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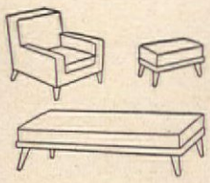

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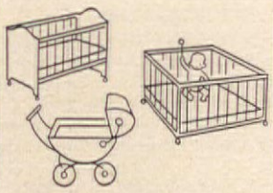

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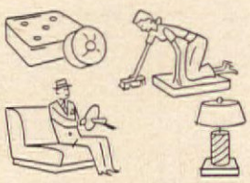

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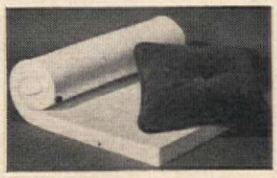

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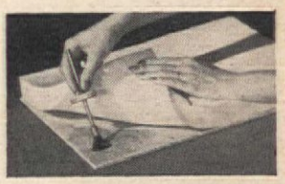

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Designer William Bassler's living room is proof positive that good traditional furniture intermixes pleasingly with pieces from his "Transitional" group. See page 58


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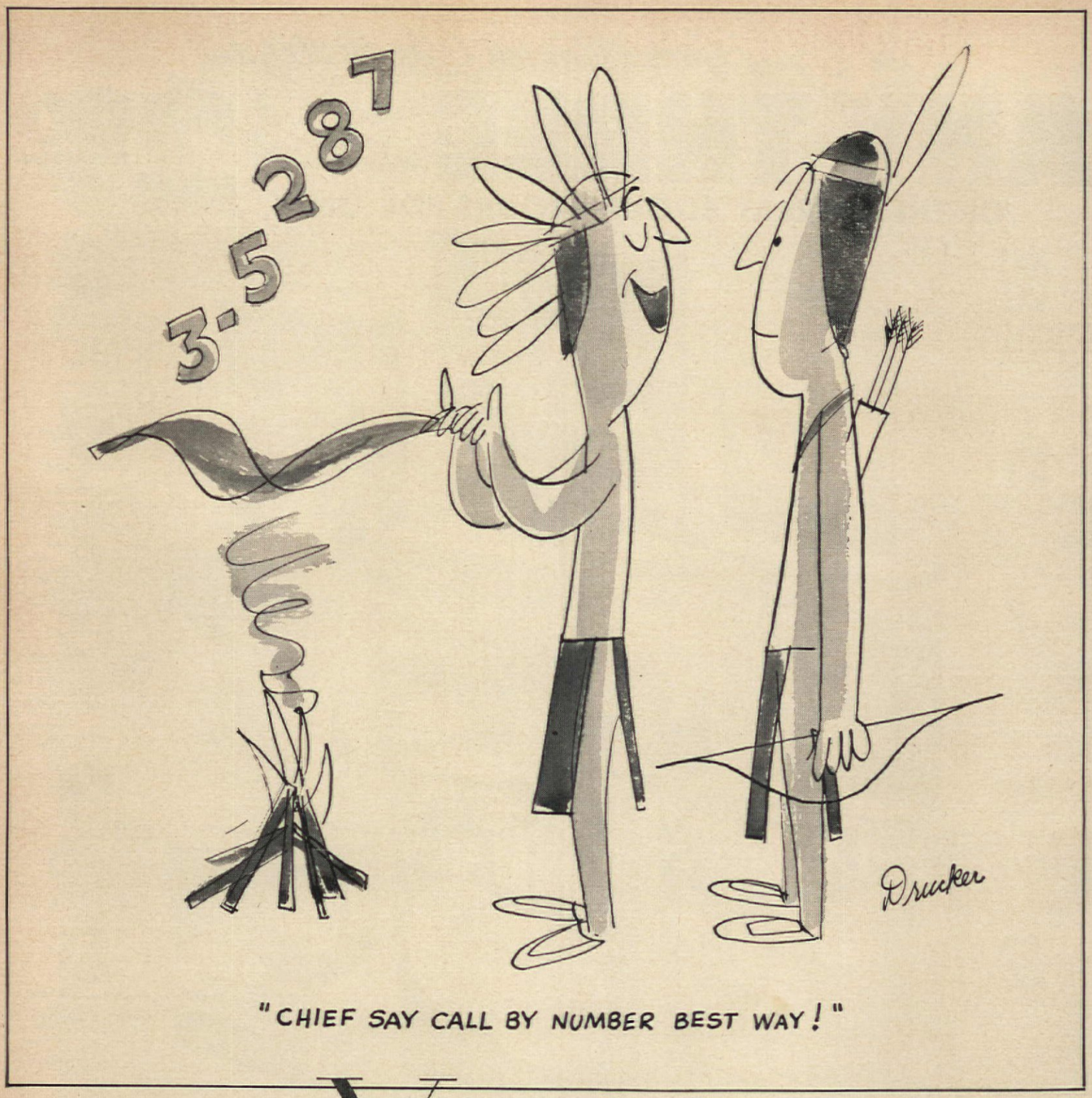


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# Contributors

. . . **ROBERT BAGAR'S** voice is familiar to all opera lovers, for he is a "regular" on the Saturday afternoon broadcasts of the Metropolitan Opera Quiz. Now heading into his 20th year as music critic on the *New York World-Telegram and Sun,* he has written program notes for the New York Philharmonic Symphony Society and Stadium Concerts, and authored many books, articles, and broadcast scripts on musical subjects.

. . . **ROBERT WEST HOWARD,** who tells you on page 121 how to "book jacket" a wall, lives in a wonderful old house built in Annisquam between 1725 and 1750. *His* book-jacketed wall is made of hair-and-lime plaster laid on hand-split lathe, and it makes for a hill and valley effect—but nice. The author of a good many books on farming, and the former vice-president of Antioch College, he is currently lecturing at Boston University.

. . . **WILLIAM W. BASSLER,** a Kentuckian by birth and predilection, has a background interestingly compounded of manufacturing know-how and art training—and it has culminated beautifully in furniture design. You'll find his handsome, adaptable "Transitional" furniture, evolved for Consider H. Willet, on our cover and on page 58, where it is pictured in his own home, against a background planned for traditional furnishings.

. . . **WARREN REYNOLDS** used to disrupt his family's cross-country trips by lagging behind to snap scenery with his box camera. Nowadays he and his partners in Photography, Inc., are focusing on bigger projects (our cover and its story on page 58, for example) and are helping to make *our* cross-country trips a joy thereby. The Reynoldses have two up-and-coming young shutterbugs, Gary, 8 years old, and Stephen, 10.

. . . **ROBERT BRUCE BRANDT,** the architect who designed a house shown in this issue, spends most of his time these days as appraiser and architectural adviser in the mortgage loan department of a large insurance company. But he manages to practice in a "limited" way—which means that he has recently designed houses in Kentucky, Ohio, and West Virginia. The Brandts have 12-year-old twin daughters, and a son, Bob, who is 6.

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### THE METROPOLITAN'S OPENER

WHEN the Metropolitan Opera House first opened its doors on the evening of October 22, 1883, the opera which graced the occasion was Gounod's *Faust*. Ever since its première in Paris (Theatre Lyrique, March 19, 1859), *Faust* had piled up an amazing number of performances all over Europe and in this country. The choice, therefore, was a very good one, indeed, and one, I should say, not made without a considerable appreciation of its drawing powers. For several seasons following the striking success of the Met's inaugural, *Faust* better than held its own, and the frequency of its scheduling at the Metropolitan inspired the music critic, William J. Henderson, to refer to that lyric theatre as the "Faustspielhaus."

Here and abroad, its popularity continued, and there is even a touching little story concerning Queen Victoria and *Faust*. During her last years, though ill and feeble, she expressed the desire to hear it again, whereupon a cast of French singers was imported to Windsor Castle. As the beloved melodies floated out to her, the wan face broke into smiles of recognition and gratitude.

# MUSIC IN YOUR HOME

**ROBERT BAGAR**

This year, Gounod's opera is again to initiate a season, and it is a rather foregone conclusion that the opening night's cast will be heard in the same roles when the opera is broadcast under the sponsorship of the Texas Company: Victoria de los Angeles as Marguerite, Jussi Bjoerling as Faust, Robert Merrill as Valentin, and Nicola Rossi-Lemeni as Mephistopheles. On paper at least – because one never knows for sure how things are going to turn out in actual performances – this looks like a ready-made triumph for a Metropolitan opening night. And one certainly wishes it to our Met, probably the world's number one opera house.

Another opera that will return to the Metropolitan this season is Debussy's *Pelleas et Melisande;* this, after an absence of several years. ("Debussy's operatic masterpiece," I once heard a commentator say of it. How true, especially since this is the *only* opera he ever wrote!) The role of Pelleas will be entrusted to Theodore Upmann, whom you may remember as the hero of Benjamin Britten's *Billy Budd*, given its American première by NBC Television Opera last season. Again, this appears to be a good piece of casting, for not the least of young Mr. Upmann's many virtues is his sensitiveness, a quality urgently needed by the interpreter of that poetic, delicately constituted character.

### TV OPERA

Opera, to my mind, is a natural for television, an entirely new opera medium, and one which requires new viewpoints and new techniques. Some of the old conventions, dear as they may be, must be replaced by innovations through the employment of which none of the original values is lost. Television is not at all like the motion picture, for in television we are dealing with flesh and blood entertainment – the performance is going on now, before our very eyes, and is not fundamentally a canned product edited to the hilt. This is not to say that films are incapable of artistic productions. Far from it – but the excitement, the completely human elements attached to viewing a live performance on television render futile all comparison with movies.

PLEASE TURN TO PAGE 119

*This is the first of a series of articles in which Mr. Bagar, music critic of the "New York World Telegram and Sun," frequent guest on the Metropolitan Opera Quiz, and author of many books on musical subjects, will discuss music you can hear at home.*

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***IF YOU JOIN THE AROUND-THE-WORLD SHOPPERS CLUB NOW!***

You will receive—absolutely without cost — a beautiful, valuable "Surprise Gift" from a foreign land, if you join the Around-the-World Shoppers Club *now*. We make this offer to demonstrate the quality and uniqueness of the Around-the-World Club selections sent to members every month from abroad.

This surprise gift, if obtainable here, would probably be priced as high as $5.00 retail. It is typical of the values and quality of the gifts our members receive every month for only $2.00, postpaid, duty free.

Imagine yourself shopping in the tiny villages and the big cities of Europe, Asia, Africa, South America, the Near East and the Far East! Imagine yourself examining the hundreds of unusual articles peculiar to each land, many of them hand-made — then selecting for yourself and your family the very choicest in interest, usefulness, beauty and value! That's the thrill of Around-the-World Shoppers Club membership—shopping for the world's most fabulous gifts without leaving your chair!

**A Thrilling Surprise Each Month**

As a member you receive a wonderful

package every month from a different corner of the globe ...delivered to your door for just $2.00. You pay no postage, no duty; the value is guaranteed to be $3.50 to $6.00 each. How can this be done? The secret is the magic of the American dollar. Foreign nations desperately need our money to support native industry and are glad to offer tremendous merchandise values in exchange. Thus you get far more for your money—and at the same time do your bit to improve world conditions.

**Membership Is FREE**

It costs nothing to join the club, and there are no membership fees or dues. You may join on the 3 months plan (3 consecutive shipments for $6.00), the 6 months plan (6 consecutive shipments for $11.50) or the 12 months plan (12 consecutive shipments for $22.00).

Each month you'll look forward to the arrival of your foreign shipment with eager anticipation! Note the foreign markings, the fascinating stamps; where is it from ... Japan, India, Switzerland, South America, Africa? What's inside? Something exciting, precious and valuable—for it's from the Around-the-World Shoppers Club. But no matter what it is, you will be amazed by its good taste, beautiful craftsmanship and value.

**Your First Gift Without Charge!**

To induce you to join our club now, we want to send you a magnificent surprise gift from abroad absolutely without charge! We cannot tell you what this gift will be, but our representative abroad will pick out the most beautiful and desirable gift available at the time we receive your coupon. It will be sent directly to your home with our compliments for joining at this time.

**Mail the Coupon Today**

So why not join these thrilling "shopping tours around the world" while this EXTRA GIFT offer is being made? If not delighted with your gift or with your first month's club selection, keep BOTH gifts and we will refund your complete subscription cost!

**READ WHAT MEMBERS SAY ABOUT THE CLUB:**

"I have enjoyed your 'international treasure hunt' so very very much. A membership would make a wonderful present to give someone!" — *K.H.H., Melrose Park, Ill.*

"It has been so thrilling receiving gifts from around the world. I have loved every one of them."—*Mrs. U., Monmouth, Ore.*

"Thus far I have received two articles—and am still speechless with surprised pleasure!" — *Mrs. J.S.S., Winston-Salem, N. C.*

"Just anticipating the coming of a 'surprise gift' has been fun and a real lift!" —*S.K.F., Troy, N. Y.*

**(Note: all original letters are on file in our office)**

**THE IDEAL GIFT!**

What could make a more intriguing gift than a membership in the Around-the-World Shoppers Club? Gifts are so precious! Friends are reminded of your kindness month after month!

**Around-the-World Shoppers Club, Dept. 850**
**71 Concord St., Newark 5, N. J.**

Please enroll me as a Member and send me my SURPRISE GIFT from abroad, absolutely without charge. Also start regular monthly shipments of the Club's selection of foreign merchandise, to be shipped direct to me from countries of origin and to continue through the following term of membership:

☐ 3 Months .....$6.00
☐ 6 Months .....$11.50
☐ 12 Months .....$22.00

I enclose remittance for $.....

Name.....
(Please Print)
Address.....
City & Zone.....State.....

(NOTE: The U. S. Post Office Dept. charges a service fee of 15c for delivering foreign packages, which is collected by your postman and cannot be prepaid.)

**(Please use additional sheet for gift subscriptions)**

**References: Franklin-Washington Trust Co., Newark 2, N.J.**

**Around-the-World Shoppers Club**
**71 CONCORD STREET, NEWARK 5, NEW JERSEY**

# The NEW way to enjoy SPORTS movies . . . plays . . . television

## GET CLOSE-UP VIEWS ALL DAY . . . WITHOUT FATIGUE

Here for the first time—England's famous TELESPECS—a revolutionary concept in binoculars. Wear them like ordinary eyeglasses—hour after hour—without fatigue. Only 1 oz.! You'll hardly FEEL them. Truly powerful optical design! Gives you greater range than some opera glasses selling for much more. TELESPECS are ideal for indoors or distant scenes outdoors. Has INDIVIDUAL eye focusing for clear, sharp viewing, whether you're looking at a play in the first row or a seashore scene miles away. Special low price—$1.98, a saving of $8.00 or more!

**TRY AT OUR RISK—NO OBLIGATION!**

Enjoy at our risk for 5 days. You must be delighted! Otherwise your $1.98 comes back—no questions asked! Limited supply forces us to place a limit of 2 per customer. Send check or m.o. for prompt, free delivery. COD's sent plus COD fees. Use convenient coupon below!

**THORESEN'S, 352 Fourth Ave., Dept. 195-L-90, New York 10, N. Y.**

**FAVORABLE EXCHANGE RATE MAKES THIS VALUE POSSIBLE**

The first time this type of optical instrument has ever sold for less than $10. Favorable exchange rate & England's need for dollars makes it possible. We have been chosen exclusive distributors to the American public. Get yours now at this introductory price of only $1.98 tax & post paid.

**THORESEN'S, Dept. 195-L-90**
**352 Fourth Ave., New York 10, N. Y.**

RUSH ..... TELESPECS at $1.98 each (LIMIT—2) on 5 day trial. You are to refund my $1.98 if I am not fully delighted.

☐ Payment enclosed. Send post free.
☐ Send COD plus post.

Name .....
Address .....
Town ..... State .....

**NEW! REVOLVING SPICE RACK**

This sensational Spice Rack does away with cluttered boxes that hide one another on shelf! Holds 11 standard-size cans; revolves to put them at your fingertips! Sturdy aluminum, lacquered white, with fasteners to hang on wood, metal, under or inside cupboard. Add 35c for pstg. & handling. $1.95

**CROWN CRAFT PRODUCTS, 246 Fifth Ave., Dept. 2110, N. Y. 1**

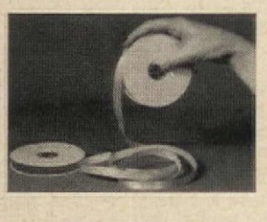
**New, 104-Page Catalog of Gifts, Toys and Housewares**

**Yours Free—Send Now!**

*Miles Kimball*
24 Algoma Blvd. Oshkosh, Wis.

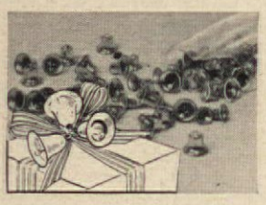
*Christmas Specials!*

**$1 ONLY 1 EACH** *postpaid*



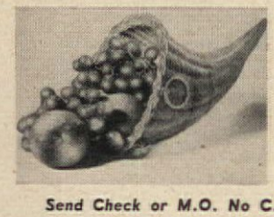
**100 YARDS TOP QUALITY SATIN CHRISTMAS RIBBON!**

Only 1¢ a yard! Gorgeous, vivid Christmas colors. A 50 yd. bolt of red, a 50 yd. bolt of green. Total 100 yds. (300 ft.) for only $1. Finest first quality. Generous 7/16" width. Makes your packages beautiful . . . at the lowest possible cost ..... $1 ppd.



**75 MERRY CHRISTMAS BELLS FOR UNUSUAL CHRISTMAS WRAPPING!**

Let your packages sing of Christmas! Tie several of these metal bells on each package. They are assorted sizes, assorted gorgeous colors. They'll tinkle merrily. Enough for oodles of packages. Set of 75 ... $1 ppd.



**IMPORTED CORNUCOPIA THE HORN OF PLENTY!**

Fill it with fruit or flowers for an outstanding table decoration. Hand-woven in British Hong Kong of sweet willow reed. Small feet on bottom for support, a ring on the side to let you hang it on the wall. Size 12" long, 6½" opening ..... $1 ppd.

*Send Check or M.O. No C.O.D's. No Stamps. Please.*

**Send for BIG FREE Christmas Catalog**

**SPENCER GIFTS.** 32 Spencer Building, Atlantic City, New Jersey

# the AMERICAN HOME

Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

**SETTING THE TABLE** is a cinch with a handy wall rack hung nearby to hold your everyday silver or stainless steel right where it's easy to get at. Takes care of service for eight, knives fit into slots, has 4 grooves from which to hang other pieces, drawer for extras. Measures 9¾" wide, 19" high, and is pine finished. $10.95 ppd. Helen Gallagher, 413 Fulton St., Peoria 2, Ill.

**DOUBLE EAGLE TRIVETS** are as functional as sliced bread, but are exact reproductions of fine 1850 originals. Place together to hold small hot dishes or as far apart as necessary for a large platter on your table, or display decoratively. Black satin finish. Each trivet is 10½" wide. The pair, $2.95 ppd. Sturbridge Yankee Workshop, 810 Brimfield Turnpike, Sturbridge, Mass.

**little mexican saddle stool is MUCHO VALUE!**

Only $5.95 postpaid

We found this handsome little stool in the high hills near Mexico City. The seat is made of thick top grain cowhide, strongly sewn and hollowed out with a real expert's eye to comfort. Its sturdy legs give it functional, modern lines.

It is 19½" high, 15" from tip to tip. Weighs only a bit more than 2 lbs. and can support a Circus Fat Man! Wonderful as extra chairs for parties or in the den, living room, bar, children's room, before the TV set. Has a carrying handle to make it easy to take to picnic, athletic events, beach.

*Satisfaction Guaranteed.*
*Send today for our exciting FREE Christmas Catalog.*

**Max Schling Seedsmen, Inc.**
538 Madison Ave., Dept. 601, New York 22, N.Y.

**Order NOW, Your NEW ENGLAND PIE BASKET**

**for Pot Luck Suppers, Church Bazaars, School Affairs, etc. Smart Gift!**

A gentleman from Down East tells us these are old as New England itself. Our guess is that Priscilla toted her prize apple pie in one as she returned John Alden's call. It will bear your own lemon meringue in non-squash safety to Pot Luck Suppers . . . or use it for hot dishes. Holds two pies. Order by mail. You must be delighted or money refunded! $3.95 plus 25c postage

**FOSTER HOUSE**
15—K10 Cole Court Princeville, Ill.

**Early American Reproductions you've been searching for!**

Send 25c for 2000-Item Illustrated Catalog!

AVAILABLE DIRECT BY MAIL are over 2000 Early American items faithfully reproduced by New England Craftsmen. Shop conveniently, *inexpensively* from most complete catalog of its kind. Fully illustrated. Includes — Colonial Pine and Cherry furniture, Hand-wrought hardware, Colonial Gifts—candlesticks, trivets, sconces, bells, prints, pewter, tiles, mirrors, etc. Fireplace equipment, Weathervanes, Rugs, Lighting Fixtures, China, Glass, etc. Every item available by mail. ©OLD GUILFORD FORGE, 1953

*Faithfully Reproduced By New England Craftsmen*
**Old Guilford Forge** 108 BROAD ST. GUILFORD CONN.
"Foremost in Early American Reproductions"

**WALK ON AIR**

For quick relief from calluses, blisters, spur or bruised heels, general foot fatigue, place Albin Air Cush'n Innersoles in your shoes. Air moves thru small channel, gently massaging feet. Odorless, non-absorbent, almost weightless. Order by men's or women's shoe size. $2.95 a pair. No COD's, please. Money back if not delighted. Albin of California, Room 1010, 1401-23 W. 8th St., Los Angeles 17, Calif.

# market place

Photographs by F. M. Demarest

**EVERYTHING BUT TIME** on our hands, so we've never gotten around to hooking chair pads for the dining room. So we're delighted to find these completely finished, hand-hooked floral designs in soft colors on neutral grounds with black, brown, or green borders. 15" x 15", chair-shaped. $2.50 each, $4.75 for two postpaid. Wit's End, 221 Bellevue Avenue, Upper Montclair, N.J.

**A GREAT AMERICAN TRADITION** is the cookie jar in the kitchen, and we hate to think of anyone growing up without this happy memory. Just as American is the old pot-bellied stove—and when a cookie jar takes that shape, it's bound to catch fire. 12" high of heavy ivory ceramic decorated with brown and yellow. $4.50 postpaid. The Krebs, Dept. AH, Westerly, Rhode Island.

## CURL CAP

**DRY-SETS HAIR IN 30 MINUTES**

Pin up your curls in the usual manner, but don't wet them. Dip Curl Cap in warm water, shake off the excess and tie Curl Cap on, turban-style. Curl Cap is made of specially processed DuPont nylon net. Can be used over and over again to set your hair. Red, blue or maize. POSTPAID $1.00

Walter Drake.....

**SATISFACTION GUARANTEED OR YOUR MONEY BACK**
410 Drake Bldg., Colorado Springs 6, Colo.

YOUNG PRODUCTS, Dept. 5042
2605 ELMHURST, DETROIT 6, MICH.

## Thermostat Electric Heater

- Gives desired temperature automatically—day or night!
- Saves wasted heat!
- Set it—forget it!

Now you can have welcome heat where you want it, without risk of overheating and unecessarily high electric bills! Simply set the dial for the temperature you desire—and forget it! Automatically, you are assured of comfortable warmth. Thermostat Electric Heater keeps baby's room warm, preheats bathroom—never lets a chill get into any room. Cased in attractive "EVEN-COOL" cabinet that is cool to the touch. Motor driven fan forces heat to level desired in the room. Two-tone case, chrome trim, rubber cushioned mounting. 10" x 14" x 7¾", 110–120 volts, 60 cycle, A.C. UL approved. Only $19.95 delivered. Send check or money order. Money back guarantee.

**DAMAR CO., 362 Damar Bldg., Newark 5, N. J.**

## Small Fry COOK SET

Just like mother's only smaller. Polished aluminum made to exact scale. Everything works! Teakettle whistles, percolator makes coffee. Roaster 6" long, other pieces in proportion. Double-boiler, teakettle, percolator, fry pan, angel-cake pan, oven roaster, cake pan. No sharp edges. Postpaid, only ..... $1.95

**Satisfaction guaranteed. No COD's.**
**Ask for free gift catalog.**

**artisan galleries**
2100 N. HASKELL DALLAS 4, TEXAS

## DAY-n-NIGHT MARKERS

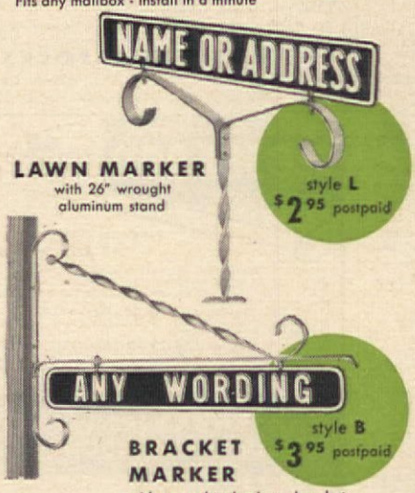
**HELP FRIENDS FIND YOUR HOME . . . MAKE PERFECT GIFTS**

You help your friends find your home more easily—help the doctor save minutes or hours in emergencies—help the mailman and delivery men—when you have a **DAY-n-NIGHT** Marker! And they're perfect for gifts!*

The permanent, embossed letters of **DAY-n-NIGHT** Markers are treated with the same material that makes highway caution signs sparkle in your headlights. Even a dash of moonlight makes **DAY-n-NIGHT** Markers gleam!

- **Reflector lettering on both sides**
- **Easy to read DAY-n-NIGHT**
- **Lifetime aluminum plates — rustproof**
- **Permanent embossed lettering - raised in solid plates**
- **Baked enamel finish — black background — white reflector letters**
- **Well-proportioned — nameplates 2½" x 18"; number plates 2½" x 7"**
- **Any wording you want, up to 15 letters and numbers on nameplates, up to 5 on number plates. Same on both sides.**

**MAILBOX MARKER** — style M $1.95 postpaid
Fits any mailbox - install in a minute




**LAWN MARKER** — style L $2.95 postpaid
with 26" wrought aluminum stand

**BRACKET MARKER** — style B $3.95 postpaid
with wrought aluminum bracket

***THE PERFECT GIFT . . .** because it's **personal**

*Your Custom-made DAY-n-NIGHT MARKER is a gift from Your name or nickname*

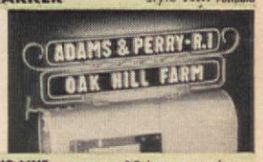
On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.

**PLEASE PRINT CLEARLY**

**SATISFACTION GUARANTEED OR MONEY BACK!**
C.O.D. IF DESIRED — FEES, POSTAGE ADDED
**We ship within 3 days**

**DELUXE MAILBOX MARKER** graceful wrought aluminum adds beauty — $3.45 style EM Postpaid

**NAME & NUMBER MAILBOX MARKER** wrought aluminum frame — $3.95 style NM Postpaid




**TWO-LINE MAILBOX MARKER** up to 15 letters and numbers on each line — $4.95 style OM Postpaid

**DELUXE LAWN MARKER** wrought aluminum frame and double 24" stand — $4.45 style EL Postpaid

**NAME & NUMBER LAWN MARKER** up to 5 letters and numbers top line, 15 on lower — $4.95 style NL Postpaid

**TWO-LINE LAWN MARKER** up to 15 letters and numbers each line — $5.95 style OL Postpaid

**DELUXE BRACKET MARKER** wrought aluminum bracket and scrolls — $4.45 style EB Postpaid

**NAME & NUMBER BRACKET MARKER** up to 15 letters and numbers top line, 5 on lower — $4.95 style NB Postpaid

**TWO-LINE BRACKET MARKER** up to 15 letters and numbers each line style OB Postpaid — $5.75

Spear ENGINEERING COMPANY
71A Spear Bldg., Colorado Springs, Colo.

SPECIAL "ORDER-BY-MAIL" OFFER!

## For AFRICAN VIOLETS . . . and other plants

*The NEW All-steel Vio Holda*

# PLANT STAND

- **Holds 11 plants, 10 on Revolving Arms**
- **Promotes Thrifty Growth**

Glorify your lovely African Violets and other precious plants with this wonderful new stand. Finest all-steel welded construction. 40 inches high. Finished in gleaming white or green enamel (your choice). The 10 revolving arms, extending 6 to 12 inches from sturdy center shaft, may be moved at a touch to enhance arrangement or allow even sun and air exposure. Light weight. Easy to clean. Requires little space. Wonderful indoors or out—and a grand gift idea!

ORDER BY MAIL today for only $14.95 plus $1.00 for packing and postage. Specify color. Send check or money order. C.O.D. if desired. Guaranteed satisfactory—money back if not delighted.

VIO HOLDA MFG. CO., Dept. 38
Box 915, Topeka, Kansas

Name .....

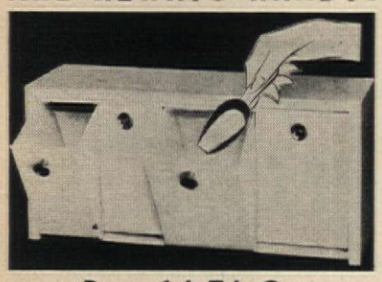
Address .....

WE CAN'T PAINT but enjoy making real-life pictures with favorite accessories and flowers. For a perfect start, a tiny 3-inch high, eggshell-thin porcelain bowl on an ebonized, carved wood stand. A bookshelf or mantel becomes a background. Or on a low table it holds a floating gardenia or mints. Bowl and stand, $2.75. A pair, $5. Postpaid. Agnestrong, 39 W. 8 St., N.Y.C. 11.

CLOSE YOUR EYES and think of flowers and candlelight. Your thoughts will be romantic, festive, utterly intriguing. Bring this happy combination to your own table. Clever *Candle Vase* slips down over candle, filled with water holds gay flowers, Christmas holly. Clear plastic 2" across, 1¼" deep. Two for $1 ppd. Mastercraft Products, 212A Summer Street, Boston 10, Mass.

FUN-DAMENTAL design that looks as if it was inspired by a real child, to fill a real need. Four-in-one piece, combines a toy chest, table, display shelf, and drawer in one wonderful unit. Heavy pine with black wrought-iron braces, chest 33" x 17" x 14" high, table 21" high. With hand-rubbed finish, $19.95; unfinished, $17.95. Express collect. Jeff Elliot, Dept. AH, Statesville, N.C.

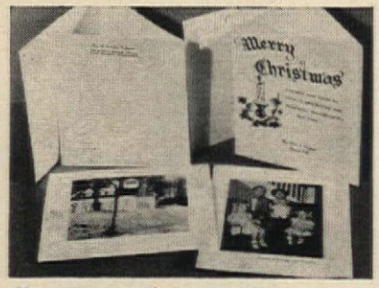
## NOW SUGAR, FLOUR, etc. ARE ALWAYS HANDY!



*Beautiful Tilt-Out Storage Bins Open—Close—With One Hand!*

A clever kitchen wife must have designed these slick, removable canisters that tilt in and out, require no lids to fumble with, and in addition give extra usable space on top. Cabinet sits on a shelf, or hangs on the wall and needs no "clearance" space. Gives any kitchen the modern "custom built" look. Gleaming white enamel has chrome knobs; 2 bins hold 5 lbs., 2 bins hold 2 lbs. Wonderful for coffee, tea, flour, sugar, etc. Stands 9⅜" high, with top that is 20" wide x 6⅝" deep. Only $9.95 plus 50¢ for insured delivery. 10 day money-back guarantee. Send check or money order *today!* Write for free catalog of gifts and gadgets.

Mrs. Damar — 366 Damar Building, Newark 5, N. J.




**Your Favorite Photo of Family or Home on Notes or Christmas Folders . . .**

Family or home scene lithographed in two-tone effect on fine white vellum notes or Christmas folders. Distinctively personalized on inside sheet. Write for samples or send black and white photo with imprint instructions and check or money order . . .

Set of 100 notes or Christmas folders with envelopes to match, postpaid ..... $8.50

**HICKORY HILL FOLKS**
Box 170, R.D. 14 — Akron, Ohio

*NEW! Adjustable*

## CLOSET ROD

(with brackets)

*FITS ANYWHERE... AT ANY ANGLE*

Made of tempered aircraft aluminum in three sizes ranging from maximum lengths of 30", 42", and 52". These rods require no cutting and will not sag.

30"—$1.00, 42"—$1.25, 52"—$1.50

*Rods shipped postpaid. Satisfaction guaranteed. C.O.D. orders accepted.*

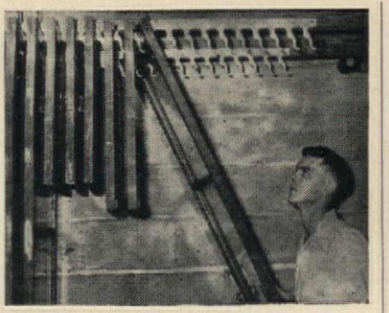
K. L. K. MANUFACTURING CO., INC.
LOGANSPORT — INDIANA

## FAMOUS HOUSEHOLD ITEMS *FREE!*
## A PLAN ENDORSED BY 100,000 WOMEN

**A Grand Way to Furnish Your Home**

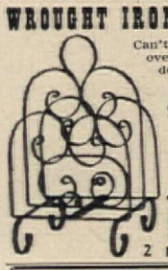
Now . . . get all the wonderful things you've always wanted for your home — without spending a penny! It's easy! It's fun! Nothing to buy or sell—ever! Your choice of famous appliances, sheets, blankets, furniture, slip covers, etc. 1000 items to choose from! Get up to $100 and more in merchandise just for starting a Billie Burke Club. Friends and neighbors will love to join. Let me tell you about it.

**BILLIE BURKE CLUB PLAN Dept. A1**
1139 MULBERRY STREET, HARRISBURG, PA.



**STOR-A-WAY** A tidy way to store and protect your storms and screens! Stor-A-Way safely holds large or small standard wood sashes, from ⅞" to 1 3/16" thick. Keeps them off damp floors, prevents rotting and warping. Reduces glass breakage. Saves space. Easy to nail to joists or rafters. Made of heavy gauge aluminum. No. K5820 holds 20 windows . . . $3.95, postpaid. No. K5820A holds 6 windows . . . $1.49, postpaid. Send for free catalog. The Burgess House, 428 So. 6th St., Minneapolis 15, Minnesota.

## WROUGHT IRON MAGAZINE RACK



Can't beat this for value! Holds over 12 magazines, LIFE size down to digests. 17" tall, 9¾" wide. Lightweight, graceful, sturdy. Antique finish black. Postpaid

$3.95 (Add 50¢ West of Miss.)

Write for MY FREE GENERAL CATALOG

WILL HAMMOND'S
New England General Store
2 Plain Street, Millis, Mass.

## PORTABLE GARAGE

Plastic Vinyl $6.95

- Folds compactly • Keeps rain, snow, dust, salt air, sun or sleet away • Protects your car's finish • Durably constructed of vinyl plastic • Springtite elasticized bottom, holds securely in all kinds of weather • Fits all makes • Direct from manufacturer • Enclose check or money order for $6.95 or sent C.O.D. Add 35¢ Postage.

USE IT ANYWHERE

10-day Money Back Guarantee

MARDO SALES CORP. Dept. G-562
480 Lexington Ave. — New York 17, N. Y.

## ✔ check this!

**PRINT YOUR OWN NAME & ADDRESS!**

Now you can print your own name and address (or any 3 lines of words) on envelopes, stationery, checks, records, books, greeting cards and photos. Only $1 for PRINTER, complete with compact "onyx black" case and automatic inker. Fits pocket or purse. Use at home or office—looks like printing. A useful gift. *Guaranteed to please or your money back!* Order PRINTER direct by mail — send $1 with your name and address. $1 post paid

sunset house — 210 Sunset Building, Hollywood 46, Calif.

## PRESERVES FROM OREGON MOUNTAIN MEADOWS...

for **CHRISTMAS GIVING**

***"CHUCK WAGON" BOX.*** Five asst. 5½-oz. jars Oregon Wild Blackberry, Greengage Preserves, Prunes with Hazelnuts, Oregon Whole Strawberry, Apricot with Kernels; gift packed in rustic box decorated with forest sprays and cones.

FREE BOOKLET LISTS GIFTS $2.95 to $31.75

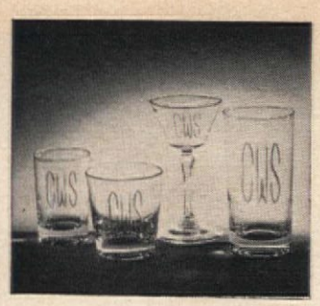
*Shipped prepaid,* **$3.25**

**JANE AMHERST**
1912 N. Argyle, Portland 17, Ore.

## HANDY OBLONG PIE PANS

Same capacity as standard 9" round tin, but sensationally different in every way. Marked so 6 even wedges can be cut speedily, leaves only one side exposed to air. Saves ⅓ space in deep freeze; nests on shelf or hooks. Extended end is easy to grasp. Bake super pies. Use also for frozen salads, desserts. Guaranteed. 2 for $1; 4 for $1.90; 6 for $2.80; 12 for $5.50.

THE RANCH HOUSE Box 200, Goleta, California



**MONOGRAMMED GLASSES** to delight the heart of an entertaining hostess. Traditionally simple shapes carefully monogrammed with your own 3 initials. Nothing makes a better gift than crystal, nothing adds more to your home. For eight, fruit juices, $5.95; old-fashioneds or waters, $6.95; stemmed cocktails, $8.95. Ppd. Robin Hood's Barn, 2 Lancaster Rd., Sudbury, Mass.

**LUNCHEON MEET.** If it's at your house, set the table with four smart Indianhead cotton place mats and napkins, then tie on an apron to match. You'll be the hostess with the mostest. Select hunter green, yellow, or red, all are trimmed with white. We shouldn't have to mention how a bride would love this. 9-piece set, $5.98 postpaid. Aunt Bay's, 480 Fabyan Pl., Newark, N.J.

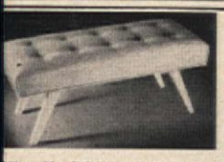
**HAND-PAINTED ROOSTER** struts his stuff across a 16" round wooden tray, cocksure of your admiration. White background and green border form a perfect setting for his gay plumage. Equally attractive hung above a hand-rubbed Early American piece or set on a modern blond cocktail table, it makes an inspired gift. $5 postpaid. Johnny Appleseed, Box 727, Beverly, Massachusetts.

**GREATEST INVENTION SINCE THE NEEDLE**—Now, do a professional sewing job at home in half the time. Sew a beautiful, invisible blind-stitch hem without rethreading. Magic Stitcher holds a complete spool of thread. Do hemming, tailor-tacking, applique, basting, shirring, smocking. Uses regular or elastic thread. Light (1 oz.), fits palm of hand. Instructions included. $2.95 postpaid (Please, no COD's). Guaranteed to please. Send for free gift catalog. Albin of California, Room 210, 1401-23 W. 8th Street, Los Angeles 17, California.

**LUCKY PAIR**

—are the couple who receive these ponyshoes welded together forever and ever with their names hand-struck in ver on copper strap. 7" x 3" with nails for hang-g. $3.85 ppd. Shipped same day. No C.O.D.'s. Send for folder of original Horseshoe gifts

**ORSESHOE FORGE** 2 Muzzey St., Lexington, Mass.



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**RUFFLED** — 6" baby headed, dainty edged, permanently stitched ruffles. All sizes wide enough to criss-cross (as shown) or hang Priscilla style.

| Width to pair | Length | Usually | NOW | Width to pair | Length | Usually | NOW |
|---|---|---|---|---|---|---|---|
| 86" | 36" | $ 6.98 | $ 4.59 | 90" | 36" | $ 4.49 | $ 2.98 |
| 86" | 45" | 7.98 | 4.98 | 90" | 45" | 4.98 | 3.29 |
| 86" | 54" | 8.98 | 5.59 | 90" | 54" | 5.49 | 3.59 |
| 86" | 63" | 9.98 | 5.98 | 90" | 63" | 5.98 | 4.19 |
| 86" | 72" | 10.98 | 6.59 | 90" | 72" | 6.49 | 4.49 |
| 86" | 81" | 11.98 | 7.39 | 90" | 81" | 6.98 | 4.79 |
| 86" | 90" | 12.98 | 7.98 | 90" | 90" | 7.49 | 4.98 |
| 86" | 99" | 13.98 | 8.59 | 90" | 99" | 7.98 | 5.79 |
| 174" (Double Width) | 72" | 19.98 | 12.98 | 168" (Double) | 72" | 14.98 | 8.98 |
| 174" (Double Width) | 81" | 21.98 | 13.98 | 168" (Double) | 81" | 16.98 | 9.98 |
| 174" (Double Width) | 90" | 23.98 | 14.98 | 168" (Double) | 90" | 18.98 | 10.98 |
| 174" (Double Width) | 99" | 25.98 | 15.98 | 168" (Double) | 99" | 20.98 | 11.98 |
| 250" (Triple Width) | 72" | 29.98 | 20.98 | 246" (Triple) | 72" | 21.98 | 13.98 |
| 250" (Triple Width) | 81" | 31.98 | 21.98 | 246" (Triple) | 81" | 23.98 | 14.98 |
| 250" (Triple Width) | 90" | 33.98 | 22.98 | 246" (Triple) | 90" | 25.98 | 15.98 |
| 250" (Triple Width) | 99" | 35.98 | 23.98 | 246" (Triple) | 99" | 27.98 | 16.98 |
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**TAILORED** — Distinguish any room. Double stitched 1½" side hems. Ample bottom hems, beautifully stitched.

| 78" wide to pair | Length | Usually | NOW | 78" wide to pair | Length | Usually | NOW |
|---|---|---|---|---|---|---|---|
| " | 36" | $ 4.59 | $ 2.98 | " | 36" | $ 3.49 | $ 1.79 |
| " | 45" | 4.98 | 3.29 | " | 45" | 3.98 | 2.39 |
| " | 54" | 5.59 | 3.69 | " | 54" | 4.49 | 2.69 |
| " | 63" | 6.39 | 4.29 | " | 63" | 4.79 | 2.98 |
| " | 72" | 6.69 | 4.69 | " | 72" | 4.98 | 3.39 |
| " | 81" | 7.39 | 5.29 | " | 81" | 5.49 | 3.69 |
| " | 90" | 7.98 | 5.69 | " | 90" | 5.79 | 3.98 |
| " | 99" | 8.39 | 6.29 | " | 99" | 5.98 | 4.39 |
| " | 108" | 8.98 | 6.69 | " | 108" | 6.49 | 4.69 |

**TIERS** — Add that elegant "decorator" look to a room. Use singly or tier on tier (illustration shows two pairs).

| 72" wide to pair | Length | Usually | | 78" wide to pair | Length | Usually | NOW |
|---|---|---|---|---|---|---|---|
| " | 30" | $ 4.29 | $ 2.69 | " | 30" | $ 2.98 | $ 1.79 |
| " | 36" | 4.69 | 2.89 | " | 36" | 3.49 | 1.98 |
| " | 40" | 4.89 | 3.09 | " | 40" | 3.98 | 2.29 |
| " | 45" | 5.29 | 3.39 | " | 45" | 4.49 | 2.49 |

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GIFT GUIDE 1954

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**PAST PERFECT** complement to today's living. Small reminders of those rugged days of the old wash bowl and water pitcher. (Nostalgic, but give me today's hot shower.) Exact replica in white crackled china, little raised bunch of grapes on the pitcher. Sweet for cigarettes on a cobbler's bench or bedside table. $1.35 ppd. Dee Stewart Gifts, High View Rd., Peoria, Illinois.

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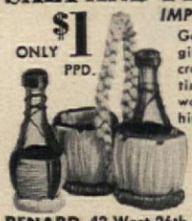

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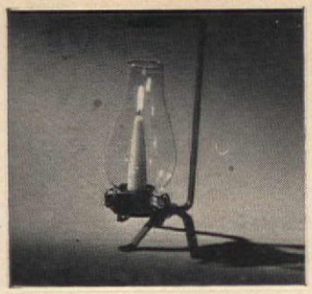

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**YOU DON'T NEED A COW** to make you want this unique saddle-seat milking stool. It's enough if you own a fireplace to put it in front of, or a television set you could use an extra seat for, or just have a yen for it like we do. 11" high and fitted to the average southern exposure. Antique pine finish. $5.95 postpaid. Old Guilford Forge, Dept. AH, Guilford, Connecticut.

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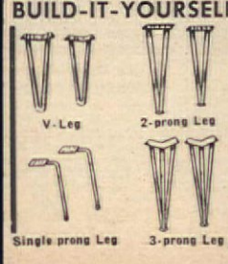


Create individualized furniture. Fasten these brass plated steel legs to any wood surface or use the wrought iron legs supplied in matte Black, Red, Green, Blue, White and Yellow. All legs are welded at an attractive 12° splay. ½" diameter except the 6", 12" and 16" three prong legs, which are in ⅜". Rust proof, durable, sturdy. Prices are for four legs including screws. Freight prepaid. No COD's please.

| | V Leg | | 2 Prong | | 3 Prong | | Single | |
|---|---|---|---|---|---|---|---|---|
| Ht. Leg | Brass | Wrought Iron | Brass | Wrought Iron | Brass | Wrought Iron | Brass | Wrought Iron |
| 6" | $7.45 | $4.95 | $7.45 | $4.95 | $8.65 | $6.15 | $6.45 | $3.95 |
| 12" | 8.45 | 5.95 | 8.45 | 5.95 | 9.00 | 6.50 | 7.25 | 4.75 |
| 16" | 9.25 | 6.75 | 9.25 | 6.75 | 10.00 | 7.50 | 8.25 | 5.75 |
| 22" | • | 7.95 | • | 7.95 | • | 9.95 | • | • |
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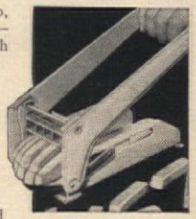
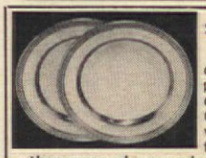
## Cuts 25 French Fries

**OR 49 SHOESTRING POTATOES**
***IN ONE STROKE!***



Just insert whole potato, press handle, *presto!*—out come 25 French Fries OR 49 Shoestring Potatoes all ready for cooking. Just as handy for making carrot sticks, dicing other foods and salads. Precision made by Damar Products—the *only* one manufactured in U.S. Stainless-steel sharpened blades are interchangeable. French Fry Cutter, only $2.98, delivered. Blade for cutting Shoestring Potatoes, $1.00 extra. Full money-back guarantee. And write for FREE Catalog of Gifts and Gadgets.

Mrs. Damar 363 Damar Building Newark 5, New Jersey



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are heavily silver plated on copper and highly polished. 6" across. They go with any china pattern, have countless other uses and are modestly priced at $1.75. 4 for $5.95, tax & delivery included.

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**Holds Toothpaste & Brush**
**His Tummy's a drinking cup**

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ROMART INC., 102 W. Chicago Ave., Chicago, Ill.

**$5 down, $5 month**
*for your 24 piece sterling silver set*
**Macy's Silver Club Plan**

- FREE with your order . . . a beautiful salt spoon lapel pin in the identical pattern you choose.
- Receive your entire set with your first payment. Yes, actually pay as you go. Enjoy the complete service from the start. This means no strain on your budget.
- Choose from over 190 patterns by Gorham, Towle, Wallace, International, Reed & Barton, Heirloom, Lunt, Stieff, Watson, Smith, Alvin, Whiting, etc.
- For 4 place settings (24 pieces) $5 down, $5 a month;
- For 6 place settings (36 pieces) 7.50 down, 7.50 a month;
- For 8 place settings (48 pieces) $10 down, $10 a month;
- For 12 place settings (72 pieces) $15 down, $15 a month
- You may take up to two years to pay. Monthly payments on some patterns are slightly higher
- You never pay more than the nationally advertised price. And in some cases you pay even less, including carrying charge where it applies when you buy your sterling at Macy's famous Silver Shop.
- Receive without extra charge, a wood anti-tarnish silver chest. 6-piece place setting includes: 1 each of the following: luncheon knife, fork, teaspoon, salad fork, cream soup spoon, butter spreader.

Macy's Silver Shop, Street Floor at Herald Square.

MACY'S, Box 70, N. Y. C. (1) AH-10
Enclosed, $ down payment. No. of settings
Pattern
Name
Address Apt. #
City Zone State

# 1/2 the Cost By Mail!

## Famed Imported Bavarian China Beyond Comparison

**Now you can own truly fine china for only $4.95 a complete 5-piece place setting—and it's *guaranteed open stock.***

"Dresden Violet" the people of the Bavarian Alps call the violet of the Alps—that delicate floral pattern of violet nosegays against the translucent, porcelain whiteness of this exquisite Bavarian china. So fine, yet so enduring, Royal Castle China in the violet pattern graces your table at moderate cost (only $9.90 a unit of *two* place settings—2 each of dinner plate, salad plate, butter plate, teacup and saucer).

Here's good news—Royal Castle China is made right in our own Bavarian factory, so that the replacement of all pieces will always be available. No headaches in trying to match china . . . no disappointments . . . whether you purchase a complete set or build your lovely china service a little at a time, your pieces will be ready when you want and need them.

*Mail your order today—complete satisfaction guaranteed, or your money back if requested within 10 days. Send check or money order for $9.90 per unit (first orders in units of two place settings minimum) plus $1.00 to cover shipping charges per unit. No C.O.D.*

**ROYAL CASTLE CHINA CORPORATION**
**Dept. 10A**
**Box 183, Madison Sq. Station, New York 10, N. Y.**

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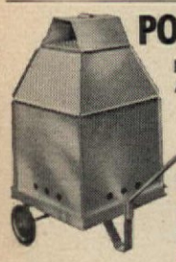

## PORTA-BURNER

**BURNS HOUSEHOLD AND YARD REFUSE**

After intense consumer research, we've designed a burner for maximum safety and convenience. Easily wheeled without burning or dirtying hands. Burns on driveway, lawn, anywhere, without scorching. Confines flame, ashes, sparks.

**PORTA-BURNER** is Bonderized sheet steel; Du Pont Hi-Heat rust resistant finish. Detachable handle removes top. Unit lifts off utility cart for emptying ashes. Ventilated for fast, complete burning. Four bushel capacity. Size 19" x 19" x 42" high. Price: $19.95 (3% sales tax on Michigan orders). Available in 2½ bu. cap. without cart, $12.95. Shipped express; returnable after 7 day inspection. Send $5 deposit with order for prompt delivery. Further information, write:

**THE CAMBRIDGE MFG. CO.**
**226** SCRIBNER, N.W., GRAND RAPIDS, MICH.

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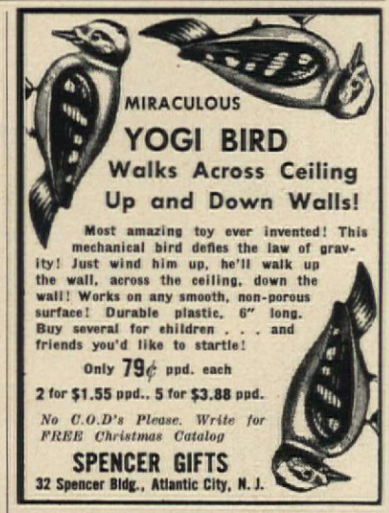

MIRACULOUS

## YOGI BIRD

**Walks Across Ceiling Up and Down Walls!**

Most amazing toy ever invented! This mechanical bird defies the law of gravity! Just wind him up, he'll walk up the wall, across the ceiling, down the wall! Works on any smooth, non-porous surface! Durable plastic, 6" long. Buy several for children . . . and friends you'd like to startle!

Only **79¢** ppd. each

**2 for $1.55 ppd., 5 for $3.88 ppd.**

*No C.O.D's Please. Write for FREE Christmas Catalog*

**SPENCER GIFTS**
**32 Spencer Bldg., Atlantic City, N. J.**

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**BARGAIN OFFER TO GET NEW CUSTOMERS!**

**Adorable Cart** with Beautiful Simulated Flowers • All for ONLY **50¢** and Jolly Cook & Chef Salt & Pepper Set

Gleaming imported ceramic. Colorfully hand decorated. Adds a gay note to your mantel, table, knick-knack shelf, etc. Flowers can be removed, if desired, and Cart may be used for other purposes. The Jolly Cook pours salt; Winking Chef pours pepper. Cart 2½" x 1¾". Chef and Cook 3¼" high.

**Satisfaction Guaranteed or Money Back**

Available plain (without names) for only 50c. However, for only 10c extra, we'll artistically hand-letter any family name on Cart, and any first names of Couple on each of the charming figures, as illustrated. Each set can be personalized differently, if you desire, so that you can give one away as a gift. Add 15c to each set ordered for postage and handling. No C.O.D.'s please. **DOBBS PRODUCTS CO., 900 W. Lake, Dept. 10, Chicago 7, Ill.**

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## ONE DOZEN ROSES $1 ppd.

So life-like you'd think they're fresh-cut from the garden . . . so real looking you won't believe they're hand made! Over 700,000 satisfied customers. Gift packed in crush-proof box.

**ADD MORE CHARM TO YOUR HOME**

Wonderful gifts, excellent for hotel rooms, offices, shops, parties, weddings, church decorations. Thousands of uses! Choice of life-like ROSES, DAFFODILS, DAISIES. Specify selection. (Why not order all three?) Your satisfaction guaranteed or money refunded. Send $1 for each dozen—cash, check or money order. (Postage free.)

Guaranteed by Good Housekeeping

**FIRST AMERICAN-FLOWERS**
Box 85 Dept. OAH
New York 29, N. Y.
Beautifying Millions of American Homes Since 1910.

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GRANDMOTHER WAS AMAZED...
"I never made jelly so easy!"

**REAL FRUIT with PECTIN**

Add only water and sugar to make

**5 GLASSES OF JELLY**

Make fresh, homemade jelly anytime! No fuss, no work using this concentrated real fruit with pectin.

Just cut **Spredon** in a pan, add sugar, water and boil. Pour out to cool and jell! No jelly-making experience required. Instructions on pkg. Make RASPBERRY · BLACKBERRY · STRAWBERRY · GRAPE · BOYSENBERRY for only 7½¢ a glass!

**AT YOUR GROCERS or 4 assorted PKGS. $1.00 POST PAID**

Write Dept. E **CALFRUIT** Pasadena 3, Calif.

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**INVISIBLE PLASTIC MENDING KIT LARGE DOUBLE SIZE $1.00 PPD.**

**FOR FURNITURE, INFLATED TOYS, RAINCOATS, SEAT COVERS, WADING POOLS, CURTAINS, BABY PANTS, ETC.**

At last—the perfect home repair kit for holes and tears in your Vinyl plastic furnishings. Invisible, permanent patch resists water, oil, heat—cuts to fit. All you need in one handy kit: 30" x 1" mending material, 2 vials fusing fluid. Save by ordering today! No C.O.D's.

*MEND IN A MINUTE—USE IMMEDIATELY!*

**LOUVE RAY**
**17AH Lewis Wharf • Boston • Mass.**

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**MIGHTY LIKE A DIAMOND.** These sparkling gems are individually hand-cut and polished with full 58 facets, so why wait until you strike oil before you dazzle the bridge club? *Jarra* gems are made from the mineral Ilmenite. One-carat stone set in twisted 14kt. yellow or white gold shank. Send ring size. $52 ppd. (tax incl.) Jarra Gem, Dept. AH, 489 5th Ave., New York City 17.

**FOUNTAINS OF LIGHT.** Twenty-seven sparkling glass crystal prisms cascade over a gold-plated base, capture and reflect the light in a shower of beauty. An elegant note for a traditional dining room, a formal mantel arrangement, your dressing table. 14½" high, electrified, bulbs included. $11.95 the pair. Ppd. Marcos Sales, Dept. AH, 2554 Decatur Ave., Bronx, New York.

**WE HOPE YOU'RE CHARMED** with your grandchildren. If so, you'll love a sterling silver bracelet to which you add a new silver disk engraved with the first name and birthdate of the child each time the clan is increased. For a proud mama, too. Bracelet $1.20, plus $1.10 for each ¾" personalized disk (tax included). Ppd. Greenland Studios, Dept. AH, 5858 Forbes St., Pittsburgh 17, Pa.

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## Personal PHOTO CHRISTMAS CARDS From Your Own SNAPSHOT

*"Holiday Greetings That Only YOU Can Send."*

**20 FOR $1 Including Envelopes**
**Plus 15¢ SHIPPING**
**• TRIAL OFFER •**

Write for **FREE SAMPLE**

Your favorite snapshot on colorful Photo Christmas Cards. Send negative of family, pet, home etc., with 3c stamp for your FREE sample card. See before you buy! If no negative, send photo and 50c. No obligation. Satisfaction guaranteed.

WRITE TODAY FOR YOUR FREE SAMPLE

**CHRIS-CARDS - 7 - Box 399 - New Haven, Conn.**

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## PAINTING IS FUN

**With a Protexem Paint Brush Conditioner**

Softens hard as rock brushes and makes them like new. Provides safe place to store pure bristle or nylon brushes. Keeps brushes soft and always ready for use. Brushes do not hang in liquid. Vapor penetrates brushes and dissolves binding oils in paint, varnish, lacquer, enamel and shellac. GUARANTEED. Complete unit with pint of vaporizing liquid, postpaid ..... **$3.35**

Two Complete Units, postpaid... **$5.90**

Extra Liquid, 2-Pts., postpaid .... **$1.70**

Send for FREE Bulletin "Brush Cleaning Hints"

**WISCONSIN LABORATORIES, INC.**
**Dousman, Wisconsin**

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INSIST on the *Original*

**RESIN FREE**
(ALL OIL BASE)
*Liquid Raw-Hide*
**FINISHES for**
***REDWOOD***

CEDAR, MAHOGANY, CYPRESS, FIR, ETC.

Even long lasting Redwood needs surface protection. The Original Resin Free Liquid Raw-Hide Redwood Finishes are now available in: Natural Clear-Gloss or Dull; or Redwood Color Stain & Sealer #3, $1.65 Qt., $4.65 Gal. Also Redwood Stains; Redwood Color Preservative #4, Gray #6 and Green #8; and new Color-Fix #9 to preserve the original light color of dry redwood, $1.45 Qt., $3.95 Gal. Prepaid. Guaranteed. Wood Finishing Booklet with every order or free on request. Describes other Resin Free Finishes.

**LINSEED OIL PRODUCTS CO.**
**1102M S. FREMONT AVE., ALHAMBRA, CALIF.**
*"Specialists in Resin Free Finishes"*

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**WEE WILLIE WINKIE**

•Hand-printed original illustrations, with verse, of Mother Goose rhymes now available in bright colors. Designed for framing and hanging in children's rooms. Two of a series now ready, featuring "WEE WILLIE WINKIE" & "THE CROOKED MAN." Wonderful gift pictures, 11" x 14", **$1.75** ea. or **$2.95** a pair, postpaid. No C.O.D.'s.

**HAND PRINTS**
**P. O. Box 708, Beaumont, Texas**

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*Embroider this masterpiece... the wonderful new way!*

**"Last Supper" Picture STAMPED IN COLORS**

Copy of DaVinci's immortal painting ready for easiest, quickest embroidery ever. **No charts to follow—stamped in actual colors** to be embroidered. 18"x22", on pure linen—fits standard frame. For home or gift. D.M.C. floss included. Satisfaction guaranteed.

**ONLY $1.95 Postpaid**

**EMBROIDERY GUILD**
**740 Broadway, Dept. 16, N.Y. 3, N.Y.**

**DON'T BE SHEEPISH** about liking a little luxury in your life. What could be more luxurious than a real, fluffy, long-haired sheepskin? To step out of bed onto, for a young cowhand to stretch out on when watching TV, for an exotic touch in a bathroom. About 9 sq. feet (approx. 3½' x 2½'), white or honey yellow. $12.95 ppd. Brandicalf, Dept. E-6, 157 Federal St., Boston 10, Mass.

**A PINK MOSS ROSE** decorates a dainty white china perfume set for the lady who doesn't forget to be feminine while she cooks and shops and taxis the family. Bottles are 5" high, little powder jar 2¾" across, all are trimmed with 22kt. gold. We purchased two sets, one for a Sweet Sixteen, the other for a grandmother. $1.95 ppd. Janet Forister, 110 South Monroe, Peoria, Illinois.

**IT'S ONLY MAKE-BELIEVE** plants this mirrored flower box holds, but they fooled us. A real asset, though, for any dark spot like an entrance hall. Indirect light shines up to illuminate greenery, down through Fiberglas bottom. Provides a handy mirror right where you need it. 12" x 4" x 4". $9.95 postpaid. John H. Nussbaum, Dept. AH, 138–32 Northern Blvd., Flushing 54, N.Y.


*Prize-Winning "Baby Blue Eyes"*

**MYSTIC SKIN DOLL**

EXTRA LONG

**MAGIC BRAIDS**

CURLS WAVES COMBS WASHES

regular $12.95 value

$5.95

SHE SLEEPS! SHE CRIES! SHE SITS UP!

*Easy to Set Hair in any Style*

NEW! HER FACIAL EXPRESSIONS CHANGE!

*included!* VANITY SET, CURLERS and Hair Style Booklet

BABY BLUE EYES is 20 inches tall, the size of a real baby. She has rosy cheeks, cute Cupid's bow mouth and real eyelashes over big beautiful blue eyes. Arms, legs and head are movable so she can sit up and assume life-like poses.

SARAN MYSTIC HAIR. Her soft shimmering hair is miracle Saran—made to shampoo, curl, braid and comb into any style.

UNBREAKABLE PLASTIC HEAD.

CUSTOM WARDROBE. She's all dressed up in a lace-trimmed flared ninon dress, rubber panties, white socks and booties.

AMAZINGLY LIFE-LIKE. So perfectly molded that her hands and feet are life-like. Arms and legs are enchantingly dimpled.

**MONEY-BACK GUARANTEE**

Sent postpaid or C.O.D. plus postage. Heart-shaped gold finish necklace—50¢ extra.

**NIRESK INDUSTRIES, INC., Dept. EB-4**
4757 Ravenswood Avenue
Chicago 40, Illinois



**Your Old Fur Coat Made Into A New Cape!**

JOB USUALLY COSTS DOUBLE THIS LOW PRICE $22.95 (Tax Free)

Order By Mail

Is your fur coat old, worn, or out-of-date? Now for the extraordinarily low price of only $22.95 (none higher) your old fur coat can be beautifully remodelled into this up-to-the-minute cape. This unequalled one price fur restyling service at Morton's is the only one of its kind featured editorially in HARPER'S BAZAAR, MADEMOISELLE, GLAMOUR MAGAZINES, etc. and has become nationally famous thru the years. Letters from delighted patrons in 48 states prove that you too can have this lovely cape, made from your discarded fur coat, almost no matter how old or worn it may be. Just wrap and mail your old fur coat to Morton's and state your dress size. Send no money. Pay when completed cape arrives. Order now.

SAVE OVER 50%

SEND NO MONEY

**MORTON'S** 312 Seventh St., N.W., Dept. 21-J, Washington, D.C.

Free Folder Of Other Cape Styles, All $22.95.

**Self Attaching WINDOW SHELF**

Fastens to window sill without screws or nails—just slip flange between window and sill and you have a sturdy shelf for plants, fan, etc. The window may be left open, closed or locked. Made of rigid steel with rolled edges of durable baked white enamel. Shelf is 23" long, 6" wide.

$1.35 ea. Postpaid — 2 for $2.60 Postpaid — 4 for $5.00 Postpaid

Write for Free Catalog.

**FISCHER'S**

43-71 Bowne Street — Flushing, N.Y.

**BIRTH MEMENTO**

Very sentimentally yours . . . baby's hospital identification beads or necklace . . . to have and to hold. Preserve and display them this lovely permanent way . . . just send them to us, we'll imbed them in a 3" square lucite paper weight and inscribe baby's full name in gold. Makes a charming little accessory you'll cherish through the years . . . a wonderfully welcome gift for the new Mother!

Just $3.95 postpaid.

Birth dates 50c extra.

*Keepsake Shops* Union City 70, N. J.



FANTASTIC FASHION VALUES!

3.95 each

SMARTIE . . . gay white buttons and stitching down the front, more buttons on pockets and sleeves! Washable, colorfast lustre percale in charcoal, navy, powder, hunter green. 10-20.

CHECK SCOOP . . . tubbable cotton checks with white scoop neck inset. Navy, green or red checks. 10-20.

**PARIS SHOP,** DEPT. AH-10
BOX 390, 509 MAIN ST., NEW ROCHELLE, NEW YORK

☐ SMARTIE @ $3.95 SIZE ____ COL. ____ 2ND COL. ____

☐ CHECK SCOOP @ $3.95 SIZE ____ COL. ____ 2ND COL. ____

☐ CHECK ☐ M.O. ☐ C.O.D (ADD 20c POSTAGE)

NAME ____
ADDRESS ____
CITY ____ STATE ____

MONEY BACK GUARANTEE

**Banish Furniture Scratches**

***Instantly!***

Just rub magic Scratch Eraser over furniture scratches—and they vanish instantly! Ideal for banishing marred or faded spots, too. Restores beauty to light or dark woods. One stick lasts for years. Manufactured by Damar—used by professional dealers, movers, etc. Only $1.00 delivered.

**MRS. DAMAR**

365 Damar Bldg., Newark 5, N. J.



**LINGUAPHONE for LANGUAGES**

**FRENCH, SPANISH, GERMAN, JAPANESE, ITALIAN —any of 29 languages**

THE NATURAL WAY TO LEARN®

With the LINGUAPHONE Conversational Method you can LISTEN and LEARN a language AT HOME in 20 minutes a day. You hear native men and women speak, you listen—you Understand—YOU SPEAK! Used by schools, governments, business firms, Armed Services. Over a million home-study students of all ages. Save time, work, money. WRITE TODAY for FREE BOOK.

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**300 Printed Name & Address Labels 50¢**

IMAGINE! 300 gummed labels—Nicely printed with your full name and address. Stick 'em on Letters, Pkgs., Envelopes, Etc. Put up in Handy Pad Form. Easily worth $1.00—Our price only 50¢! Makes wonderful gifts for Christmas & other occasions. Your money back if not entirely pleased!

Tower Press, Inc., Box 591-NW, Lynn, Mass.



**CAKE DECORATORS—** *Attention!*

We sell quality cake decorating equipment, supplies, and instruction books; also unusual cookware. Have a hobby or profitable business right in your own kitchen, and let us supply your needs. Immediate shipments. Write for free catalog.

**Maid of Scandinavia Co., 3245 Raleigh Ave., Dept. O, Minneapolis 16, Minn.**

## SPACE HELMET

Official Helmet children see and hear about on TV and radio. Rugged, clear, safe, shatterproof. Has large opening for constant safe ventilation. Flexible tube attached to twin jet pack tanks. For girls and boys $4.95.

## LAZY SUSAN FERRIS WHEEL

Festive and Carnival gay serve yourself unit for sweets, nuts, cigarettes. Dainty (10" high—6" wide). Popular wrought iron, modern deep-fired ceramics, striking Calif. colors. Seats removable. Ferris Wheel motion. 4 seats $4.95; 6 seats $6.95. Initial on each tray in gold, add $1.

## FRIENDSHIP *Autograph* LINEN

Decorate your home at Christmas time with striking red tablecloth on dining table or buffet. With special pencil your friends will sign their names directly on cloth. This year's names may be embroidered in gold, next year's in silver. Christmas Red, PURE LINEN tablecloth, with 2 special pencils for cloth writing. Set A—$5.95, size 52" x 70"; Set B—$7.95, size 60" x 80".

Send for FREE CATALOG 175 Gift Ideas

**Carol Beatty**

7410 Santa Monica Blvd., Los Angeles 46, Cal Dept. A-10
Postpaid No. C.O.D.'s

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It pays to make your own

## DECORATOR LAMP SHADE!

HEXAGON

A profitable handicraft. No patterns, no stitching. Kit includes ready cut plastic (Fibre-Glass) shade material, plastic lacing, coated wire frame. Easy to follow instructions. Completed shade is washable.

DRUM SHADE

| Size* | Drum | Hexagon |
|---|---|---|
| 8 inch | $1.29 | $1.39 |
| 10 inch | 1.69 | 1.89 |
| 14 inch | 2.49 | 2.89 |

* bottom diameter

Choose from 7 lovely colors: Natural, Amber, Yellow, Chartreuse, Red, Pink, and Green.

ENCLOSE 25c FOR POSTAGE.

### Crinoline XMAS TREE $1.79 postpaid

Beautiful gleaming white tree made of Crinoline. Tree stands 15 inches high. Perfect gift, or use as centerpiece, etc. Worth $5 up. Complete kit with all necessary materials, including a white base and instructions.

### MINIATURE TREE KITS

Grow living Ming Trees, 10" to 20" tall, that will live for a hundred years or more! Kit includes Pine and Cypress tree seeds, formulated soil, pots, two special treatment chemicals, and instructions. $2.95 postpaid

### Genuine Leather Shoulder Handbag KIT

Easily assemble this pre-cut quality bag from simple instructions. No tools! Wear as adjustable shoulder . . . or over arm bag. COLORS: Natural, Red, Blue, Brown, and Black. $3.98 ppd. Worth $7.95 up

Send 15c for large illustrated catalogue (no stamps, please).

Get news of latest KITS and receive a Beautiful Jewelry Sample as a Gift.

**The HOBBY MART, Inc.** Dept. U, 604 Penn Ave., Pittsburgh 22, Penn.

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5 POWER TOOLS IN ONE

### *Factory to You* $79.95

Supershop offers you a precision-built complete power tool workshop. 100% ball bearing. Rugged. Accurate. Big capacity. 15 day FREE trial. Money back guarantee. Mail postcard for free catalog. Buy on easy pay plan.

VERTICAL DRILL PRESS

**POWER TOOLS, INC.** 752 Yates Avenue Beloit, Wisconsin

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## Trivet Wall Sconce

Use this inspiring Colonial black iron wall sconce to create original effects easily . . . in your hallway, bedroom, den, dinette. 9" high, 7" wide. Prices prepaid.

BLACK IRON—$2.50 each, $4.75 pair
SOLID BRASS—$6.25 each, $11.50 pair
Candles 25c pair, $1.25 dozen

Write for FREE Catalog A

**Gilbert & Leonard** DISTINCTIVE ACCESSORIES
1544 Miracle Mile, Manhasset, New York

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## BLESS THIS HOUSE

prays this popular pin-up trivet. Better keep several on hand—an inspired gift for special occasions. 7" diam. $2.25, black iron. Postpaid.

GARRET THEW STUDIOS
A-7, Westport, Conn.

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IMPORTED COWHIDE **SHOULDER BAGS**

SIZE 8"x10" $9.65 PLUS $1.93 FED. TAX — SIZE 5½"x7" $4.75 PLUS 95c FED. TAX

NATURAL COLOR ● ADJUSTABLE STRAPS

Write for FREE 32-page COLOR CATALOG

*Sold By Mail Only - Order Today!*

$2.00 DEPOSIT ON C.O.D.'S

**BROPAR** BOX 999, DEPT. 106, SAN ANTONIO 6, TEXAS

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*Famous New England Gift Shop Offers*

## NEW *FREE* CATALOG of 1000 GIFTS!

Why battle Christmas shopping crowds? Let one of New England's most famous gift shops come to YOU! Send postcard for FREE COPY of our brand-new catalog of 1000 unusual gifts for men, women, children, and home. *Latest ideas* in thoughtful giving—from $1 up. Safe delivery, satisfaction GUARANTEED or money back.

- Personal Gifts
- Leather, Silver, etc.
- Novelties, Home Gifts
- Christmas Cards, Wrappings

DANIEL LOW & COMPANY
231 W. Essex St., Salem 47, Mass.
*A "Stone's Throw" from House of Seven Gables*

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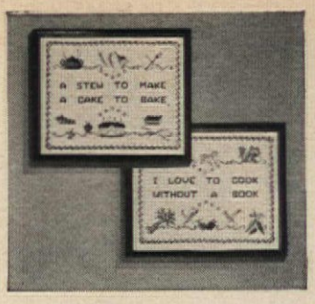
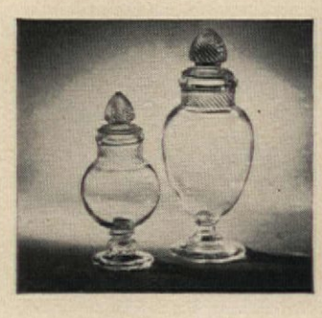
**OLD-FASHIONED SAMPLERS** look as homey in your kitchen as they used to in Grandma's. Hang them on a wall next to your favorite pots 'n pans. Mottoes "I Love to Cook Without a Book; A Stew to Make, a Cake to Bake" are stamped on superfine white linen. Kit comes with embroidery floss, 2 black frames, instructions. $3.95 ppd. Susan Smith, Carpentersville 13, Ill.




**PRIMPING MIRROR** is a love of a little piece for hanging any place you like to get a glimpse of yourself—the front hall, kitchen, a powder room. Or stand it on a bureau or small chest. Provides a handy drawer, shelf, and a good plate-glass mirror. 16" x 9" x 5" of nicely finished pine. $6.95 plus 35¢ postage. Interior Trends, 25 Underhill Ave., Brooklyn 38, New York.

**CAN'T GET ENOUGH** penny candy jars, cause we love them in every size and shape, holding everything from licorice drops to lemons, soap to seashells. We think these are particularly graceful, will look handsome in any room in the house. Two-quart size is 15" high, $6. One-quart size is 10½" to top, $5. Postpaid. Malcolm's, 524-A North Charles Street, Baltimore 1, Md.



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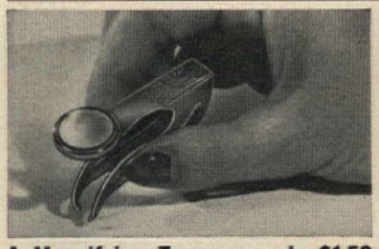

## A Magnifying Tweezer, only $1.50

Now you can pull invisible burrs, splinters and thorns, that you cannot see with the naked eye. "Magni-tweezer" enlarges lodged slivers to three times their size and pulls them quickly and easily. Enlarged view makes it certain that you get entire splinter. Get several for sure-to-please gifts. Mail $1.50 (add 5c tax in Calif.) with name and address for each Magni-tweezer to The APPLETONS, Dept. L-1, 1180 Wellington Avenue, Pasadena 3, California. Postpaid. No COD's.

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## SAVE 50%

Our own exclusive designs. Imported crystals. As low as $30.00 direct to you. Chandeliers for all types of furnishings. Individually assembled by hand. Money back guarantee. Immediate delivery. We pay shipping charges in U.S.A. Write for free booklet showing many models.

KING'S CHANDELIER CO.
Dept. A-21
Leaksville, N. C.

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*The Gift—that's really different!*

## BLACKBOARD FOR GROWN-UPS

For kitchen, reminder notes, shopping list, phone messages, etc. Slated, washable surface. Hand decorated in attractive colors. Choice of Penn. Dutch Heart & Tulip (shown), Green Philodendron or Red Geranium designs. Money back if not entirely satisfied.

11" x 14" cord and chalk incl. $2.00 Postpaid

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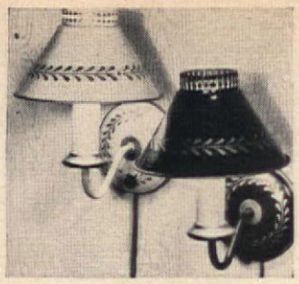

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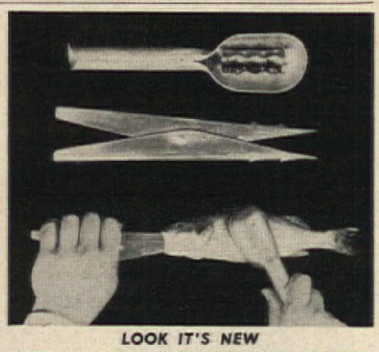


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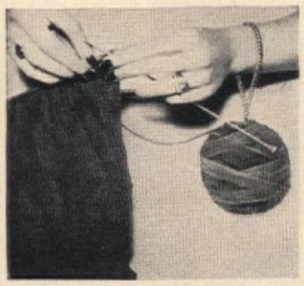

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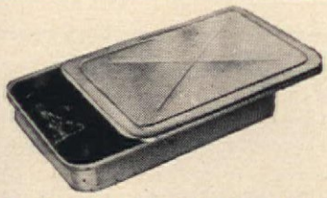

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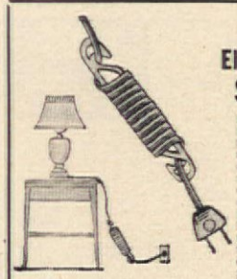

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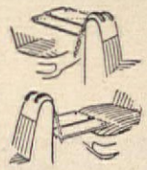

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### With Long, Silky, Washable SARAN Hair

- She Walks—Sits—Stands
- Turns Head As She Walks
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- Completely Washable
- Unbreakable Construction
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- BIG—20" TALL

**SUSIE DOES EVERYTHING**

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SENSATIONAL VALUE—ONLY **$5.95**
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So Lifelike you'll think she's a real girl walking with her little mother. Susie Walker is beautifully formed, even to the small details of finger nails, dimples and creases in her chubby arms and legs. She assumes and will hold (no flopping) all lifelike positions. Susie can be washed, dressed and undressed in standard 20" doll costumes. Her hair can be washed and combed; her pigtails braided and set in any fashion desired. Nothing can go wrong with her working parts and she is molded of the new shockproof plastic that assures years and years of loving play. Susie Walker is the answer to every girl's prayers. Commended by Parents Magazine. Satisfaction Unconditionally Guaranteed!

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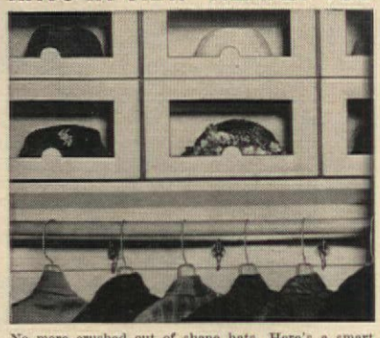
## HATS IN VIEW NEATLY TOO



No more crushed out of shape hats. Here's a smart economical, durable Hat Box Set. Finished in tan linen weave, front window opens outward. Easy to remove or replace hats without taking off shelf. Each roomy box measures 13"x13"x7". Fits men's or ladies. Set of 3 only $2.79 ppd.

*Write for Free Christmas Gift Catalog*

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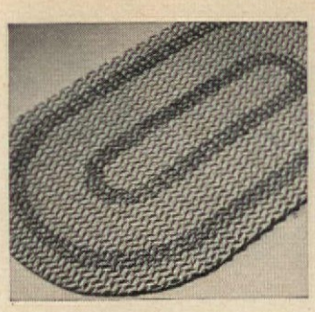
**MODERN DESCENDENT** of the braided rug has more than a family resemblance, but is molded du Pont Neoprene, a chemical rubber that won't tear, washes, keeps its buoyancy, yet brings the charm of its ancestor to a kitchen, entry, or den. Black on red, yellow on green, or blue on gray. 18" x 30" oval. $2.50 ppd. Artisan Galleries, 2100 N. Haskell Ave., Dallas 4, Texas.



**WE'RE JUST DOTTY** about this cute 3-pc. polka-dotted kitchen set. It does to our kitchen what a red hat does to our doldrums. Red or green dots on white, all sport a jaunty black rooster. Salt and pepper shakers are 2½" high, and *do* come to the table. Matching spoon-rest doubles as an ash tray. $2.95 ppd. Inside California, Dept. 3, 224 Second St., Manhattan Beach, California.

**HAN-D-PAN** attaches to the pipe under the kitchen, bathroom, or basement sink, gives you a clean storage space off the floor for soap, cleansers, and washcloths that are constantly used. Easily installed with a screw driver, once in position it swings back and out of the way. Nonrust aluminum, pan is 7" x 7". $1.69 ppd. Greenhall, Dept. AH, 509 Fifth Ave., New York 17, N.Y.

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*4 all-steel legs per set, finished in aluminum, rubber, plastic-tipped.* **5.95**

Hardwood legs for Box Spring also available. 6 legs per set (state finish). **$3.95**

8" high — Patented

Attaches to Angle Iron (Coil Spring) — Attaches to Round Bar (Flat Spring) — Attaches in 5 Minutes

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*(Sterling Silver)*

That Junior Miss of yours couldn't wish for a more darling accessory than this monogram necklace to wear with her sweaters on those "coke dates." It's all sterling silver, even the 18" chain. The monogram comes with any two or three initials you specify. This necklace is a sure-to-please gift for any teenager ..... **$2.98** ppd.
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Holds a full carton regular or king size . . . releases one pack at a time. Shows how supply is holding out. Antiqued pine with amusing verse. $1.75 ppd. *Send for our new gift catalog.*

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Tall folks get leeroom with R-H Bedrail Extensions—No Tools—just hook to Bedrail, center spring and mattress and STRETCH. OH BOY! Two sizes: 4 inches or 6 inches extra length. Solid hardwood finished in Maple, Blonde, Walnut, Mahogany. $5.95 pair postpaid, money back guarantee. Specify size, finish—send check or money order.

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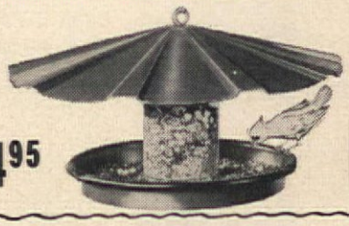
Seed flows automatically into feeding tray from large, transparent reservoir. Cats, squirrels can't reach it! Aluminum pan. Rubber rim perch, canopy roof. 14" x 9". Green baked enamel finish. Postpaid Order No. E 105.



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RELIABLE SINCE 1818
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A little trunk, plastered with resort labels from all over the world, comes filled with complete outfits for two 8" dolls. One wears ice skates, the other roller skates, and any little stay-at-home will have the time of her life touring the world with her two protégées. Trunk 12" high.

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**$1.50** plus 25c shipping
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4 inches high
**$3.50**
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*Note* Heavier Cushioned Seat

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CHAIR: 31" high, SEAT: 16" x 16" x 18" high

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Money back guarantee. Sent postpaid. Send check, cash, or money order for model desired to:

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Send us the next wedding invitation you receive; we'll etch it on a fine Fostoria glass cigarette box, to make a permanent reminder of the bride's most important day. **$7.95** (plus 25¢ post.). 2 matching ash trays with first names of bride and groom engraved, **$5.00**

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**now have WIDE, *beautiful* WINDOW Sills**

**$1.50 EA. 3 for $4**

Handy window shelves—easy to attach! No nails or screws needed. Beautiful white enamel finish on steel. Support 50 lbs. Window may be open, closed or locked. Added shelf space in kitchen, bathroom, bedroom, dining room. Sent immediately postpaid. Satisfaction guaranteed. Send check, cash, m.o.

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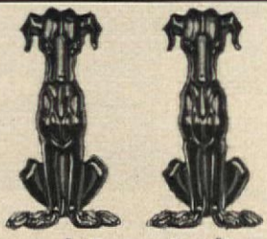

## Hound Dog Andirons

Hand Cast in Iron from an old Early American Pattern, these faithful dogs will make your fireplace look more comfortable and home-like. Finished in Smoky Black and available in two sizes:

14 inches high, weight 20 lbs. . . . . $10.95
18 " " 30 " . . . . . 15.95

14" size shipped postpaid, add 50¢ for orders west of the Rocky Mountains. 18" size shipped express or freight collect.

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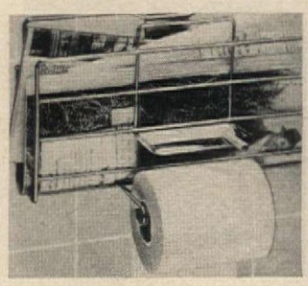
**YOUR GREAT-GRANDMOTHER** could have told you how to protect your candlesticks from dripping wax. She probably used crystal bobêche just like these. But we always have a hard time locating them. Stock up now for the candlelighted Christmas holidays. 3" diameter. Plain, 29¢ ea.; decorated edge, 59¢ ea. Plus 25¢ handling. Paulen Crystal, 296 Broadway, New York City 7.

**THE WIND AND THE RAIN** can certainly take the starch out of your favorite magazines and newspapers. That's why our eyes lit up when we saw this giant of a mailbox. 16½" x 11½", it projects 4⅝" to 3⅛", and there's room for *everything* inside. Heavy gauge, rust-resisting steel with baked-on neutral gray enamel finish. $5.98 ppd., Nor-Gee, Dept. AH, Jamestown, New York.

**THE READING ROOM** doesn't just refer to the den, so highlight yours with a bathroom caddy unit to hold newspapers, magazines, cigarette, *plus* toilet tissue. Mounts on wall with positive-hold adhesive bracket. Remove ash tray for cleaning. Richly chromed, entire assembly is 12½" long and 7¾" high. $2.95 ppd. Young Prod., Dept. R-100, 2605 Elmhurst Ave., Detroit, Mich.



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## BARNYARD SALT & PEPPERS

If you'd visit Italy, you surely would select these original Salt and Pepper Sets. Hand painted under high glaze—the Quacks are yellow and green; the Porkers—red and yellow. They'll add a note of bright color to any table. Send a pair or two to impress your favorite hostess. Order two sets for yourself.

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Unbelievably beautiful—like Royal Dutch Delft China—made of unbreakable metal. Wonderful air-tight snap lid and inside double-coat finished white. Place your plum pudding in one and send the set of 4 as an impressive gift.

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Protects anything you want your dog to let alone. Shake on a little **Powder Chaperone**—you can't smell it; dogs avoid it. Easy way to train. Harmless to everything in the home.

Use on slippers, drapes, etc. for preventing puppy damage. Keeps male dogs away from females in season.

**SEND NO MONEY**—Order your **Powder Chaperone** C.O.D. **$1** plus postage (or send $1 bill at our risk and we will pay postage). ***Money-Back Guarantee.***

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**Liquid Chaperone** keeps dogs, cats, other animals away from evergreens, shrubs, gardens, even the garbage can. You don't smell it, they do and keep their distance. Works like magic—each spraying lasts up to 3 weeks, rain or shine. Harmless, economical. 8-oz. Bottle only **$1**; Quart **$3**; Gallon **$8**.

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*Stores: Write for Special Offer.*

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If you are on the Kitchen Committee of some Church, Lodge, Club, School, etc., in your town you will be interested in this modern Folding Banquet Table. Write for Catalog and special discounts to institutions and organizations.

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*Only by KILLING THE HAIR ROOT can you be sure UNWANTED HAIR is GONE FOREVER. Brings relief and social happiness. Do not use our method until you have read our instruction book carefully and learned to use the MAHLER METHOD safely and efficiently. Used successfully for more than fifty years.*

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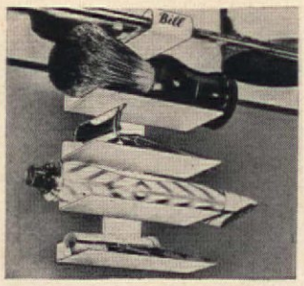
**LIVING PICTURES** give the illusion of movement because of revolving light behind. In 10" x 8" maple frames, they hang on wall or stand. In vivid color, train shown seems to move forward; companion picture of paddle-wheel boat reproduces feeling of river. Strangely fascinating. With cord, bulb, and motor. $6.95 each postpaid. Spencer Gifts, 34 Spencer Bldg., Atlantic City, N.J.

**CLEANSE YOUR SOLES** on this smart rubber doormat and you'll get a bright hello from your wife. A giant 24" x 38", personalized with name and address, it won't stray. Powder blue, garden green, black, or brick red with 3 rows of 2⅝" letters (up to 18 each line) in red, green, or white. $12.45 plus postage. Mitchell Rubber Co., Dept. L, 2120 San Fernando Road, L.A. 65, California.




**TIDY SHELF** utilizes waste space to stretch the capacity of your medicine cabinet. Keeps shaving gear, cosmetics, and other small items within reach. Four 3½" shelves slant slightly so articles won't fall off. Unit clips onto shelf, suspends 5⅞". White-enameled aluminum. Plain, $1. Personalized with first name, $1.25. Ppd. Crown Craft, Dept. AH, 246 5th Ave., N.Y.C. 1.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**A beautiful Piece of Furniture!** Hand-turned by village craftsmen from hardy native pine. Plenty of storage for scissors, yarn; spindles for thread. When finished, pop your needles into cushion, drop lid, *presto!* A lovely End Table! Hand-rubbed mellow honey Maple or Salem Antique finishes. **Small:** 23" high (lid down) 13" diam., only **10.95**, ppd. **Large:** 24" x 15½", only **11.95**, ppd. (Add 50c W. of Miss. R.) Money back if not *thrilled!*

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*Colonial Reproductions*
COLDWATER, MICHIGAN

**Hand Made Milk Glass from Original Molds**

Footed Compote in the much desired lace and dewdrop pattern. Its ribbed stem and scalloped edge are lines reminiscent of a Grecian Urn. Use as center piece for fruit, in pairs on mantle or sideboard. 6½" diameter, 8½" high with lid, bowl 3" deep. **$3.95 ppd.** without lid, **$4.95 ppd.** with lid. Add 25c W. of Mississippi for either compote. Matching candlesticks (not shown) 4½" high **$2.65 pair ppd.** No C.O.D.'s please. Write for free booklet.

**ARTCRAFT PRODUCTS, Box 876A, Cleveland 22, Ohio**

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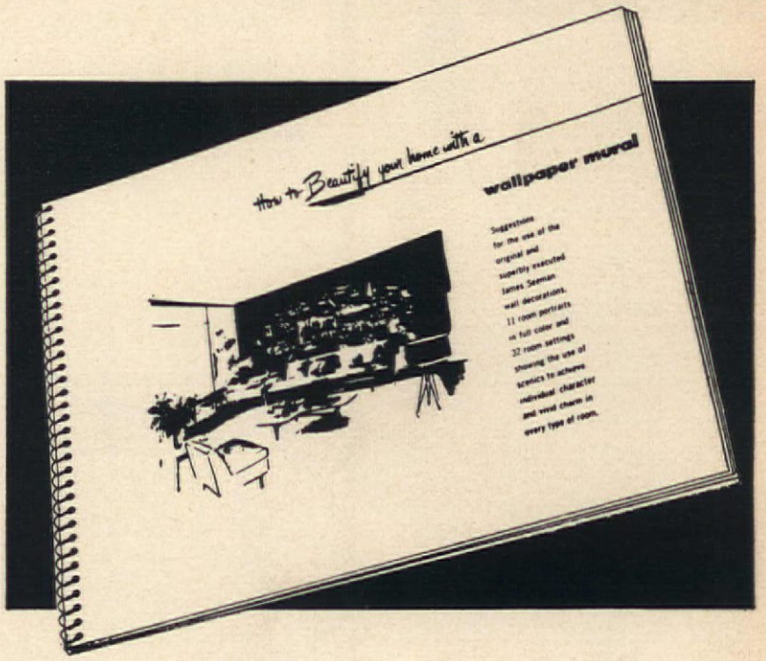


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long narrow hallways...protruding walls...
low ceilings...small rooms...narrow rooms...

**HOW TO ENHANCE:**
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All these problems—and more—answered for you.
This new 36 page book in exquisite color—
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that there is nothing that will do as much for
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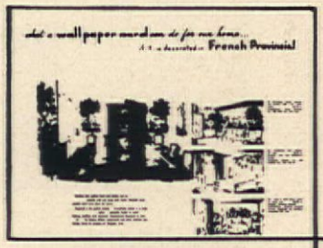


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**AFTER ALL HOME IS BEST**

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The pair (2 Kits) ..... only **$3.98** ppd.

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***SHINES SHOES WITHOUT POLISH!***

Special CHEMICALLY TREATED MITT cleans, polishes and preserves leather . . . just a few brisk rubs make shoes sparkle! No more soiled hands, no messy rags, no danger of spills or stains. For men's, women's, children's shoes (youngsters love to polish their own). Use it for handbags, luggage, all leather goods . . . any color but white. Mitt lasts indefinitely. Order several—for home, office, gifts! MONEY BACK GUARANTEE.

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**Personalized! CRYSTAL and STERLING BOWL SETS Ideal for Gifts!**

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Moccasins as gay as the "Moccasin Dances" held on ice in Canada. Hand-made, washable buckskin with drawstring ties for smooth ankle fit. For men & women, indoors or out. Ideal for TV, after skiing or lounging. Plain or trimmed with unborn calf. Postpaid. No C.O.D.'s.

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Send $1.00 cash, check, money order with CHILD'S NAME, NICKNAME, AGE, BIRTHDATE. Greetings from senders may be included in record. One week delivery.

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**IT DOESN'T SHOW ITS AGE** which is brand new. So everyone's going to think this a real antique miniature lamp. Whether you confess or not is up to you. It's a cute eight inches high, of bottle-green glass which looks wonderful with the light shining through, holds a cup of kerosene and really works. $3.25 postpaid. Shoppers Mart, Dept. AH-2, Box 240, Fort Dodge, Iowa.

**CONQUER SPACE** by making the most of it. A good beginning is to provide an efficiency unit where your phone and phone books can live together in harmony. All-metal phone stand holds any size phone and 2 fat books. Dull black wrought-iron finish, it's 6½" x 9", 22" high with rubber-tipped feet. $11 plus 75¢ shipping. Jans Modern Lamps, Dept. AH, E. 102 Street, N.Y.C.

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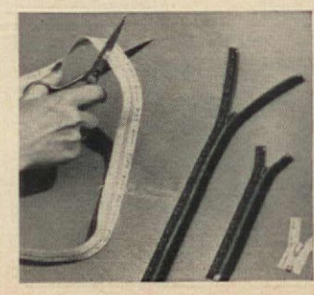

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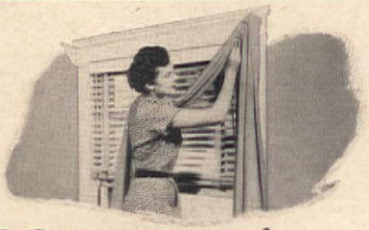

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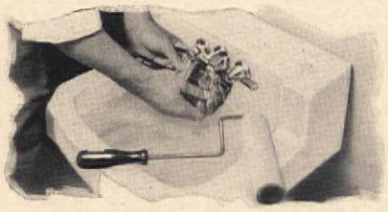

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Just rinse out brush or roller under the water tap. In an instant, they're ready for your next use. And you can wipe up floor-spatters quickly with a damp cloth!

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AH-10-53

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**1328W** We've bundled St. Nick into his sleigh, packed it full of trinkets for the young and deserving, and hitched up those reindeer to sail happily atop your roof or between two trees on your lawn. Pattern includes graph chart so you can enlarge figures. Make eight reindeer if you prefer

**2003W** Ruddy-nosed Rudolph, his friend, and a bright candle shout a gay greeting from roof or lawn. This blueprint pattern has a full-sized tissue of Rudolph as a special extra. It's not too early to order him

**2013** This blueprint pattern helps you build Santa's locomotive, Santa himself, and a whole crew of Pixie helpers to turn your roof into a depot just outside that famous workshop at the northernmost pole

AMERICAN HOME

They're all American Home patterns

SEE PATTERN ORDER FORM ON PAGE 145

# Workshop Projects

**2014** This lovely nativity scene is constructed from plywood. Our pattern includes a graph to help you scale the figures to the size you prefer, layout plan for plywood, and clear drawings with a color guide

**2004** A blueprint pattern for building and painting an appealing pair of choir boys to guard your doorway. Contains one full-sized tissue outline for figure

It takes wallpaper to make a room individual, make it lovely, make it distinctively *yours!* It can make small rooms spacious, modern rooms gracious, old rooms new. And with real money-saving economy too—if it's Imperial!

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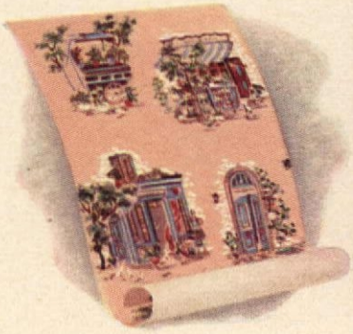
For the most beautiful values in wall decoration, always look for the Imperial silver label.



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I am enclosing 25¢ for copy of "Color Harmony Kit."

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*Don't select any floor till you see*

# Amazing New KENFLEX VINYL TILE

TRADE MARK

KenFlex colors shown below: Bikini Blue and Lime Green with ThemeTile and Feature Strip

*...the Vinyl floor that defies grease, dirt and wear!*

KenFlex colors shown above: Antique Coral and Desert Sand with ThemeTile and Feature Strip

Yes, KenFlex *is* the floor that stays like new through years and years of the hardest wear your home can give it. You can test its magic for yourself...spill food on it, or beverages, or ink or cleaning fluids or even hot grease that ruins ordinary flooring...then see how easily it wipes clean. A damp mopping's all that KenFlex ever needs... wax it only to make its lustrous surface even brighter.

And KenFlex has the clearest, loveliest colors in floorings today...glowing, clear-through colors that never wear off.

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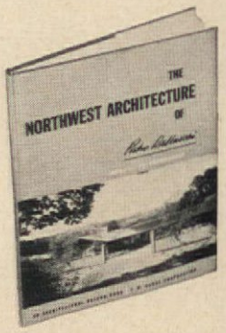
# Off the Press

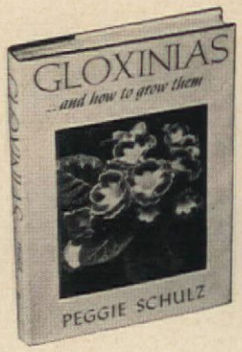
*The Calendar Guide to Home Repair* by Henry Lionel Williams. (Simmons-Boardman Books) Price $3.95. . . Home repairs can be systematically accomplished by following, closely or freely, as suited to your needs, this year-round weekly guide. Every problem to be met by the average homeowner is covered here from roof and plumbing repairs and maintenance of heating and ventilating systems to fixing household electric appliances and mending china. An appendix gives a useful list of tools and their care and storage.

*Fabulous Hoosier* by Jane Fisher (Robert M. McBride & Co.) Price $3.00. . . The story of the late Carl Graham Fisher who carved history out of empty expanses of real estate within the memory of many of us. A pioneer in the automotive industry, the man who conceived the Lincoln Highway, and the first exponent of flamboyant press agentry, he changed Miami Beach from an empty island paradise (there were 33 voters in 1915 when it became a town) to the most populous paradise in the world. The tale is engagingly told by the wife who played a large part in many of his ventures—Jane Fisher, whose byline is familiar to our own readers and to thousands of others who know her newspaper columns and radio broadcasts.

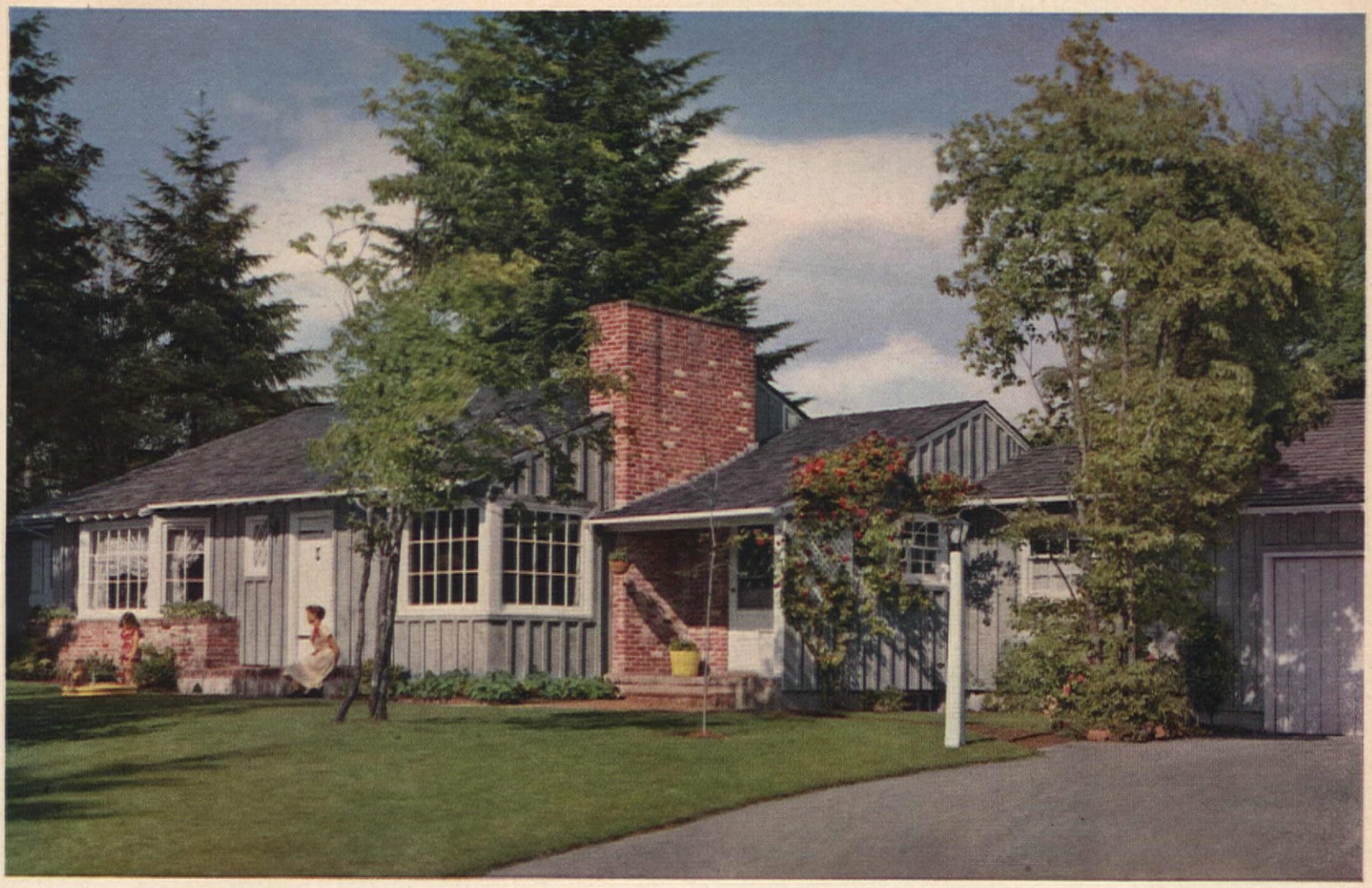
*Fresh-water and Salt-water Aquaria* by Francis G. W. Knowles. (Harrap & Co., London) Price 12/6 (about $1.75). . . A concise, comprehensive, clearly written manual with excellent drawings and halftones on the assembling and care of both fish and plants for ordinary, tropical, or exotic, and the less common salt-water aquaria. Except that "native" sorts refers to British, the fact t the book is of English author does not lessen its usefulness here




*The Northwest Architecture Pietro Belluschi* ed. by Jo Stub bine. (F. W. Dodge Corp.) P $6.50. . . A brilliant period in life of a leading American archi is told here with biographical no excerpts from his speeches and il trations of his most significant ho and public buildings. Pietro Bellus born in Italy, product of another ture, chose our Pacific Northwest his home and produced an archi ture embodying modern clarity of and well-organized space with wa understanding of people and region. This Northwest period en when he became Dean of M.I. School of Architecture and Plann where his already wide influence continuing to grow.




*Gloxinias—and How to Gr Them* by Peggy Schulz. (Barrov Price $2.95. . . The first Americ book on a beautiful and increasin popular house plant, this is an mirably simple, direct, concise, co prehensive manual of home cult for beginners. Written by one of th (now associate editor of the Americ Gloxinia Society) after several ye research and practical experien Judging by the reader response to t article in the November, 1952, AMERICAN HOME, it will be enthusiastica welcomed by a big audience.



# Another beautiful home of West Coast Woods...

Douglas Fir is used in this combination living room and den, taking full advantage of the beauty and warmth which wood paneling gives to home interiors.

Patterns of sun and shadow emphasize the natural charm and friendliness of this appealing home. It's built of wood, of course, because only wood allows the full expression of individual likes and needs. Wood assures economical, sturdy construction combined with lasting value. And a home built of West Coast lumber is easy to remodel or enlarge.

When you build, be sure to ask for West Coast Woods... Douglas Fir, West Coast Hemlock, Western Red Cedar, and Sitka Spruce. Your retail lumber dealer can tell you of the outstanding qualities of this fine lumber from the West Coast.

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*Douglas Fir*
*West Coast Hemlock*
*Western Red Cedar*
*Sitka Spruce*

*The economical building material from ever-growing forests*

Lumber of Quality Produced by Members,
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**SEND FOR FREE BOOKLET.** Beautifully illustrated with full color photographs of exteriors and interiors of actual homes. This new booklet "Homes of Beauty" is a wonderful source of ideas and suggestions for anyone planning to build now or in the future. Send coupon today for free copy.

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## How two families can live under one roof... happily!

Here's a handsome attic apartment that's specially designed to make it easy to live with parents or married children in your home. For one thing, it's completely self-contained, with modern kitchenette and bathroom tucked away behind the partitions. For another, it offers extra features which say more eloquently than words that the people who live here are honored guests, rather than unwelcome intruders. The fireplace adds to the homelike atmosphere, as does the skylight cut into the ceiling. But more than either of these, the luxurious floor of Armstrong's Cork Tile says, "You are welcome here."

This floor is not only one of the most handsome, but also one of the most comfortable and quiet, floors you can buy. With its rich golden tones of natural cork, clear and uniform in every tile, Armstrong's Cork Tile is a stunning background for any decorative scheme. Also, the natural resilience of cork cushions footsteps and muffles their sound. It's the ideal floor to give your attic apartment—or any other room—that extra touch of distinction which makes it something special. Yet for all its richness and charm, Armstrong's Cork Tile is moderate in cost. Ask your Armstrong dealer for estimates. You'll be pleasantly surprised.

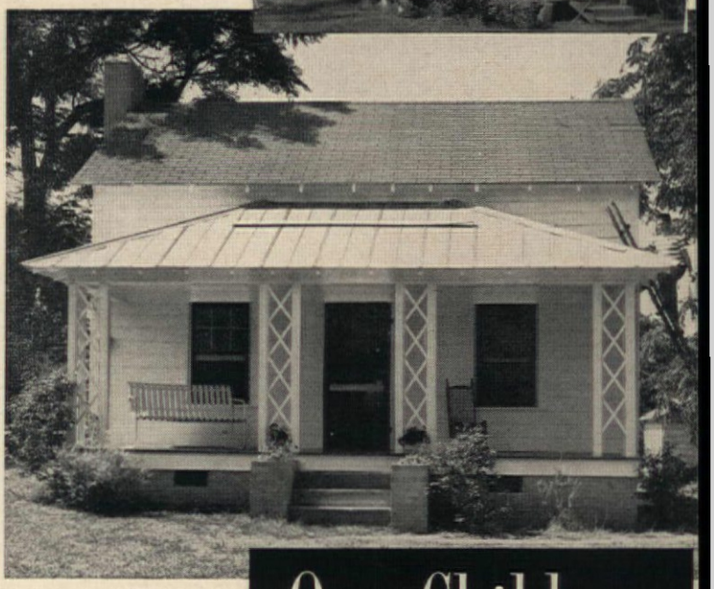
*SEND POST CARD FOR FREE BOOKLET.* It gives you complete information about Armstrong's Cork Tile for both floors and walls. A sketch plan of this attic apartment with a color scheme description and list of furnishings will also be sent free on request. Just send your name and address to Armstrong Cork Company, Floor Division, 5310-A Plum Street, Lancaster, Pa.

**ARMSTRONG'S CORK TILE**

**Made by the makers of Armstrong's Linoleum, Armstrong's Quaker® Rugs, Armstrong's Asphalt Tile**


Troy Campbell's home before he entered the 4-H Club contest and, below, a year later, when he won the $100 first prize

Data: Ray A. Kiser and Zeb C. Strawn



# Our Children

# Home Beautification

Mecklinburg County, in North Carolina, has set a standard of home beautification achievement which, we suspect, is an all-time world's record. Actually, the credit should go to, first, the 375 boy and girl members of the county's 4-H Clubs who entered a contest sponsored by the Citizens Bank of Charlotte, and particularly the 248 who completed their projects; next, the Citizens Bank, which also provided $1,000 in prizes for the 32 winners; then Assistant County Agents Ray Kiser and Maude Middleton, in charge of the 4-H Club work; and, finally, a supporting community spirit of enthusiasm and encouragement which, if duplicated in the 87,000 counties in which 4-H Clubs are active, could do much to insure the stability and progress of the nation by encouraging the ingenuity of our young people.

The contest was announced in February and entry blanks were distributed through the county's schools. As each was received, photographs were taken of the home and grounds of the contestant so there was a complete "before" record by the time the project started on April 15. The first eight prizes offered ranged from $100 to $30; then came 22 awards of $20 each, and two specials to go to the 4-H Clubs with the largest percentages of members completing their projects. (The Clear Creek Club, which won the first of these, had 91% of its members on the list of project completers; the second-place Steele Creek Club had 79% of its members carry through.) Contestants were scored on the basis of 46 different improvements that might be made around the average home, for each of which a certain number of points was allowed. For example, 89 entrants undertook to clear their yards of rubbish, etc., for which a perfect score would be 20 points. Another 63 said they were going to gravel their driveways

(15 points maximum); 60 were to plant shrubs around house foundations (25 points); 51 to paint all or part of a house (100 points) and sow grass seed (30); 47 to erect or repair mail box supports (10); 41 to build strong house steps (2); 30 to remove overgrown shrubs from foundation plantings (15); 23 to lay or replace walks or drives (20), and so on.

The contest ended a year later and, early in June, the Citizens Bank staged a picnic dinner, attended by more than 200 people of all ages, at which the winners were announced and presented with their prize checks. The $100 top award went to 14-year-old Troy Campbell of Clear Creek for the transformation effected in his home as shown in the pictures on the opposite page.

Another significant feature of the dinner was the presentation of a bronze plaque given by the State 4-H Club organization for "continuous years of service and support to the 4-H Club movement," to Mr. Zeb C. Strawn, then executive vice-president and now president, of the Citizens Bank. It was tendered him by Miss Mouise Simpson, winner of second prize in the contest, whose presentation speech reflected the spirit of mutual appreciation and co-operation that marked the contest. "In February," she said, "355 4-H candles in Mecklinburg County were warm but not burning—interested but not doing anything. Today there are 248 of them glowing brightly. Someone had to provide the spark and this Mr. Strawn has done. . . . This plaque, the first of its type ever presented in this county, is awarded to a person outside the 4-H Club who has contributed much of his time, money, effort, interest, and assistance . . . The receiving of it, Mr. Strawn, makes you an honorary member of the Mecklinburg 4-H Clubs and welcomes you to any and all meetings."

Congratulations, say we, to Mecklinburg County for this achievement in home beautification; this example for others.

# 4-H Club Style

President Zeb C. Strawn of the Citizens Bank of Charlotte, N.C., which sponsored the Mecklinburg County contest, giving winner Troy Campbell his $100 first-prize check. Looking on approvingly are the other top winners and (left, front row) 4-H Club Leader Ray Kiser. In the smaller picture above, Mr. Strawn is receiving from second-prize winner Mouise Simpson the State 4-H Club plaque given him as a tribute for his encouragement and support of the contest

Here's a new kind of paint — a better *alkyd flat enamel* for walls — or trim. From every standpoint — application, appearance, economy, durability and choice of colors — you couldn't ask for, or hope to find a more completely satisfactory wall paint.

**EASY TO APPLY** — Use a roller or brush. New Lyt-all Flowing Flat flows on almost without effort — dries flawlessly smooth — requires no primer.

**ODORLESS TYPE** — There's no tingling of eyes or nose while you paint — no objectionable odor afterwards.

**ACTUALLY SCRUBBABLE** — New Lyt-all Flowing Flat is so hard-surfaced, dirt can't penetrate — so wear resistant you can scrub it again and again.

**PLEASANT TO LIVE WITH** — You'll never tire of Lyt-all's distinctive modern colors, tints and tones — its restful velvety-smooth beauty.

Let your Pratt & Lambert dealer show you how easy it is to create fascinating new color schemes of unusual charm and originality with this remarkable new paint. Ask to see today's finest wall colors.

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*Have these beautiful matching fixtures for only $3.47 a week**

# American-Standard introduces the most beautiful bathroom fixtures ever made

Whether you are modernizing, adding a second bathroom or building, be sure to see the new American-Standard bathroom fixtures and note their harmony of design. You can now get matching baths of enameled cast iron, lavatories and toilets of genuine vitreous china—all with the same trim horizontal lines, and with styling that will stay modern.

These American-Standard fixtures are beautiful, convenient and easy to keep clean. They are top-quality fixtures that will look like new for years to come. You can choose from a wide variety of models, sizes and attractive colors — priced to fit your budget. **American Radiator & Standard Sanitary Corp.,** Pittsburgh 30, Pennsylvania.

***Plus installation**

**NEW STYLING** means greater convenience, too. Lavatory bowls are wider at the front where space is needed most, then taper so as to provide large soap dishes.

**SEE THESE FIXTURES** at your American-Standard retailer's. He's listed in the yellow pages of your phone book under "plumbing fixtures" or "plumbing supplies." Or mail coupon for big, helpful Home Book.

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It's hard to believe

this crowded

little room

now doubles as

guest and family TV room

IT DOES –

efficiently and attractively →

# —and here is the story!

The busy-looking little guest room on the preceding page never earned its keep, so our Home Furnishings Editor, Gertrude Dixson, taught it to take on new jobs with aplomb. Not the least of its functions is to give to house guests a heartier welcome than ever—but between visits, it's a den, a TV room, and a much-needed second living room serving the whole family every day of the year. And while she was at it, Decorator Dixson used some of her best tricks to make this small room look as large as it acts. Here are the things which expanded it—in usefulness, elbow room, and appearance:

**SOFA BEDS** sleep two by night; seat four every day and evening.

**SAVVY WALL ARRANGEMENT (BELOW),** 28 in. deep at its deepest, houses all of these handsomely: TV set; chests of drawers; auxiliary refrigerator (well vented); china chest; swing-up desk; pull-out bench (which doubles as a luggage rack); lamp to serve both TV and desk; books; magazines; and a wealth of pretty, decorative objects.

**SCALED-TO-SPACE FURNITURE,** bought or built for a preplanned arrangement, hugs the walls, but leaves the center of the room free.

**EXPANSIVE RADIATOR COVER** was built to double as end table for both sofa beds. Asbestos hood over radiator keeps cover from warping.

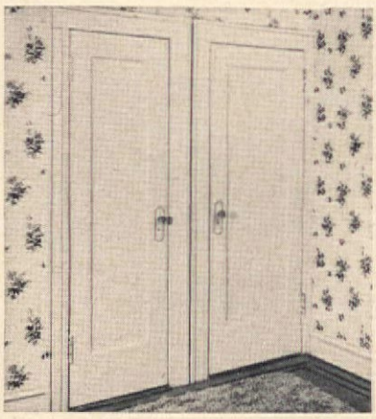
**EMPHATIC HORIZONTALS MAKE WALLS SEEM WIDER:** Horizontals on TV wall are carefully lined up with each other; striped cornices make windows appear to be wider than they are.

**EYE-DISTRACTING GEWGAWS WERE RIPPED OUT OR COVERED OVER:** Smooth surfaces make a small space look larger, so door moldings were ripped off, part of the crown molding was removed from the baseboards, the heavy window frames were covered by draperies, and flush doors were substituted for the paneled ones.

**GOOD USE OF WALL COLOR MAKES THE ROOM LOOK LARGER:** Instead of patterned paper which can crowd a room visually, three walls are one solid color while the wall of built-ins is a second receding shade.

**PATTERN, CONCENTRATED AT WINDOWS, KEYED THE ROOM'S COLORS** and *only* colors taken from the drapery fabric were used in the room—another device for making a room look larger than it is.

FOR WHYS AND WHEREFORES, SEE PAGE 112



Here's how removing eye-distractors makes the same space look larger. Corner at left is busy with lines of paneled doors, baseboard molding, patterned paper. Substituting flush doors, painted the wall's color, seems to "push back" the walls

Capacious "desk" takes up space only when in use. Drop leaf has plenty of work area, is strongly braced to support a typewriter. Bench nests under the TV when leaf is down

See "Where Credit Is Due" on page 146

# 31 WAYS TO FRESHEN UP

The best way to keep good acts in memory is to refresh them with new ones. . . That advice is still as valid as it was back in ancient Rome when wise old Cato voiced it. And it's just as true that the best way to keep *any* good thing good is to add to its goodness, whether the "thing" is a spiritual value, or such a mundane matter as a room. When major refurnishing isn't needed, bright little touches go a long, long way toward keeping your home—and yourself—young in heart. To that end, we've assembled, on these eight pages, some 31 pictures in which you'll find scores of new things to do with a happy, light touch to bring back a glow to your good old rooms.

For example, adding a canopy to almost any bed is a fine kind of refreshment, for the crop of canopies flourishing these days refuses to be taken too seriously, or to be limited by any nonsense about "authenticity" and "period." They're just downright appealing little part-canopies (no more than deep cornices, really), and they are simple to make with ready-made cornices, with curtain rods, with plywood, or with special fixings you can buy in drapery departments. Use them at the head of a bed, or, in an elegant variation, at the side of a bed turned to the wall.

Now, let's get down to cases about these we show here: **1.** This mannish modern canopy with a story-book look (something like Saladin's tent) was cut from sailcloth to match the bed cover, and trimmed in glistening black oilcloth. Curtain rods hold it out from the wall between drapery poles lacquered black. "Headboard" is cushion suspended from the wall by oilcloth straps. **2.** To make a gal's life a bed of—well, violets—use semicircular curtain rods to hold a pinch-pleated valance of flower-strewn chintz and double-hung, fiber-glass curtains. Ready-made pleater tape helps you to pinch-pleat, another type makes ruffling of any fullness. Curtain tie-backs are fake violets; floral motifs on headboard and chest were cut from the chintz. **3.** It's smart to tie a window treatment in with a bed's, all with fine attention to detail. A ready-made cornice board, covered with corduroy, tacked on, serves as canopy. Denim hangings hung from a curtain rod make it look positively regal—ruffle is thumbtacked in place for easy removal for washing. **4.** A little star-studded wallpaper has a big effect in a smart panel behind a bed. Shallow canopy, cut from plywood, is papered in more of the same, while ruffles and side draperies are of economical—and pretty—sheeting. **5.** A Victorian brass bed can be very new fashion *sans* its footboard, and trimmed up with bright color. To crown it, a ready-made cornice, topped by finials, is papered with a rich wallpaper border. The hangings are lace, and so is the bed ruffle—but wait a minute: the "lace" is practical plastic, and a textured fiber rug does handsomely. **6.** Save in a perfect old-fashioned garden, we're all a bit tired of rose-covered arbors. But what a good new trick the old arbor has learned when the climbing flowers are printed on chintz! Big bouquet of felt-covered pillows are easy-do's, too, for you cut the felt with pinking shears and needn't hem it.

1

4

See "Where Credit Is Due" on page 146

2

3

# YOUR HOUSE

## *Small Canopies to Frame Your Bed*

5

6

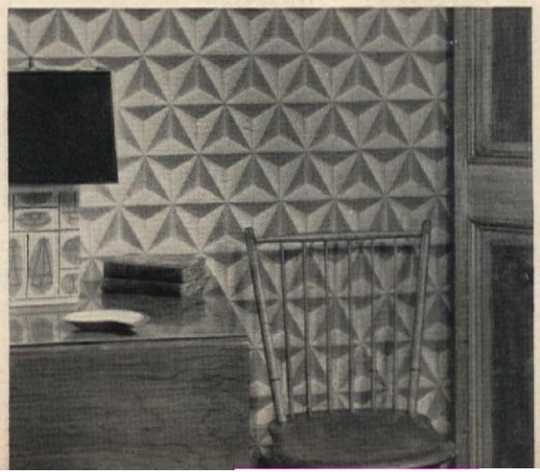
# 31 WAYS TO FRESHEN UP

Wallpapers are 3-D too, and as exciting as you-know-what. Now any gal can have glamorous "tufted satin" in her boudoir, for this "satin" is an inexpensive paper. But use it sparingly—a little goes a long, long way

The lady is genuine, but the books are a beautiful fake—printed in fine, clear colors on a budget-priced wallpaper. You wouldn't want a roomful, but it's great fun along a wall or so of a living room or den—especially if you own some of the real thing

## *New Wallpapers for New Dimensions*

You almost have to touch this luxurious wallpaper to convince yourself that it isn't actually costly, deeply carved wood. We show it here with Early American furniture, but it's perfect with modern as well, and it's a natural for treating those long, unbroken wall surfaces which often are so difficult to decorate



FOR MORE ABOUT WALLPAPER, SEE PAGE 104

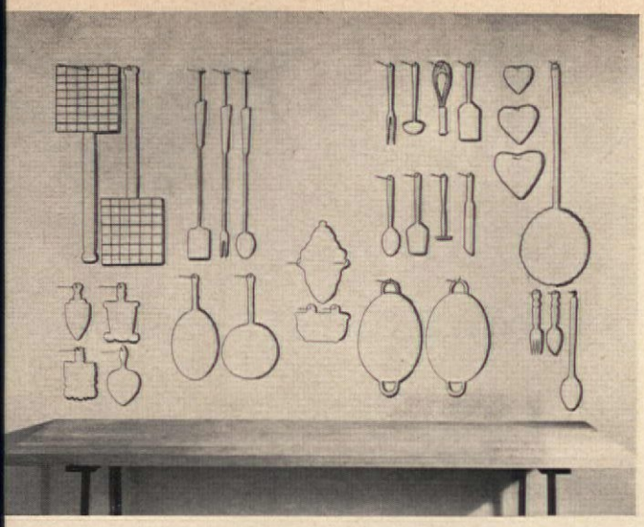
Want hand-painted paper in your own colors—for a rock-bottom price? Here's an idea by Designer James Kemball Mills, so clever it copped a coveted Home Fashions League award. Flower design is printed in black and grays on white—just the outlines. Do-it-yourself fans fill them in. We show it here with just a few of the blossoms colored

More 3-D, for this "wainscoting" is horizontally hung wallpaper printed in soft shades of gray to look like painted wood, and designed to be cut at any of 16 points for the height you want. Such paneling-at-a-price is a centuries-old idea borrowed from superb, highly prized European "fool the eye" papers proudly used in fine homes. Above it, the one we show—or any good paper

Wallpaper draperies? Why not? Just flank a window with a four-fold screen made from plywood cut into 1-ft. sections and hinged together. Then cover the screen with wallpaper, two patterns—one side to use with your winter décor, the other to go with your slip covers in summer. What's more, behind such a screen you'll find an excellent nesting place for folding chairs and the like

See "Where Credit Is Due" on page 146

AMERICANA
17 76



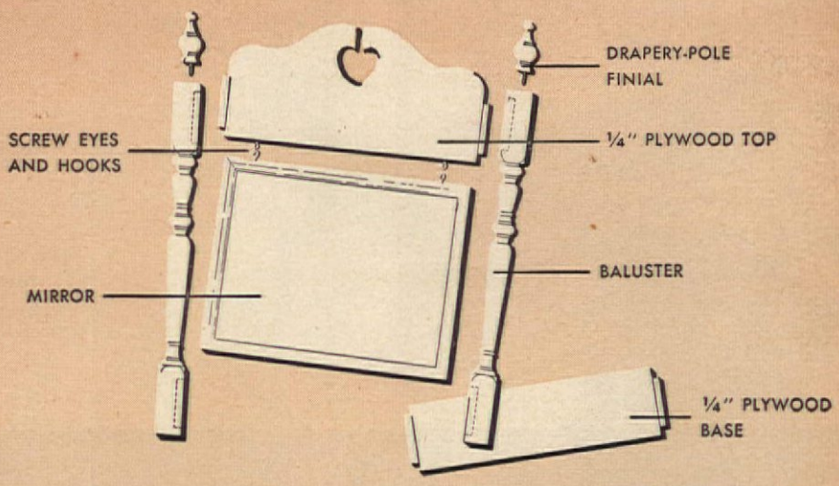
# 31 WAYS TO FRESHEN UP

Kitchen utensils and other accessories are so handsome these days that it seems prodigal to hide them away. At the far left we display some on a series of those excellent adjustable shelves which look so well in any room. Chest is a rejuvenated Victorian. Gadgets which can hang prettily on a wall when not in use inspired the arrangement at your left and above. We composed them as carefully as an artist would compose a picture, then outlined each one in black and color to give them accent, and to reserve their places and preserve our picture intact when its ingredients are in use. Table is plywood door on iron legs

Here's an effective way to dramatize a simple clock face. Frame it with a chintz-lined wooden bowl in the center of which you have drilled a hole for the clock's wire

## *Bright Pick-ups for Kitchen and Bath*

See "Where Credit Is Due" on page 146



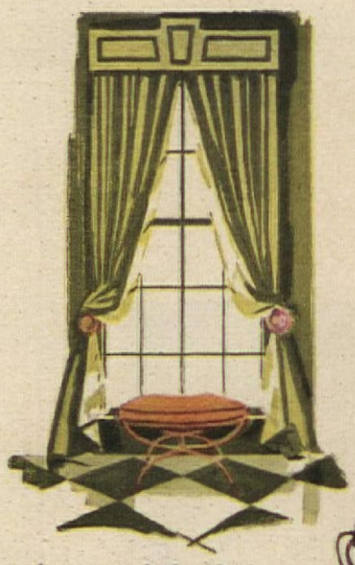

If you use some imagination and embark upon a little adventure in color, a modern bath can be right at home in a house full of Early American. Inspiration for this powder room came from a kitchen towel imprinted with all manner of engaging objects familiar to Paul Revere. We fashioned it into window curtains. A yellow from the towel was splashed on the walls and on the Victorian washstand as well. The mirror went Early American, too. Its ingredients: two lumber-yard balusters topped by two drapery-pole finials, a five-and-dime store mirror, plywood base and top panels cut to fit. Plywood panels are glued into dados cut into the baluster; mirror is attached to top plywood panels with screw eyes and hook eyes

Smart in any color, in any room, and with any décor, except, perhaps, Early American: cover scalloped wooden cornice with fabric, trim it with ball fringe. Draperies can be straight ones, or, like these, a series of squares of a sheer fabric

# 31 WAYS TO FRESHEN UP

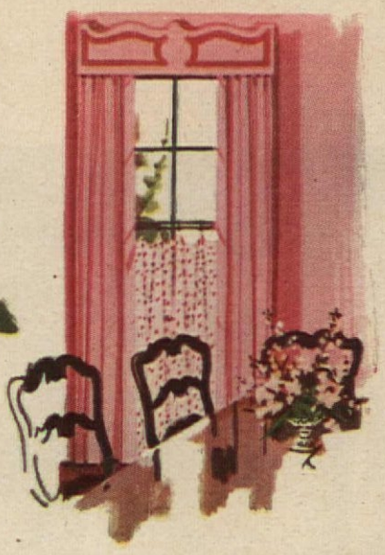
In a kitchen, why not trim up a ready-made plain valance with a few breadboards which are blessed with decorative shapes? Curtains can be ready-made café type, patterned or plain. Chair pads match them smartly

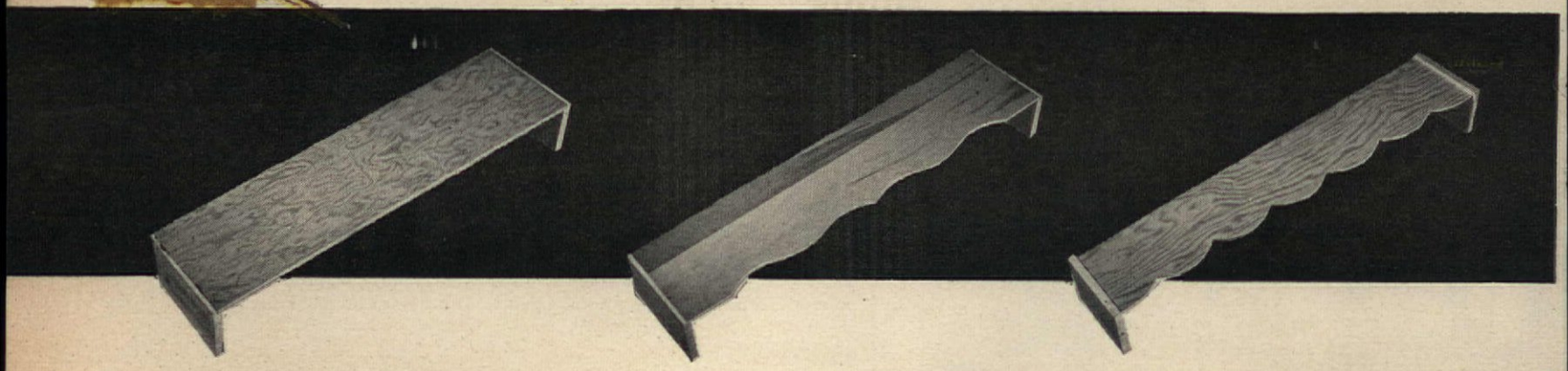
## *Smart Windows with Ready-made Valances*



Center keystone, which adds elegant illusion of height, was cut from plywood, fabric covered, and attached to fabric-covered straight valance

A shaped valance is often more effective shaped-side-up if you want a window to look taller. Decorative motif may be painted on, or applied in braid to a fabric-covered valance

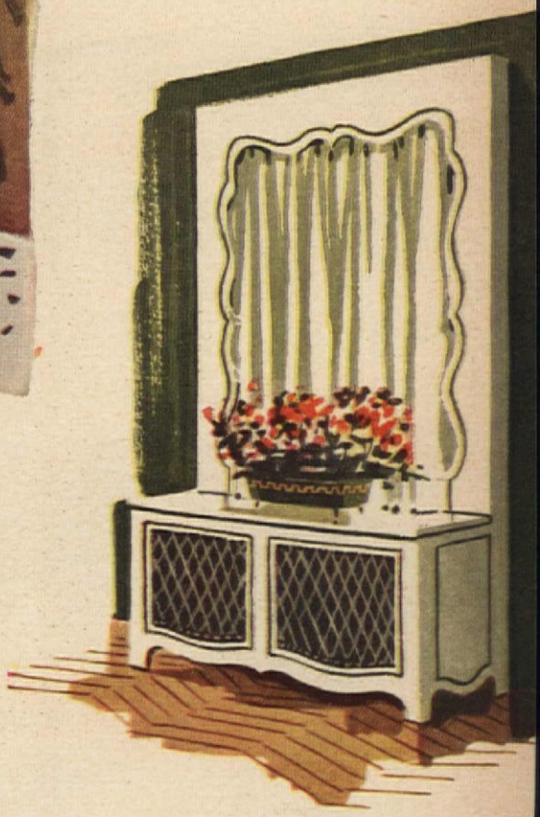




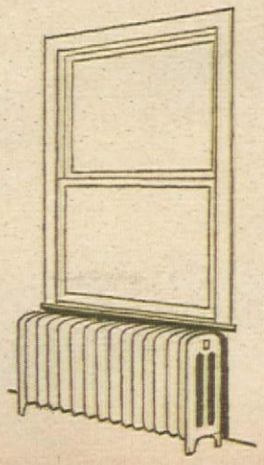
See "Where Credit Is Due" on page 146

We refuse to say what this is as cute as—but it's very modern and sophisticated to boot! We made the draperies of an inexpensive Indianhead, covered the valance with more of the same, and sewed on the buttons. But if you prefer to paint the valance, oversized pearl buttons may be glued on, or attached with wire through tiny holes drilled in valance. Buttonholes bound with bias tape are real, and they work!

A three-sided valance plus a carpenter-built radiator cover, not only mask one of the most common of eyesores in old houses, but have the air, if well done, of an important piece of furniture—so effective, indeed, that it's worth doing even if there is no radiator to hide. The window dressing was made from two long and one shorter ready-made valances, their corners neatly mitered. Of course, you'll want to paint this rather than cover it in fabric

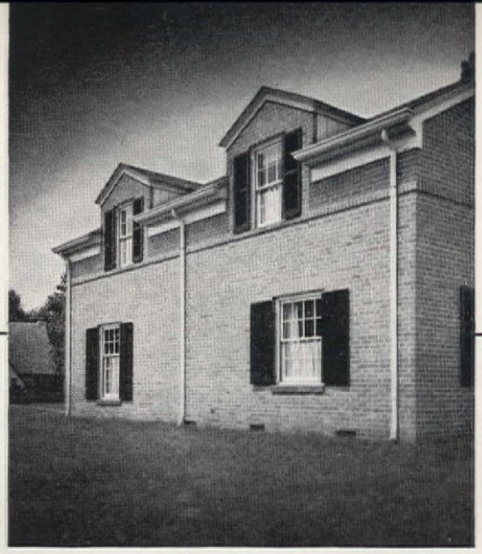


Almost any effect can be achieved with these three valance types available in department stores in a range of standard sizes, or cut to your order. Shape can be modified with plywood additions screwed on. Paint them, or cover them with fabric, glued on. Braid or cord trims may be glued or sewed onto the fabric



# YOU CAN BUY PLANS AND START

# TO BUILD IT



*Order Form on Page 142*

SECOND FLOOR

Here's your house if you want to lead a one-story life in a two-story neighborhood, for the main floor has just about everything a small family needs, while the top floor offers all the advantages that go with having two extra bedrooms and bath beautifully isolated for the comfort of guests (and their hosts), or teen-agers (and their parents). Moreover, this is a very up-to-date house you can build in the most traditional of neighborhoods, for while the plan incorporates good contemporary thinking, such architectural details as the attractive wood and brick exterior, the graceful arches, the rounded second-floor window, the dark shutters, and even the engaging weathervane, are all packed with the appeal of fine Georgian design. In fact, this is such a splendid solution to a very common set of problems, that we selected it as our Blueprint Home No. 25, and have plans and material lists all ready for you. (See Blueprint Order Form, page 142.)

When they decided to build, the Claude Fletchers who live here were determined to have the staircase-free ease of a one-story plan. Then they went and bought a lot in a two-story district! What's more, because that lot in a fine neighborhood in Cincinnati, Ohio, extends from one street to another, it became necessary to present as pleasant an elevation to the rear as to the front. So Architect Brandt produced this excellent design—the interior convenience the Fletchers wanted, all neatly wrapped up in an exterior that's attractive from every point of view.

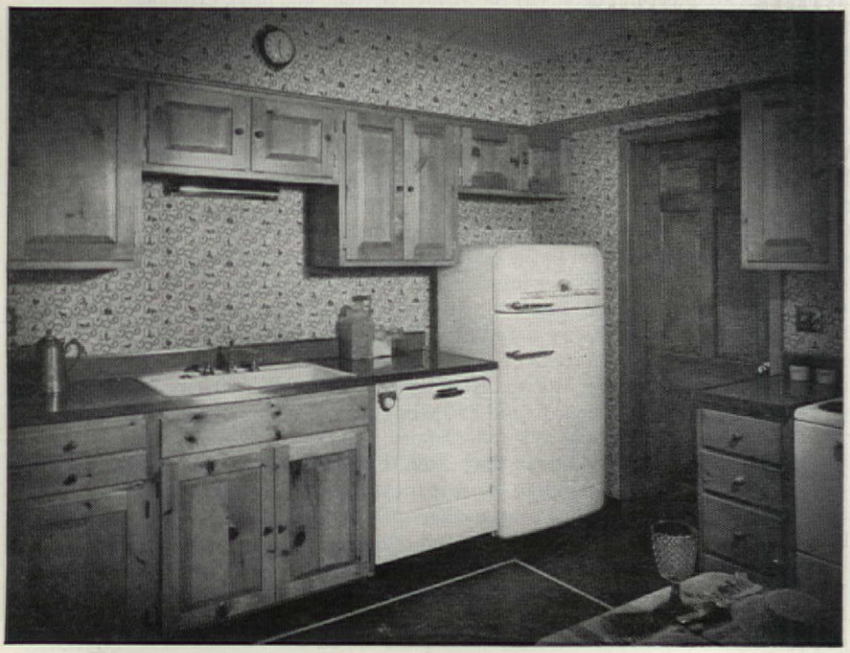
The main floor occupies approximately 1,240 sq. ft., in addition to the two-car garage. There are a brace of comfortable bedrooms, cross ventilated, in a bedroom wing that's nicely isolated from the rest of the house. There's a separate dining room, well placed to add its sweep to the living room when large parties are in progress. The kitchen is well planned, and the utility room next to it holds the laundry equipment and the heater, thus eliminating the need for a basement. A good screened porch to the rear for sitting and summer dining, finishes the main floor. All in all, a comfortable small home in itself.

Two more good bedrooms, a bath, and a storage area occupy 739 sq. ft.

PLEASE TURN THE PAGE

**Owner: Mr. and Mrs. Claude C. Fletcher • Architect: R. B. Brandt • Builder: Dugan & Meyers**

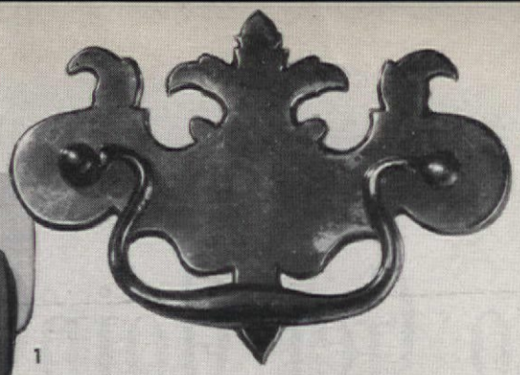
## Buy the Plans (Begins on page 46)

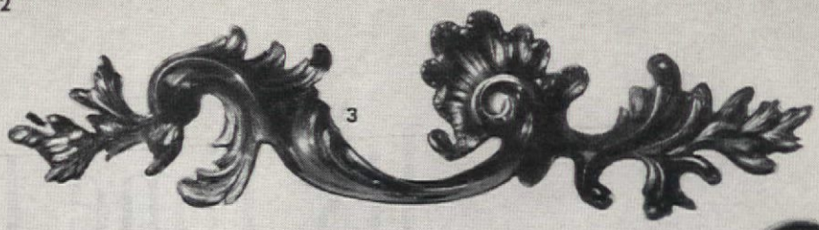


upstairs, and you can reach them by a stairway rising behind the closed door in the picture above. Thanks to the door, the top floor can remain shut off and untended when it isn't in use. If you don't need the bedrooms, an ideal recreation room could be built up there, and so could an income-producing apartment, present or future.

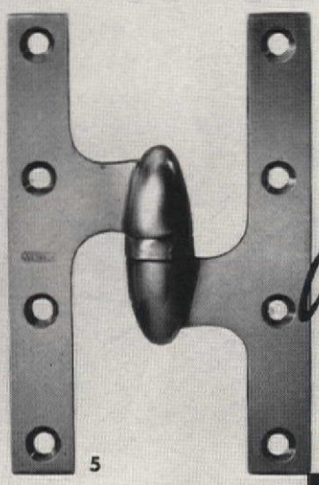
Interior details, as you can see here and on page 110, are as well considered as the floor plan and the exterior. Take that imposing fireplace wall, for example, with its simple, commodious mantel, its good paneling, its built-in woodbox and bookcase (all detailed for you on our blueprints). With such a wall, a room has a definite personality even before you put a single thing in it, and one whole wall is well and permanently "furnished." But its personality is an adaptable one, for while it was designed as a background for the Fletcher's traditional furniture, it needs no more than a change of accessories to become a good contemporary.

You can see by the plan that expensive space isn't wasted, and you can see from the interiors that the design of the rooms permits you to make the most of each square foot—a grand piano plus ample seating in the living room, good traffic lanes and adequate accommodations for sit-down dinner parties in the small dining room, an inviting kitchen that behaves scientifically but shows no signs of strain.



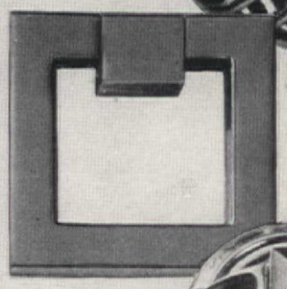



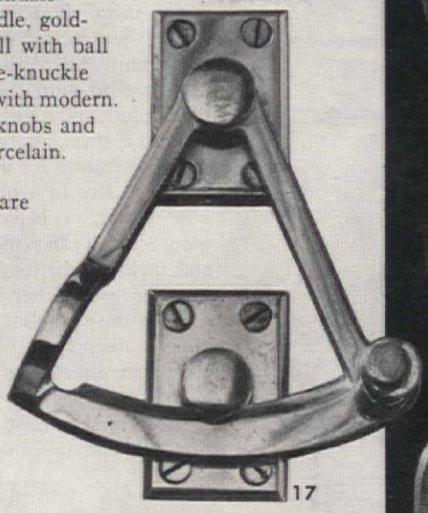
# Handsome Hardware Designs

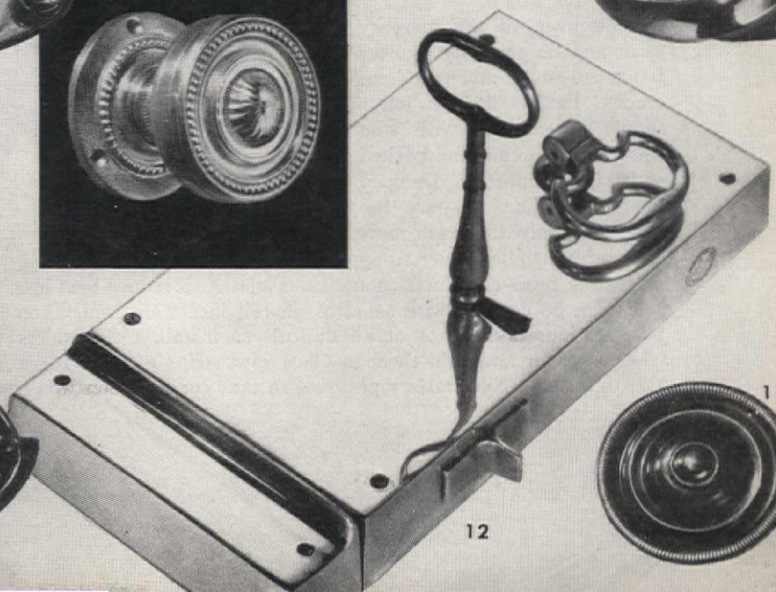



We gathered them together to show that good hardware comes in a wide range of designs which can add greatly to the style of the object it serves. On built-ins or inexpensive furniture, ordinary hardware may be all that you *need* – but handsome metal handles can enhance their appearance enormously. And while you're refinishing your country-auction antiques, don't overlook the benefits of authentic period hardware reproductions. Indoors and out, a functional door can become an imposing one through the imaginative use of well-designed hinges, handles, and locks. Most pieces we show come in brass, though other finishes may be had. Your local store may not stock them all, but they are well worth looking up. **1.** Modern drop pull, Chinese in flavor. **2.** Chippendale drawer handle. **3.** Louis XV handle, gold-plated. **4.** Melon rose drawer pull with ball knob. **5.** Ball-bearing hinge, olive-knuckle type—a Colonial design excellent with modern. **6.** Three ornamental brass door knobs and one of hand-painted English porcelain. **7.** Georgian key escutcheon. **8.** Twisted-wire drop pull. **9.** Square modern drop pull. **10.** Twisted-ring door knocker on rose. **11.** Doorbell with gadroon trim. **12.** Colonial box lock with key —cylinder for larger sizes available. **13.** Sheraton drawer handle. **14.** Oval beaded key plate. **15.** Sheraton drop pull. **16.** Modern drawer pull. **17.** Dutch door quadrant.

See "Where Credit is Due", on page 146







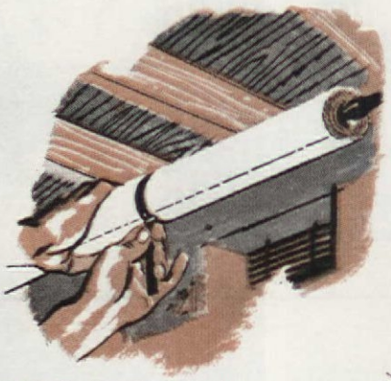
HUBBARD H. COBB

# It's Time to Get Going on

Vacations are over and done with, the weather is just right for working, and there are a whale of a lot of things to be done around the house and grounds before the first frost appears. Let's get going! First, if you haven't finished all that outside painting, better get it over with now because paint should not be applied when the temperature is below 50 degrees.

Whether you're painting or not, get out your caulking gun and fill all those open joints on the exterior. Caulking serves several useful purposes: it seals up those openings to prevent water from getting into cracks and causing decay, it prevents annoying drafts indoors, and at the same time helps to cut down on heat loss. Very large seams should first be filled with oakum and the caulking compound applied over it. Pay special attention to joints between masonry and wood, for in cold weather these open up and allow water to get inside and damage the wood.

Look over all the masonry work and be sure that mortar joints are sound and free from cracks. Faulty mortar joints should be cut out with cold chisel and hammer and packed with fresh mortar. Dampen the surrounding masonry before you apply the fresh mortar, and remember never to apply mortar in freezing weather.



Heating pipes and ducts should be insulated to reduce heat loss. The pipes can be covered with asbestos air-cell insulation, which comes in 3-ft. sections and is not at all difficult to install. Cover ducts with asbestos paper and hold them in place with strips of wire. It's a good idea to insulate cold water pipes, too, so that condensation won't make the basement damp or cause adjoining woodwork to be damaged by decay. Water pipes in unheated areas must, of course, be heavily insulated to prevent their freezing.

Check your storm windows and doors, and make sure that the glass is tight and the wood well protected by paint. Get your storm windows up before the winter winds start to blow—it's difficult enough to handle a large storm window from a ladder on a mild day, and no fun at all when the winds are high. Be sure your windows are secured in place and fit tightly. Loosely fitting windows call for weatherstripping around the edges. Storm doors should be hung, too, and equipped with a closing device to insure their being tight shut at all times. It's a good idea to weatherstrip storm doors just as you do regulation outside doors.

Ready-made door or window units in standard sizes are inexpensive and are easily installed. Custom-made metal or wood units are available at a bit more. If you are out for economy, you can buy knock-down units and assemble them yourself. If you're after rock-bottom economy, sheet plastic is fine for this purpose. It can be tacked to removable frames for doors and windows or directly to window frames.

If you live in a house with crawl space rather than a basement, you may have been troubled with cold floors during the winter months. You can remedy this problem by getting into the crawl space and tacking lengths of insulation to the floor joists, fastening them in place with either large-headed nails or wire staples applied with a heavy-duty stapling machine. If the earth under the house is damp, apply waterproof building paper over the insulation, or lay sheets of the paper directly on the ground, overlapping them at the edges for about six inches or so. Another way to keep the first floor warm is to close in the crawl space with a curtain wall of masonry block or brick around the outside walls of the house; but be sure to leave some sort of openings in the wall for ventilation purposes and to provide access to the crawl space. Any pipes in the crawl space should be insulated.

Most homes today have some degree of insulation in the walls or the attic, or both. If your home has not yet been insulated, now is the time to do it. The best place to start is the attic,

# Winterproofing

for its through the roof that you have the greatest heat loss. If the attic floor has not been applied, it's a simple matter to install insulation between the joists. Use any regulation insulation for this job—granular, roll, or batts. If the insulation has a paper vapor barrier on one side, be sure that this side faces down towards the ceiling of the room below. If the attic floor is in place, insulation should be applied along the roof rafters. Install ceiling joists between the rafters, about two or three feet below the peak of the roof. Wood or metal louvers go at each end of the attic above these ceiling joists, and the insulation is laid between the rafters starting at the eaves. Come up the rafters to the ceiling joists, follow across the joists and down the rafters on the opposite side. Make sure that the insulation doesn't come into direct contact with the roof sheeting, for if it does, there's the chance of moisture collecting on the wood, causing dampness and decay. An insulation with a vapor barrier is best for this job, but remember that much of its effectiveness depends on how tightly it is applied.

Water entering cracks in concrete drives and walks can freeze and make such openings wider and wider. Now is the time to patch those little cracks before they mature into big ones. Cut out the crack with a cold chisel so that the inside is wider than the outside. Dust out the opening, wet down the sides, and pack it with patching concrete. (You can buy this ready-mixed, or you can make your own with one part Portland cement, two parts sand, and three parts gravel, with sufficient water to produce a workable plastic.) Keep the patch damp for several days until the concrete hardens.

If you have young and impressionable trees on your grounds, you'll want to brace them against uprooting winds. Flexible wires will do the job of supporting the tree, and if they're cushioned at contact points with pieces of old garden hose, they won't bruise the bark. Just split the hose and slip it over the wires. Drive wood or metal posts into the ground to anchor the ends of the wire. Delicate shrubs and plants should be given a thought, too. Cover them over with burlap to protect them from the blowy cold of late autumn and winter. Snow fences will stand between next spring's green lawn and the drying winter winds. Check over fixtures such as a television aerials, shutters, and so forth, to be sure that they are firmly anchored against the onslaughts of the wind and heavy accumulations of ice and snow.

Check over the roof gutters and make sure that they all pitch towards the downspouts. Make sure that the outside edge of the gutters is below the roof eave and flush out the gutters and downspouts with your garden hose. See that the downspouts are perfectly clear and that they discharge into a storm sewer or dry well leading away from the house foundation. Remember, if they do drain into the soil around the house, you may have a flooded basement after every heavy rainstorm—and that could mean unnecessary trouble and expense later on.

Another important step in winterproofing is to go over the roof carefully and renail or replace any of the shingles that may be loose or damaged. Check the chimney and the valley flashing for tightness, and fill holes or cracks with elastic roofing cement. Of course, bad cracks and leaks in entire roof would call for reroofing.

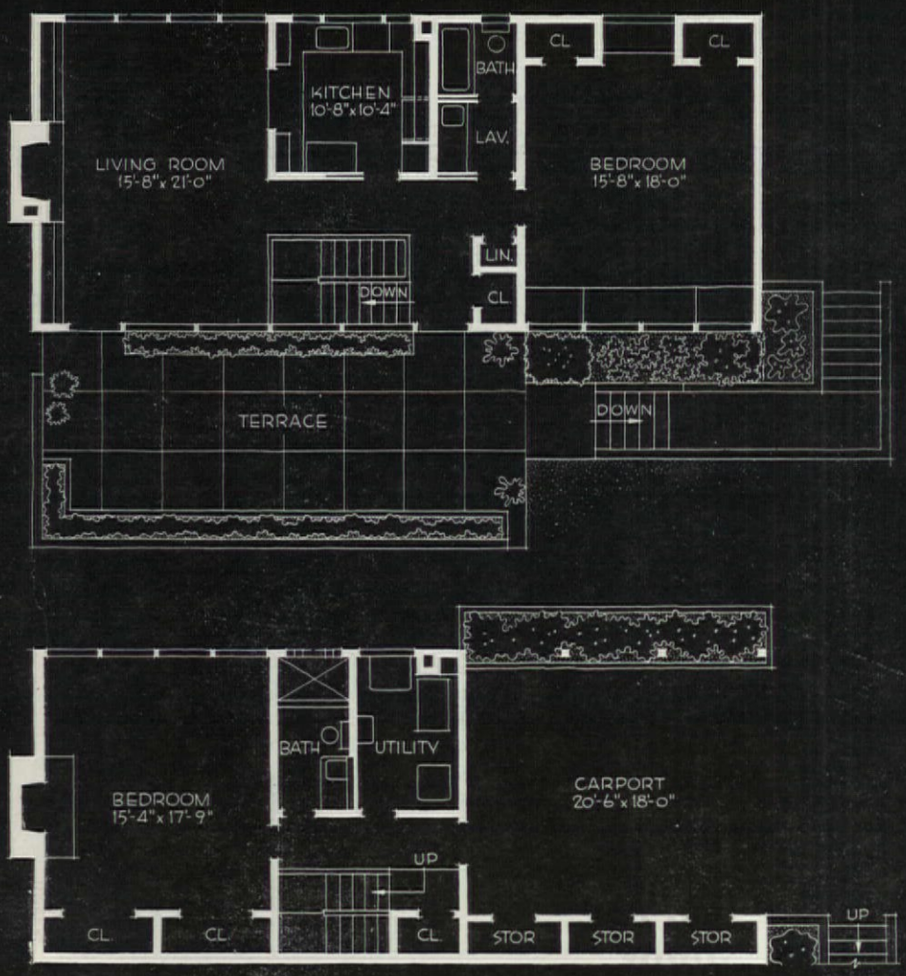
Each year there is a good deal of property damage done by weakened or dead branches of trees falling on the house or power lines. Removing them—not as simple a project as you may optimistically think—is the only way to eliminate the hazard. The correct way to saw off an offending branch is to make one cut on its underside about one foot from the trunk of the tree. When your saw begins to bind, remove it, and begin to cut from the top of the branch about one inch in from the bottom cut. Continue to cut until the branch falls down. Now take the saw and cut off the stump of the branch as close to the tree trunk as possible without damaging the bark on the trunk. Support the stump with your hand so that when it falls it won't tear the bark. Coat the wound on the tree trunk with a mixture of good lead paint and Bordeaux mixture, or use a commercially prepared tree paint to prevent insects and decay attacking the exposed wood. Asphalt paint can be used for this purpose, too.

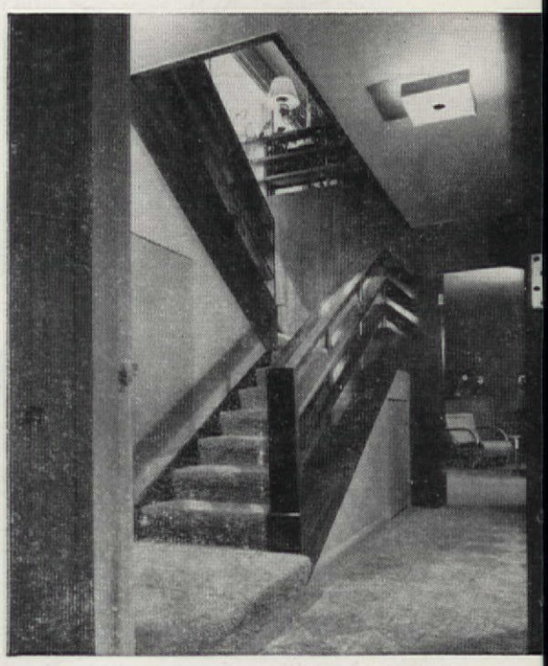
# High Score for a Twosome

The Neil Malarkeys used to live in a big house in the hills near Portland, Oregon, where Mr. Malarkey's father had lived before him. But when their own youngsters were grown, the handsome old homestead was much too much for a family of two, so it went to a son, and the senior Malarkeys built for themselves, on a choice corner of the old property, this perfect two-passenger house.

Of course, when you move from a big house to a small one, there's a danger of feeling cramped by too-compact quarters—a danger deftly avoided by the very clever planning of this retirement house which measures just 22′ x 50′. For one thing, *only* the necessary rooms are on the main floor. Living room and bedroom are oversized, while compactness is reserved for the well-designed kitchen, and a divided bath done in birch plywood. The main rooms are made to seem even larger, thanks to polished walnut paneling, and to walls of windows facing a spectacular view of city and mountains to the north, and a very private, beautifully planted terrace to the south. These few rooms are all that require daily attention.

However, after years of big-house living, room for guests must not be overlooked. Nor is it here, for visitors have their choice of the charming quarters with fireplace downstairs, or a little eagle's nest of a guest house perched on the hillside at the end of the terrace.



**Upstairs is complete home for a couple, with airy rooms, compact kitchen, divided bath. Spacious downstairs room is perfect for guests, and you reach it by a modern stairway which is a real work of art**

Owners: Mr. & Mrs. Neil Malarkey  Architect: John Whelan  Builder: Jeremiah & Sons

The Malarkeys wanted to be rid of burdensome space, but to preserve the blessings of spaciousness, when they moved from a big house into this small one they built for themselves. So the large living room, broad hallway, and big master bedroom were designed to share a single broad sweep, while the bath and kitchen are enclosed tidily by walnut paneling and flush doors. A pass-through connects kitchen with living room for the serving of food and drinks

Replace oven light
Change and clean panel light
Clean oven liner, racks, and interior
Remove and wash spill pans
Clean oven door glass
Remove and clean knobs
Wash burners and grates
AMERICAN HOME GUIDE for BETTER PERFORMANCE
Keep Your New
Oven hinges
Oven thermostat
Automatic oven pilots
Manual pilots
Minute minder
Oven timer

# Gas Range New

EDITH RAMSAY

## You can do these yourself

Lucky you with that new gas range of yours—so much better than models which came out a decade ago! Don't misunderstand—you can cook mighty good victuals on older ranges, but not nearly so conveniently as you can on the new. And small wonder. Aside from being a thing of beauty, new ranges have more labor-saving gadgets than an inventor's patent file. There before you are automatic ignition, automatic oven controls, gas burners you can control exactly from a simmer to a full-blast cooking production, speed broilers and barbecuers that give you that outdoor-cooked flavor, timers that all but think, and wonderfully improved insulation that keeps your kitchen and your temper cool. So use it for all that it's worth!

### BUT KEEP IT CLEAN

Too bad Mrs. Average Housekeeper can't overhear what landlords and servicemen think of her standards of range care. She'd blush, but she'd learn a great lesson. Their denunciation is devastating. She'd hear tales of unwashed ovens, uncleaned drip pans, and burners so clogged with grease, grime, and even coffee grounds that only a miracle kept them operating. Often ranges are reported as out of order when all they need is a little elbow grease and a sudsy cloth. What a pity it is to neglect it when, with just a little care, a gas range can be a thing of beauty and an instrument for efficient cooking for more years than most of us will live.

Here are some of the simple things that the manufacturer has given you to make it even easier to care for your range:

*Acid-resisting porcelain* exterior with rounded corners and edges that will always look new and fresh if you just wipe it off daily with a sudsy dishcloth—the clean-as-you-go method. A word of warning here, though—be careful to wipe up such spilled foods as tomatoes, peaches, lemons, and milk, for they will leave a dull spot unless they are removed at once.

*Removable handles* on gas valves and oven and broiler drawers.

*Spill pans* under the burners that can be removed and washed in the dishpan—yes, even in the dishwasher.

*One-piece burners,* all detachable and washable, with burner ports (holes to you) designed to reject spill-overs, but easily reamed out with a pipe cleaner if they should become clogged. Dry them in the oven.

*Porcelain-lined ovens* with removable oven bottoms, racks, and in some models even removable doors. Be extremely fussy with your oven, because it is here that most carbon and grease accumulate. (Incidentally, there are some new oven cleaners on the market that will keep your oven or broiler looking as new as they were the day you first used them.)

*Broiler pans* that are as easy to clean as skillets—wipe with paper toweling, and then the soap-and-water treatment. Most broiler drawers will come out for a scrub-up at the sink.

*Griddles* that can be washed with soap and water, or scoured with fine steel wool, if the spots are stubborn.

*Oven vents* that condense grease and moisture.

Hardly a working part or a surface panel isn't detachable and all can go into the sink. So . . . save yourself the time and expense of a service call, by taking care of them.

## Call Serviceman to repair these

### NEW RANGES—NEW USES

You can do new tricks with your new gas range—but you don't *have* to. The research that went into its development was geared to give you the advantages of such new cooking methods as low-temperature roasting and speedy, smokeless broiling—but it also gives you better burner and oven control for your pet old-fashioned cooking methods, Mother's or Grandmother's way.

*Controlled-surface cooking:* New burners adjust accurately to full boil or slow simmer. The new simmer burners even permit you to prepare in a saucepan things which used to require a double boiler. Don't think of the top of the range as merely a place for the frying pan and the coffeepot. Look in your cook book, and try all those wonderful recipes for boiling, simmering, poaching, pan frying, and the like.

*Ovens,* thanks to thermostatic controls and even distribution of heat, can produce foods that Grandma would envy. Their capacity is tremendous—four cakes at a time, a 30-lb. turkey, complete oven meals, everything from soup to nuts. Because the new thermostats on ovens are so very accurate and can be adjusted to such very low temperatures, you can oven-cook foods which used to require surface cooking and plenty of stirring—no stirring now when you cook in your oven, at low temperatures, such foods as marmalade and cereals. And you can now use your oven at low temperatures for preparing soups, too.

*Broilers* are now smokeless, and improved broiler burners give you a degree of perfection in broiled meats you used to find only in the best steak houses at umpteen dollars a portion. Use the broiler to full capacity, to prepare complete broiler meals all at one time. The recipe book which comes with your range will give you some good suggestions for these.

*Griddles* not only answer the problem of doing a family-sized portion of bacon at a time, and plenty of pancakes and eggs at a clip, but they convert into supergiant burners for additional top-of-the-range cooking. They are excellent plate warmers, too.

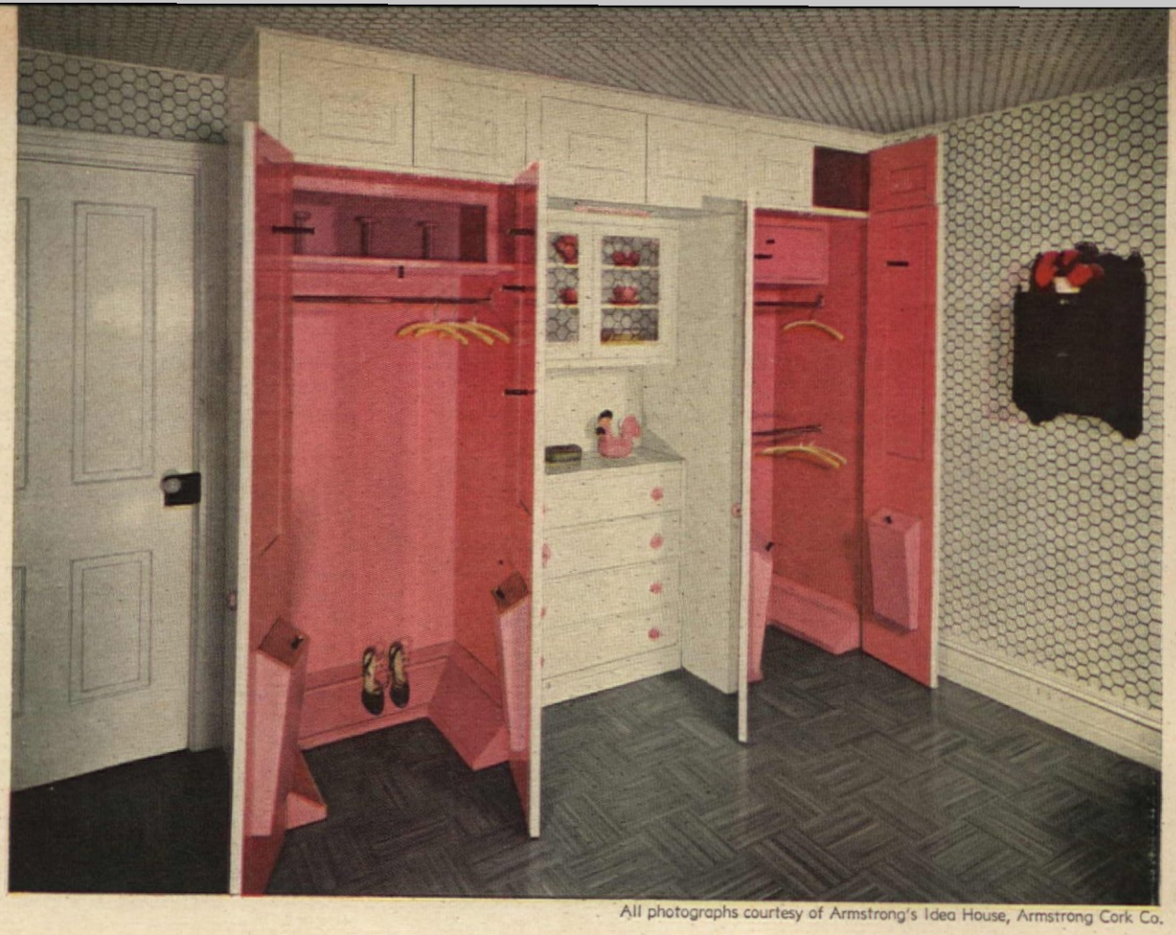
### USE THE CONVENIENCE FEATURES ON YOUR NEW RANGE

*Minute minders* are often standard equipment on ranges, but they can also be bought as an accessory. They are wonderful for timing cooking operations and for timing other tasks.

*Automatic timers* eliminate oven watching and much of the food testing. This is an oven control that makes "absentee" cooking possible. There are three things to remember when using it: the time you want to have the meal finished, the length of time the food must cook, and turning the clock back to manual operation once it's done the job. If you forget the turning back, the oven won't turn on the next time you want to use it.

*Storage space* was put in ranges for your convenience, too. It may be drawers for pots and pans, a warming compartment for dishes, a chest crisper for crackers and cereal, or a pull-out rack for

PLEASE TURN TO PAGE 92



**GIRLS' ROOM:** No squabbles between sisters sharing a room when each one has her own closet equipped with shoe racks, and prettily colored to encourage pride in neat habits. Between closets, a handsome built-in chest of drawers, and above it, a cupboard for the display of treasures. Top cupboards are for storage of out-of-season hats, shoes, and the like

All photographs courtesy of Armstrong's Idea House, Armstrong Cork Co.

# *Closet* YOURSELF WITH THESE

**MARY E. MONZE**

You'll find fewer skeletons in modern closets because the space therein is so well organized that there's no room for horrors, and closets are so pretty nowadays that a skeleton just wouldn't feel at home. So whether you're building closets, or just trying to improve the ones you have, take a tip from these. It so happens that they were built into a remodeled Victorian house which, like so many old homes, was very short on storage space because our ancestors had less gear to stow. But even after the matter of a closet for every bedroom and a few to spare became the accepted thing, the space in them was prodigally squandered. Really "engineered" storage of the type you see here is a former luxury, now a necessity. And when a closet does a room's job, easy maintenance is also required—that's why the floors in these closets are all wipe-clean-in-a-flash linoleum.

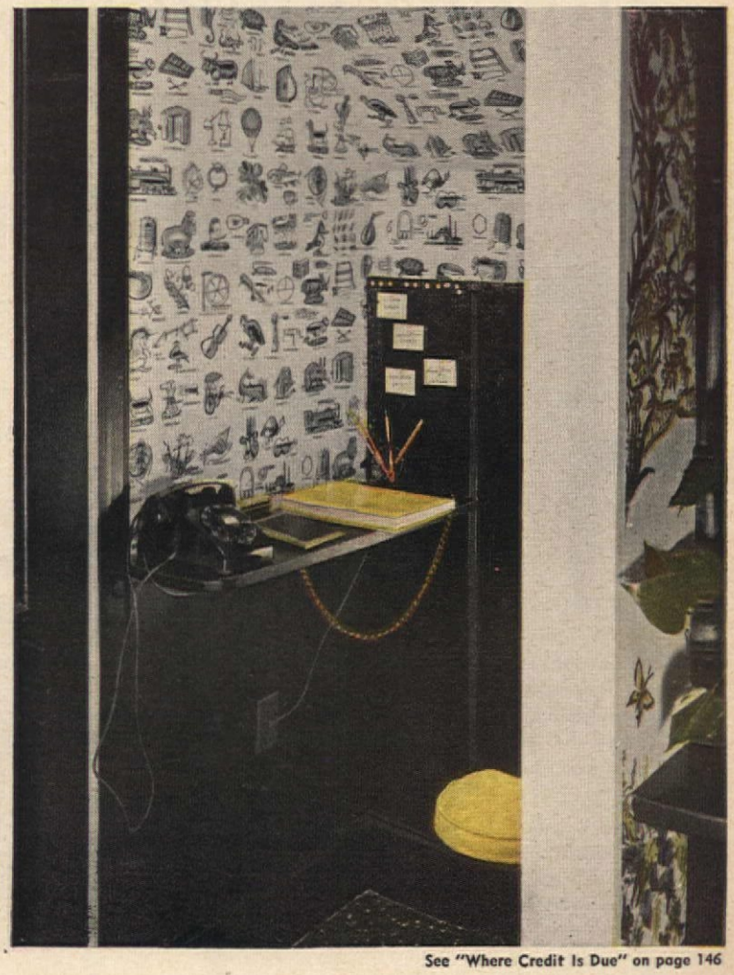
**BOYS' ROOM:** Small bedroom, two boys, no closet? Try this: a large closet built under an upper bunk. Inside, there's space enough for two boys' things. Outside is cork-covered to receive their pin-ups

**LINEN CLOSET:** Every shelf is deep enough, and wide enough, to take the things it is intended to hold, while drawers, bins, and cupboards protect the extra supplies. A drop-leaf shelf is handy for sorting, and a blackboard helps you keep track of what's where

**HALL CLOSET** takes on guests' wraps and spells a warm welcome. Metal grillwork is used for shelves and for umbrella stand equipped with easily emptied drip pan. Decorative keyboard saves rummaging, and tinker toys serve as pegs as well as conversation pieces

**PARENTS' ROOM:** Space from an adjoining room was used to create this wide closet which stores underwear as well as suits, dresses, shoes, bags, and hats, all in premeasured compartments. We could only photograph half of it, for sliding doors conceal the rest

**TELEPHONE ROOM:** Victorian teen-agers didn't need such a nook, but there's space for a cozy telephone "booth" under the stairs of most old houses—where it's handy to the kitchen, too. Shelf, stool, and memo board equip it, and attractive paper keeps conversations gay



See "Where Credit Is Due" on page 146

Curved top rail, shaped spindles, legs set back under shaped seat, make this chair an excellent example of modern and traditional in one design

We turned the Bassler living room (shown on our cover) into a proving ground; proved that two designs—contemporary and traditional—do compound pleasingly

Idea for panels of this buffet was borrowed from pierced tin ones which ventilated old pie cupboards. These are aluminium, decorative only, the motif hammered out by Mr. Bassler himself

In the homes of our forebears, the coffee table was unknown. In our own, it has become indispensable; even (as shown at right) takes on foam-rubber cushions and functions as additional seating space

# Good Contemporary is Timeless

**GERTRUDE BROOKS DIXSON**

"T-square" stretchers, tapered legs give handsome dining table a well-supported, architectural look. Extended top has gently curved ends, lip is rounded and thinned to prevent bulky appearance

Usefulness keynotes this whole group. Lower part of this nested twosome is deep enough (25") to form step table when pushed under 16"-deep companion. By itself, a good-sized auxiliary table

It's called "Transitional," but when this group of cherry furniture by Designer William Bassler first appeared, its lines were so clean and its appearance so well endowed with that attention to detail required of simplicity at its best, that it was hailed as "Modern"—and displayed in 20th-century settings. However, as design with a future should—it has much in common with the past—no borrowed features nor details you can put your finger on, but a general sympathy, in this case, with Early American and even Sheraton. To prove our point, we moved some pieces right into Designer Bassler's own traditional home. Out came his 18th-century wooden furniture. In went his new creations. But not a background was changed, no upholstered chairs nor sofas were redone, few accessories were added. Since the pieces lend themselves to some modern ideas about furniture placement our forebears either didn't think of or didn't require, we naturally took advantage of them. For example, the arrangement of the bedroom chests, the two dining-room servers which make ideal book tables along a living-room wall. This refurnishing of the Bassler home was supposed to be temporary, for the sake of photography only—but when last heard from, Mrs. B. wanted to keep many of the changes and Mr. B. mumbled about budgets. We like to start *that* kind of family argument!

See "Where Credit Is Due" on page 146

"Transitional" incorporates modern ideas along with timeless lines. Recessed legs give ample desk an airy, small-scale look. Traditional fireplace grouping works better, thanks to a modern coffee table. A variety of chests of different sizes, designed to fit together in any arrangement you like, take advantage of very good new thinking about storage

E. L. D. SEYMOUR

# Three New Roses for Fall

Outstanding in the year's headlines have been the names of President of the United States Dwight D. Eisenhower and England's Queen, Elizabeth II. Outstanding among new roses available for American gardens are varieties named for those personalities and a third that bears the truly American name, Mojave. The latter and Lilibet (commemorating the enchanting childhood nickname of the lovely young monarch) are the All-America Rose Selections for 1954. Plants of all three will be obtainable this fall and, in greater quantities, next spring. All are of the popular bush or bedding type, two being Hybrid Teas, characterized by large, singly borne blossoms, and the other being one of the co-operative, multipurpose, cluster-flowered Floribundas. The two All-Americas—the 38th and 39th since this "royal family" of rosedom was established in 1940—were chosen out of thousands by their originators, and have subsequently survived a two-year test in 20 official trial grounds in 15 widely separated states. Plants can be seen in nearly 100 public gardens scattered over 28 states where, last June, they were first identified by label after their selection was announced.

## *President Eisenhower*

The President Eisenhower rose was developed by the Joseph H. Hill Company of Richmond, Indiana, long famous especially for its production of fine florist type or greenhouse roses, and is being introduced by the Conard-Pyle Company of West Grove, Pennsylvania. From such noted ancestors as Better Times, Rome Glory, Chieftain, Dame Edith Helen, Hoosier Beauty, Talisman, and Premier, the variety has inherited qualities that make for good growth habit, vigor, and foliage, and few thorns. It bears 4- to 5-in., 35- to 50-petaled, fragrant, strong-stemmed blossoms of a rich, lasting, medium-red color. Its description as a modern "American Beauty of a rose," combining "brilliance, charm, and dependability in outstanding amounts" suggests how happy and appropriate was its introducer's choice of a name.

Remember, fall is a fine rose-planting time. Select an open, sunny spot with well-drained average (or better) soil; dig spacious holes, working organic matter into the bottom; keep plants moist and shaded; set them at nursery depth with roots well spread; half fill hole with soil; firm; soak well; complete filling, and mound soil 6 or 8 in. high around plant to prevent drying out, prune lightly.

# Planting

## Mojave

Mojave, the sole Hybrid Tea All-America rose for 1954, gets its name from the rich, warm colors of the Painted Desert, which are reflected in its glowing apricot-orange shade with overtones of nasturtium red, vermilion, and scarlet. Its next most distinctive quality is its abundance of long-stemmed slender buds produced over a long season. They open into large, 25-petaled, pleasantly fragrant flowers, splendid for cutting. The plant is tall and vigorous with glossy foliage. Descended from Charlotte Armstrong, the one All-America Rose Selection in 1941, Mojave was originated by Herbert C. Swim of the research department of the Armstrong Nurseries of Ontario, California, its introducer.

[Incidentally, the All-America Rose Selections Committee has sponsored a 13-minute, 16-mm. sound and color motion picture called "All-America Roses," which can be had without cost for showings before adult audiences of 50 or more. For information about it, apply to Films of the Nations, 62 West 45th Street, New York 36, N.Y. or any of its branch offices.]

## Lilibet

Lilibet, an exquisite "dawn pink" rose, brings new luster to the modern Floribunda class which continues to win popularity. (According to Rosarian Charles H. Perkins, a survey of the roses in 90 public rose gardens in the United States showed that about one plant in every four was a Floribunda; a comparable trend seems evident in home gardens, too.) Originated and introduced by the Howard Rose Company of Hemet, California, Lilibet makes a lusty plant with leathery foliage, bronzy when young, but gradually changing to a deep, glossy green tone. The charming double flowers, occasionally borne singly but mostly in graceful clusters, start as deep pink, almost red, buds; but as they open, they take on various clear pink shades which, from a distance, give an overall mass effect of delicious soft pink.

Want good rose-growing advice? The U. S. Department of Agriculture's new *Home and Garden Bulletin No. 25* on "Roses for the Home" can be had free from its Office of Information, Washington 25, D.C. It is a revision of *Farmers' Bulletin 750,* first issued in 1916, of which some 2,700,000 copies have been distributed. How's that for rose interest in America?

See "Where Credit Is Due" on page 146

## *Little Dinner for Friends*

**Blanquette of Veal**
**Frito of Artichokes**

**Poached Pears Avocado**
**Demitasse**

Oscar Wilde it was who said: "To get into the best society, one has to feed people, amuse people, or shock people." Certainly Oscar was first-rate at shocking people, and did amuse them, too. But how much easier it is to feed them! And it's feeding them well when your dinner is built around a Blanquette of Veal—one of the most delicious meat dishes in all the world, in my opinion. It is not only delicious, it has snob appeal as well, for so rarely does it appear anywhere but on the menus of the hoity-toity eating places. Why, I'll never know. It is no more difficult than any other stew, yet how rich and elegant! And do you know what? It's made of breast of veal—the cheapest cut of veal there is, I guess. Figure four pounds of breast of veal for six generous servings (it's very, very rich, you know) and compare it with the cost of double French lamb chops—and what he-man ever feels well fed on one lamb chop, French or double? If the recipe looks long and complicated, just sit yourself down and read it all the way through, calmly and carefully. It's veal, mushrooms, onions, and seasonings—plus an easy sauce. Is *that* difficult? Now look at the picture again—isn't it a glamorous dish, fittin' for high society? I don't aim at high society, so in my house it's for friends and family. Remember—it's breast of veal, not leg, loin, nor rib of veal at purse-shattering prices.

With it, a conversation piece—for few who ate our dinner here in my kitchen knew *what* the vegetable was. They liked its slightly bitter taste which offset the richness of the blanquette. They liked its crunchiness with the blandness of the veal—but what was it? That low-caloried, easily digested vegetable—the artichoke. And again a plus. You can buy the tired, browned artichokes for less than the perfect green ones, and we don't care about pristine green leaves—we use only the hearts.

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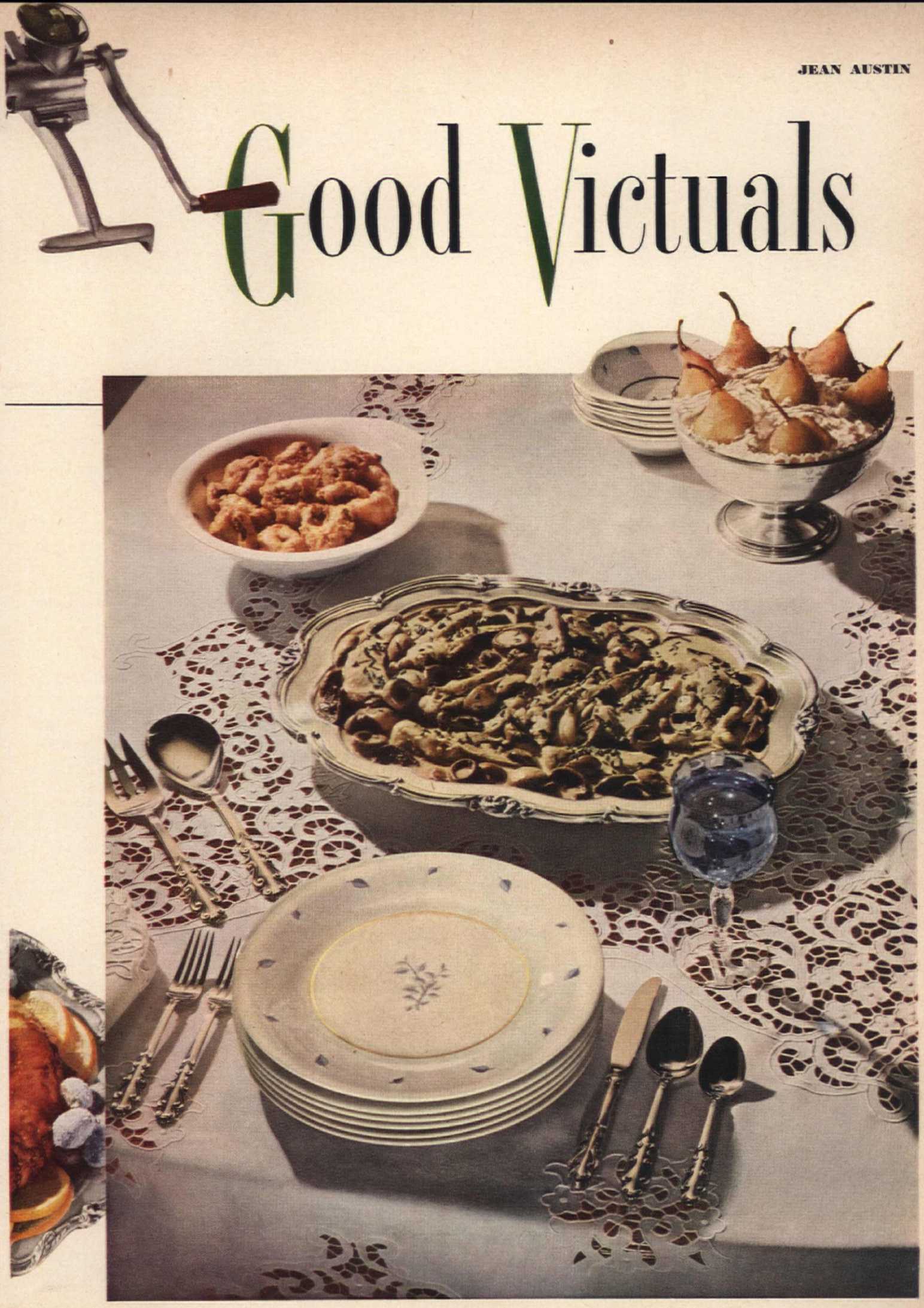
**RECIPES ON PAGE 82**

See "Where Credit Is Due" on page 146

JEAN AUSTIN

# Good Victuals



See "Where Credit Is Due" on page 146

# Place and Show

GERTRUDE BRASSARD

## Formal Dinner, 1953 Style

Finding it hard to get going on those first autumn parties? Well, outfit your table smartly, and one big hurdle will be pleasantly passed. To inspire you—and prod you, we hope—we present herewith not just one, but five table settings.* Hie yourself for a look at the new linens—as exciting and every bit as style conscious as the latest Paris frock. Check your silver, your glass, your accessories. And while you're at it, take stock of your china, and remember that Grandma's old formula of only two sets ("everyday" and "Sunday") is as dated as her Model T. These days when even inexpensive dinnerware is so handsomely designed, most of us can afford the spice of variety.

You don't need a footman to have a table as engaging as the one at your left: formal dinner, 1953 version—not stuffed shirt. The china, banded in copper and gold, is set on a gold-shot cloth, perfectly washable and nontarnishing. The flatware is sterling with an 18-kt. gold trim; the crystal, hand-blown and cut; the candelabra, downright princely.

For your last outdoor "do," or a young-in-heart party anywhere, anytime, try the ingredients below: good folk-art design decks the semivitreous china; the smart flatware is stainless steel with sturdy plastic handles; the glasses, two-toned and given a third, just for fun, by the napkins; the cloth, dark and sturdy, is *chic* as all get-out; the edible centerpiece can be doubly enjoyed by the eye, thanks to a mirror plateau which reflects it before you pass it around.

**In New York City you can see these settings at the United States Potters Association exhibit, National Homefurnishings Show, at Grand Central Palace, Sept. 17–27, 1953*

FOR MORE TABLE SETTINGS, PLEASE TURN TO PAGE 66

## Young-In-Heart Party

# Discover all the extra ways to enjoy Tomato Soup!

***Your very favorite soup is also delicious as a pour-on sauce... and as a cooking ingredient***

BY Anne Marshall

ANNE MARSHALL
*Director Home Economics*
*Campbell Soup Company*

Here's how everybody who loves tomatoes can really *revel* in that wonderful garden-ripe flavor! I'm sure you often serve tomato soup as *soup*. Bright and zesty, made with water. Or creamy smooth, combined with milk.

But discover the delicious *additional* uses for this favorite soup. Use it as a pour-on sauce. It makes dozens of dishes more tempting in color and taste—meat loaf, for instance. And *cook* with tomato soup for added richness and flavor, as in chili con carne. To get these recipes and many more, send for the booklet, "Cooking with Condensed Soups." Just drop a card to me at Campbell Soup Company, Camden 1, New Jersey.

OCTOBER SUGGESTIONS FROM **Campbell's SOUPS**

*Two delicious ways* to make tomato soup. Blend with milk for the extra nourishment and richness of Cream of Tomato. Or just add water for bright red color, tangy tomato flavor.

***Good cooks keep a full soup shelf***

# Place and Show

(Begins on page 64)

## *Informal Luncheon*

The setting above makes the excellent point that "unlike" things may be mixed if you have an eye for color and a sense of proportion: the china is fine and rather formal, but it takes with perfect poise to a modern printed cloth; the flatware, silver plate with very good detail, couldn't be more traditional; the crystal is completely modern. Even old, old pets have new flavor, as you can see at your right: the beloved rose on a pottery plate, modern in shape; the sterling flatware, a traditional pattern so simple it always looks new; the crystal, rose decked; the dainty cloth, good old linen. As background for a buffet, a striped cloth which looks hand-woven (at a price which shows it can't be); gay, beflowered pottery plates; stainless steel flatware elegantly turned out; milk glass for a cool, fresh accent; and a sumptuous three-section server which keeps victuals hot—or cold.

See "Where Credit Is Due" on page 146

## *Sumptuous Supper*

JEANNIE WILLIS

Sweet talk is all very well, but you're a rare gal if it can get you out of having to prepare desserts for your family. Let the gourmets say what they will about wanting only cheese or fruit to wind up some delectable menu lightly. Let the nutritionists preach on about the unwisdom of overindulging in starches and sugar. It's a cinch that they aren't faced with a hungry family whose first question as they enter the door is: "What's for dessert, Mom?" Let us remember, instead, that our main courses do not normally consist of the rich ingredients nor the elaborate sauces on which gourmets thrive. And while none of us will argue with the soundness of good nutrition, we all know full well that it is a lot easier to get our family to eat a fruit dessert *if* there are some larrupin' good cookies to go with

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• molasses cookies

AMERICAN HOME

# Family Food

## • south seas steak
*(a cheapie)*

***Preparation time: 15 min.***
***Marinate: 3–4 hrs.***

1–2 lbs. lean beef (chuck, sirloin tips, etc.)
½ cup salad oil
½ cup vinegar
¼ cup sugar
2 tbs. soy sauce
4 tbs. green onions, finely chopped
1 clove garlic, minced
½ tsp. salt
½ tsp. pepper
4 tbs. sesame seed

• Place meat in bowl or flat dish you can cover. Mix remaining ingredients and pour over meat. Be sure meat is well covered with sauce. Let stand a few hours or overnight in refrigerator. When ready to broil, drain off surplus sauce. Baste with sauce while broiling. Use any form of beef desired—even cut-up stew beef works well.

***Serves 4–6*** ***558–542 cal. per serving*** ***Source of vitamin B***

*Tested in* THE AMERICAN HOME KITCHENS

• apple custard pie

• chocolate pumpkin cake

## • molasses cookies

***Preparation time: 20 min.***
***Chilling time: 2–4 hrs.***

1 tbs. soda
¼ cup hot water
¾ cup sweet milk
1 cup sugar
1 cup light molasses
1 egg
1 tbs. ginger
1 tbs. cinnamon
1 tsp. salt
1 cup melted shortening
5 cups sifted all-purpose flour

• Dissolve soda in hot water. Then add milk. Mix all of the ingredients together and put in the refrigerator for a few hours or overnight. Roll and cut in squares with a floured knife. Bake at 375° F. for 12–15 min. Store covered to keep crisp.

***Makes 10–12 doz. large cookies*** ***46–38 cal. per cooky***
***Source of vitamins A, B***

*Tested in* THE AMERICAN HOME KITCHENS

Submitted by Mrs. Lillian R. Goldberg

brown. Watch those apple-pie-faces go after this one!

Like a real honest-Injun chocolatey spice cake? Then be sure that you try the cake recipe we have this month. It's called Chocolate Pumpkin Cake, for that is just what it contains. The frosting recipe is excellent, and note that it is one of those rarities, a recipe which calls for egg *yolks*. A thin frosting, this, the pouring kind, glossy and good.

South Seas Steak is a Cheapie recipe from the Far East. It is a way to take the less expensive—also tougher—cuts of beef and tenderize by marinating in a most unusual sauce. And it's then broiled. That *is* news—to be able to broil the tougher cuts, and it is a joy to all those who like their beef not-well-done. Usually you have to cook such meats to a fare-thee-well, and for those who like it rare or medium, that is no good at all. But this does the trick, and to judge by the way it was eaten up around here when we tested it, there's no loss of appeal to the masculine appetite due to what is a downright exotic South Seas sauce!

# Family Food (Begins on page 67)

it. Sure, we can easily salve our conscience by using good healthy fillings, and adding some wheat germ to every crust whenever we do serve those "indigestible pies." Yet the fact remains that pies we do eat, and cakes and cookies, too. No sweet talk, certainly no health lecture, will substitute. So let's look at some new ideas for desserts this month.

Molasses cookies, good old-fashioned ones, top our list, but with a gimmick. Instead of the everlasting rolling and cutting, cutting, cutting out of cookies, take a hint from the "boughten" ones and merely roll and cut in squares. They taste every bit as good as the fancier shapes when stolen from the cooky jar, yet save a lot of time. Incidentally, these are the kind that don't puff up when baked, and you may want to remember them for Christmas.

Apple Custard Pie offers something a bit different in the way of a pie filling. It is made with applesauce, and a custard poured on top, then coconut toasted to a golden

## • south seas steak
*(a cheapie)*

## • apple custard pie

***Preparation time: 30 min.***

1 pie shell, slightly prebaked

Filling:
4 cups applesauce
½ cup sugar
1 tsp. cinnamon
2 tbs. butter
1 tsp. lemon juice (optional)

Topping:
1 egg
½ cup evaporated milk
Pinch of salt
½ cup sugar
2 cups shredded coconut

• To make filling, sprinkle applesauce with sugar and cinnamon. Dot with butter. Bake 25 min. in 425° F. oven. Meanwhile beat egg slightly, add evaporated milk, salt, sugar, shredded coconut. Mix well. Then pour over baked pie. Put it back in oven and bake 20 min. at 375° F. until golden in color.

***Makes 10-in. pie*** ***463 cal. per serving*** ***Source of vitamins A, B, C, D***

*Tested in* THE AMERICAN HOME KITCHENS

Submitted by Mrs. Edith Dixon

## • chocolate egg icing

***Preparation time: 25 min.***

1¾ cups cake flour
1⅓ cups sugar
¼ tsp. baking powder
1¼ tsp. baking soda
¾ tsp. salt
⅓ cup cocoa
½ cup soft shortening
½ cup pumpkin
2 tsp. pumpkin pie spice
½ cup water
3 eggs

• Sift together the cake flour, sugar, baking powder, baking soda, salt, and cocoa into a bowl. Add shortening, blend. Mix together pumpkin, pumpkin pie spice, and water. Add half of this to the first mixture and mix well. Add eggs, one at a time. Then add remaining pumpkin mix. Beat well for 2 min. Pour into 2 greased 8-in. layer cake pans and bake at 350° F. 35–40 min.

Submitted by Mrs. Donald Reynolds

**CHOCOLATE EGG ICING** ***Preparation time: 15 min.***

5 tbs. milk
1 cup sugar
Dash of salt
2 sq. bitter chocolate
2 egg yolks or 1 egg yolk + 1 tbs. evaporated milk
1 tsp. vanilla

Cook milk, sugar, and salt over low heat for a few minutes. Add chocolate. Stir until melted. Place over hot water. Beat egg yolks, then stir into sugar and chocolate mixture. Add vanilla. Keep hot until ready to frost cake. No need to spread with a knife. Pours easily if hot and runs over the cake. Coats to a shiny gloss. Makes enough for an 8-in. 2-layer cake or 1 doz. cupcakes.

**Serves 8** **510 cal. per serving of iced cake** **Source of vitamins A, B, D**

*Tested in* THE AMERICAN HOME KITCHENS



See "Where Credit Is Due" on page 146

*Take it easy! You needn't worry about over-moistening, over-handling or over-rolling the Crisco way!*

# Crisco ends pie crust failure

*You get flaky, tender pastry every time!*

**No fooling . . .** this is for sure! Just change to pure, *all-vegetable* Crisco and Crisco's pastry method and you'll get flaky, tender pie crust every time!

**You'll find** Crisco ends the water problem . . . tells you exactly how much water to use. And if you have to re-shape or re-roll your pastry once or twice, don't worry! Wonderful Crisco acts to keep your pie crust tender and light.

**There's** just no other shortening like the one and only Crisco. It's made differently—creamier than any other leading vegetable shortening. It works differently, handles better. Use it—for the flakiest, tenderest pies that ever slid out of an oven!

**CRISCO'S CHERRY PIE**

**party-fied with a lacy, cut-out crust . . .**

**RISCO PASTRY:** Today Crisco—and only Crisco—has a wonderful new "Recipe Roundup" label—a tiny cookbook in itself! On it you'll find the easiest, surest way n the world to delicious, mouth-melting pie crust. Follow the 2-crust recipe or louble the 1-crust recipe.

**CHERRY FILLING:** Boil together 1¾ cups sugar, ¼ cup flour, ½ teaspoon cinnamon and ½ cup cherry juice. Brighten with a few drops of red coloring. Mix with 4 cups drained our pie cherries.

**DECORATION:** With small cookie cutter, cut decorations on top crust. Put crust on filled pie, bake at 400° F. 40 minutes.

**use Crisco** IT'S DIGESTIBLE!

# Take a Can of SOUP

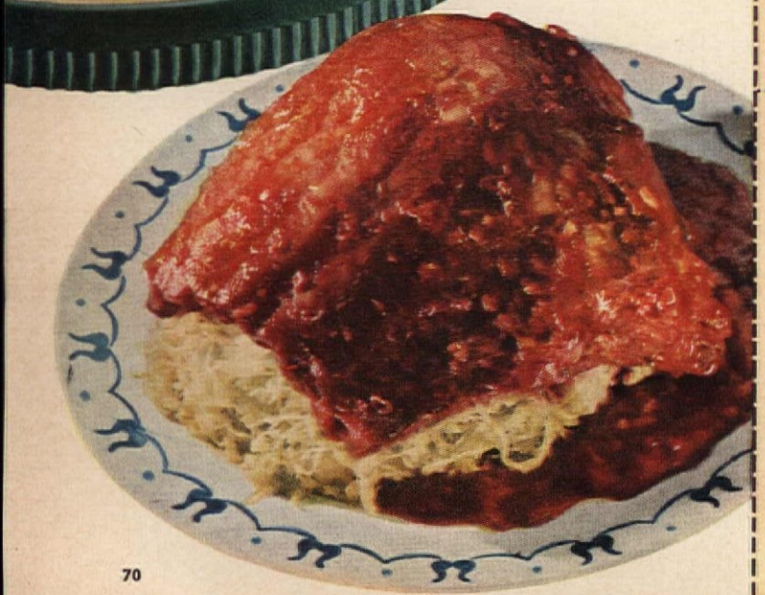
CATHERINE NISSLY

Diamonds or no, a gal's best friend can be a can of soup—and not, mind you, only in emergencies, nor only as a sure-fire, speedy, first course. Soup can make a quick sauce in the real gourmet class, often fully as good as the time-consuming kinds based on venerable recipes. Did you know that, in addition to saucing poultry and fish, cream soup makes an excellent mustard sauce, that tomato soup improves salads as well as stews? Here's a field for real improvisation!

MORE RECIPES ON PAGES 75–78

GOOD HARVEST SOUP

SHRIMP BOMBAY



BARBECUE RIBS WITH KRAUT

## • all-American chowder

*Preparation time: 10 min.*

3 slices bacon
½ cup minced onion
1 7½-oz. can minced clams, drained (reserve clam liquor)
1 cup cubed potatoes
1 can condensed cream of celery soup
1½ cups milk
Dash of pepper

• Cook bacon in saucepan until crisp; remove and break into 1-in. pieces. Brown onion in bacon fat. Add clam liquor and potato; cover and cook over low heat until potato is done (about 15 min.). Blend in bacon pieces, minced clams, and remaining ingredients; heat but do not boil. (Bacon pieces may be reserved for use as garnish.)

***Serves 4*** ***188 cal. per serving*** ***Source of vitamins A, B, C, D***

*Tested in* THE AMERICAN HOME KITCHENS

## • good harvest soup

*Preparation time: 5 min.*

2 thinly sliced frankfurters
1 tbs. butter or margarine
1 can condensed green pea soup
1 can condensed vegetable soup
1 can milk
1 can water

• Brown frankfurters in butter in large saucepan. Add soups. Use empty can to measure milk and water; add to soups. Stir until smooth. Heat, but do not boil. Float "frank" slices on top.

***Serves 4*** ***265 cal. per serving*** ***Source of vitamins A, B, C, D***

*Tested in* THE AMERICAN HOME KITCHENS

## • barbecue ribs with kraut

*Preparation time: 15 min.*

1 large or 2 small sides spareribs
½ tsp. salt
Dash of pepper
1 can sauerkraut, drained
1 tsp. dry mustard
3 tbs. brown sugar
1 tsp. paprika
½ cup chopped onion
1 tbs. Worcestershire sauce
1 can condensed tomato soup
¼ cup vinegar or lemon juice

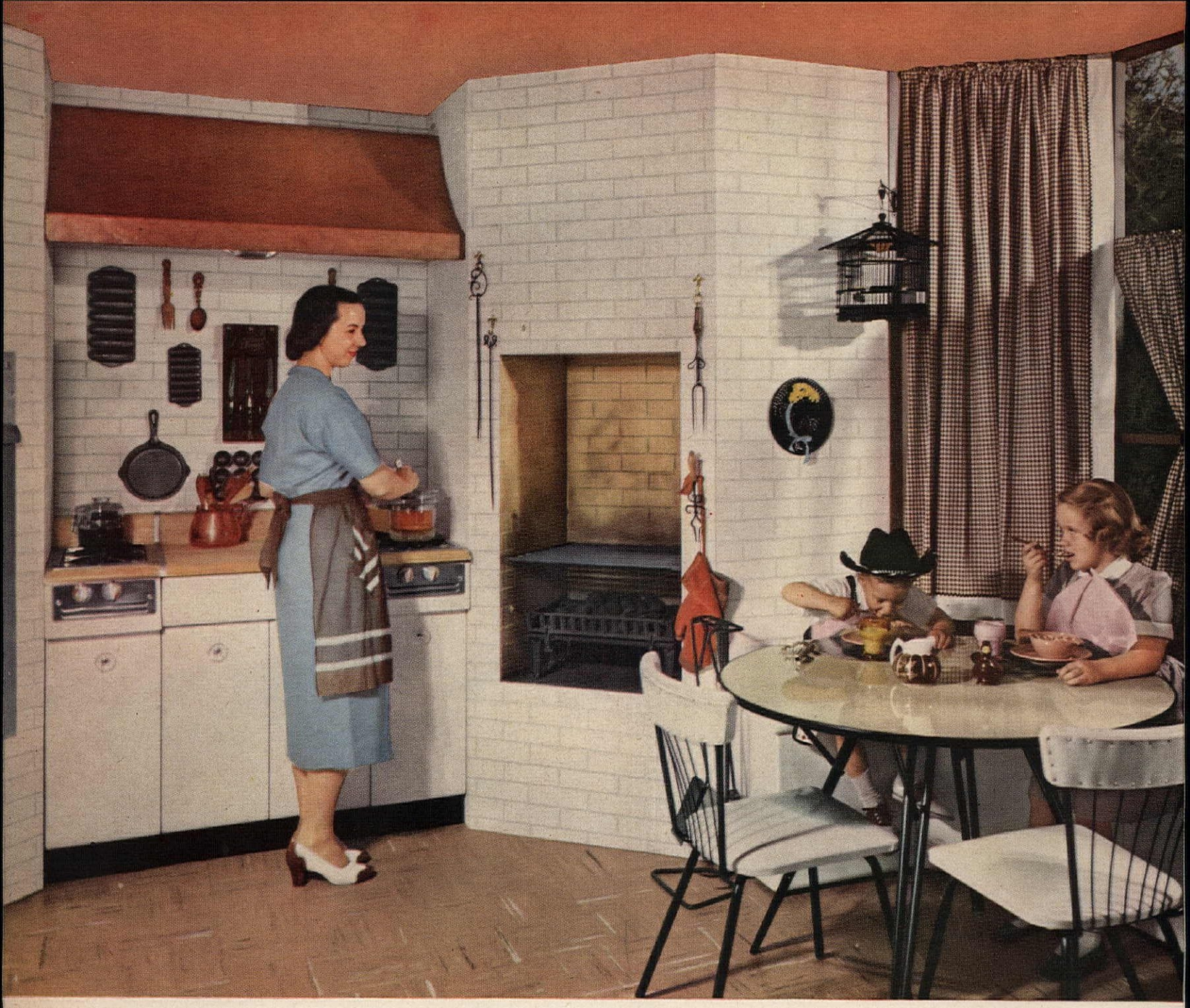
• Wipe spareribs with a damp cloth, rub with salt and pepper. Place sauerkraut on half the ribs, fold over other half. Combine remaining ingredients and add. Bake in moderate oven 350° F., for about 1¾ hrs. or until brown and tender. Baste with sauce occasionally.

***Serves 4*** ***306 cal. per serving*** ***Source of vitamins A, B, C***

*Originated in* THE AMERICAN HOME KITCHENS

## AMERICAN HOME QUICKIES

See "Where Credit Is Due" on page 146



# Part Brand New—Part Tried and True

- IT'S A MODERN LIVING KITCHEN
- WHITE HELPS TO MAKE IT COLORFUL
- ITS PLAN MAKES GOOD CAPITAL OF CORNERS
- IT HAS A COOKING FIREPLACE
- ITS WINDOW SEATS ARE WALL CABINETS
- REFRIGERATOR MAKES SELF-EJECTING ICE CUBES
- THERE ARE TWO TABLES INSTEAD OF ONE
- INEXPENSIVE COPPER-BY-THE-YARD COVERS HOOD
- WOOD DOORS ARE LOUVERED
- ELEGANT BRASS AND IRON PAIRED WITH GINGHAM

- IT'S A GAS KITCHEN
- THE MODULAR RANGE MEANS NO BENDING
- IT HAS A DISHWASHER AND DISPOSER
- FLOOR COVERING IS RESILIENT VINYL
- VINYL COUNTER TOPS ARE QUIET AND DURABLE
- LAMINATED PLASTIC TABLE TOPS TAKE ABUSE
- THE EXHAUST FAN IS UNDER THE HOOD
- CABINETS BUILT TO RECEIVE FLUORESCENT LIGHTING
- PLENTY OF OUTLET STRIPPING FOR APPLIANCES
- A SERVICE CART NESTS UNDER A CABINET

When we set out to design this AMERICAN HOME kitchen,* we determined to incorporate not only the *latest* in kitchens, but the *best*—while we made it downright beautiful. So we took careful stock of the tried and true along with brand-new ideas. We borrowed from Great-Grandma the concept of the big family kitchen—but this is a sophisticated, city-wise version, as heartwarming as any country kitchen. We used the pure white metal cabinets which made such exciting news for Mother in the '20's; but to remove the "clinical look" an all-white kitchen sometimes has, we evolved a high-style contrast of dark tones with light ones to show what life white can have as a color. Old-time country kitchens inspired the fireplace, but we raised ours to a convenient level for open-fire cookery. Then we had a look at the innovations of the past decade, new to most kitchens, but already tried and true. Among those included here are the modular gas range which permits you to have your surface burners in one place and your oven, waist-high, in another; and of course, there are the blessed dishwasher and garbage disposer. We used a silent gas refrigerator of a new type which deposits an unlimited supply of ice cubes into a basket to free you from bother with trays.

PLEASE TURN TO PAGE 88

EDITH RAMSAY

**You can see it at the LaClede Gas Co., St. Louis, during October and November, 1953*

COMFORTABLE, CONVENIENT, AND COMELY—elegant enough for any gal, not too frilly for the boys, and a pleasure for all generations. Surface burners are flanked by built-in oven at left and by cooking fireplace at the right

CART CAN TRAVEL ALL OVER THE HOUSE After serving the built-in oven, it's ready to roll into the living room with the mixings for drinks—including an unlimited supply of ice cubes from the new refrigerator. When not in use, it nests under a counter

*More Pictures of This Kitchen on Page 86*

See "Where Credit Is Due" on page 146

# Look what a difference a shiny cake pan makes

**Compare the two cake layers shown.** Both were made from the same batter, baked in the same the same time. But look at the difference! One is high, lig The other is humped, heavy, difficult to frost. What n difference? *Not* the recipe, *not* the ingredients, *not* the ran the *pans* were different! The pan that baked the failure and dingy on the outside from improper care. The pan th the perfect layer was shined bright with an S.O.S. Magic Pad. Pans that shine on the outside reflect heat, so ca evenly. Pans that are dark on the outside absorb heat, ma bake too fast. So remember—to bake a better cake, alwa your aluminum cake pans both *outside* and *inside*—wit

# Shine your cake pans with S.O.S

### *To bake a better cake you need a shiny pan—say baking experts*

"All the authorities agree that to bake a better cake you need a shiny pan."

—THE AMERICAN HOME

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"Use smooth, bright, shiny pans . . . They give more even browning . . . do not absorb heat as quickly as . . . dark colored pans."

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"Warped, unevenly darkened, oversize pans cause uneven baking and browning."

—FRIGIDAIRE

"...Warped and discolored pans result in uneven baking and browning." —KELVINATOR

"Baking problems (burning on bottom): Black pans will cause this." —TAPPAN

**IMPORTANT:** *be sure to shine the outside of the pan, as well as the inside.*

The S. O. S. Company, Chicago, Il
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# American Home Recipes

**(Take a Can of Soup, pictured in color on page 70)**

## • lamb stew in the pink

*Preparation time: 15 min.*

2 tbs. flour
2 tsp. salt
¼ tsp. pepper
2 lbs. lamb, cubed
1 small clove garlic, mashed
2 tbs. shortening
3 cups water
1 can condensed tomato soup
6 small onions
6 small carrots
1 tsp. vinegar or lemon juice

• Combine flour, salt, and pepper; roll meat in this mixture. Brown meat and garlic in shortening in a heavy saucepan. Add water; cover and simmer 1½ hrs., stirring occasionally. Add soup, onions, and carrots; cover and cook 15 min. or until vegetables are done. Add vinegar. Serve with noodles, rice, or mashed potatoes.

***Serves 6*** ***237 cal. per serving*** ***Source of vitamins A, B, C***

*Tested in* The American Home Kitchens

## • chicken continental

*Preparation time: 15 min.*

1 bunch broccoli or
1 pkg. frozen broccoli, cooked
2 cans condensed cream of mushroom soup
½ cup milk
1 tsp. Worcestershire sauce
1 6-oz. can chicken or 1¼ cups sliced chicken
¼ cup grated Parmesan cheese

• Arrange broccoli on baking platter or in shallow baking dish. Combine soup, milk, and Worcestershire sauce. Pour half the mixture over the broccoli. Sprinkle with half the cheese. Top with sliced chicken, remaining soup mixture, and cheese. Bake in moderate oven 375° F. about 15 min., or broil to heat through and lightly brown cheese.

***Serves 4*** ***325 cal. per serving*** ***Source of vitamins A, B, C***

*Originated in* The American Home Kitchens

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# American Home Recipes

**(Take a Can of Soup, pictured in color on page 70)**

## • shrimp Bombay

*Preparation time: 10 min.*

1 can condensed cream of chicken soup — ½ cup undiluted evaporated milk
¼ tsp. curry powder — 2 cans shrimp, drained
Dash of pepper

• Combine soup, curry powder, pepper, and milk in saucepan. Add shrimp. Heat to serving temperature.

*Serves 4* — *142 cal. per serving* — *Source of vitamins A, B, D*

*Originated in* THE AMERICAN HOME KITCHENS

## • broiled ham with quick mustard sauce

*Preparation time: 5 min.*

1 slice ham, 1 in. thick — 1 tbs. water
1 can condensed cream of celery soup — 1 to 1½ tbs. dry mustard

• Place broiler about 3 in. from heat. Broil ham for 5 min., turn to broil other side. Serve with Mustard Sauce: Stir water into dry mustard and add to soup. Heat over low heat to serving temperature. Stir occasionally.

*Serves 4* — *432 cal. per serving* — *Source of vitamin B*

*Originated in* THE AMERICAN HOME KITCHENS

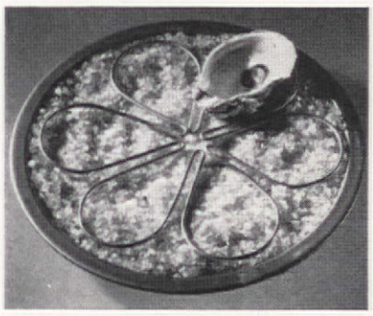
## Good Victuals (Begins on page 62)

ooked in lemon juice, dry white ine, et cetera, then fried in deep, ot fat. If you've never had artiokes this way, please do try them. Pears are in season, and pears are ood now. Poach them in a simple rup. Cool them, sprinkle them with soupçon of lime or lemon juice and raçao. Chill—they must be *icy* cold. erve as is—or garnish with whipped eam and sieved avocado. Rich, of urse. But when I serve this dinner and it's one of my favorite dinrs—there is nary an extra anything. st three dishes, including dessert. demitasse—and you've had it.

As an alternative, I sometimes rve the Caramel Lemon Sponge. It light—but the caramel gives a usty get-your-teeth-in sensation that kes the curse off plain lemon sponge and men do object to the plainness plain lemon sponge, as you know. Now I can't promise that you will et into the best society" with this nner menu, but I will promise that ur guests will leave your board well-d and happy, and come back—as ten as you ask them.

Two *such* good recipes I give to u this month. Oysters, the like of nich you've never eaten—if you ven't had them cooked this way on rock salt! They stay hot, hot—no matter how gay the company in the living room. You can serve a few as a first course. Eight of them make a fulsome main course—and my pet use for them is as a little meal before a concert or the theater. I'm usually a purist—and a rather tiresome one about my sea food staying far, far from heat—but this is one of the exceptions that break my rigid rules. You just can't conceive what a bit of butter, mayonnaise, and curry powder a sprinkling of parsley, chives, and freshly grated pepper can do for an oyster. Since cheap tin pie plates are no longer cheap, or even available, I did them in a pan. No sooner had I taken the color pic-

PLEASE TURN TO PAGE 78



## American Home Recipes

**(Take a Can of Soup, pictured in color on page 70)**

### • October salad

***Preparation time: 5 min.***

1 small head raw cauliflower
1 onion, thinly sliced
2 carrots, cut very thin
1 red pepper, sliced
Chicory
Lettuce
Water cress

• Separate cauliflower into flowerets. Arrange in salad bowl with onion, carrots, red pepper, chicory, lettuce, and water cress. Serve with 1-Minute Dressing.

**Serves 6** — **152 cal. per serving (including salad dressing)** — **Source of vitamins A, B, C**

*Originated in* THE AMERICAN HOME KITCHENS

**1-MINUTE DRESSING** — **Preparation time: 1 min.**

3 parts soup (1 can condensed tomato soup)
2 parts salad oil (fill can 2/3 full of oil)
1 part vinegar (add vinegar to oil until liquid comes to top of can)

Pour soup into shaker or mixing bowl. Add oil and vinegar mixture to soup. Shake well or beat with a rotary egg beater or electric mixer.
Smaller amounts can be made with leftover soup using 3 parts soup, 2 parts oil, and 1 part vinegar.

**Makes 2½ cups salad dressing** — **1419 cal.** — Submitted by Mrs. S. C. Cameron

*Tested in* THE AMERICAN HOME KITCHENS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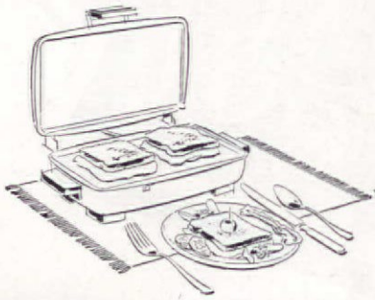
Think of it! Hot sandwiches grilled to perfection, *right at the table.* And relays of wonderful waffles, *without ever having to move from your chair.*

See this G-E "dining-room chef" at your G-E dealer's now: $16.95.* (Also available in automatic model: $22.95.*) General Electric Company, Small Appliance Division, Bridgeport 2, Conn.

## Service to order—right at the table!



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**GOLDEN-BROWN WAFFLES!** With its aluminum waffle grids inserted, it keeps crisp waffles coming fast . . . four sections at a time.

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## Good Victuals (Begins on page 62)

ture than Gertrude Brassard, our Tablewares Editor, flounced in with the most heavenly pans to do this recipe in. They are a lovely iridescent green, and the little wire works fit in to hold six or eight bivalves—I show one on page 77 so that *you* may serve these divine oysters in the glamorous way they deserve.

Now tripe is like finnan haddie or kippered herrings. When you like them, you like them very much. And when you don't—well, I'm writing to those who do like them. I know people who have traveled miles and miles, just to eat finnan haddie at the old Ritz—the way Louis Diat did it. Include me in. Include me in for this tripe recipe, too. It's not a quickie, heaven knows. Vera, my right arm, who does not like tripe, called it my "57 Hour Gourmet Quickie"! Now you don't stand there cooking tripe for days on end. It's a serial story sort of thing which you start, leave, and come back to. The recipe comes straight from Marseilles. Monsieur Maurice Moyal, residing at 45 Avenue Camille, Pellatan, Marseilles, France, sent it to me, stating that he would like to write for my esteemed publication, in a light and entertaining way, about Genoese cooking. "Tripes Shallots," wrote th French-born writer and gourmet, ' for Cordon-Bleus only. This di must be baked over three days, b its perfume, unique flavor, and me lowness make it a great delicacy And Monsieur Moyal did not exagge ate! I never have enough time cook all the old favorites, much le fuss around with new ones. But Trip Shallots is no longer "new"—it's a ready a favorite with Mrs. A.

Now have you been wonderi what all the "fixin's" at the top page 62 were? Well, they're *n* recipes. They are there merely remind you—yes, goose you—in remembering that this is practical the last call to put down some of t good fruits and vegetables that a on the market now and very short will be available only in jars wi very fancy prices attached theret One skinny little jar of watermel pickles, ditto pickled pears or bra died peaches, on your grocer's she can—and will—shock you when y read the price tab. Boughten ch sauce is good—but it can't stack to homemade chili sauce. So I'm n heckling you to steam and stew—y don't have to. But don't say I didn remind you!

## American Home Recipes

(Take a Can of Soup, pictured in color on page 70)

### • touchdown franks

*Preparation time: 20 min.*

2 cans condensed tomato soup
1 lb. elbow macaroni, cooked
½ lb. Cheddar cheese
1 lb. frankfurters (about 8)
8 slices bacon

• Combine tomato soup and macaroni in 2-qt. baking dish. Cut 8 slices from cheese, reserve. Grate remaining cheese and stir into tomato soup mixture. Slit frankfurters, insert cheese slices, and wrap with bacon slices. Arrange over top of macaroni. Bake in moderate oven 350° F. about 1 hr.

***Serves 8*** ***553 cal. per serving*** ***Source of vitamins A, B, D***

*Originated in* THE AMERICAN HOME KITCHENS

# National® HOMES EQUIPS THE BEAUTIFUL NEW "PACEMAKER" HOUSES WITH

# NORGE Ranges and Refrigerators

No wonder National Homes has installed Norge appliances in the new, prefabricated "Pacemaker" houses now open for inspection. For "Pacemakers" are designed to bring you *fine-home features at prices within your means.* So what could be a more logical choice in appliances than *Norge!* Norge Ranges and Refrigerators are offered as optional equipment in *every* 1954 Pacemaker Home.

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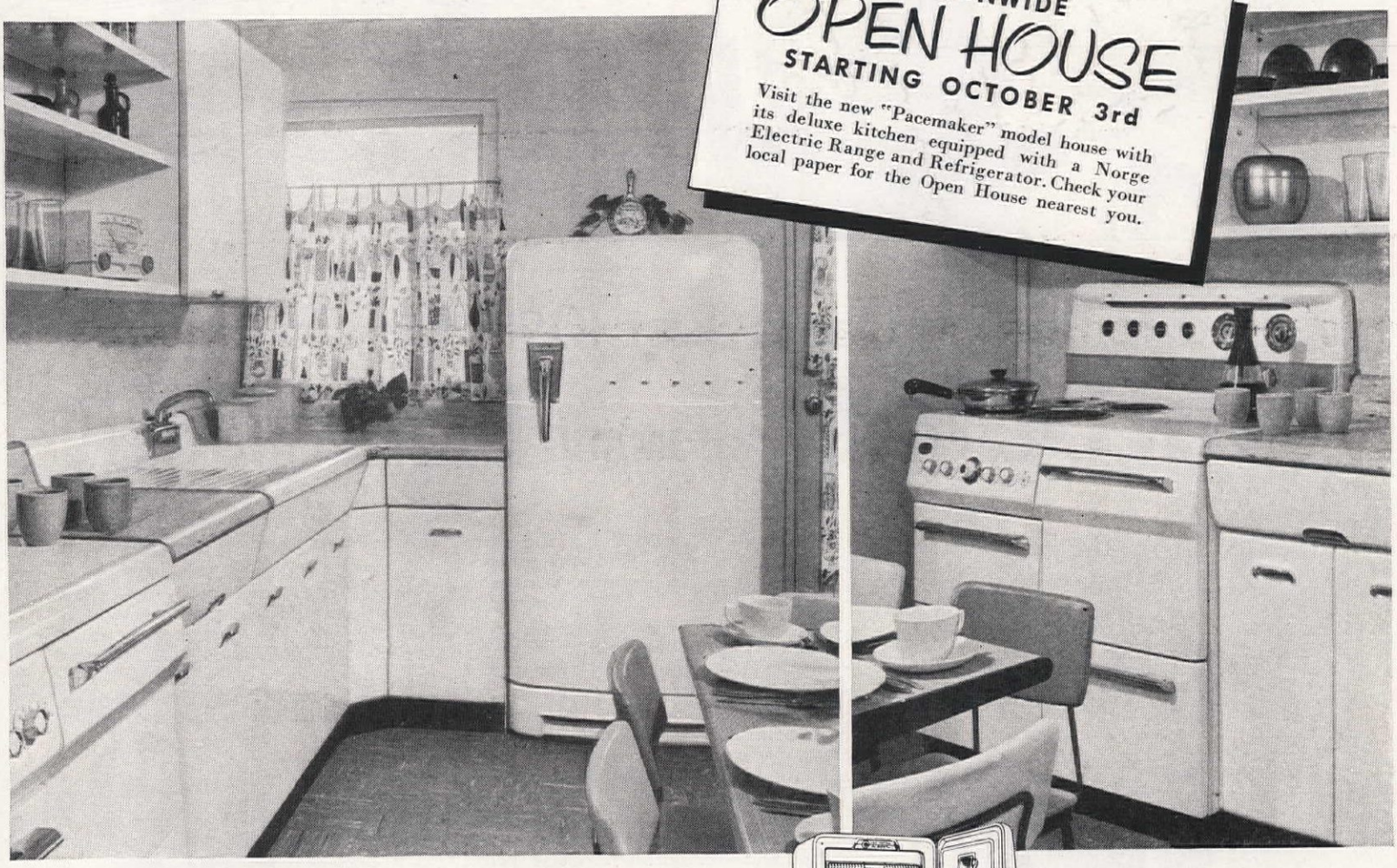
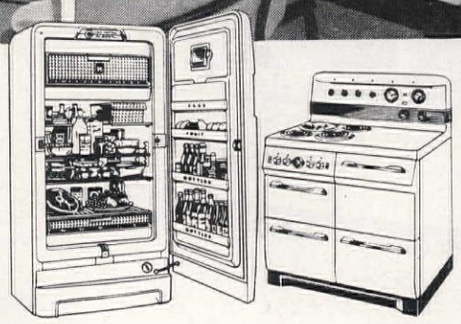
Visit the new "Pacemaker" model house with its deluxe kitchen equipped with a Norge Electric Range and Refrigerator. Check your local paper for the Open House nearest you.





**A refrigerator that defrosts itself**—The famous Norge Jet Self-D-Frost model—deluxe in every way. Defrosts automatically—so fast even ice cream can't melt. Has movable, adjustable shelves, a roast-deep Meat Saver, and a space-adding door with shelves and a 4-temperature Butter Bank. Model 1116, photographed in a "Pacemaker" kitchen.

**A range that cooks automatically**—This beautiful Norge Electric Range cooks and bakes while you're out—turns itself on and off automatically. Exclusive Tele-Speed lights show which surface heat speed is on—even across the kitchen. Blended Heat Oven bakes with *electricity off* ¾ of the time. Model E-88B, shown in the kitchen of a "Pacemaker" home.

All Norge home appliances bear the Good Housekeeping seal of approval.

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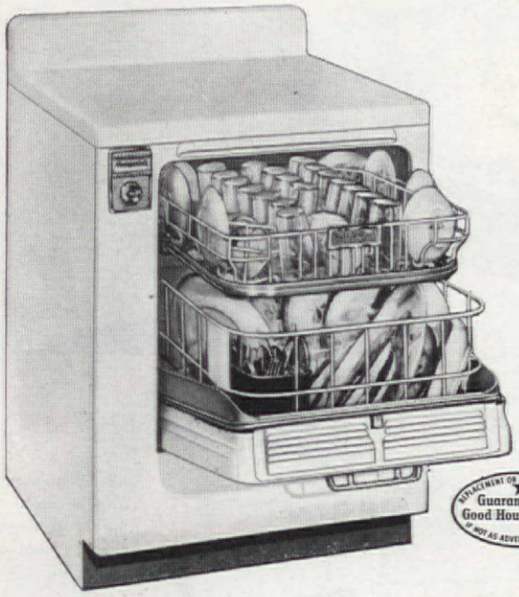
# ...And To Think It Costs Just 10¢ A Day* To Enjoy A Hotpoint AUTOMATIC DISHWASHER



**THE FUN IS ENDED,** but the dirty dishes linger on. And what a headache they are when you're yawn-y and ready for bed!

**But even a "mountain"** of dishes is no problem with a Hotpoint Automatic Dishwasher. *Just turn a dial and the job's done!*

**The *only* dishwasher** that washes and rinses everything *twice*, Hotpoint also electrically dries every plate, glass, pot, pan and piece of silver to a gleaming sparkle. *And it does all this for less than 10¢ a day more, over the years, than doing dishes by hand—including purchase price, installation, electricity, *everything!*

**See this finest** of all dishwashers at your nearest Hotpoint dealer's.† He has three models from which to choose—under-counter, free-standing (*shown at left*) and deluxe combination sink. All are reasonably priced—with easy terms, if desired. Special pump-drain feature makes installation easy and inexpensive in both new homes and old. Hotpoint Co. (A Division of General Electric Company), Chicago 44, Ill.

*†Dealers are listed in most classified directories.*

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The Adventures of
**OZZIE and HARRIET**
Every Friday—see paper for time and station

# American Home Recipes

(Good Victuals, pictured in color on page 62)

## • blanquette of veal

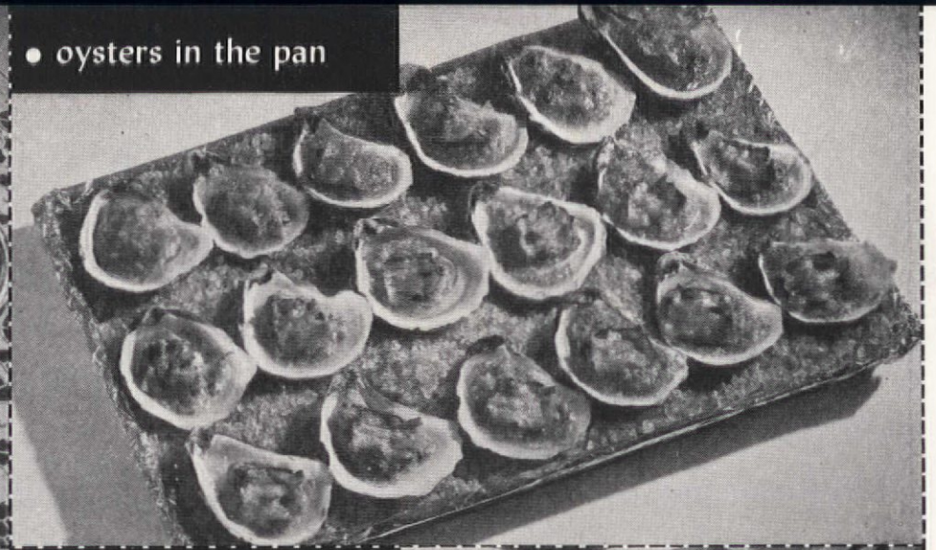
(BEGINS ON REVERSE SIDE)

While the veal is cooking, clean and cook the mushrooms in 1 tbs. water, 1 tsp. butter, ½ tsp. lemon juice, salt, and pepper, for 5 min. Use this mushroom juice in the sauce, and add the mushrooms to the veal and onions in the saucepan.

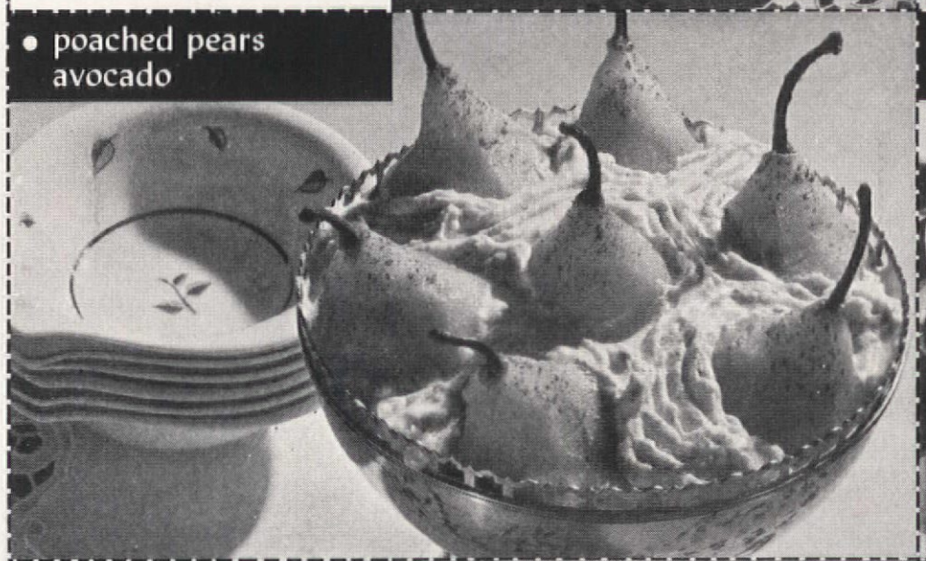
Complete the cream sauce by adding the egg yolk mixed with the cream. Bring just to the boiling point, but do not let boil. Correct the seasoning, and pour the sauce over the meat, onions, and mushrooms. Sprinkle finely chopped parsley over it.

***Serves 4–6***

## • oysters in the pan

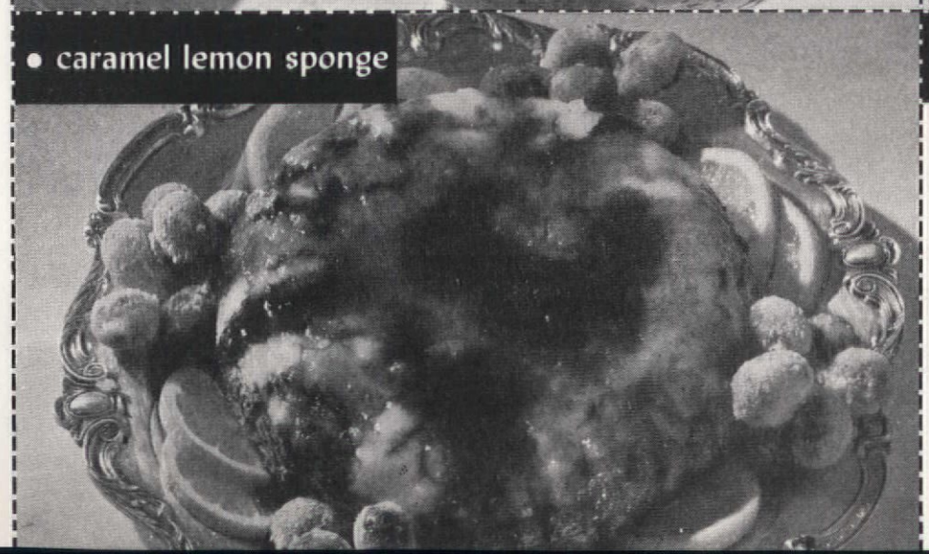


## • poached pears avocado



## • frito of artichokes

## • caramel lemon sponge



## • tripe with shallots

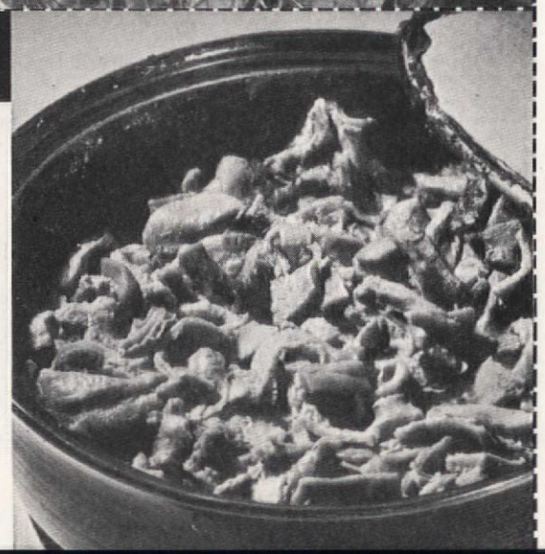
(BEGINS ON REVERSE SIDE)

bacon, carrots, few grains of nutmeg, 4 kinds of spices to taste; season with salt and pepper. Cover with second square of cheesecloth. Bring to brisk boil, reduce heat, put on a close-fitting top, and continue to bake in slow oven 6 hrs. Allow to cool, let stand 18 hrs. Bake again for another 6 hrs. in slow oven. Let stand another 18 hrs. Bake another 5 hrs.

Discard bouquets and squares of cheesecloth. Remove tripe, calf's foot, carrots to heated dish. Skim most of fat off sauce; reduce, if need be.

For variety, you may add 9 oz. tiny mushrooms, cooked 20 min.

***Serves 10 generously***



# American Home Recipes (Good Victuals, pictured in color on page 62)

## • caramel lemon sponge

1½ cups milk
3 tbs. flour
¾ cup sugar
¾ tsp. salt
3 eggs
3 tbs. lemon juice
½ grated lemon rind

Scald milk over hot water. Mix flour, sugar, and salt and add to beaten egg yolks. Gradually add the scalded milk, stirring constantly. Add lemon juice and rind. Fold in stiffly beaten egg whites. Pour into an ungreased 8-in. casserole or baking dish. Set in a pan of hot water and bake in a moderate oven (350° F.) for 30 min. Cool and place on serving dish. Pour Caramel Sauce over top of pudding. Garnish with slices of orange and Frosted Grapes. This is a particularly good dessert to serve with fish.

**CARAMEL SAUCE:** Melt ½ cup sugar in heavy pan over slow heat until golden brown. Add ⅓ cup boiling water gradually. Boil a few minutes. Pour over pudding.

**FROSTED GRAPES:** Beat an egg white with 2 tbs. water until white is well broken up, but not frothy. Immerse grapes, a few at a time, into egg white, then coat well with fine powdered or confectioners' sugar. The powdered sugar gives more sparkle to the grapes than the confectioners', but either may be used.

*Serves 6*

## • tripe with shallots

6 lbs. tripe
2⅓ cups stock
9 oz. breast bacon, cut in 10 thin slices
3 medium carrots
4½ oz. butter
12 shallots
½ cup onions
11 oz. dry white wine
6 oz. brandy or fine champagne
6 sprigs parsley
4 leeks
4 whole cloves
2 sprigs thyme
2 stalks celery
2 bay leaves
1 large calf's foot, cut into pieces
1 tbs. salt
Dash of pepper
Few grains nutmeg
4 kinds of spices to taste

Recipe must be cooked over 3 days. Make 2 bouquets, each consisting of 3 sprigs of parsley, 2 leeks, a celery stalk, a bay leaf, and a sprig or pinch of thyme, and tie together firmly. Wrap the onions, shallots, and cloves in 2 squares of cheesecloth.

Select cleaned honeycomb fresh tripe, wash thoroughly in hot water, wipe, cut into 2½-in. pieces. Cook bacon in thin slices until golden brown.

Put butter and tripe in ovenproof bean pot, cook 15 min. in hot oven (400° F.) but do not allow to color. Remove tripe so as to place a square of cheescloth at bottom of beanpot. Add a bouquet and replace tripe. Pour on the brandy or fine champagne. Moisten with stock and dry white wine. Add second bouquet and calf's foot,

CONTINUED ON REVERSE SIDE

## • poached pears avocado

Pare and core 6 ripe pears. Poach until tender but still firm in a syrup of 1 cup sugar and 2 cups water.

When cool, arrange pears in serving dish, pour syrup over them and sprinkle with 2 tbs. lime or lemon juice and ¼ cup curaçao. Chill. Must be *very* cold when served.

Garnish with 1 cup whipped cream mixed with ½ cup confectioners' sugar, ⅛ tsp. salt, and ¾ cup sieved avocado.

*Serves 6*

## • frito of artichokes

Roll six artichoke bottoms with little leaves, in lemon juice. Cut each of them in six parts. Remove chokes. Cook with lemon juice, dry white wine, olive oil, thyme, bay leaf, and seasoning for about 25 min.

Make a light paste with 1 cup of flour, 2 ounces of olive oil, 1 cup of beer, and a little salt and pepper. Leave for 1 hr. in a medium warm place, then add 4 whites of egg well beaten.

Remove all artichokes from cooking stock. Dip each one in paste and sprinkle with chopped chives. Fry in small quantities in deep fat.

## • blanquette of veal

4 lbs. of breast of veal cut in large pieces
2 lbs. mushrooms
2 dozen small onions
1 cup cream
2 egg yolks
2 tbs. butter
3 tbs. flour
Salt
Chopped parsley

Make a Bouquet Garni with: 2 sprigs parsley
4 branches celery
½ bay leaf
Pinch thyme
2 garlic cloves
8 peppercorns
2 sliced carrots

Put the meat in the saucepan, cover with cold water, and parboil; then wash the veal under the cold water faucet. Return the saucepan with the veal to the stove and just cover with water. Add the Bouquet Garni (tied in cheesecloth), the onions, and a little salt. Cook about 1½ hrs.

When the meat is tender, remove the cheesecloth with its contents. Using the butter and flour, make a cream sauce in a second saucepan, utilizing the cooking liquid. If the cooking liquid is too much to make the cream sauce thick enough to coat the meat, reduce it by half, or as required.

CONTINUED ON REVERSE SIDE

## • oysters in the pan

Allow 6–8 oysters in the shell, per serving. Have them shucked and delivered to you with both shells (for better flavor). When ready to cook, lightly cover bottom of cake pans or 1 large pan with rock salt and place in hot oven until salt is very hot.

Leave oysters on deep half of shell and place on salt. Sprinkle each with lemon juice. Spread each oyster with the following:

¼ lb. butter
1 cup mayonnaise
¼ cup finely chopped parsley
¼ cup finely chopped chives
1 small grated onion
1 tbs. curry powder
½ tsp. salt
½ tsp. pepper
½ cup cracker crumbs

Moisten with tarragon vinegar to spread easily. Place small piece of bacon over each. Put in hot oven until oysters are plump and bacon is crisp. Serve in pans in which they were cooked and garnish with water cress and lemon wedges.

*Spectacular-looking, yet simple to make—*
*and it tastes marvelous with the pineapple with*

# balanced flavor ☆

☆ true-to-the-fruit goodness because DEL MONTE Pineapple is picked only when tartness and sweetness balance perfectly

FIRST, we start with our own selected strains of pineapple—magnificent fruit by anybody's standards. Then, at harvest time, we follow the principle that gives you the true-to-the-fruit flavor people like so much in DEL MONTE Pineapple.

*Right when natural tartness and sweetness balance perfectly*, our fruit is picked. It's a troublesome business but that's the price *we* pay to bring you DEL MONTE quality. Taste the difference, in this

### PINEAPPLE-STRAWBERRY ISLAND

- 1 No. 2½ can DEL MONTE Pineapple Slices
- 2 packages strawberry flavored gelatin
- 2 cups milk
- 4 tablespoons sugar
- 1 tablespoon cornstarch
- ⅛ teaspoon salt
- 2 eggs
- 1 teaspoon vanilla

Drain DEL MONTE Pineapple Slices (or use DEL MONTE Chunks if you prefer). Set aside to chill. Prepare gelatin according to directions, using the pineapple syrup as part of the liquid. Pour into 8" square pan to chill. Scald 1½ cups of the milk in double boiler. Combine sugar, cornstarch, and salt with remaining cold milk. Add slightly beaten eggs. Stir into hot milk, stirring constantly about 10 min. or until thickened. Add vanilla. Pour into a 10 to 12-inch shallow serving dish. (Cover with a damp cloth about 1 hr. to prevent film from forming.) Chill. At serving time overlap DEL MONTE Pineapple Slices down center of custard. Cut gelatin into ½ inch cubes and pile all around fruit. Serves 6-8. Garnish with mint if desired.

SLICED · CRUSHED · CHUNKS · TIDBITS · JUICE

Del Monte
BRAND

your happiest buy in pineapple

THE BRAND YOU KNOW PUTS FLAVOR FIRST

*From San Francisco,* famous for good eating, comes the newest of new recipes . . . a dish that truly sings with California flavor

# "Ripe Olive Macaroni Surprise"

**Surprise!** the fresh, new flavor-lift that Ripe Olives bring to Macaroni and Cheese

**Surprise!** the hearty-eating that costs about 15¢ per serving

**Surprise!** the top-stove cooking that takes ⅓ the time of casserole baking

**"Ripe Olive Macaroni Surprise"**

1½ cups elbow macaroni
1 can ripe olives (No. 1 tall)
1⅓ cups undiluted evaporated milk
½ teaspoon Worcestershire sauce
¼ teaspoon dry mustard
1½ cups grated American cheese

Cook macaroni in boiling salted water until tender. Meanwhile, cut olives into large pieces or use whole olives. Drain macaroni thoroughly. Add milk, Worcestershire sauce and mustard and heat thoroughly. Stir in cheese and olives and cook over very low heat until cheese melts. Serves 4 to 6.

For other tasty recipes, write for free booklet, "Elegant but Easy Recipes with California Ripe Olives." Olive Advisory Board, Dept. A-10, 24 California Street, San Francisco 11, California.

**ripe olives**

**make meals that sing with California flavor**

Look for the "Ripe Olive Macaroni Surprise" display now at your grocer's.

# Keep them Ignorant...

NANCY LOVE

After five years of marriage I've learned the secret of making hamburgers my husband likes: I just don't tell him how they're made. The first year we were married he was very tactful, and just said not to make hamburgers too often—he liked other things better. Finally the truth came out. He loved hamburgers—but not mine.

We analyzed them. I told him I made them with plain chopped meat and salt. "No," he said, "you need more seasoning." I told him I broiled them. "No," he said, "try frying them. I like them crisp on the outside. And make them flatter. They're too thick."

I grated in lots of raw onion, hammered the patties flat, and fried them crisp. "Did you cook the onions?" he asked after the first taste. I admitted they were raw. "That's what's wrong. You have to cook the onions. And they're a little dry." He'd heard that grated raw potato would keep them moist.

Well, the next time they were moist. But who likes the taste of raw potatoes? "And that's not all that's wrong," he made sure to tell me (we had been married two years at that point), "they fall apart because you need an egg to hold them together."

The egg hamburgers were tough. Hamburgers disappeared from our table for a year. They reappeared, though, after we ate hamburgers my husband liked at a friend's house. I got the recipe and went to work. He chewed the first bite slowly. "They're not like Martha's," he said. "What did you do that was different?" I'd made them the way she did, but hadn't broiled them, because I remembered how my husband had insisted upon fried hamburgers. The next hamburgers were *exactly* like Martha's. I settled into a happy rut of hamburgers like Martha's. Then one night that tactful look came into my husband's eyes. "Darling, you're such a good cook," he said, "but you never make hamburgers the way I like them." I told him I thought he liked them the way he was eating them, the way he'd been eating them for over a year.

"Oh, they're all right. But I think you could do better." The familiar analysis of ingredients and preparation began. My husband's conclusion was that I should have the meat ground twice. Where he, who didn't know a poached egg from a shirred egg, got so many ideas about hamburger preparation, I don't know. My reaction was to give up. I'm not a culinary artist, but I've mastered more challenging dishes than hamburgers—I couldn't give up on something so simple! I did some research and served up the results.

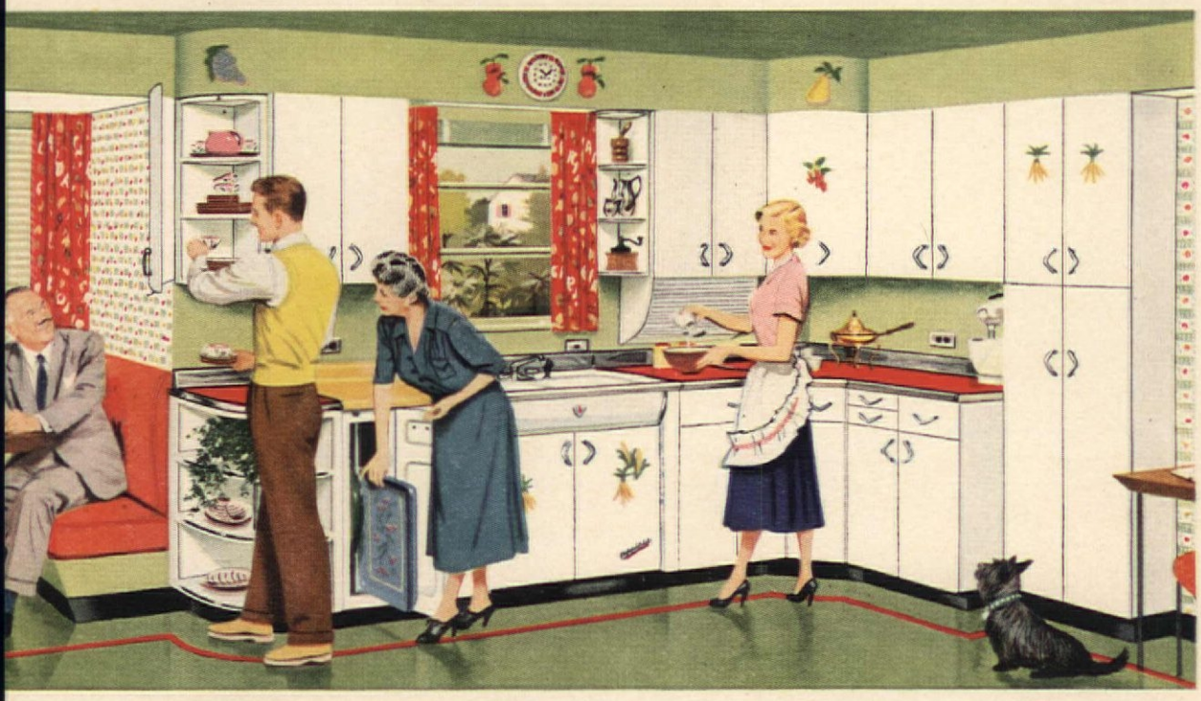
"Delicious!" my husband said, "what's in it?" I wouldn't tell, just nodded my head as he guessed. Finally I divulged one ingredient he hadn't named. Chopped chicken. *"That's* what does it," he said.

The next time I wanted to make hamburgers, I had no leftover chicken, and I knew that I usually wouldn't. I took a chance. After his third, my husband beamed and said, "You know what makes the difference? It's the chicken!"

That was a year ago, and he's still delighted with my hamburgers with(out) chicken. This theory of keeping husbands happy by keeping them ignorant can be extended to other areas of life, if you think about it. Women since Eve have done it. In fact, I think I'm probably the very last to learn.

# New Diana-style Youngstown Kitchens

## *A step beyond your kitchen dreams!*



New, Diana-style Youngstown Kitchen features new style, new beauty, new units and exclusive *Controlled Color Kitchen Decorating.*

NEW Diana-style Youngstown Kitchens are gorgeous beyond compare . . . functional in design . . . built from an entirely new concept that actually increases kitchen-planning possibilities and at the same time gives a distinctive built-in look so long sought after by homemakers and kitchen planners alike.

*It's the greatest advance in kitchen design since the cabinet was put under the sink.*

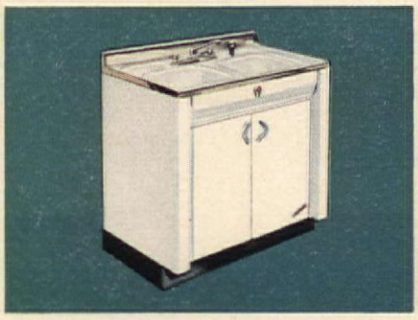
There never was a better time than now to plan *your* kitchen. Here's a true made-to-measure look — years-ahead Diana-style beauty—and planning flexibility beyond all your expectations.

You'll save time . . . save work . . . save steps. You'll get storage space and counter surfaces aplenty, all at a modest-budget price. And beautiful, all-steel Youngstown Kitchens units are rugged, built to last a housetime.

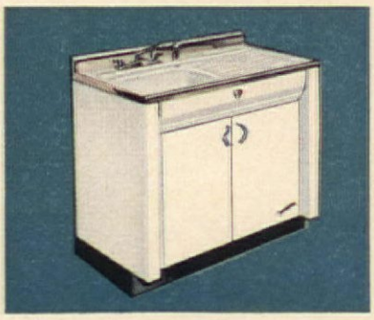
Pictures and words alone can't do it justice. See the completely new Diana-style Youngstown Kitchens . . . with beautiful new units like the cutlery base cabinet, 9-inch tray cabinets, mixer-grinder cabinet and quarter-round wall cabinets, and smartly styled *Easy-V* handles . . . at your nearby Youngstown Kitchen dealer's, *right away!*

**MULLINS MANUFACTURING CORPORATION**
**WARREN, OHIO**
**World's Largest Makers of Steel Kitchens**

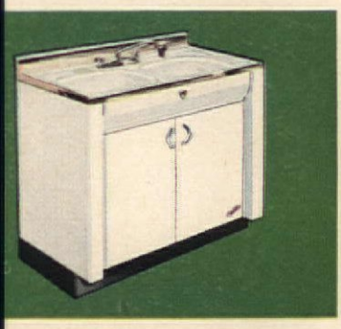
*NEW* **Diana ensemble sink,** 24-inch model . . . another example of the increased planning flexibility that allows you more kitchen features than ever before in any given space.



*NEW* **Diana ensemble sink,** 36-inch twin bowl model. Streamline design contributes graceful lines that flow unbroken through adjoining base cabinets in matching stainless steel backsplash and trim.



*NEW* **Diana ensemble sink,** 42-inch single bowl models, drainboard right or left. One-piece, acid-resisting porcelain-enameled steel top as on all Youngstown Kitchens Diana ensemble sinks and Diana-style cabinet sinks. Stainless steel trim front and back.



*NEW* **Diana ensemble sink,** 42-inch twin bowl model. Double-terraced rim keeps water from splashing over. Notice that all Diana ensemble sinks have recessed knee and toe spaces for easier standing. All finishes wipe clean easily with a damp cloth.

## Youngstown Kitchens®

For the name of your nearest dealer, consult the yellow pages of your telephone directory under "Kitchen Equipment — Household," or "Kitchen Cabinets," or Call Western Union, Operator 25.

**"Decorator's Handbook,"** introduces *Controlled Color Kitchen Decorating,* with exclusive new patterns and colors in wall coverings, draperies, decals and cabinet tops. See it at your Youngstown Kitchen dealer's.

**Youngstown Kitchens, Mullins Manufacturing Corp.**
**Dept. A-1053, Warren, Ohio**

Please send newest kitchen-planning, decoration ideas. I enclose 10c to cover the cost of mailing. (No stamps, please.)

I plan to build a house ☐
I plan to buy a house ☐
I plan to modernize ☐

NAME (Please print) _____

ADDRESS _____

CITY _____ ZONE _____

COUNTY _____ STATE _____

© 1953 Mullins Manufacturing Corporation

## Quick tricks for cupboard care —*Rubbermaid*, of course

*So Easy! So Smart!* You can make your kitchen cabinets brighter, neater and easier to care for with these popular Rubbermaid ideas.

*Instead of old-fashioned shelf linings,* try wonderful, permanent Rubbermaid Shelf-Kushions. They protect both dishes and cabinet shelves . . . wipe clean, never need to be replaced. Plate rail holds stand-up dishes . . . ribbing keeps glassware from fogging. Get these rubber shelf-liners in gay colors, in sizes to fit both base and wall cabinets.

*Instead of stacking your dishes* try keeping them neatly in space-saving Rubbermaid Plate Racks . . . makes dishes easy to get out, easy to put away.

*You can get these Rubbermaid helpers wherever housewares are sold in the United States and Canada. Write for free folder showing all the Rubbermaid products.*

Be Sure It's Genuine *Rubbermaid* HOUSEWARE

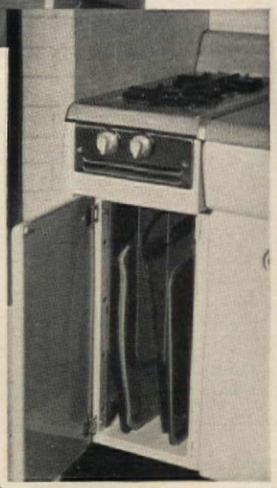
Guaranteed by Good Housekeeping

THE WOOSTER RUBBER COMPANY, Dept. A-33, Wooster, Ohio

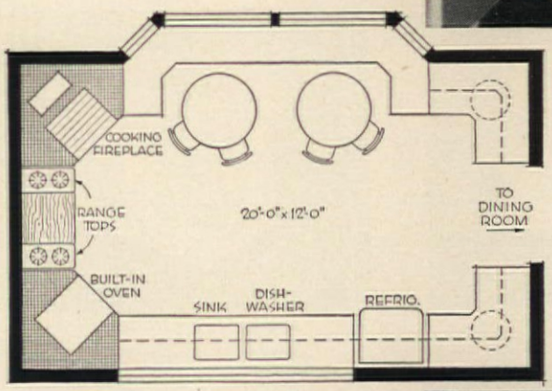

# Part Brand New

(Begins on page 72)

**WALL CABINETS** make window seat in the twin-tabled eating area. Cabinet next to the fireplace serves as a charcoal bin, and shelves of other cabinets are handy for seldom-used items, for household account books—or for your mending. Foam-rubber cushions, plastic covered, make sitting here soft

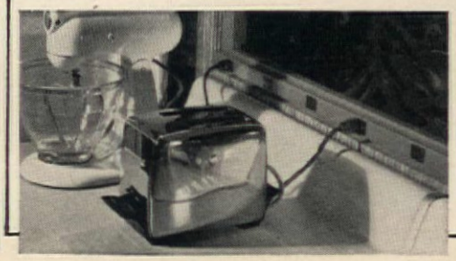


**PLATTERS AND TRAYS** are filed under the surface burners and next to the oven. Between burners, a good, big cutting board doubles as a counter top




**U-SHAPED PLAN** puts every task in its place, and leaves window wall free for eating area. There is practically no cross-kitchen traffic to hinder your easy steps from refrigerator to sink, to the modern automatic cooking center

**LAZY-SUSAN SHELVES** in base cabinets mean that no corner space is wasted in this kitchen. A twist of the wrist brings things from remote recesses right to your fingertips. Such convenience is available in wall cabinets as well



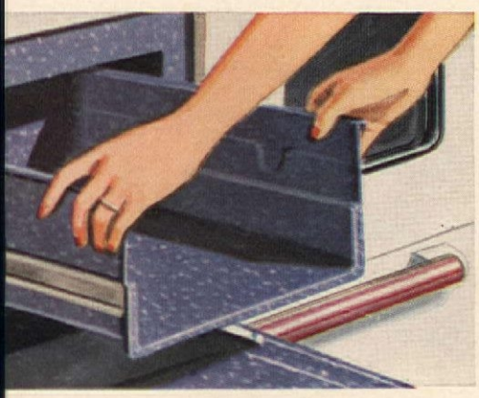
**OUTLET STRIPPING** which may be connected to several circuits lets you plug small appliances in where you want them, without overloading the line

MATCHES! Just turn on the gas to bake, broil or . Throw away your matches when you own a ic range. TriSet burners give a thousand and one ng speeds for every purpose—from boil to sim- You control your range . . . it doesn't control you.

EASY TO CLEAN! Burners, grates, splash pans . . . all lift out for quick, easy cleaning. Their smooth porcelain enamel finish wipes clean in a jiffy. Just lift a handle to whisk out the oven bottom. Of course, the seamless oven has no grease-catching crevices.

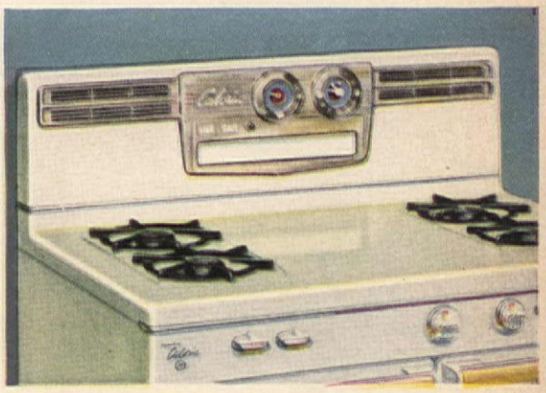
STURDY CONSTRUCTION! Husbands appreciate the sturdiness of Caloric ranges. The door-spring and all burners are guaranteed for life. And the frame is heavy gauge porcelain enameled steel. In fact, you can depend on Caloric ranges to last for a lifetime.

# Cook Caloric-it's automatic

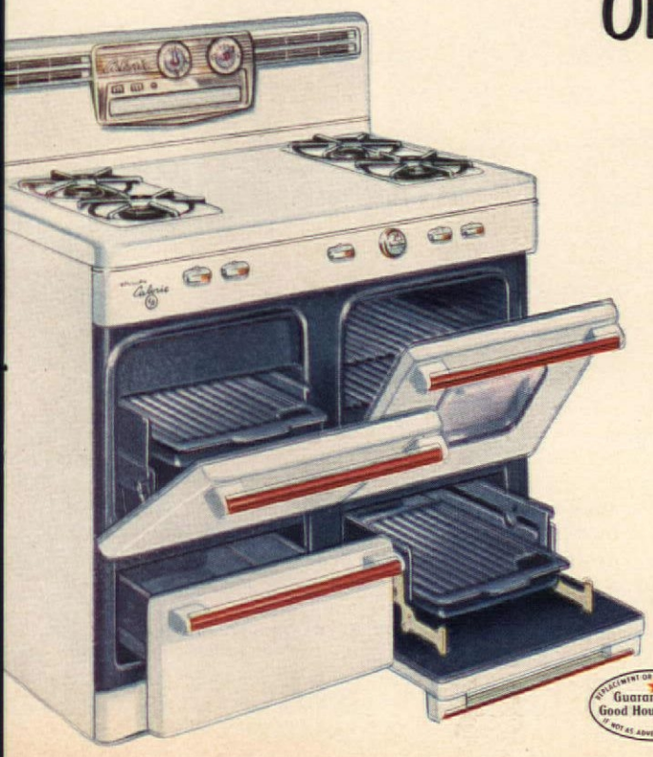


IRE BROILER COMES RIGHT OUT! Just he side latches and the entire broiler can be ved for easy cleaning at the sink. These, and many features, have earned for Caloric the undisputed of "America's Easiest Ranges to Keep Clean"

DETACHABLE DECORATOR HANDLES! Now you can match your kitchen color scheme with colorful, detachable handles. Pick any one of these 12 colors. And remember these handles—like the valve handles —are quickly removable for easier cleaning.



COMPLETELY AUTOMATIC! Oven clock control starts and stops oven meals. The electric clock and 4-hour timer give a warning signal when time is up. Appliance outlet automatically starts your radio or coffee-maker. A fluorescent lamp lights cooking surface.



## Only Caloric does so much with gas!

Housewives who *know* say "yes" to Caloric cooking. And no wonder! Caloric gas ranges, America's easiest ranges to keep clean, have the completely automatic features—so simple to use—that every housewife wants. Colorful and detachable handles, instant heat that YOU control, complete insulation for cooler cooking—these are only a few of the many truly modern features in America's most modern range. Look in the classified phone book under "RANGES" for the name of your nearest Caloric dealer and visit his store today. You'll be amazed to see how much easier cooking can be when you —COOK CALORIC.

All models available for "Pyrofax" Gas or other LP-Gases (Bottled Gas).

Ultramatic

**Caloric**®

Guaranteed by Good Housekeeping

CALORIC STOVE CORPORATION • TOPTON, PA.

# Weekend Remodelers... *you too*

## *can easily install this wall and floor tile*

HAKO Coronet PLASTIC WALL TILE

Brighten your bath and kitchen with the sparkling colors of CORONET PLASTIC WALL TILE. Designed for easy installation by you, the Weekend Remodeler, CORONET gives you new wall beauty that will not wear or scrub off . . . and puts an end to wall washing drudgery. Spread the adhesive, put each tile into place and enjoy new low cost walls. The water seal flange on CORONET insures safety for use in tub enclosures and shower stalls.

HAKO Vinylflex PLASTIC FLOOR TILE

Practicality and beauty are built into this all purpose vinyl floor tile. Don't fret when the family spills grease, food, drinks or tracks in outdoor dirt. An effortless once-over with a damp mop restores the original beauty of VINYLFLEX. In a matter of hours, you can easily install this inexpensive, gay, attractive floor tile that will take the toughest family punishment and retain its LIKE-NEW loveliness and brilliant color with an occasional waxing.

**Your HAKO dealer can furnish you installation instructions, or install CORONET and VINYLFLEX for you.**

Guaranteed by Good Housekeeping

SINCE 1903

HACHMEISTER-INC.

PITTSBURGH 30, PA.

OTHER HAKO PRODUCTS
NEW PASTEL AND ASPHALT TILE FLOORING
POLY-KROME AND PARQUETRY FLOOR TILE

Dept. AH-I

Please send me How-to-do-it booklets and full color idea brochures. Enclosed is 10c to cover cost of handling and mailing.

Name_____

Address_____

City_____ Zone____ State____


# Part Brand New

(Begins on page 72)

Over the sink, we placed a low, wide window to give you pleasant light and a view, but we left plenty of space above it for wall cabinets so that dishes can go from washer to shelf without any steps on your part. And notice that the cabinets hang in a double row, the upper ones for harboring seldom-used things.

We didn't forget that file for trays, nor yards of outlet stripping which permit you to use many small appliances at any counter, because the outlets can now connect with *several* circuits. Other strictly mid-century features include wall cabinets equipped for the fluorescent lighting of all work areas, and an excellent exhaust fan under the range hood. Under foot, and for the counter tops, we used the comfortable, colorful vinyls which smile at rough treatment and retain their composure for a lifetime.

Our plan, an excellent one for a kitchen of this shape (see page 86), solves the common problem of wasted kitchen corners: at two of them, the modular oven and the cooking fireplace flank the surface cooking units. At the other two corners, lazy-Susan

**Here's why two tables can be so much better than one. A kitchen this agreeable makes a fine home office for Mom, and a workshop for sewing, mending, and the like. With two tables, the things that you need for such tasks needn't be cleared away when it's time for lunch or for snacks. But when the whole family assembles for a meal, the two tables together give you comfortable seating space—and to spare**

## "Hurry Mama!"

"Just a minute." That's all the time it takes to sprinkle Sani-Flush in the toilet bowl. In a short while, the bowl is disinfected and cleaned thoroughly. Sani-Flush removes the invisible film found in all toilet bowls. Simply follow directions on the familiar yellow can. At all grocers. The Hygienic Products Company, Canton 2, Ohio.

Sani-Flush

Sani-Flush FRAGRANT TOILET BOWL CLEANER

Guaranteed by Good Housekeeping

PERFUMED with a mild, fresh fragrance

ZUD GUARANTEED MONEY REFUNDED IF NOT SATISFIED

Removes RUST and STAINS from BATHTUBS, SINKS, COPPER POTS, AUTO BUMPERS, TILE

FREE SAMPL
Give names of your dealer
ZUD is sold at Grocer
Hardware, Dept., 10¢ Store

RUSTAIN PRODUCTS, 240 E. 152 St., N. Y. 51

WANTED JEWELR

Highest Cash Paid Immediately For Old Gold, Jewelry, Gold Teeth, Watches, Rings, Diamonds, Silverware, Spectacles. Write For FREE Information. Satisfaction Guaranteed.

Rose Smelting Co., 29-AH East Madison St., Chicago

PATENTS

Write for info mation on wh steps an invent should take secure a Paten

Patrick D. Beavers, 903 Columbian Bldg., Wash., D.

TIGHTEN LOOSE PARTS

Screws, fixtures and handles, whether in wood, metal, plastic, or tile, can be made TIGHT with Smooth-On No. 1, the iron cement. It hardens like metal, expands as it sets, makes repairs that last. Buy it at your hardware store. Keep it handy—it will not deteriorate.

FREE REPAIR HANDBOOK

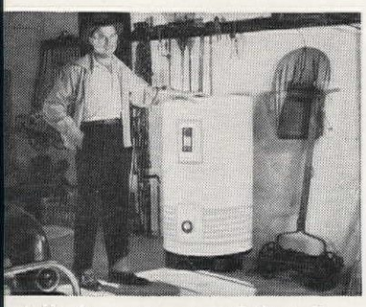
48 pages, lots of illustrations, simple directions for time and money saving repairs you make yourself. Write for your copy. 5039

SMOOTH-ON MFG. CO., Dept. 77
572 Communipaw Ave., Jersey City 4, N. J., U.S.A.

SMOOTH-ON

PLENTY OF
HOT WATER
Plus Easiest Installation Ever!

**nstalls in your kitchen!** This new G-E Table-top Water Heater supplies *all* your appliances with oceans of hot, hot water! *Installs easily under your counter top.*



**nstalls in your garage!** Install a G-E Water Heater *anywhere you wish,* and get *economical, instant* hot water! You can depend on your *better*-built G-E Water Heater!

**nstalls in your attic!** *Installs out of sight* . . . stays on the job! And G-E Water Heaters are *really* safe! There's no pilot light to go out . . . no dangerous fumes to worry about!

**A G-E Exclusive!** G. E.'s electronic process provides joints stronger than the tank itself. Prevents corrosion . . . means longer life!

AUTOMATIC ELECTRIC
WATER HEATERS
*You can put your confidence in—*
GENERAL ELECTRIC

## Part Brand New

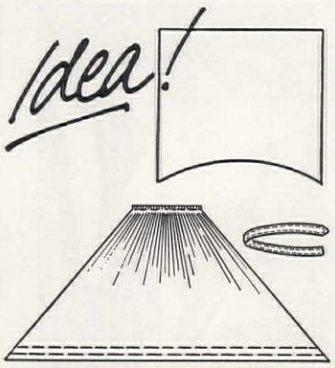
(Begins on page 72)

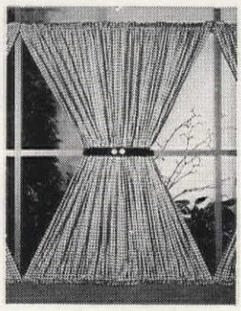
cabinets provide fingertip storage.

But in addition to things you may have seen before, we thought up some tricks all our own. At the eating area (plan, page 86) *two* tables, please, instead of just one, so Mom can sew, keep accounts, and write letters at this agreeable spot without clearing her work from the table when snack time comes. At a wall of pertly curtained windows, a window seat is an obvious asset—we made ours the more so by using, as the seat, a row of short wall cabinets, which double as storage space, and we topped them with plastic-covered foam-rubber cushions. And to make this whole setting as agreeable by night as by day, we lighted it well with a ceiling fixture you can push up or down.

For just plain beauty, we covered the range hood in inexpensive paper-backed copper sheeting. We painted the ceiling a strong color to act as a foil for our beautiful expanses of white; we used pecky cypress finish for the louvered doors you can now buy ready-made in many sizes; we matched small areas of wallpaper to the cypress; and garnished the whole with cast iron and glints of gold.

*Idea!*





Wouldn't these butterfly curtains give a good new point of view to your kitchen, dining area, or bath? They are equally handsome in checked gingham, dotted swiss, dimity, or chambray, with a shiny "patent leather" belt, pearl-buttoned, accenting their gathered midriffs. They're not at all hard to make—and full, easy-to-follow instructions are included in our Pattern **1492**

SEE PATTERN ORDER FORM ON PAGE 145

*On America's Smartest Tables...*

Makes up to ten cups
$29.95

UNIVERSAL *Coffeematic*

More and more, people who enjoy fine coffee are choosing the Universal Coffeematic. Why? Because here's the *fastest* way to make *good* coffee. You simply set the Flavor-Selector to the strength you prefer. Coffeematic then automatically brews to perfection, signals when ready, and keeps your coffee at ideal serving temperature without increasing the strength.

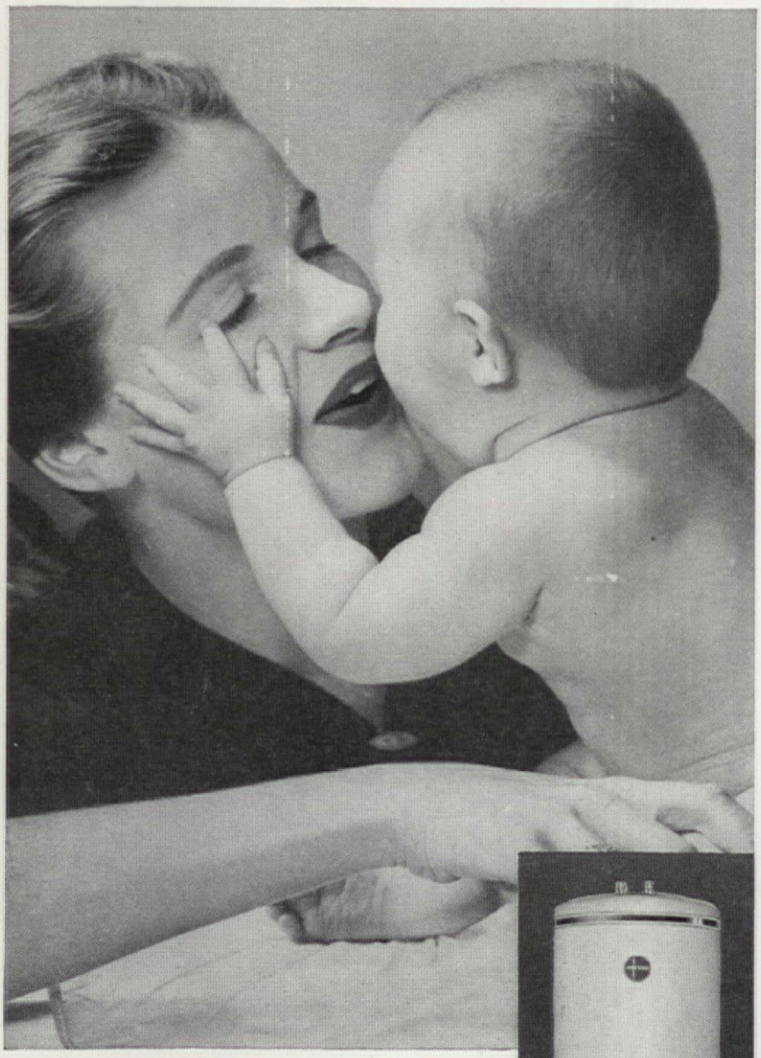
*Universal Automatic Coffeemakers are available in four models—two to ten cup capacity.*

Guaranteed by Good Housekeeping

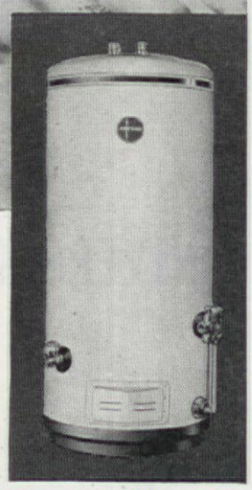
UNIVERSAL
LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.

When a new baby **doubles** the laundry . . .

# how's your hot water supply?



If your washing machine treats extra laundry coolly, chances are your water-heater just isn't fast enough to give it all the hot water it needs. What a difference a new automatic Gas water-heater makes! It's so fast a 30-gallon tank gives *more service* than an 80-gallon tank run by any other all-automatic fuel. And it costs less to buy, install and run!



Shown is a **JOHN WOOD,** one of many fine "makes." Consult your Gas company, master plumber or Gas appliance dealer about the right size for your needs.

## only Gas

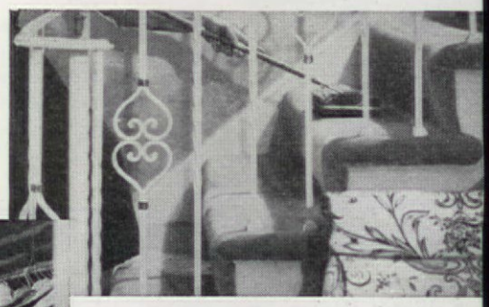
automatic water-heaters give you tankful after tankful of hot water

# 3 times faster!

GAS—the modern fuel for automatic cooking...refrigeration...water-heating...house-heating...air-conditioning...clothes-drying...incineration. AMERICAN GAS ASSOCIATION

Between serious cleanings, a light daily "do" with your carpet sweeper does for your home's grooming what a comb does for your own. No matter how clean floors may be, stray bits of thread, crumbs, and blown ash can spoil the effect. The clean sweep is easy, for the sweeper's rubber bumper protects furniture

# Clean Sweep



This little fellow, made as a toy, has won a warm place in Mom's heart, for it's perfect under low furniture, in such small areas as stair treads and narrow passages in the kitchen, and for whisking the floor of your car. It makes a brush-up near the table after meals an easy matter, too

See "Where Credit Is Due" on page 146

Maybe you haven't thought of it, but you'll find your sweeper mighty handy for taking up the surface dust and dirt that collects oh so fast, even in closed storage closets and attics

The word "carpet sweeper" is too limiting, for it does a super brush-up on any floor—wood, tile, linoleum, or masonry. Here it takes a quick, efficient swipe at a bathroom floor and rug. No attachments to assemble, so it's always ready for you to use

# THE ALL-NEW EASY *Spiralator** AUTOMATIC

*with the washing action 2,000,000 women like best!

**You've never seen clothes washed so clean** as in this all-new Easy Automatic Washer. It's the only Automatic in the world with Spiralator...the washing action 2,000,000 women like best.

**The Spiralator** is completely different from all other washing actions. Its patented curved vanes travel clothes in a one-way spiral path, thoroughly washing *all* the clothes in *all* parts of the tub *all* the time, with no "loafing" at the top, no over-scrubbing at the bottom.

**Spiralator Rinsing too** — combined with a Deep Overflow Rinse that thoroughly loosens, then flushes suds and soil *up* and *over* the tub — never through the clothes!

**See this all-new Easy** in action now. We believe it's the automatic *you* want at a price you'll like. Easy Washing Machine Corp., Syracuse 1, N. Y.

FOR FINE FABRICS

FOR REGULAR FABRICS

**MASTER-MIND DIAL gives you two separate completely automatic washing cycles**

There's a washing cycle for *regular* fabrics . . . another one for *fine* fabrics, with a shorter washing, rinsing and damp-drying period. You can skip or repeat . . . lengthen or shorten *any* part of either washing cycle. Just set the dial once and walk away!

**GREATER VALUE, GREATER CONVENIENCE!**

**Positive Fill!** Before Spiralator starts, tub automatically fills to right level regardless of water pressure in your home.

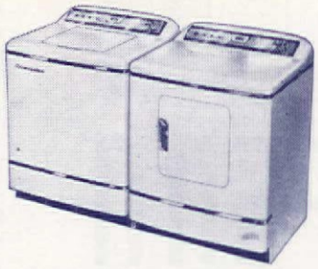
**Saves Hot Water** — Water-Temp Switch offers choice of Hot or Warm wash water on Regular cycle.

**Porcelain Enamel Tub** inside and out. Self-cleaning, too!

**Work Area Table Top** — A full 550 square inches of *usable* space.

**Sediment Rejector** — Automatically traps, then expels heavy soil waste.

**Easy Terms.** About $3.65 per week after low down payment. See your dealer for details.



**GET EASY'S MATCHED PAIR!**

New, improved Automatic Clothes Dryer dries clothes "the way *you* want" . . . with exactly the right heat and drying time for regular or fine fabrics. You get fluffier, sweeter-smelling clothes every time! Gas or electric models. Washer and Dryer are made for each other!

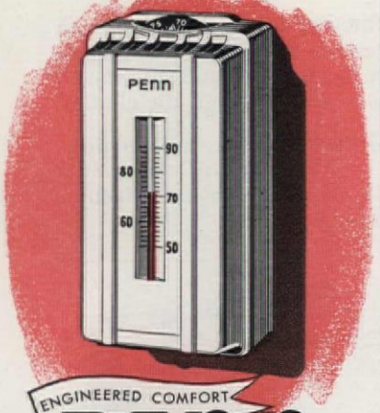
# it's the best . . . it has PENN controls

You, too, can do something about Hot-n-Cold living in your home. You *can* stop "Teeter-Totter" heating with room temperature first too high, then too low . . . making everyone in your home uncomfortable.

And, it's really very simple and costs less than you may think. Control your automatic heating system with the *modern* PENN heat-anticipating room thermostat . . . the thermostat that *stops* Hot-n-Cold living. This *better* room thermostat holds room temperature within 1° regardless of outside weather conditions!

See your heating dealer. Whether you buy a new heating plant or modernize your old one . . . *be sure* you get PENN Controls and you'll *be sure* to get *lasting comfort!*

Penn Controls, Inc., Goshen, Indiana.




ENGINEERED COMFORT

**PENN**

**AUTOMATIC CONTROLS**

*Selected by leading manufacturers for over 30 years*

FOR HEATING, REFRIGERATION, AIR CONDITIONING PUMPS, AIR COMPRESSORS, ENGINES, GAS APPLIANCES


## Gas Range

(Begins on page 54)

towels or pot holders; but whatever it is, it will be handy, so use it.

*Pilot lights* give instant ignition to surface burners, and if you've been concerned about the cost of this tiny flame—don't be. Kitchen matches will cost you about as much, without half the convenience.

*Automatic oven ignition* is another plus. And did you know that new ranges have safety devices that will either relight the oven, or turn the gas off completely in case a gas flame should be blown out? If the electricity should go off when the oven is operating on the automatic clock, the clock will stop, and the gas will shut off.

*Appliance outlets* are found on most of the better new ranges. Any household appliance can be used on these outlets. Some deluxe models are so designed that the electric timer will automatically operate any appliance plugged into the outlet. For instance, you can set the timer, plug in the coffee maker at night, and have coffee ready for that first wonderful cup when you get up in the morning.

**THINGS YOU CAN "FIX" YOURSELF**

*Replace burned-out top panel light.* If it is a fluorescent lamp, you may have to remove some screws from the range panel before replacing the tube. If it is incandescent—replace as you do any household bulb.

*Replace burned-out oven light* in the same manner.

*Relight top burner pilot* by applying a match to the pilot.

*Relight oven pilot,* if your range is equipped with one. Read the directions in your range instruction book.

*Level your range*—if you don't, your cakes will be lopsided.

**CALL A SERVICEMAN TO:**

*Adjust pilots* if they go out too frequently.

*Adjust oven or broiler burners.*

*Adjust anything on clocks* or timers.

*Adjust oven heat control.*

*Adjust oven hinges,* unless the instruction book tells you otherwise.

*Make adjustments if the flame isn't behaving*—this happens rarely. Gas flames are clean and odorless when properly adjusted. The flame should be a bluish green, it should come directly from the ports, and its tips should just touch the bottom of a pan when the flame is turned on full. If the flame seems to be "floating" aimlessly, the gas mixture is too strong. If the flame sputters, there is too much air in the mixture. If it has a yellowish-orange cast, the adjustment is faulty, and you'll find sooty deposits on your pans. All of these require a serviceman's attention.

And when you call the serviceman, be sure to give him the model and serial number of your range.


# The THRIFTY WAY to Condition Your Home Water Supply

The Evis Water Conditioner alters the mechanical behavior of water passing through it. In many types of water the results are unbelievable. Let your plumber install an Evis and enjoy the many improved qualities of your home water supply.

EVIS WATER CONDITIONER

• HOME OWNERS PRAISE THIS GREAT NEW METHOD OF CATALYTIC WATER CORRECTION

EVIS IS NOT A SOFTENER

The EVIS catalytic principle may prove to be the surprise invention of this decade!

Improves the taste of many types of water

Easier, cleaner dishwashing

Improves COFFEE and TEA FLAVORS

Ask Your Plumber or Home Appliance Store TODAY!

Simple, low-cost pipe line installations. *No maintenance or renewals*

Simply wonderful in the house and in the garden!

Gives super-special benefits on many types of domestic raw water.

*Larger sizes available for Commercial and Industrial uses.*

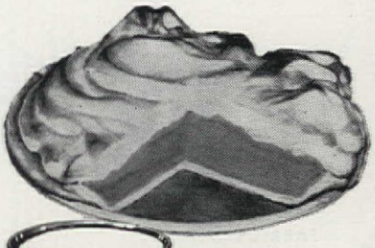
**EVIS MANUFACTURING CO.**

*40 Boardman Place • San Francisco 3 • Calif.*

*Written* 90-DAY MONEY BACK GUARANTEE

# "MAGIC LEMON PIE"

MADE IN MINUTES! (no cooking)



**28 PAGE FULL COLOR RECIPE BOOK**

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Dept. AH 103, Box 171
New York 46, N. Y.

I enclose 10¢. Please send one copy of "Borden's Eagle Brand 70 Magic Recipes."

Name_____

Address_____

City_____ State_____

Are you a new Eagle Brand user? Yes ☐ No ☐


# A TIP IN TIME

**ELECTRIC FRYER:** Though you can dunk an electric fryer in water, ther *is* an easy way to keep it scrupulousl clean. After each use, wipe out th excess fat with absorbent paper towe ing, fill the fryer with hot suds, scru the sides and bottom with a so brush, rinse, and dry. The basket ca go right into the dishwasher with th rest of the pots and pans.

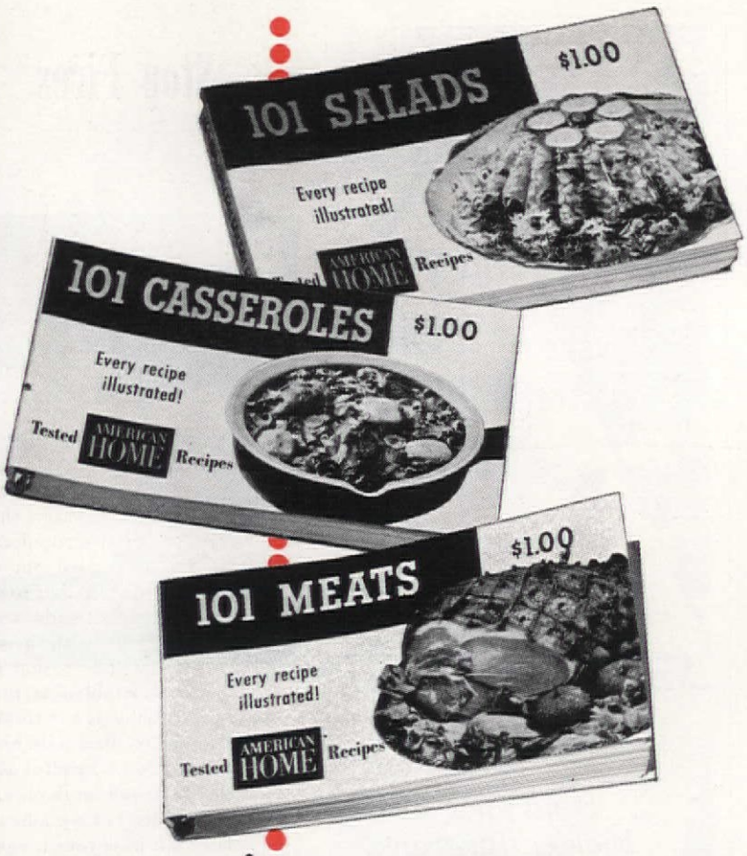
**FREEZER INVENTORY LIST:** Jog you memory about what's where in you freezer with a freezer inventory lis It will keep you mindful of wha needs to be replaced, too. Work ou a simple check list, suited to you special needs, and keep it right up t date, noting deposits and withdrawal as you make them.

**GLEAMING SILVER:** Don't discredi your silver polish if you've been for getting to team it with hot soap water. Treat smudgy silver to a bat in hot suds, then apply polish, fo low with a thorough rinsing. Eve the best polish can't do the job alone

**RUG BEAUTY TREATMENT:** Use th blower attachment of your vacuum cleaner to speed up the drying of rug after a "shampoo." This beauty parlor technique does well by newl sudsed upholstered furniture, too.

**FOIL WRAPPING:** Potatoes (lightl brushed with butter or cooking oil) corn, and other vegetables usuall boiled in water, are delicious whe oven-baked in a tight wrapping o household metal foil. Serve right i the foil wrappings so they'll stay ho longer. Wrapping fresh vegetables— lettuce, asparagus, spinach, wate cress, etc.—snugly in foil before stor ing in the refrigerator is a good bet too. They'll stay fresh and retai their vitamin content much longe since air and moisture are exclude

See "Where Credit Is Due" on page 14




# 101

QUICKIES
MEATS
CAKES
PIES
SALADS
CASSEROLES

# *Look They're* NEW!

**SO NEW,** they're just off the press! . . . AMERICAN HOME MAGAZINE'S wonderful new series of cook booklets!

**SO SENSIBLE,** you wonder why no one ever thought of it before! Each little jewel of a book, 3" x 5" in size, is devoted exclusively to one kind of food—meats, cakes, pies, salads, casseroles, quickies. Each cook booklet contains 101 of the editors' favorite recipes, tested and retested in AMERICAN HOME'S own kitchens so you know they're absolutely foolproof.

**SO EASY TO USE!** Every recipe not only lists the ingredients and tells you how to combine them, but also tells preparation time, number of servings, the vitamins you'll get, and how many calories per serving you can expect. (Except in the cake cook booklet—who wants to count calories *there!*) Each book is printed on heavy paper with a tough washable cover. The spiral binding lets you open the book flat when you're working, and it takes up so little counter space.

**SO DIFFERENT!** Every single recipe is illustrated! You won't be cooking a pig in a poke with these cook booklets! Right next to the directions on the facing page there's a handsome photograph showing you exactly what the food looks like.

**SO HURRY!** You can order one or the complete set—sent postpaid anywhere in the United States for only $1.00 each. Get them for yourself and think what a wonderful gift for the beginner or your friends for Christmas.

**THE AMERICAN HOME, Dept. CB, American Home Bldg., Forest Hills, N.Y.**

Please send me the following AMERICAN HOME COOK BOOKLETS. I enclose $1.00 for each booklet checked. (Please do not send stamps.) Postpaid anywhere in U.S. *Add 3% tax in New York City*

- ☐ 101 MEATS
- ☐ 101 SALADS
- ☐ 101 CAKES
- ☐ 101 CASSEROLES
- ☐ 101 PIES
- ☐ 101 QUICKIES

*Name* _____

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# When food sticks

*Eggs*, macaroni, mush, potatoes, rice, gravies, sauces, pudding, batter, casseroles . . . any of the foods that stick, TUFFY cleans right off.

*Cleans* pots and pans, china and silver, pyrex, baking dishes . . . anything food sticks to, TUFFY cleans but never scratches.

**TUFFY®**

**cleans it off then rinses clean itself**

smells clean
stays clean

Guaranteed by Good Housekeeping

U.S. PAT. NO. 2,601,771

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# Stop that FIRE

JUNE TOWNE

Fire, under control, is one of man's oldest and most useful servants. But on the loose, it's a dread enemy. So treat it with respect, and keep it in its place. The fire chief of your town and, most of all, your physician, know the often tragic toll it can take, as the result of plain carelessness around the kitchen.

Poof! What was once an innocent pan of bacon becomes a roaring monster—because you let the fat smoke too long. It takes just a split second for the pot holder, designed to protect you, to become a mitten of flame—just because you looked away from your work instead of at it. Your ironing-board cover and best cotton dress can become a raging inferno—just because you left the iron flat on the board when you went to answer the telephone or door bell.

What to do? Where to turn? The worst of it is, as your fire chief will tell you, that the first few minutes, when you are apt to be panicky, is just the time when you must act, and quickly, if you want to avoid serious trouble. So be prepared in advance, learn what to do.

### KNOW YOUR FIRES

Like all Gaul, a fire has three parts, and without all three, you won't have a fire. One part is heat, one fuel, and the third, oxygen. Take any one of these away, and the fire is out. Smothering (which is removing the oxygen) is the most effective method you can use in controlling most kitchen fires.

*The grease fire,* originating in

THE ROBERTS CO., Dept. AH 310
1536 N. Indiana St., Los Angeles 63, California
Please send me my free copy of "How I Got My Money's Worth in Carpet."

Name_____

Address_____

City_____ Zone____ State_____

NOTE: In Canada write Box 129, Weston, Canada


# Stop Fires

**A grease fire is frightening, but not uncontrollable if you think, and act, quickly. Slam a lid on the pan, or throw a handful of baking soda or salt on the fire. It's a sound idea to keep a box of soda or salt near your range**

ovens, broilers, frying pans. T flare fast, but can be curbed if know what to do, and if you *d* douse them with water which spre grease fires dangerously. If the is in a pan, slam a lid on it quickl no air, no fire. If you have no or if the fire is in the oven, thro handful of salt or soda on it— carbon dioxide that the sodium erates will smother the flame. of course, always turn off the when a fire starts. Grabbing the in an attempt to rush out of door to the sink is an invitation to a bad burn. Be careful!

*Paper or cloth fires*—A soaking towel, which both cools and smoth is an effective weapon. Be generou use two or three. If some care booby slips a lighted cigarette match into your wastebasket, or y cleaning and polishing cloths denly spurt up because they h been tossed in a corner or in a under the sink—use water, and ple of it.

*Electrical fires*—these are re bad boys in the conflagration wo because often you can't see t point of origin. But here are a cou of do's and a couple of don'ts will help you master them. Don't water or any type liquid extinguis —you might be badly shocked. shut off the current instantly, e if you have to pull the main fuse switch. Don't think the fire is just because you stop the curren insulation may be burning. Watch closely for some time.

A good fire-underwriters'-approv extinguisher is a must in every m ern kitchen. It's a sound investme But above all—when that fire g hot—you, dear lady, keep *cool*.

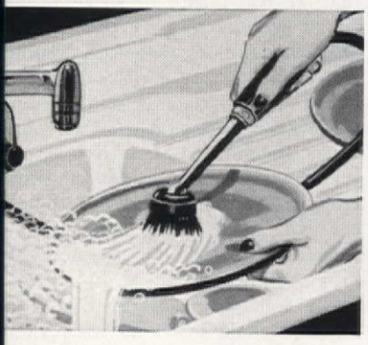
GROW **ORCHIDS** AT HOME

BIG PROFITS!! SPARE-FULL TIME

YEAR 'ROUND ANY CLIMATE NO Green House

**World's most thrilling hobby—profitable home business.** Single Orchid plant may multiply into many—each as valuable as the first. **Successful home grower shows you how!** Raise gorgeous Cattleyas, Cymbidiums, Epidendrums, on living-room table. Big-profit orders come from friends, neighbors, florists, etc.—**also Mail orders.** Illustrated secrets of the experts in simple "show-how" language **AND blooming-size Orchid plant sent at NO RISK.** Includes plan for starting your own home business. **FREE**—full details—**SEND NO MONEY.** Write **today. TROPICAL FLOWERLAND,** Dept. 18A, 4622 Wilshire Blvd., Los Angeles 5, California

## Washes Dishes in "SCRAPING TIME!"



**Only Dishmaster removes food waste . . . washes dishes with aerated suds . . . rinses with clear water . . . all in one continuous motion!**

*Only* $49.50

## DISHMASTER

***the Push-button Dishwasher***

**Over 300,000 now in use**

ow get dishes, glassware, silver, pots nd pans sparkling clean—in no more me and with no more effort than it kes just to prepare dishes for the stly automatic machines! You'll find e sensational Dishmaster at leading epartment, hardware, plumbing and pliance stores. See it today!

**Free Booklet**

***Send Coupon Today!***

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**Dept. AH-103, 10 S. Superior St., Toledo, Ohio**

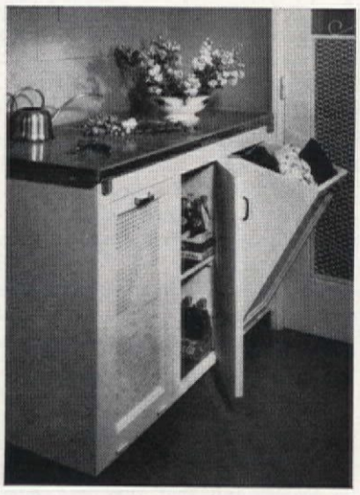
*Gentlemen: Please send free copy of "Dishwashing the Easy Way."*

NAME _____

ADDRESS _____

CITY _____ COUNTY _____ STATE _____


A well-planned built-in can take over a multitude of tasks in a minimum of space. This one has two ventilated tip-out bins—used here as hampers, but good, too, in a pantry for vegetable storage; a commodious shelved cabinet; and a stainproof counter top augmented by a pull-out shelf



# VERSATILE BUILT-IN

Data: Louise Price Bell
Home of Mr. & Mrs. G. F. Tyson

There is no end to the wonders that can be done with random oddments of space, if only you view them with an enterprising eye. This wall area between two doors in a service room seemed unpromising until a handy husband envisioned it "built-in." Now its aereated hamper bins store soiled clothes, its cabinet holds flower arranging wherewithal, laundry staples, bottled drinks and empties. The top, counter-high and impervious to stains, is supplemented by a hidden shelf which pulls out flush with it to provide an ample surface for sorting rough-dry and finished pieces. A multipurpose unit like this one would do wonderfully well in a bath or upstairs hall, too.


*Imagine!*

**SOFT WATER**

*from every faucet in your home—just like magic!*

This new home water conditioner

**PERMUTIT**

***Electro-Matic®***

removes hardness, iron, and dirt—automatically!

THE trim Electro-Matic—in smart, gleaming white—brings you all the luxuries of conditioned water . . . both hot and cold!

Crystal-clear water that's softer than rain for clean, refreshing baths . . . glorious shampoos. With pure mild soap and no harsh chemicals, it gives you——fluffier, snow-white laundry, freedom from rust-red stains, sparkling, film-free dishes, big savings in soap, plumbing repairs.

**Amazingly Simple Operation!**

No valves to turn. Exclusive automatic mechanism takes over . . . makes regeneration easier than dialing a phone!

Ruggedly built. Installed in basement or kitchen. No down payment—three years to pay! The cheapest way to get a plentiful supply of softened water over the years is to own your own softener.

**PERMUTIT®**

Water Conditioning Headquarters for Over 40 Years

GET THE AMAZING FACTS NOW! SEND COUPON FOR FREE ILLUSTRATED BOOKLET.

**THE PERMUTIT COMPANY, DEPT. A-10**
**330 WEST 42nd STREET, NEW YORK 36, N. Y.**

*Please send me free booklet: "Why you will enjoy Permutit Soft Water in your home . . ."*

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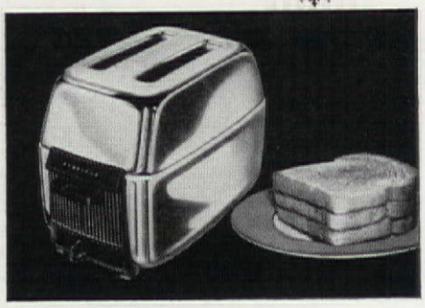
# New Camfield "Princess" Makes Two To Six Cups Of Perfect Coffee—Automatically!

**CAMFIELD**

HERE IS THE PERFECT answer to the coffee-making needs of small families, bachelors, career girls—the new Camfield "Princess" Stainless Steel Coffee Maker! It brews as few as *two* or as many as *six* cups of delicious coffee, quickly and automatically! Designed by Florian, with its high-lustre finish, the "Princess" has all of the quality features of the famous 4-to-10 cup Camfield "King" Coffee Maker: Strength Selector, Ready-Light, Keep-Hot Action! If you want perfect coffee every time, you're sure to want the "Princess." Only **$24.95** ("King," **$29.95**) at your Camfield dealer's!

**Here's Toast To Your Taste—From Either Side of The Table!**

The only toaster with complete controls at each end, this beautiful new Camfield lets you "dial" toast as light or as dark as you like, from either side of the table! Sparkling, lifetime chrome finish. See it soon . . . only **$23.95!**



If your regular dealer cannot supply you, write—

**CAMFIELD MANUFACTURING CO., Dept. AH-103, Grand Haven, Mich.**

These Camfield Products are also available in Canada.



# YOUR HOME MAY NOT

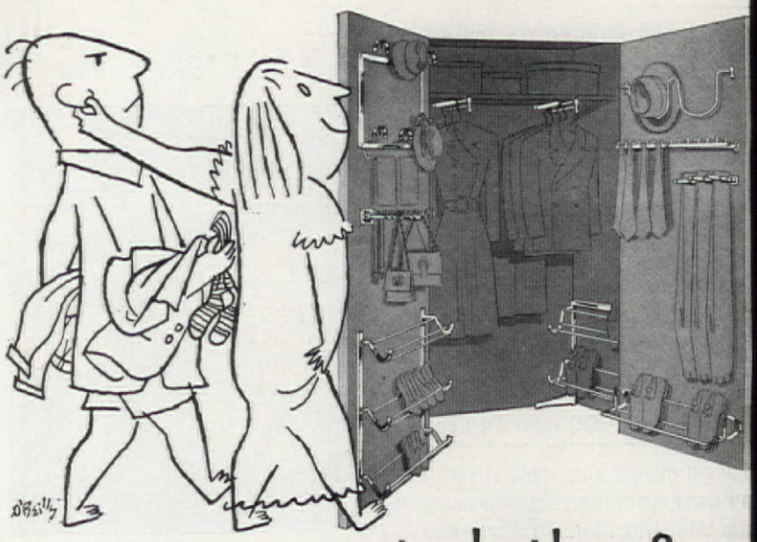
You young couples starting out with dreams of a couple of lovely children and a pretty little home with maybe even a rumpus room—ha! What you really should be looking for is a Victorian mansion with front and back parlors, four or five bedrooms and a maid's room—that for yourselves, of course.

When we were married, my husband and I promised ourselves two children and a cozy little cottage, and solemnly shook hands to bind the bargain. Now some twenty years and four children later, we realize how naive we were.

We could see, even before our eldest started junior high school, that our ancient seven-room house was bulging at the sides and spreading at the seams, and that two lots, even with dirt to dig in and trees to climb, didn't begin to offer enough occupation for our three boys and a girl. And besides, Mother came to live with us. So, when the war ended, we bought, with the assistance of a GI loan, a five-acre tract with a big brick barn, and some chicken sheds—but no house. That had burned dow leaving a big front yard with a dee hole and a few scattered bricks.

To cut a long, expensive, and some times disheartening story short, ou barn divided up into eleven nic rooms. I began to think, gratefully that we had plenty of space at las But I was wrong. We had, for ex ample, a rumpus room—but it turne out to be the only place we coul put the piano. It was also the onl place a relative could store *her* pian when she moved. So it has becom the "music room," and the boy trumpets and music racks fill the od corners, while sister's sousaphon stands in the middle of the floor. W "rumpus" elsewhere.

My laundry was as cheerful as m husband could make it. We planne lots of counter space and long, ope shelves to hold our vases and flowe arranging equipment. But our tw older boys discovered the fascinatio of chemistry and, thanks to test tube and beakers, Bunsen burners and rin stands, my handsome laundry is no a professional-looking laboratory.



## got clothes? get K-VENIENCES

You'll *know* where everything you wear *is* when you enjoy K-Venience closets that practically *hand out* your clothes to you. These gleaming fixtures add more usable room in *any* closet. K-Veniences save money on pressing bills, too! They go up in a jiffy; all you need is a screwdriver. See the full line of more than 40 sparkling K-Veniences at your favorite department or hardware store today.

**KNAPE & VOGT MANUFACTURING CO.**

**Dept. A103, Grand Rapids, Michigan**

Canadian Representatives
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**for you!** *Here's a sparkling new brochure you'll love, crammed with money-saving ideas on enlarging your closet space. You'll make a hit with the entire family. Written by Helen Aves, famed feature writer. Illustrations show you every detail. Send 10¢ for your copy today!*

# BE BIG ENOUGH

MARJORIE REYNOLDS

The boys' room—we call it the orm—is big enough to hold all their hings, and it does its best. But we've ıst about run out of wall space, what ith pennants and 4-H ribbons. From ıe ceiling hang so many B-36's and ts and helicopters that it's downght unwise to wander sleepily rough the room in the dim dawn.

Some months ago my grandmother's rniture was offered to me. I *did* ant a few especially handsome eces, but when our oldest saw all even rooms' worth of Grandma's ictorian best, he was delighted and sisted that we bring home everying. Then he took off happily for s year's schooling across the conent, leaving me to dig through the yers of varnish and the dust of nerations. After weeks of refinishg, considerable beauty stood realed, and I put aside my dreams of odern and decided that, after all, ose dressers did hold a lot, and we d need extra chairs.

Grandmother's furniture looked yfully well in our dining room, and r china cabinets were just the thing to hold my mother's large collection of cut glass. What's more, we could even get in there to eat.

We had a space problem in the living room, though; every day or so some one of us would bring home a book we'd "needed for a long time," and even wall-to-wall shelves haven't solved *that* problem. We have room for three or four volumes more, and then I fear they'll start pyramiding from the floor.

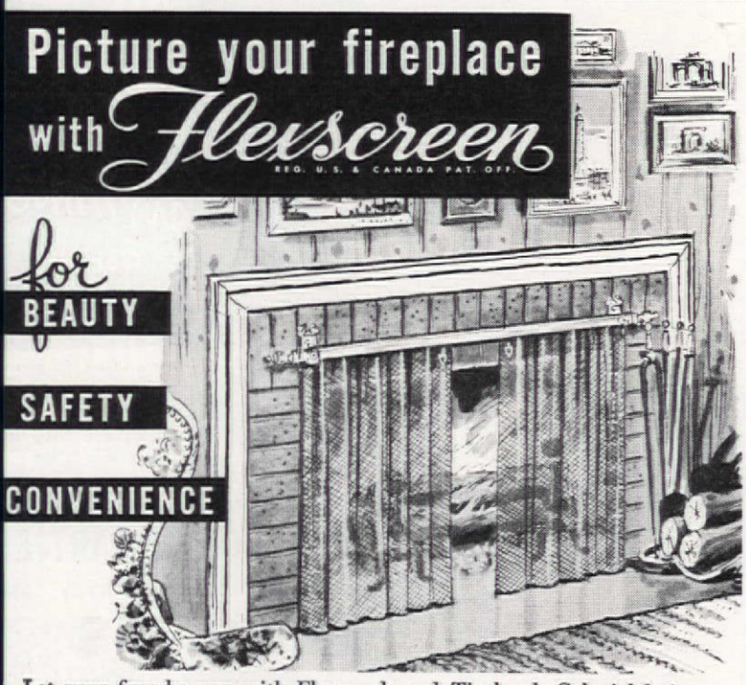
Our kitchen is a nice size for one or two to work, and there's nothing old-fashioned about it except a Chinese dinner gong and a few prized pieces of ironstone. Of course, little businesses, like the avocado seed I'm trying to sprout and the wishbone the boys are soaking in vinegar to see if it will get rubbery, take up a bit of space, but I really don't feel cramped till it's 4-H Foods Club day, and four pairs of my little "Flour Girls" get in there making muffins—then I think about tearing down walls and adding an extra stove or two.

Does anyone know of a nice institution-type house for sale?


Picture your fireplace with Flexscreen

REG. U. S. & CANADA PAT. OFF.

for BEAUTY SAFETY CONVENIENCE



Let your fires be *seen* with Flexscreen—sheer woven-metal curtains that accent the beauty of your fire, yet provide absolute protection from flying sparks. Exclusive Unipull glides both curtains open or closed with one hand . . . keeps curtains always equally draped. The lovely Colonial design (above) is just one of many easy-to-install Flexscreens you may choose . . . Prices begin as low as $15.75; so there's no need to accept anything less than the *true* Flexscreen. *Write for free catalog.*

Bennett-Ireland Inc., 1053 Water St., Norwich, N. Y.

New, free-standing Flexscreen gives you *all* Flexscreen advantages — *without* attachment to your fireplace!

ASK FOR Flexscreen AT BETTER STORES EVERYWHERE



Like hiring a "Handy Man" for pennies a month!

Versatile REGINA TWIN-BRUSH POLISHER and SCRUBBER for scrubbing, waxing, polishing, buffing . . . all around the house

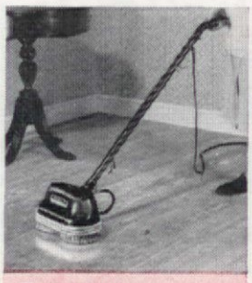
3. Reversible buffing pads quickly harden wax to mirror-bright, protective finish. Buff floors, tables, desks, kitchen counters.

4. Regina sands traffic spots — refinishes worn spots. Sandpaper discs are optional equipment.

Here's how you can enjoy the beauty of lustrous, gleaming floors and furniture . . . *without the hard work!* At the touch of your fingertips, the lightweight Regina fairly floats over wood, linoleum, terrazzo—protects and beautifies *any* hard surface. And—since it will serve you faithfully for many, many years—the Regina actually costs only a few cents for each month that you will use it! See the work-saving Regina at your favorite store—consult telephone classified directory or write for name of store nearest you.

5. Handy bench sander, too! Optional kit also includes steel wool pads that dry clean and wax.

1. Regina scrubs *all kinds* of floors...scours linoleum, flagstone, terrazzo, travertine, wood floors...cleanses plastic, asphalt, cork, rubber or marble tile!



2. Guided by your fingertips, fine Tampico brushes polish a 12-inch path from wall to wall—into corners, right up to baseboards *without marring!*

6. NEW RUG-CLEANING ATTACHMENT does a real professional job at home with rug-cleaning compounds . . . *saves extra time and money!* No need to brush them in by hand. Perfect for ring-free spot cleaning, too. *(Optional equipment, moderately priced.)*

FREE New booklet tells you how you can lighten *your* housework with Regina. *Send for it today!*

*Regina Standard Equipment includes:* 2 waxing and scrubbing brushes • 2 polishing brushes • 2 reversible buffing pads

Reconditioning Kit Extra Equipment: Handy 25-piece kit has everything you need to sand floors, tables, desks; dry clean floors with steel wool.

*also producers of the Regina Electrikbroom —easiest-to-use vacuum cleaner ever invented!*

THE REGINA CORPORATION, RAHWAY 6, N. J.

*Please send, free of charge, your booklet* "The Story of a Modern Cinderella"

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In Canada: Switson Industries, Ltd., Welland, Ontario

Only THE KNAPP KM MONARCH

ELECTRIC

Liquidizer is 12 appliances in 1

does 21 time-consuming kitchen chores!

PUREES and "Juices" fruits and vegetables . . . in seconds!

LIQUEFIES pulp and skins . . . chops vegetables.

SHAVES ice for frosted drinks. Mixes malts and shakes too!

BABY FOOD and special diet preparations . . . easier . . . faster!

no-splash top

2 piece

6 sided bowl

for whirlpool action

Stainless steel blades

3 speeds . . . one for every need

Only the KM Liquidizer chops, grinds, pulverizes vegetables, fruits, cooked meats and other foods . . . blends, liquefies and even cracks ice! Tiresome tasks done in seconds . . . at the flick of a switch!

Actually washes itself, too . . . just put in soap and water, turn the switch . . . swo-o-sh, it's clean!

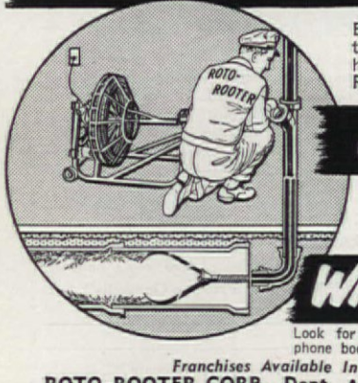
KNAPP KM MONARCH

ST. LOUIS 16, MISSOURI

BETTER PRODUCTS FOR BETTER LIVING



ROTO-ROOTER®



Before you dig up clogged sewer tile . . . even if other methods have failed . . . call your ROTO-ROOTER Serviceman.

CLEANS SEWERS

Chances are the ROTO-ROOTER Sewer Cleaning Machine, with its rapidly revolving cutting blades, can remove the stoppage without needless digging or damage to your property.

WHERE OTHERS FAIL

Look for ROTO-ROOTER, white section, your phone book. Or write for FREE folder.

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ROTO-ROOTER CORP., Dept. A-37, Des Moines 14, Iowa

ROTO-ROOTER SEWER SERVICE

A NATIONAL SERVICE AVAILABLE LOCALLY

# IS IT WORTH A BABY SITTER?

MARY EDITH BARRON

Is the use you make of your time away from home worth what you pay to a baby sitter and the effort it required to find a reliable one? Is the money you pay a teen-ager to keep your two-year-old in bounds giving you valuable returns?

You owe it to yourself as well as to your family to go out occasionally. That housework you've been fretting over will be there when you get back. Dirt has a way of sticking around patiently, and anyway your family will bless you for leaving a few things undone in order to refresh your spirit.

Of course, the clever housewife arithmetically apportions her hours of freedom between evenings out with her husband while the children sleep, and days away from the routine while they are awake.

Once you are out, and you are sure that your sprouts are in responsible hands—forget about them! Make that time out a refreshing experience rather than a physical drain. A day away from home has the power to send you singing through the week.

Don't make the mistake of going out too often, even if you can afford a flock of baby sitters. It's just as bad to be restless with your hat off as it is to feel uncomfortable with it on. It's almost impossible to be out and active every day and still keep a pleasant disposition and a happy family.

Learn to evaluate your time. Decide what kind of lift you need to keep homework from becoming a monotonous routine. Choose the thing that means most to you, enlivening your life and providing a feeling of accomplishment as well as relaxation.

A day out should make you love the days in. Check up on the way you're spending time away from your children. Is it worth a baby sitter?


RITZ CLOTHS

"I dreaded shining silver until I found RITZ SILVENA"

2-way polishing cloth saves you hours of work

Out cloth protec your hand Gives t final lustro polis

Inner cloth removes the tarnish. Contains real jeweler's rouge.

At Houseware and Department Stores

One of the famous RITZ household cleaning cloths SINCE 1892

John Ritzenthaler, 71 Franklin St., New York 13, N. Y.



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3-IN-ONE OIL

P.S. Mend broken dolls, wood toys with amazing PLASTIC WOOD

MENDS MOST ANYTHING

Get the New 2½ oz. Economy Size

Note—fine furnitur makers use it for a major repairs!

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Gay, practical, easy ideas for

FUN-PACKED PARTIES

in new "Parties with Personality" book

Really different! Be first to thrill your crowd with a Who-dunit, a Cook-Out, a Treasure Hunt. Ideas for games, smart favors, decorations. Quick menus. How-to pictures—some full color. Happy holidays—fun for friends, family, children.

Send for This Exciting New Book Today

Thos. D. Richardson Co., Dept. F Box 2046, Phila. 3, Pa.

Send me "How to Give Parties with Personality." I enclose 50c (coins only, no stamps) and the big F from a Richardson Candy package. A $1.00 value for only 50c!

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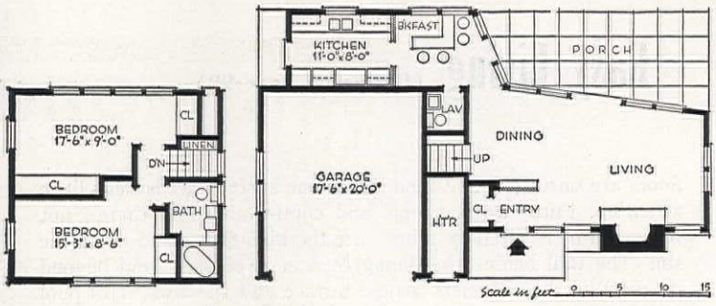
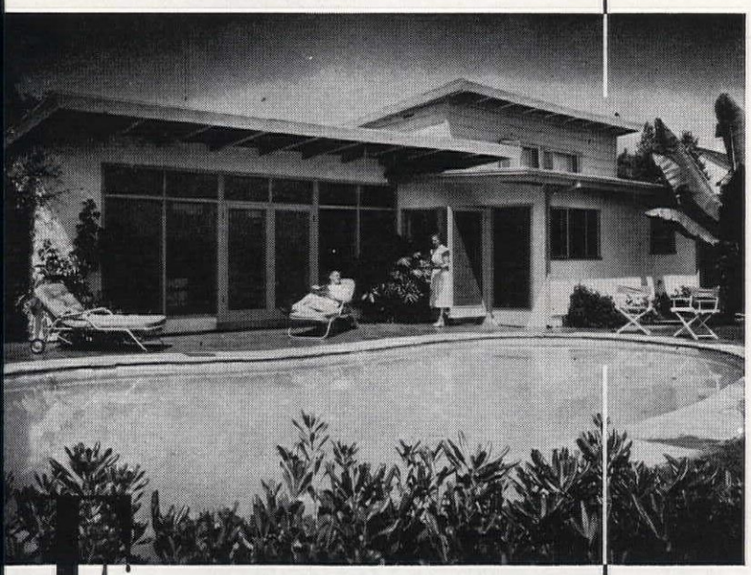



ETHEL McCALL HEAD



# EASY LIVING FOR THE MIDDLE YEARS

Said Mrs. Schreier: "Positively minimum housekeeping." "Practically no garden nor maintenance problems," said her husband Otto, thinking of those leisurely days ahead of him. With the Schreiers as with others, there had come a period in family life when, for the first time in many years, the house seemed too big. The Schreiers, now that their years of child-rearing were over, yearned for a really simple little house. There was no longer a need for bedrooms for the young and their visiting guests, no longer a need for a library where parents could keep comfortably out of the way of teen-age doings.

So the Schreiers decided to build for themselves a house—complete with pool—containing no more than they needed for comfort for two. And Mr. Schreier decided to take a hand in designing it himself. The contour of the lot, a gentle slope, determined the placing of the garage—it's close to the street and to one side. The house is at a slightly higher level and the stairs which separate its two floors are the sort that wouldn't frighten anyone—in fact with the bedrooms over the garage, the effect is more split-level than two-storied.

Let's see how well the house meets Mrs. Schreier's qualification—minimum housekeeping. She wanted to take care of it herself, but still have plenty of time for all the other interests she's developed over the years—and their good planning has made it possible to do just that. Downstairs, there's really just one big room. The living room, which has a fine spot for dining, flows into a charming and unusually ample breakfast bar (here the Schreiers do all their noncompany dining) and this area in turn proceeds to a trim, galley-sized kitchen which manages to be both close enough for conversation and out of sight of guests. The cork

PLEASE TURN TO PAGE 100



JUST AS A NEW PLANE IS FLIGHT-TESTED...

Every Rheem Gas Furnace is FIRE-TESTED!

Don't wait till it's in your home to find out if the furnace you buy is dependable. After each Rheem Furnace is fully assembled and wired, it is proved trouble-free with a 48-point factory test! Gas and power are connected. The pilot is lighted. The burners are fired. Automatic heat and safety controls are checked.

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## Easy Living (Begins on page 99)

floors are unrugged, and their handsome surface needs very little attention. Furniture is simple and comfortable and there's not too much of it; drapery fabrics are the kind that stand up to the sun. The wall behind the dining counter is of glass, and beyond its door lie the Schreiers' paved terrace and the wonderful pool which fills most of the garden area. Forethought like this makes meals outside easy affairs. There are no doors between downstairs areas, but a handsome partial partition of bookshelves and fluted obscure glass shields the entry. In the two bedrooms upstairs the theme of simple living is carried out with built-ins—in fact there's almost no movable furniture—and a wealth of carefully planned storage space. One whole wall in the Schreiers' charming bedroom is given over to the marshalling of wardrobes and linens. The guest room is equally compact and just as practical-minded, with its own gay and sturdy washables.

As for Mr. Schreier's requirement: "Practically no garden maintenance," well, if a swimming pool fills most of your back yard, and ivy instead of grass makes your lawn, there obviously aren't many outdoor chores to be done.

**No hint that corners have been cut intrudes upon the pleasure of living in this house, because they haven't been. There's a nice carefree air about it, but nothing slack or unconsidered. Space in plenty, a calculated spareness in the furnishing, and a well-projected plan for leisurely living make this a house perfect for the years when the child-rearing is over. There are no skimpy compromises here, just good sense and the ability to turn aspiration into accomplishment**

# *Peace of mind in the night . . .*

**Suddenly you're awake,** and you wonder why. Was it that siren you hear in the distance? Gives you cold shivers just to hear a fire truck at night. That's why it's good to know you're fully protected by insurance!

**Or perhaps you were awakened** by the slap of a loose screen downstairs. A burglar? Maybe. But there's no need to risk your life. You're protected against loss by insurance!

**Is that a storm coming up?** Wind can do a lot of damage, maybe cost you a new roof and ruin your furniture and other personal possessions. All this could add up to a pretty penny. But you've really got nothing to worry about! Your insurance takes care of that, too!

**Or maybe you're thinking** about that nasty fall your guest took. If you are liable, it could cost you plenty. But again, insurance steps in and takes trouble right off your hands!

You can count on peace of mind like this only when you *know* that your insurance is adequate to cover those hazards that could bring you financial loss. Ask your North America Agent to explain all the features of a *balanced* insurance program that will provide the protection you need. You'll be surprised to learn just how little this essential protection will cost you. See your North America Agent soon.

**NORTH AMERICA COMPANIES**

Insurance Company of North America
Indemnity Insurance Company of North America
Philadelphia Fire and Marine Insurance Company

PROTECT WHAT YOU HAVE®

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*Pioneers in Protection—Serving with 20,000 Agents in the Public Interest*

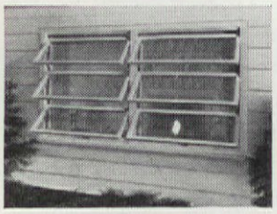
**give your home the protection that...**

**silentite windows guarantee**

Your new home can only be as good as the materials you put into it. The same will be true of remodeling. And when you choose Curtis Silentite wood windows, you can be sure of full-measure value. That's because Curtis Silentite windows are *guaranteed* by the manufacturer. In addition, they bring you exclusive patented advantages no other window can offer...

Finger-tip operation—"floating" weather-strips that guard your comfort and shrink your fuel bills—all the beauty and warmth of wood—these are only a few of the advantages you get with Curtis Silentite double-hung windows.

Get set for lifetime window satisfaction when you choose Curtis Silentite wood casements. Their smooth-working operating hardware locks them at any opening. Insulating glass and pre-fit screens make your comfort complete.



The new Curtis Silentite Awning Window comes in twelve sizes and offers many revolutionary improvements in awning window design and construction. It's completely weather-stripped and all hardware is concealed. Easily cleaned from inside. Available with single or double glazing.

**Send now for the Curtis window idea booklet—learn how and where to use the many beautiful styles of Silentite windows when you build or remodel.**

1866 CURTIS WOODWORK SILENTITE PRE-FIT the "Insulated" window

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Please send free Curtis Silentite window booklet for building and remodeling.

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# CLOSET CLEANING WITH GOOD WILL

**SARAH SHIELDS PFEIFFER**

If you're a mother, you know what happens when you clean up your young fry's quarters—and do a bit of cleaning *out* of accumulated unuseables at the same time. "Now I can't find *anything*," is the usual, and perhaps natural, response to your interference with a youngster's beloved possessions. Putting the responsibility on *their* shoulders usually isn't effective either. You seldom get results from repeated requests to "please clean your closets," or "throw out that junk."

Closet and room tidying in our house was always done with great reluctance, if indeed it was done at all. When I issued an ultimatum that clean-ups must be instituted, the children and I would work together without harmony. The objects they had collected were far less valuable in my eyes than in theirs, so we argued over discarding each item. Then, suddenly, a solution occurred to me. I searched for pleasant ways to suggest that rooms and closets be pruned of unuseables. And I tried to teach a little lesson in unselfishness at the same time. I suggested that others would get pleasure from possessions each of us had outgrown. I asked Jack if he would like to add his stone collection to the pile Dad was using in the construction of our terrace. He obligingly carried them out. When I told him that his closet looked much neater, he nodded without affront. It was timely to suggest that he put in our "good will" bag an old pair of shoes and an outgrown belt. A few minutes later his closet was neat.

The same emphasis on sharing worked with Peggy. She packed up her old picture post cards and sent them to the children's hospital. Outgrown dresses and other articles went into the "good will" bag, as we talked about helping others. Children will be pleasantly co-operative if you point out that they are growing into new interests, and that their discards will be prized by others.

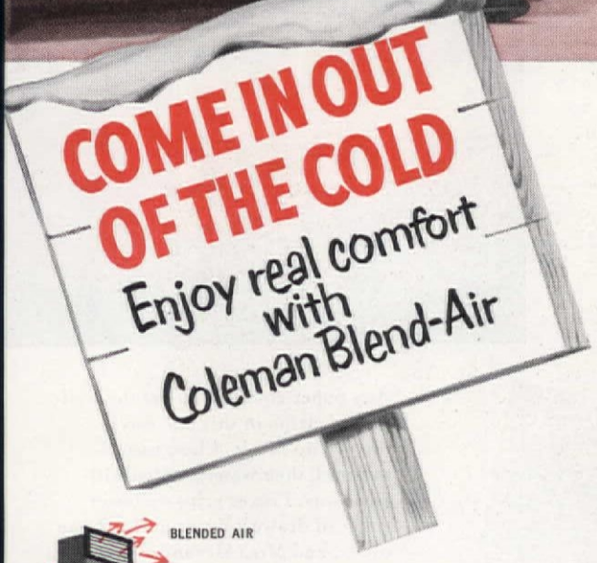
## HOW TO SLIP COVER A SOFA

**1485** This step-by-step picture pattern will instruct you in the intricacies of measuring, cutting, fitting, and sewing a first-rate slip cover for a sofa. If you accept its knowledgeable guidance, we don't see how you could possibly go astray


**SEE PATTERN ORDER FORM ON PAGE 145**

**SEE ADDITIONAL PATTERNS ON PAGES 29, 89, 118**

# Now...your heating comfort guaranteed...
# $1,000.00 Bond backs Coleman Blend-Air!




This revolutionary "comfort insurance" means you can be sure of healthful fresh warmth once Blend-Air is installed in your new or old home. Coleman can furnish this Bond in *your* name covering *your* installation, because its Magic Blenders provide a new kind of warm air circulation that conditions each room of your home for health as well as comfort.

*No* stale hot air! *No* stagnant heat in layers! *No* heat packed at the ceiling with floors freezing cold! Blend-Air's thorough circulation keeps floors warm; keeps temperature uniform from floor to ceiling. A system completely work-free, fully automatic with over-all temperature control and control in each room *independently*.

Blend-Air, with its easy-to-install 3½-inch air tubes that slip easily into standard 4-inch walls, brings you guaranteed comfort in a complete package no other system can match. Why not ask your Coleman dealer for the full story? Look him up in the Yellow Pages of your telephone book or write us for free literature. The Coleman Company, Inc., Wichita, Kansas.

## THE MAGIC BLENDER DOES IT

*In winter it blends room air with freshly heated furnace air to maintain constant comfort. And in summer, with Coleman's new cooling unit, added any time you're ready, room air is blended with cool, dehumidified air for dry mountain-air coolness.*

*"Comfort costs so little with a Coleman"*

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Please send me free literature on the revolutionary Blend-Air Comfort Bond.

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OIL
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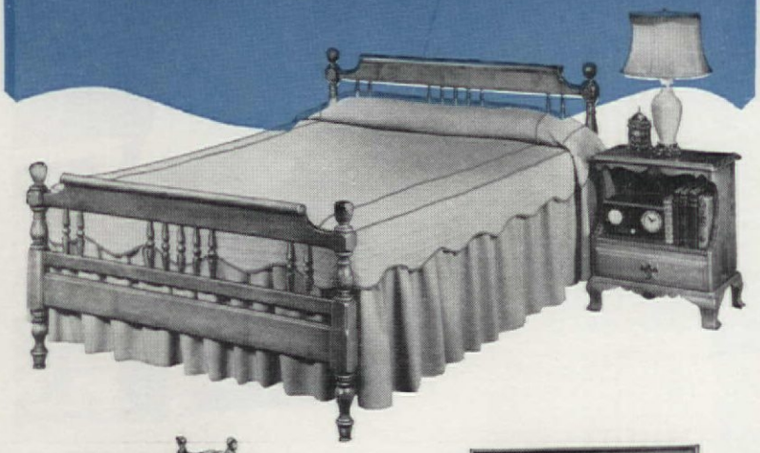
CENTRAL HEATING AND AIR CONDITIONING SYSTEM

Heaters • Floor Furnaces • Wall Heaters • Water Heaters

# OLDE ORCHARDE
## by Kling

*Popular! Lovely! Smart!*

*Olde Orchard* combines the grace of early American design with the bright beauty of SOLID hard maple. The rich, lustrous finish is in a beautiful new color... *Autumn Tan*. And the fine workmanship and skill of Kling cabinetmakers make *Olde Orchard* an outstanding value in SOLID maple. There are eighteen pieces in this popular group. See it at the better stores.



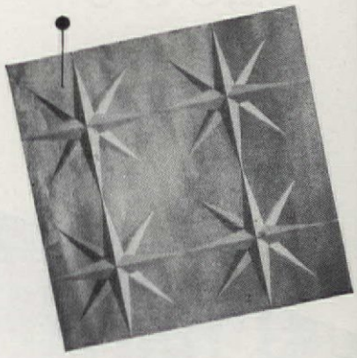
Send 25¢ in coin (no stamps, please) for the NEW edition of the big, full color booklet "Your Bedroom and You." Contains a wealth of helpful suggestions on the care of furniture and bedroom decoration and arrangement. Address Dept. AH10, Kling Factories, Mayville, New York.

KLING BEDROOM FURNITURE

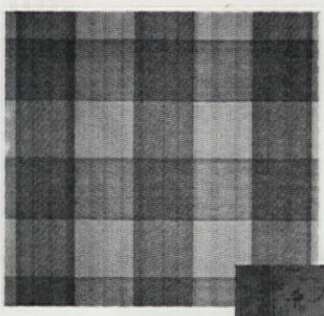
KLING MEANS SOLID MAPLE • MAHOGANY • CHERRY


# 31 Ways

(Begins on page 38)



What a charmer on a ceiling—especially in a bedroom if you use the blue colorings! But it is smart on any wall, and in any one of its five colors, (See bed canopy, page 38)



It has all the smartness of a plaid, but it is so delicately drawn and colored that you could use it in rooms in which most plaids wouldn't look well. Good in practically any room but a formal one. Comes in five colorings

FOR MORE WAYS TO FRESHEN UP SEE PAGE 107

Any paper could do it, but the well-spaced stripe in this one carries the eye up nicely. Chest was papered, then waterproofed with clear wax. Finger grips on lower edges of drawers act as pulls. Home of Mr. and Mrs. Alexander Ripley

Small all-over pattern comes in wide color range. Excellen in any provincial room—or i a closet. Combines well with pine paneling. Small, but clearly defined plaid is good in scale for small room. Try it in an alcove, or use it to give a grown-up air to your young sprouts' headquarters

PLEASE TURN TO PAGE 1

# Money saved on heat built this room!

DO you need more room to live in . . . but wonder how you'd ever pay for it? *Do this.* Add the extra room you want in your unused attic space or unfinished second floor. While you're doing it, insulate the top floor of the house with Gold Bond Rock Wool. The money you save on heating the whole house will soon pay for the entire cost of the new room, including all Gold Bond Rock Wool you install.

**Cut Heat Bills 25%!** You can cut your fuel bills as much as 25% just by insulating your top floor with fireproof Gold Bond Rock Wool. Besides keeping winter heat *in,* Gold Bond Rock Wool insulation keeps summer heat *out.* You'll have a cooler, more comfortable home . . . and a safer home, too. Gold Bond Sealed Blankets, made with fireproof rock wool, increase the fire-resistance of walls up to half an hour!

**An Easy Job to Do!** Gold Bond makes it easy for you to do the insulating job yourself. Gold Bond Rock Wool Blankets are rugged, need no "babying". Heavy-duty nailing flange makes application fast and simple. Mail coupon with 10¢ for a fact-packed book on Gold Bond insulation . . how and where to apply it; ventilation tips; how to compute fuel savings; and other helpful information. See samples of Gold Bond Rock Wool at your Gold Bond lumber and building material dealer's now! He'll give you complete details and even help you with financing.

**MAIL COUPON TODAY**

National Gypsum Company,
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I enclose 10¢ for the illustrated, 24-page Gold Bond Home Insulation Handbook.

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# For every room in your home

## and your porch, too... colorful, economical Ashcraft furniture

For your living room—A casual, comfortable grouping from the large selection of Ashcraft furniture available for this most popular room in your home. Like all Ashcraft, these pieces are made of finest quality, *solid* Birch and Ash, steam-bent to assure the permanence of their graceful shape. As practical as it is handsome, Ashcraft is sturdy and durable, yet lightweight for easy moving; and its glass-smooth finish prevents snags in stockings and apparel.

For your dining area—Ashcraft space-saving drop-leaf table, extends to seat six comfortably, folds down to console size. The dual-purpose utility server and its hutch top (which can also be used as book case) would be equally at home in any of your other rooms.

For your playroom—The Ashcraft portable bar has wear-defying laminated plastic top that is heat, stain and scratch-resistant. And a great favorite because of its unusual comfort, the big, roomy tub chair with its reversible spring-filled cushion.

For your bedroom—Properly scaled to fit today's living areas, this Ashcraft furniture is as versatile as it is attractive. The Mr. & Mrs. dresser offers maximum storage room, takes up little space. Single chests and dressers round out the bedroom.

# Ashcraft

*by*

For your enclosed porch—Lightweight, easy to move sectional furniture to arrange any way you wish. All seat and back cushions are spring-filled and reversible. See Ashcraft at your favorite furniture or department store or, for free illustrated folder, write Heywood-Wakefield Company, Dept. AH-26, Gardner, Mass.

REPLACEMENT OR A REFUND OF MONEY IF NOT AS ADVERTISED THEREIN
Guaranteed by Good Housekeeping

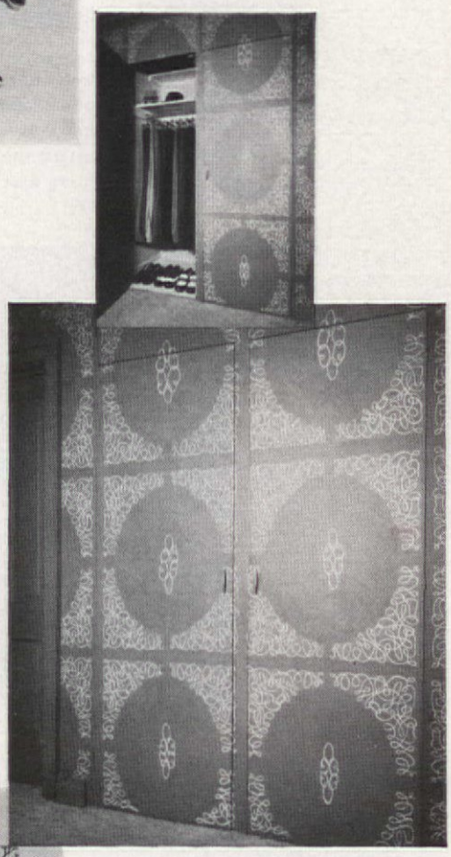
HEYWOOD-WAKEFIELD
EST. 1826

*Heywood-Wakefield, also makers of Modern and Old Colony furniture*

# 31 Ways

(Begins on page 38)

Traveling artists used to stencil designs like the one at your left on the walls of prosperous Colonial homes. Now they are available on a wallpaper which reproduces the look of the hand-done originals. Colorings are subdued, would look well in a hallway, a dining room, or one wall of a living room



Does a large closet stick out like a sore thumb in your bedroom or hall? Then here's another good wallpaper trick. Conventional doors and frames, contrasting with the walls, might cut up the space badly—but covering flush doors with wallpaper makes them all but disappear. A pattern this large in scale must be carefully used, but any good pattern would do

At your left, an engaging number with an Oriental look. The well-drawn motif is printed in black and pale tones on fields of soft colors. It would be a restful background for a dining room, used above a dado painted in one of the colors of the paper

Another stencil copy—a proud pineapple, exquisite in two tones of a single color. A rich and distinctive paper, right in period for American antiques or reproductions, and timeless enough to do very well by the light and airy types of modern

PLEASE TURN TO PAGE 108

Actual color photograph: Ceiling, 16" x 16" Celotex Smooth White Tile Board. Walls, Celotex Ripple Blend Finish Plank; 8, 12 and 16 inch widths in random arrangement.

# Carefree room for a boy, his hobbies and pals

## Build it with Celotex for only $56*

Every boy needs a place where he can relax and romp to his heart's content without getting under foot. So why not do that youngster of yours a favor and build him a room like the one above! Building beautiful rooms of every sort is simple with Celotex Insulating Interior Finishes! They go up quickly and easily, and the cost is low.

Celotex Insulating Interior Finishes build, insulate, decorate—all at *one* cost. To build new rooms in the attic, basement or other unused space, you simply staple or nail them to wood framing. To modernize existing rooms, just apply over old walls and ceilings. No painting or papering—they're *pre-decorated!* Choice of smart, interesting textures—beautiful, unusual colors—available *only* in Celotex Insulating Interior Finishes.

And remember, these are the only interior finishes made of tough, interlocking Louisiana cane fibres—and protected by the Ferox® process from dry rot and termites. See them at your Celotex dealer's. If you can't locate him, write us for his address. Mail coupon for new 32-page remodeling book.

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*Approximate cost of Celotex Interior Finish materials for walls and ceiling of average 10' x 14' room.

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# Tweedy— with a twinkle!

It's the exciting new *Starfrost* pattern

**Du Pont's latest**

**Fabrilite®**

SUPPORTED VINYL PLASTIC UPHOLSTERY

What a wonderful decorating idea! Starfrost—a new pattern in Du Pont's "Fabrilite"* plastic upholstery—combines the rich, deep-pile texture of luxurious tweed with the shimmer of twinkling stars! And the tiny flecks of metallic glitter that give new Starfrost its subtle charm are processed right into the material. So you get the washability and durability you *know* you can find only in plastic. Starfrost "Fabrilite" comes in seven striking colors to complement *any* décor—traditional or modern. See Starfrost at your favorite store.

*"Fabrilite" is Du Pont's registered trade mark for its fabric-supported vinyl plastic material for upholstery

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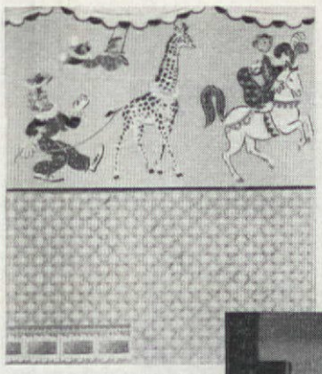
BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

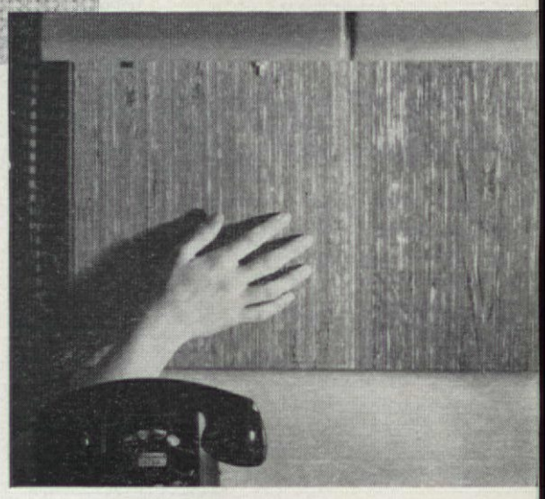

# 31 Ways

(Begins on page 38)

The great ancient Chinese art of line painting inspired this pattern of ducks and grasses which can be imaginatively used in many kinds of settings



Pretty nursery wallpaper in soft colors can be finished with your choice of border: the jaunty circus pattern shown at your left, or a dainty narrow ribboned border



A new heavy wallpaper which has the look and the feel of wood paneling and can be hung with any good paste. This one (which we used in our model kitchen, page 73) is the "double" of pecky cypress, and you can get an equally good oak pattern, too

See "Where Credit Is Due" on page 146

You can hang the jaunty border above in the usual way at the top of a wall —but we love it in a child's room hung as an entertaining dado at a young sprout's own eye level

Very masculine in appeal is this sturdy coated-fabric wall covering. Would please Dad in his den, or a son in his bed-sitting room. It's the kind of pattern, too, that makes a fine decorative screen

# MENGEL *Catalina*

**A new group of Mengel Furniture that will be at home in a California Ranch House, a New York Penthouse . . . or any house . . . anywhere at all!**

So simple and fine are its lines that Mengel's new Catalina group will fit into any home . . . any decorative scheme. In a modern setting, Catalina looks beautifully efficient. In a traditional background, Catalina looks simply beautiful . . . while being efficient. Note the smooth, sweeping surfaces. Not even a drawer-pull to interrupt your admiration, or your dustcloth. Catalina is crafted, in Mengel fashion, of Limed Oak or Danish Walnut to bring you years of happiness . . . and is priced, in Mengel fashion, to keep your budget smiling.

Choose Mengel Catalina for your bedroom, as shown above, and for your dining room, too. Catalina's delicious simplicity and "china-plate" finish makes life easy-as-pie for the homemaker.

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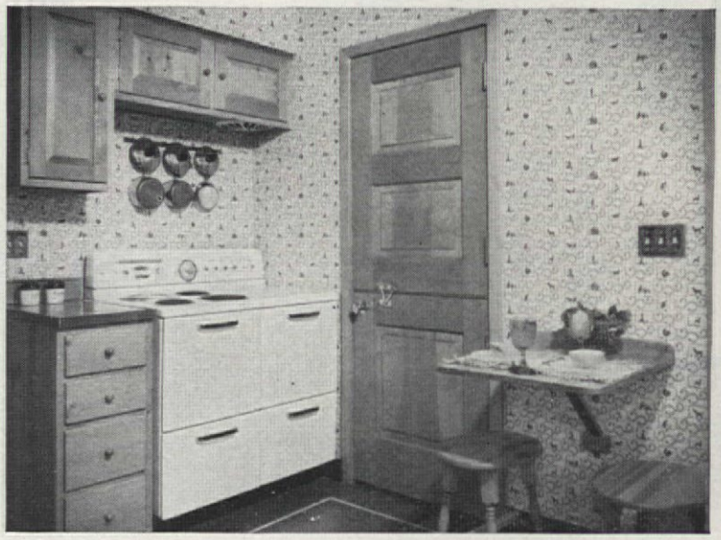
JOHNS-MANVILLE JM PRODUCTS

Johns-Manville


# You Can Buy Plans

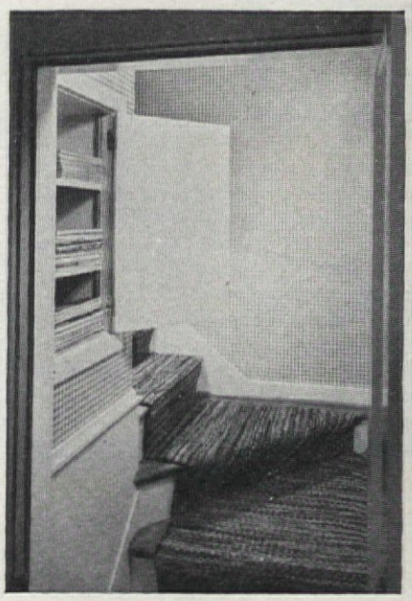
(Begins on page 46)

A well-planned small dining room is the answer to those who want the blessings of a separate dining room without squandering space. Drop-leaf table and corner cupboard permit an airy arrangement in this one. Yet, when occasion demands, the table opens up to seat guests in comfort

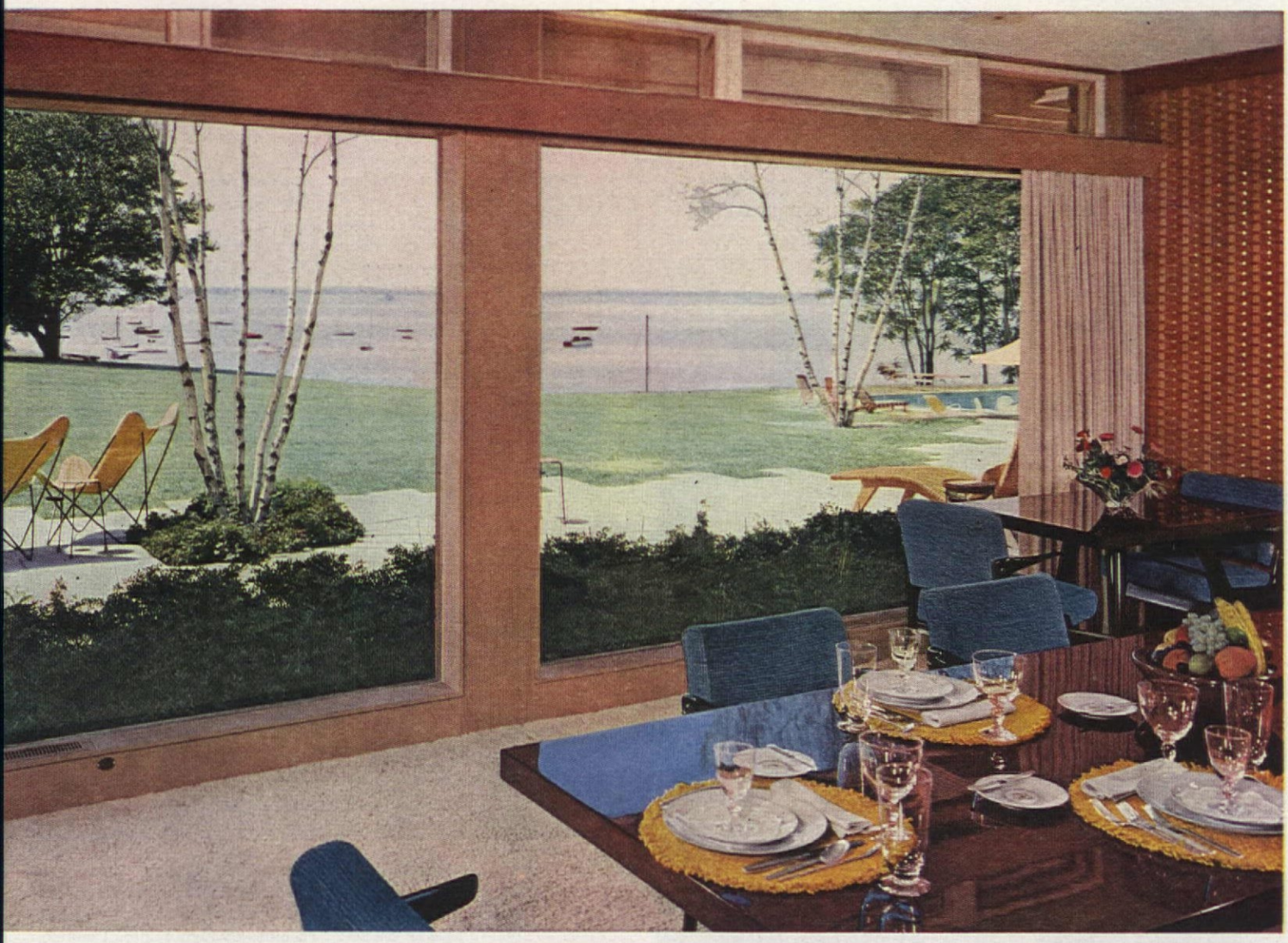


A Dutch door, shown closed above, and with upper part open at the top of the page, separates kitchen from dining room without necessarily isolating the cook. Small drop table by the door is handy for snacking or as an adjunct to serving, and can drop out of the way when you don't need it

An infinite saver of steps is a cupboard such as this one by the stairs—things to go up, and things to go out, can rest here tidily between trips. Even with a one-story floor plan, such a temporary cache could be a great boon near the kitchen



# It's always "open house" with GLASS!



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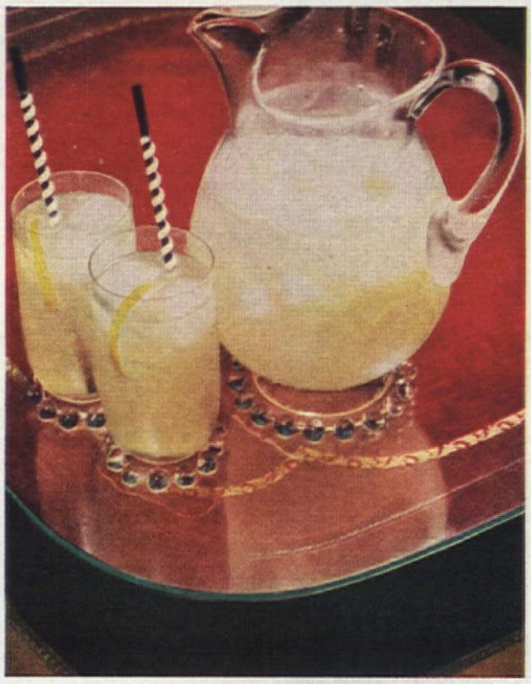

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## NEW HAMPTON COURT BY DREXEL

The luxury look on a modest budget—it's easy for you with Drexel's *New* Hampton Court! There are so many moderately-priced pieces, so beautifully crafted in rich mahogany, you can't miss finding exactly what you want! Here are examples of the matchless Value, Variety and Versatility which are typical in Drexel's Golden Anniversary Year!

*Typical example of the luxury look* is this dining room—in lovely hand-rubbed mahogany. Ox-bow buffet and matching china, extension table, two side chairs and two arm chairs—about . . . . . $714.00.*

IT'S HOME Fashion TIME

Anniversary 50th

*Luxury in your bedroom, too*—yet the price is still modest! In sunny Drexeltone, as shown here, or regular mahogany finish. A capacious 12-drawer dresser with matching mirror, and a handsomely detailed panel bed (twin or double) for about $331.00.* The 3-level night table is priced separately at $47.00.*

*See your Drexel dealer, listed in the classified section of most phone books.*

**Get your "Portfolio of Fine Furniture".** Colorful booklets on Drexel's provincial, modern and traditional (including New Hampton Court). Send 25c in coin to 7 Huffman Road, Drexel, North Carolina.

*Prices slightly higher west of the Mississippi.

by Drexel

Drexel FURNITURE

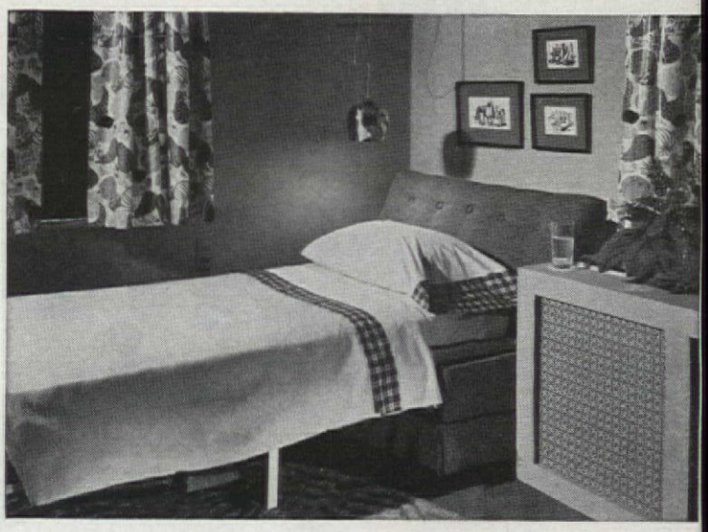
DREXEL FURNITURE COMPANY, DREXEL, NORTH CAROLINA


# TV Guest Room

(Begins on page 35)

Our guest room project is two stories in one: the first, how to make a room more useful; the second, how to make a small room seem larger through carefully calculated furniture arrangement and good use of color and pattern. To begin with, we had a room 11'11" x 11'8" that looked even smaller because furniture ate up all but narrow lanes of floor space; patterned wallpaper pulled the walls in; linoleum floor covering added more pattern and color; paneled doors, window frames, and baseboard were all too heavy for the size of the room.

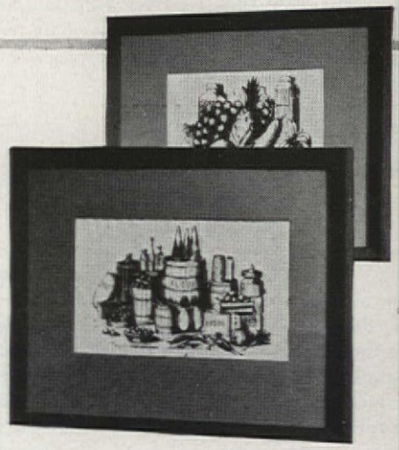
Expanding it in usefulness *and* in appearance required a lot of preplanning, but resulted in making a seldom-used guest room work 365 days a year as a den which doubles as a very comfortable guest room. By using sofa beds on 50" wall areas flanking one window, and by building a grill-fronted radiator cover to act as night table between them, we provided comfortable sleeping for two and seating for four on a wall which formerly held only



a small chest and chair. Under a second window, there is a highly accomplished table bench: when sofa beds are closed, it's a coffee table; when sofa beds are open, it lines up at the foot of one bed to receive the sofa's cushions by night; and, of course, it's an extra seat. This is all the furniture we bought, for that multipurpose wall on page 36 had to be built to order. First, there are two four-drawer chests, 18 in. deep, flanking a canny center section, 28 in. deep to hold the TV. When the drop leaf pulls up to form a desk or serving table, it reveals a wastebasket and pull-out bench which doubles as a luggage rack. At the far

PLEASE TURN TO PAGE 114

## *Idea!*



• Anyone can capitalize on the picture idea we used over both sofa beds. In our quest for the right prints, we came across reproductions of some Early American ads. They were too small for our purpose, but any photostating firm can solve the problem by enlarging the prints (line prints are best) to the proper size, inexpensively. We matted them with paper which matches the olive green wall, and framed them in ready-made frames, painted black. The asymetrical grouping composes well with the pull-down lamp.

*Here, traditional blends with modern, and the lovely texture of Wall-Tex enriches the whole ensemble. Wall-Tex keeps its beauty year after year — and its sturdy fabric protects against plaster cracks.*

*For bedrooms and all rooms — dozens of beautiful new Wall-Tex patterns with waterproof surfaces that are actually scrubbable. Even steamy bathroom showers won't dim the lovely Wall-Tex colors.*

*Inviting as the food itself — and so practical for dining areas, kitchens and bathrooms. Prints and solid colors in newest shades, average price about $3 for 24-inch rolls 18 feet long.*

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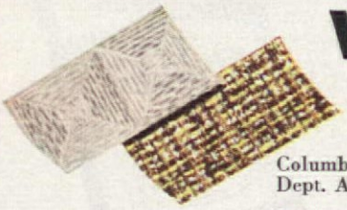
For a thrilling first-time showing of the new Wall-Tex patterns, visit your decorating store now. See the depth of color and textured beauty of Wall-Tex, something only *fabric* can offer. There's nothing like fabric to give your walls a *luxury* look. Nothing like fabric for lasting beauty. And when you compare prices, you will be surprised to find that Wall-Tex is very easy on your budget!

**So easy to hang !**

Anyone can apply Wall-Tex. It is pre-trimmed, ready to hang. Edges are straight and true for perfect matching. The strong fabric won't tear. Rolls are only 24 inches wide, easy to handle! If you prefer a decorator, your dealer will gladly recommend one for the job.



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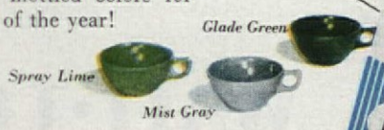

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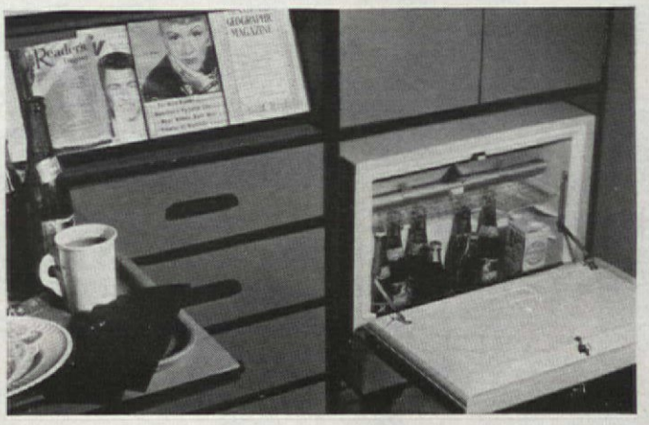
MELMAC *is a registered trade-mark of American Cyanamid Company, N. Y. 20, N. Y., supplier of Melmac Molding Compounds to manufacturers who fashion high quality dinnerware in a variety of designs and colors.* COLOR-FLYTE, *shown here, is an exclusive design of The Branchell Company, St. Louis 10, Missouri.*

# TV Guest Room

**(Begins on page 35)**

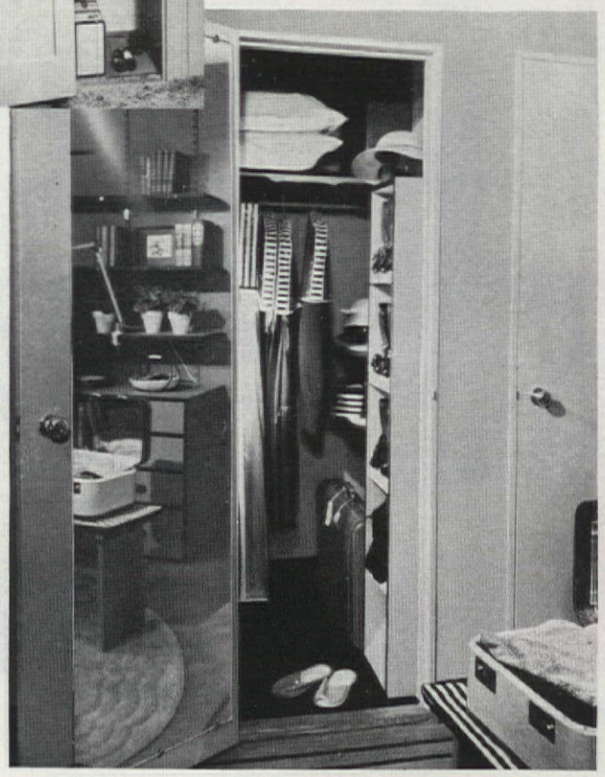
right, an auxiliary refrigerator for snacks and fixin's, and above it, a cabinet for dishes, crackers, and such. The cabinet is shallow, so there is a vent space behind it to assure proper operation of the refrigerator. A magazine rack and adjustable shelves complete the picture.

Because the room is so small, we were very fussy about the way we lined things up with each other, for strong horizontals can make a space seem wider. Chests, drop-leaf desk, and refrigerator line up exactly; the height of the TV set established the level for the magazine rack, the china cabinet, and the first two shelves; other shelves are lined up to create strong horizontals, and we were even careful about such details as lining up the first drawers with the bottom of the refrigerator.

There's a good light for every activity—and no lamps to knock over in this small room. The swivel lamp on the storage wall is good for the desk, and swings back over the TV to provide correct light for viewing. Over each sofa bed there are brass hanging

PLEASE TURN TO PAGE 116

**Four ways to make space in a tiny closet: Make shoes climb unused wall space in a built-in rack. For hatboxes, add a shelf the depth of the rack, and place it mid-way up the wall—luggage stows underneath. Sized-to-door mirror, easy to attach, adds function, too. Use room-scheme fabrics to trim accessories**



*Lovely* SUPER KEM-TONE *Ramona Green accented by colorful furnishings and sparkling* KEM-GLO *Stay-White enamel on the built-in corner unit.*

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Thoroughly dried, SUPER KEM-TONE will withstand repeated washings with usual household cleaners without losing its beauty. Guaranteed washable or your money back.

Enough SUPER KEM-TONE for the walls and ceiling of an average room costs less than $10.00. Nothing else, *regardless of cost,* can do so much to improve a room.

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Choose from more than a hundred lovely colors, all available in both SUPER KEM-TONE and KEM-GLO, America's favorite enamel.

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**$1.65 QUART**

**$5.19 GALLON**

*(Deep Tones $5.45 a Gallon)*

If you wish, we will gladly recommend a painting contractor for any of your painting needs.

**$1.45 PINT** **$2.49 QUART** **$8.35 GALLON**

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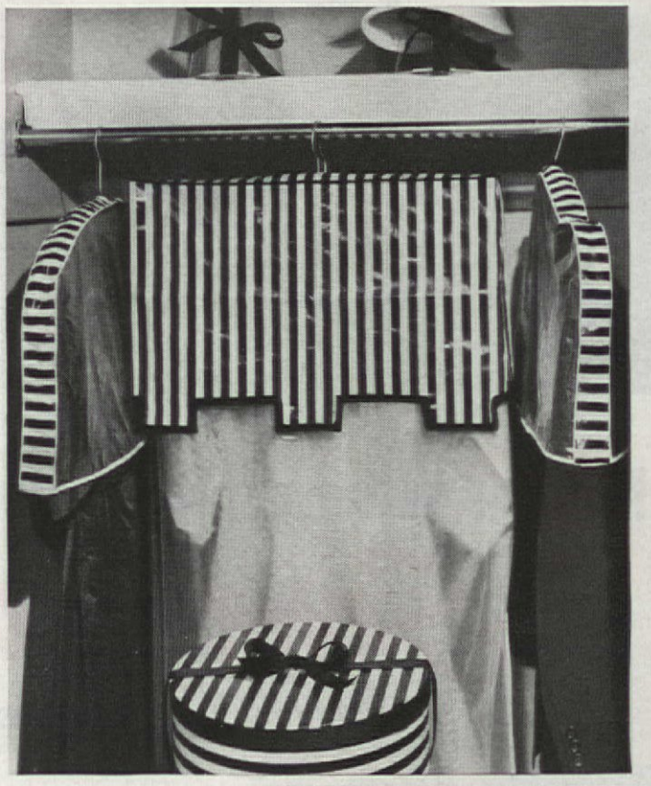
# TV Guest Room

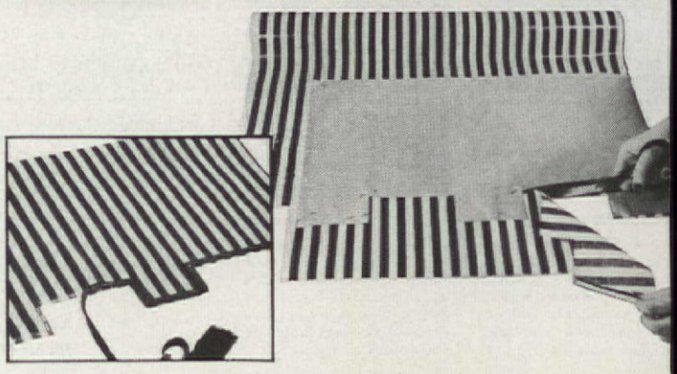
(Begins on page 35)

lamps which pull down to reading-in-bed height or push up out of the way.

We got rid of space-eating, eye-disturbing gimcracks. Flush doors replace heavily enframed ones; top crown was removed from baseboard to make it less conspicuous; window aprons were removed; windows were draped to hide their heavy frames.

For the kind of color which enlarges a room, three walls were painted a warm beige, and the "built-in" wall an olive green to make it recede. These, the black trim, and all other colors in the room were taken from the gay, fruit-patterned chintz. Chintz cornices, horizontally striped, complete the widening process and are deep enough to hide the tops of the Venetian blinds. On our beautifully refinished floor (page 129) there's room to spare for a handsome 6′ x 9′ oval rug. We didn't push out walls—color and arrangement made the additional space.





An easy step to closet glamor is to dress it up with crisp accessories you can make yourself. Chintz cover for a plain inexpensive plastic garment bag for out-of-season storage consists of a front panel, a back panel, and a boxing strip to go between, all cut to fit the bag. Cut them from a paper pattern, as shown. Sew front and back to boxing, leaving seams on the right side. Bind all seams with cotton bias tape. Along the bottom, fold back the raw edges and baste down. Then bind with bias tape as shown at the left. For hangers, make perforations on top of the boxing, and finish them with buttonhole stitches. The cover may be slipped on and off easily for convenience and laundering

PLEASE TURN TO PAGE

# Lanolin Plus Does Wonders For Your Skin And Hair

### *Have The Self-Confidence That Comes With Knowing You Look Your Very Best*

Just a new gown or a certain glance from someone very special makes you suddenly feel like a new person, so the wonders of Lanolin Plus work to give you a whole bright new outlook. For when you use Lanolin Plus Liquid, you'll know by the soft, wonderful way your skin *feels* that you never looked lovelier. And you'll find, too, that the tiny lines you worry about will become less and less noticeable. You see, as time goes by, the natural oils of our skin become less plentiful and, in addition, are removed by sun, wind, dry indoor air and ordinary, harsh cleansing. So it's just common sense that when you replenish vital oils with Lanolin Plus Liquid, your skin becomes softer, more supple and, consequently, more youthful-looking.

Years ago it was found that the wool of sheep contains a substance known as lanolin, which, because of its rich base of beneficial esters and cholesterols, is most similar to the natural oils of our human skin. The chemists who created Lanolin Plus planned their formula to include highly refined lanolin and other skin-beautifying ingredients.

With your very first touch of Lanolin Plus Liquid, you'll discover how exquisitely soft and fresh your skin can feel. Words can't *describe* that feeling, but once you know it, you'll never want to lose it.

A million dollars couldn't buy a more effective beauty aid for your skin. Yet LANOLIN PLUS LIQUID costs only a dollar, plus tax, at all cosmetic counters.

* * *

**Lanolin Plus Liquid Facial Gives Your Skin New Beauty and Exquisite Softness.** For a wonderfully refreshing facial, try one with Lanolin Plus Liquid at night before you go to bed.

Hold a hot washcloth to your face and neck for about a minute to open pores and allow tired muscles to relax.

Warm the bottle of Lanolin Plus Liquid under hot water tap. Briskly massage into face and neck until skin begins to tingle.

After a few minutes, wipe your face petal-fresh.

Rinse your face and neck with cold water. Then gently massage a few drops of LANOLIN PLUS LIQUID into your skin before retiring. Its gentle, penetrating action will work while you sleep . . . and you'll awake next morning to find new radiant beauty in your skin.

*The first time you use Lanolin Plus, you'll know by the soft, wonderful way your skin* feels *that you never looked lovelier!*

### Your Hands Will *Look* Lovelier . . . *Feel* Softer

You'll never know how soft and smooth your hands can be until you use Lanolin Plus Hand Lotion. For Lanolin Plus replenishes vital oils that your hands need to make them feel and look smooth as silk.

Treat your hands to this entirely new *feeling* of petal-freshness and softness. LANOLIN PLUS HAND LOTION works quickly, then disappears like magic. Only one dollar, plus tax, at all cosmetic counters. Handy dispenser comes as a gift with each bottle.

* * *

### *Reveal Your Hair's Natural Loveliness With Lanolin Plus*

**LANOLIN PLUS HARD WATER SHAMPOO,** containing a superabundance of Lanolin Plus, the closest duplication of Nature's own underskin lubricants, not only helps lubricate scalp and soften hair, but at the same time lathers beautifully in the hardest water and thoroughly whisks away dirt and grime. It's economical, too—only one application is needed for each shampoo. Just one dollar. (Tax-free.)

* * *

**LANOLIN PLUS FOR THE HAIR.** If your hair is dull, dry and unmanageable, it will surely welcome the refreshing, softening influence of Lanolin Plus. Both men and women have found that various kinds of harsh hair treatment, water, and the drying effects that come from exposure to sun or wind dull their hair. When that happens—and even *before* it happens—look to LANOLIN PLUS FOR THE HAIR to supplement precious, natural oils and bring out sparkling highlights. Only a dollar, plus tax, at all cosmetic counters.

* * *

### Make Your Skin Softer, Smoother "All Over"

From the time of the early Egyptians, women who have longed for loveliness have tried to keep their skin soft and smooth with various fragrant oils. Now, for *your* every-day enjoyment, there is a heavenly body lotion, enriched with lanolin to keep every inch of you "petal-soft". No matter what the weather, this creamy-smooth liquid penetrates, and protects your skin from the drying effects of sun, wind, dry air and water. 12-ounce bottle only $1.50, plus tax, at all cosmetic counters.

* * *

### *Skin Feels Cleaner— Fresh As A Daisy—With Lanolin Plus Liquid Cleanser*

The fresh, *clean* feel of your skin after its first cleansing with this creamy liquid will make you promise yourself that you'll never again bother with ordinary, harsh cleansing. For Lanolin Plus Liquid Cleanser penetrates your skin and *softens* as it cleanses, with never a drying effect. Instead, it combats drying conditions due to lack of natural oils.

LANOLIN PLUS LIQUID CLEANSER should be a "must" in your daily skin care. *So* economical—only one dollar, plus tax, at all cosmetic counters.

* * *

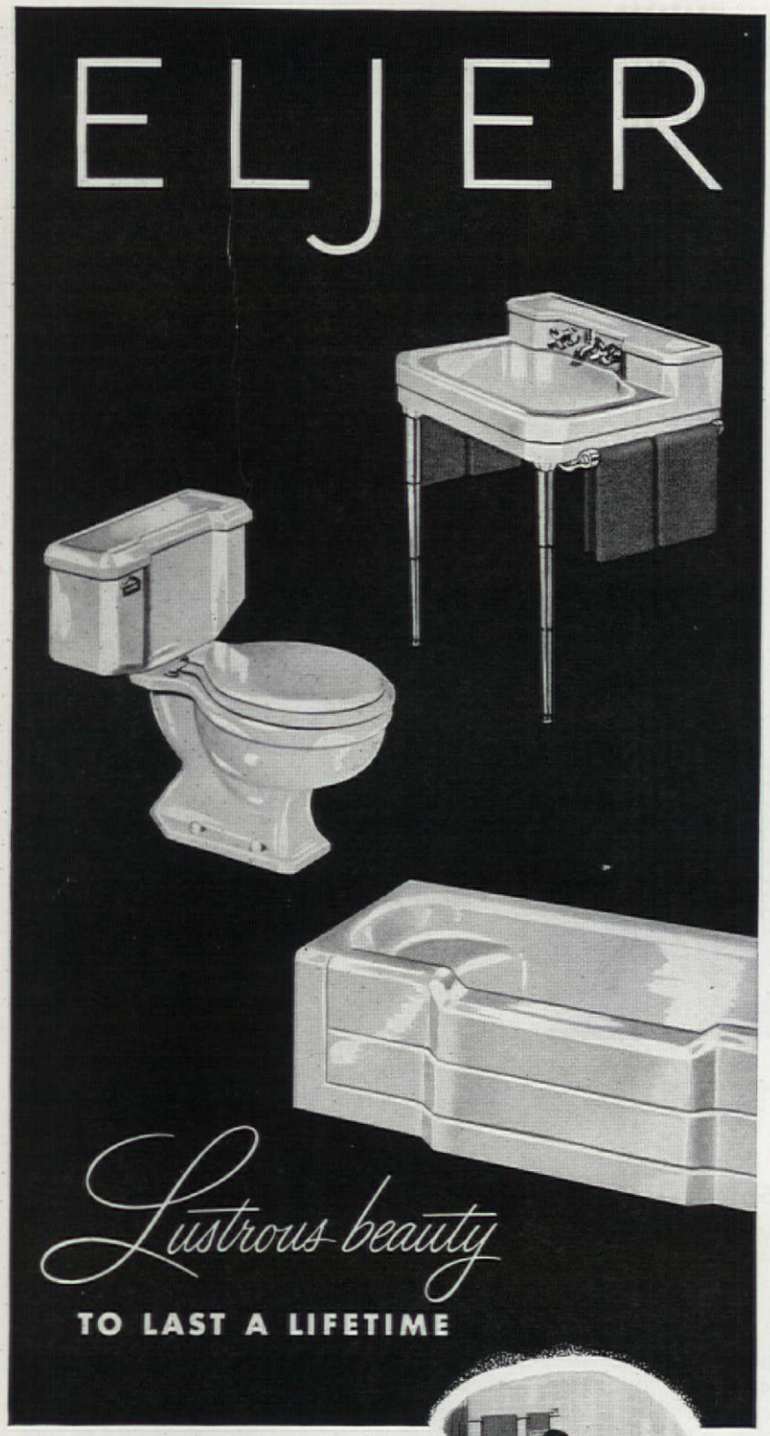
**There's new softness for especially dry skin with LANOLIN PLUS CLEANSING CREAM.** Time was when there wasn't much that women knew about retarding a dry skin condition that promoted premature wrinkles. But now that Lanolin Plus has come into the beauty picture, you can keep your skin softer and lovelier than you ever imagined! For it is compounded to *soften* your skin as it cleanses it.

If your skin is *particularly* dry, don't wait another day to give it the wondrous help of LANOLIN PLUS CLEANSING CREAM FOR DRY SKIN. Only a dollar, plus tax, at all cosmetic counters.

Lanolin Plus

**CONSOLIDATED COSMETICS, INC.**
30 West Hubbard Street • Chicago 10, Illinois

# ELJER



Eljer's Legation Bath has an integral end-seat and a wide, front rim-seat, only 16 inches high . . . easy to step in or out and ideal for bathing children. Bottom is flat for safety's sake. All parts are within easy reach for cleaning.

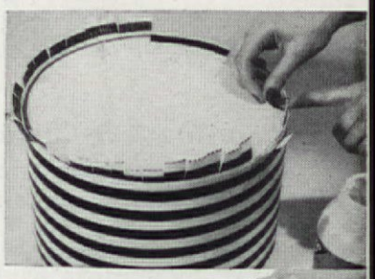
For a beautiful bathroom, combining color and styling with easy, immaculate housekeeping, install Eljer's Fine Plumbing Fixtures. Whether you choose a lovely pastel shade or Eljer's snow-white, the finish *cannot* fade, become dull or lifeless. Bathtubs have an extra-thick coating fused to a cast-iron base. Vitreous China Lavatories and Closet Combinations resist stains and are impervious to all ordinary acids because they are *real* china. Eljer Faucets, too, are quality-built for long, trouble-free service. For free booklet, write Eljer Co., Box 192, Ford City, Pennsylvania.

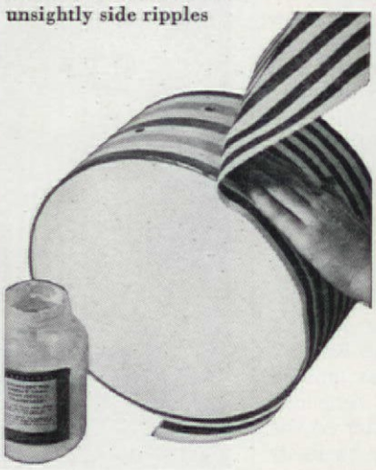
**ELJER CO.** FACTORIES AT FORD CITY, PA., SALEM AND MARYSVILLE, OHIO


## TV Guest Room

(Begins on page 35)

To glamorize a hatbox, cut a strip of fabric long enough to go all around the box, allowing an extra inch in length for lapover at back seam, and an extra inch at top and bottom for turn-ins. Starting with one end of fabric on seam of hatbox, cover a few inches at a time by applying paste to the box and smoothing fabric over it. Keep fabric straight as you work around the box. When you meet the seam, fold under raw edge and paste down. Slit top and bottom turn-ins every inch, as shown. Paste down so they overlap to make the finished effect smooth and free of unsightly side ripples





For lid, cut a circle one inch larger than the top. Center fabric and paste down. Slit and turn over edges smoothly. Finish top with a band of ribbon pasted as shown. Top off with a ribbon tie and a bow

## HOW TO SLIP COVER A WING CHAIR

**1484** The step-by-step photographs of our picture pattern show you just how to make a handsome "slipholstery" cover for your wing chair. Each step was done for us by an expert, and we've passed along her trade tricks to help you turn out a "custom" cover that's a perfect fit

SEE PATTERN ORDER FORM ON PAGE 145

SEE ADDITIONAL PATTERNS ON PAGES 29, 89, 102

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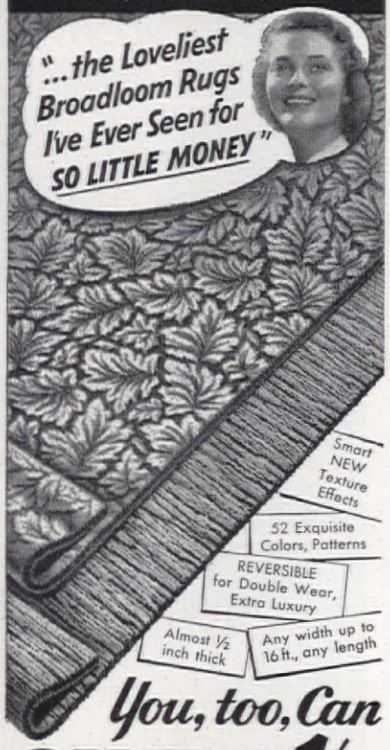
*Now,* BETTER THAN EVER

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# Music

**(Begins on page 8)**

For its part, the NBC Television Opera has been perfecting plans for its once-a-month series of programs beginning late in October. Peter Herman Adler, musical director of the company, is always on the lookout for the novel, the unusual. So far, I must say, he has been eminently successful—without disregard of musical value. The curtain-raiser for the season will be Gruenberg's *Emperor Jones,* and the title role, once magnificently embodied by Lawrence Tibbett, should have no terrors for the fine Negro singer, William Warfield, scheduled for it.

Among the other NBC Television Opera projects are Verdi's *Macbeth* —a work, like *Emperor Jones,* highly regarded, yet unduly neglected—Richard Strauss' *Salome,* and Mozart's *Marriage of Figaro.*

## SYMPHONIES ON THE AIR

The symphonic side of the picture, this season, again offers two of the nation's foremost orchestras in weekly radio broadcasts. I refer to the New York Philharmonic-Symphony Society under the direction of its regular conductor, Dimitri Mitropoulos, and the NBC Symphony with Arturo Toscanini wielding the baton. The Philharmonic's guest conductors include Bruno Walter, George Szell, and Guido Cantelli. The only guest leader with the NBC Symphony is Mr. Cantelli, a future colossus, perhaps, already spanning two networks.

Any Toscanini performance is something to hear. But his rehearsals are something else again—something to see *and* hear. He is intense, explosive, determined at all costs to obtain exactly what he wishes, whether that be the phrasing of a long passage by the entire orchestra or two notes by a single instrument. The thunders of Jupiter are as nothing compared to the Olympian rage of a Toscanini, and on such an occasion I happened to be present. This, if you please, is a story about a Toscanini mistake.

The orchestra was rehearsing the *Seventh Symphony* of Shostakovich. At one point Mr. Toscanini stopped abruptly, looked up, and said sharply: "We go back—to before bar fourteen." The players dutifully turned pages and waited. Down came the beat, and with it the musical sounds. The conductor stopped again, rapping his desk. "Before bar fourteen!" Same ritual, same results, Mr. Toscanini shouting this time: "No! No! Before bar fourteen!" The entire business was repeated once more, and once more dissatisfaction. A flood of imprecations in well-chosen Italian, then momentary calm, and one musician asking him apologetically: "Maestro, do you mean *before* bar fourteen or *after* bar fourteen?" Mr.

PLEASE TURN TO PAGE 120


*It happens each time you play—*

Hammond Organ illustrated above is the Home Model—price on request.

**You press the keys** of the Hammond Organ. The song of skylarks—the brilliance of brasses, the whisper of willows come alive as you play. This is music that relaxes you . . . refreshes you . . . renews you. And it happens each time you play.

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# Music

(Begins on page 8)

Toscanini stared at him fixedly for an instant, then a puzzled expression crossed his features, as he seemed to be racking his brain for something. Finally, in a whisper, almost shyly, a contrite look on his face, he put out his hands to the musicians and said: "Yes, excuse me, excuse me, *after* bar fourteen."

Sudden tempests, sudden calms. All that in rehearsal, and out of it emerges the Toscanini perfection.

## ON THE RECORD

The phonograph recordings which I most value—of this year's issue at least—are of such extraordinary compass interpretatively that comment, excepting about special aspects, can properly be reduced to essentials. RCA Victor, for example, put on the market a handsome album of all nine Beethoven symphonies, played by the NBC Symphony and Arturo Toscanini. The works were not recorded in one batch—each emanated from a different point in the conductor's career with this orchestra. This limited-edition album is no longer available, but there is nothing to stop one from buying the symphonies separately.

As far as my own preferences go, I have always had a special affection for the Columbia LP version of the Beethoven *Third Symphony*, the *Eroica*, performed by the Philharmonic-Symphony under Bruno Walter. I play it more often than the other for the sake of its human charms, the beauty of its sound, its glowing spirit.

Among modern works, there is a superior recording of Honegger's dramatic oratorio, *Jeanne d'Arc au Boucher* (*Joan of Arc at the Stake*) released by Columbia. In this performance, Vera Zorina speaks the lines of Joan compellingly, and is beautifully companioned by a group of soloists and two fine choirs. Raymond Gerome is the excellent narrator, and the Philadelphia Orchestra lavishes upon this movingly dramatic work its most glorious sounds under the direction of Eugene Ormandy.

Operas? Well, you will find many fine performances on records. The Cetra catalogue, now taken over by Capitol, offers a whole cosmos of operatic recordings. Just to mention a few, there are Cilea's *L'Arlesiana*, Ponchielli's *La Gioconda*, Rossini's *La Fille du Regiment*. Rewarding, too, are RCA Victor's *La Boheme* of Puccini, with Arturo Toscanini and the NBC Symphony, and *Der Rosenkavalier* by Richard Strauss, with Lotte Lehmann.

Of chamber works, I relish particularly the Columbia album presenting the Budapest String Quartet playing Debussy and Ravel, whose *Quartet in G minor, Op. 10*, and *Quartet in F major*, respectively, are rendered just deliciously, that's all.

Vintage MILK GLASS --in wrought iron

Very new, very smart . . . genuine Imperial Milk Glass Condiment Set in black wrought-iron frame.

Lovely Duo Mayonnaise Set for condiments or sauces. Without ladles use for candy, nuts.

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Handsome Buffet Trio Server for every festive occasion; casual in manner, dramatic in effect.

*American handcrafted collector's items by the skilled artisans of*

IMPERIAL GLASS CORPORATION
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# Book-Jacket Walls are Good Fun

**ROBERT WEST HOWARD**

Don't throw away those colorful jackets from new books. They'll work wonders as wallpaper in transforming one or more walls of a study, child's room, or a den into a lively and livable conversation piece. We don't suggest that you treat all four walls of a small room in this way, lest too much pattern seem to crowd you in, but panels of jackets from cookbooks and Epicurean treatises give a splash of color to the dining room or breakfast nook, and garden houses and rumpus rooms respond glowingly to the same simple—and inexpensive—technique.

We know it works because the paper jackets from books, plus some built-in shelving, transformed the sooty old kitchen area in our home to a favorite lolling place for family and guests. The only equipment needed was a bag of wallpaper paste, a brush, a pair of scissors and a quart of clear varnish.

One rainy afternoon, we organized the family into teams and set to work. Broken by doors, staircase, and pine paneling, there were six plaster areas in the room, so we decided to devote each area to a subject of family interest: "The Story of America," "Food and Diet," "World Travel," "Children," and "Education," and "Health" were the topics which best suited us.

While some of us outfitted a wooden crate with tab index folders, the rest of us stripped the jackets from all the books in the house and trimmed off the flaps. The trimmed covers were divided into the six categories and filed in the index folders.

PLEASE TURN TO PAGE 122

*She's 6 years old*

*...and so are the*

***Hathaway Nylon** curtains!*

After six years of wear in many homes all over the country, HATHAWAY NYLON curtains are still giving excellent service... still looking luxurious and beautiful.

*Six years ago,* it was HATHAWAY who made the first nylon marquisette available for curtains! In these six years, many millions of yards of HATHAWAY NYLON have been decorating American windows, and not one yard has ever been returned because of damage by sunlight!

HATHAWAY NYLON with its high thread count has *everything* you want (and need) in a curtain fabric. It is easy to wash, quick to dry, beautiful, strong, non-inflammable, heat-resistant. It shrinks less than 1%. Its wonderful properties are "sealed in" by an exclusive HATHAWAY process.

So, look for the label "HATHAWAY 100% NYLON MARQUISETTE" when you shop for curtains. Feel HATHAWAY NYLON curtains, hold them to the light... *see* the difference! *Buy* them, and *know* the difference! Always ask for HATHAWAY NYLON!

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FREE—"How to Make Curtains and Draperies", with step-by-step instructions. Or enclose 25¢ and receive also the idea book "Smart Window Styling." Address Kirsch Co., 405 Prospect, Sturgis, Michigan.

*For any item of drapery hardware, "Depend on Kirsch!"*

Kirsch

DRAPERY HARDWARE

# Book Jackets

(Begins on page 121)

Groundwork out of the way, we began the actual pasting. This, too, required teamwork. An old magazine was laid on the kitchen sink beside the bowl of wallpaper paste. A book jacket was faced down on the magazine. Its wrong side was daubed with paste and scooted by one of the children into the long room where a friend perched on a stepladder beside the wall. Then the paster flipped over a page of the magazine and obtained a fresh, dry surface for the next jacket daubing.

Meanwhile, our "paperer" laid the book jacket flat against the wall and rubbed it carefully with a soft-bristled brush. And that was that. The next jacket fitted flush beside it.

Since jackets aren't all the same size, we found that we had to do some patching. So, we clipped individual figures and patches of solid color from some of the jackets and pasted them in to fill bare spots. This led to some unusual effects. The jacket of *Just Like David* on the "Children's Wall" shows two boys playing in a tree and grinning down at the grass and flowers. An unattractive strip of wall lay between the bottom of the jacket and the wainscoting. One of the children regarded it reflectively, turned, and pulled the jacket of *Snow White* out of the file. There in the corner a fox, raccoon, rabbit, and squirrel sat in a semicircle gazing up from green grass. The result is an appealing panorama of the boys in the tree and the animals below giving each other "the once over."

The final step in the book-wall comes a day or two after the jackets have been applied. It's the simple process of daubing them with a coat of good clear varnish. It'll dry in a few hours and gives a slightly glossy but washable finish to your wall.

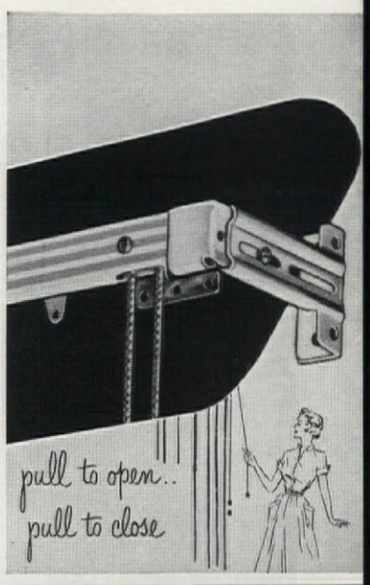
The colors and general pattern of our jacketed walls blend well with natural wood, and we like living between them—we know though, that if we tire of them we can put on a conventional paper or a coat of paint.

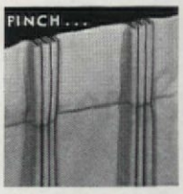
You don't have to do it with books, of course. A friend papered his toolroom with seed catalogues. Another did his bathroom in magazine covers. A neighbor papered his living room with the handmade paper that once lined boxes of Chinese tea.

Book jackets, magazines or teapaper, your room will be cheerful, homey, and different—fun to do and fun to live with.

Give enough!

THROUGH YOUR COMMUNITY CHEST



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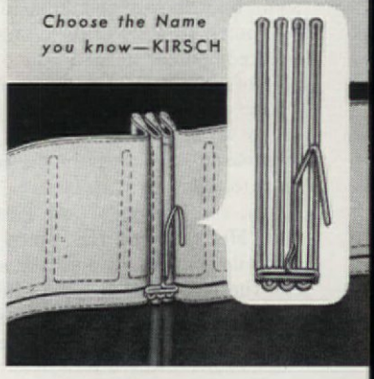
NO COMPLICATED FIGURING OR MEASURING

The illustrated directions with Kirsch Easypleat are easy to follow . . . even show you the width-after-pleating for double and triple French pleats, and for box pleats.

*Choose the Name you know*—KIRSCH



A fine planning desk, with ample cupboards and slotted files above, and a good roomy drawer below, render menu making, ordering, household accounting, and the other chores of the kitchen exec lots easier. This one makes maximum use of a small amount of space between serving and laundry rooms, is bolted to the wall for an uncluttered look and so its legs don't get in the way of yours. Home of Dr. & Mrs. Blair Glennie

Data: Louise Price Bell

# 2 ideas for the HOME OFFICE

Data: Max Tatch

There's efficiency and style in this utilization of an otherwise "lost" corner in a den for a home office. Desk drawers are file-deep and commodious, and a handsome built-in ledger cabinet above stows fact, figures, adding machine, and the other accoutrements of "homework" in an orderly and accessible fashion, so they won't be disrupted by anybody's tidying hand. The alcove effect suggests a feeling of privacy and, in fact, pleasantly isolates the desk's occupant from the rest of the room. Home of Frank Nimmer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NO. 0185 COUNCIL ROOM CHAIR
NO. 3-150 HUDSON TABLE

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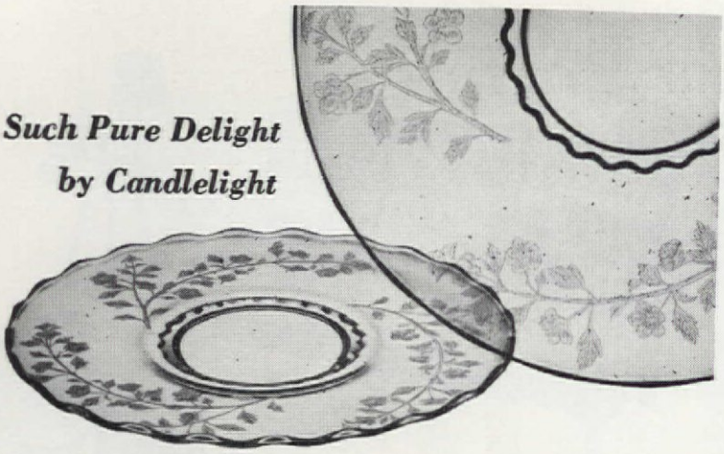
*Such Pure Delight by Candlelight*



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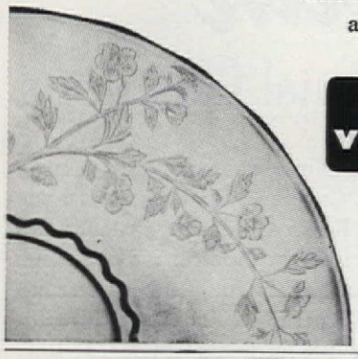
Delicately, superbly etched, to gleam and glow and sparkle. . . . See the 14" plate, shown here, and all the other pieces in this pattern, at your good Viking dealer.



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ESTHER CAUDILL

# We are

Yes—I mean it. John and I are eager to retire. We are looking forward to the day about a year from now when we will "lay down de shubble an' de hoe," both figuratively and literally, in Pennsylvania, and take them up with added zest in a new place. Because we love the North so much and have been so contented here, I should like to say in the very beginning that we did not arrive at this happy state of mind overnight. It took several years and a process of mental readjustment which was not easy. Yet the important thing for us is that we have arrived.

Of course, when we are younger, most of us look forward to the days when our responsibilities will be fewer, our leisure greater, our live once more genuinely our own. Whe looking forward means looking *fo* forward—when from the busy middl years, retirement looms as a peacef Eldorado—we contemplate it wit pleasure. But when it begins to crow us, it can be a frightening prospec

John and I realized that we coul make of retirement either the wast ing away of an old life or the begin ning of a new one. We have chose the latter. We're leaving our old lif before it goes stale, and setting ou to build a new one, in a very differen place. We feel that life must go for ward or it languishes and dies, an staying in the same place seemed t us living off the crumbs of the past

Of course it's not easy to tear u your roots, leave your children an the friends of a lifetime, and go t a strange place. But we feel that th effort involved is productive. We wil be growing, forging ahead, in th stream of life instead of sitting o the sidelines.

About ten years ago, knowing tha if we both lived we were going to fac this big problem, we bought land an


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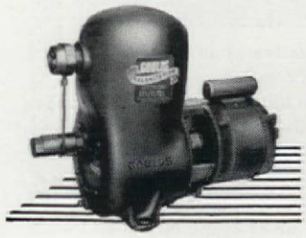

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Address.....

# Eager to Retire

ome in the country and said, "This it. We'll gradually stock it with ickens and animals, we'll condition soil, and when the time comes, 'll be practically self-sustaining. th the little we make by selling our plus, along with what we have ed, we'll be able to get by."

And "get by" is all, I'm afraid, would have done. But is getting all we should desire of our declin- years? It seemed to us a desecra- n of the God-given right to health d happiness.

When we made our first trip to

orida about five years ago, an areness that there was something re to old age than enough to eat d a roof overhead flooded over us. Why, here in the dead of winter were beauty, color, friendliness, warmth, a new way of life! And what a good time those folks—old and young—were having!

They played shuffleboard in the bright, warm sun in February. They fished in a clear, blue lake for their dinner, spent afternoons at Canasta or darts and they danced in the evening at the gaily lighted community house, instead of eating their hearts out with loneliness at home where they were "close to their children and friends of a lifetime."

To be sure, our children love us, but they have established family units of their own now. They have their own friends, their own fun, and their own baby sitters. We love to see them, and they us, but we don't depend upon their infrequent visits for our happiness, as many elderly couples do.

As for "the friends of a lifetime," very few of them are near us now. Some have moved to other parts of the country and several have died. Of course we have made new friends along the way because we are both very active: my husband in business

PLEASE TURN TO PAGE 126


## don't put up with BLACKOUTS!

When the electricity goes off, don't blame the fuse or circuit breaker. They protect you from hazard. Blackouts probably mean your wiring is overloaded.

But you needn't put up with blackouts, blinking lights and unsafe, unsightly tangles of cords. Learn how to avoid these annoyances and get convenience, comfort, efficiency and economy from your lights and appliances.

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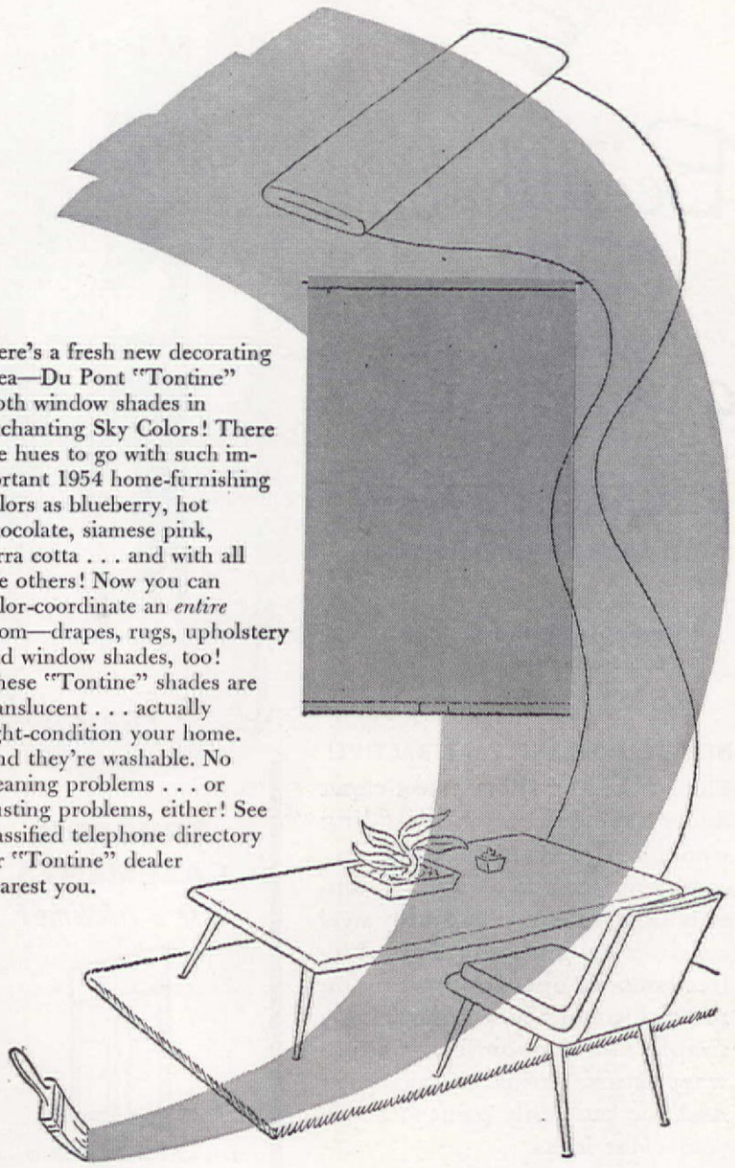
# 1954 Decorator Colors



Here's a fresh new decorating idea—Du Pont "Tontine" cloth window shades in enchanting Sky Colors! There are hues to go with such important 1954 home-furnishing colors as blueberry, hot chocolate, siamese pink, terra cotta . . . and with all the others! Now you can color-coordinate an *entire* room—drapes, rugs, upholstery and window shades, too! These "Tontine" shades are translucent . . . actually light-condition your home. And they're washable. No cleaning problems . . . or dusting problems, either! See classified telephone directory for "Tontine" dealer nearest you.

## Du Pont Tontine®

*Washable Window Shade Cloth*

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**8-Foot Sliding Steel Closet Doors**

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**NEW!... MODERN!... ATTRACTIVE!**

Floor-to-ceiling sliding steel closet doors save space while adding wonderful convenience. You get complete access to closets . . . top-to-bottom, side-to-side. Sturdy steel construction guarantees trouble-free, smooth operation on nylon rollers. Installation is amazingly simple and economical. Cannot warp, stick, shrink or sag, *ever!* And you can easily paint to match your color ideas.

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# We Are Eage

and I in various clubs and civic affairs. But after our income stops and we have to live on a more economical scale, will we be "has-beens" and soon forgotten? We hope not, but even now we notice a gradual decrease in invitations for dinner or a Saturday evening of bridge. We are older than many of our friends, and we can't expect our popularity to increase when we are no longer financially able to entertain as much as we now do.

Enough of what "might be"! It is the future that intrigues us. Tearing up our old tired roots and planting new vigorous ones in strange soil where we will have the company of many other couples in similar circumstances is an exciting prospect.

Many of our new neighbors will be people of our own age as eager for companionship as we, and if we choose our location carefully, they'll be congenial people with interests similar to ours. We know that this is very important, and we've given it a great deal of thought and "exploration" traveling over the state, studying the various communities and the types of people settling in them.

Florida happens to be the place we have decided upon. But it could hav been any one of a number of othe places. The most important thing i to move to an entirely new environ ment. Next in importance is that th climate be pleasant, for as we gro older the rigors of winter take thei toll of even the strongest of us.

In Florida we think we'll be abl to live much more economically tha we do here, and yet maintain ou present standard of living.

We plan to build near a lake i the central part of the state. Joh and I love gardening and we will hav as we do here, flowers and a vegetabl garden which, abetted by a hom freezer, will see us through the yea

It will be fun learning to garde

from scratch once more, as we mos certainly will have to do, for th soil, the seasons, the planting con ditions, and the bugs will all be di ferent from the ones we are used t

Of course we'll miss our wonde ful Pennsylvania peaches and toma


*Charming Deceiver*

In graceful innocence it brightens its corner. Then — flip go the triangular leaves! and twist goes the top — to give you a sturdy leather-faced card table. Chiseled from glowing cherry — a treasure to enjoy forever.

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## o Retire (Begins on page 124)

es. But there'll be oranges and rapefruit from our own trees to take eir place, and avocados, mangoes, papayas—many tropical delicacies hich are hardly more than names us now. Chickens are easy to raise Florida, so we'll have our own esh eggs, and whenever we want fish e can drift out on our own lake and el in a few.

We don't worry about not seeing e friends we are really fond of, cause we already have enough bookgs to keep our guest room filled r years, and I've heard it said at when you move to Florida you're nazed at the warm friendships that velop overnight. (Or shall we say erwinter?)

Best of all, there are many opportnities for a man if he cares to work while longer. My husband is still at e peak of his powers and it would suicide for him to retire, and huiliating for him to take a lesser osition just because of his chronogical age.

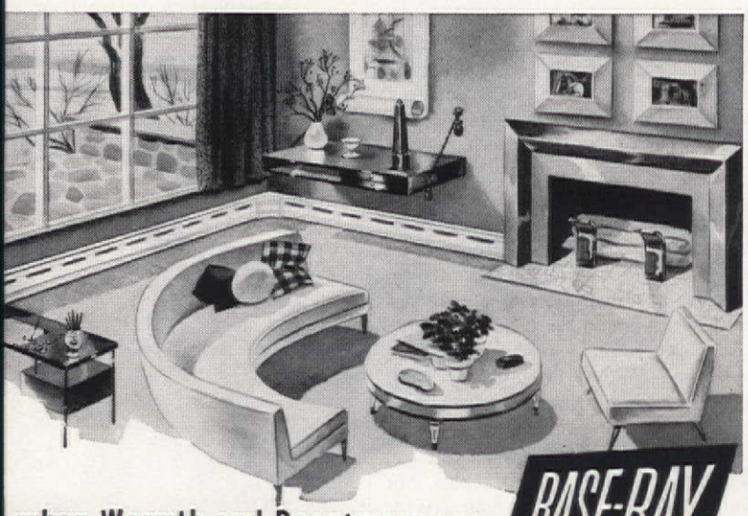
True, John would like to take it sier than he does here, giving up e responsibilities and the long hours at go with an executive position, d he'd like some private work on his golf and his fishing. But he wants to keep active for a few years yet, and he feels that our new life will enable him to do just that, without a loss of stature.

If we weren't kept so busy reading new books on Florida, studying horticultural pamphlets, boning up on the best bait to use for wide-mouth bass, and trying to decide whether we will have a big breezeway (to double as a dining room) or a screened patio, we might get down to brass tacks and face the fact that we are growing old.

But with so many new and exciting things to look forward to and plan for, we simply don't have the time. We think we're growing younger every day just contemplating the next twenty years!

**UNITED NATIONS BIRTHDAY**

*This month marks the eighth anniversary of the United Nations. In celebration, a plan for sending old copies of American magazines abroad has been drafted. Address Magazines for Friendship, Occidental College, Los Angeles 41, California, for instructions and a mailing envelope.*

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You'll love the way deauville *Casual Americana* blends with either contemporary or traditional, and you can add other Troy living room, dining room, dinette or game room sets or pieces whenever you wish. *See these decorator-idea pieces at leading furniture and department stores.*

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# Treat Your Table

## An added set of dishes is worth a carload of spice

That amazingly well-designed pottery they're turning out for less than $5 per starter set will never take the place, in feminine hearts, of Sunday-go-to-meeting "fine china." But good inexpensive dinnerware in a range of prices has certainly changed our table-setting habits. An extra set or two, in addition to those we already own, can give to our table the kind of spice and variety we aim for in our cooking.

No matter how many dinnerware sets we acquire, however, the same good old buying rules apply—no matter how well priced or how handsome, don't buy it unless it will look well on *your* table in *your* room, unless its design is in keeping with your furniture, and unless its color and pattern will "do something" for your surroundings. Periods may be mixed freely, of course—but not sloppily. For example, many very modern designs just do *not* look well with elegant 18th-century furniture, and some of the best traditional patterns, versatile as they are, don't adapt themselves to the starkest of modern backgrounds.

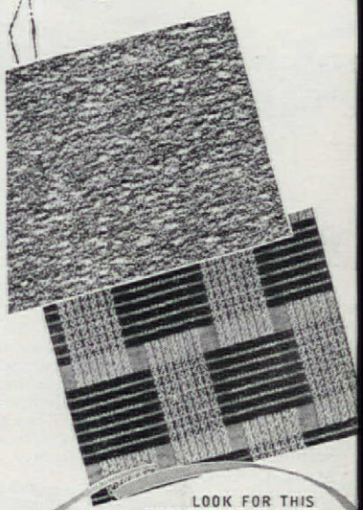
Undecorated wares depend for their beauty upon their graceful shapes, and many people turn to them in an attempt to "play safe," to avoid conflicting patterns. They're very handsome—but not so "safe" as you think, for it takes great skill to set a table with undecorated dinnerware. So if you like decorations, don't bypass them—just choose them carefully.

When it comes to price, you can find good design in all brackets, but you usually get just what you pay for in quality and workmanship. Difficult shapes and hand decorations add to the cost. You may find earthenware or even pottery tagged higher than wares entitled to be called "fine china," and the type of decoration is usually the clue: chances are, in such cases, that the china is plain or decorated with decalcomanias, while the usually less-expensive earthenware or pottery is hand painted. There's also the matter of "grade." All dinnerware is factory-inspected, but firms which produce the higher-priced types guard their brand reputations by screening their product so rigorously that very few imperfect pieces creep through. You would expect to pay for such rigid protection—and you do.


**poetically beautiful**

Envision a sheer casement in a heavenly lime at your windows . . . an accent of persimmon slipcovering your favorite chair . . . your sectional upholstered in a toast tweed with subtle undertones of gleaming gold Lurex . . . all distinctively textured! Or create a color scheme to express YOU. You'll find just what you've dreamed of in this color-coordinated line of decorative fabrics at a cost so low it will amaze you.

**so practically priced!**



LOOK FOR THIS BRAND ON THE YARD GOODS AND READY-TO-HANG DRAPERIES YOU BUY

*Fincastle Fabrics* by LOUISVILLE

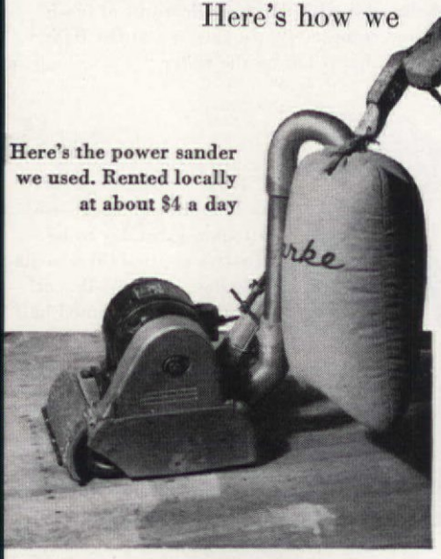
LOUISVILLE TEXTILES, INC., LOUISVILLE, K

First step was to rip up the old soft floor covering; then we removed odd bits of floor covering, felt, and cement that remained with a power sander using 4½-grit black waterproof sandpaper. Next, with hammer and nailset, we countersank any protruding nailheads we found

All indentations over the nailheads had to be filled in with plastic wood or sawdust (made of the same wood as the flooring) mixed with wood glue or shellac. This, of course, was applied with a putty knife

# How to REFINISH OLD FLOORS

We went to work on a room which had battered covering over once-beautiful parquets. Here's how we restored them

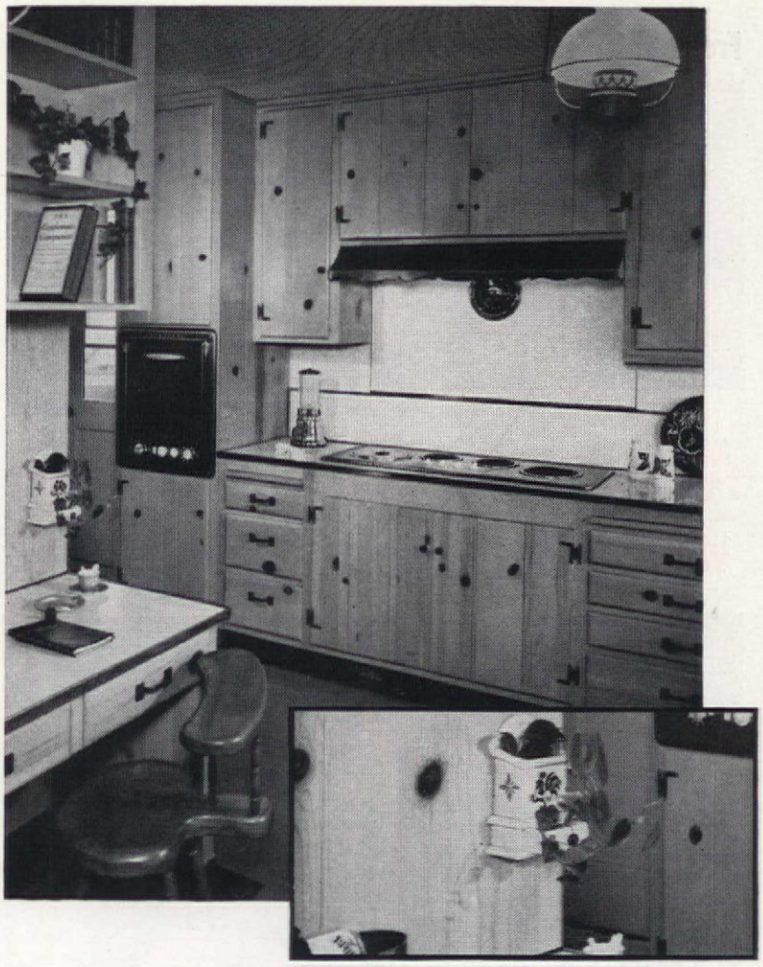


Here's the power sander we used. Rented locally at about $4 a day

The sander has a vacuum attachment that sucks up almost all the dust created by the sanding. We started off by using a coarse grade of paper. After doing the floor once, we went over it again with a medium and, finally, with a fine grit

For the edges of the floor, we rented a small sander, called an edger. In this, we used the same grit papers as on the large unit. Edger cost us about $2 a day

PLEASE TURN TO PAGE 130

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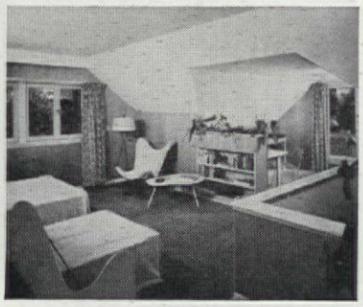
**to finishing an attic...**



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Please send free woodworking booklet on AMF De Walt "Power Shop"—America's Greatest Precision Power Tool.

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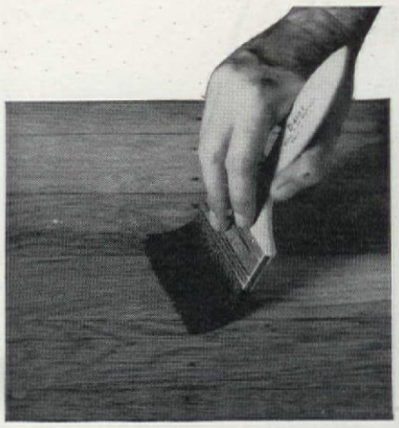
# Refinish Old Floors

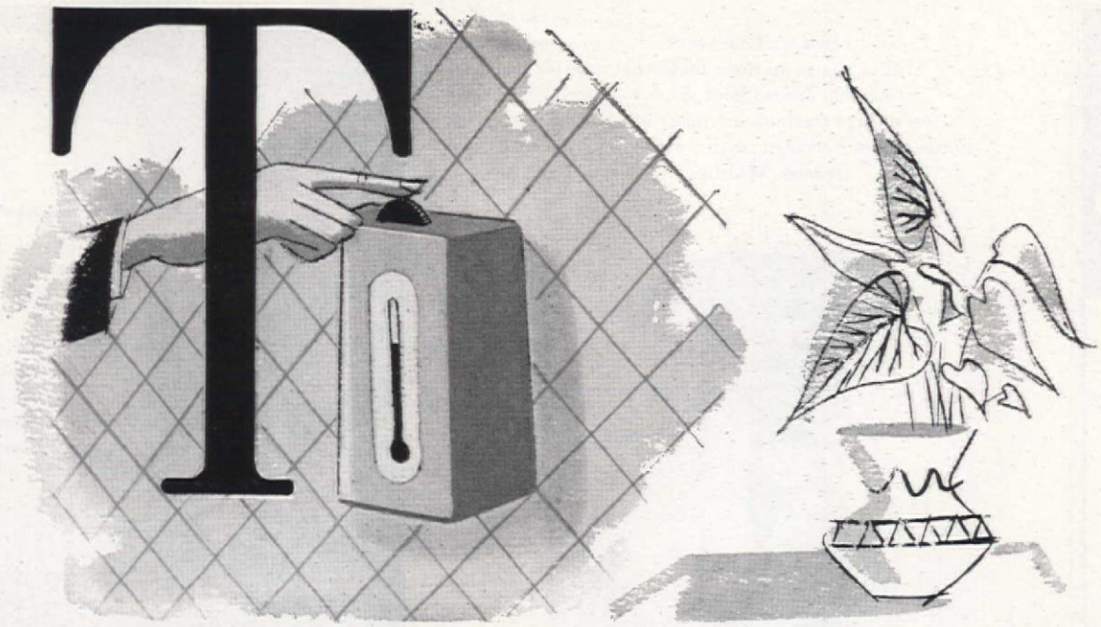
(Begins on page 129)

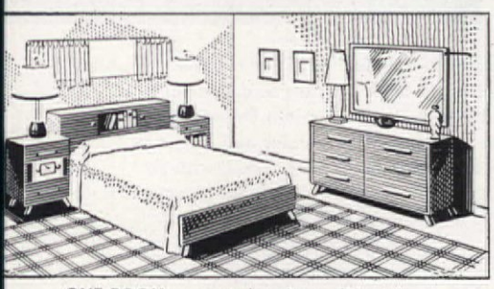
Of course, in the corners an around the radiator, etc., we couldn't use the sanders, bu had to go to work with a scraper, steel wool, and sandpaper. Incidentally, wh using the power sander, we swept the floor clean with a brush to remove any solid matter that was not taken u the sander

Exposed nailheads had left unsightly black stains on the floor. We had to bleach these out with oxalic acid. We used a mixture of 1 lb. of oxalic acid to each gallon of warm water, and then we applied this to the entire floor with a brush. When the acid was dry, we brushed the floor clean, and rinsed it with three applications of fresh water. After the woodwork dried completely, we gave it another light sanding to remove any of the roughness left by the water

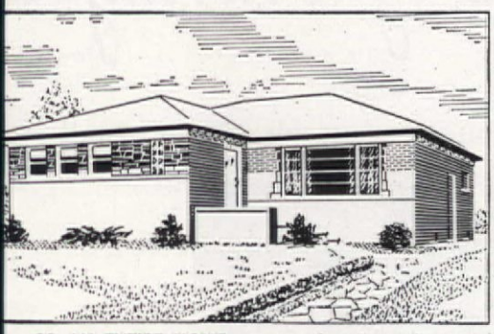


On the bone-dry floor—we waited an extra day to be sure—we applied three coats of shellac, using a 5-lb. cut of white shellac thinned half and half with alcohol. After the last coat had dried (all three can be applied the same day), we sanded the floor lightly with steel wool and dusted it. Then we applied a paste wax. Below you can see the final results





**ONE ROOM** . . . can be air conditioned quickly and easily with a Chrysler Airtemp Room Air Conditioner in the window.



**OR AN ENTIRE HOME** . . . can be air conditioned with a Chrysler Airtemp "Yearound" system. New air-cooled models do not use water.

# *is for Thermostat*

## there on your wall, with Chrysler Airtemp... you set it...that's all!

Just a touch of your finger and like magic Chrysler Airtemp goes to work in your home. The thermostat on the wall controls your indoor weather.

In winter there's warm, properly humidified air at just the temperature you want.

In summer there's cool, crisp air that makes living so much more enjoyable.

All year there's less cleaning and more healthful surroundings because dust and germs are filtered out of the air that's circulated through your home.

*Chrysler Airtemp*

**HEATING • AIR CONDITIONING**
**for HOMES, BUSINESS, INDUSTRY**

**Airtemp Division, Chrysler Corporation, Dayton 1, Ohio**

*Comfort Zone*

Get a free copy of the delightful Alphabet Book for children. It shows many benefits of Chrysler Airtemp "Yearound" Air Conditioning for your family.

**Airtemp Division, Chrysler Corporation**
**P. O. Box 1037, Dayton 1, Ohio**

AH-10-53

☐ I want to know more about the Chrysler Airtemp Comfort Zone.
☐ Send me my free copy of the Chrysler Airtemp Alphabet Book.

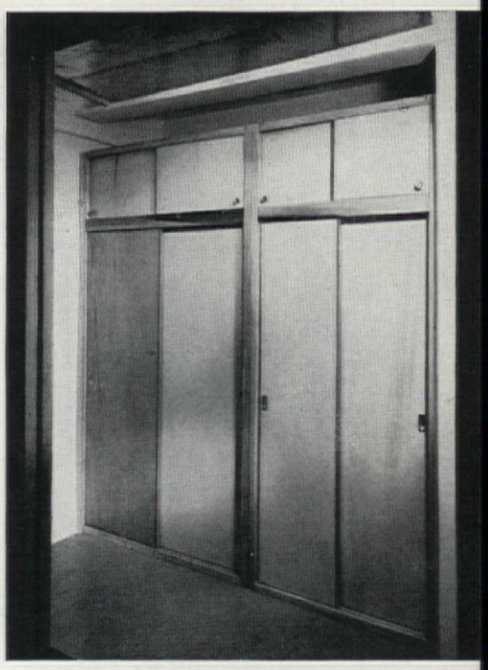
Name_____

Address_____ Phone_____

City_____ Zone_____ State_____

REPLACEMENT OR REFUND OF MONEY IF NOT AS ADVERTISED THEREIN
Guaranteed by Good Housekeeping

Prefabricated wall closets are easy to assemble, and sliding doors on these mean that interiors are easy to reach, and no floor space is wasted. They have top storage sections, are made of plywood (southern hardwood or northern birch) with kiln-dried hardwood frames. Widths: 3 ft. to 6 ft. Paint or stain



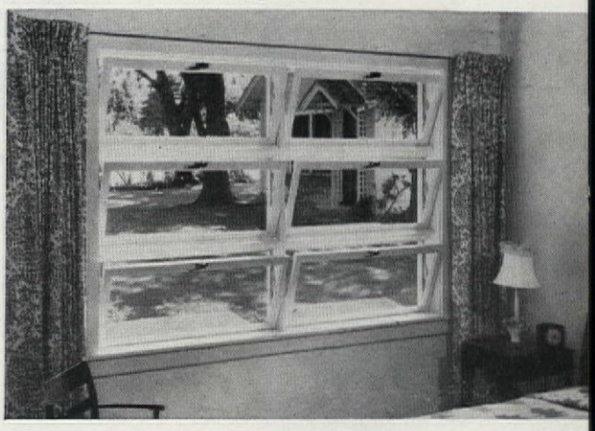
Laminated wood paneling is increasingly popular for sliding closet door units like these of a special plywood construction. Outstanding feature is high resistance to shrinkage and warpage. Ready to put up, in standard sizes, with all framing and finger pulls provided. Pleasing smooth surface, has a mosaiclike appearance

# Good things in Big Packages

## Closets, doors, windows, folding attic stairs— packaged in complete units, ready for you to install

Put-it-up-yourself plywood paneling comes completely finished in your choice of five hardwood veneers. Simple grooved edges and special metal clips make it easy to install directly over existing walls. Packaged unit of ten panels, 16¼ in. wide, 72, 84, or 96 in. long, covers areas of from 80 to 108 square feet

See "Where Credit Is Due" on page 146



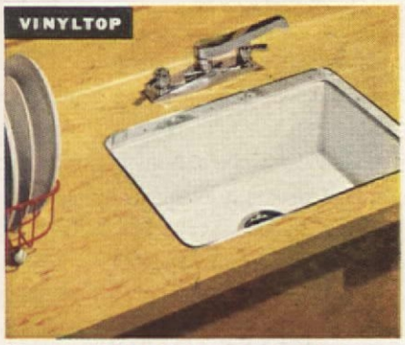
Sectional windows complete with all exterior and interior trim come in individual units, ready to hang. Make a rough opening to any of several standard sizes, set frames in and fasten to studding. Easy to operate, they provide excellent ventilation, and do not extend into a room beyond the drapery line when open

FOR MORE GOOD PACKAGES, SEE PAGE 134

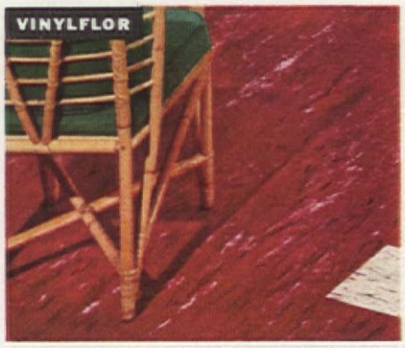
# Not one of these can mar the beauty of Gold Seal Vinyl Inlaids

**On the floor:** VinylTile in yellow marbleized and "Bermuda Hues" green; **on the wall:** VinylTile in "Bermuda Hues" green and tan; **on the counter:** VinylTop in "Bermuda Hues" tan.

**You can't hurt the lay-it-yourself tile** with bleach, grease,—*anything* you're likely to spill in the kitchen. A damp mop gets the bright surface spotlessly clean.




**You can't hurt the counter-top** with fruit juices, drain cleaners, abrasives. It's flexible and *seamless,* with no dirt-catching corners. And it costs only a fraction of what hard, clattery tops cost to install!




**You can't hurt the floor** with cleaning fluids, disinfectants or tracked-in mud. All Gold Seal Vinyl Inlaids keep their fresh look for an unbelievably long time. And they are the only vinyls that guarantee satisfaction—or your money back!

**There's no end** to the wonders of resilient Gold Seal Vinyl Inlaids—and the wonderful things you can do with them. Whether you put them on your floors, your counter-tops or even your walls, they outwear, outlast, outperform the same thickness of any other kind of floor covering. (In fact, on the walls, they should last as long as the house!) They come in light, lovely, striated "Bermuda Hues," and in deeper marbleized colors. Ask your Gold Seal dealer for Gold Seal VinylTile, VinylTop, VinylFlor. Find his name in your classified phone book. Gold Seal Vinyl Inlaids cost only about **33¢** per square foot.

**GOLD SEAL** TRADE-MARK ®

**FLOORS and WALLS**

CONGOLEUM-NAIRN INC., Kearny, N. J. © 1953.

## "I have the walls I wanted"

"Jim left the decision up to me . . . and I chose the dramatic color and rich texture of *pre-stained cedar* shakes. Now our house is a *dream* house . . . looks just as we've always talked about and planned for! The nicest part of it is that we can *change* the color whenever we wish . . . simply by restaining . . . selecting our new exterior "mood" from a wide choice of smart shades. *No wonder* I'm glad we've put pre-stained cedar shakes on our house!"

## ..."at a price I could afford"

"I didn't realize how reasonably priced *genuine* cedar walls could be! Now our house has the durability of pre-stained cedar shakes . . . for *less* than the cost of ordinary siding."

Scientific factory color-coating saves painting cost . . . back-priming eliminates blistering. And you can apply cedar shakes *yourself*, right over your present walls . . . adding extra insulation as you go. Pre-stained cedar shakes will last indefinitely . . . with minimum of upkeep.

**You'll both ♥ agree on**

# PRE-STAINED CEDAR SHAKES

**WHAT WIVES SHOULD DO**

Send for this attractive free color booklet shown below . . . describing in detail what pre-stained cedar shakes will do for *your* home.

**WHAT HUSBANDS SHOULD DO**

See your lumber dealer for a surprisingly-low-cost estimate. Send for free booklet shown below for complete application instructions.

**BE SURE OF QUALITY! DEMAND ONE OF THE FOLLOWING NATIONALLY RECOGNIZED BRANDS:**

Creo-Dipt • DriHome • Master-Craft • Never-Fade • Norshor • Olympic
Our Own • Rainier • Redhawk • Ripple Brand • Seal O'Cedar • Shakertown
Square Edge • Stave Lake • Superior • Cedarwalls • Colorshakes

**SEND FOR THIS FREE BOOKLET TODAY**

STAINED SHINGLE & SHAKE ASSOCIATION
4403 White Building, Seattle 1, Washington
Canadian Address: 425 Howe Street, Vancouver 1, B. C.

Handbook for Successful Building

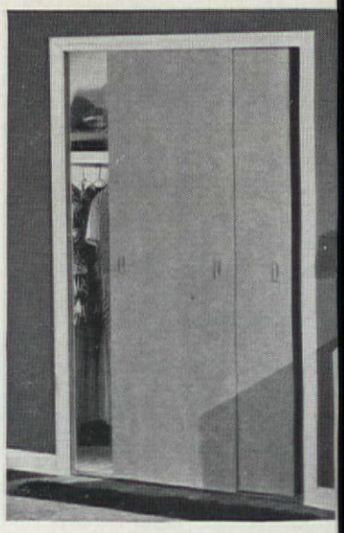
Name . . . . . .

Address . . . . . .

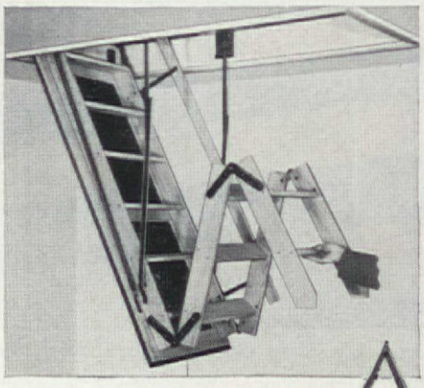
City Zone State


# Big Packages (Begins on page 132)

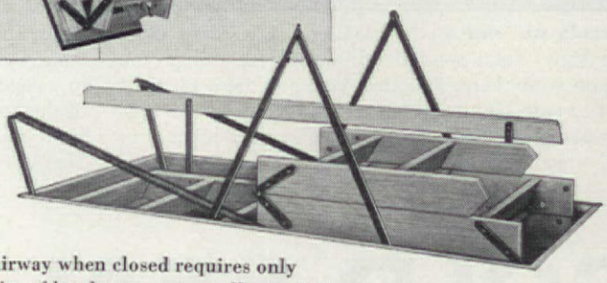
Striated panels in two natural wood tones can be nailed over the existing walls with furring strips or sheathing. Small brads will be concealed by "creases" in paneling. Squares in three sizes come packaged in combinations that cover from 25 to 120 square feet



Steel sliding closet-door units in a birch finish or primed for painting come in pairs complete with metal jambs and guides, and are fitted with finger pulls. They are ready to install in standard-sized openings from 3 to 6 in. wide. Good-looking, space-saving, they give greater accessibility to the entire interior of the closet



Folding attic stairs, with a spring mechanism that makes them easy to pivot up or down, come ready to install in rough openings of either 25½" x 54" or 25½" x 60½". They weigh approximately 70 lbs.



Stairway when closed requires only 22 in. of headroom—an excellent solution when only an attic crawl space is available. Good, too, for safe entry into a seldom-used attic. A space of approximately 6 ft. should be allowed below for a landing. Ceiling panel is clear white pine

# ly Hide-A-Bed offers the greatest "hidden value" the world of sofa-beds . . . a Beautyrest mattress!

Lawson style in green tweed (above), also in persimmon, brown, gold, charcoal and copper. Approx. prices, full size $339, apt. size $319, including famous Beautyrest mattress. With Deepsleep* mattress, $20 less.

**t good** is a sofa-bed if you're not proud of its *looks* as as its comfort? Hide-A-Bed* sofas are fully uphol-d, beautifully tailored sofas. You can even get *cushions* with famous Beautyrest* construction. More than 100 decorator-selected fabrics to choose from when you buy a Hide-A-Bed sofa—for the cost of a sofa alone!

**may see millions** of sofa beds. But only *one*, the -A-Bed sofa, can offer you the famous sleeping com-of Beautyrest, the mattress that's known and used the d over for the utmost in luxury rest. Beautyrest is er, wider and thicker than the mattress on the aver-age sofa-bed. No rolling toward center, thanks to special Hide-A-Bed sofa base construction. Bedding folds away, made-up, ready to use again. See the Hide-A-Bed sofa at your Simmons dealer's. Prices as low as $199 for full-size armless model. Convenient terms may be arranged.

**Smart sectionals** in gold antique satin and many other fashion-wise colors! Use them as shown, or put them together to make an extra-long sofa. They open into comfortable twin beds at night. Deepsleep mattress only. Approx. $229.50 each, as shown above.

**Modern,** tufted-back Hide-A-Bed sofa in persimmon tweed (above) and many other colors. Full size $349. Apt. size $339. With Simmons famous Beautyrest mattress only $20 more. In Hide-A-Bed you can choose from ten different styles in over 100 decorator-selected fabrics.

**Send today for new home decorating booklet, "14 Ways to Make an Extra Room."**

Space-saving ideas from leading decorators! New, beautifully illustrated booklet includes floor plans and realistic color illustrations of rooms and fabrics. Also, your own room-planning kit with scaled cutouts and ruled paper. Get yours while they last. Send 25¢ and coupon below.

SIMMONS COMPANY, Dept. F-10
Merchandise Mart Plaza, Chicago 54, Ill.

Gentlemen: Enclosed please find 25¢ for one copy of your booklet, "14 Ways to Make an Extra Room." (Booklet includes room-planning kit.)

Name_____
(PLEASE PRINT)

Street_____

City_____ State_____

# ıly Simmons makes HIDE-A-BED SOFAS

Another quality product from the House of Simmons . . . the greatest name in sleep.

Reg. U. S. Patent Office. Copr. 1953 by Simmons Co., Mdse. Mart, Chicago, Ill.

# BRUCE HARDWOOD FLOORS

## Lovely for a Lifetime

When you build or remodel, you can choose a floor that will last the life of your home...and always be lovely. Bruce Floors are made of beautiful Southern Oak, whose interesting grain and rich coloring never fade nor wear away. They are always in good style and good taste.

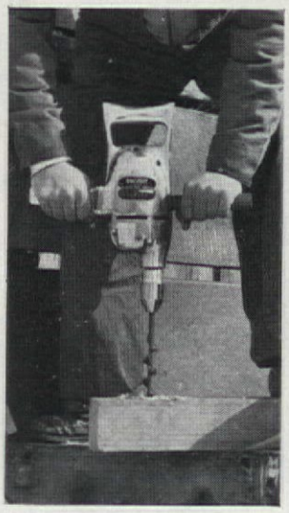
For a delightful combination of modern design with traditional charm, there isn't anything lovelier than a prefinished Bruce Block Floor (above). It makes any room more livable, wins admiration in any setting.

The natural beauty of oak is given unusual style and appeal in the Bruce Ranch Plank Floor (below) with its alternate widths, walnut pegs and mellow finish.

Your architect, contractor or dealer will be glad to tell you more about naturally beautiful Bruce Hardwood Floors. For booklet with room photos in color, write:

BRUCE

*E. L. BRUCE CO., 1712 THOMAS ST., MEMPHIS, TENN.*
*Also makers of Bruce Floor Cleaner and Waxes*



**ELECTRIC DRILL:** Many homeowners have ¼-in. drills, but jobs like drilling electric conduit passages, preparing wood and metal for assembly, and boring concrete for pipelines often demand larger sizes. Rentals are about $2.25 a day, and up, depending upon the size of the drill

**Data: ROBERT SCHARFF**

# These you can Rent!

**DISC SANDER AND POLISHER:** A sander is a versatile tool. It will blend down welds and "hammer-out" marks on cars, polish metals, and remove burrs on plaster and concrete. There are lots of other uses for it inside the house and out—as you'll speedily see if you rent one for as little as $1.50 a day

**LARGE TRACTOR:** A diesel-powered crawler tractor with shovel can level your grounds for landscaping, excavate for swimming pools, dig holes for septic systems, etc. A 20′ x 40′ swimming pool, to take a case in point, can be dug with its help in two hours. Digging it by hand would require of an able-bodied man five days and an untold amount of determination. Tractor with operator rents for about $8 an hour

SMALL TRACTOR: This tractor, a comparatively little fellow, designed for home use, is available at a rental of about $15 a day. It dispatches all the ordinary agricultural and horticultural chores, of course, and in addition lends itself to snow removal, limited dirt moving, grading, leveling, and what have you. Not at all difficult to drive either

POLISHER AND SCRUBBER: This wonderful weapon will outspeed and outclass you at waxing, scrubbing, and buffing. It may be used on tile, asphalt, rubber tile, composition, and smooth cement floors, as well as on soft and hard woods. It can shine up the floors of your whole house in one evening. Rents for $1.50 a day

PAINT SPRAYER: A fast, easy-to-handle power tool, paints house, car, and furniture in a quarter of the time brushing requires. Rents for about $5 a day

CONCRETE MIXER: Large amounts of concrete need thorough mixing. On major jobs, mixer saves time and work too. Rental: $35 weekly, plus possible trucking charge

ALL PRICES ARE APPROXIMATE

BULLDOZER: If you rent a bulldozer, you can count on its costing from $6 to $8 an hour—the fee including the services of an operator. Don't forget that an expertly manned bulldozer can accomplish in one hour the work of two men working two days. In addition to excavating for a house, it's ideally adapted for other large-scale jobs—grade leveling, tree removal, filling in low grade, etc.

PLEASE TURN TO PAGE 138

WARM INVITING COLOR
FOR YOUR HOME THIS FALL

It's amazing how little time it takes to give a room fresh, clean loveliness with Benjamin Moore Paints. They're easy to apply, easy to wash and last for years.

Stop at your Benjamin Moore Paint Dealer today. He will gladly help you plan your fall painting and can recommend a reliable painting contractor.

Betty Moore
COLOR CONSULTANT
"Write to me for advice about painting and decorating. I'll be happy to send you color scheme suggestions without charge."
Address:
Betty Moore, 511 Canal Street, New York 13, New York

Benjamin Moore paints ©

# Kitchen-durable, Living room lovely

# G-E TEXTOLITE*

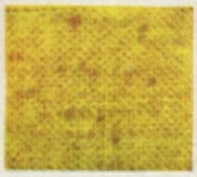
PLASTICS SURFACING!

"We wanted a surfacing that would wear well in the kitchen and be beautiful in the living room. We found it in G-E Textolite plastics surfacing," writes Mrs. James O. Hanley of Minneapolis, Minn., whose home was designed by architect Carl Graffunder.

The Hanleys have just built a beautiful contemporary home in Minneapolis. Mrs. Hanley says, "Our kitchen is set off from the living area only by a built-in eating bar and cabinets. So we couldn't use one of those kitchen-y plastics. We finally found the perfect pattern—Textolite Black Ming!"

Like all G-E Textolite surfacing, Black Ming is as durable as it is beautiful! It resists stains, burns, scratches, and wipes clean with a damp cloth. It has passed hundreds of durability tests, its surface remains smooth as glass, its color still bright as new. If, like the Hanleys, you want beauty with durability, see G-E Textolite at your dealer's soon!

**Left,** Red Ming. Also available in Chocolate, Blue, Green.



**Right,** Yellow Irish Linen. Also available in Gray, Red, Blue, Green, Tan.

**Free! See wide selection of G-E Textolite patterns in full color!** Write for free pattern booklet: General Electric Company, Section 320-6D, Chemical Division, Pittsfield, Mass.

*Reg. U.S. Pat. Off.

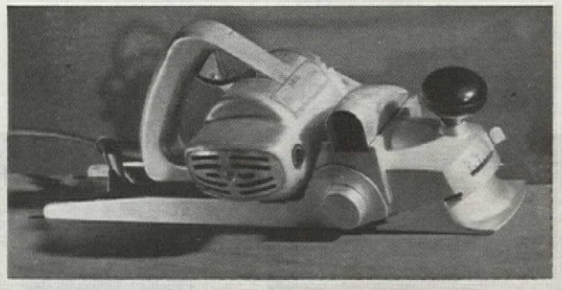
*You can put your confidence in—*

**GENERAL ELECTRIC**

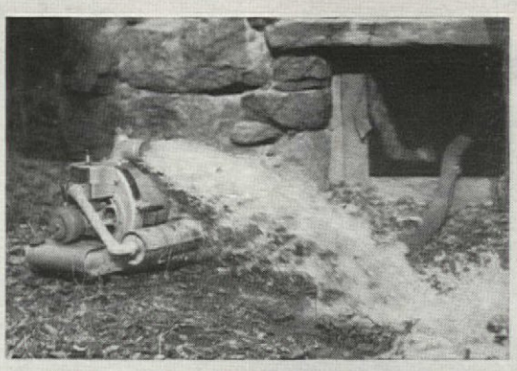

# These You Can Rent

(Begins on page 136)

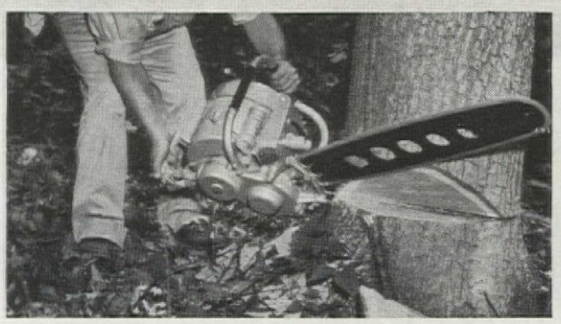
*Electric Plane:* No better substitute for elbow grease than an electric plane when you have a quantity job facing you. Easily adjusted blade depths make fitting doors and windows to size a fast and accurate process. It's also convertible to a surface plane for cabinet work and pattern making. Daily rental: about $3



*Electric Router.* The finest kind of carpentry can be done with this fast work tool in your own home. Cutters are designed for all sorts of grooving: mouldings, weather stripping, wall paneling. A day of use saves many dollars with this one-of-a-kind tool. Rentals vary from $2 to $5 depending upon size

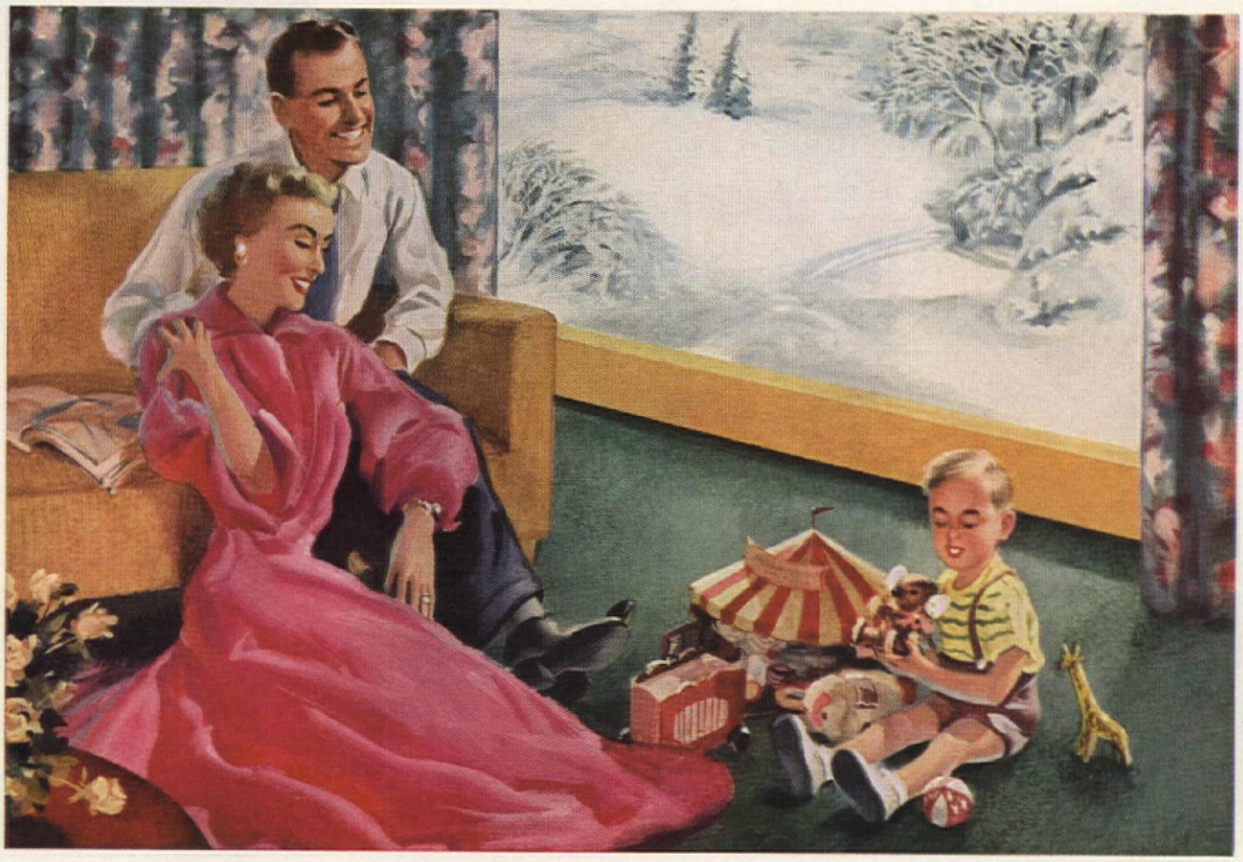


*Suction Pump.* Cellar flooded? Here is the portable, self-priming pump that starts emptying out any flooded area almost instantly. Pumps 15,000 gallons of water per hour (about 15 tank truck loads) without clogging. The approximate rental charge is $ 8 a day.



*Chain Saw* works like "chain lightning" when cutting down the heaviest tree and slicing it up into hearth-sized logs. It's light, perfectly balanced, and you can handle it without assistance. Work of a full day of hand sawing takes an hour. Average rental: $10 a day

PLEASE TURN TO PAGE 140



**Plan to have all the** *extra advantages* **of**

# B&G *Hydro-Flo** Heating

**Snow melting**

Another back-breaking job eliminated! Hot water from the *Hydro-Flo* System can be pumped through pipe coils under the sidewalks, melting snow as fast as it falls.

**Year 'round hot water**

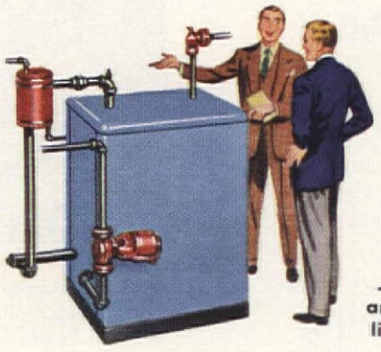
An ever-ready, ample supply for automatic washers, baths and showers—at low cost.

The family in the illustration above is enjoying four comfort advantages of B & G *Hydro-Flo* Forced Hot Water Heating.

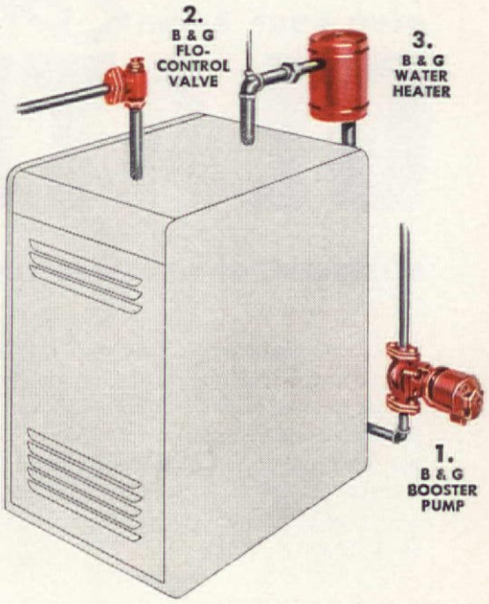
First, *radiant* sunny warmth! Second, the area around the picture window is comfortably heated. Third, air temperature from floor-to-ceiling and wall-to-wall is virtually uniform. And finally, the *floor is warm!*

Now add this! The temperature in this home will remain at the comfort level all through the heating season. The heat supply is *automatically modulated* so that every change in the weather is met with a corresponding change in the heat supply.

The basic units of B & G *Hydro-Flo* Heating are illustrated here—(**1**) the Booster Pump to circulate hot water through the system; (**2**) the Flo-Control Valve to prevent an over-ride in temperature and (**3**) the domestic Water Heater. These units can be installed on any hot water heating boiler—new or old.



**...all on amazingly little fuel!**




**BELL & GOSSETT COMPANY**
**Morton Grove, Illinois**
*Canadian Licensee: S. A. Armstrong, Ltd., 1400 O'Connor Drive, Toronto*

Ask your architect or heating contractor

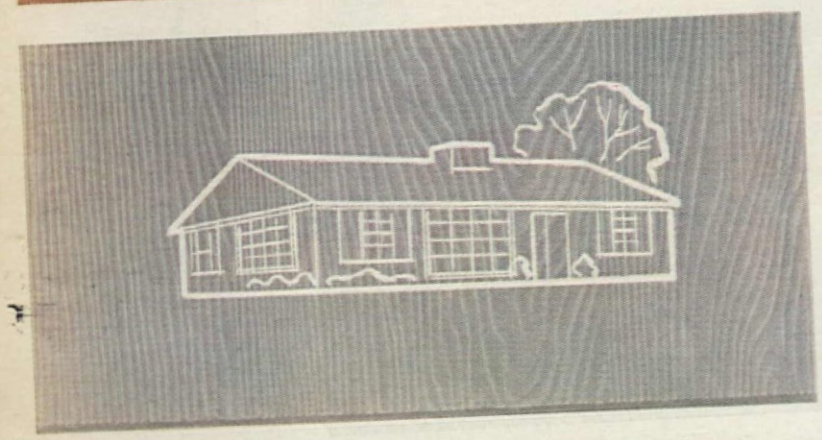
*Reg. U.S. Pat. Off.

**Bell & Gossett Company, Dept. DD-29, Morton Grove, Ill.**
*Please send your free booklet, "Capture the Sun with B & G Hydro-Flo Heating."*

*Name*_____

*Address*_____

*City*_____ *Zone*____ *State*_____



give your home Color with

# GLATEX

T.M. Reg. U. S. Pat. Off.

**aristocrat of asbestos cement siding**

Soft-hued, distinctive colors that *stay* colorful. Whether you choose Greentone, Mist Gray or Browntone (or Satin White), color lasts the *lifetime* of your home, because it's fused into the ceramic surface. Never needs paint, washes like a china dish. Cover your present siding now—with *colorful* GLATEX! For the name of your nearest GLATEX dealer or applicator, write Dept. 142, 300 West Adams St., Chicago 6, Ill.

**UNITED STATES GYPSUM**

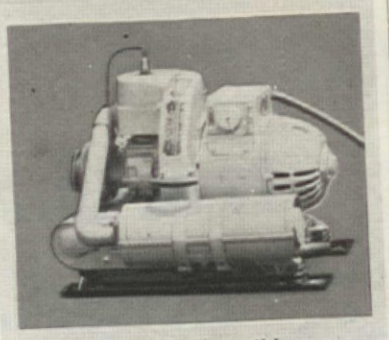
**the greatest name in building**

USG UNITED STATES GYPSUM

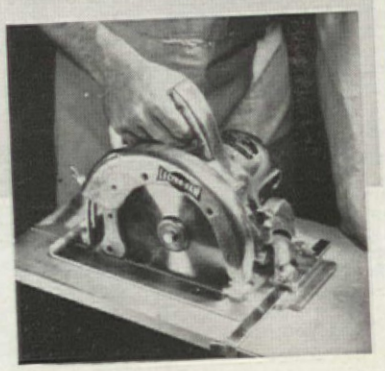

# You Can Rent

(Begins on page 136)

*Hedge Shear.* Try the ease and speed of this newest type electric hedge shear and become a devotee. You can trim a hedge without effort now—and in a matter of minutes. It trims hedges, shrubbery, and ornamental trees in perfectly clean, graceful lines. Rental for this hedge shear is $1.75 daily



*Generator* makes it possible to use all sorts of power tools and other equipment where there's no existing electrical power. It is portable, standard 115 volt, 60 cycle, and operates smoothly without flicker or dim-outs. Fine for summer camps, etc. at $7.50 daily, $15 weekly



*Electric Saw:* Ten times faster than hand sawing, and infinitely more accurate. Can be used on any type of quantity work. For instance, all the framing for an average attic can be cut in half an hour with a power saw against four or five hours with a hand saw. Rental cost averages about $3 a day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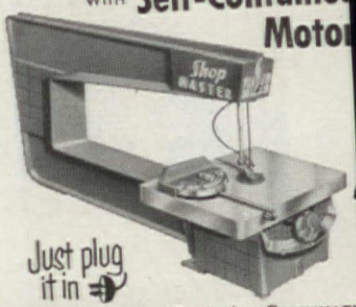
WITH Self-Containe Motor



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# A Garden is not Impossible

ANN BEECH

For a long time I thought my thumb was brown or yellow. Now, happily, I claim that it is, if not green, at least a pale chartreuse. In communities where most citizens have lawns, flowers, and some house plants, the plantless have little standing. That fate threatened me five years ago when I left an office job to become a homemaker. The first spring, having perused seed catalogues and visioned our home in an Anne Hathaway cottage setting, I shopped in seed stores and 5-and-10's with great expectations. And how I bought! My husband said I had enough seeds to plant an acre, but little did he know. Under *my* cultivation, supergiants turned out pigmies. The only real flowers I raised were daffodils—which were here before we moved in!

Then, reading garden books and magazines, I found that I couldn't blame any seed firm for my failure. I, who try so hard to nourish my family, including the cat, had never given a thought to the well-being of the plants! A neighbor came, looked, and said: "I've lived here 40 years and no one has ever tried to grow anything on that soil of yours. It just isn't fit." Apparently, it was mostly "fill"—ashes, rocks, gravel, and clay—designed to raise the ground level physically, but not in productivity. Because topsoil hauled in would have cost $8 a load, we felt it would be cheaper to move to a farm than have it moved to us. Then, learning about compost piles, which rot leaves, grass clippings, garbage, etc., into good rich earth, we started one.

Now I no longer complain about the way our garbage piles up, nor do I mind when the neighbor's leaves blow onto our newly raked yard. (We even reach over and rake in a few more.) We dug a pit and started filling it with layers of all kinds of vegetable refuse sprinkled with soil; a depression in the top held rain water and hastened decomposition, as do the fishworms with which the pile soon teemed. The wastes were being converted into compost for our garden. We are assured that soil so improved will grow vegetation such as we never saw; that little or no commercial fertilizer will be needed, nor irrigation; that we can discard sprays and sprayers! Even if not wholly con-

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*She's the sort of woman who makes people exclaim:*

# "HOW YOUNG SHE LOOKS!"

Something may give her age away. An almost-grown daughter. Her laughing admission she graduated from college twenty years ago. But her attitude smooths the years away. She's vitally interested in things that interest "young people." She's alert and alive and wonderful.

And of course she chooses modern things for her own personal use, especially at those "trying times of the month." She uses Tampax sanitary protection, for example, because everything about it appeals to her. It does away with belts and bulky pads—it's easily disposed of—user's hands need never even touch it. Because it's worn internally, odor can't form. It can't even be felt, once it's in place.

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*Accepted for Advertising by the Journal of the American Medical Association*


# Not Impossible

**(Begins on page 141)**

vinced of all that, we're hopeful, though the process takes time—almost a year to turn a heap into usable humus. And a 60′ x 150′ lot provides neither space nor raw materials for a large project.

Nevertheless, four years ago, I bought 50 purple crocus bulbs and, not trusting to haphazard planting as many people do it, I dug a trench by our three-window bay, in front of the shrubbery; mixed in some good soil and planted the bulbs in groups of five about a foot apart, following directions on the bag as to depth. The next spring I found it hard to get away from the window from which I could watch the favorable reactions of passers-by to my little planting, which by now has spread out of its original border—but it's still attractive, bravely heralding the coming of spring.

The next fall, I bought 15 hyacinth bulbs at 10 cents each (to me an amazingly low price), in white, pink, and blue, and planted them in a row where we could see the flowers from our dining-room window. Again success, an increasing bulb population, generous rewards. So then, a little "drunk with power," we sent $5 to a bulb firm for 30 Red Emperor and 36 Keiserskroon tulips. Planted in groups of three or four in front of our bay, the Emperors (the king of tulips, I think) bloom the first half of April after which the red, yellow-edged Keiserskroons take over. In beds on either side of our front walk by the porch, I put rose-colored double and lilac Parrot tulips which bloom far enough apart so they do not clash. Though "luxury class" bulbs, I got them late in the season at a reduced price and planted them in mid-September. Already I have stakes to mark where I plan this year to put some red and yellow botanical tulips which bloom earlier than any I now have.

That doesn't mean that I'm just a "spring-flower" fan. My plot of compost-enriched soil is growing and I am going in for summer- and fall-blooming plants, bulbs, and seeds, with modest success and hopes for, in time, that green thumb. But what I want to tell would-be gardeners, whether on unlandscaped new places or the depleted soil of old homes, is that *a garden is not impossible!*

You can have an eye-catching splash of color next spring no matter what the color of your thumb. And this fall is the time to start. Even if you must "borrow" or even buy a few pails of good soil; even if you have only a smidgeon of room, why not invest a few dollars in bulbs? They carry their lunch box with them and won't disappoint you. With them, you can make *your* home, too, a little star in the gardener's firmament.


# Don't Build a FIREPLACE that Wastes Heat!

Ordinary fireplaces waste most of the heat up the chimney! Put this heat to work—build your fireplace around the Heatilator Fireplace unit. Unit draws air from floor level, heats it, and circulates it to warm all the room and even adjoining rooms. You'll enjoy the cheer of an open fire *plus* cozy warmth in every corner of the room with a Heatilator unit.

**Will Not Smoke.** It's a scientifically designed, complete fireplace form. Assures correct construction and eliminates common causes of smoking.

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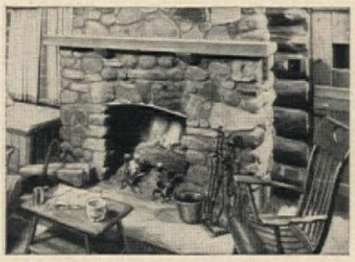

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- **No. 19** ☐ (see March, '53 issue) One story, 3 bedrooms, 2 baths, living-dining room, kitchen with dining nook, roofed porch
- **No. 20** ☐ (see April, '53 issue) One story, 3 bedrooms, living-dining room, bath, utility room, kitchen-laundry, garage
- **No. 21** ☐ (see May, '53 issue) One-story modern summer house, living-dining-sleeping areas, kitchen, bath
- **No. 22** ☐ (see July, '53 issue) One story, 2 bedrooms, big living room, kitchen, utility room, porch, bath
- **No. 23*** ☐ (see Aug., '53 issue) Including attic, house has 5 bedrooms, 3 baths, living room, dining room, kitchen, porch, breezeway, garage
- **No. 24** ☐ (see Sept., '53 issue) Two bedrooms, bath, 2 lavatories, living room, dining room, kitchen, utility, recreation room, porch
- **No. 25** ☐ (see page 46, this issue) Two story, big living room with built-in fireplace wall, dining room, 4 bedrooms, 2 baths, utility room, screened porch, two-car garage

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Print name and address in coupon (to be used as label for mailing blueprints). Cut out, check plans desired, and send M.O. or personal check to: (Do not send stamps)

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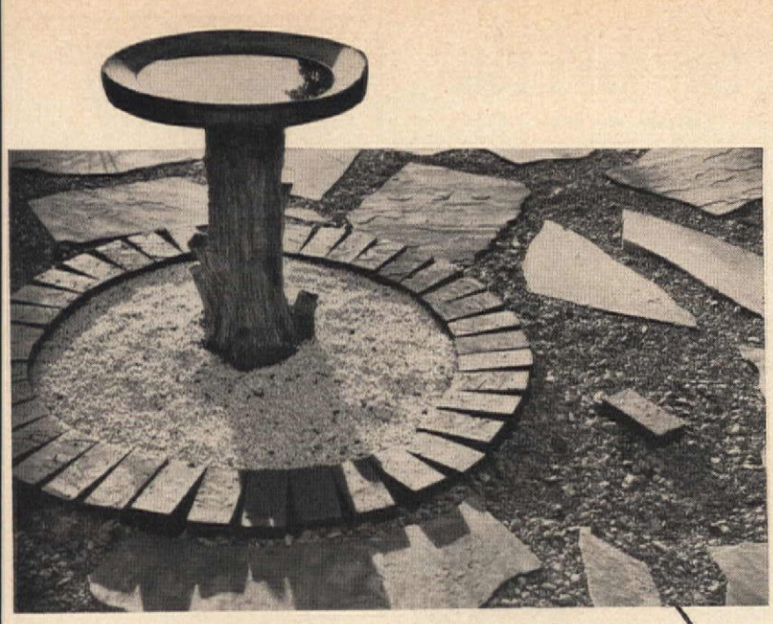


To visualize the colorful effect of Mr. Peterson's simple but eminently satisfactory patio-paving scheme, remember that the brick and flagstones are red, the fine crushed stone around the bird bath support is white, and the coarser stone between the flags is green. In a different setting, or to conform to another person's tastes, the materials could be monochromatic, i. e., of various shades of brown, green, or gray

# Lazy Man's Patio

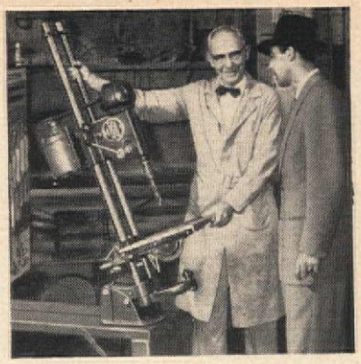
Data: Ethel McCall Head

As an owner of a new home, George E. Peterson, of San Gabriel, California, was confronted with the problem of a 15′ x 30′ garden filled with weeds a foot high and higher. The condition didn't make for enjoyment of the patio he had planned, so he decided to do something about it. He calls the solution "a lazy man's patio," but it is also a highly practical and ingenious example of what could well be called a very busy man's patio.

Realizing that modern weed killers, crushed rock, and flagstones are all inimical to weed growth (and make for minimum upkeep), he first leveled the patio area, giving it a slight slope to one side for drainage. Then he applied a powder-form herbicide over the area and sprinkled it generously with water to put it into solution so it could be taken up by the plants—as it was.

Since he wanted color in his patio as well as low maintenance, he chose red flagstones and white and red crushed rock for the paving materials to apply on the weed-freed surface. The flags ranged from 1 in. to 1½ in. thick and varied considerably in size, but none was too large or heavy for an amateur stonemason to handle. He left a circular space about 6 ft. in diameter in the

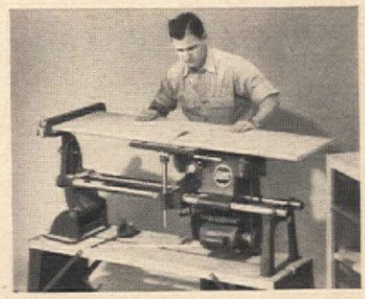
PLEASE TURN TO PAGE 144

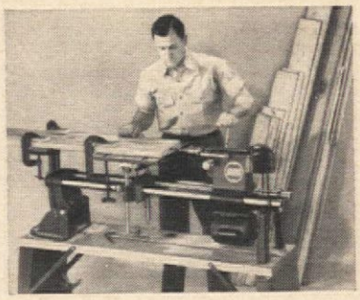
Competing claims can make it hard for the average home owner to decide which power tool is the one to buy. But the problem needn't be a tough one. SHOPSMITH, the 5-in-1 multi-purpose tool, suggests that you *see all leading makes demonstrated.* Ask your dealer* to show you what each will and will not do. Only then can you tell . . .

## WHICH POWER TOOL IS BEST FOR YOU?

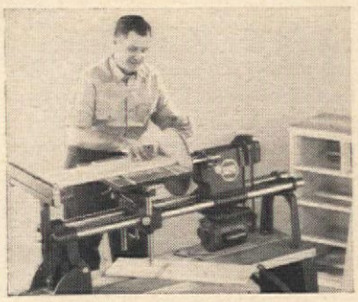
Here are a few points to keep in mind during your demonstration:



**WHICH HAS MOST CAPACITY?**
Notice how SHOPSMITH's 8″ Circular Saw can rip a huge 8′ plywood panel into two identical 4′ sections. Wonderful for paneling game rooms and other big projects! Note, too, how much capacity SHOPSMITH has as a Horizontal or Vertical Drill Press, as a Disc Sander or Lathe.



**WHICH IS MOST ACCURATE?**
Precision is *built into* every part of every SHOPSMITH; this improves your woodworking ability, turns a good woodworker into an expert. As an example of SHOPSMITH precision, the Horizontal Drill Press dowels large flat pieces easily, *and with absolute accuracy.* Compare SHOPSMITH's accuracy with that of other power tools!



**WHICH IS MOST VERSATILE?**
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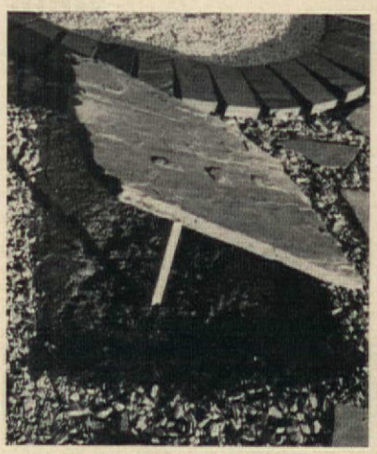
**FREE of Extra Charge**

**12 Gorgeous IMPORTED HOLLAND DUTCH IRIS bulbs will be sent you at no extra cost if you hurry and send in your order NOW.**


# Lazy Man's Patio

(Begins on page 143)

center, and placed there a simulated tree trunk of cement (a section of an actual tree would probably have been more effective), and on it set a large bird bath. Around the circle, he laid a fan-shaped edge of common red bricks on their sides, and between this border and the bird bath support, he poured four small sacks of crushed white rock, known in the trade as "roof sugar," which contrasted effectively with the red brick. Finally, he filled in between the flagstones—



**An occasional maintenance job is to fill in under a flagstone that has settled or become unsteady. Simply raise and brace it as shown here, then spread sand beneath it, rake to proper level, and replace stone**

which he laid random fashion and rather far apart—with medium-sized crushed green rock which accents the red of the flagging.

The result is a colorful white, red, and green patio with no weed control nor water problem to worry about. Even after heavy rains, water quickly drains away from the flagstones and gravel, and in dry weather a quick hosing washes down the whole patio. Should the ground settle in certain spots, one or more flags can easily be lifted, a cushion of sand provided, and the paving again made level.

Mr. Peterson says that the crushed rock cost about $17, the weed killer, $3, and the flagstones, $50. It would be hard to find or think of a more satisfactory, less expensive method of covering a little back-yard area so as to insure enjoyable usability and minimize care and upkeep.

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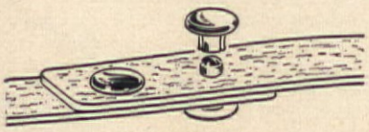
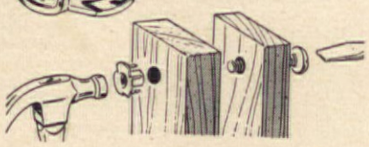


through holes, place on firm surface and swat with a hammer. Gilt, nickel, black, brown finishes. Large or small sizes.

## TEENUTS®

**steel threads in wood**

Industry proven TEENUTS, now available for home handymen . . . provide flush mounting without counter-boring. Excellent for new work or repairs. Ideal for wood to metal applications and where old screw holes have become useless. You simply drill hole size of TEENUT barrel, hammer home



TEENUT and its steel prongs provide rigid, permanent anchorage. Same size hole for bolt. Complete line to fit standard bolt sizes.

**AT HARDWARE COUNTERS EVERYWHERE 15¢**

**THE DOT LINE**

**3229 South Ashland Ave., Chicago 8, Illinois**


# Pattern Order Form

**Please allow 3 weeks for handling and mailing**

(Patterns contain tracings, directions, color guide, list of materials as required)

- ☐ 1484 Picture pattern, "How to Slipcover a Wing Chair," shows step-by-step all the trade secrets for custom-fitted "slip-holstery" ..... 25c
- ☐ 1485 Another picture pattern, "How to Slipcover a Sofa." Step-by-step photographs for a slip cover that fits like upholstery ..... 25c
- ☐ 1492 A pattern for "Butterfly" curtains for kitchen, bath, breakfast room, or dining room ..... 25c
- ☐ 1457 This picture pattern will show you how to hang wallpaper like a true professional .... 25c
- ☐ 1459 How to Reupholster a Sofa shows step-by-step each trick and all the sewing know-how of a top professional in this field ..... 25c
- ☐ 1201 This pattern is for a charming little village for mantel or for under the Christmas tree 45c
- ☐ 1401 A jolly door decoration for the newlyweds; red felt gloves, "his" and "hers" filled with plastic snowballs or tiny packages ..... 25c
- ☐ 1400 Paint choir boys and angels on your storm doors or windows. After the holidays, wash off! 45c
- ☐ 1402 Make these crepe-paper choir boys for your storm door or window for a Christmas welcome ..... 25c
- ☐ 1339 Tin can ornaments for Christmas "Bird Cage," "Rings and Balls," and stylized modern reindeer ..... 20c
- ☐ 1340 16 tin can ornaments to hang on your Christmas tree .... 25c
- ☐ 1399 Easy-to-make felt jackets for tall glasses with 6 different Christmas motifs to apply .. 25c
- ☐ 1314 Scale model of white spired church for Christmas mantel, table top, or under tree ... 20c
- ☐ Complete list of all available patterns 10c

*Name*

*Street Address*

*City* *Zone No.* *State*

See instructions below for ordering patterns.

# Order Your Blueprints Here

**Please allow 3 weeks for handling and mailing**

(Blueprints contain lists of materials, construction drawings, instructions)

- ☐ 2003W Blueprint construction pattern for building a roof or lawn decoration of Rudolph the red-nosed reindeer with his small friend and lighted candle ..... 50c
- ☐ 1328W Blueprint construction pattern for building Santa, his sleigh, and reindeer for roof, lawn, or to suspend between two trees or between tree and house ..... 50c
- ☐ 2013 Blueprint construction pattern for building Santa; his new means of transportation, a candy-striped locomotive; and his pixie helpers ..... 50c
- ☐ 2014 Blueprint construction pattern for building a beautiful life-sized Nativity Christmas scene, or you may scale to smaller size for mantel, table top, or for under tree ..... 50c
- ☐ 2004W Blueprint construction pattern for building a pair of choir boys to flank a doorway as a Merry Christmas welcome ..... 50c

*Name*

*Street Address*

*City* *Zone No.* *State*

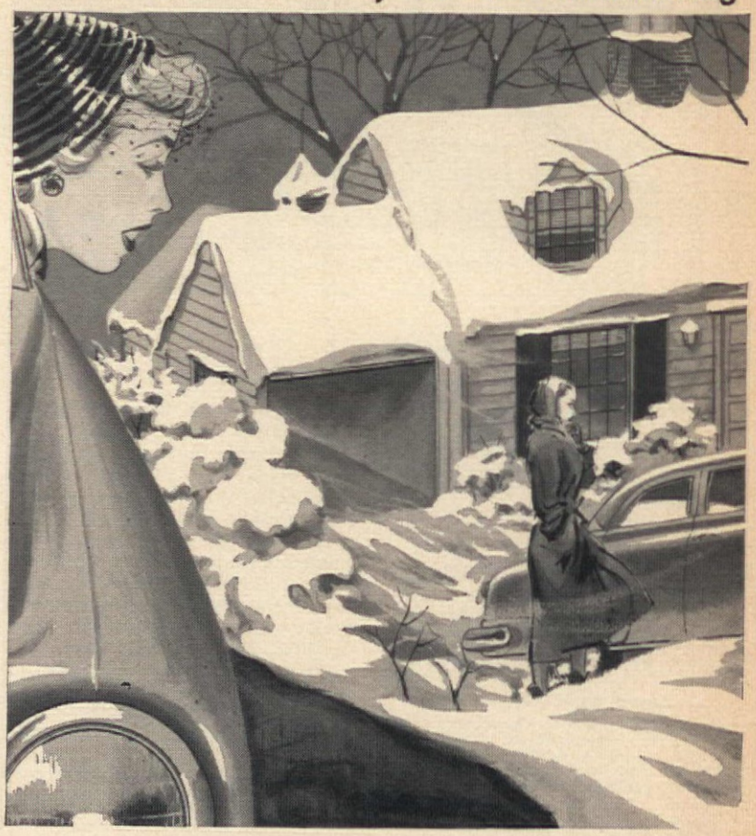
PRINT name and address in coupons, which will be used as labels for mailing patterns. Cut out order form along dash lines, check patterns desired and send M.O. or personal check (please do not send stamps). If you live in New York City, add 3% for City Sales Tax.

**American Home Pattern Department**

**P.O. Box 11**

**Forest Hills, New York**


# *"What a shame!"*...They don't have snow melting"

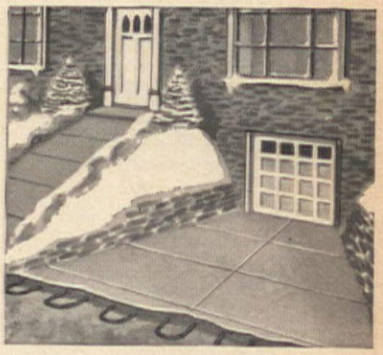


Dependence on the family car for transportation to and from work, for shopping, visiting, church going, and emergencies is just about absolute in our modern way of living.

So, when you build, or when your present driveway needs replacement, you can assure your future mobility, by installing a steel pipe snow melting system.

The investment will be sound, for it will enhance the value of your real estate, eliminate snow removal problems and expense, spare your back, and give you that "safe" feeling that comes from knowing you can get your car in or out when you want it. Sidewalks, too, can be kept bare and clean in the worst weather!

More and more home owners are installing steel pipe snow melting systems. Write for a free booklet on this modern development.



*With a driveway snow melting system the family car is always instantly available for pleasure, business, or emergency use. Steel pipe snow melting keeps Americans mobile!*

**Steel Pipe is First Choice**

## COMMITTEE ON STEEL PIPE RESEARCH

**American Iron and Steel Institute**
**350 Fifth Ave., New York 1, N. Y.**

Committee on Steel Pipe Research
Department AH
American Iron and Steel Institute
350 Fifth Ave., New York 1, N.Y.
Please send me without cost or obligation a copy of the 32 page booklet "Steel Pipe Snow Melting and Ice Removal Systems."

Send for this free booklet.

Name_____

Address_____

City_____ Zone_____ State_____

# See How Little It Costs to Build a Ready-Cut Liberty Home

**What "Liberty" Owners Say**

**Ahead $2,000 to $3,000**

"We have moved into our 'Liberty' home and are more pleased with it every day. I think I would be safe in saying we are ahead $2,000 to $3,000 by buying your Liberty Home and doing the work ourselves."

**Saved $4,000 to $6,000**

"Compared to a local contractor's price to build a home equal to my 'Liberty,' I will be saving $4,000 to $6,000; so you can see why I have such enthusiasm for Liberty Homes."

**Handsome Big CATALOGUE**

BIG BOOK of House Plans in Colors 25¢

Pictures wonderful homes in colors at money-saving prices. Designs to suit everyone. Send 25¢ for catalogue today.

## Save 30% to 40%

Don't pay several hundred dollars more than necessary when you build a home! Buy direct from our mill at our low, factory, freight-paid price. We ship you the lumber cut-to-fit, ready to erect. Paint, glass, hardware, nails, etc., all included in the price. Plans furnished—also complete building instructions. No wonder our customers write us that we saved them 30% to 40%. Architecturally approved construction. (Not prefabricated.)

**Very Easy to Build**

Every step in the building of a Liberty Home is figured out for you, so that all you have to do is follow the drawings and instructions that we furnish you.

**Visit a Liberty Home**

Many thousands of Liberty Homes have been built in all parts of the country. If you would like to visit and inspect the model that suits you best, write us and we will give you its location.

**LEWIS MANUFACTURING CO.** 3130 LAFAYETTE BAY CITY, MICH.



# 100 WAYS TO MAKE $100

SHOW WETMORE & SUGDEN

**CHRISTMAS CARDS**

100 thrilling money makers that can make you $100—$200—MORE. Two 21-card $1.00 Christmas Assortments. EXCLUSIVE imprint cards 50 for $1.25 up, gift novelties, 120-piece EXCLUSIVE gift wrap ensemble, imprint notes, stationery, Everyday cards. Big 5% cash bonus **SPECIAL CLUB PLAN!**

FREE Imprint Sample Assortments on approval

Guaranteed by Good Housekeeping

**WETMORE & SUGDEN, INC.**
681 Monroe Ave. Rochester 2, N. Y.



# IF YOU SUFFER PAIN of HEADACHE NEURALGIA NEURITIS

get **FAST RELIEF** with

**the way thousands of physicians and dentists recommend.**

***HERE'S WHY*** . . . Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proved active ingredients. No other product gives faster, longer-lasting relief from pain of headache, neuralgia, neuritis than Anacin tablets. Buy Anacin® today!

# TRADITIONAL OR MODERN

Woodbine® OR Lifetime WARE BY WATERTOWN

Now at your favorite department store. Guaranteed dinnerware . . . made of Melmac.

*Write for FREE illustrated folder*

**THE WATERTOWN MFG. CO.**
600 PORTER ST., WATERTOWN, CONN.



# PREVENT LEAKS

It's so easy to stop water damage! Just drop a Handicalk cartridge in the gun, press the trigger. Protect your investment. ***Write for leaflet.***

**Handi-calk**
2372 Woodhill Rd. Cleveland 6, Ohio

AT HARDWARE, PAINT AND LUMBER DEALERS


# Where Credit Is Due

**REMODELED GUEST ROOM**

**Page 36:** Carved oval rug, "Nobility," Cabin Crafts, Inc.; television set, RCA Victor; auxiliary refrigerator, Servel, Inc.; swivel lamp, ceramic sandpipers, wire musical instruments, pitcher, pencil holder, ash tray, baskets, Richards Morgenthau & Co.; figurines, William Pahlmann Assoc., Inc.

**Page 37:** Sofa beds, Simmons Co.; bench table, Consider H. Willett; printed chintz, "Delicious," striped "Ribband," Everfast Fabrics, Inc.; black denim, Erwin Mills; venetian blinds, Venetian Blind Assoc. of Am.; lighting fixtures, Litecraft Mfg. Corp.; brass bowl, figurine, William Pahlmann Assoc., Inc.; ash trays, cigarette holder, clock, Richards Morgenthau & Co.; all plants, Florists' Telegraph Delivery Assoc.

**Page 112:** Blanket, plaid-bordered sheets, cases, Fieldcrest Mills.

**Page 114:** Door mirror, Pittsburgh Plate Glass Co.; flush doors, U.S. Plywood.

**31 WAYS TO FRESHEN UP YOUR HOUSE**

**Page 38:** Top picture: furniture, Paul McCobb, courtesy W & J Sloane; Lincoln record player, Liberty Music Shop; lamp, The Peppermill; "Balboa" striped fabric, Morton Sundour Co., Inc.; Blenback oil cloth, Columbus Coated Fabrics Corp.; drapery hardware, Kirsch Co.; bottom picture: furniture, L. & J. G. Stickley, Inc., courtesy Lord & Taylor; "Studded Star" wallpaper, by Marion V. Dorn from Katzenbach & Warren; bedspread, "Athena," pastel sheets, Cannon Mills; lamps, Bloomingdale's.

**Page 39:** Top left: "Sweet Violets" and "Bonny Plaid" chintz, Everfast Fabrics, Inc.; coverlet, Sumergrade & Sons; Fiberglas curtains, Godell's; lamp, Bloomingdale's; top right: Avondale fabrics; room setting photographed at Macy's; lower left: "Windsor" plastic lace, Elmer P. Scott Co., Inc.; pillow, coverlet, Sumergrade & Sons; "Delvogue" fiber rug, Deltox Rugs; lower right: "Daisy May" chintz, Everfast Fabrics, Inc.; lamp, W & J Sloane; box spring and mattress, Simmons Co.; felt for pillows, Central Felt Co.; coverlet, Sumergrade & Sons; all shirring and pleating tapes, Consolidated Trimming Corp.

**Page 40:** Wallpaper books in corner, Imperial Paper & Color Corp.; tufted effect, United Wallpaper Co.; Alhambra, Katzenbach & Warren; floral "Do It Yourself," James Kimball Mills, distributed by Jean McDonald, Inc.

**Page 41:** Dado wallpaper, and ivy-leaf squares above, Imperial Paper & Color Corp.; gray cotton rug, Artloom; window screen papers, United Wallpaper; venetian blind, Venetian Blind Assoc. of Am.; rose cotton rug, Cabin Craft.

**Page 42:** Apothecary jars, U. S. Glass; utensils hanging on wall, W & J Sloane; towels, Leacock; floor tiles, Kentile; rug, Treasure Island; sink, American Standard; blind, Columbia Mills.

**Page 104:** Wallpaper: Studded Stars, Katzenbach & Warren; Madras Plaid, Katzenbach & Warren; Provincial, United Wallpaper; Cottage Plaid, Imperial Paper & Color Corp.

**Page 107:** Bird and Basket, Katzenbach and Warren; Delta (covering closet doors), Renverne Corp.; Winter Scene and Pineapple Damask, Katzenbach & Warren.

**Page 108:** Ducks and Grasses, Katzenbach & Warren; printed design and borders, United Wallpaper; Pecky Cypress, Timbertone Dec. Co.; deep border, Imperial Paper & Color Corp.; Tweed Day, Columbus Coated Fabrics.

**HANDSOME HARDWARE DESIGNS**

**Page 49:** Nos. 1, 2, 3, 4, 5, 6 (1st, 2d, 4th), 7, 8, 9, 10, 11, 12, 14, 15, 17, Charles A. McCarthy; nos. 2, 13, Joseph Renkel, Inc.; nos. 1, 4, 5, 6 (2d, 3d), 7, 8, 9, 10, 14, 16, 17, Elmer T. Hebert, Inc.

**CLOSET YOURSELF WITH THESE**

**Pages 56, 57:** All rooms in the Armstrong Cork Co.'s "House of Ideas"; all flooring, Armstrong's linoleum; linen closet: plain linoleum, turquoise #38; telephone closet: spatter linoleum #5011; entrance closet: spatter linoleum #5011; master bedroom: floor in foreground, embossed inlaid #5850 Carpetone Series; boys' room: embossed inlaid #5431; girls' room: straight line inlaid #1613, Colortone Series.


# Household Odors?

## Get Good-aire*

## Presto! Odors Go

Nothing beats GOOD-AIRE for making unpleasant odors disappear quickly and easily. A quick spray and household odors vanish—odors from cooking, bathrooms, stale air, pets, tobacco or nursery.

New 6 oz. size **98¢** Large economy size . . . **$1.89**

*Trade-mark

***"GOOD-AIRE is Good Etiquette!"***

**BRIDGEPORT BRASS COMPANY**



# Spectacular TULIP BED

**BLOOMS 6 TO 8 WEEKS!**

Make your garden a brilliant showplace from late March 'til mid-May. Enchanting assortment of lovely tulips with blooming dates spaced for long, continuous parade of exciting colors.

RARE RAINBOW COLLECTION

Contains 10 bulbs each of 5 different imported varieties carefully selected to provide an ever-changing, dazzling display of exquisite blooms.

**50 BULBS *only* $3.50**

All healthy, plump, high grade bulbs from famous tulip fields in Holland, hand picked and sorted for best blooming sizes . . . average 10 and 12 cm. around, and fully guaranteed by Kellogg's, *famous for quality since 1869.* If any bulb should fail to bloom, we will replace it free of charge. We pay postage on prepaid orders. Transportation extra on C.O.D. shipments. **Order now for fall planting.**

**Obtain FREE, Kellogg's new, big catalog, FAMOUS FLOWERS AND FRUITS, a helpful guide**

FULL COLOR Catalog FREE

R. M. KELLOGG COMPANY
The "Azaleamum City"
Dept. 1006, Three Rivers, Mich.

Send _____ Tulip bulbs as advertised. Amt. enclosed $_____

☐ Ship C.O.D. ☐ Send free catalog.

NAME _____

ADDRESS _____

CITY _____ STATE _____

**FAMOUS FOR QUALITY SINCE 1869**

# *"Boy, I sure love to do the dishes" . . .

## Now that Mom has a

# NATIONAL *food waste* DISPOSER

Model 535-CS

*We know that's a lot of nonsense—no boy really likes to do the dishes—but actually the NATIONAL will make his job much easier. And yours, too! It will cut the mess of after-meal-cleanup in half.

Easily installed in the kitchen sink of old or new houses, the NATIONAL grinds all food waste to tiny bits—and washes it quickly, quietly, down the drain. Gone forever the messy job of wrapping garbage in a newspaper; gone forever the annoying, hazardous, trips to the outside garbage can.

And the NATIONAL is safe—safe even for the tiniest tot—for the NATIONAL can't run until the safety LOK-TOP cover is in position—and turned to "GRIND".

Call your master plumber today, or mail the coupon below. Learn how easily you can own a NATIONAL—the lifetime disposer.

2176

**NATIONAL DISPOSERS**

**Mail Coupon for Free Booklet**

**Dept. AH1053, 47 W. Exchange St., Akron, Ohio**

Please send me your free booklet on the NATIONAL DISPOSER.

Name_____

Address_____


# Where Credit Is Due

### GOOD CONTEMPORARY IS TIMELESS

**Pages 58, 59:** Cherry furniture group, "Transitional," by Consider H. Willett; decorative accessories, Bruce Fox Gift Collection; "screen" picture on desk, Pannel Miniatures; rug in bedroom far right, "Wunda Weve," Stewart's of Louisville.

### THREE NEW ROSES FOR FALL PLANTING

**Pages 60, 61:** Flowers provided by: Conard-Pyle Co., West Grove, Pa.; Armstrong Nurseries, Ontario, Calif.; Howard Rose Co., Hemet, Calif.

### GOOD VICTUALS

**Pages 62, 63:** Apothecary jar, U.S. Glass Co.; "Village Green" casserole, Red Wing; round silverplate tray, "Rochelle," International; china "Luanda," Haviland; flatware "Esplanade," Towle; Madeira cloth, Leacock; "Melon" well and tree platter, Oneida Community; Searak, Joseph Import Co.

### PLACE AND SHOW

**Page 64:** Table 1: china "Copper and Gold" 5-pc. place setting, $25.50, Flintridge; crystal "Southern Star" stemware, $2.75 each, epergne, $22, Tiffin Glassmasters; cloth and napkins "Treasure," 65" x 108" with 12 napkins, $65, Felix Tausend; flatware "Stardust," 6-pc. place setting, $90, salts and peppers, $5 a pr., ash trays, $3.25 each, match-box holders, $2.75 each, candelabra, $225 a pr., compotes, $14 each, all tax included, The Gorham Co.; "Georgian Ivory" Byzantine candles, Emkay; flower arrangement, Florists' Telegraph Delivery Assoc.

Table 2: Semivitreous china "Provincial," 16-pc. starter set, $7.95, Homer Laughlin; "Two-Tone Mist" highball glasses, $4.50, set of 8, 16" hurricane lamp, $7.50, W. Va. Glass; "Town & Country" cloth 60" x 90" with 8 red napkins, Paragon Art; cutlery "Ebonlite," 6-pc. place setting, $20.85, Plascut Co.; brass bowl, $4, Rubel & Co.; "Malibu Sands" peppermills, $9.95 a set, Olde Thompson; mirror plateau, $8, Conroy-Prugh Glass Co.; "Byzantine" candles, Emkay; flowers, Florists' Telegraph Delivery Assoc.

**Page 66:** Table 3: china "Duchess of Windsor," 5-pc. place setting, $15, Royal Jackson; crystal "Capri" goblets and juice glasses, $2 each, 7" square plates, $1.25 each; hurricane lamps, $10 a pair, centerpiece bowl, $7.50, Fostoria Glass; cloth, "Potter's Wheel" 60" x 80", $7.95, napkins, 59¢, Simtex; silver "Heritage," 6-pc. place setting, $8.50, 1847 Rogers Bros.; candles "Marble," Will & Baumer; flower arrangement, Florists' Telegraph Delivery Assoc.

Table 4: China "Moss Rose," 16-pc. starter set, $6.95, Universal Potteries; crystal "Heisey Rose" stemware, $2 each, A. H. Heisey; silver "Pointed Antique" flatware, 6-pc. place setting, $29.75, "Paul Revere" salts and peppers, $15 pr., almond dishes, $5 each, centerpiece, "Little Honeymoon" covered vegetable dishes, $15 each, Reed & Barton; pink linen cloth and napkins, 9-pc. set, cloth 72" x 90", $35, John Matouk; flower arrangement, Florists' Telegraph Delivery Assoc.

Table 5: Pottery "Sunny Spray" 16-pc. starter set, $6.95, Southern Potteries; milk glass "Grape" goblets, $1.25 each, pitcher, $3.50, duo-mayonnaise set, $5, Imperial Glass; Sanforized cotton cloth "Sunset," 56" x 100", $6.95, napkins, 49¢ each, Leacock; stainless steel "Northland," 6-pc. place setting, $6.75, Wm. A. Rogers Stainless; 3-compartment food server, $100, Maxwell-Phillips; plastic butterflies, $2 each, Santa Monica Products; cheese and cracker server, $5, bird cage tray, $15, M. Wille.

### FAMILY FOOD

**Page 67:** Dinnerware, Spode "Florence," Copeland and Thompson; silver cake breaker, "Royal Danish," International; flatware, "Morning Star," Oneida; "Gold Finches," Stangl Pottery; steak platter, Wear-Ever Aluminum.

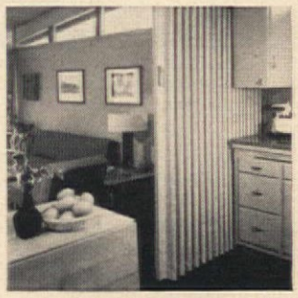
### TAKE A CAN OF SOUP

**Pages 70, 71:** Soup tureen, Cemar Clay Products; individual soups "Moss Rose," Universal; "Blue Provincial" chop plate, Methox; shrimp

PLEASE TURN TO PAGE 148

# SEE WHAT Modernfold Magic CAN DO FOR YOUR KITCHEN!

*"Modernfold" doors make this smart breakfast bar possible . . . add utility and convenience to any kitchen.*



*"Modernfold" doors open the kitchen to family living . . . yet you can close it off in seconds.*

Presto! And the "dead" corner behind the kitchen door is transformed into usable counter area and convenient cabinet space. A "Modernfold" door—and about 30 minutes installation time—is all it takes. You get *more* kitchen *and* eliminate swinging door bump and bang—with durable, dependable "Modernfold" doors.

No other folding door on the market today can match "Modernfold's" sturdy "extra steel" construction. Check the double hinge plates, both top *and* bottom that insure years of smooth, even, trouble-free operation. Examine the covering—finest obtainable vinyl-fabric—that washes easily with plain soap and water. See why "Modernfold" offers *more* in a folding door.

***Your "Modernfold" Man*** can show you how to add room—to every room. He's an expert in space utilization. That's been "Modernfold's" job since 1936. Call him today—he's listed under doors in your city classified directory. Or clip coupon.

**NEW CASTLE PRODUCTS**
**NEW CASTLE, INDIANA**
***In Canada:***
**Modernfold Doors**
**1315 Greene Avenue, Montreal**

**the doors that fold like an accordion**

**modernfold** DOORS

**by NEW CASTLE**

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***SOLD AND SERVICED NATIONALLY***

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P.O. Box 470, New Castle, Indiana

☐ Please send further "Modernfold" details

☐ I am interested in a door for my..... (room)

Name.....

Address.....

City.....County.....State.....

# The sands of time flow on...

Model 532-CM illustrated, 24-inch screen, $399.95. Choose from 23 models, starting at $179.95.*

PICTURE SEALED Sentinel TV

## ...the picture stays clear and steady!

**Live with your Sentinel** ...as the years pass, you'll find yourself regarding it with "old family friend" affection...and a bit of awe.

You see, Sentinel TV is *Picture-Sealed.* It means clear, steady pictures without "flip, flap or flutter" on *all* channels, VHF and UHF.

Your good taste will prize Sentinel's famous styling...the hi-fidelity richness of its *Studio Tone.* And now a new Sentinel exclusive, *Picture Depth Control,* brings you realism and depth never before possible! Call your Sentinel dealer for a home test.

Sentinel Radio Corporation, Evanston, Ill.

**All Sentinel prices include Federal Tax and one year warranty on picture tube and all parts.*

Owners proudly recommend **Sentinel TV**

Premier Quality Radio and Television for More Than a Quarter of a Century



**don't buy half a disposer!***

**Ordinary disposers offer only single-direction shredding... give you only half the service, half the satisfaction you get with IN-SINK-ERATOR and its remarkable Revers-O-Matic!**

* Get full value, longer-life and greater efficiency with IN-SINK-ERATOR, and only IN-SINK-ERATOR! No other make gives you all the benefits of the exclusive double-action REVERS-O-MATIC feature. So don't settle for half a disposer with a one-way action—be sure you investigate IN-SINK-ERATOR before you buy!

You'll choose the original, time-tested IN-SINK-ERATOR with reversing action that (1) grinds all waste finer and faster; (2) eliminates odor completely by two-way scouring; (3) automatically "backs-away" from possible jams; (4) gives you twice the wear and doubles sharpness of shredding elements. Remember, only IN-SINK-ERATOR Food Waste Disposer gives you all this with exclusive REVERS-O-MATIC.

**Ask your Plumbing Dealer or write for complete information and name of nearest IN-SINK-ERATOR dealer.**

**IN·SINK·ERATOR**
**FOOD WASTE DISPOSER**

IN-SINK-ERATOR MANUFACTURING COMPANY
1253 FOURTEENTH STREET, RACINE, WISCONSIN


# Where Credit Is Due

(Begins on page 146)

bowl, Roselane; block platter, Plastic Productions; "Fantasy" bowl, Hallcraft Co.; "Guinea Gold" platter, Denver; metal salad bowl, Florence Thomas; serving dish, Everlast Metal Products.

**PART BRAND NEW—PART TRIED AND TRUE**

**Pages 72, 73:** Cabinets, disposer, exhaust fan, dishwasher, American Kitchens; refrigerator, Servel; range, Roper; chairs, tables, Daystrom; flooring, Kenflex; telephone, American Telephone & Telegraph; wall covering, Timbertone; plugmold, Wiremold; light fixtures, Lightolier; doors, Curtis Co., Inc.; seat coverings, Masland Duraleather; clock, Seth Thomas; mixer, Kitchen-Aid; blender, Waring Products; black ironware, Griswold; radio, Crosley; covering on hood, Chase Cop-O-Top; apothecary jars, Malcolm's; dish-towels, Leacock; cutlery set, Ekco.

**CLEAN SWEEP**

**Page 90:** Data: Bissell Carpet Sweeper Co.

**A TIP IN TIME**

**Page 92:** Data: Reynolds Metals Co. and Cleanliness Bureau.

**GOOD THINGS IN BIG PACKAGES**

**Pages 132, 134:** Prefabricated wall closets, The Mengel Co.; sliding closet door units, National Door Co.; plywood paneling, Plankweld, U.S. Plywood Corp.; sectional windows, Andersen Corp.; striated plywood panels, Weldtex, U. S. Plywood Corp.; steel sliding closet door units, American Welding & Manufacturing Co.; folding attic stairs, Welbilt Products Co.

**PHOTOGRAPHS**

Stephen Fay: pages 35, 102, 116 (bottom), 118; Hans van Nes: pages 36, 37, 114 (lower), 116 (top); Warren Reynolds, Photography Inc.: cover, pages 46 through 48, 58, 59, 110; F. M. Demarest: pages 38 through 43, 62 through 64, 66 through 68, 70 through 73, 77, 86, 88, 89, 92, 104 (upper left), 108, 129, 130, 132 (upper right), 138 (top); Citizens Bank: pages 32, 33; Ackroyd Photography Inc.: pages 52, 53; Jack Roche: pages 60, 61 (color); Conard-Pyle Co.: page 60 (black and white); Shelly Smith Studios: page 90; Frank L. Gaynor: page 95; Nat'l. Board of Fire Underwriters: page 94; Robert C. Cleveland: pages 99, 100, 107 (right, top and middle); Robert C. Hoffner: page 134 (middle right); George de Gennaro: page 104 (center); Virgil L. Rankin Assocs.: page 121; Allis-Chalmers Mfg. Co.: page 136 (bottom); Holmes I. Mettee Studio: page 136 (top left, lower right); George E. Peterson: pages 143, 144; George Bakes: page 138 (bottom); Welch Nurseries: page 150; R. F. Donovan: pages 151, 152; Camera Assocs. Inc.: page 137 (upper right); J. H. Schaefer and Son: page 140 (bottom); U.S. Plywood Corp.: page 132 (middle left); Andersen Corp.: page 132 (lower right).

**DRAWINGS:** Jeremiah Goodman: pages 44, 45; Harold Eldridge: pages 50, 51; Albert Pucci: pages 54, 55; Sigman-Ward: page 149.

**Omission:** Jack Roche took the beautiful color pictures of flower arrangements illustrating the feature, "It Was a Lovely Party," in the September issue on pages 32 and 33. We regret he was not given due credit in that issue.

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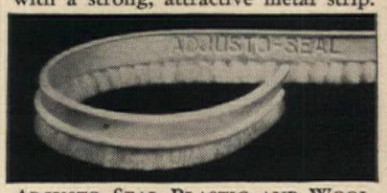
ADJUSTO-SEAL DOORBOTTOMS are made of durable wool pile, combined with a strong, attractive metal strip.




ADJUSTO-SEAL PLASTIC-AND-WOOL-PILE weatherstrip — for use around doors and windows. Available in 17' packages (enough for one average door or window), or in bulk for larger installations.

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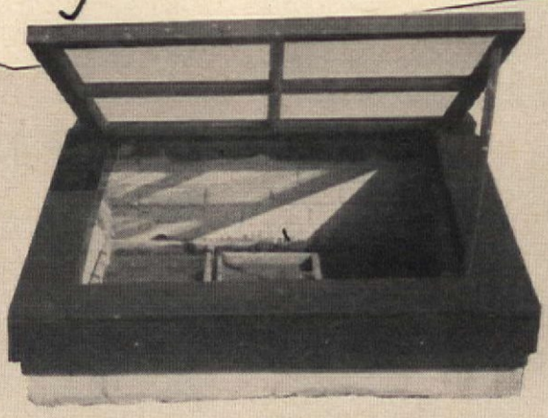
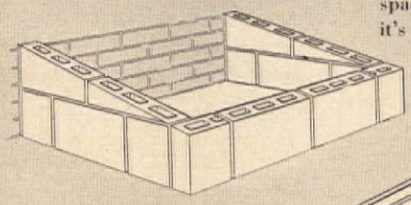
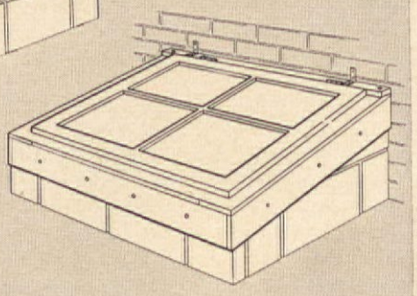
# Cold Frame for $9.15



Built into a bit of vacant space to fit a salvaged sash, it's neat, sturdy, useful





Below ground, the cold frame is one course of cinder blocks deep. These diagrams show the above-ground construction as described below, pictured above. Make one? Of course you could!

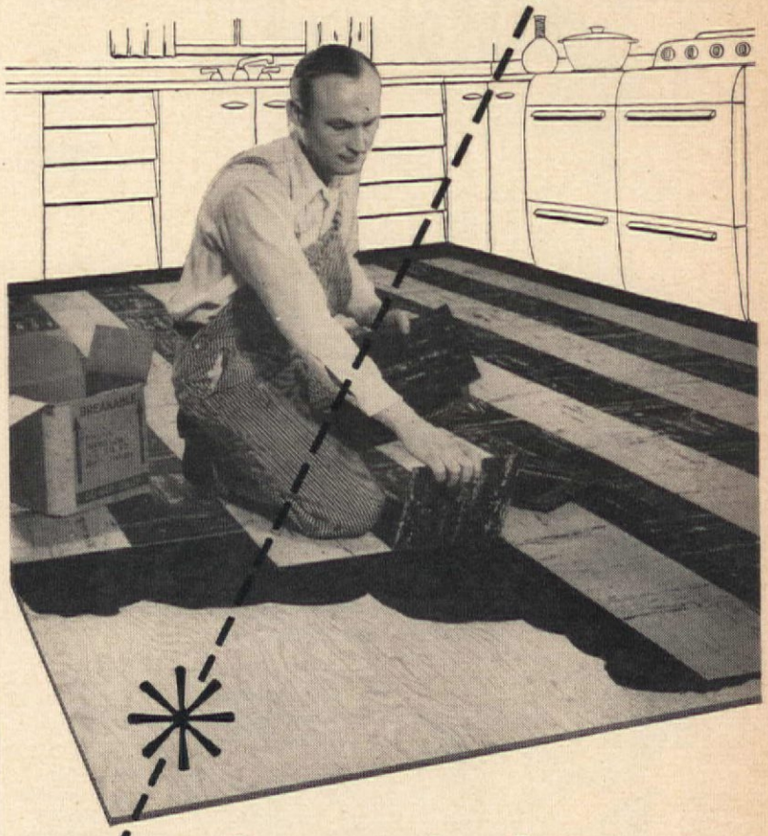
**G. T. KELLOGG**

You can build a substantial, permanent cold frame for less than $10. We did it, and find ours invaluable as a place to keep plants during the winter, start seedlings in spring, etc. That cost does not include some 18 hours of work, but we charged that off to enjoyment—present and future. The base is of cinder blocks (4" x 8" x 16") at about 15 cents each—the number needed will depend on the size frame you want. Mine was determined by a 3' x 4' four-pane sash picked up at a house-wrecker's yard; and that was all the space I had between the back steps and a rose trellis. I bought 20 blocks, broke one, and had 1½ left over.

I set the frame one block (8") deep in the ground, two blocks above ground against the house, and one block above in front, and cut the side blocks with a cold chisel on a slant, rear to front. All are laid on edge in a ready-mixed mortar of which I used half a sack. The framing on which the sash rests is pine shelving twice painted with a good outside green—first, in the basement when the boards were cut to size, and again when the job was finished. It is fastened to the blocks by ten 6-in. round-head bolts for which horizontal holes were bored with a masonry bit in an electric drill. The sash is hinged to a 2 x 4 fastened to both the top blocks and the brick house wall with small angle irons. Lumber, bolts, screws, and other hardware cost about $2.25. Some hard work with paint remover, wire brush, and disc sander cleaned the sash to which I gave two coats of paint. I painted the blocks (both sides) with a green-tint masonry paint, and, after a day of drying out, the frame was ready. Recapitulation: 20 cinder blocks, $3; used sash, $2.50; lumber and hardware, $2.25; ½ bag mortar, $40¢; paint for wood, 50¢, for masonry, 50¢; total—$9.15.


# Here's Where

**Plywood adds extra value to your home**



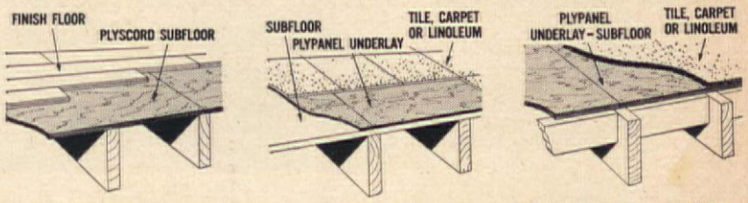
# And Here's Why!

WHAT'S *under* your floor coverings is vital. The base or platform you choose for tile, carpeting or hardwood flooring is a permanent structural part of your home. Strength, stamina and stability are all-important.

Fir plywood's unique "two-way strength" makes it ideal for this important job. Cross-lamination gives strength *across* the panel, strength *along* the panel. This extra strength means plywood *subfloors* are firm, tight, solid. Won't cup, squeak, shrink or swell. Smooth plywood *underlay* beneath tile, carpet or other wall-to-wall coverings makes them look better, last longer.

Plywood cuts costs, too. Saves up to 50% in subfloor application time. For free folder, "Look Under Your Floor Coverings" write (USA only) Douglas Fir Plywood Assn., Dept. S. Tacoma, Wash.

## 3 Sure ways to better, lower-cost floor construction




**1. PLYWOOD SUBFLOORS** provide a firm, solid, draft-free base for finish flooring. Won't squeak, shrink or swell.

**2. PLYWOOD UNDERLAY** does away with seams and ridges that mar floor covering beauty, offer points of wear.

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# Fir Plywood

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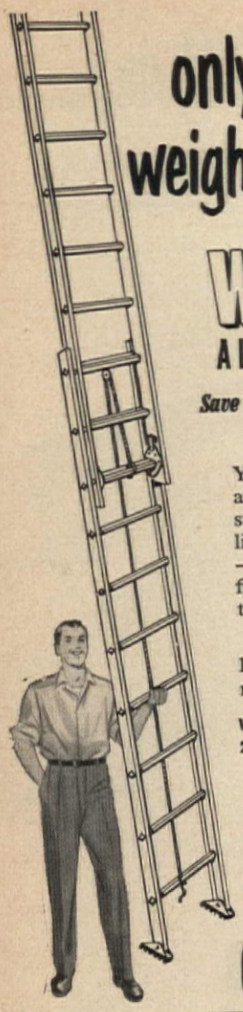
These trademarks on the panel are your guide, guard and assurance of DFPA-inspected plywood. Choose unsanded PlyScord grade for subflooring, smoothly sanded PlyPanel for underlay or combined subfloor underlay.



# only ½ the weight of wood

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You'd never believe you, *alone*, could move a ladder around so easily—yet Werner Alumiladders are strong enough for even the most rugged work! Built like an airplane of tough, tempered aluminum alloy—light but rugged—Alumiladders make jobs like fitting storm windows or painting easier, help get them done faster. You'll feel far *less* tired at day's end.

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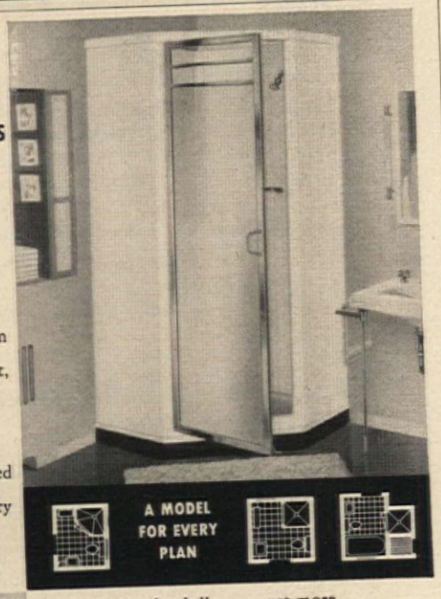

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# WANT A RED "VIOLET"?

Yes, "Roses are red, violets are blue," but you can now get a cousin of the African-violet that bears bright scarlet flowers above its thick, plushy, bronze-green leaves! Botanically Episcia coccinea (or fulgida), it is being promoted under the colorful simpler title, "Flame-flower." Introduced into England as long ago as 1837, it has never been well known or much grown in this country, but it is easy to handle as a house plant. It likes a loose, porous soil mixture—say, two parts each loam and leaf mold, one part each sand, rotted manure, and peat moss, and ¼ part bonemeal. Also plenty of light (not direct sunlight), a 65° to 80° temperature, and high humidity. Water every other day in summer and in heated rooms; less often on cool gray days, especially from November to February. Do this by setting the pot in a pan of water so the soil can absorb it from below without wetting leaves or crown. Add a little soluble plant food to the water every six weeks or so. The plant shown had been grown that way for six months; since it was photographed it has sent out stolons (runners) and covered an 18-in. plastic trellis. If a stolon takes root and forms a new plant, it can be cut loose and grown separately; otherwise, leave it as part of the parent plant.

Episcias are sold by retail florists who specialize in house plants, and by at least three large mail order seed houses, one of which has trademarked the name "Flame-violet." They can be shipped safely except during severely cold weather.

---

**CORRECTION**

Two caption errors slipped through in the "Let's Go Shopping for Hollies" article in August. The top picture on page 36 was of Ilex verticillata, not I. opaca; Yaupon (top, page 37) is evergreen (as stated in text and table), not deciduous. Sorry, readers; thanks, Dr. H. Harold Hume, noted holly authority, for telling us.


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Glorious Roses, Flowering Shrubs, Shade Trees... NEW DWARF FRUIT TREES! World famous Stark Patented and Trade Marked FRUIT . . . plus hardy Stark Flowering Shrubs, Roses, Vines, Shade Trees . . . all included! Stark Bro's want you to have this giant 64-page COLORPHOTO book FREE containing Stark's complete new Home Landscape Planning and Planting Guide. Write today! **EXTRA!** *Mention if you want to make money in spare hours.*

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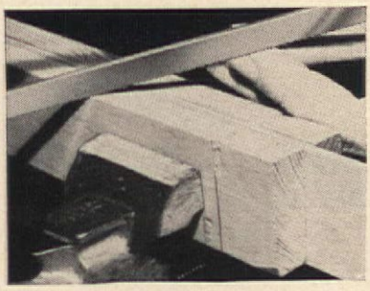
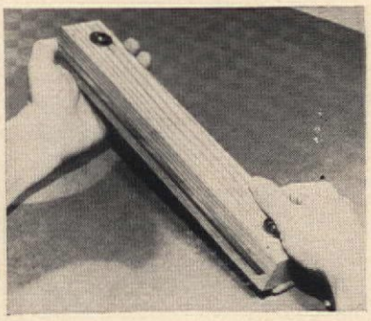
# Tricks with a HACKSAW

Data: R. F. Donavan

A hacksaw is one of the handiest small tools you're likely to have around the house. It comes in various sizes, tempers, and teeth-per-inch. Select a flexible 10–12-in. blade, 24–32 teeth per inch for thin metals, tubing, pipes; 18 for thicker metals, fiber, general use. Three teeth must contact work at all times. Since an ordinary hacksaw will not cut hardened metals, test first with end teeth or old file.



Support very thin metals with wood "sandwich," or cut several pieces at once this way by drawing lines on wood to guide saw. To grip round work firmly, anchor it with V-cut wood block. Make cuts as close to vise as possible to avoid flexing



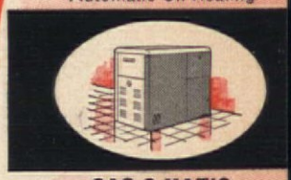
Bolt blade between two 2-in. sections of 1-in. lumber to cut through thin surfaces inaccessible when saw is used in normal way

PLEASE TURN TO PAGE 152


**Modern Living demands YEAR 'ROUND Home Comfort**

# Costs less than you think!

**OIL-O-MATIC**
Automatic Oil Heating



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a little finger
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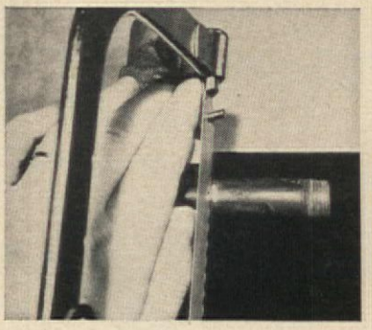
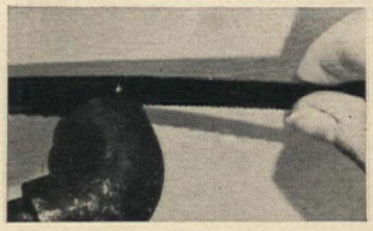
# Hacksaw

(Begins on page 151)

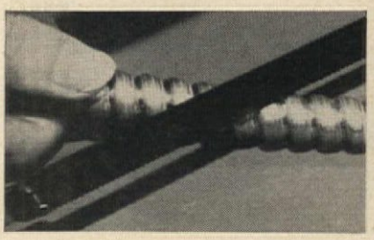


Make notch with file for easy, accurate start. If blade should break—they're easy to replace so this is no catastrophe—turn work over, begin anew on other side



If space is too cramped for saw to be used in normal position, set blade at right angles to frame, or remove altogether, use with teeth pointing toward you. Cutting on pull stroke will prevent blade's snapping

In frame, blade teeth point away from user. Tighten wing nut near handle till blade thrums when plucked. Loose blades bind; tight ones snap at holes. Use worn blades for hard metals, new ones for soft



Cut BX cable with fine saw at angle across armor. Twist to separate ends, use cutters on wires. Put dowel inside tubing to support walls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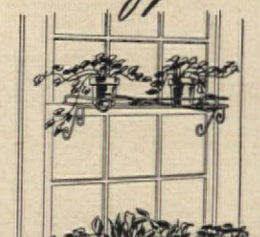
*Beautify Windows*



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● Use Ryco Flower Shelf on lower sill of any wo window 25" or more wide; Ryco Jr., with cut-o for lock, on middle (or lower) sill of windows 18" more wide. Either of these pretty, white enam shelves permits normal window operation.

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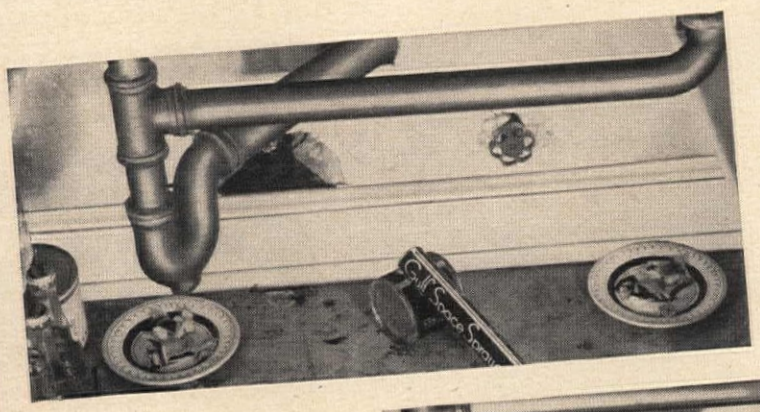
Explains why drugs and medicines give only temp rary relief and fail to remove the causes; tells about a proven specialized non-surgical, non-medic treatment which has proven successful for the pa 33 years. Write for this 44-page FREE BOOK toda
Ball Clinic, Dept. 608, Excelsior Springs, Mo

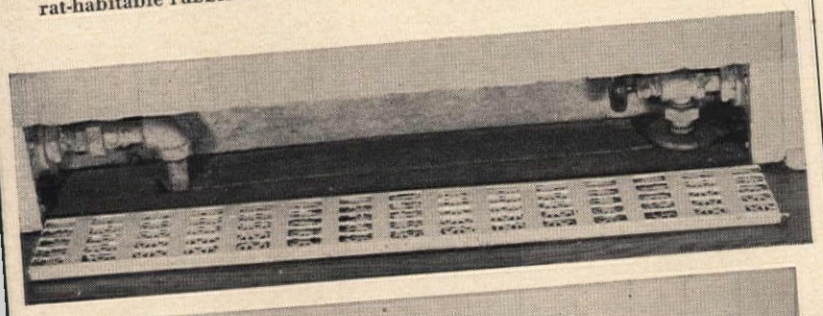
# How to Keep Rats Outside

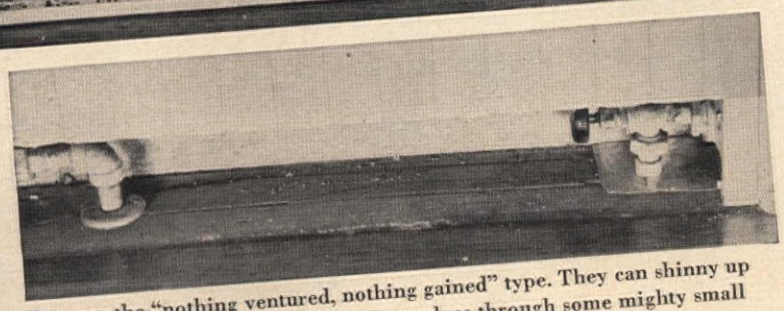
Data: Richard Gray



Rats are accomplished first-story workers, and such ports of entry as this hole left from a plumbing job brings tears of gratitude to beady eyes. If rats are around, try traps, then poison—on fresh food, out of reach of kids and pets. Before carting away the demised, use DDT to kill lice infesting them

To keep the furry fiends on the outside, seal odd openings securely. Patch any holes with a strip of metal lath or with screening and plaster. It's also a good plan to keep your grounds clear of rat-habitable rubbish. Pile lumber at least 18 in. off the ground





Rats are the "nothing ventured, nothing gained" type. They can shinny up a pipe in nothing flat and squeeze themselves through some mighty small openings at the top. These pipes, uncollared and running to a radiator, invite rat trouble. Once they are fitted with snug metal collars, though, they're proof against the rodents' siege. Remember, even if hole is too small for their bodies, rats can chew through wood

PLEASE TURN TO PAGE 154


Beauty that never grows old

# MASONITE SIDING

## gives you smoother, longer lasting exteriors!

How many times have you said, "Yes, I wish I could have wide lap siding—"

You don't have to hesitate any more...when you specify Masonite Siding. It's a truly superior material for the exterior of your home...new or old. Creates all the trim neatness of traditional lap siding, and gives you these long-looked-for advantages:

**Smoother!** A perfect base for paint. Takes less paint, holds it longer. Repainting is easier, quicker and *extra* years away.

**Stronger!** An all-wood hardboard, Masonite Siding is denser than wood. Has no knots or grain. Won't split, splinter or crack. Won't rot or decay. Won't push nails out.

**Out-weathers the weather!** Sun, wind, rain, even hailstones won't bother this new Presdwood® Product. Permanent protection in all climates.

**Saves you money!** Every square inch the same. Packaged in convenient 8′, 10′ and 12′ lengths. In conventional 12″ width, or wider 16″ and extra wide 24″ widths at no premium. 5/16″ and 1/4″ thicknesses. Available with Masonite Shadowline wood strips.

Masonite Siding has been tested for years! Homeowners like it. Architects and builders like it. You'll like it, too. Ask your building materials dealer. Or send the coupon for complete information.

**Here's News!** Masonite Siding to be offered in the beautiful new "Pacemaker" home featured by National Homes Corporation. See this new home in your area beginning October 3rd. Remember, all National Homes are available with this modern durable siding material.

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Start your dog today on his way to a

# LONGER PRIME OF LIFE!

Nourish every inch of him with
**NEW HOMOGENIZED* GAINES MEAL**
...and after *just one month* look for these 10 signs of sturdy health...the LIVING PROOF of how this great new food is nourishing your dog!

***Here's what Homogenized Gaines Meal is, and what it does:**
Never before has there been a dog food with such a wealth of nourishment in this easily digested HOMOGENIZED form. This revolutionary food has been developed by Gaines—and Gaines alone. All ingredients are combined into *crunchy little nuggets*. Every nugget contains all food essentials known to be needed to help keep your dog in his prime, including more proteins of *meat, milk, and fish*. Uniform nourishment is *guaranteed*.

ACTUAL SIZE

**Great appetite appeal! Low feeding cost!** Here is the dog food you have always wished for. It has an appetizing, "meaty" aroma, is easily fed and costs less to feed than any other type of dog food. And *above all*, it's a food to help prolong your dog's happiest years, when he's in the **Prime of Life**—the way you want to keep him *always!*

Gaines
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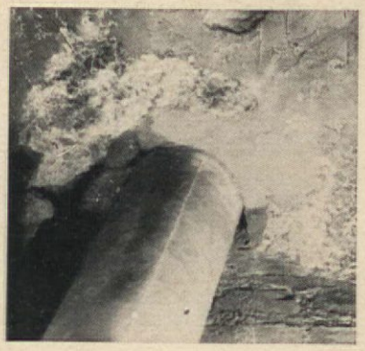
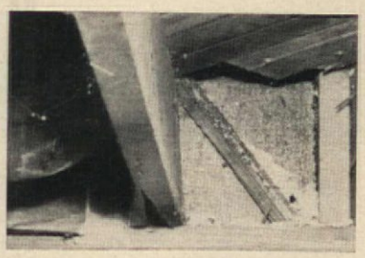
"Nourishes EVERY INCH of your Dog"


## Rats Outside

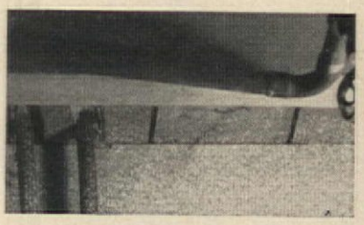
(Begins on page 153)

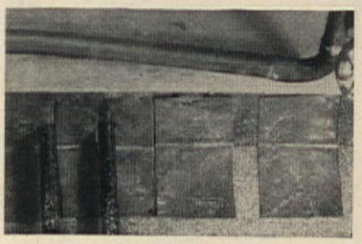


A hole near the sewer line in a basement wall or floor is construed as an invitation by the villain in this tale. All such should be chinked with stones or wire lath and sealed up with impenetrable concrete



Once rats invade your basement you can expect to see new faces all over the house, for from there they hie themselves into the hollow walls of your house. Spots where walls join the foundation at the sills are especially vulnerable and should be made securely ratproof with metal

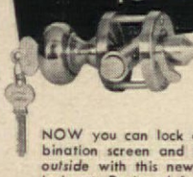




A determined rat finds it no trick at all to slip through even such seemingly impassible avenues as the cracks in old floor boards. In this case "lid" them with strips of metal. Metal is an excellent material for ratproofing in general, and so is cement, since rats can't make headway through either of them


**New Convenience for Housewives!**

"KEY-IN-KNOB" CYLINDER LOCK SE
FOR COMBINATIO DOORS.



• Hand
• Attract
• Safe!

NOW you can lock and unlock your bination screen and storm doors from *outside* with this new, solid brass cyl lock set. Designed for year-round com Locks the home without shutting out Sun breezes or Winter sunshine. Compl weather resistant. Easy to install...in cases will replace your present lock out alterations.

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**UNITED STATES PLYWOOD CORP., N. Y. 36**

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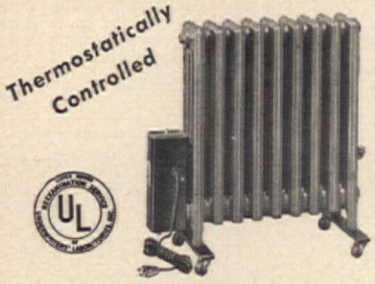


Portable Steam Heat at the end of an electric cord gives you comfort that's mighty satisfying in cold weather. This sturdy cast-iron radiator is an absolutely safe, self-contained heating plant, fully automatic in operation. You roll it anywhere—plug it in and enjoy it! Built by heating experts for years of carefree service. $60 to $89.

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AC or DC **BURNHAM *Portable* STEAM RADIATOR** 110 V or 220 V

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Please send folder telling all about the Burnham Electric Steam Radiators.

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# Have You Tried These?

**REDWOOD PRESERVATIVE**
acts to maintain the original natural color of redwood. Used inside, one coat of "Dry Redwood Liquid Raw-Hide Color-Fix #9," followed by one coat of "Raw-Hide Clear Finish" will keep redwood looking its natural best. Used on exteriors, two or more coats of the "Clear Finish" will do the job. "Color-Fix #9," $1.85 per qt. "Clear Finish," $1.65 per qt. Linseed Oil Products Co.

**NO PAINT ODORS**
while painting with the new "Dulux" and "Duco" paints just developed by the E. I. Du Pont De Nemours & Co. Interior painting, always a problem due to unpleasant paint fumes, is practical now, even in winter. Odor-free finishes are available in flat wall, semigloss and gloss enamels.

**CONCENTRATED CLEANER**
for all-around cleaning jobs called "Uncle Hiram's Duz-all," requires no rinsing, and is kind to your hands. It takes only 4 oz. of this concentrate to make a gallon of cleaning solution which goes to work in fine style on all kinds of floors, walls, and woodwork—almost any soiled or greasy surface. $2 per qt. New Method Varnish Co.

**FREEZER-WRITE PENCIL**
writes on all packaging or wrapping materials used by home-freezer owners—waxed paper, cellophane, metal, glass, and foil. This automatic pencil uses a special black lead which writes distinctly on packages that go into the freezer. Available with refills, 39¢. Listo Pencil Corp.

**GLUE FOR FASTENING PLASTIC**
bathroom and kitchen fixtures to the wall now comes in convenient capsules called "Glue Bombs." Snip off the applicator tip, use whatever glue is needed, the remaining glue seals the opening. Six "Glue Bombs" for 25¢. Semrow Plastics Co.

**REFLECTING HOUSE NUMBERS**
glimmer brightly after dark when any light is shown on them. In brass or silver, these weatherproof numbers are guaranteed against the elements. 3½ in. high, packaged with screws for mounting. 25¢. Reflexite Corp.

**ALL PRICES ARE APPROXIMATE**

**GREEN BAY, WISCONSIN.** Mrs. Harold Lavin, 510 N. Webster Avenue, says: "We are thrilled with our Delco Oil Conditionair unit installed by the Northern Metal & Roofing Co. Over a period of three years, our fuel bill averaged only $128, which was far below our wildest expectations for our six room and bath home." **$128.00**

# Pay low, low fuel bills with DELCO-HEAT

FROM coast to coast come more reports every day of sensational monthly fuel savings being pocketed by Delco-Heat home owners. Multiply these savings by just a few years and you can see why many owners claim Delco-Heat soon pays for itself.

Put the magic of General Motors engineering to work in your new home or modernizing program—insist on continuous, even-comfort, low-cost Delco-Heat. Whatever the heating method—whatever the fuel—Delco-Heat and Delco-built synchronized controls make your fuel dollar go farther now and for the life of your home. For FREE Heating Survey, see your nearest Delco-Heat distributor. Or mail coupon today!

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Oil-fired forced warm air. Extra compact, low in height. Delco "Quick Action" stainless steel heat transmitter. Replaceable spun-glass filter. Fiber-glass insulation backed with aluminum foil. All combine to deliver more clean, even heat to rooms, and waste less up chimney. Modern, quiet in operation.

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"If you can fix a faucet, you can insulate your attic with KIMSUL* —it's easy as ABC!"

You don't have to be a carpenter—you need no special tools or equipment—to install Reflective KIMSUL insulation in your home this weekend! KIMSUL is the easiest of all insulations to apply, and complete attic coverage of the average 5-room home costs less than $70! Simply carry the rolls home in your car, cut each blanket to proper length and tack or staple in place. It's easy, easy, *easy!*

KIMSUL employs the world's most effective barrier to heat loss: *thick fiber blanket* plus *reflective aluminum cover* plus *positive vapor barrier*. That's *triple* protection—designed to reduce winter fuel bills up to 33% and keep room temperatures as much as 15° cooler on hottest summer days!

Start enjoying the exclusive advantages of America's finest insulation *now*. Look for the KIMSUL dealer who displays Mr. "Do-it-yourself" (shown below), or write to Kimberly-Clark Corporation, Neenah, Wisconsin.

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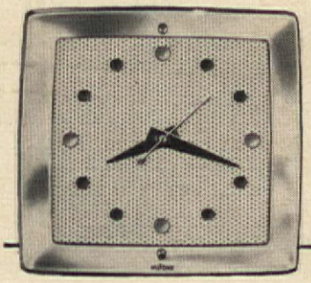
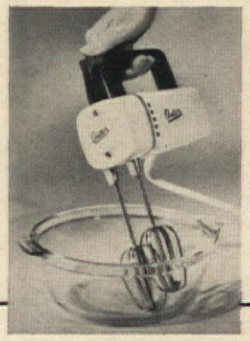
# Look...it's new!

DOOR CHIME TELLS TIME! Chime and clock combination operates on 16-volt transformer; can be recessed into the wall, or surface mounted. In white and chrome, the clock face can be painted to match any color scheme. 8" sq., $19.95. NuTone, Inc., Cincinnati 27, O.



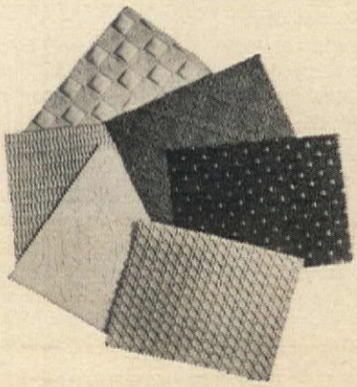
THREE-SPEED record player has three speakers for good tone reproduction, and five-tube amplifier. Comes in mahogany, $150; or in blond, $160. Webster-Chicago Corp., 5610 W. Bloomingdale Ave., Chicago, Ill.

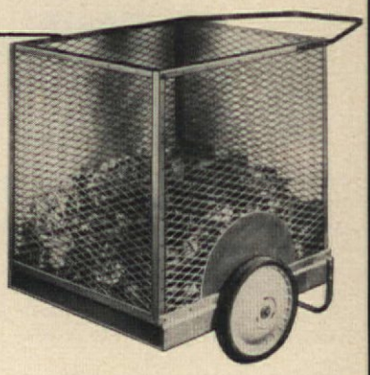
KNEE ACTION of this portable mixer permits the two beaters to adjust automatically to any angle or contour. Three-speed action is controlled by dial on handle. Tapered beaters prevent splashing. AC–DC, $19.95. John Oster Mfg. Co., Racine, Wisc.



LAMP SHADE KIT with frames, parchment or silk shade material, plastic lacing, paints for making two 8-in. lamp shades. Includes directions for painting designs on shades, and knitting box they come packed in. Silk shade, $1.98; parchment, $1.49. Shades Inc. 547 W. 27th St., N.Y.

TEXTURED PATTERNS and gay colors abound in these 19-in. plastic squares which are easy to make into seat covers. Excellent for kitchen chairs, they come with full instructions. 8 patterns, 7 colors. $2 each. Alliance Mat Corp., 244 5th Ave., N.Y.C.





PORTABLE LEAF BURNER eliminates carrying and piling, burns leaves or refuse on the spot. Of heavy-gauge steel, with rubber-tired wheels, it can be disassembled for storage. Ashes are emptied by tilting handle. 8 cu. ft., $24.95, 12 cu. ft., $29.95. Gardening Prod., Inc., 519 Forest St., Arlington, N.J.

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# Now we stay at home . . . and like it!

ONE NIGHT a few weeks ago, I dropped my semiannual hint to Don about getting dressed up and going out dancing.

Don hedged a little. "That would be nice, honey," he said, "but you know we can't go out nights and put money aside to fix up the basement at the same time."

He was right, of course. The children really needed a place to entertain their friends. But a basement playroom hardly seemed a substitute for an evening out . . . yet was that really the way to look at it? If I expected the children to have their good times at home, perhaps Don and I should set the example.

"Don," I said thoughtfully, "maybe we could fix up our basement so we'd enjoy it, too. Now if we put the record player downstairs . . ."

Don saw the idea coming. "You mean we'd dance in the basement?"

"Why not?" I said. "We could even give it a supper-club atmosphere."

"You know, that has possibilities," he said. "The kids would love it." Don wasn't fooling me a bit. I knew it was the stay-at-home idea that appealed to him.

At first I thought getting a good basement floor for dancing might be a problem, but then I went to see Mr. Kane, the man who sells Armstrong Floors.

"This is the floor for your basement room," he said, handing me a piece of Armstrong's Asphalt Tile. "The moisture in basement concrete ruins most floors, but it won't hurt Armstrong's Asphalt Tile. It's rugged and easy to care for, yet it's not expensive."

When I felt the smooth surface, he didn't have to say any more. It was smooth enough for a waltz! There was a whole range of lovely colors, and Mr. Kane helped me work out a smart gray and white floor design that would play up the color scheme I had in mind.

Don and I are having a few friends in for our first party tonight. It's wonderful wearing an evening dress again. And guess what—after all these years, I can still tie Don's bow tie!

**Because it's laid block by block,** Armstrong's Asphalt Tile makes it easy to create original floor designs. The exclusive swirl marbleizing of Armstrong's De Luxe Asphalt Tile enhances its beauty, gives it greater strength.

**ARMSTRONG'S ASPHALT TILE**

*The low-cost floor* (A) *with the luxury look* ®

MADE BY THE MAKERS OF ARMSTRONG'S LINOLEUM AND ARMSTRONG'S QUAKER RUGS

**Write for free booklet,** "Rooms for Better Living." Contains 24 pages filled with full-color illustrations and decorating ideas for basements and basementless houses. Floor plan and list of furnishings of basement room shown above also will be sent free. Write Armstrong Cork Company, 5310 Plum Street, Lancaster, Pa.

Photographed in Rike's Centennial House — Dayton, Ohio. The cabinet grouping, table and chairs . . . $812.00*.

Modern desk . . . $121.50*.

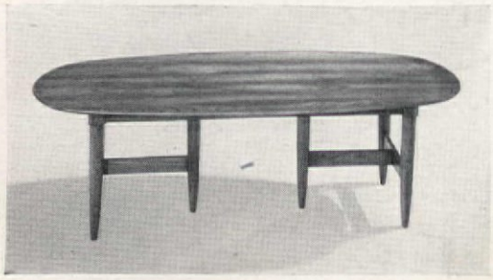
# Announcing... a new kind of modern furniture in lovely solid cherry... by Willett

Here is the kind of modern you've been waiting for, Transitional by Willett . . . design that speaks at a glance of casual comfort and timeless good taste. Transitional, with its multi-use pieces, allows you to create new arrangements that make better use of your space—really like having interesting new rooms.

Some of the major pieces lend new beauty to either bedroom, dining room or your living room. The quiet good taste of Transitional will go perfectly with your present furniture, so that you can add it piece by piece until your home is gloriously made over! Transitional is at your dealer's in open stock—see it now!

The chest grouping with mirror, cushioned bench, and twin beds (less mattresses and springs) . . . $632.50*.

Circular coffee table . . . $56.00*.



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