THE AMERICAN HOME

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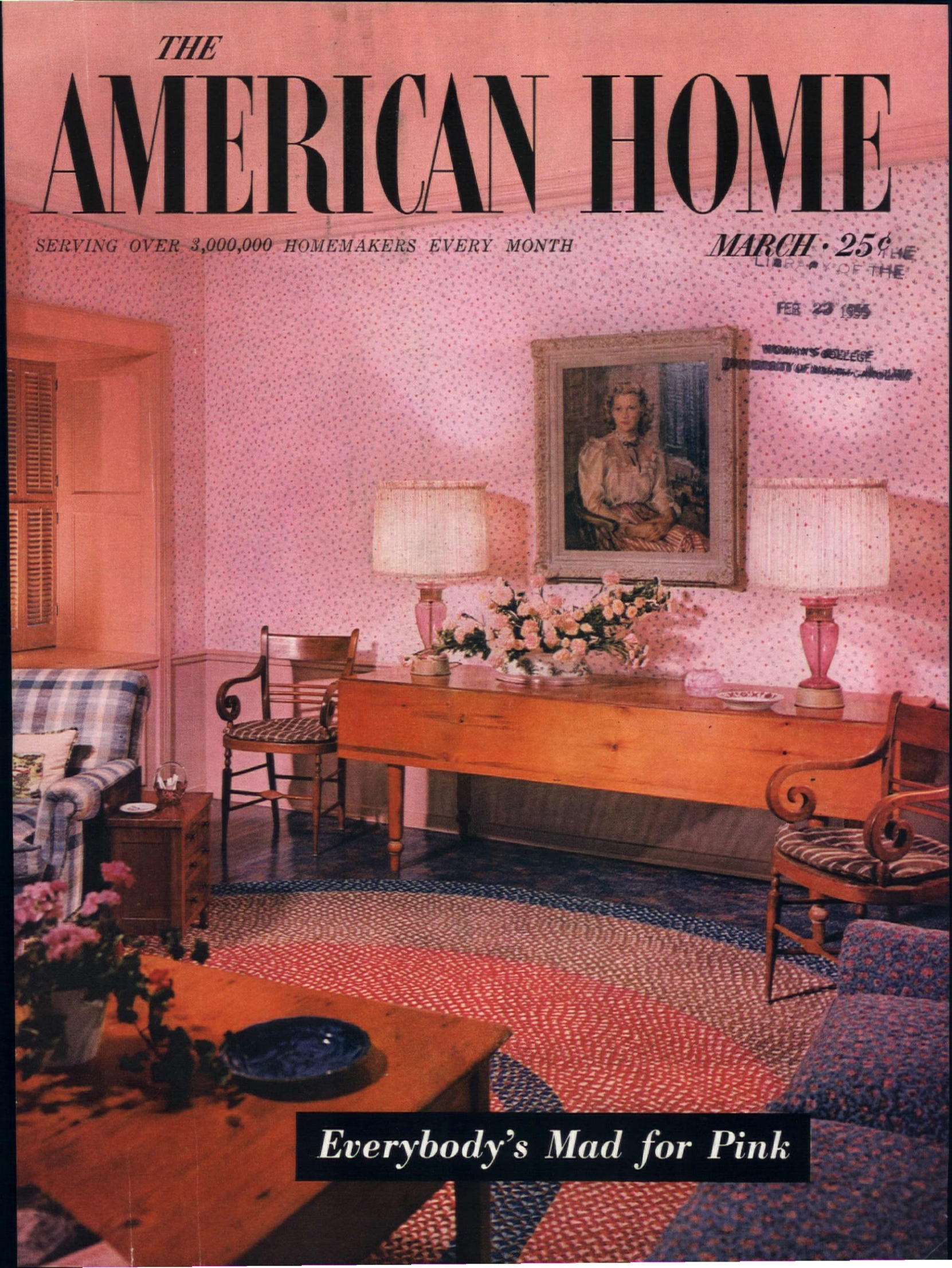


Everybody's Mad for Pink

Anne brought my Continental kitchen home from school

If Anne weren't so thrilled with her geography, I'd probably still be struggling along with my dull old kitchen.

I'd been wondering for months what I could do to breathe some new life into it, when one evening my daughter, Anne, asked me to read to her from her new third-grade geography book.

Geography books certainly have changed since I was a girl. I spent a fascinating hour with Anne, looking at colored pictures of the things they make in Europe. On one page, there was a lot of blue Meissen china from Germany, and some Dutch Delft tiles.

Suddenly the thought came to me. Why not a Continental kitchen? If I took the color scheme from that very same china and those very same tiles . . .

It was just an idea—one I might have forgotten if we hadn't turned the page and seen that French Provincial furniture. That did it! I spent the rest of the evening planning my new kitchen.

By bedtime, I had everything figured out, even the color of the floor. But could I get *just* the colors I needed? And was there a floor that had the good looks I wanted, yet would still be practical?

I needn't have worried, for the next morning when I went to see the man at the flooring store, he showed me Armstrong Rubber Tile. There they were . . . exactly the colors I had in mind, but far more lustrous than I'd dreamed any floor could be.

"I'm putting more Armstrong Rubber Tile in kitchens every day," he told me. "People like it because it's comfortable to stand on, easy to keep clean, and grease resistant, too."

Then he helped me plan a floor design to go with my Continental kitchen. "It doesn't cost much more," he explained. "We just put Armstrong Rubber Tile down block by block, so there's no expensive cutting."

As a matter of fact, the whole remodeling job was surprisingly inexpensive. Bill—that's my husband—is quite a handyman, you see. He built the cabinets—and painted the molding effect on them, too. When it was finished, we had our friends in for a "kitchen-warming" party. You should have heard the compliments! I don't know who got the most—Anne for her geography, Bill for his carpentry, or me for my Armstrong Rubber Tile Floor.

Busy in the kitchen? Long hours of standing aren't so tiring when the floor is cushiony Armstrong Rubber Tile. And long years of wear won't mar the sparkling beauty of this floor, for the colors go all the way through the tile. A handsome custom design—at little extra cost—gives the room an extra touch of individuality. This floor is Armstrong Rubber Tile, Style No. 646 Chartreuse and No. 653 White Black with bands of No. 676 True Blue White.

Send for free booklet and sketch plan of this kitchen. Full-color booklet gives complete information about Armstrong Rubber Tile and shows the full range of harmonizing colors available. Just write to Armstrong Cork Company, Floor Division, 5503 Plum Street, Lancaster, Pennsylvania.

Armstrong RUBBER TILE

There's an Armstrong Floor for every room in your home

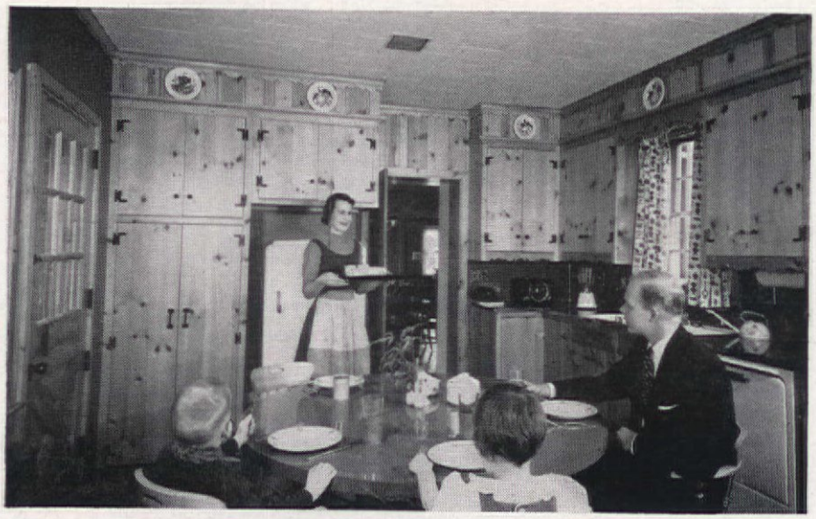
LINOLEUM • CORLON® • LINOTILE® • RUBBER TILE • CORK TILE • ASPHALT TILE • EXCELON® TILE • QUAKER® RUGS AND FLOOR COVERINGS

Sound Conditioning . . . the new comfort for up-to-date homes

You can quiet kitchen clatter for as little as $25.00

A new kind of ceiling muffles the noise of dishwashers, fans, mixers, radios. You can even install it yourself — a free booklet tells how

You needn't put up with noise in your kitchen. An acoustical ceiling of Cushiontone® traps sound before it becomes noise. Today, homemakers are discovering that quiet is one luxury everyone can afford, for when you install Armstrong Cushiontone yourself, it often costs less than a new mixer.

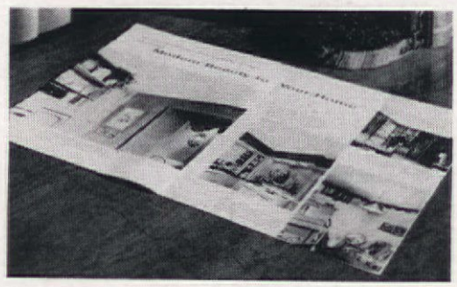


Meals are more serene with Armstrong Cushiontone on the ceiling. The shrill shouts of children, clatter of dishes, the clanging of silverware and strident ringing of the telephone are all softened . . . and you'll enjoy a more relaxed atmosphere.

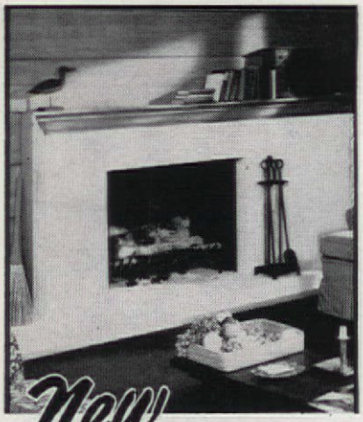
Cleaning is no problem with Cushiontone. Dust doesn't readily cling to its surface, and the white finish can be washed or repainted.

It's easy to install 12" x 12" tiles of Armstrong Cushiontone in old homes or new by cementing or nailing. Whether you do it yourself or want a professional installation, see your local Building Materials Dealer for helpful advice and supplies.

For free booklet, "How to Make Things Quieter at Your House," write Armstrong Cork Company, 5503 Clark Street, Lancaster, Pennsylvania.



Armstrong
CEILINGS
Including Cushiontone • Temlok® Tile • Perforated Temlok Tile



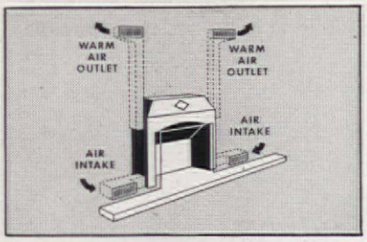
New

FIREPLACE

Circulates Heat . . . Warms All the Room

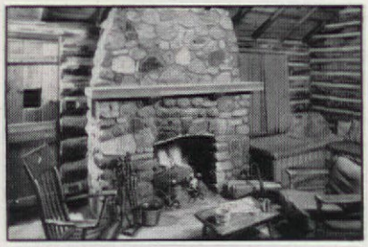
Especially designed for the modern home, the new Heatilator Fireplace is the only fireplace that gives you all 3 of these features . . .

● **Circulates Heat.** Cool air from floor level is warmed in the double walled firebox—then circulates gently to every corner of the room, even adjoining rooms.



● **Will Not Smoke.** A scientifically designed steel form, the Heatilator unit does away with guess-work and rule-of-thumb construction methods. Adds little to cost of finished fireplace.

● **Damper Seals Air-Tight.** The new Pressure-Seal Damper seals the chimney throat air-tight when the fireplace is not in use. No costly house heat escapes up the chimney. No chimney downdrafts can chill the room. And in the air-conditioned home, it is an absolute necessity to prevent the loss of expensive summer cooling as well as winter warmth.



Ideal for every purpose . . . homes, basement rooms, camps or cabins. Ask your building material dealer or mail coupon for free booklet.

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Send free booklet on new Heatilator Fireplace.

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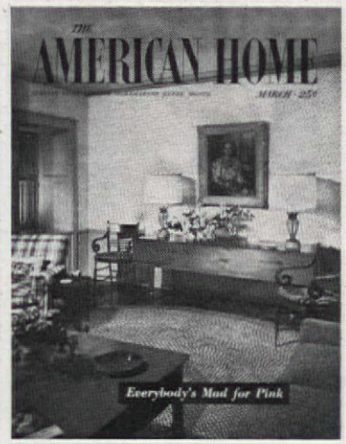

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There's a new look to this Early American living room—a gently sophisticated air added to the traditional heart-warming qualities. It's achieved partly by skillful detailing, and mostly by the use of a "new" color with Early American—pink! Read all about it on page 47. Photograph by Robert C. Cleveland

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Willett Brownleigh furniture is fashioned from solid, hard maple for enduring beauty.

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Solid Maple
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This is BROWNLEIGH... the new deep-toned solid maple furniture by WILLETT

Bed, double dresser, mirror, night stand . . . $318.50*

Dough box . . . $69.50*

Night stand . . . $65.00*

Foam cushioned chair . . . $229.00*

WHEN OUR NATION was young, homes featured the same open beams and rough walls that are seen in contemporary ranch homes. The country craftsmen of that day created simple, primitive pieces that exactly suited such surroundings. Brownleigh is a modern refinement of the choicest of those early creations. Its soft, dusky brown tones harmonize with both contemporary and period furnishings . . . give a solid, homey look to rooms that's hard to duplicate. And you'll be delighted with the many pieces you may choose—all in open stock . . . chests, tables, dough boxes, chairs, buffets, cupboards. Come see these charming pieces at your dealer's.

A colorful folder on Brownleigh, yours for the asking. Write:

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Louisville 11, Kentucky

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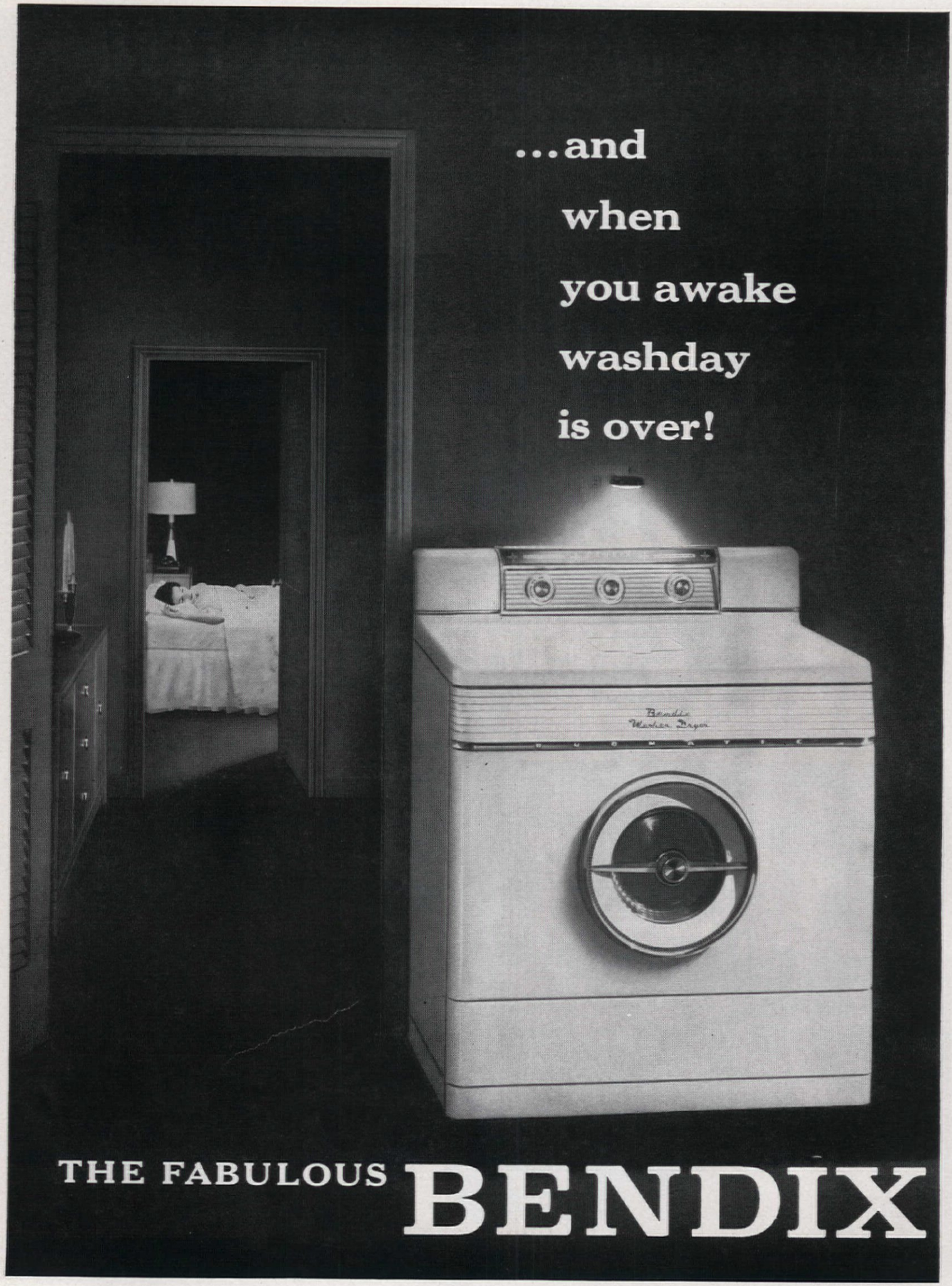
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when
you awake
washday
is over!
Bendix
Washer-Dryer
AUTOMATIC
THE FABULOUS BENDIX

It can happen tonight!

You can curl up in bed and sleep like a princess while the BENDIX DUOMATIC Washer-Dryer takes washday out of your life!

Here is the one machine in all the world that washes then DRIES your clothes . . . and we mean *thoroughly* dry, not *damp* dry . . . while you drift off to dreamland. On this page, you'll find facts, not dreams, about this miraculous new machine . . . the Bendix Duomatic

You're a rested Mother

. . . cheerful and understanding when Sister's lunch lands in her lap and Johnny marches home in mud-soaked jeans. Your Bendix Duomatic is a whiz at getting youngsters' hard-to-wash things sparkling clean—and dry-for-wearing, too. Much of the time you won't even touch the clothes with an iron. Just put them in . . . then put them on!

The two helpers you want most . . . in ONE machine

An automatic washer . . . an automatic dryer! Now for the first time in anybody's lifetime, you can have *both* in one handsome, wonderfully compact machine.

You'll set the dials just once to wash, rinse and thoroughly dry your clothes. Or, you can use the Duomatic as a washer only . . . or a dryer only . . . whenever you like. No washday appliance has ever been so versatile . . . so completely ready to do exactly what you want when you want it.

Clothes are lifted and tumbled 500 times every ten minutes

The Duomatic washes clothes whiter . . . brighter . . . cleaner than you've ever seen them.

That's because its tumble-action is unlike other machines.

Your clothes plunge deeper into the suds . . . they're lifted higher . . . turned and tumbled (ever so gently) 500 times in 10 minutes.

Two wonderful tumble rinses plunge your clothes in and out of clear, warm water until they're immaculately clean. And they *stay* that way because they're lifted out of the water as it drains away.

Atomic tests show the Bendix Duomatic washes three ways cleaner than other leading automatic washers.

But *you* won't need tests to tell you.

A special heater keeps wash water hot

Women who have the Duomatic say the built-in Magic Heater is almost as wonderful as the machine itself. Other washers let the wash water cool off, but the Bendix Magic Heater keeps it hot and hard working all through wash cycle . . . keeps it extra hot for extra-dirty things.

You're a beautiful housekeeper

. . . you'll have the crispest curtains, the fluffiest blankets . . . and you'll do them with your eyes shut. None of the lugging and tugging that made "heavy cleaning" a thing to be dreaded. Now, thanks to the Duomatic, it's as easy as setting a dial.

Balmy breezes dry your clothes

After your clothes are washed and rinsed, the Duomatic blinks its bright green eye and automatically turns into a dryer.

Now soft, warm air blows through your clothes while the Duomatic fluffs and tumbles them lovingly dry.

And consider this: Duomatic drying is so gentle, manufacturers recommend it for Fabulous Fabrics like Orlon, Dacron, Nylon. Fabrics you'd hesitate to trust to other dryers.

Proved in 2 full years of home use

The Duomatic is no "experiment"—it's been an everyday blessing in thousands of homes for two years now. And—if you think *we* lavish praise on the Duomatic, you should see the hundreds and hundreds of letters we've had from grateful owners. You'd read comments like these . . .

"The best surprise is the way it washes. I've never had clothes come out so clean" . . .
Mrs. John Self, Chicago, Illinois

"I love the way our Duomatic dries, too. It never steams up my kitchen or overheats the house" . . .
Mrs. Rolfe Christopher, Beaumont, Texas

"With two small children, it's a life saver. Like having full time laundry help" . . .
Mrs. E. C. Gutknecht, Milwaukee, Wis.

No space or installation problem

The Bendix Duomatic gives you a washer and dryer in just 36 inches of wall space. Fits neatly into the kitchen, the pantry, even the bathroom. And it's now available in both gas and electric models so your husband can't bring up that old bugaboo about installation costs. Would it be a good idea to mark this paragraph *—for him?*

Shouldn't you take your husband by the hand and look into the BENDIX DUOMATIC *tomorrow?*

Do you want a *separate* washer or dryer?

The new Bendix Tumble-Action Washer *washes* just like the Duomatic does. Same superior cleansing action . . . same rinses. Bendix Tumble-Action is the *only* washer with Tip-Top Laundry Guide. Closed, it hides the dials, gives you extra work space. It opens to reveal convenient, up-front controls and a complete laundry guide.

And the new Bendix Fluff 'N' Tumble Dryers *dry* like the Duomatic does . . . *gently*, with safe low temperatures and a high flow of clean warm air. What's more, they're *very* low priced . . . *as little as $158.88!*

Thrifty Bendix Tumble-Action uses less water . . . so, of course, it uses less detergent, too!

Bendix *prescribes* ALL, the modern "controlled suds" detergent, for best washing results. ALL never chokes up your washer with suds that slow down washing action. That's why a free box of ALL is packed in every new Bendix washer.

Want more information?
Just write us for free booklet H-35
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DUOMATIC Washer-Dryer all-in-one

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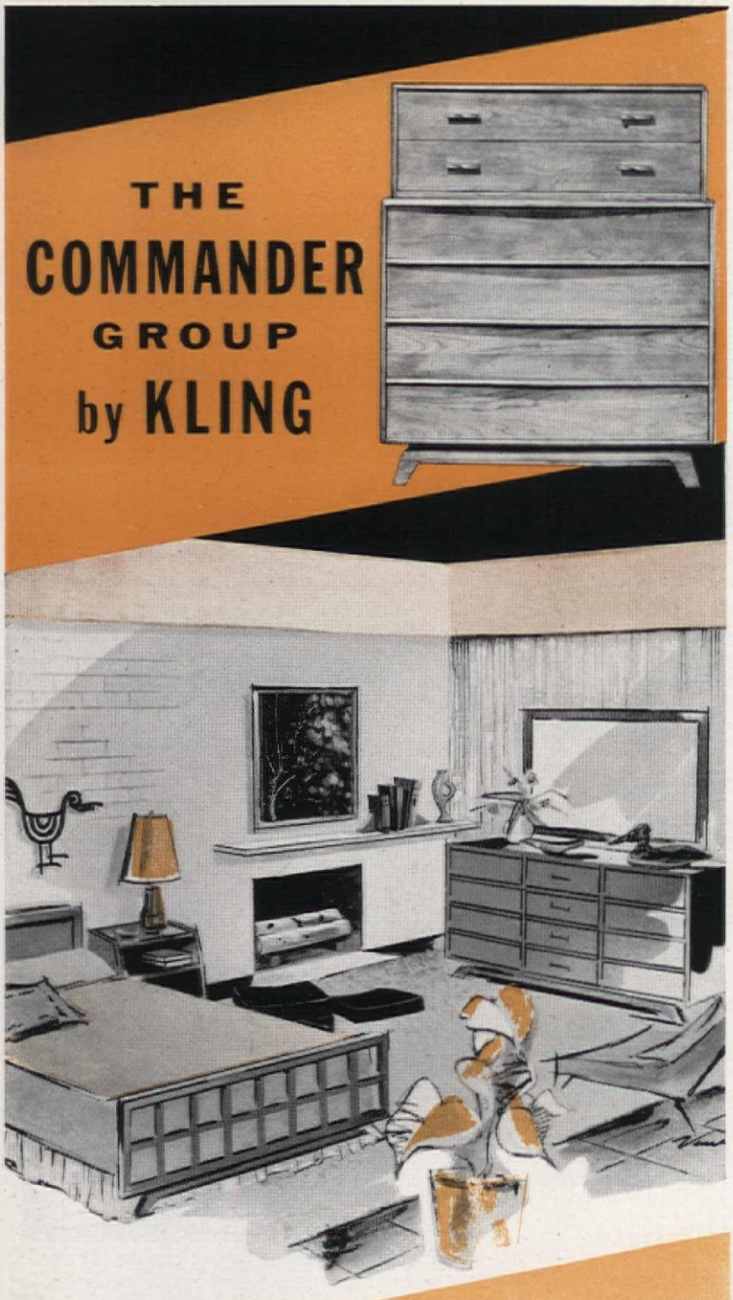

Smart and lovely! That's COMMANDER Cherry. This modern, functional bedroom group by Kling has a freshness of design and detail that appeals to the most discerning. Fashioned in SOLID native cherry in a rich new color, CHERRYNUT, the simple lines bring out all the beauty of the rich wood.

Eighteen lovely pieces make up the popular COMMANDER Group. They have concealed drawer pulls... a choice of cane or solid wood panels... new drawer arrangements... bookcase headboards... more functional night tables... and many other new features. Ask to see Kling COMMANDER Cherry at leading stores.

Send 25¢ in coin (no stamps, please) for our big, full color booklet "Your bedroom and You." Contains a wealth of information on care of furniture and bedroom decoration and arrangement. Address Dept. AH3, Kling Factories, Mayville, N.Y.

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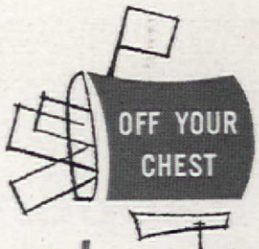


What's New About Do-it-yourself?

The current Do-It-Yourself craze puzzles me. My young neighbor is making a coffee table out of plywood and ready-made iron legs. Her husband is making a dining table out of more iron legs and a slab door. I couldn't be more impressed, but I'm puzzled about one thing. When I asked her where they got such good ideas, she gave me that patient look the young reserve for those on the shady side of forty and said, "These are *Do-It-Yourself* kits." Somehow the emphasis she put on the "Do-It-Yourself" suggested that I might be a trifle too old to know about anything so utterly new.

Where do these youngsters get the idea that they thought all this up themselves? We, who started our homes when prosperity was still some distance around the corner, knew a thing or two about Do-It-Yourself long before it became a catch phrase. My husband and I, like most of the young people we knew, had very little money, few tools, and no kits, but we pitched in. We painted unpainted chests, refinished used tables, upholstered, slipcovered, and remodeled. Of necessity, we were plumbers, repair men, house painters, and landscape gardeners. It was good for us, as it is good for those who are doing such things today, but they needn't think that they are inventing something entirely new.

I wonder, too, what grandmother would say to those who make Do-It-Yourself sound like an original idea. Her quilts, hooked rugs, painted china, and crocheted table cloths, as well as the memory of her jams, jellies, and home-smoked hams survive to prove that *even* Grandma did it herself. —SUSANNE ADAMS

"SHINING" ERROR

I can't resist writing to you concerning the rather glaring error in the December, 1954, issue of THE AMERICAN HOME, where there is an article entitled "Now the Dark Streets Shineth." The "eth" ending can be used only with a singular subject. I assume that the quotation was taken from the popular Christmas carol which reads, in part, ". . . in Thy Dark Streets Shineth the Everlasting Light." The subject of this sentence is the singular noun "Light." —GLADYS SENSBACH

* * *

Mrs. Sensbach is right. We used our poetic license in this case.—ED.

BLUEPRINT PLEASES THE GREENES

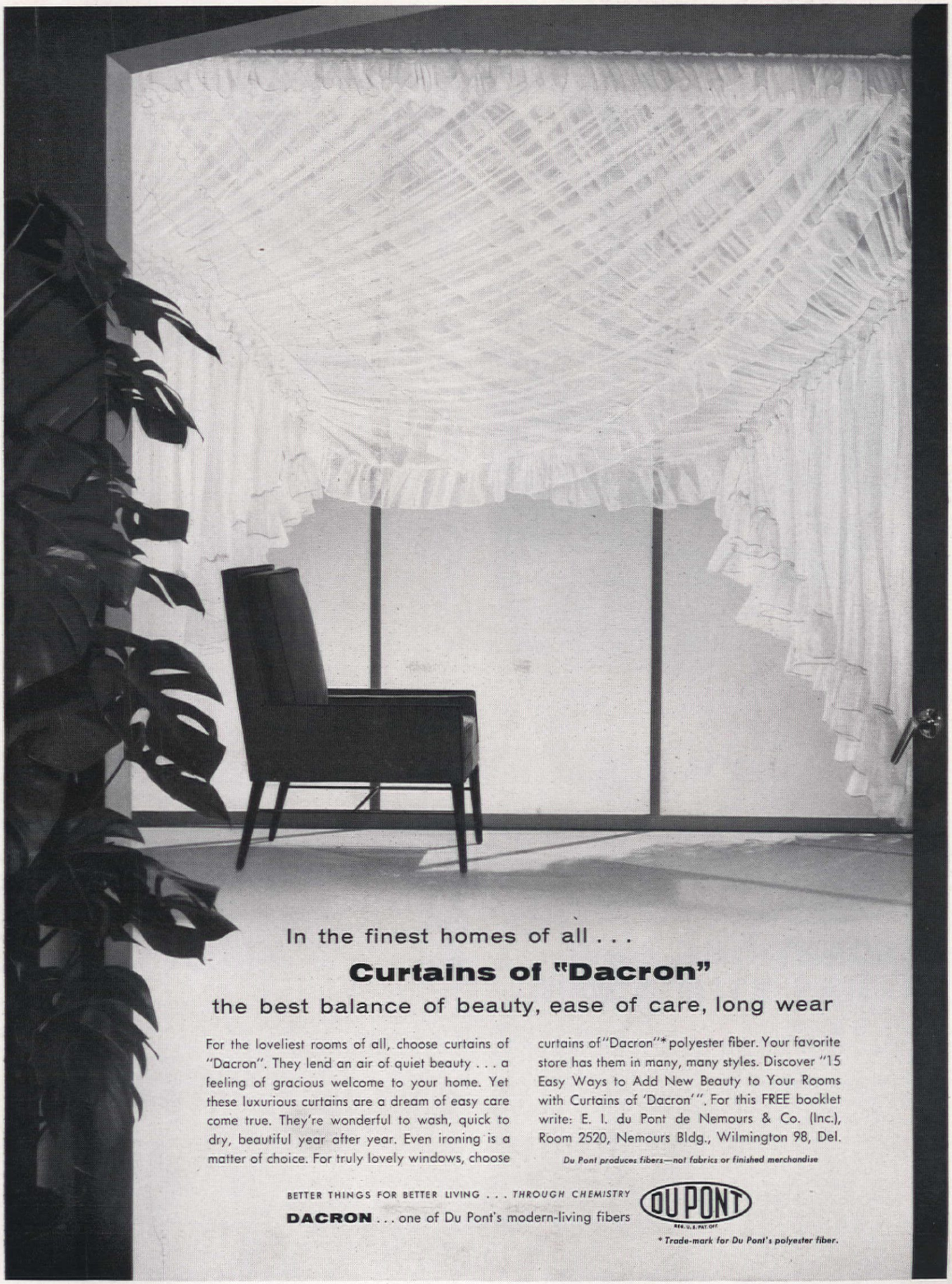
In March, 1951, you introduced the plans for a house by asking, "Is this the home you've waited for?" Well, for us, it was *the* house. We'll be forever grateful to Mr. and Mrs. William Rodger of Birmingham, Michigan for making available their house plans. By following the AMERICAN HOME blueprints almost to a T, we have been able to create a comfortable, easy-to-care-for home for ourselves and our two children. (See snapshot at left.)

Outside of the rough carpentry, masonry, plumbing, and wiring, my

CONTINUED ON PAGE 10

CORRECTION:

In the September, 1954, issue of THE AMERICAN HOME, the three patterns for cut and pierced lamp shades featured on page 128, were mistakenly credited to Dorothy Bolton. These patterns are the original copyrighted designs of Mrs. Edith S. Rodenhausen, Edeart Productions, Post Office Box 5192, Philadelphia 41, Pennsylvania. We regret that this error was made.



In the finest homes of all . . .

Curtains of "Dacron"

the best balance of beauty, ease of care, long wear

For the loveliest rooms of all, choose curtains of "Dacron". They lend an air of quiet beauty . . . a feeling of gracious welcome to your home. Yet these luxurious curtains are a dream of easy care come true. They're wonderful to wash, quick to dry, beautiful year after year. Even ironing is a matter of choice. For truly lovely windows, choose curtains of "Dacron"* polyester fiber. Your favorite store has them in many, many styles. Discover "15 Easy Ways to Add New Beauty to Your Rooms with Curtains of 'Dacron'". For this FREE booklet write: E. I. du Pont de Nemours & Co. (Inc.), Room 2520, Nemours Bldg., Wilmington 98, Del.

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BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

DACRON . . . one of Du Pont's modern-living fibers

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** Trade-mark for Du Pont's polyester fiber.*

LIFT IT OUT ENTIRELY!

REMOVABLE R·O·W® WOOD WINDOWS

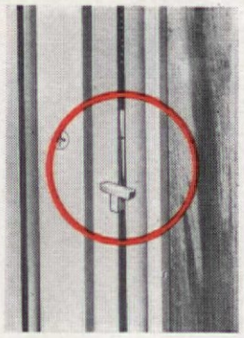
WITH LIFTLOX© WINDOW BALANCE

SOMETHING NEW HAS BEEN ADDED-

LIFTLOX

The most important window improvement in 50 years!

- Finger pressure raises or lowers sash!
- Sash lift out entirely! No tapes to unhook! Nothing to adjust!
- Self-contained Liftlox Window Balance "locks" automatically when sash is removed!



R. O. W. SALES CO., 1345 ACADEMY AVENUE • FERNDALE 20, MICHIGAN

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Off Your Chest

(Begins on page 8)

husband did all the work himself, including building the garage. This means that there are odds and ends which will keep us busy for one or two more years, but meantime, we are living in, and enjoying, the home built from AMERICAN HOME Blueprint House No. 6.

—MRS. C. E. GREENE, JR.

PROFIT FROM YOUR PROGENY

Mrs. Babcock's article, "Learn From Your Child" (Sept. '54) was most interesting—especially the paragraph suggesting a pleasant way to call the children to dinner. According to Mrs. B., you should call the tads "five minutes early and say, 'You will have time for one more ride, then run fast and see who can be the cleanest when the big hand gets to twelve.' I can just see their rollicking faces, if you choose that one."

Well, Mrs. Babcock, I have news for you. Our family is a happy one; my chicks are full of fun and energy, are moderately inhibited. Total strangers tell me how delightful they are. I reckon they learned their charming ways from the fairies. The last time I called my little ones as Mrs. B. suggested, my oldest girl, aged 8, remarked reflectively, "I suppose dinner is ready and we are dirty as pigs. So let's get really filthy, huh, kids?"

Dinner was fun though. The children ate their applesauce in their fingers, and, my, what healthy, normal appetites. I never before knew applesauce could be eaten by hand. Yes, one does learn from one's child.

—JANE L. SILBERMAN

BEDROOM AYES

On your April, 1952, cover, you showed an exquisite bedroom which had custom-built cabinets and vanity with louvered doors in pale blue. This bedroom fascinated me, so I saved the magazine for the day I could afford to have those beautiful cabinets made. Since we had just bought our house, finances were low.

My bedroom is finished now and the result is very gratifying. Visitors fall in love with it and ask where I got the wonderful ideas. The spare room also boasts a custom-built cabinet and is decorated in a color scheme shown in your magazine.

I believe these two rooms are a perfect example of the helpful ideas your magazine offers, and show how, with careful plannning, the most magnificent and enormous room illustrated can be scaled down to a size suitable for people like myself who have a small house and modest income.—LOUISE SCHILLER

PARSON'S WIFE PRACTICES WHAT WE PREACH

I am a country preacher's wife, mother of four lively children—so you see my time for reading and redecorating is limited. I paint and paper when the children get to bed—and between conferences and church activities!

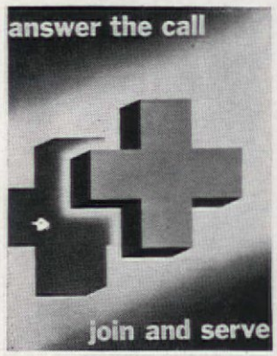
Most preachers have their home all picked out for them; some are even furnished, but our church, a new, young work in a rural area—had no parsonage. We were fortunate to purchase an old brick house, a house empty for six years, waiting patiently to be lived in once again. And this is where THE AMERICAN HOME magazine comes in.

Quite a few years before we bought our old house, I had been saving copies of THE AMERICAN HOME. As we planned how to make our lovely old house more livable, I found myself instinctively going again and again to my old copies. We found so many wonderful ideas, and we didn't need to have a fortune to work them out either.

Some magazines leave me so frustrated after I look at the pictures. A poor preacher's wife could never in a million years have enough money to carry out the ideas they set forth. I do use some recipes, but so many are beyond my food budget. I am glad to return those magazines to the folk who have been kind enough to let me look at them.

On the other hand, AMERICAN HOME gives a host of wonderful ideas that I can store away until there are ways of working them out. The decorating ideas never have left me with that achy, longing, never-to-be-acquired feeling. They stimulate and inspire and add a beauty to my soul which no other current magazine can.

—DORIS H. CROOKS



"HE ALMOST BIT MY HEAD OFF!"

"Was he mad! His best sport shirt... I'd washed it twice but it still looked grubby."

"Then what did you do?"

"I tried blue Cheer—the suds Elizabeth swears by."

"The one they say you don't need bluing or bleach with?"

"That's the one. And it certainly did the trick. The shirt came out good as new!"

"But didn't it fade the colors?"

"Nope—actually made them look brighter."

"Gee!—I guess I'd better try blue Cheer myself."

Why Is Blue Cheer So Different?

Three words... Blue-Magic whitener... make Cheer stand out from all suds sold.

It's Cheer's secret and you can watch it work. You can actually see Cheer get your clothes whiter and whiter, wash after wash.

What's more, Cheer gets colors brighter and brighter, wash after wash.

If you own an automatic, remember this: Cheer is recommended by the world's largest washer maker. And in any washer, Cheer does this: gets clothes so clean, so white you need no bluing and—except for problem stains—no bleach. Try it and see.

Do It Yourself with Celotex...for just $56*!

Ceiling, Celotex Textured White No. 95 Tile Board
Walls, Celotex Blue-Green No. 112 Finish Plank

Exciting, inviting, new all-family room from wasted attic, basement or porch space!

Picture a delightful all-purpose room like this in *your* home. You can do it yourself with Celotex Insulating Interior Finishes! These handsome structural panels build, insulate, decorate at one time, at one low cost. The only interior finishes of tough, interlocking Louisiana cane fibers, protected by the patented Ferox® Process against dry rot and termite attack.

No painting or papering is required for pre-decorated Celotex Finishes. Room stays cozily warm in winter, comfortably cool in summer. You choose from rich, attractive textures, smart modern colors. You make a beautiful new room in basement or attic by nailing or stapling Celotex Interior Finishes to wood furring or framing. Modernize drab rooms by applying panels directly over old, cracked walls, ceilings. But insist on *genuine* Celotex Insulating Interior Finishes . . . for economy, beauty, ease of installation. See your Celotex Dealer *today!*

*Approximate cost of Celotex Interior Finish Materials for walls and ceiling of average 10' x 14' room.

Do It Yourself . . . with Celotex Rock Wool Blankets! Dollars saved on heating pay the cost in a few years. You can install quickly in open attic joist spaces, between roof rafters, in other areas. Economical, permanent, for warmer winters and cooler summers, for your family's health and comfort. But be sure you get the genuine. Buy Celotex Rock Wool Blankets from your Celotex Dealer!

For Ideas, Information, and Help with Remodeling, See Your Celotex Dealer!

It's easy—thrifty—to modernize with genuine

CELOTEX
REG. U. S. PAT. OFF.
BUILDING PRODUCTS

Look for the sealed package of genuine Celotex Ceiling Tile Board, also Finish Plank. The brand name Celotex is your assurance of best results, lasting beauty and dependability. *Accept no substitute!*

The Celotex Corporation, Dept. AH-35
120 S. LaSalle, Chicago 3, Ill.

Send me the free 16-page booklet illustrating application of Celotex Interior Finishes.

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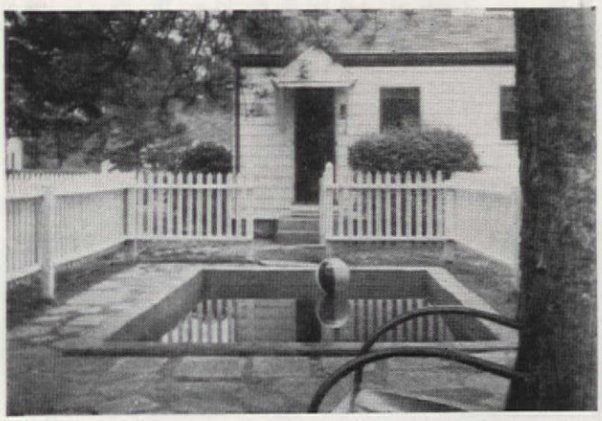

We Saw It in THE AMERICAN HOME

The "Do-It-Yourself" trend is even becoming popular with the kids—at least in our family. One night while glancing through the July (1954) AMERICAN HOME, I saw the picture of a pool built by a husband and wife and called *my* husband to show him the idea. Right then we decided to invest in a small pool of our own, instead of spending about $150, as we usually did, to rent a cottage up north for our summer vacation.

I was away most of the next day, but when I returned, my husband told me to look out back. My three children and four young neighbors—boys and girls from seven to fourteen—had already started a hole just 13 feet beyond our back steps, a hole which grew rapidly during the next few days. My husband made suggestions, but the children did the actual labor. At his advice, they lined up the side pool foundation with the side house foundation, so that, in years to come, we could extend 13 feet out from the kitchen to build on an additional room.

"Time Out" for these members of the excavation crew! Possession of a copy of this snapshot is each child's ticket of admission to the pool—a ticket he richly deserves. That the digging was well worth while, you can see in the happy faces below

The finished pool measures 9′ x 12′, is 42″ deep, and cost only $143.32. The biggest expense was in having a local contractor lay and level the cement blocks, while the children actually mixed and carried the mortar. We had the bottom poured by a transit mix company at a cost of $23.30, and there was enough cement left over for the youngsters to set up a stone fence behind the flagstone terrace which they had put in around the pool. (The flags, though they would be costly to buy, had been collected by my husband and had been used for a hit-or-miss sidewalk.) The children also moved a picket fence which now encloses both pool and terrace. I'm sure there is no need to tell you how proud their father and I are.—MRS. EDWARD GRANT, Manchester, Conn.

Now-Hundreds of Colors in Pittsburgh Paints

Choose from hundreds of colors in each of three different types of quality paints now at your Pittsburgh Paint dealers

lew, exclusive Pittsburgh Paint development brings you the latest colors and hues—

OW with Pittsburgh's glorious new MAESTRO COLORS you can have every paint color you ever *anted*—in just the interior finish you *need*—from soft stels to bright, dramatic deep tones!

ere are today's most-wanted colors in America's finest ints—and each one is available at your Pittsburgh Paint aler's in *three* famous Pittsburgh interior finishes: WALLHIDE *Rubberized Satin Finish for walls;* 2. ALLHIDE *Alkyd-Type Flat for walls;* 3. SATINHIDE *Enamel for woodwork.* These three high-quality paints go on easily and dry without unpleasant odor to a smooth, durable finish that can be washed again and again!

So discover how exciting it is to dream up brand-new color combinations for your walls and trim—or take a cue from your carpets, draperies, furniture or even a favorite painting. Whether you "do it yourself" or hire a painter, you're sure to find every color this side of the rainbow in Pittsburgh's beautiful new MAESTRO COLORS!

It's Easy To Plan Your Decorating With This Handy COLOR SELECTOR

• *This convenient Color Selector puts all the hundreds of new MAESTRO COLORS right at your fingertips! Use it at your Pittsburgh Paint dealer's—and help yourself to sample color chips if you'd like to study them at home.*

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PITTSBURGH PLATE GLASS COMPANY

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TRADE MARK

NOW! KENTILE brings you the brightest, gayest, cheeriest, prettiest floor you can find today!

A dozen color schemes in every tile... Pick any Carnival tile color from 1 to 11... you'll find a gay new style for every room from pine-panelled New England kitchens to the color-flecked magic of smart modern living rooms. Yes, Carnival's fresh, new decorator look can be installed from basement playroom to bath, to attic! Its cheery, multi-color loveliness is slow to show soil... stays fresh, cleans in a whisk, shines with no-rub waxings.

Look! Carnival Colors won't wear off!... it's the only floor of its type to give you a guarantee for wear as long as you live in your home! It's the famous Kentile Guarantee everybody wants! See Carnival at your Kentile Dealer's now. Look for his name under FLOORS in your Classified Phone Book. In Canada, T. Eaton Co., Ltd.

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CARNIVAL

EVERYTHING but Gold Bricks

Planning and Building Your Patio **by Shan Steward. Crown. $2.95**

. . . "End up with the man who lays the bricks."

My goodness, I couldn't think of another *word* to be said about the subject of patios, after reading this book. There are 123 pages with over 400 photographs, diagrams, and plans, plus columns and columns of informative directions . . .

"Patio" is a pretty confining word for the range covered by the author. Practically every surfacing except gold bricks is thoroughly ragged around from the standpoints of what it is, color, coverage, cost, advantages and disadvantages, and if you don't want a patio proper there are all sorts of ideas for porches, decks, and the like. I particularly liked, too, the second part which states flatly "A patio floor alone does not make a patio", and goes on to bedazzle you with the glamorous things you can *do* with a patio once the subject is laid.

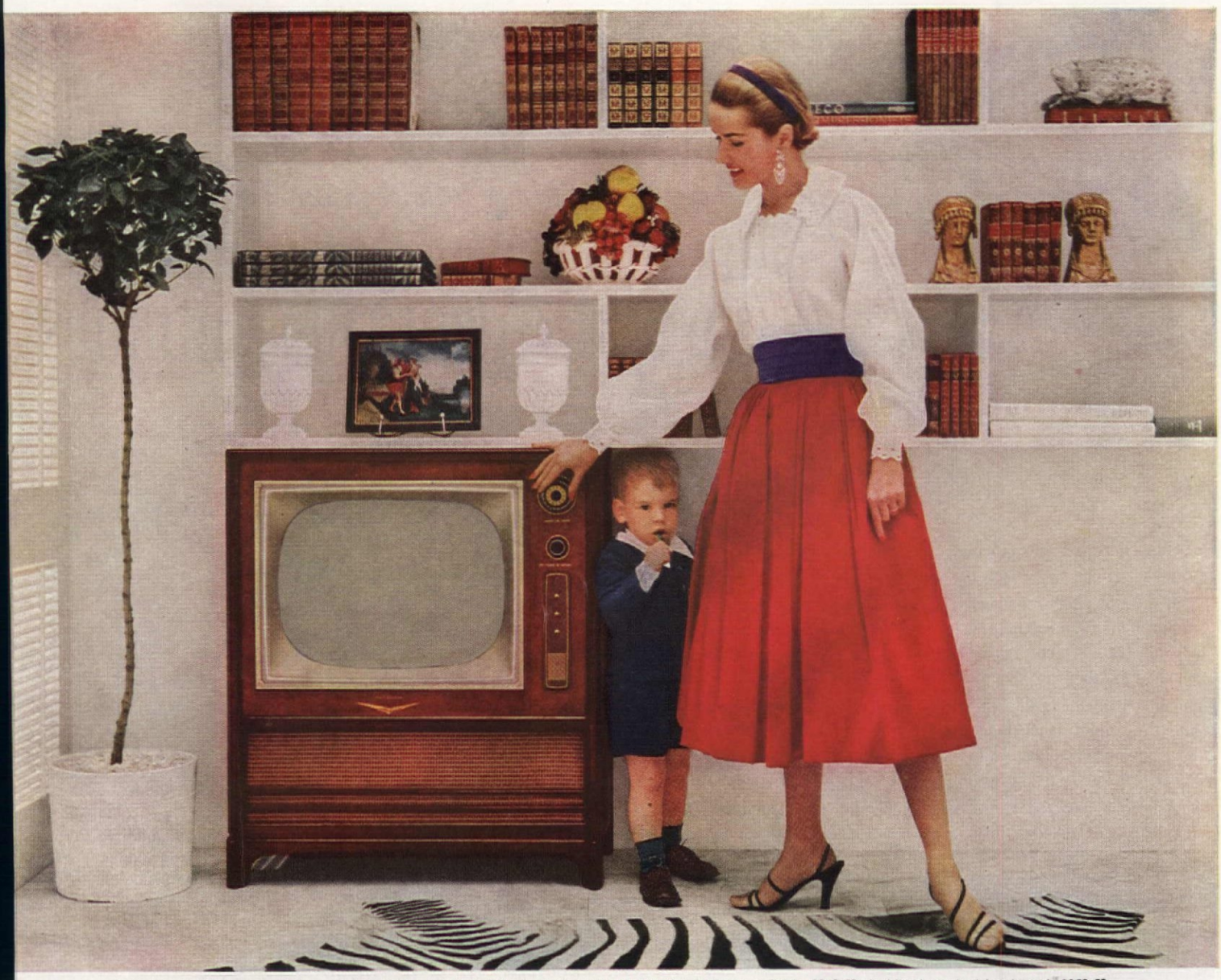
It's a practical book aimed at those who would do it themselves but insofar as the handsome illustrations are concerned, it could be a treasure trove of ideas for professional landscapers. Interesting, too, to know that the author, Shan Steward, is a woman—J.W.

Now YOU Can Start Landscaping

Complete Home Landscaping and Garden Guide **by Raymond P. Korbobo, edited by E. L. D. Seymour. Wm. H. Wise. $2.95**

Among the more frequent appeals received from readers are requests for help in developing the grounds around new homes. "We are happy and comfortable in our modern house," they say in effect, "but the outside, besides being either dusty or wet and muddy, is not attractive. We have no money left to pay for a landscape plan or for expensive plants, and know nothing about gardening. Please tell us how to make our garden pleasant and colorful all year 'round without much work or expense." Well, of course, you can't "make bricks without straw," a rabbit pie without rabbit, or a garden without at least some knowledge, skill, materials, and physical effort. The more any one of these is lacking, the more there must be of the others.

However, *Complete Home Landscaping and Garden Guide* holds the key to a pretty comprehensive, practical answer to such problems. As Extension Specialist in Ornamental Horticulture at the New Jersey State Agricultural College, and with a background of landscape training, practical nursery work, teaching, and lecturing, the author knows what people want (and need) to know, and how to tell it to them. His simple, direct advice is supplemented by 286 equally clear, direct sketches and diagrams. The 26 chapters start with general principles, but quickly get down to details of making a garden plan, developing and relating its features, carrying it out, selecting and locating plant materials, walks, structures and living areas, lawns, beds, borders, and other garden features—and then maintaining them. A Regional Planting Guide, compiled with help from the National Landscape Nurserymen's Association, lists trees, shrubs, and evergreens, and 17 pages of Contents and Index direct the reader.



"Low-boy" with the new high-up dial and twin speakers. 21-inch *Pickford*. Model 21S523. Mahogany finish, $349.50. In blond tropical hardwood, $359.50.

LOOK HOW RCA VICTOR MAKES THE PICTURE BIGGER... THE CABINET LESS BULKY...YOUR HOME MORE BEAUTIFUL!

New Oversize 21-inch Picture Tube! 21-inch tubes vary up to 28% in picture size. There's a small 21, regular 21, and new RCA Victor *Oversize*—biggest in 21-inch TV! And it's a shorter tube, so cabinet depth is less.

Famous "All-Clear" Picture gives 212% greater contrast. Whites are clearly white—blacks are clearly black. New dark-tone safety glass prevents glare. On all RCA Victor 21- and 24-inch TV sets.

RCA Factory Service is available in most TV areas—but only to RCA Victor TV owners. Ask your dealer.

Here is a new kind of television that goes far beyond anything you've ever expected from a TV set. In the new 21-inch *Pickford* (above), RCA Victor brings you much more than superb performance and TV's clearest picture.

This "low-boy" masterpiece looks perfect anywhere. And it gives you the convenience of high-up tuning, the new *Oversize* 21-inch picture tube, and a space-saving cabinet.

All these advances are yours, too: "All-Clear" Picture with 212% greater contrast—"Magic Monitor" chassis—"Golden Throat" Fidelity Sound through twin speakers—a phono-jack where you can plug in a record changer.

Whether you want a $149.95 table model or a $500 luxury console, visit your RCA Victor dealer now. Prices are the lowest in RCA Victor history! See why every year more people buy RCA Victor than any other television.

Suggested VHF list prices shown, subject to change. Slightly higher in far West and South. UHF optional at extra cost.

RCA VICTOR
RADIO CORPORATION OF AMERICA

TOP VALUE • PEAK PERFORMANCE • AT EVERY PRICE LEVEL • $149.95 TO $500

Don't miss Kraft Parkay Margarine Color TV Contest. 45 RCA Victor 21-inch Color TV sets as first prizes. Get details from your RCA Victor dealer or your grocer.

CIMARRON...carpet in the casual style by SANFORD!

At last, here is a carpet especially designed to fill all the needs of today's living—Cimarron, the decorator's dream!

It's the "carpet of the year" because in style it creates the spacious mood demanded by the new trend toward informality and modern leisure. Here are colors that hint of all the seasons in soft, pleasing tones and a new carpet practicality you'll be amazed at.

Cimarron is a random textured carpet woven of imported wool and the miracle Viscalon,* in *two* levels of loop pile. These *two* levels create a homespun, tweedy effect that defies footprints, keeps Cimarron looking cleaner longer, and adds long wearing life!

Ask your carpet dealer to show you Sanford's Cimarron—soon! It's a lovely example of the many fine Sanford carpets—for all décors.

Available in 9′, 12′ and 15′ widths and in these illustrated color combinations—Osage Green, Mustang Tan, Campfire Copper, Canyon Grey. Also available in Nugget Gold, Lariat Grey, Buckskin Beige.

*Special carpet rayon

Sanford
CARPETS

SANFORD
Carpets

THE KEY TO BEAUTIFUL ROOMS SINCE 1838

One of the Nation's Leading Auctioneers gives you tips on

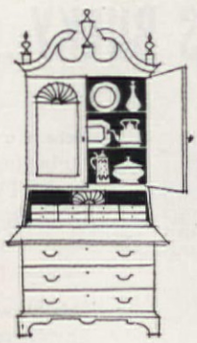
Acquiring Antiques

LESTER SLATOFF—as told to Barbara Hart

When does something old become a valuable antique? If I could always guess the answer to that frequently asked question, I'd be rich, for I'm an antique dealer and auctioneer. Fashions in antiques change, but in the final analysis, craftsmanship, good materials, good design, and state of preservation are what we want in our homes. So for our purpose, let's define an antique worth owning as "something no longer manufactured but still a useful, artistic household furnishing."

Why do we so often turn to the past for the things we choose to live with? Although every generation has had its monstrosities, the successes survive. In the history of furnishings and architecture, the products of a single slice of 125 years—from about 1700 to 1825—remain unsurpassed. This is the golden age of the Queen Anne, the Georgian, the American Colonial, the age of Wren, Sheraton, Hepplewhite, Chippendale, and Phyfe. At this time, Italy, France, and the Orient also produced excellent designs, though of more elaborate nature. Oriental goods, treasured on both sides of the Atlantic, include screens, vases, porcelains, brasses, carved teakwood—and especially rugs.

Antiques appeal to you strongly—or not at all! Age adds only patina and exclusiveness. The soft gray of old glass, the mellow tones of aged wood, have a peculiar fascination for the antiquarian, historian—and romanticist. In addition, strong individual tastes are reflected by these unique handmade objects, whether they were planned for the palace of a potentate or for a simple New England manse. Their value persists in inherent quality, adaptability, and usefulness—characteristics shared with today's finest contemporary furnishings.



Are antiques too expensive for the average family? Here is another misapprehension, caused no doubt, by the publicity given the few whopping prices paid by large collectors for unusually rare items, and by the fact that today's high incomes are responsible for the higher prices of all furnishings—modern, reproduction, *and* restored antiques. Across the board, genuine antiques, unless they are great rarities, cost no more (and often considerably less) than reproductions or contemporary pieces of the same high caliber.

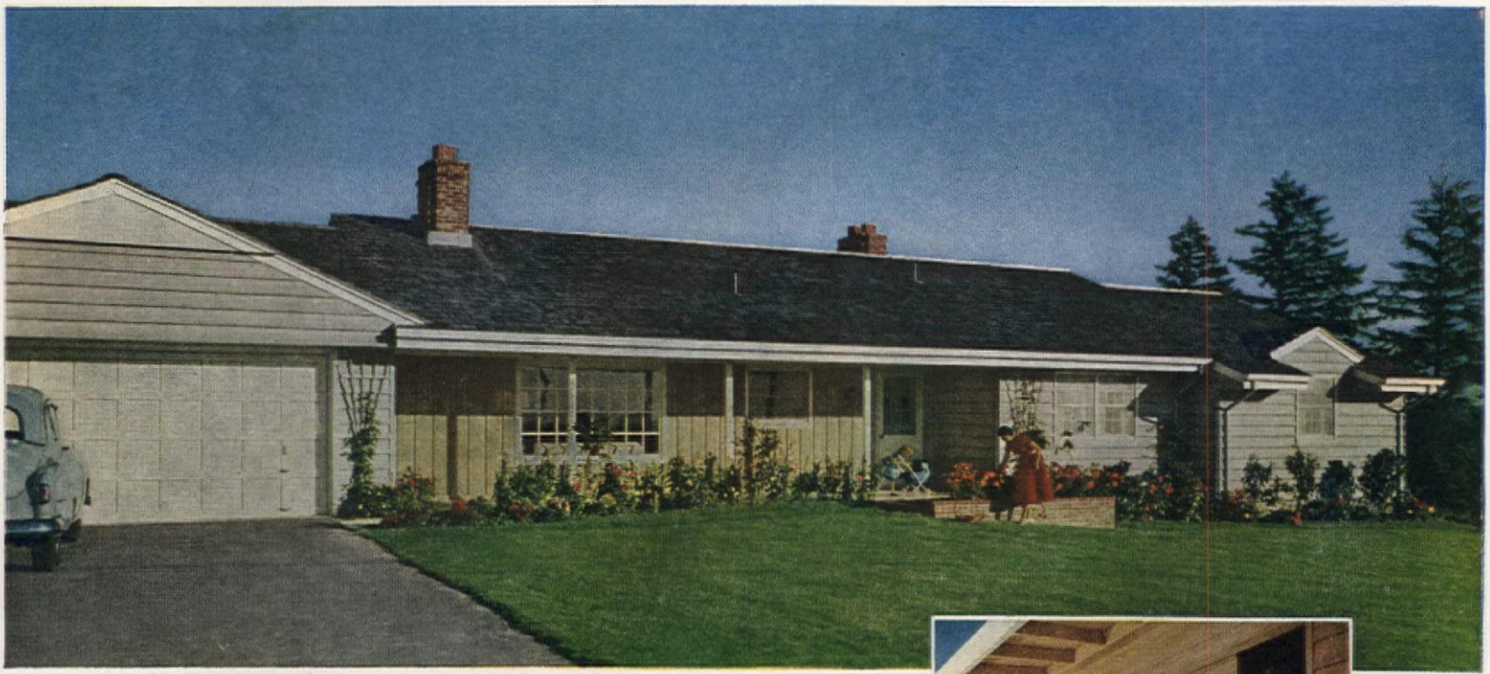
In fact, many people regard antiques as an investment, for you can realize more than half of the purchase price at quick sale, and value may often *increase*. Remember, too, that the cost of antiques can be significantly reduced if you handle minor refinishing and repairs yourself.

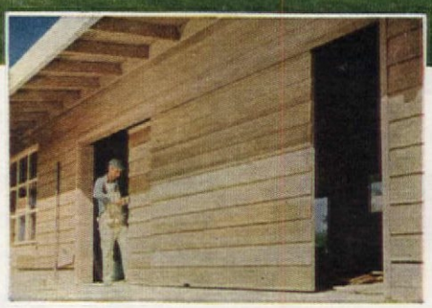
How do you start a collection of antiques? Whether you're starting from scratch or adding to heirlooms you already own, buy cautiously, using what you have to advantage, and adding choice pieces from time to time as you find and can afford them: A small chest of drawers is always a sound investment, for this

CONTINUED ON PAGE 140

Another beautiful home

of West Coast Lumber!





The interesting patterns of wood siding complement the long, low lines of today's homes. Under this attractive exterior is a sturdy framework of the same long-lasting West Coast lumber. And this naturally beautiful material blends with any type of furnishings to add warmth and individuality to home interiors. These are some of the many reasons lumber is America's favorite home building material.

Lumber is so readily adaptable to any style or any plan, be sure to specify it when you build or remodel. Ask for the popular West Coast species... Douglas Fir, West Coast Hemlock, Western Red Cedar, Sitka Spruce.

Start Your New Home Now

WEST COAST LUMBER

Lumber of Quality Produced by Members,
WEST COAST LUMBERMEN'S ASSOCIATION

Douglas Fir
West Coast Hemlock
Western Red Cedar
Sitka Spruce

SEND FOR FREE BOOKLET. New booklet, "Individual Homes", is filled with full color photographs of exteriors and interiors of actual homes which show how easy it is to achieve beauty and distinction. A wonderful source of ideas for anyone planning to build now or in the future. Send coupon for your free copy today.

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Coupon may be pasted on postcard.

Here's the **inside story** of a new kind of furniture...

Guaranteed Moth Protection . . . A Lane Cedar Chest is one of the most useful pieces of furniture in the home. It keeps blankets and woolens fresh and fragrant—free from moths and dust—as no other storage method can.

Convenient Storage Space . . . the new Lane console models require very little floor space, yet give you maximum storage room. They're beautifully constructed *inside and out*. Take the lovely chest at the left. See how the adjustable shelves slide out for utmost convenience.

Handsome Lane Chests are designed for every room in the home, to harmonize with every type of furnishings. See them at your furniture or department store. And here's something to keep in mind: *just one nice garment saved from moths will pay for your Lane!*

Also makers of Lane Tables

Space-Saver Chest in blond oak. (30" x 17½" x 33" high.) Opens at the front and has 2 pull-out shelves. Model #C-128. $69.95*

Lane is the ONLY pressure-tested, aroma-tight cedar chest. Made of ¾-inch red cedar in accordance with U. S. Government recommendations with a free moth-protection guarantee, underwritten by one of the world's largest insurance companies, issued upon proper application. Helpful hints for storing are in each chest. The Lane Company, Inc., Dept. A, Altavista, Va. In Canada: Knechtels, Ltd., Hanover, Ontario.

BEDROOM

Smart Modern Chest in blond oak. (47" x 17½" x 18¾" high.) Has convenient self-lifting tray. Model #3127. $49.95*

DINING ROOM

Queen Anne Lowboy in glowing mahogany. (44½" x 19¼" x 34¾" high.) Full-length drawer in base. Model #2805, $89.95*

FOYER

Space-Saver Chest (29" x 17½" x 30⅜" high) in blond oak. Cabinet opens at top, drawer in base. Model #3100. $59.95*

LIVING ROOM

Distinctive Console in rich mahogany. (35" x 17⅜" x 36" high.) Has 2 pull-out shelves. Model #C-123. $79.95*

DINING ROOM

Modern Lowboy in blond oak. (43" x 18¾" x 31¾" high.) Opens at top; drawer in base. Model #2920. $79.95*

FOYER

Stunning Modern Chest in American walnut. (47" x 17½" x 20¾" high.) Self-lifting tray. Model #3008. $59.95*

Over 100 styles and finishes

Lane Cedar Chests

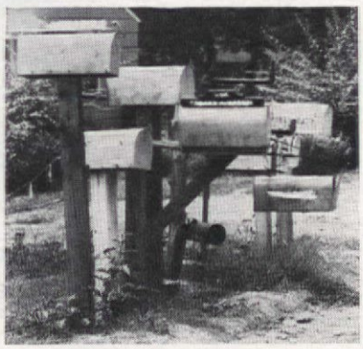
as low as... **$49.95*** *Easy terms*

**$5.00 higher in the West due to higher freight costs—slightly higher in Canada.*

Air Mail First Class SPECIAL DELIVERY

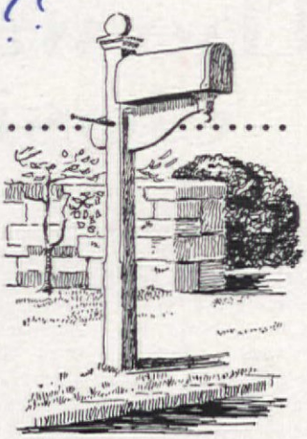
For you!

Does your mailbox look like this?



where's your Community Pride??

It could look like this



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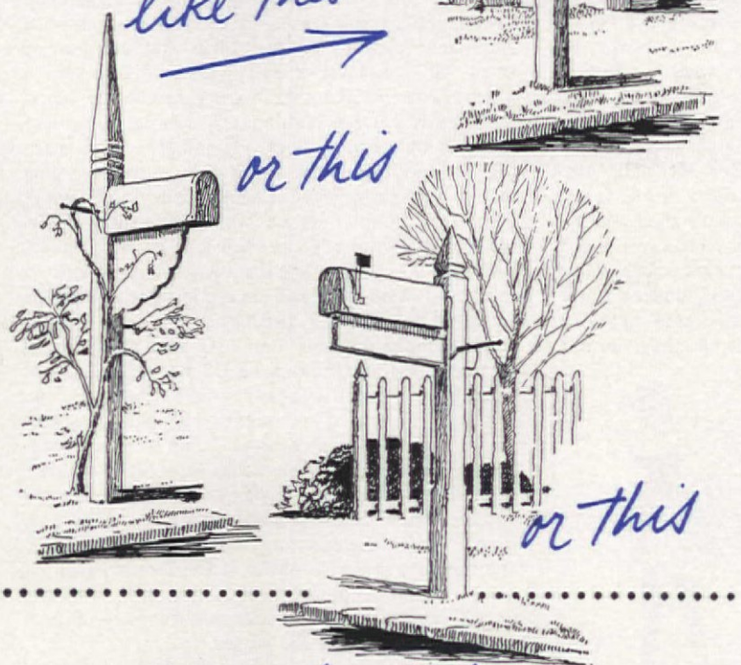

They'll make your postman fall in love with you!

We'll help—we have blueprints for these beauties

All 3: Pattern 2067, 50¢
SEE ORDER FORM, PAGE 145

New low-cost plan for young families gives you

$12,500 LIFE INSURANCE *plus a* RETIREMENT INCOME AT 65

Costs only $2 a month more than you'd pay for straight life insurance *(at age 35)*

EVERY FATHER knows life insurance is a necessity. Nobody has to tell him that bills for food, the mortgage, the dentist will go on whether he's here or not.

But, often, planning an income for himself to retire on seems a luxury. Sure he'd like to be able to say, "*In twenty years or so, I'll quit work and head for Florida, laze on a beach, go fishing.*"—"But not now," he says. "I can't afford it now." But then later he finds costs go up as he gets older.

Today, the new Phoenix Mutual "Total Protection" Plan makes it possible and practical to enjoy the peace of mind of immediate life insurance protection—and also to get a head start on a retirement income at the low rates available to young men.

With this Plan, he can afford both. At age 35, for instance, he can get a life insurance policy of $12,500 . . . plus a retirement income of $50 a month, plus the right to purchase later on another $50-a-month retirement income *at rates guaranteed today*. He pays only $2 monthly more than for straight life insurance.

SEND FOR FREE BOOKLET

If you'd like to know more about this new Plan, exclusive with the Phoenix Mutual Life Insurance Company, clip the coupon, fill it in, and mail it now. We'll send you without cost, without obligation, a booklet which tells all about this new answer to a growing problem. Don't wait. Get the facts.

ESTABLISHED 1851

PHOENIX MUTUAL

Retirement Income Plan

GUARANTEES YOUR FUTURE

OVER 100 YEARS OF LIFE INSURANCE PROTECTION FOR BUSINESS AND FAMILIES

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Please mail me, without cost or obligation, your illustrated booklet "Retirement Income Plans for Women."

Name_____

Date of Birth_____

Business Address_____

Home Address_____

PHOENIX MUTUAL LIFE INSURANCE CO.
997 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet showing how to get a guaranteed income for life.

Name_____

Date of Birth_____

Business Address_____

Home Address_____

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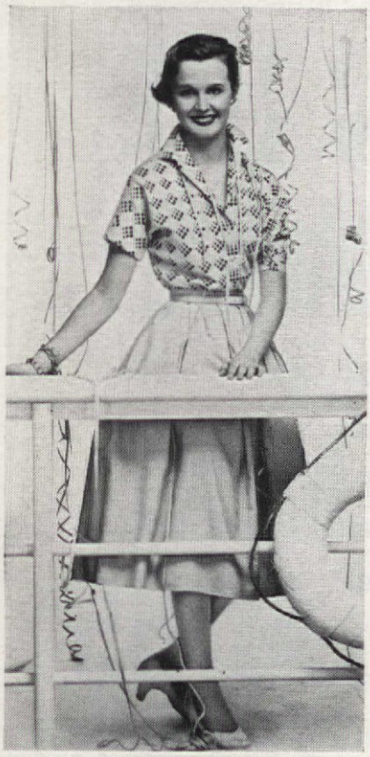
Anywhere she goes...



she can buy Tampax

Whether you travel by boat, plane or camel train, you can buy Tampax. It's on sale in Egypt, Madagascar, New Guinea, Venezuela, Iraq, Guatemala—and scores of other foreign countries. It's available, too, in every city, every town, every hamlet, throughout the length and breadth of the United States.

Such widespread distribution is clear evidence of the way Tampax internal sanitary protection has "caught on" with women. And yet—is this so surprising? After all, Tampax is really the logical method of protection on "those days"—the method that does away with the bulky belt-pin-pad harness, and substitutes protection that's far more convenient and much easier to use.

NO BELTS
NO PINS
NO PADS
NO ODOR

Wearer's hands needn't even touch the Tampax. Tampax can be worn in shower or tub. Tampax prevents odor from forming. Tampax is easy to dispose of. And it's so small, a month's supply can be carried in the purse. Choice of 3 absorbencies at drug or notion counters. (Regular, Super, Junior.) Tampax Incorporated, Palmer, Mass.

Accepted for Advertising by the Journal of the American Medical Association

When we moved into a sweet little Cape Cod house with a 24′ living-dining room, I could see myself, clad in tiger-skin pants and a fluffy apron, presiding over charming intimate buffet suppers for, say, two or at the most, three, congenial couples

Look out! The walls are closing in

JEAN T. ANDERSON

Starry-eyed brides, take heed! Young couples seeking the modern mode of life, beware! The Planners for Tomorrow are out to get you! Only this morning I had a glimpse of what you're in for. Sprawled in front of the television set with my fourth cup of coffee (no expense too great to put off making beds), I watched one such Planner cluck adoringly over sketches of the ultimate house plan for Mr. and Mrs. Average American. The sight of this cosy nest, composed mainly of living space sheltered by a mushroom cap, threw me into a comatose state wherein I relived the past eight years in what the real estate salesman described as a modern Cape Cod semi-bungalow. The only difference between my Cape Cod and the mushroom that they showed on the TV screen is that mine involved shingles.

Eating in the kitchen worked out pretty well until our two young tots were old enough to ping butter pats off their knives at the pots and pans stacked high in the nearby sink

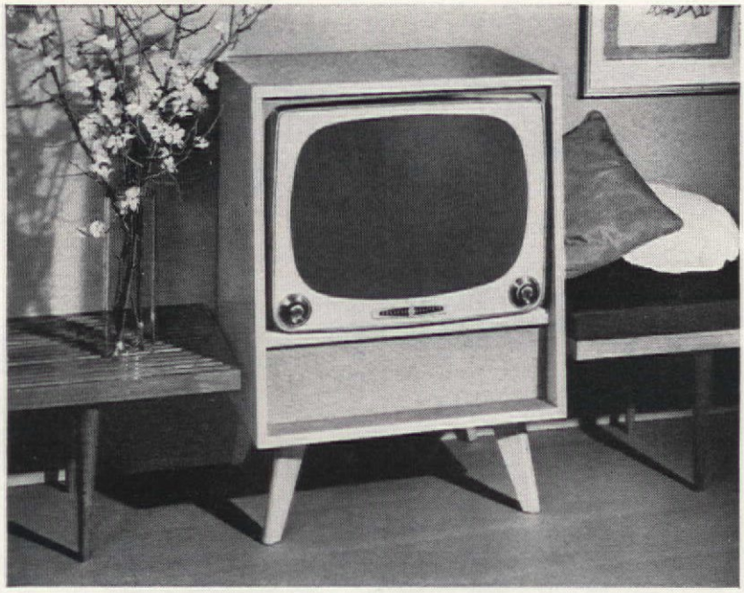
Take this business of living space. As a happy bride, I was interested in the simple, or slovenly, life. Not for me two sets of china, and silver trays to polish. No siree! No back-breaking labor cleaning a full-scale dining room! "Show me some planned living space," I cried. "Bring on those multi-purposed rooms with a relaxed feeling of spaciousness!" We bought such a house in September and the vision lasted until Thanksgiving. Living-dining rooms are strictly for orphans—our combined relatives number nine, and not one of them will settle for a little casserole dish and a Caesar salad. My mother-in-law refuses to squat on brightly colored cushions, so with our drop-leaf table as over-extended as our mortgage, we managed a full course sit-down dinner, with serving dishes overflowing onto a nearby card table. Poof! That ended my ideas on what constitutes labor-saving. If anything is back-breaking, it is to set up, serve, and immediately clear away a large dinner in the living room—the same room in which you hope to spend the evening visiting.

You think you can avoid all this by spending Thanksgiving at Grandma's? Uh uh! There's more to it. Just wait until the stork gets around to you. By the time our first daughter was old enough to sit up and take strained beets, I had worn a doughnut-shaped hole in the rug from scrubbing the spots around her high chair. In despair (and just in time for the arrival of the second daughter), we gave up dining by candlelight and moved permanently to the kitchen. Here we dined in the modern manner —everything simplicity itself. From stove to table to sink, not to mention that intermediate step of scraping garbage off the plates.

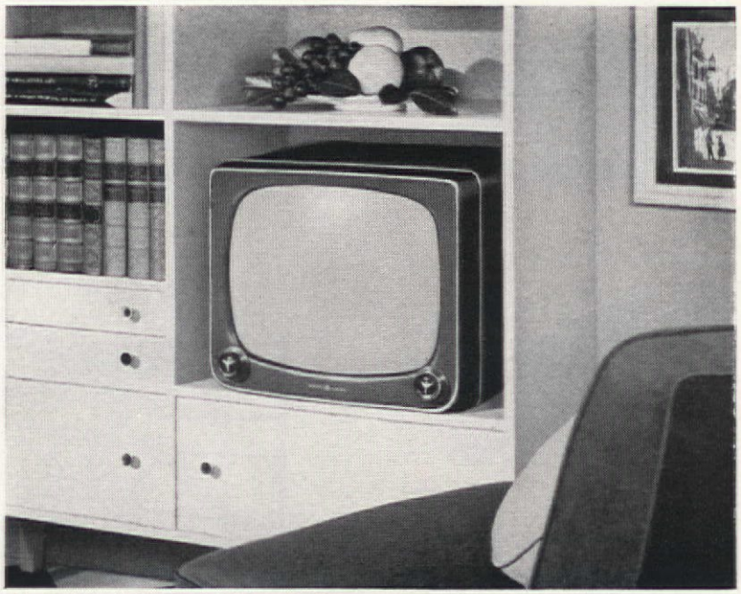
To get out of the kitchen (and it's taken us eight years), let's consider the subject of television. What is there about it that stirs up the appetite? As a family, we cannot spend a half hour before the screen unless grub-staked with popcorn, graham crackers, apples, and sandwiches (with lots of mayonnaise, of course, for the slipcovers). This is easy on the grocer, but tough on the multi-purpose living room.

Of course, the ideal spot for TV is a basement playroom, but the Planners for Tomorrow take care of *that*, too. The basement is brought upstairs, condensed like soup and literature, and wedged in between the kitchen and bathroom. It's called a utility room. Not only will it *not* take TV, it

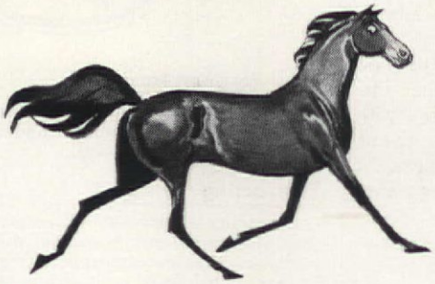
CONTINUED ON PAGE 143



Pacer console fits neatly alongside bookcases... storage cabinets and other furniture. Won't jut out awkwardly! Blonde-oak finish TV with 21-inch screen, 21C108.



So shallow is this 17-inch Pacer TV, you can actually put it in a bookcase! Here's a do-it-yourself suggestion—takes advantage of Pacer's new shelf-size. Model 17T21.



NOW FROM $129.95
SHELF-SIZE G-E PACERS

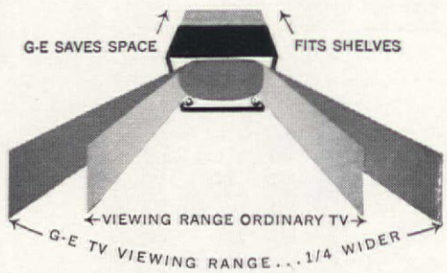
How much TV will $129.95 buy? More than ever, if it's a G-E Pacer. You'll get quality features G.E. alone offers at these low prices.

New, shallower cabinets even fit into bookcases. Picture screen is out-in-front for round-the-room viewing. Horizontal chassis like more expensive receivers. Tuning knobs are in front—handy and easy to read. Two-way interference protection. New longer-life tubes. Big G-E Dynapower speaker gives superb tone even under humid conditions.

Only G-E has them all! See... compare... at your G-E dealer's now. General Electric Co., Radio & Television Dept., Syracuse, New York.

Prices include Federal Excise tax, one-year warranty on picture tube, 90 days on parts. VHF-UHF models and bases for table models at slight additional cost. Prices subject to change without notice.

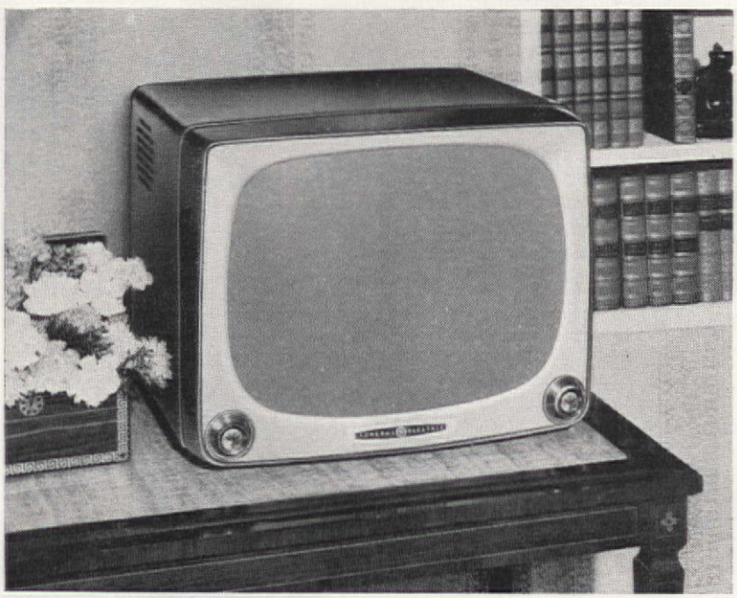
General Electric Comedy Theatre Presents
"THE RAY MILLAND SHOW" Television—CBS—Weekly



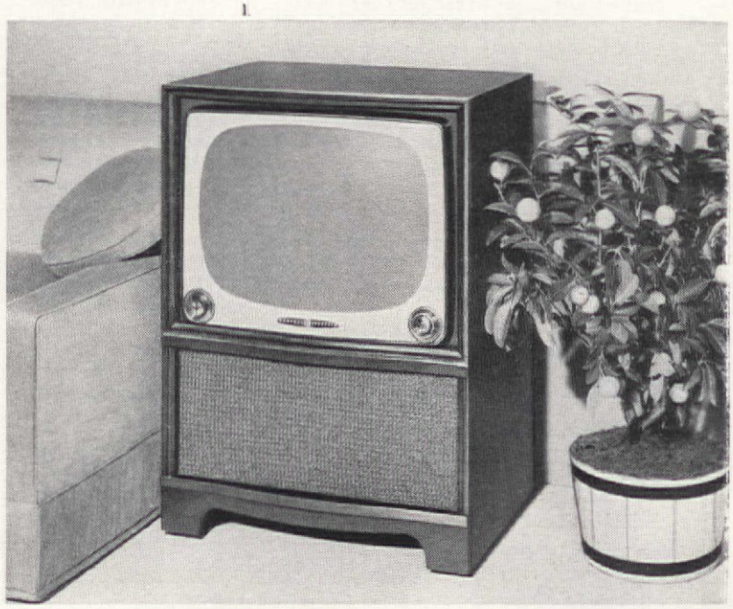
• 5% less depth! New shallower Pacers are easier to place against wall or in bookcase. Up to 25% wider viewing angle with picture out front for new round-the-room vision.

Progress Is Our Most Important Product

GENERAL ELECTRIC

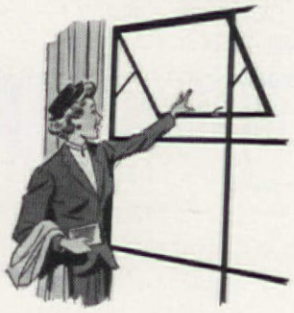


Trimmed down in depth and over-all size, 21-inch Pacer fits gracefully on today's occasional tables. Looks equally well on shelves of the new room dividers. 21T33.



G-E Table Model Pacer on its own base. Place this 21-inch TV anywhere in the room. New slim look makes it easier to arrange with present-day styles. 21T36.

Truscon steel windows never stick



Be free forever from the annoyance of windows that warp or swell and refuse to budge. Windows you can't pry open to catch spring's first breeze . . . or to air out your rooms . . . or even to wash. Insist upon Truscon *Steel* Windows that never, never stick because steel can't possibly warp, swell, shrink or rot.

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Enjoy easy-operating windows. Ask your architect or builder about Truscon Steel Windows in double-hung, casement and ranch types, or Truscon aluminum casement and awning types. Enjoy non-sticking Truscon Interior Steel Doors, too. Send coupon for colorful window and door idea book.

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I'm planning ☐ to build ☐ to buy ☐ to remodel.

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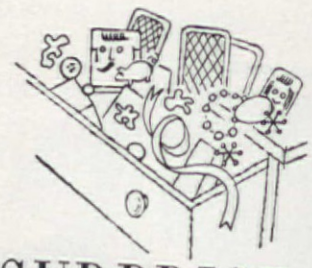

SURPRISE DRAWER

LUCILLE E. HEIN

Entertaining very young visitors sometimes can present problems, especially in households which have no full-time junior members. If small nieces and nephews or children of friends come calling with their parents, it's always a pleasure to welcome them. But when the time comes for a delicious gossip with their elders over coffee, keeping the tykes amused can be a problem. At such times, a Surprise Drawer comes to the rescue.

As I sort the delightful memories of childhood, I remember just such a drawer in my grandfather's house—a drawer crammed with fascinating odds and ends. If we behaved, we could open that drawer, and for the rest of the afternoon, while the adults enjoyed their own visiting, we played in a happy world of broken bead strings, wooden spools, lengths of ribbon, an old stereoscope with views of Niagara Falls and Paris, a set of dominoes, a black lace shawl, a glass egg once used to encourage a reluctant hen, an album of pictures, and other trivia so dear to a child.

Our drawer always stuck because it was near a floor radiator. This sticking was part of its lure for we had to struggle to open it, and secretly felt we were doing something forbidden. There is a certain joy in playing without a mother's supervision, and my sister and I made the most of the opportunity. Of course, we had to behave, and to put everything away in readiness for the next grandchild.

If you have young visitors, why not clean out the lowest drawer in that secretary, or the little one in your bedroom chest? You need not go on a buying trip to fill it, for it will fill itself—with empty spools, bits of yarn, old valentines and Christmas cards, campaign buttons, ancient handbags—anything with which they can't hurt themselves. If you're determined to buy extras, how about a few beautiful marbles or a jigsaw puzzle?

Children are given so many toys that are wonderfully made but call for no ingenuity. They enjoy them, of course, but also enjoy that assorted miscellany from which they can make their own toys.

NEW easy-to-open top
NEW fast-acting formula
Sani-Flush
is better than ever

Guaranteed by Good Housekeeping

Easy-to-open top!
Just press thumb under tab—it snaps right off. Spill proof, too! Container won't break when dropped.

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Cleans toilet bowls faster than ever before. Stubborn stains disappear. Mildly perfumed. Leaves atmosphere freshly fragrant. Disinfects as it cleans. Just follow directions on familiar yellow can. Safe with septic systems.

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PRANG TEXTILE COLORS
Prang Textile Colors are perfect for stenciling, hand painting, screen printing or hand blocking. Colors are washable and non-fading.

PRANG DEK-ALL COLORS
Decorate matching accessories of pottery, glass, wood and metal with these thermo-setting colors. Washable and chip-resistant.
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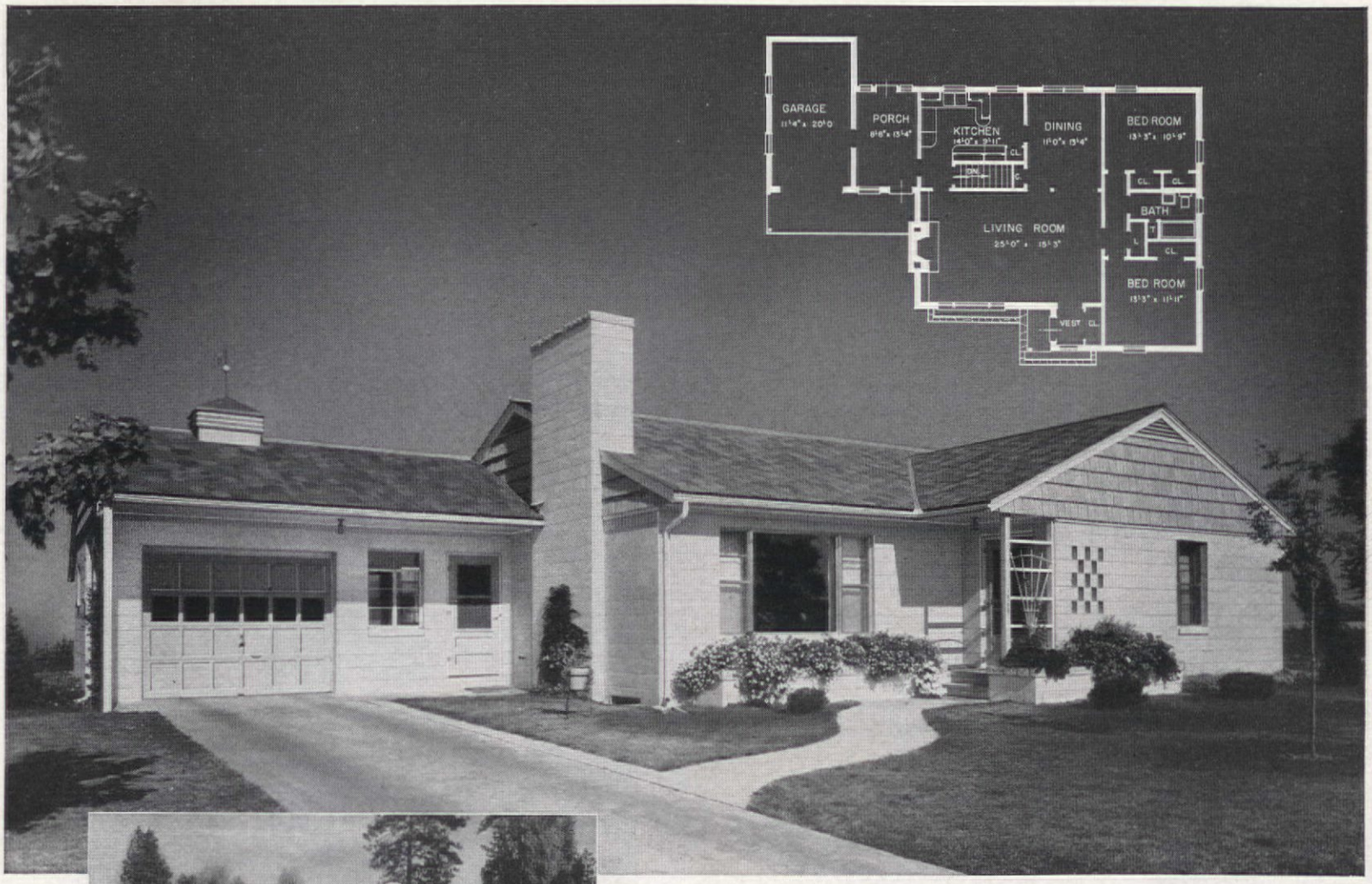

More for your money in a **CONCRETE HOUSE**

Before you build or buy a house—wherever it may be, whatever size or style it is—compare basic construction materials. You'll find you get more for your money when your house has concrete foundations and floors, concrete masonry walls and a firesafe roof.

You get durability and protection. Concrete has maximum resistance to weathering. It can't burn, decay or be damaged by termites and vermin. A properly designed basement and concrete first floor provides a safe refuge from tornadoes, hurricanes and atomic blasts.

You get beauty. Choose from many distinctive concrete masonry wall patterns. Finish in beautiful color with portland cement paint.

You get comfort. With ordinary insulation a concrete house is cool in summer and warm in winter. It's snug and dry the year around.

You get economy. A sturdy, durable concrete masonry house will need less repair and maintenance. So its moderate first cost + its low maintenance cost ÷ its long years of service = ***low annual cost.***

HOW TO GET A CONCRETE HOUSE—*and what will it cost?*

Phone a concrete masonry manufacturer for names of architects, builders and lending agencies experienced in concrete house design, construction and financing. They know conditions in your community and can tell you about plans, local requirements and costs.

Take any plans or sketches you have to an architect. Have him show you how your home—of any size, style or floor plan—can be economically built with concrete walls, floors and a firesafe roof. If you're not yet ready to build, write for a free, illustrated booklet, distributed only in the United States and Canada. Address Dept. A3-5.

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℞

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LONG DISTANCE RATES ARE LOW

Here are some examples:

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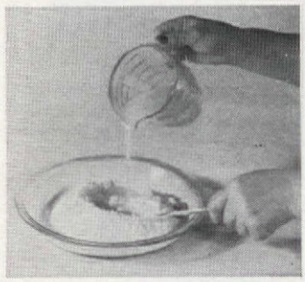

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KNOCK-DOWN FURNITURE HAS PLENTY OF STYLE as well as price appeal. We show a room full of chests, tables, and chairs you put together yourself.

A SWIMMING POOL IN THE LIVING ROOM may be a new idea to you. You'll enjoy reading about one home in which it works well!

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At last— **a do-it-yourself project that lets you work wonders without experience, special tools or special skill!**

Now you can get AIRFOAM by-the-yard, at most good stores, in just the right widths and thicknesses! AIRFOAM cored slab-stock, too—and molded cushions—and even special shapes made-to-your-order!

You have what it takes to do the rest—scissors, tape measure, needle and thread, rubber cement and an ambition to make your home the nicest in the neighborhood!

Start by simply measuring a chair, bench or whatever needs new life and comfort—and let your store's Do-it-Yourself Department translate your needs into clean, creamy, lovely-to-touch AIRFOAM.

Your project will go quickly, easily and be really rewarding. Whether it's a new chair cushion—or pad for stool, bench, window seat, outdoor furniture—or nursery item—or any of many other home-beautifiers and comfortizers—you'll find AIRFOAM a delight to work with and a natural *flatterer* of your creations.

So find the "MAKE SOMETHING WONDERFUL WITH AIRFOAM" sign and surprise The Man in Your Life. Better still, launch a project *together!*

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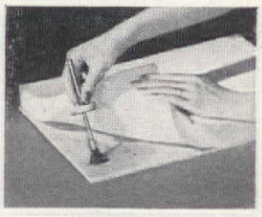
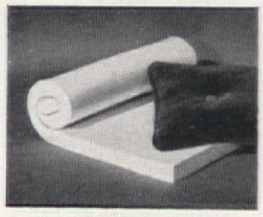
They're going fast—so if you would like copies, plus the name of your nearest AIRFOAM store—send a postcard to: Goodyear, Box 48, Akron, Ohio.

AIRFOAM cuts cleanly with scissors or razor blade!



AIRFOAM can be rubber-cemented to almost any surface!



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AIRFOAM scraps make luxurious stuffing for toys and play pillows!

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Photographs by F. M. Demarest

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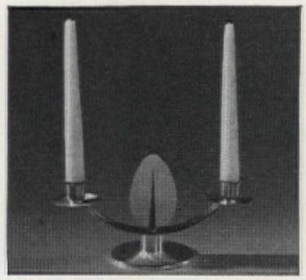

PICK A GREEK GOD and Goddess to strike a classical note on a mantel, your end table, the book shelf. We chose chalk white for against our chocolate walls. They also come in gold-speckled black, or bronze finish, 9" high. Apollo was the god of the sun, and Diana, goddess of the moon—the pair are out of this world at $5.95 ppd. Mono-Art, Dept. AH, 50 Delancy St., N.Y.C.

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. . . and other plants. The NEW

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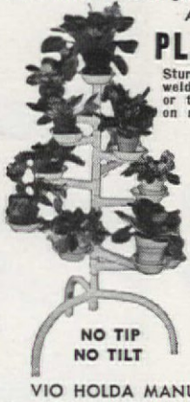

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WOOL—COTTON—LINEN—RAYON

Amazing New Dye —Just Rub on Rug —Right on the Floor!

Restore your rug's original color or bring out your favorite new shade! This amazing new rug dye can be used on solid, mixed or figured rugs. Neutral rugs take any color. Conceals most spots and stains. Colors quickly and evenly. One kit does a 9 x 12 rug right in your own home. Just brush on . . . let dry overnight. Presto! Your rug looks like new in the morning.

DYES MOST ANY RUG

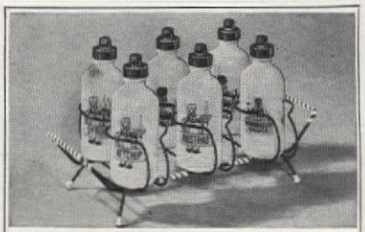
For wool rugs, use RUGADUB in Hedge Green, Emerald Green, Midnight Blue, Wine or Tobacco Brown. For cotton, linen and rayon rugs, use DYCOT in Dark Green, Charcoal Gray, Delft Blue, Medium Red, Red Plum or Copper Brown. DYCOT can be used on upholstery fabrics. Complete RUGADUB or DYCOT kit includes dye, mixing tray, brush and simple directions. ONLY $3.95. Hurry . . . order now. Specify color wanted and type of rug. Refresh your colored rugs with our nearest shade.

MONEY BACK GUARANTEE

Just send $3.95 (check or M.O.) with name and address or order C.O.D. and you pay postage. Specify color you want and present type rug and color. Money back either way if not delighted.

NOTE: For fibre rugs and convertible tops, write us about FIBREDON. For wool upholstery, write us about SOFADUB.

The CHAIR-LOC Co., Dept. AH-35 Lakehurst, N.J.

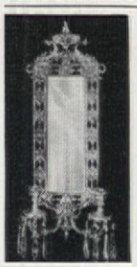


POLY SQUEEZE —

The Perfect Condiment Server.

At your snack-bar . . . On your table . . . At out-door festivities . . . *or as a gift for anyone who likes to eat.* (Don't we all?) New! Unique! Practical! Suits all tastes! The six 8-oz. containers are made of flexible plastic and a slight squeeze produces exactly as much or as little ketchup, mustard, syrup, sauce, vinegar or salad dressing as is wanted. No drip—no waste—no mess. Clever black art-metal holder is also a handy server for beverages. $3.95 post-paid. Satisfaction Guaranteed. No CODs please.

allied art studios
2313 S. Adams St. Peoria, Ill.



OLD SOUTH CREATIONS

(Money Back Guarantee)

Pictured: Solid brass copy of an original antique sconce. Equipped for candles. Hung with imported hand cut prisms. Beveled mirror. Easy to hang on wall. Approx. 23" tall, 9" wide. Price complete: $15.50, prepaid anywhere in U.S.A. A definite saving. Free catalogue.

OLD SOUTH BRASS CO.
Dept. A, Leaksville, N.C.

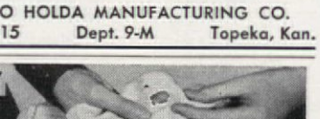
PAK-SADDLE SEAT

Ideal for TV, den, rumpus room, patio and camping. Made of top grain cowhide leather, double saddle stitched, three sturdy oak legs joined with special swivel nut and screw assembly. Packed in convenient round container for easy storage and carrying. Free tooling pattern included. Lowest price ever . . . $4.45 each. (3 for $10.65; 6 for $20.00.) Shp. wt 3½ lbs. add 55¢ each for postage.

Write for Free-Do-It-Yourself Catalog
TANDY LEATHER CO. (SINCE 1919)
P.O. Box 791-MO Fort Worth, Texas

SNAP A SWITCH—KILL MOTHS!

THIS NOT THIS!



MAGIC STRIP KILLS MOTHS!

Just slip Magic Strip over an ordinary light bulb in your clothes closet, close the door and turn on the light. Odorless, colorless vapors permeate the closet to kill flying moths and moth larvae! Kills other small flying insects, too (flies, mosquitoes, etc.) No stain or bleach. Each package of 10 Magic Strips protects the average closet for months.

Walter Drake

10 FOR 25¢ POSTPAID SATISFACTION GUARANTEED OR YOUR MONEY BACK!

493 Drake Bldg., Colorado Springs 5, Colo.

HIGH FASHION DECORATOR SCREEN

customized to your decorating scheme!

Adds ACCENT, CHARM, CHARACTER . . . the professional decorator's touch . . . to any room.

You simply cover the panels with your favorite DRAPERY FABRIC OR WALLPAPER. All edges are concealed within the specially-slotted frame.

Frame is 1⅛" round hardwood, ready to paint or stain. Panels are solid 5/16" plywood, muslin covered. Double-acting hinges are concealed. Height, 68"; width (3-panel), 54". ONLY $15.90! Additional panels, $5.30 each.

SHIPPED ASSEMBLED. EXPRESS COLLECT. NO C.O.D.'s

RANCHCRAFTERS BELLAIRE, TEXAS

AMAZING NEW TINY RADIO

Really Works—World's Smallest

Carry in your pocket. New Preset Crystal eliminates All Tubes, Batteries or Electric "Plug-ins" Forever! Sweep band dial—Beautiful Red Plastic case.

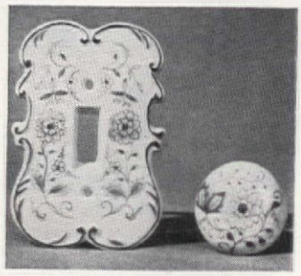
GUARANTEED TO WORK on local stations—use most anywhere — home, cabins, farm, etc. SEND ONLY $1.00 (bill, ck., m.o.) and pay postman $3.99 C.O.D. postage on arrival or send $4.99 for P.P. delivery.

COMPLETE WITH EXTRA LONG DISTANCE AERIAL KIT AND PHONE. LIMITED SUPPLY—ORDER NOW! MIDWAY Co. Dept. BAH-3, KEARNEY, NEBRASKA.

Place

Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

HELEN DE MOTTE



IT'S THE LITTLE THINGS that add up to an outstanding room. Like a lovely porcelain switch plate and decorative door knobs to match in the famous blue and white design of the "onion pattern." These Meissen reproductions look right out of a museum! Single switch plate, $1.50. Double, $2.75. Pair of knobs (brass fittings), $3.95 ppd. Seth & Jed, Dept. AH, New Marlborough, Mass.

CONTEMPORARY FURNITURE right from the factory into your budget. Here's a sturdy, well-designed chair and step table. Features are light or dark finish, no-sag springs covered with molded foam rubber. Wide range of textured-fabric covers in decorator colors. Complete catalog, with wood sample 25¢. Chair $59.50. Table $19.50 Exp. Coll., Dixons Furniture, Ellicottville, New York.

NEW Cape Stole or Jacket **From OLD Fur Coat . . $22.95**

Now have that out-of-style, even discarded fur coat remodeled into choice of these glamorous new capes, complete for only $22.95. No matter how old or worn your coat, our fur wizards do a beautiful job—and you save over 50% with safety. Morton's fur remodeling has the "GOOD HOUSEKEEPING SEAL". Our work also praised by style Editors in GLAMOUR, HARPER'S BAZAAR, MADEMOISELLE, etc. Order by Mail. Don't send money. Just mail us your old fur coat with dress size and height. When we return your fur beautifully remodeled, cleaned, glazed, with new lining, interlining, and beautiful monogram, you pay postman only $22.95 (one price only), plus postage. Order now.

MORTON'S, Dept. 21-C, 312 Seventh St., N. W. Washington 4, D. C.

Or write for folder of 20 style capes, stoles, jackets all $22.95.

"Little Angel" Pans
BAKE MINIATURE CAKES

Now you can bake perfect miniature cakes—just the right size for individual servings—with "Little Angel" cake pans. These delightful serving-size cakes will get compliments galore at your dinners, parties or other festive occasions. For a special treat, fill the center of cake with ice cream or fruit. "Little Angel" pans are ideal, too, for gelatin desserts and salads. Made of heavy-weight aluminum, 3⅝" wide at top, 1½" deep.

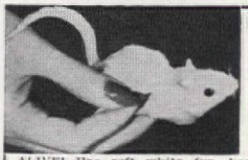
Set of six pans . . . only $1.95 postpaid.

ARTISAN GALLERIES 2100-D3 N. Haskell Dallas, Texas

CAKE DECORATORS-

You can learn to decorate cakes, too, and have fun doing it. Cake decorating is not only fun, but beautiful cakes are much in demand, and you can have a profitable business right in your own kitchen. Easily learned from illustrated instruction books. Write today for our free catalog of books, tiered stands, syringes, bags, tubes, molds, pans, candy-making and all baking supplies.

MAID OF SCANDINAVIA CO. DEPT. O, 3245 Raleigh Ave., Minneapolis 16, Minn.



MESS LESS PET

Folks will squeal, women will scream, it's so real! He's a finger puppet, but don't tell! Quick animated movements make him appear VERY MUCH ALIVE! Has soft white fur, beady eyes. The answer to anyone that wants a pet but doesn't want the bother of a live one. More than a puppet, he'll sit up, nibble, beg to YOUR command. Extra mousey! Great Easter gift! 59¢ each, ppd. . . . 2 for $1 ppd. *Send Check or M. O. No C.O.D.'s or stamps.*

Spencer Gifts, 326 Spencer Bldg., Atlantic City, N.J.

LINGUAPHONE for LANGUAGES

FRENCH • SPANISH • GERMAN
MODERN GREEK • ITALIAN
JAPANESE—32 languages available

THE NATURAL WAY TO LEARN

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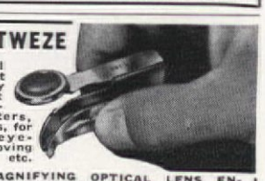
MAGNI-TWEZE



A medical cabinet must for every home! Use it to easily remove splinters, ingrown hairs, for plucking eyebrows, removing blackheads, etc.

STRONG MAGNIFYING OPTICAL LENS ENLARGES ANY OBJECT TO THREE TIMES ITS SIZE. Precision-made, tension steel tweezers.

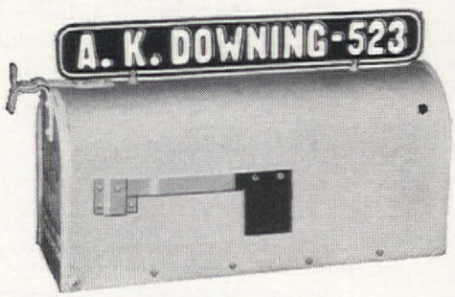
Was $1.50. Now only $1.00 *Postpaid*

BLACK & CO., 126 Black Bldg., Rockville Centre, N.Y.

FRAMED MAILBOX MARKER attractive wrought aluminum frame style MF $2.95 POSTPAID

DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls style EM $3.45 POSTPAID

TWO-LINE MAILBOX MARKER up to 15 letters and numbers each line style OM $4.95 POSTPAID



NAME & NUMBER MAILBOX MARKER up to 5 letters and numbers top line, 15 on lower style NM $3.95 POSTPAID

LAWN MARKER wrought aluminum stand; up to 15 letters and numbers style L $2.95 POSTPAID

NAME & NUMBER LAWN MARKER up to 5 letters and numbers top line, 15 on lower style NL $4.95 POSTPAID

BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc. style B $3.95 POSTPAID

DELUXE BRACKET MARKER graceful wrought aluminum scrolls add beauty style EB $4.45 POSTPAID

NAME & NUMBER BRACKET MARKER up to 15 letters and numbers top line, 5 on lower style NB $4.95 POSTPAID

TWO-LINE BRACKET MARKER up to 15 letters and numbers each line style OB $5.75 POSTPAID

STYLE M MAILBOX MARKER
$1.95 postpaid

FITS ANY MAILBOX—INSTALL IN A MINUTE!

DAY-n-NIGHT MARKERS

present your name attractively
guide your friends—beautify your home!

PERFECT FOR GIFTS—ANY WORDING YOU WANT!*

Your name gleams in permanent, reflector letters on your **DAY-n-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

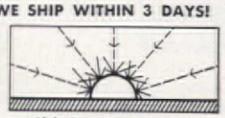
- Shine bright at night
- Easy to read DAY-n-NIGHT
- 2-sided; raised letters on both sides
- Rustproof — lifetime aluminum throughout
- Permanent embossed lettering — raised in solid plates
- Baked enamel finish — black background — white reflector letters
- Attractive size — nameplates 2½" x 18", number plates 2½" x 7"
- Any wording you want, up to 15 letters and numbers on nameplates, up to 5 on number plates. Same on both sides.

Guaranteed by Good Housekeeping — REPLACEMENT OR REFUND OF MONEY IF NOT AS ADVERTISED THEREIN

SATISFACTION GUARANTEED OR MONEY BACK!

WE SHIP WITHIN 3 DAYS!

Thousands of Tiny, Round Reflectors on Each Letter



Light Rays Bounce Like Splashing Raindrops

Thousands of tiny reflectors on every letter!

Each letter on your **DAY-n-NIGHT** Marker has thousands of tiny reflectors, smaller than grains of sugar. Because they are round, these reflectors make light rays splash in all directions. They shine brilliantly in strong light . . . glow softly in subdued illumination.

THE PERFECT GIFT BECAUSE IT'S PERSONAL!

Fund **RAISERS!** You can make money taking orders for DAY-n-NIGHT Markers—help your club, church or yourself! Write for details.

Spear ENGINEERING COMPANY
114 Spear Bldg., Colorado Springs, Colo.

Spear ENGINEERING COMPANY • **ORDER FORM** •
114 Spear Bldg., Colorado Springs, Colo.

PLEASE PRINT CLEARLY
SATISFACTION GUARANTEED OR YOUR MONEY BACK
WE SHIP WITHIN 3 DAYS

* ANY WORDING YOU WANT, ON ANY STYLE MARKER	STYLE	WORDING—Any wording you want, up to 15 letters and numbers on large plate, 5 on small. Show punctuation but don't count it.	PRICE
		TOP	
		BOTTOM	

SHIP TO:

ADDRESS

CITY ROUTE OR ZONE STATE

TOTAL

☐ Remittance enclosed; ship postpaid in U.S.

☐ Ship C.O.D. I will pay C.O.D. fees and postage.

SAVE $2 to $13 a pair!

NO-IRON

Fiberglas

CURTAINS and DRAPES

FREE

Catalog and Color Swatches

What wonderful curtains and drapes amazing Fiberglas fabrics make! Never need ironing, stretching, starching! You can wash, hang and drape them in 7 minutes! Guaranteed never to shrink, fade, stretch, sag! 30 sizes to fit any window! 7 colors in drapes. And our huge buying power and direct-to-you selling policy lets you pay as little as $2.69 per pair. Write today for FREE Catalogue and Color Swatches.

RONNIE, Dept. 208JJ-4
487 Broadway, New York 13, N. Y.

Save $100.00 a Year

Painlessly . . . Automatically!

Order perpetual Date & Amount Banks. 25c a day automatically keeps Calendar up-to-date. Also registers amount saved. *Forces* you to save a quarter every day or date won't change. Use year after year. Start saving right away. Order several. Now only $1.99 ppd. Personalize with initials, add 25c per letter. LEE-CRAFT, Dept. AP, 300 Albany Ave., Brooklyn 13, N.Y.

Check Your Own Rainfall—$1

New RAIN GAGE accurately measures rainfall from .01 to 5 inches. Amateur weathermen get readings at a glance. A must for land owners, farmers, gardeners or just for a hobby. Indicates when to plant, when grass, vegetables, shrubs need extra watering, when to spray fruit trees. Precision instrument of lifetime plastic, complete with mounting bracket and 3 year rainfall chart, only $1, postage paid. *You must be pleased or your money back!* Order RAIN GAGE by mail from **Sunset House, 461 Sunset Bldg., Hollywood 46, Cal.**

FOR BIG MEN ONLY!

SIZES 10 to 16
WIDTHS
AAA to EEE

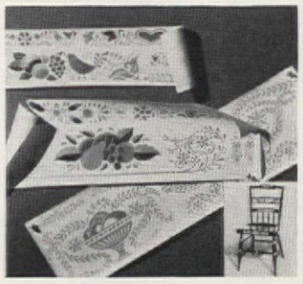
We SPECIALIZE in large sizes only—sizes 10 to 16; widths AAA to EEE. Low-Tops; Wing Tips; Hand-Sewn Moccasins; Cordovans; Dress Oxfords; Work Shoes; Sox; Slippers; Rubbers. Enjoy the finest in fit, comfort, style at amazingly low cost. Mail only. Write for FREE style Book TODAY!

SEND FOR FREE CATALOG

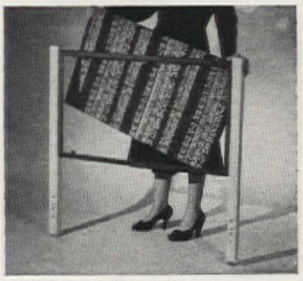
KING-SIZE, INC.
552 Brockton, Mass.

THE GRAPE VINE HAS IT that this French milk glass compote was made in the same molds used in Marie Antoinette's day. A fine footed piece, opalescent, with delicate motif of grape clusters and leaves, it can be a sugar bowl, candy jar, or a proud addition to your collection of milk glass. 5¾" high. $2.50 ppd. Salt & Pepper Shop, Dept. AH, 776 W. Beech St., Long Beach 2, N. Y.

STENCIL DESIGNS ON DECALS dress up a chair you're finishing, or one you thought was finished. Separate decals for backs, rungs, etc. Or cut them apart for use on mirrors, trays, chest, cannisters. Just apply water. A 6-piece bird and fruit design (top), $1; 5-piece Pa. Dutch design, $1.50; or 8-piece Boston Rocker, $1.50. Ppd. Authentics, Dept. 115, Box 26, Cincinnati 7, O.



NEW HEADBOARDS you can decorate yourself are tops for any spring and mattresses gone "Hollywood." Unfinished hardwood posts hold a finished black angle iron steel framework into which you fit any decorative panel. Perhaps plywood covered with your drapery fabric, wallpaper, or caning. 39" twin size, $7.50; 54" size, $9.95. Add 50¢ handling. Jore, 78-AH 5th Ave., N.Y.C.



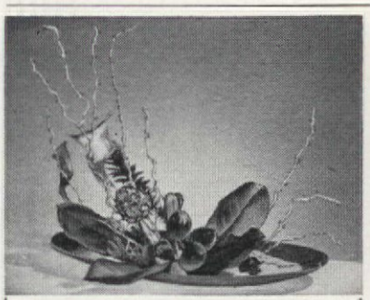
PUT YOUR FEET

UP ON A

REST-WELL *Relaxer*

***Converts any chair into a Contour chair. Wonderful for varicose veins, leg cramps, poor circulation, etc.* Used in hospitals for convalescents. Replaces clumsy ottomans. Fine for televiewing. Stands without fastening. Folds flat quickly. Made of beautifully grained plywood. Weighs only 5 lbs. Three models priced from $3.98. Delivered anywhere. *Money back guaranteed.* Send for circular #4. Cut this adv. now lest you forget.**

REST-WELL PRODUCTS CO., 404A West 127th Street, New York 27, N.Y.



DESERT FLORALS . . .

To brighten your winter rooms, a kit of spoon flowers, palm berries, guava pods and eucalyptus, gathered on the desert, dried for permanence, tinted to the hues of a western landscape. Arrange them as your fancy dictates. Kit, $2.50, ppd.

The bowl above is fibre-wood, 18" long, 7" wide. Rich chili-brown tone, and with many uses. Order one for your Desert Florals. Each bowl, $2.50, postpaid.

SUSAN SMITH 3 E. Main St. Carpentersville 13, Illinois

"SACRO-BLOCK" Relieves Backache

Patented backrest—tucks behind back. Relieves slouch in riding or at home.

Braces lower back. Use vertically as backboard. Lie on it for relief of aching back, shoulder or neck muscles. Sit on it, too!

Ideal foot-prop for invalids using bed pan. Color woven plastic. Soft foam on rigid base. Non-slip rubber backing.

7" x 13" $3.95 postpaid

Sacroiliac Block Co.
293 Bridge Street
Springfield 3, Mass.

You Can SAVE 40% ON SECTIONAL BOOKCASES

Order Direct from Factory at 40% off retail
Save Middleman's Profit

Famous Lundstrom Sectional Bookcases are *sold direct from factory only* on 30 day approval. You are assured a permanent source of supply for additional sections. . . . Available in different designs, woods, and finishes . . . sectional will fit almost any size space, height, or width. *It grows with your library.* With or without glass disappearing doors. *Endorsed by over 300,000 users.*

Write for Catalog A-355 illustrating complete lines with factory prices

C. J. LUNDSTROM MFG. CO.
Little Falls, N.Y.

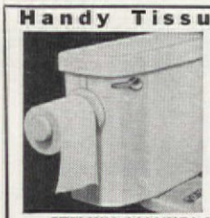
Manufacturers of Sectional Bookcases for Better Homes and Offices since 1899

PAGODA ROOF CUPOLA

Ready-Built, fully assembled PAGODA ROOF CUPOLA for your garage, breezeway or ranch house that will fit any pitch roof. Made of pine, painted two coats white, 31" high, 18" square. Aluminum or copper covered roof. Needs only a screwdriver to put up in 10 minutes. With ALUMINUM covered roof, $39.50. With COPPER covered roof, $42.50. Express collect. Other sizes and styles from $16.75 to $149. Weathervane shown 19" by 20" made of COPPER, painted black. Choice of Horse, Rooster or Boat. Only $11.95 ppd.

SEND FOR FREE CATALOG
CAPE COD WEATHERVANES
Dept. AM-6 New Bedford, Mass.

Handy Tissue Holder



ONE MOMENT is all that's needed to attach this neat toilet tissue holder. It simply hooks over tank wall. Made of durable metal, finished in gleaming white enamel will complement any bathroom as an only or extra holder.

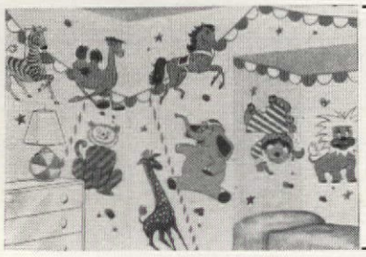
$1.50 each ppd.
2 for $2.75 ppd.

STEMUN MANUFACTURING CO.
Dept. A3, 3919 W. National Rd., Springfield, Ohio

Make Big Money At Home!

INVISIBLE REWEAVING

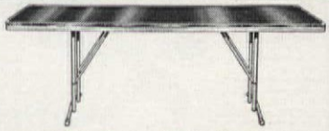
Pays up to $10 in an Hour! Be the invisible reweaving expert in your community. Make cuts, burns, moth holes, tears in dresses, suits, all fabrics DISAPPEAR! Do it at home—in spare time. Big demand from cleaners, laundries, homes assures steady profits. Up to $10 for a single hour's work. Quick, easy to learn. Write **FABRICON CO., Dept. 543, 8342 S. Prairie, Chicago 19, Ill.**



GIANT NURSERY ROOM FULL COLOR CUTOUTS. Now decorate your nursery or play room the way you've always wanted. These Giant 22-inch full color impish circus cutouts come complete with all the trimmings; tent poles, canopy, stars, etc. including decorating suggestions. Set of 4 animals just **$2.00.** Set of 8 animals plus trimmings and adhesive for mounting, only **$3.98** postpaid. Money back guarantee.

VAL HELLIKSON, 1807½ Edgecliff Dr.
Los Angeles, California

Monroe FOLDING BANQUET TABLES



If you are on the Kitchen Committee of some Church, Lodge, Club, School, etc., in your town you will be interested in this modern Folding Banquet Table. Write for Catalog and special discounts to institutions and organizations.

MONROE CO. 112 CHURCH ST. **COLFAX, IOWA**

ROSE BUSHES

3 POPULAR VARIETIES

Red Radiance
Pink Radiance
Golden Charm

$2 POSTPAID

Fresh dug 2-year old, budded bushes from our own rose fields. Guaranteed to live and bloom. Write for Catalog.

McCLUNG ROSE NURSERY
Route 5, Box 275-A Tyler, Texas

THE ONLY HITCH is in the name Hitchcock—this is such an adaptable style. These chairs go happily into bedrooms, living or dining rooms. Of solid maple with fiber rush seats, finished in maple, pine, mahogany, or flat black lacquer. Armchair (shown), $26.88; matching sidechair, $19.88. Exp. collect. Sturbridge Yankee Workshop, Dept. AK, Sturbridge, Mass.

NEV-ER-SLIP will still those slipping-in-the-tub fears for children, grandma, or any member of the family. Just squeeze a few drops of this liquid into the bottom of the tub or shower to form an invisible no-slip film. Soap and water will not affect it, but it washes off easily with a detergent. 5-oz. plastic bottle, $1 ppd. Black & Co., Dept. AH-3, Rockville Centre, New York.

HOUSE YOUR COIN COLLECTION. A thatch-roofed English cottage bank to hold all those nickels, dimes, and quarters you're saving for a dream house of your own. Hand-painted ceramic, when you have a full house, as much as $100 comes out the bottom without breaking the bank. 5 x 4". Personalized with a name and a date. $1.49 ppd. Agnestrong, 120-AH, Pearl St., N.Y.C. 5.

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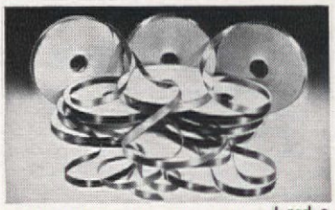

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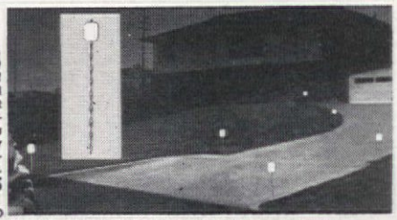

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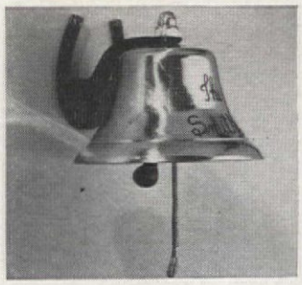

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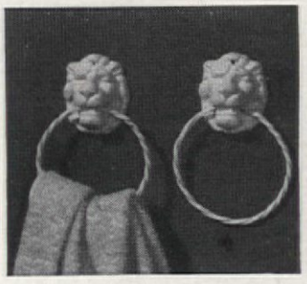

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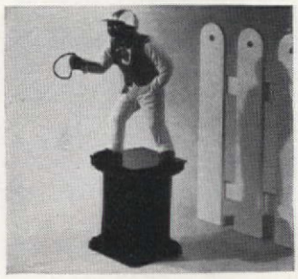

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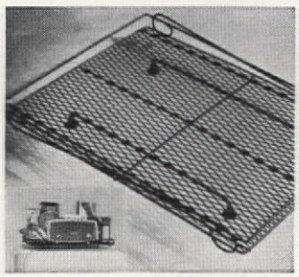

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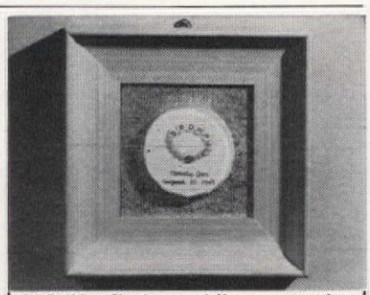

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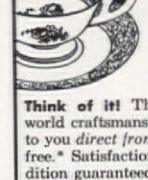

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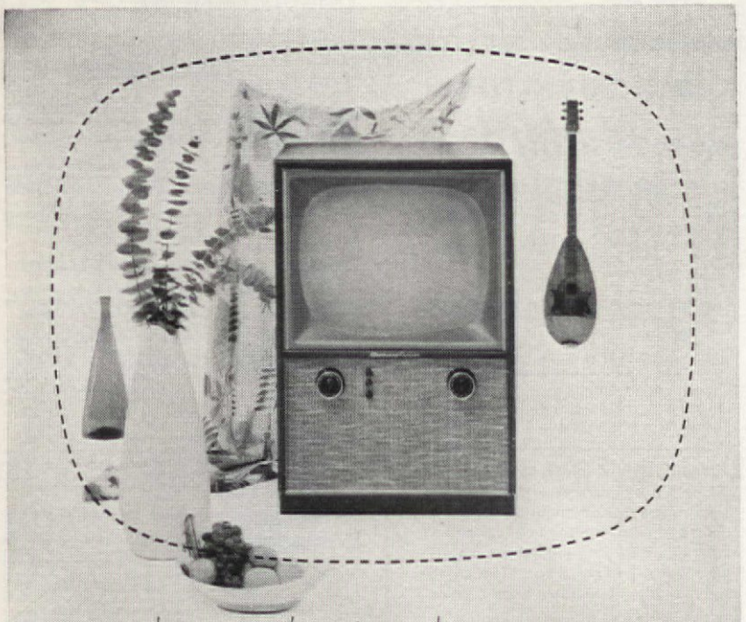

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CALL A COPPER tone to your kitchen. This two-tone dispenser is of aluminum with copper-color doors and chromium-plated sides, holds paper towels, wax paper, aluminum foil. Serrated edges on doors make cutting easy. A copperized ring on each side for towels, and a gallery shelf for jars, etc. Approx. 12 x 12". $7.45 ppd. Amy Abbott, 344 W. 52 St., N.Y.C. 19.

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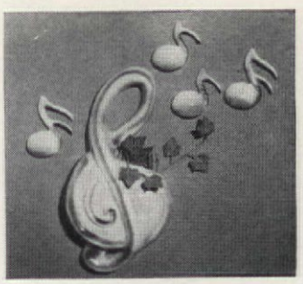

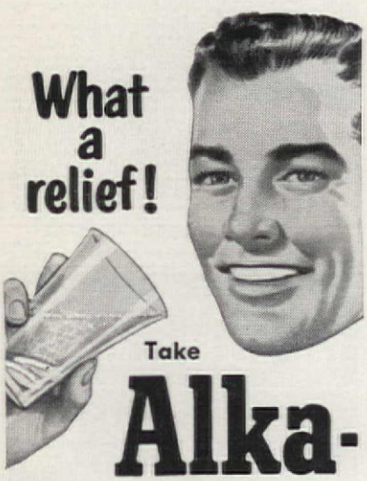

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PRETTY SETTING. A wrought metal chair comes in that lovely shade of ice-cream pink "everybody's mad about," as well as gold, white, or black. Wire mesh seat, combined with scroll back, graceful curved legs, make it pretty for a powder room, or vanity, chic for foyer or terrace. 23" high, 14" seat. $19.95 exp. chgs. collect. Unique Gifts, Box 164 AH, Glen Ridge, New Jersey.

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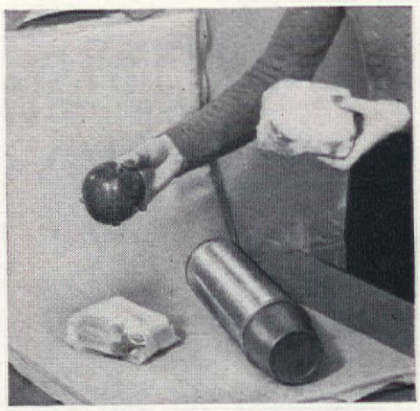

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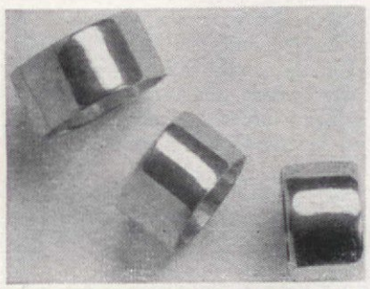

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COLSON BROS., Dept. 98
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WITH THE KNOX EAT-AND-REDUCE PLAN I LOST 33½ POUNDS IN 3 MONTHS

says slender Mrs. Aileene George of Sunnyside, N. Y.
(shown here with her lovely children, Nancie, Debbie and Tommie)

After each of my children was born, I put on more and more weight; looked less attractive every day. Unlike many women who have this same experience, I simply refused to be fat. The photo above tells the story. I weighed 173 pounds, wore a size 20 dress when I started the famous Knox Eat-and-Reduce Plan. In only 3 months my hips were down a whopping 6¾ inches, my waist down 4¼ inches! The photo below shows me as I am today, over 2 years after going on this diet. I wear a youthful size 14 dress, weigh 138 pounds . . . look better, feel wonderful. *Here's proof you not only reduce but best of all you stay reduced on the Knox diet.*

In the past three years more than a million people have sent for the *original* Knox Gelatine Eat-and-Reduce Plan.

Proof aplenty of the need for a safe, pleasant way to get rid of unwanted pounds without pills, wafers, drugs or synthetic substances of any kind. The Key to the Knox Plan is a famous food product you and your doctor have had confidence in for many years.

Now, here is a *new, improved, easier-to-follow Knox* Reducing Plan that lets you live and work as usual while getting rid of 2 to 5 pounds a week. The Knox Plan's 36 valuable pages include the *entirely new* Choice-of-Foods Diet List Chart that actually counts calories for you. Also you'll find over 25 low-calorie recipes, *complete* detailed advice on safe, practical reducing, and information on the Knox "Booster" Drink to *keep* your figure slender after reducing.

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THEODORE F. GLOISTEN

Before You File Your Income Tax Return...

Be sure you understand the advantages the new law offers householders. Your home budget record can be most helpful in making your return

Complete Records Save Time and Taxes:

Most readers of THE AMERICAN HOME are directly or indirectly interested in and subject to the Federal Income Tax Laws. There are many new advantageous adjustments in the Internal Revenue Code for the year 1954—the individual returns for which are due April 15, 1955. Such advantages include new exemptions of income, additional dependency allowances, and other relief provisions. In all cases the objective is to pay the minimum required tax—Uncle Sam does not expect you to pay any more! It is equally important to complete a return without violating the provisions of the law, and better records at home can help to save taxes and avoid inaccuracies.

When deductions are detailed on the return, it is more important than ever before to keep available with your tax file, sufficient records to support each item. Budgets and cash records by the wife and each working member of the family can help meet this requirement—actually save taxes; control the commitment of obligations beyond ability to pay; and furnish valuable information year by year. Invoices and cancelled checks should be kept with this record.

Keep Your Tax Record with Your Budget Record:

I have found that by comparative budgeting, important obligations are met when due. They could include taxes, mortgage, and interest on home and properties; life and other insurance premiums; and finance payments. With a budget and cash record month by month, income receivables are brought to attention when due. Tax deductible items for the current year are less likely to be overlooked when preparing tax returns in the following year. It is helpful in preparing and checking quarterly tax declarations and planning the purchase of new furniture, household equipment, an automobile, and improvements to the home without getting into financial difficulties. Budget books are available in all stationery stores.

If You Have Household Help:

Your tax and budget record should include payments to household help, and the new Social Security tax you will have to pay the Federal Government—if any individual is paid $50 or more in a calendar quarter, regardless of days or hours worked. This first return for January, February, and March must be filed and paid by you in April, 1955. The total rate of 4% must be remitted by you in April, 1955, 2% of which should be collected from the employee. This 2% is often paid by the employer.

New Exemption on Income from Dividends:

The tax return indicates you can deduct the first $50 from your dividend income. If the stock is owned jointly by husband and wife, each may claim up to $50. 4% of the dividends received

CONTINUED ON PAGE 142

Say "good-by Winter—hello Spring" with these new Cannon Carefree Colors

Your bathroom can look as fresh and sunny as this with your own choice of Cannon towels in Carefree Colors!

Wouldn't you like to give your bathroom the smart new light look—like this? It's easy with Cannon Carefree Colors! They're the clearest, lightest, sunniest colors ever—a real lift for any bathroom color scheme. And you can do it for very little money, too, for Carefree Colors come in Cannon towels at all prices (79c to $3.50). And every last towel has these famous Cannon features: Color fastness for lasting beauty. Firm underweave for long wear. Close-packed loops to dry you in seconds. And Beauti-Fluff finish for luxurious feel and absorbency. It all adds up to the best towel buys you could make this Spring!

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Now, you can have your favorite wall colors — and be sure they are fashionable, too — when you decorate with the exclusive colors of Pratt & Lambert *New* Lyt-all Flowing Flat. You'll find colors that are deep and dramatic — soft and subtle — colors that are always in good taste wherever they are used.

And these fashion-right colors are so serviceable. They actually resist dirt and mars. But should they become soiled, you'll be delighted with the way you can wash them over and over again, without harm to luster or color.

Best of all, this wonderful new alkyd flat enamel is easy to apply with brush or roller. Needs no primer, has no painty odor and dries quickly to a beautiful, velvet-smooth finish.

If you're planning to redecorate soon, stop in and see your Pratt & Lambert dealer. He'll be glad to show you the complete selection of these exclusive, ready-to-use colors. Then, color-style your home to the height of fashion with serviceable Pratt & Lambert *New* Lyt-all Flowing Flat.

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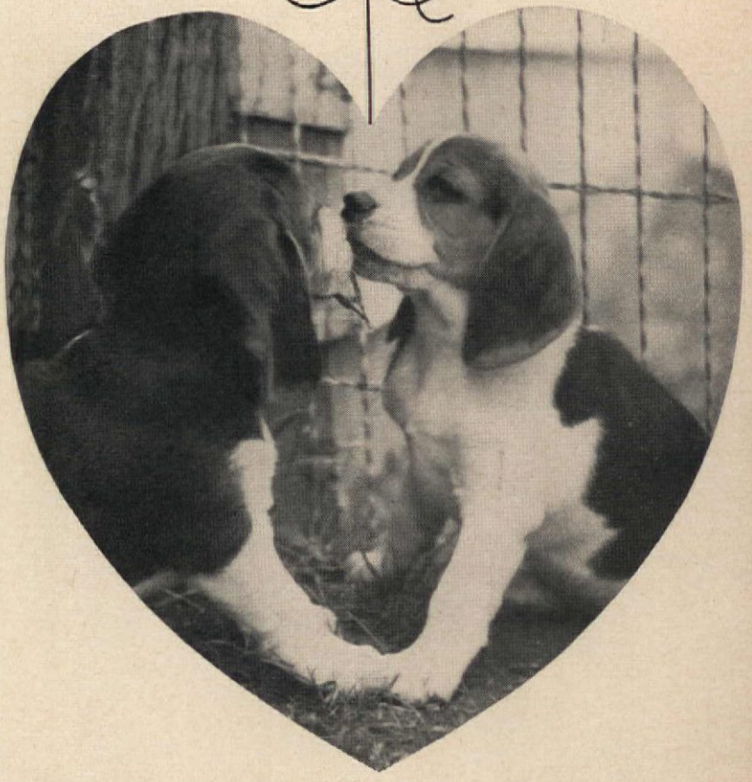


Will you love me forever?

Choose in a dog the personality traits you like in your friends. A Blue-Ribbon disposition matters more than Blue-Ribbon conformation

Acquiring a dog is a little like getting married or adopting a child. The four-legged acquisition is not a possession, but a member of the family, a personality to be lived with, for better or for worse. You can't just see a pup in the window of a pet shop, hand over your ten bucks, and suppose that you have so easily bought the devotion, the fun and companionship, the satisfaction, that the *right* dog can give the right human.

The pup may be coming down with distemper or worse, so you run up a big vet bill, lose a lot of sleep, and end up with an ache where your heart is. Or what if the tiny tyke grows and grows, until you find yourself with a pet the size of a pony? It *could* be that the little dear turns out to be an ornery cuss that bites not only the hand that feeds him—and you end up in a court of law.

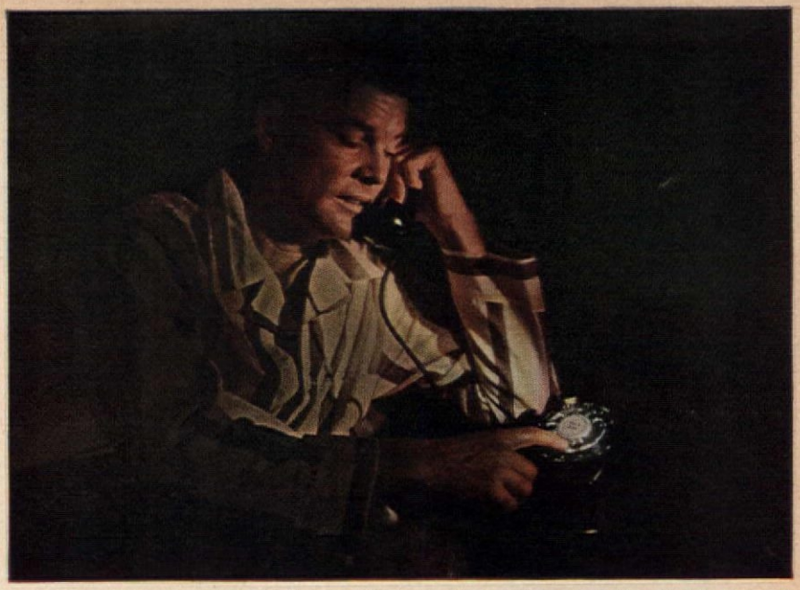
Of course, there is no insurance that your dog will never get sick, but he should be in good health when you buy him, and you can be reasonably certain of his size, appearance, and personality if you proceed intelligently. (By far the greatest number of troubles the dog-owner suffers are personality problems.)

In books and dog magazines you will find much on choosing a breed. This applies where size and appearance are concerned, but one should not infer that breed and personality can be neatly bracketed. What has too seldom been said is that, although there are breed characteristics, there are also wide variations and exceptions within every breed. All Cocker Spaniels are not docile. All German Shepherds are not belligerent.

If a breed has enjoyed top spot on the popularity list, choose the individual of this breed very carefully. Too many people who know too little about dog breeding, flood the market with specimens inferior in character traits and not true to the original qualities of the breed. This happened with the German Shepherd, the Cocker Spaniel, and the Boston Terrier, and to some extent

CONTINUED ON PAGE 38

VALL TELEPHONE: A handsome set that takes up no working space. Ideal dditional telephone for kitchen, rumpus room, den . . . wherever space is at a remium. Comes in rich ivory or jet-black. Convenient spring cord is optional.



LIGHT-UP DIAL TELEPHONE: Pick up the handset and the dial lights up! For ease of dialing in dark or dimly lit rooms . . . bedroom, television room, sickroom. A natural where it is desired to have little or no room illumination.

OLUME CONTROL TELEPHONE: A turn of the control button on base telephone increases listening volume . . . a boon to those who have difficulty aring. Note spring cord, available for all sets at modest one-time charge.

PLUG-IN TELEPHONE: Just plug it into telephone outlets installed in dining room, guest room, work shop or elsewhere as *additional* telephone for occasional use. Permanent extensions are also available wherever you wish them.

TAKE IT EASIER

with Bell telephone conveniences made by Western Electric

ook closely! For here are things you've obably wanted all along but never ought existed. They are bound to add ore satisfaction to your use of Bell ephone service.

These helpful conveniences . . . plus ny, many others . . . are now being ade by Western Electric, manufacturing unit of the Bell System. It is one of the ways we help your Bell telephone company give you the kind of service you will find most satisfactory.

For information about availability and moderate charges, call or visit your Bell telephone business office.

Western Electric

MANUFACTURING AND SUPPLY UNIT OF THE BELL SYSTEM

These girls are assembling color telephones in a Western Electric plant. Besides telephones, we also make such things as wire, cable and central office switching equipment . . . working always to supply your Bell telephone company with the great variety of things that make good telephone service possible.

The "Secret" of Lovelier

BROADLOOM RUGS

and Wall-to-Wall Carpets

at Savings up to ½

"IF you will send me Your Old Rugs, Carpets, Clothing at my expense, I GUARANTEE to send you the Finest, Longest-Wearing Rugs or Carpeting you ever had for So Little Money . . ."

—Walter E. Olson, President

IT'S EASY..LIKE MAGIC! **WRITE TODAY** for the beautiful, FREE Olson Rug and Decorating Booklet in full colors (*and 81st Anniversary Gift Offer*) that tells how . . .

The Valuable Wools and materials in discarded carpets, rugs, clothing, etc., are reclaimed like new, sterilized, shredded, pickered, bleached, merged, **BLENDED WITH CHOICE NEW WOOLS,** and woven in *3 days* into thick, deep-textured . . .

New Two-Sided Broadloom with the thrilling twist-weave beauty of heavy, luxury-priced wool rugs—at ½ the cost. (example: a 9 x 12 ft. Olson Rug weighs 46 lbs., not 32 or 35 lbs.)

OLSON FACTORY TO YOU!

Choice of 44 Colors, Patterns, regardless of the colors in your material. Any Size—up to 18 feet wide, seamless and any length:

Solid Colors	Embossed Effects	Florals
Tweed Blends	Early American	Lovely
Two-tone	Oriental Designs	Ovals

No-Risk Trial Offer. Monthly Payments if you wish. We guarantee to please or pay for your materials. Over 3 million customers. We do not have agents or sell thru stores.

Chicago New York San Francisco

Mail Coupon or Postcard today

FREE America's Greatest Money-Saving Rug and Carpet Style Booklet in Colors—and GIFT Offer!

OLSON RUG CO., R-38, Chicago 41, Ill.

Mail beautiful color Booklet and Gift Offer, Free, to:-

Name.....

Address..... ©ORC

Town..... State.....

See the lovely, new → Broadloom colors, patterns, texture effects in actual colors. 46 Model Rooms.

Love Me Forever?

(Begins on page 36)

with the Boxer and other breeds. The Poodle, possessor of many rare qualities, is now in grave danger from the same indiscriminate breeding.

It is perfectly possible to breed sound, good-looking dogs, and at the same time to give primary attention to the most important assets of any dog: temperament and high I.Q. If all breeders had given attention to this aspect of heredity, the I.Q. of our present generation of dogs would be appreciably higher.

It's hard to choose from a group of captivating pups like these—yet each will have its own distinctive personality

For every champion born, hundreds of the same breed pass into the dog population, and many of these are beautiful to the non-technical eye. The chances are that you are not going to get a winner unless you pay high in three or four figures—so why not look for the priceless qualities breeders can't charge for: a lovable nature and intelligence? I'm tired of having new dog-owners proudly show me Queenie's pedigree, pointing out the number of champions in red letters. What they *should* want to know is: Was Queenie's Mama beautiful but stupid? Was Grandaddy a vicious character used widely at stud to produce thousands of problem dogs, simply because he won a roomful of trophies or passed to his progeny his long, narrow skull?

Line breeding, or in-breeding, accentuates the bad factors as well as those which are desirable. By all means look for clear eyes, clean skin, shiny coat, good bone. But when you read that you should choose the most aggressive little bundle of dog in the litter, think twice. Many dogs exhaust their owners because they are too bursting with energy that cannot be controlled, too mischievous, too destructive. Probably these deluded buyers tried hard to pick an aggressive pup. Also, you should not take the timid baby hiding in the corner. Choose in your dog the traits you like in your friends. Dogs differ as much in disposition as humans, and there are many stages between the dog gangster and little Milquetoast. The more thoughtful pup that takes a few minutes to make friends will probably be as ready for a romp, and yet be willing to share moments of repose.

The classified ads in magazines and daily newspapers offer many

CONTINUED ON PAGE 105

Got so many children you don't know what to do?

Modernfold doors quickly change one room into two!

"SHE SPANKED THEM ALL SOUNDLY," the nursery rhyme says...but nowadays it's a happier bedtime story. Just like magic, a MODERNFOLD "Custom" room divider separates doll domain from the space-helmet crew. It allows entirely different decorative schemes ...gives your growing children the sense of privacy they love.

You can depend on your MODERNFOLD dividing wall for years and years of hard use. Double-strength steel frames are completely covered with flexible vinyl fabric, in your choice of all the newest decorator colors. Finger-marks wash right off.

There's a MODERNFOLD door to solve every interior space problem. For "Custom" folding doors made to fit any size opening, look in classified directory under "Doors." MODERNFOLD'S new popular-priced door—the beautiful "Spacemaster" (you can install it yourself in less than thirty minutes)—is available at leading department stores, lumber dealers, home decorating shops. Or for prompt information on the type of MODERNFOLD door you are interested in, check and mail the coupon.

New "Spacemaster" door comes in smart Decorator Gray . . . only $24.95 (in standard 2'6" x 6'8½" size). Can be "slip-covered" without sewing—or painted with rubber-base paint.

"Spacemaster" line
"Custom" line

modernfold DOORS

from $24.95

$1.00 more in the far West

COPYRIGHTED NEW CASTLE PRODUCTS, INC., 1955

NEW CASTLE PRODUCTS, INC.
Dept. C3, New Castle, Indiana

( ) Please send further information about MODERNFOLD doors for my home.
( ) Send details on MODERNFOLD doors for non-residential installation . . . (specify)_____
( ) Enclosed find 25¢. Please send me your book "51 ideas for improving your home with MODERNFOLD doors."

NAME_____
ADDRESS_____
CITY_____ ZONE____ STATE_____

ASTLE PRODUCTS, INC. • NEW CASTLE, INDIANA • IN CANADA: NEW CASTLE PRODUCTS, LTD. • MONTREAL 6

Scrub water ruins wood floors!

JOHNSON'S

Beautiflor

cleans as it waxes wood floors!

The new way, the right way to clean and wax-protect wood floors is with Johnson's Beautiflor. Just pour on Beautiflor . . .

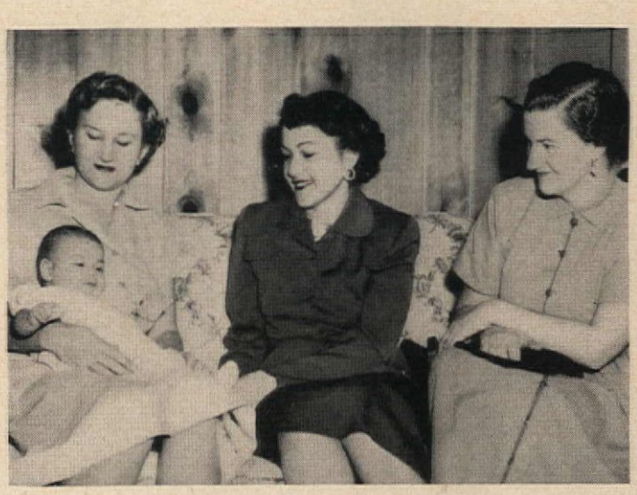
. . . and spread evenly with the long-handled Beautiflor Waxer. Up comes all dirt, heel marks, even grease and stains.

Johnson's Beautiflor method eliminates harsh scrub water that ruins wood floors—lets you clean as you wax in one easy application, standing up.

With Beautiflor and the Beautiflor Waxer you take up grime, heel marks, grease stains, etc., that harsh scrub water won't budge. The dirt comes up on the Waxer pad and the protective wax stays on the floor, ready for easy buffing. Start now to give your wood floors this better Johnson's Beautiflor care.

Get Beautiflor at Your Dealer's, Today

A New Kind of U.N.—



in North Carolina

CECILE ROWE BOST

In my lifetime, I have not traveled far from home, Newton, North Carolina, yet I have sensed the loveliness of the Emerald Isle and the glory of Great Britain, and I have witnessed the pain of a defeated Germany, a now-lost Latvia, and a wounded France—for I am the only native U.S. member of a unique organization, Club International, composed of GI brides from other lands who are now making their homes in North Carolina's Piedmont section. Pictured at one meeting, above: a new little American, Velda Hewitt, with her mother Marie, a native of France; Club Treasurer Lucy Withers from Hawaii, center; and Vice President Jean Reynolds from Newfoundland.

Club International came into being in August, 1952. For several months I, as women's editor of the local radio station, had combed the territory in search of foreign-born GI brides to participate in a series of interviews. I had discovered that these young women did not know each other, even though some of them had the same native lands in common. Therefore I invited them to my home for a "strictly American" luncheon. How thrilling it was to hear them say, at the end of the meal, "Let's get together again!"

Meetings are now held each month and membership has remained near twenty. Over their coffee cups, in their homes, these new Americans have told of experiences in former countries, talked freely of World War II, and openly discussed the prevention of future world conflict. As a project, the group sends monthly packages of food and American magazines overseas, and it also gives attention to several local causes. Responsible for many of the club's benefits were the first officers (left): Phyllis Brooks, from Britain, Edeltrant Corriher, from Germany, and Elsie Shook, of England. Projects in the making call for learning more about America. Community leaders will be invited to attend the meetings and speak on various phases of American life, as an aid to club members who are hoping to get their citizenship soon. Whether from Austria, England, Germany, Latvia, France, Hawaii, or Ireland, the members of Club International are busy proving that it's easy to be "Good Neighbors."

You're RIGHT in style... and thrifty, too... with lovely floors of OAK

Photo by Hedrich-Blessing, Furniture by Willett

PRACTICAL—The practical value of Oak—its strength, its economy of upkeep, its timeless resistance to wear and tear, its fadeproof coloring—is only one reason for its continuous popularity.

BEAUTIFUL—Another is the *unobtrusive* beauty of Oak—its quiet harmony with all types of architecture and with every conceivable ensemble of colors, fabrics, and furniture. It gives you complete freedom of choice in decorating your home.

COMFORTABLE—The resiliency of Oak gives restful comfort underfoot. And its high insulating quality prevents loss of heat, affords healthful protection against cold and dampness.

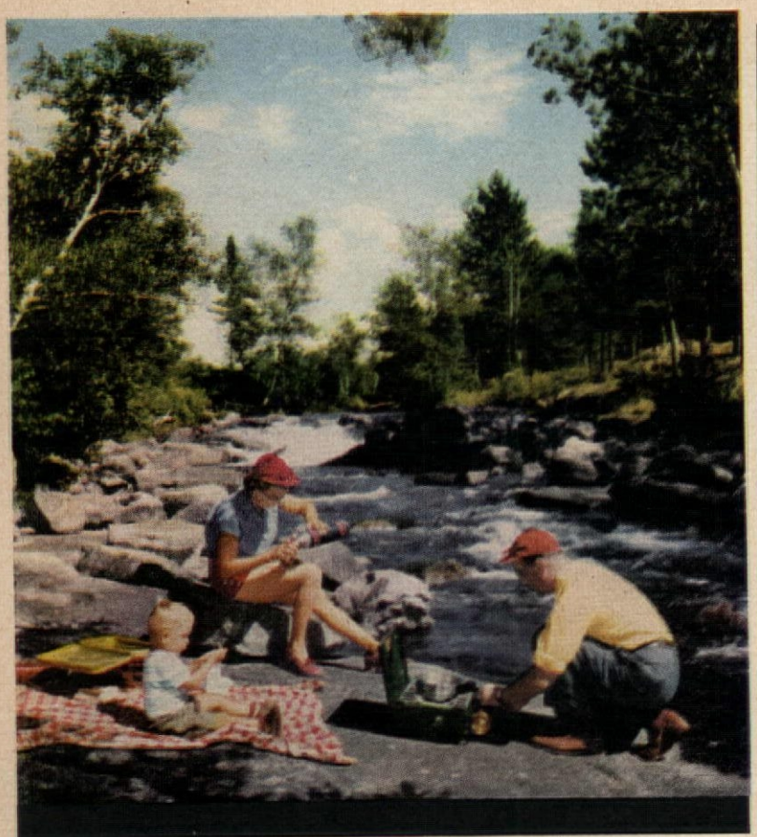
ECONOMICAL—Yet lovely floors of solid Oak are not for the rich alone. Lowest cost homes can afford them. Thanks to its durability, Oak is far cheaper in the long run than any other type of floor material, even lower in first cost than most.

CORRECT—Important, too, is the recognized style leadership of Oak. Today, as always, hardwood floors are correct—the ultimate mark of good taste and elegance in contemporary or traditional homes.

When you build or remodel, it's SMART to insist on Oak Floors. Sold by lumber dealers everywhere.

OAK FLOORS

NATIONAL OAK FLOORING MANUFACTURERS' ASSOCIATION, Memphis 3, Tenn.



There's room to relax in uncrowded

Canada

VACATIONS UNLIMITED...

Canada is richly varied, refreshingly new. Here is a truly tremendous expanse of unspoiled playground offering you your choice of an unlimited array of vacation attractions — from the natural splendour of National Parks, mountains and lakelands to the comfort of congenial resorts, the charm of old-world towns. You'll enjoy *uncrowded* Canada. No passport needed. See your travel or transportation agent soon; send the coupon now.

See the intriguing sights of Canada's colourful cities.

Sample the memorable thrills of a cruise along Canada's romantic shores.

01-1-26-55-02

CANADIAN GOVERNMENT TRAVEL BUREAU,
OTTAWA, CANADA

Send your NEW 48-page, full-colour book on vacation attractions in all parts of Canada . . . . . ☐

Tell me where 16 mm sound films on Canadian travel subjects are available in the U.S.A. . . ☐

Check √ as required

*Name*_____
(PLEASE PRINT)

*Address*_____

*Town*_____ *State*_____

Occupation: RETIRED

PEGGY PAEPPER

Most advice about how to retire must have been written by persons who have never done it. Those ads picturing Grandma and Grampa stowing luggage in the family car, or waving from the deck of a luxury liner, ready to take off like the gypsies they are not, look good. But how many of us have the inclination or the income to be forever on the move? A rose-covered cottage would have as much appeal and be a lot easier on the feet! Travel may seem alluring while you are tied to a desk with one eye on the clock, but when you have time on your hands, a settled home and interesting work to do are going to be much more gratifying.

Retirement can be fun, a great adventure, or a sad mistake. Nothing you have ever done before so vitally depends upon your personal outlook and effort. The first major change encountered is that you are no longer a number or a name on a desk, door, or shingle. You are just you, without prestige of position or profession. This situation you adjust to, according to how much you leaned on that crutch in the past. It surprises some to learn that many people have lived a lifetime without having heard of dear old "Electric Motors," or whatever their former business connection.

Next on the change list is—husband and wife have to learn to live with each other again. Not since the first years of marriage have they been so dependent upon one another, or been so much together. And if you think retirement means a lavender shawl and walking cane, you would do well to take a look at figures being published by the insurance companies showing good health that stretches far into later years. Then start making plans to use that active mind and body.

For nearly three years, we have been in retirement in the Ozarks, enjoying a new way of life far from our old home. We are happy with our new career, our home, our friends—several years of thinking and planning and searching proved their worth. To us, retirement meant a lawn chair under a tree in a moderate climate, with elbow room enough to guarantee peace and quiet. We wanted a small house and garden space, a town nearby for shopping, and a city not more than a day's drive removed. For all of this, we could pay around $5,000, with another few thousand to be held in reserve for remodeling the house along the lines we desired.

After a search I'll describe later on, we found our home in a place where we do a fairly good job of supporting ourselves. We have a vegetable garden, the surplus going into the freezer or fruit cellar. We keep chickens for eggs and meat (we vowed

CONTINUED ON PAGE 114

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old address directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance.

THE AMERICAN HOME Subscription Dept.,
American Home Bldg., Forest Hills, N. Y.

Every flair fashioned inch says *"Let's Go!"*

Let's say that the car you own is in pretty good shape. Not too old. Runs o.k. Plenty of miles left.

So you're driving home, wondering what's for dinner, and a Dodge *Custom Royal Lancer* flashes by.

All of a sudden—as you take in its gleaming length—you realize there's *more* to owning a car than just transportation. Something you're missing.

There's the sheer *fun* of going places in a car so long and sleek it gives you a lift just to look at it.

There's the *feeling of command* that is yours in the 193 h.p. Super-Powered Super Red Ram V-8 engine.

There's the deep-down *confidence* you feel in a car built in the Dodge tradition: Solid, substantial, and *better engineered* throughout.

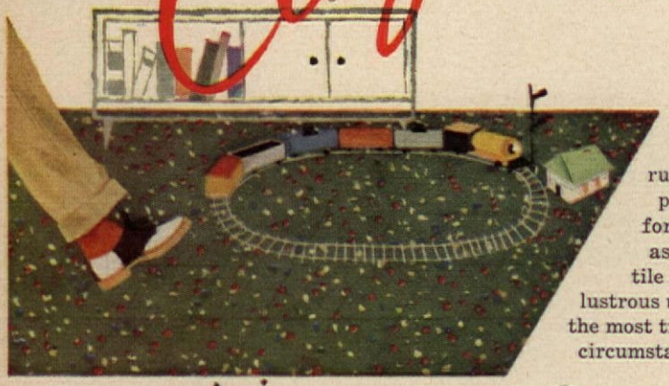
Next thing, you're behind the wheel of a dashing Dodge Lancer. Life will never seem humdrum again!

DODGE

FLASHES AHEAD IN '55

From the bold forward thrust of its hood to the sweep of twin-jet taillights—the Dodge Custom Royal Lancer rules the road in style.

MATICO Confetti®



new, rugged, plastic fortified asphalt tile stays lustrous under the most trying circumstances.

gay, sparkling new tile flooring

vivid new Confetti pattern sets a new floor fashion . . . rich looking, tasteful, colorful. You'll love it!

in step with fine home decoration

so practical . . . lively, decorator colors are made to last and last. Cleaning is really quick and easy.

QUALITY CONTROLLED MATICO PRODUCTS

Guaranteed by Good Housekeeping

SC 216A

Who'd ever guess it costs so little?

You pay such a small price for beauty when you ask for MATICO Confetti. And it's easy to install it yourself for big savings.

now in "no-scrub" VINYL

For the first time, MATICO's famous Aristoflex vinyl-plastic tile is available in Confetti Patterns! This superlative new tile flooring combines the "no-scrub" magic of vinyl with the striking beauty of Confetti.

Visit your MATICO dealer soon! You'll find his name listed under "MATICO TILE" in your classified directory.

MASTIC TILE CORPORATION OF AMERICA

Joliet, Ill. • Long Beach, Calif. • Newburgh, N.Y.

Manufacturers of: Confetti • Aristoflex • Parquetry • Asphalt Tile • Cork Tile • Plastic Wall Tile

A good deal of attention is being paid to modern music in the recording field these days. Perhaps not so much attention as some of us might wish. But there are always reasons, you know. Recording would be a disastrously unprofitable business, if the various companies concentrated heavily on modern composers, for the buying public is still having its long and passionate affair with the Bachs, Beethovens, Brahmses, and Mozarts—producers of what may now be called—with impunity, I trust—standard items. Consequently it's going to take aeons before the ordinary music lover takes to his heart a Webern, an Orff, a Cage with the same enthusiasm that he exudes for the others. There are composers even less "modern" than those three who are having a difficult time getting acquainted with record lovers. But it's no fault of the disc makers; they try anyway. And now let's get on to the business at hand, the recordings to be discussed—some modern, the others not "standard."

ROBERT BAGAR

THE MODERNS AND THE BAROQUE

Drawing of "Les Six" by Jean Cocteau—

for the album of their music

LE GROUPE DES SIX: Auric, Durey, Honegger, Milhaud, Poulenc, and Tailleferre (the only girl in the fraternity), each represented by a composition played by the Orchestre de la Société des Concerts du Conservatoire, under the direction of Georges Tzipine. ANGEL 35117-B, two 12-inch LP discs.

We have in this album a tribute to the famous "Six" of French music, a society of divided musical persuasions. It was Henri Collet, who in 1920 dubbed them "Les Six," and so they have remained in the histories. They were young and, as the young ever do, they revolted against conditions in music. With that, each one, naturally, offered a "replacement," music which in every case advanced an idiom of its own, if not a new language. Some of the six have become a part of the musical life of our country as well as their own: Milhaud who has spent much time composing and teaching here during the past 15 years; Honegger whose opera, *Jeanne d'Arc au Bucher,* has been as popular with American music lovers as with European; Auric, whose excellent scores for films made in France and in Britain have contributed musical distinction to a visual medium (the delightful song from *Moulin Rouge,* for example).

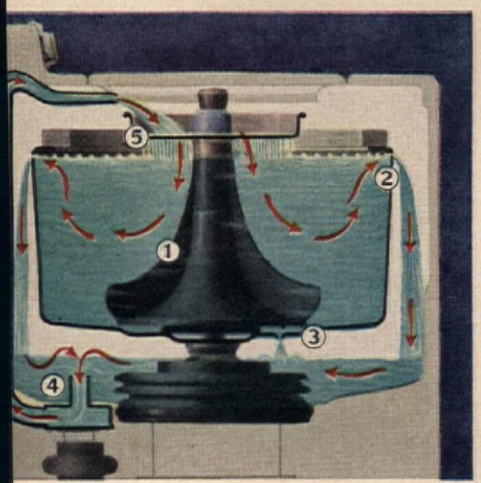
The compositions in the present volume sprang from later periods in the lives of the different composers. Only Louis Durey's *Le Printemps au Fond de la Mer* (poem by Jean Cocteau) stems from 1920, when the group became known by the name that unintentionally flung a challenge to the Russian "Five" of a former era. There is this to add to the aforementioned—the music, all of it, has vividness and charm; it is performed with the grace and the devotion you might expect in a mood of celebration, and the sound is excellent. The works consist of a Tailleferre *Overture;* the Honegger *Prelude, Fugue and Postlude;* the Poulenc *Secheresses*

CONTINUED ON PAGE 112

NEW G-E AUTOMATIC WASHER CLEANS AND RE-CLEANS WASH WATER TO GIVE YOU CLEANER CLOTHES

ere's how the new Filter-Flo Washing System removes lint, sand and soap scum!

Removable Filter fits on the Activator® in the G-E Automatic Washer. Also acts as soap dispenser. Here you see the removal of lint, loose threads, tobacco shreds, grit. Slip out filter to empty.



t loosens as clothes are individually dipped, flexed and nsed by thorough G-E Activator Washing Action.

ating lint and soap scum are carried away as wash- ket continuously overflows into outer tub.

vy sand and silt drop out here.

ap continually forces water up and through filter (5) back into washbasket.

Today's best buy—G-E Automatic Washer—about $3.35* weekly. *Only G-E gives you so much for your money*—**1.** continuously filtered water. **2.** big capacity. **3.** 3-zone Activator Washing Action. Plus famed dependability! Also see matching G-E Automatic Dryer that saves you extra ironing. *General Electric Co., Appliance Park, Louisville 1, Ky.*

ow—a new kind of washer kes dirt out of the water while you sh—the General Electric Auto- tic with Filter-Flo Washing.

This wonderful new system circu- es and filters the wash water at rate of six gallons per minute.

As the Filter-Flo Washing System culates the water, lint and float- soil are trapped in a filter which s only the cleansed sudsy water w back into the washbasket.

Rinse water stays clear of lint. ap scum can't dull colors. You get a dazzling-clean wash.

Big capacity, too! This G-E washer has over 50% more clothes capacity than many other automatics.

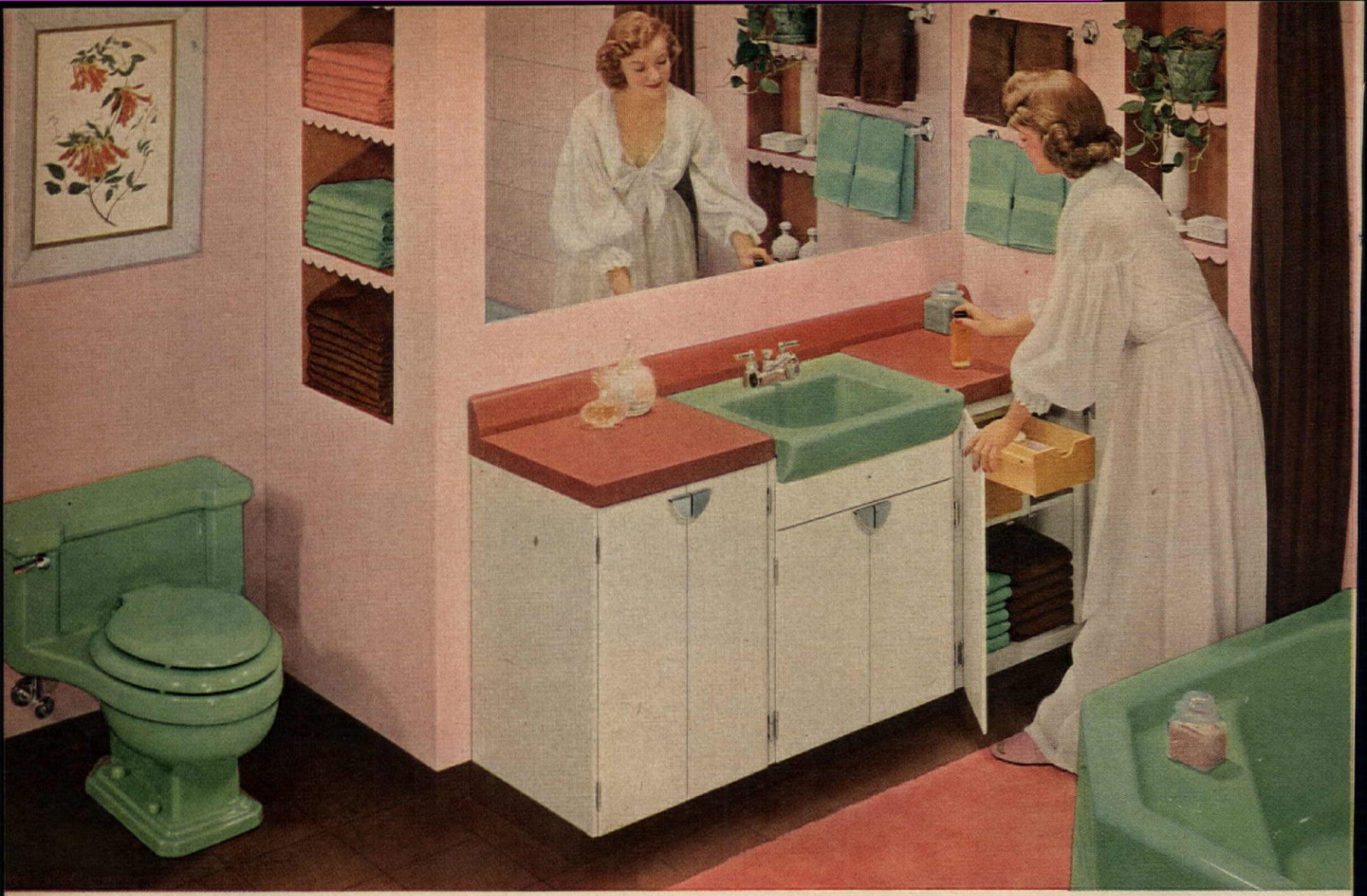
In one load, you can wash a big family wash that would take two separate loads in some other automatics. Water Saver Control lets you select from 17 down to 11 gallons of water for small washes.

**See your dealer for his prices and terms. Specifications subject to change without notice.*

Not the "linty-water" way. These dungarees looked like this—dulled and discolored by lint film after 11 washings in an ordinary washer. Lint often gets stuck in seams, too.

But the "clean-wash-water" way. After 11 washings the G-E way, these identical dungarees looked like this—no lint visible! Washing in filtered water leaves clothes sparkling clean.

for whiter, brighter washes . . . **GENERAL ELECTRIC**



THIS SMART BATHROOM features the New Dresslyn lavatory with wide counter top and roomy storage cabinet. It includes three storage compartments . . . medicine cabinet that locks . . . pull-out manicure tray and convenient cosmetic drawers.

Plastic wall tile by C. F. Church Mfg. Co.

THE NEO-ANGLE bath is both glamorous and practical. It fits into an area about 4 feet square, yet the bathing area is as large as that of a standard bath. The twin corner seats are ideal for sponge baths, sitting showers or bathing children.

American-Standard bathrooms

bring you exciting, new fixtures in matching colors ... extra storage space that is practical, convenient.

With American-Standard you get bathroom fixtures that are more beautiful than ever, more practical than ever. Notice the convenience of the Neo-Angle bath that needs little floor space, fits into a corner. Take a look at the extra storage space that is yours with a new Dresslyn combination dressing table and lavatory.

Best of all, these and all American-Standard fixtures are made of the finest materials. All baths are of rigid cast iron with a thick coat of gleaming enamel that's kept sparkling bright with a swish of a damp cloth. The Dresslyn lavatory and Master One-Piece toilet are both made of non-absorbent genuine vitreous china that is ever so easy to keep clean.

The handsome color shown is Ming Green. It is just one of many American-Standard decorator colors that make it easy for you to choose exactly the color you want for the bathroom of your dreams.

Have a second bathroom!

Practically every family needs one. And best of all there's usually extra space in the house that can be used for the much-needed second bathroom. Actually, an area as small as 3 by 7 feet can be turned into a new bathroom, and a powder room requires even less space.

EVEN WITH NO DOWN PAYMENT . . . these fixtures cost as little as $4.90 a week plus installation. See your American-Standard retailer today. He's listed under "plumbing fixtures" or "plumbing supplies" in the Yellow Pages of your phone book. Or mail the coupon to the left for helpful, illustrated Home Book. **American Radiator & Standard Sanitary Corp., Pittsburgh 30, Pennsylvania.**

PLEASE PRINT

American-Standard, Dept. PA-35, Pittsburgh 30, Pa.

Please send me your HOME BOOK. Enclosed is 10¢ in coin to cover handling.

I am modernizing ☐ building ☐

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If you live in Canada, send to: Standard Sanitary & Dominion Radiator, Ltd., Box 39, Station D, Toronto.

AMERICAN-Standard PRODUCTS

AMERICAN-Standard BATHROOMS

Serving home and industry: AMERICAN-STANDARD · AMERICAN BLOWER · CHURCH SEATS & WALL TILE · DETROIT CONTROLS · KEWANEE BOILERS · ROSS EXCHANGERS · SUNBEAM AIR CONDITIONERS

Colonial—in the Pink

Pink, once the ingénue, is now Queen of Colors, found often in the company of worldly Modern and elegant period decoration. But see what a warm, welcome glow it can give to Early Americana as well

MARTHA B. DARBYSHIRE

● An inspired color scheme, which costs not a cent more than a tired one, is the least expensive of a good decorator's tricks—and one of the most valuable. For example, the living room pictured here and on the cover shows the fresh enchantment that a "new" color—pink—can give to Early American furnishings. Pink, THE current color (see page 57) has smartly companioned the "sophisticated" styles—Modern, French Provincial, Italian. But with Early American, the heavier reds and yellows, and reds and greens have been used, almost without question.

"Why not pastels, especially pink, with Early American?" asked Decorator Harold Grieve. And so, in the Early American room in the David Shelly home, he achieved a warm and worldly look by introducing modern chairs and sofas, modern fabrics—and modern pink, a color most suited to his pretty client whose portrait you can see over the table. It's pink spiked with red for character. Pink used by an artist. The secret is that the pink is merely a lighter shade of the red: Start with the rug's red, mix it with sufficient white,

OWNERS: MR. AND MRS. DAVID SHELLY, WEST LOS ANGELES, CALIFORNIA

INTERIOR DESIGNER: HAROLD GRIEVE, A.I.D.

and you have the delicate tone of the ceilings and walls. Other reds come part way between, and touches of amethyst, liberal splashes of blue, pinkish wood tones of the impeccable fireplace wall relate the living room to the rest of the house. When you analyze its ingredients, this Early American "farm house" becomes mighty urban and up-to-date—but a country flavor and an unmistakable nostalgia are certainly present, keynoted perhaps by the Shellys' excellent collection of paintings by Grandma Moses (they own five originals) which have been featured to advantage.

Recessed into the living room's overmantel is *The Checkard House* ("Grandma's" own spelling), one of the most celebrated of the nonagenarian primitive artist's subjects. A painting of the same house has appeared on a fabric (Decorator Grieve used it for cushions in the living room) and on a set of plates, one of which you can spot next to a second important Grandma Moses painting over the library fireplace.

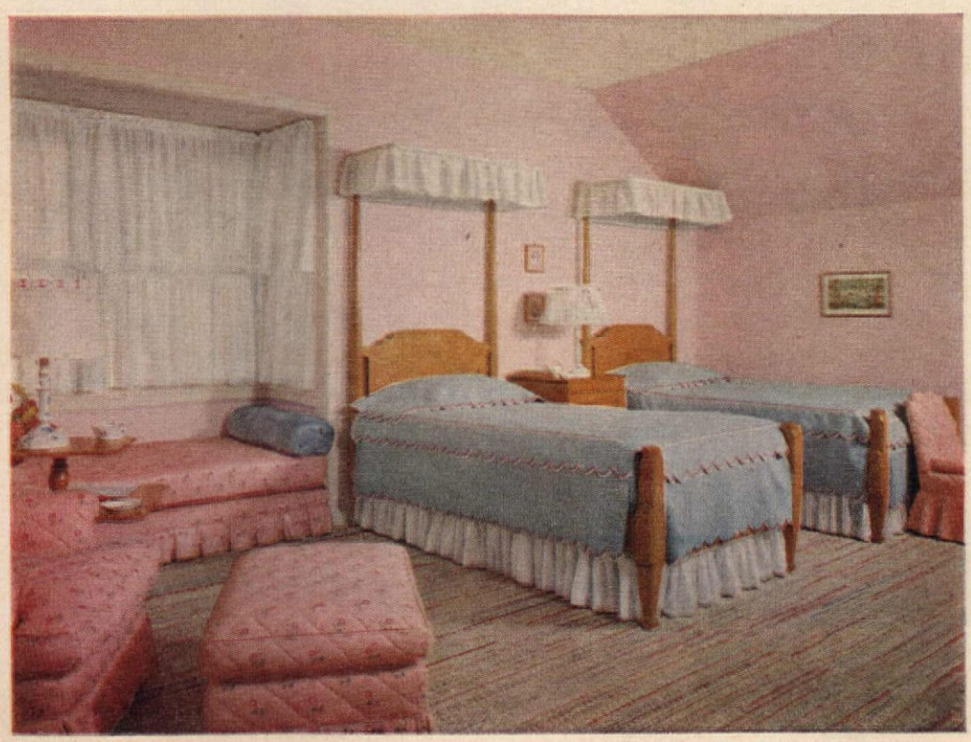
In the snug and sunny library above, yellow rather than pink takes the bows—but it is a yellow combined with mauvish brown instead of obvious reds, and the room is akin to the living room in spirit. The close-up of the bookcase end shows how a phonograph was cleverly housed here: the turntable is attached to a pull-out shelf while the speaker rests, at ideal height for the room, on a bookshelf near the sofa.

Colonial—in the Pink

(Begins on page 47)

There's always interesting pattern underfoot. A rag carpet, climbing stairs painted off-white and stippled in blue, is met in the upstairs hall by bold squares of navy, red, and beige carpet. The two young daughters of the house love their garden, a fact enticingly announced by the little semicircular hooked rug on the threshold of their room.

There are three living rooms in the Shelly house—the pink one (page 47), the yellow library-music room, and the combined dining and TV room at your right. An inspiration it was to build the TV into a corner of the dining room, and to provide the sofa above for televiewers. Those as wants to, can enjoy it, the others may read in the library or practice the arts of conversation in the living room without competition from an all-consuming Cyclops. In this room, too, the coloring is pastel rather than primary, and there's a pinkish cast to the whole. The stronger notes here reflect colors in the still-life given to the Shellys by songwriter Buddy de Silva, who, like so many well-known people, is an accomplished part-time artist (he also painted the picture above the library sofa).



For the master bedroom—what color but pink? All-over pink this time, save for the blue bedspreads. "Tongue-in-cheek" pink is what Decorator Grieve humorously calls it.

By derivation, an amateur is a "lover." In gardening, amateurs are the great motivating force, the consuming public for whom plants are grown, devices are invented, research is done . . . Be glad and proud that you are one of them

The rose, undisputed "Queen of Flowers," usually wins popularity contests, too. One reason: while special care does help, even a rosebush planted and "let grow" can pay big dividends. How else will $2 buy you so much beauty and delight for years on end! . . . "Gladness" played no part in naming the gladiolus (meaning "little sword" because of the leaf form). But what enjoyment comes from growing it—for use in gardens, in arrangements, in flower show competition? . . .

Two Amateurs Swap Notes

CAROLYN S. LANGDON, *truly a tyro when she started, knows the fun, frustration, and reward of getting to know gladiolus. Here she "looks at the 'glad' catalogues"—and beyond.*

The beginning gladiolus grower probably is scarcely aware that there are catalogues devoted to that flower alone. Perhaps his attention was first attracted by a colorfully lithographed box of bulbs (all right, corms) in a local seed or hardware store, bearing a "Bargain at 75 cents" sign; whereupon he decided to gamble a bit of spare change. If they were typical, so-called "bargain bulbs" widely sold each spring, he probably lost out then and there, for such bulbs are all too often worn-out culls that a reliable grower would not offer; or, even if not bulbs of mediocre quality, at least bulbs of very old, probably superseded, varieties.

That was how we started. While my husband was discussing lawn seed mixtures, I discovered the box surmounted by beautifully pictured flower spikes, offering "12 for $1." The family's garden boss insisted (1) that gladiolus needed special treatment and should be grown in rows like vegetables, and (2) that there was no room for any in his little patch. The clerk then came to my aid by suggesting that I plant them in clumps and make them a part of my own little flower corner.

That must have been a sturdy collection, for from every bulb came a spike that bloomed so well as to impress even my doubting husband. In fact, they inspired him to attend the local gladiolus show where we learned that our beauties were, indeed, only "oldies," tried and true but, in most cases, long since surpassed by larger, more vigorous, more spectacular varieties. We also discovered that thousands of commercial growers over the country issue catalogues—some mere price lists, others highly descriptive, with or without illustrations—most of them free for the asking. The great majority of these firms are reliable, but if there is any question, helpful guides are: Does the firm belong to a nationally recognized society, such as the North American Gladiolus Council, or the New England Gladiolus Society? Does it advertise in reputable magazines? Is it located where you can visit it and inspect its plantings? And we found out, too, that commercial growers usually have their own classes and exhibits in the shows. One of the latter emphasized odd, "smoky" varieties, so we put our name on the exhibitor's mailing list.

His next catalogue listed many, unbelievably beautiful named varieties that cost only a dollar or less for ten. And what a thrill we had that summer, watching each spike

CONTINUED ON PAGE 134

MARIAN BROWN *got her elementary education in gardening the hard way—reclaiming a plot of "filled" land. But she found both she and roses could grow and be happy there.*

After our house was moved to a plot of filled land at one end of a contractor's yard, I anticipated all kinds of difficulty in establishing a garden there, for the ground wasn't "fill" in the landscaping sense, but more in the nature of an industrial dump heap. It was, roughly, one part cinders, one part brick, glass, cement rubble, tin cans, and other debris, and the rest gummy clay with sand and stones mixed in. And yet I later found this filled land perfect for roses!

After a summer of back-breaking work, in which I was aided by my teen-age son and an ancient gentleman and his ancient horse and plow, our 9,000 sq. ft. began to look like a home property. Next, we removed half of the dozen nondescript trees that densely shaded it, and hauled in such tillable fill of black dirt, humus, and sand as we could get. Meanwhile, in clearing up, we had hoed in an inch or so of the leaves, weeds, and grass, so the result was three or four inches of reasonably good soil on top of several feet of the original debris. This condition has made lawn building something of a nightmare, but it seems to have provided perfect conditions for roses. In my "boning up," I learned that they don't like "wet feet," and our subsoil certainly ensures good drainage.

My first rose purchase, made in early spring from a mail-order house, included (because I liked their names) the Hybrid Teas—Mirandy, New Yorker, Herbert Hoover, and Helen Traubel. For them, I dug an eight-foot trench, 18 inches wide and two feet deep, and put in it six inches of sand and old leaves, and then enough good humusy soil so the bushes, when placed on it, would have their crowns an inch below the final surface. After setting each bush, I filled soil in over the roots, gently trod it down, filled the trench with water, let it soak in, filled the trench level full of soil, and gave it one more soaking and leveling. A heaped-up covering of leaves and soil protected the plants (which I had pruned back to six inches tall) until frost danger was over. Then I removed it gradually.

During the first summer, I mulched with grass clippings, hoeing them in from time to time, and buried all my vegetable garbage between the bushes. In fall, and the next spring, I applied a good fertilizer and every week or so I dusted with an all-purpose dust. The resulting blooms were magnificent, attracting many passersby. I have since added Peace and Forty-niner (H. T.'s); Fashion, Vogue, Red and

CONTINUED ON PAGE 135

WORKSHOP FOR GARDENERS

This little honey of a structure is a "command performance," designed by us especially to meet innumerable requests for a good garden workshop that needs no hiding behind a screen of shrubs. Topped by its cupola, and with potted flowers abloom on its ample shelves, it will make an attractive addition to your property—and the gardener of the family will bless its conveniences. Of course, we have made its blueprints available, along with a list of materials required. Send for them now—and when balmy days blow your way, get going! (Construction Pattern **2065**—see order form on page 145.)

As to the details—the simple frame structure, 8′ x 10′, rests on a concrete slab. The interior, equipped with pivoted bins and lots of cupboards, is divided into two sections—a work room and a storage room, each with its own entry. The outside is random-width vertical siding, while the roof, which has a skylight of translucent corrugated plastic, is made of asphalt shingles.

Thanks to the separate storage section for tools, lawn mowers, wheelbarrows, and so on, the work room is free of the clutter found in the usual combined tool and potting shed; and its floor is free of tracked-in mud, wet leaves, and lawn clippings. By omitting a door between the two sections, you may have added wall space for hanging tools on the storage side, and for shelves on the work-room side. There's generous bench surface, and generous space under it for the pivoted bins in which to keep soil, peat moss, leaf mold, and so forth—yet everything is within easy reach. A pleasanter place to work—or take root in—would be hard to imagine.

You can build this potting shed from our blueprint—
see order form on page 145

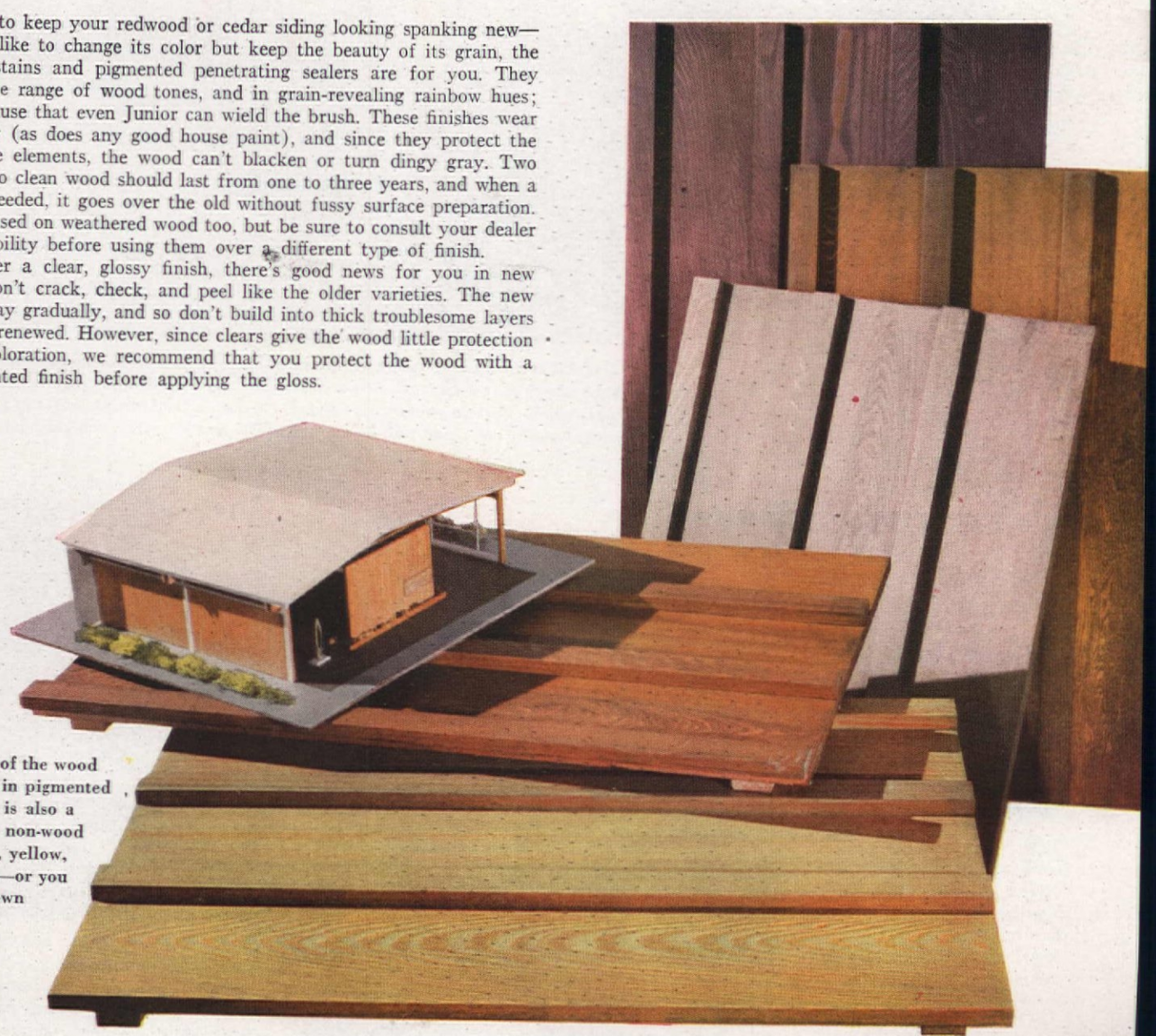
JONATHAN ALEY

Something good under the sun, wind, and rain: pigmented stains and sealers for siding. Unlike older "natural" wood finishes, they needn't gray nor darken; and they let you change a wood's color without losing its grain

Would You Believe They're REDWOOD?

If you'd like to keep your redwood or cedar siding looking spanking new—or if you'd like to change its color but keep the beauty of its grain, the pigmented stains and pigmented penetrating sealers are for you. They come in a wide range of wood tones, and in grain-revealing rainbow hues; are so easy to use that even Junior can wield the brush. These finishes wear away gradually (as does any good house paint), and since they protect the wood from the elements, the wood can't blacken or turn dingy gray. Two coats applied to clean wood should last from one to three years, and when a fresh coat is needed, it goes over the old without fussy surface preparation. They may be used on weathered wood too, but be sure to consult your dealer about compatibility before using them over a different type of finish.

If you prefer a clear, glossy finish, there's good news for you in new types which don't crack, check, and peel like the older varieties. The new clears wear away gradually, and so don't build into thick troublesome layers when they are renewed. However, since clears give the wood little protection from sun discoloration, we recommend that you protect the wood with a coat of pigmented finish before applying the gloss.



Here are a few of the wood tones available in pigmented finishes. There is also a variety of such non-wood colors as green, yellow, blue, and black—or you may mix your own

HUBBARD H. COBB

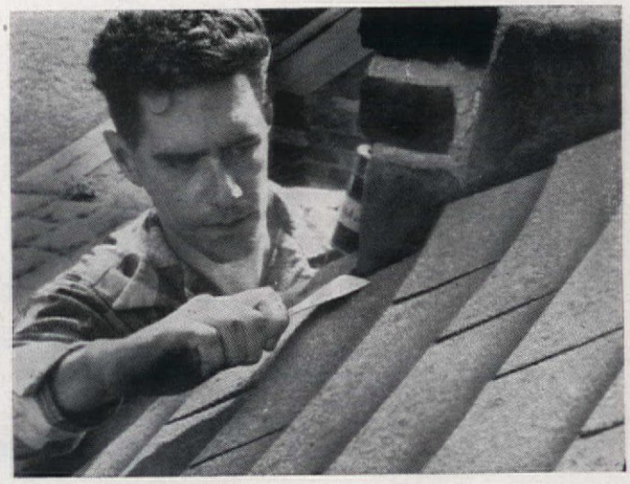
When Your Roof

1. To locate leaks in an unfinished attic, look for pinholes of light or for water stains. Slide a wire through hole so you'll be able to spot the leak easily when you're topside. In finished or insulated attics, look for wet spots after rain. Since water may run down rafters before appearing, measure distance from gable and ridge to leak. When you're out on the roof, look all along rafter line above wet spot to find water's point of entry

2. Take every feasible safety precaution when you are on the roof. Wear rubber-soled shoes and keep off your feet as much as possible. Don't go up on a wet day—it may be slippery, particularly if your shingles are wood. To use a ladder as a working scaffold, throw a heavy rope over the ridge and pull ladder up, as shown. Tie other end of rope securely to post or tree

7. If leak results from a split wooden shingle, drive a piece of copper, aluminum, or galvanized flashing under break. Metal should extend well up under next course, and be as wide as shown above

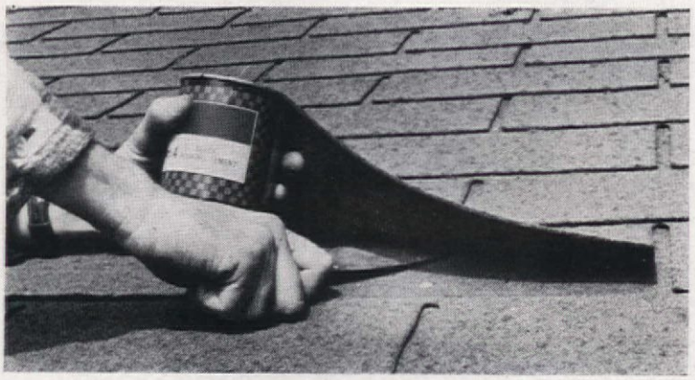
8. Force roofing cement into crack; nail down curled edges or loose pieces; cover exposed nail heads with cement. If the shingle is in really bad shape, remove it and replace it as described in Figure 4



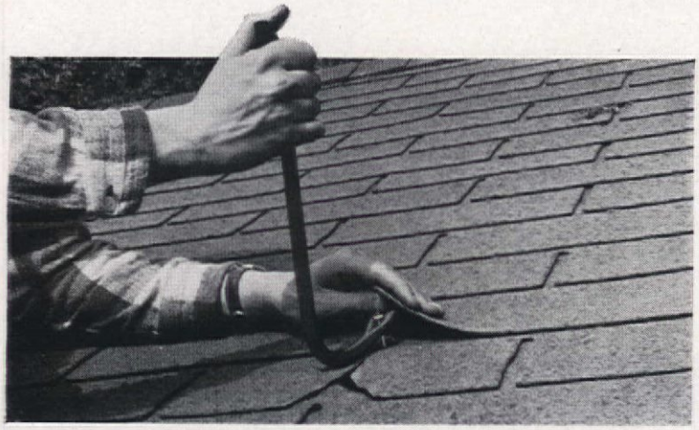
9. Hard-to-locate leaks may often be traced to faulty flashing around the chimney, for water may seep under shingles before dripping down. Check for cracks or holes in flashing. Replace or nail down loose flashing and patch holes and joints with a generous coat of cement

Leaks

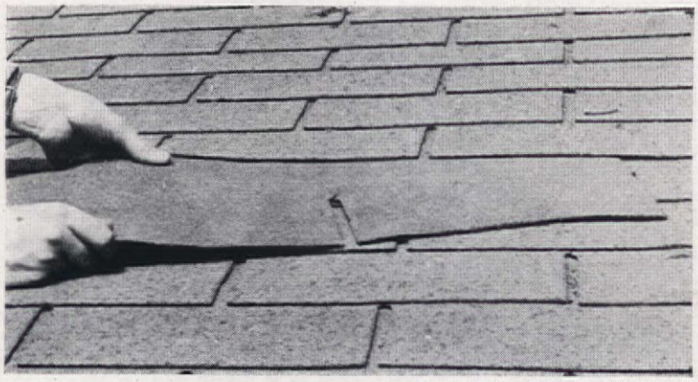
The best time to track down a leak is when it rains—and the best time to fix it is the next sunny day. If, like most, yours is a shingle roof, these prescriptions are for you, though the interior first-aid we suggest applies to roofs of *all* types. The major causes of leaks are worn, torn, warped, or cracked shingles, inadequate fastenings, and poor or deteriorating joints between flashing and roof shingles. Don't delay repairs, for small leaks have an insidious way of becoming big leaks rapidly. At worst, big leaks seriously damage plaster and wood framing; at best, a weeping roof will stain your walls, ceilings, and woodwork.



3. If leaks are caused by loose or upturned asphalt shingles, fasten them down with blob of roofing cement placed underneath. Nail down curled edges, and cover nail heads with cement. Repair similar leaks at ridge or hip coverings in the same manner



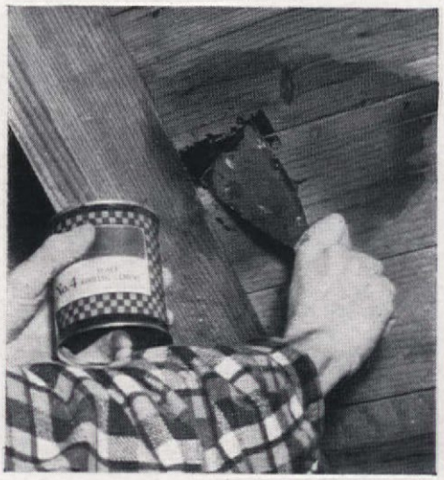
4. If shingles are badly torn or have actually fallen out, you must replace them entirely. Raise the shingle directly above the damaged one and pull out all nails that hold the battered shingle. To remove a wooden shingle, slide hacksaw blade under it to cut off the nails



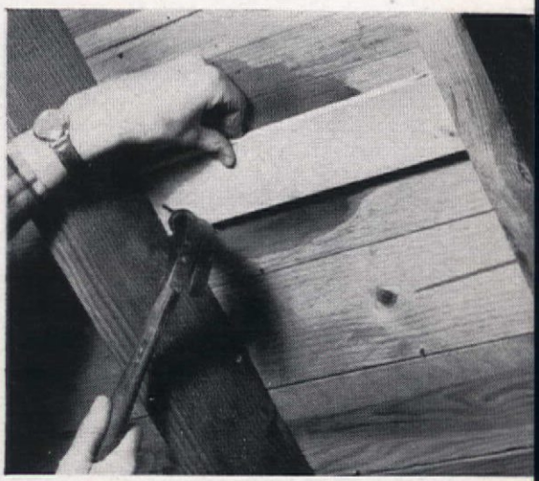
5. All nails that cannot be pulled should be cut off or driven flush and covered with roofing cement. Slide new shingle in place and nail, using old holes where possible. If shingle won't lie absolutely flat, fasten down with cement as shown in Figure 3

6. If shingle above is too brittle to be lifted without danger of breaking, press nails in with your thumb, then drive them home using a block of wood and a screw driver as shown. Be careful not to hit shingles with hammer. Coat all nail heads with roofing cement

10. Check flashing around plumbing stacks and vents in the same manner as you did around the chimney. Treat by nailing down all raised up lead flashing and by covering joints with a liberal application of roofing cement



11. In an emergency, it may be possible to repair a leak from the inside. Force roofing cement into leaks or into the cracks between the sheathing boards. Then cover cement with a piece of tar paper cut to size



12. Hold tar paper in place with a flat board jammed in between the two rafters on either side of the leak. Toe-nail the board to both rafters with short nails. Never nail through sheathing—you may start more leaks

Little Triumphs with ODDS and ENDS

That handsome but slightly chipped goblet, that orphaned juice glass, that sherbet from a set no longer in use—don't hoard them in the back of the cupboard when they can do you so proud out in the open! Filled with a few choice blossoms, such odds and ends brighten dull corners all over the house: upstairs, downstairs, and especially in milady's chamber—next to her mirror, or perched on her night table to greet her each morning. When flowers are scarce, these small arrangements are more desirable than ever, their requirements are so modest. **(1)** Tulips in a beer glass are no paradox—they're an effective tiny floral tribute to your coffee table. The accompanying cigarette urn might well be a juice glass on its night out. **(2)** A small water tumbler sports five daffodils of varying heights and a few sprigs of andromeda—to the delight of duck figurine. **(3)** A dainty sherbet holds a fan of yellow and white freesias, African violets, and carnations. To set this one up, place "foam" or clippings of greens and ferns in the bottom of the glass.. Criss-cross adhesive tape over the top, making sure that the complete arrangement hides this. Start with carnations and violets, then add freesias, turning tips up. An "odds and ends" demitasse that could hold cigarettes complements the bouquet. **(4)** For a small milk-glass sherbet, an array of daisies is fresh as Spring's first careless rapture—and well worth buying an inexpensive bit of milk glass for especially. Begin this one by filling the container with sphagnum moss, foam, or a pinholder. For the curved lines, white butterfly bush (buddleia) and for contrast, a bit of greenery such as ilex (holly). Along the periphery, insert daisy buds.

1

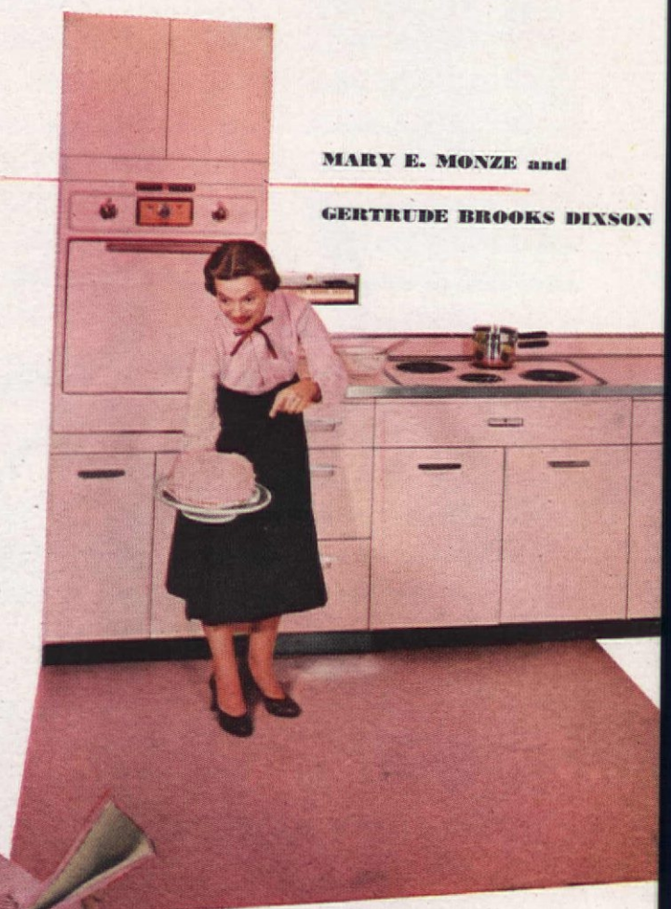
2

3

4

EVERYBODY'S MAD FOR Pink

MARY E. MONZE and
GERTRUDE BROOKS DIXSON



The moral here is: "If you're aiming for mink, tempt Poppa with pink!" No gal need bake a pink cake merely to hint that pink's pleasant around the house. Quite the reverse—the boys now believe that pink's their invention—a good masculine color they'll share, if the Little Woman behaves. There's reason to believe that the current commotion started with the Brooks Brothers' pink shirts that Beau Brummells began to snap up a few years back. Then the belles took a new look at pink. After that—the deluge!

Everybody's pink-happy—and very happy not only *in* pink, but surrounded by this universally becoming color, now available in fabrics, wallpapers, and floorcoverings in sophisticated off-shades knowingly combined with the greens, grays, reds, and blacks that give a sharp edge to pink without diminishing its glow.

Only yesterday, all-pink kitchens, very smart, were made to order exclusively and v-e-r-y costly. No more, for colored cabinets and appliances are now included in regular lines. Those shown here are General Electric's Petal Pink—ranges, refrigerators, and dishwashers, as well as cabinets and counters all match, and they can be matched exactly in paints for your walls or furniture. For practical reasons, the Armstrong Corlon vinyl flooring we used is deeper in tone, but still part of the trend that puts you in a rose-colored world—without rose-colored glasses.

FOR MORE ABOUT PINK, TURN THE PAGE

To unscramble this Pink Puzzle, see "Where Credit Is Due," Page 144

THEY STAY IN THE PINK: The Deltox "Delvogue" fiber rug, a confection of deep and pale tones, is reversible—and can be washed with soapless detergents. Troy Sunshade's chairs, plastic covered, are easy to maintain as the matching glass-topped table. Hathaway's froth of nylon marquisette curtain, dotted with cotton, fluffs even more after laundering. Pretty as Grandma's prized fan is a pleated window blind by Elkeles—made of Dupont's Tontine, it withstands lots of soap and water. Party-pretty, too, are ceramic double casseroles by M. Wille. Pink Foam glass by West Virginia Glass. Pink Provincial tumbler by Lotus.

Pink!

SPLASHES OF PINK include essentials from tissues to toothpaste. On this page, pink swirls its way through glass powder jar and lotion bottle, goes solid in the fat powder puff, glass tissue holder, rubber pillow (equipped with suction cups to hold it to tub as a headrest) and molded nylon tumbler (all from Hammacher Schlemmer). On the next page, more pink delights: the mesh basket with wire gallery and scroll-back metal vanity stool (Unique Gifts); lion-headed metal towel ring (Helen Gallagher); pink-rimmed Detecto scale. Smart tricks: the wastebasket that wears a removable terrycloth jacket, and the tray for bath cosmetics that fits over a tub rim (both from Hammacher Schlemmer; cosmetics, Helena Rubinstein).

GRACE NOTES IN PINK: A nosegay in the bathroom? Why not, when scaled-to-the-spot arrangements such as this miniscule one by Mrs. Roy Darby can turn a shelf, a sill, or even a "johnny" top into something lovely to look at? A pink bed in your garden can provide such "makings" for pink bouquets as pink zinnias, pink "glads," pink cockscomb, fringed garden pinks—and roses, of course.

PLENTY OF PINK as a background for bathrooms. On the walls, Wall-Tex "Noel," a star-studded wall covering in a coated fabric that's washable and design-matched to plastic shower curtain by Hygiene. Rubber-backed cotton carpeting by Cabin Crafts, Inc. is called "Luxury," but has its very practical aspect—sections small enough to go into your washer are taped together to reach from wall to wall. A bathroom floor that will stand punishment is Armstrong's Excelon tile in "Sioux Pink"—it is a vinyl plastic-asbestos composition that resists even spilled oils and creams. Brass towel rack (Hammacher Schlemmer) holds Fieldcrest's "Deauville," a stunning striped bath towel; and Cannon's "Grand Manor," a towel your store can grace with your own monogram in this same grand manner. Velvet to the touch is "Royal Velvet," Fieldcrest's solid pink towel next to the rack.

Pink!

MORE PINK NEWS ON THE NEXT PAGE

Pink!

"Tell me a pink story," the Little Colonel coaxed, wanting every object mentioned—clothes, and foods, and decorations, too—to be described as tinged with pink. There are settings aplenty for pink stories nowadays, though the worldly color we are using may not be the one Annie Fellows Johnston's small heroine meant. Pink is exclusively "little-girl" no longer. The pinks, like other members of the red family, are vibrant, and their pastel personality turns dramatic when intensified or combined with brilliant red or orange.

Pink on floors, even in a Kentucky mansion in the Little Colonel's day, would have been impractical. But thanks to improved yarns, finishes, and cleaning methods, we can have pink practicality underfoot. Magee's all-cotton "Bloomtuft" carpeting shown below is solid pink, its finely twisted, closely packed tufts taking on a density of tone. The outer swatch at your left, Magee's "Radar" acquires its texture and tone through the twisting of deep rose and white rayon yarns. Next, Gulistan's Petal Pink "Chanteclair" rayon carpet, protected by a soil-resistant finish. The third swatch is Cabin Crafts' "Overtone," combining pink, white, and red carpet rayon to lend elegance to any pink room.

Pink can also be muted, as it is in the classically simple sofa below, a Valentine Seaver design by Kroehler. The Levolor aluminum blind is also subtly toned down, for it is composed of slats of clear pink alternating with slats overprinted with a linen-like motif (shown close up in the hand). Paul Hanson's lamp, all blush pink, sheds light on Schumacher's "Midnight Roses," a chintz whose pink ground is strewn with a floribunda of reds to fire your pink setting.

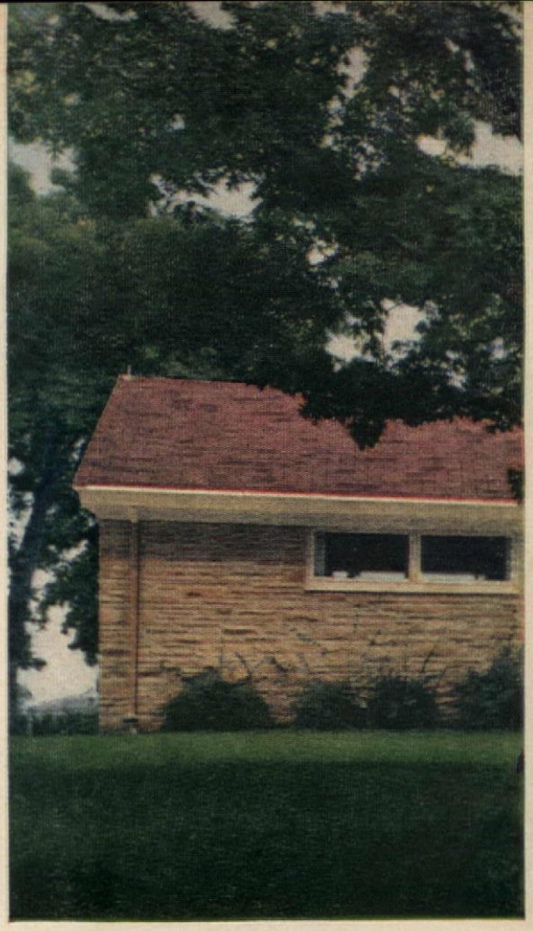
For details about the merchandise shown, see "Where Credit Is Due," page 144

Pink!

● Pink, now news in the living room, has flourished on dinnerware these past 200 years—but pink at your table is no longer confined to flower-decked china and pink candles. To show how well new pinks companion the old, Table Merchandise Editor Gertrude Brassard assembled the ingredients above, using Haviland's old-favorite "Rosalinde" china as a starting point, and surrounding it with new napery and accessories chosen to point up its delicate colorings. Brass is a timely note, though silver reflects pink as prettily.

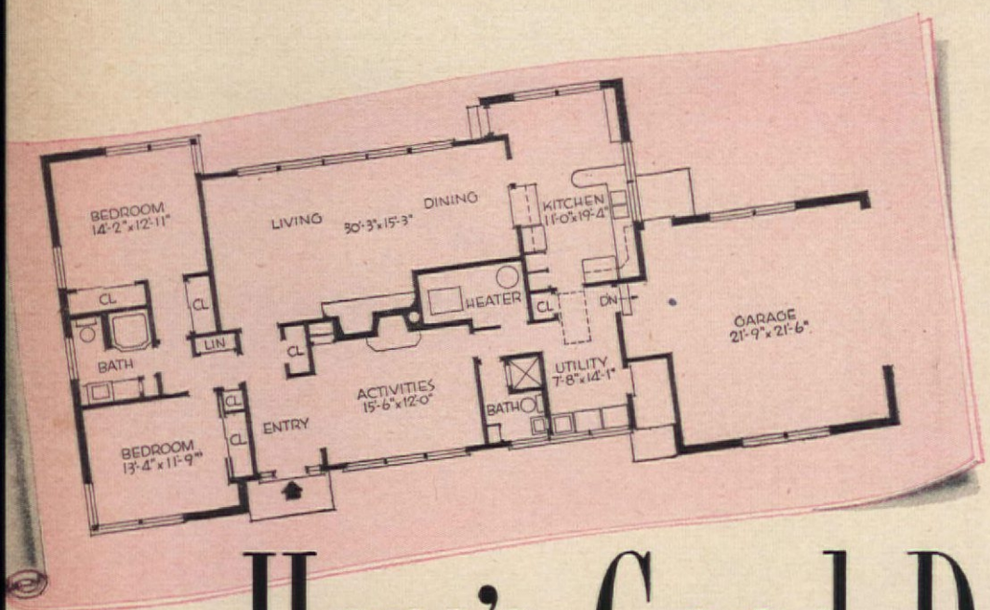
FOR MORE PRODUCTS IN PINK, SEE PAGE 138

OWNERS: MR. & MRS. MARTIN J. RAUSCHER
ARCHITECT: BERTRAM A. WEBER, F.A.I.A.
LANDSCAPE ARCHITECT: ADAM FRITZ
BUILDER: JENSEN BROTHERS CONSTRUCTION CO.



A casual look at the pictures on these pages—and you couldn't tell which was the front and which was the back of this house. And isn't that good! Ninety-nine times out of a hundred, when you find a house that has a pleasantly designed façade on the street side, all heck breaks loose when you see the back: shed dormers sprout out of the roof, jugs and jogs stick out every which way. Nobody seems to care very much about the backsides of houses!

This design didn't just happen: it was the masterful planning of Architect Bertram Weber for the Martin J. Rauscher family who owned a large piece of land



Here's Good Designing . . . . .

practically out in the country. The house sits back from the road, but near enough for convenience—and the elimination of over-long driveways. Their view is to the rear—a sloping lawn, a pretty brook, a pond, and a grove in the distance.

The house was designed to take every advantage of the site, and still put up a good front—and back. Particularly good is the way the entrance to the two-car garage is placed at the side. Seen from front or rear, the garage seems an integral part of the structure—you don't see the garage doors, and when they're open, passers-by can't look in at whatever you may have stored there.

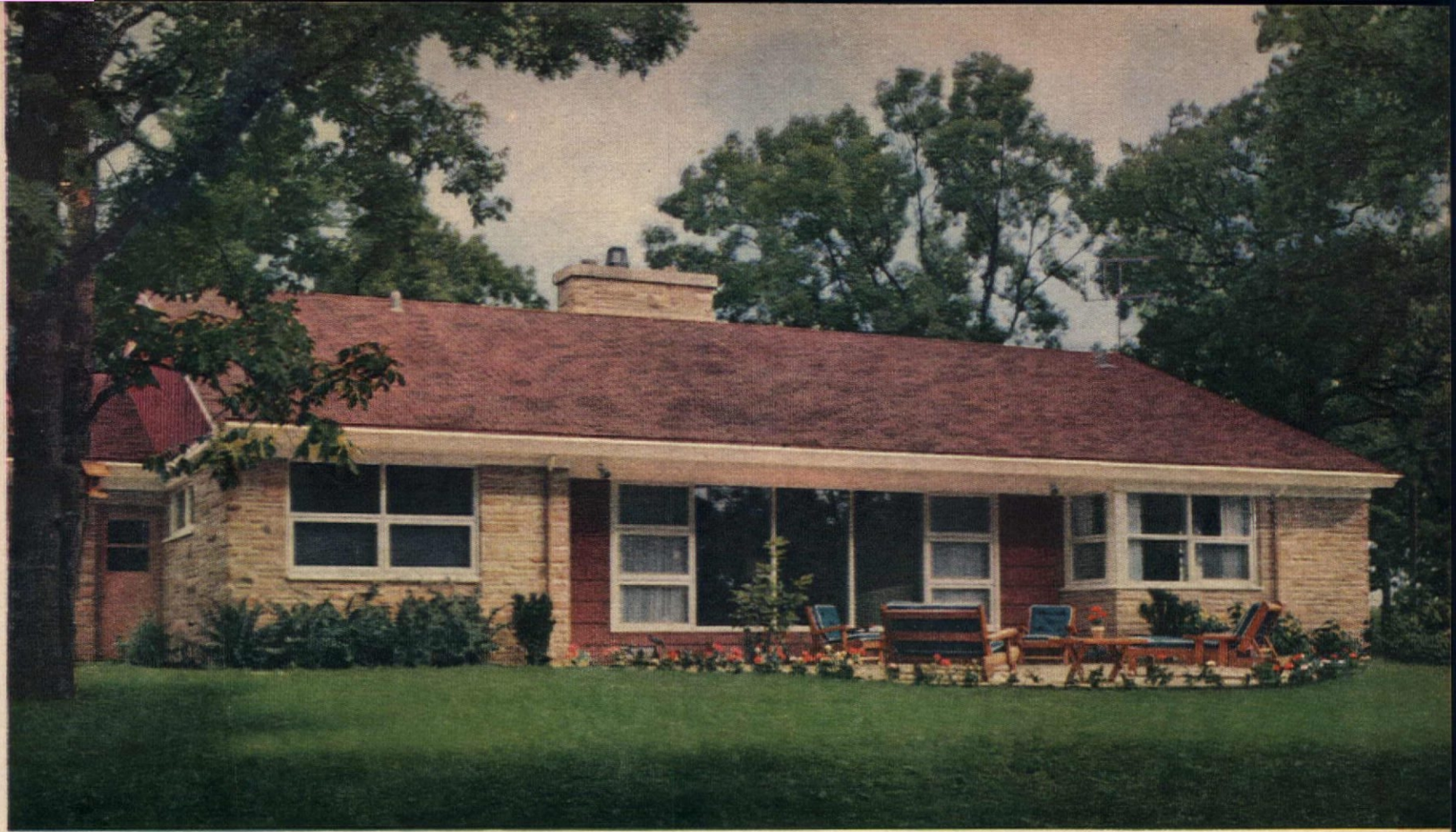
All main rooms open off the central foyer—again, good planning. You enter the front door (bottom picture) and there's a coat closet handy. To the right is the den-TV room with its fireplace and adjacent guest lavatory. Straight ahead, but protected from the view of a caller, is the big 15′3″ x 30′3″ living room with its own fireplace and big wall of glass.

Note the easy access to and from the house—the protected front door; the service entry to the utility room (in bad weather, step from the garage right into the house); the doors leading from living and breakfast rooms to the terrace.

The house measures 38′5″ x 80′2″ over-all; there are 1930 square feet of enclosed living space, not counting the garage (there's no basement, but one could easily be added). The house is faced with crab orchard stone. Heating is by forced warm air heating plant located near the utility room. You can buy complete blueprints and materials list for this Blueprint Home No. 42—see details on page 143.

This Is Blueprint Home No. 42

★ *Order Form Page 143* ★

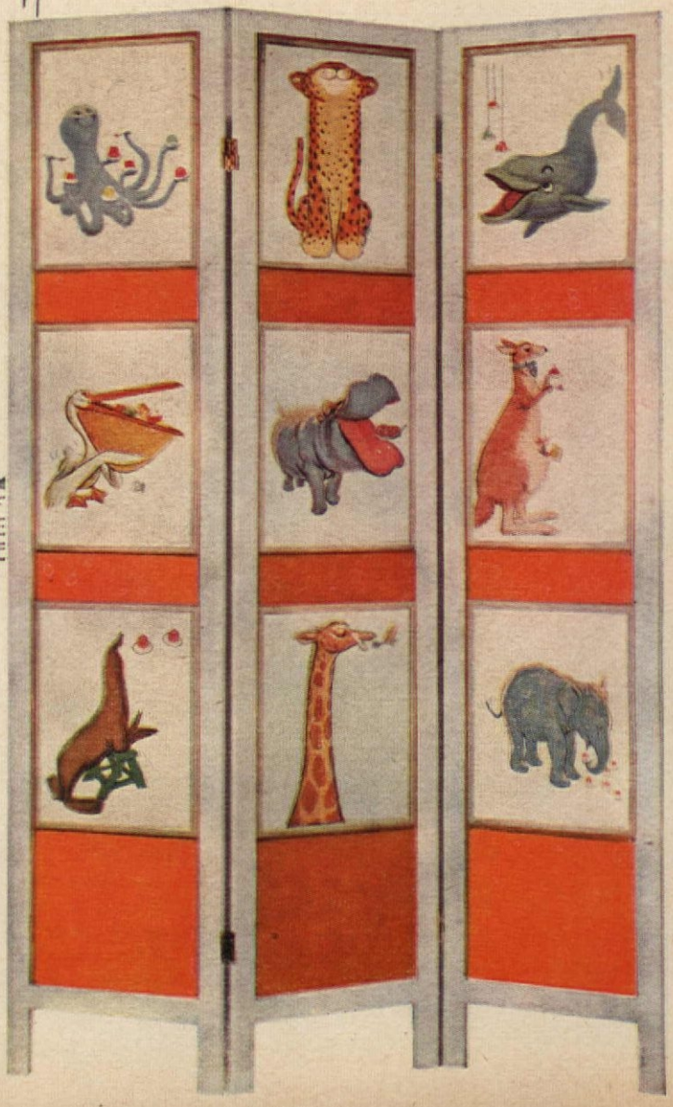


It Looks as Good at the BACK

as it Does in the FRONT

Doll up a young un's bed with our carrot-top character. A thin bolster makes her arms; a round pillow, her head. Her dress can match a dust ruffle or draperies. The pattern goes on any bedspread and is attached with grippers for removal. Mother can fashion this cuddlesome creature with Pattern **1590**, 50¢

Take one small boy and make an alter-ego for him in the form of the most appealing and inviting laundry bag ever. Our pixie of a Laundry Boy will be more effective than a year's worth of admonitions when it comes to encouraging neat habits! Just watch Junior pick up those dirty socks and shirts, when he has such a pleasant reminder on his closet door. Make him according to our detailed instructions in Pattern **1591**, 40¢



Take (or make) an inexpensive screen, and transform it into a well-screened menagerie for your own cubs' den. Pictures that turned the trick here began life as Jello ads—but any set of pictures of uniform size would do. First, cover panels with a gay colored felt—or paint them. Then, with rubber cement, mount the pictures on a heavy, three-ply matboard and adhere them to the screen. A coat of acrylic spray will preserve the pictures.

JOHN LIPPERT

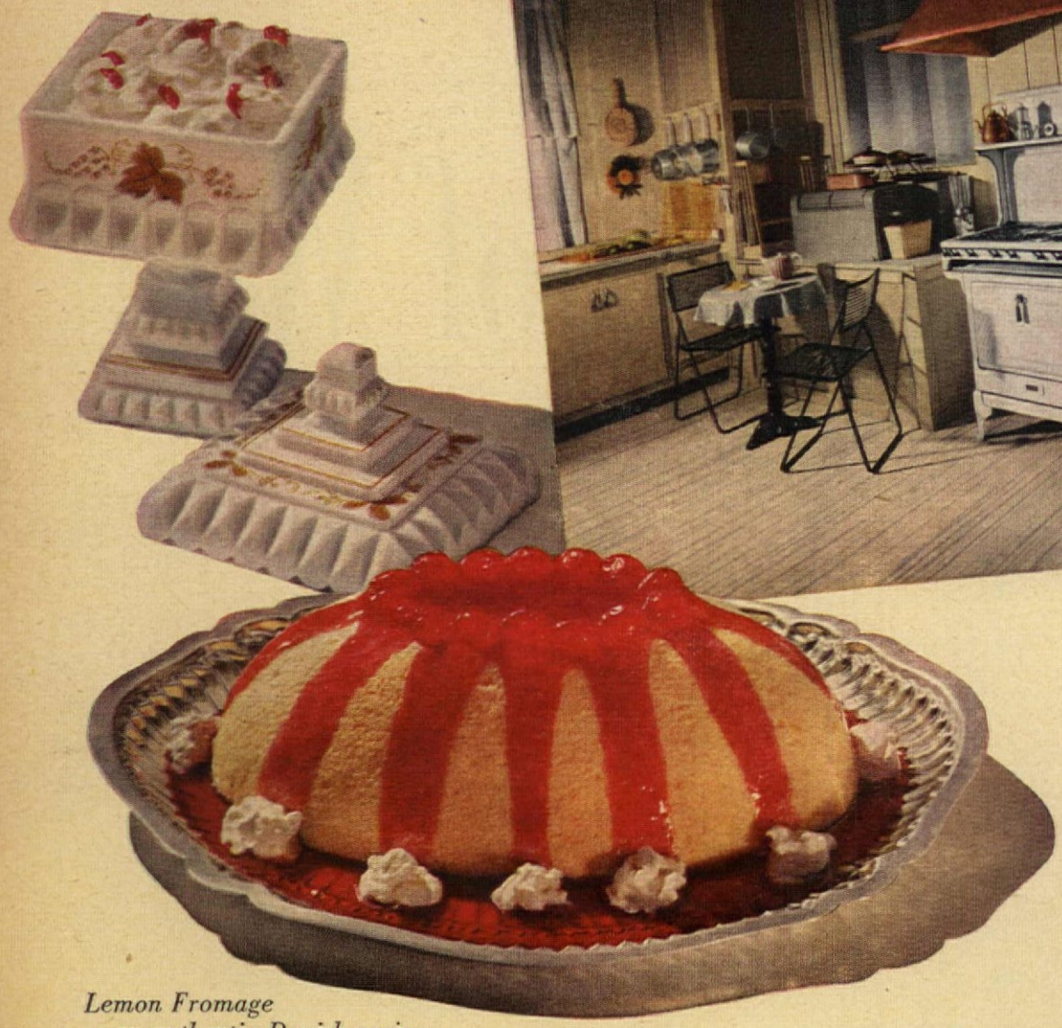
A LITTLE WORK A Lot of Wit!

Little A.H. patterns,
Scraps, and glue, and paint
Make ordinary items
Look like what they ain't!

SEE PATTERN ORDER FORM ON PAGE 145

For details about merchandise pictured, see "Where Credit Is Due," page 144

"Servicable" was the word for the metal trays we bought for half a buck at a five-and-ten—but for "service with a smile," we endowed them with four sprightly and worldly patterns. First we dished up a coat of base paint, then we traced the patterns atop and filled in the designs with oil paints. To make the surface proof against the wear it will get, we finished up with two coats of bar-top varnish, applied a day apart. You can mix the motifs as we did, or make a whole set each of the card king (Pattern **1592**), the card queen (Pattern **1593**), the sophisticated sunburst (Pattern **1594**), or the mouth-watering melon (Pattern **1595**). Patterns, 25¢ each

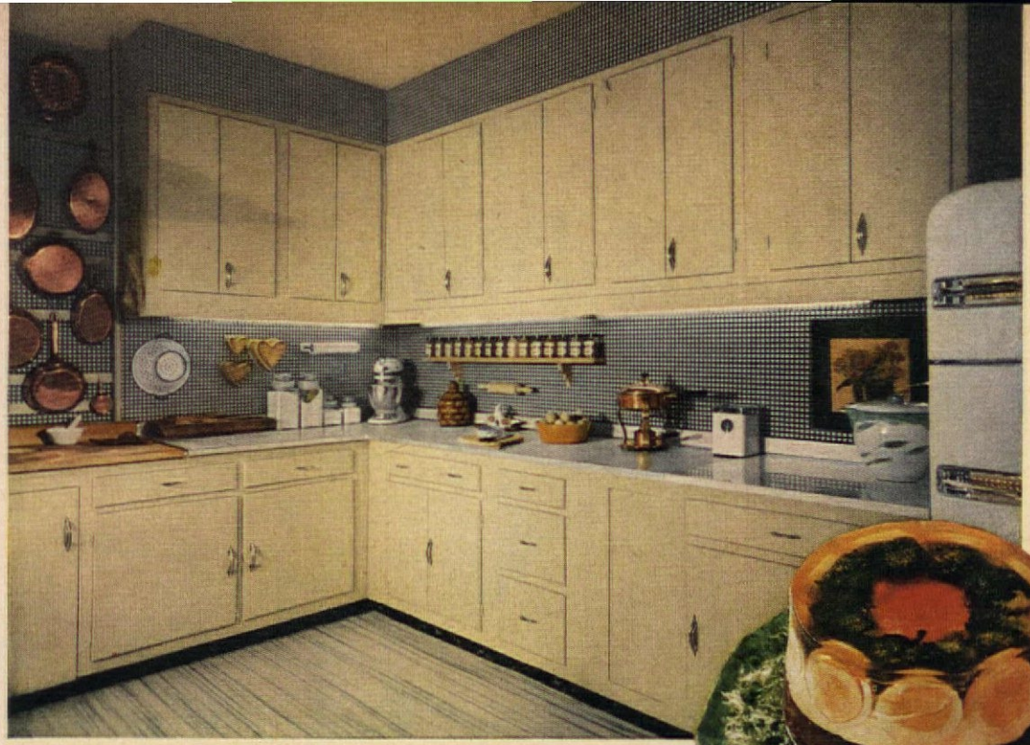


Lemon Fromage
—an authentic Danish recipe

Good

As Edie Ramsay, our Equipment Editor, said when she saw them installing my beloved stove (they *were* stoves then, not ranges): "Now I've seen everything!" Over the years she has reconciled herself to my stubborn refusal to replace it with a slick modern number by calling it an amusing conversation piece. So be it. I admit it has a rather "Early Chippendale" appearance in a modern kitchen, but what have any of the new ones got that my 30-year-old Magic Chef hasn't got when it comes right down to performance. I don't have to fall flat on my stomach to use the broiler. I have one enormous oven, big enough to take a roast or turkey *and* the vegetables or

Sensation Salad
—and that's no overstatement!



Broccoli & Egg Aspic
—from old Kentucky

Victuals

JEAN AUSTIN

FROM OUR GOOD VICTUALS KITCHEN

dessert—an honest-to-goodness oven-meal oven, in other words. A smaller oven, at exactly eye level, if I need a different oven temperature. A warming oven over it where even paper-thin china is safe (and warm plates are a *must* with me) and rolls or food keep nice and warm. Six big burners, and a high "spatter board" with a useful shelf over it. Not fancy looking, I grant, and undoubtedly it "dates" me—but until something that *works* better comes along, I wouldn't swap it for all the rice in China. It *is* a nice kitchen isn't it? And a lot of fun I've had there, cooking Good Victuals for you.

Now, about Good Victuals for this month. There are only four recipes, but *what*

CONTINUED ON PAGE 108

RECIPES ON PAGE 88

Venetian Sole
with Potatoes Consulate

Why Don't WE

NEW-FASHIONED RICE PUDDING

GOLDEN CARROTS

RAISED DONUTS

SUPER SWISS STEAK

Family Food

She sat. She glared. She positively hated me! Her husband, having asked, per title, "Why don't WE ever have that?" calmly helped himself to seconds, utterly unaware of the situation he had created. When she could speak, she choked out that he wouldn't eat the offendish dish at home, then resumed cordially despising me for the rest of the evening. This scene took place in our home long ago, and it has been repeated many a time since. I'm reminded of it poignantly, too, every time MY husband turns tables and asks the same question of *me*. Why is it that we'll eat—yea enjoy—when we're dining out, a dish we scorn at home? We all do it, and I can think of only one explanation: perhaps we gals just don't try hard enough, or often enough, or cleverly enough, to put across that frowned-upon food. Herewith are four new-old ones that have caused our guests to "Why don't we. . . ?"

Raised Donuts are #1 on this list, not because homemade doughnuts are ever frowned upon, but because they are too seldom made. They're supposed to be tricky. But ours are a cinch with the new deep-fat fryers—and such a sure-fire hit they'd be worth making anyhow! Serve with cubes of tangy cheese, country style—and don't forget to fry the doughnut holes! My children like them best of all.

Super Swiss Steak, the melt-in-your mouth kind—is #2 on my list of "husband-likes, wife-hates-me" recipes. Try our version—it's simple and wonderfully good. No reason why anything so excellent should suffer under a cloud of "cheap-cuts-made-tender." Rice pudding, that poor, maligned dessert! Here's one made with the new quick rice and dressed up with the unused egg whites as a meringue—plus a few spoonsful of currant jelly. Last, but not least—a swell way to do carrots with pineapple for a good sweet-sour effect.

Write and tell me your own theories, your answers to this "Why Don't WE?" story. Perhaps, between us, we can rewrite it someday as a "Why don't THEY ever have *this?*" story.

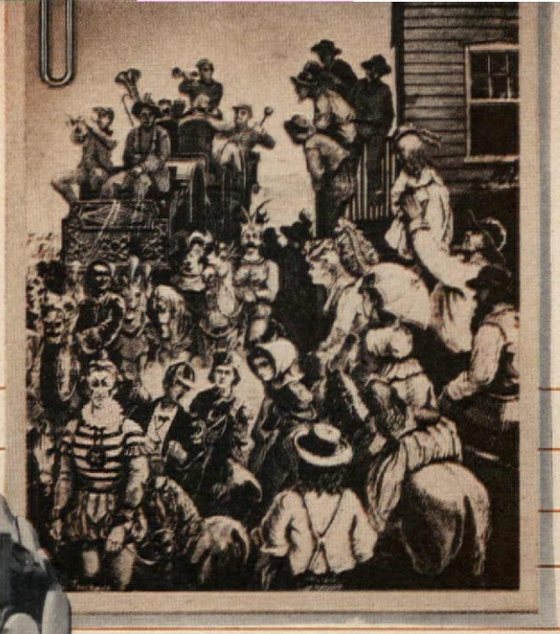
RECIPES ON PAGE 85

Ever Have That?

JEANNIE WILLIS

For details about table appointments, see "Where Credit Is Due," page 144

Anne's Notebook



"The Circus Coming into Town," woodcut, 1873

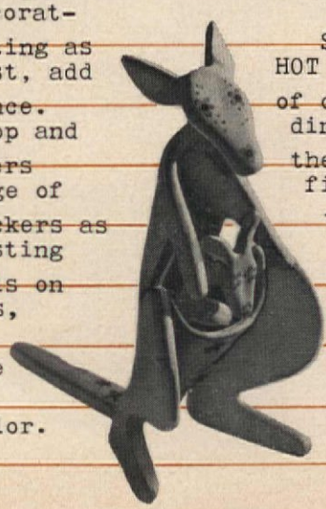
ANNE BARNARD

Have the Ides of March or this weather got you down? Then think of happier matters—the circus, for instance. THIS GAY AND GALA CIRCUS CAKE should stimulate myriad ideas for a festive circus party. Easy to fix it is, as you will agree when you do it yourself. To your favorite chocolate or devil's food cake mix, add 1½ teaspoons cinnamon, ½ teaspoon allspice, and ¼ teaspoon ground cloves. Prepare according to package directions.

NOW FOR THE FROSTING—decorating this cake is a circus in itself. Prepare a seven-minute frosting, substituting firmly packed brown sugar for the granulated sugar usually used. For decorating, save a small amount of frosting as is...in separate bowl. To the rest, add cocoa according to color preference. Spread between layers and over top and sides of cake. Arrange candy wafers (different colors) around top edge of cake "tent" and place animal crackers as illustrated. Use the lighter frosting for the tent poles between animals on sides of cake. Cut paper pennants, fasten to toothpicks, and place around top of cake along with the "marching" animals. If you wish, match pennants with wafers in color.

SHRIMP STAB is a kabob with a different twist, and the green pepper it sports makes it a pretty sight for a St. Pat's day supper. Take breaded shrimp and place on skewers, alternating with mushroom caps and 1½-inch slices of onion and green pepper. Brush with melted butter, and sprinkle with salt and pepper. Place four inches below broiler heat. Broil until pepper, onion, and mushrooms are done, and the shrimp is crusty brown. Turn occasionally. I usually use the frozen breaded shrimp which speeds up this production.

ABOUT ST. PATRICK. Somehow or other I have always thought he was Irish as the Blarney Stone. Surprised I was to discover that the patron saint of the Emerald Isle was not born there. Great controversy still exists as to his actual birthplace. England, Scotland, Wales, and France all claim him. Perhaps this explains the general enthusiasm about his Day.



SUCCULENT ROAST CHICKEN served with HOT BRANDIED PEACHES brought a flood of compliments to the hostess at a dinner party recently. You can use the peaches that come in jars, or fix 'em yourself. This is a combination I had never happened to try previously.

SLIVERED TOASTED ALMONDS sprinkled over the top of cheese-stuffed baked potatoes before browning and serving...will tease the most reluctant of appetites.

CONTINUED ON PAGE 89

See "Where Credit Is Due," page 144

Country-garden VEGETABLE SOUP... 15 different vegetables simmered in a hearty beef stock... for a bowl of delicious nourishment.

Old-fashioned VEGETABLE BEEF SOUP... lean beef, carrots, tomatoes, peas and barley in a fine beef stock. A mainstay soup for big appetites.

Savory CHICKEN GUMBO... a famous chicken and vegetable soup, with celery, tomatoes, okra and pieces of plump chicken in chicken broth.

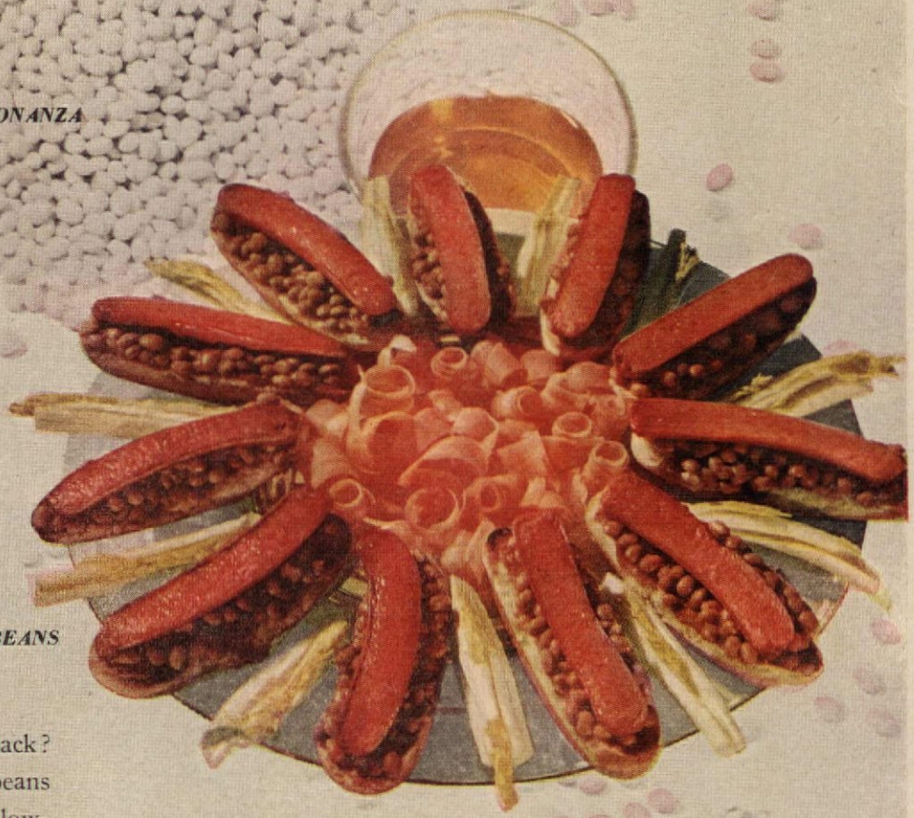
Flavorful VEGETARIAN VEGETABLE SOUP... here's the energy-giving goodness of 15 fine vegetables in an all-vegetable broth, carefully seasoned.

Quick—nutritious—and simply delicious!

Campbell's 4 great Vegetable Soups

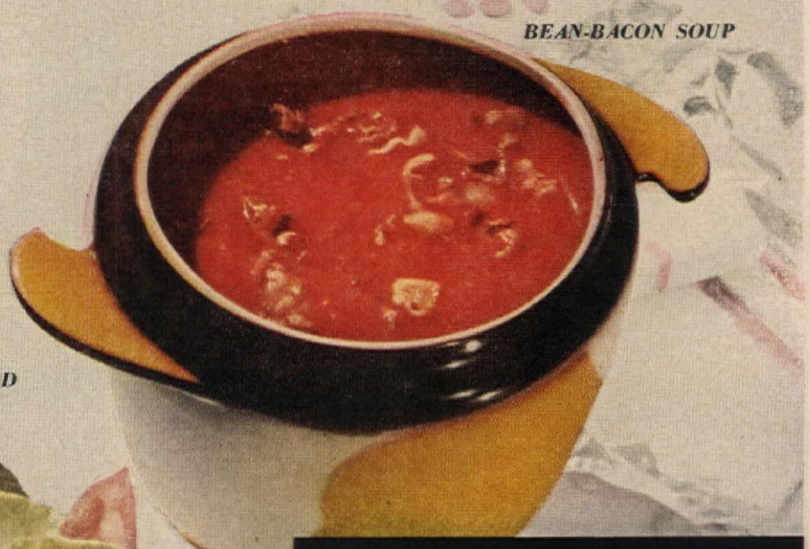
Take a Can of BEANS

BEANS BONANZA



FRANKLY BEANS

Beans in a soup? Beans in a salad? Beans as a snack? Just try 'em! A few generations back, when beans in a can first appeared complete with their spicy, slow-cooked sauce, they were time-saving miracles — so Grandma, unaccustomed to such boons, thanked her lucky stars, and used beans straight from the can. Good they were — and are — just that way! But beans in tomato sauce, with pork or without, can be the foundation of many a satisfying, rib-sticking dish, served any time of the day.



BEAN-BACON SOUP

SWEET 'N SOUR SALAD

AMERICAN HOME QUICKIES

RECIPES ON PAGE 84

For details about table appointments, see "Where Credit Is Due," page 144

SALMON IN A PASSEL

CHILI CASSEROLE

Take a Package of BISCUIT MIX

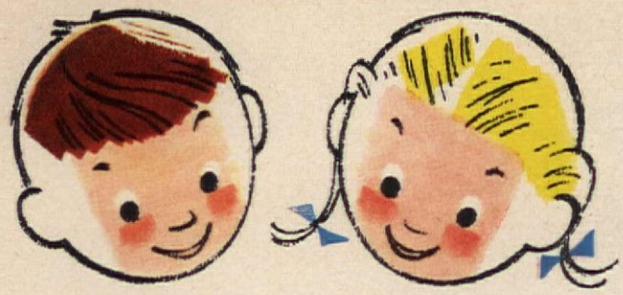
Most good old jokes remain funny through the years, but biscuit mix put one oldie out of business — the one about the bride who just couldn't make biscuits like those *his* "Mother used to bake." This marvelous mix cuts both the time and the gamble, but no smart cook, tried or tyro, confines it to hot breads alone. Used to supplement meats, it's a budget stretcher that tastes like a luxury — and in desserts, it's good to the last tiny crumb.

RECIPES ON PAGES 84-86

SWISS SURPRISE CAKE

CHICKEN IN A FENCE

AMERICAN HOME QUICKIES



5 party-bright fruits
children and grown-ups
all love—
neatly cut bite-size

quick and thrifty to serve
as dessert, salad, fruit cup
or snack

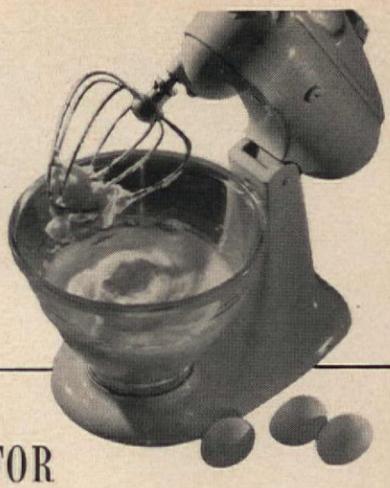
**summery fruits, neatly cut—
golden cling peaches, tender pears,
grapes, pineapple, cherries**

**all close-packed in each can
so you get lots for your money**

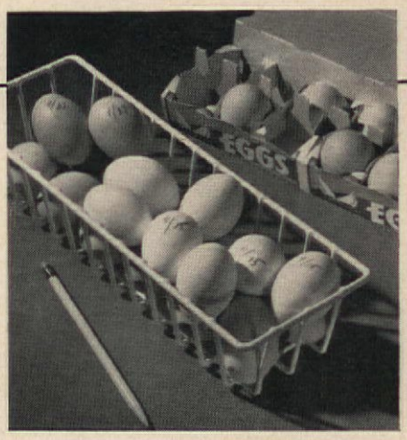
Cling Peach Advisory Board Bartlett Pear Program Committee

Fruit Cocktail from California

Want your egg whites to whip up to a mighty froth? Then don't use eggs that are too cold. Eggs at room temperature whip to a better volume than do cold eggs—so take them out of the refrigerator long enough in advance for them to warm up



GOOD TIPS FOR EGGS

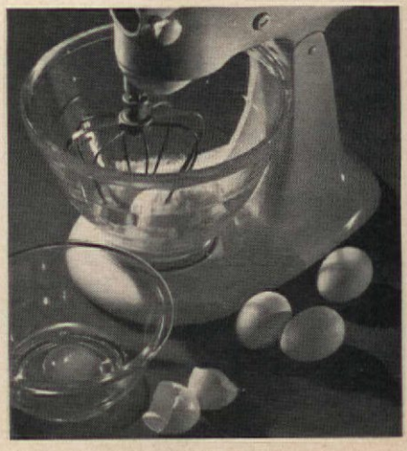


Keep all your eggs in one basket? You can with impunity in the sturdy new baskets—but it's a smart idea to date each batch of eggs so that you'll use up the older eggs first instead of constantly using the new ones because they're on top

What cook hasn't spoiled an entire lovingly mixed batter because the very last egg she added was a bad one? Such a wasteful, disappointing occurrence can be avoided if you open the eggs into a separate bowl before adding them to the rest of the mixture (this will keep shells out of the mixture as well)

See "Where Credit Is Due," page 144

Here is how to divide an egg in half. You needn't be King Solomon—just beat the egg long enough to blend white and yolk, and pour it into a measuring cup. Then use half, by measure. This trick is a handy one when you want to make just half of a recipe that calls for an odd number of eggs—using more or less egg than the recipe requires can throw proportions out of balance



Cookies That Taste Like Cake!

Do try Betty Crocker's new version of the old-fashioned soft drop cooky. So easy, with dependable Gold Medal Flour and so good to eat! They're . . .

JUBILEE JUMBLES!

"They're moist and tender-soft . . . wonderful for desserts and snacks, perfect for lunch boxes. We made them with Gold Medal *'Kitchen-tested'* Flour, of course, and that's almost a guarantee of success! For Gold Medal is thoroughly dependable . . . trusted by more women than any other flour in the world! Bake *your* Jubilee Jumbles with Gold Medal, too . . . then be prepared to make 'em again and again. They're *that* good!"

Betty Crocker
OF GENERAL MILLS

JUBILEE JUMBLES

1/2 cup soft shortening
1 cup brown sugar (packed)
1/2 cup white sugar **2 eggs**
1 cup undiluted Carnation Evaporated Milk
1 tsp. vanilla
2 3/4 cups *sifted* Gold Medal *"Kitchen-tested"* Enriched Flour
***1/2 tsp. soda** ***1 tsp. salt**
1 cup cut-up Diamond Walnuts

Mix thoroughly shortening, sugars, eggs. Stir in Carnation Evaporated Milk, vanilla. Sift together flour, soda, salt and stir in. Blend in nuts. Chill 1 hour. Heat oven to 375° (quick moderate). Drop rounded tablespoonfuls 2" apart on greased baking sheet. Bake *about 10 minutes,* until delicately browned. While warm, frost with Burnt Butter Glaze (recipe below). Garnish with Diamond Walnut halves. Makes *about 4 dozen.*

BURNT BUTTER GLAZE . . . Heat 2 tbsp. butter until golden brown. Beat in until smooth 2 cups sifted confectioners' sugar and 1/4 cup undiluted Carnation Evaporated Milk.

Variations: 1 cup moist shredded coconut or finely cut dates or seedless raisins or 6-oz. pkg. semi-sweet chocolate pieces may be added to this recipe.

**If you use GOLD MEDAL Self-Rising Flour, omit soda and salt.*

Pream is also available in glass jars in some areas.

New easy thrifty way to "cream" your coffee!

PREAM

100% DAIRY PRODUCT IN INSTANT POWDERED FORM

Rich and delicious! Made entirely from fresh sweet cream and other milk products. Nothing added!

Never sours! Never "turns"! When opened for regular use, Pream stays fresh tasting to the last spoonful. Keep handy in cupboard or refrigerator!

So economical! Costs about ⅓ less per serving than coffee cream!

Less calories! Only about half as many calories as if you used coffee cream!

Instant dissolving! Put Pream on top of your cup of hot coffee or tea. Stir and enjoy! Get Pream today!

The new way to "cream" it is to Pream® it!

SALLY ROSS,
Pream Home Economist, says:

CUT COOKING WORK WITH NEW PREAM RECIPES! HERE'S ONE:

New easy way to smoother cream sauce!

Mix 4 tbs. Pream, 2 tbs. flour, ½ tsp. salt in saucepan. Add 1 cup water. Cook and stir until mixture boils and thickens. Add 1 tbs. butter. *Never, never lumps!*

Send for FREE Recipe Folder

Sally Ross
Pream Test Kitchen
Box 959-I
Columbus 16, Ohio

Please send me FREE Pream Recipe Folder.

Name_____

Street_____

City_____ Zone_____

State_____

Pream is available also in the Dominion of Canada, Alaska, and Hawaii.

© 1955, M & R Dietetic Laboratories, Inc., Columbus 16, Ohio

Pot luck at your house will be delicious if your favorite stew simmers in a cooker like this. Its accurate temperature control gives just the proper heat for beef, lamb, or veal in good, heavy gravy, or piquant sauce with vegetables

A canny cooker does wonders by slow-cooking soups of your own concocting—and when you have quick tricks in mind, use it to heat imaginative combinations of canned soups, served right at table in the cooker—a smart tureen it makes!

small APPLIANCES

Be sure to read your instruction book thoroughly to find out whether you're using that appliance for all it's worth. Scalloped potatoes with ham (above) is an example of a meal-in-one casserole dish, with the electrical cooker making like an oven

Very much better for temperature control are deep-fat fried or braised food as the veal scallopini shown here. Since the food doesn't become grease-soaked, it is easily digested and the caloric count stays down. To clean your cooker, be sure to follow directions given in your instruction book

You can bake in cookers such as the one below—not only casseroles, biscuits, muffins, and custards, but also pies. Even baked potatoes can be turned out to perfection. A brief warning: these cookers all operate on only AC currents

MORE ON PAGE 78

—WITH BIG COOKING TALENTS—

In your kitchen, at your table, or even out-of-doors, these electric cooker-fryers work overtime for you—they fry, they bake a pie, they braise, stew, steam, and roast. Their temperature control assures perfection

Want to serve French-fried sandwich snacks without leaving your guests or the TV? This cooker can do them up in any room that has an electric outlet. Our tasty treats were filled with a well-seasoned beef mixture, dipped in batter, then fried golden brown

You hear a bigger whoosh
You smell a fresher aroma
You taste an extra richness

Why? Because Chase & Sanborn "Dome Top" Coffee is *fresher* than any other leading brand. It's the *only* one that's *pressure* packed. And pressure packing preserves coffee freshness and flavor better than vacuum cans or bags.

Chase & Sanborn Coffees are served by more fine hotels and restaurants throughout America than any other brand.

CHASE & SANBORN

THE COFFEE THAT TELLS YOU IT'S FRESHER!

Only Royal Instant Pudding is SUPER HOMOGENIZED

for Melt-in-your-mouth FLAVOR AND SMOOTHNESS!

Instantly Smooth Without Cooking

Because ROYAL Instant Pudding—and *only* ROYAL—is both pre-cooked and *super homogenized*, you will find it a new sensation in puddings. Smooth as whipped cream . . . light and fluffy throughout . . . with no "skin" on top! And each deep, rich flavor is flavor at its best—without starchy taste!

ROYAL Instant Pudding is so light and easy to digest you can give it to babies. And you'll be happy to serve this wholesome, inexpensive, quick-fix treat for grown-up occasions—or let the children make it themselves when they beg for sweets. It's good to keep a supply of ROYAL Instant Pudding handy!

So Simple a child can make it!

Guaranteed by Good Housekeeping

HOWDY DOODY'S FAVORITE
Copr. KAGRAN

For scrumptious desserts every time . . . ALWAYS REACH FOR **Royal**

small APPLIANCES WITH BIG COOKING TALENTS

(Begins on page 76)

A waffle grill with big ideas is this model which serves and keeps warm corn-on-the-co along with a piping hot casserole of franks and beans

Meet this handy table appliance that grills, fries, toasts, keeps food warm . . . then flips its grids to bake waffles. It's really five appliances in one, and so convenient for meals or snacks

There's even a before-dinner use for this versatile domestic—set it up in the living room and whip up a batch of appealing hot hors d'oeuvres. We took some silver-dollar-sized griddle cakes, spread them with a crab-meat mixture, then rolled and pinned them and served hot from the grill. Other griddle cakes were wrapped around bite-sized, cooked sausages

Those of you who have thought of waffles as just a breakfast dish have a treat in store when you discover chocolate waffles with ice cream!

See "Where Credit Is Due," page 144

Hail Caesar–the man's salad!

It's something new with **peas with flavor range** *

* a happy blending of sweetness and richness because DEL MONTE Brand *Early Garden* Peas are selected from the flavor-filled middle sizes

Check DEL MONTE on this.

When it comes to fresh peas, don't you always find several sizes in any batch? Well, those different sizes have different flavors. In the middle sizes, where flavor abounds, you get a flavor range all the way from sweetness to richness. The flavor *mixture* makes the natural garden goodness. So we select the tastiest and tenderest peas of all the middle sizes—and pack them *together* in DEL MONTE *Early Garden* Peas.

That's why they taste different from so many other canned peas—so natural they're right at home in a garden salad like this.

Del Monte® Early Garden Peas —*the brand you know puts flavor first*

PEA SALAD, CAESAR STYLE

- 2 qts. salad greens (lettuce, romaine, endive, etc.)
- 2 cups ½-inch cubes of French or other white bread
- ¼ cup salad oil
- ½ to 1 teaspoon garlic salt
- 1 egg, in the shell
- 2 tablespoons lemon juice or wine vinegar
- ½ cup basic clear French dressing
- 1 can (1 lb. 1 oz.) DEL MONTE *Early Garden* Peas
- Radish slices, if desired

Wash greens; chill. Brown bread cubes in oil in skillet over low heat; sprinkle with garlic salt. (This can be done in advance.) Place egg in bowl; pour boiling water over it to cover; let stand 5 min. Meanwhile, tear greens into bite-size pieces; place in salad bowl. Now combine the lemon juice or vinegar with the French dressing, and pour over greens. Break egg on top. Lift and turn greens carefully till all are coated with dressing. Sprinkle bread cubes on top. Drain peas, add to salad. Garnish with radishes, if desired. Serve at once. Serves 6 to 8.

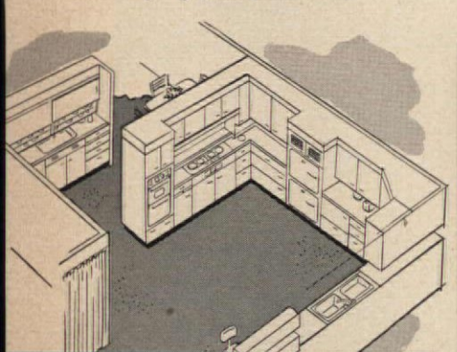
A KITCHEN BY St. Charles
CUSTOM-BUILT OF STEEL

bright with ideas...for a lady like you

This delightful kitchen, blending beauty and planned utility, suggests what true St. Charles custom-building of steel could do, to interpret *your* ideas of what your *own* kitchen should be.

Its bright personality is expressed in warm pink, aqua, and rich brown birchwood, chosen from 15 decorator colors and wood-fronts in two finishes offered by St. Charles. Its built-in convenience is quickly apparent in the refrigerator at the right, in the waist-high oven, in the counter top cooking units and in the sit-down sink with its shallow bowl allowing knee space. Additional usefulness can be found in the abundance of unseen convenience accessories hidden behind quiet doors and silent steel drawers. Its individual design is highlighted by the practical pass-through, from range-top to buffet beyond... and by the beautifully lighted, glass enclosed mid-way compartment.

Perhaps you have a more formal idea, a different color thought, a smaller room... or a larger one. Best possible reasons for seeing your St. Charles Dealer, today. *Talk over your own ideas with this trained kitchen-planning specialist. And get his valuable advice, too, in financing your lifetime investment in a fine St. Charles Kitchen. He's listed in the Yellow Pages of your phone book.*



A restful planning area, with kneehole desk and unique mid-way units for wall storage. It's fun to select recipes, and plan menus, in this convenient retreat.

NEW 24-PAGE BOOK NOW READY!

ST. CHARLES KITCHENS, 109 Tyler Road, St. Charles, Ill.

Sirs: I enclose 25 cents in coin for my copy of "PLAN FOR KITCHEN LIVING," your new 24-page guide to color, convenience, and kitchen economy.

Name.....

Address.....

City.....Zone...State.....

Factory Showrooms:
122 South Michigan Ave., Chicago

Cooking Can Be Play

FAY LANGE

Cooking is fun for the pigtail set. It is important play for my daughter, Carol, when she makes her famous chocolate stacks, company butterscotch pie, or other dishes for the family. She delights in serving them and beams, "I made it all by myself." To make chocolate stacks, Carol first gives her hands a quick wash and a half drying, puts on her own pint-sized apron, tears open a package of semi-sweet chocolate bits and pours them into the top of the double boiler. While the chocolate is melting over hot water, Carol covers two plates with waxed paper. After an occasional stirring, the chocolate is melted or is "soupy" as Carol puts it. She measures three cups corn flakes with a two cup and a one cup measure. Into the chocolate go the contents of the larger measure of corn flakes, and after they have been thoroughly stirred, the other cupful is added. When all are well-coated with chocolate, she molds the mixture into stacks, using a teaspoon and a chubby finger. Then the stacks are chilled in the refrigerator for half an hour, or until the chocolate is firm. (The recipe makes 18 cookies, about 1½ inches in diameter.)

On days when Judy or Sally come to visit, there is contented play as animal crackers are matched up and sandwiched together with peanut butter. More often, graham crackers are gaudily frosted with "sweet paste" as the children call it. To make this simple delight, the children get a large bowl into which they place one cup confectioners' sugar, one tablespoon of water, and flavoring. After each young chef has had her turn at stirring, all the lumps are sure to be gone. The icing is divided into three teacups, and each girl colors her icing with vegetable color to please herself. The crackers are spread with the gay "goo" and they usually get an added fillip with cake decorettes, raisins, or coconut. After sampling, the best are saved for snack time.

Carol may never become a prize cook, but she is beginning to appreciate, and develop a taste for good food. Her play is purposeful. She has a feeling that she is contributing and doing things in a grown-up way.

When you want a jar from the rear of the refrigerator, you *don't* have to reach like this. Instead . . .

You simply turn the shelf, and that hidden jar rides to the front. You pick it up without overturning any foods.

To put in a large turkey, you don't have to remove all the foods and rearrange the shelves. Instead . . .

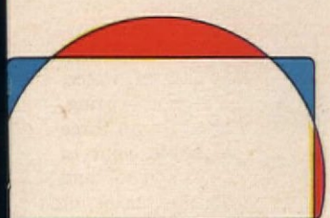
You press the button, revolve the shelf and presto! The turkey fits. Shelves can be raised or lowered.

New G-E Revolving Shelves put all foods at your fingertips!

Now available in most G-E Refrigerators! Of all refrigerators available on the market today, none can match the luxury and convenience of a G-E Refrigerator with Revolving Shelves. Here is why:

In the new G-E, there are no hard-to-reach corners. A simple turn of your wrist, and the back area of the Revolving Shelves is right out in front. Furthermore, there's *more* shelf room than ever before! The inside refrigerator walls are rounded to accommodate *extra-large* shelves!

See your local G-E dealer for prices and easy terms. Look for his name in the classified telephone directory. General Electric Co., Appliance Park, Louisville 1, Ky.



15 per cent more space

The *red* area indicates the extra room gained with Revolving Shelves; the *blue* area indicates the space lost. New Revolving Shelves give you 15 per cent more shelf area than in previous corresponding G-E Refrigerators with rectangular shelves.

New G-E Refrigerator-Freezer (Model LH-12M) has: *ice cream compartment • juice can dispenser • no defrosting in refrigerator • butter conditioner • adjustable door shelves • Mini-Cube and Redi-Cube® ice trays.* Specifications subject to change without notice.

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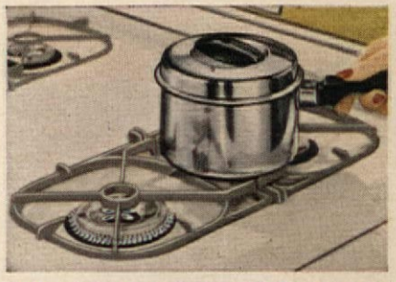
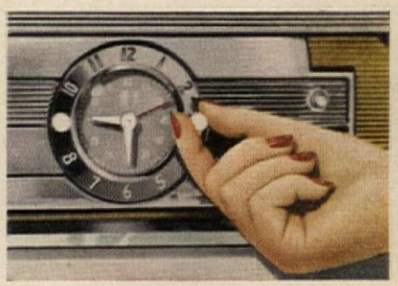
WITH FULL WIDTH OVEN AND BROILER



NEW, CONTINUOUS DESIGN GRATE covers *both* burners! *New* THERMA-FLEX burners assure instant, precise heat control from Simmer-Glow to fast-boil.



FULLY AUTOMATIC CONTROLS include: oven and top burner lighting; oven timing, heat control; Safe-T-Lox burner controls; Thrifti-Kool oven pilot. A.G.A. approved!

EASIER-TO-CLEAN ROUNDED CORNERS *inside* and outside. Acid-resistant *Titanium* porcelain finish. Full length, full width, FULLY INSULATED oven and broiler.

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Think of all the modern cooking and baking conveniences you'd like in a range! Picture those taste-tempting roasts, pastries, broiled meats and top-of-the-range dishes that make dining a daily delight! All these are *yours* when you wisely buy DIXIE . . . *and you save up to $50.00 or more,* as compared with other leading makes! Make no mistake, you can *pay more,* but you can't *get* more for your money . . . in beauty, quality, and years-long performance.

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• chili casserole

Preparation time: 20 min.
Baking time: 20 min.

2 cups biscuit mix
½ cup milk
2 tbs. shortening
1 lb. chopped beef
½ cup sliced onions
1 medium-size green pepper, chopped
1 tsp. chili powder
1 tsp. salt
1 can condensed tomato soup
1 can (about 1 lb.) red kidney beans

• Cook beef, onions, and green pepper in shortening until lightly browned. Add chili powder, salt, tomato soup, and kidney beans. Cook until mixture comes to boil. Turn into 2-qt. baking dish. Stir milk into biscuit mix. Prepare according to package directions. Roll to fit top of baking dish, marking top with biscuit cutter dipped in melted shortening and chili powder. Or biscuits may be placed over top. Bake in hot oven (450° F.) for 15 or 20 minutes.

Serves 6 ***524 cal. per serving*** ***Source of vitamins A, B***

Originated in The American Home Kitchens

• chicken in a fence

Preparation time: 15 min.
Baking time: 20 min.

3 cups biscuit mix
1 can condensed cream of mushroom soup
¼ cup melted shortening
1 can condensed cream of celery soup
1 small can chicken or tuna fish, cubed

• Stir cream of mushroom soup and shortening into biscuit mix until well blended. Arrange dough in a circle on a greased cookie sheet or turn into a ring mold. Bake in hot oven (425° F.) 15 to 20 minutes or until browned. Fill with creamed chicken or tuna. Add cubed chicken or tuna to cream of celery soup—heat, serve with biscuit ring.

Serves 5 ***520 cal. per serving*** ***Source of vitamins A, B***

Tested in The American Home Kitchens

• bean-bacon soup

Preparation time: 5 min.
Cooking time: 10 min.

2 slices bacon
1 onion, sliced
1 can (1 lb.) pork and beans with tomato sauce
1 can (1 lb., 4 oz.) tomato juice

• Cook bacon until crisp; remove from pan and break into bits. Cook onion in bacon drippings. Add beans; mash slightly with spoon or fork. Stir in tomato juice and bacon; heat.

Serves 4 ***178 cal. per serving*** ***Source of vitamins A, B***

Tested in The American Home Kitchens

• beans bonanza

Preparation time: 10 min.
Baking time: 25 min.

2 cans (1 lb. each) pork and beans in tomato sauce.
1 medium onion, sliced
½ green pepper, diced
½ cup diced carrots
1 can (12 oz.) ready-to-use meat, sliced

• Arrange beans in shallow 2-qt. baking dish. Stir in onion, pepper, and carrots. Place sliced meat over top. Bake in moderate oven (375° F.) for about 25 minutes.

Serves 6 ***319 cal. per serving*** ***Source of vitamins A, B***

Tested in The American Home Kitchens

• sweet 'n sour salad

Preparation time, including chilling time: 1 hour

1 can (1 lb.) pork and beans with tomato sauce
½ cup diced celery
1 tbs. minced onion
2 tbs. minced green pepper
1 tbs. vinegar
½ tsp. salt
Dash black pepper

• Combine all ingredients, mix thoroughly. Chill. Serve on crisp lettuce.

Serves 4 to 6 ***130 to 87 cal. per serving*** ***Source of vitamins A, B***

Tested in The American Home Kitchens

• frankly beans

Preparation time, including broiling: 10 min.

6 frankfurter buns
½ cup ketchup
1 can (1 lb.) pork and beans with tomato sauce
6 frankfurters, slit lengthwise

• Slit buns; spread with ketchup. Spoon beans on buns; top with frankfurters. Broil until beans are hot and frankfurters are lightly browned.

12 "open-face" sandwiches ***129 cal. per sandwich*** ***Source of vitamins A, B***

Tested in The American Home Kitchens

American Home Recipes

(Take a Can of Beans, pictured in color on page 72)
(Take a Package of Biscuit Mix, pictured in color on page 73)

American Home Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for $1 from:

THE AMERICAN HOME, Dept. M-55
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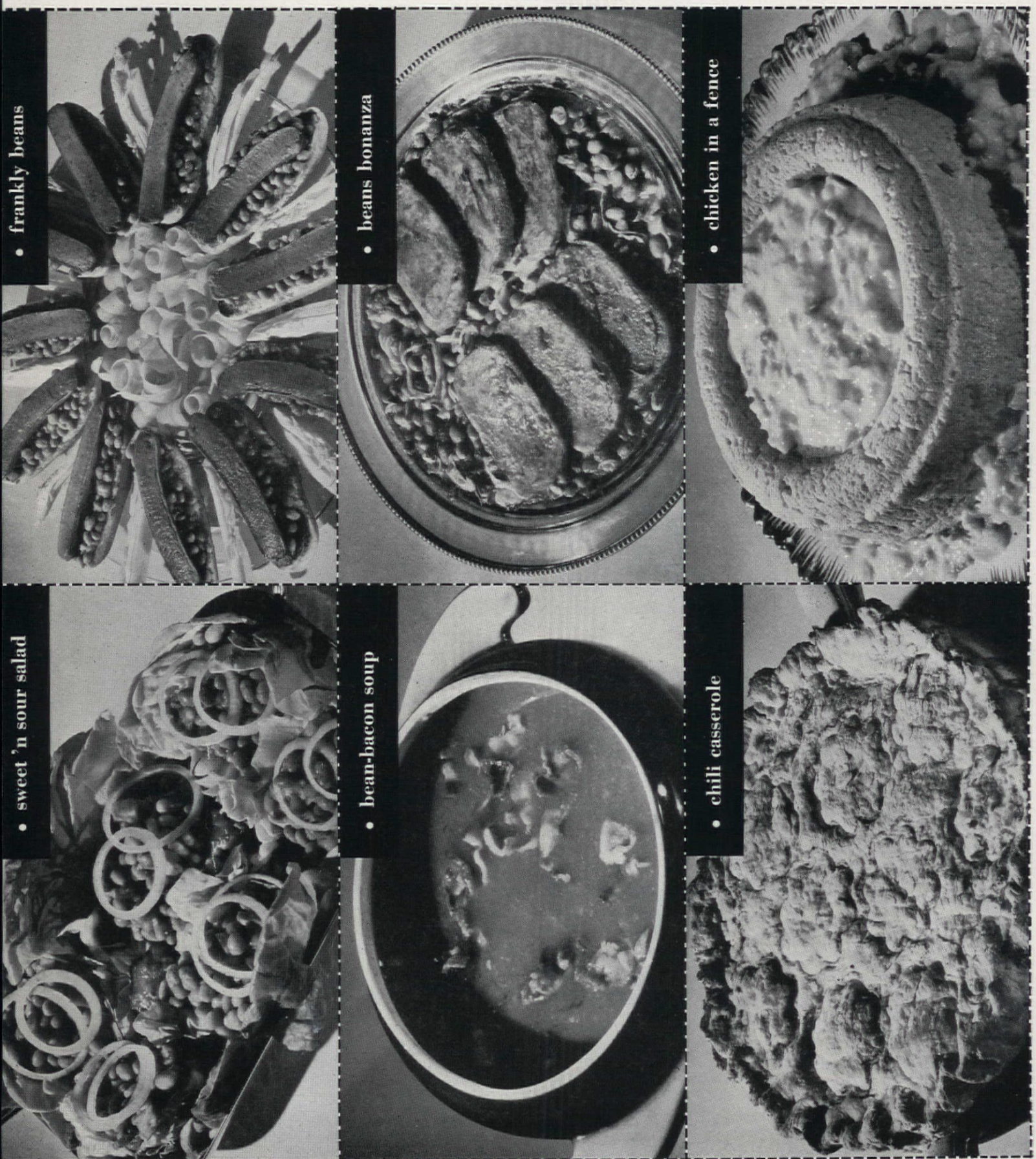
AMERICAN HOME RECIPES

Pictured in color: Take a Can of Beans, page 72 • Take a Package of Biscuit Mix, page 73 • Family Food, page 68



for your Menu Maker Card file

• super swiss steak

Preparation time: 15 min: Cooking time: 1½ to 2 hrs.

2 lbs. of beef rump, round, or chuck (cut 1 inch thick)
2 tbs. fat
1 tsp. salt
¼ tsp. pepper
¼ cup flour
1 can (about 6 oz.) tomato paste
1 cup water
2 cups sliced onions

• Pound flour into the meat with a hammer or edge of heavy saucer. Brown steak on both sides. Brown onions either in same pan or separate skillet. Cover meat with onions. Add salt, pepper, tomato paste, and water. Cover; cook over low heat or bake in moderate oven (350°F.) about 1½ hours.

Serves 6 ***376 cal. per serving*** ***Source of vitamins A, B***

Originated in THE AMERICAN HOME KITCHENS

• raised donuts

Preparation time (including frying time): 2 to 3 hours

1 cup mashed potatoes
2 pkgs. or cakes yeast, active dry or compressed
1½ cups warm (not hot) water (cool to lukewarm for compressed yeast)
1 cup sugar
1¼ tsps. salt
2 eggs, beaten
2/3 cups shortening
6½ to 7 cups sifted all-purpose flour

• Cook 1 or 2 potatoes, depending on size, until soft, mash well with fork. Crumble yeast cakes or empty yeast packages into bowl. Add potatoes, water, sugar, and salt. Stir until dissolved. Let stand about 20 minutes. Stir in eggs and shortening. Add flour, a cup full at a time, stirring well. Knead in the last of the flour. Place dough in large bowl; grease top of dough; cover with waxed paper. Let rise in warm place, free from draft about 1 or 2 hours (until more than doubled in bulk). Stir down, divide batter, roll to 3/8" thickness. Cut with 3" biscuit cutter. Allow to rise until almost double in bulk. Fry in hot fat (350°F.) until brown, turning once. Drain on absorbent paper; roll in granulated sugar.

About 4 dozen. ***121 cal. per donut*** ***Source of vitamins A, B***

Tested in THE AMERICAN HOME KITCHENS

• salmon in a passel

Preparation time: 20 min. Baking time: 30 min.

3 cups biscuit mix
1 cup milk
2 tbs. butter or margarine, melted
½ cup chopped parsley
1 lb. can peas (1½ cups)
1 lb. can salmon, drained

• Add milk to biscuit mix, stirring until blended. Roll out on lightly floured board into rectangular shape 18" x 12". Brush with melted butter or margarine. Sprinkle with parsley. Mix peas and salmon and arrange over parsley. Roll as for jelly roll. Place on cookie sheet or shallow pan; bake in hot oven (400° F.) for about 30 minutes.

Serves 6 ***492 cal. per serving*** ***Source of vitamins A, B***

Originated in THE AMERICAN HOME KITCHENS

• new-fashioned rice pudding

Preparation time: 10 min. Baking time: 35 min.

2/3 cup packaged pre-cooked rice
3 cups milk
2 egg yolks, slightly beaten
½ cup sugar
½ tsp. salt
1 tsp. vanilla
2 egg whites
4 tbs. sugar
2 or 3 tbs. currant jelly

• Combine pre-cooked rice and milk in saucepan. Mix to moisten all rice. Bring quickly to a boil over high heat. Remove from heat; set aside uncovered. Mix together egg yolks, ½ cup sugar, salt, and vanilla; slowly stir in hot rice mixture. Turn into 1½-qt. baking dish. Bake in moderate oven (375°F.) for 30 minutes. Stir once or twice during first 20 minutes of baking. Remove from oven. Beat egg whites until foamy throughout. Add 4 tbs. sugar, two at a time, beating after each addition until sugar is blended. Continue beating until mixture stands in soft peaks. Arrange over top of pudding; dot with currant jelly. Return to oven, bake in 450°F. oven about 5 minutes.

Serves 5 ***249 cal. per serving*** ***Source of vitamins A, B***

Tested in THE AMERICAN HOME KITCHENS

• golden carrots

Preparation time, including cooking, 30 min.

2 cups sliced carrots
½ tsp. salt
1½ cups water
2½ cups (1 lb. 4 oz. can pineapple chunks)
3 tbs. butter or margarine
2 tbs. cornstarch
¼ tsp. salt
Dash of nutmeg

• Add salt to 1½ cups water; add carrots; cook until tender. Drain, reserving 1 cup of the water in which the carrots were cooked. Drain pineapple chunks, reserving the pineapple juice.

Melt butter or margarine; stir in cornstarch. Slowly add carrot and pineapple juices, stirring constantly. Bring to boil. Add salt and nutmeg. Fold in the drained carrots and pineapple. Heat to serve.

Serves 6 ***134 cal. per serving*** ***Source of vitamins A, B, C***

Submitted by Mrs. Gustav Bredow

Tested in THE AMERICAN HOME KITCHENS

• swiss surprise cake

Preparation time: 20 min. Baking time: 50 min.

3 cups biscuit mix
½ cup sugar
¼ cup butter or margarine
1 egg, beaten
1¼ cups milk
3 tbs. butter or margarine
⅓ cup brown sugar
2 or 3 apples
½ cup fresh cranberries or maraschino cherries
3 or 4 slices Swiss cheese

• Blend biscuit mix, sugar, and ¼ cup butter. Add beaten egg and half the milk. Beat; add remaining milk. Beat. Melt 3 tbs. butter or margarine in 9" x 9" x 2" pan. Add brown sugar. Core apples, cut into inch slices, place on sugar mixture. Fill centers and around apples with cranberries. Cover with cheese slices. Pour biscuit mixture over cheese. Bake in moderate oven (375° F.) for 50 minutes. Turn upside down on serving platter. Serve with plain or whipped cream.

Serves 9 ***442 cal. per serving*** ***Source of vitamins A, B, C***

Originated in THE AMERICAN HOME KITCHENS

American Home Recipes

(Family Food, pictured in color on page 68)
(Take a Package of Biscuit Mix, pictured in color on page 73)

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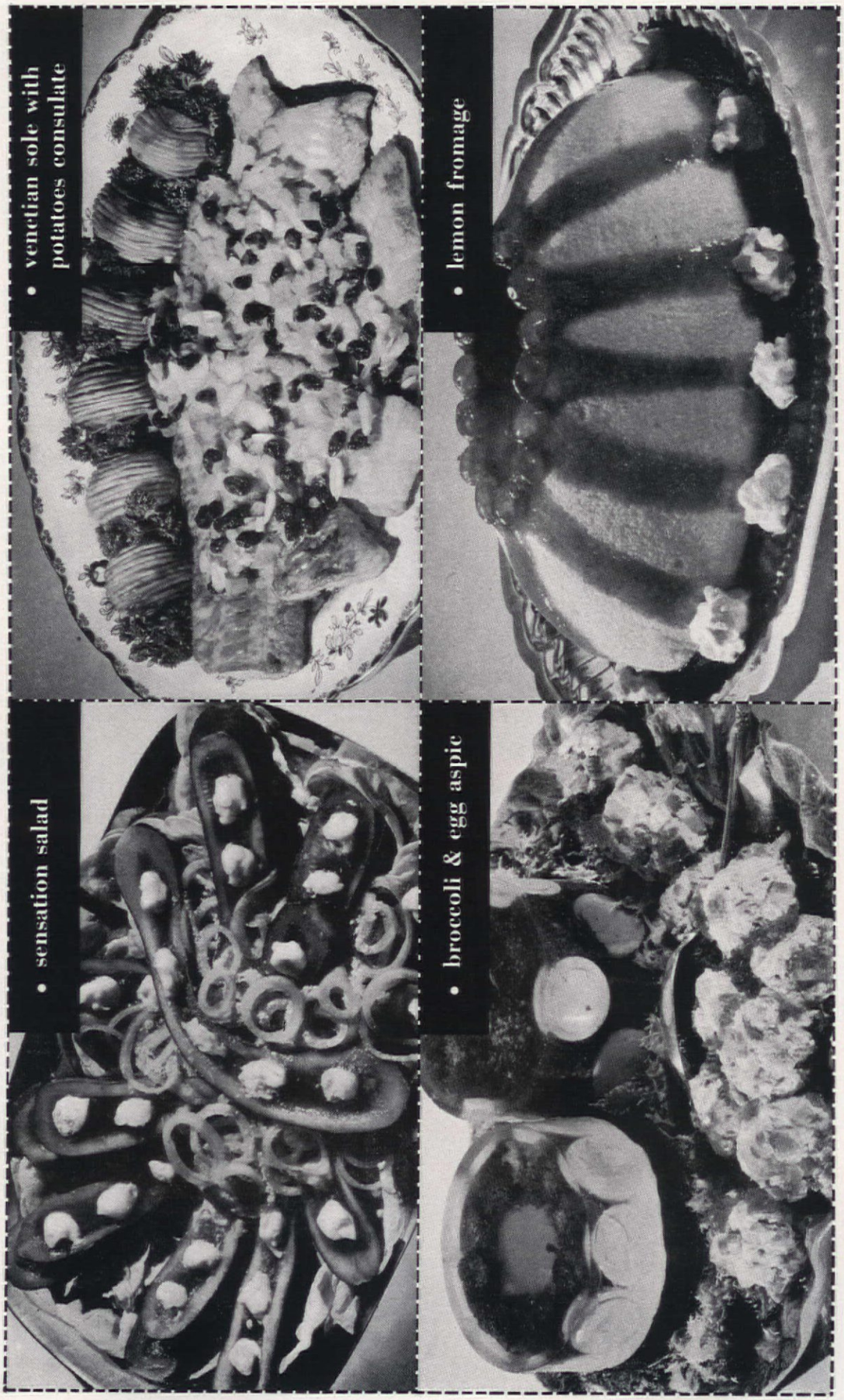
American Home Recipes

(Good Victuals, pictured in color on page 66)



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Special!
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FEDERAL ENAMELING & STAMPING COMPANY
Outstanding products in porcelain enamel, aluminum, and steel

American Home Recipes

(Good Victuals, pictured in color on page 66)

• broccoli & egg aspic

1 envelope gelatin, unflavored
½ cup water
1 10½-oz. can consommé, undiluted
4 eggs, hard cooked
1 bunch fresh broccoli, cooked
¾ cup mayonnaise
Salt
Pepper

● Soften gelatin in ½ cup of cool water. Heat consommé and add to the softened gelatin to dissolve it. In an oiled 1-qt. mold, arrange slices of 2 eggs and flowerets of broccoli in bottom. Pour ¾ cup of cooled clear gelatin-consommé over garnish and let set. Chop the remainder of broccoli stems and flowerets; add mayonnaise; 2 hard-cooked eggs, sieved; and remainder of the cooled gelatin-consommé. Fold until well mixed. Add to garnished-and-set mold. Chill until firm. Unmold on lettuce.

Serves 8

Recipe from Mrs. M. S. Burdine

• lemon fromage

2 envelopes gelatin
½ cup cold water
6 eggs, separated
1 cup sugar
Grated rind of 1 lemon
Juice of 2 large lemons

● Have all ingredients ready as this sets quickly.

Soften gelatin in cold water, dissolve over hot water. Set aside to cool until lukewarm. Beat egg yolks with sugar until light and almost white; add lemon juice, rind, and cooled gelatin. Fold in beaten egg whites. Do not pour into mold until Fromage holds its shape when stirred with a spoon. Use a 1½-qt. oiled mold. Chill until set. Unmold, garnish with candied cherries, and serve with whipped cream and fruit sauce.

FRUIT SAUCE

In a saucepan, mix 2 tbs. cornstarch with a small amount of cold water. Add 2 cups fruit juice, stirring constantly until it boils. Pour into small bowl and sprinkle with sugar to prevent skin from forming on sauce as it cools.

Serves 10 to 12

Recipe from Elna Nelson

• sensation salad

8 zucchini, medium-sized
Salted water
French dressing
Onions, sliced
Garlic
1 can tomato sauce
Mayonnaise
Parmesan cheese

● Select tender zucchini about 4 inches long. Do not peel. Boil in salted water until partially cooked (about 6 min.). Let cool. Cut in half lengthwise. Hollow out center a bit and place in a flat dish with hollow center up. Pour over a generous amount of French dressing. Lay sliced onions and garlic over the zucchini halves and let them stand, well covered, for a day in the refrigerator. At the same time, pour the can of tomato sauce into an ice tray and freeze. When ready to serve, take off the onion and garlic. Place zucchini on crisp lettuce leaves. Fill the hollows with frozen tomato sauce. Top with mayonnaise and sprinkle with generous amounts of Parmesan cheese. Serve immediately.

Serves 8

Recipe from Rose Alberta Bairpaugh

• venetian sole with potatoes consulate

VENETIAN SOLE

1 lb. filet of sole
Flour
Salt
Oil for frying
1 small onion, chopped
¼ cup dark seedless raisins
2 tbs. almonds, slivered
⅓ cup cider vinegar

● Dip sole in flour and sprinkle with salt. Brown on both sides in small amount of oil. Remove to shallow baking dish and keep hot in slow oven (about 300° F.). Fry onion in pan in which fish was cooked. Add raisins and almonds and fry briefly. Add vinegar and heat to boiling. Pour over fish and bake 10 minutes longer. Serve hot or cold.

Serves 3-4

Recipe prepared by California Foods Research Institute

POTATOES CONSULATE

● Select even-sized potatoes, wash and pare. Cut slice off one side so potato stands firm. Slice down in ⅛-inch slices to about ¼ inch from the bottom. Place in greased baking pan; brush with butter. Bake in 400° F. oven for 40-45 min.

here's my
'SEAFOOD SPECIAL'

Famous chefs agree nothing gives fish the tang a man loves like Lea & Perrins, the original Worcestershire Sauce. Take this tip; use it generously in *your* cooking, too. Not only seafood but meats, gravies and soups, as well.

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Now you can spray

New 3-in-1 Oil-Spra lubricates and forms a barrier against rust! No more mess! Sprays oil at touch of button!

"3-IN-ONE" OIL

Anne's Notebook

(Begins on page 70)

CRAB MEAT ROLLED IN TINY PANCAKES and served with a choice of sauces . . . curry-flavored and mustard-flavored . . . is an appetizer of distinction. Follow the directions on a box of pancake mix, using one tablespoon of batter for each pancake. Cook until golden brown, turning only once. Spread with flaked canned crab meat. Roll up and fasten with toothpicks. Dip one end in the curry sauce and the other in mustard sauce. A pleasing surprise are these hot canapés with tantalizing flavor . . . no matter which type of sauce you prefer.

HOT ROLLS always have appeal. **DRESSING THEM UP,** makes them even better. Using Brown 'N Serve Rolls, it is simple to be impressive. Just before you put them in the moderate-hot oven (400°F.), brush tops of rolls with butter or margarine and sprinkle sparingly with minced chives or your favorite herb. We like thyme or basil. Brown rolls according to package directions.

SPEAKING OF HERBS, THE SNAP-OFF SIFTER TOPS on jars are right convenient. You can garnish more evenly and delicately without fear of sprinkling too large an amount. The top may be removed . . . a spoon inserted in the jar . . . when a definite amount is needed as an ingredient.

HEARTY AND TASTEFUL are these easy **SOUP COMBINATIONS!** Combine cream of pea soup with cream of tomato and serve sprinkled with crispy croutons. **CLAM CHOWDER** teamed with **VEGETABLE SOUP** pleases the palate at dinner when March winds are blowing outside.

A natural partner for your **FAVORITE CURRY DISH** in this fruity dainty—**CURRANT RICE.** Prepare a 5-oz. package of pre-cooked rice according to given directions, adding ¼ cup currants to the boiling water with the rice. Add two tablespoons butter or margarine just before serving—mixing all lightly with a fork. We like this best with curried chicken and don't forget the chutney if you like it as well as I do with curried dishes.

COCONUT PASTRY CRUST made this way is a fine change for a favorite pie filling. Combine ½ cup shredded coconut (cut fine) with 2 tablespoons brown sugar. Press mixture on bottom and sides of 8-inch pie shell in pan. Bake in hot oven (425°F.) 12-15 minutes or until lightly brown. Cool before filling.

A handy solution for **DISPOSAL OF HOT GREASE** are these plastic-coated paper cups and lids. The hot grease can be poured directly into the cups, and the lid can be snapped on to prevent spilling. The cups have handles and the lids fit securely. Both cup and grease can be thrown in incinerator. These cups have many other uses, too, you will find.

For Hearty Eating and Happy Eaters—

TIOGA TUNA BAKE

...singing with California Flavor

TIOGA TUNA BAKE

Serve heaping helpings—and watch how fast they disappear! The reason is the sunny, specially satisfying flavor that only California's own ripe olives can add. Taste it here—flavor you can easily give to *many* fish, cheese, and egg dishes.

1 cup ripe olives
2 hard-cooked eggs
1 (6½ or 7-ounce) can tuna
1 tsp. grated onion
1 tsp. prepared mustard
¼ cup milk
½ tsp. Worcestershire sauce
1 (10½-ounce) can cream of mushroom soup
¼ cup diced pimiento
Buttered dry bread crumbs

Cut olives into large pieces. Dice eggs. Drain tuna and flake coarsely. Stir onion, mustard, milk and Worcestershire into soup. Blend in pimiento, olives, eggs and tuna. Spoon into baking shells or shallow baking dish and top with crumbs. Bake in moderate oven (350° F.) 20 to 25 minutes, until thoroughly heated and browned on top. Makes 4 to 6 servings.

Free Ripe Olive Recipe Booklet is yours for the writing. Address: Olive Advisory Board, Dept. A-55, 24 California Street, San Francisco 11, California.

For eating by hand, remember ripe olives are an easy appetizer before dinner . . . a tasty "relish" at table. And when friends drop in, offer an inviting bowl of California flavor . . . a "welcome bowl" of ripe olives.

ripe olives*

make meals SING with California flavor

*RIPE, GREEN-RIPE . . . WHOLE, PITTED, CHOPPED, SLICED

Same Space—Change of Pace

Not bad—but not good enough for today!

EDITH RAMSAY

We've shown you family kitchens galore, designed for the cook-mother-wife. But how about the woman whose children have grown up and married? She wants—and deserves—an up-to-the-minute kitchen too! Here is a splendid example

OWNERS: MR. AND MRS. CARL JUDSEN
ARCHITECT: KARL G. KNOBEL

Have kitchens really changed very much in the past 15 years? For a dramatic demonstration of the fact that they have, see these "befores" and "afters." It's not only the equipment itself, but our point of view about kitchens that has changed: A kitchen must measure up, aesthetically, to the standards of beauty set for the rest of the house, or it just *isn't* modern, no matter how new the equipment.

This isn't the story of bright but broke newlyweds who set out to feather their nest in a cottage. In this case, the leading characters are the Carl Judsens of Wilmette, Illinois, who, some 15 years ago, built an authentic New England Colonial for themselves and their two young sons. At that time, the kitchen you see in the "before" pictures here was a very good one—for those days. It was headquarters for the cook, not for the mistress of the house. The equipment was of the best then on the market, and such modern notions as two exhaust fans and dropped soffits were included. What's more, the Judsens kept it in good repair—replacing the floor and refrigerator, adding cabinets and shelves now and then.

But after her sons were grown, married, and established in homes of their own, the day came when Mrs. Judsen took a close look at her functioning, but far from dreamy kitchen, and decided that yester-decade's kitchen was as old hat as yesteryear's bonnet. Though it

was still the domain of a cook, it deserved redecorating and modernizing as much as any other room in her home.

So she called in Architect Karl Knobel, and planned the transformation you see—a transformation effected without moving a single door, wall, or window, though some of the equipment was shifted because the old refrigerator wall made such an ideal place for modern, built-in cooking units. Because the kitchen isn't large, and no family meals are served here, there's no permanent set-up for eating, but the cupboard next to the refrigerator provides a pull-out shelf where a solo dinner can be enjoyed. And we mean enjoyed, for a kitchen as attractive as this must inspire some mighty fine cooking!

To make the preparation of those meals easier, there are yards and yards of good, continuous counter space (including an immense hard-maple chopping block). There's a pull-up-and-out mixer in one base cabinet, and cupboards aplenty to keep utensils and ingredients near their point of use. Cooking at that cooking wall is a joy (the oven is just the right height, and there's a hood and exhaust fan over the surface burners), and cleaning up at that sink is aided, of course, by a dishwasher.

From the rubber tile floor to the indirect lighting, everything is as handsome as it is modern. The warm tones of the solid maple cupboards are set off by the gayest of washable wallpapers which borrows its motif from Scandinavian folk art. Because both Judsens are of Scandinavian extraction, those lands so noted for good design are recalled by the wrought copper lighting fixtures, some old Danish copper utensils, and various other glowing touches.

To save space, eating table, no longer needed, was replaced by pull-out snack shelf in cabinet

Both convenience and "pretty kitchen" look were desired. Moving refrigerator to free space for a modern cooking wall added some of each

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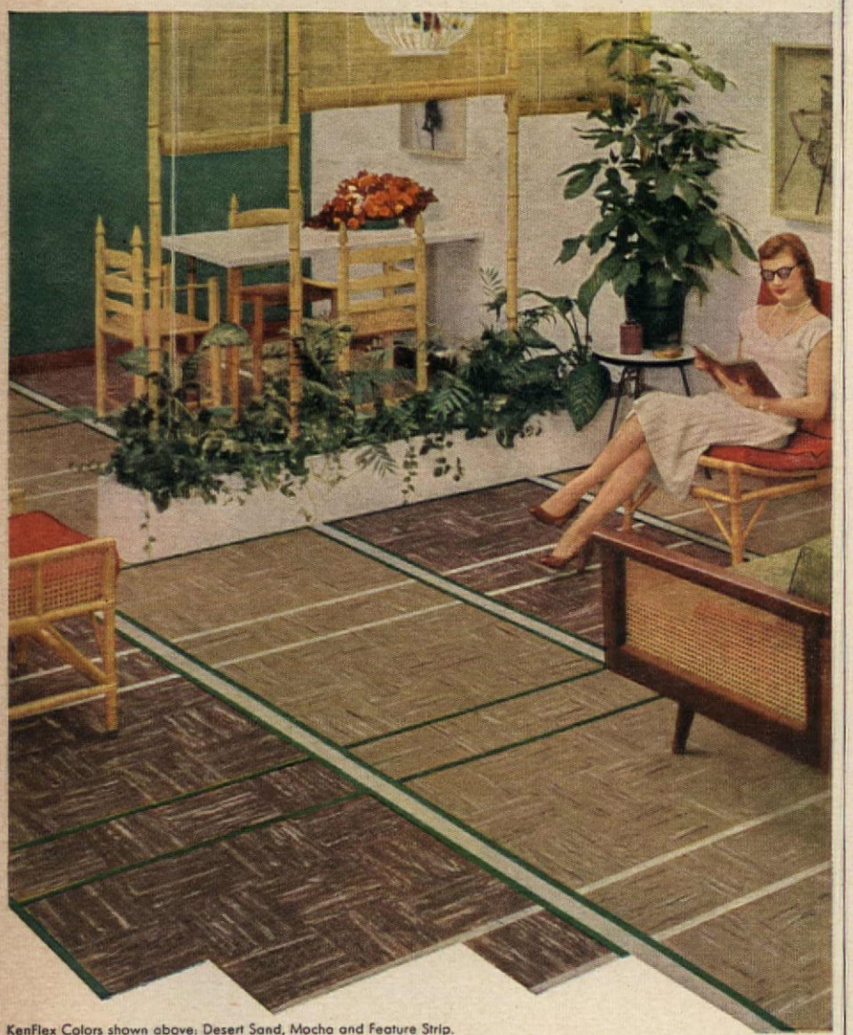

KenFlex Colors shown above: Desert Sand, Mocha and Feature Strip.

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*Price for average self-installed 8'x10' KenFlex Floor. See KenFlex at your Kentile Dealer's, listed under FLOORS in your Classified Phone Book. In Canada, T. Eaton Co., Ltd.

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Wax forms a protective coating which prevents dust from sticking to the floors. But to do its best job the wax must be thin and tough. Since the hardening depends upon contact with air, the wax coat can't be too thick. If it is, only the outer surface hardens, the soft center attracts and holds dirt, and you *really* have to scrub to get it clean!

Next time a good kitchen floor cleaning is due, start by using one of the new liquids which remove wax and clean at the same time. No getting down on your knees—you apply it with a sponge mop, let it stand a minute, then rinse with water. When the floor is completely dry, go to work with the wax of your choice.

Water-soluble liquid wax should be applied in three thin coats. To assure that hard, tough coating, allow each coat to dry thoroughly before applying the next one. These self-polishing liquid waxes dry to an attractive soft luster. If you want your floors to have a super-glossy look buff them with a regular floor polisher, or the soft fleecy attachment of an electric polisher.

If you use this procedure, you will be happy to discover spilled things and tracked-in dirt can be wiped up easily with a damp cloth. Then with a daily sweeping or dry mopping, re-waxing will only be necessary every now and again.

DATA: ARMSTRONG

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Wall and base cabinets make a sewing corner

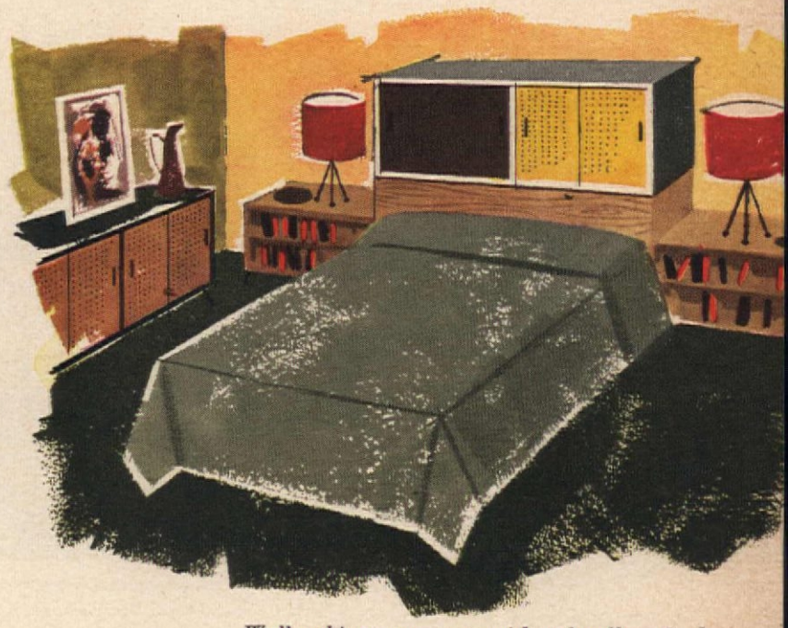
Kitchen Cabinets Go Places

Styled to the hilt, easy to install in any room. More news: doors are hardboard or textured glass —or your own drawing, fabric, or stamp collection may be laminated into plastic cabinet doors

ROBERT W. HOUSEMAN

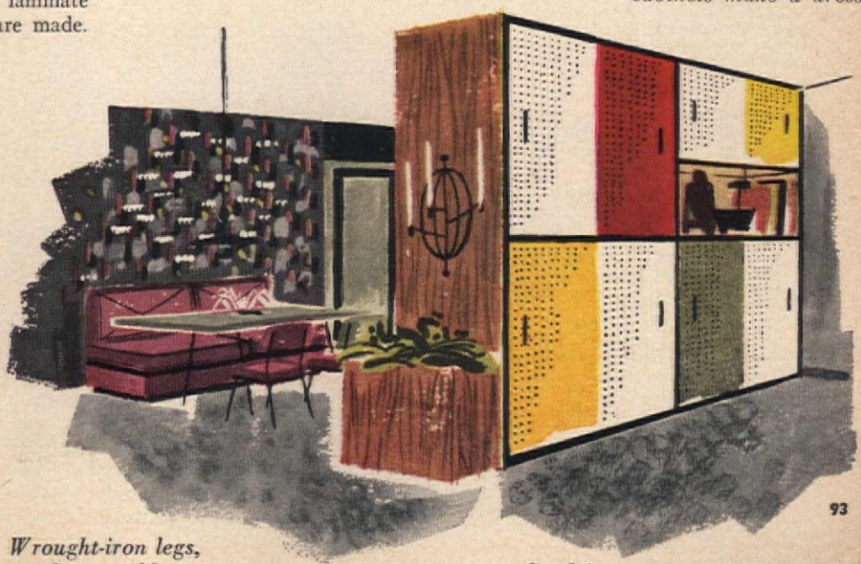
There are several news-making aspects to the story of Pic-A-Door cabinets by Tracy Kitchens for, not satisfied with an excellent job in the kitchen, they join up with wrought-iron legs or the like to solve almost any storage problem in the house. They come in all standard base and wall cabinet sizes, are made for do-it-yourself installation, and you can paint them any color you like. There's big decorative news in their sliding doors: stock doors come in textured glass, or in unpainted perforated hardboard (because doors are reversible, you can paint each side a different color, and change them about as you please).

But that's only part of it. Would you like your drapery fabric in indestructible form on your cabinet doors? Your stamp collection? Your pet recipes? The manufacturer can take any lightweight material you send—feathers, dried foliage, drawings, fabric, and such—and laminate it between sheets of plastic from which these custom doors are made.



Wall cabinets team up with a headboard—base cabinets make a dresser

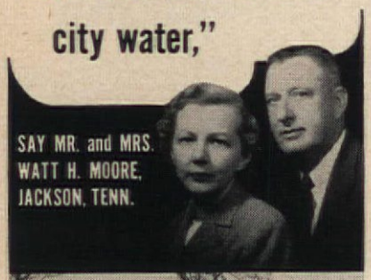
Wrought-iron legs, maple top add up to a delightful dining spot



Stack 'em up for a handsome room divider—with a pass-through

"AFTER CHECKING COST AND SERVICE, WE FIND

a MYERS water system more dependable and more economical than city water,"



Around the Moores' new suburban home, an automatic washer, stock watering, fire protection and irrigation call for plenty of water and plus-pressure. Despite available city water, Moore installed a Myers MHN water system. It delivers plenty of water and steady pressure year around. And Watt Moore says it costs less in the long run than city water.

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Frozen chops or patties come apart easily without thawing if they are packed with a double layer of aluminum foil or freezer paper between each one. Stack as many as you plan to use for one meal, label, and freeze! Then, when it's lamb chops for dinner, these chops may be simply separated and broiled while still frozen

Meats from Your Freezer

It's easy to label freezer foil if you write on the foil *before* the package is wrapped. Tear off the right length of foil, place it on a smooth surface and write with a wax pencil

It takes little time to thaw that solid block of hamburger when you use your trusty pressure cooker. Turn on the heat, slip the pressure gauge on just long enough to give the steam a chance to build up pressure. Then remove the gauge, and the hamburger is ready for browning, for meat loaf, Spanish rice, or what-you-will

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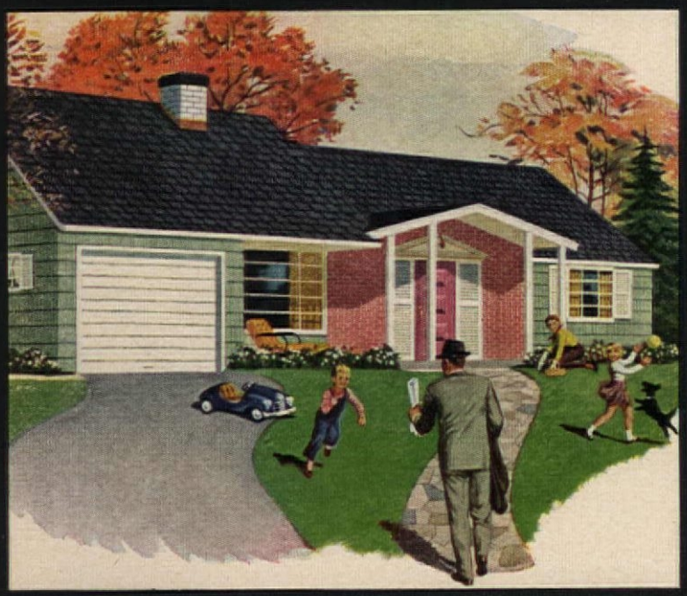

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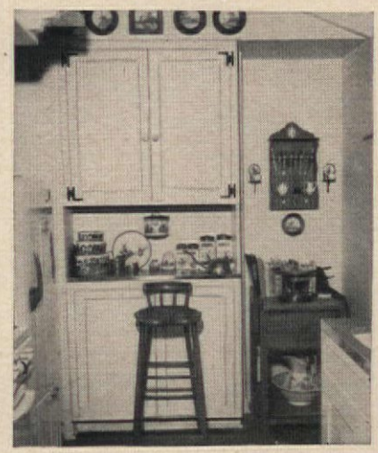
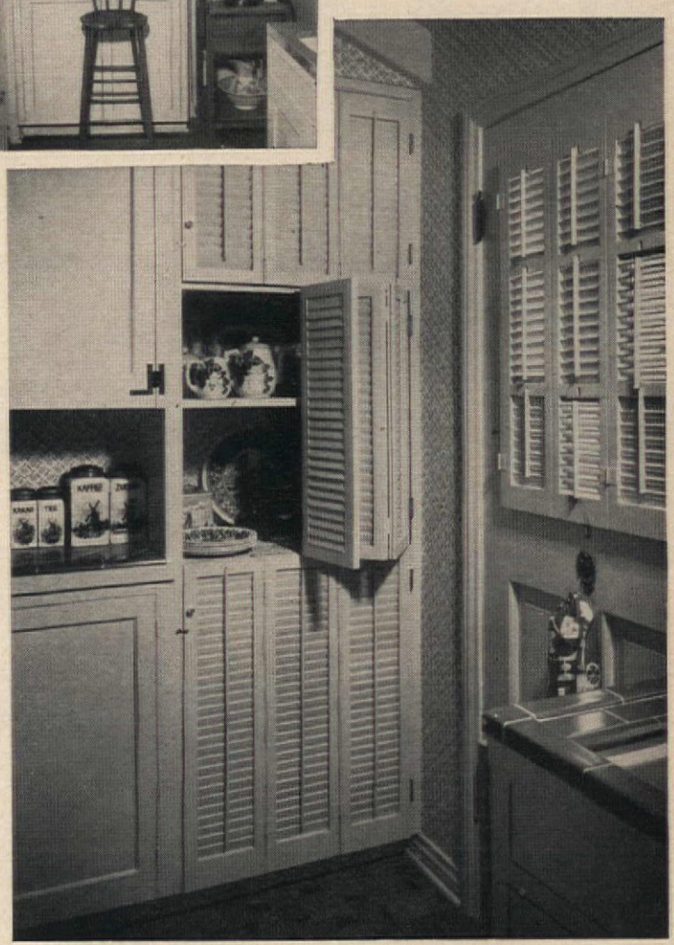
Hide a Shudder with Shutters

BARBARA LENOX

Literally thousands of kitchens have little "two by something" alcoves which, regardless of their original intentions, serve no good purpose. However, such tiny affairs as this one near the back door of the Paul Heinley home in Los Angeles, can often be made big in purpose—and beautiful to look at—as these before and after pictures reveal. By boxing in the awkward space with a framework of shelves, then fronting it with folding shutters (all of them ready-made stock units priced down to earth), a custom look was produced in turning a wasted area into a useful one.



Use the shelf and shutter trick to gain storage space anywhere in the house—it can put the space under a staircase to work, or turn any unused corner into a fine corner cupboard.



The Heinleys didn't restrict shutters to storage cover-up. Because the narrow panels need so little swing-out space, shutters were used to "curtain" the glass panes of the back door, giving it a more modern look. As doors for cupboards or closets, shutters provide ventilation (a warm-climate trick people in other regions have learned). As room doors, they afford ventilation plus privacy. They decorate, too, thanks to their interesting pattern—of which decorators and designers are making much nowadays.

for the young in heart

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Perfect from pre-stork through kindergarten, this new PRINTZ nursery rug in pink, blue, white. Junior can play hard on this glossy, tough enamel finish. A mop-swish keeps it gleaming. Sizes from 6′x9′ up to 9′x15′ in easy-carry cartons. Only one of many new PRINTZ patterns to choose from—some by-the-rug, some by-the-yard.

Shining example of young-hearted floor covering for wee prices. Pabco PRINTZ is durable, gleaming enamel on strong felt base. Choose from many gay patterns and smiling colors by Pabco designers in tune with your young ideas. There's no installation, simply unroll PRINTZ and you've redecorated. Here's high style for low cost. Years of floor pleasure for a song—around $12 for most 9 x 12's. Ask for PRINTZ by Pabco at all good stores.

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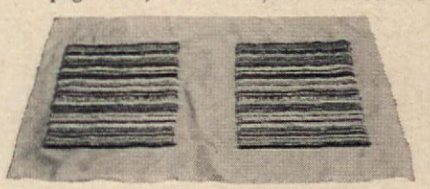
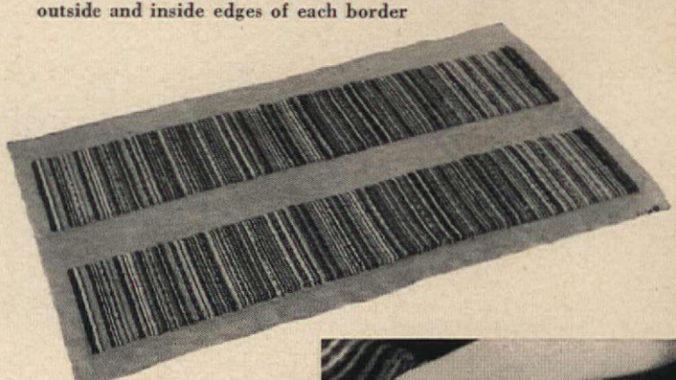
Rescue That Old Hooked RUG

Old hooked rugs take beautifully to mending if they're lined with burlap and mended with care. And while you're at it, why not enlarge the rug, as we did, instead of following the usual procedure of cutting it down? Since new hooking in the old block design would have been too apparent, we enlarged the rug by a new border of narrow Roman stripes. (See finished job, page 100.) Of course, we cleaned the rug before starting.



1. Blanket-stitch raw edges of burlap backing. Then, simultaneously hook two borders to add to either side of the rug

2. When you have completed both borders, cut them apart—being sure to allow at least three inches for ample hems on both the outside and inside edges of each border



3. Blanket-stitch raw edges. Hem one side of each strip so that it extends one inch beyond edge of hooking. Sew other side of burlap to join rug to edge of new hooking, using heavy carpet thread. Sew worn edges of original rug to burlap securely—you'll mend later

4. After edges of old rug are firmly sewn to burlap, a few inches of burlap will still be loose. Sew to body of rug, using overcast stitches and carpet thread. Cover the one-inch outside hem with bias strips of heavy wool fabric—it takes to hard wear, is easy to replace

More on page 100

What cookbook gives you a beautiful 3x5″ actual photograph of every recipe in it? What cookbook lets you take out a single recipe, put the rest away, and concentrate on it without losing your place or having to thumb through page after page of cross references? What cookbook lets you rearrange and reclassify the contents according to your own particular method of filing? What cookbook lets you add to its pages your own favorite family recipes that you've treasured for years?

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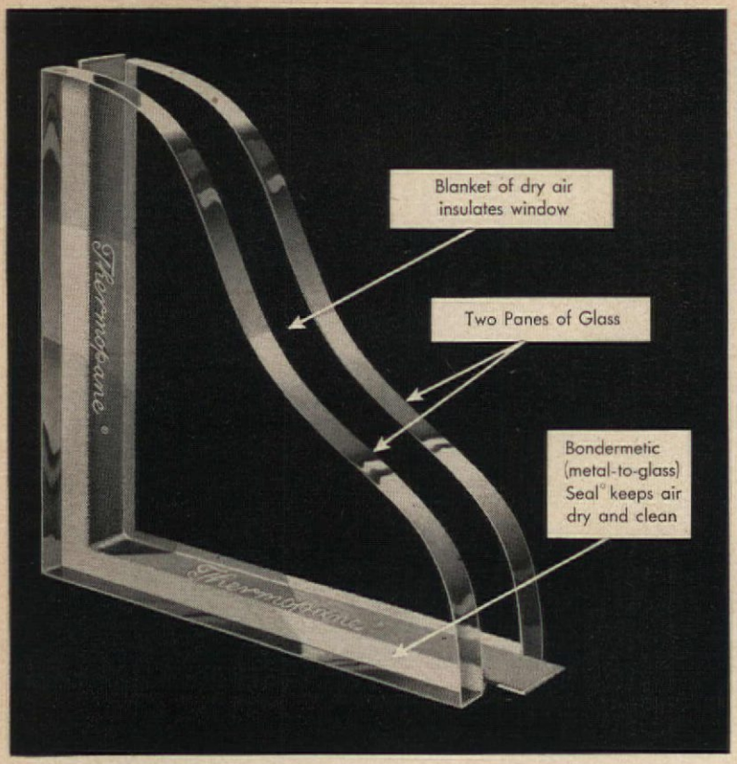

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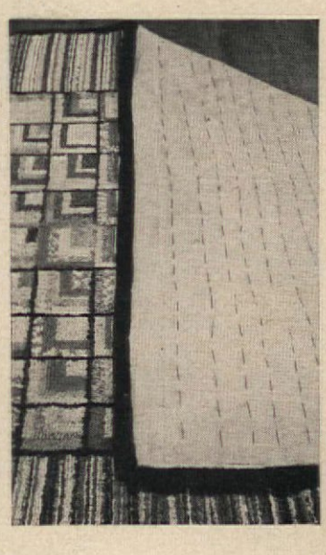
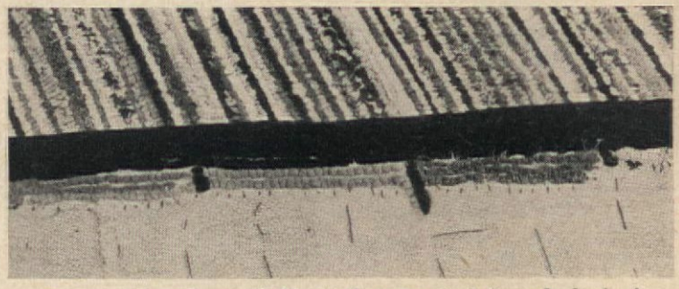
Rescue That Old Hooked Rug

(Begins on page 98)



5. To give rug added strength and to serve as a background for mending worn spots, baste another piece of burlap to entire back of rug, as shown. Use heavy carpet thread for this. If necessary, piece the lining by lapping one piece over another, and blanket-stitch all raw edges. Do not turn or fold edges—keep them as flat as possible. Start sewing from one side, and work from one end to the other

6. To secure edges of worn spots, overcast to burlap lining. Hook in strips of wool fabric to duplicate original



7. Here is how the mended hooked sections look from the back of the rug. The strips have been hooked into the rug from the front, and right through the new burlap lining

8. In place of a worn old rug, ready to be discarded, we have a fine "new" one, handsome as ever, and more useful too, thanks to the 12-inch hooked borders that enlarge it. Of course, the rug could also have been lined with burlap and mended as directed without the addition of the border

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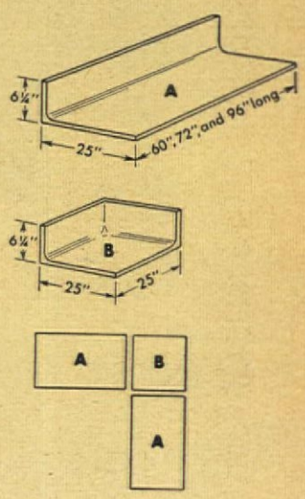
Your lumber dealer has the Unitop in a wide array of colorful patterns, including the exciting new Micarta "Star Dust" design. See him today, or use the coupon.



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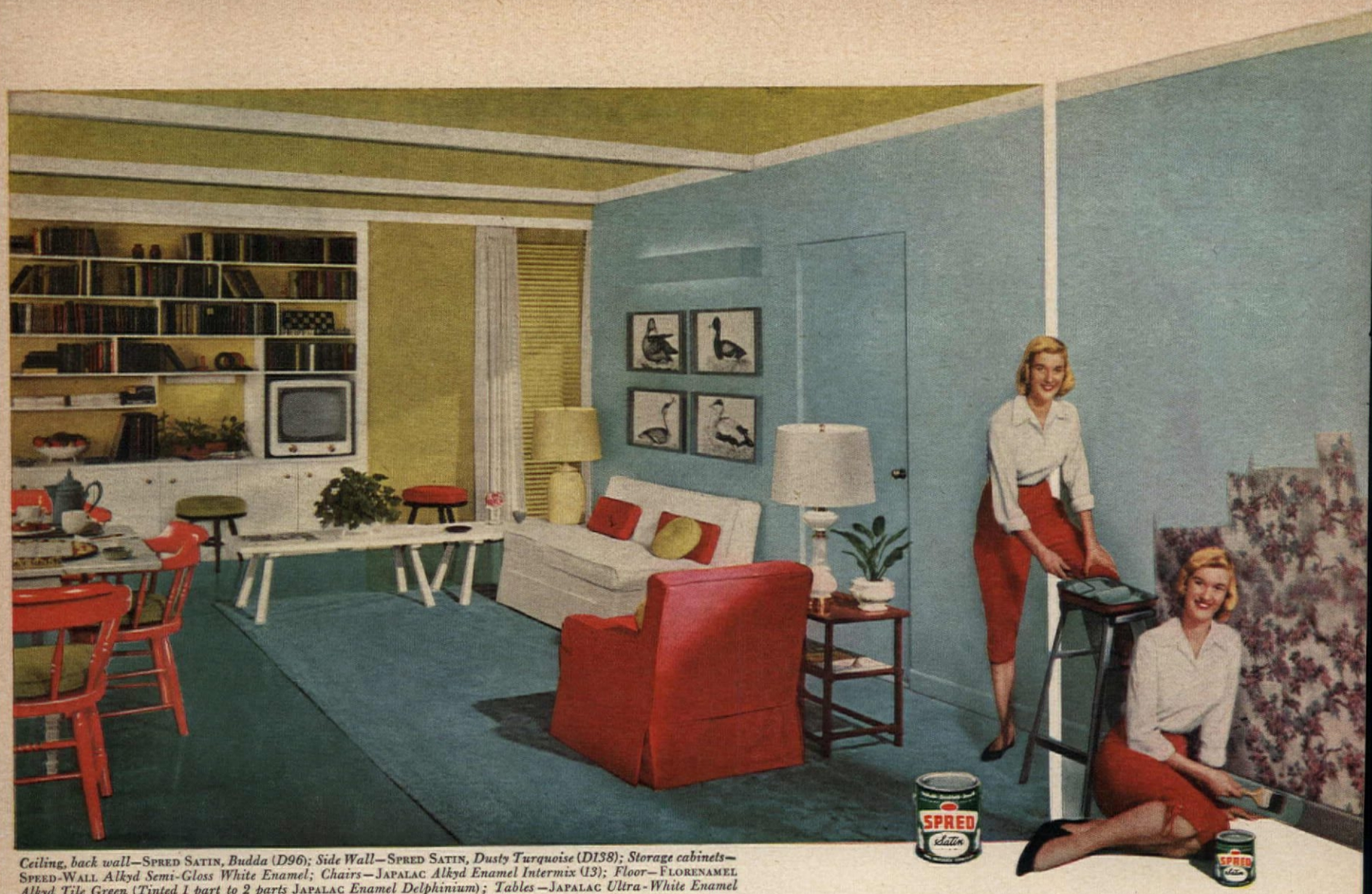

Ceiling, back wall—SPRED SATIN, *Budda (D96); Side Wall*—SPRED SATIN, *Dusty Turquoise (D138); Storage cabinets*—SPEED-WALL *Alkyd Semi-Gloss White Enamel; Chairs*—JAPALAC *Alkyd Enamel Intermix (13); Floor*—FLORENAMEL *Alkyd Tile Green (Tinted 1 part to 2 parts* JAPALAC *Enamel Delphinium); Tables*—JAPALAC *Ultra-White Enamel*

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"They're Ready for You!"

Gorgeous new array of SPRED SATIN colors ...new, easy way to make the right choice!

NEW GIANT 4"x4" COLOR CHIPS make it easy for you to be sure of perfect paint harmony with your room fabrics and floor coverings. You'll be color right, every time. Choose from a complete range of 174 modern Dramatone colors at your Glidden SPRED dealer's store.

IN HALF A DAY WITH SPRED SATIN, you can transform an entire room, walls, ceiling, woodwork and give it washable satin beauty. There's never a sag, lap or brushmark. Nothing extra to buy. No thinners or cleaners needed. Brushes and rollers wash out in seconds in soapy water.

THE LATEX WONDER PAINT THAT OUTPERFORMS ALL OTHERS!

Paint Your Rooms Twice as Fast!
See how much larger an area you paint —in the same time—with SPRED SATIN than you can with ordinary wall paint.

Soil and Stains Wash Away Instantly!
Light washing with soap and water leaves SPRED SATIN (right panel) spotlessly clean —no sign of "shiny" areas—no streaks!

So Free of Fumes and Odors!
No irritating odors when you paint with SPRED SATIN, and it dries in 20 minutes; rooms are back in use immediately!

QUALITY Glidden PRODUCTS

Glidden

Pacemaker in Paints

THE GLIDDEN COMPANY, Cleveland 2, Ohio
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PAINTING POINTERS

NEW LATEX PRODUCTS are now available at your SPRED dealer's store to make painting faster, easier and assure you of better results.

FOR STUCCO, MASONRY, ASBESTOS SHINGLE HOMES

New SPRED GLIDE-ON vinyl-latex masonry paint resists fading, staining, peeling. Goes on so fast you can paint your home over a weekend with brush, roller or spray gun.

FOR EXCITING, NEW TEXTURED INTERIORS

New easy way to beautify and hide wall defects. Use SPRED SATIN mixed with SPRED TEXTURE (paste). Make interesting patterns with whisk broom, sponge, roller, or comb.

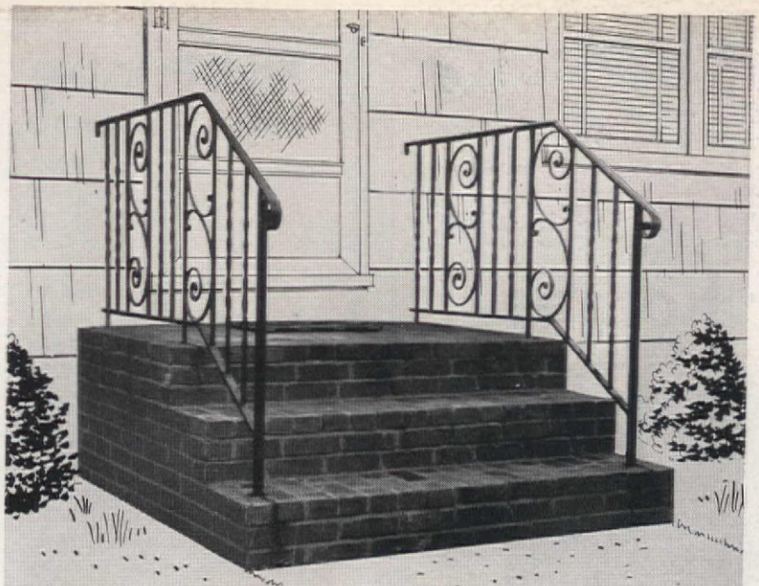
FOR QUICK, EASY WALL CRACK REPAIRS

Anyone can use it! New SPRED PATCH. Comes ready to apply. Completely new latex formula ends shrinking, cracking. Won't crumble.

FOR EASY SURFACE PREPARATION

New liquid SPRED SURFACENE dulls glossy surfaces, cleans and prepares woodwork and walls for painting. Just wipe on with sponge or cloth.

Glidden
Pacemaker in Paints



How to Build a Brick Doorstoop

There's no better setting for that Welcome mat than a soundly built brick stoop graced by an attractive rail—and once it's built, it stays looking well. It needn't be solid brick either, for the center cavity may be filled with rubble. The 2 x 4 x 8 size common brick is recommended, and you can use ready-mix mortar or make your own (1 part Portland cement, 1 part hydrated lime, 6 parts fine sand, mixed before adding water). First, draw a plan of the stoop to scale, brick by brick. Low risers (6-8 in.) and broad treads (9-13 in.) are preferable, and steps should be at least 3 ft. wide. For a concrete footing, dig a U-shaped trench outlining the base of the stoop. Trench should be 1 ft. wide, and extend below frost line. Fill trench with several inches of gravel or cinders, then pour concrete (1 part cement, 2¾ parts sand, 4 parts gravel). Trowel top of footing level.

After footing (A) hardens, spread 1-in.-thick bed of mortar on top. Sprinkle bricks with hose five minutes before using. Push first course in place, checking with level and straight edge. Tap out-of-line bricks in place with trowel handle. To keep joints between bricks full, butter sufficient mortar on end or side of brick to be laid. Do not attempt to lay the bricks and then slush the mortar into the cracks between them, as such joints are not sturdy

MORE ON PAGE 104

Continue laying courses with bricks at right angles to those below, or lay with overlapping joints. Cut off excess mortar on outside face, flush with course. Watch to see that work is true to plan; use level to check vertical and horizontal accuracy

PLANNING A GARDEN?

Don't plant near your sewer unless it's CAST IRON

Seepage from sewer joints can ruin a garden. What's more, thirsty roots from deep-rooted trees or shrubs seek these openings—and can ruin your sewer line.

So be careful not to put the garden over, or even near, your house sewer—*unless it's lifetime* **Cast Iron Soil Pipe.** Here's why...

ROOTS CAN'T ENTER CAST IRON SOIL PIPE . . .

...and it's the *only* material accepted by every code in the country. That's because Cast Iron is the strongest soil pipe available. It can't warp, soften or get pushed out of shape. And joints in **Cast Iron Soil Pipe** can't be duplicated. They're packed tight with oakum... then sealed off for life with molten lead. They're the tightest, yet most flexible it's possible to make. No wonder even heavy driveway traffic or soil settling won't cause seepage or root penetration!

CAST IRON BELONGS INSIDE YOUR HOUSE, TOO . . .

...where waste and vent lines lie hidden in the walls. *Repairs to these lines are house-wrecking jobs.* That's why you need the lifetime reliability of Cast Iron in these critical spots.

Want to read about how your plumbing system works...how Cast Iron soil, house and drain lines, and vent stacks are permanent health-guards? Send for your free copy of "What You Should Know About Plumbing Drainage."

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Modern Comfort for older homes

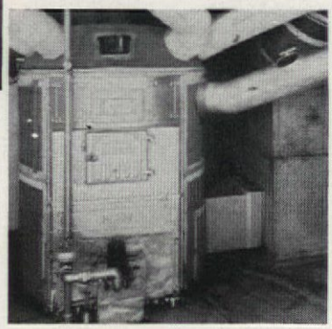
ALL-YEAR CONDITIONING FOR EVERY ROOM

Cools in summer • Heats in winter

⟨ AFTER

These Janitrol Win-Sum Twins, a furnace and summer conditioner, occupy less than one-half the space of the old furnace they replaced (shown below). Yet, they give 365-day comfort to this Cincinnati home.

BEFORE ⟩



Here's the old furnace, which had efficiently operated with a Janitrol gas burner for over 27 years! No wonder the owners insisted on Janitrol equipment for their new all-year conditioning system!

Now you can add even more livability to older homes by replacing your present furnace with the Janitrol Win-Sum Twins. Enjoy the health and comfort of year 'round conditioning while you add extra value and salability to your home. This modernization is approved for F.H.A. loans. Find out how little it costs. Just call your Janitrol Dealer.

FREE BOOKLET—"Why You Can Afford Year 'Round Conditioning Now" will give you all the facts. Get a copy from your dealer or write to Dept. AM-35.

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HEATING AND AIR-CONDITIONING DIVISION

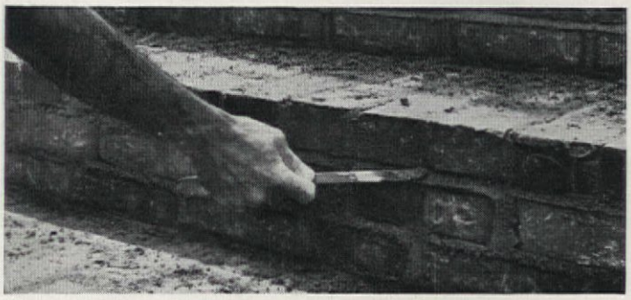
Your local Janitrol Dealer is listed under "Furnaces" in the yellow pages of your phone book.

SURFACE COMBUSTION CORP., COLUMBUS 16, OHIO • IN CANADA: ALVAR SIMPSON LTD., TORONTO 13

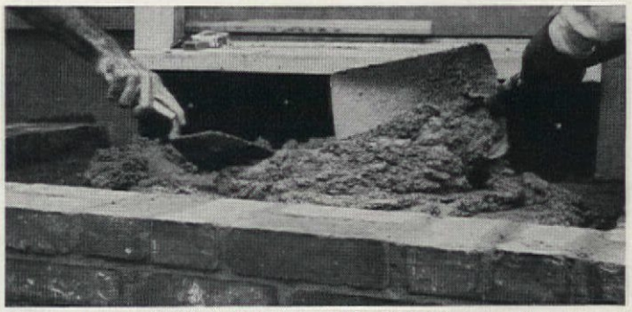
Brick Doorstoop

(Begins on page 103)

Build up side walls first. Where half-bricks are needed to fill out a course, you can cut them to size by setting brick on flat surface, placing a wide cold chisel on your cutting line, and giving the chisel one hard blow with a hammer—or by cutting a light groove on one or more sides before the final severing blow. Note rubble in cavity



Closure brick (last brick installed) should not be on end of course. Spread mortar on sides of bricks already in place. Set in closure brick without disturbing its neighbors. Tool joints before mortar sets—vertical joints first. Scrape out and compress mortar. (A pipe slightly larger than joint may be substituted for a professional finishing tool.)



When steps are finished, fill cavity with old bricks or rubble, and cover with kind of concrete mix used for footing. Bring concrete level with top of last course. After concrete sets, apply a level mortar bed. Place bricks on mortar flush with top course

Slush mortar into cracks between bricks, then tool joints. Ten days later, clean bricks with solution of one part muriatic acid, ten parts water. Rinse with water immediately, and thoroughly. Then add hand railings of your choice to finish the job

A Cutler-Hammer UNIT BREAKER in your new home

ENDS the blown fuse Nuisance forever!

Be sure a Cutler-Hammer Unit Breaker is in YOUR plans for wiring your new home or for the rewiring of an old one. It costs so little you must not miss its many advantages. Then when lights blink out because of an overload, you only have to reset a little lever that has snapped out of position. No fuses to hunt, nothing to replace, nothing to buy. So easy and safe to reset a child can do it.

The Cutler-Hammer Unit Breaker is so good looking you need not hide it. Install it in the kitchen or wherever it will be most convenient. It is the mark of a truly modern home. Know the facts; have YOUR wiring plans figured *two* ways . . . with fuses and with a Cutler-Hammer Unit Breaker. You'll be amazed at the slight difference in cost to have the latest and the best. Write *now* for our free booklet.

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FREE BOOKLET Tells facts about new, better home electrical protection. Write TODAY for your copy.

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BEST YOU EVER POPPED!

$388.31* buys all the Brikcrete needed to build the eight-inch-thick walls of the 37'x24' "Brikadier."

**National average. May vary by locality.*

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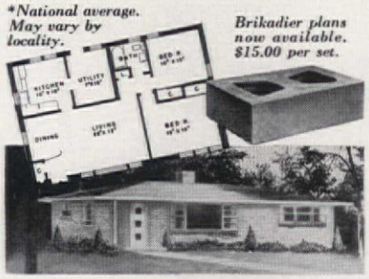

Same low price per square foot for any size or type of home you plan to build.

Brikcrete is the world's most modern masonry, with colorful beauty, streamlined symmetry and self-contained insulation properties. Plenty of strength. Water resistant. Easy to lay. Wide range of colors. Costs less than lumber because it's made by chain of independent local plants throughout the U.S. Write for literature and name of nearest Brikcrete manufacturer.

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More local plants are badly needed to supply increasing demand. To men of vision and aggressiveness, Brikcrete is truly an outstanding manufacturing opportunity. Ideal community enterprise. Plants operate in franchise-protected territories. Liberal sponsor cooperation. High income potentials. Requires no skilled labor. We supply the basic equipment on easy-to-pay rental terms. Write for Brikcrete Book No. 2 for more information.

Love Me Forever?

(Begins on page 36)

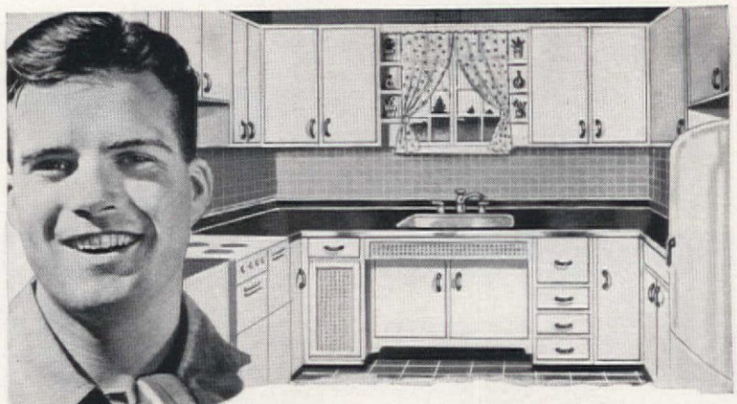
pups for sale. The American Kennel Club and your local kennel clubs will furnish you with a list of breeders in your vicinity. If you favor a pet shop, be sure to investigate the ethics and dependability of the dealer before you buy. It is far wiser to select your own pup. Going to see the litter will tell you a great deal about how the dog family has been cared for. You should be able to meet the mother and find out something about the disposition of the father and grandparents. Puppies are twigs, easily bent by the humans they live with—if you like the people who own the litter and approve of the home surroundings, the chances are that the litter has had a good start. When a litter is closely confined in a too small pen, the puppies become accustomed to filth and are often difficult or impossible to housebreak. If you are buying a registerable dog, you should be given the signed application for registration when you pay for your puppy.

The younger the puppy, the less you can tell about personality and conformation. Given clean surroundings, proper food, some human companionship, and intelligent training, the half-grown dog of from four to nine months of age is a better buy than the pup of six weeks. But beware of an older pet if the environment has been bad!

As to sex—you may have a determined preference, but every year finds more people convinced of the advantages of the female versus the male. The female is in season only three weeks, twice a year. The male is highly sexed all the year round and can be very annoying with this preoccupation. The spayed bitch is the answer for many dog-lovers, and she need not be fat and lazy if her diet is controlled.

A word about the maintenance and polishing of your "new jewel" is important. Use common sense and be confident of the source of any advice you follow. You may give your dog a bad beginning because you are ignorant of the fact that irritating habits start the moment the adorable little thing enters your home and heart. Decide before it's too late: Is the pup allowed on furniture? How about begging for food? Where to sleep? An obedience training class when he is six months to a year old will pay off in dividends of fun and understanding.

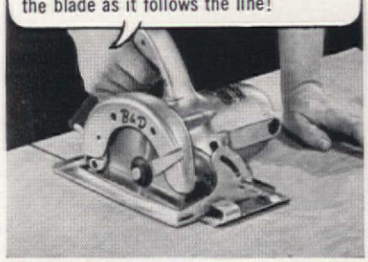
Good luck! May you find the dog that will cherish you and be cherished by you as long as your dog shall live. This is a very long time, indeed, if you make a poor choice, but far too short if you find the joy that a dog can give.



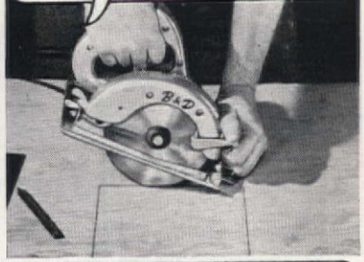
"My Black & Decker Saw more than paid for itself in modernizing our kitchen!"

B&D 6" Heavy-Duty Adjustable Saw† . . . $64.50

My Black & Decker Saw saved me all the backbreaking labor of hand sawing. And it cuts really straight, because you can see the blade as it follows the line!



Even cutting the hole for the sink bowl was easy—and safe—thanks to the king-size lift-lever on the telescoping blade guard.



I've used this B&D Jig Saw to make furniture, shelves, toys, and of course, the kitchen valance over the window. It's easy to guide, and cost me only $52.50.

The Black & Decker 44 Sander comes in handy on 'most every project I do. It never scratches or burns, and gives me a perfect finish every time. Costs only $49.95.

†B&D 6" Heavy-Duty Saw—a professional tool at a popular price! Features a specially-designed, better-built B&D motor that cuts wood like butter; instant-release trigger switch and telescoping blade guard with lift-lever for safety. Cuts 2 inches deep, adjustable from 0° to 45°. At hardware, lumber & department stores.

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THE BLACK & DECKER MFG. CO., Dept. A035, Towson 4, Md.

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☐ Kitchen Cabinets pattern #201 (price: $1.00)
☐ "Handy Tips" booklet (price: 25¢)

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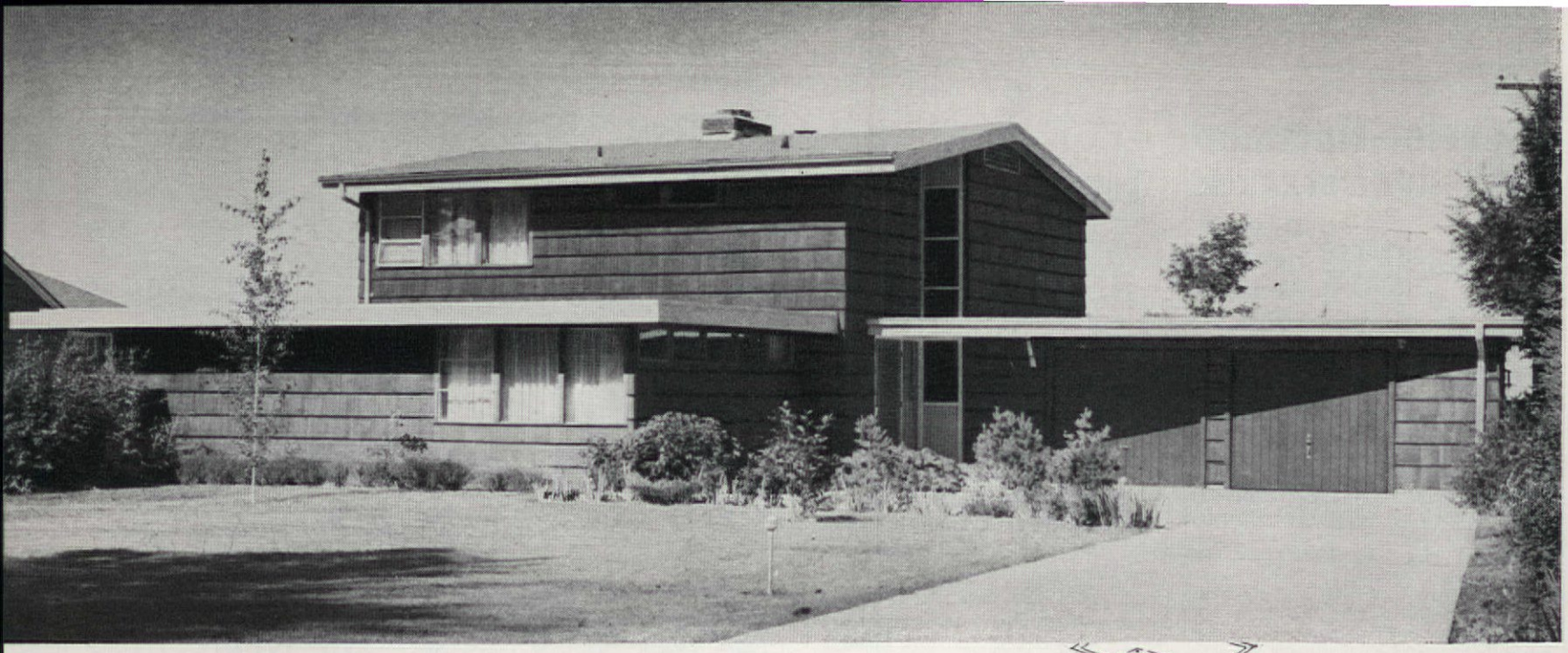
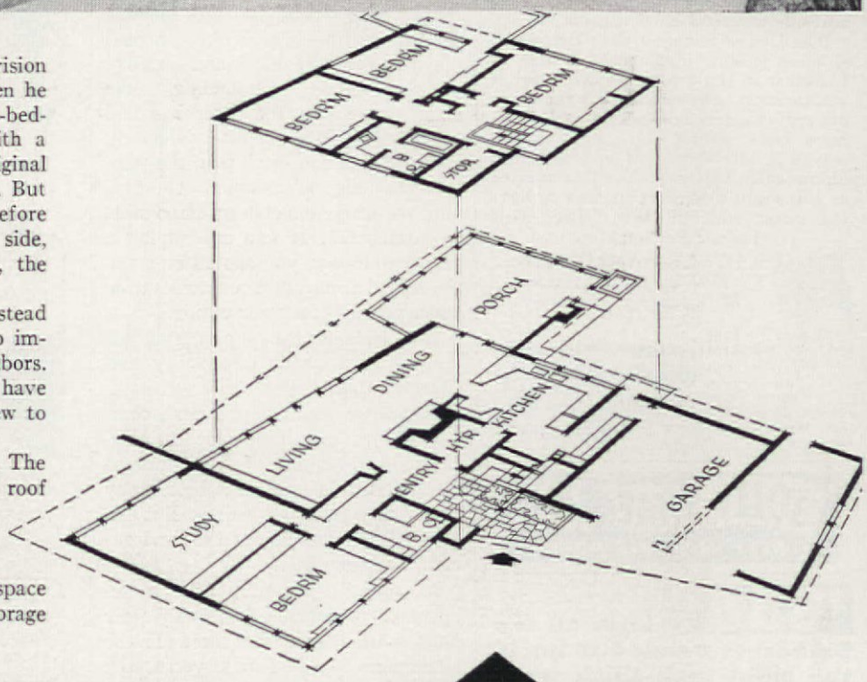
*T. M. REG. EASI-BILD PATTERN CO.



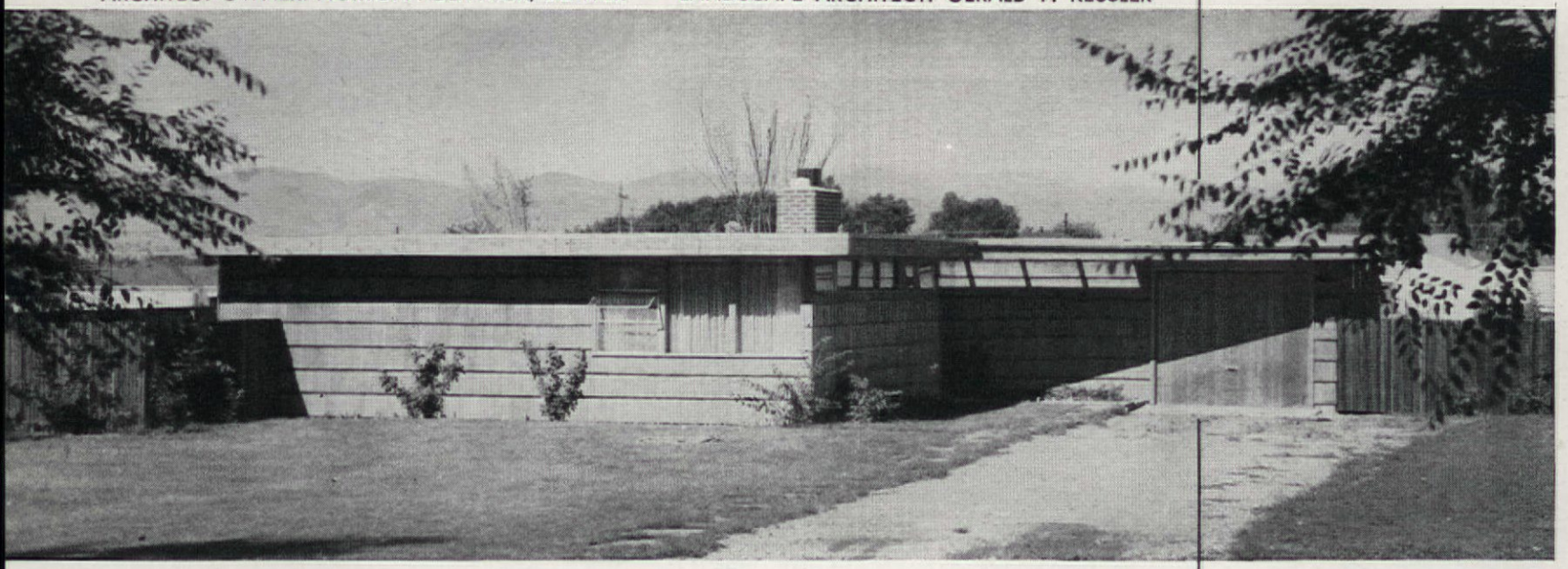
When you build a small house, it's always wise to make provision for adding to it, as did Architect Norton Polivnick when he designed for himself and small family the one-story, two-bedroom home below. He chose a deep, but not-too-wide lot with a glamorous mountain view to the rear, and in making the original plans, he kept in mind a future extension of the bedroom wing. But when man proposes, sometimes it's man who also disposes. Before time for expansion arrived, neighbors had built close on either side, dwarfing the trim little structure. So instead of growing out, the Polivnick house grew upward, as shown above.

A very good idea it proved to be. Building a second story instead of a new ground-floor wing had many advantages in addition to improving the proportions of the house in relation to its neighbors. For one thing, the new part is larger than it might otherwise have been. Then, too, a pair of bedrooms can enjoy that superb view to the back, and a bedroom sundeck was possible.

But there's more to it than that—substantial savings in costs. The original plumbing stack and chimney serve both levels, the old roof became the new subfloor, eliminating new foundations and subfloor—and so on. The original house had cost $15 a square foot to build, but the tab for the 900 square foot addition was just $7 a square foot. A pretty dollar, all told! To make space for the staircase, the front door was moved forward, and a storage alcove between heater room and garage became the stairwell.



ARCHITECT-OWNER: NORTON POLIVNICK, DENVER • LANDSCAPE ARCHITECT: GERALD F. KESSLER



WHEN THEY EXPANDED—THEY WENT UP

$1000.00 Comfort Bond guarantees this won't happen to you again!

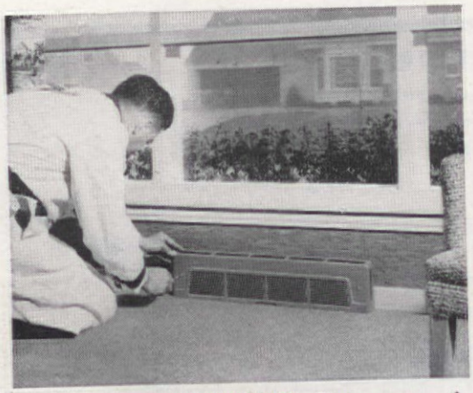
Freezing one minute—too warm the next? Are you putting up with a balky, inefficient, obsolete heating system? Then right now is the time to install Coleman Blend-Air—the *only* central heating system that guarantees your home comfort with a $1000 Bond!

Only the exclusive Coleman Blend-Air® Heating System makes it possible!

Blend-Air is completely pre-engineered from furnace to heat outlets. Coleman's exclusive Blend-Air "blenders" take the place of ordinary registers and control the heating of your home to give you and your family healthful comfort in every room.

Coleman Blend-Air works like magic—the blenders actually *blend* room air with freshly heated air to maintain constant comfort-level temperatures. And you individually regulate the heat in bedrooms, kitchen, bath or living room by adjusting the finger-tip control knob on the blender.

It's the most comfortable home heating you've ever enjoyed because Blend-Air heats evenly from floor to ceiling—from wall to wall. And that's why only Coleman guarantees your home heating comfort with exclusive $1000 Comfort Bond!



EASY TO INSTALL IN ANY HOME! Four types of blenders—ceiling, baseboard perimeter, concealed and universal—are designed to fit any home, new or present. Blend-Air's versatile 3½-inch streamlined ducts fit right in the walls between the studs, saving costly cutting and alterations. Let your Coleman dealer show you how easily *your* home can have Blend-Air.

SAVES SPACE—SAVES FUEL DOLLARS! New and compact Blend-Air furnaces easily fit in utility room, basement, small closet, alcove, attic or under-floor crawlspace. These Coleman engineered units wring extra heat from every ounce of fuel—gas, oil or LP gas. Blend-Air furnaces may also be installed with your present duct system to replace your old furnace.

SUMMER AIR CONDITIONING! Blend-Air Conditioning for delightful, healthful summer comfort may be added to your Blend-Air heating system when it is installed—or later if you wish. Uses same 3½-inch ducts and blenders as Blend-Air heating. Coleman's "Air-Mist" Condenser saves up to 97% on water costs—up to 25% on electricity.

SO EASY TO OWN Blend-Air heating as low as $3.30 per month based on "open end" mortgage financing available in most areas—air conditioning as low as $6.60 per month—heating and air conditioning, as low as $9.90 per month. Also easy FHA terms. See your Coleman dealer (listed in yellow pages of phone book) or mail coupon today.

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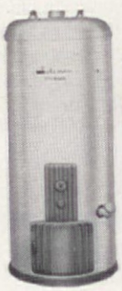

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GAS WATER HEATER

Can't rust because solid rock lining separates water and metal! Backed by 10-year warranty and exclusive $500 bond!

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Even on the day you go to the bloodbank, remember: dangerous sewer germs lurk in every drain. And germs breed in muck that liquid disinfectants can't budge. Drāno's churning, boiling action dissolves the muck—and keeps drains germ-free and free-running.

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There's nothing like Drāno to keep drains free-running and sanitary!

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Who wants old-fashioned, window-cleaning drudgery when you can do the job in half the time with Windex Spray! Swish! Spray it on. Whish! Wipe it off. Windows, mirrors, all glass surfaces shine sparkling bright in a jiffy. They stay bright longer, too—no waxy film to attract dust later.

Windex Spray's so thrifty, too. Even more economical in the big 20-oz. refill size. Get Windex Spray today at your grocery, drug or hardware store. Also sold in Canada.

So fast, easy, thrifty, it outsells all other glass cleaners combined!

Good Victuals

recipes they are! The Lemon Fromage is from Elna Nelson, one of our own cooks here. She works in the very modern, very beautiful "Green" Kitchen next door to Good Victuals, is a Danish woman by birth, and gives us the perfect recipe for this delicate dessert so popular in every Scandinavian country. That's what they call it, too, and though "fromage" means cheese to me, there's not an ounce of cheese in it—just eggs, sugar, and lemons, held together lightly with gelatin, and served with a berry sauce and a bit of whipped cream, diet permitting. I cannot praise it too highly as the perfect ending to a meal—and so very, very easy it is, too!

CALIFORNIA SUPER-COLOSSALISM?

From California, Sensation Salad —Mrs. Bairpaugh's own name for it, and believe me, she is not indulging in the usual Californian "super-colossalisms." It *is* sensational—in taste and in appearance. But read the recipe—and see if, as I did, you won't find this the conversation piece at *your* next buffet.

Looking counter-clockwise, as they say in magazines—another "find" for Lenten entertaining, Venetian Sole with Potatoes Consulate. The sole's name is straight from the source of several other Good Victuals "exclusives," the California Foods Research Institute. They, shall we say, "promote" raisins—and so do I, as you must have noticed. Such good raisins we have in this country and so many good ways to use raisins—why don't we use them more? As for the Potatoes Consulate, therein hangs a tale.

A ROSE BY ANY OTHER NAME

I sometimes wonder if I'm working hard just to call a rose by any other name when I strive to name recipes I have cooked for years with no glamorous "tag" (and in my mind, only a basic name for them), or when I give them their real French or European names. I detest the sort of snobbishness that so often comes over my desk, as for instance, an offer to proclaim my worldliness and impress my friends by having my Christmas cards written in a foreign language and mailed under a foreign stamp. Thank you, No! But I am reminded of a very friendly invitation I got

WORLD'S SMALLEST
COMPLETE KITCHEN
ONLY 42 INCHES WIDE

Combines:
STOVE
OVEN
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WRITE today for complete details and specifications.

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Los Angeles 23, California

(Begins on page 66)

from a Mrs. Patrick de la Poer Horseley-Beresford. That *is* her name—and just as authentic are those "foreign" recipe names I often give you under my Plain-Jane "Good Victuals" title. Potatoes Consulate, though less pompous, is one of my "made-up" titles and, I think, well named. Certainly never should they be called roast potatoes—which they basically are. Do you agree? But the "tale" I promised you. Vera, whom you must all know by now is my long right arm and Keeper of Good Victuals Kitchen, went calling on a Swedish friend who is cook for a foreign consulate that shall be nameless. Her friend was busy cooking and Vera sat down and chatted while she watched. When she saw ordinary raw potatoes being cut down as one would cut a butter roll or fantans, she sat quiet as a mouse and watched. Out of the oven came the luscious-looking potatoes we show here—and isn't that a clever trick up your sleeve? Do you like my name for them—or would Foreign Intrigue be better?

Last around the clock, another unusual salad, this one from Mrs. Burdine down old Kentucky way. Mrs. Burdine makes it as one complete salad—but we doubled the recipe and did it several ways, thinking all the time what a glamor-puss it would make for a large buffet, especially during Lent when imagination is all too apt to desert us because we cannot lean on the old reliables. If you like broccoli, here's one for your book—excuse me, I mean your Menu Maker.

It would please me, and those who so graciously contributed these Good Victuals, to know how you and your family liked them. Won't you write?

SPEAKING OF LETTERS

—And I mean letters from Good Victuals fans, of course—I was amused at Mrs. Jolliffe's letter, from Andover, Mass. "Last week while thumbing through my recipe box, I came across a recipe entitled 7-Boy-Curry. I had clipped it from the magazine a few years ago and I had never used it. I followed the recipe to the letter—even making saffron rice. It was a great success—and an exceptional dish. However, since we must be greedy people, I do find that although the recipe says it serves four to five—it really only serves

CONTINUED ON THE NEXT PAGE

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two, and possibly three." [Sounds just like Jim Wiley. He's *always* complaining that our idea of portions are "bird" portions.] "Would it be possible for you to give more information? I would like to know, if I served it for a dinner party, what could be served beforehand, and what sort of beverage would be suitable. We found that a very light beer was refreshing, and I do think a champagne might be nice—but what would be the Indian custom? Could you suggest a cooling dessert? Or perhaps, since the dish is so filling, it would not be necessary."

Try our Pineapple Plume, before the curry, or after the curry. A plain green salad, with a rather tart French dressing is all you need *with* the curry. As for beverage—ice cold beer *is* fine. As to the Indian custom—alcohol in any form is forbidden to Mohammedans and Hindus.

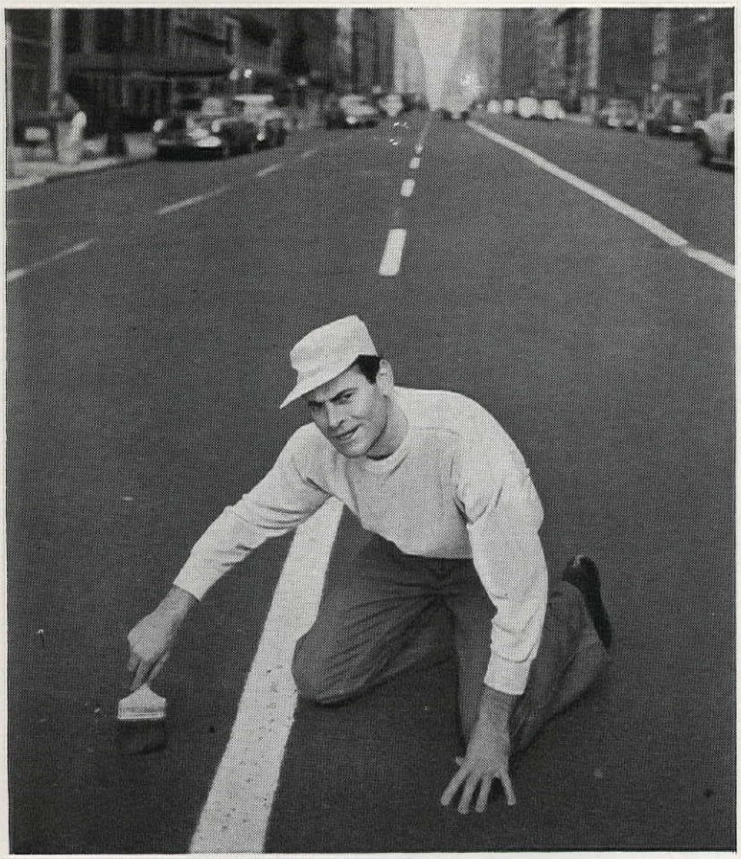
"It is great fun to cook," Mrs. Jolliffe continues, "in fact it is one of my hobbies, and I never hesitate to try my hand with anything new. My recipe box is crowded with clippings from the AMERICAN HOME. Some day I'll catch up with them—perhaps when the bouncing family is gone, and Mother and Dad are alone. I do hope someday that you will have a section devoted to Chinese cookery. That sort of cooking is indeed a challenge to the best of cooks."

MRS. A. LEARNS WHAT HOPPEL POPPEL IS!

Sometime back I wrote about an incident at an airport counter. Mrs. Gittler of Chicago writes: "When I was a child (in Germany), Hoppel Poppel was like this: Pan-fried potatoes covered with scrambled eggs and bits of boiled ham. How I loved it!"

AMATEUR EPICURE'S "IDEAL MENU"

A very nice letter, and thank you Mr. Russell C. Parsons, of Washington, D.C. After all, who better than a man *can* really appreciate good, old-fashioned banana cake—unless it be hungry little boys? Mr. Parsons writes: "Our October copy of A.H. arrived yesterday and your succulent banana cake brought memories of my New England youth at the turn of the century. Mother was famous for her formal dinners, as witness some menus written in her own hand. These would probably floor the aver-



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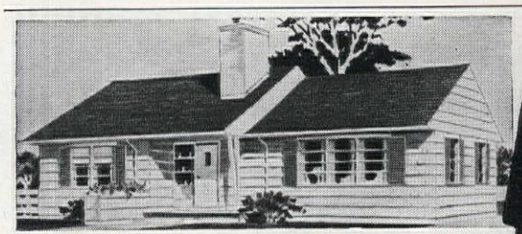

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(Begins on page 66)

age eater of today. I remember seeing the guests arrive in all their finery and stand around with *no* cocktails or tidbits. At the table there was one cocktail with an hors d'oeuvre. Wine was served throughout the meal, and liqueurs with the demitasse.

"Today many diners are a bit sleepy after a meal preceded by an excess of alcohol and cloying hors d'oeuvres. From a safe vantage point half-way up the stairs, my brother and I were well aware of the fact merriment increased through the courses. With the last touch of brandy, they arose from the table in a delightful state of conviviality and full of zest for come what may for entertainment. Some of your readers might like to try this procedure—satisfaction guaranteed!

"As an amateur epicure I have come to the conclusion that the simpler the food the more delightful the meal. Someone asked me my idea of the ideal meal. Here it is:—

"Ice-cold lobster cocktail (big lumps) marinated in old-fashioned boiled dressing for several hours.

"Thick, medium-rare steak, cut at the table by the Lord and Master, served with broiled tomato halves, mushrooms, halves of baked stuffed potatoes (brought up to snuff with butter, cream, beaten eggs, a whiff of grated Romano cheese and paprika), Béarnaise sauce, the old-fashioned kind, made of hollandaise zipped with tarragon and parsley.

"Two or three pieces of Romaine lettuce, a few pimiento strips, two well-spiced French-fried cheese balls, soft on the inside, piping hot, about the size of a golf ball. A *simple, tart* French dressing. Sprinkle all with a few finely chopped bits of the sourest dill pickle you can muster.

"No dessert needed or wanted.

"Demitasse, thin mint wafers, and brandy. As a concession to this day and age, one glass of your favorite aperitif. Chablis with the lobster, claret or port with the steak.

"Salted almonds at each setting. Buttered and heated Parker House rolls with the meat. That does it!"

OBJECTION!

From Mrs. Schuhter in Mt. Holly, New Jersey: "First I want to thank you for the very exciting menu you suggest in the November, 1954, issue. It is indeed a challenge and an ad-

CONTINUED ON THE NEXT PAGE

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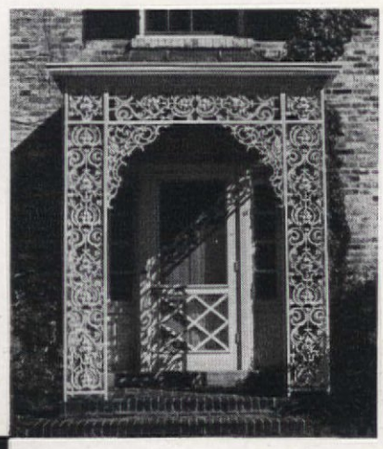

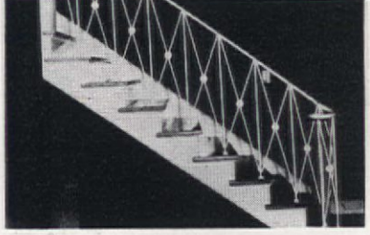

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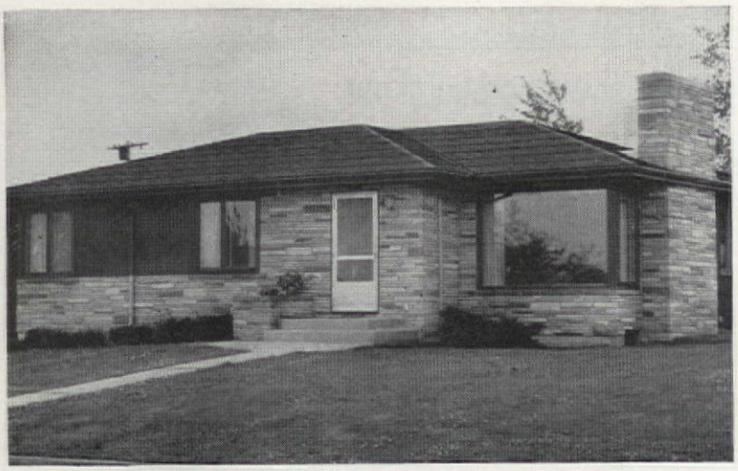

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Good Victuals

(Begins on page 66)

venture, not to be lightly undertaken, but to be filed carefully until such time as one feels extremely competent—and brave.

"There was, however, one phrase you used which I feel I must call to your intention. In the last paragraph on page 83 you say: 'If you are lucky enough to have even a dim-witted lackey in the kitchen . . .' I deeply and sincerely resent the inference you make here, although I am positive that you meant no offense to anyone. Surely a person in your position realizes the true value of the many, many people who work in other people's homes—who take pride in doing a job well, and who maintain their personal dignity. Anyone who does a productive task and does it well deserves the respect of all of us.

"Your magazine helps formulate the home life, perhaps the way of life, of thousands of families. To infer in any way that those who do menial work are not as good as those who don't—that is not part of the American way.

"I hope that you will accept this criticism in the spirit in which it is written. After all, you and I and your thousands of readers" [millions, not thousands!] are all striving for the same thing. It is in the American home that ideas and habits are formed which will lead us toward—or away from—love and brotherhood, peace and contentment for us all."

To Mrs. Schuhter in Mt. Holly, N. J. and to *every* Good Victuals fan, my sincere apologies. I meant no unkindness and no snobbishness was intended, as you must know.

The Moderns

(Begins on page 44)

("Drought"); the Auric *Phèdre*; and Milhaud's *Second Symphony*. The Durey, mentioned previously, calls for the services of Denise Duval, soprano; the Poulenc, in turn, for the Chorale Elizabeth Brasseur. Cocteau speaks an introduction to the music.

VIRTUOSI DI ROMA, Renato Fasano, conductor, playing music by Corelli, Vivaldi, and Clementi
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The Moderns and the Baroque

(Begins on page 44)

a true master of his instrument.

Well, here we have them on records, beautifully presented in works by three Italian composers, whose place in the scheme of things has assumed, thanks to considerable inquiry and investigation, an enormous importance. The works are Corelli's *Concerto Grosso in D, Op. 6, No. 4,* with Guido Mozzato and Edmondo Malanotte, violinists, as soloists; Vivaldi's *Concerto in F,* with Renato Zanfini, oboist; and Clementi's *Symphony in D, Op. 18, No 2.* Pure, soaring melody here, embraced by rendering of exquisite sensitiveness.

BERLIOZ'S *Te Deum*, performed by the Royal Philharmonic Orchestra, with Alexander Young, tenor soloist, and the London Philharmonic and Dulwich College Boys Choirs, directed by Sir Thomas Beecham
COLUMBIA ML 4897—one 12-inch LP

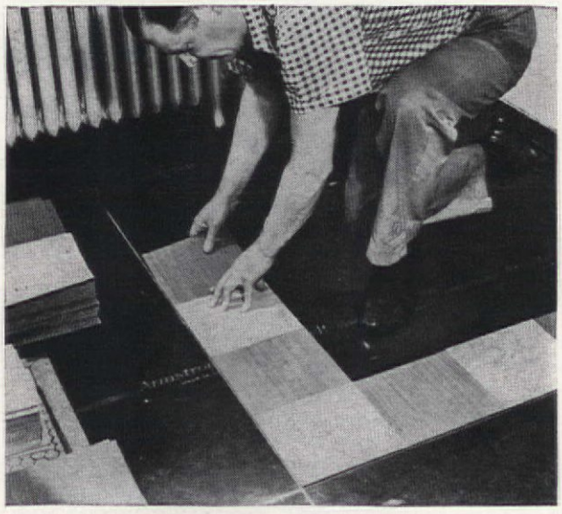
This *Te Deum* is probably the most forceful musical exaltation of the Divinity to be found in the archives. Berlioz calls for a large orchestra and many voices, in order to thunder out a reaffirmation of faith. The piece does have softer moments, naturally, and one of these, the *Te ergo,* is of a gossamer delicacy. But as J. H. Elliot says of the *Judex Crederis,* "The music is not beautiful; it is no more beautiful than an earthquake, but it is vast and thrilling—and the effect is produced legitimately, by authentic musical means."

All your reporter can say to that is "Amen" and he adds that Beecham and his forces are tremendously effective, big sound or small.

MUSIC OF THE BAROQUE ERA for Harpsichord and Clavichord, played by Erwin Bodky
UNICORN 1002—one 12-inch LP disc

Mattias Weckmann, Johann Pachelbel, George Böhm, Johann Valentin Rathgeber, Johann K. F. Fischer, Samuel Scheidt are the composers whose music fills this recording—and with a certain majesty, I might say. We are in the midst of antiquity, of course, and Mr. Bodky, a noted musical antiquarian, lucidly demonstrates, in compositions of all styles and variety, the homage that all later composers owed to these predecessors. You may find the sound of the clavichord of especial fascination, if you haven't heard it before. It is delicate sound which has too meager a dynamic range for the formal concert hall. Yet in this recording it has been recaptured in toto.

How to Lay Linoleum Tile



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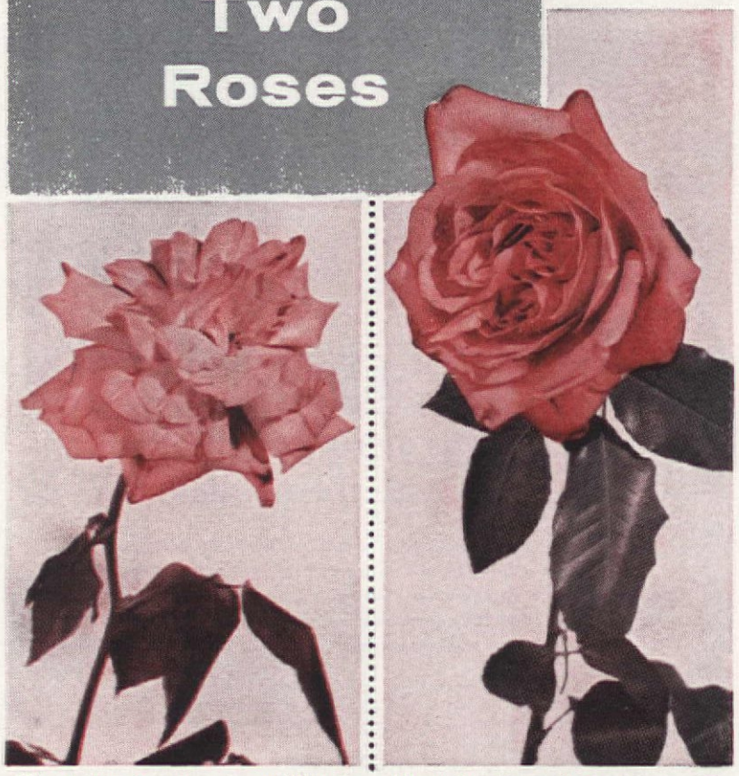
The Story OF Two Roses



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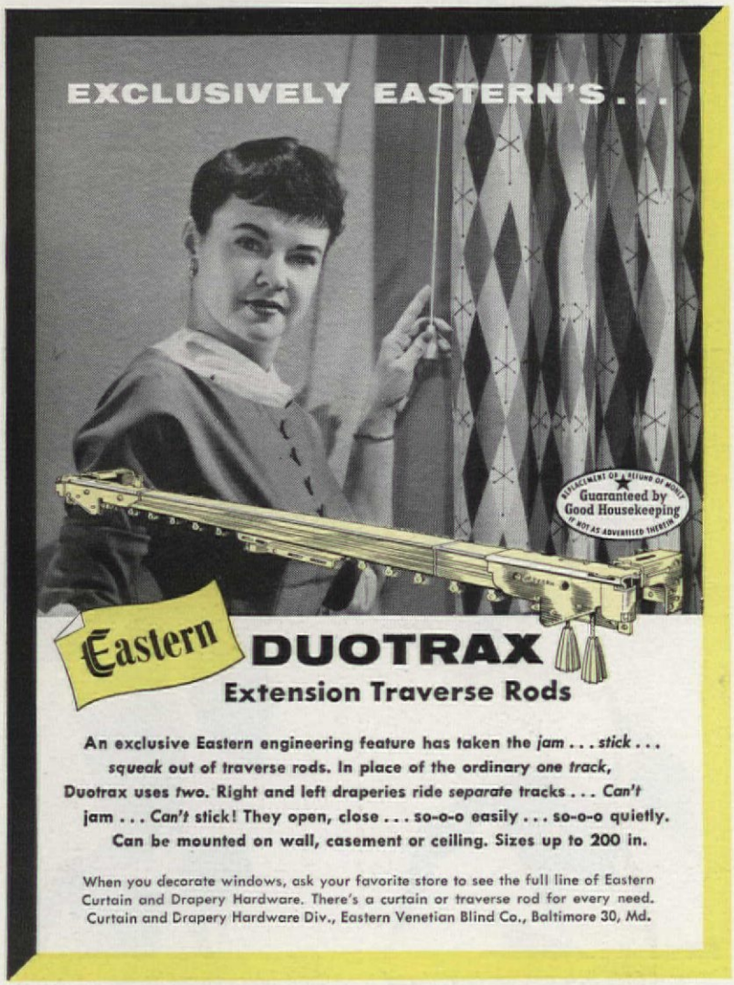
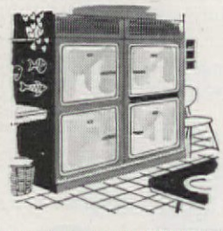


OVER-AND-UNDER

SIDE-BY-SIDE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Name_____

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City_____ State_____

Occupation: Retired

(Begins on page 42)

never to try to out-farm the farmers, so make no attempt to keep other livestock or raise a cash crop). When we want meat, we buy part of a carcass from a farmer who has raised the meat for his own table. It is always grain-fed and prime. Fruits are bought in season at wholesale price and frozen, canned, or otherwise preserved, making the price seem ridiculously low to one who has always bought at retail.

Our house, a sturdy, three-room affair built of native timber, was bought a year before retirement with a view to the way we wanted to live, the amount we could spend, and how much work we would want to do. When the time came, we were impatient to get started. Rebuilding and revamping our 17 acres consumed all of the first year and we were so busy that we had no time to brood over whether or not we were adjusting! We even turned a one-room smokehouse into a guest cabin.

When you start thinking about retirement, you'll read a lot about environment in the pamphlets distributed by the government and large corporations to those contemplating retirement. Environment is important, but don't get the idea that you will live among "natives." In the U. S. of today, with good highways and easy communications, you have to get far back into the hinterland to find the characters pictured by radio gagmen! For instance, we live in a part of the country where you might expect to find a "native" at every turn. Our little community, Monte Ne, where there's a single gasoline pump and a post office in the general store, might easily be called a typical Ozark village. Here the residents, who may be thought poor in populous areas, own their little homes, have a garden, chickens, and usually a family cow. The children go by bus to school in town. These people attend the pretty white church in the valley and the percentage of attendance, the dignity and reverence of both the service and the congregation put many a larger, more prosperous town to shame. If one of these families moved into the house next door to you, you would not find them different.

For some people, the location for retirement is predetermined because of a desire to be near their married children or lifelong friends. However, this is not too satisfactory; old friends may move away to be near *their* children, and young families often find business opportunities calling them to distant cities. It is much better to plan your own life to suit your needs. Retirement locations must fit the aims and needs of each person. Some find a small business, using former skills or hobbies, ideal. Others find part-time selling jobs keep them happy and interested. For these, locations must be considered on the basis of opportunity for business or part-time work.

It is well to break away from old surroundings when retiring. In a section where people are making new retirement homes, all have the same leisure, about the same income, and it follows, the same problems. In a new location, the cut in income is less noticeable to you and to others —you join fewer clubs, entertain with cake and coffee instead of canapes and cocktails. If you live in a rural area, you will wear cotton dresses, sport shirts and slacks—and blue jeans for working.

How do you become acclimated? Well, the Home Demonstration Clubs (a part of the Extension Services) offer a gold mine of information and practical "how to do it" training as well as pleasant social activity for the woman new to country homemaking. Even the men are invited to the noon dinners preceding the demonstration work. Most of us take up and develop hobbies that have interested us in former busy years, but were neglected for lack of time. Weaving, writing, painting, photography, woodworking, fly-tying, music, reading, or just plain handyman work around a country place become fascinating under serene conditions, when the clock does not rule the day.

It definitely pays to spend the few years preceding your retirement in making plans for it. The most important point is the location, and the search can provide vacations with a purpose.

We're delighted that we found the Ozarks, for this region offers ideal retirement conditions. The climate is zestful and living is wholesome, plain, and inexpensive. To be definite: a couple, if they own their own home, are debt free, and willing to do a little gardening and food preserving, will live very nicely on about $150 a month. They can maintain a very comfortable home and dress and entertain on the standard accepted by local residents.

The steps that we took to find our own home may be of interest to you. It wasn't easy, but we knew that the ideal spot existed, and were willing to settle for nothing less. We were fairly familiar with the East and West coasts, the North-Central states and the Deep South. We knew of places we'd like, but ruled them out because of high real estate prices or high living costs.

So we began by sending a letter to the U. S. Department of Agricul-

CONTINUED ON PAGE 115

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Like invisible gloves, Du Pont PRO-TEK hand cream guards your hands against paint, grease, garden soil. Just smooth on PRO-TEK before work, wash it off afterward—and away go sticky stains and grime along with the PRO-TEK! Leaves hands wonderfully clean. Try PRO-TEK today. At drug, hardware, paint and auto supply stores.

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Science Finds Healing Substance That Relieves Pain—Shrinks Hemorrhoids

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In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

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Now this new healing substance is offered in ointment form under the name of *Preparation H.** Ask for it at all drug stores—money back guarantee. *Reg. U. S. Pat. Off.

Occupation: Retired

(Begins on page 42)

ture in Washington, D. C. In reply, we got a list of College Extension Service Offices in the states that interested us. Along with this came some very sage and practical advice about how *not* to become a farmer. The College Extension Services were most obliging answering our many questions regarding climate, soils, growing seasons, real estate prices, etc. They sent factual bulletins, maps, and other information pertinent to their area. By studying this material, we narrowed the field to a few counties in certain states.

Next, we secured from the State Extension Service, the names of county agents. Now we had a man on the ground, who lived and worked there, and who knew every lane in his county. He is a man who can answer just about any question you can dream up and if he does not know the answer, can get it for you.

Most states have a Real Estate License Board and can supply the names of reputable firms in locations you would like to check for available properties. Let me put in a good word for real estate people. Most of them are sincerely interested in finding the right place for you and at the right price. They can save you miles of driving and weeks of fruitless search. They are incurable optimists though, and keep inching up to larger and more expensive places. The thing to do at this point is to hold fast to that dream and refuse to be flattered or swept out of your depth.

Our vacations for the last few years were spent in going over proposed locations. If you have a definite area, go right to it and look at everything your real estate man has to show you. The North Carolina Smokies and the Ozarks of Missouri and Arkansas came neck and neck on the home stretch with us. The Ozarks won because of lower real estate prices and general lower costs.

Two years before retirement, we had our location narrowed to a radius of seventy-five miles covering a corner of Missouri and Arkansas. All we had to do then was find our particular spot in that area. Vacation 1950 found us making our headquarters in a cabin on the Roaring River in a beautiful Missouri State Park. Appointments had been made by letter with real estate people, and we were ready to go on the last lap of our search.

One day, after two weeks of constant looking, we were driven through a quiet valley along the main street of a ghost town, up a lane to a tiny white house guarded by huge oaks. We knew instinctively that this was the end of the trail; this was the place we would name "Mountain Water Farm." We had come home!

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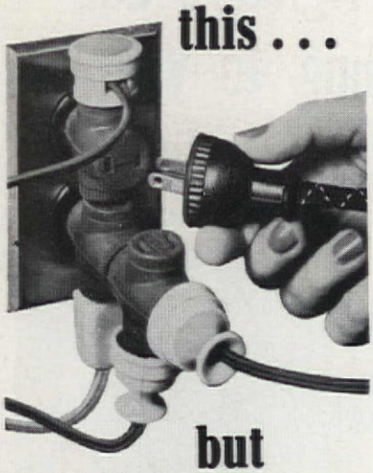
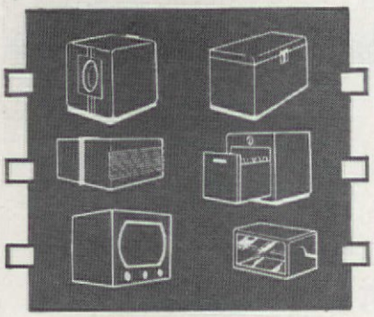


but don't make the mistakes of others

78% of present home owners didn't get enough wiring to take care of present, let alone future, electrical needs. Whether you are buying, building or staying put, you'll want enough outlets, by all means. But make sure, too, that your home has a big enough "electrical main" and enough circuits. Electrical service needs have more than doubled in the past ten years.



These are just a few of the appliances that have come into general use. Which of them do you want? How many others? Make certain your wiring system will fill your needs.

One of these booklets will tell you how. They are published by the National Adequate Wiring Bureau, an educational, non-profit organization.

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155 E. 44th Street, New York 17, N. Y.
Please send booklet(s) checked, on:

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I enclose.....cents

Name .....

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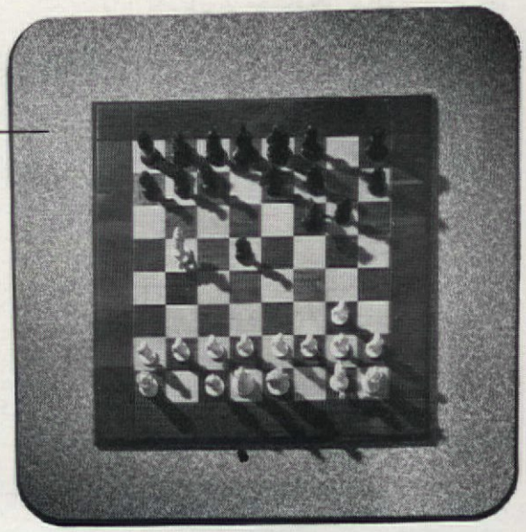
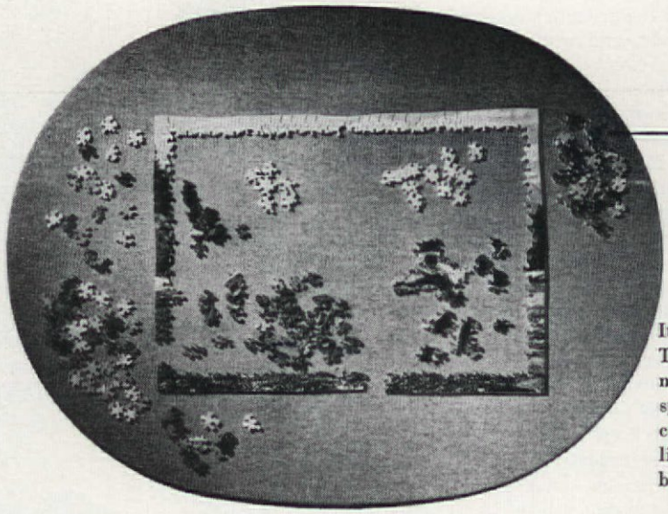
Thanks to a unique gate-fold action, this metal chair by Cosco has no "fold-up" look, but it's only 4½" thick when folded. The Duran seat is comfortably saddle-shaped. The table has flared legs that lock automatically. Frames, finished in Bonderized baked-on enamel, come in three colors. Set, $50



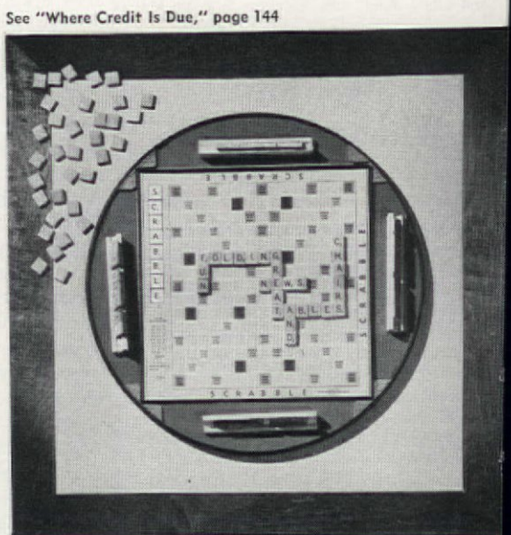


It's no puzzle—this oval table folds up too. The new star of the Samsonite folding family measures 32" x 42". Matching chairs with spring cushion seats and special curved-for-comfort back are upholstered in same metallic textured plastic as table top. Frames are black, brown, gray. Table, $17.95. Chair, $8.95

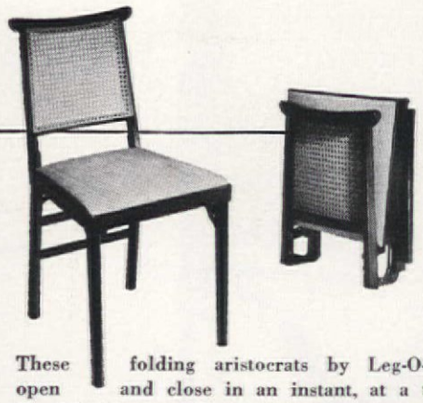
Grand Slam Tables

See "Where Credit Is Due," page 144

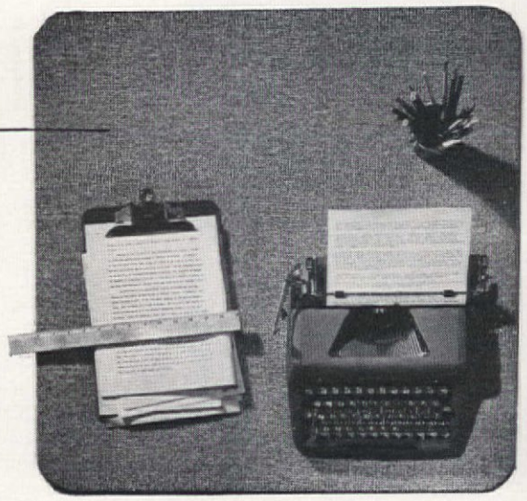
What's home without folding tables and chairs? Whether you use them for big parties only, or for daily dining in compact quarters, you'll find them styled and priced for the job—some "frankly folding," and tagged accordingly low; others handsome enough, and comfortable enough to be permanently set up. In addition to supporting meals and games, they can double as desks, as sewing tables, as emergency kitchen counters, and their legs lock so sturdily that they can take on such new jobs securely. Folding chairs, now designed for comfort, have ample seats, well upholstered in attractive plastics which resist scuffs and wipe clean with a damp cloth. Wood pieces come in a choice of finishes, including black. Metal sets, finished to resist chipping and rust, come in black, gray, or beige with contrasting upholstery in "decorator" colors. Buy them as sets or individual pieces.



This useful and versatile beauty by Stakmore measures 30½" x 30½" but extends (see right) to a generous 59½". Fruitwood finish with yellow plastic top



These folding aristocrats by Leg-O-Matic open and close in an instant, at a touch. Good looking enough to serve as permanent pull-ups, four cane-back chairs can stack in a space only 17" x 21" x 23". Wood frames come in mahogany, French walnut, wheat, or black finishes. Table top and seats are covered in Fabrilite. Set, $93



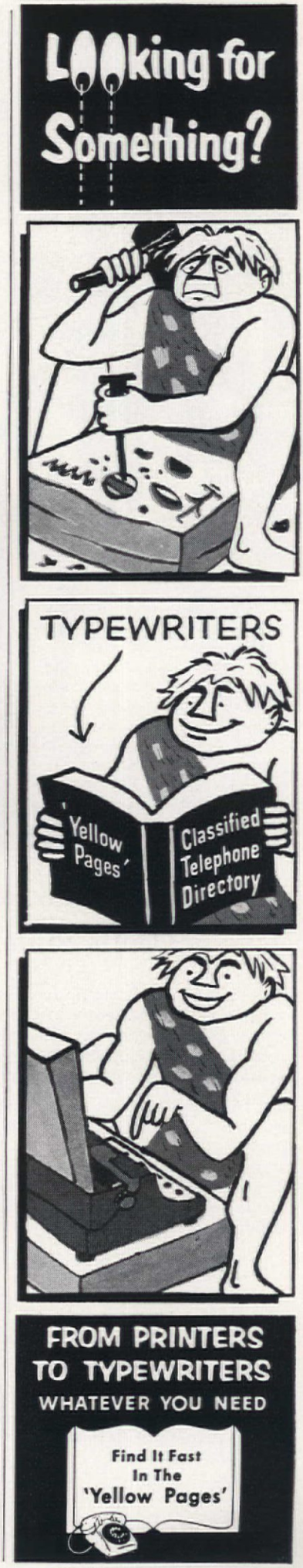
Just the ticket if your game table must double as a disappearing desk, for this extra-sturdy number by Durham is only 26½" high, a perfect height for typing. Because of a clip-in construction, the top and seats of Boltaflex Tweed are easy to replace after a long stint of double duty. The tubular steel frames come in brown or black. Table, $10.98. Chairs, $7.95 each

and Chairs

MARGARET H. HABER

ALL PRICES ARE APPROXIMATE

Extended card table shown at left can take on seated diners or a buffet supper. Specially designed legs are recessed at corners to prevent tipping, wabble, and interference. Table folds to 3½" thickness, is available in finishes and tops to match any chair by Stakmore. Its price, $53. The chair we show with it has a French Provincial look, rare in folding chairs. It has a pitched seat and a well-shaped back, and is 4½" thick when folded. It comes in fruitwood finish only. Chair, $16 each



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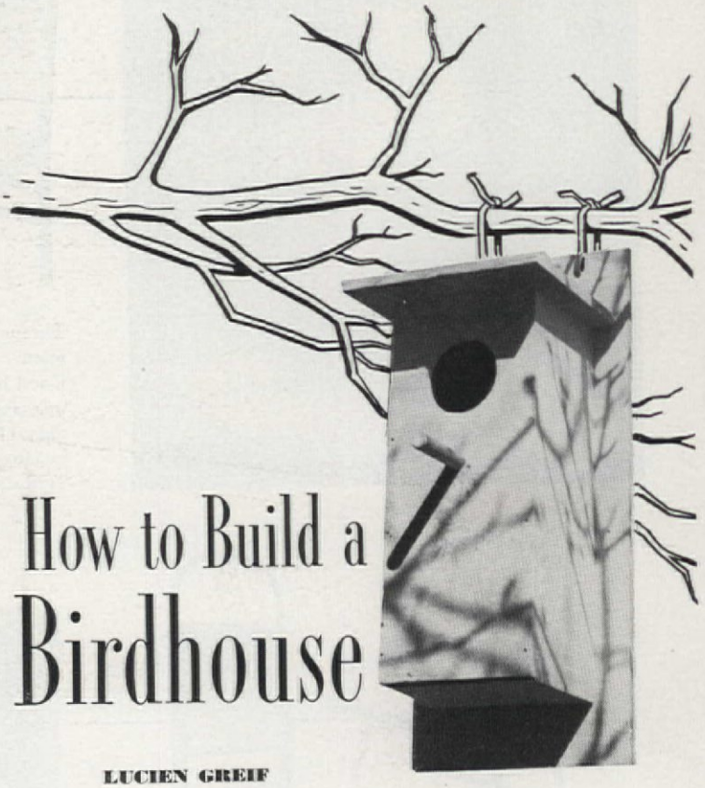
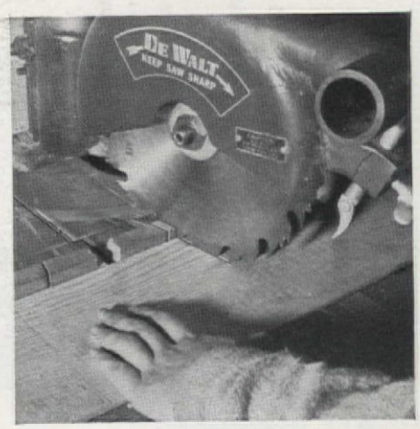


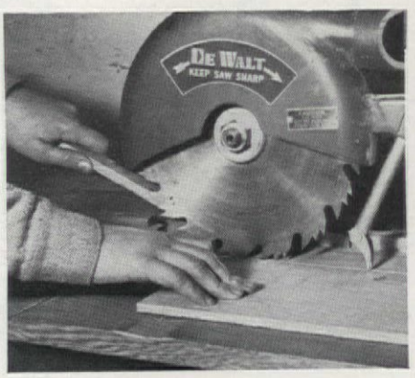
How to Build a Birdhouse

LUCIEN GREIF

As soon as he owns shiny new tools, a man makes great plans for putting them to use. Sometimes that is as far as it goes. A chair or a chest may take more time than you can spare—but there is always the time to build a birdhouse, an excellent short-time project for the new-tool owner. It's a good idea to start your acquaintanceship with your new power tools on a small project like this house for bluebirds (other birds need other houses). You'll learn operations the machine can perform and if you should make a slight miscalculation, you'll have wasted very little. But, even before you plug your tool into the power line, read the whole instruction book—cover to cover. Then try its adjustments and settings—a dry run to see how everything works. Now to the project!



Buy a five foot piece of ½" x 6" lumber. Set saw for cross cutting and cut off one piece 14", one 8½", one 5", and one piece 3¼" long. Set saw to 7° and make mitre 8½" from end of remaining wood. Set saw back to 0°. Lay cut side on remaining board and cut second side



Adjust saw for ripping. Rip top to 5¼" width, front to 4¼" width, and sides to 4" width. Use "pusher stick" as shown to keep fingers away from blade. Use full-width board for back

MORE ON PAGE 120

Beautiful new "Dutch Boy" Nalkyd finishes! Your choice of fashionable flat or matching semi-gloss.

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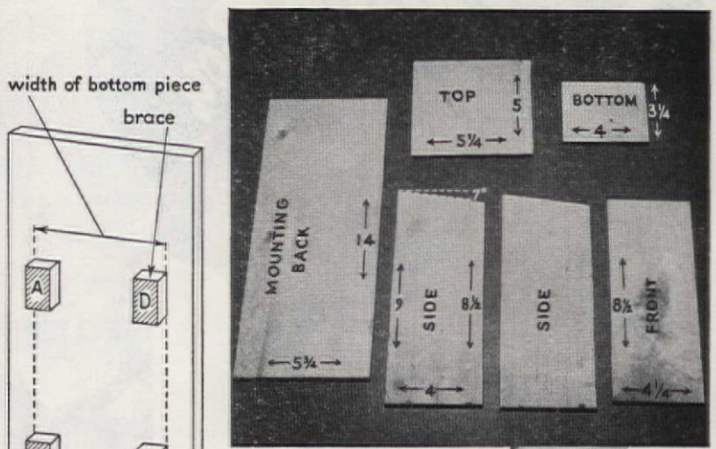
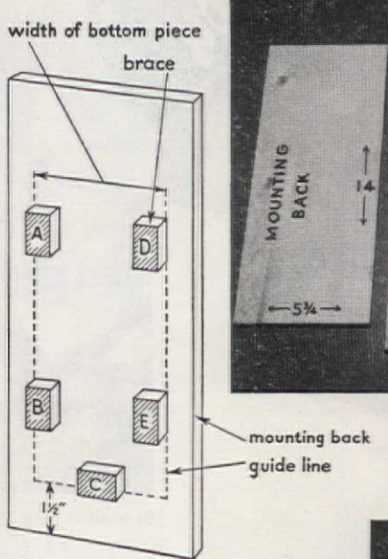
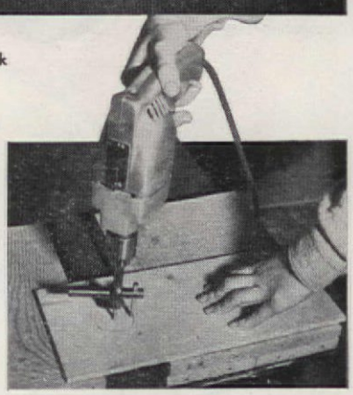
Build a Birdhouse

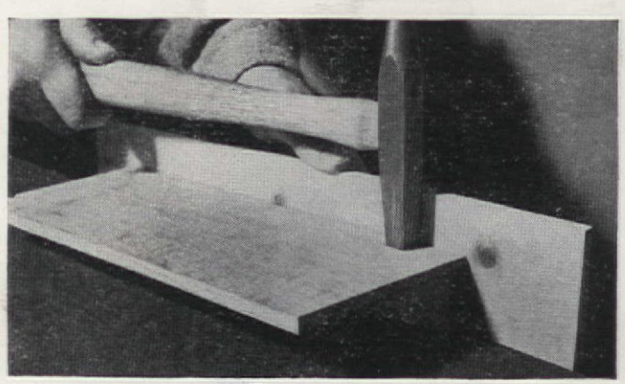
(Begins on page 118)

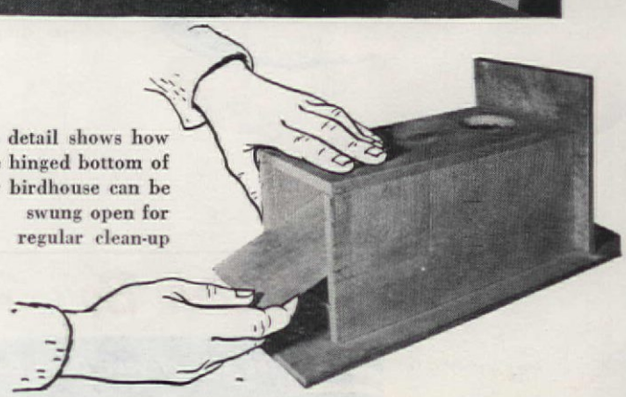






Above we show a layout plan for all the pieces required for the bluebird house, each piece marked for size. When all are cut, sand each piece lightly. At left of plan is a sketch of the back piece with position of mounting blocks shown. Sides and top pieces are attached to these blocks. Before assembling front piece to sides, drill a 1½" hole for entry, 2" below roof line. Drill a smaller hole for a perch just a little below this. Insert dowel for perch. To prevent leaking, caulk the joint where roof joins back and sides. Another precaution is to drill several holes in the bottom piece for drainage. Mount bottom piece to sides with only two nails, which act as a hinge and permit bottom to be cleaned. Do not nail bottom to block C—this acts only as a stop. Finally, drill holes in back piece for mounting or hanging





This detail shows how the hinged bottom of your birdhouse can be swung open for regular clean-up

See Drexel on "Feather Your Nest", NBC-Television

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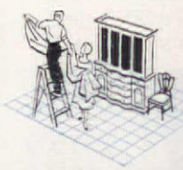
3-piece bedroom, with smart white pebbletone accents, gives you a roomy 54″ dresser and mirror, 6-drawer chest, and panel bed—all for **$299*** (Night stands extra.)



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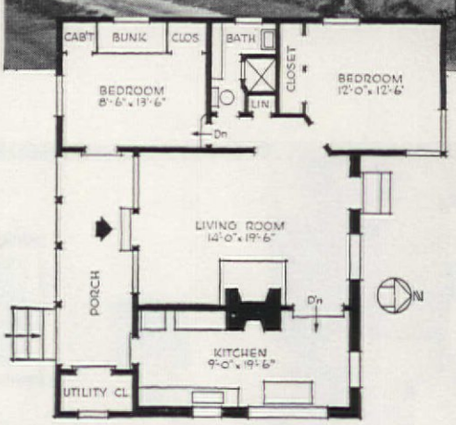

Small, comfortable home built by Owner Cal Rambeau has shipshape look of a sea captain's cabin. Of putty-colored adobe, house has natural old wood shutters, a dark green front door, and cedar shingles. Board and batten front wing is master bedroom

Rancho Rambeau

MARTHA B. DARBYSHIRE

There are men who for some reason must leave their familiar world of adding machines or drafting boards and go home . . . but not just to sit. Their form of relaxation must be creative. Such a person is Mr. Cal Rambeau of Sierra Madre, California, who constructed a home for himself and his wife, much of its furniture, and, to taper off, a guest house.

Uniqueness of materials is perhaps the keynote of the Rambeaus' attractive dwelling, for Cal Rambeau felt that it was pleasant to go about the job without deadlines, and to practice his crafts to their fullest capacity. (Actual timing in this case: seven months' worth of full-days' work.) The adobe bricks he

CONTINUED ON PAGE 124

Over coffee, the Rambeaus consult a book to clear up points on an old chest they have in their bedroom. Mrs. R., a gardening enthusiast, became a good right hand during house's construction

The picture isn't complete without . . .

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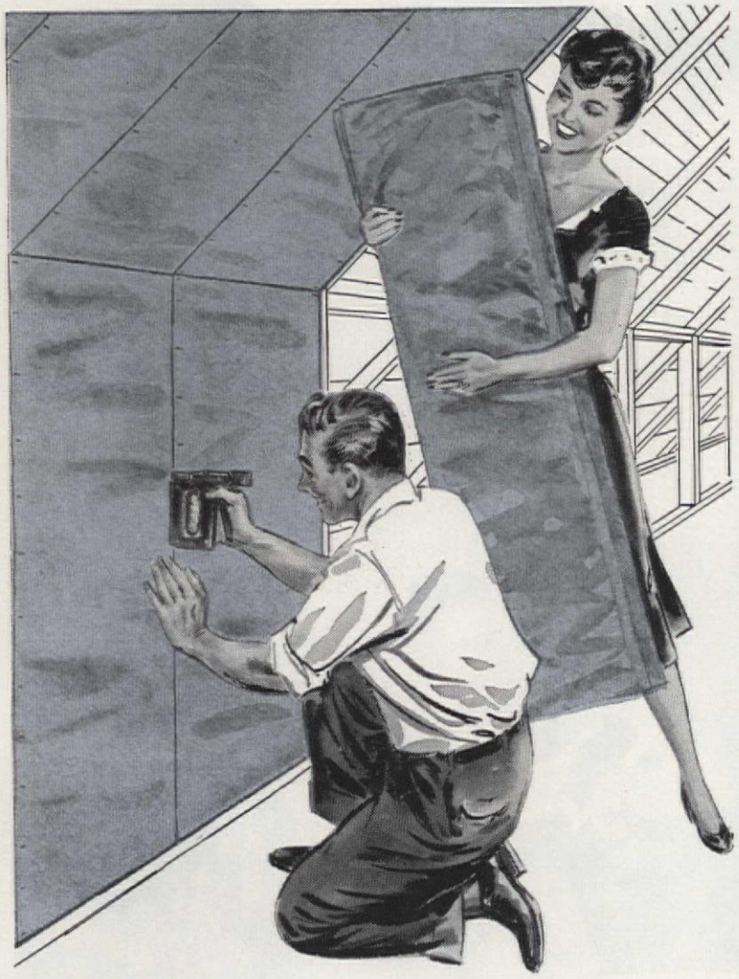

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Rancho Rambeau

(Begins on page 122)

Soft blues in the living room accentuate the warm woods of walls and refinished furniture. The outside walls are adobe, painted gray-blue. Coffee table was a large pine woodbox

Living-room fireplace has a functional "twin" in the kitchen, both constructed by Mr. Rambeau, who had never built one before. Now he claims, "There never were two better-drawing fireplaces!"

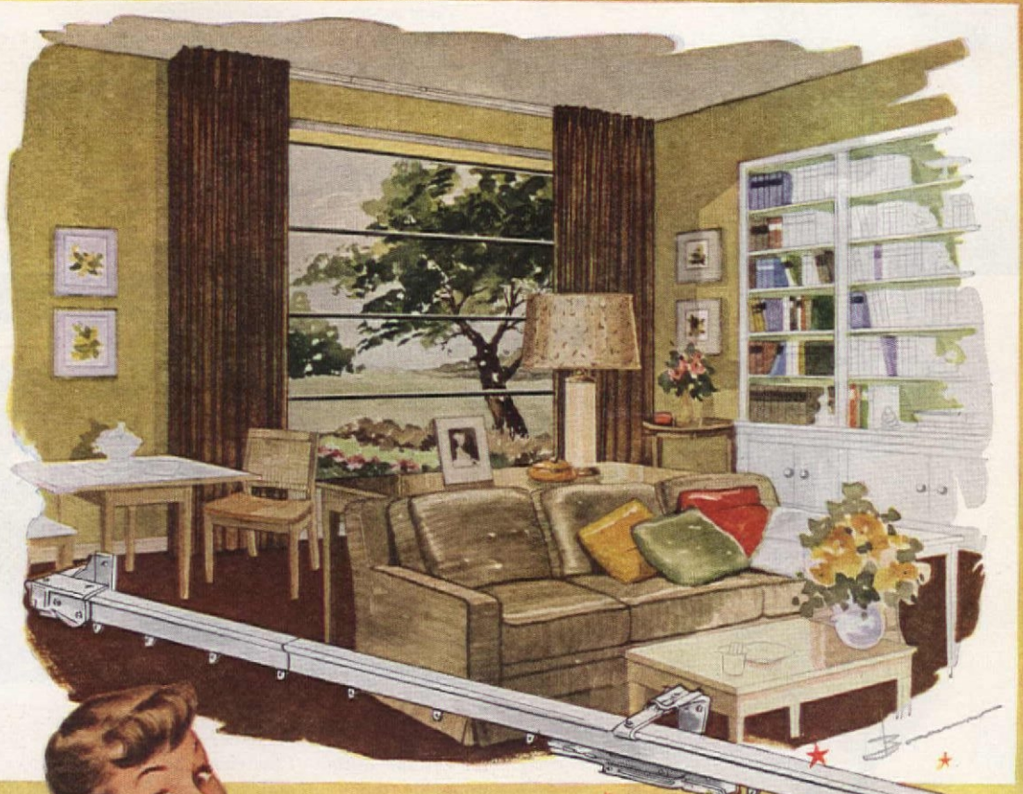
made from clay, cut from his own land, and bound with cement. The rafters are driftwood logs, picked up along a stretch of shore where the Rambeaus went regularly for outings. The attractive front door is driftwood, too, that Cal smoothed and painted dark green. When he ran out of "gratis" beams, he could always find—in an outlying lumberyard, under a stack of new timbers—some old fir logs that had been lying around the lot for a decade.

Even the fireplace bricks have a history. They came from an aged house that had been left standing in the very heart of downtown Los Angeles until a few years ago. He bought 3500 of the beautifully weathered old brick and hauled them all home in his ancient "Chevy"—everything for the house was either hauled in or on top of this car. With the brick, he built two fireplaces, placed back to back. One is in the living room. The other, in the kitchen, has an extension that forms the base for a most convenient work counter set alongside the electric range. The range itself, with legs removed, is mounted on a brick foundation, making range and work counter the same height.

Dunnage from ships that carried cargo during the war provided

CONTINUED ON PAGE 145

Shown here—three "magic touch" ways to treat a big window!
BELOW: use simple, luxurious draw draperies . . . on rugged, smo-o-oth-running KIRSCH SUPERFINE—the finest adjustable traverse.



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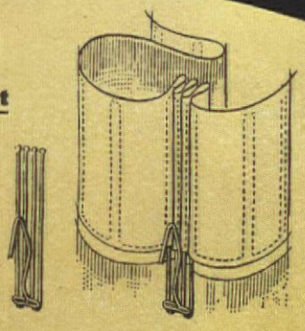

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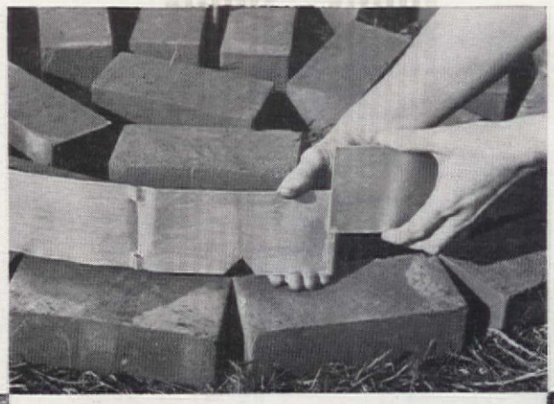
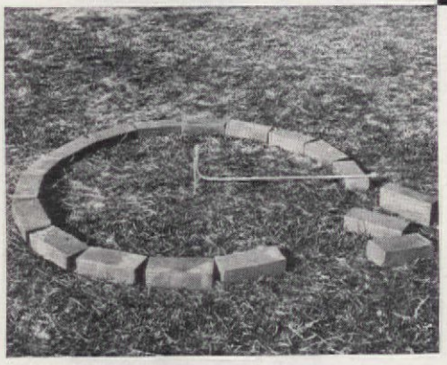
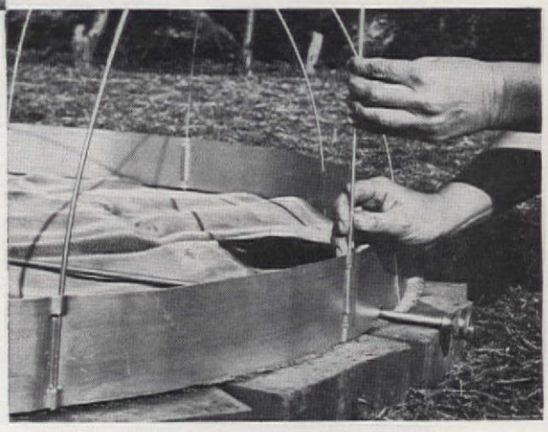
1. Drive spike in center of level spot in full sun, leaving seven inches above ground; fit over it sleeve of water pipe; lay 18 bricks in a circle with radius just short of hose connection on pipe; remove pipe and fill in circle with concentric rows of brick, each row ¾ inch from the next, as seen in picture at right; this will take 46 to 48 bricks. Make sure surface is level



2. Unroll metal strip and place on outer row of brick with notch down and in direction of water supply; lock ends together as shown at left. Next, place circular piece of plastic screening on bricks, with spike protruding through hole in center. Then replace water pipe, passing it through notch, as seen below. Now fit straight ends of curved wire ribs all the way into slots on outside of metal strip until tips rest firmly on the bricks



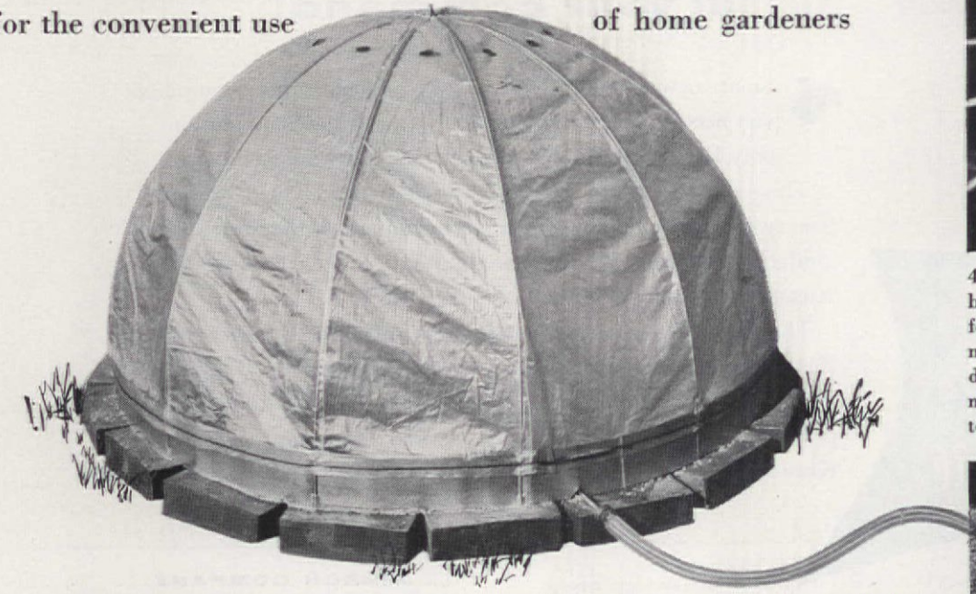
Package received contains everything needed but 48 common bricks, three bushels of coarse (concrete) sand, water, and cuttings

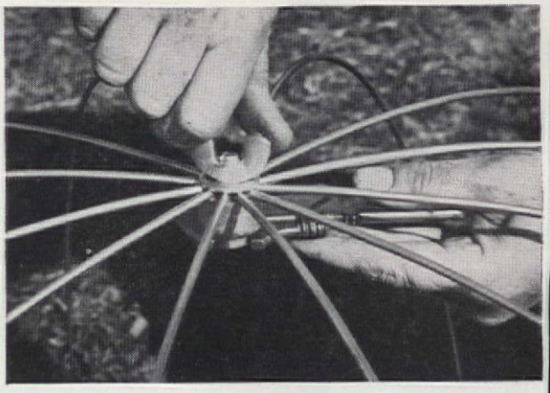


3. With ribs in place (as seen above) bring their upper (hooked) ends together and fit them into the cuplike section of the clamp assembly, after removing thumb nut and washer; then replace latter and tighten securely to make framework rigid

Find of the Month

Meet the Mistic Bubble—a brand-new development in the field of fog-mist plant propagation, devised especially for the convenient use of home gardeners





4. Make sure whole structure is centered on the bricks; spread and level clean, coarse sand (as used for concrete, not plaster) on plastic mesh to top of metal band. Place plastic cover over the framework, draw down to brick line, and secure it around the metal strip with spring-equipped wire. Attach hose to pipe connection—and your Mistic Bubble is complete

An unexpected, exciting by-product of our study of the mist-propagation method (read all about it on page 128) was the discovery of the new outfit pictured here, now available by mail and soon to be had at garden supply stores at under $30. Devised by Mist Methods Co., a progressive plant-propagating firm in Winchester, Tennessee, and calling for little skill, experience, or attention, it involves a simple foundation of loose brick for perfect drainage, a rigid wire framework, and a plastic cover (with ventilation holes at the top) to confine the mist from a centrally placed nozzle. The cover can be removed when cuttings are ready to be exposed to the air, whether transplanted to soil beds or left in the sand for a time and watered with a nutrient solution. As shown, a Bubble will hold up to 1,000 cuttings, and two or more crops a season can be started. Full instructions for assembling and operating the device and for handling plants are included with each Mistic Bubble kit.

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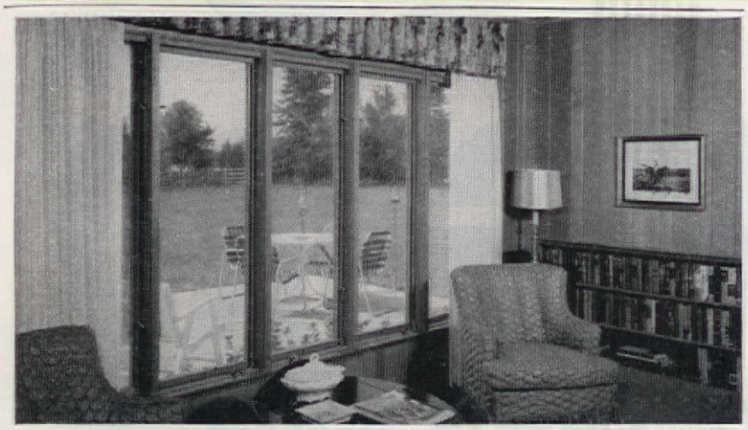

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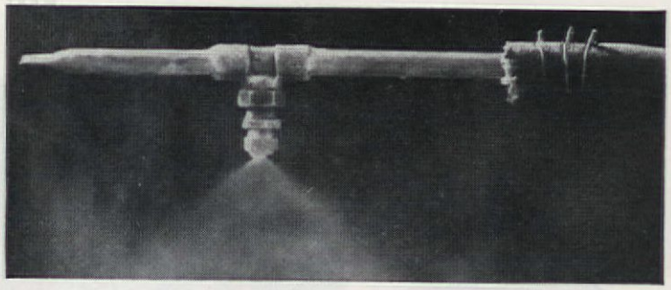


Taking the mystery out of MIST PROPAGATION

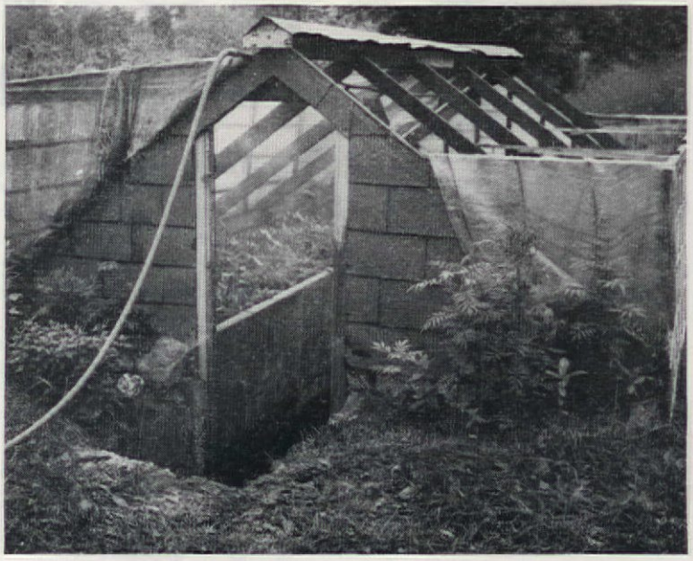
ALBERT LOWENFELS

Probably the most discussed subject among nurserymen and other plant propagators these days is the "mist method" of rooting cuttings of shrubs, trees, and other woody plant materials. What it offers home gardeners (in addition to helping commercial growers make available to them more, better, and possibly less expensive plants) has had relatively little attention, so we are glad to present the following first-hand report of its successful use by one such gardener—Mr. Albert Lowenfels, of Westchester County, New York—and also (on page 126) news of a brand-new development in the field, especially designed and perfected for amateur, small-scale propagators.—EDITORS.

Basically, the thing that keeps so many people gardening is the thrill of making plants grow and watching the results. Heretofore, most of them have been content to buy their larger evergreens, shrubs, etc. from expert growers and to raise their own plants—if any—from seeds, bulbs, and young stock already started. Now, thanks to the development of mist propagation—or, rather, its application to their circumstances—almost any moderately capable gardener can grow a variety of plants from cuttings with considerable assurance of success, and without a greenhouse or expensive equipment. As this new idea is still being experimented with, anyone trying it may discover new, perhaps valuable, angles. That the system works is certain.

It has long been known that cuttings ("slips" our grandmothers called them) will root if given sufficient warmth and a very humid atmosphere, these conditions being commonly provided by planting them in a tightly covered, somewhat shaded

CONTINUED ON PAGE 130



This view of, and into, Mr. Lowenfels' unheated propagating house shows hose supplying water to pipe line, one of the benches full of cuttings, and temporary burlap screens that supplement the roof sash propped alongside the house to act as a windbreak

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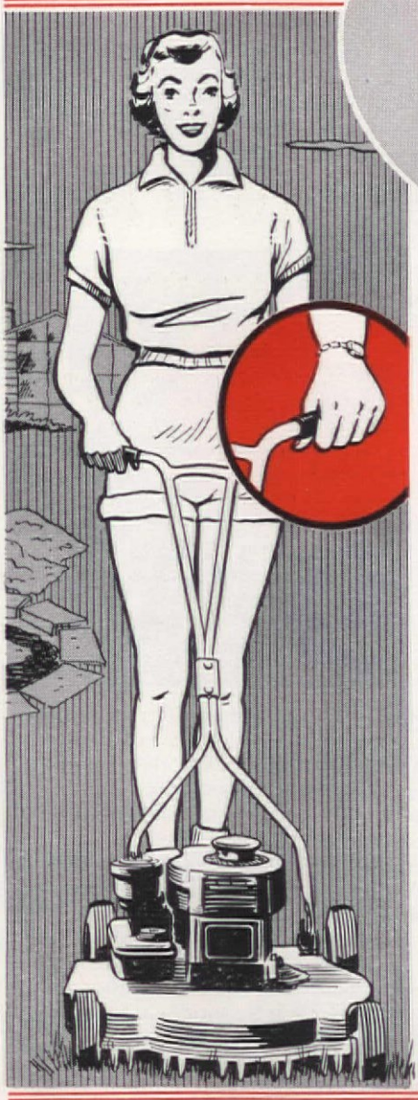

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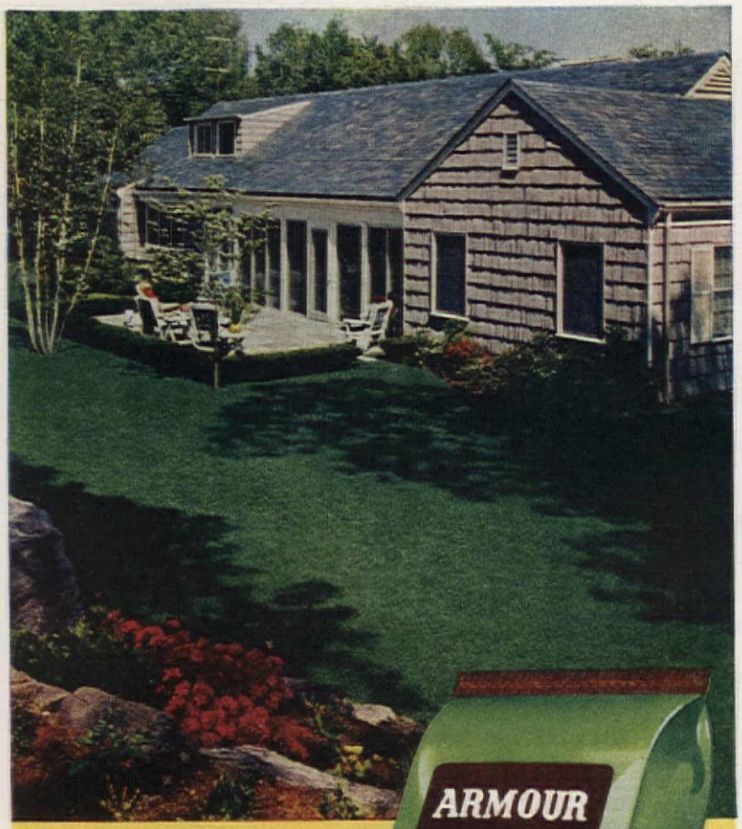

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ARMOUR FERTILIZER WORKS

Mist Propagation

(Begins on page 128)

Stages in growing new plants: Lower row, cuttings of (l. to r.) red-flowering dogwood, rhododendron, Japanese maple. Upper row, cuttings rooted after about three weeks. Above, ready for planting out, a sturdy, one-year-old rhododendron plant

Among these cuttings, photographed during the 56-second interval between mist flows, are magnolia, spirea, Japanese maple, red dogwood, holly, azalea, etc. In right foreground is a dish of a hormone rooting solution in which cuttings are dipped

box, frame, or bench. In the new method, the humidity is maintained by keeping them in a more or less constant mist or fog which prevents them from drying or wilting while they are developing roots through which to get moisture and food from the soil—and this even when they are exposed to the beneficent warming and stimulating effect of full sunlight.

Here are the basic steps: (1) Select a spot in full sun that can be protected from the wind. I use the unheated pit greenhouse shown, with the roof sash taken off and placed to form a windbreak; a coldframe surrounded by burlap or cheesecloth screens would serve. (2) Remove a foot or more of soil, put coarse gravel or other drainage material in the bottom, then six inches of coarse sand; a lot of water will have to be taken care of, for it must not stand around the cuttings. (3) Spread, level, wet thoroughly, and tamp down four inches of a suitable rooting mixture such as clean builder's sand, peat moss, a mixture of the two, etc. As the cuttings will be removed when rooted, it need not contain plant food, but the acidity of

CONTINUED ON PAGE 131

When well rooted, cuttings are planted in small pots and kept in the bench over winter or, early in season, set outside under the broken shade of lath or other screen. Or they can be set out without pots, like these rhododendrons, to be moved the next year

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Mist Propagation

(Begins on page 128)

peat moss helps rhododendrons and related plants. (4) A few feet above the medium provide a water pipe equipped with nozzles giving a fine mist, *not* a spray or stream. These, of various types and sizes can be screwed into threaded holes drilled into the pipe or brazed to it. Space them so the mist will cover the whole area. (5) Make cuttings four to ten inches long of new, soft, yet firm, growth (when you bend one, it should snap cleanly). Insert them an inch or so apart in pencil-size holes so at least one bud (with leaves around it removed) is buried; upper leaves are left intact to help nourish the cuttings. Dipping the base of each cutting in a hormone root-stimulator (to be had at seed stores) is helpful. Try to "take" the cuttings in early morning and plant right away; if there must be delay, keep them out of the sun and wrap in wet newspaper or burlap. Run the rows east and west if possible so they get even light from the summer sun. (6) Firm and wet down the medium—and you're set. (7) When—three to six or more weeks later depending on the species, weather conditions, etc.—the cuttings are rooted, plant them in light, open soil (in two-inch pots if you like) under lath or other broken shade. A mulch of coarse sawdust, shavings, peat moss, or other fluffy material helps keep the soil cool and moist; leave it on over winter. The second spring the plants can be set out, a foot or so apart, in unshaded rows to "grow on."

My first results were obtained with a continuous (all-day) mist. Later, I heard of, and installed, a modification now being strongly endorsed. This involves an electric control device and a solenoid switch in the basement whence the water flows to the greenhouse through a hose. I set it to let the mist flow for four seconds out of each minute on all bright, sunny days. One advantage claimed for this "interrupted misting" is that it uses less water thus lessening the drainage problem and any tendency to lower the temperature of the medium. Also, as the cuttings root, it can be adjusted to less frequent flow so as gradually to harden them off and condition them for transplanting or potting. Now there has been perfected an electronic control which turns the mist on and off according to the moisture condition around the cuttings, just as a thermostat keeps a desired constant temperature.

My mist propagation is done without artificial heat, so I don't start it until warm weather arrives, say late June. In fall, I disconnect the hose, replace the sash roof, and add more cover as necessary to protect any cuttings still in the benches.

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YOU'LL ENJOY "THE GARDEN GATE". Hear the Old Dirt Dobber's helpful gardening hints on CBS radio every Saturday.

When a Tool Needs a Handle

MAX ALTH

The handle of a garden tool usually represents but a fraction of the cost of the implement. Being, ordinarily, made of wood, it is likely to be the first part to break or otherwise give out. It is, therefore, good economy as well as good sense to repair or replace it promptly instead of letting the inefficient or useless tool lie around, take up space, and, finally, become such a nuisance that you throw it away just to be rid of it. Moreover, either repair or replacement can usually be done easily and inexpensively.

As a matter of fact, some of the better tool manufacturers now make and supply to their retail distributors or direct to customers replacement handles numbered to identify them with the tool or tools they fit. If, then, a handle is beyond repair, simply buy a new one, by number, from your garden supply store or, if necessary, direct from the maker,

and follow the instructions given here for attaching it.

Even before a handle reaches that stage, it may become a nuisance because of splinters which sometimes develop in old, rain-soaked handles. To correct the condition, sandpaper the splinters smooth, then rub the handle down with linseed oil (Fig. 1).

If lengthwise splits develop in a handle and weaken it, without rendering it unusable, spread them apart with a screwdriver blade or chisel so that you can clean them out with putty knife or sandpaper; apply a generous amount of waterproof glue; work it deep into each crack; and clamp the handle firmly in a bench vise or some carpenter's

He's really living... he has a

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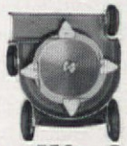
Jacobsen's exclusive suction-lift rotor uses four cutting knives to double the cutting frequency of conventional bar-type mowers. Pitch of blades is scientifically determined to provide the lifting action essential for a smooth cut on long tender grass. Leaf mulcher is standard equipment.



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Prices start at $64.95 for the electric rotary. See the yellow pages of your classified telephone directory under "Lawn Mowers" for your Jacobsen dealer. Ask for a free home demonstration.

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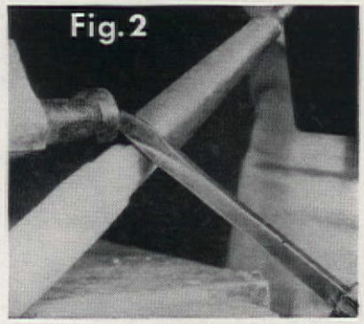
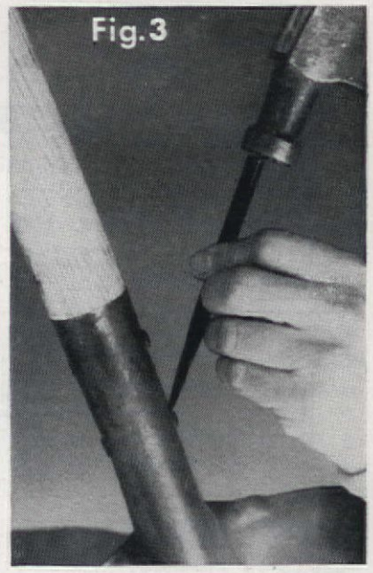
Tool Handles

clamps so as to close the cracks tightly. When the glue is perfectly dry, sand off any excess and rub the handle with linseed oil. A crack so treated will, of course, be less likely to give way if tightly wrapped ("whipped" a sailor would say) with copper wire, strong waxed cord, or the ever-useful friction or electrician's tape.

There are two ways of attaching



handles to tools: The socket method, in which the tapered wood is driven into the tool head; and the tang method, in which the end of the metal part is inserted in the wooden handle (which may or may not be reinforced and prevented from splitting by a metal ferrule fitted to it). To remove a broken handle from a blind socket (as commonly used for hoes, trowels, and other light tools) fasten it in a vise and tap the socket or ferrule loose, using cold chisel or



screw driver edge (Fig. 2). If handle fragment is short enough so it and the tool head can be put in a warm oven overnight, this will shrink the wood and make its removal easier. Rivets are often used to reinforce the friction hold of a tool head on its handle; to remove one, cut off its head with a cold chisel (Fig. 3) and drive it out with a drift pin or large nail. After the rivet is out (or if there wasn't one), rest the shoul-

CONTINUED ON PAGE 133

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Tool Handles

(Begins on page 132)

ders of the tool loosely in a vise (Fig. 4) or between two sawhorses and tap the handle out. If you need but cannot get a rivet for the new handle, use a stove bolt instead and, after you have tightened the nut, pound the protruding threaded end of the bolt down over it so it cannot work loose and fall off.

To tighten a loose socket handle, new or old, soak the head in water overnight or, for more lasting results, in linseed oil. Or tie a rag around

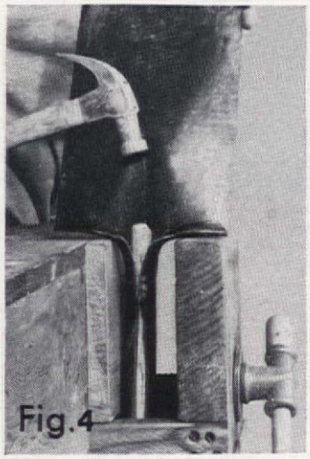
Fig.4

the handle where it joins the metal, soak it with the oil, and leave it a few days. Another simple trick is to punch a few depressions through the socket and into the handle with a center- or prick-punch. If the handle is still loose, the tapered end has probably worn down. In that case, saw off an inch or so of the end so it *will* fit.

Attach a handle by the tang method by simply inserting the tang of the tool in the hole in the handle (after placing the ferrule over it loosely) and drive it home (Fig. 5). If the hole is too large, fold a strip of soft metal over the end of the tang before inserting it.

Fig.5

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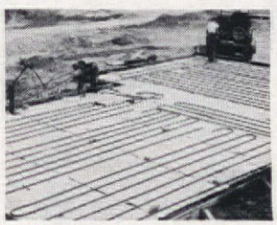
with "invisible" radiant panel heating!



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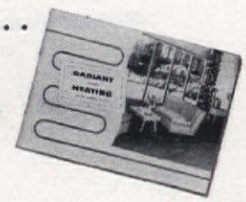

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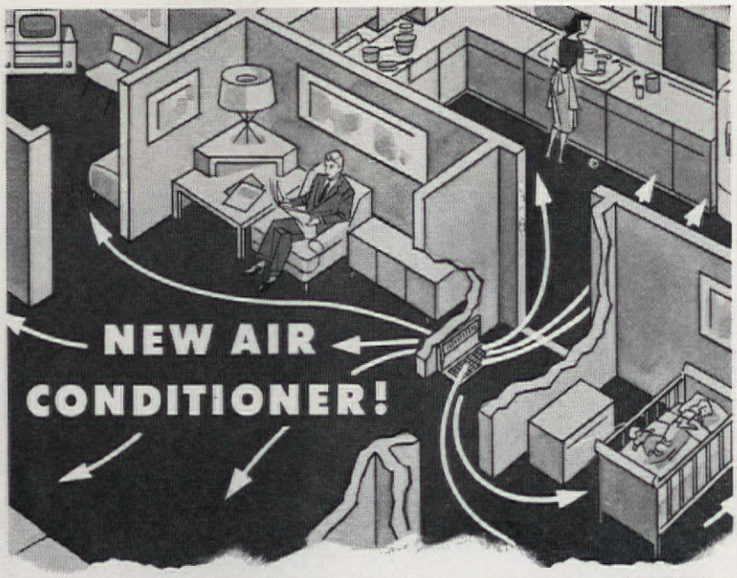

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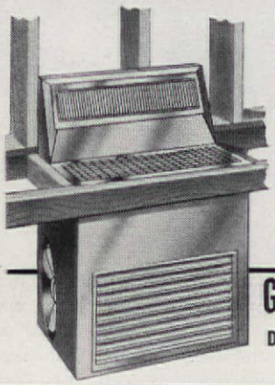

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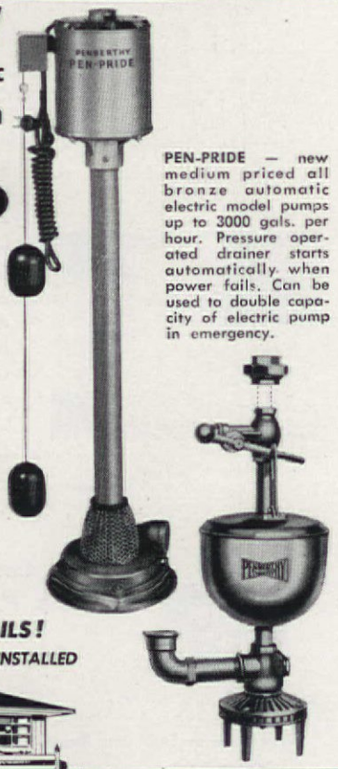

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THERE'S CERTAIN SATISFACTION IN PENBERTHY products

"Glad" Amateur

(Begins on page 50)

develop in size, color, and number of open florets exactly as the catalogue promised! We had chosen mainly from the section of the catalogue headed "Standard One-Price Varieties"—which are the trusties of the glad world. That is, they are not old enough to be dropped as the good growers eliminate outdated kinds to make room for superior newcomers, but they no longer can command the prices asked for recent introductions. Because our grower, like many others, was generous in his count and allowed us a selection of "bonus bulbs," we actually received more than we ordered. We felt that they deserved a real "place in the sun," and planted them in two deeply spaded rows in the well-prepared soil of the vegetable garden, following this with careful attention as directed in the catalogue.

The following August, the day of the local show found us rejoicing over four spikes in bloom on our plants. Although one had only a single floret open, we cut all four, put them in a big pitcher of water, and off we went at 20 miles an hour so as not to risk injury to a single precious petal. Proudly we placed our entries in the paper milk bottles provided by the show committee, tucking evergreen sprigs in around them to hold them erect; carefully we located the proper class designation numbers; meticulously we wrote out and attached the four entry cards. Then, nervously exhausted, we went home to lunch while the judges got to work in the otherwise empty exhibition hall. On returning, we got the thrill of our lives. Our Robinson Crusoe sported a blue ribbon and our Margaret Beaton a red! The second day, Crusoe took another First; Margaret moved up beside him; Burma had opened enough florets to get a First and Big Top had won a Third. Ultimately we won the Novice Sweepstakes (for the greatest number of points scored) which carried with it a purple rosette, $8 worth of bulbs and a year's membership in the State Gladiolus Society. The man we had bought from proudly called attention to what we—beginners—had done with *his* stock, and we, in our minds at least, were king and queen for that weekend.

We became really active members and by the time my husband became Society secretary, we were ordering from the "Outstanding Newer Varieties" and fascinating "Australian and New Zealand Varieties" sections of the catalogues, though still interested in the standard 400 and 500 Classes —giants with 5½-inch florets. At the Society meetings we heard about the experiences of experts; about the na-

CONTINUED ON PAGE 135

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One regular 25c packet each of these four champions:

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Allen's 1955 Berry Book tells best varieties for home and market, and how to grow them. *Free copy. Write today.*

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"Glad" Amateur

(Begins on page 50)

tional "Symposiums," and, most important, how to read between the lines of catalogues. If a variety is "probably the healthiest of its color," we ask, "aren't *all* of that color healthy?" before buying certain expensive kinds. Soon we were buying fewer bulbs, but at higher prices—occasionally $1 or $2 each for a Mesa Mist or a deep-toned Blue Devil. And we no longer bought the largest bulbs, having found that medium-size cheaper ones do well enough the first season and improve in future years.

The first year my husband was Show Chairman, we discovered the section for "Miniatures," just then beginning to attract attention. The entries were few and when, after the show, most of the blooms went to hospitals, no one bothered to take the "little ones." So *I* did, stuck them in a vase at home, and next morning they, and we, were radiant. Indeed, our eight-year-old said, "Why don't *we* grow minies?" and since then, we have. But they are still new, and care should be taken in making a choice.

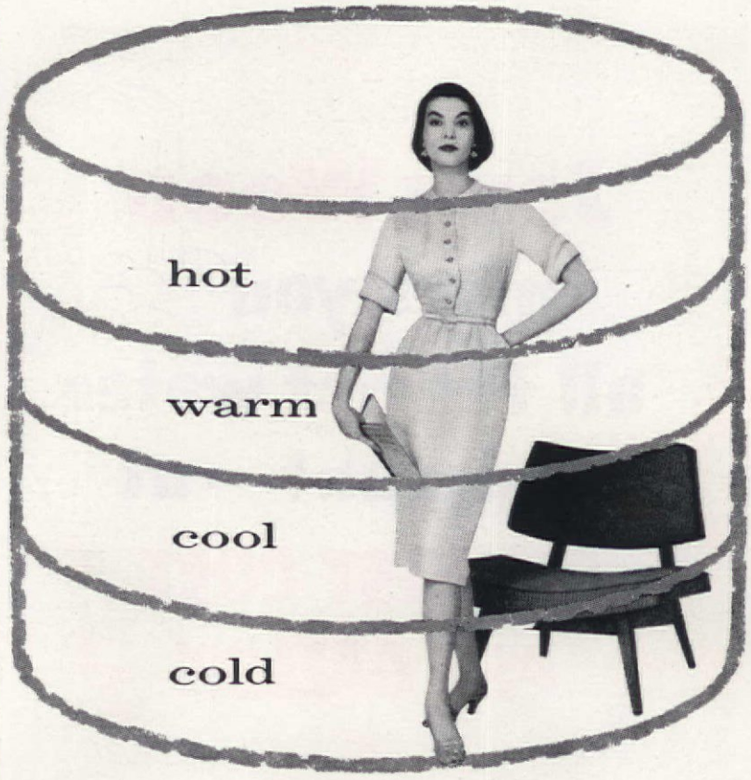
Other important sections are "Directions for Ordering" and "Cultural Hints," and, of course, "This Year's Introductions," which we are trying —not too successfully—not to notice.

Rose Amateur

(Begins on page 50)

Pink Pinocchio, and Goldilocks (Floribundas); and Blaze, New Dawn, and Gold Rush (Climbers). The same planting and care routine has given the same successful results. Morning watering by soaking rather than sprinkling seems to help prevent mildew.

From my roses I have raised about a dozen new plants. When pruning in the fall, I stripped the leaves from the lower half of strong, singly branched slips ten to twelve inches long and inserted the stems six inches into the soil where I wanted them to grow. After soaking soil and cutting, I covered each one with leaves and a mason jar which I buried in leaves. Every one rooted and gave me a new plant, delighting my horticultural (and frugal) soul. I plan to add to my collection Katherine T. Marshall, Thor (a Climber with huge red flowers), and some Miniatures (probably Rouletti and Oakington Ruby), telling myself that *then* I will be content. But when my plants are in bloom, they are certainly irresistible . . . I wonder whether friend husband's vegetable garden isn't larger than necessary!



No "layer cake" heating with G-E AIR-WALL* SYSTEM

Now you can have uniform heat from ceiling-to-floor . . . from wall-to-wall!

Sure you want quick heat! And certainly you want economical heat! But your G-E heating dealer is the *only* man qualified to tell you how G-E AIR-WALL heating system is designed exclusively to eliminate "layer cake" heating ...drafty, half-hot and half-cold rooms...by providing "walls" of all over cozy comfort... ceiling-to-floor and wall-to-wall.

Call your G-E Dealer today. His number is in the Yellow Pages of your directory. He's a real heating expert. He'll show you actual records of folks living around the corner from you who have literally cut their fuel bills in half! He'll *demonstrate* how G-E speed up heating warms your house quicker than you can boil an egg.

Point is, the man who hangs the G-E monogram over his shop is saying "I know my business—I know G.E. is best. Let me prove it to you."

Twenty-five years of G-E experience in making the finest heating units money can buy say so!

Progress Is Our Most Important Product

GENERAL ELECTRIC

Send for valuable facts FREE today

G-E WARM AIR FURNACE (Gas or Oil Fired)

GENERAL ELECTRIC—
HOME HEATING & COOLING DEPT.
BOX AHX-3, BLOOMFIELD, N. J.

Yes, I want the facts on G-E Furnace!

I am building ☐ buying ☐ modernizing ☐

My present fuel is_____

NAME_____

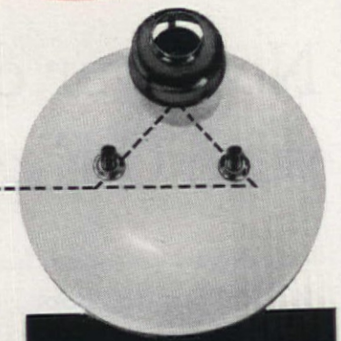
ADDRESS_____

CITY_____ ZONE____ STATE_____

*Reg. Trade Mark of General Electric Co.

JOHN WOOD gives you all the hot water you want—at LOWEST COST PER GALLON

...reason why you should insist on the JOHN WOOD SAVINGS ANGLE

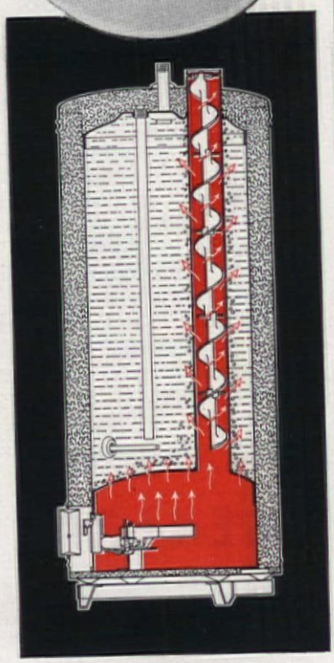


Year in, year out—wherever you use hot water—a JOHN WOOD automatic gas water heater will save you money. By actual test, the John Wood-developed off-center flue construction *will cut your gas bills.*

The entire flue is surrounded by water so more heat gets directly into the water. The off-center location and special baffles in the flue slow down heat that would otherwise be wasted ...squeeze out every bit of useful heat. *Result?* More hot water, quicker—*at lowest cost per gallon!*

Ask your Master Plumber, Gas Company or LP Gas Dealer to show you the JOHN WOOD "Savings Angle"... outward sign of the off-center Flue that saves—*saves*—saves your gas dollars!

Finest glass-lined or galvanized water heater anywhere!

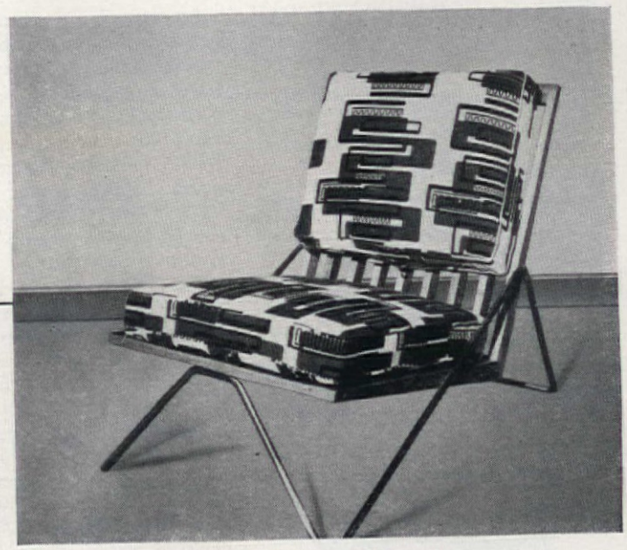


JOHN WOOD
MERION OR PENFIELD
AUTOMATIC GAS WATER HEATERS

Made and Warranted by John Wood Company, one of the country's oldest Water Heater Manufacturers. Conshohocken, Pennsylvania and Chicago, Illinois

GAS HEATS WATER 3 TIMES FASTER

You Can Build This Chair



A comfortable, modern chair, put together with the most easy-to-pick-up of materials, will be an asset in your home. The frame is made of pieces of first-grade oak flooring, available in almost any lumberyard. Streamlined arm-and-leg supports

make your building dollar do a BIGGER job

PEASE HOMES

You can live better on a limited budget with a Pease Home. Why? Because these versatile 2, 3 and 4 bedroom homes put every foot of space to use . . . give you more "living room" in every room!

Designed to grow with your family needs, a Pease Home ends house-hunting problems permanently.

Get proof in the new 72 page "Book of Pease Homes for 1955." You can check floor plans, exteriors, interiors, alternates and prices on the entire line of 22 plans. It's free on request.

PEASE WOODWORK COMPANY
PEASE HOMES DIVISION
909 Forest Avenue Hamilton, Ohio

NEW IDEA! Cash In On EVERY Occasion With Exclusive **GREETING CARD GALLERY**

Make big profits all year from complete selection of **individual** Deluxe cards. For Sister's, Brother's, Son's, Daughter's Birthdays, etc., Mother's Day, Father's Day; cards for *every* occasion. Cellophane-wrapped cards in Handy Trial GALLERY sell on sight. *Nothing like it ever offered before!* Also best-selling $1 Assortments, Stationery, Gifts, Bargain Specials. *Profits to* 100%. Get free details on Gallery, Assortments on approval. **Write Today!**
Midwest Cards, 1113 Washington, Dept. S-62, St. Louis 1, Mo.

CASH Sell Exciting New Line **CHILDREN'S WEAR**

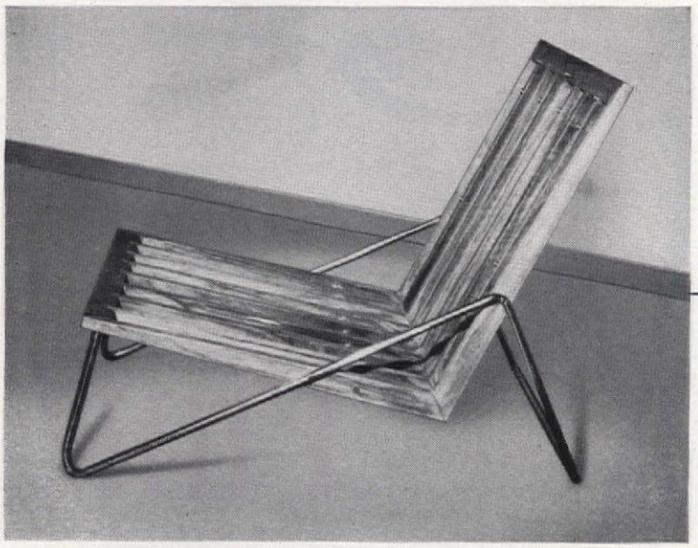
FREE STYLE DISPLAY
Make EXTRA MONEY introducing world's cutest dresses, jeans, playwear, shirts, etc. Mothers thrilled, order on sight from big selection latest adorable styles for children 1 to 14 years. **Amazing low prices.** Rush name and address now for Big Style Display—sent absolutely FREE!
HARFORD FROCKS, DEPT. N4324 CINCINNATI 25, OHIO

IMITATION DIAMOND RINGS
$1.49 each or both for **$2.49**
Gorgeous Solitaire and Wedding Ring set with beautiful imitation diamonds in 1/30 14Kt. Yellow Gold Plated or Sterling Silver or White Gold color effect on a MONEY-BACK GUARANTEE. SEND NO MONEY. Pay Postman on delivery plus postal charges. If you send cash or money order with order we pay postage. HAREM CO., "The House of Rings."
30 Church Street, Dept. K-233, New York 7, N. Y.

A "NEW" RUG $2

Now you can re-dye that faded, stained, worn rug or carpet **right on the floor** with the amazing new concentrated RUG-NU. You do it yourself . . . simply brush it on . . . one $2.00 can of concentrated RUG-NU will do a 12' x 12' rug. See your rug or drapes, etc., take on new color, new life . . . and RUG-NU has mothproofed them at the same time. Bring a fresh decorating touch to your home . . . choose from these rich, guaranteed fast colors: red, blue, green, rust, brown, burgundy. Instructions on can. Send $2.00 plus 25¢ for postage and handling. No C.O.D.'s.
THRIFT MAILMART, 23 Bayberry, Levittown 10, N.Y.

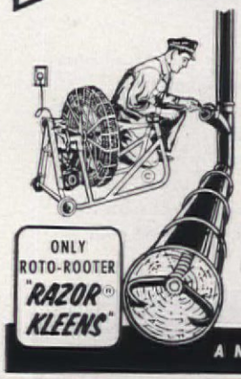
with Our PATTERN



are ordinary ½" round steel rods, and the foam-rubber back and seat cushions are amazingly simple to upholster. if you follow the complete instructions for chair and cushions in Blueprint Pattern **2066,** 50¢. See Order Form, Page 145

SEE PATTERN ORDER FORM, PAGE 145

THIS NAME **ROTO-ROOTER**®



IDENTIFIES THE PEOPLE WHO ORIGINATED ELECTRIC SEWER AND DRAIN CLEANING SERVICE

- This name is your guide to DEPENDABLE service from coast to coast
- Serving the nation for over 20 years
- Eliminating unnecessary digging

Insist on the genuine. Look for ROTO-ROOTER, white section of your phone book. Write for Free literature.

ONLY ROTO-ROOTER "RAZOR® KLEENS"

ROTO-ROOTER CORP., Dept. A-45, Des Moines 14, Iowa

Franchises Available In Some Localities

ROTO-ROOTER SEWER SERVICE

A NATIONAL SERVICE AVAILABLE LOCALLY

SAVE MORE! GET MORE!

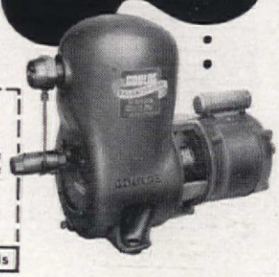
Enjoy "City Water Service" with

GOULDS BALANCED-FLOW JET is a *complete*, full-capacity, shallow-well water system — yet there's *no tank*, fewer fittings to buy! Self-adjusting flow delivers all the water you want at one or more taps at the same time, within capacity.

Costs LESS to buy... LESS to install

You save plenty — and get performance features found in no other pump at *any* price! Trouble-free, quiet, only one moving part — can't lose its prime. MAIL COUPON FOR FACTS.

the pump that needs NO TANK



GOULDS pumps, inc. Dept. Z-355

Seneca Falls, New York Enclosed is 10¢ for 20-page booklet on Balanced-Flow and other Goulds Pumps. Include distributor's name.

Name.....

Address.....

You Get MORE with Goulds

This picture demonstrates 3 ways heat escapes your home

Johns-Manville Spintex Insulation prevents heat escaping ALL 3 WAYS!

Tomorrow at breakfast, let your coffee and a lighted match show how J-M Spintex insulation can keep heat from moving out of your home.

Only this type insulation properly applied prevents heat loss all 3 ways.

By Conduction:

Notice how quickly your spoon handle warms up. Fast-moving molecules in the hot coffee kick into action the slowed down molecules of a cold silver spoon. In the same way your furnace heat kicks its way out through uninsulated walls and ceilings.

By Convection:

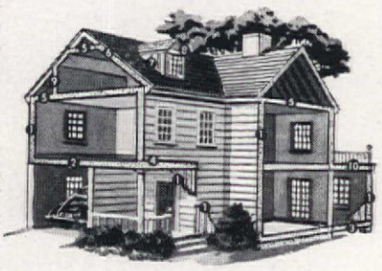
When you light a match, notice that the flame is pulled straight up by rising heat. Heat behaves the same way in a house with uninsulated walls and moves to the colder surfaces where it finds ready exit to outdoors. Drafts result.

By Radiation:

Now sip your coffee. It has cooled perceptibly. The heat has propelled itself out into the air and will radiate in all directions unless it is stopped by efficient insulation.

That's why J-M Spintex can *save you up to 30 cents* on every dollar you spend for fuel. Your house is warmer in winter, cooler in summer. And Spintex is fireproof, gives added protection.

WHERE INSULATION IS NEEDED!



1. Exterior walls. **2.** Floor above unheated garage. **3.** Floor above unexcavated area. **4.** Floor over open porch. **5.** Ceiling below unfinished attic. **6.** Sloping ceiling. **7.** Dormer cheeks and faces. **8.** Dormer ceiling. **9.** Knee walls. **10.** Ceiling below flat roof.

Free

Send for your copy of "Comfort that Pays for itself" book.

Johns-Manville, Dept. AH-3, Box 60, N. Y. 16, N. Y.
Please send me free copy of "Comfort" book.

Name_____

Address_____

City_____

County_____ State_____

(In Canada, write 565 Lakeshore Road East, Port Credit, Ont.)

JOHNS-MANVILLE JM PRODUCTS **Johns-Manville**

From this moment on your heart will be set on

the world's most precious silverplate

Naturally you want the best. And Holmes & Edwards is the best...the loveliest ...and the *only* silverplate with an extra helping of sterling *inlaid* at backs of bowls and handles of most-used pieces! 52-piece set for 8, and chest, $84.50.

ALL PATTERNS MADE IN U.S.A.

Two blocks of sterling inlaid at backs of bowls and handles promise longer, lovelier silver life.

HOLMES & EDWARDS

STERLING INLAID SILVERPLATE

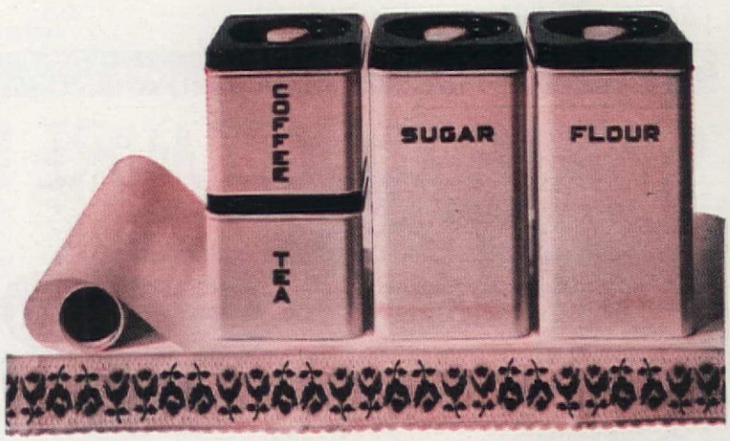
MADE ONLY BY THE INTERNATIONAL SILVER COMPANY

JUNE TOWNE

Pink

Pink for your table, your oven, your counter (top of page): Dinnerware in palest pink by Iroquois sets on a pink and lacy paper placemat by Roylace. Graceful casserole from A. H. Dorman is the same favored shade—and so is the painted tin cookie jar from Florence Thomas

What next? A pink vacuum cleaner, of course—one designed by General Electric to bring glamor to your chores. It has a swivel top—and a wheeled base with lock-in handle makes it easy to roll about. Cleans as well as it looks with its shell pink, coral, and cocoa trim

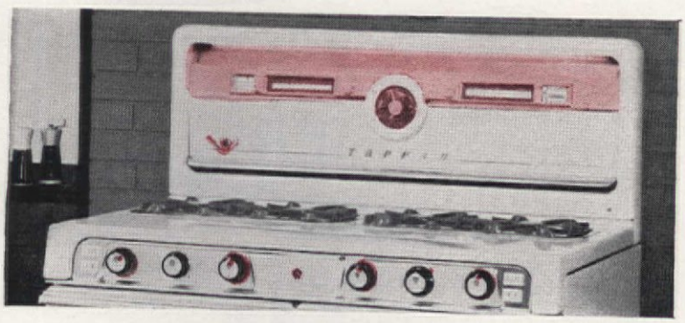


You can put pink on the shelf and still keep it in sight with this smart square canister set from Lincoln Metal Products. It stacks in space-saving formation and can be prettily underlined with pink shelf paper and rose-strewn shelf edging from Royledge

Black wrought-iron chair by Daystrom has pink plastic-covered seat and back. A set of these would bring a smile to an all-white kitchen, an all-wood kitchen —or an all-pink kitchen, for that matter. The step-on garbage can by Lincoln Metal goes pink without blushing, and can team up with a wastebasket made to match

Is the Link

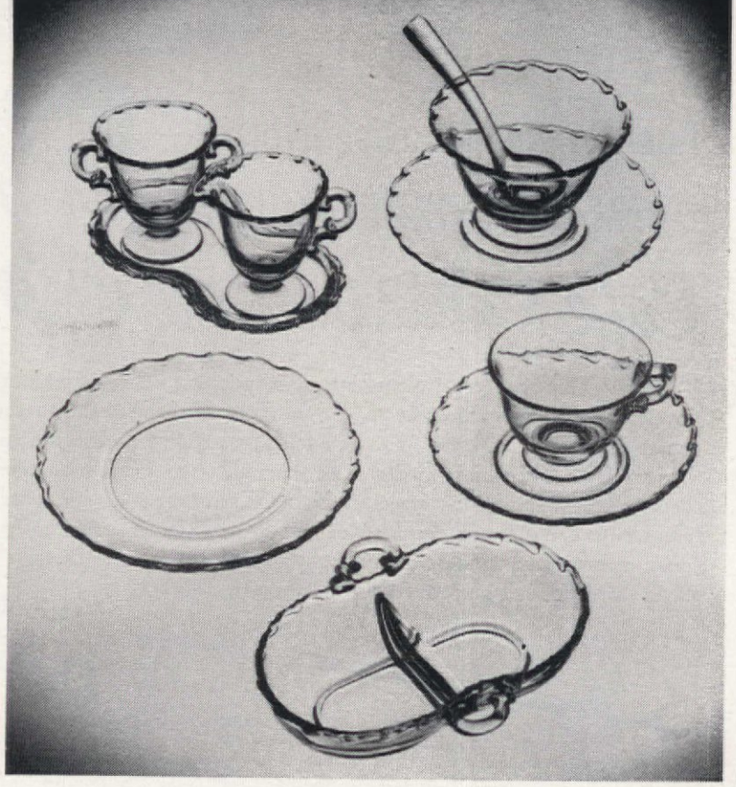
Whether you go "all out" for pink, or just use pink touches for newness—these will pamper you. New-fashioned pink can be your "neutral" color



Pink's at home on the range, too—for example, on the new model by Tappan shown above, the panel sports pink. On other makes, you'll find all degrees of pink, in all amounts—white ranges with pink gas valves, pink electric switches, pink door handles; or ranges all pink from stem to stern, some of them pale, others deep pink in tone

What modern kitchen can be in the pink without an electric mixer? This hand model by General Electric comes in pink to hang on the wall above your pink counter or range

How can you tell Fostoria's "Century" is handcrafted glass?



HOLD it up to the light. Handmade glass like *Century* has a swirling, liquid quality there's no mistaking. It's clear, like ice, but it has more sparkle than Jack Frost ever made! Fostoria craftsmen take molten glass from a furnace, shape it ever so deftly. Then they polish it in flame—that's where the smooth brilliance comes from. All this explains why *Century* will look so beautiful on your table—or with your card as a gift. Prices are modest; for instance, your choice in the illustration above ranges in price from $1.40* to $3.25*. In open stock because it's made by the Fostoria Glass Company in Moundsville, West Virginia.

**slightly higher in the West*

FOSTORIA

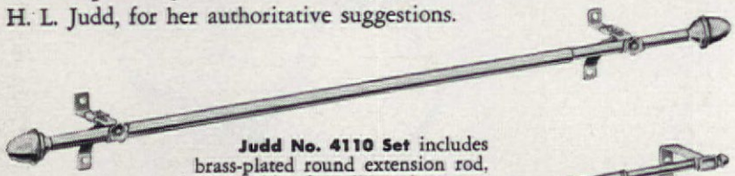
No. 4111 SET — *a Judd exclusive, with rod, ends and brackets in jet black wrought iron finish. Also available with black rod and brass-finish ends and brackets (No. 4114 set) or in all white (No. 4116 set). Extensions from 28 to 48, and 50 to 90 inches.*

Another Anne Davis favorite--

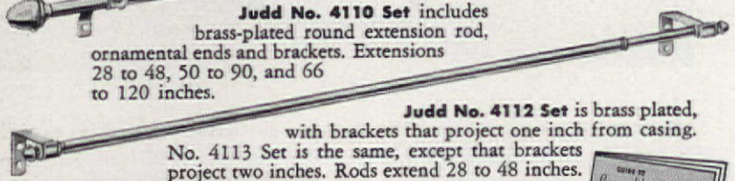
WROUGHT IRON FINISH

Cafe Curtain Set

No wonder cafe curtains are so popular! They offer such a lovely variety of window effects . . . and you can hang them on such smart fixtures . . . like the Judd extending sets shown here. Judd cafe sets are fresh, distinctive, modern. See them all at your favorite drapery department . . . and don't forget Judd's wide assortment of cafe curtain rings, clips and other decorator-styled accessories. Remember, too, if you need help on any window decorating problem, write Anne Davis, c/o H. L. Judd, for her authoritative suggestions.



Judd No. 4110 Set includes brass-plated round extension rod, ornamental ends and brackets. Extensions 28 to 48, 50 to 90, and 66 to 120 inches.



Judd No. 4112 Set is brass plated, with brackets that project one inch from casing. No. 4113 Set is the same, except that brackets project two inches. Rods extend 28 to 48 inches.

JUDD decorator-styled

Drapery Fixtures

QUALITY SINCE 1869

H. L. JUDD DIVISION
The Stanley Works
Dept. AH-3
Wallingford, Conn.

SEND FOR YOUR COPY of Judd's exciting book. It's full of modern ideas for every window in your home. You will also receive Judd's folder illustrating the latest cafe curtain treatments. Send 25¢ in coin.

H. L. JUDD DIVISION, Dept. AH-3
The Stanley Works
Wallingford, Conn.

Please send me your book, "Effective Window Decoration."
I enclose 25¢ in coin.

NAME_____

ADDRESS_____

CITY_____ STATE_____

Acquiring Antiques

can be used to decorate the living room of a tiny apartment and be equally attractive in a future home. Then come tables of all types, carefully chosen to blend with one another, but acquired at intervals.

For an antique effect in a room boasting but a few pieces of old furniture, there's nothing like an antique clock and old mirrors. Old picture frames can be picked up for a song and with new (or preferably old) mirrors in them, lend an air.

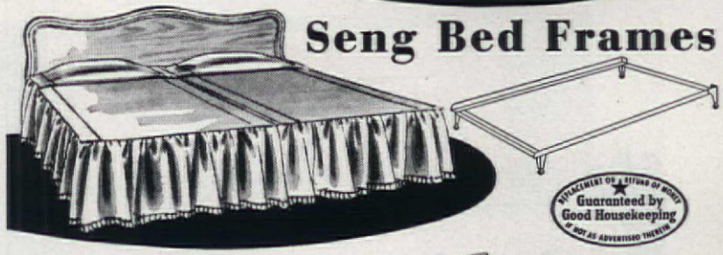
What about lighting a period room? Lighting is a problem, of course, since electricity has so changed the picture since the days when our antiques were created. It is painful to see a fine table illuminated by a commonplace modern lamp. And it's still worse to see a room in grim shadows because its owners feel duty-bound to limit illumination to a few small converted oil lamps "for authenticity." But what makes a handsomer lamp than a fine oriental vase? Lots of candle power can be packed into the bulbs of converted vases and candlestick. Hidden, indirect, and cove lighting are also effective, and for floor lamps, try wrought iron, or other metals.

What coffee table can you use with antiques? You might buy an old butler's tray and have legs made to match, or choose a fine reproduction. An old tea table, cut down, is fine if you have plenty of room, and I recently saw two lovely small tables made out of a one-tiered Victorian "knickknack" stand. Another idea: old benches with glass or marble replacing the seat, or a marble slab mounted on a suitable base.

For upholstered pieces, good reproductions serve well where the antique is unobtainable due to rarity and consequent expense. More and more furniture is designed to blend with heirlooms, and the canny home decorator can pick up truly authentic reproductions. While there is nothing phony about the fine reproduction that carries on the tradition of quality, beware of the "distressed" finish, where blow torch and nail heads have scarred expensive merchandise to simulate age.

Keep away from the fads. It may be amusing, for a while, to decorate a living room with farm implements, use an oat bin as a chest, or put old saddle stands and buggy seats to work. But such hi-jinks are fads that can run into money if you're not

Smart idea: TWINTYPE Seng Bed Frames



Guaranteed by Good Housekeeping

Practical, space-saving, different! Twin beds with a single handsome headboard; pivot out on casters for easy bed-making. Also single and double styles. Seng bed frames are extra long and strong . . . adjust to any spring size . . . suit any decorative scheme. Look for them at furniture and department stores.

"HOW TO BEAUTIFY YOUR BEDROOM"

32 pages of bright ideas for big, little and 'problem' rooms. Send 10¢ for your copy today.

THE SENG COMPANY • 1460 N. DAYTON ST., DEPT. Y, CHICAGO 22, ILL.

READY CUT HOMES

$2150 AND UP DIRECT FROM MILL

YOU SAVE items which help make today's building cost expensive; high labor cost, contractor's profit, overhead, insurance, architect's fees. Cut-to-Fit eliminates usual lumber and material waste, also costly mistakes. Anyone can assemble. Simple, easy-to-follow plans and each part numbered. Complete with all lumber, roofing, nails, glass, hardware, paint, doors, windows. Freight paid. Low-cost plans sold separately if desired. 57 Homes and Floor Plans.

5 EASY PAY PLANS
COLOR CATALOG

Send 25¢

INTERNATIONAL MILL & TIMBER CO.
Dept. AH-35 Bay City, Mich.

MICE IN YOUR HOME

25¢

Kill mice with Mouse Seed*. No baits, no traps, no muss. "A saucer and Mouse Seed* is all you need." Proven for 50 years. At drug and other dealers. No mail orders. W. G. Reardon Laboratories, Inc., Port Chester, New York.

*Reg. U. S. Pat. Off.

MOUSE SEED

KILLS MICE

(Begins on page 16)

careful. There is little intrinsic or permanent value in household furnishings made of poor woods, poorly designed. If you fall for the cut-down chest or the flower-filled cuspidor on an old school desk, don't pay too much to assemble them or you will find yourself in the same predicament as the lady of fashion who chooses only the most extreme styles and each season finds herself with "nothing to wear"!

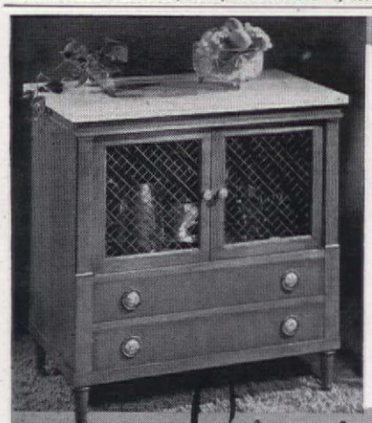
Don't be afraid to mix woods—but be careful how you do it. Mahogany, walnut, and cherry are best for formal rooms while maple, pine, and again, cherry, suit provincial style décor. Cherry, the "sunshine" wood prized by our ancestors, is coming back into popularity.

If you want antiques with lasting value, buy good ones. Learn as much as you can about them, then learn as much as possible about your dealer. Patronize only a dealer you can trust. He will come to your house, talk over your needs, and help you add to your collection. Many dealers assist clients in disposing of less valuable pieces as the collection is improved. They make actual allowances and often arrange to sell cast-offs. It may take years to "do over" a house for people who want just the right things.

Meanwhile it is a blessing that really fine antiques, like the very best of modern, are so classic in line and feeling that they go with anything. Homes are no more bound by periods than they are by woods!

The greatest danger in decorating with antiques is clutter. Like card-players, we must discard as we acquire, for a jumble of antiques—however fine individually—is apt to look like so much junk. It's hard not to be sentimental, but if a beautiful heirloom is too large for a room, or too small—*out with it!* Proportions, symmetry, and arrangement must be maintained irrespective of antiquity, so steel yourselves against adding a "real bargain" if you haven't a good place to put it. Discrimination is the secret of decorating with antiques. It is the vases and bibelots, bits of brass and copper, china and glass gleaned from auctions, wayside shops, even junkyards, that bring life and character into our homes. They are the trophies of the sport as we strive for perfection of line and color in the never-ending joy of acquiring antiques!

LOUISVILLE TEXTILES, INC., LOUISVILLE 4, KY.


IT'S Battersea...

PRIM, BUT A LITTLE *SAUCY*

The refreshing "new look" in fine furniture that has taken leading decorators by storm . . . in warm, glowing cherry for the living, dining, and bed room. Each perfect piece hand-built and finished by the peerless Treasure House craftsmen.

NEW BOOK
Want to see more of Battersea? Send 25c for the new enlarged "Treasure Book", picturing and describing all of Colonial's lines.

Treasure House of Colonial

No. 366 M — Commode in cherry with marble top.

Colonial MANUFACTURING COMPANY
100 COLONIAL AVENUE • ZEELAND, MICHIGAN

WATERLESS COOLING ECONOMY HEATING

with price and performance never before possible...

FURNACE AND COOLING COIL

OUTSIDE COMPRESSOR UNIT

Here's all you need for yearound comfort. The first really new furnace in 30 years, Williamson Gasaver or Oilsaver Deluxe, is shown equipped with Williamson Duct Type Waterless AIRefrigeration. Cooling coil in duct connects with outdoor compressor unit, so that no additional floor space is needed.

WILLIAMSON
YEAROUND AIR CONDITIONING

Choose your favorite temperature, then let Williamson Yearound Air Conditioning do the rest. The combination of a Williamson Gasaver or Oilsaver Deluxe Furnace with Williamson Waterless AIRefrigeration provides yearound comfort and economy never before possible.

Unlike ordinary furnaces, the Gasaver and Oilsaver are controlled by inside and outside thermostats which modulate fuel consumption and warm air circulation. During mild weather (70-90% of heating season), they operate at half the hourly fuel input capacity and reduced blower speed. In cold weather, they switch to full capacity. You get a constant flow of warmth . . . without waste.

Williamson Waterless AIRefrigeration needs no water, water tower, pump, plumbing or extra floor space. The outside compressor unit not only saves space, but also eliminates indoor compressor sound. Williamson AIRefrigeration offers substantial savings when you buy, plus operating costs as low as other systems.

It can be easily added to your present warm air heating system.

Act Today for Low-Cost Yearound Comfort!

THE WILLIAMSON HEATER COMPANY
3530 Madison Rd. Cincinnati 9, Ohio

Please send me information on:

☐ Gasaver ☐ Oilsaver ☐ AIRefrigeration

NAME_____

ADDRESS_____

CITY_____ ZONE_____ STATE_____

Income Tax Return

(Begins on page 34)

after July 31, 1954 may be credited against taxes owed. For 1954 this tax credit may not exceed 2% of taxable income. After 1954 this limitation is increased to 4%.

RETIREMENT INCOME CREDIT AND SOCIAL SECURITY:

You may qualify for retirement income credit if you have had an earned income in excess of $600 in each of any prior ten years. It might be well to note at this time that the new social security laws permit a person over 65 to earn $1,200 within a calendar year, instead of $900, without affecting his payments. At the age of 72, social security payments are continued regardless of earned income. (This age has been reduced from 75.) There are other new conditions explained in the instructions.

WAGES ARE TAX-EXEMPT WHILE YOU'RE ILL:

The first $100 of weekly wages paid by an employer under a plan for absence due to sickness or injury, are tax exempt. This does not apply to the first week of sickness unless the employee is hospitalized at least one day in that week. It can be important to *check with your employer* on this subject for any such payments during the past year.

NEW DEDUCTIONS FOR MEDICAL EXPENSES:

It is now possible to deduct for medical expenses in excess of 3% of your income, instead of 5% under the old law. This deduction may not include drugs, medicine, and similar supplies, except in excess of 1% of income. If your doctor orders you to travel to another location for care and treatment, the transportation expense may be included in these calculations, but not the food and lodging costs.

NEW BENEFITS IF YOU SELL YOUR HOME:

There have been two new benefits to persons selling their houses. The old law provided that a home owner did not have to pay capital gains tax on a profit made over the original purchase price if he reinvested the *entire* proceeds of the sale in another house and occupied it within one year, (or in the construction of a new house within 18 months). However, if the selling price exceeded the cost of the second house there is a tax due on the difference. This difference can now be further reduced by expenses to fix up the house for sale, such as painting and decorating, if they are made within the 90 days before contract of sale and are paid for within 30 days after the sale. Any brokers' commissions can also be used to reduce this difference.

THE LIMIT ON CHARITABLE DEDUCTIONS IS INCREASED:

The limit on charitable deductions is raised from 20% to 30% of income, provided this extra 10% is contributed to educational institutions, hospitals, or churches.

NEW ADVANTAGES TO WIDOWS, WIDOWERS, AND HEADS OF FAMILIES:

Widows and widowers with dependent children can split income the first two years after the spouse's death.

The definition of dependents has been extended to include anyone supported in the taxpayer's home, regardless of relationship to taxpayer. A son or daughter under 19 may earn over $600 a year and still be considered a dependent if the parent actually supports him. There is no age limit for regular students.

The head of family tax calculation may be used even though the taxpayer's *dependent* parent does not share his home.

IF YOU'RE A WORKING MOTHER, OR WIDOWER:

It is now possible to make deductions up to $600 for the cost of nurses, nursery schools, sitters, or other methods of caring for children under 12 years, or for other dependents unable to care for themselves, when this care is required by working women who are single, married, widowed, or divorced. The same deduction may be made by widowers or divorced men when they themselves must go to work. This deduction is only available in a tax return when expenses are itemized. A working wife is only entitled to this deduction if she files a joint return with her husband, and then the amount allowed as a deduction is reduced by the couple's total adjusted gross income that exceeds $4,500. If this income is more than $5,100, the expense deduction would have no value. There is only one deduction of $600 allowable per taxpayer no matter how many dependents are involved.

DEDUCTING HOUSEHOLD EXPENSES FOR BUSINESS PURPOSES:

If you're a wage-earning executive or a salesman, and if you entertain business customers at home to further improve your income, apportioned expenses for such entertainment are deductible when supported by *sufficient* records. Proportionate expense of home maintenance for any space set aside and used entirely for purposes to increase business income, may be deducted. This apportioned expense could include telephone, heat, light, insurance, repairs, and depreciation of home. This could apply to public accountants, sales-

Plans only $5.00

No. 42 (Page 62, this issue) Contemporary stone-faced home. 1930 square feet of living space includes 2 bedrooms, den, 2 baths, living-dining area, utility room, kitchen. Also, 2-car garage

Please allow 2 weeks for handling and mailing.

PRICE: $5 PER SET
3 sets of the SAME plan: $10

- No. 34 ☐ (Oct., '54, issue) Two story with basement, garage, living room, dining room, kitchen, 3 bedrooms, 2 baths, porch, deck.
- No. 35 ☐ (Nov., '54, issue) One-level modern. Board and batten with brick. 3 bedrooms, 2 baths, living room, dining room, kitchen, laundry. 1356 sq. ft. plus terrace.
- No. 36 ☐ (Dec., '54, issue) Traditional stone and wood. 3 bedrooms, 2 baths, study, living room, dining room, kitchen, utility room. About 2200 sq. ft. plus patio, 2-car garage.
- No. 37 ☐ (Jan., '55, issue) One-level traditional. Wood. 1200 sq. ft. include 2 bedrooms, bath, living-dining area, den, kitchen, ample closet space. Also 2 porches.
- No. 38 ☐ (Feb., '55, issue) Contemporary brick and wood. 3 bedrooms, 1½ baths, living room, family room, kitchen, 1299 sq. ft. plus garage.
- No. 39 ☐ (Feb., '55, issue) Modern. Wood. Living-dining-kitchen area, 2 bedrooms, bath. 30' x 30' designed for spacious feeling. Optional plans for chimneyless fireplace.
- No. 40 ☐ (Feb., '55, issue) Modern. Wood. Living-dining-kitchen area, 2 bedrooms, bath, large window areas. 46'8" x 19'8".
- No. 41 ☐ (Feb., '55 issue) Rustic. Board and batten. 16' x 24' includes bath, dressing closets. Lakeside feature: sliding door for boat storage in winter.
- No. 42 ☐ (Page 62, this issue) Contemporary stone. 1930 sq. ft. include 2 bedrooms, den, 2 baths, living-dining area, double fireplace, utility room, kitchen. 2-car garage.

Name

Street Address

City

Zone No. *State*

Print name and address in coupon (to be used as label for mailing blueprints). Cut out, check plans desired, and send M.O. or personal check to: (Do not send stamps)

THE AMERICAN HOME, Dept. BP, American Home Bldg., Forest Hills, N. Y.

Income Tax Return

(Begins on page 34)

men, artists, writers, and other professional persons. These same apportioned deductions are allowed if income is reported for a rented part of the house.

HOME REAL-ESTATE TAXES AND MORTGAGE INTEREST ARE DEDUCTIBLE:

The entire amount of real estate taxes on your home (except assessments for improvements) is deductible. Also all interest payments—on mortgages, financing, or any other loan.

DEDUCTIONS FOR CASUALTY LOSSES:

Losses resulting from storms, floods, fire, war, riots, or other casualties, and theft, are deductible —less any insurance or other reimbursement. This could include damages to taxpayer's house, property, shrubbery, furniture, clothes, or automobile.

SUMMARY

We have called attention to only a part of the new tax laws that are most likely to affect THE AMERICAN HOME readers and hope that you can use some to your advantage. If you have any further questions we recommend that you visit or write the nearest Internal Revenue Service Office or consult your lawyer on the subject. Please do not send tax questions to THE AMERICAN HOME.

Walls Are Closing In

(Begins on page 20)

will *not* accommodate tricycles, baskets of unironed wash, dormant dahlia bulbs, or a litter of newborn pups.

Yes, young lovers, there's a lot to be said for basements, and for attics as well. Like what I just said to the real estate man—"Find me something with a big basement, a big attic, and lots of out-of-date, single-purpose rooms in between." That's what I said. And when he shows me a gorgeously inefficient 45-year-old white elephant, I'll move right in, have breakfast in the breakfast room, dinner in the dining room, TV in the study, bridge in the sun parlor, and at last, live a little in the living room!

On second thought, don't let me discourage you. For a young couple just starting out, there's nothing like a house planned for the . . . well . . . modern mode of life. Now, I happen to know where you can pick up a sweet little Cape Cod semi-bungalow —absolutely no waste space, the most divine living-dining arrangement for intimate buffet suppers. . . .

Practical built-in costs little with the woods of the Western Pines*

Treat your home to new charm and convenience with a built-in storage wall like this. Recessed shelves display your prize possessions against a background of mellow Western Pine paneling . . . deep cabinets and closets of these handsome woods provide ample storage space.

The woods of the Western Pines bring lasting loveliness to your home for a small initial investment. They're economical for all your building and remodeling plans . . . whether you do-it-yourself or have it done. See these carefully selected woods at your local lumber dealer . . . ask him for an estimate!

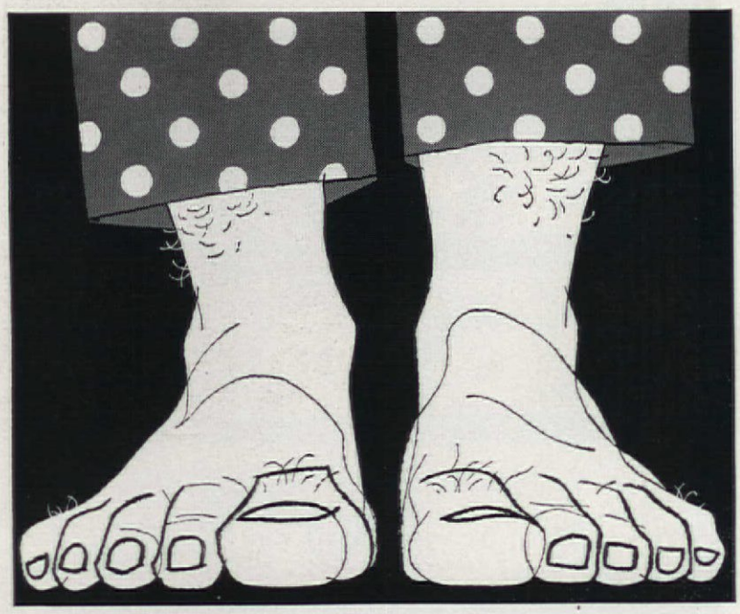
the Western Pines

*IDAHO WHITE PINE
*PONDEROSA PINE
*SUGAR PINE

BRIGHT NEW IDEAS . . . NEW FREE BOOKLET

"FRIENDLY HOME IDEAS IN WESTERN PINE." 86 photographs, many in color, show you building, decorating and remodeling ideas featuring the cheerful Western Pines. Write for your free booklet to WESTERN PINE ASSOCIATION, Dept. 404-F, Yeon Building, Portland 4, Oregon.

TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW



10 good reasons for *Regulaire!

"When your toes are cold", said one sage, "you wish you had fewer than ten of them". Fortunately, Regulaire*, a Perfection exclusive, licks cold-floor problems.

Off-on furnaces start with a whoosh of cool air around your ankles. Then a blast of hot air. When blower stops, warm air goes to ceiling, the floor cools, and you're chilly again.

Regulaire automatically delivers a smooth flow of continuous warmth for all-over comfort all the time. With Regulaire, floors *can't* get cold. No other furnace has it.

For booklet, "If You Plan to Buy a New Heating Plant", ask your Perfection dealer or send 3¢ stamp to Perfection Stove Company, 7621-A Platt Avenue, Cleveland 4, Ohio.

*Pat. Pend.

Your home deserves **A Perfection**

Where Credit Is Due

EVERYBODY'S MAD FOR PINK

Page 61: "Rosalinde" covered vegetable dish, Haviland. "Stanton Hall" steak fork, Heirloom Sterling. "Catalina" chartreuse handmade tumbler, "Shell Pearl" handmade goblet, Fostoria. "Tulip" crystal goblet and wine glass, Fraser's. "Algier" wine decanter, Vaco Co. "Lurex" place mat, Felix Tausend. Green scalloped place mat, Irish Linen. Chartreuse linen napkin, Leacock. "Wedding Band" place mat, demi-linen napkin, Original Textile. Brass peppermill, Romanelli. Pink leaf dish, Red Wing. Pink round scoop basket, Jensen-Fischer. "Pink Foam" handmade glass pitcher, W. Virginia Glass. Plastic stirrer, Ed Langbein. "Vassar" Fittite end candles, Will & Baumer. Brass chafing dish and candelabra, both courtesy of B. Altman and Company.

A LITTLE WORK—A LOT OF WIT

Pages 64, 65: Jell-O Menagerie courtesy of General Foods Corporation. Orange felt, Continental Felt.

GOOD VICTUALS

Pages 66, 67: Cutting Board, Kennedy Brothers. "Embassy" silver-plated buffet dish, Reed & Barton. "Maples Lowestoft" platter, Booths. Silver-plated buffet dish, The Gorham Company. Milk glass wedding bowl, Westmoreland.

WHY DON'T WE EVER HAVE THAT?

Pages 68, 69: Black Cart, George Koch. Cherry pattern dinnerware, Hartman Studios. "Royal Gadroon" Corinthian vegetable dish, Harker Pottery. Yellow and brown casserole and small plates, San Valle. "Provincial Print" salt and pepper, Olde Thompson. Carvel Hall steak set, Briddell. Spoons, Robeson. Plaid cloth and napkins, Irish Linen Guild.

ANNE'S NOTEBOOK

Page 70: White milk glass plate with fluted edge, Fenton Art. "South Seas" cake server, Community. "Kanga" and "Roo," Valley of the Moon Potters, Ruth Sloan.

TAKE A CAN OF BEANS

Page 72: Buenilum pie plate, Breslauer-Underberg. Brown and yellow bean pot, San Valle. Buenilum handled tray, Buehner-Wanner. "Festive" twin server, Duncan and Miller.

TAKE A PACKAGE OF BISCUIT MIX

Page 73: "Continental White" platter, Flintridge China. White cake plate with gold edge, American Commercial. Casserole, Molly Pitcher Ironstoneware, West Coast Pottery. Large plate with gold fluted edge, Artcraft Import.

GOOD TIPS FOR EGGS

Page 74: Electric mixer, KitchenAid

SMALL APPLIANCES WITH BIG COOKING TALENTS

Page 76: Top to bottom: Handyhot by Silex. Presto. Dominion.
Page 77: Top to bottom: Broil-Quik, Westinghouse. Sunbeam.
Page 78: Waffle iron-sandwich grille, General Electric.

GRAND SLAM TABLES AND CHAIRS

Pages 116, 117: Chess set, picture puzzle, scrabble board on "Turtle," cards, R. H. Macy. Sauce pan on trivet, Globe Brass and Copper. "Something Blue" dinnerware, Homer Laughlin. Fringed napkins, Leacock, "Pace" flatware, Stegor Stainless by Gorham. Electric carafe, Tricolator Co., Inc. Individual casseroles, Griswold.

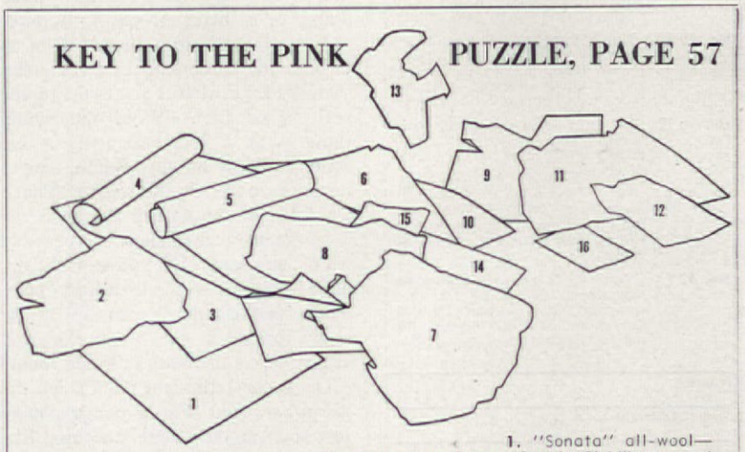
PHOTOGRAPHS

F. M. Demarest: pages 50 (left), 53, 56, 57-60, 64 (upper right), 66-70, 72-74, 76 (top two), 77, 78 (top), 94, 116, 117, 138, 139. Bruno page 16. Bates Camera Shop: page 19. Kyles Studio: page 40. Robert C. Cleveland: pages 47-49. Jack Roche: pages 50 (right), 128 (bottom), 130. Robert Scharff: pages 54 (all but lower left), 55, 103, 104. David X. Manners: page 54 (lower left). Pinney-Beecher: page 61. Kranzten Studio, Inc.: pages 62, 63, 90, 91. Stephen Fay: pages 64 (center), 65, 98, 100. Reginald Russell: page 86. George de Gennaro: pages 96, 122, 124, 145. Marshall Brooks: page 106. W. R. Swift: page 126. Seabrook Farms: page 128 (top). Alth: pages 132, 133. John Robinson: pages 136, 137. Camera Associates, Inc.: pages 76 (bottom), 78 (lower two).

DRAWINGS

M. N. Fleming: pages 16, 80. Clement J. Ford: page 19. Jan Balet: page 20. Sigman-Ward: pages 52, 62, 106, 122. The Bettmann Archive: page 70. Armstrong: page 92. Tracy Kitchens: page 93.

KEY TO THE PINK PUZZLE, PAGE 57



1. "Sonata" all-wool—Bigelow Rugs and Carpets. 2. "Lisa Plaid" rayon and lurex—Jofa, Inc. 3. "Swedish Clover"—Imperial Paper and Color Corp. 4. "Geraniums"—Katzenbach & Warren, Inc. 5. "Bird and Basket"—Katzenbach & Warren, Inc. 6. "Trillium"—Katzenbach & Warren, Inc. 7. "Looking Up" printed sheer, all cotton—Jofa, Inc. 8. "Ruban Stripe" cotton and rayon—Jofa, Inc. 9. "Trinidad"—Imperial Paper and Color Corp. 10. "Chanteclair" 100% rayon with Resistsoil finish—Gulistan Carpets. 11. "Pin a Rose on Me" chintz—Jofa, Inc. 12. "Holden Plaid" acetate—Cheney, Greeff & Co., Inc. 13. "Contessa Stripe" combed cotton satin—Everfast Fabrics, Inc. 14. "Shadowai" rayon and cotton—Waite Carpet Co. 15. "Nobility" Spunvis rayon—Cabin Crafts, Inc. 16. "Sew It Yourself"—Imperial Paper and Color Corp.

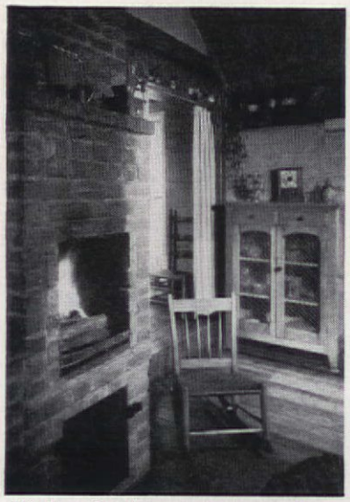
Rancho Rambeau

(Begins on page 122)

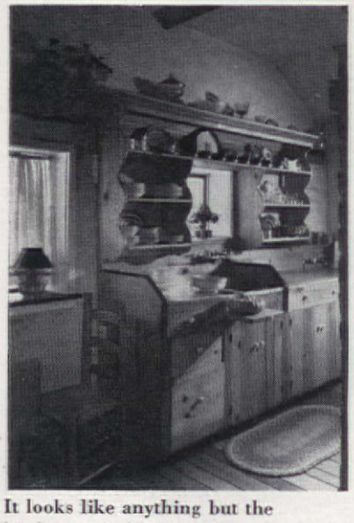
material for flooring all through the house. The boards are of beautiful, sometimes even rare, woods from all over the world, and were bought at very low cost, right at the harbor.

When he was finished with the actual construction of the house, Cal went on to the built-ins and the furniture. He refinished every piece of furniture in the house and then, in the kitchen, designed and built-in the sink to resemble a Welch dresser. The handsome copper-lined sink with copper counter he found, all made, in a junk yard, and then he built the knotty pine shelves, cupboards, and drawers around it.

It's one of those charming, little houses—composed of living room, two bedrooms, one bath, and a living-kitchen—with a prideful, handmade distinction which adds at least ten per cent to an asking price—only this little house isn't the kind that changes hands. It owns its owner.



Kitchen fireplace sports a woodbox below, with firebox built at non-stoop level. Brick wall extends to form a convenient work counter



It looks like anything but the kitchen sink, this handsome piece with copper covering, shelves, adjacent to six-foot-long work counter

As you use your Spode day after day, you will find it even more charming than when you first selected it. And your Spode will not go out of style as the years go by. Write today for Booklet 15 to help in choosing the right pattern.

Wholesale Distributors

Copeland & Thompson, Inc.
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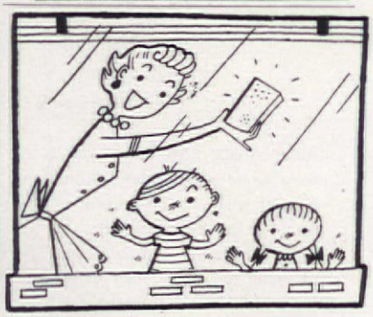


Little faces pressed on the glass
Leave little nose prints, alack, alas!
Du Pont Sponges clean glass with speed
(Also faces, if that's what they need!).

So handy, so often...

LONG-WEARING

DU PONT SPONGES

Guaranteed by Good Housekeeping

Better Things for Better Living . . . *through Chemistry*

Pattern Order Form

Please allow 3 weeks for handling and mailing.

- ☐ 1590—50¢ Our rag doll bedspread will delight any Miss from 2 to 8. Make it of sturdy washable cottons. Tissue pattern of doll's dress, apron, and pantalettes, for bolster and head.
- ☐ 1591—40¢ Blue jean laundry bag especially planned to train small boys in the ways of neatness. The elfin figure, whose jeans bulge invitingly to hold the day's soiled clothing, will soon become a valued companion.
- ☐ 1592—25¢ Paint this dashing King of Diamonds on a dime-store tray, easy to do and most effective. Use for tray suppers, TV get-togethers.
- ☐ 1593—25¢ A Queen of Clubs painting design to complement the King above. A pair of these would make interesting wall hangings.
- ☐ 1594—25¢ A bright good morning is assured to all who use the rising sun motif painted on a dime-store tray.
- ☐ 1595—25¢ Nothing looks so cool and refreshing as a watermelon, and this one will make any snack more inviting. Paint it on a dime-store tray. This kind of design looks good painted on a table top or on the wall.
- ☐ 1493—25¢ Step-by-step picture pattern "How to Lay Linoleum Tiles." This pattern was closely supervised by an expert, but actually executed by an amateur, so we know that you can be just as successful.
- ☐ 1457—25¢ Get ready for Spring with this step-by-step picture pattern, "How to Hang Wallpaper." Expert advice in pictures and text make it easy.
- ☐ 1459—25¢ You can reupholster that sofa yourself with the help of our step-by-step picture pattern "How to Reupholster a Sofa." Clear concise pictures and text.
- ☐ 1508—25¢ Step-by-step picture pattern "How to Foam Rubber a Chair Seat" shows every step of the way to make a new seat of foam rubber.
- ☐ 1509—25¢ Step-by-step picture pattern "How to Cover a Studio Couch" gives full instructions for a smart slipcover that looks like upholstery.
- ☐ Complete list of all available patterns 10¢.

Name

Street Address

City *Zone No.* *State*

See instructions below for ordering patterns

Order Your Blueprints Here

- ☐ 2065—$1.00 Blueprint construction pattern for building a wonderful potting shed for the avid gardener.
- ☐ 2066—50¢ Blueprint construction pattern for building a sleek modern chair using easy-to-come-by materials. Frame is made of strips of oak flooring; legs of ½-inch round rod; cushions of stock foam rubber.
- ☐ 2061—50¢ Blueprint construction pattern for building a beautifully designed magazine rack that would look well beside the chair above. Made of blonde wood with nylon rope.
- ☐ 2062—50¢ Blueprint construction pattern for building a circus bed to amuse any youngster. A funny clown peeks through the tent and keeps his eyes on John or Susan to see that they keep out of mischief.
- ☐ 2067—50¢ Blueprint construction pattern for building 3 distinctive suburban or rural mailbox standards to hold regulation postal-approved boxes.

Name

Street Address

City *Zone No.* *State*

PRINT name and address in coupon which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send M.O. or personal check (please do not send stamps). If you live in New York City, add 3% for City Sales Tax.

American Home Pattern Department
P.O. Box 296
Forest Hills, New York

*PAT. APPLIED FOR

- **PERFECT DRAPERIES** have sharp, uniform pleats!
- **PERFECT DRAPERIES** must never, never sag!
- **PERFECT DRAPERIES** look crisply professional!

NOBODY BUT CONSO has NIP-TITE Pleater Hooks, those amazing drapery hooks with the hinged locks that grip all pleats tightly to keep them crisp and professionally uniform.

NOBODY BUT CONSO has Bestpleat, the firm, wear-like-iron pleater tape with the woven-in pockets that never "give"—draperies cannot sag.

DON'T WASTE WORK ON DRAPERIES THAT 'LET YOU DOWN'!

EASY! Stitch Bestpleat to top of fabric.
QUICK! Insert NIP-TITE Hooks.
INEXPENSIVE! Lock pleats and hang.

No need to tack or sew pleats with NIP-TITE!

You can be sure of perfect pleated draperies every time with Conso Bestpleat and Nip-Tite Hooks. At drapery departments everywhere.

SEND FOR The **NEW**, 11th edition of "1001 Decorating Ideas." 64 pages crammed full of the latest decorating tips, illustrations and simple, practical directions. *A valuable book.* Send 25¢ in coin to Dept. AH-3.

Guaranteed by Good Housekeeping

CONSO® 27 West 23rd Street, New York 10

ELJER

A DIVISION OF THE MURRAY CORPORATION OF AMERICA

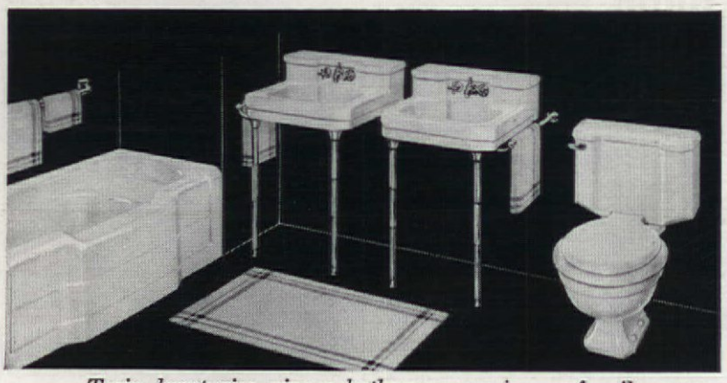
Lasting pride is built right in!

You'll find an Eljer-equipped bathroom a constant source of pride and satisfaction. Eljer fixtures hold their sparkling beauty and every detail of design aims at long and efficient service life.

Whatever the requirement, there is an Eljer fixture for the purpose. And only Eljer manufactures fixtures in *all materials*—china, cast iron, formed steel—in matching style and color. Faucets and other "working parts" are also Eljer-built.

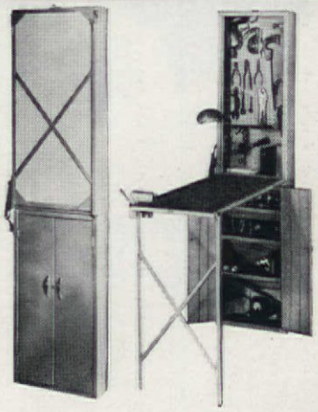
Whether you are building or modernizing, Eljer plumbing fixtures will reward you in both beauty and efficiency . . . *now and for years to come!* Eljer, Three Gateway Center, Pittsburgh 22, Pa.

Six fashion-right colors or snowy white offer unlimited decorating possibilities.



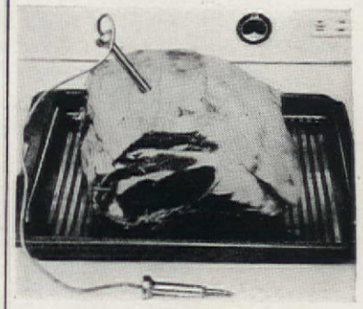
Twin lavatories give a bathroom maximum family usefulness at relatively low cost.

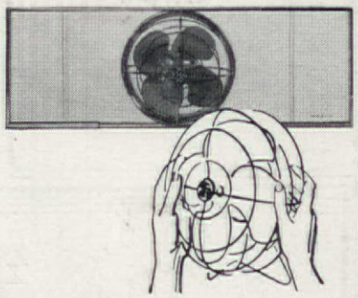
Look...it's new!



DOR-BAK WORKSHOP includes pegboard back for tools, lamp, electrical outlet, sturdy drop-down top; folds into 18 x 40 x 7". $39.50. Accessory cabinet to fit below it, $15. Dor-Bak Corp., Board of Trade Bldg., Chicago, Ill.

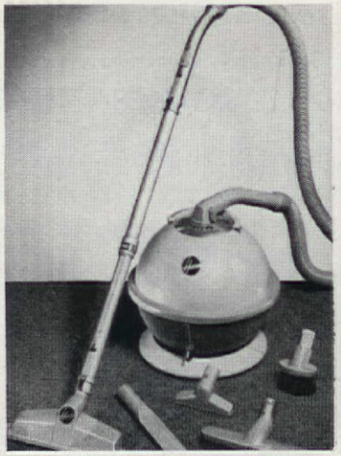
ROASTMETER ELECTRIC RANGE has gadget that spears into roast or fowl, records meat temperature on control panel outside. No oven peeking necessary. Two Roastmeter models, $449.95; $499.95. Philco Corp., Philadelphia, Pa.

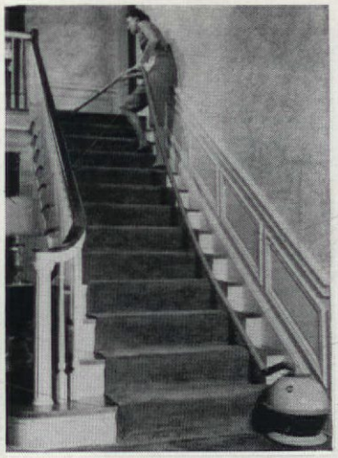




ALL-PURPOSE FAN comes with a transparent panel which adjusts to most window sizes (casements too). Fan can be reversed to exhaust stale air, and snaps out of panel for use as floor or table fan. $34.95. General Electric Co.

SURFACE COOKING SECTION has two fast-heating electric units which fold into back panel, leaving counter top free for work space. Inexpensive and easy to install on any counter. $86. Frigidaire, Dayton, Ohio





NEW "CONSTELLATION" vacuum cleaner with telescopic cleaning wand and stretchable, flexible hose, reaches a cleaning radius of over 15 feet and allows the cleaning of most any stairway *without* moving the vacuum unit. "Constellation" weighs 15¼ lbs., costs $97.50 complete. The Hoover Company, North Canton, Ohio

ALL PRICES ARE APPROXIMATE

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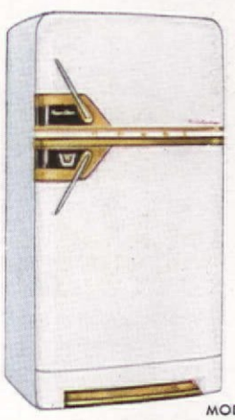
Only spot on earth where the weather never changes!

Norge built-in automatic weather guard means you never have to change the setting!



MODEL TDC-13124

THAT'S RIGHT! Norge gives you—automatically—a constant correct balance of cold and humidity that keeps all foods perfectly in any season, or climate.

Weather guard gives each section of the refrigerator exactly the temperature it needs. Norge Customatic defrosting is fully automatic, too, and so is the temperature control in the huge 124-lb. capacity Norge freezer compartment. It maintains constant zero-cold for thorough freezing and safe storage.

What's more, all the other most wanted features are yours with the Norge!

Roll-Out Shelves make every inch of space usable, easy to reach. *Handidor* has built-in shelves, Egg Nest, Butter Bank. Recessed *Bottle Basket* holds tallest bottles upright. *Porcelain Vegetable Bins* keep vegetables and fruits dewy-fresh.

See this wonderful new Norge Customatic Refrigerator-Freezer now. It's completely automatic—has *all* the most wanted features. *And*, best of all, a new Norge refrigerator can be yours for as little as $199.95.

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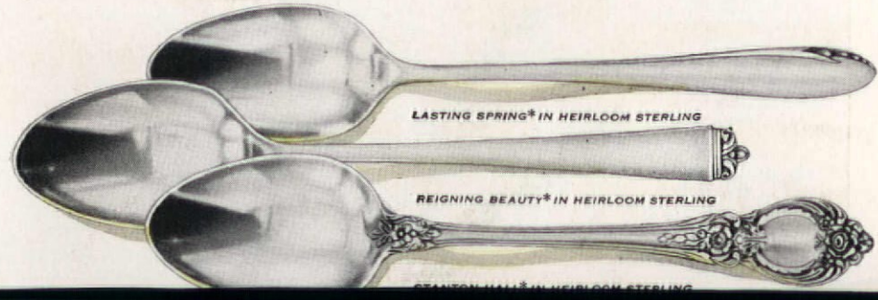
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