THE AMERICAN HOME

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MAR 28 1975

SERVING OVER 3,000,000 HOMEMAKERS EVERY MONTH

APRIL · 25¢

ONLY 10 WORKING WEEK ENDS TO GET READY FOR SUMMER!

BIG 10-CUBIC-FOO
REFRIGERATOR!
Most-used foods are e
to see, easy to reac

BIG
3.7-CUBIC-FOOT
FOOD FREEZER!
—a separate appliance!

Available in Mix-or-Match colors: Canary Yellow, Turquoise Green, Petal Pink, Cadet Blue, Woodtone Brown—or White. Model LH-14M illustrated.

Now! A new kind of G-E Refrigerator-Freezer ...*plus* Revolving Shelves

Actually, the new, wonderful General Electric Refrigerator-Freezer is *two* extra-large appliances in one!

The big, 10-cubic-foot refrigerator compartment at top gives you all the capacity of a full-size refrigerator. And, the large freezer compartment at bottom is separately insulated and separately refrigerated!

YOU GET TWO BIG APPLIANCES IN ONE

BIG 10-CUBIC-FOOT REFRIGERATOR **BIG 3.7-CUBIC-FOOT FOOD FREEZER**

Furthermore, the new Revolving Shelves put all refrigerated foods within easy reach. No more bending and stooping.

In addition, you get all these wonderful conveniences: no defrosting in refrigerator section; automatic butter conditioner; Mini-Cube and Redi-Cube® ice trays; convenient foot-pedal latch on freezer door; adjustable and removable door shelves; famous General Electric sealed-in refrigeration system with 5-year warranty.

More than 3,500,000

So dependable! More than 3,500,000 G-E Refrigerators in use 10 years or longer!

See these new, exciting General Electric Combinations at your G-E dealer's; ask him for prices and easy terms. For his name and address, look in the classified telephone directory.

General Electric Company, Appliance Park, Louisville 1, Kentucky.

Shelves turn like a "Lazy Susan"! Turn a Revolving Shelf, and the food you want *rides* before you. Everything is so easy to reach.

15 per cent MORE room! Revolving Shelves give 15 per cent more space th previous corresponding m

Getting a jar from the rear is no longer a problem. A simple turn of your wrist brings it up front. No more overturned foods.

Shelves adjust up or down. button, revolve shelf and p the turkey fits. No need move food.

Progress Is Our Most Important Product

GENERAL ELECTRIC

Sound Conditioning . . . the New Comfort for up-to-date homes

You can muffle game room racket for less than $50.00

Smart-looking tile ceiling that quiets noise costs only a little more than ordinary ceiling materials . . . and you can install it yourself

You can quiet shouting children and blaring TV in your recreation room without spoiling the youngsters' fun. An acoustical ceiling of Armstrong Cushiontone® soaks up sound before it becomes racket. Whether your game room is simple or elaborate, in the basement or upstairs, you'll find quiet is an inexpensive luxury you'll really appreciate. With Cushiontone, you can quiet a fourteen-foot by sixteen-foot room yourself for less than $50.

Parties are more fun under a Cushiontone ceiling. Sounds of voices, phonograph, dancing feet, and games never get a chance to build up into nerve-jangling din. Guests will compliment you on the good looks of Cushiontone's Full Random styling, too. Cushiontone's washable finish is as easy to clean as a painted plaster ceiling, and it can be repainted as often as you like without affecting its efficiency.

Send for free booklet, "How to Make Things Quieter at Your House." It gives complete instructions with pictures showing how to sound condition your home and shows many attractive rooms that have been quieted with Cushiontone. Write Armstrong Cork Company, 5504 Clark Street, Lancaster, Pa.

Cushiontone is easy to install by either nailing or cementing. The 12″ x 12″ tiles are convenient to handle and go up quickly. Whether you do it yourself or want a professional installation, your local Building Materials Dealer will be glad to help you plan your job. See him soon for advice and supplies.

Armstrong CEILINGS

Cushiontone • Temlok® • Perforated Temlok Tile

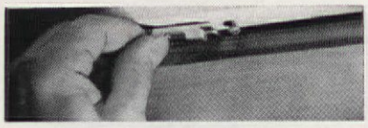
. . . to quiet and beautify your home

SCREENS you put up from inside in seconds

Columbia-matic
TENSION SCREENS

Columbia-matics fit outside the window, just like ordinary screens, yet they go up from inside. They are the revolutionary new screening idea that saves you time and money and lets you say good-by to old-fashioned screen troubles.

Columbia-matics are flexible, full length. Extra heavy selvage and spring-loaded bottom rail hold screen tightly to window, eliminating need for side frames and assuring complete insect protection at all times.



Easily installed the first time—anyone can do it. They come in exact sizes, no fitting. All you need is a screwdriver. Rustproof aluminum* needs no painting, ever. Available with regular or Kaiser Aluminum Shade Screening.

Two patented tension locks anchor bottom rail securely to sill. Press down, they're locked. Flip up, screen swings free. No hardware on sill to snag clothing.

Columbia-matics cost no more than ordinary screens. Millions now in use. Get the facts at your screen dealer's. Or mail coupon.

*Available with galvanized screening in certain western states.

The Columbia Mills, Inc.
Dept. AH-4, Syracuse 1, N. Y.
Send facts on Columbia-matics

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Address_____

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The new "room" everyone wants—the garden room that's more than a terrace and more private than the sun parlor on the street. The Raymond Armstrongs, of Haddonfield, N. J., planned one for a "someday" farm, but added it, instead, to their present home, to enjoy here and now. Photograph by F. M. Demarest.

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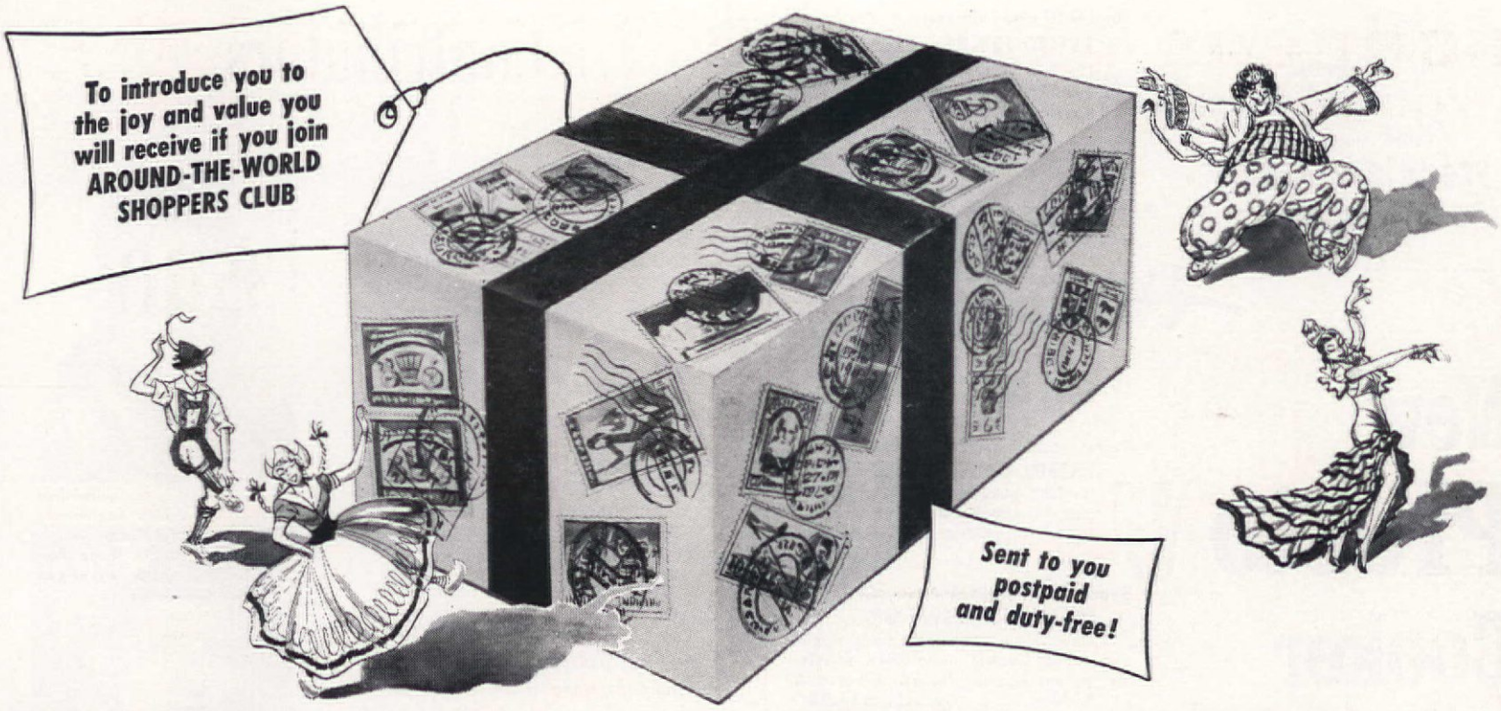

This $4 to $6 "Mystery Gift" From Abroad

Sent to you for only 25¢

YES — for just 25¢ and the coupon below — you can become a temporary member of Around-the-World Shoppers Club and receive a beautiful, exotic, useful gift from a far-away foreign land . . . *postpaid and duty-free!* We won't tell you what the gift will be or from where it will come, for the element of surprise is one of the exciting things about Club membership. However, we do guarantee that your "mystery gift" will be worth $4.00 and perhaps as much as $6.00 — or you may return it to us and we will be glad to give you *double* your money back!

Why will we be delighted to accept your temporary membership for only 25¢ (actually less than postage and packing cost)? Simply because it is the best way we know to demonstrate the joys and satisfactions of membership and the wonderful *values* you will receive if you decide to continue as a member of the Around-the-World Shoppers Club!

A Thrilling Shopping Adventure Around the World!

So — if you decide on regular membership, a mysterious-looking package will be sent to your home each month *direct from a different foreign country*—India, Africa, France, Egypt, Japan, England, Norway, Brazil . . . the whole world over! Yes — gifts from wherever our expert shoppers have discovered something unique, useful and beautiful . . . and worth *two or three times* the price you are asked to pay!

Your gifts will come enclosed in exotic wrappings literally covered with colorful foreign stamps and markings! The contents will always be a complete and pleasant surprise. For example, one month the postman may deliver an exquisite example of hand-wrought silver from the Far East; another month, it may be a wood carving from sunny San Marino, or a shimmering silk and gold *sari* from India, or a handsome set of Florentine tableware from Florence, Italy — the "Jewel of the Renaissance"!

The Finest Native Handcrafted Articles

Each new gift will bring you a greater thrill than the last, for each is a superb example of

foreign craftsmanship — usually *hand-made*. Each gift will represent the *best* native art and design in glassware, metalware, wood, leather, ceramics. And each gift will be accompanied by a delightful brochure telling all about the country and its people.

The *variety* of gifts is one of the most fascinating features of the Club. Members receive their gifts each month, but every member doesn't get the same gift! Instead, gifts are sent out *as they are discovered;* thus *you* may receive a beautiful Danish ceramic one month while your neighbor down the street receives an exotic hand-made gift from Siam half-way across the world!

And — All For Only $2.00 Per Gift!

Members of the Around-the-World Shoppers Club receive their gifts for only $2.00 (and even less) per month. There is a very good reason for this low price . . . simply the magic of the American dollar abroad! Foreign nations are eager for dollar credits and this single fact enables the Club to purchase the finest foreign products at a fraction of what their cost would be in this country. But that's not all! Even if an American tourist with his pockets stuffed with dollars were to tour the foreign nations in person, he still couldn't match the low Club prices because our huge membership means unequalled buying power.

Just as important is the fact that the men who represent the Club abroad are trained professional buyers. They are completely familiar with the market places of the world . . . visiting both the great international fairs and the tiny out-of-the-way places to find the unique, outstanding *values* for which the Club has become justly famous.

How to Join the Club

A prospective member may join simply by sending his name and address to the American office of the Club, given here. Membership is free . . . you pay only for the gifts you receive . . . and all duty and postage charges are prepaid for you by the Club.

But we are happy to invite you to receive your first gift practically free . . . a "mystery gift" worth $4 to $6! Simply mail the coupon with only 25¢ to help pay for the postage and packing and you will be enrolled as a temporary member so you can experience the thrill of receiving a gift from abroad!

At the same time, a regular 6 or 12 month membership will be held open for you. However, you need not accept it. All we ask is that you tell us within two weeks after receiving your "mystery gift" that you *do or do not* wish to continue membership. But we are confident you will want to be a regular member the minute you unwrap your first gift. You will be amazed that such gifts can be obtained for so little!

Mail the Coupon Today!

So — climb aboard our magic carpet! Your "mystery gift" will be sent direct to your home — postpaid and duty-free. Simply mail the coupon with only 25¢ for this first Club gift . . . but do it today before you forget!

Around-the-World Shoppers Club

71 Concord Street, Newark 5, N. J.

Around-the-World Shoppers Club, Dept. 913-X
71 Concord Street, Newark 5, N. J.

Please accept me as a temporary member of Around-the-World Shoppers Club and send me at once my "mystery gift" postpaid and duty-free — for which I enclose 25c. Within two weeks after I receive my first gift I will either notify you to cancel my temporary membership or enroll me as a *regular* member.

Name.....
(Please Print)

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City, Zone, State.....

(NOTE: All shipments come to you postpaid and duty-free. However, the U.S. Post Office charges a fee of 15c for delivering foreign packages; collected by postman and cannot be prepaid.)
CANADA: Write to 77 Vitre Street West, Montreal 1, Que.

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Fiftieth Anniversary
Bonus Values

New Presto® Cooker

• *For 1,000 and 1 dishes!*
PRESTO FRY-PAN CASSEROLE
Plug in anywhere, cook and serve on the spot. Automatic Controlled Heat. Twin handles. Silversmith finish **$21.95***
Heat-Resistant Glass Cover, $2.00
Matching Silversmith Cover, $3.00

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It's an automatic electric frypan, saucepan, casserole and chafing dish—all in one! Cook, serve on the spot. Silversmith finish **$24.95***
Matching Silversmith Cover, $3.00
FREE! 50th Anniversary Bonus (for a limited time only)
$2.00 Value! Heat Resistant Glass Cover

• *Perfect coffee twice as fast!*
PRESTO COFFEE MAKER
It's fully automatic! Perks coffee to your favorite flavor-strength twice as fast! Silversmith finish..... **$29.95***

• *Beautiful... and what a cook!*
PRESTO COOKER/FRYER
New 2-in-1 automatic electric appliance! Cooks, deep fries, roasts, steams, braises, bakes. Silversmith finish **$28.95***
Complete with cover and fry-basket.

• *Presto—the only tap water vapor steam iron with Scorch Preventer!*
VAPOR STEAM AND DRY IRON
Scorch Preventer indicates when heat and steam are perfect for the fabric. And only Presto has it!.... **$17.95***

1 NEW AUTOMATIC AIR VENT
Automatically releases air... *automatically* retains pressure. No watching. No listening.
2 NEW PRESSURE-TRU INDICATOR
Automatically releases excess steam. *Automatically* shows pressure accurately. Tells when to turn down heat and when to open cooker.
3 NEW COOKING GUIDE
Gives correct timing for many popular dishes right on the handle.

*Fair Trade Prices, Fed. Tax incl.

Greatest pressure cooker advance in 15 years!
These three new Presto features make the miracle of pressure cooking easy as boiling water! Save hours of cooking time. Save precious vitamins, flavors. See the amazing new Presto Cooker today. Presto Cookers from **$11.95** Fair Trade Price
More Presto Cookers are sold than all other makes combined!

50th Anniversary **BONUS OFFER! WITH EVERY PRESTO PRODUCT NEW PRESTO ELECTRIC TRIVET**
Large, de luxe size. A table-top beauty for serving... warming food. Black antique finish. Complete with cord. $4.95 Value. Only $2.50. **Save $2.45.** *Ask your dealer.*
(This offer good in continental United States only.)

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Over 21 Million Satisfied Presto Users
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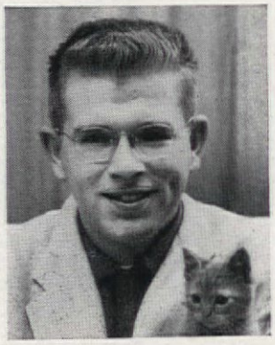
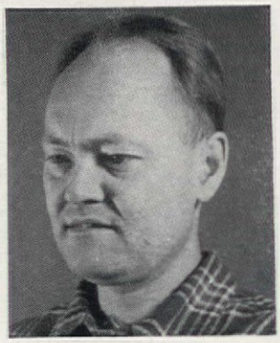
Contributors

. . . **GENE RAYMOND,** host at Procter and Gamble's NBC-TV "Fireside Theater," will also play a leading role in "It's Easy to Get Ahead"—their production for which we designed a set (page 106). His extensive stage and screen career began when he was five, was interrupted only during his service as an Army pilot. He is married (to Jeanette MacDonald), is an enthusiastic sportsman (steeplechase, tournament golf, fencing), collector (of Lincolniana), and cook (especially of Swiss steak done up with red wine and spices).

. . . **DORIS PIPER,** supervisor of kitchen planning for Crosley, has taught house design in colleges and universities, and has planned trend-making kitchens for some of the most famous studios and food companies in the country. But in addition to designing "model" kitchens, she receives great gratification from planning cooking quarters for specific families (for instance, her friends the Ahrens, page 92) where requirements of real personalities can be considered.



. . . **EARLE W. THOMPSON,** while driving through the California countryside with his wife, discovers many a subject for photography (page 49). His vocation started when he became interested in cameras at 12, and he majored in photography in college. Now, at 23, he specializes in work for magazines.



. . . **DARRELL HUFF** reports that he acquired calluses and an understanding of (but no affection for) hard work while personally building a home in Sonoma Valley, California, an experience which has equipped him to hand out such information as "How to Dye Concrete" (page 154). Ten years ago, he "reformed" from magazine editing in the East, transported his brood to the Coast, and has been a free-lance writer ever since. His most recent book, *How to Lie with Statistics,* was published by Norton.

. . . **FRANCES G. KIECKHEFER,** shown with Daughter Gretchen and Gretchen's prize mare, did more than guide improvements at Windrow Farm (page 56)—many of them were the product of her own gifts for design. Daughter of a magazine art editor, she majored in landscape architecture at Smith, before marrying business executive Herbert M. Kieckhefer.

SNUG AS A BUG . . . ON SOFT, WARM CARPET

Did any one, any time, any where, ever say "snug as a bug on a cold hard floor"? Of course not! *Snugness* goes with *rugness* – and where there's carpet, you find warmth, safety and cozy comfort, not only for baby but for all the family.

Carpet adds so much to family living. The quiet of carpet makes your home a restful haven. The beauty of carpet swells your heart with pride as you welcome in friends and neighbors. And carpet is so easy to keep clean with a whisk of your vacuum—no tiresome scrubbing, waxing or polishing.

Lovely long-wearing carpet costs far less than you think. And it's so easy to buy on convenient budget terms. Why wait? Ask your dealer to show you the exciting colors and textures of today's new rugs and carpets.

Buy carpets designed and made for the American way of life by these American manufacturers:

Artloom • Beattie • Bigelow • Downs • Firth
Gulistan • Hardwick & Magee • Hightstown • Holmes
Karastan • Leedom • Lees • Magee • Masland
Mohawk • Nye-Wait • Philadelphia Carpet
Roxbury • Sanford • Alexander Smith

CARPET INSTITUTE, INC. 350 Fifth Ave., N.Y. 1, N.Y.

HOME MEANS MORE — WITH CARPET ON THE FLOOR

MORE QUIET, MORE COMFORT, MORE BEAUTY, EASIER CARE

Only 1 mother out of 13 can answer this personal question! **Can you?**

It's a shocking question to ask . . . or answer! But it's a question so vital that every mother *must* seek out the answer for her own peace of mind. Frankly and bluntly, the question is:

If something happened to your husband, how much would you need to care for yourself and your children . . . and is that money available?

It's important that you answer this question *now* . . . before a tragedy brings the shocking discovery that yesterday's plans are sadly inadequate for today's needs.

Fortunately, it is possible today to do considerably more than you may think, and at a cost that fits your budget . . . thanks to John Hancock's sweeping new program of *low cost* insurance. To help you plan a sounder, safer future, we'd like to *mail* you a free copy of a helpful 16-page booklet called *"Face the Facts."* It shows you:

1 — How you and your husband can figure out what your family would need if something happened to him.

2 — How much money you would have to budget for a plan that will give your family protection.

For the sake of your loved ones, we urge you to get this free booklet of help and guidance *today*.

John Hancock
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BOSTON, MASSACHUSETTS

For your free copy, use this handy coupon...

THE JOHN HANCOCK
200 Berkeley Street, Dept. E-6
Boston 17, Massachusetts

Please *mail* me a free copy of your booklet, *"Face the Facts."* To protect our family, we can set aside ☐ $2 a week; ☐ $4 a week; ☐ $6 a week.

Name _____
Address _____
City _____ State _____

OFF YOUR CHEST

Building Good Will

Your generosity in making it possible for the United States Information Agency to distribute copies of your magazine to interested, influential German citizens has been reported to me. There is, as everybody knows, an enormous interest in things American. . . . Your magazine will be stamped "Not for Sale: Presented with the Compliments of the Publisher." . . . The AMERICAN HOME has especial interest to a people who are rebuilding their homes and who find in your pages not only ideas for decoration and homemaking, but also a feeling of peace and security which they so ardently desire. The copies will be passed from hand to hand. Many thanks.—JOSEPH. B. PHILLIPS, Director, Office of Public Affairs.

FIRST THINGS FIRST

After much persuasion, and since he has received nothing but tools as gifts, my husband has decided to *build something*—and that, I've decided, will be a playhouse for our daughter, built from one of your plans.

I feel you are a friend, not just a magazine, and spend many pleasant hours with you when the little ones are napping. No, our house doesn't look like anything found on your pages, but the rooms have been done over many times in my mind. Your articles on collections—bottles, milk glass, etc., are fascinating. So far, all I collect are baby diapers, outgrown clothing—not very interesting but more practical now. Someday, when the children have all started school, I think I'll refinish that beautiful old washstand (I do have one and you're the reason). Won't I have fun? And all because of you.—MARY LOU DOLLY

FOR PRIMPING AND SUDSING

We recently added a first floor "powder room." In doing so, we made it accommodate a washer and dryer. What a convenience! No steps! I agree with Mrs. Norman ("Off Your Chest." Jan. '55)—the kitchen is for cooking—not laundering!

—MRS. FRANCIS A. MARIANO

1955 HELP CRIPPLED CHILDREN EASTER SEALS

DON'T TAKE YOUR SEWER FOR GRANTED

unless it's CAST IRON

Along with liquids, a world of trash may get flushed down your house drains. If it blocks your sewer—you're in trouble.

You call a sewer cleaning expert. His powered reamer does a quick job of cutting through the stalled trash to clear the line—*if the line doesn't break!*

Here's what happened to a nonmetallic sewer pipe when they tried to ream it out. The rod went right through the wall.

Cast Iron's *too rugged for this to happen. That's one reason why it's the only material ALL PLUMBING CODES allow from street to roof.*

Watch Out for Liquids, Too

Don't assume your drains will handle anything that pours *unless your sewer line is* **Cast Iron Soil Pipe.**

Why? Nonmetallic pipe can be softened by some chemicals...then forced out of shape by settling soil or even ordinary driveway traffic. Then, if it's perforated, or the joints leak—look out — particularly if you've got trees or shrubs near your sewer.

Roots love water, and sewer-joint leaks are where they'll aim. They'll clog the line, as they did here. It cost a Dallas man a lot of money to have this nonmetallic pipe dug up and replaced.

Whether your house is built or planned, you'll want to read "What You Should Know About Plumbing Drainage." It's an easy-to-read booklet — full of useful facts about home plumbing. Send for your FREE copy.

CAST IRON SOIL PIPE INSTITUTE

The Mark of Quality and Permanence

CAST IRON SOIL PIPE INSTITUTE
Heurich Building, Dept. AH-4
1627 K Street, N. W.
Washington 6, D. C.

Please send me, FREE your booklet, "What You Should Know about Plumbing Drainage."

Name _____
Address _____
City _____ State _____

Table, buffet, mirror, two arm and two side chairs $602.50*

*Prices F.O.B. Louisville

Willett Transitional furniture is fashioned from solid cherry for enduring beauty.

WILLETT
TRANSITIONAL
Solid Cherry
FURNITURE

Small chest . . . $92.50*

Nest of tables, $67.00*

Foam chair . . . $175.00*

The furniture that's setting the trend *Transitional by Willett* ...in lovely solid cherry

Bed, double dresser, mirror, night stand . $398.50*

HERE'S a blending of past and present that has the decorative world a-buzzing. Willett Transitional is the most photographed, talked-of, written-about furniture in generations.

What's really wonderful about Transitional is its matchless ability to fit in with existing decorative schemes, or to establish exciting new ones. With a mere switch in accessories, Transitional can transform rooms from cozy colonial to spacious modern. It can be sedately traditional or excitingly original. You can collect Transitional piece by piece from open stock at your dealer's.

A colorful folder on Transitional, yours for the asking. Write:

CONSIDER H. WILLETT, INC. DEPT. H
3001 West Kentucky Street, Louisville 11, Kentucky

At the American Dahlia Society Show in New York, 1954's top Achievement Medal-winning flower is gratefully regarded by (left) Stanley Johnson, of Pennypack Gardens, Cheltenham, Pennsylvania, who originated it (and also 13 other dahlias that won 24 of the Medals in 10 years), and AMERICAN HOME's horticultural editor after whom he graciously named it

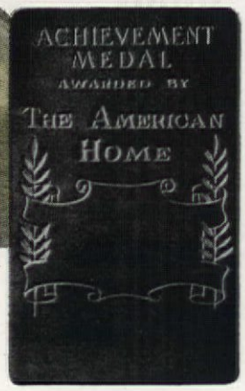
Our Ned is Honored

In the 18 years that he has edited the horticultural pages of this magazine, American Home's E. L. D. ("Ned") Seymour has made many distinguished contributions to our 3,100,000 readers and to the horticultural industry.

It is with, we hope, pardonable pride that we announce that the superb Informal Decorative dahlia pictured on this page, the dahlia which tied the all-time record by winning 10 American Home Achievement Medals for excellence, has been named for our Ned—the Ned Seymour dahlia. Ned's own modest account of the contest follows below.—ED.

This is the nineteenth time I have reported the AMERICAN HOME Achievement Medals and, in some ways, it has been the most interesting and exciting year of all. For one thing, it saw a new flower—the day-lily—added to those (dahlia, gladiolus, iris, and peony) that have heretofore competed. It was marked by a gracious and unprecedented gesture when the widow of the late Lou Geyer, who originated one of the Medal-winning gladiolus but did not live to see it triumph, named the variety Geyers Glory and donated the entire stock of its bulbs to the Waterloo (Ia.) Gladiolus Society, of which both he and she were members, the income therefrom to be used to promote the gladiolus cause. She, too, died shortly thereafter, so the variety will perpetuate the memory of both. At times, the year resembled a horse race as first one and then the other of two contenders for the "most Medals won" title surged ahead. And when, finally, Stanley Johnson's massive, orange-red, Informal Decorative dahlia tied the all-time record by winning ten of the Medals, Mr. Johnson honored this magazine (and dumbfounded its horticultural editor) by naming it after him—"Ned Seymour." Thus the honor won by the originator was equalled, if not exceeded, by that conferred upon the flower's namesake—for simply carrying out his administrative assignment and greatly enjoying the task into the bargain. The runner-up, with eight Medals won, was George L. Baker's peach-colored Semi-cactus dahlia, Surprise. It is interesting to note that Mr. Johnson is "high man" for the past 11 years, with 34 Medals won with 14 different dahlias. Following him come Byron R. Kadel, also of Pennsylvania, with 17 Medals won by 14 gladiolus varieties in 10 years; Wm. Wolbert (16 Medals, 8 dahlias in 8 years); E. R. Phillips (11 Medals, 7

CONTINUED ON PAGE 138



Jack Roche, who took the color photograph at the left, reported that "the blooms rode home on the front seat with us and everyone turned around to stare at them. One man pulled up beside us, yelled 'Is that thing real? What is it?' When we told him, he let out a long whistle, shook his head, and exclaimed, 'Ho-o-ly Mo-ly!' "

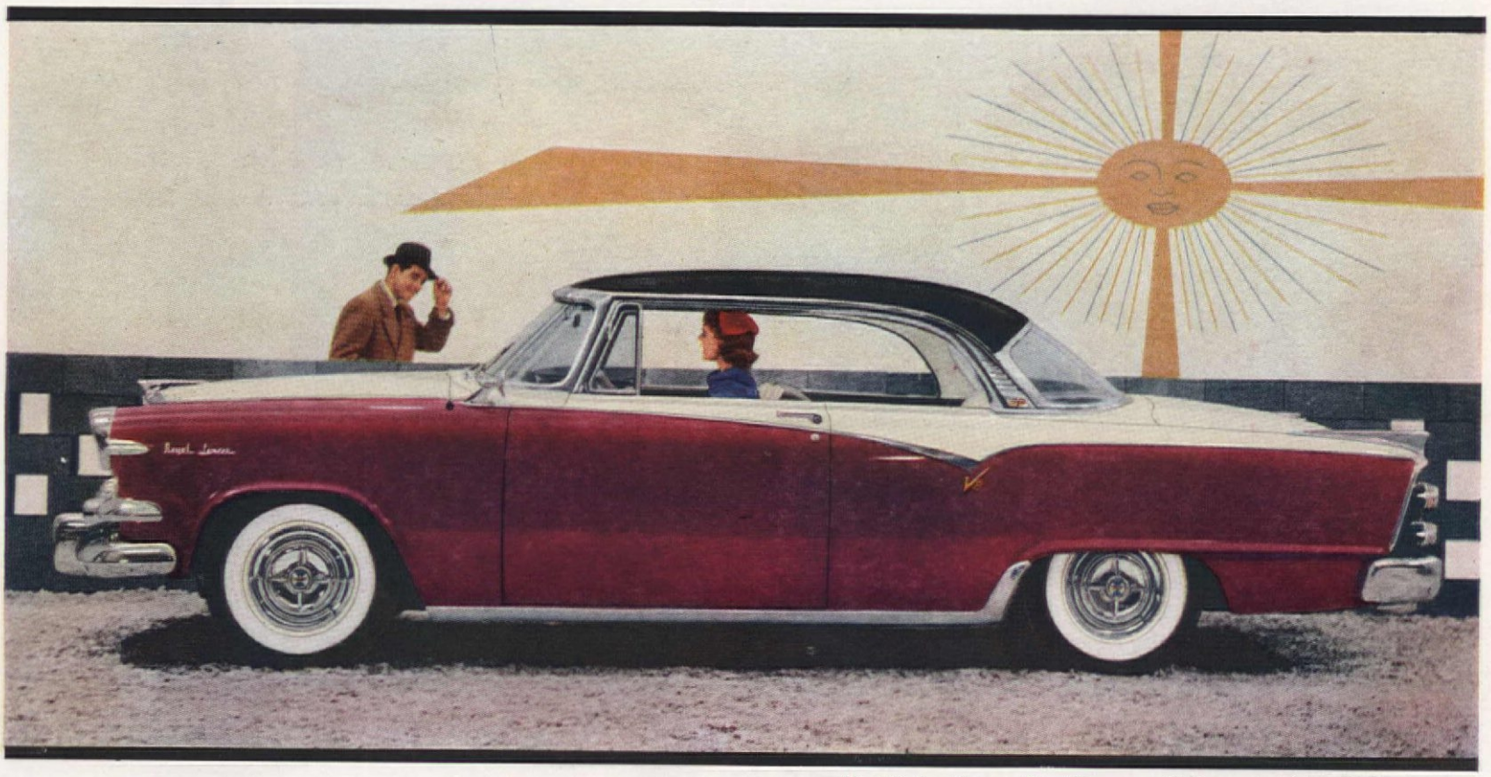
The Ned Seymour Dahlia

What's really new in motor cars?

There's just one way to find out

Step up to this new Dodge ...

Open the door on tomorrow!



New Dodge Custom Royal Lancer with Dramatic 3-Tone Styling

Nothing you have heard about the new Dodge can quite prepare you for the thrill when you first step inside.

Beauty is all around you in the rich textures and colors of Jacquard fabrics, flecked with stardust.

You sit encircled in a glass cockpit, with a *new outlook* on the world through the *sweep-around* windshield.

On the curved control panel before you are the instruments, switches, and levers of *command* . . . with magic PowerFlite range selector that puts the future at your fingertips.

And when you pilot the new Dodge down the street, just watch heads turn! *No car at any price* has captured America's heart so completely.

One thing more: For all its "solid gold" luxury and beauty, the new Dodge can be yours for little more than many models of the "low priced three."

New DODGE

FLASHES AHEAD IN '55

Dodge presents: Danny Thomas in "Make Room for Daddy" (ABC-TV) Bert Parks in "Break The Bank" (ABC-TV) The New Roy Rogers Show (NBC-Radio).

THIS IS THE FRIT... FOR

RHEEMGLAS

What's a frit? It's a mixture of silicates and other chemicals which, when applied to the inside of water heater tanks—and furnace fired—forms a porcelain-like glass coating. Rheem calls this coating Rheemglas.

FOR AS LITTLE AS $1.40 PER WEEK

You can rely on

RHEEM

World's Largest Maker of

Other Rheem Products: WARM-AIR FURNACES • YEAR-ROUND AIR CONDITIONERS

A NEW KIND OF

GLASS-LINED

GAS WATER HEATER

EVERYONE KNOWS THAT GLASS CAN'T RUST... BUT IT TOOK RHEEM TO DEVELOP RHEEMGLAS THE GLASS LINING THAT RESISTS TOUGH WATER CHEMICALS

Never before have you seen a glass-lined water heater like this! It's new . . . it's superior . . . and it's from Rheem—world's largest manufacturer of automatic storage water heaters.

The secret? A new frit—the vital inner lining ingredient which determines how long any glass-lined water heater will last. Rheem engineers have developed a frit that will stand up and "slug it out" with tough water chemicals. Not until they had *perfected* this frit would they permit the Rheem name to be placed on a glass-lined water heater.

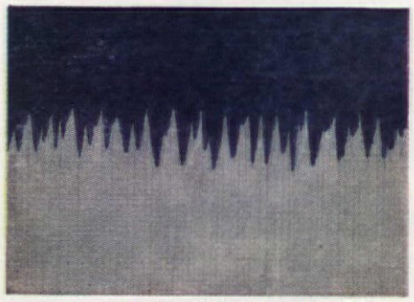
That's why Rheem is proud to bring you this new kind of water heater—a glass-lined heater that *withstands the chemical action of hot water!* In exhaustive tests, subjecting Rheem tanks to severe water action, the Rheemglas lining clearly proved its superiority. Yet, this Rheemglas water heater *costs you no more!*

See your Rheem plumber-dealer and get all the facts about this newest development in glass-lined water heaters. Look for him in the yellow pages of your phone directory—under "Water Heaters."

OUTGROWN YOUR WATER HEATER?

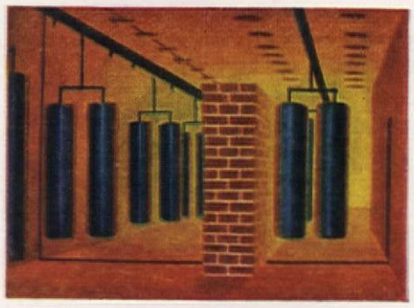
With more and more automatic appliances in the home, an old-fashioned, under-sized water heater simply can't supply enough hot water. If *you're* constantly running short, replace your heater with a big new Rheemglas. Available in 20- to 75-gallon sizes, this new kind of glass-lined water heater is economical to operate and gives you plenty of hot water whenever you want it.

TO MAKE A BETTER WATER HEATER, Rheem starts with a better tank. Every detail of the tank construction has been carefully designed to receive the proper application of the new RHEEMGLAS lining.



FOR A BETTER BOND of glass to metal, Rheem blasts the tanks with a hailstorm of high carbon steel chips. The enlarged cross section above shows how the lining (blue area) grips the roughened steel.

THIS OCTOPUS-ARMED, electronically controlled spraying machine moves right inside the tank to apply Rheemglas. Application is fully controlled—every square inch receives an *even* coating.



IN HUGE FURNACES maintained at 1600°F., the frit forms the Rheemglas coating that is bonded to the metal. This operation is strictly controlled—even furnace atmosphere is regulated!

Switch-in-time, Switch to

THE NEW RHEEMGLAS WATER HEATER OPERATES ON NATURAL, MANUFACTURED, MIXED OR L-P (BUTANE-PROPANE) GASES.

Rheem

Automatic Storage Water Heaters

WATER SOFTENERS • WEDGEWOOD GAS RANGES AND CLOTHES DRYERS • STEEL AND FIBRE CONTAINERS

Rheem has all 3

Galvanized—a medium priced heater suitable for most water areas.

Rheemglas—a new kind of glass-lined heater—gives long life in *any* area.

Rheem Coppermatic—the finest heater money can buy, with a pure copper inner tank for long life.

...and Jim never lifted a hammer before!

—but here's how he built this room

with Johns-Manville Ceiling Panels, Wall Plank and Terraflex Floor Tile

You don't have to be an expert carpenter to build that extra room you want in your attic or basement. You'll find it goes up easily and quickly with J-M building materials.

For the walls, use J-M Plank. Like all J-M Insulating Board, it is made of tough pine fibre, so it's hard to mar, easy to maintain. It comes predecorated in 4 lovely colors. You don't have to paint it.

For the ceiling, use J-M Panels in ivory or white. Both Panels and Plank have the J-M Lightning Joint which hides all nails or staples. Of course, you should insulate your new room first with Spintex Home Insulation.

For the floor, use J-M Terraflex® vinyl asbestos tile. It comes in 1/16" thickness, is easy to install, can be cut to fit with scissors. Terraflex comes in 15 attractive marbleized colors. A damp mop keeps it shining bright.

You can get all of these Johns-Manville products at your building materials dealer. See him today!

Free How-to-build-it plans for room above, and color brochure on J-M Insulating Board, mail coupon to Johns-Manville, Dept. AH4, Box 60, N.Y. 16, N.Y.

Name_____

Address_____

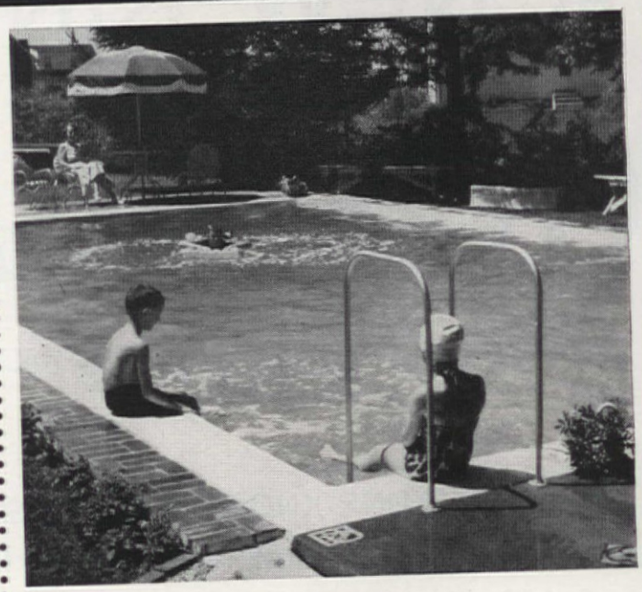
City_____ State_____

(In Canada, write 565 Lakeshore Road East, Port Credit, Ont.)

IB

JOHNS-MANVILLE JM **Johns-Manville**

A Quick Glance at MAY



Low-Down on Pool Costs

No punches pulled in this level-headed report on what a real swimming pool *really* costs. If you can't afford the McCoy, you can make satisfactory compromises—if you pull the wool from your eyes before the pool is built

Summer Camp You Can Afford

$500 was the cost of this "Happy Shack" on the shores of a Minnesota lake. Shy on plumbing, but heavy on fun! And there's a blueprint available to show how to build it

Ironstone Quiz

Think you know your onions on Ironstone? We bet you don't! Here's a new kind of good reading for collectors, mixing lovely antiques with good modern reproductions. You guess which is which

In the May AMERICAN HOME, these and many more fascinating stories on homemaking

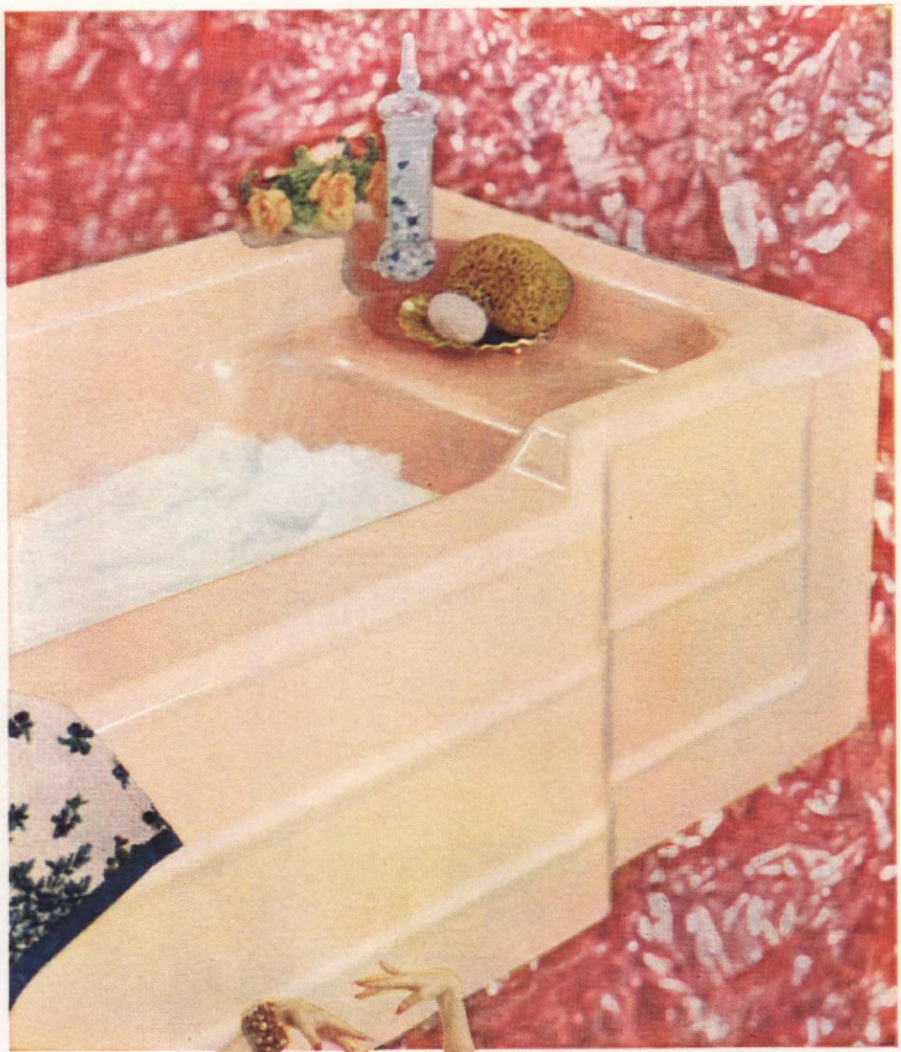
Jewels for a modern princess—

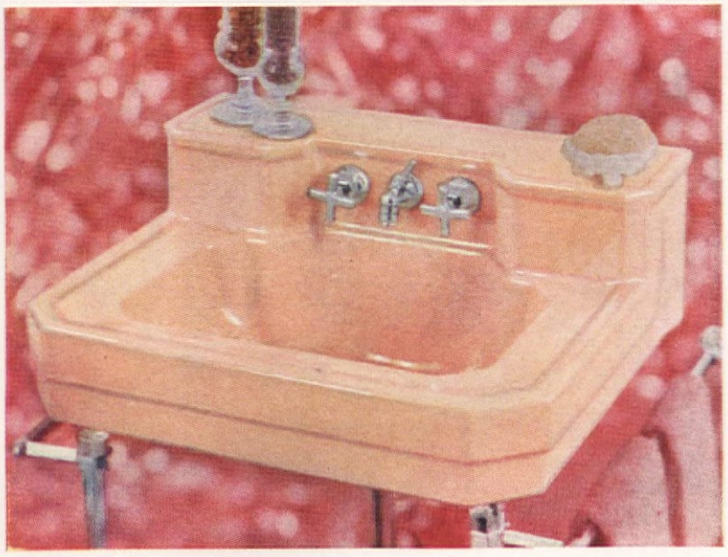
—smartly crafted plumbing fixtures in soft pastels, of cast iron, formed steel, vitreous china. Chrome fittings, too, with flair and function . . . the individually tested working parts of your fashion-wise Eljer bathroom.

ELJER, DIVISION OF THE MURRAY CORPORATION OF AMERICA,
THREE GATEWAY CENTER, PITTSBURGH 22, PA.

ELJER*

DIVISION OF THE MURRAY CORPORATION OF AMERICA





*ELJER —the only name she needs to know in plumbing fixtures

A FRACTION of a cent per square foot of surface covered usually is the difference in the cost of various types and brands of outside house paints. This shrinks even further when the time and effort that goes into application is considered. Cost, then, becomes a negligible factor in the selection of paint.

Much more important than cost is the nature of the surface to be painted. Some surfaces require special paints. Take masonry, for instance. Its inherent moisture and alkalies can destroy ordinary paints in a few months. To resist this attack, plus weathering, a special paint is needed—one based on PLIOLITE S-5—the synthetic rubber resin.

Almost ten years of use has proved paints made with PLIOLITE S-5 may last up to 20 times longer than others—on all types of masonry. And they apply easily, dry rapidly, come in a range of colors. See your dealer for details. Or write for the free booklet, "Paint Magic," to: Goodyear, Chemical Division, Dept. D-9446, Akron 16, Ohio.

GOODYEAR
CHEMICAL DIVISION

This Paint contains PLIOLITE S-5 GOODYEAR Synthetic Rubber Resin

STOP PREMATURE PAINT FAILURES on brick, concrete, block or asbestos-cement shingles with paints carrying this seal.

Pliolite—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

TEEN-AGERS BUILT THIS HOUSE

DOROTHY REED

In building-trade classes at Barrington High School, Barrington, Illinois, students don't just learn in theory about the construction of houses; they actually build them themselves. During the past few years, the Barrington boys, with their instructor, Vecal P. Lager, have built six homes—surveying the land, excavating the foundations, painting interiors, and even building cabinets.

At first, each boy tries his hand at every type of job, but then, as his skill and preferences develop, he specializes in one aspect of the construction work. The students receive no outside help on their project, except for the plumbing and wiring jobs

CONTINUED ON PAGE 18

Masonite Peg-Board panels are useful as well as decorative in this home by designer Paul MacAlister, Lake Bluff, Ill.

Ever lovely! Ever new! "Interest wall" of Masonite Peg-Board

Quick and easy way to focus attention on your treasures, display your hobbies, keep books handy. Save one side of a room for an "interest wall" of Masonite Peg-Board* paneling. Then hang 'most anything on it.

Be a quick-change artist! Arrange and rearrange according to your fancy. Metal fixtures lift out and lock on in a jiffy—without tools. Over 60 types to meet every need.

New background wanted? Redecorating is easy with these strong, rigid all wood hardboard panels. A beautifully smooth surface in your favorite color—quickly and easily finished with a paint roller.

In new home or old, your "interest wall" will be a major attraction. And remember, Peg-Board is the logical answer to better, more flexible storage in closets, kitchen, and workroom. Keep the garage neat and tidy, too, with heavy-duty Peg-Board. *Your lumber dealer has it!*

Look for This Man — He Makes the Difference

MASONITE® CORPORATION

MANUFACTURER OF PRESDWOOD PANEL PRODUCTS

*T.M. Reg. U.S. Pat. Off., B. B. Butler Mfg. Co., Inc.

"Masonite" signifies that Masonite Corporation is the source of the product

MASONITE CORPORATION
Dept. AH-4, Box 777, Chicago 90, Illinois
Send me your Peg-Board folder plus "Idea Book"

Name.....

Address.....

Town.....Zone.....

County.....State.....

You can do a 10'×12' Room

with

IMPERIAL

TRIMMED AND PASTED WALLPAPER

for only $10.28*

Wet it.. Just cut a strip to the desired length from a roll and dip it into Imperial's special water container.

Hang it.. Lift the strip from the container to your wall. Slide paper into position with a sponge. Patterns match easily for you have plenty of time to position paper.

Enjoy it! And you *will*—for a long, long time—because Imperial Wallpapers stay lovely and *washable* for years. They bring charm to new walls, hide cracks in old ones!

It's easy to hang these new Imperial *Washable* Wallpapers! Just open the package and the paper is *completely ready*. No muss or fuss . . . just fun. You simply cut a strip to the proper length, wet it and slide it into place . . . then watch how easy it is to match the pattern because of the special "slip" and precision trimming of Imperial Trimmed and Pasted Wallpaper.

Thrifty! As low as 94¢ a single roll! Imperial's selection of colors and patterns is as wide and pleasing as its price range. So see your Imperial Washable Wallpaper dealer. He'll give you decoration hints and recommend a competent craftsman, if you prefer.

Send 25¢ to Dept. A-2 for samples for the *one* style and *one* color scheme checked below, and picture story of "How To Hang."

MY HOME IS MODERN....RANCH....COLONIAL....
PROVINCIAL....18th CENTURY....
THE COLOR SCHEME IS GRAY....GREEN....
ROSE....BLUE....BEIGE....

The pattern shown is Imperial's 71564.

Guaranteed for 3 years to clean according to instructions and not to fade or it will be replaced without charge. Imperial *Washable* Wallpaper is Color-Locked.

*Prices vary slightly in different localities.

IMPERIAL *Washable* WALLPAPERS ®

IMPERIAL PAPER & COLOR CORPORATION, GLENS FALLS, NEW YORK

Teen-Agers (Begins on page 16)

—then expert journeymen are hired by the school to demonstrate.

The building-trades boys aren't the only ones who participate. Boys in agricultural classes do the planting; and girls in the home economics classes plan color schemes, make draperies, and choose furnishings, including major appliances, all of which are lent by local dealers for a three-day Open House after the home is completed. Following this showing of the house to the public, the prospective customers send sealed bids to the school board, and the house is sold to the highest bidder.

The Barrington program is one of 35 similar building projects in Illinois, and, as one Barrington father said: "The projects not only teach skills to our boys and girls—they create self-reliant future citizens for our town."

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old address directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance.

THE AMERICAN HOME Subscription Dept., American Home Bldg., Forest Hills, N. Y.

Get this Useful New "TOPMASTER" JAR *and Top* OPENER

for only **50¢** and 2 Ideal Dog Food labels

What a handy kitchen tool!

Opens the most stubborn jar top or bottle cap instantly. Made of high-quality cadmium-plated steel, will last forever, can't rust. Lightweight, easy-to-use for:

Fruit Jars, Mayonnaise Refrigerator Jars, Home Canning

Baby Foods, Peanut Butter Jam and Jelly, Soda

Syrup, Olives, Sauces, Nail Polish

Hot Food Tongs for Corn on the Cob, Baked Potatoes, Barbecues

So easy to get! Just send 2 Ideal Dog Food labels and 50¢ for each Topmaster Jar Opener desired with the order form below. And remember, you're giving *your* dog full nutrition when you feed him Ideal Dog Food. It's the complete 7-course meal for dogs (cats love Ideal, too).

DON'T FEED JUST HALF A DOG

Nourish him completely with IDEAL!

CONVENIENT ORDER FORM

Be sure to enclose 2 complete Ideal labels and 50¢ in coin for each Topmaster.

Ideal Topmaster
Dept. 1
310 W. Washington Blvd., Chicago 6, Illinois

WILSON & CO. INC. Meat Packers

Please send me ..... Topmasters. I am enclosing 50¢ and 2 complete Ideal Dog Food labels for each Topmaster desired.

Name .....
(PRINT PLAINLY)

Address .....

City ..... Zone .... State .....

Offer expires Dec. 31, 1955, or when supplies are exhausted. Good in U. S. A. only. Void in any state or locality where such transactions are taxed, licensed or prohibited.

Send 50¢ and 2 Ideal Dog Food labels to:

Ideal Topmaster
Dept. 1, 310 W. Washington Blvd.
Chicago 6, Illinois

Allow at least 2 weeks for delivery.

IDEAL DOG FOOD
Made by Wilson & Co.
MEAT PACKERS

©1955 WILSON & CO., Inc. CHICAGO

You're on your own now!

You've reached the stage when you're making the decisions about what you wear, eat, buy and do. Yet perhaps there's one thing hanging over from the old days that's definitely making a certain part of the month more of a problem for you. It's the question of which sanitary protection to use.

You owe it to yourself to weigh the advantages of Tampax. Tampax —invented by a doctor—is based upon the medically approved principle of internal absorption. Besides its comfort and ease of disposability, Tampax has many psychological advantages. You feel more at ease with protection that prevents odor from forming . . . that does away with uncomfortable and embarrassing bulk . . . that's so dainty and fastidious, wearer's hands need not even touch the Tampax.

Get a package of Tampax at any drug or notion counter and examine it. Note the disposable applicator, the pure surgical cotton Tampax. Weigh Tampax against the cumbersome belt-pin-pad harness. Wouldn't it be far *nicer* to use Tampax? Choice of 3 absorbencies: Regular, Super, Junior. Month's supply goes into purse. Tampax Incorporated, Palmer, Mass.

Accepted for Advertising by the Journal of the American Medical Association

The Author--A.C.House

Dear Mrs. Austin,

Above sits the author! His story is True! Not one fact has been changed to protect the innocent.

As his mistress and secretary, he wishes me to express his thanks to you for reading his article.

Max Allen
1303 E.14th
Spokane3, Wash.

PS
All proceeds will be turned over to the author, to be used for his own betterment.

The Vital Ingredient

A. C. HOUSE

Perhaps, to avoid any confusion, I should introduce myself. My name, as you may have noticed, is House. The initials A. C. stand for A Club. To be perfectly aboveboard, I must confess I'm just what the name implies, a clubhouse. This may be the first story you ever read that came "straight from the house's mouth," but Shakin' Shingles! It's time one of us spoke up! It pains me to dig into my very foundation and expose my real structure, but if it will help just one of you to understand us better it will be worth the agony.

It began some 60 years ago with my birth and christening as "A Club House." I was too young to realize that "house" is a dirty word among my kind. It means "one deprived of the vital ingredient." However, I was blissfully happy on my lot in life.

My birthplace was on a hill overlooking the city, surrounded by a golf course with plush velvet greens and rough rustic pines. My background was truly something to sniff at (in the world of dwellings, it's important to have a smelly background—all the better places do).

I was the Handsome Harvey of my day, well built, stately, and very, very impressive. Believe me! When it comes to society, I was It! Association with me meant social acceptance.

The "Huts" (which was my way of referring to the small houses) were literally beneath me. They often called me "the big blow-hard" and I mistakenly believed they were referring to the great clouds of smoke that blew through my chimney. After all, I was created with a huge fireplace—actually it's a brick room, 13′ long, 5′ deep, and 8′ high. I was a natural born blow-hard. I couldn't help it. Yet the Huts were right. I was a snob!

Then the ax fell. It fell loudly and sharply on my beautiful ninth fairway. It was the beginning of the end because it meant I'd been sold down the river. I was thrown completely off my golf course. My lovely background became covered with little spots called "homes."

CONTINUED ON PAGE 22

"IT'S MY FAVORITE BARGAIN"

"A bargain," says the dictionary, "is an advantageous purchase."

Telephone service is like that.

Advantageous to you because it saves time, steps and trouble. Runs errands. Helps with the shopping. Stands guard over your home. Keeps you in close touch with relatives and friends.

And does all of this as a real bargain should—at low cost. Pennies buy wings when you reach for the telephone.

BELL TELEPHONE SYSTEM

LOCAL *to serve the community.* NATIONWIDE *to serve the nation.*

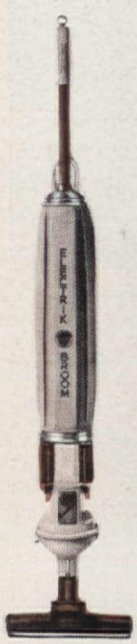
Your husband works fewer hours than ever before . . . *What about you?*

Now you can cut your daily clean-up time to *minutes* with

REGINA *Electrikbroom*

It's so *easy* to have more *pleasure time*...when you use the lightweight, powerful Regina Electrikbroom! Designed for *minute-quick* daily clean-ups, this unique vacuum cleaner replaces broom, dust-mop, carpet sweeper, upholstery brush!

You *whiz* from linoleum to wood floors to carpet to upholstery—*without attachments!* So fast, easy, light, the Electrikbroom is used daily in thousands of hotel rooms.



1. *Once over lightly*—and the Regina Electrikbroom gobbles up crumbs, lint, thread, sand, even dog hairs. Dirt cup empties like an ashtray. Hangs on any hook.

2. *No energy wasted* moving heavy furniture. Swivel-Action Nozzle adjusts to clean efficiently under low pieces. Perfect for stairs and mattresses too!

Ask your dealer to demonstrate the ELECTRIKBROOM! *In handsome new driftwood and copper color combination.*

ONLY

$49.95

Send for FREE booklet now!

The Regina Corporation, Rahway 6, New Jersey

Please send free booklet on Regina Electrikbroom and name of my nearest dealer.

NAME_____

STREET_____

CITY_____ ZONE_____ STATE_____

By the makers of Regina Twin-Brush Polisher and Scrubber

Vital Ingredient

(Begins on page 20)

which quickly spread all over my entire landscape. My beautiful rustic pines were pulled out by the roots. I was abandoned. I was more than upset by this turn of events. I was bewildered and terribly resentful of those awful homes. They'd ruined my life!

As winter drew near I became almost panicky. Someone would surely remember me. I had to have heat. I had to have my furnace beating (which everyone knows is the heart of a house). But it grew colder, and colder and no one came to help me.

I nearly died that first terrible winter. My bones became stiff from the cold. My head ached from the weight of the snow on my roof. I can't possibly describe the misery that befell me that dreadful winter, nor can I tell you how I hated those little homes that surrounded me. They were filled with light and laughter while I sat alone, dark, forgotten.

But I learned a great lesson that first winter which helped me to survive the long unhappy years that followed. I learned of love. I learned that a home is nothing but a house with love inside. Humans often love their houses and turn them like magic into homes, but few humans realize that a house can love back. I no longer felt superior to a home. I wanted to be a home more than anything on earth. I used to pretend that I had a family all my own. However, after several years I couldn't even pretend anymore, and for years I lost all feeling.

What brought me back to life? Boys! Lots of boys who called themselves Boy Scouts. They adopted me and called me their "Headquarters." They were a lively bunch, believe me! They were good boys, but nevertheless they were boys, and simply couldn't resist carving their initials on my poor old bones. Sometimes they had roller-skating parties on my 3000 sq. ft., and when they were through I really had some whoppin' corns. Needless to say, the joy they gave me was well worth the slight pain they caused. I tried to make them feel welcome, and to make them want me, but somehow I failed. For some reason, still unknown, they left me.

With this second loss I nearly cracked up. The boys had left me scarred and beaten. There was little left of me—and little did anyone care. Then came the final blow. The ugly rumors started, and I became known as "the haunted house."

Let me say here and now that houses aren't really haunted. They're old and lonely places that have been so badly mistreated by humans that they naturally shake and tremble at the very sight of one. They're poor frightened places—much more afraid

CONTINUED ON PAGE 152

LAST WORD IN

Electric Dishwashing

finish ends water spotting

SAFEGUARDS
Fine China Patterns

Finish, the first electric dishwasher detergent to "end water spotting" on glasses and silverware, has now made another important advancement. Tests equal to one year of electric dishwashing prove new FINISH protects both the overglaze patterns and elegant lustre of fine china. Try new FINISH today.

Now Spinet Model Hammond Organ, shown above, comes in Blond and Ebony finish as well as Walnut.

Now more than ever it's your kind of music

This is the wonder of a Hammond Organ: its vast range of tones and almost endless variety of tonal colors make even your simplest tune sound astonishingly rich and beautiful.

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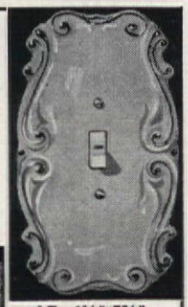

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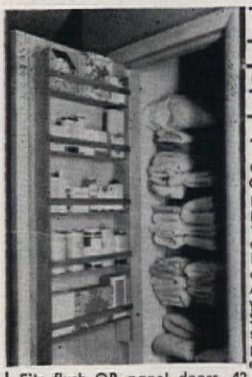

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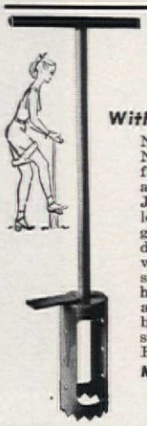

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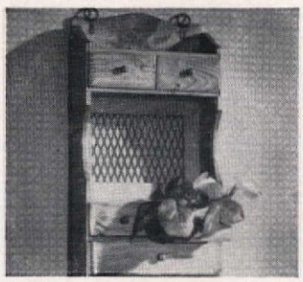

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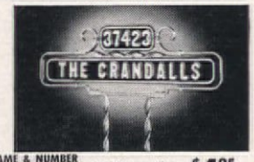

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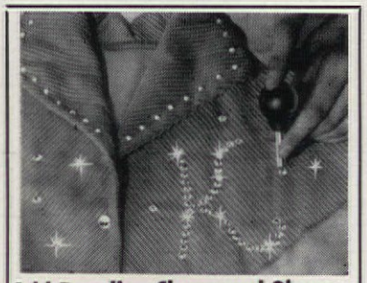

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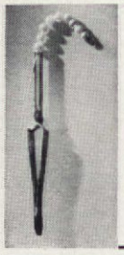

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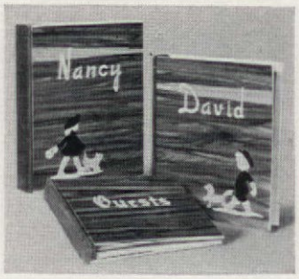

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Folds to a snug suitcase size. For traveling, visiting, or as regular Baby Bed. Strong Aluminum frame supports sturdy duck and NYLON netting crib (INSECT PROOF). Folding, waterproof mattress rests on Masonite bottom. Tiltproof, safe for Baby. Ready for immediate use. The open PORTA-BED is 46" long, 24" high, 22" wide. Adjustable in depth for children up to 5 years. Weight: 12 lbs. Color: soft blue. $23.95 postpaid complete with mattress. Money-back Guarantee. Orders filled promptly.

Insect screen top free with every bed.

ORDER DIRECT—NOT SHOWN IN STORES

The PORTA-BED Co., Inc., Dept. 4
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275 BIRD SONGS ON 2 LONG PLAYING RECORDS

For all who love the sweet-voiced songsters of dooryard, field and forest, here's delight! 2 High Fidelity, full 12", 33⅓ rpm microgroove records, each giving 44 minutes of delightful and instructive listening. Authentic songs and calls of popular American species. Every one introduced by the famous Stillwells who made these remarkable and instructive contributions to nature lore over a 5-year period. Order one or both now.

ENDORSED BY THE AMERICAN NATURE ASSOCIATION

Vol. 1-135 songs & calls of 49 species.
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Unbreakable Vinylite, Only **$7.95** *per vol., ppd.*

Sold with money-back guarantee
Mail Orders Filled Promptly

FICKER RECORDING SERVICE
1701 Arcadia Rd., Old Greenwich, Conn.

300 Printed Name & Address Labels 50¢

IMAGINE! 300 gummed labels—Nicely printed with your full name and address. Stick 'em on Letters, Pkgs., Envelopes, Etc. Put up in Handy Pad Form. Easily worth $1.00—Our price only **50¢!** Makes wonderful gifts for any and all occasions. Your money back if not entirely pleased! Write for Wholesale Selling Plan! **Tower Press, Inc., Box 591-AK, Lynn, Mass.**

DESTROY UNWANTED HAIR FOREVER

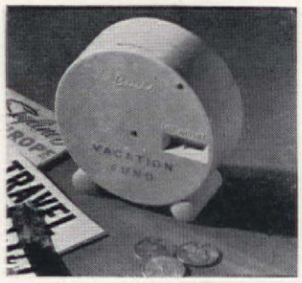
Temporary relief is NOT enough

Only by KILLING THE HAIR ROOT can you be sure UNWANTED HAIR is GONE FOREVER. Brings relief and social happiness. Do not use our method until you have read our instruction book carefully and learned to use the MAHLER METHOD safely and efficiently. Used successfully for more than fifty years.

NEW BEAUTY FOR YOU

SEND 5¢ TODAY FOR BOOKLET

MAHLER'S, INC., Dept. 83-D, PROVIDENCE 15, R. I.



START SAVING FOR A GET AWAY. You can't have that dream vacation if all you do is dream about it. Save 25¢ a day toward the time of your life. The Vacation Fund Date Bank shows the date and your total savings. Since the date won't change without that daily quarter, you can't lag behind. Ivory plastic. $2 ppd. Leecraft, Dept. AMV, 300 Albany Avenue, Brooklyn 13, New York.

CHILAPA TOTE BAGS come in sizes from small to HUGE, and it is said no tourist ever leaves gay Mexico without at least one of them. They are woven of heavy palm fiber in wonderful colors: natural, yellow, blue, red, green, or multicolor stripe. 8 x 9", $1.29; 12 x 14", $1.95; 14 x 16", $2.50; 15 x 19", $2.95. Ppd. L. D. Kerr, Dept. AH, 102 W. Commerce, San Antonio 5, Tex.

WATCH YOUR LANGUAGE. Speechphone courses are designed to help you acquire the correct sound, rhythm, and intonation of good American speech. Album contains three 33⅓ rpm. 12" records. You follow the manual, repeat the words after you hear them. Elementary, intermediate, or advanced courses, $19.85 each ppd. Linguaphone Institute, 5002-S Radio City, N. Y. 20, N. Y.

Save more than ½ by mail

CUSTOM MADE DRAPES approx. $1.50 a yard

We will custom make to your window measurements from all of the fabrics below. Lined drapes also available. Ask for complete information.

• Send 25¢ for swatches of all colors of all five fabrics •

NEW CARABAO FABRICS only $1 a yard

Choose from six beautiful decorator fabrics for either custom made drapes or yardage. Shantung Weave, 14 colors. Sheen Weave, 13 colors. Textured Weave, 13 colors. Supple Weave, 11 colors. Metallic Print Shantung, 8 colors. Nubby Weave, 17 colors. Free instructions with yardage orders. Send for complete information, swatches.

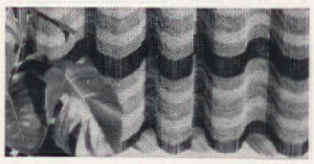
Order now! Special Sale of MATCHSTICK BAMBOO DRAPES

Finest custom quality matchstick bamboo drapes in natural bamboo color, standard sizes. Made with fixed pleat tape sewn 1½" from top, for wall traverse. Pins included in these amazingly low prices:

Prices Per Panel, Natural Color in Standard Sizes

Width	24"	30"	36"	48"	60"	72"	96"
Length							
4'6"	1.70	2.15	2.55	3.40	4.25	5.10	6.80
5'	1.90	2.40	2.85	3.80	4.70	5.65	7.50
6'	2.25	2.85	3.40	4.50	5.65	6.80	9.05
7'	2.55	3.30	3.70	4.70	5.80	6.90	9.50
7'6"	2.85	3.45	3.95	5.05	6.05	7.15	9.90

Easy to paint, or write for sale prices on standard colors. Also information about custom made drapes in natural color at 24c a square foot; standard colors at 35c a square foot.



MODOKA BAMBOO DRAPES only 35¢ a sq. ft.

Custom made with fixed pleat tape and hooks. Smart draperies in charcoal, brown or green; also brown/natural or green/natural matchstick bamboo with contrasting woven bands. Send for complete information. Enclose 25¢ for an 8" x 10" sample, specify color.

CARABAO SPECIAL PRODUCTS CO.
Dept. AA719, 950 Columbus, San Francisco, Calif.

Send for complete information, prices, directions for measuring, swatches.
☐ Enclosed is 25¢ for fabric swatches ☐ Enclosed is 25¢ for Modoka swatch, specify color
☐ Enclosed is 25¢ for natural matchstick bamboo swatch

NAME_____ ADDRESS_____
CITY_____ STATE_____

HOUSE BLESSING TRIVET

OF STURDY BLACK IRON

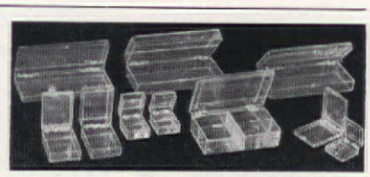
$1 ea. postpaid

GET ACQUAINTED OFFER!

Our get-acquainted special that should be in every home. Use this trivet on the table where it will serve not only as a hot plate but as a reminder for a "mealtime blessing"—or hang it over your hearth, use it to decorate your kitchen. Of rich black cast iron, it's a big 7"x8" size. "Bless your home" with this unique trivet. Send for it today!

You must be delighted or your money refunded

FOSTER HOUSE 430 K4 S. Jefferson Peoria, Ill.



TIDY-KITS—SET OF TEN $1.25 ppd.

To hold your jewelry, cuff links, pills, buttons, small parts, tacks—anything you want to keep neat and handy—an assortment of 10 sturdy, handsome, transparent plastic boxes. TIDY-KIT set includes tiny pocket size (only 1¼" x ½"), medium sizes, a four-compartment box (4½" x 2¾" x 1", on up to a large one (5½" x 2¼" x 1½"). All have hinged lids and self-locking catch. So convenient for so many uses, you'll want at least 2 sets! Rush only $1.25 for each full assortment you want now. Money-back Guarantee. Send for FREE Catalog.

SPENCER GIFTS
408 Spencer Building, Atlantic City, N. J.

RENEW YOUR RUGS
WOOL—COTTON—LINEN—RAYON

Amazing New Dye —Just Rub on Rug —Right on the Floor!

Restore your rug's original color or bring out your favorite new shade! This amazing new rug dye can be used on solid, mixed or figured rugs. Neutral rugs take any color. Conceals most spots and stains. Colors quickly and evenly. One kit does a 9 x 12 rug right in your own home. Just brush on . . . . let dry overnight. Presto! Your rug looks like new in the morning.

DYES ALMOST ANY RUG

For wool rugs, use RUGADUB in Hedge Green, Emerald Green, Gray, Midnight Blue, Wine, Raspberry or Tobacco Brown. For cotton, linen and rayon rugs, use DYCOT in Dark Green, Lime Green, Delft Blue, Medium Red, Red Plum, Copper Brown or Charcoal Gray. DYCOT can be used on upholstery fabrics. Complete RUGADUB or DYCOT kit includes dye, mixing tray, brush and simple directions. ONLY $3.95. Hurry . . . order now. Specify color wanted and type of rug. Refresh your colored rugs with our nearest shade.

NOTE: For fibre rugs or convertible auto tops, write us about FIBREDON. For wool upholstery, write us about SOFADUB.

MONEY BACK GUARANTEE

Just send $3.95 (check or M.O.) with name and address or order C.O.D. and you pay postage. Specify color you want and present type rug and color. Money back either way if not delighted.

The CHAIR-LOC Co., Dept. AH-45 Lakehurst, N.J.

At Last SOMETHING EXCITINGLY NEW in Clothes Hampers!

"Tote-a-Bin"

TOTE TO LAUNDRY

- Just tilt front open — drop in soiled clothes.
- Bin lifts out, carry clothes to laundry.
- Metal carrying handle also serves as towel rack.
- Pearlized plastic covered top is stationary — use for vanity or shelf.
- Four-way ventilation through white durable enameled wicker.

This beautiful large size (12"x19"x27") "TOTE-A-BIN" delivered to your home. Send $13.95 and we pay postage. Specify top color you desire — white, yellow or green. Money back guarantee.

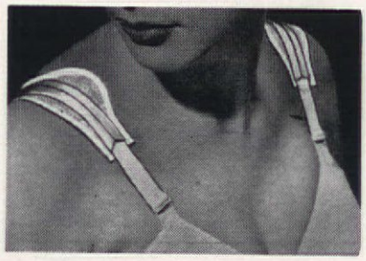
Hall Products Inc. $13.95 Postpaid
CARTERVILLE, ILLINOIS

Play Safe and Wear a **SPECGRIPPER** *around your neck*

BE IN STYLE! Housewives, Students, professionals and non-professionals: Why break or misplace your glasses or sunglasses? Available in white or yellow gold (electroplate). Specify small or large clips. Snap on and slide to snug fit. Instantly detached—TURN—TWIST—OFF.

Price postpaid **$2.00**
Send cash, money order or check

W & W SALES, 142 North Drive, Valley Stream, N.Y.



BRA-KEEPS for Smooth, Lovely Shoulders!

Every woman knows the unsightly creases and the discomfort caused by tight-fitting bra straps cutting into tender shoulders; or the annoyance of slipping, loose-fitting straps. BRA-KEEPS' wafer-thin, soft moleskin pads prevent shoulder creases and help nature rebuild smooth, lovely shoulders. They ease tension and also stop bra and slip straps from slipping off shoulders; keep you relaxed, comfortable day and night. No snaps, no fasteners, no bulges. Available in Pink, White or Black. **ONLY $1.00** per pair, plus 15¢ for postage, handling. Satisfaction guaranteed. No C.O.D.'s please. **BANCROFT'S, 1112 So. Wabash Ave., Dept. AH-311, Chicago 5, Ill.** Send for free catalog.

4 Foot Dia.

THE MISTIC BUBBLE

New outdoor constant-mist plant propagator. See "Find-of-the-Month" March, 1955 American Home. Roots cuttings (slips) of your favorite ornamental plants under fine fog of water. Requires almost no attention. Big 12½ square foot area makes up to **1000** plants. Several crops a season. Supply your friends. Start your own nursery. Lasts for years. A real commercial production method for hobby or profit. Set up without tools in 15 minutes, connect to garden hose. Attractive. Place it anywhere outdoors. No C.O.D.'s. Postpaid in U.S. **$29.95.**

MIST METHODS CO., Winchester, Tenn.

CHURCHES, WOMEN'S CLUBS, SOCIETIES, ETC.

Earn $500 Cash

Your members sell advertising space on the tops of handsome, sturdy card tables which your organization can keep and use. 3 different plans let you earn from $100 to $500 cash; get 24 card tables. Easy to do; no advance payment; no risk. Write for details.

F.W. MATHERS, Dept.A-H, Mt. Ephraim, N.J.

FREE — TO MEN WHO WEAR SIZES 44 to 72

Here is America's biggest stock of large-size clothing! The new Burns Martin Spring Catalog is filled with illustrations of suits, topcoats, slacks, shirts, pajamas, etc.—first quality items designed to make you look slimmer and trimmer! At unbeatable prices, too! We specialize in selling clothing to Big Men—and Big Men only so we know how to outfit you to make you look your best. Every item is sold with money-back guarantee. So send for FREE Catalog, NOW!

BURNS MARTIN Dept. 741, 121 Summer St. Boston 16, Mass.

GRACE NAPKINS

Bless each meal with these lovely Grace Napkins. Helps children to learn the simple blessings of thanksgiving that pour from the heart. Used by all denominations. Beautifully designed, old English script, printed in grey and crimson on fine white damask paper. 12" square, 36 napkins to package. Quantity discount for Church. Pkg. $1.10 (2 pkgs. for $2.00)

ELRON

Postpaid. No C.O.D.
219 W. Chicago Ave., Dept. 279, Chicago 10, Ill.

Hand Printed 3-PIECE WHITE CHENILLE TANK SET

MODELS TO FIT ANY TANK (Specify A or B)

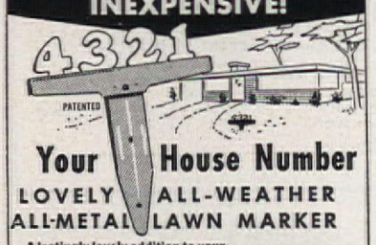
A — A. Exposed pipe

B — B. Tank on bowl

Keeps Floors DRY! Smart, modern design hand printed in black and gray on luxurious corduroy chenille. Gives your bathroom a rich, decorator look . . . protects tank . . . absorbs and evaporates tank moisture . . . never become soaked or mildewed. Grip fasteners for easy removal . . . washes like a towel. *Order today on money-back guarantee.*

MARY LESTER, DEPT. L-1
224 West Washington Street, Milwaukee 4, Wisc.

NEW! GOOD LOOKING! INEXPENSIVE!



Your House Number

LOVELY ALL-WEATHER ALL-METAL LAWN MARKER

A lastingly lovely addition to your home. White numbers 2½" high, 9" across top, with 9½" stake. Heavy gauge metal, zinc plated and well painted, will withstand sun, wind and rain. When ordering, please state your house number (up to 5 numerals.) Satisfaction guaranteed or your money back. No C. O. D.'s please.

$1 POSTPAID ANYWHERE IN U.S.A.

DELAWARE VALLEY SPECIALTIES CO., INC.
DEPT. AH, P. O. BOX 979, CAMDEN 5, N. J.

Your **BABY'S SHOES PRESERVED** in CHINA-LIKE BEAUTY

Exclusive PORCELYNIZED process transforms your baby's own shoes into unique, durable Dresden-like treasures. Every lovable scuff and wrinkle permanently preserved.

FREE ILLUSTRATED FOLDER AVAILABLE — Not Sold in Stores —

DorAnn's 99A7 Esmond Street Dorchester 21, Mass.

HEINLEY'S Indoor Movable Shutters add charm to any window or door—bring joy to any room. Simple to install, inexpensive. Quick delivery to any part of U.S. Get the best when you buy. Send 25¢ for illustrated booklets containing dozens of decorating ideas.

Paul Heinley's
MOVABLE SHUTTERS
Originators of Today's Indoor Shutters
1614 Euclid St., Santa Monica 66, Calif.

GIVE GRANDMA A MOTHER'S DAY BRACELET

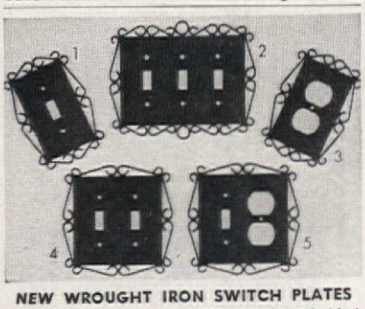
Personalized Sterling Silver

Grandma will wear her heart on her wrist with this sterling keepsake bracelet. Each dime-size sterling charm engraved with child's first name (8 letters maximum) and birthdate is just $1.10 and the sterling bracelet only $1.10, tax and postage included. Holds up to 25 charms. Please print.

An enchanting treasure to make grandma's eyes gleam on Mother's Day.

FREE! 64-PAGE GIFT CATALOG

GREENLAND STUDIOS, AH-1
5858 Forbes St. Pittsburgh 17, Pa.



NEW WROUGHT IRON SWITCH PLATES

Attractive, electric switch ornaments of sturdy black metal designed to add warmth and beauty to the walls of any style home . . . from Provincial to Modern. These rich looking wrought iron scalloped framed plates fit over any wall switch or outlet. Ideal for any room . . . living room, kitchen, bedroom, den, foyer, etc.

(#1) Single switch **$1.35** *ea. (#2) Triple switch* **$1.95** *ea. (#3) Duplex outlet* **$1.35** *ea. (#4) Double switch* **$1.65** *ea. (#5) Combination switch & outlet* **$1.95** *ea.* Other types available including Despard plates.

● Write For FREE Catalog ●

(No C.O.D.'s please.) We pay postage. Money refunded if not delighted. ORDER NOW!

LAURIE & CO., Dept. AH2, 507 5th Ave., N.Y. 17, N.Y.

FORCES You to Save

$100.00 a Year *Automatically*

with perpetual Date & Amount Bank. 25¢ a day automatically keeps Calendar up-to-date. Also totals amount saved. Forces you to save a quarter every day or calendar won't move. Dependable mechanism with key. Use year after year. Start saving right away. Order several. Reg. $3.50. Now only $1.98 ppd. LEE-CRAFT, Dept. AH, 300 Albany Ave., Brooklyn 13, N. Y.

STAKE YOUR DOGS . . . YET LET 'EM ROAM

Keeps your dog home, yet contented. Free swinging, non-tangling swivel allows 360-deg. range. 16-in. all-steel rust-resistant stake, **$2.25** ppd.

10-ft. chain, snaps both ends, **$1.70.** Both for only **$3.75,** complete. Longer chains 15¢ per ft. additional. No C.O.D.

Order today!

MODEL PATENT MFG. COMPANY
1019 Cook Street, Dept. A, Denver 6, Colo.

DON'T BE FAT!

If you just can't reduce and have tried dieting, pills and tablets—try relaxing, soothing SPOT-REDUCER, a massager that's tested, and has U.L. approval. Lose weight where it shows most! The relaxing soothing massage helps break down FATTY TISSUES, helps tone the muscles and flesh, and the increased awakened blood circulation helps carry away waste fat—helps you regain and keep a firmer and more graceful figure. When you use the SPOT REDUCER, it's almost like having your own private masseur at home. It's fun reducing this way! Lose pounds and inches quickly, easily, safely without risking health. For aches and pains due to over-exercise. Also used as an aid in the relief of pains for which massage is indicated. Sold on MONEY BACK GUARANTEE! Reduce or NO CHARGE! **(FIRMS FLABBY TISSUE!)**

110 Volts A.C.

Restores elasticity to sagging skin.

STANDARD MODEL only $9.98 . . .

AMAZING DELUXE MODEL only $12.98.

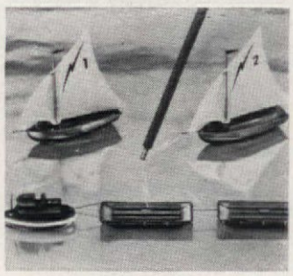
(Save 90¢ postage. Send payment with order)

send to BODY MASSAGER COMPANY
318 Market Street, Dept. B-809, Newark, New Jersey

TIME CAPSULE of plexiglass to hold a souvenir of a time of your life. What will you put inside? Perhaps pink sand from a Bermuda beach, a lock of your true love's hair, rice flung at a wedding, a mustard seed, dollar bill, or even aspirin. Hers is on a sterling silver bracelet, $4.95; his (or hers) on a sterling key chain, $2.75. Ppd. Robin Hood's Barn, 680 High Street, Westwood, Mass.

THE RICKETY RICKSHAW MAN speeds on his merry way with a delicate Japanese lady in his care. Of sturdy Ivorene, it looks like antique ivory and is perfect in every detail—even the wheels turn. For your knickknack shelf or a worthy addition to your miniature collection. Wooden base, 4" long. $1.95 postpaid. Art Colony Industries, 5 University Place, N.Y. 3, N.Y.

THE CAPTAIN OF THE FLEET can control his ships, load and unload his barges with a magnetized wand. Perfect for fun in the fish pond, bathtub, or let the tiny tots navigate their fleet in the kitchen sink under your watchful eye. Two 4½" sailboats; 3¼" tug; two 3¾" barges. Metal reacts to magnet on wand. $2.85 ppd. Selectoys, Dept. AH, 34 West 37th Street, N. Y. C.



KEMIKO PERMANENT CONCRETE STAINS brighten many a dull yard! Brush on Kemiko Stains, watch concrete patios, walls, walks or courts go smartly modern. Cover area approx. 10 by 15 feet for only $6.75. Color lasts as long as the concrete surface. Send for Free Booklet, color chart, designing tips. Dealer and distributor inquiries invited.

ROHLOFF & COMPANY
DEPT. AH, 918 N. WESTERN, HOLLYWOOD 29, CALIFORNIA

"WADDLES" DUCK ROCKER

"WADDLES" the rocking duck keeps children amused for hours. Rocks by the movement of child's body. Springs keep duck from rocking too fast. Ideal for children weighing from 15 to 50 lbs. Dimensions 24" x 36" x 26". Shipping weight 30 lbs. Price $9.95 plus $1.00 handling & mailing.

Bergstedt Woodcraft Co., 502 23rd Ave. No., Fargo, No. Dak.

FREE SAMPLES!

LOW FACTORY TO YOU PRICES

ALL WOOL RUG MATERIAL

75¢ lb.—25 lbs. or over; 85¢ lb. for less than 25 lbs.; 10¢ lb. extra for precut strips. Write today to

BLOOMFIELD WOOLEN COMPANY
Dept. AH-455 - Bloomfield, Indiana

YOUR NAME & ADDRESS POCKET-SIZE PRINTER

Prints up to 3 LINES ⅝"x2⅜" area

ONLY **$1**

READY FOR USE INSTANTLY! Saves Time, Money!

Ideal for stationery, photos, checks, books, records, clothing, etc. Handsome black polished plastic ALL-IN-ONE kit with automatic inker. Compact for pocket or purse. A personalized gift. Write for FREE CATALOG.

FREE 4-COLOR PENCIL with each order for $2 or more.

● Order NOW ● Money back guarantee ●

Send check, cash or money-order with name and address to

ATLAS GIFTS • New Hyde Park 63, N.Y.

In Silverplate or 24-kt. gold plate

WEDDING invitation TRAY

SEND us the next invitation you receive. We'll encase it in this handsome silver-plated tray, to make a permanent reminder of the bride's most important day. Gift-boxed for **$5.95** (plus 25¢ post.). Deluxe 24-kt. gold-plated tray, with hand-painted forget-me-nots, **$7.95** (plus 25¢ post.) *Write for gift catalog.*

Market Combers, Box 3282-F, Atlanta, Ga., Dept. 1D

The Secrets of Better CHARCOAL COOKERY ARE BUILT INTO THE Storm Dodger

In Ohio include Sales Tax. Money Back Guarantee. Order direct, cash, check or money order; or write for literature including folder, "Tips on Outdoor Cooking."

PRICE $24.95 POSTPAID

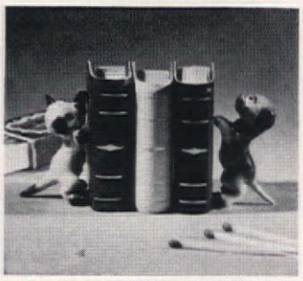
OUTDOOR AND INDOOR PORTABLE GRILLE

- Meats suspend between two fires, cooking sides simultaneously, sealing in juices, avoiding flame-up from dripping grease.
- Heavy base pan and folding legs permit cooking in indoor fireplace.
- Heavy gauge all-steel, folds into compact single case with handle.

HOFFMAN IRON AND STEEL
P. O. BOX 248-A4 • VIENNA, OHIO

ALL WOUND UP, this little metal chicken completely captivated our office when he arrived around Christmas time. While he's inside the 3" plastic Easter egg, you wind him up. Separate the sections and the minute he's out, he starts madly pecking and pecking. Order him for Easter-bunny time. 75¢ each. 3 for $2. Ppd. Q. T. Novelty, P.O. Box 54, Murray Hill Sta., N.Y.C. 16.

TIME TO SHINE will be cut down to practically nothing when you use a pair of Aladdin's Gloves for polishing the silver and brass. The fabric is specially treated, dry and odorless. Just slip them on and a once-over when you do your dusting will keep things gleaming. Good for the chrome on the car, too. $1.69 ppd. Aladdin Glove Co., Dept. AH, 202 Sparks Avenue, Pelham, New York.



3 BOOKS OF MATCHES have real leather covers of brown, red, green, maroon, or ivory, decorated on the fronts with one gold initial. Each holds a wee box of imported wooden matches, and you get a package of a dozen boxes for refills. But what sold us are the pair of puppy or kitten bookends, or one of each as shown. All for $2.98 ppd. Atlas Gifts, New Hyde Park 10, N. Y.

Old Fashioned! HICKORY SMOKED Ham, Bacon, Sausage

YALEHURST FARMS BRAND Smoked Meats cured the old-fashioned dry-cure method with tasty seasonings and slow-smoked over hickory embers to produce a rich smoke-sweet delicacy.

Hickory Smoked | Hams—12 lbs. or over ..... $13.95 | Bacon—5 lb. slab ..... 4.95 | Bacon—5 lb. sliced 5.95

An Easter Treat!

YALEHURST FARMS BRAND Country Style Pork Sausage made from our own Yorkshire Hogs, using all the sweet loins, hams and shoulders, finely ground, tastily seasoned. Mailed packed in dry ice.

Delivered Postage Prepaid. Mail check or money order. | **Hickory Smoked Sausage**—5 lbs. (5-1 lb. pkg.) ..... $5.95 | **Fresh Sausage** —5 lbs. (5-1 lb. pkg.) 4.95

CHILLICOTHE LOCKER PLANT, Chillicothe 1, Illinois

Blossom Bowl

For the Flowers That Bloom in Spring

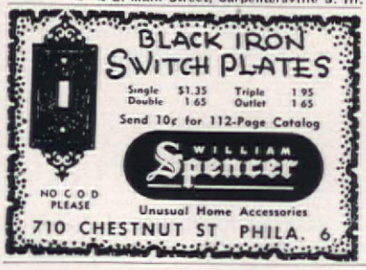
An ingenious slotted vase for short-stemmed early Spring flowers that're so difficult to arrange. Wonderful, too, for pansies later on. 4" glazed pottery Blossom Bowl comes in forest green or white. $1.25 each. Postpaid

Ward Phillips Co.

4 E. Main Street, Carpentersville 5, Ill.

FIRE AGATE RINGS—glow as a desert sunset, somewhat like star rubies. Set in pure Sterling Silver. Usually worn 2 on a finger. **$2.95** each. **$5** for a pair. Send size or measure with string. No COD's. Satisf. guar.

OLD PUEBLO TRADERS—Box 4035, Dept. A-4, Tucson, Arizona



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Send 10¢ for 112-Page Catalog

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Unusual Home Accessories

710 CHESTNUT ST PHILA. 6

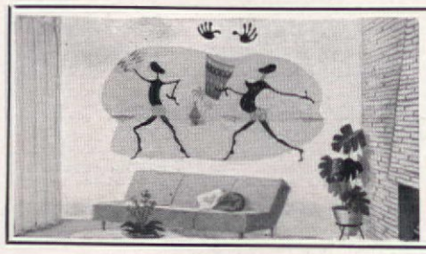
COLONIAL KNIFE BOX

Solid WILD CHERRY

A beautiful accessory to hold snacks, eight large glasses, fruit, or a growing vine. Hand crafted and finished in beautiful rich cherry color. 13¼" x 7⅞" x 5⅝" high. Only **$7.95 ppd.** No C.O.D.s please.

JUELL HERRIOTT

Sugar Tree Farm, Plain City, Ohio



NEW! Hand Print Art Murals SEND NO MONEY...

So sure are we that you'll say these beautiful full color HAND PRINTED murals are the best value you've ever seen, we will send the mural of your choice for FREE 3-day examination. See before you buy! Make your living, dining and bedroom walls a showplace. Mural sizes are 2½ feet high and 7 feet long. Available in: Chinese, African, Egyptian, South Seas, Early American and Paris in Spring. **$7.95 to $11.95.** Send your name and address for the mural of your choice and it will be mailed you. No obligation to buy.

J. MANGHAM,

3856 Seneca, Dept. 2, Los Angeles, Calif.

Exciting

NEW WAY TO BUY FURNITURE

THIS WONDERFUL DIXON CATALOG SHOWS YOU HOW EASY IT IS TO BUY DIXON'S

See the DIXON line photographed in full color. An actual wood sample is enclosed showing both finishes, blonde or dark modern. Actual swatches of available upholstering fabrics (over 30 in all). Send 25c today.

CHAIR $59.50
OTTOMAN $23.50

DELIVERED TO YOUR DOOR AT BIG SAVINGS

Shipped direct from the Factory to you—a comparable quality would normally cost you twice as much in retail stores. Dixons comes in a few simple sections, completely upholstered and finished, which lock into place in an instant, made from beautifully grained ash, with molded foam rubber construction—Exclusive! Changeable upholstery—a new cover from Dixons can be fitted by you as easy as changing a pillow slip.

CHOOSE FROM 2 DIXON GROUPS

Dixons offer two complete living room groups including upholstered pieces and tables.

The beautiful solid ash group (shown above) is unusually sturdy. Only the finest of materials are employed in designing this smart contemporary group.

The newest addition to the Dixon family is a completely new light scale modern group. A most wonderful surprise awaits even the most up-to-date decorative taste . . . the new Dixon group introduces several brand new features into American furniture.

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Dept. J24, Ellicottville, N. Y.
Please rush me my DIXON Catalog. Enclosed find 25c
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Address .....
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The BARROW BASKET

Now your garden wheelbarrow does double duty with the Barrow Basket. A leaf basket and burner easily and rigidly attached in seconds with clamps to standard sized garden wheelbarrow to give 17½ bushels of carrying space. Barrow Basket collapsible to 2" width for easy wall storage. Every home owner needs BARROW BASKET for ground clean up of leaves, trimmings, brush and weeds. Made of galvanized wire on tubular steel frame, complete with bottom burning grate. Order yours today. Only $9.95. Shipped express Collect.

GARDEN CART BASKET (To fit 2-wheel Cart) complete with burning grate only $8.95 Postpaid. Order yours today.

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$3.95

Cut amount you need without thawing. No need to remove wrapper!

Make food go farther! Get twice as many meals from the same amount of food, when you cut and cook just what you need. Special saw-edged knife cuts easily through solidly frozen foods, bones, etc., without thawing . . . without removing wrapper. "Gullets" in the 10" stainless steel blade prevent shredding. Blade never requires re-sharpening. $3.95, postpaid. 10 day money back guarantee. Send cash, check or money order *today!*

Mrs. Dorothy Damar

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custom covered by you!

Soft, plumply stuffed kapok pillows to incase in your favorite fabric. For a custom-made touch, cover them to match or contrast with your slipcovers, draperies or bedspreads. An especially nice way to show off your own petit-point, too! 18" round or 18" square.

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EARLY AMERICAN LADDER-BACK CHAIR $6.75

Fully Assembled

Don't let the price fool you! Here is a chair of authentic design with a hand-woven fibre rush seat, crafted by mountain folk according to an age-old method. Sturdily constructed of solid native hardwood. Unconditionally guaranteed!

Unpainted but smoothly sanded —$6.75. Light natural finish— $7.75. Mahogany, maple, walnut, cherry, or pine finish—$9.50. Minimum order: 2 Chairs.

Height 43" Seat 16" x 14" Height of Seat 18"

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—at a fraction of their American retail price

Delivery in 10 days from receipt of order

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And our huge buying power and direct-to-you selling policy lets you pay as little as $2.69 per pair. Write today for FREE Catalog and Color Swatches.

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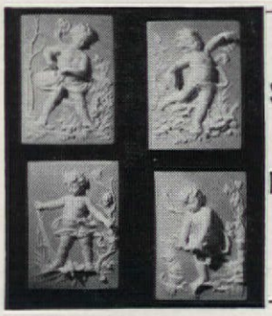
487 Broadway, New York 13, N. Y.



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The set only $5.95 ppd.

The spirit of Spring, Summer, Autumn and Winter is permanently captured on these four exquisite wall plaques. An imported reproduction of a renowned original, they are made of unglazed bisque porcelain. Sculptured in three dimensions, the chalk-white figures pose against soft celadon green or pale pink backgrounds. Each plaque measures 5¼"x3¾", comes ready for hanging. So lovely, no one would guess their modest price!

You must be delighted or money refunded!

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You Won't Believe Your Eyes

GLAMOUR MAGAZINE (June 1953) said: "The average person would find it hard to distinguish this stone from the crystalized carbon turned out by nature. It's a JARRA GEM!" Yes, JARRA GEMS look like the finest diamonds, a miracle of modern science, yet cost only $24 a full carat unmounted.

FREE BOOKLET tells amazing story of the JARRA miracle gem. Shows 14K gold pins, earrings, ladies' and men's rings. *Easy Monthly Payments.* Visit our showroom.

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PERSONAL Cancelled-Check FILE

Here's banker's efficiency for cancelled checks! An invaluable aid at income tax time. Monthly separators in attractive steel Check File permit quick reference and enable you to keep important checks in place at all times. Keeps 'em safe and clean, too. Sliding steel follower block makes it easy to file and remove checks. Holds over five year record of checks compactly and in proper order. Sturdily built of rugged steel with scratch-resistant baked enamel finish.

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SPRINKLING SYSTEM
—and enjoy it forever!

New Tuff-Lite Kits contain all parts, complete instructions. No special tools needed. Bury flexible plastic pipe 6" below ground—no damage to lawn. Only 3 hours to install—lasts a lifetime. Won't rust, rot, crack or freeze. Brass sprinkler heads lie flush with ground—arrange to fit your lawn.

Kit #103, with 2 sprinkler heads, covers 1,000 sq. ft. .....postpaid $16.95
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Send check or M.O. today. Or write for free folder.
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BETTER LAWNS COMPANY
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GIANT CIRCUS CUTOUTS

Your child's favorite circus animals and clown come alive in these whimsical FULL COLOR giant-size (22" tall) cutouts. Apply them directly to your walls. Easy to remove. Ideal for nursery, child's room or game room. Set includes 7 animals, one clown, yards of canopy, stars, balls, candy-striped tent poles. Decorating ideas included. (Set of 8) $3.98 (Double set) $6.95 ppd. **Rock Haven Specialties, P.O. Box 103, Hingham, Mass.**

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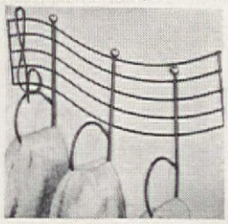
Big, bright multi-colored posters from Europe, Asia, etc. Hang them in the den, bar, hallway, child's room. Enjoy the vivid color, the fascinating atmosphere of far-off places they bring to your home. A truly unique gift! Approx. 24" x 30". 2 for $3 ppd. 4 for $5 ppd. Send check or money order. No C.O.D.'s please. **Gibson and Chase, Inc., Dept. 712, 315 5th Ave., New York 16, N. Y.**

A BAR of MUSIC, *your bar for towels*



Set a happy tempo for a "bathroom baritone" or your "best bar-tender". This black wrought-iron towel bar fits anywhere. 15" long 9" high. Brass tipped notes are 4" rings for your towels.

only $2.95 ppd.

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DOWN COMFORTERS *Beautifully* RE-COVERED

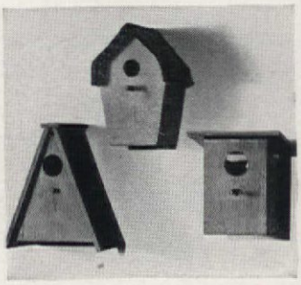
Once-lovely, now-shabby down comforters re-covered like new for $11.95 in down-proof taffeta. Women admire Alden's exquisite craftsmanship. Absolute satisfaction guaranteed! Also re-covered in down-proof satins and sateens. Wool comforters re-covered too. And heirloom featherbeds transformed into cloud-soft, destemmed-feather-fluff comforters. Send today for

FREE fabric samples, testimonials and illustrated folder. © 1954

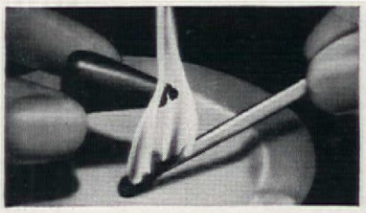
ALDEN COMFORT MILLS — AH
Box 6070 — Dallas, Texas

NO FUSS IN FEATHERS. The Mamby Feather Duster shows you the easy way—just to flip off the dust with a flick of the wrist. No use wearing yourself out polishing every day of the week. Her red-and-white or green-and-white checked skirt covers the feathers beneath. There's a plastic handle for hanging. 13½" long over-all. $2 postpaid. Susan Smith, Carpentersville 13, Illinois.

TO RENT FOR A SONG. Start a housing project for the birds who are flying back in search of summer quarters. Even the kids or an all-thumbs like we are should be able to build these three little love nests which come knocked down, with clear directions for assembling and painting if desired. Kit for 3 wren-sized houses. $1.89 ppd. Elron, 219-A W. Chicago Ave., Chicago 10, Ill.



ENGLISH YUTEC pattern is deeply cut on this interesting milk glass covered sugar and creamer set which is made from the original old molds which we understand haven't been used for 35 years. Bound to appeal to collectors, we hope you'll fill them now and then with pansies or violets just for fun. 4" high. $4.75 ppd. Artcraft Products, Dept. AH, P.O. Box 876, Cleveland 22, O.



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Enjoy the fascinating Gem-Craft hobby. Turn imported, simulated gems and rhinestones into exquisite, ladies' and men's jewelry. NO EXPERIENCE NEEDED! We furnish everything — show you how! Make your choice from thousands of customized costume items, compacts, cigarette cases, pill boxes, fraternal and religious jewelry. Create top quality jewelry for your own use, for expensive-looking gifts, for fund-raising activities, for a spare-time business of your own.

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101 Pies
101 Salads
101 Meats
101 Quickies
101 Casseroles

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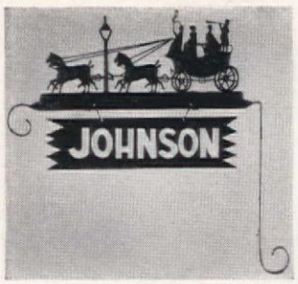
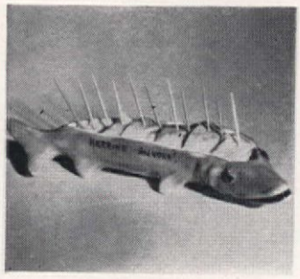
THE AMERICAN HOME, Dept. M.P.
American Home Bldg., Forest Hills, N. Y.



A SIGN OF THE TIMES is that this handsome mail box or post sign is in the do-it-yourself category. The sign and bracket are made of black iron, and the coach and four is a weather-proofed plastic material. Comes with lettering guide, paint, brush, ABC instructions, and bolts to hang sign. 19" x 18". $3.95 plus 35¢ postage. Foster House, Dept. AH, 430 South Jefferson, Peoria, Ill.



GET IN THE SWIM by serving herring as a before-dinner tidbit on gay toothpicks with tomato juice or cocktails, and of course include it with any smörgåsbord worthy of the name, or Sunday night supper. Pickle Pete is a swish fish dish especially for this salty snack. He's 10" long of green ceramic, $1.75 ppd. Greenland Studios, 5858-A Forbes St., Pittsburgh 17, Penna.

FONDLY REMINISCENT of an old wagon seat, a perfect coffee table for any Early American or purely rustic setting. Of white pine finished in honey maple or antique Salem, it has two roomy shelves for magazines and accessories. Sugar buckets at ends provide plenty of storage space. 33 x 18", 16½" high. $24.95 Exp. collect. Puddin' Holler, Dept. AH5, East Swanzey, N. H.

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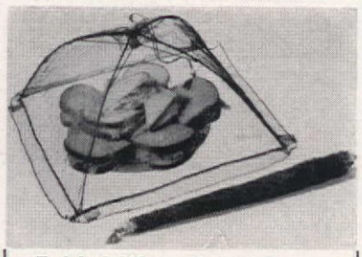

Fold-A-Way Food Cover

Made of strong netting that fits snugly over a folding metal frame, this big tent-like cover is a MUST for outdoor dining. Keeps flies, insects and dust away from food when you dine on the terrace, patio or lawn. Closes like an umbrella—stores in small space. You will need at least two for the average outdoor lunch. Now in two sizes:

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medium (18" square) $1.00 Postpaid

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give the perfect gift... the NEW

All-Steel Vio Holda

PLANT STAND

Sturdy, heavy gauge all-steel welded. 40" high. Will not tilt or tip. Holds 11 plants, 10 on revolving arms extending outward 6" to 12" from center shaft. Arms moveable to any position to enhance beauty of display and allow even sun and air exposure. Light weight. Easily dismantled for cleaning. Antique black, white or green enamel.

ORDER BY MAIL TODAY Only $14.95 each, plus $1.00 for packing and postage ($2.00 for Canada).

Specify color desired. Send check or money order. Immediate shipment. Satisfaction guaranteed or money back. Circular on request.

NO TIP NO TILT

VIO HOLDA MANUFACTURING CO.
Box 915 Dept. 9-A Topeka, Kan.

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FILE-DRAWER TABLE

Unfinished smoothly sanded
$27.95

Hand-rubbed Antiqued Pine Finish
$29.95

Drawers are dovetailed and set on hardwood rails. Available as shown . . . or with 2 file drawers only.

Write for FREE catalog.

Why buy an ordinary end table . . . when you can get this handsome piece of furniture that doubles as a file chest, too? Now you can keep your important papers as orderly as a corporation's . . . in a drawer deep enough for standard alphabetical guide and long enough to store the accumulation of years. Hand-made of **KNOTTY PINE** with brass hardware.

Letter size—16½"x22½"x28" high
Legal Size (add $3.00)—18½"x22½"x28" high

Direct from factory to you. Quick delivery. Express charges collect. No COD's. Satisfaction guaranteed.

Jeff Elliot Craftsmen
Dept. A-45 Statesville, North Carolina

PERKY PURSE

Here's a bantam purse 4½" tall that's easy to assemble, yet it can be carved. Ideal for keys, lipstick, hanky and coins. In three colors: Chocolate brown, red or chamois chrome suede. KIT IS COMPLETE: Liveoak cowhide gusset is ready punched. Ample plastic lace. Suede draw strings. Easy instructions and carving pattern. ALL FOR THE AMAZING LOW PRICE OF 50¢ ppd. Two larger sizes also available $2.00 and $3.00.

WRITE FOR FREE DO-IT-YOURSELF CATALOG

TANDY LEATHER CO. (EST. 1919)
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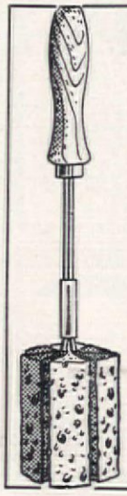
YOUR BABY'S FIRST SHOES

Preserved in lustrous Solid Bronze-plate. Special price $3.95 pair; a permanent and cherished gift. Shoes are also mounted on beautiful all-metal Picture Frame Easels, Ash-trays, Bookends. For Free illustrated literature, shoe mailing receptacle and special discount certificate, send name and address to **Bronzecraft Company** Dept. A.H., Drawer A Greenville Station Jersey City, New Jersey



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—Designed by a housewife, tested by housewives as a kitchen aid in washing glasses, dishes, coffee pots and cooking utensils. A 2¼" round by 3½" long replaceable sponge is mounted on a heavy stainless steel wire with wood handle, 11" overall length. Will not rust or corrode, sponges easily changed. Makes ideal, practical and economical gift for friends and bridal showers. Complete "SPONGE-IT" $1.00 Ppd. each, replacement sponges 40¢ each or 3 for $1.00 Ppd.

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For new recipes—or your old favorites—use these individual cellophane envelopes! They're greaseproof and moistureproof . . . easily visible both sides. 3" x 5" for handy filing. Will also protect other file-size home-making data. So inexpensive, too!

100 for $1.00 250 for $2.00
400 for $3.00

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THE AMERICAN HOME
American Home Bldg., Forest Hills, New York

GRACE YOUR TABLE

Three piece set of heavy wrought iron, black matte finish. Ideal for flower arrangements. Centerpiece has delicate floral motif complimented by the fluted edge. Bowl 11½" x 2", candleholders 4½" x 2½". Set $3.00 ppd. 25c extra west of Miss. No C.O.D.'s.

ELIZABETH GIFT SHOP
4601 Duke St. Alexandria, Va.

Rose-Sprigged **CHINA**
17-Piece Demi-Tasse Set
$6.50 postpaid

Elegant for after-dinner coffee . . . imported reproduction of the famous Dresden "Moss Rose" pattern gives you all the graceful delicacy of the original at an unbelievably low price! Set includes 7½" pot, covered sugar & creamer, six demi-tasse cups and saucers, all in white china sprinkled with pink rosebuds.

REGULAR SIZE TEA SET. Large pot, sugar and creamer, 6 cups and saucers $10.95

Add 50¢ W. of Miss.
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PHOTO-PICTURAMA LAMPS reproduce your favorite snapshot or color transparency into a translucent lamp laced on a wrought-iron frame. Attractive with the light off or on, the transparencies reproduce in vivid colors, plain negatives in sepia brown tones. Allow ten days. Negatives are returned. 8 x 10", $8.95; 5 x 7", $5.95. Ppd. Ruth Brawer, Box 4035, Dept. A, Tucson, Arizona.

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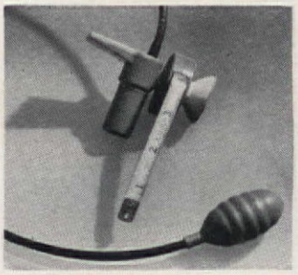
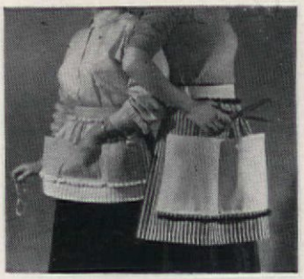


STRIPED FOR ACTION. Darling durable denim aprons have a row of handy pockets across the front. In mother and daughter sizes, we'll take the child's for ourselves, it's such a good length for a tea apron, sewing, or over slacks. With ball fringe trim, choose pink and black, or grey or blue with white. Ea. $2.95. Morton's, Dept. E-21, 312 7th St., N.W., Washington 4, D. C.



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Your name and address (choice of 3 lines) on 1000 fine quality gummed labels, WITH PLASTIC BOX, only $1 postpaid. Six orders for $5. THIS IS A SPECIAL OFFER. Use on stationery, checks, books, greeting cards, records, etc. Ideal for gifts. *Satisfaction guaranteed.* Handy Labels, 401 Jasperson Building, Culver City, California.

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101 Pies
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101 Meats
101 Quickies
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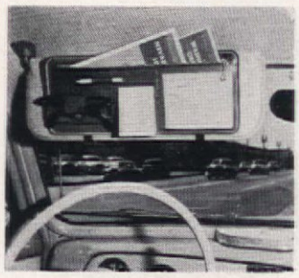
SWING AROUND on a high plane. A Captain's Stool doesn't need a push up to a counter, when it swivels you around as gayly as the stools in the corner drug store. Note thick knotty pine seat and back, legs are hardwood. Choose 30 or 24" height seat. Honey-tone knotty pine or maple finish. $16.95. In kit form, $11.95. Exp. coll. Yield House, Dept. AH, North Conway, New Hampshire.



BEHIND THE WHEEL of your automobile, you like to have all of your driving needs right at hand. The *Visette* clips to the visor to hold sunglasses, maps, pencils, memo pad, registration certificate, etc. Suntan, saddle-stitched, mock calfskin, it has zipper pocket and visible windows. Pencil and pad included. $2 ppd. Sunset House, 71 Sunset Bldg., Hollywood 46, Calif.

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On Tubular Metal Chairs

with weather-resistant saran plastic, stitched with orlon thread for durability. They are easily laced and are washable with soap and water. Available in plaid patterns in assorted color combinations.

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Keep kids dry where it counts most. Prevent colds, chills, sickness.

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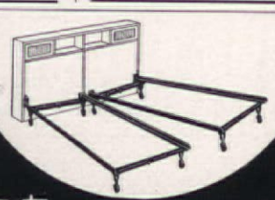
Kids love to wear MUD JUMPERS—seem to get a "lift" in knowing they're so well protected—Protected, also, from scoldings for wet and muddy clothing.

And Mother knows once child is dressed, she's dressed for the day—no changing, etc. The comfortable full cut construction provides for complete freedom of action and the Waterproof Porolated Goodyear Vinylfilm allows their bodies to breathe and stay sweat-free. Easy to put on and take off. Boxer type waist stays put. The U. S. Rubber boots are all latex in long wearing seamless construction, permanently attached with leak-proof seams. Long wearing, scuff resistant material has comfortable, soothing, soft, silky feel next to bare skin and can be worn any muddy day regardless of season. Mud Jumpers pay for themselves in a few wearings by savings in cleaning. Satisfaction Unconditionally Guaranteed. COD orders accepted. P. J. HILL CO., Dept. M-45, 103 Elizabeth Ave., Newark 8, N. J.

the HARVARD FRAME



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Quickest Way to Start **a Hollywood Bedroom**

It's easy ... and the least expensive! Lighten housework with a bed that rolls away from the wall — for easier cleaning, faster bed-making. The Harvard Frame is a complete foundation for any size spring and mattress — any type headboard. Smart Hollywood styling adds beauty to your bedroom ... bedspreads hang prettier — room looks neater, more spacious. Now in 5 decorator colors. Look for the Seal on every Harvard Frame — look for the Registered Warranty in every carton. They're your assurance of guaranteed quality.

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Informative ... Authoritative!
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24-pages of ideas—full of helpful information fully illustrated.
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THE FINEST RUGS AND CARPETS YOU EVER HAD for So Little Money..

.. IF You Will Send Your Old Rugs, Clothing, etc. to the Olson Rug Factory at My Expense

—Walter E. Olson, President

BEFORE you buy rugs anywhere, at any price, write for the beautiful, new FREE *Olson Rug and Decorating Book in full color—and 81st Anniversary Gift Offer.* Learn how easy it is to have luxurious, deep-textured, Olson Reversible Broadloom Rugs that have all the beauty and feel of luxury-priced wool rugs—at about Half the price you expected to pay.

It's Sensible—It's Easy—It's Fun!

The Olson catalog tells how the valuable seasoned wool and other materials in old carpets, rugs, clothing, blankets, etc., are scientifically reclaimed, sterilized, bleached — then carded with choice new wools, redyed, respun and rewoven into lovely new two-sided broadloom rugs, fine enough for any home.

Over 3 Million Customers

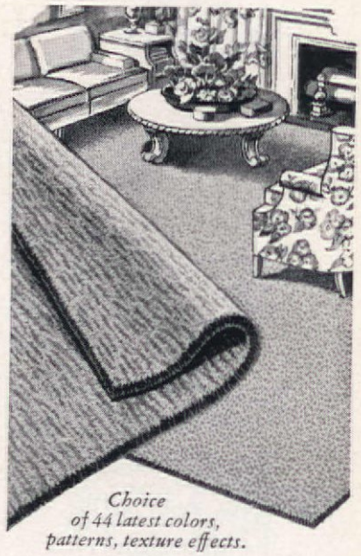
Regardless of the colors in your old materials, you may choose any of the 44 up-to-date, new colors and designs shown in the Olson catalog:

Easy Monthly Payments if you wish!

Solid and Two-Tone colors, practical Tweed Blends, Tone-on-Tone Leaf designs, colorful Florals, Embossed effects, authentic Early American designs, rich Oriental patterns.

Choose from the world's largest list of rug sizes. The Olson Rug Co. is the only rug manufacturer that has looms in 18 different widths, where you can order rugs any length in these 18 widths *without the waste* of cutting all sizes from the usual 9 or 12 ft. rolls. Most orders completed in 3 days.

I promise to send you the finest rugs you ever had for the price. If you don't agree, you may send the rugs back at my expense, as stated in the Olson Guarantee, and I'll cheerfully refund any money you have paid and pay you for your material. We have been doing this for 81 years. Why postpone the pleasure of new rugs any longer when you can get modern two-sided broadloom rugs at savings so big?



Choice of 44 latest colors, patterns, texture effects.

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Don't hesitate to send worn materials. There is far more good material in them than you imagine. It stands to reason that where you furnish so much of the material, you get a far better rug for your money than if you had to pay for all the materials.

Remember, *we add an extra liberal amount of choice new wools, at no extra charge to you, so that we can guarantee you will get deep-textured, full-bodied Olson Rugs of highest quality.*

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LASALLE SPRING-DRIVEN ALARM. Graceful new clock in the traditional spirit. 4⅜ inches high. Dust resistant case; ivory finish. Gold color trim and ring. Bell alarm. Only $4.50. Luminous dial, a dollar more.

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SPUR SPRING-DRIVEN ALARM. Lacquered metal case. 4¾ inches square. Day-and-night reading feature at low price. Steady bell alarm. Base tilts clock at graceful angle. Comes in black or ivory finish. $3.95.

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MASCOT SPRING-DRIVEN ALARM. New and neat, the little "Mascot" is barely 3¼ inches high. He has a quiet tick and pleasant bell alarm. Your choice of three attractive colors—ivory, maroon or green. Only $4.95. Luminous dial, a dollar more.

Prices do not include tax and are subject to change

WESTCLOX

made by the makers of BIG BEN

La Salle-Peru, Illinois

Products of GT Corporation

Clips for this cyclist go straight to his head when Mr. Gus Yearicks of Wildwood-by-the-Sea, New Jersey trims the hat of this character in his topiary garden. Turning privet hedges into "sculpture," which makes his garden one of the sights of the town, has been a lifelong hobby for Mr. Yearicks. Among his many creations are the tiny two-wheeled buggy and horse below, and the Statue of Liberty (in living green rather than green bronze this time) who holds aloft her symbol of freedom at this post along the Jersey shore

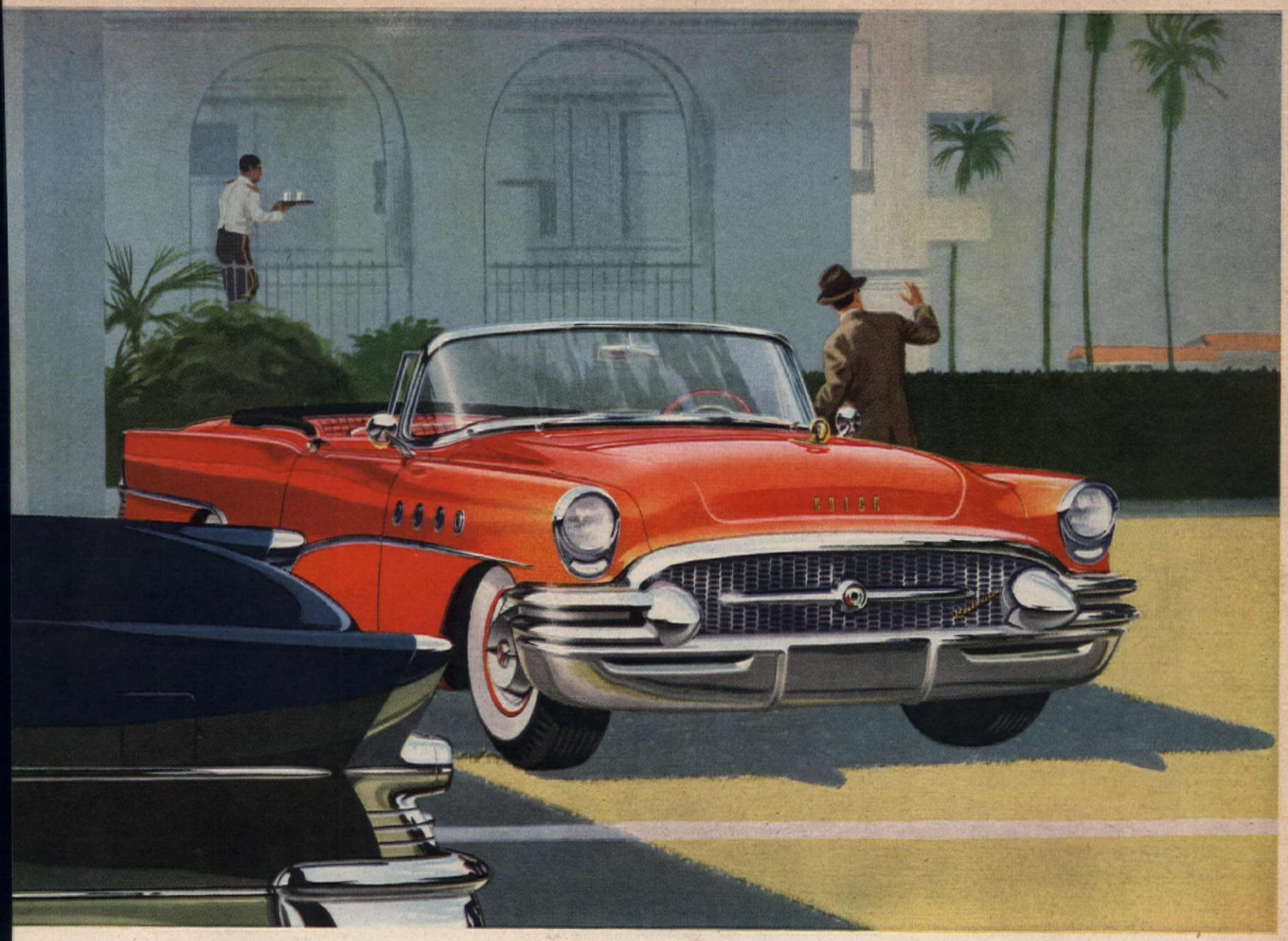
CHARLES V. MATHIS

HIS TOPIARY IS TOPS

At Wildwood-by-the-Sea, in New Jersey's famed beach area, the topic of topiary art shines along with the sun's tanning rays and the beckoning night-club neon, for the lifelong hobby of resident Gus Yearicks has resulted in a garden comparable to the celebrated topiary displays in Bombay, India, and in Vancouver, B.C. Topiary art, which consists of the shaping, by pruning, of arbors, trees, and hedges, is an ancient form of garden ornamentation widely practiced in European castle and manor gardens. It's a time-consuming endeavor, for Mr. Yearicks, who holds a regular 40-hour-week job, spends at least that much time each week tending his hedge plants.

It takes years of patience and hard work to train privet hedges, and Yearick's achievements are a real challenge to the average householder who shirks from even the most routine hedge-trimming task. At his Cape May County Hedge Gardens, visitors from every state in the Union marvel at such living monuments as a stagecoach with six

CONTINUED ON PAGE 136



Have you reached this top?

It is in the nature of things that when a man moves up in the world, he reflects his success in many directions.

It shows in the size and site of his home, the circles he frequents, the tailoring of his clothes.

And, most definitely, it shows in the car he drives.

So we suggest a look, if you will, at ROADMASTER as it is custom built by Buick in 1955.

It is, you will find, an automobile of almost opulent luxury tempered by meticulous good taste.

Its size and bearing and gold-like markings—the very suavity of its fleet-lined grace—tell all the world that here is a thing of custom stature.

And it is, as you will soon discover, a car crafted for comfort—with supremely soft seat cushions, with all-coil-springing to its masterful ride, with rich visibility in all directions, with exquisite handling ease that's blessed with the magic of Safety Power Steering.

But you will find that this, above all, is a motorcar of supreme and satisfying command—of instant response — of swift and silent obedience.

For what else would do for this greatest of Buicks but the soaring might of a 236-hp V8 engine—coupled to the absolute smoothness and electrifying safety-surge of Variable Pitch Dynaflow?

Surely, you owe it to yourself to try this top-level motoring experience—and your Buick dealer will gladly do the honors. See him this week.

BUICK *Division of* GENERAL MOTORS

When better automobiles are built Buick will build them

MILTON BERLE stars for BUICK
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Custom Built by Buick

KENCORK... practical Luxury for today's new way of life

Today, distinctive elegance in floors and furnishings must be easy to care for... that's why the mellow richness of Kencork Floors in your home is the finest expression of your modern way of life.

Kencork is amazingly resilient, sound-hushing, always warm to your touch and buoyantly restful to walk upon. Deep inches of pure natural cork are compressed into each burnished, pre-waxed tile. Random nut-tones are so richly lovely they need no other floor covering to make your rooms complete. Kencork cleans easily with mild soap and water... stays gleaming with only occasional waxings and wears for 50 years or more.

It can be installed over any smooth, firm interior floor (even over concrete in contact with earth if drainage is away from the slab). See Kencork at your Kentile Dealer's now. Look for his name and address listed under FLOORS in your Classified Phone Directory.

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*Reg. U. S. Pat. Off.

KENCORK® FLOORS WALLS

DANGER

There are right ways—and wrong ways—to work on a ladder. One slip could hospitalize you for months!

Even if you don't suffer from acrophobia—use caution when you use a ladder. Here are seven safety rules: 1. Make sure the ladder rests firmly on the ground—if ground is uneven, block up the higher foot with a slab of wood. 2. Clean mud and dirt from your shoes—they may cause slipping, and besides, grit wears down the rungs. 3. Look straight ahead while you're on a ladder—it helps you to balance. Looking up or down may make you giddy. 4. Never step on the top two rungs—if you must go higher, get a taller ladder. 5. If you need both hands free for work, hook a leg through the ladder, as shown above. 6. Never lean to the side of the ladder—climb down and move it to the desired position. 7. Don't let an opening door topple you. If you must work in front of a door, lock it and take the key with you.

MORE LADDER SAFETY—PAGE 38

NOW'S THE TIME **TO PAINT WITH GOLD BOND VELVET**

Now, with remarkable new Gold Bond Velvet it's easier than ever to give your walls and woodwork rich, beautiful colors ... colors that are exciting and different! Colors that make your living room *inviting* ... make your dining room *restful* ... add *charm* to your bedroom. There's lots of "mileage" and hiding power in Velvet, too! It dries fast. No painty odor. Clean brush or roller in plain water. See these new and different colors at your Gold Bond paint store today!

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Send Flowers Worldwide
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Phone or Visit
Your F.T.D. Florist

Florists' Telegraph Delivery Association, Headquarters Detroit, Michigan

Danger

(Begins on page 36)

DANGER

To raise ladder, brace one end against solid object on ground, lift other end, walk forward, and shift hands from rung to rung. When ladder is erect, slip one arm through it to lift from ground. Use other hand to brace the ladder while carrying it

Carry ladder to desired location. Correct angle against house is achieved by making distance from foot of ladder to wall equal to a third or quarter of ladder's length. Use both hands as you climb ladder. After you are in position on the ladder, pull up tools, paint, and other heavy materials with a rope. To raise extension ladder, brace bottom with one leg, pull ladder away from house with one hand, and pull rope with other hand to lift one or two rungs at a time

To use ladder on roof, tie rope to top rung, throw rope over roof peak, and pull ladder up into position. Tie other end of rope securely to tree or post

MORE ON PAGE 153

DANGER

Delmar Pastel Sandalwood
*9 x 12 size, $22.95**

WHAT A FIND!

that smart new look in

reversible DELTOX RUGS

*Delfield Suburban Flagstone Grey 9 x 12 size, $19.95**

Lattice Green in
Delfield Suburban

Rustic Beige in
Delfield Suburban

*"Nine-by-Twelves" less than $25 each**

Just what you're looking for! The carefree beauty of Deltox Woven Fibre Rugs at piggy-bank prices! A new lift for every room, because Deltox Rugs always "point up" your most cherished belongings!

Get twice the beauty, twice the wear! Deltox Rugs are reversible. Many colors, patterns, textures in all popular sizes. Your rug dealer will have any standard width cut to the length you need.

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Rugs
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For 50 years America's smart low price rug

Guaranteed by Good Housekeeping
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Write to Deltox, Dept. 14, Oshkosh, Wisconsin
for dealer nearest you
DELTOX RUG CO., Oshkosh, Wis.
A Division of the Armstrong Cork Company

*SLIGHTLY HIGHER IN SOUTH AND WEST

ENJOY THE CAREFREE LUXURY OF THIS BEAUTIFUL FABRIC DECORATED WITH ENDURING VINYL

Stratolounger Chairs by Stratolounger, Inc., Div. Futorian Mfg. Co. Top left, upholstered in Breathable Quadrille pattern. Right, seat and back in Breathable Oriental pattern; arms and frame in Elastic Burnished Antique.

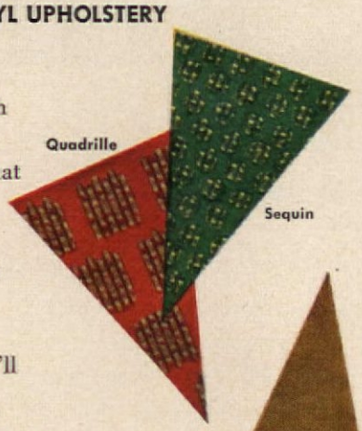
Oriental

Cordex

Breathable U.S. Naugahyde*

THE FINEST IN VINYL UPHOLSTERY

Here's a wonderfully soft upholstery with an iron constitution to resist wear. Here's cool comfort, luxurious and handsome, that the whole family can enjoy without "don'ts". In fact, here's upholstery for living—it resists soiling, wipes clean with a damp cloth. Order Breathable U. S. Naugahyde on new furniture; or for reupholstering your favorite pieces. You'll thrill to the many colors and designs.



Quadrille

Sequin

Elastic U. S. Naugahyde in Burnished Antique, one of 6 patterns in a wide range of beautiful colors.

US RUBBER

*Patent applied for

UNITED STATES RUBBER COMPANY • Coated Fabrics Dept., Rockefeller Center, N. Y.

HONORING Tomorrow's Homemaker

The high school senior who will be designated, on April 21, as the All-American Homemaker of Tomorrow, may—or may not—be the best-looking, best-groomed, or most winsome lass in the land. But she is certain to be well endowed with the charms that come from a richness of spirit, an appreciation of the best of American traditions, an awareness of the ingredients of the stable family relationships upon which our future depends. She is also sure to have an aptitude for the business and technical aspects of the greatest of careers for women—homemaking.

Finding this girl will be the climax of the Betty Crocker Search for the Homemaker of Tomorrow, planned for more than two years by General Mills, and entered into with the approval of the National Association of Secondary School Principals. In addition to kudos and more important intangibles, she will have won a total of $5,000 in scholarships for study at the college of her choice, an all-expense tour of the United States in the company of one of her teachers, and a diamond pin worth $2,000, inscribed with the slogan of the Search, Pliny's words: "Home is where the heart is."

For the nearly 200,000 senior girls in public and private high schools throughout the country who participated, the crucial day was in January when they took an examination prepared (and later graded) by Science Research Association of Chicago, a testing bureau wholly acceptable to educators. On the basis of this one examination of her information and attitudes about the arts and sciences of homemaking, the girl with the highest score in each of

CONTINUED ON PAGE 42

Du Pont announces CUSTOM COLOR PAINTS-
mixed to your order...in *just* the colors you want

1. Start with your basic room color—the rug, the drapes, or the furniture.

+

2. Select matching or harmonizing Custom Colors at your Du Pont Paint Dealer's store.

+

3. Brush or roll them on—quickly and easily. And there's no annoying odor!

=

Here's the result! The lovely shades shown are Du Pont Custom Colors, numbers 1186, 1220, 1508, 1522, and 1540. Add Du Pont Custom Colors to *your* room furnishings for perfect color harmony every time!

Imagine finding *just* the paint colors you've been looking for! The very colors your room needs to bring out the full beauty of your furnishings! New Du Pont Custom Color Paints, in finest-quality alkyd formulations, come in hundreds and hundreds of 1955 decorator shades . . . make it easy to get the exact color you want! Choose from the palest of pastels to deep, rich, glamorous tones, in all 3 sheens—Gloss, Semi-Gloss and Flat: *every* type needed for interior painting! Most colors in latex Rubber-Base Wall Paint, too.

And these new Du Pont Custom Color Paints are *odorless* during application—there's no annoying smell while painting. (A faint resin odor may be noticed during the final drying stage.) They're easy to apply with brush or roller . . . extra-washable . . . extra-long-lasting. Many of the colors are available, too, for the *outside* of your house.

See this wonderful display of Du Pont Custom Colors, with the big "take-home" chips, at your Du Pont Paint Dealer's: you'll find his name in the yellow pages of your telephone directory. He'll be glad to give you free literature on how to paint, help you with your painting problems, or recommend a reliable painting contractor.

DU PONT

REG. U. S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

FREE Color Scheme Book

E. I. du Pont de Nemours & Co. (Inc.)
Dept. A-54, Wilmington, Del.
Please send me the FREE book of color suggestions, "COLOR FOR GRACIOUS LIVING."

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Intriguing carpets...styled by Sanford

...to capture the CASUAL mood

HAITI

All the warmth and color of the Caribbean have been woven into this new Sanford series. These themes of Haiti add to the American leisure trend, blending beautifully with any décor. Haiti is 100% wool textured carpet that defies footprints and soiling. Offered in a variety of inspiring colors.

NEW ENGLAND

Here Sanford has woven the Colonial mood into its famous Westlake group. These lovely tones can now enhance your favorite decorating styles. "New England" Westlake brings you a casual luxury that enhances any home. Made of 100% imported wool with the famous Dynatwist that gives a two-level effect. In all the lovely colors you'd expect of this exciting group.

CIMARRON

An exciting spacious Western theme already popular for many styles of décor. Colors that sparkle and enlarge a setting with the popular American informal touch. Cimarron adds just the effect you'd like to create for your own home. A two-level weave of imported wool and Viscalon* in all the spacious colors for which the West is famous.

*Special carpet rayon

• These are just a few of the many lovely Sanford carpets designed for today's living.

Sanford
CARPETS

THE KEY TO BEAUTIFUL ROOMS SINCE 1838

SANFORD Carpets

Tomorrow's Homemaker

(Begins on page 40)

the 48 states received a $1,500 scholarship and became a candidate for the title of All-American Homemaker of Tomorrow. The top girl in each school received a homemaker's pin and Betty Crocker cookbook.

On April 17, the state winners, each one accompanied by a faculty adviser from her school, will meet in Washington, D.C., and will be the guests of General Mills for a week during which the Homemakers of Tomorrow will be shown at first hand yesterday's homemaking arts, and the landmarks of our early history as a nation. After sightseeing trips in Washington and a visit to Mt. Vernon, they will spend two days in Williamsburg, Va., where each girl will be presented with a Colonial costume. At the end of the week, a day's touring of Colonial shrines in Philadelphia will be topped off by a televised banquet at which the national winner will be announced.

In making their Search among the country's high school seniors, 80% of whom, statistics indicate, will marry within the next five years, General Mills has hoped to heighten public awareness of the importance of the homemaker's tasks, to promote helpful classroom discussion, and to call public attention to the excellent work that our secondary schools are doing in preparing young women for the dignity and the prestige of the job of running the homes of America. In recognition of this, the schools attended by each of the 48 state winners has received a copy of the Encyclopedia Britannica.

Every girl taking the test received a comprehensive and informative booklet entitled *Homemaking—Betty Crocker's Guide to the Greatest Career in the World,* prepared by leading vocational guidance counselors, social scientists, and psychologists, and the only booklet of its kind touching upon so many aspects of homemaking.

General Mills executives are enthusiastic about the interest the Search has stimulated. According to their president, Mr. C. H. Bell: "As a business, we have a direct stake in the family and the home. In our social consciousness, we felt that we had an obligation to encourage a proper appreciation of those aptitudes, values, and rewards that, when taken together, combine in the creation of the home." It is their hope to continue the Search next year and in years to come—to serve the homemakers of today by encouraging the homemakers of tomorrow.

Redouté Roses for a Spring Bride

***Roses* by Pierre-Joseph Redouté. Ariel. $8.50**

A lovely tribute to a spring bride, or to anyone who loves roses, art, or fine books, or all three, is this slender folio volume of 24 exquisitely printed color facsimiles of plates from volumes first published in 1817—*Les Roses* by Pierre-Joseph Redouté. Though less well known in this country than Audubon, Redouté ranks with him as an artist and illustrator of scientific fact. A protégé of Napoleon's Josephine, he was frequently visited by Bonaparte himself, and it greatly annoyed the Emperor that so gifted an artist should "waste" his time recording flowers instead of events. But his flowers themselves have made history. Each color plate in this volume measures 16 x 11½"—delightful pictures for framing. The selection was made by Eva Mannering who wrote an ornamented introductory sketch in English. There is also a botanical description, in French (slightly abridged from the original), of each rose illustrated.

BEAUTYWARE

bathes you in new luxury

Beautyware now introduces colorful new luxury into the one room in the home that most needs it —the bathroom.

Now you can have bathroom fixtures in your home that are truly modern, contour styled in a complete variety of models. Here are smooth, clean lines that compliment every type home—every decorating theme.

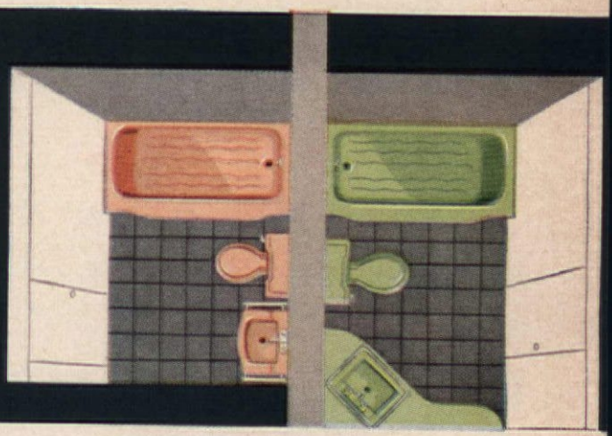
You can select Beautyware fixtures in any of five beautiful colors, or white. All have *surfaces hard as glass*—surfaces that defy stain. And you'll find all Beautyware fixtures so easy to keep clean.

Beneath this colorful luxury, you have all the practical features that make Beautyware America's most modern fixtures.

To reflect your pride of ownership, choose Beautyware for your home—in colors that are bathroom natural—

CORAL · PEARL GRAY · SKY BLUE · SEA GREEN · SANDSTONE

This most unusual illustration of the Beautyware Marquette tub is a top view—reflecting the clean modern lines that spell luxurious utility.



A Second Bathroom is Beautyware's New Standard For the American Home

The two bathroom plan is made possible even in medium and lower priced homes because Beautyware combines highest quality and lower cost. Beautyware is designed, engineered and precision manufactured for ease and economy of installation.

In every way, Beautyware has pioneered lower-cost luxury—the new standard for both home owner and builder.

Specify Beautyware—a Product of Briggs Manufacturing Co., Detroit 26, Mich.

WHY are more homes painted with Sherwin-Williams SWP® House Paint than any other brand?

because year after year Sherwin-Williams SWP® House Paint has given *lasting* satisfaction to ever-increasing numbers of home-owners—valuable *extra years* of beauty and protection that pay off in lower cost-per-year of house painting. Continuous Sherwin-Williams laboratory research and actual field testing of SWP have improved it year after year and maintained it as the standard of quality since 1880. See your dealer now for complete information about SWP House Paint and you'll see why it's best for your house, too!

. . . Go to the store that displays this famous trade mark

FREE! A big, fact-filled book containing full information on SWP House Paint. Lots of interior decorating ideas, too. 44 colorful pages! Ask your Sherwin-Williams Dealer for the "Home Decorator" or write to The Sherwin-Williams Co., 1214 Midland Bldg., Cleveland 1, Ohio.

We will be glad to recommend a reliable painting contractor, if you wish.

SHERWIN-WILLIAMS HOUSE PAINT

BACH: *Concerto in E Major* and *Concerto in A Minor*, played by Jascha Heifetz and the Los Angeles Philharmonic Orchestra, conducted by Alfred Wallenstein
RCA VICTOR LM-1818, one 12-inch LP disc, $5.95

Because Johann Sebastian Bach played the violin, the viola, the organ, and the clavier (besides who-knows-what other instruments with almost equal facility), he could write for each of these with utter confidence. And he did. So much so, in fact, that it was not at all unusual for him to compose a piece for one instrument, then bounce up and transcribe it for another. Argument is still rife among the scholars as to which came first, the violin or the piano (clavier) versions of several works, among which may be included the two concertos now newly

recorded. Musicologists—or the professional sleuths of music—speak with authority on both sides, What are we—the rank, if not ranking amateur detectives—to do, when confronted with such stentorian evidence? Take your pick, say I, and to limbo with which version preceded which.

None of these matters darkens the sky of Heifetz's limpid performance in both. The soaring beauty of his tone, the rich songfulness with which he informs the E major, and the unaffected delivery of the A minor—these are superior to the arguments of all pundits. And I must say that Wallenstein, a string man of the first water himself not so long ago (he played the cello), provides the soloist with a most sensitive rapport.

VILLA-LOBOS: *Dawn in a Tropical Forest;* **CRESTON:** *Invocation and Dance,* Op. 58; **STEVENS:** *Triskelion;* played by Louisville Orchestra under Robert Whitney. The Louisville Orchestra Commissioning Series.
LOU 545-1, one 12-inch LP disc, $5.95

The three aforementioned works were all commissioned by the Louisville Orchestra, and are appearing for the first time on records. To most of us (not excluding myself), these compositions are brand new. The project, a very felicitous one, embraces commissioning pieces by composers from any part of the world. It deserves every support. With these first works recorded, I would say the venture starts out on the right foot. Each one is couched in modern idiom, as you might expect. However, there is no attempt to be too arty by any of the three composers, none is playing the smart aleck or the just too, too intellectual game. Myself, I enjoyed all three items, but hugely. The Creston *Invocation and Dance* shows quite clearly that the melodic is neither alien nor anathema to him. There is vigor,

CONTINUED ON PAGE 119

The "Spacemaster" door on the left is slip-covered with a Waverly fabric

Why let problem doors decide your decorating scheme?

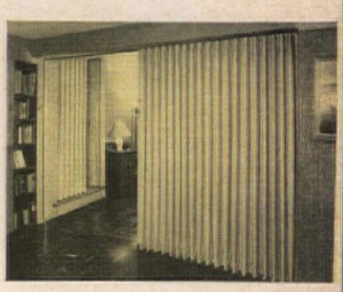
Modernfold's new space-saving door becomes part of your décor!

AWAY with old-type doors that shut off wall space and discourage smart new color effects! See what lovely things you can do with the new "Spacemaster" door by MODERNFOLD. It not only stays *inside* the doorway, giving back space that door swing steals... but inspires the brightest, freshest decorating ideas for every room in your home.

Though "Spacemaster" is beautiful just as it comes, covered with washable vinyl fabric in Decorator gray, you may paint it if you wish, using rubber-base paint. You can even "slip-cover" it to match your drapes—*without* sewing! The interior steel framework assures balanced action and graceful folds.

"Spacemaster" is MODERNFOLD'S new popular-priced door—only $24.95 (in standard 2'6" x 6'8½" size). You can install it yourself in less than thirty minutes. Ask about the "Spacemaster" at any lumber dealer, department store or home decorating shop. For MODERNFOLD "Custom" doors that can be made to fit any size opening, look in classified directory under "Doors." Or why not check and mail the coupon now for prompt information?

MODERNFOLD'S "Custom" line offers standard and custom-made sizes in many colors. Perfect for room divider or folding wall in homes, offices, schools, hotels, stores, etc.



"Spacemaster" line

"Custom" line

modernfold® DOORS

from $24.95 $1.00 more in the far west

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( ) Please send further information about MODERNFOLD doors for my home.

( ) Send details on MODERNFOLD doors for non-residential installations... (specify) _____

Enclosed find 25¢. Please send me your book "51 ideas for improving your home with MODERNFOLD doors."

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lively new look in inlaid linoleum

by Pabco

Fresh as your morning shower, this new floor fashion by bright Pabco designers! It's FLORENTINE—at last a marble effect that looks for all the world like the real thing. Regal enough for a Roman emperor, in the rich new colors today's decorator dreams about. Elegant and practical too, a quiet, easy-to-keep floor cushion. Picture FLORENTINE to refresh your hall, bath, kitchen, dining or playroom. A Pabco exclusive, yet it costs no more. See it in full color at your dealers'. Or write us, we'll tell you where.

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FLORENTINE samples above: Green Jade, Charcoal & Pink, Taupe & Turquoise. Also ready in Gray & Red, Brown & Yellow, Mixed Browns, and Multicolor.

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Spring is here!

Now that the lawn's lit with crocuses

and clumps of the tenderest green, don't settle for planning and dreaming.

Get going! It's time for spring preening

"The year's at the Spring" . . . and whether you live up North where the robins announce it, or in milder regions where the heralds, feathered and flowered, come earlier and are even more vivid, it's the month for doing. You all want elbow room and some action. Kites are in the air, golf bags have come out of their winter resort—and also the picnic baskets. Dad talks more confidently about getting a convertible "this year, for sure." Ditto, new outdoor furniture.

Spring preening indoors means experiment—a new arrangement of your old furniture, new bedroom curtains—perhaps a whole new color scheme bought for the price of a few touches of new blue to cure a room's spring fever (page 58). It's time to anticipate summer not only by vacation talk, but with a new air conditioner, a strong exhaust fan in the kitchen, a new slant on food.

Out of doors, your garden has had its spring treatment—but what about your house? A new paint job, perhaps—or at least a new trim color? How about that big and beautiful barbecue you wanted—that terrace—that swimming pool?

But before you get going on projects, what better time for a party, given for no special occasion, but just for the joy you take in your home and your friends? Welcome them with flowers, perhaps in the arrangement we show here—a glory of bright reds and soft pinks set in—of all things—a plastic salad bowl.

WANT TO DUPLICATE THIS ARRANGEMENT?
SEE PAGE 126

— and on the heels of Spring —→

. . . COMES SU

A street-level garden, in full view of passers-by, used to stand where this private oasis now flourishes, for the Russell Nortons of Framingham, Massachusetts, made a special excavation to achieve it. But if you have a sloping lot, or if your house is in the blueprint stage, you can provide for a sunken garden much more easily.

To enjoy it during the longest possible season, the Nortons sunk their garden on the south side of their house, down to the level of their basement floor. They built retaining walls of rocks, with ample earth pockets for ivy, myrtle, ferns, and other rock-garden plants. To make sure of their drainage, they waited a few months before putting in the flagstone floor. To assure a succession of bloom, all manner of plants were tucked into strategic spots, and by changing the annuals, this little outdoor room, with its walls of flowers and ceiling of blue sky, is always filled with fresh delights.

For those of you who have a sloping lot, or just want privacy—a sunken garden

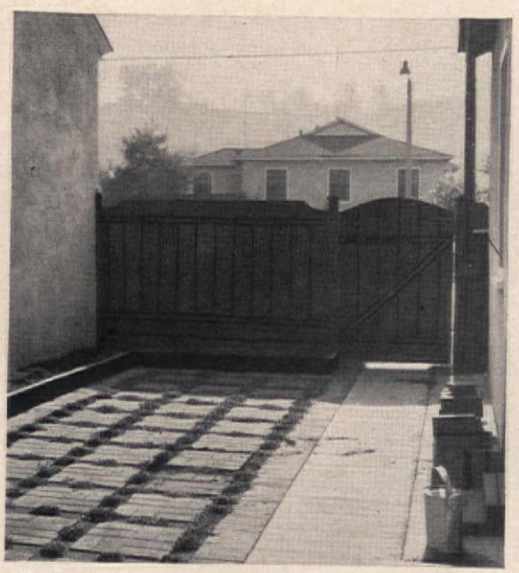
MMER

EARLE W. THOMPSON

Like many a house, the Edward Baileys' had a patio attached to it. But the area was so barren, and so completely exposed to sun, that it was rarely used. So one day its owners donned their thinking caps and decided to turn it into an honest-to-goodness outdoor living area. Here's the result of Mr. Bailey's careful handiwork—you'd hardly know it was the same spot shown at the left below, for in addition to the pavilion, he added trellises covered with vines which will soon grow over the top to provide further shade. He also added outdoor electric lighting which makes the patio a perfect spot for balmy evenings.

You don't have a terrace to improve? Turn the page to see how to build one.

For those of you who have a patio—and don't use it much!



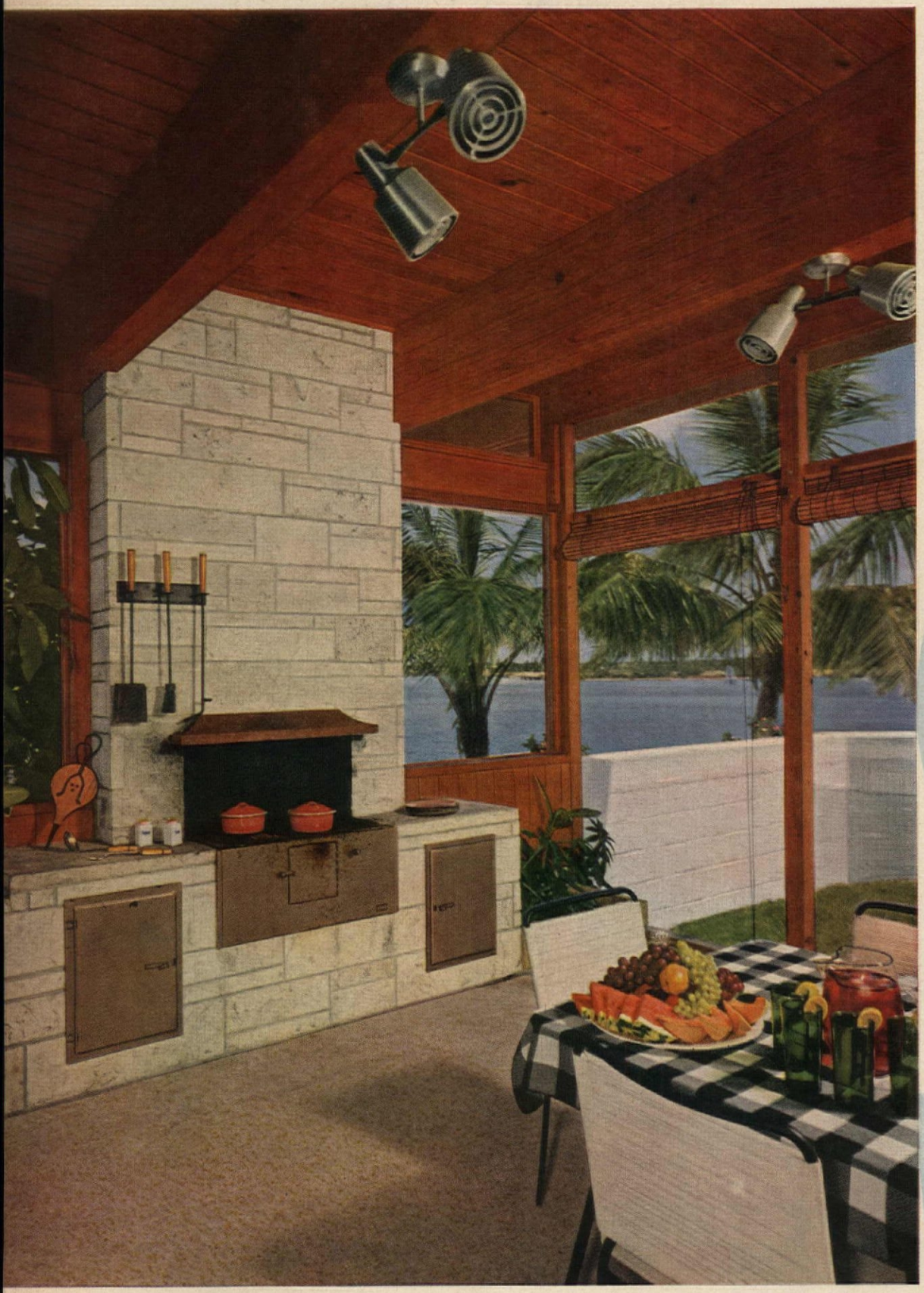
Cut corner posts from 4 x 4 redwood, 10′ long. Dig holes 3′ deep at patio's corners for post. If house supports one side of pavilion, you'll need only two posts. Set posts in holes temporarily and place a 2 x 4 across tops of posts. Set level on top. Then dig out or fill holes until all of the posts are same height.

Lay posts on ground, same distance apart as holes. Bolt 2 x 6 beam to post tops, allowing for overhang. To attach to side of house (see next picture) cut a 2 x 4 same length as the 2 x 6 beam. Make 1″ notches in both beams, not more than 4′ apart to take 2 x 4 rafters.

Chock corner posts up plumb. Run a board from top of 2 x 6 to house wall. Level it. Mark wall at bottom of board. Level the notched 2 x 4 beam over this mark, and nail through house siding to studs. One method of locating studs is to tap along the wall—sound is more solid over the studs. A test nail through siding makes sure.

TURN TO PAGE 124 TO SEE HOW TO COMPLETE THIS PATIO PAVILION

And what is summer without a barbecue?

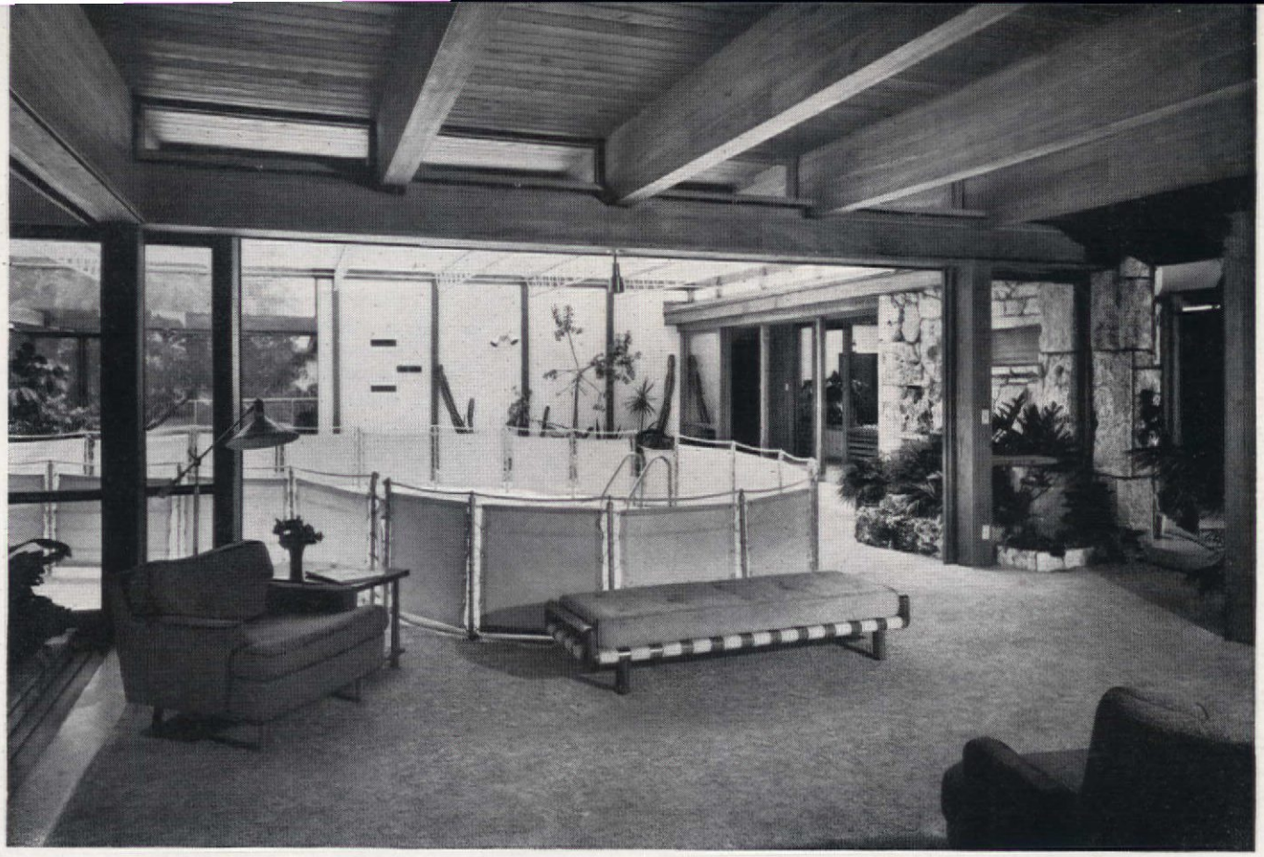


Home is home no longer sans a barbecue, and this one, with its compartments and counters, is "the most." Duplicate it in your own living room, family room, or living-kitchen—we have the blueprints. Pattern **2068**, 50¢. See Order Form, page 144.

Separated from the living room by a sliding glass wall that's usually open, the Gills' barbecue area is in their "Florida Room," an indoor-outdoor version of the family room and party room—screened, enclosed by jalousie windows, and surrounded by seascape

SU

FOR USE INDOORS OR OUT, WE HAVE BARBECUE PATTERNS APLENTY. SEE PAGE 144



Barbecue and swim—right in your living room!

Of course, it could be that living-room swimming pools and living-room barbecues aren't for everyone, everywhere—not quite yet. But the George W. Gill, Jr.'s, of Ft. Lauderdale, Florida, are enthusiastic about theirs—and such innovations could have a big future. After all, the idea that private *out*door swimming pools aren't only for millionaires is a fairly new notion, now widely applied—so why not a pool in your living area? And as for indoor fireplace cookery, it has gained at such a gallop that it is no longer unusual.

Architect William Bigoney's plan (page 150) will show you that including a swimming pool and barbecue in the living-room isn't quite as radical as it sounds, for while both are part of one vast living area, they are actually separated from the living room proper by sliding glass partitions which are open to create a wide and wonderful sweep during the 360 days of fair weather this region enjoys every year. The kidney-shaped pool is enclosed by a canvas "fence" to guard against unplanned "dips," and its water is constantly cleaned, filtered—and heated when need be. The flooring of the whole living area is a monolithic terrazzo, etched near the pool and the barbecue to roughen its surface and avoid hazards from slipping. Decorator Lenore Ullman used warm colors to draw the widespread space together and to stand up to the vividness of the cypress wood used throughout the house, and she scattered accents of blue to complement the marine view.

MORE PICTURES OF THIS HOUSE ON PAGE 150

VELMA SUMRALL and LUCILLE GERMANY

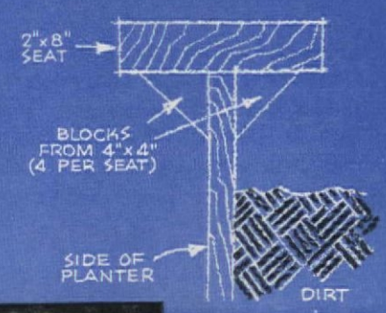
SUMMER

For you, who have no outdoor living area, here's...

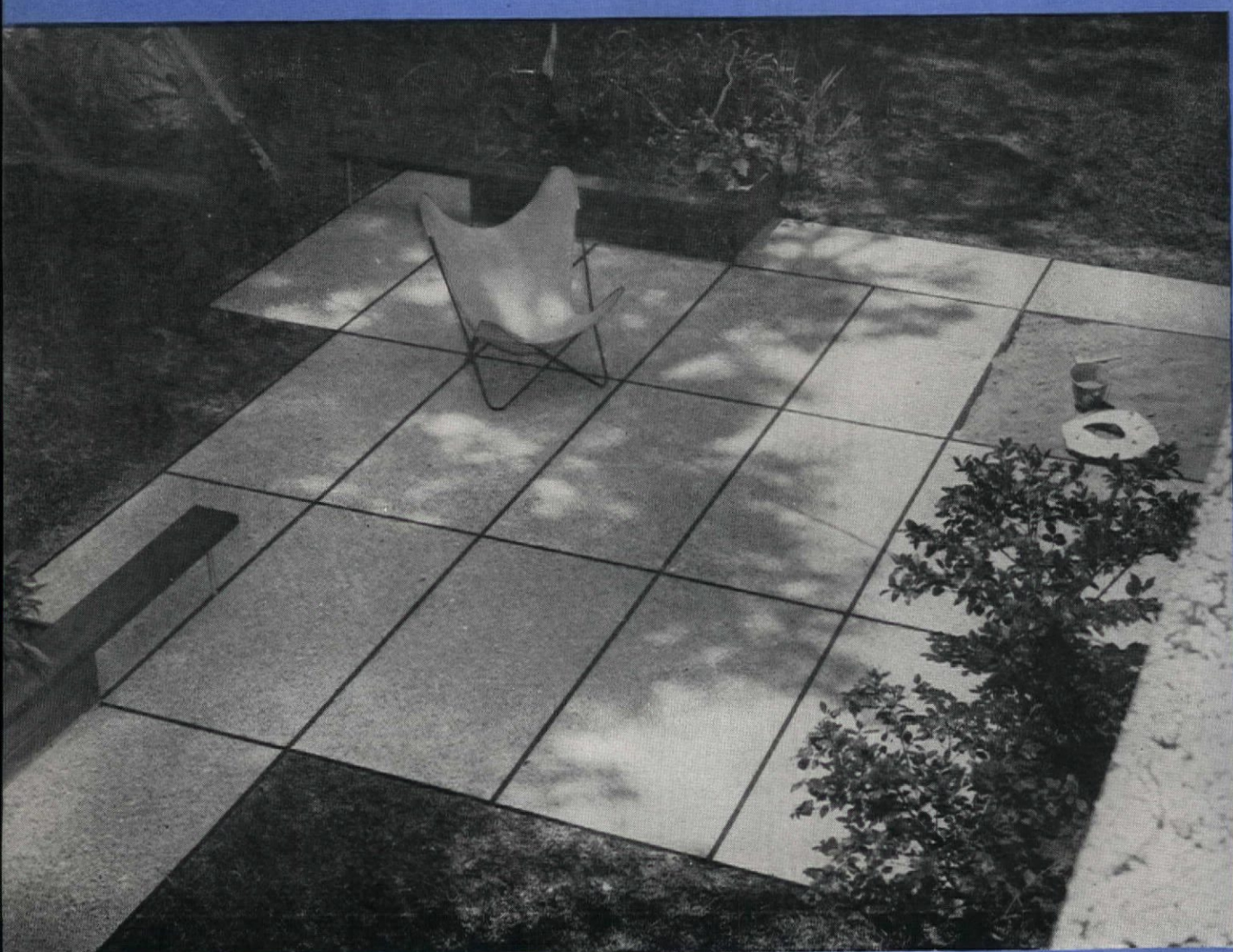
How to Build a Terrace

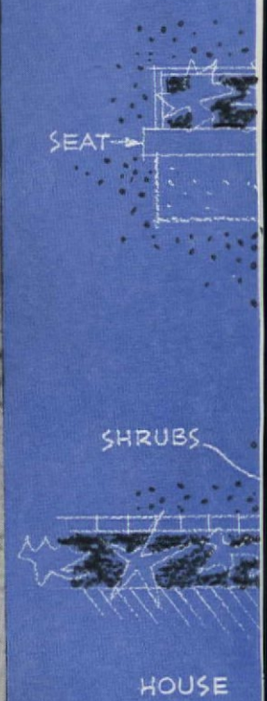
When the lowest contractor's estimate came to $600, the Duane Fosslers of Houston, Texas, decided upon do-it-yourself to achieve the 320 sq. ft. terrace they wanted. The gratifying result you see here cost them only $70. For the amateur, there are three advantages to the "Fossler" method of pouring the cement in individual blocks: There is no large expanse to level and trowel; the danger of cracking is minimized; the work may be done bit by bit, or in one fell swoop – it's up to you.

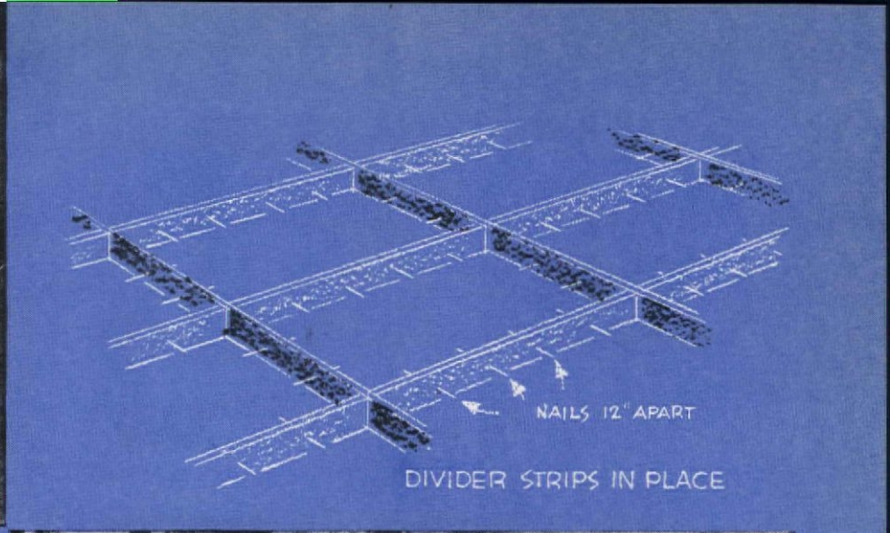
1 Draw up a scale plan of your proposed terrace, showing the shape, size, and relationship to your house. Then mark out the area on ground using stakes with string stretched between them. Although this "block" method permits you to add to, or subtract from, the finished paved area, now is the time to make any major corrections. When the plan satisfies, dig out the entire outlined area to a level depth of 8 inches. In warm climates, fill with 4" of tamped sand; in colder areas, use 4" of gravel or cinders to take care of the expansion of subsoil in freezing weather

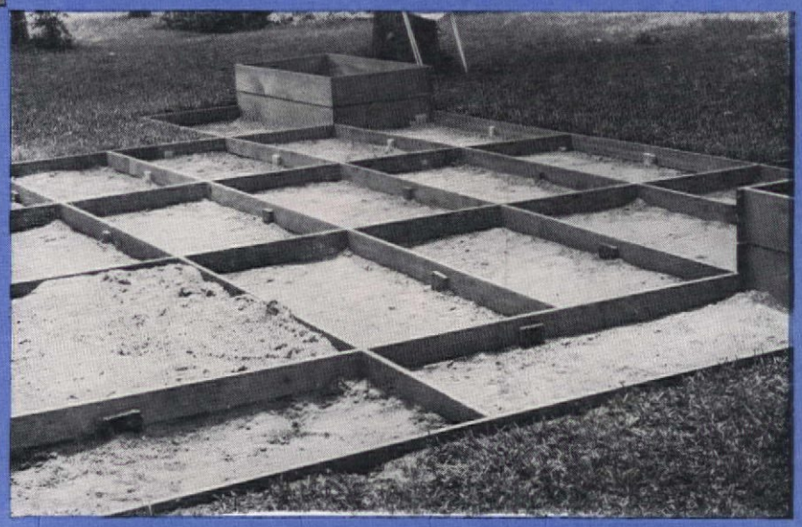


SECTION THROUGH SEAT

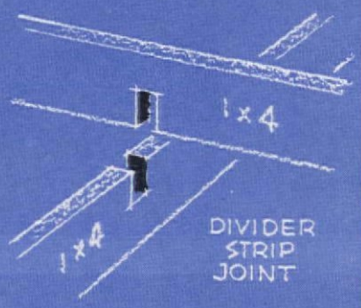


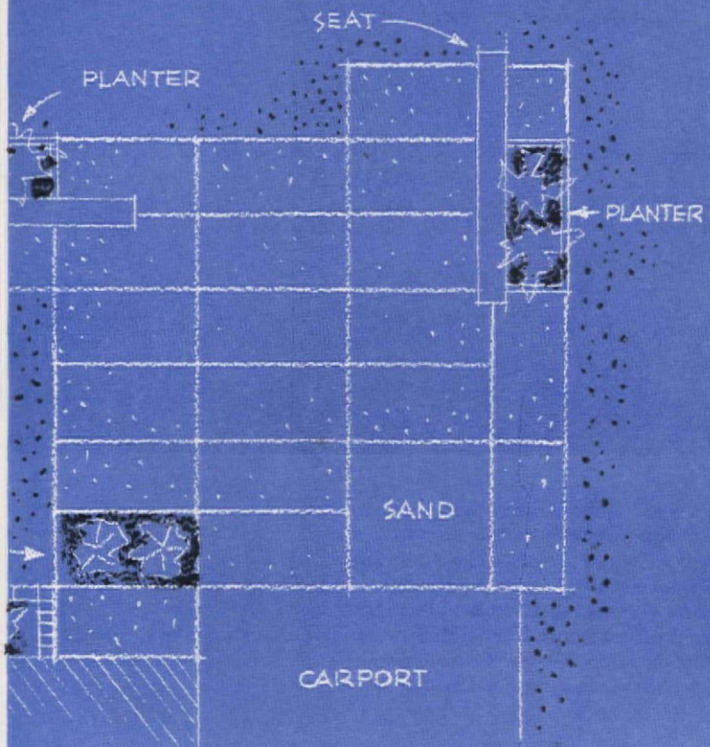






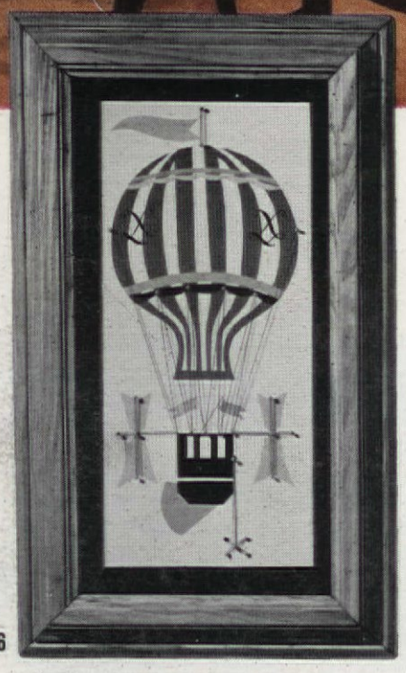
2 Because of its durability and resistance to decay, use only redwood for this project. Cut forms from 1 x 4 construction-grade redwood. Join as shown. Assemble grid over fill, and slope slightly to provide surface drainage. Drive stakes into ground beside 1 x 4's at frequent intervals, and nail to grid with aluminum nails. To keep forms in place after concrete is poured, drive aluminum nails through 1 x 4's (see sketch, top of page). Build planter boxes to desired height. Attach seat as shown at left. Paint wood with powerful stain as concrete will bleach it quite a bit lighter





3 Level sand to height of bottom of grid work. Dry-mix your concrete using one part cement, four parts pea gravel, and two parts clean sand. Add water to make a workable mix, then start filling forms. You can fill just a few at a time, or the whole batch at once. Fill forms level with top of wooden forms—be careful not to leave any hollows or bulges. After concrete begins to set, sweep with a stiff bristled brush, and wash away loose cement and sand with a hose. This will leave an attractive and practical rough pebbled finish. Cure concrete by keeping it covered with wet newspapers for several days

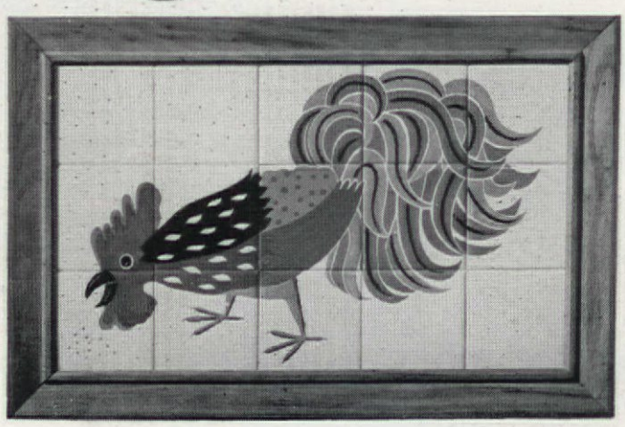
4 You can have individuality and variety in many ways. For example, you might use triangular forms instead of rectangles, or you could color the concrete (see page 154), add panels of brick or flagstone, use more planters, more built-in seats. The Fosslers made a sand box by filling one grid with fine sand; you might turn one into a sunken firepit, or add a barbecue



1596

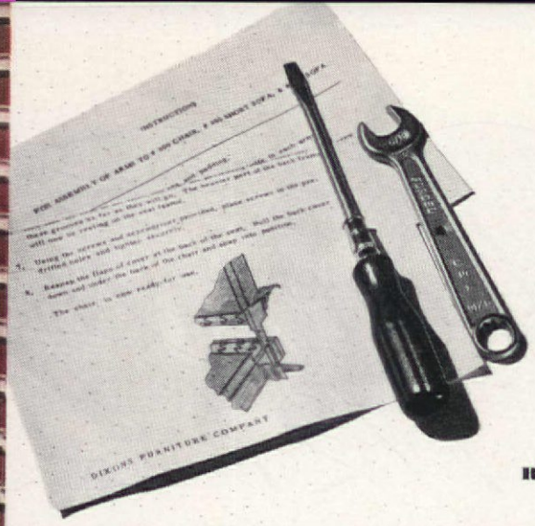
Adaptable and well-designed side chairs (upper left) come assembled but unfinished—ready for your choice of paint or stain. We added the gay seat pads. Each chair, $9.95. Jeff Elliot

1499



Put together the "pictures":
Ascension balloon in gay colors is a three-dimensional picture you can reproduce with an assist from Painting Pattern **1596**, 25¢
A bright guy is our rooster, for he's all decked out in the boldest colors, painted on tiles and framed for use as a serving tray or hanging wall decoration. Painting Pattern **1499**, 35¢
For an up-to-the-minute effect, a clock face pasted on plywood. Chain and rings of drapery hardware make it a "watch"

PATTERN ORDER FORM ON PAGE 144



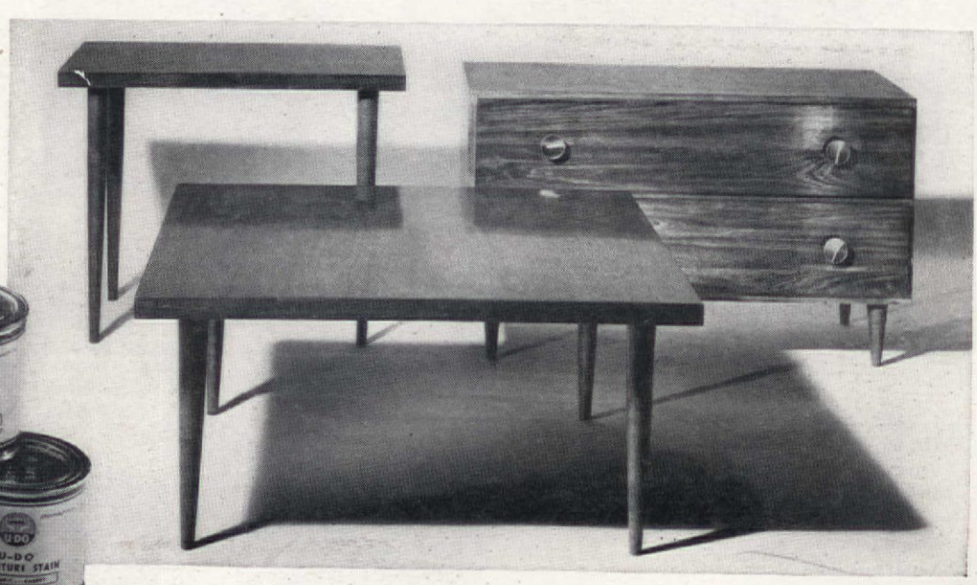
Handsome upholstered pieces have hidden as well as obvious virtues, for they are very well built. You have several models to choose from, and a wide selection of fabric or vinyl coverings that slip off for cleaning or changing. Tools and assembly instructions are included. Sofa shown in room setting, $116.50 in fabric illustrated. Arm chair, $66. Dixons Furniture Company

ROBERT W. HOUSEMAN

Whether or not you relish fitting together jigsaw puzzles or watch parts, putting a room together yourself, very literally, is a mighty rewarding experience, from the standpoint of personal satisfaction as well as for reasons of thriftiness. The furniture in this room needs *you* to assemble it in such handsome order, for the manufacturers ship it directly to your home knocked-down (some pieces are finished, some unfinished), in compact cartons. As payment for the small amount of labor you contribute, they pass along to you their considerable savings in high-paid labor costs and shipping charges. These pieces are well constructed, and styled to suit many tastes. Styles, price, and personal gratification also governed our choice of things to companion such furniture. Draperies of a smart but inexpensive cotton plaid can practically make themselves if you call upon the aid of hemming and pleater tapes. The accessories, bright in color and wise in style, also wear easy-on-the-budget price tags—or are the kind you can make for yourself.

Put This Room Together Yourself

Fine hardwood veneer tables come knocked-down and unfinished, but packed in each carton are all necessary parts, including wipe-on finish, wax, and stain. You specify choice of blond birch or cherry. For matching up such other pieces as the sleek two-drawer chest we show, separate kits of the easy-to-use wipe-on finish and stain are available at $4.95. Chests and tables come in various styles and sizes. This chest, unfinished, $24.95. Country Workshop. Coffee table, $25; end table, $20, General Plywood



MORE ASSEMBLE-IT-YOURSELF FURNITURE ON PAGE 116

For additional information about merchandise pictured, see "Where Credit Is Due," page 147

Windrow Farm 1721

BARBARA HART

Welcome to Windrow Farm, Moorestown, New Jersey, a working farm with 96 acres and about a hundred head of prize-winning cattle. Here, on a hilltop, stands the home of the Herbert M. Kieckhefers, and, like every lovingly restored homestead, it has a heart-warming history; but the Kieckhefers did *not* buy the house with the intention of breathing new life into old walls. Nothing so simple. They wanted a country place, not too far from Mr. Kieckhefer's business in the city—a home to live in the year round, where Mr. Kieckhefer could enjoy his hobby of raising cattle, where Mrs. K., who had studied landscape architecture at college, could garden without limitations, where their daughter Gretchen could keep horses. So they bought a suitable property, planning to build a new home upon it. The venerable farmhouse (dated 1721, the oldest marked dwelling in the region) was to be salvaged for occupancy by a tenant farmer. Plans for the new modern house were drawn up and approved; the Kieckhefers were ready to begin building it.

"But every time we drove past that tumble-down old house," Mrs. Kieckhefer says, "I knew that we just couldn't pass by such wonderful old fieldstone and brick—we couldn't bear *not* to live in the old house ourselves." Her family agreed, so Architect Herbert Leicht, an authority on Colonial Philadelphia, was called in to plan the restoring, remodeling, and the additional buildings so beautifully attuned to the original house. For Mr. Kieckhefer, there's a combined study and farm office, fairly bristling with blue ribbons. For Gretchen (who has since married and moved to a home of her own), there was a workshop for refinishing antiques in the stable of her mare, Macaroon. But office, garage, servants' quarters and farm buildings all form a well-composed complex of related structures surrounding the swimming pool and a cleverly landscaped area to the rear of the house. From the terrace at your right, every view, framed by wrought-iron grillework that softens the lines of the house, is pleasing—every outbuilding, no matter how utilitarian, is handsome. Landscaping was blueprinted by Mrs. Kieckhefer and executed by Landscape Architect Thomas W. Sears.

CONTINUED ON PAGE 120

Owners: Mr. and Mrs. Herbert M. Kieckhefer
Architect: Herbert Leicht
Decorator: Andrew Baird
Landscape Architect: Thomas W. Sears

Instead of renovating it for a tenant farmer, the Kieckhefers restored the venerable farmhouse for themselves. Dressed in greenery, framed by box, it stands on a hilltop crowned by magnificent old shade trees—a Cinderella of a house, now loved and cherished by its owners

To the rear of the house the real expansion took place, a complex of new farm buildings designed, as were the outbuildings of ancient country estates, with an eye to great beauty. Ranged around a pool and a tenderly landscaped garden, they are enjoyed from the rear terrace furnished with antique pine pieces found in the attic of a family friend

BLUE

AN OLD FAVORITE BECOMES HIGH FASHION

GERTRUDE BROOKS DIXSON

● Color trends in home fashions go through pretty much the same evolution as color trends in women's clothes: first, you'll find a color appearing in a few accessories, then in very "high style" items. If it "takes," it becomes THE color—thoroughly tested for becomingness and livability. The new-again blues—pale to middle green-blues such as these; and, more and more, the deeper blue-blues—have risen above the horizon and are now high in the sky.

You can be sure a color trend is afoot when you find it underfoot. Below, nine versions of new blues in carpets, the richness and sparkle of their colors due to content (synthetics, for instance, that dye in clear, sharp tones) and to new weaving techniques. **1.** Barwick Mills' "Royal Tweed," twisted cotton loop pile in three tones of blue tufted to latex-coated jute. $9.95 sq. yd. **2.** Downs' "Manor Lane," all-wool pile woven in an irregular arrangement of high and low loops. $19.95 sq. yd. **3.** Magee's "Radar," tufted in loops of twisted white and blue. Synthetic yarns account for the clear ring of their tones. Latex backed. $7.95 sq. yd. **4.** Gulistan's "Sequoia," another lush example of tufting, has a soil-resistant finish, is 10% nylon, 90% carpet rayon. $10 sq. yd. **5.** Bigelow's "Crescendo," all-wool carpeting in which tufting subtly intermingles varying tones of blue, black, white. $11.50 sq. yd. **6.** Firth's "Tuft-woven," all-wool with a tufted look and a shimmering effect. $11.95 sq. yd. **7.** "Invader" by Archibald Holmes, a dense pile Wilton weave—all-wool in an iridescent turquoise. $19.95 sq. yd. **8.** Masland's "Prologue" all-wool with high and low loop piles woven on velvet loom, latex backed. $8.95. **9.** "Cosmopolitan," a Delvogue by Deltox. Reversible fiber, blending two green-blues and white into a cool, sparkling blue. 9′ x 12′ size. $22.95. **10.** With your new blue carpet, "Butterfly Spray," a dramatic wallpaper by William J. Galligan.

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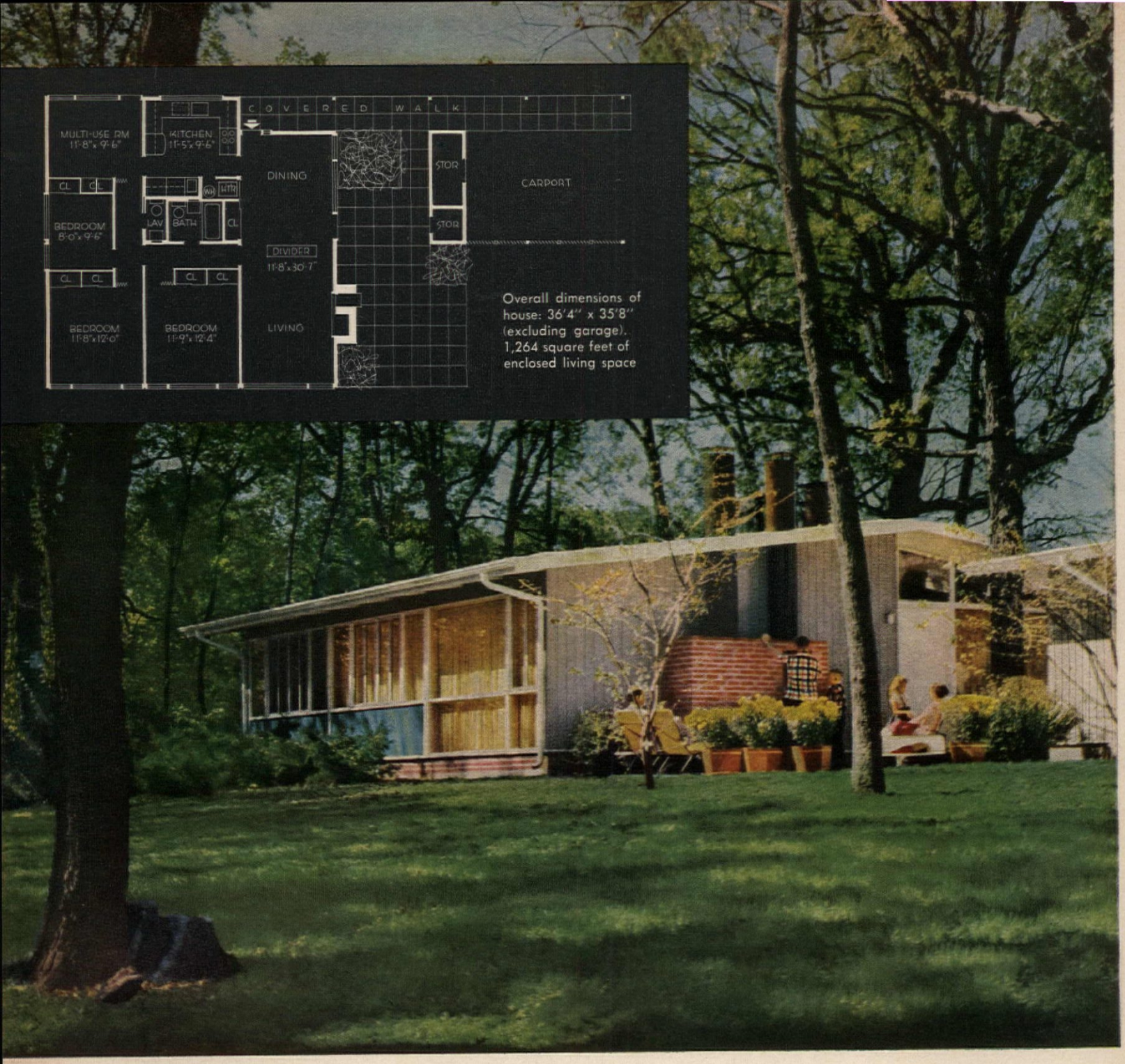
ALL PRICES ARE APPROXIMATE

See "Where Credit Is Due," page 147

You needn't wrap yourself all in blue to enjoy its refreshment. For example, if you have followed the trend to the mochas and mustards, a few new blue notes (perhaps replacing the corals that used to be mandatory with mocha) will give your rooms a fresh start. The switch is easy, for designers have mixed mochas and mustards with blue —a spruce and charming combination. The ingredients of these two settings, so harmonious together, could also be used individually to spark mocha surroundings. In the Modern scheme above, atop Mohawk's "Solitaire" carpet in Grotto Blue (subtle, yet brilliant in nylon and durlon) we used furniture by Valley Upholstery Co., the sofa and chair both upholstered in mocha. For a switch, we added slipcovers that blend with blue or with mocha (Everfast's "Calypso" on the sofa, their "Blazer" on the chair). Walnut tables are also by Valley, and the white Formica top of the coffee table adds a crisp accent. For blue-sparked Traditional (left), Magee's handsomely scrolled all-wool "Avon Park" carpet, and new mocha-plus-blue wisdom in Jofa's "One Dozen Roses" print fabric and in the star-spangled upholstery fabric, "Cobweb" by Cheney, Greeff. Chair, Hickory.



¼ Million Dollar Search for

THIS IS BLUEPRINT HOME NO. 43 • YOU CAN BUY THE

ARCHITECT: FRANCIS D. LETHBRIDGE

To spotlight newer and more economical methods of residential construction, The United States Gypsum Company joins with The National Association of Home Builders and members of The American Institute of Architects in a mammoth design project. This house, sponsored by The American Home Magazine, represents the thinking of some of the best building brains in the country. You can see it in person during the month of April in Barrington Woods, on County Line Road, just west of Highway 12, Barrington, Illinois

Two years and $1¼ million after the inception of the project, The United States Gypsum Company, one of the country's biggest manufacturers of building materials, unveiled its Research Village in January to a professional audience of 20,000 merchant builders. Located 30 miles northwest of Chicago's Loop, the Village is essentially a testing ground for practical new design and construction ideas—and for new applications for materials already in use. Forty top architects submitted plans for houses, six of which were finally erected.

American Home chose this house to bring its readers a preview of building techniques which may make the house you buy or build in the next few years a better place to live in—at less cost to erect. Some of the cost-saving features are: carport, instead of fully enclosed garage; poured concrete slab, saving excavating costs; half-chimney with two galvanized iron flues (one for outdoor barbecue), saving masonry costs; perimeter heating system which washes warm air up over window areas, making possible large expanses of single-thickness plate glass instead of double glazing; elimination of passageways to add that little-used square footage to the living areas. On the next pages you'll see examples of new construction methods which, as workmen become more familiar with them, will result in further savings in time and labor costs. (For building data, see "Where Credit is Due," page 147).

CONTINUED ON THE NEXT PAGE

How to Get the Plans · See Page 149

New Ideas

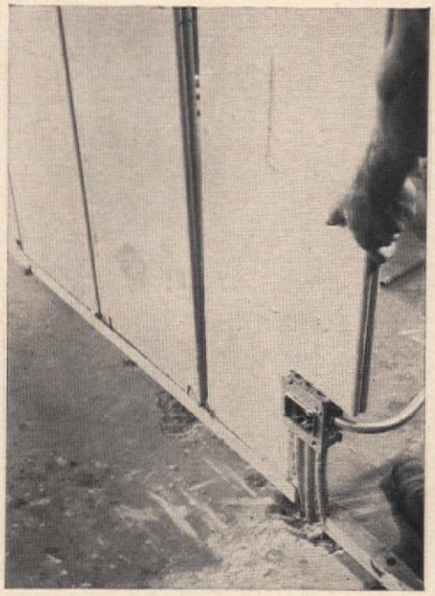
PLANS AND BUILD IT

INTERIOR DECORATOR: MARIE STOSSKOPF, A.I.D.

Living room is part of big 30′ span which also includes dining area. Space is planned so that living-room area has no through traffic lanes. Architect provided good wall space on which to plot a long sofa and end tables exactly centered opposite fireplace (out of picture at left). Wall of windows was planned for south orientation to flood the room with sunshine during the winter months

(Begins on page 60)

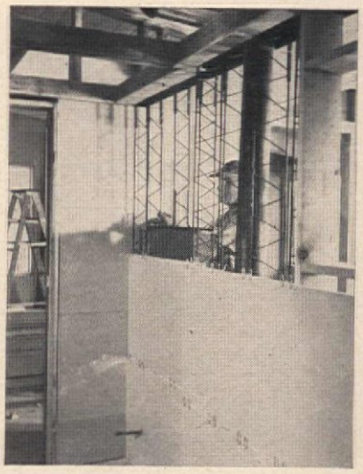
NO STUDS ARE NEEDED in this new method of building interior partitions. Baxbord panels have tongue and groove edges on long sides, slip into slot in rafter, are secured to floor by wood runners on each side of wall



FITTING AROUND CONDUITS IS EASY. Here, bottom corner of one panel was cut to fit around outlet. Conduits running vertically in wall are placed between panels of Baxbord

FINAL WALL IS 2¼″ THICK. Basic panel comprises two Sheetrock panels laminated at mill. On job, a ⅜″ thick, 4′ wide panel is applied to both sides of wall

Good Ideas to Study in This House



SKELETAL STEEL STUDS in another partition system allow plumbing and conduits to thread through anywhere

ACOUSTICAL TILE ON CEILING of kitchen effectively muffles clatter of clean up and noise of dishwasher's cycles

- A new, low-cost, easy "slip in" method of partition construction that eliminates the need for studs
- A new steel stud partition system that has higher resistance to sound, yet costs no more than standard construction
- Perimeter heating to blanket large glass areas with warm air, permitting the use of single glazing in colder climates
- Elimination of all halls to add usually wasted square footage to the main rooms themselves
- Sound-conditioning in the kitchen to deaden the clatter of pans, dishes, the noise of appliances

Place and Show

GERTRUDE BRASSARD

We've always thought it made good sense to eat your centerpiece and admire it too, and an assortment of relishes can be so attractive that it's a pity not to play them up prettily. In this respect, "Gourmet Hound" invites you to put on the dog—use all five sections, or fewer to make him shorter but no less sweet—and for condiments, use his side kick, the "Spice Hound," also a mascot of parts. They are ideal companions for Robeson's smart stainless steel flatware with its stratified Formica handles, and for the gay "Calico" pottery by Peter Terris which can adapt itself to more formal situations as well (you may have cups and saucers instead of mugs). For this setting, the hand-woven mats by Grace Richey Clarke are perfect in color and texture, but the dinnerware looks just as well with other types of napery in a range of other colors. Fostoria's generous two-tone crystal goblet adds a dressed-up touch, as does Ronson's "Tropicana" ash tray and lighter.

For further details about this table setting, see "Where Credit Is Due," page 147

NEW

APPLE JELL-O

Now there are seven delicious flavors! Jell-O's latest has a bright, refreshing taste—a magnificent golden color! It's a sensation for salads (and for desserts)!

JELL-O IS A REGISTERED TRADE-MARK OF GENERAL FOODS CORP.

Tonight?

Family Food

Spring Fever always gets me—gets me right in the kitchen, that is. Then two things always happen! There is a sudden spurt of downright summer foods; and there is a genuine effort to deck some of the old, tired, all-winter foods in a new spring wardrobe. Contradictory this may be, yet contradictory is as good a synonym as any I know of for Spring Fever. So this month we have recipes to hit the spot if you suffer from either or both of my conditions!

On-a-Cloud Pie is a real rarity—it looks dainty and fluffy and for-the-girls, but tastewise it is as terrific a hit with the masculine members of the family as any lemon pie you will ever concoct. Use the egg whites for the meringue pie shell, then use the yolks for a delicious filling. You could top it with whipped cream if your family has super-sweet teeth, but I recommend that you try it our way first, for it is rich and wonderful just as we have shown it.

While on the summery subject, let's talk about the Veal Loaf. Being a working gal myself, I am always attracted to either the very quick recipe or the do-it-ahead kind. This veal one is a particular

CONTINUED ON PAGE 70

VEAL LOAF

CHEESE POPOVERS

BRAISED LAMB SHOULDER CHOPS

CASSEROLE OF CAULIFLOWER

ANGEL FOOD CUP CAKES

ON-A-CLOUD PIE

For information about table appointments, see "Where Credit Is Due," page 147

JEANNIE WILLIS

How to Feed That Spring Fever!

RECIPES ON PAGE 71

FISH PARMESAN

GREEN BEANS PLUS

Take a Can of GREEN

JUNE M. TOWNE

Green Beans Plus to begin with, and called that because our recipe lists many tricks and combinations for making green-beans-from-a-can a new treat each time. A supply of canned beans—cut, whole, or French style—assures color and succulence to any hurry-up meal, but we also like them in recipes especially planned to take advantage of their good nature—as a complement for sauced fish, as a surprise with chili, blended with Swiss cheese to taste delicious and stick to the ribs. And don't skip the salad mixture, sweet and sour, and very Pennsylvania Dutch—without the tomatoes, it's a relish or appetizer; served hot, it's perfect with beef.

DUTCH BEAN SALAD

SWISS BEANS

RECIPES ON PAGE 74

For details about table appointments, see "Where Credit Is Due," page 147

CHILI GREEN BEANS

BEANS

LOOK NO PIN NO BOWL NO MESS

Here's how to make a pie shell – in just no time at all – and with no mess to clean up!

Sift 1½ cups
all-purpose flour
1½ tsp. sugar
1 tsp. salt
right into an ungreased pie pan

Combine ½ cup cooking oil
2 tbs. cold milk
in measuring cup. Whip with fork until cloudy. Pour over flour mixture and mix with fork until flour is blended

With hands, press into shape, partially covering rim. Pinch dough into fluting for edging. Prick and bake at 400° F. for 12-15 minutes

Dip right in – the flavor's fine

with this livelier catsup

- ✓ Make no mistake about it. All catsups do *not* taste alike — and here's DEL MONTE Brand Catsup to prove it.
- ✓ The *only* catsup made with superlative *Pineapple Distilled Vinegar* is DEL MONTE. And it's a revelation what this sparkling vinegar does to aid and abet the flavor of ripe tomatoes and fragrant spices in catsup.
- ✓ Extra added attraction? It's the dependable quality you get in every food with the familiar DEL MONTE label.

You'll like the handy screw cap ...so easy to open and close.

Try these other DEL MONTE Tomato Products, too!

Tomato Sauce Tomato Juice
Stewed Tomatoes Chili Sauce
Peeled Tomatoes

Family Food

(Begins on page 66)

pet, for I can do it in advance, AND I can do it piecemeal. It does not depend on 100% concentration and no interruptions—*not* true of many of these fancier-looking recipes. Depending upon the time you have and the occasion, you can elaborate on the decoration of it, or just coat it with the gelatin mixture. Try it for one of your weekend meals, and see if your family doesn't do away with the remnants for Sunday snacking.

Cheese Popovers are just perfect to serve with your spring salads and summer ones. The tang of the cheese adds a wonderful flavor note to an all-time favorite, and if you have always been leery of trying them, now is a good time to get over it—for if you will read the recipe you will see how really easy they are to make.

Shoulder lamb chops can be so durned tough—yet they have such sweet flavor that I am very fond of them. This recipe for Braised Chops is certainly nothing newfangled, yet may just be the jog you need to add them to your menus. Slow simmering eliminates toughness, and vegetables cooked with it somehow pretty it up.

Casserole of Cauliflower is a recipe I think is just terrific. I have written often about getting your family to eat the vegetables they think they don't like, but never have I admitted to my own guilt about the vegetables *I* don't like, and therefore don't serve. And I bet if you are honest with me, you will have to admit that you work less hard on your dislikes too. So this month I face up to cauliflower with the wonderful help of Mrs. Jones. This is a casserole mixed with all kinds of goodies —walnuts and pineapple to mention two—then baked together for a magnificent, new-tasting vegetable dish. The real truth of this matter is not the usual "even if you don't like cauliflower you'll like this" but instead: "even if you *do* like it, you'll like this." That is how unlike cauliflower it is.

"WHY DIDN'T I THINK OF THAT"

For the "why didn't I think of that" department, we have Angel Food Cupcakes. Use either mix or your favorite recipe—but bake in cupcakes instead of the big tube pan. You can see at once all the possibilities of frosting them with different frostings, of using as bases for shortcakes, of freezing half the batch. To be honest, somehow I never begrudge my children one of these as an after-school snack, yet would be outraged if they despoiled a whole cake!

Not illustrated here, but a recipe you want to be sure to read is on page 74. Mocha Chiffon Pie is its name—and it uses that wonderful new pie shell method you see introduced on page 69.

Make it Monterey Spaghetti

Singing with California flavor!

Quick to make—that's one special feature of this spaghetti dish. But it's the flavor that's really special—the sunny, satisfying *flavor* of ripe olives from California. Try it for yourself this easy way:

- 2 cups (½ lb.) uncooked spaghetti
- 1 cup ripe olives
- 1 lb. ground lean beef
- 1 minced clove garlic
- ½ cup chopped onion
- 1 tbsp. olive oil
- 1½ tsps. salt
- 1½ tsps. chili powder
- 2 cups tomato sauce
- Sharp American cheese, grated

Cook spaghetti in boiling salted water until tender. Cut olives into large pieces. Fry beef, garlic and onion in hot oil about 10 minutes, stirring frequently. Blend in salt, chili powder, tomato sauce, olives and spaghetti. Cook about 5 minutes. Sprinkle generously with grated cheese. Bake in hot oven (400° F.) 5 to 10 minutes or until cheese is melted. Serves 6.

Make many more meals sing with California flavor by having ripe olives as "finger food" at table... while watching TV...when guests drop in. Let a bowl full of ripe olives be your friendly "welcome bowl."

Free Ripe Olive Recipe Booklet. Write today for your free copy of the beautifully illustrated 16-page booklet, "Elegant but Easy Recipes with California Ripe Olives." Address: Olive Advisory Board, Dept. A-57, 24 California Street, San Francisco 11, California.

ripe olives*

make meals SING with California flavor

*RIPE, GREEN-RIPE...WHOLE, PITTED, CHOPPED, SLICED

American Home Recipes

(Family Food, pictured in color on page 66)

• braised lamb shoulder chops

Preparation time: 5 min.
Cooking time: 45 min.

4 lamb shoulder chops (cut ½ inch thick)
1 tsp. fat
1 tsp. salt
⅛ tsp. pepper
1 green pepper, sliced
½ lb. mushrooms
4 carrots, cut in ¼-inch slices

• Heat the fat in a skillet. Brown the chops in fat; cover. Reduce the heat and cook over low heat for 15 minutes. Turn chops, add vegetables, and continue cooking until meat is tender (about 30 minutes).

Serves 4 ***225 cal. per serving*** ***Source of Vitamin B***

Tested in THE AMERICAN HOME KITCHENS

• on-a-cloud pie

Preparation time: 15 min.
Baking and chilling time: 3 to 4 hrs.

4 eggs, separated
1½ cups sugar
¼ tsp. cream of tartar
3 tbs. lemon juice
1 tbs. grated lemon rind
½ pint heavy cream

• Separate the eggs; sift together 1 cup sugar and the cream of tartar. Beat egg whites until foamy and gradually add sugar mixture, continuing to beat until mixture forms peaks. Butter a 9-inch pie plate; turn in meringue, lining plate to make sides higher than center. Bake in slow oven, 275° F., for 1 hour. Cool. Beat egg yolks slightly; stir in remaining ½ cup sugar, lemon juice, and rind. Cook in double boiler until thickened (8 to 10 minutes). Cool. Whip cream, combine with lemon mixture. Fill meringue shell. Chill 2 or 3 hours.

Serves 6 ***334 cal. per serving*** ***Source of Vitamins A, B***

Submitted by Janet Haste

Tested in THE AMERICAN HOME KITCHENS

• casserole of cauliflower

Preparation time: 15 min.
Baking time: 25 min.

2 pkgs. frozen cauliflower
1 can (1 lb. 4 oz.) crushed pineapple, drained
½ cup chopped walnuts
14 ripe olives, sliced
2 pimientos, chopped
Juice of 1 lemon
Juice of 1 orange
Dash of tabasco
Pineapple juice (drained from can)
½ cup butter
½ cup bread crumbs

• Drop cauliflower into rapidly boiling water. Cook for 5 minutes; drain. Place cauliflower in casserole. Add walnuts, olives, and pimientos. Spread crushed pineapple over cauliflower. Prepare a sauce from fruit juices, thickening sauce with flour and water mixture. Top with crumbs and dot generously with butter. Bake in moderate oven, 375° F., for 25 minutes.

Serves 8 ***162 cal. per serving*** ***Source of Vitamins B, C***

Submitted by Mrs. Egbert Jones

Tested in THE AMERICAN HOME KITCHENS

• cheese popovers

Preparation time: 5 min.
Baking time: 25 min.

1 cup sifted flour
½ tsp. salt
2 well-beaten eggs
1¼ cups milk
¼ cup grated Cheddar cheese

• Add salt to flour. Combine eggs and milk; pour onto flour, stirring until well blended. Fold in cheese. Heat well-greased muffin or popover pans in oven until very hot. Pour batter into pans, filling muffin pans half full. Bake in hot oven, 425° F., 20 to 25 minutes. Prick popovers with fork during last 5 minutes of baking to allow escape of steam. Serve hot.

Makes 12 popovers ***90 cal. per popover*** ***Source of Vitamins A, B***

Submitted by Mrs. G. Bredow

Tested in THE AMERICAN HOME KITCHENS

• veal loaf

Preparation time: 2½ hours
Chilling time: 4 to 6 hours

1 veal breast, about 3 pounds
1 large onion, sliced
2 tsp. salt
½ tsp. pepper
1 cup chopped celery
6 cups boiling water
1 envelope unflavored gelatin
3 tbs. cold water
1 cup mayonnaise

• Place veal, onion, salt, pepper, celery, and boiling water in large kettle. Bring to boil. Cover; simmer gently for 2½ hours or until meat is tender. Drain, reserving liquid. Remove meat from bones; cut into coarse pieces. Strain liquid and reduce to ½ cup by boiling uncovered. Pack meat into small mixing bowl or oblong pan. Add liquid. Let stand until cold. Cover with waxed paper; chill thoroughly (4 to 6 hours). When firm unmold on flat plate. Soak gelatin in cold water for 5 minutes. Dissolve over hot water. Add slowly to mayonnaise, stirring constantly. Pour mixture over veal; spread with spatula to cover all sides. Garnish as desired. We used wedges of orange rind, ripe olives, and green pepper to make our design. Chill until serving time.

Serves 10 ***390 cal. per serving*** ***Source of Vitamin B***

Submitted by Mrs. John G. Conover

Tested in THE AMERICAN HOME KITCHENS

• angel-food cup cakes

Preparation time: 15 min.
Baking time: 15 min.

• Prepare angel food mix according to package directions. Place batter into ungreased muffin pans filling cups ⅔ to ¾ full. Bake in 375° F. oven about 15 minutes. Invert pans to cool.

Makes 30 cup cakes ***40 cal. per cake*** ***Source of Vitamin B***

Submitted by Daniel K. Dodge

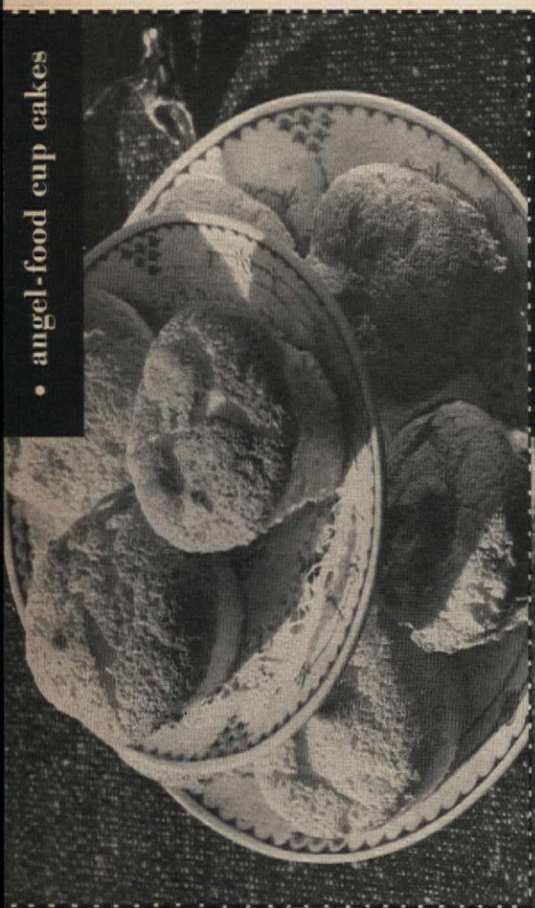
Tested in THE AMERICAN HOME KITCHENS

AMERICAN HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for $1 from:

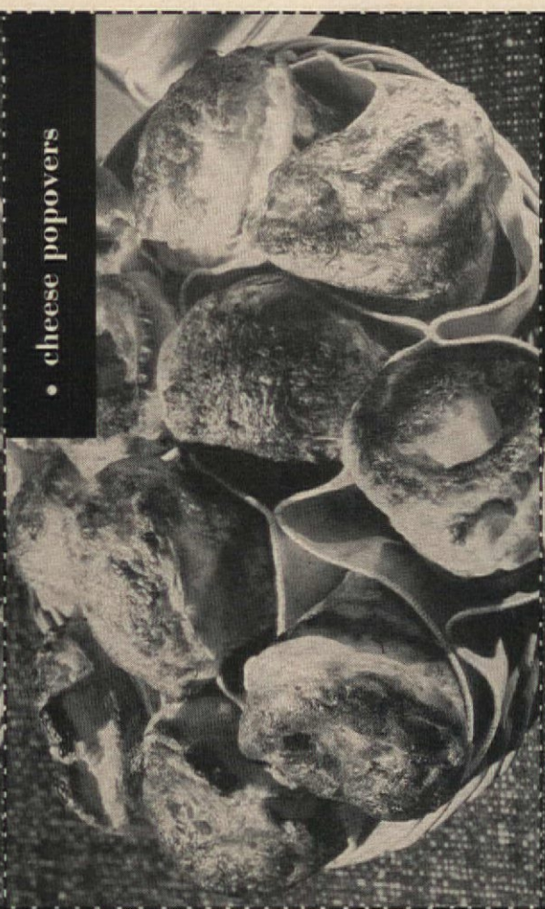
THE AMERICAN HOME, Dept. A-55
American Home Building, Forest Hills, N. Y.

AMERICAN HOME RECIPES

Pictured in color: Family Food, page 66 • Take a Can of Green Beans, page 68 • New Pie Crust, page 69

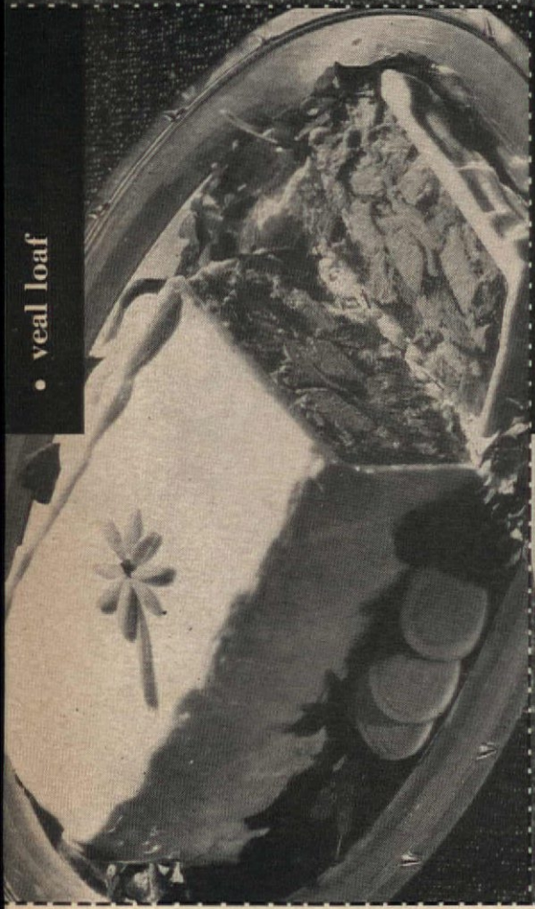


• angel-food cup cakes

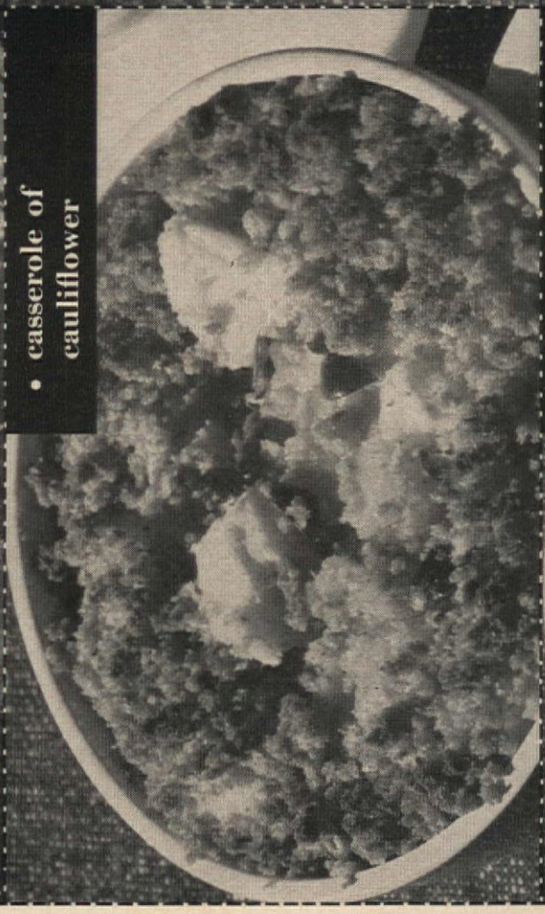


• cheese popovers

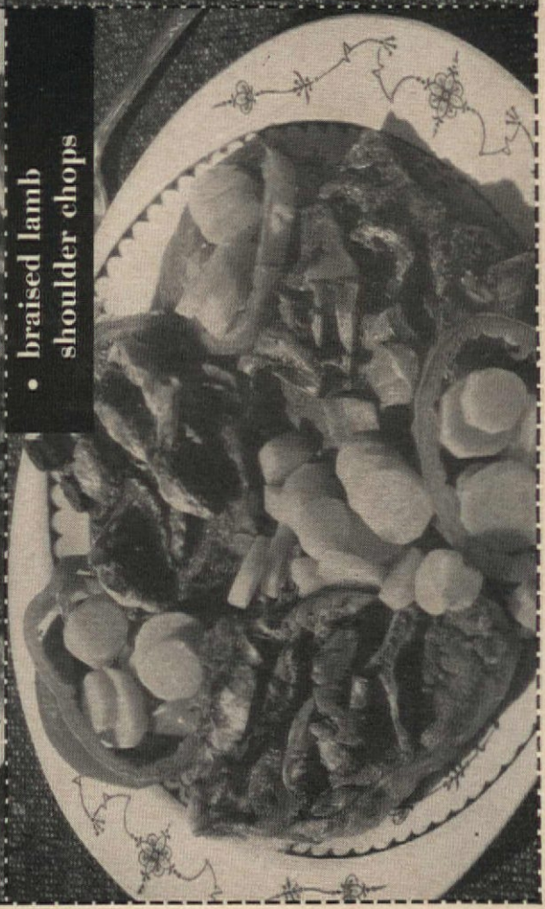
• on-a-cloud pie



• veal loaf



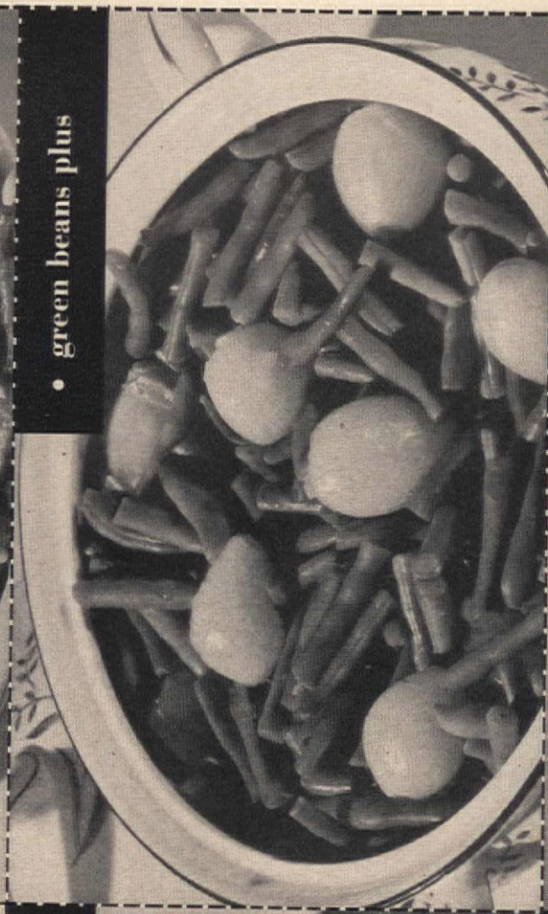
• casserole of cauliflower



• braised lamb shoulder chops

for your Menu Maker Card file

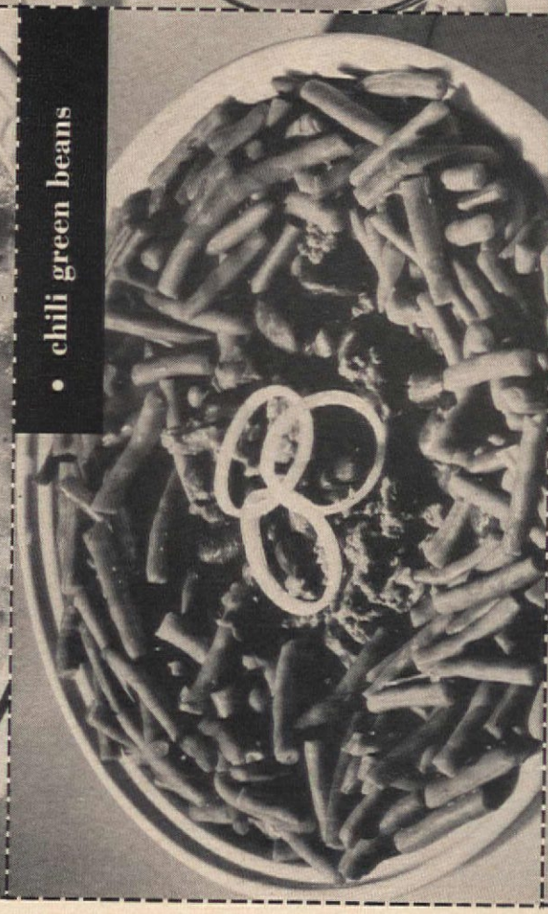
• fish parmesan



• green beans plus

• mocha chiffon pie

• swiss beans



• chili green beans

• dutch bean salad

American Home Recipes

(Take a Can of Green Beans, pictured in color on page 68)
(New Pie Crust, pictured in color on page 69)

• dutch bean salad

Preparation time: 10 min.
Chilling time: 2 hrs.

3 slices bacon
2 tsp. sugar
2 tbs. vinegar
Dash salt
1 can (1 lb.) green beans
6 tomatoes
Lettuce

• Fry bacon; add sugar, vinegar, salt, and beans including liquid. Chill—then drain. Put beans in scooped-out tomatoes. Serve on salad greens. This recipe is delicious served as a hot vegetable with meat or poultry.

Serves 6 *84 cal. per serving* *Source of Vitamins A, B, C*

Tested in THE AMERICAN HOME KITCHENS

• mocha chiffon pie

Preparation time: 10 min.

MOCHA CHIFFON PIE

1 tbs. plain gelatin
¼ cup cold water
⅓ cup cocoa
½ cup sugar
½ tsp. salt
4 egg yolks, beaten
1 cup strong coffee
4 egg whites, stiffly beaten
½ cup sugar

• Soften gelatin in cold water. In top of double boiler, combine cocoa, sugar, salt, egg yolks, and coffee. Cook until thickened. Add gelatin; cool. When mixture begins to congeal, fold in egg whites which have had ½ cup sugar beaten in with them. Turn into baked pie shell. Chill. At serving time, spread with whipped cream if desired.

Submitted by Ellen R. Haste

Tested in THE AMERICAN HOME KITCHENS

Preparation time: 5 min.
Baking time: 12 to 15 min.

PIE SHELL

1½ cups sifted all-purpose flour
1½ tsp. sugar
1 tsp. salt
2 tbs. cold milk
½ cup cooking oil

• Sift dry ingredients into pie pan. Combine oil and milk in measuring cup, whip with fork until cloudy. Pour over flour mixture and blend. Press with fingers to line pan and make edge. Bake at 400° F. for 12 to 15 minutes.

Serves 8 *300 cal. per serving* *Source of Vitamins A, B, C*

• chili green beans

Preparation time and cooking time: 30 min.

1 lb. chopped beef
1 cup sliced onions
½ cup chopped green peppers
1 tsp. chili powder
½ tsp. salt
Pepper
1 can condensed tomato soup
1 can red kidney beans
1 can (1 lb.) cut green beans, drained

• Cook beef, onions, green pepper, chili powder, pepper, and salt in skillet until meat and vegetables are lightly browned. Add soup and kidney beans. Heat to serve. Turn into vegetable or casserole dish. Heat green beans and arrange around chili.

Serves 6 *361 cal. per serving* *Source of Vitamins A, B, C*

Originated in THE AMERICAN HOME KITCHENS

• green beans plus

Preparation time: 3 min.
Cooking time: 10 min.

1 can (1 lb.) green beans any style
1 can onions, drained

• Drain beans, cook liquid in uncovered saucepan to reduce liquid; add beans and onions. Heat through.

Serves 3 or 4 *28-20 cal. per serving* *Source of Vitamins A, B, C*

Quick trick for serving green beans: Combine with one or several of the following; cooked chestnuts, celery, pimiento, crumbled bacon, mushrooms, salted nuts, chopped apple, onion rings, or herbs.

Tested in THE AMERICAN HOME KITCHENS

• swiss beans

Preparation time and cooking time: 20 min.

1 can (1 lb.) green beans, French style, drained
2 tbs. butter or margarine
2 tbs. flour
½ tsp. salt
⅛ tsp. pepper
1 tsp. sugar
½ tsp. grated onion
1 cup (8 oz.) sour cream
½ lb. Swiss cheese, grated

• Melt butter or margarine; stir in flour and seasonings. Gradually add sour cream; cook, stirring until thickened. Heat green beans. Add to mixture and turn into greased 1½-qt. baking dish. Sprinkle cheese over top. Place under broiler for about 5 minutes or until cheese is melted.

Serves 6 *239 cal. per serving* *Source of Vitamins A, B*

Originated in THE AMERICAN HOME KITCHENS

• fish parmesan

Preparation time: 10 min.
Baking time: 25 min.

1 lb. fish fillets, fresh or frozen
1 can (1 lb.) whole green beans
2 pimientos, sliced
1 can condensed cream of celery soup
½ cup milk
1 tsp. Worcestershire sauce
½ cup grated Parmesan cheese

• Separate fish fillets when partially thawed; place in shallow baking dish or oven-proof platter. Arrange beans and pimientos around fish. Combine soup, milk, and Worcestershire sauce. Pour mixture over fish. Top with Parmesan cheese. Bake in moderate oven (375°F.) about 25 minutes.

Serves 4 *282 cal. per serving* *Source of Vitamins A, B, C*

Originated in THE AMERICAN HOME KITCHENS

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THE AMERICAN HOME, Dept. A-55
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Crisco ends pie crust failure

Yes! You get flaky, tender pastry every time!

Forget your fear of over-moistening!
With pure, all-vegetable Crisco, there's no guesswork about water. Because of the way Crisco is made, we can tell you *exactly* how much to use. Crisco, you see, is specially made to mix with water.

No worry about over-handling!
Just change to Crisco and Crisco's pastry method and you can re-shape and re-roll your pie dough even two or three times! Wonderful Crisco acts to keep your pie crust light and flaky and tender as you like it.

Makes sense, doesn't it? It's no secret that shortening is the most important ingredient in flaky pie crust. And pure, creamy Crisco is the finest shortening money can buy! Use it—for flaky, tender pie crust *every* single time!

CRISCO'S CHERRY PIE

(Makes one 9" pie)

If you want the easiest way ever to mouth-melting pie crust, be sure to use the pastry recipe you'll find on Crisco's wonderful "Recipe Roundup" label. Follow the double crust recipe or double the single crust recipe for perfect pastry every time.

CHERRY FILLING: Boil together 1¾ cups sugar, ¼ cup flour, ½ teaspoon cinnamon and ½ cup cherry juice. Brighten with a few drops of red coloring. Mix with 4 cups drained sour pie cherries.

DECORATION: With small cookie cutter, cut decorations on top crust. Put crust on filled pie, bake at 400° F. 40 minutes.

BAKE AND FRY WITH **Crisco** IT'S DIGESTIBLE!

You hear a bigger whoosh
You smell a fresher aroma
You taste an extra richness

Why? Because Chase & Sanborn "Dome Top" Coffee is *fresher* than any other leading brand. It's the *only* one that's *pressure* packed. And pressure packing preserves coffee freshness and flavor better than vacuum cans or bags.

Chase & Sanborn Coffees are served by more fine hotels and restaurants throughout America than any other brand.

Chase & Sanborn

THE COFFEE THAT TELLS YOU IT'S FRESHER!

Have Yourself a LOBSTER

If you can't have your lobster in season at the seashore, shortly after he emerges from the deep, or if you can't afford to have him flown to you wrapped in seaweed, you can still enjoy lobster at home, at prices no longer stellar. Many a treat may be concocted from this crustacean in a can, while South African rock lobster tails, frozen or canned, make it possible to serve lobster, boiled or broiled, as family fare on a budget. The preparation isn't difficult—but it *is* necessary to follow the rules with care.

SOME LIKE 'EM BOILED

TO BOIL LIVE LOBSTER: Prepare a large kettle of vigorously boiling water, adding 1 tsp. salt for each quart. Put in live lobsters, one at a time, allowing water to come to boiling point after each one is added. Cover. Cook over low heat 15 minutes. Lobsters should be entirely covered by water. Cool in broth, or remove and drain to serve hot. **TO BOIL LOBSTER TAILS:** Put lobster tails, thawed or frozen, into boiling, salted water. When water reboils, lower heat, cover. Boil one minute for each ounce, plus one minute more. If tails are frozen, add two minutes to the total boiling time.

SOME LIKE 'EM BROILED

TO BROIL LIVE LOBSTERS: Split. Place in broiler, shell side down. Brush with oil or melted butter. Broil about 20 minutes. **TO BROIL LOBSTER TAILS:** Thaw. Use scissors to cut lengthwise down sides of membrane covering flesh. Remove membrane. Bend tail back to crack and prevent curling. Arrange tails shell side up on preheated broiler rack and then broil from 6 to 10 minutes.

EVERYBODY LIKES 'EM SERVED MANY WAYS

AS A MAIN COURSE, boiled lobster, fresh, frozen, or canned, is delicious with a dash of lemon juice or sherry, or served up in a cream sauce, deviled, curried, or scalloped. **FOR A "COMPANY" DINNER,** prepare Lobster Newburg or Lobster Thermidor—tossed salad and fruit compote are all the accompaniment they need. **AS A SALAD,** serve chunks of lobster in avocado halves, or combine it with celery, ripe olives, and grapefruit sections. **FOR APPETIZERS DELUXE,** blend chopped lobster with mayonnaise and a dash of Tabasco—use as a celery stuffing, or spread it on crackers and broil briefly. Similar mixtures make sandwich spreads supreme.

SPECIAL PREAM BARGAIN

Cake and Pie Knife-Server

Pream is also available in glass jars in some areas.

New easy thrifty way to "cream" your coffee!

PREAM

100% DAIRY PRODUCT IN INSTANT POWDERED FORM

Rich and delicious! Made entirely from fresh sweet cream and other milk products. Nothing added!

Never sours! Never "turns"! When opened for regular use, Pream stays fresh tasting to the last spoonful. Keep handy in cupboard or refrigerator.

So economical! Costs about ⅓ less per serving than coffee cream!

Less calories! Only about half as many calories as if you used coffee cream.

Instant dissolving! Put Pream on top of your cup of hot coffee or tea. Stir and enjoy!

The new way to "cream" it is to **Pream**® it!

"Makes gracious serving so easy," says SALLY ROSS, Pream Home Economist.

"This Knife-Server makes it *so easy* to slice cake and pie beautifully. Its wide blade is stainless steel with a serrated edge that *stays* sharp.

"I offer this wonder server at cost, so you'll try the new *dairy* wonder—Pream! Delicious for creaming hot beverages, it's marvelous for cooking, too. You'll discover just *how* marvelous when you read the new Pream Recipe Folder sent *free* with every Knife-Server."

MAIL THIS COUPON TODAY TO:

SALLY ROSS, P. O. Box No. 1415, New York 46, N. Y.

Please send me_____ Cake and Pie Knife-Server(s) and the FREE new PREAM Recipe Folder. I enclose 35¢ in coin with the number copied from inside a PREAM can lid, or the label from a PREAM jar, for each Knife-Server ordered.

Name_____

Address_____

City_____ Zone_____ State_____

Can Lid No.(s)_____ _____ _____

THIS OFFER EXPIRES JUNE 30, 1955. Offer void in any state, or municipality where prohibited, taxed, or otherwise restricted.

HURRY! SUPPLY LIMITED!

Pream is available also in the Dominion of Canada, Alaska and Hawaii.

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You add immeasurably to even the simplest gift, if you wrap it with care and originality. Try the same trick with foods. Without fudging on the budget, you can glamorize any number of foods, just by wrapping them attractively—and tastily. Appetizers, sandwiches, or entrees—they all wrap up beautifully! So here are a few ideas

HELEN HOUSTON BOILEAU

WRAP IT, PLEASE!

- Wrap up small, canned cocktail sausages in squares of thinly rolled biscuit dough. Bake at 425° F. for 10-12 minutes. Serve immediately. Apply same treatment on a larger scale, using cheese-stuffed frankfurters, and serving with a tomato sauce.
- Wrap thin slices of crustless bread around drained sardines. Secure with toothpicks. Sauté in butter and serve at once.
- Wrap thin slices of peanut-butter-spread bread around crisp carrot sticks. Secure with toothpicks, and cover the ends of the toothpicks with pimiento-stuffed olives.
- Spread thin slices of crustless bread with pimiento cream cheese and wrap around celery stalks. Secure with toothpicks.
- Wrap leftover pancake around a long cut of canned luncheon meat. Heat in oven. Serve with a sauce of slightly diluted mushroom soup, adding a few finely chopped tomatoes.
- Wrap bacon strips around cheese-spread bread fingers and broil until bacon is crisp.
- Wrap thin slices of crustless bread into tight little rolls and secure with toothpicks. Fry in deep fat until golden brown. Drain on absorbent brown paper and remove toothpicks. Serve piping hot, as hors d'oeuvres or as a salad accompaniment.
- Spread crustless bread with mashed cranberry sauce. Wrap tightly around slices of sharp yellow cheese. Secure with toothpicks and dip in a diluted egg batter. Sauté or deep-fat fry until golden brown. Serve piping hot with a bit of sugar.
- Wrap groups of three slices of cooked asparagus in slices of buttered bread. Secure with toothpicks and place all bundles on broiler rack. Broil, turning once, until browned. Serve with a snappy hot-cheese sauce.
- Wrap thin slices of veal steak around frankfurters. Secure with toothpicks and brown in bacon drippings. Add tomato juice, cover pan, and simmer for 45 minutes.
- Wrap bundles of uncut, cooked green beans in biscuit dough. Bake at 425° F. 12-15 minutes. Serve with cheese sauce.
- Wrap thin slices of bologna around mounds of sauerkraut. Secure with toothpicks. Place on aluminum foil, bring foil edges together to form a sealed packet. Bake at 350° F. 20 minutes. Turn back foil, allow bundles to brown. Serve at once.
- Wrap large lettuce leaves around chive-seasoned cottage cheese. Secure with toothpicks and chill. Serve with tart French Dressing.
- Wrap slices of tender cabbage leaves around pared and lemon-dipped apple wedges. Serve with mayonnaise.
- Wrap cooky dough around nut-carmel candy bars. Bake at 375° F. 12-15 minutes. Cool, slice, and serve.

New! quick, spicy sauce with FRUIT COCKTAIL from California makes a salad—glorifies desserts

EASY RECIPE

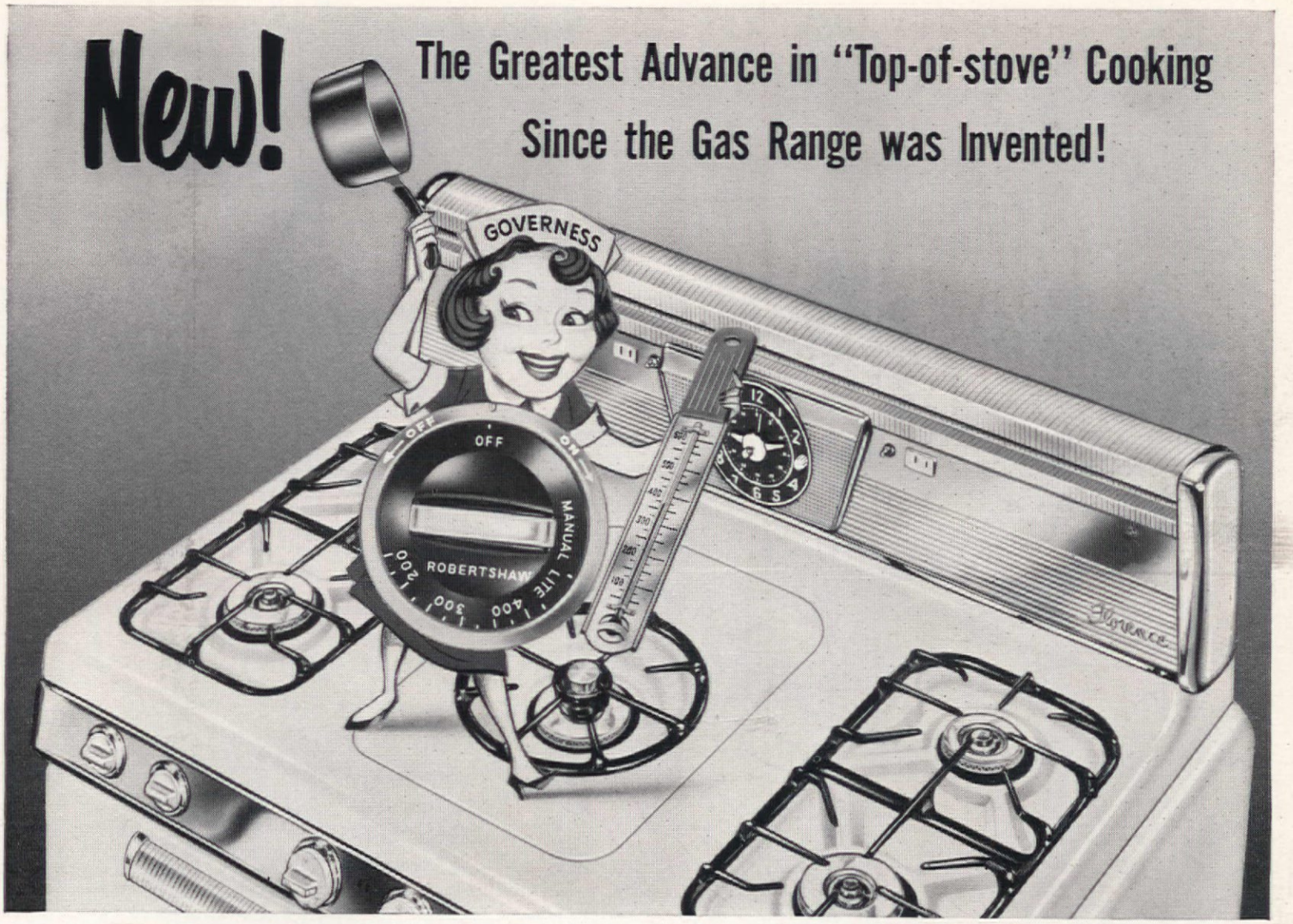
Fruit Cocktail Sauce

Drain syrup from a No. 2½ can fruit cocktail. Combine with ¼ cup cinnamon candy "red-hots", ¼ cup lemon juice, 1 teaspoon cornstarch. Simmer 10 to 15 minutes. Add drained fruit. Chill. Makes about 2½ cups.

You'll find so many delicious uses for this beautiful sauce! Serve it as dressing over fruit salads and cheese salads, or spoon it over ice cream or cake for tempting and unusual desserts.

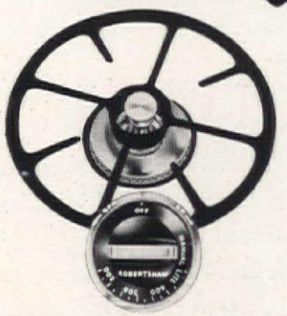
These are such luscious, summer-sweet fruits! Sun-ripe cling peaches, tasty pears, grapes, cherries, pineapple. All neatly cut. Ready to serve. Close-packed in each can and wonderfully thrifty!

Cling Peach Advisory Board
Bartlett Pear Program Committee



The Florence Range "Governness"®

MAKES YOUR COOKING OBEY EVEN WHEN YOU'RE AWAY



Greatest Range Convenience Feature Ever Invented

Here's how the "Governess" holds exact temperatures . . . automatically! A sensing element, in the center of the fifth burner, measures the temperature inside the cooking vessel. When the selected temperature is reached, the gas flame cuts down. Thereafter any variation in temperature, either up or down, is automatically corrected by the "Governess."

New thermostat-controlled fifth burner automatically maintains selected cooking temperature.

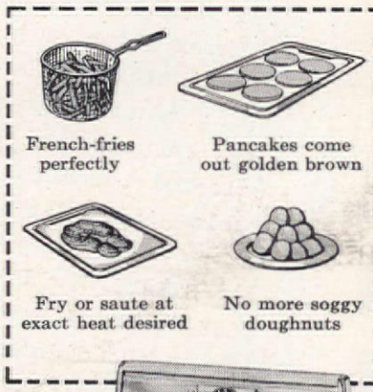
At last . . . automatic top-of-the-stove cooking is here! The new Florence Gas Range "Governess" thermostatically holds exact temperatures . . . gives you cooking results never thought possible—perfect deep-fat frying, sauteeing, pan-frying, exciting griddle meals. And, best of all, there's no watching needed . . . it's completely automatic!

Think of it! This wonderful new invention—takes the place of many automatic kitchen appliances—deep-fat fryers, electric skillets, food warmers, griddles and sandwich toasters.

Here's how it works: an automatic control, measures the temperature of the food inside the utensil, automatically keeps the temperature constant, unvarying . . . for the complete cooking period.

Easy-to-use . . . with the utensils you now have!

80% of all cooking is "top-of-stove." That's why the "Governess" is such a great convenience! No special cooking vessels needed. Easy to use—works like oven thermostat. Controls heat *exactly* . . . through all temperatures from 200° to 400°.



Let Florence Do Your Cooking—
See the new Florence Range "Governess" Demonstrated at Your Dealer's

Other Famous Florence Features

- Exclusive 3-way Range Top
- Harper Wyman Alltrol Burners
- Hi-swing-out Broiler
- Florence Roto-Broilercue
- Cast Iron Oven and Broiler Burners

Florence® SINCE 1874 GAS RANGES

Guaranteed by Good Housekeeping

FLORENCE STOVE COMPANY, MERCHANDISE MART—CHICAGO

ANNE BARNARD

"Easter: Symbolic drawing of Easter, showing Cupids bursting out of Easter Egg and carrying new bonnets"—woodcut, 1883

Easter Thoughts

LOOKING FOR NEW IDEAS FOR EASTER BREAKFAST—new, but in keeping with tradition? Decorative and delicious are hot and slightly spiced apricots served with a thick slice of broiled ham. Place a small stick of cinnamon in the sirup while heating the apricots. Soft-cooked eggs in your fanciest egg cups give a colorful touch to your Easter breakfast table—or any breakfast table!

STEAMING, CRUSTY POPOVERS LEND FINAL GLAMOR, and I have yet to discover a person who didn't like 'em. It used to require great skill to turn out these charmers, but the good thermostats on our ovens have made it much easier to develop tried-and-true recipes—and the mixes are also a boon if you make this treat according to package directions.

WATCH THE GROCERY SHELVES FOR A PARADE OF NEW PRODUCTS in truly amazing variety. Imagine a pie crust mix...very tender and flaky...that can be mixed and rolled with utter abandon, yet will still turn out tender. The trick is homogenization, which covers every little particle of flour with an overcoat of shortening. It comes in sticks like butter...one stick is enough to make a one-crust pie...the other stick can go back on the pantry shelf. Too good to be true? Try it! Package instructions should be followed to the letter for this and most other mixes.

A HAWAIIAN PINEAPPLE PIE FILLING is another newcomer. Generous bits of juicy pineapple, sweetened and thickened to the right consistency in the can, are ready to use...a quicker-than-skat item. Luscious in a pineapple meringue...a two-crust pie, or in tartlets. You'll discover many other uses...use it for puddings, cake squares—and use it hot, with broiled or baked ham.

A FUDGE FROSTING REQUIRING NO COOKING is another new one. You just add butter or margarine, and water, according to package directions. Plenty of frosting for a big two-layer cake—and it's good for fudge sauce and candy, too.

NEXT...A PEANUT COOKIE MIX containing all ingredients except the liquid

CONTINUED ON PAGE 86

See "Where Credit Is Due," page 147

Home tests prove Easy Spiralator® washing action

GETS SHIRTS CLEAN, EVEN IN COLD WATER

It's true! Dozens of dirty white shirts were washed in the new Easy Spiralator Automatic in COLD WATER! An all-housewife "jury" was asked (without telling *how* they were washed) "Are these shirts clean?" All but one woman answered, "Yes!"

This doesn't mean we recommend cold water washing. It means simply this: If Easy Spiralator action is so good it gets clothes clean *even in cold water,* just imagine what a grand job it will do with your normal supply of *hot* water!

It's proof again that Easy Spiralator action does the best washing job of all! "The curves make the difference!" Easy's curved vanes travel clothes in a one-way spiral path, so *all* clothes get washed in *all* parts of the tub *all* the time. No "loafing" at the top, no overscrubbing at the bottom.

More Automatic too! Master Mind Dial gives you 2 *completely automatic* wash-and-rinse cycles . . . one for Regular, one for Fine Fabrics. *Positive Fill* insures correct water level in tub regardless of pressure. Easy's Spiralator *Deep-Overflow Rinse* flushes suds and soil *up* and *over* the tub, never through clothes! *Water-Temp Switch* saves gallons of hot water. Easy Washing Machine Corporation, Syracuse 1, N. Y.

NEW! SEMI-AUTOMATIC EASY SPINDRIER®

also with Spiralator Action →

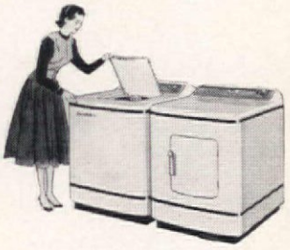
The new, low-look advanced-design Easy Spindrier! You can wash and rinse, then drain tub effortlessly with Easy's new Finger-Tip Control Center. Complete with 3-minute Automatic Spin-rinse. Saves hot suds for re-use. Does a week's wash in 1 hour. Portable ...no special installation! See this great new Spindrier value in action.

Model SDE

Get an EASY Dryer too!

Matching gas or electric models! Enjoy no-work drying at its best. Clothes are fluffier, sweeter smelling too . . .

Don't miss the big Easy Trade and Save program now going on at your Easy dealer. He's listed in your phone book.



All new EASY AUTOMATIC

HERE'S A TOOTHSOME PLACE MAT for Easter feasters of all ages—and making him out of white construction paper is more than half the fun. Cut the whole bunny from one piece, and glue on white yarn whiskers. Pink paws, eyes, ears, nose, lip, are bits of felt. Eye pupils are soulful sequins. Upper lip, with buck teeth, is cut and glued on separately. End up with a wisp of cotton for tail, and put plate in place.

SUGAR-COATED COMPLIMENT to small guests looks good enough to eat—and is! Head is a sugar-coated apple (we used egg-white frosting) on a stick—just dip apple into mixture and twirl until covered. While frosting is drying, stick on paper ears, felt eyes, pink jelly-bean nose. Body is a construction-paper funnel, and a pink ribbon goes around the "neck."

RABBIT PLACE MAT

Funny Bunnies

See "Where Credit Is Due," page 1

THIS RABBIT WILL MULTIPLY the attractiveness of your table and is a centerpiece with lots of bounce—a girl rabbit this time. Her head's a medium-sized rubber ball, and you can paint or spray it white, and add features of felt. Whiskers that really stand out are white pipe cleaners and, for a feminine touch, we added paper fringe bangs. A paper funnel, decked with wee paws upturned, becomes the body—be sure that "neck" is wide enough to rest ball upon. Finish up with a perky bow.

PUT ALL YOUR EGGS IN BUNNY BASKET BELOW—It started in life as a plain wooden salad bowl. Limbs and head of white construction paper are glued to inside of bowl, along with a king-sized cotton tail. Besides pink felt features, this fellow sports grease-pencil freckles and teeth. Add cellophane paper grass and start boiling the eggs!

JOHN LIPPERT

BUNNY CENTERPIECE

SUGAR-COATED APPLE

SALAD BOWL BUNNY

Once you try Rit in your washing machine, you'll be dyeing everything in the house . . . draperies, bedspreads, even scatter rugs. It's done in a jiffy (easy as washing!) and, mmm, the colors you get. Even deeper tones, Rit Peacock Blue for instance, "take" beautifully in just hot tap water when you add the constant action of your washer to the fine, fine dyes in Rit.

All Purpose RIT®

The finest dye . . . the high concentrate dye . . . and only 25¢

Also available in Canada
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Was It a Wonderful EVENING?

BERNICE FISK

I can't understand why some women make such a fuss about inviting a few friends into their homes for dinner. When it is a gathering of intimate friends, what everyone wants is fun and relaxation, not fare that's prepared for weeks in advance.

But there is such a thing as being too casual about it—as my friend Beth is. My husband and I dine at her home because we don't want to hurt her. But of the dozens of dinners we've eaten there, we have enjoyed none. We are always served some gristly roast, baked potatoes, canned vegetables straight from the can, and store cake—none of it ready to serve until an hour after the time specified. At big evening parties, the menu is, without variation, spaghetti with meat sauce, gummy cake, and coffee. The coffee is usually delicious. Beth invites friends in frequently because, as she says, she goes to no trouble. She just doesn't care much about food, and somehow her tasteless food sets the tone for the evening. We have a dull time at Beth's, and enjoy her company much more in other people's homes.

My friend Jane is another hospitable hostess who does not give enough thought to real hospitality. Dining at her house is a gamble. It may be very, very pleasant—or just awful. The food is usually definitely eatable, but the confusion surrounding its preparation and serving is nerve-racking. When her guests arrive, Jane is always caught with dozens of jobs unfinished—and shows it. She never makes a planned effort to be ready. At table, she is constantly jumping up for some forgotten thing, and food gets cold before it is served. After a meal at Jane's, I am exhausted. Her dishes, silver, pots, and pans make more noise than other people's do. We always feel as if there's a crowd milling around, and slink away as early as decently possible, not only because of our own weariness, but also because we are sure Jane must be worn out.

But dinner at Mary's is a joy. Her invitations, while offered regularly, are less frequent than Beth's or Jane's. But what a difference! Though Mary does not go to unusual trouble, her home has the serenity that comes from regular care and thought, and she does feel that it is important to serve a simple, tasteful meal in an attractive way. She plans to have everything under control before the first guest arrives, and she leaves the table only to remove the dinner plates and bring in the dessert. Like Beth and Jane, she has small children—and she is no wealthier than the rest of us. But she is a much more efficient and imaginative hostess.

At her home, simple food tastes much better—she will turn a stew into something wonderful by adding a cup of inexpensive dry wine, or she will give a subtle touch to a plain chocolate pudding by using almond extract instead of the usual vanilla.

Please don't think I value my friends only for the food they serve—if I did, I'd never dine with Beth or Jane. But at Mary's, the relaxed atmosphere and good food stimulate us to laugh and talk more than usual—and leave knowing we had a wonderful time. But what have we done? Just enjoyed a good meal with friends! What could be better?

News About Glues
FOR "DO-IT-YOURSELFERS"
FROM UNITED STATES PLYWOOD CORPORATION

FAMED WIZARDS WITH WOOD MAKE GLUING EASY!

A Weldwood Glue for every purpose!

Be a Do-It-Yourself Wizard with new Weldwood® PRESTO-SET* GLUE

Bonds wood, cloth, paper, leather, etc. Repairs art objects For shop, home or hobby work.

At last—a white liquid glue worthy of the Weldwood name. Ready to use. Sets so fast (bonds soft woods in 20 to 30 min.) you can often complete a project in one session. And what it glues is glued for good! 25¢ & 45¢ tubes—pint & quart jars.

Amazing new cement glues without clamps, presses, nails.

Weldwood CONTACT CEMENT

Revolutionary! First it dries, *then* it bonds! Grips instantly on contact. Amazing new way to apply Micarta and other laminates; to apply plywood panels to walls, *without nails.* 1001 other "make-or-mend" uses in home, shop, garage.

Also in handy tubes and bottles. 25¢, 35¢, 60¢ and larger sizes.

WELDWOOD Plastic Resin GLUE

Ask any "pro," amateur cabinet maker, or wood worker about this wizard with wood. Makes joints stronger than the wood itself. Highly water-resistant—stain and rot proof. Thrifty—mix only what you need. America's largest selling wood glue. 15¢, 35¢, 65¢ and larger sizes. *Trade Mark

AND FOR A PERFECT FINISH—use these WIZARDS with WOOD

SATINLAC® the modern way to get that natural finish on any wood. Gives a costly hand rubbed look. Brings out and preserves the wood's full beauty.

FIRZITE® "WHITE" for woodsy blond or pickled effects (easily tinted). A "must" undercoat on fir plywood. "CLEAR" to tame that wild grain on fir plywood.

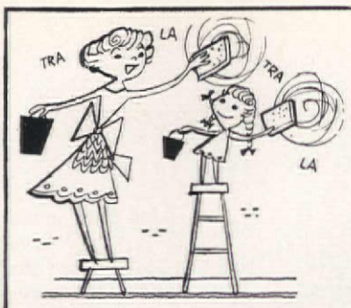
At all hardware, paint and lumber dealers

UNITED STATES PLYWOOD CORPORATION
Dept. A-4, 55 West 44th St., New York 36, N.Y.
Send me leaflets on:
☐ Weldwood Presto-Set Glue ☐ Satinlac
☐ Weldwood Contact Cement ☐ Firzite
☐ Weldwood Plastic Resin Glue
NAME
ADDRESS
CITY STATE
FREE! HELPFUL LEAFLETS
MAIL COUPON NOW

Was It Wonderful?

I Saw It in AMERICAN HOME

"Thanks for the plan" wrote Mr. Guy West, of Waverly, N. Y., where he sent this picture of himself with the clock built from our Pattern 2029. "To show weights and pendulum, I used a glass panel instead of wood, and I have now built a *second* case like it. Both are in operation."



Cleaning you do in the spring, tra la,
Can be a much easier thing, tra la!
A Du Pont Sponge'll clean with speed,
Nice and neat—just what you need!

So handy for cleaning . . .

LONG-WEARING

DU PONT SPONGES

Guaranteed by Good Housekeeping

DU PONT

Better Things for Better Living . . . *through Chemistry*

General Twin-12 DeLuxe

$79.50

Plus Tax

There Is Nothing Finer!

Celebrate GENERAL'S Silver Jubilee Year With

This "Maid-Of-All Work"

General

Pays For Itself! (On Wax Alone!)

Effortlessly Beautifies Any

Floor

Polishes! Scrubs! Waxes! Dry-Cleans! Buffs! Sands! Refinishes!

For Wood, Asphalt Tile, Rubber, Cork, Mastic, Concrete, Terrazzo, Stone Floors

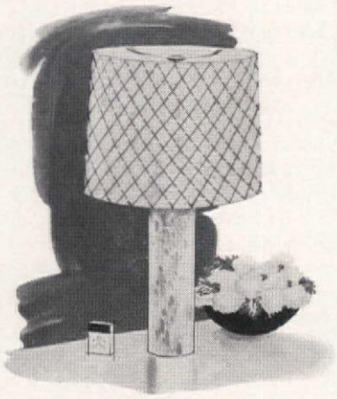
Fully guaranteed

Polishers

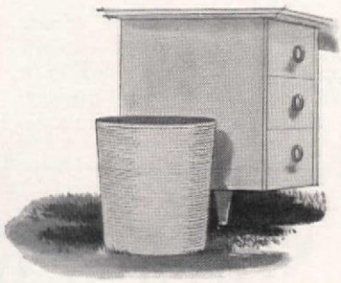
With Exclusive "GUIDE-A-MATIC BALANCE"

General Floor-crafter 12
$59.95 Plus Tax
FREE booklet
General Floorcraft, Inc. Dept. AH, 421 Hudson St., N.Y. 14

String It



To "lattice" a drum shade, mark top and bottom rims in inches. Cut string several inches longer than shade depth. Glue one end inside of top of rim, stretch string diagonally across shade, and glue inside bottom rim. Continue around, keeping to same diagonal each time, then crisscross in opposite direction



To deck a wastebasket, spread glue in a band about 3" deep around top. Wind on heavy string, taut and close; slip end under succeeding rows. Repeat until basket is covered, tucking last end under bottom rows

ATTENTION NEW YORKERS!

—and visitors to N. Y.

One of the most fabulous carpets in the world—a sumptuous silk, gold, and silver hunting carpet woven in 16th-century Persia for royal use — has been lent to the Metropolitan Museum by Baron Maurice de Rothschild, and is now on view in their Galleries of Near Eastern Art. If you love old carpets — or beautiful things—don't miss this important work of art.

At the Museum of Modern Art, 15 paintings lent by the Louvre and other French museums will be on view until April 24. They include work by Impressionists and earlier 19th-century masters.

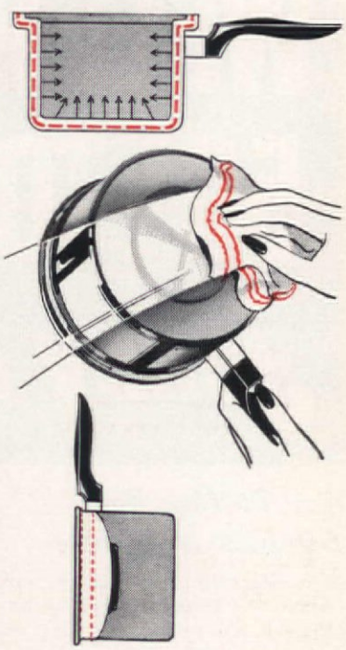
See for Yourself Why

FLINT-WARE

Makes All Other Cookware Old Fashioned!

The Only Cookware with the invisible

Radiant Heat Core



Flint-Ware is triple-layer steel – and its middle layer is an amazing Radiant Heat Core that spreads heat not just across the bottom, but up and around the sides, too. Cooks everything faster and more evenly!

Vanadium Stainless Steel . . . Washes Clean Easy as Dishes

Flint-Ware's wonderful Radiant Heat Core is sandwiched between two layers of vanadium stainless steel that cleans with no scouring . . . gleams with no polishing! Flint-Ware skillets and saucepans are as easy to wash as a dish!

"Store-Away" Covers!

One of many new convenient Flint-Ware features! Just flip covers over and store right in your Flint-Ware! See the complete Flint-Ware line wherever fine housewares are sold in the United States and Canada. See for yourself why *Flint-Ware is the only cookware so good it's guaranteed for 15 years!*

EKCO FLINT *...the greatest names in housewares!*

Ekco Products Company, Chicago 39, Illinois

"It's a new idea in Beauty and Convenience"

says VIRGINIA MAYO co-starring in "THE SILVER CHALICE" presented by WARNER BROS. in CinemaScope and WarnerColor. A Victor Saville Production.

SLIDE-AWAY **Knife Safe** by CARVEL HALL

Never anything like it

Attaches under any cabinet in a jiffy. Overall size: 10¼" deep x 18" wide x 2½" high. Stores blades extra safe, neat, orderly. Chrome or copper panel. Solid cork bottom. At better gift, houseware and cutlery counters.

Knife Safe as shown, **$9.95.** With 7-piece set Homemaker® Cutlery, $34.95. Other model, $7.95—with cutlery, $32.95.

Carvel Hall
FINE CUTLERY
by Briddell
®

Another fine product by CHAS. D. BRIDDELL, INC., Crisfield, Md.
Makers of Carvel Hall: TABLE and HOMEMAKER CUTLERY • KNIFE SHARPENER

Easter Thoughts

(Begins on page 80)

for making these crunchy numbers. Packed separately in the box is an envelope of chopped peanuts, treated to stay oven-fresh until used. Several other cookie recipes are included.

QUICK CINNAMON ROLLS, A REFRIGERATED PRODUCT with eight rolls all ready for the oven . . . packed in each cardboard tube. Sweet and spicy, serve plain or lightly frosted. You can make a coffee cake by overlapping the individual rolls in a ring on baking sheet.

A LINE OF DELECTABLE FROZEN SOUPS recently appeared. These rate top billing. Cream of shrimp, snapper, fish chowder, oyster stew, cream of corn, green pea with ham . . . are the ones we've tried so far.

BARBECUE SAUCE GIVES A ZESTY LIFT TO A CREAM-CHEESE COCKTAIL SPREAD. Blend a three-ounce package of cream cheese with three tablespoons barbecue sauce and one teaspoon fresh lemon juice. Good served with small pretzels as a dip.

VARY GREEN BEANS by mixing them with a well-seasoned creamed sauce topped with crumbled crisp bacon and finely chopped parsley. This flavor combination is a pet at our house, and came to me from a friend in Illinois.

HERE'S A HINT FROM MARYLAND for **CRAB** or **FISH CAKES.** Add to your boned fish just enough prepared salad dressing to hold flaked fish together and form into cakes. Tasty are these cakes when dipped in bread crumbs and fried. Quick to do.

Here's a way to serve that **TOUCH OF MINT** . . . so good with **LAMB CHOPS.** Combine the mint with rice! Prepare precooked rice according to package directions. Before serving, add two tablespoons chopped, fresh mint, two tablespoons butter or margarine, and ½ teaspoon sugar. Mix lightly with a fork. Dried mint flakes or liquid mint concentrate can be substituted for fresh mint.

HERBS AND SPICES always make me adventuresome in the kitchen and here are a few beguiling tips that are tongue teasers:

A DASH OF ROSEMARY keeps 'em guessing when added to corn bread or corn muffins.

ADD A BIT OF GINGER as a special seasoning to Harvard beets.

THYME is an excellent seasoning for fish stuffings.

WE'LL PAY YOU 50¢ TO TRY*

jonny mop
DISPOSABLE TOILET MOP

Pay 98¢ Now, get 50¢ back. Here's how...

Cut demonstration picture numbered "1" from back of "Jonny" Mop handle package. Mail with your name and address to Personal Products Corp., Dept. A45, Milltown, N. J. We'll mail you 50¢.

OFFER EXPIRES MAY 15, 1955

Sanitary "Jonny" Mop pad cleans toilet bowl today's way—foams, deodorizes, then flushes away like tissue.

*P.S. You'll throw away that germy, drippy toilet brush forever.

PERSONAL PRODUCTS CORPORATION, MILLTOWN, N. J.

Stitched in No Time

Stitched on your sewing machine, according to our pattern, we're sure you'll love this sassy rooster with his folk-art ancestry and his city-slicker airs. His machine-stitched splendor rivals fine handwork, but takes only a few hours. So use him on cushions, or to turn an ordinary tablecloth into something extraordinary. The technical staff of the Singer Sewing Machine Company co-operated in giving complete and foolproof instructions. Pattern 1597, 25¢

SEE PATTERN ORDER FORM, PAGE 144

World's First

Pushbutton Washing For All Fabrics!

All-New Hotpoint *Fully Automatic Washer*

1 **Just press a button** to select desired water temperatures—hot or warm *wash* water, warm or cold *rinse* water. Filling—for either full or partial loads—is completely *automatic.*

2 **Exclusive Hotpoint Wond-R-Dial** lets you select washing cycle exactly right for every type of fabric—from sturdy blue jeans to the filmiest Nylon, Orlon, Dacron and other modern fibers!

3 **New flexible rubber-finned agitator**—another big Hotpoint plus—flexes clothes more thoroughly, yet more *gently,* removes dirt more *safely*—from *all* kinds of fabrics!

Note: After thorough tests, under many different washing conditions, Hotpoint recommends *ALL* for its outstanding cleaning effectiveness and gentleness to fabrics. A box of *ALL* is supplied with each new Hotpoint Automatic Washer.

Harriet Nelson, of Hotpoint's Famous OZZIE & HARRIET Program Every Week on TV!

Hotpoint Co. (A Division of General Electric Company), Chicago 44.

Washes All Kinds Of Fabrics With PUSHBUTTON Ease... Gently, Safely, Automatically

HERE—from Hotpoint—is the world's *first* completely automatic pushbutton washer with special washing cycles for *all* types of fabrics!

Never before has washing been so *easy*... so *thorough*... so *safe* for even your filmiest, most delicate lingerie!

And everything is entirely *automatic!* Merely press a button to select water temperature desired for washing... *and* rinsing. Hotpoint fills *automatically*—with the exact amount of water for full *or* partial loads!

Then, simply select the washing cycle you wish . . . *and treat yourself to a carefree holiday!*

See this great new Hotpoint Pushbutton Washer soon.* It's all porcelain, inside and out, and built to give you many years of trouble-free service!

**Dealers are listed in most classified phone directories.*

Guaranteed by Good Housekeeping

Hotpoint 50 Anniversary 1905-1955

History-making Hotpoint Automatic Dryer! Dries clothes soft and fluffy in *sun-pure washed air!* Unique *sealed* drying makes usual costly venting to outside unnecessary.

Hotpoint

FIRST WITH THE FINEST FOR 50 YEARS!

Ranges • Refrigerators • Automatic Washers
Clothes Dryers • Dishwashers • Disposalls®
Water Heaters • Food Freezers • Air Conditioners

Complete protection for sinks and dishes... it's all Rubbermaid

It happens every day: A pan slips and scratches your costly sink bowl. Or you're in a hurry and chip a good glass. What you need is cushiony Rubbermaid to hush clatter . . . reduce breakage . . . add a gay note of color.

Extra-wide Drainboard Trays completely protect counter tops. A Sink Liner Mat turns one sink into a rubber-cushioned dishpan . . . Twin Sink Dish Drainer fits into the other sink bowl, air-dries dishes in cushioned safety . . . and the Sink Divider Mat saves many a cup handle and glass rim. What's more, only Rubbermaid can take grease, harsh soaps and heat without cracking, warping or discoloring.

You get all this protection by Rubbermaid for as little as $9.74 wherever housewares are sold. For free folder showing all Rubbermaid products, write to The Wooster Rubber Company, Dept. A-15, Wooster, Ohio.

Prices slightly higher in Canada

Rubbermaid Sink Strainer is all-rubber, won't mar sink bowl or step-on can. $1.39.

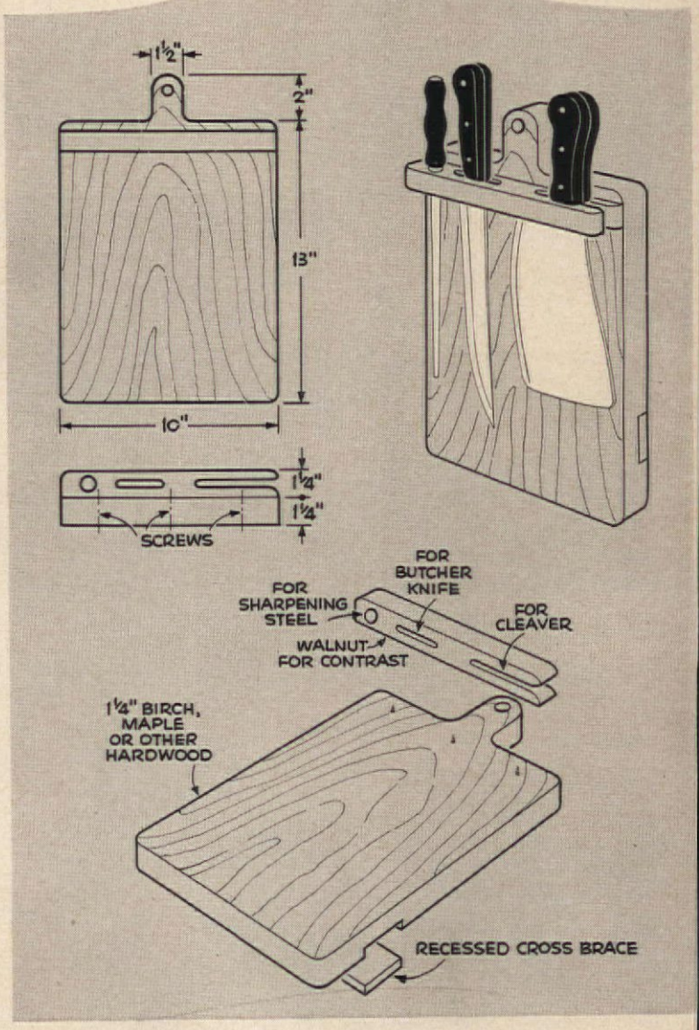
Rubbermaid Appliance Mat provides extra work space, protects appliance surface . . . resists sliding. $2.98.

Rubbermaid Stove Mat keeps range work surface new-looking longer. Oven heat or hot pans can't damage. $2.39.

Rubbermaid HOUSEWARE

Over 60 Fine Products . . . in Your Choice of Fresh Colors

How to make a MEAT BLOCK HOLDER



DESIGN: ARTHUR FISHELLE

● In new dream kitchens, chopping blocks, built right into the counter, have become standard equipment, but the lack of such luxury does not mean that you can't have a good, stout meat block, especially since this sturdy space saver hangs on the wall and doubles as a holder for tools. Start with a ready-made block, or make your own from a hardwood such as maple or birch. For extra durability, make it of hardwood strips, laminated. Have 1¼" strips cut 15" long and in varying widths (none less than ½"). Alternating the grains, glue them together with a waterproof adhesive. Clamp tightly as possible. When glue is thoroughly dry, shape board as illustrated. Cut and fit hardwood strip to hold cleaver, butcher knife, and sharpener—then screw it to the back of the block, as shown in the illustration. The recessed cross brace is not a "must," but it does offer good reinforcement for the block, and is simple to make if you own or can use a power jointer to cut the groove.

Only kitchen to offer

WOOD COPPER STEEL

Plus all these "WIFE-SAVER" features

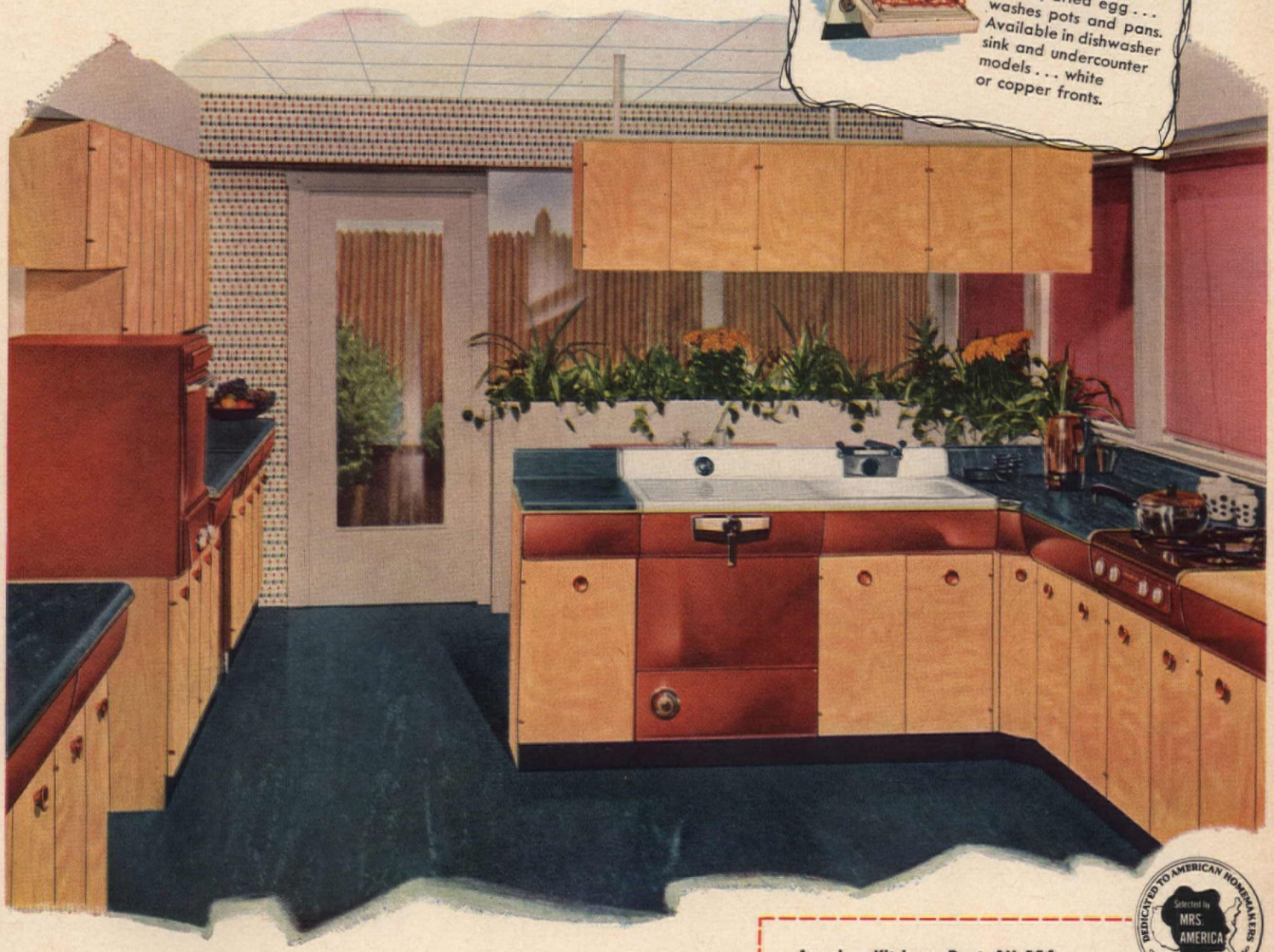
Now American Kitchens dramatic new "Pioneer" offers the warmth of natural birch . . . charm of antique copper . . . and strength of an all-steel chassis. As efficient as it is beautiful . . . with work-saving features galore . . . including Roto-Tray Dishwasher . . . built-in range . . . waist high type oven. Whether you choose the trend-setting "Pioneer" or the glistening white all-steel kitchen, an American Kitchen can be yours at amazing low cost . . . with no money down . . . 3 years to pay! See American Kitchens at your local dealer today.

Before you buy check these features!

SEAMLESS DRAWERS—One piece construction, rounded corners. Wipe clean like a china bowl.

15% LARGER SINK BOWL—Exclusive fingertip faucet mounted on back splash eliminates dirt-trapping back ledge!

ROTO-TRAY DISHWASHER—Recommended first by leading consumer testing laboratories! Exclusive Roto-Tray action removes even lipstick, dried egg . . . washes pots and pans. Available in dishwasher sink and undercounter models . . . white or copper fronts.



DEDICATED TO AMERICAN HOMEMAKERS — Selected by MRS. AMERICA

American Kitchens

Constructed of Steel for Lasting Appeal!

AMERICAN KITCHENS DIVISION AVCO CONNERSVILLE, INDIANA

AVAILABLE IN CANADA

American Kitchens, Dept. AH-554
AVCO Mfg. Corp., Connersville, Indiana

Here is 25 cents. Please rush the new full-color 24-page American Kitchens booklet . . . "New Kitchen Designs for Living."

Name_____

Address_____

City_____ Zone____ State_____

"He says I'm 'Picture Pretty' in my Formica Kitchen, but Bob is the one who was framed."

Bob was strictly lukewarm on the idea of modernizing my kitchen with Formica. He kept putting me off until I had to fall back on every woman's best weapon—psychology.

Certain colors bring out the best features in a gal and others do less than nothing for her. I learned long ago I should stay away from blue.

I practically dragged Bob into a show room kitchen with the bluest Formica counter tops you ever saw. "This is it," said I.

"You must be out of your mind," he exploded; "you know darn well any setting we put you in has got to be green or red."

Before he knew what hit him he had "sold me" on the green Formica I picked out months ago.

In the wide range of Formica high style colors and exciting wood grains are the ones nature intended as the perfect background for making you look your glamorous best.

You can see these colors and get help with your kitchen planning if you'll look in your classified phone book under plastics for the name of a Formica fabricator near you.

Write: **Formica** 4657 SPRING GROVE AVE., CINCINNATI 32, OHIO

for full color kitchen idea folder and Formica samples.

In Canada: Arnold Banfield & Co., Oakville, Ontario

DEMAND THIS CERTIFICATION

This mark certifies genuine FORMICA

REMOVE WITH SOAP AND WATER

Beauty Bonded

Guaranteed by Good Housekeeping

Pays in Performance

Seeing is believing. If this wash-off identification is not on the product, it's not FORMICA.

MIRIAM OWEN

THIS MITT...

for silver

You can shine in the role of Polisher of the Family Silver with these soft flannel polishing mitts. They are dark red and have built-in rouge, the jeweler's gentle formula for making fine silver gleam

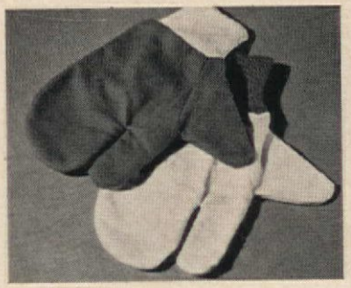
THIS MITT... *for dusting*

When you dust with *both* hands well clad for the job in these flattering, feminine mitts, you save time. They are made of non-woven cloth and do an almost lint-free job. When you're finished, just rinse 'em out and hang 'em up to dry

THIS MITT... *for waxing*

A chenille mitt, fluffy as a shag rug, allows you to wax the table and save your hands. This rubber-lined mitt is perfect for the weekly waxing workout. Use one side for waxing, keep the other for polishing

THIS MITT... *for polishing*

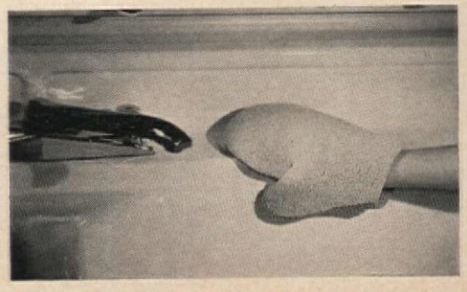


Chemically treated mitts are specialists in shining glass or polishing furniture. These have an index finger, too, so you can get a good grip on your stemware, or really clean the grooves in your Chippendale

See "Where Credit Is Due," page 147

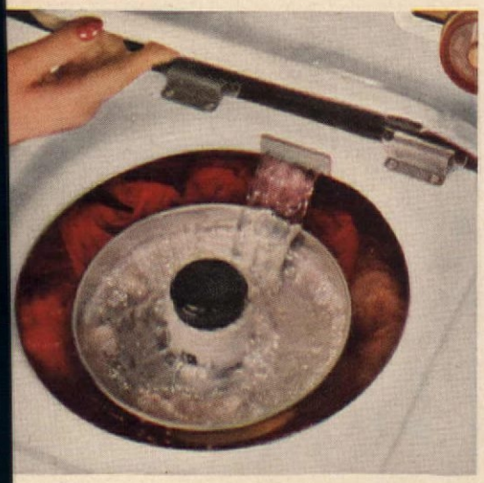
THIS MITT... *for messy jobs*

A sponge rubber mitt, so fat it looks like the hand of a favorite rag doll, will help you scrub the sink, clean the counters, or whisk that ring out of the tub. Just close your hand to squeeze it dry

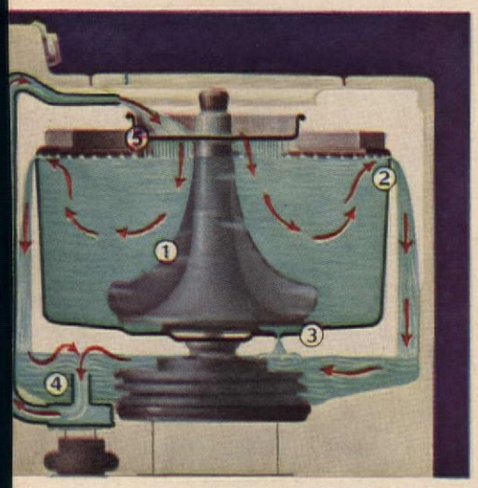


NEW G-E AUTOMATIC WASHER CLEANS AND RE-CLEANS WASH WATER TO GIVE YOU CLEANER CLOTHES

ere's how the new Filter-Flo Washing System removes lint, sand and soap scum!



Removable filter fits on the Activator® in the G-E Automatic Washer. Acts as detergent dispenser, too. Here you see the removal of lint and loose threads. Slip out filter for cleaning.



t loosens as clothes are individually dipped, flexed and nsed by thorough G-E Activator Washing Action.

ating lint and soap scum are carried away as wash-ket continuously overflows into outer tub.

avy sand and silt drop out here.

mp continually forces water up and through filter l **(5)** back into washbasket.

Today's best buy—G-E Automatic Washer—about $3.35* weekly. *Only G-E gives you so much for your money—* **1.** continuously filtered water. **2.** big capacity. **3.** Activator Washing Action. Plus famed dependability! Also see matching G-E Automatic Dryer that saves you extra ironing. *General Electric Co., Appliance Park, Louisville 1, Ky.*

v—a new kind of washer takes out of the water while you wash—General Electric Automatic with r-Flo Washing.

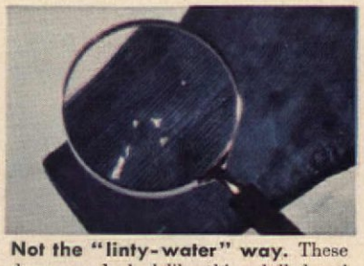
his wonderful new system circu- and filters the wash water at the of six gallons per minute.

the Filter-Flo Washing System culates the water, lint and floating are trapped in a filter which lets the cleansed sudsy water flow back the washbasket.

nse water stays clear of lint. Soap can't dull colors. You get a su- y clean wash . . . so effortlessly . . . so quickly . . . simply by setting a dial.

Big capacity, too! This G-E Washer has 50% more clothes capacity than many other automatics. In one load, you can wash a big family wash that might otherwise take two separate loadings. Water Saver Control lets you select from 17 down to 11 gallons of water for small washes.

**See your dealer for his prices and terms. Specifications subject to change without notice. Also available in Canada at slightly higher prices.*



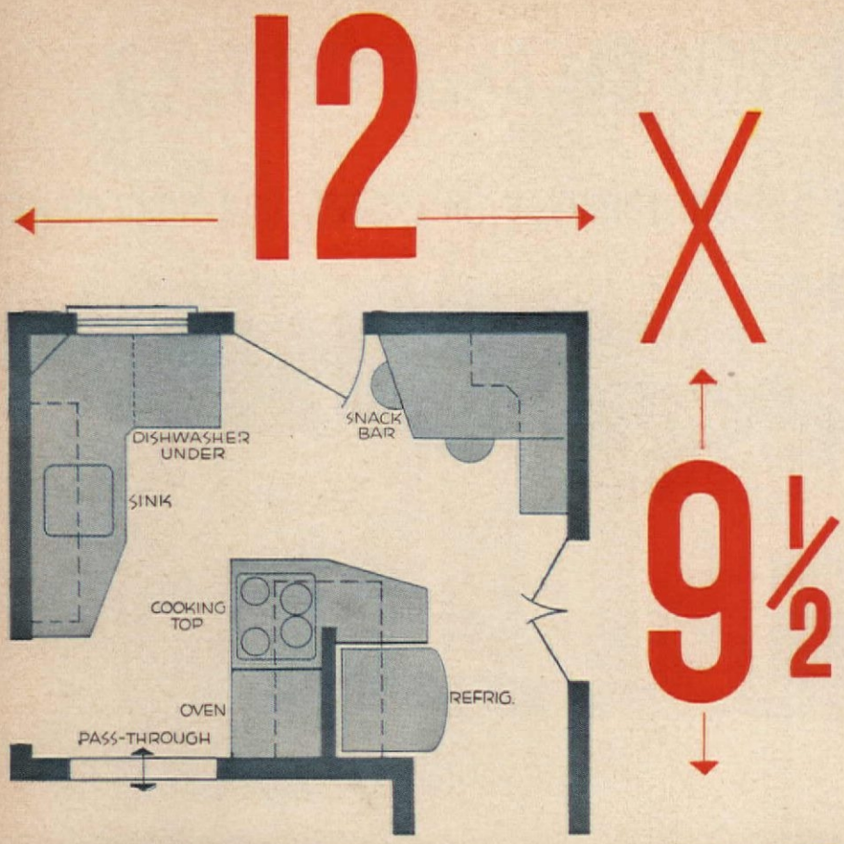
Not the "linty-water" way. These dungarees looked like this—dulled and discolored by lint film after 11 washings in an ordinary washer. Lint often gets stuck in seams, too.

But the "clean-wash-water" way. After 11 washings the G-E way, these identical dungarees looked like this—no lint visible! Washing in filtered water leaves clothes sparkling clean.

for whiter, brighter washes . . .

GENERAL ELECTRIC

EDITH RAMSAY



A number of "cooks" concocted this "broth"—with gratifying results, thank you kindly! It happened when Pat and Al Ahrens of Cincinnati bought a good old house with a bad small kitchen. In its remodeling, Pat was, of course, the person to please. But Al is a kitchen planner for Crosley, so he lent more than a husbandly hand. So did Crosley Expert Doris Piper. So did we.

Quite literally, corners were cut for space saving, but the most spectacular space saver is the peninsula—built out from a wall that might have been squandered upon a refrigerator alone, it embraces refrigerator, range, plenty of base and wall cabinets, work surfaces. You'll find more cupboards in the dishwashing and eating corners. The decorative tune was called by Crosley's new non-tarnishing copper-toned enamel cabinets and appliances; yellow woodwork and aqua vinyl floor and counters make the counterpoint; while matched wallpaper and fabric play back all of the color notes.

MIRACLE IN

PASS-THROUGH to dining room is right next to the oven and a few feet from the sink. It saves Pat umptillion steps a year, besides making it easy for her to keep an eye on the playpen in the dining room. It was Al's problem to cut through that sturdy wall. He succeeded beautifully.

AUTOMATIC WASHER-DRYER nests neatly in former tiny pantry, but its moisture and lint are vented to an outside wall. Behind folding door is a new downstairs washroom, prettily done as the kitchen.

KITCHEN PLANNING!

PENINSULA created many feet of "wall" space. Above you see it from the end, the cooking section on the right, the refrigerator on left, and stainless steel counter between, angled to save floor space and allow for kitchen traffic.

SINK WALL, at left includes sink with disposer, Lazy-Susan corner cupboard, dishwasher at right angles. Base cabinet left of sink is end-opening. Back door was "Dutched" for toddler's safety.

COOKING AREA, (right) with waist-high oven smack against wall, is fine for left-handed Pat. Space below is excellently "organized" storage. Copper-clad utensils shine in a trice with the new cleaners, are not too high for Pat to reach.

FEATURED IN THIS KITCHEN: Cabinets, range, dishwasher, refrigerator, Duomatic washer-dryer, all by Crosley-Bendix. Vinyl counter tops and flooring by Goodyear. Wallpaper and matching curtain fabric, Schumacher's "Bumble Bee Bop." Tractor seat stools. Mirro copper canisters. West Bend mixer. Waring Blendor. Can-O-Mat and Ice-O-Mat by Rival. Telechron "Glance" copper clock.

FREE OFFER
from Johnson's Wax

See Esteban, the Beautiflor man, on "Robert Montgomery Presents," NBC-TV

and "The New Red Skelton Show" CBS-TV

Get a full-size 75¢ pint of Beautiflor FREE

WHEN YOU BUY THE

NEW BEAUTIFLOR WAXER

AT $2.89 . . . REGULAR PRICE

Now clean your wood floors as you wax them. End harmful scrubbing!

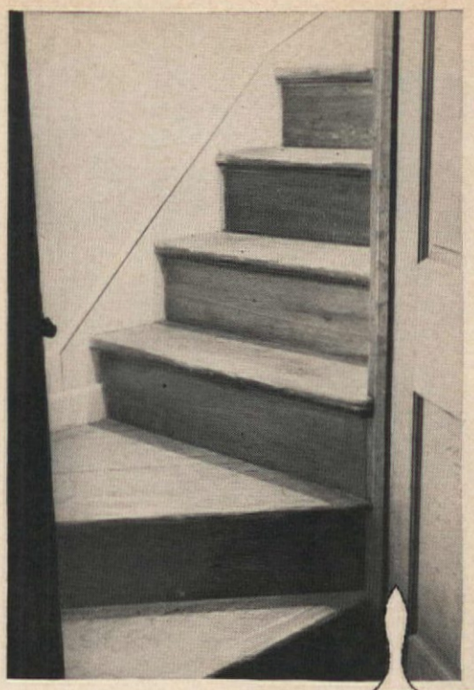
Here's the easier, far better way to care for wood floors. Johnson's Beautiflor method eliminates harsh scrub water that ruins wood floors—lets you clean as you wax in one application, standing up.

With Beautiflor and the long-handled Beautiflor Waxer you take up grime, heel marks, grease stains, etc., that harsh scrub water won't budge. The dirt comes up on the Waxer pad and the protective wax stays on the floor ready for an easy buffing. Start now to give wood floors this better Johnson's Beautiflor care.

Clean as you wax . . .

. . . then buff to rich luster

See it at your dealer's



DOROTHY LAMBERT TRUMM

Even in fastidious homes, it's a rare stairway indeed that doesn't need thorough refinishing now and then. But the busy stairways that need it most are the ones that can't take time out for their beauty treatment. So here's how to give them their new look *without* interrupting their use

HOW TO Refinish Stairs

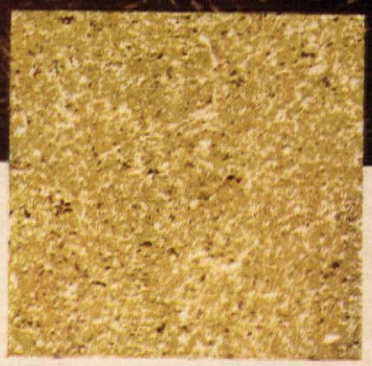
—and use them while you work

To remove worn finish, scrub stairs and risers with one of the washing solutions made just for the purpose. Be sure solution stays hot, use it in an enamel pan, and use a stiff scrubbing brush—with a handle if you don't want to wear gloves. Repeat scrubbing process until finish is removed. Dry at least 48 hours—when using stairs, remove your shoes

MORE ON PAGE 96

The newest thing in KITCHENS

More features than ever before in this all-new Capitol Steel Kitchen! Choose from twelve House & Garden colors, including six new "Color-flecked" finishes. New rounded contour design includes extra quality features like self-closing drawers, self-aligning doors, "sit-down" sinks, choice of handles and countertops. New specialty cabinets provide for built-in ovens, countertop ranges, mixers and fans. They're the *newest* thing in kitchens . . . at your Capitol dealer now.



Actual size photo of "Goldenrod"- one of six new Capitol "Color-flecked" finishes—stain, mar, grease, scratch, chip resistant. Six solid colors, too, plus white . . . all House & Garden colors.

Write today for 20-page booklet "Color Planned Kitchens." Explains how to plan with color . . . includes 14 full-color decorator kitchen plans you can adapt. Send 25¢ to Capitol Kitchens, Roselle 3, N. J.

Capitol KITCHENS

CABINETS OF STEEL FOR LASTING APPEAL

Interior Design by Lee Childress. Oven and range by Hotpoint.

NEW! For home repair and decorating

REG. U.S. PAT. OFF.
SCOTCH BRAND
PLASTIC TAPE
6 BRIGHT COLORS!

REPAIR plastic curtains, tablecloths—add a smart decorator touch. Tape sticks without moistening.

COVER worn card table edges with a harmonizing color. Long-wearing tape stretches to fit, holds tight.

REINFORCE book bindings, covers. Tough "SCOTCH" Plastic Tape is flexible won't tear or crack.

MEND plastic inflatable toys with gay stripes or cutouts. Tape is waterproof, makes an airtight seal.

STRIPE ping-pong tables or shuffle-board courts neatly, quickly. Tape stands up under toughest treatment.

IDENTIFY rubbers, overshoes with different colors of this waterproof, tight-sticking tape.

...still your best buy for sealing, holding, mending...transparent

REG. U.S. PAT. OFF.
SCOTCH BRAND
CELLOPHANE TAPE

This clear-as-glass, stick-at-a-touch tape is handy for hundreds of household uses. Get a roll for your kitchen, workshop, bathroom, or sewing basket. For best quality, insist on the original—"SCOTCH" Brand Cellophane Tape.

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3M COMPANY

Refinishing Stairs

(Begins on page 94)

This is the proper costume for sanding stairs after old finish is removed. It's a dusty business, so protect yourself and your clothing. An electric sander is a big help. First use a medium, then a fine-grade sandpaper

Refinishing takes several days, so here is how to use the stairs while you wait for surface to dry. Tape paper securely over alternate steps, and refinish uncovered treads and all risers while the *covered* treads take the traffic. For shellac finish, apply three coats. Let first two dry 24 hours; last one, 48 hours. For other finishes, follow manufacturer's directions

After finish has dried, mark the finished steps with strips of masking tape. Remove paper from unfinished treads and apply finish, as before. This time, step only on tape-marked treads until second series of steps is dry and ready for use. Make sure that handrails are sturdy and put to good use while all this is going on

Here's why

more women buy Whirlpool

than any other automatic washer!

Styled by Sundberg-Ferar

They save over half the cost of soap and hot water with

Suds-Miser

Suds-Miser is patented—built right in! Automatically stores *and returns* hot sudsy water for use and re-use. *Every* load is equally clean! Only Whirlpool gives you Suds-Miser. And only Whirlpool saves so much!

They get washes guaranteed freer from dirt and soap with

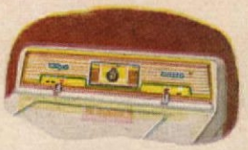
Seven Rinses

The only really *thorough* rinsing in automatic washing today. Out comes *all* dirt, soap, suds. Yet Whirlpool's 7 Rinses use no more water than two-and-three-rinse automatic washers.

They enjoy complete start-to-finish control of every famous feature with

Guide Lite Control

This illuminated panel gives you the simplest, most efficient, most flexible control of every famous Whirlpool feature. Lets you quickly select *correct* timing, temperature!



When you see the exclusive features you get in Whirlpool—you'll buy Whirlpool too!

You should *insist* on Whirlpool's super-cleaning Agiflow Action for longer clothes life. Of course, you'll want the Germicidal Lamp for sun-fresh washes. And Free-Flow Drain to keep washed-out soil from draining back through clothes. You'll enjoy Select-a-Level water savings. And, you'll appreciate the convenience of Cycle-Tone Signal that tells you when Whirlpool completes each Clinic-Clean wash load. Why work through another washday. See the new Whirlpool now!

Now—fade-free drying's a breeze, too! Beautiful, fluffy automatic drying that beats the sun—with no heavy basket-lugging, no ropes, poles, pins to fuss with. Clothes dry soft, wrinkle-free, without wind-whipped edges. Forget rain or snow worries—dry any time, in any weather! See the beautiful new Whirlpool Automatic Dryer at your dealer's soon!

In your new Whirlpool Washer, look for your free package of "all," the safe, efficient, controlled-suds detergent tested and approved by Whirlpool Home Laundry Institute.

Whirlpool

Fully-automatic Whirlpool washers as low as $189.95

WHIRLPOOL CORPORATION, St. Joseph, Michigan; In Canada: John Inglis Co. Ltd.

WORLD'S LARGEST MANUFACTURER OF WASHERS, DRYERS, IRONERS

MATICO CONFETTI®

PAT. PENDING

TILE FLOORING

sets the scene for entertaining beautifully

How proud you'll be to star as hostess in a room where even the floor is set for beautiful entertaining. MATICO Confetti is a wonderful choice because it's so good looking, so easy to keep clean, a clever choice because it looks expensive, but isn't.

Get Confetti patterns in low-cost MATICO Asphalt Tile, or in MATICO Aristoflex, the miracle vinyl-plastic tile that shrugs off grease, acid and alkali. See Confetti at the MATICO dealer listed in your classified book.

P. S. Those lively Confetti color dots will last for the long life of the tile.

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QUALITY CONTROLLED MATICO PRODUCTS

Guaranteed by Good Housekeeping

MASTIC TILE CORPORATION OF AMERICA

Joliet, Ill. • Long Beach, Calif. • Newburgh, N.Y.

Manufacturers of: Aristoflex • Confetti • Parquetry • Asphalt Tile • Cork Tile • Plastic Wall Tile

Any tiny picture can be given importance as part of a well-composed grouping, and the ones we used are all bantam-sized reproductions of museum-owned masterpieces—inspiring art to live with. Here, the "shadow-box" background is an old picture frame, decked out with a dark but interesting fabric

Make a Big Thing of Tiny Pictures

Japanese prints, reproduced in postcard size, make impressive wall decoration, imaginatively mounted to add texture and a three-dimensional effect. Each print was glued onto a plywood block, then all three blocks were fastened to a larger plywood panel which had been covered with grasscloth (burlap would do as well)

A single block of acoustical tile provides an unusual background for these fine drawings—reproductions of famous originals from the Metropolitan Museum of Art. Mounted first on matboard that is bevel-edged, the miniatures are glued to tile in an asymmetrical design. You can display an entire collection of your favorite works of art on separate tile blocks

The Airflight Group by INTERNATIONAL
Cushioned with U. S. Koylon Foam

With sweeping grace, this three-piece sectional gains added distinction and comfort through the lavish use of U. S. Koylon Foam Cushioning. Custom molded cushions on both sofa and matching chair have unique rolled fronts that put an extra cushion of buoyant foam beneath the knees for true relaxation. And every flowing line of this furniture is brought to perfection by the superb tailoring qualities of Koylon—recognized by leading furniture manufacturers as the finest of foams. Furniture by International at fine stores near you or write International Furniture, American Furniture Mart, 666 Lake Shore Drive, Chicago 11, Illinois.

US RUBBER

UNITED STATES RUBBER COMPANY
Rockefeller Center · New York

Color in sunny fashion-wise hues

entirely new to outdoor furniture . . . such as the luscious shade of pink shown here! What's more, Lloyd finishes keep their colorful good looks year after year because they're baked on; steel parts treated for rust-resistance. Lightweight, easy to move Outdoor Furniture has still another plus feature—it's the famous Lloyd patented woven fibre seats and backs that last practically forever. Colors: frames in black or white; woven fibre in Pompeian Pink, Sicilian Black, Venetian White, Amalfi Yellow, Verona Green. Lloyd Manufacturing Company, Menominee, Michigan, a Division of Heywood-Wakefield Company.

Makers of Lloyd Capri Metal and Fibre Furniture, Modern Dinette Furniture and the Rock-A-Feller Chair.

Lloyd Outdoor

Guaranteed by Good Housekeeping

Furniture for lawns and terraces

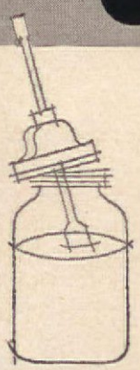
BRIDAL

This well-favored centerpiece

We still haven't found a formula for a cake you can both have *and* eat—but the next best thing is this one, "frosted and festooned" with paper sculpture. Perfect for a bridal shower, it can be a sprightly addition to other parties—it will last for years, and nest away neatly between times. Principal ingredients are: three cardboard hat boxes in graduated sizes, used upside down, without lids, for first three "layers"; large sheets of drawing paper to cover box sides and make flowers and birds; strips of paper for folded decorations. You'll also need rubber cement, a stapler—and one heaping cup each of patience and enthusiasm. For topmost "layer," fan-fold a strip of paper about 6″ high, and glue its ends together to form a cylinder about 5″ in diameter. Next, cut panels of paper to cover sides of each box—but don't glue them in

"SWEET"

is all made of paper

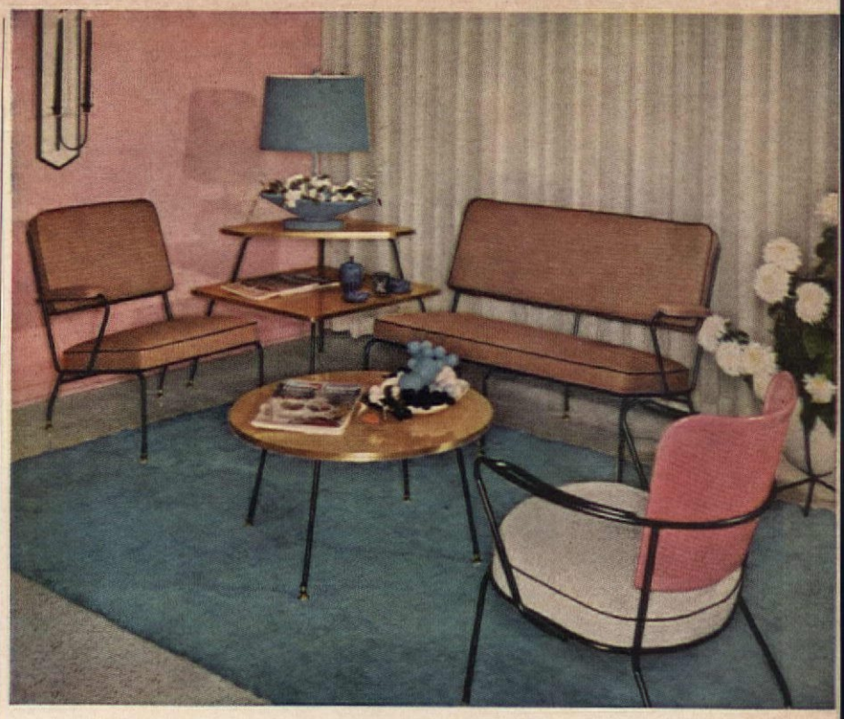


ELLEN SHERIDAN

place until decorations have been attached.

Next, make the decorations from paper, using sketches above as pattern guide: a pair of birds for the top, and enough flowers (spirals with petals and leaves) to attach at 6″ intervals to the bottom and third layers—plus additional leaves to encircle the second layer. Make a fan fold 2″ wide to go around base; another, 1″ wide to crown first layer; and three more, ½″ wide, to top other layers. For zigzag on second layer, make icicle folds from ¾″ strips of paper (any kindergartner, or a book at the library, will teach you to make icicle folds). Staple all folds to paper panels. Add garland of leaves to paper for second layer. Then assemble the flowers (the spiral in the center, then the four-petal piece, then three leaves for each one), and curl up leaves and petals prettily. Attach flowers to bottom and third panels, 6″ apart. Add paper streamers. Paste decorated panels in place, "layer" your cake, perch birds on top. And serve up!

To cache shower gifts or favors, cut a round opening in the top of the bottom layer, leaving a rim wide enough to support the other layers, yet large enough for the gifts to be accessible when upper layers are removed.



Color exciting and new

in this smart furniture that looks as though it costs much more than it actually does. Lloyd quality features include: foam rubber and spring seats; removable cushions covered in wear-resistant plastics and textured fabrics . . . all skillfully color-coordinated with patented woven fibre in these clear, fresh decorator shades—Pompeian Pink, Sicilian Black, Genoa Gold, Venetian White. Extra strong, black tubular metal frames. Lloyd Manufacturing Company, Menominee, Michigan, a Division of Heywood-Wakefield Company.

Makers of Lloyd Modern Dinette Furniture, Metal and Fibre Outdoor Furniture and the Rock-A-Feller Chair.

Lloyd Capri

Guaranteed by Good Housekeeping

Furniture for informal rooms and recreational areas

BATHROOM DESIGN BY VING SMITH

These lovely fixtures cost as little as 46 cents* a day!

Decorator's ideas...plus U/R fixtures do wonders for your bathroom!

Quiet performance—modern bathrooms should have water closets with unobtrusive flushing action. The latest in quiet, efficient operation are U/R's Siphon-jet and Reverse Trap models.

"Easy Living" Kitchens by U/R bring new kitchen efficiency and beauty! Lovely steel wall and base cabinets . . . matching cabinet sinks . . . the fast and *quiet* U/R Food Waste Disposer.

Choose gleaming Universal-Rundle fixtures, and you'll find it's almost impossible to plan an "ordinary" bathroom. For U/R fixtures lend themselves to your decorating schemes, with classic, simple styling that stays smart and fresh for years. Colors? Take your choice of Verdant Green, Azure Blue, Desert Tan, Jonquil Yellow, or Mist Gray. Or select Arctic White—the whitest fixtures made, by actual scientific test! And no matter which style or color you choose, you'll get quality fixtures backed by Universal-Rundle's 54 years of leadership! Ask your plumbing contractor, architect or builder for Universal-Rundle fixtures.

Send for Bathroom Idea Book *and layout kit on bathroom planning and decorating! Packed with ideas you can use in building or remodeling. Full color bathrooms...decorating tips...remodeling hints! Yours for only 10c in coin. Write Universal-Rundle Corp., 279 River Rd., New Castle, Pa.*

*Plus installation

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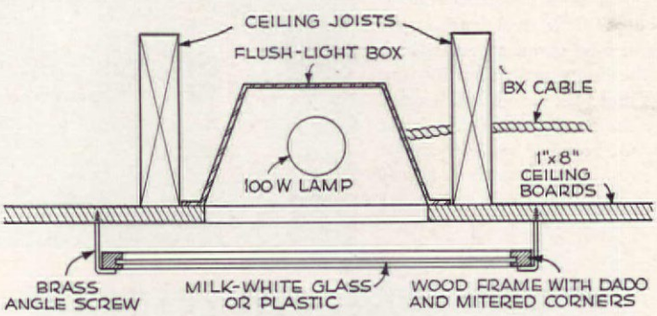
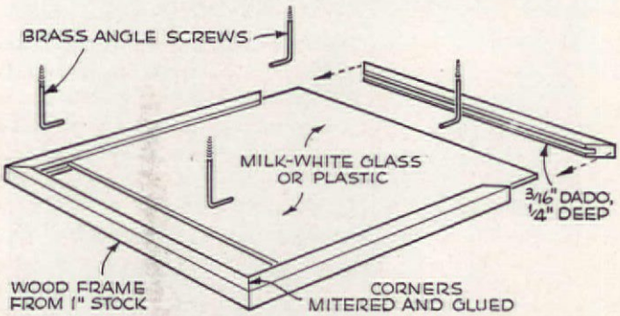
THE WORLD'S FINEST BATHROOM FIXTURES BY

Universal U/R Rundle

UNIVERSAL-RUNDLE CORPORATION, NEW CASTLE, PENNSYLVANIA • Plants in Camden, N. J.; Milwaukee, Wisc.; New Castle, Pa.; Redlands, Calif.; Hondo, Texas.

How to Build Underslung Light Diffusers





BOB GILMORE

Here's a practical and decorative way to add texture and interest to flush lighting fixtures. It's also an easy way to make the contrast between a dark ceiling and the fixtures less bold—without cutting down the over-all room illumination.

First remove the original diffusing glass from the fixtures. Then make a frame, as shown above, to hold a sheet of translucent white fiber-glass plastic or milk glass. The frame should overlap the original fixture opening by several inches on all sides. Use four right-angle brass screws to hang the diffuser about two inches below the ceiling. That's all there is to it.

POWERFUL ALL NEW

LEWYT

WORLD'S "EASIEST-TO-USE" VACUUM CLEANER

rolls on BIG wheels!

no lift!

no drag!

no carry!

SO LIGHT! SO NEAT! SO COMPACT! (only 10" x 12"!)

Rolls ready-to-use from closet! Tubes, hose and nozzle can be kept assembled. Just roll out your Lewyt and *away you go!*

Not only swivels but rolls room-to-room! Lewyt's BIG rubber wheels roll over door sills, rugs, bare floors—never catch or scratch!

Rolls with all cleaning tools everywhere you go*—no chasing back and forth. Tools ride behind, can't bump your furniture!

No other cleaner *—AT ANY PRICE* **gives you all these big features!**

Most powerful Lewyt ever built—gets rugs brighter *with fewer strokes!*

"Power Dial" gives exact suction for wool rugs, cotton rugs, drapes!

PLUS **No dust bag to empty** • Built-in deodorizer • Allergy-proof 5-filter system • Amazing new quietness • Tubes lock—can't fall apart • "Pistol Grip" on hose • All metal floor tools • All genuine Fuller Brushes • Sturdy tip-toe switch • Comes with all cleaning tools

**"Papoose" Tool Rack for Lewyt and Wall Rack for closet, optional at small extra cost.*

OFFICIALLY ENDORSED *by National Institute of Rug Cleaning, Inc.* . . . official association of professional rug cleaners, owners and operators of professional rug cleaning plants. *Vacuum your rugs daily.* Have them professionally cleaned at least once a year by a professional rug cleaner.

DO IT with the all new LEWYT

Your nearest Lewyt dealer is listed under "vacuum cleaners" in your phone book. Available at leading stores in CANADA.

LEWYT CORPORATION, 84 Broadway, Brooklyn 11, N. Y.

The No.1 Paint for Week-End Decorators

Colorizer®
FLAT WALL ENAMEL

Paint a room in 2 hours...*all* your rooms in a week-end! This alkyd-base paint goes on with such amazing ease that folks who have never painted before get perfect results! Economical, too—costs only about $6.00 to transform the average room!

ODORLESS
1 COAT COVERS
SCRUBBABLE

IN THE EXCLUSIVE NEW

Mr. & Mrs. COLORS

Husband-and-wife teams of Week-End Decorators will have fun choosing from this gay collection of "Mr.-and-Mrs." Colors in Colorizer Flat Wall Enamel. Only Colorizer offers these paint colors right over the counter, at budget prices, and in all interior and exterior finishes, as well as in Flat Wall Enamel.

For your copy of "Mr. and Mrs." Colors, including 40 actual paint swatches, send 10 cents to Colorizer Associates, 341 North Western Ave., Chicago 12, Ill.

Colorizer® PAINTS

in 1,322 COLORS

SOLD IN YOUR AREA IN ONE OF THESE WELL-KNOWN REGIONAL BRANDS

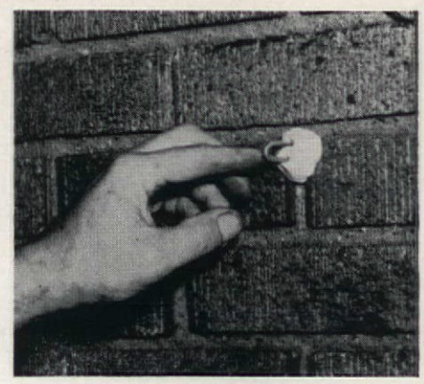
Beauty by the Brushful • Bennett's • Blue Ribbon • Boysen • Bute Great Western • Jewel • Komac • Lion Brand • Vane-Calvert • Warren's Wetherill's • In Canada — Flo-Glaze • In England — Robbialac

Easy Support

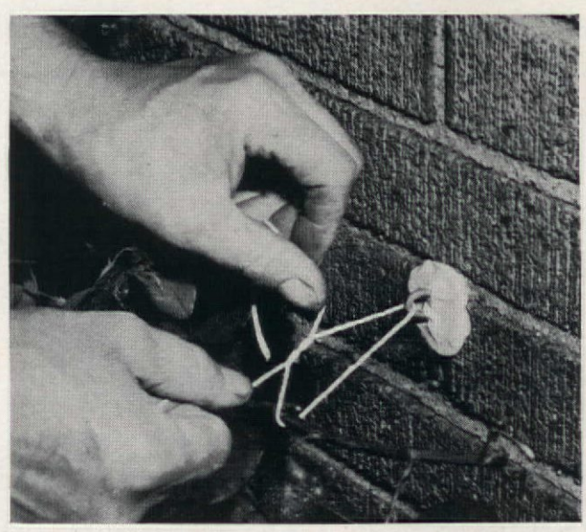
Have you a weak clinging vine that you fear may sue you for nonsupport? No need to worry any longer . . .

JOHN KRILL

First, decide where on your brick, stucco, or masonry wall you want to train the stems. Brush these spots briskly with a wire brush to remove all loose bits of mortar, sand, etc. Then take walnut-sized gobs of plastic wood, rounded with high centers, and press one firmly into tight contact with each prepared spot



Next, before the plastic wood hardens, press into the center of each lump the sharp ends of an ordinary steel fence staple until only about a quarter-inch of the hump protrudes. Be sure to mold the wood well around the staple legs. Leave it for 24 hours or so, so it can set well, and anchor legs tightly



When the wood has set, you have a convenient, not unsightly, eye to which vine, espaliered shrub stem, etc. can be tied with raffia, cord, cloth strip, paper-covered wire, or what you will. You can paint wood to match wall; to remove it knock it off with a hammer, leaving no hole or scar. To avoid strangling stem, cross cord between it and staple before tying

"Just a minute lady... a C-E Heatmaster is more than just a dustproof base!"

Dust and dirt won't collect under a C-E Heatmaster Water Heater due to its base construction. Isn't that a handy, easy-to-maintain feature—a dustproof base? But, even though you'll find it on a C-E Heatmaster, it's hardly the way to select *your* water heater. What you want is economical, dependable, trouble-free hot water service—and long life. It takes a combination of features to give you what you need—and that's what you'll find in a C-E Heatmaster. C-E Heatmaster is designed, built and tested by the company which has achieved an outstanding reputation as a maker of fine products. Every part that goes into a C-E Heatmaster is a feature in itself... because with C-E it's the whole heater that counts. Quality is the only thing C-E sells! Ask your C-E dealer to show you firsthand why a C-E Heatmaster is your very best buy!

C-E Heatmaster®

Available in all models and sizes, both gas and electric. Gas models available to use Natural, Manufactured or Liquefied Petroleum (bottled) Gas.

Electric—approved and listed by Underwriters' Laboratories.

Gas—carries A.G.A. seal of approval.

Manufactured by* COMBUSTION ENGINEERING, INC., *Home Equipment Division, Chattanooga 1, Tennessee

In a C-E Heatmaster...

IT'S THE WHOLE HEATER THAT COUNTS

GERTRUDE BROOKS DIXSON

We Design a Stage Setting

It might have been designed for any typical American home.

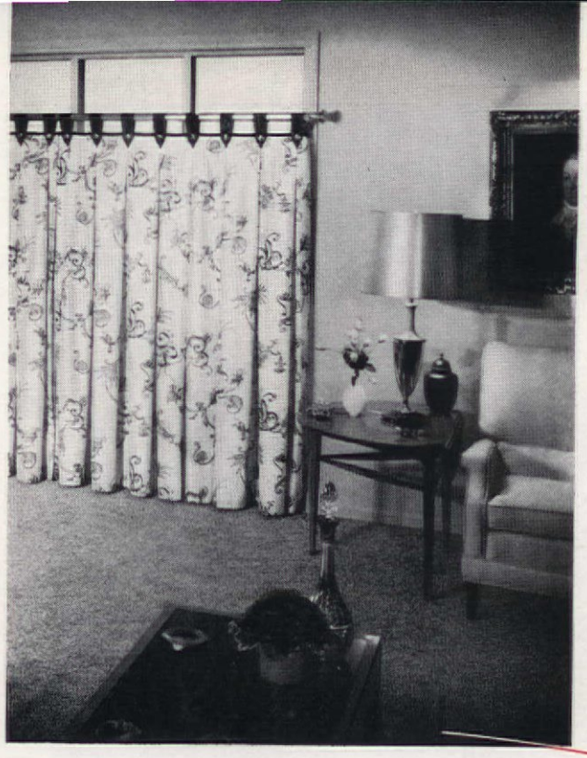
See this room at work in Fireside Theater's "It's Easy to Get Ahead"

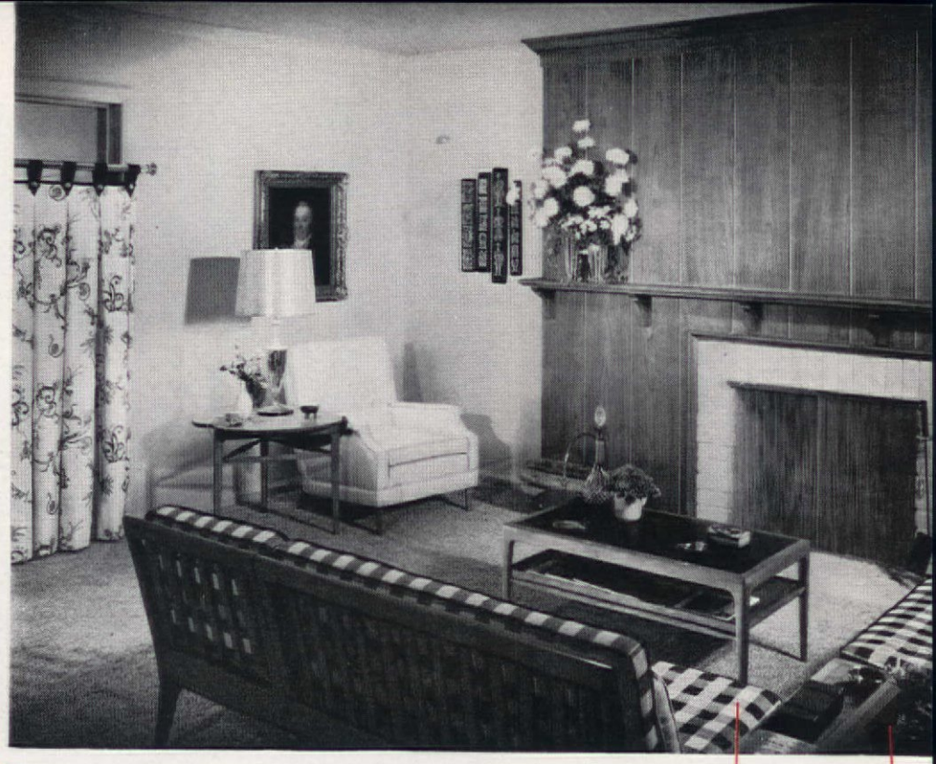
—March 29 on most stations, April 5 on the Pacific Coast

We provided a handsome drop-leaf table that could double for dining—or just look well in a living room. It suited the action perfectly. Here George Brent plays the father; Irene Hervey, the mother; and Sharyn Moffett, the teen-age daughter

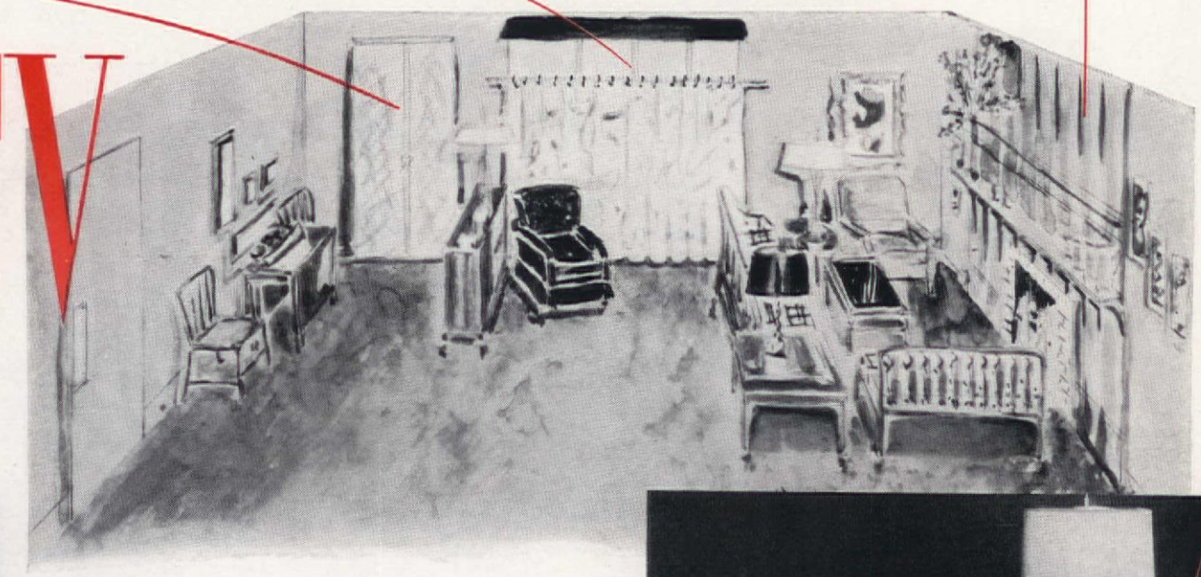
When we were asked to design a set for Procter and Gamble's "Fireside Theater" to be tele-filmed in Hollywood, there were no specification, no limitations—no script! AMERICAN HOME, we were told, was the first magazine invited to participate in this aspect of television, and we had been chosen because of our very practical approach to the decorating problems of our millions of readers. Why not, asked "Fireside Theater's" producers, project just such thinking to their millions of viewers? Now, we knew that stage-set designing is a highly specialized field, that sets are usually built around specific action and frequently create the mood of a play. But since we couldn't master a whole new art for the occasion, we decided to do it our own way—to design a good living room for a typical AMERICAN HOME family: a mother, father, and a pair of teen-agers—up-to-the-minute, endowed with good taste, neither very rich nor poor. Wisbar Productions had no trouble in finding a script, "It's Easy To Get Ahead," in which much of the action takes place in the living room of just such a family. And probably because it was so "real," our design filled the bill perfectly! A heart-warming experience it was to learn that in the world of make-believe there's so much concern with reality.

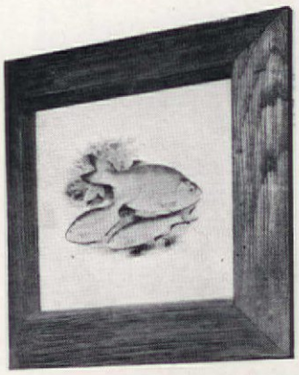
The handsome fireplace wall (built from a how-to in our May, 1954 issue) made an effective focal point; seating was ample, and furniture placement permitted adequate space for action (as it would for a family's activities). Because the coloring—white, charcoal, soft yellow, and willow green with cherry wood—would make a pleasant background for real people, it afforded good contrast for photography without limiting costume colors. Two things made an especial hit with those wonderful studio people—and their wives. One was the big drama (at a mighty low cost) of draperies hung on a brass rod by fabric straps fastened with large brass buttons. The other was the expanded metal, painted wall color, that screens the doors and cuts the glare.



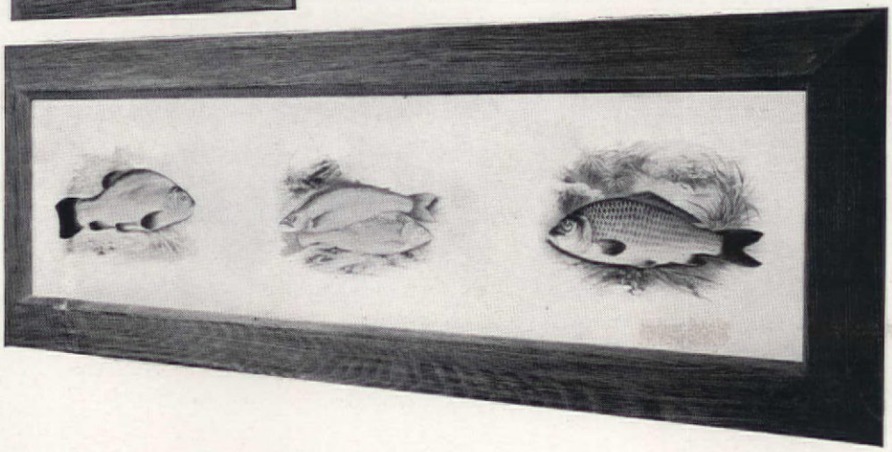


for TV





Above is the rendering we sent to Hollywood, together with a floor plan for the furniture, construction details, and swatches—the kind of comprehensive planning a room in a real home deserves. Accessories were carefully chosen to mix antiques with new things. Fish prints were specially framed to fit above the drop-leaf table—and went along on the train with us



IN THIS ROOM: All furnishings from The Broadway Southern California. Furniture by Statton Furniture Manufacturing Company. Rug by E. T. Barwick Mills. Drapery and upholstery fabric by Cohn-Hall-Marx. For further details about the room's ingredients, see "Where Credit Is Due," page 147

Lipstick of Invitation

INTRODUCING
ANOTHER NEW
COLOR TRIUMPH!

"Las Vegas"
SIENNA

Now TABU introduces a startling *new* lipstick shade that captures the romance and adventure of the desert. It's "Las Vegas" (Sienna), a distinctive color for those women whose *modern* styling requires a brown-tone shade.

"Las Vegas" is a truly unusual new lipstick. You'll like it—because it's different. And it's TABU. Ask to see TABU's world-famous shades of red, too!

Save the case, plated with 24-carat gold. Refills, 75¢. $1.50 plus tax

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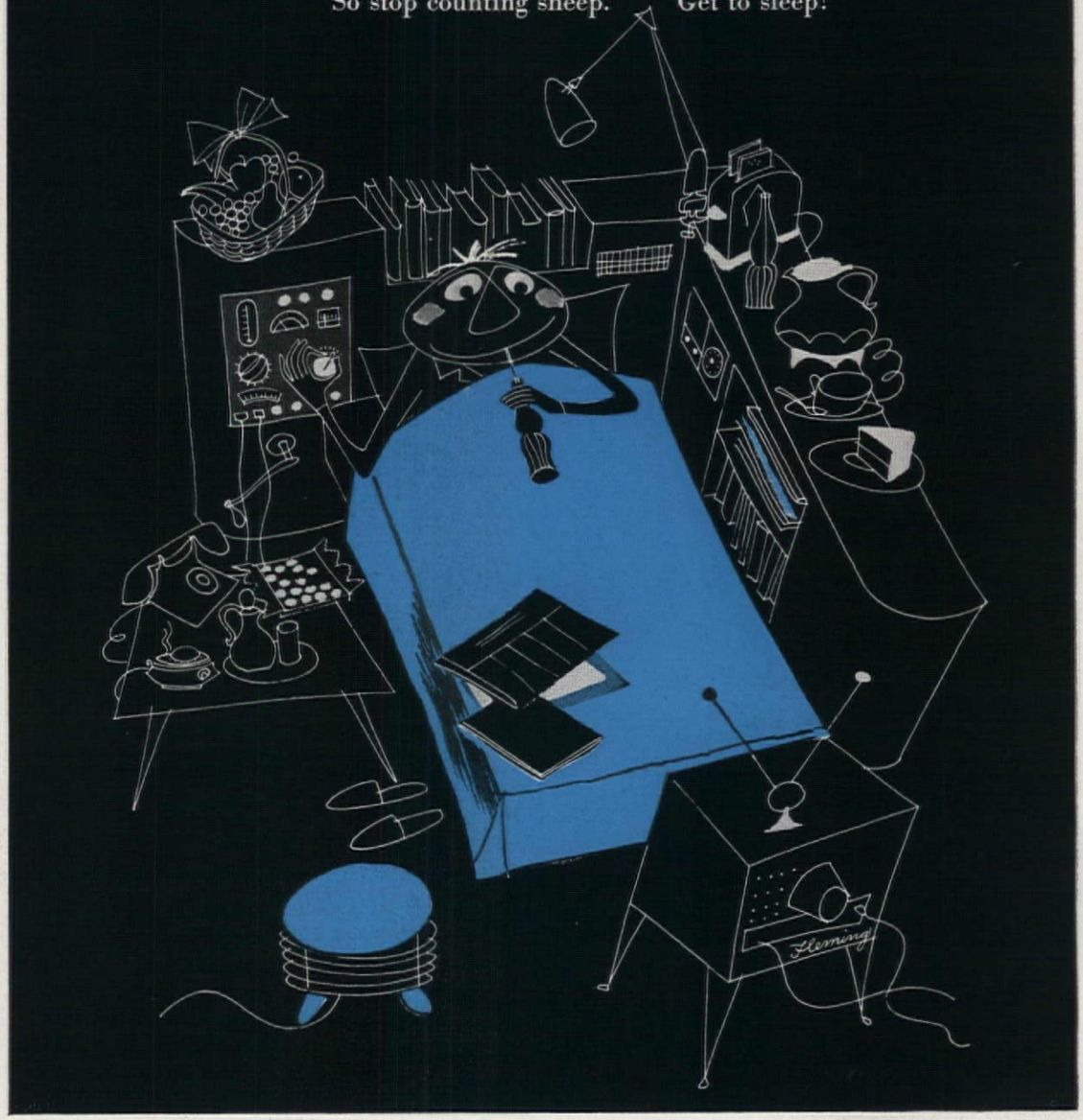
PARIS • NEW YORK

ROBERT W. HOUSEMAN

"Who Can't Sleep?"

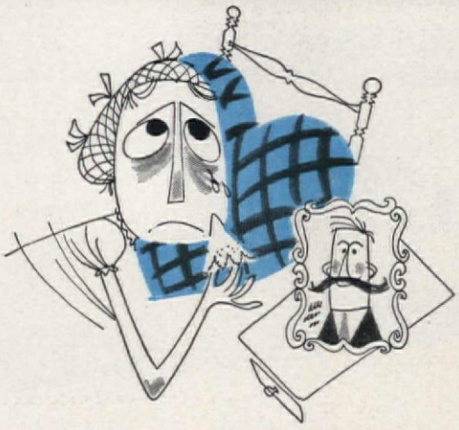
From baldpate warmers to tear-proof pillows,
you can buy things to help you in hitting the hay.
So stop counting sheep. Get to sleep!



FOR THE ESCAPIST—AN ESCAPE BED!
Spend more than the normal third of your life abed? You need never leave this one! Bed with built-in library and multi-control panel to operate TV, phonograph, coffeemaker, and so on. $595.

TO CUSHION YOUR SORROWS
This heart-shaped pillow with tear-proof cover may not bring forth that letter from your love, but it should help you to sleep like a Sybarite. Practical too—the cover is removable and washable. ($4.95.)

MORE ON PAGE 110



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Curtains of Dacron®

the best balance of beauty, ease of care, long wear

Yours are the most beautiful windows of all . . . with curtains of lustrous "Dacron". They are gracious, inviting on the outside . . . flattering, lovely on the inside. Yet these luxurious curtains lead a happy—care-free life. They wash easily . . . dry in a twinkling . . . keep their beauty year after year. Even ironing is a matter of choice. For your most important windows, choose curtains of "Dacron"* polyester fiber. Your favorite store has them in many, many styles. And, if you need help with problem windows, send for the FREE booklet, "15 Easy Ways to Add New Beauty to Your Rooms with Curtains of 'Dacron'". Write: E. I. du Pont de Nemours & Co. (Inc.), Room 2520, Nemours Building, Wilmington 98, Delaware.

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BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

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New Conn Spinet Organ Offers Greatest Range of Performance, Richest Tone!

The "TONE TEST" is the true test! No other spinet organ produces such rich, beautiful, flawless tones! *You'll* choose CONN by tone alone!

Its Incomparable Tone Tells You... it's the New CONN

"MINUET"

Everything you want in a spinet organ is yours in the great new CONN "Minuet"—the sparkling brilliance of popular dance and orchestral music, the realistic "voices" of solo instruments, the lovely mellowness of traditional organ tones, mighty full-organ and ensemble effects! And so easy to play, you'll enjoy beautiful music the very first day you own it!

But hear it! Then listen to others. Its incomparable tone tells you—*unmistakably*—that the CONN "Minuet" is the organ for *you!* When you see your dealer for a demonstration, see the easy-to-use guide cards that let you start playing at once! And ask him about the purchase plan that puts a CONN "Minuet" in your home for a relatively small down payment.

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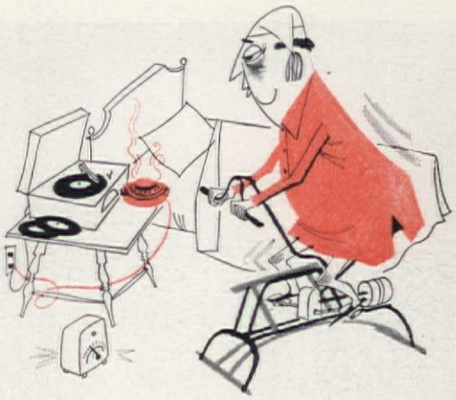
The Conn Organ is a development of the Sound and Electronic Research Laboratories of C. G. Conn Ltd., world's largest manufacturer of band instruments and specialists in musical tone for nearly a century.

CONN *organs*

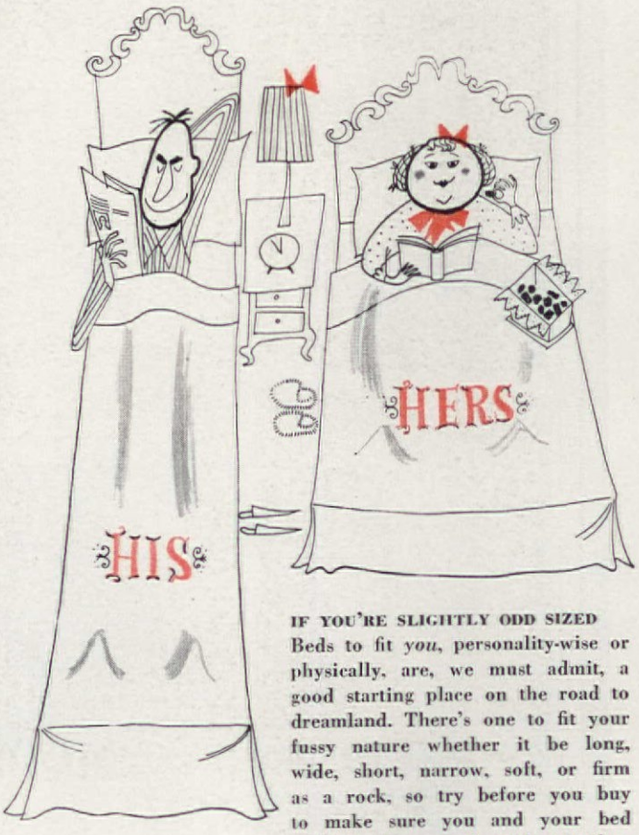
"TRIUMPH IN TONE"



MECHANICALLY-MINDED? When you're not too busy playing with all the machines designed to promote sleep, you're sure to fall victim to one of them. Soothing phonograph records of bird calls, waves breaking on shore are some of the lulling effects. All of these failing, why not wear yourself out on the mechanical "Exercycle"?

Who Can't Sleep? (Begins on page 108)

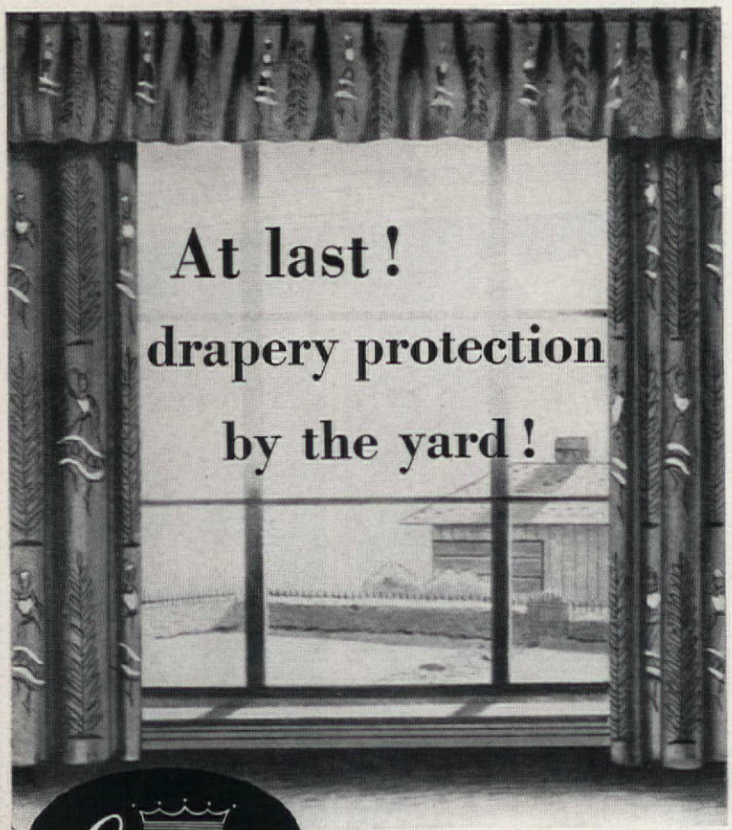
Sleep merchandise from Lewis & Conger's Sleep Shop



IF YOU'RE SLIGHTLY ODD SIZED Beds to fit *you*, personality-wise or physically, are, we must admit, a good starting place on the road to dreamland. There's one to fit your fussy nature whether it be long, wide, short, narrow, soft, or firm as a rock, so try before you buy to make sure you and your bed will get along comfortably together.

SIMPLY TOO COLD-BLOODED? You can warm yourself from head to toe with one of the many devices that dispel chills. Baldpate warmer takes care of that portion protruding above the warmth of electric blanket and warming pad ($2). If the tootsies stick out at the bottom, wear these electrically heated toasty-warm slippers ($12.50).

Exclusive, Accurate Reproductions by *Imperial* Hand Craftsmen
Yesteryears designs—
traditionally charming
timeless in beauty
pleasantly priced.
Each piece identified
with this *Imperial*
Hallmark for ageless
recognition.
IMPERIAL GLASS CORPORATION
BELLAIRE, OHIO
Imperial
From Famous *Belknap* Collection of Early American Antique Milk Glass



Opaqueen

NEW

DRAPERY LINING

★ light-proof ★ fade-proof ★ insulating

At last . . . a fabric that does more than merely *line* your draperies! Opaqueen*, the new young modern in handsome lining, with an invisible plastic coating that blocks out fade-damaging sunlight . . . adds years of beautiful, colorful life to draperies, floor coverings, furniture.

Supple, sleek Opaqueen, to line both opaque and sheer drapery fabrics, is light-proof, fade-proof, flame resistant, water repellent, durable, clean-easy and efficient insulation against summer heat or winter chill.

Invisible plastic coating blocks out the sun!

*Patented in U.S.A. and Canada

FREE SAMPLE!

Your request brings an Opaqueen sample and name of nearest dealer.

BOURNE MILLS
FALL RIVER, MASS.

Please send me sample of fabulous new OPAQUEEN lining and name of nearest dealer.

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3 NEW RUG PATTERNS

Braid in the "Welcome"—

Braid a multiple strand with a most Modern look

—Or just braid Big! Our patterns know it all

DOROTHY LAMBERT TRUMM

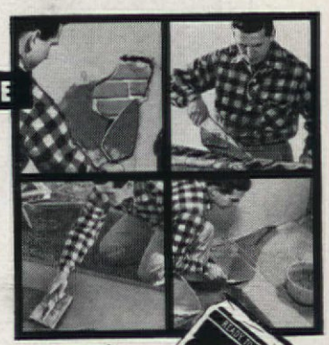
This unusually large semicircular rug is a "one-of-its-kind" pattern, especially designed by Mrs. O. W. Charles to lie in front of a corner fireplace. It would be equally effective before other hearths—or it would be an unusual "area rug" used to mark off a dining area or a conversation furniture grouping. Pattern **1599**, 25¢

SEE PATTERN ORDER FORM, PAGE 144

Now—Do-It-Yourself and SAVE

Cement Jobs are Quick, Easy with SAKRETE

Ready-to-use cement! Conveniently packed, for home use!



Send 25c for 48-page Book!

Instructions, photos, diagrams, etc. showing how to do hundreds of cement building, patching, and repairing jobs with SAKRETE. Write SAKRETE, Inc., Dept. 12, Cincinnati 17, Ohio.

A most cordial way to greet those who come to your door—this rug which has its own cheery greeting braided right in with its colorful pattern. Our complete instructions are easy to follow, and include a full-size guide pattern. Designed by Helen Feeley. Pattern **1598**, 30¢

The braided rug is no longer limited to use in "country" or Colonial homes, for rugs such as this are equally compatible with Modern home fashions. This six-strand "Checkerboard," a new version of an old pattern, works up quickly, is surprisingly modern in feeling. Designed by Helen Feeley. Pattern **1600**, 25¢

Doggie, it's dry inside—even with these Silentite Windows open

No need to close the house up tight at every passing shower! With Curtis Silentite Convertible windows, you let it rain without sacrificing ventilation. And washing these windows is a quick, easy job—you work entirely from the *inside*.

Why are these wood windows *convertible?* Because *one* basic window unit provides right- or left-swing casements—the popular awning window—combination awning and casement—and a thousand or more different window combinations—all at a cost to fit your budget! Silentite Convertibles are only one of many beautiful Curtis window styles—including double-hung, casement, picture and panel windows. All are fully guaranteed. Get new ideas for building and remodeling from our Silentite book.

CURTIS WOODWORK
Heart of the Home

Curtis Companies Service Bureau AH-4-55
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IRCO CURTIS WOODWORK SILENTITE PRE-FIT the Insulated window

Please send Silentite Window Idea Booklet.

Name .....

Address .....

City ..... *State* .....

New and excitingly different . . . now accent the soft, mellow tones of famous Whitney Maple with the exciting contrast of Whitney's new jet-black finish.

WHITNEY *Maple*

Only genuine Whitney Maple has this brand burned into every piece.

Whitney Maple Polish. *Preserves and beautifies maple and all fine antique or modern finishes. $1.00 per pint, postpaid. Address Dept. A4.*

W. F. WHITNEY COMPANY, INC.
South Ashburnham, Mass.

PINK RADIANCE $18.50*

SWEETHEART ROSE $18.50*

Choose **Royally**

Bone china for the life you lead today—a deep blush pink rose on white with a gold edge, or a pink linear motif on white with platinum.

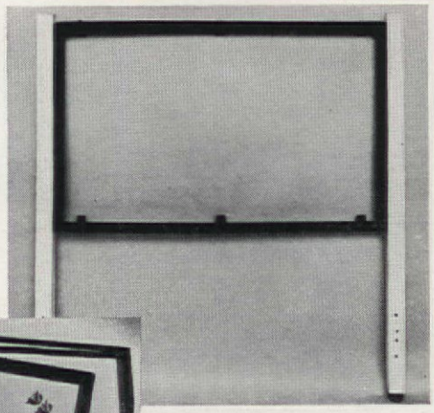
Send for illustrated china leaflet, 10¢; new figurine book in full color, 25¢.

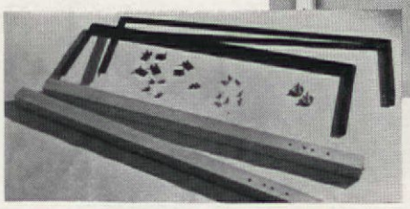
*Prices cover 5-pc. place setting.

Choose **Royal Doulton**

DOULTON & COMPANY, INC., Dept. A-9, 11 East 26th Street, New York 10, N. Y.

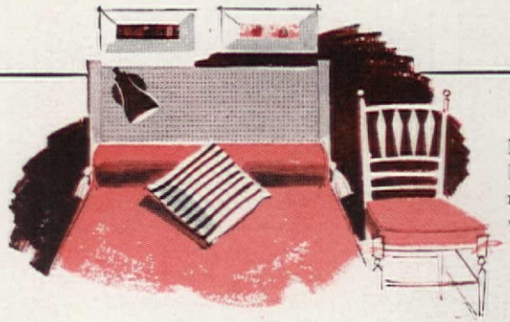
If you're good at using your head, this headboard-in-a-kit is a blessing. It comes knocked-down, and comprises unpainted hardwood posts, steel frames, and clamps to hold any decorative insert you wish. Twin size, $7.95; full, $9.95. Dennix Products Co.



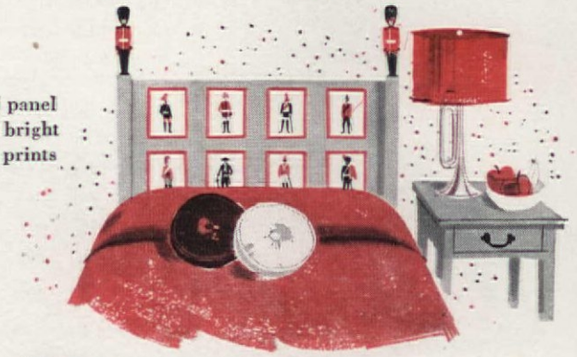


JOHN LIPPERT

Frame your own dreams in this Headboard



Insert perforated hardboard painted to match or contrast with your walls



Insert plywood panel and add a bright collection of prints

Use a pair for a divan. Insert basswood blinds mounted on a plywood panel. Stain

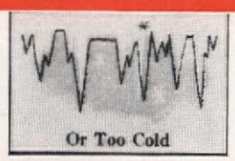
The decorative effects you can achieve with this clever skeleton headboard are only as limited as your own imagination, but our suggestions should start you off. Perforated hardboard or plywood panels can be cut to fit at a lumberyard, then painted, decorated with a motif, or covered in fabric. Perforated board is fine for anchoring pin-up lamps. For the middle one, we mounted soldier prints, "framed" them with paint, protected them with a clear plastic spray, and topped posts with tin soldiers to make reveille something of a pleasure.

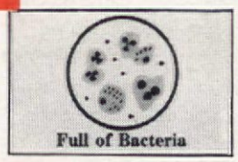
What's Happened to the Earth's "Fresh" Air?

HERE'S WHAT'S HAPPENED TO THE AIR . . .

Sometimes Too Hot . . .

. . . And Too Wet (Or Dry)


Or Too Cold


Full of Bacteria

Full of Pollen

Full of Smoke

AND LOOK WHAT'S HAPPENED TO US!

We Can't Sleep

We Lose Tempers

We Freeze

We Wheeze

We Sneeze

We Fight Dirt

HERE'S what you can do about it!

You can keep fresh air in your home—365 days a year—with the little gadget at the left.

It is the thermostat of an Airtemp Year 'Round Air Conditioning system. Here's what it does for you—*automatically:*

HEATS OR COOLS—keeps temperature between 70 and 80—in the Airtemp Comfort Zone.

HUMIDIFIES OR DEHUMIDIFIES—for your family's health and comfort.

FILTERS the air you breathe—removes dust, dirt, germs, and pollen.

CIRCULATES this clean, fresh air—gently to *all* parts of your home.

Enjoy this "New Dimension of Modern Living"—efficiently and economically with Airtemp. Heating with gas or oil. Low cost *waterless* summer cooling (uses only air and electricity). And heating and cooling *both*—with only *inches* of floor space for equipment.

If you have a forced air furnace—chances are, Airtemp cooling can be added without additional ductwork.

If you need a new furnace—investigate the "Spacesaver" that cools as well as heats—takes *less* floor space than your old furnace.

If you plan to build—You may *save* enough on design economies to *pay* for year 'round air conditioning! Airtemp's new plan book of specially designed homes shows you how. Send 25 cents for your copy of "Air Conditioned Homes for New Dimension Living." Write to: Airtemp Division of Chrysler, Dept. AH, Dayton 1, Ohio. Or see your Airtemp dealer. He's in the yellow pages.

Airtemp

DIVISION OF CHRYSLER — DAYTON 1, OHIO

AIR CONDITIONING • HEATING FOR HOMES, BUSINESS AND INDUSTRY

CURTAIN AND DRAPERY HARDWARE DIVISION, EASTERN VENETIAN BLIND CO., Baltimore 30, Md.

Inviting tone. Flawless performance. Smart styling. These features combine to make the Wurlitzer Piano a lasting family treasure *worth many times its modest cost!*

There is no age requirement to enjoy music; a musical family is a happy family.

Write Dept. AH-5 for Free set of color reproductions of Wurlitzer Pianos. Priced from $464.00 to $3617.00. (Bench Included).

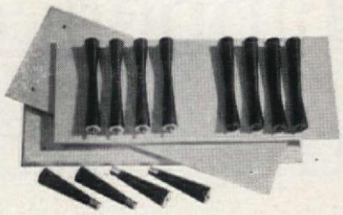
MORE PEOPLE BUY WURLITZER PIANOS THAN THOSE OF ANY OTHER NAME

WURLITZER PIANOS

The Rudolph Wurlitzer Company, DeKalb, Illinois

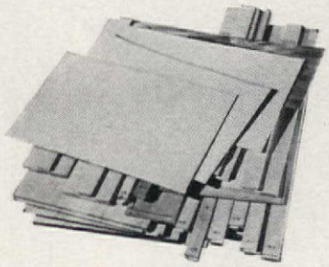
Put It Together

(Begins on page 54)



Three-tiered shelf, in mahogany finish, 30" wide, is part of a line including chests, tables, desks. Shipped knocked down, precision cut and interlocking parts make pieces easy to assemble. Shelf shown, $23.95. Focus Functional Furniture Co.

Compactly packaged, unfinished solid ashwood pieces are cut and numbered so that you can stack them up to form this handsome chest which measures 30" x 18" x 37½". This is one of a group of knocked-down furniture by Show-Off, Inc., Chest, $41.95



Did you know that in your Spode pattern you can get exciting serving pieces like soup or sauce tureens, big platters and covered dishes? Booklet 19 lists many pieces and gives advice on selecting the proper pattern. Write for it today.

Wholesale Distributors

Copeland & Thompson, Inc.
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SINCE 1770

now! SEAL SAC PARATOMIC® MOTH PROTECTION

Your clothes deserve the complete protection of these luxurious Seal Sac garment bags. Beautiful matching ensembles in decorator colors — for dresses, coats, suits, blankets, and accessories.

made of heavy-gauge Koroseal®

Double-deck-top with handy zipper opening holds moth crystals.

Hundreds of inner vents permit para fumes to permeate entire bag.

® T. M. Reg. B. F. Goodrich Co.
U.S. Patent Nos. 2584722, 2591277, 2619255

at stores everywhere, or write

SEAL SAC, Inc., Dept. A
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STOP WASTING FIREPLACE HEAT

build masonry around

HEATFORM

The Superior Heat Circulating Fireplace Unit

HEATFORM retains the hospitality of the open hearth. It is built to furnace principles, with air chambers surrounding the firebox and throat to capture and circulate a large volume of heat lost up the chimney by the ordinary fireplace.

HEATFORM is a perfect guide for the masonry (hearth to flue) which prevents construction mistakes often leading to smoke troubles.

The HEATFORM fireplace costs but little more, because the unit consists of firebox, throat, smoke-dome and damper, replacing some materials and labor necessary in the construction of an ordinary fireplace.

This fireplace is built around Model "A" unit. Side cool-air inlets and front warm-air outlet were used for greater heating efficiency and economy of installation. (Side warm-air outlets may be used if preferred.)

HEATFORM has all of the good qualities of other heat circulating fireplace units, plus these exclusive advantages:

- **ribbed reinforced boiler plate firebox for greater strength; assures more years of service.**
- **larger air heating chambers.**
- **larger air inlet and outlet capacity.**
- **multiple air passages at each end of and through the throat assure circulation of air over all heating surfaces.**
- **all metal parts beneath chimney sealed in masonry . . . NOTHING TO RUST OUT.**
- **HEATFORM allows for greater variation in locating warm-air outlets.**

HEATFORM has no equal for efficiency and durability. Accept no other. Look for the name on dome and damper control handle of the unit.

This modern corner fireplace built around Model "S" affords view of fire from front and either side. If view of fire from front and both sides is desired, use Model "M".

HEATFORM IS SOLD THROUGH LEADING BUILDING MATERIAL DEALERS EVERYWHERE

Write for name of nearest dealer and FREE brochure

*HEATFORM is the registered trademark of

SUPERIOR FIREPLACE CO.

Dept. AH551 1708 E. 15th St. Los Angeles 21, Calif. ● Dept. AH551 601 North Point Rd. Baltimore 6, Maryland

Man the Hooks!

JOHN HANLON

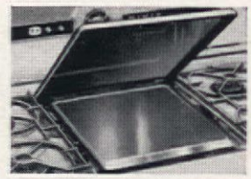
My wife and I share the hobby of rug hooking. Trouble is, whenever I mention the fact that I *do* hook rugs—and, furthermore, that I enjoy the work—the retort comes:

"You hook rugs!" Then slyly, almost suspiciously, "Whad'ya mean, *you* hook rugs?"

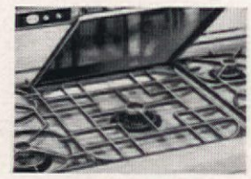
Everyone apparently is convinced that rug hooking is women's work and the entire process a female secret that can only flummox and founder a mere man. Not so at all. Yet I understand the note of incredulity that people take toward my doings—it's an activity somewhat out of character for a sportswriter, which is my lot, and for a man who played college football and served a six-year hitch as a paratrooper. I don't take to sober, sedate, and calming activities naturally, but hooking has me trapped. I find it a perfect hobby. It is an artistic, mechanical, creative, inventive, relaxing, and rather hard work, in its way. Most of all, though, it affords me great change. Winston Churchill has written, in *Painting as a Pastime,* that no matter what a man does in his spare hours, it should be something completely foreign and opposite to his normal activity. "Change is the master key," he says. For me, hooking is the key that unlocks the tensions of the day.

My wife and I received an entire hooking outfit as a wedding present—frame, wool, two hooks, and even a rug already started. The whole rig sat neglected in a corner, at first. Finally, with an attitude of "We'd better find *something* to do with this contraption," my wife started to hook. No instruction, no lessons. Just picked up the hook, pulled a strip of our pre-cut wool through the burlap and plunged onward. I watched. Then, naturally, I had to put down my newspapers and pitch in. Neither of us hooked exactly right, but neither did we hook exactly wrong. By the time we had tried various ways and means, we had a small rug half done. No need of stopping then, so we finished it—and started a hobby. Right now I'm working on an alphabet rug—alternating letters and pictures on the order of A is for apple, B is for boat—for our daughter, age 14 months. And when it is finished, I intend to start the young lady off with the fact that the old boy did the rug himself. In that way, there'll be none of that business later on, such as "What do you mean, Dad, *you* hooked this rug. . . ?"

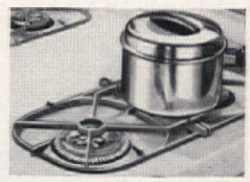
Just Look at all you get with Dixie . .



BIG, OVERSIZE ALUMINUM GRIDDLE, largest on any range (real family size for pancakes, hamburgers, chops, eggs, etc.) is available on several full-size models. Flush-to-top cover protects griddle.



JIFFY GRATE REPLACES GRIDDLE, quickly, easily, converting entire space to extra large 5th burner (Ideal for canning, etc.) When not in use, this 5th burner grate is protected by cover.



NEW CONTINUOUS DESIGN GRATES . . . for easy, safe utensil handling. *Exclusive* THERMA-FLEX burners assure instant, precise control of heat to any degree desired. SAFE-T-LOX burner controls.

EASIER-TO-CLEAN rounded corners *inside* and outside; acid resistant, whiter-than-white Titanium porcelain finish washes like a dish. Full length, full width, FULLY INSULATED oven and broiler.

. . and you'd never dream it Costs Less!

SAVE $50 (OR MORE)

All the beauty and styling, all the high quality, and all the features you'd expect *only* on higher-priced ranges, are yours at *big savings* when you buy a Dixie automatic gas range. You *can* pay more, but you *can't* get better value . . . in beauty, quality and performance. Visit your dealer, or gas company; compare Dixie with any other, at any price.

SIZES AND STYLES FROM $79.50 to $249.50

Most anything your heart desires in big, oversize oven 30" models, apartment, and full-width ranges—a style and size to suit your purse. Built and guaranteed by DIXIE, one of nation's largest gas range manufacturers.

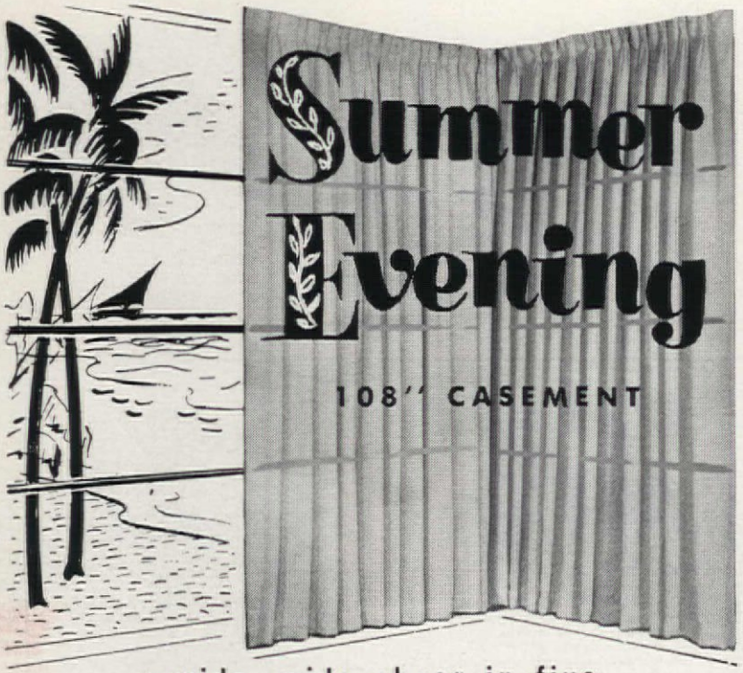
"BE THRIFTY—BUY DIXIE"

Free Latest catalog of 1955 DIXIE ranges. See the complete DIXIE line and all the features that make DIXIE your best buy. Visit your dealer for your *free* copy, or write to:

DIXIE PRODUCTS, INC., Dept. 402, Cleveland, Tenn.

Dixie

Fully Automatic GAS RANGES



a wide—wide sheer in five heavenly twilight pastel shades

Fincastle Fabrics have done it again! Summer Evening, Style No. 4345, a translucent sheer sparkling with golden, non-tarnish Lurex is yours in vat dyed Aqua, Beige, Gold, Green, and Pink. Best of all, it's 108" wide — perfect for picture window draperies without a seam. See it at your favorite store.

THE DECORATIVE FABRICS Fincastle WITH THE HAND WOVEN LOOK

LOUISVILLE TEXTILES, INC., LOUISVILLE 4, KY.

Start with 4 Imperial TABLES

From the Ambassador Group with choices of Mahogany, Formica or rawhide tops

...then add more

SEND 10c for our new illustrated booklet, "HOW TO CHOOSE TABLES."

IMPERIAL FURNITURE COMPANY
Furniture's proudest coat of arms
GRAND RAPIDS, MICHIGAN

Imperial Tables are made and sold in Canada under the name Deilcraft, Imperial

HOW TO Finish THE Unfinished

"Liming" oak picture frames is easy as pie—and so effective. With turpentine, thin white oil paint to a creamy consistency. Brush paint on with soft brush

Wipe paint off with soft cloth, going against the grain of the wood. Brush paint on and wipe it off until you achieve the desired effect. For variety, try using two or more colors

When frame is limed to your satisfaction, allow to dry for 24 hours. Fasten picture into position. There'll be nothing "unfinished" about the frame that was once a "Plain Jane"

Dellay is a believe-it-or-not housekeeping miracle — *not* a cleaner, but a dirt preventative.

Dellay keeps dirt safely off wool, cotton, rayon, or nylon rugs and carpets. It's non-toxic, odorless, absolutely harmless to all fibers. It may be used on new carpets, carpets freshly cleaned, or all carpets to prevent further soilage. One quart covers the traffic areas of an average home.

Buy Dellay in department stores, (housewares dept.), food chains, drug chains and hardware stores. Or write Artloom Carpet Co., Phila., Pa., for your nearest dealer.

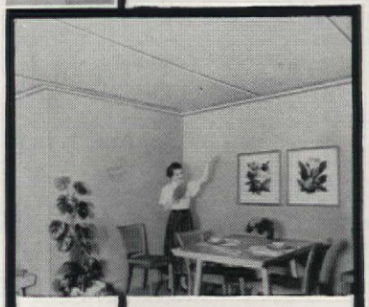
$1.29 PINT BOTTLE incl. sprayer

Quart Bottle $2.49

New miracle dellay YORK

a product of ARTLOOM Carpet Co.

ceilings cracked?



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Beautiful, *crackproof* Upson Kuver-Krak Panels apply to furring right *over* your ugly cracked plaster ceiling, give permanent, lasting beauty to your home.

Upson Kuver-Krak Panels are inexpensive and so easy to apply. Job finished in a few hours. Call a carpenter or do-it-yourself. Insist on "Upson." Mail coupon for FREE detailed folder.

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KOHLER PLUMBING FIXTURES

First quality only

Kohler fixtures and fittings will add to your home the value of recognized first quality at no extra cost. Made in a wide range of styles and sizes, they are practical for any space or budget. Shown are fixtures in Cerulean Blue, one of the lovely non-fading Kohler colors.

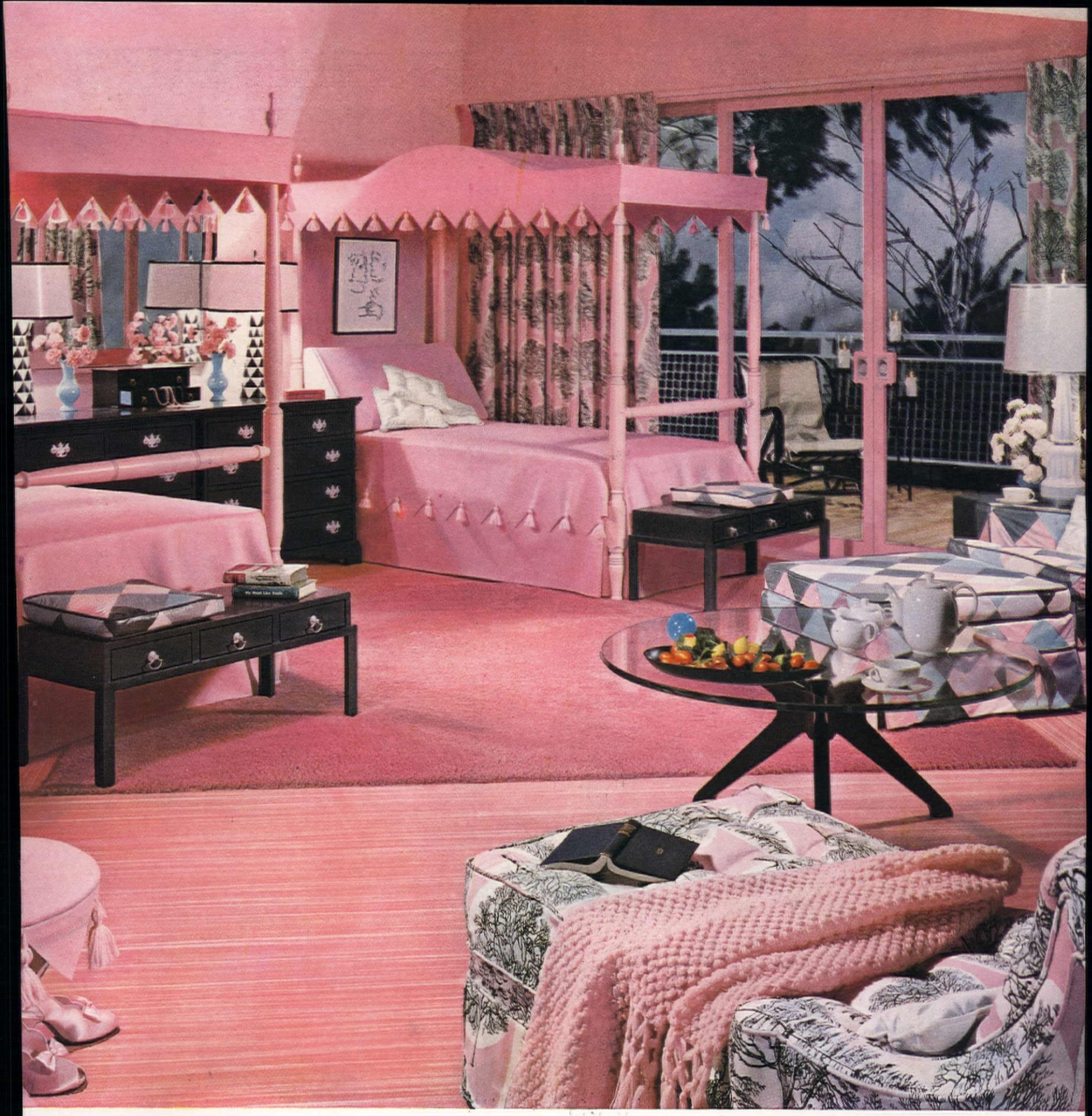
Bathing is a pleasure in the Cosmopolitan bath, with comfortable slope end, flat roomy bottom and bench rim. The lustrous, easy-to-clean enamel is fused to a rigid base of cast iron which protects it from strain. The Gramercy lavatory, of vitreous china, has a handy shelf, ample basin, integral soap dishes.

Chromium-plated fittings are made expressly for the fixtures. The bath fitting with Niedecken mixer and multi-spray shower head, and the lavatory mixer fitting, afford easy, accurate control of water temperature and flow. Consult your Kohler dealer. Write for booklet 5-H.

Kohler Co., Kohler, Wisconsin. Established 1873

KOHLER OF KOHLER

PLUMBING FIXTURES • HEATING EQUIPMENT • ELECTRIC PLANTS • AIR-COOLED ENGINES • PRECISION CONTROLS



This Armstrong Floor is Raybelle Linoleum.

the modern fashion in floors

A simple idea is often the best solution to decorating problems—and what could be simpler than solving even the most difficult ones with color? Color lets you blend traditional furniture into a modern setting; color helps you make old rooms new. And when you use the beautiful colors of Armstrong Linoleum Floors with their handsome textures and designs, you'll make your home lovelier to look at—pleasanter to live in. You'll like Armstrong Linoleum, too, for its smooth, virtually seamless surface, for its comfort underfoot, for its easy upkeep. And it's an economical floor, for it never needs costly refinishing. With such a combination of beauty and practicality for today's new way of living, it's no wonder Armstrong Linoleum is often called "the modern fashion in floors."

Send for free room portfolio and list of furnishings for this exciting pink bedroom with its floor of Armstrong Raybelle® Linoleum, Style No. 86, Pinkray. Write to Armstrong Cork Co., 5504 Pine St., Lancaster, Pa.

Armstrong FLOORS

LINOLEUM • CORLON® • RUBBER TILE • CORK TILE • EXCELON® TILE • CUSTOM CORLON TILE • ASPHALT TILE • LINOTILE®

It pays to plan your telephone service while your home is still in the blueprint stage. This way, you're sure of having telephone outlets where you want them with the wires concealed by inexpensive, built-in conduit.

new kinds of

TELEPHONE CONVENIENCES

add a lot to your home

for a little

A telephone beside your bed is a comfort as well as convenience. The volume of the bell is adjustable. And there's also a light-up telephone for dialing in the dark.

A portable telephone provides for greater flexibility, for use wherever there are telephone plug-in outlets—guest room, game room, laundry and workshop.

Special telephone signals announce incoming calls in different ways—chimes, loud ringing bells, a flashing light. For outdoor locations, there is a gong, horn or loud bell.

To learn more about the various telephone services available—and how little they cost—call the nearest business office of your Bell telephone company. Or send the coupon below.

BELL TELEPHONE SYSTEM

Dept. AH-7, 195 Broadway, New York 7, New York

I would like a free copy of the booklet on home telephone conveniences.

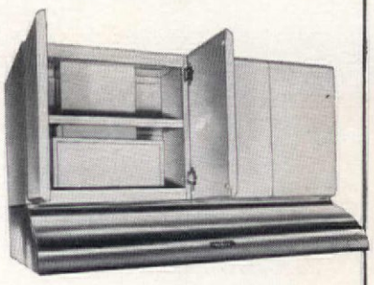
*Name*_____

*Address*_____

*City*_____ *Zone*____ *State*_____

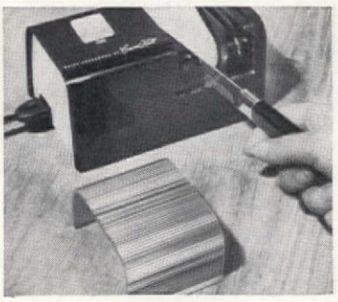
Look...it's new!

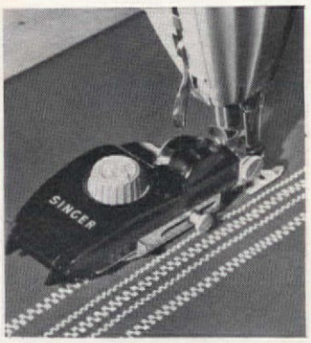
COMBINATION HOOD-FAN in four finishes; copper, stainless steel, aluminum, or white to install in 36" or 42" wall cabinets over range. Blower fan inside cabinet vents to outside. 36" copper hood, $50; fan to fit, $36. Nutone, Inc. Cincinnati 27, Ohio



OLD FRIEND IN NEW FORM is New Golden Vigoro, more slowly soluble form of the 30-year-old plant food. It releases nutrients slowly, eliminates danger of burning lawns. 50-lb. bag, $3.50. Swift & Co., Chicago

ELECTRIC KNIFE SHARPENER is compact design in black, has copper cover to keep out dust when not in use. Correct angle for sharpening is automatically set. Sharpener may be mounted on wall for use or for storage. $14.95. Charles D. Briddell, Inc. Crisfield, Maryland

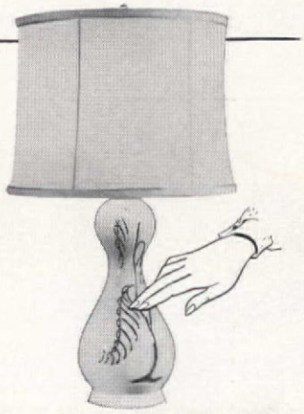




AUTOMATIC ZIGZAGGER to do automatic decorative stitching of all types on non-automatic Singer electric machines, is now offered as a separate attachment. Needn't be removed when you do straight stitching. $14.95. Singer Sewing Centers

INNOVATIONS on Brownie Bull's Eye camera: a warning signal prevents double exposures, a distance indicator sets for scenes, groups, or close-ups. With it, midget or regular flasholders, $3 and $4. Camera, $12.85. At camera supply stores

ALL PRICES ARE APPROXIMATE



MAGIC LAMP can be turned on or off with just a slight touch. An electronic device built into the base does the trick. Lamp shown, in white or sandstone, 27" in height, $39.95. Aladdin Industries, Nashville, Tenn.

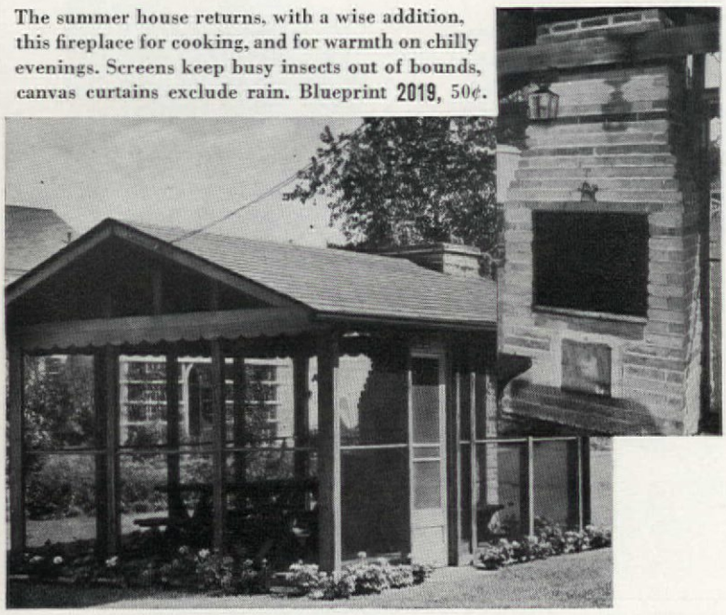
PRINTED IN THE U. S. A. BY THE CUNEO PRESS, INC.

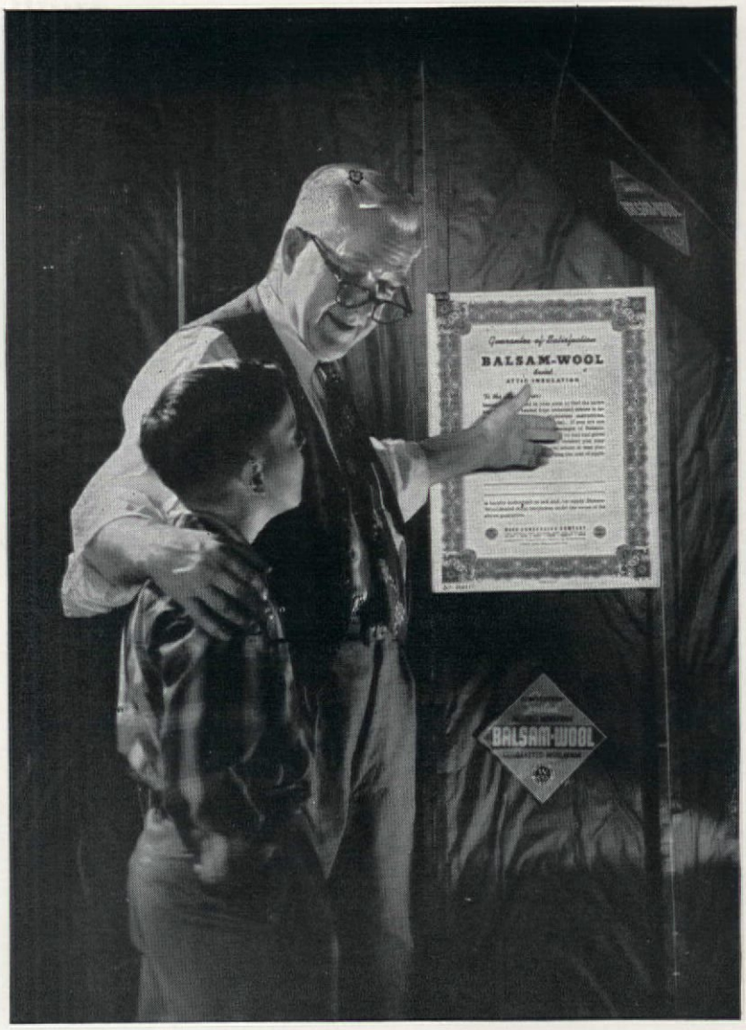
Do you prefer a long, low barbecue? This sleek number works beautifully even though it does not have a chimney. Long tiled counters and lots of storage space are special features. Blueprint **2008**, 50¢.

For another barbecue, see page 50

AMERICAN HOME Patterns

The summer house returns, with a wise addition, this fireplace for cooking, and for warmth on chilly evenings. Screens keep busy insects out of bounds, canvas curtains exclude rain. Blueprint **2019**, 50¢.





"Thank goodness, we found the right man, Sonny!"

"See that guarantee, Sonny? It means this house has *balanced insulation*—the kind that keeps us comfortable all year around and saves your dad plenty of money on fuel bills. But we'd never have a guarantee like that if we hadn't found the *only* man who could offer it."

Who is the man that can offer YOU such lasting assurance of home comfort and fuel savings? He lives right in your community: your lumber dealer. He alone gives you a *money-back guarantee* of satisfaction when you insulate your attic with Balsam-Wool* Sealed Insulation. He alone, working with your builder, can provide the right combination of Balsam-Wool Insulation and Nu-Wood* Insulating Sheathing for balanced insulation benefits—for these products are sold by lumber dealers only.

Whether you build or remodel, remember, your lumber dealer knows and sells quality building materials. *He knows quality builders, too*—and can help you select the right one for your job. Wood Conversion Company, Dept. 114-45, First National Bank Building, St. Paul 1, Minnesota.

Send for Copy, "Facts About Insulation For Your Home"

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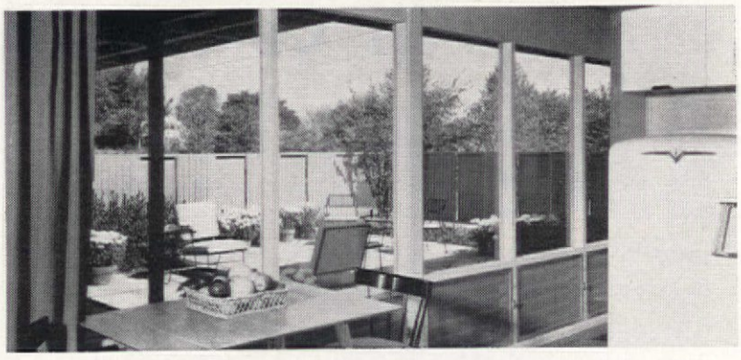
BALSAM-WOOL *Sealed Blanket* **INSULATION**

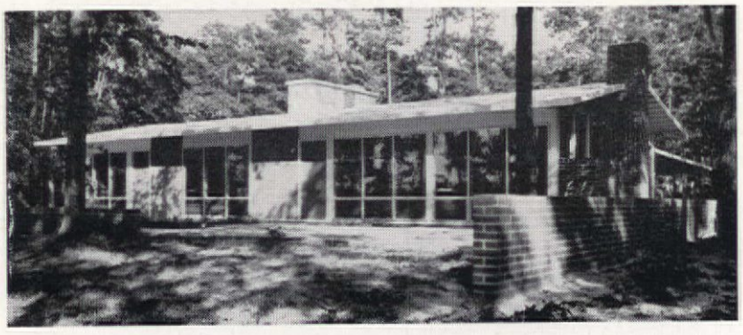
Guaranteed

*Reg. U.S. Pat. Off.

SAVES MONEY on heating and air conditioning



SAVES WORK — you don't need storm sash



1955 National Homes, now on display, are available with *Thermopane* windows.

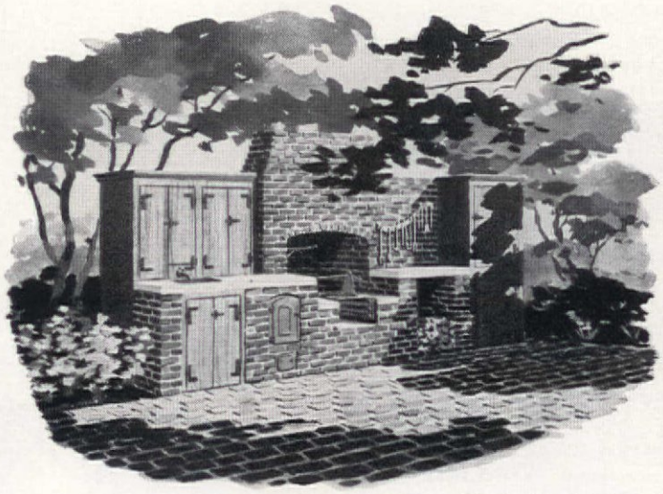
PERMANENTLY INSULATED WINDOWS are a delight to own . . . thousands of homeowners will vouch for that. *Thermopane* insulating glass puts a sealed-in blanket of air between you and the outdoors. With *Thermopane* in every window, your home is more comfortable the year 'round. Quieter, too.

Two kinds of *Thermopane* are available: (1) made of sheet glass for economy and (2) made of plate glass for clarity so essential in picture windows. For further information call your L·O·F Glass Distributor or Dealer. He's listed under "Glass" in your phone book. For our booklet, write to Dept. 445.

L·O·F GLASS *Thermopane* INSULATING GLASS

LIBBEY•OWENS•FORD GLASS COMPANY, 608 Madison Ave., Toledo 3, Ohio

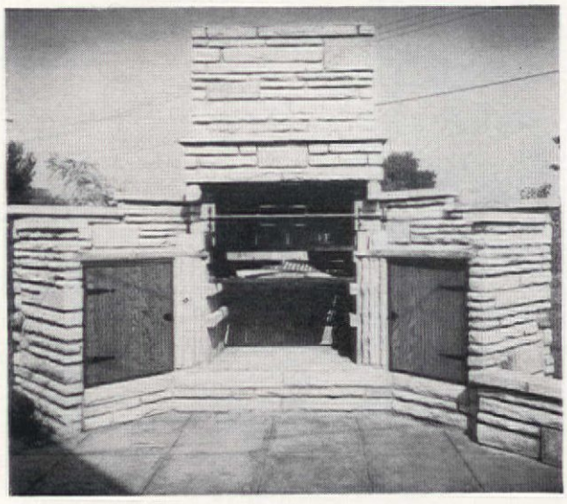
Outdoor cooking is a joy at this complete open-air kitchen. Sink, cupboards, closets, wood storage, oven, spit, and ample counter space are all in one handsome structure. Blueprint **1259**, $1.



You Can Build these BARBECUES with

Corner barbecues are always popular, even if space is no problem. In addition, they permit you to have a really big one on a fairly small terrace, and the wings offer protection when breezes are frisky. Blueprint **2018**, 50¢.

SEE PATTERN ORDER FORM PAGE 144



STOP cellar water nuisance!

Keep your cellar water-free all year round . . . automatically

GOULDS DRAINETTE

Here's just the cellar drainer you've been looking for — low in cost . . . automatic . . . trouble-free — just install it and forget it. None of the disadvantages of submerged type pumps. Pump installs *outside* of pit — mounts on floor or shelf away from clogging silt, sand, ashes, etc. in sump. Improved self-priming design permits *unloaded* motor starts — gives longer motor life. Capacities to 2000 gallons per hour. A wonderful buy — and all at a new low price. See the DRAINETTE at your Goulds dealer — or MAIL THIS COUPON . . .

GOULDS pumps, inc. Dept. ZI-455
Seneca Falls, New York
Send facts on DRAINETTE, also distributor's name.

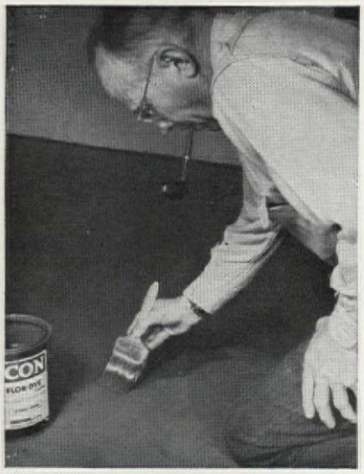
Name .....

Address .....

You Get MORE with Goulds

All paint can be removed with lye, but for large floors, it's easier to use a rented floor sander with open-coat silicon-carbide paper. To complete job, use small disk sander around edges and in corners of the room

Next mix one part muriatic acid with two parts water in a wooden or enamelware container. Use three gallons of mix for 150 to 200 sq. ft. of floor. Etch floor by scrubbing acid into surface



When dye is completely dry (from two days to a week), apply dressing. Sweep floor carefully first. Then brush in a heavy coat of well-mixed dressing. Work for a full wet coat; do not spread it thin. One coat does the job

Let floor dry overnight before walking on it. Do not let solvents or chemicals touch it for at least three days. After that, you can hose it down and scrub it whenever it needs cleaning

CAN YOUR HUSBAND ANSWER THESE FIVE VITAL QUESTIONS ABOUT...

The weather and your health?

How does hot weather affect your heart?
A. Just normal activity in 95° heat can be as much strain on your heart as hard manual labor on a cool day.

How do babies suffer most in hot weather?
A. Losing sleep is often the biggest problem. Also, heat may aggravate teething rashes or upset feeding.

Which is worse—heat or excess humidity?
A. They go hand in hand. Both—just like excess cold—may endanger health, especially of older persons.

How can you escape the rigors of hot weather?
A. The modern answer, for anyone, is to spend as much time as possible in an air conditioned room.

Can you guard against lung-damaging smog?
A. Yes. New activated charcoal filter in Philco air conditioners purifies the air; removes dangerous irritants.

ESCAPE VITALITY-KILLING HEAT WITH A

PHILCO® Air Conditioner

The weather and your health

SEND FOR THIS FREE BOOKLET

New developments for better health . . . plus sweeping advances in design . . . are here from Philco—world's largest selling room air conditioner. There's a new Philco for any size room, including units like the 106-M, above, that heat as well as cool. Write for free literature.

PHILCO AIR CONDITIONERS, Dept. Q-4
C & Tioga Sts., Philadelphia 34, Pa.

Kindly mail free booklet—"The Weather and Your Health"

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CITY _____ ZONE _____ STATE _____

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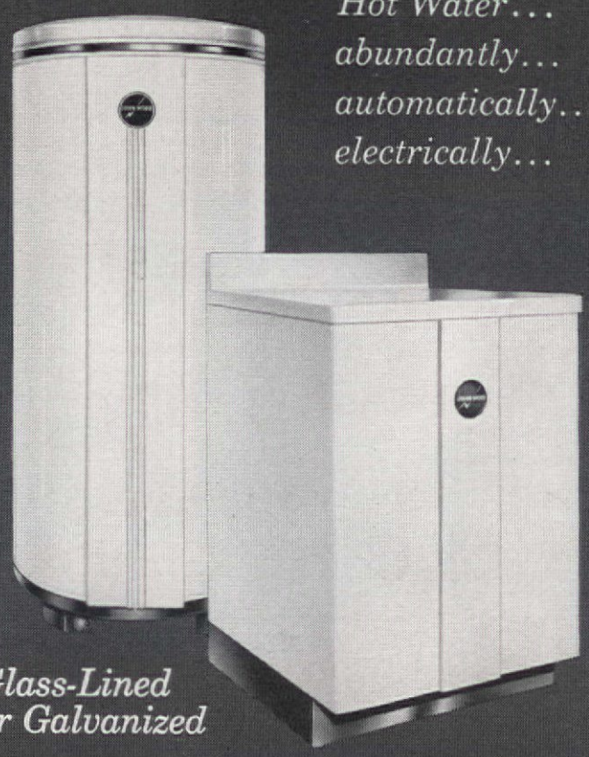
JOHN WOOD

for QUALITY and SERVICE

Hot Water...
abundantly...
automatically...
electrically...



Glass-Lined or Galvanized

JOHN WOOD Automatic Electric Water Heaters are available in vertical and table top models and in sizes to meet the needs of every homeowner. See your Master Plumber or Heating Contractor for details.

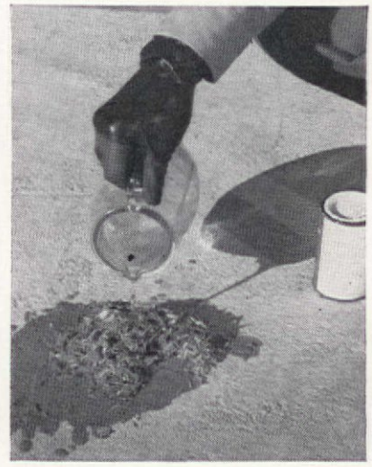
JOHN WOOD QUALITY PRODUCTS SINCE 1867

JOHN WOOD
Electric
AUTOMATIC WATER HEATERS

JOHN WOOD COMPANY, HEATER & TANK DIVISION
Conshohocken, Pa. • Chicago, Ill.

First clean the floor thoroughly. To remove grease or soap, cover the area with a thin layer of sawdust and pour over it a solution of one pound of lye in a gallon of water. Use rubber gloves, boots, and extreme caution

Keep children and animals away from lye—it can burn your skin and may even eat a hole in your clothing. Let lye soak overnight, then scrape off. Repeat if necessary, and use same treatment to remove small paint spots



Fizzing indicates acid is etching properly. Re-etch slick-looking spots. Then wash floor thoroughly. Let dry thoroughly. Unheated basements may take two weeks to dry; well-ventilated rooms, only a few days

Use a special concrete dye. Stir thoroughly, then scrub into floor with brush. After 20 minutes, go over floor again. If light spots show up, scrub in more dye. Scrub dye off glossy spots. Floor will soon have uniform flat color

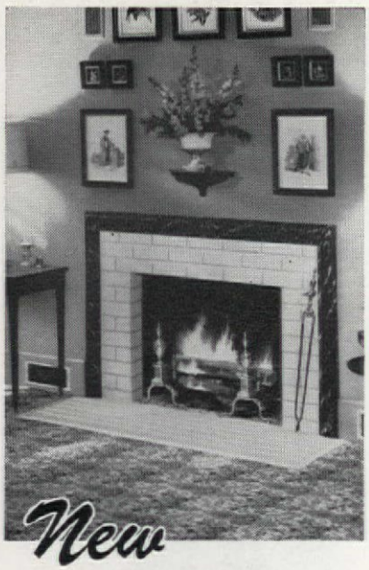
DARRELL HUFF

HOW TO Dye Concrete

Existing concrete floors, indoors or out, may be dyed a gay red, green, or brown.

Concrete dye may be used below grade, will resist chipping and fading, is easy to keep clean.

For new concrete floors, you can add powdered color to the mix before floors are poured



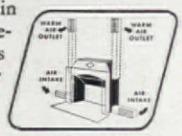
New

FIREPLACE

Circulates Heat... Will Not Smoke...

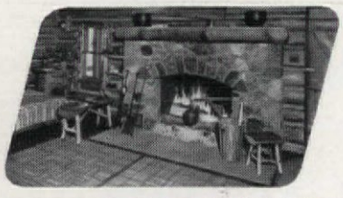
Build your fireplace around the new, improved Heatilator unit and enjoy cozy comfort in every part of the room. Especially designed for the modern home, its the only fireplace that gives you all 3 of these features . . .

Warms All the Room. Cool air from floor level is warmed in the double walled firebox—then circulates gently to every corner of the room, even adjoining rooms.



Scientifically Designed. The Heatilator unit provides a form for the masonry—assures correct construction—eliminates common causes of smoking. Puts no limit on mantel design. Adds little to cost of finished fireplace.

Damper Seals Air-Tight. The new Pressure-Seal Damper seals the chimney throat air-tight when the fireplace is not in use. In winter, stops the loss of house heat up the flue—prevents chimney downdrafts from chilling the room. In air-conditioned homes, it also prevents the loss of expensive summer cooling.



Write for Free Booklet—The Heatilator Fireplace is ideal for every purpose—living rooms, basement rooms, camps or cabins. Mail coupon for complete information.

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Send free booklet on new Heatilator Fireplace.

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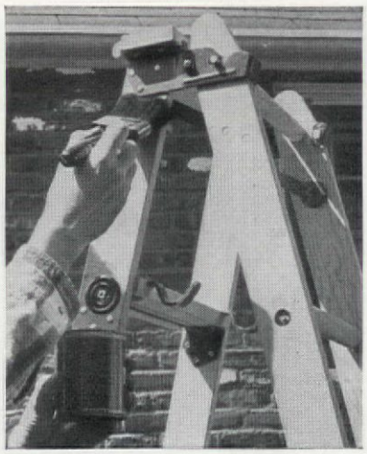
Street.....

City.....Zone.....State.....

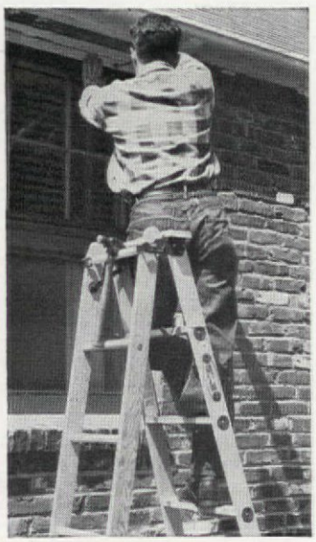
Danger

(Begins on page 36)

On slippery ground or concrete, set ladder feet on sand bag, or use special slip-on rubber feet. On ice or frozen ground, use special cleats on ladder feet



Use clear wood preservative to protect your ladder. Paint may hide defects that develop later on. Check rungs and side rails, and repair or replace before use



Special for stepladders: Don't stand higher than second step from top. Be sure all four legs are firmly planted and spreader is fully opened. Never work on stepladder in unopened position

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is yours with surface units in multiples of two that make a cooking top of any size or shape you wish. Yours, too, in remote control switches that you can place wherever you desire —on walls, cabinets or counter tops.

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See L&H Custom-Bilt Electric Ranges in shining stainless steel or in eight exciting new, porcelain enamel colors.

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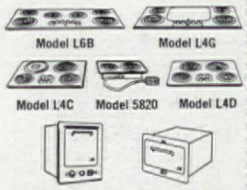

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Vital Ingredient

(Begins on page 20)

of you than you ever are of them.

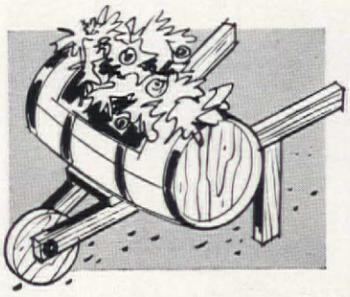
But back to my story—and now comes the happy ending. Just two years ago, a man came to see me. He gave me a thorough going over and didn't miss a single scar. He beat unmercifully on my beams, jumped up and down on my corns, studied my initialed bones. Then he shook his head and left. However, within the hour he returned, and this time with a woman.

After listening to his conversation for a few minutes, it became quite obvious that he was a real estate man. He was undoubtedly trying to peddle me to this poor defenseless woman. She had absolutely no sales resistance because she said, "It's perfect, I love it, oh what a wonderful home this will be!"

And guess what! A few weeks later the woman, with her four children (two boys and two girls), a dog, a cat, and the real estate man moved in! And that's not all. The vital ingredient moved in with them. Just plain Love, which means you can now call me A. C. Home—full name: A Cherished Home!

Nail Keg Planter

Having admired the nail keg planter in the August, 1953, AMERICAN HOME, I thought you might be interested in our variation, in which we made an old keg into a wheelbarrow planter. To duplicate it, be



sure both heads are nailed firmly in place, then cut out a square section in one side (which becomes the top) *after* nailing metal strips across the staves that will be cut, so they will not collapse. Bore a few drainage holes in the opposite (bottom) side, and put in an inch or two of gravel before filling with soil. Brace keg with blocks nailed across the wheelbarrow frame. Our planter, stained brown to match the garden furniture, and spilling over with petunias, is most effective.—MRS. BERYL ERWOOD

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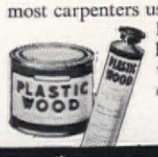

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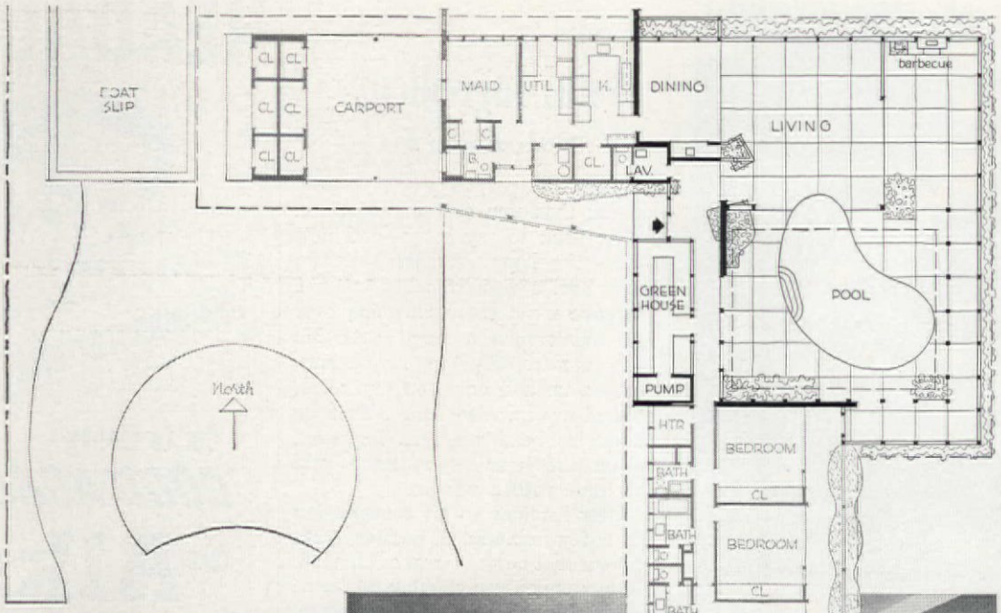

One wonderful living area is the heart and soul of this house. Pool and barbecue sections, though screened in, are not roofed over, and they are separated from the living room by sliding glass walls. The dining room and bar may be completely opened to the living room, or shut off by folding doors. Solid walls of concrete separate the bedroom from the vast living area.

the Gills

FOR MORE ABOUT THIS NEWS-MAKING HOUSE, SEE PAGE 51

Compact kitchen, with counter-range and two wall ovens is strictly devoted to cooking. Meals are served in dining room or barbecue area, automatic laundry equipment and freezer are in utility room, and there is additional pantry space.

Principal bedroom "decoration" is the whole wall of view to the east. Jalousies high on the west walls provide cross-ventilation. Entire south wall is taken up by built-in drawers and cupboards. To keep warpage to negligible minimum, sliding doors are Novoply, a plywood product made from panels of wood chips rather than sheets of veneer. Floors are cork tile laid over terrazzo.

OWNERS: MR. & MRS. GEORGE W. GILL, JR.
ARCHITECT: WILLIAM E. BIGONEY, JR., A.I.A.
DECORATOR: LENORE ULLMAN, A.I.D.

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But Regulaire assures a smooth flow of constant warmth that keeps rooms at the same comfort-level from floor to ceiling. With Regulaire, floors *can't* get cold. And only Perfection has it.

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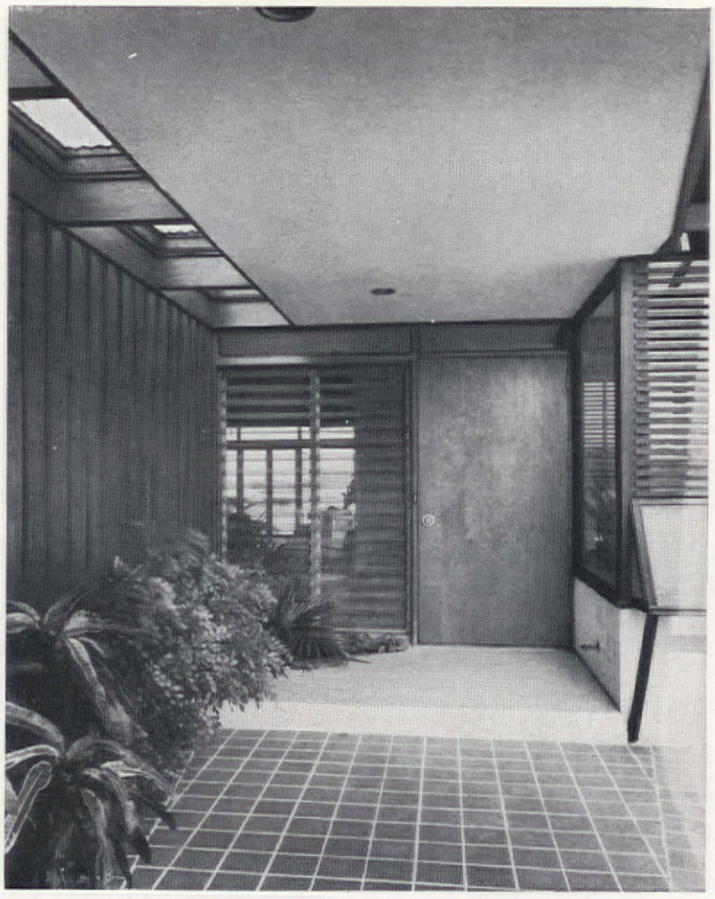
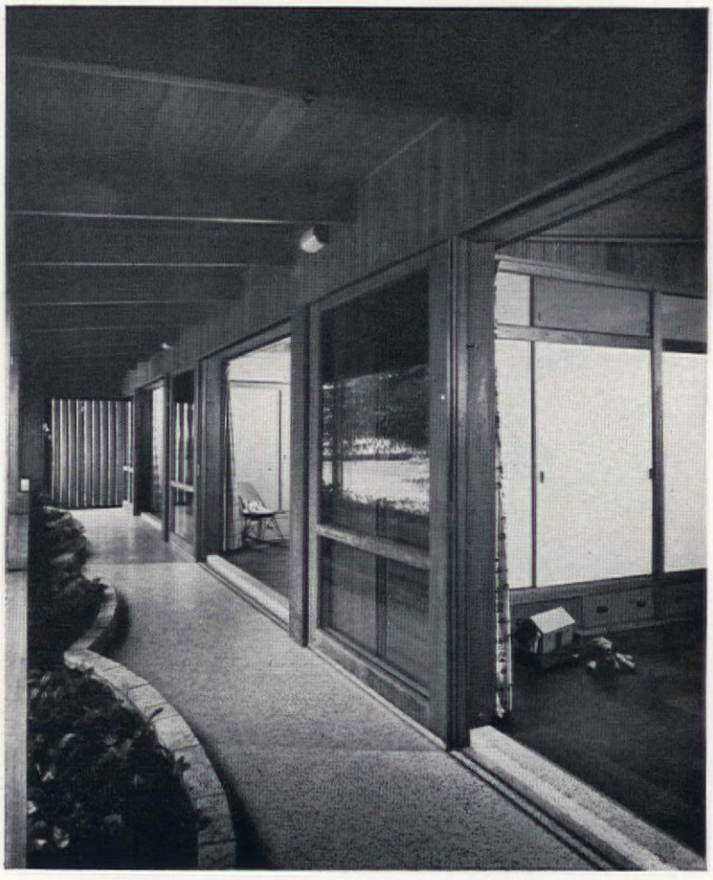
YOUR HOME DESERVES
Perfection



This house, according to Architect Bigoney, was "designed primarily for gracious living inside, rather than showiness outside." Graciousness begins with the lushly planted covered walk from carport to the front door. Immediately to the right of the entry is the greenhouse, not tucked away out of sight, but an integral part of the living area. The step up from the walk to the entry porch is part of the architect's plan to add drama by varying floor and ceiling heights. Inside, as you go from the entry to the living area, the spaciousness of the living room is enhanced by dropping the floor level and raising the ceiling by exposing the beams (see page 51).

This Is the Florida Home of



Look at the plan and you'll see that a continuous, roofed-over screened loggia at the east side of the house starts at the barbecue area, skirts the pool, and continues along the bedroom wing. All bedrooms are faced to the east and the prevailing winds, and open to this porch as well as to an inside passage. Bedroom "windows" are all sliding glass walls, but each room is also provided with wood-louvered windows for ventilation in cold weather. To keep out the rain, the porch roof has a wide overhang. The decorative planting box that runs its length is bisected by the screening which deflects rain downward into the plants, thus keeping it from wetting the floor of the porch.

In the kitchen

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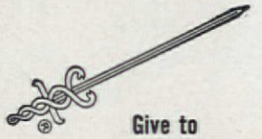

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No. 43 (Page 60, this issue). Modern one-story frame dwelling planned for advanced construction methods, new materials. 1264 square feet include 3 bedrooms, 1½ baths, living room, dining room, kitchen, multipurpose room, ample storage. Also carport. (See listing for this house below.)

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- No. 38 ☐ (Feb., '55, issue) Contemporary brick and wood. 3 bedrooms, 1½ baths, living room, family room, kitchen, 1299 sq. ft. plus garage.
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- No. 41 ☐ (Feb., '55, issue) Rustic board and batten vacation house. 384 sq. ft. include bath, dressing closets. Lakeside feature: sliding door admits boat for winter storage.
- No. 42 ☐ (Mar., '55, issue) Contemporary stone. 1930 sq. ft. include 2 bedrooms, den, 2 baths, living-dining area, double fireplace, utility room, kitchen. 2-car garage.
- No. 43 ☐ (Page 60, this issue) Modern one-story wood. 1264 sq. ft. include 3 bedrooms, 1½ baths, living room, dining room, kitchen, multipurpose room, ample storage. Carport. (These plans may be used only by an owner building this house for his own occupancy.)

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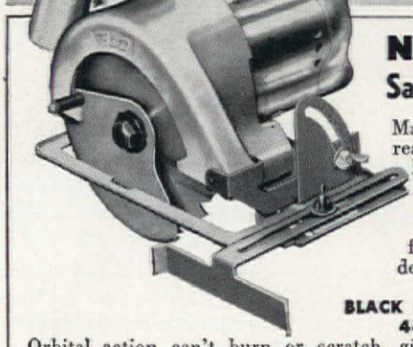

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Where Credit Is Due

(Begins on page 147)

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YOUR NEXT LAWNMOWER

Page 141: Data: Reo Motors.

PHOTOGRAPHS

Jack Roche: page 10 (lower left), 48. Acme: page 10 (upper right). Dorothy Reed: pages 16, 18. Charles Mathis: pages 34, 136. Robert Scharff: pages 36, 38, 144, 145, 146, 153. Ewing-Galloway: page 40. F. M. Demarest: pages 47, 54, 55, 56, 57, 58, 59, 64, 66, 67, 68, 69, 72, 73, 76, 80, 82, 83, 86, 90, 98, 114 (lower left), 116, 118, 120, 121, 122, 126, 128. Earle W. Thompson: pages 49, 124, 125. Kranzten Studio Inc.: pages 50, 51, 92, 93, 150, 151 (lower left). Velma Sumrall and Lucille Germany: pages 52, 53. Hedrich-Blessing: pages 60, 61, 62, 63. Guy West: page 84. Stephen Fay: pages 94, 96, 113 (upper, lower), 114 (upper right), 132. Alpin-Dudley: pages 100, 101. Bob Gilmore: page 103. John Krill: page 104. Robert Cleveland: pages 106, 107. Elliot Lyman Fisher: page 112. Morley-Baer: pages 142, 143. Rada: page 151 (upper right). Cavedale Craftsmen: pages 154, 155.

DRAWINGS

Kenneth Powers: page 44. Sigman-Ward: pages 52, 53, 88, 103, 130, 132, 151 (upper right), 152. Margaret Fleming: pages 78, 108, 110, 114. The Bettmann Archive: page 80. Doris and Fred Wright: page 85. Margaret H. Haber: page 107. Harry Goff: page 153.

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- Air conditioner not up to par?
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For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain — without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne*) — discovery of a world-famous research institute.

Now this new healing substance is offered in ointment form under the name of *Preparation H.** Ask for it at all drug stores—money back guarantee.

*Reg. U. S. Pat. Off

Callouses

Pain, Burning, Tenderness on Bottom of Feet

SUPER-FAST RELIEF!

For the fastest relief imaginable, use *Super-Soft* Dr. Scholl's Zino-pads. They also remove callouses one of the quickest ways known to medical science. At Drug, Shoe, Dept., 5-10¢ Stores.

Dr Scholl's Zino-pads

GRAVELY makes tough Jobs EASY!

Powerful! Rotary Mower is only *one* of 21 tools . . . 5-HP Gravely Tractor does every lawn, garden, fie'd job *easier, better*! All-gear Drive, Power Reverse. New "Power vs Drudgery" Booklet FREE! Write today . . . and ask about the NEW EASY PAY PLAN. *(Dealership opportunity in some areas.)*

*** GRAVELY ***
BOX 413 DUNBAR, W. VA.
FIELD-TESTED FOR 34 YEARS

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COLORFUL EXOTIC

Write for our beautiful colored catalog picturing these bright, odd and easily grown house plants

AFRICAN AND MEXICAN SUCCULENTS. MIMICRY PLANTS. SHADE CACTI. SUPPLIES AND POTTING SOILS.

Orchid Cacti In Many Colors

CACTI

HUNDREDS OF RARE FLOWERING KINDS DESCRIBED.

JOHNSON CACTUS GARDENS
BOX A-4 PARAMOUNT, CALIF.

Send postal card for shopper's guide, list of varieties and uses.

CROSMAN'S FAMOUS FRESH *Packet* **SEEDS**

FINEST STRAINS • ALWAYS FRESH CROP
THOROUGHLY TESTED • REASONABLY PRICED

Complete Selection • 500 Varieties • 10c to 50c at variety chain stores • • • • S. S. KRESGE, G. C. MURPHY, NEISNER'S, MONTGOMERY WARD, SCOTT, MACY'S, FISHER-BEER, BEN FRANKLIN, W. T. GRANT.

Crosman Seed Corp. (Dept. A), East Rochester, N. Y.
Established 1838

HYPONeX®
SOLUBLE PLANT FOOD COMPLETE
Grows Better Plants in Soil, Sand or Water

Simply dissolve and water all your house plants, garden flowers, vegetables, shrubs and lawn. Feeds instantly. If dealer can't supply send $1 for 1 lb. Makes 100 Gals.

Guaranteed by Good Housekeeping

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BEES Keep 25 colonies in back yard or on flat roof in spare time. Produce comb honey, small investment, big profits, bees greatly increase berry and fruit yields. Start small, grow big and spend winters in Florida. Free advice from experienced bee men. Stingproof equipment, books, bees, hives direct from factory. Free catalog.
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25 for $5. TREES

3 to 5 yr. healthy, selected trees, 6" to 16" tall. 5 each of: Colorado Blue Spruce—Norway Spruce—Austrian Pine—Scotch Pine—Concolor Fir.
Postpaid at planting time
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SEND NO MONEY— PAY POSTMAN

Earliest blooming size Tomato plants. 50 plants for $1.00, 100 for $1.75, 500 for $4.00 plus postage. Prompt safe arrival guaranteed. Order now. Free catalog with each order.
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Allen's 1955 Berry Book tells best varieties for home and market, and how to grow them. *Free copy. Write today.*

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Increase your earning power. Easy, authoritative home-study method. Modern landscape and garden design, horticulture, drafting, etc. Successful graduates throughout the world. 39th year. Catalog.
American Landscape School, 6788 Grand Ave., Des Moines, 12, Ia.

Where Credit Is Due

SPRING IS HERE

Page 47: Pink plastic salad bowl—Harned's.

PUT THIS ROOM TOGETHER YOURSELF

Pages 54, 55: Upholstered chair and sofa—Dixons Furniture Company, Ellicotville, N. Y. Straight chairs—Jeff Elliot Craftsmen, Statesville, N. C. Chest—Country Workshop, 95 Rome St., Newark 5, N. J. "Waitwirl" cotton carpet—Waite. Drapery fabric—Simtex. Table lamp—Verplex. Hanging lamp—Lightolier. Pillows—Pillowcraft. Wall colors, "Dutch Bay" Bone Ivory and Avocado—National Lead Co. "Carrara Modern" china—Iroquois China. Silver jam dish and spoon—International. "Lacey Compote" basket—Allied Baskets. Pig basket—China Dry Goods Co. Copper-plated tray—Jack Martin.

OLD FAVORITE BECOMES HIGH FASHION

Page 59: Vassar Candles—Will & Baumer Candle Co. "Golden Line" 4-holder candlepiece — Saxton, Inc. Lamp — Excelsior Art Studios. Accessories—Raymor.

$1¼ MILLION SEARCH FOR NEW IDEAS

Pages 60, 61, 62, 63: Exterior walls—United States Gypsum sheathing, Red Top insulating wool blanket; job-laminated Sheetrock wallboard; Reynolds Aluminum windows; Pittsburgh plate glass. **Roof:** United States Gypsum built-up asphalt roofing and roof insulation; Reynolds Aluminum gutters, down spouts, nails, flashing. **Non-bearing partitions:** Baxbord core unit, mill-laminated; finish surface, ⅜" Sheetrock wallboard, job-laminated. **Bathroom:** Trussteel studs; mosaic ceramic bathroom tile; Kohler plumbing. **Kitchen:** Acoustone acoustical tile ceiling; rocklath plaster base; Quicfrez electric refrigerator; Universal gas range; Maytag automatic washer; Temco Dryer; **Floors:** Sloane-Delaware Vinyltile flooring. Lennox warm-air heating. Minneapolis-Honeywell Moduflow controls. Pella folding doors Russell & Erwin hardware.

PLACE AND SHOW

Page 64: "Calico" dinnerware, 16-pc. starter set, $16.95—Peter Terris. "Capri" cinnamon goblet, $2.25 ea.—Fostoria. "Stratafied Formica" black and white handled cutlery, 4-pc. place setting, $9.25 — Robeson. "Gourmet Hound," 5 sections, $7.70; and "Spice Hound," 5 sections, $4—George E. Marston Co. Two tile trivet, $9.95—Northington, Inc. "Tropicana" ashtray and lighter, $13.50—Ronson "Zodiac" coaster-ashtray, set of 12, $10.20—Gerity-Michigan. Individual wooden salad bowl, $1.50 ea.—Kennedy Bros. Sheffield silver salad servers, $2.95—Lord George. Handwoven cedar-hued place mats, $2 ea.; lapkins, $1.75 ea.—Grace Richey Clarke. All prices are approximate.

FAMILY FOOD

Pages 66, 67: Bread basket and coral cozie—Bouquet Linens. Buenilum pie plate—Breslauer-Underberg. "Delft Modern" dinnerware— Royal China. "White Orchid" pie server, serving spoon, cold meat fork—Community. Silver butter dish—Oneida Ltd. Holloware-Croydon well and tree platter—1881 (R) Rogers (R). Group of Gold Finches—Stangl Pottery. Nest of Continental China bowls—Rosenthal-Block. Yellow casserole—Santa Anita. Fabric—Ballina cloth, Konwiser, Inc.

TAKE A CAN OF GREEN BEANS

Pages 68, 69: Dru-iron casserole—Evans International. "Spring Zephyr" covered vegetable dish—Doulton. White casserole with yellow cover—Hollydale. "Pioneer" tray—Kensington.

ANNE'S NOTEBOOK

Page 80: Egg cup family—The California Clemensons. "Bouquet" platter—Hall Craft, courtesy of B. Altman Co.

FUNNY BUNNIES

Pages 82, 83: Pink and black tumbler—Charm House. "Pink Sherbet" dinner plate—Iroquois China. "Damask Rose" silver—Heirloom Sterling. Pink napkin and charcoal cloth—Leacock Co. Oilcloth—Columbus Blenback. White organdy cloth and pink underskirt—John Matouk & Co. Felt—Continental Felt Co.

STITCHED IN NO TIME

Page 86: Singer Sewing Machine. Cloth—Simtex.

THIS MITT

Page 90: Silver Gleam Mitts—Elron. Angel Hands—R. G. Barry Corp. Waxette—Chez Delsarte. Furniture Gleam Mitts and Glass Gleam Mitts—Elron. Wonder Mitt—The Buxbaum Co.

CONTINUED ON PAGE 148

"This wouldn't have happened if you'd cleaned the car windows with Windex Spray!"

Tsk! Tsk! And all it takes are a few seconds to clean windows, mirrors, all kinds of glass surfaces with Windex Spray. SWISH—you spray it on! WHISH—wipe it off. And there—you have sparkling clean glass in half the time it takes other cleaners! Glass stays clean longer, too. There's no waxy film left to attract dust.

And talk about thrifty, it only costs ¼¢ to clean 4 large windows. You get an even better bargain with the large 20-oz. refill size. Ask for Windex Spray at your grocery, drug or hardware store. Also sold in Canada.

So quick, easy, thrifty, it outsells all other glass cleaners combined!

PRODUCTS OF THE DRACKETT COMPANY, CINCINNATI, OHIO

"Hey, you can't steal that. This is the day of the week I put Drāno in all the drains!"

Almost as menacing as a burglar are the dangerous sewer germs that lurk in every drain. They breed in muck that liquid disinfectants can't budge. Only Drāno's churning, boiling action dissolves the muck—and keeps drains germ-free and free-running.

Make one day a week—Drāno day. Put Drāno in every drain for about a penny a drain. Won't harm septic tanks, makes them work better. Get Drāno today at your grocery, drug or hardware store. Also available in Canada.

There's nothing like Drāno . . . to keep drains free-running and sanitary!

STOP PAIN INSTANTLY
COMBAT INFECTION
PROMOTE HEALING

WITH STAINLESS

Campho-Phenique

(PRONOUNCED CAM-FO-FIN-EEK)

WHEN USED ON

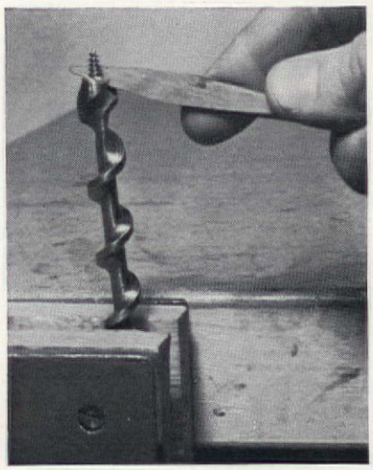
PIMPLES-ACNE

CAMPHO-PHENIQUE HELPS PREVENT THEIR SPREAD AND RE-INFECTION.

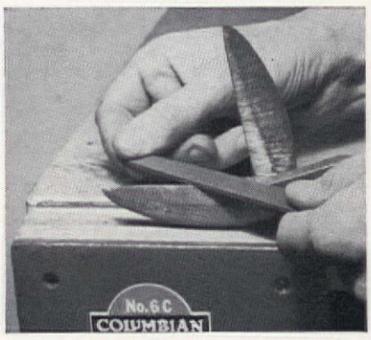
It's wonderful, too, for fever blisters, cold sores, gum boils, cuts and scratches, minor burns caused by book matches, hot cooking utensils, hot water or steam. Campho-Phenique relieves itching of insect bites, poison ivy, etc. Just apply Campho-Phenique next time and see how fast this pain-relieving antiseptic goes to work. And it doesn't stain the skin! Get a bottle today.

Tools Sharp

(Begins on page 144)



Sharpen auger bits with special bit file. The depth-cutting edges are like chisels at the ends of the twists. File them on the upper face at 20° angle as shown. Press only on forward stroke. Use same file to touch up worn threads of lead screw. No other sharpening of bit necessary



Sharpen metal snips and shears with flat mill file. Hold file at same angle as cutting bevel and stroke until all nicks are gone. Hone off burr with oilstone

Keep the surface of your oilstone flat and true! Grind uneven stones with silicon carbide powder and water, on a sheet of glass. Wash and dry stone, then saturate with light oil and store in dust-free place

TRI-OGEN Controls All!

Makes it easy to 1) Kill insects, 2) Control fungus diseases, 3) Feed plants to robust health ... to grow *bigger more beautiful* Roses!

- 3-WAY ROSE SPRAY
- ROSE DUST "GUN"
- 3-WAY ROSE FOOD
- FLORAL AND GARDEN "GUN"
- ROSE AND GARDEN "BOMB"

All dealers. Or direct, Rose booklet free. Rose Manufacturing Company—"1st in Rose Sprays"— 142-45 Ogen Bldg., Beacon, New York.

WORLD'S LARGEST-SELLING GROUP OF ROSE "GROW-ers"

Millions of home gardeners say it's **the best friend your back ever had!**

More for your money, too!

Ask for a Milcor Pick-up Cart wherever garden supplies are sold. Inland Steel Products Co., Milwaukee 1, Wis.

MILCOR* Pick-up Cart

*Reg. U. S. Pat. Off.

FLOWERS **500 Varieties** VEGETABLES

Finest Strains, Always Fresh Crop. Priced from 10c to 50c. Send postal card for shopper's guide, list of varieties and uses.

CROSMAN'S FAMOUS FRESH *Packet* **SEEDS**

SOLD AT LEADING VARIETY CHAIN STORES

S. S. KRESGE, G. C. MURPHY, NEISNER'S, MONTGOMERY WARD, SCOTT, MACY'S, FISHER-BEER, BEN FRANKLIN, W. T. GRANT

Crosman Seed Corp. (Dept. A) East Rochester, N.Y.
Established 1838

SENSATIONAL F2 of HYBRID CLIMBING TOMATO PLANTS

All the big, red, ripe tomatoes a family of six can eat. Can be planted in flower bed or under kitchen window. They bear until frost. Send $1.00 for 12 of these wonderful plants, postage prepaid by us. State when you want shipment made. Free instructions how to grow. Order today.

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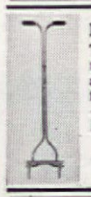


Makes Grass Grow

This golf course aerating tool ejects a plug of soil and lets air, moisture and fertilizer get to the roots —then grass really grows. Postpaid $6.95.

SOILAIRE *Industries*
Minneapolis 3, Minn.

GLADIOLUS

TWO NEW ELLIS ORIGINATIONS

CORAL DREAM—Winner of American Home Achievement Award at Ore. State Gladiolus Society Show, 1954. Large, ruffled, beautiful soft coral.....10 Bulblets, $5.00

WHITE DELIGHT—Large very pure white; goes beautifully with Coral Dream. 10 Bulblets, $5.00 Or, 5 Bulblets of each $5.00 (No bulbs offered this season.)

MRS. MERTON G. ELLIS, Box 38-A, Canby, Ore.

SAVE YOUR GARBAGE!

Leaves, garbage, grass—even sawdust and soot—can be made cheaply into rich garden fertilizer with science-discovery **ActivO**. Quick. Easy! ANY SEASON. See garden-supplier and rush postcard for free details.

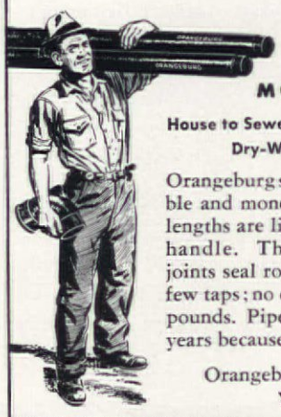
ACTIVO RESEARCH, Bridgeton 20, Indiana

THE MOST BEAUTIFUL GARDEN IN THE NEIGHBORHOOD CAN NOW BE *YOURS*

Choose from 14 easy-to-follow flower garden diagrams. You will find just the layout and color scheme you desire. Suggestions for problem corners, annuals, perennials and bulbs. Send $1.00 for complete plans.

GARDEN COUNCIL, Box 36A, Woodmere, L.I., N.Y.

EASY TO INSTALL-



MODERN ROOT-PROOF PIPE FOR

House to Sewer • Septic Tank Connections • Downspout Run-Off
Dry-Well Conductors • Other Non-Pressure Uses

Orangeburg saves time, trouble and money. Long 8-foot lengths are light and easy to handle. The Taperweld joints seal root proof with a few taps; no cement, no compounds. Pipe lines last for years because the material is strong, tough, resilient. Whether you need Root-Proof or Perforated (for filter beds), make sure it's *genuine* Orangeburg. Look for the trademark. See your local dealer, or write Dept. AH-45.

Orangeburg Manufacturing Co., Orangeburg, N. Y.
West Coast Plant: Newark, Calif.

ORANGEBURG® PIPE AND FITTINGS

LOW COST DEEP WELL PUMP!

For wells down to 150 feet!

You Get MORE with Goulds

Here's the jet pump designed especially for wells where pumping levels do not exceed 150 ft. Completely packaged ½ H.P. or ¾ H.P. pumps — with capacities up to 670 gallons per hour. Many famous Goulds Jet-O-Matic features — at a very modest price. Easily installed in either single or twin pipe systems — trouble-free, quiet, only one moving part. See it at your Goulds Dealer's...

Mail this coupon today...

GOULDS pumps, inc.
Dept. Z-455, Seneca Falls, N. Y.

Enclosed is 10¢ for 20-page pump booklet. Send distributor's name.

Name.....

Address.....

Never let your hands know they've been working

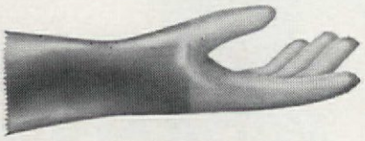
Edmont

green thumb
garden gloves

Of magic dirt-tight material that is chamois-soft yet outwears any other garden glove of similar price. Washable, too. Her's 89c. His 98c.

New girl friday
waterproof household gloves

Amazing knit-lined plastic. Soft and flexible, not affected by soap or grease, won't slip, resist snags and tears, easy on and off. And *they keep hands cool in hot water.* $1.19 at stores or write.



Edmont Mfg. Co., Coshocton, Ohio

Write Now for **Gove's**

GLADIOLUS BOOK

72 pages • Beautiful Colors • only 10c
You'll find my new color catalog the largest, best, most timely and helpful book on **glad culture.** I list over 400 varieties—top 1955 introductions, old and new favorites, best from World's leading hybridizers. Many special "extra value" collections; plus 12 groupings—earliest, tallest, most beautiful, fragrant, miniatures, giants, etc. This big GOVE GLAD BOOK of helpful suggestions and values **sent anywhere for 10c,** stamps or coin. Write today.

Elmer Gove, Box A, Burlington, Vt.

Champlain View Gardens

MOVE any garden load you can push or pull

INSIST UPON THE ORIGINAL
MASTERS
Handi-Cart

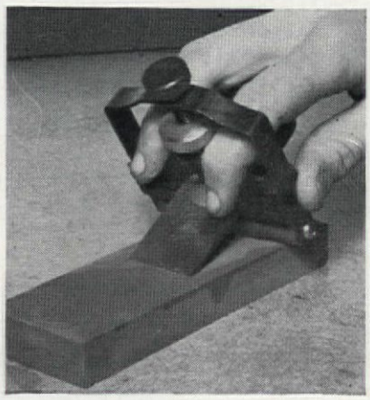
BUILT EXTRA STRONG, STANDS OVERLOAD AND ABUSE
For the 1001 back-breaking jobs around the home, garden and yard. Exclusive center support design and balance enables even a child to tip to load or unload and wheel away with ease. Beautiful baked-enamel finish on heavy gauge steel body. All seams welded for extra strength. Double disc rubber tired wheels with lifetime never-oil bearings. On sale at leading hardware, department & garden supply stores. Send for Free folder. Dept. A-4

MASTERS PLANTER COMPANY
BENTON HARBOR, MICHIGAN

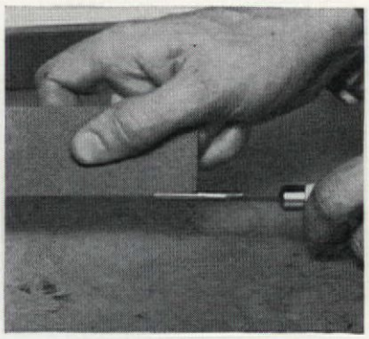
Tools Sharp

(Begins on page 144)

shave a hair from your arm or rest the cutting edge on the surface of your thumb nail—if it slides off it's dull, but if it "catches," it is really sharp. To sharpen saws, plier, and pipe wrench jaws, snips, and shears, auger bits and the like, use regular or special files as we suggest below. Sharpen knives, gouges, chisels, scrapers, and planes on oilstones with a regrinding occasionally to remove nicks or to restore the bevel to its proper angle. Grinding leaves a thin curled-up "wire" edge that prevents the blade from cutting properly. Whetting and stropping, as described above, is a process which will remove the wire edge completely.

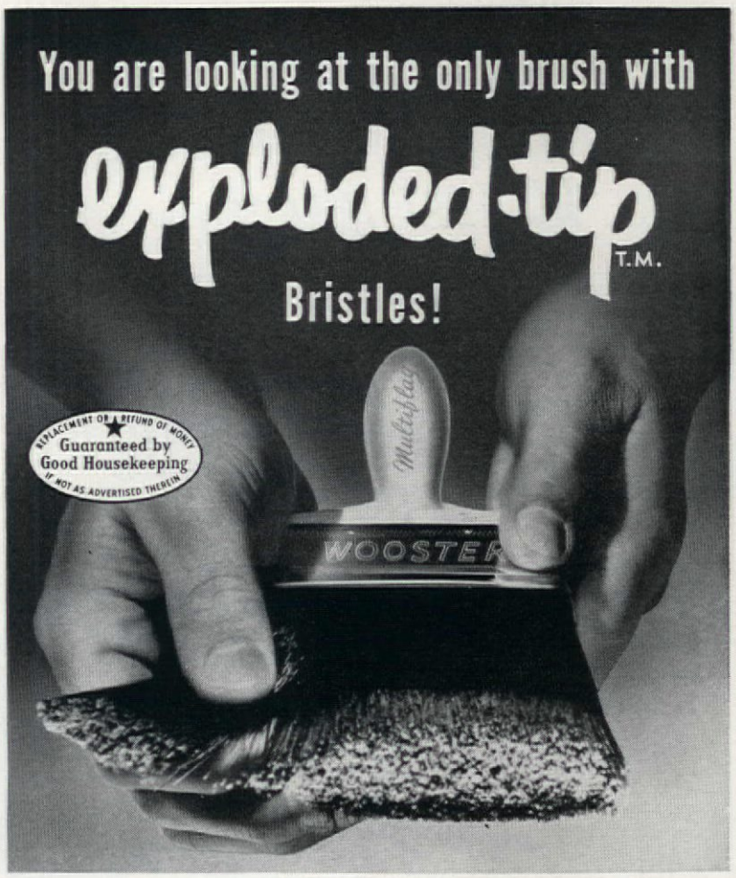


A plane-sharpening jig will keep plane iron (blade) at proper angle to stone throughout whetting process. It can also be used when sharpening chisels. Lock blade in position, and roll back and forth on stone. Remove burr and strop blade as described before. If any nicks or a shiny edge of bluntness can be seen, repeat grinding, whetting, and stropping



Sharpening a gouge is much the same as sharpening a chisel—first grind, then whet the edge. Use a slipstone (small and wedge-shaped oilstone with rounded edges to fit into concave surfaces) to remove burr from outside bevel gouges and to sharpen inside bevel types. Keep stone wet with a mixture of kerosene and oil

MORE ON PAGE 146



Thousands of soft, silky bristle contact points make these amazing, new Wooster Multiflag® Tynex Brushes paint faster, smoother, give perfect finishes

Take a look at the most sensational paint brush ever made. See how bristle ends have been processed, burst into an almost countless number of working ends. Try one, and discover how this *exploded-tip* bristle, used *only* in Wooster Multiflag Brushes, gives you professional painting results in less time, with less effort than ever before.

That's because your Wooster Multiflag Brush, compared with ordinary brushes of equal size, picks up more paint with each dip, releases more with each stroke, spreads so smoothly you use many less strokes. Ask for Wooster Multiflag Brushes at better paint, hardware and building supply stores. *They're the best!*

WHEN YOU BUY, make sure you get genuine Wooster Multiflag Brushes. Watch for displays like this on dealer counters. Look for the registered Multiflag name on the brush handle.

PLATE GLASS TEST shows how the new Wooster Multiflag Brush (right) gives greater coverage than ordinary brush (left). *Exploded-tip* bristle ends form mass contact to lay paint smoother.

WOOSTER *Fine brushes and painting tools for over 100 years*

The Wooster Brush Company, Wooster, Ohio

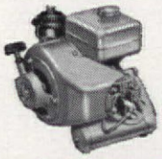
Manufacturers of Multiflag Tynex and Pure Bristle Brushes; Fabric "X" and MagiKoter® Rollers

LAWN QUEEN
21-in. cutting width
$153.50

He's really living... he has a Jacobsen POWER MOWER

Because of its long-time performance record, the Jacobsen Lawn Queen is America's favorite 21" power mower. Its outstanding performance is no accident, for the Lawn Queen is built to handle more than the ordinary home lawn assignment. It has proved its durability in years of commercial use, taking the type of day-in, day-out punishment that ordinary power mowers cannot stand.

POWER PARTNERS



Jacobsen-built "Hi-Torq" engines for Jacobsen mowers

Specifically designed for power mowers. Quick starting, positive, fresh lubrication and quiet operation.

Jacobsen Manufacturing Co.
Dept. T-4-5 • Racine, Wisconsin

35 years of leadership in mechanized lawn care

Prices start at $64.95 for the electric rotary. See the yellow pages of your classified telephone directory under "Lawn Mowers" for your Jacobsen dealer. Ask for a free home demonstration.

Price includes Federal excise tax where applicable and is slightly higher west of the Rockies.

Pattern Order Form

Please allow 3 weeks for handling and mailing.

- ☐ 1596—**25¢** Bright and smart with a sense of humor, is this new kind of decoupage pattern. Cut-out paper balloon anchored with map pins.
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- ☐ 1597—**25¢** Embroider this gay young blade of a rooster on your sewing machine. We show it on a tablecloth, but place mats, towels, or kitchen curtains would look wonderful, too.
- ☐ 1598—**30¢** Braid the "Welcome" right into this door mat. Popular half-round.
- ☐ 1599—**25¢** This large half-round braided rug is a new conception for braid arrangement. Could be made any size.
- ☐ 1600—**25¢** This multi-strand braided rug works up very quickly and is as adaptable to a Modern interior as to an Early American one.
- ☐ 1373—**50¢** Chinese motifs are a perennial favorite, and these delicate, charming Pillement-like designs are to paint on furniture or walls. Pattern contains two large vertical panels.
- ☐ 1374—**45¢** A companion piece to the above in a wonderful horizontal design for a desk lid, headboard, or mural.
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- ☐ 1417—**25¢** Two wonderful old Chinese designs for plates. These are symbolic for Autumn and Winter.
- ☐ 1418—**25¢** Two companions for the above. These represent Spring and Summer.
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- ☐ 1259—**$1** Blueprint construction pattern for building a complete outdoor kitchen. Handsome brick barbecue includes sink, cupboards, closets.
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- ☐ 2029—**50¢** Blueprint construction pattern for building a copy of a rare old Grandfather's clock. The original antique is in the Leffert's museum.
- ☐ 2068—**$1** Blueprint construction pattern for building a stone barbecue that would be just as good on the outside of a porch, or backed up to an existing outside chimney. Storage and good big counter space are special, too.
- ☐ 1262—**50¢** Blueprint construction pattern for building a wonderful outdoor redwood chair and chaise to supplement the barbecue above.
- ☐ 1264—**50¢** Blueprint construction pattern for building an outdoor picnic sawbuck table and tote benches.
- ☐ 1282—**50¢** Blueprint construction pattern for an old-fashioned table bench that also has storage space in the seat. This piece will make a fine addition to outdoor living.
- ☐ Complete list of all available patterns 10¢.

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PRINT name and address in coupon which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send M.O. or personal check (please do not send stamps). If you live in New York City, add 3% for City Sales Tax.

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FERRY'S SEEDS are vigorous!

Seeds . . . like people . . . can be tired. Or they can be vigorous and full of life.

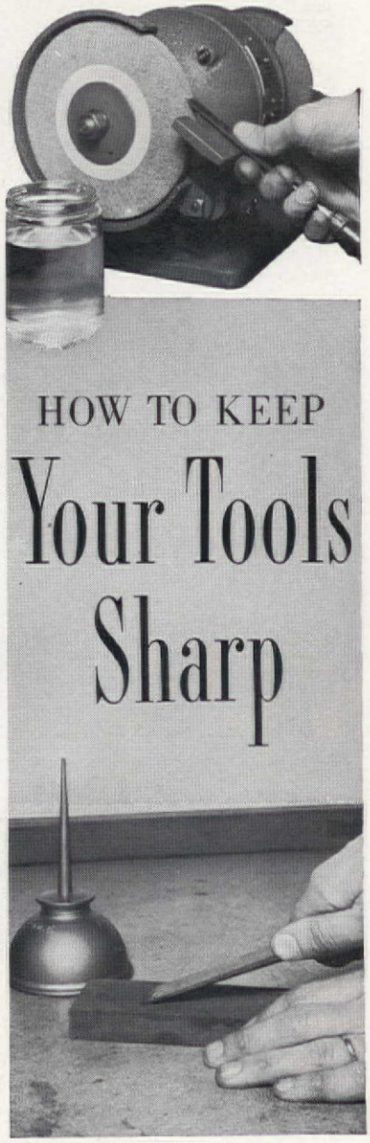
Ferry's Seeds are vigorous because they're hand-selected from sturdy, vigorous parents and given tender, loving care all during harvesting, cleaning and packing.

Why risk putting "below par" flower or vegetable seeds into your garden? Select Ferry's Seeds from your dealer's top-quality assortment. They're ready to grow their heads off for you. What more could you wish for?

FERRY'S SEEDS

YOU'LL ENJOY "THE GARDEN GATE." Hear the Old Dirt Dobber's helpful gardening hints on CBS radio every Saturday.

To sharpen chisel or plane iron, grind blade at 25° angle, moving blade from side to side until small burr appears on upper edge. Use grinder guide to assure flat, even bevel. Dip blade in water often to keep from burning

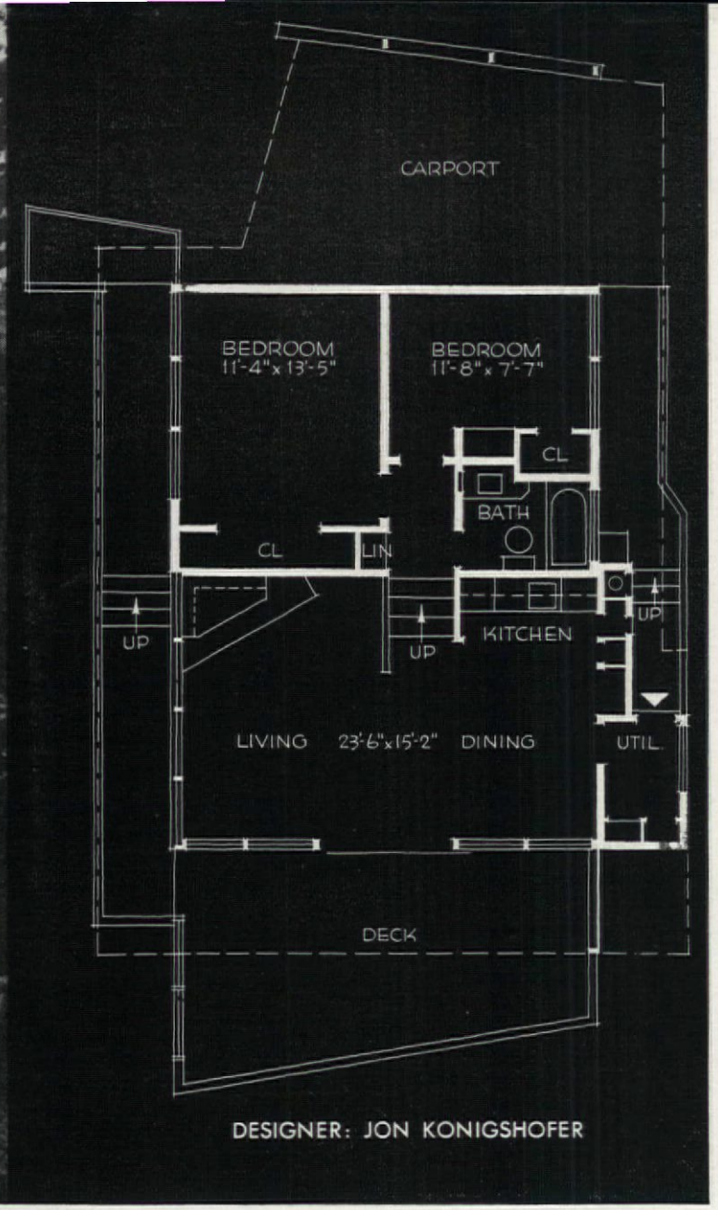


Next, whet blade on oilstone, keeping back edge of bevel slightly raised. Move blade back and forth on stone, and maintain same angle. Keep face of stone moist with oil. Remove burr from flat side of blade by taking a few strokes with flat side against stone. Avoid any bevel on this side. Finish with a few strokes on leather strap to "strop" edge

ROBERT SCHARFF

Sharp tools are a mark of a knowing craftsman. They give you neater, more accurate work in a shorter time, and are safer to work with. Edged tools, to be in first-class condition, should not only be ground to the correct angle, but honed to a sharp edge. A dull edge glints when moved around under a bright light. If the cutting edge shows even a small white line—get to work. Test for sharpness by seeing if the tool will

CONTINUED ON THE NEXT PAGE



DESIGNER: JON KONIGSHOFER

There are two aspects to this story. One concerns the advantages, spiritual and economic, of building a house on a very steep hillside so that your living room is level with the treetops. The second is the plan of the house which packs a great deal of spaciousness into just 824 square feet, and would be inexpensive to build anywhere, on flat land or hilly, as a vacation house or a permanent home.

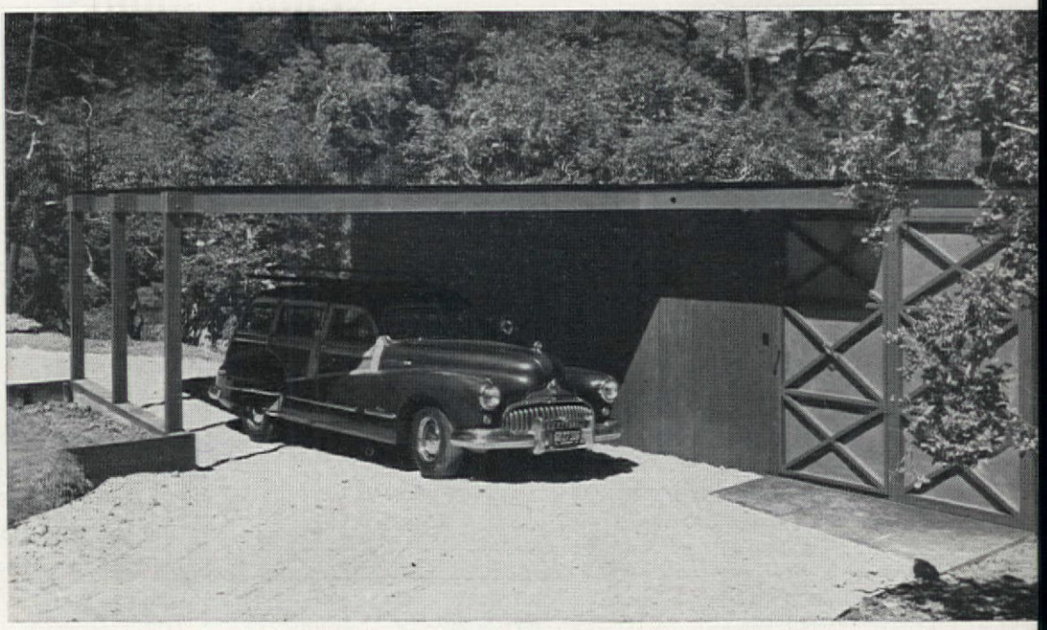
For a house so small, the main room is enormous, and the large deck, partly sheltered, provides a delightful bonus for living and dining—only a wall of glass and wide sliding doors separate the two, creating a continuous sweep physically when the doors are open, and psychologically when they are closed. The tiny fireplace is located where it can be enjoyed from all parts of the living room, and the galley kitchen, compact but complete, can remain in full view, or be screened off when not in use. You'll notice that the windows on the side wall of the living room form a clerestory to provide ventilation and light plus good wall space, and that the bedroom walls adjoining the carport are windowless for privacy.

The owners of this little bailiwick, built in California a few years ago for $10,954, have a bird's-eye view of nature because they selected a lovely, but low-cost, hillside lot which others had passed up. Building on the side of a steep hill can be an expensive matter if you put a conventional house there. But this one, planned for the site, avoids the cost of elaborate excavation and grading, and, at the same time takes in the sights by perching the living room high over the hill and facing it to the rear of the lot where it has both privacy and a wonderful view. It makes the most of the owners' greenery—and of their greenbacks!

LOUISE PRICE BELL

Ever own a tree house or enjoy playing in one when you visited lucky cousins in the country? Then you can appreciate the magic of a location such as this. From the living room and deck perched over the hillside, you can feel like a forest denizen the whole year round, yet be snugly sheltered in bad weather

Furniture is largely built-in, simple, modern, and easy to maintain. But the raised hearth, placed in a corner and surrounded by comfortable seating, introduces a very ancient type of "homey" appeal



The "front" of the house is the carport, located so that no steep driveway is required. The handsomely ornamented screen just beyond it is the "front" door, sheltered by the carport's roof, and leading to the roofed-over passageway you see in the picture at the top of the page. For service and the family, there's an entry from the other side of the carport to a similar passage

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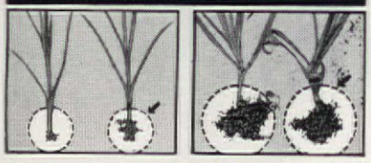

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Your Next Lawnmower

Reel Type or Rotary?

According to the Soil Science Department of Michigan State College, the answer is: "That depends." On what? First, on what kind of a lawn yours is, what kinds of grass it is made of. Second, the kind of lawn you want—fine, short, smooth, or vigorous and sturdy even if coarser and a bit rougher. Third, what kind of care you will give it. Based on actual experiments on representative test plots with good, new mowers of the two types, the following conclusions were arrived at:

A *rotary mower* is probably the more satisfactory when a lawn (1) consists of mixed grasses including a good proportion of the heavy, coarse, quick-growing type and a fair population of weeds that may grow tall if neglected; (2) is mowed at rather infrequent and irregular intervals so that considerable growth occurs between mowings; and (3) is not required to be of top quality and immaculate appearance.

A conventional reel type mower is probably preferable if a lawn (1) consists largely of the finer, fussier grasses, such as bluegrass, bents, and fescues; (2) is cut often, regularly, and shorter so that it makes less growth between mowings; and (3) is required or expected to be smooth, dense, compact, and uniformly green.

Detailed, even microscopic, examinations of the grass on the test plots showed that, when sheared by the reel mower, it was cleanly, evenly cut, whereas the whirling knives of the rotary machine left many blades somewhat ragged and "shredded," so as to give a whitish cast to the cut area. Also the grass so cut appeared to suffer a growth-retarding "shock" for as much as 48 hours. Both these effects would be less important and less noticeable where a close-cut, manicured turf was not demanded. The rotary type mower was clearly more effective for cutting tall, uneven growth of grass, weeds, or both.

The fact that the relatively new rotary type mowers have made such rapid strides that they are said to have accounted for about 50 per cent of lawn mower sales in the past two years suggests that a large proportion of the new lawns have been of average, rather than top quality. That is, of the kind that are established quickly to give new homes the finished, "landscaped" look that is being increasingly considered indispensable.

How many can you name?

Each of these 8 tools has a particular name and use for the lawn or garden. Can you identify all 8?

Notice that all are perfectly matched, and branded with the famous *Green Thumb*. The world over, it stands for success in gardening, and for the finest light, fast, easy-to-use tools ever made for home gardeners.

Look for these tools with the *Green Thumb* brand. They're guaranteed. *A new tool free* if any proves defective.

Here are the answers. Check how many you named correctly and which ones you should add to your set:

1: Bow Rake — Used after spading to make a smooth, finely broken up garden bed and work in fertilizer, ready for planting. Its bows add strength.
2: Floral Scuffle Hoe — Fastest, easiest of all tools for tending flower beds and shrubbery. No lifting; just stand erect and scuffle it back and forth to cut weeds. Gets under lowest branches.
3: Spading Fork — Fastest and easiest tool for digging, because the pointed tines enter the soil easily and break up each forkful as you turn it.
4: Floral Shovel — Wonderful for planting bulbs, transplanting smaller perennials and light digging. Strong but small (5¾ x 8 in.) forged blade.
5: Garden Hoe — Standard tool for cultivating, weeding, hilling, tamping in seed. All Green Thumb hoes are forged in one piece and taper-rolled for strength with light weight.
6: Adjustable Lawn Broom—A "must" for every modern gardener. Clock-spring steel fingers are self-cleaning, won't injure delicate grass, and you can adjust their spread and stiffness from 11½ to 20 inches to fit the work.
7: Dandelion Weeder—Narrow forked blade, on long, strong steel shaft, goes deep enough to cut long tap roots.
8: Grass Trimmer — Trims grass 10 times faster than shears and also cuts high weeds. Replaceable blade.

Green Thumb® **lawn and garden tools**

Made by THE UNION FORK & HOE COMPANY, Columbus 15, Ohio

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• This dog may be friendly. But why take *any* chances? Cyclone Chain Link Fence keeps stray dogs at a safe distance.

Cyclone Fence also protects your children from traffic dangers. It controls wanderlust. And, besides "watching over" your little ones, it guards your lawn, flowers and shrubbery.

With Cyclone, you get a *quality* fence. It is made of heavily galvanized steel which assures longer-lasting fence. Cyclone's own men usually erect this fence; but you can do the job yourself if you wish.

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TURF BUILDER is clean, granular, easy to apply, has no offensive odor, *costs less than a dime per 100 square feet.*

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Get Scotts Lawn Care Aides at your neighborhood dealer.

For your lawn's sake, read LAWN CARE ®. It's the guide to greater lawn beauty. For a free 2-year subscription, write **O M Scott & SONS CO,** 26 Spring St, Marysville, Ohio

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No other rotary power mower gives you all the advantages you get with the new Sunbeam. It gives you the same long-lasting satisfaction millions are enjoying with the famous Sunbeam Mixmaster, Shavemaster, Coffeemaster, and other quality products by Sunbeam.

Easier to handle. Lightweight. Powerful 4 cycle Briggs & Stratton 2 h.p. engine. 21 inch blade is adjustable for height of cut. See your dealer, $149.50 (Colo. & West, $152.50). Leaf Mulcher Attachment, $9.95.

Made and guaranteed by **SUNBEAM CORPORATION** 5600 Roosevelt Rd., Dept. 5, Chicago 50, Ill.
FAMOUS FOR MIXMASTER, SHAVEMASTER, FRYPAN, COFFEEMASTER, ETC.

Achievement Medals

(Begins on page 10)

GEYERS GLORY — Formal, ruffled heavy texture; 26 buds, 11-13 open; medium rose-lavender. The late Lou Geyer, Waterloo, Ia. (exh. C. R. Poyner, Waterloo). Nebraska Gladiolus Society. (Omaha, July 25.)

LILAC TIME—Ruffled; 20 buds, 8 open; lavender, lighter in throat. Edward A. Howell, Hanover, N. J. Keystone State Gladiolus Society.

MOTHER DINA—Size 500; 24 buds, 8 open; ruffled; orange-scarlet. John Hinsken, Farmingdale, N. Y. New Jersey Gladiolus Society.

MOTHER PERRINE—Flower head 26"; 19 buds, 9 open (4½" across); creamy white, amaranth purple on lower three petals. Maurice O. Maynard, Ann Arbor, Mich. Michigan Gladiolus Society. (Midland show).

PRINCESS ANNE—Ruffled; pink with clear white throat. D. W. White, St. Therese, P.Q. (exh. S. Mode, Vankleek Hill, Ont.) Quebec Gladiolus Society.

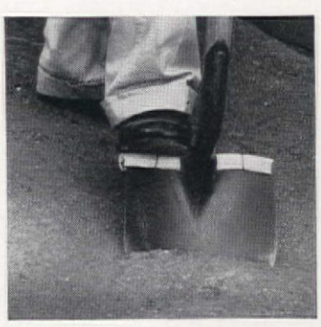
STALAGMITE—Tall spikes, 20-22 buds, 7-8 open; unmarked cream. G. L. Pierce, Glen Ellyn, Ill. Northern Region of Illinois Gladiolus Society.

TARGET—Spike with 17-20 buds; 5¼" florets; medium pink shading in to soft blush; large cream throat with red blotch. J. R. & C. T. Larus, West Hartford, Conn. Eastern International Show, Binghamton, N. Y.

ONE MEDAL-WINNING PEONY

CLAIRE DE LUNE—Single; silvery yellow, orange stamens, pink stigmas; vigorous, medium height, early; only hyb. of *P. mlokosewitschi* and *P. lactiflora* (Mons. Jules Elie). Called by A.P.S. secretary, "probably the outstanding accomplishment in hybridizing since peonies have been grown." Dr. Earl B. White, Daytona Beach, Fla. (exh. L. W. Lindgren, St. Paul, Minn.). American Peony Society, Minneapolis, Minn.

Handyman How-to



Diggers! Use shock absorbers to prevent sore feet, save wear on shoe soles, do easier, better work. Split short pieces of old hose, fit over top of spade blade, secure with wires threaded through small holes drilled to take them.—C. C. CHUVAX

NEW! EXCLUSIVE! Carnival PETUNIA

First Petunia with Hybrid Vigor at a Popular Packet Price!

Available Nation-wide Only in Displays of

Mandeville
TRIPLE-TESTED FLOWER SEEDS

The thrilling new Carnival Petunia—never before available! Blossoms up to 3½" across; over 30 colors including many new ones! Limited supply, see your dealer early.

Carnival is only *one* of the more than 300 favorites in the complete *Mandeville Assortment*—every one *Triple-Tested* for (1) Germination, (2) Quality of Flowers, and (3) Completeness of Mixtures—every one in the exclusive SHOW HOW Packet with map telling when to plant in your locality plus pictures showing how to tell seedlings from weeds. *Mandeville & King Co., Rochester 1, N. Y., Flower Seed Specialists for 79 Years.*

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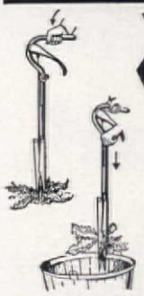
OUT THEY COME! ROOTS AND ALL!



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Most rugged, effective weed puller ever designed! Powerful, sharp high carbon steel jaws penetrate toughest soil and lock onto roots of any size. From lawn to basket, quick as a flash, roots and all.

1. **Insert jaws into soil, straddling weed.**
2. **Raise from lawn, the jaws lock on root.**
3. **Eject weed with easy motion.**

Only **$6.95** No stooping. Polished Aluminum Cane 34" long; has wedge lock grip; built to last a lifetime. Aerates the soil; also good for thorny or poisonous weeds.

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1. **PROFILE PRUNING . . . easily reaches branches 10 to 12 feet high.**
2. **PRUNES AND EXTRACTS dead wood from thorny bushes without danger of operator being scratched.**
3. **CLEANS AND PRUNES under trees and shrubbery.**

It's a year 'round tool! Prunes and extracts dead wood in winter . . . pulls weeds, aerates soil and profile prunes in summer. So easy to use, both men and women prefer it!

WEED CANE WITH PRUNING CUTTER
Only **$7.95**

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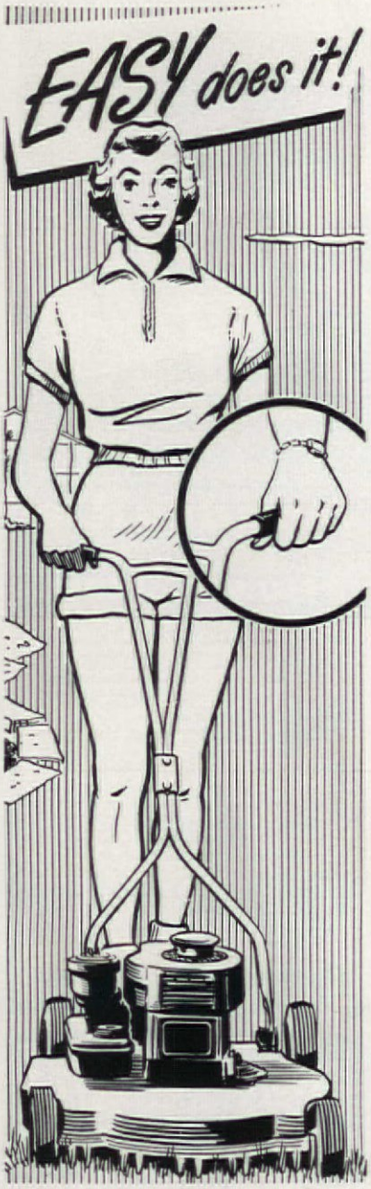

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is EASY to "handle"!

Your arms remain in relaxed position. No Arm, shoulder or back strain.

Raise your arms slightly up and forward—notice how your hands conform to the angle of the Eclipse Natural Grip Handle. No other mower has this feature. It reduces muscular strain, fatigue. Proof? Ask the family that has an Eclipse—then try one yourself!

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Write for free folder describing our reel, rotary and sickle bar power mowers and hand models.

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THE WORLD'S BEST LAWN MOWERS

THE ECLIPSE LAWN MOWER CO.

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Achievement Medals

11 MEDAL-WINNING DAHLIAS

Size key: A—large (over 8" in diameter); B—medium (4" to 8"); BB is sometimes applied to 4" to 6" varieties; M—miniature (under 4").

BOBBY—Ball type; A; buff shade. John Schroeder, Toledo, O. Dahlia Society of Toledo, Sept. 11-12.

DR. BORLEY—Incurved Cactus; A; lilac-purple (RHC 31). Pete Harder, Lafayette, Calif. San Leandro (Calif.) Dahlia Society, Aug. 28-29.

DUET—Formal Decorative; B; bicolor, red-tipped white. Fred H. Scott, Pittsburgh, Pa. 2 Medals: East Liverpool (Ohio) and Greater Pittsburgh Dahlia Societies.

FIRST LADY—Formal Decorative; B; Dresden yellow (RHC 64); broad petals fold back around stem. Comstock Dahlia Gardens, San Diego, Calif. 4 Medals: Inglewood, Orange Co., San Diego Co., and California Dahlia Societies.

LADY META—Formal Decorative; A; yellow-gold. Roy H. Koch, Detroit, Mich. Michigan Dahlia Association.

LESCHAR — Incurved Cactus; A; salmon-pink, yellow center. Charles Julin, Tacoma, Wash. Washington State Dahlia Society, Sept. 11-12.

MARVELOUS — Straight Cactus; B; roseline pink. Em Delbrugge, Martins Ferry, O. (exh. F. T. Miner, Gaithersburg, Md.) Virginia Dahlia Society.

MISS MOLLIE—Semi-cactus; M; deep blend. J. A. Eddins, Richmond, Va. Williamsburg (Va.) Dahlia Society.

NED SEYMOUR—Informal Decorative; A (to 14"), orange-, flame-, or Orient-red. Stanley Johnson, Cheltenham, Pa. 10 Medals: A.D.S. (New York), Baltimore, Camden, Greater Philadelphia, Long Island, National Capital, New Jersey, and North Jersey Dahlia Societies; Irvington (N. J.) Garden Club and Burholme (Pa.) Horticultural Society.

SOUTHERN BEAUTY—BB or florist type; blend, purple and white. Norman G. La Motte, Hapeville, Ga. Dahlia Society of Georgia (Atlanta show).

SURPRISE — Semi-cactus; A; peach color ("blend, pink and cream"). George L. Baker, Moline, Ill. 8 Medals: Badger State, Central States, Greater St. Louis, Southern States, Tri-City, and Wisconsin Dahlia Societies (exh. at last, J. E. Marsh, Chicago); also Midwest Dahlia Conference (Cincinnati), and Southtown (Chicago) Dahlia Club (exh. F. L. Trauth, Chicago).

12 MEDAL-WINNING GLADIOLUS

BRENDA—Heavily ruffled; deep rose, self-colored. Walter Pazderski, Macedonia, O. (exh. Earl Platell, Aurora, O.). SE Michigan Gladiolus Society.

BUTTER YELLOW—Tall, deep yellow; 20-22 buds, 5-6 open. Noweta Gardens, St. Charles, Minn. (exh. M & M Schrimpf). Minnesota Gladiolus Society, Aug. 7-8.

COMET—Highly ruffled and fluted; salmon, cream throat. John Flad, Madison, Wis. (exh. Flad & Torrie). Wisconsin-Nor. Illinois Gladiolus Society.

CORAL DREAM—Giant, ruffled; light salmon. Mrs. Merton G. Ellis, Canby, Ore. Oregon State Gladiolus Society.

FAIRYTALE—Large flowering, ruffled; rose-pink. Byron R. Kadel, Lebanon, Pa. Maryland Gladiolus Society.

CONTINUED ON PAGE 140

IT'S DOUBLE-ACTING!

NEW

Instant

VIGORO

WATER SOLUBLE

PLANT FOOD

JUST MIX WITH WATER AND APPLY

• Scientists in Swift's Plant Food Research Laboratory have developed a new, water soluble plant food that works amazingly fast and is DOUBLE ACTING! Part of its rich nutrient diet enters the plant through the *leaf* area and the balance of the nutrients enter through the *roots*.

Instant Vigoro complete plant food is a water soluble product. It helps keep lawns deep green and luxuriant throughout the season, keeps flowers blooming at their best and has proved to be the ideal plant food for vegetables that need quick growth to be their best.

You'll find it easy to apply with a sprinkling can or one of the many new, inexpensive attachments your dealer has that permit feeding while you water your lawn and garden. In a matter of hours the plants are benefited, because Instant Vigoro is a real square meal for plant life . . . DOUBLE ACTING. Get it at your garden supply dealer's. Directions are on container.

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THERE'S A VIGORO PLANT FOOD FOR EVERYTHING YOU GROW!

New Golden Vigoro Lawn Food . . . specifically for LAWNS. Made a new, patented way (Pat. Nos. 2618546, 2618547, and others pending) so it WON'T BURN GRASS when used in recommended amounts. One feeding provides season-long nourishment.

Regular Vigoro Plant Food . . . provides complete, balanced nourishment for everything else you grow . . . flowers, shrubs, trees, vegetables. Makes garden soils rich like finest greenhouse soils.

YOUR BEST BUYS IN GARDENING SUPPLIES—THE VIGORO FAMILY OF GARDENING AIDS

Also available in Canada

IMPROVED! ACTS EXTRA FAST IN SPRAYING LAWN WEEDS AWAY!

Now it's easier than ever to have a beautiful weed-free lawn.

New formula End-o-Weed goes to work faster, making it extra effective and extra sure. Destroys over *100* different kinds of lawn weeds, including DANDELION, PLANTAIN, and RAGWEED. 8-oz. can treats 1600 sq. ft. of lawn area. Get it now!

NEW! THE MOST EFFECTIVE ROSE DUST EVER DEVELOPED!

New End-o-Pest Rose Dust controls more rose pests and diseases* than any dust or liquid ever offered. Controls not only aphids, black spot, and all common pests, but also those that are resistant to other insecticides or fungicides such as red spider and powdery mildew.

Formulated from new materials, End-o-Pest Rose Dust is available in handy, refillable dust gun container or economical 3-lb. canisters.

And that's not all! In addition, there are other Vigoro gardening aids made to control specific pest and weed conditions in your area. Look for them at your dealer's.

**Cures or preventive measures for control of virus diseases are not claimed as no cure is possible today.*

MEMBERS OF THE EVER-GROWING **VIGORO FAMILY** OF GARDENING AIDS

PRODUCTS OF SWIFT & COMPANY

Achievement Medals

(Begins on page 10)

dahlias, 7 years); and Comstock Dahlia Gardens of California (12 Medals, 7 dahlias, 6 years), all of whom won in 1954. James E. Marsh, of Illinois, who shares the 10-Medal record (having won them in 1950 with his dahlia, Pirate Treasure) had won 24 Medals with 5 varieties in 5 years prior to 1954.

Here we should note that a shadow was cast on last year's record by the death in August of Lou Sarett, whose dahlia, Madonna, in 1949, set the then record by winning 9 Medals.

Remembering that 1954 was a very difficult season in many sections, with hurricanes, drought, and excessive rain plaguing growers, an analysis of the past three years of Medal figures may be of interest:

	1954	'53	'52
Requests for Medal	83	80	79
Applications granted	76	74	72
Total reports received	74	73	70
Medals not awarded	30	29	21
Medals awarded	44	44	49
to dahlias	31	32	31
to gladiolus	12	10	16
to peonies	1	2	2

Those figures suggest the high esteem in which the Achievement Medal is held. One society secretary has said, "I cannot express too strongly the importance this Medal has for the variety winning it. To the grower who produces a new seedling, it is a thrilling experience to have the coveted award given to his blooms. One leading commercial grower makes a very attractive offer for the exclusive privilege of introducing a variety that wins the Achievement Medal."

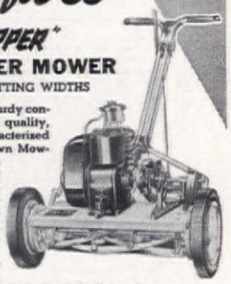
But it is also a source of pride and gratification to its donor, THE AMERICAN HOME, and the grateful individual to whom its stewardship has so long been entrusted.

And now to list and briefly describe the winners of the Medal in 1954, the data being given in the following order: Name of winning variety; description; name and address of originator (who received Medal); exhibitor, if someone other than originator (in parentheses); show or shows at which Medal was won.

CONTINUED ON THE NEXT PAGE

Cooper Spotlights Power Mower Show for '55

"KLIPPER" Reel Type **POWER MOWER**
18" and 20" CUTTING WIDTHS



Outstanding design, sturdy construction and highest quality, have constantly characterized all COOPER Power Lawn Mowers. Thousands upon thousands of satisfied "KLIPPER" owners, testify to these many exclusive features for fine grass cutting and convenient easy operation.
Moderate in cost for such high quality, "KLIPPER" power lawn mowers are built to give many years of economical, dependable and trouble-free lawn mowing service.
Fully powered by Briggs & Stratton 4-cycle engines.

Cyclo-mo ROTARY **POWER MOWER**
18" and 20" CUTTING WIDTHS

These new Trimmer Type COOPER "Cyclo-Mo" Rotary Mowers provide everything that could be expected in a Rotary Power Mower - good design and rugged construction, easy handling with plenty of smooth, dependable power - from latest model Briggs & Stratton 4-cycle engines - under all grass cutting conditions - plus the added advantage of NON-SCALPING and free even grass distribution without piling up or windrowing cuttings.

Built for Those who Want the BEST!

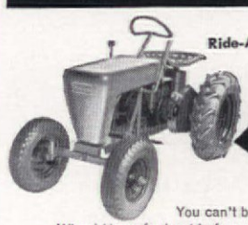
Ask your dealer to demonstrate one of these outstanding COOPER Power Lawn Mowers. Write for his name and attractive literature TODAY.

COOPER MANUFACTURING CO.
756-758 South First Avenue • Marshalltown, Iowa

WATER LILIES
Founded 1876

FREE CATALOG in full color. Tells how to make and plant a pool. Low California **Postpaid** prices for big, vigorous, flowering winter-hardy **Water Lily** roots. All colors. Large selection. Special **Tub Garden** pool plants **$3 postpaid!** Order today.
JOHNSON WATER GARDENS, Box 42 Paramount, Calif.

Two powerful NEW
Wheel-Horse
Reg. U.S. Pat. Off.
garden tractors
to make your work easier!



Ride-Away Jr.
only $275

You can't beat a Wheel-Horse for trouble-free performance ...mighty pulling power...amazing low price! Pulls 8" plow in heavy ground. Big "tractor-master" wheels. Smooth-running 2½ or 3½ h. p., Briggs & Stratton or Clinton engines. Five speeds and reverse. Fifteen labor-saving attachments. Guaranteed!

$149.50 and up

Walk-Away

Get the facts on the Big, New 8 h. p. Ride-Away

Wheel-Horse Products, Dept. A-4
2643 Dixieway North, South Bend, Indiana
Rush literature and prices on the Wheel-Horse
☐ Ride-Away Jr. ☐ Walk-Away, ☐ 8 h.p. Ride-Away,
☐ Information on dealership.
Name_____
Address_____
City_____ State_____

PLANTING TIP:
The heart-shaped hoe digs furrows easier.

TRUE TEMPER® Garden Club News

IMPORTANT NOTE:
Keep garden poisons higher than children.

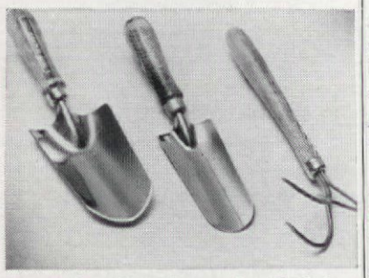
IT'S TOOL-UP TIME AT YOUR HARDWARE STORE

M-m-m-m it's spring. Time to get the tools you need for a beautiful lawn and garden. Thousands of hardware stores and garden centers throughout America are now introducing new True Temper tools . . . famous for finest quality for over 130 years.

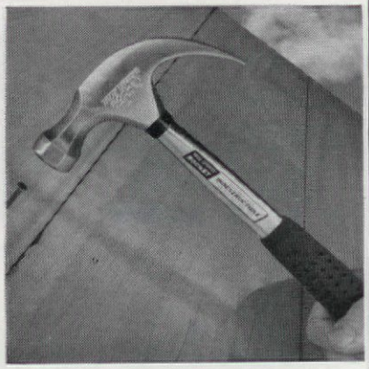
True Temper Garden Club Tools are *full* size, but *light* in weight—to save you needless work. All tools are built from high-grade steel. All handles are *shaped* from northern ash for *perfect* balance—and then fire-hardened to seal out wear and weather.

You'll find all True Temper Tools combine beauty and utility with unmatched dollar value. So, tool up during Tool-Up Time.

STAINLESS STEEL TOOLS RESIST RUST—STAY CLEAN



Finest hand tools made. Stainless steel. Won't rust even if left in weather frequently. Easy to clean—dirt knocks right off. The little trowel in center is a professional nurseryman's tool, perfect for transplanting. A whole set of True Temper hand tools costs but a few dollars.



NEW KIND OF HAMMER

Unbreakable, absorbs shock

There's no other hammer in the world like the new True Temper ROCKET. It's indestructible in all normal use. The handle, an alloy steel tube, won't bend or break. The head can't loosen. The grip is a rubber-fiber cushion that soaks up hammer shock.

TOOL TIPS

Use file or stone to sharpen tools. Avoid fast-turning wheel which might draw the temper.

Wipe steel parts of tools with an oiled rag. Rust-free tools last longer.

SAVE YOUR BACK WITH LIGHTWEIGHT TOOLS

True Temper Garden Club Tools are sturdy, full-size tools—but light in weight—because they are built especially for home use. Mounted on the True Temper wall toolholder, you eliminate clutter while protecting your kids, your tools, your car. Easily attached to wall or studding.

LOOK FOR THE STORES with the Tool-Up Time banners. They're featuring a complete selection of famous True Temper lawn and garden tools.

NEW-STYLE TOOLS MAKE WORK EASIER

No-shock hedge shears have a rubber bumper that absorbs shock when blades snap shut. Reduces fatigue.

Heart-shaped hoe has sharp point that bites into ground, makes weeding easy. Digs perfect planting furrows, too.

Stand-up dandelion digger saves your back. Sharp V-blade digs deep for taproot weeds.

New—Real Tools In a Small Size

Wonderful for children—not just toys, but usable tools: hoe, shovel, rake. Well built. Ash handles, steel blades.

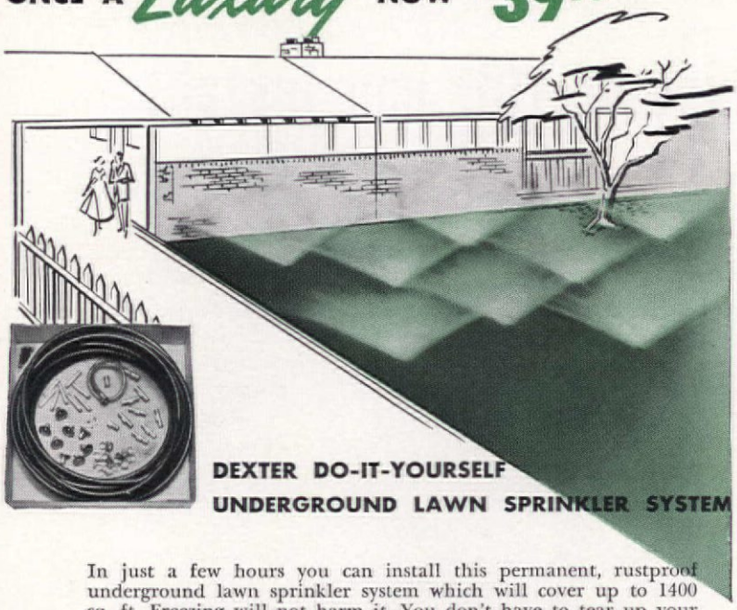
Ideal for mother—she'll find them handy, too. That little rake is ideal for close work in flowers.

Dad likes 'em too—especially for working in close to small plants and shrubs. They're extremely convenient.

TRUE TEMPER®

FINEST QUALITY IN LAWN, GARDEN AND FARM TOOLS • SHOVELS • SHEARS
HAMMERS, HATCHETS AND AXES • FISHING TACKLE • GOLF-CLUB SHAFTS

ONCE A *Luxury* NOW $39.95



DEXTER DO-IT-YOURSELF
UNDERGROUND LAWN SPRINKLER SYSTEM

In just a few hours you can install this permanent, rustproof underground lawn sprinkler system which will cover up to 1400 sq. ft. Freezing will not harm it. You don't have to tear up your lawn . . . merely slit sod with spade, pry earth open to 5 inch depth. The 8 adjustable sprinkler heads set flush with the ground, out of the way of lawnmower.

All 47 pieces in the kit are guaranteed rustproof. Fittings solid brass, flexible Polyethylene pipe, stainless steel pipe clamps. For full details mail coupon today!

DEXTER
LOCK COMPANY
Grand Rapids, Michigan. Makers of famous Dexter Lifetime Locks. A subsidiary of National Brass Co.

Send me information on Dexter Sprinkler System and name of nearest dealer.

Name_____
Address_____
City_____ State_____

Mowamatic

mighty near mows by itself!

...featuring the "no-push-no-pull" self-propelled, 20" rotary

Nearest thing to pushbutton lawn-mowing — the new MOWAMATIC self-propelled. Four adjustable cutting heights, 2.5 hp Power-Pak engine, truly direct drive, no belts involved — and many other outstanding features. See MOWAMATIC for your *best power-mower* buy . . . at your dealers now!

MOWAMATIC CORPORATION
Subsidiary of Food Machinery and Chemical Corp.
232-4 SOUTH PARK STREET • PORT WASHINGTON, WISCONSIN

mowa-matic

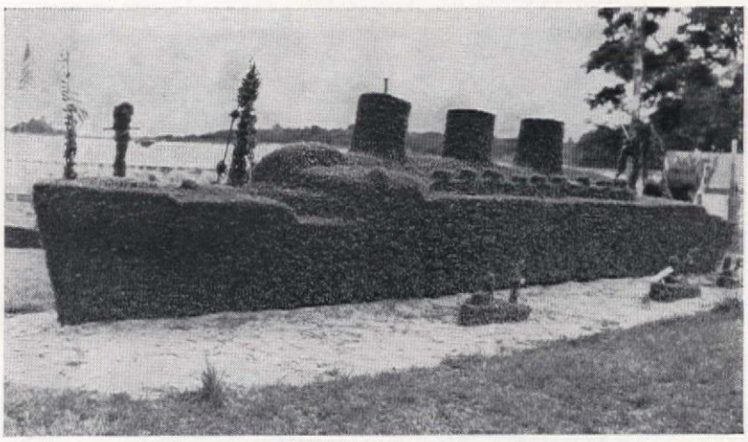
His Topiary

(Begins on page 34)

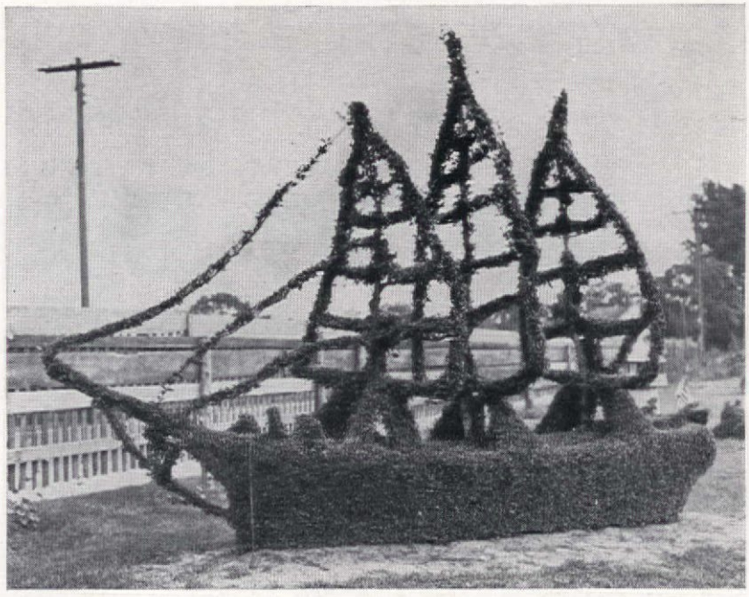
horses, a windmill, an alligator who gapes hungrily at spectators with his wide hedge mouth. Baseball players, carved out of hedge, cavort on their own diamond—with one team member rooted down just before he can slide into home plate, and, behind the pitcher, an umpire who signals his unalterable decision. Fashioned from privet are two destroyers, and one of the most spectacular exhibits, a model of the full-rigged clipper ship "Cutty Sark," which took 22 years to create. There is also a greenery version of the "Queen Mary," complete with six tiny tugboats to ease her into her Cape May County harbor, and on sunny days, a miniature British flag waves proudly above her in the salt-spiked breeze.

There are now over 100 specimens on view, and Mr. Yearicks is hard at work creating new ones. In five years time his tribute to Babe Ruth, depicting him in that most famous baseball stance, will be complete; and in a few more years, he will have finished a miniature village including a school, church, barn, and silo. He is also creating a scene from the Bible, and is depicting the Lord's Supper in English boxwood.

These remarkable hedge gardens, located near New Jersey's Garden State Parkway, are open all year round. If you're down that way, take a look at what "shear" hard work can accomplish.

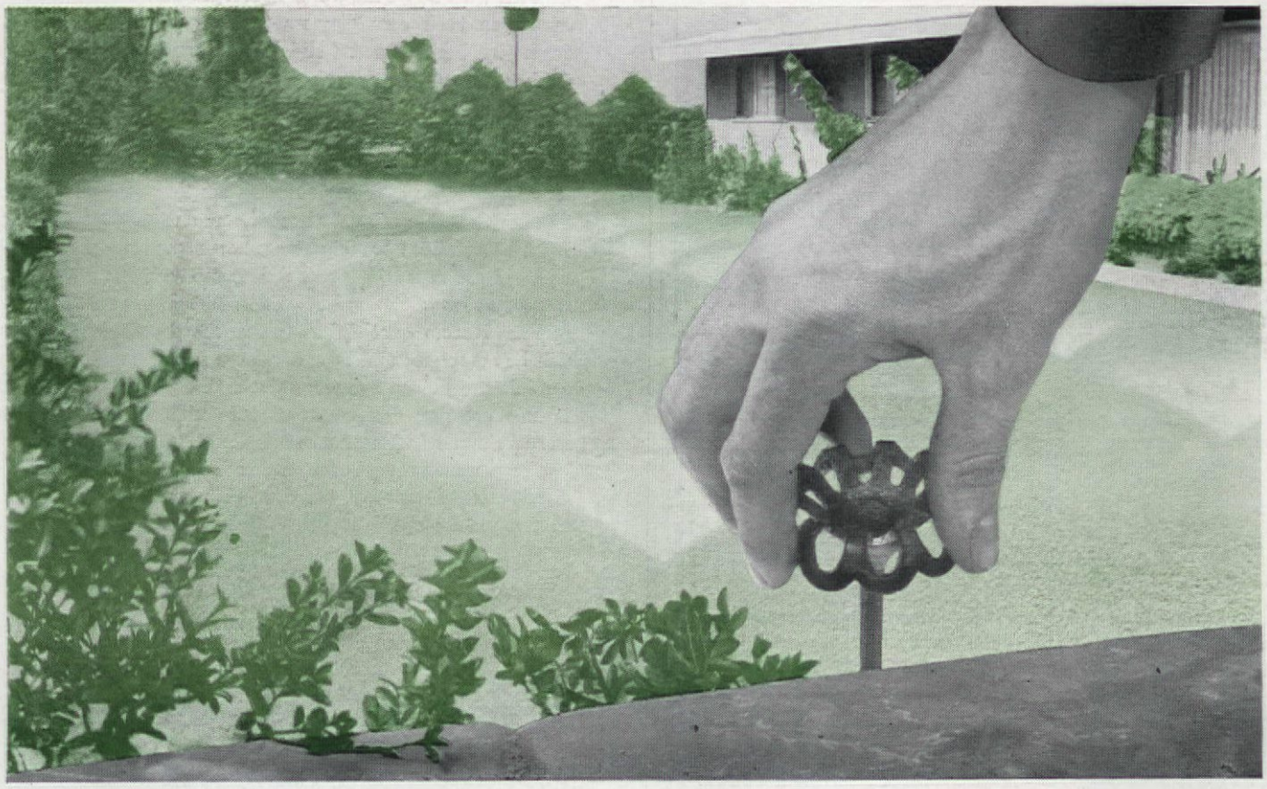


Becalmed on the sands, this hedge model of the "Queen Mary" attracts many a comment. One of the six tiny tugs bears the name of a captain who always escorted the real "Queen"—when he visited the garden, the accuracy of the model pleased even his critical eye



It took 22 years of careful planning, planting, and pruning to fashion this topiary version of a full-rigged Clipper ship

New Workless Watering System YOU can Install!



GOODYEAR

UNDERGROUND LAWN SPRINKLING SYSTEM

THINK of it! Just twist your wrist. And, presto, your lawn gets the deep, raindrop watering it needs from a *permanent, all-weather* system *you can install*—from a Goodyear Underground Sprinkling System.

Key to the permanence of the Goodyear system is its *all-rubber* construction. Pipe, fittings, heads—all are made of a special, smooth, flexible rubber. This means the system can't rust or rot—won't clog with scale—won't split on freezing—lasts a lifetime.

Being *all rubber* also makes the Goodyear system *extremely easy to install.* All *you* need is a few hours' time and a knife and a spade. There's no complicated engineering—no intricate plumbing—no digging trenches.

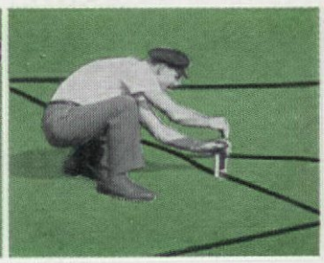
Best of all, the Goodyear system is low in cost. For as little as $50.00 you can install a 12-head system to cover a 30 x 40 foot lawn. And you can buy and install it *piecemeal* or under a home improvement loan.

Full information now is available at hardware or garden supply stores. Or write Goodyear, Industrial Products Division, Akron 16, Ohio, for literature.

YOU CAN DO IT YOURSELF—AS EASILY AS THIS:

Plan system. Drive stakes at sprinkler head locations. Lay pipe along stakes.

Cut pipe at stakes. Roughen ends. Cement fittings to pipe with adhesive supplied.



Tie heads to stakes. Test system above ground. Untie heads.

Slit ground 6-8 inches deep with spade. Sink system, heads flush to turf. Tamp.

EASILY INSTALLED • ALL RUBBER • ALL-WEATHER • PERMANENT • LOW IN COST

AMAZING NEW BEAUTY AFTER ONE FEEDING WITH

Energized Vertagreen®

Beauty that lasts! Energized Vertagreen brings amazing new beauty to your lawn and garden in just a few days after you feed it. And it goes on feeding grass and plants for weeks after you apply it. Famous golf courses use Vertagreen regularly, professional gardeners choose it in preference to any other brand or any other method of plant feeding. For quick beauty that lasts . . . for a lawn that is the envy of your neighborhood . . . buy Vertagreen now from your garden supply dealer.

energized

Vertagreen is Easy to Apply

It's easy to give professional care to your lawn, flowers and shrubs. Just spread Vertagreen and water in thoroughly.

Prize-Winning Flowers, Fruits and Vegetables

Vertagreen helps develop healthier, greener grass and larger, better-colored flowers because it feeds three ways. Follow simple directions on the bag.

ARMOUR FERTILIZER WORKS

SPRAY PROTECTION

Clear plastic lacquer sprayed on your fishing rod and reel will help to prevent corrosion under ordinary conditions of dampness. It may also be used on leather bags and luggage to waterproof and protect their finishes.

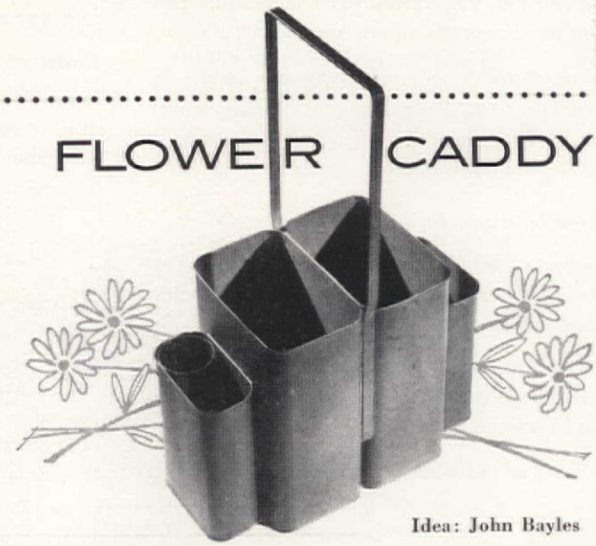
STORK BUSINESS

NEW PRODUCT ANNOUNCEMENT
at 7:25 p.m., on Jan. 1, 1955

NAME *Leslie*	SHIPPING WEIGHT *7 lbs., 4 oz.*	F.O.B. (FULL OF BABIES) *New York Hospital*
TYPE *female*	FINISH *natural pink*	SHOP FOREMAN *Dr. John T. Doe*
COLOR OF EYES *blue*	HARDWARE *2 safety pins*	BUNDLE & SHIP TO *Northfield, Connecticut*
COLOR OF HAIR *black*	MOISTURE CONTENT *102 %*	VIA *Stork Carrier, Inc.*
UPHOLSTERY *white flannelette*	PRODUCTION TIME *nine months*	DESIGNED & BUILT BY *Jack & Alice Johnson*

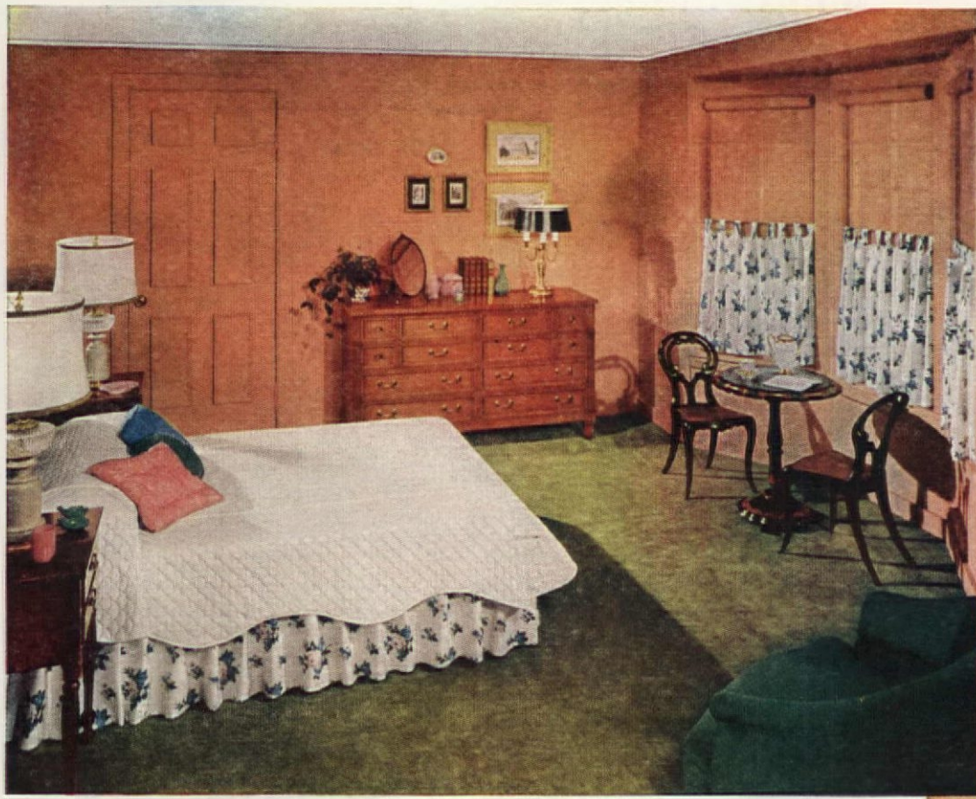
An addition to the family is a major issue indeed, no matter how small the finished product. Here's a clever way to handle that Birth Announcement business.

FLOWER CADDY



Idea: John Bayles

This "caddy" or tote can has the distinct advantage of accommodating flower stems of many lengths. It's made of two sizes of oil cans, plus two small juice cans soldered together and painted. It can be carried to the garden full of water, and is sturdy enough not to tip.



Pompeian Red in a smart, rich flat. You can also get "Dutch Boy" Paints in semi-gloss and full-gloss.

It's a "Dutch Boy" Room!

...Painted the new "easy-does-it" way with long-lasting, washable Nalkyd finishes

Now you can decorate with the best of them!

For at last, in new "Dutch Boy" Nalkyd interior finishes, you have wonder paints that give even beginners the velvet touch.

You can roll or brush these new paints on easy and fast. They spread smoothly, cover evenly. They clean in a jiffy. And their striking beauty, their original colors, *last*.

Made by a master!

When you buy "Dutch Boy" wall paint, you get the plus of a master paint-maker. *The* master, many painters say!

You get the plus of years of pioneering research—research not only into paint but into paint ingredients.

You get the plus of brilliant, new "Dutch Boy" color ideas. Like the Color Gallery that makes color planning easy. Or like *guaranteed* color harmony, the new "Dutch Boy" concept in ready-mixed paint.

Paint more* YOU *into your home!

Your "Dutch Boy" dealer will show you how to do it easily, economically, and distinctively. His name is listed under "Paint" in your classified telephone directory.

Doorway to beauty—
This Color Gallery puts more than 100 high-fashion colors at your fingertips. Helps you work out your complete color scheme. At "Dutch Boy" dealers *only!*

Just off the press—mail coupon now

NEW, FULL-COLOR BOOKLET! Beautifully illustrated! Shows you how to use color imaginatively and surely to make your home, inside and outside, more interesting, more distinctive, more YOU. Just mail this coupon.

NATIONAL LEAD COMPANY, Dept. 338
P. O. Box 98, Brooklyn 1, N. Y.
Please send me a copy of your new booklet, "Color Scheming with Dutch Boy Paints." I enclose 10¢ to cover cost of mailing and handling.

Name_____
Address_____
City_____ Zone____ State_____

Dutch Boy® Paints
The sign of your "Dutch Boy" dealer

Keep SUMMER HEAT OUTSIDE Your Home-

with

CANVAS awnings

ENJOY ROOMS FROM 8 TO 15 DEGREES COOLER

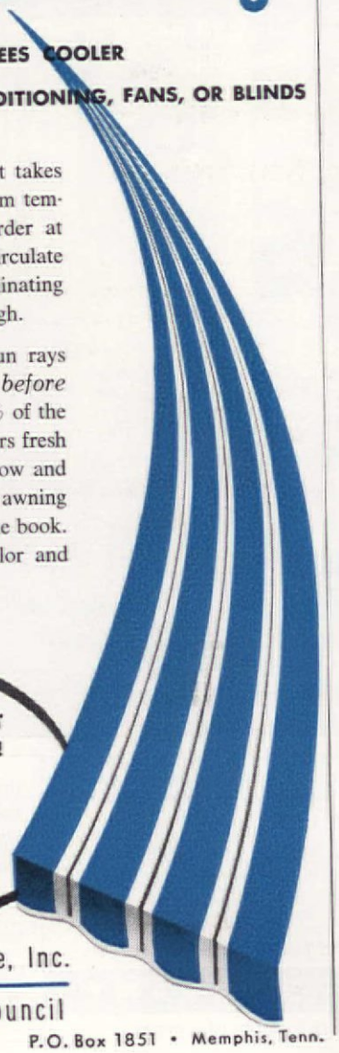
WITH OR WITHOUT AIR CONDITIONING, FANS, OR BLINDS

Once summer heat gets inside your home, it takes more equipment, more money to reduce room temperatures. Air conditioning units work harder at greater expense . . . fans going full speed circulate warm air . . . and window blinds, while eliminating sun glare, allow sun heat to come on through.

The smart thing to do is to keep those sun rays *outside*. Stop them with canvas awnings *before* they enter your home. By screening out 75% of the sun's rays, rooms stay degrees cooler, interiors fresh and unfaded. Order your canvas awnings now and enjoy cool summer living. Call your local awning dealer listed in the yellow pages of your phone book. He'll design awnings in your choice of color and fabric, tailored to your specific needs.

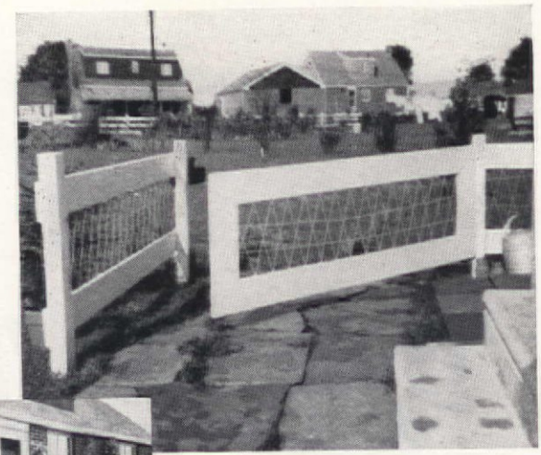
CANVAS AWNINGS CAN BE BOUGHT FOR ABOUT 1/3 THE COST OF RIGID TYPES!

For no more than the maintenance expense of so-called permanent awnings, they can be re-covered every five years with bright new fabric.



Canvas Awning Institute, Inc.
and National Cotton Council

P.O. Box 1851 • Memphis, Tenn.

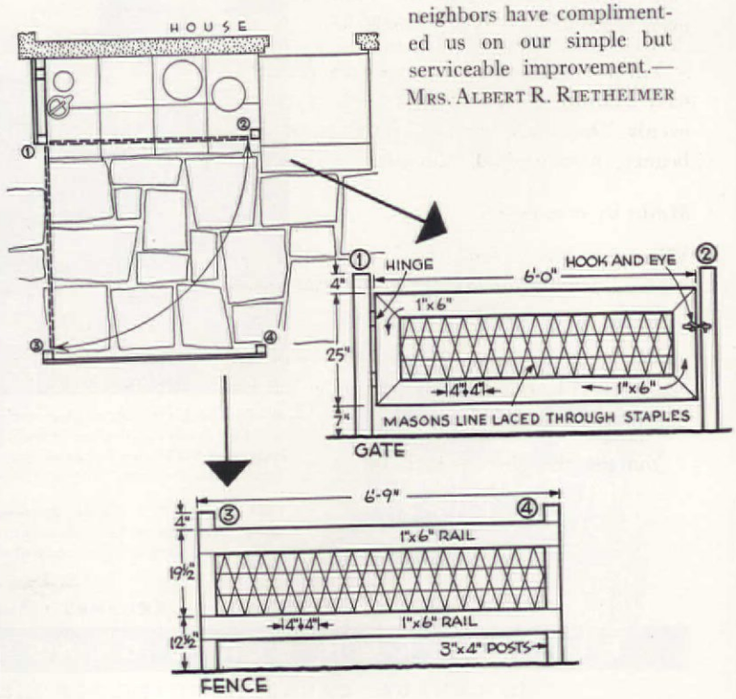


It's a fence with gate—and it hides garbage

Double Duty for $8.00

As new homeowners, busy with landscaping and garden work, and with no hope of a garage until another spring, we faced the immediate problem of hiding necessary, but unsightly, rubbish cans, garden tools, etc. So I designed the two fence sections and connecting gate shown here, and my husband built them at a cost of less than $8 for materials, as follows: 20 feet of 3 x 5's for posts, $3; four 10′ pieces of 1 x 6, $3.60; half a gallon of creosote (for base of posts), 55 cents; 2 hinges, one hook, two eyes, fence staples, mason's line. (We had on hand eight red and white cement blocks, so they cost us nothing.)

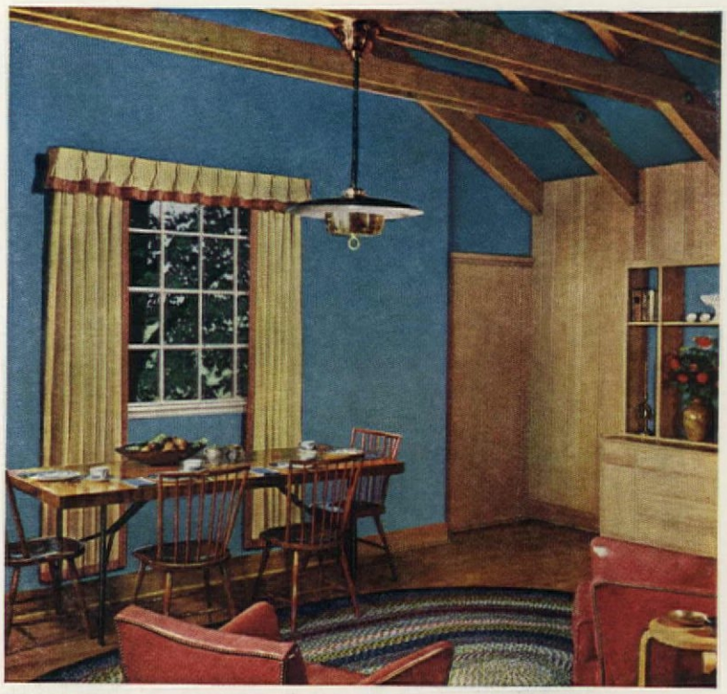
Usually the gate is kept open (against the house) hooked to post #2, effectively screening the cans, etc., which stand on the cement blocks laid patio-fashion. To get at the cans, we close the gate across the drive, hooking it to post #3. The lattice-pattern effect, which is easily obtained by lacing mason's line through staples driven, 4″ apart, into the boards of the fence and gate sections, is pleasing, and neighbors have complimented us on our simple but serviceable improvement.—Mrs. Albert R. Rietheimer



The room's the same — but

Pittsburgh Glass

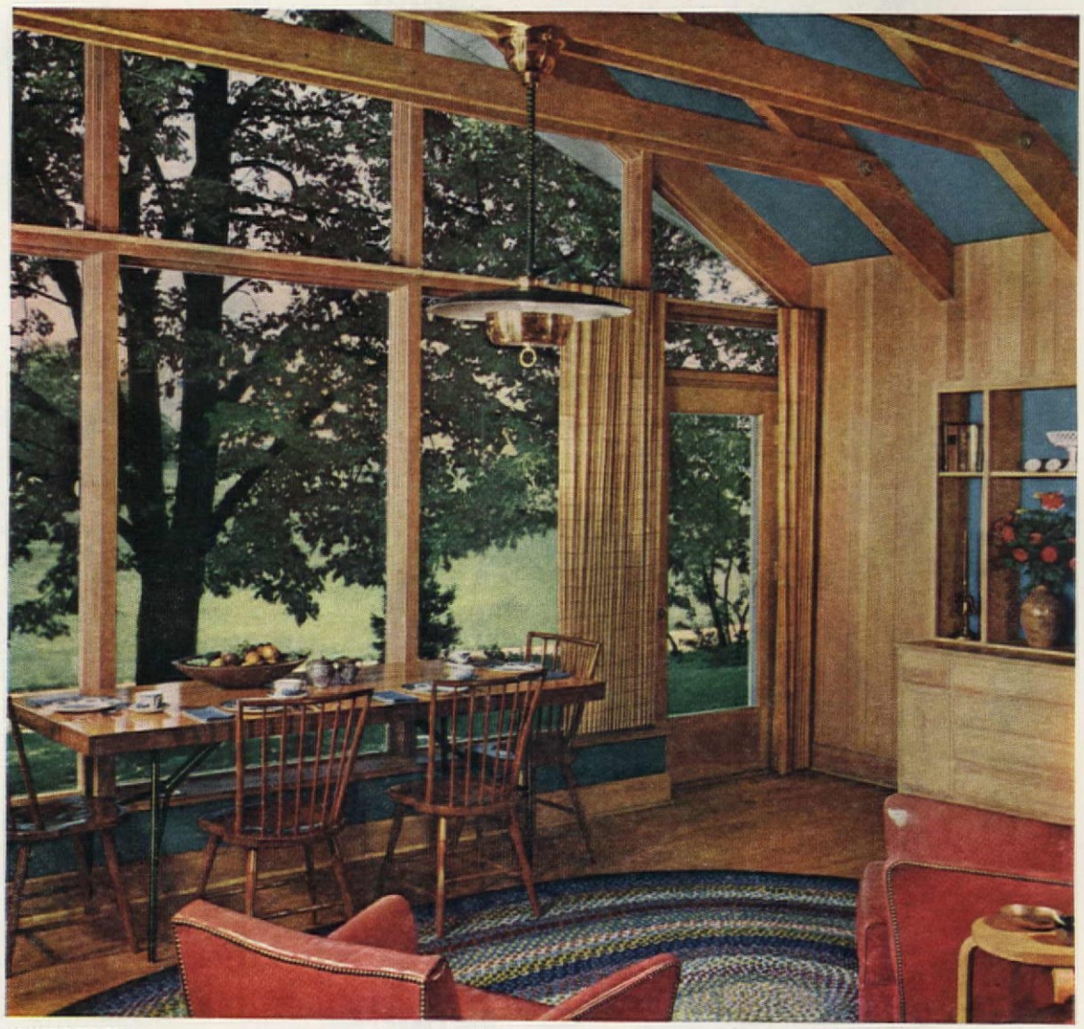
made the difference!



Hard to believe, isn't it? What a thrilling difference just some extra *glass* made in this room.

Instead of a self-conscious, small window . . . a glorious wall of glass that really gives the view its due. Instead of static, dull wall surfaces, closing in the room . . . sparkling expanses of Pittsburgh Glass that take in the whole outdoors!

You can work an exciting change in *your* home by this identical simple magic . . . the magic of Twindow®, Pittsburgh's window with built-in insulation. Twindow is made of two sheets of flawless plate glass with an insulating air space sealed between them. Twindow guards against condensation and downdrafts. It makes heating bills behave. In simplest terms, it means *comfort with a view!* And it's for *you!*



Look for this label.
It means quality Plate Glass.

MADE FROM PITTSBURGH PLATE GLASS

WHERE TO BUY. Consult your architect or builder about your picture window needs . . . the cost is less than you think. And for other glass items, see the Yellow Pages of your telephone book under "Pittsburgh Plate Glass Products" in the "Glass" section.

FREE BOOKLET! A handy, 28-page, full-color glass guide that has scores of ideas on how glass adds glamour to every room in your home. Send for your free copy now.

PLEASE PRINT

Pittsburgh Plate Glass Company
Room 514B, 632 Fort Duquesne Blvd., Pittsburgh 22, Pa.

Without cost or obligation, please send me your illustrated booklet, "Practical Ways to Wake Up Your Home with Glass."

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PITTSBURGH PLATE GLASS COMPANY

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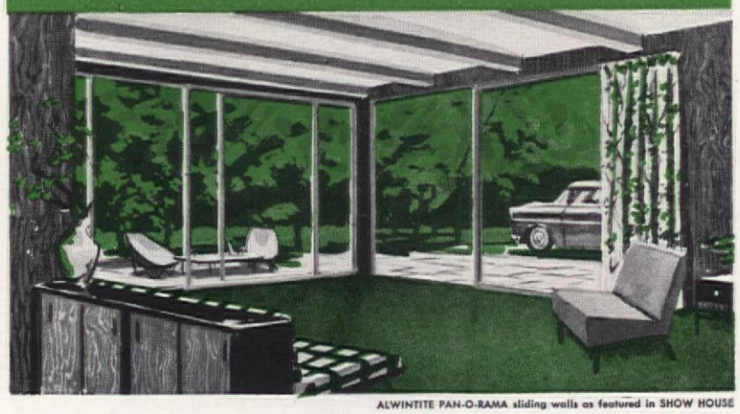
IT'S EASY TO BUILD WITH

an exciting outlook!



ALWINTITE PAN-O-RAMA sliding walls as featured in SHOW HOUSE

WHEN YOU INCLUDE

GENERAL BRONZE CORPORATION GB ®

ALWINTITE

aluminum WINDOWS and DOORS

for new homes . . . for present homes

DOUBLE-HUNG and PICTURE WINDOWS

SLIDING WINDOWS

AWNING WINDOWS

VIEWall WINDOWS

COMBINATION STORM WINDOWS and DOORS

Guaranteed by Good Housekeeping

TESTED and APPROVED

QUALITY APPROVED

Want to add an exciting touch-of-tomorrow to your new home? . . . or bring the magic of outdoor beauty right inside your house? Then by all means include modern ALWINTITE aluminum windows and PAN-O-RAMA sliding glass walls.

FOR A NEW HOME . . . ALWINTITE offers a complete line of rot-proof, rust-proof aluminum windows – double-hung, sliding, awning, picture, and large floor-to-ceiling VIEWall windows and PAN-O-RAMA sliding glass walls. Dramatic compliment to contemporary design.

FOR YOUR PRESENT HOME . . . ALWINTITE "Triple-Channel" aluminum combination storm windows and doors are a real convenience, and a big fuel saver, too. Instant changeover from inside provides quick, all-weather ventilation control. Cannot rust, never need painting.

ALWINTITE products are backed by the skill and integrity of the world's foremost manufacturer of aluminum windows—General Bronze Corp.—producer of windows for the U.N. Bldg., Lever House, L.A. Statler Hotel, Supreme Court Bldg., etc. To get the most in value and in satisfaction for your money, insist on "ALWINTITE" by GENERAL BRONZE.

General Bronze Corp. (Alwintite Division), Dept. AH-554
Stewart Ave., Garden City, New York
Please send me illustrated literature checked below:
I enclose 10c to cover mailing costs.
☐ Combination Storm Windows and Doors
☐ Windows for new homes ☐ Sliding glass walls

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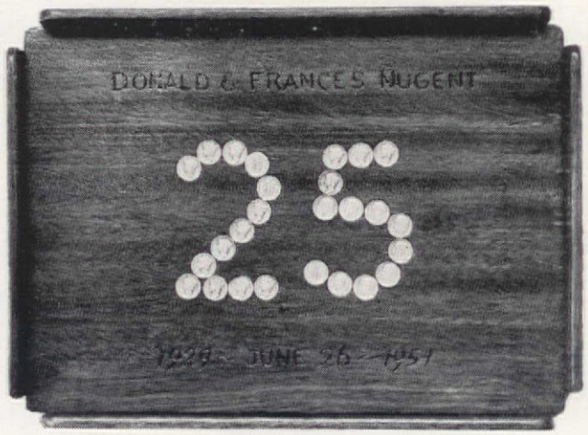
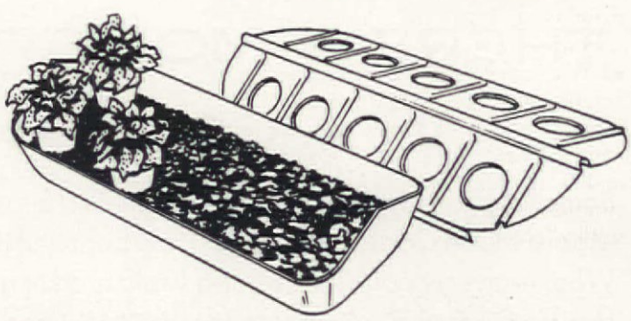
● A member of our staff gave this imaginative tray to friends for their 25th wedding anniversary. He carved names and dates into a piece of mahogany; screwed side rails to it; gouged out dime-sized holes; and glued, in proper sequence, dimes bearing minting dates for each year of the marriage (for those years when no dimes were minted, he turned coins tail-side-up).



Tray for a 25th Anniversary

2 IDEAS

Chick Feeder for African Violets



● Instead of growing all your African-violets in pots set in individual decorative containers and placed here, there, and everywhere, I suggest that you buy for at least some of them, a gray enamel chick feeder such as I found at a local hardware store. Remove the perforated lid through which the chicks are supposed to feed without climbing into the dish, and stand the plants in their clay pots in the feeder. Here they can be watered all at the same time, with a minimum of fuss and mess. The feeder I use is four feet long, but they come, I find, also in one, two, and three foot sizes, which might fit better, or be combined to fill, certain locations.—MRS. BERT HOLMAN

EDITOR'S NOTE: Mrs. Holman's suggestion offers a good way to save the trouble of making or having made a shallow pan for the purpose described. A good additional idea is that you put a half inch or so of small pebbles in the bottom of the feeder to set the pots on; then water can be kept in the feeder where it creates a desirably humid atmosphere without standing around the base of the pots and the plant roots. Or use peat moss or vermiculite, which will keep the pots and the soil in them from drying out.

THERE'S MORE THAN MEETS THE EYE IN A COAT OF MOORE'S PAINT

Something wonderful happens with the first brushful of Moore's One Coat House Paint. How beautiful it looks! What heavenly colors . . . what a fresh sparkling white! How easily and quickly it spreads, levels out and covers . . . and because you can do the job in one coat, you'll need less paint and spend less time putting it on — cuts painting costs in half! Yes, there's more than meets the eye in a new coat of Moore's One Coat House Paint.

You'll spread protection that laughs at wind, rain and sun . . . colors that keep their beauty . . . white that stays white . . . . . a gloss that lasts for many years to come. Since 1883, the name Benjamin Moore & Co. has been the symbol of superior quality to professional painters. Be sure that you see your Benjamin Moore Dealer today for the best in paint.

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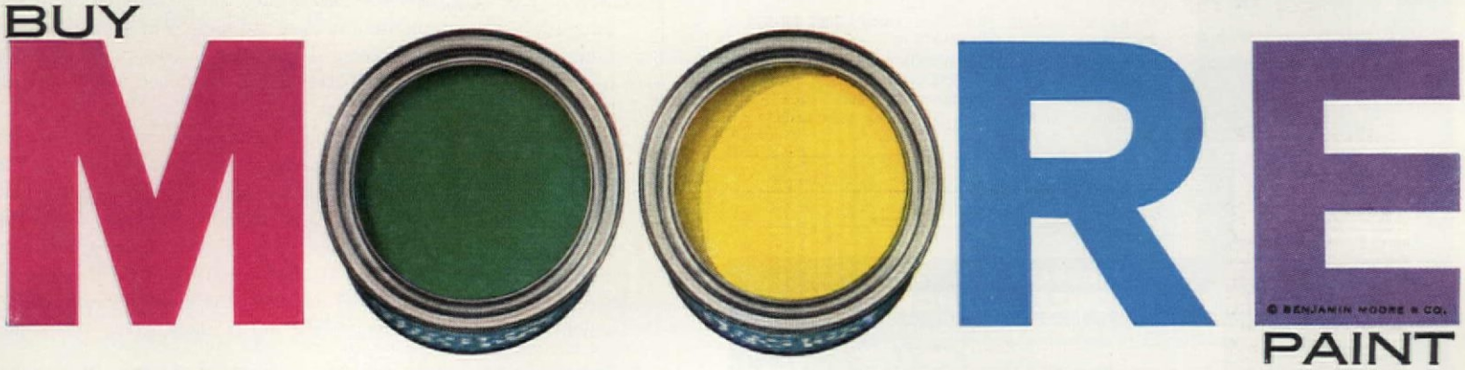

You'll sleep up to 15° cooler this summer if you TWINSULATE* NOW!

Double-action Gold Bond *TWINSULATION* pays for itself...then pays you!

NOW'S THE TIME to get started on a simple project that will do all this for you: 1. Keep your home up to 15° cooler this summer. 2. Prepare your home for efficient air conditioning. 3. Reduce your present fuel bills up to 20% next winter, and every winter!

Remarkable NEW Home Insulation

Gold Bond Twinsulation is a double-action barrier for keeping summer heat *out* and winter heat *in*. The rock wool center blocks heat, and the aluminum covering *reflects* heat from either side.

Twinsulation gives walls and ceilings extra fire protection, too. The rock wool center cannot burn, and the aluminum covering is flame resistant.

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Gold Bond Twinsulation is the easiest of all insulation to put in your attic because the blankets are stiff and rugged. The average job takes only a few hours. For complete step-by-step plans... and interesting details on how Gold Bond Insulation pays for itself... mail the coupon today!

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I enclose 10¢ for "Home Insulation" booklet.

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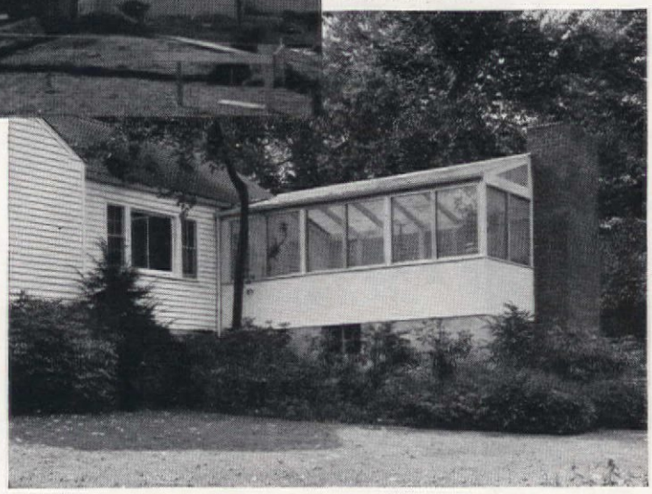

Since the addition was made to the rear of a house on a hillside, a large storage room under it was a good bonus. Architect was Harry Leonard Miller; the decorators, The Lehmans, both of White Plains, New York

DATA: MARY L. RITTER

The Wessels Build a LIVING PORCH

New "family rooms" cropping out from older homes everywhere often strangely resemble the "sun parlors" of yesteryear. But there is much more to them than an old idea newly rechristened, as this addition to the Harry Wessel home in Scarsdale, New York, clearly shows. For one thing, it's bigger than the "sun porch" of all but the most palatial old places. And more private, since it's built to the rear where a room can be "all window" without becoming a goldfish bowl. The windows themselves are another improvement—glass jalousies open to capture all breezes in summer, yet close snugly in winter; and a corrugated plastic roof filters in additional light. Good family room that it is, it's the gathering place, the game room, and barbecue headquarters as well. Next to the fireplace-plus-barbecue

a row of cupboards offers counter space to the chef, plus storage for dishes, glass, and games. As to maintenance, no sun parlor was ever so easy to keep spick and span as this one with its comfortable plastic-covered sofa and chairs, its vinyl tile floor, and its plastic-topped card table that opens to seat eight.

DOMINANT—an informal wool texture weave which creates a third dimensional random effect. Outstanding color combinations: Clover Green & Harvest Brown, Scotch Grey & Tartan Beige, Vassar Rose & Regal Burgundy, Alpine & Myrtle Green, Dover Grey & Charcoal. 27 inch, 9, 12 and 15 foot widths.

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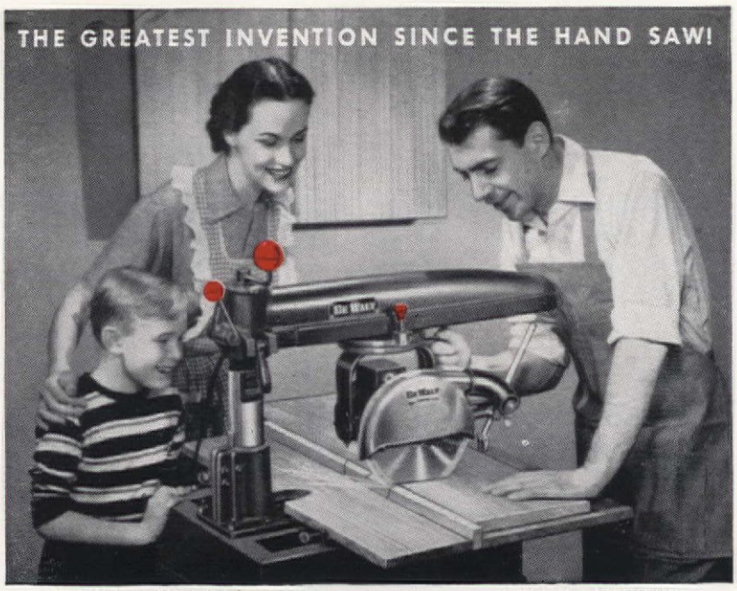

$239 delivered (saw blade and custom-built ½ H. P. motor included). EASY TERMS.

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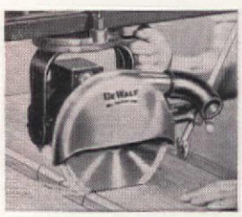
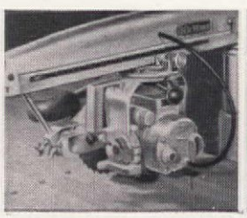
New AMF DeWalt "Power Shop" brings out the expert in you!

Today, AMF De Walt® "Power Shop" is everywhere known and accepted as the one really safe, accurate, easy-to-use machine. It's so designed that even the inexperienced can *expertly* do everything in home woodworking.

Whether you're modernizing, decorating or repairing your home, AMF De Walt is your best investment. See it demonstrated today. At your De Walt Dealer's or fine hardware and department stores.

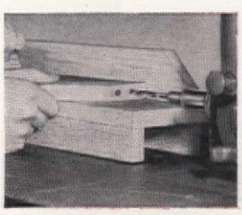


TOP-SIDE CUTTING! No guesswork—no mistakes. You always see the cut because layout marks are visible and easy to follow at all times.

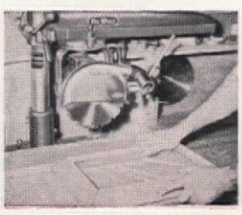


PROFESSIONAL ACCURACY! Calibrated scales for miter, bevel and rip are visible above table. You always get instantaneous settings!

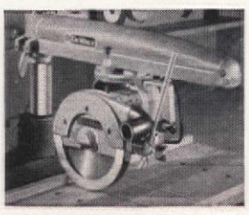
EASY TO USE! You control ball-bearing travel head in radial arm. Moves smoothly, precisely. All cuts are perfect—there's no spoilage.



COMPLETE VERSATILITY! One powerful direct-drive motor accommodates any circular tool—gives you full 100% home workshop flexibility.



NO FLOOR SPACE NEEDED! Builds into your workbench. When not in use, radial arm swings conveniently out of way, leaving work area free.



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PLUS BIG CAPACITY and many more extra-value features—all explained in new FREE 20-PAGE COLOR BOOKLET "The Greatest Invention Since The Hand Saw."

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Spring Is Here!

(Begins on page 47)

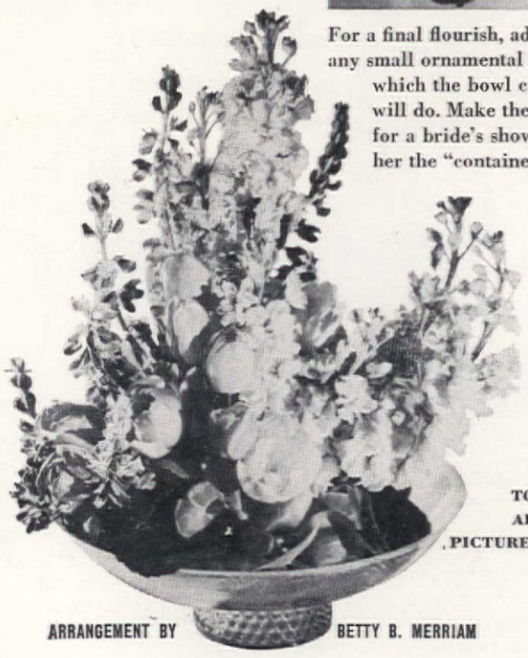
A plastic salad bowl set on a cut-glass powder box makes a fine container. Flowers are tulips and stock in red and pink, blue lupin, and bronze galax leaves

Put flower holder in center of bowl; remove most of foliage, be sure material is well soaked. Group colors and kinds; trim sprays to varying heights

Place stock and lupin on both sides of bowl, leaving some space. Place tulips—pale closed ones—at top; darker open ones at base

Hide the pinholder with galax leaves and fully opened tulips which can even rest just a bit under water. Vary heights of the tulips

For a final flourish, add the "base"—any small ornamental object upon which the bowl can rest firmly will do. Make the arrangement for a bride's shower—and give her the "container"



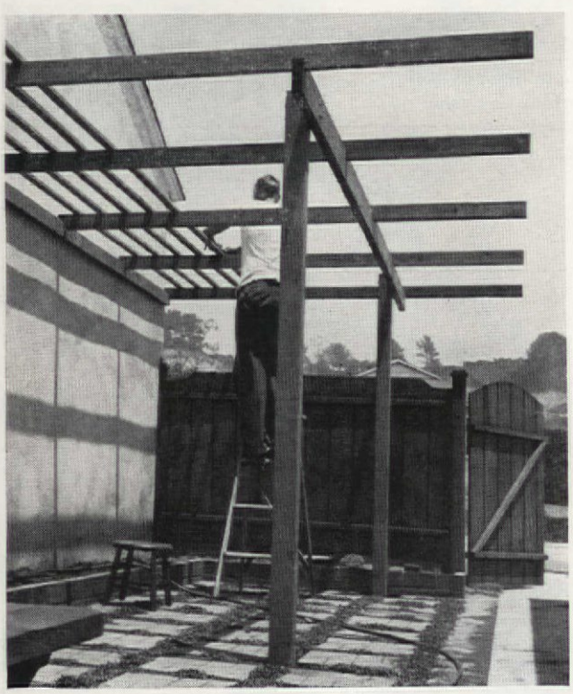
ARRANGEMENT BY BETTY B. MERRIAM

HERE'S HOW TO MAKE THE ARRANGEMENT PICTURED IN COLOR ON PAGE 47

PATIO PAVILION

project and more How-To's, see page 49

Place a rafter across beams and mark for second notch (to fit 2 x 6 beam) and notch all rafters 1½" deep at this point. Fit notched rafters into notches in beams and nail securely to both beams with rustproof nails



Cut 1 x 3 strips of redwood to use as lattice top of the pavilion. Cut them flush with the outermost rafters, and use the previously mentioned guide lines to position them accurately and keep them parallel. Nail them to rafters with rustproof nails

This Year's...

MOST EXCITING DECORATING NEWS IS

SUPER KEM-TONE *Applikay*

lovely designs you ROLL ON your walls

You'll be thrilled with APPLIKAY... the fascinating new way to make yours the most admired home in your neighborhood! Add exquisite design to your walls . . . lovely patterns and effects that enhance every style of decoration. It's amazingly easy . . . a special new twin roller does the work . . . rolls on the APPLIKAY design and color you choose right over your favorite SUPER KEM-TONE color. When dry, both APPLIKAY and SUPER KEM-TONE are guaranteed washable! Your dealer will show you how to add this new charm to your walls.

$2.19 Pint
. . . enough to do the average room

The latex wall paint that's guaranteed washable

SUPER KEM-TONE

Flows on smoothly, dries in an hour to a beautiful, velvet-rich finish. Makes the perfect background for APPLIKAY designs. Choose from hundreds of colors.

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Again this year . . .

YOU'LL FIND THE LOVELIEST NEW COLORS IN

Super Kem-Tone

the washable LATEX wall paint

$5.59 GALLON
(Deep tones $5.85 a gallon)
No thinning
Just Stir and Apply

Colors so lovely it's a thrill just to look at them! And this year, there are scores of new beauties to give your walls new glamour, new style. They range from the most delicate of pastels to the richest of deep tones. They'll *stay* that way, too, for SUPER KEM-TONE is rubber-tough and guaranteed washable. It's easy to apply with Roller-Koater® or brush over wallpaper, plaster, wallboard or painted walls. Dries in an hour. One coat covers most surfaces and a gallon does the average room.

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KEM-GLO®

Looks and washes like baked enamel. Resists steam, cooking spatters, grease, and alcoholic beverages. Same lovely colors as SUPER KEM-TONE.

More about How to Build a .....

For befores and afters of this summer building

Cut 2 x 4 rafters to extend from wall to 2 x 6 beam. Allow for 2′ overhang. Notch one end of each rafter about 1½″ to fit 2 x 4 beam. Line up rafters; draw lines across tops about 6″ apart, to guide when you nail on top strips

Mix concrete: one part Portland cement, two parts fine sand, and four parts gravel—or use a ready-mixed variety. Pour concrete around each post and work it down thoroughly so that there will be no air pockets. Smooth top of concrete with slight slope for drainage

Do-It-Yourself expert Don Brann shows how designs are cut with low-cost electric tool. Wood carving knife can also be used.

NOW

you can add exciting new design to the beauty of real wood paneling

Walls of magnificent, pre-finished walnut make a handsome background for white Micarta®-topped bar. Unusual bar front features Plysculpture "Tile-a-Wall" pattern #705, with 5 animal and marine outlines; ideal for wall treatments, too.

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Lovely "Oriental Lady" adds charm to any décor. Shown on Weldwood Birch Door; pattern #704—4 ft. high.

Impressive "Tree of Life" pattern #701 is beautifully decorative. Shown here on a 4' by 8' Samara** panel.

Capture the delicate tracery of "Blue Willow" pattern #706 on beautiful Korina®. Screen can be 5½ or 6 ft. high.

Call it gilding the lily if you will! Real wood paneling has a natural *grown-in* beauty—and now you can add the beauty of tooled design.

This exciting new decorating idea—called Plysculpture*—was developed for use with Weldwood paneling by Don Brann. He's the man whose Easi-Bild* patterns have launched millions of successful do-it-yourself projects.

It's a honey of an idea for things you'll find easy and fun to make with handy size Weldwood panels! — cabinets, headboards, folding screens, table tops, furniture and built-ins.

The tooling of the design is as easy as tracing a picture—see photo above. To order actual size Plysculpture patterns, send the coupon today.

Plysculpture designs go hand-in-hand with the big trend to *real wood* paneling in the home. You'll find a Weldwood paneled wall is just like bringing a bit of nature's beauty indoors!

Surprisingly enough, beautiful Weldwood hardwood paneling costs less than you think!

*T. M. REG. EASI-BILD PATTERN COMPANY

There's a wide variety of handsome wood faces from which to choose: rich dark woods such as walnut and mahogany, cheerful light woods such as birch and Korina®—with a host of other wonderful woods in between. Equally important, every square inch of Weldwood paneling is *guaranteed for the life of your home!* Make sure to look for the Weldwood label!

See Weldwood at your lumber dealer's soon. See the complete assortment of Weldwood paneling, including Plankweld† and superior Douglas Fir Weldwood at any of the 73 United States Plywood or U. S.-Mengel Plywoods showrooms in principal cities. In Canada: Weldwood Plywood, Ltd.

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Enclosed is $..... Please send me these Easi-Bild Plysculpture Patterns at 50¢ each:

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☐ Also enclosed is 35¢ for Easi-Bild catalog listing 250 build-it-yourself projects.

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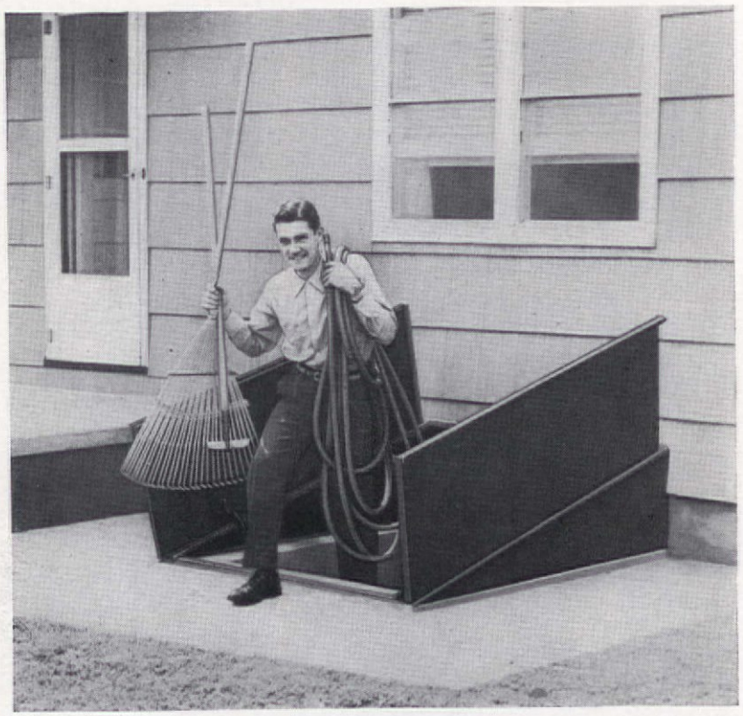
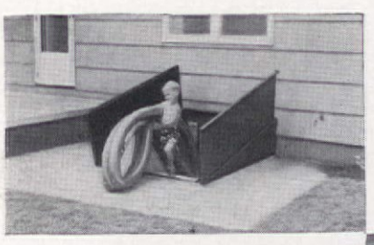


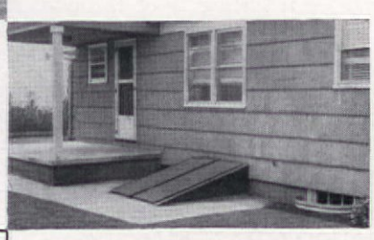
Access makes the heart grow fonder!

Home is where the heart is . . . and the biggest room in your new home will be the basement. To make it useful, convenient and safe . . . insist on a modern all metal BILCO DOOR. It supplements your inside stair to give you wide *direct* access. Keeps messy traffic out of upstairs rooms. Makes storage easy. A "must" for a properly furnished rumpus room and a well equipped workshop. Adds almost nothing to the cost of your home.



A BILCO is the perfect replacement for that worn-out, troublesome wood hatchway on your present home.

HEAVY GAUGE STEEL
WEATHER-TIGHT
LASTS A LIFETIME
NEAT LOOKING
EASY OPERATION WITH "FEATHER-ACTION" DOOR OPERATORS



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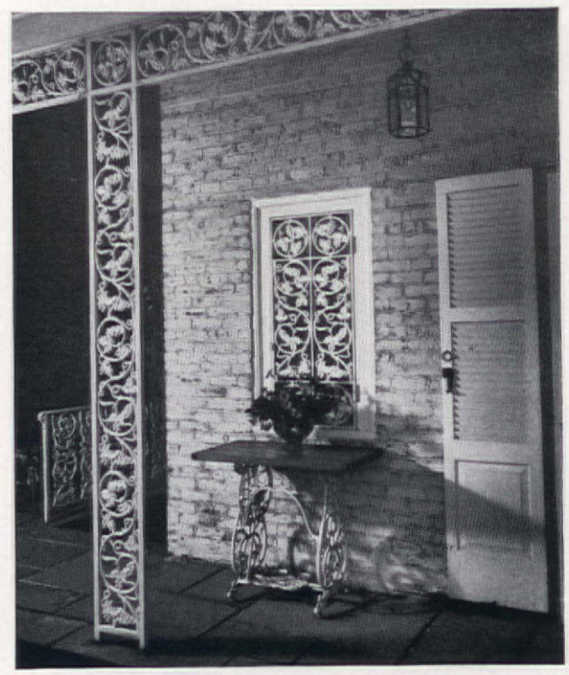
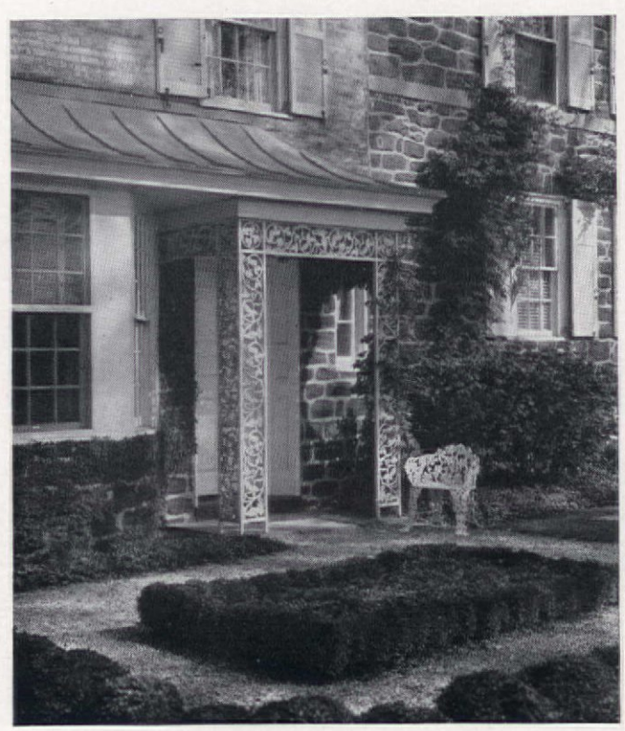
At Windrow Farm,
YOU'LL FIND THE BEAUTY OF

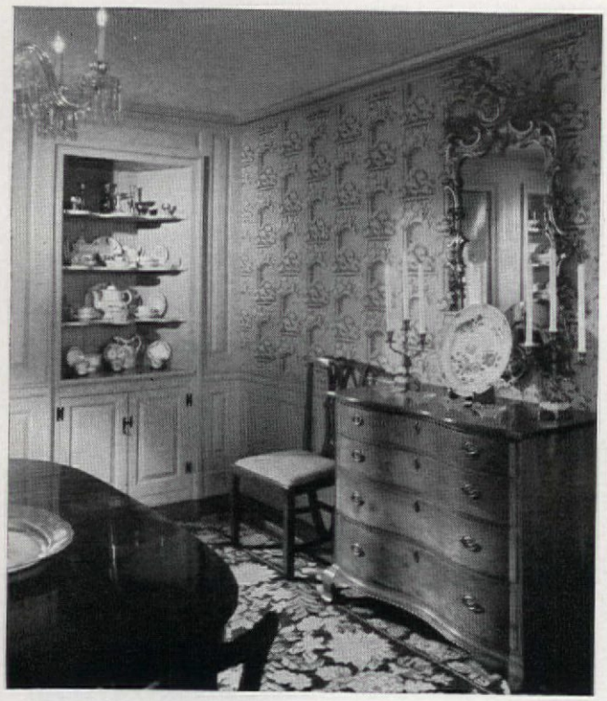
Iron Grillework



Used with discretion, as it is here, wrought-iron grillework is becoming to a house as lace accents are to a woman. Like many early country homes, Windrow Farm was beautiful in proportion, but severe in line—and touches of grille provide just the softness it needed. On the grille-trimmed terrace above, a charming unit is formed by a flower stand (an old sewing-machine base, painted frosty white) set directly under the grille-screened window of a downstairs washroom. The front entry, shown below, has an engaging filigree porch, nicely pointed up by a wrought-iron garden chair



A fine place for parties as well as family enjoyment is the large chestnut-paneled room in the basement—it's served by pantry at left, and opens to terrace by the pool. Yes, the covering of the sofa and chair was made from old patchwork quilts, inventively and strikingly used. The ancient schoolmaster's desk and child's drop-leaf table are put to good modern use. Hooked rugs and prints add their warmth



Color scheme of dining room was inspired by pink Venetian glass epergne and a collection of pink and silver lusterware, set off by blue and gray paper. For colors of rug, hand-hooked for room, Mrs. Kieckhefer provided as samples old ribbons faded to just the shades she desired

It's simple, inexpensive

TO ADD EXTRA STORAGE SPACE

Your family will welcome this handsome storage unit—built-in to make the most of limited space! Simple to construct with the easy-to-work woods of the Western Pines*, it provides convenient shelves and magazine rack, as well as a cabinet for neat, out-of-sight storage.

You'll find the friendly charm of the Western Pines a lasting asset throughout your home. Their ruggedness and stability give perfect weather protection in outside siding, door and window frames.

In any building or modernizing job—whether you do it yourself or have it done—the woods of the Western Pines cost surprisingly little. See these carefully selected, well-seasoned woods at your local lumber dealer. He'll be glad to give you an estimate!

the Western Pines

* IDAHO WHITE PINE
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"Friendly Home Ideas in Western Pine." 86 photographs show you building, decorating, and remodeling ideas featuring the Western Pines. Write to Western Pine Association, Department 301-F, Yeon Bldg., Portland 4, Oregon.

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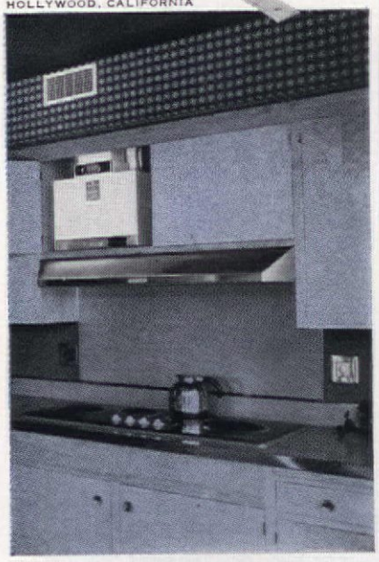
TRADE-WIND VENTILATORS

The best laid plans will include ventilation for keeping your kitchen clean and free from grease and odors.

Get all the details from Trade-Wind. Then specify the Trade-Wind Model that suits your needs best.

KITCHEN BY HELLMAN, HOLLYWOOD, CALIFORNIA



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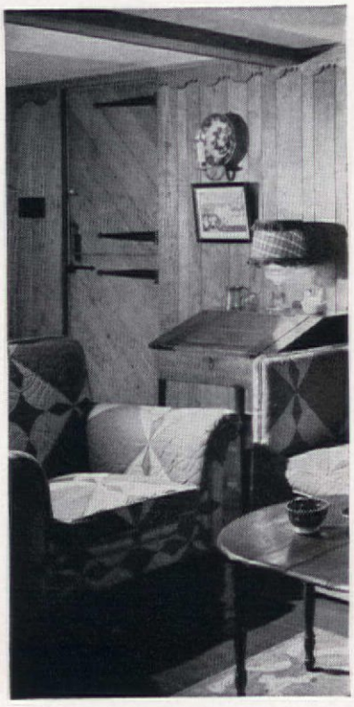
Step up and call your order! This serving pantry, with the air of a dreamy farm kitchen, is located next to the basement "party room." Paper's colors are repeated in the glasses, the china, and the hooked rugs from Mrs. K.'s collection



Windrow Farm

(Begins on page 56)

Inside, Mrs. Kieckhefer's collections of miniature antique furniture (such pieces often were cabinet makers' samples), old china, glass, and spritely hand-hooked rugs, reflect her personality everywhere, and form the real continuity from room to room. But there are other types of continuity as well. With Decorator Andrew Baird, she co-ordinated papers and fabrics scattering color and pattern to play up the beauty of old woods. A subtle pinkish strain, found in several rooms, started as the accent color in the dining room and burst into bloom in the living room, where walls and carpet are a muted rose highlighted by giant roses on several chairs which echo the dining room's floral rug.

FOR MORE PICTURES OF THIS HOUSE, SEE PAGE 122

The living room mantel was rescued from an old Delaware River fisherman's club, and its exquisite carving, now brought to light, was hidden under 22 coats of paint. Unusual antiques are the two-drawer Connecticut pine table, and the miniature English chest that serves as a cigarette table for arm chair by bookcase

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Welcome Mr. Bach

(Begins on page 44)

positiveness, in the music. It has "presence." The Villa-Lobos adheres, more or less to the style of his writings, which would be the exotic, with its rich, tropical sounds and colors and rhythms. The *Triskelion* of Halsey Stevens is, perhaps, the most technically advanced of the lot, though it, too, is by no means averse to melody. Mr. Whitney and the Louisville Orchestra perform all these works with all too evident devotion.

SCHUMANN: ***Concerto in A Minor for Piano and Orchestra,*** **played by Eilene Flissler and the Little Orchestra, conducted by Thomas Scherman**

MUSIC APPRECIATION RECORD, MAR 113, one 12-inch LP disc, $3.60

Here is another excellent idea. The Book-of-the-Month Club is sponsoring the making of a series of Music Appreciation Records, each one of which will feature some well-known masterpiece. Besides offering a first-rate performance of said work, it makes it possible for the uninitiated listener to get a quite good idea of what the composition is technically about. To explain that facet of the thing there is Mr. Scherman who, in a straightforward manner, supplies—on one side—his own analysis of the piece, with piano and orchestra illustrations. On the other side, he gives us the work itself in toto.

RICHARD STRAUSS: Operatic recital by Lisa della Casa, soprano, with Paul Schöffler, bass-baritone, and Franz Bierbach, bass, accompanied by the Vienna Philharmonic Orchestra, under Heinrich Hollreiser

LONDON LL 856, one 12" LP, $3.98

Miss Della Casa, a young woman with a lovely voice and Straussian experience abroad, seems to be quite at home in the idiom, not too easy a task, you can wager.

The long, languorous phrases of Strauss find Miss Della Casa and Mr. Schöffler, in this recording, in generally congenial frame, though, frankly, it's not truly great singing. It's too episodic, for one thing, and it lacks dramatic urgency.

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