The AMERICAN HOME

25¢

March 1954

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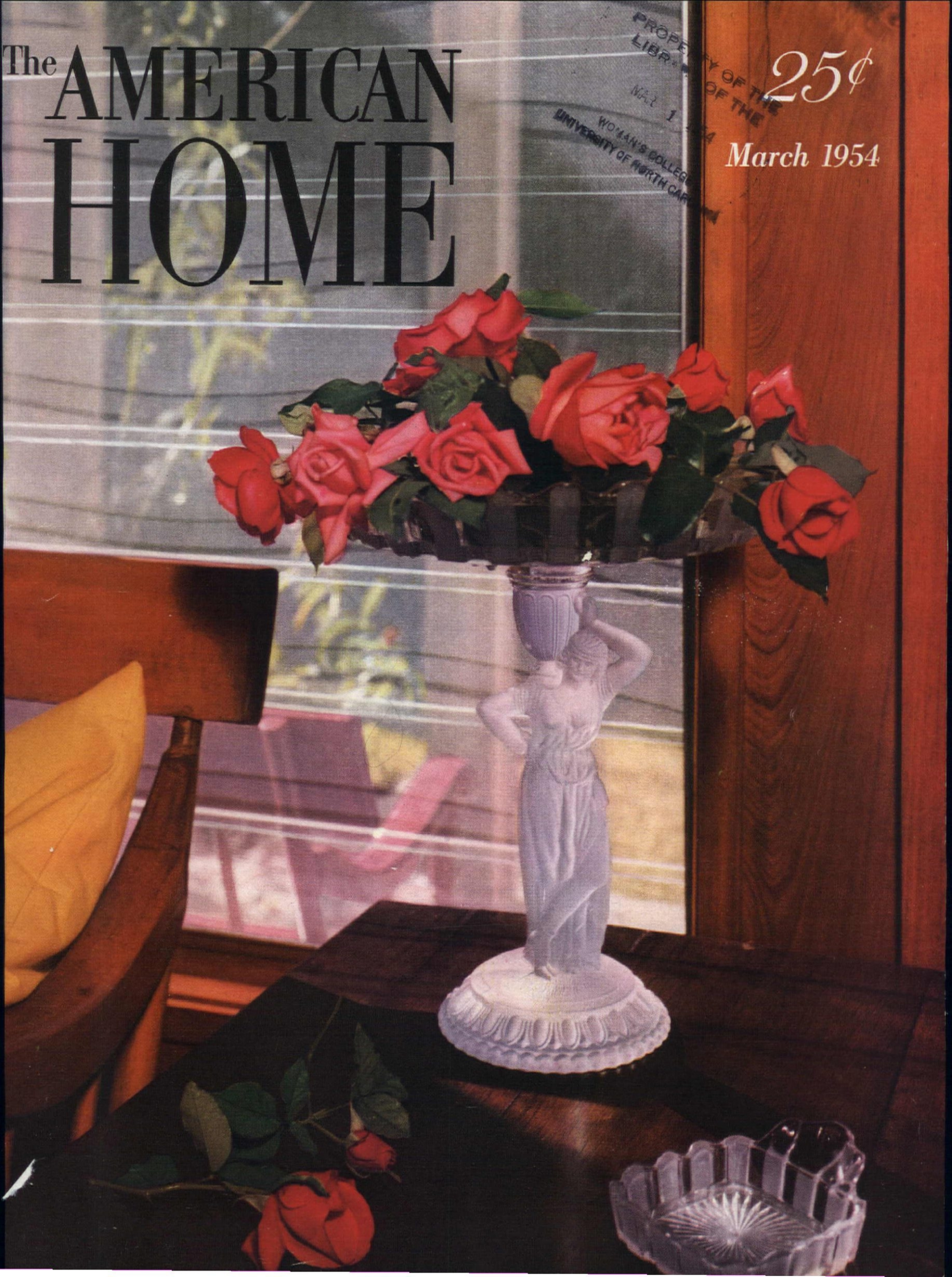

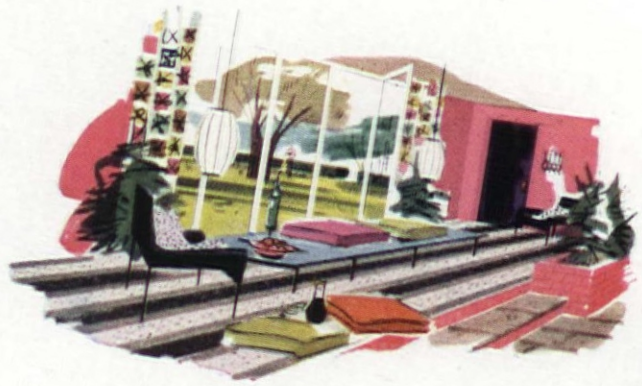

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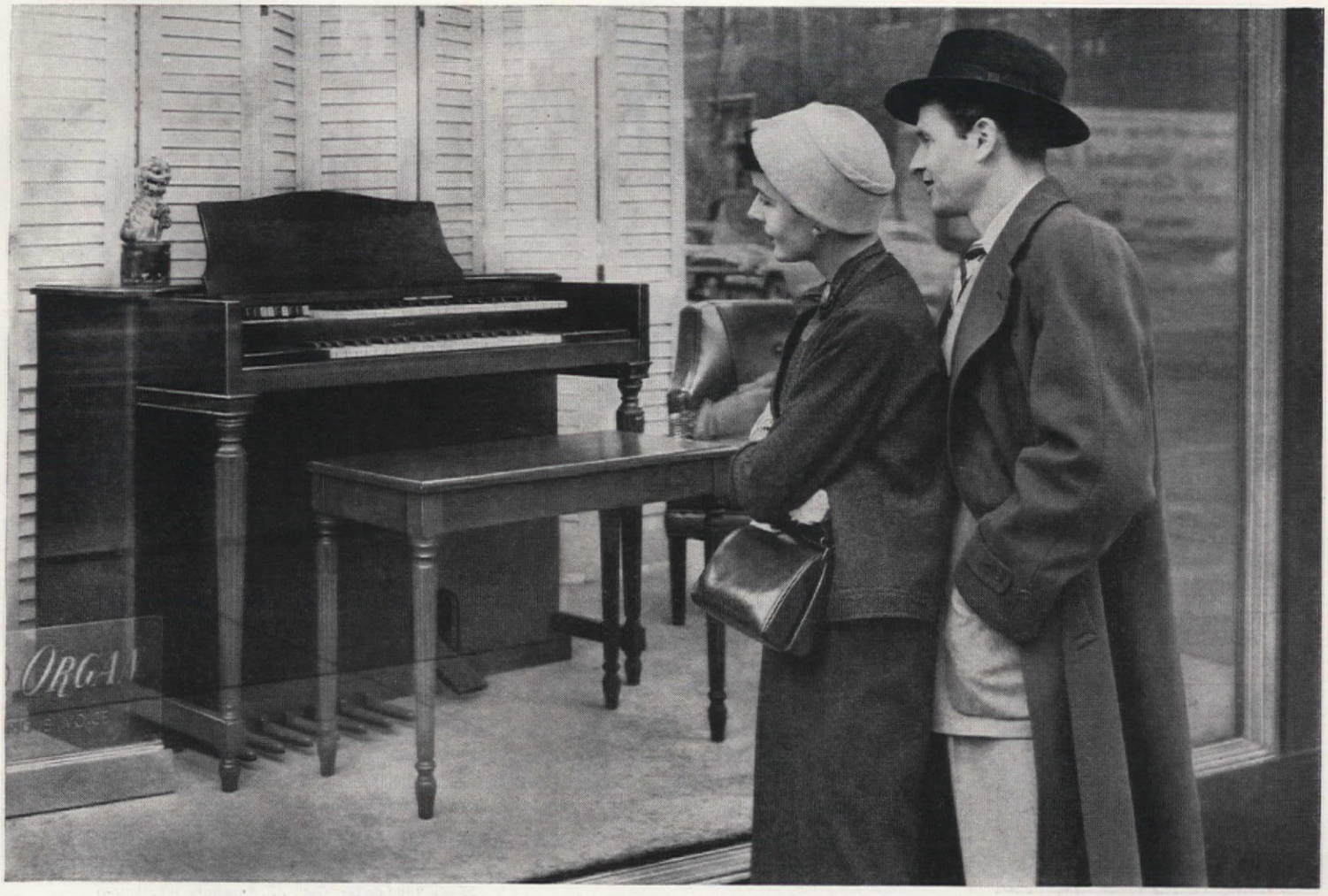
If you are looking for the latest thing in floors, you'll find it in Armstrong's Corlon®. Newest product of Armstrong's research in plastics, Corlon offers distinctive stylings and fresh color brilliance. An inlaid vinyl plastic, it is exceptionally tough and durable. The extra-smooth surface makes it just about the easiest floor to keep clean. Highly resistant to staining, Corlon is unharmed by any of the things you might normally spill on it. Choose from a variety of styles—the sophisticated texture of Granette Corlon, the popular graining of Marbelle® Corlon, or the exclusive pattern of Decoresq Corlon. There's Custom Corlon Tile, too. See them all at your local Armstrong dealer's store. They're made by the makers of Armstrong's Linoleum. Armstrong Cork Company, Floor Division, Lancaster, Pennsylvania.

This floor is Armstrong's Decoresq Corlon

ARMSTRONG'S Corlon FLOORS

There's an Armstrong Floor for every room in your home.



If you're still waiting, read this...

IF YOU ARE STILL postponing the pleasures of having a Hammond Organ in your home, let these typical Hammond Organ owners tell you why you shouldn't wait.

From a famous American humorist: "Like a friend of mine (who doesn't know middle C from his elbow) I learn everything from memory. I figured it would be a year before I'd be able to play a recognizable number on our Hammond. Actually, I could play four things the first week. At 45, I'm doing something I was certain I'd never be able to."

From a couple in Washington: "Neither my husband nor I have any musical background, but we are able to play after just a few lessons. The stimulating challenge and pleasure that our Hammond Organ brings each day is invaluable."

From a young man in Wisconsin: "Though I live in a rooming house, my Hammond Organ doesn't crowd me. My downstairs neighbors listen nightly for my impromptu concerts and are enchanted by the beauty of this marvelous instrument."

From a family in Pennsylvania: "Financially we are in no position to undertake years of instruction for our three youngsters. So we chose a Hammond Organ because it is so easy to learn to play. What other instrument could let them range so freely in a world that has never been discovered to its farthest limits?"

From a Grandfather in New Jersey: "Friends warned me against letting the neighborhood children play so delicate and costly an instrument as my Hammond. I told them it is no more expensive than other fine instruments and for all its sensitivity, it *isn't* delicate."

Your local Hammond Organ dealer offers a variety of convenient terms. Many dealers give you up to 3 years to pay.

Why wait any longer? Admit it – there's really no reason why you can't begin to enjoy music's most magical hours now.

Complete price of the Spinet Model, (above) is $1285, f.o.b. Chicago, including built-in tone equipment and bench. Requires a space only 4 feet square. For further details see your nearest Hammond Organ dealer or mail the coupon below.

Home Model Hammond Organ. Complete details, including price, sent on request.

HAMMOND ORGAN

MUSIC'S MOST GLORIOUS VOICE

Hammond Organ Company, 4206 W. Diversey Ave., Chicago 39, Ill.
Without obligation, please send me information on the following Hammond Organ models:

☐ Spinet ☐ Home ☐ Church ☐ Concert

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Street_____

City_____ Zone____ State_____

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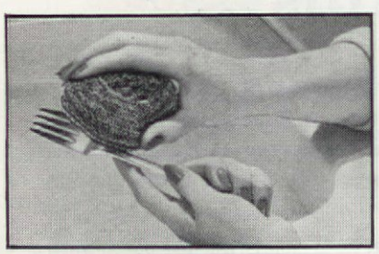
Nothing washes all your dishes as fast, as easily as TUFFY®

—because only TUFFY is tough enough to scrub crusted pans, gentle enough to wash finest china and silverware

TUFFY washes finest china... takes off sticky food faster than dishrags, sponges. Never scratches.

TUFFY scrubs pots and pans... whisks out messy foods that clog a brush. No food sticks to TUFFY.



TUFFY washes silverware... digs out food that sticks in fork tines. Then TUFFY rinses clean as new.

at grocers everywhere

TUFFY
scrubs yet doesn't scratch

never smells—never sours because it rinses clean

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Mrs. August Dorr of Miami, Fla., loves to track down antiques—and to put them to good use. The large compote, crowned with roses, is a "Rebecca at the Well," the prize of her collection of ribbon glass. Photograph: Rudi Rada

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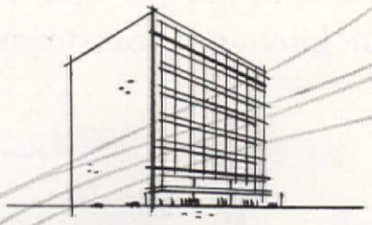

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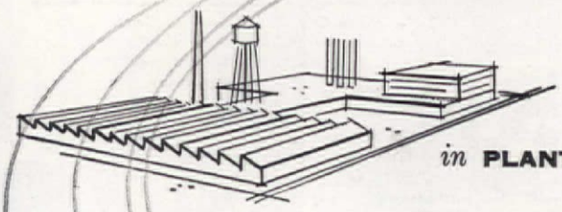

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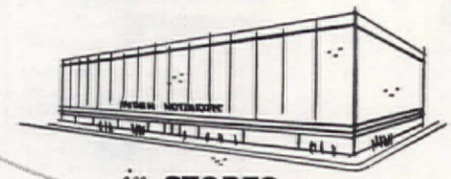

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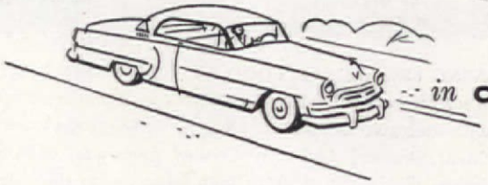

in **CARS . . .**

in **HOMES**

CHRYSLER AIRTEMP

AIR CONDITIONING • HEATING
FOR HOMES, CARS, BUSINESS, INDUSTRY

Airtemp Division, Chrysler Corporation, Dayton 1, Ohio

IN YOUR HOME... NEXT!

Old, new, in the building, or just in the planning . . . that "home of your own" *can now be air conditioned* the year around—and for so much less than you might think!

Near you, there's a Chrysler Airtemp Dealer who can add summer cooling equipment to your forced air furnace, using present ducts to give you Year 'Round Air Conditioning. If your furnace needs to be replaced, or if you are building a new home . . . a Chrysler Airtemp Furnace combined with a Chrysler Airtemp Cooling Unit will provide perfectly balanced Year 'Round Air Conditioning.

With the latest achievement of Chrysler Airtemp advanced engineering, the same outside air that makes you warm can be used to keep you cool, refreshed and healthy, too. It's *Air-Cooled* Air Conditioning—the last word . . . the system which operates without water, requires no plumbing, takes up no living area floor space. Thus it overcomes problems of water supply . . . costs less to install . . . fits into even modest homes. It makes Year 'Round Air Conditioning practical and economical for any home—*anywhere!*

Phone your Chrysler Airtemp Dealer (he's in the Yellow Pages) or return convenient coupon for additional facts. These facts can show you the way to have a home permanently air conditioned for your health and your comfort—*sooner than you think!*

*Division of Chrysler Corporation

AH-3-54

Airtemp Division, Chrysler Corporation
P. O. Box 1037, Dayton 1, Ohio

Guaranteed by Good Housekeeping

Please send further details of modern Year 'Round Air Conditioning and new *Air-Cooled* System which makes it practical and economical for any home—anywhere.

Name_____

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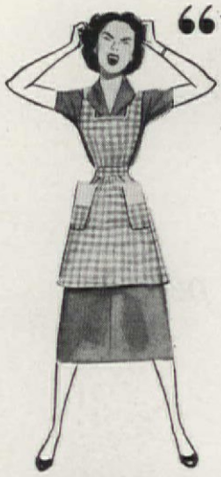
City_____ Zone____ State____



"I needed a 48-hour day...until

and the rest of my matching Crosley

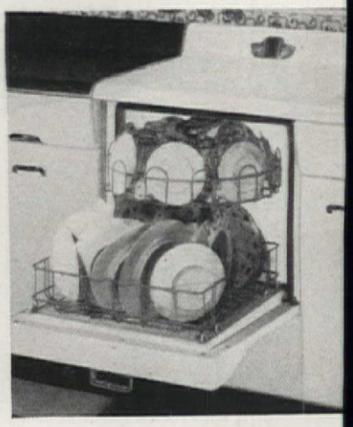
A Pennsylvania housewife finds new leisure when her old-style kitchen is transformed by Crosley

YOU CAN BE SURE of perfect, "even" baking and roasting with a Crosley Electric Range—because the exclusive "Bake-Best" Oven *bakes best by actual test!* Seals heat in oven where it belongs, keeps room cooler, and the automatic clock turns heat on and off for you, so whole meals can cook while you're away. Seven surface heat speeds instead of five as on most ranges. Divided-top design for extra surface convenience . . . one or two ovens.

IMAGINE HAVING 89% OF ALL FOOD AT YOUR FINGER TIPS! Only the Crosley *Super* Shelvador® Refrigerator puts so much food where you can reach it—with exclusive Deep Door Design, Roll-Out Shelves, Roll-Out Crisper, and Meat Drawer! And only Crosley gives you completely recessed door shelves that don't steal an inch from inside the refrigerator. Don't look for this convenience in any other refrigerator—it's *exclusive!*

EVERYTHING FOR YOUR KITCHEN — ALL MATCHING! All Crosley appliances, cabinets and accessories are made to *go together*, so that you can add an item at a time as you go along. Crosley wall and base cabinets and accessories form the perfect complement for Crosley appliances—a complete Crosley Kitchen is designed for beauty and engineered for *lifetime* service and enjoyment.

THE ONLY HOME FREEZER WITH SHELVES ON THE LID! The Crosley Shelvador® Freezer lid almost *doubles* "top-level" space! The Crosley Freezer freezes *faster*, and *maintains* temperature at the correct storage level. You can save money because you buy at food "specials". . . freeze fruits and vegetables in season when they cost less . . . saves time and work because you cook, bake and freeze ahead for every occasion and for use at a moment's notice! You'll wonder how you ever lived without it!



GETS DISHES *REALLY* CLEAN AND *DRY!* SwirlClean Tray in the Crosley Dishwasher-Dryer rotates the top rack of dishes through cleansing and rinsing sprays so not a single piece in it gets "missed." Holds china, glassware, silver for a family of six.

I got my new CROSLEY RANGE

Electric Kitchen!" *says Mrs. Orette Emrick of Beaver Falls, Pa.*

—ONE OF 100 WINNERS IN CROSLEY'S PLAN-YOUR-KITCHEN CONTEST!

Why not add precious hours to *your* life? Start your new Crosley Kitchen with a Crosley Range, Shelvador Refrigerator or Freezer—adding other items as you need them. Or get a complete Crosley Kitchen on terms to fit your budget.

You don't need to be a kitchen-planning expert to completely *transform* your present kitchen. Crosley appliances and cabinets are designed to be "flexible"—to fit all kinds of floor plans and individual needs. Crosley Refrigerators, Ranges, and Freezers come in various sizes . . . there are single- and double-door cabinets, corner pantries with revolving shelves, wall and base "What-Nots" and other items . . . and there's the Undercounter or Free-standing Dishwasher-Dryer, or the Dishwasher-Sink Combination!

Today, see your Crosley Dealer and let him show you how *easily* you can start your Crosley Kitchen—with whatever you need most. He will be pleased to help you with all planning and financing details.

CROSLEY

Appliance & Electronics Division
AVCO
Cincinnati 25, Ohio

Better Products for Happier Living

Shelvador® Refrigerators • Shelvador® Freezers • Electric Ranges • Automatic Dishwashers • Sinks and Food Waste Disposers
Steel Kitchen Cabinets • Electric Water Heaters • Radios • Television • Room Air Conditioners

TODAY—SEND FOR CROSLEY KITCHEN-PLANNING BOOKLET. ONLY 25¢!

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Appliance & Electronics Division, AVCO Manufacturing Corp.
1329 Arlington Street, Cincinnati 25, Ohio.

Enclosed please find 25¢ for your Kitchen-Planning Booklet and information about Crosley Kitchens.

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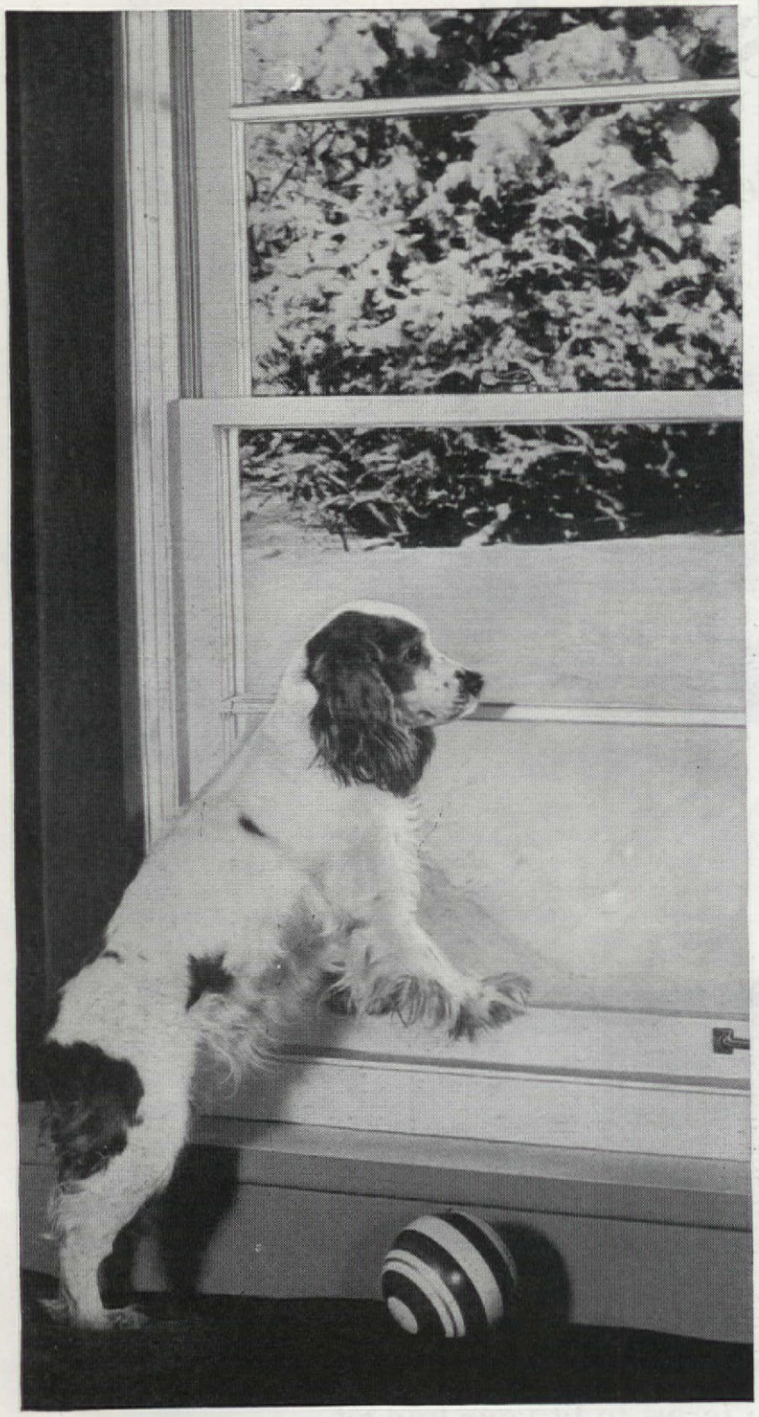
Address_____

City_____ State_____



Even the doggie in the window can feel the difference

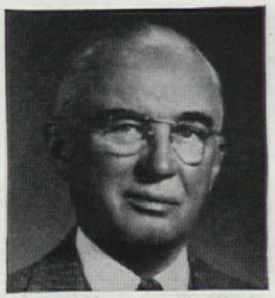
Just touch wood and you'll know at once why fuel savings ...year-round comfort...are yours with windows of Ponderosa Pine. These beautiful wood windows are warm to your touch, because wood is a *natural insulator.* With Ponderosa Pine windows you say good-bye to the drip—drip—drip of excessive condensation—the cold clamminess of less friendly window materials. And with it all you get the enduring charm which wood windows provide.

Ponderosa Pine **WOODWORK**

Contributors

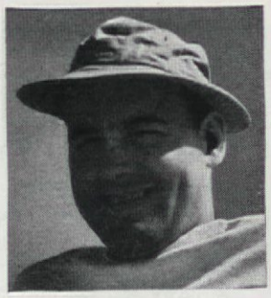
. . . **SAMUEL PAUL,** A.I.A., practices architecture in five states and brings considerable background, technical and aesthetic, to his work. He studied at M.I.T. and in France, took part in designing several World's Fair buildings. Since the war, he has been architect for a host of projects from Virginia to Connecticut and has written several books and many articles about homes and home modernization.

. . . **SYLVA M. BROWN,** born and raised in rural Iowa, wouldn't live in a big city "for half the title to it." She and her husband moved to Florida in 1924 "for the winter," and are still there. A former teacher, she likes fishing, collecting seashells, and experimental gardening (see her article on growing amaryllis, page 48); is active in the Garden Club, VFW Auxiliary, and Girl Scout doings.



. . . **ALEX F. OSBORN,** who has always been interested in proving that "you are as creative as you *think,*" was co-founder of the giant advertising agency, Batten, Barton, Durstine, and Osborn. He delights in showing people how to attack daily problems creatively—and does so on page 104. Among his books are *How to Think Up, Your Creative Power,* and latest, *Wake Up Your Mind.*

. . . **FLORENCE RINARD VAN DEVENTER,** who with newscaster husband Fred stars in the popular radio and TV program "Twenty Questions," is an accomplished musician recently honored by a Doctor of Humanities degree from DePauw University in her native Indiana. The mother of two grown children, Florence also stars as a homemaker in the inviting surroundings shown on page 94.



. . . **DICK EVANS,** an architect who applied his philosophy, and then his skill, to building his own home (page 44), was born in Seattle, attended schools "over the entire Western Hemisphere," studied architecture at the University of Pennsylvania, and is now institutional designer for the firm of Schmidt, Garden, and Erikson. His design for a hospital in Dubuque won an A.I.A. Merit Award.

. . . **HELEN THIELKER's** collection of overlay glass, sampled on page 52, is only one facet of her interest in antiques, decorating, and homemaking. She's also a collector of fine china, and an enthusiastic gardener, hobbies which she manages to pursue in addition to holding down a full-time job as secretary to a metallurgical engineer. Born in St. Louis, she moved to New York 12 years ago.

Your heating comfort guaranteed with Blend-Air!
Add summer cooling whenever you're ready

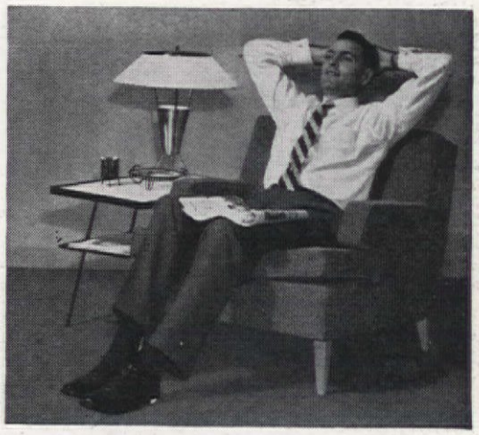
NO DOUBT ABOUT COMFORT
A $1,000 Coleman Comfort Bond, issued in your name, guarantees that your Blend-Air installation will keep every room warm as toast. Magic Blenders installed in the walls of each room keep temperature uniform from floor to ceiling. (See the diagram below.)

HERE COMES THE COOLING! It's easy to add Coleman's cooling unit *whenever you're ready.* Cost? Only a few dollars a month. Same system, same tubes are used to deliver fresh cool air. You're twice as comfortable because the unit takes *twice* as much moisture from sticky summer air as most other systems.

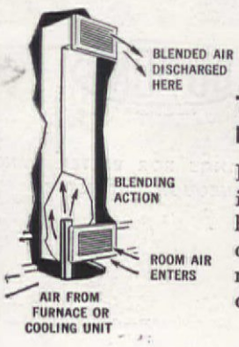
EVERYBODY'S HEALTHIER when climate's right. In winter, Blend-Air warms thoroughly, keeps your floors warm, keeps the house cozy. When needed, moisture is added to prevent excessive dryness. An efficient filter screens dust, dirt and pollen from the clean fresh air intake. Summer cooling is dry and healthful.

GOT A HOME YOU CAN'T HEAT? No such thing. Even old homes with narrow stud spaces accommodate Blend-Air's versatile new 3½-inch air tubes. They deliver the supply of warm air, or cool air, to Blenders in each room. Pre-engineered and prefabricated to install in a new or old home simply, quickly.

SAVINGS ADD UP with Coleman fuel-burning efficiency. It gets every last bit of heat from winter fuel. In summer a special Water Miser saves 97% of water costs over old systems—and 25% of electricity. Space is saved with the compact furnace and cooling units you can install anywhere, out of sight.



WANT ONE ROOM WARMER? Or cooler? Easy. With Blend-Air heating you not only have overall temperature control for the whole house. You also have *independent* control in each room. A work-free, automatic heating-cooling system that's economical to operate, easy to regulate for year-round comfort.



THE MAGIC BLENDER DOES THE JOB BETTER

It's installed in the walls and, in winter, blends room air with freshly heated furnace air to maintain constant comfort. In summer, mountain-dry cool air is blended and distributed the same way.

COMFORT COSTS SO LITTLE WITH

Coleman® Blend-Air

Look up the Coleman dealer in the Yellow Pages of the phone book. Also send the coupon for free copy of illustrated "Heating and Cooling Your Home."

THE COLEMAN COMPANY, INC., Dept. 700-AH, Wichita 1, Kansas
Please send me, without obligation, a copy of "Heating and Cooling Your Home."
I am interested in ☐ Oil ☐ Gas ☐ LP-Gas

*Name*_____
*Street*_____
*City*_____ *Zone*_____ *State*_____

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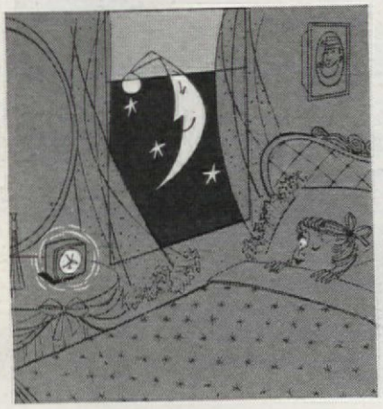
Glo-Larm

So new...
and so comforting
to live with

By day nobody knows...

that after dark his whole face



glows and glows and glows

What a joy this new electric alarm clock is! You can read it effortlessly in the dark. And its soft, gentle glow is always such a comforting presence. A hidden light glows *through* the dial, clearly outlining hands and numerals. The glow turns to Bright, Dim—or Off. Pleasant bell alarm. Only 4" high, Glo-Larm comes in beige, aqua green, ivory. Enjoy this delightful new clock now . . . for only $8.95.

Price does not include tax, and is subject to change

WESTCLOX

Electric Clocks

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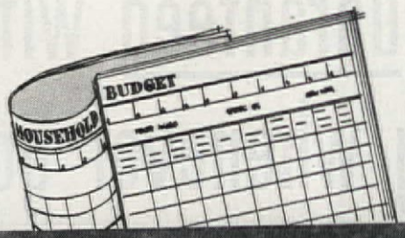
PRODUCTS OF GT GENERAL TIME CORPORATION



Sarah J. MacLeod (right) of Cleveland's Society for Savings, regards household budgets not as obituaries of past spending, but as guides for getting more satisfaction, happiness, and value from future income

Budgets DO Work

RAYMOND SCHUESSLER

A friend confided recently: "Budgets give me the creeps. After we were married, my maid of honor invited us for dinner, and all was fine until dessert. There was no whipped cream on our shortcake! Our hostess said her budget did not permit whipped cream. Since that day, I've always felt that budgets do away with all the whipped cream in life." "How is she now?" I asked. "She's fine. Her children are in college, and she and her husband are traveling." I didn't ask how my friend was—I knew that whipped cream, in various forms, had been straining her purse strings considerably.

Never before have there been so many wonderful things on which to spend a pay check. And never before has there been greater need for wise money management. You may not be able to buy happiness, but improper handling of money can leave you wide open to a lot of unhappiness—and you *don't* have to unbalance your mind in order to balance your budget!

A budget is an adjustable thing, geared to physical tastes and temperament. A talk we had with Sarah MacLeod, Home Budget Consultant for the Society of Savings in Cleveland, confirms this. "Several years ago," she said, "I set up a budget for a family of five. Each week they put a little aside for their three children, and with the rest were quite comfortable until spring. Then they would go into debt. I suggested that they might be spending too much on Easter. But it wasn't that at all. It seems that both husband and wife had been born in Italy, and had, years ago, sung minor roles at La Scala. Now, each spring, when the Metropolitan Opera comes to Cleveland, they can't resist going. They knew, the wife said, that it wasn't right. Of course, I assured her that it *was* right for them to go to the opera which they so enjoy—if they plan for it. Well, last spring I met them at the opera, and the husband shook my hand warmly. 'It's worth it;' he said, 'hearing performers like this. I don't mind carrying my lunch twice a

PLEASE TURN TO PAGE 12

See new curtains of DACRON* today in these leading stores

Bloomingdale's.....New York, New York
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Joske's of Texas.....San Antonio, Texas
Lipman, Wolfe & Co.....Portland, Ore.
Olds & King.....Portland, Ore.
The Bon Marché.....Seattle, Spokane, Wash.
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You'll be thankful - 3 times thankful - when you buy new curtains of

DACRON*

Thankful for their luxurious air! New marquisette curtains of "Dacron" are beautiful when you buy them . . . and because of their outstanding resilience . . . they *stay* beautiful. So crisp—so fresh—so elegant—they enhance every room in your home.

Thankful for their ease of care! New curtains of "Dacron" wash easily . . . dry quickly . . . keep their first-day crispness washing after washing. They need only a whisk of the iron at most.

Thankful for their long wear! Practical curtains of "Dacron" resist the harmful effects of sun and dampness, soot and radiator heat. Because they won't sag or stretch, they retain their original drape, body and styling after long, hard wear.

No other fiber gives curtains so much of all three —lasting beauty, long wear and easy care. See these new curtains of "Dacron" polyester fiber today in your favorite store.

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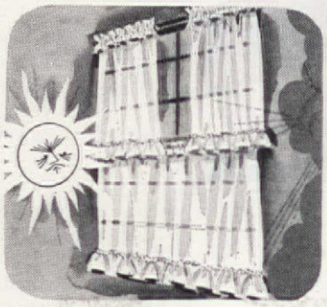
Neither bright sunshine nor dampness spoils the wonderful crispness of these radiant new curtains.



Curtains of "Dacron" are made to last and last, even through rough handling and frequent laundering.

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New HOME BEAUTY IDEAS *Galore!*

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IDEAS for giving *any* room a fresh, new look practically jump from these pages right into your home! Whether you are "going modern" or prefer traditional effects, this new book can be your new "treasure chest" of latest adaptable styling. Home beauty begins at the windows—and Kirsch helps you to get your windows off to the *right* start! Use the coupon below.

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Budgets Do Work

(Begins on page 10)

week! It means our opera fund gets $1.50 a week. This year we had enough to hear all performances, pay for the baby-sitters—and it didn't get us in debt.'

"Not all money management problems are that easy to solve," Miss MacLeod continued. "I remember the wife of a Cleveland newspaperman some years ago who told me that they were on the verge of divorce because he was too ambitious. She broke into a torrent of tears, leaving me guessing why a woman would want to leave an ambitious man. Her husband's eagerness to get ahead was the cause of their financial entanglements, however. Out of their income, it appeared, he was taking 25 per cent a week for himself, spending the money on clothes, dinners, entertainment, and generally upon living exceedingly well—while his wife struggled to run their home and to care for the family on the rest. Yet the husband was looking ahead. The wife prudently persevered—she is quite prominent in club circles now, since she is the wife of one of the leading newspapermen in the country."

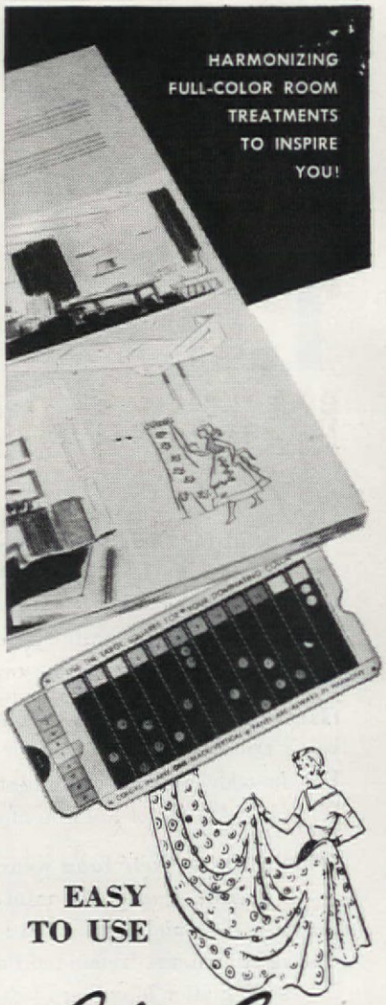
Some people, like my friend who loves the whipped cream, have the notion that the purpose of a budget is to increase savings by cutting down on the things we enjoy. Actually, its real purpose should be to cut out the waste in order to leave money for the things, enjoyable and necessary, that we really want. To some people, personal appearance is very important. Others would be willing to spend less on their clothes and more on their homes. Some families spend relatively large amounts for recreation, while others spend less for entertainment and more for food.

So a wise thing to do is to organize a Want List. Real necessities, of course, must be given the right of way. If you can't have what you want immediately, see if you can cut down elsewhere to achieve it. Here are a few suggestions:

Are you paying for extra help, or for special services which family members could pitch in and do temporarily? Can you remodel or make some clothes at home? Do you take advantage of sales and cash buying? Can you reduce insurance premiums by paying annually? Can you pay part of the rent with services to the landlord? Can you raise some of your own vegetables? Can you refinance debts? What about entertainment that calls for ideas instead of cash?

Arguments over money will disappear when each member of the family understands how money must be spent. Though budgeting is a 50-50 proposition, most experts agree that it is primarily a woman's job. "And rightly so," says Miss Mac-

PLEASE TURN TO PAGE 14



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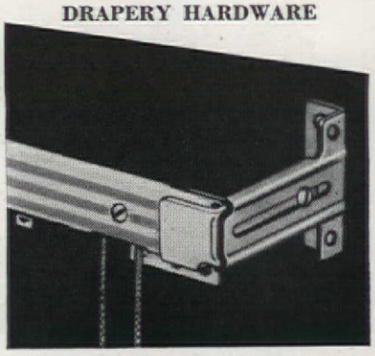

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Chemistry's Wonder Alkyd for Wall Enamels

MAKES A COMPLETELY NEW KIND OF WALL ENAMEL!

A CINCH TO PUT ON... PRODUCES A VELVETY SURFACE... WASHES READILY NO HARSH "FRESH PAINT" SMELL... WEARS FOR YEARS

If you've ever admired the way the finish on your car, refrigerator, stove and washing machine keeps fresh-looking despite wear and water, here's exciting news for you.

For the *very same material,* alkyd resin, that makes these sprayed-on, baked enamels so enduring is now available in air-drying wall finishes that you, or a professional painter, can easily apply in your home. They're brands *made with* WALLKYD.

A snap to handle! So simple that the man of the house can paint ceilings while the rest of the family does walls . . . and the result's a treat. You'll be amazed at how uniform your work is, how free from brush or roller marks, laps, runs and sags.

Dries quickly! Fast enough so that furniture and drapes may be replaced in the evening when you paint in the morning. And you can wash walls the next day if necessary. No drawn-out "tender" period.

Coats any surface . . . walls, ceilings, trim . . . plaster, wallboard, metal, wood.

Dirt disappears with soap and water! Wash away (scrub if need be) fingerprints, chalk, pencil and crayon scrawls, dirt smudges, dust accumulations. They come off with ease. Even repeated washing doesn't mar the velvety smartness of a WALLKYD-base finish.

Ever-lovely! Never have colors—pastels to deep tones—been so faithfully reproduced. This finish lasts longer, too . . . has more resistance to scratching, marring, chipping.

"Covers" more readily. You get more coverage per coat with solvent-thinned WALLKYD-base enamel because there's more pigment and color (more paint) in every gallon.

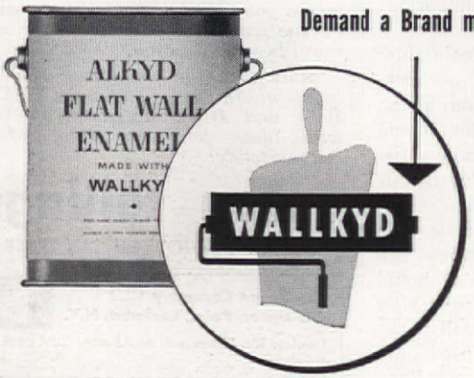
No annoying "wet paint" smell! No burning fumes to bother eyes, nose or throat.

Get a wall enamel that gives you *all* these advantages . . . a brand formulated with WALLKYD. Write for a list of the manufacturers using WALLKYD in their wall enamels.

WALLKYD *also increases the weather resistance of exterior paints*

Makers of exterior coatings, in increasing numbers, are also turning to WALLKYD. Man hours — yours or those of the painter you employ — are the most expensive item in painting. That's why there's such a demand for WALLKYD-base exterior paints that last so much longer than conventional house paints.

What advantages WALLKYD adds! It makes wall enamels roll on freely — brush readily — dry fast — take repeated washing and scrubbing.



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To get full advantage of the many improved properties imparted by WALLKYD, today's finest alkyd for flat wall enamels, make sure the manufacturer guarantees a minimum of 85% WALLKYD in his "vehicle solids".

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Producer of WALLKYD — *and other synthetic resins for the paint, printing ink, paper, plywood, textile and foundry industries.*

Now! Enjoy complete home comfort — summer and winter

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MAKE IT AS PRACTICAL TO COOL YOUR HOME AS IT IS TO HEAT IT

Year-around heating and cooling for every home — old or new

The kind of home comfort you've dreamed about can be yours *now.* These Mueller Climatrol companion units put year-around climate control within your budget.

You heat and humidify your home in winter — wake up mornings toasty warm, and enjoy smooth, even, clean comfort—regardless of the weather outdoors. *You cool and dehumidify your home in summer,* filtering out dust and pollen and keeping the air fresh at all times — allowing you to work and relax in comfort, sleep soundly and wake up refreshed, no matter how hot and sticky it is outdoors.

Install both Mueller Climatrol heating and cooling companion units at once and enjoy perfect indoor comfort — all year around.

Or — install just the Mueller Climatrol Winter Air Conditioner unit and enjoy the best in fuel-thrifty, automatic heating.

Then anytime later—add the Mueller Climatrol Summer Air Conditioner unit, for automatic cooling with a minimum of expense.

These new Mueller Climatrol companion units are attractively styled and quality built. Advanced engineering gives you the latest improvements in home comfort — and adds to the resale value of your house.

Mail coupon for the whole story.

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Mueller Climatrol

Budgets Do Work

(Begins on page 10)

Leod, "since women do 85 per cent of the nation's spending."

DON'T BUDGET TOO RIGIDLY

Many budgets break down because urgencies are not figured into the plan. Unexpected guests, or unexpected medical, school, and repair expenses will plague you if you don't allow for them. To estimate such expenses, refer to last year's bills for such items—allow for them.

Another frequent cause of budget failure is trying to fit your spending into some Procrustean percentage. Hundreds of inflexible tables have been published—and they are discouraging. But experience has shown that there are some fundamentals. Income taxes, savings, food, shelter, operating expenses, clothing, and advancement are the usual divisions. To these must be added an allowance for payment on debts. But use whatever classifications you choose—the important thing is to be sure that allowance has been made for every known item, and that there is a reserve for unexpected emergencies.

The budget below may serve as a starting point for you. It is based on average figures for the nation.

SUGGESTED BUDGETS FOR A FAMILY OF FOUR

Income per month after taxes	$225	$250	$300	$400	$500
Savings	18	25	40	80	110
Food	90	95	105	120	130
Shelter	40	45	50	70	90
Operating	20	20	25	30	40
Clothing	22	28	35	40	50
Advancement	35	37	45	60	80

The categories, of course, need a bit of explaining. Under Savings, we include social security, bank deposits, life insurance premiums, investments, and hospitalization insurance. Operating expenses include winter fuel, gas, electricity, telephone, household supplies and services. Advancement is a blanket category covering such diverse things as church and charity, furnishings, automobile, carfare, medical expenses, education, reading, recreation, travel and vacation, gifts, barbers and beauty parlor, etc., plus small sums for the private use of each member of the family—important budget safety valves, these.

As Miss MacLeod maintains: "Household and personal accounts should not be looked upon as an obituary of past spending, but should be used as a guide to get more satisfaction, happiness, and value out of the income in the future."

What about the wife's income? In these days when working wives are no longer exceptional, how should their earnings be budgeted? Miss MacLeod says: "Theoretically, the wife's earnings should be used only for savings, time payments, allowances for household expenses incurred

PLEASE TURN TO PAGE 79

cracked ceilings ruining your home's beauty ?

Don't wait till this happens. Cover over your cracked ceilings with beautiful, crack-proof Upson Ceilings.

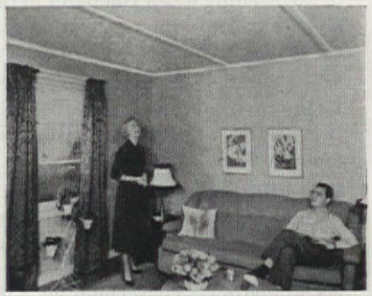
Discover the easy, clean Upson way of ending your cracked ceiling problems. So inexpensive, lasts a lifetime, adds true beauty to your home.

The Upson way *covers over* your old, cracked ceilings with beautiful Upson Kuver-Krak Ceilings. There's no need to tear down plaster, no extra expense, no dirty mess. Call a carpenter or do it yourself . . . either way the job is finished in a few hours.

Here's how:

First, nail up thin strips of wood, called furring strips, directly to your present ceiling. Then nail exclusive Upson Floating Fasteners to furring strips. Sharp prongs firmly grip Upson Ceiling sections from behind, but don't show through. This eliminates visible nailholes.

After Fasteners are up, just clinch Upson Ceilings into place, apply moulding and paint as desired. And there you have a smart, modern ceiling like this . . .



Isn't the Upson way quick and easy? And you have permanent ceilings that won't crack—ever! But only Upson offers this method, so see your lumber dealer and insist on the name "Upson" for a better, more beautiful home.

Start planning now. Send 10c for beautiful, full color, 32 page IDEA Book and Direction Sheet. Packed with ideas for remodeling. Mail coupon today!

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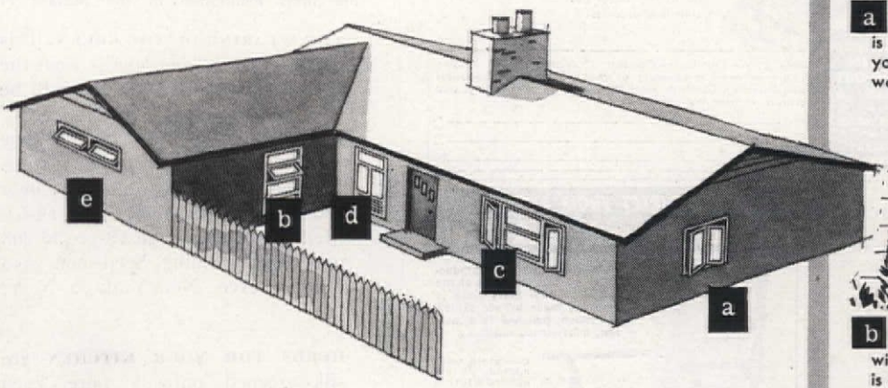
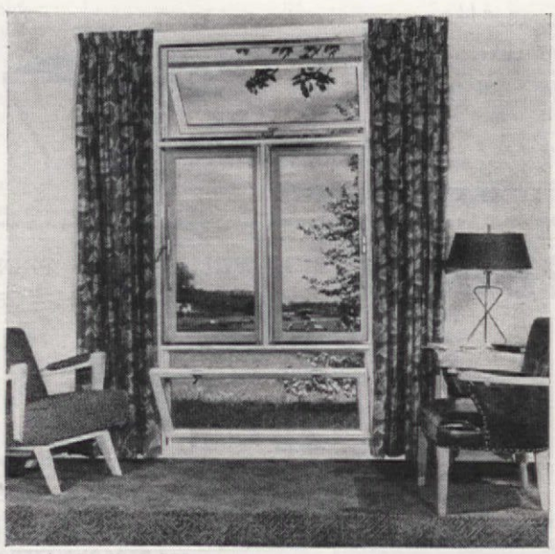
new window ideas for your home with an amazing new window

THE CURTIS SILENTITE *Convertible*

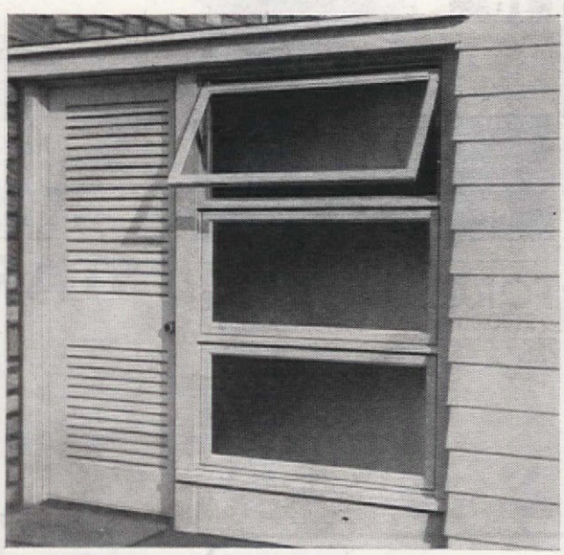


Here is a window that does everything! With the new Curtis Silentite Convertible, you can have an almost endless variety of window types and arrangements for your home. You can achieve new decorative effects, whether you build new or remodel—enjoy new ventilating comfort.

On this page we show only a few of the more than a thousand ways in which you can use Silentite Convertible Windows! The basic window comes as a complete unit, ready to install—fully weather-stripped, with operating hardware, screen and insulating glass installed. With these units you can choose exactly the right window combinations for any room in your home. The Curtis Silentite Convertible unit is priced to meet the most modest budget. And remember, it is fully guaranteed as to materials and workmanship! It is sold by Curtis Woodwork dealers everywhere.



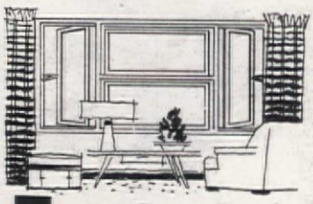
Casements and awning and hopper-type sash make a pleasing arrangement here. The new Convertible is fully weather-stripped.



You can have any degree of controlled ventilation with Curtis Convertibles used as awning windows, as here.

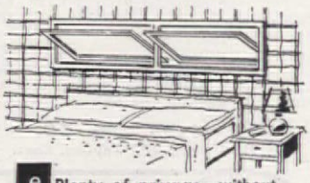
a Here, the Curtis Convertible is used as a casement. Now you can have low-cost window walls, too.

b If you like awning style windows, the new Convertible is ideal for this use.



c Showing two Convertible awning sashes, with two casement units. A good combination.

d Ventilating louvre unit used below casement sash. A birch door inside stops ventilation when desired.



e Plenty of privacy—without sacrifice of ventilation—when you use Curtis Convertibles as "ribbon" windows.

1866 CURTIS WOODWORK SILENTITE PRE-FIT the "Insulated" window

See the new Curtis Convertible before you build or remodel!

Get all the facts—mail the coupon!

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Please send complete information on the new Curtis Convertible Window and other Silentite Window styles.

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City.....*Zone*.....

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Black $10.95 & Brass $13.95

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	16"	9.25	6.25
	22"	11.45	7.25
	28"	15.45	9.95
3-PRONG ½" diam.	6"	$ 8.65	$ 6.15
	12"	9.00	6.50
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the AMERICAN HOME

Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

THE WEARING OF THE GREEN. This bright green *garden boot* is what the well-dressed garden clubber will be wearing this spring. Lightweight, sturdy latex, her feet will be bone dry in garden dew or dampness. Washable inside and out, wear over shoes or stocking feet. Small (4-6), Medium (6-8), Large (8-10), $2.98 ppd. Max Schling Seedsmen, 538 Madison Ave., New York 22, N. Y.

HERBS FOR YOUR KITCHEN are silk-screened onto a pure linen towel where they will add as much to your décor as the real thing adds to your stews. So colorful and gay, frame it in a shadow box and hang it in an attention-getting spot, or use it as a runner . . . or a towel. 17" x 27". $2.85 ppd. (add 20¢ W. of Miss.). Maine's Mass. House Workshop, Lincolnville 6, Maine.

Screws in like a light bulb!

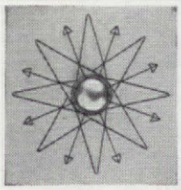
PORCH LIGHT DELUXE. Order this charming solution for that ugly fixture or open socket in your porch ceiling. *NO WIRES TO CONNECT*, just screw it in. English Coach Lantern design. Satin-black wrought iron frames with frosted glass sides, 9" high, 7½" square. Takes any size replaceable bulb.

Satisfaction guaranteed or money refunded. No wires to connect. Postpaid, only . . . $5.95

artisan galleries
2100 N. Haskell Ave. Dallas, Texas

Ideal for porches, recreation rooms, hallways and solariums.

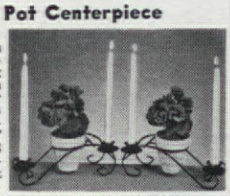
STARBURST



Use it to light up the walls in your living room, hall or porch. The 5¾" convex mirror is framed in your choice of mat black or gleaming gilt metal work, 29" across. A truly glorious gift. Only $11.95 Postpaid.

Flower Pot Centerpiece

Stunning, mat-black wrought iron centerpiece, complete with charming white pots in which to plant. Now your table can always have fresh loveliness! Each is 10" long. Only $2.98 pr. Plus 25¢ postage. (Candles not included).



No COD's. Money back if not delighted.
Send For New Gift Catalog—It's FREE

green gable gifts, Dept. AH-3, 1554 Third Ave., New York 28, N. Y.

BIG WALLET SIZE PRINTS

Order all you want of your favorite picture at this one low price. Skillfully reproduced on portrait, double weight, satin-finish paper. Send picture, negative or unmarked proof. Money-back guarantee. FREE FOLDER describing complete Developing, Printing & Enlarging Service.

20 2½ x 3½ PRINTS $1.00

ROY PHOTO SERVICE
GPO Box 644, Dept. 84, New York 1, N.Y.

BABY SHOES PRESERVED

and PERSONALIZED on a Beautiful, Modern 8 x 10

PICTURE FRAME

Now preserve baby's precious shoes forever—together with favorite photo—on a beautiful picture frame personalized with baby's first name . . *engraved in gold!* Shoes preserved in natural shape in metallic, bronze-like finish. Complete with 3/16" crystal plate glass for photo. $5.95

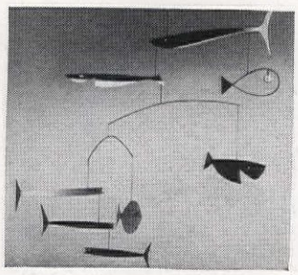
$5.95 • SEND NO MONEY! SEND NO MONEY!
Send shoes and first name. Pay postman only $5.95 plus postage on delivery. Satisfaction guaranteed.
DURAMIC PRODUCTS, 1493 Clybourn, Dept. C-78. Chicago, Illinois

WALK ON AIR

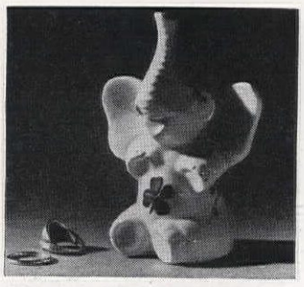
For quick relief from calluses, blisters, spur or bruised heels, general foot fatigue, place Albin Air Cush'n Innersoles in your shoes. Air moves thru small channel, gently massaging feet. Odorless, non-absorbent, almost weightless. Order by men's or women's shoe size. $2.95 a pair. No COD's, please. Money back if not delighted. Albin of California, Room 10C, 1401-23 W. 8th St., Los Angeles 17, Calif.

market place

Photographs by F. M. Demarest



FISH IN THE SKY. If you haven't heard of mobiles by now, you haven't been listening. This one combines colorful fish shapes. The idea is to suspend them so that movement varies their appearance, makes them more interesting. Well-planned kit provides die-cut plywood and cork pieces to assemble, directions, $3.95 ppd. Damar, 722 Damar Bldg., Newark 5, N. J.



A WHITE ELEPHANT has the luck of the Irish if he is decked with four-leaf clovers. This cute pink-eared pachyderm sits up and begs you to remember to drop your rings on his nose where he can keep an eye on them when they're not on your finger. Darling on a dressing table or to hang near the bathroom or kitchen sink. 4" tall. $1 ppd. Agnestrong, 39 W. 8th St., N.Y.C. 11.

CURL CAP

DRY-SETS PIN-UP CURLS IN 30 MINUTES

For quick curls, pin up your hair in the usual manner, but don't wet it. Dip Curl Cap in warm water, shake off the excess and tie Curl Cap on, turban-style. After 15 minutes, take Curl Cap off and 15 minutes later remove the pins and comb your curls. Curl Cap is made of DuPont nylon net, impregnated with wave-set which lasts and lasts. Can be used over and over again to set your hair. Red, blue or maize.

$1.00 POSTPAID
Satisfaction or your money back

Walter Drake..... 493 Drake Bldg., Colorado Springs 6, Colo.

SAVE MONEY

On chandeliers (Model pictured 12 Lights), sconces and candelabra. Our own exclusive designs. Imported Wood Polished Prisms. Money back guarantee. We pay shipping charges in U. S. A. Free catalogue, many models from $30.00 up.

KING'S CHANDELIER CO.
Dept. A-24
Leaksville, N. C.

Initial CHARM BRACELET

FOR A LITTLE GIRL

First name Charm Bracelet. Beautifully made metal chain durably finished in gleaming gold or silver. Any name up to 13 letters. Safety catch. Looks like a really expensive piece of jewelry. Allow 2 weeks for delivery.

$1.25 *postpaid*

"Wunfer Bird"

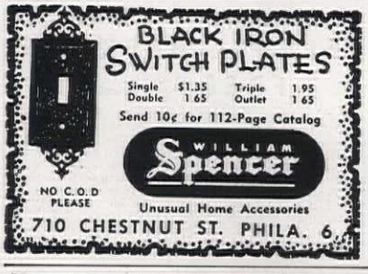
FOR BABY

The problem of inducing baby to eat is easily solved with a "Wunfer Bird". It is a gaily colored pottery bird that fits on the rim of feeding dish. Food poured into its beak goes back into dish. Give baby one spoonful . . . and then one for the bird! Makes mealtime an interesting, exciting adventure. 3" high. Gift boxed.

$1.25 *postpaid*

Please, No C.O.D's.

BLACK & COMPANY, INC.
160 Black Building, Rockville Centre, N. Y.



BLACK IRON SWITCH PLATES

Single $1.35 Triple 1.95
Double 1.65 Outlet 1.65

Send 10¢ for 112-Page Catalog

WILLIAM Spencer

NO C.O.D PLEASE

Unusual Home Accessories

710 CHESTNUT ST. PHILA. 6,

New! extra thick LUCITE **RING ROD**

$3.95

We pay postage. Sorry, no C.O.D.'s.

Use this glamorous space saver in your bathroom, kitchen or bar! Beautifully styled in SOLID LUCITE with gleaming polished brass hardware, Ring Rod holds several towels neatly, adds decorator interest to your walls as well. Bar is 20" long, rings 5½" diameter, overall length 26". Crystal Clear or Ebony Black (*please specify*). $3.95

SINGLE TOWEL RING—SOLID LUCITE 5½" diam., Crystal Clear or Ebony Black. **$1.50** each, 3 for $3.95

MICHAELS SPACE-SAVERS, Dept. A3, 1107 Broadway, New York 10, N.Y.

FRAMED MAILBOX MARKER attractive wrought aluminum frame style MF **$2.95** POSTPAID

DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls style EM **$3.45** POSTPAID

TWO-LINE MAILBOX MARKER up to 15 letters and numbers each line style OM **$4.95** POSTPAID

STYLE M

MAILBOX MARKER

$1.95 postpaid

FITS ANY MAILBOX—INSTALL IN A MINUTE!

DAY-n-NIGHT MARKERS

WITH ANY WORDING YOU WANT
HELP FRIENDS FIND YOUR HOME
...MAKE PERFECT GIFTS

You help your friends find your home more easily—help the doctor save minutes or hours in emergencies—help the mailman and delivery men—when you have a **DAY-n-NIGHT** Marker! And they're perfect for gifts! *

The permanent, embossed letters of **DAY-n-NIGHT** Markers are treated with the same material that makes highway signs shine in your headlights. Even a dash of moonlight makes **DAY-n-NIGHT** Markers gleam!

- Shine bright at night
- Easy to read DAY-n-NIGHT
- 2-sided; raised letters on both sides
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- Permanent embossed lettering — raised in solid plates
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- Attractive size — nameplates 2½" x 18", number plates 2½" x 7"
- Any wording you want, up to 15 letters and numbers on nameplates, up to 5 on number plates. Same on both sides.

Replacement or Refund of Money — Guaranteed by Good Housekeeping — If not as advertised therein

SATISFACTION GUARANTEED OR MONEY BACK!

WE SHIP WITHIN 3 DAYS!

Your Custom-made DAY-n-NIGHT MARKER *is a gift from Aunt Susan*

***PERFECT FOR** *Gifts!* because they're **personal!**

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.

PLEASE PRINT CLEARLY

C.O.D. IF DESIRED—FEES, POSTAGE ADDED

Fund **RAISERS!** You can make money taking orders for DAY-n-NIGHT Markers—help your club, church or yourself! Write for details.

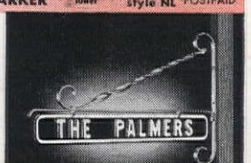
Spear ENGINEERING COMPANY

73A Spear Bldg. Colorado Springs, Colo.

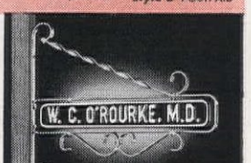
NAME & NUMBER MAILBOX MARKER up to 5 letters and numbers top line, 15 on lower style NM **$3.95** POSTPAID

LAWN MARKER wrought aluminum stand; up to 15 letters and numbers style L **$2.95** POSTPAID

NAME & NUMBER LAWN MARKER up to 5 letters and numbers top line, 15 on lower style NL **$4.95** POSTPAID



BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc. style B **$3.95** POSTPAID



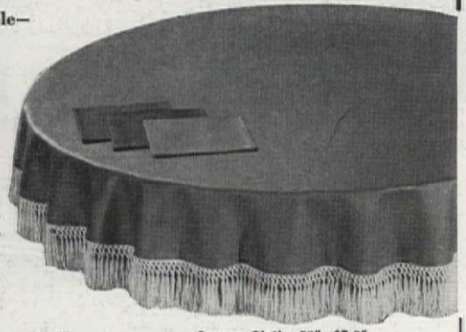
DELUXE BRACKET MARKER graceful wrought aluminum scrolls add beauty style EB **$4.45** POSTPAID

NAME & NUMBER BRACKET MARKER up to 15 letters and numbers top line, 5 on lower style NB **$4.95** POSTPAID

TWO-LINE BRACKET MARKER up to 15 letters and numbers each line style OB **$5.75** POSTPAID

Our Smart New Fringed Tablecloths

For Nights at the Round Table—square or rectangular!



We proudly present Leacock's vat-dyed pure linen tablecloths, deeply edged in pure white 5" fringe. Gaily bright in newest decorator shades of—maize, avocado green, charcoal, pink, light blue, hunter green, sandalwood. Clear vibrant colors to set off your finest china or pottery—luxurious fringe to add fashion's newest note. Pre-shrunk, permanent finish.

Round Cloth: 63" diameter, $10.95 **Square Cloth:** 52", $7.95
Rectangular Cloths: 52" x 70", $10.95; 63" x 85", $14.95; 63" x 104", $18.95
Matching Napkins, 75¢ each
Following round cloths available in maize, sandalwood, pink, blue, hunter's green:
72" round, $16.95 90" round, $21.50
Please add 50¢ to cover postage and insurance

SUSAN SMITH 3 Main Street, Carpentersville 13, Illinois

A RANGE FOR LIGHT. This little cast-iron stove lamp will bring a warmth and coziness to whatever room it lights. Topped with its 10" sprigged calico shade in either red or green with ruching trim, it's authentic in every detail—has removable lids and side sections, oven doors open and close. 16" high overall. $10.95 ppd. Ward Phillips, Dept. AH, Carpentersville, Illinois.

FUSSY ABOUT COFFEE? Grind your own in a coffee mill made by an old concern in Connecticut under a patent signed by Andrew Jackson. We really notice a difference in the flavor. Large capacity metral hopper, wooden box and drawer, double adjustment knobs regulate the grind. 6" square by 6" high. $5.95 plus 25¢ post. Sturbridge Yankee Workshop, Dept. AH, Sturbridge, Mass.

AN OUT-STRETCHED HAND, your warm smile, welcome friends and strangers into the charmed circle of your home. A hand-hooked Posy Welcome Rug at the threshold leaves no doubt that yours is a house of happy hospitality. Flower shades on neutral background. Choose black, brown, or green border. 36" x 23". $11.25 ppd. Laura A. Copenhaver, Dept. AH, Rosemont, Marion, Va.

Chew Improved Formula Chewing Gum

REDUCE

UP TO 5 LBS. A WEEK WITH KELPIDINE PLAN

Reduce to a slimmer more graceful figure the recommended way—without starving—without missing a single meal! Here for you Now—a scientific way which guarantees you can lose as much weight as you wish—*or you pay nothing!* No Drugs. No Starvation. No Exercises or Laxatives. The Amazing thing is that it is so easy to follow—simple and safe to lose those ugly, fatty bulges. Each and every week you lose pounds safely until you reach the weight that most becomes you. Now at last you have the new modern recommended way to reduce—To acquire that dreamed about silhouette, an improved slimmer, exciting more graceful figure. Simply chew delicious improved Formula Kelpidine Chewing Gum and follow The Kelpidine Plan. This wholesome, tasty, delicious Kelpidine Chewing Gum contains Hexitol, helps reduce appetite and is sugar free. Hexitol is a new discovery and contains no fat and no available carbohydrates. Enjoy chewing this delicious gum and reduce with The Kelpidine Plan. Try it for 12 days, then step on the scale. You'll hardly believe your eyes. Good for men, too.

$1 12 day supply

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Mail the coupon now! Test the amazing KELPIDINE CHEWING GUM REDUCING PLAN for 10 days at our expense. If after 10 days your friends, your mirror and your scale do not tell you that you have lost weight and look slimmer you pay nothing.

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Just mail us your name and address, and $1.00 cash, check or money-order. You will receive a 12 day supply of KELPIDINE CHEWING GUM (improved Formula), and Kelpidine Reducing Plan postage prepaid.

NAME .....
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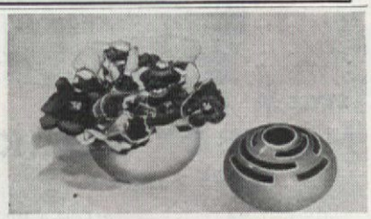
☐ Send me Special 24 day supply and TRIAL 12 day package for $2.00. I understand that if I am not delighted with KELPIDINE CHEWING GUM and Kelpidine Reducing Plan, I can return in 10 days for full purchase price refund.



California Pansy Pot

For any hard-to-handle short stemmed flowers . . . this new pansy pot is *slotted* to hold blossoms firmly. No frog needed. Add a candle in the top slot for a novel centerpiece. Glazed grey-green or potter's brown. 2¾" high, 3½" across.

Order by Mail . . . Shipped Same Day

$2.25; 2 for $4 postpaid. Specify color; add 3% sales tax in California.

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AMERICAN HOME MAGAZINE (Oct. 1953 issue) said editorially:
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Yes, JARRA GEMS look exactly like the finest diamonds—yet cost only $24 a full carat (tax incl.).

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NEW CAPE Stole or Jacket **FROM OLD FUR COAT, $22.95**

Morton's expert remodeling of old, discarded fur coats into beautiful new capes, stoles, and jackets at this low price has won national renown, and caused an influx of imitators. But only Morton's fur magic has been praised editorially by **Harper's Bazaar, Glamour,** and other leading fashion magazines. And Morton's has the famous **"GOOD HOUSEKEEPING SEAL".** So, save 50% and be sure of satisfaction. Of course, Morton's includes **new lining, your monogram free, fur cleaning, fur glazing** all without cost. Just mail Morton's your old fur coat with your dress size and height, and state which style you prefer. Send no money. When your beautiful new cape arrives, pay postman $22.95 plus postage. Order now.

MORTON'S Dept. 21-C, 312 Seventh St., N.W. Washington, D. C.
Or write for free folder of other style Capes, Stoles, and Jackets all $22.95.

ONE DOZEN ROSES $1 ppd.

So life-like you'd think they're fresh-cut from the garden . . . so real looking you won't believe they're hand made! Over 700,000 satisfied customers. Gift packed in crush-proof box.

ADD MORE CHARM TO YOUR HOME

Wonderful gifts, excellent for hotel rooms, offices, shops, parties, weddings, church decorations. Thousands of uses! Choice of life-like **ROSES, DAFFODILS, DAISIES.** Specify selection. (Why not order all three?) Your satisfaction guaranteed or money refunded. Send $1 for each dozen—cash, check or money order. (Postage free.)

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Box 85 Dept. MAH
New York 29, N. Y.
Beautifying Millions of American Homes Since 1910.

IT'S EASY! IT'S FUN! IT'S PROFITABLE! HOBBY MART'S BIG 3 "MONEY-MAKERS"!

Chenille EASTER LILY KIT
$1.25 2 for $2.00
Easy to make beautiful white Easter Lilies. Make lovely displays, bouquets, or assemble into a plant. Kit includes all materials, instructions and beautiful SALEABLE SAMPLE!

Grow Beautiful, LIVING MINIATURE TREES
$2.95 complete Kit!
They Grow! They're Alive! They're 10 to 20" Tall!
A wonderful gift. Trees will live 100 years or more. Kit includes Pine and Cypress tree seeds, formulated soil, pots, two special treatment chemicals and instructions.

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$1.59 Ea. 3 for **$4.25**
Finely detailed cross with the Lord's Prayer magnified in the center. Your friends will admire it! The low price includes the cross, imported rhinestones and beautiful sterling chain.

ALL KITS POSTPAID Send 15¢ for large illustrated catalogue and receive beautiful Jewelry Sample as a Gift. Catalogue sent Free with orders!
HOBBY MART, INC. Dept. R. 604 Penn Ave., Pgh., Pa.

SAVE IRONING TIME with Copper Cote IRONING PAD

You'll save 1/5 of every ironing hour! Moisture stays on the surface. Can't penetrate this smooth, heat-reflecting Copper Cote cushioned pad. Your iron evaporates the steam for perfect, fast ironing. Copper Cote is permanent—stays bright. Specify for 48" or 54" board. $4.95 postpaid. (Includes pre-shrunk, washable cover.) Send check or money order (no COD's) to:

House of Gifts 2235 North Stockton St., Stockton, California

You will find a hundred uses for this handy, all-purpose, aluminum kitchen saw. You can buy meat at quantity prices and cut it in your kitchen to serving portions desired. The hardened steel saw blade severs meat bones and joints smoothly and quickly. Handle is grooved for tenderizing tough cuts. Ideal for preparing frozen foods. Equally useful to sportsmen for dressing game and fish "on the spot." Will also cut steel and brass. Regular price, $1.50—Special Introductory Offer, $1.00 postpaid, Limit 2 to a customer. Extra blades, 3 for 40c. Sorry, no C.O.D.'s—Money back guarantee.

Dealer Inquiries Invited.

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HELPFUL BOOKLETS FREE or at Very Nominal Cost

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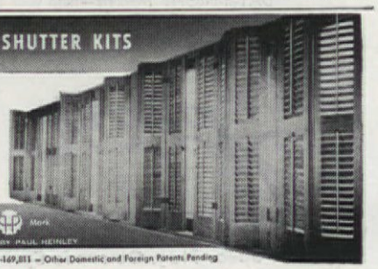
Save with *Paul Heinley* SHUTTER KITS



The Shutter Kit with the same fine quality you've admired in our custom shutters. Assembled panels come ready to trim, hinge, finish and install. You do the work and save more than half. Not available through stores. Send for our Paul Heinley Shutter Kit booklet, 25¢.

Paul Heinley SHUTTER KITS Trade Mark COPR. 1953 BY PAUL HEINLEY

1614 Euclid Street, Santa Monica 63, Calif. U. S. Pat. D-169,811 — Other Domestic and Foreign Patents Pending

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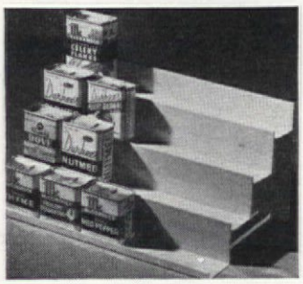
LOW FACTORY PRICES on All Wool Rug Braiding material. 17 colors. Satisfaction Guaranteed. FREE Instruction Booklet & Samples. **Dealers-Manufacturers, Wholesale Prices.** Write . . .

WOOL PRODUCTS INDUSTRIES, INC.
982 Kent St. • St. Paul 3, Minnesota

IN GRANDMA'S DAY you'd have seen sweet spoonholder bowls like this for sugar. You may use it the same way (what could be more convenient?), or ring it with your antique spoons too thin now for active duty, fill the bowl with daisies or a sprig of green for a nostalgic touch. White milk glass, 7″ high, it holds 9 spoons. $4.25 ppd. Gilbert & Leonard, Dept. AH, Manhasset, New York.

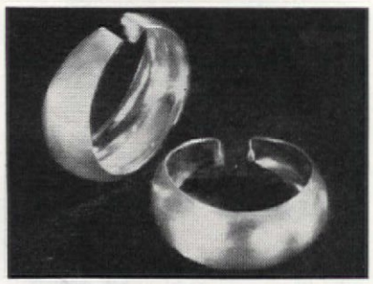
THE LIGHT THAT STAYS OUT because it's so cute, goes on when the power fails. And it won't take you long to discover that this cute 6½″ kerosene oil lamp is a never-failing cigarette lighter to boot. Gay red metal base and shade are sparked with a Pa. Dutch design. Later on, it will light a porch or patio. $3.25 ppd. Greenland Studios. Dept. AH, 5858 Forbes St., Pittsburgh 17, Pa.



A GRAND STAND for your spices gives you a clear view of what's on hand, puts each can within easy reach without disturbing the others. Of white enameled metal, four tiers will hold up to 20 standard-sized spice cans. Unit is 12 x 7 x 6½″, and may be hung near the stove or set on a cupboard shelf. $3.95 ppd. Charles Franklin Co., P.O. Box 521, Dept. 48A, Kansas City 41, Missouri.

For "Attraction in Action"

Complete your wardrobe with the "Playotte" action-built skirt, as attractive for street or living room wear as it is for Gardening, Golfing, Riding, Hiking or Bowling. Tailored Buttoned Girdle front over a trim concealed zipper. Fine Rayon Gabardine in Navy, Black, Grey, Brown, Green and Wine. Waist sizes: 22 to 32 $5.95. Waist sizes: 34 to 40 $7.95. 10% discount on group orders of 5 or more. Send check or money order, plus 15¢ postage to Sheldon Specialty Co., Dept. Y, 545 5th Ave., New York 17, N. Y.



***ANNOUNCEMENT* — LOOPS**

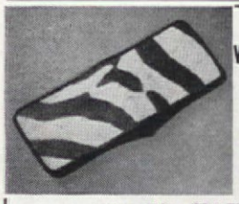
Now available in 2 sizes—as large as a quarter and as small as a dime.

These LOOP EARRINGS are handsomely designed in one smooth, clean swoop. Their classical simplicity makes them appropriate for all occasions.

STERLING SILVER $2
18 kt. GOLD plate $2
lustrous COPPER $1

Send cash, check or m.o. No COD's please. Satisf. guar.

OLD PUEBLO TRADERS Tucson, Arizona Box 4035, Dept. AH-2



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FORMS A DELIGHTFULLY COSY FOOT-POCKET

Brings more restful sleep. Eases nervous tension. Relaxes whole body. Improved Circulation warms feet. Also fine with electric blankets. Fits any bed.

New comfort GUARANTEED or money back — Arms fold neatly under the covers — **Only $4.75**

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Men with narrow feet! Enjoy a perfect fit at no extra cost. We specialize in narrow widths only. AAA to B, sizes 6 to 16. Write TODAY for FREE information about wide style variety.

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Godell's Curtains . . . a tradition in thousands of homes

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CURTAINS and DRAPES

Only at Godell's can you have this **5 YEAR GUARANTEE** with each purchase. **NO IRONING!** No stretching, hang dry in 7 minutes. Can't burn or shrink. Sheds dirt; unharmed by mildew, rain, radiator heat.

NEW IMPROVED FIBERGLAS IN LOVELY IVORY-WHITE COLOR

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RUFFLED 6″ baby headed, dainty edged, permanently stitched ruffles. All sizes wide enough to criss-cross (as shown) or hang Priscilla style.

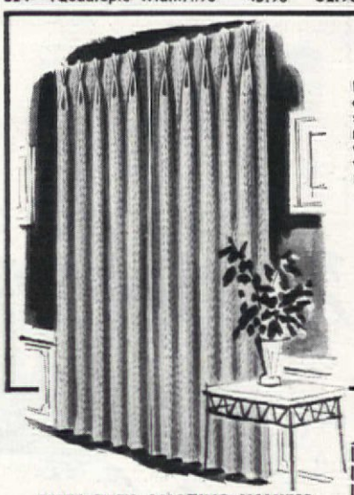
Width to pair	Length	Usually	NOW
86″	36″	$ 6.98	$ 4.59
86″	45″	7.98	4.98
86″	54″	8.98	5.59
86″	63″	9.98	5.98
86″	72″	10.98	6.59
86″	81″	11.98	7.39
86″	90″	12.98	7.98
86″	99″	13.98	8.59
174″ (Double Width)	72″	19.98	12.98
174″ (Double Width)	81″	21.98	13.98
174″ (Double Width)	90″	23.98	14.98
174″ (Double Width)	99″	25.98	15.98
250″ (Triple Width)	72″	29.98	20.98
250″ (Triple Width)	81″	31.98	21.98
250″ (Triple Width)	90″	33.98	22.98
250″ (Triple Width)	99″	35.98	23.98
324″ (Quadruple Width)	90″	45.98	32.98

TAILORED Distinguish any room. Double stitched 1½″ side hems. Ample bottom hems, beautifully stitched.

78″ wide to pair	Length	Usually	NOW
"	36″	$ 4.59	$ 2.98
"	45″	4.98	3.29
"	54″	5.59	3.69
"	63″	6.39	4.29
"	72″	6.69	4.69
"	81″	7.39	5.29
"	90″	7.98	5.69
"	99″	8.39	6.29
"	108″	8.98	6.69

TIERS Add that elegant "decorator" look to a room. Use singly or tier on tier (illustration shows two pairs).

72″ wide to pair	Length	Usually	NOW
"	30″	$ 4.29	$ 2.69
"	36″	4.69	2.89
"	40″	4.89	3.09
"	45″	5.29	3.39



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Lovely textured fabric. Ideal for modern or traditional rooms. Each beautiful pair washable and sun-resistant. Generous 4″ pleats. Size: 86″ wide pinch pleated to cover windows up to 46″. For wider windows use 2 or more pair and connect with our Empire Hooks to Draw As One. (Hooks Furnished on Request.)

Length	Usually (per pair)	Now
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45″	9.98	5.89
54″	10.98	6.69
63″	11.98	7.59
72″	12.98	8.39
81″	13.98	9.19
90″	14.98	9.98
99″	15.98	10.98
108″	16.98	11.69

Colors: Champagne, Rose-Pink, Celadon Green, Grey, Gold, Cocoa, White.

MONEY-BACK GUARANTEE WITHIN 30 DAYS IF NOT 100% SATISFIED

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Ruffled ☐ Tailored ☐ Tiers ☐

Item	Quantity	Size	Color	Price

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THIS WEEK'S 18 SONG PARADE HITS
WITH DEAN MARTIN AND OTHERS

Now! 6 Complete Hits on 1 Standard Speed 78 Record or 45's

FOR 17c EACH!
COMPLETE SET OF 18 FOR $2.98

STARRING JACK RUSSELL of "Your Show of Shows," **DEAN MARTIN** of **THE DEAN MARTIN-JERRY LEWIS TEAM, JEFF CLARK** Formerly of the **LUCKY STRIKE HIT PARADE** and **ARLENE JAMES** of **NBC-TV.**

New Improved Record (Closer Grooved) — Old Style Record (Grooved Too Far Apart)

NOTE THE OLD STYLE RECORD has only one song on each side. The New Improved record has closer grooves with three complete songs on each side. The closer grooved record puts over 10,000 inches of grooves on each side. You get 3 complete hits on each side.

AMAZING NEW RECORDING PROCESS puts Grooves closer together. You get 10,000 inches of grooves on 1 ten inch record! You get 3 Song Parade Hits on each side—Recorded by the famous Dean Martin, and Jeff Clark of the Lucky Strike Hit Parade and Jack Russell of "Your Show of Shows" and others—3 complete Lucky Song Parade Hits on each side! You save $13.04. You pay only 17c a song. Only $2.98 for all 18! You hear 3 songs without having to change the record!

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☐ I enclose $2.98. Send the 18 Hill Billy's.
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10. The Creep
11. Changing Partners
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16. Walking My Baby Back Home
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18. You Alone

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9. While The Ages Roll On
10. I Am Using My Bible For A Road Map
11. I Know Who Holds Tomorrow
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12. Dragnet Blues
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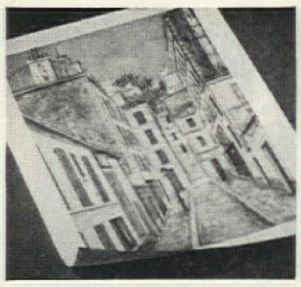
PLUS BOOK: ☐ 78 RPM ☐ 45 RPM
"Square Dancing For Young And Old"

PARIS IN THE SPRINGTIME is everyone's favorite dream. And almost everyone's favorite painter of that famous city is Maurice Utrillo, who seems to be especially beloved by decorators who use his prints so often. Ready to frame "Street in Paris," the buildings in soft colors against a brilliant blue sky. 18½" x 25". $1.98 ppd. Marboro, Dept. AH, 222 Fourth Ave., N.Y.C. 3.



ZIPPERED BUN HUT. When you go to the trouble of warming rolls, it's nice if they can stay that way until they're eaten. A tentlike cozy inside this basket is supported by the brass rod in the center. It opens and closes with a horizontal zipper—when closed, nary a breeze gets inside. 9" in diameter. $3.95 postpaid. Lindor Gifts, Dept. AH-6, 8 Sager Pl., Irvington, New Jersey.

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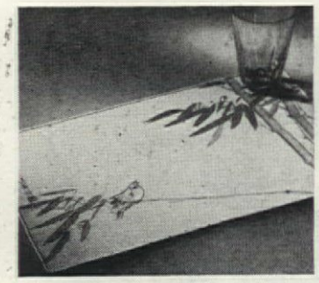

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keeps dogs and cats out of garden away from evergreens, borders etc. You don't smell it, they detest it—and "keep off." Economical. Harmless to pets and plants. Just spray on.

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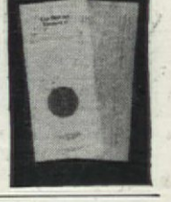

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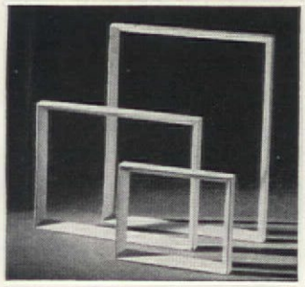

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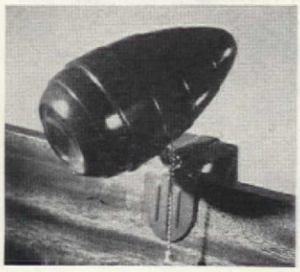

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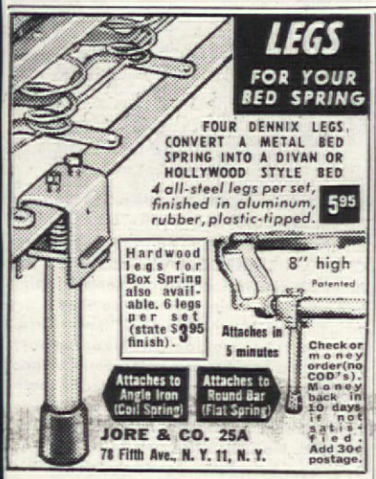

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MEISSEN ONION PATTERN KITCHENWARE
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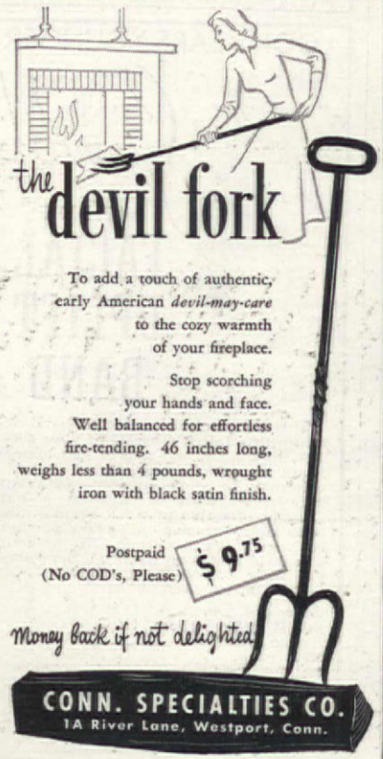

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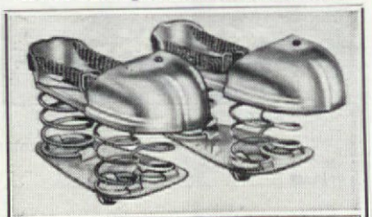
These luxurious high-pile, fluffy chenille covers give your bathroom a rich, colorful decorator look. Will not mildew. Launders like a towel. Grip fasteners make removal easy.

12 COLORS: Hunter Green, Salt and Pepper, Coral, Grey, Yellow, White, Red, Mint Green, Pink, Chartreuse, Powder Blue, Wine.

CHANGETTE: Bathroom rug in colors to match. Chenille "slip-cover" with non-skid sponge rubber base. Size 18 x 30 in.—only $3.98.

Mail Orders Filled. Money Back Guarantee

TANKETTES, Dept. TA
224 W. Washington St., Milwaukee 4, Wisc.



And, away we go . . action!

NEW ROCKET SHOES! *An action toy* that's bound to thrill your kiddies! These Rocket Shoes are the newest in fun for small fry! Safe and durable—perfectly balanced to give a hopping good time. Adjustable to fit all children from 6 to 12 perfectly. Equipped with sturdy caps on front to protect shoes. Made with highest quality steel springs and rubber shock absorbers. Makes a Kangaroo look like he's walking!

Write for FREE Catalog

Per pair Only **$5.95** Postpaid

No C.O.D.'s please. Guaranteed or Money Back.

Bancroft's

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LOOK YEARS YOUNGER IN *Seconds!* WITH THE FACIAL UPLIFT BAND

This delicately constructed band actually **lifts fallen muscles** of your face. Yes, lifts them and makes you appear years younger in seconds.

It may be worn—unseen—with any hair style, with or without a hat. Equally effective at work or play and is **as simple to put on as face powder.** It's new! It's exciting! No makeup can do so much so quickly. Send now for your Facial Uplift Band. Satisfaction guaranteed. $3.00

Jane Lee Co.
Box 5116, Greensboro, N. C.
Please send me_____BANDS at $3.00 each.
My check or money order is enclosed.
Name_____
Address_____
City_____State_____
Color of my hair is_____

QUALITY FINE ART MATERIALS from MAHLCO

Artists' Colors, Brushes & Supplies

Talens, Permanent Pigments, Grpi Paints
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MAHLCO ART SUPPLIES
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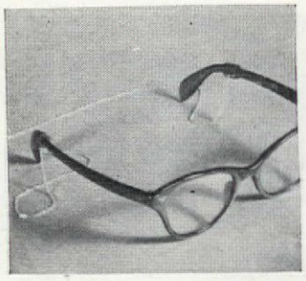
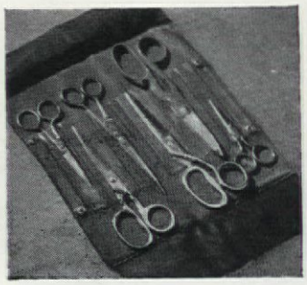
A SEARCHING PARTY will have no trouble finding her glasses if a Spec-Necker anchors them around her neck. A fine chain with rubber gripper ends attaches to the ear pieces of any type of glasses. (To indicate width of your temple bar, draw line on each side at widest point), Sterling silver chain, $1; gold-filled, $1.50. Ppd. Babco Jewelry, Dept. B-63, Scottsdale, Arizona.



SHEAR DELIGHT. A pair of scissors for every cutting and sewing need, and all lined up in a neat vinylite case. 7" straight dressmaker shear; 7½" bent dressmaker shear; 4¼" embroidery scissors; 5" ladies utility scissors; 7" lightweight shear; 7¾" kitchen shear. All forged steel, hardened and tempered. Hand-ground edges. $4.95 ppd. Darnol Co., Dept. AH, 520 Fifth Ave., N.Y.C. 36.



WANT TO GET RUFFLED with the first daffodil? Can't wait to change draperies for crisp white curtains, bring out slip covers? To go over winter-weary lamp shades, here are perky white dotted-swiss skirts trimmed with eyelet and tied with white ribbon. Perfect for boudoir lamps. Covers for 9" shades, $1.50; 13", $2.50 ppd. Green Gable Gifts, Dept. AH, 1554 Third Ave., N.Y.C.

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1. Booklet of fashion-fabric swatches EVERY TWO WEEKS for a year. (Cottons, woolens, rayons, silks . . . from famous mills.)
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Send in . . . TODAY . . . your membership fee of only $3.00 which you may DEDUCT from your first order. Complete details accompany your membership card.

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NO MESS—PORTABLE OVER-TUB WASHLINE

Eliminates bathroom clutter, wet floors! O-VR-TUB BATHROOM WASHLINE lets you hang silk and Nylon-type garments dripping wet over tub or in shower — so they'll dry wrinkle free. Newly designed "Power Grip" suction cups provide *positive support.* Adjustable line fits any bathroom. Compact container ideal for travel. Specify bathroom-matching pastel color: pink, yellow, blue, green, white. ORDER NOW! $1.00 prepaid. No COD's. Hemphill Co. Dept. A3, 1609 So. Western Ave. Los Angeles 19. © H. C.

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"Profitable Homework" booklet shows where to get the business—how to handle it—what to charge! Also shows 51 other ways to Earn Money at Home! Only $1. Order TODAY! Satisfaction guaranteed.

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for over 150 models and sizes in neat-fit transparent furniture covers, *low as $3.95.* Guaranteed finest protection against dust, spots, wetting, romping tots and pets. Also separate cushion covers. *Write* for FREE Catalog and Plastic Sample.

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Also slip covers for cushions of lawn chairs, settees, chaise lounges, window seats, etc.

NOW, renew old lawn furniture, protect new cushions, with beautiful custom-made covers. Low price. State items to be covered when requesting FREE literature & fabric samples.

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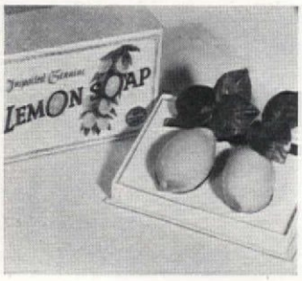
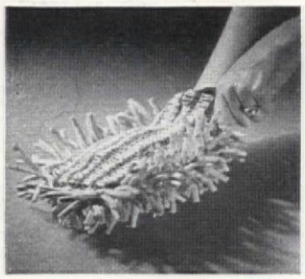


A COUPLE OF LEMONS look real enough to squeeze into a lemonade, but don't try. This is lemon soap, made in Vienna to look, feel, and smell like the real thing. Wired to a twig and topped with waxed-paper leaves. A gay note for the dullest soap dishes, it will have the prettiest hands in a lather. Box of 2, $1 ppd. Armand's, Dept. AH, 514 N. Lafayette St., Allentown, Pa.



GLOVE-MOP puts your mopping-up jobs in the palm of your hand. Shaggy side is a soft, durable sponge yarn that feels like chamois. Glove side of loosely woven, heavy-duty cotton fits any hand. Earmark this for those Spring Cleaning scrubbing jobs and polishing windows. Get Dad his own for washing the car. $1.49 postpaid. Breck's, 265 Breck Building, Boston, Mass.

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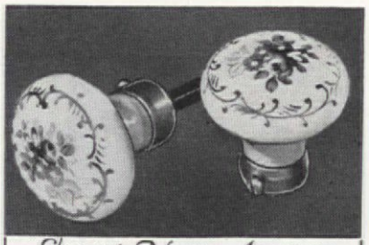

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PORCELAIN DOOR KNOBS!
Exquisitely decorated door knobs in imported Limoge type porcelain will add a luxurious note to your home! Copied exactly from the French hand made knobs of Marie Antoinette's time, with multicolor floral bouquets and 24K gold trim on white, with white, green or pink undershading. Standard brass fittings, easily installed on any door.
$3.95 the pair
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NEW PATENTED ELECTRONIC INVENTION "CLEAR TONE" filter eliminates noisy interference caused by all motor appliance, autos, oil burners, etc. Simply plug radio or TV cord into filter and filter into wall socket. Enjoy "CLEAR TONE" reception. Try 5 days—MONEY BACK GUARANTEE.
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YOUR OLD FUR COAT Made Into A New Cape $17.95 (Tax Free)
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Job done by nation's leading fur specialists. Send no money. Mail coat with your dress size and height. Pay postman when completed new cape arrives. Order now.
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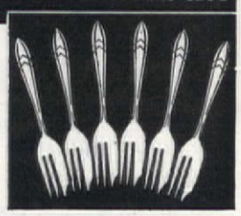
YOURS FREE IF YOU JOIN THE AROUND-THE-WORLD SHOPPERS CLUB

This Exquisite **6-PIECE PASTRY FORK SETTING**
Worth up to $5.00



Mailed To You From Sheffield, England

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Beautiful, Unusual Gifts From All Over The World For As Little As $2.00 Each!

As a member, each month you will receive a surprize package sent to you direct from a different foreign country . . . *for as little as $2.00 each, postpaid, duty-free!* Note the foreign markings, the exotic stamps! Did it come from Italy, Switzerland, England, India, Japan or where? What's inside? Something exciting, something precious and unique for it's from the Around-the-World Shoppers Club! Each month you will thrill anew to the marvelous foreign craftsmanship and the amazing *value* of your gift . . . and you'll love the colorful brochure included with it!

Your First Gift FREE

So—come aboard our magic carpet and let's set out on our shopping trip! Join for 3 months for $7.00, 6 months for $12.00 (you save $2.00) or 12 months for $22.00 (you save $6.00). When your gift packages begin arriving, you'll be delighted you joined the club. However, if you become displeased in any way, simply resign membership and unused payment will be refunded. Also if not delighted with your first selection, keep it *and* the 6-piece Pastry Fork Setting from Sheffield and receive a full refund! Mail coupon now; Official Contest Entry Blank will be sent at once!

Around-the-World Shoppers Club
OFFERS YOU AN OPPORTUNITY TO
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(1st Prize)

FOR 2 PEOPLE
ON THE WORLD'S MOST EXPERIENCED AIRLINE

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Plus 350 Memberships in the Around-the-World Shoppers Club

It's easy! It's fun! As a member, you simply complete the statement "I would like to take a trip around the world because . . ." in 25 words or less and you may win a world trip and spending money—$100 if you join for 3 months, $500 if for 6 months, $1,000 if for 12 months!

NOTE: this offer extended to all U.S. and Canadian residents; all current club members are eligible and will be sent Official Contest Entry Blanks.

Contest Ends May 31, 1954

Around-the-World Shoppers Club, Dept. 514
71 Concord St., Newark 5, N. J.

Please enroll me as a member, and send me my 6-piece Pastry Fork Setting from Sheffield, England FREE for joining. Also send OFFICIAL CONTEST ENTRY BLANK on which I can submit entry for your Prize Contest. Start regular monthly shipments of the Club's selection of foreign merchandise direct to me from countries of origin and continue through the following term of membership:

☐ 3 months....$ 7.00
☐ 6 months....$12.00 (Save $2.00)
☐ 12 months....$22.00 (Save $6.00)

☐ Check here if this is a request for a renewal or reinstatement of your membership so we can avoid duplicating countries.

I enclose remittance for $.....

Name .....
Address .....
City & Zone.....State.....

(NOTE: The U.S. Post Office charges a service fee of 15c for delivering foreign packages, which is collected by your postman and cannot be prepaid.) **IN CANADA,** 3 months, $7.95; 6 mos., $14.00; 12 mos., $26.00. Delivered to your home without payment of additional duty or postage. **Address: 971 St. Timothy St., Montreal 24, Quebec.**

make this table yourself!

You'd pay $29.00 for this at a store!

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GIANT CATALOG ONLY 25c
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THE lady is talking about *us*. We're the pirates who've put a price of $2 on an ordinary-looking 12" x 18" dust cloth. Our conscience is perfectly clear, however. When you put into a dust cloth what we have, you can ask twice $2. When you can save a woman hours of cleaning time a week, you can name your own price! Our price is $2.

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The secret of this Conniver Cloth is something science calls Silicone. (Reader's Digest has raved about it.) Our cloth is permanently impregnated with the stuff. It cannot wear out. When it soils, rinse it like your nylons.

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If our Conniver Cloth does not do everything we say it will, *you may keep it without any cost whatsoever* to you. We will return your $2 *at once*. Just write us a postcard asking for it.

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ORDER BY MAIL Style #77 ONLY $22.95 COMPLETE (TAX FREE) INCLUDES 7 EXTRA SERVICES

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WEAR GOOD SHOES!
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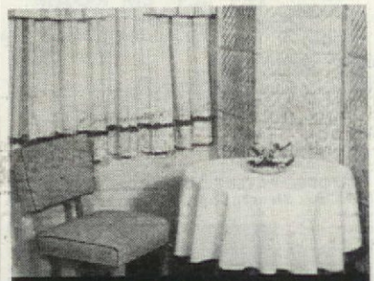

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Rush 20 Itasca samples plus new book. I enclose 25c.

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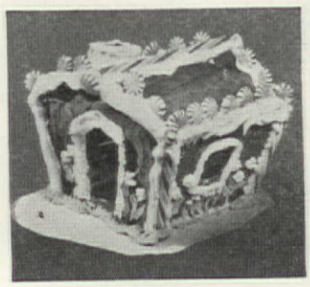
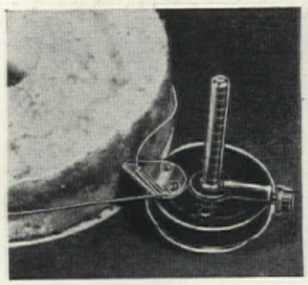


CUT A CAKE into as many layers of equal thickness as you wish with this ingenious device. Turn out a 7-layer chocolate-mint torte, a 3-layer strawberry whipped cream dream from 1 ready-mix package; a 10" marshmallow tower from a chiffon recipe. The trick is in this handy layer-cake slicer. $1.50 ppd. Elron Products. Dept. AH, 219 W. Chicago Ave., Chicago 10, Illinois.



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IT'S PAINTING MAGIC! Miracle-fabric roller holds more paint, spreads more evenly, gives beautiful finishes. Use with all paints, enamels, varnishes. Paint faster with less fatigue. Kit complete at better dealers, or available postpaid if dealer cannot supply. The Wooster Brush Co., Wooster, O.

Guaranteed by Good Housekeeping

WROUGHT IRON and BRASS LEGS at NEW LOW PRICES

Never before have wrought iron and brass legs of this quality been sold at such LOW, LOW PRICES. ½" Diameter; Rust proof; Set of 4 legs includes screws. Frt. Ppd

FREE BOOK with every order; "Beautify Every Room With Metal Legs." Tells how to build all your own furniture.

1-Prong Hairpin

Leg Ht.	1-Prong Wrought Iron	1-Prong Brass	Hairpin Wrought Iron	Hairpin Brass
6"	$3.25	$5.50	$3.75	$6.25
12"	3.95	6.25	4.75	7.25
16"	4.95	7.25	5.75	8.25
22"	—	—	6.75	9.25
28"	—	—	8.75	11.25

2-Prong 3-Prong

Leg Ht.	2-Prong Wrought Iron	2-Prong Brass	3-Prong-⅝" Wrought Iron	3-Prong-⅝" Brass
6"	$3.75	$6.25	$5.50	$7.95
12"	4.75	7.25	5.95	8.35
16"	5.75	8.25	6.95	9.25
22"	6.75	9.25	8.75	11.25
28"	8.75	11.25	11.95	14.45

Manufacturers inquiries invited

DECOR METAL, INC.
Box 732, Journal Sq. Sta., Dept. 35, Jersey City 6, N.J.

FOUR WAY CAMEO LOCKET

Frames four photos instead of only two. Snaps open when safety clasp is released. Appeals to all ages who appreciate beauty. Only $2.95 ppd. Satisfaction guaranteed or money refunded. No C.O.D.'s please.

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PORTABLE GARAGE

• Folds compactly • Keeps rain, snow, dust, salt air, sun or sleet away • Durably constructed of vinyl plastic • Springtite elasticized bottom, holds securely • Fits all makes • Direct from manufacturer • Enclose check or money order for $6.95 or $8.95 + 35c Postage sent C.O.D. 10-day Money Back Guarantee

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You can now serve that delicious Chinese tea at home. The same mild flavored tea you drink at your favorite Chinese restaurant.

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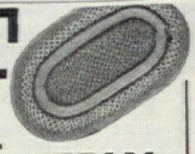

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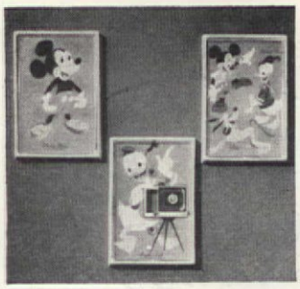
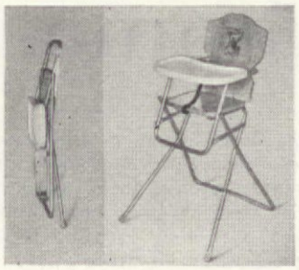
ALL WOOL RUG MATERIAL

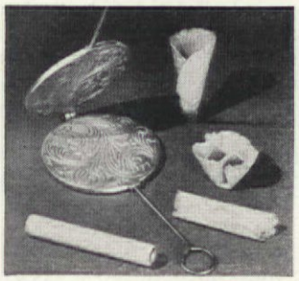
75¢ lb.—25 lbs. or over; 85¢ lb. for less than 25 lbs.; 10¢ lb. extra for precut strips.
Write today to
BLOOMFIELD WOOLEN COMPANY
Dept. AH-454 - Bloomfield, Indiana



DISNEY-FIED. Donald Duck decorates a gay switch plate for the nursery, protects the wall from traces of jelly-bean fingers, amuses the small fry. Two companion pictures are also of brightly colored plastic. Plate attaches over light switch with 2 screws; the 2 pictures hang or stand easel-fashion. Each 3½″ x 5″, $1.69 ppd. Jore, Dept. AH, 78 Fifth Avenue, N.Y.C. 11.



THE MOST WONDERFUL BABY in the world will survey his subjects from a high chair that folds easily to 5″ width to fit behind a door or into the car. Only 10 lbs. for mother to lift, it is made of strong aluminum tubing and nicely grained magnolia hardwood, stands securely on a 24″ x 24″ base. Plastic tray. $19.95 ppd. Porta-Bed Co., Dept. A, 2811 Danford, Dallas 19, Tex.



SUCH ENTHUSIASM greeted this Imported Swedish Krom Cake Iron that our Editor went home with the sample. Easier to work with than the old-fashioned ones, it turns out crisp thin delicious wafers to shape into cones for ice cream, shells for desserts and cream puffs. Bakes on top of stove. 5½″ dia., 13¼″ long. $3.75 ppd. Louise West Gift Sources, Springdale, Conn.

BABY'S *first* worldly possession

What a wonderful idea! Now you can have a cherished memento of that happy day. Baby's hospital identification beads or necklace . . . yours to treasure forever this lovely permanent way. Just send them to us, we'll embed them in a sparkling 3" square lucite paperweight with baby's full name in gold script. Delightful accessory for now and for always . . . a charmingly different gift for the new Mother.

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IMAGINE! 300 gummed labels—Nicely printed with your full name and address. Stick 'em on Letters, Pkgs., Envelopes, Etc. Put up in Handy Pad Form. Easily worth $1.00—Our price only 50¢! Makes wonderful gifts for all occasions. Your money back if not entirely pleased!

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PERSONALIZED PET TAG

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BUILT-IN CONDUIT

a planning tip for concealed telephone wiring

Decide now where you want your telephones—arrange to have outlets for them—in the home you plan to build.

Tell your architect or builder so that conduit can be built into the walls and the telephone wires kept out of sight.

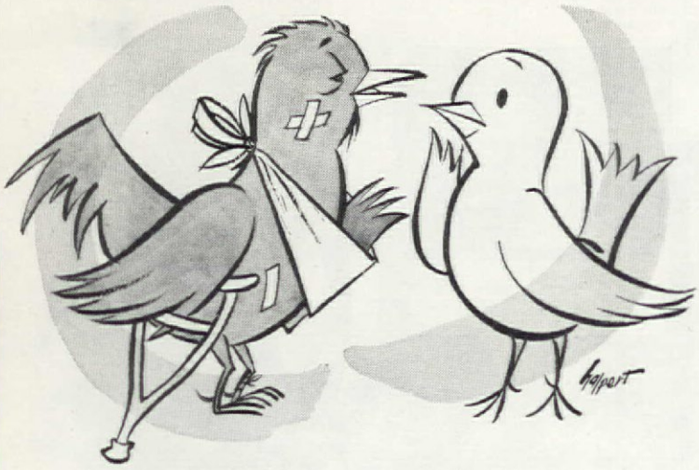
All it takes is a few minutes of your time to decide the locations where the builder should install the necessary pipe or tubing.

For more information about this important home feature, please send for booklet on ways to conceal telephone wiring. It's free. Just mark and mail the coupon below.

BELL TELEPHONE SYSTEM
DEPT. AH-2, 195 BROADWAY, NEW YORK 7, NEW YORK

I would like a free copy of your booklet on ways to conceal telephone wiring.

Name____
Address____
City____ State____



"I didn't even see the window—
they'd cleaned it with Windex Spray!"

Word travels fast about Windex Spray. For it cleans windows, mirrors, all kinds of glass surfaces in half the time it takes other glass cleaners. And it does the job so well. Glass shines bright; stays bright longer! For there's no waxy dust to clean afterward—no waxy film to attract dust later.

Windex Spray is a thrifty buy, too. Specially economical in the big 20-oz. size. Get it today, at your grocery, drug or hardware store. Also sold in Canada.

So fast, easy, thrifty, it outsells all other glass cleaners combined!

PRODUCTS OF THE DRACKETT COMPANY, CINCINNATI, OHIO

"April Fool or no April Fool—
this is the day of the week I put Drāno in all the drains!"

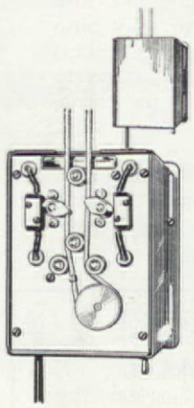
There's no fooling about it—dangerous sewer germs *do* lurk in every drain. And germs breed in muck that liquid disinfectants can't budge. Drāno's churning, boiling action dissolves the muck—and keeps drains germ-free and free-running. Make one day a week—Drāno day. Put Drāno in every drain for about a penny a drain. Also makes septic tanks work even better. Get Drāno today at your grocery, drug or hardware store. Also available in Canada.

There's nothing like DRĀNO . . . to keep drains free-running and sanitary.

NEWS for your home

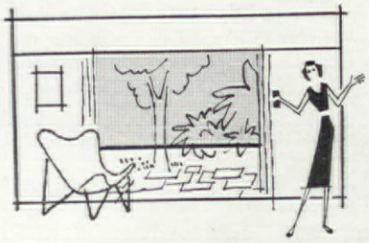
PUSH-BUTTON TRAVERSE ROD

There's a new, easier way to open and close draperies of the traverse type than the old-fashioned, hand-over-hand method. Right in the "How easy can life be?" department! Drawmatic is the trade name, and indicates that the operation of drawing your curtains or draperies is now automatic. How? By means of an electric unit attached to any standard traverse rod. And installation should be fairly easy, because it's only a matter of fastening the control box to the wall and threading the cords which lead to the traverse rod above. Since the box (illustrated herewith) measures only 5″ x 7″ x 4½″, it can be concealed under the draperies. Just plug it into any electrical outlet; watch your draperies open and close with a mere flick of a switch. Three models are available for various size windows up to 35 feet. The standard unit, which handles widths up to 22 feet, costs about $79.95.



MOTORIZED WINDOWS

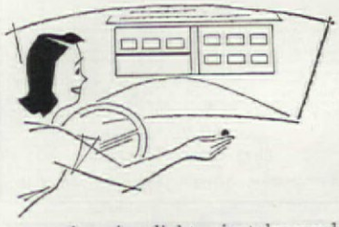
When it frames an outlook worth seeing, the value of the big, single-sheet picture window is something nobody could deny. But of course, the disadvantage of such unbroken glass areas has been the fact that they were stationary. So we are happy to report to those who enjoy viewing the world (or their neighbors) through transparent walls, that you can now have picture windows which not only open and close, but can do so by push-button control—the whole thing, not just a section, can be raised. Vita Automatic Windows is the trade name, and sizes are varied enough for anybody, for there are 32 of them, ranging from 66″ x 42″ to a whopping 96″ x 72″—big enough to please the most ardent big-window devotee. They come complete with bronze mesh screens that roll down to cover the opening when the glass is raised. To keep you cozy in winter, two sheets of plate glass are used with air sandwiched between to act as an insulator. Frames are of baked-on gray enamel (perfectly paintable), and they are weatherstripped. What they really cost you installed depends, of course, upon local labor rates and the amount of work necessary to set them up in your window space. *Without* installation, the 66″ x 42″ size comes to $498. They're not in the cheapies class (plate glass and electrical mechanisms seldom are), but the joy and the ease and the beauty they afford will tempt many a homeowner when he wants to build a view into a room.



See "Where Credit Is Due" on page 146

OPEN SESAME

This one really makes you feel like a Houdini, for it is an amazing device called Autosonic that lets you unlock your garage, open the doors, and turn



on a welcoming light—just by pushing a button on the dashboard of your car as you approach the garage! You don't leave the car till you're in the garage. Here's the gist: The button in the car sends sound waves to a microphone above the garage door. Then the mike sends the waves to an electronic control box tuned to your individual wave length. The control box, in turn, throws a switch which unlocks the doors, opens them up, and turns on the lights. Of course, it works in reverse and locks up behind you when you drive out. In addition, a companion button inside the house or garage does the closing and locking once your car is safely inside. Autosonic operates any overhead door in single or double sizes. The price, about $250, plus installation.

REFRIGERATOR-
FREEZER
COMBINATION

New, Revolving Shelves *put all foods at your fingertips!*

olds over 12 cubic feet of fresh and frozen ods. Price of model LH-121L, above, $549.95. ailable with either right- or left-hand door.

e your G-E dealer for exact terms. Prices and cifications subject to change without notice.

Model LH-121L
ABOUT
$5.90*
WEEKLY

A simple twist of the wrist, and the back area of the Revolving Shelves is right in front. No more fussing or fumbling!

A GENTLE NUDGE of your fingertips, and all the foods ride before you—just like on a Lazy Susan. You see what you want.

OLD-STYLE SHELVES

NEW REVOLVING SHELVES

More shelf space, too!

Actually 8 per cent more shelf space than in the previous corresponding model with old-style shelves. To accommodate these extra-large shelves, the inside refrigerator walls are *rounded*.

G-E Refrigerators are priced as low as $219.95. See them at your G-E dealer's. Look for his name in the classified telephone directory.

General Electric Company, Appliance Park, Louisville, Kentucky.

Two separate and complete appliances in one cabinet

True, zero-degree freezer is built just like a floor-type freezer. Has its own separate refrigerating system. Keeps up to 89 packages of frozen foods.

Automatic defrosting refrigerator section is *completely* automatic. No clocks to set; no pans to empty. Humidity is also controlled. Foods remain moist-cold.

So dependable! More than 3,500,000 G-E Refrigerators in use 10 years or longer!

GENERAL ELECTRIC

Suppose there were a fourth Little Pig—

Would he build his house with brick, straw, or twig?

Would his home be Modern or Colonial?
A tiny cottage or a mansion baronial?

Whatever his choice, this porker is smart,
He'd build his home right, right from the start.

Both wolf-proof and draft-proof, with comfort just seething,
And well insulated with Temlok Sheathing.

A house both strong and comfortable . . . warm and snug despite the huffing and puffing of winter winds . . . pleasantly cool even on blazing summer days . . . a better house in many ways . . . that's your house when it's built with Armstrong's Temlok® Sheathing!

Temlok is the modern, double-duty sheathing material. Made of tough, asphalt-impregnated wood fibers, Temlok strengthens and insulates at the same time. It comes in large boards, quickly nailed over the framework of your house, saving days of labor.

Be sure to ask your builder or lumber dealer for full details on Armstrong's Temlok. Meanwhile, send for the free booklet, "A Package of Ideas for Your New Home." Write to Armstrong Cork Company, 5403 Clark Street, Lancaster, Pennsylvania.

ARMSTRONG'S TEMLOK

One of the building materials made by the makers of Armstrong's Linoleum

BEFORE

Neighbors

The planters, their work well done, pause on the school steps.

Durham's School Gets a Face-lifting

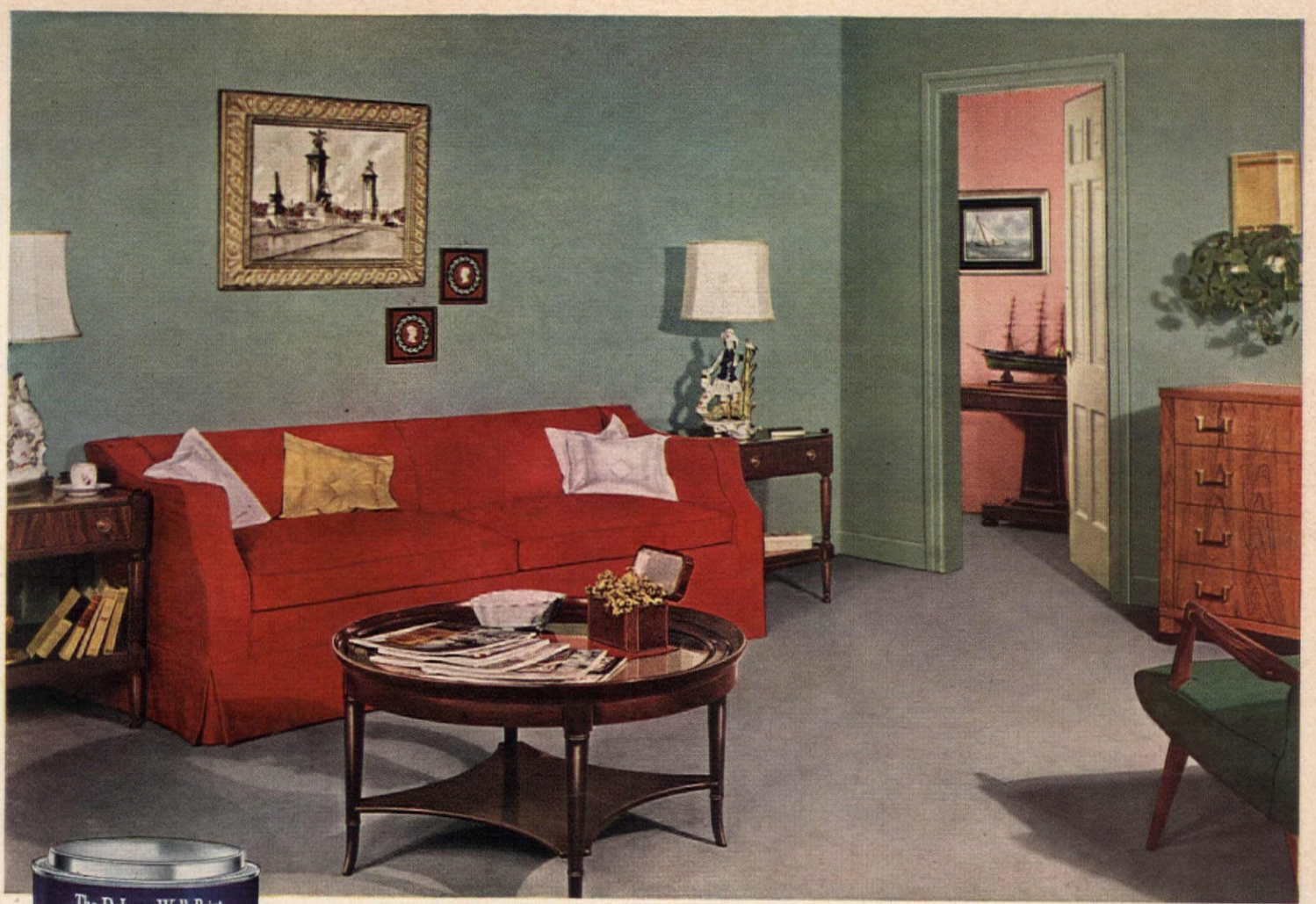
Project Committee

E. L. D. SEYMOUR

October 10, 1953, was a big day in Durham, Conn., and a busy one for a small army of representatives of the local garden club, P.T.A., Lions, Boy and Girl Scouts, 4-H Clubs, American Legion, and other organizations. They had gathered to landscape the public school with 11 truck-loads of plants donated by the State Nurserymen's Association, following a plan designed by Helene B. Warner, landscape architect of nearby Middletown. By midafternoon, the broad front of the building was transformed with a handsome foundation planting, the workers had enjoyed a lunch served by garden club members, and a long cherished dream had come true.

In 1950, when a large wing was added to the school, the Garden Club had decided that the building deserved a real landscape job. But lack of funds and the fact that it was not a county school combined to prevent action. However, that same year, the Nurserymen's Association, in conjunction with the Extension Service of the State University, embarked on an eight-year program of planting demonstrations that would give each of Connecticut's counties in turn an example of community beautification and thereby stimulate local pride and lead to increased intelligent planting of homes as well as public buildings. Each year a county would be chosen by lot, and letters invited from citizen groups, on the basis of which a town in that county would be chosen as beneficiary. In 1951, Granby in Hartford County was the winner, and several of its buildings were given attractive settings. In 1952, the County of Fairfield and the town of Bethel were selected and the latter's Stony Hill fire house was planted.

PLEASE TURN TO PAGE 30



Cool, restful SUPER KEM-TONE *Melodie Green (with woodwork in* KEM-GLO*) is accented by Flamingo in the foyer.*

SMART, COLORFUL WALLS COST SO LITTLE!

Super® Kem-Tone

...the washable latex wall paint

$1.73 QUART

$5.45 GALLON

(Deep Tones $5.69 a Gallon)

If you wish, we will gladly recommend a painting contractor for any of your painting needs.

Enough SUPER KEM-TONE for the walls and ceiling of an average room costs less than $10.00. Nothing else, *regardless of cost,* can do so much so easily to improve a room.

SUPER KEM-TONE is the wonderful *latex* paint that's guaranteed* washable. Latex, the new miracle ingredient, adds super wear, super beauty and super washability. SUPER KEM-TONE is so easy to use with brush or Roller-Koater and dries so fast, you can paint and use a room the same day.

Choose from more than a hundred lovely colors, all available in both SUPER KEM-TONE and KEM-GLO, America's favorite enamel.

AT LEADING PAINT, HARDWARE, LUMBER AND DEPARTMENT STORES EVERYWHERE

Easy to Use

SUPER KEM-TONE comes ready to use. No thinning just stir and apply with brush or Roller-Koater. Dries so quickly you can use your room the same day you paint it.

****Guaranteed Washable***

Thoroughly dried, SUPER KEM-TONE will withstand repeated washings with usual household cleaners—without losing its beauty. Guaranteed washable or your money back.

Newest Fashion in Home Decoration

...Applikay!

Words and pictures can't do justice to the shimmering beauty of APPLIKAY* . . . subtle designs you roll on your SUPER KEM-TONE walls. *You must see it to believe it!* See it on TV . . . ask your SUPER KEM-TONE dealer to show you how easily amazing new APPLIKAY can transform your rooms.

*Trade-mark

LOWE BROTHERS

DAYTON, OHIO

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Acme Quality Paints, Inc., Detroit . . W. W. Lawrence & Co., Pittsburgh . . John Lucas & Co., Inc., Philadelphia . . The Martin-Senour Co., Chicago . . Rogers Paint Products, Inc., Detroit . . The Sherwin-Williams Co., Cleveland.

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NOW AT YOUR DECORATING STORE — dozens and dozens of newly styled Wall-Tex designs *on fabric!* Gorgeous color effects achieved by new Wall-Tex printing techniques. New and unusual combinations of color and tone. New all-over textured designs. All with the look of luxury that only *fabric* can give.

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Please send free Wall-Tex color portfolio with room scenes, sample swatches and hanging instructions.

NAME_____

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CITY_____ ZONE_____ STATE_____

Durham's School

(Begins on page 28)

When, early in 1953, Hartford County won the draw, the Durham Garden Club saw its opportunity and rallied around it some 28 other local groups, business interests, etc. with the result that a convincing majority of more than 50 letters received by the over-all project committee from six different towns gave the victory to Durham. By that time, Miss Warner's plan was ready and approved by the garden club and board of education—which had already voted $500 toward the club's original project. Since the nurserymen would provide the plants, this sum was used to construct two black-top paths essential to the new plan. The board also pledged funds to maintain the school planting. And so, on the October 3rd weekend, an enthusiastic group of citizens, old and young, assembled to dig, enrich, and prepare the designated planting areas for the big doings on October 10, when the accompanying pictures were taken. The work left no time for ceremony, but a fortnight later, the students, garden club members, and others met for an outdoor dedication program of music, flag salute, and brief addresses. And now, the garden club has launched a new project—the planting of shade trees from street to school!

Eleven loads of plants, worth approximately $700, were contributed by the nurserymen. The local fire department sent a tank truck, hose, and men to water the newly planted shrubs

Landscape Architect Helene Warner explains her plan to Mrs. Robt. Shuler, Garden Club president; Mrs. M. P. Hull and Mrs. Calvin Smith, committee co-chairmen; and Dick van Heiningen, representing the nurserymen's "Plant Connecticut" committee

Lovely Maria Tallchief enhances the beauty of Cloisonné—an all-wool textured Gulistan carpet. About $17.95 per sq. yd.*

To make your home more beautiful and a quiet, more comfortable place to live—cover your floors with Gulistan carpet. Rooms are "pulled together", gain new beauty, become warmer, friendlier, more homelike. Regardless of how much or little you wish to invest, there's a genuine Gulistan carpet to suit your sense of style and your purse. Visit your Certified Gulistan Dealer and see his complete line of Gulistan carpets. He shows both luxury and popular priced Gulistan carpets in all-wool, cotton and blends. You can recognize him by this sign . . .

**Patent applied for*

for lasting beauty and quality look for this name on the back

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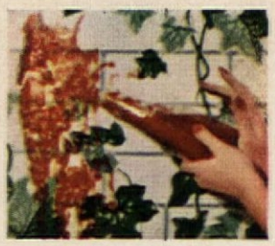
MANUFACTURED ON POWER MACHINERY IN THE U. S. A. BY A. & M. KARAGHEUSIAN, INC., FIFTH AVENUE, NEW YORK

Can your walls pass this test?

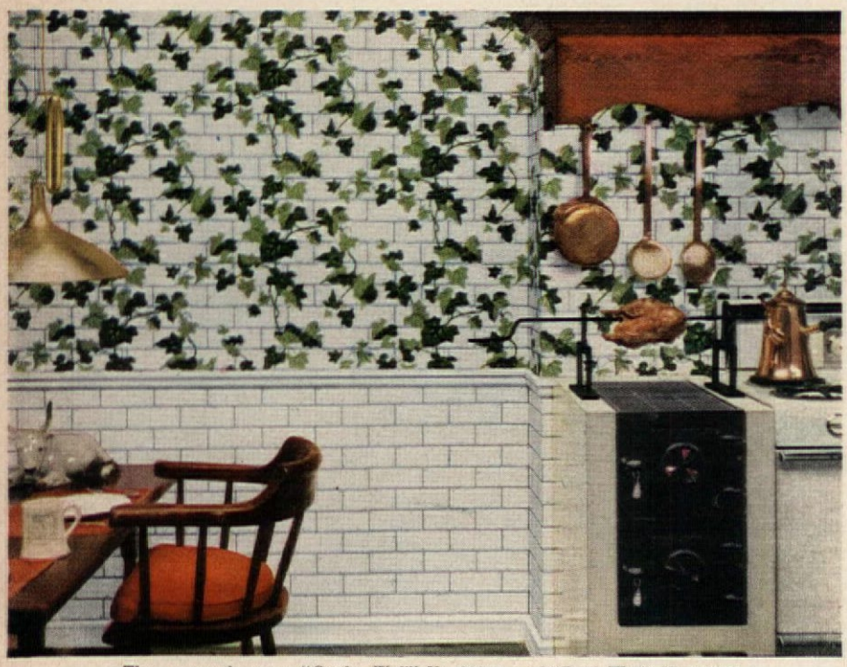
Cooking grease off instantly

Ink and crayons off instantly



Catsup and jam off instantly

Only Glendura® gives you all of these most-wanted features for your walls



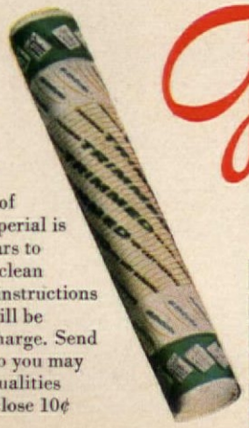
The patterns shown are "Garden Wall" No. 30311, and "Brick Wall" No. 30521

Imagine! Soil-proof wallcovering with famous Imperial styling . . . soft-textured beauty, graceful patterns, decorator colors for every room!

What a joy to live with! What a snap to clean! It's beautiful anywhere . . . practical everywhere.

GLENDURA Soil-proof Wallcovering by Imperial can be cleaned with soaps, approved cleaning fluids, even bleaches. Kitchen grease . . . bathroom splashes . . . soot and grime . . . wipe off in a jiffy. Easy to hang, too. GLENDURA is precision trimmed, so there's no selvage to remove.

For soil-proof wall beauty choose from 200 GLENDURA patterns at your Imperial *Washable* Wallpaper dealer's.



GUARANTEED FOR 3 YEARS

GLENDURA Soil-proof Wallcovering by Imperial is guaranteed for 3 years to resist fading and to clean satisfactorily when instructions are followed, or it will be replaced without charge. Send for sample swatch so you may test GLENDURA's qualities yourself. Please enclose 10¢ to cover handling.

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SOIL-PROOF WALLCOVERING
by IMPERIAL

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Dept. 5410, Glens Falls, New York
I enclose 10¢ for handling costs for trial GLENDURA sample, and helpful, colorful booklet.

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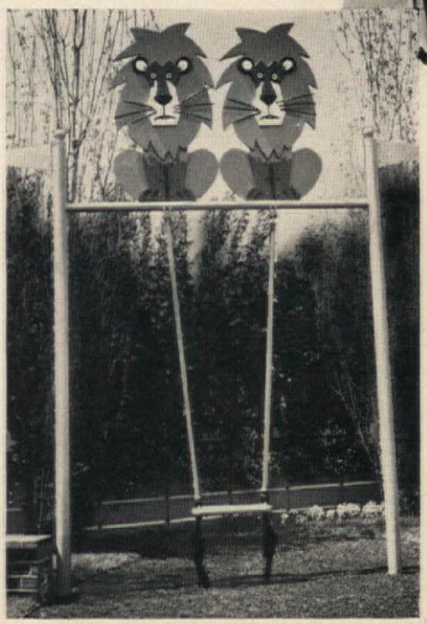
Workshop Projects

Built from our patterns, they make everyday play as much fun as a circus

This wondrous playground paraphernalia was originally designed for the lucky young citizens of Oakland Park, California, whose municipal playground these three first graced. But we blueprinted them so that moppets everywhere could share in the fun. Why not start off with the clown seesaw? Blueprint **2007**

SEE PATTERN ORDER FORM ON PAGE 147



Make it for your own fortunate sprouts, or pool your interests with other Poppas to make a community project of building play gear like this. Mighty Tiger lends his bold shape to the slide, but he's gentle as a kitten, and his high sides prevent even tiny adventurers from falling off. Blueprint **2006**

A pair of fierce lions, no less, guard this swing, adding to the zest of youthful high flying. Their long, long tails form the ropes of the swing. Blueprint **2005**

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BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

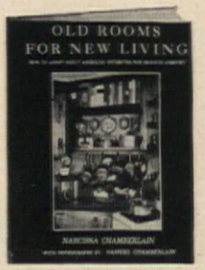
Off the Press

. . . Carlson's Guide to Landscape Painting by John F. Carlson, N.A. (Sterling Publishing Co.) Price $6.00 . . . Both student and amateur will find inspiration and help in this book by one of America's foremost landscape painters. It covers every phase of landscape painting with simplicity and clarity. We heartily recommend it to the weekend painter for its authoritative guidance in getting one off to a good start and showing the way to accomplish his great desire for pleasure of expression with color.

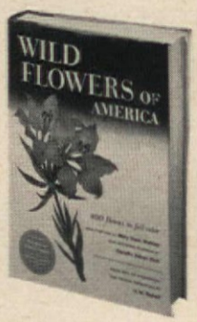
Effective Home-School Relations by James L. Hymes, Jr. (Prentice-Hall) Price $4.65 . . . A sound, clear, often amusing book, offering an intelligent approach to the problems of parent-teacher cooperation. Dr. Hymes is both father and educator, and he has a fine understanding of people in general and children in particular. Practical guidance on running parent-teacher meetings, use of films and pamphlets, and an excellent bibliography.

Lace and Lace Making by Marian Powys. (Brandford Co.) Price $7.50. . . Miss Powys, well-known authority on lace and lace making, has studied and worked with lace as artist, craftswoman, professional, collector, museum expert, and lecturer. In this book over 100 large photographs identify 142 types of lace and illustrate its history. There is a special dividend, too—complete instructions and drawings for making pillow lace and needlepoint lace.

. . . Old Rooms for New Living by Narcissa Chamberlain. (Hastings House) Price $4.50 . . . A new Chamberlain picture book, edited and captioned by Mrs. Chamberlain. The wonderfully clear, graphic photographs are Samuel Chamberlain's.



For the lover of good Americana and excellent decorating sense, this book can't be beat. Each section of the house has been wisely segregated into a chapter for easy references. A book truly worthy to follow in the footsteps of *Salem Interiors* and *Beyond New England Thresholds.*



Wild Flowers of America (Crown Publishers) Price $10. . . . Perhaps the most sumptuous flower book of 1953, this 8″ x 10″ volume presents full-page reproductions of 400 paintings, most of them done for the Smithsonian Institution by Mary Vaux Walcott, wife of its then Director, and a few by Dorothy F. Platt. Also 71 pages of introduction, glossary, concise flower descriptions by Dr. H. W. Rickett of the N. Y. Botanical Garden, an identification chart, and index.

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Please report both new and old addresses directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance.

THE AMERICAN HOME Subscription Dept., American Home Bldg., Forest Hills, N. Y.

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On the floor: Vinylbest in mahogany and tan. On the counter-top: VinylTop in "Bermuda Hues" tan.

Grease? Dirt? Dampness? New Gold Seal Vinylbest Tile takes them all in its stride. It stays spotless in the kitchen—with all the grease and alkali resistance of vinyl. It's a quality basement tile—flexible and resilient, not hard and clattery—yet it's as moisture-resistant as asphalt tile. It's as easy to maintain as linoleum, as bright and clear and true in color as rubber tile, as long-wearing as anything you've known. And it's so easy to handle you can lay it yourself—save as much as a third on costs. Truly, Gold Seal Vinylbest is the new answer, the right answer, for every home, every floor, every problem. With all this, you get the Gold Seal guarantee of satisfaction—or your money back. Yet Gold Seal Vinylbest, for a 9′ x 12′ room, costs only about **$35.**

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UNDERSINK AND BASE CABINETS can be changed in a few minutes from shelves to drawers or to a combination of both that will provide perfect storage space to you. Shelves in wall cabinets are adjustable at one-inch intervals so as to store both large and small items conveniently.

A FOOD STORAGE CENTER like this with four sliding shelves is a must in any kitchen. Actually each of these shelves will hold 15 No. 2 cans. Think what a storage boon that is to any kitchen.

NEED DEEP DRAWERS? Just see how conveniently these two big, roomy nine-inch deep drawers fit into this cabinet. You'll find these jumbo drawers are a wonderful help in storing pots, pans, or vegetables.

Only **American-Standard Kitchens**

permit so many shelf and drawer arrangements that you can change at any time

THE only way to have a kitchen that is *always* convenient . . . that really meets your changing needs, is to install an American-Standard kitchen.

One exclusive feature of this always-new kitchen is convertibility whereby you can change drawers to sliding shelves or to a combination of both *at any time*. Look at the combinations of drawers and shelves illustrated . . . just a few of the many arrangements possible.

Another exclusive feature is the new American-Standard counter top. The smart Micarta top in a scatter-line pattern forms one continuous easy-to-clean surface from the top of the back splash to the no-drip, raised front edge. The plastic surface will not scuff, discolor, fade or scratch. It comes in five attractive colors.

Other important features are all-steel cabinets with baked-enamel finish; sound-deadened, snug fitting doors . . . and a famous American-Standard sink of rigid cast iron with a thick coat of acid-resisting enamel.

For your work-saving kitchen, see your American-Standard retailer. He's listed under "plumbing fixtures" or "plumbing supplies" in the Yellow Pages of your phone book. Ask him about easy payment terms. Or for a booklet of kitchen ideas, fill out and mail the coupon at right. **American Radiator & Standard Sanitary Corporation,** Pittsburgh 30, Pa.

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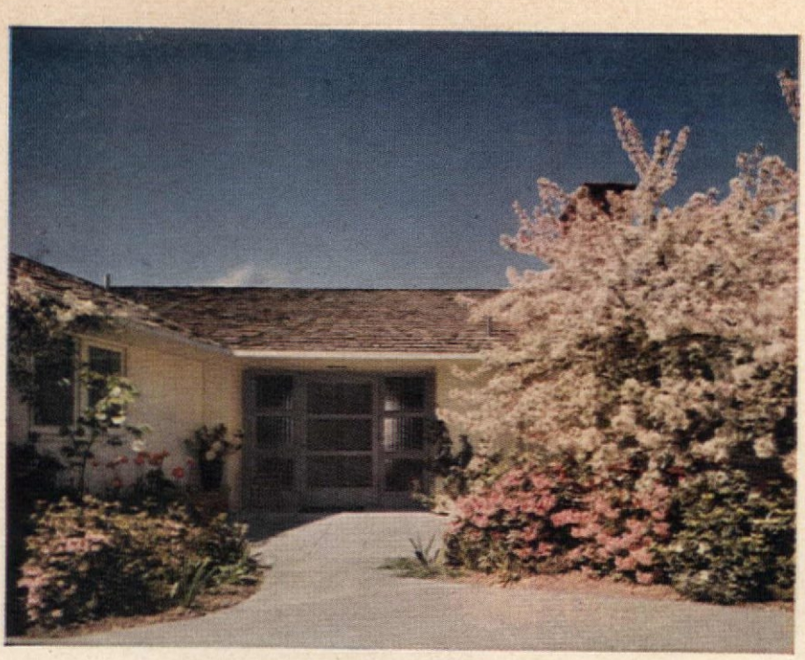
First, lusty Spring, all dight in leaves of flowres
That freshly budded and new bloosmes did beare,
(In which a thousand birds had built their bowres
That sweetly sang to call forth paramours:)
And in his hand a javelin he did beare . . .
That, as some did him love, so others did him feare.

EDMUND SPENSER, *The Fairie Queene*

In Spenser's day, in the reign of Queen Elizabeth I, the year itself, not merely a season, began with March—and like any beginning, it was an awesome as well as an exhilarating experience. Blossomtime's purely sentimental aspects were the province of later poets—our realistic ancestors were more apt to sing it in with drums than with lutes. Back as far as the dawn of history, they celebrated the vernal equinox with fertility rites—prayers for flourishing fields, and for flourishing families. But the human heart changes little over the centuries, so we cherish both sides of this season. We greet it with a smile and a song, and, more seriously, with fertility rites, 20th-century style—for our own fertility rite is the tribute we pay to our own homes and land, our desire to enhance them and the living that prospers thereupon.

4 BEAUTIFUL

GARDEN-MINDEDNESS is evident everywhere. Around the dominant Japanese black pine, Clarence Prentice developed for Mr. and Mrs. Theodore Christy, Jr. this entrance planting of evergreens which is effective all year, and spectacular when in bloom



A PROFUSION OF PLANT MATERIAL is one factor contributing to the exuberant garden displays which make the Pacific Northwest one vast and celebrated showplace in spring. At your left and above are views of plantings designed by Landscape Architect Oliver Ester for Mrs. Loren Grinstead, Sr. Gardeners from less congenial areas will envy the abundance of such difficult subjects as Daphne odora, Moonlight broom, camellias, and improved varieties of rhododendron and azalea. But even if your region is less well endowed, these splendid effects can inspire you, for they include also such things as flowering crabs, large flowering clematis, and dwarf ajuga, which are familiar enough to dwellers in the East and Midwest

A CONGENIAL CLIMATE with generous rainfall much of the year largely accounts for the abundant beauty hereabouts. This portion of Mrs. Grinstead's spring celebration is dominated by a flowering crab and graced by daphne, clematis, double early tulips, and pansies

MAGNIFICENT VISTAS challenged Trevor Roberts, former owner of the Julian Wright home facing Puget Sound. Here, he used Pinxter azaleas and double camellias in a boxed-in bed bordered by tulips, violets, rockery plants. A flowering almond completes his complement to a view

SEATTLE GARDENS

ORIENTAL INFLUENCE adds distinction. The antique stone lantern, brought back by the owners from Japan, makes an enchanting companion to a 40-year-old Japanese maple. This planting designed by Kubota Gardens for the Raymond B. Mattsons bloomed just a month after the house was completed

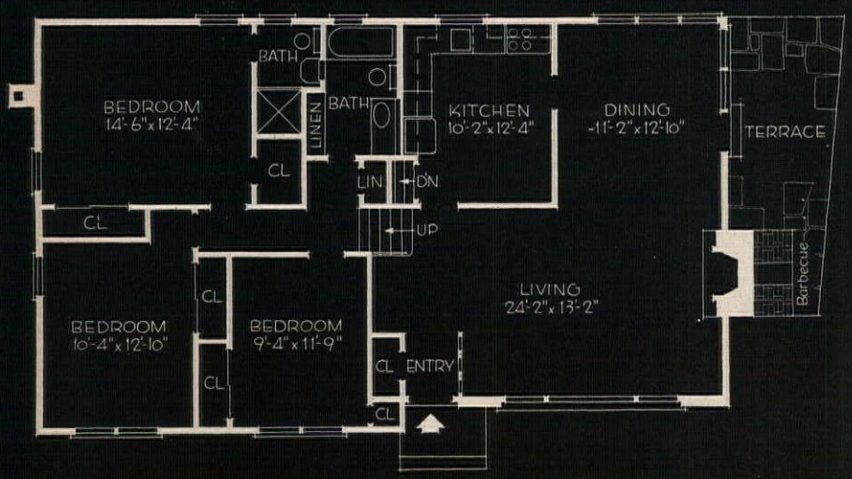
Here is the house America is demanding—and getting. Seven ample rooms for a family of four, or five, or seven! A split-level plan with the privacy and comfort of a two-story house, with the convenience of a one-story plan! Two bathrooms! A well-planned kitchen, a separate television and playroom, separate utility room, three generous bedrooms! Plus year-round air conditioning that lets you make your own climate whatever the weather outside may be!

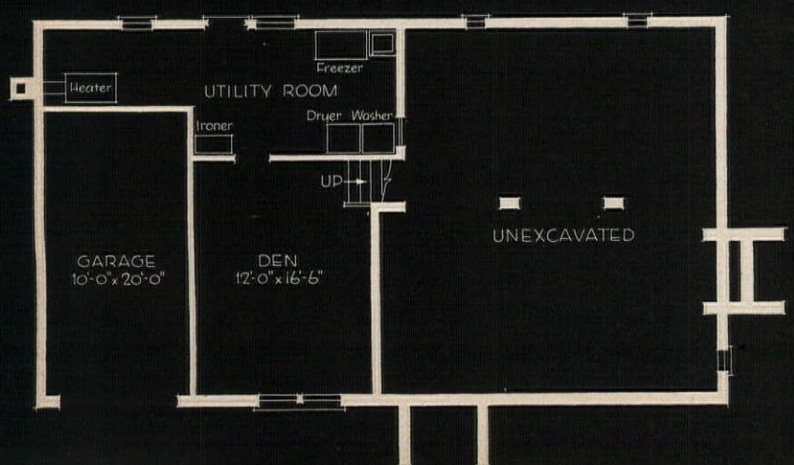
This deluxe model home sells for $24,500 complete in Syosset, New York, and the price includes the lot. It might cost you more, or less, to build it, depending on where you live. But this is no mass-produced house in a huge development with all the savings that modular construction effects—it was built by a builder with the same kind of materials and labor that you would use, and of course he makes a profit on the sale of each model; so your chances are pretty good, price-wise.

The exterior is a combination of blue-green spruce hand-split shakes (which accounts for that handsome, rugged textured look) and white painted brick. Old gold is the color of the door and flower box. That smart white asphalt roof not only looks well but serves as an excellent heat reflector in the summertime.

There are three separate levels to the house, each connected by a short half-flight of stairs. The garage, recreation room, and utility room occupy the first level. On the main level are the spacious living room with wood-burning fireplace, the dining room with great glass windows on two sides, and the kitchen with plenty of room for a breakfast table. There's a door in the dining room that lets out onto a flagstone terrace with a good-looking barbecue backing up the fireplace. Up a few steps from the living room are three bedrooms and two baths.

The house is heated in winter and cooled in summer by a 3-ton General Electric winter-summer air-conditioning unit located in the utility room. The model we photographed at Syosset featured Hotpoint automatic washer and dryer units, a freezer, an electric ironer, and a Domestic sewing machine in this utility room with space to spare. There is also a gas-fired Duo-Therm incinerator which reduces both wet and dry garbage to minimum ash without smoldering fumes or smoke. In the kitchen, the range, 9½-cubic-foot refrigerator, and dishwasher are all Hotpoint equipment. Because of its great merit, AMERICAN HOME has selected this house as Blueprint Home No. 28. You can order complete plans and specifications on page 126.





$24,500,

ARCHITECT: SAMUEL PAUL, A.I.A.

BUILDERS: HASKEL GORDON AND MAX FICHTENBAUM

INTERIORS, COLOR STYLING: BEATRICE WEST, A.I.D.

including air conditioning!

Winter or summer, you make your own climate in this beauty.

Its three-bedroom split-level plan is tops for real family living

TO VISIT INSIDE, TURN THE PAGE

FIRST LEVEL: A good recreation room which can be all things to all families—it's a TV room, a den, a study, a guest room, or a rumpus room for teens or their parents. When children are very young, it makes an ideal playroom within Mom's earshot, for it is only a few quick steps down from the kitchen, and it joins the multipurpose utility room, laundry, and sewing room

What You Get

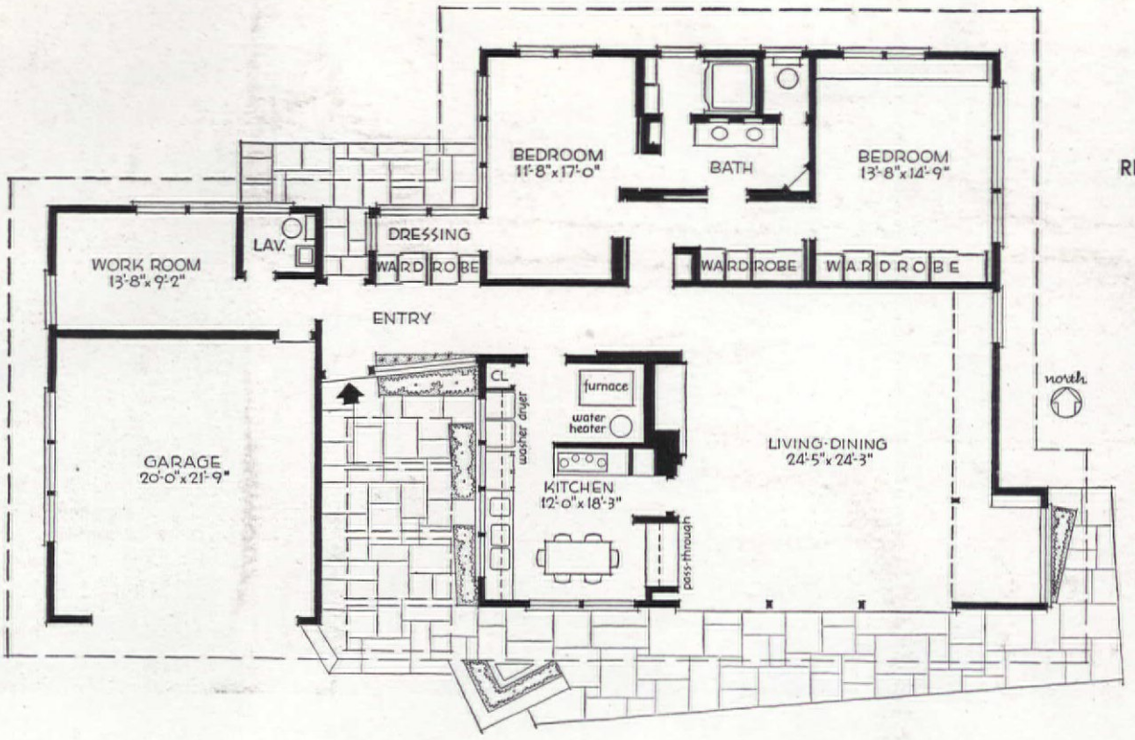
THIRD LEVEL: Three bedrooms, all large enough to welcome twin beds. Well-planned closets have sliding doors, and are arranged to provide good storage without disrupting wall space for convenient placement of furniture. There is a small bath off the master bedroom, and a large one off the hall is equipped with a built-in vanity, a full-length mirror, and an additional linen closet

For more information about this house, see page 146

THE MAIN LEVEL is a few steps up from the recreation room and a few steps down from the bedroom wing. Together, living room and dining room form an ample L which measures 24 ft. in one direction and 26 ft. in the other. You can use them as one continuous space, separate them by a room divider, or furnish them to harmonize visually, but function separately—as they do here. The dining-room door opens upon the terrace

LIVING ROOM HAS SEVERAL VIEWPOINTS: As you come in from the front entry, you see the welcoming prospect below. There's space for a variety of arrangements oriented around the friendly raised hearth, but wherever you sit, something good to look at is provided by the living room's own wide window, or by the two walls of windows in the dining room

MORE ON PAGE 126



OWNER-ARCHITECT:

RICHARD O. EVANS, GLENVIEW, ILL.

BUILDERS: WYATT AND COONS

To achieve openness, there's plenty of glass, and living areas seem to flow into each other. But bedrooms are isolated for quiet and privacy, and the third bedroom, which can serve as a workroom, guest room, or maid's room, is completely separated from rest of the house

RICHARD O. EVANS

LOVE IT—*THEN* DESIGN IT

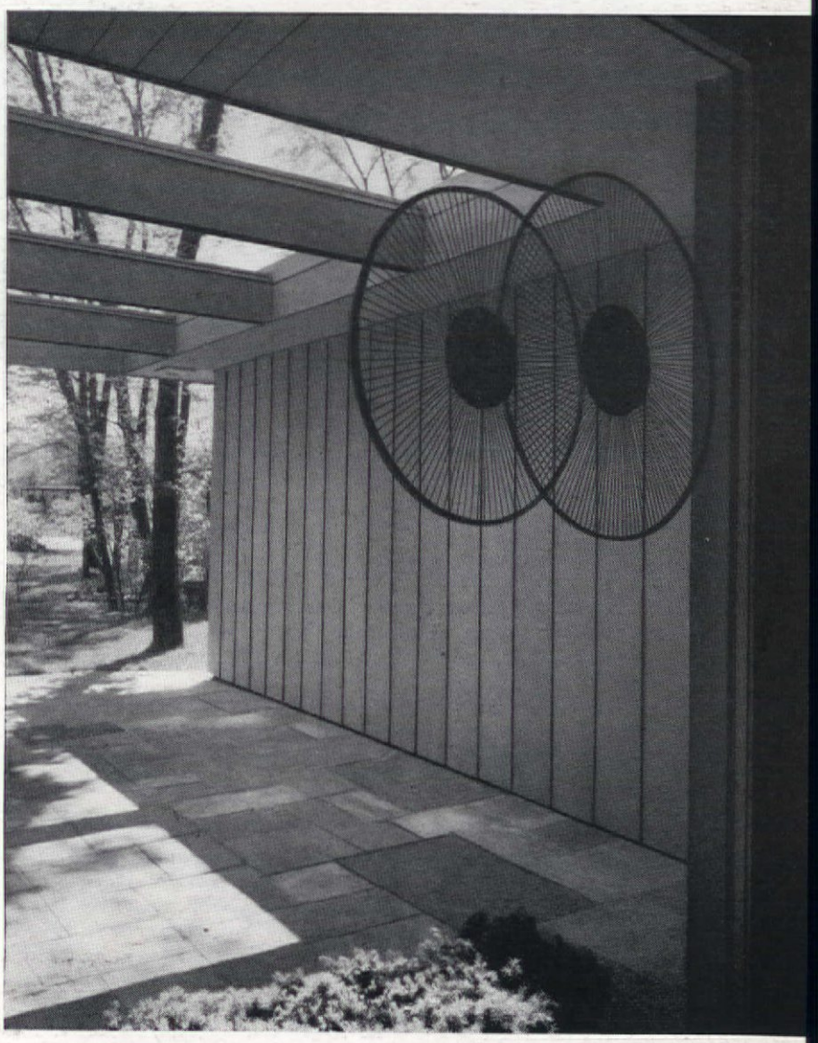
Designing his own home is a challenge and an opportunity for any architect. It certainly was for me. Having been raised in a handbasket, with no home town in particular, some self-examination was needed before planning this home for my family. We had to answer such questions as: "What is a home?" After free-booting for so many years without the physical aspects of a house of our own, we decided that "home" must be an individual experience, a state of consciousness wherein is found happiness, quietude, and a haven of rest from the business world. Here are some of the other things we found that add up to a definition of what a home must be—for us.

A home must be something indigenous to us—not stereotyped or borrowed. The European architecture we had seen during the war, including the International style on the Continent and the Georgian in England, made us determined to design something functionally and organically American. We decided that Americans have a rich heritage and need not borrow from the flotsam and jetsam of the thinking of the rest of the world. We like a serene appearance in a home—no gables, no sloped roof—and if we were asked to name the style of our house from the outside, we would call it "Early American Packing Box."

We desire an environment of friendly trees, so we bought the lot that had more of God's natural trees than we could find on any other. Our home was designed to nestle in them. Because we want plenty of light in the house, the living room has clerestory windows at an 11-ft. height which gives us a good throw of light at all times. The entire south wall of the living room is light—sliding glass panels which let us see our trees as they meet the ground and yet act as an effective barrier against inclement weather. We pulled the outside into other rooms, too. The skylight in the gallery allows us to see the tops of our tallest trees, and the moon and the stars at night. In the kitchen, two banks of windows, one at counter height, the other at ceiling height, allow the greatest parabolic throw of light.

In plan, we like openness, and a change in the shape of the rooms as we walk from one to another. The bedrooms are away from the living and work areas, for privacy. Since a single bathroom serves more than one bedroom, the bath is compartmentalized. An extra bedroom is entirely separate from the

PLEASE TURN THE PAGE



Then Design It

(Begins on page 44)

rest of the house so that it can be used as a workroom, or for a maid or for guests.

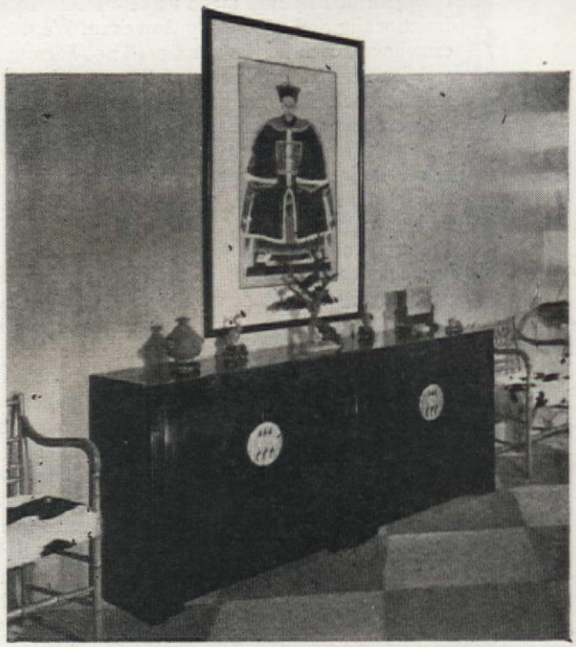
Our home must be easy to maintain, so we built it of wood and of stone. The floors of our living room adjoin those of the exterior terrace, and they are crab-orchard flagstone, sealed and waxed. Our interior walls are combed, grained oak; our exterior walls, stained cypress. Our scientific heating (a combination of radiant and convection types) is all in the slab.

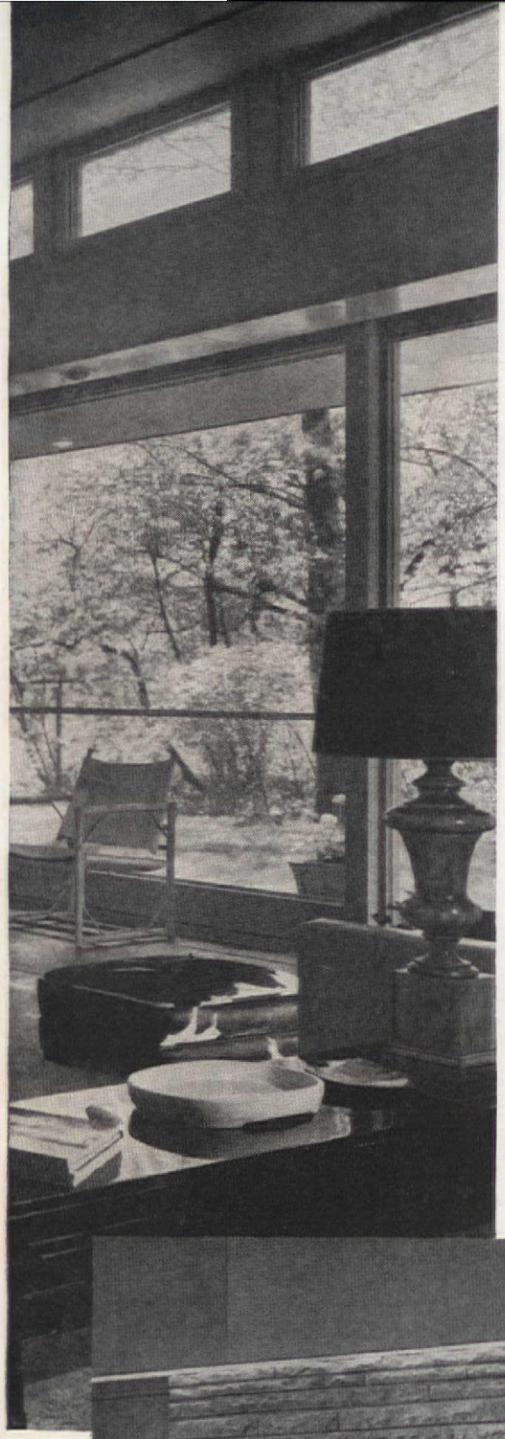
We love music, and in order to enjoy to the fullest the privilege of music transmitted by record and radio, we required sound-conditioning. In the living room we have the closest thing we could achieve to true stereophonic sound.

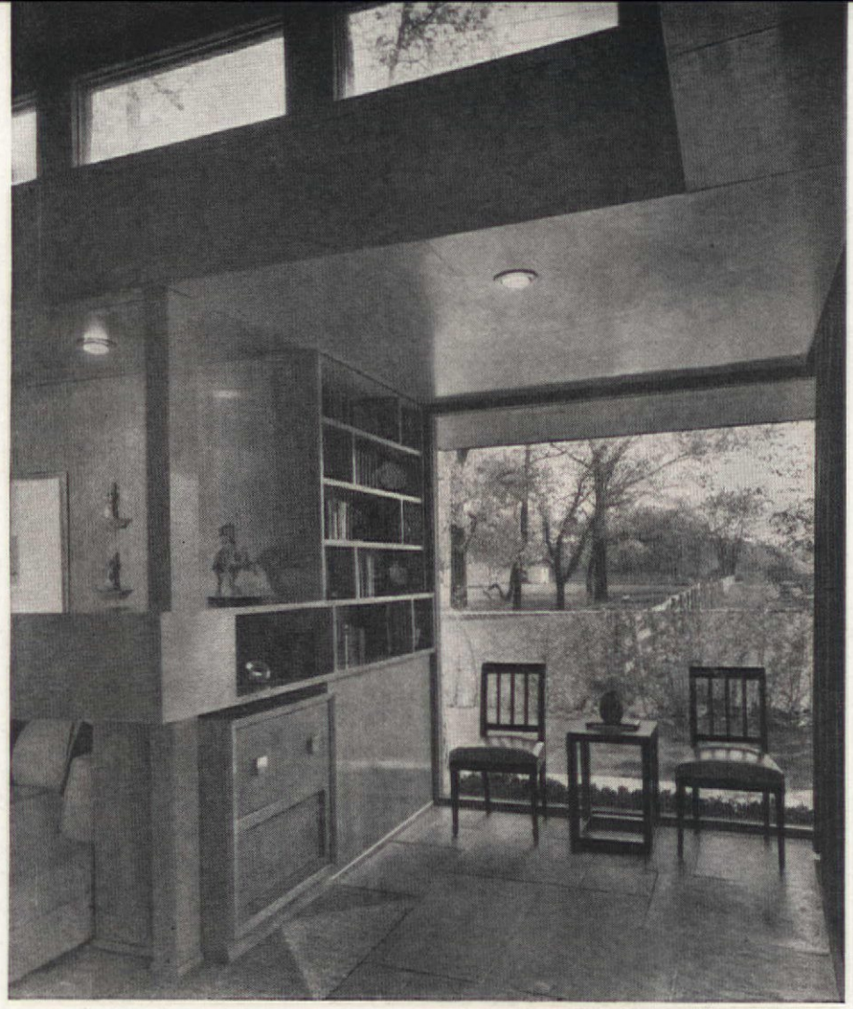
We knew the effect we wanted in décor, and we achieved it through a monochromatic scheme based on mellow wood tones, picked up by small but intense color accents. The simplicity of early Chinese sculptures was in rapport with our thinking, so we used them, along with some furniture of Chinese design, to give a full round to the spatial relationships of the interior of our house. We enjoy good detailing, so we paid attention to such small, but amusing things as making recesses in the floors for rugs—so that rugs are flush with the bare parts of the floors, and the danger of tripping is thus obviated.

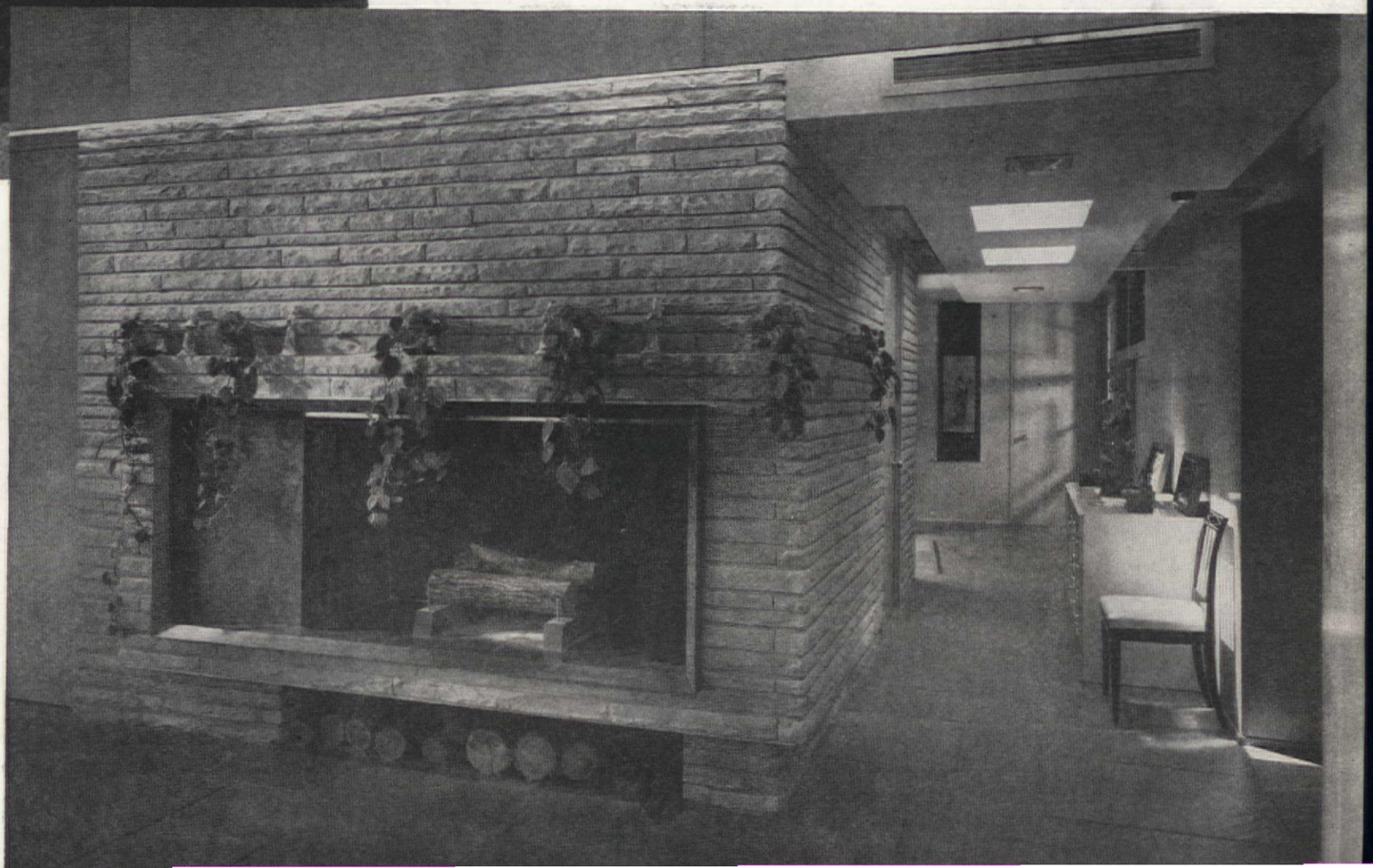
No one should design a home without loving it first. After you love the general idea of it—then design it in detail. Once it is built, the best test of a home is that those who live in it should enjoy it, and that they should communicate their joy in their home to the people who live all around them.

MORE PICTURES ON PAGE 90







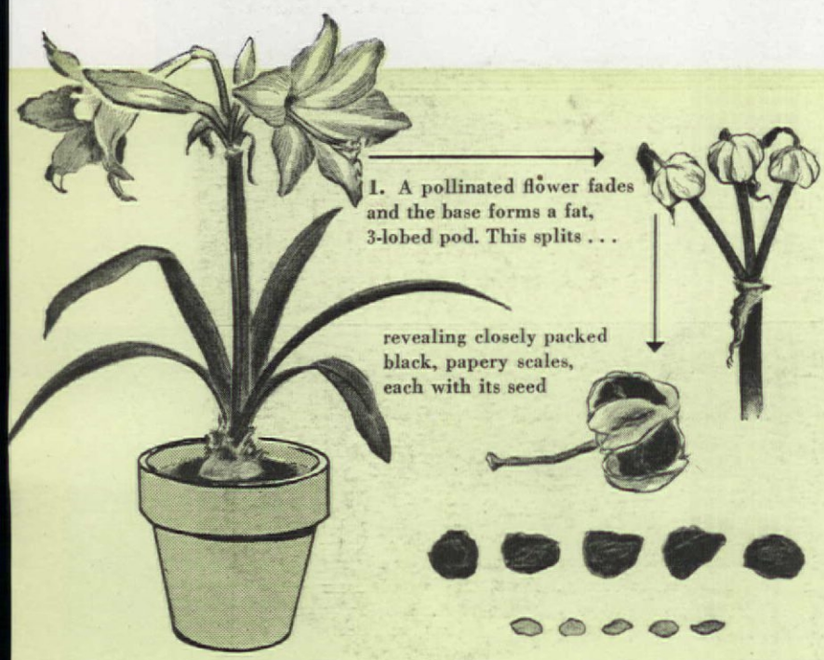


If you're looking for something new in the gardening line—something easy, inexpensive, and very satisfying—try raising amaryllis from seed. The flowers that the seedlings bear (in from two to four years) may range from the lightest to the darkest shade found in their parentage, so you may find whites with only faint red markings, reds with no white at all, or a bloom with a white center, rosy edging, and dark red throat. The petal texture may vary, also the habit of growth; blossoms (borne anywhere from two to six to the stem) may attain six or even nine inches across or only half that. And all this you can enjoy with no more effort and care than you expect to give geraniums or other familiar house plants. Of course, you don't have to raise your own. Plump, solid bulbs that will flower a few months after planting (or a few weeks, if special "treated" stock) and stay in bloom for from two to several weeks, can be bought at seed stores and from specialists at from less than a dollar to $10 or more, depending on quality, rarity, novelty, etc. But by following the steps pictured below, you can know a creative satisfaction, grow bulbs for your own use or

PLEASE TURN TO PAGE 135

SYLVA M. BROWN

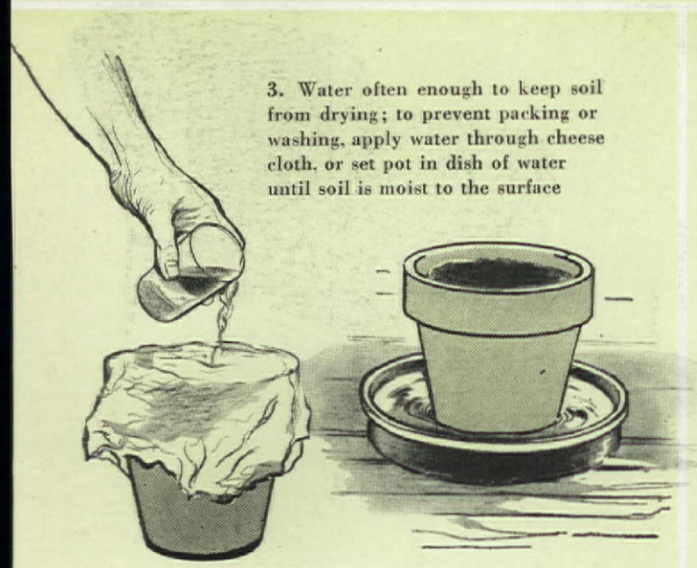
How to Grow Amaryllis from Seed



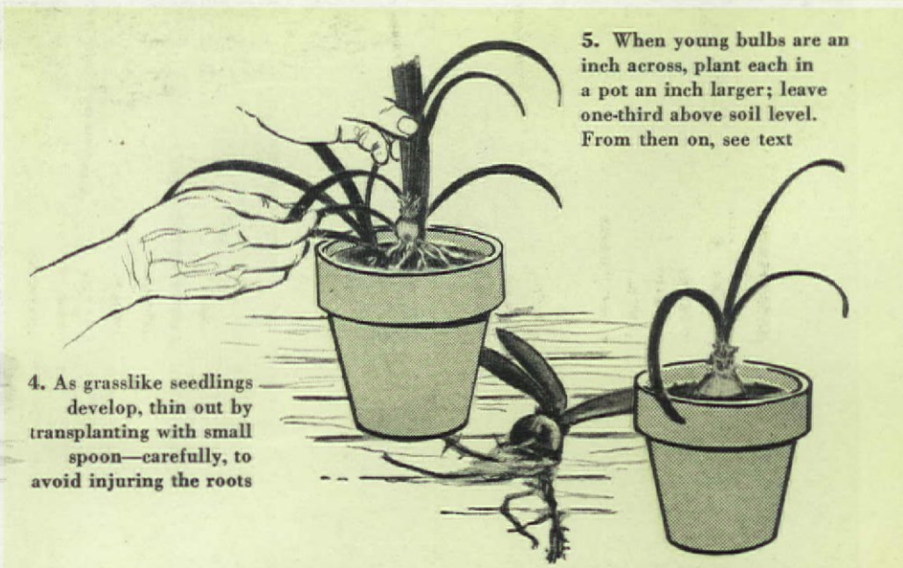
1. A pollinated flower fades and the base forms a fat, 3-lobed pod. This splits . . .

revealing closely packed black, papery scales, each with its seed

2. To speed germination, strip off the papery covers; place seeds about an inch apart on surface of moist, good (but not too rich) soil in handy size pots; push ¼ to ½ in. down and cover. Place pots in light, warm place, not direct sun



3. Water often enough to keep soil from drying; to prevent packing or washing, apply water through cheese cloth, or set pot in dish of water until soil is moist to the surface



4. As grasslike seedlings develop, thin out by transplanting with small spoon—carefully, to avoid injuring the roots

5. When young bulbs are an inch across, plant each in a pot an inch larger; leave one-third above soil level. From then on, see text

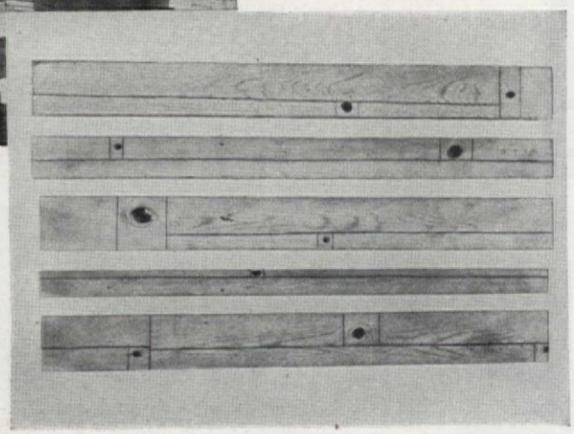
GERTRUDE BROOKS DIXSON

When you discover an attractive, sturdy, and comfortable chair, complete with two spring-filled cushions covered in your choice of fabric, all for $20, you *have* a find—especially if the chair has companions which provide a generous living room's worth of becushioned seating for a very low price. Yet, even in this day of high costs, less than $200 buys the three chairs we show, the ottoman, and a *pair* of the love seats. Their design is good enough to put them right at home in proud and permanent surroundings, but this wrought-iron furniture is also an uncommon boon to people on the move, for it is the knock-down variety, and unusually easy to assemble. Indeed, the assemble-it-yourself feature, plus the fact that it is inexpensive to ship, and that you can tote even the love seat home from the store, all help to account for the amazingly low price tag. Some smart designing adds to the comfort, for the seat platform is made of flexible welded steel bands. It comes in two versions. The chairs you see here, with their graceful exposed metal backs are the least expensive (chairs, $20; matching love seat, 46 in. wide, $45). For $5 more, you get the deluxe chair or love seat. We illustrate the latter—a skirted slip cover fits over the seat deck and the cleverly angled back to create an upholstered look. The ottoman with magazine shelf is priced at $17—or you can have it skirted at $19.

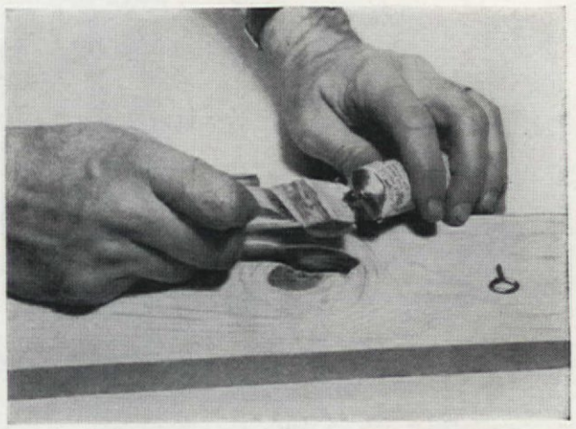
See "Where Credit Is Due" on page 146

Find of the Month

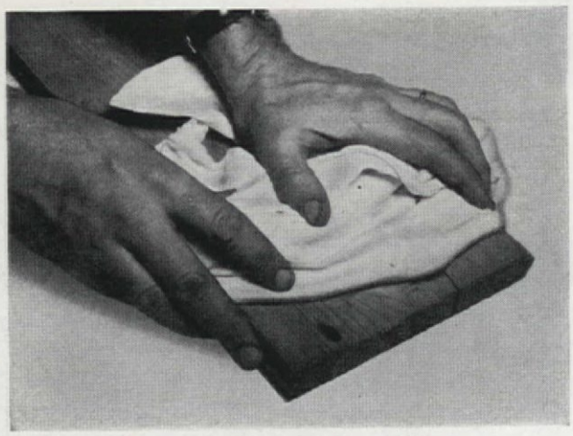
How to Upgrade



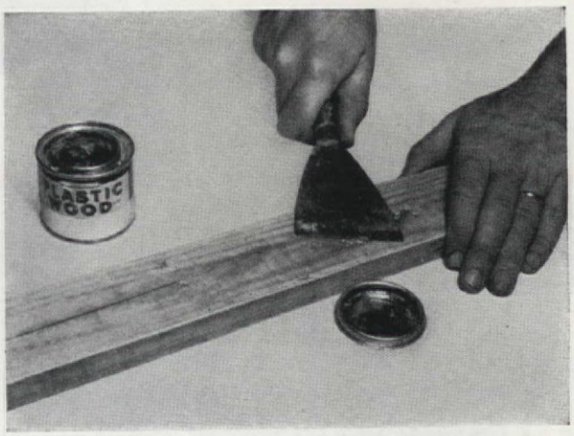
No. 2 or No. 3 common lumber is about half the price of select, so save yourself cash with these upgrading methods. One important thing is to cut around bad defects



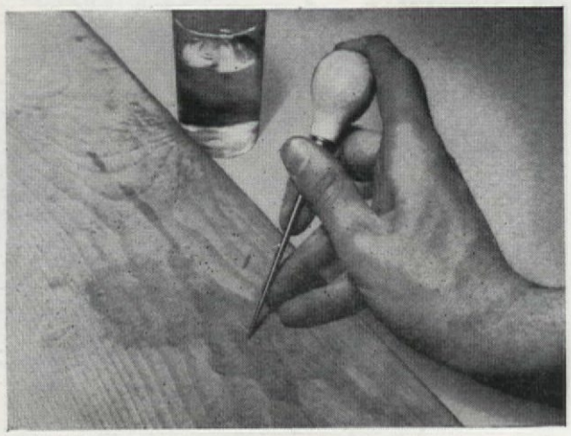
Push out loose knots and fasten them in place with household cellulose cement. Wipe off excess cement and, before applying finish, sand off all traces of glue



A cupped or warped board can be flattened by covering the concave surface with wet rags. Leave the rags in place until the resultant swelling has flattened surface



Fill small cracks and checks with wood filler or a mixture of glue and fine sawdust. Sand filler smooth when dry. Cut around large cracks and salvage good wood



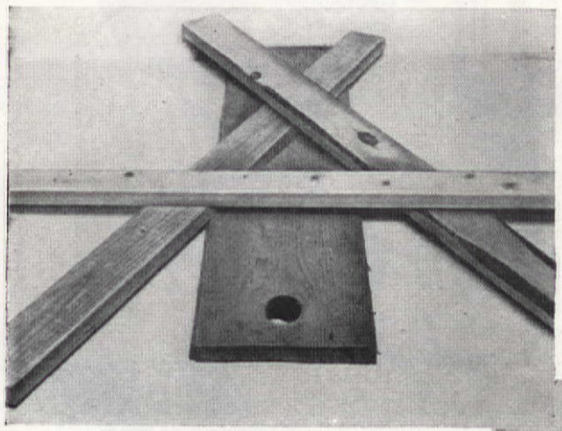
Small dents can be raised by filling them with water and pricking the surface with an awl. Another way is to steam the dents with wet blotting paper and a warm iron

Remove stains and discolorations with a good commercial woodbleach (available at hardware and paint stores). Rubber gloves are necessary to protect your hands

Lumber

HUBBARD H. COBB

Lower grade lumber may be a bit rough from the milling operations of the manufacturer. Sanding will smooth tl. minor defects, and planing will correct major roughness



Maybe it looks too rough—but if you intend to paint your work or follow directions given here, low-grade lumber can produce good work

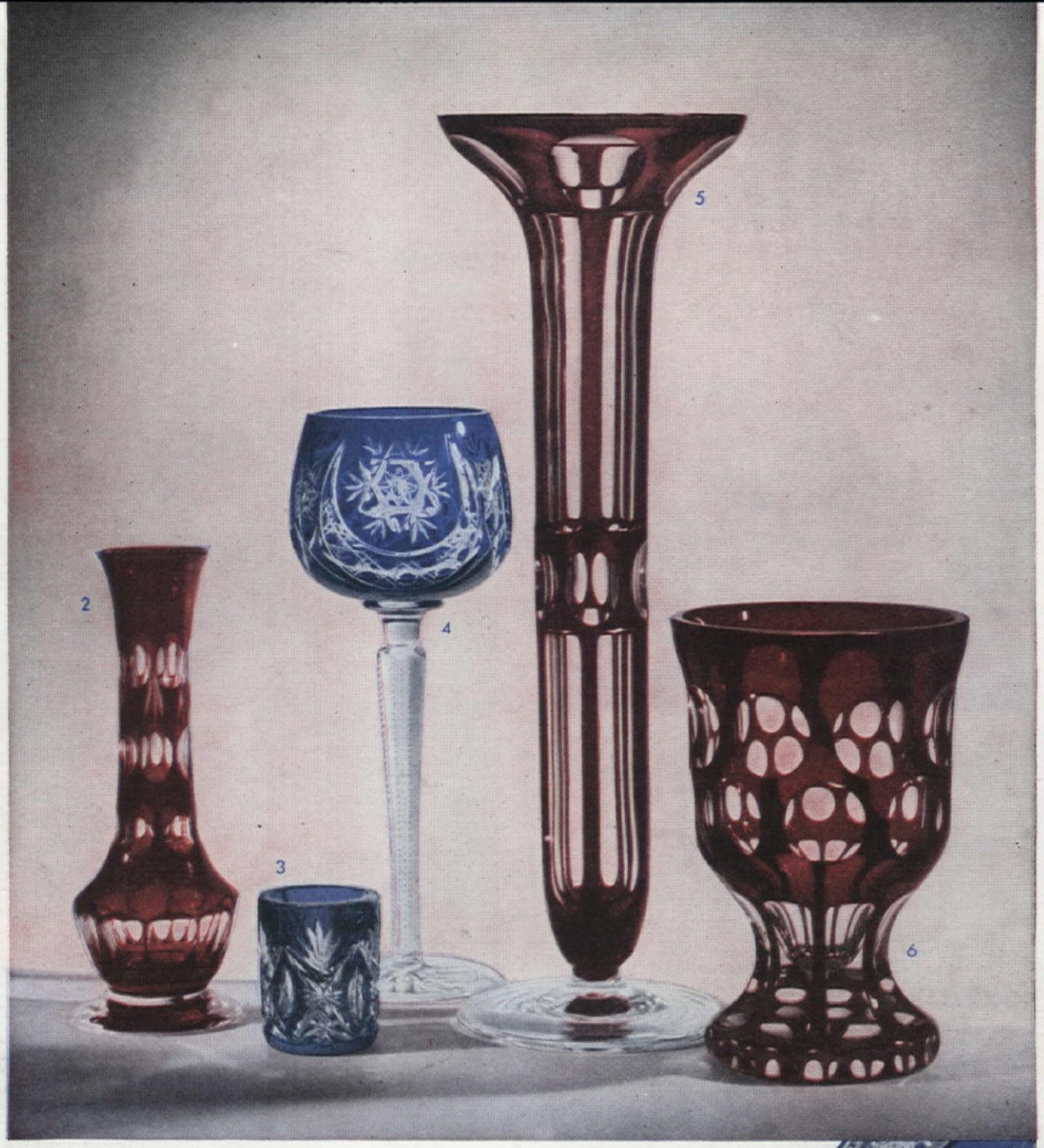
$5.76 vs $12.60

The lumber from which this foyer table was made cost only $5.76 (in New York area). If it had been built from select lumber, it would have cost $12.60

Stretch lumber dollars on these two

Lumber for attractive structure above cost only $6.40. Better lumber would have come to $14—a waste, since finished product was painted anyhow. Comparable savings are effected by building room divider below with upgraded lumber. Know-how for this one is in Pattern 2044

SEE PATTERN ORDER FORM ON PAGE 147



Overlay Glass

Call it "overlay" or "cased" glass, or

"Bohemian" for a region which excelled in its manufacture—

its sparkling magic has captivated many a collector

7

8

MARY E. MONZE

The fascinating play of color and pattern and light on an overlay lamp of her grandmother's, inspired Mrs. Helen Thielker, of Long Island, to assemble the fine collection sampled here. To make this enchanting crystal, a core of glass of one color is enclosed in one or more layers of contrasting glass; then the top layers are cut away, in various patterns, to reveal the inner core. Hence the names "overlay" or "cased" glass. Actually, in the technique of making cased glass, no modern craftsmen have surpassed the ancient Romans. But the Roman variety was opaque, used for cameos—it was the glassmakers of Bohemia who put in the sparkle centuries ago, and who developed many decorative motifs characteristic of this glass. In Victorian times, overlay glass was made, and highly prized, in many European countries—and in America as well. The pieces which Mrs. Thielker acquired in antique shops and auctions throughout the East, include: **1** One of a pair of bottles. Blue overlay was cut away to show circles of clear crystal. **2** One of the owner's favorites—a small bud vase. **3** Whisky glass, cut in a variation of the cane pattern. **4** Long-stemmed wine glass—hob-star cutting. **5** Cut-away motifs were expertly designed to point up the handsome shape of this 12-in.-tall vase. **6** One of a pair of rare tumblers. Paneling at waist catches and reflects myriad lights, underlines its slenderness. **7** Scalloped cuttings taper to fit panels of sturdy mug. Handle is engraved with monogram "C N" in old English lettering. **8** Charming and simple cruet with blue stopper, clear handle. **9** Brilliant cutting of eight-pointed star, popular motif on clear crystal, effective on overlay. **10** Like a ruby crowning a diamond, bowl of this wine glass rests on notched, clear crystal stem. **11** Frosted grape motif makes an arabesque border which plays up the simple beauty of the paneled ruby glass of this wine bottle. **12** A wine tumbler very similar in paneling and decoration to the bottle above. **13** One of a pair of vases. Its decorations, partly frosted and partly clear, show the complex techniques used to decorate this type of glass.

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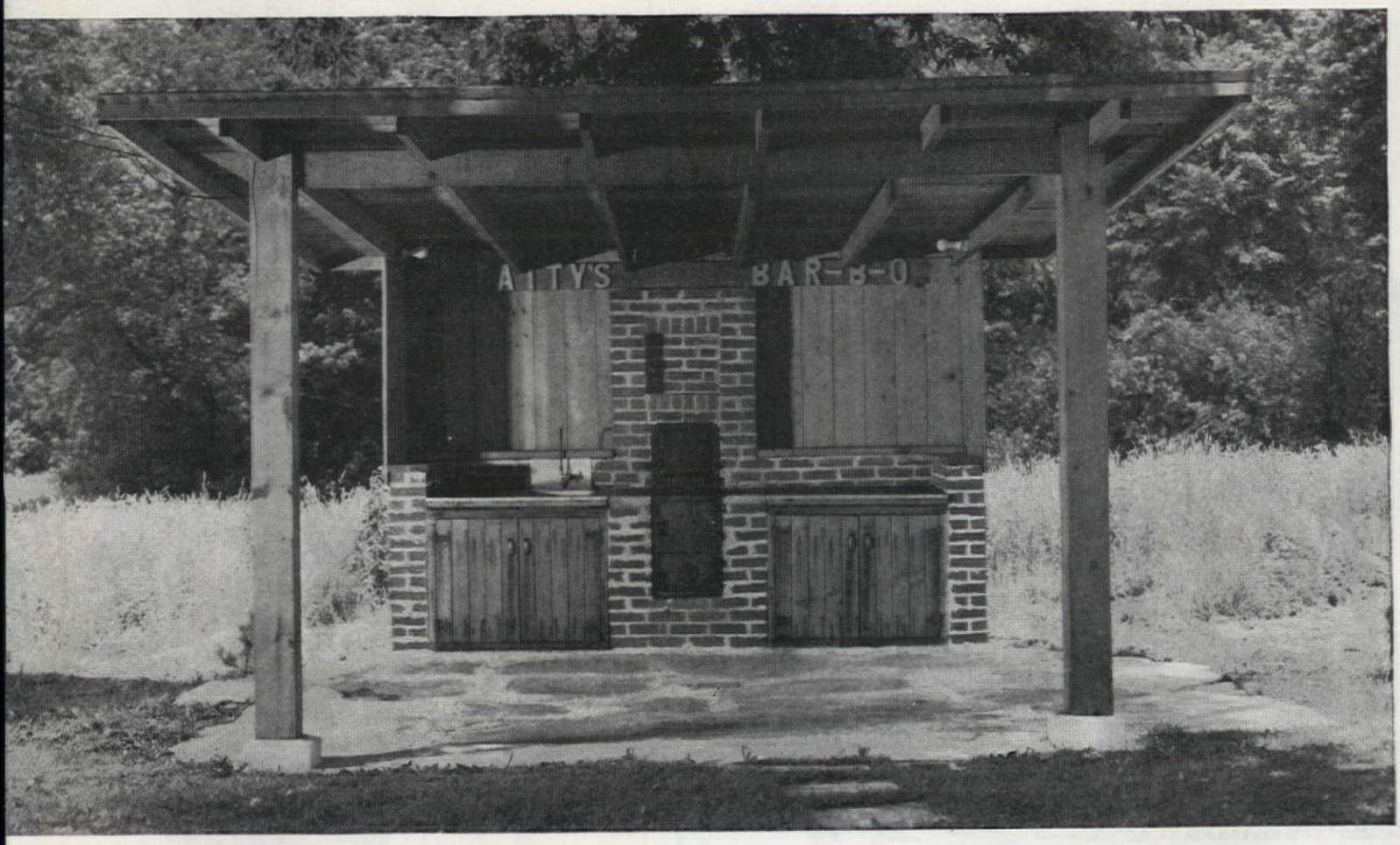


4 GOOD WAYS TO BARBECUE

HOW TO CONSTRUCT A SIMPLE BARBECUE PIT

Tree rings are third-circles of concrete sometimes used for building tree wells. If you live where nurseries stock them, they make dandy, durable, and quickly constructed barbecues. If you don't, you could adapt this idea to brick.

To absorb the drainage, you need a bed of sand, crushed stone, or earth around the base of the barbecue, and such a bed might even be planted. Here the bed is finished off with fluted, rounded curbing. If you can't get it, brick would do nicely.

You need: 11 tree rings; 4 sections fluted curbing; one sack mortar; a 24-in. diameter grill; 2 steel bars. First fill a 3-in. deep hole with mortar for the foundation. Keep it level. Set the first row of rings

Between third and fourth row, set in steel bars, as shown. They support grill. Decide upon material you will use for fire bed—sand is ideal for this purpose. In operation, coals for fire are laid on sand, below grill

Leave small drainage holes between sections of first row. Using mortar on top of, and between, each block, build three rows. Keep the blocks level all the way around

Finally, a half-row, made of two rounded sections, finishes the barbecue proper, acts as a backsplash, and protects the fire within from wayward breezes

THE ONE OUR READERS ORDERED. We've made construction patterns for every kind of barbecue under the sun, but the one at your left, more than any other, is the type that most of you have been requesting. It's substantial, but not too large (10′ x 12′ x 7′ high) for even a smallish back yard. It has a roof for shelter, so the party can proceed even if the rains come. There is an oven, a grill, and a sink for washing up. There is work counter and cupboard space. If you want to bring in wiring, you can even mount an electric spit there, though our blueprint does not provide for it. All other know-how, Pattern **2042**

SEE PATTERN ORDER FORM ON PAGE 147

YOU CAN TAKE IT WITH YOU. This all-metal portable, table-top model is pleasing to the purse as well as to the eye, for all materials required for its construction are easy to come by. Not only can you tote it—you also can dismount it for winter storage. It's a cinch to make with Pattern **2043**

YOURSELF

MORE BARBECUE NEWS ON THE NEXT PAGE

ADDITIONAL PATTERNS ON PAGES 32, 60

Bucket Barbecue—It Works Wonders

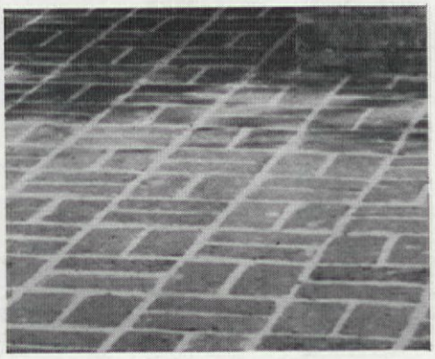
You can do the best steak you ever tasted in a plain bucket, using nothing but crumpled newspapers for fuel. Skeptical? So were we. But we tried it, and the result was pure perfection. We are happy to be able to report, too, that this method will work in an indoor fireplace as well as out of doors.

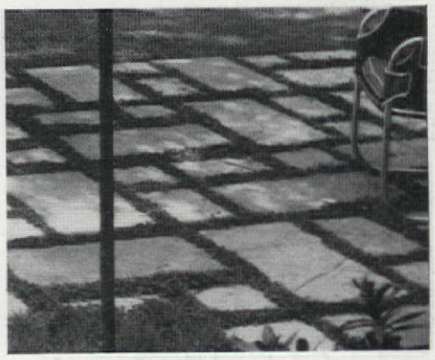
Buy steak streaked with fat, and leave the fat on. Rub with olive oil (this is important) and seasonings, and place in a folding grill. Then put a double sheet of crumpled newspaper (black and white only, no colors) in an ordinary galvanized bucket. Light paper, and let it warm bucket. Just before it burns out, add second paper. When it blazes, set grill atop bucket. Add paper, a sheet at a time, as required. Dripping fat helps the fire, and you'll have a steak with a real charcoal flavor in a matter of minutes.

GOOD FOUNDATIONS FOR YOUR OUTDOOR LIVING

For a feeling of strong separation between each brick, set them down on a carefully drained and graded surface and cement them, leaving a deep raked, grouted joint

Redwood, cypress, or cedar logs set in a sand and gravel base make an unusual pattern. To ensure stability, cut the logs to a uniform five-inch thickness





Square paving tile with a slight grout of cement makes an attractive and easy-to-care-for terrace. Tiles are laid on leveled area. Provide drainage if needed

Bricks set in pairs alternately make this striking terrace. Grouting of cement is almost level with surface of brick to form a strong contrast of red and white

You can pour your own pre-formed concrete paving blocks in wood forms for a barbecue area like this. Plant grass or a sturdy creeper in the dirt between the blocks

The Landlord said: "Buy–or Get Out!"

ROSEMARY WEATHERRED

A SUCCESS STORY

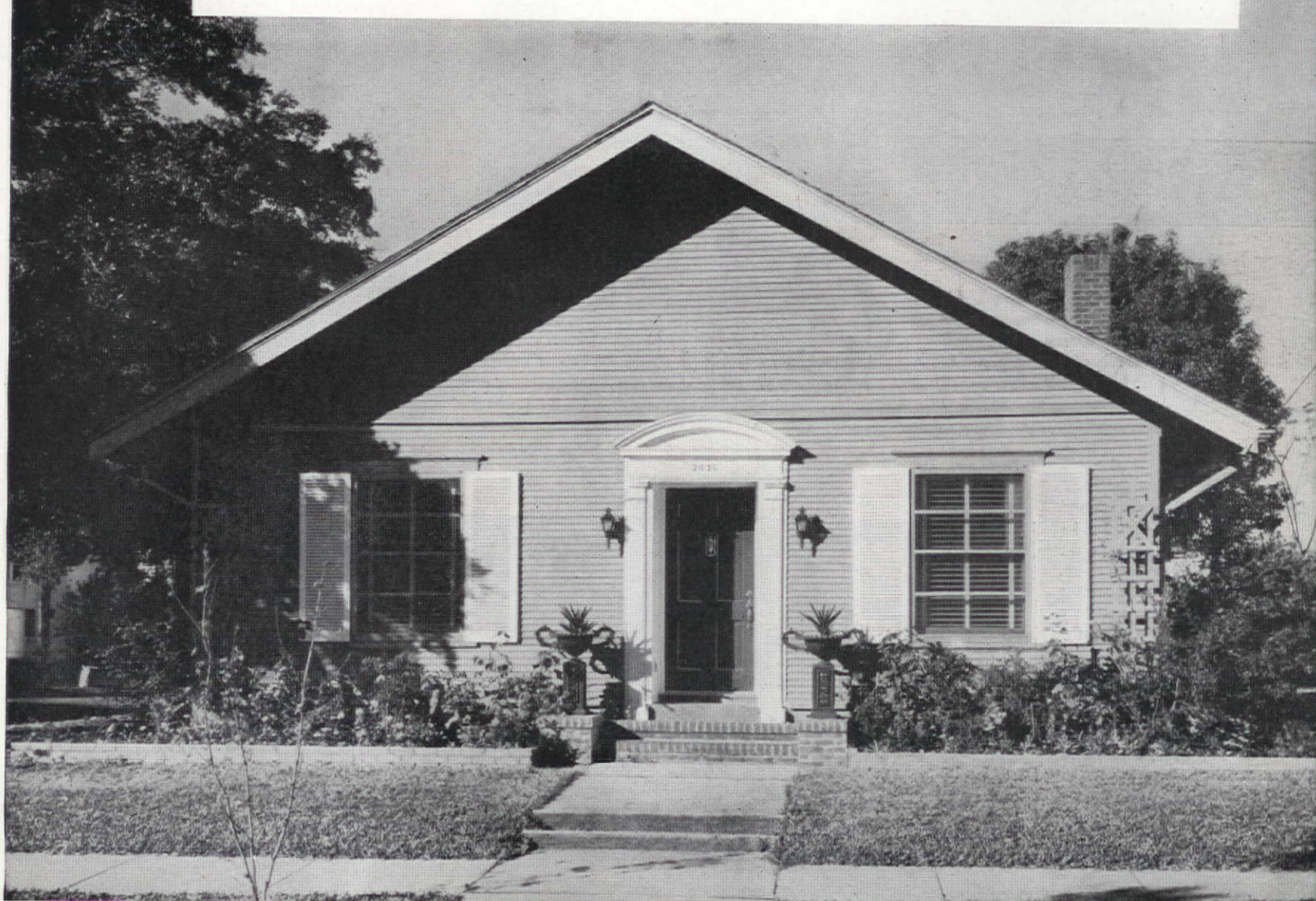
Let's face facts right from the start: The Gilford Crowells who so successfully remodeled this Houston bungalow outside and in (see the next two pages) were better endowed for the job than the average couple. Gil, now advertising manager for a paint company, is a former theatrical scenic designer. His wife, Ruby, wields no mean paintbrush herself. Monroe Shakno, who happened to be the contractor they called in for the job, turned out to be authentically Pennsylvania Dutch, a man with enormous respect for excellent craftsmanship, and a great fund of knowledge about the folk art of his native region. The team, and the teamwork were better than average—but the problem that the Crowells faced was a very typical one indeed.

Back in 1942, when houses first became scarce in Houston, the Crowells found themselves house-hunting. After the standard, discouraging search, they settled for the mediocrity, shown at left—vintage 1920, and for rent. They accepted it thankfully as a temporary shelter for themselves and Gil, Jr.—it would do until the time came for building a first-class dream house. A couple of coats of paint inside and out made it habitable, and that was all the Crowells ever intended to do in behalf of that particular house.

But no sooner was the paint dry than their landlord announced that the house was for sale. That meant "Buy, or Get Out"—and since the Crowells couldn't Get, they regretfully Bought.

After a careful appraisal of the house's assets and potentialities, remodeling plans were drawn up, and Mr. Shakno entered the picture. To the nondescript street façade, they gave a decidedly Neo-Classical flavor—and there it stands, for all the world as well poised as a tiny Greek temple. Off came the porch and the awkward attic overhang with its Cyclopian eye. Up went an impressive doorway flanked by carriage lights, and the two front windows were made more

PLEASE TURN THE PAGE



important by giving them shutters. A good color scheme with some contrast, a nice low framework of shrubs, a pair of antique urns for accent—and lo! The Crowells ended up with a dream house after all.

There was more exterior remodeling than meets the eye here, for this house, like so many others of its type, is much larger than it seems from the front. To the rear, the Crowells added a rental apartment with its own entry. A trim patio and greenhouse complete the facilities for good living they evolved on a site they didn't think could ever afford them such blessings. The reaches within offered fertile field for their decorating talents and for the kind of cozy and appealing furnishings all three Crowells love—Look around!

Partly Pennsylvania Dutch, partly Early American, even partly Mexican—all the rooms have a warm, provincial flavor. The living room fireplace is painted a fine, unconventional blue, an effective contrast for the Hessian andirons and other antique appointments

1. Young Gil's bedroom is early 19th century in character. Carving on the shield of the antique bed suggested the use of wallpaper inspired by American Federal decoration

2. Dry sink next to the rocker in the living room looks pretty, and earns its keep handsomely, for it houses the Crowell's radio and record player. Ruby decorated the interior so that the lid is as attractive open as closed

3. The Crowells were delighted when Monroe Shakno assured them that the little picture above the antique dough box was a very good "Blessing on the House"—a charm against evil spirits without which no authentic Pennsylvania Dutch household is complete

4. A junk shop in Mexico yielded the Crowells' own majestic bedstead. Its condition was appalling when Ruby discovered it, but it was dismantled forthwith, packed into their car, toted home. and beautifully restored

—So They Stayed!

(Begins on page 57)

It's mighty useful to be a professional if you want decorations such as these. But stencils and patterns of similar motifs are available to those who have more will than skill. Note on the preceding page that the Crowells did *not* get "cute" with the important shutters on the front of their home

From her kitchen wallpaper, Ruby borrowed some engaging French Provincial figures and enlarged them many times to cheer up the cabinets—and the cook

1.

2.

3.

4.

For the

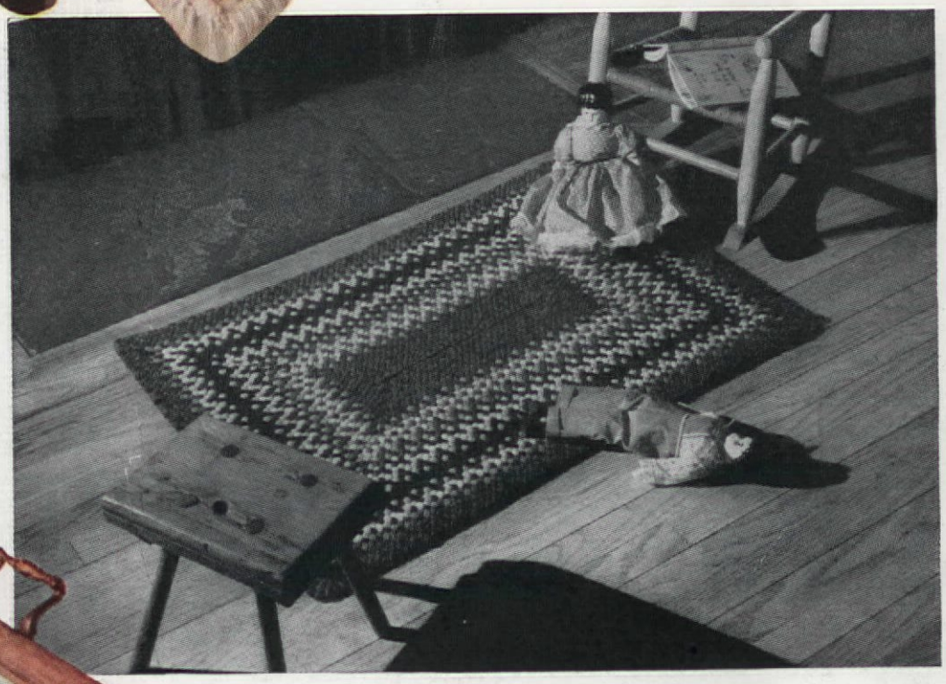
DOROTHY LAMBERT TRUMM

Friend Rooster, who made a great hit as a wall decoration, has been adapted for use on a tablecloth. Cut him from felt, and attach him to the cloth with snap fasteners so he can be removed when the cloth needs laundering. Felt rooster, Pattern **1388**

Any sconce becomes pure dream stuff if you paint a garland of flowers around it. The same motif would be delightful at a window—either on a cornice below the ceiling line, or used as a border all around the window. Painting Pattern **1500.** (Another version, page 108.)

Oblong braided rug (below), ideal for hearthside or bedside, is warm, colorful, and reversible. Neatly turned corners give it an unusually trim look. Make it of strips of old woolen clothing, dyed any color you wish—and make it larger, if you like, by adding more rows. We tell you exactly how in Pattern **1501**

Hooked runner makes an art gallery of your staircase—ten different landscapes, each one engaging. Our pattern not only provides the how-to for hooking, but includes full-scale transfers complete with color key so that nothing is left to chance. You make the runner in easy-to-handle sections, then assemble it. Pattern **1502**

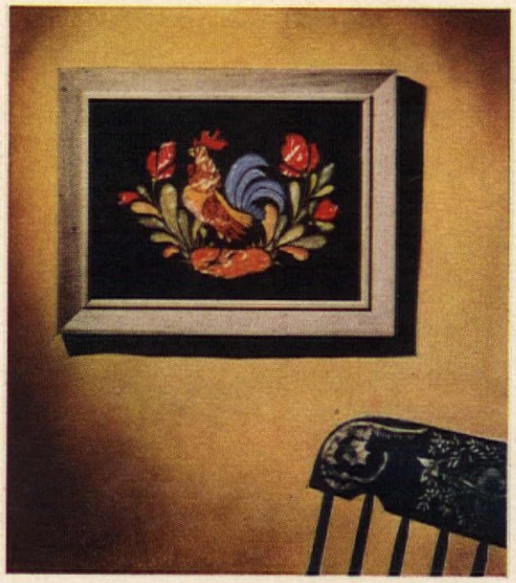


Tray below is made from common clay tiles, a wood picture frame, and a pair of handsome handles. The attraction is the rooster, painted on in bright enamels. Bake the tiles in your oven after painting, to make sure the rooster stays put. You're no artist? All the talent you need for the whole works is in Pattern **1499**

Not handy? Never mind! All you need is the will to be—plus American Home Patterns to guide you

Handy & Ma'am

Fine crystal needs no adornment—but inexpensive glassware is enhanced by scenes applied in candy-bright color. Painting Pattern **1503**



Clipper-ship captains used to delight their loved ones with "tinsel" pictures from China. You can make our version with Pattern **1504**. The same captains would be at home in a rocker stenciled with Pattern **1357**

See "Where Credit Is Due" on page 146

Peasant art at its best to gladden the pigtail set. We think this is girl stuff, and used the wonderfully soft colors that suggest sugar, 'n spice, 'n everything nice. It takes no skill to duplicate the decorations of this chest and rocker with Painting Pattern **1505**

SEE PATTERN ORDER FORM ON PAGE 147

MORE "HANDY MA'AM" PATTERNS ON PAGE 103

GERTRUDE BRASSARD

Place and Show

You're a lucky gal these days when it comes to outfitting your table, for the design of new tablewares has caught up with current requirements. A good example is this china with its platinum band softly stroked on. Very formal—*if* you wish it to be. But the designer also had other uses in mind. The new, deep, rimless shape makes the dishes easy to fill and to manage at a stand-up buffet affair. Then there's the very fashion-conscious mix-match feature, for the china comes in white and four excellent colors, good alone or together, as we used the white with the pink. If you owned a service for twelve, composed of four settings in three different colors, think of the variety this *one* set of dinnerware would afford you! And we'd like, too, to call your attention to the intelligent serving pieces—the well-and-tree platter, the graceful and generous sauce boat, the pert salt and pepper.

With this new china, crystal in one of the best traditional shapes—"Oxford" is the name of the pattern, and its design is based upon that of some of the finest, and most ancient lead crystal from England and Ireland. The sterling flatware, a new pattern called "Waltz of Spring" is, like most good flatware, timeless, and well poised in any company. As a grace note, we added the three-in-one sterling shell dish, and set off the whole against an Irish linen damask cloth the color of water. The pretty ceramic lady watching it all is mighty versatile herself; she's both candlestick and centerpiece, and her skirt is slitted to receive flowers and folded paper napkins—for fun, or for real use on a buffet table.

See "Where Credit Is Due" on page 146

VEGETABLE BEEF SOUP

Families—and Budgets—are happy ...when you plan delicious, easy meals around Soup

ANNE MARSHALL
Director Home Economics
Campbell Soup Company

BY Anne Marshall

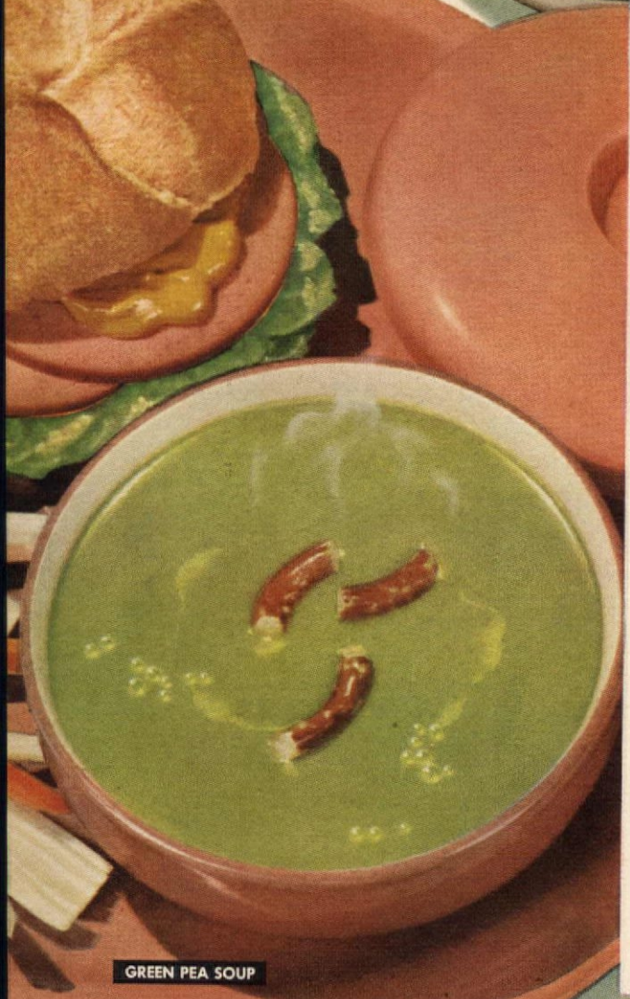
Give up the idea that you have to strain the budget—to feed your family well, and keep them cheerful. It's easy and inexpensive—if you keep a well-supplied Soup Shelf. You can plan any number of tempting, wholesome combinations around a good bowl of soup. Just pick a favorite soup . . . and choose a sandwich, salad, or dessert to go with it. Here are 3 suggestions:

Vegetable Beef Soup, with tender pieces of beef and fine garden vegetables in rich beef stock. Makes a man happy, served with a juicy wedge of cherry pie.

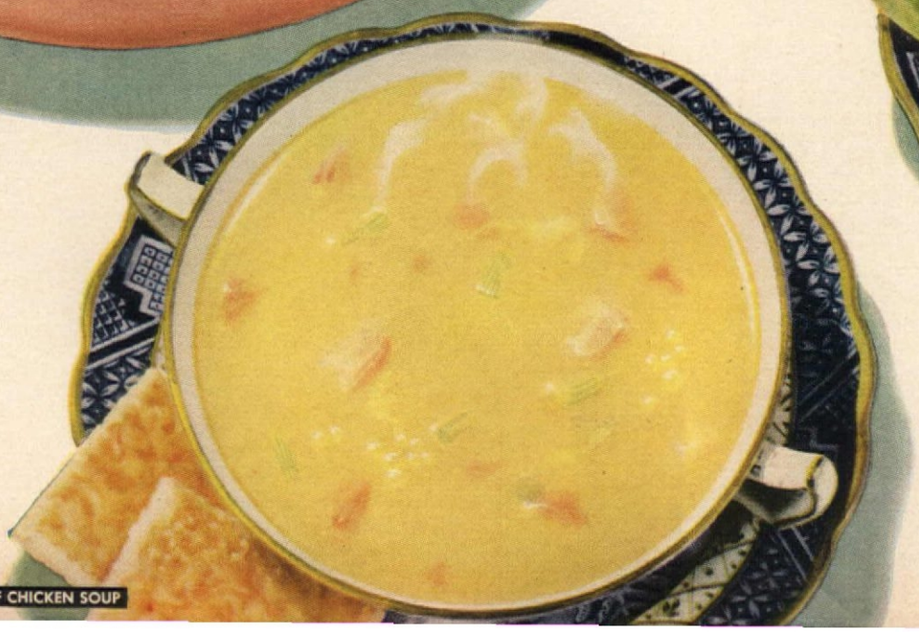
Green Pea Soup. A satin-smooth, satisfying purée of peas, creamery butter, seasonings. Shown with pretzel sticks as garnish. Bologna and relish on buns taste fine with this soup. What a quick, inexpensive lunch!

Cream of Chicken Soup. Tender pieces of chicken in a smooth blend of rich chicken stock and heavy cream, deliciously flavored with celery. Makes a delightful lunch, with orange and grapefruit salad.

MARCH SUGGESTIONS FOR USING **Campbell's SOUPS**



GREEN PEA SOUP



CREAM OF CHICKEN SOUP

Good cooks keep a full soup shelf

JEANNIE WILLIS

Family Food

From the Kitchen of Mrs. Dahlstrom

Meet Mrs. Luella Dahlstrom, of Owosso, Michigan, our Guest Editor this month. Having raised a family of five, she's truly qualified—and it is a real pleasure to welcome her to our AMERICAN HOME Family Food pages. Look at the picture and read the recipes, and you'll see why we selected her. You'll not need to make a trip to a gourmet shop for any ingredients. Nothing exotic. Nothing world-shaking. But, oh, oh, such good food! Every bit of it delicious and different, hearty and imaginative. Bravo to Mrs. Dahlstrom, who really can cook! We were intrigued with the enjoyment she gets from her cooking, the way she can concoct new recipes with just whatever she finds in her refrigerator. And we could tell from the recipes she submitted that she kept her menus full of variety, and the family palate ever tempted.

First, there is a Crusty Lamb Roll, one of the few supremely good ways we have ever seen to use up leftover lamb. For a marvelous meal, serve it up with a bit of leftover gravy or a mushroom sauce. It is plain to see that the Dahlstroms, one and all, love cucumbers, for one of her daughters has sent us two family recipes for this vegetable: one, a creamy, delicate soup; the other, my very favorite relish—cucumbers in sour cream. That Vegetable Noodle Casserole is a perfectly swell luncheon dish, or try it with sliced cold meat for a simple dinner that will leave 'em all satisfied. Skillet Pork and Limas is another of those Dahlstrom variations we are so fond of. Working with simple, quite ordinary ingredients, Mrs. D. turns out a good hearty casserole or one-dish meal to tempt family and friends. BUT you have never lived until you eat her Onion Biscuit Squares. They are just out of this world, they are so heavenly. Serve them with steak or hamburger for a first try, then use them as I do, with practically *every*thing. To conclude, we have a Deep-Dish Apple Pie—it is so easy to do, and the tang of lemon sets it apart from the usual recipes.

Now don't you agree with us? Seven recipes that we consider tops for family eating, simple preparing, and economical marketing. To those of you who feel that every minute in the kitchen is a wasted one—try cooking this way. Replace that grim look with a grin, and start having fun cooking. Before you know it, you'll enjoy it.

RECIPES ON PAGE 72
See "Where Credit Is Due" on page 146

new *seamless* MIRRO Muffin Pan *easiest to clean*

6-cup, **50c** (West, 55c)
12-cup, **95c** (West, 1.00)
12-cup tea size, **50c** (West, 55c)

Guaranteed by Good Housekeeping

COMMENDED BY THE PARENTS' MAGAZINE

• Now MIRRO brings you a *seamless* aluminum muffin pan! Its smooth cups and surfaces are made from a single piece of strong aluminum. This new MIRRO Muffin Pan has *no* cracks or crevices to catch batter. It is a pan that's stronger and longer-lasting . . . a pan for better baking . . . a pan that *swishes* clean with ordinary soap and water washing.

Bakes Delicious, Feather-Light Muffins

Like all MIRRO Standard Size Bake Ware, this newest pan is perfect for ready-mix or home recipes and has the ideal finish for its purpose. For better baking, MIRRO uses a bright finish on muffin and cake pans, to s-p-r-e-a-d the heat evenly . . . and satiny, heat-absorbent Alumilite on pans for bread and pies that want crisp or flaky crusts.

Look for the MIRRO seamless, one-piece Muffin Pan next time you're in the store.

MIRRO LAYER CAKE PANS
8 x 1½" 55c ea.
9 x 1½" 65c ea.

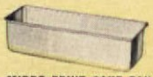
MIRRO PIE PAN
8 x 1¼" 55c

MIRRO SQUARE CAKE PAN
8 x 8 x 2" 80c

MIRRO OBLONG PAN
11 x 7 x 1½" 85c

MIRRO BREAD PAN
9¼ x 5¼ x 2¾" 75c

MIRRO TUBED CAKE PAN
10" diam. 1.95



MIRRO FRUIT CAKE PAN
10¼ x 3⅝ x 2⅝" 95c

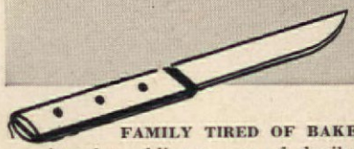
Prices slightly higher in west

your best buy **MIRRO**
THE FINEST ALUMINUM

. . . at department, hardware, and home furnishing stores, wherever dealers sell the finest aluminum.

ALUMINUM GOODS MANUFACTURING COMPANY, MANITOWOC, WIS.
WORLD'S LARGEST MANUFACTURER OF ALUMINUM COOKING UTENSILS

Quickie Cues for DEVILED HAM



FAMILY TIRED OF BAKED BEANS?—Then give them variety by adding a can of deviled ham to baked beans. Top with a couple of spoonfuls of molasses. Bake until bubbling hot.

IT'S IN THE SOUP: For a good hearty flavor, stir one can deviled ham into one can of cream soup.

WITH SOUP OR SALAD: Hammy biscuits. Just before adding liquid to biscuit recipe or mix, stir in one can deviled ham. Mix, roll, cut, and bake as usual. Delicious with fruit salad.

IT'S IN THE SAUCE: Prepare medium white sauce, stir in contents one can deviled ham. Add chopped eggs or chicken, or use as is over broccoli or asparagus.

DEVILED SNACKS: Blend deviled ham and cream cheese; add a dash of Worcestershire sauce; spread on dried beef slices; roll as for jelly roll, cut into bite-size pieces.

DEVILED HAM ROUNDUPS: Mix deviled ham with a couple tablespoons mayonnaise. Spread on split English muffin. Place tomato slice on each muffin half; top with slice of cheese. Broil until cheese begins to melt and brown—or bake in hot oven about 10 minutes. Serve with pepper and onion rings.

DEVILED TATER TOPS: Creamed or scalloped potatoes become a main dish special when you add deviled ham.

LIKE SPANISH RICE?—Stir contents one can deviled ham for extra flavor; then sit back and accept applause.

Home-baked Danish pastry! Fun to do–

and marvelous made with **pineapple with balanced flavor**☆

☆ true-to-the-fruit goodness because DEL MONTE Pineapple is picked only when tartness and sweetness balance perfectly

To begin with, all DEL MONTE Pineapple gets a head start on flavor—because we grow our own selected strains of prime fruit, on our own tropic plantations. Then at harvest time, we capture those plump, pedigreed pineapples *just when natural tartness and sweetness balance perfectly.*

That's why the very first thing people notice about DEL MONTE Brand Pineapple is a true-to-the-fruit goodness that's specially refreshing—never too tart, never too sweet. So choose any one of the five handy styles—if it's DEL MONTE Pineapple, it's a promise of distinctive tropic flavor.

PINEAPPLE PASTRY, DANISH STYLE

- 1 No. 2 can (2½ cups) DEL MONTE Crushed Pineapple
- ¼ cup sugar
- ¼ cup cornstarch
- ½ teaspoon grated lemon peel
- 2 cups packaged biscuit mix
- ½ cup milk
- ¼ cup melted butter or margarine
- 2 tablespoons sugar
- Cream
- 1 tablespoon red jelly or jam

Combine pineapple, ¼ cup sugar, cornstarch and peel in small saucepan. Cook over low heat till thickened (about 5 min.). Add to biscuit mix the milk, melted butter and 2 tablespoons sugar. Mix thoroughly; knead 1 min. on lightly floured board. Divide in 3 equal parts; roll out each piece to 6x8". Cut 3 strips about ⅓" wide from long side of each rectangle. Place remaining 5x8" pieces on greased baking sheet. Spread pineapple mixture down center of each 5x8" piece, 1 inch from edges. Fold edges over and pinch corners together. Criss-cross 2 strips of dough on top of each pastry; place remaining one down center. Brush exposed dough with cream; bake in moderately hot oven (400° F.) 25-30 min. Cool; garnish with jelly. Cut in half for 6 servings.

SLICED · CRUSHED · CHUNKS · TIDBITS · JUICE

Del Monte BRAND

your happiest buy in pineapple

THE BRAND YOU KNOW PUTS FLAVOR FIRST

Take a Can of SALMON

COLUMBIA RIVER ASPIC

SALMON SCALLOP

SIMPLE SALMON SOUP

• salmon scallop

Preparation time: 10 min.
Baking time: 7 to 10 min.

1-lb. can salmon
1 cup grated Cheddar cheese
½ cup mayonnaise or salad dressing
1 tbs. minced onion
1 tsp. prepared mustard
Paprika
3 hamburg rolls

• Flake salmon. Combine salmon and salmon liquid with ½ cup cheese, the mayonnaise, onion, and mustard. Place mixture on split hamburger rolls or in 4 individual baking dishes. Top with remaining cheese and dash of paprika. Place in broiler, 3 inches from heat. Broil 7 to 10 min. or until lightly browned.

Serves 4 to 6 ***453-358 cal. per serving*** ***Source of vitamins A, B, D***

Tested in THE AMERICAN HOME KITCHENS

MORE RECIPES ON PAGE 74

AMERICAN HOME QUICKIES

SALMON CURRY SALAD

Take a Package of RICE

CATHERINE NISSLY

RICE N' SPICE

GOLDEN BUCK CROQUETTES

• New Mexican chicken

Preparation time: 20 min.
Cooking time: 30 min.

1 frying chicken, cut up
¼ cup oil
¼ cup butter or margarine
2½ tsp. salt
¼ tsp. pepper
1 cup uncooked rice
¾ cup chopped onion
½ cup chopped green pepper
1 clove garlic, minced
¼ cup tomato paste
#2 can (2½ cups) tomatoes
1 can (about ½ cup) mushrooms
2½ cups boiling water

• Fry chicken in oil and butter or margarine until a delicate brown. Remove from pan. Add salt, pepper, and uncooked rice to the oil and butter in the pan; fry until golden brown, stirring frequently. Add onion, green pepper, garlic, tomato paste, tomatoes, mushrooms, and water. Add the browned chicken; cover and simmer for 30 min. or until chicken is tender.

6 servings ***364 cal. per serving*** ***Source of vitamins A, B, C***

Originated in THE AMERICAN HOME KITCHENS

MORE RECIPES ON PAGE 74

CHICKEN LIVER RISOTTO

NEW MEXICAN CHICKEN

See "Where Credit Is Due" on page 146

How to get into hot water and LOVE IT!

Over 1,000,000 Families Can't Be Wrong—Getting Into Hot Water Can Be *Fun!*... If You Have A HOTPOINT Electric Water Heater, That Is... Just Turn The Tap, Day Or Night, And All The Hot Water You Want Is Yours *Automatically!*... There's No Work, No Wait, No Worry—No Flames, No Fumes!... The Cost?... Just A Few Pennies A Day—*And Well Worth It!*

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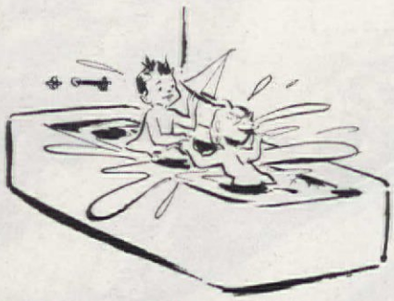

Hotpoint is by far the world's largest manufacturer of automatic electric water heaters—and only Hotpoint gives you famous Magic Circle Heat® for thrifty, dependable, waste-free water heating 'round the clock!

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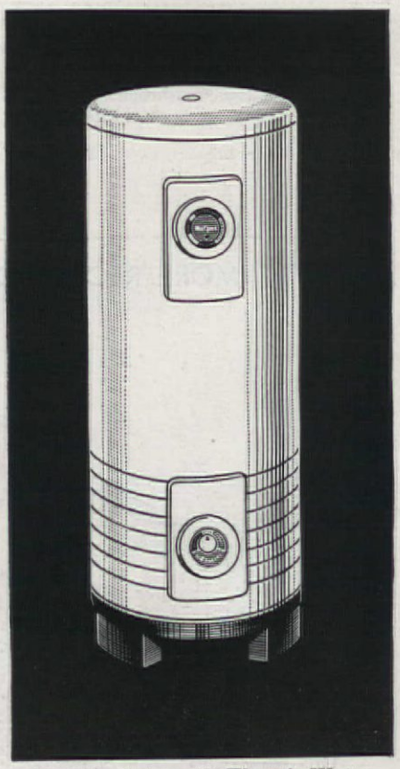


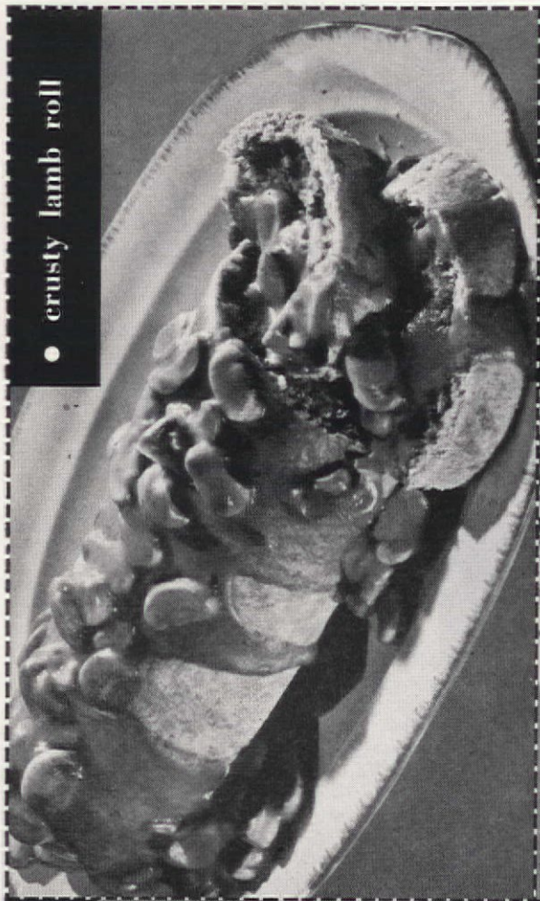
Hotpoint Automatic Electric Water Heaters are available in sizes for every family, in round or table-top models. Prices are reasonable—easy terms, if desired.

Hotpoint

Changes your viewpoint... automatically

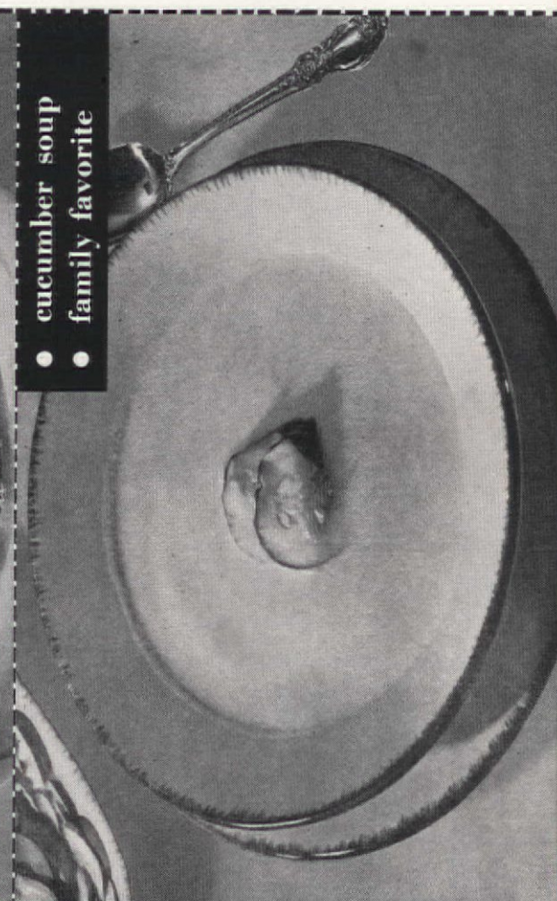
HOTPOINT CO. (A Division of General Electric Company), CHICAGO 44.

American Home Recipes (Family Food, pictured in color on page 64)



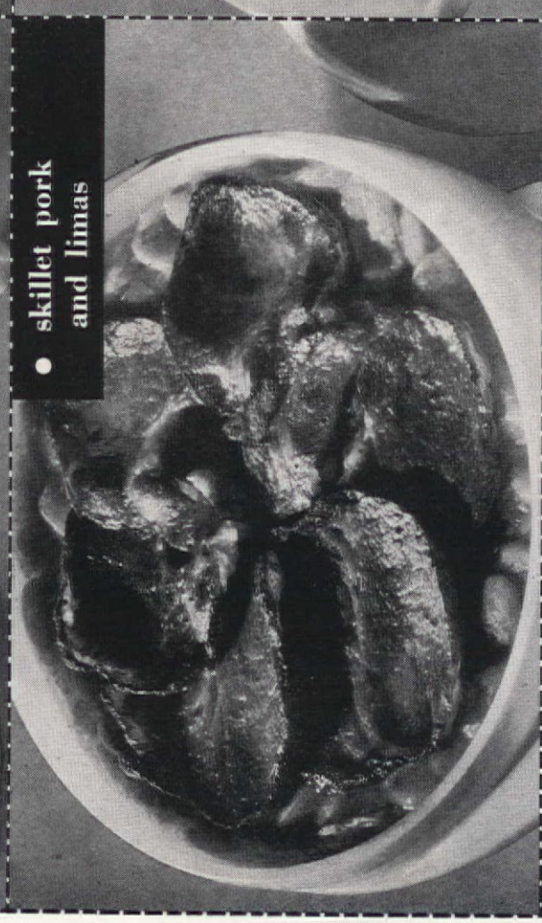
• crusty lamb roll

• vegetable noodle casserole

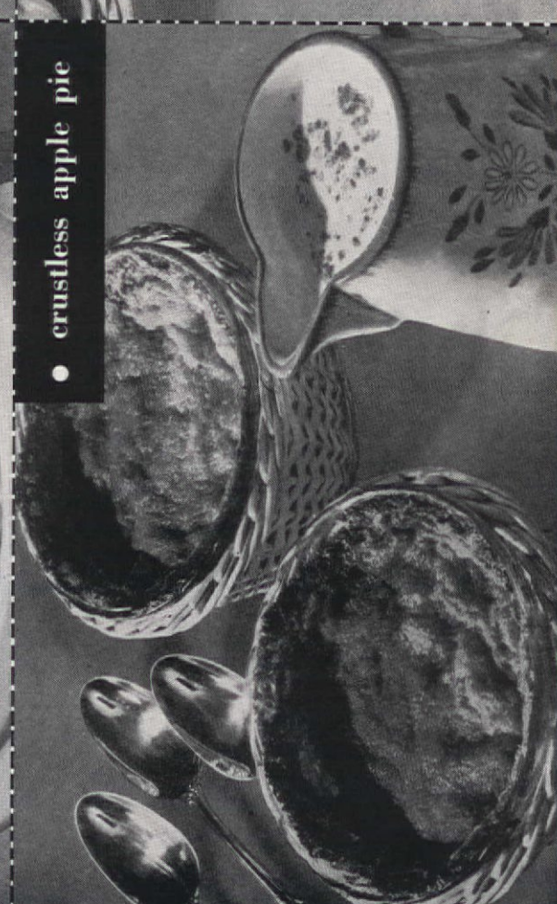


• cucumber soup
• family favorite

• grandma's onion biscuit squares



• skillet pork and limas



• crustless apple pie

• crustless apple pie

Preparation time: 15 min.
Baking time: 40 min.

6 or 8 thinly sliced cooking apples
1 tbs. cinnamon
½ tbs. grated lemon rind
Juice of 1 large lemon
½ cup sifted flour
½ cup brown sugar
½ cup white sugar
½ cup butter or margarine
1 tsp. salt

• Fill a greased 1½-qt. glass baking dish with thinly sliced apples. Sprinkle apples with cinnamon and lemon rind and lemon juice. Mix together flour, brown and white sugar, butter, and salt. Make into a paste and spread over the apples evenly. Bake in a hot oven (425°F.) 40 min. or until apples are tender. Serve hot or warm. Cinnamon-flecked thin cream may be served with it, or a thin custard.

Serves 6-8 ***410-308 cal. per serving*** ***Source of vitamins A, B, C***

Submitted by Mrs. Luella Dahlstrom — Tested in THE AMERICAN HOME KITCHENS

• cucumber soup • family favorite

Preparation time: 15 min.
Cooking time: 20 min.

SAVORY CUCUMBER SOUP

1 large cucumber, pared and finely diced
1 very small onion, diced or grated
1½ tsp. salt
¼ tsp. curry powder
2 cups fresh milk
1 6-oz. can evaporated milk, or heavy cream
Paprika

• Combine cucumber, onion, salt, curry powder, and fresh milk in top of double boiler. Cook over simmering water 20 min. Add evaporated milk. Put mixture through blender. Chill and serve.

Serves 6 ***94 cal. per serving*** ***Source of vitamins A, B, D***

CUCUMBERS IN SOUR CREAM

Preparation time: 10 min.
Chilling time: 1 hr.

3 pared and sliced medium cucumbers
1½ tsp. salt
½ cup sour cream
2 tbs. vinegar
1 tsp. sugar
Black pepper

• Place cucumbers with salt in bowl. Chill for 1 hr. Drain and squeeze dry. Blend sour cream, vinegar, and sugar; fold into cucumbers. Sprinkle with black pepper.

Submitted by Mrs. Luella Dahlstrom and Mrs. A. H. Lessard — ***Source of vitamins A, B***
Tested in THE AMERICAN HOME KITCHENS

• skillet pork and limas

Preparation time: 10 min.
Cooking time: 15 min.

1 lb. smoked pork butt
2 #2 cans butter beans or cooked dry limas
2 tbs. dark molasses
2 tbs. vinegar
1 tsp. prepared mustard
1 tsp. salt
Pepper

• Cut pork into 12 slices. Cook medium done (light brown) each side. Place 6 in skillet. Put undrained beans into skillet. Add molasses, vinegar, salt, mustard. Put remaining slices on top, in a ring. Cover, cook over low heat for 15 to 20 min. or bake in casserole at 350°F. for ½ hour.

Fills 1½-qt. casserole ***508 cal. per serving*** ***Source of vitamin B***

Submitted by Mrs. Luella Dahlstrom — Tested in THE AMERICAN HOME KITCHENS

• vegetable noodle casserole

Preparation time: 15 min.
Baking time: 20 min.

3 tbs. fat
2 tbs. flour
½ tsp. salt
Dash of pepper
1 cup milk
1 cup vegetable stock
1 cup grated cheese
1 tsp. Worcestershire sauce
2 cups cooked string beans
1 cup cooked diced carrots
1 pkg. cooked wide noodles
2 cups buttered bread crumbs

• Melt fat in saucepan, add flour and seasonings. Stir until smooth. Add milk and stock gradually; stir constantly. Cook until thickened. Fold in cheese. Stir until melted. Add Worcestershire sauce, vegetables, and noodles. Turn into greased shallow baking dish. Top with crumbs. Bake in moderate oven (375°F.) for 20 min. or until brown.

Fills 1½-qt. casserole ***245-196 cal. per serving*** ***Source of vitamins A, B, C***

Submitted by Mrs. Luella Dahlstrom — Tested in THE AMERICAN HOME KITCHENS

• grandma's onion biscuit squares

Preparation time: 20 min.
Baking time: 20 min.

2 cups flour
4 tsp. baking powder
½ tsp. salt
6 tbs. shortening
½-⅔ cup milk
2 tbs. butter
2¼ cups onion slices
Pinch of salt
1 egg
½ cup sour cream

• Mix flour, baking powder, salt, shortening, and milk to a soft dough. Put in greased 9 in. sq. pan. Flatten to ¼ in. thickness. Melt butter, add onion slices and a pinch of salt, and cook until a delicate brown. Cool and spread over the dough. Beat egg, add sour cream, blend well and pour over the onions. Bake in a very hot oven (450°F.) for 20 min.

Serves 6-8 ***324-243 cal. per serving*** ***Source of vitamins B, C, D***

Submitted by Mrs. Luella Dahlstrom — Tested in THE AMERICAN HOME KITCHENS

• crusty lamb roll

Preparation time: 15 min.
Cooking time: ½ hour

FILLING:
1½ cups cooked leftover lamb, finely chopped
2 tbs. chopped pimiento
1 tbs. grated onion
2 tbs. chopped pickle
2 tbs. chopped parsley
½ tsp. salt
¼ tsp. pepper
¼ tsp. dry mustard

PASTRY:
1 cup wholewheat flour
1 cup sifted all-purpose flour
3 tsp. baking powder
½ tsp. salt
5 tbs. fat
⅔ cup milk

• Combine filling ingredients and mix well. Now sift together flours, baking powder, and salt for pastry. Cut in fat. Add milk. Stir until dough is formed. Turn onto lightly floured board and roll into rectangle ¼ in. thick. Spread meat mixture evenly over dough. Roll as for jelly roll. Seal edges and place in greased baking dish. Bake in hot oven (425°F.) about 30 min. Serve in slices with hot gravy or mushroom sauce.

Serves 6-8 ***324-243 cal. per serving*** ***Source of vitamins, B, C, D***

Submitted by Mrs. Luella Dahlstrom — Tested in THE AMERICAN HOME KITCHENS

Anne's Notebook

"Trout Fishing" by N. Currier

ANNE BARNARD

GOOD OLD-FASHIONED IRISH STEW with piping hot biscuits crowned with parsley shamrocks will give a lilt to that St. Patrick's Day dinner. Whether Irish or no, lift the spirits from March income tax doldrums with the gaiety of Erin. Remember to make the stew a day or two ahead—easier for you and tastier, too.

TANGY SPINACH SLAW is fitting and flavorful for St. Patrick's Day. This dressing does it: Combine 1 tbs. each salad oil and lemon juice. Add salt, garlic powder, onion salt, and pepper to your taste. Pour over ½ lb. chopped fresh spinach mixed with ½ cup chopped celery. Serve cold.

A CROWNING GLORY—DEEP DISH CHERRY PIE, spiked with grated orange rind, gives cheer—and gets cheers all around. One crust, of course, and add 1½ teaspoons of grated orange rind.

FRUIT OF THE SEA it's been to epicures these thousands of years, but to most American families, it's been just plain fish...treated as a stepchild to vary the menu or when religious observance forbade meats. Not so with our European friends who make a ceremony of its preparation, poaching it in wine, garnishing it with toasted, slivered almonds, bedding it down with a fine, frothy sauce.

With a greater VARIETY OF READY-TO-EAT FROZEN FISH coming our way, we can whip up fish dishes fit for royalty—quicker than quickies with a guarantee of no unpleasant handling or odors. Halibut and salmon steaks, fillets of ocean perch, cod, and haddock are available, no matter what the season.

FROZEN PLAIN or BREADED SHRIMP, SOUTH AFRICAN LOBSTER TAILS, AND SCALLOPS, all cleaned up, so to speak, for you, are not to be overlooked. Most of our friends thrill over these taste appealers.

FISH STICKS—newest addition to the frozen fish family—are going great guns, I hear. Uniform in size, dipped in a special batter and breaded.

FISH STICK MAYPOLE in March is a clever trick to attract thoughts of the Spring that's a-coming. Wrap a slice of bacon around each fish stick and broil. Ideal for luncheon or as a snack. Sure to be a hit with the small fry—and a good way to whet their appetites for sea food.

PLEASE TURN TO PAGE 78
See "Where Credit Is Due" on page 146

• golden buck croquettes

Preparation time: 20 min.
Baking time: 25 min.

½ cup uncooked rice
¾ cup boiling water
1 tsp. salt
1 cup scalded milk
1 egg beaten
1 tbs. butter or margarine
½ cup grated American cheese
1 cup buttered bread crumbs

• Add washed rice and salt to water. Cover; cook until rice has absorbed water. Stir in milk. Cover; cook until rice is tender. Stir in egg, butter or margarine, and cheese. Add pepper if desired. When cold, shape into croquettes. Roll in buttered bread crumbs. Place on greased cookie sheet. Bake in moderate oven, 375° F., for about 25 minutes. Serve with tart jelly.

Serves 6 ***128 cal. per serving*** ***Source of vitamins A, B***

Originated in THE AMERICAN HOME KITCHENS

• rice n' spice

Preparation time: 20 min.

1 cup uncooked rice
¾ cup honey
½ cup raisins
1 tbs. butter or margarine
1 tbs. lemon juice
1 tsp. vanilla
¼ cup chopped nuts
Nutmeg
Cinnamon

• Wash rice thoroughly; cook in 3 cups boiling salted water until tender; drain. Heat honey in pan; add cooked rice and raisins. Pour mixture into a greased shallow baking dish; dot with butter or margarine. Bake in a moderate oven 350° F., for about 30 minutes. Remove from oven, stir in lemon juice and vanilla. Sprinkle with chopped nuts, nutmeg, and cinnamon. Serve cold.

Serves 6 ***270 cal. per serving*** ***Source of vitamins B, C***

Submitted by Mrs. Doris Stebbins *Tested in* THE AMERICAN HOME KITCHENS

• chicken liver risotto

Preparation time: 25 min.

3 tbs. butter
3 tbs. chopped onion
1 small clove garlic, chopped
1⅓ cups (5-oz. package) precooked rice
1 can chicken bouillon (or 1½ cups boiling water and 1 chicken bouillon cube)
½ tsp. salt
½ lb. chicken livers
2 tbs. butter or margarine
1 can (about ½ cup) mushrooms
½ cup grated Parmesan cheese
2 tbs. chopped parsley
1 8-oz. can tomato sauce

• Cook onion, garlic, and rice in butter. Cook over medium heat until rice is golden brown, stirring constantly. Add bouillon and salt. Stir until all rice is moistened. Bring quickly to a boil, uncovered, over high heat, fluffing rice gently once or twice (do not stir). Cover and remove from heat. Let stand 10 minutes. Cut each chicken liver in 2 or 3 pieces. Cook in butter or margarine until lightly browned. Add remaining ingredients; heat thoroughly. Arrange rice in serving dish; top with the liver sauce. Sprinkle with additional cheese, if desired.

5 servings **411 cal. per serving** **Source of vitamins A, B, C**

Tested in THE AMERICAN HOME KITCHENS

American Home Recipes

(Take a Package of Rice, pictured in color on page 69)

• Columbia River aspic

Preparation time: 15 min.
Chilling time: 3 to 4 hrs.

TOMATO LAYER:
2 envelopes unflavored gelatin
3½ cups tomato juice
⅓ cup vinegar
½ tsp. onion salt
½ tsp. salt
2 stalks celery and leaves
5 whole cloves
6 whole black peppers
1½ tsp. Worcestershire sauce

• Soak gelatin in 1 cup tomato juice. Combine remaining tomato juice with other ingredients. Bring to boil; cook slowly for 10 minutes; strain into gelatin mixture. Stir until gelatin is dissolved. Turn into 8" x 8" x 2" pan. Chill until almost firm; then add the following:

SALMON LAYER:
8-oz. can salmon
1 envelope unflavored gelatin
½ tsp. salt
¼ cup pickle relish or sliced pickles
½ cup mayonnaise
½ cup chopped celery

Drain salmon liquid into measuring cup; add enough water to make ½ cup. Soften gelatin in cold liquid; place over boiling water; stir until gelatin is dissolved. Flake salmon; add salt, pickle relish, mayonnaise, and celery to dissolved gelatin. When cold, turn onto tomato layer. Chill until firm. Unmold on salad greens. Cut a fish design from heavy paper and place on center of mold. Spread thin layer of mayonnaise over rest of mold; mark with tines of fork. Remove fish design. Decorate as desired. We used ripe olive wedges and lemon rind.

Serves 10 to 12 **136-114 cal. per serving** **Source of vitamins A, B, C, D**

Tested in THE AMERICAN HOME KITCHENS

• simple salmon soup

Preparation time: 10 min.

1-lb. can salmon
3 tbs. butter
2 tbs. flour
½ tsp. salt
⅛ tsp. pepper
1 can (14½ ozs.) evaporated milk
1 can water
1 cup grated cheese
2 tbs. chopped parsley

• Drain salmon, reserving liquid. Melt butter; stir in flour and seasonings. Add salmon liquid, milk, and water. Cook until slightly thickened. Add cheese. Fake salmon and add. Serve hot. Add parsley just before serving.

Serves 4 ***500 cal. per serving*** ***Source of vitamins A, B, D***

Submitted by Mrs. Harold Sinclair *Tested in* THE AMERICAN HOME KITCHENS

• salmon curry salad

Preparation time: 20 min.
Chilling time: 1 hr.

1-lb. can salmon
1 cup cooked rice
¼ cup chopped chutney
1½ tsp. curry powder
1 cup chopped celery
½ cup mayonnaise or salad dressing
Apple slices

• Drain salmon; flake. Add remaining ingredients except apples; mix lightly. Chill thoroughly. Serve on lettuce greens with apple slices.

Serves 6 ***304 cal. per serving*** ***Source of vitamins A, B***

Originated in THE AMERICAN HOME KITCHENS

American Home Recipes

(Take a Can of Salmon, pictured in color on page 68)

"How can they get both a dryer and a washer in there?"

With the Bendix Duomatic, you actually get a complete laundry... in just 36 inches of wall space. This *one* machine washes then fully dries your clothes —automatically. All you do is take them out... ready to wear, iron or put away!

"It's a washer, it's a dryer, it's everything. That's what delights me."

Mrs. O. A. Sharpless, Atlanta, Georgia

"The best surprise is the way it washes. I've never had clothes come out so clean."

Mrs. John Self, Chicago, Illinois

That's because the Duomatic washes a new way—by *hi-lift, deep surge* Tumble Action that opens every fold to jets of hot, sudsy water. The famous Bendix Magic Heater that keeps washwater hot and hard-working is built right into the Duomatic. That's another reason Mrs. Self's clothes sparkle with cleanness.

Set the dials just once; the Bendix Duomatic washes, rinses and completely dries—in a single continuous operation. Or you can use the Duomatic as a washer only... as a dryer only. It's completely versatile. You can even stop it to add or remove clothes. (A handy trick when you find Junior's socks under the bed.)

WASHER-DRYER ALL-IN-ONE

BENDIX

DUOmatic

Guaranteed by Good Housekeeping

BENDIX HOME APPLIANCES, AVCO Manufacturing Corp., Cincinnati 25, Ohio

Why don't *you* see the one and only washer-dryer all-in-one at your Bendix Dealer's ...now!

Or use the coupon at right, to send for your free copy of the *Duomatic Story,* a fascinating booklet that answers all your questions about the washer that turns itself into a dryer —automatically!

All-in-one . . . or . . . side by side

A BENDIX FOR WASHING . . . FOR DRYING

Please send me the booklet that answers 59 questions about the Duomatic.

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Address_____

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Mail coupon to:
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1329 Arlington, Cincinnati 25, Ohio

DEEP-FAT Fryers

EDITH RAMSAY

Calling these beauties "deep-fat fryers" has been one of the biggest of understatements, for homemakers soon learned how many other jobs they can do expertly (see below). But even if you use it only for frying, you'll find that an automatic fryer takes a messy job off your hands, and that it takes the "indigestible" out of fried foods. And of course, since they plug into any household outlet, fryers are invaluable in kitchenettes, in overworked kitchens, or even in an adequately wired barbecue area. If you're blessed with a range equipped with a deep-fat fryer attachment, you won't need to go out and buy one—but read on anyhow, to get new ideas for its use.

Why are fryer-fried foods more digestible than those tossed in a skillet? Well, the answer is thermostatic control which cooks each kind of food at the correct temperature. With the old-fashioned skillet method, foods became grease-soaked if the heat was too low, or burned if the heat was too high—unappetizing and hard to digest either way. The time and temperature chart which comes with an electric fryer, plus the thermostat which obeys the instructions you give it, fix all that. This control also permits you to use the same fat over and over because, for complicated chemical reasons, even strongly flavored foods like fish and onions leave no traces behind in the fat if they were cooked at the correct temperatures.

Fryers have really come of age now. When they first appeared on the market, they consisted of merely a pan, a basket, and a thermometer. But Mrs. America demanded and got the features that make restaurant models so efficient. Here are some:

- *Extra-sensitive thermostats* calibrated to keep cooking fats constantly at the right temperature so the fat cannot overheat and burn or break down.
- *Signal lights* which flash on when the fryer is put in operation; off when the correct fat temperature is reached.
- *Drain spouts* to pour out the shortening easily. They are located high enough on the fryer for the clear fat to drain off, leaving the dregs in the bottom of the fryer.
- *Drain baskets* with special brackets which enable you to hold the basket up over the cooking well to drain excess fat from the food. *Detachable handles,* so the basket can be stored in the fryer.
- *Seamless interiors* designed for the easiest cleaning possible, and exterior surfaces which shine like new in seconds.
- *Heating elements* which give such an even distribution of heat that crumbs are no longer burned to a cinder when they fall to the bottom.
- *Added accessories,* such as utility racks for cooking steaks, hamburgers, etc., and special baskets for popping corn.

OTHER JOBS THEY CAN DO

Of course fryers fry well, but if you will really use them for all they're worth, you'll have a whole flock of new menu possibilities.

PLEASE TURN TO PAGE 89

See "Where Credit Is Due" on page 146

Sunbeam
COOKING
DEEP FRYING
DEEPFRY
UNIVERSAL
WESTINGHOUSE
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protects children, pets and property

An Anchor Fence keeps children and pets safe from harm. Keeps out undesirables. Increases property value. Enhances appearance. Protects lawns, shrubbery.

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Satisfied customers say there is nothing like an Anchor Fence. So insist on the genuine "*Galv-After*" chain link—the finest in residential fence. Look for the famous orange and black nameplate. For more information, write. And for "*The Magic Fence*," an amusing child's book the kids will love, mail name and address with 10c to cover handling to: ANCHOR POST PRODUCTS, INC., *Fence Div.*, 6623 Eastern Ave., Baltimore 24, Md.

"Permanent Beauty for your Home"

Anchor Fence®

Division of ANCHOR POST PRODUCTS, Inc.

Anne's Notebook

(Begins on page 73)

Let's talk about those SAVORY FISH SAUCES that lift any meal to new heights of eating pleasure.

FOR AMANDINE SAUCE . . . chop coarsely ¼ cup of blanched almonds and mix with 3 tbs. melted butter or margarine. Add grated peel of 1 lemon, 1 tsp. lemon juice, ½ tsp. paprika, ¼ tsp. salt, and ⅛ tsp. pepper. Especially good with fried or broiled fish.

RÉMOULADE SAUCE with a French accent is simple to do despite its fancy name, and it couldn't be better than with cold shellfish. Start with a cup of mayonnaise, add 2 tbs. finely chopped sour pickles, 1 tbs. each finely chopped capers and chopped parsley, ½ tsp. prepared mustard. (Be sure to press out all moisture from pickles and capers). Mix well and add a bit of tarragon and chervil if you fancy herbs.

PIMIENTO SAUCE—Colorful, and really a fast one to prepare. Sauté 1 chopped pimiento (about 2 tablespoons), ⅓ cup of butter or margarine. Add a tablespoon of lemon juice. It's done! Elegant with any kind of poached or broiled fish.

DEVIL'S FOOD CAKE is always in demand with our crowd, no matter the time of year. So I really celebrated the debut of the new 20-oz. pack of chocolate cake mix by whipping up a huge layer cake all dressed up with a FILBERT SEA FOAM FROSTING. Just sprinkle one cup chopped filbert meats on frosting right after spreading. Make plenty of frosting if your folks are sweet toothers. Yellow and white cake mixes come now in 20-oz. packs, too. With 14-oz., 16-oz., and 20-oz. packages now available, everyone should be happy.

LUSCIOUS "NESSELRODE" SAUCE gives glamor to many a dessert. Quick to do and so good. Melt 12-oz. jar of currant jelly over water; add small can diced candied fruit and 2 tbs. rum or rum extract. Chill.

WHEN IT COMES TO BREAKFAST, many people (and especially the men) are definitely *not* in an experimental mood. For years the gals have been asking me: "How can I get variety into my breakfasts, and *still* get my husband to eat the new things?" It's not easy, and the girls like a change, even if it is only a visual one—so why not serve your menfolk's favorites, but in slightly different form? Here are two ideas.

IF HE LIKES SAUSAGE, try LINK SAUSAGES *IN* PANCAKE BLANKETS instead of sausages *with* pancakes. And speaking of sausages, those which burst in the cooking need no longer elicit silent oaths from you: just dip them in hot water before frying—it really works.

IF YOUR GUY LIKES BACON, team it with broiled pineapple rings. Good too, he'll say, with scrambled eggs

surest way I know to make a man like FISH!

you can get along without it...but who wants to?

LEA & PERRINS THE ORIGINAL WORCESTERSHIRE SAUCE

FREE! Recipe Book, "Dishes Men Like." Write Lea & Perrins, Inc., 241 West Street, New York 13, N. Y. Dept. M-3

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Send me free folder describing the complete line of Ward Tele-vane TV Antennas.

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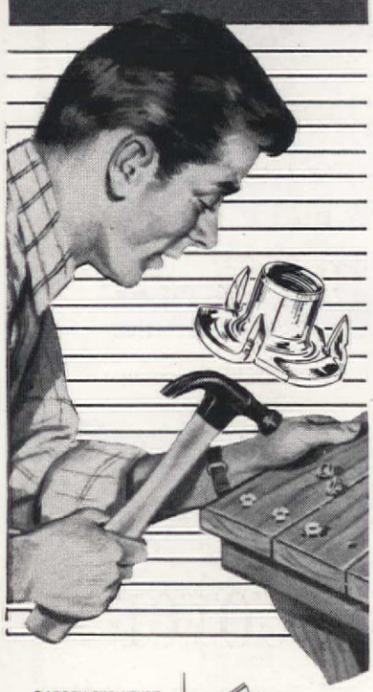
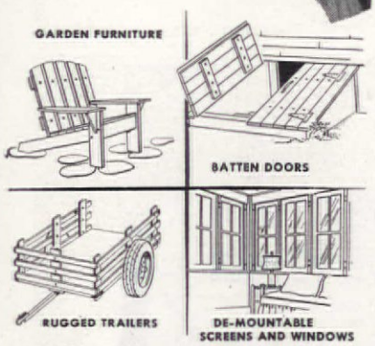
DO IT YOURSELF with TEENUTS®
STEEL THREADS IN WOOD





Industry proven TEENUTS fasten anything that's bolted... provide flush mounting without counterboring. Excellent for new work or repairs. Ideal for wood to metal applications and where old screw holes have become useless. Simply drill hole size of TEENUT barrel, hammer home TEENUT and its steel prongs provide rigid, permanent anchorage. Same size hole for bolt. Complete line to fit seven standard bolt sizes.

AT HARDWARE COUNTERS EVERYWHERE 15¢ per card

THE DOT LINE
CHICAGO 8, ILLINOIS

Budgets Do Work

(Begins on page 10)

because of her absence from home during the day, and for her personal business expenses—carfare, lunches, business clothing, etc.

Allow for large bills: Everyone has large bills which fall due at certain times during the year, and which cannot be met out of one pay check. One good way to meet them is to chart the dates on which they fall due, divide total into monthly sums, and start a reserve fund.

Weigh the merits of service. The services you buy may be human or mechanical. Are you better off paying wages to a cleaning woman, or making payments on a vacuum cleaner? Is it better to invest in the services of a laundry—or in a washing machine? Whatever your decision, put down its cost in dollars and cents.

Food. At different financial levels, potatoes is potatoes—the choice that you make is between hamburgers and steak. The main purpose of a good budget is to make you think.

Clothing. Proceed with caution. A rise in business position may mean more gold braid for *him* immediately—and for *her* eventually. The best course is to allot a certain sum for clothing, and to spend the money as the need arises. If you can, it is wise to buy really good clothes for your basic wardrobe. But to do this, the purchase of winter coats and good suits may have to be staggered so that Bobby gets a coat one season, and Janie gets hers the next year.

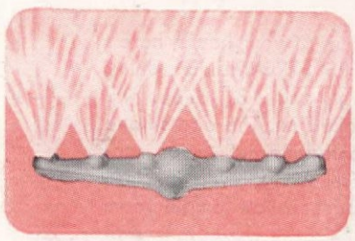
Savings: To take care of sudden emergencies, the ideal way is to build up a bank account equivalent to six months of regular income. Life insurance protection should be at least sufficient, in the event of the husband's death, to take his wife and family through the school years of the children. Think of your savings as a bill that must be paid—and pay yourself first—every month.

Budgeting needn't take the whipped cream out of life. It simply means that you can have only the whipped cream you can afford. Here are some important fundamentals:

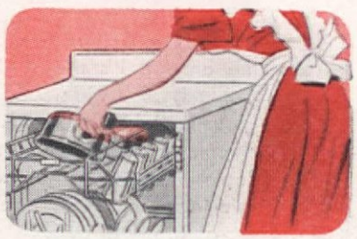
1. *Face your income.* Be brutally honest, and think in terms of *net* income, after taxes.
2. *Use credit wisely.* Buy only what you can really afford, thinking in terms of annual expenditures.
3. Put your spending *plan in writing* so you don't change too frequently.
4. *Don't bore your friends* with your budget. A budget is a good thing, but it's *your* business.

JOIN and SERVE!

You'll want to know:



It will clean hard-to-wash pieces! Lipstick, dried milk, tough grease, sticky foods, all disappear in the amazing *KitchenAid.* Exclusive Hobart Revolving Wash Action extends full interior of your machine; actually *power-washes* all tableware.



It will hold pots and pans! It will... if it's a *KitchenAid*...the *first dishwasher* with two separately sliding racks, *first* with adjustable upper rack for *extra-tall* glasses. You can wash an entire dinner service for 8 or more...*plus* pots and pans.

No need to pre-rinse! Positively not ...if you choose a *KitchenAid.* A unique dual-strainer system prevents food particles being sprayed back on tableware. Only clear, filtered water reaches your tableware.

Drying is thorough—really spotless! Only *KitchenAid* gives you an entirely separate motor and blower fan to force hot air into, and over, all tableware. Every piece comes out spotless, ready for table use.

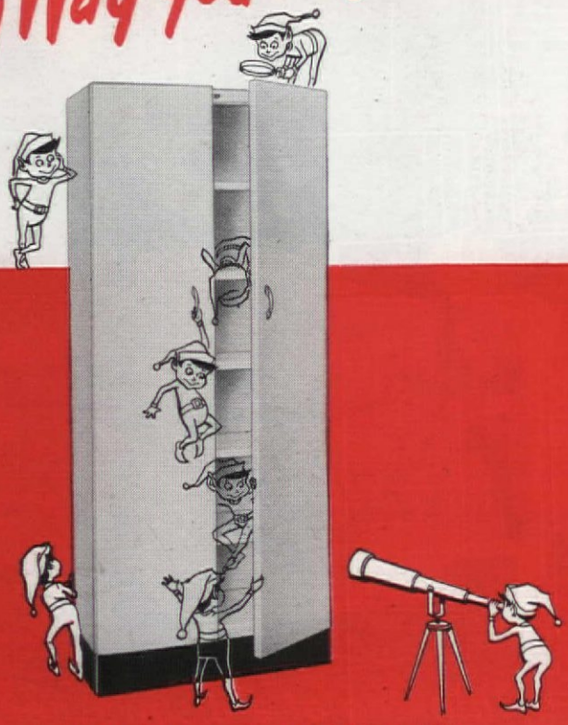
For more information, write *KitchenAid* Home Dishwasher Division, Dept., KA, The Hobart Manufacturing Co., Troy, Ohio. *In Canada:* 175 George St., Toronto 1.

KitchenAid

The Finest Made...by Hobart TRADE ® MARK

World's Largest Manufacturer of Food, Kitchen and Dishwashing Machines.

Any Way You Look at it...



IT'S THE ANSWER TO YOUR STORAGE PROBLEMS

If you have a storage problem at your house, here's the answer. It's the WALTERS STREAMLINER Utility Cabinet, 27″ wide, 66″ high and 13″ deep. The gleaming white enamel is baked on. The doors have chrome hardware and patented Radial Action concealed hinges that allow full swing, even in close quarters. The six storage spaces allow ample room for a variety of uses.

It can be used in bathroom for linens and toilet articles, in garage for garden supplies and tools, in laundry or utility room for cleaning supplies, in kitchen or pantry for canned goods or kitchen equipment.

There's a WALTERS Base, Wall, Utility or Wardrobe CABINET that will solve any storage problem at your house. Don't put up with Fibber McGee closets any longer. Send for our storage planning booklet that will help your family help you keep your home in apple pie order. See your WALTERS dealer today.

Don't accept substitutes. Insist on this seal... it is your Guarantee of WALTERS Quality.

STEEL FASHIONED WALTERS MFG. CO. OAKMONT PENNA.

REPLACEMENT OR REFUND OF MONEY IF NOT AS ADVERTISED THEREIN — Guaranteed by Good Housekeeping

WALTERS
Steel-Fashioned **CABINETS**

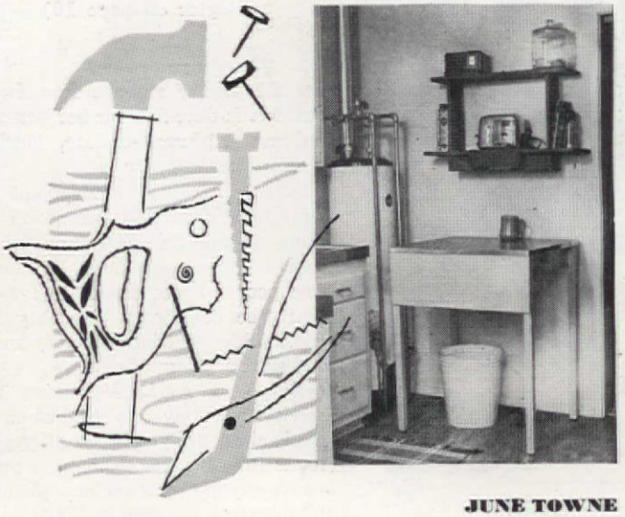
Send for Booklet that solves all your storage problems.

Walters Manufacturing Co., Dept. A
Oakmont, Pa.

I am enclosing 10¢ in coin for postage and handling. Please send my copy of the booklet, "How Low Cost Cabinets Can Modernize Your Home."

Name _____
Street _____
City _____ Zone ____ State _____

Pipes may look well on an organ—but not in the kitchen! If your water heater presents such an unsightly problem as this one did, you'll be interested in the smart, inexpensive way in which Mr. and Mrs. Robert Hoppough of Encino, Calif., masked their heater completely, kept it perfectly accessible, and improved their kitchen in many other ways



JUNE TOWNE

This Kitchen Took Cover

Here is the finished product, handsomely designed to provide more counter space without even a hint of what goes on behind the scenes. Rounded top boxing masks some of the pipes, corner boxing conceals the heater itself. But the heater is still perfectly accessible, as we'll show you on page 82. Note how much better looking and more convenient that counter is than the dinky table which used to stand in its place. Rounded shelves provide a convenient and attractive setting for colorful knickknacks and small appliances. Convenient outlet right beside the toaster avoids unnecessary steps

PLEASE TURN TO PAGE 82

Permaglas

THE ONLY WATER HEATER

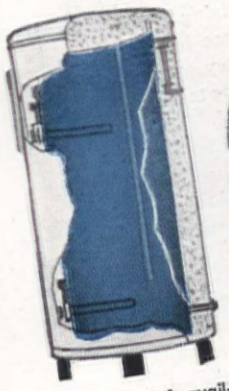
PROVED RUST-PROOF IN OVER 2 MILLION HOMES!

Superior performance always wins public approval. That's why *Permaglas* is the most-wanted and most-used water heater in America. It can't ever rust because the glass lining can't rust! A *Permaglas* gives a constant supply of clear, hot water for a lifetime. No costly repairs, no more rust worries. Best of all, a *Permaglas* costs no more than an ordinary water heater!

There's only one Permaglas and it's made by

A.O.Smith
CORPORATION

Permaglas-Heating Division, Kankakee, Ill. • Licensee in Canada: John Inglis Co., Ltd



Electric Models available, 30 to 80 gallons capacity. Fully automatic with glass-lined tank and other exclusive features.

MORE REASONS WHY EXCLUSIVE PERMAGLAS IS BETTER

Exclusive method of fusing glass to metal pioneered by A. O. Smith gives Permaglas a smooth, tough lining for purity of water.

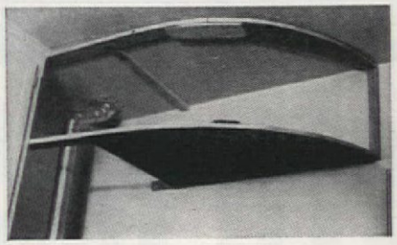
Exclusive Heetwall holds heat longer against tank, saves fuel other heaters waste in overheating, keeps water hot longer.

Size for Every Need AGA approved models available for all gases in 20 to 75 gallons capacity with all exclusive features.

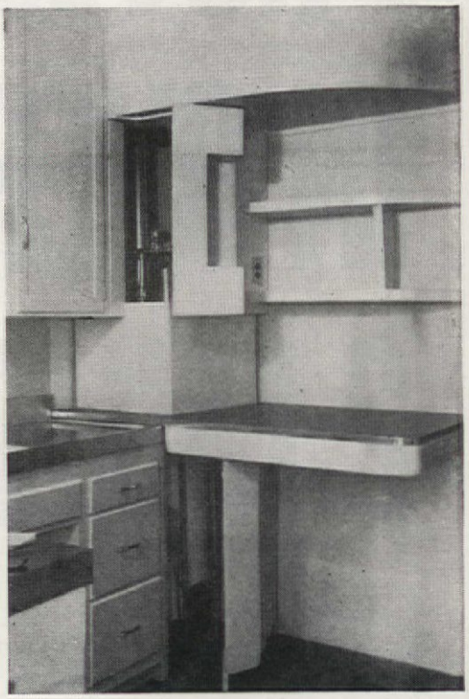
This Kitchen Took Cover

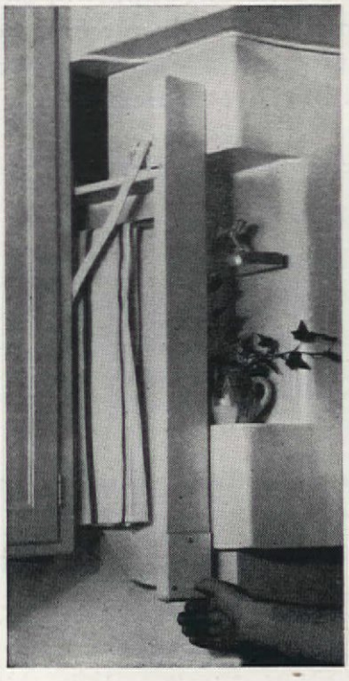
(Begins on page 80)

Top boxing was framed with cheap lumber screwed to the ceiling beams and wall studs. Hardboard was then glued to the framing and screwed in place to give the attractive effect that you see in the picture below and on page 80



The project has neared completion. Have you ever seen such a transformation? The pilot and thermostat of the heater are still accessible as the louvered section beneath the counter swings open. These louvers also provide the right amount of ventilation needed for the heater to operate efficiently. The corner shelf above the counter is hinged so that the safety valve at the top of the heater may be reached. If heater repairs should become necessary, the counter can be freed by removing just four screws



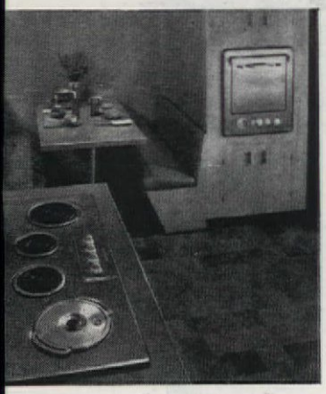


No one could accuse the Hoppoughs of not utilizing every cubic inch of space in their kitchen. See how they squeezed in a disappearing towel rack between the wall cupboards and the new housing for their water heater. It improves the appearance of the cabinet, and gets those often unsightly dish towels out of the way—all at a height which saves bending and stooping

A *personal* KITCHEN WITH **THERMADOR**

BY

RICHARD J. NEUTRA, F. A. I. A., R. I. B. A.



Planned for a budget-conscious family of four . . . a brightly colored kitchen with satin-finish, easy to clean, stainless steel Thermador Cooking Top . . . white ceiling, red walls and red counter tops . . . extra work space around the cool, electric Thermador Cooking Top . . . comfortable cork floors . . . easy work level Thermador Bilt-in Oven . . . added storage space under both THERMADOR units . . . an integrated kitchen plan made possible with THERMADOR.

Thermador Electrical Manufacturing Company
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Please send me free literature on:
- ☐ Thermador Bilt-in range units
- ☐ Thermador electric room heaters
- ☐ Thermador electric bathroom heaters

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"SEVEN LEAGUES AHEAD"

THERMADOR

the original Bilt-in electric range

You can easily DOUBLE your CLOSET SPACE with K-VENIENCES

and a screwdriver!

You get so much for so little! K-Veniences —and a screw driver— are all you need to give closets a face-lifting, provide twice the space. K-Veniences keep clothes neater, wrinkle-free, save on cleaning, pressing bills. Get K-Veniences at your favorite store today.

PURSE RACK #552

Purses nestle in roomy bin or hang from gleaming hooks. Useful in bath or kitchen, too. Bright chrome.

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Fourteen sturdy hooks hold family's belts. Fits "out-of-the-way" space. Bright chrome.

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Four individual swinging clamps hold slacks, skirts. Handsome gift box. Chrome finish.

SHOE RACK #785

Nine pairs of shoes stay orderly on closet door or wall shoe rack. Bright chrome.

EXTENSION CLOSET ROD #2

Non-sag rod is perfect answer for shallow closets. Simple to install. Bright nickel.

• *and there are K-VENIENCES for your kitchen, too!*

FOR YOU—ONLY 10¢! A fully illustrated brochure showing how you can make the most of closet space is yours. Send for your copy— today!

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Dept. A34 Grand Rapids, Mich.

They Laughed when I Sat Down to Iron

BETTY L. BROQUET

To begin with, I wasn't too fond of ironing. Walking is all right, sitting is nice, and lying down is wonderful. But standing in one place for hours has never appealed to me, so the prospect of ironing always depressed me so that I wasted half the week just dreading it. However, the news that I was to bring into the world still another customer for whom to wash and iron produced drastic changes in my approach.

The doctor told me to keep off my feet as much as possible. And I took him very seriously. I was determined to *sit down* while ironing, so I crept to the nearest dealer to buy a shiny new adjustable-height ironing table. Springs sprang, levers clicked, the thing raised and lowered. And it seemed my change to new ironing techniques would take place without incident.

It didn't. I had reckoned without the relatives. First came Aunt Bess, an advocate of the "You can't teach an old dog new, etc." Without naming any old dogs in particular, she hinted that the ability to iron from a sitting position was something one was born with. She made dire predictions about sit-down ironing. But recalling the predictions she had made about the future of television, I decided that hers was not the last word on the subject.

Next came Cousin Jane, a member in good standing of the "Only-seven-children-hardly-keep-me-busy Liars Club." Her contention was that three or four minutes of adjusting the ironing table and bringing up a chair was too much trouble to go through for the luxury of sitting down during the next five hours of ironing. Then my neighbor, who loved to think of herself as a pioneer woman, turned in a rather fine performance, too.

But reinforced by my husband's encouragement, I gave sit-down ironing a try. It went rather slowly at first. My shoulders tired just a little as I brought new muscles into play. But the tiredness disappeared as I became used to the new position, and all things considered, I felt wonderful —no aching back, no sore legs, and not a trace of that all-over tired feeling. My critics dried up in even less time than it took the clothes to dry.

Of course, the story has a moral: Most new homemaking methods are worth the small effort it takes to master them. I think I've made some converts, too, with my version of the "you're never too old to learn" story.

NOW...you can make 2 TO 5 CUPS! automatically!

ONLY $11.50*

POLISHED ALUMINUM

WEST BEND

New 2 to 5 cup Flavo-matic®

MAKES 2 CUPS IN LESS THAN 10 MINUTES

THE FULLY AUTOMATIC PERCOLATOR

Now — you never have to brew more coffee than you want. This coffee economizer is West Bend's new, beautifully-styled, 2 to 5 cup Flavo-matic. It is specially designed for those daily occasions when you want to make only 2, 3, 4, or 5 cups of coffee. It brews the coffee without watching or adjusting. Shuts itself off at the flavor peak and keeps piping hot for serving—all automatically.

WEST BEND

6 to 8 cup Flavo-matic

The all-time favorite in West Bend's famous family of automatic coffee makers — the 6 to 8 cup Flavo-matic. Brews the coffee — keeps it hot, automatically. Using both large and small Flavo-matics you can make 13 cups of coffee for special occasions.

ONLY $12.75* POLISHED ALUMINUM

at leading housewares, gift and appliance stores; prices slightly higher in Canada.

* PRICES INCLUDE CORD AND EXCISE TAX

ALSO AVAILABLE IN GLEAMING CHROME $18.95* COLOR-GLO ALUMINUM $14.50*

WEST BEND ALUMINUM CO.

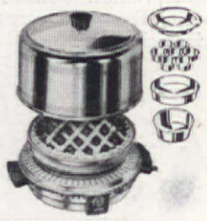
DEPT. 633, WEST BEND, WISCONSIN

ELECTRIC FRYER-ROASTER-SERVER

New 8-in-1 appliance is a deep fryer, roaster, server, cooker, steamer, blancher, stewer and warmer. $24.95*

ELECTRIC SERV-IT

New serving appliance keeps oven-baked dishes piping hot at the table. Graceful ceramic server. $7.95*



ELECTRIC OVENETTE

Bakes, roasts like a regular oven. Pre-heats quickly. Temperature control. Complete with baking set. $22.95*

A direct challenge

to the woman who doesn't use Tampax

Are you always serene, confident, perfectly poised . . . *no matter what time of month it is?* Or do nagging doubts on "certain days" make you feel constrained, uncertain, embarrassed.

Have you ever worried about odor? With Tampax sanitary protection you wouldn't have to. Tampax is worn internally, prevents odor by preventing exposure to the air.

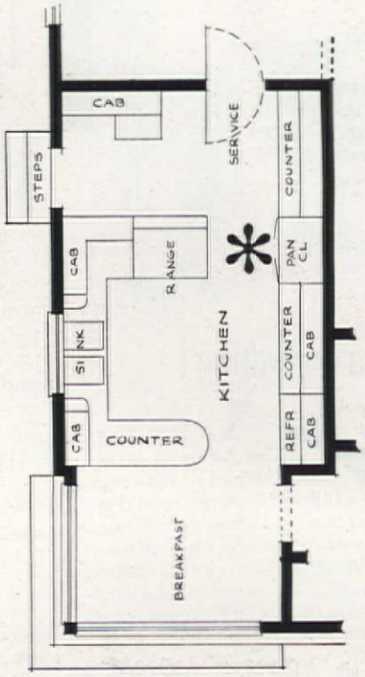
Have you ever worried about ridge-lines? There are no belts, no pins, no bulky external pads with Tampax. Nothing can show because Tampax is invisible, once it's in place.

Has chafing ever bothered you? You can't even feel Tampax once it's in place. You even wear it (without giving it a second thought) in tub or shower.

Tampax has other advantages. For example: it's easy and convenient to dispose of—user's hands need never even touch the Tampax. But why hesitate? Get this doctor-invented product at any drug or notion counter. Your choice of 3 absorbencies: Regular, Super, Junior. Month's supply goes in purse. Tampax Incorporated, Palmer, Massachusetts.

Accepted for Advertising by the Journal of the American Medical Association

ARCHITECT: EDLA MUIR



A real woman-saver is the home of the Alan C. Stickneys of Los Angeles, and there's a host of ideas in the side of the house devoted to the preparation, and enjoyment of food. At one end is a dining room. Next to it, a service room houses freezer and laundry, plus cupboards for the dining room's china, silver, and linen. Then the kitchen proper, with its U-shaped work area and its excellent storage which keeps everything where it is used. Beyond that is the sunny breakfast area pictured above.

IN THIS KITCHEN NO "DIGGING" FOR PANS

DATA MARTHA B DARBYSHIRE

Pot and pan cupboard which keeps everything at a see-what-you're-after, no-stoop level, is typical of the exceptionally good storage in all parts of this home. No wonder they're good!

In the early years of the Stickneys' marriage, Mr. S.'s business kept them on the move, and they occupied ten houses before having this one built to their order. By then, Mrs. S. knew what worked —and what didn't—and the wealth of her experience was incorporated here

In this cupboard, just a step from the range, there's a file for racks and flat pans, and two substantial shelves at arm level for the big, heavy cooking utensils. Lids are easy to find in a bin on the door, and the supply of soft drinks kept at the bottom is always easy to check. Into the top cupboard go bulky, seldom-used things —and when they're needed, there's no digging for them, either!

So new, so complete, this remarkable Frigidaire Electric Range offers you

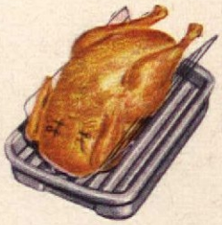
7 exciting ways to cook without an extra pot, pan or skillet!

1. Deep-fat fry chicken, potatoes with built-in fryer. Nothing to plug in. Reaches proper temperature quickly —holds it automatically.

2. Simmer soups and stews, braise meats—even cook a whole meat-and-vegetables meal the thrifty way in 6-qt. Multi-Duty Thermizer.

3. Griddle pancakes, fry eggs or bacon perfectly on large Kant-Slide Griddle. Fits into surface cooking unit, leaves both hands free.

4. Broil steaks or chops on special broiler pans with smokeless-type grids. Two waist-high broilers end stooping; double capacity.



5. Roast meats and poultry in deep broiler pans with V-shaped rack. Sealed ovens cut down shrinkage . . . make roasts juicier.

6. Pop plenty of popcorn all at once . . . in Multi-Duty Thermizer. Stirrer snaps onto lid to keep popcorn moving.

7. Thrift-bake potatoes or apples in Multi-Duty Thermizer on special rack. Requires less current. Automatic temperature control.

Model RT-70 G. Available with or without Visi-Door

plus the easiest, most accurate top-of-range cooking and 2-oven baking and roasting you've ever known!

Here are scores of extra features to help you cook better with less work and to save you time.

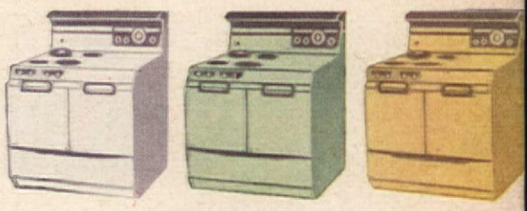
You'll enjoy easier top-of-range cooking. Five heats provided by each Radiantube Unit are the *correct* heats to do *all* surface cooking best. Thermizer deep-well heating unit lifts up, makes fourth fast-cooking surface unit when needed. When used for deep-fat frying, brings 3 lbs. of fat to proper temperature in less than 15 minutes.

You'll find automatic cooking is simpler, really accurate, with new Imperial Cook-Master Oven Control. Two big ovens and two waist-high broilers make it easy to have all the food hot, ready to serve . . . *together.*

You'll save time and work with these Quick-Clean Ovens. Everything slides out, even the heating units. Wash shelves, guides, drip trays in sink. One-piece oven interiors wipe clean easily. Lifetime Porcelain Finish, inside and out, resists scratches and scuffs, won't stain.

See your Frigidaire Dealer today—ask about the ranges Arthur Godfrey recommends. Twelve models to choose from in three sizes—21, 30 and 40 inches. Look for your Frigidaire Dealer's name in your phone book under "Electrical Appliances." Or write Frigidaire, Dept. 2196, Dayton 1, Ohio. In Canada, Toronto 13, Ontario.

NEW COLORAMA STYLING!
Choose from two colors or white to match new Cycla-matic Frigidaire



Be modern . . . cook electrically

Frigidaire Electric Ranges

Built and backed by General Motors

Salads that Sing of Spring — easy with Canned Fruit Cocktail from California

EASY RECIPES

5-Fruit Waldorf

1 No. 2½ can fruit cocktail
½ cup sliced celery
½ cup chopped walnuts
Salad greens
Mayonnaise or cream dressing

Drain fruit cocktail well and mix lightly with celery and walnuts. Serve on salad greens and top with mayonnaise. Serves 6.

Variation: Instead of mayonnaise, serve Lemon-Honey Dressing in a separate bowl, to be spooned over the fruit at the table. Make the dressing by combining equal parts lemon juice and honey.

Fruit Shimmer Molds

1½ cups drained canned fruit cocktail
1 package lemon-flavored gelatin
1 cup hot water
¾ cup cold water
2 tablespoons lemon juice
1 3-ounce package cream cheese
Salad greens

Dissolve gelatin in hot water. Stir in cold water and lemon juice. Cool until slightly thickened. Fold in well-drained fruit cocktail and cream cheese cut into small cubes. Chill in individual molds until firm. Unmold on salad greens and garnish with cream cheese balls if desired. Makes six 6-ounce molds.

Thrifty, too. Next time you spoon out fruit cocktail notice how close-packed the bright, fresh-tasting fruits are. Your own eyes tell you you're getting lots for your money. Golden cling peaches, pears, grapes, pineapple, cherries—neatly cut, instantly ready to use in fruit cups, salads, desserts. Remember when you shop—the larger cans are your thriftier buy!

Cling Peach Advisory Board
Pear Program Committee

Dividing kitchen from breakfast room, this snack bar with its tile top is little wider than a cabinet. Storage space below holds toaster, coffee maker, and other items, all ready for plugging in at those outlets at breakfast-time

A peninsula can save both steps and space. This one is formed by a sink and dishwasher on one side, and a good snack bar on the other. Rounded shelves hold small appliances

for Short Orders

Data: Louise Price Bell

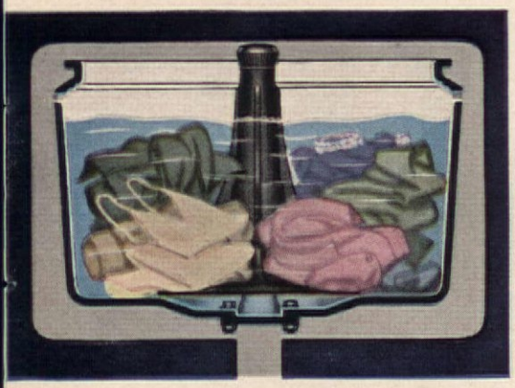
Just because you don't happen to be planning a whole brand-new kitchen is no reason why you can't enjoy the benefits of the kitchen snack bar. Illustrated on page 88 you'll find a one-passenger eating spot that pulls up or disappears, a one-seater at the end of some cabinets, and a snack bar for two cozily tucked into a pint-size kitchenette. But if you are contemplating some real remodeling, the ambitious examples shown on this page should inspire you, for most of them do double duty and lend themselves to better, more convenient arrangements than the cupboards and tables they replace.

MORE SNACK BARS ON PAGE 88

This king-size kitchen eating spot is formed by standard base cabinets. Its plastic top was built to provide knee room on the other side, while rounded ends, which prevent accidents, are turned to decorative advantage

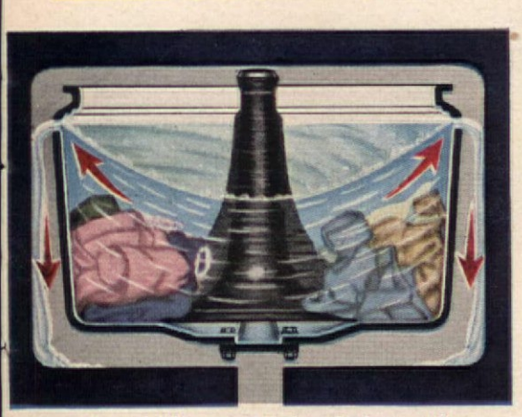
Why you get a whiter, brighter wash with the new G-E ACTIVATOR® AUTOMATIC

1. *New G-E Activator Washing Action* GETS THE DIRT OUT!



"Flood-washing" with famed G-E Activator Washing Action dips, flexes and gently cleanses your wash piece by piece. Clothes are constantly submerged in sudsy water—so they're being washed *every second of the time.*

2. *G-E spin-drying* KEEPS DIRT OUT!



An activated "float-away" rinse flushes out loosened soil. And in the spin, dirty rinse water is lifted up and over edge of washbasket, safely *away* from your wash.

Not the "washed-in-a-wad" way but the G-E way!

Left: Never are your clothes tangled and matted—washed in a wad so suds can't get at them.

Right: Clothes are washed individually as in fine washing by hand—so suds bathe every fiber of every piece.

Activator Automatic Washer...about $3.40 weekly*

This is today's outstanding automatic washer value!

Soon as your eyes light on this colorful crest, you'll realize that there's been no compromise with quality in making this great, new G-E Activator Automatic.

And when you see a complete demonstration, you'll know that here is automatic washing at its finest—today's top automatic washer value.

Yet, such washing perfection—the whitest, brightest wash time after time—costs no more in the long run than a "cheap" automatic. This G-E is built to last.

See it at your General Electric dealer's now. *General Electric Co., Appliance Park, Louisville, Ky.*

*Based on manufacturer's recommended retail price after small down payment. See your dealer for exact terms. Prices and specifications subject to change without notice.

Clothes washed and dried in less than 2 hours! Start at 9 and your washday can be over before 11, when you team up your G-E Activator Automatic with the matching G-E Automatic Dryer. This new G-E Dryer *"conditions"* your clothes, dries them sunshine fresh indoors.

G-E Automatic Dryer . . . about $2.80* weekly.

Finest washing, finest spin-drying . . . and so dependable . . .

GENERAL ELECTRIC

Mrs. America of 1954 says:

SAVE $70 NOW ON MY SPECIAL

American Kitchen

Nothing down . . . only $9.59 a month!

(Mrs. America of 1954 in "Mrs. America" house in Ellinor Village, Florida)

Now at your dealer—full 8 foot kitchen for less than the cost of a refrigerator!

This month only—the special "Mrs. America"—a complete 8 foot wide American Kitchen is priced at just $299.95. It means you can save more than $70 if you act right away! And remember, only American Kitchens gives you these exclusive features: the body-contour design that makes working easier, the smooth surfaces and rounded corners to make it easiest to clean—tops of lifetime vinyl, stain-resistant and seamless. So send today for full information about American Kitchens and the full color booklet filled with kitchen ideas. Ask your dealer—now—about this once-in-a-lifetime "Mrs. America" bargain offer.

"Cabinets of steel for lasting appeal."

American KITCHENS "SAVE 1000 STEPS A DAY"

Here's the "Mrs. America" kitchen special:

54" double-drainboard sink. 3 big storage compartments.

Two 21" base cabinets with tops of lifetime vinyl. Yosemite yellow.

Two 21" wall cabinets—gigantic storage space.

Two what-not shelves to round out your complete kitchen.

American Kitchens, Dept. AH-34
AVCO Mfg. Corp., Connersville, Ind.

Here is 25¢. Rush new full-color, 24-page booklet "New Kitchen Designs for Living" . . . full information on kitchen layout, decorating and American Kitchens equipment.

*Name*_____

*Address*_____

*City*_____ *Zone*____ *State*_____

American Kitchens Division, AVCO Connersville, Ind.

For Short Orders

(Begins on page 86)

Snack bars can be pull-up affairs, like the one below. At left, see how it looks when it isn't in use. It appears to be a cabinet door, but is topped with impervious plastic

Panel which pulls up to form this one-seater is attached to cabinet by a piano hinge. This quick breakfast spot in the home of Dr. Sterling Clark is a blessing to a physician who is apt to breakfast at odd hours

Data: Ethel McCall Head

Here's a honey for those who think their kitchen can't provide space for an eating counter—it's just a small extension of the work counter, large enough to nest a single stool and a grateful occupant. It is hard by the phone, a perfect place for planning, for midmorning coffee, or lunching alone. Home of Arthur Manuel, Jr.

This one was tucked into the George Petersons' small kitchenette. There was no space for conventional stools, so swing-outs were devised—plastic-topped circles mounted on triangles hinged to the wall. Note foot rail

Toilet bowl stains? Remove them with SANI-FLUSH

Stains in your toilet bowl are cleaned with no trouble when you use Sani-Flush. At the same time the bowl is disinfected. Just follow directions on the can.

Toilet bowl stains are apparent in many soft water areas. You should use Sani-Flush at least twice each week to keep the bowl clean.

Sold everywhere. The Hygienic Products Company, Canton 2, Ohio.

Sani-Flush

Guaranteed by Good Housekeeping

Now PERFUMED with a mild fragrance

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ANY CONDITION. Highest cash prices paid promptly. Also broken jewelry, spectacles, dental gold, diamonds, silver. Send articles today. Satisfaction guaranteed.

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Removes RUST and STAINS from BATHTUBS, SINKS, COPPER POTS, AUTO BUMPERS, TILE

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RUSTAIN PRODUCTS, 240 E. 152 St., N. Y. 51

New Miracle Jelly...

CUTS OVEN GREASE LIKE MAGIC!

No scraping! No steel wool! No razor blades! No ammonia! Even hard-crusted, baked-on grease wipes right off, leaves oven, burners, racks, grills, walls sparkling clean! Try new Easy-Off *today!*

8 oz. jar only . . . 69¢
16 oz. economy jar 98¢

Easy-Off OVEN CLEANER

Deep Fat Fryers

(Begins on page 76)

- *It's an electric saucepan, casserole,* or deep well-cooker. Drain off the fat, and its accurately controlled temperature will do an excellent job on soups, stews, baked beans, creamed dishes, entrees, sauces, candies, cereals, eggs, custards.
- *It doubles as an electric chafing dish* for Newbergs, rarebits, etc.
- *It blanches vegetables for* freezing, and *cooks foods for canning.*
- *It bakes potatoes and apples.*
- *It steams* puddings, vegetables, frankfurters.
- *It freshens* rolls, *crisps* pretzels and the like, and *prepares* brown-and-serve breads.
- *It is a good sterilizer* for baby bottles—you'd need no other one.
- *It pops corn*—by the basketload, and deliciously, in no time at all.

Anything else? Dozens of things—your instruction book will name many, but you'll think up other good uses of your own.

THEY'RE EASY TO CARE FOR

Their care involves no big production, but like all electrical appliances, you must treat them with a certain amount of respect. For example, *never* put the part containing the electrical element into water. The lid, racks, and basket may be washed with your dishes.

A damp cloth wipes the outside to a shiny newness.

Paper toweling does an adequate job on the interior in most cases. If food has burned or dried on the interior, drain out the fat, put enough water in the fryer to cover the hard-to-remove particles, and turn on the heat. Let the water boil a few minutes. If you like, cream of tartar, baking soda, or a detergent may be added to the water.

If the interior becomes discolored, it is perfectly safe to use steel wool or a soap-impregnated pad.

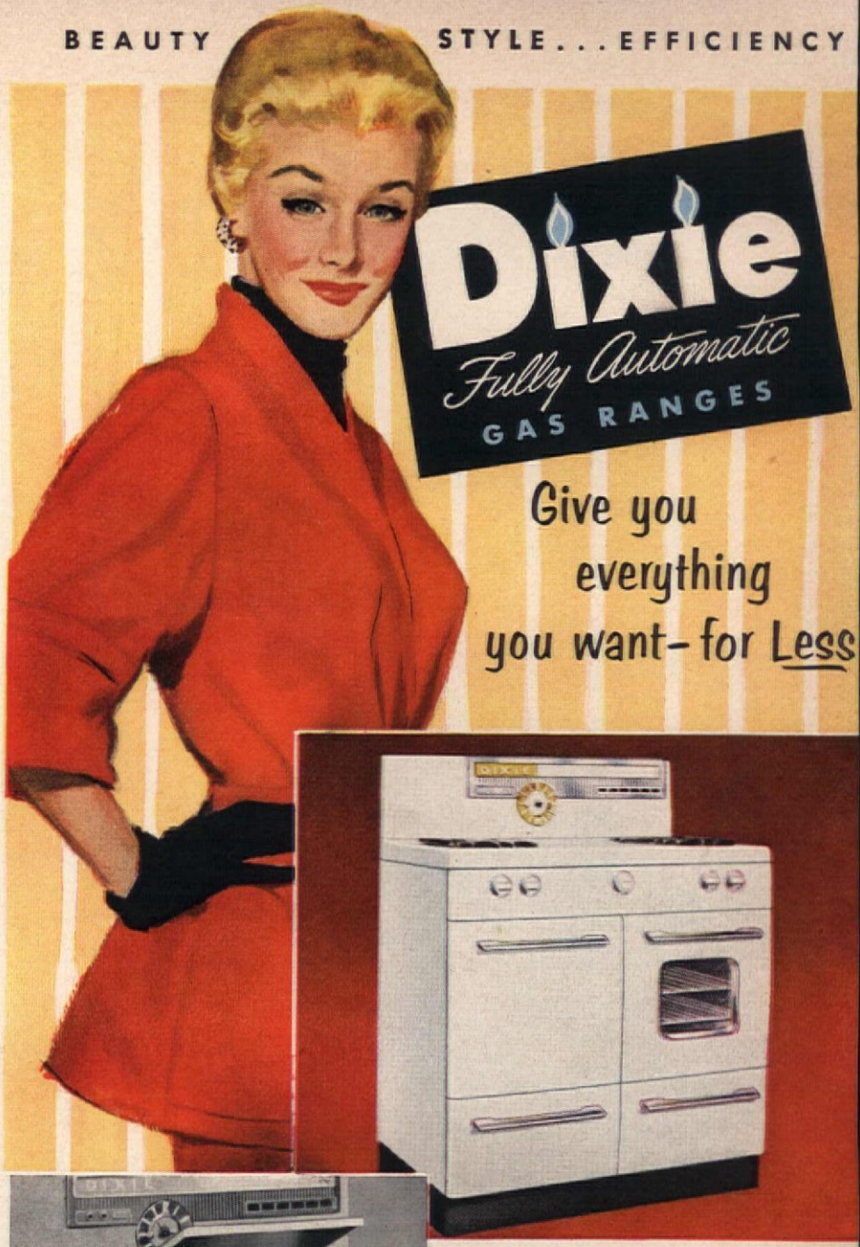
USE THE SHORTENING LONG

Good care of shortening will lengthen its life, and that good care only involves the simple task of *filtering* the fat after every three or four usings. If you do this, it will stay fresh and smokeless through many fryings. Filtering is easy if you use a kitchen strainer with cheesecloth or a facial tissue. Or you can buy strainers with disposable paper filters that exactly fit over a three pound can of shortening.

You *can* store used shortening right in the fryer. But of course if you do, you'll be able to use your fryer for frying only.

As to the *kind* of shortening, all the manufacturers agree that a hydrogenated shortening or vegetable oil is best. Butter, margarine, unprocessed animal fats, olive oil break down too fast for deep-fat frying.

BEAUTY STYLE . . . EFFICIENCY



Some of the features (left) that make Dixie the biggest range value in America today: continuous non-tilt grates over Hi-Lo burners, gleaming grill with cover flush with top of range, and Safe-T-Lox safety controls. Model No. 21F-7, above, illustrates the beautiful, classic styling of a Dixie, the choice of more women year after year.

Styling—Dixie's lasting, easy-to-clean, stain-proof finish of Titanium white porcelain—its gleaming gold and chrome plated trim—its high-style backguard and smart "off-center" panel with fluorescent lighting—will be the pride of your kitchen.

Performance—Dixie's precision controls, perfect distribution of heat in oven and broiler, Hi-Lo "Simmer" burners—all assure perfection in baking, broiling, roasting and top-of-the-stove cooking.

Features—Dixie gives you everything you want in *your* range—Hi-Lo automatic-lighting "Simmer" burners with *precise* heat regulation, continuous unit grates, fully automatic cooking, a griddle top on many models (wonderful for hamburgers, steaks, grilled foods and pancakes); Robertshaw oven heat control, and Safe-T-Lox burner controls. *And—it's specially designed for easier cleaning*—with rounded corners and removable white porcelain drip pans and "lift-out" oven bottom.

Dixie Products, Inc., Cleveland, Tenn.

SAVE UP TO $50.00 (or more!)

Best of all, your savings on a Dixie Range can amount to $50.00 or more! This saving can go a long way toward a smart new spring outfit for yourself! Ask to see Dixie, first!

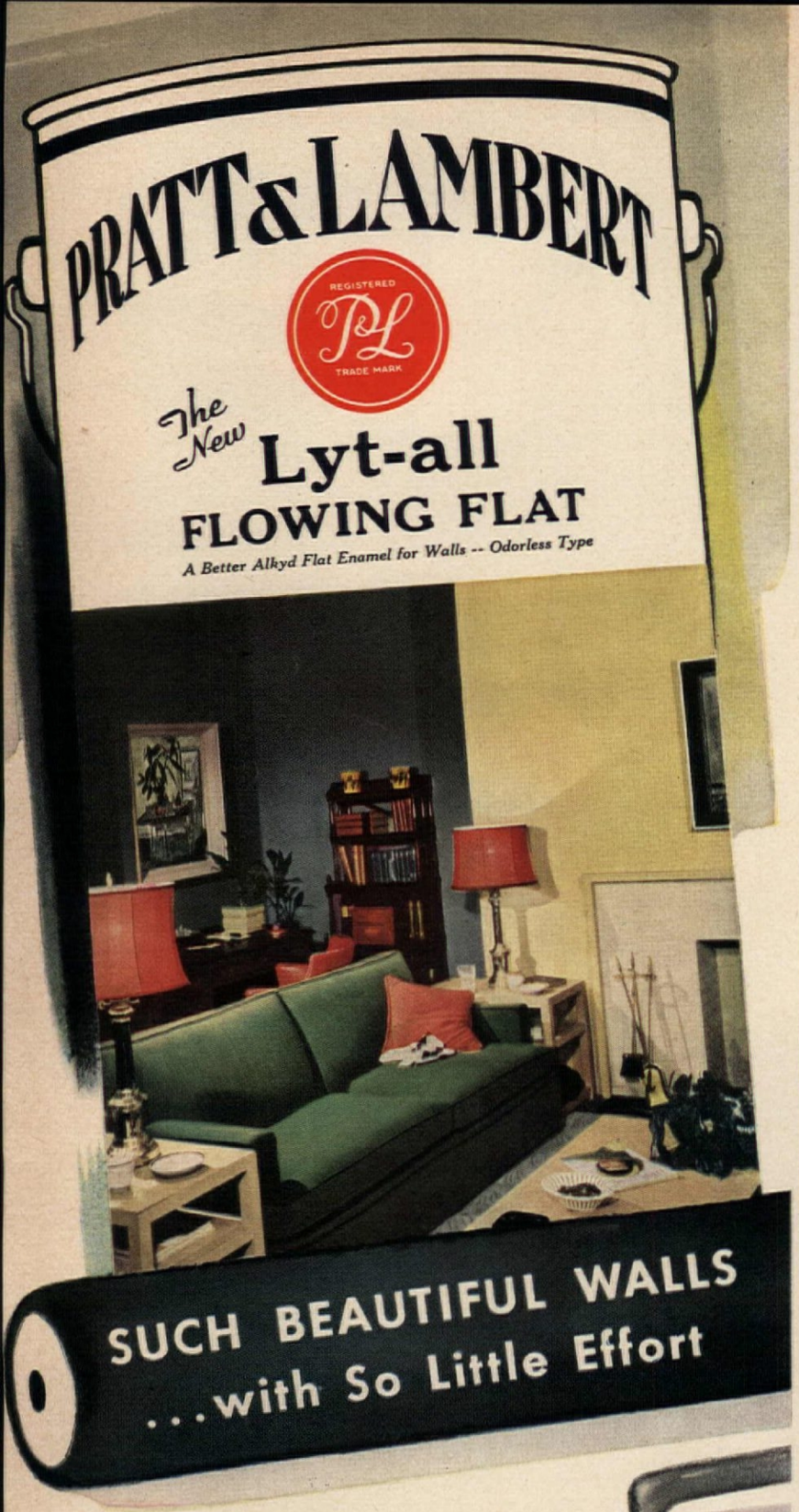
"DIXIE PRODUCTS — — *Everything You Want . . . for Less!*"

SIZES AND STYLES FROM $79.50 TO $269.50

Model 21F-6 has high backguard with chromium trim, fluorescent glare-proof directional lighting, electric clock, convenience outlets.

For the smaller kitchen this automatic DIXIE 30" range, No. 711-6L (left)—with full-width oven and storage drawer.

The Standard apartment range Model 24F-2 (right) gives perfect performance with a minimum of frills.



SUCH BEAUTIFUL WALLS
...with So Little Effort

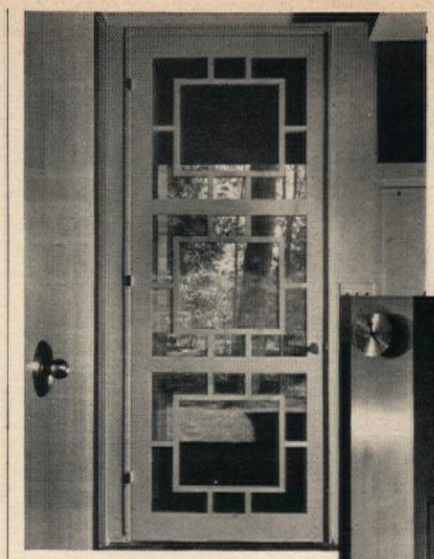
Exciting, modern, ready-to-use colors in a remarkable new *kind* of easy-to-use paint! That's Pratt & Lambert *New* Lyt-all Flowing Flat—a new type, Alkyd-base paint for walls. It needs no primer and rolls or brushes on with unbelievable ease. You can paint in the morning and use the room that night because there's no objectionable odor.

New Lyt-all Flowing Flat dries to a flawless, velvety-smooth surface that withstands repeated washing and keeps its just-painted look for years. Ask your Pratt & Lambert dealer to show you today's smartest paint colors in today's finest wall paint—Pratt & Lambert *New* Lyt-all Flowing Flat.

PRATT & LAMBERT-Inc.

A Dependable Name in Paint Since 1849

NEW YORK • BUFFALO • CHICAGO • FORT ERIE, ONT.



We designed a screen door that tends to bring our back garden right indoors with us. A simple Chinese pattern on it gives us our view while also harmonizing with our interiors. Full floor-to-ceiling openings help create the sense of openness we desire

A pass-through from the dining end of our kitchen into the living room takes care of entertaining needs. Here, too, we provided an ample amount of storage space for the extras one needs at just such times

Then Design It

(Begins on page 44)

We wanted to incorporate into a single bathroom layout a sense of privacy for several people. A compartmentalized design was our solution for this. The double lavatory sets in a single marble slab which has storage cupboards beneath it. The shower and toilet shut off to the right and left of the two washbowls. Thus, we do have the necessary privacy and spaciousness

LOVELY . . . *but something vital is missing*

It's a beautiful room but the thing that makes it unlivable is something you can't see—or touch—or sit upon.

The vital missing ingredient is COMFORT. It's either too hot or too cold. The air is either too humid or too dry—drafty or stale because it doesn't circulate properly.

If your home has these comfort defects you can easily cure them and enjoy the greatest luxury any home can have—with a Lennox Perima-flo Heating, or Heating-and-Cooling System—the most modern comfort-producing system known.

Everything about Lennox Perima-flo is different and better. It is scientifically engineered to provide an invisible curtain of gently-moving, conditioned air between the outside weather and you. In winter, it stops outside cold—*at the outer walls*—in front of windows and doors so no cold can seep in. And, in summer, with Lennox Air Conditioning added to your system, a Lennox curtain of *coolness* stops summer *heat* from entering the house.

From wall to wall and from floor to ceiling, the temperature is kept uniformly even, always. And you breathe only fresh, clean, healthful, tempered air, all year round.

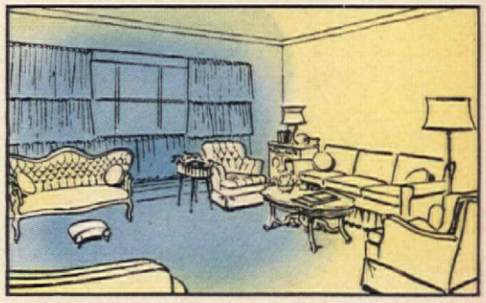
The entire development of the Perima-flo principle of indoor comfort was pioneered by Lennox engineers—who have a tradition of 59 years of leadership.

Whether you are planning a new home—or want more comfort in your present home—get in touch with your certified Lennox Dealer. He is a skilled factory-trained home comfort engineer. Get the full story of Lennox comfort—and the easy-pay plan—and you'll get a Lennox—the finest system money can buy.

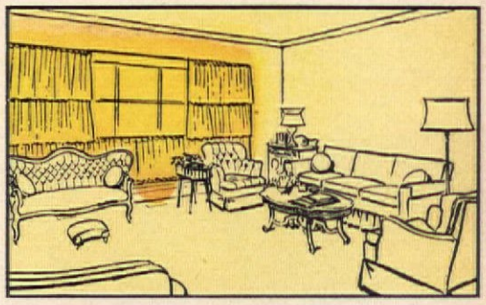
Look for this sign

LENNOX
AIR CONDITIONING-HEATING
CERTIFIED DEALER

of indoor comfort



CONVENTIONAL heating or air conditioning methods try to combat unpleasant temperatures *after* they have entered the room. Result: drafts, uneven temperatures, inadequate circulation for air freshness.



LENNOX PERIMA-FLO stops cold or heat at outside walls *before* it enters the house, puts an invisible curtain of conditioned air between the weather and you. Result: an indoor climate as healthful as it is invigorating.

In warm air heating more families buy

LENNOX

THE LENNOX FURNACE COMPANY • Since 1895 • AIR-CONDITIONING AND HEATING

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IF You Will *Send* Your Old Rugs, Clothing to the OLSON RUG FACTORY...

..We'll Send You the *finest* Broadloom Rugs You Ever Had

.. *For So Little Money*

It's EASY . . . It's like *Magic!* No matter where you live, **WRITE TODAY** for the beautiful, FREE, *80th Anniversary* Olson Rug and Decorating Book in full colors that tells how your materials are picked up at your door and sent to the Olson Factory, where . . .

The Valuable Wools and materials in discarded rugs, clothing, etc., are reclaimed like new, sterilized, shredded, pickered, bleached, merged, blended with choice new wools, and woven in *a week* into deep-textured, new . . .

Two-Sided Broadloom rugs with the thrilling twist-weave beauty and "feel" of luxury-priced wool rugs—fine enough for any home—at a fraction of the cost.

Choice of 52 Colors, Patterns, regardless of the colors in your material. Any Size—up to 16 feet wide, seamless and any length:

Solid Colors	Embossed Effects	Florals
Tweed Blends	Early American	Lovely
Two-tone	Oriental Designs	Ovals

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Please mail Book of Rugs, Model Rooms Free to

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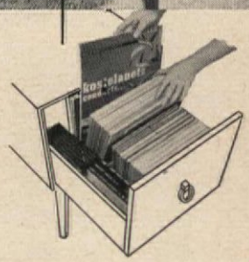
ORC

Drop-leaf support on this chest expands the space-saving piece to versatile proportions. Use as typewriter desk, sewing table, dressing table, or snack table. Two small drawers above, large file drawer below. Comes in four wood finishes. $58

See "Where Credit Is Due" on page 146

As the phonograph records pile up, so should these chests for filing them away. Single unit makes an end table, several units—side by side, or stacked—make spacious record storage. In mahogany, or birch finished light or dark. With changeable drawer partitions. $50 to $53

Smart Ways to Keep Files

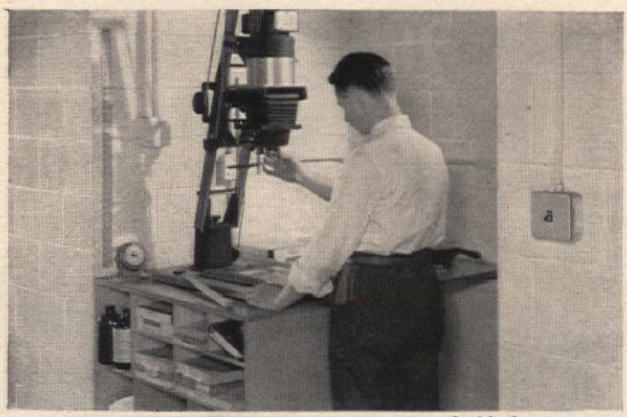


No question of where you put last month's receipted bills when you have a handy file drawer like the one in this knotty-pine chest. For bedside or chairside, the top two drawers are added storing space. Pine finished, $27.95

Two file chests placed at right angles, plus the separate top, make a handsome and practical corner desk. Full letter-size drawers for important household papers. Wide variety of styles and finishes. Two chests and top, $112 to $118

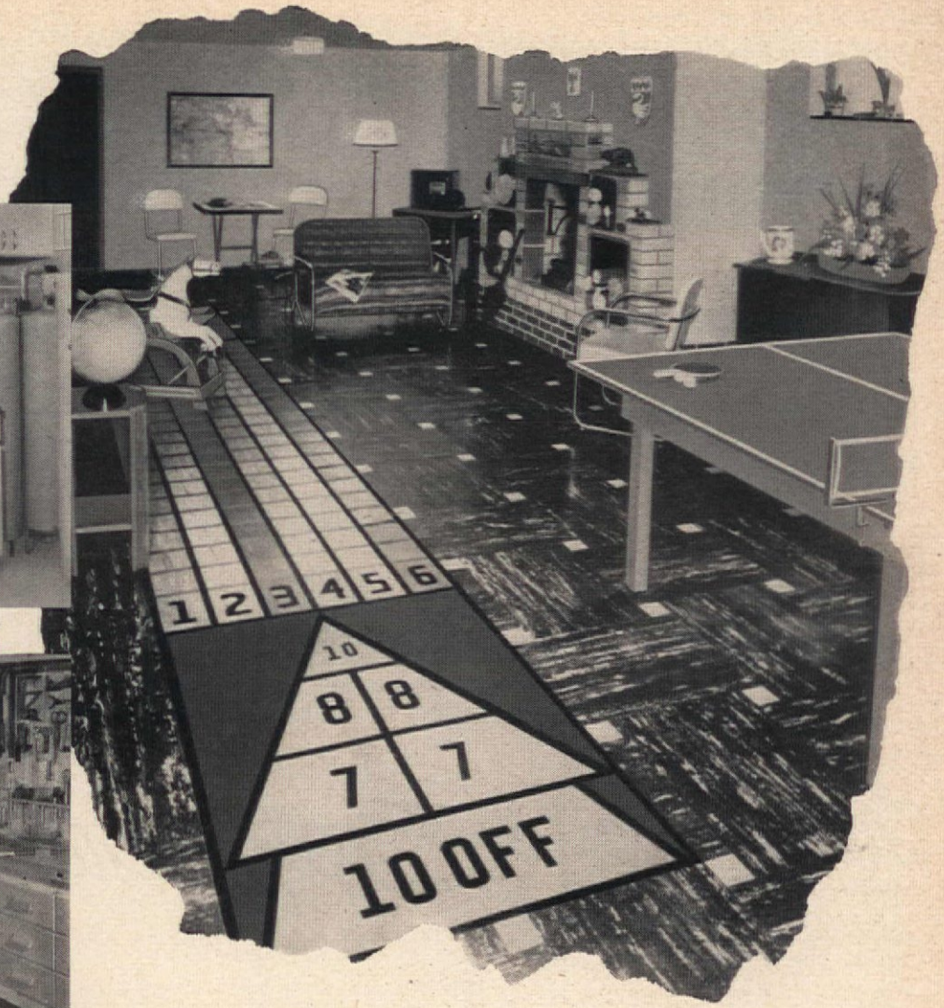
LAUNDRY All the space you want for washing, drying, ironing, mending and storing soiled clothing.

WORKSHOP Have fun and save money, too, by using part of the basement for your hobby workshop.



DARKROOM You can spend pleasant, profitable hours working in your basement photo darkroom.

PLAYROOM Plenty of space for parties, games and TV—without upsetting the rest of the house.



Multiply THE LIVABILITY AND COMFORT OF YOUR NEW HOME WITH A CONCRETE BASEMENT

Whether you buy or build it's good arithmetic to have a basement. It *adds* valuable space without *subtracting* from lot area as above-ground rooms do. It *divides* your house into two levels that enable you to keep the upstairs clean and new by putting tools and equipment and such activities as dances, parties and games downstairs. Finally, a basement *multiplies* the livability and comfort of your house.

A basement provides generous space for storage, heating and air-conditioning equipment, laundry, workshop, hobby and playroom. It leaves more room for lawn, flowers, outdoor living and playing. It keeps the upstairs warmer and drier and is a cool summer retreat.

A basement is an extra measure of safety, too. It provides an excellent refuge from tornadoes, hurricanes and atomic blasts. This is especially true if, in addition, the first floor is concrete.

Whatever building costs are in your locality, a concrete basement gives you more space for the money than equal area above ground. It needs little maintenance and serves at ***low annual cost.***

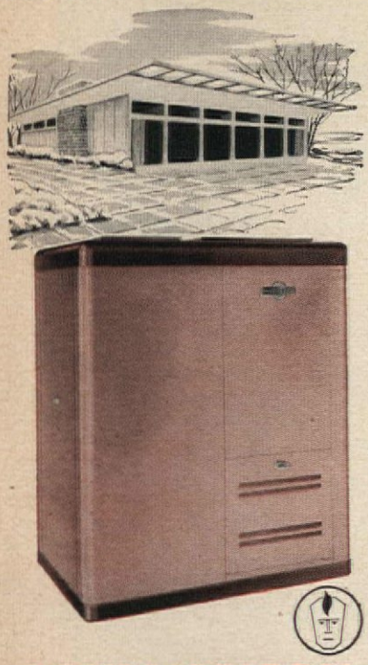
To get more information write for the free, illustrated booklets, "*Concrete Basements for Homes*" and "*You Too Will Like a Concrete Home.*" They are distributed only in the United States and Canada.

PORTLAND CEMENT ASSOCIATION

Dept. 3-5, 33 West Grand Avenue, Chicago 10, Illinois

A national organization to improve and extend the uses of portland cement and concrete . . . through scientific research and engineering field work

Only 50% fuel input required, 70-90% of the heating season!



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HEATER COMPANY

Gasaver and Oilsaver
DELUXE
WARM AIR FURNACES

Here's a revolutionary new furnace offered by WILLIAMSON in either gas or oil fired models enabling you to enjoy fuel savings 70-90% of the heating season. These furnaces feature inside and outside thermostats, two speed blowers (forced air models) and *modulated hourly fuel input.* In most sections of the country where the temperature is above 30 degrees 70-90% of the heating season, these furnaces operate on only half fuel capacity and the blower on half speed. Fuel savings are realized, heating overruns are eliminated and a new experience in balanced room temperatures is obtained.

Why buy an ordinary furnace when the ultimate in modern heating is available at conventional furnace prices?

Two, three and five ton air and water cooled companion cooling units available for your Williamson Furnace or in combination with your present furnace.

THE WILLIAMSON HEATER COMPANY
3530 Madison Road, Cincinnati 9, Ohio
Please send me information on:

☐ Gasaver Deluxe Furnaces
☐ Oilsaver Deluxe Furnaces
☐ Summer Cooling Units

Name_____
Address_____
City_____ Zone____ State_____

ARCHITECT:
THOMAS H. MORAN
BUILDER: HAROLD PEARSON

In summer, the Van Deventers serve tea on the ivy-edged, circular flagstone terrace built around the base of a 60-ft. oak. Here, Florence pours while Van discusses curent events with Dilman Smith of Opinion Research. Daughter Nancy Mae, who first suggested that the family's favorite parlor game should be on the air, absorbs the attention of Lt. Albert Folop, USN, a friend from Indiana

"Twenty Questions" Builds a House

BARBARA HART

Twintigspel—that's how the door plate at the home of the Fred Van Deventers reads, and while we're still puzzling it out, the door is opened by pretty Florence Rinard Van Deventer herself. Flashing her famous smile, she explains, "Twintigspel is Dutch for 'twenty questions.' You see, our radio show, 'Twenty Questions,' really built this house for us."

But there's nothing showy or theatrical about the white country home. "We wanted the place to have the feeling of an old farm," says Hoosier-bred Fred Van Deventer who, with his wife, planned the single-story, T-shaped home. It nestles cozily among giant oaks on a five-acre woodland tract in New Jersey, far enough from New York to be real country yet within easy commuting distance from their studio.

Outside, we notice the vertical batten construction, roofed with a deep overhang across the front to form a long, family-style porch. Within, we see that the ten rooms are distinctly divided into efficient working, living, and sleeping areas, entirely without wasted space. In the center, everyone who enters is attracted to Florence's sun

Twintigspel is surrounded by five wooded acres complete with an enormous pond, well-stocked with fish. A true rambler, 103 feet overall, the house has separate wings for living, working, and sleeping, plus a breezeway and two-car garage

Plenty of informal fun centers around the terrace, the sun room looking out on it, and a basement game room just below—all accessible to the kitchen but removed from bedroom wing at left

Circulates Heat . . .

Heatilator
FIREPLACE

warms all the room, even adjoining rooms

When you build a fireplace, get more than the cozy cheer of an open fire. Build a Heatilator Fireplace and enjoy the comfort of gentle warmth that floods all corners of the room, even adjoining rooms. That's because the Heatilator Fireplace circulates heat, actually captures heat that old-fashioned fireplaces waste.

No Chilly Drafts

With the Heatilator Fireplace, heat is distributed evenly throughout the room. There are no cold spots, no chilly drafts. The Heatilator draws the cooler air from the floor level, warms it, and returns it to the room.

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A steel heating chamber that is concealed by the masonry, the Heatilator Unit serves as a scientific form for a fireplace of any style or material. Firebox, damper, smoke-dome and downdraft shelf—all the vital parts of a fireplace—are built in the unit. You are assured in advance that your fireplace will work properly—will not smoke.

A Must for Camps and Basement Rooms

The Heatilator Fireplace heats basement rooms quickly and thoroughly. It makes camps and summer homes usable earlier in spring, later in fall, and for winter week-ends.

Adds Little to Cost

The Heatilator Fireplace goes up faster. Saves both labor and materials. Cost of finished fireplace is little more than for old-fashioned construction. Your builder or building supply dealer will tell you the Heatilator Fireplace has been proved for 28 years in hundreds of thousands of homes and camps. Be sure he shows you the genuine Heatilator Unit with the name Heatilator on the dome and damper handle.

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Name.....

Street.....

City.....Zone....State.....

Twenty Questions

room, the scene of many a family gathering and informal get-together. Large parties can spill into the adjoining living and dining rooms or are held downstairs in the paneled basement TV playroom.

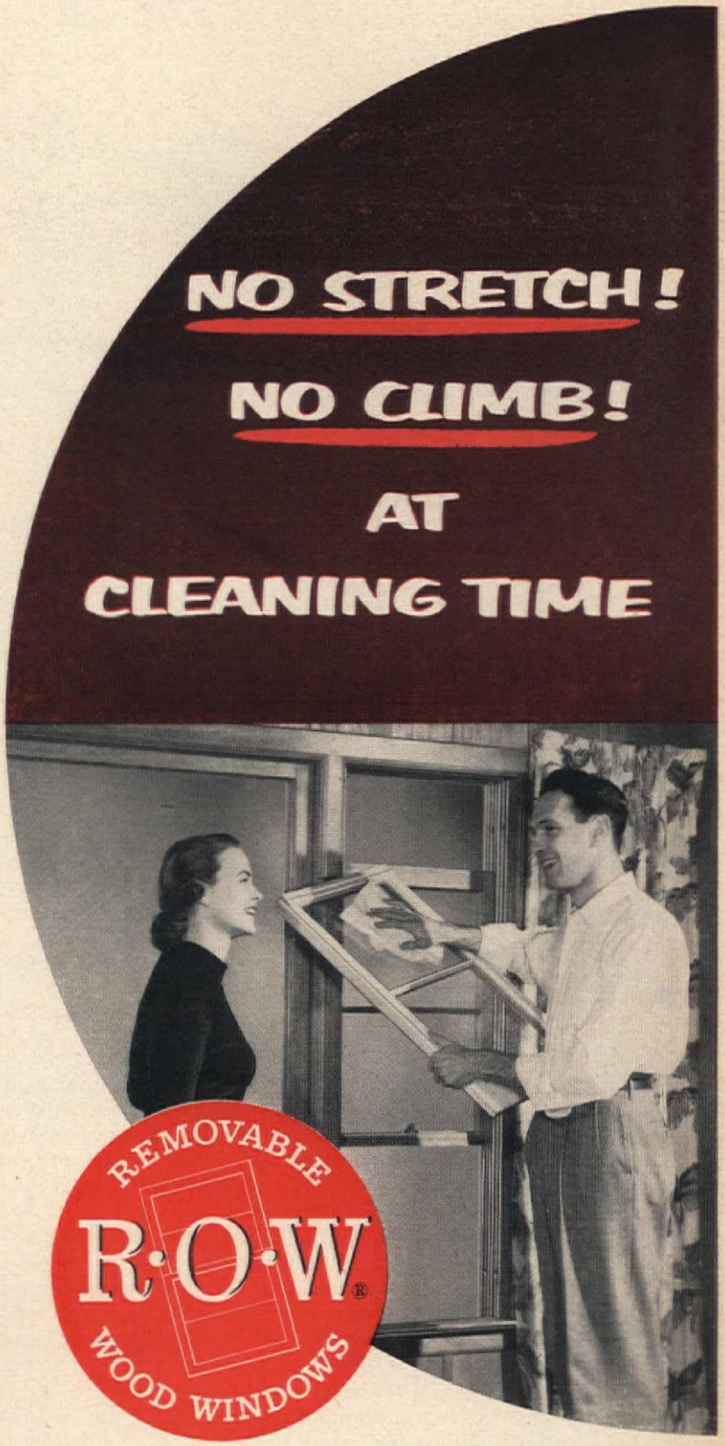
Years ago, it was in search of recreation that the Van Deventers first began playing Twenty Questions. "Those were days when we couldn't afford many evenings out at the theater or movies," Van reminisces, "so we had to rely on the old parlor games for entertainment."

The family's keen wits, plus Florence's gift for informal party-giving, made the game such fun that Van, a radio newscaster in Detroit, took his family on the air with it in 1946. Their son Bob (who was not present when we photographed) was the original juvenile on the show, which went on television in 1949 and has become one of the most popular of programs.

Despite demands of starring on this weekly bout of wits, Florence continues to run her own home. Besides being acclaimed as a cook, as concert pianist, and active clubwoman, she is also an enthusiastic gardener. While she tends the "ordinary old-fashioned flowers" in her formal garden, Van doctors the grass, or practices putting on the green he added last year, just below the terrace.

More of the Van Deventer cleverness is reflected in the rest of the grounds, planned for outdoor games and activities. The house is set atop a slight slope overlooking their three-acre pond which is always well stocked with fish. There's a business-like badminton court, too. So whatever your likes, you are sure to have fun visiting at Twintigspel—a house built by sharing a favorite family pastime with the whole nation.

Delightful 25-foot front porch is formed by wide overhang of the roof over a raised flagstone walk which continues into breezeway overlooking the terrace and pond at back of the property



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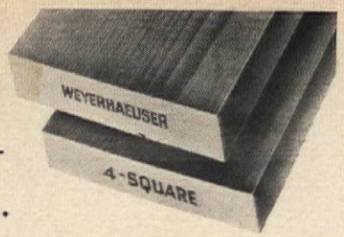
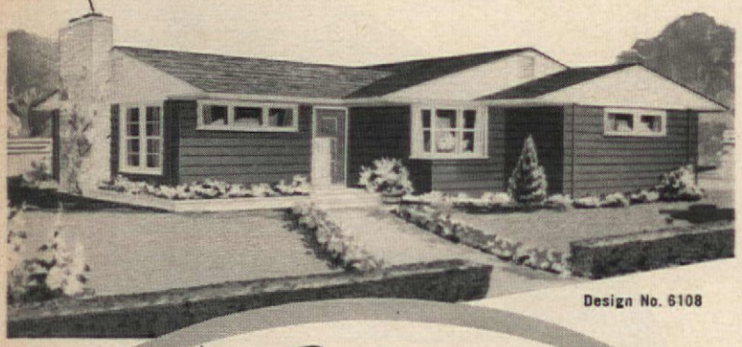
This brand name on lumber also brings you . . .





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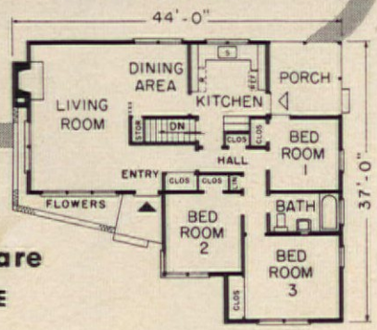

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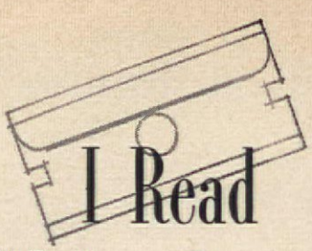


I Read With a Razor

MAURINE MYERS REMENIH

Some people reach for their glasses when they read a new magazine. But when I sit down to read, I reach for a razor. This practice started several years ago when I found that my basement was flooded with stacks of old magazines that I didn't want to throw away before I'd had a chance to clip coupons and items I wanted to save. After I had looked at the pile, feeling hopeless, I decided that *this* was the day I'd start a new system. That's how I took to the razor!

Now, as I peruse each new magazine, I remove miscellaneous items which intrigue me. New recipes, household hints, coupons for interesting booklets, even ads for unusual gifts—all are lifted from the pages with a razor. These clippings then go into a large manila envelope to be filed whenever I find a few free minutes.

For my recipes and household hints I use a metal file that holds 3" x 5" card that I bought through a coupon offer! For larger things, I use a shoebox decorated with wallpaper and sectioned off with dividers from a stationery store. I file under my own private categories, such as cleaning shortcuts, laundering tips, decorating ideas, party games, and table settings. Before starting any major operation, such as house cleaning, I brush up on the how-to-do-it-easier ideas in my files.

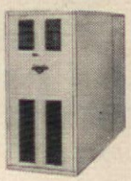
But probably my pet project is the gift file. In this are divisions for every member of the family. Other gift classifications include baby shower gifts, wedding gifts, and birthday gifts. As I scan the magazines, any ideas that seem to suit a certain person are clipped and filed under their names. Then when a special occasion arises, the files provide a ready assembled list of suggestions.

Before the razor habit set in, many a frustrating hour was wasted in search of something I knew I had seen but couldn't remember in what magazine or in which issue. Now coupons are clipped, filled out, and sent before I have time to forget.

For many years I flipped so casually through magazines, not realizing the almost inconceivable amounts of money that were spent by publishers and advertisers for the benefit of the reader. I've found my formula a big help in making that money work for me—something that would never happen if the magazines were left molding in the basement.

HEAT...COOL WITH WINKLER

For warming your home in winter and cooling it in summer, your nearest Winkler dealer has exactly the equipment you need. Before you buy, see the many Winkler features which assure comfort, economy and dependable operation.



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Alive with features which get full value from your fuel dollar! Furnaces for perimeter or conventional warm air heating . . . cast iron and steel boilers . . . wall furnaces . . . basement and utility room models.

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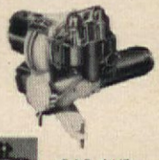
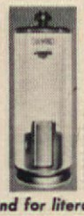
For low-cost oil heating, install a Winkler LP low pressure Burner . . . or convert to automatic gas heating with a Winkler Econo-flame Burner.



AIR CONDITIONER
Versatile room unit cools, ventilates, heats, dehumidifies, exhausts and filters the air.



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Always an ample supply of low-cost hot water for kitchen, laundry and bath.

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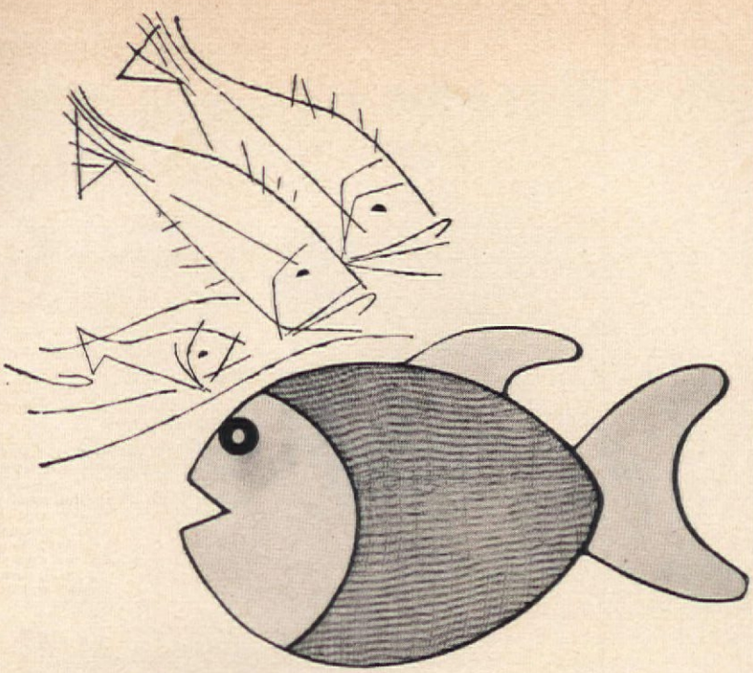
See the many styles shown in full colors with actual sample fabrics. Get the big Gift Catalog ALL FREE. Send your name, address today.

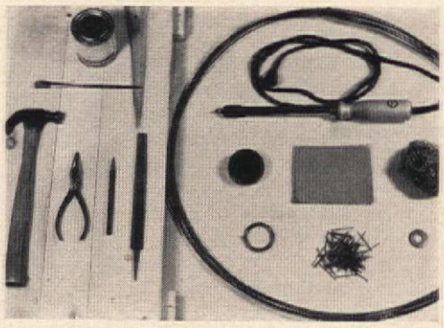
COLONY HALL, Dept. M-31, Cincinnati 25, Ohio



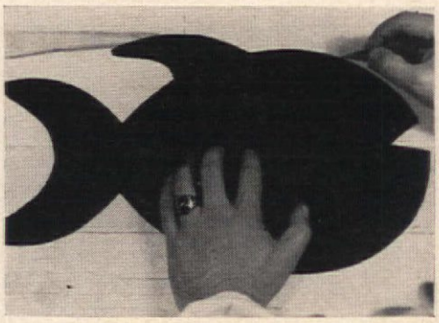
How to make a

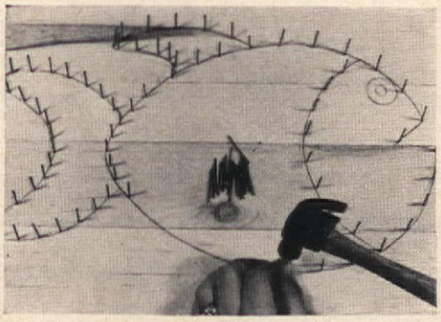
Wire Fish

Materials: flat board large enough to accommodate design; finishing nails; #12 wire for small fish, #9 for larger fish; small hammer; soldering iron; solder and flux; large washer; file; cutting pliers; copper mesh scouring pad; sandpaper; black paint and brush



With heavy black pencil trace fish on the board. Suggest a species, but don't get too detailed. Too many soldered joints will weaken the finished piece, so keep design simple. Sketch in the gill line, and indicate a spot for the eye. Eye is made from a washer soldered in place



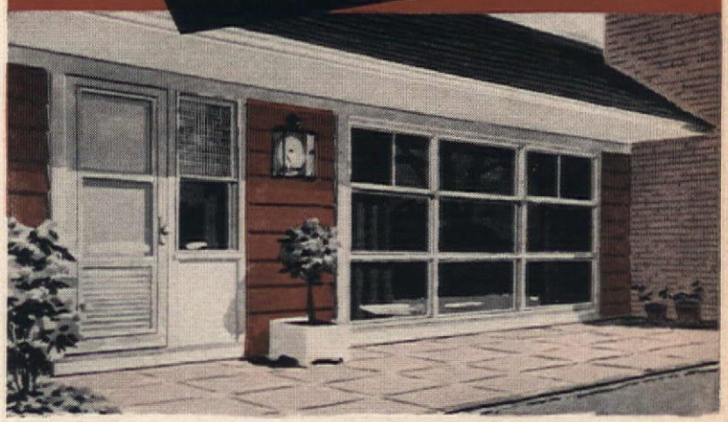


Drive nails firmly into board, along inside edge of all outlines. Space one-nail length apart, except on sharp curves—there, place nails quite close, permitting wire to curve smoothly around outline

Look for the name!

GENERAL BRONZE CORPORATION GB

ALWINTITE®



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Triple-Channel, self-storing combination storm windows and combination doors.

Sliding windows and Picture-Slide windows, for ranch or modern type houses.

VIEWall—attractive, large 9' x 6' picture window unit.

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• Buying or building a new home? . . . or modernizing an old one? Insist on ALWINTITE aluminum windows for dependable quality and continued satisfactory performance.

ALWINTITE is backed by the skill and integrity of the world's largest manufacturer of aluminum windows, General Bronze Corp.—producer of windows for many of America's outstanding buildings (United Nations Bldg., Lever House, L. A. Statler Hotel, and others).

• FOR YOUR PRESENT HOME

ALWINTITE "Triple-Channel" combination windows are engineered to give you the finest improvements in storm window design and construction. They are a real convenience and a big money-saver, too. Instant changeover from inside eliminates dangerous ladder-climbing, provides quick, easy all-weather ventilation control. Cannot rust, never need painting. Savings on fuel alone soon pays for them.

Strong, sturdy ALWINTITE combination storm and screen door adds beauty and utility to any home. 6 special construction features.

• FOR YOUR NEW HOME

ALWINTITE offers a complete line of aluminum windows that add charm and beauty to any new home. Double-hung windows, picture windows, horizontal sliding windows, picture-sliding windows and large floor to ceiling VIEWall windows. All are top quality in design, in materials, in precision manufacture. Ask your builder to install ALWINTITE aluminum windows.

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Miles Apart yet Heart-to-Heart

by Long Distance

When you're far away from someone, there's nothing like a telephone call to bring you near. The sound of a warm, familiar voice and the eager exchange of personal news is almost as satisfying as an actual visit.

Near or far, wherever they are, friends appreciate your calling. Long Distance calls cost little—especially after six every evening and all day Sunday. Then you can talk from Cleveland to Detroit for as little as 40¢; Chicago to Omaha for only 85¢; New York to Los Angeles for only $2. (These are the 3-minute, station-to-station rates and do not include federal excise tax.)

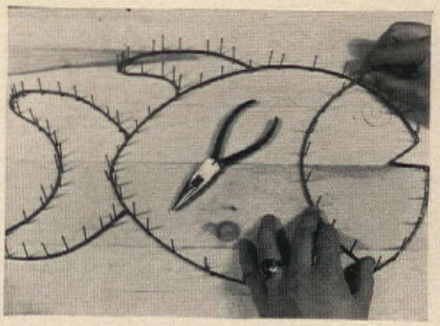
Somewhere today there is someone who would like to hear your voice.

YOU SAVE TIME WHEN YOU CALL BY NUMBER. When you're calling out-of-town, it will speed your call if you can give the operator the number you want. It's easier, too.

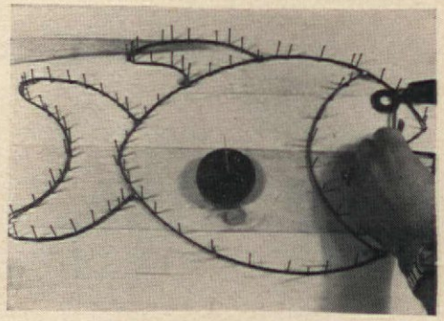
Bell Telephone System

Make a Wire Fish

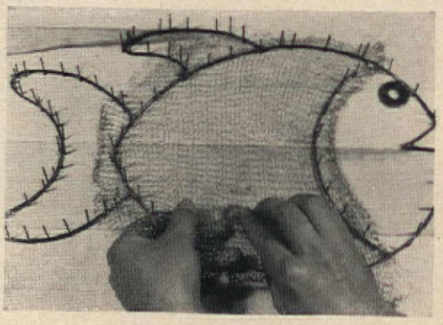
(Begins on page 97)



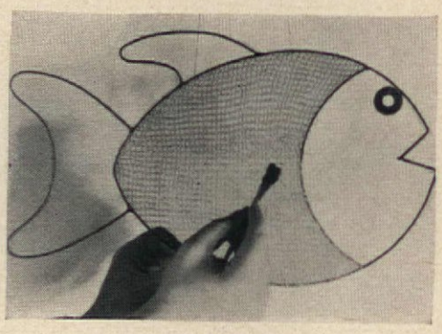
Start at mouth and bend wire around outside of nails, back to starting point. Be sure wire is firm and smoothly round with no buckles or bends. If necessary, drive a small nail outside, close to wire, to hold securely in place. Form tail, fin, and gill in same manner



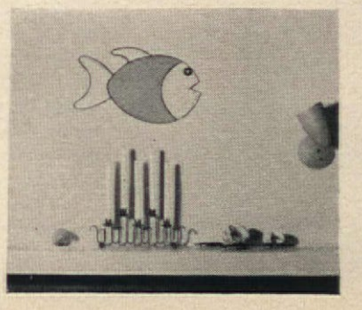
Clean ends of wire with steel wool; coat with paste flux. To make a joint, hold solder against soldering iron until it melts. Then let molten solder flow from iron to meeting point of wires until it fills joint completely. If solder has a rosin core, flux is not necessary



Open copper mesh pad until it forms a long stocking-like tube. Use pliers, or heavy shears, to split tube lengthwise. Open and stretch over fish body, fitting mesh down over nails. Solder mesh around body, making certain it's firmly bonded. Remove fish from board, trim mesh with pliers, file rough edges smooth



Suspend fish with strong thread and apply flat black paint to both sides. Be careful not to get too much paint on brush or the mesh will fill in and the paint may form unsightly blobs. Dry 24 hours. Repeat painting if necessary

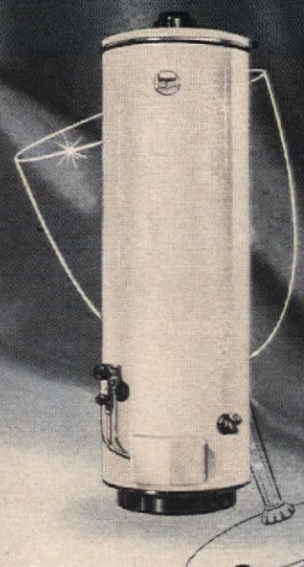


When dry, mount your finished wire sculpture on the wall. This one is hung over a fireplace. To supplement marine motif, we placed a glass seine ball and a segment of fish net on the mantel

SHE'S LOOKING

Inside

A NEW KIND OF WATER HEATER



Your hot water is the window to the inside of your water heater. Look at it closely. Is it *crystal-clear* — or do you see signs of the trouble that eventually disables all "old-fashioned" water heaters?

Today there's a new kind of water heater that makes *sure* your hot water will always be *crystal-clear*. It's Bryant's new *Crystalglas* — a sturdy steel tank heater *that's lined with glass!* It will never taint your water with even a particle of rust, for glass *can't* rust — *ever!*

The beautiful Bryant *Crystalglas* is automatic. It's heavily insulated. It uses *fast-acting*, economical *gas*. And it's guaranteed for 10 years!

Call your Bryant Plumber Dealer today. He has the perfect answer to your hot water problem — the wonderful, new Bryant *Crystalglas* Gas Water Heater.

Look for this identification display at your favorite dealer's.

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Bryant Heater Division, Affiliated Gas Equipment, Inc., Dept. A-3, 17825 St. Clair Ave., Cleveland 10, Ohio

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fit snug and tight!

For long-range economy and lasting good looks, the woods of the Western Pines* are a wise choice for window and door frames! Their dimensional stability keeps frames from shrinking and expanding when the weather changes . . . gives them a snug and tight fit!

You'll want to use these friendly woods throughout your home—for siding, paneling, and interior woodwork. In any building or remodeling job—whether you do it yourself or have it done—the carefully selected, well-seasoned woods of the Western Pines cost surprisingly little. See them at your local lumber dealer—he'll be happy to give you an estimate!

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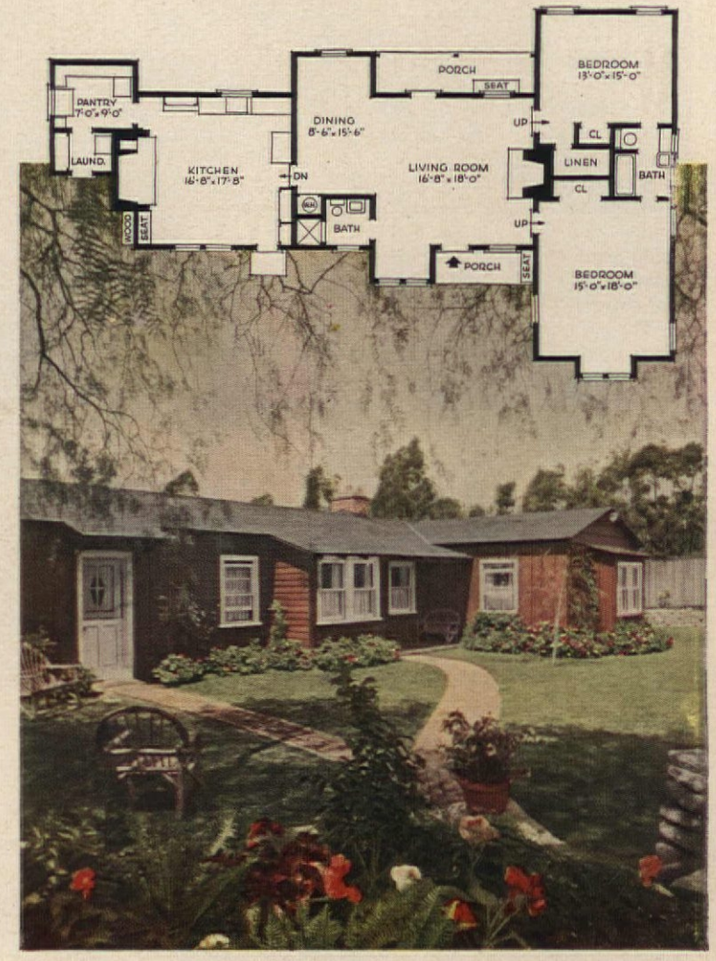
They Used Both



OWNERS: MR. & MRS. FRANK R. MILLINGTON

This pleasantly rambling house grew from a smart small core. The Millingtons first built their big living room and bath, and made it double as sleeping quarters. Son Dick slept in a bunk in an alcove, and the kitchen occupied space now used for dining. To the left of this, there was a big garage. After living here long enough to get their second wind, they turned the garage into a big country kitchen with enormous fireplace, and added a pantry-utility room. A pair of very generous bedrooms and a bath were the final additions

Living room opens up into the spacious dining room which served the Millingtons as a kitchen until their new country kitchen was built

Brains and Brawn

NANCY C. LANGLEY

When you sit and dream about building a farm house for yourself, the woolgathering can be delightful—you can change the plans frequently without fear of wasting cash or of unforeseen difficulties. And if you're furnishing your own labor, and bringing no background or experience to the task, you don't have to fear blisters or callouses either—when you change those plans in your dreams. But when you take over a bit of unimproved farmland and set to, it's a different matter. You'd better be equipped with good planning and as much information as you can acquire. Fortunately, the Frank R. Millingtons had both the plans and the information before they started to build the house you see here.

Though Frank had only a high school course in drafting to back them up, they did do most of the building themselves, and Frank even produced some of the furniture. But they took it easy, a bit at a time. They started with a one-room affair—the big living room—plus a kitchen, bath, and garage. Later, the garage became a wonderful country kitchen, a pantry-utility room was added, and they built excellent bedrooms for themselves and their son, Dick.

Both the temporary and the final arrangements worked well, and the building of their house presented even fewer difficulties

PLEASE TURN TO PAGE 102

If you can't see much difference between the Before and the After, that too, was part of the plan, for when the Millingtons decided to build their house piecemeal, they started with the big living room, and finished it well. The compromise that they made was to sleep here temporarily until the bedrooms could be added. The windows which at first flanked the fireplace became the doors into the bedrooms

You'd never believe a "Modernfold" door could make a room so much bigger

"The corner behind this closet door was just waste space until we installed a 'Modernfold' door. Now it's my 'vanity corner'—in more ways than one! Not only does a 'Modernfold' door fold *within* the doorway—freeing the area *around* the door for more furniture—but it actually turns a closet or doorway into something graceful and decorative...and among the 38 colors we could choose from, we found *just* the one we wanted!"

Gives you extra years of service, too!

No other folding door has "Modernfold's" "extra" steel construction, with opposing *double* hinge plates both top and bottom. Notice how "Modernfold" folds evenly *along its center line* instead of zig-zagging from side to side. This prevents warp and twist—means greater strength, better appearance...and *longer* life. "Modernfold's" covering—finest obtainable vinyl fabric—needs no paint, washes with soap and water.

Your "Modernfold" distributor is listed under "doors" in your city classified directory. Consult him today—or mail coupon. When planning new construction or remodeling, see your architect. His professional advice can save you money.

NEW CASTLE PRODUCTS, INC.
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the doors that fold like an accordion®

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by NEW CASTLE

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☐ Please send further "Modernfold" details
☐ Enclosed find 10¢. Please send me your book of "flexible living" house plans.

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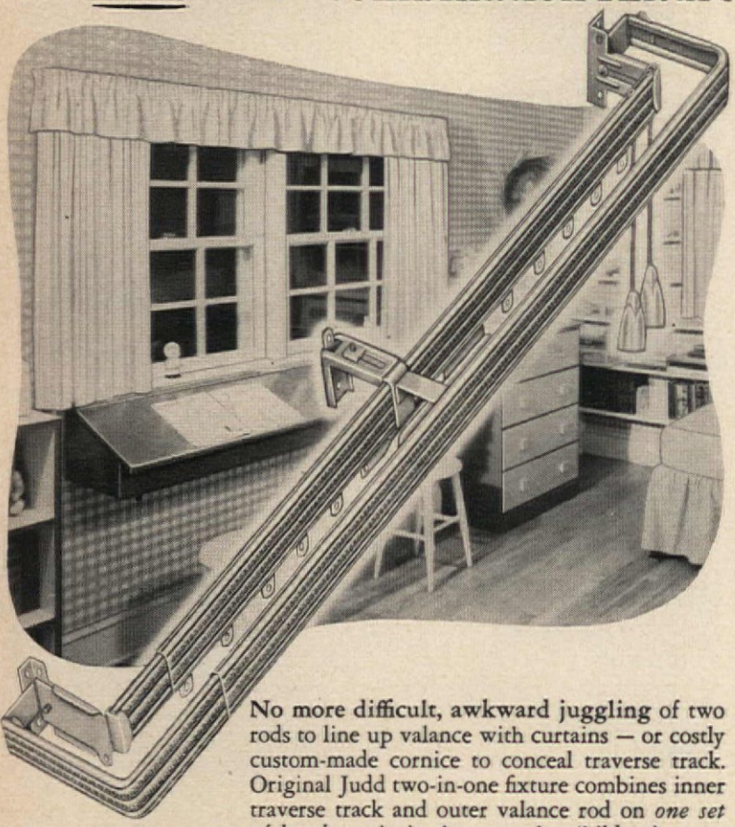
Address.....

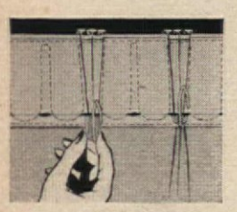
City.. .....*County*.....*State*.....

Both Valance and Draperies on *One* Judd Combination Fixture



No. 6751 extension traverse track and valance rod on one set of brackets—makes decorating quick, easy.

No more difficult, awkward juggling of two rods to line up valance with curtains — or costly custom-made cornice to conceal traverse track. Original Judd two-in-one fixture combines inner traverse track and outer valance rod on *one set of brackets.* As in the attractive children's room shown above, a simple shirred valance on the outer rod conceals traverse track. Drawcords open and close curtains smoothly. Fixture of sturdy steel with long-wearing nylon moving parts. *Judd's No. 6751* — sizes 28 to 156 inches. Off-white enamel finish.



Here's why You can Make Better Pleated Drapes with Judd Pleatmaster®

With the *Judd Pleatmaster* method of making pinch-, box- or cartridge-pleated drapes, you'll save time and achieve perfect decorator effects. *Pleatmaster tape* is all ready to use, with preformed pockets and finished edges — and it is *Sanforized.* Simply sew tape along top edge of material — then slip *Pleatmaster hooks* into the pockets. Hooks have a round pinch base that automatically gathers material into perfect pleats. It's as easy as it sounds. Try it today!

New Book — full of modern, decorator-styled ideas for smart window treatment. Also has clear, easily-followed instructions for making your own pleated drapes. Send 25¢ in coin.

U. S. PAT. NO. 2,558,467

JUDD decorator-styled **Drapery Fixtures**

H. L. JUDD COMPANY • Dept. AH-3 • Wallingford, Conn.

Both Brains and Brawn

(Begins on page 100)

than they had anticipated. But before breaking ground, they were well armed with information. First, they found out all about the building ordinances they would have to cope with—what size footing was needed for single dwellings in their area, how many feet higher than the roof the chimney had to be. Such tricky and technical requirements can cost you a lot of time, work and money if you don't know about them to begin with. They also armed themselves with books and manuals which gave them the data they needed about electrical requirements, plumbing, building a good fireplace, etc. They planned to build on a slab, because they found this to be an easy method of construction, and one suited to their area. Before putting it down, they had guide lines in place, and they checked to see that drainage under the floor was good. Next came the setting of frames for the wall studs and roofing. Friends and neighbors helped with this, but people less fortunate might call in professional help for such work. Wood construction is redwood throughout, with commercial mill sashes and doors. Used plumbing fixtures, picked up here and there, were installed. All window and door mouldings and casings were run up by Frank on a second-hand power saw—he'd never used one before but, after having built most of a house, he figured that he could cope with a power tool. Working as a team, the Millingtons installed their own roofing, too—first a layer of 15-lb. felt paper, then 90-lb. composition roofing, put on with hot tar.

When they had their second wind, the Millingtons tackled the additions to their home. But all this had bent their bank account badly, so, when it came to furnishing, Frank pitched in again. He rigged up a carpentry shop, and, with some professional help, he turned out many of the reproduction Welsh dressers, tables, and benches which, together with the antiques they possessed, and the lamps, braided rugs, and coverlets skillfully restored by his wife, give to the interior such a warm and welcoming air.

This 15′ x 18′ master bedroom, unusually large for a house of this size, was well worth waiting for. Walls are hand-waxed redwood; floors, as in all the rooms, are painted black, waxed, and lavished with antique braided rugs, beautifully restored. Much furniture throughout the house is antique, and only fine reproductions could supplement it. When the cost of building their home prohibited buying such luxuries, Frank Millington set up a workshop and turned out tables, benches, and dressers which are worthy companions to their heirloom possessions

Take the Easy Way Out!

SERVICE-WAY
BASEMENT ENTRY

Makes your basement more accessible: A Service-way basement entry in your new house gives you a quick short cut to the outdoors. Allows you to carry things in or out of the basement without tramping through the house.

Makes basement convenient for storage: Lawnmowers, garden tools, bicycles, toys, screens and storm windows, etc.

Saves steps on washday: Brings backyard and clothesline closer to laundry.

Wide clearance for bulky equipment: Home freezer, ping pong table, etc., easily moved into basement.

Weather-tight . . . Burglar-proof. Snug-fitting reinforced steel door. Counterbalanced for fingertip control. Comes ready to install.

- Sold by leading lumber and building supply dealers. Made by the makers of the famous Heatilator Fireplace. Send for **free folder.** Heatilator Inc. 903 E. Brighton Ave., Syracuse 5, N. Y.

HEATILATOR®
SERVICE-WAY

FAVORITE!

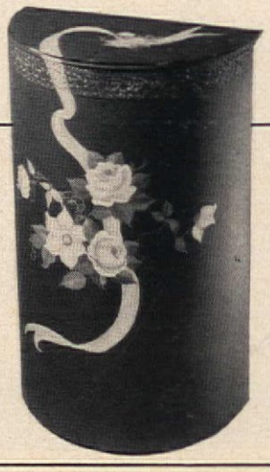
For a trick well done, reward him with nutritious **MILK-BONE** Dog Biscuits.

National Biscuit Company, Dept. AH-3 FREE SAMPLE
Milk-Bone Bakery
446 E. 10th St., New York 9, N. Y.
Send me *free* MILK-BONE DOG BISCUIT. Also Booklet: "How to Care for and Feed Your Dog." (Paste coupon on postcard if you wish.)
Name.....
Address.....
City and State.....
This offer good in United States only
NATIONAL BISCUIT COMPANY

Refinish That Old Hamper

When your used-to-be-pretty hamper loses its fresh color, and the paint starts to chip off, you can give it a prettier-than-new face with very little effort. First, clean thoroughly; sand off any loose spots and especially the edges of chipped-off areas. If there are rusted spots, sand these and clean off with rust remover, then apply a bit of rust preventer. If rust spots won't come off, prime with red lead. Dry 24 hours. Sand edges of red lead so it blends with original paint. Now spray hamper with one of the new spray-top containers. Dry 24 hours. On this spanking new background paint one of our loveliest floral and ribbon motifs. It's part of Pattern **1284**, which includes other motifs.

SEE PATTERN ORDER FORM ON PAGE 147



CHERRYWICK

MELLOW
SOLID
CHERRY
by **KLING**

Reminiscent of the gracious living of early America is this CHERRYWICK suite by Kling. Graceful, authentic colonial design, which harmonizes with either traditional or contemporary accessories...the mellow warmth of SOLID native cherry, hand rubbed to a lustrous glow...fine hand craftsmanship, which devotes the same care to the hidden detail that it does to the more conspicuous features of construction...all these are yours in CHERRYWICK. In addition to the furniture shown here, there are ten other lovely pieces in this group. Ask for CHERRYWICK by name at leading stores.

Send 25¢ in coin (no stamps, please) for our big, full color booklet "Your Bedroom and You." Contains a wealth of information on care of furniture and bedroom decoration and arrangement. Address Dept AH3, Kling Factories, Mayville, N. Y

KLING
BEDROOM FURNITURE

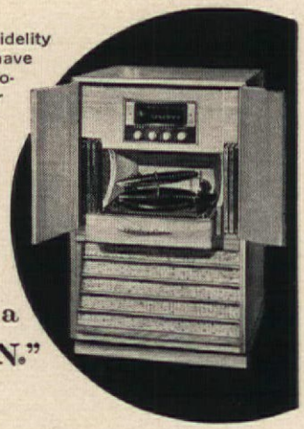
KLING MEANS SOLID CHERRY • MAPLE • MAHOGANY

"It is truly superb!... your "Custom 400" seeks out the tiniest details of tone, volume and musical timbre and brings them to life with thrilling clarity. This is indeed home listening as though the artist were in the same room."

SAYS **IGOR STRAVINSKY**

(MR. STRAVINSKY HAS OWNED STROMBERG-CARLSON INSTRUMENTS SINCE 1940)

These are the features of the "Custom 400" High-Fidelity Radio-Phonograph by Stromberg-Carlson which have won the praise of so many great musicians • audio-frequency response from 20 to 20,000 cycles per second • coaxial 12-inch speaker, with exclusive Stromberg-Carlson Acoustical Labyrinth® for full range undistorted tone • super sensitive AM-FM high fidelity tuner-amplifier • famed Garrard fully automatic 3-speed record changer. Available in smartly styled cabinetry of comb-grain limed oak veneers (as shown) or hand-rubbed Honduras mahogany veneers.



"there is nothing finer than a STROMBERG-CARLSON."

For descriptive folder, write Radio-Television Division, Stromberg-Carlson Company, Rochester 3, N. Y.

Housekeeping Need

To prove to his wife how easy it was to run a home, Alfred Toombs took over her housekeeping duties. After the first day, he realized why Mother Nature had saved women from beards—"No housewife could possibly find time to shave." At the end of a week he claimed: "Housekeeping is the toughest job I've ever tackled. It uses all the known muscles."

Including *imaginative* muscles! If a woman goes at it right, she can use her home to exercise her creativity—and be a better housekeeper to boot.

Shopping certainly calls for agile thinking; and the leaner the purse, the more imagination it takes. A husband may look upon meat-buying as a simple routine; but when he sits down to a goulash as tasty as tenderloin but costing far less, he should thank his lucky stars that his wife has used her imagination instead of his dollars. And who ever heard of a good cook not using plenty of ingenuity?

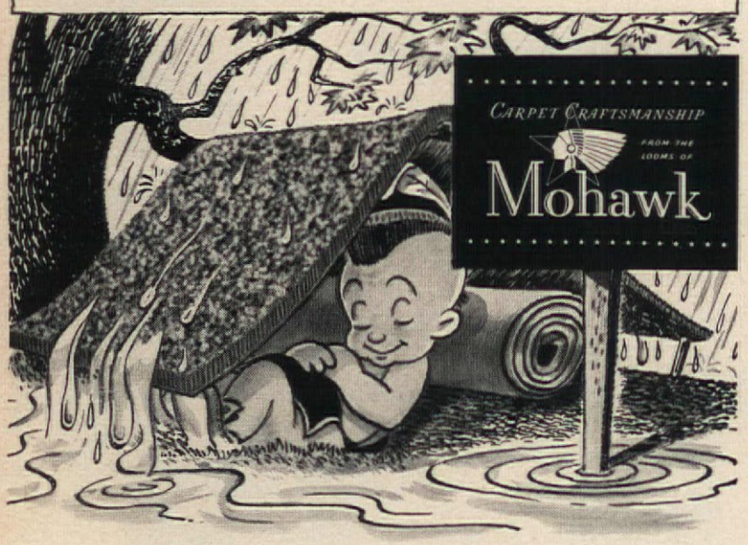
Sometimes, however, a wife may misuse her imagination in regard to her cooking by thinking of herself as an ugly drudge sweating over a hot stove. She should see herself as her mate sees her; for every right-minded husband would agree with Thomas Wolfe: "There is no spectacle on earth more appealing than that of a beautiful woman in the act of cooking dinner for someone she loves."

Cooking calls for idea-begetting questions—such as "what else?" and "how else?" and also "what other shape?" Mrs. Maynard F. Soule, of New Hampshire, is one of many who have thought up new forms for old foods. When her son celebrated his seventh birthday, she made him a cake in the shape of a train. She pushed back the top layer of one section to slant like a locomotive, frosted its top and sides, then mounted upon it a smokestack made of Lifesavers. The headlight was a bright, red candy. The boxcar was frosted yellow and the caboose red. For the wheels on the engine and on the cars, she used round chocolate cookies.

In thinking up what to cook and how to cook it—in thinking up new ingredients and new shapes—in every aspect, cooking can challenge imagination; and when tackled creatively, it can serve to enliven our minds.

Dishwashing? There's a creative plus to this chore which we men

Mohawk Tommy in Carpetland



As the rain keeps Tommy from play
He sleeps undisturbed through the day
For water can't harm
the twist of this yarn
Mohawk Evertwist won't ravel or fray!

(Only the finest carpets are labeled Mohawk)

MOHAWK CARPET MILLS, INC. • AMSTERDAM, NEW YORK

FOR LIFETIME *Living*

You'll use it and love it all your life — a French-inspired masterpiece of sun-kissed cherry — to which our Treasure House craftsmen have given their own touch of creative genius.

New FURNITURE BOOKS

Send 25c for "The Story of French Provincial" handsomely illustrated. Also 25c, "The Colonial Treasure Book" — 62 pages of furniture fact and picture.

PROVINCIAL BOOK TABLE

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BOWPOT

THE FINE ENGLISH DINNERWARE

Spode

BOWPOT

Good design has no date. Your Spode will be correct and in good taste for the many years ahead. Booklet 16 offers advice on selecting the proper pattern. Write for it today.

Wholesale Distributors

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Not be Humdrum

ALEX F. OSBORN

should recognize. We men know that our ideas pop best while we are shaving. The same absence of distraction, the same soothing sound of running water, and heat, likewise tend to help us cook up ideas while doing dishes. I know from experience that many an idea for which I had been groping during the day has come to me while scraping a plate or polishing a goblet.

One of Hollywood's top scripters, stumped for ideas, takes out the family vacuum cleaner and cleans rugs all over the house. This relaxes his imaginative muscles—flexes his mind so that he can go back to his creative chores with renewed power.

Laundry work? Even this offers woman an opportunity to exercise imagination. A woman author told me: "I can do my best creative thinking while ironing. Any activity which keeps the eyes occupied in one spot, while leaving the mind relatively free, is a distinct aid to mental concentration. In a way, it is like fixing the eyes on a single light, as is done in hypnosis."

And laundering is beset with little problems which challenge imagination. For instance, a New Jersey woman loved loopy hooked rugs but detested the marks which clothes pins left on them. So she thought up the new stunt of sewing a four-inch piece of muslin on each side before she put them in the tub.

Bed-making seems like a cut-and-dried activity. But even this can be creatively attacked, as was proved by a Buffalo woman. She figured that the average housewife annually walks four miles and spends 25 hours just making one bed; so she thought up a way to cut the distance to a little over a mile and cut the time to 16 hours per year. Here's her plan:

"Start at the head, smooth and tuck in one corner completely, from bottom sheet to bedspread. Move to the foot on the same side, tuck in that corner, and work across the footboard. Now move up the opposite side, from bottom corner to top." This does away with detouring from head to foot and side to side— just one circuit and the bed is made.

Outwitting pests is often a poser to homekeepers. At a summer home in Canada, our hostess put on a "catch-the-ant" contest while we were visit-

PLEASE TURN TO PAGE 106

Pinch-Pleating is easier with...

Bestpleat has those wonderful woven pockets that can't rip out. Bestpleat is permanently sag-proof, cleanable and washable. Just stitch Bestpleat to the top of your fabric. The Conso hooks with the built-in-pinch AUTOMATICALLY make sharp pinch, box or cartridge pleats. No mathematics! No measuring!

Guaranteed by Good Housekeeping

Conso Bestpleat

And here's another time and work saver: just remove the hooks, and presto! you have a flat surface to wash, dry-clean or iron. No wonder women call Bestpleat *the best pleater tape ever made!*

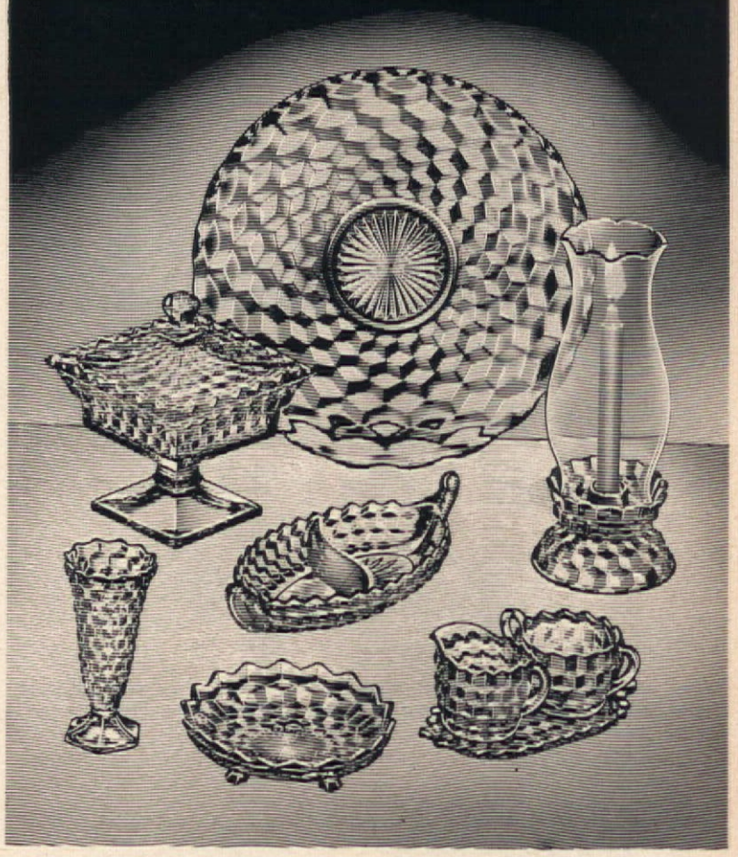
Ask for Bestpleat in drapery departments everywhere.

Send for

"1001 Decorating Ideas" Edition #10 — 64 pages of new decorating ideas and instructions by famous interior decorators. At drapery departments or send 25¢ in coin to Dept. AH-3

CONSOLIDATED TRIMMING CORPORATION • 27 West 23rd Street, New York 10

What makes a design like Fostoria's "American" so ageless?



To put it one way—because good design doesn't go "out of style". You see patterns similar to *American* in collections of antique glassware; *American*, itself, is the pride of thousands of tables across the country. We've been making it for three generations now, and today the "line" has grown to 180 different shapes — all crafted by hand. Yet *American* is surprisingly inexpensive. (The pieces shown here range in price from $1.25* to $5.50*.) You'll find it in better stores everywhere — for a charming gift, or for your own pleasure. In open stock because it's made by the Fostoria Glass Company in Moundsville, West Virginia.

**slightly higher in the West*

FOSTORIA

the picture stays clear and steady!

Sentinel TV is the famous *Picture-Sealed* TV. Years pass, yet it faithfully delivers clear, steady pictures always. It's different—it's the reason Sentinel is so praised by its owners. Now, for 1954, new *Picture Depth Control* adds realism that's sheer delight! See it in your home—just call your Sentinel dealer—soon.

Sentinel Radio Corporation, Evanston, Illinois

Model 532-CM illustrated, 24-inch screen. Choose from 23 models, starting at $179.95. All Sentinel prices include Federal Tax and one year warranty on picture tube and all parts.

Owners proudly recommend **Sentinel TV**

Premier Quality Radio and Television for More than a Quarter of a Century

Housekeeping Need

ing there. In her kitchen she had hung up a colored scoreboard on which she had listed the seven members of her family, including Sleepy, the long-eared beagle. Penciled checkmarks recorded how many ants each contestant captured each day. Before we left, the mother had 68 ants to her credit; her son Teddy, 53; while Sleepy had just two. There was even some suspicion that Sleepy had had an assist from Teddy.

We can also think creatively on how to make our homes safer and more livable. A neighbor recommends a Comfort Tour, on which a housewife would ask herself: "What could I do to this room to make it cosier? Are ash trays near the chairs? Are pillows where they're needed? Are magazines and books easy to reach? Are lamps of the right height and rightly placed?"

We might well make periodic Safety Tours to check up on wiring, on scatter rugs, on floor wax, on the strength of stepladders, and on anything else that might court accident or fire. The main point is to anticipate. When we notice a pair of shoes on the stairway, we should foresee a loved one tumbling down the steps headfirst. And prevent it. When we see a carving knife left within easy reach of a child, we should look ahead to what that might mean. When we see piles of newspapers in the cellar, we should hear the sound of a fire siren, and see to it that no engines need rush down the street to *our* house.

And while we're touring, what about a Beauty Tour? On this round, we should ask ourselves: "What could I do to make this room more attractive? What junk could I discard? Should I rearrange the furniture? Should I get that picture reframed? Could I add a spot of color?"

Rearrangement presents countless alternatives. We can avoid lugging heavy pieces from here to there and back again if we use our creative powers as one woman did. She simply drew a map of each room on a scale of one foot to the inch. Then she cut out pieces of colored paper to represent each piece of furniture, in scale. By moving these about, she could arrive at new layouts without moving any real furniture until she was sure of her plan.

A man and wife could think up at least one new idea a week to make their home more livable. Most of

Cook in It . . . Serve in It!

HARKERWARE

WHITE CLOVER

DESIGNED BY *Russel Wright*

Smart and so very new all-purpose dinnerware . . . oven-proof, chip-resistant, detergent-resistant. The engraved design remains eternally beautiful . . . can't wear off or wash off . . . in colorful Meadow Green, Coral Sand or Golden Spice. Honored by the Museum of Modern Art for Good Design; crafted only by *The Harker Pottery Co., East Liverpool, Ohio.*

- 16-pc. Starter Set, $8.95 in the East. (Four each teacups, saucers, bread-and-butters, and 9¼" dinner plates.)
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on the bolt end of the yard goods you buy and on ready-to-hang draperies.

LOUISVILLE TEXTILES, INC.
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Good News FOR HOME BUILDERS!

Save 30% to 40%

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Don't pay several hundred dollars more than necessary when you build a home! Buy direct from our mill at our low, factory, freight-paid price. We ship you the lumber cut-to-fit, ready to erect. Paint, glass, hardware, nails, etc., all included in the price. Plans furnished—also complete building instructions. No wonder our customers write us that we saved them 30% to 40%. Architecturally approved construction. (Not prefabricated.)

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Pictures wonderful homes in colors at money-saving prices. Designs to suit everyone. Send 25¢ for catalogue today.

BIG BOOK of House Plans in Colors 25¢

LEWIS MANUFACTURING CO.
3143 LAFAYETTE AVE., BAY CITY, MICH.

Not Be Humdrum (Begins on page 104)

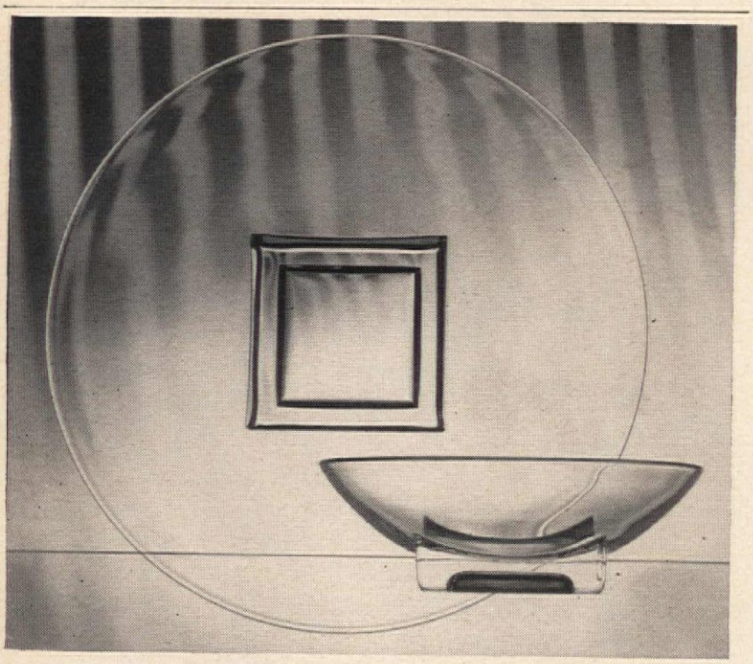
these improvements would be trivial, but they might hit upon something novel, as did Mrs. Anna Schisler. Her kitchen table, sink, and counters varied too much in height; so she bought an old piano stool and painted it white. By raising or lowering this, she can now sit down to her work at just the right level.

In the home of a friend, I noticed that the side of the refrigerator served as a bulletin board. How? Simply by using magnetized discs to hold pieces of paper against the refrigerator's steel wall. The array included shopping lists, memos of appointments, and even clippings of cartoons that might amuse the family.

Sometimes an idea for greater convenience calls for an alteration, like the one thought up by a New York woman whose family harmony was marred by a towel problem. She had her husband construct a linen closet between the bathroom and the bedroom, with an opening into each room. By this simple device she made sure that towels are within reach, even when the bathroom is occupied.

Even baby-sitting can lend itself to creative effort. This claim of mine was challenged by one of my married daughters. She and her husband wanted to attend a dance one Saturday. On Friday evening she seductively approached me: "Daddy, we can't find anybody to sit for us tomorrow night. Why don't you do it as an experiment to prove that baby-sitting can be as creatively productive as you say it can be?" "Okay, I'll do it at the rate of $10 an hour—not to be paid by you, but by someone else," I recklessly boasted. Luckily, I had 24 hours in which to think up that evening's project—writing a piece for a magazine. That triumph puffed me up. But my pride was punctured when I read about 81-year-old Mrs. Fannie G. Smith of Springfield, Mass., who baby-sits about three nights a week. Does she twiddle her thumbs while doing so? No. She invents new designs for mittens, and has scores of original patterns to her credit as a result of combining creativity with custodianship.

Homekeeping is less humdrum when looked upon as a series of creative challenges. The more imagination a woman puts into her domestic arts, the better she succeeds; and by striving to think creatively she can't help keeping herself mentally more alert, and therefore more attractive, as the years go on.



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CAMBRIDGE SQUARE . . designed for present-day living . . . selected for beauty by the Museum of Modern Art. Decorative, functional pieces: goblets, cocktails, sherbets . . . canape plates, sugar and cream, bowls, vases; also gift-perfect place settings!* Modestly priced at good stores. The Cambridge Glass Co., Cambridge, Ohio.

*5-piece place setting: goblet, sherbet, iced tea, juice glass and salad plate. About $8.75.

Cambridge

fine American hand-made crystal

It's not too early to think about screens

Fit outside window like ordinary screens

This spring get Screens you put up from inside in seconds

Columbia-matic
TENSION SCREENS

Tired of struggling with clumsy, old-fashioned screens? Then this year get Columbia-matics—the world's finest tension screens—and say goodbye to your screen troubles.

Columbia-matics have no side frames. A top rail and a patented spring-loaded bottom rail prevent screen from sagging or rippling . . . keep screen tight against window frame at all times . . . assure complete insect protection.

Columbia-matics are all-aluminum, need no painting . . . can't rust or drip-stain side of house. They can't stick or warp.

Columbia-matics cost no more than ordinary screens. Mail coupon for complete details. See why millions of satisfied users say Columbia-matic Tension Screens are the finest, most convenient screens you can buy.

THE COLUMBIA MILLS, INC.
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Please send complete details of Columbia-matic Tension Screens.

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new fashions take the floor!

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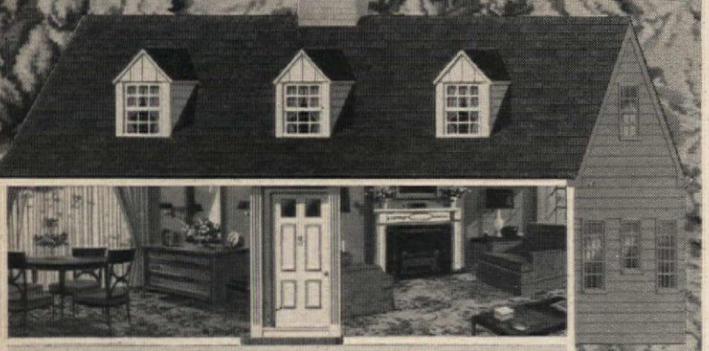
MARCH 22—MARCH 31

in your own home town at your neighborhood carpet store



Ask your dealer to show you Magee's PENN KORD (featured on opposite page) and SONNET (shown here), an all-wool, rich pile carpet. Ideal for the discriminating in taste and for those with an innate sense of decorative values. SONNET available in ten coordinated colors . . . 27 inch, 9 and 12 foot widths.

magee

CARPETS AND RUGS MAKE A HOUSE A HOME

SEND 25¢ FOR YOUR MAGEE DECOR-RAMA KIT TO
THE MAGEE-CARPET CO., DEPT. A, BLOOMSBURG, PA.

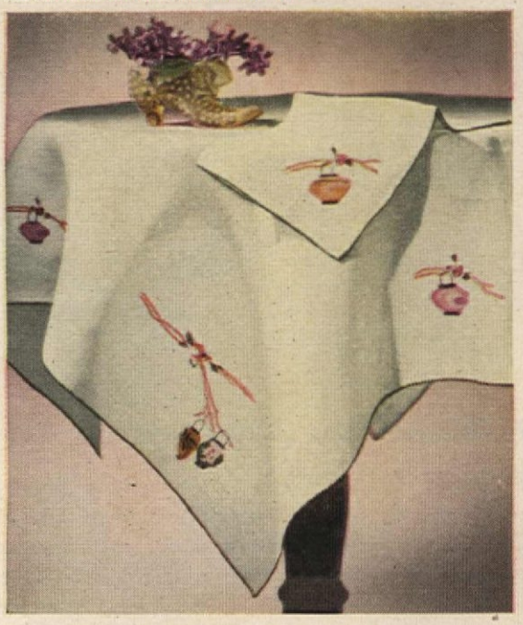
For the Handy Ma'am

(Begins on page 60)

We found this old-time rooster painted on a small bar—and thought of 1001 ways he'd look fine. With the aid of our painting pattern, you can apply him to synthetic fabrics using artists' oil paints, or you can deck out cotton fabrics with him in textile paints. Pattern **1507**

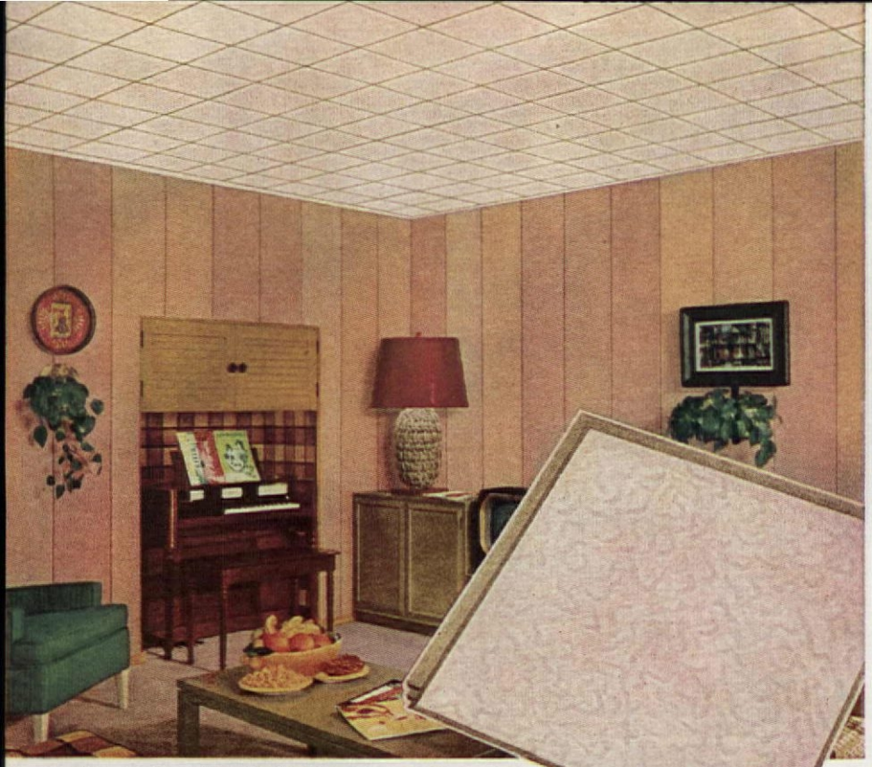
The motif around the sconce is a second version of the one shown on page 61—it's roses and anenomes instead of roses and cornflowers. Don't overlook its possibilities—for example, above a dado in a hall, dining room, or bedroom, or used as an exquisite border in a feminine bedroom. Painting Pattern **1506**

SEE PATTERN ORDER FORM ON PAGE 147



The tiny cross-stitch called "petit point" is an ancient and popular needlecraft which permits smooth outlines and subtle coloring. Use it for table linens in this Chinese motif—lanterns of various colors hanging from flowering branches. Done in mercerized cotton thread, it's washable. Pattern **1483**

magee
CARPETS AND RUGS
...MAKE A HOUSE A HOME
PENN KORD... luxurious, high pile blend of wool and Tufton rayon in random surface design... yarn treated with *Retardex*, the new soil repellent; retards normal soil, resists dirt. Available in Dryad Green (shown in background), French Rose (in bedroom), Earth Beige (in living room), and seven other decorator colors. 27 inch, 9, 12 and 15 foot widths.
SEND 25¢ FOR YOUR MAGEE DECOR-RAMA KIT TO THE MAGEE CARPET COMPANY, DEPT.__A, BLOOMSBURG, PA.
VISIT YOUR CARPET DEALER DURING THE SPRING CARPET BAZAAR, MARCH 22-31

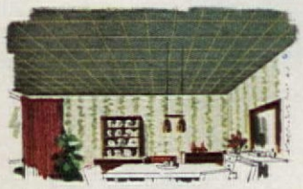


Note the rich, *sculptured* look of Textured White Celotex Ceiling Tile Board. This dramatic, distinctive texture — exclusive with Celotex — is a top favorite with decorators and homeowners alike!

building a new room, or modernizing . . .

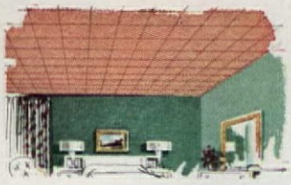
Put up a beautiful ceiling like this for only $22.00*

with Celotex Tile Board



Celotex Ceiling Tile Board goes beautifully with today's most popular wallpapers and fabrics.

Paneled walls and beamed ceilings take on added charm with Celotex Ceiling Tile Board.



Painted walls, too, are flattered by the decorator-favored colors of Celotex Ceiling Tile Board.

You can easily install a ceiling in the room you're building in the attic, porch or basement — or cover a cracked, ugly ceiling with one that's dramatically beautiful, appealing and unusual. It's a quick, simple job with Celotex Ceiling Tile Board — economical, too! No mess, no inconvenience.

Just put up Celotex Ceiling Tile Board — and you're done! Snug, interlocking joints hide all staples or nails. No painting to fuss with, because Celotex Ceiling Tile Board is *pre-decorated*. Take your pick of square or rectangular panels in a variety of smart, interesting textures and handsome, decorator-styled colors — available *only* in genuine Celotex Ceiling Tile Board!

The various shapes, sizes, colors and textures can be combined to achieve many unusual, exciting patterns. And, you get extra insulation that helps keep rooms more comfortable winter and summer. Get Celotex Ceiling Tile Board at your Celotex dealer's! Mail coupon for new 32-page modernizing book.

for a beautiful ceiling

CELOTEX

REG. U. S. PAT. OFF

CEILING TILE BOARD

Look for this package. If it isn't sealed in a package like this, it isn't genuine Celotex Ceiling Tile Board!

Send for new modernization book showing how you can have a handsome new ceiling easily and at low cost, with Celotex Ceiling Tile Board. Contains dozens of other practical modernizing and remodeling ideas, too. Mail coupon with 25c in coin today!

*Approximate cost of Celotex Ceiling Tile Board for average 12' x 16' room.

The Celotex Corporation, Dept. AH-34
120 S. LaSalle St., Chicago 3, Ill.
Send me the new Celotex modernization book, "97 Ideas for Improving Your Home." I enclose 25c in coin.

Name .....

Address .....

City ..... Zone ..... State .....

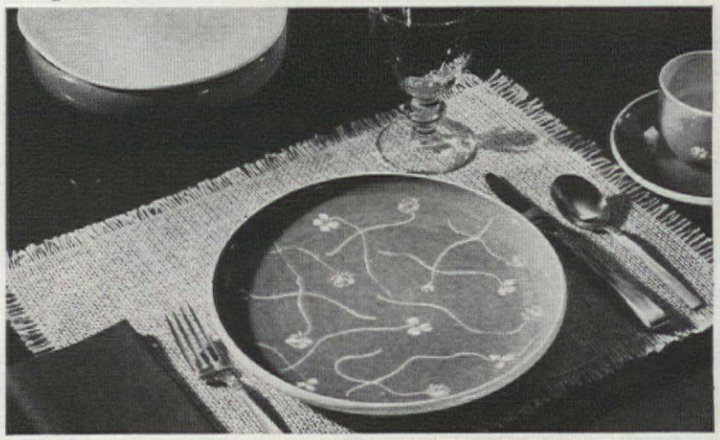
1

Set them across the Board

Patterns, and color, and plenty of it—on your dishes, on your cloths, and even on your flatware! That's the news. As you see, patterns go with solids, or with other patterns—mix them for a casual look, but *never* mix them casually, for using pattern with pattern requires judgment. These are good examples, fresh as your Easter bonnet, and bound to look smart for much longer. First, we spotted a canny black-and-white rooster on tan grounds, and set him up upon a linen cloth whose gay printed motifs take you on a kitchen tour. Table No. 2 (below) is "in clover" with the first Russel Wright dinnerware to be decorated. The shapes are all svelte, the colors soft and sophistocated, and we poised it on a plain woven placemat. No. 3 features china imported from England—a new blue-bodied ware which resembles Lowestoft. The porcelain-handled cutlery is

PLEASE TURN TO PAGE 112

2



3

See "Where Credit Is Due" on page 146

ven beginners can paint a friendly family room like this...in a few hours...with Pittsburgh's

WALLHIDE

Rubberized Satin Finish

Here's a room that says "welcome — come in and be comfortable." Walls of Seafoam Green and the Eye Rest Green on the door give it a warm, inviting effect. Room decoration by Elizabeth Whitney, A.I.D., Chicago. Furniture by Consider H. Willett, Inc.

So easy to apply . . . No objectionable odor . . . Can be washed again and again

You need no special talent or skill to transform an old, tired-looking room into a decorator's dream—all it takes is Pittsburgh's WALLHIDE *Rubberized* Satin Finish and a few hours of your spare time.

That's because this wonderful wall paint fairly glides from your brush or roller over almost any kind of surface, including wall paper. And you can start or stop at any time, even touch up places you've missed, and still have no apparent laps or brush marks. You'll find *rubberized* WALLHIDE dries in less than an hour, too—without unpleasant odor.

And talk about ruggedness! *Rubberized* WALLHIDE was made to take *years* of wear and rough use. You can wash it again and again—even scrub off stubborn stains—and its smooth, velvet-like beauty comes up smiling every time.

So surprise your family—*and* yourself! See how easy it is to give your rooms new charm with WALLHIDE *Rubberized* Satin Finish. Your Pittsburgh Paint dealer will be glad to show you the 151 modern, smartly styled colors from which you can select almost unlimited color arrangements. You can get these attractive hues also in SATINHIDE, Pittsburgh's new low-lustre enamel for woodwork and other trim.

COLOR IDEAS GALORE IN THIS NEW FREE BOOK!

● Pittsburgh's new 40-page book on COLOR DYNAMICS® for the home explains how you can use the magic of color to make every room lovelier to live in as well as lovelier to look at. It also contains numerous helpful hints on how to paint better, faster and at less cost. Ask your Pittsburgh dealer for a free copy. Or mail this coupon.

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Paint Division, Department AH-34
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Please send a FREE copy of your new illustrated booklet on "Color Dynamics."

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Guaranteed LONG WEAR

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Kentile, Inc., will furnish new tile without charge for any Kentile that wears out . . . and on which colors wear off . . . during your own occupancy of your own home wherein you have installed Kentile or have had it installed by an authorized Kentile Dealer. This guarantee does not apply to damage caused by your improper handling or your failure to follow the instructions for installation and/or maintenance available at your Kentile dealer's. This guarantee must be presented if claim is made for new tile.

Kentile Colors shown are: Gardenia and Genoa Green with Daisy ThemeTile

Install a colorful KENTILE floor like this yourself for $22.75* (Daisy ThemeTile extra)

Let Kentile help you remodel . . . gay colorful floors like these turn attics, garages, unused rooms to new usefulness and beauty!

Just think! Kentile's long-wearing beauty compares in price to floorings with thin, painted surfaces that quickly wear off . . . yet Kentile gives you color clear through each guaranteed tile. Create the floor of your heart's desire . . . a lovelier, easier-to-mop-clean floor that stands up under family wear and tear even if you're raising an active pair of twins! Choose from 24 colors; individualize your design with exciting ThemeTile inserts . . . then sit back and enjoy this double-value beauty floor for years!

*Price quoted is for a floor approximately 10'6"x11' installed by you. Your floor may cost less or slightly more depending on size, colors, ThemeTile and freight rates. See your local Kentile Dealer for FREE estimate. He's listed under FLOORS in your Classified Phone Directory. In Canada, T. Eaton Co., Ltd.

KENTILE, INC., 58 2nd Ave., Brooklyn 15, N. Y.

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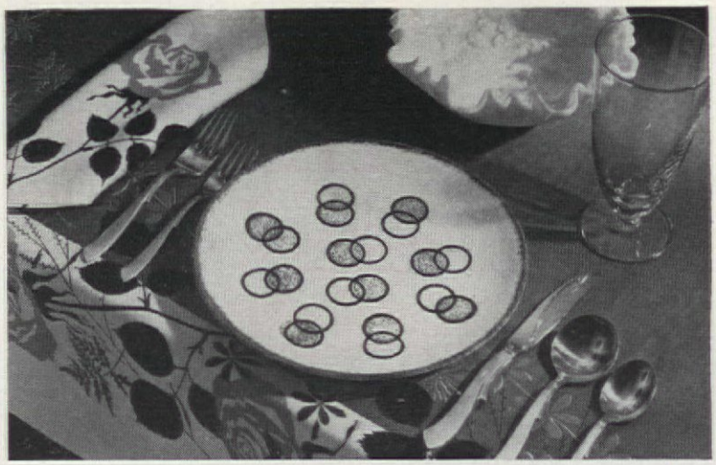
The Asphalt Tile of Enduring Beauty



4

Across the Board

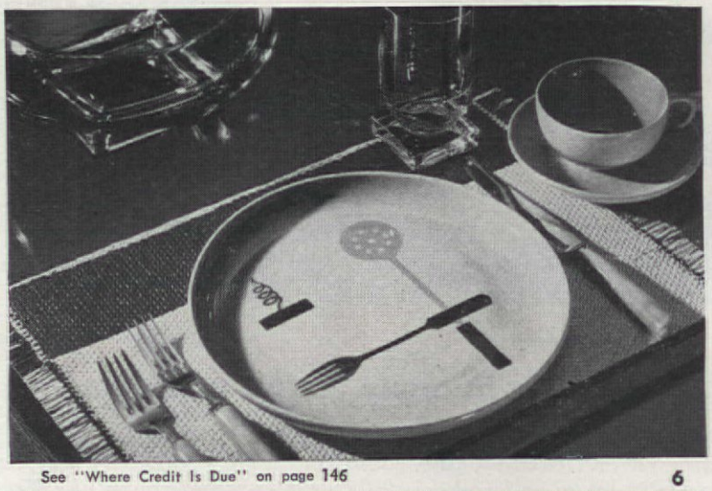
(Begins on page 110)

English, too. We set it all off by a cloth of the deepest blue.

Just to show how far you can go in the mixing of patterns, we experimented with the setting above. But this dinnerware with its gay geometry, and the rose-printed linen cloth are also excellent solo performers.

For something really different, take a look at Table 5. Here are ceramic pieces with a variety of motifs in the most luscious hues: sand with brown spatter glaze, copper, pewter, and woodtones. And when we say "variety," we mean just that. Each piece has a completely separate design relating to its own use —there's a platter (not shown) with a carving-knife-and-fork pattern, a gravy boat that sports a ladle design, and others. Below, it sets on a reversible straw mat in natural color with brown stripes. We're winding up with a ware dressed up with ye olde favorite rim (No. 6), the kind of trim which used to be so formal, and now has a whole realm of new uses. The body of this dinnerware is very sturdy, and it withstands not only breakage, but even high oven heat. We back it up by a harlequin cloth.

5



See "Where Credit Is Due" on page 146

6

The cabinet grouping, upholstered chairs, coffee table—bench and end table . . . $925.00*.

End table . . . $47.50*.

Here's a new kind of furniture by Willett . . . so restful to come home to

THE MOMENT you enter a room furnished in Willett Transitional, you feel completely at home—relaxed and contented. The room seems to bid you welcome!

And it's so easy to go "modern" with Willett Transitional. You can collect it piece by precious piece until living room, dining room and bedrooms are completed. Take *years* to do this if you must, for each piece of Willett Transitional blends harmoniously in most any setting.

And here's exciting news for those who like to try different room arrangements. Many Transitional pieces are multi-purpose—serve functionally in different rooms to give you an endless variety of settings.

See the new solid cherry Transitional at your dealer—and notice these modest prices!

The table and chairs, server tables and buffet . . . $750.00*.

Coffee table . . . $128.50*.

*Prices F.O.B Louisville

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America's largest maker of solid maple and cherry furniture for living room, dining room and bedroom.

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. . . builds his reputation and business on skill and quality products. That's why dependable painting contractors use Benjamin Moore Paints.

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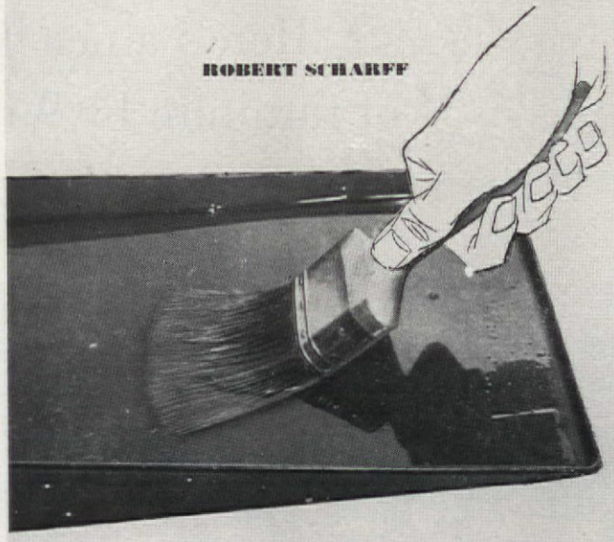
Benjamin Moore® paints

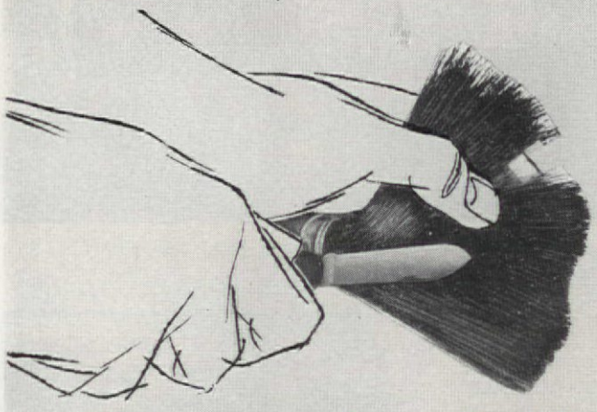
It takes a good paint brush to do a good job, and good brushes are expensive. For this reason, the problem of keeping brushes clean, soft, and in good working condition is a matter of great importance to homeowners and craftsmen. A clean brush is more pliable, works more easily and efficiently, and lasts much longer than one that is carelessly cleaned and stored. If a brush is not properly cleaned before it is put away, it may be completely ruined, for the residue of paint usually dries so hard that it is difficult to soften and remove it without seriously damaging the bristles. It only takes a few moments to clean a brush the right way—if you get at it promptly after using the brush. It's quicker, too, because it takes a lot more time and effort to clean a brush that is filled with hard-caked dry paint. When a paint job is interrupted for a few hours or overnight, you can omit thorough cleaning—wipe the brush well, rinse it thoroughly in cleaning fluid, wrap it in heavy paper or several layers of newspaper, and lay it flat. The cleaning solvent will prevent the hardening of the paint until you start to work again.

How to Care for Your Paint

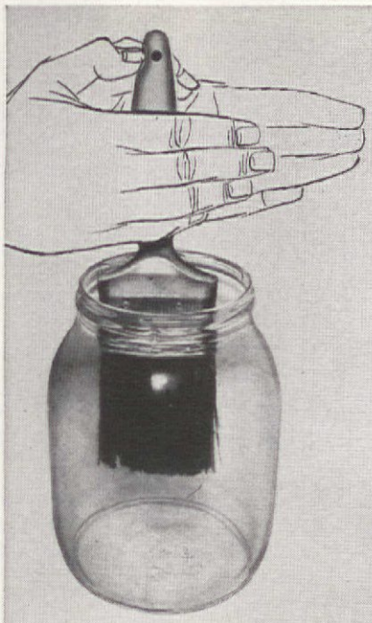
ROBERT SCHARFF



Use the proper solvent to clean your brushes. For oil paint, use turpentine; for lacquer, use lacquer thinner; for shellac, use alcohol; use water for water paints. Press brush with flat side down, forcing liquid well up into heel. Repeat until brush is clean



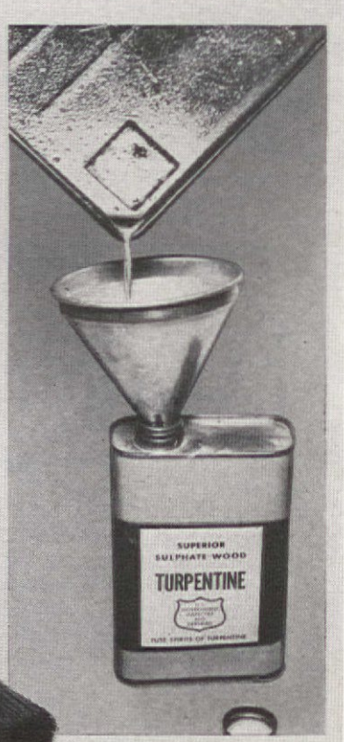
If dried and hardened paint still tends to cling to the bristles, particularly in the heel of the brush, spread the brush out flat, separate the bristles with your fingers, and carefully scrape the adhering material loose with the flat side of a knife blade



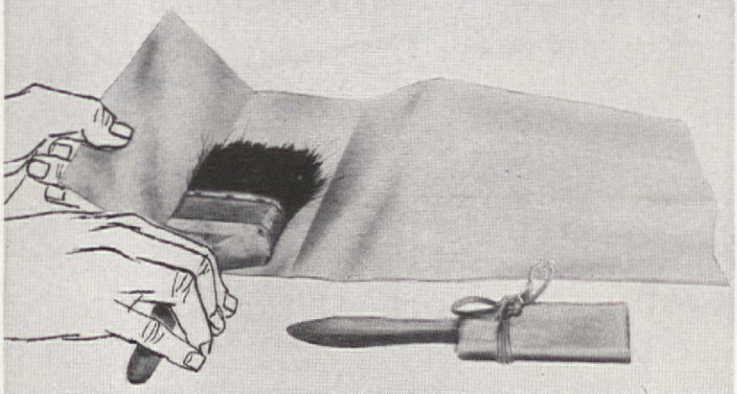
Rinse the brush again in solvent and twirl the handle rapidly in the palms of your hands (with the bristle end down) to force out the rest of the cleaning solvent. Do this in a jar or a pail to prevent splattering

Save the solvent for future cleaning operations. Pour the used liquid in a jar, cover and let it settle 24 hours. Then pour the clean part off for use next time you paint

Brushes



As the twirling operation may have tangled up the bristles, they should be straightened out from the heel toward the tip before the brush is stored. Use a paint brush comb as shown here. You can buy one at a local paint or hardware store for a nominal sum



For long-time storage, wrap the brush in heavy paper about five times as long as the brush width, and twice as wide as the length from ferrule to bristle tip. Fold the paper from the bristle tips to the top of ferrule, wrap brush completely, and tie with string

MORE ON PAGE 120

FOR PAINTING EASE

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Make your home lovelier, more colorful with Benjamin Moore Paints. It's easy to do with Alkyd Sani-Flat and Dulamel. See your Benjamin Moore Paint Dealer this spring for courteous service and helpful advice.

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COLOR CONSULTANT

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new, low-cost vinyl plastic tile flooring that resists grease, acid and alkali.

You'll smile at spills and spatters on your ARISTOFLEX floor 'cause it's so joyously easy to clean. Even harsh acids and alkalis wipe right up without a trace. Whichever of the 12 radiant colors you choose, your floors will sparkle like new at the swish of a mop. And you can install this wonderful, modern floor tile in every room in your home — from basement to attic.

For durable beauty, for effortless upkeep, for real economy, style your floors with MATICO ARISTOFLEX, the low-cost vinyl-plastic flooring. If you are looking for savings, install ARISTOFLEX yourself—it's easy, it's fun!

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Member: Vinyl Flooring Institute
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Please send me FREE Install-It-Yourself Instruction Kit and ARISTOFLEX Color Chart

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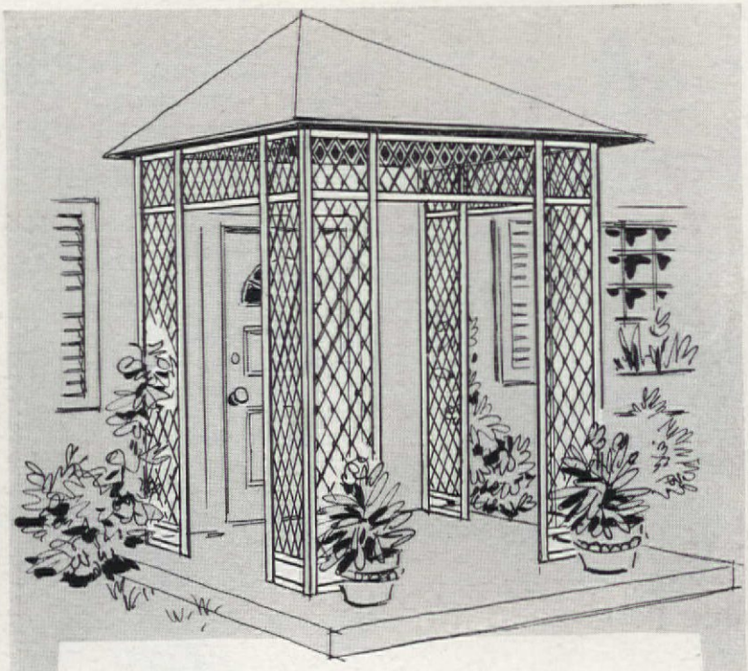
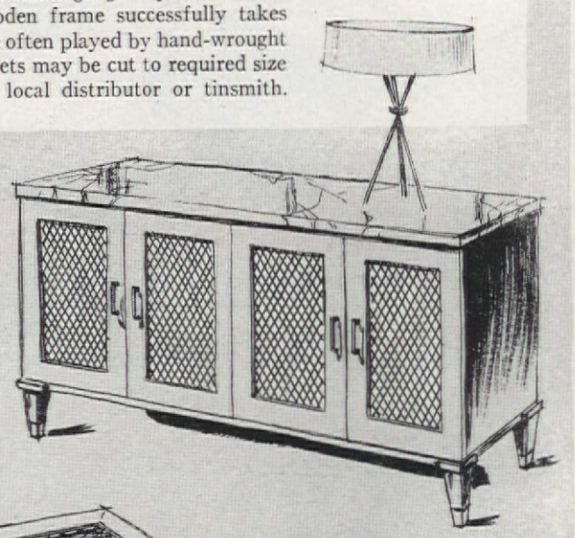
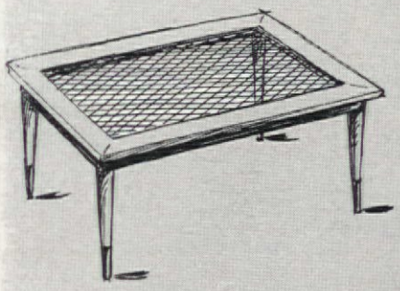


Good Ways to Use
Expanded Metal

ROBERT W. HOUSEMAN

Used architecturally or in decoration, expanded metal is a versatile, durable, decorative, and relatively inexpensive material for which new and good uses are being found every day. Its airy attractiveness is always ingratiating, and its strength permits structural use. In the little portico above, medium gauge expanded metal in a wooden frame successfully takes on a role often played by hand-wrought iron. Sheets may be cut to required size by your local distributor or tinsmith.





Expensive grillework can be simulated with expanded metal for door panels finished in gilt or painted. Light gauge is about 10¢ per sq. ft. An inset of metal mesh makes an unusual table top for a modern room or terrace. Glass plate used over it makes a smooth surface if you prefer

MORE ON PAGE 118

The Right Furniture

for the limited space of your present home and the more spacious one you'll have in the future

ABOVE

In your bedroom, the handsome, richly finished Old Colony Mr. and Mrs. dresser has been designed to offer maximum efficiency and storage space.

RIGHT

In your living room, authentic adaptable Traditional American furniture from Heywood-Wakefield's Home-Planned Old Colony group. Start with the pieces you need now; add more later, as your needs and surroundings change.

BELOW

In your dining room a graceful, versatile drop-leaf table takes up minimum space, extends to seat six. Of fine solid birch in several rich, warm finishes, Old Colony furniture is available in over eighty pieces for every room in the house. See Heywood-Wakefield Old Colony at your favorite furniture or department store.

HOME-PLANNED

Old Colony

by

HEYWOOD-WAKEFIELD

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NEW "HOW TO DECORATE WITH OLD COLONY" BOOK—Mary L. Brandt, nationally known decorating consultant, tells you how to plan an attractive home with Old Colony. Send 25¢ in coin for your copy. If you'd also like our decorating book on "Home-Planned Modern," send 50¢ in coin for both.

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I enclose . . . in coin for your decorating books at 25¢ each

(check your choice) ☐ Old Colony ☐ Modern

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Heywood-Wakefield, also makers of Ashcraft and Modern furniture

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BRUCE FLOORS give you

distinctive designs in solid oak

Of course, you're going to have hardwood floors in your home. So why not choose a distinctive Bruce Floor that will give your rooms flattering style along with all the natural beauty and durability of oak!

For cozy, informal charm, choose a Ranch Plank Floor *(above)* with random widths, walnut pegs and Decorator Finish. If you prefer modern design, there's the smart Bruce Block Floor that can be laid over concrete or wood subfloor. Or, for simple, appealing beauty, the natural choice is Bruce Strip Floor. All three floors are genuine, solid oak with a superb factory finish to enhance and protect their beauty.

When you build or remodel, be sure to tell your architect, contractor or lumber dealer that you want Bruce Hardwood Floors. They're naturally beautiful! Write for free booklet with room photos in color.

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World's largest maker of hardwood floors

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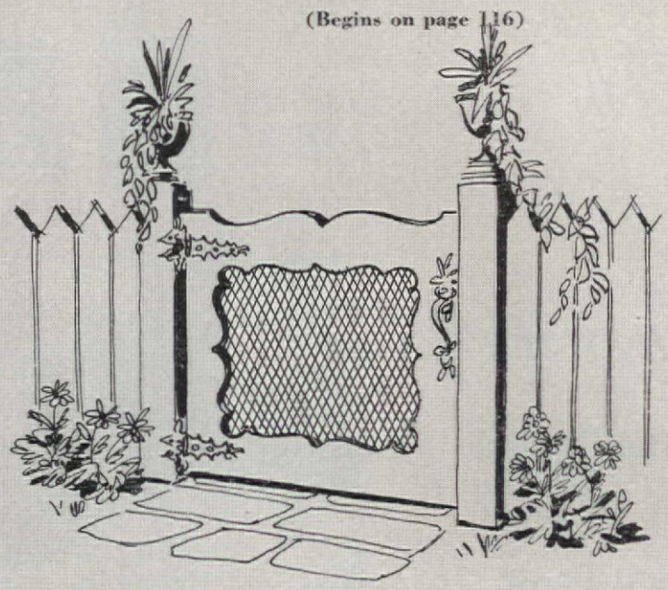
• *Ranch Plank*

• *Block*

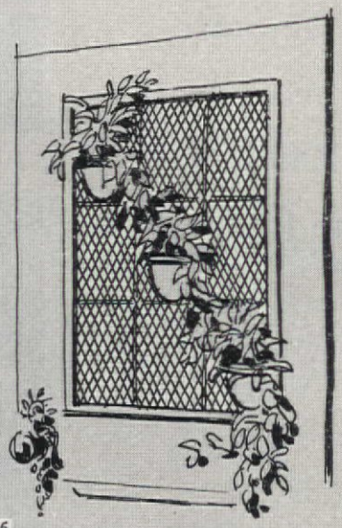
• *Strip*

Use Expanded Metal

(Begins on page 116)

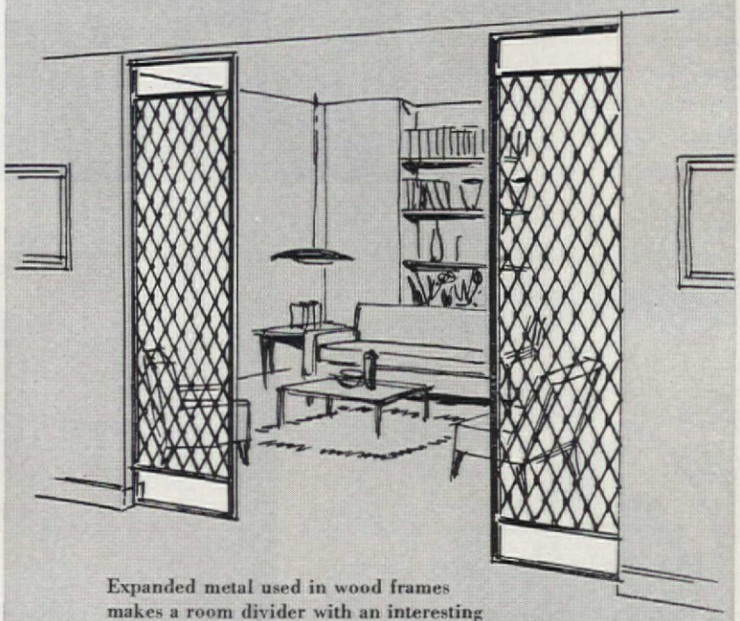


Garden gate has "see thru" panel of expanded metal set between two sheets of ½-inch plywood. Painting expanded metal is easy with a paint roller and roller cover with thick nap



Bring an old-fashioned, many-paned door up to date with a sheet of metal grille over the glass-paned section. Plant holders have hooks for hanging, are wired securely to grille

See "Where Credit Is Due" on page 146



Expanded metal used in wood frames makes a room divider with an interesting textured look. Metal panels can be painted to match or contrast with wall color. Use hinges if you want them to swing open or closed

A "Dutch Boy" Color Gallery room: dominant color, *Egyptian Green*; accent, *Aztec Gold*.

Worth Looking into..... this brand-new paint

New "Dutch Boy" Flat Wall Enamel— It's an alkyd resin finish, a wonder paint if you've ever seen one!

Home-lovers, you've had it coming to you for a long time . . .

And here it is . . . new "Dutch Boy" Flat Wall Enamel . . . a brand-new *alkyd resin* paint, the very latest development in interior finishes.

Wondrously easy to use! Flows on like a dream with brush or roller. No brushmarks, no lapmarks, no sag. Dries fast . . . no bothersome "painty" odor.

Wondrously smooth, beautiful finish! Even beginners have "the velvet touch" with this long-lasting "Dutch Boy" *alkyd resin* paint. And one coat's enough for most repaint jobs.

Wondrously washable! Cleans quick and slick, and keeps its fresh, rich beauty even with repeated washings.

And, oh, the wondrous decorator colors . . . more than 100 smart, lovely hues . . . that new "Dutch Boy" Flat Wall Enamel brings you.

These same colors come in satin and high lustre finishes, too . . . with all the unique advantages of *alkyd resin* paints.

Look in on your "Dutch Boy" dealer—his name is listed under "Paint" in your classified telephone directory. You'll find him and new "Dutch Boy" Flat Wall Enamel worth looking into. Write for a free copy of COUNT ON COLOR.

Live Colorfully with Dutch Boy*

*Reg. U. S. Pat. Off.

PAINTS • ENAMELS • VARNISHES

It's easy to find just the color you want in the new "Dutch Boy" Color Gallery

Modish pastels, subtle in-between shades, gorgeous deep tones . . . your favorite color is right at your fingertips in the new "Dutch Boy" Color Gallery. And chips you can take home tell you which colors go together. See the new Color Gallery at your "Dutch Boy" dealer. Pick your color, and let the Gallery do the planning.

NATIONAL LEAD COMPANY
Dept. 302 (Address nearest office)

New York 6; Atlanta; Buffalo 3; Chicago 8; Cincinnati 3; Cleveland 13; Dallas 2; Philadelphia 25; Pittsburgh 12; St. Louis 1; San Francisco 10; Boston 6 (National Lead Co. of Mass.).

Please send me a FREE copy of COUNT ON COLOR—the "Dutch Boy" booklet that shows how the Color Gallery can help "re-shape" rooms, individualize them, make them sing a new high note of beauty.

Name_____

Address_____

City_____ Zone_____ State_____

Children are always welcome in this lovely kitchen

When you're preparing meals, children seem to pick that particular time to make the kitchen their headquarters. As a result, a routine job can turn into a trying task. This can be easily remedied by separating your kitchen into a cooking section and a dining area. An open-shelved unit lets you keep an eye on the children, gives them the feeling of belonging, and keeps them away from the dangers of hot stoves and spilled foods.

On both sides of the room, the floor of Armstrong's Linotile helps make kitchen living easier. Where the children play, Linotile takes a lot of abuse from tracked-in dirt and scuffing feet, but that's where it really proves its durability. It will last for years without showing wear, for the design goes all the way through the tiles. It's also the easiest of all Armstrong Floors to maintain.

For the cooking area Linotile is also the ideal floor. Being greaseproof, its lustrous surface is unharmed by fats and cooking oils. Linotile should not be confused with linoleum cut into squares. Special processing makes it tougher, longer lasting. See your local Armstrong merchant soon for an estimate on a floor of Armstrong's Linotile for your home.

Send post card for free booklet. It gives you complete information about Armstrong's Linotile. Floor above is Armstrong's Linotile No. 173, with 3-inch strips of No. 174 and No. 177. For a floor plan and list of furnishings, write to Armstrong Cork Co., Floor Div., 5403 Plum St., Lancaster, Pa.

ARMSTRONG'S LINOTILE

There's an Armstrong Floor for every room in your home

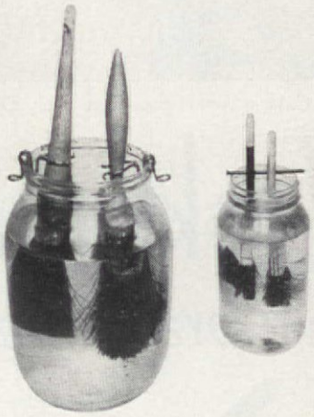
LINOLEUM · CORLON® · LINOTILE® · RUBBER TILE · CORK TILE · ASPHALT TILE
EXCELON TILE · VINOFLOR® · QUAKER® RUGS AND FLOOR COVERINGS

Paint Brushes

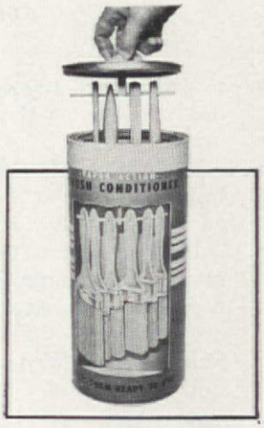
(Begins on page 114)

TO STORE BRUSHES:

Soak the brush in linseed oil for 72 hours. Remove from oil, add an extra paper wrapping, and store flat in a cool, dry place. Occasionally, add more linseed oil to keep the brush supple



For short-time storage, brush can be suspended in container of solvent. Drill hole in handle and hang it on a nail or wire to hold bristles above the bottom of the container. Brush clips shown here are also available



There are several good paint brush conditioners on the market which keep brushes in good shape. These sealable vaporizing containers hold as many as six brushes up to 12 inches long and cost about $3

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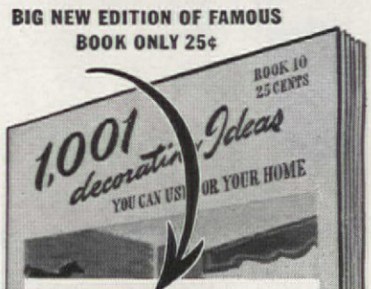

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(not a softener!)

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EVIS MFG. CO. *39 Boardman Pl. San Francisco, Cal.*

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Becoming raiment for "naked" doors

ZEPHYR ALL-SEASON DOORHOODS

FORTIFIED AGAINST SPRING SQUALLS AND MIDSUMMER HEAT

Zephyrs flatter your home and increase its value. Doorhood-shelters keep stoops dry; keep muddy tracks outside. Zephyr awnings shelter interiors from blowing rains; protect doors and windows against dampness, swelling and decay. Zephyr permanent awnings admit light and air; repel heat and glare. In the summertime Zephyr's patented ventilated feature (thermo-syphon action) goes to work. Room temperatures are actually kept up to 12 degrees cooler. Imitations are similar in appearance only. Get genuine Zephyrs with thermo-syphon principle. Send coupon for literature and nearest dealer's name.

National Ventilated Awning Co., 605 Hall St. Dept. I, Dallas, Texas

Gentlemen: Please send free color literature on Zephyr All-Season Awnings and advise nearest dealer to consult.

Name_____

St. No._____ City_____ State_____

Paint Brushes

(Begins on page 114)

TO RECONDITION NEGLECTED BRUSHES:

Some brushes can be salvaged by soaking in turpentine or cleaner for a day or two, and occasionally working bristles to loosen old paint. A putty knife or wire brush helps get out dried paint

Next, sprinkle detergent on a washboard and rub the brush over it. Work both sides of the brush until they are clean. If brush remains stiff, add sand to soap

After all old paint has been removed, rinse brush in cold water until all traces of soap are gone. Comb bristles straight, dry, and store as described above

you can have the most beautiful lawn in your neighborhood with *Energized* Vertagreen®

Feed energized Vertagreen to your lawn and garden and you'll see marked new beauty in just a few days' time. Grass grows greener, stronger, sturdier. Flowers and plants are healthier, more colorful. And the Vertagreen beauty treatment lasts for weeks, because the nutrients in Vertagreen remain in the soil for long-lasting feeding. Vertagreen is used by leading golf courses and top professional growers. It is the analysis recommended by leading authorities on lawn care. Give your lawn a Vertagreen beauty treatment. Order from your garden supply dealer.

Packed in Convenient 5, 10, 25, 50 and 100 lb. bags

Prize Flowers Flowers grow larger, more colorful when fed with Vertagreen.

Easy to Apply Professional Vertagreen care is easy. Just spread Vertagreen and water thoroughly.

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This roof lifts your home from the ordinary

Johns-Manville American Colonial Asbestos Shingles combine rich distinctive character with the permanence of stone.

Rigid. American Colonials are made of asbestos and cement. They're strong, rugged, weatherproof.

Fireproof. Protect you against roof fires for the life of your house.

Lifelong. Nothing to rot or decay. In over 40 years, not one has ever burned or worn out.

Shingles that add character to your home. Staggered edges cast distinctive horizontal shadow lines preferred by homeowners since colonial times. Rich texture—in a variety of pleasing colors and blends. (See samples illustrated.)

For a roof that will add distinction and safety to your home today—and for years to come—see American Colonial Asbestos Shingles at your Johns-Manville dealer's.

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Please send me free booklet about American Colonial Asbestos Shingles.

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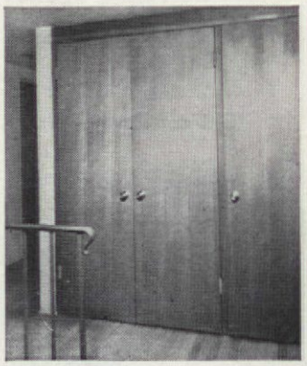
JOHNS-MANVILLE JM PRODUCTS **Johns-Manville**

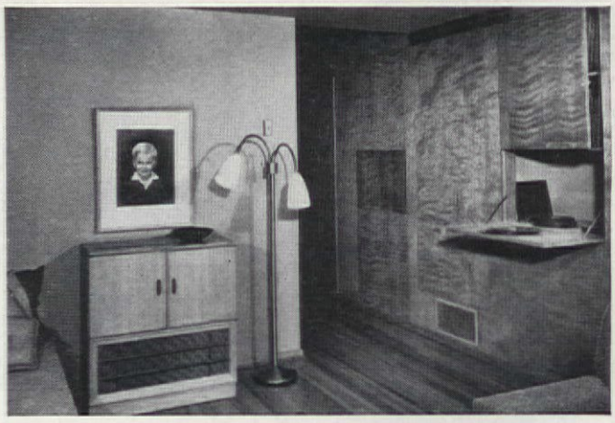


Behind three plain slab doors in a hallway adjacent to a service entrance, a laundry-in-a-closet is concealed. Home of Dr. and Mrs. C. Leydics, Tucson

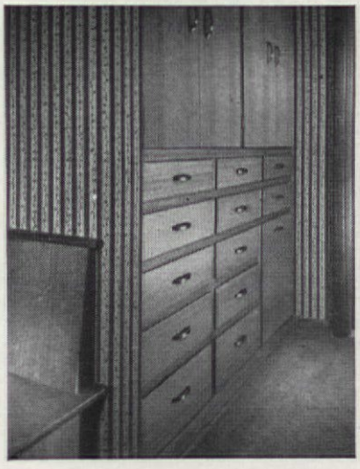
Open, the double doors disclose a washer, shelves for laundry equipment, and storage. Single door hides cleaning closet, ironing board, and iron

HALLS THAT WORK

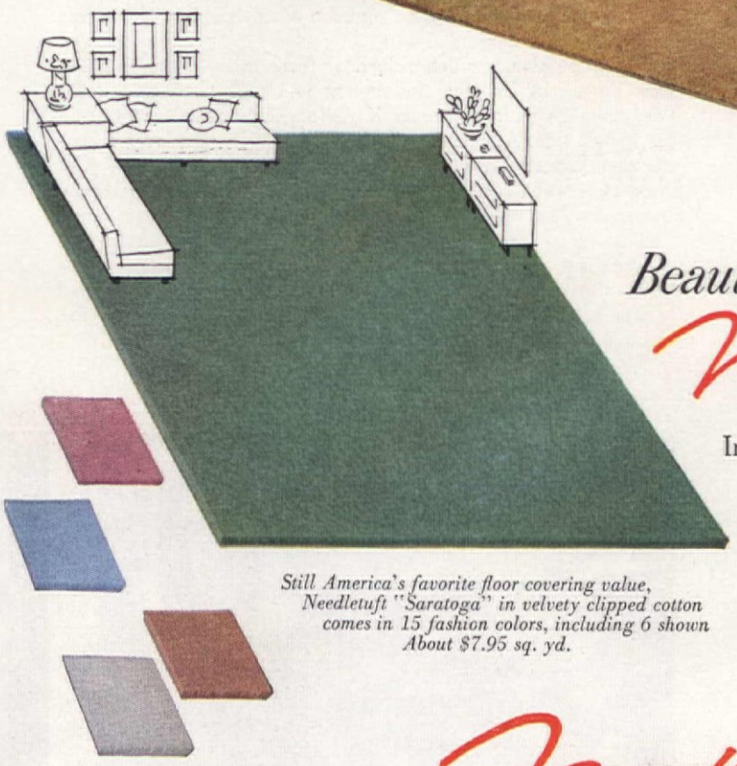
Data: Louise Price Bell



This well-thought-out storage area leads to a bedroom wing, and is made up of flush units. Record cupboard extends into the living room, has shelves for music and books and a drop shelf for sorting. Farther down, doors open at a touch to uncover sports gear, wraps, cameras; and at the far end, close by the bedroom, are blanket cupboards. Home of Jesse O'Brien, Phoenix



Flanked by striped wallpaper, a full dozen drawers hold a variety of household linens and other items in the home of H. E. Hinsch of Phoenix. An adjoining laundry tip-out is near bathroom door; roomy blanket storage above can be reached by any one of four doors. Natural woodwork of the drawers and cabinet is waxed to a soft patina for contrast with walls



Still America's favorite floor covering value, Needletuft "Saratoga" in velvety clipped cotton comes in 15 fashion colors, including 6 shown About $7.95 sq. yd.

Beautiful embroidery blooms on Needletuft® Saratoga

Imagine! The beauty, the economy, the quality of fine "Saratoga" carpet . . . PLUS the lilt, the gaiety of Punch-work embroidery transforming a boudoir into a flower-bedecked bower! Like its solid companion-carpet, the new "Bridal" is washable and long-wearing, comes in 9′ and 12′ seamless widths. Choice of 6 background colors. About $9.95 sq. yd. at smart stores everywhere.

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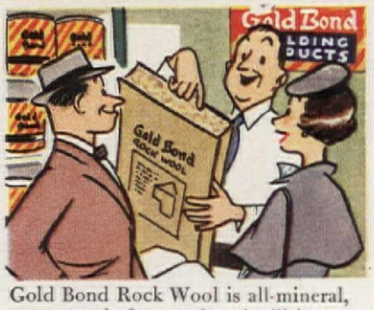
FLOOR COVERING DIVISION OF CABIN CRAFTS, INC.

Add-A-Room! Make it snug with Gold Bond Rock Wool Insulation!

Need more living space? Then Add-A-Room...all by yourself... an attic room like the one shown here and across the page! Your Gold Bond dealer will show you how simple and easy it is. He has all the necessary materials... plus complete, easy-to-follow instructions.

If you start by insulating with Gold Bond Rock Wool Blankets, you'll have year 'round comfort. You'll keep furnace heat *in* during winter *and* keep broiling heat *out* in summer.

You'll save money on your heating bills...up to 25%...*year after year.* Send coupon below for booklet showing how and where to insulate your home. Your Gold Bond lumber and building materials dealer can show samples, quote prices, even help with the financing. *See him today!*



Gold Bond Rock Wool is all-mineral, permanently fireproof; and will last as long as your home.

Gold Bond Rock Wool Blankets are rugged, easy to handle. You simply nail or staple them in place.

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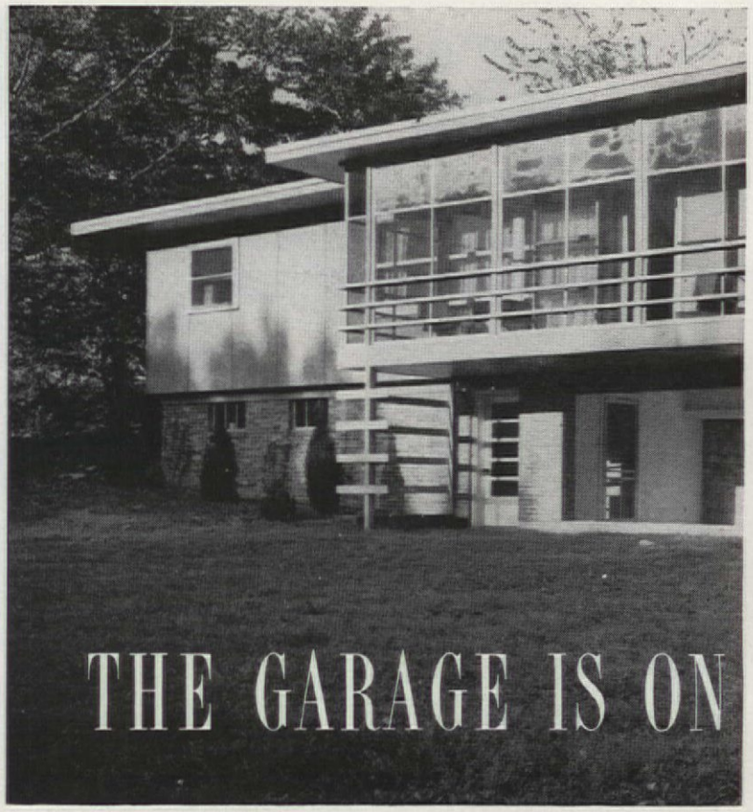
Fireproof Gold Bond Rock Wool Insulation



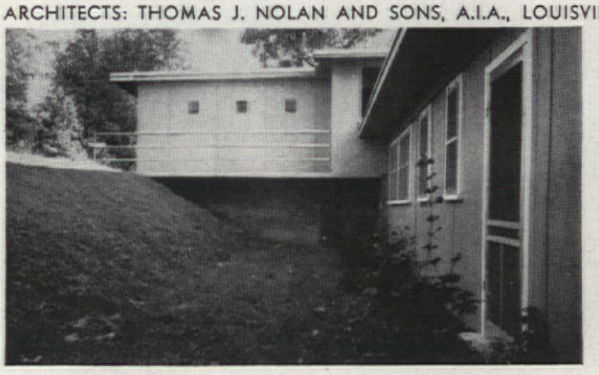
THE GARAGE IS ON

ROBERT NOLAN

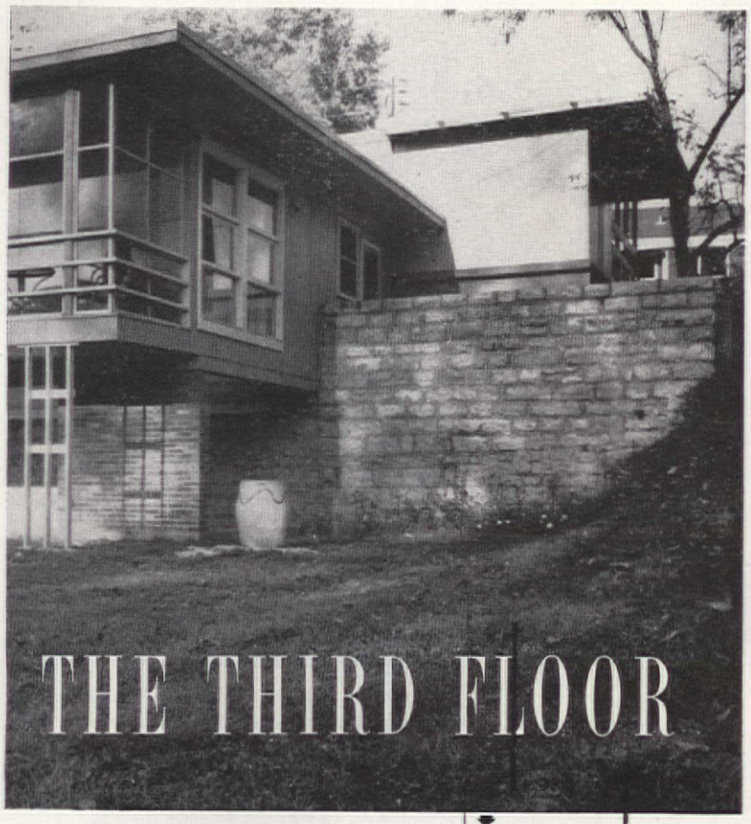
Our house is known by the natives as the only house in these parts to have the garage on the *third* floor, the living room on the *second* floor, and the mailbox on the *roof*. It was built, despite pro-Colonial subdivision prejudice, on the site of the stable of a once-grand estate that reeked with a tradition of lost fortunes and burnt houses. Our lot was number 13—the last to be sold—and contained a 30-inch-thick retaining wall that ran neatly through the center of the property. Anyway, we built on the wall, and used the concrete stable floor as a foundation, pouring a three-inch topping for our finished floor. For seasoned building material, we bought up old framing lumber from a wrecked house, and when passersby saw us using old lumber, it just strengthened their original opinion of anyone who would buy such a lot for a home.

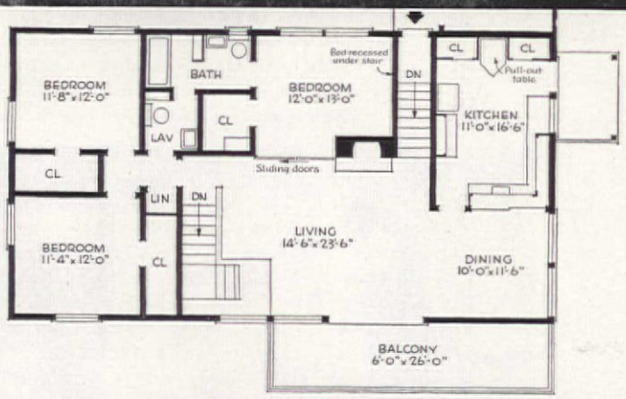
The house plan was determined by three factors: the excellent view down our hillside, the sloping lot, and the necessity for two potential main entrances if visitors approached away from the garage-side. At present, the house is approached over a cantilevered concrete extension of the garage floor, past three Japanese-type wood carvings on the carport wall—namely, those old characters, "Seeno," "Hearno," and "Speakno." Ten steps inside lead down to the living room, where essentials for raising our children are on one level. The lower floor is unfinished (we use it as an attic might be used) and it provides an extra room and a large porch which is our "destructive" room—here we let the children "express" themselves.

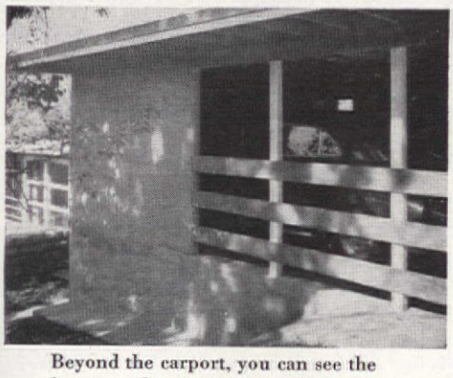
ARCHITECTS: THOMAS J. NOLAN AND SONS, A.I.A., LOUISVILLE, KY.



The walk to the front door from the garage is protected by a rail. The children can step right outside from their bedrooms, through the door at right





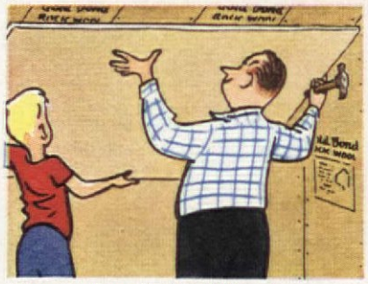


Beyond the carport, you can see the lower garden, completely closed in on two sides and a portion of the third

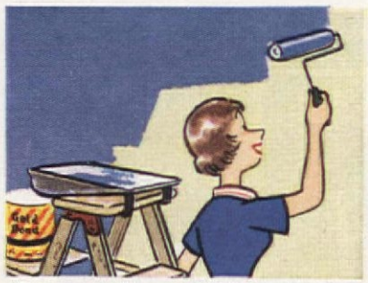
Entrance to the kitchen is through the service area above. The stone wall takes care of the change in grade between the upper and lower levels, showing part of the former barn wall

FOR INTERIOR VIEWS, SEE PAGE 144

Add-A-Room! Make it easy with Gold Bond Gypsum Wallboard!



Fireproof panels of Gold Bond Gypsum Wallboard are easy to handle, easy to saw and nail.



Decorate with new Gold Bond Velvet Paint. It's easy-going, and practically "flows on" with brush or roller.

This snug, cheerful apartment was a gloomy, unused attic last week! You can Add-A-Room like this in your own home ... all by yourself ... and your Gold Bond building materials dealer will be glad to tell you how easy it is.

All you do is nail panels of fireproof Gold Bond Gypsum Wallboard to the wood framing right over the insulation *(see opposite page)*. Then use the Gold Bond Tape Joint Kit to get a smooth, seamless surface. Easy-to-follow instructions assure you of a "professional looking" finished job.

Your Gold Bond lumber and building materials dealer can give you lots of add-a-room advice, and will even help you with the financing. *See him today.* Mail the coupon and 10¢ for the fascinating book of Add-A-Room ideas: "Remodeling Magic!"

Fireproof Gold Bond Gypsum Wallboard

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THIS IDEA-PACKED FULL COLOR BOOK will show you how beautifully G-P Ripplewood fits with modern or traditional settings.

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Please send G-P Ripplewood book of full-color room scenes. Enclosed is 10¢ to cover mailing costs.

NAME.....

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GEORGIA—PACIFIC PLYWOOD COMPANY

$24,500—Air Conditioned

(Begins on page 40)

Work areas really serve you—and save you. In the kitchen, range and dishwasher are as close to the dining room as possible—not a step wasted. Downstairs utility room which opens off the playroom and has plenty of windows and cheer of its own, harbors the heating plant in one corner. The rest is devoted to automatic laundry equipment, a freezer, and a sewing machine housed in a cabinet which looks like any kitchen base cabinet

*
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*

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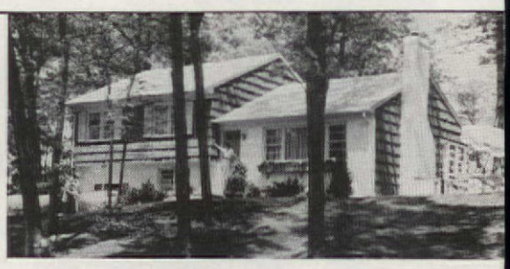

Blueprint House Order Form

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PRICE: $5.00 PER SET
No. 28 ☐ (See page 40, this issue)

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City *Zone No.* *State*

Print name and address in coupon (to be used as label for mailing blueprints). Cut out, check plans desired, and send M. O. or personal check. (Do not send stamps.) If you live in New York City, add 3% for City Sales Tax.

THE AMERICAN HOME, Dept. BP, American Home Bldg., Forest Hills, N. Y.

Elm and *Beech* pieces from the *New* Today's Living group put you and your bedroom at ease. Six pieces about **$590.*** Vanity bench extra.

Drexel

THE NEW TODAY'S LIVING COLLECTION BY

IS YOUR KIND OF MODERN FURNITURE

Atmosphere for your dining room, created by *New* Today's Living pieces. Table, **$119.** Buffet and deck, **$249.** Server, **$99.** Chairs: arm, **$36;** side, **$30.** In your living room—versatile sleep sofa, **$239.***

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Get your "Portfolio of Fine Furniture." Colorful booklets on Drexel's modern (including New Today's Living), traditional, and provincial. Send 25 cents in coin to 7 Huffman Road, Drexel, N. C.

*Higher West of the Rockies.

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READY to do and see something different? Take a trip abroad, in Canada.

AIM HIGH for that suntan — swim, golf, ride in mountain girt National Parks.

This year: Canada!

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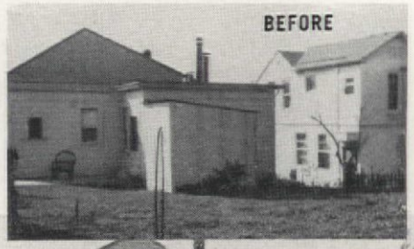
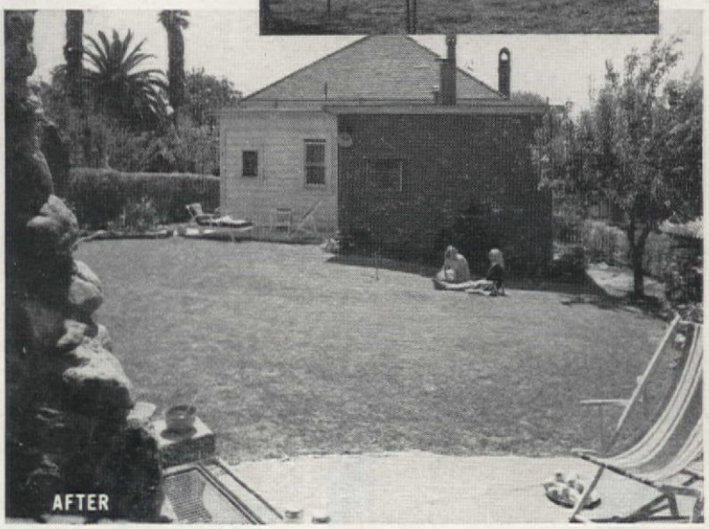
The house was friendly and snug, but its site was forlorn until, as seen here from the patio, it was given a smooth lawn, enclosing hedges, shrubs, flower beds





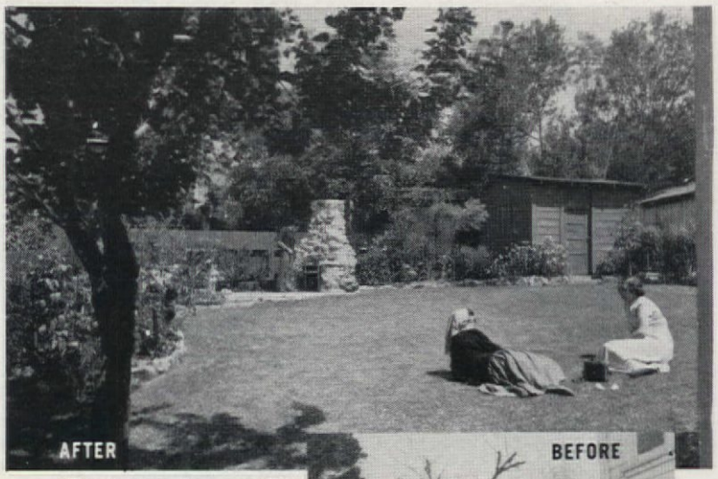
OUR ESTATE IN THE CITY

DONALD K. FOOTE

After six months in a two-room apartment had convinced my lovely wife and me that we had to have a place of our own with outdoor space in which to relax and play, we scanned many magazines devoted to homes and gardening, and soon found ourselves minus our savings, but the proud possessors of an 1885 vintage house and lot. Dirty and run-down, it was not a home, but it was solidly built and had character. A few months of cleaning, painting, papering, etc. turned it into as friendly and snug a little home as any two people could ask for.

Outdoors, in the front, was a lawn with quite satisfactory flower borders. But the backyard was a mess, a terrible tangle of weeds, berry vines, and trash within precariously leaning fences. However, we had space to work with and, under the

PLEASE TURN TO PAGE 130



The backyard—a terrible tangle of weeds and trash —gradually became a place of relaxation and peace. Even the relocated tool shed contributed something

The HOW-TO PICTURE BOOK

for home gardeners . . . $1.00

● What to buy, how to buy it . . . what to plant, how to plant it . . . when and where to plant it, and how to care for it. An indispensable fund of cultural lore for the practiced gardener, a *must* for the beginner. Edited by one of the most distinguished names in horticulture — American Home's E. L. D. Seymour. 435 illustrations, 136 of them in magnificent color. A book no home gardener can afford to be without

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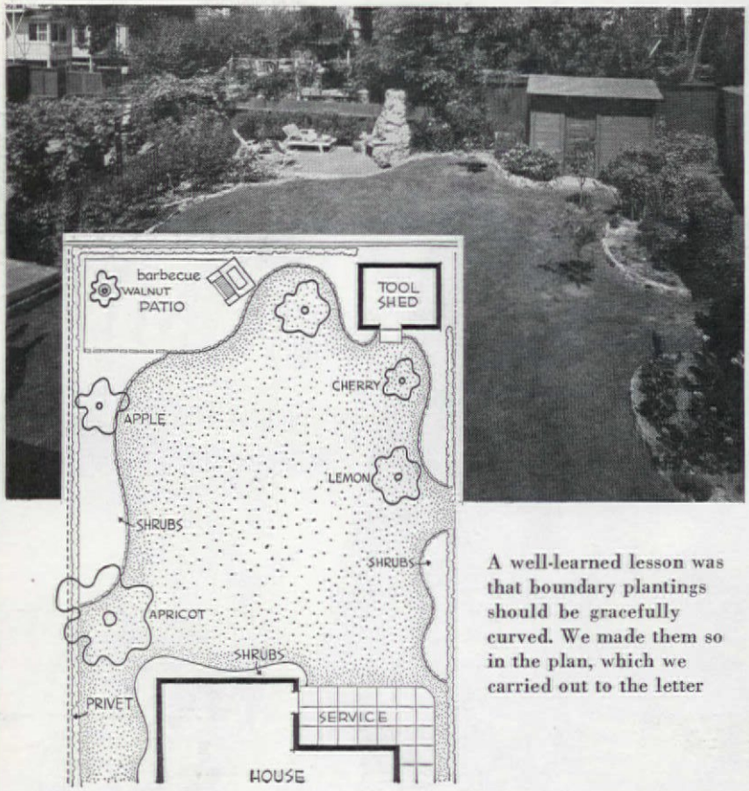
Estate in the City

(Begins on page 128)



A well-learned lesson was that boundary plantings should be gracefully curved. We made them so in the plan, which we carried out to the letter

rubbish, rich black topsoil. Most of the magazine pictures we had studied suggested country estates, but from them we learned the principles of landscaping, and we finally worked out a plan incorporating what we wanted in our garden, namely: (1) privacy; (2) a paved area protected from the cold Pacific Ocean winds; (3) a storage shed; (4) a large lawn; (5) a few fruit trees; (6) a border area for plants; (7) an ornamental barbecue that would double as a safe trash burner; (8) a service area and clothes-drying yard. (At first we thought that we had only to go to a nursery occasionally, buy a plant or shrub, bring it home and plant it where we thought it would look nice. Our garden, as planned and worked out, proved how ridiculous such a method would have been.) After drawing a scale plan of the area, we began doodling with curves as advised in the books, making dozens of layouts before, at last, a master plan was evolved. Later, as we cleaned up the yard, we decided that, doing all the work ourselves, we would grow vegetables the first year, thus destroying the weeds as they appeared, and preparing the soil for later planting. To prevent soil-washing and run-off, we terraced the site for our shrubs and flowers, but left the lawn area slightly sloping. Five dogs in adjoining yards made fences a must, but to avoid a boxed in effect, we painted them green, put the paved patio in one rear corner to round it off, and moved the tool shed from near the house, where it blocked the kitchen view of the garden, to the other corner and painted it green, too. For a windbreak along one side, we built a low fence and planted a privet hedge (that will in time obscure it); someday, only the tops of trees on neighboring yards will be visible above it, giving an illusion of forest plus the privacy and wind control we sought. Already, in a bustling metropolis, we enjoy relaxation, outdoor living, and beauty.

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Like people, flowers need love and care to thrive . . . and that includes a balanced diet.

Take geraniums, for instance. Two identical plants can be potted at the same time, treated to the same sun, moisture, organic fertilizer. But *if*, at the time of potting, half a spoonful of FTE is mixed in the soil for *one* of them, what a difference it makes. You get healthier, greener leaves, more and bigger blooms.

FTE stands for "Fritted Trace Elements" . . . in other words, essential minerals in *slow-soluble* form. They are to plants what vitamins are to people. Mix FTE in the soil when you plant seeds. Because of the *slow-soluble* feature, the growing plants will continue to get the essential minerals that they need all season long.

The same thing is true for rosebushes and shrubs. When you plant . . . or transplant them . . . add FTE to the soil. Come blossom-time, they'll pay for their balanced mineral diet in size, number and color of blooms. That's because FTE provides *iron, manganese, copper, zinc, boron and molybdenum,* all needed for healthy growth.

Ask your dealer about FTE... distributed in 1-lb. to 50-lb. packages through E. I. du Pont de Nemours & Co., Inc. Normal application is 1-lb. per 400 sq. ft. Some commercial fertilizers come with FTE already added . . . the label will tell.

• For further information, write Ferro Corporation, Cleveland 5, Ohio. In Canada, write Ferro Enamels (Canada) Ltd., Oakville, Ontario.

FERRO F·T·E Fritted Trace Elements

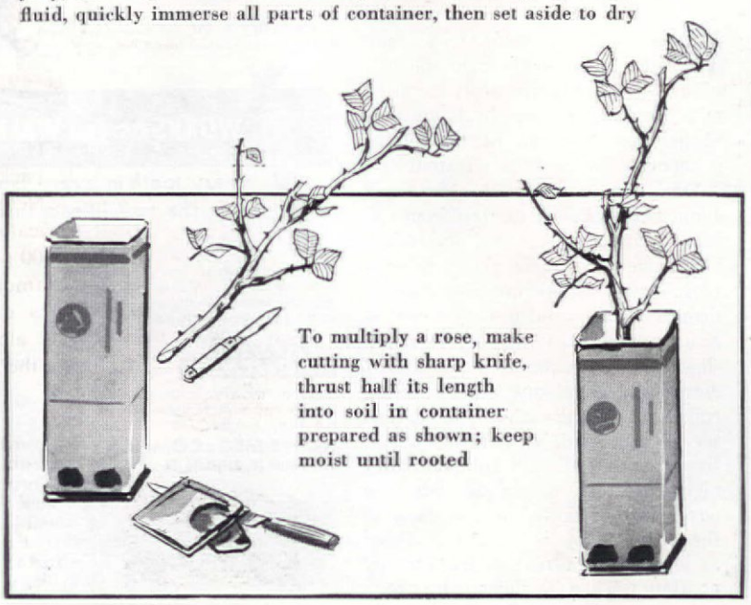
How to make a Cardboard Nursery

If you, too, dislike to throw away the cardboard food containers available in every kitchen, why not use them for rooting cuttings of favorite plants or growing seedlings of new ones? Ice cream cartons, and cereal and dog biscuit boxes are handy types, and a simple waterproofing operation will make them last for several months even when filled with soil. If, when you set the plants outdoors, you plant container and all (so as not to disturb the root system), it will gradually disintegrate. But be sure to work some high-nitrogen plant food into the soil around it to feed the microorganisms that hasten its decay.

To prepare those that are too large, simply cut them down to three or four inches high, punch several quarter-inch drainage holes around

PLEASE TURN TO PAGE 132

The lusty fuchsia cutting shown above is growing happily in an inexpensive, durable container made by coating a discarded ice cream carton with melted paraffin—the kind used to cover glasses of jelly, etc.—as pictured. Melt it in any convenient receptacle until fluid, quickly immerse all parts of container, then set aside to dry



To multiply a rose, make cutting with sharp knife, thrust half its length into soil in container prepared as shown; keep moist until rooted

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Then we prepared the soil.

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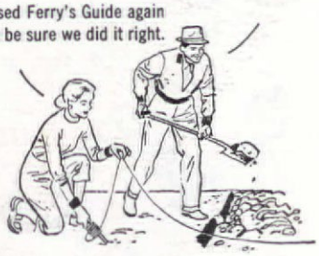

2. Ferry's Home Garden Guide is crammed with "short-cut" tips on how to get soil ready for successful flower and vegetable seed planting.

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Cardboard Nursery

(Begins on page 131)

Milk carton cover, adjustable up and down a supporting stake, protects young plant from both excessive sunlight and sudden, late frost

the bottom edge, and dip them in an inch or so of paraffin melted in an old saucepan until it is fluid, but not hot. Roll box around so as to coat all sides, then set on newspaper to dry.

A loose, porous, absorbent mixture of soil, sand, and peat moss or vermiculite makes a good seed bed as well as a good rooting medium for cuttings of herbaceous plants or woody sorts, such as roses. Make cuttings three to eight inches long with a very sharp knife. Cut diagonally, just below a bud or eye; remove all the leaves from the lower half, and some of those from the upper portion; and thrust the cutting half its length into the moist, but not sopping wet, soil. To keep the soil (and the air around the cutting) moist, cover with a preserve jar, plastic cover, or other convenient device, and place the container in a shaded, not too warm place until new leaf and shoot growth shows that rooting has taken place. Then, if the season permits, set it in a sheltered spot in the garden until the plant is large enough to go in its permanent position.—C. C. CHUVAX

Another plant-protecting trick that can be performed with the familiar, already paraffin-treated, square milk container, devised by Eagle Boy Scout Don Newman of California, is reported by ROBERT GILMORE.

Don cuts both the bottom, and about two inches of the top from the old cartons and sets the bottomless boxes over his young plants to protect them from cutworms. But then he thrusts a thin wooden stake or label inside one edge of the container and slips the top portion of the container down over it, making a slit just big enough to take the stake. The lid thus serves as a shade or parasol on hot, sunny days. And if a cold or frosty night threatens, he simply slides the cover farther down on the stake so the little plant is snugly enclosed as long as the threat of frost injury continues. Then he slides it up again.

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ALBERT LOWENFELS

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We'll assume that your ground has been dug over at least spade deep (or plowed and harrowed, or rotary-tilled if the area warrants), and a dressing of manure or compost has been turned

under in the process. Also, that you have raked the surface to a good seedbed, working in plant food and lime if the need of either or both was revealed by physical examination or chemical test. Now for the four steps illustrated and numbered here.

1. Mark the row with a line stretched taut between two stakes, and open a furrow, using as much of the corner of the hoe blade as necessary to make it the right depth. Keep

PLEASE TURN TO PAGE 134

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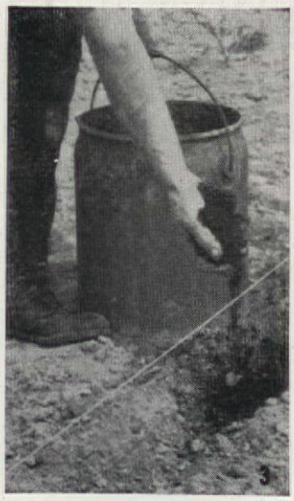
Planting

(Begins on page 133)



close to the line but don't push it aside and get a wavy trench.

2. Follow the line carefully in scattering seed thinly and uniformly. Regular spacing now will simplify thinning of the young plants later on.

3. You *can* cover the seed with soil as is, but a thin covering of compost, leaf mold, or peat moss first will give the seeds a real boost by retaining moisture around them, providing a good rooting medium, and making it easier for the seedlings to emerge.

4. Firm the soil (or compost) cover by treading the row, for close contact between seed and moist earth makes for quicker germination and growth. Finally, rake a little loose soil over the row to serve as a mulch and retard evaporation and drying.

AMERICAN HORTICULTURAL COUNCIL PROGRESS

The eighth annual National Congress of this co-ordinating body held in Philadelphia in November climaxed a year of notable advance, and presaged another. With 44 organization and 185 individual and firm members, it has issued the *Directory of American Horticulture* and the *AHC Color Detector* and carried on work in many fields such as plant nomenclature and registration, advertising standards, awards, international relations, plant hardiness. For information address Secretary G. H. M. Lawrence, Bailey Hortorium, Cornell University, N. Y.

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Grows Better Plants in Soil, Sand or Water
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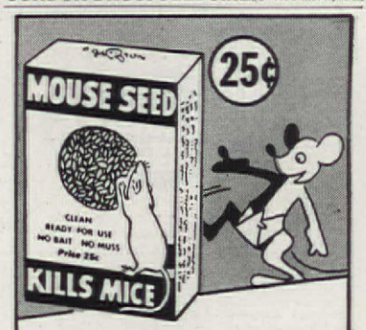

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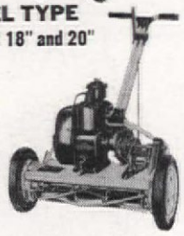

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THE AMERICAN HOME
American Home Bldg., Forest Hills, New York

Amaryllis

(Begins on page 48)

for gifts, and, maybe, enjoy the thrill of originating a new variety good enough to propagate and introduce.

To supplement the pictorial directions: the amaryllis likes best a porous, sandy, slightly acid soil, such as a mixture of equal parts loam, sand, and leaf mold or compost; but it is generously tolerant, so use what you have. The roots are fleshy and tender, so if you loosen the soil at all, don't go deep. The normal growth cycle starts in midwinter when a mature bulb sends up its flower stalk. At this time, water enough to keep the soil moist, not wet; give more during the flowering period.

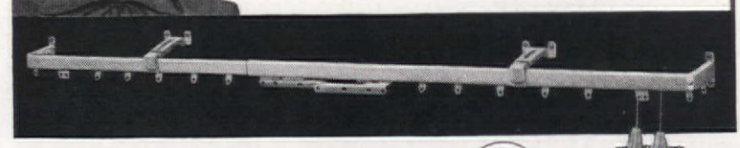
If you want to raise seed rather than buy it, use a small brush to transfer some pollen from one of the dusty stamens to the central, sticky pistil of the same or another flower which will start to fade within a few hours. (An unpollinated bloom, on the other hand, will keep in good condition for days.) The receptacle at the base of the flower will swell and grow into a pod in a month or so; when it ripens, collect and plant the seed as directed on page 48. Then (or when the last flower fades if none was pollinated) cut the stalk back to an inch or so and induce good leaf growth all summer so as to build up food and energy for another season's flowers. The plant can be put in the garden (in or out of the pot) until fall, or kept in any bright, sheltered place indoors.

In the case of seedlings, until one flowers, it is best to keep it growing steadily and not give it an autumn rest. As soon as it is three to four inches tall, it can receive an increasing amount of sunlight and an occasional light feeding with your favorite house plant fertilizer. The plants are not temperamental and need no babying, only a repotting in fresh soil (done carefully so as not to injure the roots) whenever the pot seems definitely small for the growing bulb. An inch of clearance all around is just about right. When the first bloom appears, its beauty will repay you for all your time and work.

Going back to the old plant that has flowered and been carried through the summer, lift (and pot it if necessary) and take it indoors before frost touches it. Withhold water, remove leaves as they dry, and put the pot in a cool, dry place until December; or until new growth appears, showing that the bulb has "rested" enough. Then treat it as you would a newly bought and freshly planted one, controlling the development of the flower stalk by increasing or decreasing the heat and moisture supply. Anything up to 75° F. is all right, but a fairly steady 65° will give more gradual, and longer lasting, beauty.

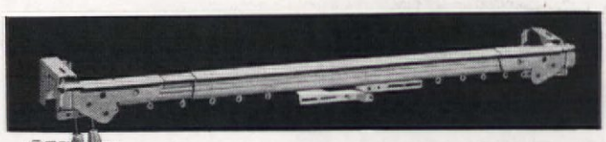
Window Shopping with Betty Easter

Your windows are the eyes of your home. This column is devoted to fresh ideas for making them beautiful



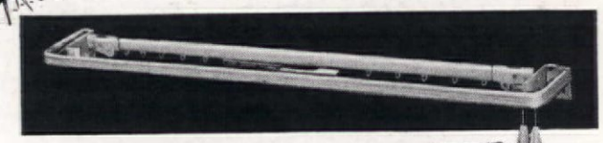
Eastern Coronet "Window-Widener" Traverse Rod

This traverse rod turns a cute trick! You attach it to the window frame. When opened, your drapes extend beyond window; making it look larger and allowing full view and light. When fully opened, it clears draperies over venetian blinds, radiators, convectors. Rubber fittings hold rod against wall firmly and safely. A cinch to install and operates so *quietly!*



Eastern Duo-Trax Extension Traverse Rod

You've *never* seen anything like it! It's both a track and a rod. Carries your heaviest drapes with no clogging or sticking. Inside and outside carriers ride separate tracks. Lifetime lignum-vitae pulleys operate easily and silently. Offset master slides give maximum privacy. Drop-in sockets make installation simple on wall, ceiling or casing.



Eastern Coronet Combination Traverse & Valance Rod

So clever! So practical! Modern window treatment calls for traverse drapes with a valance. *Both* can be installed on this one unit. Hang your draperies on inside traverse rod and valance on outside rod. Features soft, unbreakable pulleys and nylon slides that won't stick and ride so silently. Finished in long-lasting, lustrous Du Pont baked enamel.

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"Housewives who delight in serving an unusual variety of food will be pleased with the new set of six compact recipe books. Each one contains 101 recipes of a particular type of dish or food category."—*Kansas City Star*

". . . are arranged most conveniently, with one recipe to a page, the left hand page, while on the right is a photograph showing how the dish should appear. An index at the back is arranged both alphabetically and by type of dish." B.C.—*Charlotte News*

"Naturally with 101 recipes in each book devoted to one type of food, considerable variety is offered. Nice, too, to pick up one book which tells of one subject only. Another feature is that one gets new ideas and recipes to try . . ." "Let's Eat" by Ruth Thompson—*San Francisco News*

". . . each recipe is illustrated, gives preparation time, number of servings, number of calories, and source of vitamins. The 3 x 5 inch format with spiral hinges makes all six of them highly practical for use on the kitchen work table." P.H.B.—*Ventura County Star—Free Press*

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Build your own *Flagstone* TERRACE

DARREL HUFF

Flagstones make handsome terraces—and more people can now profit by that fact, thanks to the technique suggested herewith. Usual methods of installing such terraces are too difficult for most amateurs, and having professionals do it is expensive because of the amount of skilled labor required. But there is a way to make your own terrace even if you've never seen a mason's trowel. It's called the "dry method," and it doesn't even need special tools. No complicated cement work is involved, and anyone can do a good job of it using regular garden tools, a broom, and a hose. You'll get results which look professional for no more than the cost of the stone, cement, and sand that you use.

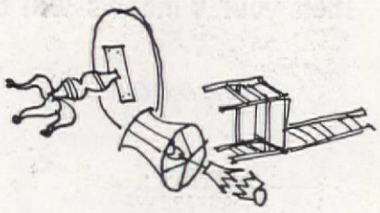
First, level the spot selected for the terrace. If winters are heavy, it is advisable to put in a bed of cinders or coarse sand to prevent frost heave from cracking the work. Give the whole area a slight pitch so that rain water will drain off in a suitable direction; then cover with a layer of sand about two inches deep, maintaining the same pitch. Set in the stones, leveling them by working them into the sand, and push sand under any unsupported points to make stones firm. Mix mortar as described on page 138, and add coloring if desired. Then work mortar in between the stones with a broom, and sweep off excess. Wet it down several times with fine spray to make cement set, and wash flagstones clean.

PLEASE TURN TO PAGE 138

Whether you use a sand or cinder base (a must if you get heavy winter freezing), be sure to grade in a slight pitch for terrace drainage. A rake used upside down makes the job easy

Beware of what the

burglar leaves behind



Not only do you need theft insurance to protect you against the loss of things the burglar takes *with* him, but to protect you against the damage he often leaves behind.

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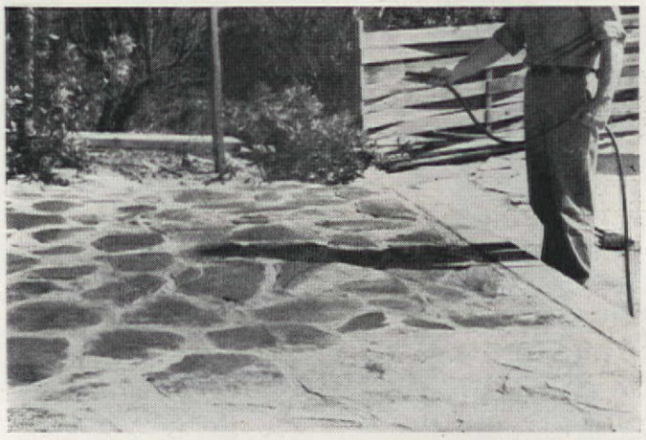
Build Your Terrace

(Begins on page 137)

After the base is leveled and pitched, lay down the stones. Fit them together as their shapes permit, but leave a gap of at least a half inch all around each stone. For over-all leveling, place a two-by-four on each end of terrace, and a third board across the other two will indicate any high or low spots. If necessary, work additional sand under stones to make them firm

Mix cement, sand, and color without water. Use 1:2 mix of cement and fine sand, or 1.3 mix with coarse sand. Add color to suit your taste. Sweep mixture over flagstones with a push broom and work it well down into the cracks until all gaps are filled and level. Then sweep extra mix off the surface of the terrace before wetting down



Use an ordinary garden hose, with the nozzle set for a fine spray, to wet down the sand and cement mixture. At the same time, wash the stones clean of any mix which remains on their surfaces. Without flooding the terrace, repeat the wetting down several times at intervals of about fifteen minutes. It's a good idea to dampen the terrace once or twice a day for the following week to help the mortar to cure. It isn't entirely necessary, but it will make the mortar stronger and will help to keep cracks from appearing later on

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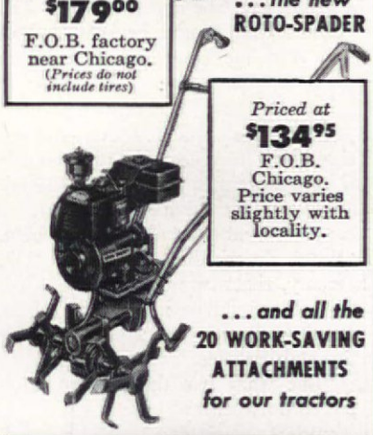

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There's Many a Slip

Jeremy Stone

It began after a Garden Club meeting at which a woman spoke on "Slips in the Kitchen." My wife apparently drank it all in, and from then on, human habitation was no longer the prime destiny of the structure I had long cherished as Home.

First, the kitchen became a chapel for something called a "prayer plant." "See," my wife pointed out one night. "See, how it folds its little leaves as evening softly falls."

Next, came the unearthing of our large, substantial bowl containing a green and white striped snake-plant, given us eight years before as a housewarming present. A symbol of long-suffering survival, it was just the thing for our household, being so heavy that neither cats nor children could knock it over. It had even lived through the onslaughts of our cat-before-last, who insisted on making her bed in it, scattering soil helter-skelter as she scooped out its gritty depths to fit her form. Once, when she took a new batch of babies there, five of the plants in the clump were prostrated and earth was peppered over a newly painted shelf nearby. With the cat family removed to the cellar, my wife salvaged, and repotted the plant victims, and was delighted with the results. Thus she was ripe for the Garden Club advice.

One evening, arriving home after a hard day, I found my daughter burning the hamburgers and potatoes and my wife at the sink absorbed in

PLEASE TURN TO PAGE 140

Eljer's new Chateau Gray harmonizes with almost any color scheme—is ideal for remodeling.

How to plan for bathroom beauty and efficiency

Start bathroom planning by choosing the basic plumbing fixtures. Bathtub, lavatory and toilet are the room's permanent furnishings. They should be complemented by decorative theme and accessories.

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Every Eljer fixture must pass a complete inspection for working efficiency and flawless finish. That means beauty to be proud of now, and years of annoyance-free service.

All fittings—faucets, showerheads, flushing mechanisms, as examples—are made in Eljer's own plants to highest precision standards. Exclusive Eljer design insures long life and smooth operation.

In *every* way, Eljer plumbing fixtures give you beauty and efficiency. Ask your plumbing contractor, builder or architect to help you select styles and suggest arrangements, or write Eljer Co., Box 192, Ford City, Pa.

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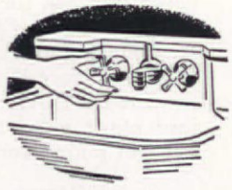
Here's a bathtub designed for comfort and beauty. Note the wide end-seat and convenient, lowered side-seat of this Eljer Legation bath.



You'll find Eljer faucets prevent common bathroom problems. "Swivel-Disc" minimizes dripping. Working parts easily renewable.

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Gardeners you know:

Homer Wurple

Homer is the creative type. He likes to garden. But most of all, he *loves* to make up his own plant foods. Is always dreaming up exotic combinations like powdered elk horns, aspirin, dehydrated whale's milk and dried blood from the Chichi-Chichi bird. Hasn't hit a good formula yet, but he keeps on trying. Is beginning to notice that his neighbors who use Vigoro have really beautiful gardens.

Sure, there's a little bit of Homer in all of us. Gardening just wouldn't be gardening if you couldn't get excited about new things.

But in gardening, too, it's also nice to have some "old reliables" to fall back on. Tried and true varieties of roses, for example. Also Vigoro—complete, balanced plant food.

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*Vigoro is the trade-mark for Swift & Company's complete, balanced plant food.

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Many a Slip

(Begins on page 139)

operations with knife, spoon, flower pots, and plants. Her attention arrested by my ejaculations, she explained that she was "separating the Sansevieria—snake-plant to you," adding, "Do you realize that it has been growing in the same bowl for more than eight years?"

"Well, why not? It's a good bowl; not even chipped," I observed.

"What? Eight years in one pot? Disgraceful! But I've been doing something about it." And she led me proudly to the back hall where, beside the ski rack, were 15 flower pots tufted with leaves of the thing we were talking about. "After a while, when they've rooted," she observed, "I'll move them to where we can enjoy them." . . . That proved to be

my desk, the dining and living room window sills, and shelves beside where the bowl had stood. She was going to paint the shelves in "a day or two," but after some months had passed, I did it. Meanwhile, my wife brought home some more slips—of what she said was Cissus rhombifolia. A few weeks later she cried gleefully, "Yes, they're all growing! Now I'm ready for some *real* slips."

"Slipsonia be damnetoides!" I retorted in garden club lingo. "What are you slipping over on me? Is this a home or a botanical garden? And if these things that are overrunning the place aren't slips, what are they?"

"Oh, they're slips, all right, but not a true test of the green thumb. Next come geraniums, and after that, African-violets . . . And Jeremy, just think. Peggy Jones grows those without even knowing how she does it; and she's *so* dumb at bridge. It's very economical."

"When you have a good partner," I murmured absent-mindedly, whereupon she said severely, "I mean slipping plants."

I saw what she meant—ten or more plants for the price of one. But there was always that One that had to be bought. Also, as I tried to point out, we didn't *need* any more with those 15 snake-plants on hand. "Oh, but they're all of one kind," she protested, "and the joy of growing plants indoors is to see if you can succeed with a lot of kinds."

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Many a Slip

I had another idea. Why not sell some of the Sansevierias and get money to buy other plants with. That, I suggested hopefully, would save her all the trouble of this slip business. From the glance she gave me, I might have been a cutworm. "Trouble? What *do* you mean? It's Fun. There's a whole book on it—*House Plant Slipping Is Fun.* And the lecturer said there's nothing so soul-cleansing as tussling with Nature." . . . So in came a scent-leaved geranium (to the tune of $1.75) whose three dozen leaves were soon removed and potted to grow into individual new plants. (And darnedifolia, if they didn't—in time!) Thus the rest of

the kitchen, the pantry, and my den windows were soon given over to wrinkly leaves that smelled like lemon if you pinched them—which I was told not to do. And then African-violets took over such remaining windows as would afford them morning light. They proved tricky, less docile. But when even three took hold, my wife cackled like a hen that has laid a velvet egg. She had succeeded! The Garden Club would be so proud of her. And she could try some other methods, afterwards.

"After what?" I asked innocently.

When she replied "After we sell these," my heart leaped and I thought if only more men could know the joy of having an advice-taking wife. I congratulated her and offered to help. "When do we start?" I said. "Oh, Jeremy, that's wonderful," she cried. "I knew you'd be interested. I'll let you know about the sale as soon as the club decides."

"But what has the Garden Club got to do with it?"

"Why, everything," she chirped. "Our expenses have been terrific this year, and we must do something to raise money. You see, we want to get Rosemary Flowers as lecturer next year—on 'Exotic House Plants that Even a Husband Can Grow.'"

I staggered out to the kitchen. Evening was softly falling and the prayer-plant was folding its "dear little leaves." "All right, you pray, little plant, and I'll pay," I murmured. "Twixt root and tip, there's many—too many—a slip."

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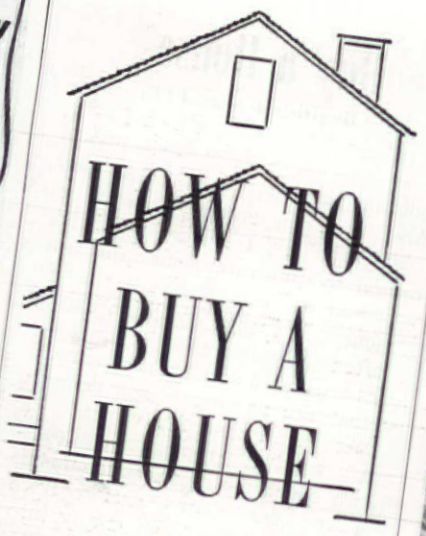


HOW TO BUY A HOUSE

CHARLES PATTI

So you're going to buy a house. Like anything else it takes judgment and a knowledge of what to look for in terms of condition, quality of workmanship, and grade of materials used. Styling we'll leave to you.

Starting from the outside, check the foundation. If it isn't well constructed, the whole house will suffer. The walls should extend at least 18 inches above ground, be of uniform thickness, and have a smooth surface. Holes, uneven spots, or broken corners indicate poor workmanship or the use of inferior concrete. Pick at the wall with a pocket knife—if it powders easily, you'll know it is a poor grade and may cause trouble. Check the foundation for vertical cracks at the same time. Cracks (other than thin, almost unnoticeable ones) indicate that the house has settled because the foundation was not set on secure footings.

If your choice is a wooden house, first thing to check is the condition of the exterior paint. Worn, chipped, or stained paint means that the cost of a paint job should be added to the purchase price of the house. If there are blisters, an expensive job of scraping will have to be done, and the blisters also indicate either a leak in the roof or gutters, or that moisture has condensed on the back surface of the siding. Such a condition can cause siding and framing to rot.

If shingles are used on the walls or roof, look for warps and splits, and check the grain. Edge-grained shingles are superior to, and will outlast, the flat-grained variety. Measure the amount of exposure—the less, the better; a 24-inch shingle should not be exposed more than 11 inches, and a 16 inch, not more than 7½ inches. All shingles should be attached with rustproof nails.

Stucco walls should be free of cracks, crazing, and discoloration, for any of these defects may mean that a resurfacing job will be necessary.

Brick and stone should be checked for cracks and to see that they are well pointed. If the mortar doesn't come out almost to the surface of the masonry, leaks which can only be corrected by an expensive tuck-

PLEASE TURN TO PAGE 142

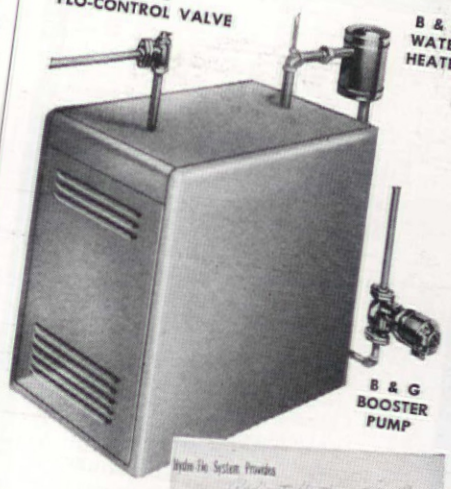
YOU'LL HAVE *Warm Floors* WITH B&G Hydro-Flo* Heating

Before you select the heating system for your new home, remember this . . . *if the floors, walls and spaces around the windows are not warm, you'll never be really comfortable!*

That's why you should have B & G *Hydro-Flo* Heating . . . with modern baseboard panels or radiant pipe coils completely concealed in the floor or ceiling. This *forced hot water system* blankets *all* of your home with sunny warmth—blocks out icy down-drafts from the windows—*keeps floors warm!*

B & G *Hydro-Flo* Heating adjusts itself automatically to every change in the weather . . . modulates the heat supply so that indoor temperature is always uniform . . . always at the comfort level. It's exceptionally economical in operation—no wasteful overheating.

Besides all this, you get a year 'round supply of low-cost domestic hot water—all you can use.



FREE BOOKLET

In this booklet you'll discover the secret of comfort heating—send the coupon.

BELL & GOSSETT COMPANY
Morton Grove, Illinois

Canadian Licensee: S. A. Armstrong Ltd., 1400 O'Connor Drive, Toronto

BELL & GOSSETT COMPANY, Dept. DI-29, Morton Grove, Ill.
Please send your free booklet, "Capture the Sun with B & G Hydro-Flo Heating."

Name.....
Address.....
City.....Zone.....State.....

*Reg. U.S. Pat. Off.

New Beauty · New Comfort · New Protection the Whole Year 'round!

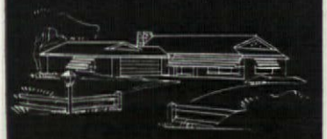
C-THRU *see through* *not under... with*

AMERICA'S *Most Beautiful* **AWNINGS**

at prices your Budget will enjoy!

C-THRU's...

...fit every style



...of architecture

COMMERCIAL BUILDINGS... For better identification, improved personnel efficiency plus greater comfort the year 'round, business too... turns to C-THRU.

DISTRIBUTORS...a few protected territories still open. Write for details.

DEALERS: Write for name of nearest C-THRU distributor!

HERE IS NEW, breathtaking awning beauty that beats the heat in *summer*... rain, wind and snow in winter. C-THRU's have the cooling efficiency of 1 ton of mechanical refrigeration for each 100 sq. ft. of awning protected window glass.

Everlasting Aluminum... Horizontal Construction

It's a case of *first* cost being *last* cost with C-THRU's. The graceful, C-THRU louvers and sturdy supporting members, constructed of heavy gauge aluminum are practically everlasting. The infra-red baked plastic enamel finish is guaranteed not to crack, peel or chip, and can be washed sparkling clean with a garden hose. Horizontal louvers make your home look lower, larger, lovelier.

Over 5000 Color Combinations

Colorwise, your choice is limitless. Riotous variety to pick up subdued surroundings or restrained tones to contrast with bright exteriors. Colors in any combination... any expression ...make your C-THRU awnings different... *individual!*

NOTHING DOWN—only $5 per month! Because of their permanence, you can have your C-THRU awnings NOW for *nothing down*, as little as $5.00 per month.

FRANKIE LAINE, Famous Recording Star, says... "C-THRU awnings are as big a success in my home as I hope my recordings are in yours. There is nothing finer than C-THRU ...no greater awning value for homes, large and small!"

HOW TO FIND your nearest C-THRU dealer—try the Classified phone book or call Information, or write us direct.

C-THRU
(See Through)
ALUMINUM AWNING CO.
3201 W. 67th Street, Los Angeles 43, California

Buy a House

(Begins on page 141)

pointing job are likely to develop. Also, look for surface deposits of white salts (efflorescence) which are caused by moisture penetrating the wall and dissolving the salts in the masonry. If such a condition exists, it often indicates leaks in the roof, leaks around the doors and windows, or that the flashing is not doing a proper job of diverting water.

All flashing, gutters, and downspouts should be of rustproof metal, and the downspouts should have splash blocks or should empty into dry wells or drains to divert water away from the basement after a heavy rain.

If possible, investigate the basement after a heavy rain to see if it remains dry. Waterproofing is at best time consuming, often expensive, and sometimes impossible on an existing house. Walls and floor should be free of cracks and, preferably, should have smooth surfaces. Vertical support columns in the basement should be of masonry or steel construction to give lasting support to the floor above. Look up at the beams supporting the floor. The joists should be 2″ x 8″, or larger, on 16″ centers, with girders at right angles if the span supported is great. While you are still in the basement, see if there are any signs of termites or rodents, particularly around windows and at the top of the foundation.

Heating and hot-water equipment should be of sufficient size to service the house and any further additions that you may plan. If the heating plant is not to your taste, add the cost of a new plant to the house price.

The best plumbing is brass or copper, and will last almost indefinitely. Galvanized pipe will last fairly well if the local water is not too corrosive. Check the water taps to see if the pressure is good and continuous. Fixtures, tubs, and sinks should be sufficiently modern not to need replacing for esthetic reasons.

Upstairs, check the attic roof for leaks and water stains that may mean you'll need to re-roof. If the attic isn't insulated, you may have to add in this further cost, depending upon the climate and your needs.

Check all doors and windows for tight fit and for easy operation. See if screens and storm sash come with the house—they are expensive to buy and have fitted. Plaster ceilings and walls should be free of cracks (which indicate settling of the house) and from stains (which indicate roof or plumbing leaks). Floors should be either hardwood or covered with an evenly laid composition flooring.

Few houses that have been in use will be in perfect condition, but if you check the structure carefully, you will be able to estimate exactly how much it will cost you to get the house into tiptop condition.

FREE BOOK—"How to Do a Good Paint Job!" Send card (and name of your retailer, if you wish) to Baker Brush Co., Inc., 83 Grand St., New York City 13

Brushes by Baker
AMERICA'S FINEST PAINTING TOOLS

Comfort! Relief! For FALSE TEETH wearers. Improve Chewing, Enjoy Eating!
With Scientifically Designed
EZO DENTAL CUSHIONS

Soft, pliable, pink dental cushion gives thousands pleasant relief from ill-fitting dentures. Just press on plate. See how it helps improve fit, ease pressure on gums and keep seeds out. Snug denture fit does away with embarrassing "clicking", lets you enjoy meats, apples, celery, tomatoes, etc. Get EZO today. Money back if you aren't delighted. Average life of one cushion lasts 2 to 4 days.
Order Direct From Laboratory
send $1.25 for 20 EZO Lowers
send $1.25 for 16 EZO Uppers
or send $2.50 for both
EZO PRODUCTS CO.
Dept. 586B, Box 9306, Phila. 39, Pa.

IF YOU SUFFER PAIN *of HEADACHE NEURALGIA NEURITIS*
get ***FAST RELIEF*** *with*

the way thousands of physicians and dentists recommend.

HERE'S WHY **... Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proved active ingredients. No other product gives faster, longer-lasting relief from pain of headache, neuralgia, neuritis than Anacin tablets. Buy Anacin® today!**

HOME REPAIR TIP NO. 5

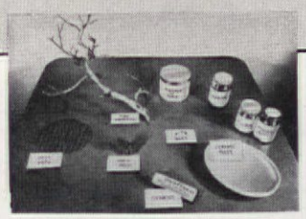
MEND RUBBER and plastic articles with tough new tape made of black plastic. Smooth, stretchy, sticks tight. Resists water, acid, sunlight and abrasion. Try it on tool-handle grips, hose leaks, too. Professional electricians have used it for years. "Scotch" Brand No. 33 Plastic Tape—39¢ at your favorite store.

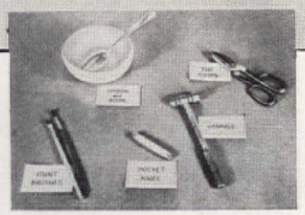
Everblooming **ROSES**
All leading varieties at Money-Saving Prices. Guaranteed To Bloom This Summer. Write today for Big Colored Catalog. Will include large Packet (300 seeds) California Poppies, Mixed Colors. **FREE**
CONDON BROS. SEEDSMEN Dept. 18 Rockford, ILL.

How to make a Ming Tree

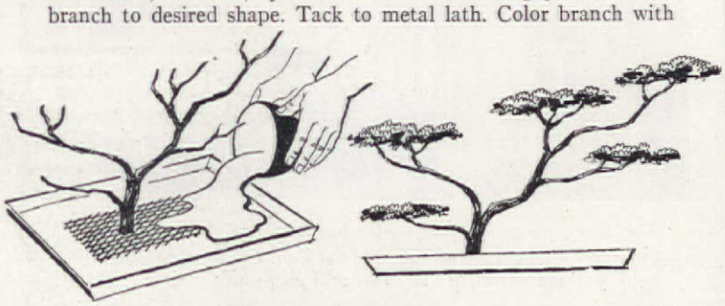
Data: A. La Vielle Lawbaugh

MATERIALS NEEDED



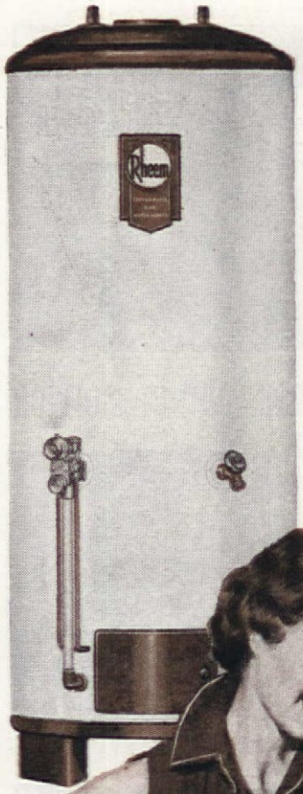


Spend a few pleasant hours fashioning it—then enjoy a Ming tree for years. Makings include a small dried branch, a bit of metal lath, tacks, snow moss, plaster of Paris, lacquer, flock and flock base, household cement, a flat-bottomed ceramic bowl in which to mold base. Tools are a pocket knife, tin snips, camel's hair brush, hammer, spoon and bowl for mixing plaster. Trim branch to desired shape. Tack to metal lath. Color branch with



lacquer. Dry. Set branch and lath into ceramic bowl. For base, mix plaster with water to consistency of rich cream. Then pour over metal lath to depth of 3-4 inches. To force air bubbles to surface, jog bowl. Hold tree in desired position for a few minutes until plaster sets. Dry 24 hours. Then remove plaster from bowl. Cement snow moss to tree and lacquer if desired. Spread flock base on plaster and, before it dries, shake a generous amount of flock along edge of base. Blow flock so it covers base. Cover underside of base with felt.

The Chinese waited generations to develop live Ming trees; we can build one in a few hours



IT'S NEW! IT'S BETTER! IT'S MADE OF COPPER!

Rheem Coppermatic

Automatic Storage Gas Water Heater

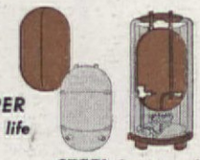
Yours for plenty of rust-free hot water . . . far thriftier year after year!

The new Coppermatic is a unique Rheem design that saves you money and trouble! The inner tank, containing the hot water supply, is pure, rustproof, corrosion-resistant copper inside a super-strong Pressure-Proved steel tank.

If you are not getting enough hot water, or if you are getting rusty water, replace your present water heater with a Rheem Coppermatic. It gives you so many added advantages . . . longer life, faster heating, fuel economy! The Rheem Coppermatic is today's best value!

For full information, call your nearest Rheem Plumber-Dealer. See the yellow Classified Telephone Directory.

THE INSIDE STORY
***not one but* TWO TANKS!**



***COPPER** for long life*

***STEEL** for strength*

PAY AS LITTLE AS $1.40 A WEEK after small down payment

Oceans of hot water! Enjoy an almost continuous flow. Thermostat can easily be regulated to provide super-hot water for automatic washers without injury to tank.

Save year after year! Copper water pipes used thousands of years ago in Egypt are *still useful!* Coppermatic will also give long years of service . . . purer, clearer water, too!

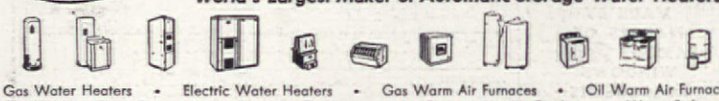
You can rely on Rheem

Guaranteed by Good Housekeeping

RHEEM MANUFACTURING COMPANY

REGIONAL SALES OFFICES Sparrows Point 19, Maryland; 7600 S. Kedzie Ave., Chicago 29, Ill.; 1025 Lockwood Dr., Houston 20, Texas; 4361 Firestone Blvd., South Gate, Calif.; 800 Chesley Ave., Richmond, Calif.; 3693 E. Marginal Way, Seattle, Wash.

World's Largest Maker of Automatic Storage Water Heaters



Gas Water Heaters • Electric Water Heaters • Gas Warm Air Furnaces • Oil Warm Air Furnaces
Gas Wall and Floor Furnaces • Room Air Conditioners • Evaporative Air Coolers • Water Softeners
Clothes Dryers • Gas Ranges • 1½ to 58-gal. Lithographed Steel Shipping Containers.

Suppose YOUR bathroom goes out of service

Between your house and the street is a buried pipe line – your house sewer. If that fails, so does your bathroom. During the war cast iron, the time-proved material for soil pipe, was hard to get. Non-metallic substitutes were used, and frequently they fail through crushing, settling, root-penetration. Note the picture of non-metallic pipe crushed out of shape by soil settling. Today there is plenty of cast iron, and you do not have to use any substitute. Read the illustrated story of plumbing drainage in the booklet offered below. Prevent the failure of your home sanitation. If you build a new house or replace a house sewer, *always* insist on

PERMANENT CAST IRON SOIL PIPE AND FITTINGS

The Mark of Quality and Permanence

CAST IRON SOIL PIPE INSTITUTE

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☐ To help us prevent bathroom failure, send your 16-page booklet on Plumbing Drainage.

☐ Our_____Club is interested in seeing your sound movie "Permanent Investment".

Name_____

No. & Street_____

City_____Zone_____State_____

Pella® WOOD FOLDING DOORS

DECORATIVE • CONVENIENT • ECONOMICAL

At last, *folding* doors in *natural wood!*

Solidly-built folding doors with all the stability and lasting value of conventional swing-type doors. Paint them to match or harmonize with woodwork or walls. Varnish finish them to blend with wood paneling or trim. They fold compactly to the jamb for maximum space savings. Completely packaged. Easy to install. Available in Pine, Oak, Mahogany or Birch. Finished or unfinished. All sizes. Investigate today.

Enjoy more flexibility for furniture arrangements with Pella Folding Doors.

MADE BY MAKERS OF FAMOUS Pella WINDOWS ROLSCREENS VENETIAN BLINDS

CLIP AND MAIL TODAY

ROLSCREEN COMPANY, Dept. F-23, Pella, Iowa

Gentlemen: Please send me free literature on Pella Wood Folding Doors and name of my nearest Pella dealer.

NAME

ADDRESS

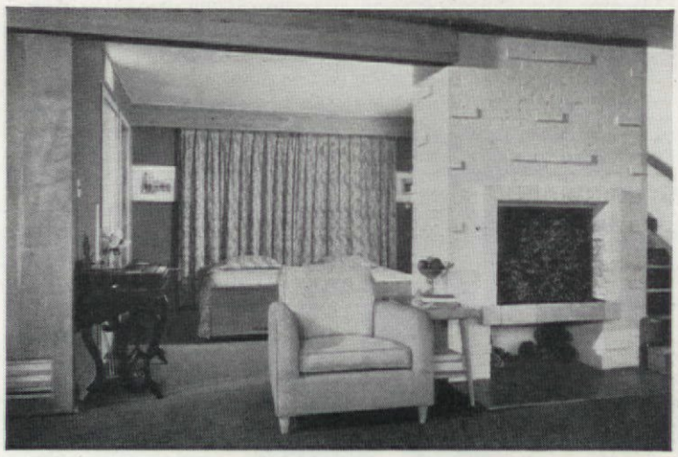
CITY ZONE STATE

Third-Floor Garage

(Begins on page 124)

Living room has the darndest built-in you ever saw, for the bulkhead of stairs leading to the lowest level provides a large table surface and a wide shelf behind the sofa

The dining room is off by itself—but it is really part of the living room. The built-in cupboard above the table is a boon to the accessibility of china and glassware



This open planning makes good sense for large-scale entertaining in a small-scale house. The master bedroom is separated from the living room by the fireplace wall and by sliding flush-panel doors (open when this photograph was taken). Thus the bedroom's area can be added to that of the living room when a big party is in progress. To give the bedroom a living-room air, the space was so arranged that the beds can be lined up against the walls

SMOKE ODORS

DISAPPEAR

with Good-aire*

Just a quick spray of GOOD-AIRE kills indoor odors from cooking, stale smoke, pets—also bathroom, nursery, closet odors!

New 6 oz. size 98¢ Large size $1.89

BRIDGEPORT BRASS COMPANY *Trade-mark

"GOOD-AIRE is Good Etiquette!"

PREVENTS RUST!

3-IN-ONE, unlike most ordinary household oils, actually prevents rust. 3-IN-ONE outsells all other home lubricants!

"3-IN-ONE"® OIL

HOME PAINTING TIP NO. 6

GET CLEAN COLOR SEPARATIONS with the masking tape professional painters use! Apply along desired line, brush on second color and strip off tape as soon as paint "sets". Speeds neat painting of baseboards and door frames, too. "Scotch" Masking Tape—29¢, 35¢, 89¢—wherever paint is sold.

CASH IN ON NEW STYLE CRAZE

Hundreds of Dollars Waiting For You

Now it's ***your*** turn to earn huge spare-time profits with this amazing wooden footwear . . . they ***"flex with your foot!"*** Colorful models for women, men, children assure easy sales to entire family. Extra profits for you in exciting new matching accessories. No experience, no investment needed. FREE money-making Sales Kit and Sample Offer starts you earning. Write today.

MAIL NOW FOR FREE OUTFIT!

FLEXICLOGS, Box 34-T, New Holstein, Wisconsin

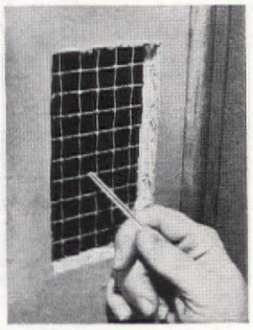
Please rush FREE Sales Kit and Sample Offer.

*Name*_____

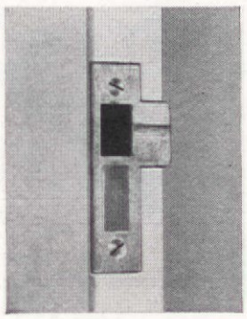
*Address*_____

*City & Zone*_____ *State*_____

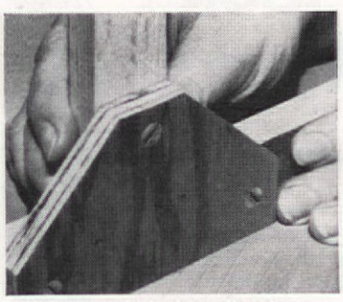
Reinforce large wall repairs with hardware cloth. String holds cloth until patching plaster sets



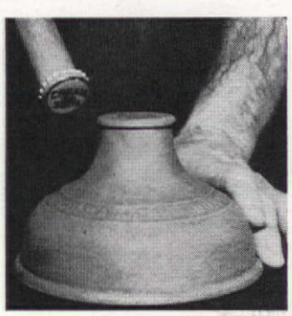
Handyman How-to's



To keep children from locking bedroom, bathroom, or closet doors accidentally, fill bolt hole in plate with putty. For future use of lock, remove putty



Scraps of ¼-inch or heavier plywood can be used to make up sturdy inexpensive angle plates for wood joints. Cut to shape and drill holes for screws



Fix loose handle on "plumber's friend" by nailing a bottle cap onto the handle and forcing it firmly into the socket

Look what you can do with this New Black & Decker Saw!

B&D Utility 6" Heavy-Duty Adjustable Saw COMPLETE WITH BLADE $64.50

Try it yourself and get a chance to win $1,000.00

Visit your nearby B&D Utility dealer for a free demonstration of this saw. Then fill out a free entry blank, describing the features you like best — and you may win $1000 in Black & Decker's big Saw Contest!

NEED more living space? Do-It-Yourself materials now permit you to convert your attic or basement at far less cost than you ever dreamed! And the new Black & Decker Utility 6" Adjustable Saw takes the time-consuming, back-breaking labor out of the job! It makes rip cuts, angle cuts, bevel cuts—every cut you need to add a beautiful room to your home, or make bookcases, furniture, cabinets, etc.

And remember, when you buy a Black & Decker Saw, you're getting a real tool, not a mere toy. It's even used by professionals, thanks to features like these: The B&D-built motor gives extra power in knots and tough spots! Built-in adjustments permit 2" depth of cut at 90°, 1⅝" at 45°! A new lever arm permits safe retraction of lower guard to make pocket cuts! And the guard returns *instantly* on release!

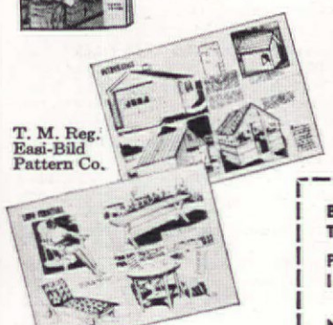
Try this new B&D Saw at your nearby Utility dealer — see the telephone book Yellow Pages under "TOOLS-ELECTRIC" for his address. Ask to see the larger Heavy-Duty Utility Saws (7-, 8- and 9-inch models), too.

Bob Davis says:

Send 25c for my "Handy Tips" booklet, full of ideas for home repairs and projects, plus information on patterns for projects like those below. (No stamps, please.)

Black & Decker UTILITY

PORTABLE ELECTRIC TOOLS



T. M. Reg. Easi-Bild Pattern Co.

See "TOOLS-ELECTRIC" in the telephone book Yellow Pages.

Bob Davis, Home Service Dept. H3A
THE BLACK & DECKER MFG. CO., Towson 4, Md.

Please send me "Handy Tips for Handy Men." I am enclosing 25c.

Name_____

Address_____

City_____ Zone_____ State_____

Here's the New Detergent for Electric Dishwashers that

Ends Water Spotting!

Enjoy the Full Luxury of Electric Dishwashing

Once you see how Finish makes glasses sparkle, dishes gleam and silverware glisten, you'll never again use any other dishwasher detergent. Finish is truly so much better. All leading manufacturers of electric dishwashers recommend Finish. Follow their recommendation and try Finish in your dishwasher. We promise, you'll be delighted.

Get Finish at your grocery, department or appliance store. If your store does not yet have Finish, write: Economics Laboratory, Inc., St. Paul 1, Minn.

TRY **finish**

last word in SPOTLESS electric dishwashing

Where Credit Is Due

NEWS FOR YOUR HOME

Page 26: Push-Button traverse rod, Draw-Matic Engineering Co. Motorized windows, Vita Automatic Windows, Inc. Automatic garage doors, Vendo Autosonic Co.

$24,500, INCLUDING AIR CONDITIONING

Page 42: Recreation room: Chess table and saddle stool, Reilly-Wolff. Bookcases, Salmanson. TV, Admiral. Wonder Bar, Servel. Fabrics, Golding. Duyan chairs, Ficks Reed. "Tiletex" floor, Flintcote. **Child's Room:** Wallpaper, Sigfrid Lonegren. Chest, bench, Salmanson. Rocker, Herman Miller. Fabric for bench pad, J. H. Thorp. Bedspreads, Charles Bloom. "Wunda Weve" rug, Belrug Mills. Bird Cage, Penthouse Gallery. Felt for pillows, Adar. Organdy curtains, Cortley.

Page 43: Living and dining rooms: Burlap walls, H. B. Wiggins. Furniture, Directional Modern Co. Gold linen, Schumacher. All other fabrics, Golding. Rugs, Waite Carpet Co. Fireplace equipment, Elton Co. Chandelier, Bulmore—San Francisco.

FIND OF THE MONTH

Page 49: All furniture, Lincoln Industries.

FOR THE HANDY MA'AM

Page 60: Tablecloth, Avondale Gingham. Fringe, Consolidated. Compote, Westmoreland. Chair (upper left), Klaus Grabe. Dolls, Mark Farmer.

PLACE & SHOW

Page 62: "Carnation Pink with Platinum" dinnerware, 5-pc. place setting, $11.95; "White with Platinum", $9.95; other colors: pewter, forest green, and French blue, $11.95; Grant-Jacoby Co. "Oxford" crystal stemware, $2.25 each, A. H. Heisey. "Waltz of Spring" silver 6-pc. place setting, $39; clam shell almond dish, $15; Wallace Silversmiths. "Blue Palm" Irish linen damask cloth, 66" x 86" with 8 napkins, about $40, Irish Linen Guild. Centerpiece figurine, $8.95, Heirlooms of Tomorrow. "Marble" candles, Will & Baumer. Flowers, Florists' Telegraph Delivery Association. All prices are approximate.

FAMILY FOOD

Pages 64-65: Green "Pavilion Plaid" cloth and napkins, Simtex Mills. "Fleur D'Alsace" china, Artcraft Imports. Bread tray, Bellette, Chicago. "Stanton Hall" flatware, Heirloom Sterling. "Henley" butter dish, Community Silver Plate, Oneida Ltd. Yellow casseroles and individual casseroles in baskets, Glasbake, McKee Glass Co. Div. of Thatcher Glass Mfg. Co., Inc. Flowers, Florists' Telegraph Delivery Association.

TAKE A CAN OF SALMON

Page 68: Individual soup casseroles, West Coast Pottery. Salad plate, Universal Fish, Fred Kaye Ceramics. Marble cake tray, Bellette.

TAKE A PACKAGE OF RICE

Page 69: #509 flat platter and #524 scalloped dish, Hope Studios, California. Two round copper-plated dishes, Jack Martin. White rice platter, Hamilton China, Grant-Jacoby Co.

ANNE'S NOTEBOOK

Page 73: "Green Basket" Spade's soup tureen, Copeland & Thompson. "White Orchid" ladle, Community Silver Plate, Oneida, Ltd.

DEEP-FAT FRYERS

Page 76: Left: Presto. Right: Handyhot by Chicago Electric.

Page 77: Top to bottom: Sunbeam; Hollywood by Finders; Knapp-Monarch; Universal by Landers, Frary and Clark; Westinghouse.

SMART WAYS TO KEEP FILES

Page 92: Drop-leaf desk and corner desk, H. L. Hubbell Mfg. Co. Record cabinet, Freedman Artcraft Engineering Corp. Knotty pine chest, Jeff Elliot Craftsmen.

SET THEM ACROSS THE BOARD

Page 110: Table 1: Pennsbury's "Penthouse Provincial" dinner plate, $2; mug, $1.50; black and white on tan background, also fully decorated in natural provincial colors, M. and C. W. Burns. "Cook's Tour" 54" x 54" linen cloth and four napkins, $8.95, in pewter, aqua, pumpkin gold, avocado, Paragon Art. "Beaded Edge" milk glass footed tumbler, $1.75 each, Westmoreland Glass. "Ebonlite" plastic-handled stainless-steel 6-pc. place setting, $20.85, The Plascut Co. **Table 2:** "White Clover" dinnerware, meadow green, coral sand, golden spice, charcoal, 16-pc. starter set with decorated 10" dinner plates, $10.95; undecorated dinner plates, $9.95; 2-qt. covered casserole, $4.95; Harker Pottery. "Flaxmat" natural with 17 other colors of fast-dyed linen yarn, $1 each, Leacock. "Colorflax" green linen napkin also available in variety of colors, 70¢, John Matouk. "Continental" handblown clear crystal goblet, $1.65, Imperial Glass. "Northland" 6-pc. place setting stainless steel, $6.75, Wm. A. Rogers Stainless by Oneida, Ltd. **Table 3:** Booths "Blue Mist" 16-pc. starter set, $9.95. "As You Like It" midnight blue cloth, cotton and rayon, 63" x 90", $9.95, napkins, 50¢, in a wide range of solid colors, Ellison & Spring. "Floraine" porcelain-handled cutlery, onion pattern 6-pc. place setting, $19.95, A. E. Lewis. "Century" handmade goblet, $1.15 each, milk glass compote, $2, Fostoria.

Page 112: Table 4: "Skyline" #4396 dinnerware, 16-pc. starter set, $6.95, Southern Potteries. Falflax "Rose" cloth hand-printed on pure linen designed by Tammis Keefe, 52" x 52", 4 napkins, black with gold, grey with rose-tone rose, green with rose, dark blue with light-blue rose, $7.95, Fallani & Cohn. "Svelte" clear-footed tumbler, $1.50, also in violet, forest-green and driftwood-brown colors, $1.75; "Wind Mill" crimp milk glass bowl, $2.50, Imperial Glass. "Ballet" 6-pc. place setting stainless steel, $9, Wallace Silversmiths. **Table 5:** "Gourmet" dinnerware with variety of motifs, sand with brown spatter glaze, copper, pewter, and wood tones, 16-pc. starter set, $14.95, American Ceramic Products. "Cambridge Square" handmade footed goblet, $1.75; 11" bowl, $6; Cambridge Glass. "Blonde Horn" handled stainless steel, 6-pc. place setting, $23, The Plascut Co. "Texturemat" Lido straw color-printed reversible natural color with brown stripes, 50¢ each, also in four other color combinations, Princess Place Mat. "Colorflax" brown linen napkin, 70¢, John Matouk. **Table 6:** Pyrex dinnerware in dove gray, turquoise, lime, flamingo, 16-pc. starter set, plain color border, $5.95; gold-banded color border, $8.95; handmade "Georgian" tumbler, 50¢ each, in nine colors, all from Viking. "Harlequin" cotton and rayon cloth, 54" x 54" with 4 napkins, $5, shades of black and gray, brown and aqua, rose, green, lime and olive, blueberry, green with dark lime, Leacock. "Lady Juliana" 6-pc. place setting stainless steel, $10.95, salad serving set, $8.95, Ekco. All prices are approximate.

GOOD WAYS TO USE EXPANDED METAL

Pages 116, 118: Expanded metal, U.S. Gypsum Co.

PATTERNS

1499 designed by John Lippert. 1500, 1506 by Catherine Macauley. 1502 by Mrs. Wm. Sohns. 1503 by Knute Heinz. 1505 by Lietta. 1483 by Marion Mayer. 2042 by Harold Powell. 2043 by Arthur Fishelle. 2044 by Clarence Vincent.

PHOTOGRAPHS

F. M. Demarest: pages 37, 40, 43, 49, 51 (upper right), 52, 53, 60-62, 64-66, 68, 69, 71, 73 (upper left), 76, 77, 103, 108, 110, 112, 126. Rebman Photo Service: page 10. Don Holston from Acme: pages 28 (center two), 30. Owen Trask: page 28 (top right). Chas. R. Pearson: pages 38, 39. Kranzten Studio, Inc.: pages 44-47, 54, 90. Robert Schraff: pages 50, 51 (left three), 114, 115, 120, 121. Edward A. Bourdon: pages 51 (lower right), 57-59. Mary F. Ellsworth: page 55. George De Gennaro: pages 56 (upper left), 84, 100 (top and lower left), 101 (bottom), 102. Robert C. Cleveland: pages 56 (lower left), 88 (top three). Howard Staples: page 56 (center). M. Halberstadt: page 56 (center right). George E. Peterson: pages 56 (lower center and lower right), 88 (bottom). Robert L. Hoppough: pages 80, 81. Frank L. Gaynor: pages 86, 122. Hans Van Nes: pages 94, 95. J. W. Schwartz: pages 97, 98. Eleanor Taylor Moore: pages 100 (lower left), 101 (top). Richard Garrison: pages 124, 125, 144. Donald K. Foote: page 128 ("Before" pictures). Morley Baer: pages 128 ("After" pictures), 130. Chester Taylor: page 131 (top two). Bob Gilmore: page 132. Albert Lowenfels: pages 133, 134. Darrel Huff: pages 137, 138. A La Vielle Lawbaugh: page 143. Ralph Donavan: page 145 (top & lower center). Kilmer: page 145 (top center). Alth: page 145 (bottom). **DRAWINGS:** Sigman-Ward: pages 26, 45, 131, 143. Paul Crowley: page 48 (from photographs by Sylva M. Brown). Harold Eldridge: page 55 (bottom). Boyan & Weatherly, Inc.: pages 116, 118. Edith Joyce: pages 139, 140.

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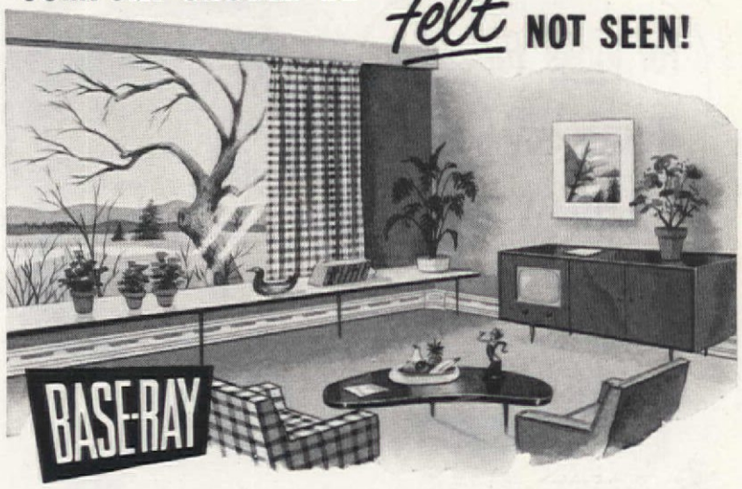

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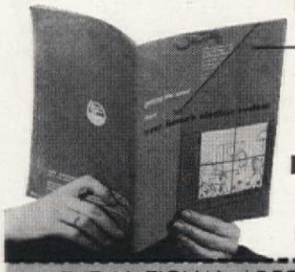

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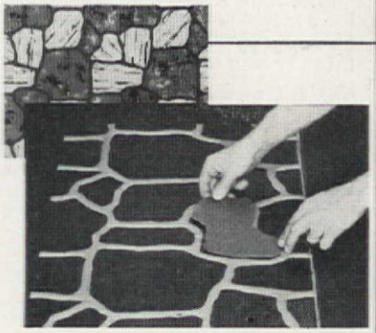

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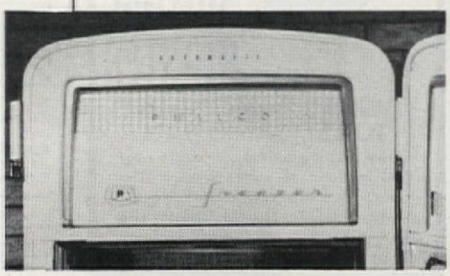

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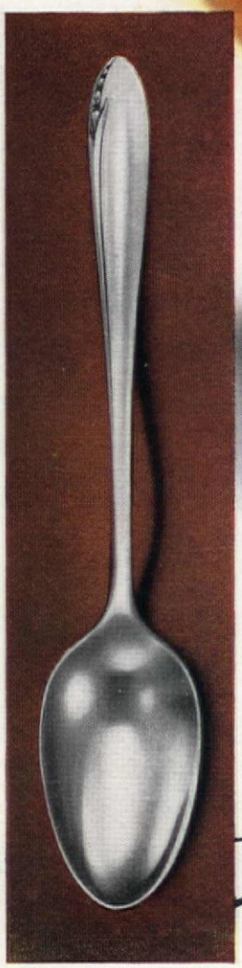

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