THE
AMERICAN HOME

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FEBRUARY · 25¢

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JAN 26 1956
WOMAN'S COLLEGE
UNIVERSITY OF NORTH CAROLINA

Bing's Favorite Retreat

Plastic floor is Armstrong Custom Corlon Tile, Style No. 460, combined with No. 462.

cordial welcome in a small hall

Even a little entrance hall can go a long way toward making your home more gracious and your guests more welcome. This one, for example, looks much more spacious than it really is because of the big wall mirror and the specially designed floor of luxurious Armstrong Custom Corlon Tile. A hall like this gives a cordial welcome in all kinds of weather, too, for tracked-in dirt or water can't harm this modern vinyl plastic floor. Footprints wipe away in a jiffy without leaving a trace. Years of coming in and going out won't fade the gleaming beauty of Custom Corlon Tile, for the rich colors go all the way through. There's a score of colors to choose from, colors that are perfect for today's new decorating trends, colors for all through your home. So beautiful, so practical, so utterly luxurious, Armstrong Custom Corlon Tile is the modern fashion in plastic floors.

Free portfolio describes this small but impressive entrance hall and adjoining powder room. Sketch plan and list of furnishings included. Just write Armstrong Cork Company, 5602 Plum Street, Lancaster, Pennsylvania.

Armstrong

THE MODERN FASHION IN

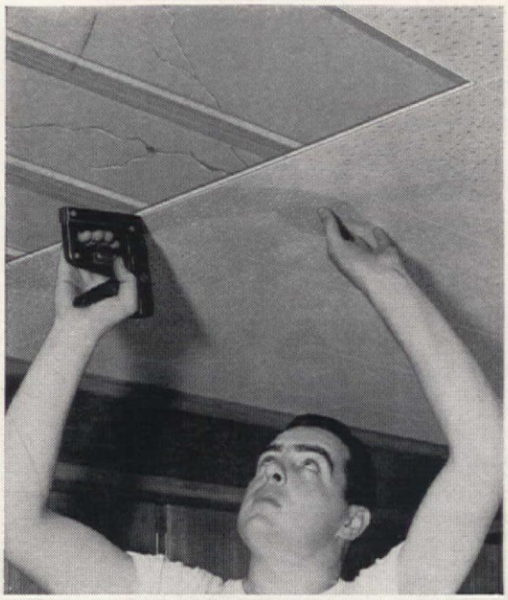
FLOORS

LINOLEUM • PLASTIC CORLON® • EXCELON® VINYL-ASBESTOS TILE • CUSTOM CORLON PLASTIC TILE • RUBBER TILE • CORK TILE • ASPHALT TILE • LINOTILE®

This new ceiling quiets noise, won't crack

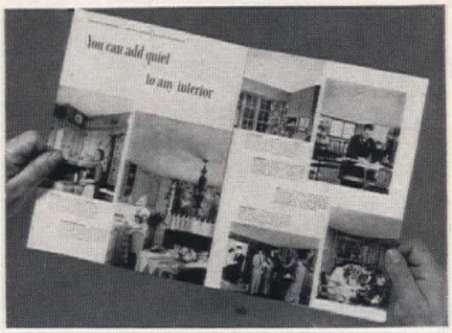
Decorative new ceiling material is a permanent solution to cracked plaster. You can put up a 10′ x 12′ ceiling yourself for under $25.

Youngsters seem quiet when your home has a sound-absorbing ceiling of Armstrong Cushiontone which softens the sounds of children at play. You'll enjoy a more relaxed atmosphere, and quiet is an inexpensive luxury you can really afford. With Armstrong Cushiontone, you can quiet a ten by twelve kitchen ceiling like this yourself for about $25.



Repair and redecorate cracked ceilings at the same time, with a modern sound-absorbing ceiling of Cushiontone. Its Full Random styling adds new beauty to any interior. Cushiontone won't crack or peel. Unlike ordinary ceilings, it eliminates messy repair jobs. The handy 12″ x 12″ and 12″ x 24″ tiles can be installed over your present ceiling by stapling, nailing, or cementing.

Easy to maintain, a Cushiontone ceiling requires no more care than painted plaster. It can be repainted — in any color — as often as you like without losing its sound-absorbing efficiency. And Cushiontone's smooth, white surface can be cleaned with a damp cloth, too.



Send for free booklet, "How to Make Things Quieter at Your House." Write Armstrong Cork Company, 5602 Clark Street, Lancaster, Penna.

***You can buy Cushiontone** from your Building Materials Dealer and do the job yourself. For a professional installation, see your Armstrong Acoustical Contractor. Their names are in the Yellow Pages of your phone book.*

Armstrong
CEILINGS
including Cushiontone® and Temlok® Tile
to quiet and beautify your home

DO YOU NEED EXTRA MONEY?

$40.00 IS YOURS

for selling only 50 boxes of our 300 greeting card line. And this can be done in a single day. Free samples. Other leading boxes on approval. Mail coupon below today.

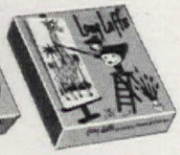
It costs you nothing to try.

Last year some folks made $250-$500-$1,000 and more this very way. Church groups and organizations can do this, too. No experience necessary.

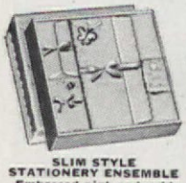
FEATURE DELUXE EVERYDAY
A gorgeous assortment of gold embossed cards for every occasion

SLIM STYLE ALL OCCASION
21 luxurious cards in the smart, modern long look. Beautiful!

EVERYDAY GIFT WRAPPING ASSORTMENT
20 large sheets all 20" x 30" in full color, with seals and tags to match



TALL EVERYDAY COMIC ASSORTMENT
Captivating! Novel slim cards featuring pop-outs, clever animation



SLIM STYLE STATIONERY ENSEMBLE
Embossed pink and gold butterfly design, scalloped borders, with slim style notes to match

TINY TALLS EVERYDAY ASSORTMENT
Exquisite slim designs of every type color and taste

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Address_____

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If writing for an organization, give its name_____

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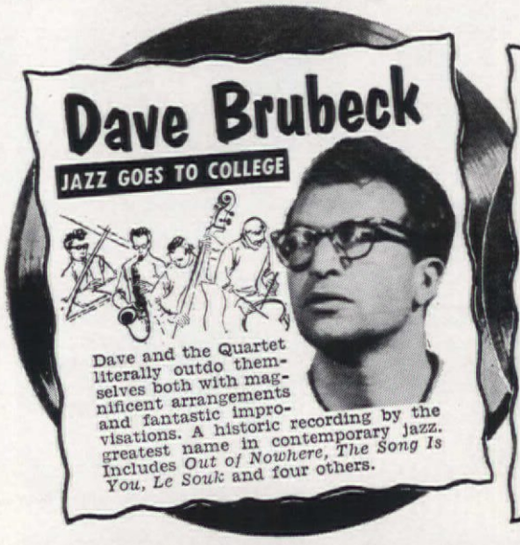

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HOW THE CLUB OPERATES

Each month you will receive, free, the colorful Club Magazine which describes and analyzes a carefully selected 12" high fidelity Columbia (Lp) Jazz recording—plus an alternate choice. You may accept the current selection or alternate record, or tell the Club to send you NO record for any given month. The records you do accept are mailed direct to your home and billed to you at the low price of $3.98 plus a small mailing charge. Your only obligation is to accept as few as four records during the coming 12 months. You may cancel your membership any time thereafter.

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As a member you may also select records from any of the Club's other divisions: *Classical*—music of the immortals played by the world's finest orchestras; *Listening and Dancing* — music for relaxation and dancing; *Broadway, Movies, Television and Musical Comedies*—great smash-hit shows. The selections you accept from *any* division count toward your FREE Bonus records.

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If you wish to have this membership credited to an established Columbia Records dealer, authorized to accept subscriptions, please fill in the following information:

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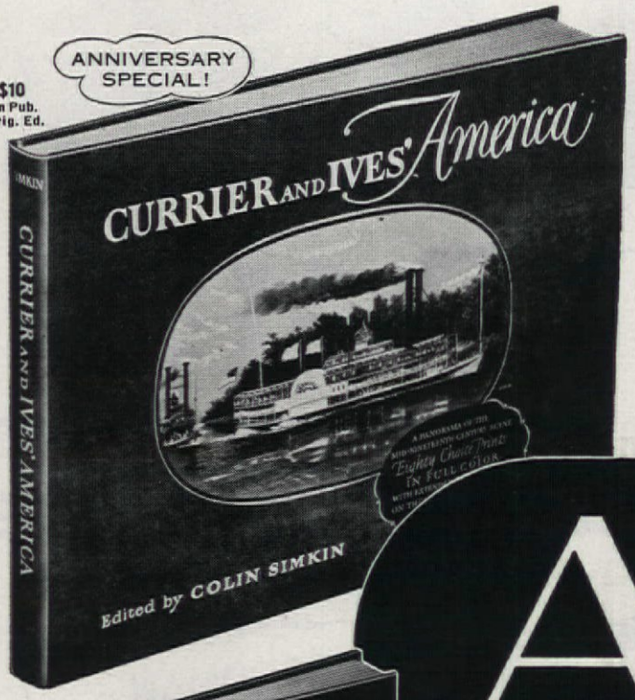

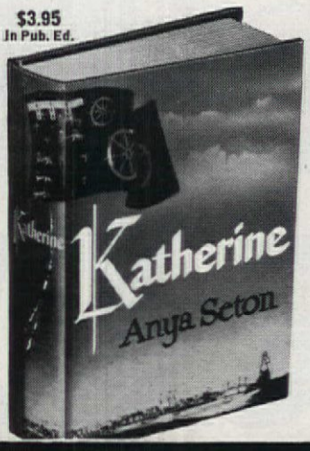

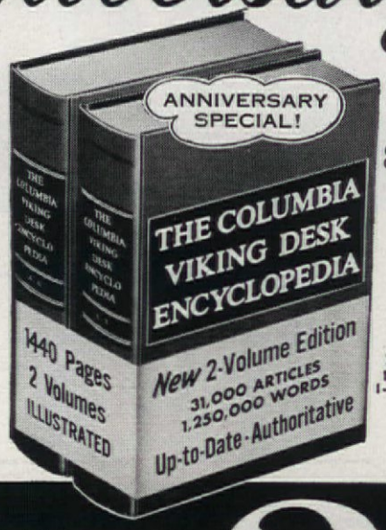

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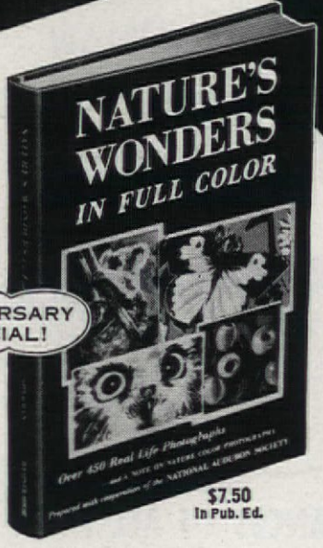

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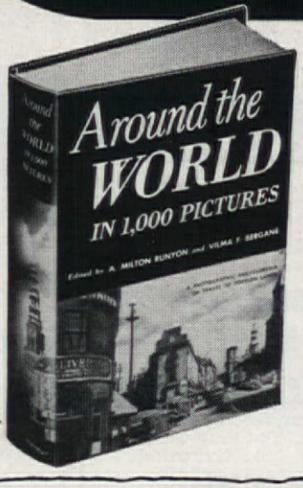

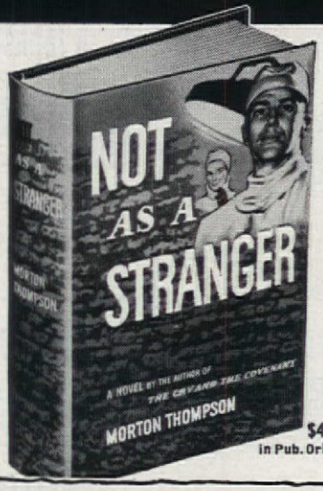

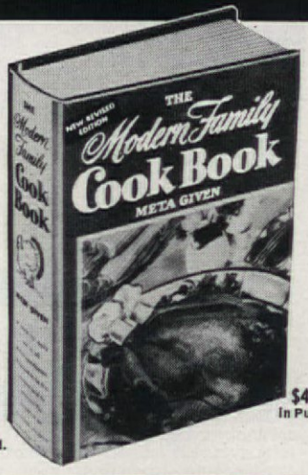

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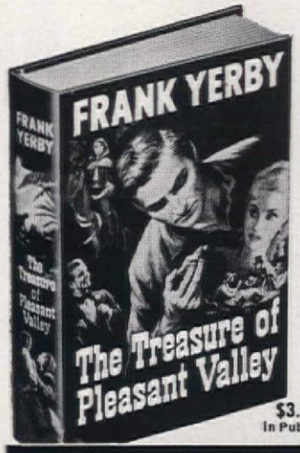

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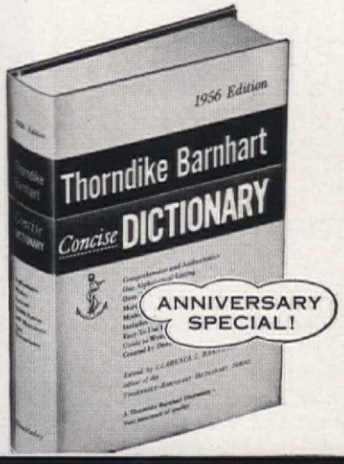

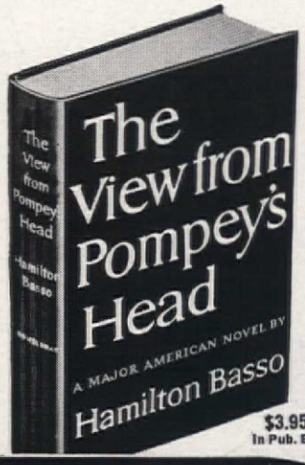

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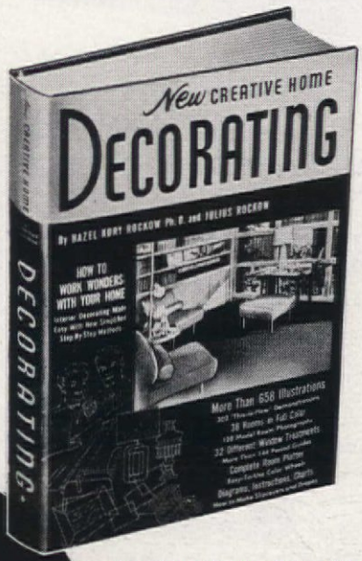

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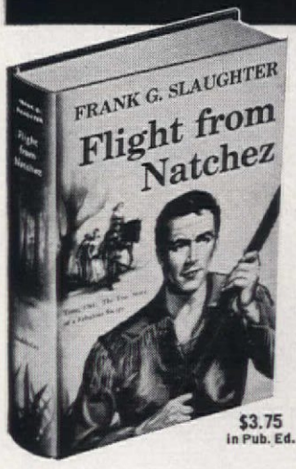

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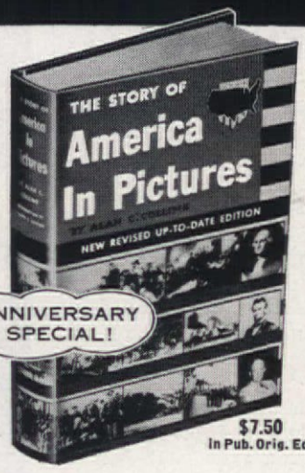

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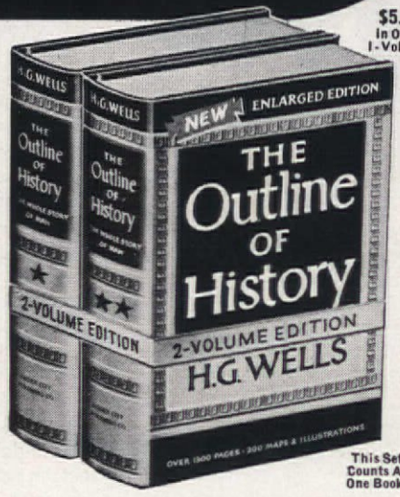

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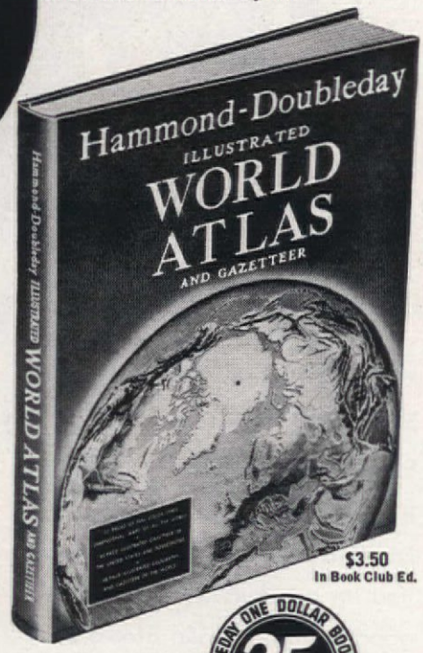

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DECORATING HER INTO DELINQUENCY?

"Don't Decorate Your Kids into Delinquency" was extremely interesting. I agree 100%. I am sixteen, which is why I agree. Dad fixed up our basement and I really liked it. My friends brought their parents over to see it. Now they have nice amusement rooms and I don't.

Mom and Dad took over within a few short months, set up a small business in it. Now they wonder why I don't stay home as much as I used to!

Every home should have a sanctuary for teen-agers, so please have more articles like this. It really helps to get the idea across to our parents.

—WITHHELD

HUSBANDS TO SUPPER?

After two wars, any wife should be glad to stand in the doorway of her undisturbed home, smell new-mown grass, see her husband working on their grounds, fix the steak while he is washing up, and not crab about ten minutes. And there are many ways to make the dinner hour interesting—like setting bread at noon to bake at five. The delicious fragrance does much more than words.

—CLAUDIA M. OTTO

If their husbands call them for something, do wives quit sewing in the middle of a seam, with half a potato peeled, or with part of a shirt or a dress ironed?

—MRS. WALTER HAINES

I married a man who *never* comes to meals promptly. In the forty-some years of our marriage, I have tried many things. But my daughter-in-law has really solved this problem. When my son does not come immediately, she calls him again in a couple of minutes, *but this time she calls him by his father's name!* That brings him in pronto, wearing a broad grin.

—MRS. CUDWORTH BEYE

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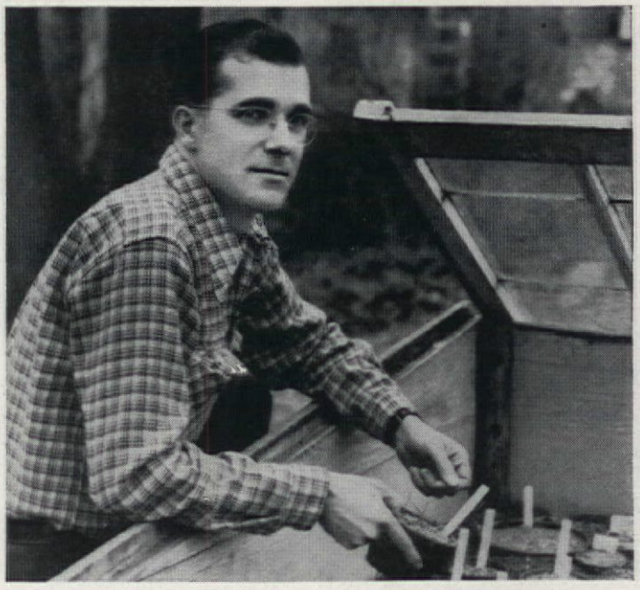
Our E. L. D. "Ned" Seymour has tended gardens for AMERICAN HOME readers for 19 years. He is only the second garden editor we have had in our almost 24 years. When, instead of following the path of the many great actors in his family, he chose the horticultural road which led to the AMERICAN HOME, the theater lost a top prospect. Are we glad! Ned, a popular lecturer, has edited many horticultural books and is up to his eyebrows in garden organizations. At the age when most of us think of retiring, Ned continues at top speed. He is retiring from magazine editing, but won't abandon garden work. We thank you, editor emeritus.

MEET YOUR GARDEN EDITORS

There's splendid tradition, too, in the background of our *new* garden editor, Theodore A. Weston. Ted's father was the late Thomas A. Weston, a famous horticulturist who inspired his son to love garden writing as well as work in the garden. The best editor is the one who writes about what he actually does himself, and we suspect that Ted's enthusiasm on the subject stems from the lovely garden that he and Mrs. Weston inherited and have cared for these many years. So we welcome you, Ted, to the AMERICAN HOME. We know you look forward to helping our readers to all the pleasures that finer gardening can bring them.



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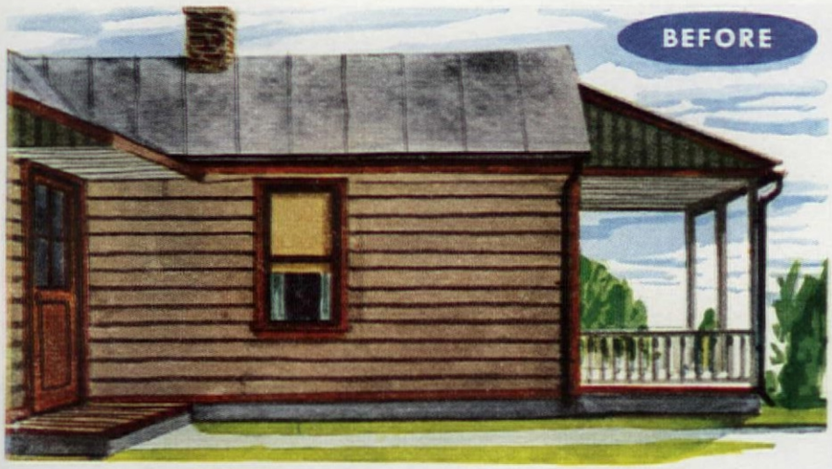

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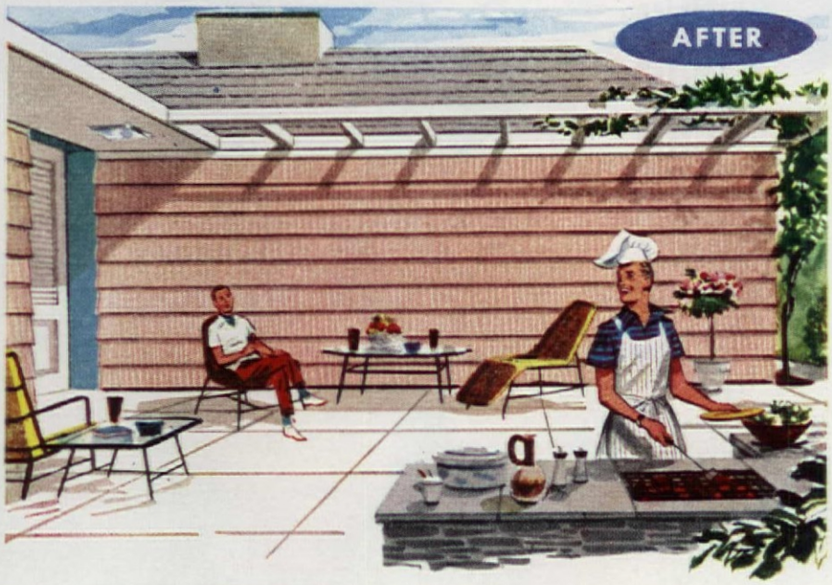

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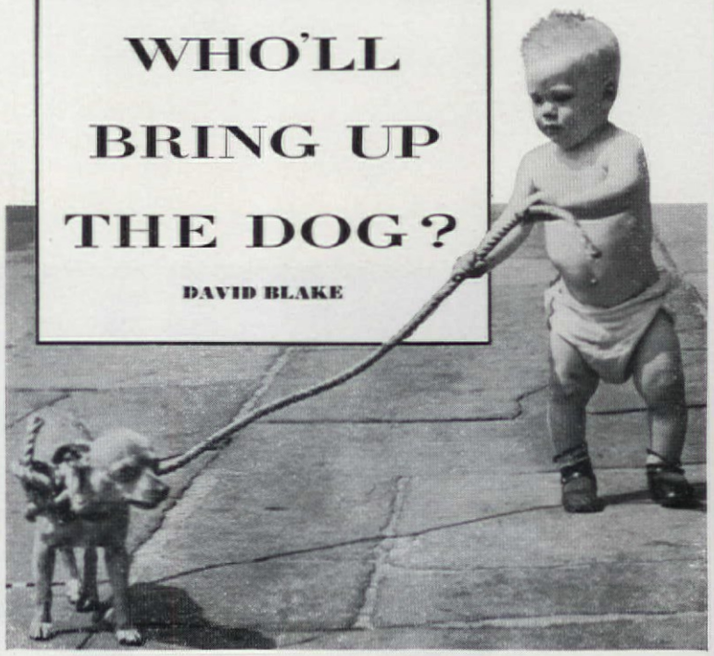
WHO'LL BRING UP THE DOG?



DAVID BLAKE

Marge and Ken Dawson had agreed to get 12-year-old Butch a pup for Christmas. But only on condition that he take care of it himself.

In hoping that Butch would actually assume the chores presented by a new canine youngster in the household, the Dawsons were taking a chance—and they knew it. After all, a 12 year old with a bicycle, basketball, and a bundle of youthful imagination was bound to have a dozen things that needed doing. Not only that, but Butch was big for his age, and fast-growing boys are apt to be physically lazy between spurts of chasing rainbows.

"It won't last long," said Marge, when Butch and his dog were finally asleep that first night. "Let's take advantage of it until it wears off."

Ken was quiet—thoughtful. "What seems important to me," he finally said, "is that we can't expect him to do this job right unless he knows how. But if he does know how to go about the job intelligently and has a reasonable amount of success, maybe he'll enjoy what he's doing and follow through."

"That means," said Marge, duly concerned, "that we'd better learn the answers ourselves and then make sure Butch gets the know-how without feeling he's getting pushed into it."

The Dawsons had bought Butch a four-month-old pup. The breeder had told them that pups could leave their mother at three months, but that at such a tender age they must be fed six times a day. At four months, though, a morning, noon, and night feeding are sufficient. With a four-month-old pup, the Dawsons decided, Butch could take the entire responsibility himself. Then, too, they'd been assured by dog-owning friends that by four months of age a pup would have had all his inoculations and would more likely than not be wormed and worm free, too.

The breeder furnished a printed sheet of instructions. It described the feeding at various ages and prescribed for Gremlin—the name that Butch had been saving for his first dog—a cereal and milk breakfast. And for lunch and supper he'd have meal or kibble soaked in vegetable or meat juices, and mixed with carefully screened table scraps or some meat—frozen, canned, or refrigerated.

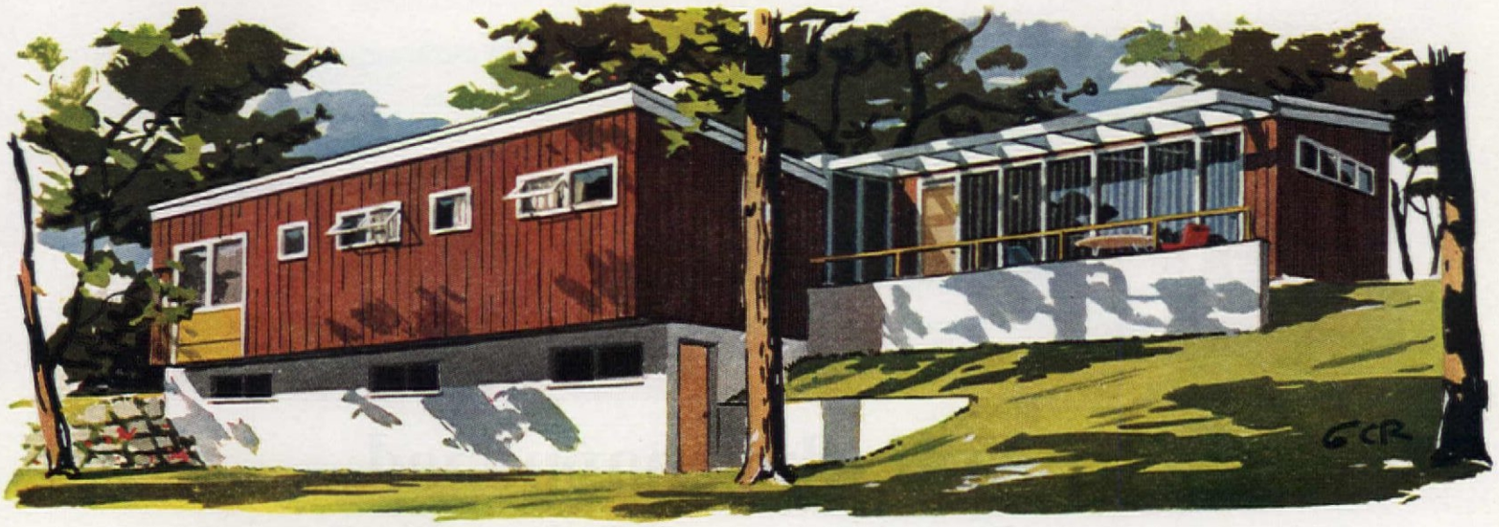
The first day had been pretty much a co-operative effort. But Marge and Ken decided that a few logical rules and regulations would be best for all concerned.

Next morning they had a family conference and it was agreed that certain dishes would be Gremlin's—one for water, which should be available to him at all times, and another for food. A corner was chosen for his water dish, and his food dish was to be put down beside it at meal times.

During the conversation, the Dawsons wisely let Butch do

CONTINUED ON PAGE 15

THE HOUSE . . . designed by Architect Giorgio Cavaglieri, A. I. A.



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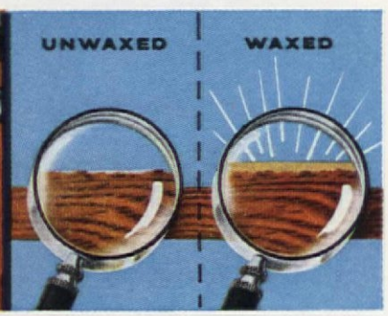
The birch dining table is a wonderful example of artistry in wood. Its rich, gleaming surface makes it the focal point of the dining area. To preserve this fine wood and guard its beauty, there's no better protection than Johnson's Paste Wax.



Oak strip flooring adds charm to any home—and it's so easy to care for with Johnson's Paste Wax. It brings out the richness of the wood . . . keeps floors beautifully shining for months at a time, despite normal household traffic. Like a thin plate of armor, Johnson's Paste Wax gives floors long-lasting protection . . . and you'll find it is *easy to spread*. Always ask for the original Johnson's Paste Wax—for over half a century the best friend a floor ever had.

Blond birch wall panels are a keynote of modern elegance in this house. Polishing with Johnson's Paste Wax keeps them lovely to look at, while helping to preserve and protect the beauty of the wood.

The wax takes the wear! Note how one thin coat of Johnson's Paste Wax (at right, above) acts as a tough, transparent shield—guarding precious surfaces against harmful dirt particles, scuffs, scratches and moisture.

1000 and 1 uses: All through the house, Johnson's Paste Wax imparts a lustrous, oil-free and dust-resistant surface to furniture, woodwork, linoleum, cork and vinyl plastic floors. It's best, too, for antiques, sports equipment, metal surfaces and marble table tops. Economical, there's nothing to spill . . . no waste. The cost? Mere pennies per waxing.

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Plans include interior views, floor diagrams and sketches of *all* elevations. You'll also receive a full-color booklet of tips on decorating and caring for floors. Just mail the paper insert (found inside every can of Johnson's Paste Wax) with your name and address and 50¢ in coin to: Johnson's Wax, Dept. A2-6, Racine, Wisconsin.

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It is powered with Buick's mighty 322-cubic-inch V8 engine—hitting a record-high compression of 8.9 to 1 in the small-car-priced SPECIAL, and 9.5 to 1 in the high-performance CENTURY.

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You can fold down the seat-back, and have a covered platform 43.1 inches wide and 83 inches long with the tail gate closed—or you can fold either of the two sections, and have room for both rear-seat passengers *and* "freight."

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Who'll Bring Up the Dog?

(Begins on page 12)

most of the suggesting, and guided the discussion to logical ends. They insisted on only one thing that Butch figured wasn't necessary for Gremlin's welfare—a budget sheet on which every expenditure could be entered. This, they thought, would be good experience, and they planned to carry it further by establishing a weekly upkeep cost, adding it to Butch's weekly allowance, and letting Butch handle his finances so as to keep Gremlin's food supply in good shape. Butch would virtually become Gremlin's sole provider. The boy would learn the value of a dollar and become price and value conscious.

It was agreed that food would be purchased in quantity in order to have a supply on hand, and stored in a covered waterproof, vermin-proof can. Canned milk could be used and a few cans could be on hand should fresh milk run low.

Gremlin was a sheltie, a little collie-like dog with a carriage and manner as proud as his sheep-herding ancestry. Ken and Marge learned from "doggy" friends that for almost every breed there are one or more books that describe breed standards, outline breed history, and, what is more important, include many valuable facts about the special care of the particular breed. They lost no time in buying such a book for Butch.

The book recommended the proper collar and lead, and the most effective type of brush and comb. The Dawsons bought these things for Butch as he read about them and explained their need convincingly. The reward was more than ample when Butch used them conscientiously and took pride in the results.

But there were problems. Housebreaking seemed an insurmountable task. Neither Marge nor Ken had ever housebroken a dog. Butch solved the problem by spending the major part of one of his precious vacation afternoons with the breeder. He came home bubbling over with information he'd absorbed in the same quick way that boys learn airplane identification and automobile makes and models.

"Puppies at different ages require different ways of training," Butch began. "If your puppy is under three months old, it's better to break him to papers first and to outdoors later, because a dog that young can't go through the night without relief. If a puppy is trained to paper, it won't soil the floor at night."

Then Butch went on to explain that puppies at the kennel are kept on paper and are already using it.

"When a three-month-old pup is brought home," Butch said, "the owners should use a couple of window screens or boards to keep him in a small section of a room, perhaps just a corner. He should have room enough for a soft, warm bed in one corner, a space to play and a place for newspapers, and be kept in his own space."

Then Butch told them the breeder had said that the paper space may start large and gradually be reduced to the size of a single opened-up newspaper. And that after two or three weeks of successful use of the papers, the puppy can be given more freedom—not too much. And he can have more and more freedom just so long as he continues to return to the paper.

CONTINUED ON PAGE 108

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"Somehow, in my forties it was hard to believe I'd want to slow up someday. Fact is, Nancy was the smart one. One day she came to me—back in 1940, it was—and took out the bank book. 'We've got to do something,' she said. 'Anyone who works as hard as you do ought to be able to plan to retire someday. We just aren't savers.'

"I knew that. 'Want to start a business of our own?' I asked.

"Nancy shook her head. 'You know we haven't enough money for that—experience, either. How much would we have to save up to retire on bank interest?'

"Well, interest rates were higher in '40, but I figured almost a hundred thousand. It was out of the question. And I shrugged it off.

"But not Nancy. A few weeks later she came to me with a little book called 'Phoenix Mutual Retirement Plans.' She said she'd read an ad about a new way to retire. It was for anybody of average means who had fifteen or twenty good earning years ahead. The ad offered more information, and she sent in the coupon.

"It was Nancy's little book that changed my mind. Here was a way I could retire—and in 15 years, if I wanted to. There was no secret, except to start soon enough. And I did. Well, my Phoenix Plan was a greater joy as time went by.

"My first check for $300 came last spring. With it, Nancy and I were off to the West. I feel ten years younger since I got here. I say it's the Arizona air. But Nancy winks and says it's being my own boss. Anyway, I wouldn't change places with our company president."

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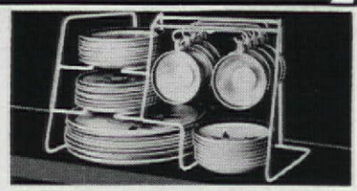

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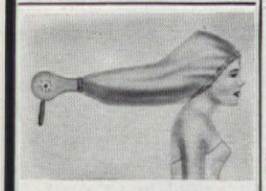
Shining newcomers . . . willing to work overtime restraining wayward slip and bra straps! Each golden wreath clips easily in place—holds straps together and ends annoying slipping. You'll love 'em for sleeveless blouses. Rich jeweler's metal, ¾" across. Makes an exquisite gift.

FV 7148J, Pair $1.00



DRY HAIR IN MINUTES

Wet hair will never keep you waiting again! Now, you can set your hair—even after swimming—and take it down evenly, wonderfully dry in less than 10 minutes. Air Cap slips over hand dryer or vacuum hose; sends warm air throughout hair. Does job of expensive beauty parlor dryers.

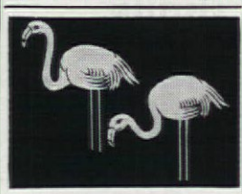
FV 7193.....$1.00

SHINE-PRUF STEAM IRON COVER

Dress your steam iron in this Shine-Pruf Cover and you'll beam at the results—but skirts and slacks never will. It's the easy way to press any fabric perfectly, to keep seams, pocket flaps from having a worn, shiny look. Handier than a press cloth. Fits any steam iron.

FV 6457 ..... 50c

FV 7680, Two for 95c



DAINTY FLAMINGOES . . .

. . . bring charm to your garden. So life-like, they seem to float across your flower bed or lawn. Standing 24" high, in brilliant hues, these magnificent lawn ornaments bring distinction to any home. Crafted of durable metylmethacrylate that won't rust, crack or split, they're held securely by self-attached stakes. FV 6833, Pair.. $1.49

TREBLE CLEF FLOWER AND BUD VASE

How charming one single rose or any other flower will look in this crystal-clear Bud Vase. Sparkling plastic has been artistically molded into a symphony of design to grace mantel, piano or table. Artificial flowers look real, fresh flowers look lovely. Exquisite glass tube nestles in the 7" Treble Clef. Decorative even without flowers.

FV 6102 ..... $1.00

ROLL-ROUND VACUUM CADDY CART

Carrying a vacuum cleaner is as old-fashioned as Granny's bustle! So why not bring your canister type vacuum up to date? Hitch it to this smooth operating dolly and glide it where cleaning is needed. No hard pulling. No back strain. Special retaining band fits any size canister; casters swivel for added ease. Steel construction.

FV 7145 ..... $3.50

STRETCH TO HEALTH—AND REDUCE

Get rid of unwanted weight! Develop muscle tone and regain radiant health. Developed in Hollywood where health is wealth, here's the pleasant way to lose excess pounds. Use ingenious rubber rowing machine exerciser anywhere—stores inconspicuously in any drawer. Comes complete with reducing chart.

FV 3785 ..... $3.95

TV Color Filter

Rapturous, life-like color television is yours . . . NOW! Startling new color filter gives drab black & white screens soft, natural color—easy on the eyes. Cuts glare and snow. Simply place over front of set. Order FV 3916 and size:

12"..... 69¢ 20"..... $1.25

14"..... 79¢ 21"..... $1.50

17"..... 89¢ 24"..... $1.75

Replate Silver Instantly

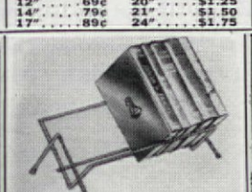
Just rub a little on with a cloth—that's all! Miracle Super-Strength SILVER PLATER makes it easy to replate your silver at home. You'll see sparkle . . . in minutes. Won't peel or wash off. Saves money—keeps silver gleaming. Replate ANY ARTICLE having worn silver, copper, brass or bronze base.

FV 1976, 8 oz. $2.95

NO MORE "DOG ACCIDENTS"

Amazing scientific compound house-breaks your pet for you! Just pour 2 drops on any newspaper, mat or spot desired. Fido is attracted automatically, like a magnet, everytime. Now, there's no need to take Fido out on damp, chilly mornings, or awaken early to harken to his needs. Protects rugs, furniture, too.

FV 3739 ..... $2.00



MODERN BOOK RACK—ONLY 50¢

What every well-regulated desk top needs! The up-to-date way to keep an entire library at your fingertips. Up to a dozen books are easily accessible with quick tilt-out selection. Here's a handy nook not only for your finest books, but for long-play record albums as well. Stands on fashionable rubber tipped feet.

FV 5547, Only ..... 50¢

Magic Stump Remover

Don't dig! . . . Don't chop! . . . Don't blast! Don't let a tree stump hold up progress around your home or farm. Simply pour in Stump Remover. Amazing action eats open sap pores; quickly rots stump away. Once decomposed, removal is easy, fast. Will not harm surrounding vegetation. Enough for 1-2 stumps.

FV 4489, 8 ounces..... $1.50

HOW TO ORDER: money-order or cash) with your order. Order by number, stating the quantity desired. Add only 15¢ to each item ordered for postage and handling. Send payment (check, No C.O.D.'s please. Satisfaction Guaranteed or Money Back.

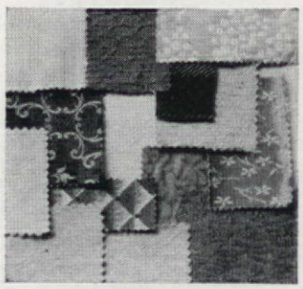
SEND ALL ORDERS TO:

BANCROFT'S, 1112 So. Wabash Ave., Dept. AH-677, Chicago 5, Ill.

THE AMERICAN HOME Market

HEART OF HEARTS. We're in the mood for love when February rolls around, so we're not waiting for a Valentine to send us this heartful of four fine china ashtrays decorated with native love scenes and the words "I Love You" in four languages. Serve with cigarettes at a tête-à-tête supper, and vive romance! $2.95, ppd. Seth & Jed, Dept. AH, New Marlborough, Mass.

DIRECT FROM THE MILL decorator upholstery and drapery fabrics—rich brocades, damasks, tapestries, jacquards, metallics, including silks and cottons fortified with Fortisan. No prints. All are 48" wide and just $2 and $2.50 a yard. 20 patterns in 12 colors. Yours will be woven to order. Send 35¢ for 20 swatches to Decorator Fabric Mills, P.O. Box 1259, Paterson, N. J.



DIRECT FROM FACTORY!

SOLID BIRCH OR MAPLE!

Deacon's Bench

FULLY ASSEMBLED • READY-TO-PAINT

$ only 22.95

A charming settee for any room. Authentic colonial reproduction, sturdily constructed. Smoothly sanded, ready to paint, stain or lacquer.

3 POPULAR SIZES. DB2 (seats 2) 17" x 41" $22.95
DB3 (seats 3) 17" x 48" 27.95
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Prompt delivery—shipping chgs. collect. Send check or M. O. Sorry no C.O.D.'s. MONEY BACK GUARANTEE. Instructions on "How to Finish Unpainted Furniture" sent FREE with order. Ask for 24 page catalog.

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Meadowbrook Building

2268 Bellmore Ave., Bellmore 12, L. I., N. Y.

PORTA-BED folds to a snug suitcase size. The open PORTA-BED is 46" long, 22" wide and 24" high—moves through doors without folding. Strong Aluminum frame—Sturdy Duck and NYLON netting crib (INSECT-PROOF). Folding waterproof mattress rests on Masonite bottom. Tilt-proof, safe for Baby. Adjustable in depth for children up to 5 yrs. Weight: 12 lbs. Color: Soft blue. Money-back Guarantee. Orders filled promptly. Shipping charge collect.

Folded For Carrying

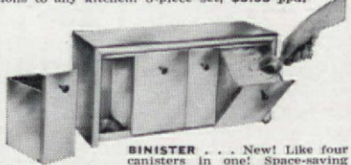
$19.95 complete w/mattress

Insect screen top free.

PORTA-BED Co., Dept. 2, Dallas 9, Tex.

COPPER . . . the gift that glows!

DREDGE SET . . . at home on the range or on the table, a trio of burnished heavy-gauge copper. Salt and pepper shakers are 2½" x 3⅛"; flour-sugar, 2⅞" x 4¾". Starkly simple, they're attractive additions to any kitchen. 3-piece set, $5.95 ppd.



BINISTER . . . New! Like four canisters in one! Space-saving 20¼" x 9" x 6" copper unit can stand or hang, has two 5-lb. bins for flour and sugar, two 2-lb. bins for coffee, etc. Bins are detachable, tin-lined for better storage. $10.95 plus 50¢ East of Miss.; $1.00 West of Miss.

Write for free catalog.

Jenifer House Dept. A-2

New Marlboro Stage

Great Barrington, Mass.

BRAIDED RUG SUPPLIES

EXTRA HEAVY, FINEST QUALITY 100% WOOL!

All Wool Rug Material prepared for braiding, hooking, weaving. 14 colors. LOW FACTORY PRICES! Satisfaction Guaranteed. Write for

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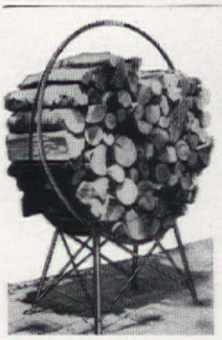
Place

Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

HELEN DE MOTTE

AFTER DINNER JARS are sweet little clear crystal jars just 5¼" high and 2⅜" wide to bring to the dinner table all those little things you reach for after meals—vitamins, digestion aids, pills, bicarb, cigarettes, or mints. And they'd be just as pretty and handy on a dressing table used as showcases for sundries. $2.50 pair. Ppd. Gilbert & Leonard, 1544-A Northern Blvd., Manhasset, N. Y.

YOUR BOODLE OF BAUBLES will be housed in fine Early American style inside a beautiful roomy chest handmade of solid pine, hand-rubbed to a warm finish. Pretty to stand on your antique bureau. A single compartment above is perfect for earrings, 3 drawers below. 14¼ x 5¼ and 6¼" high, with brass hardware, porcelain knobs. $14.95 Ppd. Jeff Elliot, Dept. AH2, Statesville, N. C.



Heavy Steel

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$14.95

5 feet tall, 45" diameter

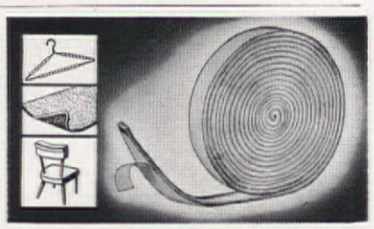
For Your Outdoor Barbecue . . . Indoor Fireplace!

Striking . . . unique . . . and s-o-o wonderful for keeping wood high and dry outdoors, off the floor indoors. Handsome and hardy in lifetime steel with black rust-resistant finish. Stacks ⅛ cord of firewood, assembles in minutes from simple instruction sheet.

Hobi

Immediate delivery. Satisfaction guaranteed. Weight—143 lbs. Express charges collect. Send check or M.O.

Dept. A-26, 15 West 57 St., New York 19, N.Y.



Handiest Thing In The House—$1

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Crystal Chandeliers and Sconces. Compare our price and quality. Imported Crystals. Satisfaction guaranteed. Prices from $30.00. We pay shipping charges in U.S.A. Free catalogue showing pictures and prices.

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Hundreds of famous brand-name products to choose from—furniture, rugs, lamps, slip covers, silverware, china, draperies. You get $50.00—$100.00 and more in merchandise just by being Secretary of a Popular Club you help your friends form. It's easy! It's fun! Nothing to sell or buy. Write today.

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fits any mailbox install in a minute

GUIDE YOUR FRIENDS—
BEAUTIFY YOUR HOME

with DAY-n-NIGHT MARKERS

PERFECT FOR GIFTS—ANY WORDING YOU WANT*

Your name gleams in permanent reflector letters on your **DAY-n-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

- **Shine bright at night**
- **Easy to read DAY-n-NIGHT**
- **2-sided; raised letters on both sides**
- **Rustproof — lifetime aluminum throughout**
- **Permanent embossed lettering — raised in solid plates**
- **Baked enamel finish — black background — white reflector letters**
- **Attractive size — nameplates 2½" x 18", number plates 2½" x 7"**
- **Any wording you want, up to 15 letters and numbers on nameplates, up to 5 on number plates. Same on both sides.**

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THE PERFECT GIFT FOR *Birthdays* —or any occasion because it's **personal!**

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.

FRAMED MAILBOX MARKER attractive wrought aluminum frame style MF $2.95 POST PAID

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MAKE $60 EXTRA THIS MONTH!

Make money, bonus and prizes for your club, your church or yourself this pleasant, easy way! Take orders for nationally advertised **DAY-n-NIGHT** Markers, Name Medallions and Medalettes. Mrs. E. T. averages over $170 a month the year around for part-time. As a beginner, you can make up to $60—$75—even $100 in the next 30 days—and more later! Write ***today*** for complete information—we'll rush you everything you need to get started at once.

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☐ Remittance enclosed: ship postpaid in U.S.

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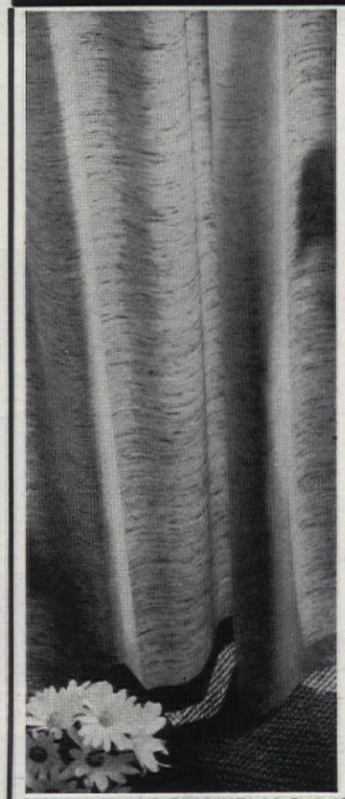

CUSTOM MADE DRAPES

approx. $1.50 a yd. incl. labor

Easy credit terms to fit your budget

Choose from a tremendous color selection in exquisite decorator fabrics — we will custom make draperies to your exact window measurements for less than ready-mades. You'll be delighted with the fabric quality and the fine tailoring, such as tiny overlocked seams, full 3" weighted hems, plastic crinoline headings. Prices, including labor, are approximately $1.50 a yard.

SEND 25¢ FOR SWATCHES OF ALL COLORS OF ALL FABRICS.

Fortisan. Yardage $1. White, champagne, pink, café, turquoise, sea foam, gold.
Nubby Weave. Yardage $1. Beige, white, grey, spruce, turquoise, leaf green, sea foam, lime, straw, gold, natural, rose beige, ice pink, rose dust, ash rose, tea rose, fawn, cocoa, snow.
Metallic Print. Yardage $1. White, beige, grey, rose, copper, sea foam.
Glendorette. Yardage $1. Rose dust, white, gold, turquoise, grey, sea foam, spruce, rose beige, natural, ice pink, beige, straw.
Shadow Weave. Yardage $1. Straw, white, rose, ice pink, beige, turquoise, natural, rose beige, grey.
Shantung Weave. Yardage $1. Chamois, gold, pearl, turquoise, beige, cocoa, ash rose, rose dust, sea foam, spruce, leaf green.

SEND 25¢ FOR SWATCHES, EASY MEASURING DIRECTIONS, COMPLETE INFORMATION

CARABAO SPECIAL PRODUCTS CO. Dept. AF7, 2750 Hyde at Beach, Box 3689, San Francisco, Calif.

• **Clip this coupon for complete information, prices, easy directions for measuring.**
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☐ Enclosed is 25¢ for swatches.
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"I've had the trial record only 1 week and have lost 5 lbs." Mrs. P. Hawks, Wash., D.C.

No starvation diets or drugs. Prove to yourself in 7 days, at home that you, too, can banish spare-tire waistline, reduce bulging hips, the safe, easy WALLACE Way. **"Get Thin to Music."** Nature's Way. Trial reducing phonograph record and first lesson sent postage paid for 7 day's FREE TRIAL. Nothing to pay now, no promise to pay later. Try it first to convince yourself. Offer open only to women over 18. Mail FREE TRIAL coupon today.

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Please send reducing record and first lesson FREE and postpaid. I will either enroll or mail back your record and lesson at the end of a 7 day trial. **This does not obligate me in any way.** I am over 18.

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6 for only $1.00 postpaid

MOSS ROSE EGG CUPS
Snowy-white China

A once-in-a-lifetime value! A very special "lucky" purchase makes possible a phenomenal saving. You'll fall in love with these delightful china egg cups for a brighter, cheerier breakfast table—or brunch or luncheon. Serve eggs in these rare "show-offs" . . . fine white china delicately decorated with dainty moss rose floral. Clever as individual nut cups! Set of six, just $1, postpaid.

Must be delighted or your money refunded.

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Paul Heinley's 2 PANEL 'PENNY SAVER' SHUTTER DOORS

LOWEST PRICE EVER $27.50 Shipping Cost Included

Constructed of same fine joinery as Heinley's custom shutters, of kiln dried, selected cedar, ready for trimming. Shipped unfinished complete with hardware. Fit doorways 6 ft. 8 in. high —in two separate widths, 30 or 32 inches. Suitable for kitchen, playroom, den, boudoir, etc. Satisfaction guaranteed. Send door width with check or M.O.— or order C.O.D.

Paul Heinley's MOVABLE SHUTTERS

© TRADE MARK 1614-7 Euclid St., Santa Monica, Calif.

EARLY AMERICAN LADDER-BACK CHAIR $6.75

Fully Assembled

Don't let the price fool you! Here is a chair of authentic design with a hand-woven fibre rush seat, crafted by mountain folk according to an age-old method. Sturdily constructed of solid native hardwood. Unconditionally guaranteed!

Unpainted but smoothly sanded —$6.75. Light natural finish— $7.75. Mahogany, maple, walnut, cherry, or pine finish—$9.50. Minimum order: 2 Chairs.

Write for FREE catalog.

Express Charges Collect. Sorry, no COD's.

Jeff Elliot Craftsmen
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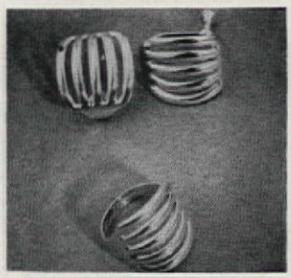
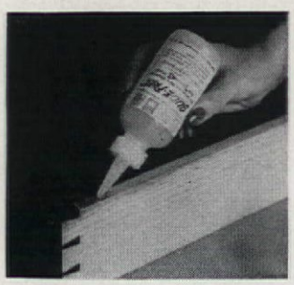
TAKE ONE EMPTY SOUP CAN and put it inside this smart-looking *Grease Jar* and you have a neat place for drippings. Spot it conveniently near the stove and add matching 4½" salt and pepper shakers. White with colorful vegetables and vegetable green trim. Grease jar, $1.75; shakers, $1.50; set, $2.98. Ppd. Here's How, Dept. A-F, 27 East 22 St., N. Y. C. 10.

PIECES OF SILVER can be real treasures when they are so simply and beautifully designed. Horizontal bands of sterling silver make an original ring and matching earrings for a discriminating woman to wear with her country tweeds or town basic black. Ring, $1.95; Earrings, $2.95; Set, $4.50. Ppd. Miller Curio Co., Dept. H-AH, 256 East Congress, Tucson 1, Arizona.



SLIDE-FREE shrinks wood and impregnates it with a dry, non-oily lubricant. Stuck drawers, doors, and windows suddenly open and close with a whoosh! Wood-warping moisture is sealed out. Squeaks are silenced. A new product, but the basic ingredient was used by the Ancient Romans to lubricate the axles of racing chariots. 4-oz. bottle, $1 ppd. Slide-Free Co., Orangeburgh 2, N.Y.



BOY FRIEND PILLOW looks like the raccoon-coat-type of freshman, and anyone from a tot to a teenager will love him. His cotton polk-a-dot face gives a freckled look beneath his little red felt beanie, and his features and "specs" are all bright felt, too, and there's a lock of yellow yarn hair over his eye. 12" across. $1.95 ppd. Craft Shop, Dept. AM-2, Cambridge, New York.

MAKE LIKE A BIRD with this cute bird call and you'll have them talking back to you, maybe even eating out of your hand, although we don't guarantee that. You just turn the wooden screw to make it cheep and churp. Not a toy, but the kids love it as do bird watchers. Handmade and colorfully painted. Just 39¢ ppd. Spencer Gifts, Dept. AH, Spencer Bldg. Atlantic City, N. J.

COUNTING CALORIES? The *Calorie Counter* adds them up without any mental gymnastics on your part. That's not the kind of exercise you need! You just put a finger on the notch on the wheel opposite what you eat and push down. The total calories consumed shows up in the window. Purse size. $1 ppd. Perrygraf, Suite 207, 150 S. Barrington Ave., Los Angeles 49, California.

Adjustable, Life-Size Dress Form Made to Fit Your Figure

Formerly $5.98 NOW ONLY **$3.98**

WHY I AM ABLE TO OFFER YOU MY ANN BALDWIN DRESS FORM AT THIS LOW, LOW PRICE

A famous dressmaker once said that sewing without a dress form is like trying to drive a car with your eyes shut. But old-fashioned dress dummies have many drawbacks. They were too bulky—many were not adjustable—all required stooping and bending. But now, thanks to this remarkable new material, I have been able to create a lightweight, adjustable dress form that does everything a $30 form does and more. And, thanks to the overwhelming demand, I've been able to use new mass-production methods that have brought my costs way down. And I am passing these savings on to you. My Ann Baldwin Dress Form—made to your own exact measurements—is yours, not for the original $5.98, but the new low price of only $3.98 on this amazing money-back guarantee. Try my Dress Form in your own home for 30 days. If it doesn't slash your sewing time in half—if, no matter how little sewing experience you have, it doesn't give you professional-looking clothes the very first time you pick up a needle—if it doesn't pay for itself the very first time you use it, return it for your full money back. NOW ONLY $3.98.

AT LAST! GAIN OR LOSE UP TO 15 POUNDS AND KEEP YOUR CLOTHES FITTING PERFECTLY WITH NEW LIGHTWEIGHT DRESS FORM

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SEND NO MONEY

Try the Ann Baldwin Dress Form in Your Home at Our Risk

Try the Ann Baldwin Dress Form in your own home without a penny's risk or obligation . . . simply mail no-risk coupon below. When dress form arrives, pay postman only $3.98 plus postage. Use the Ann Baldwin Dress Form for the next 30 days. If not 100% satisfied—if your Ann Baldwin Dress Form doesn't pay for itself on the very first alteration you make—return for full refund. Rush NO-RISK coupon at right complete with bust, waist and hip measurements to: ANN BALDWIN SALES CORP., Box 485, Dept. G-327, New York 46, N. Y.

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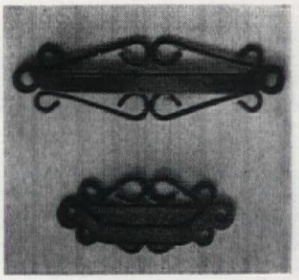

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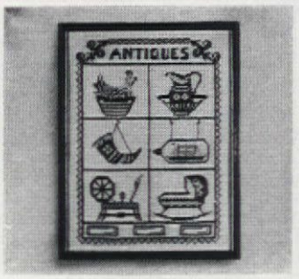

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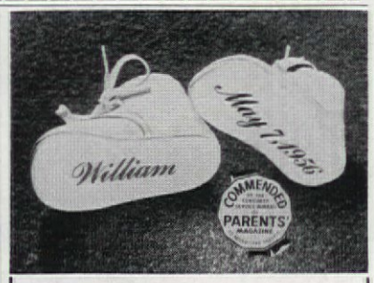

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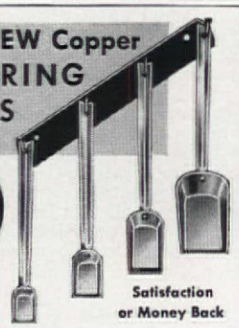

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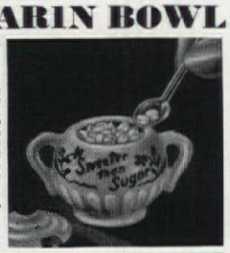

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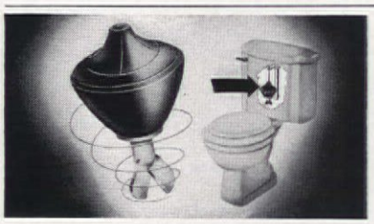

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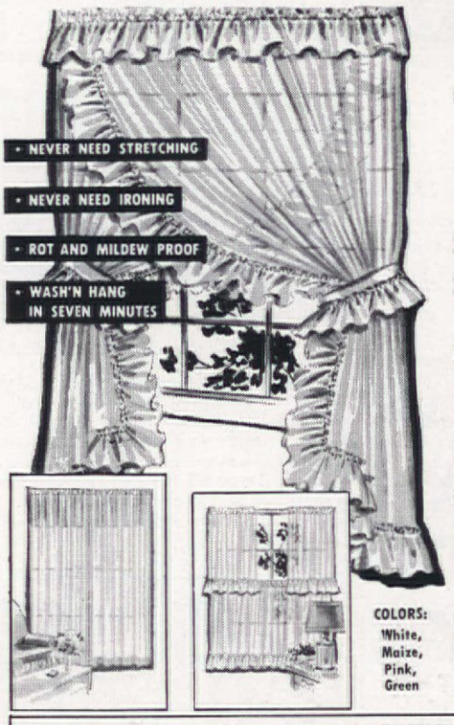

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90"	63"	9.98	5.98
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90"	81"	11.98	6.79
90"	90"	12.98	7.09
*90"	99"	13.98	7.49
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180" (Double Width)	81"	21.98	13.78
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82"	63"	6.19	3.89
82"	72"	6.49	4.19
82"	81"	7.09	4.49
82"	90"	7.79	4.98
82"	99"	8.39	5.59
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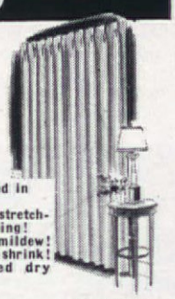

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63"	11.98	7.59
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81"	13.98	9.19
90"	14.98	9.98
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COLORS: Hunter Green, White, Rose, Champagne, Gold

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The O'Brien Corp. Dept. A-2, South Bend, Ind. Enclosed is $2.00 (cash, check or money order—no C.O.D's.) for ½ pt. of Lite-Chrome Base Coat, ¼ pt. of Color Grain and ½ pt. of Finish Coat. Specify desired color.

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NOW it's EASY to learn ANY instrument. No boring exercises. Even if you don't know a single note now, we'll have you playing delightful pieces RIGHT AWAY—right from your FIRST lesson! And properly, BY NOTE. Simple as A-B-C. Make amazing progress. No Special talent needed. Learn at home in spare time, without a teacher. Only few cents per lesson. Soon you can play any piece you wish. (900,000 students.)

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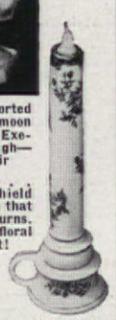

CANDLELIGHT and MAGIC . . . ivory china base and candle holder shield a wax candle, conceal a metal spring that automatically raises candle as it burns. Highlighted with pastel and gold floral sprays. 9¾" high. An inspired gift!

$2.95 each $5.75 pair

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With SPEEDY STITCHER Automatic Sewing Awl, anyone can quickly and skillfully sew or repair anything made of LEATHER, CANVAS, NYLON, PLASTIC, or other heavy materials. Sews firm, even lock-stitches like a machine. Gets into hard-to-reach places. Specially made for heavy duty sewing on LUGGAGE, FOOTWEAR, RUGS, AWNINGS, SAILS, SADDLERY, UPHOLSTERY, OVERALLS, AUTO TOPS, SPORTS GEAR, and other tough sewing jobs. Here's the handiest tool you'll ever own. Will save you many times its small cost. Comes ready for instant use . . . complete with bobbin of waxed thread and 3 different types of diamond-pointed needles. Easy-to-follow directions will make you an expert in minutes. Extra needles and waxed-thread always available. Save money, send $1.98 for postpaid delivery. If C.O.D., $1.98 plus postage. MONEY-BACK GUARANTEE.

ONLY **1.98**

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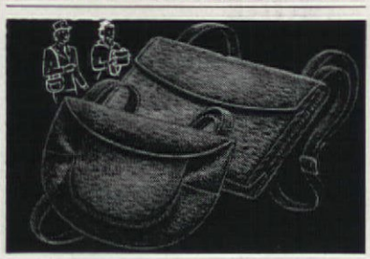

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Big new *WACs* oval or *Nurses* envelope hand bags. Genuine brown grain seal lined with finest poplin. Very roomy, serviceable. Adjustable strap for shoulder or hand. Hand stitched to exact govt. specifications by world famous manufacturer. Would cost $15.00 today. No markings. Approve or return for refund. Only **$4.38** tax included. If C.O.D. postage extra. Cash orders postpaid. Miller & Co., Dept. 702, 230 N. Michigan, Chicago 1, Ill.

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new miracle preparation builds LONG, GLAMOROUS nails easily and quickly as you brush it on. Replaces broken nail with a permanent one in minutes. Lengthens, strengthens, protects. Stays on tight—grows with the nail! Can be filed, cut, polished. Sure cure for "NAIL BITERS." A blessing for consistent nail beauty. Complete kit for **25** nails only **$1.50** ppd. Carol Beatty, Dept. A-L2, 7410 Santa Monica Boulevard, Los Angeles 46, Calif. FREE GIFT CATALOGUE included.

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Supershop offers you a precision-built complete power tool workshop. 100% ball bearing. Rugged. Accurate. Big capacity. 15 day FREE trial. Money back guarantee. Mail postcard for free catalog. Buy on easy pay plan.

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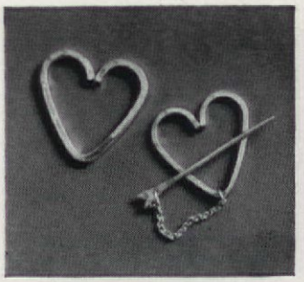
OF SENTIMENTAL VALUE. Sterling silver heart makes a beautifully simple key ring for a man or woman, and the lovely heart and chain-attached dart is a stunning scarf holder. Send one to your Valentine with love, or one each to any in-love couple. Sweetest gift we can imagine for bridesmaids and ushers! $4 each (tax incl.). Ppd. Herman Roth, The Gables, Post Rd., Larchmont, N. Y.



DECAL LABELS transform glass or metal containers into decorative kitchen canisters. In shaded gold and black, two groups of six each are 2" and 4" across and include assorted staple and condiment titles. Applied with water, decals are washable and color fast. Use on any hard, glossy surface. Complete set, $1.50 ppd. Authentics, Dept. 202, Box 26, Cincinnati 7, Ohio.

NO REST FOR THE WEARY! we always say, and so does this darling apron. Though we've got pots and pans and dishpan hands, we feel we can come up smiling in such a cute trick of a cover-up. Decorated with knives, forks, and spoons, on black or gray grounds, bib top buttons on. Kiss the cook and give her this. $3.95 ppd. Edwin House. Dept. AH, 145 W. 4 St., N.Y.C. 12.

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Burns damp, green, dry refuse outdoors safely. Ends fire hazards and nuisance of blowing burning paper, ash. Scientific draft design minimizes smoke, smell—burns to fine ash. Tilt hood—load—ignite paper—close—forget. Sturdily made of *rust-resistant aluminum bonded to steel.* Over 150,000 satisfied users. Approved by Fire Depts. Model A—21½" sq. x 29" high—2 bu. cap.—$13.95 postpaid. Model B—24" sq. x 34" —over 3 bu. cap.—$17.95 ppd. Money back guarantee. Deluxe and stainless steel models to $65.00 also available.

ALSTO CO. Dept. AH-2, 4007 Detroit Ave., Cleveland 13, Ohio

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At A Lower-Bracket Price!

Handsome pin-up lamp, faithfully reproduced from antique swinging brackets that held kerosene lamps. Hurricane lamp can be swung from side to side to provide light where it's needed most. Lamp comes in your choice of antique white or black. Sprigged posy shade illustrated has charcoal and yellow pattern on white background; shade also available in pure white. Lamp is 14" high, extends 12" from wall. **$5.50 each ppd.**

And the price! Only . . .

You can afford to order them in pairs!

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Get Perpetual Date & Amount Banks. 25¢ a day automatically keeps Date right up to date. Also registers total saved. FORCES you to save a quarter every day, or date won't change. Use year after year. Order several. Now only $1.98 each; 3 for $5.75 ppd. FREE Monogram Initials with 3 or more banks. Send to LEECRAFT, Dept. AHF, 300 Albany Ave., Brooklyn 18, N.Y.

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4 AUTHENTIC POSITIONS!

Hand-painted in natural colors these smart ballerina wall plaques are 15" high. Non-breakable! Washable! Choose in "Pas de Deux" (lft.), "Quasi Divant" (rt.), "Arabesque" or "Extension" positions. Real nylon tulle tutus. Costumes in white, pink, red or black. **$3.50** EA. Ppd.

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All the charm of Old Colonial Vermont is captured in this quality, custom-built reproduction. Seat is hand-scooped by master craftsmen from sturdy New England Pine. Legs and back are of hardwood. **48" long, 32" high, seat 15" deep.** Finished in light or dark pine or antique maple, **$39.95.** Delicately trimmed in black and gold with hand stenciling, **$44.95.** Also available unfinished, **$29.95.** Also available in 60" size at **$34.95** unfinished. Express Collect.

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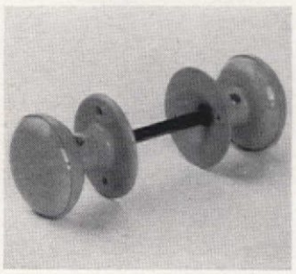
Dept. 245 Templeton, Mass.

A RING OF IVY makes a charming circle wherever it goes. This Ivy Ring is a genuine piece of Holland's famous Schoonhoven Delftware. Such authentic hand-painted Delft-blue designs on blue-tinted white backgrounds have been the pride of collectors since 1626. To add to a collection or start one. 6¼" across. $3.95 ppd. Armand's, Dept. AH, 514 N. Lafayette St., Allentown, Pa.

COTTON TO KITTENS? This blue-eyed blonde is after the keys to your heart, but you don't order extra cream for her; she'll live on love. 18" long, her pure white Angora rabbit fur makes her the cuddliest cutie with a flower behind a little pink ear and a big bow under her chin. No age limit on orders, 'cause we want one, too! $2.98 ppd. Niresk Ind., Dept. CAH, Chicago 40, Ill.



COLOR OPENS DOORS dressed with *Color-Nobs* molded of rugged Tenite that will not chip, fade, peel, or crack. Choose pink for your bedroom, blue for the nursery, chartreuse for the kitchen. Or pick coral, dark green, or birch. Set of two knobs with all necessary hardware for easy installation, $1.69. 4 sets for $6. Ppd. Auclaire Prod., Dept. 4, 5736 12th St., Detroit 8, Mich.

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FREE CATALOG ENDS SEARCH!

After years of "looking," Mrs. B. Billow, 538 Roscoe, Chicago, found a way to get *good-looking, full-time protection* for her furniture from dust, dirt, and "romping tots." Now her furniture is dressed up in fitted plastic covers.

The long-wearing plastic covers have no pores to admit dust and dirt. They provide perfect protection and save hours of work. The transparent, satin-finish Firestone Velon lets the upholstery's fabric detail and color show through. Amazed by the perfect fit and custom-tailored appearance, Mrs. Billow says. "They're so good looking, I can even leave them on for company. Ordering was easy, and they're so inexpensive. Housewives with the same problem should write for the free catalog, as I did."

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ONE MOMENT is all that's needed to attach this neat toilet tissue holder. It simply hooks over tank wall. Made of durable metal, finished in gleaming white enamel will complement any bathroom as an only or extra holder.

$1.50 each ppd. 2 for $2.75 ppd.

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in milk glass

You'll be captivated by this Colonial heirloom kerosene oil lamp reproduction. Decorative, handy when electricity fails. 8" high. Milk glass shade and base. $5.75 postpaid, check or money order.

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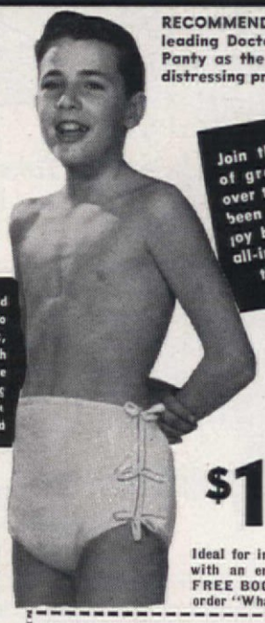

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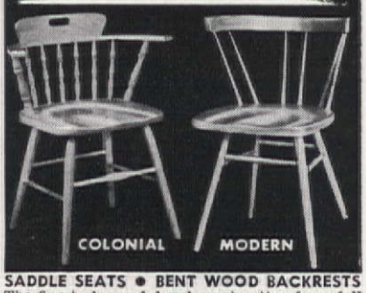

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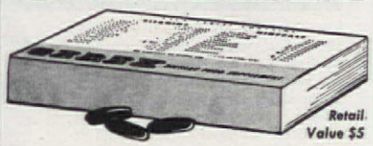

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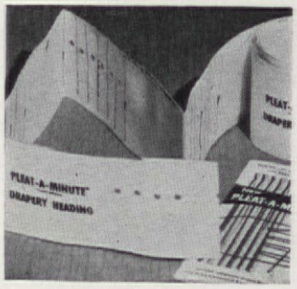
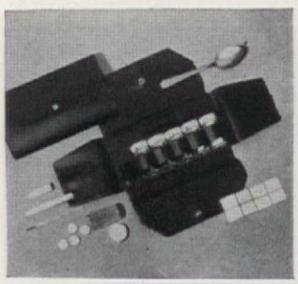


DON'T LEAVE HOME without a Medi-Kit stocked with your medicinal needs. Vacations are coming and here is the best going-away gift anyone could give or receive. Brown leatherette case holds oral thermometer, stainless steel spoon, six leak-proof unbreakable bottles, and gummed labels for marking contents. $4.95 ppd. Clarion Products, Box 488-AH, Highland Park, Illinois.



FLOWERS GO TO HER HEAD. A sweet little girl with pigtails wears a bouquet on her bonnet, but she'll settle for a bit of trailing ivy or a tiny plant till Springtime. She's ceramic as is the tiny parasol she holds 8¼" high which matches her pastel dress. Darling for your own end table, adorable in a little girl's bedroom. $1.50 ppd. Cortley Gifts, Dept. AH, 305 E. 83 St., N.Y.C. 28.

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Everybody loves this new Blanket Support because it frees their feet from blanket weight. NOW they sleep quietly relaxed and awake refreshed. The difference is truly amazing! Ingenious folding arms make a cozy, restful foot pocket indispensable to uncomfortable sleepers. Relaxes tensions that cause insomnia and irritations. Improves circulation, eases rheumatism and foot cramps. Increases electric blanket comfort. Enjoyed by arthritics and the aged. Fits any bed. Arms fold down flat when bed is made. Praised by thousands of restless sleepers, doctors, hospitals. Order one for each bed in your home. Money-back guarantee. Send only $3.98 plus 25¢ postage to
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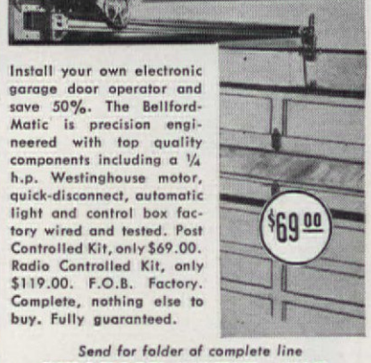
See how *The Sound Way To Easy Reading* can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade in 6 weeks!* Write for free illustrated folder and low price.
Bremner-Davis Phonics, Dept. T-4, Wilmette, Ill.

NEW ELECTRONIC GARAGE DOOR OPERATOR



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Feed or drink from this decorative, easy-to-fill 3 in 1 Plastic & Glass FEED-ER-WA-TERER-PLANTER. 9" x 9". Silverbrite hardware. Copper-Green-Red-Yellow and Mixed.

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Be the invisible reweaving expert in your community. Make cuts, burns, moth holes, tears in dresses, suits, all fabrics DISAPPEAR! Do it at home—in spare time. Big demand from cleaners, laundries, homes. Up to $10 for a single hour's work reported. Write
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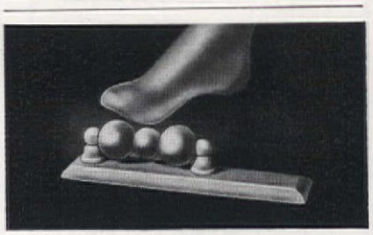

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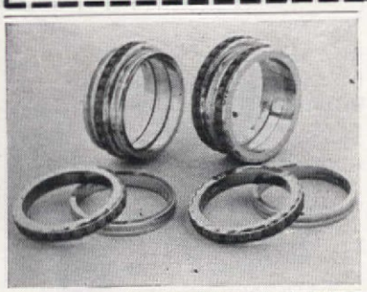

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Send ring size or measure with string, Satisf. guar. Send cash, check or m.o. For COD's send $2 deposit

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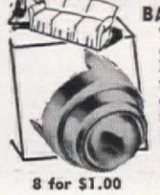

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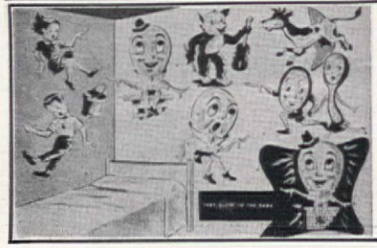

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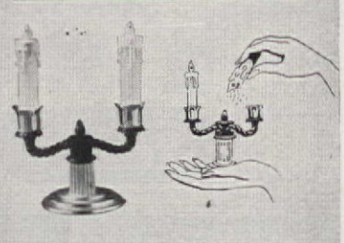

A regal candelabra in gleaming silver and black. The translucent candles, one a salt, the other pepper, are almost real, even to the dripping wax—6 inches high. Only $1.25

FREE 16 exciting pages filled with all occasion card assortments, stationery, gift wraps and gift ideas. Send for it... It's FREE.

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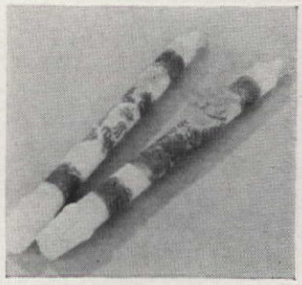

YOUR HEAD IN THE STARS can be a mighty pretty sight especially when they are Varni Star earrings to hang shining from your ears. Each hand-cut star is genuine rock crystal, has 50 polished facets, and is mounted in rhodium-plated sterling silver. Earrings have 5/8" span, $10.95. Pendant $5.45. Set $15.35 (tax incl.). Ppd. Regent Lapidary, Dept. AHP, 511 E. 12 St., N.Y.C. 9.

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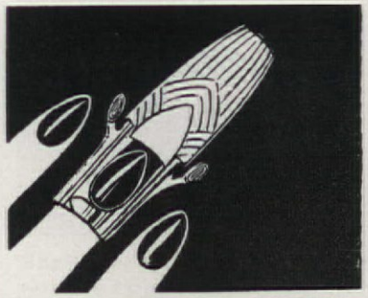

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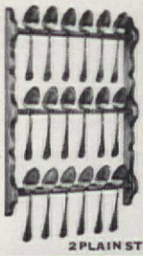

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One of the nicest things about telephone service is "The Voice With a Smile." It runs all through the business.

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In talking about telephone people and the way they go about their work, we'd like to say a good word for you, too.

For it's your friendliness that helps us do the kind of job you want us to do. And that means better service all along the line.

BELL TELEPHONE SYSTEM

While you wash and dry the babies...

the fabulous Bendix Duomatic washes and dries their clothes!

In just 58 minutes their grimy play clothes can be clean and dry.

And half the time you'll *dress* your toddlers out of the Bendix Duomatic, too.

Simply turn the dial and the Duomatic takes over both the washing *and* drying . . . does everything but fold the clothes.

All in one continuous, automatic operation! All without so much as a glance from you!

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First . . . the Duomatic washes and triple-rinses the famous Bendix Tumble-Action way. Then it automatically turns into a dryer that fluffs and tumbles the clothes completely, beautifully dry. And dressing the children out of the Duomatic is no dream. It's practical as can be. You can pop their things in the Duomatic any old time . . . take them out ready for wearing.

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Only Bendix gives you this choice . . . and what a boon it is. And either one fits neatly into just 36 inches of wall space. Price? You'll be happily surprised. As little as $3.20 a week and it's yours!*

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If you already have a dryer, you can't have a better companion for it than the new 1956 Bendix Tumble-Action Washer . . . with all the special washing features developed for the Duomatic.

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The new way of washing and drying you will surely come to . . .

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'56 IS THE YEAR TO FIX!

In January, on behalf of President Eisenhower, Administrator Albert M. Cole of the Housing and Home Finance Agency proclaimed 1956 as Home Improvement Year. The entire building industry—manufacturers, service and installation industries, and financing institutions have organized Operation Home Improvement with the slogan, '56—the Year to FIX.

Spearheaded by your local Chamber of Commerce, Operation Home Improvement will make it easier for you as a home owner to make the necessary repairs and improvements to your dwelling by encouraging dealers, lenders, contractors, architects, and retailers to team up and work together.

You'll see a lot of the seal we show above — reminding you that '56 is the year to fix!

—THE EDITORS

★ ★ ★

Does your home, your neighborhood look run-down? It's easier than ever now to make repairs

The cash value of the homes in America is around $250 billion. This, of course, is far from their *true* value. The true value of our homes cannot be measured in dollars, for they are the very essence of our way of life—the solid foundation of our social and political structures. Each time a home is lost to America, all America suffers. We pride ourselves on the number and the quality of our homes, but the unhappy fact is that one out of every 10 American homes is a slum dwelling. Four out of every 10 homes need repair and improvement; the rest require maintenance.

Since the end of World War II we have spent the major part of our effort in building new homes rather than caring for our existing structures. This is a great failing of ours. We have done it with our forests and with our land and with other national resources. The time has come when we must stop doing it with our homes. We can no longer afford to let one home that is worth saving slip down and become a slum house. Once an area becomes a slum it's hard to bring it back. But we can *stop* homes from becoming slum dwellings if we act in time.

Below, we show "before" and "after" pictures of a house in Tulsa, Oklahoma that was saved by the efforts of a group of women realtors. The house they selected for their rehabilitation project is typical of those found in any town in the country—too old, too ugly, and lacking in modern utilities and equipment. It was also too big to attract any family in its right mind. In that condition it wasn't far from being a slum.

The Women's Council of the Tulsa Real Estate Board bought the house for $8.938.97. The basic structure was sound, so the exterior was only given a face lifting by removing the massive porches and adding a coat of paint. The interior was divided into two complete, separate apartments. New wiring was added along with plumbing, new fixtures, and modern work-saving appliances. The cost of the entire project including the original house was around $16,000—not bad at all for a home with an income-producing apartment.

THE END

In Oklahoma

FOR MORE ON "OPERATION HOME IMPROVEMENT," TURN THE PAGE

Remodeling Improves

HUBBARD H. COBB

In seeking a home of your own or an investment property, don't overlook the hot potential offered by sub-standard housing

• "FOR SALE: Forty-odd-year-old house with four railroad apartments. No central heating, no indoor plumbing, inadequate wiring, no foundations. Excellent location on Telegraph Hill. Nice view. Income from apartments $66 per month. A steal at $15,000."

Now this isn't the sort of advertisement to quicken the heart beat of the average investor. But when John Campbell, a San Francisco designer, ran across this sub-standard structure, it seemed to be just what he was looking for. He was in the market for a good remodeling project and one that would bring in an income. This place had possibilities.

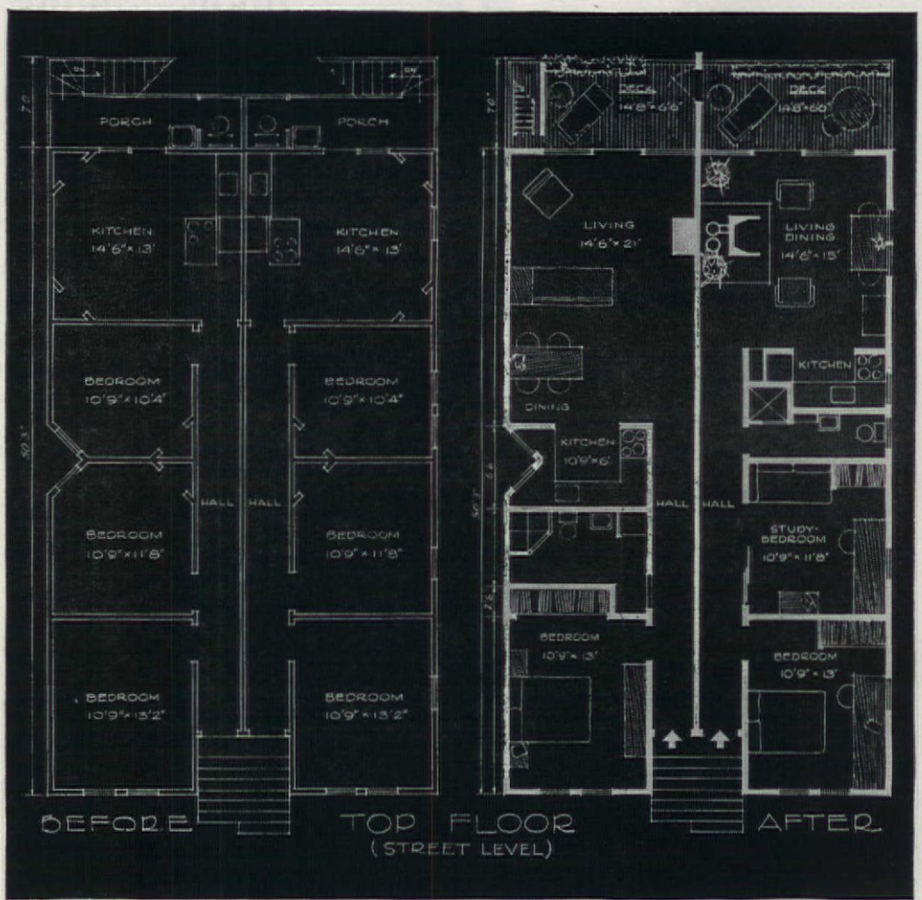
After inspecting the property, Mr. Campbell found that there were a couple of points on the credit side of the ledger. First, in spite of no adequate foundations, the basic house structure was sound. It contained a whale of a lot of floor space, and it was in a neighborhood—Telegraph Hill, San Francisco—that was once again becoming fashionable. The back of the house overlooked the city of San Francisco and the Bay—a truly worthwhile view.

So John Campbell bought the property for $15,000 and went to work as his own contractor. This building's purchase price is just about what a similar-sized lot *alone* would normally cost in this particular location. Foundations were put in along with central heating, baths, all new wiring, insulation, and fire escapes. The inside plumbing and heating took a big chunk of money —almost half of the $15,000 that it took to make over the units.

The original plan had four small apartments. The new layout has two small apartments and a large one. And there's enough space left over in the basement for a fourth unit—which is still to come.

In all, a dozen walls were moved forward or backward. The rear decks were entirely rebuilt, and changes were made in the rear windows to take better advantage of the view. The existing redwood paneling on the walls was taken down and run through a planing machine and then put back on the walls, but with an entirely different effect. Mr. Campbell also found happily that the entire building, inside and out, was of top-quality redwood.

MORE STORY AND PICTURES ON PAGES 102, 103

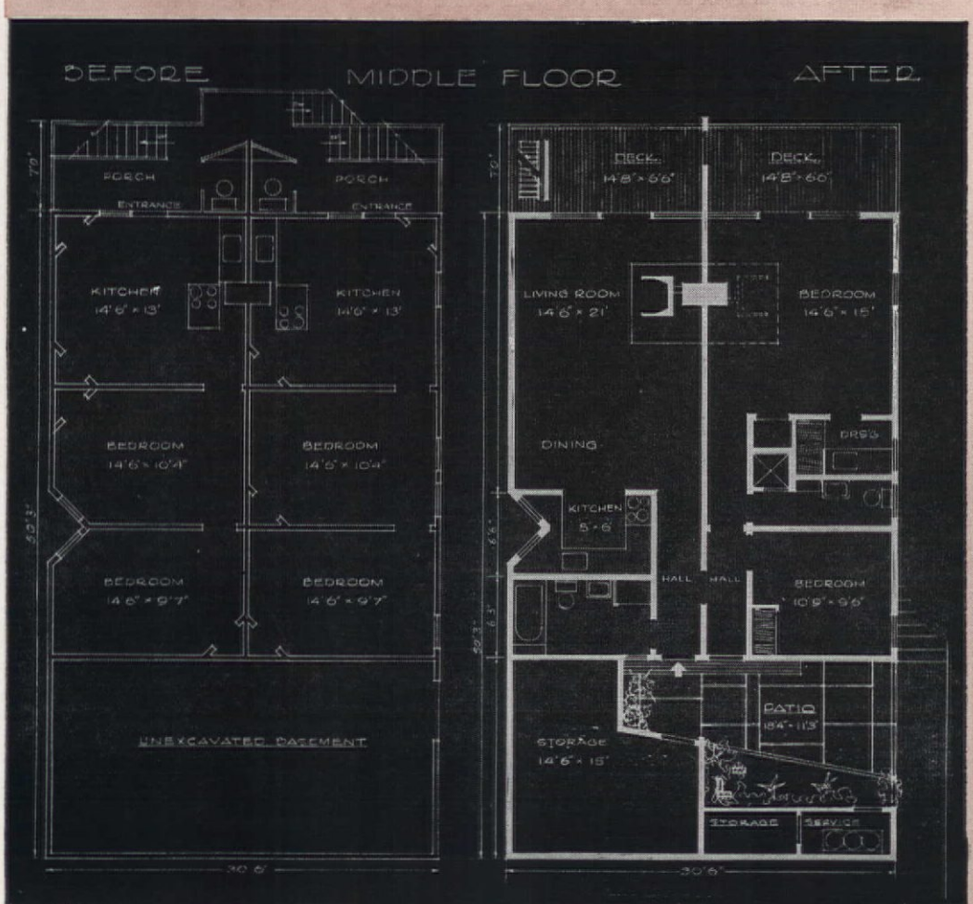


The "before" and "after" plans show how four old railroad flats were turned into three attractive apartments. Two units on street level (top floor) were remodeled into two small apartments. Entrance to these two apartments is at the street level. Above, you see it as it appeared before residing with cedar shingles. Middle floor, which is below street level, also started off as two small units, but was remodeled into one large apartment. In the process of remodeling building, a dozen walls were moved either forward or backward.

In San Francisco—

Neighborhood and Boosts Income 500%

Before John Campbell took over, back of building (above, center) was a real stairmaker's nightmare. Middle floor was cluttered with stairs as well as two outside baths. New stairs are to the side of the deck; new baths, indoors. Remodeled house (above) minus enclosure on top deck. View is great.



Entrance (below) is for large single apartment on the middle floor. You reach it by walking through the patio and attractive entryway. Cedar shingles of entryway were put on over old clapboard siding.

TINA SATTERTHWAITE

Davys' Well-Spent $650 Buys

In Toledo—

OPERATION '56—the year to FIX HOME IMPROVEMENT

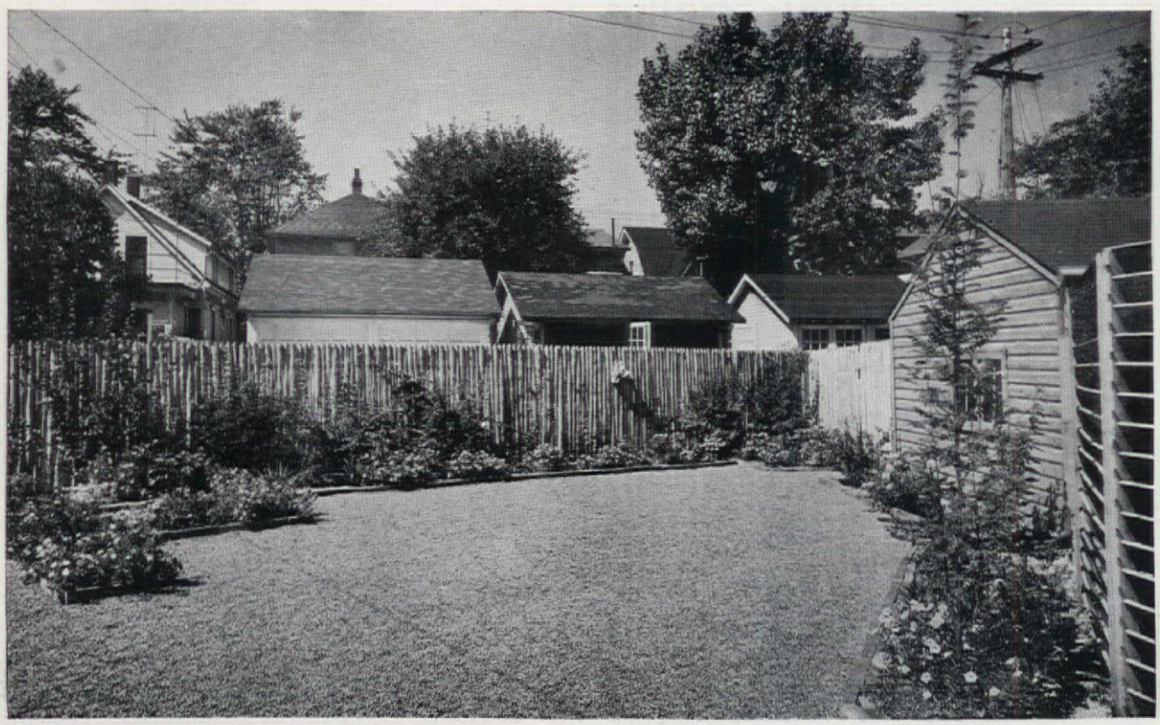
The Edwin K. Davys of Toledo, Ohio, wanted a custom-built modern house overlooking the Maumee River. But, with every step in that direction, the cost skyrocketed. So they built a partially prefabricated house on a city lot they owned. Then Mr. Davy, being an interior decorator by profession, proceeded to show that good taste and originality have no price tags. But that is a story in itself, and this one is about the garden.

Patio, fences, plants, and landscaping cost only $650 of the total $13,750 price of the house, furnishings, and setting. What the Davys got is a back yard with comfort, privacy, and convenience. In fact, it about *doubles* their space for entertaining, and includes an outdoor barbecue.

The brick-paved patio, sheltered by the garage wall and an eight-foot louvered fence with a "picture window" in one section, is two steps above a walk from the back door. From the patio, two more steps reach the garden area paved with crushed gravel, enclosed by a sapling fence, and brightened by wide borders of shrubs and perennials and an angled bed of petunias in the far corner.

While the garden is but 15 feet wide where you enter through a gate in a low rail fence, the pie shape of the lot gives the garden a width of 100 feet at the rear. A service area behind the garage is shut off by paling fence.

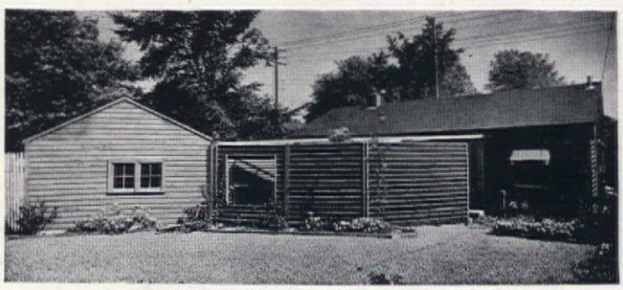
Right now the patio is shaded by strips of burlap nailed to the overhead beams, but wisterias planted at the posts will in time replace them. The garage wall along one side of the patio has been hung with green split bamboo blinds. The neutral color scheme of the patio blends with the soft brown of house and garage. And porch furniture in green, yellow, orange, red, and blue provides cheerful contrast and accent. Best of all, this increased living space requires a minimum of upkeep. THE END

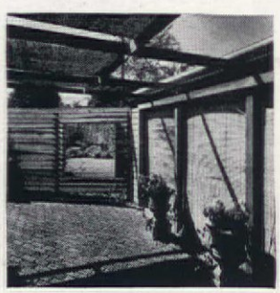


The house as you see it from the street (top of page) looks good but gives no idea what's behind it. View (left) is from gate entering the garden near back door of house. The patio is behind the louvered fence in right foreground. Service area is beyond Davys' garage.

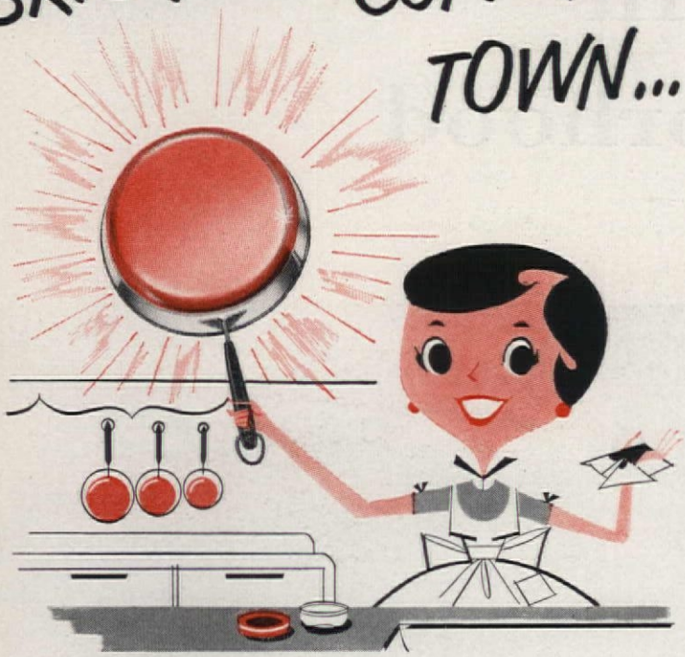
Absolute Privacy in Crowded Neighborhood

Above, you see patio with its burlap awnings, and louvered fence with picture window that looks out onto the gravel-paved and flowered-bordered garden area enclosed by a sapling fence. Right, looking directly toward garage, patio, house, and garden gate. Far right, patio where former garage wall (now hung with bamboo blinds) forms one side. Note picture window view and informal, old-brick floor. What the Davys have done, you can do to your home.





BRIGHTEST COPPER IN TOWN...



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NEW TRIPLE-ACTION **BRIGHTENS COPPER 3 TIMES FASTER!**

CLEANS. A smooth, creamy paste, new Twinkle removes grease, burner stains and burned foods easily!

POLISHES. Twinkle contains a special solvent that removes tarnish and discoloration instantly!

RENEWS. Twinkle restores brand new lustre instantly. It's safe for copper-clad pots and pans.

Get Twinkle today at your grocery or hardware store.

Guaranteed by Good Housekeeping

CREAM COPPER CLEAN WITH TWINKLE!

Made by the makers of **Drāno** and **Windex**

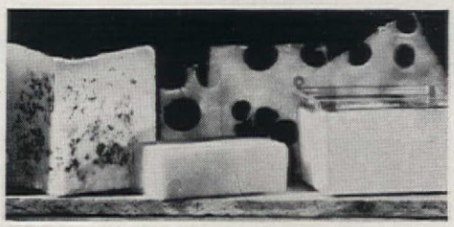
What's in MARCH

Does your house look like every other one on the block? We won't say it should be plaid, but we do tell you how to give it a new look.

Lace curtains come into their own again. See these new ideas!

Nope—guess again. It's *not* a remodeled barn. This house was built this way on purpose! You'll want to read all about it.

Does Lenten meal-planning bother you? It won't ever again—not once you've seen our "Take ½ lb. of Cheese" recipes. You'll say they're the greatest.



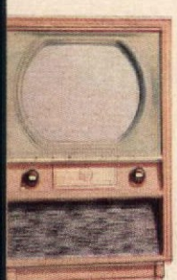
Here comes the third meat chart to hang in your kitchen. This one's a lamb—with interesting new easy-on-the-pocket recipes.

100,000 WESSON CONTEST $10,000 FIRST PRIZE

Just tell why you like Wesson® Oil for FRYING, for BAKING or for SALADS

Wesson Oil has such good news for homemakers, we're giving away $100,000 in prizes to tell you about it! The news: *Wesson Oil today is the only one you need for FRYING, BAKING and for SALADS.* To enter Wesson's $100,000 contest, *all you do is tell in 25 words or less why you like Wesson Oil for any one or more of these uses.* You can enter as often as you like. Just send a Wesson Oil label with *each* entry. Make Wesson Oil your one and only for all good cooking and for salad dressings too. Make this the luckiest day in your life.

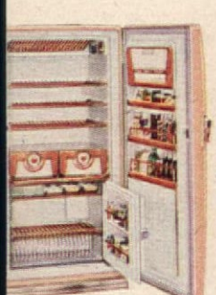
928 ADMIRAL APPLIANCE PRIZES!



3 SECOND PRIZES

Admiral 21-inch Color TV Consoles

e luxury of a lifetime. Big screen, trouble-free color evision brings in sharp, clear picture. Receives ck and white programs, too.



50 THIRD PRIZES

Admiral 12¼-cu. ft. Upside-down Dual-Temp Combination Refrigerator-Freezers

ge sub-zero freezer at bottom stores up to 120 nds of frozen foods. Completely automatic "reach-y" refrigerator compartment never needs defrosting.

50 FOURTH PRIZES

Admiral Fully-automatic Electric Ranges

uble ovens roast, bake or broil at the same time—g-size *rotary* roaster. On-off timer clock and minute nder. Superspeed surface units to dial any heat.

825 FIFTH PRIZES

Admiral Deluxe Calendar-Clock Radios

ey wake you up, lull you to sleep, turn appliances and off—even tell the exact date *automatically.* werful, brilliant radio reception.

FRYING hints to help you win

Wesson Oil is instant shortening. You *pour* for quick frying—no melting, no waste. Extra safe for digestibility. You can heat Wesson Oil much higher than costliest shortenings—and still Wesson does not smoke or burn. So you're surer of digestible fried foods with fresh, tempting taste.

BAKING hints to help you win

Baking with delicate Wesson Oil is far easier than with solid shortening. Wesson pours instantly to exact measure . . . stirs right into your batter. No cutting in for flaky Stir-N-Roll pie crust and biscuits. No creaming for luscious Chiffon cakes or crispy Stir-N-Drop cookies. Wesson Oil assures delicate flavor, too.

SALAD hints to help you win

With sparkling pure Wesson Oil you make the world's freshest French dressing in *just 1 minute.* You season it to suit your family best. You save money, too, because it costs less than bought dressings. How convenient to use the same delicate Wesson Oil for frying, baking and for salads.

Here's all you do:

On entry blank or any sheet of paper, complete in 25 additional words or less: "I like Wesson Oil for ☐ FRYING ☐ BAKING ☐ SALADS because . . ." (Select one or more)

You may enter the contest as often as you like. Each entry must be accompanied by one Wesson Oil label. Give your grocer's name and address on your entry. Mail your entry to "Wesson Oil Contest, P.O. Box 6170, Chicago 77, Illinois."

EASY CONTEST RULES

Enter the contest often. Each entry must be accompanied by one Wesson Oil label.

Entries must be postmarked on or before March 1st and received by March 7th, 1956.

Entries will be judged on the basis of sincerity, originality, aptness of thought and clearness. Entries must be the original work of contestants, submitted in their own name.

Judges' decisions are final. In case of ties, duplicate prizes will be awarded. All entries become the property of Wesson Oil & Snowdrift Co., Inc. No entries returned, no correspondence entered into. Contest open to all residents of the United States, including its territories, except employees of Wesson Oil & Snowdrift Co., Inc., and its subsidiary companies, their advertising agencies, the organization handling and judging the contest and their families. Contest subject to all federal, state and local regulations. Winners will be notified by mail. List of winners will be available approximately six weeks after the close of the contest to all who send in a request accompanied by a 6¢ stamped, self-addressed envelope.

Wesson® Oil —*the only one you need for frying, for baking and for salads*

This ALADDIN Readi-Cut House delivered to you $1985

Slightly Higher West of Missouri River

BUILD IT YOURSELF and SAVE!

All Aladdin Houses come to you with lumber cut to EXACT size and each piece plainly marked. You get easy-to understand drawings and instructions so you can't go wrong. It's fun to build, and you SAVE up to 50% on the cost. Aladdin has been manufacturing readi-cut houses for 50 YEARS. Only the finest materials are used and all lumber is guaranteed THOROUGHLY DRY. Over 110 plans to choose from in 5 to 8 room modern styles.

50 YEARS HOMEBUILDERS TO THE NATION

YOU SAVE UP TO 30% ON LABOR—18% ON WASTE!

Your ALADDIN comes to you ready to nail together—you don't waste time measuring and cutting each piece of lumber. All that has been done by precision machines at our mill. That's why it fits together perfectly—why it takes less time and labor to build. Even if you hire a carpenter to help, his time is not spent in measuring and cutting. And the Aladdin Readi-cut System eliminates waste. There are no short ends left over that cost you money. No wonder thousands of people WITHOUT any carpentry experience whatsoever have built their own Aladdin Homes and saved thousands of dollars.

WHAT READI-CUT MEANS

The tedious work of measuring, sawing, mitering, and fitting has been done in our mill, assuring you of a perfect fit of all parts. Aladdin Houses are designed to meet the most exacting building standards. Our expert designers and engineers never offer a home to the public until every construction detail is carefully checked. Aladdin Homes are modern in design and plan arrangements. Write for your catalog today.

ALADDIN HOUSES ARE NOT PREFABRICATED

CHOOSE FROM 110 MODERN PLANS

THERE'S AN ALADDIN HOUSE NEAR YOU—WRITE US FOR THE ADDRESS

BUY DIRECT from the Manufacturer SAVE Agents' & Dealers' Profits

110 PLANS TO CHOOSE FROM

WHAT YOU GET WHEN YOU BUY AN ALADDIN HOUSE

- ALL THE LUMBER accurately cut to fit, marked and numbered ready to erect practically without use of a saw.
- SIDING
- MILLWORK
- FLOORING
- WINDOWS
- DOORS
- TRIM
- MOULDINGS
- HARDWARE
- PAINT
- GLASS
- NAILS
- ROOFING
- COMPLETE DRAWINGS & INSTRUCTIONS

WORLD'S LARGEST MANUFACTURER OF READI-CUT HOMES

EXCITING NEW HOME DESIGNS FOR 1956!

MAIL THIS COUPON TO

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SEND 25¢ for Beautiful, New, Full Color 72 Page Catalog

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"But I need the car today!"

STANLEY H. BRAMS

Is there more than one driver in your family? If so, you often undoubtedly find yourself in this fix: the car is urgently needed in two places at the same time.

Earla and Hal Gwillim had exactly this problem. Until a year ago, they'd lived in Huntington Woods, Michigan, just north of Detroit. Transportation facilities were nearby. Then they moved to a brand new house in Birmingham, Michigan, where they were definitely in the country. Now the Gwillims were distant from stores, doctors' offices, friends, schools—and far from easy ways to get to them.

Those distances posed no problems for a time. When the Gwillims moved, Hal Gwillim was a district commercial superintendent for Michigan Bell Telephone Company, and a company car was furnished for his duties. So Mrs. Gwillim had the family car. But last May her husband was transferred to a post that didn't provide a car.

Almost immediately the Gwillims ran into the problem of needing the car in two places at once. The Charing Cross suburban train station was nearby, and many mornings Hal could go in on the train. But if he needed the car in town, his wife was left all but isolated. And there was a new baby in the house, two-month-old Chip.

Several weeks of this convinced the couple that they had no choice but to buy a second car. Like 'most any other couple in their thirties, they figured a second car was somewhat of a financial problem. They had just built their country house—a pleasant, four-bedroom ranch home in the center of an acre of ground. There were new carpets and drapery materials to buy, and new furniture.

Like many of their friends, the Gwillims chose a secondhand car for the added automobile of the household. The older car is largely used by husband Hal. A good share of the time he simply drives it to the suburban train station, parks it there, and gets back into it when he commutes home at the end of the day. On the other days, he drives it into Detroit proper. When he needs to do some longer driving, he takes the number-one car, and the second automobile is used for his wife's errands.

Eight-year-old Jimmy, five-year-old Tommy, and four-year-old Julie are the other children in the Gwillim family. As every mother knows, four children are constantly posing problems of mobility. There are doctor visits to be made, trips back and forth between school and home every day, after-school activities that upset the schedule, too. Beyond that, there are problems of maintaining a house in the country that necessitate easy movement.

Then, too, Mrs. Gwillim is like any other normal American housewife. She has a bridge club and other personal interests that draw on her time during the day. That second car provided a means of meeting those obligations as nothing else could.

Since the second car was purchased last July, the Gwillims, just as a matter of interest, have been keeping track of the mileage covered by Mrs. Gwillim. She has been driving close to 1,000 miles a month—far more than either ever anticipated. Those miles probably represent $30 to $40 in actual expense, plus car

CONTINUED ON PAGE 39

These lovely fixtures cost as little as 27c* a day!

BATHROOM DESIGN BY VING SMITH

Get this colorful U/R book...telling about

THE NEW TREND IN BATHROOMS

Something wonderful is happening to bathrooms! It's an exciting new trend which takes its inspiration from colored bathroom fixtures —first introduced by Universal-Rundle. Today, new colors and materials, new ideas in design and decoration are the vogue. See how the richness of the Jonquil Yellow fixtures is accented by the full tones of the brightly colored panels and the mellow cork walls.

This is but one of 18 dynamic bathrooms created by a leading designer and found in this wonderful U/R book. In it, too, you'll learn how to give your bathroom a "personality"; you'll find ideas for any-sized bathroom, powder room; new materials and extra "touches." So, send for your copy today!

Fixtures of Distinction for Half a Century

You'll marvel at the perfect harmony of design —the graceful panel motif as it carries throughout each U/R suite. Here, too, is perfect color match—scientifically controlled for lasting beauty. And the fixtures *are* long lasting! U/R's one-fire "Hi-Fired" process assures a lifetime bonding and surfaces that are harder than steel... resisting scratches, chipping and stains for years. If you prefer white, insist on U/R Arctic White fixtures because they are *whitest* by scientific test! Ask your plumbing contractor, builder or architect for the world's finest bathroom fixtures by Universal-Rundle.

Send today for your Bathroom Idea Book. Get the thrilling story behind this New Trend in Bathrooms—see these fresh ideas on building or remodeling bathrooms using exciting new materials.

UNIVERSAL-RUNDLE CORPORATION
363 River Rd., New Castle, Pennsylvania

Please send "Planning and Decorating your Dream Bathroom," and bathroom layout kit. Enclosed is 10c in coin.

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*Plus installation

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THE WORLD'S FINEST BATHROOM FIXTURES BY

Universal U/R Rundle

Now . . . a truly big car in the low price field! New '56 Dodge Coronet Lancer.

Something BIG happened in the low price field !

Now Dodge invades the low price field with the only *full-size, full-styled, full-fashioned* KING SIZE CAR ever offered at so low a cost. It's the biggest, most beautiful buy on the road!

This is the new '56 Dodge *Coronet Series.* And it comes to you in a *full choice of body styles:* 2-door and 4-door sedans, gallant Lancer hardtops in 2-door and 4-door models, and a dashing Coronet convertible . . . all richly trimmed in modern décor.

Your own eyes will tell you: Here is no stripped-down "price special" . . . but a truly fine BIG CAR that is actually *larger* and *more luxurious* than cars costing up to a thousand dollars more!

And of course . . . it takes the measure of small cars in the "low price field" on *every point of value:* Size! Beauty! Style! Power! Roominess! Comfort!

All this is your reward for the great Dodge Success—a full-size, full-styled, full-fashioned '56 Dodge *in the low price field!* Now's the time to step up to the Coronet!

DISCOVER THE "MAGIC TOUCH" OF DODGE PUSH-BUTTON DRIVING.

New '56 **DODGE**

VALUE LEADER OF THE FORWARD LOOK

"But I need the car today!"

(Begins on page 36)

depreciation—which isn't so much.

But at least a small share of this sum was being spent in the days when Earla Gwillim didn't have a car. Birmingham proper is about three miles from the Gwillim home, and cabfare is one dollar each way. So trips to town were expensive. In any event, the basic cost of operating a second car, the Gwillims feel, is richly repaid by its convenience.

Consider a recent day this past fall. First Mrs. Gwillim drove Jimmy and Tommy to the school bus. It passes near enough to be visible from the windows, but far enough to be

> *"Abraham Lincoln. . . . His heart was as great as the world, but there was no room in it to hold the memory of a wrong."*
> —RALPH WALDO EMERSON

somewhat of a task for five-year-old feet, let alone any motherly worries that might accrue from watching young children walk along a roadway.

With the children put on the bus, Mrs. Gwillim drove over to Woodward Avenue, main north-south artery of the Detroit metropolitan area, on a short errand. Then she made a quick about-face on the mile-and-a-half trip back to the house.

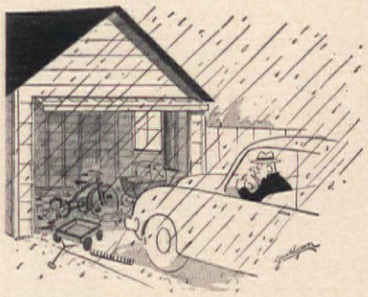
It started to snow soon after, and Mrs. Gwillim scooted out to the car and drove into the center of Birmingham, three miles away, for shopping; that day, as it happened, the family's occasional helper for heavy cleaning was in the home to keep an eye on Julie and infant Chip.

The car then sat idle till it was time to pick up the youngsters at the school bus. Then came another swing into Birmingham for some shopping that had been overlooked in the morning. Total travel: about 20 miles—and the car was not used nearly as much as it often is.

One other day, for example, there were four medical appointments, one of them with the pediatrician in Huntington Woods, 10 miles away, one for a Salk vaccine shot, another with the family doctor in Birmingham, and a fourth with the dentist. It was impossible to group them, and the home car was in motion much of the day. And that recalls the time Jimmy showed some suspicious symptoms. His mother had him in town in a hurry for a diagnosis that said "mumps" before she could have even gotten a cab under other circumstances.

There were other days, also, after the fourth baby came, when the health of the infant compelled twice-a-week trips to the pediatrician. Total cab fares during that time alone would have added up to more than the monthly cost of running the car.

Mrs. Gwillim is finding the car particularly helpful in settling down



in her new suburban home. Like every new householder, she has found a complex variety of little things constantly needed. The availability of a car makes it not only easy to get those requirements, but also to check qualities and values in a number of stores whenever purchases are large enough to merit comparison, rather than having to confine her purchasing to one compact shopping area.

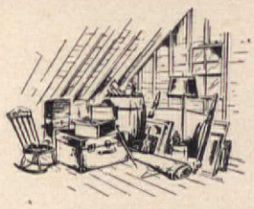
The car enables her to lead a more pleasant social life, too. Had she not a car of her own, she would have had to resign from the bridge club meeting afternoons, else depend on others for lifts that would have been out of their way. And she likes to visit with old friends in Huntington Woods, too, and on days when a baby-sitter is available, she's apt to renew friendships which otherwise might languish.

This year, Jimmy is joining the Cub Scouts, and Mrs. Gwillim expects that she may undertake Den Mother duties. She is being drafted for Parent-Teacher Association work in the Pembroke School of the Birmingham School District—another activity that makes ready transportation nearly a necessity.

"I think one should do things like that," smiles attractive Mrs. Gwillim. "We should all do our part in our community. A car helps me do my share."

Her husband adds a hearty amen to that. "When I look back on those few months with only one car," he muses, "I don't see how we got along. It's a cinch we'd never try it again. We couldn't *afford* to." THE END

From attic gloom to extra room!



NOW YOU CAN TURN that waste space into a cozy extra room . . . for your family, for guests (or just for fun!). See how Gold Bond Insulation Planks and Ceiling Tiles work magic in this dingy attic. They'll do the same in your basement, house extension, or anywhere. And they'll keep you warmer in winter, cooler in summer, too!

COSTS LITTLE . . . easy-to-do Gold Bond Insulation Planks come to you all ready to install . . . no painting or papering needed. Just nail or staple them in place. Special edges hide either type of fastening. You can choose ivory or a blend of four harmonizing colors. And the cost is far less than you'd think possible!

FOR THE CEILING use handsome, Gold Bond Insulation Tiles. They absorb sound just like the Insulation Planks on your walls . . . are perfect for a bedroom, add restful quiet to a den or game room.

YOUR GOLD BOND DEALER has all the material, know-how you'll need . . . he'll even help you with easy terms. See him today.

FREE LITERATURE . . .

Mail the coupon, today, for Gold Bond Plan #14 . . . complete illustrated instructions that show how you can build a room just as attractive as this!

NATIONAL GYPSUM COMPANY
Buffalo 2, N. Y.

Gold Bond® Insulation Plank and Tile

MAIL THIS COUPON TODAY!

National Gypsum Co., Dept. AH 26, Buffalo 2, N. Y.

Please send me Gold Bond "How-to-Do-It" Plan #14, giving complete instructions on how to apply Gold Bond Insulation Planks and Tiles.

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belongs with young moderns

it's party-proof!

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WHEN THE MUSIC TEACHER SAYS:

"YOUR CHILD'S GOT REAL TALENT!"

ARTHUR H. WALLACE

There's a natural tendency to dream of glory when the music teacher says, "Your child's got *real* talent! He can really go places if you spare no effort to help him develop his gift." Maybe you think about the musicians who recently appeared on a television program, played or sang a number or two, and for the few minutes' work got fat checks in the next day's mail. One of the musicians was only 35 years old; in the last ten years he has earned more than a million dollars from playing the violin. And his big earning days are just beginning.

Nice work for a young fellow. Perhaps it could happen to your son or daughter, if the music teacher has judged correctly.

But even if the teacher *has* appraised your child's talent shrewdly, you'd do well to think twice before preparing him for a professional musical career. For every musician who strikes pay dirt, there are many thousands who turn short-order cooks or soda jerkers to eke out a living between engagements. Obviously a lot of people give in to the temptation to try music as a career instead of just as a pastime.

Making music as a pastime should be encouraged among all children who show any facility for playing a musical instrument or for singing. Such music is one of the happiest ways to spend leisure time, and millions of people know this in many lands. They gather 'round in the living room with family and friends to sing. They form town or neighborhood bands. They play in school orchestras or join local glee clubs. They sing at church, and some even spend a couple of evenings a week in amateur symphony or chamber music groups. And others toss off a riff or two in an informal basement jam session.

This is all to the good and points up the joy of living with music. And it's tempting to try the step from this easy way of having fun to music as a permanent occupation. Actually, though, the decision to follow music as a profession shouldn't be made until after some cold and hard-boiled facts have been carefully digested.

Altogether, more than 31 million youngsters in grade schools, high schools, and our nation's colleges are now playing some musical instrument. Not all of them—not even the majority—aspire to professional careers. But a large number of them certainly do.

Statistics can be an awful bore, but a recent six-month survey made by the Research Company of America for the American Federation of Musicians turned up some startling information. Of the more than 252,500 qualified professional musicians in this country, only 53,000—about 20 per cent—work full time. And their average weekly pay around the year is about $48.

How do the others get along? About 16,000 teach. Several thousand get most of their living from music but double up on non-musical jobs. Many more depend chiefly on jobs outside the musical profession and pick up an occasional dollar from music here and there.

Apart from the really big money drawn by a relative handful

CONTINUED ON PAGE 108

How to win a heavenly holiday—and

. . . those heavenly carpets by LEES

Here's a contest for everyone
men, women, and brides!
Win a holiday in Mexico*
Lees Carpets besides!**
Just ask your Lees Dealer
and on the date shown below***
be sure to tune in on
The Sid Caesar Show!
Newlywed or not, if you want
beauty and comfort all
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little on easy time payments.
See all Lees Honeymoon Carpets.
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at bridal budget prices.

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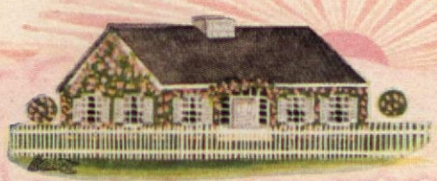
Stay in Mexico City at The I. H. C. Hotel Reforma

**$100,000 in heavenly carpets by Lees

***February 6, NBC-TV, 8:00 P. M., E. S. T.

CONTEST DETAILS and LEES DEALERS LISTED IN

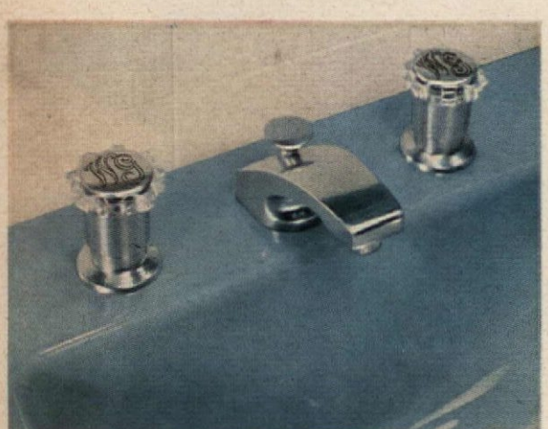
the BRIDE'S *magazine*



JAMES LEES AND SONS COMPANY · BRIDGEPORT, PENNSYLVANIA · MAKERS OF QUALITY CARPETS AND RUGS

Firm-grip handles in clear crystal or these five colors add a smart accent to the new Monogram fittings.

This big, roomy Neo-Angle bath has a full five foot bathing area, yet it fits into a space about four feet square. The lines are smart, the wide corner seats ever so convenient. And picture how the handy dental lavatory will relieve traffic in your bathroom! All of these handsome American-Standard bathroom fixtures come in a variety of colors. Wall tile is by C. F. Church Mfg. Co.



Fittings with your initials. What a smart idea! Your very own initials can be ordered in script or block letters. And notice the stunning, modern design of the chrome fittings.

Ask your men! They'll go for the added convenience and beauty of this new

American-Standard Bathroom

Solve your bathroom traffic peak this easy way! While Dad shaves at the Symphony lavatory, with wide counters to hold all his equipment, Junior brushes his teeth at the sanitary dental lavatory with flushing rim.

Mother, Dad, the children, everyone will go for the convenience and beauty of this American-Standard Bathroom with . . .

- **roomy tub** of long lasting, cast iron with thick, sparkling coating of enamel.
- **lavatory and toilet** of gleaming, genuine vitreous china in never-fade colors.
- **new fittings** in satin-chrome that are easy to clean . . . and easy to keep sparkling clean.

Whether you are building, buying or adding an extra bathroom, insist on American-Standard bathrooms. There are many, many styles to choose from, in the most popular decorator colors . . . and these fixtures cost less than you expect.

Best of all, these quality bathroom fixtures can be yours for as little as $6.28 a week.* See them at your American-Standard retailer's. He is listed in the Yellow Pages of your phone book under "plumbing fixtures" or "plumbing supplies." Or mail the coupon for helpful booklet. Plumbing and Heating Division, American Radiator & Standard Sanitary Corp., Pittsburgh 30, Pa.

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AMERICAN-Standard
BATHROOMS

"Mr. Bing, God Bless Him!"

JEAN AUSTIN

Way up north in the land of Idaho's lovely sub-alpine lakes and noble stands of pine, Mr. Crosby has built his newest and favorite retreat—a simple log vacation house to which he and his sons retreat after a hard summer's ranching in Nevada. The long, low, silvery log house sets comfortably on a bluff overlooking Hayden Lake—just over the state line of his native Washington. This is Bing's own country, for it was to Tacoma his mother came when still a young girl, later changed her name from Kate Harrigan to Mrs. Harry Crosby and moved to the lusty mining and logging town of Spokane when her son Harry (later Bingo and since Bing) was two years old. Here in Spokane, a few miles from his Hayden Lake home, Bing grew up, played ball, out-boxed a classmate who called his sister tubby (she was), worked as a janitor and on a farm, did K.P. in a logging camp, was poor at singing and good in elocution, spent time in The Jug—a penance room—at Gonzaga University, his alma mater.

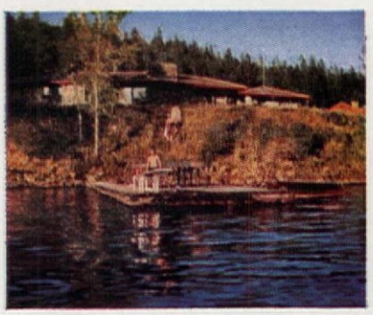
Knowing this about Bing's childhood, when he told me this was his favorite of all his houses, I knew why. It is more than comfortable, casual living in a beautiful setting, this house nearby his boyhood home. Designed for Bing by Harold Grieve, who had done six houses for him previously, it is a perfect vacation house. It puts on no "front" and is deceivingly simple in appearance, both in its architecture and its furnishings. But let's take a tour of Bing's house—as I saw it and

CONTINUED ON THE NEXT PAGE

A Special Story for AMERICAN HOME *readers through the friendly co-operation of Harold Grieve, A.I.D., Designer and Decorator of Mr. Crosby's Hayden Lake Home*

Home for lunch between golf matches, Bing checks on the story's progress with decorator Hal Grieve and Mrs. A.

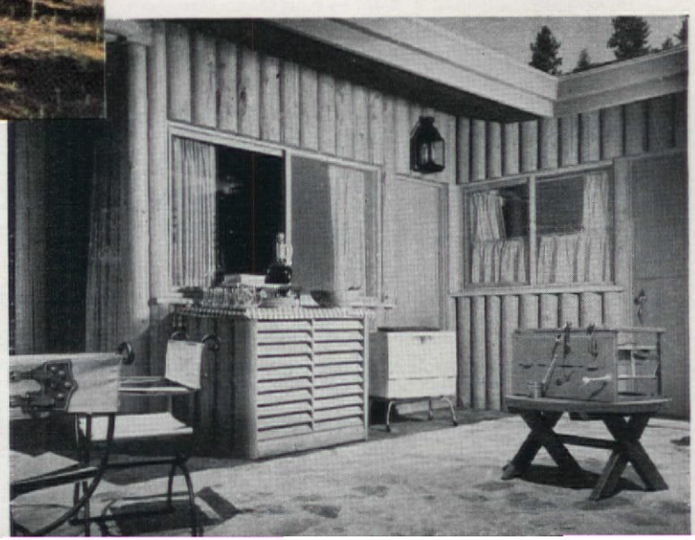
Long, low lines of Across sheet of cobalt blue by immensity of sky



as you see it on these pages.

You swoop down a big hill—a very big hill indeed—and there, at your right, through the trees, is what seems a very little log house—Bing's house! At the turn of his driveway is the only unhappy thing about the place—a big sign, telling you this is private, it is a *home,* and asking you, very politely, to call Mr. Crosby's business associates for whatever business you might have used as a brash excuse for barging in on a sweet guy who did not wall himself in with gates and watch dogs. A sweet, lovable guy who just lives like his neighbors and so naive he never thought it necessary to plant himself out!

Having got by the big sign—I should say the shock of the *necessity* for a sign to such a friendly little house—one drives in a naturalized, unlandscaped courtyard that is part and parcel of the countryside. One pushes a bell—and since no butler or maid answers the bell—a voice bids one come in and there you are—inside—a great sprawling, friendly room, the whole beautiful outdoors there too. Did the outside come indoors with you, or *is* there an indoors? This, of course, is the beautiful secret of Bing Crosby's Hayden Lake home. There is no "in" and there is no "out." It is of a piece. A continuing scheme is Hal Grieve's theory—interchangeable and therefore *one!* The same logs,



Terrace faces west to watch the setting sun go down over the mountains across the lake. Overly elegant iron chairs are pet props used in one of his movies. Refrigerator and barbecue on wheels, built-in amplifier, bring music and pleasure to outdoor eating.

silvery log house conform to contour of shore line.

lake, tall pines are dwarfed to low fringe of green

newly stained but seemingly weathered by the elements, carry one from the front door right into the heart of the house—keep the eye following through to the beauty of nature outdoors.

The madder red that is used on upholstery and the flax carpeting continues on the overhang of eaves and facia. The contrast makes the blue of the lake and the blue of the sky bluer, the green pines greener, the winter snows whiter! But so subtly is it used as an accent color, it seems only a part of the warmth of Bing's Hayden Lake house. So, too, are the brassy gold accents of pillows. The contemporary approach of electrified brass fixtures in the guise of old hanging lamps, the hand-rubbed honey finish of the sturdy furniture, walls of Thermopane to let nature in, the native granite of nearby hills. Only the initiate would ever guess that this house of Bing's took consummate decorating skill!

As one enters, there is a game table, ahead of it the gorgeous view of lake and mountains, to the left a bookcase of ill-assorted autographed books and myriads of personal pictures—also autographed—that is a decorator's nightmare and Bing's delight. Ahead of one: a living area of chairs that swivel for TV viewing; a sofa on which the carefully color-schemed pillows are always askew; and a much-too-big table, scarcely big enough to take Bing's pipes, his hats, and again—more personal pictures. On the piano—cleared for photographing only (Bing could hardly wait for us to leave to put them back)—hundreds more photographs. And at the end of this man's home—the dining room—a sturdy table surrounded by sturdy captain's chairs, each monogrammed for family use. Nothing that needs primping and doing,

Son Linny waits

patiently for photographer Reynolds to get Bing in favorite outfit—
rakish Tyrolean hat and golf club

Pipe in mouth with pencil in hand, Bing is almost as happy at his piano as he is with club in hand! Piano is at end of living room area with full view of the blue water and mountains outside.

Bing's famous theme song, "Where the Blue of the Night Meets the Gold of the Day," (Copyright 1931, De Sylva, Brown and Henderson, Inc.) is motif on living-room draperies, done in square Gothic notes from 15th and 16th century parchment panels of church music that hang over piano. In his own bedroom (right) tune changes to "Home, Sweet Home."

St. Francis of Assisi—inspired theme for a deeply religious man living in this land of great silent forests and the beautiful singing of woodland birds

Mr. Grieve has a definite theory about guest rooms! Because, of necessity, there can be nothing really personal in a guest room, a good decorator finds a human motif to decorate a guest room around. Hence, the St. Francis of Assisi motif and warm colors in Bing's only guest room at Hayden Lake. On a wall, not seen, is framed a bit of fabric "Aviary of Birds." In a corner (above) a shrine of St. Francis, and beside the guest beds, more memorabilia of St. Francis.

a house for a man—have I given you a picture of Bing's house? Because that is what it is—Bing's house! There is a bedroom for Bing, a bunk room for his boys, and one guest room—all of them pictured here.

Now, no country house is worth the land it stands on unless there be acres and acres of storage. Mr. Grieve, knowing Mr. Crosby very well, has provided ample storage. Storage for music and records, storage for clothes, golf bags, golf clothes. All kinds of storage, but most especially, places for hats—for Bing is mad for hats! Hats all over the house—hats on the sofa, hats on the table—a Davy Crockett job worn by Nelson Eddy in *Rose Marie*, later by Gordon MacCrae in *Oklahoma*, given to Bing and in Bing's house. Straw hats, Tyrolean hats, riding hats, Indian—well, name any kind of hat and Bing has the hat!

There is of course a kitchen and maid's wing. But this is little Esther Lemmon's domain—Bing's little French housekeeper who apprenticed under ex-Kaiser Wilhelm's cook, who has to stand up very tall to see out of the high windows over her sink—but never fails to see "Mr. Bing" turn in the drive and exclaim, each time she sees him—"Here comes Mr. Bing—God Bless Him!"

Café curtains, on the lake-side view of kitchen, repeat in embroidery the pine needle motif of tiles.

Mr. Grieve demonstrates his easy "stick" handling of pulling heavy draperies. Hats? Bing is *mad* for hats, hangs them, throws them all over the house!

To the obvious delight of Mrs. Lemmon, chef and major domo of Bing's Hayden Lake house, "Mr. Bing takes an extra cup of coffee."

In his boys' bunk room hangs beautiful Indian headdress given Bing when he was made honorary chief of the Paiute Indian tribe

Trundle bed principle enables bunk room to sleep four strapping males

YOU'LL FIND MORE PICTURES OF BING'S HOUSE ON PAGES 99, 100, 101

These Primitives Are Hooked

DOROTHY LAMBERT TRUMM

1630

1628

So you're not a Rembrandt? Well, here's your chance to show what you can do with a medium that is easier for amateurs than paint, yet as effective! Yes, hooked rugs. Primitive art has a warm charm that's "catching." When first you see that old painting of your Aunt Mame, you sniff disdainfully, but soon you're completely won over by "something" about it. All of us can't have an antique Aunt Mame, but we can get the same charm with hooked primitives. Sassy, colorful, and decorative, they're fun to do. The wide strips make up very quickly into a shaggy texture. Of course, if you prefer fine loops, you can cut narrow strips or use wool rug yarn. THE END

Pattern **1630**—$1.00. New England churches are ever favored for paintings and photographs. Now here's a new medium, a shaggy hooked rug, with a sense of humor. Transfer is for hooked rug that's 27 by 53¾ inches.

Pattern **1628**—50¢. At far left is another first for our roster of rooster patterns. What better way to say "Welcome" to guests at your front door? Transfer for this hooked rug is 18 by 30 inches.

1629

Pattern **1629**—$1.00. This is a rural scene to delight the lover of farm lands. If you're a city slicker, bring a touch of the country into your home with this gay red barn. Transfer for a hooked rug measures 28 by 75 inches.

See "Where Credit Is Due," page 117

SEE PATTERN ORDER FORM, PAGE 118

Mrs. A. W. Macklin of Kentucky, in process of proving that wool can produce as colorful a record as words can. She is hooking five generations of family experiences, fortunes, and romances into a stair runner

A young, energetic grandmother, Mrs. A. W. Macklin of Kentucky, is hooking a rug that is a beautiful record of the lives of five generations of her family. She initiated her project in June of 1952, and, for the benefit of the overly anxious, expects to finish it this year. Friends and neighbors keep kidding her about how long it is taking.

"Howdy, Mrs. Macklin. How's your rug coming along?" has become a routine greeting around her home town, but Mrs. Macklin takes these jests in stride.

"I'm not going anyplace," she says, "and besides I'm having so much fun doing it that I don't care if it takes me 10 years."

Mrs. Macklin works on this carpet only during the evening hours when she and her husband relax. Household duties, several clubs, and a few other constructive hobbies keep her on the run during the day, while jovial Mr. Macklin is busy with his corn, tobacco, barley, and sheep on the 541-acre farm that has been in the Macklin family for more than a century.

The landing mat that Mrs. Macklin made concerns itself exclusively with the present occupants of the household. A large red heart with the Macklins' given names and wedding date takes up the center space. The names and dates of birth of their three children are appropriately worked in clusters of forget-me-nots.

The six steps above the landing are completed too. They include the yellow pet canary in his cage, the red oriental poppies that thrive so well on the sunny hillside, the lazy sheep grazing along the old slave-built fence of stone taken from the overhanging cliffs at the fork of the creek, the purple iris that grow in profusion year after year, the full-grained ears of corn proudly displayed in their half-open husks, the brook's edge where the men fished for bass while the children wiggled their toes in the shallow muddy water, the picnic glade where fun and frivolity reigned at family outings.

It took hours and hours of meticulous handling of short strips, specifically dyed, to get the exact shading of the streams, meadows, and copses of trees in these scenes.

And now Mrs. Macklin is starting the bottom step on the lower section. The date 1799, the year the first Macklin was born in Kentucky, and the Macklin signature, in bold script, call for detail, precision, and patience. Space is left for the rug completion date to be filled in later.

The 10 succeeding steps will include a perspective view of the narrow, winding, CONTINUED ON PAGE 94

Memoirs are not always written in ink!

CATHERINE PANGLE

JAMES W. BRETT

Is There a Killer in

"FAMILY OF FOUR WIPED OUT!"

A silent menace turns happy families into tragic headlines.

Are you inviting this killer to visit your home?

Your home can be literally a death trap if you don't guard against the threat of carbon monoxide gas. Usually associated with automobile-exhaust suicides, carbon monoxide can also be made right inside your home. A dirty or poorly adjusted fuel-burning stove, space heater, furnace, boiler, or refrigerator can release carbon monoxide into the air of your home. You'll never be an accomplice to this killer if you know the facts and act accordingly. Better make sure you know the answers to these questions *now*.

Q *Is carbon monoxide a threat to your family?*

A Indeed it is. In 1952 (latest year for which figures are available) 933 people died from carbon monoxide, and 234 of these deaths were largely due to faulty heating equipment. These figures do not include deaths from carbon monoxide from automobiles. Carbon monoxide is probably the most widespread poisonous gas connected with everyday living. Daily exposure to small quantities of carbon monoxide can cause chronic headaches that will continue until the cause of the gas is corrected. For about every 200 persons that are exposed to carbon monoxide there is one death.

Q *Is there any way you can tell if carbon monoxide is in your home?*

A Because carbon monoxide gas is invisible, your safety lies in controlling the sources of the gas, not in the detection of it after it has formed. Carbon monoxide is also odorless and tasteless, so it is almost impossible to detect except by indirect methods. There is no simple test that you can make. Utility companies have scientific equipment that can test quickly, but they can hardly make a house-to-house canvass checking the atmosphere. The canary test, used by coal miners, is still a good one. These feathered monitors are so sensitive that they will fall off of their perch when as little as 0.01 per cent concentration of the gas is present in the air.

Q *Does exposure to carbon monoxide gas always mean death?*

A No. Death or injury from carbon monoxide gas depends on the amount present in the air, length of exposure, and the physical condition of the person involved, and on how soon he gets fresh air—by artificial respiration, if needed.

Q *How does carbon monoxide poison you?*

A By combining with the hemoglobin of your blood, it prevents the blood from carrying oxygen to the tissues of your body. The hemoglobin in the blood combines with carbon monoxide 300 times as readily as with oxygen.

Q *What are the symptoms of carbon monoxide poisoning?*

A Headaches, dizziness, dimness of vision, aching legs, hallucinations, depression, irritability, and nausea. A person asphyxiated by carbon monoxide can sometimes be recognized by the cherry-red color of the lips, eyelids, ears, and skin. This color results from carbon monoxide acting on the blood's hemoglobin.

Q *How is carbon monoxide produced in the home?*

A By any kind of a fuel-burning device that does not have enough air supply to burn the fuel properly and whose flue gases are escaping into the room. There must be adequate ventilation of the appliance so that flue gases pass freely to the outdoors. Space heaters, water heaters, furnaces, boilers, refrigerators, ranges and stoves that burn gas, oil, coal, kerosene, gasoline, wood or charcoal can produce this deadly gas if they are not correctly used and vigilantly inspected and repaired.

Some of these appliances must be connected to an effective chimney or vent. Others such as gas ranges or refrigerators do not require vent connections since room air changes will normally take care of the small amount of flue products produced. Vent stacks for gas appliances have a hood-like pipe connection that permits you to test the draft in the flue. After the appliance has run for 15 minutes, hold a burning match outside the bottom edge of the top, overlapping pipe. If the flame is drawn under the edge of the top pipe, you know the draft is working effectively to carry off the flue gases.

Q *Are there any warning signs that show flue gases are escaping into your house?*

A Look out for flakes of soot around fire door, flue damper, and even on the floor near the heating equipment. Also watch for an acrid aldehyde odor and a stinging of the eyes and nostrils that indicates flue

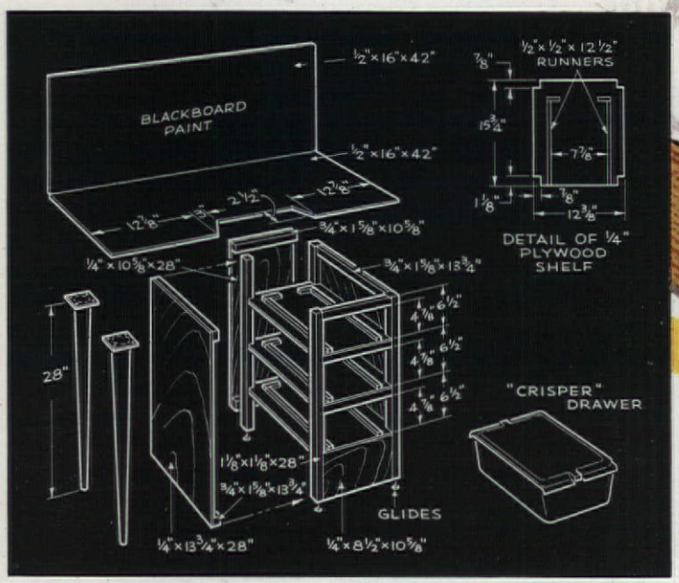
CONTINUED ON PAGE 124

Your Home ?

Is carbon monoxide lurking in your home? Where does it come from? Can you smell it? Can you see it? Is it always fatal? Test your knowledge of this lethal subject in this quiz. The answers are literally a matter of life or death for you and your family!

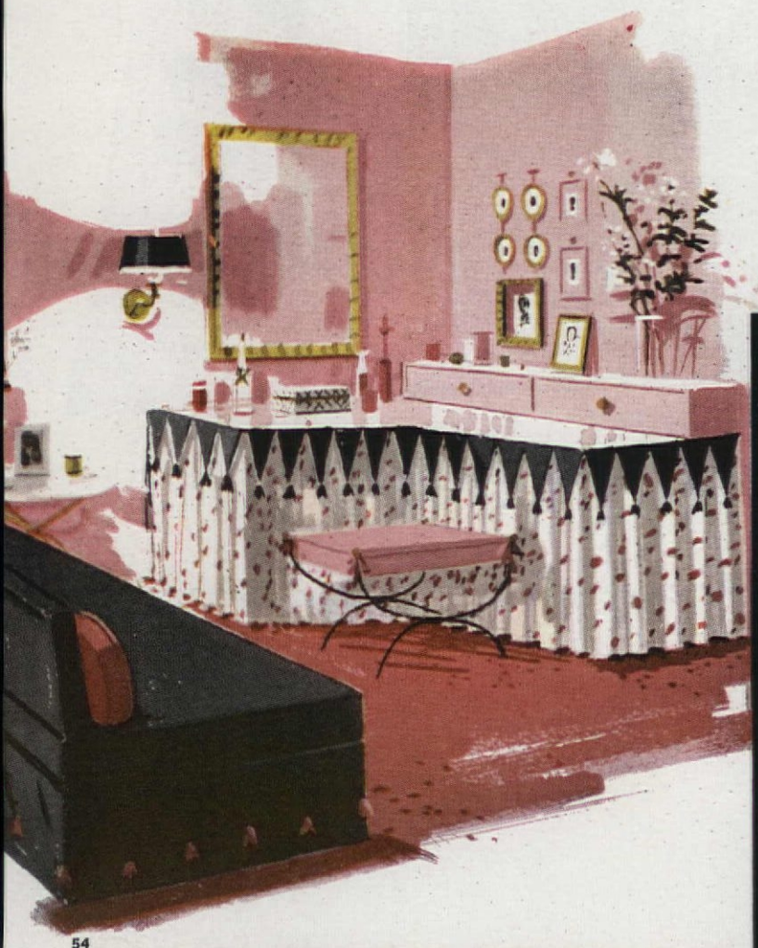
See "Where Credit Is Due," page 117

Big boon to orderliness on the kiddies' side of the fence, this work or play table has a flip-up top with a blackboard painted on the underside. Vegetable crisper drawers of clear plastic are labeled to tell what is inside, slide neatly in and out. Ready-made legs screw in place, save time on construction. Cost to build from fir plywood: about $14.

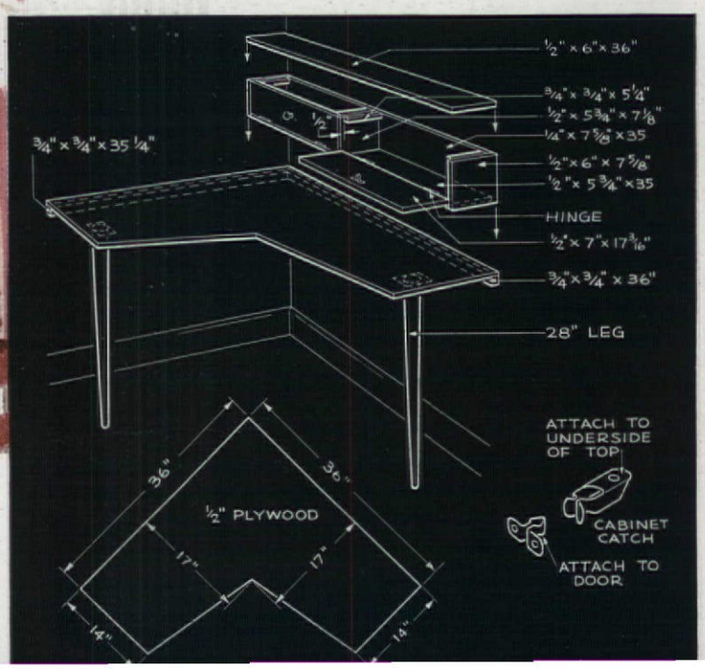


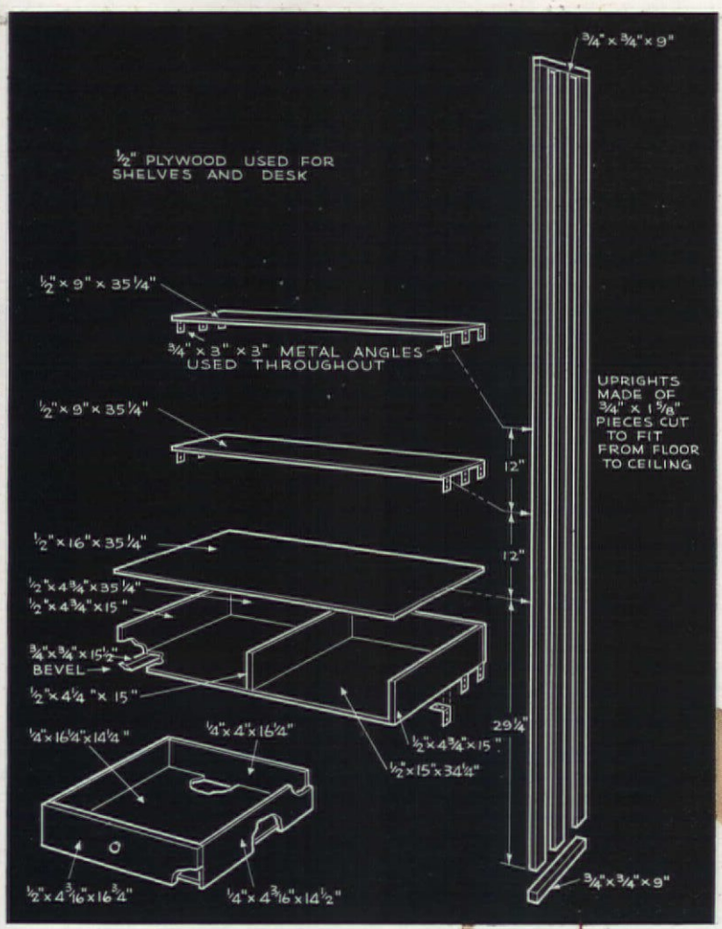
ROBERT W. HOUSEMAN

It's Simple to Make a Spot



Corners can be awkward or delightful, depending on what you do with them. This dressing table fits right in, snug as a bug, and it will certainly make a hit with any lady in the house. The two drop-front compartments on top hold beauty aids out of sight, but handy. Wood furring strips fastened to wall hold table at back. Two legs you can buy or make will support the front. Tack snap-on tape at table edge, so skirt can be removed for laundering. Price for the complete job, about $16, depending on the fabric.





for Yourself

If you live in a house or apartment where you walk right into the living room from the outside, here's a way to gain a separate entryway and to have a very good planning desk with bookshelves besides. Of course, it's not restricted to the use we show. It will perform as well in any room where you want to divide and conquer space. It would be a fine idea to construct this of birch plywood, with solid supports from the floor to the ceiling. You can stain or paint it, or use a combination of both. We estimate the top cost of materials to make this room divider-bookshelf-desk to be about $25. And if the sizes in the three "spots" we show here aren't quite right for your needs, simply adjust the measurements so that they will suit you and your home, and buy materials accordingly.

ALL PRICES ARE APPROXIMATE

715 CHIPS...

"WILL TRADE:

Old buttons, hat pins, salt and pepper shakers, button hooks, cups and saucers, and other items"

Fifteen years ago, Mrs. William H. Hough, Jr., of Freeport, Illinois, started a collection of butter chips. And in so doing she found she was also collecting a vast number of congenial letter friends. Mrs. Hough had long wanted to possess some rare pieces of old china, but she didn't have the money or space for large items. Then she had an idea: collecting butter chips would be an ideal hobby.

To begin her acquisition of these pieces, Mrs. Hough searched through antique and hobby magazines. She found these most helpful as guides. She haunted shops catering to collectors, and began the rewarding correspondence with other hobbyists who were eager to trade butter chips for buttons, hat pins, and other treasures. These congenial pen friends delight in exchanging their personal experiences and tales of just how their special hobbies are tracked down—all of which adds greatly to the excitement of the "treasure hunt" which doesn't rely on today's restaurants and hotels.

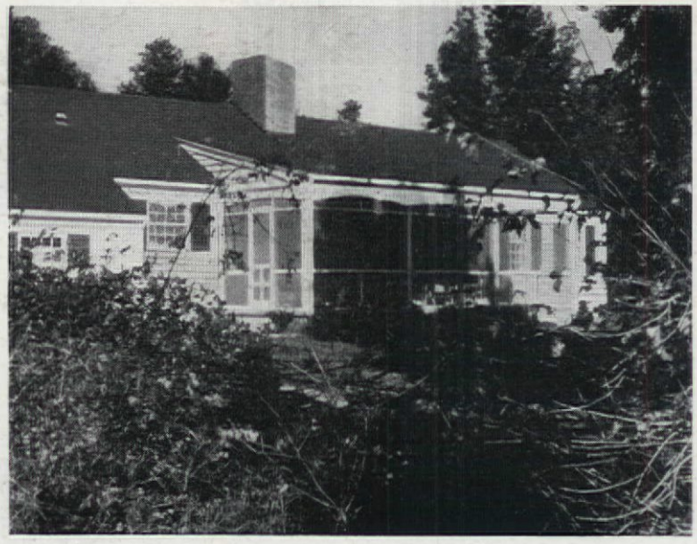
Mrs. Hough's historic pieces include a chip from the Kelly Tavern built in 1845 on the old stagecoach line between Browntown and Monroe, Wisconsin, two chips from the Barnsley Gardens near Kingston, Georgia, that predate the Civil War, and a Sandwich glass piece.

Another prize dear to her heart is the butter chip her husband gave her on their 27th wedding anniversary. It pictures a small cupid with bow and arrow. Her husband shares Mrs. Hough's interest in collecting butter chips, and he built the cabinets that hold them. The cabinets have glass shelves and doors, and special racks to display each piece effectively. Mr. Hough fashioned one cabinet of black walnut from an old organ, another of colonial pine, and the third from a butternut table from the Kelly Tavern.

During the years, Mrs. Hough has collected 715 pieces from 37 of our states and from Canada, Germany, and Japan. The chips are glass, china of all kinds, and silver. Mrs. Hough's butter chips vary from 2½ to 4 inches in diameter. It isn't known exactly when these "miniatures" were first made, but there is a theory that they were originally known and used as cup plates. That would be in the early 1800's when the cup was set on such a plate while one drank from the saucer. THE END

MARY E. MONZE

None from Restaurants or Hotels!



House
One Story Leads to Another

Naval architect selects a home port—
And a new Blueprint House is born

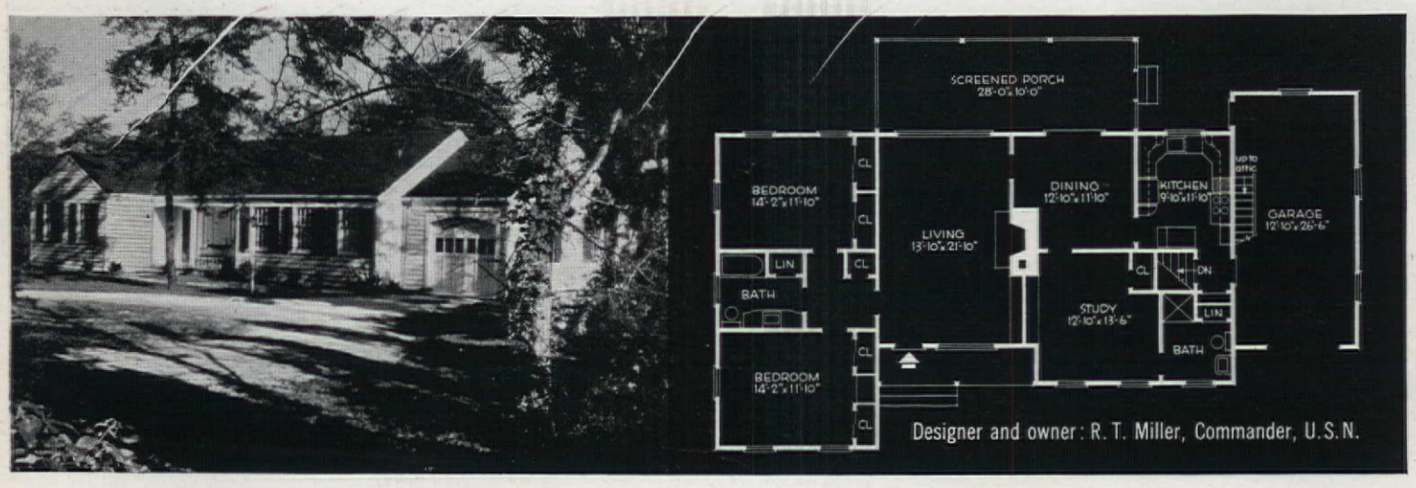
HUBBARD H. COBB

How many times have you looked at a house plan and said, "That's exactly what I want, but . . . ."? Then we think you'll be interested in the story of how the house shown here—AMERICAN HOME Blueprint House No. 49—happened to get designed and built.

Not so very long ago, Commander R. T. Miller, USN—a naval architect—was ready to build a house for his family in the tidewater country outside Annapolis, Maryland. Being a salt-water family, the Millers had selected an acre fronting on a cove of Chesapeake Bay.

Now the tidewater country of Maryland is rich country—rich in historical tradition, rich in architectural tradition. If you love this country you don't build just *any* sort of a house. You build one that's going to fit in with its surroundings, and the surroundings are traditional. By a happy coincidence, Commander Miller ran across a house plan that was published some years ago in this magazine. It was our Blueprint House No. 10 and was designed by Bertram A. Weber. This was exactly what the Millers were looking for, but . . . . They wanted changes in the floor plan to suit their particular needs, and changes in the exterior to suit the architecture of this area. Commander Miller took out his drafting instruments and went to work.

Last summer Commander Miller was in town and dropped in to see us with a set of his revised plans. We liked them and asked the Commander to send us pictures of his home when it was completed. Last fall the photographs arrived, and, as you can see, it's a mighty fine looking house. Hurried editorial conferences followed. "Should we run this house as a revised version of No. 10 house, or should we consider it a completely new house?" It was finally decided that because Commander Miller had redesigned so much, we'd better keep the two houses separate. That's why on the blueprint order form on page 119 we offer two houses and two floor plans—the original No. 10, and Commander Miller's version which we call No. 49. Take your pick and build the one that suits your needs. THE END



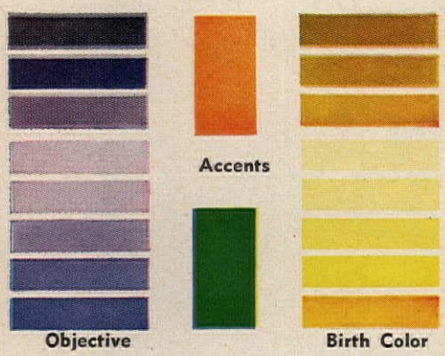
THIS IS AMERICAN HOME BLUEPRINT HOUSE NO. 49

To get the Blueprints, see Order Form, page 119

February 2nd your birthday?

THEN SING A SONG OF

"The tissue of the Life to be, we weave with colors all our own. . . ."



Following the trend of individualized living—of homes designed to suit *your* specific way of living—Mary Marfin, a Los Angeles color consultant, has gone a step further and worked out a plan of personalized colors based on birthdays. A birth color, Miss Marfin says, is individually yours, as much a part of you as the color of your eyes, skin, or hair. Each birth color has a complementary color, and the color consultant believes the use of either or both of these in your home will result in greater enjoyment of your home.

To have customers satisfied with their color preferences, Mary Marfin began many years ago to compile a chart of color reactions. She worked it out with the calendar year of 365 days, and used as a formula the full range of colors originating from the three basic colors—red, blue, and yellow. Since each day varies in birth colors under this method, it isn't possible to present all of them. And it's not possible to analyze her intricate method of determining

February 2nd Room Story, page 104

Like this lively wall treatment? It's all stenciled on with A. H. Pattern 1440, 35¢. See the Order Form on page 118.

BARBARA LENOX

BIRTHDAY COLOR!

Raphael, by John Greenleaf Whittier

the birthday colors. But let's take February second as an example. If this is your birthday, your color is a singing yellow. Your complementary colors are shades of purple, from lilac to deep amethyst, and accent colors are a zingy green and sharp coral. See what a lovely room these colors make?

Miss Marfin uses birth colors in many flexible variations, according to room size, climate, and individual preferences. Two people born on the same day may be entirely different, one an extrovert, another an introvert, one preferring cool, quiet colors, the other liking vibrant colors. In general, Miss Marfin finds that people are not dominantly extrovert or introvert, but a blend of both, so she uses both birth colors and complementaries.

Although birth colors are somewhat similar to season colors in nature, the similarity is more coincidental than actual. Your birth colors remain unchanged if you live in Kansas where June is a summer month, or in Australia where June is a winter month. A red rose is a red rose whether it blooms in Africa or in Alaska, and so your color is yours, independent of area or season. Black and white are not colors, so they may be used with any

February 2nd Flower Arrangement Story, page 106

February 2nd Table Setting Story, page 106

February 2nd birthday colors form a lovely centerpiece for the dinner-party table.

color. In fact, the birth colors on every chart have black or white added to the basic colors producing many variations.

For July, for instance, the birth color, Miss Marfin says, is violet blue. Add black to this and you have the gray blues, add white and you have the light sky blue. Complementary colors for July 11 range from sunny yellow to mustard and umber. Accent colors are magenta and turquoise. For May 11, the color ranges from delicate turquoise to deep teal, with red orange and warm pinks as complementaries, and brown and beige. Accent colors are sharp lime and delphinium blue.

In her chart of color reactions, which forms part of her basis for finding a birth color, Miss Marfin frequently noted that

CONTINUED ON PAGE 104

See "Where Credit Is Due," page 117

"EX-WIFE RETURNS AS COOK"
What's wrong with this press headline? Read on. . . .

Filet Mignon with Sauce Béarnaise
RECIPE ON PAGE 75

Good Victuals

JEAN AUSTIN

"A curious settlement of a matrimonial tangle is reported from Bellinzona. About a year ago the wife of a wealthy tradesman, named Pulchello, eloped with another man and a divorce followed in due course.

"Mme. Pulchello was recently deserted by her lover and left penniless, so she went back to her former husband and asked to be taken back, stating that she had made a great mistake and would do anything to please him.

"Mme. Pulchello is an excellent cook, and her ex-husband, who is rather a gourmet, had not forgotten this fact. He had suffered much, gastronomically, since her departure.

"'I am engaged to be married next month,' he said to her, 'so I cannot take you back as my wife, but you can come back as cook. If you accept I will pay your debts and give you good wages, but there must be no attempts at love-making because you killed my former love for you long ago.'

"The divorced wife accepted the offer, taking up her duties the next day."

What's wrong with it, you ask? I'd say the headline, as well as the reporting, was angled entirely wrong. In my opinion, Monsieur Pulchello lost a mighty good *Saucier* and what's more, Monsieur realized it. Engaged or no, bride or no bride, he was taking no chances on letting her get away again!

This press excerpt is from *The Best of Boulestin*, a Frenchman who devoted his best years to the education of the English in French cuisine. Edited by Elvia and Maurice Firuski, it is published by Greenberg. The first cookbook I have ever recommended in Good Victuals, it is certainly one of the very few I consider worth shelf space in a gourmet's kitchen, if for no other reason than that it does not talk down to you. I think you'll enjoy owning it.

But to get back to sauces and sauciers. Now it could be that a gal can put too much love into a sauce, but surely you must know that while many women are good cooks, a truly superb cook is one who has mastered the art of sauces. It is the very foundation of French cuisine—and to date the French have

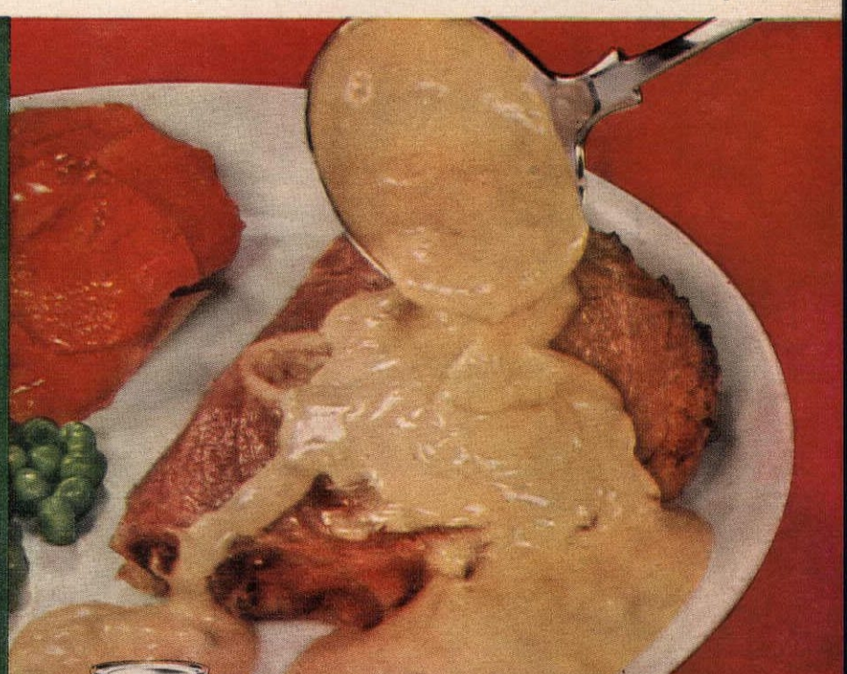
CONTINUED ON PAGE 86
See "Where Credit Is Due," page 117

New! Quick! Delicious!

"Company" sauces made with soup!

Company coming? Want to give them something new and special? Quick! Make a delicious sauce with Campbell's Soup! You can glorify an everyday hamburger with a Barbecue Sauce that will taste like one a chef slow-cooked for hours. Or make a Mustard Sauce—men like that! A Curry Sauce for shrimp or eggs — or an Almond Sauce for Sunday chicken. Or make up your own — it's easy. Start with any Campbell's cream soup. Add your favorite herbs and spices. Famous cooks do the hard work for you when you use sauces made from Campbell's Soups.

QUICK BARBECUE SAUCE — Combine 1 can Tomato Soup, ¼ cup sweet pickle relish, ¼ cup chopped onion, 1 tablespoon each brown sugar, vinegar and Worcestershire sauce. Simmer until onions are cooked and flavors blended. Makes 1½ cups sauce.



QUICK MUSTARD SAUCE—Blend together 1 can Cream of Celery Soup, ½ cup milk and 2 tablespoons prepared mustard. Heat and serve! A zesty sauce that adds new and exciting flavor to ham, fish, spiced and smoked meats. Makes 1¾ cups sauce.

QUICK CURRY SAUCE — Add ⅓ cup seedless raisins to ½ cup water and bring to a boil. Simmer about 5 minutes to plump raisins. Stir in 1 can Cream of Chicken Soup and ½ teaspoon curry powder. Heat and serve with shrimp, chicken, ham. Makes 1¾ cups sauce.

QUICK ALMOND SAUCE — In 2 tablespoons butter or margarine, toast ¼ cup blanched almonds until lightly browned. Stir in 1 can Cream of Mushroom Soup, ¼ cup sherry wine (or water), 1 teaspoon onion juice. Heat and serve over chicken, fish, ham, pork. Makes 1½ cups.

Good cooks cook with *Campbell's Soup*

M'm! M'm! Good!

Blend **Golden Fluffo Shortening** with **Gold Medal Flour**... for a

NEW PASTRY CREATION

"Try this better golden-brown

GOLDEN

Blend golden-yellow Fluffo with dependable Gold Medal, for tender pastry that's golden even *before* baking! Cut out, bake over inverted custard cups. The individual shells fall into shape while baking . . . come out short and flaky, so much more golden-brown.

BETTY CROCKER says: "Golden Treasure Tarts are a wonderful surprise for Sunday suppers, bridge luncheons or special occasions. The crust is out of this world! So tender!"

GOLDEN TREASURE TARTS

2¼ cups *sifted* GOLD MEDAL *"Kitchen-tested"* Flour **¾ cup Golden FLUFFO Shortening**
1 teaspoon salt **5 to 6 tablespoons water**

Heat your oven to 425°. Mix Gold Medal Flour, salt. Cut in golden Fluffo. Sprinkle with water, mix well with fork. Round up dough, roll out thin, cut into 5-inch circles. Prick with fork. Place lightly over inverted custard cups (as illustrated) or salad molds, on baking sheet. Bake 12 to 15 minutes. Cool before removing from cups. Makes 12. Serve with your choice of the fillings illustrated...or fill with creamed chicken, tuna, fruit, salads or any other filling you may desire.

If you prefer, cut pastry in 5-inch squares as illustrated here.

More quick-trick recipes using Golden Treasure Tart pastry (made with golden Fluffo Shortening and Gold Medal Flour) now in folders in Gold Medal sacks. Recipes like Thumb Tarts, Muffin Peach Pies, Pecan Dreams, and others. Look for them!

Bake it better with

pie crust...make these easy

TREASURE TARTS!"

says Betty Crocker
OF GENERAL MILLS

Serve with fillings above (clockwise): *ice cream with chocolate sauce; butterscotch pudding; cherry filling; shrimp salad; creamed ham.* (See recipe.)

An exciting new pastry idea created by Betty Crocker especially for Gold Medal *"Kitchen-tested"* Flour! It's fun to work with and easy to shape. It's pastry that's *better* . . . beautifully golden, flaky, tender . . . a wonderful "come-back-for-seconds" pastry. But, of course, that's Gold Medal for you! Whatever you bake . . . pies, cakes, cookies, biscuits . . . dependable Gold Medal works with all the other ingredients to help you bake it better!

Try Golden Treasure Tarts, and you'll discover the new *kind* of pastry you get with golden Fluffo—more beautifully golden-brown and so flaky and delicious—better in every way! That's because Fluffo is a new *kind* of shortening, blended by Procter & Gamble from the finest ingredients. Fluffy, rich. Golden-yellow from pure carotene. Cooking champions are changing to Fluffo for a better, new kind of cakes, pies and fried foods. (Fluffo is pure shortening, not a table spread of course.) Get Fluffo today!

GOLD MEDAL and **Golden FLUFFO**

"KITCHEN-TESTED" FLOUR

PROCTER & GAMBLE'S NEW FLUFFY-RICH, GOLDEN-YELLOW SHORTENING

For details about table appointments, see "Where Credit Is Due," page 117

EASY MUSTARD SAUCE

RECIPES ON PAGES 81, 82

Take a Package of INSTANT PUDDING

10-MINUTE CHEESE CAKE

SPEEDY STRAWBERRY FLUFF

If you are in a venturesome mood, or just a convenience-minded person, come into our kitchens with us. There is really no reason to take all morning to make what can be whipped up in minutes, so we're taking the instant pudding package and casting it in the leading role of quick-fix recipes. There's virtue in "them thar packages."

We begin with EASY MUSTARD SAUCE to be served with ham. Designed not only to please the appetite but the time budget too. Cheese cake—which we call here 10-MINUTE CHEESE CAKE because it takes just that long to put it together—offers ample room for praise, or one can add and subtract and come up with a mouth-watering SPEEDY STRAWBERRY FLUFF. Pretty, pink, and partyish. Then the tangy fruit bowl appears —with a good INSTANT FRUIT SALAD DRESSING. This one can literally be thrown together in a few minutes. And by all means try BUTTERSCOTCH-FLECK ICE CREAM, and of course a LUXURY PUDDING CAKE. And now, after using all of these recipes, we take it for granted that you have arrived at the happy point where you will want to develop other variations of your own.

INSTANT FRUIT SALAD DRESSING

JUNE TOWNE

LUXURY PUDDING CAKE

BUTTERSCOTCH-FLECK ICE CREAM

For details about table appointments, see "Where Credit Is Due," page 117

RECIPES ON PAGES 75, 76

VEAL À LA KING DELUXE is a recipe to tuck in your memory. Call it artificial appetite stimulation if you like, but this one's a sure-fire dish to make anyone forget he "*had* veal cutlets for lunch." And finicky appetites can be readily talked into more sturdy dimensions by judicious use of this bit of artistry. Combined for color and flavor, it is still a recipe you can have table-ready in just minutes.

for Lunch!"

JEANNIE WILLIS

Family Food

If your man is brave enough to bring up such a matter, don't throw anything at him—even a book. Instead, lower your lashes in the way movie stars do, smile submissively, then slide into your kitchen and subtly transform this unfortunate coincidence into a dinner that hasn't the slightest resemblance to his luncheon fare. Here on these pages are five recipes that make a pleasant escape from such predicaments. They can be prepared with almost as little effort as it takes to use salt and pepper. With your own imagination and ingenuity, revising the menu becomes a fascinating game. The possibilities are limitless and rewards so great that you'll hope "he *had* it for lunch!"

CORNED BEEF AND CABBAGE CASSEROLE sets pattern for the face-lifting of traditionally American corned beef and cabbage Dad had for lunch. Transform it into a casserole with some cream sauce and seasoning—it takes just 30 minutes—and he will wonder what genie could make foods taste so entirely different. This bit of disguise can work perfectly for leftovers, too.

SWEET AND PUNGENT FISH is a perfect example of the wonderful results that you can achieve when you set out to remake a dish. You can use any kind of fish in this tasty entrée—you can even use leftover baked or boiled fish. What is the means of changing the taste so that Dad isn't a bit perturbed about having it for two meals in a row? It's the seasoning that's the secret here, as you'll see in the recipe.

PEA-CO CHICKEN is another quick switch to remember on evenings when roast chicken is on your menu. Just reach for the carving knife and slice off some pieces. In 20 minutes you will have a new flavor that is a real prize winner. And if you have been racking your brain for a recipe that is really different, remember this also for when "Dad *didn't* have that for lunch."

DEVILED BAKED HAM is sure proof that menus are changeable. Here we show you an easy-to-prepare recipe. It's a top-of-the-range recipe that will really perk up that slice of ham. The time you have to spend in the kitchen preparing this dish is really amazingly short, as you'll see when you read the recipe on page 75. We hope you will try this delicious idea soon—your family will be delighted.

From one easy recipe you can make

18 flavors in luscious "Philly" *cake frostings!*

THE BASIC RECIPE FOR "Philly" Frosting

1 3-oz. pkg. Philadelphia Brand Cream Cheese*

1 tablespoon milk

2½ cups sifted confectioners' sugar

Your favorite flavoring according to directions

Blend the cream cheese and the milk. Add the sugar gradually, blending it in well. Then add your selected flavoring according to directions and mix again.

FOR VANILLA FROSTING

To the basic recipe above add ½ teaspoon of vanilla.

There's your "Philly" frosting—enough to frost and fill a 2-layer, 8-inch cake. And what a frosting! Rich! Smooth! And one that *stays* moist and fresh!

**or 6 level tablespoons*

Be sure you use **PHILADELPHIA**

CHOCOLATE "Philly" Frosting—Use basic recipe. After the sugar is blended in, add 1 square of unsweetened chocolate which has been melted and slightly cooled, a teaspoon of vanilla and a dash of salt.

ALMOND "Philly" Frosting—Basic recipe. Add ½ teaspoon almond flavoring. Send the coupon below for more ideas. You can have fun with "Philly" frostings.

MARASCHINO CHERRY "Philly" Frosting—Basic recipe but instead of the milk use 1 tablespoon maraschino cherry juice and 1 tablespoon of chopped maraschino cherries.

ORANGE "Philly" Frosting—Basic recipe but instead of the milk use 1 tablespoon orange juice and ½ teaspoon grated orange rind. Delicious—the fresh flavor of the orange and the fresh flavor of Philadelphia Brand!

You start with fresh, rich Philadelphia Brand Cream Cheese

...nd whip up the smoothest, finest-tasting frosting you've ever had!

Out of the Kraft Kitchen comes this wonderful idea for you.

You know Philadelphia Brand Cream Cheese, of course. Creamy-white, soft, cream-rich and *fresh-tasting!* Millions of women use it in salads, as a topping for desserts and as a refreshing spread for bread and the breakfast toast.

Well, that same Philadelphia Brand works like magic in an uncooked cake frosting! Quicker and easier than any cooked frosting, and it never fails! Philadelphia Brand blends so easily with the sugar that you are hardly started before you have a smooth, rich frosting to put on your tender cake! And it helps *keep* that frosting moist and fresh!

Try one of these "Philly" frostings on your very next cake. Compare it with the best frosting you've ever made up to now. And rush the coupon for new ideas—surprises!

Be sure you use genuine *Philadelphia Brand* Cream Cheese. Its richness, its texture, its freshness (guaranteed) are all important to thrilling results with frostings. Look for the words Philadelphia Brand and the red Kraft K *on the package.*

BRAND Cream Cheese

MADE ONLY BY KRAFT AND GUARANTEED FRESH

CLIP THIS ORDER COUPON NOW

18 Cake Frosting Ideas Free!

Kraft Kitchen, Dept. AH 2, Box 6567, Chicago 77, Illinois

Please send me a FREE copy of the leaflet on "Philly" frostings

Name_____ (Print)

Address_____

City_____ Zone____ State_____

More zip per dip

with Del Monte... the only catsup made with the superlative vinegar that brings out the best in tomato flavor

There most certainly is a difference in catsups! Only DEL MONTE Catsup is made with Pineapple Distilled Vinegar. And, oh what *that* does to bring out the flavor of ripe tomatoes and tangy spices in catsup!

So why not make the familiar DEL MONTE name on the label your assurance of quality in catsup, as in so many other foods.

Try these other famous Del Monte Tomato Products, too!

Tomato Sauce Stewed Tomatoes Chili Sauce Tomato Juice Peeled Tomatoes

Copy an idea from your favorite restaurant. Try OYSTERS BENEDICT for a luncheon treat. Fried boiled ham on toast is topped with sautéed oysters and Hollandaise sauce. Chopped chives add a gay flourish.

SURPRISE 'EM WITH NEW OYSTER DELIGHTS

VIRGINIA SCHROEDER

ANGELS ON HORSEBACK become sophisticated hot hors d'oeuvres if they are made by wrapping bacon around fresh oysters. Fix them early and then they can be popped under the broiler when needed.

Crisp and crusty oysters are certain to tempt your seafood fans. For our OYSTER FRY, we dip oysters in a dry pancake mix, allow them to stand for 15 minutes (longer if we're delayed) and then fry them in deep fat or shallow fat. Serve with tartar sauce and lemon.

OYSTERS BROCHETTE can be the specialty of your house with a few minutes' notice. Pieces of bacon and oysters are alternated on skewers. Roll the brochettes in seasoned buttered crumbs. Now, when they're broiled to a light brown, you have a special treat.

Impress your luncheon guests with easy-to-make OYSTERS FLORENTINE. Cooked spinach, oysters, and a light cheese sauce are arranged in scallop dishes and baked in a moderate oven 15 minutes. Serve with green salad. You'll have a menu even the dieters will approve.

Hash filet mignon!

New, elegant eating, this hash made from oven-roasted beef

Here's a hash that's "Sunday dinner good". Because Mary Kitchen makes it the way **you** would fix a company dish. Choice fresh beef is oven-roasted to a crusty brown. This beef, with its savory pan juices, is blended with firm white potatoes, subtle seasonings.

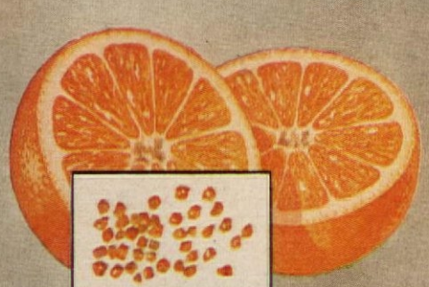
Suggestion: slice chilled hash, circle with partially cooked Hormel Bacon strips. Bake until bacon is crisp (about 20 min., at 375°).

Mary Kitchen Roast Beef Hash

Geo. A. Hormel & Co., Austin, Minn.

Crystals made from real oranges are right in this new mix

An entirely new delight in a cake! Real fresh fruit flavor, and you don't squeeze an orange or grate a rind. Country-fresh eggs are blended into the mix, too. Milk is all you add.



These tiny crystals are the Pillsbury secret! Made from the peel and juice of select, tree-ripened oranges, they have both the sweetness of the juice and the tartness of the rind, to give you the kind of orange cake never possible from any recipe, or from any other cake mix. Pillsbury, the one and only Orange Cake Mix.

NEW!

Pillsbury Orange Cake Mix

• veal à la king de luxe

• corned beef and cabbage casserole

Preparation time: 10 min.
Baking time: 30 min.

2 cups shredded cabbage, cooked
½ cup shredded cheese
1 lb. corned beef, cooked
2 tbs. butter or margarine
2 tbs. flour
½ cup corned beef stock
1 cup milk

• In a greased casserole, layer cabbage, cheese, and corned beef. Prepare cream sauce with butter or margarine, flour, milk, and stock. Pour over cabbage and corned beef. Top with more shredded cheese. Bake in a 350°F. oven for 30 min.

Serves 4 ***410 cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

• deviled baked ham

Preparation time: 10 min.
Baking time: 25 min.

Baked ham
2 tbs. brown sugar
1 tsp. cornstarch
⅛ tsp. salt
⅛ tsp. cinnamon
⅛ tsp. ground cloves
¼ tsp. dry mustard
1 tbs. vinegar
½ cup pineapple juice
2 tbs. essence of sherry
1 tbs. butter or margarine
¼ cup dried currants

• Place ham in baking dish or skillet. Combine remaining ingredients in a saucepan. Boil for 1 min., stirring. Pour over ham. Bake for 25 min. in 375°F. oven, or simmer on top of range for 25 min.

Serves 4 ***525 cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

• béarnaise sauce

• In a small saucepan cook in ¼ cup wine vinegar:
2 chopped shallots
1 sprig tarragon } saving a few
1 sprig chervil } choice leaves
(If fresh not available use ½ tsp. each dried chervil and tarragon.)
Bring to a boil, turn down heat, and reduce to almost nothing or until it is a thick paste. Cool.

Stand saucepan in another one with hot water, or transfer to top of double boiler. In either case keep water below boiling point at all times by adding cold water as needed.

Add: 3 egg yolks
a drop of cold water
and stir briskly with a wire whisk (or slotted spoon, if you are so improvident as not to own a wire whisk).

Now you'll need ½ lb. butter. Add, little by little, a few spoonfuls at a time, softened (but not melted) butter, until you have used the whole half pound save one last little piece. This bit of fresh butter, added at the last minute, gives a sauce a last fine touch and is added when your saucepan has been taken off the flame.

CONTINUED ON OTHER SIDE OF CARD

• sweet and pungent fish

• pea-co chicken

Preparation time: 10 min.
Baking time: 20 min.

2 cups cooked sliced apples
2 cups cooked chicken
½ cup peanuts
½ cup coconut
1 can (10½ oz.) cream of mushroom soup
⅓ cup light cream
1 tbs. prepared mustard
1 tbs. lemon juice
½ tsp. salt

• In a greased 1½ qt. casserole layer the apples, chicken, peanuts, and coconut. Combine remaining ingredients and pour over entire casserole. Bake in 350°F. oven for 20 min.

Serves 4 ***490 cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

American Home Recipes

(Good Victuals, pictured in color on page 62)
(Family Food, pictured in color on page 68)

AMERICAN HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for $1 from:

THE AMERICAN HOME, Dept. J-55
American Home Building, Forest Hills, N. Y.

• sweet and pungent fish

Preparation time: 10 min.
Simmering time: 15-20 min.

1 med. onion, sliced
3 tbs. cooking oil
1½ -2 lb. fish, floured
¾ cup sugar
¾ cup vinegar
¾ cup water
1 tsp. salt
1½ tsp. ginger
1 tbs. monosodium glutamate

• Brown onion in cooking oil in a heavy skillet. Remove. Brown fish in same skillet, add browned onions and remaining ingredients. Simmer 15-20 min. or until fish is done.

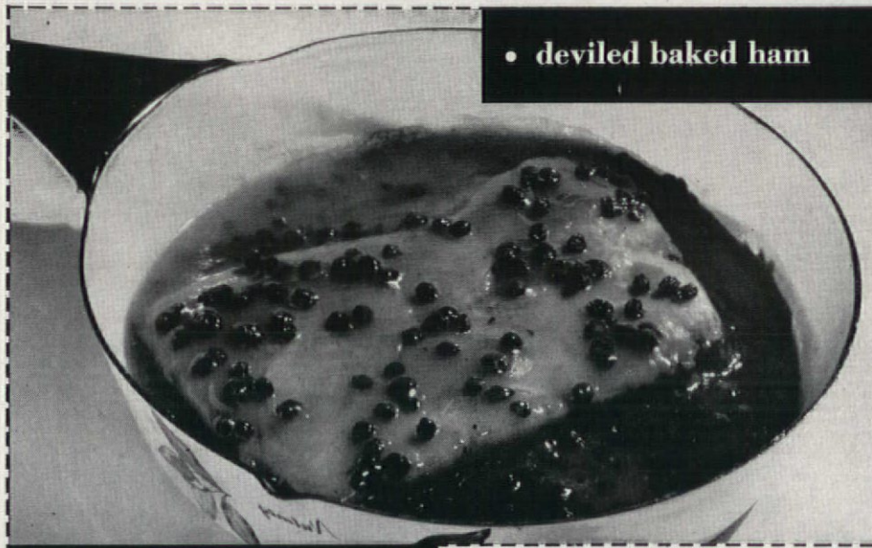
NOTE: Fresh or frozen fish may be used; porgy, sea bass, flounder are especially recommended.
If fresh ginger is available, use ¼ cup sliced, brown with onion

Serves 3 ***425 cal. per serving*** ***Source of Vitamins A, B, C***

SUBMITTED BY FLORENCIO LAPINIG *Tested in* THE AMERICAN HOME KITCHENS

• pea-co chicken

• deviled baked ham



• béarnaise sauce

(Recipe begins on other side of card)

You have been stirring all the time, of course. Now—add ¼ tsp. salt (more if you have used sweet butter, and I hope you have) and a very little cayenne pepper. Blend again with your whisk and pass through a very fine sieve. If you used fresh herbs, chop the leaves and add now. If not, substitute a little chopped parsley. Serve at once.

Obviously, not a recipe to do unless you give it your full attention—as do all fine sauces.

Another caution! If fresh herbs are not available to you, dried herbs may be substituted. But be sure they are not old. Buy dried herbs in small containers, keep tightly corked, and when opening do as you do with coffee or tea—take out what you need and re-cap quickly!

If you have no other copper saucepans, invest in at least one small one for sauces! It holds heat without burning or too quick changes in temperature when you must add cold water to the pan beneath it. And one with straight sides, like the French use, if you can find it.

RECIPE BY JEAN AUSTIN

• veal à la king de luxe

Preparation time: 10 min.
Cooking time: 25 min.

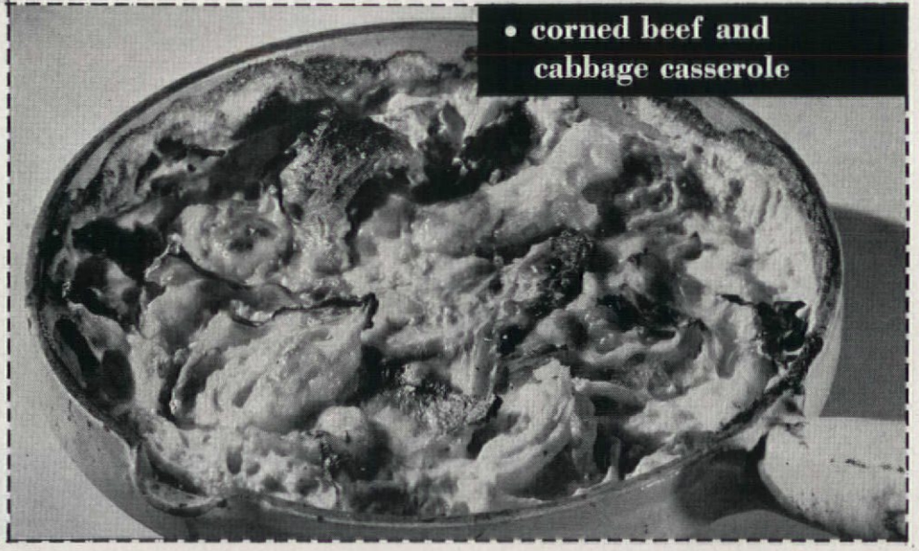
1 lb. veal, cut in strips
1 tbs. butter or margarine
1 can (10½ oz.) cream of chicken soup
½ cup milk
¼ cup sliced black olives
¼ cup pimiento
1 tbs. pickle relish
⅛ tsp. nutmeg
Salt to taste

• In a 1½ qt. saucepan, sauté veal in the butter or margarine. Add remaining ingredients, simmer for 25 min. or until veal is cooked.

Serves 3 ***510 cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

• corned beef and cabbage casserole

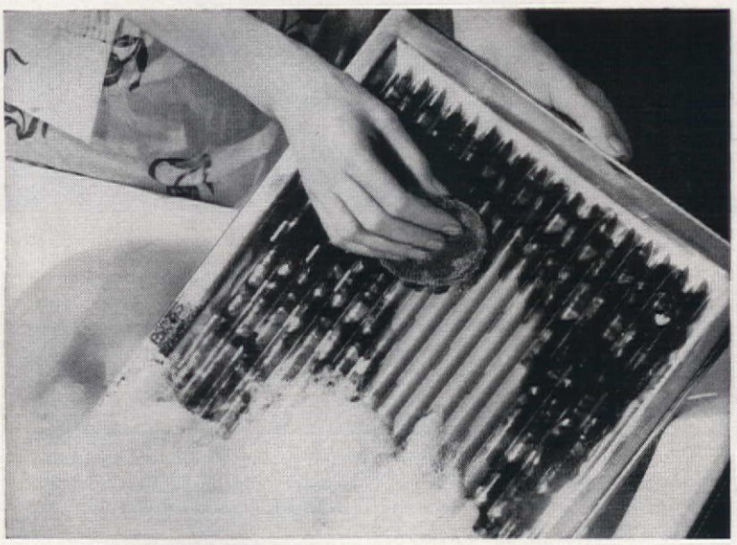


Save time cleaning griddles. Handy griddles, like most stove parts, are easy to clean at stove or sink. So easy — because you have magic S.O.S. to help you. S.O.S. cleans off the greasy crust left by fried eggs, hotcakes, hamburgers — makes griddles gleam!

Save time cleaning reflector pans. Shiny reflector pans are easy to *keep* shiny. In most electric stoves, simply flick up the heat coil, lift out pan. S. O. S. cleans off spatters — polishes reflector pans in one quick operation! S. O. S. cleans up drip trays, too!

How to save time on stove cleaning

Never were stoves so easy to clean —but when foods spatter or spill and burn on—you need S.O.S®



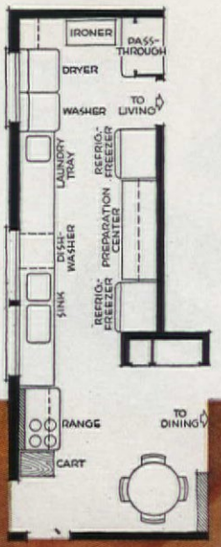
Save time cleaning broilers. Two tricks make this job easy: (1) Clean broiler after every use, to prevent grease and foods from burning on. (2) Use S.O.S.—with its sturdy, interwoven fibres—to scour off burned-on foods and grease, to make cleaning quick and simple! Look for S.O.S. Magic Scouring Pads in the red-and-yellow package!

Save time cleaning oven linings, racks. When greasy cooking film collects, and foods crust on—it's no trick to clean your oven the speedy way with S. O. S. Magic Scouring Pads. Sturdy S. O. S., with soap right in every oval pad, gets into corners, scours oven racks, *whisks* away spattered grease, sticky pie juices, and stubborn cooking stains!

© *The S. O. S. Company, Chicago, Illinois, U.S.A. • S. O. S. Mfg. Co. of Canada, Ltd., Toronto, Ont.*

Unique Work Centers + Charming Color =

Capable Kitchen That's



CONTRIBUTOR: ELIZABETH CLEMONS

Just one look (above) and you can see that equipment arrangement keeps Mrs. Moos' steps to a minimum. Cooking, cleaning, and laundry line one wall. "Clean clothes" hamper, end wall, holds clothes that await ironing. Other wall (above, right): refrigeration, mixing.

Electric range (far left) has charming brick-wall atmosphere. The copper hood with fan inside channels the cooking odors and moisture outdoors. Wall shelves hold spices and herbs. Movable cart next to range has a maple top. Shuttered doors to storage, outside.

In the cleaning area (left), everything Mrs. Moos needs is at her fingertips. Sink has one deep bowl for clean-up chores, and shallow bowl, with knee space below, for sit-down work. Dishwasher is to the right, and electric towel dryer to left. Perforated hardboard along cleaning center wall holds quickly needed cooking utensils.

EDITH RAMSAY

Gay as a Butterfly

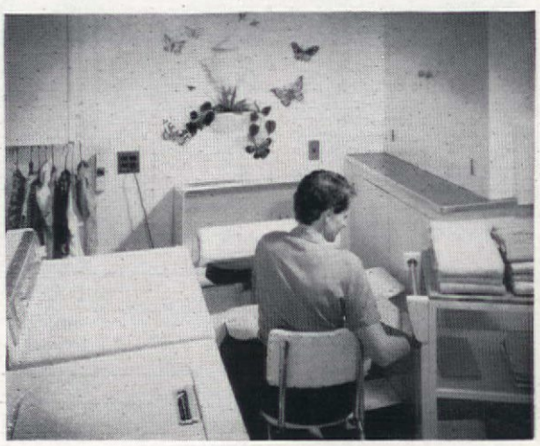
- Remodeled to suit a family with four kids
- As pretty and original as it is efficient
- Two-wall plan that lets Dad and the kids join in the cooking fun
- Two refrigerators organize food storage
- A scrapbook of ideas paved the way

See "Where Credit Is Due," page 117

As you enter this kitchen you feel as though you're walking into a white cloud with a pretty orange lining. And flitting through the cloud are lively, handpainted orange and black butterflies. But Mrs. Daniel Moos of Wayzata, Minnesota, hasn't settled for mere cheerfulness. Her family's kitchen is as organized as it is gay.

Refrigerator? This kitchen has *two* because Mrs. Moos feels that she can get the utmost in organized food storage in the two refrigerating and two freezing compartments. The refrigerators frame an organized, unusual mixing area. At Mrs. Moos' fingertips are all her baking supplies and all the needs and utensils for mixing salads. All her food preparation works toward the range and onto the kitchen's lazy-susan dining table.

Her complete laundry center has a deep sink, a washer and dryer, and an ironer that rolls to a free wall space for elbow room. On "ironing day," Mrs. Moos sorts clothes as they're ironed and places them on shelves of the kitchen cart. Then she rolls the cart to various storage places. Right wall of her laundry area has pass-through to living room which doubles as a beverage counter. Everywhere you look there's evidence that organization and beauty combine admirably to serve this family with four children. THE END



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something excitingly new in kitchens. Bilt-in refrigeration—something you've dreamed about. It's here for kitchens of today.

The more than ample automatic defrost refrigerator gives you 8.4 cubic feet of storage space—every inch of it usable. And everything at your finger tips—waist high.

The matching, completely separate freezer, holds 210 pounds of frozen food—6.3 cu. ft.

Here at last is the freezer right in the kitchen —*built-in* where you want it.

Not only can you choose the location—but the arrangement and color, too! Over-and-under, side-by-side or in multiples. Or, across the aisle, if you prefer. Select stainless steel, antique copper or any one of 25 colors custom matched to your cabinets.

Revco Bilt-Ins make possible a new world of beauty and convenience. Begin your new kitchen planning with Revco.

SEND TODAY FOR THE NEW BOOK "TREND-SETTING KITCHENS"

Here, in full color, you'll find trend-setting kitchens from all over the country. Just 25c to cover mailing and your address will bring it to you.

REVCO, Inc., Deerfield, Mich.

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Deerfield, Michigan
Enclosed is 25c for my copy of the new book, "Trend-Setting Kitchens."

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City _____ Zone _____ State _____

TAKE STOCK- AS CHEFS DO

BLANCHE CAMPBELL

A refrigerator stock pot has saved the day for many a chef. And it can do the same for you. If you keep a stock pot on hand, you can turn out a bowl of delicious, appetizing soup at a moment's notice. Or the stock can be used to add body and flavor to many casserole dishes.

It is one of the thriftiest ways to stretch a budget that I know. Grandma always kept a stock pot bubbling on her wood-coal stove, but modern refrigeration makes it much simpler for you!

Meat flavor is a must to the stock pot. So save carefully every bone that comes your way. All leftover bones from roasts, steaks, chops, ham, or poultry can be used. You can use or add a raw soup bone if you like. But if you use the raw bone have it cracked so you get all the good out of it.

Cover the bones with cold water. Add drippings from any meat you have on hand, sliced raw onion, raw carrots, celery and celery tops, parsley, bay leaf, peppercorns, and salt. Bring to the boiling point. Then simmer slowly for about two hours. Strain and cool.

I leave the fat on mine because my family likes it that way, but if you prefer, it can be skimmed off.

Don't allow the broth to stand unrefrigerated for any length of time unless it is actually cooking. When the cooled stock has reached room temperature, pour it into sterilized refrigerator containers. Cover loosely and place in the refrigerator. Save the meat and vegetables from the stock and use them in hash.

Practically anything can be added to this basic soup stock. Leftover vegetables such as carrots, peas, corn, string beans; any variety of dried beans, onion, celery, turnips; liquor from cooked or canned vegetables, tomatoes, tomato juice; any kind of leftover meat or poultry. Always bring the stock to the boiling point whenever adding any new ingredients to it, and then cool it slightly again and put promptly back into the refrigerator.

If you desire, other seasonings may be added while it is heating. It is really a dash of this or that seasoning that turns an ordinary dish into something special. Once you get started experimenting with seasonings there is no end to what you can concoct. Seasonings are really the magic wand that lends glamor to cooking, so don't hesitate to try your hand.

Uncooked rice, noodles, spaghetti, are all good added to the soup. So is a bit of grated cheese added just before serving.

THE END

meet Mr. Blue Lake

Introduce yourself to Blue Lakes from Oregon and Washington and serve green beans with the smoothest, cleanest and most succulent flavor.

Blue Lakes are a distinct variety of stringless green beans. They are greener, rounder, straighter, firmer.

You will find Blue Lakes on the menu at the best restaurants. You will also find them on your grocer's shelf under many brand names. Regardless of brand name, be sure you get "Blue Lake variety" green beans from the Pacific Northwest.

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PAY YOU BIG MONEY ALL YEAR!
Cash in on newest TALL card sensations. Be first with the most. 21-card $1 Assortments, DeLuxe, Humorous, Religious, Photo Cards, Notes, Krome-Kotes—all TALL designs, for every taste and year 'round occasion! Over 150 fast sellers. Big line novel Gifts, Stationery, other Cards. Profits to 60c per box, plus Cash Bonus. Get Sample Outfit on approval. Inspiring $1.25 Jewelled Pen offered FREE for acting quickly.
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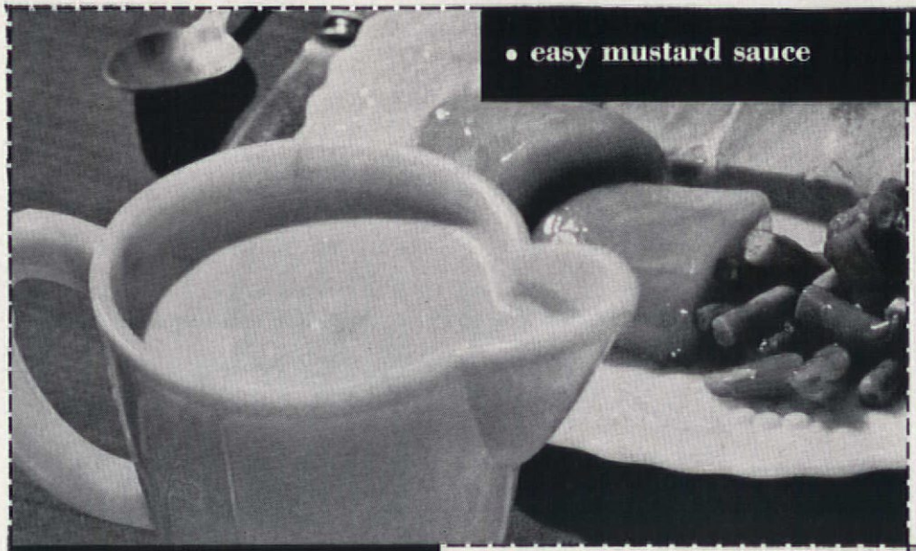


• easy mustard sauce

• 10 - minute cheese cake

Preparation time: 10 min.
Chilling time: 30-40 min.

1 pkg. vanilla instant pudding
2 cups milk
1 lb. creamed cottage cheese
1 tsp. salt
Dash of nutmeg
¼ tsp. cinnamon
3 tbs. orange juice
3 tbs. lemon juice
1 tsp. orange rind
1 tsp. lemon rind
2 pkgs. plain gelatin
½ cup brown sugar
3 egg whites, beaten stiff, but not dry

GRAHAM CRACKER CRUST

2 cups graham cracker crumbs
4 tbs. melted butter or margarine
½ tsp. nutmeg
1 tsp. cinnamon

• Prepare graham cracker crust by combining all ingredients; press into 8-inch spring pan. Chill in refrigerator. (Crust can be made a day ahead.)

• Prepare pudding as directed on package, using only 1 cup milk. Add cheese, salt, nutmeg, cinnamon, orange and lemon juice and rinds to pudding, stir lightly. Soften gelatin in ½ cup cold milk. Scald remaining ½ cup milk. Dissolve gelatin and brown sugar in scalded milk. Cool. Add milk mixture to cheese, stir just enough to combine. Fold in egg whites. Pour into graham cracker crust. Chill 30-40 min., or until firm.

Serves 8-12 ***250 cal. per serving*** ***Source of Vitamins A, B, C***

Originated in THE AMERICAN HOME KITCHENS

• speedy strawberry fluff

Preparation time: 8 min.

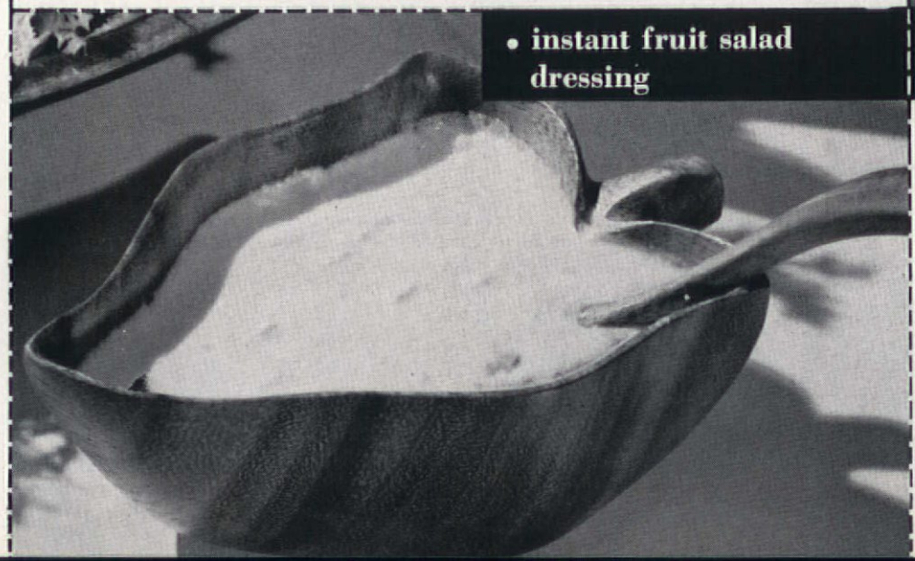
1 pkg. strawberry instant pudding
1 pkg. (10 oz.) frozen strawberries, defrosted
3 egg whites
Light cream

• Sprinkle dry pudding mix over strawberries. Mix only until combined. Let stand for 5 min. Beat egg whites until stiff but not dry. Fold into strawberries. Serve with light cream or favorite garnish.

Serves 4 ***145 cal. per serving*** ***Source of Vitamins A, C***

Originated in THE AMERICAN HOME KITCHENS

• butterscotch-fleck ice cream



• instant fruit salad dressing

• luxury pudding cake

Preparation time: 15 min.
Chilling time: 30-40 min.

2 pkgs. gelatin
½ cup cold water
2 tbs. instant coffee
½ lb. marshmallows, cubed
½ cup hot water
2 pkgs. vanilla instant pudding
3-4 cups cold milk, as directed on package
24 ladyfingers (or leftover cake, sliced)
Whipped cream (optional)

• Soften gelatin in cold water. Over low heat, dissolve coffee and marshmallows in hot water. Add gelatin and dissolve. Remove from heat. Cool. Prepare pudding as directed on package. When pudding has set, fold in gelatin mixture. In a pan 8 x 8 x 2 inches, lined with wax paper, pour ½ of pudding mixture. Make a cake layer with ½ of the ladyfingers. Pour rest of mixture over cake. Top with remaining cake. Chill 30-40 min., or until firm. Turn out on platter, pudding side up. Serve with whipped cream.

Serves 8 ***135 cal. per serving*** ***Source of Vitamins A, B***

Originated in THE AMERICAN HOME KITCHENS

American Home Recipes

(Take a Package of Instant Pudding, pictured in color on page 66)

AMERICAN HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for $1 from:

THE AMERICAN HOME, Dept. J-55
American Home Building, Forest Hills, N. Y.

American Home Recipes

(Take a Package of Instant Pudding, pictured in color on page 66)

• instant fruit salad dressing

Preparation time: 8 min.

1 pkg. vanilla instant pudding
1 cup sour milk or buttermilk
2 tbs. mayonnaise
1 tsp. salt
¼ tsp. dry mustard
⅛ tsp. ginger
Dash of tabasco

• Prepare pudding as directed on the package, substituting the sour milk or buttermilk for liquid required. Stir in remaining ingredients. Serve over favorite fruit salad.

Yield: about 1 cup ***545 cal. per cup*** ***Source of Vitamins A, B***

Originated in The American Home Kitchens

• luxury pudding cake

• speedy strawberry fluff

• butterscotch-fleck ice cream

Preparation time: 10 min.
Freezing time: 2-3 hrs.

1½ cups cold milk
½ cup cold heavy cream
1 pkg. butterscotch instant pudding
2 tbs. sugar
¼ tsp. vanilla
1 sq. unsweetened chocolate, melted

• Pour milk and cream into mixing bowl. Add pudding mix, sugar, and vanilla. Beat slowly with egg beater, just enough to combine the mixture. Quickly fold in melted chocolate. Pour into freezing tray of refrigerator. Set refrigerator control for coldest temperature. Freeze about one hour or until crystals form about one inch from the edge of tray. Spoon mixture into bowl and beat with egg beater until smooth, but not melted. Return to tray and freeze until firm.

Yield: 3 cups ***335 cal. per cup*** ***Source of Vitamins A, B***

Tested in The American Home Kitchens

• easy mustard sauce

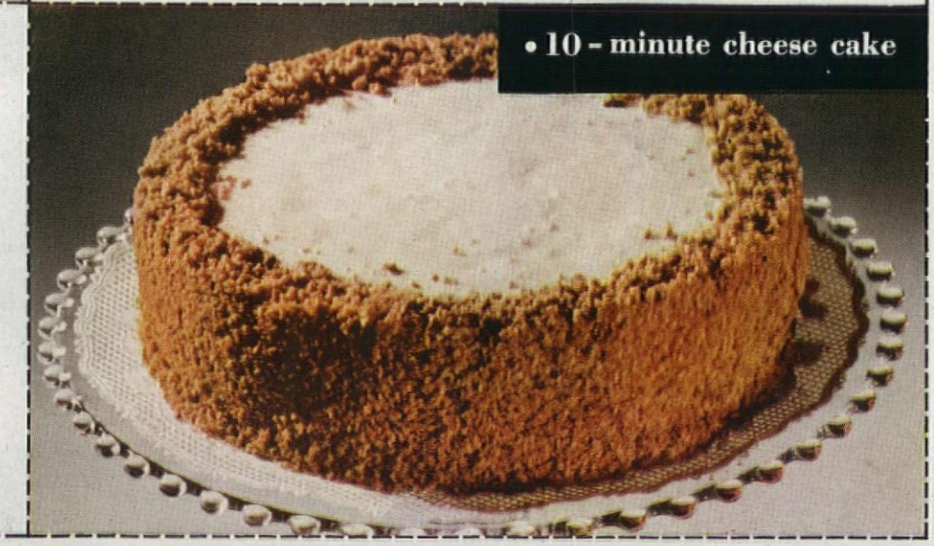
Preparation time: 8 min.

⅔ cup light cream
⅔ cup vinegar
1 pkg. vanilla instant pudding
3 tbs. prepared mustard
¼ tsp. salt
Dash of paprika

• Combine all ingredients in a small bowl. Beat slowly with egg beater, until blended. Let stand until firm. Just before serving, stir until creamy.

Yield: 1¾ cups ***595 cal. per yield*** ***Source of Vitamins A, B***

Tested in The American Home Kitchens



• 10-minute cheese cake

Produced by Corn Products Refining Co.

Give your food this delicate "golden goodness"

Golden Mazola Oil makes fried foods light foods –reduces "frying pan calories," too!

Let this delicious chicken, so light and crisp, prove to you—there is a difference in cooking oils!

North, south, east or west—this Mazola-fried chicken whips up appetites at any table! And how that golden crust invites taking a luscious bite. Here's the recipe . . .

Small frying chicken, cut in 8 pieces
1 cup all-purpose flour 1 teaspoon salt
¼ teaspoon pepper 1 cup Mazola Oil

Place chicken in bag with flour, pepper and salt. Shake well to coat each piece. Heat Mazola in large deep skillet. Carefully place chicken in hot Mazola, cover. Turn frequently. Cook until tender and golden brown, 25 to 35 minutes.

This recipe will prove chicken needn't be just "another dish." The difference, my lovelies, is simply in the frying. And exceptional cooks all agree, the secret of superior frying is golden Mazola Oil.

How is Mazola different?

Yes, it's true—of all the leading oils, Mazola is the only one made from golden corn. Why, it's the very best oil money can buy! You can fry with Mazola at much higher temperatures than solid shortenings allow. Still Mazola will not smoke or burn. As a result, Mazola fried foods quickly get a golden brown crust that seals flavor and juices in—seals frying pan calories out.

Golden oil in clear glass bottles

Look for golden Mazola on your grocer's shelf. Notice it's the only leading oil *proudly* sold in clear glass bottles. So for all your recipes that call for liquid shortening or oil—for all your frying, salads, baking, insist on Mazola, the delicate golden oil!

Mazola® the golden oil for frying...salads...baking

This coffee tells you it's fresher

It greets you with a louder *whoosh* and the livelier aroma that forecasts fresher, fuller-flavored coffee in each satisfying cup. Why? Because Chase & Sanborn Coffee is the *only* leading brand that's *pressure* packed. And pressure packing preserves coffee freshness and flavor better than any vacuum can or bag.

Chase & Sanborn Coffees are served by more fine hotels and restaurants throughout America than any other brand.

Chase & Sanborn

Fresher because it's pressure packed

A remarkable new instant coffee is underneath this lid . . .

Yes, you can now enjoy Chase & Sanborn's famous flavor in this brand-new full-bodied instant!

New Instant Chase & Sanborn

LINCOLN SUPPER
A meal that will delight children. Cabin is brown bread filled with beans; roof is onion slices. Flag-shaped cookies, drum salad, and milk complete the party menu.

CONTRIBUTOR: HELEN HOUSTON BOILEAU

FOOD FANCIES FOR FEBRUARY

VALENTINE ICE CREAM CAKE
Let each serving of your cake say, "Be My Valentine" for you . . . and you will win a dozen hearts. It'll be a pretty pink and white dessert if you fill the cut-out hearts with strawberry ice cream. To give it a lacy appearance serve it on large paper doily. Pleating doily makes ruffle perky. Frost the leftover hearts.

HATCHET SALAD
Make Washington's birthday the reason for celebrating with a special salad. Oldsters and youngsters will all enjoy hatchet salads made of tomato aspic and asparagus spears. The hatchet heads are cut out of the aspic. Asparagus makes the handles.

CHERRY LOGS
Looking for a different dessert to serve on Washington's birthday? Then roll up cherry preserves in a rich pastry. Make the hatchets from leftover scraps of the pastry. Insert them in slits in the logs after they are baked. Serve logs alone or with heaping dishes of ice cream.

HEARTY RICE
Instead of sending a paper valentine, serve yours to Dad on his supper dish. A mold of rice topped with creamed chicken will please him. Pack the hot rice into a greased mold, then turn it out onto the plate. For more festive appearance, add small pieces of pimiento to the rice. Be generous with the chicken and it'll be a holiday meal to be remembered.

CONTINUED ON PAGE 86

See "Where Credit is Due," page 117

NEW from Betty Crocker OF GENERAL MILLS

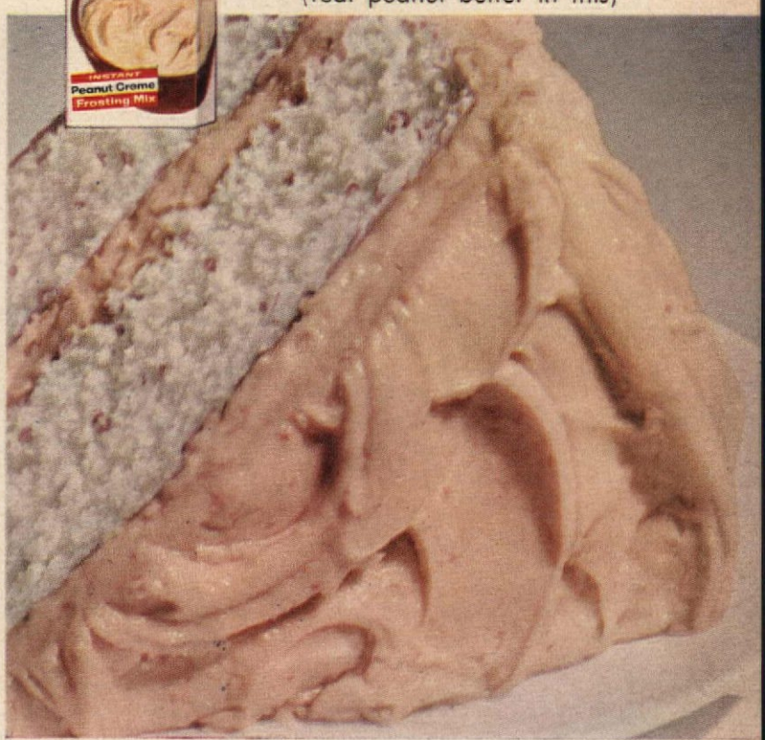
4 FROSTING MIXES!

all "lickin' good" and guaranteed perfect*!

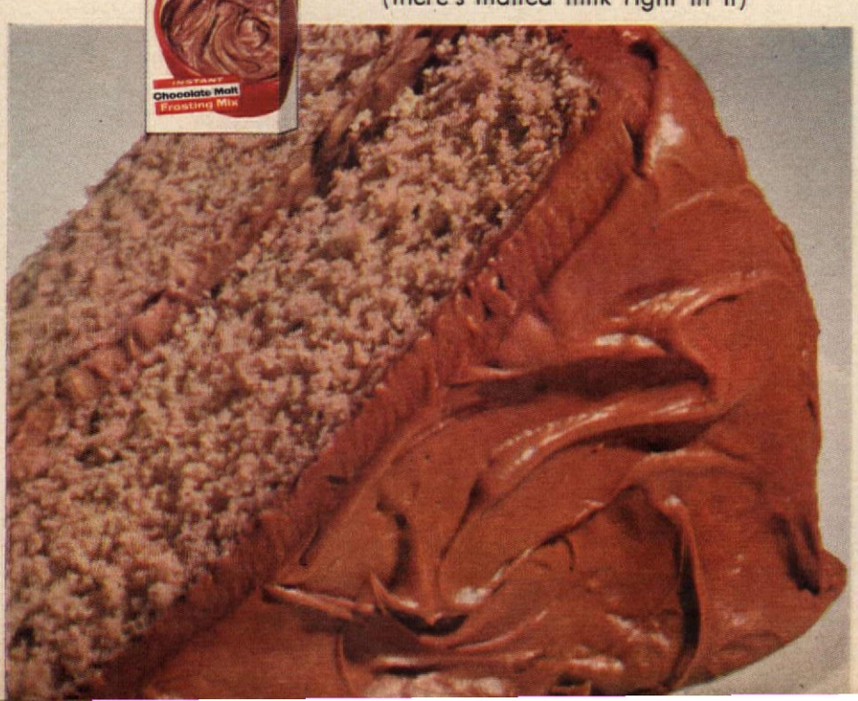
* Perfect? If a frosting you make with a Betty Crocker Mix is less than perfect, send the package top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back!

Instant
CHOCOLATE FUDGE
(rich! fudgy! chocolatey!)

Instant
PEANUT CREME
(real peanut butter in this)



Instant
CHOCOLATE MALT
(there's malted milk right in it)



Easy
ANGEL FLUFF
(quick 7-minute type)

NEW! Better for You! First and Only!

Only New Royal Gelatin Dessert Gives You the "Fresh-Fruit Vitamin"-C

And Tastes so Delicious ... Like the Fresh, Ripe Fruit!

Yes, new ROYAL Gelatin Dessert gives you the vitamin so important to sturdy bodies, good teeth and bones. The vitamin you should get *every day* because the body stores up very little of it! Precious "fresh-fruit vitamin"—C. *No other gelatin dessert does this for you!* Get ROYAL today.

EACH SERVING
(¼ package recipe) provides 37½% of a Child's . . . 25% of an Adult's . . . Daily Minimum Requirement of the "Fresh-Fruit Vitamin"—C

7 Delicious Flavors!

For scrumptious desserts every time . . .

Always Reach For Royal

Royal Pudding

Royal Lemon Flavor Pie Filling

Royal Instant Pudding and Pie Filling

Food Fancies for February

(Begins on page 84)

CUPID'S CASSEROLE

Valentine's day or any other day, a Cupid's Casserole will capture the hearts of your family. Layer a casserole with rice and flaked salmon. Pour on an Indian curry sauce and bake in a moderate oven about 25 minutes. Just before serving, garnish the top with heart-shaped pieces of toast sprinkled with paprika.

POTATO VALENTINES

Want to give your man a new kind of valentine? Then serve his favorite potatoes in heart shape. Serve him a whole plateful of valentines along with a steak or hamburger. Cut hearts out of slices of raw potatoes, fry them in deep fat, and salt lightly. Then sprinkle with paprika for a "hearty" blush. Use scraps for vegetable soup.

POOR MAN'S HEART

A poor man's heart is the way to your husband's heart on the eve of Valentine's day. Prepare corned beef hash from leftover corned beef with your own recipe or a can of corned beef. Pack a greased mold with the mixture, unmold on a heat-proof serving platter, and top with tomato catsup. Place in the oven to heat.

LOVERS' DELIGHT

Have a heart—a potato cake heart—on Valentine's day. Serve the ever-popular mashed potato and frankfurter supper in a holiday dress. Make potato cakes of the seasoned mashed potatoes (leftovers if you have them) and you'll be able to pat them into hearts. Brush them with catsup and cross them with frankfurter arrows. Bake these crusty hearts to serve your family.

PATRIOTS' DRUM SALAD

All young patriots like drums for Washington's birthday; to keep the noise down, give them our drum salads made of cream cheese and tomato slices. (Using a moistened biscuit cutter helps in cutting the circles of cheese.) Decorate the drums with strips of green pepper. Set them on lettuce leaves. Make the sticks out of skewers and stuffed olives. Cross them over the drums.

PIERCED HEART SALAD

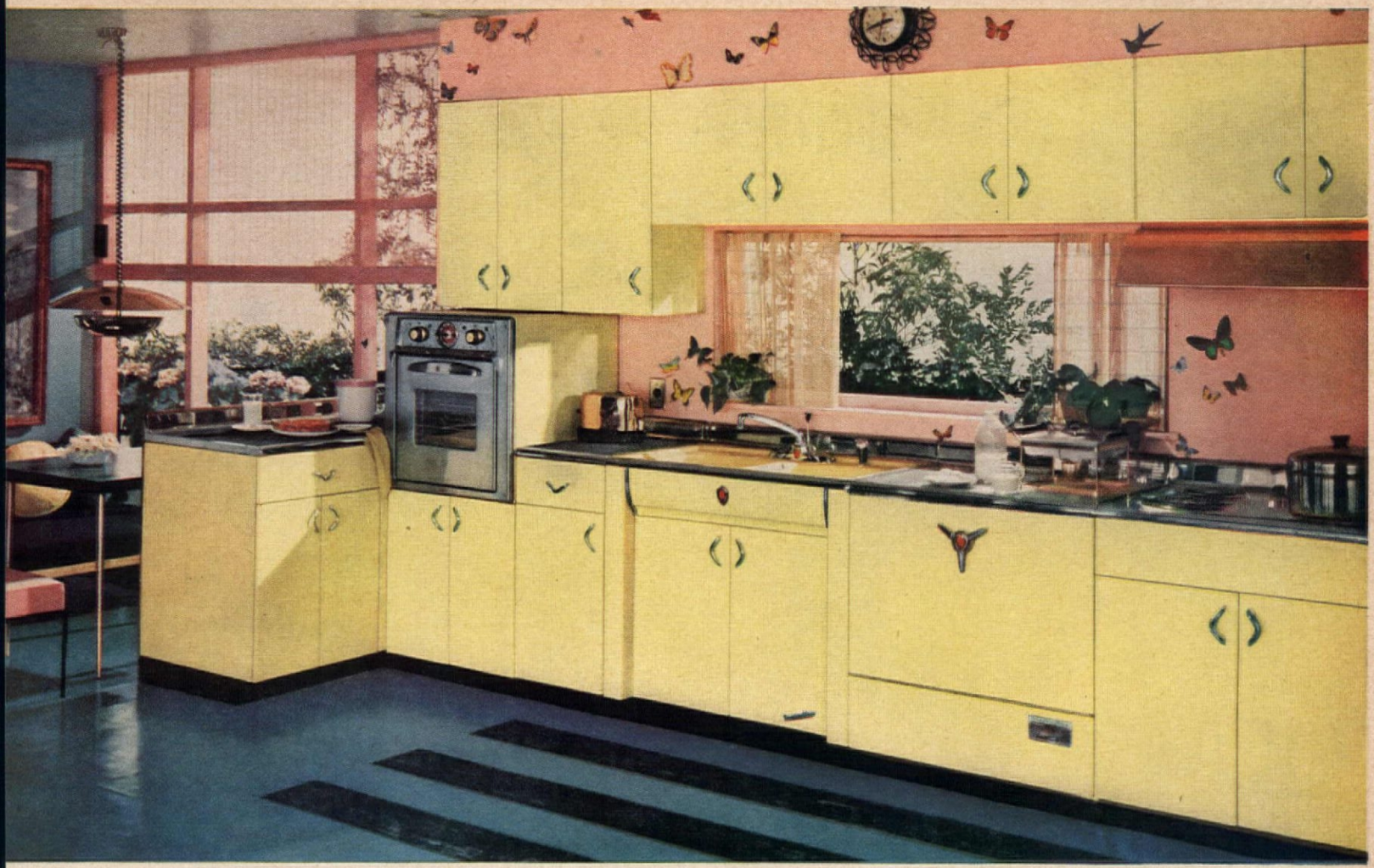
You'll score a hit with a spiced cherry salad molded into a heart shape. In honor of Saint Valentine make it of chopped cherries in a cherry-flavored gelatin lightly spiced with cinnamon. Unmold on shredded lettuce and pierce the heart with cream cheese arrows. (Substitute the cherry juice for the gelatin and add red food coloring to make hearts a real red.) THE END

Good Victuals

(Begins on page 62)

indisputably given the world *haute cuisine*.

I have chosen as this month's recipe Sauce Béarnaise—to me, the but perfect sauce to crown an exquisitely cooked—(and exquisitely expensive, too, may I add) filet mignon. If the length of the recipe makes it look difficult and involved it is neither difficult nor involved. At the risk of talking down to you and perhaps writing in too elementary a fashion for most of you, I beg your indulgence. It is the good cook who has not yet ventured into fine sauces that I wish to intrigue with this recipe card. I hope she—and you—will consider it a basic in your menu maker and use it often! It is a superb sauce for grilled fish as well as steaks. THE END



This lovely kitchen features 36" Diana Cabinet Sink, Undercounter Dishwasher, and Youngstown-Tappan built-in oven and cooking top.

Stop dreaming... start living... in a gorgeous Youngstown Kitchen!

Here's the practical way — whatever your home size — and you can afford it now!

It's as easy as 1-2-3 to replace that worn, warped, work-making kitchen with a bright, modern Youngstown steel Kitchen. Here's how . . .

1. Let your Youngstown Kitchens dealer help you plan for the kitchen you want.

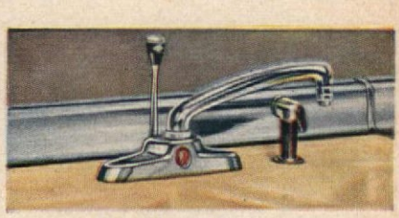
2. Start with your favorite Youngstown Kitchens cabinet sink—a beauty in Star White, Dawn Yellow, Meridian Blue, or Sunset Copper. You'll get an easy-to-clean, one-piece, porcelain-enameled steel top; roomy bowls; wide drainboards . . . and much, much more!

3. Add a Youngstown Kitchens Food Waste Disposer; add wall cabinets; add base cabinets with wonderful Formica tops. All-steel, they'll never warp, rot, swell, or absorb odors. Your completed Youngstown Kitchen will be the pride of your home and a joy to live in!

Why wait? Choose your cabinet sink . . . low down payment, easy terms. Stop dreaming . . . start living *now!*

This is the 48" Diana Cabinet Sink—all-steel, with a fine *baked-on* finish that stays bright and easy to clean for the life of your home. In Youngstown Kitchens cabinet sinks, you have a choice of many models and styles in sizes from 24" to 66" wide.

42" Diana Cabinet Sink, like many models, offers stainless-steel front trim and back-splash to match base cabinets; deluxe mixing faucet with handy rinse spray; sound-deadened doors; models available with as many as five smooth-sliding drawers!



Convenient single-handle faucet, on many models, controls both temperature and flow of water with *one* handle. Includes aerator to prevent splashing, rinse spray, and five-year parts warranty!

Handy, new cutting-board drawer locks at sink level for easy slicing and chopping. Mixer or grinder easily attached. Furnished on many models!

STEEL Youngstown Kitchens

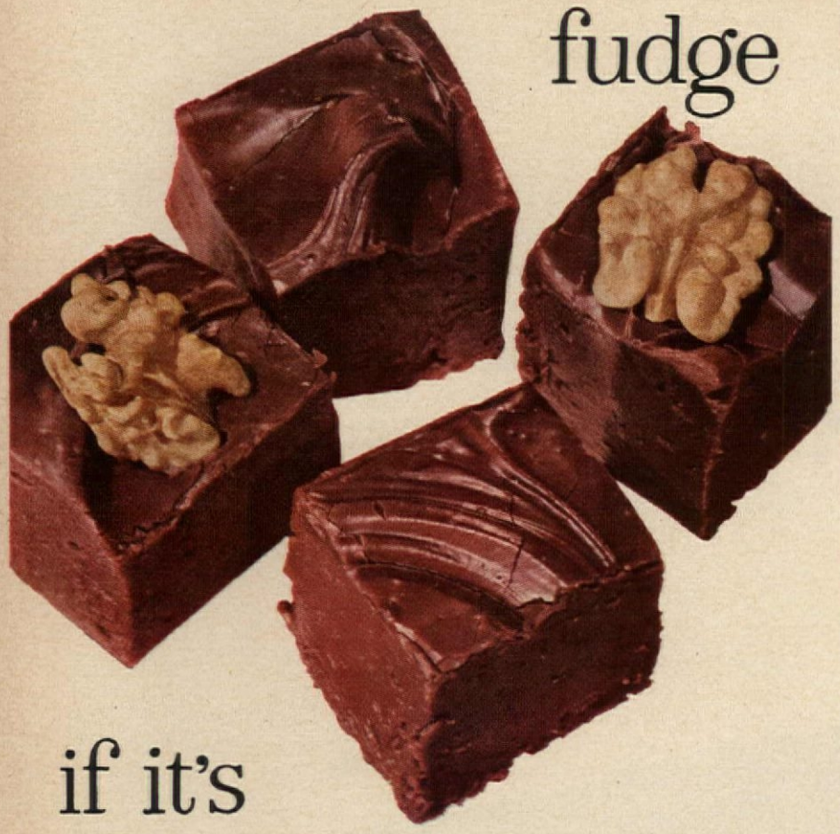
for that New Home look

FOR IDEA-FILLED BOOK on kitchens, send 10c in coin to Youngstown Kitchens, Dept. A-256, Warren, Ohio. For nearest dealer, check the yellow pages of your phone book; or call Western Union, Operator 25.

Sold in United States, Canada, and most parts of the world • Mullins Manufacturing Corporation • Warren, Ohio

© 1956 Mullins Manufacturing Corporation

It's real chocolate fudge



if it's made with real chocolate

and Baker's makes it best!

For glorious creamy fudge with luscious chocolaty flavor, always use Baker's Chocolate in your favorite recipe.

IS YOUR DAUGHTER A COOK OR A KITCHEN MECHANIC?

HARRY BOTSFORD

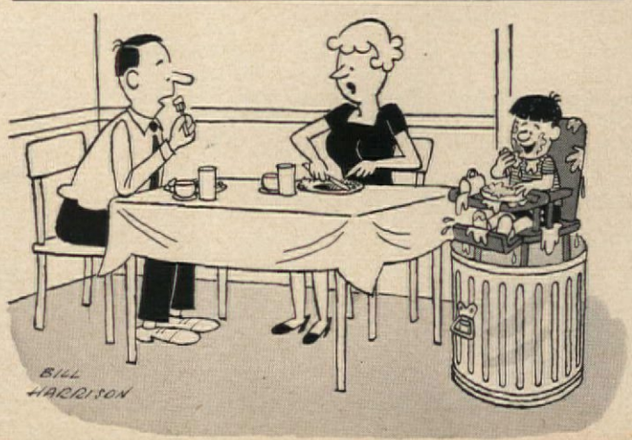
She is young, married only a few months, deeply puzzled, and a little angry. "I'm not a cook!" she admits. "I'm a champion table-setter. I can wash dishes and peel potatoes. I can prepare salad greens to beat the band. But don't ask me to cook the potatoes, for I can't do it properly. My Mom raised me to be a kitchen mechanic, I guess." She is only one of millions of girls blithely stepping into matrimony, willing to assume its responsibilities but lacking in knowledge of one of the most vital duties of a wife; the capacity to cook a palatable meal.

"Laura, please hand me the jar of sage and the one of oregano, set out the olive oil and the basil and the garlic vinegar. Laura, please hand me that yellow bowl and a large mixing spoon—no, not that bowl, the big one." No Army drill sergeant ever barked more orders than the average mother when she has an active and obedient girl helper in the kitchen. Mother, bless her indolent heart, is a great hand at giving orders. However, like the Army drill sergeant, she rarely explains *why* certain things are done. In some cases theory is expounded, but with no chance for application.

I've talked with numbers of girls, newly married, and only one told me that her mother had insisted she go marketing with her at least three times a month. It was an invaluable experience. Others admitted they had gone shopping with their mothers to "help carry home the packages." Only one said proudly, "Let the grocer try to saw off some wilted vegetables on me and I become a tiger woman. I can even face down a butcher when he offers me the wrong cut of meat, and I know one fish from another. My mother made a sort of game of it. After I had gone marketing with her a few times, she gave me a list of things we needed, and money to pay for them. If I made any serious purchasing errors, Mother took over, nudged me and told me how to correct the matter. I'm happy she taught me how to buy—it's darned important when you operate on a tight, hard-fisted budget."

I discovered that this girl's mother had also taught her how to cook. She knew when a roast or a stew or a chicken should go to heat, and she timed her vegetables so everything would be done at once. This knowledge is like gold and silver to the girl who works and who must budget not only money but also time. This does not mean that the more indifferent mothers are not good cooks themselves. Yet I regard any mother as lazy when she fails to indoctrinate her daughter into the fun of cookery.

CONTINUED ON PAGE 90



Just Look at Dixie

NEW "BIG" AND BEAUTIFUL DIXIE "300". Most cooking space ever offered in a 36" range. New **extra** large oven (a fourth larger than usual). New silicone-rubber oven door heat-seal plus two-inch Fiberglass oven and broiler insulation for a cool, cool kitchen. Electric clock and oven timer. Robert-shaw automatic heat control. Large smokeless broiler. Large storage compartment with pull-out utensil rack and drawer. See other important features below.

"You'd Never Dream it Costs Less!"

BETTER BUY *DIXIE* . . . TODAY'S BEST BUY!
DIXIE is the range with the *expensive* look—and fine performance—at a price you can easily afford! Shown is the new DIXIE "300"—the finest value ever offered in a full size range. You'll be thrilled with its classic styling that will bring new beauty to your kitchen . . . its one-piece waterfall top and control panel for easier cleaning and easy-see controls . . . its gleaming lifetime Titanium porcelain finish. Check its many exciting features described here and you'll know why you should *insist* on seeing the DIXIE "300" before you buy any range! This is one of *many* DIXIE models in different sizes and prices, each designed to give you utmost value and cooking pleasure.

"Be Thrifty . . . Buy DIXIE"

Save Up to $50 (or more) on the Model of Your Choice

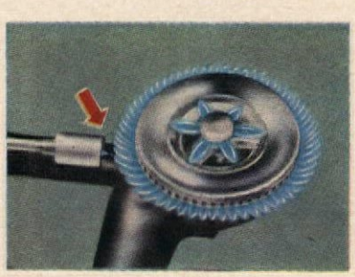
NEW DIXIE 30"
with
GIANT GRIDDLE
and Full Width Oven,
Style 720-7G

New! SELECTED SOUTHERN RECIPES—Direct from DIXIE. Carefully chosen by one of the most eminent authorities in the entire South. Includes large selection of famous, as well as little known, prized Southern recipes, plus other delectable dishes from all over the nation. Send 25¢ for your copy; also ask for FREE literature on new DIXIE models. DIXIE PRODUCTS, Inc., Dept. 202, Cleveland, Tennessee.

"Luxury" Features at a Budget Price!

BIG OVERSIZE CENTER GRIDDLE
Combined with four regular burners, provides maximum cooking space in least surface area—the *most* ever offered! Ideal for pancakes, hamburgers, chops, eggs, bacon. Grease automatically drains into collector well and cup at front. Quickly converts to BIG 5th burner with special "jiffy"

EXTRA-LARGE OVEN
Largest oven on any full-size 36" range which also includes a storage compartment. One-fourth larger! Rounded corners make the DIXIE oven easier to clean and keep clean. New silicone-rubber door seal keeps heat in the oven—*out* of the kitchen! THRIFTI-KOOL oven pilot

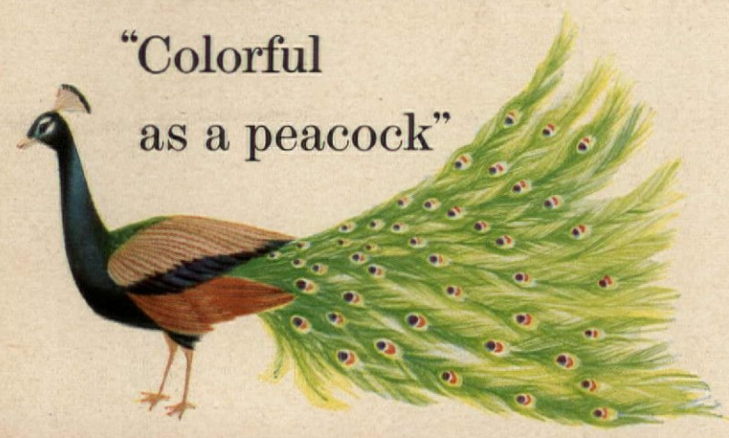


INSTANT-LIGHT THRIFTI-KOOL PILOTS
Exclusive needle-point flame at each burner gives *instantaneous lighting*, yet cuts pilot gas consumption *two-thirds!* Cool, quick, constant! THERMA-FLEX BURNERS—a DIXIE *exclusive* that combines instant, pre-set selection of most-used cooking speeds with infinite range of desired tem-

SAFE-T-LOX BURNER CONTROLS
Safe for children . . . safe for you! Burners *cannot* be turned on without first pushing-in on control knob. DIXIE E-Z GLIDE Continuous Design Top Burner Grates cover both burners, each side, permit moving utensils between burners (front and back) without lifting. Dixie ranges

KENFLEX® VINYL ASBESTOS TILE

"Colorful as a peacock"



KenFlex Colors shown above: Chinese Red and White Opal, with Feature Strip and ThemeTile

the vinyl floor that cleans easier, looks lovelier, wears longer...yet costs only $21.50†

Here's the glow, the sparkle, the carefree richness of stay-bright vinyl combined with tough asbestos fibers to bring you a long-wearing, greaseproof floor that makes every room in your home easy-to-keep-clean. KenFlex comes in three exciting styles to help you decorate in today's loveliest home color fashions: *Marbleized KenFlex* in proud "Peacock" colors; *Carnival KenFlex* in gay multicolor variations; and *Corktone KenFlex* in a range of "just-like-cork" shades to give your rooms the distinctive look of rich cork flooring.

†Price for average self-installed 8'x10' KenFlex Floor. See KenFlex at your Kentile Dealer's listed under FLOORS in your Classified Telephone Directory.

KENFLEX... by the makers of KENTILE FLOORS

KENTILE * KENCORK * KENRUBBER * KENFLEX * KENFLOR *

*REG. U. S. PAT. OFF.

Kitchen Mechanic —

(Begins on page 88)

Instead of asking the girl to bring celery seeds, Mother might say, "Add about 1 teaspoon of celery seeds to the slaw and toss it, Laura—the flavor will be better." But too often Mother measures out the celery seeds, drops them into the slaw, and tosses it herself. She tells Laura to set the temperature control on the oven at 325°, but she fails to tell her that this low-temperature roasting, though it takes a mite longer, does not shrink the meat. Laura is busy cleaning a bunch of leeks, and she doesn't even notice how the rib roast is put into the pan, fat side up.

Mom will seethe when she visits the newlyweds for dinner, for she won't be able to recognize any of her favorite dishes. The truth is, Laura has a new tutor in the cookery department—either a cookbook, or some helpful tips from her mother-in-law, who knows just what her son likes in the way of food.

Mother, how could Laura follow a precept you had never taught her? Why not divide up the kitchen tasks? Show the gal how to make an honest stew, how to broil a slice of ham, how to prepare the steak before it goes under the broiler. Tell her how long it should remain there. Instead of giving her a printed recipe for pastry, sit down with her and show her how it is done. Next time, let her do it, and you'll be surprised at what a light hand she has. Indoctrinate her into the art of making a salad dressing, even encourage a little improvisation. If it's good, tell her so; let her feel that she is an important adjunct to the kitchen. It will be the best investment you ever made. THE END

DON'T COOK UP ACCIDENTS IN YOUR KITCHEN

See "Where Credit Is Due," page 117

You've never had an accident in your kitchen? Fine, but accidents can happen easily. For instance, you can be badly scalded putting custard cups in the oven this way.

Instead, put cups in pan *without* water. Pour the scalding water into the pan *after* you put the pan in the oven, and you're in much less danger of being burned.

You can also burn yourself while deep-fat frying if you don't use care. Thoroughly dry food to be cooked (use absorbent paper), for water causes grease to spatter.

No matter what size knife you use, a sharp one is safer than a dull one. A sharp knife requires less pressure to do its work, so it slips less easily when you use it.

The lady with two new Hoovers is the best housekeeper on your block!

NEW HOOVER® DE LUXE 63

keeps rug colors bright, lengthens rug life

NEW HOOVER® PIXIE

goes anywhere dirt goes

TOGETHER

they clean everything... faster and easier... than any cleaning equipment known!

Only a Hoover beats as it sweeps as it cleans—gets the dirt that grays rug colors, the deep-down dirt that makes rugs old before their time.

With Hoover's Power Cleaning, gentle agitation loosens embedded grit . . . brushes sweep up surface litter . . . powerful suction whisks it all away.

All you do is guide the Hoover. It does the work. Throwaway dust bag—you never touch dirt. More than 13 million Hoovers have kept rugs clean and bright. How about yours?

This handy, handsome little Hoover gets the dirt wherever it is—goes to the porch, the car, the basement with its long, long cord.

You don't carry it, you *wear* it. Strap slips over your shoulder, leaves hands free. Completely portable, weighs only four pounds. Hose and tools are lightweight, too.

Extra attachments for chairs, stairs, books, nooks, all those hard-to-clean places, all the daily dust-up jobs. And it's every inch a Hoover . . . through and through!

Here's the new way—the really easy and modern way—to clean your house and keep it clean. Many smart housewives are doing it now with *two* Hoover Cleaners instead of one.

For keeping rug colors bright and prolonging rug life the Hoover De Luxe 63 is exactly right. It gets the dirt that no other cleaner can get—the deep-down grit that cuts away at rug fibers—and the surface soil that dulls the colors. You *save* rugs with a Hoover.

For daily dusting, quick pick-ups, and faraway places, use the new Hoover Pixie So quick and easy to get out and use for everyday cleaning jobs.

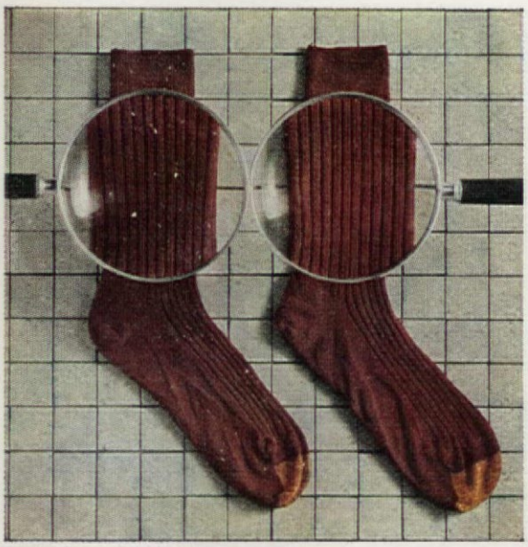
If you're ready for a cleaner, look at *both* these brand-new Hoovers. Either one will make your life easier—but the two are twice as handy as one. See your Hoover dealer.

HOOVER

FINE APPLIANCES

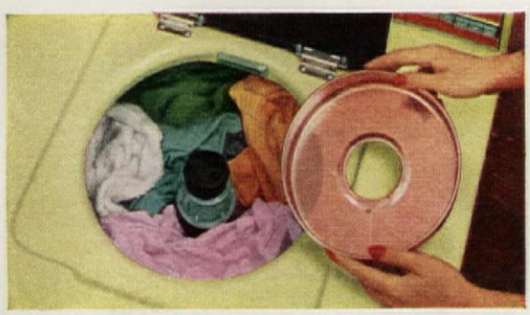
NEW 1956 G-E FILTER-FLO WASHER GIVES YOU CLEANER, BRIGHTER CLOTHES... NO LINT FUZZ!

Amazing Filter-Flo Washing cleans and re-cleans the water as you wash



Here's proof that the new G-E Filter-Flo Washer washes clothes without leaving lint fuzz! After 11 washings in an ordinary washer, socks at left were flecked with lint. After 11 washings the G-E way, an identical pair (right) showed practically no lint.

Look for Filter-Flo Washing System—today's most talked-about improvement in automatics. Full tub of wash water is filtered five times during a wash cycle without wasting water or detergent. Above, you see lint and loose threads being removed as circulating water flows through the filter.



Slips out for easy cleaning. The filter fits on the Activator top, also holds detergent, dispensing it evenly dissolved through the wash. After clothes are placed in washer, slip the filter into place. After wash

Color-styled . . . General Electric Filter-Flo Washers about $3.35* weekly. Choose from 5 Mix-or-Match colors: petal pink (shown), canary yellow, turquoise green, cadet blue, woodtone brown. Also white. Models with G-E Activator® Washing Action for every budget, from less than $200 with your old washer. Today's best buy. Also see the new G-E Dryer with Automatic Clothes Conditioning . . . at your G-E dealer's.

Removes lint, sand and soap scum automatically! Never again need you put up with linty wash water that leaves fuzz on clothes . . . or soap scum that dulls colors.

The marvelous new General Electric Filter-Flo Washer circulates and filters the water at the rate of six gallons a minute to make sure clothes wash white and bright.

As the washbasket continuously overflows, sand settles out the bottom. Soap scum floats away. Lint is trapped in the filter which lets only cleansed, sudsy water flow back into the washbasket.

Big capacity. This General Electric Washer has over 50% more clothes capacity than many other automatics. Water Saver Control lets you save water on small loads. General Electric Co., Appliance Park, Louisville 1, Kentucky.

**After small down payment. See your dealer for his prices and terms.*

Progress Is Our Most Important Product

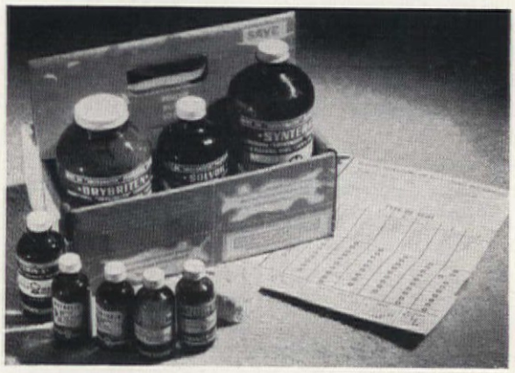
GENERAL ELECTRIC

NEW PRODUCTS

FOR CLEANING FLOOR COVERINGS

ROBERT W. HOUSEMAN

TO CLEAN A FIBER RUG: Sweep or vacuum thoroughly, then lay newspapers under rug to protect floor. Squeeze this sponge in a gallon of water several times, and the built-in detergent will make enough foaming-cleaning agent for a large-size fiber rug. Spong-A-Fom sponge comes in moisture-proof bag, is 59¢ in floor covering departments of stores. Deltox Rug Company, division Armstrong Cork.



FIRST AID KIT FOR CARPETS: The surest way to remove spots from expensive carpeting or rugs is to get there fast with the correct spot-remover. This kit has the right spotters for any spot or stain—acid, alkali, oil, or dye—that befalls rugs. Complete instructions are included. Servicemaster kit about $4.95.

CLEANS AND KEEPS IT CLEAN: This carpet cleaner removes soil from all kinds of carpets, and it acts as a soil retarder to keep carpets and rugs from becoming soiled for months longer. Brush Duo-Dellay, mixed with one part water, into soiled carpet, dry thoroughly, then vacuum clean. This treatment can be used on upholstery, other surfaces. Quart size bottle is $1.49. Made by Artloom Carpet Co., Inc. Duo-Dellay service available from professional rug cleaners.

ALL PRICES ARE APPROXIMATE

Happy days! Cut hours of dishwashing time a week with Rubbermaid

Cheers for this Rubbermaid team! You can do dishes *30 minutes faster* each day with Rubbermaid. Cushioned dish drainer air-dries dishes, eliminates hand-wiping. Sink liner mat and drainboard tray join with dish drainer to protect your dishes, save your sink and *you*. They stop chipping, end clatter, and add to the color of your kitchen. Enjoy all this protection for as little as $9.94 wherever housewares are sold.

Rubbermaid®

Over 60 fine products in your choice of fresh colors

Rubbermaid Dishpan cradles dishes in cushioned safety, keeps sink safe, too. Style shown fits twin bowl sink, $1.98. Two round sizes, $1.69, $1.98. For free folder, write The Wooster Rubber Co., Dept. A-16, Wooster, Ohio.

Prices slightly higher in Canada

Flexscreen's sheer woven-metal curtains frame your fires in shimmering beauty — yet provide absolute protection against flying sparks. Exclusive Unipull glides both curtains open or shut with one hand — keeps curtains always equally draped. Many attached and free-standing models to choose from — at your favorite store — easy to install. And — prices begin as low as $16.75! Write for free style catalog . . .

BENNETT-IRELAND, Inc.
256 Water St., Norwich, N. Y.

This Unipull Tab is found only on the true Flexscreen.

Flexscreen®
REG. U.S. & CANADA PAT. OFF.

A Terrific Bargain! ...For folks who sincerely want to earn money just showing these Phillips Cards

This GIANT
$2.75 Greeting Card Assortment
YOURS TO KEEP FOR
Only 25¢

112 PIECES Selling Regularly for $2.75

Yes, you get 112 useful items in this big box that includes generous quantities of cards for all occasions: Birthday, "Get Well", Sympathy, Anniversaries, New Baby, Thank You, Gift-Cards, Toy Cards, Correspondence Notes, etc.

Make $50 to $250 OR MORE IN YOUR SPARE TIME —WITHOUT ANY EXPERIENCE!

IMAGINE! This giant box of cards (a big value at $2.75)—YOURS FOR ONLY 25¢! We make this amazing offer because we want you to *see* how easy it is to turn spare time into spare dollars the Phillips way. No experience needed. Just a sincere desire to earn extra money.

We will also send our four most popular Year 'Round box assortments *on approval*. Just show these beautiful cards to friends and neighbors. If they don't snap up these bargains, return them *and pay nothing!* Mail coupon—with only 25¢—now.

PHILLIPS CARD CO., Studio PA12,
(If you live East of Rockies address Newton, Mass. Office) **(Palto Alto, Cal.) (Newton, Mass.)**

Yes, I want to earn extra money. Please send me your four most popular box assortments *on approval* and full details of the Phillips "Extra Money" Plan. Also send the Giant $2.75 Greeting Card Assortment (112 pieces) for which I enclose 25c as payment in full.

Name.....
(Please print clearly)
Address.....
City.....Zone.....State.....
☐ Check here for Special FUND-RAISING Plan for Church, club or organization.

Memoirs

(Begins on page 51)

half-mile-long entrance driveway, the commodious white brick house sheltered beneath the towering ash and the sturdy walnut trees, the bright red Kentucky Cardinal and white dogwood, a field of young growing tobacco, the peaceful barn beneath a bird-filled sky, graceful yellow daffodils along the walk, a contented cow relaxing beside the snowy white board fence, the luscious-looking grapes like those picked from the arbor vines planted 90 years ago. All of these many, many minutia are executed in subtle tones and primitive art style to blend with the architectural interior of the magnificent home.

A continuous border, faithfully carrying out the graceful scroll on the bridgeboard of the cherry-banistered staircase, gives unity and coherence to this pictorial story of courage and accomplishment.

Mr. Alex Macklin the first, who cleared the land, was a farmer, planter, and banker—and he operated a flour and corn meal mill and manufactured rope from the hemp he grew. He built a dam which today is considered a masterpiece in masonry. His remark upon its completion was prophetic: "This is my monument," he said.

A vigorous oil portrait of this pathfinder hanging over the sideboard, a delicately hand-carved chair that his grandson whittled, a sampler that great-great-grandmother deftly worked, are constant reminders of the hardy nature and esthetic culture of these early Kentucky vanguards.

Indeed the pioneer spirit that has predominated over the years is reflected in every nook and crevice of this bluegrass estate. Glancing up at the ornate Adam's mantel, which was purchased from a Cincinnati wrecking company to duplicate the one that burned when the first house was destroyed by fire, or looking down at the rich grain in the irregular floor boards of hand-hewn ash grown on the farm, you almost feel the presence of these courageous pioneers.

Following the family tradition, Mrs. Margaret Allan Macklin relinquished the home to her son, Alex William, upon the death of her husband four years ago. Before moving into the homestead, the son had spent years as his father's assistant in tilling the soil and tending the sheep.

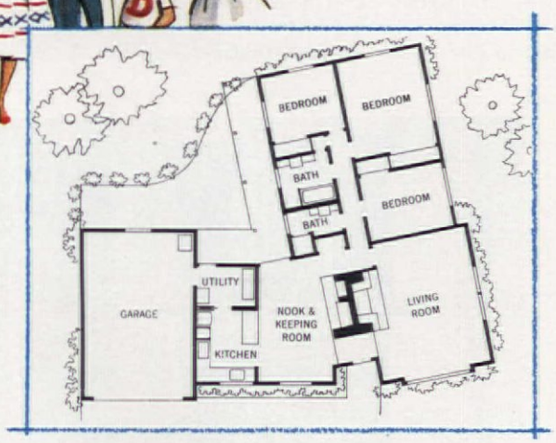
"My husband was truly a good shepherd and my boy is following right in his father's footsteps," the charming 82-year-old widow says with pride. She continues with a reminiscent gleam in her bright eyes. "A lot of affection went into the building of the home and improving of the land." That is easy to believe of these sentimental Macklins. They give and plant trees as anniversary and Christmas gifts, and for nearly a century and a half the Macklins have loved their rolling countryside—not for what it has produced, but for what it represents.

Each succeeding generation has contributed something of a tangible nature to the homestead. So it is no wonder the latest mistress of the household finds pleasure in creating what promises to be an heirloom, destined to take its place in the mellowed atmosphere of family tradition. THE END

George L. Munger, Designer and Builder.

Another distinctive home of West Coast Lumber...

Planned for family LIVING!



You get a warm, friendly feeling every time you see this charming, modern ranch-style home. The same gracious informality greets you inside, where beautiful wood paneling extends from the cheerful kitchen through the adjoining keeping room and into the spacious living room. Yes, here is one family's idea of a home "planned for family living"!

You, too, can express your home-building ideas best by using sturdy, economical West Coast lumber. No other material is so adaptable to any plan or style...while retaining the individuality that makes it *your* home...and yours alone.

WEST COAST LUMBER

Douglas Fir • West Coast Hemlock • Western Red Cedar • Sitka Spruce

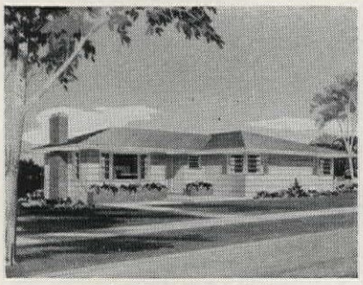
SEND FOR BOOKLET "DISTINCTIVE HOMES"
New 24-page booklet shows wide variety of today's modern homes. Full-color exterior and interior photographs of each home, and basic floor plans of each. Contains more than 50 large full color photographs, sketches and plans. A wonderful source of ideas for anyone planning to build. Send for your copy today. Only 25c. *Mail coupon at right.*

WEST COAST LUMBERMEN'S ASSN., 1410 S.W. Morrison, Room 206, Portland 5, Ore.
Please send me your 24-page full-color booklet "Distinctive Homes". I enclose 25c.

Name_____

Address_____

City_____ Zone____ State_____



3 bedrooms—$5378

3 bedrooms—$5898

2 bedrooms—$4610

3 bedrooms—$4589

2 bedrooms—$3292

2 bedrooms—$4814

BUILD A READY-CUT
"LIBERTY" HOME
AND SAVE 30% TO 40%

You can save several thousand dollars by building a Liberty Home! Buy direct from our mill at our low, freight-paid price.

Big savings in labor. All materials priced at rock-bottom. No wonder our customers write us that we saved them 30% to 40%. Easy terms — monthly payments. Architecturally approved construction. (Not prefabricated).

HERE'S WHAT WE FURNISH

- LUMBER CUT-TO-FIT
- DOORS • FLOORING • TRIM
- WINDOWS • ROOFING • PAINT
- SIDING • MOULDING • GLASS
- MILLWORK • HARDWARE • NAILS
- PLANS & BUILDING INSTRUCTIONS

Very Easy to Build

Every step in the building of a Liberty Home is figured out for you, so that all you have to do is follow the drawings and instructions that we furnish you. Whether you do the work yourself or hire a carpenter, the work of erecting a Liberty Home is easy, simple and systematic. Your home will be up and ready to move into almost before you know it.

Visit a Liberty Home!

Many thousands of Liberty Homes have been built in all parts of the country. If you would like to visit and inspect the model that suits you best, write us and we will give you its location.

What "Liberty" Owners Say

•

Ahead $2,000 to $3,000

"We have moved into our 'Liberty' Home and are more pleased with it every day. I think I would be safe in saying we are ahead $2,000 to $3,000 by buying your Liberty Home and doing the work ourselves."

Saved $4,000 to $6,000

"Compared to a local contractor's price to build a home equal to my 'Liberty', I will be saving $4,000 to $6,000; so you can see why I have such enthusiasm for Liberty Homes."

Superior Quality Materials

"We have our 'Liberty' Home almost completed, and my wife and I want you to know that we are really proud of it. Every piece of lumber is of the finest quality and fits perfectly."

Liberty Homes Are Noted for Their "Dream" Kitchens

Send For CATALOGUE

Pictures wonderful homes in colors at money-saving prices. Designs to suit everyone. Send 25¢ for catalogue today.

•

Recommended by Banks and Savings and Loan Associations

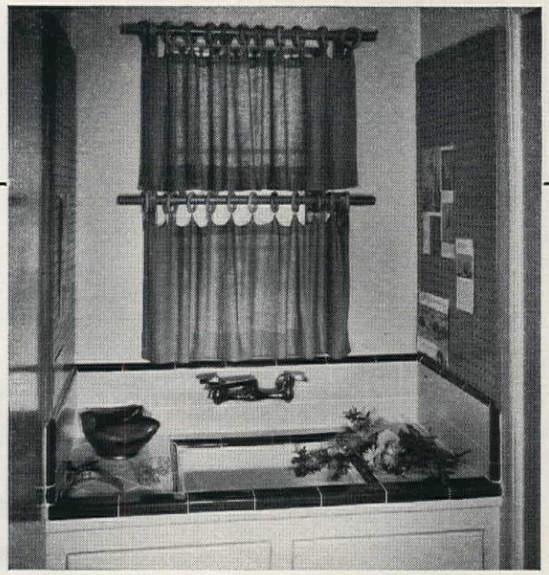
•

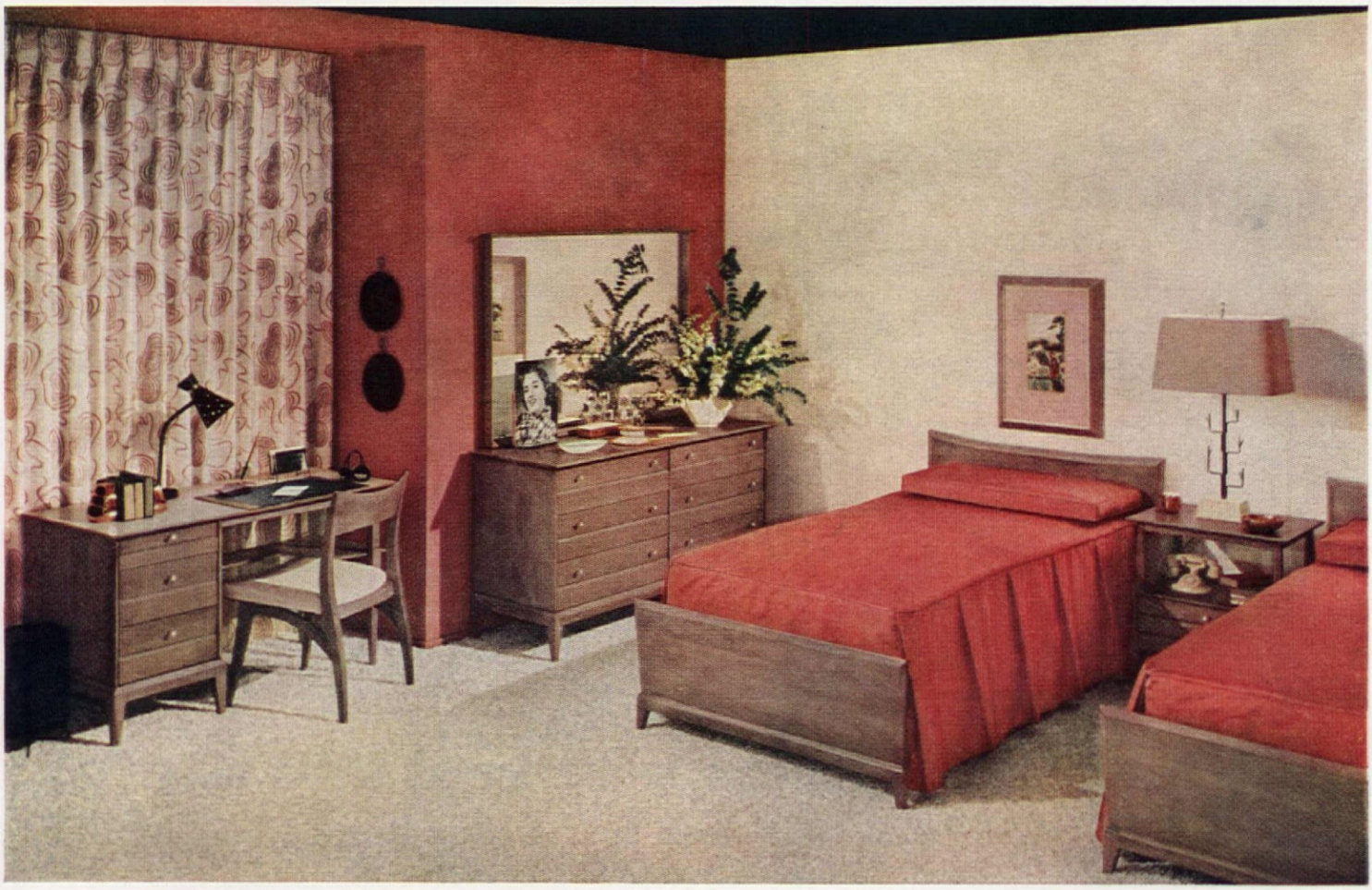
LEWIS MANUFACTURING CO. 3162 Lafayette Ave. Bay City, Mich.

... HANDY AS A POCKET IN A SHIRT

PLANT POCKET is a fine way to keep the barren look away from a small entrance hall that even a tiny piece of furniture might clutter. In the home of the William F. Grabes of Tucson, Arizona, Architect Cecil H. Moore created this neat planting pocket, deep enough for drainage. Its metal surface was treated with tar to prevent rusting. When completed, it was painted a soft shade to contrast with the wallpaper, then lavished with plants that thrive in light "borrowed" from the facing window wall in the room beyond.

SINK IN A POCKET near a rear entry takes pressure off the kitchen sink by assuming many roles. Frequently used as a flower-arranging center, this one in the home of the Rolland Healeys of Tucson, Arizona, has tile counters; storage below for containers, flower holders, and such; and pegboard walls to provide pin-up space for illustrations of desired flower arrangements. But this sink also serves for vegetable cleaning, light laundry, and as a wash-up spot for the children. Designs, Inc., were the decorators.





Sable Grey buffet features tambour and woven cane. In the living room it becomes a striking credenza.

Upholstered pieces, corner and coffee tables make cozy, coordinated groupings. See Heywood-Wakefield Modern at leading furniture and department stores.

The Beauty of Simplicity is Timeless . . .
Heywood-Wakefield Modern in New Sable Grey Finish

Here is furniture so clean and simple of line that it endows even small rooms with an air of spaciousness. Complementing its luxurious clear grey finish are such unusual style details as beveled overhanging tops, tapered legs, and smart brass and ceramic pulls. A few pieces of this fine Modern will spark your decor today. More, tomorrow, will make your home one of unified beauty.

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Mary L. Brandt, nationally known decorating consultant, tells you how to plan an attractive home with Modern. Send 25¢ in coin for 28-page book. If you'd also like our decorating book "Home-Planned Old Colony" send 50¢ in coin for both.

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State_____

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Look what changes you can make for as little as $25

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SEE their stunning new decorator colors—their new high-fashion textures at your favorite floor-covering department right now—today. A new woven fibre Deltox rug can simply "make" your room—and for less than $25 for a big living-room 9 x 12!

What's more, Deltox rugs are reversible for twice the wear. The pattern goes clear through. They literally shed dirt—are a cinch to vacuum—have no nap to catch lint or dust. Choose yours from a vast selection in all popular sizes. Or have any standard width from 27 inches to 12 feet cut to the length you require.

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For 50 years America's smart low price rug.

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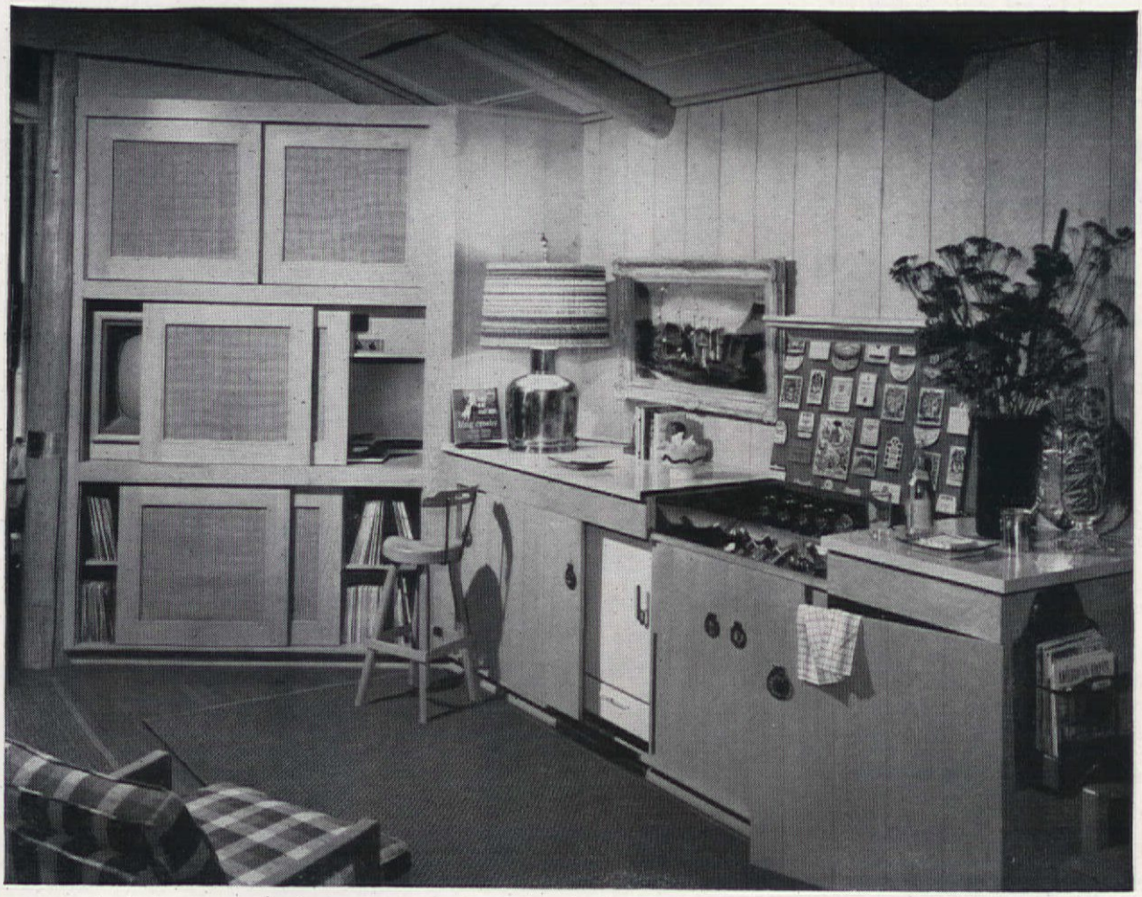
For Free Colorful Folder, Illustrating Smart Room Scenes, Write Armstrong Cork Company, 5602 Elliott Avenue, Lancaster, Pennsylvania

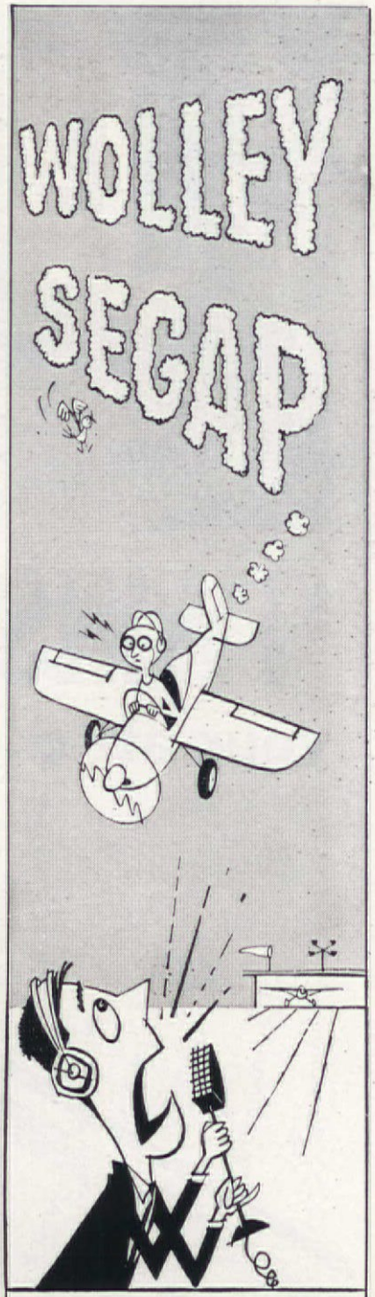
*Slightly higher in South and West.

Complete Music Wall (Begins on page 43)

In Bing Crosby's home a music wall, backed by a deep clothes closet, is faced on the living-room side by storage for record player, radio, and TV



Continuing cabinet has under-counter refrigerator, complete bar, and a storage section. Closed, it is an architectural feature of living room



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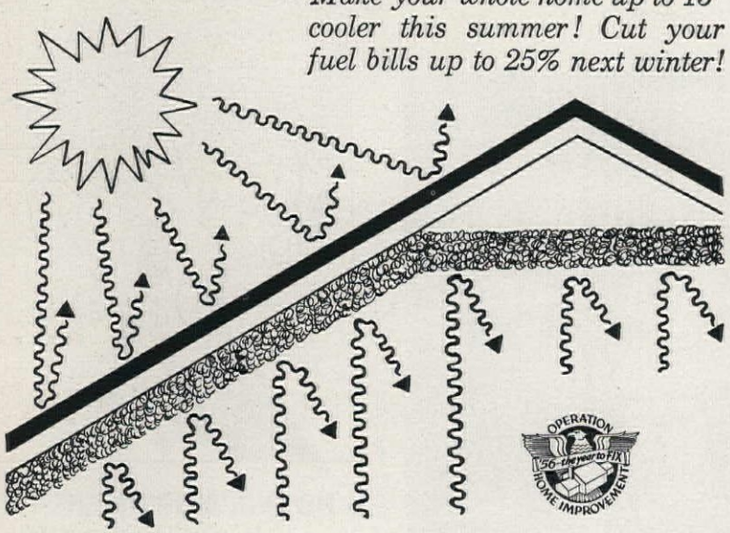

You've dreamed about insulating your attic . . . talked about doing it . . . known so well how much warmer it would make your home in winter . . . how much cheaper to heat . . . how much cooler and more "sleepable" in summer.

But perhaps you *didn't* know that you now can TWINSULATE your whole attic in just a few hours this very week end . . . with Gold Bond TWINSULATION®.

TWIN ACTION... Gold Bond TWINSULATION gives you heat-blocking, fireproof rock wool *plus* a heat-reflecting covering of silvery aluminum *all* around it. You get a unique *twin insulating action* that cuts your fuel bills up to 25% and makes your house ever so much more livable all year!

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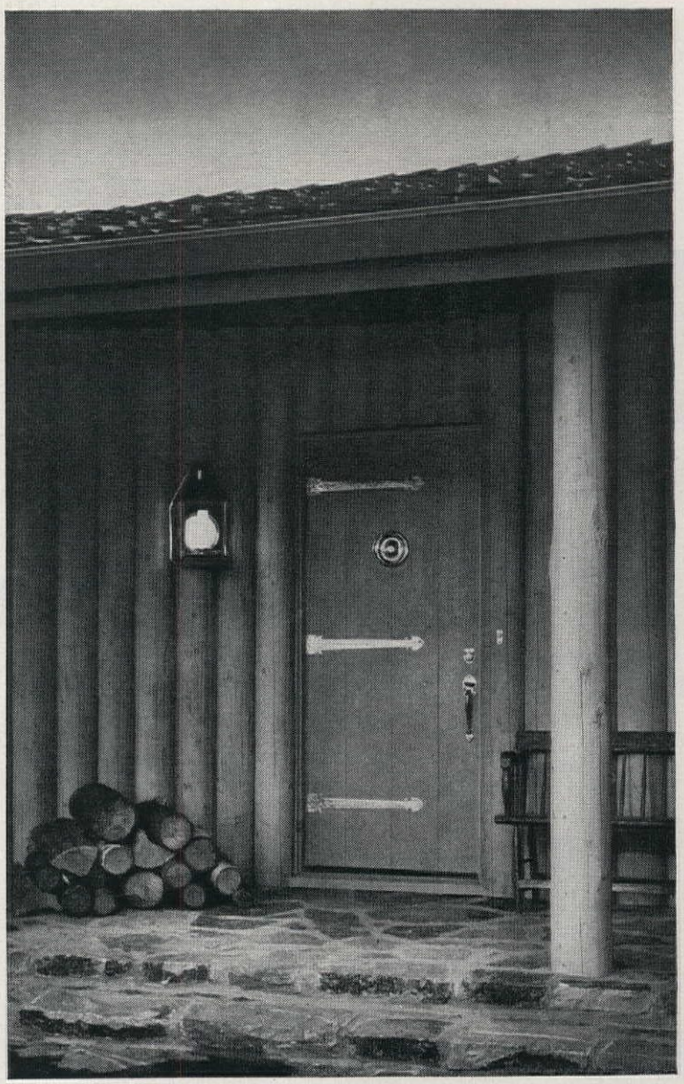
Bing's Favorite Retreat

(Begins on page 43)

The entrance to Bing Crosby's house is one that can well be incorporated into any vacation house—the flagstone steps, the simple but friendly appeal of rustic door, brass lantern, and Hitchcock bench. To all of you who want a log house—here's proof that logs need not be chinks and overly rustic! Stained a silvery gray and peeled, three-quarter logs are carried inside and continue outside Thermopane windows, a happy compromise for your Davy Crockett instincts and today's sophisticated living. The happy compromise achieved by Harold Grieve, A.I.D.



Only personal requests of Bing were big brass

Designer Grieve explains that roof construction is functional as well as decorative.

hinges and a lantern

The all-brass, one-piece Myers impeller is dynamically balanced to eliminate vibration . . . reduce wear.

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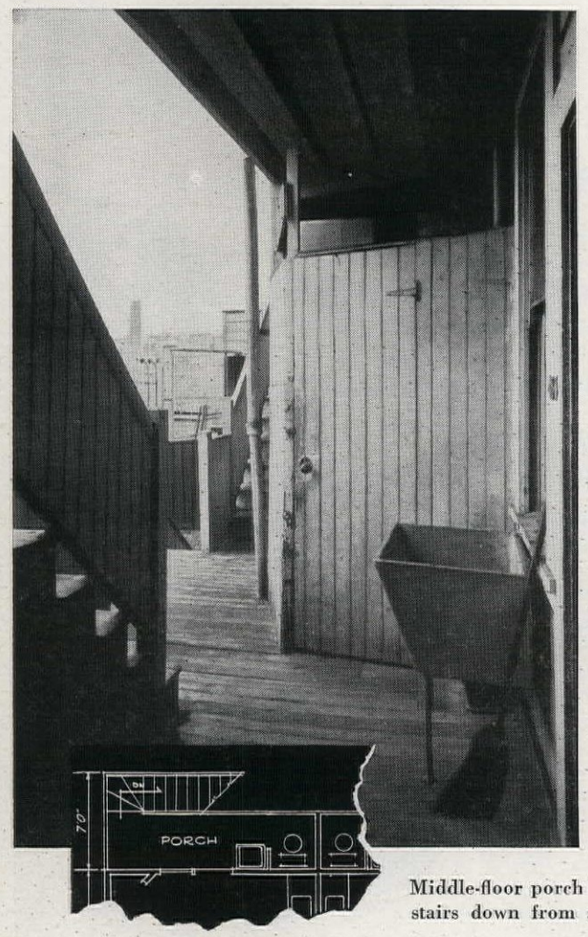
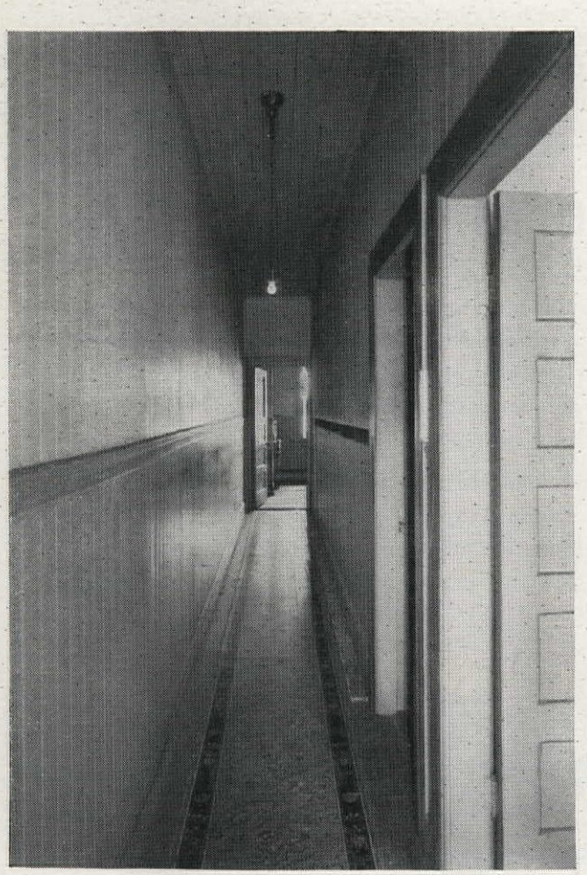
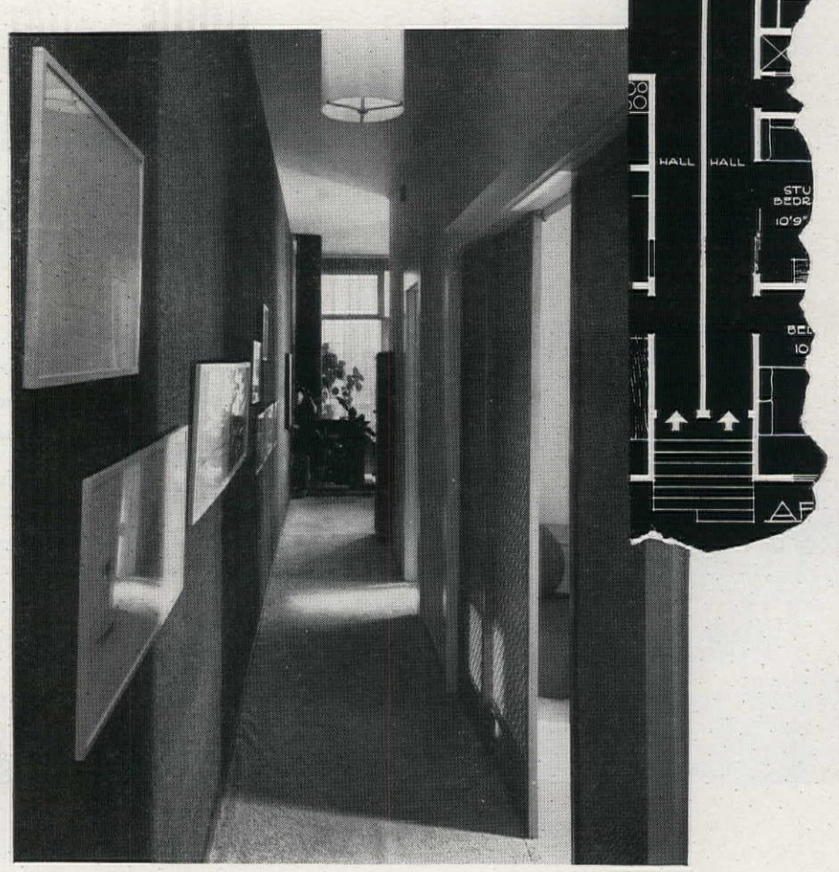
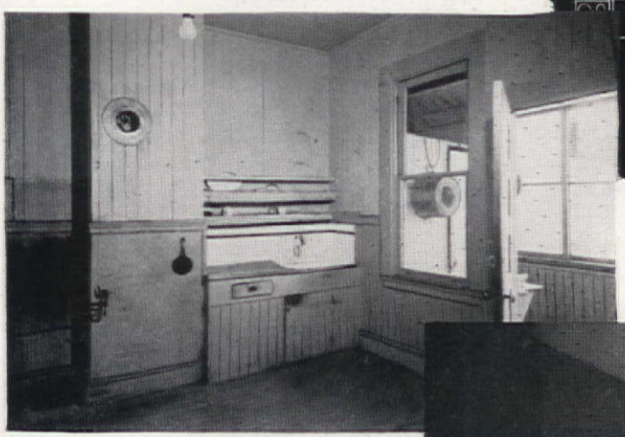


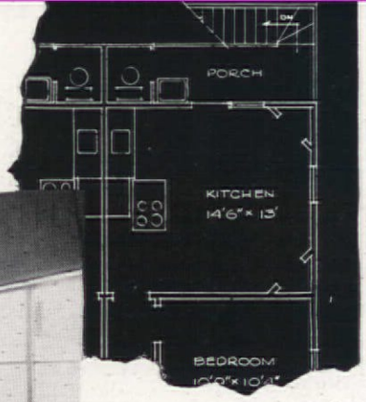
Middle-floor porch before remodeling (above, left) had outside baths, laundry tubs, and stairs down from street level. Above, right—view of top-floor deck after remodeling.





Reason the original units were called "railroad" flats is clear from this view before remodeling (above, left). A view of the same spot after remodeling (above, right) shows results of enlarging old kitchen-living room into big living room, including fireplace.





The original apartments, like those in similar buildings on Telegraph Hill, had large kitchens such as this one (left), but no living room. (A forerunner of our modern living-kitchen, maybe?) The big kitchen was used not only for cooking and eating, but also for heating and general living as well. These kitchens were remodeled into large living rooms (below). Then a completely separate and compact kitchen was built right off each living room.

OPERATION '56—the year to FIX HOME IMPROVEMENT

The minimum contractor's bid on the remodeling job was around $20,000. But by acting as his own contractor, John Campbell was able to reduce this amount to $15,000. This brings his total investment in the property to around $30,000, with one apartment still to go. The estimate for this last unit is about $4,000. Now while all this adds up to a good many dollars, the fact remains that to have *built* a new unit containing as many square feet would have cost around $55,000, plus lot.

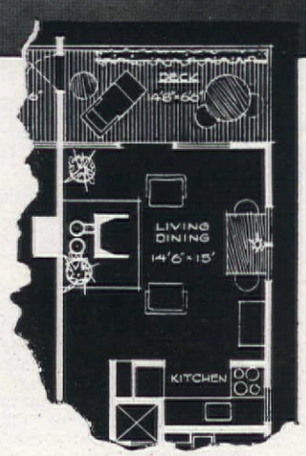
Right now, Mr. Campbell's income from the units is about $400 a month—an increase of about 500 per cent over the $66 monthly income of the units before remodeling. When the fourth apartment is completed—this will be a large unit—the estimated income will be $550 per month.

With a little quick math you'll find that $550 a month equals $6,600 a year. A $6,600 annual return on an investment of $34,000 is a little better than 19 per cent. Of course, out of this must come taxes, insurance, maintenance, and depreciation, but it's still a handsome figure. And, as Mr. Campbell points out, through remodeling his $34,000 bought $55,000 worth of floor space.

In summing up this remodeling project, Mr. Campbell emphasizes something that anybody interested in a similar project for income purposes, or simply for a home of his own, would do well to remember. He says, "I feel the validity of this kind of remodeling is that comparable space could not be built for anything like the price of remodeling if the 'remodeling' is not overdone. In fact, if a building of like footage could be purchased that was not quite so sub-standard, that at least had foundations and plumbing, costs would be even less." THE END

Remodeling Boosts Income 500%

(Begins on page 30)



Here in one of small, street-level apartments (left) is the new kitchen as you see it from the remodeled living room. The living room's redwood paneling was ripped down, run through a planer, and then put back up, with fine results.

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EASY MONEY PUZZLE

This interesting Puzzle has 9 boxes. There are three rows across, three down and two diagonally. We filled in one diagonal row with amounts that add up to $150. Now, you fill in the empty boxes so that all rows add up to $150. Use ONLY these six amounts—$10, $20, $30, $70, $80, $90. It CAN be done. Here's a hint: try $80 in the upper right hand box. Can you do it? Enter your solution in the small puzzle below, and mail for your FREE GIFT.

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We're running this Puzzle Test to find people with active minds who want to make spare-time money easily and quickly . . . taking orders for our beautiful All-Occasion Greeting Cards, Stationery and Gift Items. Let us prove to YOU how simple it is. When you answer our Puzzle, we will send your FREE GIFT, plus unique Money Making Plan, FREE Samples and other assortments ON APPROVAL.

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Elmira, New York

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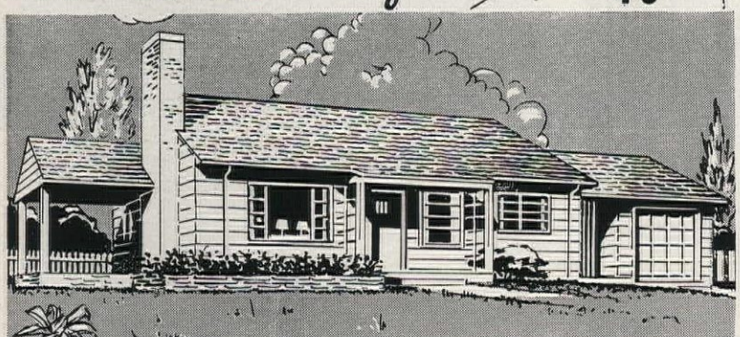

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READY CUT HOMES DO-IT-YOURSELF

INTERNATIONAL MILL & TIMBER COMPANY

DEPT. AH-26 BAY CITY MICHIGAN

Sing a Song of Birthday Color

(Begins on page 60)

clients moving from one house to another were anxious to discard some items and anxious to retain and use others. In nine out of ten cases, the reason for this proved to be color. Draperies, old and faded, were sometimes made over to fit new windows, because the owners liked the color. And the color proved to be a birth color.

Birth colors have been given here for February 2, May 11, and July 11. If your birthday is close to one of these dates, the colors are somewhat similar, although not exact.

If you were born in October, perhaps October second, your birth colors are pink, ranging from magenta, and eggplant. Pink for this birth date is different from the pink of May 11. It is a violet pink rather than an orange pink. Complementary colors are emerald green, fresh light green, and on through a rich forest green. Accent colors are orchid, tangerine.

A great deal of personalized color is still in an experimental stage, but each day is proving that you will enjoy your home more, Miss Marfin says, if you surround yourself with personalized birth colors. And the same holds true of your wardrobe and your everyday accessories. THE END

February 2nd Room (Picture on page 60)

GERTRUDE BROOKS DIXSON

The room shown on page 60 is a lilting harmony of color worked out according to Miss Marfin's chart directly above it. Happily for those born on February 2nd, the "birth" color is a clear singing yellow—the color used in greatest quantity on walls and on the floor to form the melody of your birthday color song.

When this clear color note is muted it becomes the warm golden brown of the furniture, giving tonal depth to our melody. The "objective" color is part of the purple family, the range from a delicate lilac to deep, deep amethyst. In its varying tones it is used alone or in combination with other room colors as an effective bass accompaniment. Accent colors—the brilliant, zingy green and sharp, yellowed coral—are the staccato notes that enliven an otherwise quiet melody, making it sing out in tune with our times.

So, as the color theme dictated, our February 2nd room is done in the contemporary manner. The furniture is a mellifluous blending of Colonial and modern designs. The pecan wood in which it is executed has a special warmth and glow against the yellow walls. The floor in a deeper yellow is one of the newest of vinyl plastics in a mottled design. The braided rug atop it is not only a remarkably skillful reproduction of an old art, but it also reproduces all the colors in Miss Marfin's "birth" color column.

In the lovely linen on the sofa are both the "birth" and "objective" colors. The hit-and-miss arrangement of the color blocks gives the design an unusual rhythm that works well with the other patterns and textures.

The stencil on the walls was—in its original version—an authentic reproduction in both color and application of a Colonial wall treatment. But here we've adapted it to Miss Marfin's chart, and to a more contemporary placement on these walls. Instead of the three colors of the original, only the golden brown (for the pineapples themselves) and the biting green accent color (for leaves of pineapple and those forming dado and ceiling border) were employed.

Accent colors were the greatest challenge. A collection of old Staffordshire decorated in the sharp coral and green is a handsome solution. Book jackets repeat the coral. Amethyst in modern glass and in bits of old china combines with a few yellow accessories to complete the color medley. THE END

Recipe for window beauty in your kitchen

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Andersen Gliding Windows in St. Paul kitchen. Carl Graffunder, architect.

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Highly economical! Roy Spande, builder in St. Paul, Minnesota installs WINDOWALLS in his $12,500 project homes. WINDOWALLS fit the budget for houses in any price range.

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MEAT PACKERS
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February 2nd Table (Picture on page 61)

GERTRUDE BRASSARD

There's always a time that calls for special celebrating and really "going to town" in a big way. This means using the nicest things we have, extra-special food or more of it—extending ourselves. Formal dinners, conducted as they should be, are necessarily passé in most private homes today. But a semi-formal birthday dinner can flatter the honored guest, particularly if you use the color scheme belonging to her personal sign of the zodiac.

We chose one combination of the color scheme for Aquarius, but of course other shades, blendings, or accents of these colors will be just as suitable. We used much gold, as you can see on page 61, and captured the birthday yellow on white china. Crystal picks up the complementary amethyst beautifully. The birthday corsage? The orchid seems the perfect choice for February second. The same accent or color combination can be carried out in the centerpiece and in boutonnieres for the guests.

Last October, we showed how you could serve a semi-formal dinner with all its graciousness and elegance without a maid. It is for the benefit of those who have a full-time or part-time maid that we show this semi-formal setting. And we planned a dinner with more courses than are usually served nowadays, with soup, fish, roast, salad, dessert, and after-dinner coffee—just to capture a note of special festivity. However, three or four courses are now considered sufficient, with or without help.

In a small household, a maid, if she's quite adept and has adequate kitchen support, should be able to handle a dinner for eight alone. But the hostess must expect to assume some of the burden of preparing the meal, particularly when more than three courses are served. THE END

February 2nd Flowers (Picture on page 61)

BETTY B. MERRIAM

A poet's favorite subject has ever been flowers, especially those delicate blossoms that come to life in the spring. And what could be a lovelier arrangement for your home than one that pays homage to this glowing time of year? Here we show you a curved line of acacia, of which Thomas Moore wrote:

". . . smiling there
Th' acacia waves her
yellow hair,
Lonely and sweet, nor loved
the less
For flow'ring in a wilderness."

Flowers of the field have an outdoorsy freshness that lends itself well to any spring bouquet, so we have placed daisies "for simplicity and unaffected air" (Burns). And, amongst the decorative Hogarth curve, ". . . there is pansies, that's for thoughts" (Shakespeare). These modest blooms were referred to by poets from generations ago as Heart's Ease.

To carry out the purple-and-gold of this rich color scheme, insert a few irises, of which Tennyson claimed:

"In the spring, a livelier
iris changes
on the burnish'd dove."

How can you copy this arrangement? Just use a set of pottery that consists of two round rings, hollowed out, and a small container which can fit on top. Use in a tier formation.

Fill both rings about one-third full of Oasis foam and anchor to ring with modeling clay. Then place foam inside small round container, and fill with water.

When rings and container are stacked on top of each other, be sure that foam forms a completed circle on three levels so you can place flowers at varying heights.

Use acacia for background line in Hogarth curve. Cluster iris and pansies low at various levels. Complete with a few buds for rhythm.

For luncheon, dinner, or on a hall table, wouldn't this be a charming arrangement to convey a special February birthday color scheme? THE END

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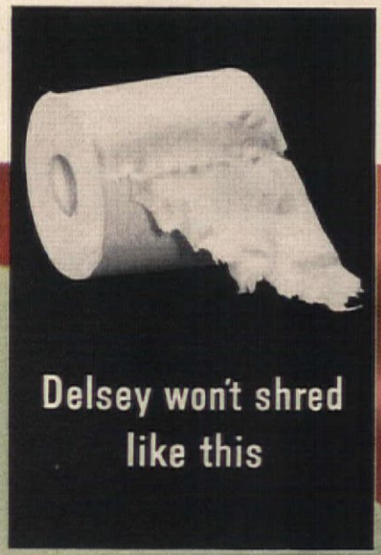

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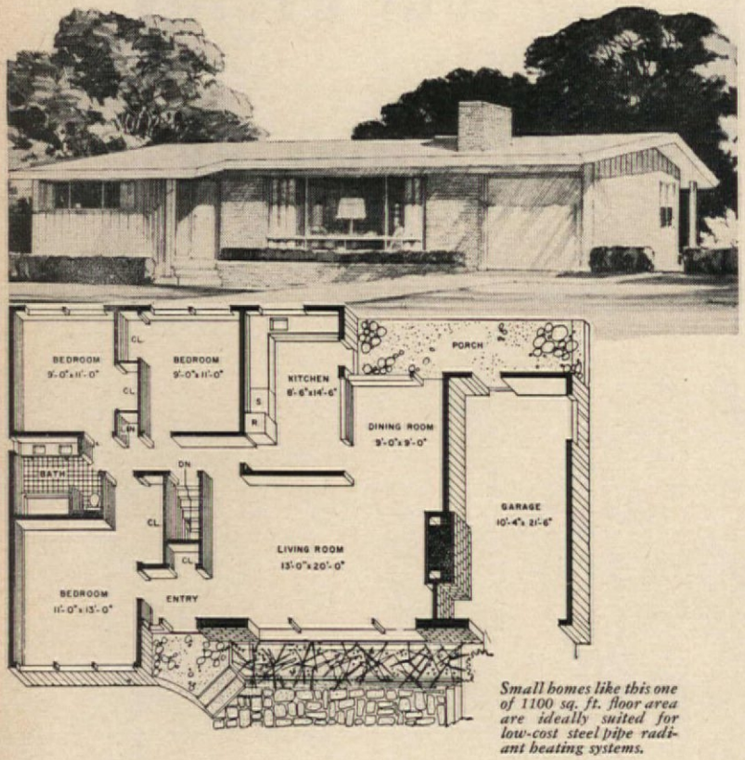

Small homes like this one of 1100 sq. ft. floor area are ideally suited for low-cost steel pipe radiant heating systems.

Your modern new small home needs just as fine a heating system as a larger home does, and when you choose steel pipe radiant heating you get it . . . at *no more* and possibly *less* cost than you might pay for conventional systems. Where space is a factor *only* radiant heating allows you to utilize *every* inch of floor and wall space for living . . . because the heating coils are concealed in the floor or ceiling. Truly "invisible" heat! More, you'll experience a new kind of comfort . . . warm, draft-free floors, no "dead spots," vital, spring-like warmth, greater cleanliness.

**Various surveys from all parts of the country indicate an average cost of $1.00 or even less per sq. ft. of floor area for steel pipe radiant heating systems.*

CONSULT YOUR ARCHITECT, BUILDER OR HEATING CONTRACTOR BEFORE YOU BUILD

Because your radiant heating system will be an integral part of the house, and must be planned right down to the last valve and pipe coil *before* construction is started, tell your architect, builder or heating contractor *in advance* that you want "invisible" *steel pipe* radiant heating. He will plan accordingly for mutual satisfaction, savings, and your life-long comfort.

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Child's Got Talent

(Begins on page 40)

of big names—the Benny Goodmans, Ralph Flanagans, Marian Andersons, Artur Rubinsteins, and Perry Comos—the best jobs are in the symphony orchestras. Total number of orchestras in the country? About 160, and they can employ fewer than 8,000 musicians for an average of 22 weeks a year. The typical salary for these men and women is below $90 a week.

Is the outlook any brighter for the 41,000 now working in restaurants, night clubs, or other places where you dine and dance? In any of these niteries the musician may look to earning, as a rule, about $65 a week.

Regarded as a whole, the gamble of a professional career as a musician seems very risky. But there are bright spots in the picture too.

For some reason, the younger generation has taken more easily to the trumpet, trombone, saxophone, clarinet, and drums than to the violin, viola, or cello. There is a chronic shortage of string players for the symphony orchestras and the people who manage the orchestras doubt that there'll be any relief for a long time to come. Here is one corner where the balance starts to swing the other way.

Teaching offers another good possibility. As the population continues to grow, the need for teachers of music, in and out of the schools, is sure to increase. And the tremendous interest right now in playing some musical instrument just for the *fun* of it is not likely to wane. So here's another corner where the balance again swings the other way.

Then, too, your son or daughter might make music a "second" occupation, and use it to find a little extra money in his spare time.

Perhaps best of all, however, is for your boy or girl to remain an amateur in good standing and play or sing for the sheer *pleasure* of it. There's always the local amateur orchestra, the local band, even the dance orchestra or the jam session made up of family and friends, and there's the neighborhood glee club or music in the church. All these diversified ways of making music guarantee the *joy* of music without adding the burden of worrying where next winter's coat will come from. THE END

Who'll Bring Up the Dog?

(Begins on page 12)

"But," Butch continued, "people can't expect him to go from another room back to the room where the paper is—and they can't leave a good newspaper lying around, or else he'll use it. The breeder said that if a young pup should make a mistake, the owner should take him to it and say, 'No,' in a shaming voice, and then put him on his papers. And they should not whip the pup with newspapers and then expect him to use them."

Butch pointed out that by this time the puppy will be so anxious to use the papers that he will climb over the sides of a flat cardboard box to reach them. And the box can be transported and renewed easily.

"From four months of age on, a puppy can be trained to the outdoors," said Butch, obviously warming up to his subject, since he was now in Gremlin's category. "Gremlin needs the leather collar and a light chain leash that he can't chew through. We'll have to figure on taking him out as regularly as possible every three hours—and this means that after I've gone to bed, you or dad will need to take him out the last thing at night. And I'll have to do it the first thing in the morning.

"After taking him out, we watch him carefully, and when it's about time for him to use his papers, we put on his leash and tie him to the door knob. This is so he'll learn that he has to wait, and that he should wait by the door. After a short time, we take him out. If he relieves himself, we praise him and bring him back in and release him. If he doesn't, we tie him to the knob and try him again in an hour.

"Maybe we'll have to take a piece of his used paper along and place it on the ground. If he does something outdoors, be sure that we praise him. Then we bring him in and release him. If he doesn't, we tie him to the door knob. He'll soon learn that he is praised and allowed the run of the house as soon as he relieves himself, so he'll learn to be prompt when he's taken out.

"Soon a routine will be worked out, but it's best to keep him in some small area during the night so his mischief or mistakes are practically always under control.

"As he gets older, of course, we won't have to take him out so often and he'll soon learn to go to the door when he wants out."

It remained only for Butch to help his mother and dad during the trying housebreaking period. And by the time Gremlin was an acceptable member of the household, Butch had learned to feed and groom him, buy his food, and was ready to start elementary training. He had made good.

"It seems they've learned a lot together," said Marge. THE END

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Romany Blue WALLHIDE Rubberized Satin Finish provides a rich background for the furnishings of this room.

Cascade Blue and Cavalier Red WALLHIDE Rubberized Satin Finish accent colonial atmosphere of this dining room.

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Rx FOR CREAKING FLOORS

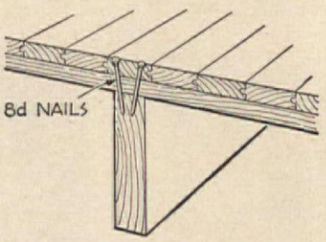
A CREAKING FLOOR, LIKE CRACKED PLASTER OR BROKEN WINDOW PANES, MAKES YOUR HOUSE LOOK RUN-DOWN

JAMES W. BRETT

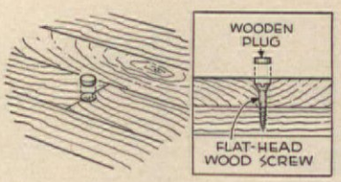
A creaking floor is sometimes advantageous. It can betray a night-errant husband or a trespassing burglar. But otherwise, a noisy floor is a nerve-racking reminder of poor construction. Creaks and squeaks wear needlessly on your nerves and make you wonder if the floor will some day give way.

But usually floor noises are harmless and quite easy to stop with just a few tools and a minimum of time. Often a squirt of graphite between the finish floor boards will do the job.

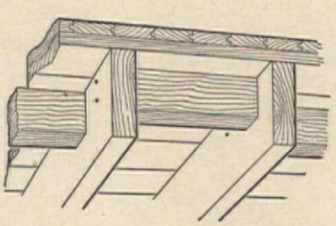
To locate floor noises from the basement, have someone walk across the floor until you locate the trouble spot. Or, if you are working alone, pace off the point from two adjoining outside walls or the chimney structure, and then repeat the process from the same bearings in the basement. When possible, repair your floors from underneath to avoid having to cover up nail and screw holes and hammer scars.



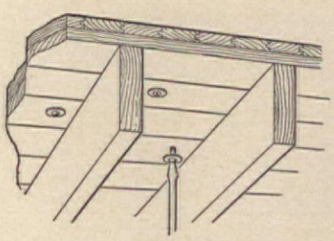
Loose flooring can be silenced by fastening boards to the subfloor and joists with 8d spiral nails. Drive nails at an angle so they will hold. Find floor joist by tapping floor lightly with hammer. There will be a solid sound over joists, hollow between. Countersink nails; in holes use plastic wood filler.



If the ends of your floor boards are loose, you can refasten them to the subfloor with a 1" flat-head wood screw that straddles the ends of two flooring strips. Counterbore hole with a drill, insert screw, and then fill the hole by gluing in a wood plug. This should end your trouble.



Floor joists installed without cross bridging often turn and warp, causing annoying creaks. The best way to straighten the joists is to nail a 2" by 6" between them, directly under the subfloor. Use 10d common nails. Alternate the braces straight across length of basement ceiling; nail through the joists and into both ends of the 2" by 6" braces. Cut braces individually.

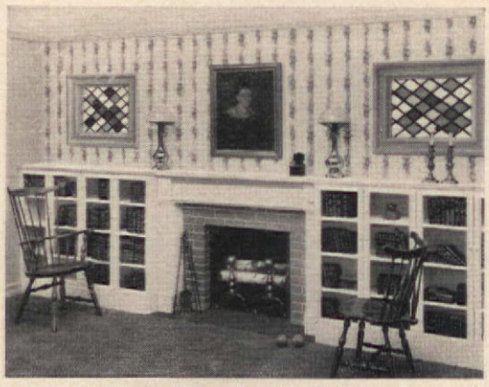


Noise caused by friction between the subfloor and finished floor can be stopped by pulling both floor layers together using 1" round-head screws applied from underneath. And fit a flat steel washer over the head of the screw before you put it in, so that it will have a wide bearing surface underneath subfloor.

CONTINUED ON PAGE 112

After Weldwood, see what a difference! V-Plank paneling makes fireplace a focal point, gives the whole room a new air of charm and spaciousness. Matching built-ins help make this living room a beautiful family room. All V-Plank paneling shown costs just $105.

See how you and wood panels can make a room lie about its age



Before Weldwood, here's what this fireplace wall of a 35-year-old house looked like. Wood panels and built-ins made the difference.

Choose from 6 fine woods in Weldwood V-Plank: (from left) walnut, $85; Korina®, $79; Honduras mahogany, $79; Samara*, $52; cherry, $79; oak, $79. All V-Plank comes completely pre-finished and waxed —ready to put up. *Prices are for a typical 12' x 8' wall.*

Here's a 1920 living room with 1956 ideas. Look how Weldwood real wood panels helped make it more beautiful, more livable.

Look at the cherry V-Plank* paneling on this fireplace wall—its warmth and cheerfulness invite you to relax and enjoy yourself.

Matching Weldwood built-ins tell you this is a room for *today's* living. At right: a handy desk-bookcase unit perfect for homework and thank-you notes. At left: a neat nook for kindling and logs, plus a home entertainment center with radio, hi-fi equipment, and space for record storage.

You and Weldwood paneling can do the same in your home. Your lumber dealer will show you the actual woods—textures like Surfwood® and Weldtex®, pre-finished panels like V-Plank, and extra-easy-to-put-up Plankweld†. He can help you plan and he'll be glad to suggest reliable carpentry help if you're not doing it yourself.

Why not get started now—so it can be finished during winter's leisure indoor hours? For details on this room and other Weldwood paneling, send coupon for booklets; to see the complete Weldwood line, visit any of our 87 offices in principal cities. In Canada: Weldwood Plywood, Ltd.*TRADE MARK †REG. AND PATENTED

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MATICO ARISTOFLEX is styled with classic simplicity in 15 marbleized colors that look well in every type of home. Use "feature strip" (shown here) for interesting new floor patterns. Ordinary scissors cut the tile makes it simple to install wall-to-wall yourself. See this grand low-cost floor tile at the MATICO dealer listed in your classified phone book.

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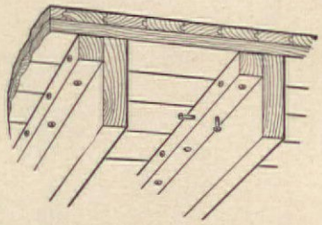
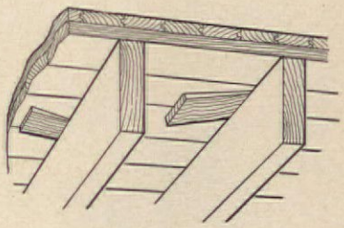
Creaking Floors

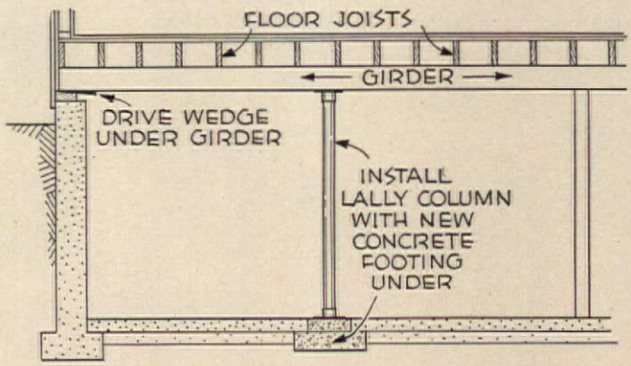
(Begins on page 110)



A floor will squeak when boards in the subfloor buckle and pull away from the joists underneath. To secure the subflooring to the top of the joist, fasten a 1½"-square hardwood strip along the top edge of the joist, and then screw through strip into the subfloor boards. Drill pilot holes in the strip for the 2¼" screws.



When individual boards in the subfloor pull away from the supporting joist, a wood wedge can be driven into the open space to fill the gap and stop the noise. Dip the wedge in glue and then hammer it in tightly until it takes up the space between the joist and the subfloor boards.

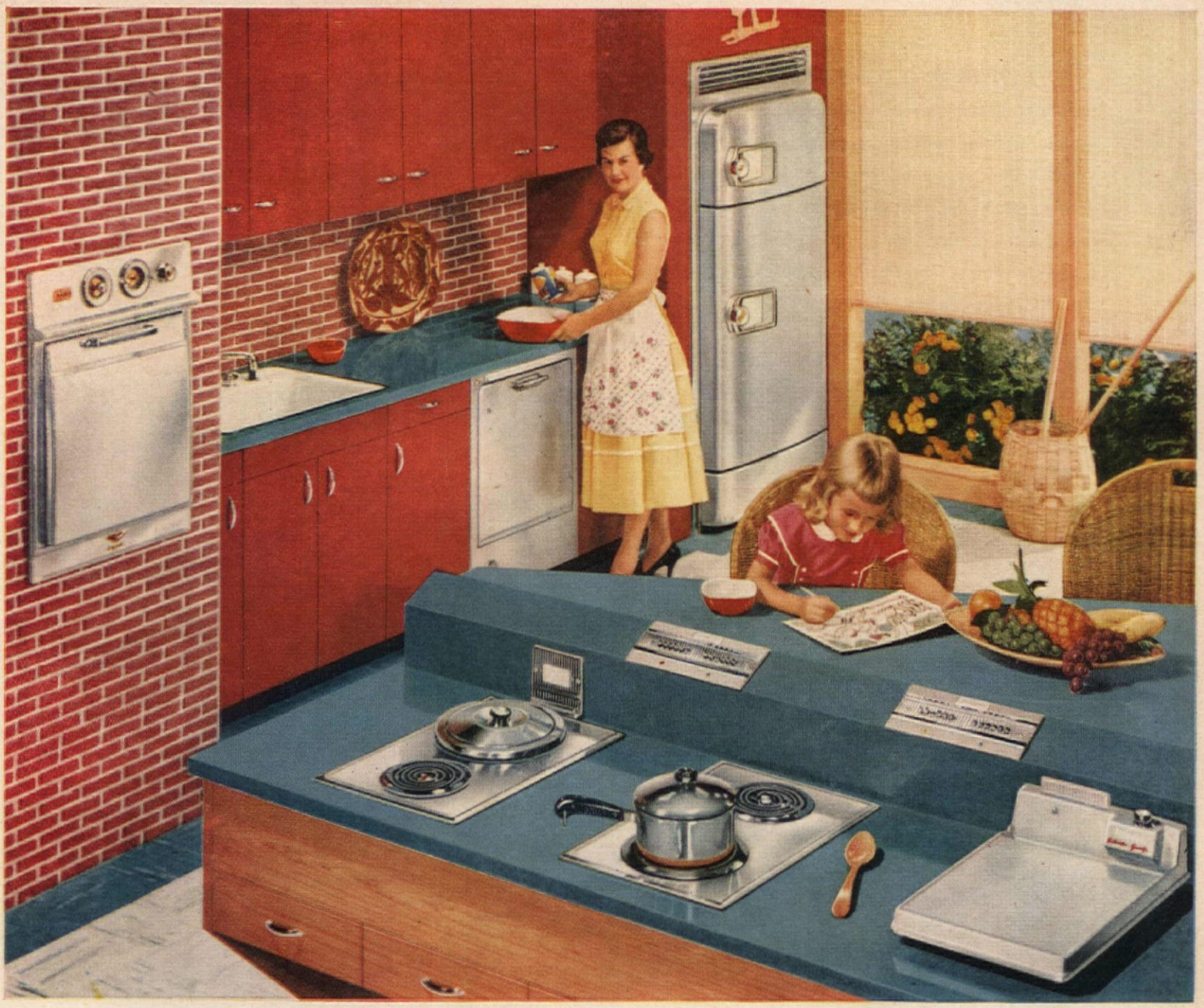


Creaking floors can be caused by a major structural weakness like a sagging girder that supports the entire floor. To restore floor to its original position, the girder is jacked up and a steel column is placed under it. A new concrete footing is laid to hold the weight. If ends of wood girders are rotted, drive supporting wedges between sill and bottom of girder. THE END

FAVORITE COBBLER'S BENCH PATTERN

SEE PATTERN ORDER FORM, PAGE 118

Blueprint Pattern 1278—This cobbler's bench has proved to be one of the most sought after of all the popular AMERICAN HOME patterns. Just about everyone likes this coffee table. It has drawers for storage of cigarettes and cards. The bench is even more handsome when it sprouts ivy from the end. You can order pattern for 50¢.



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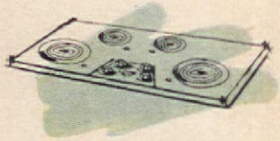

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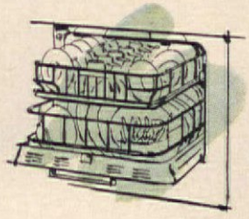

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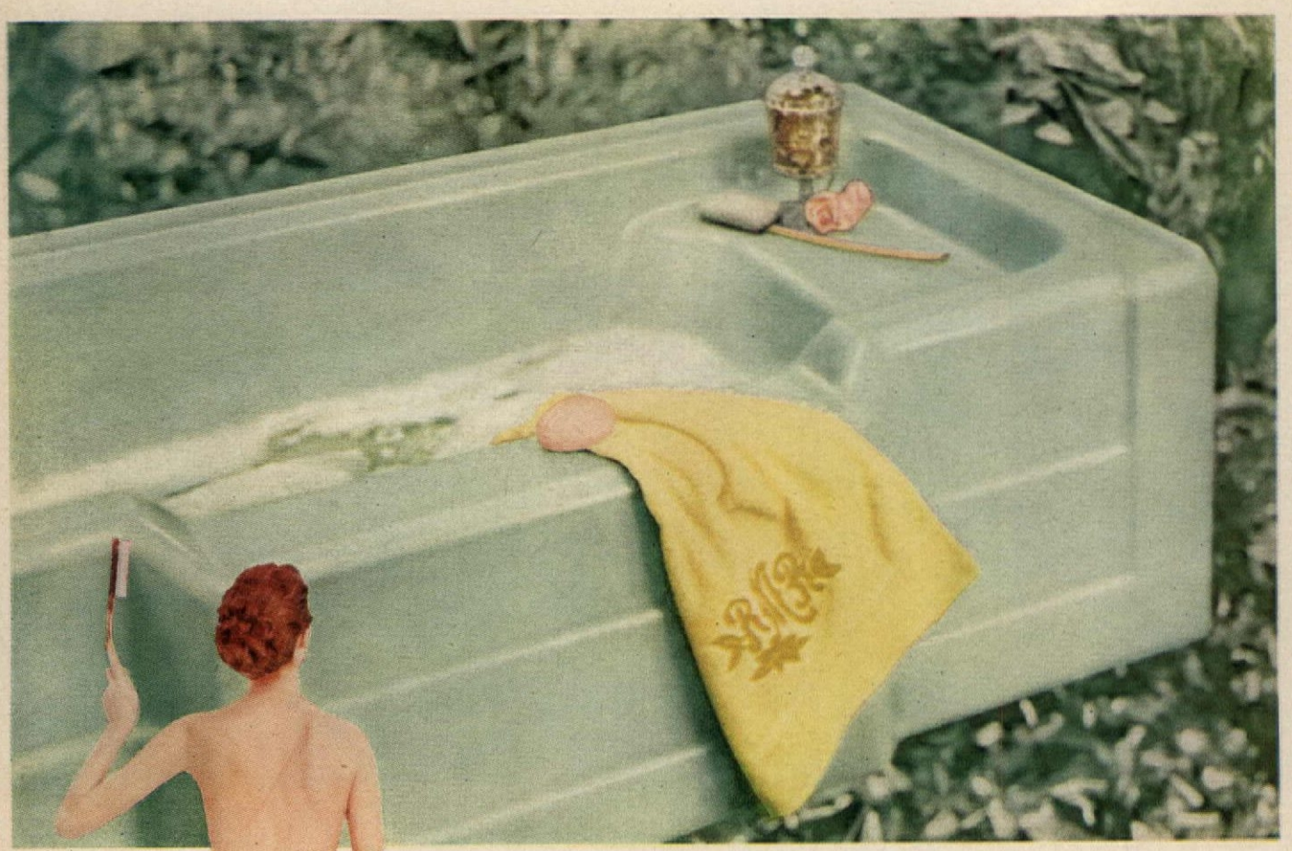
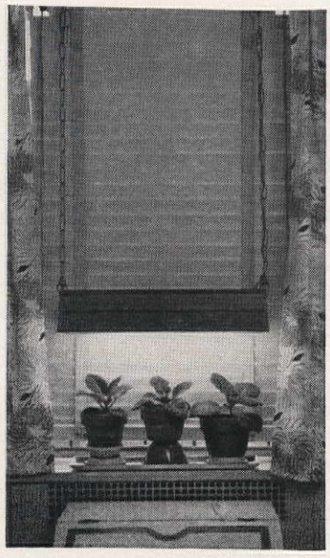


ELJER –the only name she needs to know in plumbing fixtures

GLOXINIAS
UNDER THE LIGHTS

MARGARET O. GOLDSMITH

Gloxinias are such spectacular plants that you'd naturally think they couldn't be grown outside a greenhouse. Actually, they are as easily handled as African violets. Even without a sunny window you can enjoy their beauty for several months a year by buying a few good tubers (1½" to 3" in diameter) and a stock fluorescent lighting fixture, and giving attention to their simple cultural requirements.

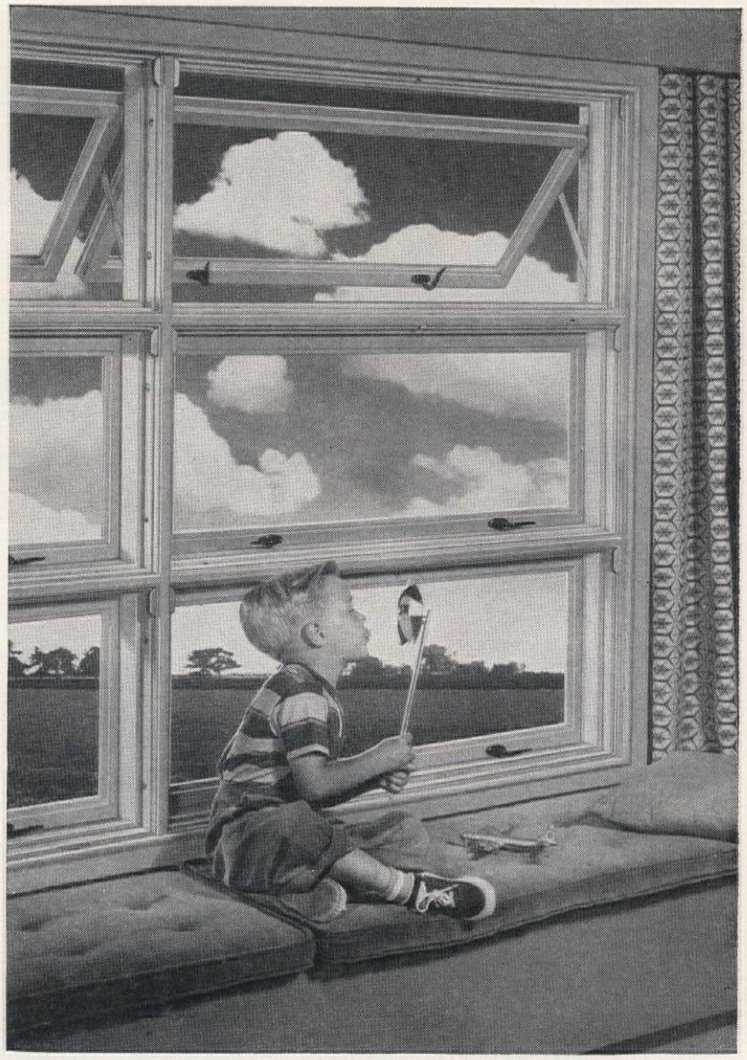


Here, tray of pebbles and water, young plants, and light fixture 8" above them. Above, with plants in bloom, light is raised a few inches.

An amateur gardener friend of mine is doing it in her city apartment, in a passageway to the bathroom lighted only by a north window. Over the radiator under this window she put a shelf for a metal tray containing half an inch of pebbles. Above this, she suspended by chains from the ceiling a 24" reflector with two 20-watt fluorescent (daylight) tubes. The whole fixture, which can be held at any desired height, would cost around $12.00 at any good electrical shop.

To start with, my friend (Nora, we'll call her) put one tuber in each shallow (half) pot from 5" to 8" in diameter, depending on the size of the tuber. After covering the drainage hole with an inch of charcoal chips to insure drainage and sweetness, she had filled the pot with a soil mixture of two thirds black humus and one third good topsoil, with ½ teaspoon of bonemeal and 2 tablespoons of clean sand to each potful, all well mixed. In this she planted the tuber, concave side up, just below the surface, firming the soil around it. After giving it one thorough watering, she kept the soil just damp with tepid water until sprouts began to appear. All this time she kept the light fixture only 8" above the pots, with the light turned on for 14 hours a day. As the plants grew, she raised the fixture to keep a 9" space between them and the tubes. Had she used a stationary fixture, two feet

CONTINUED ON PAGE 116



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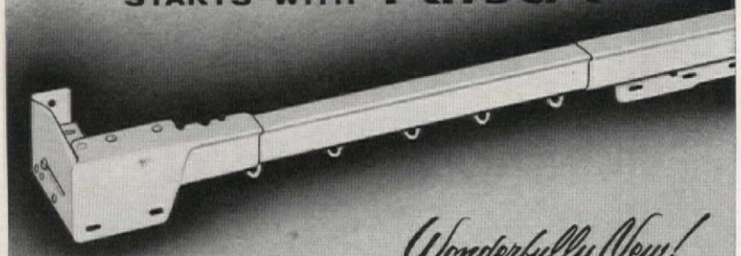

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Drapery hardware is NOT "all alike," and you pay NO MORE—to enjoy the security, smo-o-th performance and extra durability of superior Kirsch products, such as the beautifully-styled—and versatile—new "Superfine" adjustable traverse. Be sure to see it—and always ask for KIRSCH!

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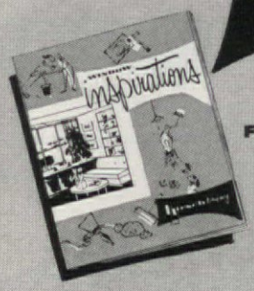
Guaranteed by Good Housekeeping

Kirsch
DRAPERY HARDWARE



HELP YOURSELF TO BEAUTIFUL WINDOW DECORATING IDEAS FROM THIS BIG FULL-COLOR BOOK!

Get stimulating "Window Inspirations," with 64 window treatments . . . helpful hints on "problems," fabrics and hardware . . . and a fascinating "slide rule" color guide. Only 50¢. At your Kirsch dealer, or write Kirsch Co., 419 Prospect, Sturgis, Michigan.

Gloxinias

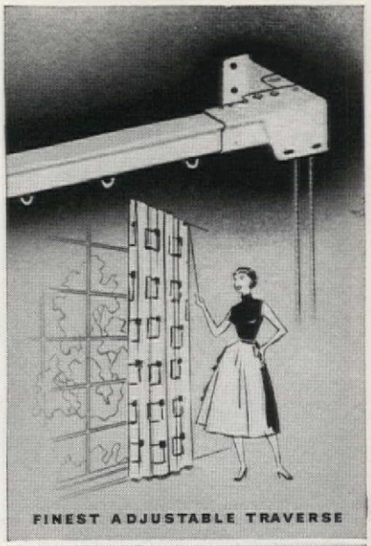
(Begins on page 115)

or more above the shelf, she would have set the pots on other, inverted pots or other supports, lowering them as the plants grew. As soon as a tuber sprouted, Nora let the soil in that pot dry out between waterings which, however, were generous enough to saturate it; she took care not to splash any on the leaves. As the pots stood on inverted clay saucers in the tray, they were never in water, not even when the pebbles were covered. Evaporation from the tray and steam from the adjoining bathroom maintained the necessary humidity around the plants. Another secret of success is an even temperature ranging from 70 deg. (day) to 65 deg. (night), with no sudden changes or cold drafts. Ventilation is provided, not from the window, but from adjoining rooms. Now and then, to keep a plant shapely, she would cut off a leaf and root it by inserting the stem 1½" into a bowl of damp sand and potting it in the soil mixture described above when roots had formed.

The one troublesome pest of gloxinias is thrips, which cause rusty stems and mottled leaves. Spray for them with a 50% wettable DDT powder according to the manufacturer's directions on the package.

Several of Nora's first gloxinias bore twenty or more blossoms, many over 5" across. Some had velvety, and some shiny, satiny, leaves, but all were a joy to behold at all stages As the buds on a plant began to open, it was given a place of honor in the living room or, in summer, out on the terrace in partial shade. Whether indoors or out, a plant in bloom makes an enchanting centerpiece placed in a green glass bowl of pebbles.

After blooming for three or four months, the plants gradually wilt and die down, when they can be cut back, put in a dark closet or basement, and watered sparingly until new growth starts. Then they are repotted in fresh soil to start a new cycle of glamor. Of course, much the same procedure can be followed with other flowering house plants—begonias of various kinds, African violets, azaleas, Episcias, geraniums, etc. If you have room, you could install two 24" reflectors, or a larger fixture to hold a 40" tube. Such light is not only a supplement or substitute for daylight, but actually gives more constant and dependable illumination during the short, often overcast days of winter. If you grow several kinds, keep those of the same height together so they will all receive light of the same intensity from not more than 12" above them. Provide the same even heat, a tray of pebbles with water in it, and plant food for almost anything you try; be careful not to overwater or overfeed geranium plants. THE END



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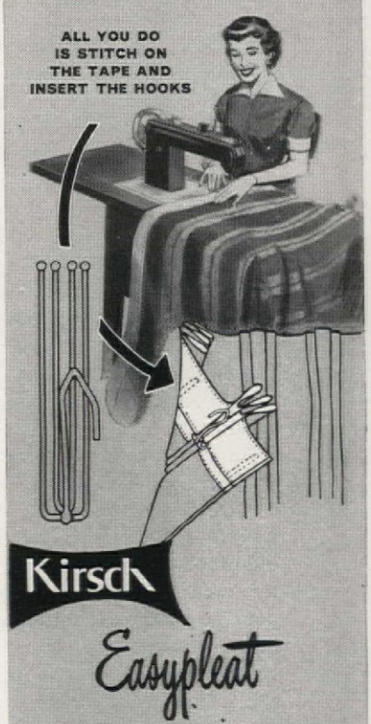
MAKE YOUR OWN PLEATS ...WITH THAT "Professional look"



Kirsch

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NEW! "EASY-LOK"

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THIS HINGED "LOK" ensures a sharp, crisp effect—and even-hanging draperies

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Weldwood® Wood-Trim®

Add a distinctive, luxury look to scores of familiar household objects — with Weldwood Wood-Trim. It's real wood veneer in easy-to-use rolls! Applies in minutes, with any good wood glue like Weldwood Contact Cement or Presto-Set* Glue. No clamps, nails, hot iron, etc. So pliable . . . shapes to cover *any* shape or surface.

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Great for covering exposed edges and giving a "pro" finish to plywood tables, desks, cabinets, etc.

8 ft. rolls 1" wide, 79¢ each. Oak, African Mahogany, Walnut, Birch, Korina, Fir.

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in seconds!

PLUMITE works 5 ways!

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NO FUMES!

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Guaranteed SIMONIZ Quality

Where Credit Is Due

THESE PRIMITIVES ARE HOOKED
Page 50: Fabrics—F. Schumacher & Co.

IS THERE A KILLER IN YOUR HOME?
Pages 52, 53: Information—National Safety Council, American Gas Association, National Board of Fire Underwriters, Eloise Lowe.

SING A SONG OF BIRTHDAY COLOR
Page 60: Furniture—Unique Furniture Makers. "Corlon" plastic flooring—Armstrong Cork Co. Rug—Topton Rug Mfg. Co. Upholstery fabrics —F. Schumacher & Co. Lamps—Paul Hanson Co., Inc. Picture on Wall—Raymond & Raymond, Inc. Staffordshire collection and all other accessories—Plummer, Ltd. **Page 61:** China—"Marlene," American Commercial. Crystal—"Classic Amethyst" and "Rhapsody" stemware. Fostoria Glass Co. Flatware—"Regal" and hollowware pieces, Dirilyte Co. of America. Rayon-Dacron cloth in maize—Timely Linens. Orchid—Florists' Telegraph Delivery Assoc. Zodiac charm—Trifari. Graves Bordeaux Wine —Courtesy Bordeaux Wine Information Bureau. Candles—Emkay.

GOOD VICTUALS
Page 62: Corkscrew—Bazar Francais. "Pink Tower" dinner plate—Spode, Copeland & Thompson. Rosewood claret glass—Paul A. Straub.

TAKE A PACKAGE OF INSTANT PUDDING
Pages 66, 67: "Candlewick" glass cake stand—Imperial. "Princess Feather" goblet—Westmoreland. "Grape" milk glass dinner plate and bread & butter plate—Imperial. "Sweetheart Rose" cake plate and 7" plate—Doulton.

FAMILY FOOD
Pages 68, 69: Salad bowl—Ro Shep Ceramics. "Princess Feather" goblet—Westmoreland. "Herbs" porceline frying pan—Richard Delano Inc.

CAPABLE KITCHEN THAT'S GAY AS A BUTTERFLY
Pages 78, 79: Cabinets, sink—Geneva. Refrigerators, washer, dryer—Frigidaire. Flooring—Delaware Floor Products. Counter tops —Formica. Exhaust fans—Tradewind. Ironer—Ironrite. Range, coffee maker—General Electric. Dishwasher—KitchenAid. Blender—Waring. Mixer—Sunbeam. Handpainted butterflies—Nadine of Wayzata.

FOOD FANCIES FOR FEBRUARY
Page 84: "Museum" white china—Castleton China. Electric deep fat fryer—Westinghouse. Pyrex bowl—Corning Glass Works.

DON'T COOK UP ACCIDENTS IN YOUR KITCHEN
Page 90: Carvel Hall knife—Charles Briddell, Inc. Chop block—E. L. Bruce Co. Electric Fryer—Dominion Electric Corp. Custard cups—Pyrex Division, Corning Glass Works Wearever cooking utensils—Aluminum Cooking Utensil Co., Inc.

PHOTOGRAPHS

F. M. Demarest: pages 10 (top), 50, 60, 61, 62, 66, 67, 68, 69, 72, 84, 90, 93, 115. Roche: page 10 (bottom). Otto Maya: pages 16 through 26. Johnny Walker: page 29. Morley Baer: pages 30, 31, 102, 103. Kranzten Studio: pages 32, 33. Reynolds, Photography Inc.: pages 43, 44, 45, 46, 47, 48, 49, 78, 79, 99, 100, 101, K. Pazovski, A.R.P.S.: pages 51, 94. Kaufman-Fabry: page 53. LaVelle Studio: pages 56, 57.

DRAWINGS: Margaret Fleming: pages 36, 88. Jerimiah Goodman: pages 54, 55. Sigman-Ward: pages 110, 112.

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Cheerful Western Pines, with their naturally beautiful grain and smooth texture, are ideal for kitchen paneling and cabinets. Sturdy and easy to care for (requiring only wiping of the waxed surface with a damp cloth), these mellow woods grow more beautiful with time.

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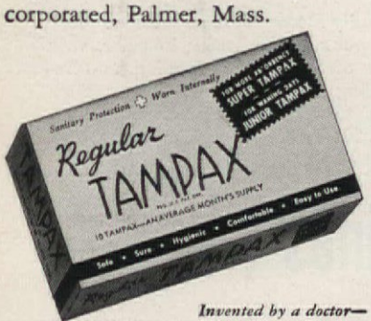
TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW

Your whole life is before you!

Isn't it nice to be the very age you are! Young enough to be full of plans. Old enough to take advantage of them. Wherever you look, you see a series of enchanting tomorrows, a bright, shining future. Your whole life is before you.

May we offer you one bit of advice? Don't ever settle for needless discomfort. Avoid the too-tight girdle, the shoes that rub, the slip that binds—and don't be tied to sanitary protection that puts you into a harness instead of a happy frame of mind. Millions of girls have found in Tampax internal protection the convenience, the comfort, the freedom they're looking for.

Tampax prevents odor from forming. Tampax is invisible and unfelt when in place. Tampax is readily disposable. Tampax is small, dainty, easy to carry, easy to insert and change. Can be worn in shower or tub. Can be bought at any drug or notion counter throughout the country. Comes in 3 absorbencies: Regular, Super, Junior. Tampax Incorporated, Palmer, Mass.



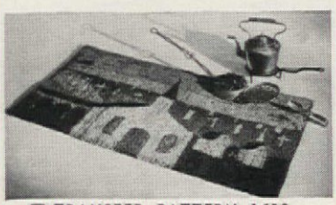
Invented by a doctor—now used by millions of women

☐ PATTERN 1440—35¢. How to cut stencils of pineapple with its leafy border—as for wall, page 60.

GET YOUR PATTERNS HERE

☐ TRANSFER PATTERN 1628—50¢. Hook the rooster mat on page 50 to put in a doorway.

☐ TRANSFER PATTERN 1629—$1.00. Use this pattern to hook "Country Style" rug (page 50)



☐ TRANSFER PATTERN 1630—$1.00. Hook this rug, hang it on a wall like a primitive painting!

☐ PATTERN 1278—50¢. Complete construction pattern for building cobbler's bench, page 112.

☐ For complete list of A.H. patterns, check here. The list costs 10¢. Items are described.

Name

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City *Zone No.* *State*

HOW TO ORDER PATTERNS

Cut out this column, and check boxes next to patterns you want to order. Please PRINT your name and address on coupon. Send this with money order or personal check. (please do not send stamps). If you live in New York City, add 3% for City Sales Tax.

Be sure to keep a record of the pattern numbers ordered, for your reference.

SEND YOUR ORDER TO:

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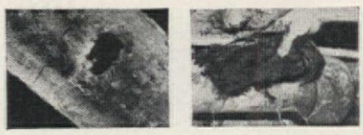
P.O. Box 296
Forest Hills 75, New York

"Roots in the sewer line? BUT OUR HOUSE IS LESS THAN 4 YEARS OLD!"

"I've seen it happen in months. Roots need only a pinhole — and your sewer is not cast iron . . . it's nonmetallic."



"Roots cause most failures in sewer lines. If they get in, they quickly cause stoppage — and very often a nonmetallic line isn't strong enough to be cleaned by electric machines. Then you need a new sewer."

"Only cast iron is really root proof. Joints are packed with oakum and sealed with molten lead. That seals out roots for the life of the building. Remember: CAST IRON IS FOR KEEPS."

Are you planning to buy or build? Or do you now own your own home? In either case, you want to know how to prevent sewer failure . . . add years to the life of your sewer line. You'll find the answers in **"What you should know about Plumbing Drainage."** Mail the coupon for this free booklet today.

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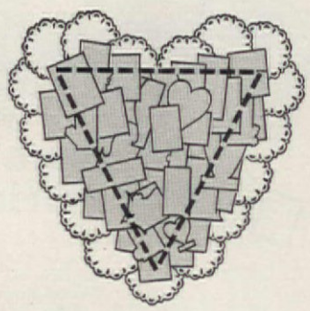
HEARTS ON DISPLAY

MRS. J. W. CHILES

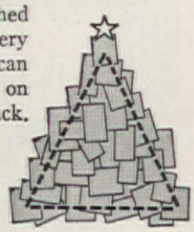


Here's an attractive way to display Valentine cards, and it costs you next to nothing in time and money. As you'll see below, this display form can be converted into a Christmas card tree with a flick of the wrist.

Just cut a three-foot-high triangular form out of corrugated cardboard. For Valentines, use form as shown above. Trim the edge with lace paper doilies cut in half. Round the doilies to make heart shape. Attach your cards with pins in a "shingle" effect—begin pinning at the bottom so each card hides the pin below it.

We like to center our keepsake cards (some of them are 50 years old), arrange other old cards around them, and edge with the new ones. And we also find it fun to feature handmade cards, personalized cards, or the work of well-known artists.

Since the finished card display is very lightweight, you can hang the display on wall on small tack.



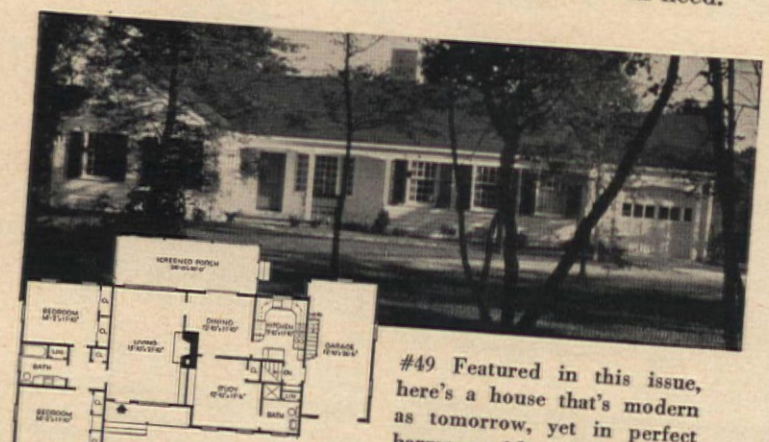
At Christmastime, just turn the form upside down to represent a tree. Pin Christmas cards on it.

NURSING— A NATIONAL NEED

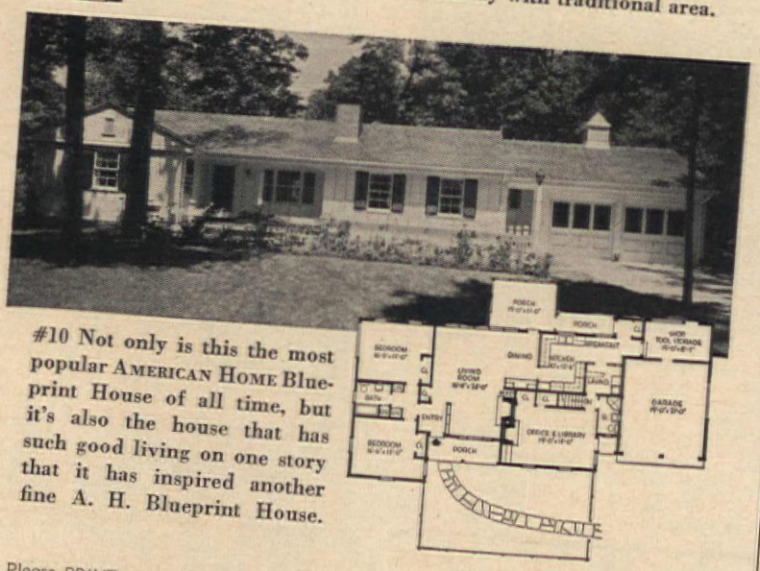
• You're well aware of the serious need for nurses throughout the United States. Now there is something you can do to help. Write to your congressman and ask him to give full support to the resolution (H. J. Res. 171) which provides for a National Commission on Nursing Services. Now is the time for every American to act. Won't you write today?

Start Your New House for $5.00

That's all it cost you to get started toward either of these AMERICAN HOME Blueprint Houses. Choose the original, #10, or the redesigned version, #49. You'll get material list, plus large-scale blueprints of every important detail that your builder will need.



#49 Featured in this issue, here's a house that's modern as tomorrow, yet in perfect harmony with traditional area.



#10 Not only is this the most popular AMERICAN HOME Blueprint House of all time, but it's also the house that has such good living on one story that it has inspired another fine A. H. Blueprint House.

Please PRINT your name and address in the coupon of the house for which you want plans. Check quantity desired. Clip coupon and send with check or money order (no stamps, please) to:

THE AMERICAN HOME, Dept. BP
American Home Bldg., Forest Hills, N.Y.
Please allow 2 weeks for handling and mailing

AMERICAN HOME Blueprint House #49

See pages 58 and 59 for color photograph, details, and floor plan.

☐ One complete set of blueprints, $5.

☐ Three complete sets of same house, $10.

NAME_____

ADDRESS_____

CITY_____ ZONE___ STATE_____

AMERICAN HOME Blueprint House #10

This house was featured in the February, 1952, issue.

☐ One complete set of blueprints, $5.

☐ Three complete sets of same house, $10.

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This fireplace

circulates heat, will not smoke, damper seals air-tight!

Here is the only fireplace especially designed for modern homes. It is the new Heatilator Fireplace that gives you *all* 3 of these features . . .

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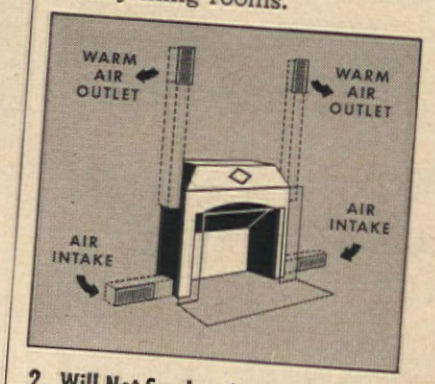

2. Will Not Smoke. A scientifically designed steel form, the Heatilator unit does away with guess-work and rule-of-thumb construction methods. It adds little to cost of finished fireplace.

3. Damper Seals Air-Tight. The new Pressure-Seal Damper seals the chimney throat air-tight when the fireplace is not in use. No house heat escapes up the chimney to add dollars to fuel bills. No chimney downdrafts can cause cold drafts in the room. And in the air-conditioned home, it is an absolute necessity to prevent the loss of expensive summer cooling as well as winter warmth.

The Fireplace for Every Purpose

Ideal for homes, basement rooms, camps or cabins. Be sure you get the genuine. Look for the name Heatilator on the damper handle and dome. Sold by building material dealers. Mail coupon for free booklet.

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*Queen Elizabeth Rose

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Imagine a sturdy, easy-to-grow rose bush — growing 6 feet high without support — from which you can pick spectacular season-long CLUSTERS OF HYBRID TEA ROSES ON A SINGLE STEM! Or perfect single blooms on long cutting stems — BOTH from the same bush! These majestic long stemmed roses OUTLAST all hybrid tea roses as a CUT FLOWER!

You will thrill to the breath taking new color in roses — a blending of glowing soft carmine rose and iridescent dawn pink that DOES NOT FADE — framed by glossy, deep green foliage that covers the entire bush.

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HOW TO GARDEN

We garden as a hobby. At least, that's what we tell ourselves. But I've found out that if a particular crop doesn't pay (in whatever we expect of it), we quickly lose interest in it. Hence, over the years, by trial and error, we have become simple gardeners. That is, we garden in the simplest way possible—nature's way.

The absolute first requisite for back-to-nature gardening, in our opinion, is a compost pile. (And not because we don't like to see leaves lying around until they rot away.) Between the garage and the back picket fence is a hole about four by eight feet, and five feet deep, which is about the hardest-working area in our yard!

Each fall, we rake up all the leaves we can and spread them in the hole alternating each six-inch-deep layer with an inch of soil. As the pile grows, we keep the sides slightly higher than the center to trap every drop of rain. At all seasons we dump there weeds and any plant refuse that isn't laden with seeds, bugs, or disease, and all our garbage (except grease and bones), stirring the leaves enough to cover it and to hasten the disintegration of the pile. Whenever the hose is connected at the garage, we let a few barrelsful of water run into the pile to hasten its decay.

Any unsuspecting fishworms that we unearth when spading or pulling weeds go onto the pile where they find good forage—and pay for it by turning it into fine humus.

Thus we put nature to work for us and find that, using no commercial fertilizers or decay-hastening chemicals, we get results more cheaply, just as fast, and, we think, more safely for our plants. Although we dusted our cabbages only once last year, and our tomatoes not at all, we had very little trouble with pests. We can't explain this scientifically; perhaps compost-fed plants grow so fast bugs don't get them down!

And the gardener's big moisture problem is much simpler when compost is used generously. It takes up every drop of water that reaches it, yet never crusts or gets hard. It doesn't become soggy, but seems always to hold just the right amount of moisture.

There's nothing mysterious about

Everblooming ROSES
All leading varieties at Money-Saving Prices. Guaranteed To Bloom This Summer. Write for Big Catalog. Will include 35c Pkt. (100 seeds) Roggli Swiss Giant Pansy. Send 3c stamp for postage. **FREE**
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Ferris NORTHERN GROWN, HARDY EVERGREENS
Fine 2-Yr. 3-6" SEEDLINGS. Most popular Ferris Evergreen collection. 3 BLUE SPRUCE—3 DOUGLAS FIR—3 NORWAY SPRUCE—3 SCOTCH PINE—3 WHITE SPRUCE. Will grow quickly into lovely specimen evergreens. All 20 only $1.00 postpaid. One to customer, please.
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More Power for TOUGH JOBS!
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Let us show you the advantages of the Gravely's *extra* power . . . all gear drive . . . power reverse . . . your choice of 23 tools. Push-button Starter optional.
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GREAT LAKES—ICEBERG TYPE ALL AMERICA WINNER, TRY IT
Resistant to heat and sun. Medium size. Solid crisp heads. Send postal for big packet and New Seed & Nursery Catalog. **FREE**
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a compost pile, though many people hesitate to go to the slight trouble of maintaining one. They feel that, making so comparatively little compost each year, it would take a lifetime to give their gardens its benefits. We thought so, too, at first, when we merely scattered a thin film over our soil (which started as sickly looking fill dirt) and spaded it in. But we don't do that any more. Now we use it intensively and "full strength."

For each tomato plant, we dig a hole about nine inches square and six inches deep and don't put a bit of *that* soil back in it. Instead, we fill it with compost and set the plant in that. During the growing season, even in dry weather, several gallons of water run into this compost is enough for about a week. So a few bushels of compost go a long way, and two dozen tomato plants fill all our table needs and give us lots to can.

We set out cabbages, peppers, etc. the same way, governing the amount of compost used by their size so as not to waste any. Beans, peas, and other quick-germinating seeds we sow on top of compost spread in rows made a little deeper than usual, then cover them with good garden soil.

For smaller seeds, we make the rows the usual way but cover the seed with a light sifting of compost instead of soil. It does not cake, it stays moist with minimum sprinkling, and we get better germination.

When planting bulbs in the fall, I put compost in every hole; and I find it perfect for houseplants. I had never been able to grow plants from seed in the house, even in nice sunny windows; and, when bought each spring, they can be quite an item. Last spring, however, I had my own, early flowering annuals—started indoors in compost mixed with a little sand, and transplanted to pure compost when they were large enough.

In short, we're for compost gardening—nature's way—because it has proved easier, cheaper, and more successful than any other kind we have ever tried. You can start it, and practice it, at any time. And don't be discouraged if, at first, you find you haven't as much compost as you hoped you would. It's potent stuff; every little bit helps; and the more you use, the better your garden will behave and perform. THE END

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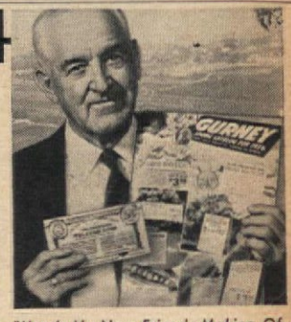

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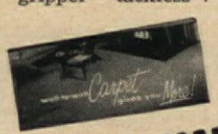

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In a few weeks, shoots appear along the stems. When these are well developed—three to six inches long—Mrs. King cuts them off at an angle with a sharp knife. She dips bases in water, then in a root-stimulating hormone.

She sticks cuttings about half their length in a box of wet sand, which should be about 10 inches deep. She waters them sparingly, and adds new cuttings as long as the mother plant produces them.

When the slips perk up and begin to put out leaves, it means they have taken root. They are ready to be potted in good house-plant soil.

Mrs. King plants each one in a seven-inch pot. She sets all of them—including the mother plant—in her sunny rose garden. Each pot is sunk until its rim is level with ground.

A teaspoonful of fertilizer per plant each month replaces any plant food washed away by rains.

Unless there's a drought, plants may be practically ignored until fall. Just before the first frost, they are taken inside to a sunny window where temperature is around 70 degrees. Plants must be protected against drafts, or they may drop their leaves.

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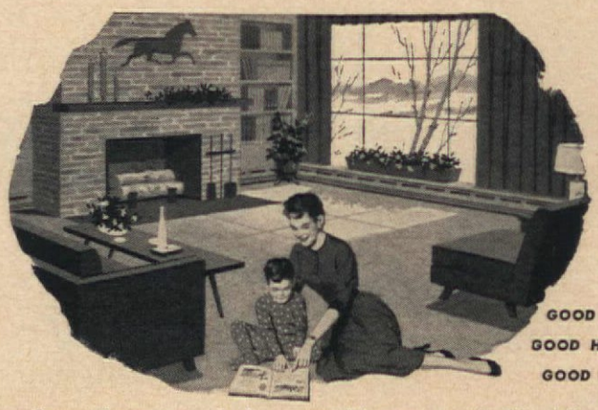

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Killer in Your Home?

(Begins on page 52)

gases are escaping into your house.

Q *What can you do to prevent carbon monoxide poisoning?*

A 1. Don't burn *any* kind of fuel in an air-tight area. Open a window a crack if you are in doubt about sufficient air for combustion.

2. Whenever necessary, vent fuel-burning appliances to the outside of your home.

3. Do not use unvented fuel-burning heaters in a bedroom.

4. Operate the equipment according to the manufacturer's directions.

5. Have your fuel-burning equipment inspected and adjusted at least once a year.

Q *What is the best way to treat anyone overcome by carbon monoxide gas?*

A 1. Remove the patient to fresh air immediately. If not possible, ventilate room as completely and quickly as possible.

2. If the victim is not breathing, or is breathing weakly, start artificial respiration at once, but do not fight the victim's attempts to breathe. Time your efforts with his. Have someone call fire or police department for an inhalator to be used in conjunction with artificial respiration.

3. Keep body warm with blankets and hot water bottles.

4. Patient should be kept at rest to save his heart and be given plenty of time to rest and recuperate.

Q *How should you care for an oil burner?*

A Have a serviceman clean, inspect, and adjust it before each heating season. Carbon, dust, and dirt can interfere with the air supply. Vaporizing burners can collect carbon more easily than other types.

Q *How do you maintain a coal furnace or stove?*

A Correct banking of the coals is vital! Pull hot coals of existing fire well to front of fire box, letting them slant downward to the back of the furnace; second, put on sufficient coal, slanting it upward as it goes to the back of the furnace; third, make sure you leave a spot of uncovered hot coals about the size of your hand at the front of the fire box—this is to assure ignition of the coal gas as it is generated; fourth, open the air ports in the firing door and close off all bottom drafts; the damper in the smoke pipe should *never* be entirely closed.

At night, close all bottom drafts, open ports in firing door. Damper controls that depend on electrical power should be of a type that "fail safe," that is, remain in or return to a safe position when the electrical

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power fails. An annual inspection and cleaning will help assure proper combustion of fuel.

Q *What steps are needed to maintain the safety of gas furnaces, boilers, and storage water heaters?*

A 1. Inspection by serviceman should be made in accordance with utility company recommendations.

2. Learn from your utility company how your furnace or boiler flames should look when operating properly. Look at your flames occasionally. If they do not appear normal call your utility company or appliance service company.

Q *What precautions are necessary with a gas range?*

A Clean and check range burners to make sure the flame is burning evenly from every port. If the flames are not normal, there is danger of incomplete combustion. Clean burners with a stiff brush or soap and water. This will generally even up the flames.

The gas range should not be used for room heating. If needed in an emergency it should be considered like any other unvented gas room heater. Extra air may then be required to assure complete combustion and to remove waste gases. An open window will give you enough air to assure proper combustion and flue-product disposal. Make sure there is no direct draft that will blow out the flame.

Q *What should you know about gas refrigerators?*

A Proper combustion in a gas refrigerator depends, as with other fuel-burning appliances, on regular service and cleaning. The flame should be clear blue, centered, and not touching any of the parts. A peculiar musty odor, noisy burner operation, overheating and soot behind the refrigerator are all danger signals of improper burning. Failure to stay cold or make ice cubes may also, though not necessarily, be danger signals. If any of these signs are present, turn off the gas, open a window immediately, and don't relight the refrigerator until it has been checked by a competent appliance or utility serviceman.

Q *What part do chimneys play in carbon monoxide poisoning?*

A A very important part. For whenever a chimney, vent, or flue pipe gets clogged with soot, birds' nests, snow, bricks, mortar, or other material, flue gases are not released outdoors and sufficient air for proper combustion of the fuel doesn't reach the burner. This combination presents serious hazards possibly leading to carbon monoxide poisoning. All chimneys should have a clean-out door at least one foot below the lowest vent connection to the chimney. You can see if the chimney is clear by holding a small mirror in the clean-out opening. THE END

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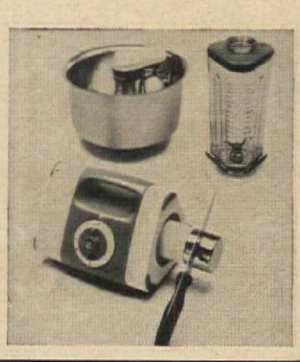
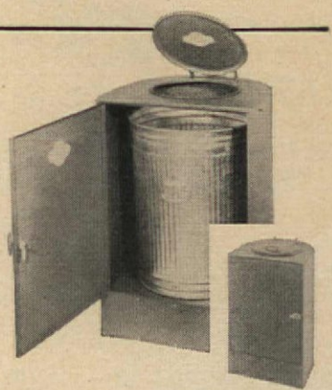
POURING SPOUT fits into package of soap powder or cereal, lets you measure and pour exact amount—one to four tablespoons. Spout is 49¢, product of Sure-por Co., Incorporated, 1921 Shepherd St., N.W., Washington, D.C.

THREE-IN-ONE kitchen appliance has one 300-watt motor that does the work for mixer, knife sharpener, and blender. Turned upright, motor unit can be fitted with bowl or blender, has six speeds. All three for $59.95. Nutone, Inc., Madison and Red Bank Rds., Cincinnati 27, Ohio.



GREAT BIG WORLD globe, made of Krene plastic, inflates to 18-inch diameter. Metal sockets hold globe in wrought iron stand. $20. Manufactured by C. S. Hammond and Co., 515 Valley St., Maplewood, N.J.

FLYING DISC SLED in orange or green is made of tough fiberglas and plastic. Light in weight, it glides smoothly. For safety, there are no rough edges. These oversize saucers are $5.95. From Kalamazoo Sled Co., Kalamazoo, Michigan.



GARBAGE CAN HOUSING of steel construction has hinged door to foil rodents and insects. Fill hollow base with sand to make it tip-proof. This costs $24.95, from Neatway Products, Inc., 2045 Harriet Ave., Minneapolis 8, Minn.

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