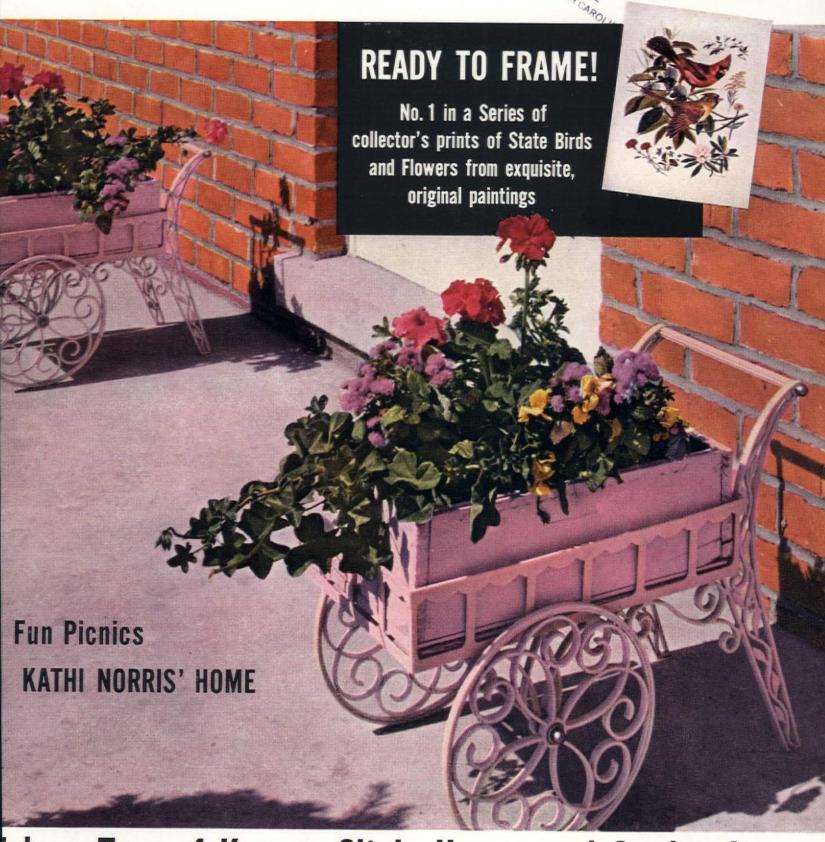
THE AMERICAN

PREATY OF THE STORY OF THE STOR

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ake a Tour of Kansas City's Homes and Gardens!



Plastic floor is Armstrong Terrazzo* Corlon, Style No. 6208.

new outlook for an old dining room

This remodeling job started as a plan to hide an unsightly view. But one good idea led to another, and soon the whole dining room took on a new look. A big window opens up the view into the tiny classical fountain garden. A striking charcoal gray floor, inlaid with pink chips of color, helps blend room and garden into one. The lovely floor is Armstrong Terrazzo Corlon—a fine example of the wonderful new materials science is developing for your home. Its smooth, plastic surface is delightfully easy to take care of. And Terrazzo Corlon has no cracks where dirt can hide. The floor in this room does have one seam—but it's so closely fitted you'll never guess where! Terrazzo Corlon is available now in 15 of the smartest color combinations you've ever seen—to go with any decorative scheme. Before you build or remodel, be sure to see Armstrong Terrazzo Corlon, the modern plastic floor for every room in your house.

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FLOORS



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Surprised at the new look on our cover? We emphasize the word HOME more than ever because of the warmth it expresses-because it represents love, comfort, cheer, family, and wholesome living-and because it so wholly encompasses the concept of our magazine. • What makes a house a home? Little touches help, like these cheery flower carts that welcome friends to the Walter Brieden home, Birmingham, Michigan. Cover photograph by Kranzten Studio, Inc.

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"OPEN LIVING" IS DYNAMITE

After reading "What's Wrong with Walls?" I must speak up in defense of open living. We learned the hard and expensive way what is right for us. When my husband, an Army officer, retired, everything we saw looked good to us. We settled on a sprawling ranch-style house with a big yard, and hardly ever saw each other. My husband toiled outdoors every waking moment, while I was laboring inside.

We finally got out of that house and into this one, but what we demanded with our newly-acquired understanding of our needs comprised an overwhelming list. We wanted a tiny house that would be easy to maintain; my husband, employed full time, is taking a full-time program at U.S.C. as well. . . . I teach, am working for my doctorate and am writing a textbook. Free hours are few indeed, and we want to enjoy them. We wanted a sense of being together . . . feeling of spaciousness . . . facilities for entertaining many people . . . big patio . . . study . . guest room . . . kitchen with free communication to the living room, and, of course, plenty of storage space, and little floor space. All this we wanted for around \$12,000. We got it-and an atmosphere of unrestriction. From our hillside, in almost any part of the house, we can see sky and distant mountains.

-MARGUERITE L. ALSTROM

Our house is exactly like Evelyn Bowen's, and we felt like she did when we moved in. Model homes look so neat and compact, but at times (and they are very frequent) you could take those "living areas" and give them back to the architect. Unless a small "open" house is dusted, vacuumed, really put in apple-pie order every day, it looks like a cyclone hit it by nightfall. I iron, just where Evelyn Bowen does, in the living room. Watching television does help.

How many people that talk up this "living area" have tried it on a small scale? She's not alone in her thoughts. And in her dreams of having a larger home some day. There are times I'm glad to have my dreams—they keep me going. —MRS. GERALD W. KEANE CONTINUED ON PAGE 8

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For quality, for beauty, for compactness...for a furnace that provides all the features that assure adequate, comfortable and convenient winter air conditioning, your best buy is a Bryant.

Letters

(Begins on page 6)

Unless I miss my guess the pictures are of a "Levittowner." We've lived in one for four years, have taken your magazine the same length of time, and like both. Hence this letter. Some suggestions for Evelyn Bowen: Why not use the ventilator fan to keep the odor of the roast from the living area? Why not close that curtain between kitchen and dining area? Why do the wash on week ends? Because grandma had to iron in the kitchen to heat her flatiron doesn't mean we can't iron in the bedroom. I do, am never upset when unexpected guests arrive.

With a little imagination and fewer old-fashioned ideas, I'm sure anyone would find this house comfortable and designed for today's informal way of living. —MRS. H. A. RUMPLE

I agree with Mrs. Bowen 100%. The need for walls, old-fashioned parlors and dining rooms are a "must" when raising a good-sized family. To be perfectly honest, my "all-on-one-floor" house is more work than any two-story house could ever be.

-MRS. E. R. JENNINGS

I am of the opinion that your magazine owes one of the largest builders in the country an apology. Contrary to the author's description "of moving into an architect's dream," she is living in a very carefully planned house that is a tried and proven design for mass-produced low-cost housing, and, I might add, this house contains features that no other builder could hope to duplicate and keep in the price range it is sold for.

—JAS, MAYES

Hurrah for Evelyn Bowen and her article. Our ancestors moved out of one-room houses years ago for obvious reasons. Why move back to them because of a fad?

-MRS. A. JACK EDEN

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	Address
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MERICAN HOME, JULY, 1956

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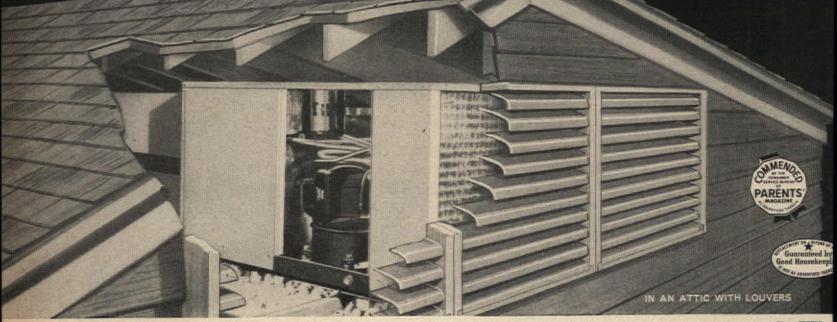
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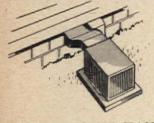
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A big value at reg retail price of \$1.25

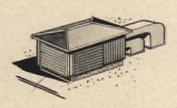
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AS A HIP ROOF DORMER

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Any middle-income family can now enjoy and afford whole-house air conditioning with this new Lennox Stowaway unit. It requires no plumbing, no water tower, no expensive wiring. Every style of home has a place for it-either inside or outside, upstairs or downstairs. For it's so compact that it can be neatly "stowed away" 'most anywhere-to cool and dehumidify the air throughout your entire home. And it's amazingly quiet.

No matter how you heat your home, it's economical to install this revolutionary new Lennox air conditioner. Your existing ducts will do, if you heat with forced warm air. If you have hot water, steam or radiant heat, a space heater, wall heaters or floor furnace, the simplest kind of ductwork is all you need.

Your Lennox dealer-expert will give you a free estimate on installing a Lennox Stowaway Air Conditioner, available in 2-ton, 31/2-ton, and 5-ton sizes.

BUY NOW ON THE EASY PAY PLAN!

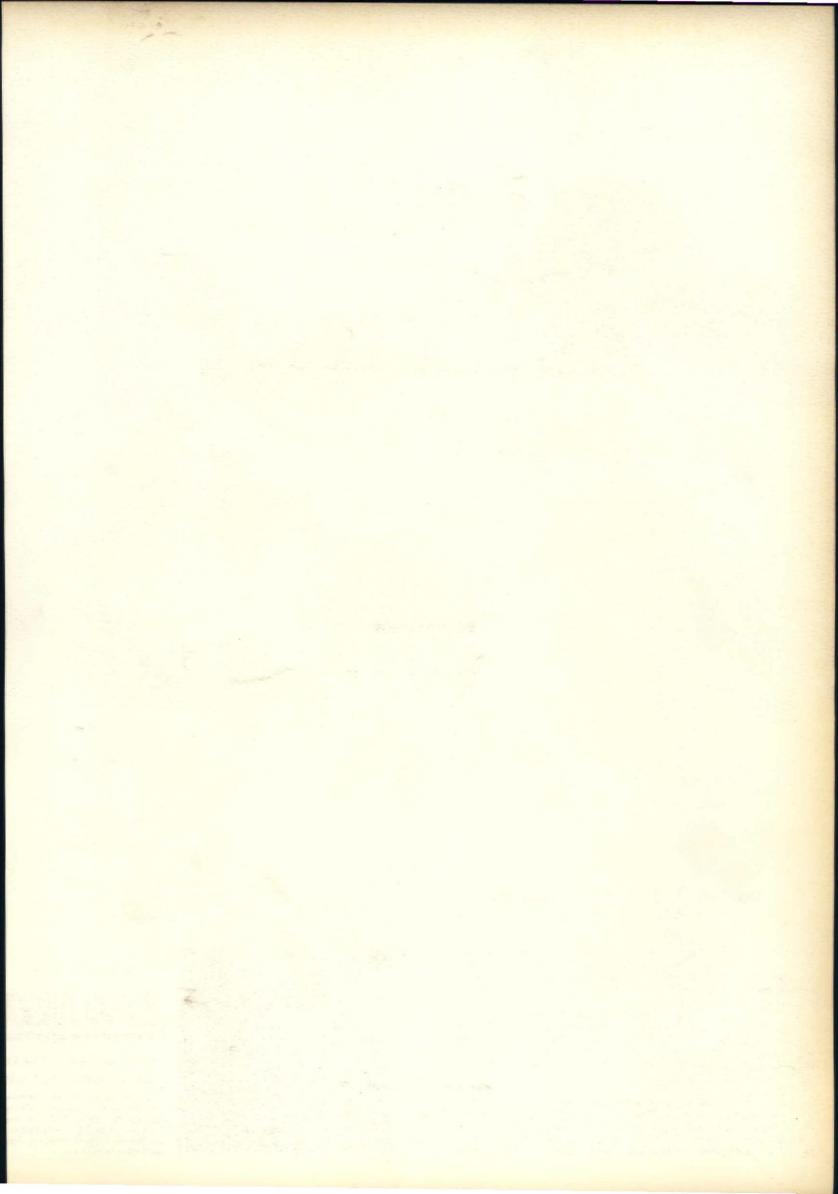
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NUMBER 1 OF A SERIES OF PAINTINGS BY ARTHUR SINGER

THE AMERICAN HOME INTRODUCES

NO.1 IN A COLLECTOR'S SERIES OF EXQUISITE

PRINTS PORTRAYING STATE BIRDS AND FLOWERS

OF THE

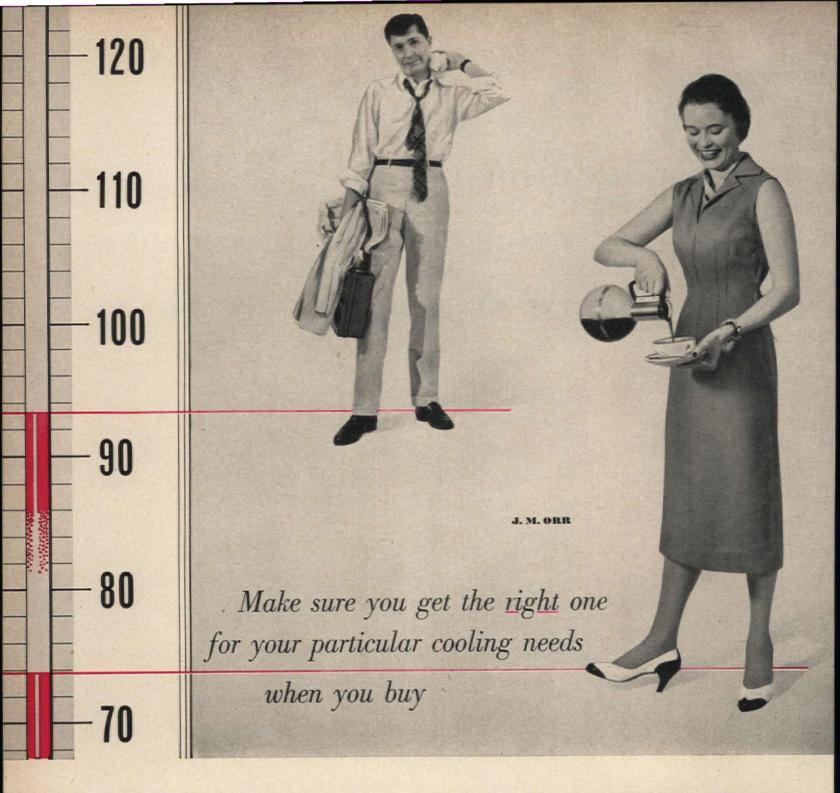
TJ. S.A.

e are reproducing these paintings from specially-commissioned originals by Arthur Singer, whose valuable work is widely acclaimed for its beauty and incredible accuracy of detail. Prepared expressly for framing and printed on special paper, the series will appear in your future issues of The AMERICAN HOME.

Whether you are one of the innumerable collectors of fine prints, or whether you use them purely for decoration, we know this truly fine art will be a welcome addition to your home.

In this, the first of the series, we show the cardinal, official bird of seven states. The official flower of each of these states is also pictured and is identified by both scientific and popular name. Our next print will present the eastern bluebird (New York and Missouri) and the mountain bluebird (Idaho and Nevada), with their respective state flowers.

Flowers and birds are close to the hearts of all of us, and we of The AMERICAN HOME are understandably proud to present this distinguished series.



A ROOM AIR CONDITIONER

You'll find it easy to buy a room air conditioner right now, but hard to select one. There never was a better time to buy—and never more reason to consider the facts before you buy just because there is such a big selection.

You can buy the right room air conditioner at the right price. Here are the main points to consider:

What does a room air conditioner do?

All room units affect the three basic weather factors—heat, humidity, and motion of the air. They throw cooled air into the house, take out moisture, and circulate the air.

Room units also take out dirt, soot, and pollen that may be planning assaults on your health. Hay fever sufferers and heart patients often are more comfortable in air-conditioned rooms. (Incidentally, if a doctor recommends a room unit, you can now take a deduction on your income taxes.)

What size units are available?

You can buy room units ranging from $\frac{1}{2}$ hp to 2 hp. Manufacturers no longer offer $\frac{1}{3}$ hp units, and many have cut down on the number of $\frac{1}{2}$ hp sizes this year. Most popular size for homes is $\frac{3}{4}$ hp.

Units are sometimes rated by "tons" of cooling capacity. A oneton unit theoretically has the same cooling effect as you would get from one ton of ice melting over 24 hours. But actually the unit gives about 20% less cooling than one ton of ice would. The same goes for ½ and ¾ hp units. They give less than ½ and ¾ tons of cooling effect. In other words, tons and horsepower are not the same thing. Most room units, being air-cooled, lose some effectiveness as outdoor temperature rises.

All of this means, says the National Better Business Bureau, you should not buy a room cooler on its ton rating. The Bureau says cooling capacity should be expressed CONTINUED ON PAGE 16



p-loading automatic they make . . . st as so many other manufacturers do. THE CLEANEST CLEAN POSSIBLE IS TIDE-CLEAN

 Lets you set for any washday job in seconds. Just touch and away you go!

THE MAKERS OF 25 AUTOMATICS RECOMMEND Tide!



"It's almost like a real visit, son. Call again soon"

Two people—you and the person you call—get a lot of satisfaction out of a telephone visit. Yes, it's almost like a real visit—as if you were there in person.

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Why not try it tonight? Call your mother, father ... sister, brother ... son, daughter ... husband, wife ... sweetheart, friend.

And you, too, will say, "It's almost like a real visit. I'll call again, soon."



LONG DISTANCE RATES ARE LOW

Here are some examples:

Philadelphia to New York					. 40¢
Dayton to St. Louis			1		. 80¢
New Orleans to Dallas .					. 95¢
Detroit to Boston					. \$110
Los Angeles to Washington	n,	L	0.0		. \$200

These are the Station-to-Station rates for the first three minutes, after 6 o'clock every night and all day Sunday. They do not include the 10% federal excise tax.

Call by Number. It's Twice as Fast.



Room Air Conditioner

(Begins on page 14)

in terms of B.T.U.'s per hour according to rating based on the standard established by the Air-Conditioning and Refrigeration Institute. B.T.U.'s mean British thermal units. . . . 12,000 B.T.U.'s equal one ton of cooling capacity. A ¾ hp room unit can remove about 7,500 B.T.U.'s an hour, a 1 hp unit about 10,000, a 1½ hp unit about 14,000.

What size do you need?

This depends first on how and where you expect to use the air conditioner. Four out of five families put their room air conditioners either in the living room or a bedroom. A ½ hp unit is big enough to air-condition the average bedroom, especially if you use it only for night-time cooling. If that is all you want a unit for, you will probably find it safe to buy a ½ hp unit—no matter where your bedroom faces or how well insulated it is.

But chances are that you expect *more* from your unit than comfortable sleep in one bedroom. In that case, you must have the facts well in mind before you even consult your dealer. And the first thing to know is how much space different size units will cool. Here is a rule-of-thumb table—to be used with care—when 24-hour cooling is desired:

Jnit Size	Area Cooled
(in hp)	(in square feet)
1/2	100 to 300
3/4	200 to 400
I	300 to 500
11/2	450 to 700
2	
	CONTINUED ON PAGE 04

YOUR MOST IMPORTANT BUY NEXT MONTH: OUR AUGUST REMODELING ISSUE

HOME

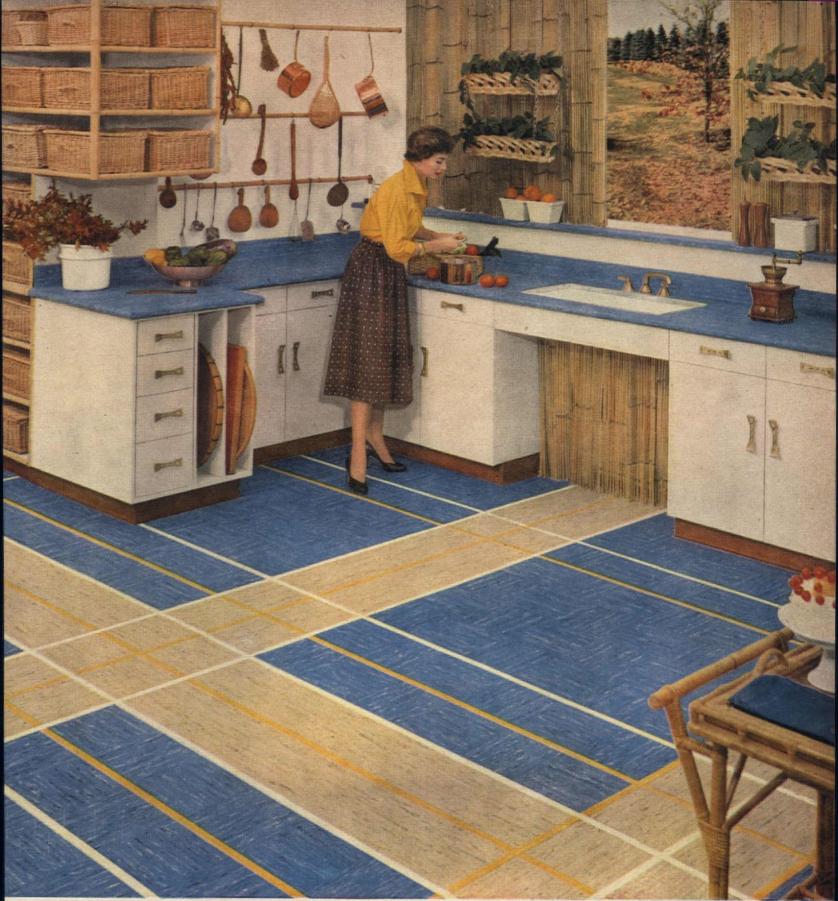




44 PAGES LOADED WITH REMODELING IDEAS







Colors shown above are: Capri Blue and White Tweed with Feature Strip. Brown Kencove Wall Base. Capri Blue KenFlor on Countertops.

The loveliest floor is easiest to clean

Unsurpassed in fine floor elegance, beautiful KenRoyal vinyl comes in "crown-jewel" colors ideal for your proudest rooms. It's glowing, greaseproof, wearproof vinyl from the satin-smooth top clear through to the back of each rugged tile! You'll love its extra-resilient, step-comforting beauty; its exclusive glare-free luxury finish; its easy-to-care-for loveli-

ness that stays fresh, new looking for years. Remember, grease, dirt, grime wipe right off this non-porous vinyl. See KenRoyal now at your Kentile Dealer's. He's listed under FLOORS in your Classified Phone Book.

It costs less than you'd dream to self-install KenRoyal ... an average 8' x 10' floor in economical Standard Gauge KenRoyal costs approximately \$46.25.

KENROYAL

VINYL TILE

by the makers of

KENTILE

© 1956, KENTILE, INC., 58 2ND AVENUE, BROOKLYN 15, N.Y., America's largest manufacturer of resilient tile flooring.

MAKERS OF KENTILE * KENCORK * KENFLEX * KENRUBBER * KENFLOR * KENROYAL / *Reg. U. S. Pat. Off.





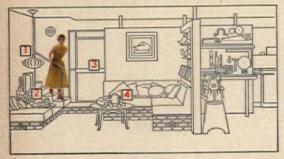
Something wonderful happens when you begin to

Ever notice the pride a family takes in that special room they've built themselves? Your home can have a family work and hobby room, too, almost anywhere in the house! You'll want to make it an all-electric center, of course, because electric power helps you live better so many

LIVE BETTER

ways. And for help in planning your own special room you can talk to your electric utility company or electrical contractor. For a host of ideas on how you and your family can live better . . . electrically, send for the big, new, illustrated book described on the opposite page.

SEE HOW ELECTRICITY BECOMES A PART OF ANY ROOM TO MAKE YOUR LIVING BET



Family fun in a family room! No wonder Dad's so proud—he built it himself! The TV corner has pleasant light

, and the set's built in 2. An electric heat pump 3
means ideal indoor climate all year. The clock says it's coffee time 4; Dad will boast that decoys are duck soup



when you have a complete electric workshop 5 - it started this wonderful room in the first place! See how the shelf section divides work and play areas. Fluorescent lighting 6 provides cheerful atmosphere and proper working light, too. Low-cost electricity runs the automatic



water heater , the automatic washer and dry Mom loves, and convenience outlets make othe trical servants easy to use. You'll want these compour home, when you begin to live better . . . elect For more ideas, see the book shown on the opposit



Electrically





Where would you like to start in your home right now?



NEW! Big 72-page book, New Stepby-Step Ideas to Help You Live Better . . . Electrically shows how to begin in any room in your home. Endorsed by leading magazine editors. Over a hundred full-color illustrations, ideas, installation tricks, new trends. Covers the house inside out. You'll want to keep this book as you plan step-by-step to live better . . . electrically.

Get your copy at your local electric utility company office or mail coupon below with 10¢ to cover cost of handling.

MAIL THIS COUPON TODAY!

Live Better . . . Electrically P. O. Box 505

7-903-

Great Neck, Long Island, N. Y.

Send me my copy of New Step-by-Step Ideas to Help You Live Better . . . Electrically. I enclose 10¢ in coin to cover cost of handling.

: Name

Address

City or Town Zone State

New G-E Wall Refrigerator-Freezer puts all foods at your eye level!

This big new 11-cubic-foot General Electric Wall Refrigerator-Freezer is the most convenient of all refrigerators, because it puts all foods within easy reach.

You just reach out and pick the foods you want. No need to bend or stoop for foods because everything is at eye level and can be seen at a glance. Even in the true, zero-degree freezer, shelves are easily accessible.

What's more, it gives you more room in your

kitchen. With your refrigerator on the wall, extra floor space is gained for the addition of base cabinets and counter surface.

See this luxurious new General Electric Wall Refrigerator-Freezer at your G-E dealer's. Ask about the easy terms and generous trade-in allowance most G-E dealers are offering. Look for his name and address in your classified telephone directory. General Electric Company, Appliance Park, Louisville 1, Kentucky.

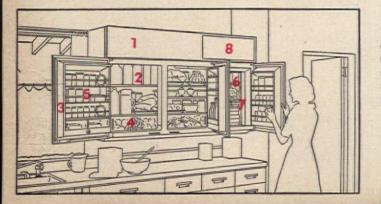


Hangs on your wall like a

It's so easy to install! There's little or necessary. Cabinet is hung on a sturdy mounting bracket which is fastened secur Can be hung at any height to suit yoursel



Magnificent new G-E comes in these Mix-or-Match colors: Canary Yellow, Turquoise Green, Petal Pink, Cadet Blue, Woodtone Brown-or



So much room for all your foods

1. 11 cubic feet of space. 2. Big automatic-defrost refrigerator section. 3. Permanent General Electric Alnico Magnetic Doors provide sure seal... close silently. 4. Separate vegetable and fruit compartments. 5. Adjustable door shelves for small jars and cans. 6. 2-cubic-foot

true zero-degree food freezer holds up to pounds or 83 packages. 7. New-style Mini-Cice trays. 8. Dependable and whisper-quested-in General Electric refrigeration syst 9. Complete unit is 64 inches long, 39½ inchigh, 17% inches deep.

Progress Is Our Most Important Product



CANNY
CONCOCTIONS

You can be pretty crafty with empty cans. Paint a butterfly on a coffee can, punch holes in this design, then tie up the can with a wire coat hanger. It's a closet container for moth crystals. Make coffee-can circus cages to house cotton swabs and talcum in the nursery. Top cans with inverted pie tins, decorative lamp finials. Trim a coffee can with button "berries" and shiny oilcloth "leaves" and put it right back in the kitchen. Three decorated coffee cans stack up to a slick canister when you add a big knob to the one lid you use. Walnut or peanut cans, with inverted funnels as roofs and chimneys, can make a whole city of fun for kids; will hold toy soldiers, crayons. These canny concoctions are vacuum-tight storage units, except for the de-mothing can.

SUGAR

FLOUR



Before you decorate cans, wash them in warm, soapy water. Then rinse and dry. If you plan to paint the cans or to glue material to them, use a base coat of flat white spray paint. Other paints and glues will stick better to flat paint than to a glossy surface. Now get out some oil paints and decorate each can. Let your imagination take over and you'll come up with some very gay designs. Finally, when oil paint has dried, spray the entire concoction with plastic spray so you can wash the can when necessary. It's as simple as that, and will cost you next to nothing!





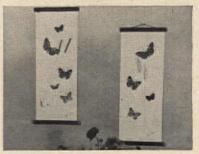
"I considered my coat ready for the incinerator, NOW I have a STUNNING NEW FUR CAPE, thanks to Morton's fur wizards," says Mrs. E.

SEND MORTON'S OLD FUR COAT WE MAKE IT INTO A NEW

Cape, Stole or Jacket

MORTON'S, Dept. 21-J, 312 Seventh St., N.W. Washington 4, D. C

Chinese Scroll Wall Hangings



Captured with all the delicate artistry of the far East, the "Butterflies inflight" by Isya Sue are HAND PRINTED on snowy parchment. Butterflies glow with radiant color. 9½" wide x 24" leng, they are framed top and bottom. Lovely pieces to pair up on a wall, over a lamp, buffet, in the den, etc. Each \$2.00. Set of 2 (each different) \$3.95 ppd. Order several for gifts. Money back guarantee.

JEAN WILLIAMS, 15047 Devonshire, Dept. AH, San Fernando, Calif.

771 X XI XII II

Market

98¢ AIR CONDITIONER



That's right! 98¢ buys this air conditioner that fits over any electric fan in a jiffy. Cools the hot air like a sea breeze. Large-capacity styron tank holds water; specially-designed sponge assures cool air circulation. Fits warm air outlets for use as humidifier in winter. Stop sweltering right now; we ship your air conditioner in 48 hours. Your money back if it doesn't keep you cool and comfortable!

Only 98¢ Postpaid

WALTER DRAKE & SONS

Colorado Springs 2, Colorado 497 Drake Building



Restores elasticity to sagging skin.
STANDARD MODEL only \$9.98 . . .
AMAZING DELUXE MODEL only \$12.98. (Save 90c postage, Send payment with order)
send to BODY MASSAGER COMPANY
318 MarketStreet, Dept. B-338, Newark, New Jersey



This whimsical set has four matching pieces, each fashioned to look like a garden vegetable. They're made of highly glazed porcelain in colors of rich burnt orange, green and cream. The expressions are hilarious: Pepper and Vinegar "cry" and Salt and Oil "laugh"! Bottles for oil and vinegar have cork stoppers. ORDER TODAY AT THIS LOW PRICE Satisfaction Garanteed or Money Back

Send for free cotolog

Foster House 430-K7 S. Jefferson St.,

SUMMERTIME is swimming and outdoor movies, supper on the porch, and long evenings with fireflies lighting up the backyard-and tall ice cream sodas wherever you are. Make "black cows" with sarsaparilla and ice cream, or use ice cream, flavoring, and soda water, but make them in tall, 12-oz. soda glasses. 6 for \$4.50 ppd. Wits' End, 221A Bellevue Ave., Upper Montclair, N.J.

THE AMERICAN HOME

ON A SOUTH WALL place this Vertical Sundial, where it will be

a timely discussion for everyone in

the neighborhood. Like ourselves,

most people won't have seen one

before. Pieces are rustproof cast

aluminum in black. Sunburst at top

is 81/2" across with 9" gnomon. The 13 Roman numerals can be placed

to cover any size area. \$12 ppd.

Garret Thew, Westport 42, Conn.

GOOD EGGS will be the most popular thing on buffet tables all

summer long. Devil them in your

favorite way, then place twelve halves in a circle around the edge of this plate and they'll look as good as they taste. 9" white plate is topped with its own half an egg in natural color on a green lettuce

leaf. \$2.39 plus 25¢ post. Market

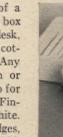
Combers, Box 8115-F, Atlanta, Ga.



DON'T FRET or nurse a grudge if the postman is late, the butcher gives you a tough steak, or a neighbor buys a hat like yours-put a hex on the pest with a do-it-yourself Voodoo Kit. Of course, you can work good hexes, too. All the folderol and hilarious directions right from the jungles of Haiti. \$1.50 ppd. Greenland Studios, 5858-A Forbes Street, Pittsburgh 17, Pa.



PICTURE YOUR HOME on top of a 4 x 51/2" white ceramic cigarette box and give it to dad for his office desk, or use one with your summer cottage or boat on the coffee table. Any good negative or picture, plain or colored, regardless of size, will do for reproduction and is returned. Finished photograph is black and white. \$5.95 ppd. Ceraphotos by Bridges, Dept. AH, Box 244, Westminster, Md.



BURNS TRASH SAFELY OUTDOORS



Deluxe A 211/2"x31"

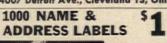
Burns damp, green, dry refuse outdoors safely. Ends fire hazards and neighbor-annoying nuisance of blowing burning paper and sooty ash. Scientific draft design minimizes smoke, smell—burns to fine ash. Simply tilt hood—load—ignite paper—close—forget. Sturdily made of rust-resistant aluminum bonded to steel. Over 150,000 satisfied users. Approved by Fire Depts. Standard 2 bushel model A sent disassembled, prepaid \$13.95. Deluxe A with ash pan base and grate sent prepaid assembled \$22.95. For 3 bushel capacity add \$4.00 to standard and deluxe prices. Money back guarantee.

ALSTO CO. Dept. AH-7, 4007 Detroit Ave., Cleveland 13, Ohio



of may be suppose These lanterns come at an ideal time; when outd living is at its peak! Order today. Six for \$3.25 Satisfaction Guaranteed or Money Back

HELEN GALLAGHER 413-K7 FULTON ST.











HAND-ENGRAVED EAGLES on tankard-type pitchers are typical of the beautiful, fine-quality appointments you want enough for your home to save the "butter-and-egg money" for. As gifts they will be indicative of your good taste. For anything from posies to lemonade. 16 oz., 32 oz., or 90 oz. are \$6.95, \$9.50, and \$12. Ppd. from Jenifer House. Dept. A, Great Barrington, Mass.



PERFECT PICKUPS are solid brass from Italy and equally bright for serving at a dolled-up dinner or a backyard barbecue. We think them elegant "finds" for gifting a hostess, bride, or yourself. 8" forked tongs to handle spaghetti, asparagus, corn, and lots more, or 8" meat and vegetable tongs, \$2.50. 61/2" cake tongs, \$2.00. Ppd. Alba Products, Dept. AH, 550 Fifth Ave., N. Y. C. 36



NEWS IN PAPERS. Deep dish throwaways are decorated with a gay green basket design and have paper napkins to match. Better yet, they are big enough (5 x 7") and deep enough (2") for anything from popcorn to chicken-in-a-basket, and the non-absorbent interior keeps juices from sinking in. 50 for \$1.75 ppd. RMS Interiors, Dept. AH, 11146 So. Michigan Avenue, Chicago 28, Ill.



A BREEZE OFF THE WATER is the effect this Air Climatizer gives you when the summer heat's on, because that's just what you're getting. Fill container with water, it purifies, deodorizes air, filters out dust, dirt, and pollen all year round. Conveniently portable, no dials to set, just plug into AC outlet. \$39.95 ppd. Damar, 722 Damar Building, Newark 5, New Jersey.



ANGLING FOR A FISHERMAN? Gift him with a Fishin' Buddy Rod Holder and you may make a big catch. It clips on to his belt, leaving his hands free between strikes to light up smokes, change lures, or photograph his hooked fish, and holds fly rods as well as bait and spinning rods. He'll thank you with fresh fish. \$2.25 ppd. Bodine's, 501 E. Preston St., Baltimore 2, Md.



Your name gleams in permanent reflector letters on your DAY-n-NIGHT Marker—shines brightly in headlights, softly in moonlight! I helps your friends find their way-helps the doctor, mailman and delivery men. Its gracefu proportions and quiet good taste make you home more attractive.

The letters are treated with the same mate rial that makes highway signs shine in your head lights, and they are permanent because they are embossed in the background plate.

> Shine bright at nigh Easy to read DAY-n-NIGHT 2-sided; raised letters on both side Rustproof — lifetime aluminum throughou

Permanent embossed lettering — raised in solid plate Baked enamel finish-black background-white reflector letter Attractive size - nameplates 21/2" x 18", number plates 21/2" x 7' Any wording you want, up to 17 letters and numbers on name plates, up to 6 on number plates. Same on both sides.

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or any occasion because it's personal!

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.

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Make \$60 Extra This Month!

Make money, bonus and prizes for your club, your church or yourself this pleasant, easy way! Take orders for nationally advertised DAY-n-NIGHT Markers, Name Medallions and Medalettes. Mrs. E.T. averages over \$170 a month the year around for part-time. As a beginner, you can make up to \$60-\$75-even \$100 in the next 30 days-and more later! Write today for complete information-we'll rush you everything you need to get started at once. thing you need to get started at once.

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their way-helps the	3434 ALSACE PLACE
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	MARKED wrought aluminum stand; up to \$ 295
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and plate.	NAME & O O
China bataba as ataba	NUMBER (
Shine bright at night	LAWN up to 6 letters and numbers \$ 195
Easy to read DAY-n-NIGHT	MARKER top line, 17 on lower style NL
raised letters on both sides	
lifetime aluminum throughout	
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round-white reflector letters	THE PAIMERS
x18", number plates 2½" x7"	CTITE TALLIERS
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SHIP WITHIN 48 HOURS	Charles of the charle
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On request we send a smart vellum gift card,	BRACKET graceful wrought alumi-
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a This Month!	EARL L. SMITH IN
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over \$170 a month the year	CNIX PAID
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once.	THE SHEPPARDS
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PANY -	BRACKET up to 17 letters and CASE 95
Colorado Springs, Colo.	MARKER numbers each line style OB POST
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Speak EN 368	GINEERII 8 Spear I	NG COMPANY - Bldg., Colorado Springs, Colo.	OR YOUR MONEY BA	ACK
* ANY WORDING	STYLE	WORDING—Any wording you want, up to 17 large plate, 6 on small. Show punctuation		PRICE
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CITY		ROUTE OR ZONE STATE	Ship C.O.D. I s	



Rid Your Home of Flies! - \$1

Protect your home from annoying dis-Protect your home from annoying disease-carrying flies! Just press self-adhering MAGIC DOT to underside of chairs, tables, cabinets, shelves, etc.—completely hidden and out of the way. New miracle Malathion rids your home of flies for a whole season! No muss, fuss, fumes or odor! Use indoors or out. Guaranteed to be the most effective fly killer you've ever used or your money back! 16 MAGIC DOTS for only \$1, postage paid. Order direct by mail from SUNSET HOUSE, 416 Sunset Building, Hollywood 46, California.



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Makes any hanger deluxe, shoulder-fit-ting, slip-proof. New "Feather Foam" strips slip over hanger hook and stretch snugly along top of hanger. Forms generous padding, eliminating lines, creases erous padding, eliminating lines, creases. Slip-proof surface holds men's, women's garments firmly, clings to daintiest straps, slips, formals. Assorted pastel colors freshen, beautify your closet. Count your hangers! 12 for \$1. Carol Beatty, Dept. A-U7, 7410 Santa Monica Blvd., Los Angeles 46, Calif. FREE CATALOG included.



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Kemiko Permanent Concrete Stains give patios, drives, walks-any concrete surface-lively modern beauty that lasts for years! Color combines chemically with concrete-can't flake or peel. Nine beautiful shades. Do-it-yourself, cover approximately 150 sq. ft. for just \$6.75. Write today for Free Booklet including design ideas and color chart.

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No "green thumb" needed! Just place
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Kitty Coetie-Chase—the pad for cats.

Kitty Cootie-Chaser—the pad for cats 14 x 18 in., \$2.49, (Extra inner pad, \$1.50) Send check or M.O. and we pay postage. Money-Back Guarantee. Sudbury Labora-tory, Box 22C, South Sudbury, Mass.

GIVE IT THE NEW WROUGHT IRON LOOK

Perfect Gift only \$4.98

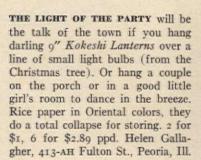
Modernize your present mailbox with a beautiful black wrought iron mail box bracket; heavy steel construction. Fits all boxes, ready to mount. Mail your order today. Shipped promptly, money back guarantee. \$4.98 (add 25¢ postage). No outside U.S.

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What a lovely idea!
As an applecheeked
little girl skips
rope, a merry tune
fills the air because the handles
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Saves hours of tedious, hard
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Fits all size ears. LEE MFG. CO. INC.
6682A, Dallas, Texas. Order extras no Satisfaction guaranteed or your money



A TACK IN TIME. Hang this gold braided and jeweled felt clock on a bulletin board. It is edged with the sharpest collection of thumbtacks you've ever seen. Each head is a different gay-colored fruit or vegetable, and you'll want one for every show place that needs a thumbtack. Here's a timely hostess gift! \$1.50 postpaid. Edith Chapman, 260 West Main St., Nyack, New York.



TO NEEDLE YOU into a Summer project, finished linen towels (13 x 191/2") with hand thread-drawn hemstitched hems are stamped with (l. to r.) Floral Spray pattern to be worked in rose, yellow, green, and brown; Grape in purple and pink; and Swedish Modern in blue and magenta. Floss and instructions included. \$2.50 pair. Ppd. Susan Smith Co., Carpentersville 13, Ill.



LITTERBAGS FOR ROAD LITTER BUGS mean no trash goes out the window, yet your car stays tidy while traveling. Don't throw litter, stow it in this pleasing plaid bag which hangs anywhere-under dashboard, on doors, or on the back of a seat. Vinyl plastic bag and 3 liners, 95¢ ppd. 30 extra liners, 90¢. Walter Drake, Dept. AH-3, Drake Bldg. Colorado Springs, Colo.

SAMPLER o-Finish

y and healthy, and glad to come home!"

ly nostalgic cross-stitch sampler sets the theme for your vacation. Embroider one during your summer-idle hours. kit includes super-fine white linen sampler stamped with h design, all the multi-colored floss you'll need, 103/2" ack wooden frame, and full instructions.

e kit\$2.98 ppd. or\$5.75 for two
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SY to learn ANY instrument. No boring Start playing real pieces by notes Amazing progress, at home, in spare her. Few cents per lesson. 900,000 stu-for 36-page illustrated FREE BOOK, of Music, Studio 1797, Port Wash-(Our 58th successful year)



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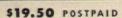
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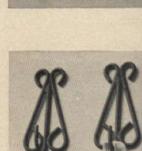


CAMPBELLS ARE COMING! The Campbell Kids, that is, and they are coming right into your kitchen to do your pan-handling for you. Set of 2 Pot Holders, an Oven Mitt, and Handle Sleeve have an added attraction-small magnets inside make them cling to the side of stove or refrigerator. Red, blue, yellow, or green. \$1 ppd. Mastercraft, 212A Summer, Boston 10, Mass.









BEST HANGING AROUND. Anyone with a fine eye for detail will be well hooked with these eye-catching decorative hooks of black wrought metal so perfect for potholders, molds, pots, and pans, even fire-place accessories. Each just 21/2" high with screws for easy mounting, to keep things at hand-beautifully. Set of 6, \$2.95 ppd. Laurie & Co. Dept. AM-6, 507 5th Ave., N.Y.C. 17.

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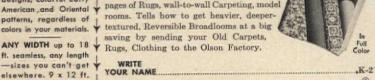
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Zone Control

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QUICK TRICKS SAVE LIVES

It's time for a "dip" in the water. Time to lie on a sandy beach in the sun. It's swimming time from Maine to California. And time for boats, aquaplanes . . . all the fun of water sports.

You have no desire, of course, to witness any accidents. But aside from motor-vehicle accidents, drowning is the leading cause of accidental deaths in the United States for persons from five to 44 years old. This grim statistic includes swimming accidents, boating accidents, and falls into the water.

What would you do if you saw someone drowning? Could you act swiftly to help the victim—and guard your own safety—without panicking? Yes, you could, if you planned in advance what to do. You can help save a life even if you can't swim. Many drownings or near-drownings happen near shore, where you can use simple rescue skills.

Even if you can swim, you should never attempt a swimming rescue if a safer kind will do the job. The danger of a struggling victim taking you down with him is always present, even if you are trained in lifesaving work and know how to avoid strangleholds. The good swimmer knows this. He doesn't resort to a spectacular rescue if a simple one w do. He only swims to rescue when a drownin person's beyond other reach and no boat is hand

Many times you can rescue a person in trouble standing shoulder-deep in the water and extendi a pole or paddle for the victim to grasp while you haul him in to a point of safety. Sometimes you can save a life from a dock, by extending a tow pole, or other available item to person in troub Or four to six people can lock wrists and form human chain to rescue a person in shallow wate. If you fall out of a boat or it swamps, grab it. I not likely to sink. But if the boat is drifting in a dangerous situation, shed your shoes and out clothes rapidly under water, and if it's a long w to shore, use a long, slow swimming stroke.

Know the kind of rescue for which you are fitt without endangering your own life.

If you can swim, it's a wise idea for you to ta a good lifesaving course. You'll learn all the b ways to help save a life while you guard your or personal safety. You will be prepared to help, a the day may come when you must act.

See "Where Credit Is Due," page

see and feel this totally new rug texture...



eltox fibre interwoven with a lustrous blend of yarns

st wait till you see the delicious colors and feel the wonderfully heavy, rich texture of these new Deltone rugs by Deltox. Better still, don't wait see them today! You'll recognize at once how superbly adaptable they are to your décor—how simply fabulous at these prices! In seven quisite colors and a wide range of sizes, or in standard widths cut the length you require. Deltone rug shown is Chestnut Brown (pattern #151-2).







Luxury Wagon that's low-down in pric



HIS ONE'S a Cinderella, with a difference. It's a hard worker, but always dressed up and ready to dazzle them at the ball.

Case of dual personality. But a winner either way.

Take performance. Well - this is a Buick. Way up thataway in horsepower. Way up in torque. And with the transmission to get the best out of both.

That's Dynaflow, of course. Variable Pitch Dynaflow.* With a wad of a wallop even at the first thrifty inch of gas-pedal pressure.

And when you need a safety-surge of extra power, you tromp the treadle and switch the pitch. Man-you're Dynaflying! It's a wonderful feeling-whether you're simply joy riding, or carrying cargo.

Speaking of cargo-just name the load, and (short of an elephant) an Estate Wagon has room for it.

You pull down the tail gate - flip the rear seat over - and you've uncovered 94.4 inches of lugging space from the driver's seat back. More than 79 cubic feet of cargo space altogether.

But come work, come play, you want comfort. And here's one wagon where you get it. Estate Wagons, we repeat, are Buicks. With the same leveled, cradled, cushioned ride that's yours in a Riviera. You can't do better than that.

As for lines—well, really now, isn't she gorgeous? Perhaps in that picture you can't tell much about the custom-finished interiorbut come see one. It's worth the trip. Real luxury, yet practical. Five interi combinations to choose from.

Now-here's the real bombshell. its blue-jean workability and si smartness-this handsome honey is substantially reduced in price this the CENTURY Series, it's way dow grabbing distance for most folks the Special - it's right down clos price level of the small-car wagon

Your Buick dealer will try to save you to see-but hurry!

BUICK Division of GENERAL

*New Advanced Variable Pitch Dynastow is the only I builds today. It is standard on Roadmaster, Super optional at modest extra cost on the Special.

Best Buick

SEE JACKIE GLEASON ON TV Every Saturday I



THEY GAIN
7 MONTHS
IN 5 WEEKS



NOEL WICAL

magine 1,000 boys and girls voluntarily going to school these hot vacation days! It's happening in Cleveland, Ohio, where elementary pupils are working hard in special reading classes so they can do better and be happier in school this fall. These are children who, for one reason or another, have dropped behind in reading. They are willing, even eager, to catch up. They attend the summer classes voluntarily.

Best of all, in just five weeks these boys and girls bound ahead an average of seven months in reading progress! Some go forward as much as two years. These accomplishments are proved by dramatic performance in nationally standardized tests.

"Reading is improved so easily, it is almost unbelievable," says Superintendent Mark C. Schinnerer of the Cleveland public school system. "All we are doing is mixing old and new methods of teaching reading in the right proportion. This way, reading improves immediately for these youngsters."

This is the sixth summer that Superintendent Schinnerer has directed the project that he helped develop. To be selected, pupils must be lagging six months or more behind where they should be for their age and mentality. They aren't "retarded" pupils. Some have IQ's of 125 or higher. All are of at least normal intelligence. Each morning, Monday through

CONTINUED ON PAGE 32



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in glass-lined water heaters

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the one best glass formula out of thousands tested

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its 3,000,000th glass-lined tank on February 14, 1956

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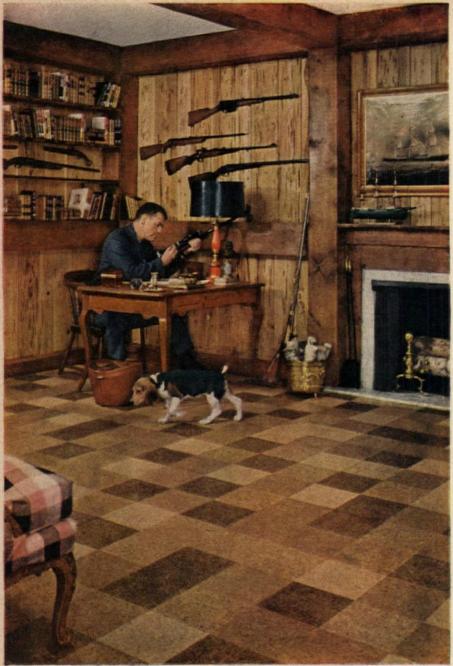
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You can easily install your own Corktone Kentile in an average 8'x10' room for as little as \$16.95

KENTILE THE ASPHALT TILE OF ENDURING BEAUTY

See all 3 styles in Kentile Asphalt Tile: gay Carnival Kentile; colorful Marbleized Kentile; Corktone Kentile.

They Gain 7 Months

Begins on page 31)

Friday, the kids and their teachers concentrate on just one thingreading. Two important features make this summer school differ ent. Classes are small, never over 20. The rooms are filled wit words and sentences, charts, word games to speed pupils' learning

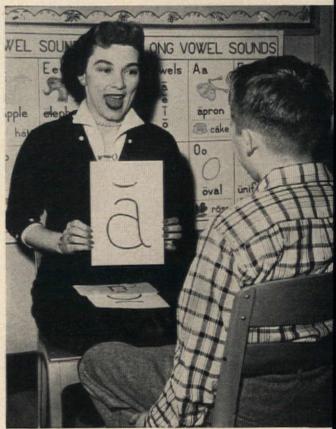
"This business of learning how to read by only one method, a some would have us do, is the bunk," says Superintendent Schin nerer. "A good teacher uses all methods in teaching reading—wor recognition by sight, and phonics, and variations of each method

Superintendent Schinnerer asserts that it is practically impossible to give adequate instruction in reading—to meet the needs of every pupil—in the regular school term. Today's school program is too crowded and full of distractions, he says. He is convince that the only way to help the child who has reading difficultie is to teach him that one skill in intensive doses.

THE EN



Brian Chase, 10, Cleveland school pupil, trains himself to reco nize instantly 240 basic "sight" words. Brian achieved ten month progress in reading in five weeks of intensive summer-school stud



Miss Helen Stolte, an assistant elementary school principal ding regular terms, gives Brian basic training in phonics. Soundi out words helps Brian "attack" new ones. So does teacher's interesting





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Whether you buy, build or remodel your home, insulate completely use Thermopane in every window. Read the column at right for Thermopane facts.



Thermopane Insulating GLASS LIBBEY . OWENS . FORD ... A GREAT NAME IN GLASS

Thermopane

FACTS



Thermopane puts two panes and a sealed-in blanket of air between you and outdoors. Rooms are more comfortable, especially near windows. Thermopane reduces drafts, deadens outside noise to keep rooms quieter. And it reduces chances of steamy windows.

Heat loss through Thermopane is about half that through single glass. That saves fuel. In summer, it cuts air-conditioning costs. All this, without the bother or expense of storm sash.

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Delivery of Thermopane has been accelerated by expanded glassmaking facilities. Standard sizes are stocked by L.O.F Glass Distributors and Dealers (listed under "Glass" in the yellow pages), and consequently are more readily available than special sizes made to order.

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HUNTING FOR URANIUM? This portable radio features a Geiger counter to help find the uranium, and a sundial and a compass. Sells for \$64. Sylvania Electric Prod. Inc.,





TIP TO TRAVELERS: Pac a supply of this fine cold-wate soap. One package is enoug for a sweater or pair of woo socks. Carton of 20 is \$1 Honey Harbour Co., Ltd., 50 Madison Ave., New York, N.Y.

CONTINUED ON PAGE

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Delsey won't shred like this

Ends waste, saves money

Get 2-ply Delsey tissue in white or bath towel colors –



Soft like Kleenex tissues



Look . . . It's New!

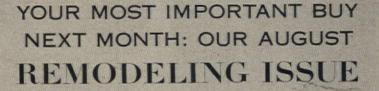
(Begins on page 34)

BRIGHT BANDAGES in four colors for kids. Like ordinary ones, these are plastic, water-proof, and medicated for cuts and bruises. Tin of bandages costs 39¢ in stores. Curads, Bauer & Black, 309 W. Jackson Blvd., Chicago 6, Illinois.



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ing jobs, such as hot dogs, hamburgers, or chops. Disposable grills are under \$1 each. Winro Inc., 3830 W. McNicholas Road, Detroit 21, Mich.



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l compare! You'll agree that here truly is big caoutstanding convenience at a record low price! big G-E Freezer, plus 13- and 11-cubic-foot models General Electric dealer's today. General Electric Appliance Park, Louisville 1, Kentucky.



Easy as taking books off a shelf. No bending, rummaging or lifting with this convenient storage door holding 88 lbs. of food.



8 fast-freezing surfaces... not just 4 "cold" walls. That's why this new G.E. gives you more capacity for quick freezing.



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NEW RONSON **Fire-Starter Fuel**



Starts Barbecues Instantly! NO WORK! NO WAIT!

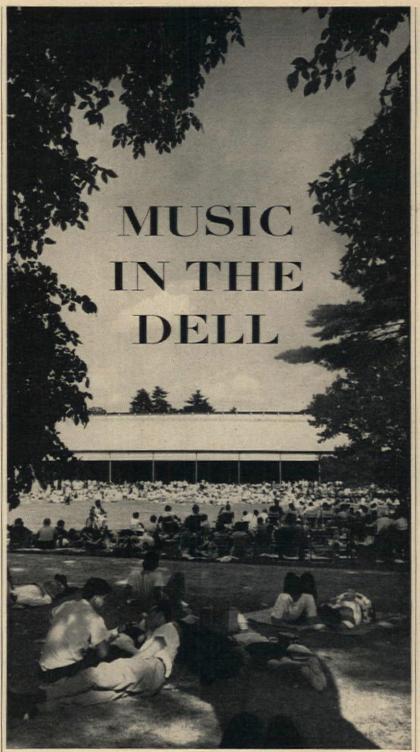
Now! Ronson takes the "hard part" out of fire-starting with new Ronson Fire-Starter Fuel! A "natural" for starting outdoor barbecues, bonfires, fireplaces, leaf and trash fires! Starts any fire easily, instantly. And with Ronson Fire-Starter, fires stay lit!

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ARTHUR H. WALLACE

ummer's the time for mixing musical enjoyment with a deep breath of fresh air. And you can do just that, these days. You can find the kind of music you like at more than 100 outdoor places from now through mid-September.

Band concerts in the park or on the village green. Music for longhairs on a breeze-swept hillside. Open-air jam sessions for the "cats." All these have become fixed parts of America's summer landscape. And for those who simply want an old-fashioned tune or two, there's a whole string of pop concerts, operetta and musical comedy performances, in wooded groves and tree-lined dells stretching from one end of the country to the other.

Before fall moves in, more than 10 million Americans will take in at least one performance of music under the sky. Some will hear music at popular summer resorts. Some will visit the parks of cities and towns, maybe their own. And some will make pilgrimages to the off-the-beaten-path centers that are rapidly becoming native musical shrines.

In Cincinnati, it's grand opera at the Zoo Pavilion. St. Louis and Kansas City both excel in light opera and operetta beneath the stars. Denver stages CONTINUED ON PAGE 40



Weldwood **Wood-Trim**

Avoid unsightly edges in brany plywood project—t desks, cabinets, etc. Give t "proi" finish with Wele Wood-Trim. So flexible yo beautify any edge—str curved, angled. In handy Wood-Trim is a cinch to No clamps, nails, hot iroo Just use Weldwood Co Cement or Presto-Set ® Gh

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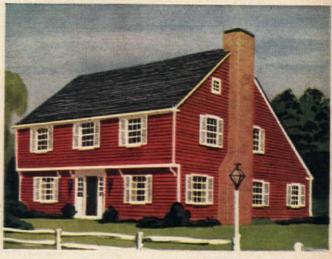
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* Let Bab-O's double "brighteners" do The work your elbow used to do

Music in the Dell

(Begins on page 38)

an annual summer music festival in Red Rocks Park. Central City, Colorado, specializes in opera in a setting recalling the frontier days and the lives of the pioneers.

Perhaps the prize for ingenuity should go to the sponsors of Omaha's Starlight Pops series. At Peony Park Royal Grove where the concerts are played, they've placed a dance floor between the Omaha Symphony's shell and the tables and chairs occupied by the audience. During each concert a waltz or two is played and the management invites the concert-goers to try the floor. After the concert dancing continues until one o'clock in the morning.

But the larger cities are not the only places for summer musical entertainment. This month, for instance, the town of Carmel, California, will hold its 19th annual Bach Festival. Interlochen, Michigan; Lake Chautauqua, New York; and Blue Hill, Maine, are some of the other far-spread communities where music is made on a relaxed and informal basis every July and August. And now there's also Brevard, North Carolina, in the Blue Ridge Mountains. This began as a camp for music students and blossomed into

the site of a major annual orchestral and chamber music festival.

In fact, combining summer music schools and principal festivals has become popular practice in recent years. Blue Hill, Lake Chautauqua, Interlochen, and Falls Village, Connecticut, all grew into summer music centers because well-known musicians and music teachers went to these places, and others like them, for the season-and their students followed along. Work gave



way to play. Passersby were invited to drop in and join the fun. So what began as a closed "family-like" affair soon turned into cooling entertainment for all comers.

No doubt the nearest things to real summer music shrines in this country are the Berkshire Music Festival at Tanglewood in western Massachusetts and the Aspen Festival, high in the Rockies of central Colorado. The Berkshire Festival ranges from opera to symphony concert to chamber music and jazz. It has the advantage of having a fine musical organization on tap: the Boston Symphony Orchestra. Aspen, on the other hand, attracts many o the country's most dependable performers and teachers. And a both centers these outstanding musicians are on hand all summe long to instruct those who want to be taught and to entertain thousands of others interested in hearing topflight performance in refreshing settings.

Yet even these well-established musical centers are finding up and-coming competition. New York State, for instance, now run a rival to the Berkshire Festival at Ellenville in the Catskil mountains. And each summer some new group of enterprisin citizens tries to add its community to the outdoor music circuit

In Santa Barbara, California, you may now settle down in th sunken garden of an old Spanish courthouse while Leopold Sto kowski interprets music of today and yesterday. At Newpor Rhode Island, you can join thousands of jazz enthusiasts whil the best in the business let go with sizzling hot licks. And at Fis Creek, Wisconsin, the menu is plain orchestral music, well done.

So as you ponder the heat and pleasant ways to combat it, r member that wherever you are this season you may find enjoyab musical relaxation in a nearby dell. It's waiting for you! THE EN





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This space-saving extra bathroom features the cast-iron Restal bath which snuggles into a corner . . . provides full bathing area . . , is ideal for showers.

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Monogramed faucets that personalize your bath-room are a smart, new American-Standard exclusive. Handles come in clear or one of these five colors.

See these new bathroom fixtures at your American-Standard retain He's listed in the Yellow Pages of your phone book under "plun fixtures" or "plumbing supplies." Or mail the coupon to the le helpful booklet. American-Standard Plumbing and Heating sion, 40 W. 40th St., New York, N. Y.

The most beautiful bathrooms are

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We invite YOU on a tour through some of Kansas City's lovely homes and gardens

· Kansas City, Missouri, is a friendly place, a city of hospitable home owners. From early spring to late fall, people entertain often and informally at home, and the center of entertainment is the terrace or patio. No two "outdoor living rooms" are alike . . . each is as individual as its owner's thumbprint. Come along with us and learn about Kansas City's outdoor living.

MACKIE & ROARK, AIA, ARCHITECTS

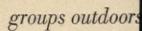


Meet the Harts But you won't find them in the house. If weather allows it, Mr. and Mrs.

Creighton Hart and sons Creighton, Jr.

and John probably will be on the terrace. When the Harts of Kansas City were planning their terrace, one point they stressed was that the finished job shouldn't have too set a pattern. And yet they wanted it to be in keeping with their Georgian home. Surprisingly, they found the answer to their problem in several lengths of ordinary garden hose.

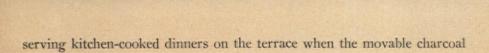
It was this hose, manipulated by the architect of their home, David Mackie, AIA, of the firm Mackie & Roark, that helped the Harts settle on just the kind of terrace they wanted. As architect Mackie explains it, "We experimented with links of hose, and threw them about in curves to get a visual outline of where the bricks would begin and end . . . much better than a blueprint. We made the bricks come up to the sunporch steps, so the terrace is connected with the house. This makes it convenient for CONTINUED ON NEXT PAGE



No.1







The terrace is centered on an old elm, which gives shade and shadows. And to tie the terrace in more closely with the house, and at the same time to gain privacy, a high whitewashed brick wall was built adjoining the house and paralleling the street.

The sloping lawn is a bit higher than the surface of the brick terrace, so this called for a dry-laid stone retaining wall between the two. The attractive wall was built do-it-yourself fashion by Mr. Hart and his two sons, and then was planted by Mrs. Hart. Elsewhere about the Harts' two acres of sloping hillside is continual, colorful evidence of Mrs. Hart's way with flowers . . . in the tulip beds that bloom early, then roses, and right on through chrysanthemums. Near a tulip bed, beneath a rosebud tree, stands a lead figurine that is the key for the gray used in terrace furnishings, which contrast so effectively with the pink sailcloth cushions. Here, truly, is a terrace built with fine architectural taste as part of the house, and planted and furnished for elegant outdoor living.

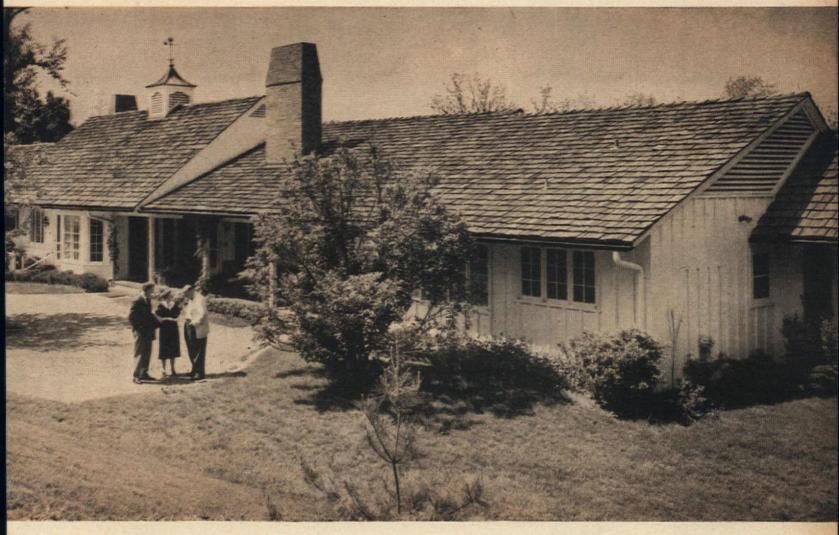


grill isn't being used."

The Marvin Marshes like to entertain big heir house plans started with

Must"-Terrace





ANN PEPPARD

t seemed we thought about our terrace almost before our house," says Mrs. Marvin Marsh of
Kansas City, Missouri. "We decided it should
large enough for entertaining groups of people
ormally and without crowding, and should have
entrance from the hallway, and should be consient to the kitchen. We wanted it to be part of
house—not an addition—and to be equipped
h a permanent barbecue oven."

And so right from the start the large, sunny terrace Mr. and Mrs. Marsh's home was in the plans wn up for them by Morton Payne, their architect. When we first saw our lot on this high hill overking Brush Creek," says Mrs. Marsh, "I just nted to sit and look at the long view across the etops. We felt we would spend many summer hours doors."

Quite aside from the interesting manner in which house and terrace were designed to complement hother, the house is a most striking example of well the fine traditions of French Provincial hitecture can be CONTINUED ON NEXT PAGE







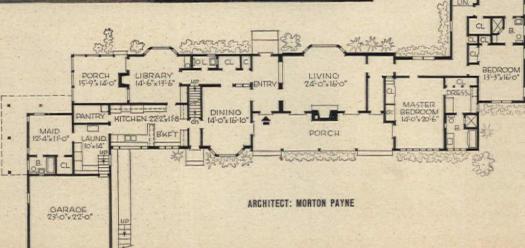
combined with the more basic trends of contemporary design to produce a home that is outstanding in both appearance and comfort. This is an expensive house that doesn't conform to the school of design often used in smaller houses, with open planning necessary for a feeling of spaciousness. The Marsh home has an ample number of good-sized separate rooms for all sorts of indoor activities, and yet it has a definite feeling of spaciousness.

The ground-hugging appearance of the exterior of the house has a certain contemporary air. Yet this design is well accented by the French Provincial touches—the chimneys, cupola, and weathervane.

The happy blending of the new and the old extends to the interior decorating and furnishings: The living room is gay with tailored chintz slipcovers, and yet there is a distinct, traditionally formal English feeling. The antique furniture seems to belong to the room where it is used every day. Much of it was imported from England. The high secretary desk is 18th century.

Across the room from the fireplace, high bow windows permit a view of the terrace and trees. The pillowed sofa has its back to the sun and is a cheery place to sit. Long orange-colored curtains on traverse rods can be drawn at evening.

Over the simple fireplace is a painting bought from a country estate in Yorkshire, England. It is softly colored and appropriate for the narrow mantel. The small sofa on one side of the fireplace is backed by a drop-leaf table and a tall white alabaster lamp, placed just the right height for reading. Indoors or outdoors, the Marshes enjoy good living because their house and their terrace were designed to go together.



The FRENCH PROVINCIAL Trend in Kansas City



Architect Morton Payne here discusses and sketches French Provincial details.

MORTON PAYNE



Balcony"

Prospective clients come in our office and say they like French Provincial houses. We soon discover that clients often mean any house that has a fairly steep

roof—a hip roof, preferably—and a front door that has some curved molds.

It is surprising how the term French Provincial architecture denotes to most people a simple farmhouse of the Provinces. Yet in reality we are using details today in what we call French Provincial architecture that are taken from the elegant

palaces of Louis XIV; from the formal houses of the French Regency; from the elaborately curved paneling, mantels, and doorways of the drawing rooms of Louis XV; and from the slender classic feeling of the Directoire style. Many such details did find their way to the more elaborate houses built by

the wealthy middle class in the Provinces, and so today we can adopt these for our own use and properly call the result French Provincial.

But not all the ideas came from the court via the Provinces, for the farmhouses of the Provinces contribute directly. In them we find the pleasing roof lines that are often asymmetrical but usually have a balance that architects could well study. These farmhouses combine gable roof In a city with no French background, why should there be a sudden liking for French Provincial?



Brooks Noah house has over-all French Provincial effect, Bermuda roof. Architect, Morton Payne.

with hip roof with sloping shed roof, often using a square building with hip roofs ending in a cupola to dominate the composition. Other details we often use from these farmhouses are the doors and panels of simple boards with X-crossed boards for strength.

During certain periods of history, people build entirely for shelter. But at other periods man has had the freedom of spirit, the creative urge, and

also the prosperity to back his desires. These periods have produced houses of great charm with many architectural details having qualities of line and proportion that make them just as desirable today as they

were several hundred years ago. Such a period existed in the 17th and the 18th centuries throughout the Provinces of France. And from the simple farmhouses to the houses of rich merchants and the chateaux of the landed nobility, an architecture was evolved that could

be simple, or graciously elegant. To combine the simple with the elegant, properly restraining the elegant, has always produced the most sophisticatedly pleasing result. A study of French Provincial architecture gives us an opportunity to achieve such a result. And by combining a few rich details of court architecture with simple

Mansard roof



Curved braces

roof lines and well proportioned masonry areas of the farmhouses, we get a type of house that looks good with the foliage and color of summer and with the colorless background of winter, as well.

PLEASE TURN THE PAGE







I ome of the Morris Hoffmans shows many of the points of French Provincial architecture as it is being used today in Kansas City. There's a French Provincial influence in the deep overhang across the front, and in the iron grillwork that not only is decorative in itself and makes an excellent trellis, but also produces an interesting play of light and shadows. Screen doors also have a definite French flavor with their curved tops and other curved outlines, plus generous use of molding. Planting boxes and the heavy shingles are in tradition of French Provincial. Architect for Hoffman home is Manuel Morris.

The Lawrence Earle Smiths' French Provincial home in Kansas City is of somewhat nore formal architecture. Alone. or in combination with architecural features from other periods, rench Provincial can be as fornal or informal as desired. Typcally French Provincial is this variation of the mansard roof two slopes on each side). Hint of balcony beneath windows-and vindows themselves with widepaced muntins plus projection hrough the roof-are other narks of the style. So is the eeply recessed doorway. Builder: Ioward Hassett. Designer and Decorator: Peggy Sloan.

till another variation on French Provincial theme is the home of the Arnold Sherwoods. light wing has an informal flavor combination of board-and-baten siding with the heavy shake ningles. Columns with grillwork t top add a decorative touch. entral portion of the house has any French Provincial features: X" braces under windows, reessed doorway, chimney tapering on all four sides at top, cupola partly hidden by tree). Curved oldings on front door trace anestry back to Madame Pompaour, and are feature of French rovincial trend in Kansas City day. Architect: John Granstedt.



Meet the Mackies...

Mr. and Mrs. David Mackie and their son David French Mackie live in a brick Georgian house for which Mr. Mackie himself was the architect. In designing the house, he decided to place it at the extreme north end of the 120-foot lot, leaving plenty of space for a terrace. Then, he called in landscape architect Thomas Church of San Francisco to do the over-all design.

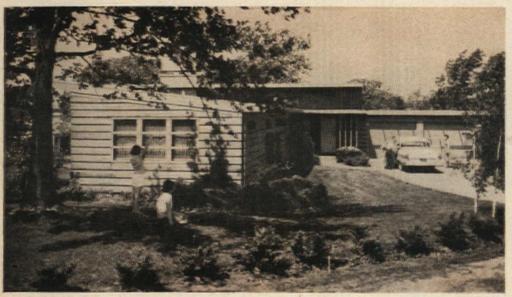
"We wanted an old-world look to our terrace," says Mr. Mackie, "so we used secondhand paving bricks of a faded pink color. They're laid in a basket-weave pattern on a solid concrete slab."

On the south side of the terrace, a rock wall was built high enough to cut off the view of the next house, and the Mackies' own house is the north boundary. The west side of the terrace has a unique retaining wall—colored pink, and brushed with a steel rake broom while still wet to produce a mottled effect. No need to close off the east side, for it looks across unfenced acres of old trees and bluegrass . . . clear over to a golf course.

PLEASE TURN THE PAGE



Some of the Mackies' friends call this a "potpourri terrace." Pink walls have a Spanish flavor, terra-cotta pineapple (symbol of hospitality) is Italian, and the copper lavabo on wall at right came from France. Japanese lobster buoy hangs from copper-roofed refreshment bar in corner. Wooden furniture, Mexican; wood carving on table, from New Mexico.



MACKIE & ROARK, AIA, ARCHITECTS

T-shaped for family living

That's about the shape of it, the Eugene Morgan home on Lake Quivira in Kansas, outside Kansas City. The Morgans wanted to get beyond the outskirts of town. They wanted a piece of land with a lot of trees and some water nearby, friendly neighbors, and a good golf course close by. Most of the waterfront lots around Lake Quivira had been sold or were not for sale. The Morgans finally settled on a hillside site with no lake frontage, but high enough to catch the prevailing breeze. The water is there to see and it's just a stroll down the hill for a swim.

The architects designed a basically T-shaped structure to take advantage of the site. A big living-dining room and the kitchen face the lake; a two-car garage adjoins the kitchen forming the top of the T. The stem of the T contains master bedroom and two others, and two baths (there's a half bath next to the entry). The master bedroom and bath are completely separated from the main living area of the house, and this bedroom has windows on three sides.

The house is of stained redwood siding, weathered to a soft toast color and trimmed in blue-green. Chimney and basement are of fieldstone, so basement will make an attractive recreation room.

The Russel

When Mr. and Mrs. Russe Luger decided they wanted terrace to adjoin their lo stone English Manor house in Kar sas City, Missouri, they didn't hav to build a high wall for privac Their home is on a dead-end stree

"We planned many different te races in our mind's eye," says Mr Luger, "and discarded them. Final we came across a big picture of hillside terrace, which we bot agreed was exactly what we wante ... simply two huge circles of brid which overlapped."

The Lugers had part of their slop bulldozed flat, but kept all the tree Base of terrace is three inches heavy gravel. The bricks—Mr. L ger found used paving bricks at junk yard—are bedded in sand.

The Lugers made the terrace family affair. "Laying the bricks says Mrs. Luger, "was a summer job. We started at the center of the circle and worked around an around, like crocheting a rug."

Every spring the Lugers by dozens of flowering plants and p them in large earthen jars paint a lead color. They say, "Now o shady terrace is surrounded with lazy garden. And we can relax our handmade brick terrace, the was inspired by a photograph."



Basic colors of the terrace are pink and gray. For accents, the Mackies fill 20 large Italian pottery jars with pink petunias, and dusty-miller which has silver-gray foliage. Trim and neat against brick of house are pears trained in the espalier manner. Barbecues call for plenty of beverages; Mackies have cooler made of gunner's bubble from bomber.

Lugers built their own hillside terrace





ARCHITECT & BUILDER: JOHN MAULTBY

The Jack Slaughters overlook Lake Quivira

The Jack Slaughters also wanted a home outside of Kansas City, where beautiful Lake Quivira is the reigning favorite. They wanted a site that had a lovely view, and they wanted to make the most of that view. So they built a contemporary house on a pretty hill. In front of the house is a flagstone patio. The house is right on the lake shore road, so the Slaughters just have to walk across the road to reach the shore, where they have a boat dock.

On the lower level there is one large area, partially compartmented. It contains the living and dining areas, the kitchen, and a small bathroom, each with the necessary space and privacy for truly comfortable living. Most of the furnishings are in earth colors, to tie in with the flagstone floor on the lower level. An unusual hanging mobile of plants decorates the all-purpose area. It is suspended on bars from the ceiling. Aquariums containing tropical fish are compliment-catchers, too.

A cinnamon-colored carpet covers the stairs that wind up around a fireplace to the upper level of the house, where there are two attractive balcony bedrooms. These overlook the living area below.

From either bedroom, the Slaughters can look out across a balcony and through the great windows to see the lake. And there is an arrangement of sliding doors to close off each bedroom at will.

On the upper level, too, there's a separate room that the Slaughters use as an upstairs sitting room. You might call it a "keeping room." Originally designed as the master bedroom, it has huge windows with another superb view of Lake Quivira.

Mr. Slaughter's hobby is cars. He is a real motor enthusiast, and here's the proof: the Slaughters own four vehicles—a sedan, a convertible, a jaunty sports car, and a motorcycle. Mr. Slaughter rides the motorcycle in Shriner parades!

STYLE AND YOURS

Looking for a house with elbow room... one that goes with modern and traditional neighbors? Then take a cue from the Henry Bernhards!

Mart as a whip, that's AMERICAN HOME Blueprint House No. 52. But it's not overdone. Underlying that smart color scheme of charcoal-gray and white are durable quality and rugged good looks.

The secret of this house's pleasing personality is its use of just enough contrasting building materials . . . not so many different ones that they give a mixed-up impression. Note how effectively the rugged extruded mortar joints in the brickwork contrast with the board-and-batten siding on the central section.

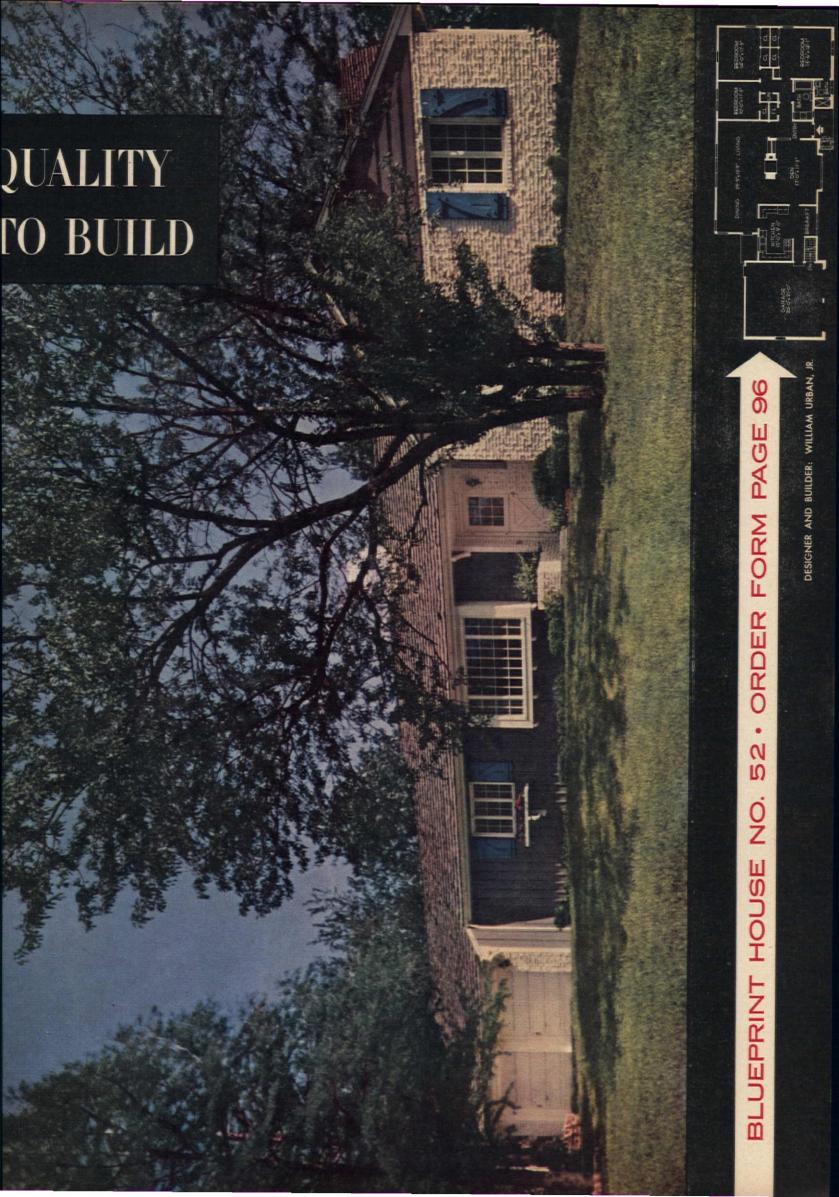
Then, too, the house has deft touches that make its appearance a little something extra—the Z-braced shutters in blue, the boxed window, the planter near the entry, the Dutch door. Good looks it has, and more.

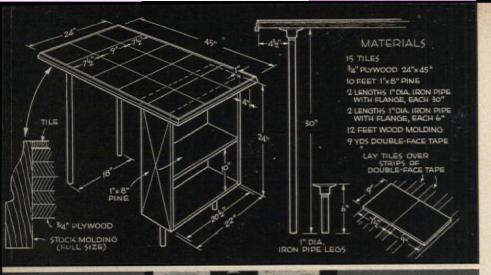
In the back, a huge picture window in the living room captures the view. Total span of the living-dining area is a good 30' plus. End to end, the house is a whopping 84' 3", and she's 31' 6" deep.

The entire plan speaks of good living . . . three good bedrooms . . . two baths separated from the living areas by a hall . . . plenty of closets, placed back to back in the bedrooms to aid in absorbing sound. Then there's the generous den at the front of the house.

Under the center section of the house there's a basement, and don't overlook the two-way fireplace that cheers both living room and den. The kitchen has plenty of wall space for counters and cabinets, and even a small breakfast area off to one side.

Outside and inside—you'll find a lot of good living in Blueprint House No. 52.







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Have your lumber dealer cut the plywood top for the desk Attach 2 pipe flanges at one end. Make the shelf unit sepa rately, attaching pipe flanges underneath bottom of shelf Locate the shelf unit under table top, and when it is in position fasten it to the top of the desk with 11/4" wood screws. Screw 4 lengths of threaded iron pipe into flanges to form legs

Cover the top of the desk with 9" by 9" tiles. Work from front to back of desk as you place the tiles. Place double-factor two-way masking tape under edges and centers of tiles a shown in small sketch. This will hold them securely, yet the can be removed and replaced at any time if you change you mind, or redecorate the room and want different color tiles.

Place molding flush with tile tops and secure it with 1" brade Paint the desk as you please—or as your youngster requests i

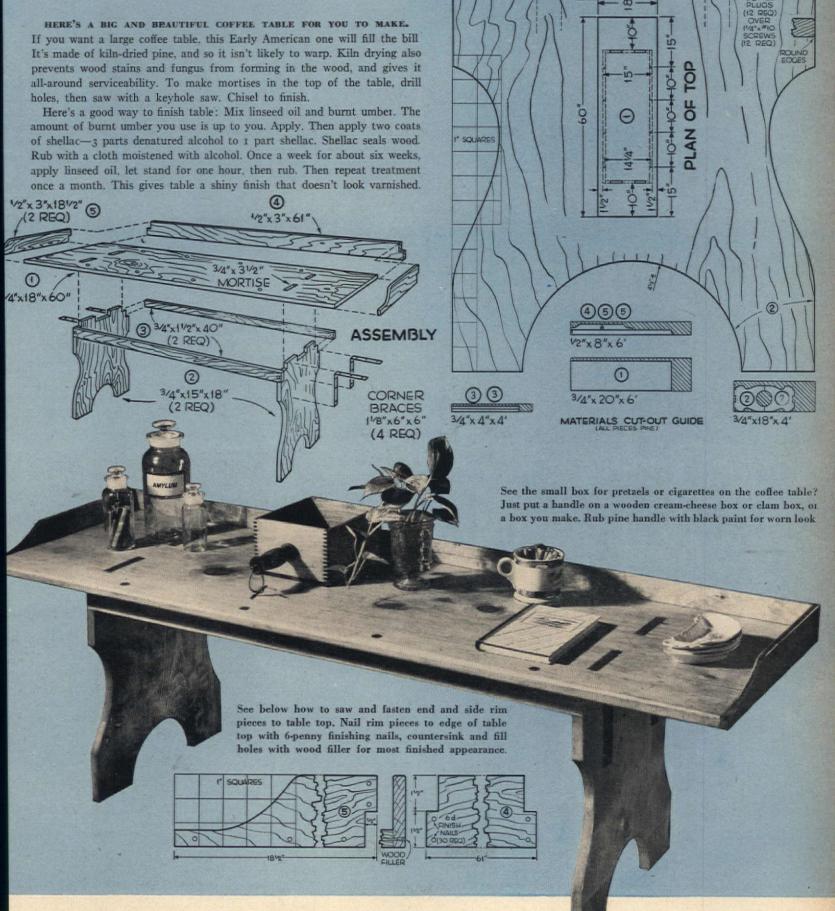
GOT A TABLE-MODEL TELEVISION SET YOU WANT TO COVER

Here's a good solution to that problem. The back of this cab net is open—TV set merely slides in. Cabinet is simple to construct—and how it will improve the appearance of that se in your living or recreation room! Use 12" boards for side Door panel can be planed by hand if you don't own power tools. It costs under \$9 to make this handsome cabinet with American Home Construction Blueprint Pattern 2109—\$1.0



OF THESE THIS WEEK END!

PROJECTS YOU'LL BE PROUD OF





MARY E. MONZE

Does It Pay to Buy a White Elephant?





A china cupboard undergoes a drastic-but far from expensive-change!

This talented radio and television couple so restoring a house costs less than building or

We weren't afraid to take a chance on an old house." So say It Norris, the gal you often see in television commercials, and husband Wilbur Stark, who is a radio and television prod Just look at the "before" pictures of this 42-year-old house and y get some idea of what the Starks faced when they first entered it. "white elephant" had been on the market for two years when they it. They knew two couples who had spurned it because it seems them that the aged house was hopeless!

The Starks had been looking for a house for three and a half y They started out in a New York apartment, but when their two dren came along, an apartment just didn't meet their needs. They every week end house-hunting around New York. The Starks wo New York City, so it's necessary for them to live close by. They was a roomy house for pleasant family living and for entertaining, they saw this house sitting high on a hill overlooking a lovely vi

INTERIOR DECORATOR: NANCY CHASE

They saw the possibility of making it *their* kind of home, and bought it "on the spot."

With the help of Nancy Chase, a decorator, the Starks have made the dark, dated interior sunny and livable. The old living-room fireplace in one corner was replaced by a new one centered on one wall. The beamed ceiling has been plastered over and the whole is painted a very pleasant color.

Dining-room walls are paneled and painted white. The china closet

and dining-room fireplace have been remodeled. Insulated glass replaces the stained glass windows of the adjoining sun porch, which is decorated with an iron grill.

The fireplace in the master bedroom has a modern look now. Bookshelves have been built in, and the attractive chintz that's used on the bed also covers the ceiling.

Every room reflects this charming "real living" quality—from the living room to the kitchen. For kitchen, see next two pages.



Dining room's light and glamorous now, thanks to white paint, a modern fireplace, and a mirrored shelf. New look in sunroom helps mightily, too.



Pamela Stark, nine, and her brother Bradley, three, watch favorite TV programs in their private playroom.



Bradley's bedroom is furnished to take all the wear and tear a young boy can give.

Pamela relaxes with a book in the gay chintz-covered bower of her feminine room.









The "white elephant's" kitchen was no prize package, so it, too, had to be remodeled. Now it even has a <u>dumb-waiter!</u>



On dumb-waiter added in the remodeling, Pam sends breakfast up to Mommy.

Nifty trick, and a handy one, too—cutting board is built into the snack-bar counter where it's conveniently near sink, range.



EDITH RAMSAY

"I he back door is our main entrance . . . all our friends come in this way," says Kathi Norris. "So our kitchen's the first room they see."

All the more reason, of course, why the outdated kitchen in the old house they bought had to be updated. The old kitchen was big enough, and had a few other good points, but it just didn't harmonize with this active family of four. So Kathi and her husband Wilbur Stark decided on a good remodeling job.

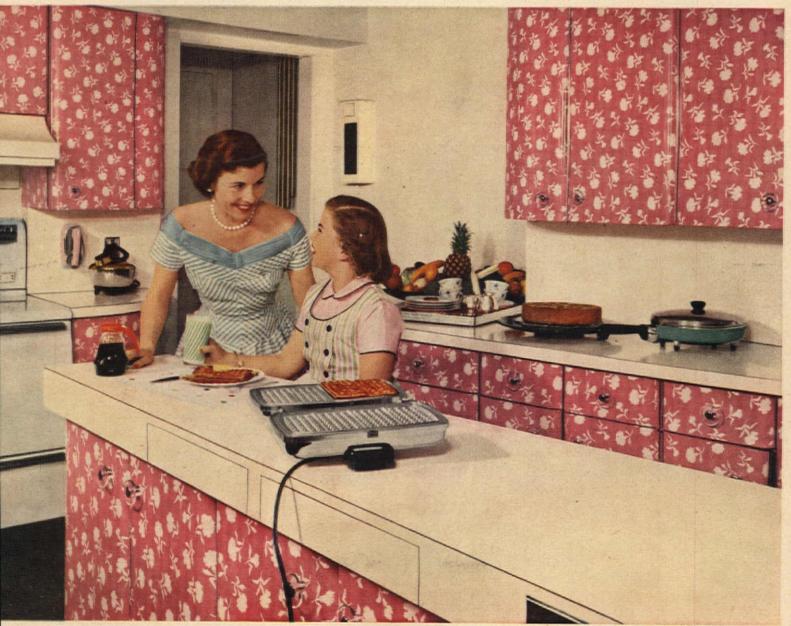
- "Shocking" pink and white of cotton curtain fabric in "carnation" pattern goes well with black accents. This same fabric is laminated onto the doors of custom-built wood cabinets for walls and under the counters. Each cabinet has a special purpose.
- Laundry, tucked away in its own nook, has good wall storage and work surface.
 Washer and dryer are beneath counter which has an opening cut to accommodate top of washer. Counter extends to form planning desk, where Menu Maker is at fingertips for meal planning, and shelves hold books covered in white adhesive-backed vinyl.
- Snack-bar island has space on sink side to store equipment used near cooking and cleaning nooks. (Starks use their best china and silver every day . . . not just for "company.") Kathi practices what she preaches—uses small appliances to supplement big cooking jobs.

 CONTINUED ON PAGE 80

Specially planned cabinet has sliding shelf to store silver; tarnish-proof material lines compartments. Other storage space holds trays, china, glassware.

See "Where Credit Is Due," page 98







Take a package June towns

Beach picnics are such fun you'll want to make them a regular thing for your family. So it'll pay you to blow yourself to some gadgets—an insulated bag, for one, and a vacuum jug to keep beverages hot or cold.

You can overdo the gadgets, of course. After all, it is the food that's most important. But your pocketbook won't be flattened by the purchase of a collapsible sunshade or two and a handy portable back rest.

Our "make-it-yourself" cabana-dressing room is great at the beach. Cup hooks hold square top, Dowels form framework (above). Curtain clips hold beach-towel sides, flap. Posts come apart at center for carrying.

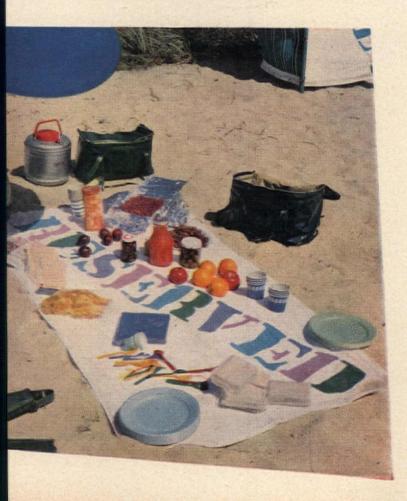




..and Take a Picnic!



pout picnic appointments, see "Where Credit Is Due," page 98



f you like fresh air and sunshine, and sand in your shoes, a beach picnic's the perfect prescription. I've eaten and learned to enjoy some of the fanciest of dishes, but I have yet to find anything that satisfies like picnic food.

When I was a child, our family picnics never consisted of tired old sandwiches doled out of paper bags. Each picnic was planned. There was a menu, and the food was checked off as it was packed for the trip. Cans, packages, and jars made the whole process a cinch.

Sandwiches are the backbone of most picnics, on a beach or elsewhere. But sandwiches mustn't come out wet and soggy or dry and tasteless. Here are four BEACHCOMBER SAND-WICHES-Corned Beef and Cheese, Avocado-Crab, Chicken-Almond, and Tunut-Butter-Wiches-that are impervious to the hazards of packing and traveling. Bring along lettuce, vegetable sticks, and radishes in a wide-mouthed insulated jug. You'll want pickles and olives. Maybe potato chips.

Dessert? For packed lunches, keep it simple. We find DOUBLE CHERRY CAKE, baked and transported in a foil pan liner, furnishes fruit, cake, and easy eating, all in one delicious package.

Beverages seem to be consumed by the gallon at picnics, especially by the young ones. Try our SPICY CITRUS TEA. Soup is a delightful addition. Carry it in a vacuum jug. We recommend BEAN AND LEEK SOUP, served hot or cold.

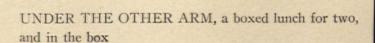
RECIPES FOR BEACH PICNIC AND FOOD PHOTOS IN COLOR ON PAGES 75, 76 You don't have to take to the woods to have a picnic.

Right on your own

cool lawn you can serve \(\frac{1}{1000}\) ictuals

JEAN AUSTIN

ALL SET UP and ready when the guests arrive . . . to each his own bib and little tin pail for self service of steamed clams . . .



· ASSORTED SANDWICHES:

WATER CRESS ON BUTTERED CRACKED WHEAT BREAD, ROLLED CUCUMBER SLICES ON THIN WHITE BREAD, CREAM CHEESE ON BROWN BREAD ROUNDS

- FRIED CHICKEN
- LITTLE CHERKINS AND SPICED CARROTS
 - · SQUARES OF ORANGE WINE CAKE

AND FOR DESSERT? Packed in salt, a great freezer of homemade, old-fashioned plain vanilla ice cream to eat with the delicately fragrant cake.

Everything, you see, pre-done and self service. Could anything be easier? This is my favorite picnic, an annual affair eagerly anticipated by my guests, if I do say so as shouldn't. CONTINUED ON PAGE 64

See "Where Credit Is Due," page 98

souper ways to make rfect salad dressing



Good cooks know a salad's success is in the dressing! Tossed greens need the tart tang of a great Tomato French Dressing...hot potato salad asks for a smooth and creamy dressing...fruit and shrimp need exciting dash. So — here's the newest way to make sure your dressings are per-

fect! Dressings so expertly blended somebody's bound to ask how you made them! The secret is *soup*. You start with a can of Campbell's Soup — a perfect balance of flavors. Then you add your own special touch (or ours suggested below) — and you're ready with one of the best salad dressings you ever tasted!



TOMATO FRENCH DRESSING. In a 1-quart jar combine 2 tablespoons sugar, 2 teaspoons dry mustard, 1 teaspoon salt, ½ teaspoon black pepper. Add 1 can Tomato Soup, ½ soup can vinegar, ½ soup can salad oil, 2 tablespoons minced onion. Shake well. Makes 2½ cups.



and 1 cup mayonnaise. Add ¼ cup sweet-pickle relish, 1 chopped, hard-cooked egg, ½ teaspoon grated onion, ½ teaspoon prepared mustard, 1 tablespoon lemon juice.

Serve with chilled, cooked shrimp. Makes 21/2 cups dressing.

POTATO SALAD, GERMAN-STYLE. Dice and cook 4

BEEF BROTH—LOW-CALORIE DRESSING. Combine

BEEF BROTH

POTATO SALAD, GERMAN-STYLE. Dice and cook 4 slices bacon with ½ cup chopped onion until bacon is crisp and onion is tender; add 1 can Cream of Celery Soup and 2 tablespoons vinegar. Blend dressing with 3 cups cubed, cooked potatoes. Serve hot or cold. 6 servings.

1 can Beef Broth, 2 tablespoons vinegar, 2 tablespoons chili sauce and 1 tablespoon grated onion. Chill and serve over crisp greens. Makes about 13/4 cups...about 4 calories per tablespoon. Add 1 oz. crumbed blue cheese, if desired.

Good cooks cook with Campbell's Soup



How to make your children sparkle

by KitchenAid

As many a mother will tell you, a KitchenAid Automatic Dishwasher can help the children sparkle, too. Your after-dinner hour becomes the wonderful time it can be—a real family hour you share with your children instead of the dirty dishes.

Here, in truth, is the "why" of a KitchenAid. It isn't just that it lightens your work (though this alone is marvelous). More important, your KitchenAid Dishwasher frees your hands. You lead a richer, fuller life, take part in the oh-so-many activities for which now, somehow, "there just isn't time."

But ask a dealer to demonstrate the unmatched KitchenAid exclusive revolving power wash, the separate power-blower drying unit ... the sanitary dual strainer system. See for yourself what they accomplish: the kind of washing that no scrap nor soil can escape ... the thorough power drying action you want. No other dishwasher has these exclusive features.

Ask your dealer about models, styles and colors. It's then you'll make the happy discovery that there is a KitchenAid just for you—as much at home in your kitchen as it is in your way of life.

For information, write Dept. KA, KitchenAid Home Dishwasher Division, The Hobart Manufacturing Co., Troy, Ohio. Canada: 175 George Street, Toronto 2, Ontario.



World's Largest Manufacturer of Food, Kitchen and Dishwashing Machines





Mr. and Mrs. John Thuerer West New York,

Mr. and Mrs. Harold Taylor and their daughter Marion.

Hostess Maude Daoud



Among those present:

Miss Rosie Giehler, Mrs. Louis Brown, Mrs. Frances Jacobs, Mr. Sam Brown, Mrs. Sam Brown.





Mrs. Sue Fitzgerald, Mr. Richard Gardner, unidentified lady guest, Mr. M. Albert Cebollero, Mrs. Frank Morse.



Mrs. Claude Pepper, Mr. George Tayloe Ross, and his mother Mrs. Nellie Tayloe Ross, ex-Governor of Wyoming and former head U.S. Mint.

On each table there is a larger beach pail for clam shells, not only for convenience of removal, but enabling guests to go back for as many pails of steamed clams as they wish and no telltale mounds of empty shells beside them. On the tables too, little covered and preheated earthenware dishes of melted butter for dunking (your covered onion soups are dandy for this). Comes the box lunch, and then a mad scramble for the freezer and pleas to lick the dasher.

So if it's a big crowd you've on your hands, or a rather "settled" group who like their comfort and definitely do not like "ants in awful places" (as Bea Lillie sang about) here's your picnic, Good Victuals style.

RECIPES ON PAGE 76



TREAT FOR WEIGHT WATCHERS ... New D-ZERTA GELATIN

Made by the makers of JELL-O desserts...so you know it's good!



D-ZERTA GELATIN makes refreshing salads and tempting desserts—yet it's absolutely sugar-free.* A portion contains only about as many calories as 4 grapes!

D-Zerta Gelatin comes in 6 famous Jell-O flavors and costs only pennies per serving!

Get new D-ZERTA PUDDINGS, too—Vanilla, Chocolate, and Butter-scotch. Think of it—now you weight watchers can enjoy creamy, richtasting chocolate pudding with never a worry about calories!

Compare the calories in one serving	
Peach pie	406
Vanilla layer cake	309
1 Oatmeal cookie	114
D-ZERTA PUDDING (with skim milk)	54
D-ZERTA GELATIN (molded with Cottage cheese-40)	12

^{*}Deliciously sweetened with saccharin and Sucaryl® (Abbott).

D-ZERTA PUDDINGSand GELATINS

D-Zerta and Jell-O are registered trade-marks of General Foods.

PICNIC PAPERS

ROBERT W. HOUSEMAN



Stylish paper products for summertime entertaining are as pract as they are handsome. Plates and cups hold hot or cold foods non-absorbent fashion; napkins and table covers are soft as lin

Strictly outdoor stuff is this paper mat with barbecue designs in bright colors. Packages of 45 are only 59¢—no laundering after the party fun has ended.



Nautical designs on paper place mat, and nar to match, set the table a good old-fashioned fry with a modern to Toss-away dishes mak easy on the dishwasher laundress! Set of 24 is \$

ALL PRICES ARE APPROXI

... FOR INDOORS, TOO

Sophisticated designs on hand towels for bathroom, napkins, coasters for the living room, round out the handsome assorts of paper products. Hand towels, in box of 26 are \$1.25, coasters, \$2 and cocktail napkins, package of 50, are \$1.00 in many stores.



See "Where Credit Is Due," p



Gold Medal makes a flower of a pie!

(Because Gold Medal itself is the "flower of the wheat.")

Betty Crocker

What a delightful new idea for pie crust! A wonderfully buttery, crunchy, streusel crust-top and bottom! So easy . . . and "Kitchen-tested" Gold Medal will help you bake it better to make a "flower of a pie." For Gold Medal itself is the "flower of the wheat." That's where the word "flour" first came from. That's why dependable all-purpose Gold Medal helps you bake everything better.

UTTER CRUNCH CRUST

1/4 cup brown sugar (packed)

I cup sifted GOLD MEDAL "Kitchen-tested" Enriched Flour

1/2 cup chopped pecans, walnuts, or coconut

to 400° (mod. hot). Mix all with hands. Spread in ob-13 x 91/2 x 2". Bake 15 min. oven, stir with spoon. Save topping. Immediately press

rest of mixture against bottom and sides of 9" pie pan. Cool. Pour in your favorite lemon chiffon or creamy pie filling. Sprinkle reserved crumbs over top. Chill 1 hr. 8 servings.



'Kitchen-tested'

Bake it Better with Gold Medal

Good news for barbecues:

Delicate Wesson Oil is the only one you need for sauce and for salad and dessert



What better helper for barbecues-indoors or out. You just pour Wesson Oil for Jiffy Sauce. Wesson's matchless delicacy brings out all the lively barbecue flavors. Homemade Wesson sauce saves money, and naturally no bought sauce could match its fresh-made goodness.



In just 1 minute you make fresh Wesson dressing-a light, bright dressing especially tempting over salads served with spicy barbecues. Combine 2 teaspoons salt, 1 teaspoon sugar, 1/2 teaspoon pepper, 1 teaspoon paprika, 1/2 cup vinegar, 11/2 cups Wesson Oil, and shake well.



For flaky, tender Stir-N-Roll tarts, Wesson Oil is y instant shortening. It pours to measure and stirs in. messy shortening to measure or cut in. Wesson bak is the easy modern way to old-fashioned flavor. N lighter, finer and fresher than Wesson in all the wo



WESSON JIFFY BARBECUE

- 1/2 cup Wesson Oil
- 3/4 cup chopped onion 3/4 cup tomato ketchup
- 3/4 cup water
- 1/3 cup lemon juice 3 tablespoons sugar
- 3 tablespoons Worcestershire sauce
- 2 tablespoons prepared mustard
- 2 teaspoons salt
- 1/2 teaspoon pepper

Cook onion till soft in hot Wesson Oil. Add remaining ingredients. Simmer 15 minutes. Sear steak on both sides, then brush with sauce each time steak is turned. Serve with remaining sauce.

This fresh, flavorful sauce is excellent, too, with chicken, hamburgers, hot dogs and other barbecue favorites.

STIR-N-ROLL FRUIT TARTS

- 2 cups sifted all-purpose flour, such as Gold Medal
- 11/2 teaspoons salt
- 1/2 cup Wesson Oil
- 1/4 cup cold milk

Sweetened fresh or frozen fruit for filling Whipped cream for topping

Mix flour, salt. Pour Wesson Oil and milk into measuring cup (don't stir); mix with flour. Press into ball, flatten slightly. Roll pastry 1/8-inch thick between waxed paper. (Lightly dampen table top to prevent slipping.) Cut into 31/2-inch rounds. Line 12 tart pans with pastry. Trim and flute edges, prick entire surface with fork. Bake at 425° (hot oven) about 10 minutes, until a delicate brown. Fill with sweetened fruit, and top with whipped cream.

esson

Delicate salad oil makes the finest shortening

ECONOMY NEWS: When you buy Wesson Oil in the thrifty gallon size, it's almost like getting a quart free.





names out of a hat to decide who would bring what to the reunion picnic. After the drawing, the conversation went something like this: "I'm supposed to bring potato salad. What are you supposed to bring?"

"Meat loaf, but I'm scared! How in the world do you figure out how much to make for 25 people? Where can I get a recipe for such CONTINUED ON NEXT PAGE

Outdoor Eating Means the Biggest Appetites! large amounts? What's the cooking time?"

"Well," said the lady who was to bring potato salad, "I'm worried, too. This stymics me every time."

This conversation struck home, because I was there, and I was in on the drawing. It was chicken rice salad for me. I don't mind admitting I did a double take, for offhand I didn't know how much chicken



it takes to feed 25 hungry picnickers . . . and I didn't know the easiest way to fix that much . . . or quantities to buy.

That, my friends, is the inside story of this beautiful table of food. It's the reason why you'll find, on the next two pages, 12 recipes given in quantities for 25. They're all picnic favorites—all the good dishes we decided to serve at our wonderful family reunion.

There's BAKED MACARONI & CHEESE, and DEVILED EGGS. And BARBECUED FRIED CHICKEN that's dredged in flour, dipped in barbecue sauce and bread crumbs, and then fried. Did they gobble that up! Then MEAT LOAF made with beef, pork, soup, and rosemary leaves.

And good, hearty MAIN DISH SALADS—the chicken salad, with rice and pineapple, and potato salad. Then there are the SUMMER SALADS—a jellied vegetable salad with green peppers, radishes, cucumbers, celery, and cabbage, and ginger peach molded salad that contains, of all things, ginger ale!

And there are luscious desserts: CHOCOLATE CAKE—the frosting's made with cream cheese, and very smooth it is—and BROWNIES. And a DEEP DISH BERRY PIE that you can fill with any fresh fruit . . . just choose your favorite.

These are the main dishes. But a picnic's not a picnic without olives, pickles, celery, and all the other trimmings, too. So on one recipe card there's a shopping list for your file.

These long-time favorite family food recipes, some hot, some cold, will be bound to reign supreme at any family reunion.



















See "Where Credit Is Due," page 98

Preparation time: 20 min. Chilling time: 3 hrs. summer salads

JELLIED VEGETABLE SALAD

1 tsp. monosodium glutamate 9 tbs. unflavored gelatin 2 cups cold water cups vinegar cups sugar 2 qts. water 21/2 tbs. salt

I cup coarsely grated carrots 1/2 cup slivered radishes or r cup diced green pepper 11/2 qts. chopped cabbage 1/2 cup diced pimiento shredded cucumber 1 qt. sliced celery

Soak gelatin in 2 cups cold water.

2. Bring to boil 2 qts. water, salt, monosodium glutamate, sugar, and vinegar. 3. Dissolve softened gelatin in hot mixture,

Chill until slightly thickened.

Fold in vegetables. Chill until firm.

meat loaf

Serves 25-30

Preparation time: 15 min. Baking time: 1 hr.

r cup chopped parsley 2 tbs. Worcestershire sauce

I ths. salt

I tbs. monosodium glutamate 1/2 tsp. rosemary leaves 1/2 tbs. black pepper

tomato or mushroom soup

1/2 cup chopped onion 4 eggs, slightly beaten

cans (101/2 oz.) condensed

2 cups bread crumbs

21/2 lbs. ground beef 2 lbs. ground pork 1. Combine all ingredients and blend.

Bake for 1 hr. in 350°F. oven. 2. Shape into 2 loaves.

Slice when slightly cooled.

Serves 20-25

NOTE: Meat loaf can be served with a gravy made from the same type of soup used as an ingredient in the loaf

• brownies

1 tsp. vanilla 1 cup chopped walnuts 3 cups sugar 34 tsp. salt 6 eggs 3/3 cup melted unsweetened 1/2 lb. butter or margarine 2 tsp. baking powder 2 cups sifted flour 1/2 cup raisins chocolate

1. Melt chocolate in double boiler. Add butter or margarine.

Beat eggs until light in color and foamy. Add sugar and beat well Sift together flour, baking powder, and salt.

4. Add chocolate mixture to egg mixture gradually and blend.

Stir in flour mixture.

Add remaining ingredients. Stir only to blend together.

Pour into 3 well greased 8" x 8" x 2" pans. Bake 25-30 min. in 350°F. oven. Cut into squares when cooled.

Yield: about 4 dozen

buying guide for 25

Amount to buy 1/2 pound 1/2 2-02. jar 1/4 pint 3/4 pound 2/5 02.	10 pounds 6 pounds 20 pounds (ready 10 pounds (ready 10 pounds (ready 10 cook) 8 pounds 13 pounds 12 pounds
Size serving 6 02. 6 02. 1½ tbs. 1 tbs. 1 wedge 1 tbs. 6 02.	3 02. 3 02. 3 02. 3 02. 3 02. 4 02.
BEVERAGES Coffee (regular) Coffee (instant) Cream (coffee) Cream (whipping) Lemon (for tea) Sugar	MEAT Beef: roast ground Chicken: roast cut up Ham, boned Lamb Pork

chocolate cake

Preparation time: 15 min. Baking time: about 35 min.

2 pkgs. chocolate cake mix.

Prepare mix as directed on package.
 Pour into 2 greased 13" x 9" x 2" pans.
 Bake as directed on package.

34 cup melted unsweetened FROSTING

chocolate 6 tbs. milk

534 cups sifted confectioners

Dash of salt

1/2 cup chopped nuts

sugar

8 oz. cream cheese, room temperature

Gradually add milk to cream cheese. 1. Melt chocolate in double boiler.

Add melted chocolate and beat until smooth. 3. Beat in salt and sugar.

Spread over cooled cake and sprinkle with nuts.

Serves 25-30

deviled eggs

Preparation time: 15 min. Baking time: 25-30 min.

Preparation time: 20 min.

1 tsp. paprika 1 tbs. prepared horseradish 11/2 tsp. dry mustard 25 hard-cooked eggs 2 tsp. salt

2 cup mayonnaise 1/2 tsp. Tabasco 14 cup vinegar

Pimiento

Parsley

Shell eggs and cut in half. Remove yolks and sieve.
 Mix yolks with seasonings.

Refill egg whites with mixture.

Garnish with parsley and pimiento.

Serves 25



· deep dish berry pie

Preparation time: 15 min. Baking time: 15 min.

2 tbs. butter or margarine cup cold water Juice of 1 lemon 2 tsp. cinnamon

3 cups water or juice 14 cup cornstarch from berries

Pastry for one 9" two-crust pie

Bring berries, sugar, and liquid to boil.

2. Mix cornstarch in cold water and add to berries. Cook 2 min.

3. Stir in lemon juice and cinnamon.

4. Pour into two 13" x 9" x 2" pans or one 12" x 20" pan. Dot with butter or margarine.

5. Arrange pastry over top in lattice pattern. 6. Bake 15 min. in 400°F. oven.

7. Cut into squares when cooled.

Serves 25-30

Preparation time: 15 min. Baking time: 30 min. baked macaroni

and cheese

34 cup butter or margarine 2 lbs. macaroni

r tsp. Tabasco

qts. milk, scalded I cup flour

tsp. dry mustard

2 tsp. Worcestershire sauce 6 cups grated sharp

Cheddar cheese

Cook macaroni as directed on package.

2. Prepare white sauce with butter or margarine, flour, milk, and seasonings. 3. Add grated cheese. Stir until melted.

Remove from heat and fold in macaroni.

Pour into 2 greased pans, 15" x 11" x 2".

Bake at 400°F. for 30 min.

Serves 25

Preparation time: 20 min. summer salads

INDIVIDUAL SALAD BOWLS

- 10 tomatoes, cut into wedges dts. lettuce qts. romaine qts. chicory

4 - 6 bunches green onions

Serves about 25 Toss vegetables, meat, and cheese with French dressing in a bowl. Chill and serve with additional French dressing.

I pt. French dressing

cut into strips

6 3-oz. pkgs. orange flavored gelatin 13/4 qts. hot water GINGER PEACH SALAD

I tsp. salt

1/2 cup finely chopped toasted almonds Preparation time: 10 min. Chilling time: 1 hr. 11/4 qts. sliced peaches I qt. ginger ale

Dissolve gelatin in hot water. Stir in salt. Cool.
 Add ginger ale and chill until slightly thickened.
 Fold in almonds and peaches. Pour into shallow pans.
 Chill until firm. Cut into squares.

Serves 25.30

buying guide for 25

SALADS & RELISHES

1 lb. cooked turkey, cut into strips 34 lb. cooked ham, cut into strips 34 lb. processed American cheese,

Amount to buy 12-oz. bottles

Size serving

1/3 - 1/2 cup 1 tbs.

pieces

spunod 8-4

3-4 stalks

pint

Cabbage (for slaw) French dressing Mayonnaise Mustard **Lomatoes** Pickles Catsup Olives

3 half slices r_pat MISCELLANEOUS

1/2 cup

ce cream

Butter

Bread

3 r-pound loaves 1/2 pound 31/2 quarts

quart s medium

olives pickles slices

8-0z. jar

quart

Preparation time: 25 min.

POTATO SALAD

· main dish salads

10 lbs. potatoes, cooked, diced, and cooled 1/2 lb. bacon, broiled and crumbled 1/2 cup chopped onion 4 cups chopped celery 2 cups chopped parsley

½ cup diced pimiento

1/2 cup vinegar

cups chopped parsies
 cups chopped parsies
 Combine all ingredients and toss lightly.
 Combine all ingredients and toss lightly.

tsp. pepper qt. mayonnaise tbs. salt

Preparation time: 15-20 min. 2 tbs. salt

11/2 tsp. pepper

tbs. monosodium glutamate g qts. diced pineapple, drained

Mix together with remaining ingredients, toss lightly.
 Chill before serving. Garnish with pineapple slices.

1. Cook rice as directed on package,

21/4 qts. diced cooked chicken 21/4 qts. diced celery

2 tbs. lemon juice

r qt. mayonnaise

1 15-02. pkg. precooked rice

CHICKEN SALAD

Serves 25-30

Preparation time: 15 min. Cooking time: 10-15 min.

barbecued fried chicken

11/2 tsp. chili powder I the dry mustard

1/2 cup Worcestershire sauce

14 cup vinegar

I ths. salt

5 cups tomato sauce

I cup flour

5 21/2-lb. chicken fryers

Bread crumbs

11/2 tsp. Tabasco

14 tsp. pepper



3. Make sauce by combining all remaining ingredients, except bread crumbs.
4. Dip dredged chicken in sauce and then roll in bread crumbs.
5. Fry in deep fat at 365°F. for 10-15 min.

Cut up chicken for frying.

Dredge in flour.

Serves 25

3 cups sugar

with a new Hotpoint Food Freezer



es an Upright fit your home best? Hotpoint has room for s and lots of country-fresh foods—in addition to the good ngs you get from your nearby market. This upright takes no are space than your refrigerator—yet its adjustable shelves d up to 630 lbs. of frozen foods in perfect safety. Glide-out rage basket. Aluminum-lined for faster freezing. Sweat-free adenser eliminates messy condensation on cabinet. And re's a full 5-year protection plan against food spoilage! Plus ear freezer warranty, 4-year contract on Thriftmaster® unit.

very day's a holiday with

Or perhaps you prefer a chest style. In this Hotpoint you'll keep up to 600 lbs. of frozen foods. Enjoy your garden more. Buy delicacies at low prices—keep them for months before serving. They'll taste twice as good when you think of the savings! Reduce shopping trips, too. Fast-freezing compartment. Sliding storage baskets. Aluminum lining conducts cold four times faster than steel to all sides. Ideal for garage, porch, basement, utility room, large kitchen. See both types of Hotpoint Freezers—in sizes to meet your needs.

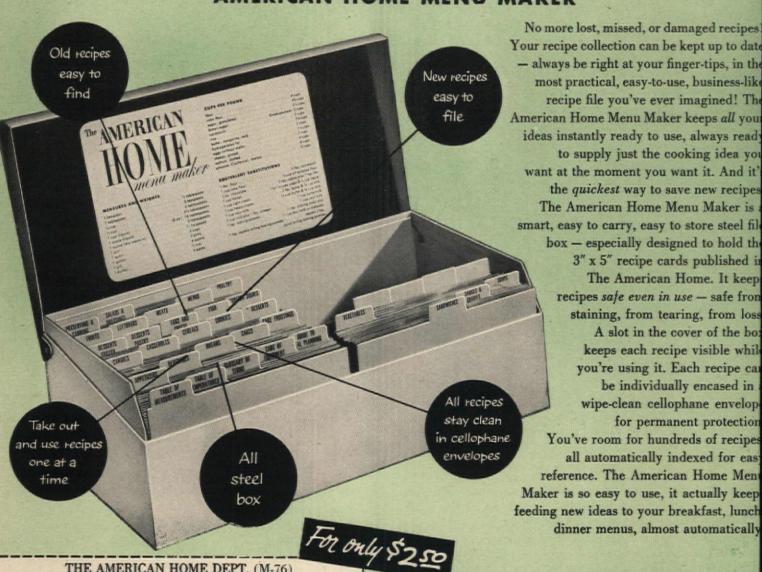


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AMERICAN HOME MENU MAKER



Your recipe collection can be kept up to date - always be right at your finger-tips, in the most practical, easy-to-use, business-like recipe file you've ever imagined! The American Home Menu Maker keeps all your ideas instantly ready to use, always ready to supply just the cooking idea voi want at the moment you want it. And it' the quickest way to save new recipes The American Home Menu Maker is smart, easy to carry, easy to store steel file box - especially designed to hold the 3" x 5" recipe cards published in The American Home. It keep recipes safe even in use - safe from staining, from tearing, from loss A slot in the cover of the box keeps each recipe visible while you're using it. Each recipe can be individually encased in wipe-clean cellophane envelop for permanent protection You've room for hundreds of recipes all automatically indexed for eas reference. The American Home Men Maker is so easy to use, it actually keep

THE AMERICAN HOME DEPT. (M-76)

American Home Building, Forest Hills, N.Y. Enclosed find \$ for which you will send me the

items checked below:

New Steel Menu Maker \$2.50

Please indicate color combinations
Red & White Black & White
250 Cellophane Envelopes \$2.00

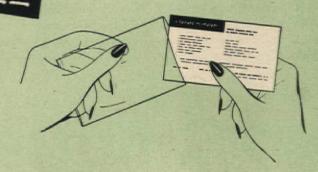
COMBINATION OFFER

New Steel Menu Maker and 180 Cellophane Enversely, no shipments to Canada or foreign countries.

NAME

(Please print all information)

CITY, ZONE & STATE



American Home Recipes (Good Victuals, pictured in color on page 62) (Take a Picnic, pictured in color on page 60)

AMERICAN HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for \$1 from:

THE AMERICAN HOME, Dept. J-55 American Home Building, Forest Hills, N. Y.



vanilla ice cream old-fashioned

Heat 1 cup milk to scalding point, but do not let milk boil. I cup whole seedless raisins (floured) (black walnuts if you can get them)

cup chopped walnuts

water

Orange Flower 1 grated orange rind

2 eggs, beaten 1/2 cup butter

Add:

Sift:

1 cup sugar

Pour mixture into a saucepan-add scalded milk gradually and mix well. Cook over Beat 4 eggs until light. Add 1/4 teaspoon salt and 1 cup granulated sugar. hot water until mixture coats the spoon.

> 1/2 tsp. salt 2 cups pastry flour with 1 tsp. baking soda

Bake in buttered square cake pan in 350° oven, 40 minutes. Cool on cake rack. Age several days before icing and serving. Add alternately to mixture with 1 cup buttermilk.

WINE ICING

1/3 cup sweet, softened butter with 2 cups confectioner's sugar. slowly, and beat well as much sherry (a fine sherry, please!) as needed for Mix: Add:

American Home Recipes

A GOOD VICTUALS RECIPE

Pour into freezer can and freeze.

Serves 12

11/2 teaspoons vanilla and

I cup cold milk

Add:

2 cups heavy cream

(Good Victuals, pictured in color on page 62) (Take a Picnic, pictured in color on page 60)

spreading consistency.

Score in serving portions before icing sets too firmly.

As with any cake containing raisins, fruit, or nuts, cut with a knife dipped frequently in hot water to prevent ragged edges.

RECIPE BY JEAN AUSTIN

Preparation time: 5 min. Cooking time: 20 min.

spicy citrus tea

• beachcomber sandwiches

CORNED BEEF AND CHEESE

I lb. sliced corned beef 12 - 16 slices of bread Dash of paprika 2 tbs. butter

 Blend together into a smooth paste the cheese, Worcestershire sauce, paprika, and butter. Spread on 6 to 8 slices of bread, cover with slices of corned beef, and complete sandwiches with remaining bread. 1/4 lb. blue cheese 1/2 tsp. Worcestershire sauce

AVOCADO-CRAB

1 tbs. mayonnaise 1/2 tsp. salt anonosodium glutamate Dash of pepper 1 tbs. lemon juice 8 slices bread 7/2-02. can crab meat 1/2 avocado, diced

 Combine filling ingredients and spread on bread tsp. capers

CHICKEN-ALMOND

• Place water, sugar, and spices in a 4-qt. sauce pan. Add juice and rinds of lemons and oranges to sugar mixture. Simmer together for 20 min. Remove from heat, add tea, and let stand for 5 min. Strain. Serve hot or iced.

11/2 tbs. tea 2 oranges 2 lemons

11/2 tsp. whole cloves

3 qts. water I cup sugar sticks cinnamon

I ths. lemon juice 4 tbs. butter 6 tbs. toasted sliced almonds 1/2 lb. sliced chicken

8 slices bread

• Whip butter and lemon juice together and spread on bread. Place slices of chicken and almonds between slices of buttered bread.

TUNUT-BUTTER-WICHES

Source of Vitamins A, C

50 cal, per serving

Serves: 20-25

Tested in THE AMERICAN HOME KITCHENS

Spread peanut butter on the other side and put slices of bread together as sandwich.

Tested in The American Home Kitchens 1 7-02, can tunafish 2 tbs. mayonnaise 6-8 tbs. peanut butter 12-16 slices bread · Moisten tuna with mayonnaise and spread on one slice of bread for each sandwich

double cherry cake

cups fresh or 4 No. 2 cans

Preparation time: 15 min. Baking time: 30 min. Sauce cooking time: 6 min.

red sour cherries

I cup water or juice from can r cup sugar 3 tbs. cornstarch

pkg. yellow cake mix, prepared as directed on box

in bottom of each pan. Pour 1/2 of the cake batter over cherries in each pan. Bake at 350°F. for 30 min. Remove from oven and cool. Prepare topping by combining remaining cherries and liquid in sauce pan. If fresh cherries are used, cook for 5 min.; if canned, just bring to boil. Combine sugar and cornstarch, gradually add to cherry • Line two 8" x 8" x 2" pans with long strips of foil. Spread 2 cups cherries. mixture; boil 1 min. longer. Cool. Pour over cooled cake. Let stand till top has set. Cover cake with the excess aluminum foil.

Source of Vitamins A, B, C

230 cal, per serving

Serves: 18

Yield: 11/2 qts.

· Soak beans overnight, drain and place in sauce pan. Add remaining ingredients, except milk, and bring to boil. Simmer for 1-2 hrs., or until tender (30 min. in the pressure cooker). Puree or blend in electric blender. Combine with milk and bring

1 tsp. monosodium glutamate

I bay leaf

I lb. pea beans, dried

4 cups water

4 tsp. salt

I tbs. celery salt Dash of pepper

4 large leeks 2 cups milk

Preparation time: 5 min. Cooking time: 1-2 hrs.

• bean and leek soup

Source of Vitamins A, B, C

76

Cream:

to quick boil. Serve hot with chopped parsley or chives.

Originated in The American Home Kitchens

330 cal. per cup



Sizzling Ideas for better barbecues outdoors or IN

Discover how Mazola® Oil makes everything from salad to sauce—'specially delicious!



s have Shish Kebab! Quick marinating ce: Take a clove of garlic, ½ cup of zola Oil, ¼ cup vinegar, ½ teaspoon, 1 teaspoon dry mustard, ½ teaspoon rcestershire sauce and a dash of cayenne. nd. Pour over cubed meat in shallow . Let stand 1 to 2 hours.

kewer chunks of beef or lamb alterely with cubes of vegetables. Brush h marinating sauce. Place on pre-heated or broiler. Broil 10 to 15 minutes.



Approach your barbecue with a spirit of adventure. But remember, for barbecuing . . . for baking...for salad dressings...nothing gives food wonderful "golden goodness" like Mazola Oil.

EASY-DO BARBECUE SAUCE

2 tbsp. Mazola Oil 1/2 tsp. salt 1/4 cup chopped onions 2 tbsp. lemon juice 1 tbsp. Worcestershire or vinegar 1/2 cup water sauce 1 tbsp. sugar 1 cup chili sauce

Cook Mazola and onions over low heat, stirring frequently, about 10 minutes. Add remaining ingredients and simmer 15 minutes, stirring occasionally. Remove from heat. Makes about 11/2 cups.

Barbecued chicken: Brush chicken with Mazola and place on grill or broiler rack. Cook, turning often. Baste frequently with barbecue sauce during cooking. Cook until tender. Serve with hot barbecue sauce.

Hint to remember-Brush your meat or fish with Mazola before you place it on the grill. This keeps meat from sticking. Mazola makes all meat delicious and juicy on the inside—crusty and brown on the outside.

COUNTRY GARDEN DRESSING

(Make it right in the bowl!) 1/2 clove garlic 1/4 tsp. Worcestershire 1/4 tsp. prepared sauce 1½ tbsp. vinegar 4 tbsp. Mazola mustard 1 tsp. salt Few grains pepper Salad Oil

Drop garlic clove in salad bowl. Add prepared mustard, salt and a few pepper grains. Blend thoroughly with fork. Add Worcestershire sauce, vinegar and Mazola. Beat with fork until thoroughly mixed ... now add mixed greens and toss. For more than 4 servings, double recipe.

New! Exclusive offer

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set 6 for \$100 and 1 Mazola label



anteed not to come off. Extra sharp stainless steel blades. A marvelous value. Use this handy order form.

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I am enclosing \$____and___Mazola Oil label(s).
Please send postpaid____set(s) of 6 Holiday
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The Pillsbury Angels

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For the woman who puts her hear

ill dolled up for summer

TH WITH THE WHITES OF 13 COUNTRY-FRESH EGGS





For freezer or freezer compartment. 15", 18", 24" wide rolls. Wrapping instructions in package.

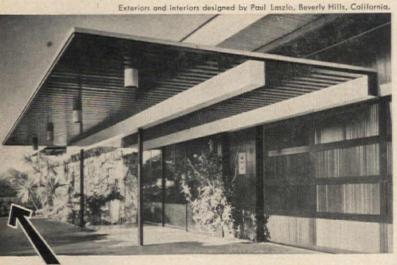
Your frozen meats come out of the freezer just as bright, juicy, and fresh as when you put them in, if you wrap with KVP freezer paper. It guards against freezerburn—drying out. Easy to use—fits snugly—strips freely. Easy to write on with soft pencil or crayon.

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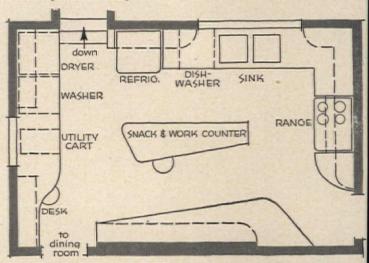
Write to National LP-Gas Council, Dept. AH-4, 185 North Wabash Avenue, Chicago 1, Ill.



"White Elephant's" Kitchen

(Begins on page 58)

Bird's-eye view of how things are arranged in the remodeled kitchen shows that it's compact, complete, and clever. Refrigerator is near to sink which sees the world through a picture window. Expanses of counter space, storage above and below . . . laundry equipment under counter. Island separates cooking from food service, has storage, work surface.



Kitchen in its former state helped make house a white elephant. This "before" view, with massive refrigerator and other unwanted features, shows why. Refrigerator in remodeled kitchen is to right of door, and frees far wall for laundry, planning. Air conditioner in window on the laundry wall of new kitchen makes room comfortable in the summer.





In this "before" setup, kitchen seemed to have adequate storage space but inefficient planning and arrangement were grounds for improvemen Two windows that broke up wall space were removed . . . picture win dow takes their place (page 59). And in new arrangement of equipmen range on one side of sink, refrigerator on other—a step-saving triangle



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CHOCOLATE FUDGE FROSTING MIX!

-it's "lickin' good" and guaranteed perfect !" says Betty Crocker of General Mills

Yes, all our Betty Crocker Mixes—Cake, Frosting, Brownies, Date Bars, Pie Crust, Answer Cake—are guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolls, Minn., and General Mills will send your money back!

With grated orange rind! Stir up our new Betty Crocker Chocolate Fudge Frosting Mixthen blend in the grated rind from one whole orange. It's a tangy new idea! Serve it swirled on Betty Crocker Chocolate Devils Food Cake!



With crushed peppermint! Fold a peppermint stick in a napkin or towel and erush finethen mix crushed bits into prepared Chocolate Fudge Frosting Mix. Spread on Betty Crocker Yallow Cake and be ready for compliments.



With coffee for mocha flavor! Easy! Just add 1 tablespoon instant coffee to our Betty Crocker Chocolate Fudge Frosting Mix-before you add boiling water. Then stir up and serve on Betty Crocker White Cake for an added treat!







Look what the SERVEL Gas Refrigerator offers you today

— the most modern...dependable... only truly automatic refrigerator!

See for yourself—the new comfort and convenience

you get only with the Servel Gas Refrigerator! Only this refrigerator, served by a tiny gas flame, brings you such freedom from chores—in a cool, quiet kitchen. No fuss with defrosting. Servel does it automatically. No troubling with ice cubes. Servel makes and serves them automatically. No bother about temperature. Constant balanced cold is automatically maintained at any one of 12 temperature set-

tings. Fewer steps for you, too. Trip Saver door handles open with an elbow nudge. Adjustable shelves roll out and there's ample storage room. What handsome storage, too! With new Color Balanced Styling, interior looks as fresh as the food it guards, outside handles complement your kitchen scheme. To reassure you more—only the Servel Gas Refrigerator, with its 10-year warranty, operates at such low cost through the years! AMERICAN GAS ASSOCIATION



YOU NEVER RUN OUT OF ICE! Only the Sas Refrigerator makes and serves ice automatically. Exclusive Ice Server kee ample supply of non-stick cubes in their roomy basket, under the automatic ice-m compartment. No matter how many cube use, they're automatically replaced. No trays to fill, spill, empty or forget to



gives such matchless performanc

The modern, economical fuel for automatic cooking . . . refrigeration . . . water-heating . . . clothes-drying . . . house-heating . . . air-conditioning . . . inc

THEY MADE THE MOST OF A "GHOST"



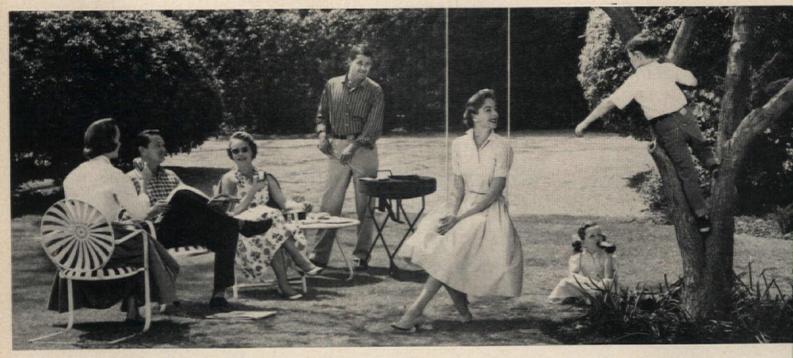
OPERATION 55 the proof to Fix

By the time Mr. and Mrs. John J. Mailey spotted this house in Bryn Mawr, Pennsylvania, it was called "haunted." The house was built about 1875 as a summer house. Through the years, wisteria crept up to cover its dull gray walls. The big porch got gloomier and gloomier, and the old dormers became positively spooky. In short, it was as

ely a place for ghosts to gather as you could find. But the Maileys nished the "ghosts"—mainly by redoing the exterior of the house. Bey removed the dormers and the snub gables, installed a new roof, and sped away the big front porch. Paint and shutters completed exterior. On the inside, the problem was too many small rooms. First floor rititions were torn out to make a big living room, a dining room, comfortable family room and a downstairs bath. An adjoining shed, modeled, serves as the kitchen. On the second floor, where there are w two bedrooms and two baths, the Maileys added closets. The third or now boasts a TV-play room—and a guest room and bath.

This fine house, with marble floors hidden under old linoleum, was on the way to decay when the Maileys remodeled it into a handsome, comfortable home, complete with a basement office for Mr. Mailey.

We had a backyard picnic all afternoon



while my BENDIX DUOMATIC washed and dried four loads of clothes



Imagine doing a big family wash and having a picnic . . . both at the same time. Here's how it's done with the first and fastest combination washer-dryer ever made.

You put the clothes in, turn a dial and that's it. In just about 58 minutes, the Bendix Duomatic can wash and dry (completely dry!) a whole load of clothes. In one continuous automatic operation. What's more, it will turn out four whole loads of clean, dry clothes in a morning—or an afternoon.

You'll be happy as a lark at the way the fabulous Bendix Duomatic does every part of the job. Washes and triple rinses the patent-protected Bendix Tumble-Action way...then fluffs and

tumbles everything beautifully, completely dry. What a joy this is anytime, especially in summer when the whole family lives in washables. See the Duomatic demonstration at your Bendix Home Appliances dealer soon. Just phone Western Union, Operator 25, and ask for the name of your nearest dealer. Find out how easily you can make a picnic out of a big summer wash.

Two models, gas or electric; installation's no problem.

Only the Bendix gives you this choice!



The new way of washing and drying you will surely come to . . .

BENDIX DUOMATIO

WASHER-DRYER ALL-IN-ONE

Crosley and Bendix Home Appliance Divisions of AVCO MANUFACTURING advanced development in Aviation, Electronics, Products for Farm and Home In Canada, Crosley and Bendix Home Appliances are manufactured and distributed by Moffats, Limited, Weston, Ontario



Designs You Can Follow

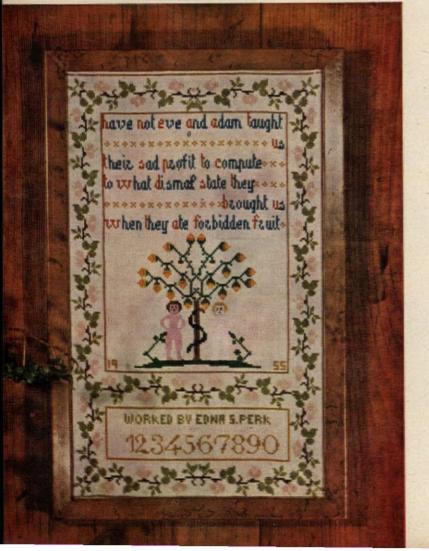


Work the Lord's Prayer on perforated paper, or do "Adam and Eve" in simple cross-stitch on linen, with an American Home pattern

DOROTHY BRIGHTBILL

When we were very small, we learned to say the Lord's Prayer from this beautiful sampler. It was made by my great grandfather, to "keep him out of mischief" while he was ill. Evidently someone who handled a needle very deftly directed his stitching, for it is a miracle of evenness. The colors are beautifully blended, but this can be no surprise because there always were artists in the family. The surprise is that a man did such needlework so long ago. This sampler, always a treasured family heirloom, is now my proud possession, to be shared with all of you. Do satin stitch on perforated paper; put silver foil behind the lovely sampler to "illuminate" it. Pattern 1639—75¢.

Samplers of Shakespearean England are still in existence. The intricate drawn and cut work and fine stitching on homespun linen establish the period. And a sampler is referred to in Shakespeare's "Midsummer Night's Dream," when Helena says "... We, Hermia, ... Have with our needles created both one flower, Both on one sampler, sitting on one cushion" Samplers measured a needlewoman's skill, and for centuries girls started learning the arts of sampler work at a tender age. This sampler copies a style popular in the 18th and 19th centuries. Pattern 1640—50¢.



	OUR SAMPLER PAT			
Please send me the patte	rns checked:			
	c. Lord's Prayer Sampler			
(If living in New York Cit I enclose personal check	ty, add 3% for city sales to or money order for \$	ax)	(No stan	nps, please
NAME				
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Crosley Shelvador Twins... like a Supermarket in your kitchen

Here is the absolute ultimate in refrigeration. Custommade for the foods you buy today. Twice as many frozen things as you ever bought before. Fresh vegetables and fruits the whole year 'round. Bottled and packaged foods that weren't dreamed of a few years back. No wonder your refrigerator is groaning!



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A big 13 cubic foot "Fresh and Frozen Food Center" in a single unit. With a man-size 9.1 cubic foot refrigerator up top, and a family size 130 pound freezer below. Both refrigerator and freezer defrost automatically in minutes with Crosley's new Hi-Speed Defrost. So fast, frozen foods stay frozen, never lose vitamins or flavor through thawing. Crosley's Beverage Server is yours in this model, too.

In Crosley's Shelvador® Twins you have two super spacious, completely separate units. The "ALL" Refrigerator is ALL for fresh foods . . . all 14 cubic feet of it. And, because there is no freezer chest, you have 31/2 extra bushels of room. And more in the deep, deep door. Look, too, at Crosley's unique Beverage Server ... serves ice water right through the door!

The matching Twin, Crosley's Shelvador Freezer, is all for frozen foods. Holds up to 470 pounds. Months of frozen meals at your fingertips!

Use these Shelvador Twins side-by-side or separately ... each is only 311/2 inches wide.





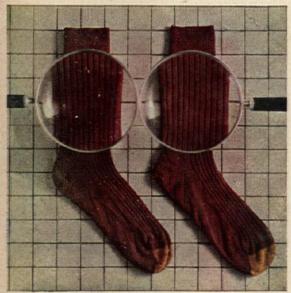
Available in Crosley Color-Glo Yellow, Pink, Green, as well as White.

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NEW 1956 G-E FILTER-FLO WASHER GIVES YOU CLEANER, BRIGHTER CLOTHES... NO LINT FUZZ

Amazing Filter-Flo Washing cleans and re-cleans the water as you wash



Here's proof that the new G-E Filter-Flo Washer washes clothes without leaving lint fuzz! After 11 washings in an ordinary washer, socks at left were flecked with lint. After 11 washings the G-E way, an identical pair (right) showed practically no lint.



Look for Filter-Flo Washing System—today's most talked-about improvement in automatics. Full tub of wash water is filtered five times during a wash cycle without wasting water or detergent. Above, you see lint and loose threads being removed as circulating water flows through the filter.



Slips out for easy cleaning. The filter fits on the Activator top, also holds detergent, dispensing it evenly dissolved through the wash. After clothes are placed in washer, slip the filter into place. After wash is over, slip it out to empty.



Color-styled . . . General Electric Filter-Flo Washers about \$3.35* weekly. Choose from 5 Mix-colors: petal pink (shown), canary yellow, turquoise green, cadet blue, woodtone brown. Also white with G-E Activator® Washing Action for every budget, from less than \$200 with your old washer best buy. Also see the new G-E Dryer with Automatic Clothes Conditioning . . . at your G-E

Removes lint, sand and soap scum automatically! Never again need you put up with linty wash water that leaves fuzz on clothes . . . or soap scum that dulls colors.

The marvelous new General Electric Filter-Flo Washer circulates and filters the water at the rate of six gallons a minute to make sure clothes wash white and bright.

As the washbasket continuously overflows,

sand settles out the bottom. Soap scu away. Lint is trapped in the filter wi only cleansed, sudsy water flow back washbasket.

Big capacity. This General Electric has over 50% more clothes capacity th other automatics. Water Saver Con you save water on small loads. General Co., Appliance Park, Louisville 1, Ke

*After small down payment. See your dealer for his prices and terms.



Progress Is Our Most Important Product



Suilt-in desk continues as part of work surface area. Counter is lower for sit-down jobs. Desk doubles as ounter space for wall oven and broiler. Telephone, Ienu Maker, pad, pencils, all help to get jobs done. Prawers below are excellent for filing and supplies. Ind then, of course, radio is a must for many gals!

VIRGINIA THABET

ello there, Mrs. Executive! Surprised at your title? Well, don't be. If you make homemaking an honest-to-goodness career, then we're sure ou run your home like an executive. If so, then ou're probably not guilty, when asked what your cupation is, of saying, "Oh, I'm just a housewife." ver heard that before? It's wrong, my dear, for omemaking's the greatest profession in the world. You are truly an executive. And so you organize our thinking to make the most of time and money, and to find ways that your family can work together a team to accomplish much.

We think that the kitchen is a topnotch place for e homemaker executive to set up shop. If your tchen is well planned, your "office" need not take too much space. Here you can keep track of curnt bills and accounts, make out shopping lists, planenus, clip and file recipes, and do your telephoning make appointments, and plan for the next club setting. Supplies on hand CONTINUED ON PAGE 90

"Where Credit Is Due," page 98

If you're a HOUSEWIFE, you're in business, and every business gal needs a DESK

w you see it, now you don't! We're talking about sewing machine. This combination desk and sewing ter suits a kitchen or utility room. When machine is use, counter top accommodates sewing and supplies. Hetin board holds pattern instructions, etc. In alnate position, sewing area becomes planning center.







"Why didn't we think of that?"

Eventhekidsdon't mindwindow-cleaning chores —with Windex Spray, Swish—spray it on, Whish —wipe it off! It takes just half the time—and work. All glass surfaces sparkle plenty. And they'll stay clean longer—there's no waxy dust-collecting film.

It's thrifty to clean with Windex Spray. Get the handy 6-oz. size. Or the 20-oz. refill size. You'll find both at all grocery, drug or hardware stores—both here and in Canada.



So quick, easy, thrifty, it outsells all other glass cleaners combined!

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"You're telling me! I know today is the day I put Drano in all the drains!"

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Safe for septic tanks—makes 'em work even better. Get Drano now at grocery, drug and hardware stores, here and in Canada.

90



There's nothing like Drano . . . to keep drains free-running and sanitary!

Housewife Needs a Desk

(Begins on page 89)



If you don't have space for a built-in planning desk, why not steal a little spot from one end of the eating bar? It's a swell place for planning menus, or writing letters while the cake's in the oven.

Here is a really well-organized planning center, with slots and pigeonholes for organizing work. A blackboard, small but adequate, is fine for keeping grocery orders up-to-date. Typewriter is handy.



will make the job easier . . . telephone, pencils, note pads, recipe files, books, files for bills and receipts, club records, and a type-writer. A bulletin board can be a real boon. It will help keep the family informed of upcoming activities. You can post menus there, too, and shopping lists.

We suggest you keep instructions, charts, and guarantees where you can put your hand on them quickly. Keep a list of names, addresses, and telephone numbers of people and services that tie in with homemaking. Post them in full view, where any family member can see them. A service man is often needed as a "doctor" for an appliance that needs immediate attention.

HOUSE PAINT

For the man who buys on facts...



We use the finest ingredients known to paint chemistry



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REPUTATION

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SWP HOUSE PAINT



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You know it's beautiful...that it looks so soft and comfortable. But carpet doesn't just <u>look</u> soft—it <u>is</u> soft. It doesn't just <u>look</u> relaxing. It <u>is</u> relaxing because it swallows so many of the noises that make a house "restless."

And, along with the fact that there's more comfort in carpet than meets the eye, there's a lot more safety and a lot less work than

you'll find in any other floor covering. Safety because carpet p vides firm, slip-proof footing for hurrying children or busy adu And less work because carpet only takes an occasional qu vacuuming to keep it bright and lovely.

There's a world of better living waiting for you and your fan at your nearest carpet store. Why not stop in — now — and see the wonderful new colors and styles. You can have the car you've always dreamed about for far less than you'd imag it would cost.

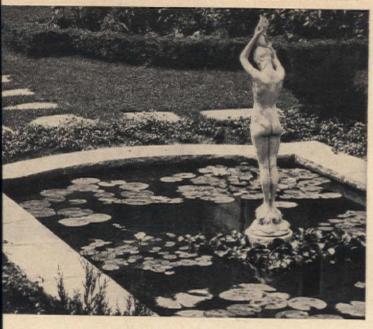
Enjoy the carpet of your dreams while you pay for it. Take advantage of the convenient budget terms offered by carpet retailers who represent these American manufacturers



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New End-o-Pest Rose Dust, formulated from remarkable new materials, is the most effective rose dust ever created! Just a few strokes of the dust gun container will control not only common pests like aphids and rose chafers, but also black spot, red spider, powdery mildew. It

gets every known rose insect and disease!* Get End-o-Pest Rose Dust at your dealer's now, in handy, refillable dust gun or economical 3-lb. canister. In addition, there are other End-o-Pest and End-o-Weed gardening aids made to control specific pestand weed conditions in your area.

*Cures or preventive measures for control of virus diseases are not claimed, as no cure is possible today.

ASK YOUR DEALER FOR ...





New Tap-Lite Wall Switch With Snap-On Fashion Plate

Have fun decorating with Tap-Lite, new kind of wall switch! Transparent wall plate makes it easy to match any wall by inserting your own wallpaper, drapery material, or one of the colored inserts provided. Simple to substitute for old switches; quiet and easy to operate. Tap—it's on! Tap—it's off!

\$1.95 complete—at leading hardware, electric and department stores.

Ever see a light switch like this?

Tap-Lite by



Honeywe









Room Air Conditioner

(Begins on page 14)

The lower square footages are for rooms facing the south or west with average window area and little or no insulation. The high figures usually apply to north and east rooms with walls well insulated and windows shaded.

Obviously, other factors than room size, wall insulation and direction have an effect on a unit's capacity. For example, some TV sets throw off about 25% as much heat as can be taken out of a room by a 1/2 hp room air conditioner. A 1/2 hp unit may just about offset the heat thrown off by four people playing cards in a small room, yet cool adequately for two people reading in a larger room.

Are room units noisy?

All room units have fans and all fans make some noise. Some units are better sound-proofed than others and therefore are quieter. Before you choose a unit, listen to several to compare them for sound. (Some cheaper units may get noisier with use.) Noise, however, is less of a nuisance than you might at first suspect. You get accustomed to the hum and after a while scarcely realize itis there, the way refrigerator hum is accepted by most people.

What about in-the-wall units?

Several companies have recently introduced new room units that fit snugly in the wall rather than the window. (Very few console models are being made now.) The new inthe-wall units range from 12" to 16" deep, so they can fit almost wholly within a wall. They don't jut out into a room or take up valuable window light space. Wall units are usually sold through home builders, and you may have trouble finding them in your area. Even if you are building a new house, think it over before you install a wall unit. The builder won't be able to service it though he may arrange for service with his supplier.

What about portable units?

Last year portable units were introduced and no doubt will gain in popularity in 1956. Several companies offer these units, which can be wheeled from one room to another on metal tables. They can be raised or lowered for different window heights. Before you decide on one, remember that a 250 or 350-pound room air conditioner is not easy to wheel about, especially on rugs.

Is your wiring adequate?

Most rooms will take a 1/2 hp or a 3/4 hp unit. Some of the 3/4 hp units require 240-volt electricity instead of the usual 120, and units from 1 hp up almost always require 240 volts.

The average old home has a 120volt, 30-ampere service coming into

Pease Home. New 72-page full color Catalog has all nd prices on the complete line of 2, 3 and 4-bedroom

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family's needs

and

facts

the house from two wires. Eac provides 15-amp service, or watts at a maximum, A 3/4 hp air conditioner uses about watts. A TV set uses about 400 watts. You can see that of these operate off the same at once, the remaining current little for much else. Certainly 120-volt wiring is already down with appliances, you wil new wiring at a cost of any from \$35 to \$150-sometimes Most dealers, or your local company, can test your outl advance with a special plug-in

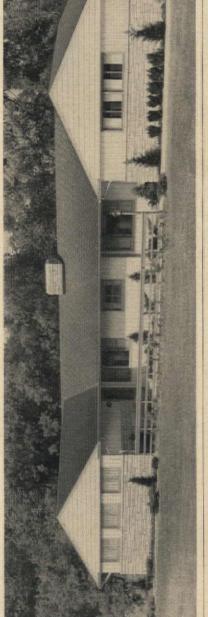
What about low-current mod-

Some companies offer specia els that use less electricity than ard units. They are called low-c models and are available in 3/4 hp sizes. They draw abou less current than standard unit example, the low-current 1/2 draws about 71/2 amperes, standard 1/2 hp unit draws ab amperes. The chief advantage low-current model? It may without blowing fuses in a hous marginal wiring capacity, w standard model may not.

It's an open question in t conditioning industry whether t current units are as efficient standard units of the same power ratings.

Air exhaust

Some units have reversible that will enable you to pur stale air, smoke, and odors. Ho relatively little room air may hausted, depending on the un the cooling function usually de operate while the exhaust is on you can probably accomplish much by bringing in fresh air i This is done by means of a outside-air control, called a switch, that some brands hav open the damper control and air is drawn in through the ventilate the room. Moreov outside air can be brought when the unit is cooling; cooli ventilation are provided toget CONTINUED ON P





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Air Conditioner

(Begins on page 14)

What extra features are useful?

Heating. Two kinds of auxiliary heating features are offered. One is a heat pump type, in which the refrigeration system is reversed and warmed air comes into the room instead of cool air. It is useful on a chilly spring or fall day. Since this system extracts heat from the outside air, its efficiency drops off sharply when outside temperature falls below 40°. Auxiliary heat is also offered with resistance heating units like regular electric heaters. This type is not affected by outside air-temperature drops, but even so, the heater is not designed to generate enough heat to keep a whole room warm in winter.

Thermostats. A thermostat is a desirable feature that costs only about



"Why, no! I thought you turned off the furnace"

\$15 extra. It automatically turns a unit off and on to maintain a pre-set temperature, especially convenient in keeping a bedroom at desired temperature while you sleep. Some brands have a temperature modulation control which keeps a room at an even more constant temperature.

Figuring the size you need

Even the most reliable dealer cannot help you select the proper room air conditioner unless he knows these things about the room you want to cool: total floor area; total length of walls exposed to sun; whether room is well insulated; total length of shaded or inside walls; square feet of window on each side of the room, and whether each window area has inside shades, awnings, or tree shade; width of doors kept open to other rooms; total wattage of lights and other electrical equipment in the room, and the number of people using the room.

A reliable dealer can take the information you give him and estimate very closely how big a unit you need. His rating will likely be based on B.T.U.'s. Your dealer will figure how much heat has to be removed per hour from your room.

Buying from a reputable dealer is very important. You get the right size unit for your needs and you are assured of reliable service. THE END



That's all it costs you to get started toward the AMERICAN HOME Blueprint House, pages 52 and 53. For \$5 you'll get a material list, large-scale blueprints of the floor plan, foundation plan, exterior and interior elevations, sections, and all other important details. Give them to your builder and he can start building.





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See pages 52 and 53 for color photograph, details, and floor plan.

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ZONE STATE

ADDRESS

THESE TREE WON VOTES

Which are the best shade tree have? And the best flow trees? Well, 55 landscape numen, who ought to know, took a on the matter at a Midwest coence of the National Land Nurserymen's Association. Here' their votes tally:

• BEST SHADE TREES, oak (51 votes), sugar maple thornless locust (46), soft (34), Norway maple (32), swee (25), American elm and red (both 23), American sycamore European birch and ginkgo (both green ash (19).

• BEST FLOWERING TR Flowering crabapples (55 v Washington hawthorn (47), s magnolia (44), redbud (40), dogwood (32), flowering plum amelanchier and flowering (40)

(both 24), tree lilacs (22), more ash (19), Amur maple (15). So if you're thinking about a shade trees or flowering trees to planting arrangements, the on this list are types that will very give you great satisfaction for

investment. With fall planting not too far off, it's wise to thinking about which trees you'

TAKE-A TOWEL

All the stores listed below are featuring the "Reserved" shown on pages 60 and 6 many of them, you will be able to the cabana as shown on our pagone of the stores listed is locat your shopping vicinity, pay it a

Atlanta, Ga.—Rich's
Baltimore, Md.—Stewart & Co.
Boston, Mass.—R. H. Stearns
Buffalo, N.Y.—Flint & Kent
Chicago, Ill.—Marshall Field &
Cleveland, Ohio—The Halle

Dallas, Texas—Neiman-Marcus Denver, Colo.—Daniels & I Detroit, Mich.—The J. L. H

Hartford, Conn.—G. Fox & Con Los Angeles, Calif.—Bullock's I town

Miami, Fla.—Jordan Marsh New York, N.Y.—Lord & Tay Philadelphia, Pa.—John Wanar Pittsburgh, Pa.—Kaufmann's Richmond, Va.—Thalhimers St. Louis, Mo.—Famous-Barr San Francisco, Calif.—The Emp Washington, D.C.—Woodward Lothrop u Can Depend On

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FRESH LETTUCE ALL SUMMER

RUTH R. SPIRA

that goes into a really tasty salad? First of all, tasty greens. And in that category you can't beat the new looseleaf lettuces, endive (chicory), and escarole.

Not only are these non-heading greens tastier than head lettuces, but they're much more nutritious-contain up to 40, yes forty, times more Vitamin A. And, what's more, you can grow them in the heat of summer, which you can't do with old varieties like Iceberg. So they've really made salad history!

My own favorites are Salad Bowl. Slobolt, Grand Rapids and Romaine lettuces, plus Green Curled endive and Deep Heart escarole. Why not try two or three, or more?

A packet of seed will sow from 20' to 50' of row, so if you sow 4' or 5' of each kind every couple of weeks you'll have a continuous supply.

To be crisp and succulent, lettuce has to grow vigorously and fast. That means good soil and plenty of moisture. Dig the soil thoroughly, adding ground limestone and a high-nitrogen lawn fertilizer, and rake the surface



smooth before sowing the seed.

Sow the seed thinly in shallow furrows, covering it with only 1/4" to 1/2" of soil, and sprinkle it lightly if the soil is dry. Keep it moist, too, from the time seed is sown till the last greens are picked.

Start thinning out the seedlings as soon as they're 2" or so high, leaving more and more space between the remaining plants until they're 10" or 12" apart when fully grown.

And, of course, you make salads from the thinnings. They're scrumptious!

Sprinkle lawn food alongside the rows when the plants are about 3" high and at the same time start mulching them with lawn clippings, buckwheat hulls, chopped straw, or other non-acid mulching material. This will eliminate weeding and help conserve soil moisture.

Luscious salad greens are that easy



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Where Credit Is Due

QUICK TRICKS SAVE LIVES

Page 28: Data—The American National Red Cross and The National Safety Council.

"WHITE ELEPHANT" KITCHEN

Pages 58, 59: Cabinets—Wooster Kitchens. Flooring—Robbins Vinyl. Range, refrigerator, washer, dryer, dishwasher, air conditioner, small appliances—General Electric. Built-in paper dispensers—Marchand. Vent and hood—Stanthony. Glosses—The Jeannette Glass Co. Turquoise Casserole—Koben-style—Dansk Designs. Information: Mary L. Ritter.

TAKE A PICNIC!

Pages 60, 61: Blue and green stripe "Kashmir" towels, "Reserved" towel tablecloth, front cabana panel—Martex (For stores handling these towels, see page 961. Brass drapery rings—Ottavia. "Sun Square," "Back Rest" and terry-covered "Sun Lounge"—Jiffy Join, Inc. Paper cups and plates—Dixie Cup Co. Green "Outing Jug"—Thermos Bottle Co. Green and blue insulated "Woodland" bags and aluminum "Feather Flite" insulated jug—Palaron Products, Inc.

GOOD VICTUALS

Page 62: Ice cream scoop—Ekco Products Co. Aluminum foil—Aluminum Goods Mtg. Co. Paper cups—Dixie Cup Co. Ice cream freezer— Chicago Electric, Division of Silex. Paper nap-kins—Dennison's.

PICNIC PAPERS

Page 66: Red check-plates and cup—Paper Art Co. Nautical mat and napkin—Contempo Paperware. Hand towels, coasters, and cocktail napkins—Sopps.

FAMILY REUNION

Page 69: (On Bench) Copper-bound "handy-freeze" ice cream freezer—Chicago Electric. "Sportsmaster" ice chest—Columbian Enameling & Stamping Co. Picnic hamper—Leipzig & Lippe. Aluminum insulated "Feather Flite" jug—Poloron Prod. Inc. (Top of table) Paper cups—Dixie Cup Co. Brassbound ice bucket—PlasTex. Covered casserole and "Contemporary Spruce" salad bowl—Redwing. Aluminum foil divided plates—Ekco Products. Buffet server with chicken—Dansk Designs. "Profile" stainless tableware—Oneidocraft. "Outing Jug"—Thermos Bottle Co. Setting, courtesy of Viscaya, Miami.

A HOUSEWIFE NEEDS A DESK

Page 89: Cabinets—Geneva. Typewriter—Royal. Chairs—Howell. Telephone—Bell System. Radio —General Electric. Sewing Machine—Singer.

PHOTOGRAPHS

PHOTOGRAPHS

F. M. Demarest: pages 14, 54, 55, 56, 57, 58, 59, 66, 78, 85, 89, 90. Otto Maya: pages 22–26. American Red Cross: page 28. Noel Wical: pages 31, 32. Gus Manos for The Berkshire Festival: page 38. Hugo Harper: page 40. Warren Reynolds: pages 43, 45, 46, 47, 48, 49, 50, 51, 52, 53. Hughes Rudd: page 44. Kranzten Studio, Inc.: pages 60, 61, 62 (upper right), 64, 69, 70. Arthur Fishelle: page 80. C. V. D. Hubbard: page 83. Stephen Fay: page 86. Frank Javor: pages 99, 100.

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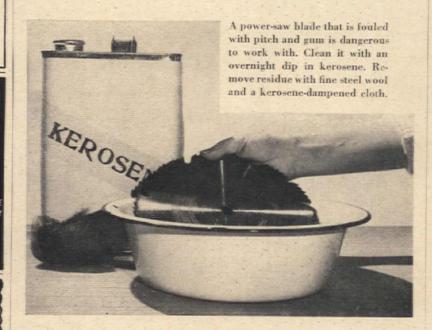
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Tabletops and other plywood projects will look better if you glue screen molding along the edges of the panels. Screen molding costs just a few cents a foot at your lumber dealer.

HANDYMAN **HOW-TO'S**



When you want a straight vertical line from a point on a horizontal surface you need a plumb bob. Make your own by tying a string to the top of a large eye ring. Let it hang until all movement stops.



Wood paneling that's dirty can be cleaned with a soft cloth dampened in turpentine. When dry, seal wood with clear shellac. Rewax with thin coats of a high-quality paste wax. Beauty of wood grain will be renewed. CONTINUED ON PAGE 100



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Night and day the telephone is always ready, always helpful. It serves to lighten your work and brighten your thoughts—and just having it there brings a feeling of security. Which is why women often say, "I don't know what I'd do without the telephone."

BELL TELEPHONE SYSTEM



Handyman How-To's

(Begins on page 99)



Here's handy hardware "Geiger counter" for you. When you're looking at a house or buying hardware, you can tell if hardware's solid brass or plated steel. Test it with a small magnet. It will stick to the hardware if it is steel, not if it's brass.

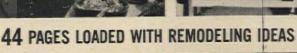
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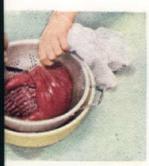






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thomemade plum jelly. Crush plums. Simmer 10 min., covcups water. Squeeze through cheesecloth layers. Mix 5½ a 1 box Sure-Jell in saucepan. —recipe on bottle.)



Bring to boil, over high heat, stirring constantly. At once, stir in 7½ cups sugar, bring to boil again. Boil hard I min., stirring constantly. This short boiling time gives you fresher flavor! And less juice boils away, so you get up to 50% higher yield!



Remove from heat, skim off foam and pour into glasses. Paraffin at once. Yield: 12 medium glasses, at mere pennies a glass! And you're *sure* of perfect results with all kinds of fruits—when you use powdered *Sure-Jell* or liquid *Certo!*



Sure-Jell and Certo are brands of pectin ... the fruit substance that causes jelling. The amount of pectin in fruits varies—so Sure-Jell or Certo takes the guesswork out of jam and jelly making. Recipes with package and bottle. Products of General Foods.



"Window Test" proves blue Cheer washes so white you can see the difference!

Reason: only Cheer has the Blue-Magic whitener!

How often have you done what this mother is doing—taken something to a window to see how it really looks?

Why don't you try it with your next Cheer wash? That true daylight will show the difference in whiteness you get with blue Cheer. All your things will look whiter than the day you bought them—brighter than you ever dreamed possible!

Praise Cheer's Blue-Magic whitener for this. More than just a bluing . . . it's a special whitening ingredient found only in Cheer. Is it better? Your window will tell you.

Automatic washer owners

You'll get whiter washes using Cheer in your agitator automatic because these modern automatics were designed to work best with active suds like Cheer's. No wonder Cheer is specifically recommended by the leading makers of automatic washers.



If you judge your wash by whiteness-it's got to be Cheer in your automatic!