THE AMERICAN HOME

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UNIVERSITY OF NORTH CAROLINA

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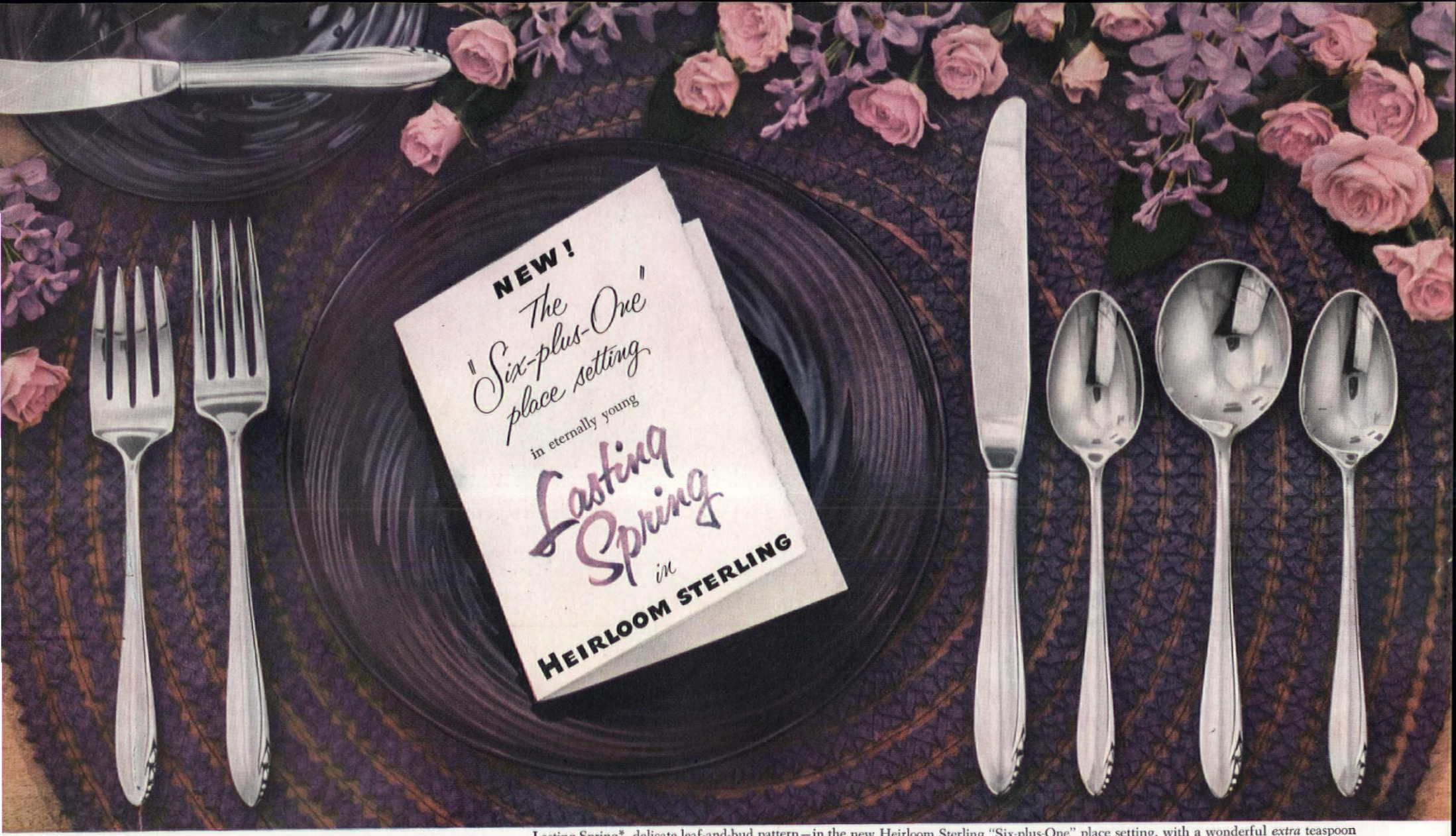
JUNE · 25¢

5218

Announcing the Most Exciting Pattern News in Years!



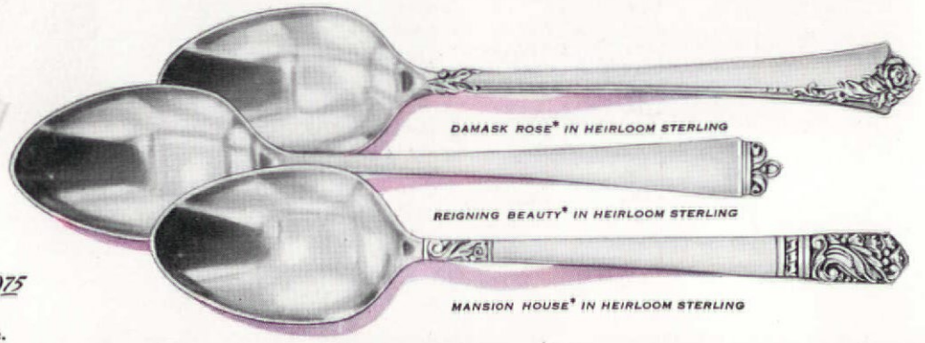
Lasting Spring*, delicate leaf-and-bud pattern—in the new Heirloom Sterling "Six-plus-One" place setting, with a wonderful *extra* teaspoon

What makes Heirloom Sterling so "special"?

There seem to be as many reasons as there are brides who love this fine solid silver! The *youthfulness* of Heirloom* Sterling patterns is enormously appealing—original, yet timeless. And every piece is made to be *used* with loving pride. The graceful knife handle is forever wedded to the blade . . . in fact, Oneida Ltd. will replace any Heirloom Sterling knife that *ever* loosens or separates!

Now—the wonderful new "Six-plus-One" place setting gives you all the usual six pieces, plus an *extra* teaspoon—at a special *place-setting* price. In all the Heirloom Sterling patterns, at a store near you!

"Six-plus-One" place settings from $29.75



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Sound Conditioning . . . the new comfort for up-to-date homes

For more pleasure from family room and workshop, muffle the noise

Beautiful new ceiling softens the sounds of parties and power tools. Install it yourself — a free booklet tells how

You can tone down the noise of your home workshop with Armstrong Cushiontone. This modern ceiling soaks up the sound of power tools before it becomes racket and costs little more than an ordinary ceiling. With Cushiontone, you can quiet a fourteen-foot by sixteen-foot room yourself for less than $50.

Entertaining is more relaxed when your family room is sound conditioned with Armstrong Cushiontone. No longer will scuffling feet, shrill voices, and blaring TV build into nerve-jangling din. Good looking as well as quiet, Cushiontone in the new Full Random styling will add a lot of luxury to your room. Cushiontone's washable white paint finish is easy to clean, and it can be repainted as often as you like.

It's easy to install the 12" x 12" Cushiontone tiles by either nailing or cementing. Whether you do it yourself or want a professional job, see your local Building Products Dealer for advice and supplies. He'll be glad to help you plan your job.

For free booklet, "How to Make Things Quieter at Your House," write Armstrong Cork Company, 5506 Clark St., Lancaster, Pa.

Armstrong CEILINGS

. . . to quiet and beautify your home

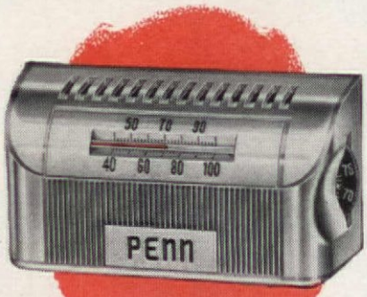
Cushiontone® • Temlok® • Perforated Temlok Tile

now I know what to get him for Father's Day!

"Right now — while he's hauling out that last load of ashes for this Spring — I'm calling our heating contractor to order a Father's Day gift — a new heating system. Think of it! No more furnace-tending, no "hot-'n-cold" living like we've had this past winter!"

And, to make doubly sure your new heating system delivers the steady heating comfort it was engineered to provide, ask your heating contractor to install Penn Heating Controls. The new Penn horizontal room thermostat maintains temperature *within one degree.* Its amazing "weather sense" anticipates temperature changes before they occur and *immediately* compensates for them.

If you're buying a new heating system, or modernizing your old one, insist on Penn, the "think-ahead" thermostat that ends "hot-'n-cold" living.
Penn Controls, Inc., Goshen, Indiana



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PLEASE—Small children, first! We all rejoiced at the successful report on the Salk polio vaccine—and, naturally, we all want our dear ones protected—but, *remember*, the demand still far exceeds the supply. Children and expectant mothers should have priority. Don't jeopardize their supply. Don't pay black market prices. Everyone's turn will come!

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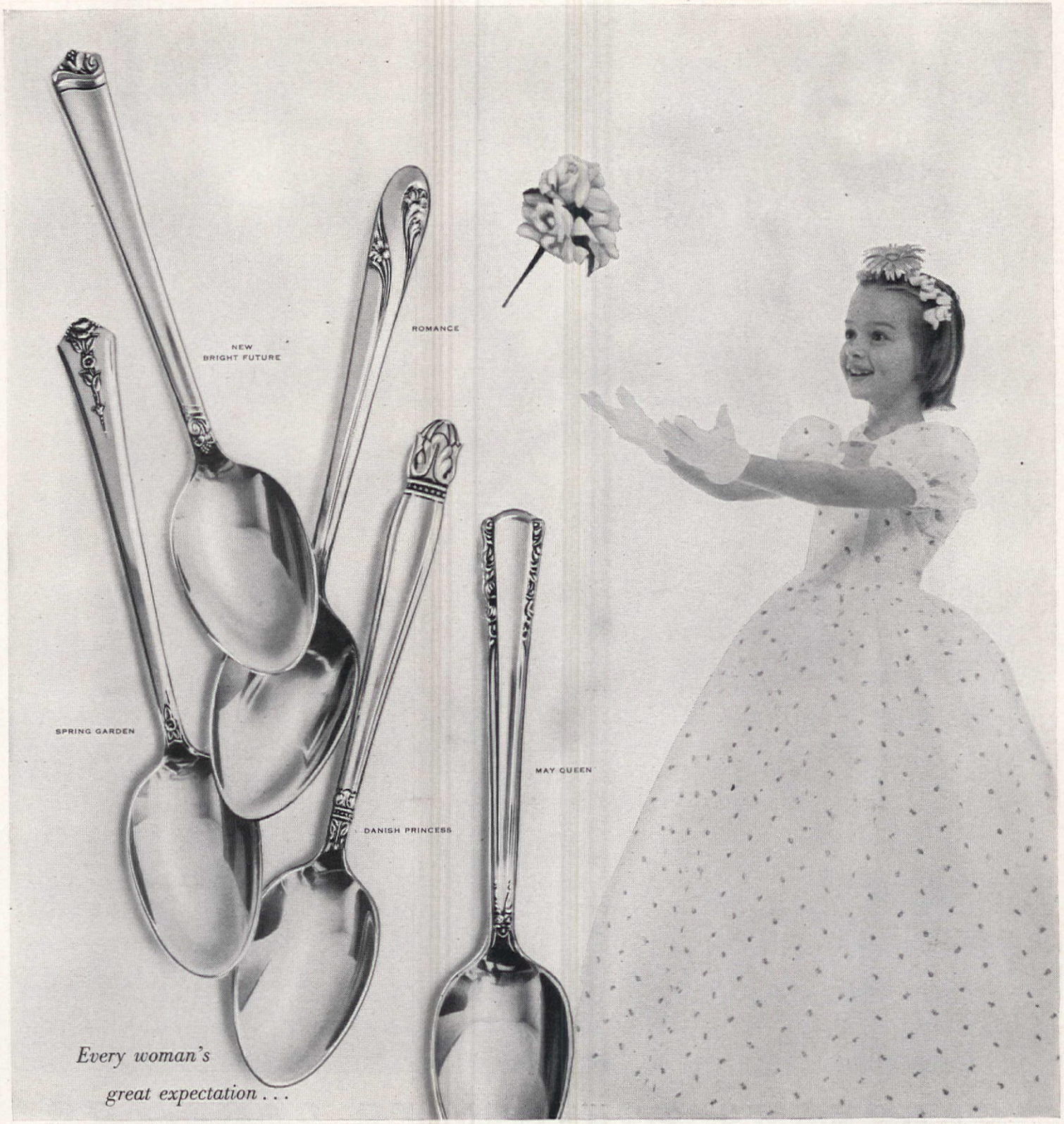

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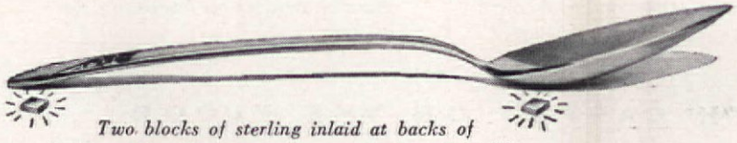
The world's most precious silverplate

Which beautiful Holmes & Edwards pattern do you love best? Choose carefully. You're going to live with it a *lifetime!* Holmes & Edwards is the *only* silverplate with an extra helping of sterling *inlaid* at backs of bowls and handles of most-used pieces. It costs a little more . . . but think of the extra *years* of silver beauty! 52-piece set for 8, and chest, $84.50.



Two blocks of sterling inlaid at backs of bowls and handles promise longer, lovelier silver life.

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With soft beautiful carpet, you can sing "goodbye forever" to scrubbing and waxing hard floors. Carpet is so easy to "pick up" and keep clean. A whisk of your vacuum keeps it delightfully fresh and full of life...so lovely to look at, you feel that extra thrill of pride in your home.

But there's so much more in carpet than meets the eye. Carpet brings relaxing peace and quiet, soft friendly warmth, cozy comfort—an atmosphere of hominess and security that makes every member of your family feel "there's no place like home." Today, more than ever, your family will appreciate the quiet comfort and restfulness of carpet.

Lovely, long-wearing carpet costs far less than you think. And it's so easy to buy on convenient budget terms. So why not start enjoying it now? Ask your dealer to show you the wonderful colors and textures of today's new rugs and carpets.

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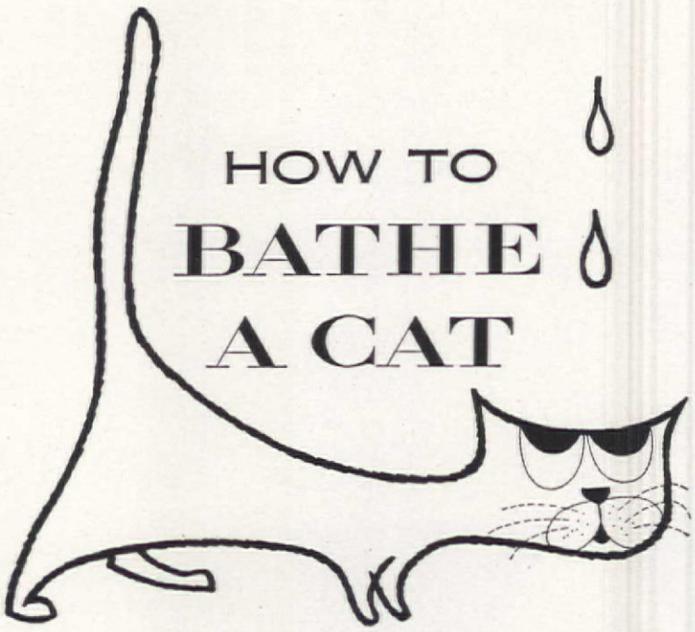


HOW TO BATHE A CAT

CHAFFEE KING CASTLETON

It is comical, and a little sad, to see the lengths that some people will go to bathe their cat. Also the lengths they will go *not* to bathe their cat. It's hard to say who looks upon the operation with greater repugnance—owner or beast.

I know of one lady who spends a lot of painstaking time tying wads of cotton cloth around each of her cat's feet. These come off promptly. She then precipitates both herself and cat into a life-and-death bout in the kitchen sink, with frustrating results, to say the least. Before you can say "Dick Whittington's cat" she finds herself scratched and bloody, soaked with water, and in tears. The cat is wet, mad, scared to death. The kitchen is sopping.

There is, however, a more enlightened school of thought. One which follows the mind-over-matter, or man-over-cat, philosophy. This school observes the following tenets:

1. Have only four inches of water in the tub. (Otherwise the cat gets the engaging idea he is about to be drowned.)

2. Have the water at room temperature. (Even when not serving claret.)

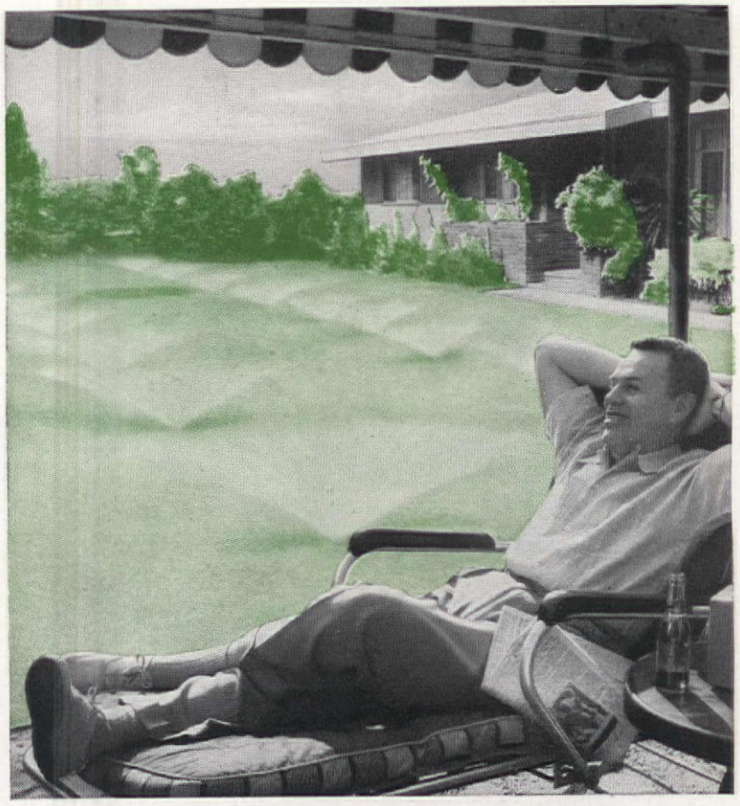
3. By petting and fondling, get the cat in a relaxed, trusting frame of mind. (This can be accomplished if he hasn't heard the water running, or seen the purposeful gleam in your eye.)

4. Holding him firmly but gently with one hand, suds him all over with the other. If he struggles, lift him out immediately. Place him on a towel on your lap. Pet him. Fondle him. (If you can, at this point, make him think you have other designs than drowning him, to you goes the crocheted bathtub. If he purrs, we add the mink-lined washbasin.)

5. Put him back; finish your task. Never lift his feet up to immerse his body. He must be able to stand at all times. (Of course we won't guarantee *where* he stands; it is usually on your chest.)

Having tried this dubious system for a quarter of a century, I have now evolved, through trial and error, a foolproof method:

Stand the cat on the lawn, in no water at all, thus relieving you both of anxiety. Rub his coat all over with a cloth immersed in a pan of suds, prepared earlier. This way, one can get the fur as clean as a pelt in a furrier's window—without having the cat at any time in closer contact with the hated element. Then take a damp, clean cloth and "rinse" him of the suds, still with no water touching his sensitive skin. Wash his head with a damp washrag, careful to bring no soap near his eyes. You can likewise successfully wash his ears. Let him skip off, to dry himself on a sunny lawn. When you catch him again, comb out the loose hairs, and he will gambol around you with delight. Then, of course, the finale: in a spasm of gratitude he will roll round and round in a nice dust bath of his own choosing. This is to discourage fleas, and drive his owner crazy.



WATER YOUR LAWN FROM YOUR EASY CHAIR

GOODYEAR

UNDERGROUND LAWN SPRINKLING SYSTEM

No more hose to haul. No more shifting sprinklers. No more wet feet.

Water your lawn *right as rain* with a *permanent, all-weather* Goodyear Underground Sprinkling System you can install yourself.

Because it's *all-rubber* this Goodyear system won't rust, rot, or clog with scale. Withstands freezing conditions. Soil conditions or fertilizers don't bother it. Just bury it and forget it for years and years.

Because it's *all-rubber* it's the easiest system in the world to install. All you need is a knife and a spade. No trenches to dig.

And it fits any gardening budget. The material for a 10-head system to cover a 20 x 50-foot lawn may cost as low as $37.50. And you can pay for your Goodyear system with a home improvement loan.

Your hardware or garden-supply store can give you all the information you need to plan your Goodyear system. Drop in today or write for free literature to Goodyear, Industrial Products Division, Box 63, Akron, Ohio.

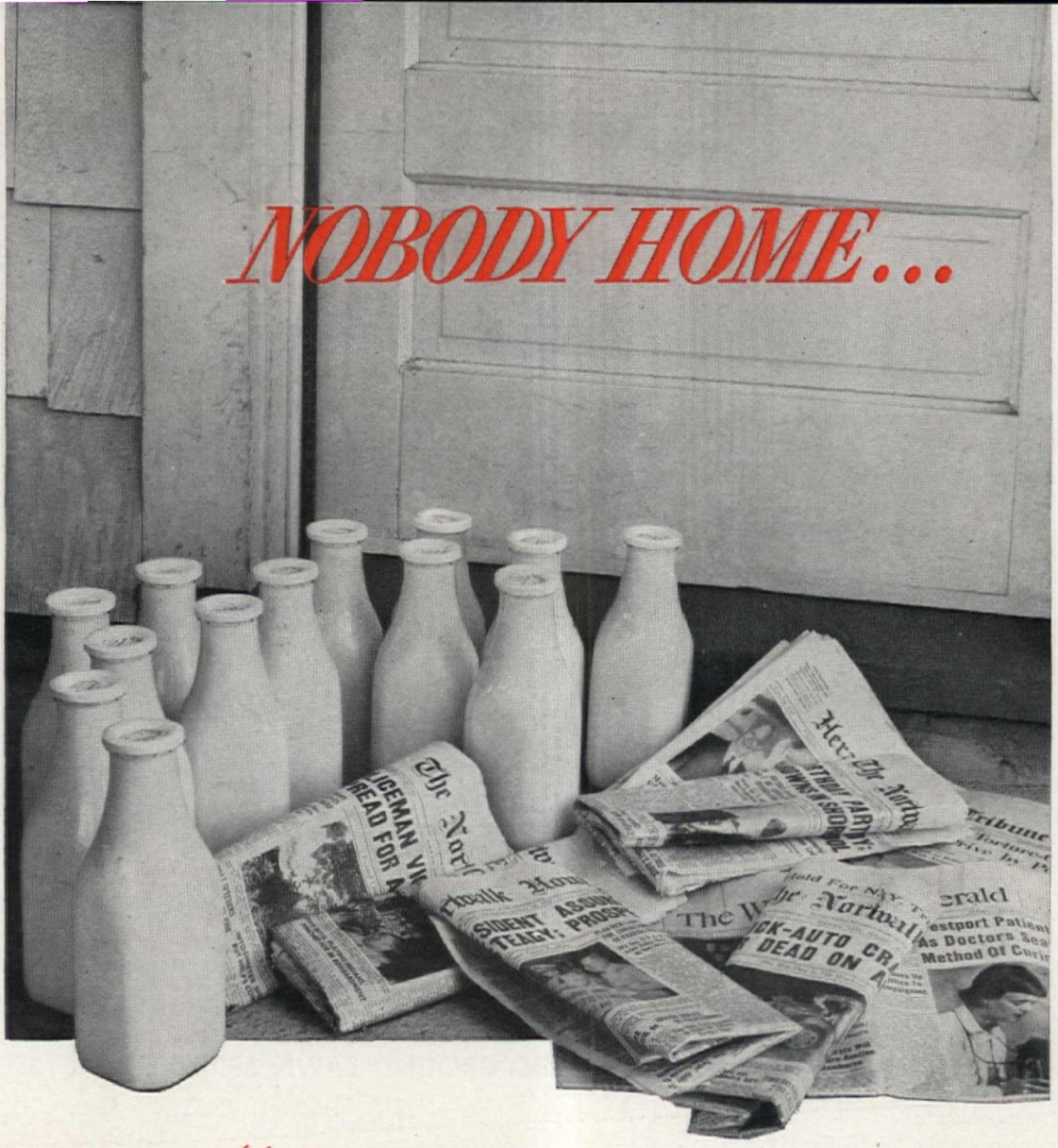
DO IT YOURSELF—IT'S THIS EASY

FIRST, plan system. Mark sprinkler-head locations with stakes. Lay rubber pipe along stakes.

NEXT, cut pipe at stakes. Roughen ends. Cement fittings to pipe. Tie heads to stakes.

THEN, test system. Untie heads. Slit ground 6-8 inches deep. Sink system, heads ground-level. Tamp.

NOBODY HOME...



"Welcome Thief!"

HAZEL McGINNIS

Tell neighbors where you can be reached. Ask them to call police if they notice anything suspicious

We gave sighs of contentment. It was good to be home from vacation! With a sweeping gesture, my husband threw open the door. We gasped—our home had been ransacked! Drawers were open, contents strewn about—even the refrigerator door was ajar! After the first shock of disbelief, we called the police, who shook their heads, then asked questions: How long had we been gone? Just what had been taken? Had we notified the police that we planned to be gone, so that their patrol car could make periodic checks? Who was taking care of our mail—and of other give-away signs of our absence?

I sank down exhausted—I couldn't believe that this had happened to *us!* We live in a respectable neighborhood, know all our neighbors. It was appalling to think we could be so—so vulnerable! It wasn't a neighbor, assured the officer, but someone who knew our habits, knew we were gone. How? He pointed to an accumulation of circulars at the front door, to the still-drawn shades. "Bet you even left a note for the milkman," he said. "One of the surest ways to let a professional burglar know how long you'll be away. It's better to phone or write to the company to discontinue delivery." Our vacuum cleaner and electric mixer were gone. He asked if we had the serial numbers. We didn't, of course. No point in checking pawn shops for them now.

We searched the house. Yes, quite a lot had been stolen—things we would miss, that would cost quite a sum to replace—John's new overcoat, our silver flatware, grandfather's watch, record albums. The list was long—grew longer as the days went by. We hadn't thought about the power mower till my husband went out to mow our long-neglected lawn. Another $108 loss! The pity of it was that the thieves would probably sell the lot for a fraction of its worth—and in such a way that we would never be able to reclaim a bit of it. Well, we learned our lesson. The detectives' suggestions were ones we would surely follow. And they cautioned us to remember that burglaries can occur when you're absent from your home for only a *few hours, or less.*

CONTINUED ON PAGE 10

"Not a man in sight..."

As I was driving along a country road with four other women as my guests a tire went flat. My heart sank with it, for my tire-changing experience was nil and the road was empty of aid. Pulling to the side, I hunted out the tools, remarking as I did so:

"Not a man in sight, of course. What we need is an angel from heaven!"

Imagine our astonishment when a cheery voice above our heads said, "I'll be down in a minute, lady." Unknowingly, I had stopped beside a telephone pole at the top of which sat our "angel"—a line repairman.

From the Reader's Digest *feature,* Life in These United States . . . *"true stories showing appealing or humorous sidelights on the American scene."*

A Friend in Need

We got a chuckle out of that little story and we hope you did too. Best thing about it is that it isn't an isolated case.

Many a time each day, telephone men and women go out of their way to help someone in trouble. Their friendly, neighborly spirit is one of the nice things about telephone service.

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Its Incomparable Tone Tells You . . . it's the

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First by Every Comparison

By tone alone . . . tone of incomparable richness and beauty . . . you will choose the CONN "Minuet!" But, when you find the Minuet first by *every* comparison—in range of performance, ease of playing, and smart appearance—you'll realize fully what a happy and fortunate choice you've made. Your CONN Organ dealer will be glad to tell you about the purchase plan that puts a Minuet into your home for a relatively small down payment.

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Hear, compare, let your ear decide—for here is truly magnificent sound, unequalled in spinet organs!

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***Free* LITERATURE**

New brochure describing the CONN "Minuet" . . . and valuable booklet, "*How to Choose an Organ.*" See your CONN Organ dealer or use coupon below.

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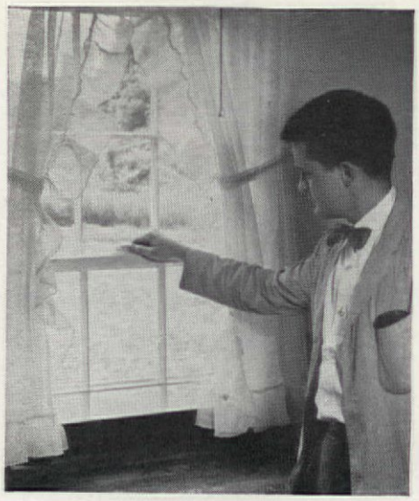
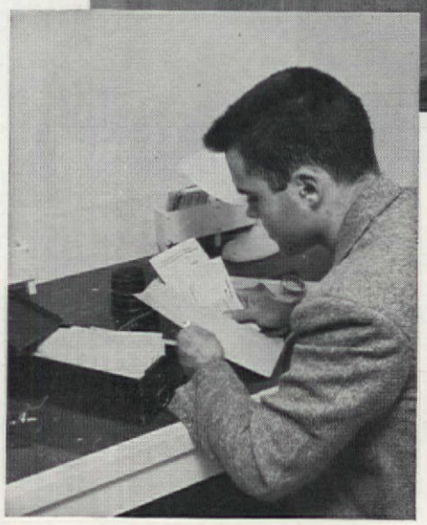


Lock windows, skylights, *all* doors. Drawn shades are an invitation to professional thieves, so leave shades up, drapes open—any movement inside house can be seen by neighbors. Turn off outside lights, but leave an inside light burning in a back room

"Welcome Thief!"

(Begins on page 8)



Notify the local police *when* you plan to be away, and for *how long*. Ask them to drive by the house at least once a day—to keep eyes open for any signs of suspicious activity

Put *all* valuables, cash, jewelry and important papers in a safe deposit box, or a burglar- and fire-proof safe. If neither are available, leave your valuables with a trusted neighbor—or take them along—well-insured

At all times, here are good rules to follow:

1. Be certain that your home is always securely locked.
2. Wear any valuable jewelry—or rent a safe deposit box for jewels and negotiable securities.
3. Keep a list of serial numbers of *all* your appliances.
4. Invest in burglary insurance.
5. Above all, remember that the thief is a menace to *all* home-owners. Don't make it easy for him.

Help to lower that grim statistic—47 burglaries committed per hour in the United States. And if you should be the victim of an armed burglar, don't resist. Keep a clear head so that you can aid the police later on. As my detective friend said: "Better a clear head—than no head. Possessions can sometimes be possessed again, but the lost life is irreplaceable."

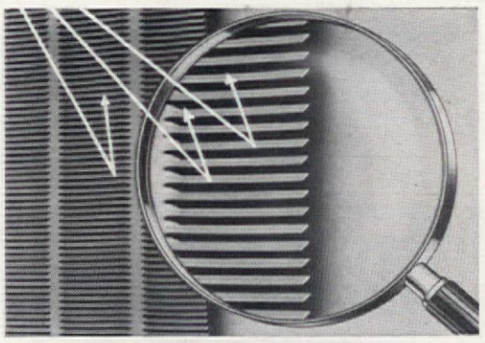
Stay 15° cooler...with new-type window screens!

AN AMAZING new window screening—Kaiser Aluminum Shade Screening—now keeps thousands of homes cooler and more comfortable by scientifically blocking hot summer sun rays.

This remarkably effective screening can keep *you* from sweltering this summer—*and at low cost!* Here's what it does:

1. Keeps rooms as much as 15° cooler in the hottest summer sun.
2. Reduces sun-fading of draperies and other interior furnishings.
3. Eliminates glare, yet admits plenty of soft light and fresh air.
4. Keeps out insects as effectively as standard wire screen.
5. Gives daytime privacy. You can see out, but outsider's view is blocked.
6. Reduces maintenance because aluminum can't cause ugly streaks and stains on sills or siding.
7. Can be installed in the same manner as ordinary screens in any type frame, window or door. You can even buy it in rolls and do it yourself.
8. Reduces load on air conditioning equipment—thus reducing operating costs.

Available at hardware stores, building supply dealers, screen manufacturers, and applicators in your neighborhood! See the yellow pages of your telephone book.



HOW SHADE SCREENING WORKS—Kaiser Aluminum Shade Screening is built with scientifically designed louvers that are permanently slanted at a downward angle. This stops blistering sun rays *before* they hit the window glass, thus eliminating a major cause of high room temperatures.

Kaiser Aluminum

PATENTED

SHADE SCREENING

FOR FREE SAMPLE MAIL THIS COUPON TODAY!

Please send actual sample of Kaiser Aluminum Shade Screening so I can see for myself how it works. Also send complete information, including names of my nearest dealers.

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Consumer Service Div., 5631 Kaiser Bldg., Oakland 12, Calif.

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Address_____

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THE AMERICAN HOME Market

Photographs by F. M. Demarest

GULL-ABLE. If you ever get a let's-go-down-to-the-sea feeling, you will enjoy these lifelike *sea gull plaques* of authentically colored cast aluminum. They'd be perfect for hanging on a screen door for ornament to take away from the drab appearance. Or use them any place you want a seascape feeling. $1.50 ea. $2.75 the pair. Ppd. Mastercraft, 212-A Summer St., Boston 10, Mass.

IT'S A HOLD UP! But this Breakfast with Father News Rack is a different kind for a change. It holds his morning newspaper so that he can enjoy it along with his coffee and scrambled eggs—since even a two-fisted guy like Pop only has two hands. Of aluminum, 11" high, it has a turned edge at bottom, a Gay Nineties sketch. $1.25 ppd. Miles Kimball, 126 Bond St., Oshkosh, Wisc.

NO MATTER WHERE I SERVE MY GUESTS IT SEEMS THEY LIKE MY KITCHEN BEST

Perfect sentiment for a happy kitchen ensemble! **Fun-to-finish Sampler Kit** has cross-stitch motto stamped on super-fine white linen, 11½" x 14" black wood frame, embroidery floss, and complete, easy instructions. **Matching covers for your toaster and electric mixer** are made of white boilitex, completely finished except for motto and design, which you embroider. Floss and directions included in kits.

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Toaster Cover Kit $1.25 ppd.
Mixer Cover Kit $1.75 ppd.

Send for our FREE catalog of Summer Living ideas!

Susan Smith
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Ideal for stationery, photos, checks, books, records, clothing, etc. Handsome black polished plastic ALL-IN-ONE kit with automatic inker. Compact for pocket or purse. A personalized gift. Write for FREE CATALOG.

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ATLAS GIFTS • New Hyde Park 65, N.Y.

EARLY AMERICAN
LADDER-BACK CHAIR $6.75

Fully Assembled

Don't let the price fool you! Here is a chair of authentic design with a hand-woven fibre rush seat, crafted by mountain folk according to an age-old method. Sturdily constructed of solid native hardwood. Unconditionally guaranteed!

Unpainted but smoothly sanded—$6.75. Light natural finish—$7.75. Mahogany, maple, walnut, cherry, or pine finish—$9.50. Minimum order: 2 Chairs.

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Express Charges Collect. Sorry, no COD's.

Jeff Elliot Craftsmen
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Save ½ and more
COMPLETE LINE DRAPERIES AND ROOM DIVIDERS
Lowest prices, finest quality, most complete selection.

Modoka Woven Bamboo, Confetti Splatter Matchstick Bamboo, Abstract Print Matchstick Bamboo, Custom Made Matchstick Bamboo in natural and colors, Luana Wood and Six Decorator Fabrics. Send for complete information.

Carabao Special Products Co.
Dept. AU50
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FOR AFRICAN VIOLETS
. . . and other plants. The NEW
All-Steel Vio Holda
PLANT STAND

Sturdy, heavy gauge all-steel welded. 40" high. Will not tilt or tip. Holds 11 plants, 10 on revolving arms extending outward 6" to 12" from center shaft. Arms moveable to any position to enhance beauty of display and allow even sun and air exposure. Light weight. Easily dismantled for cleaning. Antique black, white or green enamel.

ORDER BY MAIL TODAY
Only $14.95 each, plus $1.00 for packing and postage ($2.00 for Canada).

Specify color desired. Send check or money order. Immediate shipment. Satisfaction guaranteed or money back. Circular on request.

VIO HOLDA MANUFACTURING CO.
Box 915 Dept. 9-E Topeka, Kan.

Clever Little Brown
MEASURING PITCHERS

Set of 4 $2.95 plus 25¢ shipping

Take your measure from this row of delightful little brown pitchers. They swing from their pine finished rack and hold exactly ¼, ⅓, ½, and 1 cup. Brown Rockingham ware and decked with bright rooster designs. Can also be used for table serving. Set of 4, with rack, $2.95 plus 25¢ shipping.

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HELEN GALLAGHER
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NEW! Juliette® Ladies' Electric Razor, in COLORS, ours alone, still $3.95

Choose petal pink, powder blue or cameo ivory. Legs and underarms stay silky-smooth longer. Quick, easy, powerful AC. Attractively boxed, leatherette travel case. $3.95 ppd., money-back guarantee. State color choice. Check or M.O. to

Mrs. Fields Shopping Service, Dept. AH6, 237 Huguenot St., New Rochelle, N. Y.

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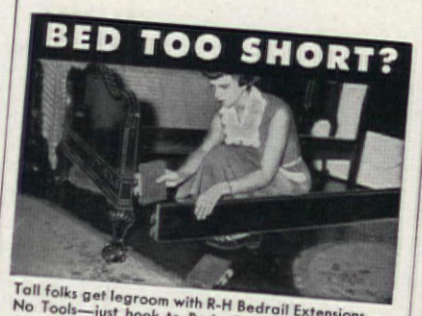
COLOR THAT REALLY LASTS ON CONCRETE!

Kemiko Permanent Concrete Stains give patios, drives, walks—any concrete surface—lively modern beauty that lasts for years! Color combines chemically with concrete—can't flake or peel. Nine beautiful shades. Do-it-yourself, cover approximately 150 sq. ft. for just $6.75. Write today for Free Booklet including design ideas and color chart.

ROHLOFF & COMPANY
DEPT. AH-2, 918 N. WESTERN, HOLLYWOOD 29, CALIF.
Dealer and distributor inquiries invited

BED TOO SHORT?



Tall folks get legroom with R-H Bedrail Extensions—No Tools—just hook to Bedrail, center spring and mattress and S-T-R-E-T-C-H. OH BOY! Two sizes: 4 inches or 6 inches extra length. Solid hardwood finished in Maple, Blonde, Walnut, or Mahogany. $4.95 per pair postpaid, money back guarantee. Specify size, finish—send check or money order.

THE RALPH HOWARD COMPANY
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St. Francis and
SHRINE

A bird feeder for the yard. Redwood shrine weathered to gray tones. White and terra cotta St. Francis is 6¾". Shrine is 17" high, 12" wide, 5" deep. Prepaid. No C.O.D.'s please.

St. Francis . $3.75
Shrine . . . $6.00

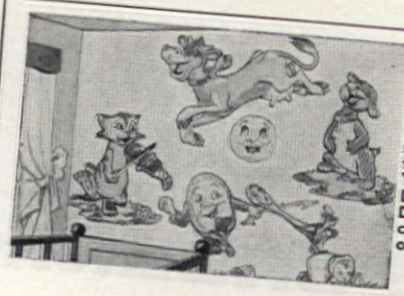
ADELE HUNT, Inc.
2819-J N. Henderson, Dallas, Texas

Exquisitely **FINE** ½ *the usual* COST OF CHINA *Bavarian* **CHINA**

NOW! Superb, *Imported* ROYAL CASTLE Bavarian China *from our own Bavarian factory* at *amazing savings*. Several distinctive, charming patterns. All *OPEN STOCK*—identical *replacements* available for a lifetime. Amazingly serviceable, too. Its loveliness and beauty last indefinitely. You can order 5-pc. place settings whenever desired for less than $5 a setting. Before long you'll own a 53-pc. or 93-pc. Dinnerset.

ROYAL CASTLE CHINA CORP., Box 183 (AB), Madison Square Station, New York 10, N. Y.

Write for FREE COLORED PHOTOS *and Detailed Descriptions with Prices*



GIANT NURSERY RHYME CUTOUTS

This is it . . . Just the thing you've always wanted for baby's nursery or play room. Giant Nursery Rhyme characters in the warmest and gayest colors ever. Come on antique finish paper with special adhesive for mounting. 12 to 15 inches tall. Easily removed without damage to walls. Your choice of Ole King Cole, Jack & Jill or Hi Diddle Diddle $1.00 each or all 3 for $2.95 ppd. Decorating ideas included. Complete set of 3 contains 22 pieces. A wonderful value and sold on a strict money back guarantee.

VAL HELLIKSON
1807½ Edgecliff Dr., Los Angeles 26, Calif.

Place

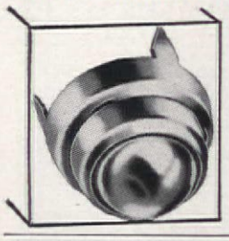
Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

HELEN DE MOTTE

LIGHT A PATH TO YOUR DOOR with a handsome black metal carriage lamp reminiscent of the past, but of course brought up-to-date by Mr. Edison with electricity. Frosted glass globe is personalized with your name and house number in black. 11" tall, complete with gleaming brass fittings and trim. $7.95 ea., $15 a pair. Postpaid. Pinesbridge Studios, Dept. AL, Ossining, N. Y.

SUMMER REPLACEMENTS for winter dining programs are so deliciously refreshing you'll match their gay mood with your hot weather menus. The *baby cane place mats* are a sturdy lot in natural color. Set of 4 for $1.25. The *reed coasters* slip onto long cool drinks. In assorted carnival colors, set of 8, $1.25. All postpaid. Foster House, Dept. AH, 430 South Jefferson, Peoria, Ill.

HEAVY FURNITURE ROLLS EASILY on Mrs. Damar's Easy-to-Tap-on BALL-BEARING CASTERS



Simply tap these pronged all-steel ball-bearing casters into the legs of beds, tables, chairs, TV sets, radios, etc.—and you'll be able to roll your heaviest furniture in any direction with no effort—like "power steering" on a car! Unlike wheel casters these ball casters roll over floors and rugs without scratching! Make it easy to turn big chairs when you want to face TV. Fit any piece of furniture. 8 for $1.00, 24 for $2.75, delivered. Money back guarantee. Send cash, check or money order now. **8 for $1**

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IN CANADA: plus local sales tax, checks payable at par Montreal, 77 Vitre St. West, Montreal, Que.

In Silverplate or 24-kt. gold plate

WEDDING invitation TRAY

SEND us the next invitation you receive. We'll encase it in this handsome silver-plated tray, to make a permanent reminder of the bride's most important day. Gift-boxed for **$5.95** (plus 25¢ post.). Deluxe 24-kt. gold-plated tray, with hand-painted forget-me-nots, **$7.95** (plus 25¢ post.) *Write for gift catalog.*

Market Combers, Box 3282-F, Atlanta, Ga., Dept. 1 F

TWO USES . . .

for this. It is either a planter to hang on the wall, or can be used for a trivet on the table. It is blue-on-white ceramic, and has a remarkable reproduction of the old onion pattern on it. It has an interesting cut-out leaf like pattern. 8" long. **$1.95** includes postage.

Sorry, no C.O.D.'s.

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BURNS TRASH SAFELY OUTDOORS

Burns damp, green, dry refuse outdoors safely. Ends fire hazards and nuisance of blowing burning paper, ash. Scientific draft design minimizes smoke, smell—burns to fine ash. Tilt hood—load—ignite paper—close—forget. Sturdily made of *rust-resistant aluminum bonded to steel.* Over 150,000 satisfied users. Approved by Fire Depts. Model A—21½" sq. x 29" high—2 bu. cap.—$12.95 postpaid. ($13.95 W. of Denver). Model B—24" sq. x 34" high—3 bu. cap.—$16.95 ppd. ($18.95 W. of Denver). Money back guarantee.

ALSTO CO. Dept. AH-6, 4007, Detroit Ave., Cleveland, 13, Ohio

FRAMED **MAILBOX MARKER** attractive wrought aluminum frame style MF **$2.95** POSTPAID

DELUXE **MAILBOX MARKER** graceful wrought aluminum frame and scrolls style EM **$3.45** POSTPAID

TWO-LINE **MAILBOX MARKER** up to 15 letters and numbers each line style OM **$4.95** POSTPAID

NAME & NUMBER **MAILBOX MARKER** up to 5 letters and numbers top line, 15 on lower style NM **$3.95** POSTPAID

LAWN MARKER wrought aluminum stand; up to 15 letters and numbers style L **$2.95** POSTPAID

STYLE M
MAILBOX MARKER
$1.95 postpaid

FITS ANY MAILBOX – INSTALL IN A MINUTE!

DAY-n-NIGHT MARKERS

present your name attractively

guide your friends—beautify your home!

PERFECT FOR GIFTS—ANY WORDING YOU WANT!*

Your name gleams in permanent, reflector letters on your **DAY-n-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

- Shine bright at night
- Easy to read DAY-n-NIGHT
- 2-sided; raised letters on both sides
- Rustproof — lifetime aluminum throughout
- Permanent embossed lettering — raised in solid plates
- Baked enamel finish — black background — white reflector letters
- Attractive size — nameplates 2½" x 18", number plates 2½" x 7"
- Any wording you want, up to 15 letters and numbers on nameplates, up to 5 on number plates. Same on both sides.

SATISFACTION GUARANTEED OR MONEY BACK!

WE SHIP WITHIN 3 DAYS!

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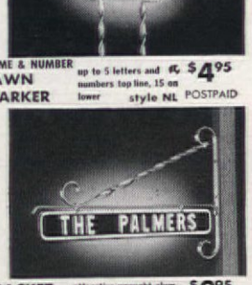

BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc. style B **$3.95** POSTPAID

DELUXE **BRACKET MARKER** graceful wrought aluminum scrolls add beauty style EB **$4.45** POSTPAID

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THE PERFECT GIFT FOR *Father's Day* (JUNE 19) — or any day, because it's **personal!**

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.

TWO-LINE **BRACKET MARKER** up to 15 letters and numbers each line style OB **$5.75** POSTPAID

Fund **RAISERS!** You can make money taking orders for DAY-n-NIGHT Markers—help your club, church or yourself! Write for details.

Spear ~~ENGINEERING COMPANY~~
147 Spear Bldg., Colorado Springs, Colo.

• **ORDER FORM** •

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PLEASE PRINT CLEARLY
SATISFACTION GUARANTEED OR YOUR MONEY BACK
WE SHIP WITHIN 3 DAYS

* ANY WORDING YOU WANT, ON ANY STYLE MARKER	STYLE	WORDING—Any wording you want, up to 15 letters and numbers on large plate, 5 on small. Show punctuation but don't count it.	PRICE
		TOP	
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SHIP TO:

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☐ Remittance enclosed: ship postpaid in U.S.

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SOLID BIRCH OR MAPLE!

CAPTAIN'S STOOLS

FULLY ASSEMBLED
READY-TO-PAINT

Perfect companions to our famous Captain's Chairs—these stools are of the finest construction for a lifetime of comfort and service. Seat 14" square. **Solid birch or maple** sanded silky smooth ready for you to paint, stain or lacquer. **Minimum Order, 2 Chairs. Packed 2 of a kind to a carton. 2 Popular Sizes. Seat heights: 24" high for "counter"; 30" high for "bar".** (Please specify size.) *Prompt delivery—shpg. chgs. collect. Send check or money-order. No C.O.D.'s. MONEY-BACK GUARANTEE.*

Complete instructions on "How to Finish Unpainted Furniture" sent **FREE** with each order. Ask for our beautifully illustrated 24-page catalog.

Makers of Fine Chairs Since 1851

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FOR THOSE WHO COLLECT & LOVE FINE CHINA

This beautiful translucent cup and saucer set sent direct to you from Bavaria for as little as **$1.85.**

Think of it! This exquisite creation of old world craftsmanship and design will be mailed to you *direct from Bavaria*, postpaid and duty-free.* Satisfaction and delivery in perfect condition guaranteed. It is only one of many rare cup and saucer sets (all regular size) available to you through our unique Cup & Saucer Club. Join now and receive *a different set from a different foreign country every month!* Special FREE cup and saucer set to new members. Only $6 for 3 months (3 sets); $11.50 for 6 months (6 sets); $22 for 12 months (12 sets). Single sets, $2.25. Write for details.

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BABY'S SHOES PRESERVED
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Exclusive PORCELYNIZED process transforms your baby's own shoes into unique, durable Dresden-like treasures. Every lovable scuff and wrinkle permanently preserved.

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Paul Heinley's
MOVABLE SHUTTERS
Originators of Today's Indoor Shutters
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Rid Your Home of Insects—$1

Amazing new Cones rid your home of insect pests. Just light . . . that's all! Cones burn like incense—invisible vapor destroys *all* common exposed bugs. No sprays—no gadgets—no after odor—NO WORK! Miracle *Bug-Rid* Anti-Insect Cones kill flying moths, flies, mosquitoes, gnats, spiders, roaches, silverfish, wasps. 14 Cones and burner for $1, postage paid. *Guaranteed to do the job or your money back!* Order *Bug-Rid Cones* by mail from **Sunset House, 645 Sunset Building, Hollywood 46, Calif.**

PERFECT WEDDING GIFT

A DISTINCTIVE REMEMBRANCE FOR ANNIVERSARIES ALSO

The original of this Wedding Ring Ashtray was the solid gold wedding gift given to Queen Elizabeth and Prince Philip. Get this authentic replica. Of fine, translucent china, plated in **24** kt. gold, personalized with couple's names and wedding date. Measures 6½" x 3½". Whether used as wall decoration or ash tray, it will commemorate that most cherished day. PRINT names of bride and groom and wedding date and we'll etch them permanently, as shown. Money refunded immediately if not highly pleased. Only **$7.95** postpaid and beautifully gift wrapped. ORDER TODAY.

FROST'S, 606-A Frost Bldg.
Hollywood 46, California

Save With "DO IT YOURSELF"
Perfect CHAIR KITS

You need only a hammer, screw driver and scissors to assemble these beautiful chairs. (30" x 29" x 21") Hard wood all-dowel predrilled frame, blond or walnut finish, no sag springs. Wide choice of upholstery patterns and colors. Only $15.45 without arms, $17.45 with arms, shipped express collect. Write for brochure and fabric samples.

Perfection Sales Co. **St. Joe, Arkansas**

BACK YARD BUBBLER

Imagine . . . a handy drinking fountain right in your own backyard—at a tiny cost! Simply screw onto any faucet. Works automatically: lift cup to drink; release and water stops! Ideal for kids—anyone lounging or working outdoors. Will not interfere with garden hose.

$4.95 postpaid
FREE! Gift & Gadget Catalog

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212A Summer, Boston 10, Mass.

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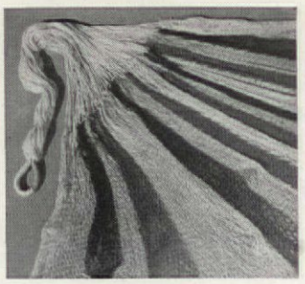
If you just can't reduce and have tried dieting, pills and tablets—try relaxing, soothing SPOT-REDUCER, a massager that's tested, and has U.L. approval. Lose weight where it shows most! The relaxing soothing massage helps break down FATTY TISSUES, helps tone the muscles and flesh, and the increased awakened blood circulation helps carry away waste fat—helps you regain and keep a firmer and more graceful figure. When you use the SPOT REDUCER, it's almost like having your own private masseur at home. It's fun reducing this way! Lose pounds and inches quickly, easily, safely without risking health. For aches and pains due to over-exercise. Also used as an aid in the relief of pains for which massage is indicated. Sold on MONEY BACK GUARANTEE! Reduce or NO CHARGE! **(FIRMS FLABBY TISSUE!)**

Restores elasticity to sagging skin.

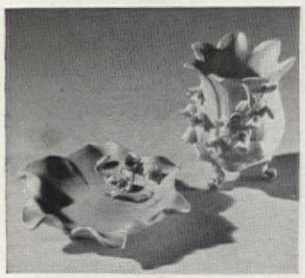
STANDARD MODEL only $9.98 . . .
AMAZING DELUXE MODEL only $12.98.
(Save 90¢ postage. Send payment with order)
send to BODY MASSAGER COMPANY
318 Market Street, Dept. B-888, Newark, New Jersey

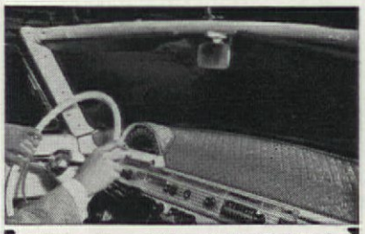
GET INTO THE SWING. There's no place like a hammock to catch up on day dreams, cat napping, or just luxuriously lounge away a lazy day. This *Tropical Hammock* woven of natural IXTLE fibres in jewel-colored stripes is just like ones used in the hot countries. So scout immediately for two likely trees, or sling it at the end of the porch. $8.95 ppd. Old Mexico Shop, Santa Fe, N. M.



SMALL FRYS naturally want to get into the big beach and backyard act that starts cooking on the American scene every summer. An outdoor grill designed especially for youngsters, provides a sturdy aluminum grill, 11 x 6½ x 12" high (not big enough to set the world on fire), and a rugged broadcloth apron and chef's cap. Approx. 6-10 yr. old size. $3.98 ppd. Niresk, Dept. G-2, Chicago 40, Ill.

BUTTONHOLE A GROOM with a sprig of Lily-of-the-Valley, and set a bridesmaids' table with a dainty 3½" bisque Lily-of-the-Valley vase at each place filled with more flowers, a matching pintray dish for an ashtray. They will make lovely remembrances. Pale pink with white, or all white, touched with gold. Each set, $2.25 ppd. Page and Biddle, 21 Station Rd., Haverford 5, Pa.





Kill Dashboard Glare With a Cad-Pad

End that dangerous, irritating sun glare off your dash with a Cad-Pad. Heavy, dull-finish, color-fast vinyl. Non-slip, soil-proof surface. Protects dash, won't show dust or mar paint. Tailored to fit most cars since '50. Installed in minutes. Remove paper backing and stick on dash. Money-back guarantee. Wrap-around windshield models $4.95; earlier models $3.95. Shipped prepaid. Send check or M. O., giving year, make, model, color of dash.

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DOWN COMFORTERS *Beautifully* RE-COVERED

Once-lovely, now-shabby down comforters re-covered like new for $11.95 in down-proof taffeta. Women admire Alden's exquisite craftsmanship. Absolute satisfaction guaranteed! Also re-covered in down-proof satins and sateens. Wool comforters re-covered too. And heirloom featherbeds transformed into cloud-soft, destemmed-feather-fluff comforters. Send today for **FREE** fabric samples, testimonials and illustrated folder. © 1954

ALDEN COMFORT MILLS — AH
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RANCH STYLE
HAT-RAK

right from the Old West in kit form to enhance the beauty and hospitality of your home. Cut from honey tone pine. Easy to assemble. Ready to paint, stain, or varnish. Screws and instructions included. Get one for that cabin at the lake, too. Each kit (No C.O.D.)..... **$2.98** ppd.

A & G WOODCRAFT-H
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HESSIAN SOLDIER ANDIRONS

Hand finished in heat-resistant colors, with jacket and hat of brilliant red, trousers of yellow, jet black boots and a bold metal sword. Made of durable cast iron, **20"** high, **21"** deep. Guaranteed to satisfy. **$28.50** per set, ppd.

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DESTROY UNWANTED HAIR FOREVER
Temporary relief is NOT enough

Only by KILLING THE HAIR ROOT can you be sure UNWANTED HAIR is GONE FOREVER. Brings relief and social happiness. Do not use our method until you have read our instruction book carefully and learned to use the MAHLER METHOD safely and efficiently. Used successfully for more than fifty years.

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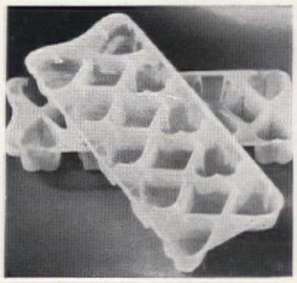
MAHLER'S, INC., Dept. 83-G, PROVIDENCE 15, R. I.

300 Printed Name & Address Labels 50¢

IMAGINE! 300 gummed labels—Nicely printed with your full name and address. Stick 'em on Letters, Pkgs., Envelopes, Etc. Put up in Handy Pad Form. Easily worth $1.00—Our price only 50¢! Makes wonderful gifts for any occasions. Your money back if not entirely pleased! Free leather-like cases on 12 or more orders. Free wholesale selling plan!
Tower Press, Inc., Box 591-NX, Lynn, Mass.

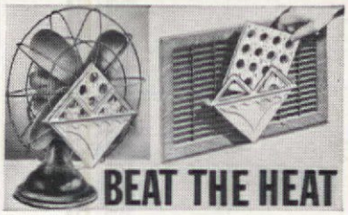
FOR A VIP. The breadwinner of the family will realize you think he's an executive sweet if you give him a Name Medallion for his desk. Up to 15 letters engraved on a solid brass bar mounted on a dark walnut block with a hand-rubbed oil finish. Wonderful gift for a June graduate just looking for a desk to put it on. $3.95 ppd. Spear Engineering, Spear Bldg., Colorado Springs 7, Colo.

OUR STAMP OF APPPROVAL goes to a barbecue cloth decorated with government meat-grading stamps (U.S. Choice, etc.), shiskibabs, hamburgers on the hoof, and salad makings, all vividly screen-printed in red, green, brown, and black on heavy cotton sailcloth. 52 x 70", $4.95; 52 x 82", $5.50. Red and white signal flag napkins 59¢ ea. Ppd. Susan Smith Co., Carpentersville 13, Ill.



FROZEN ASSETS. There will be lots of talk across the table at the next meeting of the bridge club if you use a polyethylene ice tray which freezes heart, diamond, club, or spade shapes. So don't be a square and use "cubes" in the drinks! Also for molding dessert or aspics. Each 10⅝ x 4¼" tray makes 14 portions. Two for $1 ppd. Mrs. Dorothy Damar, 722 Damar Bldg., Newark 5, N. J.

Bancroft's Guaranteed Values



BEAT THE HEAT

GET SEA BREEZES WITH FAN AIR-COOLER

Enjoy cool, refreshing comfort on hot, sultry days! New Air-Cooler cools by evaporation; clips on any fan or vent in 5 seconds. Fill tank with water, insert special Dupont cellulose sponge, and relax in invigorating water-cooled breezes. Large tank capacity; of quality Styrene 8" in diameter. For winter use, too. As humidifier, makes air feel warmer. ONLY **98¢**
N-5763 .....

PERSONALIZED "MIDNIGHT COACH" SIGN

YOUR name and house number GLOW in the dark. Striking on lawn, house or mailbox. A warm invitation enabling guests to find your home. Artistically hand-lettered with any family name and house number—visible day or night. Easy to install. Rich black hammered crinkle finish of heavy, weatherproof methyl-methacrylate. 15" long, 5¾" high. ONLY **$1.00**
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EXCITING NEW BRA FLATTERS FIGURE

Enjoy comfort in a bra that gives a softer, higher, more natural figure. Created by a leading New York designer to accentuate bustlines without straps, bones or wires. A must for today's glamorous new lines. Velvety, pliable yet sturdy material—a joy with backless gowns, play clothes, or over "contour pads." ONLY
Flesh color. Sizes "A", "B", or "C". **$2.25**
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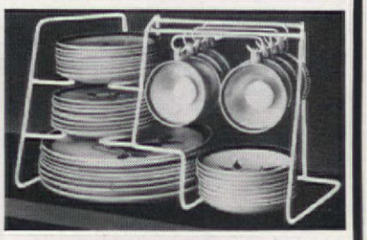

40-PC. DINNERWARE STORAGE RACK

Say "good-bye Mr. Chips". Protect your dishes in this handy space-saving Dinnerware Rack. Remove any dish quickly and easily—without "balancing the pile" or disturbing surrounding dishes. White vinyl cushioning prevents breakage and chipping. Holds 8 each of cups, dinner plates, saucers, butter and fruit dishes. A spacious 17¼" x 9" x 10". ONLY **$3.49**
N-6514 .....

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NEW CAPE STOLE OR JACKET FROM OLD FUR COAT, $22.95

Now have that out of style, even discarded fur coat remodeled into choice of these glamorous new capes, complete with new lining, inter-lining, beautiful monogram, fur cleaned and glazed, all yours for only $22.95. Save over 50%. Morton's nationally famous fur remodeling has the "GOOD HOUSEKEEPING SEAL." Our work also praised by Style Editors in Glamour, Harper's Bazaar, Mademoiselle, etc. Order by mail. Don't send money. Just mail us your old fur coat with dress size and height. When your completed new cape arrives, pay postman, $22.95, plus postage.

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Or write for folder of 20 styles capes and stoles and jackets, all $22.95. (Also Beautiful Accessories From Your Fur Scraps).

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Wherever there's water, you can enjoy delicious, sparkling dietetic Lucky Pop. Carry these amazing new Lucky Pop pills in purse or pocket. Drop one carbonated flavor pill in an 8-ounce glass of water. In seconds, a really refreshing soft drink. No sugar—non-fattening, less than one calorie per glass. Full of Vitamin C. Your favorite flavors of Cola, Root Beer, Orange, Lemon-Lime, Wild Cherry, Strawberry and Grape. Approved by Parents' Institute. Ten packages (30 drinks) only $1 postpaid. Box of 150 drinks, assorted, only $5 (3½¢ per 8-oz. drink). Money back if not delighted. The Verdugos, P. O. Box 301, Verdugo City 6, Calif.

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Each Pulls Over 1 Pound!
5 for $1 ppd.
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Split, polished, tumbled. Best commercial grade made! Rustproof. Each unit ¾" x ¾" x 3/16". Hundreds of uses. In workshop to hang tools. In school, home, office. For bulletin boards. For door latches, magnetic potholders, towels, etc. To retrieve pins and hairpins. Fine for pitching games. Make fascinating children's toys.
Send For FREE CATALOG
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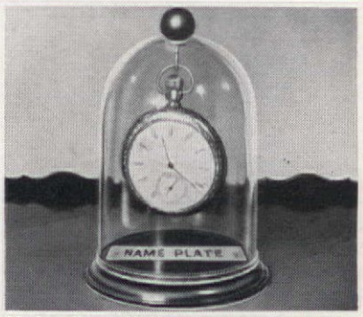

Make Grandfather's Watch Useful

New! Treasure Dome Jr. $1.95. Full size "Bellcase" made of clear styrene with plastic base—Easy to wind timepiece, graceful home for treasured heirloom. $1.95 ppd. Nameplate as shown add $1.00. (3 words) Showcase for medals and fine keepsakes. ORIGINAL TREASURE DOME made of crystal clear DuPont Lucite with polished hardwood base (choice of mahogany, ebony, blonde). $3.95 ppd. Carol Beatty, Dept. A-706, 7410 Santa Monica Blvd., Los Angeles 46, Calif. Send for FREE Catalog of 200 selections.

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LOW FACTORY TO YOU PRICES
ALL WOOL RUG MATERIAL
75¢ lb.—25 lbs. or over; 85¢ lb. for less than 25 lbs.; 10¢ lb. extra for precut strips.
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A charming wood bric-a-brac shelf of unique design beautifully finished in Nu-Maple, Mahogany or Black Semi-gloss lacquer. Crescent Moon and Steps, 12" x 24" x 3" deep, plus 5¾" x 2" deep 5 Point Star, only $2.98 post paid. State color wated. Sorry no C.O.D.'s. Figurines not included.
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Lawn Flamingos

$3.95 PAIR plus 35¢ shipping

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BAKE MINIATURE LOAF CAKES with "LITTLE LOAFER" PANS

Now bake perfect miniature loaf cakes—just the right size for individual servings—with "Little Loafer" pans. Use them as individual bread pans. Add glamour and new taste appeal to low budget meals by serving individual meat loaves. "Little Loafer" pans are ideal, too, for casseroles . . . fruit cobblers . . . or gelatin salads. Made of durable aluminum. 2½" wide, 4½" long, 1½" deep. Set of six pans, only..... **$1.95** postpaid

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LARGE LONE RANGER TENT

the greatest fun in the world is a tent for summer play headquarters. This 5 sided beauty is 58" high, 17 ft. in perimeter, has a 3 ft. awning extension. Complete with poles, ropes & stakes. The orange color cotton canvas is printed in bright colors with pictures of the Lone Ranger & Tonto. With Lone Ranger Mask & Tonto Headdress. A real buy at only..... **$6.95**

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Or all-occasion gift for young and old. Beautiful 18-inch simulated graduated pearl necklace. Each lustrous pearl separately knotted. Sterling silver clasp. Luxurious white case, brocaded in gold, lined in white satin. Readily converted into 4"x6" evening bag. $4.95 postpaid. No C.O.D.'s.

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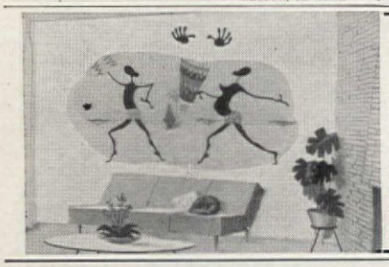
GRILL with REAL HICKORY!

Use genuine pure Hickory strips and bark for barbecue fires! Oh man, what flavor! So easy to use, too. No kindling, no paper, no dirty hands! Send only $3, plus 50¢ for postage and handling, for big clean package containing 15 lbs. for over 15 fires. Money-back guarantee. **Tasty-Flame,** Box 266, Glen Ridge, N.J.



NEW LOW COST HAND PRINTED ART MURALS!

Now make your living room, dining or bedroom wall a show place with these beautiful HAND PRINTED Art Murals. In gorgeous full color modern and provincial scenes. 2½ feet high and 7 feet long with expandable borders to fit any size room. Available in African, South Seas, Early American, Egyptian, Paris in Spring, and Chinese. $9.95 to $11.95 complete with borders and special adhesive for mounting. Money back guarantee. Send $1.00 for special viewer and 6 actual full color room installations (all different). Refunded upon return or order.

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A Perky Cotton Dispenser For Your Bathroom

3" high and 6½" long, designed to have cotton always at your fingertips. He comes in pink, green, yellow, or aqua, trimmed in black with mother-of-pearl luster, Elmer lends a touch of glamour to your bathroom. **price $1.95 (No C.O.D.)**

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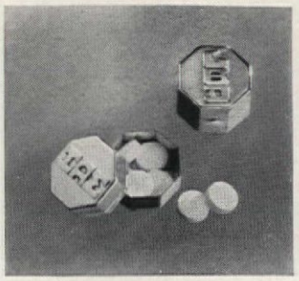
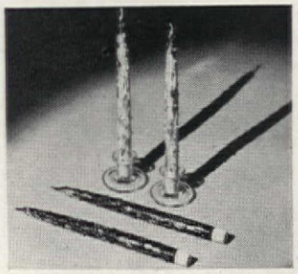
San Clemente, California

Write for our new brochure on home decorations.

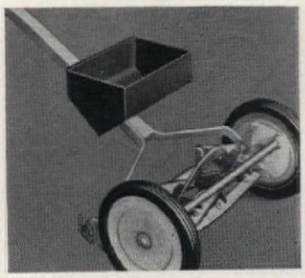
VERY SPECIAL PRESENTATION for a bridesmaid, the ushers, your father-in-law on Fathers Day, a June graduate. Something to use and keep forever—but don't get nervous, you don't have to mortgage the farm for this one. *Sterling silver* pill box with a three-letter monogram, looks like a million dollars, is only $4.95 ppd. Greenland Studios, 5858-A Forbes Street, Pittsburgh 17, Pa.



WOODEN IMAGES of lovely hand-dipped candles. Don't let them fool you—they are fake but elegant stand-ins for those in your sconces and candlesticks which may soon have heat prostration and do a leaning tower act. 12" high candles, select either black or pink with gold trim. Of course you can't light them. Just $1 a pair. Ppd. Helen Gallagher, 413 Fulton St., Peoria, Illinois.



CLEAN-UP LITTER BOX. The green grass is growing all around, all around, and lawn mowers are well in hand. The all-steel litter box fits on the handle with adjustable clamps as a catch-all for all the sticks and stones and puppy dog bones a man might be tempted to toss over the neighbor's hedge. $2.50 ppd. Stemun Mfg. Co, Dept. E1, 3919 W. National Rd., Springfield, Ohio.



PRETTY SITTING for ANY ROOM

Custom-made chair, wire mesh seat, combined with scroll back, graceful curved legs, make it pretty for a powder room, or vanity, chic for foyer or terrace. 23" overall height, 14" seat. Colors: ice cream pink, green, white, black, gold. Unusual and different—express charges collect. **$19.95**

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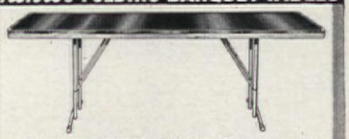
Helps Poor Readers "Catch Up" in Summer

If your child is a poor reader see how he can gain up to a *full year's grade* in reading skill in *just 6 weeks*—using The Sound Way To Easy Reading at home this summer. Teaches reading with phonograph records that *drill* your child in phonics. Results proved by University tests and parents' reports. Write for free folders: Bremner-Davis Phonics, Dept. K4, 511 Fourth St., Wilmette, Illinois.

Monroe FOLDING BANQUET TABLES



If you are on the Kitchen Committee of some Church, Lodge, Club, School, etc., in your town you will be interested in this modern Folding Banquet Table. Write for Catalog and special discounts to institutions and organizations.

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INTO A NEW CAPE OR STOLE

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QUICK . . EASY TO USE

Stop rust and ruined floors caused by dripping pipes. Protect basement or "rec" room with "WRAP-ON" fiberglass insulation and vapor seal tape. 1 Pkg. covers 17' of ½" pipe. Smooth surface takes paint.

- no dirt or muss, no tools
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- $1 at Dept. & Hdw. stores

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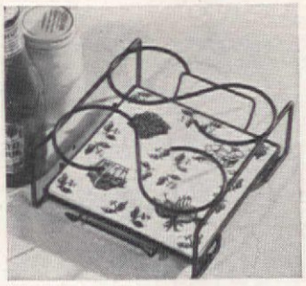
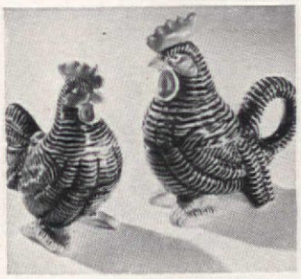
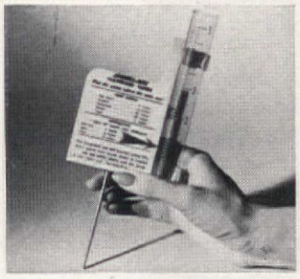


HOT DOG DAYS AHEAD. Porch suppers, backyard picnics, all the beautiful summer food-in-hand days. To bring five favorite relishes to the scene right in their jars, a black iron rack with a gay tile decorated with market basket designs. And after the feast, they can go right into cold storage together. $3.25 ppd. Laurie & Co., Dept. AM-1, 507 Fifth Avenue, New York 17, New York.



HALF INTEREST. These country cousins cockle-doodle do more than you think. When they roost on your table they do a real service. The bottom halves are a cute sugar bowl and creamer, the top halves, salt and pepper shakers. 6½" tall, black and white with bright red combs. Chic couple, $1.95 plus 45¢ postage. Dresden Art Works, Dept. AH, 169 W. Madison St., Chicago 2, Ill.



WATER, WATER, EVERYWHERE, but enough's enough! The Sprinkl-Rite Watering Guide is designed to place within range of sprinkler or hose and indicates exactly how much water to use on grass, annuals, perennials, shrubs, trees, in all different soils. When it fills to that point, stop. No guessing. Plastic with metal post. $1 ppd. Elron Products, 219A West Chicago Ave., Chicago 10, Ill.

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New . . . Sanitary . . . Easily used disposable FLY TRAP. Kills disease carrying flies OUTSIDE before they get indoors. For home, farm, business. Simple action . . . merely hang the CHEMICALLY TREATED, baited trap in tree or bush. Holds over 25,000 dead flies. No cleaning or objectionable handling. When filled destroy entire trap. Guaranteed results. Set several traps about 30 feet apart for a FLY FREE summer. Set of 3 only $1. Postpaid. **Carol Beatty, Dept. A-306, 7410 Santa Monica Blvd., Los Angeles 46, Calif.** Send for FREE Catalog of 200 selections.

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NEW INSECT CANDLE . . . easy to use . . . place lighted candle on ashtray or saucer. Invisible vapor penetrates every corner killing exposed flies, ants, mosquitoes, moths, bed-bugs and similar insects. Effective for weeks. Chlorophyll treated. Each candle treats 500 cubic feet. Easy to use, no powder, no spray. For home, garage, basement. Must do the job or money back. Economical . . . set of 15 candles $1.00 Postpaid. **Carol Beatty, Dept. A-906, 7410 Santa Monica Blvd., Los Angeles 46, California.** Send for FREE Catalog of 200 selections.

OAK AND MAHOGANY PLANTERS

FOR THE LIVING ROOM, DINING ROOM, SUN PORCH . . BEAUTIFULLY FINISHED IN NATURAL OAK OR DARK MAHOGANY. BRING THE OUTDOORS INDOORS WITH THESE LARGE METAL-LINED PLANTERS.

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NEW TOWELS 12 for $1.29

Assorted colors. Quantity purchase slightly irregular stock from large mill. Terrific values—you've got to see to believe. Money back guarantee. ORDER NOW! Limit 3 doz. per customer. Please add 21¢ per dozen for postage and handling (total $1.50 each doz.). Send cash, check or money order (sorry, no C.O.D.'s) to:

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Dutch Water Boy . . .

Holds a big 2 quarts—enough to water all your plants with only one fill! Beautiful patented design, finished in antique flat black or glossy green. DUTCH WATER BOY is sturdy terne plate steel, rustproofed and finished inside and outside with lifetime enamel. Biggest bargain ever for $2.98 postpaid. Guaranteed to please or money back. Send for yours today! (Specify black or green.)

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Free booklet helps plan your family's **financial security**

Security for YOURSELF at retirement

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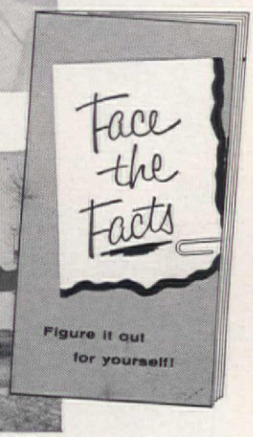

Shows how to work out family protection —realistically and within your budget!

With this helpful booklet you can figure out for yourself just how to guarantee your family's future—and your own retirement happiness—by setting aside $2 . . . $4 . . . or $6 a week! Along with easy-to-use check lists, this 16-page *"Face the Facts"* booklet shows you:

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Grandma's Rocking Chair

DOROTHY KENNEDY KILKER

When Mother charged through the front door with Grandma's old rocking chair, I was startled. She swept past me and put it in the waiting nursery, stating firmly: "There! You may not believe it now, but you will get more satisfaction out of that rocker than any other piece of baby equipment."

It was a very plain maple rocking chair, scarred and scuffed, with a wicker seat and high back. Sitting in our modern pale green and gray nursery, Grandma's chair looked about as much at home as Grandma Moses at the Stork Club.

Less than a month after the advent of the chair, my son was born. It is needless to go into details of the happiness and joy his arrival brought to all of us. But day after day and night after night, tiny cries of anguish came from the nursery. It seems that all I did was pick up my squirming son, give him whatever the doctor had ordered for his colic, wrap his tiny hot water bottle on his tummy, and sink gratefully into Grandma's rocking chair, quite forgetting that it looked like a weed in a pansy bed. As he was slowly relieved, I would cuddle him in my arms—a warm, soft little bundle—and we would rock back and forth. Sometimes, in the still hours of pre-dawn, I would think about my mother rocking in this very same chair. What had *she* thought of? What dreams had she woven for her children? Had she, as I, thought back to her mother rocking in this chair? It was hard for me to visualize my grandmother as a young wife and mother, and to imagine my mother as a baby. But Grandma had rocked her in this very chair, and my three uncles, plus the two boys who died. Had she held them in this chair, trying to hold them to life? Had she returned to the chair afterwards to rock with her sorrow?

We have added Bonnie, our rosy daughter, to the list of lucky babies rocked in Grandma's rocking chair on restless nights after her "shots," or stuffy nights when her head was tight with a cold.

I remember one of those nights. I had given her the prescribed dose of aspirin and put her to bed, where she tossed and cried fitfully. I picked up her hot little body, and turned once again to the constant kindness of the friendly rocking chair. As she slowly calmed, lulled by the motion of the rocker, I examined the room by the light filtering through the slats of the Venetian blinds. The bed and dresser were a little battered, and rather worn looking, and I couldn't help but smile as I thought how the rocking chair looked very much at home now.

I can't know, of course, what my daughter's nursery will be like, when she is a mother. The best I can imagine is a room filled with glass and stainless steel, concealed lights, and magic heat. At any rate, it is *also* going to contain this rocking chair, because I am going to put it there! I won't care a bit if she tells me it looks like a spinning wheel on Buck Roger's space ship.

Yes, I'll insist, so she will learn, as I did, that Grandma's rocking chair holds not only a mother and her babe, but also an abundance of love, comfort, and peace.

Just one way to find out . . .

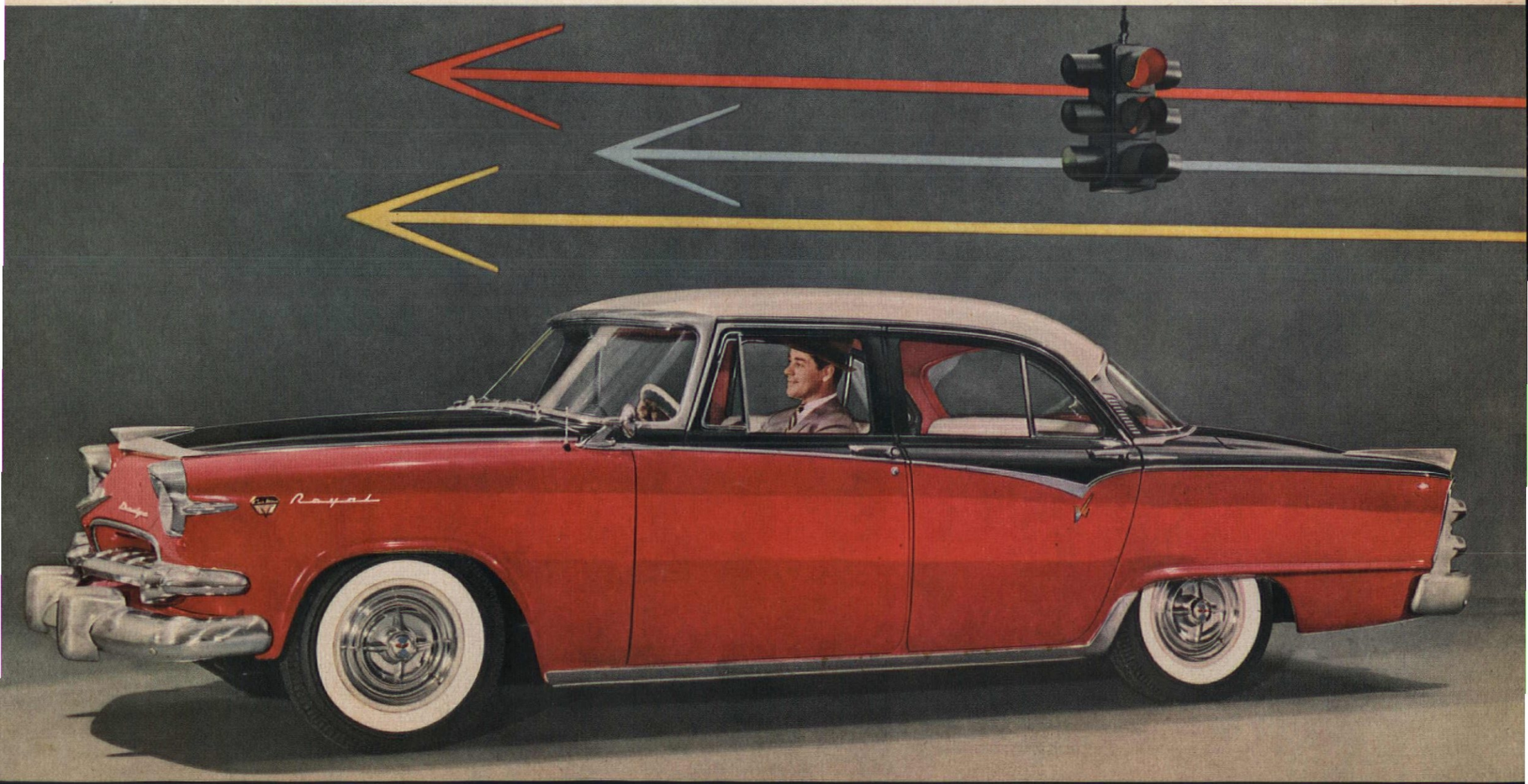
Take command...get the thrill first hand!

It's dashing! It's dazzling! And along with its luxury-car length and brilliant style, this new Dodge packs the greatest *thrill of command* on the road today. It more than lives up to its looks in surging power, unbelievable handling ease. It is *dependable* as only a Dodge can be dependable. Want to find out? *Take command . . . get the thrill first hand!*

Drive the New

DODGE

Daringly new for Spring! Dashing Custom Royal Lancer four-door . . . the flair of a hardtop—the roominess of a sedan.



BarcaLounger Chairs
by Barcalo of Buffalo, N. Y.

For
true joy
of living!

Comfortable,
carefree

Elastic U.S. Naugahyde*

The finest in vinyl upholstery

These modern, restful chairs that relax your cares, let you relax on upkeep, too. For the rich upholstery of Elastic U. S. Naugahyde needs only a damp cloth to keep it clean; beautiful colors never fade. Made with a strong, stretchable fabric backing and luxurious high-slip finish, Elastic U. S. Naugahyde resists splitting and tearing, won't peel or scuff—it's truly carefree.

Elastic U. S. Naugahyde in Burnished Antique, swatched here in Chestnut, on chair in background in Sandalwood; chair in foreground in Avocado.

New Breathable U. S. Naugahyde combines the luxury of woven fabric with the durability of vinyl. Swatched here in Oriental—one of four patterns in a wide range of colors.

See this finest of vinyl upholsteries on fine furniture at stores near you or ask your upholsterer.

*Patent applied for

US RUBBER

UNITED STATES RUBBER COMPANY
ROCKEFELLER CENTER • NEW YORK

STANLEY H. BRAMS

When you trade an old car in for a new one, you're better off if you phrase one question differently than most people do. Knowing the trade-in allowance alone, is only part of the story. You'll know how much the new car really will cost if you ask the *difference* between the new car's price and the allowance on the old one. Let's suppose that you figure your 1954 Superb Six should be worth about $1700 on a 1955 Superb whose retail delivered price is around $2400. If you ask about the *difference* you'll have to pay, your expectations will be confirmed if the answer is $700. But a dealer who gives an allowance of $1600 may be giving you a *better bargain* than one who "allows" $1750—a fact you won't realize if you ask only about allowance.

The reason is a technicality known in the auto trade as a "pack"—a bulk charge included in the price of every car. It can be legitimate, or illegitimate—and either way it *sounds* plausible. When it's legitimate, the pack lumps such items as manufacturers' excise tax, charges for preparing the car for retail delivery, and similar necessary expenses, often invoiced as "E.O.H." (excise tax, overhead, handling). It is never broken down—first, because the "E" is part of the rather carefully concealed wholesale price to the dealer; second, because, due to intricacies of accounting, the dealer may not know the precise excise tax until some time after he pays a rounded billing to the factory.

Because it is never broken down, unscrupulous dealers can add more than they should to E.O.H. If a salesman quotes an allowance figure at which you demur, it costs him nothing to add $50 to the allowance. He just tacks that $50 onto the selling price! You gain nothing. In fact, you may be worse off dealing with an agency that pads its prices.

Reputable dealers and manufacturers alike look askance at the pack. But since the law prevents manufacturers of cars from putting a fixed retail price on their product (they merely suggest a list price), the shady aspects of pack will be with us—as long as car buyers continue to shop for "high" trade-in allowances instead of striking their bargains in terms that can't be tricked up.

So forget about the allowance. Instead, specify the new model you want, including all "extras." Then have the dealer appraise your old car and quote the difference between its worth and the new car's total price. If you're buying on time, be clear about the terms. Then shop for the best buy.

MOORE'S COLONIAL GREEN IN THREE LOVELY PAINT FINISHES FOR WALLS, TRIM AND CABINETS.

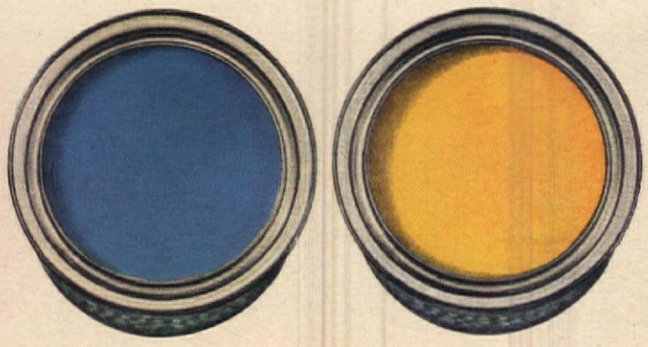
A PERFECT MATCH! IDENTICAL COLORS IN ALL THREE MOORE FINISHES

Now . . . Benjamin Moore brings you another great new color development: three interior paint finishes in colors that match perfectly. And the color choice is excellent . . . 15 heavenly colors and white, in Alkyd Sani-Flat for walls and ceilings; Alkyd Dulamel for semi-gloss trim or walls; and Moore's Interior Gloss Enamel wherever you want a brilliant gloss.

All three of these Benjamin Moore Paints are free of unpleasant odor and easy to apply. They're tough . . . washable . . . and hold their beauty of color and finish for a long, long time. Treat your rooms to perfect color matches now. To get complete information consult your Benjamin Moore Dealer.

Benjamin Moore® paints

BUY MOORE PAINT



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Here's the **No-scrub floor** that stays "first-day fresh"

Johns-Manville

TERRAFLEX vinyl asbestos tile

Johns-Manville Terraflex®, the original vinyl asbestos tile, has practically eliminated one of the most unpleasant of chores—scrubbing the floor! Terraflex has a non-porous surface that dirt can't penetrate, so a damp mop usually keeps it spic and span. It defies kitchen oils and grease. Now available in 1/16" thickness that you can install yourself. Can be cut to fit with scissors. Johns-Manville Terraflex gives you years of carefree floor beauty.

THIS COLORFUL NEW BOOK

Shows the most attractive, popular flooring designs and chart of all the Terraflex colors.

Send 10¢ for your copy

Mail coupon and 10¢ for this design book today!

JOHNS-MANVILLE, Dept., AH-6, Box 60, N. Y. 16, N. Y.
Please send me the J-M Terraflex book, "Designs for Better Floors." I enclose 10¢ in coin.

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Address_____
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Johns-Manville

Johns-Manville sponsors "Meet The Press" alternate Sundays on NBC-TV. We invite you to tune in.

What's in JULY

HOW YOU CAN BE A HERO TO YOUR WIFE

Don't miss the July AMERICAN HOME if you'd like to learn how ... and excellent reasons for so doing

"HOW TO GET ALONG WITH YOUR BUILDER"—A PROVOCATIVE ARTICLE ON THE RIGHT AND WRONG WAYS

"WHAT DOES A HOUSE REALLY COST?"

There are hidden costs in buying, and in keeping up a home. If you're facing the wonderful adventure of home ownership for the first time, you'll be grateful for this informative article telling just what they are.

A GREAT STORY ABOUT PREFINISHED WALLS OF ALL TYPES

Want wood paneling or other handsome interior walls in a variety of effects—without fuss and bother? This story shows a whole raft of them, all factory-finished, and ready for you to put up in your old or new room.

•

AND DOZENS OF OTHER GOOD IDEAS FOR YOUR HOME

NOW...FROM ELECTROLUX...ANOTHER GREAT NEW WORK-SAVING DEVELOPMENT!

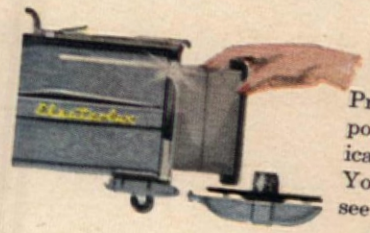
World's lightest-weight heavy duty cleaner!..

So light, it follows finger-tip pressure! So efficient, it even seals the dirt in a throw-away bag—automatically! So economical, it can be yours for a low, low $69.75!

This sensational new Electrolux® Cleaner, with amazing *swivel action*, responds so easily to even your lightest touch, it almost seems to anticipate your slightest movement! Yet for all its lightness, this new Electrolux has so much power it outcleans far bigger and heavier machines! And that's not all!

With this amazing new cleaner, you never touch, breathe, or even see the dirt! For the dirt is *automatically sealed* in a disposable bag. Only the Electrolux gives you this marvelous work-saving advantage!

And the price is just as sensational: Only $69.75 for a world-famous Electrolux—the finest cleaner you can own! Once you see it in your home, you'll agree it is the best cleaner investment you can make today!



Press the release button—the cleaner pops open. Whisk out the automatically sealed bag, throw it away. You touch no dirt, breathe no dirt, see no dirt!

Imagine! An Electrolux® Cleaner for only

$69.75

YOU PAY AS LITTLE AS $5.00 PER MONTH!

TWO TOOLS DO THE WORK OF FIVE

Like magic, two tools change into five to clean your whole home! Right-hand attachment works as a wondrous rug tool; reversed, it's a floor brush and wall-and-ceiling tool! Second attachment makes dusting blinds, moldings, cornices easy. Reversed, it's an upholstery tool, that cleans both flat and curved surfaces!

SOLD ONLY ON HOME DEMONSTRATION BY YOUR FRIENDLY ELECTROLUX MAN

Your Electrolux man lives right in your area; he may even be a neighbor. He is our Bonded Representative, and sells only guaranteed Electrolux products. When he comes to your door, invite him in. He will spend as much time with you as you wish, to show you all the conveniences of this wonderful new cleaner, and show you how its scores of uses can make your life easier than you ever dreamed possible. For your free home demonstration, simply call your authorized Electrolux factory branch or write the address below nearest you. Fully guaranteed.

Touch no dirt! Breathe no dirt! See no dirt!

only the Electrolux®

CLEANER HAS THE AUTOMATIC SELF-SEALING DISPOSABLE BAG

Made by the makers of Electrolux, America's largest-selling cleaner

ELECTROLUX CORPORATION, 500 5th Avenue, New York 36, N. Y.—417 Montgomery Street, San Francisco 4, Calif.

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You're sure to find the color you want in

Super Kem-Tone

the washable LATEX wall paint

$1.78 QUART **$5.59** GALLON
(Deep tones $5.85 a gallon)
No thinning
Just Stir and Apply

Looking for the perfect wall color to give your rooms new beauty and go with your furnishings? You'll find it in SUPER KEM-TONE . . . more than a hundred lovely new colors, in a wide range with plenty of subtle shades to provide exactly what you want. And, SUPER KEM-TONE is so easy to apply. Goes on smoothly with Roller-Koater® or brush over wallpaper, plaster, wallboard or painted walls. It covers most surfaces in one coat, dries in an hour, and it's guaranteed washable. A gallon does the walls of an average room!

Lucas
a Great Name in PAINTS

JOHN LUCAS & CO., INC. • PHILA.

Super Kem-Tone and Kem-Glo are also made and distributed by:

The Sherwin-Williams Co., Cleveland . . . Acme Quality Paints, Inc., Detroit . . . W. W. Lawrence & Co., Pittsburgh . . . The Lowe Brothers Co., Dayton . . . The Martin-Senour Co., Chicago . . . Rogers Paint Products, Inc., Detroit.

For Kitchens, Bathrooms and Woodwork Throughout Your Home!

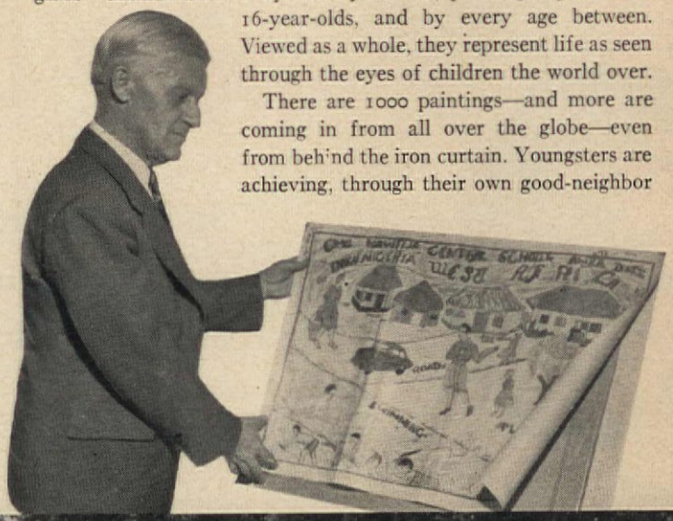
KEM-GLO®

Looks and washes like baked enamel. Resists steam, cooking spatters, grease, and alcoholic beverages. Same lovely colors as SUPER KEM-TONE.

KEITH and SARAH WINSTON

Many years ago, D. Roy Miller, a Philadelphia artist and art teacher, first dreamed of a Utopia where youngsters would rise above the maze of man-made obstacles through a simple, but universal, medium—the medium of art. Recently, in Philadelphia's Independence Square, he saw his dream come true. There, strung from tree to tree, were paintings from every corner of the globe—childish scrawls by three-year-olds, paintings by talented 16-year-olds, and by every age between. Viewed as a whole, they represent life as seen through the eyes of children the world over.

There are 1000 paintings—and more are coming in from all over the globe—even from behind the iron curtain. Youngsters are achieving, through their own good-neighbor



Little Neighbors

policy, world understanding and peace. Not through dull discourses on remote lands, not through text-book sermons on brotherhood, but by a visual, cultural exchange of pictures—pictures that point up similarities, not differences, that reveal an inherent bond, expressed and understood by peoples of all ages, that exude spiritual unity, a prerequisite of political unity. A little girl from Illinois, who submitted a rural scene, wrote on the back of it: "I think it would be nice if all the kids who lost their homes in the war could live in my little red house. This is for World Peace!" And written on the back of a painting from a lad in Nigeria, French West Africa: "Nawfija is a good town. They fighting for education. . . . Thank you for high knowledge of remembering us in such a way that invites education, that we shall be joying with you as our Mother Civilized nation. We are full of gladness of this invitation. Thank you, thank you, may God Creator bless you more and more so that you always will giving such a help of waking us in education of any kind."

"This 13-year-old is saying everything I can say, and more," comments Mr. Miller. It took more than just a dream to get his

idea rolling. It took 20 years of hard work and planning, thousands of dollars of his own money, mountains of correspondence, and good old-fashioned faith in the basic decency of human nature. "Ninety-four countries have helped me," says he, "and my faith has not been shaken. If we teach children to know each other today, we give understanding to the adults of tomorrow."

Widely known in the Philadelphia area for his contributions to education and culture, Mr. Miller, co-founder of the Pennsylvania Academy of Fine Arts Country School in Chester Springs, Pa., calls his venture the Children's United World Art Foundation, and hopes it will strengthen the aims of the United Nations. With the help of two volunteers, he spent months in preparing the exhibit, and put in hours of exhaustive work—stringing up paintings each morning, taking them down at night, reinforcing broken clothesline, recovering wind-torn cellophane, barely taking time out for food. "I lost 14 pounds in two weeks, but it was worth it," he says. "We deplore destructive forces in the world, but too few are willing to take a constructive stand involving personal time and money. Our crusade has already proved that nations politically opposed can be united in a common cause."

So that the rest of us may have an opportunity to see his exhibit, Mr. Miller has made plans for a "World Premiere" in New York City this summer. Next stop planned is Washington, D.C.—and then "the length and breadth of the world." This is indeed a significant attempt to bring unity and understanding to all peoples—brought about through the fresh, untainted sights of children and the unwavering faith of one man.

In Philadelphia, thousands of people came to look at pictures from their little friends around the world. And they liked what they saw!

You'll find a new decorating thrill in

SUPER KEM-TONE *Applikay*

lovely designs you ROLL ON your walls!

Now you can have exquisite designs on your walls . . . distinctive patterns and effects in wonderful variety. Beautiful decorative possibilities are unlimited with APPLIKAY designs and colors over SUPER KEM-TONE colors. And you can do it so easily . . . the special APPLIKAY twin roller does the work . . . rolls on the APPLIKAY design right over your SUPER KEM-TONE walls. APPLIKAY bonds itself to SUPER KEM-TONE, smooth as silk; and, when dry, both are completely washable. See APPLIKAY wherever SUPER KEM-TONE is sold.

$2.19 Pint . . . enough to do the average room

The latex wall paint that's guaranteed washable

SUPER KEM-TONE

Flows on smoothly, dries in an hour to a beautiful, velvet-rich finish. Makes the perfect background for APPLIKAY designs. Choose from hundreds of colors.

Lucas *a Great Name in* PAINTS

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Your youngster's a hundred times safer on a Rubbermaid Safti-Cup bathtub mat

Relax! More than a hundred vacuum cups in a Rubbermaid Bathtub Mat grip your slippery tub surface—so that *everyone* takes a bath in complete safety and comfort!

And talk about colors! *Everyone* does when they're as fresh and pretty as the pastels of Rubbermaid Mats! Why not make it safety first in your beautiful bathroom?

Rubbermaid Bath Mats are priced from $1.89 to $2.98 wherever housewares are sold. For free folder showing all Rubbermaid products, write to the Wooster Rubber Company, Dept. A-25, Wooster, Ohio.

Prices slightly higher in Canada

Have a shower stall? Then you need a Rubbermaid Shower Stall Mat on the floor . . . to keep it slip-proof. $4.49.

Here's a handy extra shelf for you! A Rubbermaid Toilet Top Tray stays secure, keeps toiletries safe and handy. $1.19.

Enjoy skid-proof protection for years with a Rubbermaid Safti-Cup Bathtub Mat. Won't warp or fade. Sizes from $1.89 to $2.98.

Rubbermaid HOUSEWARE

Over 60 Fine Products . . . in Your Choice of Fresh Colors

Dear American Home:

For Christmas, my husband and I exchanged our gifts with love—27 yards of muslin to make sails! You see, Charles, a city fireman, has always dreamed of a sailboat, although the strict budget we live on made one *seem* like a dream. But last spring we heard of a used boat for sale, bought it with our vacation money, refinished it in our backyard, and the dream became a reality. The AMERICAN HOME being part of our family life, I felt this family project might interest you.

After a summer of sailing, we decided to make a new suit of sails—more for show than blow. The fun it was! And how we draped them over *everything* to stretch them out—finally using the back part of the Fire Department engine room.

It's customary, in winter, to have wiener roasts every Sunday that Daddy's home, but when we were sailmaking, wiener roasts were more frequent so that we could get to work early in the evening. It means so much to have a project that the whole family can enjoy, for young Bill, 6, and Susan, 4, helped pull the cloth through the sewing machine, and Charles sewed away valiantly with his needle and palm. Our mission was accomplished with flying colors—for when we hoisted the sails, admiring people came from all around to take colored pictures.—JULIE HARNER

P.S. I've an idea how Betsy Ross felt when she finished the flag!

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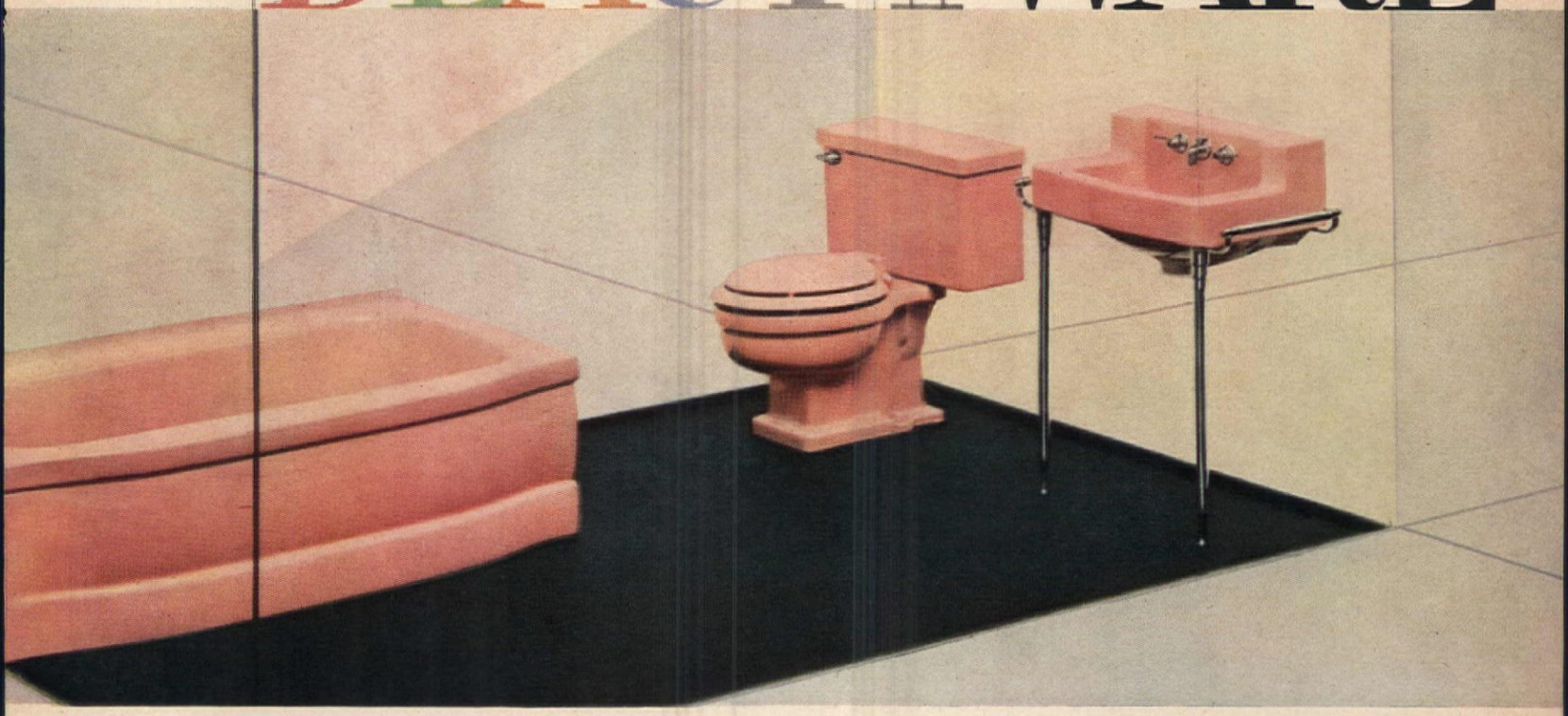
Briggs BEAUTYWARE



In Beautyware Coral: B-701 LaSalle Tub, B-6402 Carlton Closet, B-3250-HS Whittier Lavatory

is the color in your bathroom

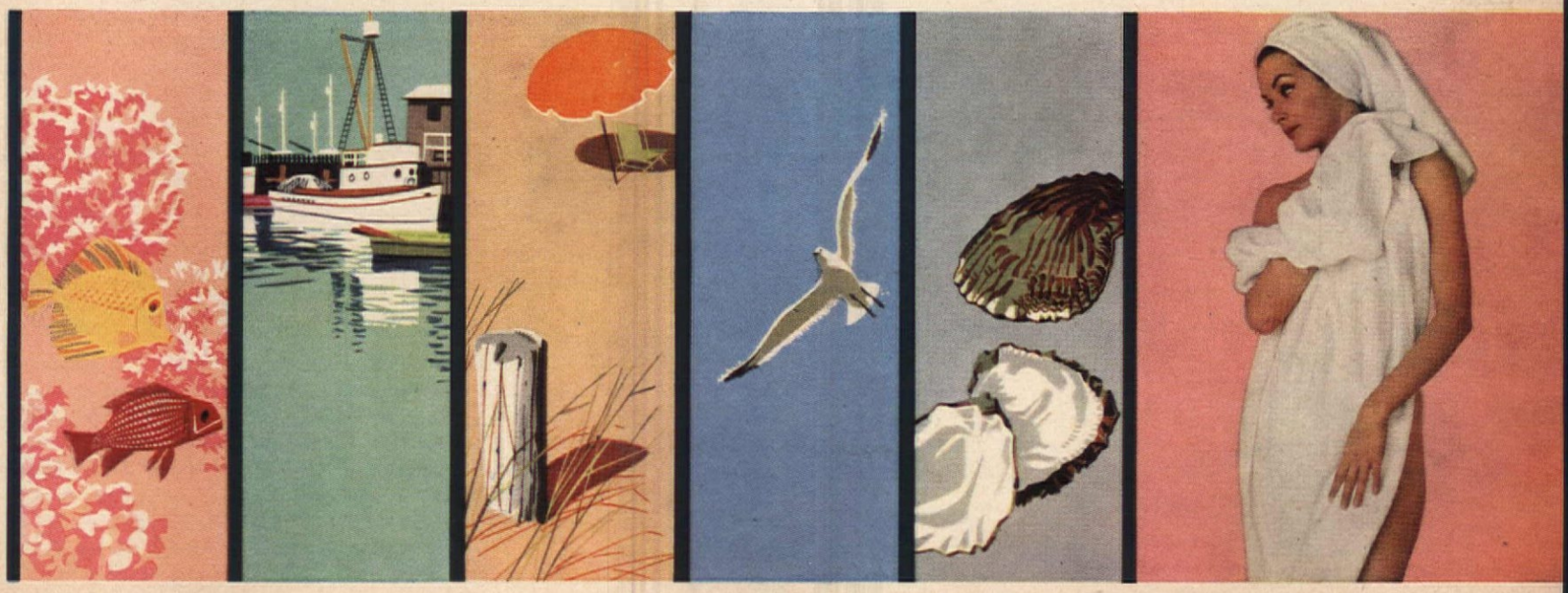
Choose sparkling sea-tone colors for your bathroom fixtures —coral, sea green, sandstone, sky blue or pearl gray. Beautyware offers these luxurious colors in a full range of models—all of modern, clean-lined design.

Beautyware fixtures match every type of home—complement every bathroom decor. Here is the perfect way to combine new bathroom luxury with complete utility.

This Beautyware luxury is durable, too. Surfaces, for example, are *hard as glass.* They resist stains of all kinds, will not fade, and are so easy to keep clean.

Compare different brand color fixtures. You, too, will agree that Beautyware offers greatest intrinsic value. Select Beautyware for your home—yours for a lifetime of trouble-free service. Briggs Manufacturing Co., Detroit 26, Mich.

Tropical coral • Green of shallow sea • Tones of washed beach sand • Blue of summer sky • Gray of pearl



A Second Bathroom is Beautyware's New Standard for American Living

DRAMEX

INTERIOR FINISH

makes sad rooms into glad rooms

DRAMEX re-plasters as it paints

Old walls smile again when you resurface them with DRAMEX. Cracks, even small gouges vanish under a decorative coat of DRAMEX. Easy-to-apply DRAMEX resurfaces walls and ceilings and decorates too—in a choice of twelve colors and white.

IT'S ECONOMICAL! To refinish the walls of an average 10x10x8 foot room with DRAMEX costs about $4.95. There's no streaking, and DRAMEX dries plaster-hard in 4 hours. A sponge, roller or brush gives you many professional decorator effects. Also available in ready-mixed form. Buy it wherever you buy your paint. DRAMEX is wonderful on all types of wallboard.

Insist on DRAMEX . . . there's only one!

FREE Send for this new handbook— Dept. H

"HOW TO REDECORATE WITH DRAMEX"

The REARDON Co., 7501 Page • St. Louis 14, Mo.

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In Canada—The Reardon Co., Ltd., Montreal, Quebec.

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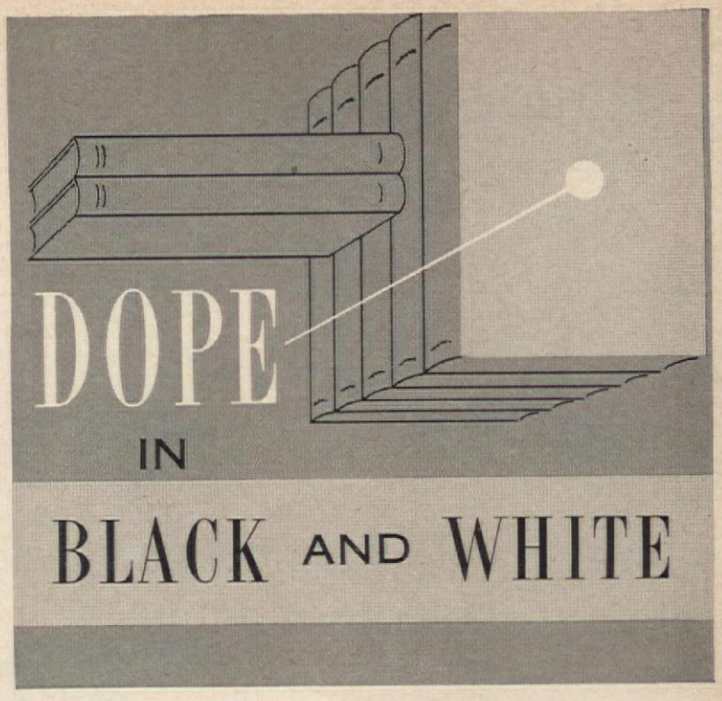

DOPE IN BLACK AND WHITE

DIANA and MEIR GILLON

Many people smoke, many drink, some even sniff cocaine or breathe marijuana. I just *read*. The most alarming thing about this vice is that the insidious way in which it gets a hold on you is so carefully encouraged by your elders. The first time you see your son or daughter smoking a cigarette, you remonstrate mildly—at best deliver a tolerant smile. You certainly don't rejoice and congratulate. But the first time you see the innocent child deep in a book, you sigh with relief. At last, you think, he is becoming profitably employed. At last he is going to be quiet for hours and hours at a time. You pat him on the head—you may even offer a rich reward. After all, he has learned to read.

With a lot of children, you will be doing no harm. There are those who can take reading or leave it alone—they know when to stop. But there is a percentage (and who can say when or where one of them is likely to turn up?) for whom the first contact with the printed word is the beginning of a rake's progress which will eventually leave them hopeless victims of bibliomania.

The tendency can first be detected when the infant, long past bedtime, is discovered hidden in a corner spelling out a story about Dolly and Sambo. Mark this occasion—mark also your own historic comment: "You'll ruin your eyesight, reading by that bad light." It is only the first of many. At eight or nine, the addict is stodging through Scott and Dickens, puzzling through Ibsen and Shaw. In between the stronger meat, he sandwiches comics and *The Laziest Girl in the Fifth*. The habit is already a vice. It doesn't matter what the child reads, so long as he reads. Trash and gems go down with almost equal enthusiasm. At 18 or so, the addict is protected, in a way, by the intellectual snobbery of his age group. He may read either trash or literature, but not both—because of what his friends might say. When he goes to work for his living, too, there's hope, for unless the addict is unwise enough to find employment in a library, bookshop, literary agency, or publisher's office, he'll have to stay away from the stuff for a steady eight hours a day.

It is with marriage—and, in the case of the female, maternity—that the antisocial potentialities of the vice become evident. Outside discipline removed, meals are delayed or inadequately prepared because the fish or meat has come home wrapped in a newspaper, possibly in Italian or Polish, which the addict has not encountered before, and is thus determined to decipher. Plunging virtuously into a cookbook to learn how to make pastry or pie crust, the addict is entangled in designs for cherry conserve or zabaglione which read more beautifully than poetry, and read on and on through the book till lunch time. Piles of socks reduced to a network of holes sit stacked in a basket—darning and reading don't combine.

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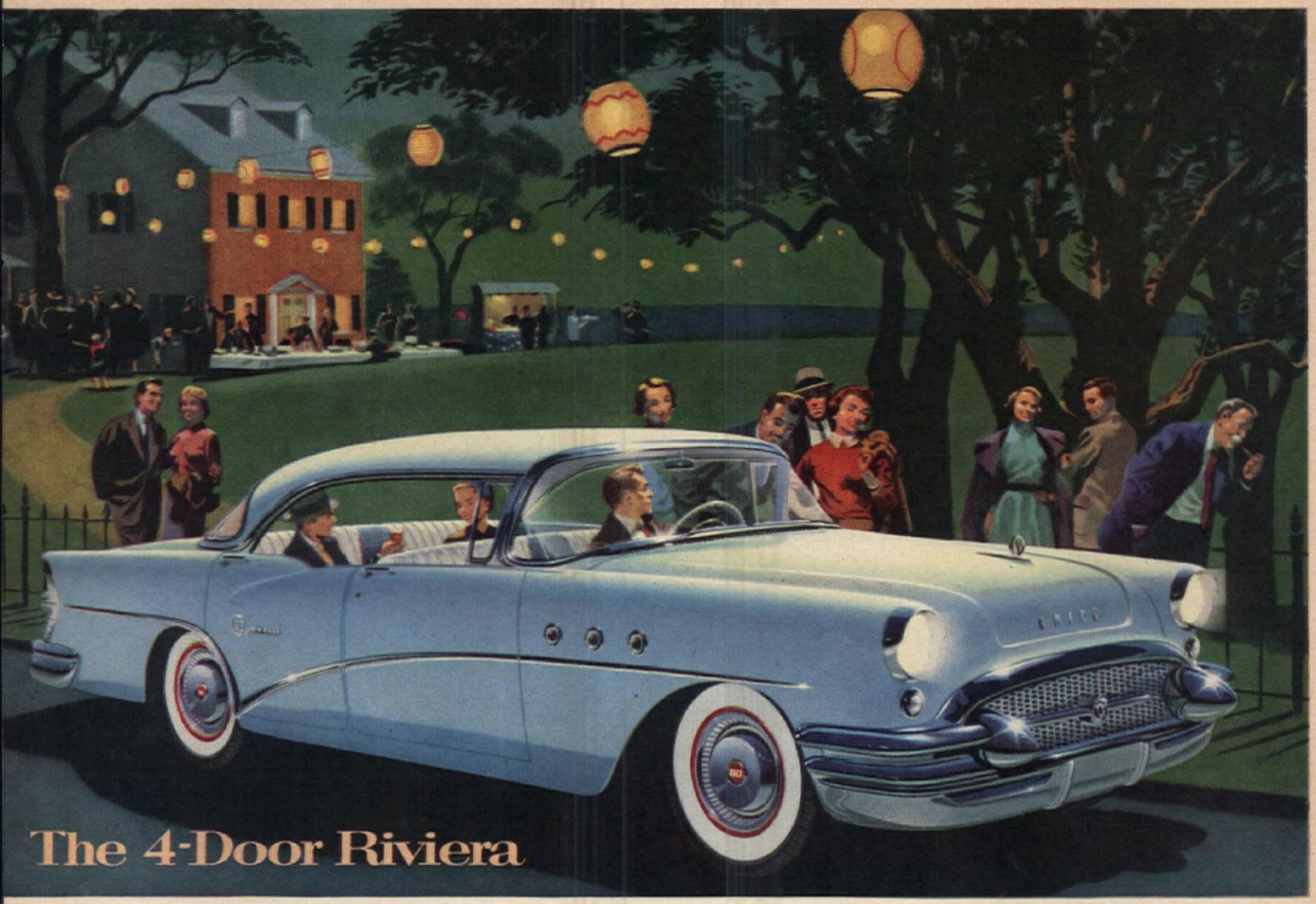


It's what America wanted

–and it's going great guns

YOU SEE pictured here an automobile long awaited and long expected by the nation's car buyers.

It is a Riviera—the "hardtop" that Buick pioneered for the entire industry six years ago.

But it is a Riviera with separate doors for the rear-seat passengers—and that's the combination now taking the country by storm.

It's easy to see why.

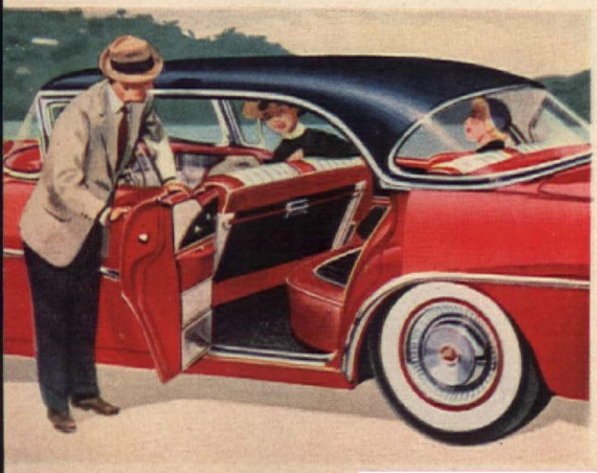
Folks wanted the sleek and racy "convertible look" styling of the hardtop—but they wanted it with the room, comfort and convenience of a true 4-door sedan. *And here they have it all . . .*

The full and open airiness of the Riviera . . .

A completely unobstructed view to both sides, with no center doorposts above the window line...

The extra-generous legroom, headroom and hip-room of a full-sized Buick Sedan . . .

Front doors *and* rear doors—and all four of them hinged at their front edges for greater safety, and to assure easy entrance and exit.



But not by a long shot is that all.

This new kind of automobile is coming off the production line in the two lowest-priced Buick Series—the budget-tagged SPECIAL and the supremely-powered CENTURY.

So you get the last word in automobiles with the sizzling might of a V8 engine of 188-hp or 236-hp. You get it with the spectacular performance and better gas mileage of the new Variable Pitch Dynaflow.* *And you get it with the easy-to-take prices that have helped sweep Buick into the top circle of America's best sellers.*

Why not drop in on your Buick dealer and take a firsthand look at the newest idea in new cars? With demand for the 4-Door Riviera pushing production capacity to the limit, the sooner you see it—and place *your* order—the sooner you can have one for your very own.

BUICK *Division of* GENERAL MOTORS

**Dynaflow Drive is standard on Roadmaster, optional at extra cost on other Series.*

MILTON BERLE STARS FOR BUICK
See the Buick-Berle Show Alternate Tuesday Evenings

Hottest Buick in History

No wonder you see so many '55 Buicks on the highways—they're rolling up bigger sales than ever before in history—topping the popularity that has already made Buick one of the "Big Three" of America's best sellers. Come try one—and price it—and you'll see why Buick sales are soaring.

When better automobiles are built
Buick will build them

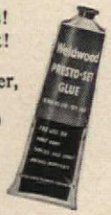
Thrill of the year is Buick

"I fixed this Chair myself with Weldwood *Plastic Resin* Glue!"

THE BEST WOOD GLUE MADE...
WELDWOOD® *Plastic Resin* GLUE!

- Makes glued joints stronger than the wood itself!
- Joints strengthen with age!
- Highly water-resistant!
- 15¢, 35¢, 65¢ and larger!

HANDY GLUE for "DO-IT-YOURSELFERS"...
WELDWOOD PRESTO-SET* GLUE!



- Perfect for household jobs!
- It's ready-to-use! Sets fast! Bonds like magic!
- Bonds wood, leather, paper, cloth!
- Dad can machine jobs 30 minutes after gluing!
- 25¢ and 45¢ tubes, pint and quart jars!

New "DOES-THE-IMPOSSIBLE" ADHESIVE...
WELDWOOD CONTACT CEMENT!

- Bonds instantly on contact without clamps or presses!
- Amazing new way to apply Micarta, and other plastic surfacing materials!
- New way to install plywood paneling without nails!
- 1001 uses for home, hobby, garage!
- 25¢, 35¢, 60¢ and larger sizes!

For a perfect wood finishing job ask your dealer about Firzite and Satinlac.
At your hardware, paint or lumber dealer.

FREE! HELPFUL LEAFLETS MAIL COUPON NOW

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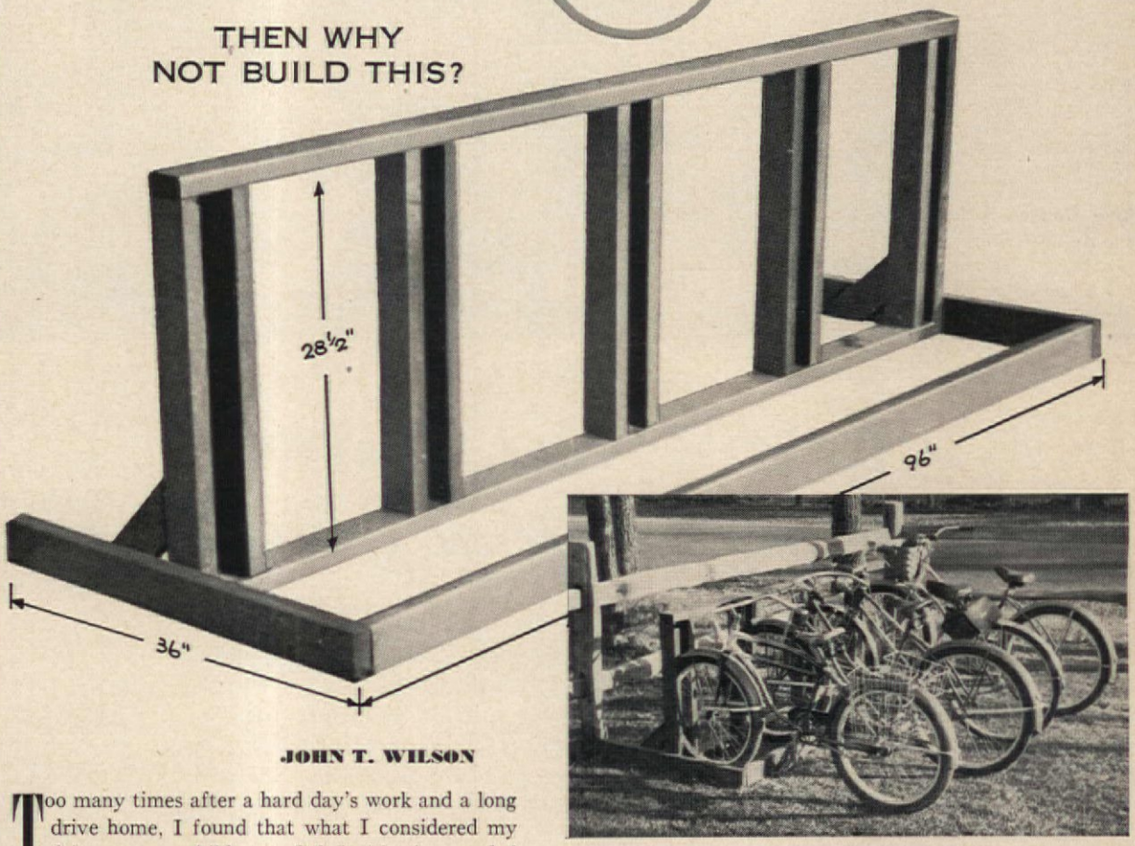
CITY_____ZONE____STATE____

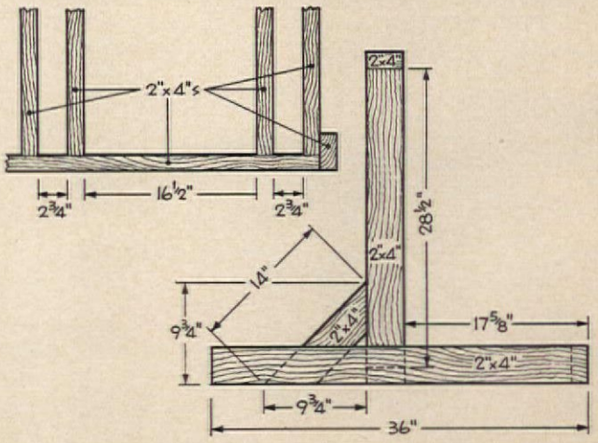
DO YOU HAVE THIS PROBLEM?

THEN WHY NOT BUILD THIS?



JOHN T. WILSON

Too many times after a hard day's work and a long drive home, I found that what I considered my driveway, my children and their friends regarded as the perfect landing field for their two-wheeled jet jobs. Sometimes I had to move as many as six bikes before I could get to the house. Finally I decided to do something about it, and went down to the lumberyard. There, I bought seven 8′ lengths and one 6′ length of 2 x 4, a pound and a half of 16-penny common nails, and a quart of house paint. I used three of the eight footers for the long horizontal pieces, and cut the ten 28½″ verticals from the other 8′ lengths. Then I cut the 6′ length in half to make two 3′ crosspieces. The only tools that I used were a hammer, saw, rule, and combination square. When the rack was finished, I gave it two coats of house paint for protection. It didn't take long to persuade the children and their friends to rack their bikes, and now I am able to drive in the empty driveway and put the car away without any trouble.



you'll enjoy summer more—with extra CANNON TOWELS

for all those extra summer needs

New Cannon Stripes! Smart as can be—in oversize bath towels, big family-size beach towels for dozens of summer uses: beach, backyard, car seats, picnics! Bath sizes, **69¢** to **98¢**; beach sizes to **$2.98.**

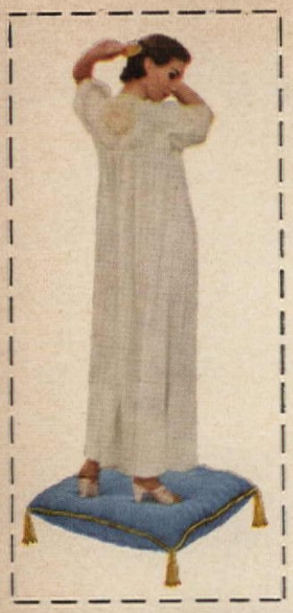
Extra Luxury for all those extra summer baths and showers! Big, beautiful Cannon Gold Label towels, the finest you can buy—extra thick, extra soft, extra *extra* absorbent! Bath size, about **$1.98.**

Midsummer Value! Cannon *summer-weights* that lap up water, yet dry out in a jiffy, because of Cannon's *exclusive* Beauti-Fluff finish. Ideal for vacation travel and small fry. Bath sizes, **69¢** to **98¢.**

Carefree Colors—Cannon's own exclusive colors, airy as summer itself! Stock up with your favorites in these sturdy value-packed beauties, for camp, cottage, pool or guest house. Bath size, about **98¢.**

TRADE MARK CANNON

Cannon Mills, Inc., 70 Worth Street, New York City 13 Towels • Sheets • Bedspreads • Draperies • Stockings • Terry Cloth



Only KENRUBBER® gives your floors this exclusive "Cushioned Beauty"

KenRubber Colors shown above: Penmon and Ashburton

Yes, you can afford the finest...
install a Kenrubber floor for as little as $37.75
Average 8'x10' floor

Now it costs so little to give your home that look of high good taste that only the deep polished colors of fine rubber tile can lend. Made in the luxury tradition, KenRubber colors go tile-deep, can never wear off... each tile is as strong, as resilient as though it contained coiled steel springs. You can tell at a touch its smooth beauty will wear for years and always clean easily, seldom need waxing. No other type of tile gives you KenRubber's patrician richness...that's why it's called America's luxury floor. See KenRubber at your Kentile Dealer's today. For his name and address look under FLOORS in your Classified Telephone Directory.

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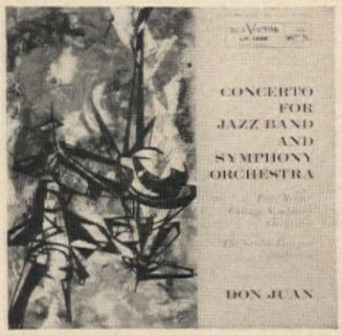
LIEBERMANN: Concerto for Jazz Band and Symphony Orchestra. The Sauter-Finegan Orchestra and the Chicago Symphony Orchestra conducted by Fritz Reiner

RCA, LM-1888, one 12-inch LP disc

Something that your reporter had been expecting to happen took place, at long last, in Chicago recently when Fritz Reiner and the Chicago Symphony Orchestra introduced a new work by Rolf Liebermann. This, to all intents and purposes, would be a *concerto grosso* whose title, however, is *Concerto for Jazz Band and Symphony Orchestra.* The *concerto grosso* form, as you may be aware, is more or less that of the concerto for piano and orchestra, except that the solo instrument is replaced by several. In such a situation, the solo group—or, as we longhairs call it, the concertino—and the main orchestral body hand the themes back and forth to each other in short or long



JAZZ AT SYMPHONY HALL

ROBERT BAGAR

takes, either side, depending upon the whims of the composer, monopolizing one or more of them. Now Mr. Liebermann chooses a full-fledged jazz band, the Sauter-Finegan Orchestra, for his concertino, which is surrounded, no less, by the Chicago Symphony, all under Mr. Reiner. (The reverse side offers the Richard Strauss *Don Juan* which —good as it is—gets only a mention here, since the Liebermann is the real story. Reiner conducts the Chicago Symphony alone in this case.)

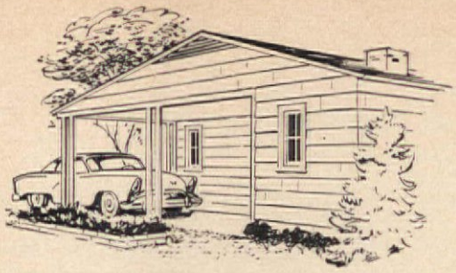
The composer argues, and rightly, that—"Toward the end of the 19th century, 'art' music lost contact with the practical dance music of the day. And in the 20th century, symphonic music, which was once so closely bound to music for practical use, has become completely emancipated, with the exceptions found in European culture (Bartok, Stravinsky). The fact that certain composers introduced jazz elements into symphonic works during the thirties (for example, Honegger in the last movement of his Piano Concertino) does not contradict this statement, for though associations occurred of jazz, no real dance form was employed." Therefore, Mr. Liebermann holds wide open the door for jazz dance forms. I must admit that I found his composition exhilarating. He knows full well the technique of creating an *entente cordiale* between erstwhile strange companions. This performance is right out of the top drawer; "real cool," as we shorthairs call it.

B.G. IN HI-FI: Benny Goodman and an all-star aggregation, delivering 14 of his favorite pieces in new versions, besides one new one

CAPITOL, W 565, one 12-inch LP disc

Since we're on the jazz tack, let's continue, shall we? There is no doubt about Goodman's greatness as an executant. Nor, for that matter, about his gifts of leadership. Here, in the midst of some remarkable

CONTINUED ON PAGE 85



Turn your carport into a bedroom with Gold Bond Gypsum Wallboard

IS YOUR FAMILY CRAMPED for more bedroom space? Perhaps Sis is ready for a room all her own. You can add a room like the one above by converting your carport or garage. It's easy—*and* within your budget!

Build it with handy Gold Bond Gypsum Wallboard. You can keep it comfortably cool in summer and snugly warm in winter with new money-saving Gold Bond Twinsulation. Finish up your extra bedroom by decorating with colorful Gold Bond Velvet latex-base Paint.

Complete, easy-to-follow illustrated instructions for building the Gold Bond room shown above are included in How-To-Do-It Plan No. 17. Send 10¢ to Dept. AH-65.

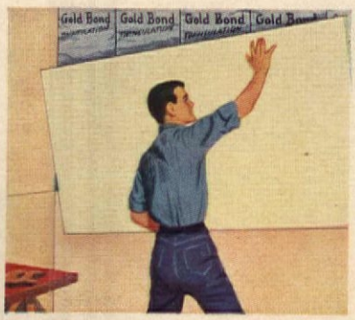
NATIONAL GYPSUM COMPANY • BUFFALO 2, NEW YORK

BUILD THIS EXTRA ROOM

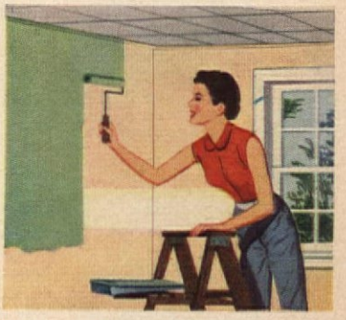
For Only $16* A MONTH

*A new bedroom can cost you only $16 a month... spread over 36 months (cost of materials only—prices vary slightly in some localities). See your Gold Bond dealer today!

New Gold Bond Twinsulation Blankets combine fireproof rock wool with a heat-reflective aluminum covering to give twin insulating action. Cut fuel bills. Keep rooms up to 15° cooler in summer. Just staple to studs.



Walls go up fast! Nail big, sturdy panels of fireproof Gold Bond Gypsum Wallboard to the studs. And for a smooth, seamless finish, conceal wallboard joints with the Gold Bond Tape Joint Kit.



For a rich, beautiful interior, and the easiest paint job, use easy-going Gold Bond Velvet, the latex-base paint. Dries fast without painty smell. 16 distinctive colors; hundreds of intermixes possible.

It's new... it will stay new!

The American-Standard Convertible

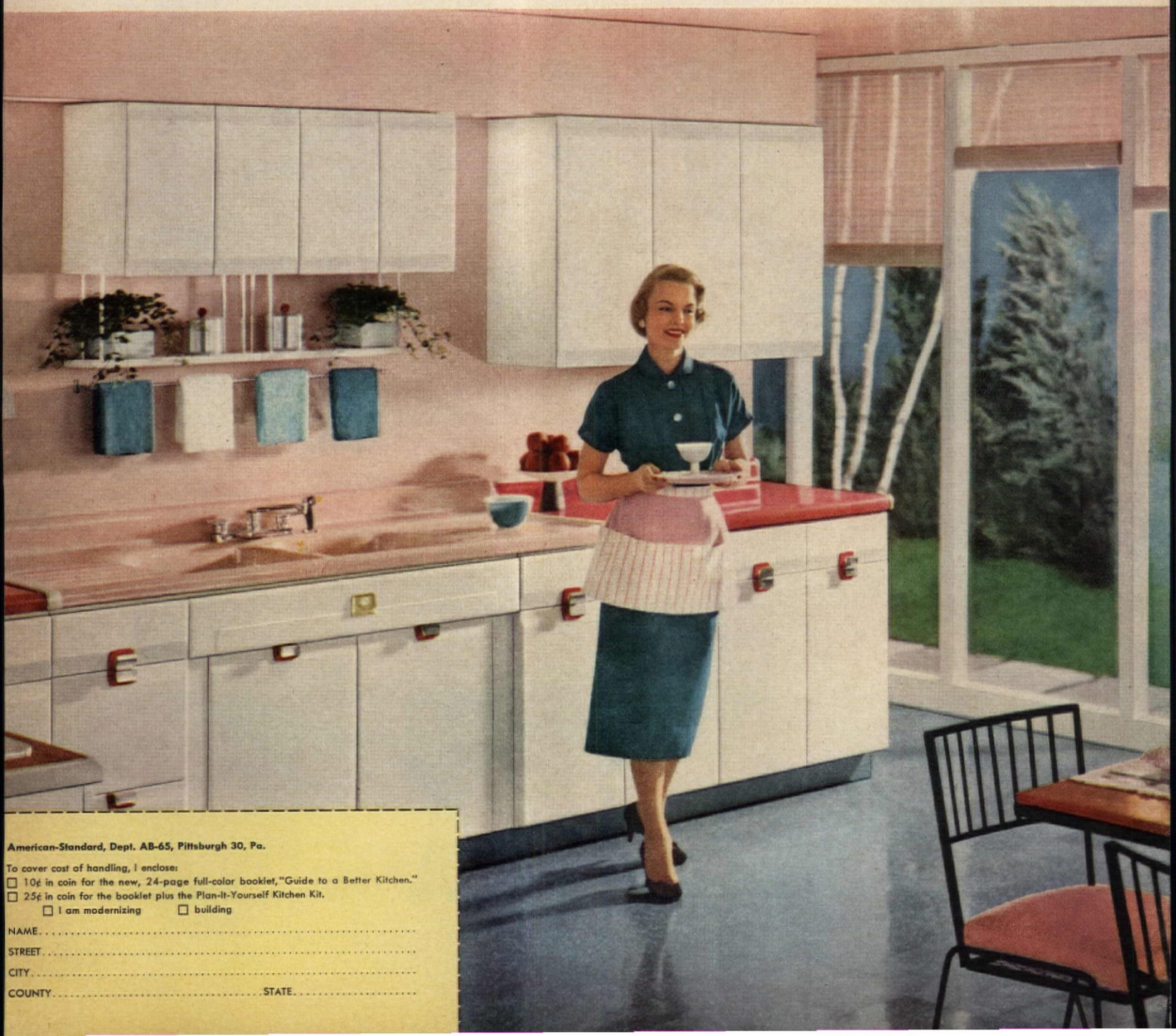
gives you more convenience . . . more usable storage

You've never seen a kitchen quite like this, because you've never seen a kitchen designed with *you* so definitely in mind. First, this new American-Standard kitchen gives you a world of *usable* storage space. For American-Standard "convertibility" lets you add or rearrange shelves and drawers at any time, to fit your particular needs.

But that is only the beginning of the wonders. The cabinets, of course, are steel for lasting appeal: durable, non-warping, mar-resistant. Their fully enclosed construction gives them extra strength. Their smooth enamel finish retains its color through the years and is ever so easy to keep clean.

Now notice the handsome, practical working surface. The Micarta counter top is one piece from back to front, with a raised front edge that prevents dripping. The sink is just one of dozens of models you can choose! And both sinks and tops come in a variety of colors.

There is *so much* to see in this beautiful new kitchen, with its clean horizontal lines that add spaciousness . . . its handle color-guards that add sparkle to your kitchen color scheme. Before deciding on *your* new kitchen, you'll want to study the other special features which help to make this the outstanding kitchen of 1955.



American-Standard, Dept. AB-65, Pittsburgh 30, Pa.

To cover cost of handling, I enclose:

☐ 10¢ in coin for the new, 24-page full-color booklet, "Guide to a Better Kitchen."

☐ 25¢ in coin for the booklet plus the Plan-It-Yourself Kitchen Kit.

☐ I am modernizing ☐ building

NAME.....

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Kitchen

space

For all its advantages, the American-Standard kitchen costs surprisingly little. Be sure to see it demonstrated by your American-Standard retailer—he's listed under "kitchens" in the Yellow Pages of your phone book. He'll be glad to help you plan, for either a complete new kitchen or step-at-a-time remodeling. **American Radiator & Standard Sanitary Corp., Pittsburgh 30, Pennsylvania.**

See how easily you can "convert" this cabinet

Three big drawers provide wonderful storage space for bulky items. And no matter how heavily the drawers are loaded, they slide smoothly, easily.

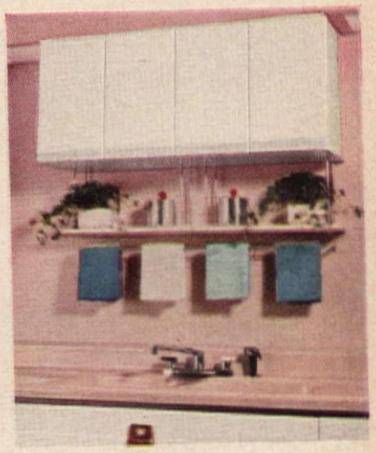
Three sliding shelves fit into the same cabinet. Notice how easily they accommodate even the tallest cans. Each shelf will hold up to fifteen No. 2 cans.

Dozens of combinations of drawers and shelves are possible. Thus, you can easily change from one combination to another, as your storage needs change.

Have all these extra features you've been wanting

"Convertible" utility cabinet lets you place shelves and drawers wherever desired for storing bulky items. You can even use appliances right on the shelves.

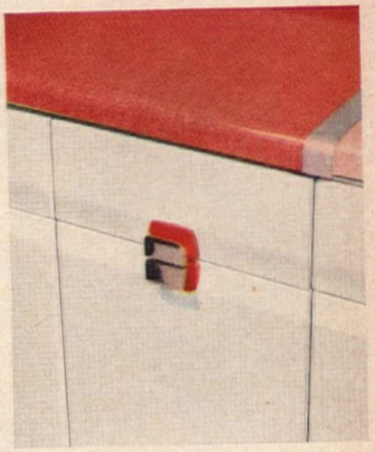
Wire shelves let you see what is stored at the back of a cabinet . . . are adjustable at one-inch intervals to hold varied items. Note useful cup-or-condiment rack.



Handy hanging shelves can be attached beneath wall cabinets, giving valuable extra shelf space. Handle-free cabinet doors open at a touch from underneath.

Lift-out cutlery tray makes place setting easy . . . just carry it to the table. It fits snugly into the cabinet drawer, keeps your silverware neat and ready to use.

Corner cabinet with revolving shelves brings items within easy reach . . . makes use of space otherwise wasted. Another example of *usable* storage space.

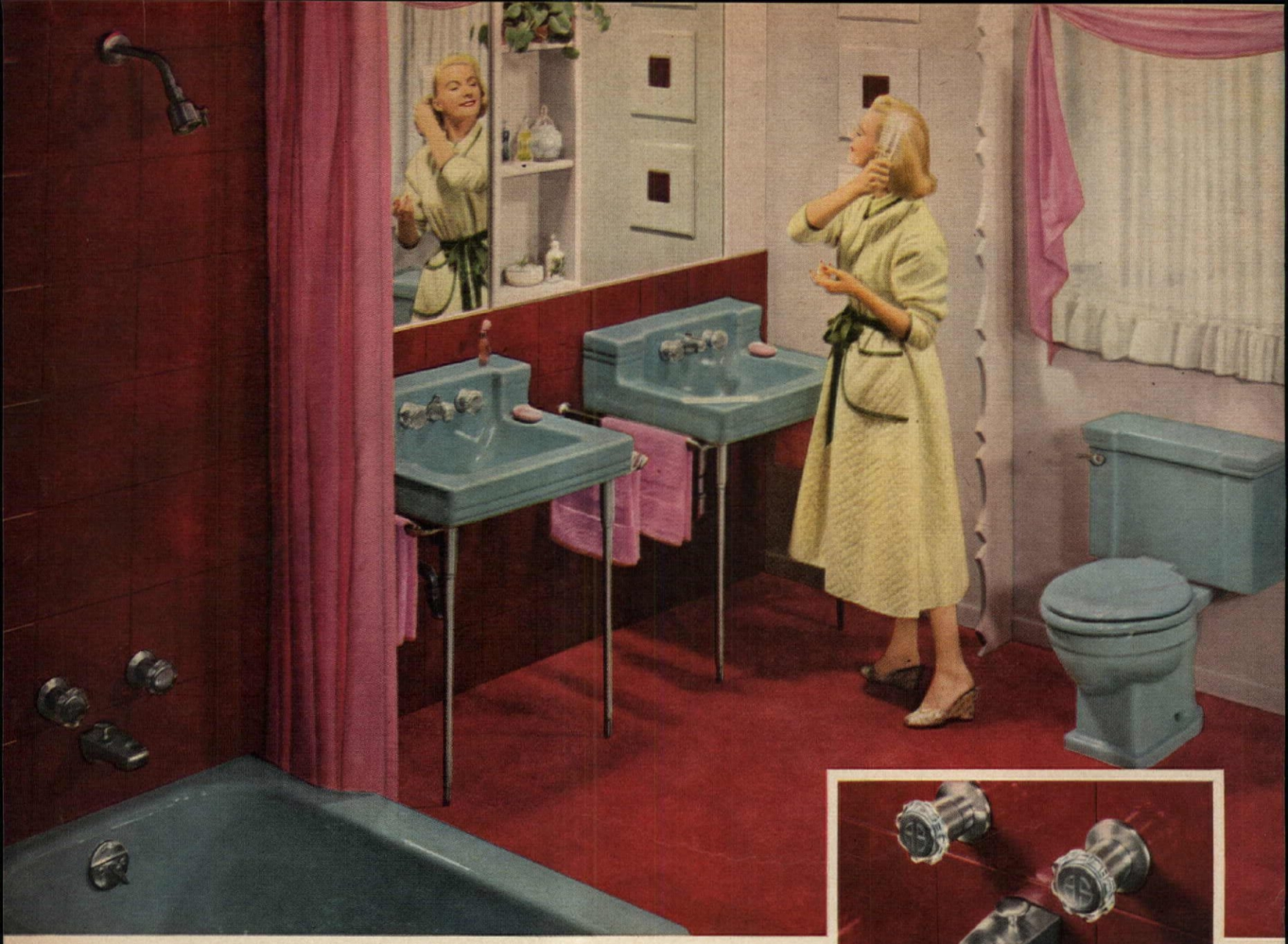


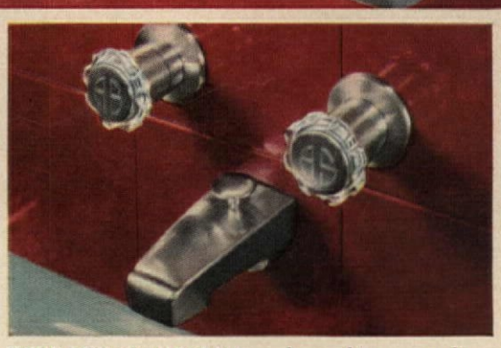
Handle color-guards accent any decorating scheme . . . can be changed at any time. Five color choices to match or contrast with smooth Micarta counter tops.

AMERICAN-Standard

KITCHENS

Serving home and industry: AMERICAN-STANDARD • AMERICAN BLOWER
CHURCH SEATS & WALL TILE • DETROIT CONTROLS • KEWANEE BOILERS • ROSS EXCHANGERS • SUNBEAM AIR CONDITIONERS





YOUR OWN MONOGRAM can be used to personalize these beautifully designed satin chrome fittings.

NEW STYLE FITTINGS add beauty, charm and personality to this

American-Standard Bathroom

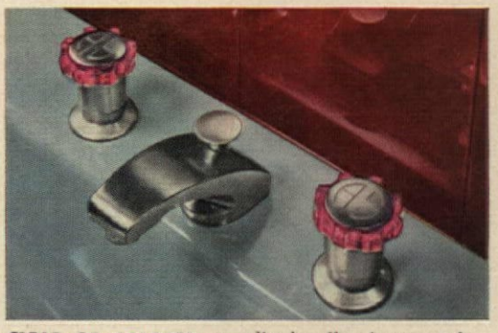
Now, *for the first time*, you can have fittings with handles in a wide assortment of colors to blend with your American-Standard bathroom fixtures . . . and these fittings can be personalized by adding your own monogram! Yet the Monogram line is just one of the new styles of fittings being introduced to make an American-Standard bathroom the smartest one you could own.

But the new fittings are not the only exciting features of this bathroom. Notice the twin lavatories—think how they will relieve busy traffic peaks! Both lavatories and toilet are of easy-to-keep-clean vitreous china. The roomy bath is made of durable cast iron with a thick, smooth coating of gleaming enamel.

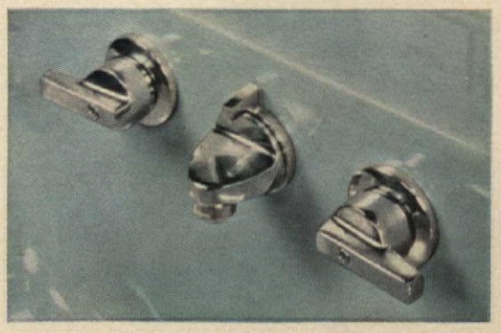
**plus installation*

All American-Standard fixtures are made to last as long as your house. All come in smart styles and a choice of decorator colors that keep their sparkle through the years: corallin, blue, green, grey, brown, ivory, and white.

EVEN WITH NO DOWN PAYMENT, pay as little as $5.29* a week for the bathroom fixtures shown. Ask your American-Standard retailer to show them to you. He is listed in the Yellow Pages of your phone book under "Plumbing fixtures" or "Plumbing supplies." Or for a copy of the Home Book, packed with helpful ideas on bathroom planning, send 10¢ in coin to cover handling costs to **American Radiator & Standard Sanitary Corporation,** Dept. PA-65, Pittsburgh 30, Pennsylvania.



CLEAR OR COLORED non-slip handles increase the charm of these smart, brand new Monogram fittings.



GRACEFUL IN DESIGN, practical in use . . . these new fittings typify American-Standard product quality.

AMERICAN-Standard

BATHROOMS

Serving home and industry: AMERICAN-STANDARD · AMERICAN BLOWER · CHURCH SEATS & WALL TILE
DETROIT CONTROLS · KEWANEE BOILERS · ROSS EXCHANGERS · SUNBEAM AIR CONDITIONERS

You Wouldn't Believe It, *but...*

a beautiful soul hides behind the plain face of this $35 a month two-family house

Here are the people

who proved to themselves that beauty and taste have nothing to do with the size of pocketbooks or the dimensions of rooms . . . and were astonished when we found it news

IT IS MORE THAN NEWS:

It is a heart-warming example of how one family, in spite of limited income and neighbors' jests, made a quiet and lovely background for their private lives, and won many friends and influenced many people. We were won; we hope you will be influenced by what they have done. Meet our friends, the Arthur Burkes of Fairfield, Connecticut, and come visit with us in their home.

"Some people think we're crazy, doing so much in a rented place . . ."

"THERE ISN'T A THING WE CAN'T TAKE WITH US." The storage wall is portable, the tall cabinets come apart in two pieces. Arthur himself installed the TV and hi-fi. Obelisk is one of several he made; Magdalen collected and repaired the porcelains

JAMES M. WILEY

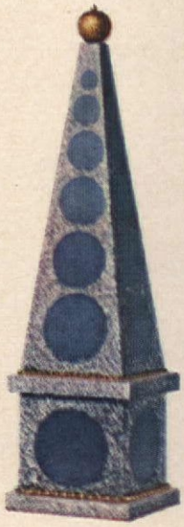
It takes a lot of courage to be different from the crowd. There is an awful mental vacuum that afflicts many of us—I am as familiar with it as you—a sort of suspended state of "temporariness" in which we make do for such a long time, pushing our plans further into the future, until the temporary becomes the reality, and we exist in a perpetual state of do-nothingness.

The Arthur Burkes broke this pattern and began to live for *now*. In doing so, they at first sensed a subtle form of censure from friends and neighbors who thought it rather queer that the Burkes would spend so much time and effort, not to mention money, fixing up somebody else's property when they might better be putting something aside for the house they hope to build some day, for the twins' education, and so on.

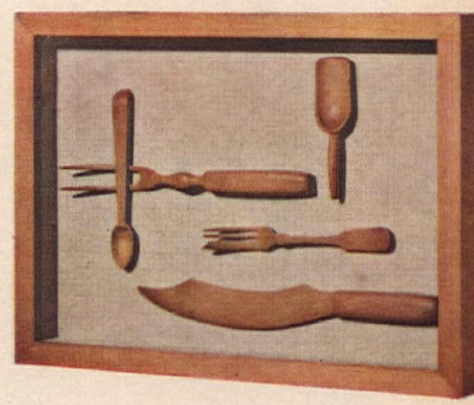
"We close the door," said Magdalen Burke, "and enter our own private world." Call it a form of escapism if you will. We prefer to call it a sharpened perception of the true meaning

CONTINUED ON PAGE 112

SUMMER ARRANGEMENT



"IN A BANDBOX YOU *HAVE* TO BE NEAT!" Above, the twins' room, with chests and dressing table papered by Arthur, shades and curtains made by Magdalen

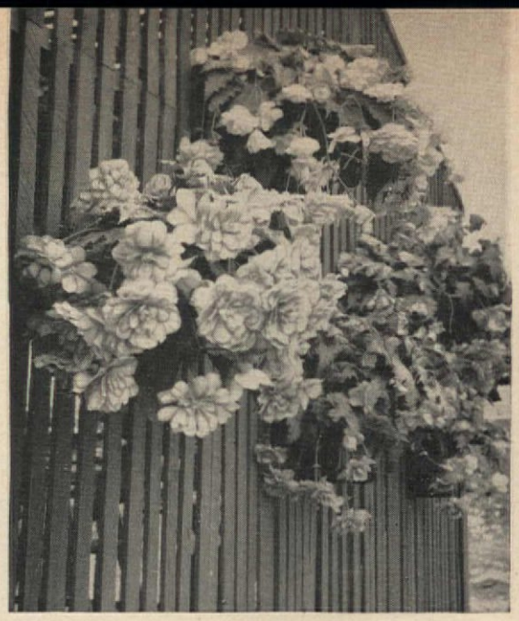


"IN SUMMER
IT'S NICE TO HAVE A CHANGE."
The living room, left, has two faces for different seasons. Furniture is switched to different walls, oriental rug is replaced by an area rug, and Magdalen puts up a different set of curtains. They splurged on silk for winter draperies ($60), paid $4 for the cotton rug, $65 for secondhand sofa and wing chair. Many of the pictures were homemade: Arthur assembled the wooden utensils above, matted and framed them. Magdalen matted portraits of the twins, Denyse and Geraldine, in the same small print fabric she used for bedroom curtains

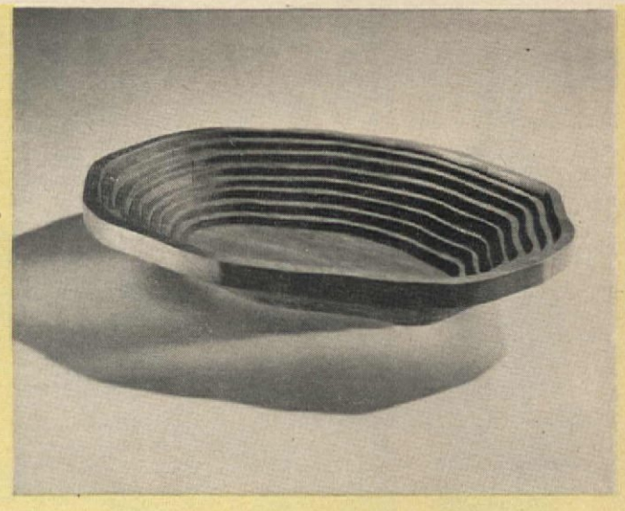
MORE PICTURES ON PAGE 106

WINTER ARRANGEMENT

Begonias



Basic ingredients: tuberous begonias, cup holder, individual pie foil, clay for anchoring—and a conversation-piece wooden object that can be changed from a flat, solid base to a dish of various shapes by raising and adjusting the oval concentric rings of which it is made.



Flat, the "container" is an ideal base. Pushed up in this manner, it becomes a fruit bowl. For our arrangement, we kept one side and back high; the other, low.

ARRANGEMENT BY BETTY B. MERRIAM

Turn buds to follow curve of bowl, and add flowers and leaves in the same rhythmic pattern.

How to

See "Where Credit Is Due," page 116

Exotic yet adaptable, they are easily used to make big drama—indoors or out

No water in this container! A cup holder supplies water enough for begonias, but to guard against spills we set holder in a pie foil, covered the foil with leaves.

Use flat-opened flowers in low part of bowl. If stems snap off, don't worry—with only a half-inch of stem, they last for days if they have just a bit of water.

Arrange Them

"B" is for begonias—brilliant, bountiful, and a boon when you want color in splashes or broad masses, indoors or out—and especially where there is more shade than suits most flowering plants. The rapid increase in the number of enthusiastic growers is due in part to this shade tolerance, plus versatility and relatively simple cultural demands—and in part to remarkable progress in developing improved, more lovely forms. Basically, they fall into four classes: those grown from bulbs, from fibrous roots, from rhizomes (creeping rootstocks), and from round, flattened tubers—and each, save the bulbous, includes many species, varieties, and hybrids. Those shown here are all tuberous-rooted.

The flowers in the arrangements at your left and on page 98 are of the more familiar garden, or bedding, type with blossoms sometimes single, but often very double and camellia-like. Above, such plants are cleverly used in "shadow boxes" that relieve the monotony of a board fence in the Portland (Ore.) garden of Mr. and Mrs. H. P. Wolf. The "title picture" is of a specimen of one of the magnificent new double, trailing

CONTINUED ON PAGE 98

Moving a house to your land—instead of *building* it there—may not be the best thing for everyone. But it gave the Prices the home they wanted, where they wanted it—with room enough for expansion

Moved from a Dam

Moved to the Prices' own acres, refreshed and remodeled, the old house became a fine new home. A few years later, they made substantial additions—and now it is everything they ever wanted in a home!

Site and Remodeled Twice

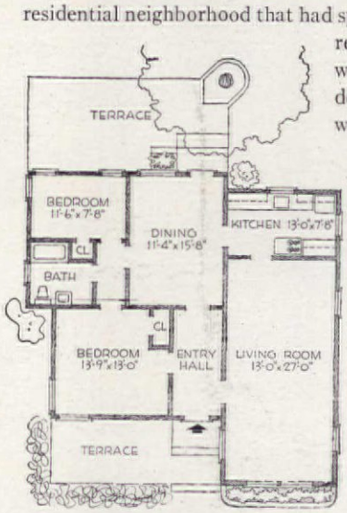
FRANCES D. TAYLOR

You have to be fairly desperate to buy an old derelict of a house for $900, knowing that thousands of dollars, and thousands of hours, will be required to replant it and make it take root in new land. Well, Vera and Walter Price *were* desperate. Same old story. Back in Houston after the war, they could find no home to buy, nothing to rent. They *did* happen to own two beautiful acres in the country, bought years before as an investment—but since the area was still undeveloped, no workmen would travel out that far to build a house for them there.

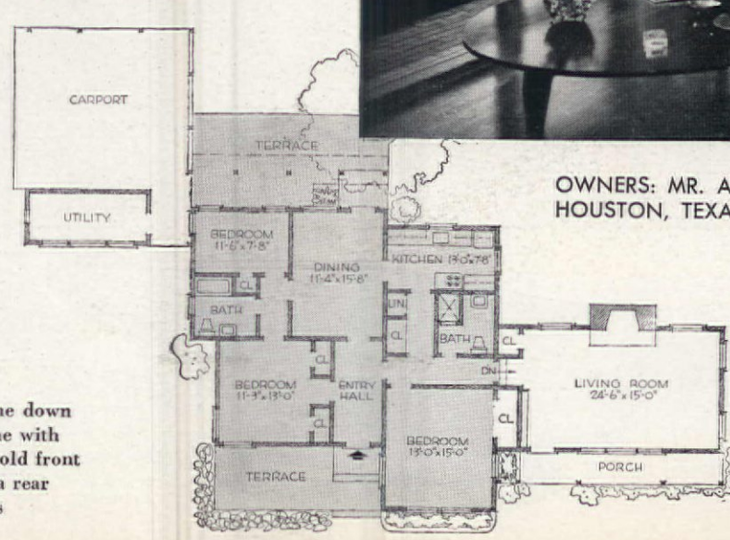
Then one day, a real estate agent told them of a ramshackle bungalow sitting square on the site of a proposed new dam. Price, $900. Why not buy and move it to their own country property? With misgivings, they bought. Moving it was no simple matter, for there was a deadline, and all house movers happened to be overbooked. But finally the house was cut in half, loaded onto two trucks, moved, and set up anew. There followed long months of unaided work, Walter doing his share weekends and after hours. Vera painted it inside and out—she still prefers hooking rugs!

Eventually, they moved into their home, and so big and beautiful it appeared, that they thought they'd enjoy it forever. But a few years, and one baby, seemed to shrink it in size. By then, however, they were so devoted to the place and to the lovely residential neighborhood that had sprung up around them, that they remodeled once again—this time with professional help and wonderful results that made the whole project worthwhile.

Living room above is product of first remodeling. To achieve it, the Prices threw down partitions between three tiny rooms. In remodeling #2, it became the master bedroom, and they added a new living-room wing (below) complete with fireplace, paneling, picture window—and beautiful floors to show up the hand-hooked rugs for which Mrs. Price is famous



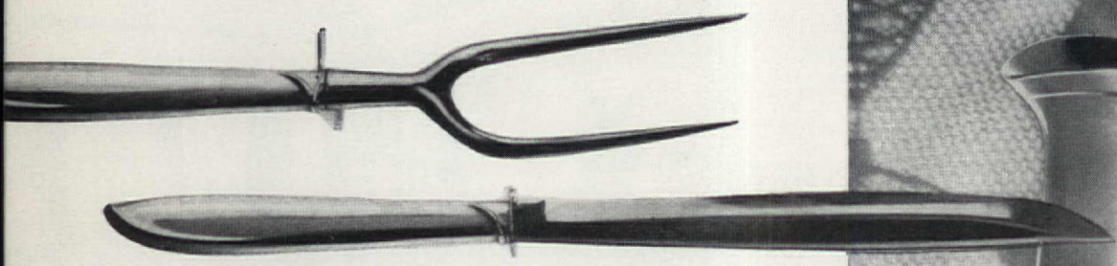
1st Remodeling: Partitions aplenty came down to turn the old shack into this cozy home with spacious living room. They replaced an old front porch with a trim brick terrace, added a rear terrace, put in new floors, new windows

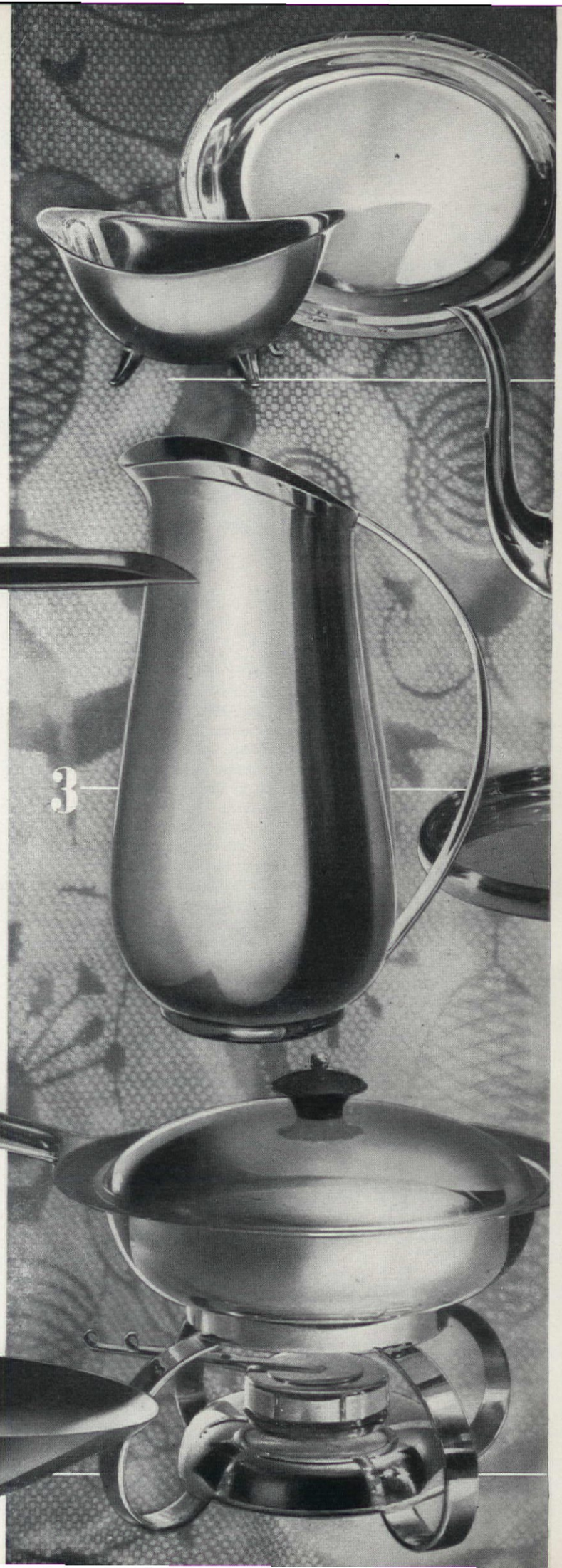


OWNERS: MR. AND MRS. WALTER PRICE
HOUSTON, TEXAS

2nd Remodeling added new living room and carport. See in photograph how utility room gives carport importance, adds width to house. Old living room became master bedroom and bath; back terrace was roofed over; other rooms were unchanged

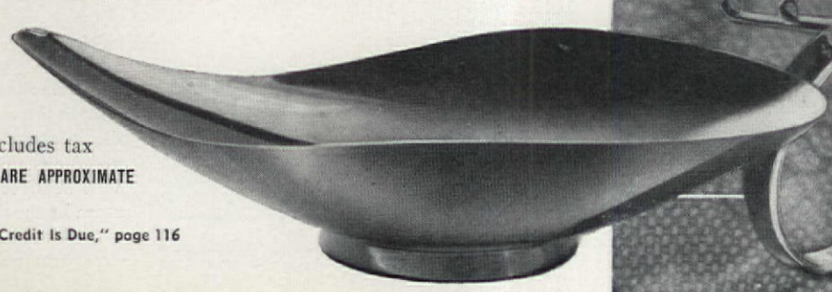
Just Plain Beautiful





GERTRUDE BRASSARD

Silver holloware, having caught up with the times, now appears in splendid modern dress. But hold on a minute—just how modern *is* "Modern"? One of the most "Modern" of silver bowls, for example, was conceived by Paul Revere (who would be remembered as a master silversmith even if he had *never* taken a ride). The just plain beautiful designs he produced in the 18th century still look fresh as tomorrow's. When its handsomeness depends upon line and proportion and the beauty of the material itself, all simple, unadorned silver can enjoy such immortality. And remember that modern-minded silver is for everyday use. It couldn't be more proof against serious damage, and the little scratches it acquires all eventually add up to a highly prized patina. Besides, if used and washed frequently, it never takes on a grim coat of tarnish. Heavy sterling gives endless service for your investment, and inexpensive modern silver plate is shy on neither silver nor appearance. **GROUP 1.** Silverplate bowls can nest, are sold individually (7″ diameter size, $8.50*). "Trend" sterling cream ($45*) and sugar ($65*). All Gorham. **GROUP 2.** Tradition brought up to date: "Croydon" silverplate coffee pot ($26.50) and sauce bowl with tray ($16.50) usable separately. All by 1881 Rogers, Oneida. **GROUP 3.** Modern in concept and in balance, "Silver Rhythm" sterling carving set ($27*), and "Flair" sterling pitcher ($120*). Both, International. Versatile 10″ silverplate tray—rim contains sauces ($10.95*), Webster-Wilcox. **GROUP 4.** Silverplate bowl has flowing lines of good sculpture ($13.50*). Silverplate chafing dish, really useful nowadays ($125*). Both, Reed & Barton. **GROUP 5.** Canny companions: Sterling candlestick becomes base for black plastic compote ($9.25 each). Gorham. **GROUP 6.** Graceful modern sterling candelabrum ($30*, pr.). Sterling tray, 11½″ diameter, plastic insert ($35*). Both, Towle. **GROUP 7.** "Paul Revere" sterling bowl, many sizes (8¾″ diameter, $62.50*). Silver goblets, tumblers have the grand manner ($16.50* each). All Wallace.



* Price includes tax

ALL PRICES ARE APPROXIMATE

See "Where Credit Is Due," page 116

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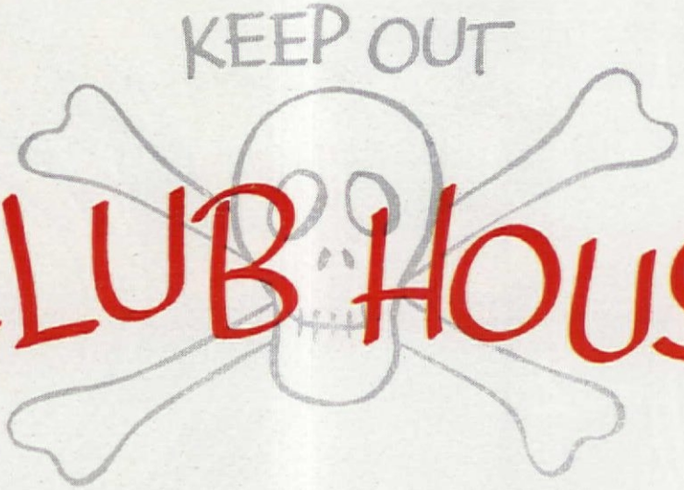


CLUB HOUSE FOR

Assisted by our Pattern 2073, and club members,

in short order. From Junior's point of view, there's only one drawback—it's sturdy, attractive, and

CUBS

the Old Man can put it up

comfortable enough for adults to use!

GET YOUR PLANS NOW AND RATE WITH THE KIDS!

Order Form Page 117

HUBBARD H. COBB

Sure it's a super club house, but what did you expect from AMERICAN HOME—a shack? Sure we say you can put it up in a tree (if you have a nice big tree to accommodate its 8′ x 12′ over-all dimensions). It was designed as a tree house, and isn't it better to help the kids build a sound one than to trust to luck and the rig they'll probably throw together themselves? But don't worry if you haven't the right vegetation—we've blueprinted two versions, and the second can sit very well on the firm earth of your own backyard. And boy! What a club house it makes. A couple of built-in bunks, weatherproof construction that won't tax Dad's skill nor drain his bankroll.

Real rugged construction allows for plenty of rough-housing; easy maintenance—and best of all, safety. The unit designed for use up high was engineered to make it safe for kids. The floor opening for the rope ladder is fenced off so there's no danger from accidental falls. We've even used metal framing anchors on framing joints; the whole job will be absolutely sturdy even if you've never nailed two 2 x 4's together in your life. Windows are screened, and hinged plywood sheets can be dropped down when it rains.

Our Pattern **2073** (75¢), tells you all you need to know in order to build it. Along with blueprints and a list of materials, we've even included extra sketches to show how it can be hung in a variety of differently shaped trees. Better send for your set, grab your tools, get the gang together—and start building!

Gentle St. Francis of Assisi, patron of birds and of beasts, adds a spiritual note to any garden, thus tenderly enshrined. Mrs. Grace Gannon, in whose garden this shrine stands, recommends a redwood post for durability, but any wood post treated with a preservative, then stained or painted, can be used as a standard SEE HOW-TO STEPS ON PAGE 94

If your old gray mare just ain't what she used to be, she'll gladly donate her work collar for making this whimsical mirror. Mount mirror on plywood, then frame with collar attached to backing by U tacks. The brass-tipped hames of the collar could be used to hang your hat. Idea: E. Schuyler Ensell

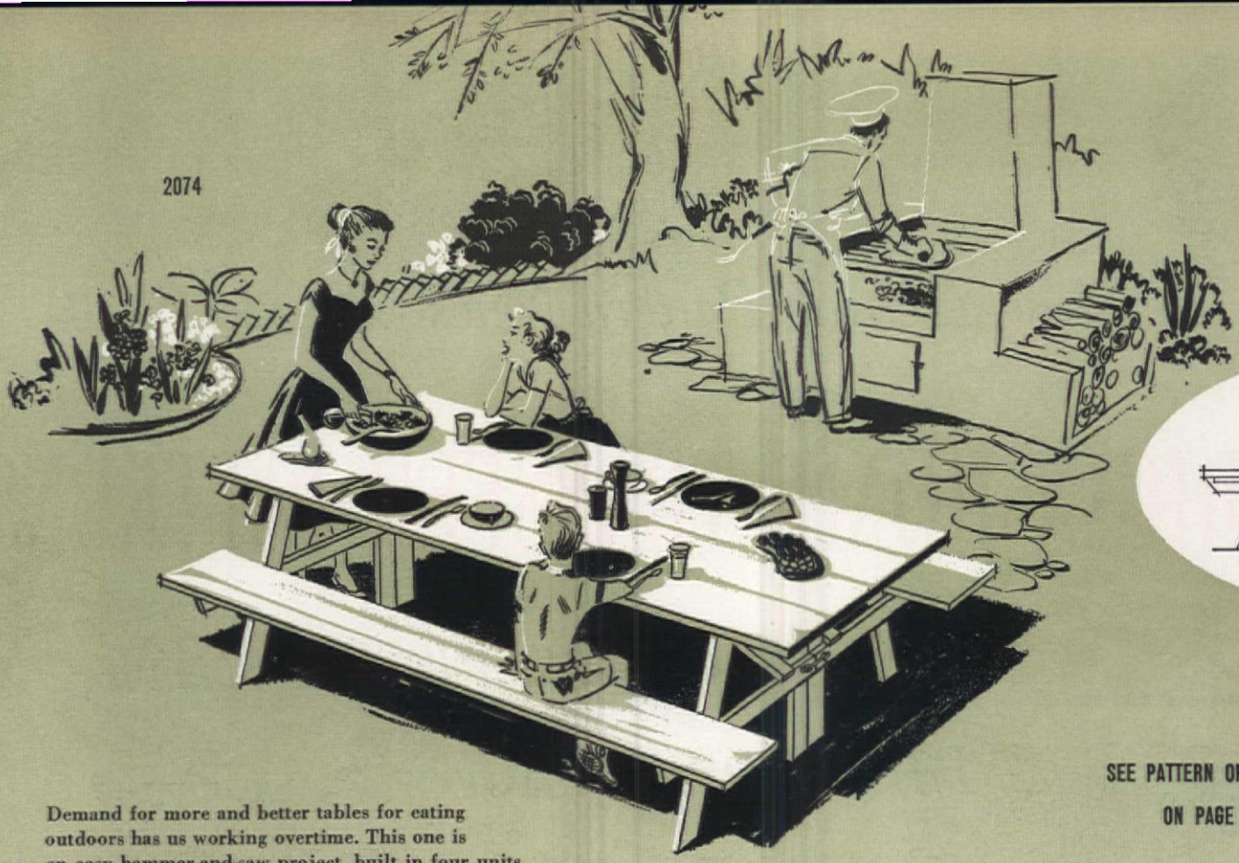
LITTLE IDEAS WORTH COPYING

DOROTHY LAMBERT TRUMM

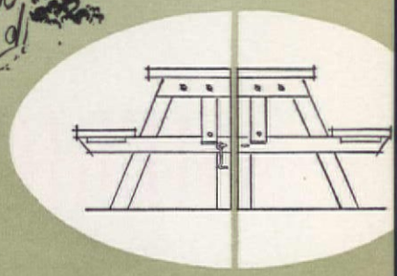
To trick up an old buffet for a game room, paint it gaily in red and black, or what you will—then top it with an awning made by covering an old set of bows from a buggy. Add ¼" plywood panel at back. Idea: E. Schuyler Ensell

Even if this weren't such a gracious way to announce your street number, our wheelbarrow planter would be a delight! It moves around to put color where it's most needed as the succession of blooms change in your garden—and its mobility guarantees adequate sunlight to whatever plants it contains. It's easily yours, for we've made it into a full-size transfer construction pattern—just press onto plywood, then cut! Pattern **2076**, 75¢

2074



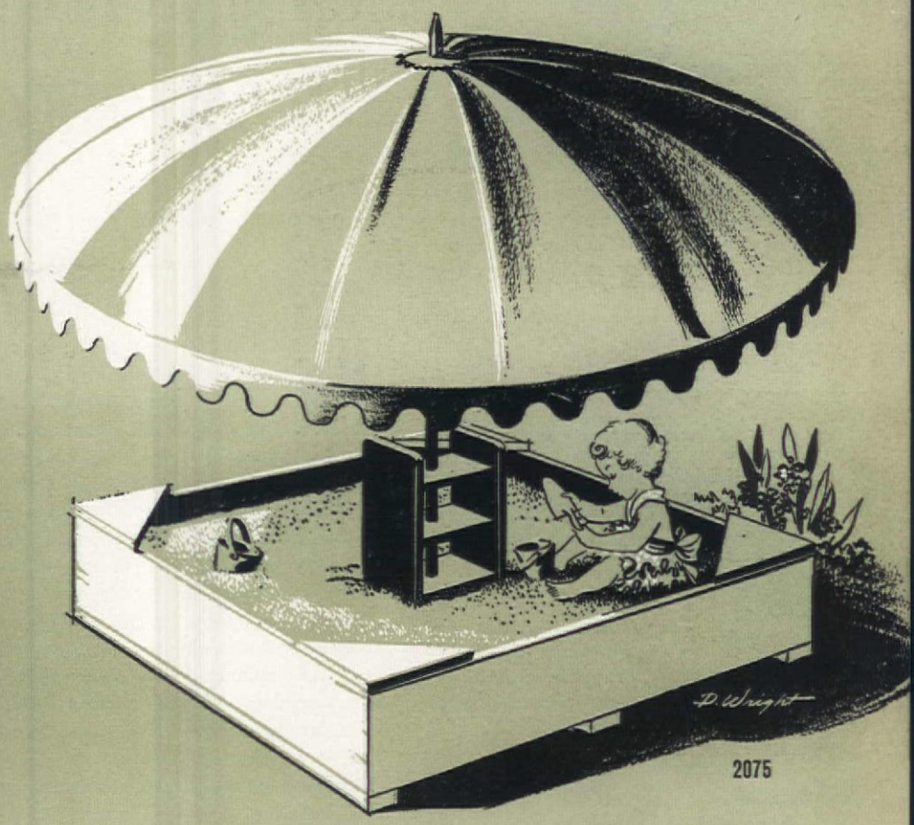
Sketch shows the side of our take-apart setup. Two tables, pushed together, form a large 3′ x 6′ top. Benches, fastened to table legs, add rigidity



SEE PATTERN ORDER FORM ON PAGE 117

Demand for more and better tables for eating outdoors has us working overtime. This one is an easy hammer-and-saw project, built in four units simple to disassemble for storage. Bolts, and wood made weather-resistant, insure a long-term investment. Want it? Everything you need to know for duplicating it is included in our Pattern **2074**, 50¢

Horse and buggy that tops our title could make a fine house sign for you. We have a pattern that gives full details. Pattern **2048**, 50¢



2075

For our favorite members of the Sandbox Set—a generous BIG one rigged up so that they can play under the protection of a standard 6′ beach umbrella. An overdose of sun is no better for young skins than for old ones, so this arrangement should assure happy days followed by no painful burning at night. Drainage holes in box permit rain water to seep off the sand. Of course we have a construction pattern to enable you to build one—Pattern **2075**, 50¢

Nautical lamp post could mark the entry to your home by the sea—but we have a strong hunch that its twins will spring up near many a home on the range. The 4 x 4 post should rise 6′ above the ground, be set 1½′ into the earth, and be reinforced with concrete. Cut top to fit lantern collar. Cross bar is a 2 x 3, across which sails your proud ship. If you can't catch you a real anchor, make one of plywood. We suggest painting post, anchor, and heavy chain white, the boat your favorite color. Nail white house numbers to the ship's port and starboard before you screw it into place

The Most Exciting Pattern News in Years!

AMERICAN HOME TRANSFER PATTERNS

So Simple a Child Can Transfer Them to:

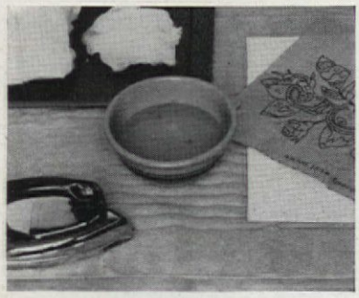
PAINTED SURFACES (ON WOOD, METAL)

CANVAS BOARDS · DARK WOODS

LIGHT WOODS · TEXTILES

Numerical System for Each Step Makes This Revolutionary Method Even Easier!

DOROTHY LAMBERT TRUMM



The "tools" you need? Water, a soft clean cloth, a piece of old sheet, a heavy towel, an iron—and an American Home Transfer Pattern . . . that's all!

Just before transferring, our youthful demonstrator carefully dampens the painted surface of the tin tray

First, position transfer exactly. Lay the dampened sheet over pattern, and smooth it down. Then steam with an iron—only moderately warm.

Here is news . . . *real* news: You can transfer our painting designs directly onto light, or dark wood, onto painted or unpainted wood or metal—without scorching the wood or blistering the paint! If you faithfully follow our simple directions, good results are assured, and so easy it is that a child can do it successfully! The transfer method isn't perfect for *all* surfaces, however, and for such high fired materials as glass, some ceramics, and the like, we recommend the tracing method instead. But what a boon our new transfers are for the materials we list—and what sure-handed results they produce!

See, at the top of the opposite page, what wonders they do for the kind of inexpensive pine accessories so many of us own. Such small pieces are charming "as is"—but oh! so much more individual and "your own" when graced by crisp, young-in-heart motifs designed especially for them by the well-known artist, Clare McCanna. Our transfer patterns "take" equally well on light wood or dark and this one has a numbered color key to make matters even easier. It's Pattern **1604**, and contains 30 small motifs by actual count—all yours for 75¢. You can do really big things with the second transfer pattern we show, the lovely floral motifs and rococo scroll borders that grace one of W and J Sloane's finest imported chests. Sloane's graciously permitted us to copy the designs. You can paint any chest armed with our Pattern **1605**, price $1. The playhouse that doubles as a work table was designed by our own Dorchen Trumm to lend enchantment to your nursery. Pattern **1606**, for $1.50, includes a complete construction pattern for the "house," *plus* transfers for the flora, fauna, and fancies adorning it.

1604
75¢

Attractive without decorations—but how much more individually "yours" with these charming designs!

1605
$1.00

Imagine being able to copy a fine, imported design such as this for only one dollar!

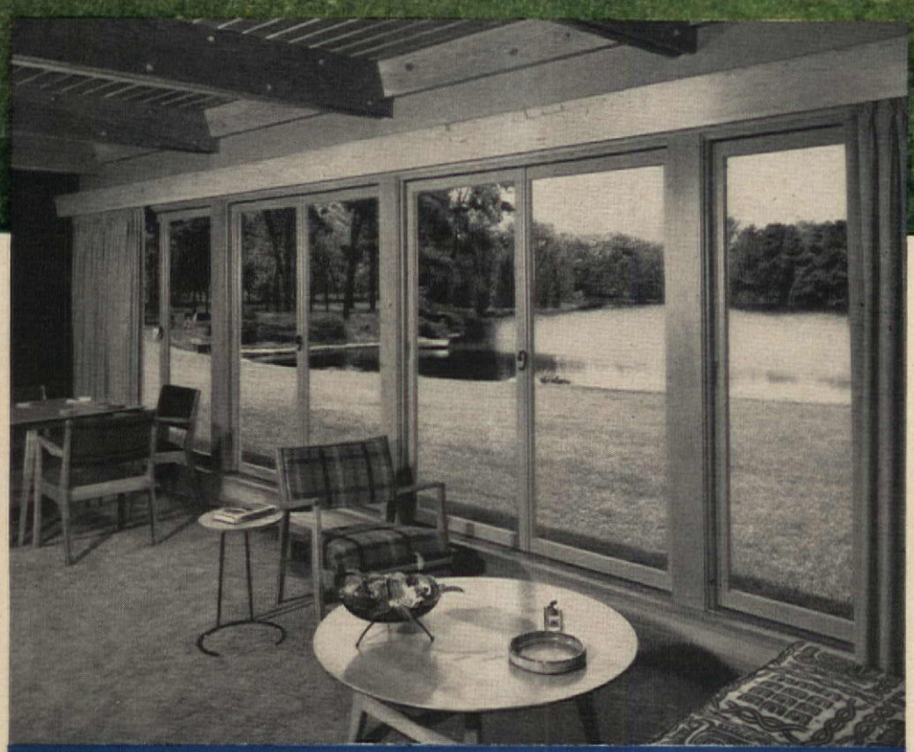
In no more space than a bridge table takes, you can fulfill your child's dream with this playhouse. As enchanting and absorbing as a fairy tale, it's practical as well, for the roof slides down to make a sturdy play table for those "shut in" days next winter. The transfer decorations that come along with the construction pattern for the playhouse can also make enchantment elsewhere in the nursery

1606
$1.50

See "Where Credit Is Due," page 116

Order Yours by Number • ORDER FORM ON PAGE 117

Custom-Designed Plan You Can Buy

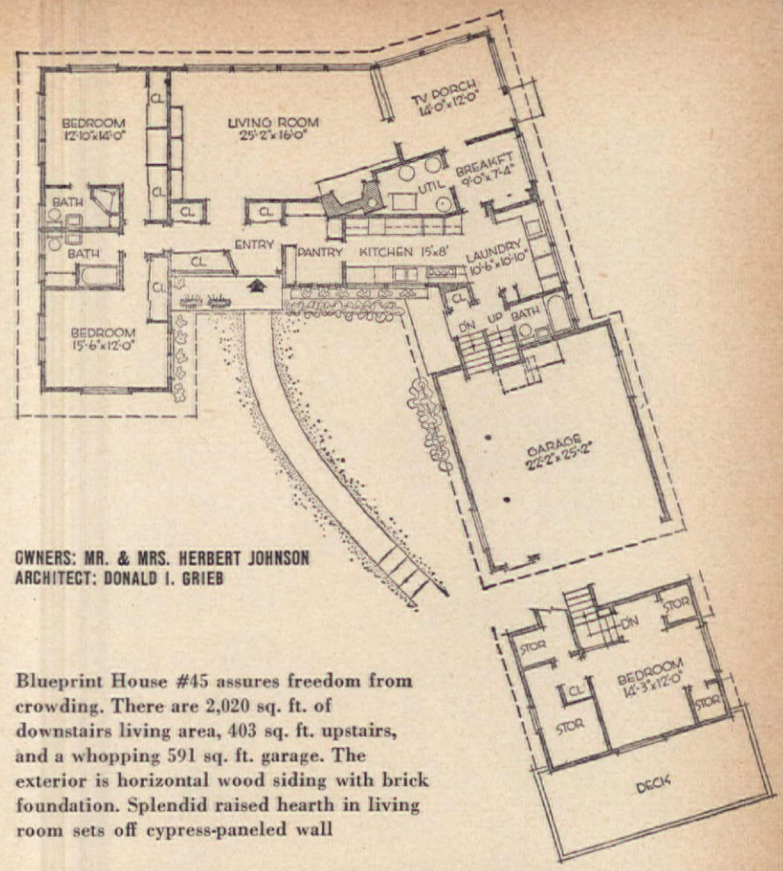


With its pretty planters, its two well-shaded entries, and its interestingly composed fenestration, the house gives you a broad welcome from the front. The rear, almost entirely glass, is arranged to extend the most cordial of greetings to a view—or to any pleasant surroundings, even if they aren't spectacular. Living room at left has sliding wood windows, and there are more in the den which is separated from this room only by a low built-in

See "Where Credit Is Due," page 116

SEE BLUEPRINT ORDER FORM PAGE 116

for $5.00



OWNERS: MR. & MRS. HERBERT JOHNSON
ARCHITECT: DONALD I. GRIEB

Blueprint House #45 assures freedom from crowding. There are 2,020 sq. ft. of downstairs living area, 403 sq. ft. upstairs, and a whopping 591 sq. ft. garage. The exterior is horizontal wood siding with brick foundation. Splendid raised hearth in living room sets off cypress-paneled wall

This is an elbow-room house, so forget all about our Blueprint #45 if you're primarily interested in fitting a maximum number of rooms into the least possible space. It was designed to order for a family who built it on a large tract of land (including two bass-stocked lakes!) near Milwaukee, Wisconsin, and its plan and abundance of windows would do well by any agreeable site. But in terms of spaciousness, it is luxurious without being extravagant, for its 2,020 square feet of main floor area offer a heap of good living to a medium-sized family. Each bedroom has its own bath, and for people who really like to stretch out, those downstairs bedrooms are perfect. In addition, there's a 14′3″ x 12′ bedroom upstairs, a haven with its own private sundeck—ideal quarters for an older person, for a teen-ager with expansive hobbies, or for any creative individual who wants to be of the family, but not always in it.

Spaciousness begins right in the entryway with its array of closets (storage throughout is exceptionally good, and there are vast storage areas upstairs). The generous living room that teams right up with the den is just the thing for people who hate being fenced in (only a low divider separates the two—yet in use, they really behave as two rooms). If Mama likes elbow room, this house will really pamper her—its kitchen, pantry, laundry, and utility room guarantee against crowding and overlapping. For meals, the breakfast room is completely off by itself, and when there's a gang to feed, the den, with its masonry floor, is just a few steps from the kitchen. Even the double garage is oversized, has plenty of space for two cars plus a good workbench for the Master.

New Companions FOR YOUR Old Favorites

GERTRUDE BRASSARD

Whether you can teach old dogs new tricks, we really can't say. But we do know full well that you need never *teach* a good old design to live happily with good new things—its adaptability just comes naturally! For instance, the old favorite dinnerware here—Royal Doulton's "Grantham" pattern—is bound to delight this year's brides as much as it pleased their grandmothers; but while the Edwardians set it up on white napery sparked with clear crystal, you can see how it takes to the color and the warm-toned metals that point up tables today. Actually, the floral motif on the plate is rooted in the far, far distant past, for, inspired by Oriental painting, it belongs to a type widely used to enhance 18th-century English dinnerware. It never learned new tricks, because it knew all the tricks to begin with! Oneida's Community sterling flatware in the "Engagement" pattern is likewise a bridger of centuries. Suitable companions in tinted glassware include Fostoria's "Dusk" tumbler, Imperial's "Svelte" footed tumbler, and Duncan & Miller's matching compote, sugar, and cream with brass and wood trim.

For more about this setting, see "Where Credit Is Due," page 116

Only Miracle Whip can make peaches taste so good!

Miracle Whip was specially created to make even the simplest salads exciting. With just a peach half and a lettuce leaf, you have a *wonderful* salad when you use Miracle Whip.

Miracle Whip tastes different because it *is* different. Kraft's secret recipe and exclusive beating process make it a unique *type* of dressing, combining the best qualities of good old-fashioned boiled dressing and fine mayonnaise.

Liked by more people than any brand of salad dressing or mayonnaise ever made, there's nothing else anywhere like the one and only Miracle Whip. Year after year—in Canada, too—it actually outsells the next 20 salad dressings *combined*.

Try it, and you'll see why!

Good Eating—*and the*

Take a Can, *a jar, and take it easy—every recipe easy as a summer breeze*

JUNE TOWNE and ANNE BARNARD

What with cake mixes and the swell new packaged frostings, a gal can stir up dozens of different varieties in just no time at all. Frost them in the pan for picnics and outdoor eating, or present them with a flourish and a few quick swirls. This one is angel cake, given variety by tossing chocolate shavings into a portion of the batter.

W-HOT FRIED CHICKEN's our favorite recipe for those people who either haven't the facilities or the courage to barbecue—and for those who like a barbecue flavor, but want to avoid the lift-it-up and let-it-trickle messiness of a "basted on" sauce. With this impeccable method, you marinate the chicken in the sauce before frying it crispy brown in corn meal batter.

Recipes on page 63

For details about table appointments, see "Where Credit Is Due," page 116

Cookin's Easy!

or a package,

on these 6 pages is

SUMMER MEAT LOAF is a dish hearty enough for a man to eat, but a pet hot weather meal for the whole family, too. Make it often and use a different canned meat each time—then pair with a salad tossed up in liberal quantities of good dressing for good variety and good eating.

DEVILED CORN SQUARES are well off the usual line. They're good eating and the cookin's easy with a prepared mix concocted with kernel corn and deviled ham. For some unknown reason, there seems to be a special personality in the summertime about something hot from the oven with melting butter on it. And teamed up with a good salad, there's your meal.

TURN THE PAGE FOR MORE EASY ACES

Good Eating—

Good Victuals

in 20 minutes flat, can to bowl? "Yes, ma'am, and if it is not the most divine chowder you ever ate, I'll eat the electric cooker—cord and all!" declares **JEAN AUSTIN**

and the Cookin's Easy!

CAESAR SALAD . . . a hot "bun" made from a quickie biscuit mix, the golden butter and apricot jam all tucked inside it . . . a tall and frosty glass of ice-cold coffee . . . can you think of a summer luncheon that's better eating, easier cookin'? And for Sunday brunch or a late evening meal, when the moon is high and the air so blissfully cool, how about a hearty kidney stew, the gravy rich and heady with wine and herbs, the potatoes and the onions and the carrots steamed right in the goodness under that lid, to make a filling, entire main course? The recipe is a prize one, believe me—"One of Mother Kiene's old recipes," writes Mrs. Kiene. (Mrs. Julia Kiene, the woman who taught literally millions of women how to cook well on war-time rations, is Manager of Westinghouse's Home Economics Institute, and is in private life a famous gourmet cook.) "Fortunately for me," Mrs. Kiene

CONTINUED ON PAGE 79

RECIPES ON PAGES 63, 66

For details about table appointments, see "Where Credit Is Due," page 116

TURN THE PAGE FOR MORE GOOD EATING →

Good Eating—*and the*

Family Food takes a hint

SUB-LIME LOAF: a dessert designed for housewife liberation from last-minute dessert making and the dessert rut, for its charm lies not only in its excellence and its stage effect, but even more in the fact it can be made ahead of time—a day if you wish—and refrigerated. Use it to put on a little summer sideshow now and then. It's husband-tested.

SUNDAE SAUCES as well as ice cream will always be as characteristically American as a college yell. They have a habit of bowing their way into almost every summer menu. We've given you two good quickie sauces here—a chocolate-peanut-butter, and a fruited custard, but you'll think of many more to play on the Sundae theme: for instance, maple syrup or strained honey are good too—you can go on, *ad infinitum*.

TUNA DIPS are for that between-times snacking—the cocktail hour, tea time, or just plain munching (just show us the household that doesn't indulge itself in a few between-meal snacks!) You can make both of these appetite whetters with only a little diligent use of a can opener—and save the time it takes, the bother it takes, thinking up weird sandwich spread concoctions. These save on dish-washing too—just dip and eat.

For details about table appointments, see "Where Credit Is Due," page 116

Cookin's Easy!

—and it, too, takes a can, a jar, a package for more easy-on-the-eyes-and-the-cook recipes

JEANNIE WILLIS and ANNE BARNARD

STRAWBERRY CROWN is a real jewel because it doubles as salad and dessert. Made of whipped-up gelatin, fruit, and cream cheese, it's a pretty, cool number, ideal for days when it's too hot to serve both salad and dessert. The garnish also has virtues—you eat it!

DO-IT-YOURSELF BURGERS—a swell way for families with fresh-air appetites to help themselves. Take that portable broiler out close to nature, and let the family "chef" for themselves, cooking their burgers with whatever they like in-between. Sliced tomatoes, perhaps, or rounds of onion. Garlic, if you wish. Mushrooms, always. Cheese too. Dress them up, or dress them down as your appetite indicates.

RECIPES ON PAGE 66

A JELL-O SALAD MAKES THE MEAL

MONTEREY SOUFFLÉ SALAD

1 package Lemon Jell-O • 1 cup hot water
½ cup cold water • 2 tablespoons lemon juice
½ cup mayonnaise • ¼ teaspoon salt
1 No. ½ can tuna fish • ¾ cup diced cucumber or celery
¼ cup sliced stuffed olives
2 tablespoons chopped pimento
½ teaspoon grated onion

JELL-O IS A REGISTERED TRADE-MARK OF GENERAL FOODS CORP.

This magnificent salad is the meal! Dissolve Jell-O in *hot* water. Add cold water, lemon juice, mayonnaise and salt. Blend well with rotary beater. Pour into refrigerator freezing tray.

Quick-chill in freezing unit (without changing control) 15 to 20 minutes, or until firm about 1 inch from edge but soft in center. Pour mixture into bowl and whip with rotary beater until fluffy.

Fold in remaining ingredients. Pour into 1-quart mold or individual molds. Chill until firm in refrigerator (not in freezing unit) 30 to 60 minutes. Unmold on salad greens. Makes 4 to 6 servings. (For a party salad, outline bottom of mold with strips of pimento before filling.)

• caesar salad

• Wash and break into fair-sized pieces mixed salad greens—in quantity about the equivalent of 4 heads of romaine. (Purists use romaine only. I prefer the variety of color and crispness assorted greens give.) Roll up in a towel and store in refrigerator.

Put cut clove of garlic into 4 tbs. olive oil. Let stand several hours, remove garlic.

Remove crusts from 2 slices bread. Cut each into 16 cubes, fry golden brown in a little of the garlic-scented oil. Wrap or cover until ready to toss salad.

In small bowl, reduce 6 fillets of anchovies to paste. Add balance of garlic oil, 1½ tsp. Worcestershire sauce, 6 tbs. French dressing.

At serving time (at table, if possible): rub bowl lightly with garlic and sprinkle salt over inside of bowl. Add salad greens, croutons, and contents of small bowl (anchovies, oil, etc.).

Break into bowl 1 coddled egg*. Pour directly over egg the juice of 1 lemon. Grind over bowl black pepper (about 1 tsp.). Sprinkle over greens 4 tbs. grated Parmesan cheese. Toss well and serve immediately.

* To coddle egg. Remove egg from refrigerator to remove chill. Have water boiling in both top and bottom of double boiler, then set aside off flame. Drop egg gently with spoon into upper half of boiler. Let stand one minute (off flame) and remove egg.

(Serves 8) *Tested in* THE AMERICAN HOME KITCHENS

• Mrs. A's divine chowder

(Serves 8 generously)

• Leave in hot water for 3 minutes:

2 unopened cans condensed frozen oyster stew
2 " " " " fish chowder
1 " can " " shrimp soup
1 " " " " potato soup

Put in large electric cooker, or heavy cooking pot:

2 cans fish chowder
2 cans milk
1 medium onion, sliced paper thin with rings separated
¼ tsp. salt
Dash of pepper

Heat very slowly, pouring liquid over semi-frozen soup with spoon, allowing it to melt slowly. Keep at low heat and add separately the semi-thawed oyster stew (one can at a time), shrimp soup, and potato soup.

Spoon gently until all contents are thoroughly melted. Let simmer about 10 minutes more, bring to a gentle boil, and add 2 tbs. butter and 2 tbs. chopped parsley.

Float tiny fried fish or crab-meat balls (optional). Serve at once.

RECIPE ORIGINATED BY JEAN AUSTIN

• deviled corn squares

Preparation time: 5 min.
Baking time: 35 min.

1 can (12 oz.) kernel corn
3 cups biscuit mix
2 eggs, slightly beaten
Liquid from corn plus enough milk to make ⅔ cup
1 tbs. sugar
1 can (2¼ oz.) deviled ham

• Drain corn. Combine eggs, milk, and sugar; add to biscuit mix. Blend. Fold in corn. Spread in greased 8" x 8" x 2" pan. Dot with ham over top. Bake in 450° F. oven approximately 35 minutes. Cut into squares; serve hot or cold.

Yield: 9 squares ***115 cal. per serving*** ***Source of vitamin A, B***

Originated in THE AMERICAN HOME KITCHENS

• W-Hot fried chicken

Preparation time: 15 min.
Cooking time: 15 min.

1½ cups tomato juice
1 tbs. brown sugar
1 tsp. granulated sugar
1 medium onion, sliced
1 clove garlic, minced
1 tsp. salt
¼ tsp. pepper
¼ tsp. dry mustard
1 tbs. Worcestershire sauce
1 bay leaf
1 (3½ lbs.) chicken, cut in pieces
6 tbs. shortening or oil
Corn muffin mix (for frying batter)

• Combine all the seasonings with tomato juice and sugars. Marinate chicken in mixture overnight—or at least for several hours. Drain chicken, dip in thin batter made from corn muffin mix. Brown in shortening at high temperature; reduce heat and cook until tender.

For variation: Dip chicken in thin biscuit mix batter. Brown. Add remaining sauce, cover pan, and cook until tender. Note: Sauce stores well in refrigerator.

Serves 5-6 ***400 cal. per serving*** ***Source of vitamin A, B***

Originated in THE AMERICAN HOME KITCHENS

• polka-dotted angel cake

Preparation time: 10 min.
Baking time: 35-40 min.

1 pkg. angel food cake mix
1 sq. unsweetened chocolate, grated
1 pkg. instant frosting mix
1 doz. (about) walnut halves

• Prepare mix as directed on package. Into ⅓ of the batter, fold grated chocolate. Spoon white and chocolate batters alternately into ungreased 10" tube pan. Bake in moderate oven (375° F.). Cool cake in pan upside down on a cake rack. When cold, prepare frosting mix as directed on the package. Spread on cake. Decorate with walnuts. Cover cake to keep frosting soft and glossy.

Serves 8-12 ***175 cal. per serving*** ***Source of vitamin B (trace)***

Tested in THE AMERICAN HOME KITCHENS

• summer meat loaf

Preparation time: 30 min.

2 tbs. unflavored gelatine
1 cup cold water
1 cup plus 2 tbs. hot milk
4 cups cooked macaroni (½ lb. raw)
1 cup diced luncheon meat
1 cup diced celery
2 tbs. chopped pimiento
2 tbs. chopped green pepper
2 tbs. chopped onion
¼ cup vinegar
1 cup mayonnaise
1 tbs. sugar
1½ tbs. salt
⅛ tsp. pepper
1 tsp. dry mustard
1 tbs. horseradish
1½ tsp. tabasco sauce
1 tbs. lemon juice
6 stuffed olives, sliced

• Soak gelatine in cold water 5 minutes, gradually add hot milk. (If milk starts to curdle, place over cold water and beat with rotary egg beater until smooth.) Chill milk mixture until slightly thickened. Combine remaining ingredients and let stand for about 15 minutes. Combine two mixtures and pour in standard-size bread pan. When set, unmold and garnish with olives. Slice and serve with tangy French dressing or horseradish dressing made by combining whipped cream, mayonnaise, and horseradish.

Serves 10 ***450 cal. per serving*** ***Source of vitamin A, B***

Tested in THE AMERICAN HOME KITCHENS

American Home Recipes

Family Food, pictured in color on page 60
Take a Can, pictured in color on page 56
Good Victuals, pictured in color on page 58

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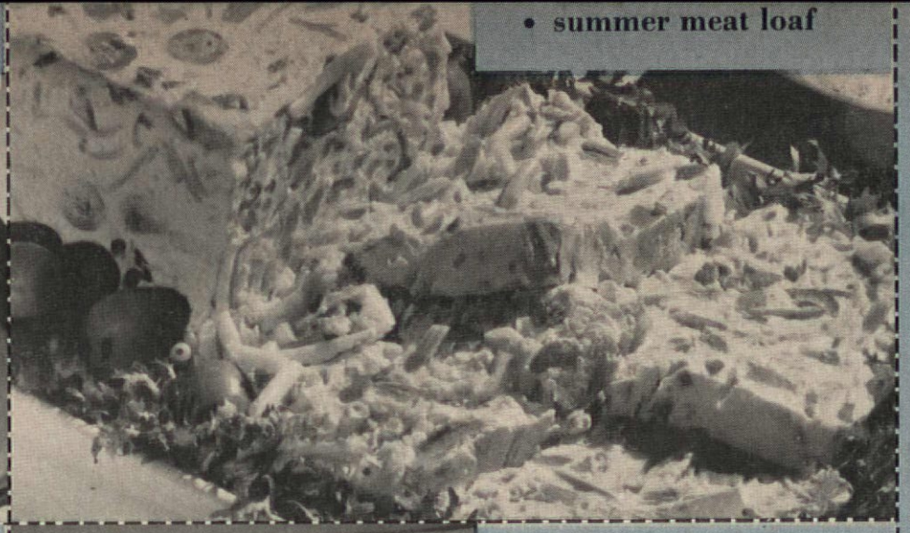
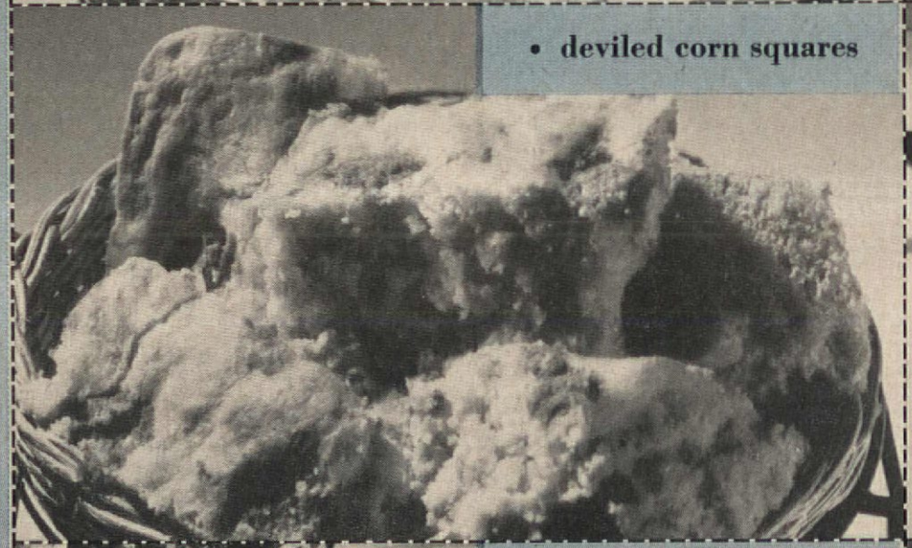
AMERICAN HOME RECIPES

• polka-dotted angel cake

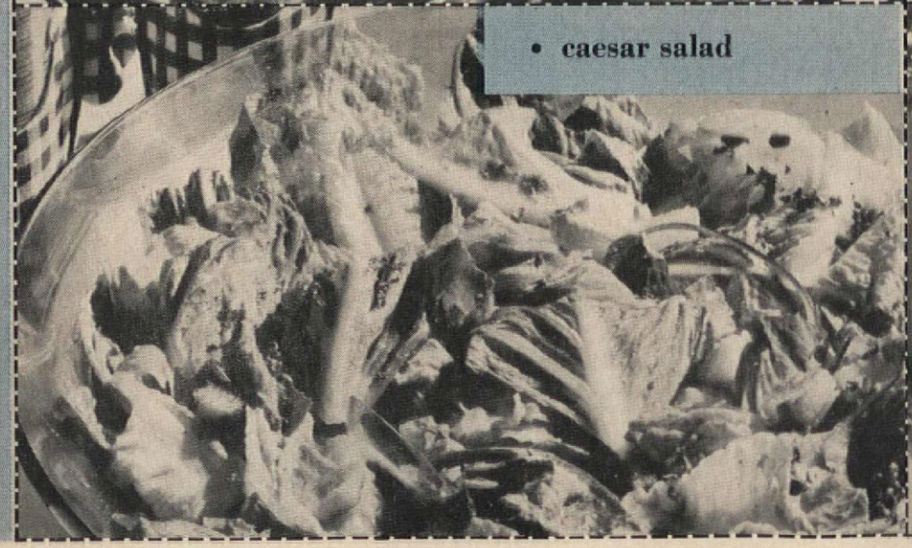


• summer meat loaf



• deviled corn squares

• W-Hot fried chicken

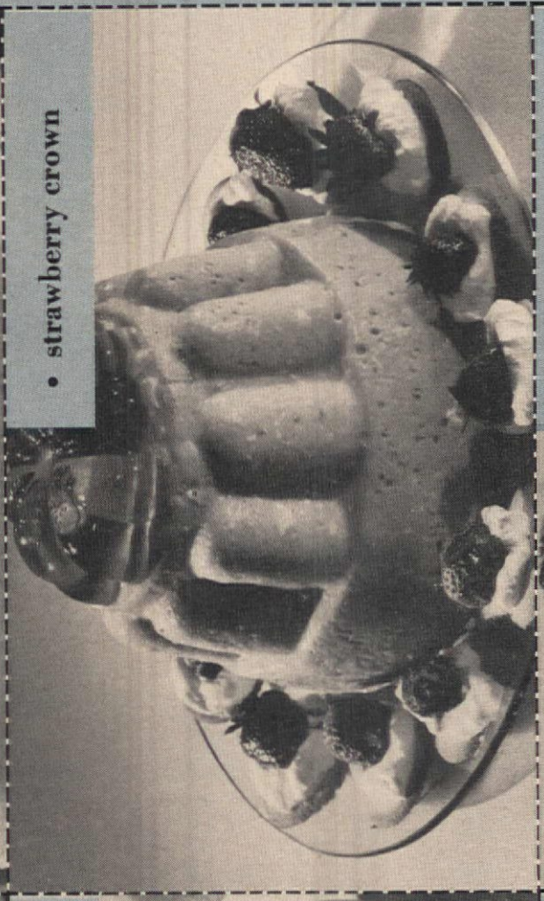


• caesar salad

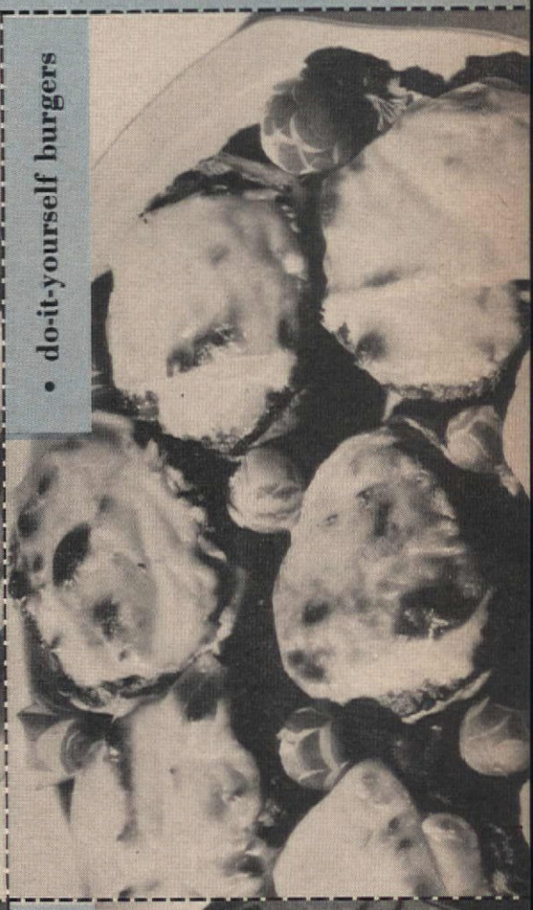
• Mrs. A's divine chowder

for your Menu Maker Card file

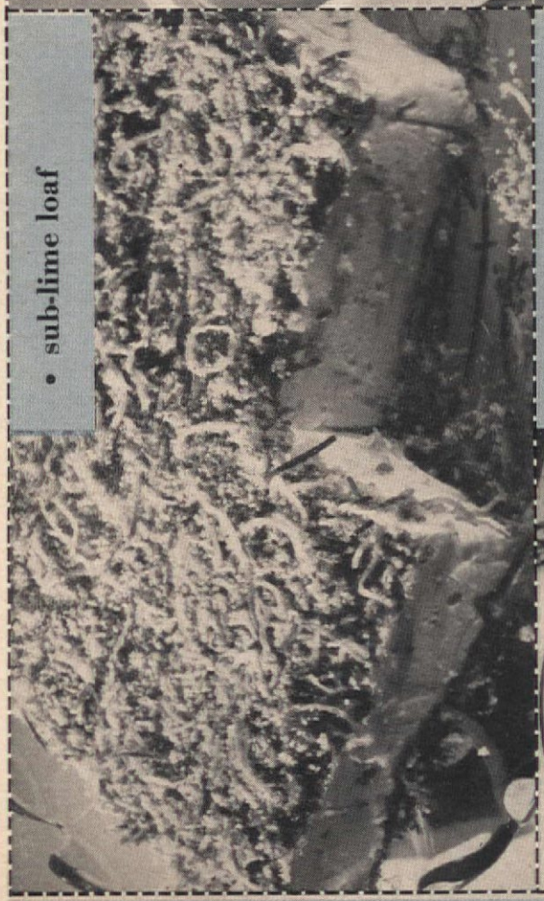
• Julia Kiene's favorite stew



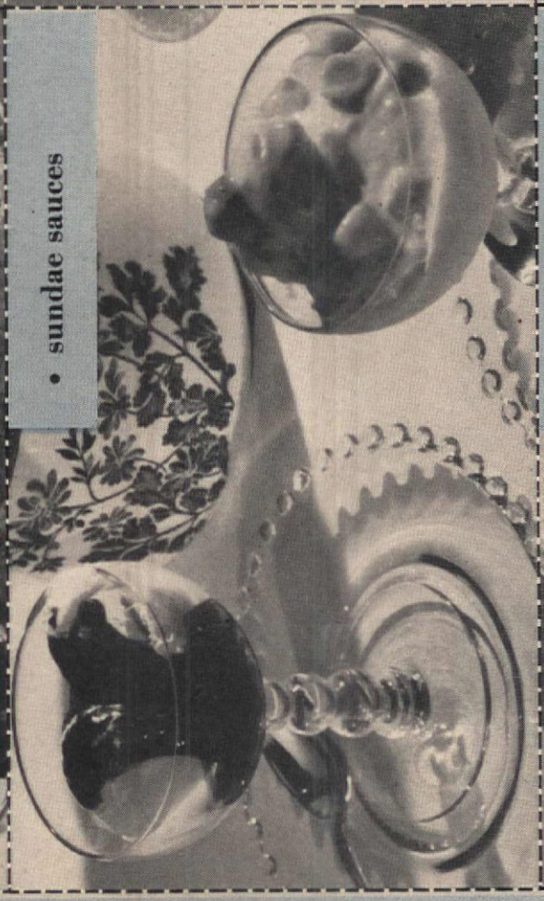
• strawberry crown



• do-it-yourself burgers



• sub-lime loaf



• sundae sauces

• tuna dips

• tuna dips

Preparation time: 5 min.

1 can tuna, grated
1 8-oz. pkg. cream cheese
1 tsp. Worcestershire sauce
1 tbs. lemon juice

• Combine tuna fish, cream cheese, lemon juice, and Worcestershire sauce. Thin with milk if desired.

1200 cal. per recipe ***Source of vitamins A, B***

1 can tuna fish
1 8-oz. can tomato sauce
2 tsp. horseradish sauce

• Combine tomato sauce and horseradish. Serve with tuna chunks which have been speared with a toothpick.
Serve both with potato chips and pretzels.

450 cal. per recipe ***Source of vitamins A, B***

Originated in THE AMERICAN HOME KITCHENS

• sundae sauces

Preparation time: 3 min.
Cooking time: 10 min.

CHOCOLATE PEANUT BUTTER SAUCE

1 pkg. (12 oz.) chocolate dots
½ cup peanut butter
Salt, dash
1 cup evaporated milk
½ cup water
Vanilla, if desired

• Place all ingredients in double boiler. Heat until chocolate is melted. Stir until smooth. Serve as a hot sauce or refrigerate. (If syrup thickens when cold, thin by adding cold water or milk.)

Variations: For very sweet sauce, corn syrup or honey may be used in place of milk. For chopped nut sauce, chunk-style peanut butter may be substituted.

Yield: 2¾ cups ***245 cal. per 2 oz. serving*** ***Source of vitamin A***

Originated in THE AMERICAN HOME KITCHENS

FRUITED VANILLA SAUCE

Preparation time: 3 min.
Cooking time: 5 min.

1 pkg. vanilla pudding
1 cup fruit cocktail, drained

• Prepare vanilla pudding as directed on package, increasing milk by half to make a thin sauce. Fold in fruit. Serve hot or cold over ice cream, pudding, etc. Store in refrigerator.

Yield: 3¾ cups ***65 cal. per serving*** ***Source of vitamin A***

Tested in THE AMERICAN HOME KITCHENS

• sub-lime loaf

Preparation time: 25 min.
Chilling time: 1 to 2 hrs.

1 cup coconut, Southern style
¼ cup butter or margarine
1½ cups vanilla cookie crumbs
1 package lime-flavored gelatin
1 cup hot water
½ cup sugar
2 tbs. lemon juice
1 cup evaporated milk, chilled and whipped

• Sauté the coconut in butter or margarine until golden brown, stirring constantly. Add the crumbs and mix well. Press half the mixture in the bottom of a 9" x 9" x 2" pan. Dissolve gelatin in hot water, stir in sugar and lemon juice. Chill until slightly thickened. Fold in whipped evaporated milk. Turn onto crumb mixture in pan; top with remaining crumbs. Chill until firm. Cut into squares.

Serves 8 ***390 cal. per serving*** ***Source of vitamins A, C***

Tested in THE AMERICAN HOME KITCHENS

• do-it-yourself burgers

Preparation time: 10 min.
Broiling time: to preference

6 large slices of Spanish onion, ½ in. thick
1½ lbs. ground lean beef
2 tbs. melted butter
2 tbs. grated onion
1 tbs. chopped parsley
¾ cup soft bread crumbs
1 egg
Salt and pepper to taste
6 slices bacon
Toothpicks

• Place onion slices on broiler pan to brown while mixing egg, crumbs, and seasonings into meat. Form mixture into patties. Skewer bacon around each burger. Brown in broiler on one side, turn onto onion slices. Top each burger with one or more of following and finish broiling. Cheese, tomato, mushroom cap, green pepper, pineapple ring, red cherry pepper.

Serves 6 ***380 cal. per serving*** ***Source of vitamin A, B***

Tested in THE AMERICAN HOME KITCHENS

• strawberry crown

Preparation time: 10 min.

1 pkg. strawberry gelatin
¼ tsp. salt
1¾ cups hot water and pear juice
1 (3 oz.) pkg. cream cheese
¼ tsp. ground ginger
1 cup diced canned pears

• Dissolve gelatin and salt in hot liquid. Pour enough liquid into 1½-qt. mold to make crown. Chill until firm. Chill remaining mixture until slightly thickened or syrupy. Turn into electric mixer, beat at medium speed until mixture has doubled in volume and is fluffy and thick. Add ginger to cream cheese (for best results have cream cheese chilled). Fold into whipped gelatin. Add pears. Pour over firm gelatin in mold. Chill. Garnish with vanilla wafers, whipped topping, fresh strawberries.

Serves 8 ***77 cal. per serving*** ***Source of vitamin A, C***

Tested in THE AMERICAN HOME KITCHENS

• Julia Kiene's favorite stew

Cooking time: about 1 hour

4 veal or 12 lamb kidneys
2 tbs. all-purpose flour
1 tsp. salt
⅛ tsp. pepper
3 tbs. butter or margarine
1 onion, sliced very thin
2 cups water
2 cups scraped diced carrots
6-8 small whole onions
2 cups pared diced potatoes
1 bay leaf
½ cup dry white wine
¼ cup sherry
1 tsp. salt
½ tsp. paprika
2 tsp. Worcestershire sauce

• Wash kidneys. Split in halves lengthwise. Remove skin, white tubes, and fat. Wash again. Cut each half into six pieces. Cover with cold water, and add 1 teaspoon salt. Soak 1½ hours. Drain. Roll kidney sections in flour which has been seasoned with salt and pepper. Place butter or margarine in electric cooker. Turn control to 325°. Add onions and cook until golden brown. Remove onions from cooker. Add kidneys and sauté to a golden light brown. Place onions on top of kidneys; add water, carrots, sliced onion, and bay leaf. Cover. As soon as mixture comes to steaming point, reduce heat to 175°. Continue cooking for 30 minutes. Add potatoes, wine, salt, paprika, and Worcestershire sauce. Cover. Continue cooking for 30 minutes. Remove bay leaf. If stew is preferred a little thicker, blend 2 tbs. all-purpose flour with ¼ cup cold water and stir into mixture about 5 minutes before serving. Serve piping hot on heated plates.

(Serves 4) RECIPE SUBMITTED BY JULIA KIENE

American Home Recipes

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Ah-h-h! Homemade blackberry jelly in only 11 minutes cooking time!

MAKE IT TODAY—SERVE IT TONIGHT!

(Yield: 8 medium glasses—Cost: mere pennies a glass)

2 quarts fully ripe blackberries **1 box Sure-Jell fruit pectin*** **5 cups sugar**

1. Crush berries. Place in jelly bag or yard-square cheesecloth and squeeze out 3½ cups of juice. Mix juice and Sure-Jell in large saucepan. Measure sugar and set aside.

2. Put saucepan over high heat. Stir until mixture comes to a hard boil. Stir in sugar at once. Bring to a full rolling boil. Boil hard for 1 minute, stirring constantly.

3. Remove from heat, skim off foam and pour into glasses. (No paraffining necessary if used in 2 months—just cover and keep in refrigerator.)

*or if you prefer Certo liquid pectin use recipe attached to Certo bottle

Perfect results every time! Think of it—*your own* delicious blackberry jelly. Perfect—even if you've never made any before! So quick and easy when you use either Sure-Jell *or* Certo!

What are Sure-Jell and Certo? Both are natural fruit pectins. And pectin is the substance that makes jam and jelly "jell." By following exactly the simple recipes with Sure-Jell or Certo, you're *sure* of getting just the right amount of pectin for perfect jam and jelly!

Make your favorite jams or jellies any time of the year! Use Sure-Jell or Certo with canned, bottled, or frozen fruits and juices.

Your choice! **SURE-JELL** powdered natural fruit pectin or **CERTO** liquid natural fruit pectin.

Products of General Foods

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So economical! Costs about ⅓ less per serving than coffee cream!

Less calories! Only about half as many calories as if you used coffee cream!

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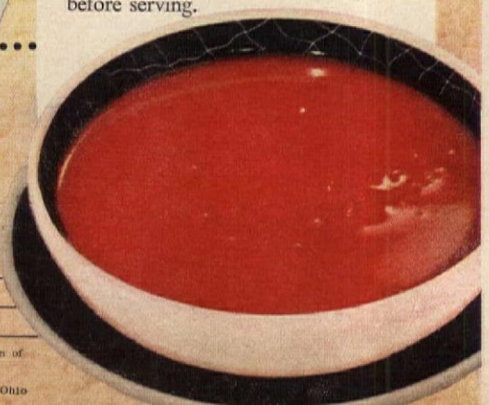
The new way to "cream" it is to Pream® it!

SALLY ROSS,
Pream Home Economist, says:

CUT COOKING WORK WITH NEW PREAM RECIPES! HERE'S ONE!

New easy way to richer cream soups!

To cream Tomato Soup or any of your family's favorite canned soups, stir in 3 or 4 tablespoons of Pream just before serving.



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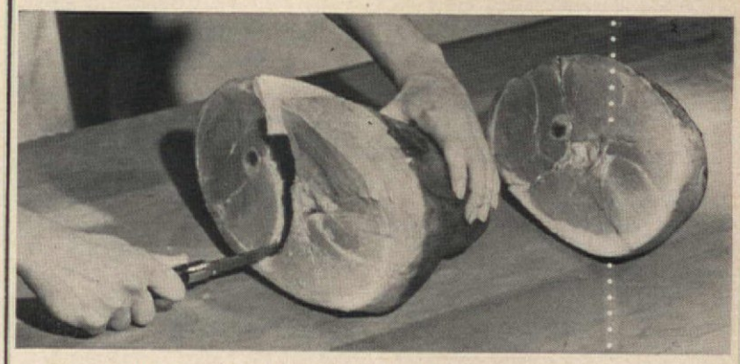
• Rather than prepare cracker and bread crumbs in the conventional manner—use your electric blender! Make just the amount you need for the recipe at hand. This way, in a jiffy, you have freshly made, "custom-tailored" crumbs each time

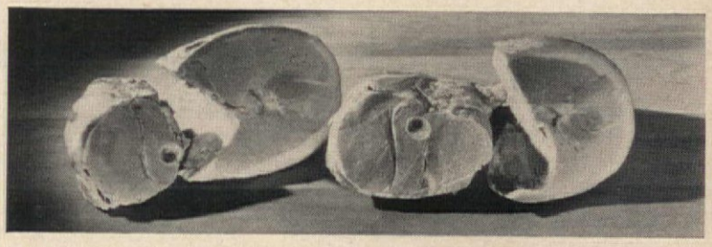
See Where Credit Is Due, Page 116

BLENDER MAKES FINE CRUMBER

LET'S CUT HAM THIS WAY



To make the most of a ham, don't bake it all at once—prepare it for a number of different uses, and freeze or refrigerate sections till needed. Have your butcher saw it in half crosswise, just in front of the little oblong bone that lies on the surface. Then give each half the treatment shown above. With a very sharp knife, cut through outer skin, and follow the vein of fat till you've entirely freed the oval piece containing the bone. These pieces are fine for baking. Idea: Carmen R. Waid

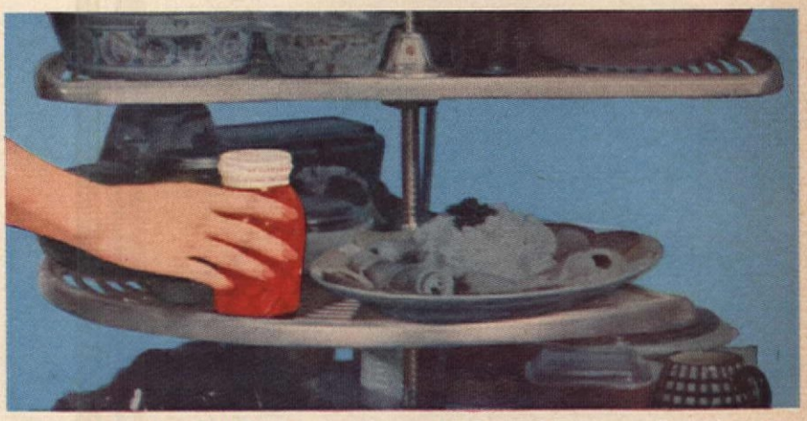


Nothing is wasted this way. Narrow shank end of the "steak" cut, and the main part of butt end, are splendid for frying with eggs. Residue of bony pieces is good for boiling and soups. Leftover scraps can be used in dozens of ways: hearty salads, mousses, etc.

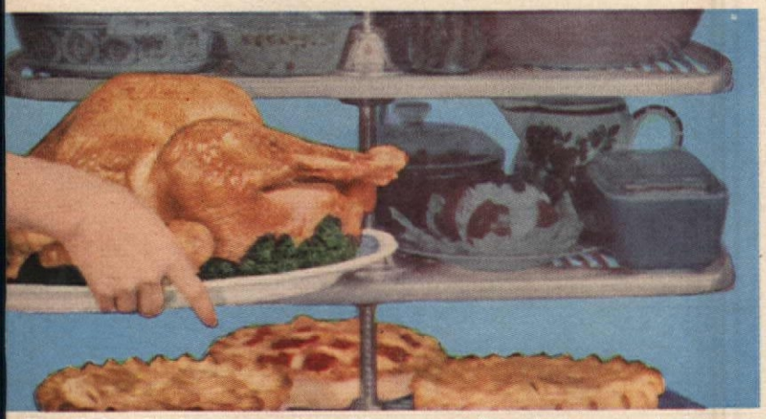
With the ovals easily removed for baking, the rest of the ham is intact to yield as many as a dozen fine steaks. If you don't bake the ovals, they are also good to slice down for sandwiches.

New G·E Revolving Shelves put all foods at your fingertips!

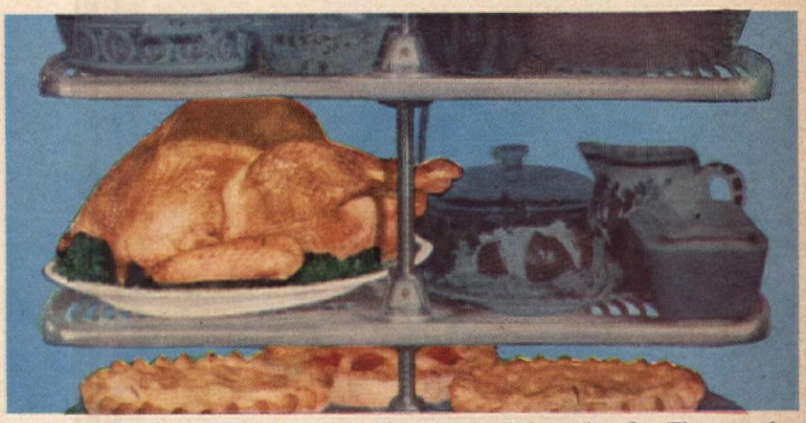
Shelf turns just like a "Lazy Susan." With G-E Revolving Shelves, there are no hard-to-reach corners. A simple turn of the wrist puts all food in full view because the back area turns to the front. For instance, when you want to get at a jar from the rear, you don't have to reach like this. Instead . . .



Simply turn the shelf, and the jar rides to the front, right at your fingertips. You *see* what you want at first glance. You *pick* what you want without overturning other foods. And it's *so easy* to turn the shelf, too. G-E Revolving Shelves turn smoothly and silently, on nylon bearings.

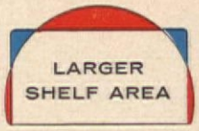


Revolving Shelves are adjustable—up or down! These wonderful, new shelves eliminate the problem of squeezing large items into small space. For instance, when storing a large turkey in your refrigerator, you *don't have to remove any of the foods or rearrange the shelves.* Instead . . .



Just press a button, revolve the shelf, and presto! the turkey fits. The space between the shelves can be easily increased or decreased, as you wish. With G-E Revolving Shelves, you simply raise the shelf for larger, bulkier items; lower the shelf for small, flat ones—like pies—*without removing any of the foods.*

These sturdy shelves give you 15 per cent more shelf room!



In the comparison at right, the *red* area indicates the extra room gained with Revolving Shelves; the *blue* area indicates the space lost. These extra-large shelves give you 15 per cent more shelf area than in previous corresponding G-E Refrigerators with old-style shelves.

Furthermore, the new G-E Refrigerator-Freezer with Revolving Shelves is TWO complete appliances in ONE!

There's the true, zero-degree freezer on top, with its own separate refrigeration, its own separate door and insulation plus ice cream rack and juice can dispenser, 1 Mini-Cube® and 3 Redi-Cube® ice trays. The freezer can hold up to 89 packages of frozen foods as long as a year.

The automatic defrosting refrigerator section is also a separate appliance with all these convenience features: automatic butter conditioner, adjustable door shelves, roomy vegetable drawers, famous G-E sealed-in refrigeration system.

Now in G-E Mix-or-Match colors! Available in canary yellow, turquoise green, petal pink, cadet blue, woodtone brown and white.

Model No. LH-12M, at left. See your G-E dealer for prices and easy terms. Look him up in the classified telephone directory. General Electric Company, Appliance Park, Louisville 1, Kentucky.

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Only **one** mixing step!

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- Beat only once . . . and in ⅓ less time.
- Only Instant Swans Down Mixes mix in just one step—so simple you can't go wrong.

- The only mixes with famous Swans Down Cake Flour, so you know how good every cake will taste.

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It's "Swansational"

NEW IDEA!

Good Seasons Salad Dressing Mix!

A famous chef put his secret blend of rare herbs and spices into envelopes—named it Good Seasons Mix. You add your own vinegar and oil and you get the finest salad dressing you ever tasted.

You'll want to try all five mixes, each makes a half pint in seconds—Old Fashion French, California French, Old Fashion Garlic, Exotic Herbs and Bleu Cheese.

SPECIAL INTRODUCTORY KIT

This Self-Measuring Bottle, 2 different Good Seasons Salad Dressing Mixes and a salad recipe booklet are waiting for you at your food store for only 39c.

ANOTHER FINE PRODUCT OF GENERAL FOODS

USE FOR COLD SOUPS

Make double features of your stemware. Offer one of these popular combinations:

Arrange in alternating layers, jellied chicken soup seasoned with curry, shredded coconut, and finely chopped olives.

Fold whipped cream into chilled cream of celery soup. Add diced avocado.

Layer cubes of jellied plain bouillon and tomato bouillon. Garnish with minced parsley, lemon slice.

Combine equal portions of black bean soup and consommé. Chill in glasses. Garnish with grated hard-cooked egg.

Put on your

MANY FOODS SEEM EXTRA-SPECIAL

USE FOR SALADS

Make footed crystal two-ways popular by serving salads in it too. It's a new idea to give a surprise touch. Look to these suggestions for your creative mood:

Sieve ripe tomatoes, season, arrange in alternate layers with diced celery and hard-cooked eggs.

Alternate sectioned oranges or grapefruit and avocado. Cover with French dressing.

Combine finely diced cucumbers with sugar, lemon juice, salt and pepper. Layer in glass.

Place thin layers of finely grated carrots, celery, beets, and cabbage in glasses. Pour chilled vegetable cocktail over all.

"GLASSES"

SERVED PRETTILY THIS WAY

USE FOR APPETIZERS

Line up your juice glasses and show them off with one of these appetizer attractions:

Rice jellied consommé; layer with crab meat, mayonnaise.

Alternate various melon balls, and cover with spiced lemon sugar sauce.

Shred apples. Serve with orange juice.

Season tuna. Layer with sour cream

AND OF COURSE DESSERTS

It's how you serve a dessert that makes it glamorous. Here are special combinations for your graceful parfait glasses that will make your table look exciting:

Stuff cherries with nuts, and alternate layers with melon balls. Cover with grape juice.

Layer heated cranberry sauce with thinly sliced bananas. Pour pineapple juice over all.

Freeze ginger ale to the mushy stage. Arrange in glasses with canned fruit salad or cocktail.

Purée canned pears. Alternate with layers of orange sections and diced mint. Cover with fruit juice.

You hear a bigger whoosh
You smell a fresher aroma
You taste an extra richness

Why? Because Chase & Sanborn "Dome Top" Coffee is *fresher* than any other leading brand. It's the *only* one that's *pressure* packed. And pressure packing preserves coffee freshness and flavor better than vacuum cans or bags.

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THE COFFEE THAT TELLS YOU IT'S FRESHER!

Perfect to make ahead for indoor and outdoor meals

Cool—refreshing—and so deliciously convenient!—the wonderful desserts and salads you make with colorful gelatins and bright fruit cocktail! Simply drain the five neatly cut, summery fruits—cling peaches, tasty pears, grapes, pineapple, cherries. Add them to the nearly set gelatin. Then chill—until the crowd gathers! Everyone loves gelatin dishes made gay and luscious with thrifty canned fruit cocktail!

Cling Peach Advisory Board
Bartlett Pear Program Committee

Fruit Cocktail from California

BEAT IT!

BEAT THE HIGH COST OF EATING

HERE ARE 12 WAYS TO DO IT

VALERIE KRAFT

1 Shop once a week for staples; twice weekly for fruits, meats, and vegetables if your refrigerator is too small for a week's supply and you don't have a freezer. Buy the "specials"—but shop with a list.

2 Study food ads; be on intimate terms with prices. What price a bargain—if you can't recognize one head on?

3 Buy jumbo sizes of anything you use constantly. Check a few weights and measures and you'll soon learn that the food manufacturers generously throw in free ounces on their big sizes. Besides the big sizes make for smoother living—you don't run out of things . . . (so often).

4 Clean out refrigerator, check shelves the day *before* you load up. Many a nice vegetable soup or vegetable plate has thus been turned up—and who doesn't enjoy a free meal?

5 Get the swing of the seasons. A grape is a grape is a grape—whether sixty or fifteen cents a pound. Magazines and newspapers alert the homemaker to seasonal delicacies coming up—with new recipes to make them even more alluring. The family of one who ignores asparagus in season is truly one deprived. Make a habit of reading magazine and newspaper menus—they jack up interest in meal planning, along with new ways to cook and serve.

6 Careful use of your refrigerator is an art in itself. It can save many a food dollar a year. Refrigerator boxes not only stack well, look neat, and are easy to clean—but they are made of materials which will conduct the cold right to the food you are cooling. Paper bags, on the other hand, act as insulators, and the refrigerator's motor has to work overtime to cool the food through the paper. Regular defrosting will also cut the electric bill. For less spoilage of fresh fruits and vegetables, the hydrator needs to be completely emptied, thoroughly washed and dried each week. Clean, drain, and dry the fruits and vegetables before putting them in.

7 Get hep to the way your other kitchen appliances can help out the budget. A pressure cooker can tenderize the end of the roast for that free weekly soup, as well as turn inexpensive cuts of meat into culinary delights. Your electric coffeemaker conserves those expensive beans by brewing the exact number of cups you desire, at the exact strength. Your dishwasher can save soap grains by going into action just once a day, and even your toaster can help out by converting stale bread into toasted crumbs.

8 A modern refrigerator with a nice big freezer compartment is a joy, but a separate freezer in or near your kitchen is downright ecstasy. Put your heart into learning the most effective way to use this wonderful kitchen helper. If you watch

CONTINUED ON PAGE 113

inlaid linoleum by Pabco

You with an eye for style—go sight-seeing at your Pabco dealer's now! Tour the exciting new California Originals designs, America's high-fashion floor coverings. They're created out where bright home ideas begin. Their exclusive patterns bring Nature's own colors into your home. Here's young-hearted linoleum, a joy to live with, quiet and relaxing underfoot. Once-over-lightly keeps it sparkling. Focus your picture on new California Originals—cost no more than humdrum linoleum!

Among 23 California Originals to choose from, sampled above, l. to r.: Mojave Taupe, Cable Car Red, Point Reyes Gray. Many more at your dealer's. Or write for information.

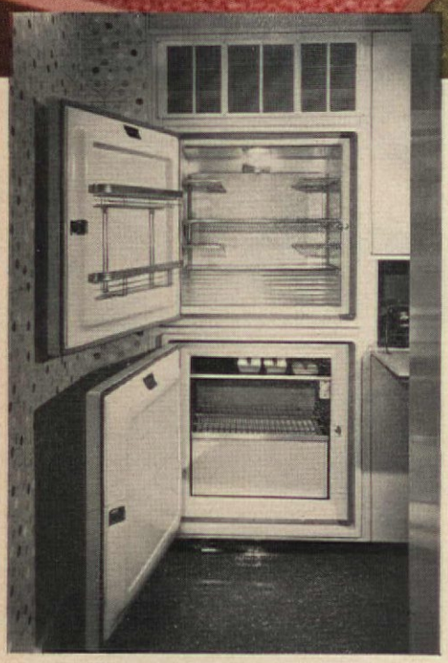
PABCO PRODUCTS INC.

SAN FRANCISCO · NEW YORK · CHICAGO · DALLAS

Also available in Canada and Hawaii ©1955

PABCO FLOOR COVERINGS INCLUDE CALIFORNIA ORIGINALS INLAID LINOLEUM · LINOLEUM TILE · FLORON PLASTIC TILE
PRINTZ RUGS · PRINTZ BY-THE-YARD · RUBBER TILE · ASPHALT TILE · VINYL-ASBESTOS TILE · MASTIPAVE

SPACE SAVERS: Mid-way wall units add extra shelves, and handsomely! Mid-counter unit has a drop-leaf that forms a desk or counter when you need it, but folds up at other times to leave the floor area free



LITTLE FLOOR AREA is needed for a big cold-storage job. This 8.3 cu.-ft. refrigerator and 6.3 cu.-ft. freezer, installed in special cabinets, may be stacked, as shown here, or they may be placed side-by-side, at any height

COMPACT BEAUTY

EDITH RAMSAY

A complete, house-sized kitchen that's a far-sight smaller than a *small* living room rug? Of course it can be done—with modern built-in equipment, inch-thrifty cabinets, and modern planning that "centerizes" your work to save space, time, motions—and you! First, the news about the St. Charles cabinets that don't tolerate idle walls. Those "mid-way" units above the sink hold dishes in space that's usually wasted, and their sliding glass fronts are slanted to allow headroom for work at the counter below. Fluorescent lights under them illuminate your chores, and also show off the cabinets' pretty contents. The glass-fronted Lazy-Susan corner cupboard is another space saver that lets you see your best china, and still protects it. But one of the cleverest "space misers" we've seen is the mid-counter utility unit. Floor-to-ceiling storage here (it comes 12¾″ or 24¾″ deep), but the mid-section is a sturdy drop-leaf—a vanishing desk or a sit-down counter to complete the refrigerator area. (Our wonderful model here is St. Charles' own Sue Egan.)

Because we heartily endorse sit-down work, we want to point to the special virtues of the sit-down sink. It's a double affair in stainless steel—one side is

WOMAN SAVERS: This is a sit-down kitchen. Use the posture chair when you work at the drop-leaf desk, or move it a few inches for work at the sit-down sink with its knee-room front

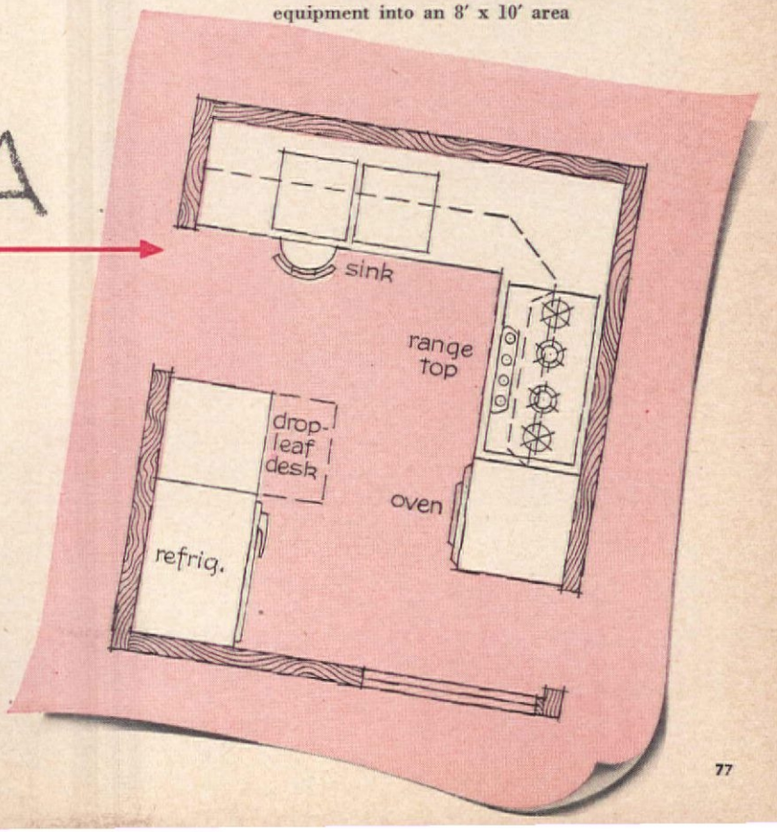
STEP SAVERS: Every pot, pan, and lid you'll ever need berths in the slide-out trays under the burners, or in a drawer under the no-bend oven. And how good it all is to look at, too!

Kitchen Features

Steel cabinets, St. Charles. Counter tops, Formica. Gas surface units and oven, Tappan. Ventilator, Trade Wind. Built-in refrigerator and freezer, Revco. Sit-down sink, Elkay. Flooring, Robbins Vinyl Tile. Posture chair, Kramer. Toaster, Westinghouse. Mixer, KitchenAid. Carafe, Inland Glass

SEE WHAT YOU CAN DO in small space, even when you must be very realistic about windows and doors—when you remodel, for example. Note that the clean-up center, preparation center, cooking center, refrigerator center, each have counter and storage space. With a different placement of windows and doors, it might be possible to pack even more automatic equipment into an 8′ x 10′ area

IN 8′ X 10′ AREA



standard depth for dishes; the other, used for washing, paring, and sorting of fruits and vegetables, is only four inches deep—you can reach all of it while you sit. What's more, the door front below the shallow section is recessed to give you plenty of knee room.

In this easy-on-the-eyes kitchen, done up in high-fashion pink and aqua, hidden virtues are almost as important as visible ones. These cabinets offer a wide choice of drawer and shelf arrangements, plus many convenient accessories. In this case, there's a sliding cutting board to the left of the sink, a sliding towel rack and door storage under the sink. Base cabinet at the counter where most foods are prepared has a top drawer divided for cutlery, and tin-lined drawers for sugar, flour, and bread. The cabinet over the burners houses a stainless-steel hood and ventilator. Storage is built all around the modular range—a deep drawer for tins and lids under the oven, sliding shelves in the cabinet under the burners, and plenty of top storage, too.

THE RHEEM FRIT IS THE SECRET OF THIS BETTER GLASS-LINED GAS WATER HEATER

WHAT'S A FRIT? IT'S A MIXTURE OF SILICATES AND OTHER CHEMICALS WHICH, WHEN APPLIED TO THE INSIDE OF WATER HEATER TANKS—AND FURNACE FIRED—FORMS A PORCELAIN-LIKE COATING. IN THIS HEATER IT'S PROTECTION AGAINST LEAKS!

Glass won't rust. You know that. So it's easy to understand why there are so many ads about glass-lined water heaters. But here's something else you should know:

In the ordinary glass-lined water heater, chemicals in the water can *wear* the glass lining away—until finally they're eating into the bare metal. And when that happens, it's only a matter of time before the tank springs a leak.

So? So *Rheem*—the world's largest maker of automatic water heaters—*has developed Rheemglas—a glass lining with a frit so tough it can resist the chemical action of aggressive hot water!* In exhaustive tests, subjecting Rheem tanks to severe water action, the Rheemglas lining stood up so well that it clearly proved its superiority.

To end your hot water problems once and for all, see your Rheem plumber-dealer. Just tell him you want the facts about the new Rheemglas glass-lined water heater. Rheem Manufacturing Company, 7600 South Kedzie Avenue, Chicago 29, Illinois.

SHORT ON HOT WATER?
Here's Why Today's Families Need Bigger Water Heaters

MORE AUTOMATIC CLOTHES-WASHERS —using 15 to 25 gallons

MORE BATHS —taking 10 to 12 gallons

MORE SHOWERS —taking 12 to 15 gallons

MORE AUTOMATIC DISHWASHERS —using 7 to 15 gallons

Switch-in-time, Switch to Rheem

THE NEW RHEEMGLAS WATER HEATER OPERATES ON NATURAL, MANUFACTURED, MIXED OR L-P (BUTANE-PROPANE) GASES.

You can rely on RHEEM *World's Largest Maker of Automatic Storage Water Heaters*

Other Rheem Products: WARM-AIR FURNACES • YEAR-ROUND AIR CONDITIONERS • WATER SOFTENERS • WEDGEWOOD GAS RANGES AND CLOTHES DRYERS • STEEL AND FIBRE CONTAINERS. Available in the United States, Canada and Alaska.

HAVE CARAFE WILL TRAVEL

Away from home or kitchen, packable, portable electric carafes make your instant hot drinks, soups, boiled eggs—or sterilize baby's bottles. **1.** Sunbeam's Instant Coffee and Tea Maker has even more talents than name implies. Fine office worker. **2.** West Bend's versatile Speedmaster carafe has a removable handle for easy packing

3. Right in your car, while you follow the highway, you can brew instant "java," or prepare a fresh formula for the family's tiniest traveler. This model of Ameco's Instant Boilmaster has two cords—one to plug right into the cigarette lighter of your car; the other to use in any A.C. or D.C. outlet. Comes complete with its own Auto Travler Kit equipped with adjustable shoulder strap, two cups, saucers, spoons, plenty of partitioned space for foods to be heated en route or at your destination. Don't limit these carafes to the "instants"—they also make a mean oyster stew!

Good Victuals (Begins on page 58)

explains, "my husband's mother was born and reared in France and came to this country fully trained in fine arts of French cookery. The soup pot, her use of herbs, just a touch, but what a difference! The frequent dash of wine. All done with the artistry of a skillful cook. I wasn't a young bride, but still pliable enough to see the difference between the staid cooking I had been taught in college, and imaginative cooking of Mother Kiene." I'll wager that even those who insist they do not "like kidneys" will fall for this one—hard. Don't ask them, just make it and see!

Now about that chowder, with little crab-meat balls and sunny butter floating on top. Believe you me, I'll never have to make good my promise to eat the pot and cord, because it *is* truly a wondrous thing. NOT a fish chowder, but full of many of the good things that come out of the briny deep, blended into a heavenly concoction out of this world good. If it took hours over a hot stove, it would still be worth it, but here it is—in 20 minutes flat! The pickles are there, because in New England we always serve them with a bowl of chowder or lobster. You will, I trust, excuse the seeming ego of its name, and if you don't write and tell me you absolutely love it, I shall be truly disconsolate. Miracles of quality with speed like this don't happen often, and you who are Good Victuals fans know it, what's more. Anyhow, it's very proud I am of this creation, and happy to share it with you. But in the years gone by, it would have been a secret recipe I would have cherished unto myself alone—never, no never, admitting it was a thing so lightly done the while I wore a laurel crown!

NEW DISPENSER PACKAGE HAS CUTTER-EDGE BUILT IN!

35¢ OR 98¢ SIZES WHEREVER FREEZER SUPPLIES ARE SOLD.

MOISTURE-PROOF! Gives you a permanent seal in sub-zero cold.

HOLDS FIRMLY to saran or other films, paper, foil and freezer containers.

STICKS AT A TOUCH! Wrapping odd-shaped packages is quick, easy.

...and, of course, for transparent sealing, mending or holding, always insist on

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BRAND
CELLOPHANE TAPE

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Custom-Bilt
FLEXIBILITY
is yours with surface units in multiples of two that make a cooking top of any size or shape you wish. Yours, too, in remote control switches that you can place wherever you desire —on walls, cabinets or counter tops.

L&H Custom-Bilt*
electric ranges

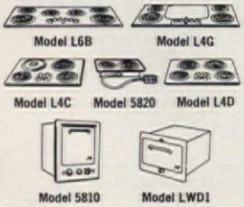
Custom-Bilt
VERSATILITY
means a choice of cooking tops with 2, 4 or 6 cooking top units; a superb griddle for grilled specialties; a deep well Duo-Cook that converts to an extra surface unit. The versatile oven both bakes and broils.

*TRADEMARK REG. U. S. PAT. OFF.

L&H Electric Ranges live up to their name in every way. They are **Custom-Bilt** to give you exactly the kitchen you want . . . Built-in convenience, built-in value, built-in relief from work and worry at meal-times. They are clean, cool and easy to install . . . and they blend with any color or material. You've never known what a happy hostess you can be until you proudly show your guests your L&H!

See L&H Custom-Bilt Electric Ranges in shining stainless steel or in eight exciting new, porcelain enamel colors.

★ *See your dealer, or write direct . . . Today*



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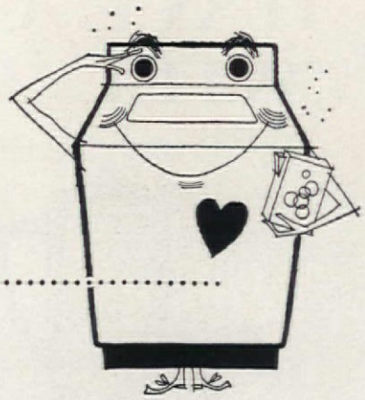
Suds in Your IQ



CATHERINE CHRISTOPHER

Let others aspire to the day when a home-model Electric Brain will be available. I can wait. The automatic washer we unwittingly allowed on the premises a few years ago is all the cerebral machinery I can cope with. That glistening appliance, hailed so joyously as a symbol of triumph over drudgery, is taking a rather stiff psychological toll. I live with the sensation that our relationship—my washer's and mine—is but an armed truce, that this mechanical Gargantua may one day break the bolts that bind him.

These thoughts might have remained blissfully subliminal except for Mr. Krumfort, the man who installed our washer. During the 23 years he has worked with machines, Mr. Krumfort has acquired respect for THEM. He claims communion with them, and listens to the "beating of their hearts." He is wont to refer to pulse instead of r.p.m. and he takes something from his tool kit that looks suspiciously like a stethoscope to me!

"Machines have souls," says Mr. Krumfort, "They don't like to work for people, and that's a fact." He deplores man's persistent folly in making machines more efficient all the time, gives me the uneasy impression that they are just cat-and-mousing it with us human beings, and have already plotted an Industrial Revolution that will roll history back like a moving picture in reverse. Of course, come the Revolution, my washer will probably be carrying the oriflamme.

Ever since Mr. Krumfort got me off on the wrong foot, I have felt like a Simon Legree, a sweatshop operator, exploiting the motor heart and steel muscles and wire arteries of a brooding, resentful slave. And subsequent evidences of malicious whimsey on the washer's part seem to support Mr. Krumfort's thesis.

A creature of moods, my washer goes to work in girlish merriment as the water gushes merrily in. Then comes the long, weary sigh just before the rinse cycle, and the reluctant shudder that precedes its hysterical spinnings. In the stretches, the water mumbles, whimpers, and delivers incantations that sound like damnitall-damnitall-damnitall. Once it had a tantrum, jumped up and down like a basketball guard. How cunningly it contrived to keep between me and the switch!

Furthermore, I have to pamper its digestion. It can't accommodate just any old soap the way my stupid but faithful agitator-wringer washer did for 13 faithful, unquestioning years. This automatic personality requires water softener if I use soap, and will spit out detergents like a naughty child if I fail to measure the amount required with the exactitude of an uncertain mother preparing her baby's first formula.

Once the washer clattered something fierce, and Mr. Krumfort found a bobby pin in its innards. You'd think I'd put ground glass in my husband's meatloaf the way Mr. Krumfort went on! Another time, an offbeat clicking worried me and Mr. Krumfort came, all solicitude and reproachfulness. He gave the patient a few reassuring pokes with a screwdriver, then turned it on. It purred contentedly. Mr. Krumfort was sure I'd imagined the symptoms. "There seems to be nothing wrong with it now," he opined, adding, "Maybe *you* make it nervous."

Discover how CARIOCA Chicken Salad

Take a quick taste while mixing. You'll note something special in this salad. It's the sunny, summer-bright flavor of California's own ripe olives. Hurry up—and taste!

- ¾ cup ripe olives
- 1½ cups diced cooked chicken
- ¾ cup diced apple
- ½ cup diced celery
- 3 tbsps. lemon juice
- 3 tbsps. mayonnaise
- 3 tbsps. cream
- ½ tsp. prepared horseradish
- Lettuce

Cut olives into large pieces. Mix together the olives, chicken, apple and celery and sprinkle with lemon juice. Blend mayonnaise, cream and horseradish and mix lightly but thoroughly with chicken mixture. Serve on lettuce. Garnish each serving *generously* with additional pieces of ripe olives. Serves 5 to 6.

To make more meals sing with California flavor, pack ripe olives in the picnic basket...put them on TV trays...and pass a bowlful when guests drop in. There's a bright, friendly greeting in that "welcome bowl" of California's flavor-packed ripe olives.

Free Ripe Olive Recipe Booklet

Write today for your free copy of the beautifully illustrated 16-page booklet, "Elegant but Easy Recipes with California Ripe Olives." Address: Olive Advisory Board, Dept. A-59, 24 California Street, San Francisco 11, California.

ripe olives*

make meals SING with California flavor

*RIPE, GREEN-RIPE...WHOLE, PITTED, CHOPPED, SLICED

Black and White

(Begins on page 28)

But any addict can knit—combined with fiction, this salves the conscience and can even be done with a complicated fair-isle pattern.

In cases of mild illness—enough to keep the patient in bed, yet allow full use of hands and eyes—you would think the addict might be satisfied. Normal human beings welcome such times to catch up on books they've put off reading. But the addict's palate is jaded—practice has bestowed such an appalling facility for licking up the printed page at a glance, that even historical novels sold by weight need only a few hours' digestion. His family does not just have to *change* library books, but must dash on a ceaseless shuttle-service—like a hedge-sparrow feeding a cuckoo—between patient and library.

The addict may make rules to fight the craving. No reading before 9 P.M., for instance. Leaning over the morning paper while the cereal cooks doesn't count—nor do quick glances at a magazine while bath water runs, nor at the evening paper while waiting to collect the children at school. That's not reading—that's just keeping up with current events.

An addict myself, I only visit the library once a week. I ration myself to one novel and something informative. But we're a big family. If the others ask me to change *their* books, and if I happen to pick up things I think they *ought* to like rather than those they actually want—well, what do they expect? After all, I only go once a week; it's a long walk; and 12 books weigh a lot. I suffer a good deal because of this control system. People are always snatching their books from me just when I'm doing a preliminary skim to see if they really *would* like them. They don't realize I *must* have that weekly dose, and they never try to speed up their own reading. It isn't fair—after all, I only ask them to get through two books in the time it takes me to read twelve.

It's hereditary, too. As I put the children to bed, the youngest—just five—moans, "Oh, *Mummy*—I *must* just finish my book." And the awful thing is that I pride myself she's rather bright for her age!

now cooking can be easier than ever for you, with a

MIRRO-MATIC electric PRESSURE PAN

● No need to tell you about MIRRO-MATIC . . . about its *exclusive* selective control . . . its removable, washable Neoprene gasket . . . its high, domed cover for full-capacity use . . . about its many safety features. Millions of MIRRO-MATICs, in use for years, have made MIRRO-MATIC America's most-wanted pressure pan.

NOW! Automatically Controlled *Heat!* THE BIG NEWS is that *now*, you can have an *electric* MIRRO-MATIC, with self-contained heating element and self-adjusting thermostat, for cooking-without-looking at 5, 10, or 15 lbs! Besides, there's an extra, high-heat setting for searing and frying, an automatic adjustment for controlled-heat canning, and a setting for keeping cooked foods hot till served. With automatically controlled electric heat, you'll use this newest MIRRO-MATIC in many ways, every day, at home and on vacations or travels.

See the NEW, *ELECTRIC* MIRRO-MATIC, at department, hardware and home furnishing stores, wherever dealers sell the finest aluminum.

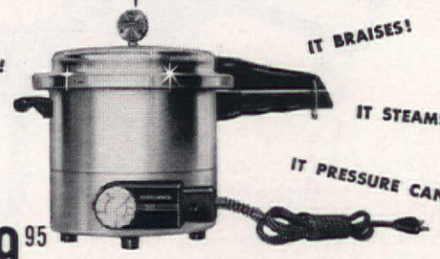
MIRRO THE FINEST ALUMINUM ...your best buy!

AUTOMATIC PRESSURE CONTROL

Exclusive, selective pressure control **automatically** prevents pressure from going higher than recipe requires ... 5, 10, or 15 lbs.

***PLUS* THERMO HEAT CONTROL**

Dial correct heat to correspond with pressure recipe requires. Thermo Heat Control **automatically** maintains proper heat level ... needs **no more adjustment!**



$29.95 (West, 32.50), Fed. Tax Incl.
In popular 4-qt. size, with cord, rack and recipe book.

ALUMINUM GOODS MANUFACTURING COMPANY • MANITOWOC, WISCONSIN
World's Largest Manufacturer of Aluminum Cooking Utensils

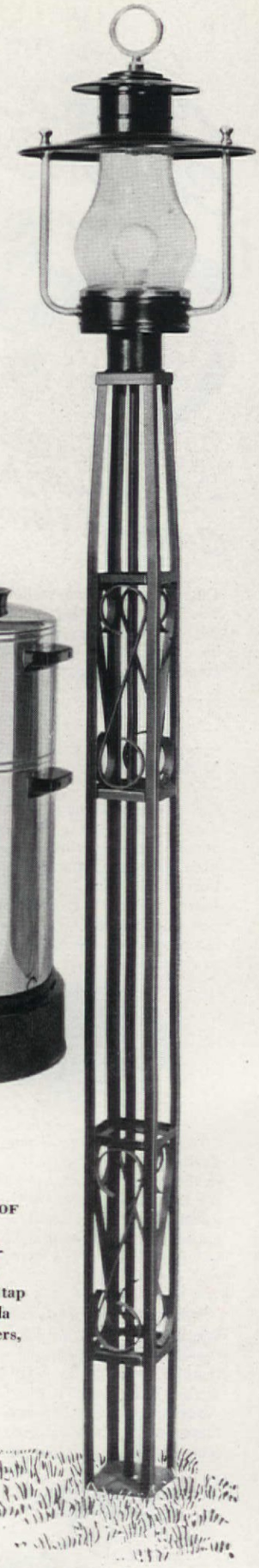
ROBERT W. HOUSEMAN

Give Your Barbecue

Good outdoor cooking needs more than a barbecue. To make it a pleasure from any angle, add good accessories, good companion equipment. For smooth performance, eye those shown herewith—they're worth their weight in charcoal-broiled steaks!

THERE'LL BE PLENTY OF COFFEE, so come and bring your friends! This big fellow operates electrically to make and serve from 24 to 48 cups of your favorite brand. Dial operates the thermostatic heat control. $39.95. West Bend Aluminum Co. Six stack-up pottery cups and saucers come on a stand with matching cream pitcher and sugar bowl. $16. Pfaltzgraff Pottery Co.

TO GET A CHARGE OUT OF sippin' sodas, put the charge in with this push-button dispenser—makes carbonated water out of tap water in nothing flat. Soda King syphon with chargers, $15. Kidde Mfg. Co.



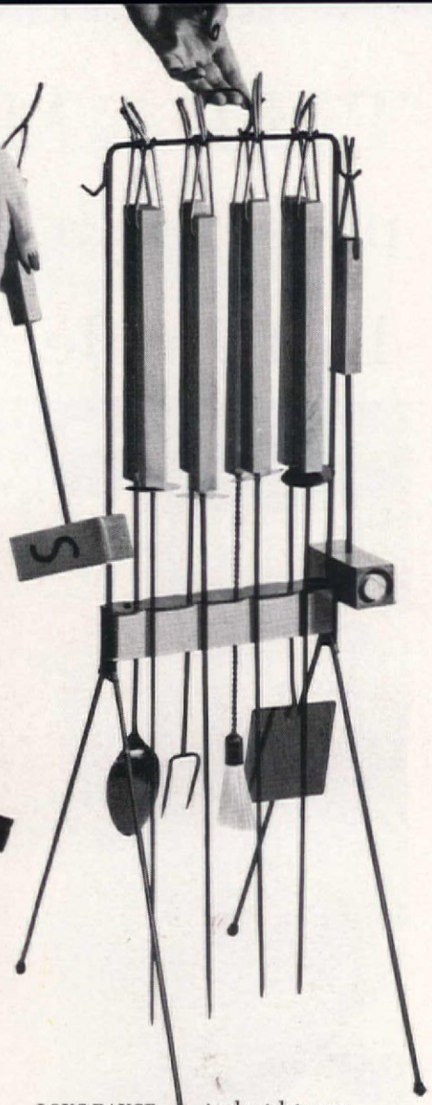
BARBECUE BUTLER: Rubber-tired cart of black (or white) iron was designed to tote lots of "makings" over rough terrain from kitchen to barbecue area. Shelf sides and racks for bottles and glasses prevent disasters. $53. Troy Sunshade Co.

LIGHT UP THE FESTIVITIES. It just makes no sense to wrap the party up early simply because it gets too dark to tell a hot dog from a hamburger! Smart black wrought-iron lamp post with brass trim stands 8′ high over-all, and its lamp throws a mighty beam however long the party lasts. $34. Progress Manufacturing Company

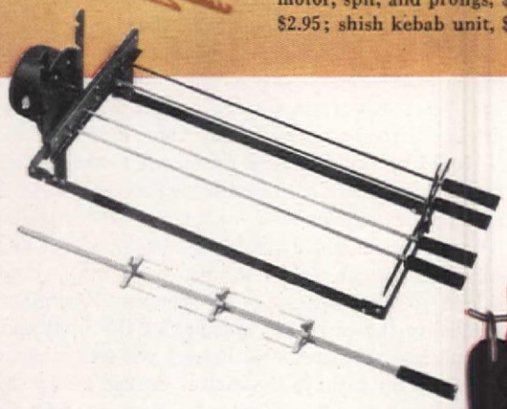
a Present!

STAINLESS STEEL SINK installed hard by the barbecue, will have many uses—in addition to inviting the gang to pitch in and wash those mountains of dishes on the spot. This one, 13⅝" x 11¼", 6" deep, about $15. Carrollton Mfg. Co.

Hot roast beef comin' up! This electrically driven spit and sturdy stand can be built into — or set upon — your outdoor grill to do a real cooking job on all meats. Basic unit with motor, spit, and prongs, $24.95; grill, for burgers or steaks, $2.95; shish kebab unit, $14.95. Brevel Products Corp.



LONG RANGE tool set lets you work at a distance with handsome redwood and wrought-iron implements. Sturdy but light rack stands or hangs. Set includes rack, 4 spiral skewers, tools, salt and pepper. $17.95. Dor-File Mfg. Co.



FILL THE CUP, drink its contents, and toss it away. Pity the dishwasher and provide your barbecue with this bright paper-cup dispenser that holds 30 medium-size cups in full view. Dispenser with cups, 69¢. Refills, 39¢. Dixie Cup Company

CAROUSEL of well-made tools swings around to serve the maestro with just the implement he requires when that steak is at a critical point. Mount it on a post or fence within easy reaching distance of the chef. $6.95. National Silver Company

PATTERN 1607

TIDY PATTERN
A business-like waste receptacle daunts unwanted visitors of the four-legged or winged variety. But at your barbecue area, such a mundane matter needs a light touch. So we designed a nimble array of famished cats and hungry hounds for you to paint on this trash can. Beast-proof can with removable liner costs about $21. Decorations are our Pattern **1607**, 75¢

SEE PATTERN ORDER FORM, PAGE 117

THERMADOR

presents a new, large Bilt-in electric oven

...the MASTERPIECE

Superbly styled in lifetime stainless steel, the brilliant new "Masterpiece" oven is proudly added to the celebrated selection of Thermador Bilt-in Electric Ranges...the Original and the Finest. Only in the "Masterpiece" will you find: More usable space in oven 18" wide, 18" high, 19⅞" deep (even a 37-lb. turkey leaves space to spare!) • Ventilated oven door, never too hot to your touch • Cool, plastic handle and inclined controls finished in deep Master Blue • Amazing new baking element distributes heat quickly, evenly, for the most perfect results! • Recessed Infra-Red broiler, with specially designed pan and tray for smokeless broiling • Electric Tele-minute Timer, with chime reminder • Clear-Brite oven interior in stippled, acid-resistant white porcelain • New, exclusive indicator lights • Automatic thermostatic controls • Automatic interior light • Heat-deflecting hood • Plus many other meal-time miracles in a "Masterpiece" oven installed exactly where you want it. Thermador is the *genuine* Bilt-in Electric Range, made *only* by Thermador Electrical Manufacturing Co. Insist on and ask for *Thermador* by name! Send today for complete information.

Choice of 12 cooking tops

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the Original and the Finest

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Division of Norris-Thermador Corporation
5119 District Blvd., Los Angeles 22, California

Send details on your "Masterpiece" oven and Bilt-in cooking tops.

Name_____

Address_____

City_____ State_____

JULIA M. AHEARN

If I ever blow my top, it won't be because of my too-small, suburban home, or my two small kindergarten-agers. No. If I ever blow my top, it will happen on a Friday morning between 10 and 11 o'clock. How do I know? Because that's when I do my weekly grocery shopping at our fine, new, big, air-conditioned supermarket with its too-narrow aisles.

But it isn't the unalterable aisles that enrage me—it is my sisters in the housewives' sorority. At least 90% of them must drive cars—but if their auto driving can be judged by their driving of food wagons, I don't know how they make it!

No driver would abandon her auto in the middle of a highway—but she's perfectly apt to park her food wagon in the middle of an aisle and wander back for forgotten items while traffic jams. No two women would stop their cars for a chat on a busy highway; but they stop their wagons for a gossip, completely inconsiderate of the rights of other shoppers. Where auto parking is parallel to the curb, you wouldn't let the front end of your car jut out into the street—but haven't you seen many a food wagon parked at an angle to the shelves in such a way that other customers can't pass it conveniently? Near the meat counter of our market, space has been provided for the orderly parking of wagons—but plenty of women still take their wagons up to the counter, thereby keeping one other woman (or two thin ones) away!

Aside from traffic, my pet peeve is the woman who brings along her children—and lets them run wild through the store. In my neighborhood, we take turns keeping each other's youngsters so Mamas can shop unhampered. But if you can't make such an arrangement, why not shop when your husband can keep the kids?

When you're almost finished with the ordeal, and waiting to check out, what about the woman who reserves her place in line by leaving her wagon there—while she meanders back to finish her shopping? I don't mean an occasional forgotten item, but a whole flock of things. Nothing makes me quite so mad! The rest of us were courteous enough to *finish* our shopping before we got into the line.

So if you read in your paper some morning of a woman who went berserk in a supermarket—don't be surprised if I'm the one!

WORLD'S SMALLEST *COMPLETE* KITCHEN

COMBINES: STOVE • OVEN
SINK • REFRIGERATOR
FREEZER • STORAGE

◄ONLY 42 INCHES WIDE►

General Chef unit is a complete kitchen. Has 3 burners (gas or electric). Large oven with broiler. Refrigerator is 6 cubic feet. Freezer holds 9 ice cube trays. Ideal for motels, apartments, offices, factories. Reasonable in price. Guaranteed 5 years. Easy 24-month payment plan. All units available with stainless steel or porcelain tops, also natural wood finishes. Twin sink units available with garbage disposal if desired.

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When Dad does dishes, here's advice:
A Du Pont Sponge is neat and nice.
His sponge'll be so handy then—
He may even offer to help again.

For easier dishwashing . . .

LONG-WEARING
DU PONT SPONGES

Guaranteed by Good Housekeeping

DU PONT

Better Things for Better Living . . . through Chemistry

At Symphony Hall

(Begins on page 32)

companions, he reveals, personally, and with their aid, of course, those qualities that have ever stamped him the kingpin jazz musician of our time. (He's amazingly versatile, too, in that he does equally well on other occasions sitting in with "classical" musicians.) The new item presented is *Rock Rimmin*, for which Mel Powell, a high-caliber pianist-composer-arranger, did the basic sketch. After that it's improvisation, within limits. Unusually good, too, when you hear it a few times.

YMA SUMAC—MAMBO: Eight pieces in all, written for her by Moises Vivanco and arranged by Billy May; CAPITOL, H 564, one 10-inch LP disc

Miss Sumac is a product of the Peruvian Andes. The Mambo is a product of Cuba. This results in some of the eeriest, most exciting, flashiest sounds I have ever heard. The lady mambo's with high shrieks and low ones, with growls, with sounds like insistent buzzers. This is hot music, and of a quite different kind. It's practically arson.

YVETTE GUILBERT: An historic collection of typical song interpretations. Guilbert accompanied at the piano by Irene Aïtoff
ANGEL, 64011, one 10-inch LP disc

We're still in the popular vein, if you've noticed, though the idiom is anything but American and in some ways hardly French. For Yvette Guilbert was an exclusive manifestation. She sang popular songs, yes, but to them she brought a fantastic equipment of imagination and intellect, besides a voice capable of all sorts of unusual effects. Certainly no one has come along to sing in the style she affected. To my mind, a song—whether serious or popular—calls for interpretation, and song interpretation, to me, is characterization virtually all the time. Yvette Guilbert did nothing, if not characterize. Witty, penetrating, human, remarkably clever at making an implied point ever so innocently. In short, I fell quite in love with this disc. Incidentally, the recording is a transfer from others made in France in 1933 and 1934. And, as an extra dividend, there are graceful explanatory notes by the altogether sympathetic Carl Van Vechten.

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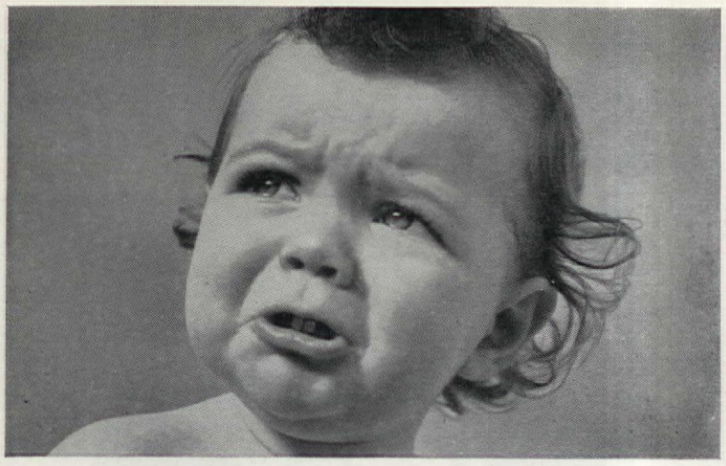

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LUNG-DAMAGING FUMES, DUST AND SMOG?

The answer to smog-borne irritants, germ-laden dust and polluted city air is here at last. It's a new Philco air conditioner with *Activated Charcoal Filter*—yes, for the first time a filter with the same ingredient used in gas masks to purify the air.

That's why, more than ever, a Philco air conditioner is an investment in better health. In the hottest, most humid weather, it brings you cool comfort—eases the strain on your heart—helps young and old alike get restful sleep—brings amazing relief to many allergy sufferers. Get the full story now—write for a free booklet, "The Weather and Your Health".

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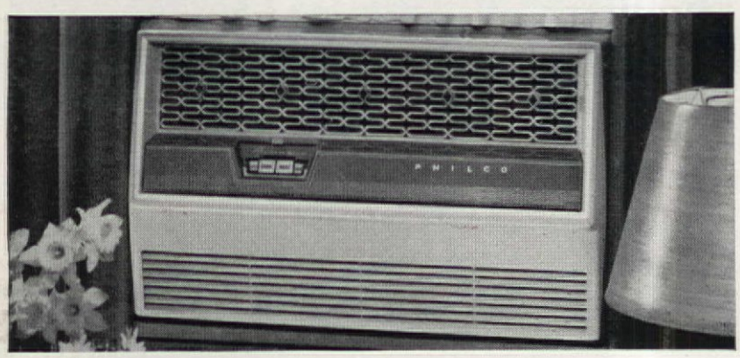
PHILCO® Air Conditioner



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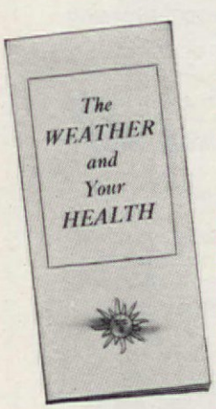

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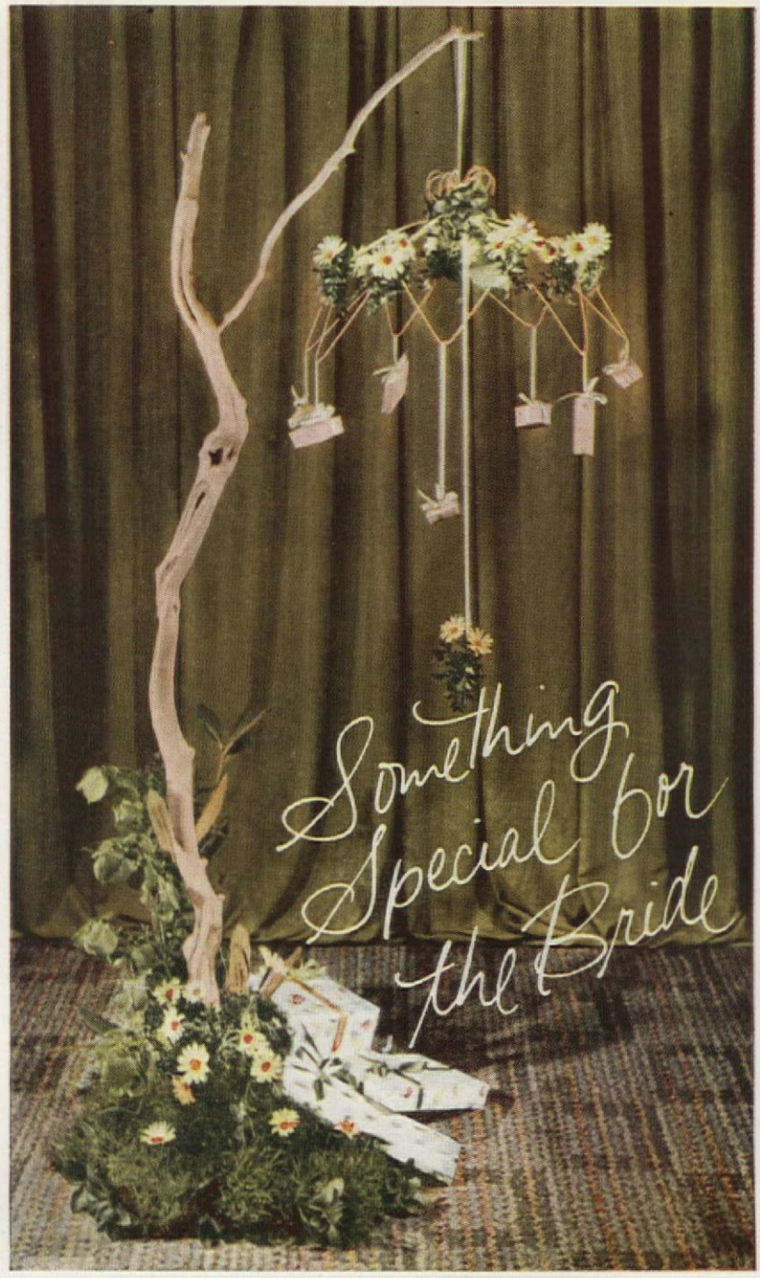
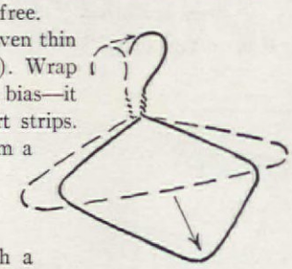


A SHOWER TREE YOU CAN MAKE YOURSELF

Showers in June are apt to bring with them bounty much different from April's variety—especially if planned for a bride or a mother-to-be! This clever Shower Tree makes a gala bearer of gifts for such affairs. For the trunk, anchor a well-formed tree branch, about six feet high, in a Christmas-tree holder. The small gifts are suspended, mobile-fashion, from an umbrella-like "shower head" made of coat hangers. Be sure that the "trunk" has a branch from which the gift load can hang free.



To fashion the "shower head," bend seven thin wire coat hangers as shown (use pliers). Wrap hangers with adhesive-backed tape on the bias—it isn't apt to foul up if first cut into short strips. Tape hangers together, then bend to form a graceful "umbrella." If the gifts cause the tree trunk to tip, weight down the holder with a rock or two.

Tint the trunk and the umbrella with a rubber-base paint, then garnish the umbrella with fresh flowers and ribbons in the colors of your choice. Cover the tree holder with sod, moss, or artificial grass "planted" with flowers in orchid tubes or wrapped in florist's tape.

Designed by Mrs. Charles K. Etherington

The room's the same—but *Pittsburgh Glass* made the difference!

Compare these two pictures. Both show exactly the same kitchen except for one thing: that wonderful picture window.

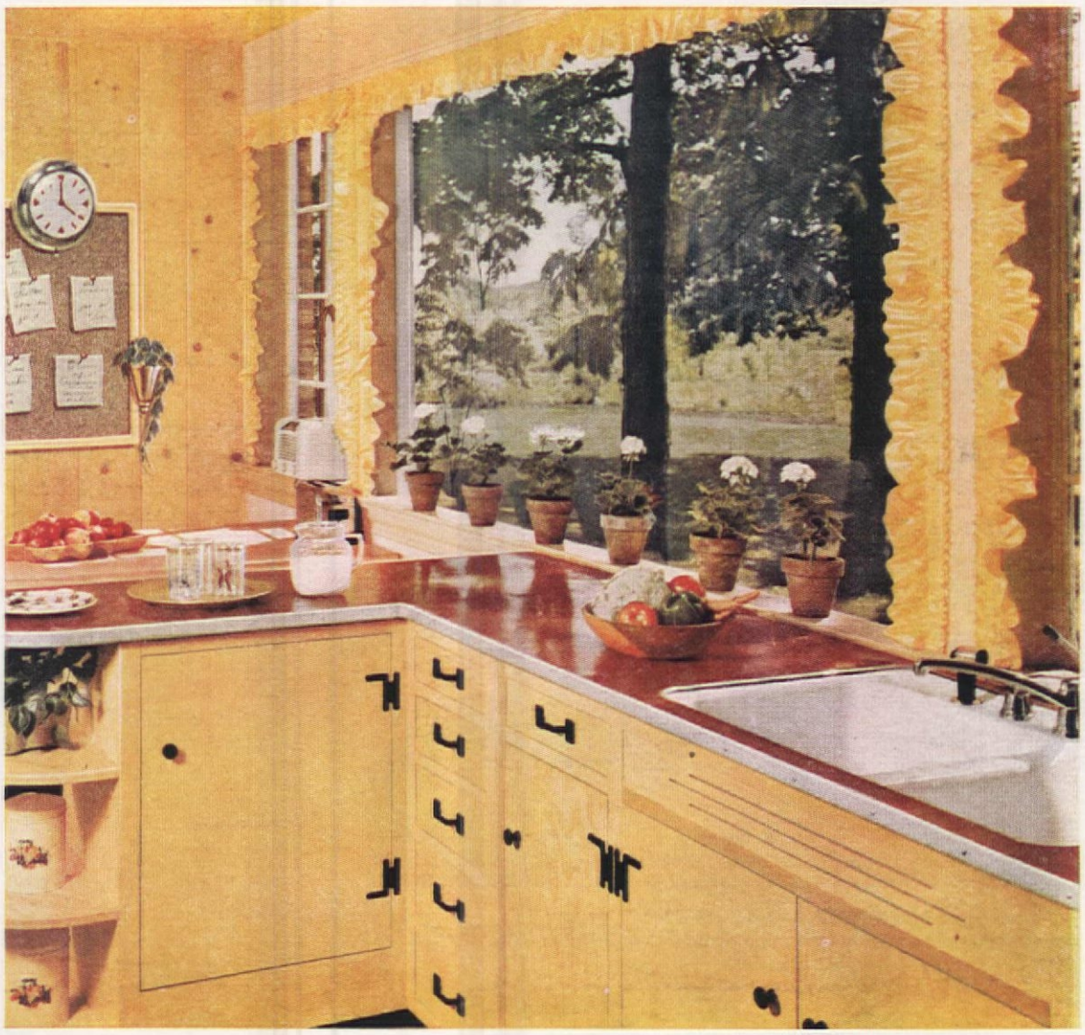
And what an exciting difference it makes!

Now you can enjoy the outdoors while you work indoors.

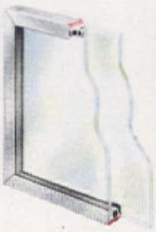
Now you feel more cheerful . . . there's no room for gloom with a window like this. It's a sure cure for that dull, shut-in feeling that sometimes nags you when faced with kitchen chores.

Now your kitchen is better lighted, more beautiful, easy to decorate.

And all because of a simple kitchen window of Twindow!* Why not plan to make a dynamic change in *your* kitchen this easy way. Or in your living room, bedroom or dining room, for that matter.



*TWINDOW® is Pittsburgh's window with built-in insulation! It's a unit made up of two sheets of plate glass with an insulating air space between them. It offers fine vision, reduces condensation, minimizes cold air downdrafts, cuts heat loss. And each Twindow double-glazed unit is protected by a sturdy frame of stainless steel.



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Johnson's Beautiflor method eliminates harsh scrub water that ruins wood floors—lets you clean as you wax in one easy application, standing up.

With Beautiflor and the Beautiflor Waxer you take up grime, heel marks, grease stains, etc., that harsh scrub water won't budge. The dirt comes up on the Waxer pad and the protective wax stays on the floor, ready for easy buffing. Start now to give your wood floors this better Johnson's Beautiflor care.

Get Beautiflor at Your Dealer's, Today

THERE'S THEM THAT LIKE IT...

The Duane Fosslers, of Houston, Texas, feel amply rewarded for the work they put into building their own handsome patio (described in our April 1955 issue). Alone, or with friends, they enjoy relaxing in their informal outdoor "family room"

AND THEN THERE'S THEM THAT DON'T

MARY EDITH BARRON

If you are wistfully dreaming, through a stuffy office window, of getting back to nature by building a six-foot garden wall and patio, you may be in for a surprise. Recently, at a meeting of our club, members hopefully suggested that the annual party be held at our home. "It's no trouble for Edith—in their big patio," they said.

"No trouble?" I sighed, and wondered at the ignorance of some indoor entertainers. My enthusiastic friends have always showed up after the scene is set, exclaiming that the garden is a picture, and if the patio were theirs they'd do nothing but sit and revel in its inspiring beauty.

"When?" I ask, under my breath.

But I, too, shared the illusion of my club sisters before we remodeled and followed what we thought was a trend toward the primitive—simplicity in living room design and furniture, fresh air, burning wood, old clothes, and the great outdoors captured in 60 lush feet of back yard with picture windows to bring it all inside. Alas! Nobody prepared me for the long hours of work connected with the tie of the primitive to a city lot. The Carolina jasmine and crimson bougainvillaea vines that roof the sheltered portion of our patio give us color the year round, but they also shed leaves and flowers to be swept daily. We welcome the chatter and songs of birds, but their mess is another matter. Sitting in a clean patio when the garden is unkept is like trying to relax inside in one spic-and-span room while around you the rest of the house is dirty and disorderly.

So we weed, rake, mow, and snip faded and dead blossoms. Then we hose the patio. And no garden is really ever ready for company until it has been freshly sprinkled. Those picture win-

CONTINUED ON PAGE 90

MONTAMOWER'S NEW MOBILE BLITZ-BURNER

TRADE MARK

OBSOLETES UNSIGHTLY OLD-FASHIONED TRASH BURNERS

Indestructible Armco Aluminized Steel . . . Attractive and Stays That Way . . . Can't Scorch Lawn or Driveway . . . Roll It Where You Want It . . . Light It and Leave It!

It's New! It's Revolutionary! It's the first outdoor home appliance scientifically designed for the efficient collection, storage and disposal of burnable household, lawn and garden waste!

It's built to last and stay good looking for many years. Entire electric-welded and reinforced body made of Special Armco Aluminized Steel which will not rust, corrode or distort. Combines the strength of steel with an inner and outer wall of aluminum.

Highly efficient, completely enclosed unit with adjustable draft and exclusive smoke-consuming combustion dome and mixing chamber. Quickly burns contents to a fine ash without the hazards of open flame and flying sparks . . . with a minimum of nuisance smoke! Ashes and partially burned debris cannot blow out to scatter around the yard and neighborhood. With a BLITZ-BURNER on the job you don't have to "Stand Guard" till the flames die down . . . just light it and leave it! (No special starting fuel required.) Instantly removable handle serves both as dome lifter and poker.

It's mounted on steel disc, rubber tired wheels . . . rolls right up to kitchen door, leaf pile or garden . . . weighs only 32 lbs. . . . saves the work of carrying trash to the burner! And it can be fired safely anywhere . . . cannot scorch lawn or driveway.

It's a clean, convenient storage container for the accumulation of all burnable waste . . . contents are always protected from rain and snow . . . kept dry to burn readily! Compact design (20" x 36" overall) makes it easy to store in a minimum of space.

It's the kind of burner you've always wanted . . . one that you'll be proud to own and use! The BLITZ-BURNER is being introduced to the public direct from the factory . . . write today for illustrated literature and full details on our Special Introductory Offer.

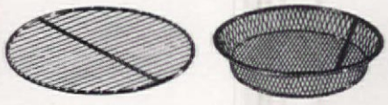
Park it by the kitchen door, in garage or anywhere for the handy accumulation of waste basket contents . . . holds 3¼ bushels.

Wheel it to the leaf pile — burn them on the spot can't scorch lawn or driveway.

Patent Applied For

Intense, even heat sizzles steaks, hamburgers and wieners to barbequed perfection!

A WONDERFUL BAR-B-Q WITH THIS LOW COST ACCESSORY!



Just invert the combustion dome which seals off inside of burner . . . insert the charcoal burner and grill and you have a neat, efficient portable outdoor barbecue. Worth its full price for use as a barbecue alone.

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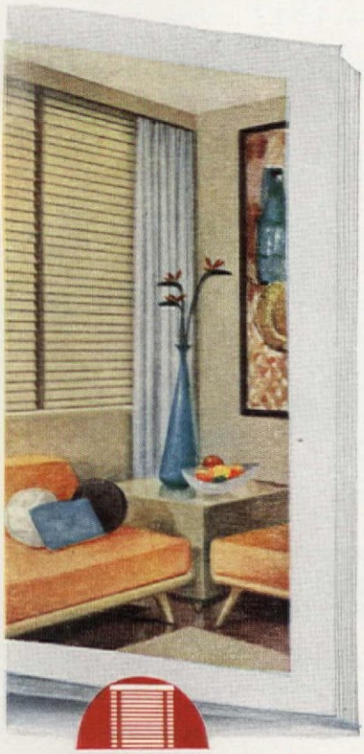

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ROLLA-HEAD custom-made venetian blinds featuring the new Rolla-Tex Plastic Tape

Custom-made by local manufacturers with equipment pioneered by

EASTERN MACHINE PRODUCTS CO. Eastern Baltimore 30, Md.

Free booklet with slat samples of 14 Rolla-Head colors. Write Dept. A-6

There's Them That Like It . . .

(Begins on page 88)

dows have to be polished, with many a sturdy elbow motion.

In San Diego our evenings are always cool enough for heat. We bring armloads of wood to last the evening. Charcoal is arranged underneath the grill. The table is set with an appropriate centerpiece. Special party themes call for additional decorations. I often make flower-shaped candles in jelly molds and "plant" them in flower beds, among the shrubbery, or in the bird bath. Lighted at night, they look like burning blossoms.

Saturday has been spent getting the garden ready for guests. But where's the food? Maybe we'll mix our salad at the table or barbecue the steaks as we drink and nibble appetizers. We might even assign small duties to our guests. But let's not kid ourselves. It takes advanced preparation to ensure good eating.

Old clothes for the back yard are as outmoded as bloomers. Fashion gives us an exciting variety of patio apparel to choose from, though she's firm on protocol. And manufacturers are brightening the market with a colorful array of patio gadgets ranging from stainless steel grills to charcoal tongs and magnetized pot holders. Getting back to nature? In our patio we haven't had a chance! It's taken time, but we've learned that patios are for special occasions.

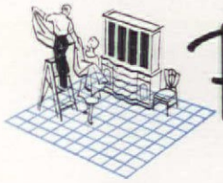
There are, however, certain definite advantages: Our small house no longer pants from the pressure of weekend or week-long guests. We just overflow into the patio. With a little help and some borrowed chairs, feeding 60 is as easy as feeding six. Serving outside may be more trouble than eating from the kitchen table or trays, but the food tastes better and fellowship comes spontaneously. Also, there's something mighty satisfying about working in soil. It controls the figure, lessens tension. And in the evenings, how wonderful it is to flop on a redwood couch and peruse the heavens.

Patios are not a break with convention—outdoor living is complicated. But if you don't mind work and you like to entertain (no party gives itself), you'll find that a walled garden is pleasant and rewarding. On the other hand, if you're dreaming of old clothes and a soft seat in primitive surroundings, you'd better take your cushion and pitch a tent in the wilds, away from friends and clean-up challenges.

IDEA: STOVE TABLE

Even an old stove can provide a wide range of decorative ideas, according to Mr. and Mrs. H. Lodge Robertson, of Wichita, Kansas. This table top was once the front of yesteryear's iron stove; now, with folding legs, is a conversation piece on porch of today

Lounge Chair, $83; End Table, $34; Cocktail Table, $55; Sleep Sofa, $239; Drop Leaf Table, $95; Side Chair, $27; China Base, $150; Deck, $99.
Starting dining room pieces available as low as $349 for Drop Leaf Table, Four Side Chairs and China.*



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For the all-white house, there's nothing to match the perfection of Du Pont "40" Outside White! Starts white . . . stays white . . . keeps your home sparkling white long after ordinary paints have become dull or dirty. Spreads on easily, covers solidly, wears and wears! It's available, too, in a wide range of stunning colors.

For other types of homes, Du Pont makes other types of house paints. If your home is stucco, brick, or weathered asbestos shingles, you'll get gay color and years of service with Du Pont Cement & Stucco Paint. Or if you have a wood-masonry home and have been bothered with white staining on the brick or masonry, you can end this problem with Du Pont Two-Purpose House Paint.

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BLACK AND

With all the wonderful new color in kitchen appliances and cabinets, what' the best bet for contrast and accent? Yes . . . BLACK AND WHITE

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For further data, see "Where Credit Is Due," page 116

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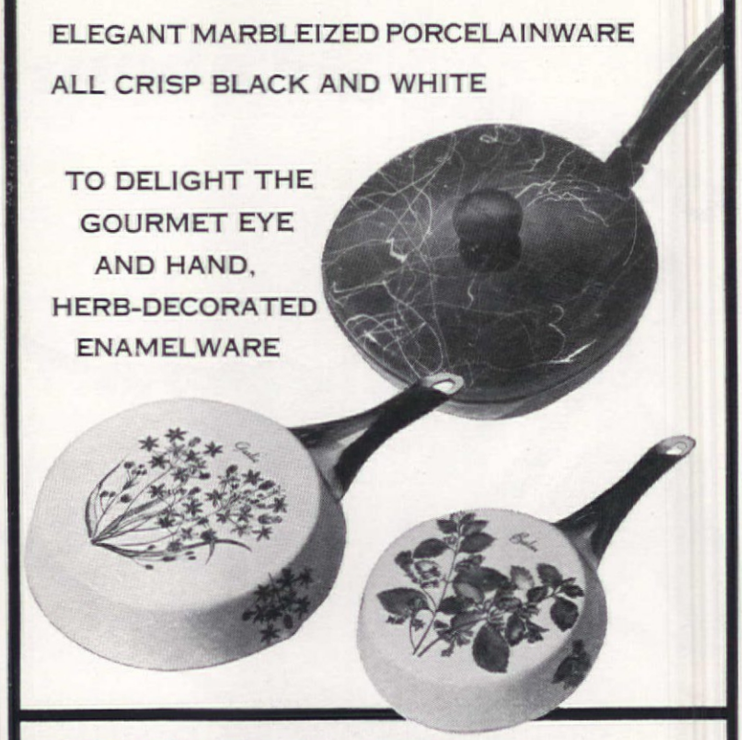
ALL CRISP BLACK AND WHITE

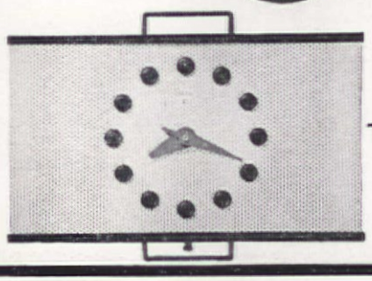
TO DELIGHT THE GOURMET EYE AND HAND, HERB-DECORATED ENAMELWARE



WHITE

TOWELS, CUTLERY, CHINA, AND PLASTIC PLATES

ICE CRUSHER WITH BUCKET, AND SPATTERDASH ICE CONTAINER



TO KEEP UP WITH THE TIME, A CLOCK THAT STANDS OR HANGS

"DUCO" COLORS: Vista Blue Semi-Gloss; Bermuda Blue and Rich Red Gloss.

DUCO® ENAMEL is "One-Coat Magic"

In sparkling Gloss and velvety Semi-Gloss, DUCO is the ideal alkyd enamel for furniture, walls, woodwork in every room. Fine for kitchens, baths or *any* area that gets repeated wear and washings!

It's "One-Coat Magic"! DUCO goes on easily . . . quickly transforms old surfaces, usually in just one coat! And now it's so pleasant to use—no more annoying smells while painting . . . because DUCO is odorless during application. (*A faint resin odor may be noticed during the final drying stage.)

Like-new beauty for years! Hard knocks, grease, dirt, moisture, heat and cold—DUCO resists them all! DUCO Gloss is wonderful, too, for porch and outdoor furniture. White stays white . . . colors stay bright.

It costs so little to paint a room with DUCO! Wide range of stunning colors. See your Du Pont Paint Dealer—for his name, see the yellow pages of your telephone directory. He'll be glad to give you free literature on how to paint, help you with your painting problems or recommend a reliable painting contractor.

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Please send me the FREE book of color suggestions, "COLOR FOR GRACIOUS LIVING."

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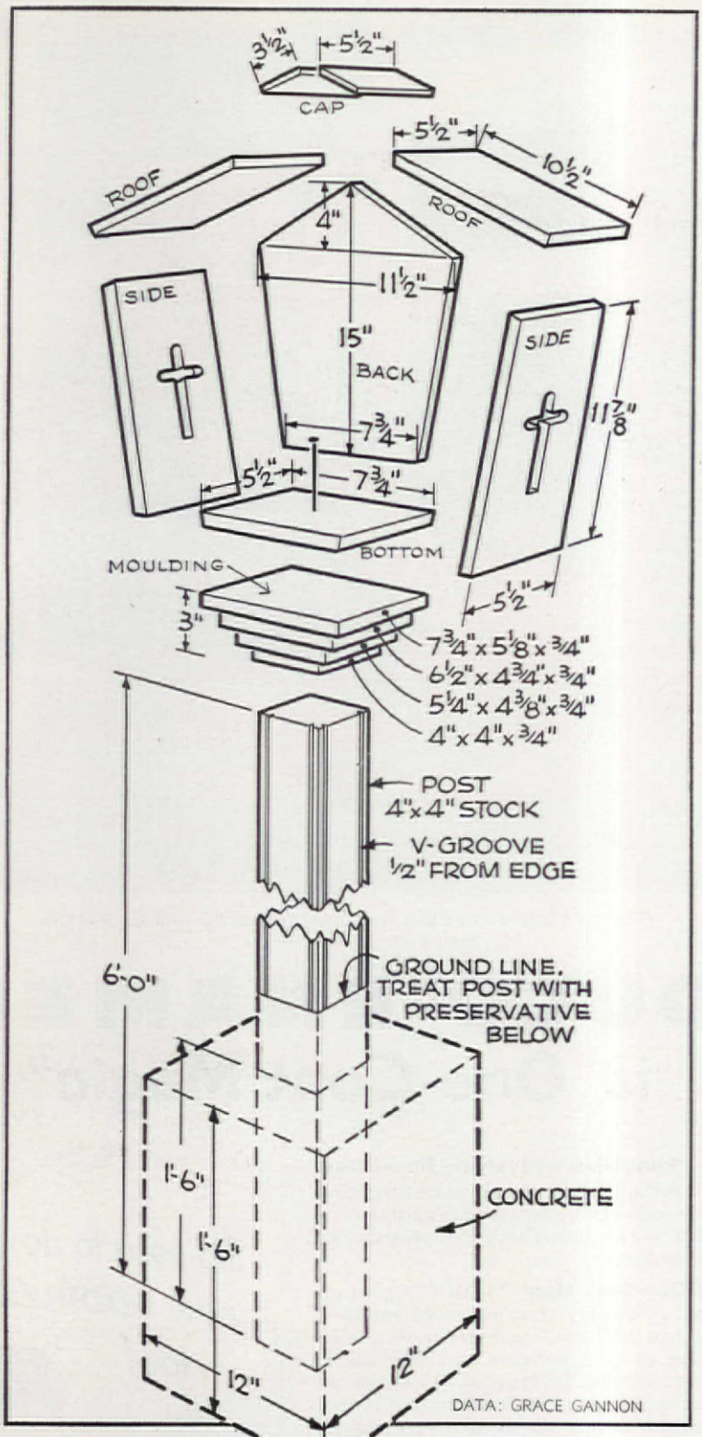


Garden Shrine (See page 48)

• To enshrine St. Francis, cut lumber (redwood, cypress, or pine) to sizes shown. For post, use 4 x 4; for back, ¼″ exterior-grade plywood; for other pieces, ¾″ stock. Sand post smooth, and cut grooves at corners as shown. For the platform between post and shrine, cut molding and assemble as shown. Nail to post. For flush fit of back, cut ¼″ grooves along backs of floor piece, side pieces, roof pieces. To determine angle for mitering roof pieces, place them against back pieces. Miter cap pieces and roof pieces at same angle. Join roof pieces; join cap pieces; and nail cap to roof. Nail roof to back. Cut crosses in side pieces with coping saw. Miter sides to fit under roof. Nail sides in place. Sand floor to slight angle to fit under sides and back; then nail floor to sides and back. Nail assembled shrine to molding. Treat bottom 18 inches of post with wood preservative. Set in concrete-filled hole, 12″ square and 18″ deep. Brace post till concrete dries. Rub wood with warm linseed oil. Repeat one week later. A long nail hammered in the center of shrine floor will hold a hollow statue firmly.

Up in the air about

air conditioning your home?

See your Lennox dealer-expert about the down-to-earth Lennox All-Season Air Conditioning Plan

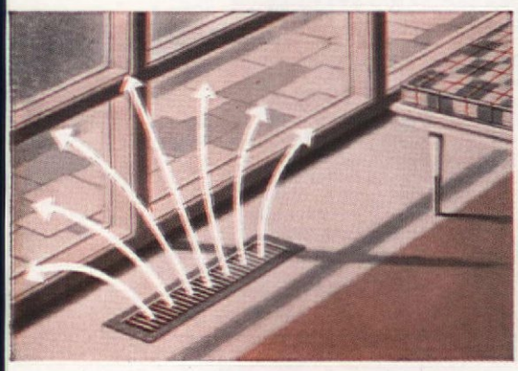
Take a giant step today toward healthier, happier living *throughout the year, throughout your house.* Talk to your Lennox heating and cooling specialist, the one man in your community who can tell you about the Lennox All-Season Air Conditioning Plan.

He'll tell you three ways you can use this plan. First, get the finest heating possible with a famous Lennox Winter Air Conditioner. This automatically sets you up for healthful summer air conditioning whenever you're ready, just by adding a Lennox cooling unit.

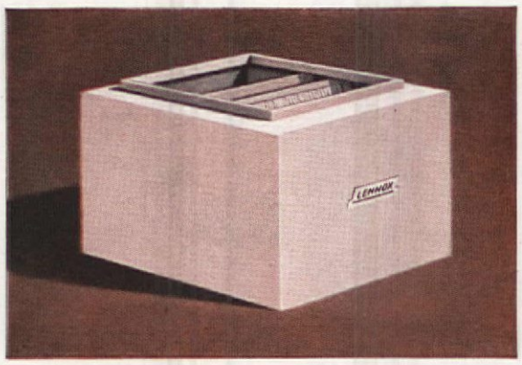
Second, if you live in a warm climate, you may prefer to start with a Lennox Summer Air Conditioner, add winter air conditioning later. Better yet, why not go all the way? Have complete Lennox Air Conditioning installed now; *pay for it on the Lennox Easy-Pay Plan.*

Talk it over with your Lennox dealer-expert today; you'll find his name in the yellow pages of your telephone book. The Lennox Furnace Company, Air Conditioning and Heating—since 1895: Marshalltown, Iowa; Syracuse, N.Y.; Columbus, Ohio; Ft. Worth, Texas; Los Angeles, Calif.; Salt Lake City, Utah; Decatur, Ga.; in Canada, Toronto and Calgary.

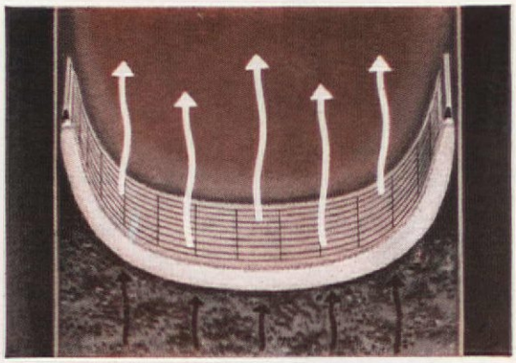
FREE—"How to Select Your Heating and Air Conditioning System." Write to Lennox, Dept. AH-6, Marshalltown, Iowa, for this free illustrated booklet. In Canada, write to Lennox in Toronto or Calgary.



HEATING as you want it!
Lennox Perima-flo keeps a curtain of warm air between you and the weather. Air is heated to just the right temperature, purified, filtered clean, humidified and gently circulated so that every corner becomes a cozy corner.



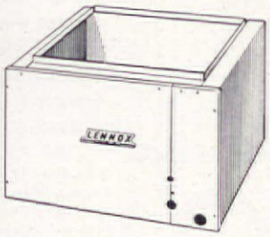
COOLING when you want it!
End hot-weather misery for good! Add Lennox *central* air conditioning—air-cooled (above) or water-cooled—to your present blower-equipped heating system. Cools your *entire* house automatically; you eat, sleep, look, feel better!



CLEANING because you want it!
Because you want a cleaner house, easier housework, you'll welcome this unique Lennox hammock filter; extra *millions* of dust traps eliminate up to 70% of airborne dust. DUSTGARD seal prevents unfiltered air leak-through.

Special offer limited time only

(Expires July 31, 1955)



SAVE UP TO 50% ON AIR CONDITIONING CABINET

Prepare now for the summer comfort of famous Lennox waterless air conditioning. Get this cabinet for only $19.75 (plus small installation cost) with purchase of your new Lennox automatic heating system. Ask your Lennox dealer-expert how!

more families buy

LENNOX®

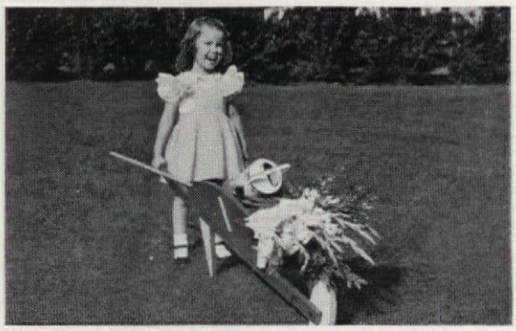
through *5,422*

home comfort specialists

THIS YEAR DO AS THOUSANDS DO . . .

WEEDONE-ize

your lawn to new, undreamed-of beauty! Spray away weeds easily, quickly, safely



This Weedone-treated lawn is free of dandelions, plantains and other weeds.

Plastic Weedone Applicator, 59c
Fits any screw-top gallon jug.

WEEDONE® is the World's Largest-Selling WEED KILLER

Weedone makes weeds *go* — lets grass *grow!* Tough problem-plants yield to Weedone's magic — such as dandelions, plantains, brambles, poison ivy, poison oak, honeysuckle, and over 100 other weeds and woody plants. *Even prevents crab grass from growing.* Start your spring clean-up with Weedone, and you banish weeds all season long. Let Weedone give you a lawn your neighbors will envy! *8-oz. can $1; 1-qt. can $2.75; 1-gal. can $6.75.*

At Garden Supply and Hardware Stores

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WEEDONE ACP WEEDONE

P.S. Write for your free copy of the new book, "Guide to Better Lawns & Gardens."

Protects the pleasure of your outdoor living!

There's nothing quite like the pleasure of being with your family in your own back yard! Especially, when you have an Anchor Fence to keep unwanted animals and trespassers *out*—and your own children safely *inside*. What's more, Anchor protects and adds to the beauty of your grounds—it's an ideal support for handsome vines and shrubbery. Insist on Anchor—the fence with the zinc coating applied after weaving, not before—for longer life! Call the Anchor office in your area for a free estimate or write for more information to: Anchor Fence Division, ANCHOR POST PRODUCTS, INC., 6606 Eastern Ave., Baltimore 24, Md.

"Permanent Beauty for Your Home"

Anchor Fence®
Division of ANCHOR POST PRODUCTS, Inc.

Dear American

SO YOU CAN'T AFFORD YOUR OWN HOME?

So you want a home and think that you can't afford one? Why not? When my husband and I were married, I was 18, he was 19 and earning $33 a week. Within that first year our son was born, and right after that, my husband secured a job paying $54 a week. Even on this limited income, we had the obsession of owning our own home. One day we saw an ad mentioning a new subdivision, fully improved, opening up not too far from the city. I helped things along by doing work at home, and, by paying a small amount each month, we owned a lot 60′ x 135′ in a year and a half.

Then we started tramping from one builder to the next, comparing prices and materials. We finally decided on one of the contractors, and a semi-finished Cape Cod. What a thrill to see our home go up! Four months from the time it was started we moved in, with plumbing, heating, and electrical work already installed. Afterwards, we worked on a cash basis, buying only what we could afford each week.

Some people may say, "Yes, but to buy a semi-finished house, you need to be a real handyman!" I disagree. I say you need to learn as you go along, and not to be afraid to profit from your mistakes.

—MRS. ALICE ROM

FROM SEED TO SHOWPIECE

I had an experience which has much in common with the "tall tale" told in the article, "Eat Your Pear and Have It, Too," in last December's issue. Two and a half years ago, my husband and I received a box of fruit from Miami, Florida, and I planted one of the mango seeds in a flower pot. As the weeks went by, a tiny green sprout appeared. I kept the young plant well watered, put it outdoors in the sun, and by fall it was five or six inches tall. I brought the plant into the house for the winter and set it in a warm room by the window. The next spring I returned it to the yard. By fall I had to transplant it to a larger pot before returning it to the warm room.

If any chill were in the air (not unusual for our part of Kentucky), we would hurry the mango into the

Landscape with Iris

ALL AMERICAN IRIS FOR 1955

OLA KALA	Ruffled gold	PINK CAMEO	Flamingo pink
BLUE RHYTHM	Cornflower blue	SOLID MAHOGANY	Mahogany red
NEW SNOW	Purest white	AMANDINE	Cool cream
CHIVALRY	Medium blue	MINNIE COLQUITT	White purple
LADY MOHR	Chartreuse	BRYCE CANYON	Copper henna
ELMOHR	Red mulberry	MULBERRY ROSE	Mulberry
BLUE SHIMMER	Blue-white plicata	CHANTILLY	Lavender gold
SNOW FLURRY	Snow white	DESERT SONG	Cream gold
SABLE	Near black	RANGER	Fine red
GREAT LAKES	Finest blue	ROCKET	Orange toned

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FREE CATALOG 40 PAGES SHOWING NEARLY 100 IRIS IN FULL COLOR. WRITE TODAY.

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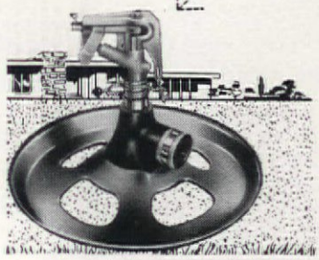
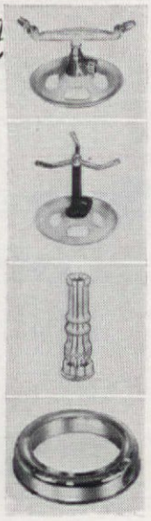
Get the **NEW LOOK** in **ALLENCO** watering-tools





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+ NEW Finishes
+ NEW Products
+ NEW Selection
+ NEW Economy
+ NEW Satisfaction for YOU

ALLENCO "Suburban"— rugged, thrifty, all-purpose sprinkler—covers up to 4,000 square feet to "parkway" sliver; stream or spray or combination; change without stopping. Only **$9.95.**

W. D. ALLEN MANUFACTURING CO.
Chicago 6 • New York 7

house, not to mention switching it in and out for the various seasons. This walking around with a growing plant, which, each time, loomed larger, reminded me of the play, *Hellzapoppin'*, for all during the drama, a bellboy was trying desperately to deliver a little plant to a lady. He went about the hotel lobby, paging Mrs. Blank, who was never available. The plant grew into a large tree before the play ended, with the bellboy last seen perched in its branches, still calling the lady.

Now our "Hellzapoppin' " plant is set in an even larger flower pot. It has grown to a height of almost three feet, has two branches extending out from the main stem, and has become a showpiece to our friends.

—Mrs. Edna M. Bagian

WE DIDN'T WANT A LIVING ROOM

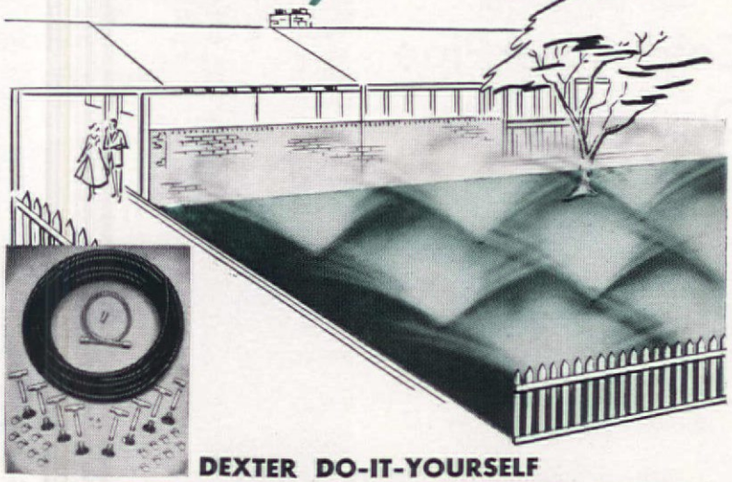
When my husband and I decided to build a new house, we took a survey of ourselves: we had been blessed with only one child; we were in a business which takes six full working days for each of us; we felt we needed some land on which to unwind on holidays and Sundays. Also, my husband had gone back to his boyhood hobby of raising and training pedigreed racing pigeons. When we finished listing our needs and wants, we realized that the room we didn't seem to have in our plans was a living room!

You see, we decided to eliminate everything in the house that wasn't absolutely necessary to our everyday living. We knew that we must have two bedrooms (of moderate size), one bathroom (of large proportions), a compact utility room in place of a basement, and a huge, comfortable kitchen that doesn't look like an experimental laboratory. Our plans also included a large, two-car garage with plenty of storage space above and a nice loft for the racing pigeons. All on a half-acre of land!

Soon we'll be moving into our new home, and we're wondering just how we'll like not having a living room. But, with our busy schedule and informal way of life, we think that sitting at a nice, big kitchen table or in a rocker in front of the kitchen fireplace will be all the "living" we need.

—Mrs. Mary J. Burson

ONCE A *Luxury* NOW $39.95



DEXTER DO-IT-YOURSELF UNDERGROUND LAWN SPRINKLER SYSTEM

In just a few hours you can install this permanent, rustproof underground lawn sprinkler system which will cover up to 1400 sq. ft. Freezing will not harm it. You don't have to tear up your lawn . . . merely slit sod with spade, pry earth open to 5 inch depth. The 8 adjustable sprinkler heads set flush with the ground, out of the way of lawnmower.

All 47 pieces in the kit are guaranteed rustproof. Fittings solid brass, flexible Polyethylene pipe, stainless steel pipe clamps. For full details mail coupon today!

DEXTER LOCK COMPANY
Grand Rapids, Michigan
Makers of famous Dexter Lifetime Locks
A subsidiary of National Brass Co.

Send me information on Dexter Sprinkler System and name of nearest dealer.

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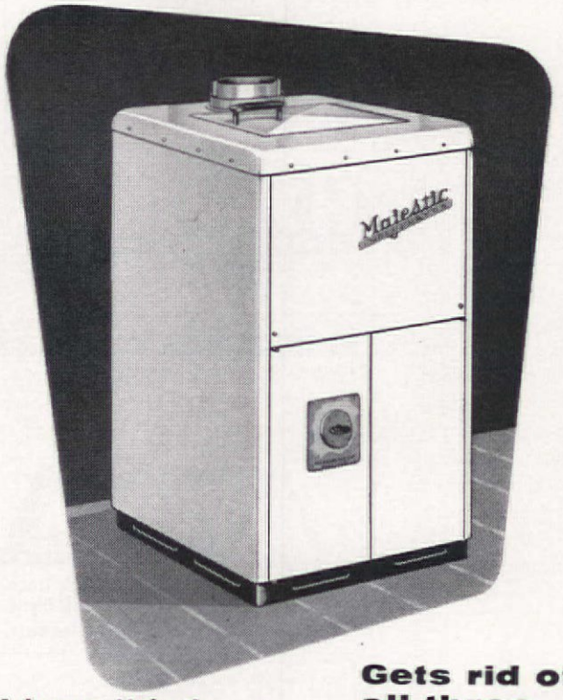
A modern homemaker's idea of better living



a COMPLETE home disposal system that works . . .

like Magic!

Freedom from an age-old, bothersome household chore is *yours* with this modern Majestic Incinerator. No more outdoor trips with trash and garbage . . . no more open rubbish fires! *Convenience* you have never known before! Simply drop in trash and wet or dry garbage as it accumulates, and Majestic's silent pilot flame starts the drying action. Then, a simple turn of the timer control sends out a full flame from the monoport gas burner—and the rubbish is consumed like magic! *Easy to install* in utility room, basement or kitchen. And it costs so little!

Gets rid of all three... GARBAGE · BURNABLE TRASH · NEWSPAPERS AND MAGAZINES

Ask your *Majestic* Dealer for details and FREE Folder or write

Manufacturers of Incinerators and quality building products —Since 1907—

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***Majestic* INCINERATOR**

STOP Cold Water Pipe Drip PERMANENTLY

with PLIABLE, EASY-TO-USE

NO Drip TAPE

NEEDS NO VAPOR-SEAL TAPES OR OVERWRAPS

Stop cold water pipe condensation "sweating" . . . shield pipes from moisture-filled warm air . . . with NoDrip Tape! Easy to apply NoDrip Tape forms an *air-tight* jacket, gives *extra* protection from damaging rust and corrosion, too!

NoDrip Tape winds spirally around any size pipe. Converts waste basement areas into valuable storage, work, play space. Hand molds snugly around critical "drip" areas, even tees, unions, angles, etc. *No* bands, brads or fasteners! Needs *no* maintenance!

Available at hardware, plumbing, building supply and department stores.

$1.69 roll

Roll covers 10 ft. of ½-in. i.d. iron pipe or 13 ft. of ½-in. o.d. copper tubing.

Slightly higher west of Rockies or in Canada

FREE! Bulletin K-15

J. W. MORTELL COMPANY
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Please send me FREE copy of Bulletin K-15

Name .....

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In the March, 1952, issue of AMERICAN HOME, an article by Marion Owens Hourdequin of Illinois described her highly successful method of growing tuberous begonias in her garden—and of using the flowers in her home. Herewith, pictures of two of her arrangements which show dramatically and effectively how these flowers can be adapted to containers of various forms and types for the achievement of richly rewarding results

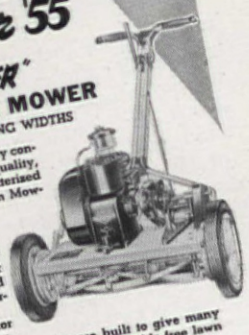
Begonias (Begins on page 40)

hybrids developed by the Antonelli Brothers of California from the original hanging or drooping Lloydi type. As is clearly evident, these plants are highly spectacular when cascading from pots or wire baskets hung against a rustic fence, or suspended from the roof of a lath house or latticed terrace or breezeway.

To grow tuberous begonias, plant the tubers (concave side up) in shallow containers of moist soil or peat moss late in February or March. Keep them moist and in a warm place, and shift the plants when well started into individual containers (perhaps several times as they demand more root room). The last transplanting will be into the pots, boxes, baskets, etc.—or the outdoor beds—where they are to culminate their colorful career during the days of summer and fall. Here they will not only perform brilliantly, but also provide unexcelled material for cutting and arranging in all kinds of containers, alone or in combination with other flowers or with foliage of various textures and shades.

Cooper Spotlights Power Mower Show for '55

"KLIPPER" Reel Type POWER MOWER
18" and 20" CUTTING WIDTHS



Outstanding design, sturdy construction and highest quality, have constantly characterized all COOPER Power Lawn Mowers. Thousands upon thousands of satisfied "KLIPPER" owners, testify to these many exclusive features for fine grass cutting and convenient easy operation.

Moderate in cost for such high quality, "KLIPPER" power lawn mowers are built to give many years of economical, dependable and trouble-free lawn mowing service.

Fully powered by Briggs & Stratton 4-cycle engines.

Cyclo-mo ROTARY POWER MOWER
18" and 20" CUTTING WIDTHS

These new Trimmer Type COOPER "Cyclo-Mo" Rotary Mowers provide everything that could be expected in a Rotary Power Mower - good design and rugged construction, easy handling with plenty of smooth, dependable power - from latest model Briggs & Stratton 4-cycle engines - under all grass cutting conditions - plus the added advantage of NON-SCALPING and free even grass distribution without piling up or windrowing cuttings.

Built for Those who Want the BEST!

Ask your dealer to demonstrate one of these outstanding COOPER Power Lawn Mowers. Write for his name and attractive literature TODAY.

COOPER MANUFACTURING CO.
756-758 South First Avenue • Marshalltown, Iowa

Send 25¢ for America's finest HOW-TO-DO-IT IRIS CATALOG — GUIDEBOOK

See rare, strange, unusual Iris—over 600 varieties in 40 pages of full color plus complete how-to-do-it instructions. Iris from all over the world that bloom in every season. Many special offers. Send 25¢ today (coin or stamps) for catalog plus CREDIT CERTIFICATE worth 50¢ on your order.

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HYPONeX®
SOLUBLE PLANT FOOD COMPLETE
Grows Better Plants in Soil, Sand or Water
Simply dissolve and water all your house plants, garden flowers, vegetables, shrubs and lawn. Feeds instantly. If dealer can't supply send $1 for 1 lb. Makes 100 Gals.
Guaranteed by Good Housekeeping
HYDROPONIC CHEM. CO., Copley, Ohio, U.S.A.

LAWN CHAIR PATTERN 25¢
Order Now, get bonus-229 Pictures Things to Make for Fun & Profit.
PATTERN STUDIO
Box A, Bedford Hills, N. Y.

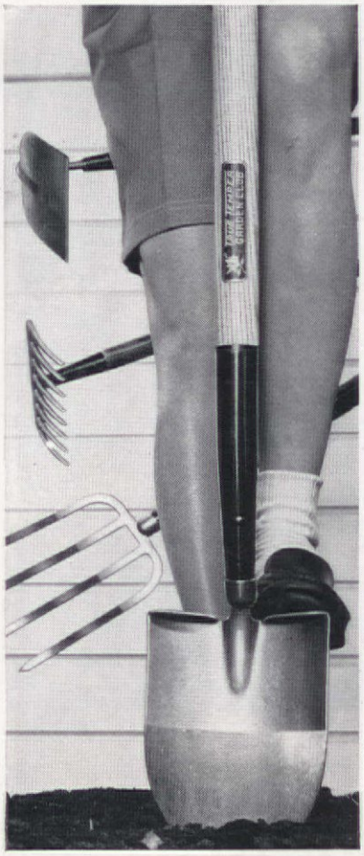
IN THE GARAGE

Keep an extra can in the garage for oiling car doors, generator, distributor, etc. Penetrating 3-IN-ONE makes things run better.

"3-IN-ONE" OIL

TRUE TEMPER®

Garden News



PERFECT TOOLS FOR LIGHT GARDEN JOBS

These are True Temper's floral tools—extra small and just perfect for light garden work like digging bulbs, transplanting, and cultivating around small plants. Ladies (husbands, too) like them for jobs that don't require full-size tools but which are a little too big for hand tools.

They're beautiful and sturdily built. Blades are finest forged steel. Handles are Northern Ash, fire hardened to seal the grain against wear and weather.

Get True Temper floral tools at your hardware or garden store —individually or in pre-packed matched sets. . . . True Temper Corporation, Cleveland 15, Ohio.

Free wall-type tool holder with 4-piece floral tool set.

TRUE TEMPER®

Finest quality in lawn, garden and farm tools • Shovels • Shears • Hammers, hatchets, axes • Fishing tackle • Golf-club shafts

Handsome Hydrangea

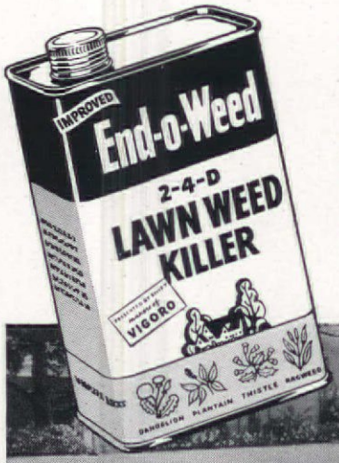
E. HAMILTON FAIRLEY

Of the 30 odd hydrangea species, the most popular are the hardy, big, shrubby H. paniculata grandiflora (called by nurserymen "Pee Gee"), much used as a lawn specimen with its big panicles of white flowers that turn pinkish, then reddish brown; and the smaller, less hardy French type, including varieties and hybrids of H. hortensis (or macrophylla) whose trusses are white, pink, or blue. These are sold by florists as Easter pot plants, but they also make a beautiful display grown as a border or hedge where the winters are not too cold, and in large pots or tubs for terrace or patio adornment as shown above. The flower heads are borne in profusion, but on *the previous year's stems* which, therefore, must not suffer frost injury. With garden plants, this may mean winter protection with leaves, evergreen boughs, burlap, etc.; tub-specimens are commonly removed, after the leaves fall, to a shed, deep cold frame, or other frost-free place.

Variation in flower color is caused by soil conditions involving acidity, iron content, or both. In a soil naturally alkaline (sweet) or made so by the addition of lime, a plant tends to produce pink or reddish flowers; in an acid soil, or one made so by the addition of sulphur, aluminum sulphate, peat moss, etc., bluer flowers can be expected, the intensity increasing with the degree of acidity.

After the flower heads fade, prune only enough to keep the plants symmetrical and bushy and, of course, free of dead wood.

IMPROVED! ACTS EXTRA FAST IN SPRAYING LAWN WEEDS AWAY!



Now it's easier than ever to have a beautiful weed-free lawn.

New formula End-o-Weed goes to work faster, making it extra effective and extra sure. Destroys over *100* different kinds of lawn weeds, including DANDELION, PLANTAIN, and RAGWEED. 8-oz. can treats 1600 sq. ft. of lawn area. Get it now!

NEW! THE MOST EFFECTIVE ROSE DUST EVER DEVELOPED!

New End-o-Pest Rose Dust controls more rose pests and diseases* than any dust or liquid ever offered. Controls not only aphids, black spot, and all common pests, but also those that are resistant to other insecticides or fungicides such as red spider and powdery mildew.

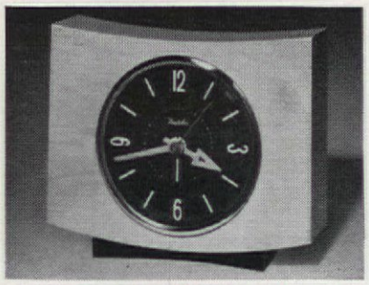
Formulated from new materials, End-o-Pest Rose Dust is available in handy, refillable dust gun container or economical 3-lb. canisters.

And that's not all! In addition, there are other Vigoro gardening aids made to control specific pest and weed conditions in your area. Look for them at your dealer's.

**Cures or preventive measures for control of virus diseases are not claimed as no cure is possible today.*

MEMBERS OF THE "EVER-GROWING **VIGORO FAMILY** OF GARDENING AIDS

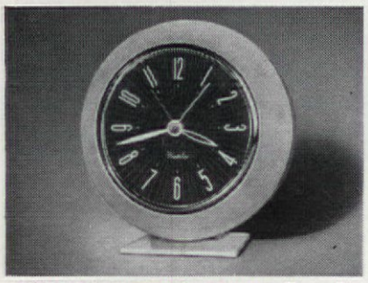
PRODUCTS OF SWIFT & COMPANY



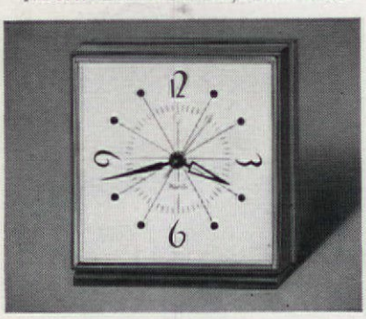
PITTSFIELD ELECTRIC ALARM. Attractive modern styling in rich wood case. Blond or mahogany finish. Only 4½ inches high. Bell alarm. $7.95. With luminous dial, a dollar more.

NEW WESTCLOX ELECTRICS

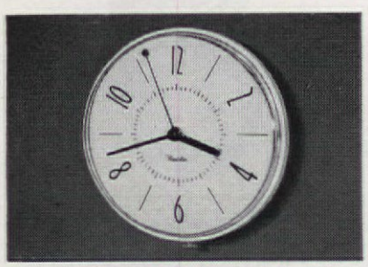
to brighten up your home



KENDALL ELECTRIC ALARM. Beautifully fashioned wood case in mahogany or blond finish, right at home in any decor. Only 4½ inches high. Bell alarm. $7.95. With luminous dial, a dollar more.



COUNTRY CLUB ELECTRIC ALARM. Styled with a sophisticated contemporary flair. Ivory or green case. Unique modern face, 5 inches high. Clear alarm. $9.45. With luminous dial, a dollar more.



PRIM ELECTRIC WALL CLOCK. Only 5¾ inches in diameter. Non-breakable crystal. Sturdy metal case with dials in red, yellow, white or green. $3.98. In sparkling chrome case, $4.98.

Prices do not include tax and are subject to change

WESTCLOX

Electric Clocks

made by the makers of **BIG BEN**

La Salle-Peru, Illinois

Products of GT General Time Corporation

All plants and flowers: Florists' Telegraph Delivery

Rattan with gold anodized aluminum frames. Troy Sunshade

GERTRUDE BROOKS DIXSON

FOR YOUR GARDEN ROOM:

Simulated rattan frames, cushion seats, lacquer or plastic table tops. Heywood-Wakefield

Yacht-cord seats, iron frames, slate table tops. Woodard

SUMMER ALL YEAR

Coast to coast, you find them everywhere—sheltered areas that are open in summer, but glass-enclosed later on. They need furnishings designed to meet indoor and outdoor requirements

This furniture takes to the same sort of life as your house plants—it flourishes indoors or out, according to season, and thus meets a very special need. So enamored of outdoor living are we that most new homes, and many old ones, now sport a terrace or patio. Fine—until winter comes. Well, we've had about enough part-time outdoor living, so terraces are now growing roofs and removable glass to become year-round garden rooms.

Here are three furniture groupings designed for such rooms—all made of materials that withstand some exposure and the ravages of growing things—plants, pets, and progeny. In the first (top left) imported rattan is woven or used slat-fashion to form chair seats and table top, while gold anodized aluminum frames add suave sparkle. The completely separate basket seat of the "Lazy Bowl" chair is equipped with nylon bearings that glide smoothly back and forth as you shift weight. All pieces are light enough to tote when you want to move out on the lawn.

In the group pictured directly above, chair seats and backs are sturdy, scrubbable yacht cord, woven in one piece, and made fast to wrought-iron frames to achieve an elegant air. Table tops, including that of the capacious dining table, are gray slate.

Frames of the comfortable sectional pieces illustrated at the left are made of simulated rattan. Table tops and shelves in this grouping may be black lacquer, or a wood-grained plastic that is ideal for holding plants. See "Where Credit Is Due," page 116

WHICH ADVANTAGE OF SUPPLEX SPRINKLERS DO YOU LIKE BEST?

LIES FLAT

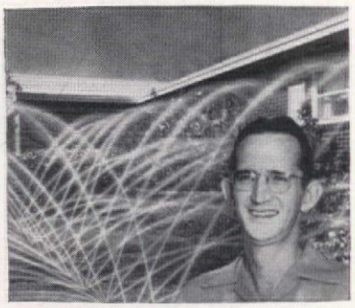
"Always lies flat, sprays at the correct angle. Triple tube construction does it," says Mr. W. R. Gibson, Jr., of Rockville Centre, N. Y.

GENTLE, RAINY SPRAY

"No down jets to wash away soil. Just uniform, rain-like distribution. My boys love it!" says Mrs. G. Munday of No. Miami, Fla.

SUPPLIED WITH REEL

"Rolls neatly on and off this reel and stores conveniently," says Mrs. J. N. Keen, recognized gardening authority of Louisville, Ky.



SPRAYS AREA 20 FEET WIDE

"Mine sprays over 1000 sq. ft. No water wasted, no dry or over-soaked areas," says Mr. A. H. Harwell of Corpus Christi, Tex.

Just look at SUPPLEX Sprinklers today, at your dealer's store. Examine them. In addition to the advantages above, notice the handy end coupling with cap for easy flush-out. Note that SUPPLEX can be curved around contours. Then — see and feel the quality and long-life construction. When you do, you'll know why 4 times as many people choose SUPPLEX as any other flexible sprinkler.

25 FEET $3.98
50 FEET $5.98
both include storage reel

SUPPLEX flexible SPRAY-SOAKER
The new, scientific soaking device. Gently sprays aerated water that carries oxygen into the soil. Can be left in place permanently. Has flush-out cap.
50 ft. $3.29 100 ft. $5.98

SUPPLEX®

FLEXIBLE SPRINKLERS*
Also Manufacturers of America's Finest Garden Hose

*U.S. Pat. #2,621,075. Other Pats. Pending

SUPPLEX CORPORATION, Garwood, New Jersey

Let Your Dealer Demonstrate these Exclusive Features of

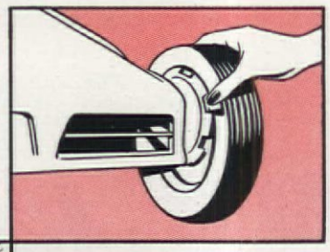
Moto-Mower®

THE WORLD'S MOST MODERN POWER MOWERS

Here are just three from a long list of "Engineered-Mowing" features that make the new 1955 Moto-Mowers your greatest power mower value — three features you can't get in any other mower! Look up your Moto-Mower dealer in the Yellow Pages, and let him demonstrate these advanced features. You'll agree Moto-Mower gives you the *most mower* for your money! Eleven brilliantly styled reel and rotary models, priced as low as $59.95*.

EXCLUSIVE Dial-a-Matic Cutting Height Adjustors

Adjust cutting height instantly in keeping with climate, season, or condition of lawn. Five positions. No tools needed.



EXCLUSIVE 3-Speed Synchromesh Transmission

At your fingertips—walking speed for ordinary mowing, creeper speed for tall grass and weeds, free-wheeling for trimming around flower beds and trees.

EXCLUSIVE Anti-Bending Crankshaft Construction

Moto-Mower's exclusive cone construction prevents damage to engine crankshaft if cutting blade strikes an obstruction.

11 Beautiful Reel and Rotary Models
PRICED AS LOW AS
$59.95*

See the YELLOW PAGES For Your Nearest Dealer

FREE!
Send Coupon for New LAWN CARE Portfolio.

*Includes Fed. Excise Tax. Slightly higher far West and Canada.

THE MOTO-MOWER COMPANY (AH)
Richmond, Indiana *Subsidiary Det. Harvester Co.*

Please send without charge your new Portfolio giving tips on mowing, developing new lawns, reviving old lawns, watering, and details about the 1955 Moto-Mower line.

NAME _____
STREET ADDRESS _____
CITY _____ STATE _____

HERE MARBLE IS TOPS

Bathrooms are something special in the Herbert M. Kieckhefer's home, for they are furnished as continuations of the bedrooms, and equipped with these handsome marble-topped built-ins designed by Mrs. Kieckhefer. In the master dressing room-bath shown above, note such un-bathroomy touches as the antique mirror, crystal sconces, ball-fringed curtains. There's also a tufted screen behind which the toilet is concealed. In the daughter's bathroom below, green marble tops the washstand and sets the color scheme. Metal fittings are burnished to the tone of old pewter. Antique gilt mirror is illuminated by cove lighting

Revolutionary Idea Creates More Beautiful Exteriors, Lowers Costs!

New! MASONITE SHADOWVENT SIDING

Faster application system saves money
Aluminum shadow strip is nailed to studs or sheathing, holds panels in perfect alignment without waves or dips.

- **Permanently attractive—no visible nails!**
- **Enduring protection in any climate!**
- **Paint stays new looking longer!**

Now your home can have the most nearly perfect siding ever made!

Masonite Shadowvent Siding incorporates the rugged strength, stability and wear resistance of famous Masonite Tempered Presdwood®, along with the ease and economy of an exclusive new application system.

Specially designed aluminum strips create deep, pleasant shadows that add character to your home's appearance. Nails don't show ...they're hidden! No discoloration, no "working loose." What's more, vents in strip eliminate moisture traps...paint job lasts longer.

This new method of application cuts costs 33% or more! True-cut panels are knotless and grainless—every inch is usable. They're Primecoted, too...just choose the finish color you like.

Building, buying, or remodeling—you'll want to know more about the exciting new Shadowvent Siding. Talk to your contractor, see your lumber dealer or send the coupon for a free folder on this modern method for permanent beauty on all sides of your home.

Look for This Man He Makes the Difference

MASONITE SHADOWVENT SIDING

TEMPERED PRESDWOOD PANELS FROM MASONITE® CORPORATION

(Not immediately available west of the Rockies)

MASONITE CORPORATION
Dept. AH-6, Box 777, Chicago 90, Ill.

Please send me more information about the new Masonite Shadowvent Siding and other Presdwood Products.

Name.....

Address.....

Town.....Zone....

County.....State.....

IT'S DOUBLE-ACTING!

NEW Instant VIGORO WATER SOLUBLE PLANT FOOD

JUST MIX WITH WATER AND APPLY

• Scientists in Swift's Plant Food Research Laboratory have developed a new, water soluble plant food that works amazingly fast and is DOUBLE ACTING! Part of its rich nutrient diet enters the plant through the *leaf* area and the balance of the nutrients enter through the *roots*.

Instant Vigoro complete plant food is a water soluble product. It helps keep lawns deep green and luxuriant throughout the season, keeps flowers blooming at their best and has proved to be the ideal plant food for vegetables that need quick growth to be their best.

You'll find it easy to apply with a sprinkling can or one of the many new, inexpensive attachments your dealer has that permit feeding while you water your lawn and garden. In a matter of hours the plants are benefited, because Instant Vigoro is a real square meal for plant life . . . DOUBLE ACTING. Get it at your garden supply dealer's. Directions are on container.

Vigoro is a registered trade-mark of Swift & Company. Copyright 1955, Swift & Company.

THERE'S A VIGORO PLANT FOOD FOR EVERYTHING YOU GROW!

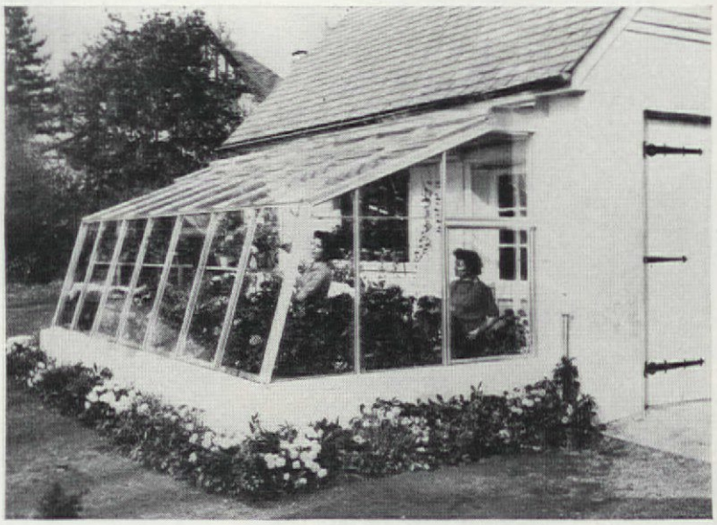
New Golden Vigoro Lawn Food . . . specifically for LAWNS. Made a new, patented way (Pat. Nos. 2618546, 2618547, and others pending) so it WON'T BURN GRASS when used in recommended amounts. One feeding provides season-long nourishment.

Regular Vigoro Plant Food . . . provides complete, balanced nourishment for everything else you grow . . . flowers, shrubs, trees, vegetables. Makes garden soils rich like finest greenhouse soils.

YOUR BEST BUYS IN GARDENING SUPPLIES—THE VIGORO FAMILY OF GARDENING AIDS

Also available in Canada

This lean-to, all-aluminum frame, prefabricated greenhouse is easy to erect and care for. Wide (30″) glass, sealed weather-tight, and continuous ventilator along ridge provide optimum conditions, ample room for plants. Can be placed, with one glass end, in angle of house or, as shown, with door in one end, window in other. Smallest, 3-section, size (8½′ long, 9′ wide) costs, complete from sill up, about $400; larger ones in multiples of 2½′. Other styles from $280 up. Lord and Burnham Company.



LIKE TO HAVE A GREENHOUSE?

New, Metal-Frame Models Merge Low Cost, Easy Upkeep

"Everlite" all-aluminum, curved-eave and even-span type houses are shipped complete (foundation excepted) with directions, drawings, and tools needed for assembling. Optional prefabricated foundation kits at extra cost. Patented stainless steel glass clips and weather-proof, socket-hinge ventilator ensure tightness, maximum light. Can be entered from house, as shown, or by end door. Provides fine, sunny winter-living and play space if not used for plants. This model (10′ x 8½′), $420. Other sizes available; smallest (8½′ long x 4′) costs $187.50. Aluminum Greenhouses, Inc.

Light Turquoise and Flaxen Yellow in semi-gloss finish. "Dutch Boy" Paints also come in flat and full-gloss.

It's a "Dutch Boy" Room!

Painted with new Nalkyd finishes

...easy to use, easy to clean, and their beauty lasts!

For a bewitchin' kitchen, try these new "Dutch Boy" Interior Finishes.

Kitchen, bedroom, living room, *any* room, these new, odorless Nalkyd paints – made the special "Dutch Boy" way – are wonder finishes. All the way!

They go on with new ease. Cover with new perfection. Clean with new assurance. *Keep* their beauty with new Nalkyd tenacity.

When it's "Dutch Boy," you're sure!

You're sure of *fine* paints. For the "Dutch Boy" is a master paint maker – long known for quality paints, quality paint ingredients.

You're sure of *modern* "easy-does-it" paints. "Dutch Boy" research doesn't miss a trick to make painting easier for you.

You're sure of the *right* colors. You just can't go wrong with the Color Gallery – or with the other new "Dutch Boy" ready-mixed paints that *guarantee* color harmony.

Paint new heart into your home!

Your "Dutch Boy" dealer will tell you how to do it the new, easy-does-it way, the distinctive "Dutch Boy" way. His name is listed under "Paint" in your classified telephone directory.

An open invitation to beauty lovers. This Color Gallery puts more than 100 most-wanted colors at your fingertips. Helps you work out your complete color scheme. At "Dutch Boy" dealers *only!*

New, Full-Color Booklet! Beautifully illustrated! Shows you how to use color imaginatively and surely to make your home, inside and outside, more interesting, more distinctive, more YOU. Just mail this coupon.

Just off the press— mail this coupon

NATIONAL LEAD COMPANY, Dept. 345
P. O. Box 98, Brooklyn 1, N. Y.
Please send me a copy of your new booklet, "Color Scheming with Dutch Boy Paints." I enclose 10¢ to cover cost of mailing and handling.

Name_____
Address_____
City_____ Zone_____ State_____

Dutch Boy® Paints
The sign of your "Dutch Boy" dealer

FOR QUALITY PROPERTY INSURANCE, SEE YOUR HOMETOWN AGENT!

Is your Insurance as good as your car?

You buy your car by brand. Its name is your guarantee of value and performance.

The same is true of automobile insurance.

For your own sake, buy from your reputable HOMEtown agent. He gives you service—not just sales-talk.

It pays to take an interest in your insurance company, too. You need a friendly, reliable company whose reputation measures up to your car's. Then you know you're protected when a loss occurs.

THE HOME

ORGANIZED 1853

Insurance Company

Home Office: 59 Maiden Lane, New York 8, N. Y.

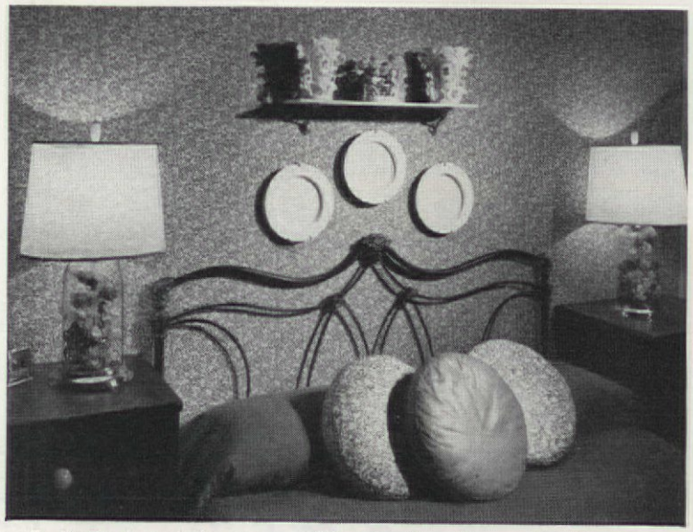
FIRE • AUTOMOBILE • MARINE

The Home Indemnity Company, an affiliate, writes Casualty Insurance, Fidelity and Surety Bonds

The tiny sewing corner at left is where Magdalen Burke made the curtains and bedspreads for her home (see pages 37-39). Walls are powder blue, with a tiny printed fabric used everywhere—curtains, chair pad, on a screen which hides a roll-away bed, mats for pictures

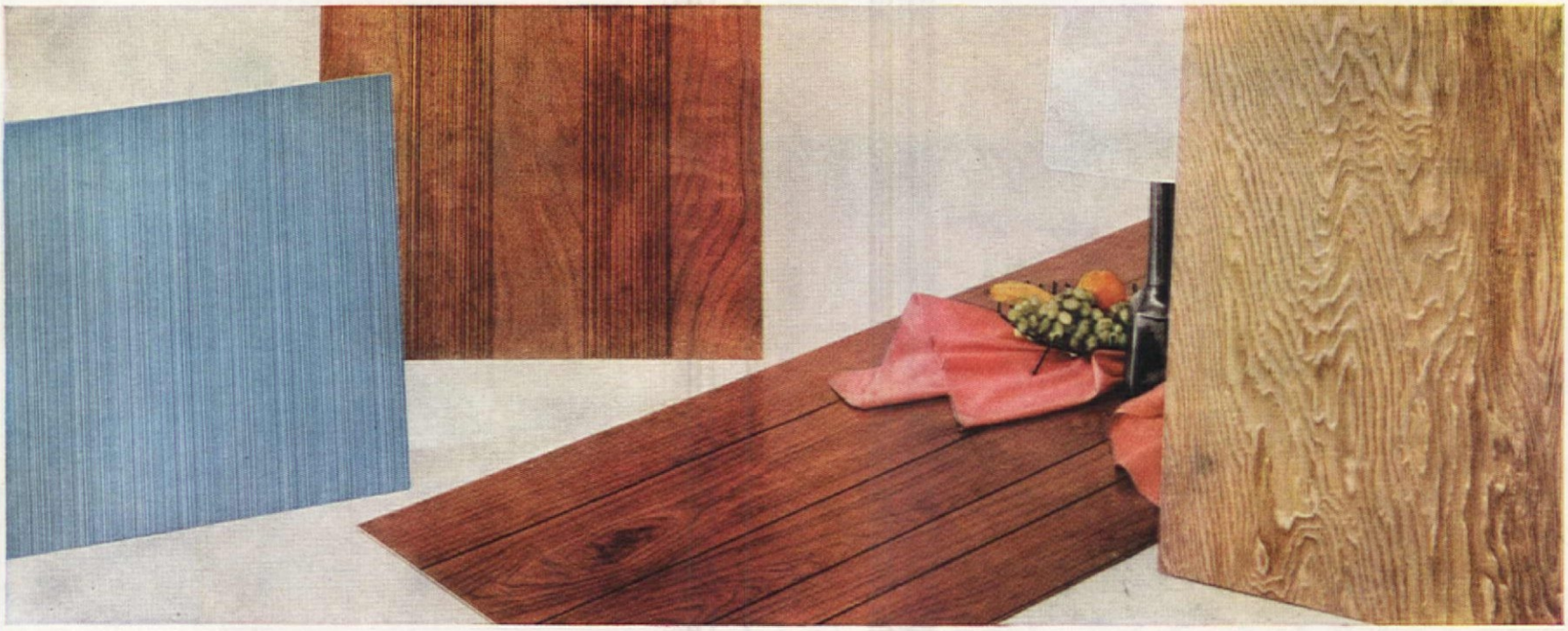
GOT BEDROOM IDEAS?

The Burkes paid $65 for a secondhand French Provincial bedroom set and planned their bedroom around it. Arthur papered one wall in a black and gilt design on white—bedspread is only one Magdalen didn't make. Hanging lamps were made from the lids of two wicker baskets



In the Burke twins' room, an old iron headboard was painted green to match dominant color in wallpaper. Lamps are made from glass bells filled with artificial flowers. Note the unusual over-bed arrangement; a shelf to hold ornaments, plates following contour of headboard

TEXTURED WOODS give your walls a new kind of beauty



WELDTEX® Shown in painted fir, also comes in gum and Philippine Mahogany. Prices from $27.*

PLANKTEX** Striations alternate with smooth wood. In Philippine Mahogany at $47.*

V-PLANK** In oak, walnut, Korina®, Honduras Mahogany, Samara**. Starts at $49.*

SEA SWIRL® Clear, weathered-look paneling without knots – $33*; knotty **Surfwood**® – $26.*

SAMARA V-PLANK shown here can be seen at your lumber dealer's or at any of the 82 United States Plywood showrooms in principal cities. In Canada: Weldwood Plywood, Ltd., Montreal.

Exciting new Weldwood textured paneling costs as little as $26 for an 8′ x 12′ wall . . . and it's guaranteed for the life of your home!

The subtle charm of texture is as old as Nature and almost magical in its power to attract the hand and delight the eye. Remember the first time you ever saw a weathered old barn or a piece of driftwood?

Now you can have all that touch-inviting texture in lovely Weldwood paneled walls!

There's *Weldtex*—the popular striated paneling that creates unusual patterns of light and shadow, fine for painted or natural finish. *Planktex* combines the texture of striations with smooth, fine-grained wood. *Sea Swirl* and *Surfwood* capture the weather-beaten beauty of wave-tossed driftwood. *V-Plank* spaces vertical grooves to give the effect of random planking; shadow line of grooves adds inches to apparent height of room.

Panel a wall yourself! It's easy with 4′ x 8′ Weldwood panels; still easier with V-Plank and Planktex that come completely *pre-finished* by skilled woodcraftsmen—they're even waxed!

Send the coupon for more details, then see these panels at leading lumber dealers—be sure to look for the Weldwood label.

*For an 8′ x 12′ wall. **Trade Mark

WELDWOOD® **TEXTURED WOOD PANELS**

Products of
UNITED STATES PLYWOOD CORPORATION
World's Largest Plywood Organization

United States Plywood Corporation
Box 61, New York 36, New York

I'd like to know more about Weldtex ☐, Planktex ☐, Sea Swirl and Surfwood ☐, V-Plank ☐. Also enclosed is 10¢ for your full-color booklet "Beautiful Woods for Beautiful Homes" ☐. AH-6-5

Name.....

Address.....

City.....**State**.....

See them at your local hardware store TODAY!

Swan Announces

SWANLITE

THE CROWN JEWELS

of Plastic Garden Hose

GUARANTEED IN WRITING FOR 8 YEARS!

Here they are—the sparkling Crown Jewels of beautiful, transparent SWANLITE Garden Hose in a choice of five gorgeous colors—Kelly Green, Light Green, Cherry Red, Amber and Aquamarine. Choose the color you prefer, or buy the complete Swan Jewel Box, and match or contrast your hose to the green of your lawn, the flaming colors of your flower beds, or the delicate shades of terraces and rock gardens! Available in 25 or 50-ft. lengths. Equipped with Swan's famous reattachable couplings.

$6.95 FOR A 50-FT. COIL

Swan Offers a complete line of both Plastic and Rubber Hose

Ranging in price from $3.95 to $13.95 for plastic and from $6.45 to $12.75 for rubber hose

Swan Single Braid Rubber

GUARANTEED IN WRITING FOR 10 YEARS!

This Swan hose has a smooth, tough inner tube, reinforced with a strong braid of rayon cords for extra strength and flexibility. Attractive red cover of special rubber-like material for long, dependable wear. Has famous MAXIVOLUME nickel-plated couplings. Available in 25, 50 and 75-ft. lengths.

$9.75 FOR A 50-FT COIL

Look for This Swan Display . . .

AT YOUR LOCAL HARDWARE STORE

Your friendly hardware merchant will help you select the right color, size, and type Swan hose best suited to your needs.

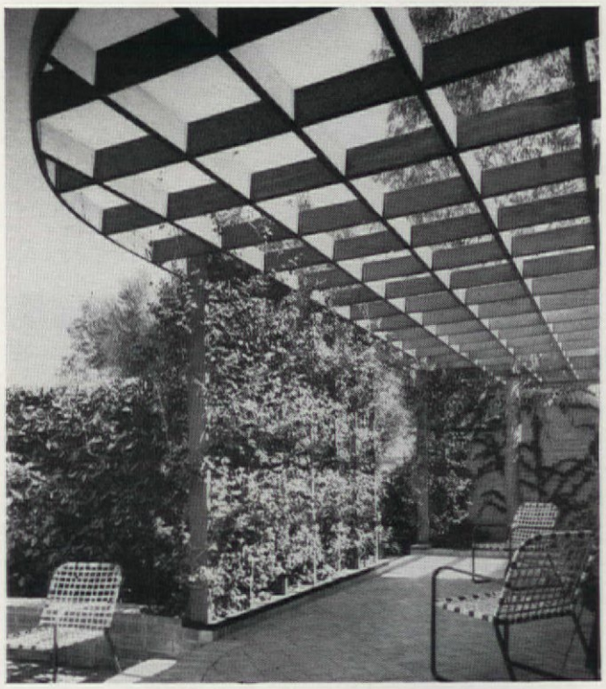
SWAN RUBBER COMPANY • BUCYRUS, OHIO

World's Largest Manufacturer of Garden Hose

THIS OPENS

Portable picnic equipment lets you leave home

You needn't choose between picnic pleasures and a really good hot cooked dinner. Not when such travelin' equipment as this offers real feasts "on location"—for example: beef roasted to a turn; escalloped potatoes; salad; ice cream and cake; icy cold drinks. The aluminum Suitcase Grill weighs only 23 lbs., travels like luggage, carries paper plates and neat boxes of charcoal that you light, carton and all. Price: $14.98 Battery-driven Roto-Wizard spit that fits most grills, $11.95. The insulated zipper bag keeps cold things cold. The inventive bucket-like affair is Picnic Pack, five aluminum stack-up pans that carry home-prepared courses — and the bottom pan even has a handle so that it acts as a skillet at the picnic site. Set, $7.95.



SHADE WHEN YOU WANT IT

Any degree of sunlight or shade can be enjoyed on this pleasant two-level terrace partially sheltered by a handsome egg-crate overhang. In this case, a tall eucalyptus tree provides shade at one end, but a partial roofing would also serve. Upright trellis, covered with jasmine, affords privacy—and fragrance

GARDEN TOOLS BY SPECIAL DELIVERY

A "tool tuckaway," placed stategically near to your flower beds can invite you to do a lot of weeding and snipping that might otherwise just be skipped. So often an urge to dig a few weeds, clip a few dead blossoms, or do a bit of pruning departs as quickly as it comes upon you—simply because it's just too much trouble to traipse back to the garage or tool shed to get trowel, weeder, shears, and the like. That's where the tool tuckaway comes in—a converted old RFD mailbox that houses an extra set of hand tools. Place it on a firm standard or base in a convenient, but unobtrusive spot. If your garden is large, two such caches may come in handy.

Paint it an appropriate color (and add, if you like, a decorative or humorous motif). Then, to beautify the base, plant a not-too rampant vine or a climbing rose (a thornless variety that won't scratch when you grab for that weeder!). In no time at all, greenery will grow enough to cover the standard and then can be trained up over the box itself.
—Helen Houston Boileau

and see Swan's New Triple-Tube SPRINKLE-SOAKER!

Swan TRIPLE-TUBE SPRINKLE LIES Couplings 50-Feet

FLEXIBLE SOAKER FLAT on Both Ends $4.98

1 Triple-Tube construction assures tube will hold its shape under pressure!
2 Guaranteed to lie perfectly flat . . . will not shift its position . . . stays where you put it!
3 Water openings pierced at scientifically correct angles to water each square foot of soil thoroughly!
4 Special brass couplings designed exclusively for Swan Sprinkle-Soaker!

The only practical way to sprinkle or soak long narrow strips, rectangular, square, or oval areas.

Water openings are scientifically placed at correct angle to cover every square foot of area with a steady, gentle, soaking.

MANUFACTURED BY THE SWAN RUBBER COMPANY • BUCYRUS, OHIO

World's Largest Manufacturer of Garden Hose

25-FOOT LENGTH ONLY $3.25

50-FOOT LENGTH ONLY $4.98

Does the work of a Lawn-Sprinkler and Soil-Soaker and Does it Better!

Guaranteed to lie flat! Will not roll or shift position! Stays where you put it! Water openings on one side only. Will not wash away soil or damage delicate roots when sprinkling, or wet under side of foliage when soaking.

The only practical way to sprinkle or soak uneven terrain, terraces, long narrow strips, rectangular, square, or oval areas; between vegetable rows — all those hard-to-get-at places! Waters a strip about 25 feet wide entire length of sprinkler, with average water pressure.

Special triple-tube nickel-plated couplings — male one end, female other end — several sprinklers can be joined. Made of beautiful green plastic. Tough, thick walls prevent tearing, snagging on thorns. Won't fade, rot, or mildew. Easy to clean and keep clean.

Swan Lawn Sprinkler

20-FEET $1.59

Swan also offers you a plastic sprinkler with water openings all the way around tube — not a combination sprinkler and soaker. Available in 20, 35, and 50 foot lengths.

SWAN RUBBER COMPANY • BUCYRUS, OHIO

World's Largest Manufacturer of Garden Hose

WHY are more homes painted with Sherwin-Williams *SWP*® House Paint than any other brand?

because year after year Sherwin-Williams SWP® House Paint has given *lasting* satisfaction to ever-increasing numbers of home-owners—valuable *extra years* of beauty and protection that pay off in lower cost-per-year of house painting. Continuous Sherwin-Williams laboratory research and actual field testing of SWP have improved it year after year and maintained it as the standard of quality since 1880. See your dealer now for complete information about SWP House Paint and you'll see why it's best for your house, too!

FREE! A big, fact-filled book containing full information on SWP House Paint. Lots of interior decorating ideas too. Forty-four colorful pages! Ask your Sherwin-Williams Dealer for the "Home Decorator" or write The Sherwin-Williams Co., 1216 Midland Bldg., Cleveland 1, Ohio.

We will be glad to recommend a reliable painting contractor, if you wish.

Go to the store that displays this famous trade mark . . .

SHERWIN-WILLIAMS HOUSE PAINT

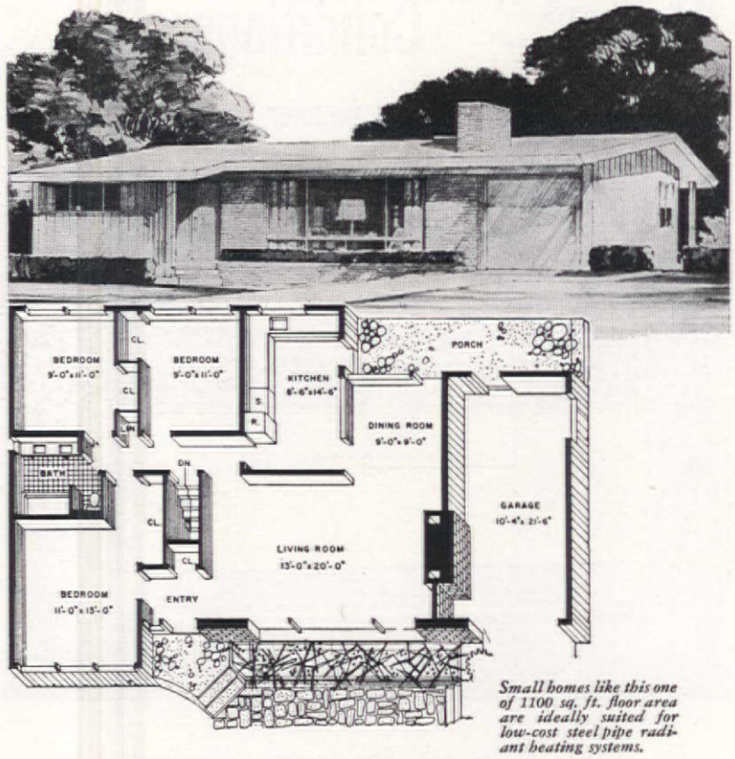
The world, from a swing, is a wonderful thing—and it's a safe world, too, when youngsters have a swing like this one in which to fly (but not too far) through the air! No sharp edges, no slivers—and the sides of this inverted tire tube will carefully cradle even a very young swingster. To make one like it, all you'll need is an old tire and some rope. I used a 700 x 15 tire, but even a truck tire would do—in fact, it would make a dandy king-sized version. Make two chalk marks on the tire, dividing it in half. Saw through these marks until you come to the beads. With a sharp razor, cut away the tire from one half, leaving the beads to serve as a hand-hold and as a handy place to tie the rope. Next, turn the tire-half inside out (this is not difficult if you pull back on the beads and push at the center of the tire). Then, using heavy-duty rope, string it up on a sturdy limb—and watch all the fun!

DATA: NORA DILTZ

TIRE TUBE SWING

Here's an extra something for the kids—and it's a cinch to make!

*Imagine! . . . Radiant Heat in this home costs no more than conventional heat.**



Small homes like this one of 1100 sq. ft. floor area are ideally suited for low-cost steel pipe radiant heating systems.

Your modern new small home needs just as fine a heating system as a larger home does, and when you choose steel pipe radiant heating you get it . . . at *no more* and possibly *less* cost than you might pay for conventional systems. Where space is a factor *only* radiant heating allows you to utilize *every* inch of floor and wall space for living . . . because the heating coils are concealed in the floor or ceiling. Truly "invisible" heat! More, you'll experience a new kind of comfort . . . warm, draft-free floors, no "dead spots," vital, spring-like warmth, greater cleanliness.

**Various surveys from all parts of the country indicate an average cost of $1.00 or even less per sq. ft. of floor area for steel pipe radiant heating systems.*

CONSULT YOUR ARCHITECT, BUILDER OR HEATING CONTRACTOR BEFORE YOU BUILD

Because your radiant heating system will be an integral part of the house, and must be planned right down to the last valve and pipe coil *before* construction is started, tell your architect, builder or heating contractor *in advance* that you want "invisible" *steel pipe* radiant heating. He will plan accordingly for mutual satisfaction, savings, and your lifelong comfort.

Steel Pipe is First Choice

Committee on
STEEL PIPE RESEARCH
AMERICAN IRON AND STEEL INSTITUTE
350 FIFTH AVENUE, NEW YORK 1, N. Y.

Committee on Steel Pipe Research
Department AH
American Iron and Steel Institute
350 Fifth Ave., New York 1, N.Y.
Please send me without cost or obligation a copy of the 48-page booklet "Radiant Panel Heating with Steel Pipe."

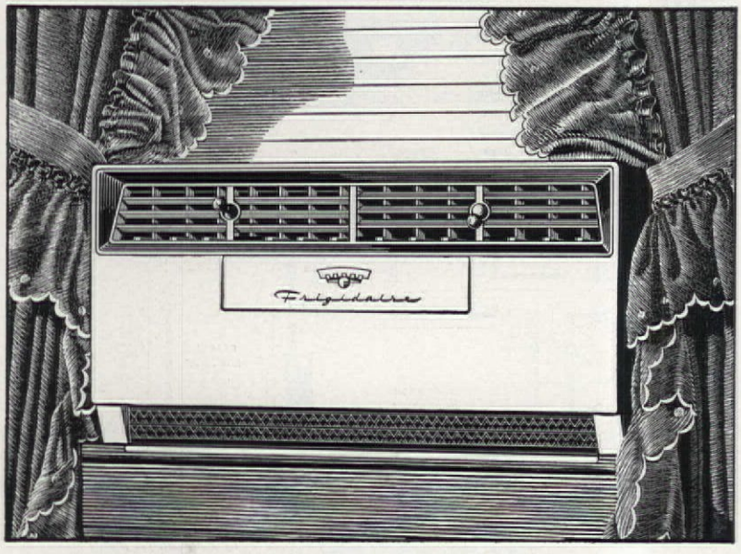
Send for this free booklet.

Name_____
Address_____
City_____ Zone____ State____

To cool individual rooms

Frigidaire Room Conditioners

for the best summer you've ever had!



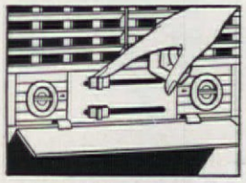
Twin Powered for local weather to save you up to ½ the cooling costs

You know how summers go in your home town. Sure, there are many days and nights of really unbearable hot weather. But in between are days that are just sticky and humid.

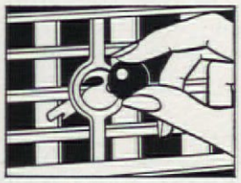
Frigidaire Thrifty Twin Room Conditioners are designed to adapt the *right way* to each temperature change to let you enjoy true comfort all summer long. The attractive cabinet holds two complete cooling systems. You use both systems on hottest days to double cooling power. And when it's moderately hot, or just muggy and humid, you use just one system—*to save up to half the cooling cost!*

Attractively styled to harmonize with surroundings, the Frigidaire Room Conditioner is narrower and lower to fit smaller size windows. Big selection of models, just right for every home or office, cool, dehumidify, ventilate and filter out dust, dirt and pollen, exhaust stale air. Choice of flush or balanced mounting. Thermostatic controls, optional.

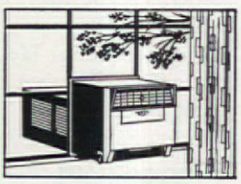
See your Frigidaire Dealer—or write Frigidaire, Dept. 2348, Dayton 1, O., for complete facts.



New Sliding Controls



New Magic Guide



New Super Model

New Sliding Controls make exact comfort control easy.

Magic Guide permits finger tip control of "Great Circle Cooling" to fill any shape room with draft-free air circulation.

New Super Models fit casement windows by removing one pane of glass. Ideal for double-hung windows, too.

Frigidaire Room Conditioners

BUILT AND BACKED BY GENERAL MOTORS

You Wouldn't Believe It (Begins on page 37)

of family life and home. In finding their own personal compromise, the Burkes have given their two teen-age daughters a beautiful and tasteful background in their formative years which will inevitably shape their standards of home in their adult lives. Magdalen and Arthur themselves have had the pleasure—the treasure—of living the young years of their marriage together in a beautiful home with the special pride that comes in working and making things together. That is why we publish the Burkes' home, with a hope that it may be the needed spur to start *you* living for now.

The photographs you see on pages 37-39 are no six-weeks wonder. They represent a span of several years work, and the expenditures have occurred over a like period. Every bit of work the Burkes could do, they did themselves. Many things they thought at first they could not do, they *learned* to do.

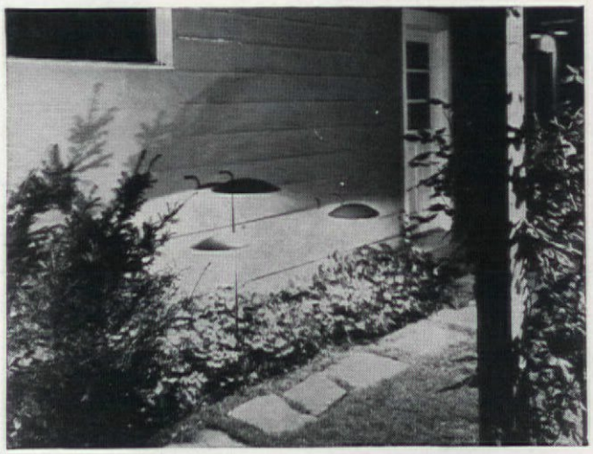
"There was a monstrous furnace in the kitchen, there were no doors, cabinets, or closets. The walls were beaverboard. The bedrooms were very tiny, and there was no separating wall between the kitchen and living room." This, from Arthur Burke.

Yet the Burkes continued to chip away at these problems. Arthur brought home boards, sawed them, planed them, smoothed them; made the storage wall room-divider between living room and kitchen, made sliding doors to convert bedroom nooks into closets. He put in chests and dressing tables in the twins' room, built the two tall cabinets in the living room, and installed television and hi-fi in them. Magdalen sewed far into the night, many nights, making bedspreads, curtains, draperies (two sets: one for winter, one for summer). Together they continued to paper, to paint, to plan.

They saved on some things, spent more than they should on others. The sofa and wing chair were bought secondhand for $65; but materials for the living room cabinets came to $145, even with Arthur doing all the labor. Their three-piece bedroom set was a secondhand buy at $65, but the television and high-fidelity equipment cost $395.

Arthur and Magdalen handled their decorating with the skill of professionals. To "push back" the walls of the small living room and kitchen, they painted and papered everything possible one color—rose. The basic color came from their 9 x 12′ American oriental rug which cost them $180. To get a feeling of change during the year, in summer they switch the sofa and tall cabinets to opposite walls, put up a different set of curtains and draperies, take up the oriental rug and put down a cool cotton area rug.

The Burkes no longer are the "different" ones in their set, we're happy to report. Quite a few friends and neighbors who have spent pleasant evenings in their cozy living room have come back again, with a new respect for the Burkes—to ask their help, to seek their advice in doing something about their *own* rooms. If you've found one idea, or resolved on any single course of action from reading our story on the Burkes—don't thank us; thank the Burkes, who had the courage to do something about it in the first place.



"MUSHROOM" LIGHTS

Right out of a fairy story, these forest-green lighting fixtures on stakes will brighten paths along your house and garden, spotlight a flower bed, or beckon guests' cars into a narrow driveway. Made of weather- and rust-proof aluminum, they are available with cord sets—only one electrical connection is needed for each grouping. Lightolier, Inc.

CHARM SCHOOL FOR CHARCOAL

Lighting that charcoal fire in your barbecue needn't involve a lot of smudges and soot. Save up a supply of milk cartons, fill them with charcoal, and have them all ready for your next cook-out—the waxed cartons will ignite, and burn right along with the fire!

12 Ways to Beat It

(Begins on page 74)

your food budget as carefully as we're suggesting, you'll be so far ahead of this game that you'll have the money for advance investment in the seasons when prices are lowest.

9 Set a budget—then plant your feet—and stick. There's much satisfaction to be had in coming up on the sunny side of that specific sum allotted. Don't just stick the extra quarter or dollar back into your coin purse—put it in a piggy bank where it will start you toward a longed-for kitchen item—some pretty dishes, new stainless steel cutlery. You won't get bored with food economizing this way.

10 Clip and redeem coupon offers on food and grocery items regularly, and put the dimes and quarters into that food-savings piggy bank. That way you won't find the coupons "too much bother," or let them run beyond their expiration dates. Coupons besides saving money, introduce you to new items on the market too.

11 Get acquainted with the fun of "can" canning. Putting up a bushel of apples or peaches is a lot of fun if you make it a Saturday family project. And how everyone who has cut a peach or pared an apple enjoys the fruit thereof when you put it on the table later! Your biggest saving comes from using peels, cores, etc., for jellies and jams. Pickle making is fun too, and many varieties can be gleaned from a peck or two of cucumbers. Then there are watermelon rind pickles; and orange and grapefruit peel jam, which can even double as gifts, and lovely ones. Get wise to pressure cooker canning —keep a few pint jars handy at your stove to save those leftover soups and stews.

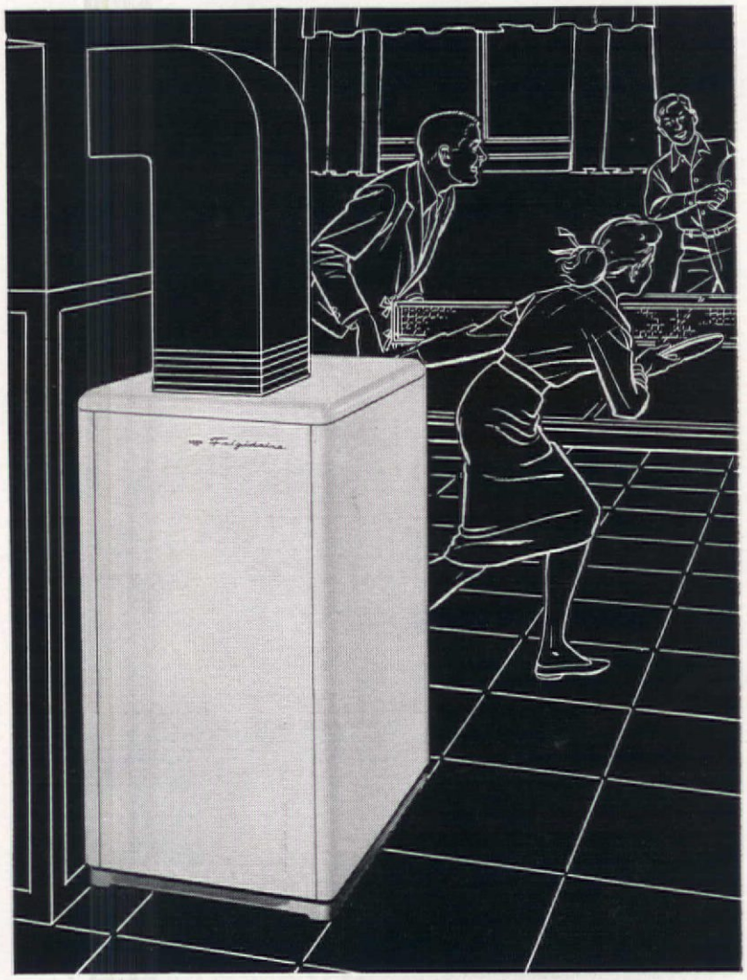
12 Never, never let your food economies *show*. Don't spoil a good steak by mentioning that you bought it on sale. Never rattle on about your food economies to your friends, unless you feel you can honestly be helpful—they are most likely to sum up your efforts as "stingy." Yet by buying and planning ahead, by freezing, canning, and scanning the ads you can, even in these days of high prices, set a lavish-seeming, hospitable table without any taint of penny-pinching.

REMINDER TO OUR TULSA READERS

"The Do-It-Yourself Shop is growing in sales every day," according to a spokesman for the Brown-Dunkin Company. Why not drop in to see them? You'll find the complete line of AMERICAN HOME patterns for everything from a fireplace wall to a beautiful quilt—all with easy-to-follow directions.

To air condition your entire home

Add Summer Cooling to your heating system



New Multi-matic Frigidaire Conditioner

Designed to team up with almost any heating system for complete year 'round comfort. Compact, easily installed in basement, utility room or other convenient location. The Multi-matic can also be divided into components for installation in attics, crawl spaces, etc. Surrounds you with cool, fresh, filtered air—removes excess humidity on damp, muggy days. Screens out dust, dirt, pollen.

The Multi-matic is easy to add to forced warm air heating systems. Or, if you have steam or hot water heat, the unit can be installed to operate independently.

Full range of sizes for water cooled or air cooled operation. Largest capacity model requires only 8 square feet of floor space.

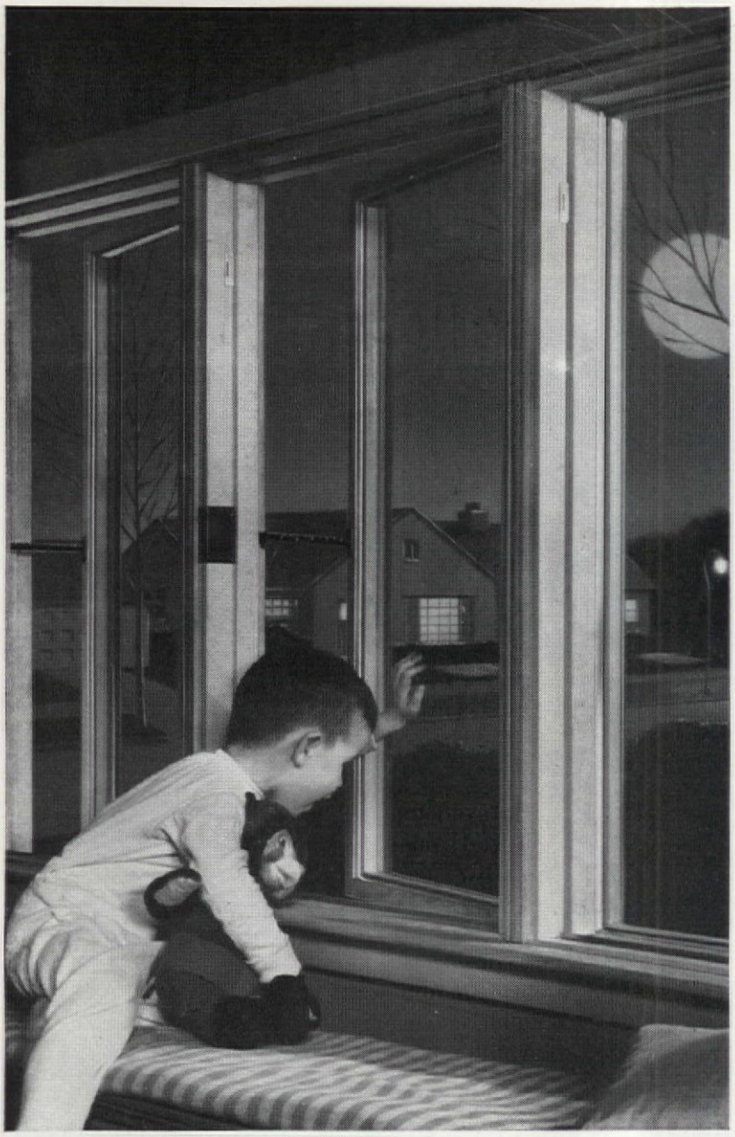
See the complete line of Multi-matic, Year-Round and Room Air Conditioners at your Frigidaire Air Conditioning Dealer, today.

FREE AIR CONDITIONING SURVEY!

For details, write Frigidaire, Dept. 2345, Dayton 1, Ohio

Frigidaire Conditioners

BUILT AND BACKED BY GENERAL MOTORS



Healthful ventilation—plus safety with Curtis Silentite Casements

If there are young children in your family, you'll appreciate the extra protection of Curtis Silentite Casement Windows. Their patented operating mechanism locks them securely in any position. Left partly open, with operating handle removed, they allow *safe* ventilation.

Silentite casements won't swing or rattle in the wind. They are easily washed from the inside. They are up to 16% more weather-tight than ordinary casements—and they're wood for lifelong satisfaction. They come as complete, ready-to-install units—like the many other Silentite styles, including double-hung, awning, convertible and panel windows. Get new window ideas for building and remodeling from our illustrated booklet.

CURTIS WOODWORK
Heart of the Home

Curtis Companies Service Bureau
200 Curtis Building
Clinton, Iowa

CURTIS WOODWORK SILENTITE the 'Insulated' window

Please send me the Curtis Silentite window idea booklet. AH-6-55

Name.....

Address.....

City..... *State*.....

WALLPAPER TRICK

Getting paste on the ceiling is a principal hazard of do-it-yourself wallpapering—especially if you don't have a border paper. Here's how to avoid the pitfall by using waxed paper to "take up" the surplus paste:

1. To allow for exact fitting of ceiling contours, cut wallpaper strips an inch longer than the height of the wall. Be sure to match up designs of paper before cutting.

2. Apply paste to wallpaper.

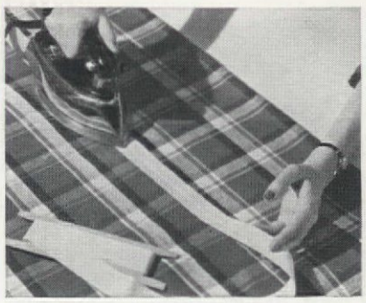
3. Measure width of wallpaper roll. Cut strips of wax paper, 4″ wide, to fit across top of wallpaper strips.

4. Apply waxed-paper strips directly to paste on back of each strip of wallpaper. Let one inch of waxed paper extend above top of wallpaper.

5. Hang wallpaper in usual manner. Press top against the wall-ceiling joint, mark and trim paper to fit.

6. Remove waxed paper from the back of wallpaper, and press wallpaper into position. Waxed paper may be pulled off easily, as it doesn't absorb the paste.

TAPE TRICK

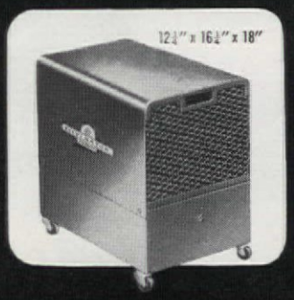


To save yourself steps in sewing, use a strip of hemming tape. It's adhesive-backed fabric, pressed on with iron for a strong, washable bond. 101″ length, 98¢. Dritz Co.

ATTENTION DAYTON

● A new center of activity (How-to-Do-It Center, that is) is a feature of the Elder and Johnston department store in Dayton, Ohio. There you'll find a complete line of AMERICAN HOME Patterns, plus our special books on gardening, ideas and patterns, and general household how-to's for that next project at home.

STOP Moisture Damage in Your Basement!



Keep your basement dry. The Kelvinator Air Drier, operated by electricity, removes up to three gallons of water from the air every 24 hours. No more rust, mold, sweating pipes, musty odors, warping woodwork or floors. Call your Kelvinator Dealer—listed in your phone book under electric appliances.

Kelvinator AIR DRIER
ELECTRIC DEHUMIDIFIER

KELVINATOR AIR DRIERS
Dept. 8, Columbus 13, Ohio

Sprinkle with FREE WATER!

NO RESTRICTIONS. NO HIGH WATER BILLS. If local restrictions or high water costs prevent you from sprinkling your lawn or garden as much as you want — a Goulds Aqua-Lawn may be the answer! In many areas, sources of FREE WATER are readily available — in your own ground or by tapping a nearby stream or pond — so easy to reach you can INSTALL IT YOURSELF in a few hours' time!

Low cost . . . pays for itself

Goulds AQUA-LAWN is specially built to stand rugged sprinkling use — yet costs little to buy, install and operate. No tank needed . . . trouble-free . . . never loses prime. Mail the coupon for complete facts *now* . . .

MAIL THIS COUPON for full details, prices and directions for easy installation of your AQUA-LAWN Sprinkling Pump . . .

GOULDS pumps, inc.
Dept. Z-655, Seneca Falls, New York
Send me, without cost or obligation, full details on AQUA-LAWN Sprinkling Pumps. Include name of nearest distributor.

Name .....

Address .....

Lipstick of Invitation

TABU

INTRODUCING
ANOTHER NEW
COLOR TRIUMPH!

"Las Vegas"
SIENNA

Now TABU introduces a startling *new* lipstick shade that captures the romance and adventure of the desert. It's "Las Vegas" (Sienna), a distinctive color for those women whose *modern* styling requires a brown-tone shade.

"Las Vegas" is a truly unusual new lipstick. You'll like it—because it's different. And it's TABU. Ask to see TABU's world-famous shades of red, too!

Save the case, plated with 24-carat gold. Refills, 75¢. $1.50 plus tax

Dana®

PARIS • NEW YORK

"PLEASE DON'T LOOK AROUND—THE HOUSE IS A MESS!"

New Myers Quality-Built Submersible

NOW ONLY $207.25 F.O.B. Ashland, O.

Including motor, control box and check valve
Easy Budget Terms

The all-new Myers Submersible is the ideal top-quality pump for homes beyond city mains. It is efficient, absolutely quiet and requires no attention . . . just install it and forget it. You get up to 720 gallons per hour . . . and twice as much pressure as pumps of comparable cost.

The low price includes everything but items that depend on your installation preference such as cable, wiring and tank. See it today at your Myers dealer's. He is your local water service expert.

LONG, TROUBLE-FREE LIFE

The husky ½ horsepower motor is filled with highly refined oil for positive lubrication of bearings and seal, and for efficient dissipation of heat. Provides extra motor protection against low voltage.

MYERS EXCLUSIVE DOUBLE PROTECTION

Motor control box gives positive protection against burnouts for both starting and running windings. This is particularly important in rural areas where voltage drops are common.

ONE-YEAR UNCONDITIONAL GUARANTEE

Both the motor and pump are Myers built from start to finish and unconditionally guaranteed for one year if installed in a well that yields no sand.

For highest quality submersible pumps . . .
MORE BUYERS BUY MYERS

Myers WATER SYSTEMS
POWER SPRAYERS AND WATER SOFTENERS

Free Illustrated Folder!

Write today for your free copy of this full-color folder. Contains complete answers to questions most often asked about submersible pumps. Includes cutaway diagrams and performance table. Send coupon to: The F. E. Myers & Bro. Co., Dept. AH-6, Ashland, Ohio.

The F. E. Myers & Bro. Co.,
Dept. AH-6
Ashland, Ohio

Myers

Name _____
Street _____ Zone ____ State ____
City _____

Have YOU a good line too?

RUST-PROOF

NICHOLS NEVER-STAIN

Aluminum CLOTHESLINE

- ★ LONG LASTING—WON'T ROT, RUST OR CRACK
- ★ ONCE UP, ALWAYS UP—SUMMER AND WINTER
- ★ HOLDS ALL TYPES OF CLOTHESPINS
- ★ FOR YARDS, BASEMENTS AND ATTICS

Available at your local hardware store in 50 to 300 ft. lengths in plain or stranded types.

USE Aluminum BAKED POTATO NAILS

Bake fluffier, tastier potatoes faster. Nail conducts heat to center of potato—bakes from inside out. No bursting—no mess. Equally good for boiled potatoes. No storage problem. Ideal for meats, too. Card of six only 29c. Available at your local grocery and variety stores.

Made by the makers of Never-Stain Aluminum Chain Link Fencing. The fence of beauty that never requires painting.

NICHOLS WIRE & ALUMINUM CO. DAVENPORT, IOWA

Start Your New House for $5.00

Please allow 2 weeks for handling and mailing

PRICE: $5 PER SET
3 sets of the SAME plan: $10

No. 45 ☐ Read all about it on page 52. Spaciously planned two-story modern. Wood siding and brick. 2020 sq. ft. downstairs include 2 bedrooms, 3 baths. Above: 403 sq. ft. for extra bedroom, exceptional storage. 2-car garage.

Name

Street Address

City

Zone No. *State*

Print name and address in coupon (to be used as label for mailing blueprints). Cut out, check plans desired, and send M.O. or personal check to: (Do not send stamps)

THE AMERICAN HOME, Dept. BP, American Home Bldg., Forest Hills, N. Y.

SEND FOR OUR ILLUSTRATED CATALOGUE OF BLUEPRINT HOUSES

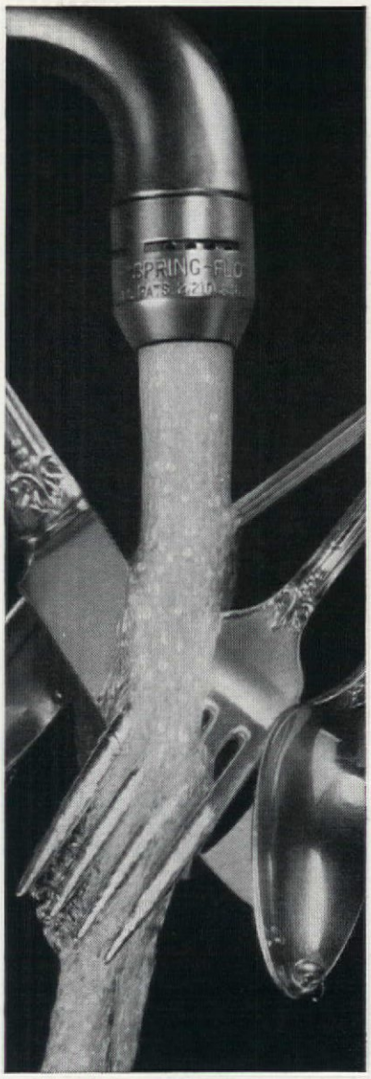
BLUEPRINTS FOR OVER 40 houses have appeared in The AMERICAN HOME. A catalogue, complete with floor plans, photographs, over-all dimensions, and square footage of big, small, vacation, retirement, modern, traditional, ranch, and two-story houses is yours for a large, stamped, self-addressed envelope. Send to:

THE AMERICAN HOME, Dept. CA American Home Bldg., Forest Hills, N. Y.

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old address directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance

THE AMERICAN HOME Subscription Dept., American Home Bldg., Forest Hills, N. Y.



Water Clings and Cleans!

from a faucet with Spring-Flo Aerator

Water is transformed by a faucet with Spring-Flo. Comes from the tap in a *higher-velocity* bubbly stream that clings and spreads, *instead of splashing!* The bubbly stream dissolves and mixes soaps and detergents more thoroughly. Makes suds aplenty—washes cleaner, faster! Spring-Flo's *clinging* water spreads into the hard-to-get-at crevices—rinses more efficiently!

LOOKS, TASTES BETTER

Millions of tiny air bubbles completely aerate, replenish lost oxygen. Trap clouding gases, off-tastes, odors, then flow and vanish—leaving water *crystal-spring clear, mountain-stream fresh!*

Leading faucets are Spring-Flo equipped. Ask your plumber!

ON LEADING MAKES OF FAUCETS

SPRING-FLO® AERATOR

A CHASE PRODUCT — CHASE BRASS & COPPER CO

AGHNIDES U.S. PATS. 2,210,846—2,316,832

ATTENTION ✻

✻ NEW YORK

Two exciting garden tours have been arranged this month by the Horticultural Society of New York (Essex House, N.Y.C.) for members and their guests.

June 1—The group heads for the famous Skylands Gardens (formerly the estate of Clarence Lewis, now the campus of Shelton College). An additional highlight will be the viewing of extensive iris plantings of expert Fred W. Cassebeer.

June 15—A rose garden pilgrimage to Rockland County, N.Y. Tour includes the gardens of actress Helen Hayes, and Fred F. Rockwell, editor, writer, and horticultural authority.

* * *

A full-scale Japanese house, based on 16th and 17th century prototypes, will remain open to the public throughout the summer. Built in Japan, the house was shipped here

See Where

BEGONIAS

Page 40: Wooden container—Audrey Jocelyn.

JUST PLAIN BEAUTIFUL

Page 45: "Windsor Dip" candle, Group 5—Emkay. "Taperlite" candles, Group 6—Will & Baumer.

AMERICAN HOME TRANSFER PATTERNS

Pages 50, 51: Playhouse roof and floor—Armstrong Linoleum Co. Playhouse walls—U.S. Plywood. Spoon rack, knife box, and spice box planter—Helen Gallagher Co., 413 Fulton St., Peoria, Ill. Pistol-handled knives—"Onslow" Tuttle Silver Co.

CUSTOM-DESIGNED PLAN YOU CAN BUY FOR $5

Page 52, 53: Courtesy Andersen Corp.

NEW COMPANIONS FOR YOUR OLD FAVORITES

Page 54: "Grantham" dinnerware, 5-piece place setting, $6.70—Royal Doulton. "Dusk" honey tumbler, $1.10 ea.—Fostoria. "Svelte" driftwood brown footed tumbler, $1.50 ea.—Imperial. "Festive" honey cream and sugar on stand, $8; compote, $7.50—Duncan & Miller. "Engagement" flatware, 6-piece place setting, $29.75 tax included—Oneida Community Sterling. 1½-quart copper casserole, $9.95—Globe Brass & Copper Co. Copper pepper mill (with salt), $10 pr.—Romanelli. "Flying Saucer" lighter, $10; urn, $5—Corvette Inc. Rust linen cloth, 72 X 90" $14—Leacock. Demi-linen place mat with silver chenille trim, 90¢ ea.—Original. Mahogany panu, $6; small assortment dried flowers, $6—de Lee Art. "Contour" candles, 11" tall in marbleized colors with contrasting chips, $3.95 ea.—R. Lee Davies Co. All prices are approximate.

TAKE A CAN

Pages 56, 57: "Polka Dot" compote—Ben Hyman & Son, Inc. Electric skillet—General Electric. Wooden salad bowl set—Burns Strauss. Salad platter, "Cherry" tray—Hartman Studios. Serving basket—Jack Martin.

GOOD VICTUALS

Pages 58, 59: Pepper mill set on wrought iron stand—Verity Southall. "Chanticleer" tablecloth and napkins, green and white checked cozy, and "Jigs" coasters—Imperial Linens. "Dorset" footed bowl—Lou Hoenig. Twilight salad bowl with ground optics design—L. J. Houze Co. Grainware salad servers—William H. Fenton. Green and white "Birch" tumblers—West Virginia Glass. Milk glass fruit server—Westmoreland. Fryer-cooker—Westinghouse. Fryer-cooker—Presto.

FAMILY FOOD

Pages 60, 61: Milk glass plate with fluted edge—Fenton Art. "Starlight" dessert plate—Heisey. "Candlewick" sherbet glasses and underliners—Imperial Glass. "Herbs" porcelain double boiler—Richard Delano Inc. Divided wooden plate—Gladmark. 12" textured crystal bent glass with gold fish—Rubel & Co. "Eldorado" Broil-Quik—Peerless Electric Corp. Aluminum foil—Reynolds Metal Products, Inc. Yellow platter—Denwar Ceramics.

ATTENTION ✻

last year and then reassembled by experts in a typically Japanese garden, complete with pools, in the outdoor exhibition area of the Museum of Modern Art. All visitors are required to shed their shoes and put on a pair of museum-supplied sandals, which create an Oriental atmosphere while protecting the delicate floor mats. Use the main entrance to the Museum at 11 West 53rd St., or the garden entrance at West 54th St. off Fifth Ave. Admission charged. Here's your chance to find Oriental calm within big-city bustle.

✻ CALIFORNIA

This event is guaranteed to make a spectacle of itself! The Southern California Exposition and San Diego County Fair will be held at the Del Mar Fair Grounds June 24th through July 4th. Lots of fun, lots to see, on a huge, 265-acre location.

Credit Is Due

BLENDER MAKES FINE CRUMBER

Page 68: Electric blender—Waring Products.

THIS COLOR NEWS IS BLACK AND WHITE

Pages 92, 93: Casseroles—Hall China Co. Ironware—Griswold Mfg. Co. Marbleized porcelainware—Belmont Co. Herb-decorated enamelware—Richard Delano, Inc. Cutlery—Robeson Cutlery Co. Plastic tableware—Watertown Mfg. Co. Dish towels—Martex. Dish rack—Wooster Rubber Co. Ice Crusher—Rival Mfg. Co. Ice container—The Plas-Tex Corp. Telechron Electric clock—General Electric Co.

IN YOUR GARDEN ROOM: SUMMER ALL YEAR

Page 100 (Top photo): Furniture—Troy Sunshade Co. "Lazy Bowl" chair, $52; Sunburst chair, $36; Cone chair, $36; Table, $36. Accessories: Copper bowl—Country Shop, B. Altman & Co.; Glasses—Imperial Glass Corp.; Copper-plated tray—Jack Martin & Co. **Bottom Photo:** Furniture—Heywood-Wakefield Co. Sectional furniture, with arm, $54.95; without arm, $48. Corner table, $59.95. End table, $33. Dresser desk, $58. Utility wagon, $52.95. Accessories: Tall bottle with net covering and black raffia wrapped accessories—Raymor. Wall plaque—Syracuse Ornamental Co., Inc.

Page 101: Furniture—Lee L. Woodard Sons. Sectional furniture, chairs without arms, $58; chairs with arms, $64. Dining room chairs with arms, $54; without arms, $48. End table, $54. Ottoman, $44. Dining table, $158. Accessories: English covered jars—designed by Ed Langbein. Rattan pyrex baskets with black trim—K & C Co. Tall white pitcher—Raymor. Prices are approximate.

THIS OPENS INTO THIS

Pages 108, 109: Suitcase grill—KamKap Inc. Roto-Wizard—U. S. Associated Products. "Picnic Pack"—The Buckeye Aluminum Co. Insulated bag—Cothran and Co., Inc.

PHOTOGRAPHS

Robert Keedy: pages 8, 10. Keith Winston: pages 24, 25. Don Mathews: page 26. John Wilson: page 30. Weston Studio: page 37 (top two). F. M. Demarest: pages 37 (lower right), 38, 39, 40 (lower four), 41 (left two), 44, 45, 48, 50 (lower right), 51, 54, 56, 57, 58, 59, 60, 61, 68, 79, 82, 83, 92, 93, 100, 101, 106, 108 (top), 109 (top), 113, 114. Philip Corliss: page 40 (top). Pearson: page 41 (right). Photo Associates: page 42. Ulric Meisel: page 43 (top). Edward Bourdon: page 43 (lower). Max Tatch: page 49 (lower left). Stephen Fay: page 50 (left three). Hedrich-Blessing: page 52. Milwaukee Journal: page 53 (right). Kranzten Studio: pages 76, 77, 82 (far right), 83 (center top), 98. Roche: page 86. Sumrall and Germany: page 88. Warren Reynolds: page 90. A. L. Francis: page 99. Lord & Burnham: page 104 (top). Frank Gaynor: page 108 (lower). George Daniels: page 120, 121. **DRAWINGS:** Margaret Fleming: pages 7, 20, 80, 84, 109. Elliott Flagg: page 18. Sigmund-Ward: pages 30, 42, 43, 46, 47, 94. Doris Wright: pages 48, 49. Harold Eldridge: pages 56, 57, 58, 59, 60, 61.

LAST WORD IN

Electric Dishwashing

finish ends water spotting

SAFEGUARDS Fine China Patterns

Finish, the first electric dishwasher detergent to "end water spotting" on glasses and silverware, has now made another important advancement. Tests equal to one year of electric dishwashing prove new FINISH protects both the overglaze patterns and elegant lustre of fine china. Try new FINISH today.

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Please allow 3 weeks for handling and mailing.

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- ☐ **2076—75¢** This handy wheelbarrow holds plants and house number, or could be used for hauling or to hold ice to chill beverages or watermelon. Full-size transfer cutting pattern.
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- ☐ **1605—$1.00** Beautiful floral motifs to transfer, then paint on a chest of drawers, or a desk. Use any or all on flat surfaces that would be enhanced with painted design.
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- ☐ **1404—30¢** 4 quilted chair seat designs, each a different fruit motif. This is a tracing pattern.
- ☐ **1405—25¢** Beautiful quilted design for an upholstered chair. Large padded fruit design. Tracing pattern.
- ☐ **1417—25¢** Authentic Chinese designs for china plates, "Autumn and Winter." This is a tracing pattern.
- ☐ **1418—25¢** Companion pieces to the above "Spring and Summer" designs for china plates. Tracing pattern.
- ☐ **1429—25¢** Bright Lietta floral design for an old jug lamp, or any round lamp base. Tracing pattern.
- ☐ **1430—25¢** Tracing pattern for small peasant motifs to paint on tin or woodenware, breadboards, canisters, small pails, oil cans, etc.
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- ☐ **2010—50¢** Blueprint construction pattern for building a dry sink with 3 silver drawers, utensil drawer, and big storage cabinet in base.
- ☐ **2011—50¢** Blueprint construction pattern for building a gun cabinet with storage cupboards and drawers.
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- ☐ **2046—50¢** Hospitality here! A wonderful pineapple lantern to light your family and friends to your door. Blueprint construction pattern.
- ☐ **2047—50¢** Here's a sign to indicate there is a fisherman in the house. Blueprint construction pattern.
- ☐ **2049—50¢** Need a weather vane? Birds-in-flight motif. Blueprint pattern.
- ☐ **2059—50¢** For your favorite child, a copy of an old Hitchcock bench would be a very welcome gift. Blueprint construction pattern.
- ☐ **1556—25¢** Painting design of roses and scrolls for child's Hitchcock bench.
- ☐ Complete list of all available patterns 10¢.

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American Home Pattern Department

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For Tampax is worn internally . . . in the really nicer way that many modern women use protection. The Tampax itself is safeguarded by a disposable applicator so that your hands needn't even touch the pure white cotton. It's quick to insert, quick to change, easy to flush away.

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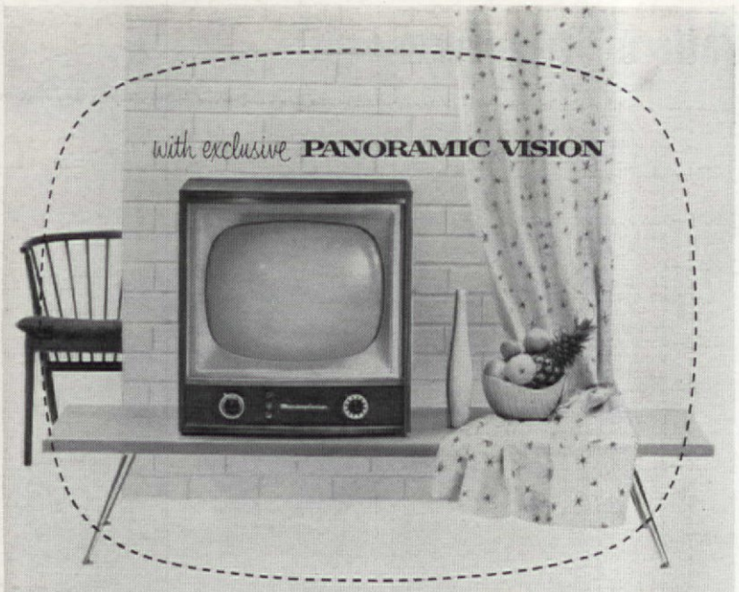
Cool and comfortable, Tampax prevents chafing and irritation on "those days" . . . does away with "special" perspiration problems.

Why remind yourself constantly it's "time-of-the-month" by buckling yourself into a hot, uncomfortable belt-pin-pad harness? Change to lighter, freer Tampax—and be glad! . . . Choice of 3 absorbency sizes at drug or notion counters: Regular, Super, Junior. Tampax Incorporated, Palmer, Mass.



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OLA GLADYS HYLTON

Are You an

The mysterious-looking package, insured and boldly labeled, arrived while we were helping friends to celebrate their anniversary. Tense and excited, we watched our hostess snip strings and remove mounds of excelsior. Then she drew out the artistically tied box, untied the ribbons, opened it, and instinctively cried out, "Gosh, what is it?" For inside was an oblong black tile on which a nude woman sprawled with outstretched arms, bulging breasts, and an elevated, grotesque toe. Obviously, it wasn't an object of art. What could she do with it? Instantly we labeled it as a "gosh-gift," bound for the attic.

Perhaps you are a natural-born attic stuffer, so that one more "gosh-gift" creates no problem. My mother was like that. There never was anything too big or too little to store, out of sight and out of mind, in her gigantic attic. Or maybe you are the type who can't bear to get rid of anything—because, someday, you *may* need it.

If you belong to either school of behavior, forget this—keep collecting and stuffing. But if you want to rid your home of non-essentials and stave off receipt of *gosh-awful-gifts*, read on. This is your salad, tossed just for you.

Here is *why* and *how* I do it, and the way it works for me.

Twice, I've been faced with the almost insurmountable task of disposing of an incredible number of things accumulated over a 50-year period in two huge old houses.

The first time, what looked like an impossible job was mastered by an obscure relative who arrived unexpectedly, and, to our satisfaction, took practically everything—including the moths—for storage in her attic, awaiting the day her son would begin housekeeping. Glory be! I shudder for the bride when she finds her house completely furnished.

In the second house, Mother left her attic accumulations for me to dispose of. Blocking my entry to the attic proper was the most gruesome thing I've ever seen—a highly pol-

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Attic Stuffer?

ished, solid walnut frame, four by six feet, surrounding an "In Memory" tribute to my grandmother. Once inside the attic, it took six of us three days to sort and dispose of similar treasures.

After these two experiences, it was clear to me how I could avoid accumulations and "gosh-gifts" by establishing two customs: 1) I would so arrange my house that, if necessary to move, I could get out in four hours; and 2) I would tell my friends and relatives not to give me anything requiring space, unless it had at least *three* uses.

This is how I make these two ideas work. First, as soon as I accumulate too many things for our current use, I send them where they *will* be used. Nothing lurks in cupboards or closets waiting for that *one* occasion—except in a drawer of articles for parties and holidays, and this drawer must not be crowded. No clothes hang waiting for occasional use. If not worn, out they must go!

The second custom is fun for friends and relatives who help to make it work. It requires more thought in selecting gifts, for they have to know how we live—if we are to enjoy it.

We have saved ourselves from receiving endless "gosh-gifts" by this simple formula. For example, a wine bin! What three uses can you possibly think up for one? It's easy to count three against one—it takes up space, is devilish to dust, costs a lot of money. And then there was the melodeon! A friend who was moving offered us her treasured instrument. But, put to it, she couldn't think up three uses. Still another friend offered us a 50-gallon brass kettle. Where, in our compact little house could we place such a thing? And what could we, a family of three, do with anything that size?

With thought, you too can avoid giving and receiving attic-bound "gosh-gifts." Giving should include something of you—your thought, affection, and consideration for the person who unties your gift and lives with it.

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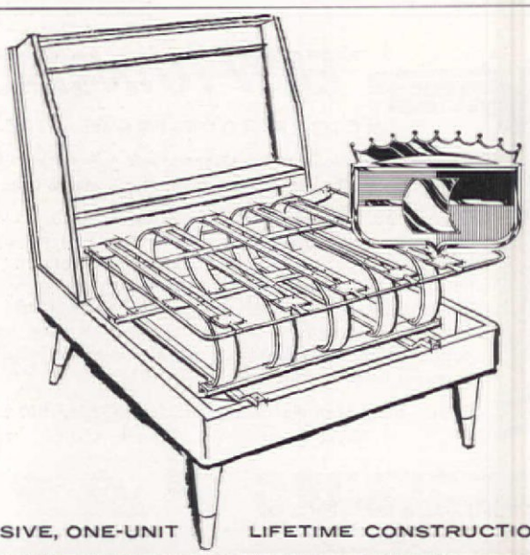

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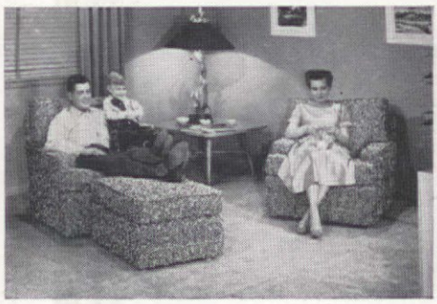

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Shown above is the new R & M Hassock Fan . . . as fashion-right as it is powerful and whisper-quiet. Big 12" blades lift cool air from the floor, cooling the entire room gently, without blasts. Recessed 3-speed switch. Safeguard grille, in cool sea-foam green, protects tiny fingers. Wonderful for getting the most out of a room air conditioner! Guaranteed 5 years, $54.95.

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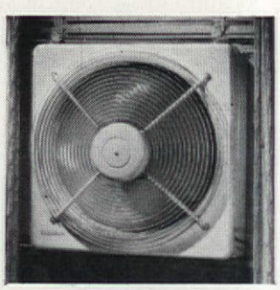

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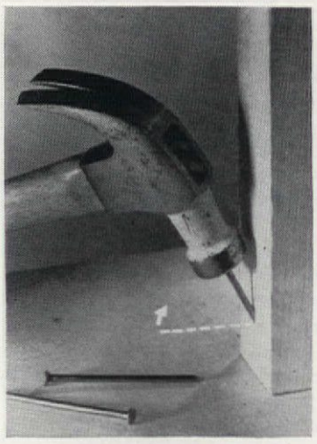
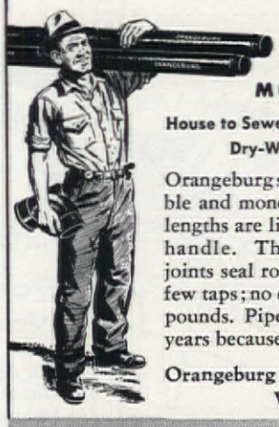
NAIL

GEORGE DANIELS

When toe-nailing, start the nail in straight as indicated by dotted line, then bend up to desired angle and drive home. Prevents nail from slipping down board



To clinch nails for extra-strong joint, place second hammer on nail head while bending it. This keeps nail head flush and allows you to flatten point on wood



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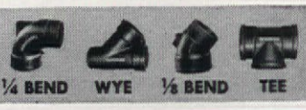

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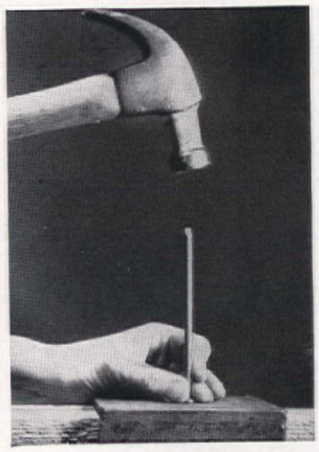
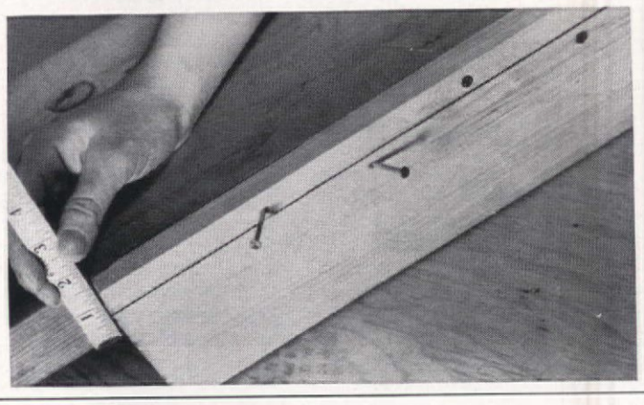


Blunting nail tips reduces chance of splitting wood, as nail cuts fibers instead of parting them. Set head on solid surface and tap point with hammer to flatten it

When nailing along edge of board, you can minimize the chance of splitting the wood by staggering nails as shown. Driving nails at an angle increases holding power



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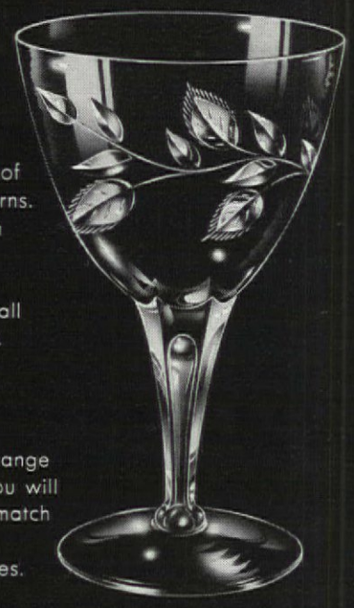

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Used on pimples, Campho-Phenique helps prevent their spread and re-infection.

OLD KITCHEN SINK—NEW GARDEN POOL

MARY E. SHEPHERD

"You could make a pool like that," said my companion at the Boston Flower Show, as we admired the huge reflecting pool in the center of the great hall, with its lovely setting of primroses, pansies, forget-me-nots, ferns, shrubs, etc. "Smaller, of course," she added, answering my protestations that it would cost a good deal to have even a small metal pan made. Then a stranger on my right spoke up. "Oh no, it needn't. My husband made me a tank and it worked beautifully."

Determined to be defeated, I explained that I had no husband, nor any man in my family; nor any outdoor water supply except the rain barrels. Also the garden was just right—and finished—except (as I suddenly remembered) there was no moist place where I could grow primroses. . . .

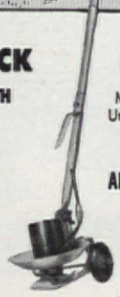
"I still think you could have a pool," insisted my friend as we drove home. "Why, out in the barn you have about everything but the kitchen sink, and—"

"Wait a minute. I *do* have an old iron sink out there. It must be nearly three feet wide and four long"—and I began to think hard and fast. The idea grew rapidly, and before long the sink had been carried out to a spot by the back porch, near the end of a down spout or conductor pipe from the gutter. The barn yielded more pipe, including an elbow, and by that time the neighbors, learning of the project, came to offer help.

After the sink was well scoured with steel wool and a cleaning powder, the drain hole was plugged with a wooden stopper, waterproofed with a plastic made for leaky chimneys, and given two coats of aluminum paint which were allowed to dry thoroughly between applications. Then the inside of the sink got two coats of waterproof deck paint of just the bluish-aqua tint that was so effective in the reflecting pool I had seen at the flower show.

Next, the sink was fitted into a hole dug to receive it, one end being set about an inch higher than the other. With the rain barrel removed, the elbow of pipe was fitted to the down spout and to another piece of pipe leading to the high end of the sink. This supply line was almost concealed by the shrubbery that had formerly hidden the barrel. If from time to time the rain water failed to keep the water in the pool fresh, a couple of pailsful from the house could easily be added.

Here's the EASY, QUICK SEYMOUR SMITH way



No. 700 De Luxe Model with Underwriters' Approval $29.95
Also No. 70 Standard Model $19.95

Yes—the grass season is a long one. So switch to the *easy* way now and have more leisure *this* summer—plus a better looking lawn, neat and close-trimmed around trees, rocks, flower beds, fences, walks, etc.

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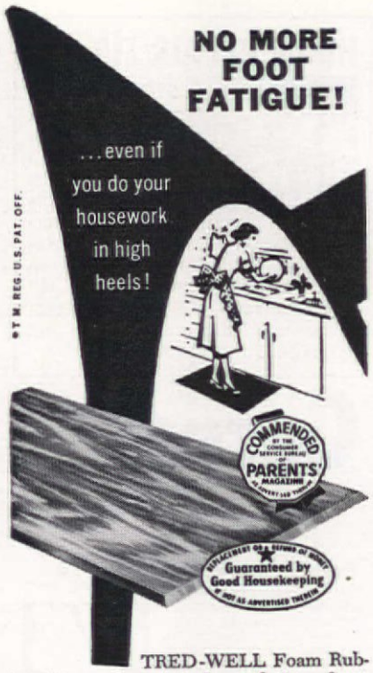

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Kitchen Sink

Next we placed old, mossy stones here and there, especially at the ends where they helped to hold the sink firmly in the ground and to conceal its edges and the supply pipe. Then came the planting. At the back, in front of the mockorange against the barn, we put rugged yellow iris from neighboring swamps. (We could have used Japanese iris or, considering the hard use the pool was going to get, the tougher Siberian kind.) Around the pool we put primroses, peppermint, an unusual, delicious variety of water cress brought from Ireland, and forget-me-nots. Cardinal flowers, from a wild flower nursery, pansies, and violas we "drifted" down along the area that is moistened by the pool's runover after every shower. A little farther away, a large specimen of the beautiful Pulmonaria saccharata or lungwort (horrible name!) blends its pink and blue bells with the other colors; with its spotted leaves, it remains as a show piece after its flowers fall. The whole planting was informal and "all right." Luckily, nothing was delicate; for small neighbors sometimes wade in the pool on hot afternoons, the dogs seem to think a drink from it is just a bit more tasty than one from their orthodox water dish and the family cat tries repeatedly to catch the frog that makes its home in the pool.

When fall comes, the sink is taken up and stored under the back porch whence, each spring, it comes out for a fresh coat of paint and to be reset in its place. I'm sure that around many a country home there are old horse troughs, set tubs, and other outmoded devices that similarly could be put to good use. Certainly, never did so little money spent in a garden return such pleasure for all who enjoy it as did the insignificant investment we made in our kitchen-sink pool.

SINK HINT

When you arrange flowers at your kitchen sink, tiny bits of leaves and petals may go down the drain. To avoid danger of odor or clogging, pour a tablespoonful of a chemical drain-cleaner in their wake

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ROSE PEST SPRAY BOMB

Good news for gardeners is the development of a multipurpose, push-button, pressurized container (Aerosol bomb) containing not only a fungicide (Phygon) for the control of the destructive black-spot disease of roses, but also insecticides that kill Japanese beetles, aphids, thrips, and mealy bugs that attack roses, gladiolus, and other garden plants. The formulation employed in this new type "bomb" combines a form of the proven, widely used fungicide named above with pyrethrins and rotenone, which are among the less toxic of the effective insecticides. Thus it can safely be used (following directions, of course) both outdoors and indoors. The convenient 12-ounce dispenser, plus a coupon worth 50 cents toward the purchase of a pair of Kleencut Rose Shears (which cut *and hold* flower stems), costs $1.49 at garden supply stores. Bostwick Laboratories, Inc., Bridgeport 5, Conn.

SAFETY TIPS FOR USING INSECTICIDES

Under an amendment to the Federal Food, Drug, and Cosmetic Act (Public Law #518, 83rd Congress), which becomes effective on July 22, food shipments bearing residues of pesticide chemicals in excess of established tolerances will be contraband and subject to seizure as adulterated. This means that commercial growers of food crops have a responsibility, under the law, of marketing such foods in accordance with tolerances which normally would not be exceeded if the applications of the pesticides are made in accordance with the directions given on the packages in which they are sold.

Similarly, the home gardener who uses pesticides, even though he does not offer his crops for sale and thus come under the law, has no less a responsibility to protect those who consume them by following the manufacturer's directions for their use and keeping the amount of residue left from spraying or dusting at the lowest possible level, certainly well below the legal "tolerance level." Manufacturers of spray materials and dusts spend much money and effort on research upon which to base their recommendations and directions. In fairness to them—and as a matter of just plain common

HOME REPAIR TIP NO. 14

STOP LEAKS in your garden hose with tough "SCOTCH" 33 Plastic Tape. Stretches, wraps tight for waterproof seal on plastic or rubber. Repair rainwear, inflatable pools, wrap electric splices, too, with "SCOTCH" 33 Plastic Tape—39¢ or 79¢ at stores everywhere. Minnesota Mining and Mfg. Co., St. Paul 6, Minn.

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Pain Goes Fast!

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Science Finds Healing Substance That Relieves Pain—Shrinks Hemorrhoids

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Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

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Bugs Can't Take It! A single application of Tri-Wonder insecticide pellets on the special Tri-Wonder bulb produces an invisible vapor which is effective in destroying insect life up to two weeks.

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Safety Tips

sense—*read everything on the label of a package* of any insecticide or fungicide you buy or are given before you even open it, let alone use it.

There are other important rules to follow, too. Here they are, with grateful acknowledgment to the National Agricultural Chemicals Association's *News and Pesticide Review:*

Keep the pesticide out of reach of children, pets, and irresponsible persons. In case of accidental poisoning by any material marked "poisonous," call a physician or get the patient to a hospital at once.

Keep the material in the original container, tightly closed, and properly and legibly labeled.

Never give a neighbor or anyone a portion of a pesticide chemical in an unlabeled container.

Store all such materials in a safe, separate room, or locked cabinet, or closet, or on a high shelf, where they will not be exposed to excessive sunlight, heat, or cold.

Do not store where food or feed materials are stored or handled.

Observe special precautions to minimize the chances of residue on the edible portions of plants treated.

Wash hands and face after spraying or dusting.

Do not smoke while spraying or dusting.

Avoid spilling insecticidal chemicals on the skin or the clothing. If material is accidentally spilled, wash immediately and thoroughly to remove it.

Avoid inhalation of sprays (or vapor from them) or dusts.

Wash clothing worn when using the materials before a second use; in the event of continued spraying or dusting operations, wash it each day.

When using pesticide chemicals around pet or livestock quarters, or where animals are fed, cover (or remove) food and wash containers.

Be especially careful not to contaminate pools containing goldfish, etc.; see that dust or spray is not blown into or across them.

In using hormone-type weed killers (such as 2,4-D and 2,4,5-T preparations), have separate sprayers for the use of them alone. Removal of residues from such implements is very difficult, if not impossible; even minute amounts carried onto valuable plants in subsequent sprayings with harmless materials may kill or seriously injure them.

Dispose of empty pesticide containers so that they present no hazard to human beings, animals, or valuable plants.

If in doubt about any of the above cautions or any other detail in connection with the use of pesticide chemicals, consult your Agricultural County Agent, or your State Agricultural Experiment Station.

Don't Feed Just Half a Dog!

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Nourish Him Completely with Ideal!

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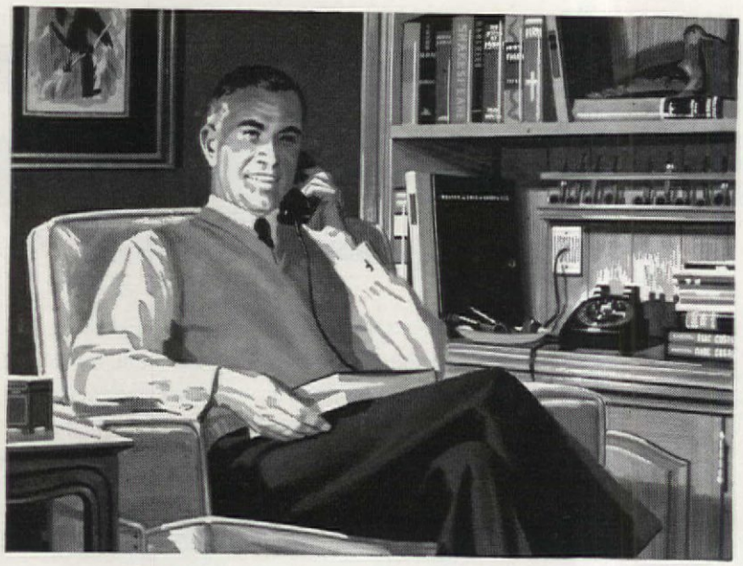

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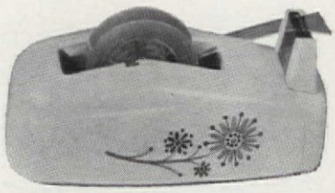

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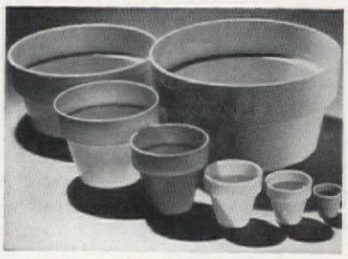

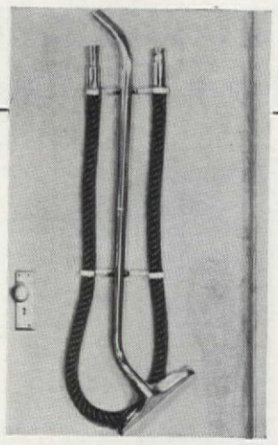

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