THE AMERICAN HOME

SERVING OVER 3,000,000 HOMEMAKERS EVERY MONTH

JULY · 25¢

PROPERTY OF THE
LIBRARY OF THE

JUN 21 1954

WOMAN'S COLLEGE
UNIVERSITY OF NORTH CAROLINA

THIS LITTLE HOUSE SLEEPS 12

8 Ways To Finance Your Dream Kitchen

No hobby widows with this family workshop!

IF YOUR husband is like most men, he's probably happiest when he can spend some of his evenings and week ends working at a hobby. The only trouble is that when his interest involves special tools, he has to isolate himself down in the basement—and you find yourself a hobby widow.

Being a wise wife, you wouldn't dream of asking your husband to give up his hobby! But you can suggest remodeling the basement so that you can work along with him at some activity of your own. Here's a basement that makes it possible for your whole family to work together at the things they enjoy doing. Separate work areas, organized storage space, and pleasant surroundings make this basement inviting to everyone.

Yet this room would hardly be livable without its beautiful floor of Armstrong's Asphalt Tile—a floor that does away with the problems of dusty concrete. Armstrong's Asphalt Tile is so good looking, you may be surprised to find it in a basement workshop, yet it's the most practical floor you can have. It's specially made to withstand the moisture in basement concrete that ruins ordinary flooring materials. It is remarkably low in cost, too, in spite of its luxury look. Armstrong's Asphalt Tile is a tough, durable floor that doesn't have to be pampered, and its smooth surface is very easy to keep clean. Sawdust, shavings, and scraps of cloth sweep up quickly, and even cigarette burns can be removed without leaving a trace.

When you're ready to fix up your own basement, start off with a floor of Armstrong's Asphalt Tile. It offers a wide range of beautiful colors to choose from and complete design flexibility. Your Armstrong merchant will be happy to give you a free cost estimate.

Custom designs are easy to create, because Armstrong's Asphalt Tile goes down one block at a time. The floor above features the exclusive swirl marbleizing of Armstrong's De Luxe Asphalt Tile in Cinnabar Marble with White feature strips.

Send for free booklet, "Rooms for Better Living," containing 24 pages of decorating ideas for basements and basementless houses. For free floor plan of room above, write Armstrong Cork Co., 5407 Plum Street, Lancaster, Penna.

Rooms for Better Living

ARMSTRONG'S ASPHALT TILE

There's an Armstrong Floor for every room in your home

LINOLEUM • CORLON® • LINOTILE® • RUBBER TILE • CORK TILE • ASPHALT TILE • EXCELON TILE • VINOFLOR® • QUAKER® RUGS AND FLOOR COVERINGS

FREE

JACKSON & PERKINS NEW FALL 1954

CATALOG OF ROSES AND PERENNIALS

MONEY-SAVING GROUP OFFERS

SEE THE WORLD'S MOST PRIZED ROSES

50 PAGES IN FULL COLOR!

Is Your Garden "ROSE POOR"?

No other plant in all the world can do so many things in your garden!

CURTAINS OF COLOR TO DRAPE OVER WALLS, PORCH, FENCES, etc.

Climbing Roses produce thousands of blooms on just one plant! Ideal for covering posts, pillars, fences, porch, walls — any unsightly object!

HUGE BLOOMS UP TO 7" ACROSS

Hybrid Teas—the classic Rose—produce truly tremendous blooms . . . many as much as 7" across! And they are really exquisite to see—beautifully formed, brilliantly colored and very fragrant.

EVERBLOOMING ROSE HEDGES

Floribunda Roses are wonderful for hedging, borders along walks, walls, etc. They're in bloom all season long —never need trimming, except when you want cut flowers.

FORMAL BEDS AND BORDERS

A combination of huge-sized Hybrid Teas for highlighting any spot in your garden—and Floribundas for a border gives any garden a beautiful, "professionally-landscaped" effect.

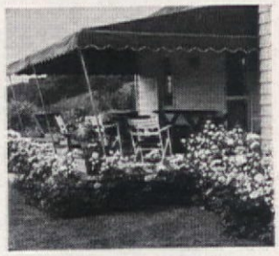
IMAGINE having a garden ablaze with brilliantly colored, enchantingly fragrant flowers *all season long* . . . from early June right up to frost! Picture a solid hedge of exquisite, vivid blooms . . . a hedge that never needs trimming, except when you want cut flowers! Just think of having unsightly fences, garage walls, posts, etc. completely covered with a beautiful curtain of flowers! Well, you can actually have all of this breathtaking beauty in and around your garden—just by planting Roses! And to help you select, plant and grow the world's finest Roses—we will send you, *absolutely free,* our brand-new Fall 1954 Catalog!

PRIZE-WINNING ROSES FOR YOUR GARDEN

This one book will help you transform your garden into the showplace of the neighborhood. For, within its 50 FULL-COLOR pages you'll see scores upon scores of the world's Prized Roses. You'll see page after page of glorious Hybrid Teas like *Volcano, New Yorker, Diamond Jubilee*—exhibition-sized roses that bloom up to 7" across! You'll see All-America Floribundas like *Fashion, Vogue, Ma Perkins* — ideal for everblooming hedges, picture window and foundation plantings. And you'll see America's favorite Climbers — *Blaze, Aloha, Climbing Crimson Glory, etc!* And most important of all, you will see—*for the first time*—all the newest J&P Creations—the sensational new 1955 All-America Award Winning *Jiminy Cricket;* the largest Yellow Hybrid Tea ever created, *Golden Masterpiece; Red Flare; Baby Blaze*—and many, many more!

EACH J&P PLANT GUARANTEED TO LIVE & BLOOM

To top it off, there's a wide selection of hardy J&P Perennials—Delphiniums, Giant Mums, Phlox, etc. plus many helpful hints and money-saving group offers. Since experts recommend Fall as the best time of the year to plant — you'll need this Catalog to make your selections as soon as possible. It's yours, FREE—just by mailing the coupon NOW.



FOUNDATION PLANTINGS

See how just a few rose bushes add beauty around your patio and around your home. And they're so easy to plant—so easy to grow —so lovely to have!

DECORATE ALL YOUR PROPERTY

There's really nothing in your garden and around your home that can't become a joy to behold! Just see what 2 Climbing Roses "do" for a bare garage door.

And You'll See Dozens of Varieties Including Many Brand-New Creations Like NEW 1955 ALL-AMERICA WINNER

Jiminy Cricket

(Pl. Pat. Rights Reserved) The very newest member of J&P's family of All-America Floribundas! Masses of urn-shaped tangarine-colored buds open into lovely 3½" coral-orange blooms!

Jackson & Perkins Co.
900 Rose Lane, Newark, NEW YORK

Please send me a FREE copy of your big, new Fall 1954 Rose Catalog picturing and describing the newest and best in *easy-to-grow* J&P Modern Roses and Perennials—all in full natural color . . . and containing helpful information about successful gardening.

NAME.....

ADDRESS.....

CITY.....ZONE.....STATE.....

This offer good in U.S.A. only.

JACKSON & PERKINS CO. *World's Largest Rose Growers* **NEWARK, NEW YORK**

Swim!

Sun!

Lie on the beach!

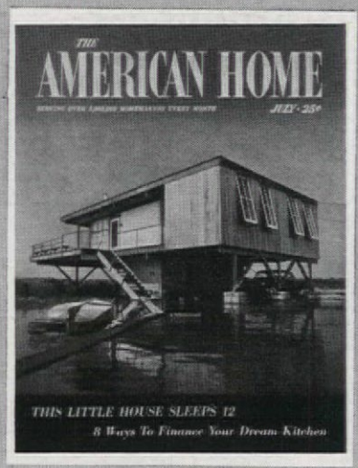
Tampax won't "show" on "those days"

Tampax and bathing suits were made for each other! You can scarcely think of a bulky external pad in connection with today's sleek suits, but Tampax is different. It's *internal* sanitary protection—is actually invisible, once it's in place.

Tampax and sun-bathing were made for each other! The hotter it gets, the more need for Tampax. For this modern sanitary protection actually *prevents odor from forming!* And you'll surely be delighted to learn that Tampax never chafes or irritates. The wearer doesn't even feel it!

Tampax and beaches were made for each other! Yes! you can even go swimming while wearing Tampax. Think what that means during vacation days. You don't even need to worry about taking along extra protection. A whole month's supply of Tampax can be slipped into the purse. Then, too, (and this is important!) Tampax is very easy to dispose of. Get a package *this month!* At drug or notion counters. 3 absorbency-sizes: Regular, Super, Junior. Tampax Incorporated, Palmer, Mass.

Accepted for Advertising by the Journal of the American Medical Association



MRS. JEAN AUSTIN
The Editor

•

JAMES M. WILEY
Editorial Director

MARION M. MAYER
Executive Editor

HERMAN E. BARTEL
Visual Editorial Director

MRS. JEANNIE WILLIS
Managing Editor

MRS. DORIS BRIAN
Copy Director

EDWARD FORTUNA
Art Editor

HUBBARD H. COBB
Building Editor

JONATHAN ALEY
How-to Editor

EDITH RAMSAY
Home Equipment Editor

MRS. GERTRUDE BROOKS DIXSON
Home Furnishings Editor

MRS. MARY E. MONZE
Decorating Editor

E. L. D. SEYMOUR
Horticultural Editor

MRS. ANNE BARNARD
Food Director

CATHERINE NISSLY
Food Editor

MRS. GERTRUDE BRASSARD
Table Merchandise Editor

ROBERT W. HOUSEMAN
Merchandise Editor

DOROTHY LAMBERT TRUMM
Pattern Editor

MRS. HELEN DE MOTTE
Market Place Editor

ROBERT J. MAHN
Production Manager

Associate Editors

MRS. JUNE M. TOWNE, Equipment; WILLIAM LANYON, Art; JOHN LIPPERT, Decorating; MARGARET H. HABER, Home Furnishings; DORCHEN TRUMM, Arts and Crafts; CHAR KAY, Copy; PHYLLIS JOHNSON, Editorial Production

Think it's a fisherman's dream house? It is. But the non-fishing members of the family and their guests get as much pleasure as the anglers from this well-planned, well-engineered summer home perched over high tides at the end of Long Island. Photograph by Paul Weller.

In this Issue

JULY 1954 VOL. LII, NO. 2

Arts and Crafts

18 American Home Workshop Projects
48 Buy Patterns—Make Your Own . . . *Hubbard H. Cobb*
52 Painted Furniture Is Back in Style . . . *Dorothy Lambert Trumm*
18, 48 Patterns
52 Patterns

Gardening

34 Grow Rose Effects Like This . . . *Paul J. Peart*
54 Summer Flowers for Your Summer Table . . . *Betty B. Merriam*
89 We All Enjoy Our $40 Pool . . . *Mrs. A. Scheingold*
92 Saints in the Summer . . . *Hazel Kaufman Mawson*

Decorating

36 Bound to Go to Your Head . . . *John Lippert*
38 They Brought It Home from Williamsburg . . . *Barbara Hart*
44 Ribbon Glass—The Helen Dorr Collection . . . *Jane Fisher*
54 Summer Flowers for Your Summer Table . . . *Betty B. Merriam*
79 Quick Change for Bedrooms . . . *Mary E. Monze*

Homes and Maintenance

38 They Brought It Home from Williamsburg . . . *Barbara Hart*
42 So You're Going to Buy Land
43 The Harlan Flints Remodel a Hen House . . . *Stuart Hale*
46 The Story of House #10 . . . and How It Grew and Grew
48 Buy Patterns—Make Your Own . . . *Hubbard H. Cobb*
50 Vacation Headquarters—for 12
82 Blueprint Order Form
84 How to Install a Ventilating Fan . . . *Jonathan Aley*
92 Banish the R.F.D. Blues . . . *Esther B. Bristol*

Food, Entertainment, and Management

29 8 Ways to Finance Your Dream Kitchen . . . *June M. Towne*
30 This Dream Kitchen Combines Laundry, Kitchen, Dining Room, Guest Room, Air Conditioning . . . *Edith Ramsay*
32 This Dream Kitchen Is Our Own
56 Take a Jar of Mayonnaise . . . *Catherine Nissly*
57 Take a Package of Gelatin
58 Food for a Family Picnic . . . *Jeannie Willis*
60 Place and Show . . . *Gertrude Brassard*
62 Best-Ever Scalloped Potatoes
65 Break the Ice . . . *Miriam Owen*
67 Anne's Notebook . . . *Anne Barnard*
78 Get Your Spice in 3-D . . . *Bill Lanyon*

Features

6 Contributors
8 Things to Do Today
12 Market Place
22 Neighbors: Squam's Fair Balances the Budget . . . *Robert West Howard*
26 Let Your Children Visit Alone . . . *Necy Hales*
88 Vacation on a Shoestring . . . *Phyllis L. McCullough*
88 Where Credit Is Due
94 Look It's New

THE AMERICAN HOME, July, 1954. Vol. LII, No. 2. Published monthly by The American Home Magazine Corporation, 444 Madison Ave., New York 22, N. Y. W. H. Eaton, Chairman of the Board-Treasurer; Jean Austin, President-Secretary; Warren C. Agry, Herman Bartel, Theodore F. Gloisten, Marion M. Mayer, Arthur Sherrill, James M. Wiley, Foster Willett, Vice-Presidents. Executive, Editorial and Advertising headquarters, 444 Madison Avenue, New York 22. Subscription Department, American Home Building, Forest Hills, New York.

Copyright, 1954, by The American Home Magazine Corporation. All rights reserved. Title registered in U. S. Patent Office.

Subscription price in United States, Canada, and Pan American countries $3.00 a year; 2 years, $5.00; 3 years, $6.00. All other countries, add $1.00 per year for extra postage. Entered as second-class matter December 31, 1935, at the post office at New York, N. Y., under Act of Congress March 3, 1879. **POSTMASTER: Send notices by Form 3579 to American Home Bldg., Forest Hills 75, New York.**

NOEL DELUXE FEATURE CHRISTMAS ASSORTMENT
21 luxurious cards—including satin "puff", gold bronzing, red velvet, lovely embossing
SELLS FOR ONLY $1.00

BIBLE TEXT CHRISTMAS ASSORTMENT
Richly decorated religious cards with Scripture Text quotations
SELLS FOR ONLY $1.00

FUN A-PLENTY CHRISTMAS COMIC ASSORTMENT
Novel animated cards with original cut-outs, pop-outs, unique folds and novelty attachments—including jingle bells and 3-D glasses
SELLS FOR ONLY $1.00

DO YOU NEED EXTRA MONEY?

$35.00 IS YOURS

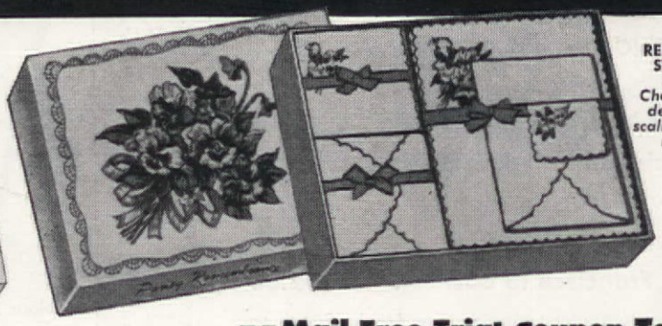
for selling only 50 boxes of our 300 Christmas card line. And this can be done in a single day. Free samples. Other boxes on approval. Mail coupon below today.

It costs you nothing to try.

Last year some folks made $250—$500—$1,000 and more this very way. Church groups and organizations can do this, too. No experience necessary.

DELUXE CHRISTMAS GIFT WRAPPING ENSEMBLE
20 large multi-color 20"x 30" sheets in a fascinating variety of designs—plus matching seals and gift tags

FAVORITE ALL OCCASION ASSORTMENT
Exquisite Birthday, Get Well cards of unusual beauty and design
SELLS FOR ONLY $1.00



PANSY REMEMBRANCE STATIONERY ENSEMBLE
Charming Pansy design, dainty scalloped borders, ribbon-tied

REPLACEMENT OR A REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

FREE SAMPLES
PERSONALIZED CHRISTMAS CARDS and STATIONERY

CHEERFUL CARD COMPANY, Dept. 63, White Plains, New York

Mail Free Trial Coupon Today

CHEERFUL CARD COMPANY
Dept. 63, White Plains, New York

Please rush free samples, other boxes on approval for FREE TRIAL, and full details of your easy money-making plan.

Name_____

Address_____

City_____ State_____

If writing for organization, give name_____

Don't wonder!

Don't worry!

Call today and be sure

If you're thinking about somebody or there's something you want to get settled . . . don't wonder, don't worry. Call Long Distance today and be sure.

It's quick, personal, satisfying. And the cost is low —much lower, we find, than most people think.

LONG DISTANCE RATES ARE LOW

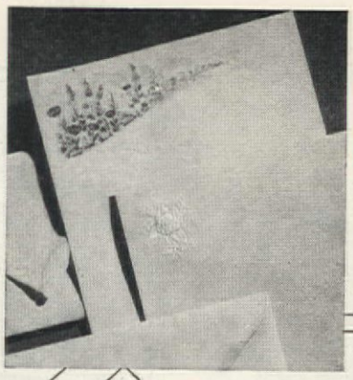
Here are some examples:

New York to Philadelphia . .	**40¢**
Cincinnati to Indianapolis . .	**40¢**
New Orleans to Houston . .	**80¢**
St. Louis to Dallas	**$1.05**
San Francisco to Boston . . .	**$2.00**

These are Station-to-Station rates for the first three minutes, after 6 o'clock every night and all day Sunday. They do not include the new, lower federal excise tax.

YOU SAVE TIME WHEN YOU CALL BY NUMBER

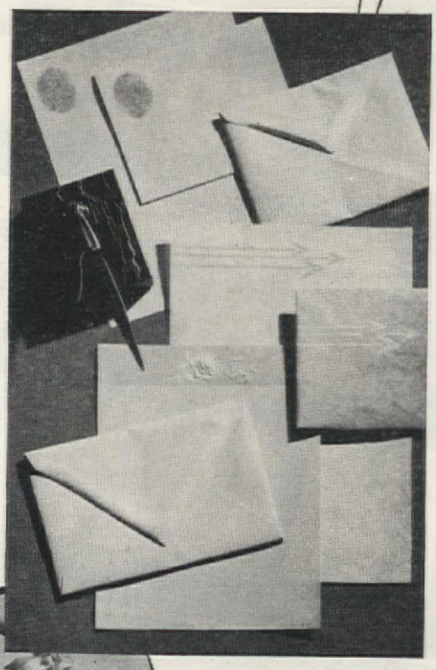
BELL TELEPHONE SYSTEM



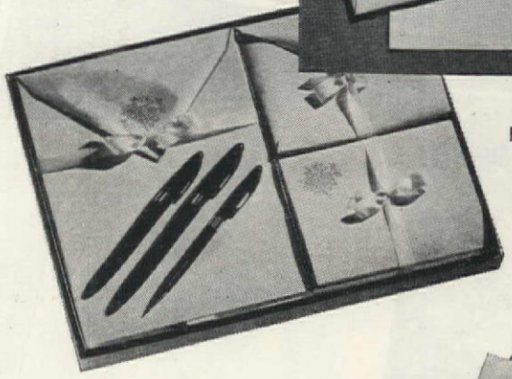
"Garden Path"—Double sheet, flower border on white, green, gray, $1 per box. "Engraved Florals"—Iris, rose, or peony engraved on corner of white, pink, or blue vellum, $1. Paperweight-plus (below)—Hand-blown crystal ball holds five pencils, $5, Carole Stupell

Things to Do Today

Catch up on that correspondence! Here's the wherewithal

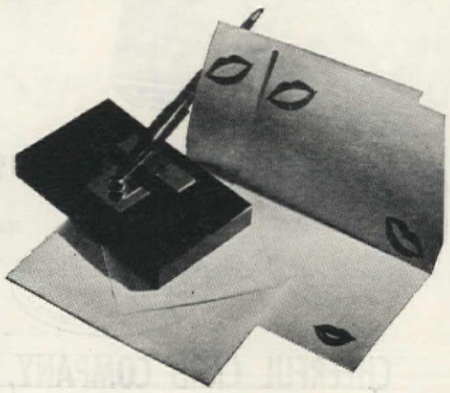


Papers, top to bottom: "Ensemble Engraved"—White floral or fruit motif on white with blue, gray with rose, pink with green, $1.50. "New Horizons"—Blue on white, rose on gray, rose on pink, $1. "Silhouette"—Lily, zinnia, or rose embossed on border of white, pink, green stock, $1. Desk set—Italian marble base, black "White Dot" Snorkel pen, $20 complete, Sheaffer



PRICES ARE APPROXIMATE

ALL PAPERS, BY EATON



"Token Letters and Notes"—White paper, blue motif; gray with white; pink with green, $1.50. "Threesome"—Signature Snorkel pen, $22.50; ballpoint pen and pencil, $10 each, all Sheaffer. "I Love You" paper (right)—Pink paper, red lips; white with pink; pink envelopes, $1. Desk set—Jet crystal base, Magnetix socket, $12.50; "51" pen, $12.50, both Parker

Truly comfortable living begins with a bryant furnace!

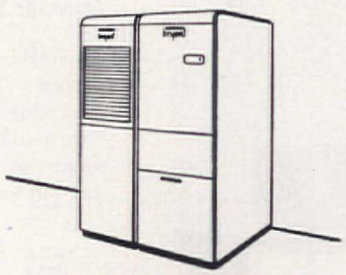
Picture yourself in a home that's luxuriously warm in winter and delightfully cool in summer . . . in a home where the air is refreshingly free of dirt, dust and pollen—and always at the ideal humidity level. That's luxurious living!

And now there's a convenient, practical way to bring this kind of comfort to your home.

The answer lies in the unique design of Bryant's new "Command-Aire" Furnace (gas or oil). Here is a trim, compact unit that's ideally equipped to serve your winter comfort needs reliably and economically—yet lets you add a twin "Command-Aire" Summer Air Conditioner wherever it becomes economically convenient. It simply moves in alongside the furnace and employs existing duct work.

It's a case of going from snug winter comfort to year 'round luxury on a pay-as-you-go basis—while you add substantial extra value to your home.

Ask your Bryant Dealer for full details on the Bryant "Command-Aire" Furnace. Or simply use the convenient coupon below.



Bryant's "Command-Aire" Twins . . . the perfect pair for year 'round comfort.

bryant®

HEATING • AIR CONDITIONING • WATER HEATING

Bryant Heater Division, Affiliated Gas Equipment, Inc.,
Dept. A-7, 17825 St. Clair Ave., Cleveland 10, Ohio

I'd like more information on the Bryant "Command-Aire" Furnace. Indicate whether ☐ gas or ☐ oil.

Name_____

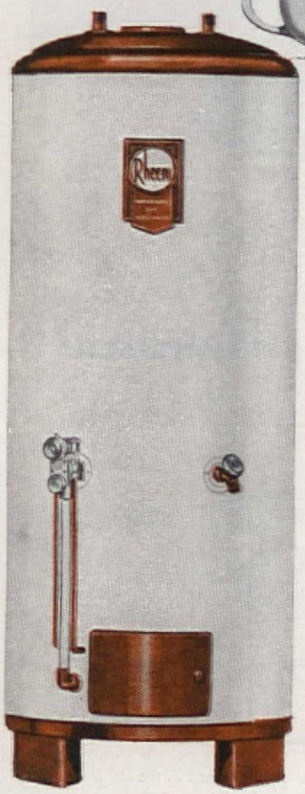
Street_____

City & State_____

COPPER has always been first choice for fine cooking utensils. It heats so much faster! Cannot rust ever! Gives extra years of better service!

EVERY WOMAN KNOWS

Copper Lasts Longer!



THAT'S WHY YOU GET A PURE COPPER TANK INSIDE YOUR

Rheem Coppermatic®

Automatic Storage Gas Water Heater

The inner tank is pure, rust-proof copper . . . inside a super-strong steel tank. With its unique construction, Rheem Coppermatic lasts longer, costs less to operate, gives you **hot** water 24 hours a day!

PAY AS LITTLE AS **$1.40** A WEEK after small down payment

For full information, call your Rheem Plumber-Dealer. See Classified Telephone Directory.

You can rely on Rheem

Guaranteed by Good Housekeeping

RHEEM MANUFACTURING COMPANY

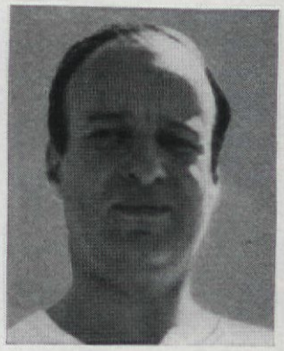
REGIONAL SALES OFFICES:

Chicago 29, Illinois • Houston 20, Texas
Richmond, California • Seattle, Washington
South Gate, Calif. • Sparrows Point 19, Maryland

World's Largest Maker of Automatic Storage Water Heaters

Gas Water Heaters • Electric Water Heaters • Gas Warm-Air Furnaces • Oil Warm-Air Furnaces
Gas Wall and Floor Furnaces • Room Air Conditioners • Evaporative Air Coolers • Water Softeners
Clothes Dryers • Gas Ranges • Steel and Fiber Shipping Containers

Contributors



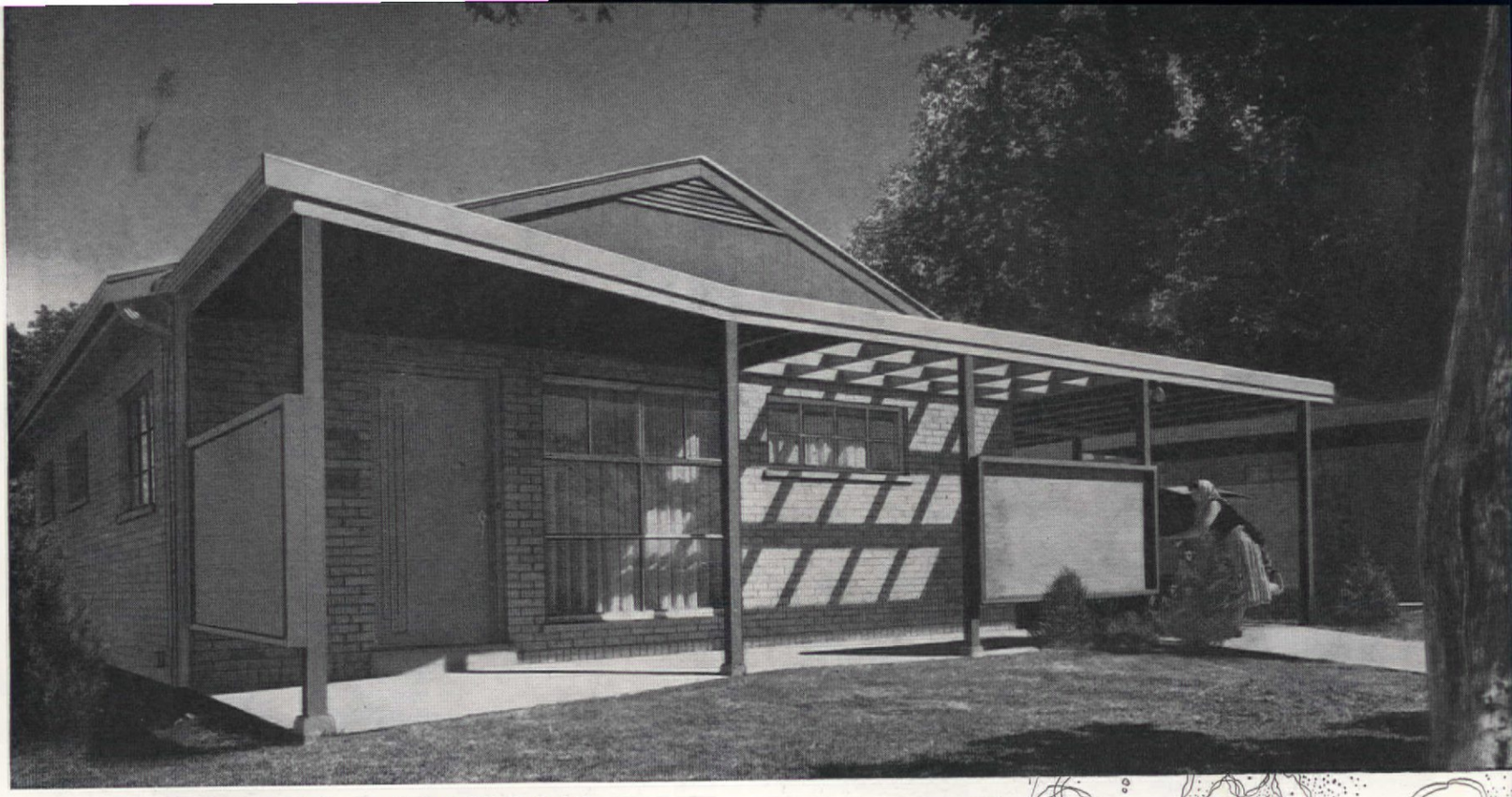
. . . **ROBERT HAYS ROSENBERG,** A.I.A., received his architectural degree at Harvard, and then took a course in naval architecture and marine engineering at M.I.T. before serving as an officer in the U.S. Navy. The sea is still with him, for he built a home for himself and family facing the ocean at East Hampton, Long Island. He divides his time between that haven and New York City where he practices architecture and teaches at Pratt Institute.

. . . **PAUL WELLER,** who photographed our cover picture, hails from Boston. He came to New York to study painting at the National Academy. He was successful as a practicing artist and teacher, but the Army changed his career. After three years in the Far East, he became a photographer, specializing in editorial and advertising assignments. His photography has been shown in museums, but he also finds time for painting and many hobbies as well.

. . . **MILDRED HOOPES SORG,** born in New York City, has lived for many years in New Jersey suburbs. Her hobbies, antiques and gardening, together with her husband's enthusiasm for Williamsburg and its history—an enthusiasm she shares with him—are responsible for the excellent replica they built of the St. George Tucker house (see page 38). Now that one married daughter has moved to Richmond, Mrs. Sorg has become "almost a Virginia commuter."

. . . **H. THEODORE SORG,** born in Brooklyn and raised in Newark, has practiced law in New Jersey for many years. As long as he can remember, American history has been his hobby, and he has taken an interest in the city of Williamsburg, Virginia, and its development from the beginning of its reconstruction. When he and his family planned to build a home (see page 38), they naturally looked to Williamsburg for their inspiration.

. . . **PAUL J. PEART** became interested in growing things as a small-town boy in Utah, where he worked in gardens. Later, he landscaped his homes in Oregon and California, always striving for the better use of plant materials. After 15 years, he made professions of his three former hobbies—landscaping, writing, and photography—as witness his rose-growing article on page 34 and a new book, *15 Ways to Landscape Your Home.*



The "California"— Electronic Moduflow home located in Faywood, Cincinnati suburb. Builder: The Arcose Company. Designer: William Riesenbeck. Price in Faywood: $16,600.

Thermostat outside your house gives you wonderful Weather Control inside

Now is the time to plan ahead, to assure your comfort next winter—with Honeywell Electronic Moduflow

Honeywell Electronic Moduflow is a new kind of automatic temperature control system. It employs an electronic thermostat *outside* the house, and an electronic thermostat *inside* the house.

As the outside weather changes, Electronic Moduflow automatically changes the temperature indoors.

Tests show that the last word in healthful comfort is secured by varying the indoor temperature in relation to the outside temperature.

Electronic Moduflow is also available in a year-round model—to control your central cooling plant in summer, too.

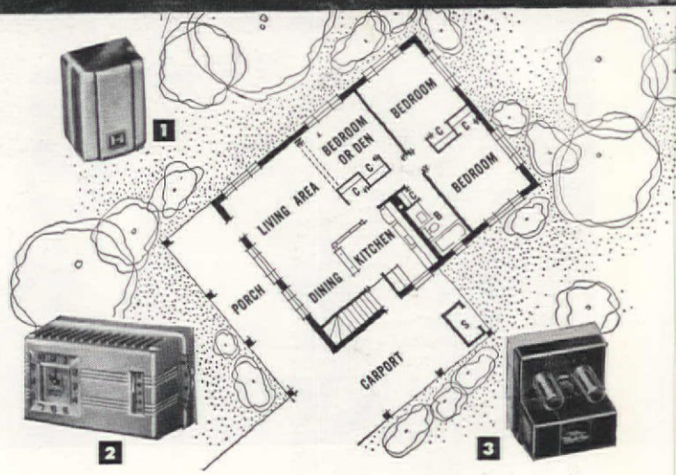
It's easy to get Electronic Moduflow for your home. When you're buying a *new house*, Electronic Moduflow can be included in your mortgage. In your *present* home, it can be used with any type of adequate central heating plant. With a home improvement loan, you can pay as little as $6.39 a month.

No house is a modern house without Electronic Moduflow! See your builder, heating dealer or architect *today. Or write for free book*, "The Story of Electronic Moduflow." Write Honeywell, Dept. 2706, Minneapolis 8, Minnesota. In Canada, Leaside, Toronto 17, Ontario.

Super-sensitive Electronic *Moduflow System opens a new world of home comfort! $199.40 installed . . . easy terms*

MINNEAPOLIS **Honeywell**

Electronic Moduflow



How Electronic Moduflow works

The Outdoor Thermostat (1) senses the outdoor temperature, and by means of electronic signals continually tells the Electronic Clock Thermostat (2) what indoor temperature is required to maintain comfort. The Indoor Thermostat signals the Relay Amplifier (3) which automatically adjusts the heating plant.

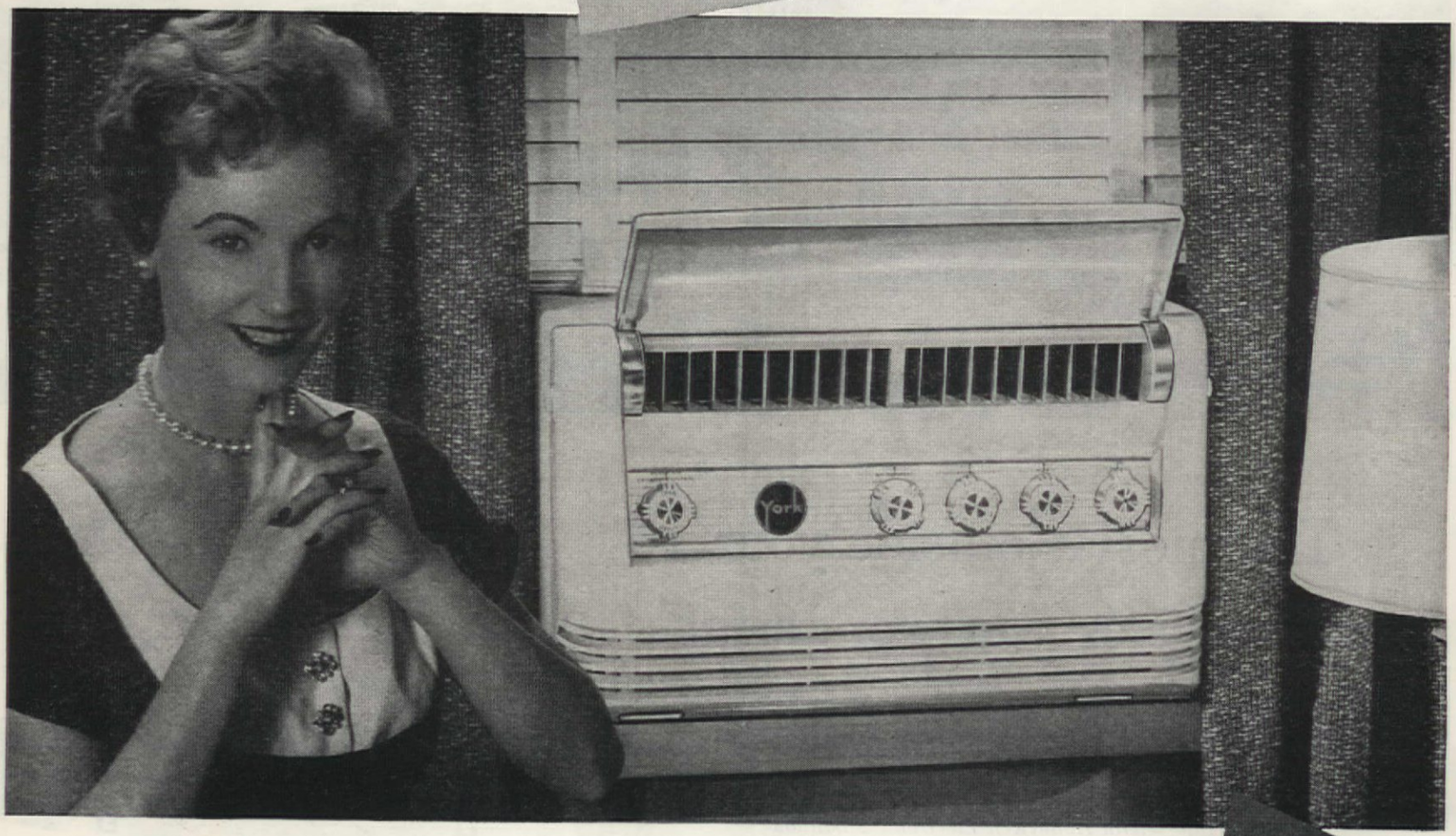
Why you need varying indoor temperatures

Your body loses heat less rapidly on a mild winter day, (photo at left) because walls are warmer. If you're average, you're comfortable with the room at 71°. *Your home* loses heat faster when temperature drops, (photo at right) making walls colder. So Moduflow automatically raises room temperature—to keep *comfort* constant.

William F. Hendy, a leading Cincinnati builder

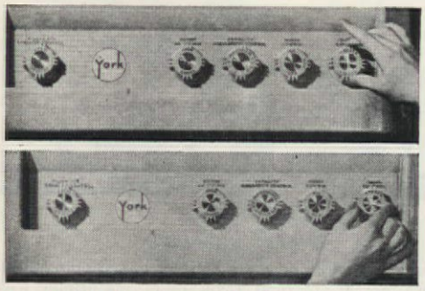
Mr. Hendy is a director of the Arcose Company, and one of the most progressive builders in the country today. He has built or sold over 800 homes in the greater Cincinnati area over the past 4 years, and is now introducing the new "Contemporary-traditional" design in Faywood—the subdivision of young ideas. Mr. Hendy recommends Electronic Moduflow for every home he builds.

For a single room or a grand mansion ... see what York has for you in 1954!



York brings you a room air conditioner with the most comforting features of all!

COOL AIR WHEN IT'S HOT...
WARM AIR WHEN IT'S CHILLY...



Simply dial! York's miracle Heat-Pump Room Air Conditioner is a perfect supplementary source of heat for chilly weather. York also brings you *Micro-Air Filtering* that effectively traps dirt, dust, hay-fever pollens—and fully automatic *humidity control*. No plumbing connections are necessary . . . York uses only air and electricity.

Simply dial balanced cooling regardless of outdoor changes. Set Automatic Comfort Balancer Dial to avoid ups and downs of room temperature. York gives you *Cushion-Quiet* operation, too, because noise is engineered out—and *no drafts* because York's exclusive Rotary Grille lets you direct air circulation any way you want it!

Simply dial to ventilate with outside air—exhaust room of staleness. And York brings you *new room beauty!* DeLuxe models mount almost flush with windowsill. What's more, York is as *dependable as the most modern home refrigerator* —the entire cooling-heating circuit is hermetically sealed and carries a full 5-year Protection Plan!

17 beautiful models to choose from—prices start at $199.95 f.o.b. factory! See these modern miracles demonstrated!
Visit your York Dealer soon—he's listed in your classified phone book.

HEADQUARTERS FOR MECHANICAL COOLING SINCE 1885

b ... and a wondrously low-cost and compact year-round residential air conditioner!

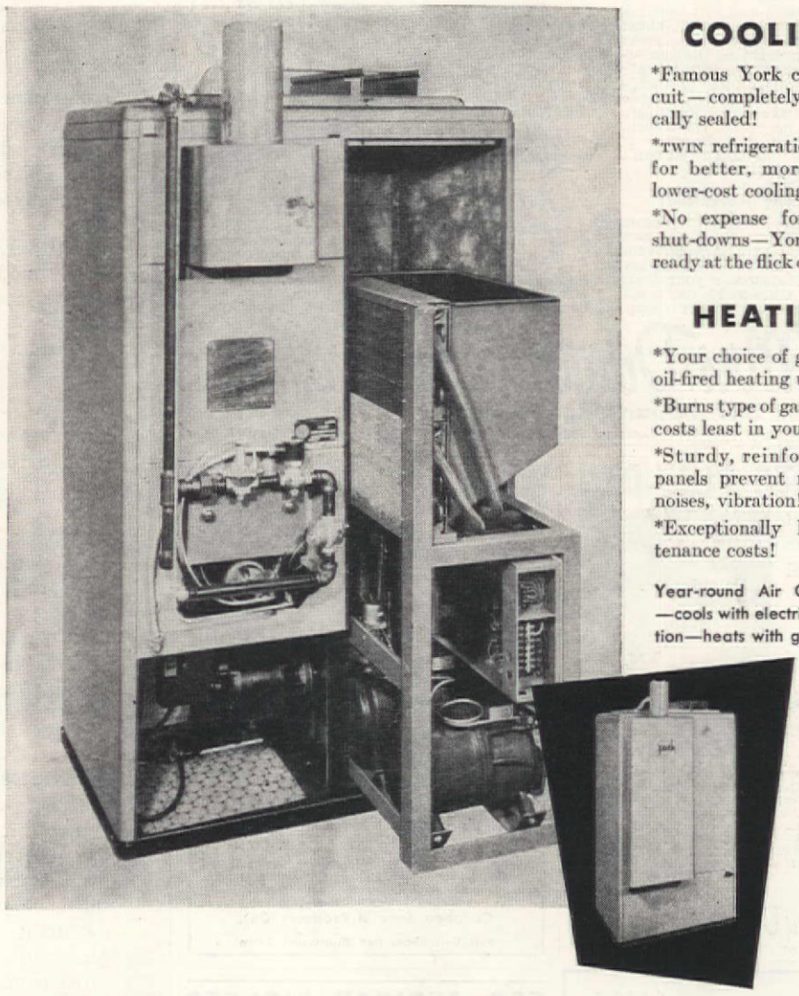
NEVER BEFORE HAS SO MUCH COMFORT been engineered into so compact and economical a "package."

Look for yourself! York needs less floor space than many furnaces alone, yet it cools *and* heats a full-sized home . . . and costs less to install and operate than most people imagine!

BEST OF ALL—when you own this latest York advance, you'll soon find that "year-round" only *hints* at the exciting future at your house.

You'll learn how York cools without chilling on the hottest, muggiest days and nights . . . you'll discover how toasty-warm a long winter evening can be . . . you'll marvel at York's cushion-quiet operation . . . and how delighted you'll be with all the cleaning-hours saved by York's effective filters! It's almost unbelievable when you remember that all this, and more, is yours from a single, low-cost unit that can be tucked away in a service closet!

BEST THING TO DO RIGHT NOW is to call your York Dealer (he's listed in your classified phone book) and let him give you expert guidance to this wonderful adventure in modern living—a York adventure in pure comfort that you'll enjoy year after year after year!—or write to York Corporation, York, Pa.



COOLING

*Famous York cooling circuit—completely hermetically sealed!

*TWIN refrigeration circuits for better, more flexible, lower-cost cooling!

*No expense for seasonal shut-downs—York is always ready at the flick of a switch!

HEATING

*Your choice of gas-fired or oil-fired heating unit!

*Burns type of gas or oil that costs least in your area!

*Sturdy, reinforced steel panels prevent rattles, air noises, vibration!

*Exceptionally low maintenance costs!

Year-round Air Conditioning —cools with electric refrigeration—heats with gas or oil!

c In fact, York offers you the right kind of air conditioning for every kind of home!

WHAT TYPE HOUSE DO YOU OWN? Is it large? Small? Old? New? Compact? Rambling? Or is it just a blueprint? Do you want year-round air conditioning or do you want just to add cooling to your present furnace?

The only difference it makes is in choosing your York model—for York builds more than 30 different sizes and kinds of home air conditioners.

YORK HAS BROUGHT THE RIGHT KIND of central air conditioning to many thousands of homes from coast to coast. It's so easy to make your home next!

air conditioning by york

In homes and offices, ships and stores, skyscrapers, factories, hospitals, theaters . . . almost everywhere you go, when the air conditioning is just right, chances are it's York Air Conditioning.

YORK CORPORATION York refrigeration air conditioning YORK, PA.

HEADQUARTERS FOR MECHANICAL COOLING SINCE 1885

Amazing New Magnetic Action Sweeper

Catches ALL Dust, Lint, Grit, etc.

SWEEPS HOSPITAL CLEAN—WITHOUT DUST!

This amazing sweeper — with magnetic action — actually catches lint, hair, threads, sand and grit that resist old-fashioned sweeping methods! Magnetizes every bit of dirt — forms it into actual clusters so that particles of dust cannot rise into the air and settle on your drapes or furniture! Slim, compact Magnastat blade gets under radiators and furniture — into corners no broom can reach. If you suffer from dust allergy or if infants play on your floors you can't afford to be without one.

Unconditionally Guaranteed!

Use Mrs. Damar's Magnetik Sweeper — the only sweeper with the new Magnastat blade — on hard-surfaced floors in your home . . . on linoleum, hardwood or tile. It makes your floors hospital clean. Only $3.95, delivered. Send check or money order *today!*

MAKE THIS FREE TRIAL TEST! Sweep floors as usual with your present broom or mop. Then go over them with this remarkable new invention. You'll be amazed at the unbelievable clusters of dirt, lint, thread, hairs, sand and grit that escaped your old-fashioned method. You must be convinced that Mrs. Damar's Magnetik Sweeper cleans floors better than any other sweeper, or return for full refund.

Mrs. Dorothy Damar

580 Damar Bldg., Newark 5, N. J.

IN CANADA: plus local sales tax, checks payable at par Montreal. 971 St. Timothy, Montreal 24, Que.

SAFE AUTO PLAY-DEN

For Your Youngster! Makes Travel With Children a Pleasure!

Turns the rear of your car into a safe play-den and bed for children! Adjusts in height to make a travel desk or table. Telescopes for narrow or full width. Made of enameled steel, smooth rolled edges—practically indestructible. Use as crib when you take small fry to drive-in theatres. Sets up or removes in seconds! Only $10.95 delivered. Send check or money order today! Full money-back guarantee. Beautiful Catalog of Gifts included FREE with each order.

Mrs. Dorothy Damar 573 Damar Bldg. Newark 5, N. J.

IN CANADA: 971 St. Timothy, Montreal 24, Que.

CARABAO

Celanese Ninon Panels

Example: *All sizes available* Pair 84" wide by 90" **$4.60**

Proved by actual use in homes for over 20 years: the most beautifully draping, longest-wearing fabric for panels and curtains . . . Celanese Ninon, an 80-square thread count fabric. In 15 decorator colors.

Write for complete information on tailored panels, also Priscilla Ruffled Curtains and Ruffled Dutch Curtains.

Send 10¢ for swatches of all colors

Carabao Special Products Co., Dept. AZ9

950 Columbus, San Francisco, Calif.

Clamps easily onto any bed regardless of width of the frame.

When your child outgrows his crib, YOUTHGUARD lets him move directly into a regular size bed with complete safety! No tools needed . . . YOUTHGUARD clicks on, clicks off! Precision-made of hardwoods. Beautiful, hand-rubbed furniture finish in maple, walnut or waxed birch. **$7.50** ea. ppd.

AUXILIARY RAIL for attaching YOUTHGUARD to hollywood beds $1.95 ea.

Send check or money order (No C.O.D's.) Satisfaction guaranteed or money back.

THE VANDALIA COMPANY
540 VANDALIA ST. ST. PAUL 14, MINN.

FOR AFRICAN VIOLETS

. . . and other plants. The NEW

All-Steel Vio Holda

PLANT STAND

Sturdy, heavy gauge all-steel welded. 40" high. Will not tilt or tip. Holds 11 plants, 10 on revolving arms extending outward 6" to 12" from center shaft. Arms moveable to any position to enhance beauty of display and allow even sun and air exposure. Light weight. Easily dismantled for cleaning. White or green enamel.

ORDER BY MAIL TODAY Only $14.95 each, plus $1.00 for packing and postage.

Specify color desired. Send check or money order. Immediate shipment. Satisfaction guaranteed or money back.

VIO HOLDA MANUFACTURING CO.
Box 915 Dept. 113 Topeka, Kan.

WALK ON AIR

For quick relief from calluses, blisters, spur or bruised heels, general foot fatigue, place Albin Air Cush'n Innersoles in your shoes. Air moves thru small channel, gently massaging feet. Odorless, non-absorbent, almost weightless. Order by men's or women's shoe size. $2.95 a pair. No COD's, please. Money back if not delighted. Albin of California, Room 10G, 1401-23 W. 8th St., Los Angeles 17, Calif.

---

the AMERICAN HOME

Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

THE AMERICAN EAGLE has always been a popular decorating motif. A dramatic silhouette of heavy aluminum finished in flat black would be equally effective over a mantel, above a sofa, in anything from a paneled Early American to a sleekly modern living room. Finely crafted, approximately 23 x 18", $12.50 ppd. Hagerstrom Metalcraft Studio, P.O. Box 11, Wheeling, Ill.

FOOTPRINTS IN THE SAND tramp right across a terrycloth beach Pad'n Pillow leaving gay, bright red tracks. Ready for sunbathing, it's a huge 36 x 72", and a plastic-lined pocket holds a removable 10 x 12" shredded-rubber pillow. Best yet, entire pad rolls up into a neat bundle with a tie-tab for a carrying handle. $5.95 ppd. Susan Smith, Co., Carpentersville 13, Ill.

TUBSY TURTLE TRAVELS in and out the pages of this Magna Book as you read it to your wide-eyed darling. Cleverly contrived so that a magnet underneath keeps him on the move, you or the small fry manipulate it so that the little green plastic turtle moves along the indicated path. Perfect gift for under-six pixies. $1.25 ppd. Breck's, 295 Breck Building, Boston 10, Mass.

BETWEEN THE LINES of a black and white striped after-dinner coffee set, there's that "modern design" you keep hearing about. So simple, it could be teamed with ironstone! 8" pot serves 8 cups. The sugar and creamer will double for holding mints, flowers, or cigarettes. From Italy, $6.50 ppd. Jenifer House, Dept. AH, New Marlborough Stage, Great Barrington, Mass.

PRETTY PORCELAIN. There's no match for these candles—you can't light them. But they look pretty as a picture all summer in your best candlesticks, never get the bends no matter how hot it gets. 8" high, 1" dia., white china with pale pink rosebuds, green leaves, rubber end to fit into holder. 2 for $1.95 plus 25¢ post. Helen Gallagher, Dept. AH, 413 Fulton St., Peoria, Ill.

market place

Photographs by F. M. Demarest

FOR YOUR AMERICAN HOME this print on natural linen with the words, "Peace, Plenty, and Independence," the proud heritage we in this country all claim, jealously guard, and wish to pass along to our children. Motto and patriotic emblem in black, red, and grayed blue, 7¾ x 5¾″ dull black shadow box frame. $3 postpaid. Johnny Appleseed, Dept. AH, Beverly, Mass.

SUN FUN can start with a well-cut pair of Bermuda shorts of fine rayon gabardine. Choose yours in green, brown, gray, black, wine, or navy. Team them with a casual, washable, sanforized broadcloth blouse in white, red, blue, or gold. Shorts, sizes 22 to 32, $3.95. Blouses in sizes 32 to 38, $3.95. Plus 15¢ postage. Sheldon Co., Dept. AH, 545 5th Ave., N.Y.C. 17.

UP A TREE this climbing cat is going to get a lot of attention, but don't bother to call the fire department to get him down, he's just a show-off. Of white glazed ceramic, with green eyes, he will look purrfect up among the leaves lording it over the garden, and won't make a pass at the songbirds. 16″ from head to tip of tail. $3.75 postpaid. Malcolm's, Dept. AH, 524 N. Charles St., Baltimore 1, Md.

IT'S A BLUEBERRY MONDAY anytime you serve buns or biscuits in a doll-sized washbasket just 9″ long. To keep them warm, inside is a natural linen napkin hand-screened with a design of blueberries just like those picked up in Maine where it comes from. Or have moss roses instead. $3.50 ppd. Maine's Mass. House Workshop, Dept. AH, Lincolnville, Maine.

OUTDOOR POST LANTERN sends a welcoming light down the road. This one doesn't require any electrical engineering, it burns kerosene, and one filling lasts about 45 hours. Of durable steel enameled black, red, or green, it fits any 3″ post. 16½″ overall, 12½″ across shade. $7.95 ppd. Also electrified for $8.95. Murta Appleton Co., Dept. AH, P.O. Box #375, Flourtown, Pa.

FRAMED MAILBOX MARKER attractive wrought aluminum frame style MF $2.95 POSTPAID

DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls style EM $3.45 POSTPAID

TWO-LINE MAILBOX MARKER up to 15 letters and numbers each line style OM $4.95 POSTPAID

NAME & NUMBER MAILBOX MARKER up to 5 letters and numbers top line, 15 on lower style NM $3.95 POSTPAID

LAWN MARKER wrought aluminum stand; up to 15 letters and numbers style L $2.95 POSTPAID

NAME & NUMBER LAWN MARKER up to 5 letters and numbers top line, 15 on lower style NL $4.95 POSTPAID

STYLE M
MAILBOX MARKER
$1.95 postpaid

FITS ANY MAILBOX—INSTALL IN A MINUTE!

DAY-n-NIGHT MARKERS
WITH ANY WORDING YOU WANT*

HELP FRIENDS FIND YOUR HOME ...MAKE PERFECT GIFTS

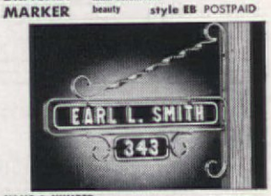
You help your friends find your home more easily—help the doctor save minutes or hours in emergencies—help the mailman and delivery men—when you have a **DAY-n-NIGHT** Marker! And they're perfect for gifts!

The permanent, embossed letters of **DAY-n-NIGHT** Markers are treated with the same material that makes highway signs shine in your headlights. Even a dash of moonlight makes **DAY-n-NIGHT** Markers gleam!

- Shine bright at night
- Easy to read DAY-n-NIGHT
- 2-sided; raised letters on both sides
- Rustproof — lifetime aluminum throughout
- Permanent embossed lettering — raised in solid plates
- Baked enamel finish — black background — white reflector letters
- Attractive size — nameplates 2½″ x 18″, number plates 2½″ x 7″
- Any wording you want, up to 15 letters and numbers on nameplates, up to 5 on number plates. Same on both sides.

BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc. style B $3.95 POSTPAID

DELUXE BRACKET MARKER graceful wrought aluminum scrolls add beauty style EB $4.45 POSTPAID



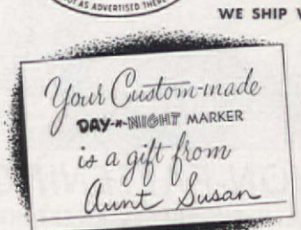
NAME & NUMBER BRACKET MARKER up to 15 letters and numbers top line, 5 on lower style NB $4.95 POSTPAID

TWO-LINE BRACKET MARKER up to 15 letters and numbers each line style OB $5.75 POSTPAID

Guaranteed by Good Housekeeping — REPLACEMENT OR REFUND OF MONEY IF NOT AS ADVERTISED THEREIN

SATISFACTION GUARANTEED OR MONEY BACK!

WE SHIP WITHIN 3 DAYS!



PERFECT FOR *Gifts!* because they're **personal!**

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.

***Fund* RAISERS!** You can make money taking orders for DAY-n-NIGHT Markers—help your club, church or yourself! Write for details.

Spear ENGINEERING COMPANY
771 Spear Bldg., Colorado Springs, Colo.

• ORDER FORM •

Spear ENGINEERING COMPANY
771 Spear Bldg., Colorado Springs, Colo.

PLEASE PRINT CLEARLY
SATISFACTION GUARANTEED OR YOUR MONEY BACK
WE SHIP WITHIN 3 DAYS

* ANY WORDING YOU WANT, ON ANY STYLE MARKER	STYLE	WORDING—Any wording you want, up to 15 letters and numbers on large plate, 5 on small. Show punctuation but don't count it.	PRICE
		TOP	
		BOTTOM	

SHIP TO:

ADDRESS

CITY ROUTE OR ZONE STATE

TOTAL

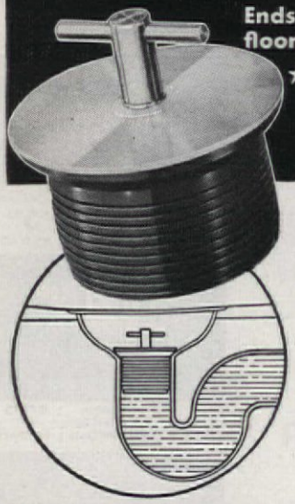
☐ Remittance enclosed: ship postpaid in U.S.

☐ Ship C.O.D. I will pay C.O.D. fees and postage.

FLOOR DRAIN STOPPER

Ends Basement Flooding through the floor drain . . . even during heavy rains!

★ Adjustable—seals water-tight!
★ Prevents water and sewage from coming up through the floor drain!
★ Can be installed or removed in seconds!



With a Twis-Tite Floor Drain Stopper you're safe from the nuisance, odor and unsightly mess of backed-up floor drains. These patented stoppers are made of metal and rubber that *expands* to make a foolproof seal. Flange and bevel at top seals perfectly around irregular edges of pipe. Adjustable stopper for 4" drain, $4.75. Adjustable stopper for 3" drain, $3.95. Adjustable stopper for 2" drain (with threaded nipple for use in threaded drain) $2.95. Made by the makers of famous Snap-Tite adjustable vacuum and beverage bottle stoppers. Mailed postpaid on receipt of check or money order.

MOELLER MFG. CO., Inc., Dept. AH, 2401 Durand Ave., Racine, Wis., Pat. U.S.A. & Canada; other patents pending. Available in Canada at slightly higher prices from Moeller Mfg. Co., Niagara Falls, Ontario. We also manufacture special stoppers for industrial applications. Send details for prompt quotation.

HAND CRAFTED COLONIAL FURNITURE

Winemiller's authentic Colonial reproductions beautify and enrich your home. Hand fashioned by career craftsmen from solid wild cherry or solid walnut. Highly resistant, hand rubbed, satin smooth finishes. Attractive gateleg tables with choice of leg styles $93.00 up. Open stock. Send 25¢ for genuine photos, wood samples, descriptions, prices of lazy susan, gateleg, coffee and end tables, hutch cupboards, chests, chairs, kneehole desks, bedroom pieces. Guaranteed. Visitors welcome. Write Dept. 712.

FAITHFUL TO TRADITION

WINEMILLER'S
Colonial Reproductions
COLDWATER, MICHIGAN

Home Plans with BIG FUTURES

3 Big Illustrated Books for price of 2

$2.00 POST-PAID

Choose from over 300 Plans:

1. NEW TRENDS —in family homes
2. SELECTED HOMES —individually styled
3. BLOCK MASONRY HOMES —all types

$1 Single Copy • *Low-cost Blueprints for Every Plan*

HOME BUILDING PLAN SERVICE
Studio A, 2454 N. E. Sandy Blvd.
PORTLAND 12, OREGON

CRUSHED ICE without CHIPPING!

One tray Only..... **$1.00** ppd.

Now—crushed ice with a twist of the wrist. ICE CHIPPER is a flexible plastic tray that actually freezes ice CHIPPED. . . . 60 thin ice wafers at a time. Slick, easy way to have crushed ice on hand always for seafood, drinks, ice bags. Freeze ahead of time and store for future use. Fits any refrigerator. Order two for only $1.95 ppd.

HUSS BROS. Dept. 47,
100 W. Chicago Ave. Chicago 10, Ill.

NON-FATTENING
CELLU SUGARLESS SWEETENER

Looks like powdered sugar, pours like powdered sugar, yet has no food value! Sweetens fresh fruits, cereals, etc., but adds no calories to your diet. In handy shaker, ppd., only ..... **50¢**

ON A DIET? Send for free catalog. Specify: ___Reducing Diet___Low Salt Diet___Allergy Diet

CELLU FLAVOR-TESTED *Dietary Foods*

CHICAGO DIETETIC SUPPLY HOUSE Inc.
1750 West Van Buren Street Chicago 12, Illinois

KILLS FLIES - BUGS

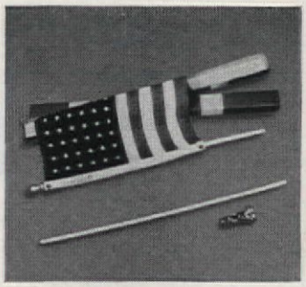
FITS ANY BULB IN ANY POSITION

SLIP T. V. JR., (1954's miracle insect exterminator) LINDANE ASBESTOS COLLAR on any light bulb.. turn on for 2 hours, vapor penetrates every crack, crevice leaving repelling residue that keeps house FREE of flies mosquitoes, moths (for closets) ants, roaches, etc. for weeks. Harmless to humans and pets when used as directed. Easy, economical. Set of 15 "T.V.Jr" Collars (season's supply per room) $1. Carol Beatty, Dept. A 7410 Santa Monica Boulevard Los Angeles 46, California. Postpaid. No COD'S. Send for FREE Catalog of 130 selections

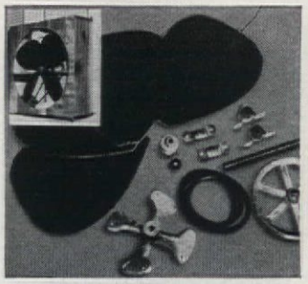
Automatic ICE CHIPPER

NEW ICE MARVEL! Chipped ice quick! . . . No pounding or grinding. Trays fit any refrigerator. Faster cooling for salads, beverages, etc. . . . You'll need and want several at $1. each. Introductory offer. 4 for $3.75

IT'S THE FOURTH OF JULY in our hearts every time we see those wonderful red, white, and blue stars and stripes in the breeze. So be a flag waver! These are sewn throughout, not printed. For window, 2 x 3′ flag, 6′ jointed pole, and sill holder, $4.95. Lawn outfit of 3 x 5′ flag, 8′ pole, lawn socket, $9.95. Ppd. Armand's, Dept. AH, 514 North Lafayette Street, Allentown, Pa.

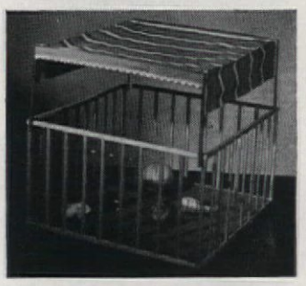


BUILD A 30" WINDOW FAN from this Attic Fan Kit which includes everything you will need *except* the lumber for the housing, and the necessary ¼ or ⅓ HP motor which you can purchase locally. Completed, 30"-dia. masonite blades will move approx. 5,600 cubic feet per minute, which cools the average house. $15.95 ppd. Fan Kit Co., P.O. Box 5842-AH, Memphis 4, Tennessee.



PONY PULLS are lucky finds if you are trying to add an unusual touch to a den, kitchen, your child's bedroom. Real ponyshoes are bent up to make these clever drawer pulls for dressers, cupboards, night tables, desks. Black lacquer finish, approximately 3" x 3½", screws included. 4 for $2 (minimum order), $1 each additional pair. Horseshoe Forge, 2 Muzzey Street, Lexington 73, Mass.

SHADEE-PEN is a gay, striped awning to fit onto his nibs playpen when it goes out on the lawn or down to the beach to keep your sun baby from getting too much. Comes with 4 posts and clamps, attaches firmly, and need not be removed when playpen is folded. Fits all standard-size pens. Water-resistant fabric. $4.95 ppd. Shadee-Pen, Dept. AH, P.O. Box 241, Long Beach, N.Y.



INTO THE FRYING PAN is the place for your cigarette ashes. And if you are looking for a cute ashtray for the kitchen, the porch, as an offering for your barbecue hosts, or a wee bread-and-butter gift, this is the best thing you can cook up. Black wrought iron on rubber-tipped legs, it's 3¾" across, has a 4" handle, $1 ppd. Colson Bros. Dept. 9B, 312 E. 22 St., NYC 10.

300 Printed Name & Address Labels 50¢

IMAGINE! 300 gummed labels—Nicely printed with your full name and address. Stick 'em on Letters, Pkgs., Envelopes, Etc. Put up in Handy Pad Form. Easily worth $1.00—Our price only 50¢! Makes wonderful gifts for any and all other occasions. Your money back if not entirely pleased!

Tower Press, Inc., Box 591-NL, Lynn, Mass.

NO MORE SMELLY REFUSE PAILS

No Flies or Ants

If you have a garbage pail that attracts flies, ants—dogs, cats, rats—or maggots indoors or out, you should learn about SAN-A-LIZER . . . a harmless cake that fastens inside the lid of your garbage pail without tools in seconds. SAN-A-LIZER keeps pests away and completely deodorizes! Send $1.10 for a year's supply (4 cakes). It's noninjurious to children and pets. Postpaid. Money-back guarantee. Dealers write.

SAN-A-LIZER CORP.
Dept. A, 3053 Rosslyn St., Los Angeles 65, Calif.

C.R. OSTROM 4533

NIGHT-R-DAY Reflector WILL NOT BEND

All-aluminum construction supports weight of grown man. 3½" reflecting numerals, for distance reading; 10 letter spaces for name. Two-face sign backed up for extra strength.

$4.95 PREPAID
MONEY BACK GUARANTEE

Write Today: Send name and address with check or M.O., (Sorry, No C.O.D.'s) to:

OSTROM AND CALDWELL, MFRS.
4601 DODD DRIVE, CORPUS CHRISTI, TEXAS

BLACK IRON SWITCH PLATES

Single	$1.35	Triple	1.95
Double	1.65	Outlet	1.65

Send 10¢ for 112-Page Catalog

WILLIAM Spencer

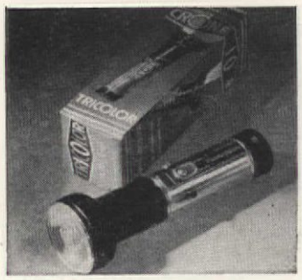
Unusual Home Accessories

NO C.O.D. PLEASE

710 CHESTNUT ST. PHILA. 6

A PLACE IN THE SUN is hard on your redwood furniture. Restore the color and beauty, and completely weatherproof the surface with just one coat of *2 in 1 Finish*. This product has enough coloring matter and oil-solids to finish new wood or old raw redwood with 2 coats. $1.75 a quart; $5.30 a gallon. Postpaid. Linseed Oil Products, 1108 S. Fremont Ave., Alhambra, California.

COWBOYS AND INDIANS in your backyard would love a Lone Ranger & Tonto Wigwam tent for their summer headquarters. It's 5-sided, 58″ high, with a 3-ft. awning extension. Orange cotton canvas decorated with pictures of those two popular heroes of the prairie. With poles, ropes, and metal stakes. $6.95 postpaid. Western Classics, Dept. AH, Box 4035, Tucson, Arizona.



WHAT'S NEW about a flashlight? Well, in this case it's the fact that it can shine a 500-foot red, green, or white beam—which makes it the best light you could carry or keep in the glove compartment of the car for seeing or signaling. It's the one a good scout would most like to carry off to camp, too. $3.95 ppd. Crown Craft, Dept. MP, 246 Fifth Avenue, New York 1, N.Y.

PLENTY OF THRILLS PER MINUTE. Twenty-four songbirds of America are the prima donnas of the "See and Hear Book" on birds which includes a high-fidelity recording of bird songs recorded in the wild, full-color photographs of these 24 birds, interesting descriptive information. 33⅓ or 45 RPM. $4.95 ppd. Artisan Galleries, 2100 North Haskell Avenue, Dallas 4, Texas.

CAN'T STAND DOLLS any better way than with these wonderful doll stands. We know, because we've been collecting dolls since before we could talk. Of pressed steel with bronze lacquer finish, they can hide beneath a lady doll's skirts. So get your dolls on their feet. For dolls 3½-6″, 50¢; 6½-11″, 65¢; 12-20″, $1.10; 16-26″, $1.35. Ppd. Mark Farmer, Box 573-A, El Cerrito, Cal.

MAKE ANY WALL A THRILLING PICTURE WINDOW WITH A PHOTO MURAL IN NATURAL COLORS!

A thrilling new decorating idea that magically transforms dull rooms in your home or office! Breathtaking photographs in glorious natural colors as large as picture windows (3′4″ x 5′ in unpainted frame) and magnificent photo-murals in black and white as large as most walls (7′6″ high, up to 15′ long). Creates the illusion of rooms opening directly onto utterly inspiring outdoor vistas. *Apply it yourself with greatest of ease;* instantly adapted to fit any space; glorifies any decorating scheme. And the price is fantastically low, fits every budget!

MANY BEAUTIFUL SCENES TO CHOOSE FROM:

. . . glorious scenes that let you "look out" at majestic mountains, at the turbuient seacoast, over a mysterious desert, at a serene countryside, at a tropical paradise—and many other scenic wonders!

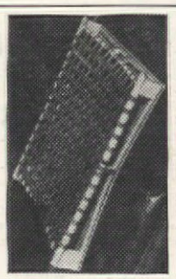
FREE Color Reproductions of Our Eight Scenes

Write today for our 8 big color prints of available murals (so beautiful that the prints themselves are nice enough for framing) and full details; no obligation. Enclose 25¢ to cover cost of postage and handling.

DAMAR CO., 209 Damar Building, Newark 5, N. J.

IN CANADA: 971 St. Timothy, Montreal 24, Que.

"AIR-COOLED" Auto Back Rest



Now drive cool as a breeze through the hot summer months, with 2 inches of free air circulating behind you! Just lean back comfortably against this smooth mesh back rest, and your back and temper keep cool! Will not slip or slide.

There's no more wet or sticky clothing. No more backstrain or fatigue. And better posture brings best visibility. Made of durable wood fiber with blonde maple frame, back rest is shaped to fit you and car seat. Can't harm clothing or upholstery. Lasts for years. Only **$3.98** plus 45¢ postage

Send check or M. O —No C. O. D.'s please

GIBSON & CHASE, INC.
315 Fifth Ave., Dept. 321, N. Y. 16, N. Y.

YOUR HANDS NEVER TOUCH DISHWATER

Jet AMAZING NEW PUSH-BUTTON BRUSH DISHWASHER

CLEANS DISHES, POTS, PANS WITH PUSH OF A BUTTON!

Fill the handle of this amazing 10″ Jetbrush with liquid detergent, press the button—and it shoots a jet of suds where needed! It washes dishes, scrapes pots and pans—cuts dishwashing time and work in half. Your hands stay smooth because they never touch greasy dishwater. Nylon-bristled brush does all the work and handy built-in scraper helps loosen stubborn food. You'll find many other uses around the house for this magic washing wand! Sturdy brush head is guaranteed to last a year. Comes in Golden Yellow or Cherry Red. Only $2.98, delivered. Ten day money-back guarantee. Send check or money order *today!*

Selected for GOOD DESIGN by the Museum of Modern Art!

Mrs. Dorothy Damar 577 Damar Bldg. Newark 5, N. J.

IN CANADA: 971 St. Timothy, Montreal 24, Que.

RELAX in PATAKWA MOCCASINS

Luxury for the whole family

from the Indian Reservation Country of soft, washable sueded cowhide, flexible padded soles, lifted inside heel cushions and insoles. BLISS TO WEAR indoors and out with cuffs rolled up or down. HANDCRAFTED in Natural, Turquoise, Brown, Red, Em. Green, Russet, Golden Corn, Indian White.

FOR MEN and WOMEN in sizes 4 to 8...$4.95
in sizes 9 thru 12 $5.95

FOR CHILDREN too in natural or brown only. Sizes 5, 7, 9..$2.95—Sizes 11, 13, 2..$3.95

Send cash, check or m.o. For COD's send $2 deposit.

OLD PUEBLO TRADERS Box 4035, Dept. PA Tucson, Arizona

Monroe FOLDING BANQUET TABLES

If you are on the Kitchen Committee of some Church, Lodge, Club, School, etc., in your town you will be interested in this modern Folding Banquet Table. Write for Catalog and special discounts to institutions and organizations.

MONROE CO. 112 CHURCH ST. COLFAX, IOWA

Build your own Cupola $16.95

One half the cost of custom-built units!

Add to beauty and value of your home. Cupola for 1 or 2 car garage comes fully precut and packaged with easy-to-follow instructions. No special tools needed. Just add paint and shingles. $16.95 F.O.B. No C.O.D.'s. Michigan residents add sales tax.

TRESE PRE-FAB INDUSTRIES
1612 Book Building • Detroit 26, Michigan

A real screwball is this trick baseball that's as full of tricks as a practical joker. Even a Major Leaguer couldn't pitch a straight ball with it! It dips. It curves. It bounces crazily. It rolls in circles. With its white rawhide finish and embossed stitching, it looks like the real thing. Real fun for everyone. You get 2 for $1.00 postpaid. Write for free Novelty catalog.

NOVELTY MART, 59 E. 8th St., N. Y. 3, N. Y., Dept. 248

CHILDREN'S PICNIC TABLE

(2-9 yrs.) Seats 4

For backyard picnics or playroom "tea parties". Safe, Sturdy, Can't tip. ¾" Quality Knotty Pine. 21" High. Top 17½" x 36". Beveled & Sanded edges. Screw & Bolt construction. Concealed screws for unblemished top & seats. Shipped flat, precision cut & drilled for easy assembly. Unfinished, ready for beautiful natural or painted finish.

$9.95 postpaid—$10.95 West of Miss.

Check or MO—no COD. Money back guarantee.

KA JO MAR Woodcraft Co.
Dep't A-7 La Fargeville, N. Y.

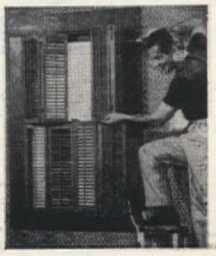
WHY BE FAT!

If you want to reduce and just can't, try pleasant tasting scientifically tested KELPIDINE CHEWING GUM for just 7 days . . . Lose up to 5 lbs. a week . . . safely, quickly, easily . . . Amazing new Kelpidine Chewing Gum formula curbs your appetite. You reduce and lose ugly fat without drugs, exercise, or feeling hungry. Sold on money back guarantee. For full 12 day supply send your name, address and $1 cash, check, or money order or send $2 for a 36 day supply to

AMERICAN HEALTHAIDS CO.
Dept. CH-574, 318 Market St., Newark, N. J.

AT LAST! PAUL HEINLEY'S SHUTTER KIT PANELS COME ASSEMBLED!

Yes, the same fine quality you've admired in our custom indoor movable shutters, ready for you to hinge, finish, and install. Fun to do, easy to order! Send 25c for Kit Booklet today.



Paul Heinley's MOVABLE SHUTTER KITS
1614 Euclid St., Santa Monica 65, Calif.
©1954 Paul Heinley, U.S. Pat. D-169,811

SMART-MONEY COTTONS

COPIES OF HIGH FASHION HITS!

SCOOP LOVELY . . . tucked bodice, bright white pique bandings. Washable broadcloth in charcoal, lilac, powder, navy. 10-20.

3.99

TAB-TRICK . . . easy-on coat dress trimmed with tabs and buttons! Washable broadcloth in charcoal, navy, powder, hunter green. 10-18.

PARIS SHOP, DEPT. AH7
BOX 390, NEW ROCHELLE, N.Y.

SIZE COLOR

SCOOP @ 3.99

TAB-TRICK @ 3.99

☐ CHECK ☐ M.O. ☐ C.O.D. (ADD 25c POSTAGE)

A DOLLAR DEPOSIT REQUIRED ON EACH C.O.D. ITEM, TO BE APPLIED TO PRICE OF ITEM.

NAME_____

ADDRESS_____

CITY_____ STATE_____

SATISFACTION GUARANTEED

☐ FREE! FASHION CATALOGUE

NOW! CUT ENOUGH FRESH CORN IN ONE HOUR TO DO YOU ALL YEAR

Lee's CORN CUTTER and Creamer

- For Daily Use
- Frozen Lockers or Home Canning

It's the world's fastest, easiest way to remove tender, fresh, young, green corn from the cob. Cuts 5 times as fast at ¼ the labor. Five easy strokes finish an ear in less than 10 seconds. No mess, no splatter, no old-fashioned knife to cut fingers. Cuts, shreds and scrapes in one operation. Saves garden-fresh flavor. Fits all size ears. Easily cleaned. Guaranteed. *Beat high prices—can or freeze your own corn. Save up to 60%!* If local dealer does not have, order direct. Dealers, write.

ONLY $1.50 ppd.

LEE MFG. CO., INC. P. O. Box 6682 K Dallas, Texas

Also makers of Lee's Green Pea Sheller. Shells black-eyed and field peas quicker, easier. $1.50. Both for $3.00. Order extras NOW for gifts.

Self-Cooling PILLOW Gives Blessed Relief on HOTTEST Nights!

Wonderful new invention gives you automatically cooled sleep all night long. Pillow is adjustable to desired height, softness and temperature thru patented water-cooling system. Medically and pneumatically preshaped to provide for year-round use. Makes welcome gift for restless sleepers, invalids, allergy and insomnia sufferers, travelers. 2-yr. service guarantee. Money back if not delighted. **Only $4.75.**

BETTER SLEEP CO., Dept. 85
New Providence, New Jersey

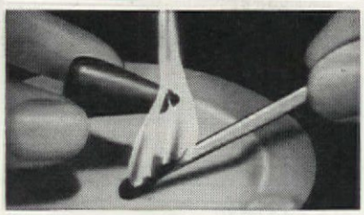
CARABAO DRAPERY FABRIC

$1 a Yard also custom made drapes

Send for swatches

Send 25¢ for swatches of all drapery fabrics. Rich Shantung-weave, $1 a yd., 14 colors. Delicate, durable Nylon-cotton in 23 custom colors, $1.75 a yd. All purpose Rayon-cotton in 20 colors, $1.75 a yd. *Custom made drapes, approx. 50¢ a yd. additional.* Send for complete information.

Carabao Special Products Co.
Dept. AZ 7
950 Columbus, San Francisco, Calif.



Rid Your Home Of Insects—$1

Amazing new bug killer cones rid your home of *all* insect pests the cheapest and most *positive* way! Just place on ash tray and light . . . that's all. Cones burn like incense—invisible vapor penetrates every crack and crevice, destroying *all* exposed insects. No oily sprays—no mechanical gadgets—no after odor—NO WORK! Miracle "Clean House" Anti-Insect Cones kill moths, flies, ants, mosquitos, gnats, spiders, roaches, silverfish, bedbugs. 14 Cones for $1, postage paid. *Guaranteed to do the job or your money back!* Order direct by mail from

SUNSET HOUSE 285 Sunset Building Hollywood 46, Calif.

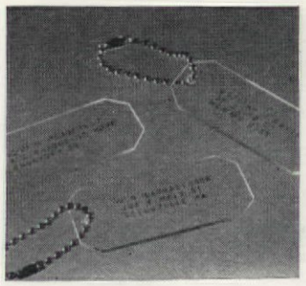
BURNS REFUSE SAFELY OUTDOORS

Tilt back hood—pour in refuse—ignite—close and safely burn damp, green, dry garbage and refuse to fine ash in any weather. Scientific draft design ends neighbor-annoying nuisance and fire hazard of flying ash, sparks, burning blowing bits of paper. Minimizes smoke, smell. Needs no watching. Ends refuse hauling and fire hazards to quickly pay for itself. Sturdily made of RUST-RESISTANT ALUMINUM BONDED TO STEEL. Recommended by Bureaus of Fire Prevention. Over 100,000 satisfied users. Model A—21½" sq. x 29" high—2 bu. cap. —$12.95 postpaid ($13.95 W. of Denver). Model B—24" sq. x 34" high—3 bu. cap.—$16.95 postpaid ($18.95 W. of Denver). Money back guarantee.

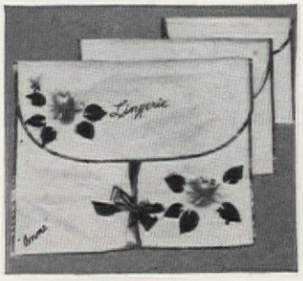
ALSTO COMPANY
Dept. AH-7, 4007 Detroit Ave.
Cleveland 1, Ohio

JORE & CO. 28A
78 Fifth Ave., N. Y. 11, N. Y.

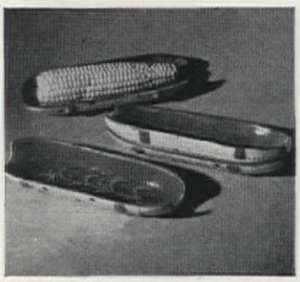
TAG YOUR BAG with a good-looking personalized lucite luggage tag, and take a vacation from worrying whether it might go astray. Crystal clear lucite is imprinted with gold—three lines for name and address. Handy chain attaches to your suitcase handles, and it's nice to have an extra one for keys. $1 ea., 3 for $2.50. Ppd. All-State Stationery, Dept. AH, 22 Jones St., N.Y.C. 14.



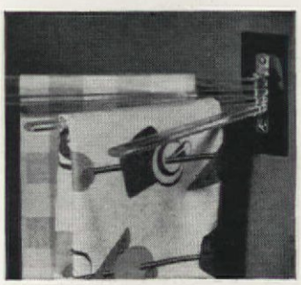
TRAVEL FOLDERS. Personalized plastic lingerie bags make packing easy, keep clean clothes neat and organized. Set of 3 (14 x 17", 10 x 14", and 7 x 10"), bound with green, blue, or rose. Largest is hand-painted with roses and first name or initials. At home they keep drawers tidy, your nice underwear dustfree. $2 postpaid. Kathy Ilsa, Dept. AH, Box 201, Montclair, N.J.



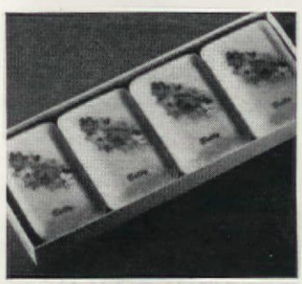
THESE ARE CORNY but wonderful. Tonala Pottery ovenproof dishes are perfect for serving on-the-cob style—and each one is decorated with a green stalk of corn to prove it. But they are equally good for baking individual portions of anything. Each is 8" long, and that earth-brown color of Mexican baking ware. Set of 4, $2.25 ppd. The Old Mexico Shop, Sante Fe, N.M.



FOUR OUTSTRETCHED ARMS, each 11" long, are of sleek, smooth, no-snag lucite. They will reach for towels in your kitchen or bath, take care of the sheerest nylons, show up in the smartest cabañas and summer cottages drying armfuls of bathing suits. Clear arms on black bracket or all black. $2.25 ppd. Michaels Space Savers, Dept. A, 1107 Broadway, New York City 10.



SOFT SOAP A SUMMER HOSTESS or shower a bride with soap *named* for her. Decorated with pink roses and her own first name which will last right down to the last sliver, this is delicately scented, French milled cold cream soap. A touch of luxury for your own soap dishes, too! Box of 4, $1.98 plus 25¢ post. (2 or more sets postpaid). Bond R. Co., 258 A Market St., Newark, N.J.



For a Little Spare Time $60.00 IS YOURS With New EXCLUSIVE Christmas Cards!

You make *more money* with Cardinal because Cardinal gives your customers *more* for the money! 6 EXCLUSIVE Name-Imprinted Christmas Card lines low as *40 for $1* . . . EXCLUSIVE new idea Gift Wraps & Curl Ribbons BY-THE-YARD at $1 . . . EXCLUSIVE *26-Card $1* Assortment . . . EXCLUSIVE Stationery . . . over 250 new $1 Gifts, other money-makers.

CARDINAL PAYS YOU MORE! Cardinal's EXCLUSIVE new "Petite Gold Rush" $1.25 Christmas Card Assortment pays you 75¢ per box—*$60 on 80 boxes!* Make up to 15¢ MORE PROFIT per box with Money-Back Guarantee, Extra Cash Bonus, New Party Plan. No experience needed. *Costs nothing to compare!* Get surprise "Choose Your Own FREE BOXES" Offer, 5 Assortments on approval, 35 Imprints FREE. *$2 in Gifts offered FREE if you act fast!* Write on a postcard TODAY.

Only CARDINAL Gives You . . . EXCLUSIVE Personalized Christmas Cards 40 FOR $1 • 150% PROFIT On EXCLUSIVE Gold Rush Asst. • EXCLUSIVE Gift Wraps & Ribbons By-The-Yard • 250 FAST-SELLERS • GET SAMPLES NOW!

Guaranteed by Good Housekeeping

CARDINAL CRAFTSMEN, Dept. 51-K
1400 State Av., Cincinnati 14, Ohio

LAZY SUSAN

$9.95 ppd.

with basket-weave design. Six insets and center bowl with lid. Wood ball-bearing tray. Emerald green & Chartreuse, Maroon & Sand. 14½".

Charlotte's Shop, 9443 Oleander, Fontana, Calif.

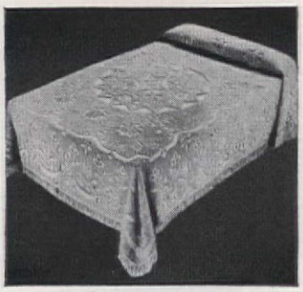
DESTROY UNWANTED HAIR FOREVER

Temporary relief is NOT enough

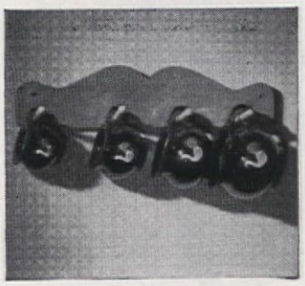
Only by *KILLING THE HAIR ROOT* can you be sure *UNWANTED HAIR* is *GONE FOREVER. Brings relief and social happiness. Do not use our method until you have read our instruction book carefully and learned to use the MAHLER METHOD safely and efficiently. Used successfully for more than fifty years.*

SEND 5¢ TODAY FOR BOOKLET ➡ NEW BEAUTY FOR YOU!

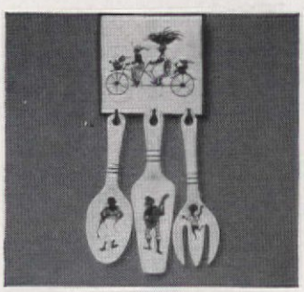
MAHLER'S, INC., Dept. 83-H, PROVIDENCE 15, R. I.



SOUTHERN ACCENT. The "Virginia Belle" Colonial bedspread has all the charm of a family heirloom. Preshrunk cotton woven into a floral motif, it is reversible, washes without ironing, has a 3″ fringe on sides. Antique white, bleached white, pastel shades of pink, maize, or green. Full 96 x 110″, or twin 82 x 110″ sizes. $14.95 ppd. Godell's, Dept. AH, 31 W. 27th Street, N.Y.C. 1.

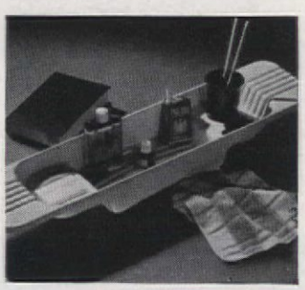


TAKE YOUR MEASURE from a row of little brown pitchers that could double for Rockingham ware. They swing from a sweet pine-finished rack, 12″ long, and are sized to hold exactly ¼, ½, 1, and 2 cups. Each is decked with a pert rooster and is wonderful to use for serving as well as measuring. $2.95 plus 25¢ postage. Foster House. Dept. AH, 15 Cole Court, Princeville, Illinois.



CAN'T MAKE JAMAICA, bypassing Trinidad, not even near Nassau? That's life. Live it up at home and indulge in a ceramic Calypso salad server set with all the charm of any of those places. Colorful natives on a 6″ tile rack, framed in wrought black, with 9″ spoon, fork, and cheese server could make your summer complete. $7.95 ppd. Damar, 722 Damar Bldg., Newark 5, N. J.

THIS IS THE REAL MACAW. A speaking likeness of a poll parrot makes the most colorful planter ever to brighten a dull spot. Find a perch for him in a dinette, your kitchen, or the porch. He swings from metal ring, measures about 10½″ from head to tip of tail feather and will hold a bit of plant life in his back. $2.98 ppd. Green Gable Gifts, Dept. AH, 1554 Third Ave., N.Y.C. 28.



LAP OF LUXURY. A Bath Caddy to hold the things you want handy when you relax in a foaming bubble bath after the day's chores, or sit cooling off in a tepid tub when the temperature soars. White plastic with black cup and removable ash tray. 28″ long, 6½″ wide. For that pampered feeling! $4.95 ppd. Bancroft's, Dept. AH-15, 1112 S. Wabash Ave., Chicago 5, Ill.

PUT YOUR FEET
UP ON A
REST-WELL *Relaxer*

Converts any chair into a Contour chair. *Wonderful for varicose veins, leg cramps, poor circulation, etc.* Used in hospitals for convalescents. Replaces clumsy ottomans. Fine for televiewing. Stands without fastening. Folds flat quickly. Made of beautifully grained plywood. Weighs only 5 lbs. Three models priced from $3.98. Delivered anywhere. *Money back guaranteed.* Send for circular #4. Cut this adv. now lest you forget.

REST-WELL PRODUCTS CO., 404 West 127th Street, New York 27, N.Y.

HICKORY ROUNDS

"Majic" Flavor Hickory Rounds—clean, solid, slow-to-burn pieces selected for flavor goodness. Place one here and there in your coals and enjoy real hickory flavored barbecue.

ENOUGH FOR FIVE OR SIX BARBECUES

Not to be confused with chips, sawdust or any by-product.

Send check, money order or cash (no C.O.D.'s) to

GREEN HICKORY
RFD #3 Wetumpka, Ala.

3-lb. Bag Original Weight.
$1.00 Postpaid
Add 10¢ Postage West of Miss. River

PRETTY PAPER PARASOLS

Tiny Japanese umbrellas for decorating drinks, enlivening a party. 4", they open and close umbrella fashion. Gay colors—use lavishly. 50 for $1.25; 144 for $3.25.

Send for our NEW SPRING CATALOG

WARD PHILLIPS CO.
7 Main Street Carpentersville 5, Ill.

FREE BOX OF CARDS

for making the simple little test described below

THIS OFFER MADE TO DEMONSTRATE WHY OTHER FOLKS FIND IT SO EASY TO

Make Good Money

without taking a job or putting in regular hours — and without experience!

THE coupon will bring you five boxes of famous Phillips Christmas and All Occasion Greeting Cards. One of these boxes is yours FREE—*whether or not you do anything about this opportunity to make extra money.*

We ask that you show the other four boxes to friends. If they do not snap them up, and ask for more, return the four boxes—without cost or obligation. *The other box is our gift to you!*

We want to demonstrate to you how easily thousands are making good money. Some folks report spare-time earnings of $50 to $100 within a week or two. That's because Phillips cards are so unusual, such wonderful bargains, that as soon as people *see* them they *want* them. You need only SHOW them.

If this little test works out as well for you (as it has for thousands of others) it will prove a simple way to make that extra money for which you now have so many good uses. Just mail coupon below — *at once,* because this offer may never be repeated

PHILLIPS CARD CO., Studio PA-17, (Palo Alto, Calif.)
(If you live East of Rockies, address Newton Office.) **(Newton, Mass.)**

Send me five boxes of your new Christmas and All Occasion Greeting Card assortments. One box I am to keep entirely free, for myself. I will return the other four boxes to you—without cost or obligation—unless I find that merely *showing* them to other folks can provide me with an easy way to make extra money. Send the free samples of "Name-Imprinted" Christmas Cards, too.

Name.....
(Please Print)
Address.....
City..... State.....

Easy Come ... Easy Go

. . . with a BILCO Door. Insist on it for your new home. Makes the basement useful. Saves tracking through upper rooms. Permits storage of bulky articles. All steel, permanent, weathertight. The perfect replacement for your worn-out wood hatchway.

Bilco®

See your building supply dealer or write to THE BILCO CO. Dept. A3, New Haven, Conn.

AMERICA'S FINEST BASEMENT DOOR

Save up to ½ on RUGS

Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN
REPLACEMENT OR A REFUND OF MONEY

Your Choice of:
52 lovely, up-to-date, solid and two-tone colors, casual new texture blends and embossed effects, leaf and floral designs, colorful Early American and Oriental patterns,—regardless of colors in your old materials.

ANY SIZE up to 16 ft. seamless, any length—sizes you can't get elsewhere.

No-Risk, Trial Offer.
Our 80th Year.

FREE TO EVERY READER

MAIL this coupon or a postcard for fascinating, new, money-saving Olson book . . 40 pages of Rugs and model rooms in actual colors. Tells how to get lovely, deep-textured, Reversible Broadloom Rugs at a big saving by sending your Old Rugs, Clothing to Olson Factory.

In Full Color

Your Name.....
Address.....
Town..... State.....

©ORC

OLSON RUG CO. Dept. E-17 Chicago 41, Ill.

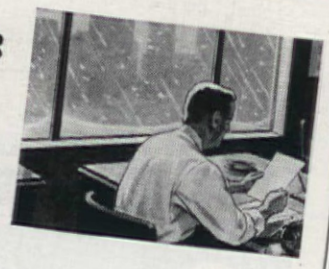
Save on ALL-YEAR AIR CONDITIONING

Just as you need insulated walls for efficient operation of your air-conditioning system, you need insulated windows. Air-conditioning engineers and manufacturers recommend double glazing. With insulated windows you often require a smaller air-conditioning unit, and you're sure to save on operating costs for summer cooling as well as winter heating.

Thermopane INSULATING GLASS keeps rooms cooler in summer

Thermopane keeps out summer heat. That puts less load on your air-conditioning equipment.

Thermopane INSULATING GLASS keeps rooms warmer in winter



Heat loss through *Thermopane* is about half that through single-pane windows. *Thermopane* reduces drafts near windows.

Even if you don't have air conditioning, you'll save fuel and have more comfortable rooms year 'round with *Thermopane*. Quieter rooms, too, for *Thermopane* muffles outside noise.

With *Thermopane*, you never have to bother with storm sash. *Thermopane* is stocked by L·O·F Glass Distributors for ready delivery. Call your L·O·F Glass Distributor or Dealer for information—look him up in the yellow pages of your phone book. And write for our booklet "Self-insulating Windows of *Thermopane*". Our booklet, "Glazing the Air-Conditioned Home", is also available on request. *®

L·O·F GLASS Fibergias FIBER-GLASS

LIBBEY·OWENS·FORD GLASS COMPANY

Dept. 474—608 Madison Ave., Toledo 3, Ohio

This antique hutch table, a three-in-one piece that serves as table, bench, and storage chest, is truly handsome as well as graceful. You may copy it for yourself by using our Blueprint Pattern 1282

AMERICAN HOME

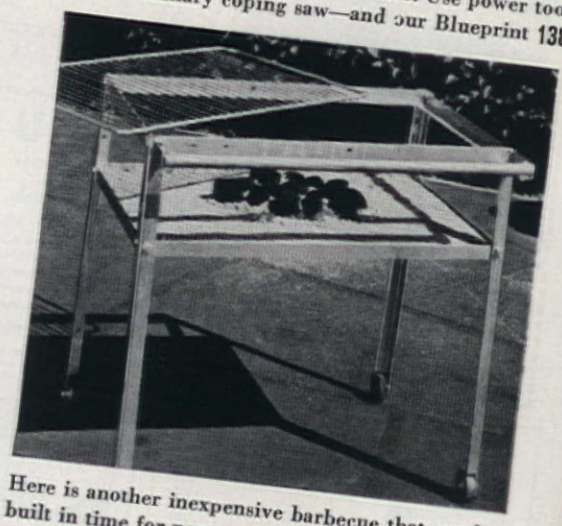
Workshop Projects

Use these blueprint patterns to make your summer living better

Excellent portable barbecue is as good-looking as the sizzling broiled steaks that come hot off its grill. Lots of style for little cost can be yours for many picnic seasons. Blueprint 2043

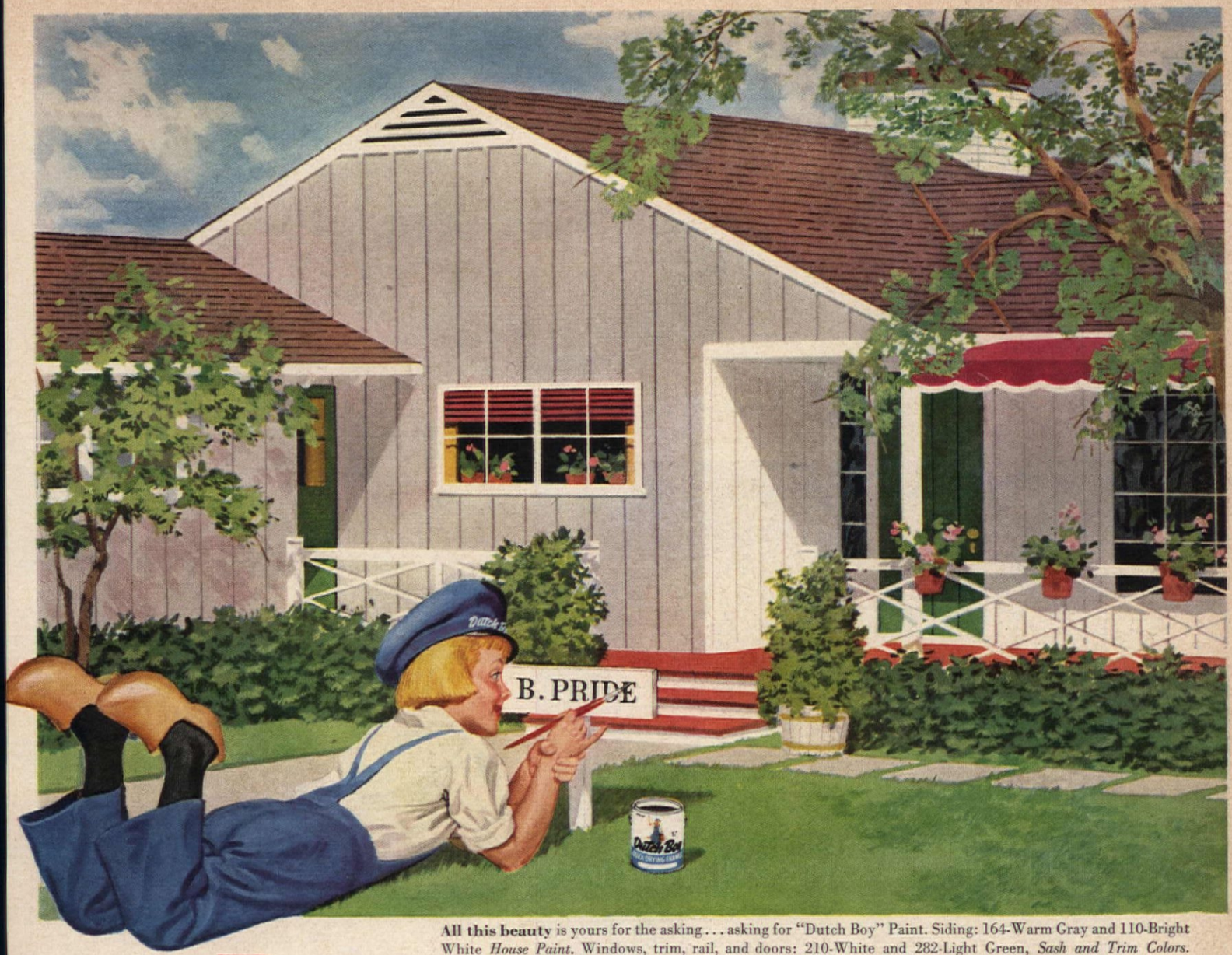
Satisfying project for a summer's day—a pipe box with drawers for tobacco or what-you-will. Make a second for Mom to use as a planter. Use power tools or an ordinary coping saw—and our Blueprint 1385

SEE ADDITIONAL PATTERNS, PAGES 48, 52



Here is another inexpensive barbecue that can be built in time for next weekend's guests. With a removable grill for easy cleaning, and roller wheels for easy moving, it's a project to tempt any charcoal chef. Use our Blueprint Pattern 2023

SEE PATTERN ORDER FORM, PAGE 87



All this beauty is yours for the asking... asking for "Dutch Boy" Paint. Siding: 164-Warm Gray and 110-Bright White *House Paint*. Windows, trim, rail, and doors: 210-White and 282-Light Green, *Sash and Trim Colors*.

Home for a family that's made its mark

...merits the extra protection of long-lasting "Dutch Boy" House Paint

Your home speaks for itself... and you.

And if year in, year out, you want to be real proud of what it says, paint your home the "Dutch Boy" way.

That way, you get the extra protection your home deserves.

And extra beauty! There's a special snap and sparkle to "Dutch Boy" House Paint whether in Bright White or in colors.

All this you get without extra effort, too. For besides going on easy and fast, "Dutch Boy" House Paint is high hiding—so it often saves you a second coat on repaint jobs.

Keep your home up to the mark with long-lasting "Dutch Boy" House Paint. See your "Dutch Boy" dealer—listed under "Paint" in your classified telephone directory. Or see your painter. Also write for a free copy of COUNT ON COLOR.

Live Colorfully with

*Reg. U. S. Pat. Off. **Dutch Boy***

PAINTS • ENAMELS • VARNISHES

FREE...COUNT ON COLOR...full of fresh, new ideas about painting homes, outside and inside. Shows how the new "Dutch Boy" Color Gallery simplifies color selection and planning. Just mail the coupon.

NATIONAL LEAD COMPANY
Dept. 318 (Address nearest office)
New York 6; Atlanta; Buffalo 3; Chicago 80; Cincinnati 3; Cleveland 13; Dallas 2; Philadelphia 25; Pittsburgh 12; St. Louis 1; San Francisco 10; Boston 6 (National Lead Co. of Mass.).

Please send me a FREE copy of COUNT ON COLOR, your idea-a-page, full color booklet on home decoration.

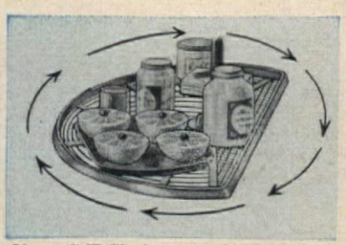
Name_____

Address_____

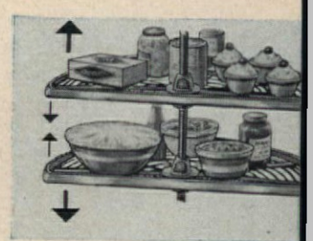
City_____ Zone_____ State_____

New,
REVOLVING SHELVES
put all foods at your fingertips!

The G-E Refrigerator-Freezer Combination *is available with either right- or left-hand doors.*



New, G-E Shelves revolve in either direction, and all the way around. No need to take out food to reach the rear of the refrigerator.

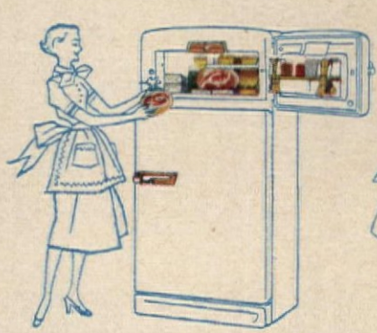


They're adjustable—up or dow so that you can space the she exactly as you want them for pi the tallest bottles.

About $5.25* weekly

**After small down pa ment. Price of Model LH-121L (illustrated) is $525.96. Other G-E Refrigera models as low as $210.48. See your G-E dealer for exact terms. Prices a specifications subject to change without notice.*

Two complete and separate appliances in one cabi

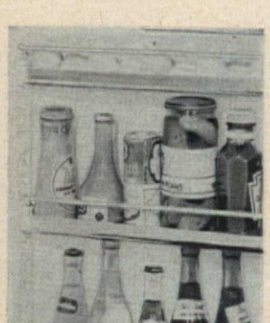


True, zero-degree freezer is built just like a floor-type freezer. Has its own separate refrigerating system, its own separate door. Keeps up to 89 packages of frozen foods as long as a year.

Automatic defrosting refrig tor section has its own doo separately insulated and is *pletely* automatic. No clocks to no pans to empty. Nothing for to do.

Fold-away bottle racks. Each one holds a full quart. And, the racks, when empty, fold snugly against wall.

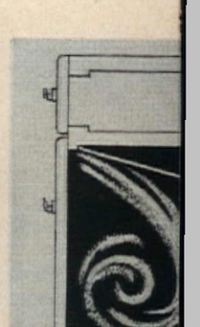
Ice cream is kept at best "spooning" temperature. Juice can dispenser keeps frozen juices ready for use.



Adjustable door shelves can be adjusted up or down so that taller or smaller items may be stored, as you prefer.

Automatic Butter Conditioner keeps a full pound at the temperature you prefer for easy spreading and mixing.

New Mini-Cube ice tray permits you to place more ice cubes in a glass; cool drinks faster.



G-E Roto-Cold f cold air to every i of space—fully re erates fresh foods.

A simple twist of the wrist, and the back area of the Revolving Shelves is right in front. Furthermore, there's more shelf room than ever before! The inside refrigerator walls are rounded to accommodate *extra-large* shelves!

No hard-to-reach corners in this new General Electric Refrigerator-Freezer Combination.

A nudge of your fingertips and *all* the foods ride before you. You see what you want. You pick what you want without overturning other foods. Leftovers are never forgotten, either!

You can widen—or narrow—the spacing between shelves, too, to make your own exacting shelf arrangements for bottles, jars, bowls and pies without removing the food *and without lifting the shelves.*

More shelf space, too!

There's actually 8 per cent more shelf space with new G-E Revolving Shelves than in the previous corresponding model with old-style shelves. *That's because the inside refrigerator walls are rounded to accommodate extra-large shelves.*

The new General Electric Refrigerator-Freezer Combination shown here holds over 12 cubic feet of fresh and frozen foods. Look for the name and address of your nearest G-E dealer in the classified telephone directory.

General Electric Company, Appliance Park, Louisville, Kentucky.

So dependable! More than 3,500,000 G-E Refrigerators in use 10 years or longer!

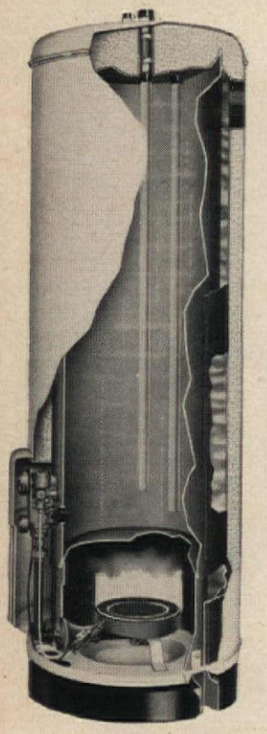
GENERAL ELECTRIC

Permaglas®

THE ONLY WATER HEATER

PROVED RUST-PROOF

IN OVER 2 MILLION HOMES!



Superior performance always wins public approval. That's why *Permaglas* is the most-wanted and most-used water heater in America. It can't ever rust because the glass lining can't rust! A *Permaglas* gives a constant supply of clear, hot water for years and years! No costly repairs, no more rust worries. Best of all, a *Permaglas* costs no more than an ordinary water heater!

There's only one Permaglas and it's made by

A.O.Smith
CORPORATION

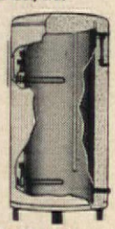
Permaglas Division, Kankakee, Ill.
Licensee in Canada: John Inglis Co., Ltd.

MORE REASONS WHY EXCLUSIVE PERMAGLAS IS BETTER

Exclusive method of fusing glass to metal pioneered by A. O. Smith gives Permaglas a smooth, tough lining for purity of water.

Exclusive Heet-wall holds heat longer against tank, saves fuel other heaters waste in overheating, keeps water hot longer.

Size for Every Need AGA approved models available for all gases in 20 to 65 gallons capacity with all exclusive features.



Electric Models available, 30 to 80 gallons capacity. Fully automatic with glass-lined tank and other exclusive features.

Neighbors

Squam's Fair Balances the Budget

ROBERT WEST HOWARD

A twelve-hour street fair beneath the post office elms in Annisquam, Mass., has averaged enough profit during the past five years to pay half the annual salary of the minister of its Community Church, underwrite repair bills for the Community Center, and buy new equipment for the Hobby Center. But, until 1947, the same fair rarely grossed more than $300 and sometimes went into the red. Fair directors, headed by Brigadier General James Cunningham, believe they've come up with a set of principles that can be used to lift "budget fidgets" from many of the U.S.A.'s 175,000 churches and community centers. Here are the rules on which the fair is based: (1) Don't worry about getting the men interested in the fair. Sell the idea to the ladies. (2) Take everybody in town in on the task of fair planning. (3) Don't boss or heckle committees. Let the individual assume full responsibility. (4) Distribute detailed reports on the fair to every family in town—with personal thank-you notes.

"Jimmy" Cunningham grew up in the atmosphere of church festivals, church suppers, church fairs, church sales, and church-contribution campaigns. His boyhood home on Annisquam's River Road faced up the tidal waters of Lobster Cove toward the white church that had stood above Town Landing since 1728. The village name is an Indian word that means "Pleasant Waters." It had been just that for the fishing boats sloshing home from the Newfoundland Banks with loads of cod, halibut, and haddock, and for the privateer Squammers outfitted to run British blockades during the Revolution and War of 1812. The yellow oilskin headgear worn by sailors and deep-sea fishermen during storms are still known as "Squam Hats."

Generation by generation, the ladies held cake sales, sewed quilts and aprons, and enticed menfolk to a midsummer "fair" in order to pay the preacher, support local charities, and maintain the church in its symbolic beauty. It was that way when Lieutenant "Jimmy" Cunningham taught French to a plebe named Dwight Eisenhower at the U.S. Military Academy at West Point in 1911. It was that way when he retired as commander of harbor

CONTINUED ON PAGE 24

CADDY CARTS OF ALUMINUM take the work out of golfing — follow you effortlessly — fit into your car easily. Hard knocks and weather won't harm them.

THE OUTBOARD MOTOR you lift so easily is made mostly of aluminum — packs more power per pound. Because aluminum resists corrosion, upkeep and winter storage are a snap.

ARCHERY FANS like the durability of aluminum bows and arrows. They withstand dampness and hard usage without warping or splintering or taking a permanent set.

A DAY AT THE BEACH is fun for the whole family when chairs, umbrellas and the portable ice box are aluminum. No strain to carry or move about — no fear of rust.

ALUMINUM BOATS AND CANOES swing easily atop your car for long hauls or across your shoulders for portages. Besides being light, they never need paint or scraping.

FEATHER-LIGHT REELS AND LANDING NETS of aluminum give anglers the pleasures of extra speed and easier handling. Of course they never need tedious upkeep.

They're light..They're Alcoa Aluminum..They're just for fun

The carefree things you see here are made of Alcoa® Aluminum.

In fishing tackle, aluminum means quick-handling, slick-running gear that's ready at the flash of a fin. In camping equipment, it means you end a portage fresh instead of fagged. To archers, it means that dampness and hard knocks won't affect the flight of an arrow or the throw of a bow. In an outboard motor, it means you can carry 12 horsepower in one hand.

After all, you golf and hunt and fish to get away from work and care. Aluminum in the sporting goods you buy is a sure sign of added enjoyment.

For the names of leading manufacturers of the aluminum products shown, call your nearby Alcoa sales office listed under "Aluminum" in the classified directory. ALUMINUM COMPANY OF AMERICA, 1925-G Alcoa Building, Pittsburgh 19, Pa.

ALCOA ALUMINUM

ALUMINUM COMPANY OF AMERICA

You can buy Modernfold doors for as little as $5 a month

Just look at the extra work space we get with a "MODERNFOLD" door

"This corner was blocked by an old-fashioned swinging door—and *look* at it now! When we put in a 'Modernfold' door, it was like adding three feet of counter, drawer and cabinet space. That makes a difference in a small kitchen like ours. We took out a safety hazard, too, when we got rid of the swinging door—and if you've ever collided with someone coming through one, you'll know what I mean!"

Gives you extra years of service, too!

"Modernfold" doors have been tested through 750,000 openings and closings without showing wear. "Modernfold's" *extra* quality features insure this lifetime trouble-free service. *Extra* steel in the frame makes "Modernfold" sturdier. Opposing *double* hinges top *and* bottom to prevent warping and twisting. Finest obtainable vinyl fabric covering needs no paint...washes with soap and water. You have 38 beautiful colors from which to choose. No other folding door can match these features.

Consult your "Modernfold" distributor (listed under "doors" in your city classified directory) today. Or mail coupon. When planning construction or remodeling, see your architect. His professional advice can save you money.

New Castle Products, Inc., New Castle, Indiana • Montreal 6, Canada

the doors that fold like an accordion ®

modernfold DOORS

by NEW CASTLE

Copyrighted New Castle Products, Inc., 1954

NEW CASTLE PRODUCTS, INC.
P. O. Box 622, New Castle, Indiana

☐ Please send further "Modernfold" details

☐ Enclosed find 10¢. Please send me your book of "flexible living" home plans.

Name.....

Address.....

City.....

County.....*State*.....

Squam's Fair

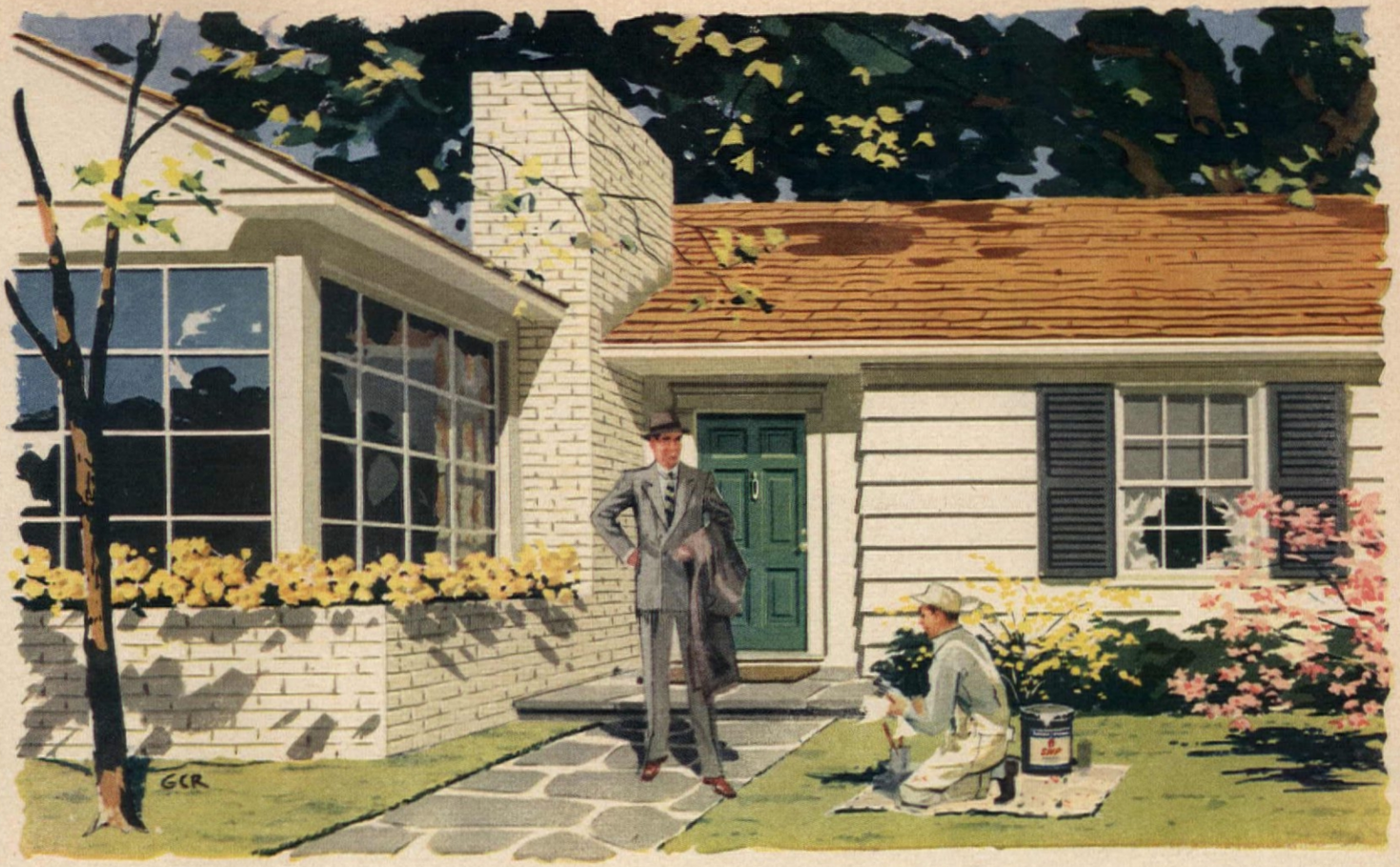
(Begins on page 22)

defenses on Puget Sound in 1946 and hurried back across the continent to 44 River Road, Annisquam.

Four years ago, at the parish committee meeting, Stanley Jensen, a district sales manager for one of the big flour companies, suggested that an all-out effort be made to turn the next fair into a community event. He believed the streets around the post office and Community Center could be turned into a dazzling midway for the day, with entertainment scheduled from noon to midnight. The first objective, the committee felt, must be to discard the term "church fair" for a distinctive name. A local journalist stared down cove and suggested "Sea Fair."

The New Englander's love for auctions is as enduring as his granite headlands. Local attics and cellars overflowed with oddments that, though retired from daily use, were too good for the junkmen. So an assortment of iceboxes, commodes, garden ploughs, bamboo rakes, chopping bowls, picture frames, and even two serviceable rowboats came to the fair. Even summer Squammers pitched in to help, for one a professor of literature who confessed enduring love for Punch-and-Judy shows. He constructed and operated one on the grounds for junior fair-goers. The Sewing Bee, Sewing Circle, and other women's groups, having prepared an array of aprons, smocks, and quilts, went into arduous kitchen huddles with cake tins and recipes. The men, stunned to action, came up with an assortment of homemade games—basketball, ring toss, "Guess your Age," and darts. The shapeliest brunette in town prepared to don a broomstick skirt and flowing shirt, smear a gill of rouge on her cheeks, and swish to the black canvas tent labeled "Madame Firenze, Palmistry and Star-gazing." A local band offered to oompah all afternoon on the steps of the post office, and a bank loaned two cashiers and an auditor to handle the cash collections.

The church treasurer beamed at the next meeting. The Sea Fair was in—permanent organization was in order. General Cunningham accepted chairmanship of the committee, which holds its first public meeting in mid-March. Now the Sea Fair has 38 standing committees, including the Red Cross, Village Hall Association, the Leonard Club, and the police, fire, highway, and school departments of adjoining Gloucester city. The fair made a profit of $3,584.57 in 1952. And, as the General says, "Everybody has fun, and the church, the Community Center, and the Hobby Shop are solvent."



SWP HOUSE PAINT

Real "Life Insurance" For Your Home

It pays to be "choosy" when you select the *brand* of house paint to be used on your home. Whether you employ a painting contractor or not, the price difference between world-famous SWP® House Paint and house paint of ordinary quality will mean less than $5.00 for the average-size, complete house job. This slight difference in cost pays for years of extra wear and is one of the wisest economies you can make.

In 1953, Sherwin-Williams SWP House Paint was used to paint more homes in America than any other brand. Why? Continuous research in Sherwin-Williams Testing Laboratories and in the field has insured constant improvement and the top-quality performance of SWP. You'll be money ahead when you discover there *is* a difference in house paints!

Tested for Your Protection . . .
A most exacting procedure of quality-control testing through every step of manufacture, from raw materials to finished product, assures maximum beauty and protection in SWP House Paint. Laboratories in every Sherwin-Williams factory are charged with the responsibility of absolute quality control of every gallon produced.

White and Colors That Last . . .
All over the country, in all climates, Sherwin-Williams maintains test stations where house paints of every type and description are exposed to years of weather and wear. SWP white that stays *whiter* and SWP colors that maintain their brilliance are the direct result of this painstaking research.

Ease of Application Assured...
Invented by Sherwin-Williams Testing Laboratories, this instrument, known as the High Shear Viscometer, is an extraordinary development which makes possible the scientific measurement of the brushing qualities of paint. This testing procedure has made possible the superior brushing qualities in SWP House Paint which insure remarkable ease of application.

The Sherwin-Williams Co.
1242 Midland Building
Cleveland 1, Ohio

Please send me your *free* booklet, "The Home Decorator".

Name _____

Address _____

City _____ Zone or R. R. _____ State _____

Go to the store that displays this famous trade-mark . . .

Let us recommend a reliable painting contractor.

SHERWIN-WILLIAMS HOUSE PAINT

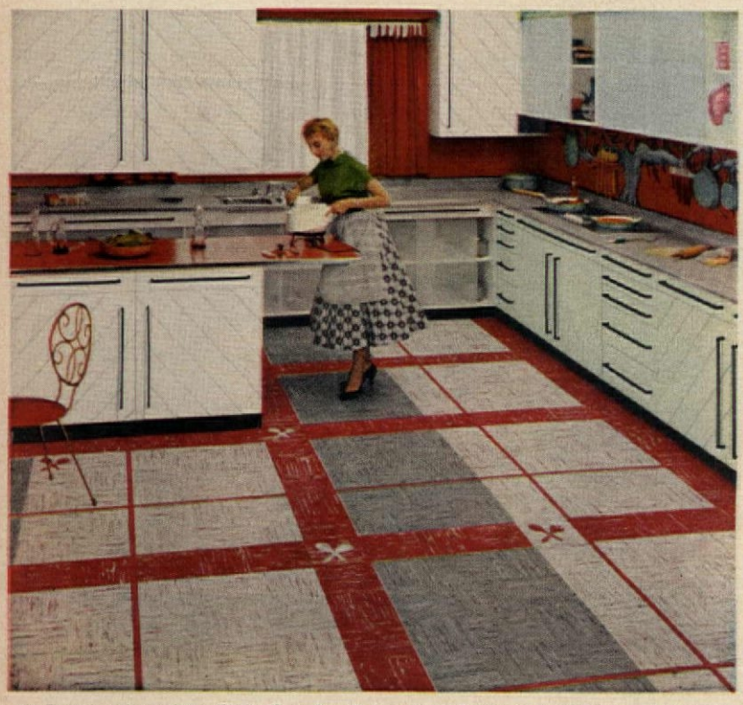
ON TV . . . TUNE IN THE SUPER® KEM-TONE SHOW, STARRING RAY BOLGER . . . ABC NETWORK EVERY WEEK

NEWEST DEVELOPMENT OF KENTILE, INC.

KENFLOR
TRADE MARK

...the new Vinyl tile that

stays "Beauty-Smooth"



KenFlor colors shown above: Quaker Grey, Ruby Red and White Peony with Feature Strip and ThemeTile

Easier, Quicker to Install Yourself . . . ideal over wood floors

- *greaseproof*
- *stainproof*
- *easier to clean*
- *quiet underfoot*
- *many "beauty-smooth" colors*
- *exclusive ThemeTile*
- *Feature Strip*

You've been waiting for a floor like this! A floor that's stronger, yet easier for you to install... longer wearing, yet so resilient it adapts itself to the spring and "give" of wood underfloors. Yes, you've been waiting for new KenFlor! Here's the strength of pure, tough vinyl bonded to pliant felt backing for new, quiet comfort underfoot. Here's new "Beauty Smooth" brightness that miles of scuffing, grinding footsteps can't pit or mar. Even boiling grease can't harm it...stains can't penetrate it. With KenFlor you can forget the frequent scrubbings necessary with other floors...you'll wax it only to add extra "dazzle."

See KenFlor at your KENTILE Dealer's now. He is listed under FLOORS in your Classified Phone Book. In Canada, T. Eaton Co., Ltd. Install KenFlor yourself. An average 8'x10' floor costs approximately $26.50

Kentile, Inc., 58 2nd Avenue, Brooklyn 15, N.Y.

KENFLOR
TRADE MARK
VINYL TILE
BY THE MAKERS OF KENTILE

Carry it home by the carton...install it tile by tile

Let Your Children Visit Alone

NECY HALES

Our nine-year-old miss carefully removed her new white straw, smoothed her bangs, and, gently tugging at each finger, pulled off her gloves. As the train jerked to a start, she turned her face toward the window. We could see excitement, but confidence too, in her eyes as she shouted, "Bye, Daddy and Mommie!" and began her ten-day vacation. For the next seven hours, before arriving at Grandmother's, Eva Jo would be on her own.

"Let my child travel alone?" you ask. Thousands of parents permit it. Some take 500-mile journeys for long stays with relatives, while others visit overnight with a neighbor's child. We heartily endorse family vacations and have taken our children with us from babyhood on. But we have learned the benefits of allowing youngsters to visit away from us. It gives them a sense of adventure, a feeling of importance and independence. It is real training in responsibility and self-control.

What can we parents do to ensure our youngsters a satisfactory and happy time away from home? Preparation is perhaps the most important step. Give your child the opportunity to stay overnight at a friend's house, then ask his friends as guests. It is too much of an emotional upset to send any child away for a month, or even a week, without previous experience. Follow the example of the YMCA where boys under nine are considered too young for overnight camping. For them, day camping from nine to five is provided. Girl Scouts have a similar program. Brownies have summer camping by day and are required one overnight stay prior to their regular two-week camping period. After gradual adjustment any child is better prepared for separation from family and home.

Before Eva Jo's trip to Grandmother's, she had been on short train trips with the family, and had traveled 50 miles to the city with an older brother, where they were met by family friends. She was familiar with train routine and personnel, and said, "I know everything except what to tip. But I guess ten cents for a dollar and—just in case—three pennies extra."

You wonder if your child will adjust to other family routines and customs? Relax. The few differences will not be drastic, and no doubt he'll enjoy the novelty. Help your child to recognize and consider rights of others by teaching him the simple, everyday good manners. Let him know *you* appreciate the "thank you" and "please," and he will remember them when he visits.

Will your child be homesick? At times, yes. Tell him that it's natural, and that you'll miss him, too. But remind him of what fun he'll have telling about the exciting things he will do and promise that you'll write every other day. Keep your word, and do give thought to what you write. Tell him the news, but don't let him think he's missing anything at home. Be like the father whose son read his letter and then exclaimed, "Guys, get a load of this! Dad says it's the hottest week in years. He sure wishes he were here in the mountains. Boy, am I glad I'm here!"

Before a youngster does any traveling, check all travel data thoroughly. Decide which form of transportation is best suited to your child, and make his reservations as far ahead as possible.

Different rules govern different types of travel. For example, airlines vary in their requirements of children traveling alone. Bus company policy is based on the individual child and his capabilities. Train companies insist a child be eight years of age before he travels alone, and then, only if it is daytime and he does not have to change trains. At ten, he may travel alone at night provided he has a Pullman reservation. The various transportation companies and their personnel are not responsible for a youngster, but will provide every precaution for a safe, happy journey. You will be asked about the child—about his home address and who is to meet him—when you buy his ticket.

You can answer every flooring need with a colorful floor by KENTILE, INC.

It's easy to choose the perfect flooring to fit your home and budget at your KENTILE Dealer's. See all the exquisite colors in these easy-to-care-for floors. Prices quoted below are approximate. Look for your KENTILE Dealer's name, listed under FLOORS in your Classified Telephone Directory.

KenRubber colors shown above: Medoux and Waulsort with White Feature Strip

The finest of rubber tiles, KenRubber's unequalled luxury is preferred in America's foremost homes...even to flooring costing dollars more. You can feel KenRubber's quality in its "Cushioned Beauty," its coiled-spring resilience, its mirror-like smoothness that assures easy cleaning.

KENRUBBER®
TILE FLOORS

Rich colors go tile-deep, won't wear off. You can install your own lovely 8'x10' floor in the economical new Standard Gauge KenRubber for only . . **$32.50**

Kencork Floor tiles shown above are 6" x 12" size

This superb cork flooring is brought to you only by KENTILE, INC. Kencork's natural beauty gives rooms the luxury of quiet elegance with easier care. Economical, too. Kencork actually costs less than wall-to-wall broadloom, needs no other floor covering. Available in decorator-preferred random nut-tones for floors and walls...none too dark, none too light. You can install your own 8'x10' floor in Residential Gauge Kencork for . **$41.50**

KENCORK®
FLOORS/WALLS

Kentile colors above: Rouge Acajou with Greek Skyros Shuffleboard, ThemeTile and Feature Strip

Most famous of all tile floors, low-cost Kentile is *guaranteed* for wear yet compares in price to the least expensive coated floors. Kentile's 24 beautiful colors go all the way through each tile, never wear off, stay bright and easy-to-clean through long years of hardest use. Install Kentile yourself and accent your designs

KENTILE®
ASPHALT TILE

with exclusive ThemeTile and Feature Strip for long-lasting money-saving beauty. An average 8'x10' Kentile Floor, installed by you costs as little as . **$16.75**

KenFlex colors above: Desert Sand and Marigold with Daisy ThemeTile

Yes, highest-quality floors for every purpose are yours from KENTILE, INC. KenFlex blends vinyl with asbestos for use wherever bright, colorful flooring is needed. It is ideal for new, non-basement homes, or over any smooth cement floor in contact with the earth. KenFlex defies

KENFLEX®
VINYL TILE

grease, dirt and wear. Colors go clear through, clean magically, won't wear off, need waxing only to *add* luster! You can install an 8'x10' floor for around . **$25.50**

AMERICA'S LARGEST MANUFACTURER OF RESILIENT TILE FLOORINGS

It's the finest flooring of its kind if it's made by Kentile, Inc.

KENTILE, INC.

*REG. U. S. PAT. OFF.

KENTILE * KENCORK * KENRUBBER * KENFLEX * KENFLOR

©1954 Kentile, Inc., 58 2nd Avenue, Brooklyn 15, N. Y.

American-Standard bathrooms in color

make it easy to change your color scheme as often as you like

See how easy it is to change your bathroom from blue and chartreuse to blue and copper . . . or blue and yellow when you start with American-Standard colored fixtures. That's because American-Standard colors blend with *more* color schemes . . . let you change your bathroom by just changing your accessories.

Have a second bathroom! Every modern home needs one. Chances are there's enough room in your home to have one. Actually, an American-Standard bathroom can be fitted into a 3′ x 8′ area . . . into a closet or that space behind the stairs. The colored fixtures shown here are ideal for either a master or second bathroom.

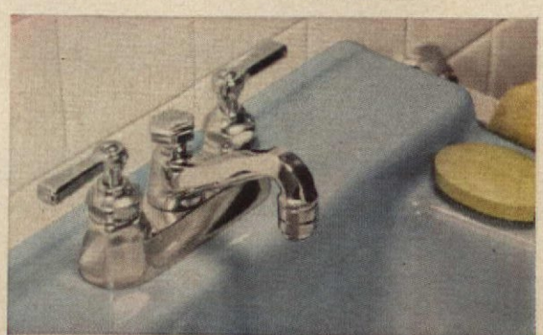
For lasting quality insist on American-Standard fixtures. They will give better service, longer service. In the bathroom illustrated, the bath is of rigid cast iron with a smooth, thick coat of enamel . . . toilet and lavatory are of easy-to-clean vitreous china. And American-Standard fittings are designed to assure smooth operation, dependable service. All fittings are finished in non-tarnishing Chromard.

Even with no down payment, pay as little as $2.13* a week for the bathroom fixtures shown. Your local American-Standard retailer will help you arrange easy payment terms. He is listed in the Yellow Pages of the phone book under "plumbing fixtures" or "plumbing supplies." Or for the big Home Book—packed with helpful bathroom, kitchen and heating ideas—send 10¢ in coin to cover handling to **American Radiator & Standard Sanitary Corp.,** Dept. PA-74, Pittsburgh 30, Pa.

*PLUS INSTALLATION

Have a "new bathroom." It's easy . . . for example just change your accessories from chartreuse to copper.

These blue fixtures go with so many colors that it's easy to change your color scheme as often as you like.



Be sure your retailer installs American-Standard *fittings* on your fixtures. They combine smart beauty, long service.

AMERICAN-Standard
BATHROOMS

Serving home and industry: AMERICAN-STANDARD · AMERICAN BLOWER · CHURCH SEATS & WALL TILE · DETROIT CONTROLS · KEWANEE BOILERS · ROSS EXCHANGERS · SUNBEAM AIR CONDITIONERS

JUNE M. TOWNE

8 Ways to Finance Your *Dream* Kitchen

1 SECURED BANK LOAN

2 ORIGINAL MORTGAGE (Package Mortgage)

3 REFINANCING ORIGINAL MORTGAGE

4 OPEN-END MORTGAGE, TYPE A

5 OPEN-END MORTGAGE, TYPE B

6 F. H. A. TITLE 1 MODERNIZATION LOAN

7 TIME-PAYMENT FINANCING

8 UNIT-BY-UNIT MODERNIZATION

When you build a house, a whopping big investment goes into the kitchen; and when most people remodel, bringing the kitchen up to date is the first thing they plan for—and the thing many houses need most. But the elements that make for one wonderful kitchen—the newest of appliances, the plentiful well-planned cabinets, the carpentry and paint—can run into money, and the tab tots up quickly if you do a complete job. Ask the gal who owns one, and she'll tell you that every cent invested in a dream kitchen has bought a dollar's worth of efficiency—and euphoria.

But not many people can afford to pay cash on the barrel head for the whole thing at once. Nor need they nowadays. The practice of financing kitchens through mortgages and other types of borrowing has only recently become widespread, but during the past decade or so, banks, utility companies, and other sterling institutions have been encouraging homeowners to stop dreaming and start doing. If your credit rating is good, you'll have no trouble in financing a new kitchen in an old house (or a whole roster of kitchen equipment in a new one) in one of the ways we suggest.

Estimate what your kitchen improvements would cost, then discuss the methods of financing them with your banker to see which type of borrowing is best for you. In the discussion below, we have taken a nice, round $1000 as a point of departure. We don't mean to imply that you can have a whole new dream boat for that. But, especially if you pitch in and contribute your own labor for carpentry and decorating, $1000 will make a lot of your dreaming come true.

Borrowing money always costs money, of course, and the longer the term of the loan, the higher the total sum you'll pay out as interest. But long-term loans are a boon to many a family, because they have the advantage of smaller monthly payments. Interest rates on each type of loan will vary in different parts of the country, and will depend upon your own credit rating, and where and how you borrow the money. Those we give are typical.

1. SECURED BANK LOAN: Almost every family has the necessary security in property, insurance, stocks, bonds, and the like to secure such a loan. Without security, just on your own signature, or on your own signature plus that of a co-signer, banks will often lend you reasonable amounts in accordance with your financial position and salary. Such money is lent to you at a fixed and predetermined rate of interest, and you make arrangements for payments which are mutually satisfactory to the bank and yourself.

How it works: If you borrow $1000 at 6 per cent for a year, the actual cost of the borrowing will be $60. You can, if you like, arrange to pay back both capital and interest in monthly installments of about $88.33 each.

2. ORIGINAL MORTGAGE (PACKAGE MORTGAGE): Now, by adding the cost of kitchen equipment to your original house mortgage, you can finance your kitchen when you buy your house. Until World War II, the usual mortgage ordinarily covered only land and building. Today, in almost every section of the country, progressive banks and financial institutions willingly include such equipment as ranges, refrigerators, automatic washers and dryers, and the like in what is

CONTINUED ON PAGE 74

IT'S A LAUNDRY: Automatic washer and dryer are separated from cooking area. Next to them, an 11-cubic-foot freezer—in the kitchen so you can make the most of its talents

IT'S A MODERN KITCHEN: Compact work triangle comprises electric range, sink with dishwasher, refrigerator. Under wall cabinets, strip lighting fixtures have appliance outlets—plenty. Textolite counter tops flash up on wall to eliminate crumb-catching crevices

BY EDITH RAMSAY

This

When one of the biggest manufacturers of kitchen and laundry equipment builds a model kitchen, and actually uses it at least as much as any home kitchen is used, its plan is worth close study. And if, in addition, it was decorated by the staff of AMERICAN HOME, with the requirements of its readers in mind, it is surely worth a long look—so come in and visit.

This exemplary living-kitchen (and a gander at Poppa stretched out on that day bed shows that the "living" part is no mere courtesy title) flourishes in the New York offices of the General Electric Appliance Corporation, where it is used continually for executive luncheons, dinners, and for countless food demonstrations.

But first of all, kitchen planner Gerald Macari designed it as a model kitchen, packed with ideas for smart homeowners. Realistic ideas they are too, for the plan on page 75 will show that, although it occupies no more space than the kitchen and dining area in the average new home, expert blueprinting makes it a four-way room:

1. *As a kitchen,* it's compact and efficient as a ship's galley. But the cook who performs here is in a commanding position. The kitchen part is raised a step above the cozy living-dining-den part, and the cooking peninsula acts as a room divider. When the cook presides at her range, she can enjoy the companionship of the family assembled below.

2. *As a laundry,* it houses washer, dryer, and freezer where they are handiest. Few kitchens this size are so accommodating.

CONTINUED ON PAGE 75

FEATURED IN THIS KITCHEN:

All major appliances, cabinets, air conditioning, lighting, General Electric; kitchen flooring, Goodyear vinyl; rug, Bigelow-Sanford's "Southampton"; tables and chairs, Heywood-Wakefield's "Old Colony" group; drapery fabric, Everfast; sofa fabric, Jofa; all accessories, china, linen, from B. Altman, New York. For further details about merchandise shown, see "Where Credit Is Due," page 88.

MORE PICTURES ON PAGES 75, 76

Dream Kitchen Combines

Laundry
Kitchen
Dining Room
Den
Air Conditioning

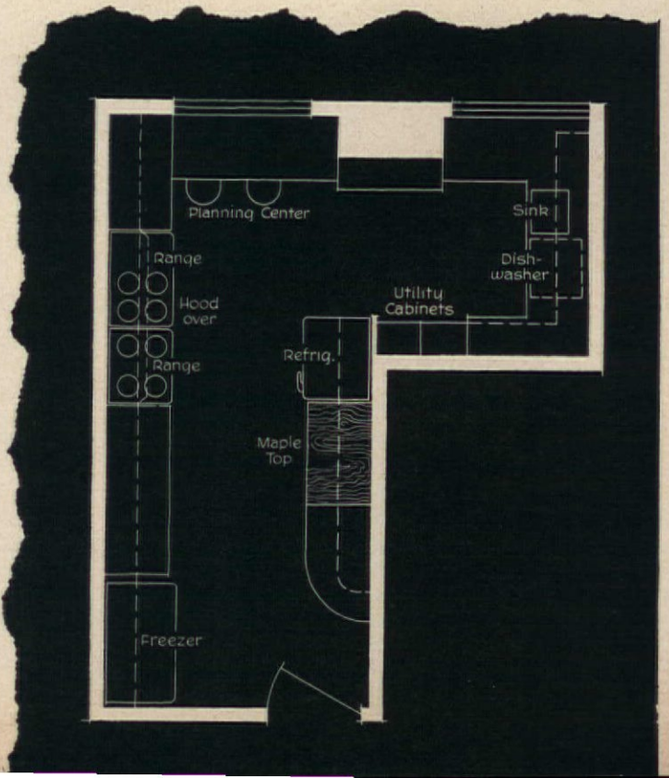
IT'S A DINING ROOM, planned for real dining, not just "snacking"—and it was furnished accordingly and graced with some good Americana. A pair of window air conditioners make a "hot kitchen" as obsolete as a coal stove, and the wood paneling, which adds so much to the whole tone of the room, cleverly camouflages both the conditioners and the radiators

IT'S A DEN: A "living-kitchen" can't really attract the family beyond mealtimes unless it caters to their leisure. This one does. Peninsula, formed by the range and the serving counter backing it up, removes the "living" part from the cooking area, without in the least isolating the cook—she is very much a part of conversation taking place here

Cay Nissly loves working here because each job has a work area of its own. Mixing center has pop-up mixer compartment, drawer for sugar and flour. She also blesses swing-out corner cupboard shown above

This Dream Kitchen Is Our Own!

Newest kitchen at AMERICAN HOME was planned for testing, but many a visitor—and editor—has duplicated its good features at home



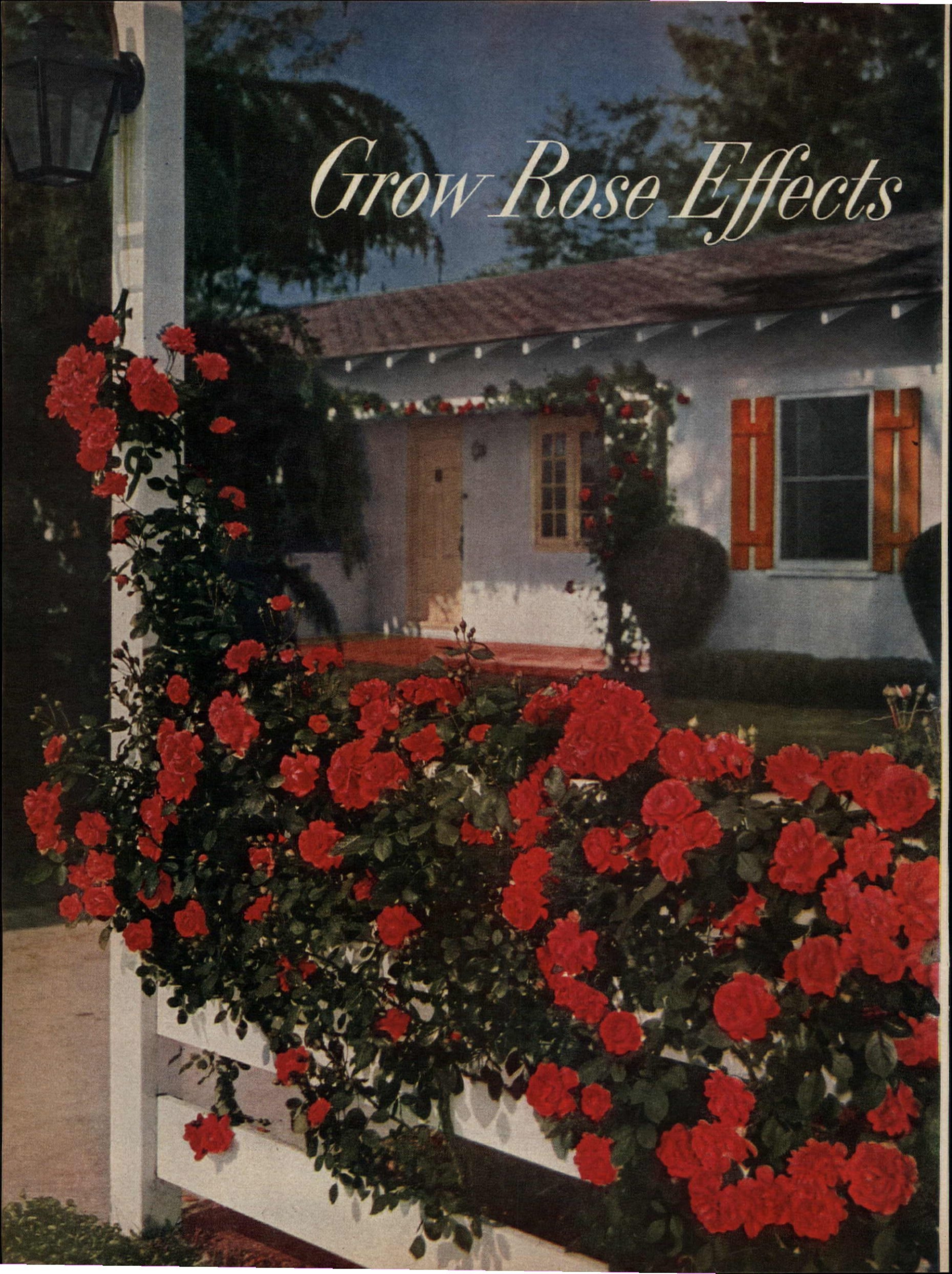
What cooks here? Well, our "Take-A's," for one thing, and for each recipe we publish, we're apt to try—and screen out—dozens of ideas just not discriminating, not AMERICAN HOME, enough to give you. But you can never quite tell what's cooking here, for this serene oasis of a room is also the "lab" where we try hundreds of experiments with new food products, and new ways with old ones, conjured up by Food Director Anne Barnard and Food Editor Cay Nissly. It's the newest and handsomest of a covey of kitchens in our office—there are others for Good Victuals, Family Food, and for the exhaustive testing of every new appliance, pot, and pan put on the market. It's a spot beloved by our whole "family," especially when taste-testing is in progress (in order to get cross-section reactions to new recipes, Anne and Cay invite staff members to "sample," and report their anonymous opinions on slips of paper).

But whether a kitchen is used 35 hours a week by a homemaker, or (as this one often is) for 25 woman-hours in a single day by a pair of editors and their assistants, some of the same features make for comfort, efficiency,

CONTINUED ON PAGE 73

Anne Barnard loves narrow plan which lines up work centers on either side, and she extolls efficiency of base cabinets which house pots, pans, and staples in drawers or sliding shelves. Location of sink in an L was necessary in office building, but we don't recommend such a plan for a home

FEATURED IN THIS KITCHEN: Steel cabinets, custom-installed by St. Charles Kitchens; Armstrong's "Spatter" linoleum flooring; Trade-Wind exhaust fan in wall cabinets over range. Frigidaire air conditioner. KitchenAid dishwasher. Gas and electric ranges, refrigerator, and freezer are changed regularly to test new models.

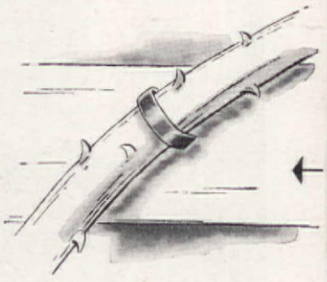

Grow Rose Effects

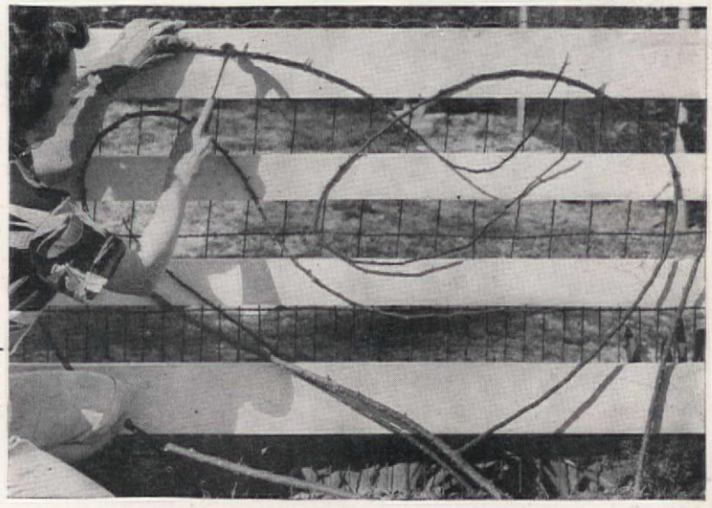
Like This!

PAUL J. PEART

1

The value of roses for landscape usage is all too often overlooked. A fence that is, by itself, dull and uninteresting, not only can provide a rich, clarifying background for a rose bush, but also beautify itself in doing so. Careful arrangment of the branches can afford endless design and pattern possibilities, and do much for the rose, too. For if stems are trained in circular, fan-shape, or candelabrum form, the plant sap, disinclined to flow downward, will back up along them, thus causing more buds to "break" or start into life and produce more blossoms. Also, an open pattern permits more air circulation, lets more sun reach the foliage, and lessens the chance of mildew and other diseases.

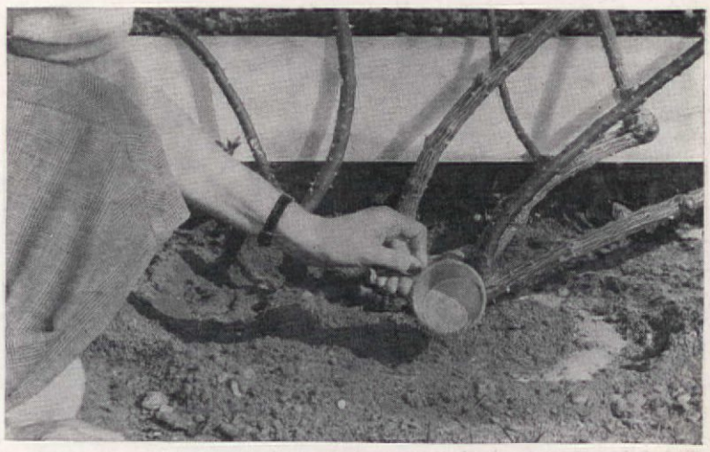




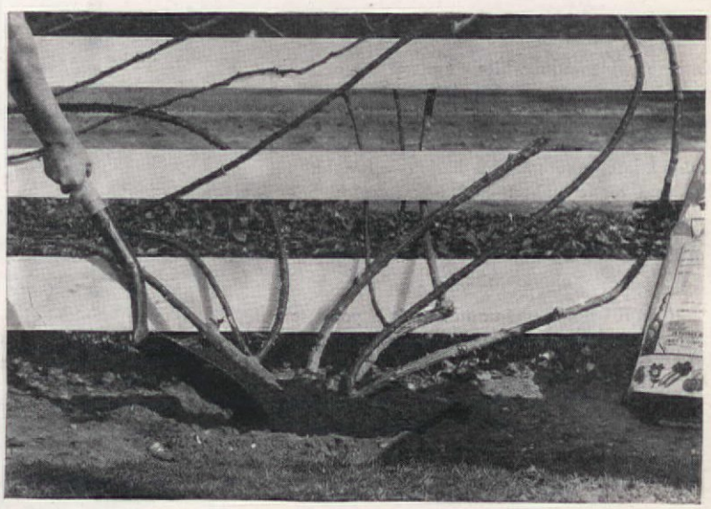
2

Pruning is a controversial subject. Because roses like Pauls Scarlet Climber produce the best flowers on the previous year's growth, I use the method pictured and described here. I chose Pauls Scarlet because it is a strong grower with flexible canes, of brilliant color and cluster-blooming habit.

If there is any secret in growing dazzling rose displays, it is, I think, proper watering. Be liberal, especially in sandy soil; don't set a schedule, but dig to see when water is needed and how much. If, 12 hours after it is applied, it has wet the soil 15 inches deep, that is enough. Otherwise, more is needed.



3



4

1. Working with a thrifty, established plant, I prune rather severely in midsummer after the first heavy blooming, cutting out mostly the oldest canes. The new ones, which grow rapidly, I leave untrained, until fall, when any remaining old ones are taken out right to the ground or main stem and replaced by young growth

2. In the fall, I train the long, flexible canes (with most of the side shoots cut back) in appropriate patterns against the fence and secure them with large staples (as shown in sketch) that leave plenty of room for growth. Instead of staples, soft cloth or strips of cloth can be used and nailed or tied to the support

3. I feed the plants once a year, in spring when the new growth is about an inch long, thus: I open a shallow basin of ample size around each plant and in it distribute evenly, at least six inches from the plant, one half to three quarters of a cup of a balanced commercial fertilizer, and scratch it into the soil with a cultivator

4. Finally, I top dress with three inches of compost, well-rotted manure, bean straw, or peat moss, and water well. The mulch adds humus to the soil, protects rose roots from the hot sun, conserves moisture, helps control weeds. (If any appear, pull out rather than cultivate and risk injuring the plant's feeding roots.)

JOHN LIPPERT

Bound to Go to Your Head

If you're using a box spring and mattress in a tiny bedroom, guest room, or den, make good capital of it with these small investments

Orange paint and a white glass top doctor up a drab chest that polishes off two birds with one stone: it not only serves as a storage space for linens and extra clothing, but also holds a lamp and acts as a back rest for the habitual reader-in-bed—and who isn't?

Take new shutters or find old ones in an antique shop, hinge them together and *voilà!* you will have a shutter headboard. Stain them to match your wooden bedroom furniture, or paint them a bright accent color

You'll be fenced in and like it if you use a section of cast-iron fence as a headboard. We found this one in a junk yard, and had it cut to fit the width of the bed. Then, after removing the paint, we gave it a coat of zinc oxide to prevent rusting, and finished it off with a flat black paint

Your books, your clock, even your radio can be so easy to reach on these shelves that you'll probably *never* want to get up. The structure is simple: a pair of standards (attached to the wall with toggle bolts for extra strength) and as many pairs of brackets as you need. You can buy them as a unit, and have shelving cut to order by a lumberyard. Shelves should be well-seasoned pine. Before painting shelves, sand them smooth and seal wood with a thin coat of shellac

Lacy ironwork—paintbrush variety. Copy our design, or compose your own. Draw your motif to size on a piece of brown wrapping paper—first draw one half of the pattern, then repeat it in reverse for the other half. Blacken back of paper with heavy pencil. Tape paper to wall with masking tape. Trace motif onto wall. Then execute pattern with white oil paint

Whether or not you have café curtains at your windows, a pair will give your bed a good background. Hang them on a brass curtain rod attached to the wall with brass screws and screw anchor. And why not have an easy, inexpensive change of pace by buying a solid-color pair to use while the printed ones are being laundered?

For details about merchandise, see "Where Credit Is Due," page 88

They Brought It

BARBARA HART

OWNERS: Mr. and Mrs. H. Theodore Sorg
ARCHITECT: Raymond Peck
DECORATORS: Olson and Milholland
LANDSCAPE ARCHITECT: Oliver Deakin

Home from Williamsburg

As far back as he can remember, American history has fascinated Mr. H. Theodore Sorg of Princeton, New Jersey, and his first visit to Williamsburg took place more than a quarter of a century ago when the famous reconstruction was just beginning. Through the years, Mr. Sorg came back as often as possible, accompanied by his wife and two daughters who shared his enthusiasm for the boxwood and brick and the harmonious existence this Old Dominion town always symbolized. Together, they watched Williamsburg rise again—lock, stock, and periwig!

All the while, the Sorgs lived in a comfortable house, bought ready-built in the early '30s, and they kept dreaming of a Williamsburg home—built in New Jersey, of course. "What we wanted," explains Mrs. Sorg, "was the best of the past—its spirit and its beauty—without sacrificing the comforts and efficiency of contemporary living. And above all, we wanted to avoid being overly quaint or out-of-place in our northern, 20th-century surroundings."

When the time came to build, the Sorgs found their site, a well-shaded acre in Princeton, filled with historic tradition. On it, they'd build a Williamsburg house. But which house? Back to Williamsburg they went for another look at this—and then that—private home and public building. Nothing they saw quite suited their purposes, though one house attracted them especially—the house built in the early days of the Republic by St. George Tucker, writer, poet, and professor of law at William and Mary. A lovely house, but a big one, with many wings rambling on either side of a high, wide, and handsome central section.

"Entirely too large for us," the Sorgs agreed. Unable to reach a decision, the family started back North, stopping for lunch at the old Hotel Jefferson in Richmond. As they passed through the lobby, Mr. Sorg's eye was caught by—something amazing! There was a mural wallpaper with scenes from early Williamsburg, and on it was pictured a building very reminiscent of the Tucker house they liked so well, but certainly much smaller, sans several wings—just about as much house as the Sorgs were seeking. A careful check proved that the similarity was no accident—the house on the paper was a foreshortened view of the Tucker house, but "edited" down to the size the Sorgs could use comfortably.

That settled it: In a nutshell, the Sorgs built the house illustrated below, inspired by the Tucker house—not as it is, but as the wallpaper pictured it. And, quite naturally, they procured a few rolls of that wallpaper (shown on the opposite page), and they used it on one wall of the dining room of their new home.

CONTINUED ON PAGE 40

The dining room goes "all out" for Williamsburg with good reproductions. Williamsburg wallpaper (see page 38) is used on one wall, and appears again on a screen in another part of the room. The antique English coffee urn was found in an antique shop in Charleston, South Carolina, its price in British pounds still scratched upon it. Teardrop crystal chandelier is the formal Williamsburg type

In other rooms, the Sorgs tempered their reverence for the past with practical respect for the present. Mrs. Sorg wanted wall-to-wall carpet—unheard of in Williamsburg, but very attractive here. Traditional Oriental scatter rugs, such as the tomato-red beauty by the fireplace, re-establish the 18th-century look

Seating is ample, and comfortable, and the only Williamsburg piece in the living room is a wing chair. A Louis XV chair and a few Victorians were special pets of the mistress of the house—and they are perfectly at home in this atmosphere

From Williamsburg

(Begins on page 38)

To find an architect familiar with Williamsburg, Mr. Sorg wrote to the Williamsburg Foundation, and was delighted to see, among those recommended, the name of Raymond Peck of Plainfield, near Princeton.

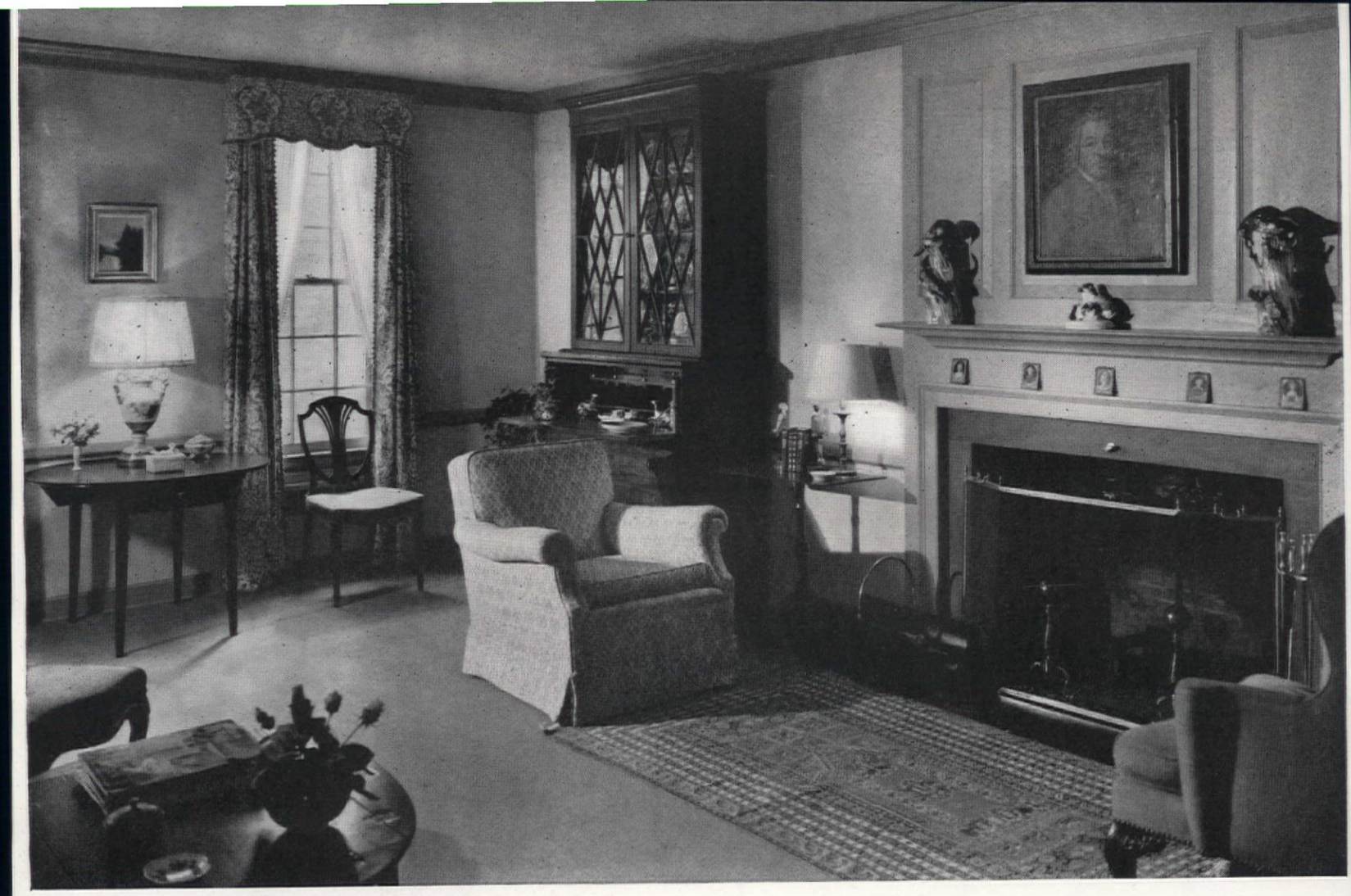
A year later, they moved into the house which, at first glance seems to be as pretty, and as conventional a white clapboard with green shutters as you'll find on any good suburban street. But look again and you'll see the details that give it its distinction and its character. The three chimneys are spaced away from the rooftops in the 18th-century manner. The front façade is graced with unusually long, narrow windows of the period (very special custom jobs, though stock windows were used elsewhere). The slate shingles, graduated in size, are identical in shade and type to those used in the Williamsburg reconstruction, and the bricks have just the right pinkish tinge because they came from an old building. The picture is completed by brick walks weaving through gardens that several summers have mellowed. Altogether, a faithful Williamsburg adaptation.

Open the front door, and the similarity ends. "Once we were inside," explains Mrs. Sorg, "we were on our own, and we made no attempt to copy the Tucker floor plan, though we did try to create a suitable background for period decoration." However, all of the ceilings are finished in the kind of rough, porous plaster used in the 18th century, and the widespread use of paneling and authentic moldings adds to the air of antiquity. The wide front-to-back hall of Williamsburg is also preserved, and the staircase was inspired by two different old ones (see page 82). Because window curtains are visible both outside and in, they, too, are pure Williamsburg—

CONTINUED ON PAGE 82

See "Where Credit is Due" on page 88

A collector's choice of porcelains is housed in the impressive 18th-century Scottish secretary in the living room. Most of the pieces are Meissen or Dresden, but you'll spot, on the desk, some Staffordshire, and a tobacco jar signed by Josiah Wedgwood



Data: Dave Stanley

Whether you want a suburban lot, or an acre or two out in the country, there are many things to consider before you buy land. Fortunately, it doesn't require the help of an expert to judge the condition of the land—you can do a thorough job of inspecting unaided if you keep your eyes open. However, if you plan to have an architect design your home, it can do no harm to get his opinion of the proposed site. One word of caution, if you've set your heart on a remote acre or so, and if price is a factor: don't be fooled by the apparently lower price of undeveloped land—the cost of providing utilities and sewerage may raise the real price of your building site considerably. Here, then, are some things to look for, and to beware of, in judging the physical properties of land.

GOOD DRAINAGE: Be sure that the plot you select is well drained, for poorly drained land will lead to flooded basements. A lot on a gentle slope is excellent. So is one on the top of a small hill—provided the hill is not so steep that your driveway or street will become hazardous in icy weather. Be careful of lots at the base of hills and those below street level, for these are usually poorly drained. If there is any doubt regarding underground water, it's best to have test holes made before you attempt to build a house with a basement.

LOW-LYING LOTS: You can often judge land that is swampy at certain times of the year just by the vegetation. Watch out for land where swamp grass, cattails, and willows grow, for these are to be found only where there is a quantity of surface moisture. It's always a good idea to visit a plot of land directly after a hard rain, for in this way you can easily see whether the soil absorbs the water or whether the water stands about for several hours or more.

ROCKY LAND: Outcroppings of rock may indicate ledge rock close to the surface, and this means a high cost for excavation. If you live in an area where there is a good deal of rock and you don't find any outcroppings, it might be wise to have test bores made before purchasing the land.

CONTINUED ON PAGE 91

So You're Going to Buy Land!

THE HARLAN FLINTS REMODEL A HEN HOUSE

STUART HALE

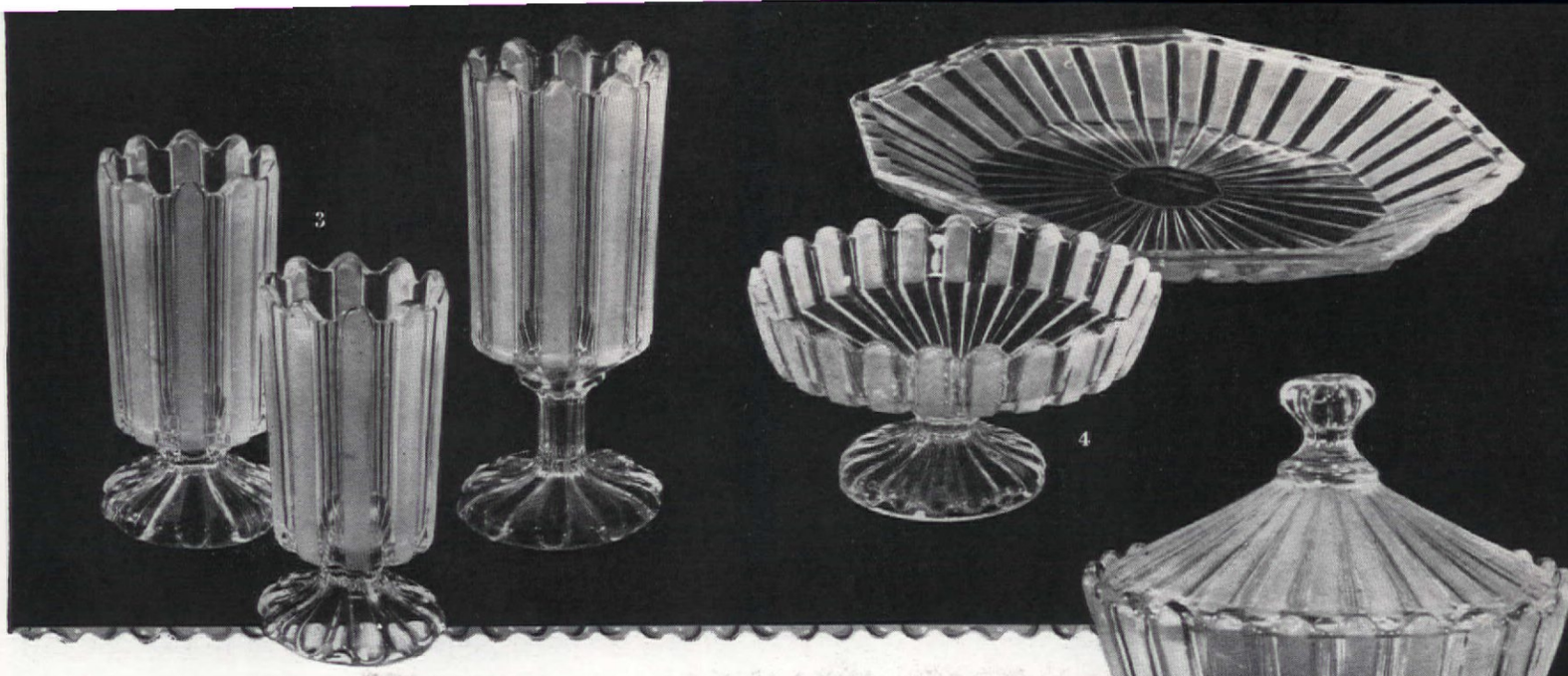
Cramped in a conventional house, they created this home for a big family and their antiques

The Starting Point: A brooder with southern exposure. The End Result: An attractive, spacious home for parents and their five children. The Story: Some years back, the Flints of North Kingstown, Rhode Island, bought a 35-acre tract complete with house and assorted outbuildings, including a chicken brooder, 121′ x 20′. They moved into the Colonial residence. Just what you'd expect. When the housing shortage became acute, they took a long look at the brooder, found it clean, sound, and equipped with good cement floor, and a heating system—so they converted it into three rental apartments. For six years, the Flints continued to live in the dark and cramped Colonial while they wistfully eyed the sun-filled and spacious brooder. Finally they took the sensible step—remodeled the brooder for themselves, endowing it with hardwood floors, fireplaces, and other accouterments of good living. Since the structure's 121 feet of southern exposure was protected by a roof overhang, they used French windows to open it up to a grassy terrace. Now the Flints have the space, sun, and air they need.

Converted brooder makes a simple and sympathetic background for the Flints' handsome furniture, much of it antique. Big dining room has, in addition to the table, an eating counter at one end. A pass-through from the kitchen simplifies service for their large family

Ribbon Glass–

Says Mrs. Dorr: "Collecting Early American pressed glass in the ribbon pattern is like belonging to a club. It has brought me many agreeable friendships." We know what she means, because we have been flooded with fan mail for Mrs. Dorr's "Rebecca at the Well" compote, shown on our March, 1954, cover; and since Rebecca was such a star, we thought you'd enjoy these other selections from the Dorr collection. Actually, Mrs. Dorr has given away a large part of her collection as wedding presents—with the hope of bestowing as part of her gift the joy of collecting. "Much of the fun in collecting vanishes after the hunt. It's the chase that holds the collector," she tells us. The "chase" in this case has covered many states of the union—Rebecca was discovered in an antique shop in Kentucky; a prize bitters bottle turned up in Connecticut to reward the hunter for a hike of miles through the snow. And once, Mrs. Dorr spotted a pair of dolphin



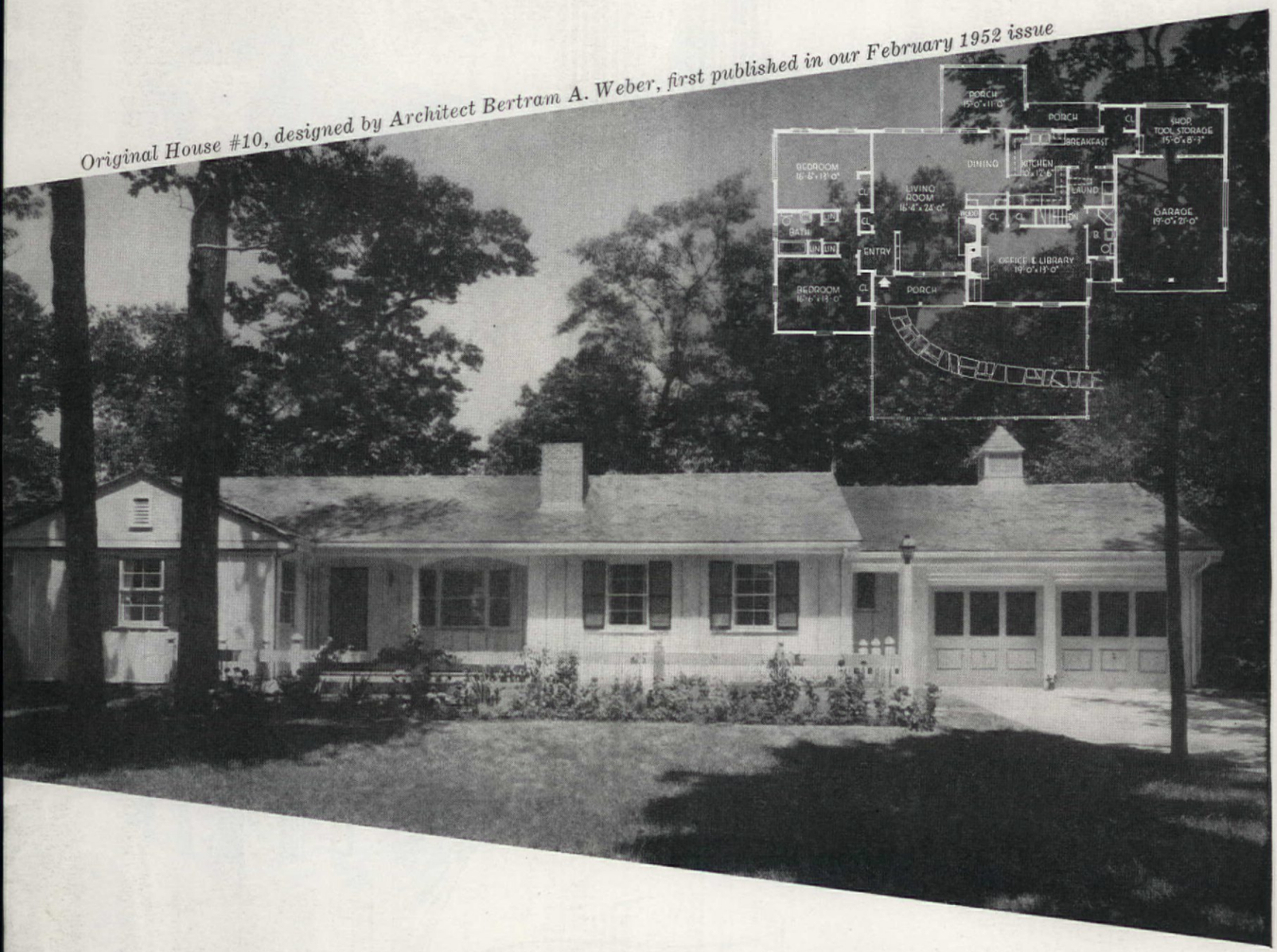
The Helen Dorr Collection

candlesticks in a tiny Paris shop—and couldn't find the shop when she returned to buy them.

The first ribbon glass was probably made in Pittsburgh about 1850, by Bakewell, Pears, and Company, and the Pittsburgh firm of George Dunkin and Sons was another early producer. Footed dishes with dolphin stems were among initial items in this pattern, and they were distinguished by alternating panels of clear and frosted glass, the frosting apparently achieved by grinding or sand-blasting. Later, acid was used for the frosting, and a smoother frosting resulted. A variation is a lightweight glass known as "Double Ribbon" with one frosted panel between two clear ones. According to Mrs. Dorr, ribbon glass is one of the few pressed glass patterns not successfully reproduced in modern times—a factor important to collectors. Champagne glasses and plates are hard to find in this pattern, and goblets are as elusive as they are in any 19th-century pressed glass. Here are some of Mrs. Dorr's favorites: **1.** Dolphin compote. **2.** Relish dish and flat sauce dish. **3.** Celery holder and two spoon holders. **4.** Platter and low-footed compote. **5.** Covered compote. **6.** Water tray, goblets, and pitcher. **7.** Cordial glass and honey dish. **8.** Marmalade jar, pickle jar, and bitters bottle. **9.** Large covered cheese dish. **10.** Sugar and creamer. **11.** Open compote.

THE STORY OF HOUSE #10

Original House #10, designed by Architect Bertram A. Weber, first published in our February 1952 issue



"If you would like to catch five-pound bass off the back porch of your Blueprint House #10, come on down and see us! We built the house, and we love it—and there's a nice little lake, well stocked, right in back." So writes Mrs. B. W. Carter of Clinton, North Carolina. Now, we *are* all anglers. . . . But angles aside, no communications we receive are more heart-warming than those with news of homes built from our blueprints. Because it's fascinating to see how different families adapt the self-same plan to their own land, needs, and tastes, we thought you'd enjoy looking over our shoulders at a handful of histories of House #10, a plan which sold by the thousands.

You see the original above, a house first published in our February, 1952 issue. In addition to uncommon appeal, it has a very special feature—a big front room and bath with separate street entry. The owner used it as an office, but this suite has many other uses, as builders of #10 discovered.

1. THE F. EDGAR BOSSARDS, of Easton, Pennsylvania, moved into their house a bare seven months after #10 first appeared in THE AMERICAN HOME. "But," writes Mr. Bossard, "we have seen no plans since we wish we had followed instead." They built on a high acre with a view, reversed the plan for better orientation on their site, raised the pitch of the roof, used clapboard and slate roofing, enlarged the garage —and planted flowering trees and bushes like mad. "It looks as if we had lived here for years," beams Mr. B.

2. THE C. M. KEHLERS, of Montoursville, Pennsylvania, built their house of brick, faced the garage to the side, added a bay window, opened the library to the living room, and put their laundry equipment in the basement to create a whopping breakfast room. Rear windows take in a view of three wooded acres.

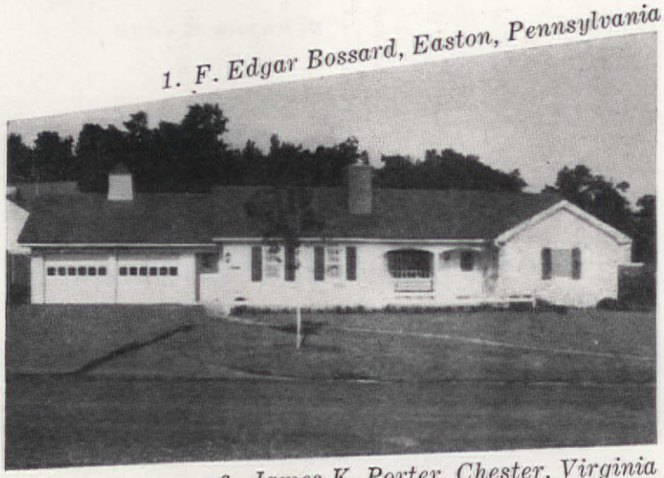
3. THE JAMES K. PORTERS, of Chester, Virginia, "are enchanted with our home and feel that we, and the house, 'belong' together. I spent most of my childhood on Cape Cod,' writes Mrs. Porter, "and like the Colonial feeling of this house—but we're grateful for the space and the ranch-house plan. 'Office' is our bedroom, and our teen-agers have the bedroom wing. I always did want a fireplace in the bedroom."

4. THE KENNETH R. PARKERS, of Waterloo, New York, were shopping around for house-plan ideas while visiting in California. But the best plan they found

CONTINUED ON PAGE 86

...and

1. F. Edgar Bossard, Easton, Pennsylvania

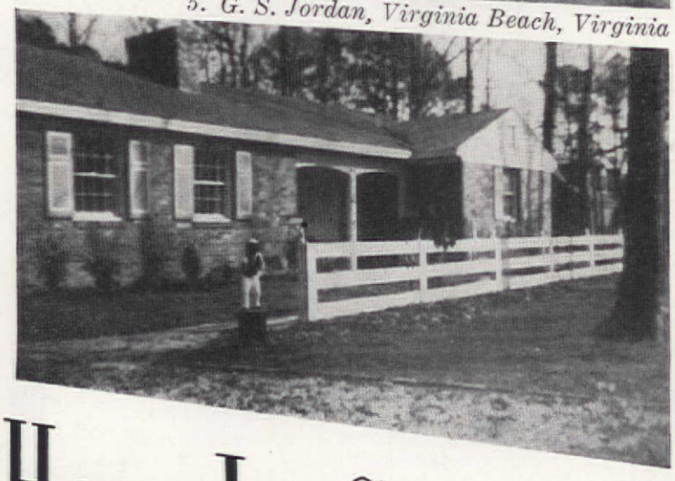


2. C. M. Kehler, Montoursville, Pennsylvania

3. James K. Porter, Chester, Virginia

4. Kenneth R. Parker, Waterloo, New York

5. G. S. Jordan, Virginia Beach, Virginia



6. Jerome Sinaiko, Madison, Wisconsin

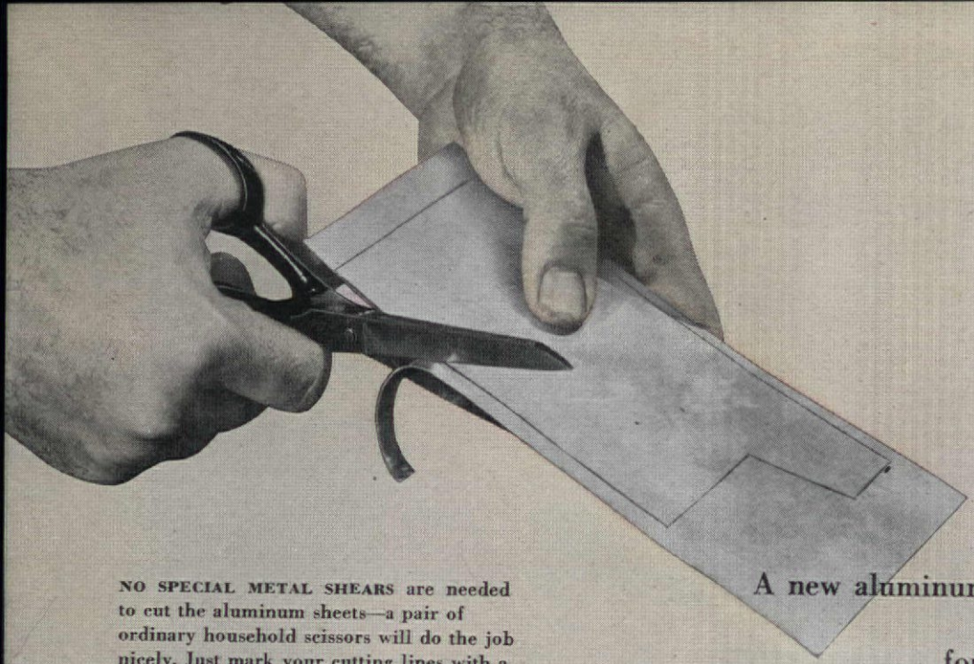
How It Grew and Grew

MORE EXAMPLES ON PAGES 86 AND 87

How different families adapted the same flexible AMERICAN HOME blueprints to their own land, tastes, and requirements. (Like to build your own variation? See coupon on page 82.)

HUBBARD H. COBB

Buy Patterns—

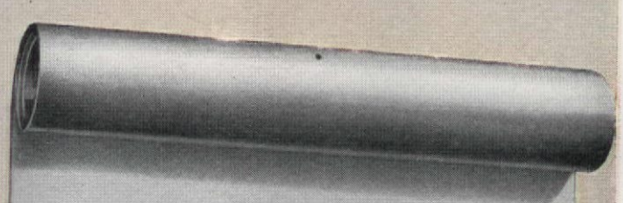


NO SPECIAL METAL SHEARS are needed to cut the aluminum sheets—a pair of ordinary household scissors will do the job nicely. Just mark your cutting lines with a soft pencil or a scriber and go to work. You'll find that the sheets cut surprisingly easily and the cutting won't harm scissors

A new aluminum alloy, formulated and distributed for working at home without special tools, now enables you to construct furniture such as this

NO SPECIAL REAMERS are needed to remove burrs left on the inside of the aluminum tubing after cutting. Just take a penknife and peel them off. You can smooth off other shaped pieces of stock the same way

PATTERN 2054



Until now, our AMERICAN HOME patterns haven't called for the use of much metal for the very good reason that most metals require special tools, are hard to work, and aren't available at local retail outlets. However, the material that you see here has changed the picture completely—it's a special do-it-yourself aluminum alloy developed by the Reynolds Metals Company and sold through hardware stores, department stores, and lumberyards.

As our illustrations attest, it is as satisfactory a material for an amateur to handle as wood. It's plenty strong enough for all sorts of building jobs, and the best part of all is that it can be worked with ordinary woodworking tools, either hand or power, without in the least harming those tools. The trick was turned by adding just enough soft alloy to make aluminum workable without making it too soft for strength.

It is available in rods, bars, angles, and tubing in six-foot lengths, and you can also get it in sheets, 36 inches square, either plain or embossed. To use with it, there are various fastening devices—screws, nuts, and bolts, angle irons, rivets, etc.

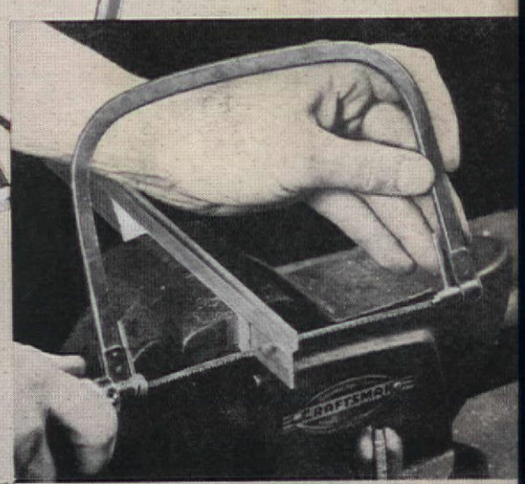
Its weather-resisting qualities make it ideal for framing outdoor furniture, so to encourage you to discover this new material's properties, we combined it with redwood—a wood exceptionally resistant to weather, and one that requires no painting nor other upkeep—and prepared patterns for this inviting chair (**2054**) and comfortable chaise (**2055**). Both are blueprint patterns, complete with additional illustrations of the metal-working operations required.

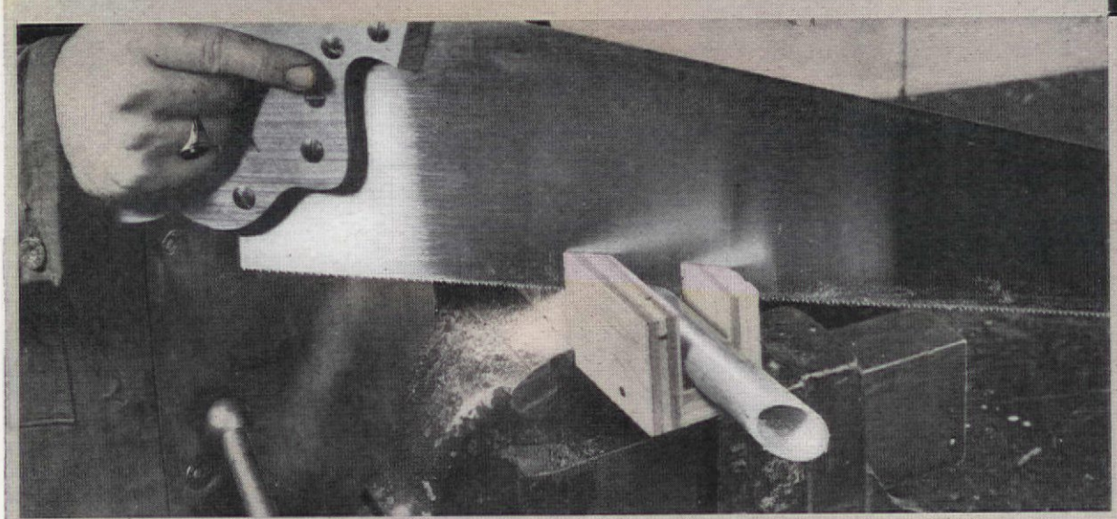
SEE PATTERN ORDER FORM, PAGE 87

Make Your Own

NO EXPENSIVE BENDING DEVICES are needed to bend tubing, rod, or bars. Make jig undersized (to allow for spring-back). Fill tubing with wet sand to prevent sides' collapsing

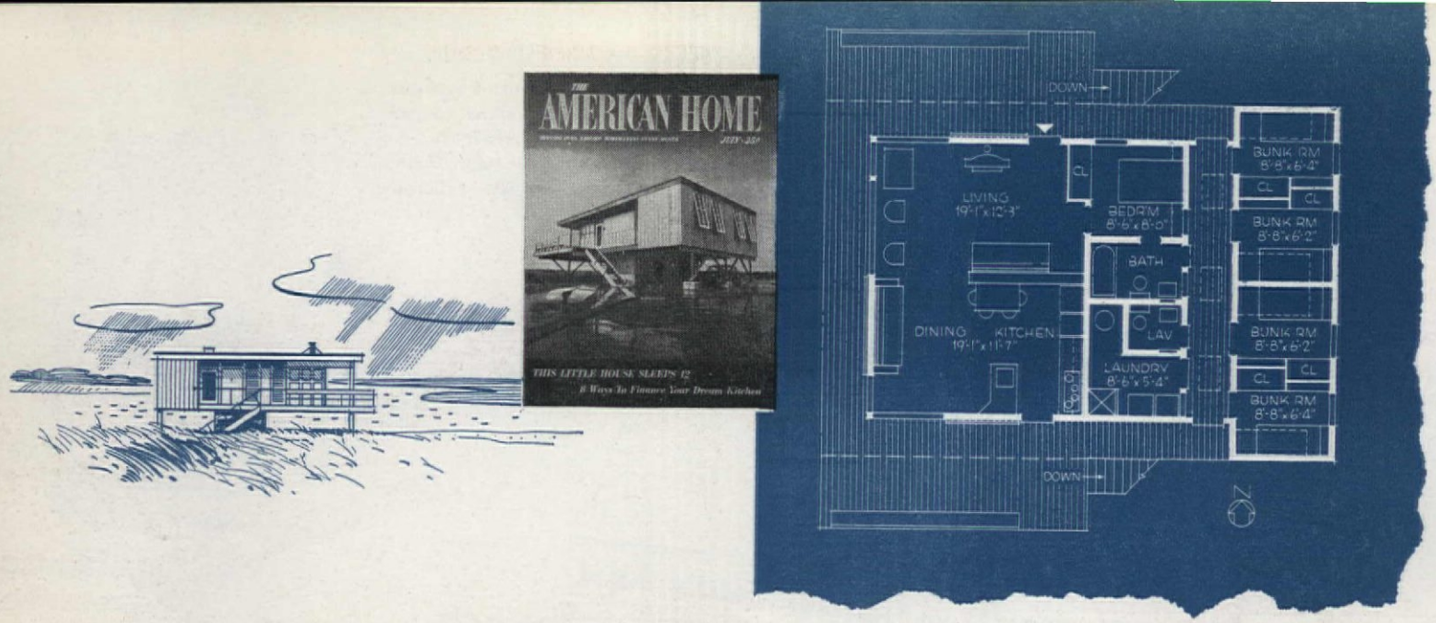
PATTERN 2055





NO SPECIAL SAW is needed for cutting solid or hollow stock. You can use a coping saw, hand saw, power jig saw, or a table saw to cut this aluminum. When using power saws it's best to wear goggles to keep bits of aluminum out of your eyes. A combination saw blade works well

NO SPECIAL JIGS are needed for cutting miters. Your power saw will do the job and so will an ordinary hand saw in a miter box. A fine-toothed hand saw will make a cleaner cut than one with coarse teeth. If you rub paraffin on the saw blade, the saw will work more easily



Vacation Headquarters—for 12!

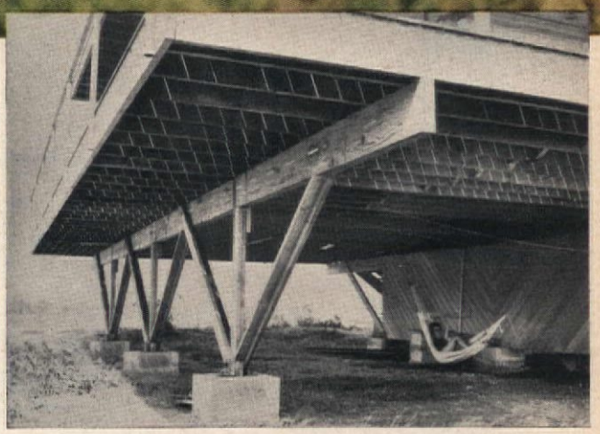
Housekeeping is both light and hospitable in this cleverly designed beach house which would be equally at home in the mountains or in the woods

BLUEPRINT HOUSE #32 • YOU CAN BUY PLANS • SEE ORDER FORM, PAGE 82

OWNERS: MR. & MRS. WILLIAM B. LEWIS • CONSULTING ENGINEERS: McGUINESS & DUNCAN
ARCHITECTS: ROBERT HAYS ROSENBERG & GEORGE S. LEWIS • BUILDERS: BENNETT & WAZLO

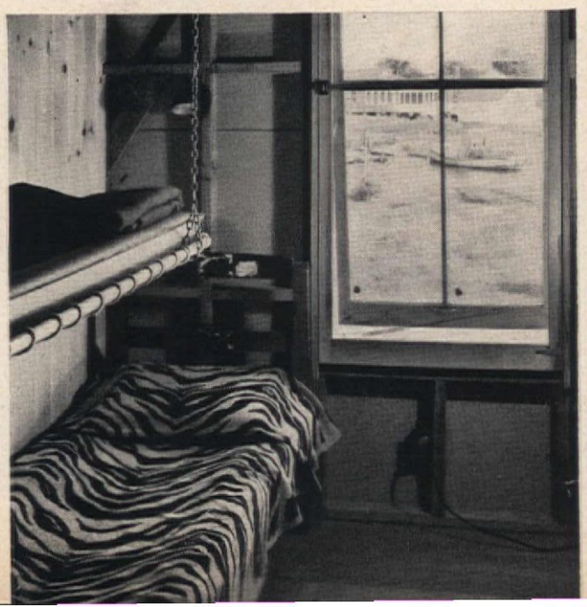
The day the photographs of this house arrived at our office, no less than seven staff members demanded the blueprints, and expressed the intention of duplicating it. We expect the good ideas it represents to start a real trend in vacation houses, for although it was engineered to perch over high tides at a beach (see cover and details on page 80), the plan is ideal for a Shangri-La anywhere, and adaptable for year-round use as well. We like it because, although it is small (42′ x 31′), it can take on 12 residents thanks to the four-room, eight-passenger bunkhouse at one end. We like it because that all-purpose room pictured opposite is large enough for a whole gang to enjoy in inclement weather, and because the kitchen, and the cook, are right in the middle of things. We like it because its easy-to-maintain materials (cypress, asbestos board, plastic tile) take none of the edge off vacationing. We also like it because there's nothing tricky nor pretentious about its very inventive design. And because we're so clear "gone" on it, we've prepared blueprints for those of you who may share our sentiments (see Blueprint Order Form page 82).

CONTINUED ON PAGE 80

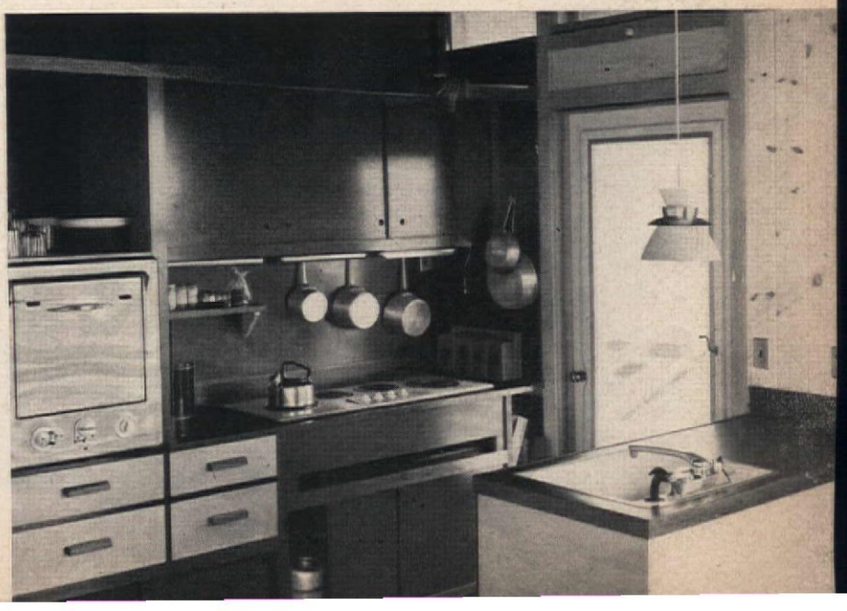


It's a crow's-nest of a house, perched on piers. In summer, area under it provides cool shade, but seasonal tides do no harm when they rise here (see page 80). Substructure is a store room

Sleeping quarters in the bunkhouse are tiny rooms—simple, and easy to keep shipshape as any seagoing cabin



The cook is never isolated in this vacation headquarters, for an excellent cooking area is built into a wall of the all-purpose room. Note garbage chute near oven



Painted Furniture is back

in Style

DOROTHY LAMBERT TRUMM

Now that painted furniture has come into its own again, it's time to reappraise that attic inventory, and to paint new high style upon it with the aid of our patterns. Old chest at your left leads a new life thanks to a soft background tone, full-blown bouquets which would also look well on valances. Seven motifs in Painting Pattern **1528**

We found a monstrous oak buffet, all gussied up with lion-head drawers (now replaced by plain pine fronts), and horrid claw feet (now removed). Reeded posts remain to give it a Regency feeling. Painted designs, from an old French jug, are all included in Painting Pattern **1529**

To dress an old desk or chest, borrow motifs from Jean Pillement, 18th-century French designer to royalty who himself borrowed themes from the Chinese. Trace designs on a soft background color, paint with tube oils, finish with antique glaze. Twelve motifs in Painting Pattern **1532**

For details on merchandise, see "Where Credit Is Due," page 88

With its intricate gold embellishments, this once-battered table looks elegant as all get-out, and you'd be afraid to look at its price tag! But a complete amateur could perform the necessary resuscitation with some bronze powders plus the easy-to-use stencils in Pattern **1530.** Chair became a conversation piece when we enhanced its graceful lines with another group of motifs of the Pillement school—Painting Pattern **1531**

Put real hope into an old cedar, or scratched, sort-of-walnut chest by applying these designs from an old Swiss dower chest, affectionately decorated in the year 1839. Landscape medallions, nosegays of roses, geometric motifs, and scrolls are all included in Painting Pattern **1533**

SEE PATTERN ORDER FORM, PAGE 87

Summer Flowers

FOR YOUR SUMMER TABLE

The beauty of flowers by candlelight inspired this full-blown arrangement for a summertime dinner table. But don't overdo the candlelight theme by using it at luncheon: candlelight works its charm in the evening, after dark—it just can't compete with daylight. Now when gardens are rich and flower markets brim over, you can vary the flowers: we used scabiosa, phlox, and zinnias. Starting with white phlox placed in a pinholder to determine the height and line of the composition, we then added a base of bright red zinnias and a flourish of plantain-lily leaves. The scabiosa—lavender, white, and very dark red—were inserted last of all because of their delicate texture.

ARRANGEMENTS BY BETTY B. MERRIAM

An increasingly popular flower was the inspiration here—miniature gladiolus, easier to grow than the large ones for they require little staking, and gusty winds harm them less. Moreover, their size suits them to small-scale modern gardens and rooms. And note that we use the word "gladiolus" as the plural—it's the usage endorsed by the Gladiolus Society. We made this arrangement in a leaf holder anchored with modeling clay in an oval crystal bowl. Insert pale pink gladiolus just off center, and follow curves of first placements with tips of later ones. Keep the deeper colored gladiolus to the right and to the lower sections. Add a third dimension by filling in shorter stalks near the focal point, and follow the design through on all sides. To fill in the base, remove some blossoms from their stalks and place them in the bowl.

For details about merchandise, see "Where Credit Is Due," page 88

How to plan Ideal Summer Meals

around delicious bowls of Soup

by ANNE MARSHALL
Director Home Economics
Campbell Soup Company

THERE'S NO NEED to stifle in a hot kitchen this summer. With a well stocked Soup Shelf you can have tempting, easy, delicious meals—planned around soup.

For example, keep plenty of Chicken Noodle Soup on hand. It's generous with chicken and egg noodles, in golden chicken broth. Don't forget Vegetable Soup, that's almost a meal in itself, with 15 tender vegetables in hearty beef stock. And another very satisfying soup is Bean with Bacon, thick and savory.

With favorite sandwich fillings ready for use . . . the meal's practically on the table in no time. And what a good meal! Really ideal, for Summer. Made to order to give *you* more time for porch, lawn or park.

- **VEGETABLE SOUP,** with deviled ham spread, and a honeydew and raspberry salad.
- **CHICKEN NOODLE SOUP,** with sliced egg and bacon sandwich, tomato and watercress salad.
- **BEAN WITH BACON SOUP,** with brown bread and cream cheese sandwich and tossed green salad in a lettuce cup.

JULY SUGGESTIONS FOR USING

Campbell's SOUPS

MACARONI-MAYO

PATIO HAM LOAF

NEPTUNE SALAD

Take a Jar of MAYONNAISE

CATHERINE NISSLY

• seafood bake

Preparation time: 20 min.
Baking time: 15 min.

1 can (6½ oz.) crabmeat
1 can (4½ oz.) shrimp
1 cup mayonnaise
½ cup chopped green pepper
¼ cup minced onion
1½ cups finely cut celery
½ tsp. salt
1 tsp. Worcestershire sauce
2 cups potato chips, crushed
Paprika

• Combine all ingredients except potato chips and paprika. Place in individual bake dishes or on ovenproof platter. Top with crushed potato chips. Sprinkle with paprika. Bake in hot oven, 400° F. for 15 minutes.

Serves 6 ***308 cal. per serving*** ***Source of vitamins A, B, C,***

Originated in THE AMERICAN HOME KITCHENS

MORE RECIPES ON PAGE 68

SEAFOOD BAKE

Take a Package of GELATIN

JELLIED CHICKEN

PIE IN THE PINK

• pie in the pink

Preparation time: 25 to 30 min.
Chilling time: 2 to 3 hrs.

1 pkg. flavored gelatin
1 pkg. vanilla pudding and pie filling
1 pkg. pie crust mix
1 can (1 lb. 13 oz.) fruits for salad, drained

• Prepare gelatin and pudding, each according to package directions; cool. Prepare pie crust mix according to package directions. Line 10-inch pie plate. Bake in hot oven, 450° F. for 15 to 20 minutes; cool. Place cold pudding in cold pie shell, arrange drained fruit over pudding. Turn slightly thickened gelatin over top. Chill until gelatin is firm.

10 servings ***289 cal. per serving*** ***Source of vitamins A, B, C***

Originated in THE AMERICAN HOME KITCHENS

MORE RECIPES ON PAGE 68

RINGSIDE ASPIC

CHOCOLATE PEPPERMINT PIE

AMERICAN HOME QUICKIES

For details about merchandise, see "Where Credit Is Due," page 88

Food for

Let's shine some summer sun on picnics and steal the limelight from backyard eating. For a good, down-to-earth meal, you can't beat a picnic repast of real honest, take-along food—not sandwiches!

JEANNIE WILLIS

The great fad for backyard living, these days, *might* make you think that picnics were a thing of the past. 'Taint so—our countryside abounds in marvelous picnic areas, and many states provide really swell facilities. You can load up your car with folks and food and pick your spot. There is something splendidly relaxing about eating, even overeating, right down-to-earth. And somehow the mild exertions of a game of quoits, fishing, or a stroll through the woods really hit the spot. Then, of course, there is always the guy who takes a nap! For picnics, there are some mighty convenient new packing materials—new baskets, carriers, and hampers, and even new easy-to-carry dishes.

Our picnic begins with Fried Chicken, because for me a picnic without fried chicken is like a clambake without clams. However, there are lots of other wonderful foods for picnics, your old favorites or some of our good new recipes. We have a Molded Ham Loaf—a gelatinized mold made with cream cheese and tomato soup. Its different flavor won highest votes when we tested it, and it is of a firm consistency that travels without any difficulty. Ours, you'll see, is chilled right in a mixing bowl, then toted just as was. If you make the loaf for home use, the mixing bowl still provides a nice shape for unmolding. We have also found for you a marvelous cold Macaroni Cheese Loaf. Take it along in the pan it was baked in; slice and serve. Next we set about licking the problem of a salad. The answer to a soggy salad with limp greens is our Icebox Salad, one which can honestly be made hours ahead, and tastes even better for standing around. What's more, it is a salad men like, even unto second helpings. Too, you can make it up with dozens of different selections of greens and salad makings, so do be sure to try it. Desserts next. . . . We've a recipe for an excellent Devil's Food Cake; here too, we've taken it on our picnic right in the pan. It can be frosted, or sprinkled with powdered sugar. But whatever you select for food—pick yourself a lovely summer day—and have a picnic.

RECIPES ON PAGE 72

For details about merchandise, see "Where Credit Is Due," page 88

a Family Picnic
holiday
There's One in Every Crowd!

If anything looks cooler than a white dress on a hot summer's day, it's smart black with crisp touches of white—the kind suggested herewith for a table set up on a black linen cloth. The snowy-white china, accented by gunmetal sides and by precise golden stars, is "Nocturne" by Syracuse, as formal in character as fine china can be, yet designed with modern improvements which make it easier to handle, and face up to the fact that it is bound to appear at many a well-dressed buffet party. The coupe shape makes the plates capacious, and their retaining rims lessen the chances of spills if service is "stand-up"; the saucers hold the cups firmly; the curved rims of the soup-dessert and sugar bowl form natural handles. The price, $15.75 for five-piece place setting.

Its perfect companion, the stemware, Tiffin's hand-blown "Jupiter" which performs an interesting trick: the glass is tinted the palest of golds, so pale you notice its color only where the cut stars seem to gather it up and twinkle it back. (Goblet or wine, $3 each.) Hand-crafted clear crystal candleholders, also Tiffin, $10.50 a pair.

The sterling, Gorham's "Etruscan" pattern, inspired by the Ancients, and so simple and timeless that your granddaughter will bless you for choosing it—it improves with age and use, and the china pattern it *won't* compliment just doesn't exist. A six-piece place setting, $36. Equally timeless in design are clever new sterling salt and peppers called "Trend" from Black, Starr & Gorham. Completely lined in tough styrene plastic, they won't clog or corrode. The grace note, a raffia duck trimmed up with hand-blown glass French flowers.

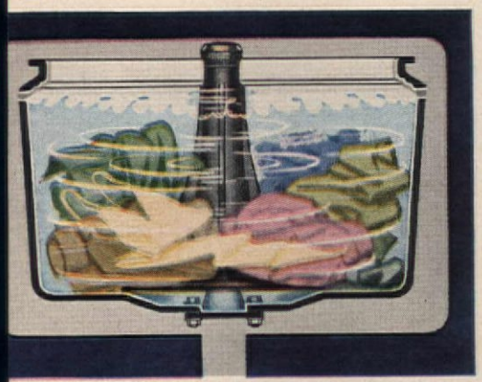
Place and Show

GERTRUDE BRASSARD

For further details about merchandise shown, see "Where Credit Is Due," page 88

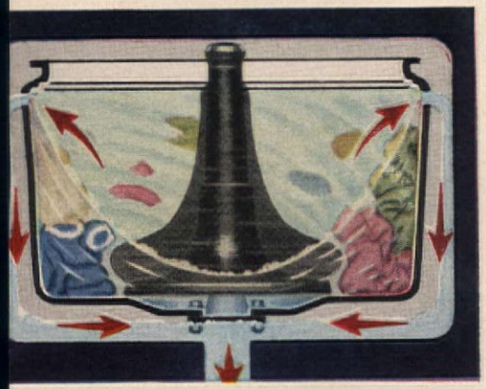
Why you get a whiter, brighter wash with the new G-E AUTOMATIC WASHER

1. *New G-E Activator® Washing Action*
GETS THE DIRT OUT!



Flood-washing" with famed G-E Activator Washing Action dips, flexes and gently cleanses your wash piece by piece. Clothes are constantly submerged in sudsy water—so they're being washed *every second of the time.*

2. *G-E spin-drying*
KEEPS DIRT OUT!



An activated "float-away" rinse flushes out loosened soil. And in the spin, dirty rinse water is lifted up and over edge of washbasket, safely *away* from your wash.

Not the "washed-in-a-wad" way but the G-E way!

Left: Never are your clothes tangled and matted—washed in a wad so suds can't get at them.

Right: Clothes are washed individually as in fine washing by hand—so suds bathe every fiber of every piece.

Activator Automatic Washer...about $3.40 weekly*

This is today's outstanding automatic washer value!

Soon as your eyes light on this colorful crest, you'll realize that there's been no compromise with quality in making this great, new G-E Activator Automatic.

And when you see a complete demonstration, you'll know that here is automatic washing at its finest—today's top automatic washer value.

Yet, such washing perfection—the whitest, brightest wash time after time—costs no more in the long run than a "cheap" automatic. This G-E is built to last.

See it at your General Electric dealer's now. *General Electric Co., Appliance Park, Louisville, Ky.*

*Based on manufacturer's recommended retail price after small down payment. See your dealer for exact terms. Prices and specifications subject to change without notice.

Clothes washed and dried in less than 2 hours! Start at 9 and your washday can be over before 11, when you team up your G-E Activator Automatic with the matching G-E Automatic Dryer. This new G-E Dryer "*conditions*" your clothes, dries them sunshine fresh indoors.
G-E Automatic Dryer . . . about $2.50* weekly.

Finest washing, finest spin-drying . . . and so dependable . . .

GENERAL ELECTRIC

Best-Ever Scalloped Potatoes

The trick is in the slicing! The thinner the slice of potato, the better the result. Use a vegetable slicer or a parer, allowing about one potato per person. If you cut slices thin, no flour need be added for thickening—the starch in the cut potato is sufficient to thicken. So here's our basic recipe: Place a layer of sliced potatoes in buttered baking dish, sprinkle with salt and pepper, and butter or margarine. Finely sliced onion tucked in here and there among the potato slices adds to the flavor (about 1 tsp. finely cut onion per layer). Repeat for several layers. Add milk (whole, non-fat, or evaporated) until it reaches top layer of potatoes. Bake in moderate oven, 375° F., for about an hour and a quarter, or until the potatoes are tender. *Variations:* Add ½ to 1 cup cut Bologna, cheese, or green pepper between the potato layers. Or did you ever try cooked or canned salmon, tuna, or shrimp layered with potatoes and baked as above? A topping of grated Parmesan cheese contributes a subtle flavor, too. *Good "Plan-overs":* Leftover snippets of dried beef, frankfurter, or sausage add an interesting flavor to scalloped potatoes—just cut them fine and add them. You can use leftover cooked, sliced potatoes in this recipe too: prepare as you would the raw potatoes, but reduce the baking time to 45 minutes.

See "Where Credit Is Due," page 88

NOW MARTHA LOGAN of Swift AND BETTY CROCKER of General Mills TELL YOU HOW TO:

Bake your biscuits, oven-fry the chicken all in the same pan!

Fry chicken this new, easy way . . . in the oven . . . and leave room in the same pan to bake the biscuits right in the chicken juices! A delightful new kind of one-dish meal from your oven to your table.

1 *tender-grown* Swift's Premium chicken (Fresh or quick-frozen—cut up for frying)
1 cup Bisquick
2 teaspoons salt
¼ teaspoon pepper
2 teaspoons paprika
¼ cup *each* shortening and butter

To prepare chicken, dip the pieces in a mixture of Bisquick, salt, pepper, and paprika to coat well. Melt shortening in a shallow baking dish (9x13x2") in a hot oven (425° F.). Remove baking dish from oven and place chicken skin side down in a single layer. Bake in a hot oven (425° F.) for 45 minutes. Turn chicken. And now . . .

Make Rolled Biscuit dough (directions on Bisquick package). Roll dough ½" thick; cut biscuits. Place on bottom of pan, being sure both biscuits and chicken remain in a single layer. Bake another 15 minutes or until biscuits are lightly browned and chicken is tender. Serves 4.

Heart of your New Freedom Gas Kitchen: a* **TAPPAN** *automatic "CP" Gas range; the really silent* **SERVEL** *Gas refrigerator with no moving parts to wear and a 10-year warranty.*

Look to GAS for the smartest kitchen in the world

*REG. A.G.A.

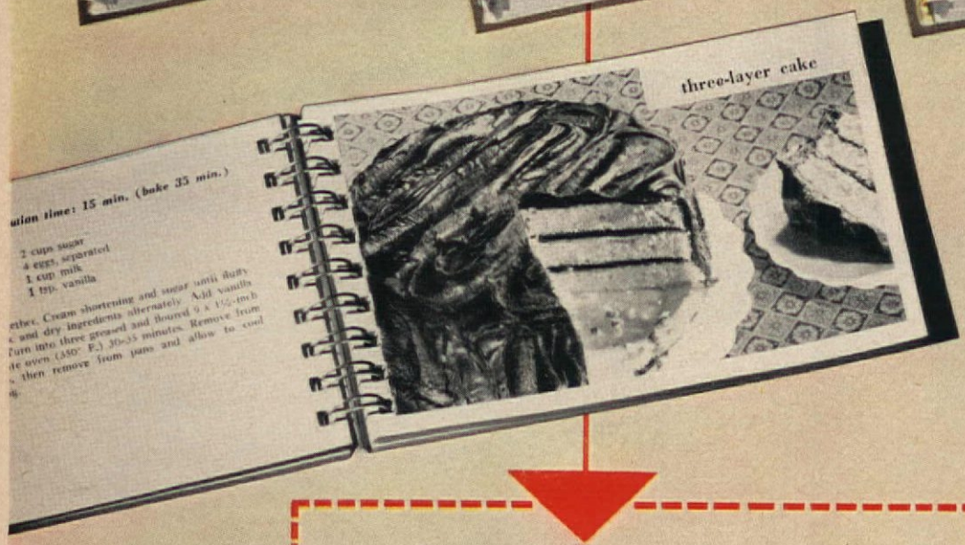
Go ahead! Let your kitchen coddle you—you deserve it! Own a range—a new automatic Gas range—that will turn itself on and off with a clock control. Own a range you can trust... a range that broils without smoking, bakes without burning, one that responds instantly to your slightest touch. Own a refrigerator with an automatic icemaker that frees you from the mess and fuss of filling and refilling ice trays . . . a Gas refrigerator. See your Gas company or Gas appliance dealer for these advanced contributions to modern living. That's how to own the smartest kitchen in the whole wide world!

AMERICAN GAS ASSOCIATION

Only Gas gives such matchless performance

GAS – the modern fuel for automatic cooking . . . refrigeration . . . water-heating . . . house-heating . . . air-conditioning . . . clothes-drying . . . incineration.

SEND FOR 6 NEW AMERICAN HOME COOK BOOKLETS



EXPERT OR NOVICE, you'll want these handy new AMERICAN HOME cook booklets. Each of the six contains 101 *foolproof* recipes, all for one kind of food—meats, casseroles, salads, "quickies," cakes, or pies.

Each recipe is easy to follow. Just one to a page—with a full-page photograph opposite. The recipe lists the ingredients and tells how to combine them. And it also gives the exact preparation time, the number of servings, and the vitamins and calories you can expect. (In the cake cook booklet, the calories are graciously overlooked.)

FILE CARD SIZE—just 3" x 5"—these booklets take up little counter space when you're cooking—and little precious storage space, too. The washable covers just wipe clean. And the sturdy spiral binding always lies flat.

YOU WILL WANT THESE ATTRACTIVE—and very useful—new AMERICAN HOME picture cook booklets. You can order one at a time or all six at once. But when you are ordering for yourself, don't forget that friend who likes to cook, the bride-to-be, or the newlywed. They'll thank you 101 times—and you're sure to get at least one dinner on the house with every gift! What more could you ask!

THE AMERICAN HOME, Dept. C-B, American Home Bldg., Forest Hills, L. I., N.Y.

Please send me the cook booklets checked: I enclose $1 for each booklet.

☐ MEATS ☐ SALADS ☐ CAKES
☐ CASSEROLES ☐ QUICKIES ☐ PIES

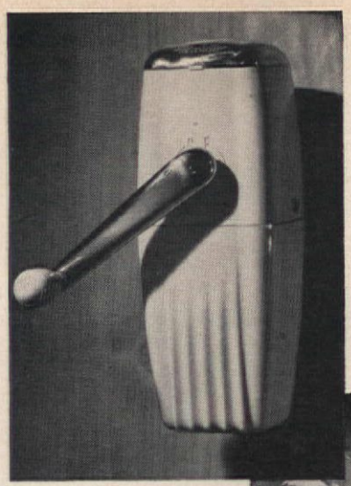
(Add 3% for sales tax on New York City orders)

*My name*_____

*Address*_____ *Zone*_____

*City*_____ *State*_____

WHETHER YOU ORDER ONE OR MORE — WE PREPAY POSTAGE. PLEASE USE THE ATTACHED ORDER FORM OR WRITE, BUT DO IT NOW TO BE SURE TO GET THE FIRST EDITION. THE PRICE IS $1 EACH POSTPAID, ANYWHERE IN U. S.

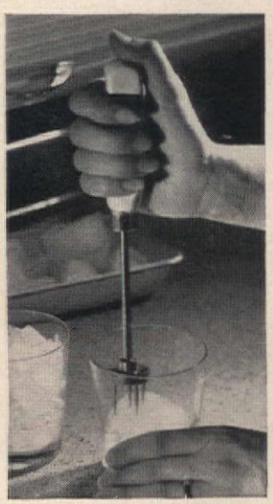


Don't waste time, temper, and ice trying to chip cubes with an old-fashioned ice pick. Instead, use a mechanical ice crusher—one that hangs on the wall or one that sits on a table. Both come in various colors, have adjustments for making fine to coarse chips of ice

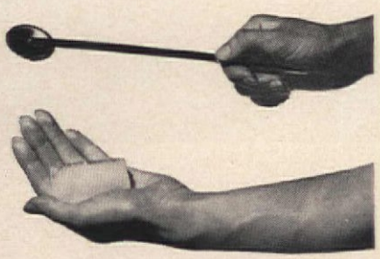
MIRIAM OWEN

BREAK THE ICE

Talented assistants to help you turn out all those long, cool summer drinks



These gimmicks have know-how. The prongs of the chip-chopper that you see on the left spear into the cubes—then you push up and down on the handle. Spring action of handle chips the ice—but never the glass! The ice tapper shown below cracks and breaks the ice into pieces, and can also double as a muddler or a drink mixer



For details about merchandise, see "Where Credit Is Due," page 88

Do a lot of entertaining during the summer? Then you certainly will need ice in quantities! A thrifty way is to use an ice-cracking set that consists of a wooden board, a mallet, and a canvas bag. For more swank, try a giant crusher that comes with a wooden bucket to catch the ice

Have Beautiful Birch or Glowing Color

in your Curtis Woman-Designed Kitchen

Beautiful natural birch cabinets—warm and friendly to the touch—quiet—lifetime lasting—that's what YOU can have in your new Curtis kitchen. Or, if you prefer color, Curtis cabinets will come to you completely finished in white, ready for your own decorating.

But that's not half the story! Curtis wood kitchen cabinets bring you the 53 beauty and convenience features that women want most. Designed, styled and tested by women, these cabinets have many ultra-modern features such as swing shelves, pull-out trays, "pass-through" cabinets and sliding bins. Cabinet sizes fit any space—any shape kitchen—in a new or old house. Your Curtis Woodwork dealer will provide full information and prices.

Kitchen Idea Book Tells All. It's colorful—fully illustrated—and just bursting with ideas about your new Curtis kitchen. Mail the coupon for your copy!

1866 CURTIS WOODWORK

Curtis Companies Service Bureau
200 Curtis Building
Clinton, Iowa

AH-7-54

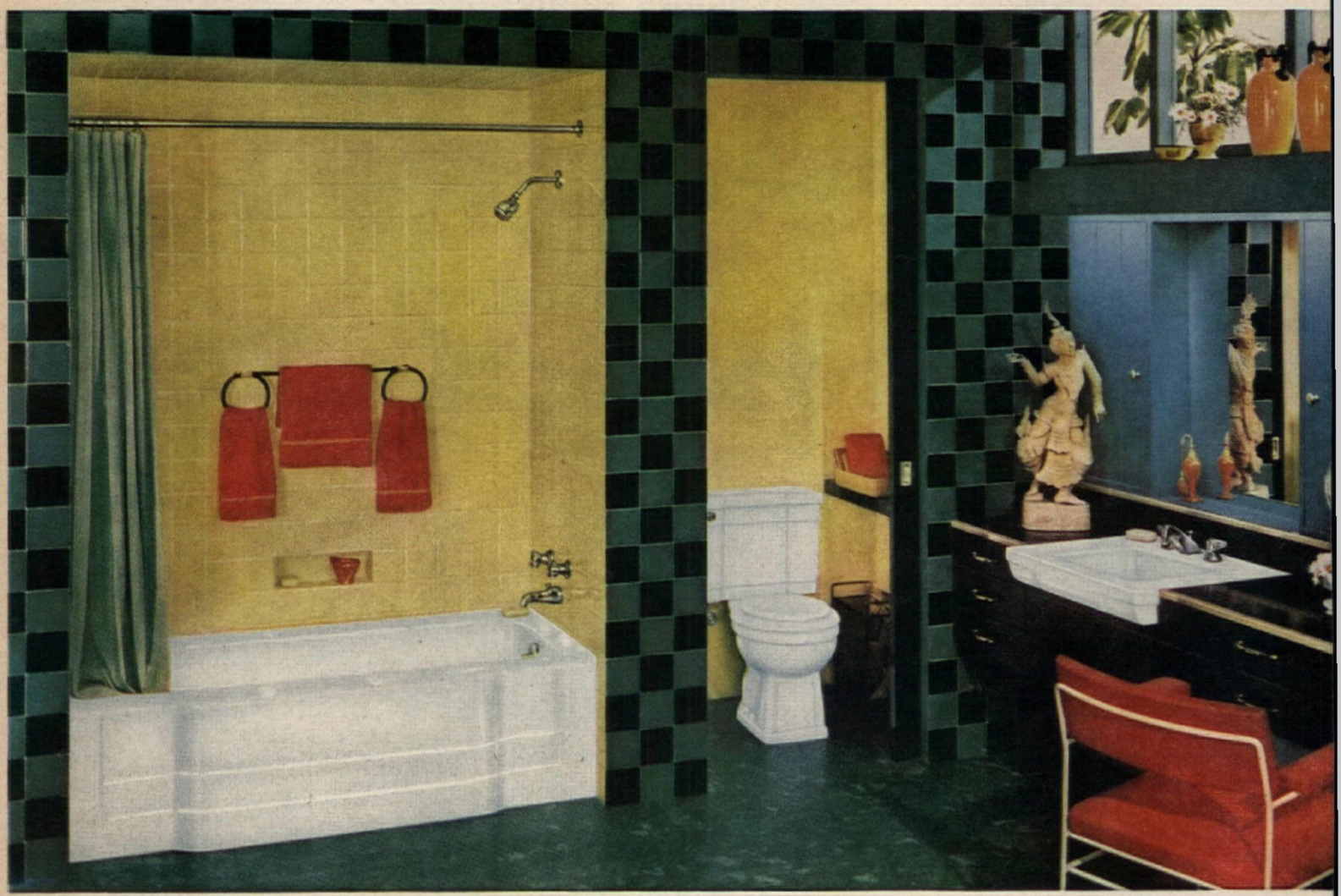
Please send Curtis kitchen idea book. I enclose 10 cents.

Name.....

Address.....

City.....*State*.....

The bright new note in bathrooms... New-Styled U/R Fixtures!



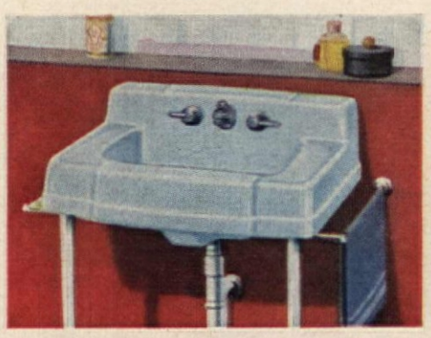
BATHROOM DESIGN BY VING SM

These lovely fixtures cost as little as 27 cents a day!*

Planning a new home – or a new, handsome bathroom for your present house? Then you'll want fixtures that do justice to your careful decorating plans, fixtures to be proud of! And you *get* quality with Universal-Rundle . . . fixtures matched in color and in styling. You get long-lasting beauty, too – gleaming, *harder-than-steel* surfaces for scratch-free, easy cleaning . . . the *whitest* white of any fixtures . . . dependability and quality assured by 53 years of U/R leadership.

Send for BATHROOM IDEA Book on bathroom planning and decorating! Packed with ideas you can use in building or remodeling. Full color bathrooms . . . decorating tips . . . remodeling hints! Also, layout kit with scale drawings of fixtures – how to design your bathroom layout! Both Book and Kit are yours for only 10 cents in coin. Write Universal-Rundle Corp., 199 River Road, New Castle, Pa.

Plus installation



Exciting decorators' colors! Universal-Rundle manufactured the world's *first* colored bathroom fixtures, and today offers a wide choice of styles and sizes, in these colors: Azure Blue, Mist Gray, Verdant Green, Desert Tan, and Jonquil Yellow.

"Easy Living" Kitchens by U/R give you ne kitchen beauty and efficiency! Beautiful ste wall and base cabinets . . . matching cabin sinks . . . the amazingly fast and *quiet* U/ Food Waste Disposer . . . *everything* for lovely, work-saving kitchen!

The World's Finest Bathroom Fixtures by

Universal·Rundle

UNIVERSAL-RUNDLE CORPORATION, NEW CASTLE, PA.

Plants in Camden, N. J.; Milwaukee, Wisc.; New Castle, Pa.; Redlands, Calif.; San Antonio and Hondo, Texas.

"The Day We Celebrate," Commemorative of the Centenary of Independence, 1876

Anne's Notebook

ANNE BARNARD

AMERICANA IT IS FOR JULY, to celebrate with heartfelt thanks for all things American. A hobby of mine is collecting cooking ideas and recipes from different parts of this fair country of ours—modern ones, like the good chef's salad we picture, and others as traditional as Thousand Island Dressing. Here are some of them for good summer eating.

VERMONTERS RIGHTFULLY CLAIM MAPLE MOUSSE . . . a dessert appealing in appearance and flavor. It's quick and easy and gives a lift to any meal. You'll need 1 cup maple syrup, 4 egg yolks (well beaten), 4 egg whites (beaten stiff), 2 cups whipped cream. Mix egg yolks with syrup and cook over boiling water until thickened. Combine with egg whites and whipped cream. Freeze. If you freeze in a melon mold, it's prettier to serve.

THIS RECIPE FOR TONGUE FROM COLORADO is one to cherish. Boil tongue until tender, having tucked a few bay leaves into water. Cool, and remove skin. Add 1 crushed garlic clove to 1/3 cup olive oil, and brown. Stir in 3/4 cup seedless raisins, 1 cup chopped onion, 1 can tomatoes, 1/2 cup sliced, stuffed olives, 1 tsp. salt; bring to boiling point and cook for 5 minutes. Pour over tongue in roasting pan, and cover. Cook about an hour in moderate oven (350°F.).

FOR THE GARLIC-CHEESE BISCUIT RING—melt butter or margarine, sauté 2 finely chopped or crushed garlic cloves. Separate 2 pkgs. refrigerated ready-to-bake biscuits. Overlap biscuits on cooky sheet to form a ring. Brush with garlic butter and sprinkle with grated Parmesan cheese. Bake in hot oven (400°F.) for about 25 minutes. Or, try sprinkling 1/4 tsp. mixed herbs over biscuits. A good flavor, and different.

HERE'S A SUMMER ONE-CRUST APPLE PIE FROM MICHIGAN. It's simple to do, and will win the approval of apple-pie lovers. You bake a pie shell in the cool of a morning when you're serene, and keep until the

CONTINUED ON PAGE 78

For details about merchandise, see "Where Credit Is Due," page 88

• patio ham loaf

Preparation time: 40 min.
Chilling time: 4 hrs.

½ lb. cooked ham (1¼ cups ground ham)
2 tbs. chopped sweet pickle
1 hard-cooked egg, chopped
¼ cup chopped celery
¼ tsp. prepared mustard
⅓ cup mayonnaise
1 tbs. pickle juice
2½ cups hot rice
¼ cup chopped olives
⅓ cup mayonnaise
¼ cup chopped parsley
1 lb. cottage cheese
1 tbs. chopped onion
½ tsp. salt

• Grind ham; blend with pickle, egg, celery, mustard, ⅓ cup mayonnaise, and pickle juice. Store in refrigerator until loaf is ready to be assembled. While rice is still hot, add olives and mayonnaise. Firmly pack into well-greased 8" x 4" loaf pan. Add ham salad layer next, pressing gently. Unmold, then place parsley over rice layer; cover with cottage cheese which has been blended with chopped onion, salt, and a small amount of mayonnaise. Chill for about 4 hours.

Serves 15 ***185 cal. per serving*** ***Source of vitamins A, B***

Tested in THE AMERICAN HOME KITCHENS

• macaroni-mayo

Preparation time: 15 min.
Chilling time: 2 or 3 hrs.

8-oz. pkg. elbow macaroni
1 cup diced Cheddar cheese
1 tbs. prepared mustard
1 cup mayonnaise
1 can (1 lb.) peas, drained
4 tbs. pickle relish
3 tbs. pimiento, cut in strips
Salad greens

• Cook macaroni according to package directions; drain. While macaroni is hot, add cheese, mustard, and ½ cup mayonnaise. Cool. Add remaining ingredients and other ½ cup mayonnaise. Serve cold on salad greens.

Serves 8 ***376 cal. per serving*** ***Source of vitamins A, B***

Originated in THE AMERICAN HOME KITCHENS

• Neptune salad

Preparation time: 20 min.
Chilling time: 2½ to 3 hrs.

1 pkg. lime-flavored gelatin
1½ cups hot water
5 tbs. vinegar
½ tsp. Worcestershire sauce
½ tsp. salt
7-oz. can solid-pack or chunk tuna
1 cup chopped cucumber
1 tbs. chopped onion
2 tbs. chopped pimiento
½ cup mayonnaise
Lettuce

• Add hot water to gelatin; stir until dissolved. Add vinegar, Worcestershire sauce, and salt. When cool, turn ¼ cup mixture into quart mold. When nearly set, arrange a few cucumber and pimiento slices on gelatin. Chill. To remaining gelatin, add tuna, cucumber, onion, pimiento, and mayonnaise. Cool. When slightly thickened, turn onto firm gelatin in mold. Chill until firm. Unmold on lettuce leaves.

Serves 8 ***170 cal. per serving*** ***Source of vitamins A, B, D***

Originated in THE AMERICAN HOME KITCHENS

• jellied chicken

Preparation time: 25 min.
Chilling time: 2 or 3 hrs.

1 pkg. lemon-flavored gelatin
1½ cups hot water
½ tsp. salt
2 tbs. vinegar or lemon juice
½ cup mayonnaise
2 oranges diced (about ¾ to 1 cup)
2 tbs. finely cut green pepper
1 cup chopped celery
1 can (12 oz.) chicken
Lettuce

• Dissolve gelatin in hot water; stir until dissolved. Add salt, vinegar or lemon juice. Pour ½ cup gelatin mixture into mold or oblong pan. When slightly thickened, arrange a few orange wedges and green pepper strips in gelatin for design. Chill until firm. Add mayonnaise, orange, green pepper, and celery to remaining gelatin. Break up chicken and add. Turn onto firm gelatin in mold. Chill until firm. Unmold on shredded lettuce or other salad greens.

Serves 6 to 8 ***395—296 cal. per serving*** ***Source of vitamins A, B***

Originated in THE AMERICAN HOME KITCHENS

• ringside aspic

Preparation time: 20 min.
Chilling time: 2½ to 3 hrs.

1 envelope unflavored gelatin
¼ cup cold water
1 can (12 oz.) vegetable tomato juice
1 envelope unflavored gelatin
¼ cup cold water
1 cup canned peas
1 cup canned corn
½ cup grated carrots
1 cup diced celery
2 tbs. chopped onion
½ tsp. salt
¾ cup mayonnaise

• Soften gelatin in cold water. Heat vegetable juice, pour on softened gelatin, stir until dissolved. Turn into individual molds or 9½" x 5½" x 3" pan. Chill until set. Soften second envelope of gelatin in cold water. Drain peas and corn. Add water to liquid to make 1½ cups. Heat, then pour onto softened gelatin, stir until dissolved. Cool. Stir in vegetables, salt, and mayonnaise. Turn onto firm tomato layer. Chill until firm. Unmold on salad greens, and garnish with vegetables and mayonnaise.

Serves 8 to 10 ***306—245 cal. per serving*** ***Source of vitamins A, B, C, D***

Originated in THE AMERICAN HOME KITCHENS

• chocolate peppermint pie

Preparation time: 25 min.
Chilling time: 2 hrs.

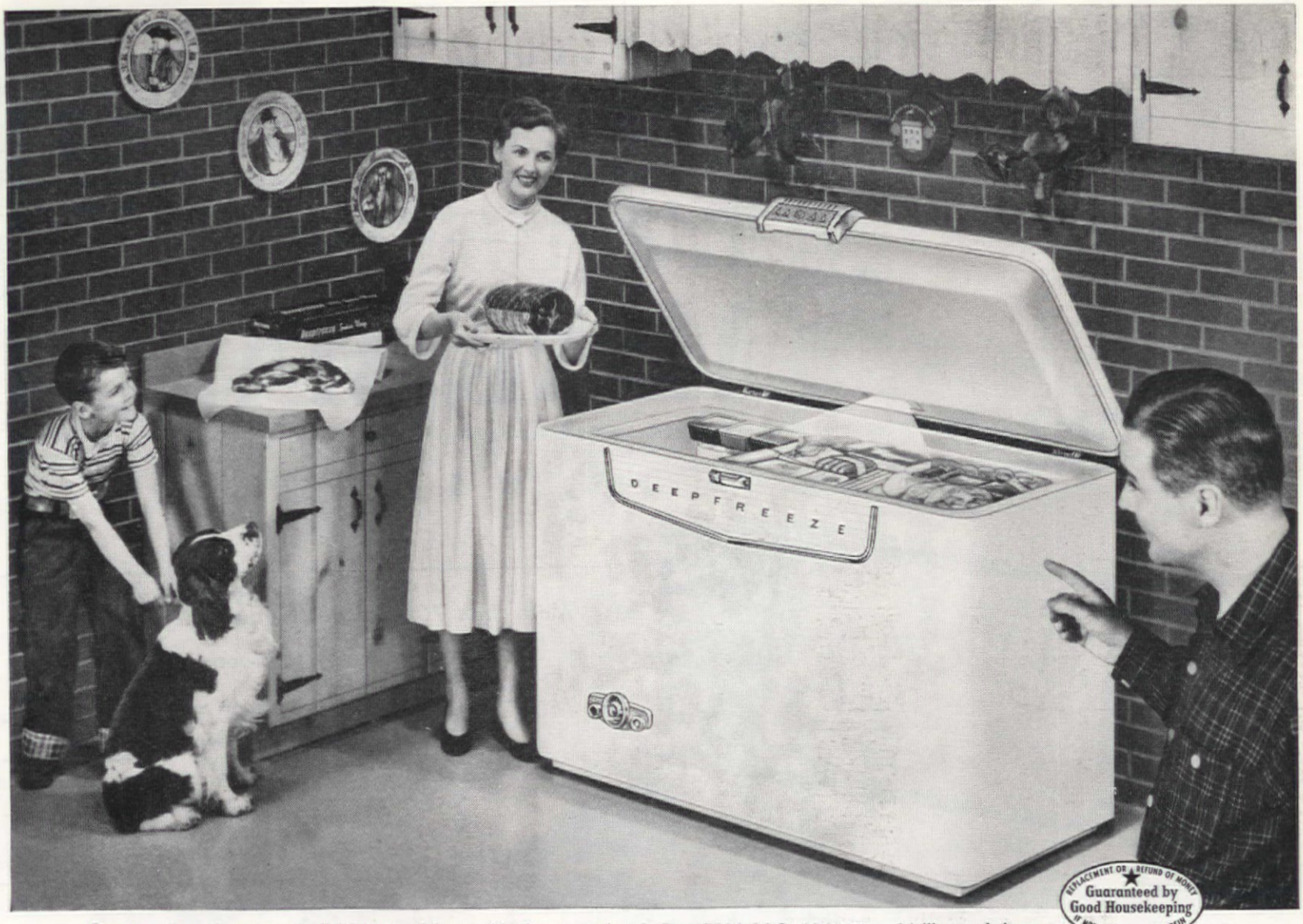
2 cups crushed chocolate cookies
½ cup melted butter or margarine
1 envelope unflavored gelatin
¼ cup cold water
3 egg whites
⅓ cup sugar
1 cup heavy cream, whipped
½ cup plus 2 tbs. crushed peppermint stick candy

• Blend 2 cups crushed chocolate cookies (about 25 to 30 cookies) with ½ cup melted butter or margarine. Press on bottom and side of 9-inch pie plate.* Chill. Soften gelatin in cold water. Place over boiling water; stir until dissolved. Cool. Beat egg whites until stiff, but not dry; gradually beat in sugar. Fold in cooled dissolved gelatin. Stir in whipped cream and ½ cup of the crushed peppermint candy. Turn into chocolate crumb crust. Chill until firm. Before serving, sprinkle top with remaining 2 tbs. peppermint candy.

*Crumb crusts shape easily and evenly when an 8-inch plate is used to press crumb mixture into shell in 9-inch plate.

Serves 6 to 8 ***400—300 cal. per serving*** ***Source of vitamins A, B***

Tested in THE AMERICAN HOME KITCHENS



Deepfreeze home freezers are available in 8 models, capacities from 8 to 24 cu. ft. Imperial Model C-146 (13.59 cu. ft.) illustrated above.

Save money, live better with a Deepfreeze Home Freezer

Cornell University School of Nutrition made a survey of freezer families. Every family interviewed said, "We couldn't get along without the freezer, we have what we want when we want it!"

Do you own a home freezer? If you don't, here is what you are missing.

With a Deepfreeze freezer you can have a greater variety of quality food at your fingertips—ready to serve any time, at lower cost.

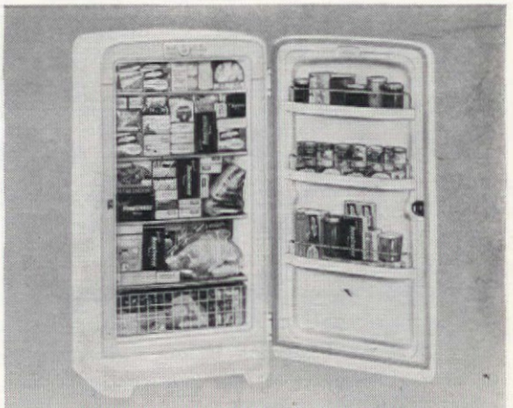
You can shop less often—only in nice weather.

You're always prepared for unexpected guests, or any occasion that calls for food.

You can enjoy this summer's strawberries and corn on the cob next January—or any type of food any season of the year.

Because you can buy in quantity, cook in quantity, you can make worthwhile savings in time, work, food and money.

There is no reason why you should be missing the pleasure, convenience and economy a genuine Deepfreeze home freezer can give you.



Imperial Model CU-126 (12 cu. ft.) illustrated above. Available also in model CU-196 (18.6 cu. ft.)

Deepfreeze Upright Freezers, Too!

Deepfreeze has a complete line of freezers with a model to fit any size family or purse. Beautiful Deepfreeze Upright Freezers are available for the family where there is minimum floor space.

With a Deepfreeze Home Freezer . . .

1. **You shop less often—only in nice weather.**
2. **You cook and bake ahead for many meals.**
3. **You can buy in quantity at money saving prices.**
4. **You're always prepared for unexpected guests.**
5. **You cut meal preparation time and effort.**
6. **You do away with leftovers . . . avoid all waste of food.**
7. **You have greater varieties of food on hand always.**
8. **You enjoy all foods any season of the year.**
9. **You always have larger quantities of food on hand.**

Deepfreeze®

HOME APPLIANCES

Makers of genuine Deepfreeze Home Freezers, Refrigerators, Room Air Conditioners Electric Ranges and Water Heaters. Also sold by authorized dealers in Canada.

Look for it! Insist on it! Deepfreeze—the trade-name of freezer fame!

© 1954

Send for this beautiful book on home freezing.

Deepfreeze Home Appliances, Dept. AH-754
North Chicago, Illinois

Gentlemen:

Send "Invitation to Better Living," illustrated 64-page book on how to select and prepare foods for freezing. Enclosed is 10¢ in coin for handling and mailing.

*Name*_____

*Street*_____

*City & State*_____

plan your meals in advance shop more efficiently and save money

with THE AMERICAN HOME MENU MAKER

only **$2.50** postpaid

More than 70% of our readers shop semi-weekly or weekly for food and

MORE THAN FOUR HUNDRED THOUSAND USE

Absolutely the last word in clean, convenient storage for your recipes. Everything at your fingertips instantly. Made of strong, heavy steel, the box comes in either black and white or red and white. Compact and free from bulk, it's only six inches by eleven inches, yet you can file 1,000 recipes in it with ease! Set it on your pantry shelf or your kitchen counter top. Lift the lid, there are all your favorites classified from appetizers to vegetables, with additional indices for menus and your own specialties.

An added feature is a helpful weights and measures table, which can be mounted on the inside of the Menu Maker cover and will always be in view for ready reference. With the Menu Maker comes an augmented and newly organized set of stiff, preprinted index cards—35 of them—making your new Menu Maker fingertip convenient and every recipe instantly available.

Cellophane Envelopes to Protect Your Recipes

Also included without additional cost is a sample of a specially designed cellophane envelope into which you can place each recipe to keep it spotless while in use. These envelopes are water-resistant and greaseproof. They can be filed so easily and are so practical that our readers have purchased 40 million of them. $1.00 a hundred or 250 for $2.00.

THE AMERICAN HOME, Dept. J-54
American Home Building, Forest Hills, N. Y.

Enclose find $..... for which you will send me the items checked below:

☐ New Steel Menu Maker $2.50

(Please indicate color combinations ☐ Red & White ☐ Black & White)

☐ 100 Cellophane Envelopes 1.00
☐ 250 " " 2.00

— COMBINATION OFFER —

☐ New Steel Menu Maker and 180 Cellophane Envelopes $4.00

Sorry, no shipments to Canada or foreign countries. If you live in New York City, add 3% for Sales Tax.

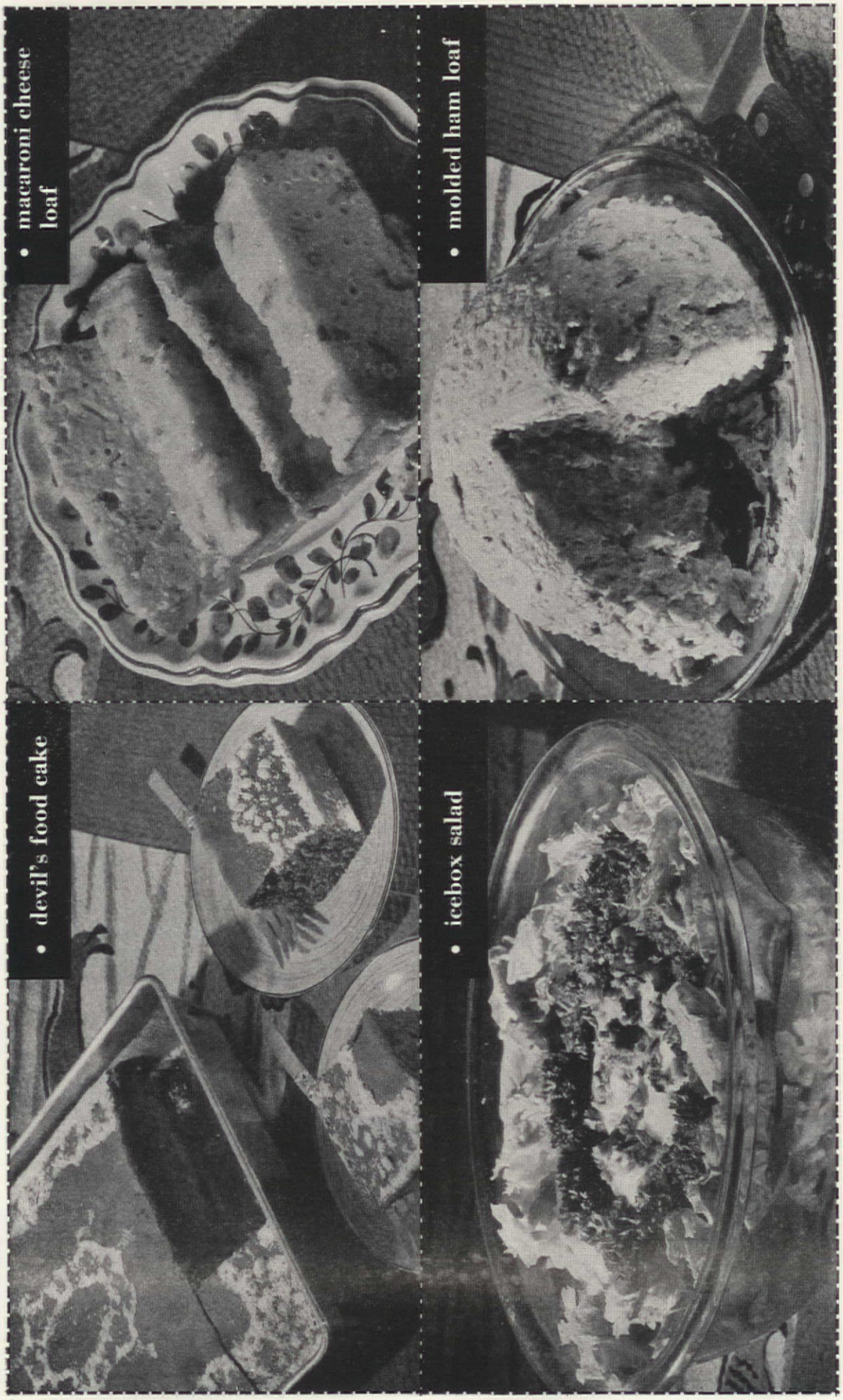
NAME_____
Please Print

STREET_____

CITY_____ ZONE____ STATE_____

American Home Recipes

(Food for a Family Picnic, pictured in color on page 58)



HOW TO MAKE

Hacienda Hamburger

main course eating that sings with California flavor

THIS *is* "somethin' special"! What makes it so is the magic goodness of California Ripe Olives. Their bright, sunny flavor makes thrifty hamburger taste *so good—a half-pound will serve four people.*

Here's how:

- ¾ cup ripe olives
- 2 tablespoons oil
- ½ pound hamburger
- ¾ cup chopped onion
- 1 cup sliced celery
- 1½ teaspoons salt
- ¼ teaspoon black pepper
- 1 No. 2 can tomatoes
- 2 cups wide noodles
- 1 cup diced American cheese

Cut olives into small pieces. Heat oil, add meat and cook about 5 minutes, stirring frequently. Stir in onion and celery and cook about 5 minutes longer. Add salt, pepper, tomatoes, olives, uncooked noodles and cheese. Cover tightly and cook until mixture is boiling. Remove cover and stir lightly but thoroughly. Cover and cook slowly about 20 minutes, until noodles are cooked. Serves 4.

For your best friends—set out your best welcome—that's *whole* Ripe Olives, of course—in a handy "welcome bowl" or tempting appetizer tray.

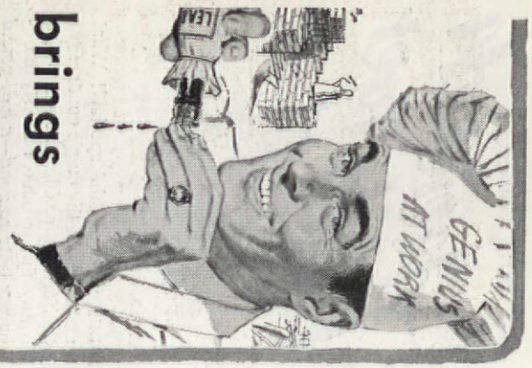
Free Ripe Olive Recipe Booklet

For dozens of exciting ways to add California flavor to daily cooking, send for "Elegant but Easy Recipes with California Ripe Olives." Write Olive Advisory Board, Dept. A-47, 24 California Street, San Francisco 11, California.

ripe olives*

make meals that sing with California flavor

*Ripe or green-ripe...whole, pitted, chopped or sliced!



I'M A COUPON
I CAN MAKE YOU
$100-$200
BY SHOWING W/S CHRISTMAS CARDS

No limit to your earnings—Spare time, too—Up to 100% profit on every sale showing Christmas cards, holiday gifts, stationery, notes, everyday cards to friends and neighbors.

TWO 21 CARD ASSORTMENTS $1.00
Dozens of other Christmas and everyday $1.00 box assortments, *Exclusive* 116 pc. gift wrap ensemble—over 120 items in all.

EXCLUSIVE PERSONAL CARDS 50 for $1.50 up
All new W/S fabulous name-imprinted Christmas cards—amazingly priced as low as 50 for $1.50 with name—over 40 Exclusive designs.

ORGANIZATIONS—FREE SALES PLAN
Exciting book shows you how to raise money for your club—also explains W/S generous club charge plan.

PREMIUMS—CASH BONUS

WETMORE & SUGDEN, INC.
23 Monroe Ave., Rochester, N. Y.
Send today for box assortments on approval, free imprint samples, 32 page full color catalog—If you don't make money, return kit at our expense within 10 days.

NAME.....
ADDRESS.....
CITY..... STATE.....

American Home Recipes

(Food for a Family Picnic, pictured in color on page 58)

• icebox salad

Preparation time: 15 min.
Standing time: 3-4 hrs.

Lettuce, finely shredded
Carrots, thinly sliced
Celery
Tomatoes
Cabbage
Cucumbers
Onions
1 tbs. mayonnaise
1 tbs. sugar
Bacon

• Place in bowl layers of finely shredded lettuce, thinly sliced carrots, celery, tomatoes, cabbage, cucumbers, onions, and/or whatever salad ingredients your family likes. (A deep bowl, instead of a flat one, gives more layers, and for some mysterious reason that tastes better!) On top, put 1 tbs. of mayonnaise. Sprinkle with sugar and crisp, crumbled bacon. Cover and let stand ¾ hour. Do not toss.

165 cal. per average serving ***Source of vitamins B, C***

Tested in THE AMERICAN HOME KITCHENS

• molded ham loaf

Preparation time: 15 min.
Chilling time: 2-3 hours

1 10½-oz. can condensed tomato soup
1¼ cups water
2 envelopes unflavored gelatin
1 3-oz. package cream cheese
½ cup mayonnaise
1 tbs. vinegar
2 tsp. prepared mustard
1 can chopped ham, ground fine

• Combine and heat soup and 1 cup water. Soften gelatin in ¼ cup water, then add to soup. Remove from heat. Blend in cream cheese. Let mixture set in refrigerator until thickened. Next, add mayonnaise, vinegar, mustard, and ham. Return to refrigerator until mixture is firm. This may be molded into custard cups for individual servings or into a loaf pan.

Serves 8 ***328 cal. per serving*** ***Source of vitamins A, B***

Submitted by Mrs. Robert Bruce

Tested in THE AMERICAN HOME KITCHENS

• devil's food cake

Preparation time: 15 min.
Baking time: 25 to 35 min.

½ cup cocoa
½ cup boiling water
2½ cups cake flour, sifted
1 tsp. baking powder
½ tsp. salt
½ cup vegetable shortening
1½ cups sugar
2 eggs
1 cup buttermilk
1 tsp. soda
1 tsp. vanilla

• Mix cocoa with boiling water and cool. Sift flour, baking powder, and salt together. Cream shortening, sugar, and eggs until light and fluffy. Add cocoa mixture. Mix buttermilk with soda and add alternately with flour mixture. Let stand for 10 min. Pour into 13" x 9" x 2" pan (or layer pans) and bake in 350° F. oven for 25-35 min. When cool, sprinkle powdered sugar through lace paper doily to decorate top, or use your favorite icing.

Serves 12 ***269 cal. per serving*** ***Source of vitamins A, B***

Submitted by Mrs. Martin Anderson

Tested in THE AMERICAN HOME KITCHENS

• macaroni cheese loaf

Preparation time: 20 min.
Baking time: 50 min.

1 cup macaroni
½ lb. American cheese, diced
1½ cups milk, scalded
1 cup soft bread crumbs
¼ cup melted butter
1 canned pimiento, chopped
1 tbs. chopped parsley
1 tbs. chopped onion
Salt
Pepper
Paprika
3 eggs, beaten

• Cook macaroni according to package directions; drain. Melt cheese in top of double boiler, gradually add milk. Stir constantly, and add remaining ingredients. Fold in macaroni and pour into greased 9"x5" loaf pan. Bake at 325° F. for about 50 min. or until firm. Serve hot or cold.

Serves 6 ***424 cal. per serving*** ***Source of vitamins A, B, D***

Submitted by Mrs. M. S. Burdine

Tested in THE AMERICAN HOME KITCHENS

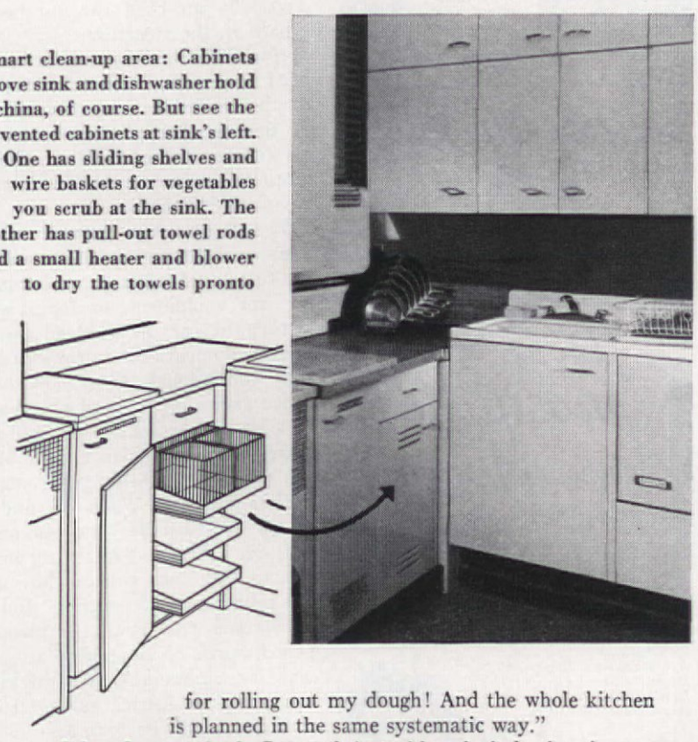
Our Own Kitchen

(Begins on page 32)

and just plain joy in your work—and in living. In this kitchen, the restful colors (even the enameled steel cabinets are pale green), the gay flooring (which looks as well after a day's work-out as before), the wallpaper worthy of a living room, would all be ideal in a home kitchen. But most important is the business-like planning which saves wear and tear on those working here.

Ask Anne Barnard what she likes best about it, and she'll stand in the aisle between the two rows of cabinets and show how even a 5′ 2″ gal can reach everything she needs for each cooking job. "At home," she'll tell you, "the reaching kills me. When I'm not digging into dark recesses, I'm trying to get something from a shelf I can't see. But not here, where so many things—including pots, pans, and *lids*—are kept in *drawers* or sliding shelves."

Ask Food Editor Cay Nissly why she refers to this as her Dream Kitchen, and she'll say, "Because it's so *pretty*. And so *easy* on me. Back home, our big country kitchen has seven doors—and no planning. The flour bin is at one end, the mixer at another. You walk your legs off trying to get a meal together. Here, everything has its own area, and you finish one job and march on to the next. Take the mixing center, for instance. You just open a door, and there is your mixer, all set up in a base cabinet, and ready to swing out and up like a typewriter. Next to it, there's a metal-lined drawer with bins for sugar and two types of flour, and plenty of drawers for bowls, and pie and cake pans, and other utensils. The cabinets above the mixer hold all the ingredients we use in baking. Think that's all? Oh no! One step from the mixer station there's this big maple counter top for rolling out my dough! And the whole kitchen is planned in the same systematic way."

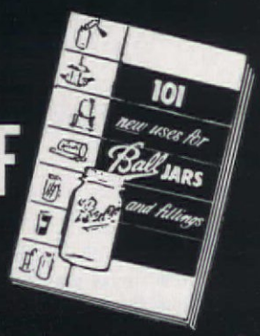


Smart clean-up area: Cabinets above sink and dishwasher hold china, of course. But see the vented cabinets at sink's left. One has sliding shelves and wire baskets for vegetables you scrub at the sink. The other has pull-out towel rods and a small heater and blower to dry the towels pronto

Other features both Cay and Anne bless include the air conditioning; the high-powered, easy-to-clean exhaust fans in cabinets over the ranges; the plentiful drawers in the base cabinets; the pull-out cutting boards wherever they are needed; the ventilated vegetable cabinet; the heated towel dryer near the sink; and the generous planning desk that doubles as a good eating counter.

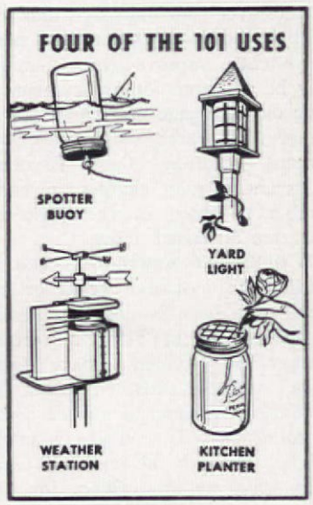
Because this is an editorial kitchen, it has some exceptional features—two ranges, for example, one gas and one electric, so that every recipe is tested on both. The latest in ranges, and freezers, and refrigerators appear every few months for the purpose. Because we want to be sure that all of our methods can be followed in every kitchen in the country, there are a variety of appliances—big electric mixers, hand mixers, and woman-powered rotary beaters all do service here.

Amazing New DO-IT-YOURSELF BOOK . . . for Home, Shop, Sports!



Tells How to Make Many Useful and Enjoyable Articles with Familiar Ball Mason Jars

101 Exciting Ideas . . . 4 Ideas per Penny!



The "do-it-yourself" hobby is really not new—women have been putting up their own delicious foods in Ball Mason Jars for generations! But it *is* news that you can make scores of gifts and handy things for the home, all with these same sturdy low-cost containers!

Just off the press, a fascinating new 64-page book shows how easily you may become a Ball Jar handicrafter. Over a hundred novel uses are pictured and fully explained. You'll think of many additional uses yourself as you read it.

HOURS OF FUN—DOLLARS IN SAVINGS!

Whether your hobby is gardening, fishing, home workshop or whatnot, this new book fits right in. It will give the whole family a world of pleasure. And you'll save real money on the things you make! Send today for your copy.

© 1954, B. B. CO.

Satisfaction Guaranteed . . . or MONEY BACK!

"101 New Uses for Ball Jars and Fittings" will be mailed you postpaid for only 25¢. No need to purchase any jars—send no box tops. Ball Brothers are publishing this handy new book to make *your* Ball Jars even more useful. So order now. You must be delighted, or purchase price will be refunded. Mail coupon with 25¢ (coin) today!

ONLY 25¢ POSTPAID NO BOX TOP NEEDED!

MAIL THIS "NO-RISK" COUPON TODAY

BALL BROTHERS CO., Dept. AH74, Box 1201, Chicago 77, Ill.
I enclose 25¢ in coin. Send postpaid your 64-page book, "101 NEW USES FOR BALL JARS AND FITTINGS." If not 100% satisfied I can return the book and you will refund purchase price.

Name.....

Address.....

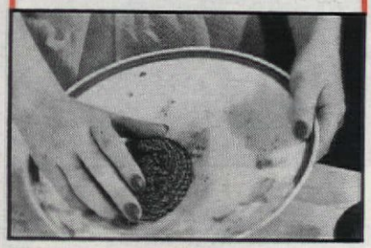
City..... State.....

(Offer expires Dec. 31, 1954)

Save More by Home Canning

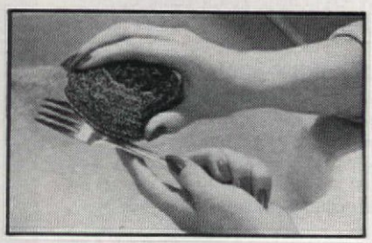
Nothing washes all your dishes as fast, as easily as TUFFY®

—because only TUFFY is tough enough to scrub crusted pans, gentle enough to wash finest china and silverware



TUFFY washes finest china . . . takes off sticky food faster than dishrags, sponges. Never scratches.

TUFFY scrubs pots and pans . . . whisks out messy foods that clog a brush. No food sticks to TUFFY.



TUFFY washes silverware . . . digs out food that sticks in fork tines. Then TUFFY rinses clean as new.

TUFFY
scrubs yet doesn't scratch

never smells—never sours because it rinses clean

U. S. PAT. NO. 2,601,771
© THE S.O.S. CO., CHICAGO; TUFFY OF CANADA, LTD., TORONTO

Ways to Finance

(Begins on page 29)

known as a Package Mortgage. Like all good modern mortgages, they usually provide for from 10 to 20 years for amortization at low interest rates.

How it works: Let's assume that you had intended to take out a 10-year, $10,000 mortgage, and that you add an extra $1,000 for kitchen equipment, making it an $11,000 mortgage. At 5 per cent, that extra $1,000 can be paid off at the rate of $10.61 a month, the sum including both repayment of principal plus interest. Over a period of ten years, you will have paid a total of $273.20 in interest on that additional $1,000.

3. REFINANCING ORIGINAL MORTGAGE: If you have paid off the bulk of your mortgage, the holder may be able to extend it in time or amount to finance your new kitchen (see Open-End Mortgages, below). Terms of your existing mortgage may prohibit this, however, in which case you can probably find a new lender to take over your mortgage, and add to it the additional money you need for kitchen improvement. Premium may be a charge for prepayment of your old mortgage plus the costs of a new title search, state taxes, and perhaps attorney fees. Payment terms and interest charges are comparable to those of the packaged mortgage discussed above.

4. OPEN-END MORTGAGE, TYPE A: During the past five years or so, banks have been issuing "open-end" mortgages which, after a certain number of payments have been made, can be extended either in *amount,* or in *time,* to finance home improvements. This choice is made at the time of the new advance. With what we are calling, for the purposes of this article, a "Type A" contract, you can borrow an additional sum by increasing the *amount* of each monthly payment rather than the *total payments* to be made.

How it works: Let's say you have been paying regularly for five years on a 15-year mortgage, subject to open-end operation. At this point you want to re-do your kitchen and borrow $1000. The banker who holds your mortgage will lend you the $1000, adding it to your mortgage. You will pay it off, along with the rest of the mortgage repayment, during the remaining ten years the mortgage has to run. So it is possible to pay for the kitchen by increasing the original mortgage payments $10.61 a month—a total cost of $273.20 in interest for the additional money, no matter what the size of your original mortgage.

5. OPEN-END MORTGAGE, TYPE B: With a Type B contract, you extend the *time* for additional years. You increase the *number* of payments, not *the amount* of each payment.

LIGHTS ON!

Why tolerate the blown fuse nuisance any longer? Why hunt fuses in the dark . . . or break off in the midst of preparing a meal to go to the store for the new fuses you forgot to buy? Why stumble down dark cellar stairs and fumble in the old fuse-box wondering what to do? The Cutler-Hammer Unit Breaker ends this annoyance forever. It is installed in the kitchen or any other convenient place. And when service goes off, all you do is reset a tiny lever that has snapped out of position. Nothing to buy . . . nothing to replace! Service is restored in the twinkling of an eye . . . even by a child! The average new home can have this modern and safe protection for very little additional cost. Also easily installed in old homes. What are *all* the facts? Write today for our free booklet "Goodbye to Fuses." CUTLER-HAMMER, Inc., *Pioneer Electrical Manufacturers,* 1395 St. Paul Ave., Milwaukee 1, Wis.

CUTLER-HAMMER UNIT BREAKER C-H

FREE BOOKLET: Tells facts about new, better home electrical protection. Write TODAY for your copy.

easy to kill

flies, mosquitos

this new miracle way

Now you can kill such insect pests as flies, mosquitos, gnats, spiders, wasps, silverfish, flying moths and exposed roaches and ants. With Bug-Kil, one single treatment kills them . . . lasts up to two weeks. No other equipment needed. Use it again and again . . . for years. No stains—no strong odors.

Introductory Offer $2.98 *with two months supply pellets*

At Hardware, Drug and Dept. Stores. Or write Lindavap Corp., Box 638, Ann Arbor, Michigan.

Bug-KIL *new vapo-lectric insect destroyer*

just plug it in . . . kills up to 2 weeks!

Ways to Finance

How it works: In this case, your banker will lend you the sum you need, and extend the number of years for repaying your mortgage (not to exceed the original contract). Your monthly payments remain the same as they were before you borrowed the additional sum. Of course, the longer the extension, the more you'll pay out in interest.

6. F.H.A. TITLE I: Almost everyone has heard of F.H.A. Title I Property Improvement Loans, enabling home-owners to repair or modernize their homes. It is a short-term credit loan backed by the Federal Housing Administration, giving the borrower a maximum of 36 months to pay. This type of loan is usually very attractive to most qualified lenders, because the Government insures the note taken by the lending institution as security. Your lender will require a signed contract for equipment, materials, labor, etc., from a bonafide contractor. Under F.H.A. insured Title I loans, removable equipment is not eligible. The repairs, improvements, or additions must be physically attached to, and become a part of, the structure.

How it works: If you find that you need $1000 in cash to cover the cost of the modernization, this sum can be financed for 36 months, and at a rate of 5 per cent will cost in interest a total of $149.80. The monthly payments will be $31.94.

7. TIME-PAYMENT FINANCING: If your credit rating is good, you can use this popular method of buying to pay for equipment, or for a whole kitchen. It can be arranged through your equipment dealer or utility company, or through your bank or finance company. A down payment of at least 10 per cent is generally required, and the balance paid off in 12, 24, or 36 monthly payments.

How it works: When you find the dealer who handles the equipment you want, he can explain to you in minutes just how you can buy it on the time payment program. But let us assume that you are financing $1000 worth of equipment at 5 per cent for 24 months. Monthly payments will be $46.66, and total cost of the loan will be $119.84.

8. UNIT-BY-UNIT MODERNIZATION: Kitchens may also be planned with separate matching units that can be bought piece by piece and paid for in cash. Additional units can be added later, on the "pay as you install" plan.

Because you've paid cash, there are no interest costs, of course. You become your own banker in this case, paying out what you can afford at the time of each purchase—say $45 for a new cabinet, or as much as $500 for an 11 cu. ft. refrigerator.

See "Where Credit Is Due" on page 88

The dining end of the cooking peninsula: On the top, a serving counter. Below, since this is a den, there's storage for Dad's hobby gear—unless Mom gets there first with good china, since this is a dining room too

Combination Kitchen

(Begins on page 30)

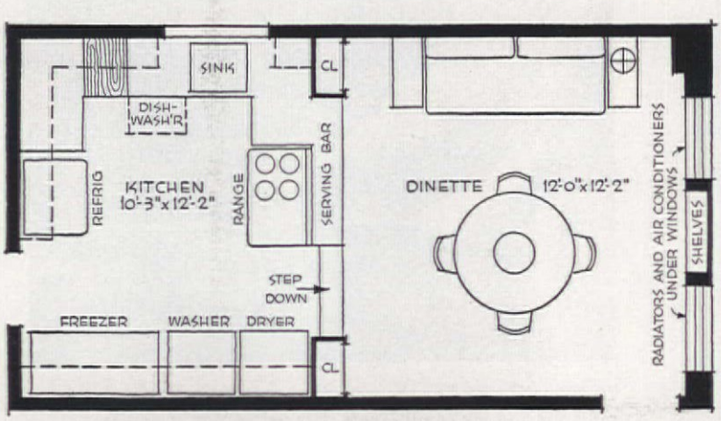
3. *As a dining room,* it is so spacious and attractive, and so well separated from the business part that the family dines without makeshift at its welcoming table—a space-making round one that can extend when there are guests. The serving counter behind the range was designed so that hot platters can be passed directly from range to dining room.

4. *As a den,* both the planning and the decoration invite the family in. The table is excellent for study or sewing, the day bed does the work of a sofa and an easy chair—and there is no law that says that an overnight guest can't sleep here.

Of course, this model modern kitchen is air-conditioned, and the "works" are cleverly concealed, as you can see in the close-up on page 76. And like all good kitchens, air-conditioned or not, it has a powerful exhaust fan (this one installed in the ceiling) to pull out all cooking odors pronto.

The lighting is as excellent as you'd expect it to be in a kitchen General Electric had a hand in. There are lights in the ceiling for general, over-all illumination; there is indirect cove lighting over the sink; local spot lighting for all the work areas; and there is strip fixture lighting under the wall cabinets—in this kitchen you'd never have to work in your own shadow. Outlets? Loads of them!

MORE PICTURES ON PAGE 76



It's a good four-way room because the work area is at one end, away from the dining and lounging space. Yet, because there is no wall between them, each area seems more spacious than it really is

CLOROX® makes linens *more than white*... it makes them *sanitary*, too!

Clorox-clean cottons and linens are cleaner two ways: in appearance, for Clorox removes dinginess, stains, even scorch and mildew . . . and in hygienic cleanliness, too, for no other home laundering product equals Clorox in germ-killing efficiency!

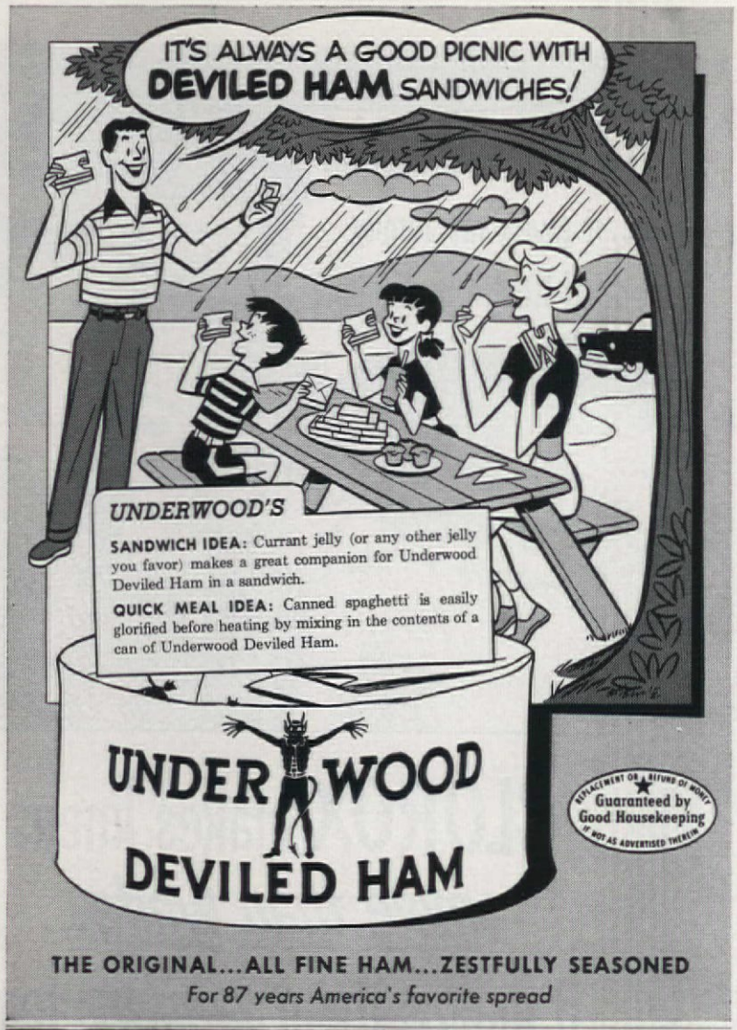
And, especially important with youngsters' laundry, Clorox deodorizes . . . leaves sleepers, underclothes, crib sheets fresh smelling whether dried indoors or out. Also, thanks to an exclusive, patented formula, Clorox is free from caustic, extra gentle. And being a liquid, it contains no gritty particles to damage wash and washer.

Keep a bottle of CLOROX in your kitchen to brighten and disinfect your sink!

Yes, besides removing stains from porcelain, enamel, tile and linoleum surfaces, Clorox also deodorizes and disinfects . . . provides a type of non-poisonous disinfection recommended by hundreds of public health departments. See the Clorox label for many more work-saving and housecleaning hints.

© 1954, Clorox Chemical Co.

When it's CLOROX-clean . . . it's SAFER for family



Combination Kitchen

(Begins on page 30)

If old Grams could see that two-oven electric range with timers and controls to make the actual cooking part of food preparation almost foolproof, she'd wonder why Mrs. 1954 spends any time at all in the kitchen. The answer is that the Modern Ma'am makes a real art of the part that goes *before* the range takes over—and she loves to do so in a kitchen such as this one which enables her to be with the family while she is working

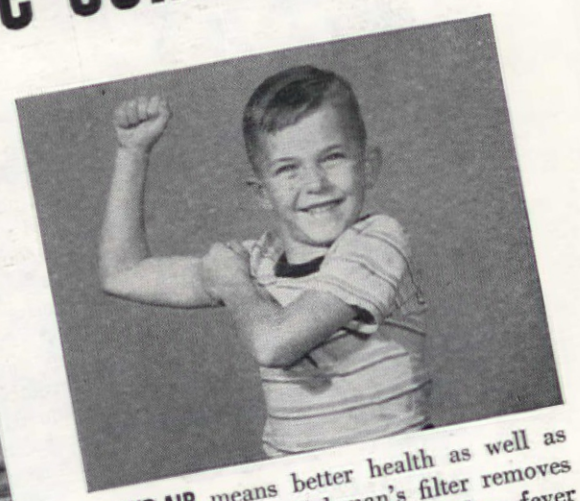
HERE'S A GOOD IDEA:
Mask that window air conditioner

The paneling used on the walls is also employed to mask the radiators and air conditioners. Hinged section provides accessibility to all controls, while louvers permit air to circulate freely. The illustration on page 31 shows how well this trick works visually in the room

How Coleman's new Blend-Air System cools and heats your home more comfortably

COLEMAN DOES IT with its exclusive Magic Blenders which are installed in the walls of your home. They give constant, draft-free circulation in every part of every room; keep temperature uniformly cool in summer, uniformly warm in winter. No stagnant air.

IN SUMMER cooling unit atop Coleman furnace squeezes *twice* as much moisture from wet air as most other systems. Blending action of Blenders prevents air from being too cold for comfort. Result: air is *cool*, not cold; *dry*, not damp. Pleasant atmosphere.



BLEND-AIR means better health as well as greater comfort. Coleman's filter removes dust, dirt, pollen—helps relieve hay fever and other respiratory diseases. You actually *feel* healthier the moment you breathe this crisp "mountain" air that's so refreshing.

NEED ONE ROOM a little cooler in summer, a little warmer in winter? Easy! Just turn the knob on the front of the Blender. Coleman Blend-Air gives you independent temperature control in each room *as well as* overall thermostatic control throughout the house!

NO BIG PIPES! Instead of large, unsightly pipes, Blend-Air uses small, prefabricated 3½-inch air tubes. Note the space-saving above. Installed quickly, easily in any home, old or new, Blend-Air lowers installation costs, raises home value.

YOU SAVE up to 97% of cooling-water costs, 25% of electricity, with exclusive Water Miser. Installation costs are lower, too, and you can spread total cost over a long period by getting heating first, adding cooling *when you're ready*—just a few dollars a month.

THE ONLY SYSTEM that's guaranteed with a $1,000 Comfort Bond! Coleman gives you a written guarantee, in your name, that assures complete heating comfort in winter. No other system offers so many features for so much comfort.

HOW THE MAGIC BLENDER WORKS

In summer, it blends room air with cool air from the cooling unit for refreshing coolness. In winter, the Magic Blender blends room air with freshly-heated furnace air to maintain constant comfort.

Look up the Coleman dealer in the Yellow Pages of the phone book. Also send coupon for a free copy of illustrated "Heating and Cooling Your Home."

COMFORT COSTS SO LITTLE WITH

Coleman® Blend-Air

THE COLEMAN COMPANY, INC., Dept. 701-AH, Wichita 1, Kansas

Please send me, without obligation, a copy of "Heating and Cooling Your Home."
I am interested in ☐ Oil ☐ Gas ☐ LP-Gas

Name_____

Street_____

City_____ Zone_____ State_____

Sleep Cool the *LOW-COST* way with an Emerson-Electric Window Fan

Cool night air in summer is free! Bring it in with an Emerson-Electric Window Fan, and sleep cool . . . at low cost.

Four sizes. The 20″ model, shown above, is ideal for the average 5-room home. Popular 16″ size is just right for small apartments. The 24″ and 30″ models bring comfort to larger homes. Attractive silver gray enamel finish, whisper-quiet blades. Made in non-reversible and electrically reversible models. All carry 5-Year Factory-to-User Guarantee.

Emerson-Electric Window Fans will keep you cool for many summers. On a "years of service" basis, they're the most economical buy. Visit your Retailer or write for free folder No. 919.

THE EMERSON ELECTRIC MFG. CO.
St. Louis 21, Mo.

ATTIC FANS

Cool your entire home. Available in 24″, 30″, 36″, 42″ and 48″ blade sizes, vertical or horizontal discharge.

NEW!

DeLuxe Room Air Conditioners in ½-, ¾-, and 1-ton sizes. Exclusive Emerson Electric, EVENAIRE uniform wall-to-wall cooling.

5-Year Warranty.

EMERSON ELECTRIC
FANS • MOTORS APPLIANCES

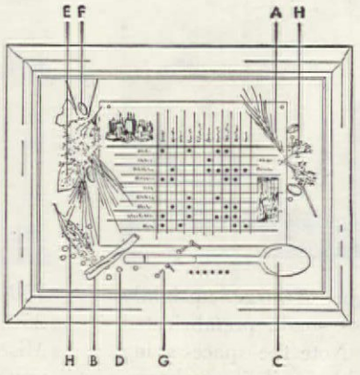
Get Your Spice in 3-D

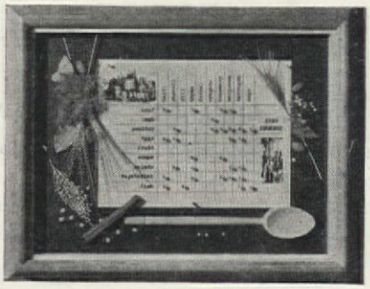
BILL LANYON

To add spice to a kitchen or dining room wall, make and hang a chart such as this one—it will remind you just when and with what to season your favorite dishes.

The choice and category of herbs and spices are up to you. Type across the top of a piece of paper your own list of spices, and type their uses (in vegetables, meats, etc.) down the left side. Use map pins to indicate which spices you like most with which dishes. If you want to add some visual spice, draw lines with a colored pencil, and use colored pins. Cut out the chart and glue it on a stiff cardboard; then mount on poster board of a color that fits in with the scheme of your room.

For framing, use a deep shadow box frame and put glass flush against frame, inserting a plain wood strip-





ping of ¼ in. by ½ in. stock all around to allow space for the things you are framing.

The decorative items bordering the chart can be of your own choosing—we suggest that you select dried herbs or other edibles. Shown here are wheat (A), cinnamon stock (B), wooden spoon (C), split peas (D), basil leaf (E), pistachio nuts (F), cloves (G), dried flower material (H). Each should be mounted with transparent glue.

To The Freshman Housekeeper

You may think you have a million things to learn but here is one item you cannot neglect. Use Sani-Flush to clean your toilet bowl. It is the one product that cleans thoroughly, disinfects, removes invisible film. Quick, easy, sanitary. No messy scrubbing. Just follow directions on the yellow can. Safe in septic tank systems. At all grocers. The Hygienic Products Co., Canton 2, Ohio.

Sani-Flush

PERFUMED with a mild, fresh fragrance

Low Cost "Automatic Water" for country homes, cottages, cabins, farms

Nothing else matches a Jacuzzi jet pump for dependable water service from lakes, rivers, wells. Gives 35% more pressure, 20% more water than similarly rated pumps. No moving parts below ground. Self-priming. No frost-proofing or lubrication needed. Patented. Dealers nationwide. Don't settle for less. *Be Choosey . . . Buy Jacuzzi!* Get the facts! Write:

JACUZZI BROS., INC.
Jacuzzi Avenue, Richmond, Calif. or 4100 Bayless, St. Louis 23, Missouri

56 Pages of Outdoor Fireplace Designs and Ideas

A COMPLETE GUIDE you or your builder can easily follow to get **a perfect "fun center" for your family and guests.** Includes "outdoor" recipes and menus, clever cook-nook accessories. Illustrates all-metal fireplace units that simplify correct construction with any masonry. Send only 25c for your copy. **The Majestic Co., Inc., 344 Erie St., Huntington, Indiana.**

Only 25c Postpaid

New Beauty for Your Lawn

Anne's Notebook

(Begins on page 67)

day when you wish to serve apple pie in a hurry. Caramelize the sugar, adding sufficient water to stew enough apples (fresh or canned) for your pie shell. Cook until tender, adding the usual butter and spices to your taste. Thicken to right consistency, and pop into the pie shell hot or cold. Serve with ice cream or whipped cream. It's an American triumph.

THOUSAND ISLAND DRESSING is a northern New York State contribution and should not be confused with the Russian type. This is our family recipe. Combine 1 cup mayonnaise, ½ cup chili sauce, 6 coarsely chopped large stuffed olives, ¼ cup chopped green pepper, 2 sliced green onions, 1 tsp. minced parsley, 1 tsp. tarragon vinegar, salt, pepper, and a heavy dash of paprika.

LET'S NOT FORGET BOILED DRESSING for summer salads. There is no dressing I like better with potato, chicken, turkey, and Waldorf salad. I make enough to fill a quart jar and keep in refrigerator for future use.

SO REFRESHING IN THE SUMMER ARE MINTED PEAS. A Utah friend gave me her recipe. For 2 cups of fresh peas, or 1 pkg. of frozen peas, fry 4 slices of diced bacon. Mix 1 tsp. flour with 4 tbs. cream. When peas are briskly boiling in salted water, add bacon and 6 sprigs of fresh mint. Stir in flour mixture to thicken. Cook approximately 8 minutes. Remove mint and serve in patty shells. For extra glamor, sprinkle chopped mint and crumbled bacon on top. Very special with lamb.

WITH TENDER YOUNG TURKEYS ON THE MARKET all year round, why not have fried or broiled turkey on the Fourth? The two to four pounders are a good bet, we've found. If it's fried turkey, try this: For each pound of turkey, mix ¼ cup flour, ¾ tsp. salt, ⅛ tsp. poultry seasoning, a pinch of rosemary (be light handed) in a paper bag. Shake a few pieces at a time for even coating. (We like it crisp.) Save leftover flour mixture for gravy.

COCONUT JUMBLES CAME MY WAY through a friend from Mississippi, and delectable they are with pudding and fruit desserts. Cream ⅔ cup butter or margarine, add ¾ cup sugar, 1 beaten egg, 1 rounded cup flour. Mix thoroughly and add enough grated fresh coconut . . . not too much at a time . . . until mixture is stiff. Drop from spoon on cooky sheet and bake in quick oven until golden brown. Shredded coconut can be substituted.

SPICES WITH FRUITS offer a pleasant flavor change. Mix sugar with cinnamon to serve with blueberries. Add a dash of mace to rhubarb before cooking. Good in a pie, too. Dust honeydew melon balls lightly with ginger . . . that is, if you like ginger!

Quick Change for Bedrooms

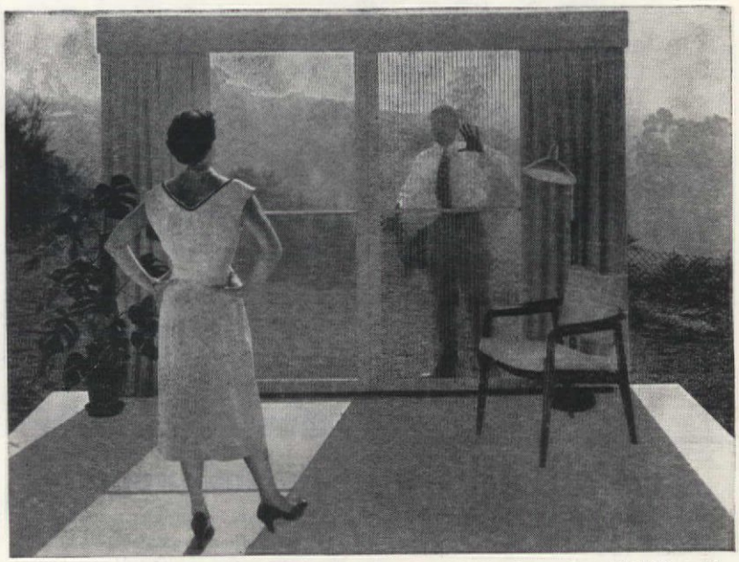
MARY E. MONZE

A new spread and curtains provide an easy way to give a bedroom a welcome new personality for summer—or any time of the year. To that end, these inexpensive ready-mades by Bartman and Bixer are really a find. Gay as a lark's song, the flower motif is hand-screened in green, brown, and pink on white poplin, all preshrunk and easy to launder. The spread is priced at $12.75 in double or twin sizes. The café curtains, $4.95 a pair, come in 36-inch lengths, with a bonus of big bone rings which make them so easy to put up. Singly or in tiers, they would be charming in any room of a summer home.

In the room above, walls were painted dark green, and the furniture is Colonial in design—but the pattern on the curtains and spreads is so sound, and so adaptable, that they would look well in a variety of settings. Good grace notes are provided by the clock and sconces made of molded wood finished in dull black—a "contemporary" idea, perfectly happy in a traditional room.

For details about merchandise, see "Where Credit Is Due," page 88

AMAZING NEW SCREENING KEEPS ROOMS 15° COOLER

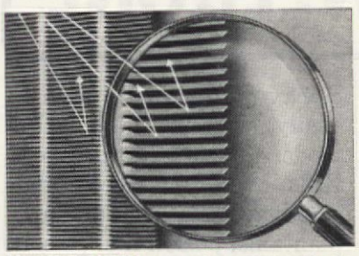


TEST HOUSE WALL has Kaiser Aluminum Shade Screening (right), ordinary screening (left). Note how bright sunny area on floor behind ordinary screening is eliminated by Shade Screening. Inside shades are not as satisfactory; they permit heat to enter room where it is trapped.

WHY SIT AROUND and swelter again this summer . . . thinking you can't do anything about the weather? You *can!*

You can stay delightfully cool and comfortable on the worst of the sun-scorched days ahead. Revolutionary new Kaiser Aluminum Shade Screening will keep your rooms as much as *15° cooler* in hottest sun—at surprisingly low cost!

Instead of suffering through another hot summer you can relax in a comfortable indoor climate. And you'll enjoy nights of cooler, more refreshing slumber because your rooms have been spared from hot sun during the day.



HERE'S HOW amazing new Shade Screening works. The heat-controlling screen consists of thousands of small horizontal louvers permanently tilted at a downward angle. This scientific design stops hot sun rays *before* they hit windows, thus eliminates a major cause of high room temperatures.

1. Keeps rooms as much as 15° cooler, in hottest summer sun!

2. Cuts air conditioning costs. Where air conditioning is planned, smaller, less expensive units are possible because peak heat loads are reduced. Existing units operate more economically.

3. Prevents sun-fading of draperies and other interior furnishings. Protects painted surfaces against "baking" effects of sun heat.

4. Assures glareless light and indoor shade, yet permits plenty of soft light and air to pass through.

5. Protects against flying insects, as effectively as standard wire screen.

6. Assures daytime privacy—you can see out, but outsiders' view is blocked.

7. Enhances the appearance of any window—actually adds *value* to your house. Simple design and construction make it a favorite with architects.

8. Precision-produced from tough, high grade aluminum. No moving parts to get out of order. It will keep its good looks for years and years.

9. No maintenance—no painting. Can never cause ugly red rust stains on window sills or siding. Can be left in place the whole year round.

10. As easy to install as ordinary window screening—easy enough to install yourself in most standard frames and windows. Combination Shade Screen-storm window units now available give you cold weather protection plus relief from summer heat.

Get Kaiser Aluminum Shade Screening now—from hardware, building supply dealers, screen and window manufacturers and applicators in your area. For names of your nearest dealers, contact Kaiser Aluminum sales office listed in your telephone directory.

Kaiser Aluminum
PATENTED
SHADE SCREENING

Mail Coupon for Free Demonstrator!
Please send actual sample of Kaiser Aluminum Shade Screening which shows how it blocks sun rays. Also include full information.

Kaiser Aluminum & Chemical Sales, Inc.
Consumer Service Division
1755 Kaiser Bldg., Oakland 12, Calif.

Name_____
Address_____
City_____ State_____

Protects children, pets and property

An Anchor Fence keeps children and pets safe from harm. Keeps out intruders. Increases property value.

What's more, an Anchor Fence requires no yearly painting or repair. An Anchor Fence is permanent. Sturdy. Remains erect in any soil.

So insist on the genuine "*Galv-After*" Chain Link Fence . . . the fence with the zinc coating applied after weaving —not before. Look for the famous orange and black Anchor Fence nameplate. For more information, write for free illustrated pamphlet.

"The Magic Fence"

For your copy of "*The Magic Fence*," a fascinating story your children will love about an elf who lives in an Anchor Fence, mail 10c to: ANCHOR POST PRODUCTS, INC., *Fence Division*, 6627 Eastern Ave., Baltimore 24, Md.

"Permanent Beauty for your Home"

Anchor Fence®

Division of ANCHOR POST PRODUCTS, Inc.

WATCHES WANTED!

ANY CONDITION. Highest cash prices paid promptly. Also broken jewelry, spectacles, dental gold, diamonds, silver. Send articles today. Satisfaction guaranteed.

LOWE'S

Dept. AH, Holland Bldg. St. Louis 1, Mo.

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old addresses directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage.

THE AMERICAN HOME Subscription Dept.
American Home Bldg., Forest Hills, N. Y.

KILL WEEDS THE EASY WAY

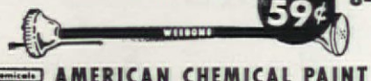
SPRAY WEEDONE®

Spray your weeds away, easily, with Weedone, the modern miracle weed killer. Kills over 100 weeds and woody plants—dandelions, plantains, poison ivy, poison oak, honeysuckle, brambles. Contains the low-volatile butoxy ethanol ester of 2,4-D and 2,4,5-T (no vapors to injure nearby flowers, vegetables, shrubs). Harmless to people and pets. *Does not kill grass.* Buy the big red can of Weedone at your garden-supply store.

8-oz. can $1 1-qt. can $2.75
1-gal. can $6.75

Plastic Weedone Applicator
Fits any screw-top gallon jug.

ONLY 59¢



AMERICAN CHEMICAL PAINT CO. AMBLER, PA. • NILES, CALIF.

Makers of Weedone Crab Grass Killer; ACP Rose & Floral Dust; ACP Soil Conditioner; ACP Fruit Tree Spray; Gro-Stuf; Rootone®; Transplantone®; Fruitone®; Seedtone; Weedust®; Trimtone

Vacation House

(Begins on page 50)

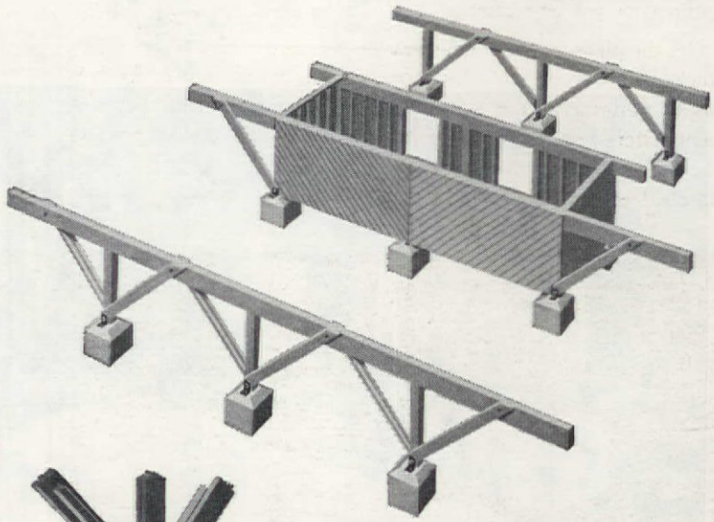
When the Lewises, their young son, and two young daughters first discussed building a vacation retreat, father and son, both saltwater fishing enthusiasts, proclaimed loudly for the seashore. Mother and daughters had other ideas, but the masculine minority won in this case—and the distaff side has never regretted it. So they bought land on a sand spit facing an ocean bay and built where the tides wash right up under the house.

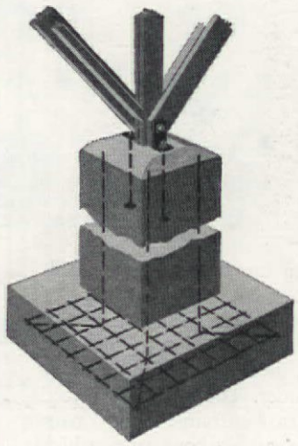
In addition to making the structure "seaworthy" by the clever engineering illustrated in the diagram below, Architect Rosenberg was faced with the problem of making it both compact and hospitable, so that parents and youngsters could have plenty of guests while housekeeping chores were kept to a minimum. The bunkhouse offered the tidy solution, for each of its four small rooms is equipped with two surplus Navy bunks, storage facilities —and no nonsense. For the senior Lewises, there's a bedroom off the living room, and two people can sleep, when necessary, on the sofa beds in the living room. Study the plan and you'll see that two bathrooms do the work of four: The master bath has a second door to the bunkhouse area which is also served by the small half-bath. A separate shower is located in the utility room which houses the laundry equipment and water heater.

When the house was first built, a full partition divided the front room into a living room and a kitchen-dining room. But not for long. In a vacation place, the advantages of having a big all-purpose room prevailed—so down came the wall, and up went the small, counter-high room divider you see on page 50.

Traffic problems are so well handled that occupants needn't

CONTINUED ON PAGE 82





WHY HIGH TIDES AND HIGH WINDS DON'T BOTHER THE LEWISES:

Fifteen reinforced concrete piers, poured in the water, rest on poured reinforced concrete footings (reinforcing runs from footing through pier). House rests on wooden posts tied by metal straps to concrete piers and to house girders. Each post comprises two 2 x 6's treated with wood preservative. Diagonal braces, comprising a 2 x 4 spiked to a 2 x 6 to form a T-shaped girder, are bolted to base of posts and to house girder. Metal straps are also used to tie house walls to the girders, and to tie the roof to the walls. Well-braced substructure, covered with cypress siding, also serves as a storage room. A ¼-inch gap between the floor boards permits water from seasonal high tides to flow right up through the storage unit without creating sufficient force to damage the structure. Shelves built in it are placed high enough above the high-water mark to be used for storage the whole year round. (Our plans go into all of this in detail.)

GOOD NEWS!

You may already own *half* of a year-'round air conditioning system!

If your home has blower-equipped central warm air heating...you're probably all set

Yes, you're already half-way toward the enjoyment of year-'round air conditioning for your *entire* home when you have a central forced warm air system. All that is needed is the addition of the cooling equipment. Existing air ducts, blower, and filters then serve you in summer as well as winter.

Get the pleasure of summer cooling this easy, quick, inexpensive way! LENNOX, the world's largest manufacturer of warm air heating equipment, offers you new summer comfort with a package air conditioning unit that can be matched with your present heating system.

Best of all, this LENNOX *Air Conditioner can be installed in your home for monthly payments as low as $25.00.*

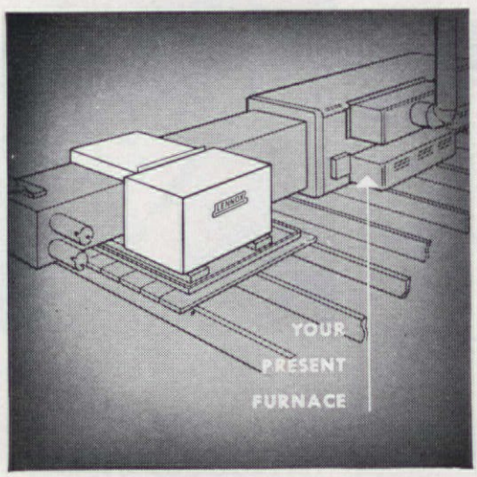
The LENNOX package unit fits above, below, or beside your forced warm air furnace—in basement, closet, utility room, attic, garage or "crawl space." The *super-quiet* hermetically sealed refrigeration unit is available in 2- and 3-ton sizes or in any combination of these . . . is engineered to give the same quiet, service-free performance as your kitchen refrigerator.

LENNOX has specialized in *home* comfort for 60 years—has brought healthfully conditioned air to more than a million homes. From this experience we have learned that temperature control is only *one* phase of indoor comfort . . . that true air conditioning means much more than mere *cooling*.

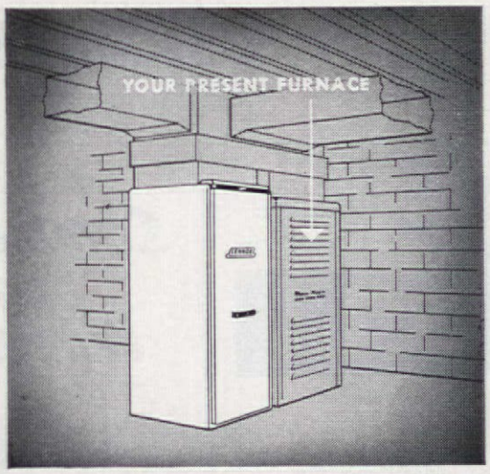
In addition to a comfortable temperature, you also need gently circulating air, controlled humidity, freedom from drafts or staleness and *absence of operating noise*.

The man who can provide you these comfort extras is your nearby LENNOX dealer. He's listed in the yellow pages of your phone book under "Air Conditioning" or "Furnaces." He knows that *home* comfort, summer or winter, should be handled by a *home* comfort expert. Call him today.

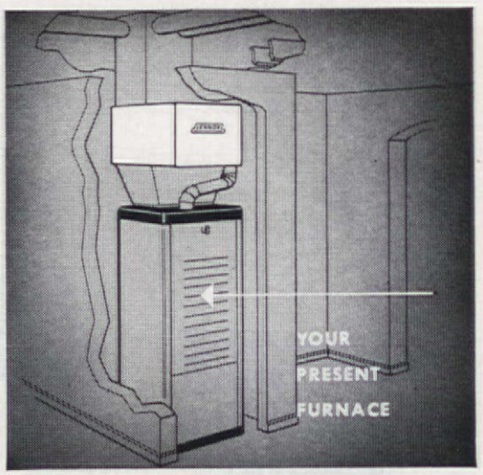
Write LENNOX, Marshalltown, Iowa, for free air conditioning booklet, "It's a Fact."



This compact Lennox horizontal-flo air conditioner fits into any main air trunk line—hangs from ceiling, or hides in attic or crawl space.



This handsome upright air conditioner contains its own large-capacity blower for increased air delivery, matches nicely with either closet or basement model furnaces. Additional "package" and year-'round combinations are available.



Unique Lennox vertical-flo air conditioner fits above or below existing up-flo or down-flo heating units, needs only 7½ square feet of space!

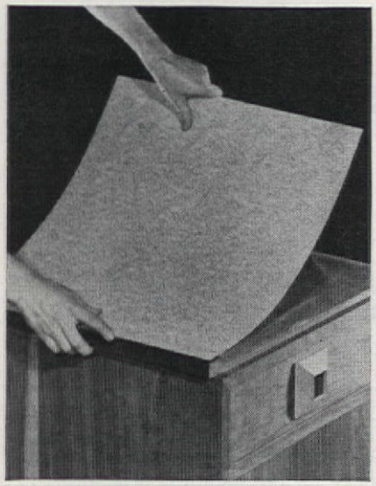
LENNOX®

AIR CONDITIONING • HEATING

Specialists in Indoor Comfort since 1895

THE LENNOX FURNACE COMPANY, MARSHALLTOWN, IOWA PLANTS LOCATED AT: MARSHALLTOWN, IOWA • SYRACUSE, NEW YORK • COLUMBUS, OHIO FORT WORTH, TEXAS • PASADENA, CALIFORNIA • SALT LAKE CITY, UTAH • DECATUR, GEORGIA. IN CANADA: TORONTO AND CALGARY

Beauty you can buy—apply yourself



How to do it—

with saw, cement,

and **MELAMINE**

■ Here is beauty that lasts and lasts . . . that won't scratch or stain or mar, because it's "locked in" with Monsanto's Resimene melamine resin. Easy to care for, too, because it wipes clean with just a damp cloth.

It's easy and inexpensive to "do it yourself" with melamine laminated surfaces . . . for your furniture, sink counters, or snack bar. Just send for Monsanto's free, illustrated booklet that shows you how. And look over the broad range of patterns and colors available in melamine laminates*—at your favorite lumber yard or floor covering store. Also available at hardware and department stores.

Monsanto supplies melamine resin for decorative laminates sold under these trade names:* **Consoweld, Decarlite, Farlite, Formica, Micarta, Nevamar, Panelyte, Parkwood, Pionite, Railite, Richlain, Textolite.

Resimene: Reg. U. S. Pat. Off.

MONSANTO

SERVING INDUSTRY . . . WHICH SERVES MANKIND

Free booklet—
"Do it yourself!
HOW TO MODERNIZE WITH MELAMINE . . . and other decorating ideas"

MONSANTO CHEMICAL COMPANY, Plastics Div., Room 401, Springfield 2, Mass.

Please send me your free "how-to-do-it" booklet on redecorating with melamine.

Name _____

Address _____

City, Zone, State _____

Vacation House

(Begins on page 50)

meet each other coming and going. From the land side, you use either of two short flights of stairs to gain the deck surrounding the house on three sides—and four separate doors, plus windows, lead in from the deck.

The house is thoroughly insulated —and built for comfort. A Franklin stove in the living room furnishes ample heat, although there is room for a conventional warm-air furnace in the utility room. Electric panels in the baths take off the early morning chill. The great areas of glass, which take you to sea while you sit in the living room, are equipped on the outside with sliding panels to provide privacy and keep out sun.

To keep the work, and the cost, of maintenance low, exterior siding is partly cypress, partly ¼-in. asbestos board. Most of the interior walls are pine, and those around the bathtubs are plastic tile. Ceilings are uncovered, except in the bathrooms.

To make light housekeeping lighter still, there's a garbage chute near the oven, and a dust chute in the master bedroom, both leading to bins in the storage room under the house.

Shortly after the house was completed, a whopping storm flooded many homes in the vicinity. Architect Rosenberg drove out to see how his brain child fared—and there it was, apparently afloat, with water high up under it. But when the tides receded, the house was found to have weathered them perfectly. It had been built to do just that.

$5 BUYS THE PLANS FOR IT

Fill in coupon for complete blueprints and materials list for our vacation cover house (#32), or for our popular House #10.
#32 ☐ (See page 50, this issue.)
#10 ☐ (See page 46, this issue.)

Name _____

Street Address _____

City _____

Zone No. _____ *State* _____

Please allow 2 weeks for handling and mailing
PRICE: $5 PER SET

Print name and address in coupon (to be used as label for mailing blueprints). Cut out, check plans desired, and send M.O. or personal check to: (Do not send stamps)

THE AMERICAN HOME, Dept. BP, American Home Bldg., Forest Hills, N. Y.

GOT A MUDHOLE UNDER THE DOWNSPOUT?

Dry it up with Orangeburg Pipe

Roof water pouring over the ground can make an unsightly and messy mudhole in your yard. It can seep down along foundation walls and make your basement damp and unhealthy.

An easily installed drain line of Orangeburg Root-Proof Pipe will solve this problem once and for all by carrying the water off and away from the house . . . and you'll be surprised at the reasonable cost!

Orangeburg is the amazing pipe that so many plumbers use and recommend. It's so light that one man can easily carry several 8-foot lengths, yet so tough and resilient it can withstand the temperature changes and settlements that occur underground.

Orangeburg joints are quickly sealed with a few hammer taps—no caulking, no cement, no compounds, and the result is a watertight pipe line that's long-lasting (lines installed at the turn of the century are still working perfectly today!)

Make sure you get the genuine Orangeburg Root-Proof Pipe – the brand name is on each length. For more information about the many uses of Orangeburg Pipe, write to Dept. AH74, Orangeburg Manufacturing Co., Inc., Orangeburg, N. Y.

P.S. For wet spots, septic tank disposal fields, foundation footing drains, use Orangeburg Perforated Pipe . . . same strong material, same ease of installation . . . same economy.

Folks Like You Show You How Much

EXTRA MONEY YOU CAN MAKE!

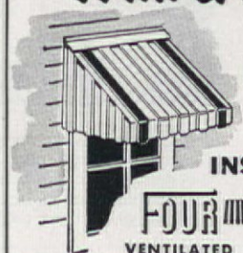
$50.00 IN 4 HOURS! Miss L. E. B., Washington

Show New NAME-IN-SILVER Christmas Cards

It's easy! Amazing new NAME-IN-SILVER Christmas Cards sell like magic. You make $65 on 65 boxes! Extra profits in SOUTHERN BEAUTY Assortment. Gifts, others. No experience needed. Write for assortments on approval, imprint samples FREE. *Your own Personalized Stationery FREE* if you ACT NOW! **SOUTHERN GREETINGS, 478 N. Hollywood, Dept. 47-M, Memphis 12, Tenn.**

SEND FOR SAMPLES!

Summerize and Winterize YOUR HOME



INSTALL FOUR-WAY®

VENTILATED ALUMINUM AWNINGS

Pat. No. 2441081

A permanent, non-rust installation in a wide range of styles and colors

- *Beautifies*
- *Cools*
- *Protects*
- *Endures*

For the name of your nearest dealer, write

FOUR-WAY AWNING CO.
Dept. A4, P.O. Box 926 Pensacola, Fla.

From Williamsburg

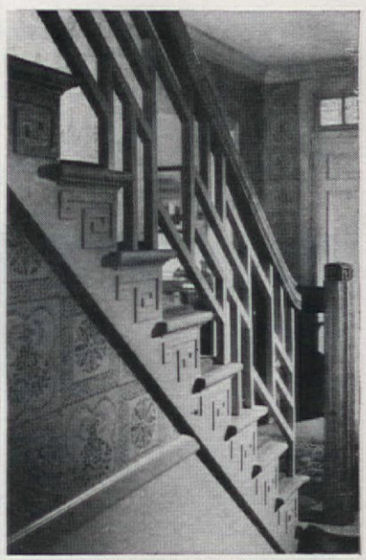
(Begins on page 38)

white batiste with ball fringe, while the draperies, varied from room to room, favor the high cornices of the early 19th century.

They were captured by Williamsburg, it's true, but these Yankees succeeded in carrying it back with them —in a very streamlined package. Decorators Milholland and Olson, authorities on period rooms and fabrics, were called in to "pull everything together." However, since the Sorgs wanted to temper their reverence for the past with a practical appreciation of the present, no attempt was made at "authenticity."

For one thing, Mr. Sorg likes to stretch out on the living room sofa or in a man-sized chair. Since the Lawson sofa and easy chairs they already owned filled the bill and were perfectly compatible with antiques, they were recovered, and used.

When it came to giving the interiors an 18th-century air, the biggest poser was the wall-to-wall broadloom Mrs. Sorg wanted. An anachronism, she knew very well—but she saw no reason for being snared by Tradition.



Coke-Garret house in Williamsburg, and "Bohemia" in Cecil County, Maryland, inspired Chinese Chippendale motifs on stairway. Fret on riser is achieved with stock moldings. Paper is only authentic Williamsburg wallpaper used in the Sorg house

Carpeting in Williamsburg green captured the ground floor, and its color became the dominant one downstairs. Atop that wall-to-wall covering, antique Oriental scatter rugs mark focal points, and the handsome one by the hearth furnished the living room's accent color—tomato. It's a wonder of a rug, prized by Mr. Sorg. "Antiquarians head for that hearth rug just like homing pigeons," he tells you.

millions of American women have quit working on washday...

why don't you?

Washday work is over for the smart gals who own automatic washers and dryers. *Why not you? Why not now?* Careful, though! When you're shopping for effortless washdays, don't settle for less than Hamilton! Hamilton Automatic Washers as low as $269.95. Hamilton Automatic Dryers from $189.95.

Hamilton

AUTOMATIC WASHERS AND AUTOMATIC DRYERS

the folks who made automatic washdays possible

© HAMILTON MANUFACTURING COMPANY, TWO RIVERS, WISCONSIN

C. L. EVANS, who has helped thousands succeed, says . . .

FOUND! 160 NEW EASY WAYS TO MAKE UP TO $50 $75 $100 AGAIN AND AGAIN

EXTRA MONEY

WITH NEW—NOVEL—DIFFERENT CHRISTMAS and ALL OCCASION GREETING CARD ASSORTMENTS, HOME and GIFT ITEMS

New 3-Dimensional Assortment of sparkling 'Stand-up' Christmas Cards

Here's all you do—just take easy orders for amazing values. Co-workers, friends, neighbors, groups buy on sight.

START YOUR OWN GREETING CARD AND GIFT SHOP AT HOME

No experience needed. Tremendous demand. Make cash sales evenings, lunch hours, any spare time.

New Ensemble of colorful Christmas Gift Wrappings with matching seals, tags

SENSATIONAL NEW 'LIFELIKE' CARDS

Show unusual Christmas cards with matching print-lined envelopes. Fascinating 'sound', 'jet propelled', religious, birthday, get well assortments. Personal gold stamped items. Sewing aids, scented stationery, gift ribbons. Children's animated books.

New 21-Card Leader Christmas Assortment with enchanting ribbons, foils, movable features

New All Occasion Assortment of Comic 'Action' Cards

PROFITS TO 120% PLUS BIG EXTRA CASH BONUS

New Party and Organization Plans. Make money fast for yourself, club or church.

FREE FULL COLOR CATALOG AND MONEY-MAKING GUIDE

Beautifully illustrated, new self-selling catalog helps your business grow.

"I SOLD $33 WORTH IN JUST 5½ HOURS"

—says Mrs. Elaine Atchley of Tyler, Texas.

FREE SAMPLES

NAME IMPRINTED CHRISTMAS CARDS, PERSONAL STATIONERY, FLORAL NOTES

WRITE FOR SAMPLES

Just rush name and address TODAY for FREE TRIAL approval outfit.

Guaranteed by Good Housekeeping

NEW ENGLAND ART PUBLISHERS
NORTH ABINGTON 72, MASS.

SEND NO MONEY—MAIL COUPON NOW

Mr. C. L. Evans
New England Art Publishers
North Abington 72, Mass.

Please send me at once Feature assortments on approval, free samples Name Imprinted Christmas Cards, Stationery, Notes free Catalog, Selling Guide and details of your wonderful extra money plan.

Name.....

Address.....

City.....State.....

NO RISK ON YOUR PART

When your fan is turned on, it pulls a current of cool air through your house. If you open all the windows and doors in your house, you will cool the whole place; if you close all the windows except those in one room, you will achieve maximum cooling in that area

How to Install a Ventilating Fan

You can add low-cost comfort this summer by installing an attic ventilating fan yourself. We clocked our time at two days for the job, which means that you'll save at least $50 by doing it yourself. You can put the fan in an attic gable (as shown here), in a sealed well over the attic stairs, in an exhaust opening cut in the attic floor, or even in your basement where it will blow cool air up through the house.

These fans range in size from blade diameters of 24 to 48 inches. The smaller ones are adequate for a house with a floor area of about 1000 sq. ft., and the largest will cool up to 4000 sq. ft. of house. Since the choice of the correct size is also influenced by climate, the plan of your house, and the height of your ceilings, ask your dealer's advice when you select your fan.

JONATHAN ALEY

1. Gable installation necessitated increasing size of attic trap to area specified in data sheets which came with fan. Remove trim, cut plaster with chisel, and chip it off. Cut lath from opening

2. Cut away attic floor boards, joists, and headers. Install new headers around opening, box in trap, and install trim

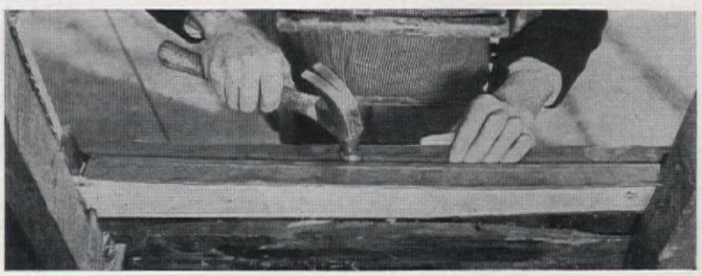
3. Remove existing attic window and frame. Measure for louver so that it will be located in exact center of fan enclosure. Lay out cutting lines accurately with a level

4. If wall studs must be removed, run headers across to nearest uncut studs. Then cut through sheathing and siding. Siding should be cut back far enough from louver opening to accommodate outside trim

See "Where Credit Is Due" on page 88

5. Install rough sill at bottom of opening and make it watertight. Put flashing full width of sill, bent down at bottom to overlap siding. At top, flashing starts under siding and comes out to overhang top of trim

MORE ON PAGE 86



now...Screens you put up and take down from inside in seconds!

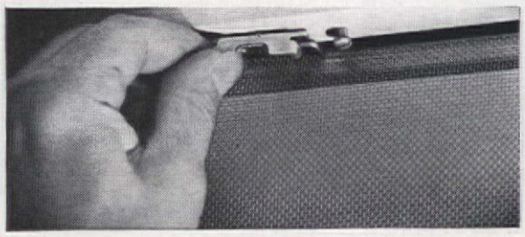
Columbia-matic TENSION SCREENS

Now, say goodbye to old-fashioned screens and old-fashioned screen troubles.

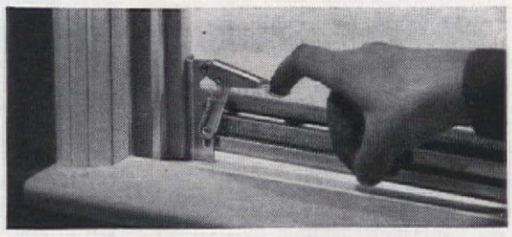
Columbia-matic Tension Screens are the revolutionary new screening idea. They fit outside the window, just like regular screens, yet they go up from *inside*. They are flexible, full length, all-aluminum. Columbia-matics have no side frames, just a top rail and a patented spring-loaded bottom rail that keeps the screen under constant tension. Result—no sagging, no rippling. Screens fit tightly against window frames at all times to provide complete insect protection. And they cost no more than ordinary screens. Millions now in use.

Get the facts on Columbia-matics at your screen dealer's—or building supply, lumber, hardware dealers. Or, mail handy coupon below for complete details. You'll see why satisfied users everywhere say Columbia-matic Tension Screens are the finest, most convenient window screens you can buy.

Flip up tension locks . . . screen swings free. No hardware on sill to snag clothing. Columbia-matics cannot stick or warp . . . cannot rust or drip-stain side of house.



Installing Columbia-matics for first time takes only minutes. They come in exact sizes, no fitting required. All you need is a screwdriver. Top rail is held by three sliding clips.



Two patented tension locks anchor bottom rail securely to sill. Press down, they're locked. Screens are all rustproof aluminum . . . need no maintenance or painting.

Imagine storing screens on a closet shelf! Columbia-matics roll up into a compact bundle. Locks do not interfere with storm window.

THE COLUMBIA MILLS, INC.
Dept. AH-7 Syracuse 2, New York

Please send complete details of Columbia-matic Tension Screens.

Name_____

Address_____

City_____ Zone_____ State_____

NEW
STOP SCRATCHING!
PULVEX
Anti-Scratch
FLEA POWDER
Kills
Fleas, Lice, Ticks, Fungi and Bacteria . . . Fast!
Prevents
Reinfestation Up To 7 Days!
30c & 60c Sizes
COOPER PULVEX PRODUCT
Anti-Scratch FLEA POWDER
Other Famous
PULVEX FLEA-KILLERS
Pulvex Aerosol Flea Killer
No muss . . . no fuss. Amazing push-button flea killer treats average size dog in 30 seconds. Deodorizes at same time!
Pulvex Cat Flea Powder
Special flea-killing formula perfected for cats. Contains Rotenone. Kills fleas, lice quickly, safely!
At Leading Pet Shops, Drug and Department Stores
PULVEX 1909 N. Clifton Chicago 14, Ill.

Shrinks Hemorrhoids New Way Without Surgery

Science Finds Healing Substance That Relieves Pain—Shrinks Hemorrhoids

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to stop bleeding—without surgery.

In case after case, pain was relieved promptly. And, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne®)—discovery of a world-famous research institute.

Now this new healing substance is offered in ointment form under the name of *Preparation H.** Ask for it at all drug stores—money back guarantee.

*Trade Mark

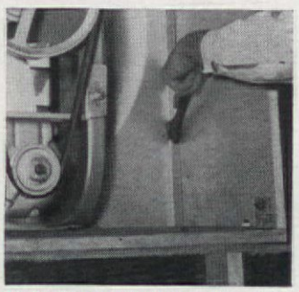
SELL NEW! COLOR-GLOW KODACHROME CHRISTMAS CARDS
You Make $55.00 ON JUST 50 BOXES!
2 BIG PROFIT boxes of exciting new Christmas Cards, as startling bright and beautiful as a lit-up Christmas Tree. Just show FREE SAMPLES to friends. You keep $1.10 cash per box—$55.00 on 50 boxes. It's easy!
You Earn Still More from 21-Card $1 Assortments, amazing 3-D and Talking Christmas Cards, Surprise Gifts, Personalized Cards and Stationery, big line of fast-sellers. They pay you up to 100% cash profit plus $10—$25—$50 in Bonus Gifts. No experience needed. Send no money. Write for samples on approval and 48 FREE Personalized Cards. Act fast—we'll include $1.25 Gift Set FREE!
CREATIVE CARD CO. Dept. 525-J, 4401 Cermak Road, Chicago 23, Ill.
NEW! Name-Imprinted Christmas Cards Low As 3¢ Each
NEW! Big Line of GIFTS!
FREE! $1.25 GIFT SET Gold-finish Retractable Pen Given if you Act Fast
Send for SAMPLES

Ventilating Fan

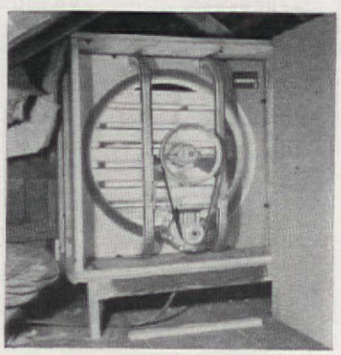
(Begins on page 84)

6. Screw louver in place and seal all joints with caulking compound. Cut and fit new trim to match trim of house windows

7. In this case, fan crate was used as suction box. Build a sturdy platform for box to sit on, so that it will be centered over louver. A sheet of ¾-inch insulating board goes under box to reduce sound transmission



8. Seal space between box and wall with insulating board or canvas and bolt fan in place



9. Downstairs, have electrician install switch for fan. Test for vibration and air leaks. Make back cover to seal box in winter

IF YOU SUFFER PAIN of HEADACHE NEURALGIA NEURITIS
get FAST RELIEF with ANACIN
the way thousands of physicians and dentists recommend.
HERE'S WHY . . . Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proved active ingredients. No other product gives faster, longer-lasting relief from pain of headache, neuralgia, neuritis than Anacin tablets. Buy Anacin® today!

RESIN FREE (ALL OIL BASE) Liquid Raw-Hide FINISHES for REDWOOD
CEDAR, FIR, ETC.
Even long-lasting Redwood needs surface protection. The Original Resin-Free **Liquid Raw-Hide** Redwood Finishes are now available in: Natural, Clear-Gloss or Dull or Redwood Colored Sealer #3; $1.75 Qt., $5.30 Gal. Non-gloss Stain #4, $1.40 Qt., $4.40 Gal. Prepaid. Guaranteed. Redwood Finishing pamphlet with every order or free on request.
LINSEED OIL PRODUCTS CO.
1102G So. Fremont Ave., Alhambra, Calif.

NEW GLUE TOOL Puts Glue ONLY where wanted
WILHOLD® Plastic Glue Gun
REFILLABLE PLASTIC GLUE GUN KEEPS THE HANDS CLEAN
No gooey glue sticks. No hardened brushes. Carry in kit or apron. Can't spill. Keeps glue fresh and clean. Willhold Glue—The easiest to use for home, hobby, shop. Dries colorless. Odorless. Non-inflammable. Glues wood - tile - formica - paper - china - almost everything. Grabs quick; sets fast.
Send $1.00 for Willhold Glu-Bird, Jr. P.P.
Money Back Guarantee At Your Dealers
ACORN ADHESIVES CO., INC. LOS ANGELES, 31 CALIF. CHICAGO 44, ILL.

Sell CHILDREN'S WEAR
MAKE EXTRA MONEY with FREE Style Display
Make EXTRA MONEY introducing world's cutest Children's Dresses. Big selection latest adorable styles for girls 1 to 14 years . . . *amazing low prices.* Mothers thrilled, *order on sight!* Big, complete style display FREE. Rush name, address NOW.
HARFORD FROCKS, Dept. M-1324, Cincinnati 25, Ohio

Show New COLOR-PHOTO Christmas Cards
50 EASY SALES BRING YOU $50.00
Show FREE Samples of Name-Imprinted Christmas Cards with Natural Color photos. Make *$1.00 on every box.* Up to 100% profit on *50-Card $1* Assortments. Double-Personalized cards, Action Cards, 150 new fast-sellers. New Catalog Shopping Plan. Get Assortments on approval and other samples FREE. MIDWEST CARD CO.
1113 Washington, Dept. G-62, St. Louis 1, Mo.
EXTRA! Factory Surplus Bargains

MATERNITY STYLE BOOK FREE
NEWEST Fifth Avenue styles keep you smart during pregnancy. Dresses $2.98 up; also supporters, undies. Everything for Baby, too. Low prices. FREE Style Book sent to you in plain wrapper.
LANE BRYANT, Dept. 921, Indianapolis 17, Ind.

Sell Custom-Made PERSONAL CHRISTMAS CARDS
Limited number of men and women wanted to make exceptional profits with big Album presentation of highest quality Personalized Christmas Cards from $9 to $23 per 100. Exclusive designs reproduced with finest craftsmanship. 40% commission. Added profits with lower-priced "Personals" and big line of top-value Box Assortments. Write fully for samples.
WALLACE BROWN, 225 Fifth Ave., Dept. S306, New York 10, N.Y.

House #10

(Begins on page 46)

in California was in an old issue of THE AMERICAN HOME! So up went #10 on their land, in New York State. Since Mr. Parker is in the electrical appliance business, the house is "light conditioned" as well as completely air conditioned, and some 7,000 people saw it when it was open as a demonstration house. The basement was fully excavated to provide a workshop for Mrs. Parker whose hobby is refinishing antiques.

5. THE C. S. JORDANS of Virginia Beach, Virginia, turned our plan into a custom design. They built of brick, put three bedrooms in the wing where we had two, used the "office" as a master suite, and tucked an 8′ x 12′ TV-music room into the space we planned as a laundry—"You'd be surprised how many people can get around that piano at one time to sing!" states Mrs. J. "We are really crazy about our home, it's so very liveable and so suitable to our needs and type of life."

6. JEROME SINAIKO, of Madison, Wisconsin, reports: "We followed the plans quite closely. In place of the board and battens, we used 12-inch redwood siding and eliminated the outside entrance to the library, which we opened to the living room. We put a basement under the entire

7. H. C. Kemp, Carthage, Mississippi

8. J. William Koring, Solon, Ohio

house, use one end for woodworking, and plan soon to put in a rifle range for small-bore shooting. We used dry-wall construction except for the den, which is paneled in mahogany. Our home is on top of a sizeable wooded knoll, and our five and a half acres extend along the shore of Lake Waubesa where the back of the house faces. Kathryn and I love our home and will always have a grateful affection for you of THE AMERICAN HOME who made this plan available."

7. MRS. H. C. KEMP of Carthage, Mississippi declares: "We are so

House #10

proud of it, and what made us prouder than ever are the compliments we have been receiving on it. I don't think a day passes without someone complimenting it. We did cut the size of some rooms, but the plans are the same, and it really makes a picture among the pines."

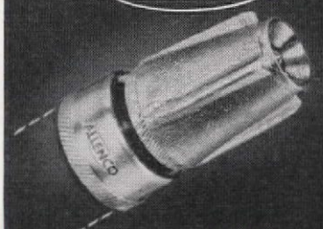
8. THE J. WILLIAM KORINGS of Solon, Ohio, did most of the building themselves. Like many another who built from our plans, they asked us to drop by, adding: "We are always home. Why should we go any place else?" They call their home "View Point," and, indeed, it does have an excellent point of view. We thought, when we published the house, that the "office" would make excellent headquarters for parents who live with their children, and Mrs. Koring's parents not only live here, but pitched in with the building. Professionals did the excavating, masonry, lath and plaster work, and the family did most of the rest. Mrs. K. gave her mother a saw for Mother's Day, and her father put in the lawn. Writes Mrs. Koring: "The fireplace is faced with Dutch tiles Mother gave me, and my Bill made a lovely mantel. Curtaining all those windows could have been expensive, but we used lots of theatrical gauze. Most effective. We are so proud of what we have done, and I'm trying to decorate in Early American.—P.S. Bill (The Squire) says the plans are indeed excellent."

9. THE E. A. CAMERONS of Bed-

9. E. A. Cameron, Bedford, Ohio

ford, Ohio, really gave us a surprise. We had suggested many uses for that "office" but one we hadn't thought of was using it as a kitchen. It makes an excellent one in the Cameron home. "We built it that way," Mrs. Cameron explains, "because it's essential for me to have sunlight in my workroom in the morning. That kitchen is a delightful place to work in because we have 15 cupboards and plenty of drawers." Mr. C., a civil engineer, revised the plans (there's a bedroom where the kitchen is on the original), did much of the woodwork, put in the wiring. "Your House #10 really inspired us, for our setting is very similar."

Whatever Your Watering-Need your Best Tool is in the ALLENCO line



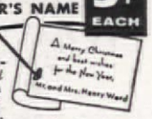
New STUBBY NOZZLE
Best for light or plastic hose.
Sturdy, rugged, all brass; leakproof.
Since 1887
W. D. ALLEN Manufacturing Co.
CHICAGO 6 • NEW YORK 7
Also FIRST in FIRE PROTECTION Equipment

Home "Fix-it" Tips

Plastic Wood permanently repairs furniture, replaces rotted wood, and fills knot holes and gouges. Apply it like putty—it hardens into real wood. Will not chip, crack or peel. Available in cans and tubes.

YOU NEED "PLASTIC WOOD"®

SELL Christmas Cards PRINTED WITH SENDER'S NAME FOR 3¢ EACH



Make $65.00 CASH on only 50 orders by Amazing Double-up Plan. Sell *Personal* Christmas Cards printed with Sender's Name for just about 3c each. No experience needed.
28 CARDS FREE! All different styles. Designs include Religious, Humorous, Artistic, and Business. Also special box assortment sent on approval. Big season now. Send no money. Samples *FREE!*
GENERAL CARD COMPANY, Dept. 3-I
1300 W. JACKSON BLVD., CHICAGO 7, ILL.

NEW JEWEL Christmas Cards MAKE $50.00 (And More) CASH FREE BALL POINT PEN IF YOU WRITE NOW!

Proven plan for easy money. Show new JEWEL cards in popular oblong size to friends and neighbors. They'll buy on sight. Over 100 other items. Name-imprinted CHRISTMAS CARDS 25 for $1. up. BURGOYNE line. Chance to win MINK STOLE or OTHER PRIZES. Write today for Assortments on approval and get FREE pen for prompt action.
CHAS. C. SCHWER CO. 14-D Westfield, Mass.

Whatever Your Watering-Need your Best Tool is in the ALLENCO line

All-Use PARKSIDE
Set for fixed or rotating, spray or stream, large or small area.
Since 1887
W. D. ALLEN Manufacturing Co.
CHICAGO 6 • NEW YORK 7
Also FIRST in FIRE PROTECTION Equipment

Pattern Order Form

Please allow 3 weeks for handling and mailing
(Patterns contain tracings, directions, color guide, list of materials as required)

- ☐ 1528 Paint an old chest a soft background color, then adorn it with the lovely bouquets in this pattern. 7 motifs..... 40c
- ☐ 1529 An old beat-up chest or an unfinished one, painted a dramatic dark background, highlighted by the Provincial motifs of this pattern, can be a focal point in hall, dining or living room. 4 motifs..... 35c
- ☐ 1530 Lovely old stencil motifs to enhance a table, desk, or even a chest of drawers. Instructions on how to cut stencils and authentic old-fashioned technique for application. 6 motifs 45c
- ☐ 1531 Delightful Chinese motifs, to paint on a chair or any piece of furniture with long slender panels. 12 motifs..... 40c
- ☐ 1532 More enchanting Chinese designs of the same feeling as painting pattern above. Use on a desk, chest, or on the wall. 12 delightful motifs... 50c
- ☐ 1533 Charming and so very different. These designs were painted on a dower chest, but the flowers, scrolls, and scenic medallions could be used on any painted piece. 8 motifs.. 45c
- ☐ 1426 Easy summer pick-up work is this quilted pillow top, oval feather-wreath design 25c
- ☐ 1427 More lazy summer work—3 nice decorative pillow designs, easy to make 25c
- ☐ Complete list of available patterns.. 10c

Name

Street Address

City *Zone No.* *State*

See instructions below for ordering patterns

Order Your Blueprints Here

Please allow 3 weeks for handling and mailing
(Blueprints contain lists of materials, construction drawings, instructions)

- ☐ 1282 Blueprint construction pattern for building a table bench for indoors or out. Use as a seat, table, for storage under seat. 50c
- ☐ 2043 Blueprint construction pattern for building a round portable table-top barbecue. Easy to build, easy to use..... 50c
- ☐ 1385 Blueprint construction pattern for building a pipe box with two tobacco drawers. If you don't collect pipes, use for a plant container and misc..... 50c
- ☐ 2023 Blueprint construction pattern for building a small portable barbecue that will broil lots of steaks, hamburgers, weiners 50c
- ☐ 2054 Blueprint construction pattern for building a comfortable, sturdy, good-looking outdoor chair of redwood and aluminum 50c
- ☐ 2055 Blueprint construction pattern for building a relaxing long chaise of redwood and aluminum for outdoor comfort.... 50c
- ☐ 2035 Blueprint construction pattern for building a handsome "Chinese Coin" cornice board for wide or narrow windows.. 50c
- ☐ 1264 Blueprint construction pattern for building a picnic table—saw-buck version—and long benches. There's still lots of summer and pleasant fall weather ahead to enjoy..... 50c

Name

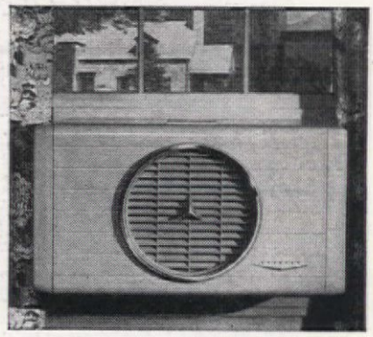
Street Address

City *Zone No.* *State*

PRINT name and address in coupon, which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send M.O. or personal check (please do not send stamps). If you live in New York City, add 3% for City Sales Tax.

American Home Pattern Department
P.O. Box 11 Forest Hills, New York

MOST POWERFUL ROOM AIR CONDITIONER



The 1954 Fedders is beautiful *outside* ...powerful *inside*, proved in tests more powerful than many other room air conditioners! Fedders exclusive V-type evaporator gives you 33% more cooling area ...greater reserve capacity for hot, muggy days. Greater filtering and air-cleaning area. And you get greater dehumidifying power, too. Be sure you look "under the hood" when you buy a room air conditioner. Look at powerful Fedders!

FEDDERS gives you PUSH BUTTON WEATHER

Fedders makes *you* the boss of all this cooling power. Exclusive Built-In Weather Bureau gives you the cool, clean weather you want at the touch of a button. Lets you ventilate, whisk away stale, smoky air...both independently of cooling. Rotatable Grille sends air in any direction. Exclusive new Reverse Cycle Heat Pump* switches from cool to heat to cool *automatically* to maintain the temperature you set. See Fedders in action — best engineered room air conditioner on the market. Also sold throughout Canada.

**At extra cost on 3/4-ton Deluxe and 1-ton Window Models.*

1954 FEDDERS

MAIL TODAY!

Fedders-Quigan Corp., Dept. 51-A, Buffalo, N. Y.

Please send me books checked on how I can sleep, work, live better with a Fedders.
☐ "Champion of your personal comfort"
☐ "How to sleep cool when it's hot"

*Name*_____
*Address*_____
*City*_____ *State*_____

STOP PAIN INSTANTLY
COMBAT INFECTION
PROMOTE HEALING
WITH SOOTHING
Campho-Phenique
(PRONOUNCED CAM-FO-FIN-EEK)
USE IT FOR
FEVER BLISTERS
COLD SORES, GUM BOILS

Not only do fever blisters heal faster, but the same thing happens when Campho-Phenique is used on cold sores, gum boils. Wonderfully soothing too, for minor burns, poison ivy, itching of insect bites. And Campho-Phenique is a highly effective, pain-relieving antiseptic for minor cuts and scratches from paring knives, can openers, tin cans, etc.
Used on pimples, Campho-Phenique helps prevent their spread and re-infection.

Wayside Gardens
TULIPS OF THE FUTURE

Wayside is undisputedly the country's largest importer of rare and unusual bulbs. Our incomparable "Tulips of the Future" are choice, improved new varieties, years ahead of those generally offered. This is equally true of the more than 1200 superb items in our Fall Catalog—worthwhile new shrubs, trees, roses and hardy plants especially suitable for American gardens.

SEND FOR THE WORLD'S FINEST HORTICULTURAL BOOK-CATALOG
No other nursery catalog in America can match Wayside's complete selection of outstanding new shrubs, prize roses, rare bulbs and "Pedigreed" hardy plants. Almost 130 pages, with hundreds of true-color illustrations of the world's newest and best garden subjects—many of which are grown exclusively by Wayside. Helpful cultural directions for every item. To be sure you get your copy, please enclose 50¢, coin or stamps, for postage and handling costs.

55 MENTOR AVE. MENTOR, OHIO
Wayside Gardens

Put NEW Hollywood Glamour in Your Bedroom!
Don't wait any longer for that Hollywood glamour. It can be yours in any size bedroom, in any style furnishings. It's easy when you...
Use the Genuine
HARVARD BED FRAME
The complete foundation for Hollywood beds. Sturdy all metal construction—fully adjustable to hold any size coil or box spring—supports headboard—moves easily on quality casters. Many styles to choose from—at your furniture or department store. Look for the Seal on every Harvard Frame—look for the Registered Warranty Card in every carton. It's your assurance of guaranteed quality.

Bookcase Headboard by Huntington House

Use "NEW Decorating Magic"
24 pages of ideas on "how to plan your bedroom", fully illustrated.
SEND 10¢ IN COIN FOR YOUR COPY.
HARVARD of Cleveland
6201 Woodland Avenue • Dept. 41 • Cleveland 4, Ohio

Vacation on a Shoestring

PHYLLIS L. McCULLOUGH

It *is* possible to have a real vacation without spending a large sum of money—we did just that six months after moving into our new home. Since we had scarcely finished paying for the complete furnishing of that home in those six months, we weren't exactly flush when vacation-time loomed its beautiful head.

A trip of any kind was out, we decided. But we wanted to do something we'd enjoy and look back upon with pleasure—it would be a long time until next vacation. Then we hit on it. We live near Philadelphia, and there are many points of interest in and near our fair city which we had never seen—so we decided "to see Philly first," but through new eyes, in a holiday mood. With the co-operation of Grandma to take charge of our three offspring, the first and largest problem was settled.

We decided to "hotel" as home, saving $ $ $ every night—but we stinted on nothing. We had our week well planned with visits to museums, golf, swimming, a junket one day consisting of a trip through historic Washington's Crossing, and antiquing in New Hope on our way to Lambertville and the "Music Circus" (a theater in the round); another evening we went to a show; and another evening we went dancing.

We ate only breakfast at home, and with the co-operation of my best beau, the tiny bit of housekeeping required that week was quickly disposed of and well worth the money we saved on a hotel bill. It was wonderful to eat lunch and dinner out every day for a week—a complete vacation that made it for me, and we enjoyed trying different kinds of food. We really splurged one night, too—had skeenteen waiters, finger bowls *et al.*

What luxury to sleep until we woke up in the morning—rather than being awakened by the small fry at the crack of dawn! However, we surely were anxious to see same young fry at the end of our week of freedom—all five of us feeling better for our ingenious *real* vacation!

So we found that it *is* possible to have a real vacation on home ground. And, because of careful planning, we even managed to buy a few knick-knacks for our new home when we were in New Hope.

Where Credit Is Due

THIS DREAM KITCHEN COMBINES
Pages 30, 31: Toaster, radio, mixer, waffle iron, coffee maker, all General Electric. Molds, Mirro. Presto Pressure Cooker. Waring Blendor, Waring Products Corp. Porcelain Cast Iron Ware, Griswold. Movie camera, Brownie. Screen and projector, Kodak. Ice bucket, Hammacher Schlemmer.

8 WAYS TO FINANCE YOUR DREAM KITCHEN
Page 29: Data: Chase National Bank, Dime Savings Bank of Brooklyn, Federal Housing Administration.

BOUND TO GO TO YOUR HEAD
Page 36: All paints, Colorizer. Lamps, Gilbert Whitbeck.
Page 37: All paints, Colorizer. Lamps, Lightolier. Curtain fabric, Riverdale.

THEY BROUGHT IT HOME FROM WILLIAMSBURG
Page 38: Williamsburg Wallpaper, Richard E. Thibaut, Inc.

PAINTED FURNITURE IS BACK IN STYLE
Page 52: Furniture courtesy of R. H. Macy.
Page 53: Furniture courtesy of W & J Sloane. Mirror and candlesticks (top of page), Fred Leighton.

SUMMER FLOWERS FOR YOUR SUMMER TABLE
Page 54: Flower container candelabrum, Viking Glass. Oval bowl, Swedish crystal bowl, Madison's.

TAKE A JAR OF MAYONNAISE
Page 56: Yellow plate, Sascha Brastoff. Small blue plaid plate, Louisville. Swedish tile, by Frisco Sweden, Hammacher Schlemmer. Black salad bowl, servers, Prizerware casserole and trivet, Hammacher Schlemmer. "Heirloom" mayonnaise dish and plate, Cambridge Glass.

TAKE A PACKAGE OF GELATIN
Page 57: Pie tray, Tropi-Cal. "Carousel" green chip plate, Universal Potteries. "Amber Glo" round platter, Stangl Pottery Company. Green pie plate, Pyrex.

FOOD FOR A FAMILY PICNIC
Pages 58, 59: Ford, Ralph Horgan, Inc. Ice chest, American Fabricated Products, Inc. Lustro-ware Pie Box, Columbus Plastic Products, Inc. Saran-Wrap, Dow Chemical Co. Universal Outing Set, Landers Frary & Clark. Dishes, Southern Potteries, Inc. Cloth, Kemp & Beatley. Paper cups, Dixie Cup Co. Straws, Paper Products Co. Sporting equipment, Abercrombie and Fitch. Radio, Motorola.

PLACE & SHOW
Page 60: Cloth, 72" round with 6 napkins, $16.50, Pentland Associates. Raffia duck trimmed with glass flowers, $7.50; flowers per bunch, $3.50; Carole Stupell. "Hostess" dinner candles, Emkay. All prices are approximate.

BEST-EVER SCALLOPED POTATOES
Page 62: Four-in-One Rapid Salad Set, Bluffton Slaw Cutter Co.

BREAK THE ICE
Page 65: Top to bottom: Ice-O-Mat wall and table models, both from Rival Mfg. Co. Chip-Chop. Tap-Icer. Bag and mallet set and bucket-crusher, both from Hammacher-Schlemmer.

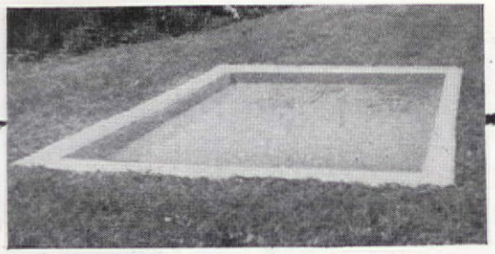
ANNE'S NOTEBOOK
Page 67: Red and white bowl and plate set, Harlan Dramaware, California. "Country Gardens" small bowl, Red Wing Potteries. Salad fork and spoon set, Grainware, Hammacher Schlemmer.

QUICK CHANGE FOR BEDROOMS
Page 79: Maple bedroom furniture, H. T. Cushman Mfg. Co. Clock and sconces, Syracuse Ornamental Iron Company.

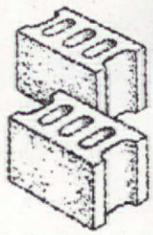
HOW TO INSTALL A VENTILATING FAN
Page 84: Fan, Hunter Fan and Ventilating Co.

PHOTOGRAPHS
F. M. Demarest: pages 8, 30-33, 36-41, 48 (chair), 49 (chaise), 52-54, 56-60, 62, 65, 67 (bottom), 73, 75, 76, 78, 79, 82. Paul J. Peart: pages 34, 35. Dave Stanley: page 42. Richard Garrison: page 43. Rudi Rada: pages 44, 45. Reynolds Metals Company: pages 48, 49 (metal-working pictures). Paul Weller: pages 50, 51. Jonathan Aley: pages 84, 86.

DRAWINGS
Margaret Nielson: page 26. Brinkman Studio: page 35. Sigman-Ward: pages 32, 50, 73, 75, 78, 80, 92 (upper right). The Old Print Shop: page 67 (upper left). Esther B. Bristol: pages 92, 93.



We All Enjoy Our $40.00 Pool



MRS. A. SCHEINGOLD

Having read many articles in AMERICAN HOME describing home-constructed swimming pools, I thought your readers might like to hear about the small, inexpensive pool my husband and I built for our two girls. It cost, complete, $40 (for 100 cinder blocks, 4 bags of cement, 1 bag of lime, ½ ton each of sand and pebbles, and 4 lbs. of a blue waterproof cement paint) plus one weekend and five evenings of hard work. An attractive, permanent feature of our garden, this is where the girls learned to swim and where, on hot nights, we all cool off. When the children outgrow it (if they ever do), it can easily be transformed into a lovely lily pool for me to enjoy.

If you live five miles from the nearest swimming place with no means of transportation, your children will probably demand some kind of a pool just as ours did. But our budget allowed us only $50, and while plastic wading pools may be grand for tiny tots, our girls were six and eight years old; we knew that they would never learn to swim in the 9 foot by 18 inch deep plastic pool that would have cost $45. So we decided—fortunately, we think, to make our own pool of concrete—one that we could all enjoy for a long time to come.

We made it 3 feet deep, and 6 feet by 12 feet so it could be covered in winter with standard hotbed sash. We have since discovered that a couple of logs put in the water in the fall absorb the expansion thrust as it freezes. This makes a winter cover unnecessary except to keep dirt and trash out.

The hole was dug with pick and shovel, and the soil carried away in our trailer to be used as fill. On the bottom we put a layer of gravel, then four inches of a 1-2-2 mix concrete. On this, we built the walls of cinder blocks which are easy to lay and require no forms. By making sure the first course was level, then building up the corners first, taking care to square them, we had no difficulty. We plastered the inside with cement and, before it dried, applied the waterproof cement paint.

We fill the pool with a hose from our well, taking two days to do it so as not to pump the well dry, and we add a little water now and then to replace what splashes out. Chemicals bought from a pool construction firm cost about $5 a season—an alga preventive, aluminum sulphate to make dirt settle, and Clorox as a disinfectant. If necessary, we can suck dirt off the bottom with an old shallow-well pump, but since the pool is on higher ground than the rest of the yard, we can ordinarily siphon out both water and dirt with a hose. One filling and the proper use of chemicals keep the water crystal clear all summer.

RAY-O-LITE permits only

Soft FILTERED Sunlight

to enter your home

Gone are the harmful, fabric-fading rays of the sun, for with RAY-O-LITE *translucent* awnings your rooms can be pastel-bright and cheerful *all* year 'round. RAY-O-LITE awnings will give your home a "house-time" of protection and a life-time of colorful beauty!

PERMANENT TRANSLUCENT PROTECTION

RAY-O-LITE FIBER GLASS AWNINGS

PAT. NO. D 168,368

RAY-O-LITE CORP. OF AMERICA
696 Greenwood Ave., N.E., Dept. AH-1
Atlanta 6, Georgia

Please send me ☐ colorful folder
☐ name of nearest dealer

Name_____

Address_____

City_____ Phone_____

Consult the yellow section of your telephone directory under "AWNINGS" for your Ray-O-Lite dealer, or mail coupon to Ray-O-Lite Corp. of America, Atlanta 6, Georgia

COPYRIGHT 1954

Send for New Edition of Famous

STARK BRO'S 64 PAGE LANDSCAPE AND FRUIT TREE CATALOG

FREE!

Exciting FREE BOOK tells how to SAVE MONEY and bring nature's glorious color to your home

Just mail coupon and get ABSOLUTELY FREE new giant 64-page Colorphoto Stark Landscape and Fruit Tree book! All-new 1954 edition...filled with color photos of famed Stark Bro's beautiful Roses, flowering Shrubs, lovely Vines, colorful Perennials, Hedges and Shade Trees! Includes newest U.S. Patented and Trade Marked Stark and Luther Burbank Fruit Tree varieties, *plus* valuable Stark Shrub Planting Guide telling you WHAT to Plant, WHERE to plant, HOW to plant for joyful color all year long. Stark Bro's now in 138th year; world's largest and America's oldest nursery. Hurry—mail coupon for your copy of new Stark Landscape FRUIT TREE book containing Planting Guide . . . yours FREE.

Get News about STARK DWARF and Standard Size FRUIT TREES

Exclusive Trade Marked and Patented Varieties . . . in both full size and popular "dwarfs." STARK Quadruple-Life sensational New Dwarf Apple Trees give ideal flowering effect . . . often bear in 2 years; produce finest, biggest fruit. Plant several in tiny back yard space. Each Stark order backed by famous *Three Way Guarantee.*

MAKE MONEY in spare or full time. Check coupon below. No obligation.

FREE Catalog— Mail Coupon today

STARK BRO'S NURSERIES & ORCHARDS CO.
Up North Near the Iowa Line
Box 275, Town of Louisiana, Mo.

STARK BRO'S NURSERIES, Box 275, AH7-54
Town of Louisiana, Missouri

Please send me FREE the big new STARK 1954 COLORPHOTO LANDSCAPE-FRUIT CATALOG . . . including complete Home Landscape Planning and Planting Guide.

Name_____

Street or RFD_____ County_____

P.O._____ Zone_____ State_____

( ) Check here for extra money opportunity.

PHOTOGRAPH BY SARRA

Where are all the salesclerks? Look again!

Today you can often serve yourself faster and better than someone else can help you—and brand names are the reason!

In many stores where you shop today, you wait on yourself, make your own selections, and never once see a salesclerk!

Or do you?

What about the brand names on the packages? In some ways, they're probably the world's most efficient salesclerks. The better you know them, the more they tell you about what you're buying.

They tell you the maker's name, and often his reputation. They tell you whether you've bought the product before, and whether it gave you satisfaction. Without brand names, you couldn't possibly serve yourself so quickly, so surely, and so satisfactorily.

And the makers, knowing we have our choice of so many excellent brands, such as those advertised in this magazine, constantly compete to offer us newer, better products and values. So name your brand—and better your brand of living!

BRAND NAMES FOUNDATION
INCORPORATED
A Non-Profit Educational Foundation
37 West 57 Street, New York 19, N. Y.

Buy Land

(Begins on page 42)

FILLED LAND: Filled land is put up for sale for residential construction in many areas. This land may once have been a ravine, swamp, brook, or city dump which has been filled with trash, building debris, etc., then leveled off, and given a coat of soil. As a general rule, filled land should be avoided, for the mass under the soil is seldom very solid, and to build a durable house may require extensive, expensive foundations. Also, as the mass continues to settle, lawns and gardens develop deep depressions, and roads and pavements may crack. If the fill rests on a swamp or brook, you may have further complications.

Filled land is not always easy to spot with the eye alone. True, there will seldom be any large trees, but there will often be plenty of underbrush. There won't be any outcroppings of rock, and the area will have a very level appearance. If you have doubts about whether or not a piece of land is filled, consult your city records for the information.

SOIL CONDITION: To raise a garden or a lawn, there should be about four inches of topsoil. If there isn't sufficient topsoil, you will have to buy it, and have it distributed about the plot. This can be quite an expensive operation. In some instances, an unscrupulous seller will strip the major portion of the topsoil from an area, leaving only a thin film which will have to be added to. You can find out how deep the topsoil runs by digging a small hole with a spade.

TREES: A lot with no trees is bad because trees will have to be purchased and planted after the house is completed—and even then, it will be many years before they can offer any real shade or be particularly attractive. On the other hand, a heavily wooded lot poses a problem because many of the trees will have to be removed—more expense—and those that remain will have to be cared for. It's best, therefore, to have some trees, but not too many. The ideal is, of course, good-sized, healthy trees, and not all of the same kind. Far better to have a few maples, oaks, beech, etc., than a solid stand of just elm, say.

CONSIDER THE TERRAIN: There are several subtle factors that should influence your choice of a building lot. For example, you can build a much more interesting looking house on a gentle slope than you can on a perfectly flat piece of land.

The orientation of the land should be such that you get an attractive view in at least two directions, and this orientation should fit in with the tentative plans of the house. Far too many homes today are built with a living-room picture window facing a busy street while the window in the kitchen or utility room looks out onto an impressive view.

Keep an eye out for the most scenic site possible—a good outlook is as important to some as a good house.

Pay special attention to lots on the curves of side roads—these are good because they are not only more interesting than those on the straightway, but cars will usually slow up when approaching a curve.

CONSIDER THE NEIGHBORHOOD: Besides the land itself, there are several other considerations that you should take into account before you buy. First, will the location develop into a well-kept residential area, or will it soon be overrun by small and large commercial enterprises? This will depend upon whether or not the land is zoned, and you can get this information from the local authorities.

Is the land near enough to good schools, churches, shopping centers?

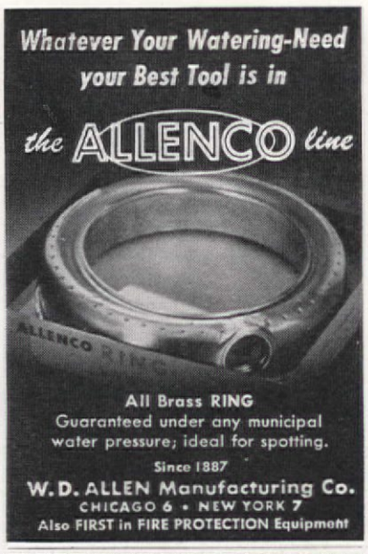
Does the local township have a good government that takes proper care of roads, etc? Is there a nearby fire and police department? If the land is in a new development, will the local authorities take over the maintenance of the roads, or will you along with the other residents have to pay for snow removal and repair? And how about taxes? Are they excessively high, or about normal?

UTILITIES: While undeveloped land usually sells for far less than land in a developed area, often it is without such essential utilities as water, sewer mains, electric power lines, and telephone; and the price of providing for these essentials may bring the real cost of undeveloped land up almost as high as the price of developed land. Before you purchase such land, check to find out just how much it's going to cost to bring you these required services.

It may be that the power and telephone companies plan to bring in the required lines because several other homes are going up in this area. On the other hand, you may have to pay plenty for bringing them in.

If you don't have city water and sewage, the price of digging a well and installing a pump may run around $1,500, which must be added to the price of the land. The same thing will hold true if you must install a septic tank.

TITLE SEARCH: And last, but not least, before you buy any piece of land, regardless of size, be sure that it has a clear title. A title search can be made by any competent local attorney, and to buy land without such a search is pure folly.



End-o-Weed
CRAB GRASS KILLER

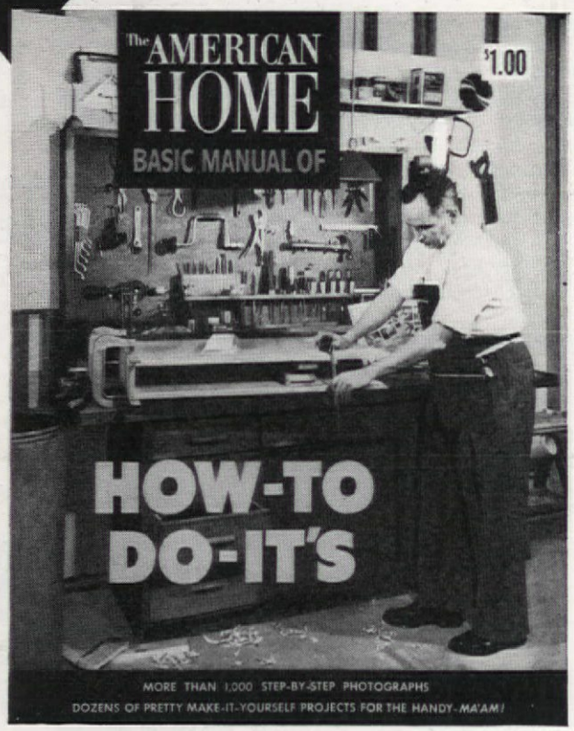
The easy, proved way to end your crab grass troubles. Just add to water and sprinkle it on affected areas. Kills chickweed, too. Clean, odorless, non-poisonous and won't permanently harm your regular lawn grass.

No need to have a shelfful of pest remedies! All-purpose End-o-Pest is a 3-way dust that protects against most chewing and sucking insects —fungus diseases. Safe for flowers and vegetables. Ready to use in handy dust gun. Also 2-lb. bags.

BY THE MAKERS OF VIGORO

Get This!

...The year's best buy for a buck



For the Handy Man—and the Handy Ma'am—a just-off-the-press collection of 139 of our best how-to's, written by experts; tested by amateurs like yourself. If you want to:

- Build a log cabin—or fix a leaky faucet
- Resurface a driveway—or reproduce an antique clock
- Know what lumber to buy—and how to upgrade it
- Know what tools to buy, where to keep them, how to care for and use them—

Stop looking! You'll find all that, and lots more in the nearly 200 pages of this book. There are 66 stories on remodeling, improving, and maintaining your home indoors and out; 37 stories on building and repairing furniture; 18 on tools and materials; and dozens of tricks to make it easier and more satisfying.

THE AMERICAN HOME, DEPT. BM
AMERICAN HOME BLDG., FOREST HILLS, NEW YORK

Please send me....copies of the American Home Basic Manual of How-To-Do-It's.
I enclose $..... at the rate of $1 per copy.
(Add 3% tax if you live in New York City.)

Name

Street

City *Please print plainly*

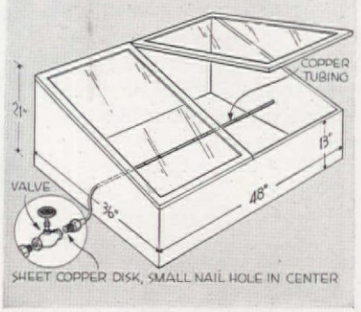
Saints in the Summer

HAZEL KAUFMAN MAWSON

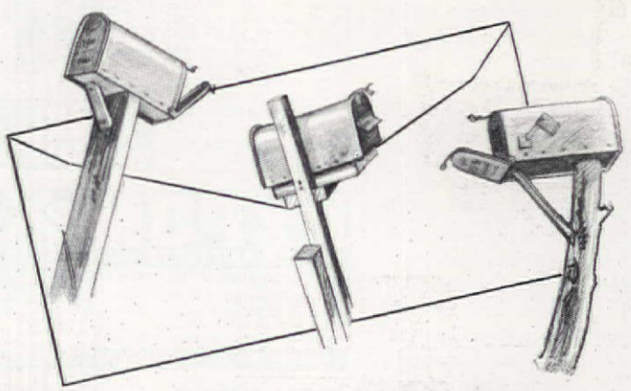
The culture of "Saints"—that is Saintpaulias or African-violets—has been my hobby for 15 years; I have had up to 300 plants of all ages growing in my windows at one time. Among other discoveries, I have found an ideal way to care for them over the summer months—including vacation periods when I have left them untended for several weeks and returned to find them happy and even blooming in their specially prepared place.

On the east side of the garage (a north exposure would do), my husband removed 12 in. of soil and in the excavation built a cold frame or hot bed as shown below, covering it with a pair of casement window sash hinged at the back, and boring vent holes in the sides. He put about 9 in. of sand in the bottom. Then he bored small holes in the upper side of a ⅜-in. copper pipe, and ran it across the bed, in at one side and out through the other side where he attached it to a soft-seat valve to give positive control of the water. In the connection, he put a copper disk with a tiny hole in the center. The resulting slow drip keeps the sand just damp.

Slow drip from perforated tubing is supplied by ⅜-in. soft-seat valve and disc pierced with tiny hole between it and tubing



Around the bed he built a frame with burlap curtains tacked on top and sides to break the heat from the sun. I leave my plants in their containers, and sink these almost to their rims in the sand. With the sash closed, the sand kept moist, and only a little air circulating through the holes, high humidity is maintained, and the plants thrive in their cool, damp summer home until I take them indoors in October or early November.



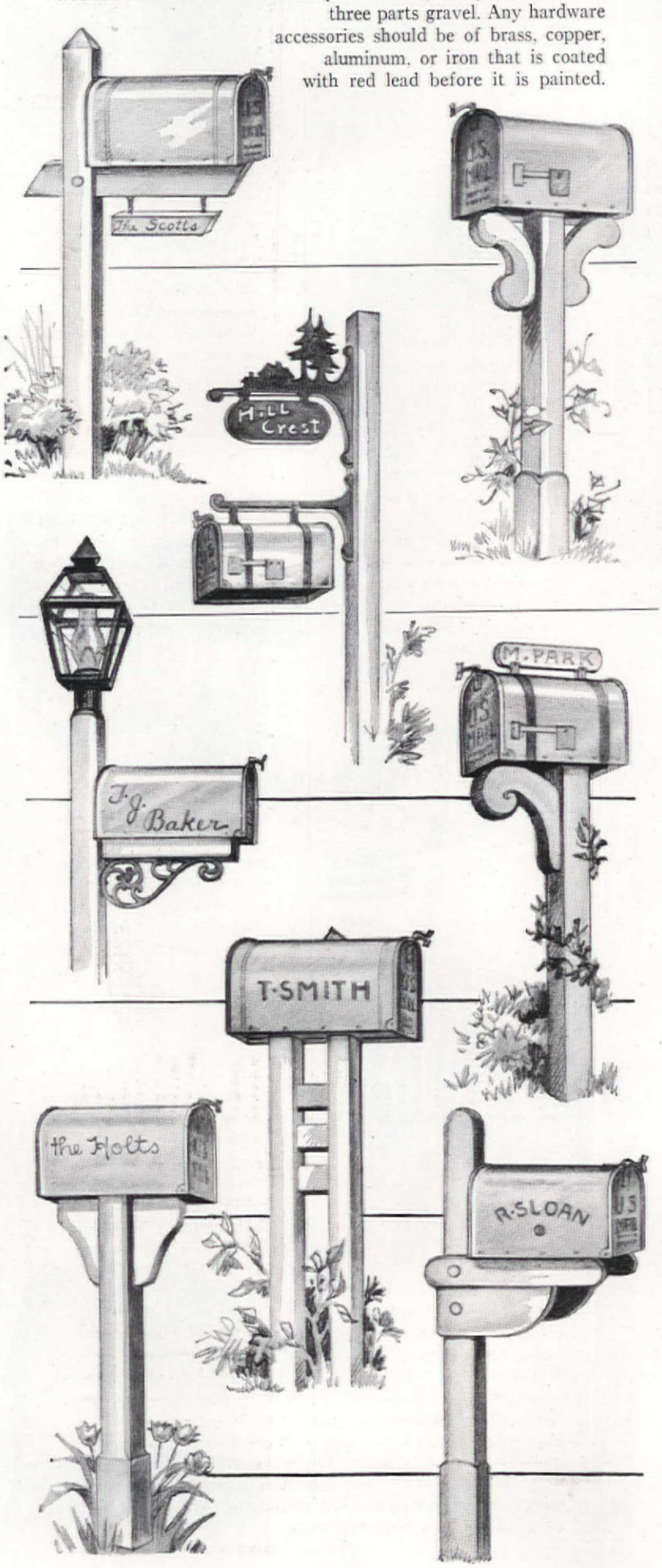
Banish the R.F.D. Blues

ESTHER B. BRISTOL

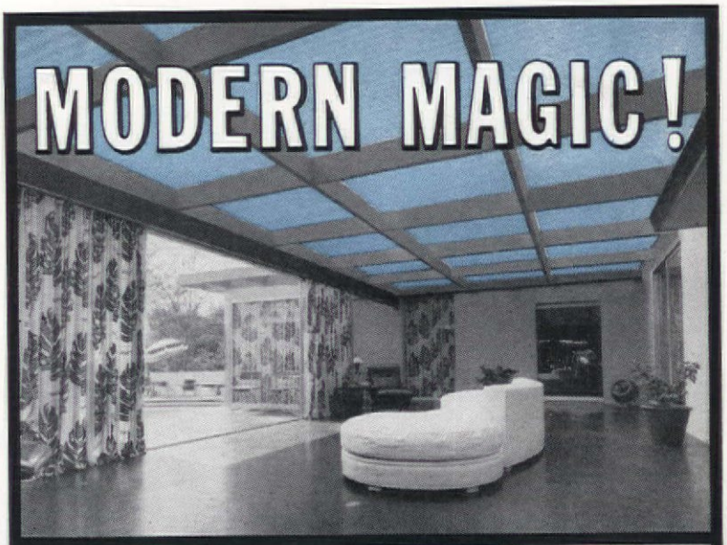
At last your R.F.D. dream house (or reasonable facsimile) is in good order with a new paint job and a lawn that's progressing nicely. But what about the mailbox that bears your name and stands as a signpost to your residence? Have you noticed it lately? Other people have. So make sure that it isn't hard to find and identify, that it doesn't yawn and lean on its neighbor, that it doesn't careen drunkenly over the roadside. Maybe it could profit from a new mounting and a coat of paint. Or perhaps you'd like to take advantage of the mailboxes on sale at hardware stores, in styles that suit any type of home, be it modern, Colonial, or a rustic camp. The suggested designs below may be suitable to your house—or you may want to go on from these to an entirely different idea of your own, with a few extras that proclaim your individuality. Whichever way you solve the mailbox problem, be sure to build a sturdy and solid foundation for the box, so that maintenance will be kept to a minimum.

CONTINUED ON PAGE 93

After you choose the design and location of the mailbox, dig a hole to below the frost line for the post. Use a solid wood post (or two) at least 4 by 4 inches thick—and be sure to coat with a wood preservative the portion of the post which extends below grade and up to one foot above grade. Then set post in hole, pack rocks around the base, and tamp soil in firmly. You can also use a standard cast concrete fence post, or cast your own by using a wooden mold and a mix of one part cement, two parts sand, and three parts gravel. Any hardware accessories should be of brass, copper, aluminum, or iron that is coated with red lead before it is painted.



MODERN MAGIC!



genuine **Alsynite**

THE ORIGINAL TRANSLUCENT FIBERGLAS PANELS

The perfect translucent building material . . . shatterproof, featherlight, glare-reducing and light-diffusing. Easy to use as plywood—just saw and nail. For light and beauty use genuine Alsynite. At building material dealers everywhere. Investigate!

It's light as a feather—installs like plywood!

shatterproof
19 colors—corrugated or flat

FOR PATIOS · SUN AND WIND SHELTERS · WALLS · SKYLIGHTS
AWNINGS · GREENHOUSES · PARTITIONS · SHOWER STALLS

ALSYNITE COMPANY OF AMERICA, SAN DIEGO 9, CALIF.

PLANTS IN CALIF. AND OHIO.
NATIONALLY DISTRIBUTED

Revolutionary Machine Makes Damp Basements Dry and Pleasant!

Saves hundreds of dollars a year!

says Kelvinator's Dampness Doctor

Want to eliminate dampness and musty odors in your basement? It's *easy*, with the new Kelvinator Air Drier! It takes damp air from the room, wrings the moisture out of it, makes the room *dry!* No muss—no chemicals. Plug into any AC outlet, and it removes up to 3 gallons of water from the air every 24 hours—for just a few pennies' worth of electricity!

STOPS MOISTURE DAMAGE!

No trouble—no installation problems! Just plug in the Kelvinator Air Drier. Makes laundry dry fast. Keeps woodwork and floors from warping. Stops mold, musty odors, mildew, and rust!

Call your
KELVINATOR DEALER
. . . say good-bye to damp basements! (Just look up "Kelvinator" under Electric Appliances in the yellow pages of your phone book.)

Kelvinator AIR DRIER
ELECTRIC DEHUMIDIFIER
KELVINATOR AIR DRIERS • 153 LUCAS STREET • COLUMBUS, OHIO

three steps to a modern telephone-planned home

1. Look over the plans for your new or remodeled home and pick out places for telephone outlets.

2. Talk to your architect or builder about these locations.

3. Ask that conduit be built into the walls so telephone wires can be kept out of sight.

This is an easy, inexpensive way to have telephones where you want them—*with the wires concealed.*

For more information about this important home feature, send for booklet on ways to conceal telephone wiring. Just mark and mail the coupon.

BELL TELEPHONE SYSTEM

Dept. AH-4, 195 Broadway, New York 7, New York

Would like a copy of your booklet on ways to conceal telephone wiring.

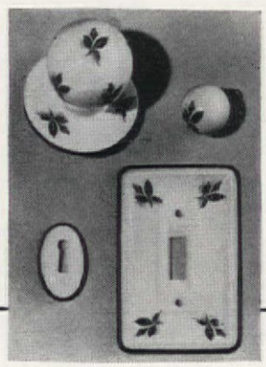
Name _____

Address _____

City _____ *State* _____

Look...it's new!

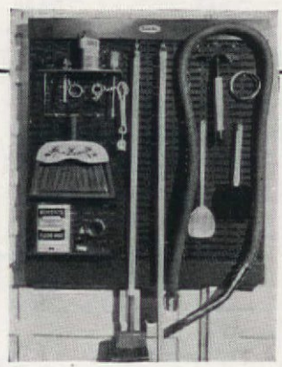
MATCHING SETS of door knob, switch plate, drawer pulls, and key plate, in twelve designs for gay coordination in any room in the house. Door knobs are $4.95; switch plates, $2.50; drawer pulls, $1.39; key plates, 75¢. Yale and Towne Mfg. Co., Chrysler Bldg., New York City



PINT-SIZED version of the self-squeezing sponge mop for small clean-up jobs, such as in the bathroom and kitchen. Has hook for hanging, extension handle for reaching. $3.95. O-Cedar Corp., 2246 W. 49, Chicago, Ill.

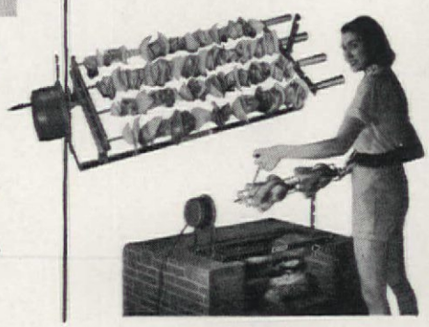
STEAM TRAVEL IRON goes with you to take care of pressing problems, or does a good job at home. Weighs only 27 ozs., folds flat, has dial-the-fabric control. $14.95. General Electric Co., Bridgeport, Conn.

FOOD CART rolls from under this kitchen cabinet to make a mixing center—or for other jobs any place in the house. Birch construction, Formica-topped. One-drawer 18" base cabinet, complete with cart, $67.60. Brammer Mfg. Co., Davenport, Ia.



UTILITY RACK has removable panels each with 12 hooks to hang kitchen or workshop tools. In two, three, or four panel sizes. The three-panel rack is $10.95 in grey, beige, or red enameled steel. Sturdi-Bilt Steel Prod. Co., 624 S. Michigan Ave., Chicago, Ill.

ELECTRICALLY DRIVEN spit and sturdy stand to build into, or set upon your outdoor grill. Basic unit with spit and prongs for holding fowl or roasts, $24.95; four-skewer attachment, $14.95. Brevel Prod. Corp., 508 Broome St., New York City



ALL PRICES ARE APPROXIMATE

PRINTED IN THE U. S. A. BY THE CUNEO PRESS, INC.

Your home will keep its "Just Painted" look longer...with

Pittsburgh SUN-PROOF House Paints

- **Count yourself lucky**—and ever so wise—when you paint with Pittsburgh SUN-PROOF House Paint. Your home will keep its bright, cheerful look for a long time to come.
- **Fumes and gases** that discolor ordinary paints won't work damage to your house. You have protected your home with house paint made with specially developed *fume-resistant* pigments!
- **Dulling surface dirt** won't bother you, either. SUN-PROOF is self-cleaning. Every rain brings your home a bright, new, freshly scrubbed look.
- **On top of all this,** you have chosen the only house paint enriched with "Vitolized Oils" for *controlled penetration.* With ordinary paints, the sun-dry, thirsty wood drinks in most of the oil. But SUN-PROOF gives up only enough of its "Vitolized Oils" to the wood to insure a firm bond. The rest stays in the paint film, resulting in a tough, elastic surface that weather changes won't crack or peel.
- **This year,** give your home the *enduring* beauty of Pittsburgh SUN-PROOF House Paint. Whether you paint yourself or hire a painter, you'll be surprised by SUN-PROOF's economy over the years.

PITTSBURGH PAINTS

PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS • FIBER GLASS

PITTSBURGH PLATE GLASS COMPANY

IN CANADA: CANADIAN PITTSBURGH INDUSTRIES LIMITED

FREE BOOK—**COLOR IDEAS GALORE!** Pittsburgh's new, handsomely illustrated book, "Color in Action," explains simply and clearly how you can put color to work in your home to make it as livable as it is lovely. It also contains many hints on how to paint more efficiently and economically. Ask your Pittsburgh Paint dealer for a free copy. Or mail this coupon.

Pittsburgh Plate Glass Company
Paint Division, Department AH-74
Pittsburgh 22, Pennsylvania

Please send a FREE copy of your new illustrated booklet of decorating suggestions, "Color in Action."

Name_____

Street_____

City_____ County_____ State_____

IT'S NEW! IT'S BLUE! IT'S cheer

The only suds with BLUE-MAGIC WHITENER

...washes clothes so clean, so white

YOU DON'T NEED BLUING or BLEACH

First and only washday detergent of its kind!

Guaranteed by Good Housekeeping

Exclusive! Science gave new blue CHEER — and CHEER alone — the amazing *Blue-Magic whitener*. Now you can whiten whites and brighten colors in the newest, safest, and most modern way.

White without bluing! Imagine—new blue CHEER with its exclusive Blue-Magic whitener—all by itself—washes clothes so wonderfully white you'll never need to add bluing again!

White without bleach! It's true—except for problem stains, you don't even need to bleach! And CHEER is so *safe* for your washable colors. Actually gives them new brightness!

See the proof in your washer! CHEER's magic blue granules snap into instant white suds. No wonder so many women find CHEER gives the clean, white washes they've always wanted. And *without* bluing or bleach!

Works like blue magic for dishes, too!

CHEER's white suds billow up at the touch of water to get your dishes and glassware "twinkle-clean"—without wiping. Even greasy pots and pans soak clean. And CHEER is so very gentle to hands.

Procter & Gamble's

cheer

The one and only

BLUE-MAGIC SUDS

Great for both automatic and conventional washers

© 1954, THE PROCTER & GAMBLE CO.