EASE WITH CASEMENTS—you'll love Curtis Silentite casements—so pleasant to look at and to live with, and so weather-tight that they can save up to 16% of heating and air conditioning costs! With Silentite casements, you'll never be bothered with swinging or rattling—a special patented adjuster holds them firmly in any open position.

1866 CURTIS WOODWORK SILENTITE PRE-FIT the "Insulated" window

CURTIS

WOODWORK • *heart of the home*

OPERATION 56 HOME IMPROVEMENT

See your lumber and Curtis Woodwork dealer —and send for new Silentite window book.

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Clinton, Iowa

Please send new Curtis window idea book.
I plan to build ☐ remodel ☐

Name.....

Address.....

City.....*State*.....

WIRING UP TO DATE?

Inadequate wiring not only prevents your lights and appliances from working best, but is downright dangerous. Better check up!

Is your wiring up to date? Probably not. The National Board of Fire Underwriters estimates that 20 million houses are inadequately wired. If your house was built before 1940, the wiring almost certainly is not capable of serving your growing electrical demands. And even if you own a postwar house, you can't be sure all's well.

How can you tell if your wiring is up to date? A good wiring system should provide (1) sufficient current to run your lights and appliances efficiently and safely, (2) enough conveniently-located outlets, and (3) switches positioned to suit your living habits.

It's easy enough to determine whether you have enough outlets and switches. If you find yourself thinking, "I wish we had an outlet (or switch) here," then your wiring system is inadequate. But whether there's enough power is sometimes a mystery.

Here are some indicators that the size or layout of your wiring system needs improving: If your main entrance switch is rated at less than 60 amps. (figure on the front). If lights dim when appliances are used. If appliances heat up slowly. If television picture is fuzzy and shrinks. If motors overheat . . . wires feel warm . . . fuses blow frequently. If fuses are too large. (To tell whether they're too large, check your fuse box. A circuit with No. 14 wire should be fused for no more than 15 amps.; a circuit with No. 12 wire, for no more than 20 amps.)

Let's suppose there seems to be something wrong with your wiring. What's the next step? The easiest thing is simply to call in an electrical contractor and tell him to remodel the system so it will serve you now—and ten years from now.

Suppose, however, that nothing's wrong with your wiring today. Don't take it for granted that you can go right on adding new lights and appliances. Make a survey of your system first.

Remove the fuses, one by one, and make for each a separate list of the lights and outlets that it controls. (A fuse controls the outlets that don't work when the fuse is removed.)

Add up the wattages of the lights and appliances that are used on each circuit, and compare result with the maximum load allowed for each circuit.

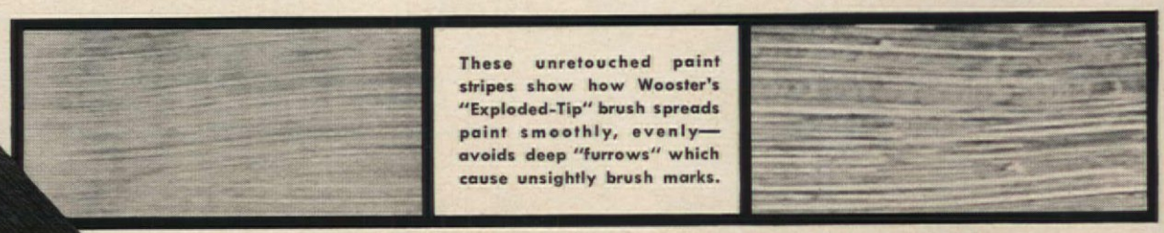
The maximum load that can be safely carried at one time on a 15-amp. No. 14 wire circuit is 1,800 watts; on a 20-amp. No. 12 wire circuit, 2,400 watts. (If there's a motor-driven appliance plugged into a 15-amp. circuit, maximum circuit load is 1,400 watts.)

If the total wattages for your circuit are within these limits, you can add lights and appliances up to the maximum permissible load. But if you're up to the limit already, you'll have to install additional circuits.

If you need electrical circuits, who's to do the work? You can, if your local electrical code permits and you meet the requirements of the code. But you're better off to employ a professional, especially when a big job like a new circuit or a new service entrance is to be installed. He can do the job faster, and as you'll see in the table on page 114, the installed cost is reasonable.

Less chance for brush marks—

WHEN YOU PAINT WITH A WOOSTER "EXPLODED-TIP" BRUSH



These unretouched paint stripes show how Wooster's "Exploded-Tip" brush spreads paint smoothly, evenly—avoids deep "furrows" which cause unsightly brush marks.

This stripe "smoothed" on by the thousands of extra paint spreaders in Wooster's exclusive "Exploded-Tip" brush.

This stripe painted by a pure Chinese bristle brush—*4 times* as expensive as the Wooster brush.

EXCLUSIVE **Exploded-Tip® Brushes** ...made only by WOOSTER

LOOK FOR THE DOVE-GRAY TIP

WOOSTER'S "EXPLODED-TIP" BRUSH GIVES YOU 3 BIG ADVANTAGES

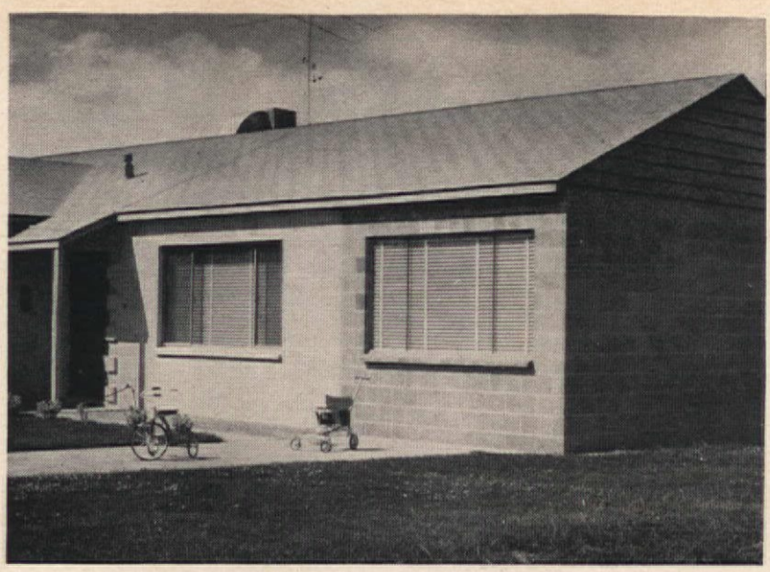
Everything you paint has that "professional" look—Wooster's "Exploded-Tip" brush provides a mass contact to smooth paint on. Each bristle tip, actually "burst" by a special process, gives a soft, feathery contact—no needle-sharp tips to "furrow" the paint, leaving tell-tale brush marks and causing the paint to run.

You finish every job "ahead of schedule"—With this new Wooster Brush, it's unnecessary to stroke-stroke-stroke over the same spot—because, no matter what type of paint you use, just a few strokes with Wooster's "Exploded-Tip" brush covers completely. This new Wooster Brush picks up an extra supply of paint so you cover more area between dips. And, when you're finished, cleaning this brush is much faster.

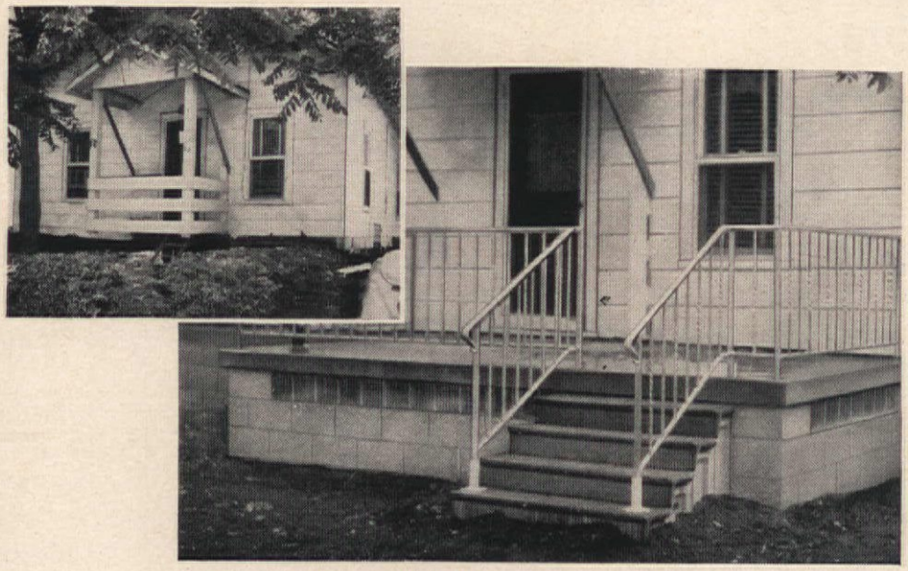
Painted surfaces stay cleaner, colors brighter—Ordinary brushes leave tiny "valleys" behind—dirt and dust collecting in these crevices dull colorful finishes, won't come off no matter how hard you scrub. Because this new Wooster Brush puts paint on smoother, it *dries* smoother, flatter—cleans with ease.

Guaranteed by Good Housekeeping

WOOSTER BRUSH CO.
WOOSTER, OHIO

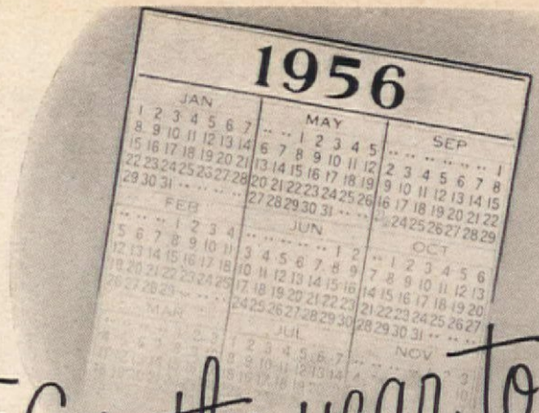


This family obtained an extra room at low cost by enclosing the carport with concrete masonry walls. The block will be given two coats of portland cement paint to match the original masonry walls of the house.



The basement which was added to this house was extended to the front and roofed over with a cast-in-place concrete slab. This became the floor of the pleasant new front porch shown in the large photo above.

This owner built a full basement for added storage and a recreation room. He enclosed part of his front porch to lengthen the living room. And then he finished the outside walls with asbestos-cement shingles—a durable exterior that will require little upkeep for years of service.



'56 is the year to fix

INCREASE THE BEAUTY AND COMFORT OF YOUR HOME WITH Concrete

Thousands of American homes are being modernized and improved this year in a nation-wide cooperative effort of government and industry. Now is the time to do those large or small jobs you have been planning.

You can add a world of comfort and livability to your home and grounds by making these improvements with concrete. A concrete patio, garden wall or fireplace will give you many hours of pleasant outdoor living. A concrete driveway or walk will be a great convenience and will keep mud from being tracked into the house. Or an extra room of firesafe concrete masonry will give you the additional space you need for your growing family.

Whatever improvements you make, you'll get the most for your money if you use concrete construction. It has great durability, requires little or no maintenance and gives you low-annual-cost service. Concrete masonry offers a wide choice of patterns and textures for beautiful walls. And in walls or floors, concrete or concrete masonry provides maximum protection from fire. Concrete can't burn!

The photos at the left are three typical concrete improvements being made in this great Home Improvement Year. If you'd like more information about concrete improvements around the house, send for free, illustrated booklets, distributed only in U.S. and Canada.

PORTLAND CEMENT ASSOCIATION
Dept. 8-5, 33 W. Grand Ave., Chicago 10, Ill.

A national organization to improve and extend the uses of portland cement and concrete . . . through scientific research and engineering field work

OPERATION '56—the year to FIX HOME IMPROVEMENT

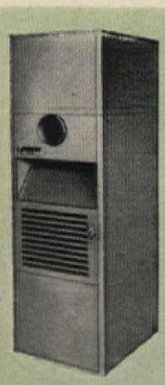
don't be saddled by "under par" air conditioning

be sure of summer cooling at its best with full-powered Janitrol air conditioning

Plan now to give your family a new way of living with Janitrol air conditioning. You'll feel better . . . eat better . . . entertain more. Your air conditioned home is cleaner and healthier, too. And best of all, you'll enjoy a full night of restful sleep . . . awake every morning relaxed and refreshed.

You'll obtain this livability with a space-saving Janitrol conditioner. There's a model for every type of house, every new building and modernization need. Water-cooled and air-cooled (waterless) models for teaming with your existing warm air furnace or for independent operation. Combination heating and cooling units for solid comfort the year 'round.

Of course, your Janitrol dealer is "special", too. He's a top expert on home cooling and heating, factory-trained and fully qualified to provide an economical, dependable installation you can count on for healthfully cool, filtered air even on hottest, muggiest days. Call him today. He's in the Yellow Pages.



NEW JANITROL

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YEAR 'ROUND CONDITIONER

Combines clean, thrifty gas heating and powerful waterless cooling. Compact—fits in as little as 4½ sq. feet of floor space. Easily installed in any home, with or without basement. See it before you buy at your Janitrol Dealers. Or, read all about it in FREE booklet—"The Best Years of Your Life". Send coupon for your copy now.

MAIL TODAY!

® **Janitrol** HEATING & AIR CONDITIONING DIVISION

SURFACE COMBUSTION CORPORATION,.

Columbus 16, Ohio (In Canada: Moffats, Ltd., Toronto 15)

I want to know the truth about cooling quality. Please send me free, full-color illustrated booklet right away!

NAME_____

ADDRESS_____

CITY_____ ZONE_____ STATE_____

AH68

THE BEST YEARS OF YOUR LIFE BEGIN WITH **JANITROL HEATING • AIR CONDITIONING**

(Continued from page 112)

WHAT WILL NEW WIRING COST?

WIRING JOB	DESCRIPTION	COST*
Replace outlet or switch	Job is indicated when an old one wears out; or perhaps you want the added features of new types. You can replace either an outlet or switch yourself. If you hire a contractor, cut labor cost per unit by having him replace several at once.	$5-$8 for one; add $1-$2 for each additional
New outlet on existing circuit	Make sure the addition won't contribute to overloading of the circuit. Cost depends on complications of the job, type of outlet used.	$7-$15
New switch on existing circuit	Needed wherever the control of a light can be improved. Cost depends on type of switch used.	$10-$25
New low-voltage switching	Because of low cost of materials, you can get more switching at lower total cost. But be sure the contractor is familiar with the system, otherwise labor costs may be excessive.	$50 for initial installation
New wall or ceiling light	Check whether circuit will be overloaded. You pick out the fixture, let contractor buy it for you; it may save money.	$10-$20 plus fixture
New 115-volt general purpose circuit	For lights, outlets, radios, small appliances used throughout house, No. 14 wire may be used; No. 12 strongly recommended.	$20-$30 plus outlets
New 115-volt appliance circuit	Large appliances, such as freezers, garbage disposers, require individual circuits. You also need one or two circuits for small kitchen and laundry appliances. No. 12 wire required.	$20-$40
New 230-volt circuit	For a range, dryer, water heater, air conditioner.	$25-$50
New service entrance (main switch and fuse panel or circuit breaker)	The service entrance is the system for bringing power into the house from the street. A new one is required whenever your power supply is inadequate for your needs. Work may include bringing in new wires, installing new switch and fuse panel or circuit breaker. 100-amp. service recommended.	$75-$125

*NOTE: Costs of wiring work vary widely. Costs shown will give you *some* idea of what to expect. All are for the actual jobs described. In practice, one job may lead to another (for instance, installation of a new circuit might require installation of a new service entrance). Get contractor to tell you all the work that must be done. Combining several jobs can usually save you money.

Check List (Begins on page 97)

ION) are at work today to halt blight and raise the value of wn areas all over the United So if you love your neighbor- nd if you can generate the ac- eeded to upgrade it, remodel- l be advisable.

l you remodel to sell?

ou're going to sell your house, s worth remodeling, the type of eling you do will make a big ace in the speed with which ll. Buyers generally prefer to e seller do any remodeling that sly *needs* doing. On the other remodeling designed to yield greater profit is speculative. ay be successful, you may not. case, consult your real estate before remodeling.

e improvements that the buyer dily *see* help resale. Modern oms and a modern kitchen are king sales features. But they're ve and will pay for them- only if the unremodeled bath chen are a real detriment. The need not contain all the nec- appliances, but should defi- e well laid out and have mod- inets, counters, sink, and space ng.

odern heating plant reassures the buyer that he can heat the house comfortably and economically for years to come.

Ugly or highly individualized rooms should be redone. Architectural features and decorative schemes that you may have fancied, but which the average person thinks are wild, are almost certain sale stoppers.

Inadequate closet space should be expanded. It doesn't cost very much to build in wardrobe walls.

A first-floor lavatory in a two-story house wins buyer approval, but extensive remodeling to make space for it is unwise. If you can add a lavatory in a large closet under stairs, or in an alcove, go ahead.

If you can turn idle space into an attractive den or family room, do so.

A dilapidated porch—especially a large one that blocks out light—can be quickly and inexpensively removed.

Rip out or prune foundation planting that hides the house and keeps out light.

Plant shrubs beside doorways and at corners. You can overcome an unkempt, unplanted yard for a hundred dollars—and make a real difference in the ease of selling.

Caution: Routine repairs, even though basic and extensive, may not influence a prospective buyer in your favor. If the repairs will not be required for two or three years, you will not gain appreciably by making them now.

Remodeling work that falls into this category includes such things as re-roofing, repainting the exterior, ripping up the floors, and replacement of plumbing. For some reason, the average buyer does not seem to place much value on this kind of remodeling unless the need for repairs is obvious and desperate.

And simple redecorating does not help materially to sell a house. Rarely does it pay for itself. True, a dirty, run-down house will repel prospects, but if the house just looks worn—if the wallpaper is faded, the paint chipped here and there—there's no need to worry about it. The same is true of linoleum floors—even those that are worn out. The buyer is not going to pay you extra because you recovered the floors. He may want a different pattern. Besides, he isn't going to worry much about the slight cost of recovering the floors himself.

Any remodeling that you do to satisfy your own special situation or taste hinders resale. Try to look at the situation as a buyer will.

Adding on so many rooms that the house becomes out of scale with the neighborhood, changing the architectural style so the house is completely out of step with others nearby, putting your living room on the second floor—these are things you might do to suit yourself. But they would bring disastrous results when you put your house up for sale.

How can you finance remodeling?

The man you borrow the money from will have a lot to say about this. His decision will be based on your age, your income, your credit rating, the value of your house, the type of remodeling you're planning, and the neighborhood you live in. For complete up-to-date information see "Where to Get It," on page 48.

How do you decide who does what?

If you're a skilled worker and have the time, there isn't anything that you can't do yourself (with perhaps a neighbor's help)—provided the local building codes permit. Check this last point carefully before starting.

If you're an average handyman, you should be able to handle even moderately difficult jobs. But use materials that have been expressly designed for easy installation by nonprofessionals. PLEASE TURN THE PAGE

"It's the *plus* that sold me on

TWINSULATION

—rock wool *plus* reflective aluminum"

TWINSULATION gives me the advantages of *two* insulations, rock wool plus aluminum foil. Rock wool, with its millions of insulating air cells, works all year round to block the passage of heat. The shiny aluminum surface reflects the heat of the sun's hot rays in summer and helps retain household heat during the winter.

"In TWINSULATION, Gold Bond wraps an aluminum covering all around thick blankets of rock wool. It's this *combination* of materials that cuts winter fuel bills up to 25% . . . lowers summer house temperatures as much as 15°.

"It's easy to install TWINSULATION®. Just tuck the blankets between studs and rafters, and staple them. Your Gold Bond® dealer can supply the stapler. In fact, he can supply all the materials you need and tell you how to use them. See him soon."

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BUILDING PRODUCTS
NATIONAL GYPSUM COMPANY

National Gypsum Company,
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Please send me a copy of the booklet "Home Insulation," that tells all about Gold Bond TWINSULATION...what it will do for my home, how it will cut my fuel bills. I enclose 10¢ to cover costs.

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Exciting beauty! Roomier bedrooms! Beds that are movable! Get all these, and more, with Harvard Bed Frames. It's the only bed foundation that works perfectly for Hollywood Beds, Swing Beds, Bookcase Headboards, Corner Beds and Divans. Harvard Frames give you strength where it's needed most—in the legs—in the headboard attachment. Recommended for your new spring and mattress. Sold with fine bedroom furniture everywhere.

This label is the Mark of Superior Quality. Look for it... it identifies the Genuine Harvard Frame.

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Illustrated brochure showing scores of beautiful bedroom arrangements. Send postcard for free copy.

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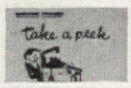

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Protects . . . Beautifies!

A lifetime Anchor Fence gives you the security of knowing that your children and pets are safely at play inside; that unwanted intruders and animals stay out.

Anchor Fence is attractive protection, too, providing a frame for your flower beds and a natural background for shrubs and vines. And Anchor needs no annual painting. Be sure to insist on Anchor—the fencing zinc-coated *after* weaving, not *before*.

For a free estimate on Anchor Fence for your home, call the office nearest you or write to: ANCHOR FENCE DIVISION, 6608 Eastern Ave., Baltimore 24, Maryland.

"Permanent beauty for your home"

Anchor Fence®
Division of ANCHOR POST PRODUCTS, Inc.
Plants in: Balto., Md.; Houston, Tex.; and Los Angeles, Cal. • Branches and Warehouses in all principal cities

Check List

(Begins on page 97)

If the project is extensive and calls for the skills of several trades (carpenters, plumbers, electricians) you'll need professional help. A general contractor to supervise the job will simplify your life and speed up the job.

If only one or two trades are needed to complete your project, you can hire individual subcontractors or workmen. But remember: then you will have to act as supervisor.

In any case, if you employ outside help, get bids from at least two men or firms in the same contracting field. And find out about previous jobs they've done to make sure they are reliable, qualified workers. (See "Danger! Gyps at Work" on page 16.)

An architect can be of great value to you. As a skilled, imaginative designer, he is best qualified to achieve the effect you want. He will take over for you in getting bids, hiring the contractor, and supervising the work. And he may be able to save you money through better selection of materials and methods, and through close supervision of the job as it progresses. (However, it is unlikely that he can save you the cost of his fee unless it is a really major project.) **How should you proceed, step by step?**

1. Draw up the plans of what you want to do (with an architect's assistance if it's a good-sized job).
2. Get a cost estimate of the work. If you're going to do it yourself, all you need is the cost of the materials from your building-supply dealer. Otherwise, call in a contractor.
3. Get your building permit.
4. Consult a mortgage lender about a loan. (See page 48 for types of loans.) This is a preliminary discussion to find out if he will help you and to what extent. On the basis of what you're told, you may have to make changes in your plans.
5. Re-check your original cost estimates if the plans are changed.
6. Get your loan.
7. Hire your contractor. A *signed* contract—even for a small job—is definitely desirable.

If you have a house worth remodeling, go about it this way, and you'll get the most for the time, effort, and money you spend. THE END

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old address directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance

THE AMERICAN HOME Subscription Dept., American Home Bldg., Forest Hills, N. Y.

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No more exposed when you make th plywood—things l bles, desks, cabi other projects. Trim covers the ed real wood veneer. a real "pro" finish it in minutes— clamping, ironing, nailing, using W Contact Cement o wood Presto-Set®

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Yes, for ruggedness you can't beat VERSAL pump. Take Universal's new je systems, for instance. There's only o ing part, and it's above ground. No nism in the well to break down. Assures years of dependable performance.

You'll save on power, too. Universals pump more water than other pumps their size. Wide variety of models for deep or shallow wells to meet your specific needs. **Send coupon for full details.**

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Please send name of local dealer a folders on _____household water s _____irrigation pumps. Depth of my about _____feet.

Name_____

Address_____

(Begins on page 68)

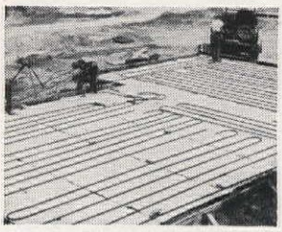
2. LIVING KITCHENS

t a change! New pink upright freezer matches the refrigerator. This sep- e counter (and its cabinets) is especially for freezing supplies. Marian sing this corner to get strawberries ready for the freezer. Between times, counter is wonderful for the children's breakfast and luncheon snacks— for meal-planning, recipe-filing, making lists for grocery shopping.

e's a clever piece of equip- t. Special drawer under surface units holds tools ed at range. Marian lined drawer with a rubber mat event clatter and scratch- Staggered arrangement ooking units makes pan ment easy. Unit controls w the same pattern.

Every inch of Floor and Wall Space is usable

with "invisible" radiant panel heating!



Installation of radiant heating Coils for typical modern home

Now you can have complete heating comfort in your new home *plus* something else you've always wanted . . . no "outlets" to interfere with modern decorating! Unbroken wall-to-wall floor covering, ceiling-to-floor draperies, freedom to change furniture arrangements at your whim . . . *all* are possible through the near-magic of *radiant panel heating.* Every inch of floor and wall space becomes *usable.* Yet the radiant heating "coils" concealed in floors or ceilings, assure a cleaner, draft-free, *vital* warmth like the Spring sunshine.

For this invisible radiant panel heating your architect or builder will confirm the fact that reliable *steel pipe* is the most economical and durable heat transmission medium. No "Johnny-come-lately", steel pipe has been *proved* in more than 60 years of conventional hot water and steam heating applications.

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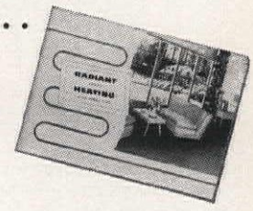

Please send me without cost or obligation a copy of the 48 page booklet "Radiant Panel Heating with Steel Pipe."

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Where There's a Wall There's a Way

"Now take a look at these thumbs," said our dinner companion holding the two digits out for inspection, "Not a mark on 'em. Oh! I've learned to get them out of the way of a hammer all right."

Leaning over confidentially, he went on: "This 'do-it-yourself' idea is O.K. So many new products out now by well-known companies make it easy for the amateur. Now take wallpapering. Always seemed too tough a job for me to want to tackle. Well no more! Just papered my daughter's room and do you know how long it took me? I started Saturday morning and was through by 5:00. Now how about that!

"I'm telling you wallpapering is a cinch. You see, I used a new wallpaper that comes already pasted, and they've done something to make this wallpaper tougher . . . something to do with wet strength, I think. Now all you have to do is cut it, dip it in the water box you get with your paper, and hang it." His mounting enthusiasm stopped all other dinner conversation. "Boy, this wallpaper project was the easiest thing I've ever done! You ought to try it. Ever done any wallpapering?" We allowed as how we had and that we made the very paper he had hung.

"Oh . . .", his voice trailed off. But with a new burst of enthusiasm "Well, you sure make a great product. And you can tell everyone I said so."

And so we are.

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Glens Falls, New York
Makers of Imperial Washable Trimmed and Pasted Wallpaper

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Habitant FENCE Inc.
BAY CITY 15, MICHIGAN

LIVING KITCHENS 3.

(Begins on page 70)

In the Proffitt kitchen, food preparation center meets every need. Mixer is on pop-up base cabinet, remains on it during use. There are pull-out drawers for vegetable storage, and a locked door for silver.

Peggy, 9, and Bill, 13, help themselves to a cool drink. Refrigerator, professionally sprayed to match cabinets, is at the end of island near beverage storage. Glasses are kept in cabinet on living-room side of island. Folding doors lead to utility room. Counters, and walls touching on work areas, are covered with ceramic tile. Harley H. Johnson, architect.

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y State
Check here if writing for club or church organization interested in raising funds.
No Risk On Your Part

Houses: Discussed

(Begins on page 15)

They feel three bedrooms should be the minimum even in moderately-priced houses. The size of the bedroom doesn't concern them as much as the privacy and storage space these rooms provide.

They want the emphasis on family living, on the dignity of the individual and his right to have a room of his own, on the right of those who seek quiet living to have just that, on the right of those who are more exuberant to have their noisy fun in a separated area that doesn't disturb the quiet-seekers. These homemakers want a *family room* near the kitchen, but divided from it by a room divider, a low partition, or even a wall with a door.

They ask for a dining room, or at least a dining L. And they want "mudrooms" so their children can come in a friendly back door and leave their soiled playclothes right there . . . no tracking dirt all over the house.

The women are against picture windows that don't have a view.

And that's not all. The women spoke up for a utility room, handy to the kitchen. A room for a washer and dryer, an always-set-up-and-ready-to-go ironing board (not a built-in one in the wrong spot and at the wrong height). They'd like this utility room to have space for sewing, and perhaps even for Dad's workbench.

Present-day garages came in for criticism. The minimum requirements, the women say, are not enough in this day of wider cars (and many times two cars to a family). They ask for better-planned, more spacious garages.

Better watch out, Dad, because they vote to get rid of the garage, even in colder climes, if having it means sacrificing storage space inside.

The bathroom, the ladies say, is "the most outmoded room in the house." One conference group asked for a complete renovation of bathroom plans. They wanted rounded corners, so bathrooms are easier to clean. They want bathroom sinks modernized, like kitchen ones.

Why not, they even suggest, have a bathroom sink large enough for bathing the baby, but still usable later on? Because few bathrooms today have room for a bathinette. (Ed. note: If you're going to do that, Mr. Manufacturer, please make the faucets safe so baby doesn't scald himself).

The women want sprays incorporated in bathroom sinks as they are in kitchen sinks. They suggest a toilet not attached to the wall, which would be much easier to clean around.

We hope you will all urge the HHFA to repeat the Women's Congress next year. With this alert, forward-thinking group at work, we may get these homes some day! THE END

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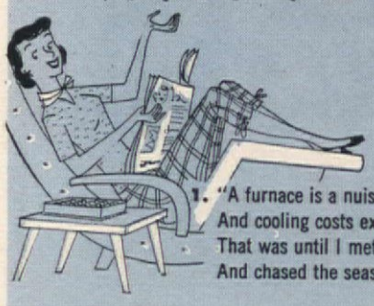
Yearound Air Conditioning
Offers!



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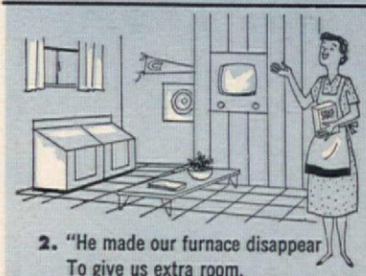
And cooling costs exorbitant . . . I'd rather own a mink.
That was until I met a man who spoke of "CAC"*
And chased the seasons from our house, as you will quickly see."



2. "He made our furnace disappear
To give us extra room,
And made my washday wonderful . . .
No more a day of doom."

3. "An even greater miracle
Was ours a flight above,
For now we have 12 months a year
The touch of Spring we love."

4. "But that's not all, with windows shut,
Our cleaning bills did dive.
My slaving days were ended,
My leisure did arrive."

5. "Constant circulation
Of filtered, healthful air . . .
It cut our costs of living,
Put comfort everywhere."

6. "What did the job? Who was the man?
It's EVERYTHING from one . . .
The WETHERMATIC engineer
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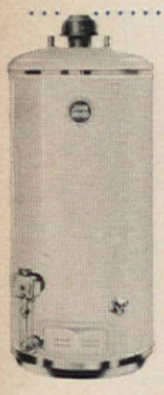
Bath Nothing else in the home serves so many people so well as a modern automatic GAS water heater. Nothing else helps modernize a home like a plentiful hot water supply.



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GAS HEATS WATER 3 TIMES FASTER

Where Credit Is Due

SPEND YOUR REMODELING DOLLAR WISELY

Pages 26-37: Fixed and casement windows—The Andersen Corp. Asphalt shingle roofing—The Ruberoid Co. Stripped oak flooring—E. L. Bruce Co. Vinyl tile flooring in kitchen, bath, and bedrooms—"Bolta floor," Flooring Div., General Tire & Rubber Co. Exterior paints and stains—The Glidden Co. Interior paints—"Super Kem-Tone" in medium chartreuse, yellow and turquoise, The Sherwin-Williams Co. Lighting designed by Rose Coakley and George Matilo—General Electric Co. Lighting fixtures—John C. Virden Co. Mercury switches, wall plates and outlets—Sierra Electric & Mfg. Co. Furnace and hot water heater—Bryant Heater Div. of Carrier Corp. Thermostat—Minneapolis-Honeywell Regulator Co. Water softener—Langenau Mfg. Co. Washing machine and dryer—Westinghouse Electric Corp. Electric "Pushmatic" circuit breaker and "Electrostrip" wiring—Bulldog Electric Prod. Co. Gas incinerator—Calcinator Corp. "Peg-Board" and "Panelgroove" hardboard wall panels—Masonite Corp. Sliding glass door—Alwintite Div., General Bronze Corp. Flush entrance door—Pease Woodwork Co., Inc. "Modernfold" folding coat closet door—New Castle Prod. Sliding steel closet door—Republic Steel Corp. "Strand" garage doors, overhead, steel—Fenestra Inc. Insulation—Owens-Corning Fiberglas Corp. Attic exhaust fan—The Lau Blower Co. Stockade fence—Habitant Fence Inc. Colored concrete block terrace and entrance walk—Geist Builders Supply Co. Exterior wrought iron—R. G. Coffman Co., Inc. Wrought iron stair rail—Daniel Fabricating Co. "Shopsmith" workshop power tools—Magna Power Tool Corp. Laundry tub—Owens-Corning Fiberglas Corp. **KITCHEN:** Sink and cabinets—Youngstown Kitchens. Electric surface units and oven—Tappan Stove Co. Clock-door chime, range hood and fan—NuTone Inc. "Wall-tex" wallpaper—Columbus Coated Fabrics Corp. Refrigerator and small appliances—Westinghouse Electric Corp. Food waste disposer—In-Sink-Erator Mfg. Co. Countertops—The Formica Co. Breakfast table and chairs—Daystrom Furniture. Dishes—Canonsburg Pottery Co. Saucepans, tools, and cutlery—Ekco Prod. Co. Canisters—Lincoln Metal Prod. Corp. **BATHROOM:** Plumbing fixtures—Eljer Co. "Tub-Master" shower enclosure—New Castle Prod. Inc. "Hydroguard" shower controls—Powers Regulator Co. Exhaust fan—NuTone Inc. Heater—Wesix Electric Heater Co. Plastic wall tile, Dow "Styron"—Ridge Plastics Co. Towel racks—designed by Archie Kaplan for Barbara Lewin. **DECORATING:** Avisco rayon-nylon carpets—E. T. Barwick Mills. Draperies—Waverly Fabrics. Wallpaper in bath and bedroom—Imperial Paper and Color Corp. Upholstered Furniture—Valentine Seaver Originals, product of Kroehler Mfg. Co. Table lamps—Phil-Mar Corp. "Dateline" furniture in dining and bedrooms—Drexel Furniture Co. Bed frames—Harvard of Cleveland. Occasional tables and bar—American of Martinsville. Furniture lent by—The London Furniture and Carpet Co. Paintings—Victor Kord. Flower Arrangements—Zinners Florist.

REMODEL THE GROUNDS

Pages 60, 61: (top) Plans and photos from "Gardens Are for People," by Thomas D. Church, Reinhold Publishing Corp., N.Y.

PORTLAND LIVING KITCHEN

Pages 66, 67: Oven and surface units—Thermador Norris Corp. Flooring—Armstrong Cork. Counter tops—Formica.

KNIGHTSTOWN, INDIANA, LIVING KITCHEN

Pages 68, 69: Cabinets, refrigerator, freezer, dishwasher, disposer, oven, surface units, radio—Crosley Division, Avco Manufacturing Co. Flooring and countertops—Goodyear Tire & Rubber Co. Mixer and coffee mill—Hobart Mfg. Co. Canisters—Lincoln Metal Prod. Corp. Percolator—National Presto Industries, Inc. Light Fixtures—Lightcraft of California. Saucepan—Ekco Prod. Co. Ice-O-Mat—Rival Mfg. Co. Wallpaper—Columbus Coated Fabrics Corp. Fire screen—Bennett-Ireland. Clock—General Electric Telechron. Stools—Jeff Elliott. Captain's chairs—H. T. Cushman Mfg. Co. Ceramic tile—Tile Council of America.

MINNEAPOLIS LIVING KITCHEN

Page 70: Cabinets—St. Charles Mfg. Co. Dishwasher—Hobart Mfg. Co. Oven and surface units—Norris Thermador Corp. Refrigerator—General Electric. Fan—Tradewind Motorfans, Inc.

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GOOD VICTUALS

Pages 74, 75: Chop block—Woodmasters of California. Straw-covered ice bucket—Ernest Sohn Creations. Metal decorated serving platters—Florence Thomas. "Triumph" collapsible multi-basket—Charles Lamalle. "Artcrafters" placemats and napkins with Alencon lace corners—Frank A. Delaney Inc. Stainless plastic handled knives and forks—Branchell Co. "Collectors Crystal" 12" plate—Imperial Glass Corp. Linen napkins—Kemp & Beatley.

TAKE A JAR OF INSTANT COFFEE

Pages 76, 77: "Lace Brown" Majolica dinner plate—Hartman Studios. Two-cup carafette—Club Aluminum Prod. Co. Chop block—Woodmasters of California. Intaglio oversize dinner plate—Purinton Pottery Co. Three tier set—Louis Glass Co.

COOL SIPPING

Page 83: "Invitation" goblet—Cambridge Glass Co. "Svelte" tumbler, "Twist" tumbler—Imperial Glass Co. Waring Blendor—Waring Prod. Corp. Pyrex mixing bowl—Corning Glass Works.

FAMILY FOOD

Pages 84, 85: "Spruce" dinnerware—Redwing Potteries. "Blossom Time" tablecloth and napkins—Woodward & Lathrop, R. H. Macy. "Swedish Modern" glasses—Anchor Hocking. "Lily Pond" relish tray—Southern Potteries. "Profile" stainless steel—Oneida Limited. Cheese board—Fisher Marks. "Satalite" pitcher—Heisey & Co. Yellow footed cake stand—Redwing. "Torte Plate"—Fostoria Glass Co. "Radiance" salad bowl & dessert dish—Fostoria. Flower bowl—Continental Silver.

DESIGNERS, DECORATORS, BUILDERS, SCOUTS

Page 55: Information, Doris Ann Krupinski. **Page 58:** Bailie house remodeling designed and done by J. A. Blakelock. **Page 62:** Information, Mary Coughlin. G. C. Waggoner & Son, builder. **Page 65** (right): Information, Barbara Hart. **Page 99:** Ving Smith, decorator. Universal-Rundle, designer. **Page 108:** Information, Eleanor Kirby.

PHOTOGRAPHS

Cover: (top and lower right) Warren Reynolds, (lower left) Pagano. Warren Reynolds: Pages 26, 27, 28, 29, 30, 32, 34, 37, (after pictures). Pages 38, 39, 40, 41, 42, 44, 46, (after pictures). Pages 66, 67, 68, 69, 70, 117, 118. Kranzten Studios: Pages 6, 8, 10, 11, 12, (after pictures). Pages 56 (first picture, middle row), 57 (bottom right), 62, 63. Harris & Ewing: page 15. R. Keedy: page 16. Otto Maya: pages 18, 19, 20, 21, 22, 23. Hastings & Willinger: Pages 26, 27, 28, 29, 30, 34, 37, (before pictures). J. J. Krupinski: page 55. Eric Sanford: page 56 (second picture, middle row). Max Tatch: page 56 (third picture, middle row; first picture, bottom row). Helen Stocker: page 56 (second picture, bottom row). S. Myslis: page 56 (third picture, bottom row). W. E. Schomo: page 57 (first picture, top row). E. J. Cyr: page 57 (last picture, top row). E. T. Deskiewicz: page 57 (first picture, bottom row). Hugh Robertson, A.R.P.S. page 58 (lower left). Stephen Fay: Page 64 (top). Rider & Keister: page 64 (bottom). Orren Jack Turner: page 65. F. M. Demarest: pages 74, 75, 76, 77, 82, 84, 85. Pagano: page 99. Inman Co.: page 100. Barry Evans: page 104. J. Aley: page 106. Julius Shulman: page 109 (top). Charles Pearson: page 109 (bottom). **DRAWINGS**—Sigman-Ward: pages 60, 61 (bottom).

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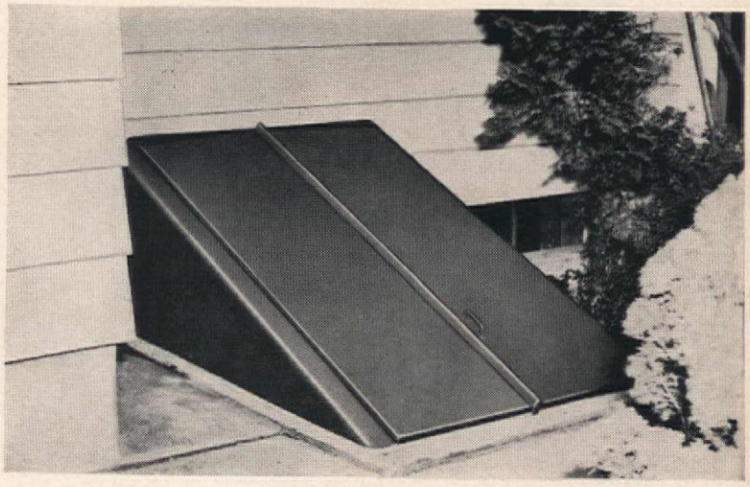

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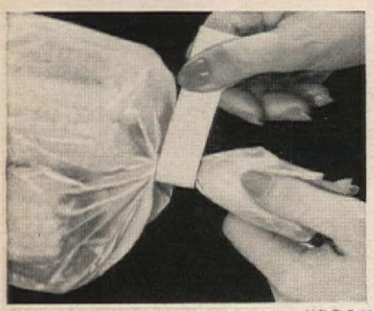

FOR SEALING FROZEN FOOD—"SCOTCH" FREEZER TAPE. Moisture-resistant tape sticks tight in sub-zero cold, seals saran or other films, foil or paper wrappers. Use tape as label—write right on it. Get 35¢ or 98¢ rolls in the handy cutter-edge package.

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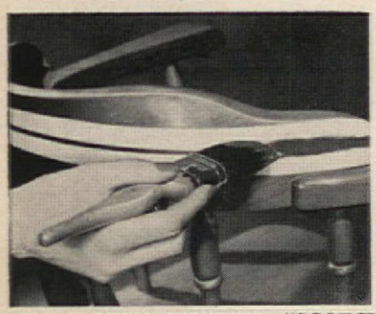

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3M COMPANY

Spend Your Remodelin

ing room? The refrigerator.

THIS IS HOW WE REMODELED: Within a budget, we made this kitchen live up to its possibilities, although we did have to sacrifice a few features to hold down the costs. For instance, a dishwasher will have to be added later. But:

- We eliminated two doors to get wall space for cabinets and counters. Much more storage! And the kitchen doesn't look "broken up" now.
- Door to basement still serves as entrance from outside, and dining-room door is unchanged, although it has a better view.
- Relocated windows provide more light at strategic points, yet release one wall for cabinet space.
- Work centers are planned around a step-saving triangle. Sink is in best possible position (between refrigerator and cooking area) and there's plenty of handy counter space.
- New overhead lighting is supplemented by spot lighting under the counter and over the sink. This feature eliminates shadows and gives adequate light at point of work. And there is indirect lighting over wall cabinets.
- New stack-on oven is at waist height. It looks built in, but actu is placed on a specially-provided cabinet.
- Counter surface units at lef oven help to separate cooking a ity. Two people can cook at one without getting in each other's A maple counter separates su units from oven.
- In the "what-you-can't-see" partment: A special ventilating in cabinet above copper hood eliminate cooking odors and st
- Vinyl-tile flooring makes for stepping. Long hours in the kit aren't so hard on the cook's feet
- Plastic counter tops are attra and easy to keep in good cond
- Replanned wiring system no cludes a third wire at service trance. It provides 220 volts for tric range and automatic dryer. (I dry equipment's in basement). I provides for additional genera pose and lighting circuits. P strips around work area supply trical outlets without tearing up

Upstairs in our Cleveland were three bedrooms, the bath and a small central hall. The rooms were on the small size, b couldn't get more room for one

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HAVE fun decorating with Tap-Lite, new kind of switch! Transparent wall plate makes it eas match any wall by inserting your own wallpaper, pery material, or one of the colored inserts prov Simple to substitute for old switches; quiet and to operate. Tap—it's on! Tap—it's off! *$1.95 complete*—at leading hardware, electric department stores.

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Tap-Lite by H HONEYWELL

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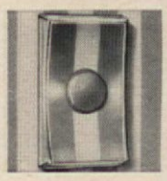

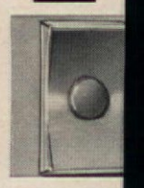

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Dollar Wisely (Begins on page 26)

t taking from the others. So the es stayed as they were.

But even within these limits, improvements were possible. And the ost interesting aspect of the second-or remodeling was that it was possible to achieve good results without uch in the way of structural changes.

each of the front bedrooms we installed a large front window. This rangement, combined with a side ndow on each of the two rooms, ovides good natural lighting and oss ventilation. These windows and ic exhaust fan will keep upstairs mfortable during hot weather.

In the case of the master bedroom, tual space was gained by the tearing wn of the chimney that formerly down to the living-room fireplace. d the usable space in the master droom was increased by moving the e window toward the rear of the use. The bedroom walls and ceiling re papered and painted, and vinyl- floors were laid.

The original bathroom in our Cleve- d house was not only old-fashioned, it was also badly organized. The st step in its remodeling was to ve the window from the end wall the side wall. This allowed us to place a new recessed bathtub across the end wall instead of on the longer side wall. The new layout provides more usable floor space, as well as a neater and more efficient appearance. Only minor changes had to be made in the location of the other two fixtures, which were also replaced.

On the outside wall of the bathroom we installed an electric wall heater to take the chill off the room in spring and fall when the forced-warm-air heating system is turned off. And high up on the same wall we installed an exhaust fan to remove moisture and stale air. Then the bathroom floor was covered with the same type of vinyl-tile that was used in the upstairs hall and bedrooms. We covered the lower half of the bathroom walls with large-size plastic tile, while the remainder of the walls and the ceiling were done with waterproof wallpaper. With the exception of the installation of the plumbing fixtures and the wall heater, the other bathroom improvements—wall tile, wallpaper, flooring, and exhaust fan—are projects that lend themselves readily to installation by the homeowner, thereby holding down remodeling costs. THE END

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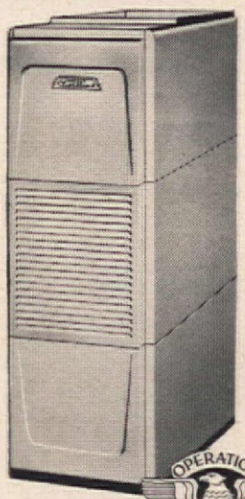

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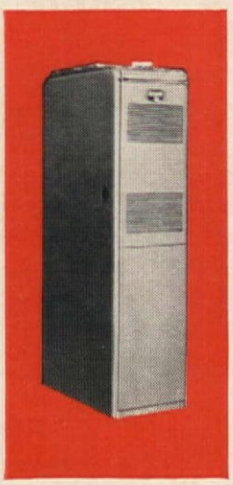

You can enjoy fully automatic, low-cost-of-operation Bryant heating in either gas, LP or oil. Model above is the trim, slim, beautiful No. 319 gas furnace.

Call Mr. B . . . your Bryant dealer. Find him in the yellow pages of your phone book.

Garden Remodeling

(Begins on page 60)

the same: remodel. A good starting point is the foundation planting. How much of it can be left as it is? How many plants are worth keeping but need to be moved? How many are hopeless and should be thrown out?

How will you handle both the leave-where-they-are and the worth-keeping-but-need-moving plants?

First consider plant placement. As you probably know, a complete circle of trees and shrubs around your house, hiding the entire foundation and blocking light and air from many of the windows, is as out-of-date now as the encircling porch of the early 1900's. If that's the kind of planting you have, break it up!

What *is* present-day practice? Use high-quality, slow-growing shrubs on either side of important doors, near corners, and at breaks in the house architecture. If you have such shrubs in these spots, and they are in good condition or can be brought back into good condition, leave them where they are.

Unless your house has very high, ugly foundations, you can use modern landscape design to bring grass or groundcover plants right up to the walls of your house, except at the places just mentioned. To hide eyesore foundations, use flowering and foliage plants that grow no higher than necessary.

Transplant or discard all of your present plants that don't conform to these practices.

Which to discard? Old deciduous shrubs like spirea, forsythia, weigela, and hydrangea usually are not worth transplanting. The Siberian cypress and many of the needled evergreens so popular 20 years or so ago are now considered rather trashy material. These pines, hemlocks, cedars, junipers, and arborvitae don't respond readily to rehabilitation measures anyway. So you'll be better off th ing out such plants.

A needled evergreen that you'll worth saving is the yew (taxus) its forms. Yews are highly popula day, easy to transplant, and, ev a bit thin from overcrowding, res amazingly to feeding and general care.

Broad-leaved evergreens are tively easy to transplant and ca of recovering from bad growing ditions. Your laurels, rhododend azaleas, and hollies are very val material—expensive even in sizes. Unless they're practically from disease or overcrowding, th definitely worth transplanting.

Other valuable assets that shouldn't destroy if you have an for them are flowering craba dogwoods, cherries, hawthorns magnolias.

Are you planning to remodel pair much of the exterior of house? Then it may pay you to even the leave-where-they-are to some other place on your pr and to bring them back after the is finished. Even the most c builders are likely to damage near your house—or else to handicapped by trying to p them that their extra hours of mean money out of your pocke

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Big brand-new 50-page Fall 1956 Catalog shows in *full color* hundreds of the world's finest roses and perennials — Floribundas, Hybrid Teas, Climbers, lilacs, phlox, delphiniums, mums, etc. Catalog also contains garden hints, expert advice, shows how to save money. *All plants guaranteed to bloom.* Mail coupon *now!*

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o so in the early fall or spring.
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first with one of the new plastic
rials that prevent dehydration of
eaves and stems. Follow instruc-
on package.
g a tree or shrub with as large
l of earth as you can manage
whatever help you can muster.
the ball securely with burlap,
raperies, or what-have-you, and
thoroughly watered. Keep shad-
oo. Don't *ever* let soil ball dry
efore replanting. Replant as soon
ossible—and keep well-watered
full year.

valuable plants that are ex-
where you want them, and that
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should be protected while the
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roof over fine plants costs
less than new plants.
for remodeling the grounds at
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, garden remodeling can be
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program in advance. Other-
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plan that's exactly what you
Then figure out approximately
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or any one season than you
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amount of garden remodeling
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ce right now and on how you
use the garden in future.
overcrowded plantings need
out. Here again you should
urplus material elsewhere, or
it. Trees that were put out as
hall oaks, maples, or beeches
may have converted a sunny garden into a densely-shaded woodland. If you want sun for yourself and for sun-loving plants and grass, you'll simply have to remove some of the trees. Oftentimes, though, trees can be thinned, by a reputable tree surgeon, to let in sufficient light for lawns and plantings.

Incidentally, shaded areas that have ruined sun-loving plants are perfect spots for shade-loving broad-leaved evergreens that need moving from the foundation planting or other spots.

When you re-plan the rear grounds of your house, you should be strongly influenced by the fact that today's families want more recreation areas, more space, openness, simplicity. Give these factors first consideration when you start your sketches.

Is privacy one of your major considerations? Do you own an older house that once enjoyed seclusion but

"Right here should be fine."

now has neighboring homes on every side? If increased outdoor living is part of your program for the future, your choice and placement of fences, walls, and screen plantings becomes highly important.

Maybe your back-yard remodeling job is a simple operation that you can handle in one season at small expense. Maybe it's a big undertaking that'll extend over five or six years and cost you quite a lot of money. No matter how small or big, sketch it out on paper before you start, estimate when you're going to do what, and don't try to do too much at one time.

The job is worth doing, and doing well, and it will pay you to *like* doing it.

THE END

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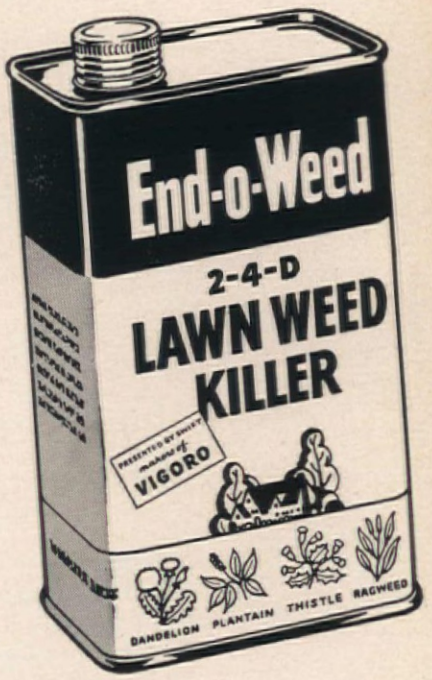

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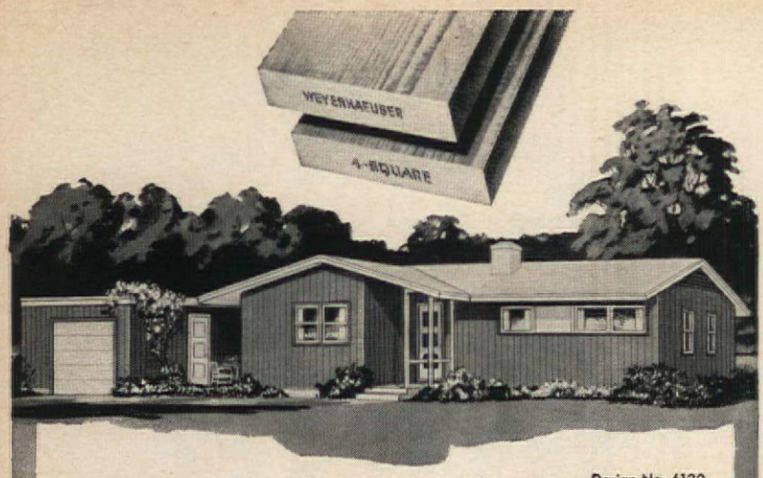

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A QUICK GLANCE AT SEPTEMBER

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BEFORE YOU—

Next month we will tell you what to do *before* you buy that house, *before* you plant, *before* you plan that kitchen, *before* you decorate that room. That's not all, because the September issue of the AMERICAN HOME—your best buy of the month—is full of money saving ways to beautify your home *and* add to its convenience. And you'll find new, exciting recipes the whole family will enjoy.

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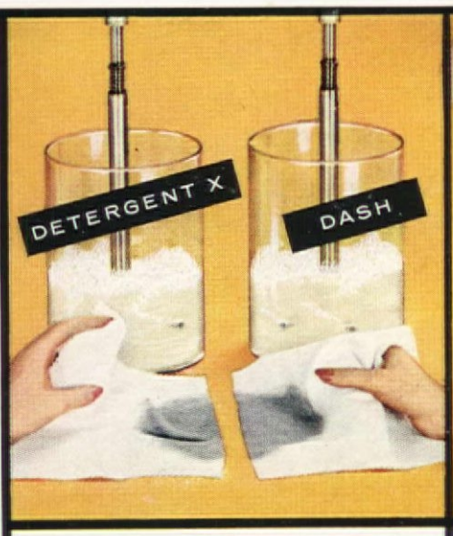

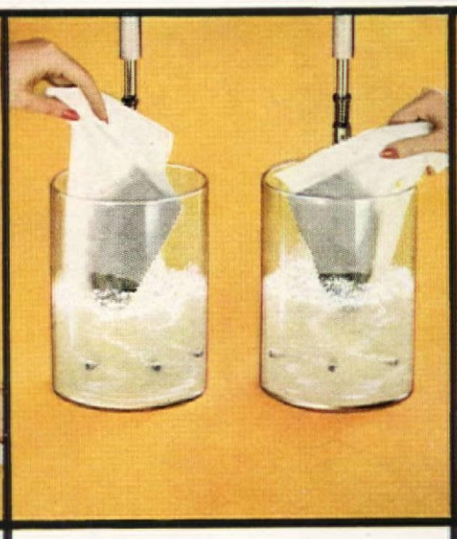

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