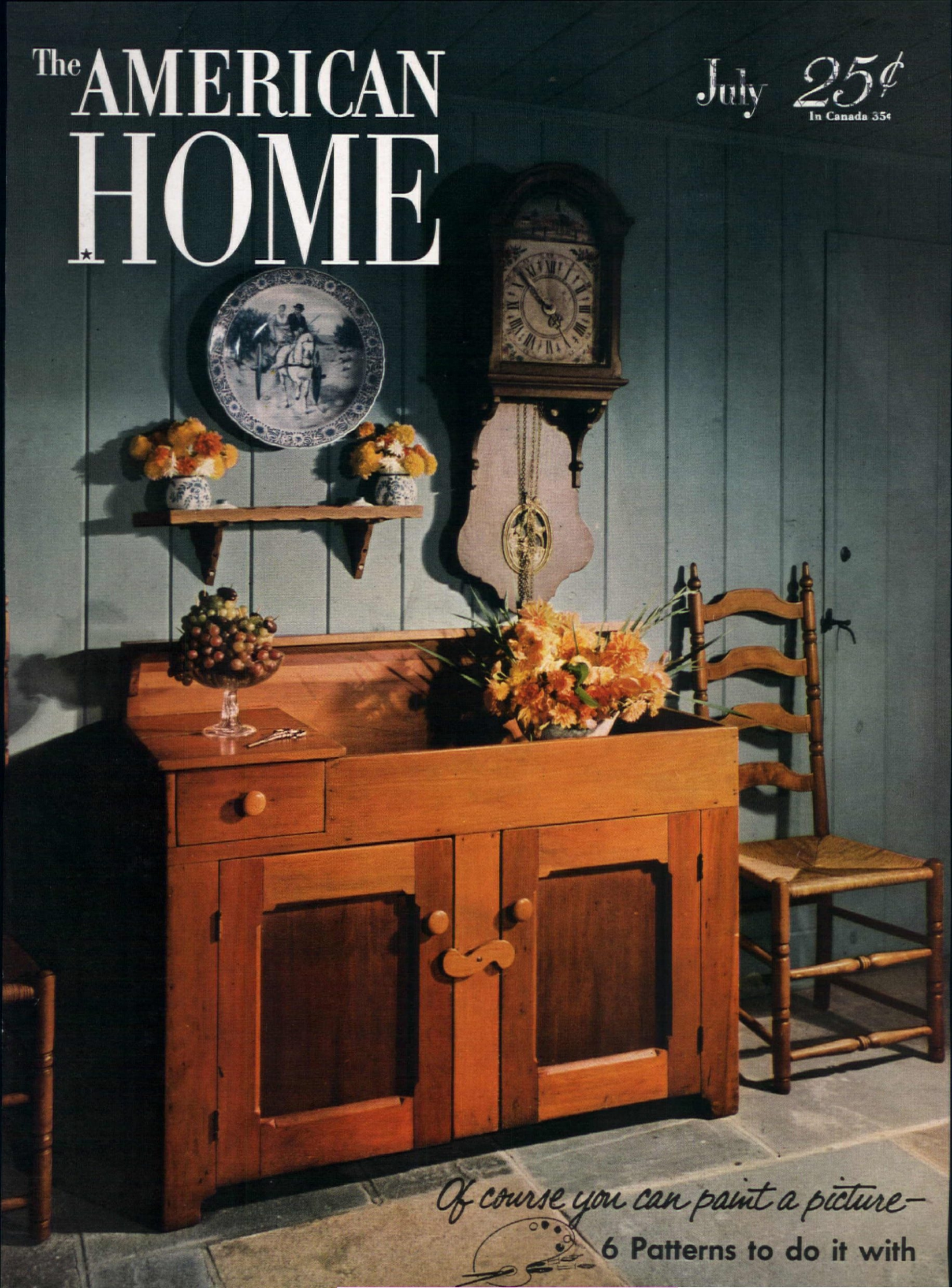
The AMERICAN HOME

July 25¢
In Canada 35¢



Of course you can paint a picture—

6 Patterns to do it with

IDEA BASEMENT

from Armstrong's Idea House

SEE what a little imagination and a modest budget can do to transform wasted basement space into a gay, useful playroom the whole family can enjoy. Like the other nine rooms in Armstrong's Idea House, this basement is full of practical, economical ideas you can use in your own home.

Just look at that handy magazine "tree" in the center of the room, for example. Simple and inexpensive to build, it actually hides an ugly supporting column. And those spacious brick seats—less costly than furniture—are good looking and comfortable. Cushions are inexpensive, bunk-size cotton mattresses covered with sturdy awning fabric. But what makes this whole room possible is the low-cost, colorful floor of Armstrong's Asphalt Tile. Unlike ordinary floors, Armstrong's Asphalt Tile is not affected by the alkaline moisture always present in basement concrete. The smooth surface is perfect for dancing and cuts cleaning time and effort to a minimum. Even cigarette burns are easy to remove.

The strain is off the rest of the house when you've a basement playroom like this one. At left, you see how unattractive it was before—above, a glimpse of the music corner, complete with piano and built-in record player. The floor is a random assortment of five harmonizing colors in Armstrong's De Luxe Asphalt Tile—Styles Nos. C-326, C-324, B-318, D-327, and C-329. Individualistic designs like this are possible because this floor is laid block by block. The handsome swirl marbleization is exclusive with Armstrong's De Luxe Asphalt Tile. The process that adds this extra beauty also interlocks the tile fibers more closely, producing an extra-rugged floor that keeps its beauty through years of hard usage. Occasional washing and waxing is all the care required—and this floor never needs costly refinishing.

Free booklet — 16-page, full-color tour of Armstrong's Idea House—"A Houseful of Decorating Ideas." It's free at your local Armstrong dealer's. And if you can, **visit Armstrong's Idea House** on the Lincoln Highway, near Lancaster, Penna.

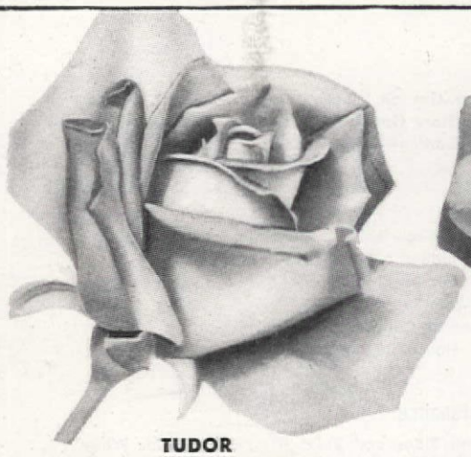
ARMSTRONG'S ASPHALT TILE

the low-cost floor with the luxury look

JACKSON & PERKINS NEW FALL 1953

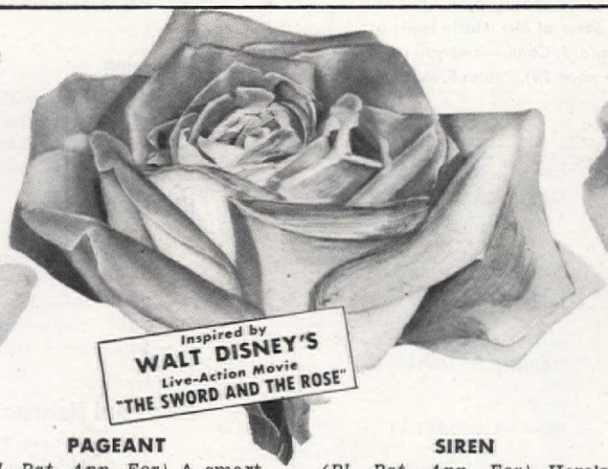
FREE CATALOG OF ROSES AND PERENNIALS

An outstanding selection of the world's finest Roses — including the brand-new varieties shown here — Plus established favorites — Plus wide selection of hardy J&P Perennials — Plus planting hints — Plus money-saving offers!



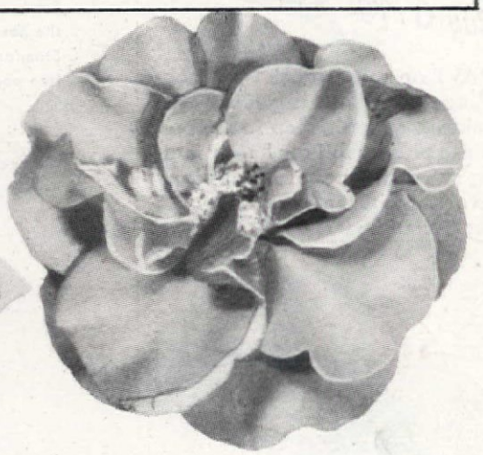
TUDOR

(Pl. Pat. App. For) Slender scarlet-red buds open slowly into 5" strawberry-red flowers . . . and finishes a lusty scarlet-red flame. A truly delightful new Hybrid Tea.



PAGEANT

(Pl. Pat. App. For) A smart new bicolor Hybrid Tea—vermilion-red inside, golden outside — finishes with a deep coral rose-pink center. 5" blooms, raspberry fragrance.



SIREN

(Pl. Pat. App. For) Here's the brightest, reddest Floribunda you ever saw! A flaming red that sparkles like a precious ruby. And it holds its color right to the end!

50 PAGES IN FULL COLOR

Yes, we want to send you, *absolutely free*, your personal copy of Jackson & Perkins' brand-new Fall 1953 Catalog — your *complete* guide to selecting, planting and growing the world's finest Roses and Perennials.

And how thrilled you will be when you open its pages. For in it you will see the brand-new J&P creations shown above—this time *in glowing full color!* And you'll see scores upon scores of other famous J&P Roses . . . breath-taking J&P PRIZED ROSES for *every* use in your garden. You'll find giant Hybrid Teas like *New Yorker* and *Volcano* that produce blooms up to 7" across! You'll see colorful Floribundas like *Fashion* and *Vogue* that produce hundreds of blooms on every bush! And, of course, you'll see beautiful Climbers as well as J&P's Tree Roses. In addition, there's a fine selection of Perennials—including our *exclusive* Giant Mums!

All Plants Guaranteed to Live & Bloom

Experts recommend Fall as the best time to plant—so you'll undoubtedly want to have this Catalog to make your selections as soon as possible. For your *free* copy—mail coupon NOW.

CENTENNIAL

(Pl. P.R.R.) Another unusual color in Hybrid Teas—this time a glowing pink and gold combination. Beautiful blooms — Ophelia high-centered type —have a mellow fruity fragrance.

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Address .....

City..... Zone..... State.....

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SAVE on soft drinks! A 5¢ package of refreshing Kool-Aid makes 2 quarts. Keep in ice box by the pitcher full for handy family refreshment. Six delicious flavors. Children love them all. Buy Six and Save!

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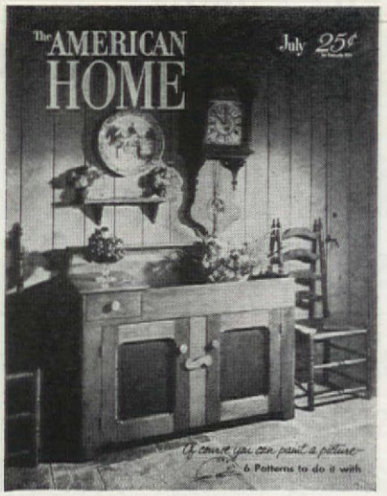

Pretty enough to paint is this hall in the home of Mrs. Marie Lewis of Stamford, Conn.—and you can paint it (see page 29). Photo: F. M. Demarest

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Imagine . . .
NO DUST BAG TO SHAKE OUT—
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NOTHING TO TAKE OUT—
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...it's automatic!

The New Electrolux does automatically what other cleaners don't do at all!

Just wait until you see it in your own home and you, too, will know there's never been anything like the New Electrolux! It's the great new home-cleaning invention that's so automatic you *have* to see it to believe it.

It never has to be emptied! It's automatic!

Yes, this is the cleaner you *never* have to empty! There's nothing to clean out . . . no dust bag to shake out . . . no paper bag, sack or pan to take out. You *touch* no dirt . . . *breathe* no dirt . . . *see* no dirt!

Always gets the deep-down dirt! It's automatic!

The New Electrolux cleans *better*, too! Its suction power is so tremendous it picks up dirt deep down in the bottom of the rug. And it *keeps on* cleaning better! Because of its exclusive automatic feature, the New Electrolux *never* loses its remarkable cleaning ability . . . *no matter how much dirt you pick up!*

Cleans better ALL the time! It's automatic!

Any other cleaner needs to be emptied by the user. If you forget to do this, it soon reaches the "lazy suction" point where it's only getting the surface dirt, and eventually not even that. No such worry with the automatic Electrolux. It never needs to be emptied. And it can't get "lazy"—the automatic feature won't let it! So you never waste time just cleaning the tops of your rugs, or trying vainly to clean with a machine that's clogged up because someone forgot to empty it. The New Electrolux keeps cleaning efficiently and quietly *all* the time!

A complete home-cleaning service. It's automatic!

The New Electrolux makes all your home cleaning easier than ever before . . . and more convenient . . . because all the cleaning tools can be with you all the time. *You can do all the rooms on one whole floor of the average home without ever having to change the plug.* And you can have a cord that stays out of your way, because it winds itself up . . . automatically. Before you decide on any cleaner, you owe it to yourself to see the New Electrolux. It's sold only on home demonstration by bonded Electrolux salesmen, who sell no other machine. Liberal terms. Liberal trade-ins.

FOR A FREE HOME DEMONSTRATION, phone your authorized Electrolux Factory Branch or call Western Union Operator 25 (no charge) for the name of your nearest Electrolux representative. Or write to nearest address below.

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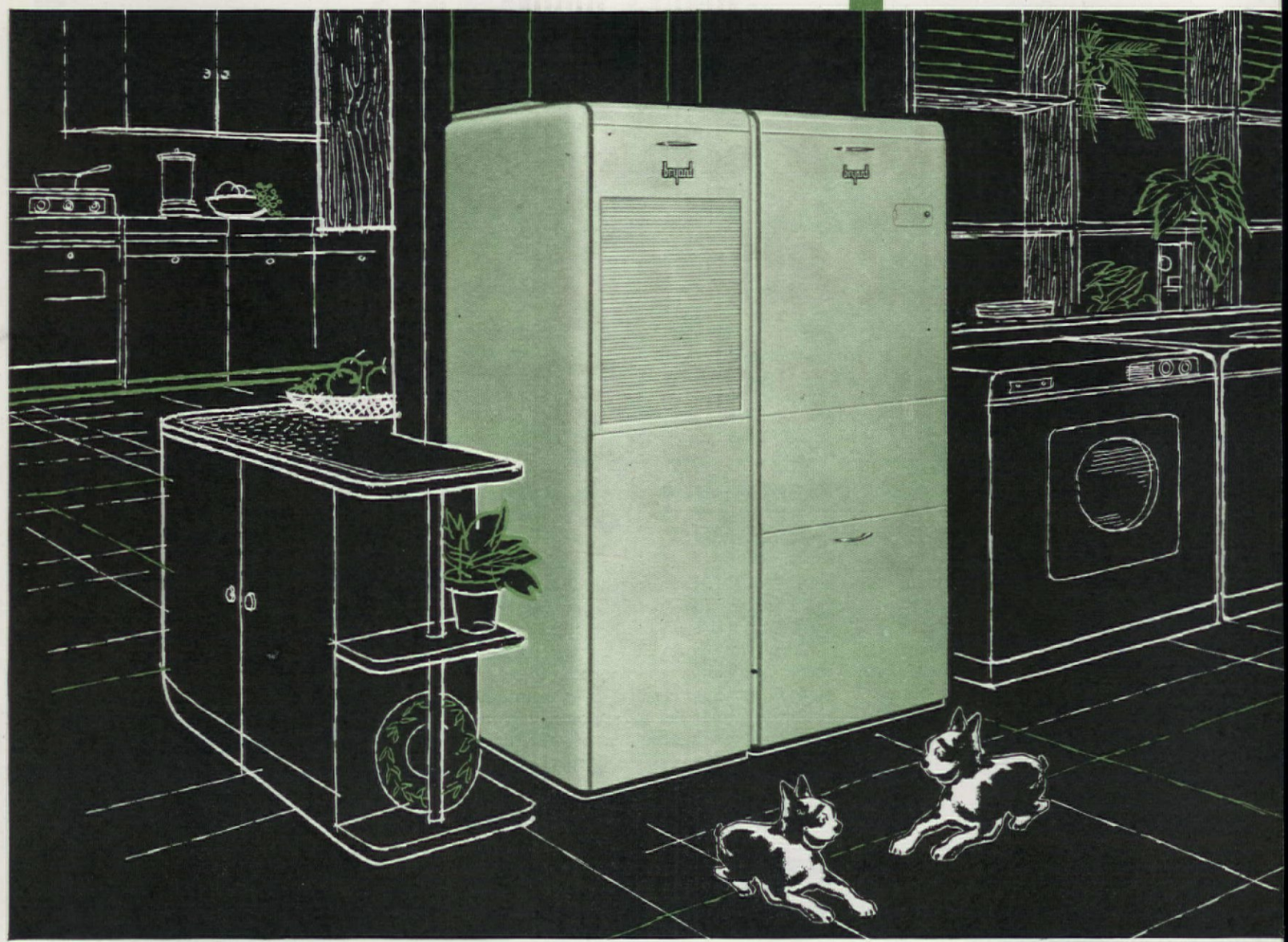
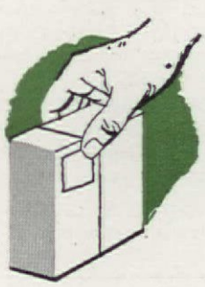
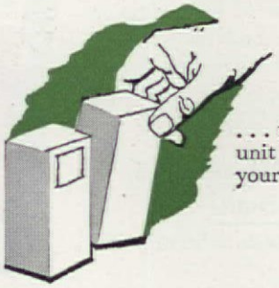


ONLY THE "Command-Aire" Twins LET YOU HAVE YEAR 'ROUND CONDITIONING SO CONVENIENTLY...SO INEXPENSIVELY



You can install both heating and cooling units initially . . .

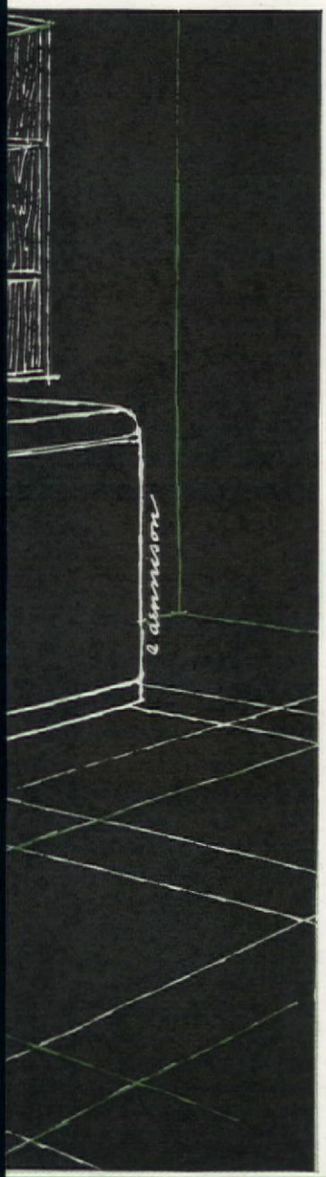
. . . or install only the "Command-Aire" furnace member (gas or oil) . . .



. . . then add the cooling unit later according to your convenience.

YEAR 'ROUND HOME AIR CONDITIONING

"Command-Aire" Twins



never before

THE OPPORTUNITY TO ENJOY YEAR 'ROUND HOME CONDITIONING FOR SO LITTLE—Bryant's new "Command-Aire" Twins take year 'round home conditioning out of the "luxury" class . . . make it possible for you to enjoy pleasant relief from summer's heat, as well as winter's cold, at a price millions can afford—for as little as $5.94 per month added to your mortgage.

never before

THE OPPORTUNITY TO ADD COOLING TO HEATING SO CONVENIENTLY—With the "Twins" you can have heating and cooling initially, or start with just the furnace (gas or oil) and add the air conditioner at your convenience. It simply moves in alongside the furnace.

never before

THE COMFORT OFFERED BY INDEPENDENT HEATING AND COOLING UNITS OF MATCHED DESIGNS—Separate blower systems in the "Twins" assure the proper delivery of air for both heating and cooling . . . provide for better dehumidification control . . . eliminate overload on furnace blower.

never before

HAS YEAR 'ROUND HOME CONDITIONING BEEN SO ENTHUSIASTICALLY ENDORSED BY BUILDERS—Here's how leading builders, now installing the "Twins" in new homes, sum up "Command-Aire" benefits:

"The 'Twins' give us a way to make new homes truly modern and permanently comfortable—at a price average buyers can afford."

Mr. J. A. Parker, now erecting 550 modern homes at "Birchwood" and "Ashford Park" in Atlanta.

"With the 'Twins' it finally becomes practical to bring *year 'round* instead of part-time comfort to new homeowners."

Mr. Emil Keen, noted Long Island builder now engaged in a 52-home project in Huntington, N.Y.

"On top of real comfort, the 'Twins' give new home buyers low-cost insurance against obsolescence in their homes . . . resale value stays high!"

Mr. B. Stromberg, leading Chicago builder and creator of the completely air conditioned "Tribune House".

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Telephone wires disappear when boxes and conduit are built into the walls of your new home.

You'll want kitchen cupboards and counters—lots of both—in the home you plan to build. You'll want handsome walls and woodwork, too.

That means built-in telephone raceways—pipe or tubing placed in the walls during construction to carry telephone wires safely out of sight.

It's simple and inexpensive to have concealed telephone wiring. Just mark on your floor plans where you want telephones. Your builder or architect will take care of the rest.

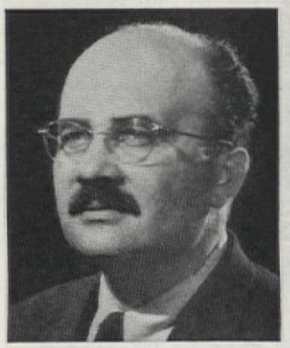
And if you would like further information about planning for telephones, please call the nearest Business Office of your Bell Telephone Company.

BELL TELEPHONE SYSTEM

Contributors

. . . **ROBERT CONHAIM,** whose well-thought-out home is yours to see on page 34, is obviously a versatile guy. His business is electronics; his hobbies: photography, woodworking, writing, and "cogitating." Very much interested in air conditioning, he measures its effects by turning his home into a laboratory each summer, incurring thereby (he says) the reasonable wrath of wife Maryll and the three Conhaim youngsters.

. . . **ELAINE K. WEAVER** is an associate professor at Ohio State whose extracurricular activities include keeping house for her husband and sons, acting as consultant in the design of household equipment, and writing magazine articles. So what better kitchen to show you than hers, on page 52? She received her Ph.D. in home economics at Cornell, taught there—and in a one-room school on the plains of Nebraska!



. . . **MORTON GOLDSHOLL** is the designer of Crawford's new "Group 18"—furniture developed with teenagers in mind—which we show on page 32. Born in 1911, he studied at the Art Institute of Chicago and the Institute of Design, and has been publishing in professional journals and earning awards of one impressive sort or another ever since. This, his first venture into furniture design, is the product of a special study.

. . . **EDNA MASON LASZLO,** the portraitist who did our picture pattern of little girl and dandelion, has lectured on portraiture and given step-by-step demonstrations of the art in many states. With her husband George—the inventor of the Laszlo Universal Hand Press—a 16-year-old son, two cats, three kittens, a dog, and a pair of geese, she makes her home on a hilltop overlooking the lovely Delaware Valley.

. . . **ARTHUR E. KRUMWIEDE,** who designed and built the Obrock house, worked in many styles before producing his first Cape Cod house in 1938. It attracted so much enthusiastic attention that he undertook extensive research into the field of Early American architecture and is now a nationally known authority. With his wife and sons, he lives in a beautifully restored Western Reserve farmhouse in Avon, Ohio.

ROMANY TILES

There's Nothing Finer

Colorful, likable, ROMANY *Real Clay* Tile, imparts to every bathroom a gratified feeling of something so good, so extra in quality and service, there simply can be no substitute.

FREE ESTIMATE! Your local Real Clay Tile Contractor will be glad to offer you Free Estimate for installing ROMANY — the Tile of No Regrets.

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BIG CASH BONUS—NO EXTRA EFFORT—TWO 21-CARD ASSORTMENTS ONLY $1.

These gorgeous 21-card Christmas assortment sell themselves —dozens of other Christmas and everyday $1.00 assortments. Exclusive 120 pc. gift wrap ensemble—**100 items in all.**

EXCLUSIVE NAME IMPRINT CARDS 50 FOR $1.25 UP

FRESH — NEW — EXCITING —W/S fabulous name imprinted Christmas cards — amazingly priced as low as 50 for $1.25.

ORGANIZATIONS— FREE SALES PLAN

Exciting new book to show you how to raise money—EASILY—PLEASANTLY—also explains the W|S generous charge plan.

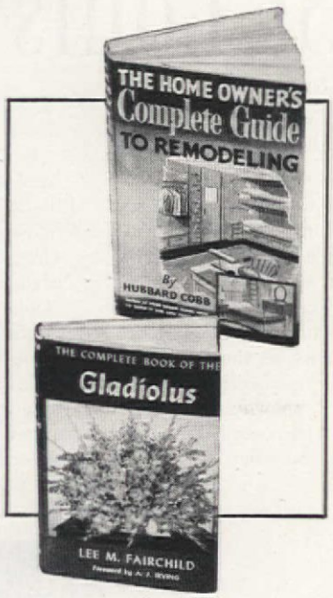
Free Trial Offer

Send today for this free trial offer —Box assortments on approval, imprint samples, full color catalog and other sales helps. If in 10 days you don't make money, return the kit at our expense.

WETMORE & SUGDEN, INC.
381 Monroe Ave. • Rochester 2, N. Y.

Off the Press

The Home Owner's Complete Guide to Remodeling by Hubbard Cobb (Houghton Mifflin). Price $3.45. . . Practical remodeling ideas coupled with easy-to-follow instructions show you how to be your own architect, carpenter, plumber, electrician, and mason—with a few basic tools. Author is the building editor of the AMERICAN HOME.



The Complete Book of the Gladiolus by Lee M. Fairchild. (Farrar, Straus & Young) Price $4.00. . . The only book published since 1941 on this popular flower, this one is by a noted grower, exhibitor, and hybridist; a holder of two AMERICAN HOME Achievement Medals, and a minister. Well named "complete," it is admirably done, authoritative, and, to this reviewer, wholly satisfying.

Grow Extra Dollars at Home by Ray Reynolds. (The author; Armonk, N. Y.) Price $2.00. . . New York businessman tells in 50 pages of specific, staccato text how he developed a profitable suburban hobby of growing ornamental plants for sale to local retail dealers—and how others can do it. Especially good advice on the usually overlooked business details! What to grow and how to grow and sell it.

Now that buyers have an opportunity to "select" homes, again, they demand the real conveniences—the functional advantages of well planned dwellings. That's why they select homes with the REMOVABLE WINDOW that is built to look better—fit better—last longer.

Eliminate the annoyance and hazard of climbing ladders to wash windows.

See your local lumber dealer or write

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Honey! Don't Forget The Garbage!

It's a nuisance, isn't it Mr. Jones, to take that garbage out every morning? Especially when you're loaded down with papers, rushing for that 8 o'clock bus —

BUY HER A NATIONAL *food waste* **DISPOSER**

Z151

— The NATIONAL ends the nuisance of "taking out the garbage."

— The NATIONAL can be installed easily and inexpensively in any type of sink.

— The NATIONAL'S extra-powerful, one-third horsepower motor grinds all food waste — washes it quickly down the drain.

— The NATIONAL is easy to buy — only a few pennies a day on the convenient budget plan.

Why not obey that impulse! Call your master plumber now, or mail this handy coupon. Find out how you easily can own a NATIONAL DISPOSER.

NATIONAL DISPOSERS
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Akron 8, Ohio

Send me full information on how easily I can own a NATIONAL DISPOSER.

NAME_____

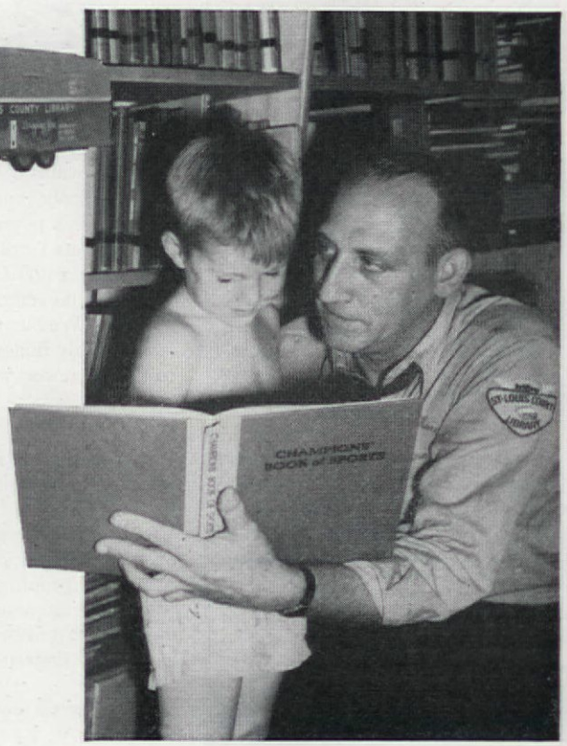
ADDRESS_____

Our Children

St. Louis' Outgoing

Remember the library you visited as a child? However well stocked its shelves, it probably wasn't a place to visit with pleasure. You couldn't, for example, bring your dog; somber hush was the rule, and chairs weren't comfortable. Well, America has too many such marble mausoleums filled with books. But a library can be a vital, lively, and pleasant place as well as an inspirational one for youngsters and their parents, as the St. Louis County Library has eloquently testified in six years of successful trail blazing. It is known as far away as New Zealand and South Africa, and offers an impressive example to other communities.

Readers, young and old, are welcomed in a handsome modern structure of glass and concrete block (a remodeled automobile agency) which houses nearly 200,000 volumes, plus records and films, but not a single "Silence" sign. Books are grouped under such headings as "Lollipop Set," "Coke & Shake Set," "Thrills & Chills," and of course, "Classics." No one frowns on conversation in normal tones, and even the presence of a well-behaved pet goes unreprimanded. It would be difficult to find a more attractive place for browsing: muted music from the library's growing record collection provides a soft background; the com-



The inviting, glass-enclosed St. Louis County Library and its fleet of 11 bookmobiles really serve a community of 275,000 people in 455 square miles—with special attention to the youngsters. Before the days of the bookmobile, there were no library facilities in many of the smaller schools in the region; today, the fleet serves 130 elementary and 20 high schools, circulates an average of 70,000 books a month to schools alone, and has probably the only bookmobile in the world devoted exclusively to high-school requirements. The bookmobile driver pictured at your right is a former professional baseball player and a great hero to the young set

Glass walls provide plenty of light, well-selected furniture provides plenty of comfort, and soft music and the library's generally easy-to-get-along-with attitude make it an ideal place to study, to read, or to polish off a little geometry, plane or solid. Library uses may labor-saving devices, has a growing record and film loan collection

Library

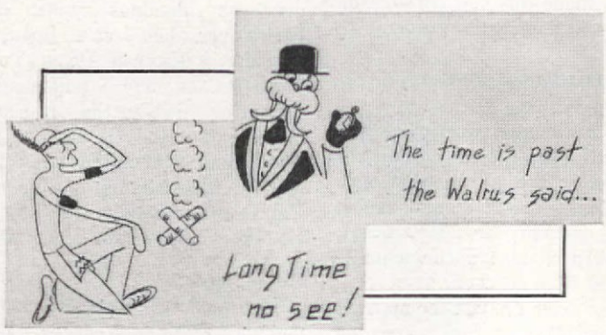
CHARLES C. CLAYTON

fortable modern furniture is blond, not the traditional dark oak; and shelves are curved, never more than shoulder high.

Director Stewart W. Smith believes that a library should be as alert in meeting the needs of its patrons as a modern department store. If readers prefer romance to reference, supply the romance—first. If members of the community live too far away to use the library—send the library to them. Probably the most highly mobile library in the world, this one brings its service, via 11 traveling units, to 200 locations in the county's 455 square miles. The bookmobiles, some of them air conditioned, carry 3,000 books each, plus loud-speakers for storytelling, and their service to the county's rural schools, formerly ill-equipped with library facilities, is especially valuable.

Community-minded programs are offered in the library's attractive 200-seat auditorium: "stag" nights with talks and pictures on sports and wild-life; afternoon events for Mom's day off; family nights with movies; and a Saturday movie carnival for the lollipop set, which always plays to packed houses.

All of this service to a suburban plus a large rural population has been financed by a tax of only one mill per dollar of assessed valuation. With the help of a director responsive to its needs and courageous enough to strike off the shackles of library tradition, any community can enjoy such enrichment.



The library prints its own office supplies, and has on its staff an artist who turns out an assortment of attractive brochures and reminder cards. The latter reflect the unusually relaxed view the library takes of offenders, while cleverly and effectively persuading them to hie themselves hither with those overdue books

How I retired in 15 years with $250 a month

"Here on the Florida Keys every day's good fishing weather. And I've time to take it or leave it. You see, I'm one of the lucky ones. I'm retired. Retired at 60—better even than the boss could manage! Each month, every month, whether I'm loafing down here, or taking a trip up north in my car, I get a check for $250. That check, in its white envelope, makes me my own boss for life.

"Yet till 15 years ago, in 1938, I hardly even pictured myself being able to retire. I'd been working twenty years then. I'd seen the cycle swing through prosperity and the crash and the depression. I had a good job, but salaries weren't high then.

"My luck began when I went into a small business venture with a friend. It failed, and I lost the little I had. But it taught me my lesson. There was no easy way for me to make a lot of money.

"It was then I did some serious thinking. I wanted to retire someday. But how? To make money, you had to risk it. And even if I could save again, there was always the risk of outliving my capital.

"Then suddenly, I discovered the one sure way to get a retirement income guaranteed for life. The only kind of income you couldn't lose, couldn't outlive. An income that didn't require you to invest any great amount of savings. With it, you made part of your salary for the next fifteen years buy you a retirement income later. The plan was called the Phoenix Mutual Retirement Income Plan. There was only one secret—starting young enough.

"So, only fifteen years ago, I applied and qualified for my Phoenix Mutual Plan. The years went quickly—a lot happier, I think, because my future was so well planned. This year, when my first check for $250 came, I retired. I headed south and left my business worries to somebody else. They say people with retirement plans live longer—and I figure I'll make a record."

Send for Free Booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of $10 a month to $3,000 a year or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women—and for employee pension programs. Don't put it off. Send for your copy now.

PHOENIX MUTUAL
Retirement Income Plan
GUARANTEES YOUR FUTURE

PLAN FOR WOMEN

PHOENIX MUTUAL LIFE INSURANCE CO.
937 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet "Retirement Income Plans for Women."

Name_____
Date of Birth_____
Business Address_____
Home Address_____

PLAN FOR MEN

PHOENIX MUTUAL LIFE INSURANCE CO.
937 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet showing how to get a guaranteed income for life.

Name_____
Date of Birth_____
Business Address_____
Home Address_____

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TURNABOUT® window fans
pull cool air in . . .
or push hot air out . . .
MOVES MORE AIR . . .
3 times faster and farther
COMPARE VORNADO'S EXCLUSIVE FEATURES
★ TWIN INJECTOR CONES—cause a gentle swirling motion of the air all around the room.
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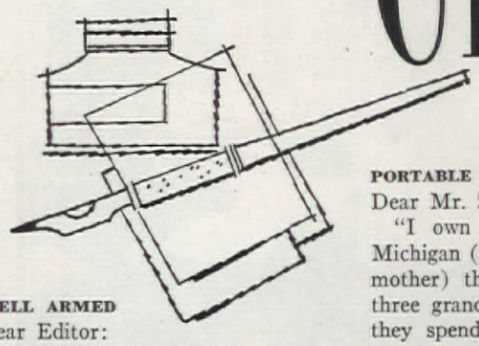
Over 5,000,000 satisfied users
Products of the O. A. SUTTON CORPORATION
BOX 1894A—WICHITA, KANSAS

Off Your Chest



WELL ARMED

Dear Editor:

I feel compelled to write a note of appreciation for your recent article, "A Widow Is a Separate Family." It is high time that somebody made just that statement.

Your article says all the things so logically and well. I have it filed away against the day that I hope will never come—when I might need it . . . If the time does come, I feel I am well armed with your excellent effort.

—MRS. G. N. GRAY

Dear Mrs. Austin:

The article on "A Widow Is a Separate Family" certainly hits the nail on the head. I'm getting up in years and have been confronted with ill health. I am now retired on a small pension, and have wondered how I could explain to my son and little family that I preferred my own home, if they should offer me one with them.

Your April article solves my problem completely . . .

—MRS. M. BLANKINSHIP

POLIO PARENTS

Gentlemen:

I am pleased to advise you that as a result of my reading your editorial, "Polio Parents," the Polio Parents Club of Warren County, New Jersey, became a corporation approved by the Department of Institutions and Agencies of the State of New Jersey, and certificate of corporation was delivered on April 1, 1953.

I thought you would enjoy knowing these facts inasmuch as it was your interest in the "cause," as well as mine, that made this new corporation possible.—PAUL H. ACKERMAN

GASTRONOMICAL BACKSEAT

Dear Mrs. Willis:

I am overwhelmed, overjoyed, and overcooked! I am the envy of all my friends, for as the author of "Uncle Clark's Cook Book" (unpublished, unwanted, and only has 25 recipes!), I was looked on as a phenomenon—a man who likes to cook.

However, since I have been married (19 months), I have had to confine my efforts to getting Sunday morning breakfast. Now my good bride is burned up because she must take a gastronomical backseat! After you send my membership card, I'll really be proud.—CLARK H. GREENE

PORTABLE GARDEN

Dear Mr. Seymour:

"I own a little shack on Lake Michigan (a gift handed down by my mother) that my two children and three grandchildren love, and where they spend their summers. Because we never get there before July 4, we rarely had any flowers around the place but wild roses and daisies. But last year I decided to start a garden at home—here in the city; so I saved 2-quart, waxed milk cartons and mixed some good soil of loam, sand, peat moss, and a handful of soil food. Cutting one side out of each carton, I made a dozen or so boxes, filled them with the soil, and in each put a dozen little plants in two rows, using salvias, chrysanthemums, asters, petunias, and portulaca. When I took them to the shack and set the boxes, plants and all, in the ground, the seedlings were healthy and hearty.

—MRS. ROSE LANDA

LITERARY NAME

Dear Mrs. Austin:

On looking over my May, 1953 issue of your good magazine, I noticed the four similar names in the table of contents. Here follows the aftermath:

Jeannie and Jean and June and Jean—
All are authors, good ones, I mean.

Jean and June and Jean and Jeannie—
All are good, not one a meanie!

Jean and Jeannie and Jean and June—
Makes a jolly and jaunty tune.

June and Jean and Jeannie and Jean—
All in the nicest magazine!

—MARGARET R. DODGE

FOR COOKING AND LIVING

Gentlemen:

My May copy of your magazine came today, and I was still fuming over the ridiculous kitchen on the back cover when I came upon, "But, Madam, a Kitchen Dates You!" I loved it, and may I please add my dissenting voice to the cause of eating, cooking, and "living," all in the same room. I definitely don't like to look at the remains of dinner until I'm ready to tackle the job.

—MRS. G. M. HARMON

Dear Editor:

The modern "living kitchen," so maligned in the May issue by Bernice Fisk, couldn't have been thought of by a man. I have never known a man who could think up anything as wonderful as my kitchen, which has been "lived" in now for six years, and I planned it myself!

CLEAR & PREVENT
Root-Blocked
SEWERS
with Hercules R-D

THIS SAFE ECONOMICAL WAY

No digging
No mixing • Safe to handle

Simply apply Hercules R-D through toilet bowl or directly into sewer line. One 2-lb. box does the complete job, in most cases. Proved successful in thousands of applications. Money back guarantee, **2-lb. box $3.95**

At your Plumbing Dealer
Send For Free
Descriptive Booklet

HERCULES CHEMICAL CO., INC.
39 Lispenard St., New York, N. Y.

"Family" bathroom with "company" manners

If you want your bathroom to keep that new-minted look, so inviting to guests, encourage neatness in your family with the Case *Whitney* ready-made lavatory-vanity. Lavatory and 4-drawer cabinet with Formica counter, 36" total width in handsome color combinations. Also shown—the famous Case *Camel*® Water Saver Closet. The Case mark of quality appears only on the finest vitreous china plumbing fixtures. Consult your Classified Telephone book, or write.

Case *Fine Vitreous China*
100th ANNIVERSARY
— — NEW FOLDER SHOWS 32 COLORS...PLANS — —
W. A. Case & Son Mfg. Co. Founded 1853
33 Main Street, Buffalo 3, N. Y., Dept. A7
Please send me "Bathroom Beauty for Today's Homes" folder.

*Name*_____
*Address*_____
*City*_____ *Zone*____ *State*____

Off Your Chest

Our kitchen, six years ago, was large—so was the breakfast room and besides, there was a dark old butler's pantry between the dining room and kitchen. We knocked out walls, leveled floors, lowered the ceiling, made a bar that seats seven, and just streamlined the whole space generally. But my cabinets are plain old cabinets with shelves that I can cram full of all sizes and shapes and numbers of pots and pans and dishes. (I don't like gadgets on my car either.) The former breakfast room (now part of the kitchen) is now a living room with chairs and sofas to seat seven with plenty of room for a card table and folding chairs, besides.

I have no argument with Bernice Fisk, because evidently we are different personalities and maybe my food just isn't the kind that requires concentration, and, frankly, there are some things about my "living kitchen" that I would change but never the "living" part. I love to eat, and I love to cook, and, more than these, I love people. I want my children to watch me cook, I want them to talk about cooking, and I expect them all four to be good cooks, although I am not trying to "teach" them.

I believe that, no matter how much cooking and serving I do, my children will never think of me as a servant, because, while I am cooking and serving food, my children and their dog, their guests and mine are all in the same room—doing different things but being together. I think any psychiatrist would say that very simple, seemingly unimportant, things can make a child feel secure or insecure—I feel completely sure that my children will never be neurotic and I give my "living-kitchen" credit for a big share in their basic security. What's more, it has kept me from being a neurotic. (Of course, having a husband who simply doesn't recognize a headache and refuses to let the children stay home from school with one, hasn't hindered their emotional development—or mine.)

Right now, I am terribly upset about what a television set which my husband installed in the living room is going to do to this happy state of affairs. If we ever get programs interesting enough to take everybody out of the kitchen, I guess I'll just be forced to move my stove into the living room.—L. JEAN CHOATE

INVITATION TO WINTERTHUR

Dear Mr. Seymour:

May I further say how much I enjoyed the story on Winterthur in the April issue? Curiously enough, I visited the place last week, and bought a copy of The AMERICAN HOME there, so that I might have a memorial of what was indeed a red-letter day. It is a most fascinating spot.

—AMELIA LEAVITT HILL

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Please send me **FREE** plan No. AE-274 and complete information about Masonite Presdwood. AH-7

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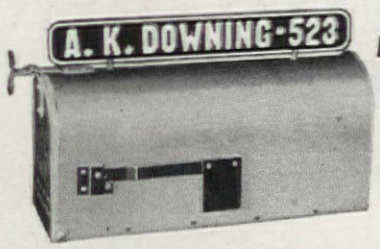
LAWN MARKER — 24" wrought aluminum stand — STYLE L — $2.95 Postpaid



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fits any mailbox
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These attractive markers make it easy for friends to find your home DAY-n-NIGHT — and they make thoughtful gifts! The permanent, embossed letters are treated with the material that makes highway caution signs sparkle in your headlights — even a dash of moonlight makes DAY-n-NIGHT Markers gleam!

Guaranteed by Good Housekeeping — REPLACEMENT OR REFUND OF MONEY IF NOT AS ADVERTISED THEREIN

- Reflector lettering on both sides
- Distinct DAY-n-NIGHT
- Lifetime aluminum plates — rustproof
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Never before such wonderful freedom. And so easy to use. Simple as turning on a light bulb. Just place the Champ in any socket. Within seconds this miracle bulb starts to work, vaporizing a pellet about the size of an aspirin, that means sure death to small flying insects.

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- For Daily Use
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Cuts fresh corn off the cob faster, easier. 5 strokes finishes an ear in less than 10 seconds, leaves tough husks on the cob. No mess, no spatter, safe—cuts, shreds, scrapes in one easy stroke. Saves garden-fresh flavor. Used by thousands coast to coast. Buy locally or order direct, postpaid **$1.50**

LEE MFG. CO., INC. P. O. Box 6682-K Dallas, Texas

Also makers of Lee's Green Pea Sheller. Shells black-eyed and field peas quicker, easier. $1.50, postpaid. Order extras NOW for gifts. Both for $3.00 postpaid. Dealers write.

FREE CATALOG

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for over 150 models and sizes in neat-fit transparent furniture covers, *low as $3.95.* Guaranteed finest protection against dust, spots, wetting, romping tots and pets. Also separate cushion covers. *Write* for FREE Catalog and Plastic Sample.

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NEW SHOP CRAFT SHUTTER PANELS COME COMPLETELY ASSEMBLED

Save ½ on movable shutters. Easy and fun to do . . . save many dollars on each window. Factory experts have left just the fun for you. You trim to size, hinge them together and install. Remember, Shop Craft Shutters are the same fine quality as expensive custom made shutters . . . they'll be a tribute to your good taste. Send 25¢ for beautiful illustrated brochure packed with decorating ideas. Shop Craft Shutters, P.O. Box 110-A, Beverly Hills 7, Calif.

the AMERICAN HOME

Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

ON LAND OR SEA have more fun in the sun with a Vinylite Surf Mat. Water babies can ride the waves on one. The Sun Queen can bask and bake on one. Landlubbers can prop one against a tree and really be sitting on air. Inflates by mouth, deflates to small package. Junior size, 4′ x 2′, $4.48. Large, 6′ x 2′, $7.48 ppd. P. J. Hill, Dept. A-43, 933 Broad St., Newark, N.J.

YOUR PLACE IN THE SUN is on a sandy beach where you can bask to your heart's content. With a comfortable little head rest to keep your head out of the sand, and the sand out of your hair, you'll purr even more happily. It folds flat, opens up like a little camp stool to provide real southern comfort. $1.50 ppd. Helen Pep Studios, 82–60 116th St., Kew Gardens, New York

A FAVORITE DISH should be featured, whether it's an antique or just pretty. A combination plate and candleholder takes it out of the serving class and transforms it into a charming wall sconce. Gleaming brass bracket has center springs which adjust to grip plates of various sizes. Holder only, $2.50 each, $4.50 a pair ppd. Seth & Jed, Dept. AH, New Marlborough, Mass.

SUMMERTIME ON YOUR HANDS? Put it to good use painting your own tiles. It's as simple as one, two, three, for each space of the design is numbered to match the correspondingly keyed paint color. Two 6"-sq. tiles with Mexican motifs, paints, cleaner, thinner mix, brush, felt backing, even hangers are all supplied. $2.98 ppd. Green Gable Gifts, 1554-A Third Ave., N.Y.C. 28

SPRINKLE 750 Square FEET with this sensationally NEW TWO WAY SPRINKLER

This amazing invention permits draping around bushes, shrubs and flower beds. Gives soft misty spray that will not injure fragile flowers. No need to hold garden hose and direct spray. Simply drape where water spray or soaking is necessary. Gives you free time for other chores or relaxation.

- **SAVES WATER** Use under normal pressure
- **LIGHTWEIGHT** Stores easily—weighs less
- **GUARANTEED** Complete with brass coupler
- **ORDER SEVERAL NOW, 50** foot length only **$4.75** or **20** foot length only **$2.50**
- **MONEY BACK** if not Delighted

Sprinkle up to 750 Sq. Feet or use as soaker
ADJUSTABLE LENGTH made of flexible vinyl plastic.
Enclose check or money order or sent C.O.D. plus postal charges.

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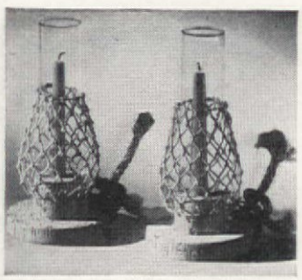

A SUMMER ROMANCE is the night and the music, the sea and the stars, the atmosphere built up by two glowing hurricane candles based with cork, covered in fish net. So if your house or your heart is near the ocean, find a place for this enchanting pair. Red, blue, green, or yellow net, 10" high. $4.50 pr. Ppd. Camalier & Buckley, 1141 Connecticut Ave., N.W., Wash., D. C.

TOSSING OF THE GREENS is a national pastime in July. A smart hostess who makes a production of mixing her French dressing, or a casual one who puts oil and vinegar within reach, will love ceramic and wood salad servers with matching cruet and a funnel for filling. All on a fine 14" show-off wall rack. $3.95 (plus 35¢ post.). Helen Gallagher, 413AH Fulton Street, Peoria 2, Ill.

SUMMER GIVING YOU A HOT FOOT? Tred-Ettes in your shoes will have you walking in cool comfort. Sweetly scented, paper-thin innersoles contain chlorophyll, absorb perspiration, protect your shoes, keep you foot fresh. Wear with or without stockings. Use a few times and discard. State shoe size. 24 pairs $1 ppd. Sunset House, Dept. AH 8800 Sunset Blvd., Hollywood 46, Calif.

WHEN THE GANG'S ALL THERE use Frontier-Ware smart enough for patio picnics, sturdy enough for an all-male hunting trip. Porcelain on steel, gray speckled with red, red trim and handles. 9-piece set consisting of a huge 35-cup coffee boiler, four cups, and four plates is $10.95. Coffee pot alone, $4.95 ppd. Daniel Rocklin Gifts, Dept. AH, 600 New York Ave., Brooklyn 3, N.Y.

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6 x 9 only $27.50
9 x 12 only $52.50
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Sisal hemp in clear decorator colors is woven seamless in square-patterned rugs. Wear forever, reversible, washable, vacuum easily. Beige, gray, yellow, green, brown, off white. Other sizes: 8' x 10' $38.50, 9' x 15' $65.50, 10' x 14' $67.50. We pay shipping. Send 50¢ for sample square. Specify color. Please print your name and address.

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Here's our famous Presidents Plate brought up to date! On it are beautiful etchings of all the Presidents from Washington to Eisenhower. Includes dates of office tenure of each President. A fine 10½" plate of historical value —an interesting wall decoration that is sure to become a collector's item. Grand for teaching children names and dates of Presidents. A quick "memory refresher" for grownups. Can be used for decoration or serving. Limited edition! Order your "Ike" Presidents Plate today! Burgundy on Ivory background. $2.00 ppd.

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100% DuPont Nylon Curtains featuring all of Nylon's magic qualities . . . easy to wash . . . quick to dry . . . keep their shape. Whatever your choice in style, size or color, you'll find it here at prices so low you must be amazed. These lovely curtains are available in Buttercup Yellow, Rose Pink, Seafoam Green, Wedgwood Blue, Ivory White.

SELECT THE SIZE TO FIT YOUR WINDOW

RUFFLED 5½" baby headed, dainty edged, permanently stitched ruffles. All sizes wide enough to criss-cross (as shown) or hang Priscilla style.

Width to Pr.	Length	Usually	NOW
90"	36"	$ 4.98	$ 2.98
90"	45"	5.49	3.49
90"	54"	5.98	3.98
90"	63"	6.98	4.49
90"	72"	7.98	4.98
90"	81"	8.49	5.49
90"	90"	8.98	5.98
90"	99"	9.98	6.49
168" (Double)	72"	16.98	9.98
168" (Double)	81"	18.98	10.98
168" (Double)	90"	20.98	11.98
168" (Double)	99"	22.98	12.98
246" (Triple)	72"	23.98	14.98
246" (Triple)	81"	26.98	15.98
246" (Triple)	90"	28.98	16.98
246" (Triple)	99"	30.98	17.98
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78"	63"	4.79	3.19
78"	72"	4.98	3.59
78"	81"	5.49	3.98
78"	90"	5.79	4.39
78"	99"	5.98	4.79
78"	108"	6.49	5.19

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MAILING CHARGE: To prepay add 30¢ for the first pair, 10¢ each additional pair.

Please send the following 100% DuPont Nylon Curtains.

Ruffled ☐ Tailored ☐ Tiers ☐

Quantity	Size	Color	Price

Check ☐
M.O. ☐
C.O.D. ☐

Name _____

Address _____

City _____

KILL INSECTS AUTOMATICALLY —QUICKLY —SILENTLY!

SIBCO Insect Killer Vaporizer

That's Thermostatically Controlled

Kill Flies, Mosquitoes, Palmetto Bugs, Ants, Beetles, Gnats, Flying Moths and hundreds of other destructive and disease bearing insects DEAD "in their tracks."
The wonderfully new SIBCO VAPORIZER protects your establishment from these pests "at all times." People can now come and go in your premises without being annoyed by these dreadful insects—you won't see another insect any more within the confines of your place, once the SIBCO VAPORIZER gets started. This revolutionary electric insect killer (with Kiltex tablets) does all the work for you SAFELY, INVISIBLY, ECONOMICALLY, INCONSPICUOUSLY. Just plug in the cord—"presto" the SIBCO VAPORIZER goes to work quietly giving off the vapors which destroy insect pests. Imagine a butcher shop free of flies or a grocery store that can have food about without worrying about these insects being attracted.

NOISELESS **STAINLESS** **ODORLESS**

Throw out that old fashioned fly paper, spray gun, fly swatter, insecticide bomb, etc. Sit back—relax—let the SIBCO VAPORIZER kill automatically those insects that enter your quarters. You can't afford to be without this continuous protection.
SIBCO VAPORIZER plugs into any 110 volt AC or DC outlet, on just 10 watts of current. Completely effective up to 15,000 cubic feet. Requires no attention . . .

THOROUGHLY TESTED

A prominent Testing Laboratory found after extensive tests that after 7 minutes, 80 to 90% of the insects in a room where the SIBCO VAPORIZER was performing, were dead. After 9 minutes, 100% were dead. Amazing . . . yet it's been proven true. Recommended for business establishments, farms and wherever the nuisance and menace of flies, bugs, insects exist: Barns, Hotels, Commercial Kitchens, Kennels, Motels, Poultry Houses, Printing Plants, Textile Manufacturers, Theatres, Restaurants, Supermarkets, Bakeries, Groceries, Butcher Shops, Warehouses, etc.
Watch LEKTRO-KIL go to work right in your own home, killing insects "like greased lightning." Don't suffer the annoyance of Flies, Ants, Gnats, Mosquitoes, Silverfish, etc., any longer. Use LEKTRO-KIL in your Living Room, Bedroom, Dining Room, Bath Rooms, Kitchen, Basement, Porch, Attic, Garage, etc. Take LEKTRO-KIL with you on vacation. It's ideal for Cabins, Bungalows, Country Homes, Cabanas or wherever you may spend this summer.

CONTINUOUS PROTECTION THROUGHOUT YOUR HOUSE

Protect your children at play or sleep. Keep those pesty divebombing Mosquitoes away from your child at all times. Enjoy restful sleep. LEKTRO-KIL assures you of healthful comfort.

ONE TREATMENT KEEPS YOUR LIVING QUARTERS FREE FROM INSECTS FOR OVER 336 HOURS
Just plug in LEKTRO-KIL in the electric socket, fill with the enclosed KILTEX. That's All you do. No more Flies buzzing. No more Mosquitoes Stinging. Completely harmless. Made especially for home use. Only $4.98 complete with 3 months supply of KILTEX for 1000 cubic feet. Completely guaranteed for 90 days or your money refunded.

MONEY BACK GUARANTEE

H. SEARS INDUSTRIES,
799 Broadway, Dept. V-626, New York 3, N. Y.
Please send me the
☐ SIBCO VAPORIZER @ $6.98 and supply of KILTEX
☐ LEKTRO-KIL Home User @ $4.98 and supply of KILTEX
☐ I enclose payment now. Send postage prepaid
☐ Send C.O.D. I will pay postman. (Plus postage and handling)

NAME _____
ADDRESS _____
CITY & STATE _____
Check here for refills:
☐ 1 Month Supply 50¢ ☐ 1 Season Supply 95¢

Dealer Inquiries are Invited

SAVE ON SUNRAY DRAPES

custom-made only $1.50 a yd. including labor

free color swatches

This new shantung weave fabric is designed for panel or draw drapes. Custom-made to your window size only $1.50 a yd. incl. labor. 11 decorator colors. Send for free swatches, complete info. on measuring, prices.
Make your own drapes. SUNRAY by the yard only $1. Traverse rods, pins available.

Carabao Special Products Co.
Dept. AZ-7
950 Columbus, San Francisco, Calif.

Prevent DOG DAMAGE

Easy—Safe
LIQUID CHAPERONE
keeps dogs and cats out of garden, away from evergreens, borders, etc. You don't smell it, they detest it—and "keep off." Economical. Harmless to pets and plants. Just spray on.

8-oz. Bottle $1. Qt. $3; Season supply, Gal. $8.

For rabbit damage,
Rabbit Chaperone
8-oz. $1; Qt. $3.
Money-Back Guarantee

Protect Evergreens, Flowers, Vegetables, Shrubs, Lawns, (even garbage can)

FOR USE INDOORS
Powder Chaperone
protects chairs, etc. No more dog hairs! Shaker Package $1.

LIQUID Chaperone

SEND NO MONEY — Order C.O.D. plus postage or send cash and we'll pay postage.

Sudbury Laboratory, Box 959, South Sudbury, Mass.
Stores: Write for Special Offer.

BLESS THIS HOUSE

prays this popular pin-up trivet. Better keep several on hand—an inspired gift for special occasions. 7" diam. $2.25, black iron. Postpaid.

GARRET THEW STUDIOS
A-5, Westport, Conn.

CORN BUTTER SET

Takes the fuss and bother out of delicious corn-on-the-cob. Melt butter in ceramic jar, spread with nylon brush. Set sent postpaid for just $1

GREENLAND STUDIOS, Dept. AH
5858 Forbes Pittsburgh 17, Pa.

MORE BRILLIANT than DIAMONDS

You Won't Believe Your Eyes

The JARRA GEM—GLAMOUR MAGAZINE (May 1952 issue) said: "Each JARRA GEM stone is hand-cut and polished to diamond-like perfection." Yes, JARRA GEMS look exactly like the finest diamonds—yet cost only $24 a full carat (tax incl.).

FREE BOOKLET tells amazing story of the JARRA miracle gem. Shows 14K gold pins, earrings, ladies' and men's rings. *Easy Monthly Payments.* ***Visit our showroom.***

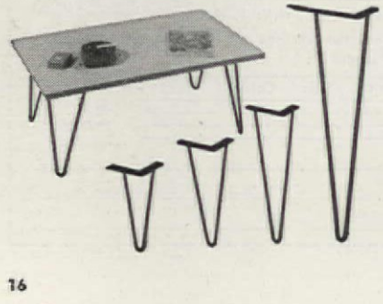
Jarra GEM CORP. Dept. A19
489 Fifth Ave., New York 17, N.Y.

LUCKY ELEPHANT HOOK

From India comes this solid brass double bracket elephant hook. Originally used as a temple bell-string holder, you will find it wonderful for belts, bags and umbrellas, as well as a sturdy upholder of your hanging ivy-pot. Completely rustproof, 3" x 4".

$1.50 each; 4 for $5.00 postpaid.
"Send for Catalog"

ELIZABETH McCAFFREY, Dept. AH
ORANGE, NEW JERSEY



Design and Build Your Own
WROUGHT IRON FURNITURE

Simply fasten legs with screwdriver to plywood, flush doors, etc. Screws included. Matte black finish.

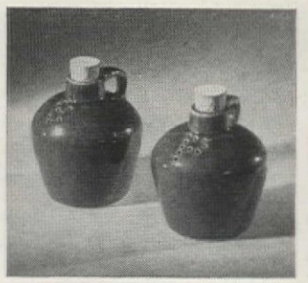
Leg Height	Attach under	Diam. Iron specify	Price set of four
6"	sofa, couch	3/8" or 1/2"	$ 5.55
9"	bureau	3/8" or 1/2"	5.75
12"	coffee tbl.	3/8" or 1/2"	5.95
14"	coffee tbl.	3/8" or 1/2"	6.65
19"	TV, lamp, end tbls.	3/8" or 1/2"	7.95
22"	TV, lamp, end tbls.	3/8" or 1/2"	8.95
28"	dining tbl., desk	1/2" only	13.45

Sent pre-paid and guaranteed. No C.O.D.'s. California residents add sales tax. Write for FREE booklet "Build Your Own Furniture."

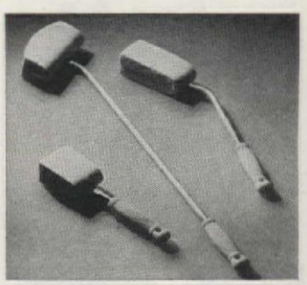
E. F. LAWRENCE IRON WORKS
Dept. 7
2911-19 Whittier Blvd., Los Angeles 23, Calif.

CROSS OUR PALM WITH SILVER and we'll let you in on the secret of a fascinating game that's made us a social success overnight. Seems everyone we know can't wait to hear what's written in the stars for them. With *Ra-Seba* we can answer their questions about home, job, family, love life, and check up on our own future, too. $2.50 postpaid. Breck's, 372 Breck Bldg., Boston 10, Mass.

LITTLE BROWN JUGS how we love thee! Fat little cuties for your red-checked-tablecloth moods; homey as baked beans and as useful as salt and pepper, which is just what they serve. 4½" high, and as we said, fatties. Uncork for filling, an *S* or *P* lets you know what to sprinkle from which. Brown ceramic only. $1.25 ppd. Feigenson Twins, 960 Grand Concourse, New York 56, N. Y.



SET TO DO YOUR DIRTY WORK keeps you a good distance from your brush-up jobs. Handy threesome with detachable foam rubber heads, feather-weight aluminum handles, and plastic grips in blue, gray, pink, or chartreuse. Designed for tub, toilet, and sink, plus the added attraction of an extra head for each. $3.95 ppd. V. F. Garrett Co., P.O. Box 1143-2, Dallas 1, Tex.



NEW! IMPROVED! TRASH DISPOSAL UNIT BURNS REFUSE SAFELY

A new type outdoor disposeall unit safely, quickly burns trash and garbage in any weather. Damp, green, dry refuse is fully consumed. Scientific draft design eliminates fire hazard of flying ash, sparks — minimizes smoke, smell. Nothing to get out of order. Needs no watching. Ends refuse hauling and fire hazards to quickly pay for itself. Measures 20" sq. at base by 44" high. 2 bu. cap. Sturdily built. New hinged top with handle. Recommended by Bureaus of Fire Prevention. Full price Model E $12.95 postpaid. Money back guarantee.

DELUXE WEATHER-RESISTANT MODEL EC—Same specifications as above plus a baked-on, dull gray, ceramic finish that's rust resistant regardless of climate. Efficient—attractive—lasts for years. Money back guarantee. Model EC—$15.95 postpaid.

DELUXE WEATHER-RESISTANT MODEL D—Weather-protected with baked-on, dull gray, ceramic finish. Bigger, more efficient—measures 43" high by 25" sq. at the base with 3 bu. cap. Complete with grate. New hinged top with handle. Money back guarantee. Model D only $21.95 postpaid. Send check, cash or money order for model desired to:

ALSTO COMPANY, Dept. AH-7
4007 Detroit Ave., Cleveland 13, Ohio

MONEY for XMAS

Make at least $50 showing beautiful, new ELMIRA Christmas and All-Occasion Greeting Card Assortments—Name Imprinted Christmas Cards Unbeatable values Perfect hostess gifts. Christmas wrappings. Personalized Stationery Many items for children. FREE SAMPLES. Catalog. BONUS PLAN. NO EXPERIENCE NEEDED. SEND NO MONEY Display ASSORTMENTS on approval. MAIL COUPON.

CHURCHES and ORGANIZATIONS
"FREE" Fund-Raising Manual. Also on approval
Member Exhibit
WRITE DEPT. A-5.

ELMIRA GREETING CARD CO., ELMIRA C-504, N.

Hagerstrom CANDLEPLANTER

Something to treasure for years. Glamorizes table, buffet or mantel. Gleaming brass bowl holds cut flowers or plants. 7" diam. removable for cleaning. Candleholder is 18" wide, of wrought iron, black finish, with 5 adjustable, bud-shaped holders. Postpaid $8.75

HAGERSTROM STUDIO
Box 11, Wheeling, Ill.

FREE Gift Catalog—Original handcrafted Weathervanes, Mail Boxes, House Signs, Lanterns, etc.

PLAY-GLOBE

A new 4-color durable plastic inflatable — 14" from "Pole to Pole"—that's a play and Geography Ball. For healthful outdoor play or exciting indoor study games . . . for tots, teens, in-betweens! Packaged in Beautiful Educational display Box. Price: $1.35 Postpaid. (No COD's nor stamps, Please.) Satisfaction Guaranteed.

MARGUERITE'S BAZAAR 4343 Conant St., Cincinnati 27, Ohio

RECIPES IN USE NEED
CELLOPHANE ENVELOPES

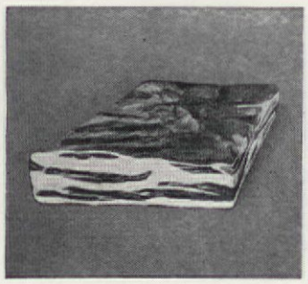
For new recipes—or your old favorites—use these individual cellophane envelopes! They're greaseproof and moistureproof . . . easily visible both sides, 3" x 5" for handy filing. Will also protect other file-size homemaking data. So inexpensive, too!

100 for $1.00
250 for $2.00
400 for $3.00

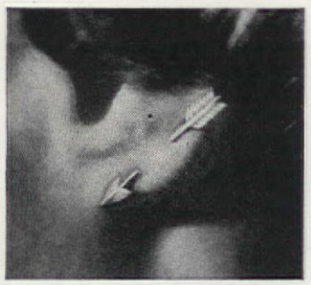
Over 30 Million Purchased By American Home Readers. Write today—don't wait! Send check or money order:

THE AMERICAN HOME
American Home Bldg.
Forest Hills, New York

LOOK, NO HANDS touch the steel wool pads. no more bits of steel in your fingertips, hallelujah! An ingenious holder automatically grips fresh pads, discards them without your handling them at all. 6" long, you can get a good grip on it when you scrub those pots and pans. Made of sturdy, rustproof material. $1.49 postpaid. Dorothy Damar, 990 Damar Bldg., Newark 2, New Jersey.



NOW IS THE TIME you'll be serving more bacon than ever. Bacon and tomato sandwiches, bacon crumbled up in potato salad, and of course in the morning with your eggs favorite style. Our advice is to get a whole wonderful Hickory-Smoked slab of it to slice as you need it. Order 7–9 pounds @ 79¢ per pound or a 9-lb. slab for just $7 ppd. Held Meat Prod., Barton, Wisconsin



LEND YOUR EARS TO CUPID and wear arrow earrings which give the illusion of piercing your ears. Such a gay conceit to aim at a man's heart will be taking an unfair advantage. but sometimes a girl has to. One inch long with screw-on backs. Sterling silver or 18 k. goldplate, $2 a pair; copper, $1 (tax incl.). Postpaid. Old Pueblo Traders, Box 4035, Dept. A-1, Tucson, Arizona

"THIS BEAUTIFUL NAME MAT ADDS DISTINCTION TO YOUR HOME" says **EVE ARDEN** star of "Our Miss Brooks"

YOUR NAME (or any name) **PERMANENTLY MOLDED** in this **BEAUTIFUL RUBBER DOOR MAT**

PERSONALIZED GIFT: FOR WEDDINGS BIRTHDAYS HOLIDAYS

LARGE 18" x 28" SIZE

ANY WORDING

The Nelsons—Bob & Joan
Hill House—El Rancho

BEAUTIFUL COLORS—Choice of one: Brick Red, Garden Green, Jet Black, Powder Blue

7000 RUBBER SCRAPING FINGERS Clean automatically, self draining. This colorful personalized mat makes your doorway more attractive, shortens housework year after year. pat. pending

ONLY **$5.45**

ORDER TODAY — SEND NO MONEY
R. L. MITCHELL RUBBER CO., Dept. A
2122 San Fernando Rd., Los Angeles 65, Calif.

Send personalized Mitchell Mat with name shown below in _____color. (Name one color only)

(Print carefully, no more than 13 letters)
I will pay postman $5.45 and small C.O.D. and postage charge when it arrives. If not satisfied I may return it in 7 days for prompt refund.

Ship to_____

Address_____

PATENT PENDING

MAKE GRANDFATHER'S WATCH USEFUL

Beautiful, graceful "bell-case" displays treasured heirloom watch. TREASURE DOME (T.M.Reg.) makes modern, useful timepiece fit for the desk of a king. Easy-to-wind. Use any place in home. DuPont Lucite Dome with blonde, ebony or mahogany base. $3.95. With personalized Name Plate, as illustrated (3 words) add $1.00. (Please PRINT) Sent to you postpaid. No COD's please. Write for a free catalog today to Carol Beatty Co., Dept. A-107, 7410 Santa Monica Blvd., Los Angeles 46, Calif. Write for free catalog.

No More Flies!

AMAZING "MYSTERY SCENT" TRAP LURES THEM TO SURE, SUDDEN DEATH...

Your whole place can be free from filthy, annoying, disease-carrying flies . . . houseflies, blue bottles, horseflies, midges, all kinds! New outdoor trap draws them from house, grounds, barn . . . destroys them by thousands. Like a miracle flies are cleaned from garden and yards; your porch actually becomes fly-free at last! Works wonders in backyards, outside markets, restaurants, factories, etc. Send check or money order for "Big Stinky" Fly Trap (named for fly-scent principle). Complete with full season's control Fluid. Only $4.49 postpaid; money back if not satisfied. Order No. HR495.

Home and Garden Gifts
BRECK'S
RELIABLE SINCE 1818
297 Breck Building
Boston 10, Mass.

Going to build?

GET MORE WITH...
PROVEN HOME PLANS

Over 300 Plans—3 Big Books

"PLANNING OR DREAMING"
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Orders Postpaid—Books $1 Single Copy
Low-Cost Blueprints for Every Plan—Guaranteed

HOME BUILDING PLAN SERVICE
Studio A, 2454 N. E. Sandy Blvd., Portland 12, Oregon

BEADED MOCCASINS

Shufflin' soft . . . these Indian style, hand beaded, hand laced, washable, cowhide moccasins in Palomino Gold, White, and Indian Red, give you gentle foot-snuggling comfort. A springy layer of built-in air-foam innersole gives your feet a holiday. In sizes 3 through 10. Send actual shoe size and color. Sent pre-paid and Guaranteed for just **$5.95**

No C.O.D.'s please.

Send 25¢ for your illustrated gift catalog.

Miller's
DEPT. C-11 • 256 E. CONGRESS • TUCSON, ARIZONA

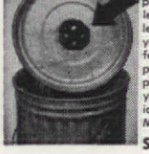
700 NEW BUTTONS

ONLY $1.98

Beautiful, HIGH QUALITY buttons, ideal for dresses, shirts, blouses, etc. All colors, designs and sizes, including dozens of deluxe matching "sets." TREMENDOUS BARGAIN! "Left overs" from America's extensive garment manufacturers. SEND NO MONEY—pay postman $1.00 plus postage and C.O.D. fee. Or send $1.00 plus 25¢ for postage and handling. *Satisfaction guaranteed.*

GRANDMA GOODWIN
Dept. G61R Girard, Illinois

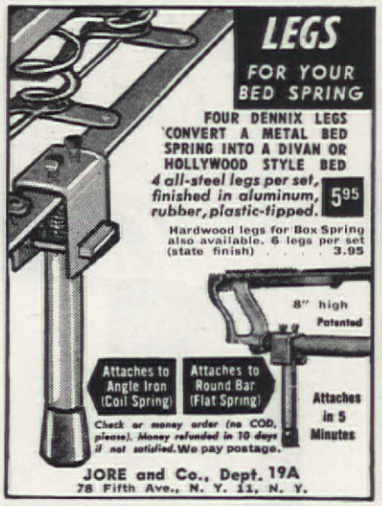
END GARBAGE-CAN NUISANCE
Indoors and Out



If you have a garbage pail that attracts flies, ants—possibly dogs, cats, rats—or perhaps even maggots (!)—you should learn about SAN-A-LIZER. It is a harmless cake that fastens inside the lid of your garbage pail without tools in a few seconds. SAN-A-LIZER keeps the pests away and most important, completely deodorizes. Send $1.10 for a years supply (four cakes.) It's noninjurious to pets and children. Postpaid. Money-back guarantee.

SAN-A-LIZER CORPORATION
Dept. A 3053 Rosslyn St.
Los Angeles 65, California

LEGS FOR YOUR BED SPRING



FOUR DENNIX LEGS CONVERT A METAL BED SPRING INTO A DIVAN OR HOLLYWOOD STYLE BED

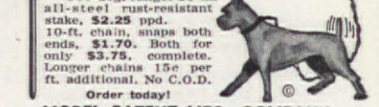
4 all-steel legs per set, finished in aluminum, rubber, plastic-tipped. 5.95

Hardwood legs for Box Spring also available. 6 legs per set (state finish) 3.95

Check or money order (no COD, please). Money refunded in 10 days if not satisfied. We pay postage.

JORE and Co., Dept. 19A
78 Fifth Ave., N. Y. 11, N. Y.

STAKE YOUR DOGS . . . YET LET 'EM ROAM!



Keeps your dog home, yet contented. Free swinging, non-tangling swivel allows 360-deg. range. 16-in. all-steel rust-resistant stake, $2.25 ppd. 10-ft. chain, snaps both ends, $1.70. Both for only $3.75, complete. Longer chains 15¢ per ft. additional. No C.O.D. Order today!

MODEL PATENT MFG. COMPANY
1019 Cook Street, Dept. A, Denver 6, Colo.

DESTROY UNWANTED HAIR FOREVER

Temporary relief is NOT enough

Only by KILLING THE HAIR ROOT can you be sure UNWANTED HAIR is GONE FOREVER. Brings relief and social happiness. Do not use our method until you have read our instruction book carefully and learned to use the MAHLER METHOD safely and efficiently. Used successfully for more than fifty years.

SEND 5¢ TODAY FOR BOOKLET (NEW BEAUTY FOR YOU)

MAHLER'S, INC., Dept. 83-H, PROVIDENCE 15, R. I.

Authentic Colonial Design
PERSONALIZED DOOR KNOCKER

Your Name Glows ONLY In The Dark! $1.00

Artistically hand-lettered with any family name. Superbly crafted of gleaming hand-decorated metal. Heavy swing spur sounds summoning tone. Choice of 6 colors —Black, Ivory, Yellow, Green, Blue, Brown. Suitable for any door.

Satisfaction Guaranteed or Money Back

Complete with screws, ready to install. 5½" high. Won't rust or tarnish. Each door knocker can be personalized differently, so buy several as gifts. Order today. Add 20¢ to each door knocker ordered, for postage and handling. No C.O.D.'s.

DOBBS PRODUCTS CO., 900 W. Lake St., Dept. 26, Chicago 7, Ill.

WALK ON AIR

For quick relief from callouses, blisters, spur or bruised heels, general foot fatigue, place Albin Air Cush'n Innersoles in your shoes. Air moves thru small channel, gently massaging feet. Odorless, non-absorbent, almost weightless. Order by men's or women's shoe size. $2.95 a pair. No COD's, please. Money back if not delighted. Albin of California, Room 107, 1401–23 W. 8th St., Los Angeles 17, Calif.

GIVE YOUR HOME the
Luxury Look
with STRUCTURAL
CORRUGATED GLASS

Effective separation of dining room and kitchen with Structural Corrugated glass. Builder, Nordale Realty Company, Milwaukee, Wisc.

Over 100,000 prospective home buyers indicated increasing interest in the use of translucent, light diffusing glass, the modern material, during the Milwaukee "Parade of Homes." And a little Structural Corrugated glass can do a big job — makes any home look larger, more luxurious, more livable. Decorative glass by Mississippi is definitely in the modern mood.

Consider the use of Structural Corrugated glass and other Mississippi Glass patterns in your home — available in a wide variety from your nearby distributor of quality glass.

Write today for free booklet, "Modernize Your Home With Decorative Glass." Photos of actual installations provide many ideas on ways to use this new medium. Address Dept. A.

MISSISSIPPI GLASS COMPANY
88 Angelica Street, St. Louis 7, Missouri

Gentlemen: Please send free booklet, "Modernize Your Home With Decorative Glass."

Name_____

Address_____

City_____ Zone___ State____

MISSISSIPPI *Glass* **COMPANY**

88 ANGELICA ST. • SAINT LOUIS 7, MO.

NEW YORK • CHICAGO • FULLERTON, CALIF.

AMERICAN HOME

Workshop Projects

Some quick, some large, all worth doing from our patterns

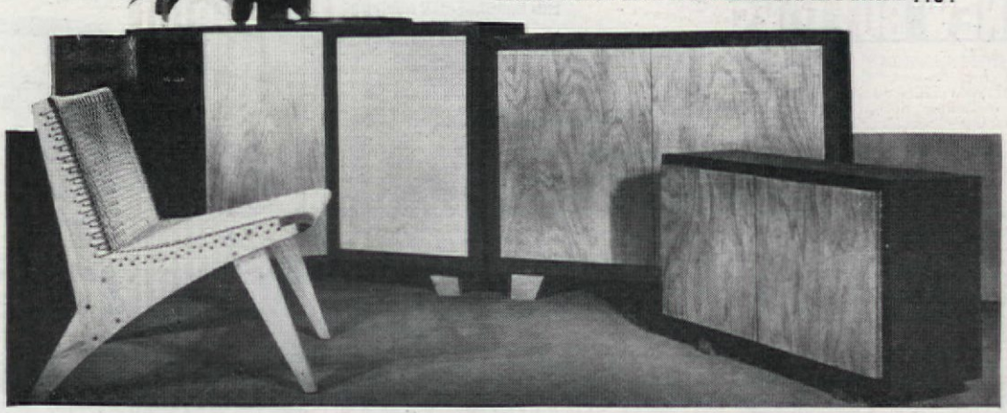
A handsome little pipe box, like the one at your right, is worth the short time it takes to make. It holds trailing plants and small miscellany, and the drawers are an excellent place to stow seldom-used keys. A full-size cutout comes with Blueprint Pattern **1385**

No reason why your planter can't be good Early American, instead of Contemporary Coy. This one is a beauty, has a top shelf to display your small treasures. You'll find full-size cutouts for all curved surfaces in Blueprint Pattern **1251**

Give your living room a lesson with this Early American schoolmaster's desk. Turned legs are easy to make on your power lathe. This project is an ambitious one, made entirely plausible by our Blueprint Pattern **1348**

SEE PATTERN ORDER FORM ON PAGE 93

Store seasonings in uniform bottles with screw tops to keep them fresh. Then place them in this little cabinet, as spicy as they are. Pattern for cabinet and painted motifs which deck it are included in Pattern **1164**



Here we've blueprinted the makings of a good modern room, and the lady of the house should be happy to lend a hand in the making. Our blueprints give full instructions. Cabinet at left holds radio, phonograph, and records—Pattern **1238**. Other cabinet has shelves for storage—Pattern **1239**. End table is Pattern **1240**. The exceptionally fine chair, strung with nylon cord, is yours if you follow Pattern **1237**

PLEASE TURN TO PAGE 20

CROSLEY *Creates*

AMERICA'S MOST ADVANCED "WASHDAY WORKSAVERS"

See Margaret Lindsay demonstrate these wonderful Crosley "Washday Worksavers" —both washer and dryer— on Crosley's Television Show.

Set Your Heart on a Crosley!

Here's the new 1954 Crosley Home Laundry —really modern, really automatic!

Now, the speediest, simplest way in the world to do your wash! Crosley brings you automatic washing and drying at their economical best.

Your *choice* of automatic washing actions. *Tumble Action*—gentle, thorough, safe for the most delicate fabrics. A new kind of *Agitator Action*—eliminates tangling, twisting and tearing.

Choose your Crosley Dryer, too –electric or gas–with the *one* and *only* drying action best for clothes.

See these "Washday Worksavers." Check Crosley price, value, features, at your Crosley Dealer's.

CROSLEY DIVISION AVCO Cincinnati 25 Ohio

BETTER PRODUCTS FOR HAPPIER LIVING

CHOOSE THE WASHING ACTION YOU PREFER . . .

Crosley Tumble Action Washers with Power Jet-Flo

Power Jet-Flo sends thousands of jets of hot wash water through clothes to drive out dirt faster, more thoroughly. *Automatic Heatkeeper* in Customatic Model makes wash water hotter, *keeps* it hot during washing.

Crosley Agitator Action Washers with the DeepWash Flex-a-Tub

Sensational new tub of the Crosley Supermatic makes *all* the wash water work . . . eliminates dead-water areas common in ordinary agitator washers . . . provides thorough rinsing action. Also available in full-size, movable Rollamatic Model.

GET THE DRYING ACTION BEST FOR CLOTHES!

Crosley Electric or Gas Dryers with Softaire Heat

Now, clothes dry fast . . . come out softer and fluffier than with outdoor drying. For, with *Softaire Heat*, warm air rapidly circulates gently and thoroughly through the load, doesn't fade or weaken fabrics.

OUTDOOR-DRIED

CROSLEY-DRIED

Homes stay cleaner

with LENNOX Heating!

With Lennox Aire-Flo Heating in your home, your walls, drapes, and furnishings will need much LESS frequent cleaning than with ordinary heating.

Your home is cleaner because dirt and dust entering your house are removed by special, large filters in the furnace. The *filtered-clean* air is *circulated gently* and *continuously...free from staleness...automatically humidified*...maintained at *just the right temperature* to suit your family.

Ask your nearby Certified Lennox Dealer to show you how *you* can enjoy the *healthy atmosphere—with warm floors,* created by the many PLUS advantages of Lennox Aire-Flo Heating. Call him! Convenient terms can be arranged.

Write Dept. A-753, nearest Lennox office, for free copy of the booklet, "How to Select Your Heating System."

HEAT, ALONE, IS NOT ENOUGH
for complete indoor comfort!

58 YEARS
as home comfort specialists make LENNOX All Season Aire-Flo Air Conditioning the finest you can buy.

In warm air heating—
more families buy
LENNOX
Aire-Flo® Heating

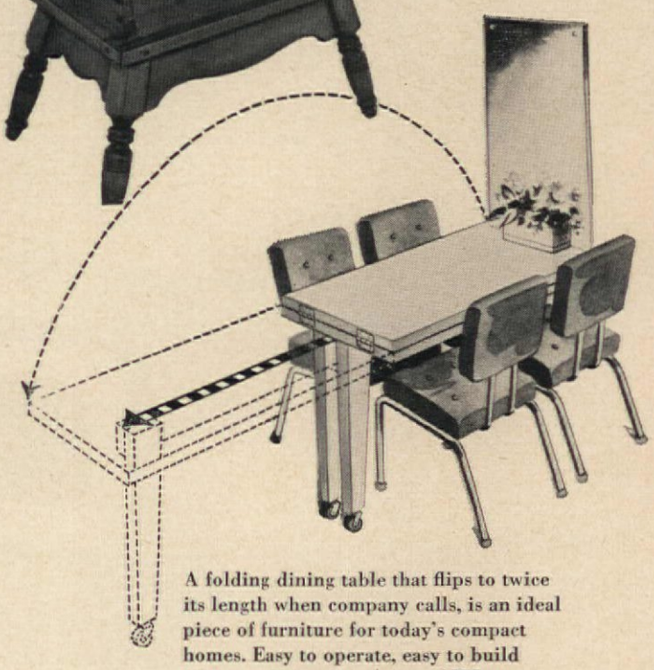
See Your Certified Lennox Dealer
Look for his sign—or find his name in your classified telephone directory. There are more than 92 different Lennox models for gas, oil, coal or LP Gas.

THE LENNOX FURNACE COMPANY
World's Largest Manufacturers and Engineers of Warm Air Heating Systems
Marshalltown, Iowa • Syracuse, N. Y. • Columbus, Ohio • Fort Worth, Texas • Pasadena, California
Salt Lake City, Utah • Decatur, Ga. • Toronto, Ont.

Workshop Projects

(Begins on page 18)

Mending will get done if Ma keeps it in this up-to-date version of a dough-tray which makes a fine little hall or end table. A perfect sewing cabinet, it's fitted for spools of thread, has lots of space for all the please-fix-it's a family accumulates. A cinch to make with Building Pattern **1168**



A folding dining table that flips to twice its length when company calls, is an ideal piece of furniture for today's compact homes. Easy to operate, easy to build from our Blueprint Pattern **1250**

FOR ADDITIONAL PATTERNS SEE PAGES 28, 47

Talk about "engineered" storage—then look at our favorite cabinet! Here is the buffet version, with compartments and sliding trays especially designed to harbor a household's worth of flatware, hollowware, table linens, and serving trays. It's worthy of really fine woods and your labor. Our Blueprint Pattern **1196**

You can afford the beauty of wood paneling

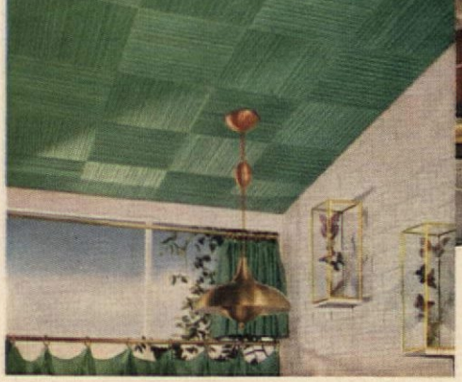
Let your home-decorating imagination go! The wonderful texture and beauty of *real* wood paneling can now add richness and distinction to your home at an astonishingly low cost.

Weldtex, often called "Combwood," is the name of this wonder Weldwood paneling. Look at it. The natural beauty of the wood has been enhanced by striating the surface . . . giving it a three-dimensional effect which adds depth and personality.

Here's the perfect backdrop for period or modern furnishings. No matter how interior styles . . . or your own taste . . . change, Weldtex always blends subtly and imaginatively with its surroundings.

Best of all, Weldtex is low in cost and easy to install. Finish it in a natural effect, paint it, stain it, or give it dramatic two-tones. Only with patented Weldtex do you get the durability and life-time service of plywood combined with distinctive grooves. *All Weldwood paneling for interior use is guaranteed for the life of the house.* Visit any United States Plywood or U.S.-Mengel showroom from coast to coast, or see your lumber dealer today.

Look what $38.40 of Weldtex paneling did to this 16-foot living room wall. Weldtex needs no frequent or costly maintenance; comes in easy-to-handle 4′ by 8′ panels, 5/16″ or 3/4″ thick. The 5/16″ panels are also available in 9′ and 10′ lengths. Goes directly over studs or over plaster or other materials. *Chest courtesy of W. & J. Sloane, New York*



The "forgotten ceiling" takes on a dramatic new personality with Weldtex pre-cut squares, available in 12″, 16″ or 24″ sizes. Now your ceilings can have a custom look.

On the outside of your home Weldtex 3/8″ *exterior* paneling gives imaginative beauty. It is weatherproof, durable, and can be finished in any color. Grooves conceal joints and nail heads. Be sure to specify *Exterior* Grade.

Weldtex—in fir, gum or mahogany can be painted, stained, or given a natural finish.

Weldtex®—another Weldwood® paneling

REAL WOOD FOR BEAUTIFUL HOMES

There's a Weldwood Building Product for every part of the home: Doors, Roof sheathing, Built-ins, Interior walls, Siding, Sub-flooring, Bathrooms and kitchens, Concrete forms. Interior Weldwood panels are available in more than 50 beautiful domestic and imported woods.

United States Plywood Corporation,
Box 61, New York 46, N. Y.

Weldwood

AH 7-53

Please send 20-page, full-color book "Beautiful Wood for Beautiful Homes—with Weldwood." Enclosed is 10¢. Also send free folder describing Weldtex paneling.

NAME .....

ADDRESS .....

CITY ..... STATE .....

"We wanted a model home, so...

Mrs. Linus V. Darley praises G-E Textolite plastics surfacing for its beauty and durability in her lovely new home in Mount Carmel, Connecticut.

...NATURALLY WE CHOSE G-E TEXTOLITE* TOPS!"

"When my husband and I planned our new home, we wanted to combine good looks with utility. That's why we selected G-E Textolite for our modern home. It cleans so easily, with just the swish of a damp cloth. And as for beauty—we've had *dozens* of compliments already."

You can be proud of your home—you can be sure that housework will be easier—when you plan on G-E Textolite. Use it for kitchens, handsome bathroom vanities, cabinet facings, fine furniture—wherever you want beauty plus extreme durability.

FREE! Exciting New Folder. See all the latest G-E Textolite patterns in full color! Write General Electric Co., Section 320-4D, Chemical Division, Pittsfield, Mass.

*Reg. U.S. Pat. Off.

You can put your confidence in—

GENERAL ELECTRIC

OLGA EDITH GUNKLE

Neighbors

Holiday from Apron Strings

About 37,000 wives and mothers in more than 250 cities all over the United States take a half-holiday from domestic care each week and catch up with the world at large in Young Married Women's Clubs of the Y.W.C.A. While they learn handicrafts, discuss civic questions, and generally make a good and constructive day of it, their children are cared for by trained attendants in a Y.W.C.A. nursery.

Four young Denver women started the plan in 1928. They'd been active in Y.W.C.A. clubs before marriage, and found that they needed the stimulus of group activity even more after their responsibilities had multiplied. They suggested to Miss Ethel Clark, Y.W.C.A. staff member, that something on the order of the men's service clubs be designed especially for them and young women like them. A nursery was started with borrowed toys, an indoor sand pile, and an efficient young counselor. A program was drafted, and soon mothers and chil-

PLEASE TURN TO PAGE 24

Election day at a Young Married Women's Club sees everybody getting into the spirit of the thing with banners, speeches, music, and funny costumes. Actively interested in community affairs, the members use such opportunities to show off democracy in action while everyone has a noisy, good time

Authentic, Adaptable

Faithfully reproduced Traditional American furniture, designed to meet today's needs for utility and convenience

ABOVE
For your bedroom, warm, mellow Old Colony by famous Heywood-Wakefield. As efficient as it is interesting in design and finish, the Mr. and Mrs. dresser shown has been scaled to take up minimum floor space, and give you maximum storage room.

LEFT
For your dining room, the graceful Old Colony drop-leaf table extends to seat six, folds down to console size. Of fine solid birch in several rich finishes, Old Colony Home-Planned furniture is available in over eighty pieces for every room in the house.

HOME-PLANNED
Old Colony
by
HEYWOOD-WAKEFIELD
EST. 1826
Guaranteed by Good Housekeeping

LEFT
For your living room, Old Colony furniture sets a friendly, informal scene for today's casual living. Start with the pieces you need now; add more later whenever your budget permits.
See Heywood-Wakefield Old Colony at your favorite furniture or department store.

HOW TO DECORATE WITH OLD COLONY

Gladys Miller, famous decorating consultant, tells you how to plan an attractive home with Old Colony. Send 25¢ in coin for your copy of this book today. If you'd also like Miller's book "Home-Planned Modern," send 50¢ in coin for both.

Heywood-Wakefield, Gardner, Mass. Dept. AH-25
I enclose ..... in coin for your decorating books at 25¢ each.
(check your choice) ☐ Old Colony ☐ Modern
NAME .....
STREET .....
CITY & ZONE ..... STATE .....
Heywood-Wakefield, also makers of Ashcraft and Modern furniture

"for light weight plus transparent beauty, demand SWAN TRANS-LITE garden hose!"

Made of Virgin Vinyl Plastic!

ONLY $9.75 FOR 50 FT. COIL
½" inside diameter

TRANS-LITE

Guaranteed in writing 10 years!

Swan TRANS-LITE Garden Hose is "light as a feather", smooth as glass and beautiful. It's easy to use, easy to clean and keep clean. Resists sunlight, heat and most chemicals. Kinking, twisting, freezing, weathering will not harm it! Equipped with gleaming brass reattachable couplings. Available in full 1/2 or 9/16 inch inside diameter. Choice of transparent aquamarine or green.

ONLY $9.75 FOR 50 FT. COIL
½" inside diameter

Swanite REINFORCED PLASTIC

Guaranteed in writing 10 years!

Swanite is America's finest garden hose! Gives you the brute strength of rayon-reinforced rubber hose, plus the light weight and permanent beauty of an all-plastic hose. The only hose which gives complete satisfaction in any climate, at any temperature, under any water pressure! Available in 1/2 or 5/8 inch I.D. in choice of red or green. Has Swan's Patented MAXISWIVEL Coupling.

ONLY $11.75 FOR 50 FT. COIL
full ⅝" inside diameter

Swan TWO BRAID NEOPRENE

Guaranteed in writing 15 years!

Two strong braids of DuPont "Cordura" rayon cord reinforcement plus a thick, wear-resisting cover of Neoprene assures extra heavy duty service. Has famous Swan MAXIVOLUME Coupling for 50% faster water flow!

Swan SINGLE BRAID RED

Full 5/8 inch inside diameter. Has wear-resisting red neoprene cover. Inexpensive.

ONLY $9.75 FOR 50 FT. COIL

LOOK FOR THIS SWAN DISPLAY...

AT YOUR LOCAL HARDWARE STORE

Your friendly hardware merchant will help you select the right color, size and type Swan Hose best suited to your needs.

SWAN RUBBER COMPANY • BUCYRUS, OHIO

World's Largest Manufacturer of Garden Hose

Holiday from Apron Strings

(Begins on page 22)

A crafts class provides constructive fun for everyone. Women learn dressmaking, interior decorating, reupholstering, and many other arts under skilled instructors. Some have turned their part-time interests into businesses, others find pleasure in designing their own clothes

dren were crowding into the Y elevators on Thursdays, happily bound for an afternoon of fun. These afternoons at the nursery constituted the first social experience for some of the youngsters, and mothers were warm in their praises of the results. Supervised play let the kids get acquainted and kept them amused, and soon they were looking forward to Thursdays and Mom's day out.

The popularity of the Denver club never diminished, and by 1947 Fridays were also set aside for the Young Marrieds. Today, the Denver branch has 350 members and a long waiting list.

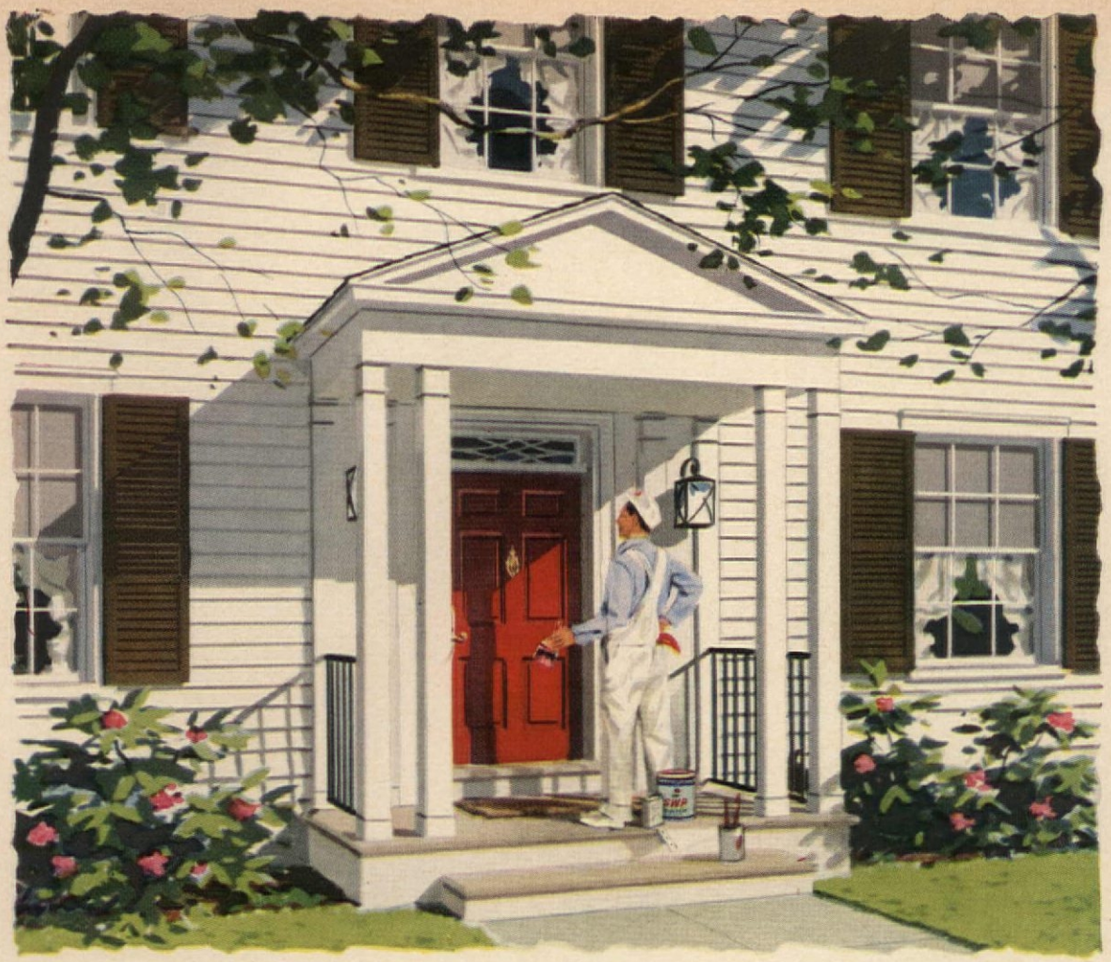
Groups with similar *modus operandi* have sprung up all over the country. In Los Angeles and Pasadena, classes are offered so that, as one young wife put it, "We have something to talk about to our husbands, instead of complaining because the plumber didn't come, or the garbage collection was late." A number of the clubs embark on definite projects—hat- or dressmaking, interior decoration, bridge or swimming. Some, like the Detroit group, set aside some of their time for helping others. The 200 women of the Detroit club made Braille books for the blind as one of their projects, while in Seattle,

Mrs. Dee Victor Anderson—the mother of the two handsome youngsters at the top of page 22—constructs a wonderful chapeau under the direction of Welton Meeks, instructor at the Y.W.C.A.'s Young Married Club in San Francisco

club members finance a children's camp with money earned by selling old hats.

For mothers who work, there are "Poly Arts" clubs in many localities, and others attend with their husbands a "couples club" which offers evening classes in many subjects of interest to young homemakers, including a very popular course of study on "how to fix things."

In many cities, waiting lists attest to the success of the clubs. One reason for their growth may have been the enforced moves of wartime and the loneliness of servicemen's wives. But a more important explanation is a woman's need for getting away from home for a few hours to study public affairs, psychology, crafts, and just to have fun—all of which makes her a better companion and wife when she returns inspired and relaxed after her holiday from apron strings.



You'll be money ahead when you discover

THERE IS A DIFFERENCE IN HOUSE PAINTS!

In this age of scientific progress you are entitled to house paint on your home that provides the maximum in lasting beauty and protection. Sherwin-Williams makes SWP House Paint in only one grade . . . the best we know how to make.

Why risk disappointment when you are sure of satisfaction if SWP House Paint is used for painting your home? There are substitute house paints that sell for less than SWP, but don't let that fool you! Insist upon SWP, and be sure!

. . Go to the store that displays this famous trademark!

SHERWIN-WILLIAMS HOUSE PAINT

© 1953, The Sherwin-Williams Co., Cleveland, Ohio

You benefit four ways when your home is painted with SWP

1 LASTING BEAUTY

When you paint with SWP House Paint in 1953, you can expect longer lasting beauty than ever before.

2 MAXIMUM PROTECTION

Building costs and repair costs today are the highest in history. You naturally want to protect the important investment you have in your home. High-quality SWP House Paint will give the exterior surfaces of your home greater protection than ever before.

3 LOW COST-PER-YEAR

The real cost of painting your house is determined by how often you must repaint it. You will find that you have to paint *less frequently* when SWP House Paint is used.

4 ASSURANCE OF QUALITY

More homes have been painted with SWP since 1880 than any other brand of house paint. Reason: highest satisfaction by users. Constant laboratory research has kept SWP the world's standard of house paint quality. Today's quality is better than ever before. That's why reliable painting contractors recommend SWP.

If you plan to paint this year, you owe it to yourself to learn more about house paint. Use this coupon for free *Sherwin-Williams booklet, "The Truth About House Paint".*

The Sherwin-Williams Co.,
1202 Midland Building,
Cleveland 1, Ohio.

Please send me your free booklet, "The Truth About House Paint".

NAME _____

ADDRESS _____

CITY _____ ZONE OR R. R. _____ STATE _____

Keep your entire home comfortable all year round with

American-Standard Air Conditioning

KEEPS YOUR HOME
WARM IN WINTER

One of these American-Standard winter air conditioners will keep your entire home evenly, pleasantly warm when the temperature slides to zero and below—as well as on just chilly days.

KEEPS YOUR HOME
COOL IN SUMMER

Install this American-Standard Mayfair summer air conditioner with your present forced warm air heating system and your *entire home* will be delightfully cool on the hottest days.

Remember last summer! Don't suffer through another hot, sweltering season. Beat the heat by adding an American-Standard Mayfair summer air conditioner to your present forced warm air heating system *now*.

The Mayfair uses your present duct system to circulate cool, dehumidified air through the *entire house*. The Mayfair keeps every room pleasantly cool on blistering days . . . every bedroom sleep-inviting on steaming nights. And this summer air conditioner costs as little as $9.12 per week, plus installation.

When you install the Mayfair, add an American-Standard Magne-filter air cleaner. It removes pollen, dirt, smoke and dust from the air by electrostatic action. The Magne-filter can be added to either summer or winter air conditioning systems for as little as $3.19 per week, plus installation.

Insist on a home that is always comfortable . . . insist on a home that is kept cool in summer, with an American-Standard summer air conditioner . . . that is warm in winter, thanks to an American-Standard winter air conditioner.

PHONE FOR FREE ESTIMATE! Your American-Standard retailer will show you how easily you can add summer air conditioning and year-round air cleaning. He's listed in the Yellow Pages of your phone book under "Furnaces." **American Radiator & Standard Sanitary Corporation,** Pittsburgh 30, Pa.

SEND FOR FREE BOOKLET . . . packed with valuable information on year-round air conditioning. Just the book you need if you are modernizing or building. Mail coupon with 10c to cover handling.

AMERICAN-STANDARD
AIR CONDITIONING

PLEASE PRINT

American-Standard, Dept. WA-73, Pittsburgh 30, Pa.

Please send me your free Home Book. I enclose 10c for handling.

I am modernizing..... building a new house.....

NAME.....

STREET.....

CITY.....

COUNTY..... STATE.....

If you live in Canada, send to: Standard Sanitary & Dominion Radiator, Ltd., Box 39, Station D, Toronto

Serving home and industry: AMERICAN-STANDARD • AMERICAN BLOWER • CHURCH SEATS & WALL TILE • DETROIT CONTROLS • KEWANEE BOILERS • ROSS EXCHANGERS

Of Course You can Paint!

MARION M. MAYER

A wondrous new world of color and form awaits everyone who has even the slightest inclination for expression with paint and brush. And if you've suppressed such an inclination with a defeatest, "But *I* couldn't do that!," I have news for you. You *can*—even *I* did! Amateur painting is gaining so many devotees that it may well be the nation's Number One hobby (nobody can keep up with the figures). Certain it is that it's the hobby of the world's Number One citizens, Messrs. Eisenhower and Churchill—very good amateur painters who turned to this form of relaxation long after they had become statesmen.

You truly can paint if you want to, and what's more, I can't tell you how excitingly satisfying it is to see your first few strokes, timid though they may be, bring a stark, naked canvas to life.

Whether you strike out on your own to work from life, or copy a painting by somebody else, or work from a diagram, depends largely upon how quickly you want a finished result. There is no disputing the fact that the greatest inner rewards come to the artist who composes his own design and executes his painting from nature. That's real creation, and it obviously takes either years of practice or extraordinary talent. Those of us who can't hope for the former, and aren't blessed with the latter, can try our wings on copy work until we are practiced enough to be on our own.

An excellent and easy way to begin, and one which requires no teacher, is by the fill-in method. That's why we took the six varied paintings shown on the following pages, and translated them into AMERICAN HOME diagram patterns which can start you off. You follow a predrawn design, use your own canvas and oils as we direct, and in no time, turn out a picture worthy of framing. You can't miss with this method.

Yes, you'll have canvas fright—no matter what method you use. Most adults do. But to master your materials quickly is one of the secrets of overcoming timidity. Get the feel of your brushes, find out what the different sizes will accomplish. Try out your paints—mix the familiar colors to see what fascinating new ones you can produce. Experiment with all the rainbow hues. Then make believe you are witnessing an explosion in a fireworks factory. Apply paint to your canvas. Cover a large area. Be as flamboyant as you wish—just relax and let yourself go.

PLEASE TURN TO PAGE 88

FOR A GOOD BEGINNING FOR BEGINNERS—TURN THE PAGE

1473

1474

DOROTHY LAMBERT TRUMM

These Patterns Will Show

These two floral still lifes are designed to be companion pieces ("pendants," swank art dealers call them), which means they look fine alone, but make a wonderful pair—very similar, but subtly different. In addition to the outline and instructions, our patterns include step-by-step pictures which help you as you progress. The "Peonies" (top) are Pattern **1473.** "Poppies" are Pattern **1474**

You may be no Grandma Moses—yet. But our pattern gives you a head start in painting the kind of landscape which won for her the heart of all America. You get a full-size outline drawing plus color key with Pattern **1475**

1475

See "Where Credit Is Due" on page 92

Like our cover picture of good antiques, delightfully composed? Then think how you'd enjoy seeing it on your wall, much enlarged, and painted by you. Outline and color key come with Pattern **1476**

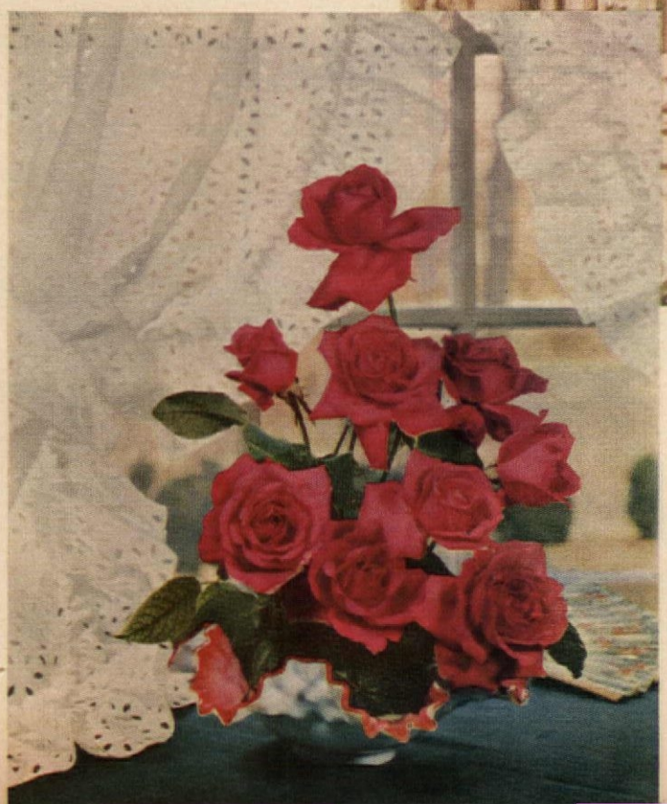
Wouldn't you feel like a Rembrandt if you could paint a portrait of your own child—as engaging as this one? Well, we've arranged it, for our step-by-step picture pattern shows you how to duplicate this portrait, or substitute a snapshot of your own favorite model. Pattern **1477**

The roses below appeared on our May 1950 cover, and were translated into the first fine-arts pattern we published. It's high on our pattern best-seller list, so if you haven't tried it—do! Step-by-step pictures show how in Pattern **1287**

You How!

1476

1477



1287

Let our patterns be your first art instructors. They guide your hand with full-size outlines and complete directions for turning these six pictures into handsome oil paintings, 16″ x 20″

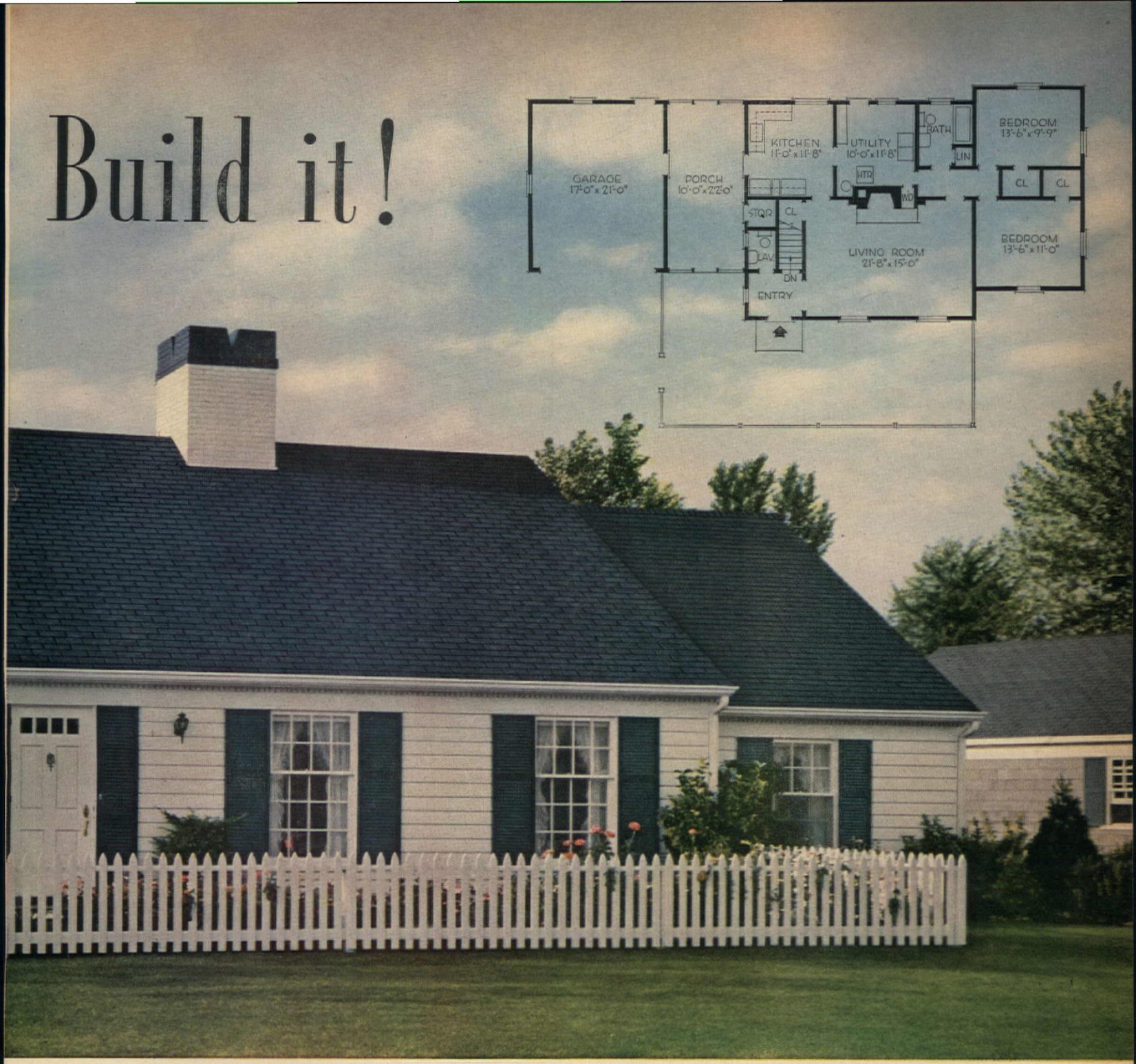
PATTERN ORDER FORM ON PAGE 93
(See Additional Patterns on Pages 18 and 47)

Buy the Plans and

OWNERS: MR. AND MRS. ALFRED H. OBROCK

DESIGNER AND BUILDER: ARTHUR E. KRUMWIEDE

Build it!



SEE ORDER FORM ON PAGE 93

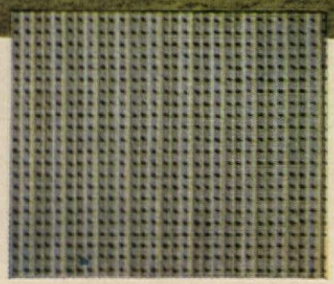
JAMES M. WILEY

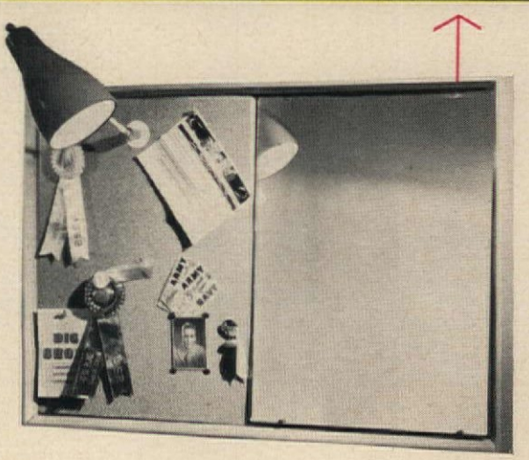
Here is a perfect little traffic stopper, if ever we saw one! When Builder Arthur E. Krumwiede of Ohio set his hand to designing this gem of a house for Mr. and Mrs. Alfred H. Obrock, he put into it every ounce of skill and taste garnered through years of designing fine homes in the Midwest.

And it shows. Note the fine proportions of the house, the snug, low look of it, the fine craftsmanship in the details—the wood dentiles along the eaves, the subtle curve of the opening framing the garage door, the good mass of the chimney, the expert handling of the traditional entrance.

Inside the house, this same loving detail follows through. Though the living areas comprise hardly more than 1200 square feet (the house looks much more impressive because of the bedroom setback and the attached breezeway and garage), the planning makes it live like much more. You step into a separate entry which opens in turn to a big 15'8" by 22'4" living room with beautifully paneled fireplace wall; especially designed base, casing, and cornice details. There is space for dining in the living room and plenty of space for cozy suppers in the kitchen. It is possible to walk directly from car through garage, breezeway, kitchen into the bedrooms without passing through the living room.

Small but perfect, say we; perfect for a young family starting out or an older couple when the children are married. Complete blueprints and specifications of this AMERICAN HOME Blueprint Home No. 22 are available—see Order Form, page 93.

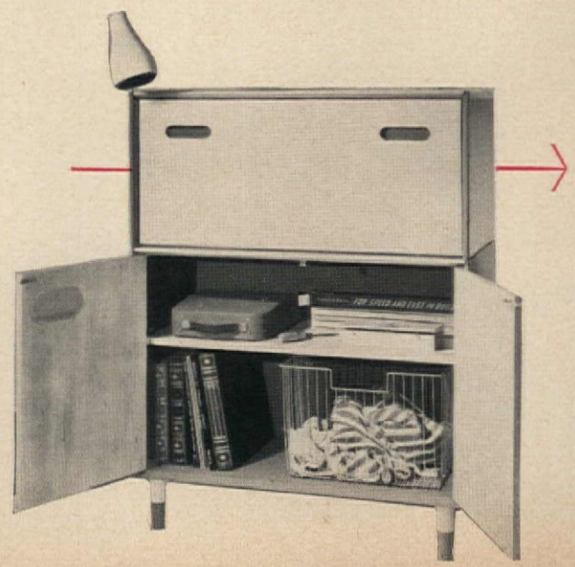




Perhaps the lass in your life isn't a budding painter—but she surely conforms to the way of today's teen by working just as hard at expressing herself as her environment permits. So make her environment good! It was with her—and her brother—in mind that this furniture was designed. Give young people a room to grow in, reasoned the designer, and they'll grow up to it. Don't look down your nose at them—for those on the threshold of adulthood, furniture must have a grown-up air as well as youthful appeal. It must compose into a room that will be a quiet retreat for study or hobbies, but as jaunty and friendly as those who occupy it.

For the gal who conducts meetings here—or just dashes in to change from dungarees to a dance frock—we planned the room above: its walls covered in a washable textured paper, delicately striped; its floor, soft and feminine with a green cotton rug. On the bed, a starkly white, textured plastic stays pristine. A fresh new print, young in heart, frames the window and covers cushions which snap onto the bed's backrest. A mirror, fine for primping, shares honors with a bulletin board, and like the lamp, it's adjustable.

For a boy who takes time off from his hobbies to write his first love letter, we used similar ingredients with a very different accent. Spatter linoleum won't object to mud on his boots; the washable plastic on the walls looks like burlap—very mannish. On the bed, there's a plastic-coated tent stripe, an excellent foil for the "patent-leather" plastic covering cushions on the backrest.



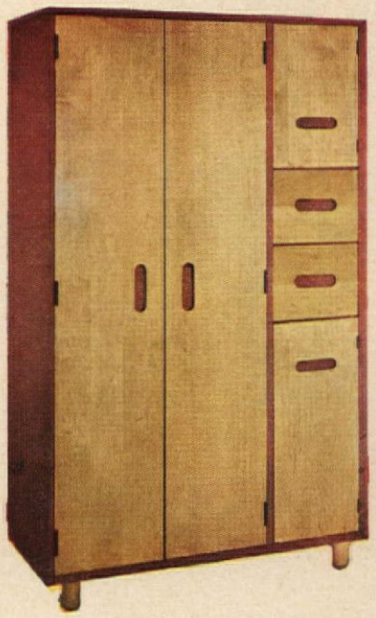
See "Where Credit Is Due" on page 92

GERTRUDE BROOKS DIXSON

ROOM TO GROW IN

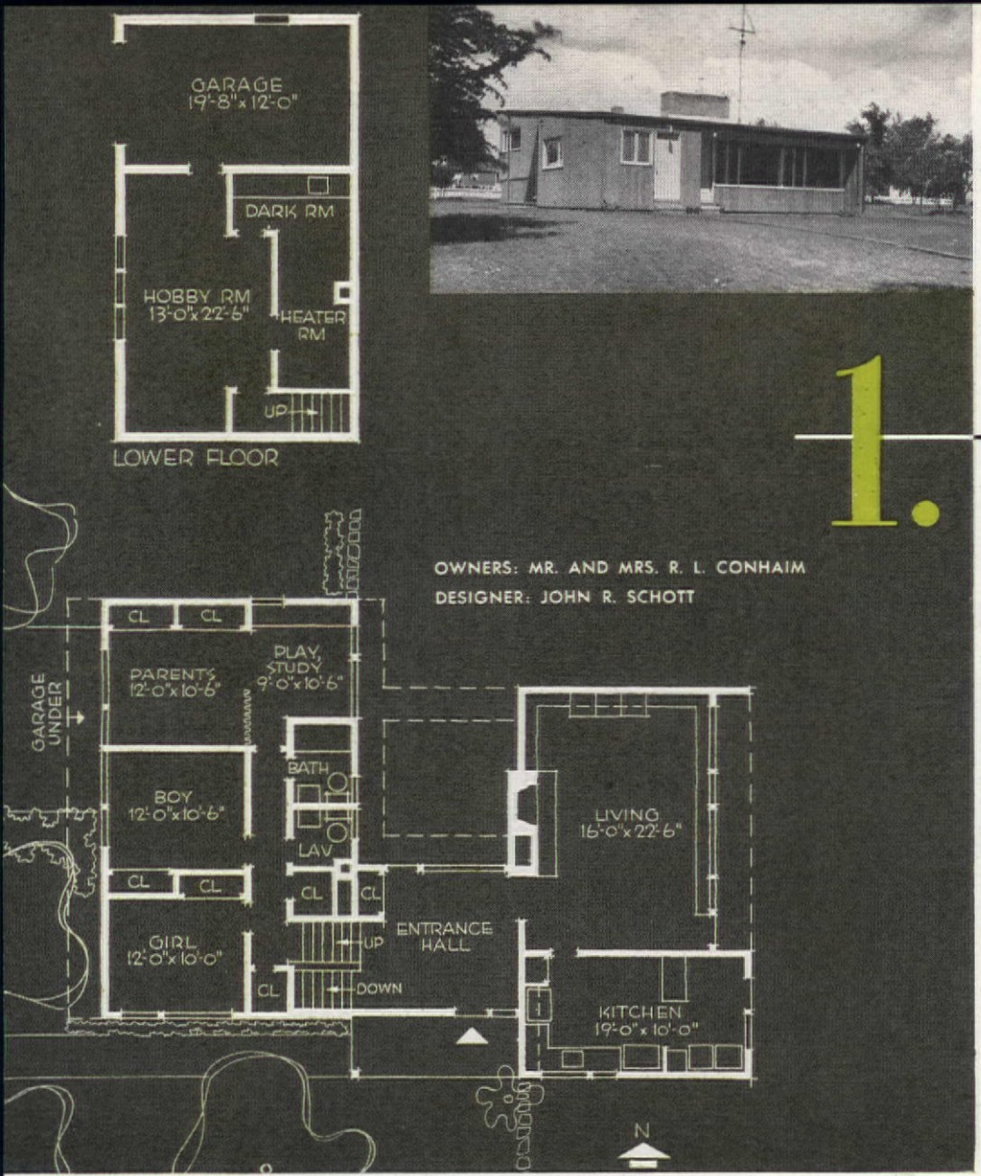
Designed for the All-American Teens, this new furniture adapts itself to their physical and mental growth

"Group 18" this furniture is called, and it has just been introduced in some 100 stores across the land. Designed for Their Majesties, the American Teenagers, it should delight anyone with a young viewpoint, a need for the practical, and pride in his possessions. However, your sprouts needn't wait till their teens to own it: for the very young, chests are just 28 in. high, but have 3-in. leg additions to raise them to adult height later on. We show you only two of the beds: for the young fry, the trundles, each with storage headboard and adjustable lamp. To turn bedrooms into sitting rooms, there's the sleek platform bed in these two settings. By day, it nests under a remarkable hanging unit equipped with hinged lids which drop down to form a backrest and narrow the bed to sofa width. By night, lids snap up, and a full-width bed rolls out. Fashioned of maple in natural finish, and your choice of terra cotta or blue trim, the variety of storage units should meet any requirements. The wardrobe at your right has drawers, hanging space, and even a bin for shoe-polishing gear. The cupboard under the desk harbors records, a hamper, and so on, and has been redesigned to make it even better since we took that picture showing it open.



AIR CONDITIONED—UNDER $25,000

1. Good plan for family living
2. Built of materials which cut down on maintenance and housework
3. Air conditioned for comfort the whole year 'round



CHITECT: JOHN R. SCHOTT

R. L. CONHAIM

1. Good Plan

We did a lot of planning *before* we saw our architect—and after, too, for we wanted to enjoy our house for many years to come. So we discussed all aspects of our kind of living and figured out the room arrangements it would need. We planned to build of handsome materials which would continue to look well. We planned for air conditioning which, to us, was essential. And we planned to get it all for under $25,000—and did.

The floor plan itself turned out to be ideal for a couple with three youngsters: a good living room and kitchen, well separated from the three bedrooms and two baths; a playroom-den which could be part of the master bedroom, or screened off; a hobby room where I do a lot of serious hobbying; a large entry which sometimes serves as a dining room; a well-sheltered garden beyond it. We preferred a few stairs to a lot of steps, so settled for a split-level instead of a one-floor plan.

2. Easy Maintenance

For our money, no house has a right to call itself well planned unless it is designed and built for easy maintenance. Of course, if you don't happen to have three children and do have a raft of servants, this may not seem to be too important. But to us it was, and still is. We sat down with our architect and selected materials which would not only be attractive and in keeping with the design of the house, but which would also require a minimum amount of upkeep. In many cases, we paid more to get certain materials because they saved work, and cash, on upkeep in the long run. For example, we have redwood siding on the outside walls, and this has been treated with a finish that prevents the wood from discoloring through the effects of sun and rain. For walls and ceilings, we used wood paneling, plywood, and plaster—all durable and easy to maintain. We were especially fussy about the choice of flooring, because so many homes are spoiled by the fact that the flooring is wrong for the use that it gets (by three kids, in our case). Needless to say, our architect made sure that all the various materials used were installed by qualified mechanics so that there wouldn't be a lot of little bothersome repair jobs coming up day after day. And of course, a big factor in ease of maintenance in our home is that wonderful air-conditioning system. Since all the air in the house is constantly passing through a filter, and since the windows are closed preventing outside dirt from coming in, there is precious little dust and dirt about. This means that draperies and fabrics don't have to be constantly taken down, washed, and then put back up.

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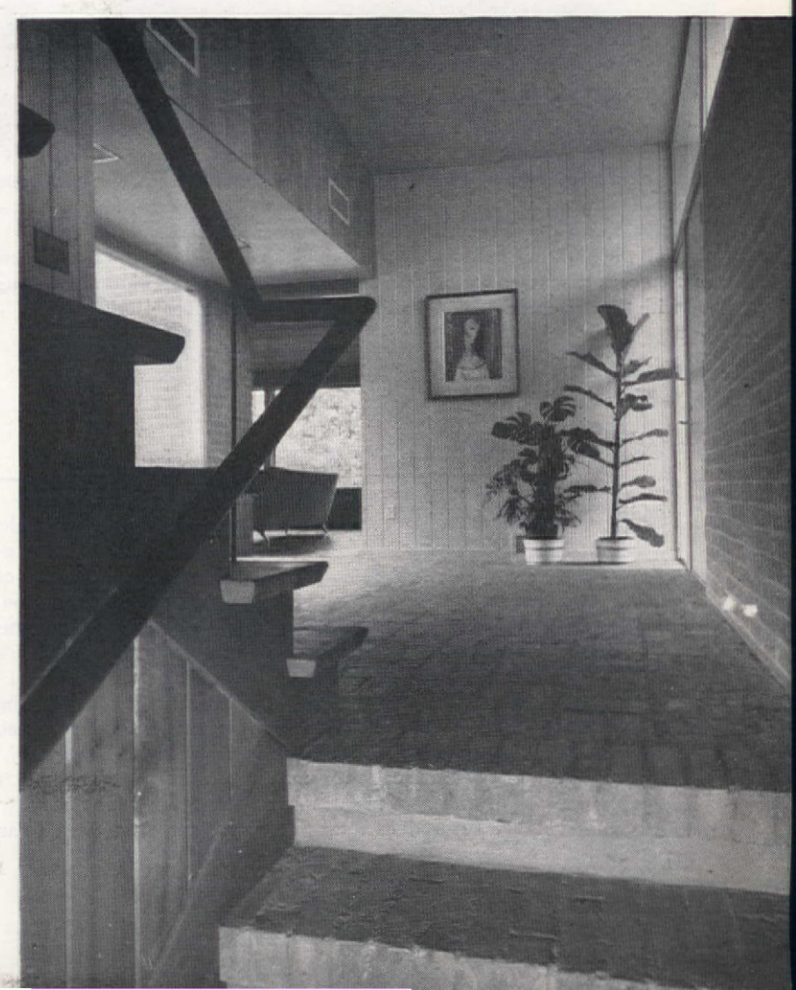
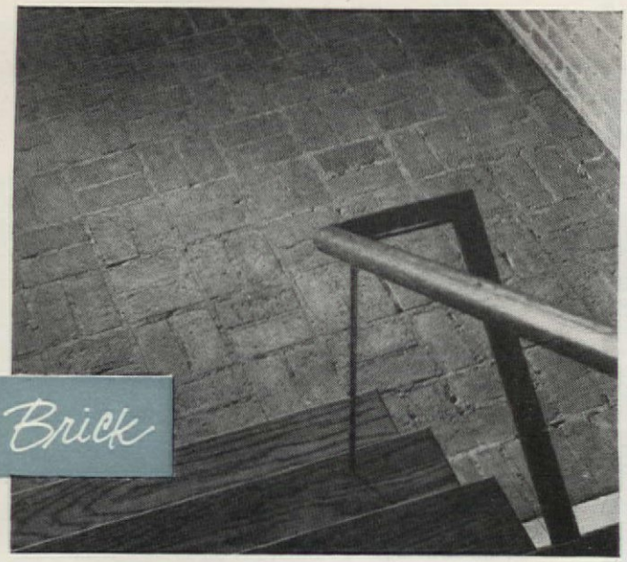
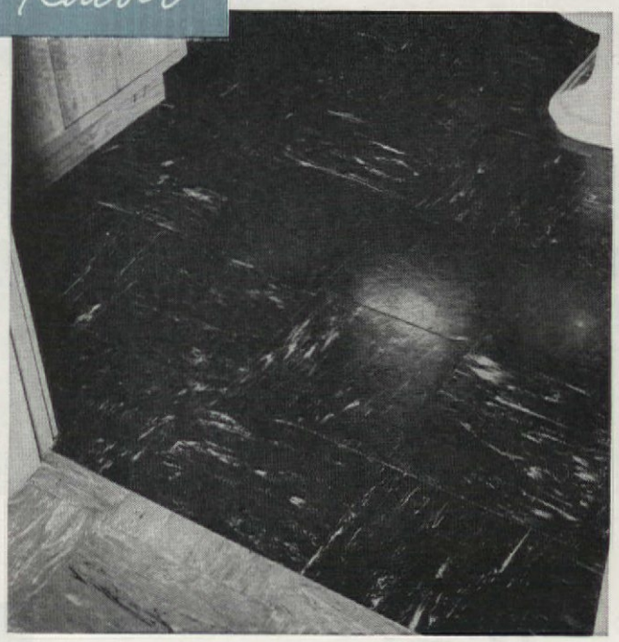


See "Where Credit Is Due" on page 92





We chose our floorings for the jobs they'd have to do in a house with three kids and no servants. Brick was the thing for the entry, because it doesn't mind getting wet or being tracked about by little muddy feet. For the children's rooms, play area, kitchen, and bath, rubber tile was a natural—it has an attractive, warm appearance; it's easy under foot; and, best of all, it can stand all the punishment our youngsters sometimes give it. In the living room, we used cork tile which harmonizes perfectly with the wood walls and ceiling, and with the brick in the entry—a little waxing keeps it beautiful

Air Conditioned

(Begins on page 34)

3. Air Conditioning

Someone is forever posing the hypothetical question, "If you had to give up all your appliances but one, which one would you keep?" It's a good question, but in a sense, a foolish one, for there isn't a woman alive who would want to give up a single electrical appliance in her home. But, when they ask that question of me, I have a ready answer: "Air conditioning."

Our experience with air conditioning started in the summer of 1949. We had just come home from a three-week vacation in northern Minnesota. The kids broke out with heat rash, Maryll's hay fever combined with the heat to produce total misery for her. And when I came home after work, I'd open the door on the most listless, sorry-looking family you ever saw. What nights those were! The sticky feeling of a pillow under my perspiring neck and the tossing of the kids in the next room all made the ring of the alarm clock in the morning seem like such a welcome sound. We put up with a few days of that—then I had enough. I wasted little time in ordering a window-unit air conditioner, and had it delivered to our apartment the next day. I even installed it myself.

This window unit was ideal for our purposes. Living in an apartment, I didn't want to buy something that would require special wiring or plumbing, and a window unit fit the bill perfectly. It was easy to install in a living-room window, since it plugged directly into the apartment electrical outlets and required no plumbing nor

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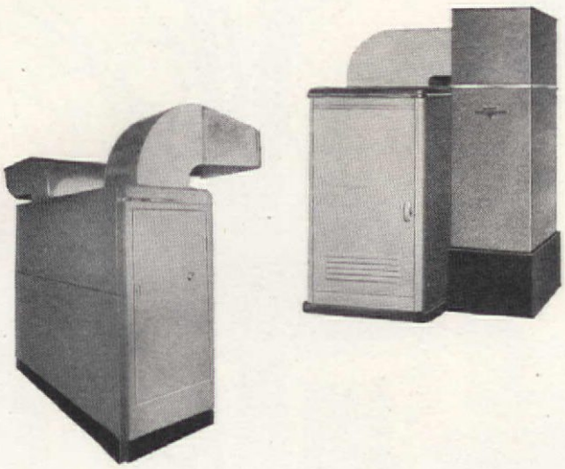
Cold Facts on a Hot Subject—

AIR CONDITIONING

HUBBARD H. COBB



Question What's all the excitement over residential air conditioning? What's it going to do for me?

Answer Plenty—as hundreds of thousands of families learned this past year alone. It's going to make your home as comfortable during the summer, despite the outside heat, as your modern heating system makes it comfortable in the winter, despite the cold. And demanding air conditioning is soon going to become as common as demanding a good heating system.

Q. Fine, but how much is all this comfort going to cost?

A. That depends on the size of your home, whether you install the system while the house is being built or put it in later, and other considerations. But for the average home being put up today, a complete air-conditioning system will add around $800 to the cost.

Q. And how much is it going to cost me to operate?

A. Again, a good deal depends on local conditions, but for that average house of ours in the average climate, you can think of operating costs during the hot weather as around $10 per month.

Q. That's less than my winter fuel bill.

A. In many cases it will be. Of course, if you live in the south, your summer cooling will run more than your winter heating, but in the cooler states it will be just the other way around.

Q. What other benefits, aside from being more comfortable during the hot weather, will I get out of my home air-conditioning system?

A. You'll get a good many benefits. Take it from the standpoint of health first. With air conditioning, the air in your home is being constantly filtered. That means less dust and pollen to irritate those who suffer from hay fever and other allergies.

Q. And it would make the house much cleaner too—less housekeeping.

A. Certainly. Instead of having to have windows open, allowing dust and dirt from outside to blow in, you can keep your windows closed so that only filtered air circulates about the house. Recently, we were in a New York City home where everything was white—walls, carpets, upholstery—and stayed white, thanks to air conditioning, because New York soot never reached it. But getting back to the health angle, when you are very warm your heart has to work pretty hard pumping blood around to keep your body temperature right. Air conditioning can save wear and tear on your heart. And a very important point is that it allows you to get a really good night's sleep during a heat wave. This means that instead of starting out in the morning half dead from lack of sleep, you are really rested and your body is better equipped to combat the outside heat.

Q. But doesn't your body get quite a shock when it goes from a cool area into a hot one?

A. Not enough to make any difference to a healthy person. The human body was designed to adjust to considerable temperature changes, and you must remember that there isn't a tremendous difference in degrees between being comfortable and being too hot. Most of us think that 70° is about right for comfort. Lift it up to 85° and you are uncomfortably hot. Too hot, in fact, but the difference is only 15°.

Q. Not very much, is it? Well, at what temperature will my air-conditioning system keep my house?

A. Again that depends on a lot of factors—the size of the system, the outside temperature, and how the system was designed. Many central air-conditioning systems are installed to keep the temperature inside the house at 10° to 15° below the outside temperature, never allowing the inside temperature to get below 70° or so.

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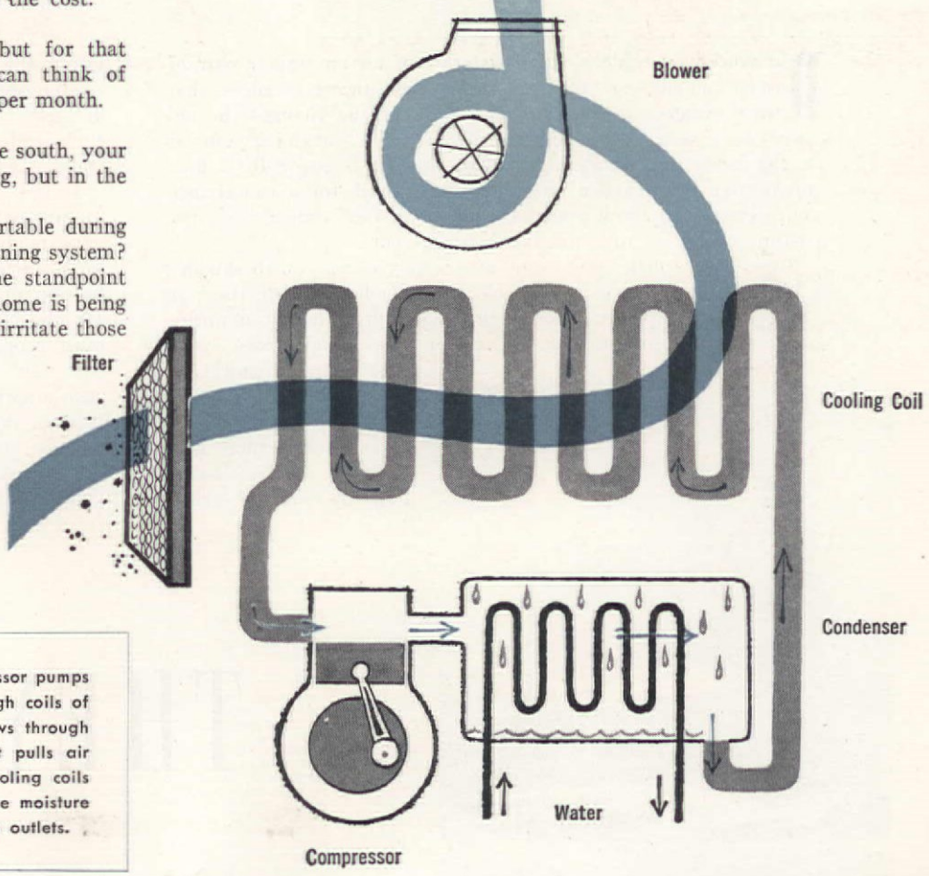

Here's how an air conditioner works: Motor-driven compressor pumps heat-laden refrigerant to condenser. Water flowing through coils of condenser removes heat from refrigerant. Refrigerant flows through cooling coils and returns to compressor. Blower of unit pulls air through filter which removes dust and dirt, then over cooling coils which lower temperature of air. As it is lowered, excessive moisture is removed. Blower then forces air through ducts to room outlets.

ARCHITECT FOR REMODELING: JAMES TIMPSON

Did you ever amble along the streets of an unfamiliar part of town and play at "reading" the houses—trying to guess what their owners are like, speculating about the changes the old homes have seen from generation to generation, imagining yourself on the inside, and wondering if living in them is good? It's a fine, provocative game, and a profitable one as well, for it can change your perspective about your own house—and, of course, it's a pet pastime of editors of a magazine such as ours.

Some houses make you smile, others may cause you to shudder a bit, and many leave you so cold that you hardly note them at all, even when you're using your eyes. But a happy minority speak right out loud to you, invite you to stop and browse, your eyes charmed and your heart warmed, not so much because the house is an architectural gem in itself, as because it bespeaks care and caring.

Often, the good details you can see, from the planting to the color of the shutters, from the green of the lawn to what you can glimpse through the windows, suggest an interior even better than the façade, a home wherein everything from the curtains to the cooking will be rewarding, and always in excellent taste.

It was just such an invitation that this home in the old community of Essex Fells, N.J., extended to us when we saw it as it appears above. It wouldn't have attracted us, or anyone else, a few years earlier, however, for, as you can see in the picture at the bottom of this page, it was a mighty unpromising affair before Dr. and Mrs. C. A. Beling bought and remodeled it. In those days, most people wouldn't have noticed it at all, though the thoughtful might have been saddened to see a potentially fine home in such a sorry state. Fortunately, the Belings knew just how to save it from the further decline and eventual wrecking which are the frequent fate of houses such as this one—and in so doing, they did themselves a very good turn indeed.

The history of this house goes back a couple of hundred years,

THEY MADE THE

for a small home was built here before the American Revolution, and some of the ancient structure still stands. In 1847, a number of changes were made: it was then that the whole front portion was added—tacked-on-porch, high, dormer-pierced roof, and all. Its style became Victorian Nondescript, and it remained that way until the Belings discovered it a century later and saw its excellent possibilities for use as just the kind of spacious home they wanted. What they did with it was remarkable, and very sensible, and the real crux of our story, for instead of *restoring* this old homestead, the Belings *remodeled* it. They didn't attempt to make it look like a well-kept two hundred year old, but they did put the spirit of the 18th century into it—sans razzle-dazzle and show-off tricks.

Outside and in, you sense the fact that the Belings have a great affection for the past, that they respect old houses and are collectors of good antiques. But their affection isn't blind love. They have too much respect for the present, and for their own here-and-now requirements, to be tripped up by slavery to tradition. First of all, the 19th century porch was ripped off, for the Belings' 20th century outdoor living takes place in their private back garden. The small Victorian front parlor made an excellent den, but it was no room for stretch-out-and-be-comfortable modern-day entertaining, so they added a good living room endowed with such old blessings as a handsome fireplace, and such new ones as a big window facing a good view to the rear. This room forms a new wing, designed to conform to the style of the rest of the house,

PAST WORK FOR THEM

OWNERS: DR. & MRS. C. A. BELING

The Past Worked for Them

(Begins on page 38)

and placed to make it look longer and lower. A stone retaining wall and good screening of shrubs modified the too tall look of the front. The well-tended lawn, the fresh coat of paint, and such ingratiating details as the 18th century lamp post, the beautifully paneled shutters on the first floor, and the brick wall in front of the new wing, all give it that come-hither look which first attracted us to it—an exterior which promises so much of the home it encloses.

Look around at these pictures, and you'll see how well the promise was kept, for it's a good-to-live-in home, yet filled with delights for the antiquarian. An old arch was moved to frame your view of the new dropped living room, a room spacious enough to take a grand piano in its stride (the old front parlor never could have), and graced by a rare antique, "full sunburst" mantel the Belings bought when another old house was demolished. In the dining room and den, they removed the thin, narrow-width oak floorings they found there, and discovered handsome old random-width pine and ash, now waxed and mellow looking, and made the most of by small hooked rugs which let them be seen. In the dining room, the plaster ceiling was low and in poor condition; so they did some digging and exposed the original champfered beams, now completely restored.

In 18th century America, wallpaper was a new luxury, an important decorative note, but sparingly reserved for the places where it counted for most. Like their forebears, the Belings painted some walls; but in their imposing hallway and in the dining room, they made excellent use of papers of 18th century design, strongly flavored with the Oriental motifs so popular then, and so effective now. The Oriental theme is repeated again in the platter and plates on display in the commodious corner cupboard—but there is nothing forced about it, no phony attempt to conform religiously to any

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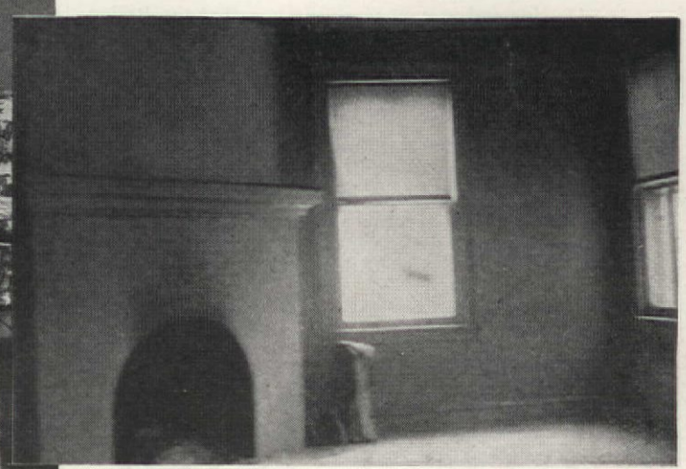


Den dated from 1847, had unprepossessing brick fireplace. Belings replaced it with fine old mantel from a house in Kentucky, and ripped up nondescript flooring to reveal old ash random-width floor

The Past Worked for Them

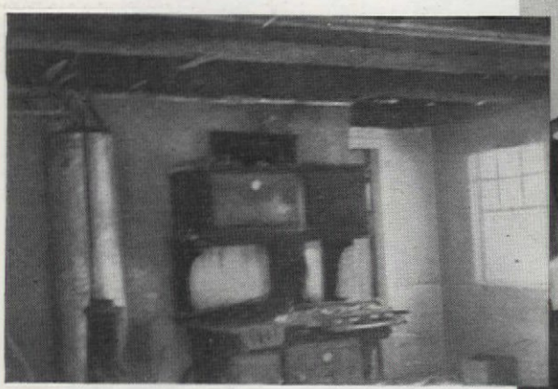
(Begins on page 38)

split second in history. There are some exciting antiques here, some beautiful pieces such as the superbly grained chest in the dining room, and furniture inspired by such masters as Chippendale, Sheraton and Phyfe is mixed with earlier American things, as well as with good Victorian, to span a hundred years of furniture history in an easy, and always tasteful blending.

In buying a very old house, one of the best breaks you can have is unearthing a fireplace in the kitchen. The Belings were so blessed, for the dining room and kitchen were both part of the pre-Revolutionary structure, built long before stoves heated rooms in this country. And so, in the kitchen, bricked up behind the gawky old range, they found an 18th century fireplace which they put in good working order, framed appropriately, and treated to a simple, appealing brick hearth. It's capable of cooking when they want it to. Alongside it, a strictly modern kitchen, of course—very much of our century, and equipped with the latest in arrangement, in cabinets, and in appliances, including a big two-door refrigerator. But what a welcome oasis the fireplace makes next to the attractively furnished eating nook nearby.

Yes, such a kitchen is a wonderful place for a mother who can rest by the ancient fireplace while the modern range times her cooking and the modern dishwasher does the most disagreeable of old chores.

But if the Beling kitchen is a family affair, so is the entire rambling, beautiful old house, so successfully remodeled to restore what was good of the old, and to add what was good of the new; so thoughtfully furnished to please the eye and to coddle comfort; and so wisely rescued from the wreckers to provide more space for living than the same money could buy in new housing.

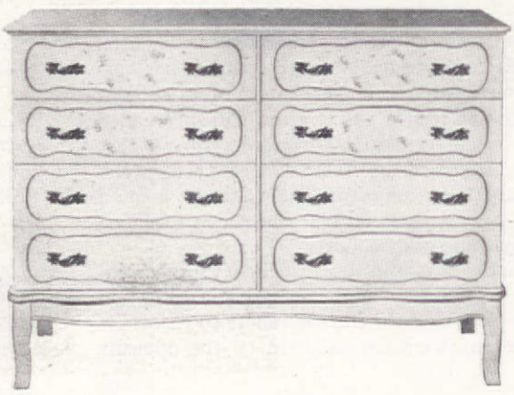


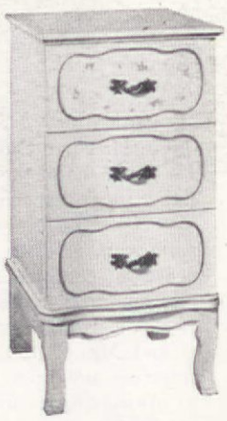
If an old kitchen looks sad as the one above, its range resting against a large projection, you may find an imposing fireplace behind it. The Belings restored theirs for atmosphere, while installing a modern kitchen for efficiency

From Heir to Heirloom

Now that our national birth rate rivals that of Mother India, manufacturers are at last giving us furniture designed to serve our youngest citizens and please their proud mothers for years to come. This engaging French Provincial set, with its good lines, its handsome brass hardware, and its flower-strewn, antiqued finish, is the kind of thing we mean, for it brings the nursery up to the level of the best-furnished room in the house. It won't be beneath the dignity of your heirs once they've outgrown the canopied crib and beruffled youth bed, either. Just substitute an adult bed or studio couch, and the rest of the set stays with them if you choose with an eye to the future from the good assortment which includes a night table; two mirrors; a six-drawer chest-on-chest; a five-drawer chest-on-chest; an eight-drawer double dresser; and a chifforobe with sliding doors, four trays, blanket drawer, and hanging space. It's all built of solid hardwood—built to last, and the well-constructed dustproof drawers are dovetailed and corner-blocked for extra strength.

No princeling's window could look richer than the one above, but it's hung with ready-made organdy curtains—the trick was using two pairs together, instead of the usual single pair. Matching organdy by the yard made the trimmings for the crib. Finishing touches chosen to last beyond the nursery-rhyme stage are a cotton rug and a striped chintz chair.





See "Where Credit Is Due" on page 92

How to Live on What's Left

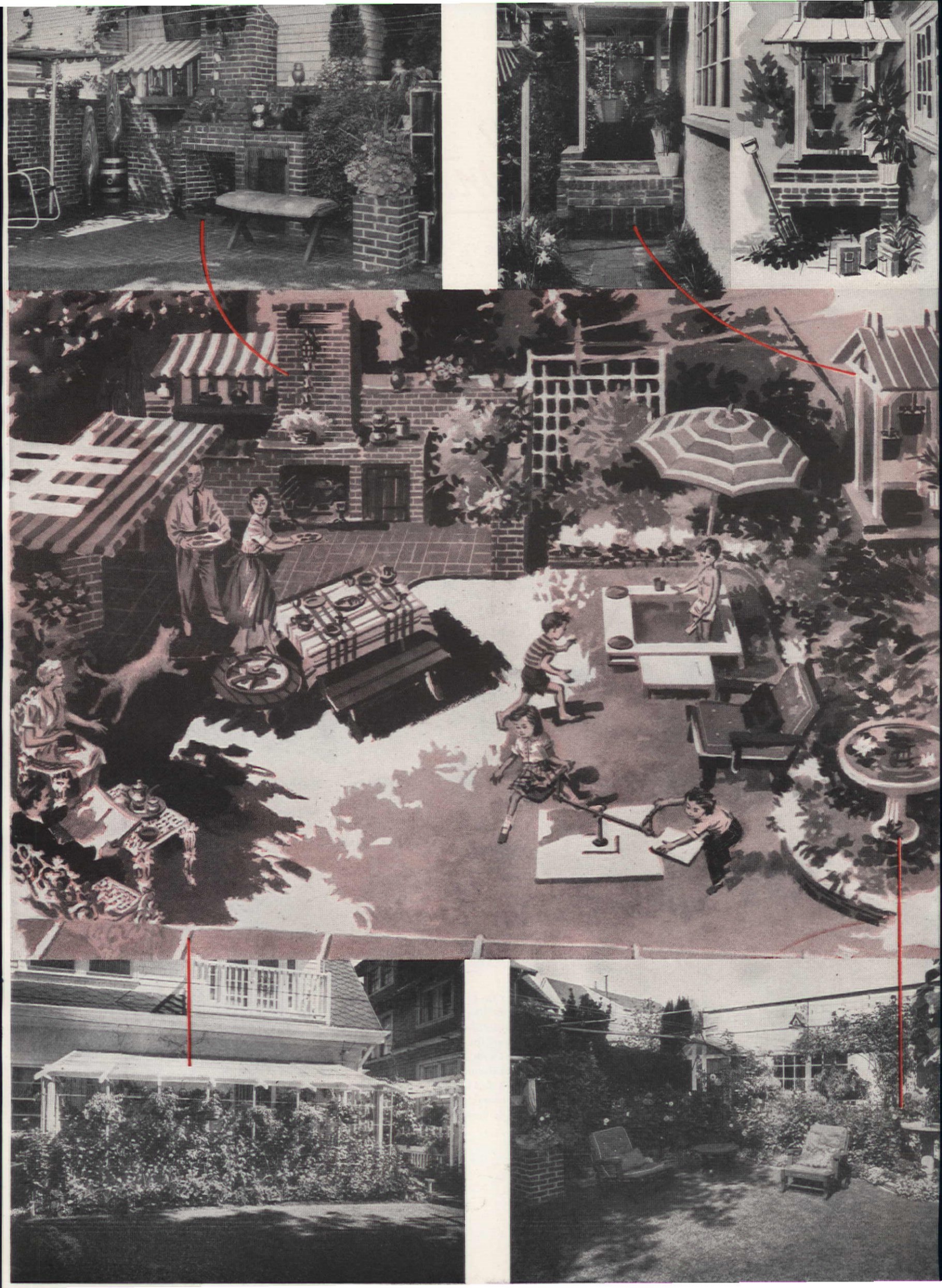
E. L. D. SEYMOUR

• You start with a lot 50′ x 100′ . . . build a house and garage on it . . . develop a front driveway . . . and what have you left? A space about 32 feet square —less than 1,000 square feet of garden to live in . . . it's hopeless, you say to yourself. What can anybody do with what's left?

A garden just 32 feet square is a "precious, magic space" to Mrs. P. H. Parrott, of Portland, Oregon. And according to her husband, she ought to know, for he calls her "queen of an outdoor living room carpeted with 385 feet of velvet green and surrounded by her pet fuchsias and begonias, plus 25 *homemade projects* that turn what is often a neglected, unappreciated back yard into a center of continuous interest and activity; that make the home a real home; that provide a safe, enclosed place in which to entertain friends and seven dynamic grandchildren."

And Mr. Parrott should know, too, because he (with her inspiration and help) was responsible for the remarkable collection of projects, large and small, which make life outdoors so enjoyable in this small space. Most of them are pictured on the opposite page. They include such things as a 7′ x 18′ greenhouse and a "Romeo and Juliet" balcony off a second-story bedroom (the kind of balcony Mr. Parrott says every house should have "for airing clothes, etc., and to keep Juliet busy and happy when Romeo is away"). Among the most ingenious of the projects is the disappearing playground for the grandchildren (described in detail in our May 1950 issue). We show part of it in action, and it includes a sandpile-wading pool, a swing, a teeter-totter, a merry-go-round—all of which, between the youngsters' visits, fold up, well protected, to fit into a space 8 in. wide and 4 ft. deep. Best of all, Mr. Parrott can enjoy this within 15 minutes of his place of business in downtown Portland. Did he say 25 projects, and do you doubt it? Turn to page 91 and count 'em!

FOR KEYED PLAN OF THIS GARDEN, SEE PAGE 91

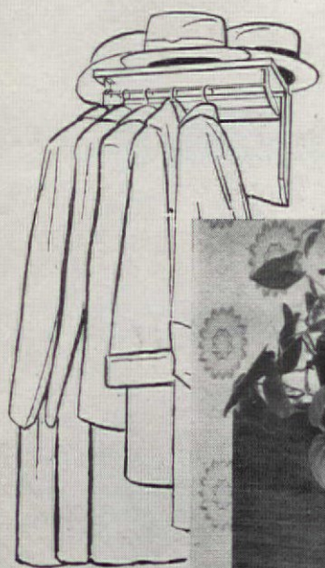


ROBERT W. HOUSEMAN

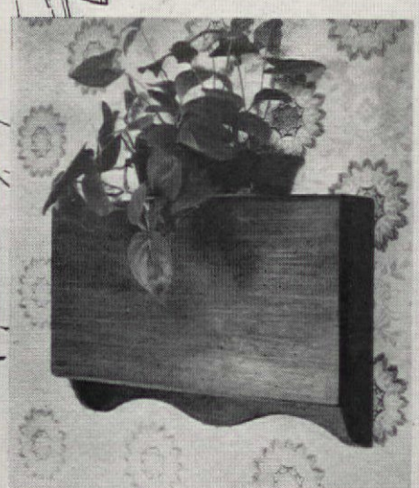
It's a Good Month TO MAKE A LAMP

All prices are approximate See "Where Credit Is Due" on page 92

TO GET YOUR HOUSE IN ORDER

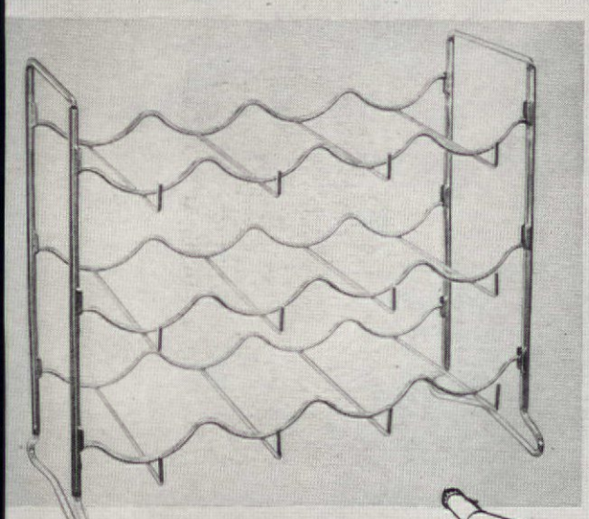


No closet for guests' coats? Then hang Val-A-Rak by your door. Closed, it looks like a hanging shelf, but it opens to hold six coats and hats. Your choice of traditional or modern design, three wood finishes. $19.50



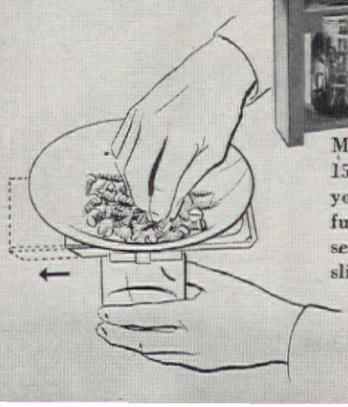
To display your arsenal handsomely as well as safely, this strong rack holds four guns and has a large drawer for cleaning gear. Best of all, you can lock the whole thing securely! Knotty pine or mahogany. $19.95

No searching for bills, letters, and the like, if they are kept in this drop-front steel file. It's equipped with secret compartment in the lid, and with lock and key. Gray baked-enamel finish. With A to Z folders. $6.75



Tired of bottles under the kitchen sink? This tidy "cellar" holds 12 quart bottles, occupies little floor space. Rustproof metal. $2.98

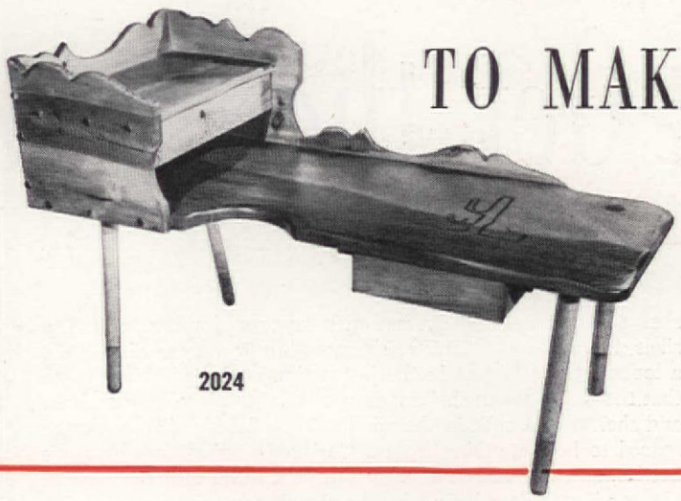
Metal Handirack has funnel sorter, 15 jars for small hardware. To find your item, pour contents of jar into funnel with slot closed, make your selection, then open slot—contents slide back into jar. $11.85



OF HORSESHOES

The shade appears to be a fabulous custom-made creation, and the base has the air of hand-wrought iron, beautifully modeled and intertwined—and worth umpteen dollars a look! But the base is made of horseshoes—just plain, old-fashioned horseshoes. We were fooled, too. Look closely, and you'll see that 16 horseshoes were soldered together to form it. A simple pipe shaft rises to hold the light, and a strip of metal joins the horseshoe composition to the square wood foundation, the whole painted flat black. Fascinating shade is also made at home: each of its sides is a wooden shadowbox frame, painted black; within frames, dried grasses and leaves are held between inner panel of opaque plastic and outer panel of clear plastic.

TO MAKE A COBBLER'S BENCH

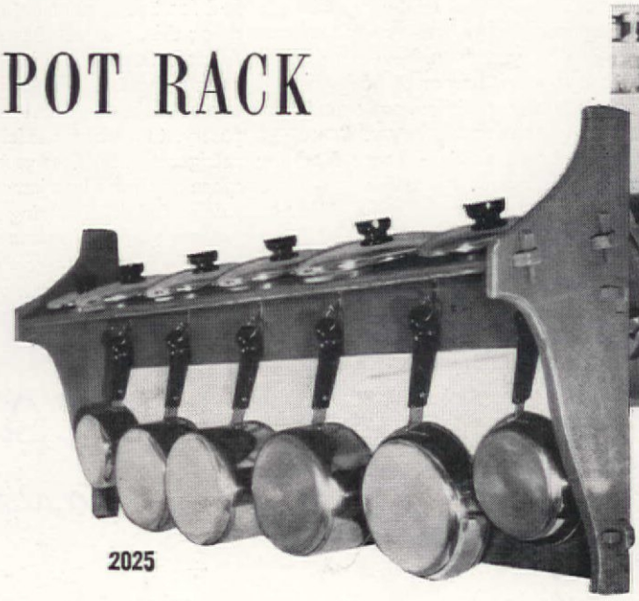


2024

Any informal setting, whether the style be Early American, ranch house, provincial, or even modern, takes to cobbler's bench coffee table—and here is one to make for yourself from our pattern. In addition to a large surface for serving, there are two drawers for small napkins, coasters, and the like, and a shelf which could hold a row of your pet potted plants to perfection. You don't have to be a master craftsman to fashion it, because full-size curves to guide you in cutting the side pieces come with our Blueprint Pattern **2024**

TO MAKE A POT RACK

A rack which stows pots and pans within easy reach can decorate a kitchen and make life much better for the cook. Now that new utensils are such beauties, they deserve to appear in public for the sake of their good looks alone. This rack, which holds an assortment of six, their lids neatly marching across the top shelf, is mighty purty in itself, and no chore to make, for you get full-size patterns, plus complete instructions, with our Blueprint Pattern **2025**

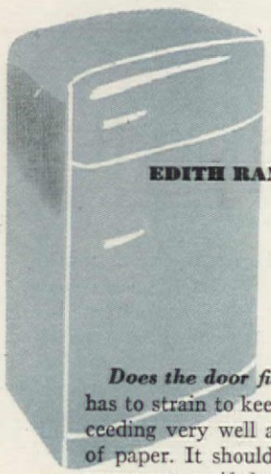


2025

Pattern Order Form on Page 93

See Additional Patterns on pages 18 and 28

How to Get the Most



EDITH RAMSAY

Our beautiful new refrigerators run themselves so well that few of us realize that we could get much *more* service from them than we do. Thanks to automatic defrosting and to sturdy mechanisms neatly enclosed with a lifetime's supply of lubrication, they ask little of us. But we do have to treat them with some care to get topnotch performance; we do have to pay some attention to locating them properly; and most important, we should be sure that we're using them for *all* they are worth, instead of just half using them, as some of us are apt to do.

HAVE YOU GIVEN IT AN EVEN BREAK?

First of all, comes the $64 question: Did you read the instruction book that came with your refrigerator, and are you following the suggestions the manufacturer made? You should, you know, for the experts who prepared it know more about the care and feeding of the model you bought than anyone else. If you don't have an instruction book, the manufacturer of your refrigerator will send one to you, or ask your local dealer.

Is your refrigerator properly located? There should be breathing space behind it so that the warm air from the motor can flow freely from the condenser. It should be a distance away from radiators, sunny windows, and hot ranges, or it will have to work too hard to keep cold; but, of course, it should be close enough to work surfaces for convenience. If the present location isn't good, it is easy enough to move a refrigerator.

Is it on the level? Having it level is very important; otherwise, you'll have trouble opening and closing the doors, and the tilt may cause vibration noises you'll probably blame on the motor. Most refrigerators have leveling devices on the legs to use if your floor isn't level. You can adjust these yourself.

Does the door fit properly? If it doesn't, of course your motor has to strain to keep the refrigerator cold, and probably isn't succeeding very well at that. Test the door by closing it on a piece of paper. It should be neither too hard nor too easy to pull the paper out, so if the paper comes out with no resistance at all, the door does not fit tight enough. If it's very difficult to remove, the door is too tight, and may therefore be hard to close. Try this test all around the door. If results are not satisfactory, a qualified serviceman should be called in to see if the hinges or door gasket should be adjusted, repaired, or replaced.

Are you defrosting often enough? If you don't have a self-defroster and if the refrigerator has to work harder to keep the correct food storage temperatures, naturally it will then use more fuel. Even ice cubes freeze slower when the frost is heavy. There are other disadvantages, too. The frost will soak up strong food odors, and thus make it harder to "sweeten" the inside when you clean. It's time to defrost when the frost is not more than ¼ in. thick on the evaporator.

When you defrost, protect the frozen foods you're storing. Don't let *them* defrost, and then refreeze them—if you do, they will lose in flavor at best, and if they contain milk or cream, re-freezing may be unhealthful. You can avoid such dangers by quick defrosting with the aid of hot water in the ice cube trays (your service manual will tell you how to do this). Of course, it's better to defrost the refrigerator compartment when no frozen foods are on hand.

Are you keeping it clean? The best time to clean the interior of your refrigerator is right after defrosting. Wash the entire interior, racks and all (baking soda is an old reliable), and fill the ice-cube trays with fresh water. A self-defroster needs occasional cleaning no less than the manually operated models; if it's not

You can do these yourself

cleaned, you may find after a while, that foods with very strong odors leave unpleasant and very unwelcome traces behind.

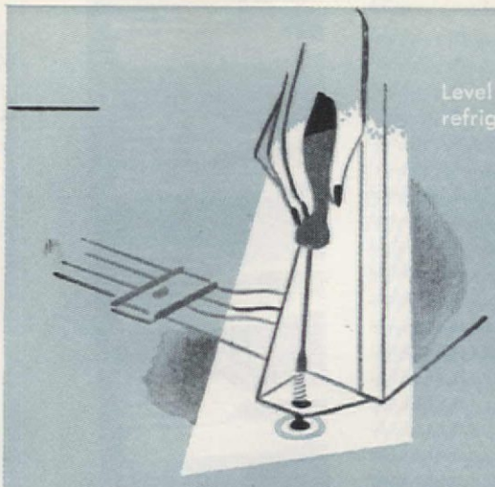
We want to call your attention to a small chore in connection with refrigerators that many housekeepers overlook in their cleaning. That is cleaning of the *condenser* which looks something like a small automobile radiator. In some models, it is found in the lower part of the refrigerator; in others, it may be in the open space in the back of the cabinet; in all refrigerators, it is out of the food space. Dust and dirt, lint, kitchen grease, all collect on it, keeping heat *in* the condenser instead of allowing it to escape, as it should for efficient operation. To clean the condenser of an electric refrigerator, first disconnect the refrigerator, then clean both sides of the condenser with a soft brush, or use a vacuum cleaner to suck off the dust. Do *not* wash the condenser. In the case of a gas refrigerator, turn off the gas, then use the suction tool of your vacuum cleaner to get out all the dust you can, and finish off with the blower attachment.

Are you using the storage space well? The most important thing to remember in food storage is not to overcrowd your refrigerator, for an overcrowded refrigerator cannot do a good job —there must always be enough room around the dishes or containers for the air to circulate freely. That is the reason the shelves should never be covered with paper or aluminum foil. The shelf arrangement of your refrigerator can be very flexible. Take a look at the diagrams in the instruction book and you will see that there are lift-out shelves, drop-down shelves, roll-out shelves, and shelves that split in the middle. These handy shelves can be spaced to hold anything from a Christmas turkey to the baby's bottles, and you will be able to store half again as much food in the box if you do a little advance planning in shelf arrangement and food placement *before* you start loading in those victuals. By doing this, you will have room left for foods that do not require refrigeration but are improved in taste when thoroughly chilled—among them, beverages, juices, and fruits. And certainly a fruit cup or shrimp cocktail is enhanced by a touch of frost. Bread and pastry, too, can be safely stored anywhere, but keep better in a refrigerator. So does ground coffee. But don't waste that precious space on things like jams and catchup which don't need it. A good rule to follow in storing food is: "When in doubt, refrigerate it."

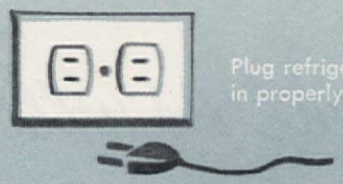
Does your refrigerator have a freezer? If your refrigerator has an honest-to-goodness quick-freezing compartment, you can use it to freeze raw

PLEASE TURN TO PAGE 73

Call Serviceman to repair these

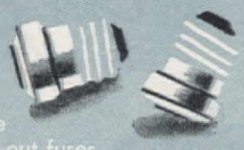


Level your refrigerator



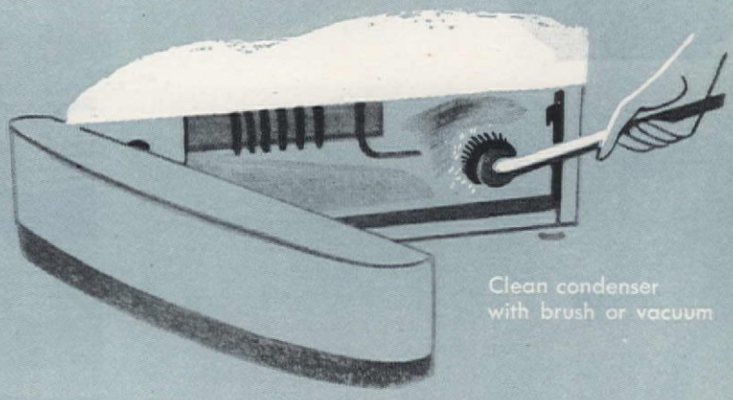
Plug refrigerator in properly

Replace burned-out interior lights



Replace burned-out fuses

Clean interior of refrigerator

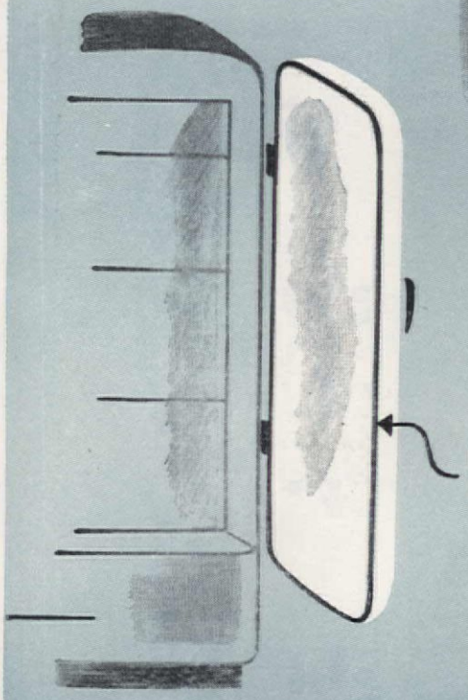


Clean condenser with brush or vacuum

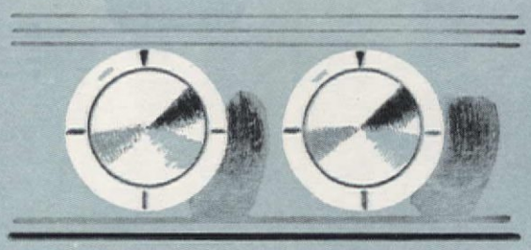
from Your Refrigerator

AMERICAN HOME GUIDE for BETTER PERFORMANCE

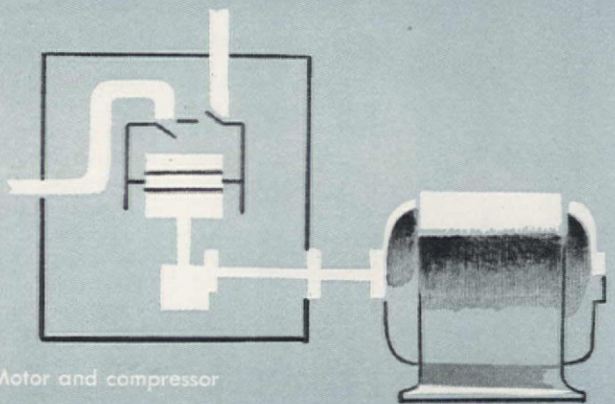
Door latch



Door gasket



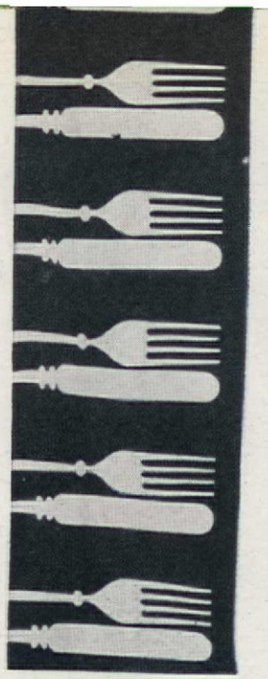
Temperature controls



Motor and compressor

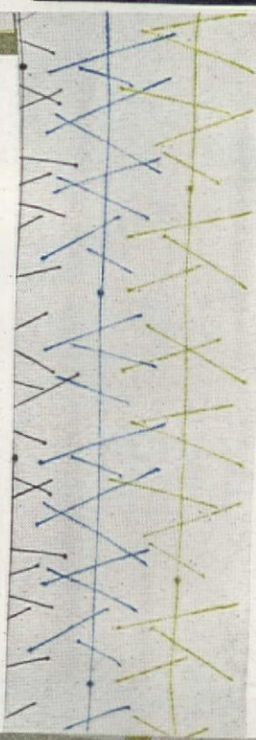
Might as well be Gay about it!

MARY E. MONZE



● For some time (thank goodness!) color has been at home in new kitchens. But you needn't wait for a complete kitchen re-do to perk up your cooking quarters—the toweling bonanza displayed here will accomplish that, at bargain prices. These designs come not only in towels, but by the yard for curtains and mats—all for 59 to 79 cents per towel and 69 to 75 cents by the yard. What's more, the eight solids and prints are all color co-ordinated to be used together or individually. Have several sets to change your kitchen's personality from week to week! Basic colors are spruce, avocado, walnut, red, Bristol blue, goldenrod, apricot, and black. Dish towel fabric is an efficient blend of cotton, linen, and rayon.

Here's how we show them: On the top row, a fringed chambray with hand-loomed look; "Terrazzo," a good check of two colors on white; and "Forks," a bright individualist. On the next row, "Forks" bows again, as a curtain fabric; next to it, the jaunty "Chopsticks." On the bottom, from the left, you see the solid-color towel which goes with all the rest, and a fringed woven check. At the extreme right, "Kitchen Garden," bright as a good afternoon, and a terry hand towel and utility cloth (there are matching potholders too, all in the co-ordinated colors).



See "Where Credit Is Due" on page 92

For quick, easy Summer meals—serve

SOUP 'N' SALAD

... a tempting bowl of soup makes everything taste better

BY Anne Marshall

ANNE MARSHALL
Director Home Economics
Campbell Soup Company

Here's the way to stay crisp as a lettuce leaf even on hottest days. Give soup the role of main dish! Serve lots of salads! And keep your kitchen cool . . . your family happy and well-fed.

Soup is so quick and delicious! Shown here are three favorites. Hearty Beef Noodle . . . delicate Cream of Mushroom . . . and Chicken Gumbo, of New Orleans fame. With the soup serve one of the salads the family likes best. Luscious fruits, fresh succulent vegetables, or cool shimmering gelatin molds taste better than ever, served with soup.

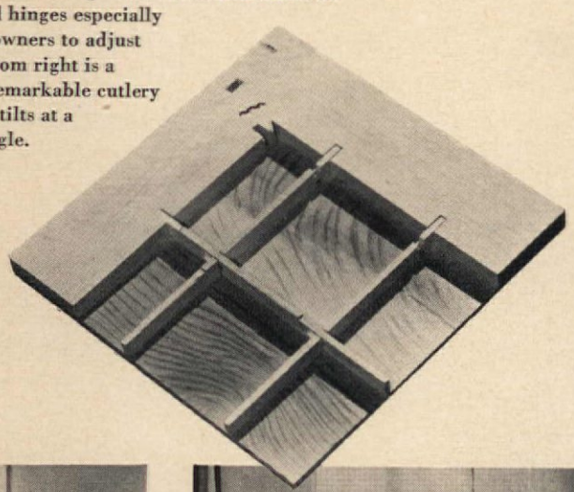
Soup 'n' Salad is a fine summer habit. Try it—it helps solve hot weather meal-planning.

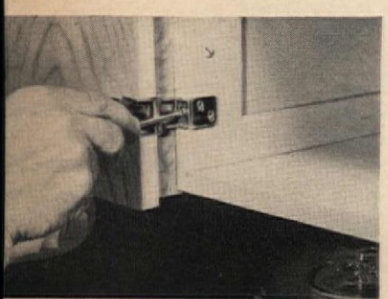
A good cook keeps a full soup shelf

A MONTHLY SERVICE FEATURE PRESENTED BY

Campbell's SOUPS

Color, which keys the new kitchen look, begins here with cabinets—the top, beautiful birch; the base, soft green. There are no pulls on top cabinets to give walls that "chicken pox" complexion. Handles on drawers and base cabinets may be set straight or slanted. Hollow construction which makes doors strong and light, is shown directly below. Bottom picture at left illustrates the semiconcealed hinges especially designed for owners to adjust easily. At bottom right is a detail of the remarkable cutlery drawer which tilts at a convenient angle. Have several!





Much color, little upkeep—that was the good idea. Plastic counter tops and flooring are perfect companions, and very tough and resilient. Posy-strewn washable fabric on walls has a nice texture and is easy to care for as the curtains of a no-iron fabric, "caféd" with removable clips. Cabinets are colorful, and you'll bless their shelves which are cut back for easy reaching

See "Where Credit Is Due" on page 92

THE THIRD TIME'S A CHARM!

EDITH RAMSAY

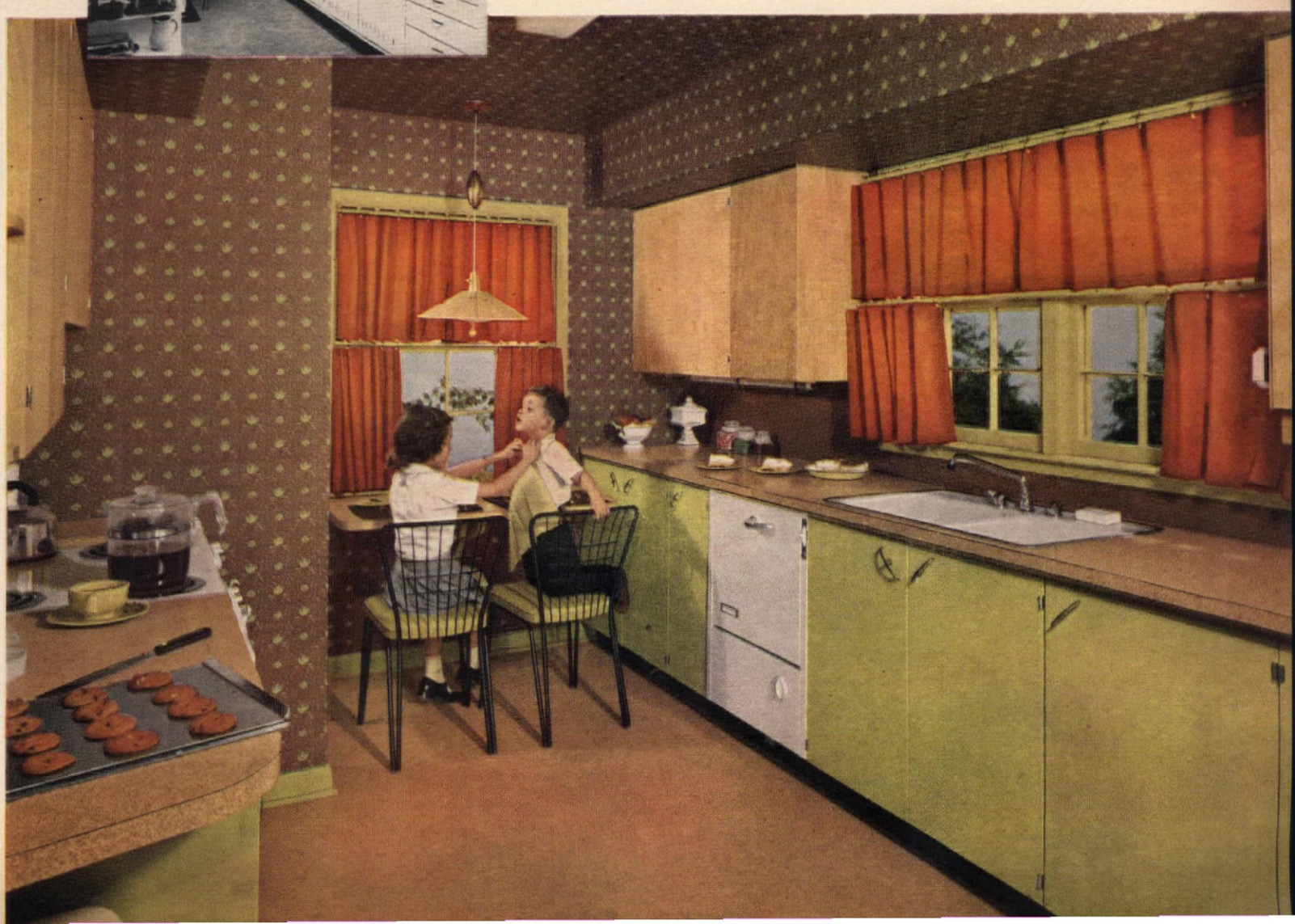
If your memory is long, you may remember the "Before" pictures at your left, for they are the "*After*" shots of a story we published in January, 1950, as a "Kitchen with a College Education." Mighty nice they are, even as "Afters" —until you see how a good thing can be made even better, thanks to improved cabinet design and new ideas of colorful kitchen decoration which have appeared during the past few years. So the kitchen now has a postgraduate degree, for Jim and Elaine Weaver who live here are not ones to leave well enough alone when so much is to be gained by keeping up with the times.

The Weaver home was built back in 1940, at which time Jim Weaver installed the standard cabinets shown at your left. Some years later, Mrs. Weaver, a home economist who had made scientific studies of the time and motions required of a gal in the kitchen, added some new equipment and improved the cabinet interiors so cleverly that we showed you the changes at the time. Now the manufacturer of the original cabinets has brought out the new ones shown here—cabinets which Mrs. Weaver, backed by a wealth of research and practical experience, had a hand in designing. So, of course, the Weavers had to have them in their own kitchen—and while they were at it, they added a new sink with the new dishwasher next to it, and a new 30-in. range which saves space in a small kitchen, yet has a mammoth oven for all the good baking the Weaver young fry (and their parents, too) so relish.

Of course the color delighted us—the color and the patterns which make of a kitchen a room as warm and as expressive of personal taste as any in the

PLEASE TURN TO PAGE 58

MORE PICTURES OF THIS KITCHEN ON PAGES 58, 62



Good

JEAN AUSTIN

Our old friend Omar had the general idea, but my, oh my, how much more comfortable our own terraces than his bough-and-thou!

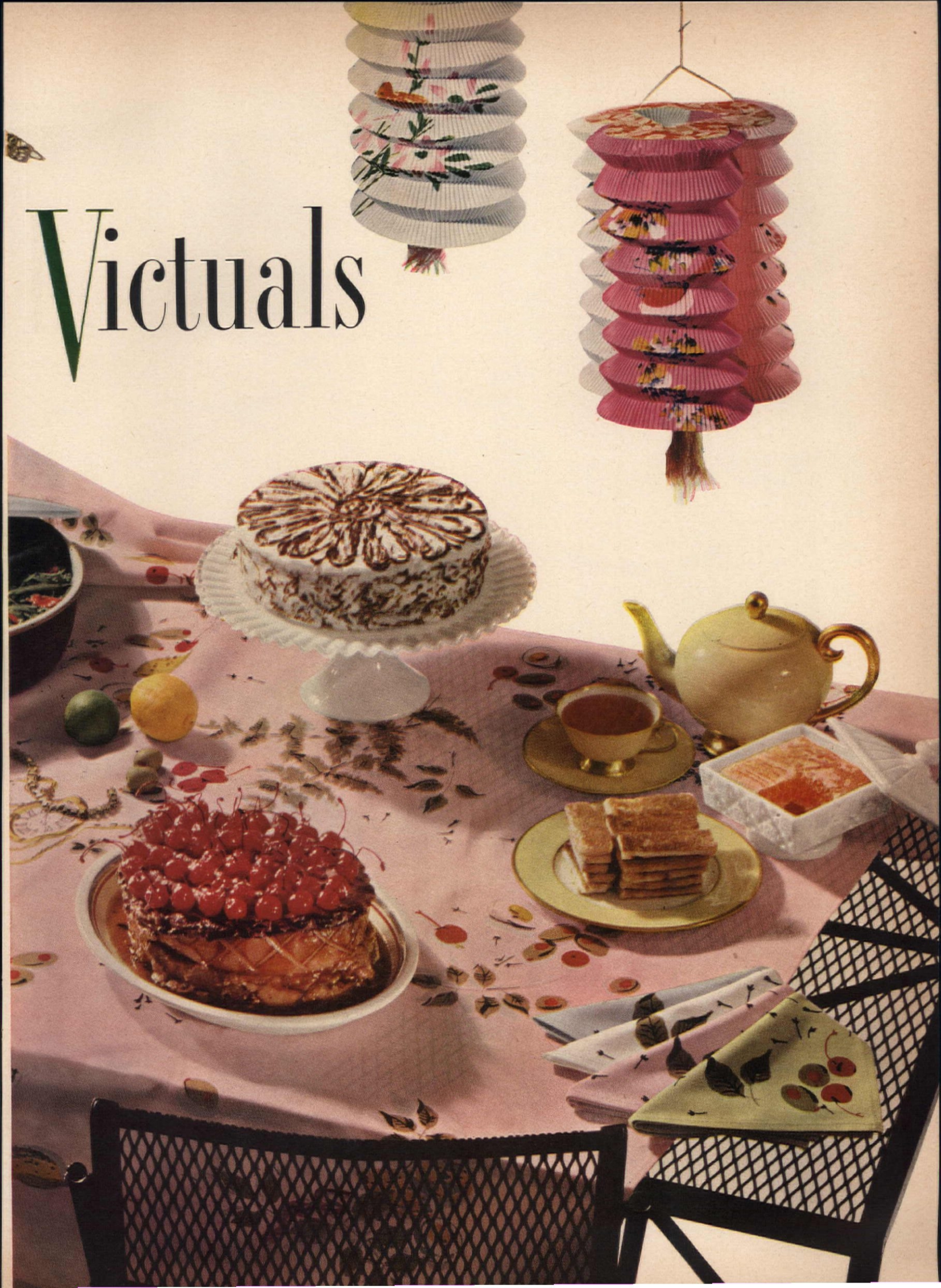
The hands of our clock near five; the sizzling heat of the day is waning. There are tall goblets of ice-cold pineapple juice, headier brew in smaller doses for those that can take it. But best of all, a cup of hot tea, delicate and beautifully refreshing as is nothing else in the world when the thermometer gets way up there. With it, thin slices of perfectly made cinnamon toast, and heaped high upon it, dark, fragrant honey in the comb. The perfect five o'clock picker-upper that refreshes, while holding one over for the dinner which tastes so much better when twilight brings the cool of evening. And now let's turn back the clock. Not hours, but one whole year. Remember that last summer we decided to stop horsing around, agreed that we had long since outgrown the adolescent hot-dog-hamburger stage of outdoor living? So here, for your consideration, a medley of ideas and recipes to augment your own summer repertoire. Not outdoor cooking,

PLEASE TURN TO PAGE 70

RECIPES ON PAGE 68

See "Where Credit Is Due" on page 92

Victuals



Good

GERTRUDE BRASSARD

While you dress your salads with care, don't forget that the art of tempting the appetite starts with tempting the eye—and you begin that part with the table itself. So whether your salad comes first, appears with the main course, or winds up the meal, the setting for it above is cool and crisp as a lettuce leaf, and refreshing as a tall lemonade.

Informal and easy to take, it is still graced with that touch of elegance which bolsters wilted spirits. The appropriate background is a cotton-and-rayon cloth, its design ("Leaf") very country in theme, but executed with urbane good taste, printed in fast colors, and an excellent foil for the "Ballerina" dinnerware. The latter is so inexpensive you'd risk using it out of doors; but it's banded, if you please, in palladium, and entirely worthy of the sterling flatware in "Reigning Beauty" pattern. And while you're admiring that flatware, so slim, so simple, and so easy to handle, don't miss the matching salad servers shown here ready for action. All of the glass (ice teas, salad plates, and cruet) is handmade crystal in the new "Heirloom" pattern.

Just-right accessories, gay rather than "important," include a metal salad bowl set on gilded feet and carefully finished with two coats of black or white baked enamel—good for a lifetime; individual metal bowls, delicately colored; and "Scotch Plaid" pepper and salts which smile through any season. The shell-shaped reed basket is excellent for hot breads and many another good thing, and the wooden fruit "bowl," boldly slatted, makes decorative sense wherever you place it.

See "Where Credit Is Due" on page 92

FLOWER ARRANGEMENT BY BETTY B. MERRIAM

See Step-by-Step Pictures on page 75

JEANNIE WILLIS

What good friends salads are now, dressed to please, chilled to soothe—especially when, like these four, they are ready to save us work before dinner. For these are indeed *working* salads; not accompaniments to a meal, but courses in themselves. Not last-minute affairs, they are prepared and well chilled in advance, ready for the quick addition of greens or fruit garnishes—very fresh, a salad's *sine qua non.*

As a main course, He-Man Salad is always a hit. Red cabbage, potato, and egg satisfy the appetite, and dashes of this and that provide the tang. Beans blended with bacon, onion, and egg make the Blueplate Bean Salad a hearty one, yet not too heavy for summer—and its flavor is even better if you do make it beforehand.

Mincemeat Salad Ring, its center filled with whipped cream, is a marvelous sweet at the end of a meal—a very un-salady salad. Another winder-upper, Golden Fruit Salad Mold, looks like the jewel it is, tastes heavenly with sour cream dressing-sauce.

Dressing for Salad Days

FOR SALAD RECIPES, SEE PAGES 64 AND 72

The Mark of a Luxury Home . . .

The finest families in your town, and the wealthiest, have one thing in common . . . the care they lavish on their homes.

They make it a policy to choose the best, whether selecting a painting for the wall, sterling for the table or a flooring for their kitchens.

And that's why you see KenRubber in so many of the finest homes today. No wonder this particular rubber flooring appeals to homeowners who can afford to select any flooring in the world!

KenRubber adds individual, custom-designed beauty to every room. The glowing luxury colors in the marbleized tiles and exclusive ThemeTile and Feature Strip are built in for life. They can't wear off because they go from top to bottom of each resilient tile. And KenRubber always looks polished . . . seldom needs waxing . . . stays glistening clean with easy care through years of wear! KenRubber's added comfort means added value for your home, too. The rich underfoot resilience of this "Cushioned Beauty" tile softens each footstep . . . quiets sounds . . . helps give even a low-cost home an air of tasteful luxury. More restful, too!

Ask for this finest of rubber tile by name—at your local Kentile, Inc. Dealer. He's listed in your Classified Phone Directory under FLOORS.

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KenRubber color shown—Blue Beige with Feature Strip

KenRubber is surprisingly economical—and the new Standard Gauge is specially made for self-installation by the homeowner. For example, a floor area of 9′ x 10′ costs only . . . . . $30.75 Your floor may cost less, or slightly more, depending on size of floor and freight rates to your city.

KENRUBBER® TILE FLOORS *for Cushioned Beauty*

BY THE MAKERS OF KENTILE

© 1953 Kentile, Inc.

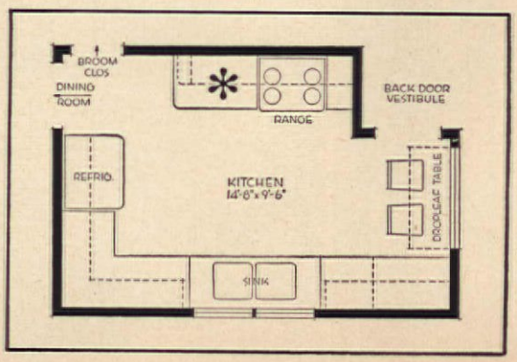
Third Time's a Charm

(Begins on page 52)

house. But the greatest news about this remodeled remodeling is the excellent design of the cabinets themselves. Here the things which don't show are perhaps even more important than the things which do. In the base cabinets, every shelf is a *sliding* tray: you don't go digging in the dark; you just pull the shelf out to get what you want. Our illustrations show how shelves of upper cabinets are accessible, thanks to cut-backs, and how they cope with many a problem by being *adjustable* to accommodate our individual needs—requirements apt to change from year to year in most households. The exteriors are excellent, too: the overhang of the doors which eliminates pulls on top cabinets, the adjustable handles on the base cabinets and drawers. They come to you well packaged, in a natural birch with white enameled interiors. You can wax the birch to achieve the finish you see in the top cabinets in our illustrations, or you can stain or enamel them in the colors which please you best.

MORE ON PAGE 62

To blend with gentle rounding of major appliances, the cabinet end pieces are gently curved, too. Cooking center, directly across from the sink, has utensil cabinets flanking the range



A Care-Free Kitchen is the heart of Your Home...

SO SET YOUR HEART ON A CROSLEY KITCHEN!

The Crosley Dishwasher—newest and best way to do dishes!

See MARGARET LINDSAY demonstrate Crosley Kitchens on Crosley's TV program.

CROSLEY ALL-ELECTRIC KITCHENS

SAVE TIME ♡ SAVE WORK ♡ SAVE SPACE ♡ SAVE MONEY!

Of course you've always wanted to "do over" your kitchen—well, now's the time! For Crosley has combined every development of modern engineering—every phase of convenience planing—every idea in superbly beautiful design—to give you the loveliest, most *efficient* kitchen possible.

Every Crosley Kitchen item—from the smallest-sized cabinet to the largest custom model Shelvador® Refrigerator—is richly luxurious yet so *practical*, so *sturdy*, so *long-lived!* And all Crosley Kitchen appliances and equipment are designed to "go together"—so that you can start by buying the pieces you need most right now, and then add the others later to complete the kitchen that's *perfect* for *you*.

Visit your Crosley dealer and see all the new Crosley appliances—refrigerators, electric ranges, dishwashers, freezers, home laundry equipment—the marvelous wall, base and utility cabinets and the smart kitchen accessories. Plan *your* Crosley Kitchen *now*—buy it complete or piece by piece on convenient terms.

THESE BEAUTIFUL WORKSAVERS CAN BE YOURS ON EASY TERMS—ASK YOUR CROSLEY DEALER ABOUT IT!

- Crosley base cabinets are sturdy and roomy. Colored vinyl plastic tops.
- "What-Not" shelves provide a delightful and useful finish for cabinet ends.
- New Crosley Dishwasher-Sink Combination with Revolving SwirlClean Tray that gets dishes really clean!
- Crosley Food Waste Disposer that fits under sink gets rid of food waste before it becomes garbage. Fits most sinks.
- Crosley wall cabinets can be used together in dozens of combinations.
- Corner base pantry, with big revolving shelves, turns waste space under corner counter top into convenient storage spot.
- Range and refrigerator pantries provide extra storage and shelf space.
- Crosley Electric Range with new "Bake-Best" Ovens and Push-button Controls.
- Famous Crosley Shelvador Automatic Refrigerator with Automatic Defrosting, real freezer-locker convenience, and shelves *in* (not *on*) the door.
- Only the Crosley Shelvador® Freezer has shelves on the lid—almost doubles top-level storage. Freezes faster, too!
- Silent Server (not shown) fits under counter—provides movable worktable.
- 4-Door utility cabinet (not shown) gives you space for cleaning materials and vacuum.

Send for FREE booklets in full color!

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Division AVCO Cincinnati 25, Ohio

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Please send me your free booklets about the wonderful Crosley Kitchen appliances and equipment.

Name_____

Address_____

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Take a Can of

• tuna club sandwich

Preparation time: 15 minutes

YOU'LL NEED:

7-oz. can solid-pack or chunk tuna
Sour cream
Cucumber
2 tomatoes
8 slices whole wheat bread
4 slices white bread
Lettuce

Drain tuna, flake. Mix with 1 cup sour cream, 1 cup chopped cucumber, ¼ tsp. celery seed, 1 tsp. celery salt.

Toast bread. Cut tomatoes in thin slices. For each sandwich, spread 1 slice whole wheat toast with tuna salad. Top with 1 slice white toast. Arrange tomato slices and lettuce. Then spread with more tuna salad. Top with second slice whole wheat toast.

Note: 1 cup mayonnaise mixed with ¼ cup chili sauce may be substituted for sour cream.

Makes 4 sandwiches

Originated in THE AMERICAN HOME KITCHEN

• tuna noodle doodle

Preparation time: 15 minutes

YOU'LL NEED:

1 pkg. frozen or 1 №2 can chow mein
1 №2 can Chinese noodles
Soy sauce
Cooked white rice
1 7-oz. can solid-pack or chunk tuna

Heat chow mein according to directions.

Add drained and flaked tuna, 2 tsp. soy sauce, and heat thoroughly.

Heat noodles in double boiler or oven.

Serve chow mein on noodles. Arrange rice around bowl or platter.

Serves 4

Originated in THE AMERICAN HOME KITCHEN

• hurry curry

Preparation time: 15 minutes

YOU'LL NEED:

1 5-oz. pkg. precooked rice
2 cans solid-pack tuna
1 cup chopped apple
1 can condensed clam chowder
Milk
Curry powder

Cook rice according to directions on package.

Drain tuna and flake.

Combine in saucepan the tuna, apple, clam chowder, ½ cup milk, 1 tsp. curry powder.

Simmer gently until apple is tender. Serve over hot rice. If desired, garnish with toasted coconut, chopped peanuts, chopped egg whites, sieved egg yolks, and chutney.

Serves 4–6

Originated in THE AMERICAN HOME KITCHEN

• tuna dinner

Preparation time: 20 minutes

YOU'LL NEED:

2 7-oz. cans chunk tuna
1 can condensed tomato soup
1 №303 can peas
Celery
Lemon juice
Worcestershire sauce
Grated Parmesan cheese

Sauté ½ cup chopped celery in 2 tbs. butter until transparent.

Add soup, drained tuna and peas, ⅓ cup lemon juice, ¼ tsp. celery salt, 3 dashes Worcestershire sauce.

Season to taste. Heat thoroughly.

Pour into greased casserole.

Top with cheese or finely crumbled potato chips.

Brown under broiler flame.

Serve with crisp green salad.

Serves 6

Originated in THE AMERICAN HOME KITCHEN

• avocado accolade

Preparation time: 15 minutes

YOU'LL NEED:

1 7-oz. can white-meat tuna
1 cup chopped walnuts
Orange juice and rind
Lemon juice
Mayonnaise
Salt
Avocados

Drain and flake tuna.

Add nuts, ½ cup orange juice, 2 tbs. orange rind, 2 tsp. lemon juice, 2 tsp. salt, and ¼ cup mayonnaise. Mix well.

Fill halved avocados.

Shape as desired. Garnish with black olive slices and orange peel. Serve on watercress.

Serves 4

Originated in THE AMERICAN HOME KITCHEN

More good tricks with tuna—some snack, some meal-size, all tested in our AMERICAN HOME kitchen. For a change from cod, try ***Tuna Fish Cakes.*** Combine well 1 can grated tuna, 1 cup mashed potatoes, 1 egg, dash of salt. Form into cakes, roll in crumbs, and fry. Serve with lemon wedges. ***Tuna-Potato Salad***—old ingredients, new taste. Combine 1 can bite-size tuna, 2 cups cooked and cubed potatoes, ½ tbs. salt. For the dressing, add a small, unpeeled, grated cucumber to ½ cup mayonnaise. Fold into tuna-potato mixture. ***Tuna à la King,*** served up on toast, makes a quick main course with a subtle flavor. Take a can of solid-pack tuna, flake it. Combine with 1 can celery soup and ¼ cup milk. Heat, and serve it up. ***Tuna Custard Pie,*** a meal-in-one. Mix 1 can bite-size tuna with 2 cups leftover vegetables. Arrange in buttered 8-in. Pyrex pie plate. Beat 2 eggs, add 1 cup milk, salt and pepper to taste, pour over tuna and vegetables. Bake 20–25 min. in a 350° F. oven. For sandwiches or to spread on bread to make delicious quickie canapés, ***Tuna Spread*** goes far. Mix 1 can grated tuna and its oil with 2 3-oz. packages cream cheese, 2 tbs. chopped chives, ⅛ tbs. salt.

Tuna

TUNA CLUB SANDWICH

HURRY CURRY

TUNA NOODLE DOODLE

AVOCADO ACCOLADE

TUNA DINNER

See "Where Credit Is Due" on page 92

dress up your walls
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Here is the truly exciting way to modernize the exterior of your home . . . in dramatic colors that will change the old place into a showplace. Here is the *only* way to get the advantages of genuine *cedar* walls, *pre-stained* under rigid factory control to assure you of lasting, carefree color coverage. Scientific color coating saves remodeling time, eliminates the muss and fuss of painting, makes pre-stained cedar shake modernization possible at a cost that will have you saying "we *can* afford it now."

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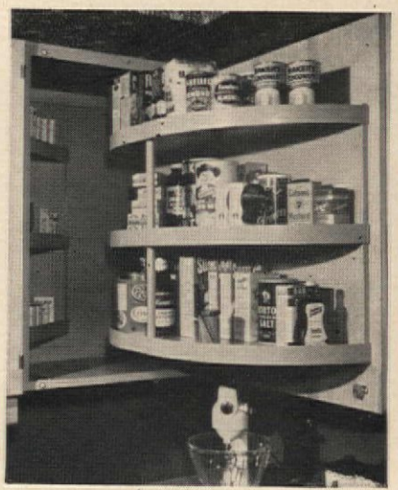
Third Time's a Charm

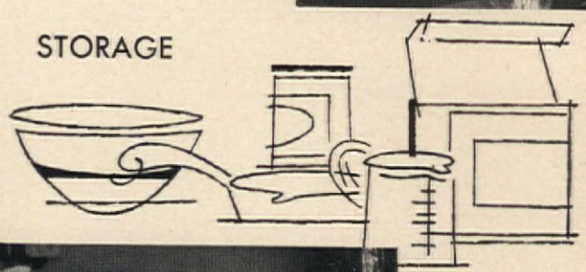
(Begins on page 52)

Corners are real toughies in kitchen planning: you hate to waste the space; triangular shelves hold little; and Lazy-Susan units, though excellent, are costly. This base cabinet is a clever solution: one set of rounded shelves is hinged to mullion at right, and swings in to corner when not needed. The other shelves are hinged to the door. Hinges are sturdy enough to bear a versatile load of bowls and utensils

Top corner cabinet is as smart as base one. Generous, rounded shelves are attached to door, while corner remaining at left pays its way by supporting tiny triangular shelves for spices. Here, larger shelves serve the mixing center. Shelves may be enameled in any color to brighten the corner, and their gallery edges prevent your packages from slipping off



STORAGE



Want to eliminate bending and "fishing" for the right pot or pan in the obscure innards of a standard base cabinet? Then install a couple of these near your range or sink! Each utensil hangs on its own hook on the pull-out rack, and its companion cover is within easy reach. Baking pans may be filed below. Your cooking gear will last longer—and so will you!

• he-man salad

• blueplate bean salad

More Cooling

More healthful too!

There's a special reason why fresh lemonade is the *coolingest* cooler of all. It's not just the ice cubes, the frost on the glass and the good thirst-quenching tang that make fresh lemonade so cooling and refreshing.

Your body uses up vitamin C especially fast in warm weather. And fresh lemons are among the *richest known sources* of this energy vitamin. So fresh lemonade, by replacing vitamin C you've lost, actually *restores energy*. It cools more deeply, gives a longer-lasting lift.

Active youngsters, tired out with hard play—and hard-working grownups, too—*need* lemonade all summer. Make a big pitcherful every morning! Fresh lemonade, with the taste, tang and aroma of fresh Sunkist Lemons!

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Fresh Lemonade

Iced tea calls for fresh lemon to enhance its flavor, make it more cooling. Serve generous, squeezable wedges.

This is the beautiful new "Rancho" 3-panel Ponderosa Pine Decorator Door. Many other panel styles are available for your choice.

it's fun to make your home distinctive

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Use paints or stains

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You can let your imagination run free—choose color schemes that fit your fancy—when you have Decorator Doors of Ponderosa Pine. These smooth-grained, precision-made panel doors are easy to finish with paint, stains, decals and many other decorative materials. And the result is real distinction for your home—color schemes that are complete and harmonious. Mail the coupon now for our fully illustrated, 24-page booklet that's crammed full of "how-to-do-it" ideas.

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Business or Profession.....

Address.....

City.....*Zone*.....*State*.....

Salad Days (Begins on page 56)

• he-man salad

2 cups shredded red cabbage
2 cups diced, cooked potatoes
4 hard-boiled eggs, quartered or sliced
½ cup chopped celery
½ cup minced onions

Dressing:
¾ cup mayonnaise
¼ cup French dressing
Salt and pepper
¼ cup chopped parsley
1 tsp. chili powder

Prepare and mix salad ingredients. Mix dressing, omitting parsley and chili powder. Toss salad so that dressing is well distributed. Sprinkle parsley and chili powder on top. Serve cold and crisp.

Serves 8

Tested in THE AMERICAN HOME KITCHEN

• blueplate bean salad

2 cans baked beans
3 hard-boiled eggs, chopped
6 slices crisp bacon, crumbled
2 tbs. minced onion

Drain beans, if using kidney beans. For other types, let sauce serve as your dressing. Combine beans, onion, and bacon, and let stand to flavor well. When ready to serve, add eggs and put in lettuce cups. Add French dressing, if desired.

Serves 6–8

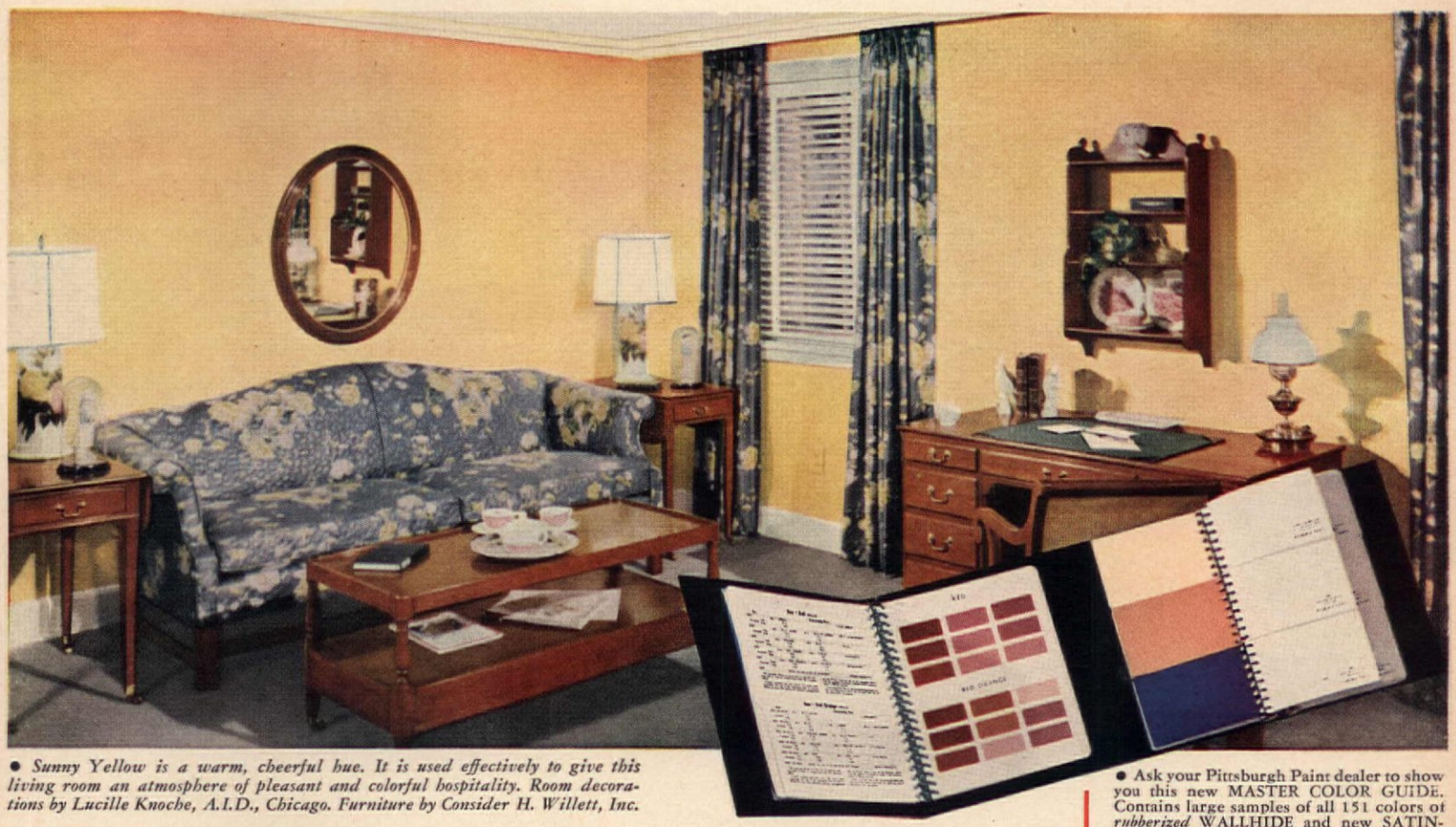
Tested in THE AMERICAN HOME KITCHEN

New Colors That Come Up Smiling With Each Scrubbing!

PITTSBURGH WALLHIDE

Rubberized Satin Finish

New SATINHIDE Enamel—A durable, low-lustre coating for woodwork and other trim . . . matched to the 151 colors of *Rubberized* WALLHIDE.



• *Sunny Yellow is a warm, cheerful hue. It is used effectively to give this living room an atmosphere of pleasant and colorful hospitality. Room decorations by Lucille Knoche, A.I.D., Chicago. Furniture by Consider H. Willett, Inc.*

• Ask your Pittsburgh Paint dealer to show you this new MASTER COLOR GUIDE. Contains large samples of all 151 colors of *rubberized* WALLHIDE and new SATINHIDE Enamel. Provides the basis for thousands of distinctive color combinations.

Paint Right with Color Dynamics!*

Paint Best with Pittsburgh Paints!

• Pittsburgh's new 40-page book explains simply and clearly how you can use COLOR DYNAMICS to make your home lovelier to live in as well as lovelier to look at. Includes helpful hints on how to paint efficiently and economically.

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Please send me a FREE copy of your new illustrated booklet on how to use **"Color Dynamics"** in the home.

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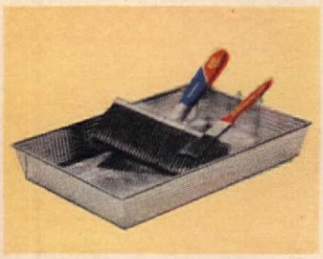

NEW FLEETWING PAINTING KIT

• Includes FLEETWING wall brush made with Pittsburgh's new feathertip wonder bristle—Neoceta. Covers seven inches in width with each stroke. Also 1-inch trim brush, made with Neoceta bristles, and metal "Klip-on" Tray.

151 Modern, Smartly Styled Hues From Which To Choose

• **You'll give rooms** a flattering soft-toned beauty that years of wear and countless washings cannot dim when you paint with Pittsburgh's wonderful WALLHIDE *Rubberized* Satin Finish.

• **This remarkable wall paint** goes on with surprising ease and smoothness over almost any interior wall surface, including wallpaper. Even inexperienced painters get a color-perfect finish every time, without laps or brush marks. It dries so quickly—without objectionable odor—that you can use the room almost immediately after painting.

• **New *rubberized* WALLHIDE** is practically scuff-proof. Its velvet-like lustre comes up smiling even when you scrub off such stains as finger marks, ink spots, crayon and lipstick.

• **Your Pittsburgh Paint dealer** will gladly show you the 151 smartly styled hues, from delicate pastels to deep, rich tones. These beautiful colors are also available for woodwork and other trim in new SATINHIDE Enamel.

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Here's **Barbecue Salad**... the easiest, most exciting new recipe idea in the magazine!

Barbecue Salad

"TOMATO ASPIC WITH PERSONALITY"

1 pkg. Lemon or Orange Jell-O
1¼ cups hot water
1 can Hunt's Tomato Sauce
1½ tablespoons vinegar
½ teaspoon salt
Dash of pepper

Dissolve Jell-O in *hot* water. Add Hunt's Tomato Sauce and other ingredients. Blend. Pour into individual molds. Chill until firm. Place on crisp greens with mayonnaise. You can serve four to six people for about a nickel each.

Note: For extra spiciness, add any of the following before chilling: onion juice, seasoning or celery salt, cayenne, Worcestershire sauce, pepper sauce, or horse-radish.

JELL-O IS A REGISTERED TRADE-MARK OF GENERAL FOODS CORP.

• string beans & glazed tomatoes

In an iron skillet, bring to a boil:
1 qt. tomatoes (№ 2½ can)
¾ cup sugar
¼ cup vinegar

Turn down heat and simmer 1 hour, stirring occasionally. Mix with cooked, hot string beans.

STRING BEANS WITH ALMONDS & MUSHROOMS

Cook beans and drain. Blanch, sliver, and brown 2 tbs. almonds in 2 tbs. butter. Add 1 cup sliced mushrooms and brown. Add a little chicken bouillon. Mix with beans and serve very hot.

• my grandmother's cinnamon toast

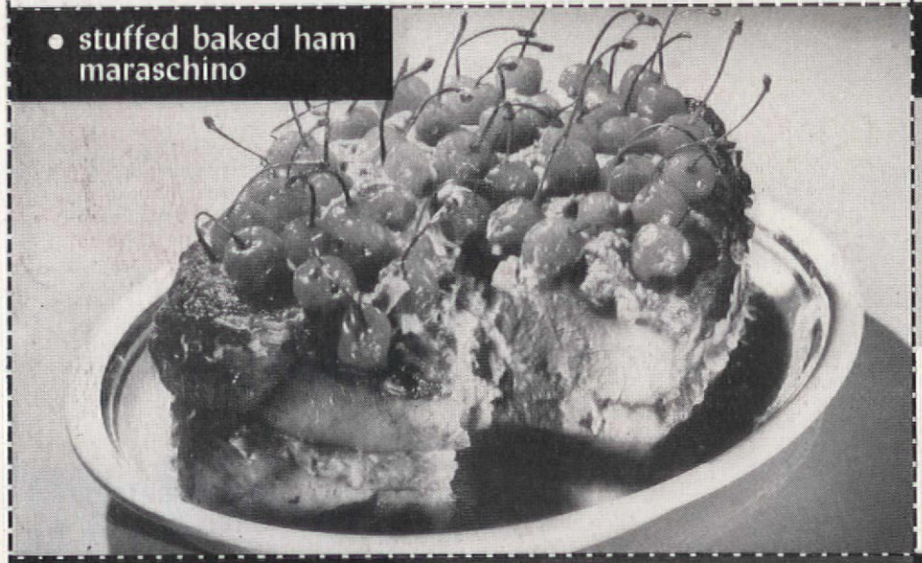
Take very thin slices of white bread, remove crust, and cut each slice into 3 strips.

Toast one side to a light brown in oven.

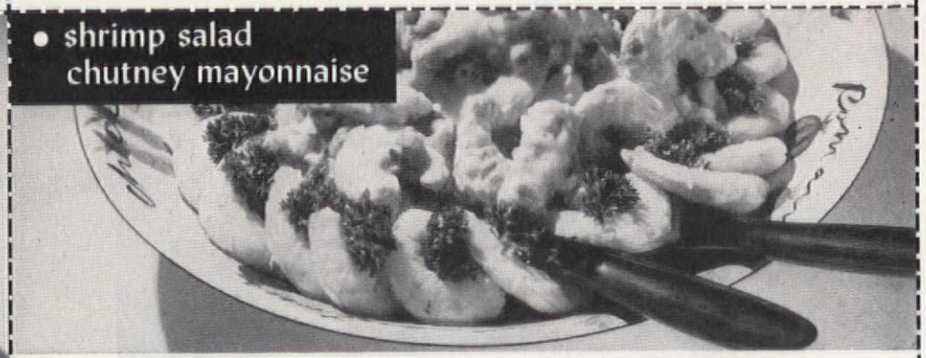
Cream 4 tbs. butter (sweet butter is best). Spread butter on untoasted side of bread slices.

Mix 3 tbs. powdered sugar and 3 tbs. cinnamon. Sprinkle over buttered, untoasted side. Put in oven until sugar is melted. Serve immediately in a warm, covered dish.

• stuffed baked ham maraschino



• shrimp salad chutney mayonnaise

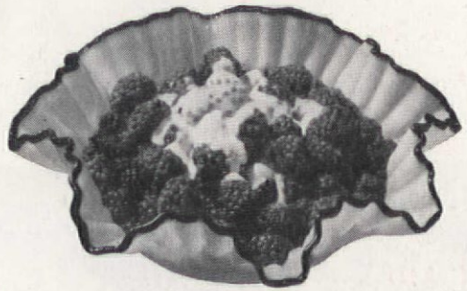


Cook, cool in own juice, de-vein desired quantity shrimp. (7 minutes in a rolling boil, laden heavily with salt, is my formula. Overcooked shrimp are a tasteless dish!)

Chop ½ cup chutney to each cup of mayonnaise. Mix well. Add ½ cup coarsely broken walnut meats for each cup mayonnaise. (Black walnuts are preferable but not essential.) Mix dressing with shrimp. Chill thoroughly. Garnish with parsley and thinly sliced radishes.

• Becky's party cake

• rum custard sauce



Scald 1 cup milk and 1 cup cream with ½ vanilla bean in top of double boiler. Do not let water boil under it.

Whip 4 large egg yolks and ½ cup sugar until very light.

Stir constantly with whip or slotted spoon until thick (should coat back of spoon). Strain through very fine sieve or cheesecloth and whip occasionally while cooling to keep smooth. When cool, add 2 oz. rum. (Can be kept several days in refrigerator.) I prefer it just this way, but if a richer sauce is desired, fold in 1 cup whipped cream just before serving.

Serve on berries, soufflé, Bavarian crème, or baked custard.

• Becky's party cake

½ cup butter
1 cup sugar
2 eggs
⅔ cup milk
1½ cups flour (sifted twice)
2 heaping tsp. baking powder
2 sqs. Baker's chocolate
½ cup stewed prunes (chopped)
½ tsp. cloves
½ tsp. cinnamon

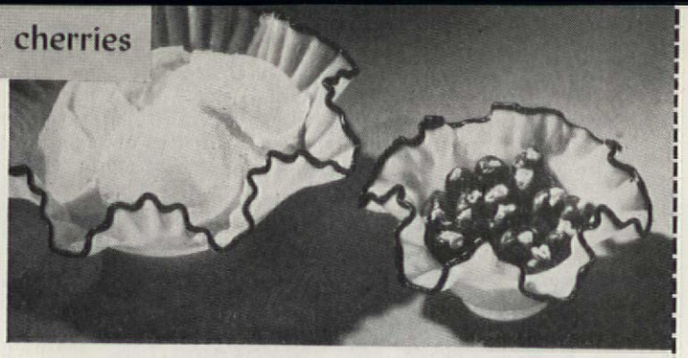
Cream butter and sugar. Beat in eggs. Add milk and flour alternately. Add chocolate (melted in 1 tsp. of butter over water). Add prunes. Add spices. Bake in 9-in. square or round pan. Split for filling.

FILLING: Whip 1 cup heavy cream. Add 1 tbs. ground chocolate and 1 tbs. granulated sugar, mixed. Add ½ tsp. vanilla. Spread between 2 layers.

FROSTING: Beat 1 cup confectioner's sugar with a small amount of thin cream to right consistency for spreading on top and sides. Melt 1 sq. chocolate with 1 tsp. butter over hot water and use to decorate over icing.

Recipe by Mary E. Monze

• stuffed black cherries



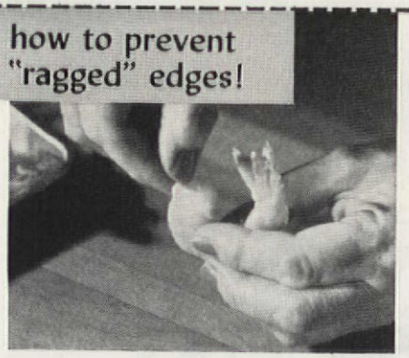
Pit large fresh (or canned) black cherries. Stuff with peanut butter. Chill thoroughly. Serve on side and spoon over lemon sherbet—or ice cream.

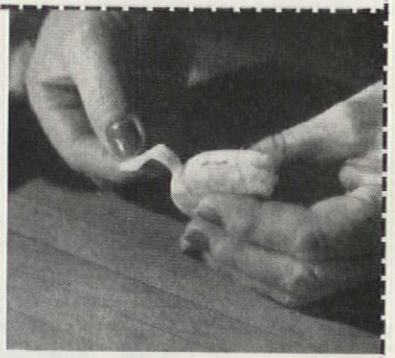
• stuffed baked ham maraschino

Spread top of 2 ham slices, 1½" thick, with prepared mustard with horseradish sauce, and chunky peanut butter.

Place 1 slice over other, spread side up. Score sides. Pour over 2 cups apricot or other tart fruit juice. Place in open baking pan. Bake 30 min. in 350° F. oven. Pour 1 cup sherry over. Bake 45 min. more, at 350° F. Take ham out of oven. Arrange, closely, on top maraschino cherries (with stems). Pour over ½ cup honey. Bake at 350° F., 20 min. more, on lower shelf of oven.

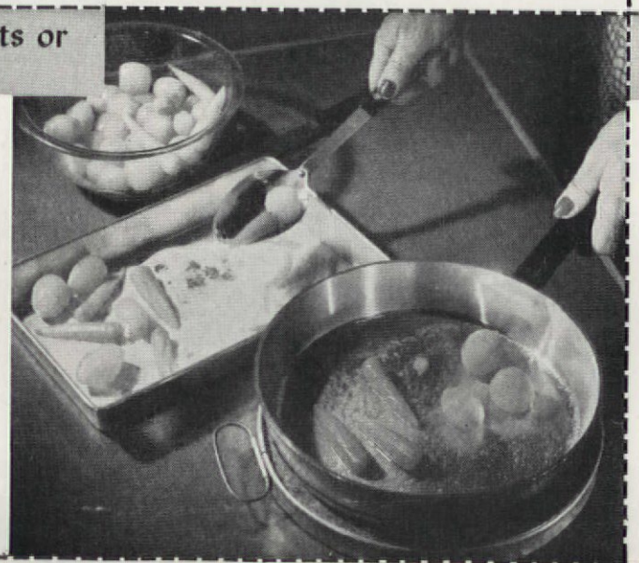
• how to prevent "ragged" edges!





The shrimp's intestinal tract (the vein) will not harm you—but neither will it charm you. Here's how to de-vein the critter, neatly and easily. With finger nail loosen and peel back center strip of cooked, cold shrimp. With small knife pull out vein. This method prevents ragged edges inevitable if you try to de-vein without first removing this "back-strap"!

• to glaze carrots or onions



Cook pared small, whole carrots or onions until tender. Drain, dry, roll in granulated sugar. Simmer in butter until glazed, turning often.

• a perfect cup of tea

Put cold water in kettle. Take off flame when it reaches the boiling point. Water that has been allowed to boil will not extract the full flavor of tea leaves.

Pour very hot or boiling water in your tea pot and keep it hot until boiling water is ready.

Use only the finest of tea. You need very little tea, if it be choice, and poor quality is not worth the making. To bring the kettle to the pot or the pot to the kettle—that is like the "which came first—the chicken or the egg" story! And remember—tea should always be drunk from thin china cups. No chic-but-thick outdoor stuff, please, at tea time.

(Begins on page 54)

OUR MENU MAKER

will help you plan your meals in advance, shop more efficiently and more economically

More than 70% of our readers tell us they shop semi-weekly or weekly for food and groceries and several hundred thousand use our MENU MAKER to plan their meals, thus effecting worthwhile savings

The AMERICAN HOME *menu maker*

only $2.00 postpaid

Absolutely the last word in clean, convenient storage for your recipes. Everything at your fingertips instantly. Made of strong, heavy steel, the box comes in either black and white or red and white. Compact and free from bulk, it's only six inches by eleven inches, yet you can file 1,000 recipes in it with ease! Set it on your pantry shelf or your kitchen counter top. Lift the lid, there are all your favorites classified from appetizers to vegetables, with additional indices for menus and your own specialties.

An added feature is a helpful weights and measures table, which can be mounted on the inside of the Menu Maker cover and will always be in view for ready reference. With the Menu Maker comes an augmented and newly organized set of stiff, preprinted index cards—35 of them—making your new Menu Maker fingertip convenient and every recipe instantly available.

Cellophane Envelopes to Protect Your Recipes

Also included without additional cost is a sample of a specially designed cellophane envelope into which you can place each recipe to keep it spotless while in use. These envelopes are water-resistant and greaseproof. They can be filed so easily and are so practical that our readers have purchased 30 million of them. $1.00 a hundred or 250 for $2.00.

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Adjusts right on the job quickly and easily. Saves you costly special fittings and expensive extra labor.

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IN-SINK-ERATOR MFG. CO., 1253 Fourteenth St., RACINE, WISCONSIN

Good Victuals

(Begins on page 54)

these, but fine outdoor eating—next month, the outdoor cooking ideas. And so, here for your consideration, an especially glamorous baked ham—not at all tedious or difficult since it is done as two slices, the lower one spread with mustard prepared with horseradish sauce (out of a jar) and chunky peanut butter, likewise out of a jar, and baked with apricot or any other tart fruit juice on hand. Sherry is poured over it midway, and it is baked again in a slow oven for some 45 minutes—and if it is very hot, you see how easy it is to do this in two stages—one, of course, being in the cool of the morning; the last baking and last-minute fixing of the cherries and honey basting a simple chore after you've had your five-o'clock breather. . . . Our Decorating Editor, Becky Monze, gave with a pet recipe and a goodsome thing it is. It's a chocolate cake with chopped prunes and opulent with spices. A filling of many, many calories, iced with more calories—and why not? Cakes are not for the dieter; why waste time on a mean and stingy cake, frugal in glamour as well as calories? . . . Two ways with the surfeit of string beans your family is beginning to look at with dour, jaundiced eyes. String beans with glazed tomatoes you can do in a big iron skillet on your barbecue or indoors, as you wish. String beans with almonds and mushrooms—take your choice, take both. Both are very, very good, I assure you . . . Another perfect summer dessert—berries, black or red, icy cold with an equally icy cold rum custard sauce. This, one of my favorite desserts in all the world. . . . Or be very, very smart, madame, and serve an ice—lemon sherbet, shall we say? With it, a bowl of huge black cherries stuffed with peanut butter. Simple, and very sophisticated, this . . . Ever try mixing chutney, mayonnaise, and chopped black walnuts? Quite a different taste, but not as exotic as you'd think. After all, in Malay and points far East, shrimp and chutney are practically one word. Well, at least Siamese twins. Served with a salad of baby beets, thin onion slices, perhaps a few cold, sliced hard-boiled eggs and mixed greens, lemon juice predominating in the dressing—it's a very excellent little cold meal . . . And last, but definitely not least, how to make a perfect cup of tea, how to make good cinnamon toast. Forgive me, but so rarely are these two exquisites served well, I feel they deserve recipe space.

See page 68 for Good Victuals recipes

How to make picnics sing

WITH CALIFORNIA FLAVOR

You want to make a picnic somethin special, don't you? You want it to be *fu* —from the first fixing of the food to th last bite of flavorful eating.

Ripe olives can make it fun all the way A few for eating out-of-hand to pep-u appetites...more chopped up into potat salad...or added to your favorite sand wich filling. And every time, your ripe olives add flavor—a zippy California flavo that makes picnic eating sing!

Just try 'em these ways and see:

Ripe Olive Potato Salad

2 cups diced boiled potatoes	2 hard-cooked eggs
3 tbsps. olive or other salad oil	1 cup sliced celery (or diced cucumber)
1 tbsp. vinegar	¼ cup diced dill pickle
1½ tsps. salt	¼ cup diced pimiento
⅛ tsp. pepper	⅓ cup mayonnaise
1 cup ripe olives	1 tsp. grated onion

Dice hot boiled potatoes to make 2 cups. Blend oil, vinegar, salt and pepper. Pour over potatoes and toss lightly. Cool. Cut olives from pits into large pieces. Dice eggs. Combine cooled potatoes, olives, eggs, celery, pickle and pimiento. Blend mayonnaise and onion and mix lightly with salad. Chill well. Serves 4 to 6.

Ripe Olive Stuffed Eggs

4 hard-cooked eggs	Dash black pepper
3 tbsps. mayonnaise	Dash cayenne pepper
¼ tsp. mustard	½ cup ripe olives
¼ tsp. salt	Lettuce

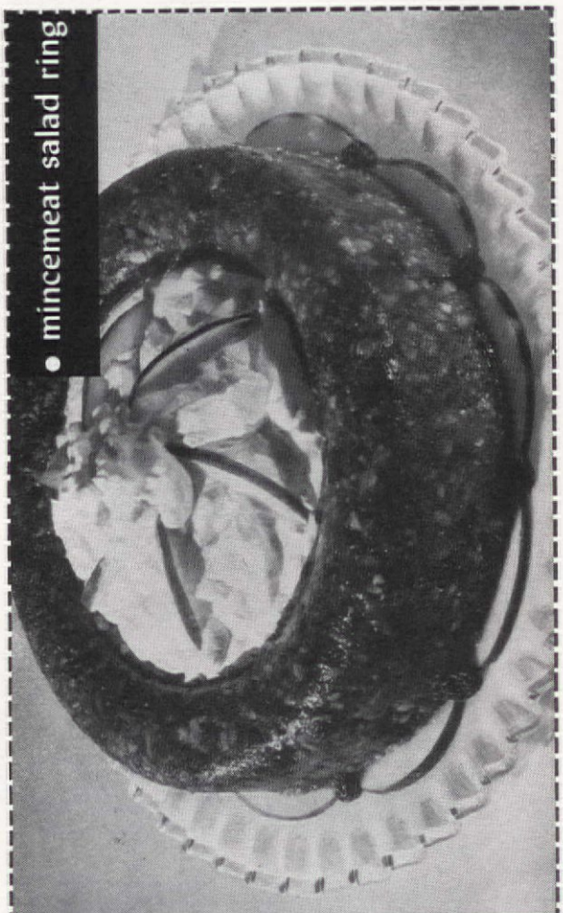
Shell and halve eggs. Remove yolks and mash with mayonnaise, mustard, salt, pepper and cayenne. Cut olives from pits and chop fine. Blend into egg yolk mixture and heap into egg white halves. Garnish with lettuce and serve as a salad.

And for some wonderful new ways to make foods "sing with flavor" send for the helpful, new booklet "Elegant but Easy Recipes with California Ripe Olives." It's FREE. Write: Olive Advisory Board, Dept. A-7, 24 California St., San Francisco 11, Calif.

ripe olives

make meals that sing with California flavor

Salad Days (Begins on page 57)



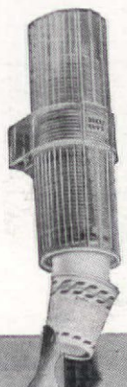
• mincemeat salad ring

• golden fruit salad mold

"I GOT RID OF BETWEEN-MEAL DISHWASHING!

—IN OUR HOME WE USE Dixie Cups"

- BETWEEN MEAL SNACKS
- CHILDREN'S MILK, JUICES
- LUNCHES, PARTIES, BEDTIME
- DRINKS FOR JUNIOR'S GANG
- AVOID BROKEN GLASS
- REPLACE MESSY BATHROOM GLASS



Dixie home dispensers are attractive ... easy to use

GET BIG ECONOMY-SIZE BOXES

Dixie is a registered trade mark of Dixie Cup Co., Easton, Pa.

NOW—AT A COST YOU CAN AFFORD FOR EVERY DAY HOME USE

Dear Betty – Just look at my new kitchen... and the Trade-Wind Clipper Ventilator is the best feature of all. How it whisks away cooking grease, heat and odors! Incidentally, I'm attaching a coupon for you to mail for details...

Trade-Wind Motorfans, Inc., 5719 So. Main St., Los Angeles 37, Calif.
Please send illustrated brochure on Trade-Wind Clipper kitchen ventilators.

NAME _____

ADDRESS _____

CITY _____ ZONE ____ STATE _____

Eliminate Garbage Electrically in 30 seconds!

WASTE KING *Pulverator*® offers most convenient way to eliminate *all garbage*. Rinse dishes – garbage gone!

Save steps. Eliminate the garbage pail. WASTE KING flushes garbage away to septic tank or sewer. *Quiet!*

One operation. Eliminate all garbage by continuous feed. No sorting garbage. WASTE KING is *Quick!*

America's Finest Garbage Disposer

Waste King KITCHEN PULVERATOR CONTINUOUS-FEED

"The Quiet One!"

You don't see it...
you don't smell it...
you don't touch it!

"SEE YOUR FRIENDLY PLUMBER"

A PRODUCT BY GIVEN MFG. CO., LOS ANGELES

®WASTE KING and Pulverator are both Trade Marks of Given Mfg. Co.

Salad Days (Begins on page 56)

• mincemeat salad ring

1 envelope unflavored gelatin
¼ cup cold water
1 9-oz. package condensed mincemeat
2 cups ginger ale, chilled
¼ cup lemon juice
⅓ cup finely chopped nutmeats
½ pt. heavy cream

Soften gelatin in water. Let stand 5 min. Break mincemeat in small pieces and place in saucepan. Add 1 cup of the ginger ale and bring to a boil, stirring constantly until lumps are thoroughly broken. Boil 1 min. Add gelatin mixture, lemon juice, and nutmeats. Blend well. Cool. Then stir in remaining ginger ale. Pour into a greased mold. Chill 2 hours. Unmold and serve with whipped cream.

Serves 6

Tested in THE AMERICAN HOME KITCHEN

• golden fruit salad mold

1 pkg. lemon-flavored gelatin
1 cup hot water
½ cup cold water
2 tbs. fresh, frozen, or canned lemon juice
½ cup mayonnaise
2 cups mixed fresh fruit, drained
Salad greens
1 cup sour cream
¼ cup fresh, frozen, or canned lemon juice
1 tsp. salt
2 tbs. sugar

Dissolve gelatin in hot water. Add cold water, lemon juice, and mayonnaise; blend thoroughly. Turn into freezing tray of refrigerator and chill 15–20 min. or until firm about 1 in. from edge. Turn into bowl and beat until fluffy. Fold fruit into gelatin mixture. Pour into 1-qt. mold which has been rinsed in cold water. Chill until firm, about 30–45 min. Unmold on salad greens. Combine sour cream, lemon juice, salt, and sugar. Beat until stiff. Serve over salad mold.

Serves 6

Tested in THE AMERICAN HOME KITCHEN

NO DUST BAG TO EMPTY

... and tops in dirt-getting efficiency

Cadillac vacuum cleaner

PRICED TO MEET YOUR BUDGET

- 2-speed control
- Disposable dust bag
- "Floating brush" floor nozzle that adjusts to any type of floor covering.

MODEL N800
Complete with attachments.

Ask your nearest Cadillac dealer for a demonstration. Write for his name today.

CLEMENTS MFG. CO.
6601 S. Narragansett Ave., Chicago 38, Ill.

CADILLAC—preferred since 1911

TOWELS
12 Large Size Assorted Colors ONLY $1.00
Money Back Guaranteed. Order Now
MURRAY HILL HOUSE, Dept. TA7
©'52MHH 157 East 31st St., New York 16, N. Y.
Dealers' Inquiries Invited

SCHWARTZ single-service COFFEE FILTERS for use in your Sunbeam Coffeemaster

Filtered coffee . . . crystal clear and dreg-free . . . tastes better!

Enjoy more delicious coffee with these disposable coffee filters (throw away after use). Sanitary, convenient, economical . . . cost about 1/16¢ per cup of coffee.

Only $1 for 200 filters for Model C-30 Sunbeam Coffeemaster.

Or, $1.20 for 200 filters for C-20 Sunbeam Coffeemaster.

Ask your dealer or Order by Mail . . . Use Coupon

Schwartz Mfg. Co., Dept. HM, Two Rivers, Wis.
Please send me 200 Schwartz Coffee Filters for Sunbeam Coffeemaster (Specify Model C-30 or C-20 . . . see prices above).

Enclosed is $.....full payment, prepaid.

Name.....

Address.....

City & State.....

Dealer's Name.....

SCHWARTZ Coffee Filters
FOR DELICIOUS, DREG-FREE COFFEE

Your Refrigerator

(Begins on page 48)

or cooked foods as well as to store frozen foods. But if it just has a large evaporator which does not get cold enough for quick freezing, use it only for the short-time storing of frozen foods, and don't attempt to freeze anything but liquids—slow freezing is *not* the same thing as quick freezing, and may be risky.

But even if your refrigerator has a freezer built in, its capacity is, after all, limited. It can really be used much more profitably if you treat it like your checking account in the bank. Keep on hand an assortment of foods; use them; then deposit a fresh supply. This compartment must be defrosted occasionally. For more information on this subject we suggest that you reread the recommendations we made last month (AMERICAN HOME, June, 1953).

Are you getting the most out of the temperature controls? Temperature controls give you a chance to regulate the temperature inside the storage compartment yourself. Under average conditions, a normal or halfway setting will give dependable food storage for both summer and winter operation. However, if you want to speed up the freezing of ice cubes or a fancy dessert, the flick of the dial lowers the temperature. You need lower than halfway temperatures if you open your refrigerator door frequently, if the kitchen is hot, if the humidity in the kitchen is high, or if you're storing large quantities of food. If your box isn't filled to capacity, you might get along with less cold, so turn the dial to a warmer position during that time.

Do you let it "cook" for you? Your refrigerator can help you to solve that three-meals-a-day problem when used properly. Many a busy homemaker finds time to shop only once a week, so she must plan a week's menu in advance, and then make an all-inclusive market order. With good refrigeration, she has no trouble in keeping a week's supply of perishable food safely and in cooking many things like stews, soups, and desserts a few days in advance. Most refrigerator manufacturers include in their instruction books complete details, including the recipes, for "refrigerator" cookery.

WHAT TO DO IF THERE'S TROUBLE

If you think your refrigerator isn't operating correctly, remember most complaints have simple remedies and involve nothing more than the "know how" to search for the cause of the trouble that you yourself can probably correct. Service calls cost money, double check these points!

If it stops running: First look at the cold control, and make sure it

PLEASE TURN TO PAGE 74

the new Speed Queen AUTOMATIC WASHER

using Speed Queen's famous

BOWL TUB and AGITATOR principle

with SEDIMENT ejector

fastest method known to get dirty clothes clean

- FILLS, WASHES, RINSES AND DAMP-DRIES IN ONE COMPLETE AUTOMATIC CYCLE.
- OR, THE CYCLE CAN BE STOPPED OR STARTED AT ANY POINT.
- THE TUB CAN BE FILLED TO ANY DESIRED LEVEL.
- NOT NECESSARY TO BOLT DOWN TO FLOOR.
- THREE SPRAY RINSES; ONE DEEP RINSE WITH AGITATOR WORKING.
- HAS CONTROL FOR WATER TEMPERATURE.

Your Speed Queen dealer will be happy to give you a full demonstration.

SPEED QUEEN

For free literature write to SPEED QUEEN CORP. Ripon, Wisconsin

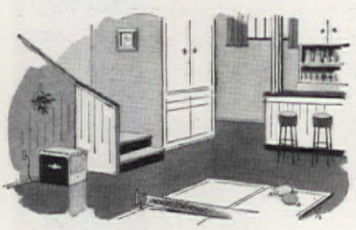
WASHER AND DRYER MATCHED UNITS

The Royal Family of Laundry Equipment

Kelvinator's "Dampness Doctor" MAKES DAMP BASEMENTS DRY AND HEALTHY!

• Does *your* basement serve as another "living" room—dry, pleasant, free from musty odors? Does your laundry dry quickly? You *can have* a dry, comfortable basement, with a Kelvinator Air Drier. Just plug it in, and say goodbye to dripping pipes . . . rust . . . mold . . . mildew . . . warped woodwork! The Kelvinator Air Drier will take the excess moisture from the air — will make your basement a room you'll *enjoy!*

Makes basements as dry as any other room in your home!



No chemicals—no muss. Simply plug the Kelvinator Air Drier into any AC outlet, and your basement will soon be dry and comfortable. Removes up to 3 gallons of water every 24 hours. Smart styling for home, office or store—and costs just a few pennies to operate! See your Kelvinator dealer for a Free Demonstration, or mail coupon TODAY!

Kelvinator AIR DRIER

ELECTRIC DEHUMIDIFIER

Mail Today

KELVINATOR AIR DRIERS
155 Lucas St., Columbus 8, Ohio

Send free literature on the Kelvinator Air Drier

NAME_____

ADDRESS_____

CITY_____ STATE_____

Your Refrigerator

(Begins on page 48)

isn't set to "off" or "defrost." If your refrigerator is electrically operated, check the cord, the outlet, and the fuses. If you have a gas refrigerator, make sure that the flame is still burning, and relight it if it isn't. If you can't find the trouble, call your serviceman.

If the light goes out: Replace it with a bulb of the same size.

If the food freezes: The temperature setting is too low.

If it's not cold enough: The temperature setting could be too high, the food placement might be stopping the cold-air circulation inside the refrigerator, or the air flow through the condenser could be blocked. Also, if the refrigerator is located in an excessively hot spot, it may not be able to pull the cabinet temperature down to the temperature you want.

If you hear noises: Don't get alarmed. Many of them are normal noises, like the slight bubbling sound that can be heard after the mechanism shuts off, or the hum of the motor, or the burning of the gas flame. If dishes are vibrating inside the box, it isn't level. On old refrigerators, the motor may become noisy and require service.

When to call a serviceman: If the refrigerator mechanism itself becomes defective (we mean the compressor, condenser, evaporator, and tubing) then the only remedy, with few exceptions, is to call in a qualified serviceman. As a rule it will not pay you to attempt repairs on these parts of your refrigerator, or on the temperature control, the door latches, or gaskets.

OFF OR ON WHEN YOU'RE AWAY?

If you're going to be away for a month or so, set the control dial a little closer to "off" than the regular setting; however, if you have a combination refrigerator-freezer and a supply of frozen food, leave the temperature control on its regular setting. If you are leaving for an extended vacation, dispose of your food and turn the refrigerator off by unplugging and turning off the gas in the case of a gas-operated box. Then leave the door ajar to air it out.

OTHER GUIDES FOR BETTER PERFORMANCE

Keep Your New Electric Range New . . . MARCH

How to Get the Most out of Your Washer . . . MAY

How to Get the Most out of Your Freezer . . . JUNE

SEPTIC TANK OWNERS *Read this!*

You may have been cautioned against using any kind of chemical to clean toilet bowls connected with septic tanks. *This does not apply to Sani-Flush.*

Write to us for free copy of "Report of Scientific Tests". These tests were made by a noted firm of sanitary engineers. They prove beyond question that Sani-Flush is perfectly safe. It cannot harm any septic tank system.

If you are one of those who have been missing the benefit of Sani-Flush in cleaning toilet bowls without drudgery, you can begin using it at once. It not only cleans away the film that gathers in all toilet bowls but disinfects as well. Just follow the simple directions on the can.

Write today for your free copy of report. Address The Hygienic Products Company, Dept. A-21, Canton 2, Ohio.

Sani-Flush

PERFUMED with a mild, fresh fragrance

Nothing else like JACUZZI for HOMES • FARMS RESORTS

35% MORE PRESSURE 20% MORE WATER

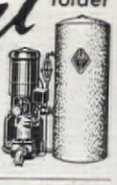
Jacuzzi jet water systems give you that extra water pressure needed for home laundries, dishwashers, showers, lawn sprinklers — at no extra cost. Fully patented. No working parts below ground. For lifts to 300 ft. Never needs lubricating. Rugged. Dealers everywhere. Don't settle for less.

GET THE FACTS! Free folder

Originator of Jet Pumps

Jacuzzi BROS. INC.

RICHMOND, CALIFORNIA
ST. LOUIS 23, MISSOURI



Have an OUTDOOR FIREPLACE

Easy to Build—Fun to Use

A real "entertainment spot" for family or guests! Everyone enjoys food cooked outdoors! Following simple instructions you just add masonry in your choice of design or material to a Majestic all-metal unit—and you have the perfect operating, lowest cost outdoor fireplace. Lasts for years! Choice of units from $20.95. See your dealer or write

SEND ONLY 25¢

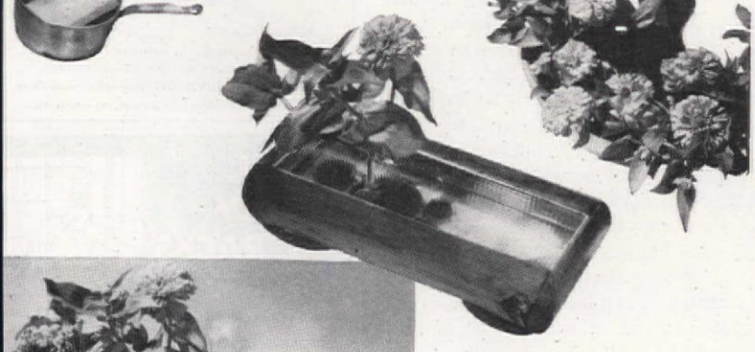
The **Majestic** Co., Inc.
352 Erie St.
Huntington, Indiana

for 56 page, illustrated **BOOK of DESIGNS and IDEAS**

Flowers for Salad Days

Pictured in color on page 57

This container was homemade of natural wood, stripped of its bark, nailed together, sanded, and well waxed. Good for an informal arrangement of summer flowers, it is also excellent for winter greens



Bread pan lines the container, and pinholders of various sizes, secured by hot paraffin, hold the arrangement. Cut-and-come-again zinnias are the only materials used here. Formerly, seeds for these blooms came in packets of assorted colors; now you can get one-color packets of special shades such as this

Build your arrangement from one side of the container. Start with buds and blossoms placed in the center of the large pinholder. Arrange flowers so that you get a curve for the main axis. From this focal point, let other, shorter curves stem out

See "Where Credit Is Due" on page 92

Let stems form semi-pinwheels of varying lengths. Work for a well-balanced, though asymmetrical, effect. To fill out the arrangement and add contrast, insert short-stemmed flowers near the focal point

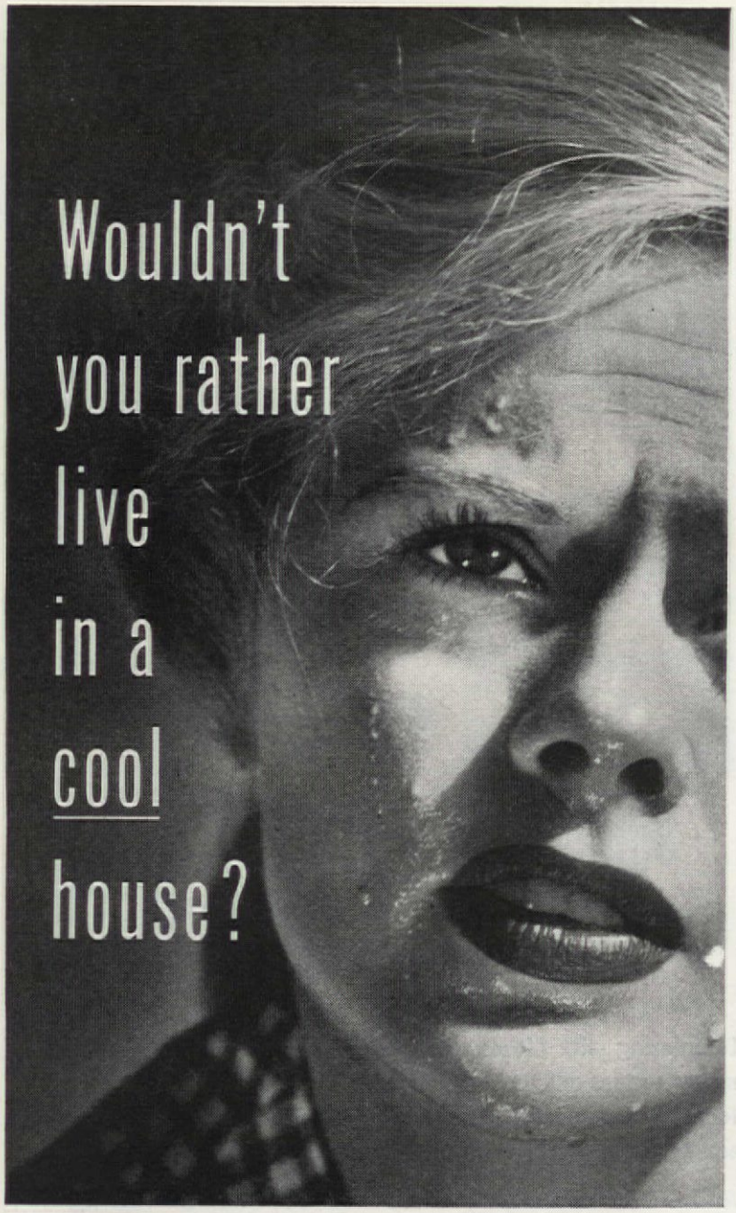
Laundering with Clorox removes dulling dinginess and stains . . . makes cottons and linens really white, snowy-white. They're cleaner, too . . . hygienically clean. For no other home laundering product equals Clorox in germ-killing efficiency!

And remember, when you use Clorox, there's no worry that undissolved gritty particles will damage your wash and washer. Clorox is a liquid . . . easy to use . . . easy on fabrics. It is free from caustic, extra gentle on your cottons and linens . . . thanks to a patented formula exclusive with Clorox!

And CLOROX protects health in routine cleaning, too!

Because it is one of the world's great disinfectants, and non-poisonous, too, Clorox is ideal for routine kitchen and bathroom cleaning. And, as you disinfect with Clorox, it removes stains and deodorizes! See label directions for the many uses of Clorox . . . America's favorite!

When it's CLOROX-clean . . . it's SAFER for family health!



NEW G-E AIR CONDITIONER COOLS YOUR ENTIRE HOME!

How much longer must your family suffer hot-weather torture? Now you can enjoy complete G-E Year-Round Air Conditioning in your *entire* home for about $1,000 more than just heating alone, only six dollars a month extra, when included in your mortgage! Models for every home and climate. Electric refrigeration for cooling...gas or oil for fuel-thrifty heating. You may buy: (1) Complete G-E Cooling and Heating; (2) G-E Cooling alone, used with your present furnace and ducts; or (3) G-E Heating System alone, add G-E Cooling later.

Single, automatic unit cools, heats, removes excessive moisture, filters, circulates. Only 55" high; so small it fits anywhere!

GENERAL ELECTRIC

FREE!

General Electric Company, Dept. AH-16
Air Conditioning Division, Bloomfield, N. J.

Tell me more about G-E Year-Round Air Conditioning. Send free booklet, "Spring in your home." I am ☐ Home owner ☐ Architect ☐ Builder ☐ Student.

NAME_____

ADDRESS_____

CITY_____ COUNTY_____ STATE_____

Take these if You Go by Car

Vacations loom ahead, and the joy of planning, the long looking forward, seem almost as much fun as the actual event.

If you are going by car I would like to suggest a few pointers that may make the trip more comfortable. You may find it a weary road if you are driving alone, with no one to spell you. With company, or alone, these suggestions may help to shorten it.

In addition to your bags and the paraphernalia of your particular sport, find room somewhere for four objects:

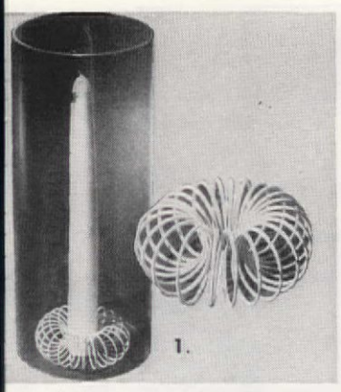
1) A comfortable pillow.
2) A box of neither too sweet nor too salty crackers—oatmeal varieties are excellent.
3) A box of raisins.
4) A bottle of eyewash.

Strange combination, but they prove to be marvelous teammates when you still have 300 miles to go before supper, and your eyes are tired from looking at the road ahead or the breath-taking scenery, and the back of your neck is weary and your stomach empty. At this point—or better yet, before these stages of distress are reached—you'd better stop the car, pull to the side of the road, lean back on your pillow, and open your eyes to large cooling drops. Then close them and relax, while you take care of that starved feeling with a few crackers and raisins. Short respites, such as these, do miracles to restore a weary traveler.

So much for bodily ease. Now for mental comfort. My advice for peace of mind on this trip of yours can be summed up in one command—"Dispossess yourself." Before you leave, take all your good jewelry to a safe deposit box, lock it up and forget all about it. Then you won't suddenly clutch your wrist to see if your gold watch is still there. It isn't—you've put it in the bank—and you're wearing the old 1929 Ingersoll. You needn't look down on the fourth finger of your left hand in a state of anguished worry when you find your solitaire no longer sparkling there. It's in the vault. Go forth unadorned, or wearing gay inexpensive jewelry.

If you are one of those people who wishes that there were time to learn some poetry, now's your chance. Copy a favorite sonnet or lyric and read it over, try to memorize it. Take peeks every so often. As mile after mile slips by, and the road seems uninteresting, discipline your wandering mind with singing lines that give it something worthwhile to feed upon. You will arrive at your destination feeling rested, serene, and justifiably pleased with yourself.

WHEN YOU CHANGE YOUR ADDRESS
Please report both new and old addresses direct to The AMERICAN HOME, five weeks before a change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage.
THE AMERICAN HOME Subscription Dept., American Home Bldg., Forest Hills, N. Y.



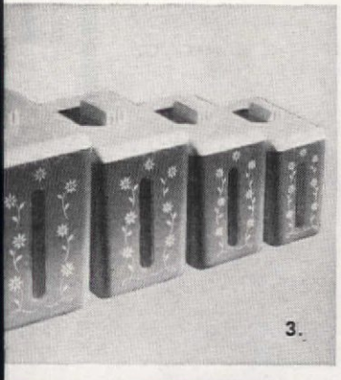
1.

2.

Have You Seen These?

1. COULDN'T HOLD A CANDLE more simply or attractively than this spring coil holder does! Add a hurricane chimney for use outside. Enameled in red or white. Holder, two for 25¢. Ekco Products Co.
2. WHICH DRAWER GOES WHERE? It is no problem with these one-piece molded drawers of Bakelite. Drawers in all of the twelve occasional pieces in the Keynoter Series, by Warren Furniture Co., are of standard size. Black with brass hardware, and washable.
3. TIME FOR A REFILL shows clearly through the windows in this canister set. Red or yellow plastic. Set of 4, $3. Nu-Dell Plastics.
4. LET IN SOME AIR in a solid glass-block wall by removing one glass block and inserting a "Weather-Bloc" in its place. The 6-in. block has movable louvers on the inside, and permanent glass louvers and wire mesh on the outside—to keep out dust and insects. Ventilation control at the flip of a finger. Standard model, 6 in. square, $9.95. Others from $6.95. Air Rectifiers, Inc.
5. ALWAYS ROOM FOR EIGHT MORE glasses on the loop holders at the sides of this Rubbermaid dishdrainer. The separate plastic cup holds silverware. Red, white, blue, yellow, or green to match the tray. Dishdrainer, $2.79; tray, $3.98. Wooster Rubber Co.
6. NEW ANGLE IN TRAYS is this one of molded fiber glass with a wrought-iron stand that folds to storable proportions. Ideal to pull up for terrace or TV snacks. $9.95. R. F. Ashmun Co.

ALL PRICES ARE APPROXIMATE



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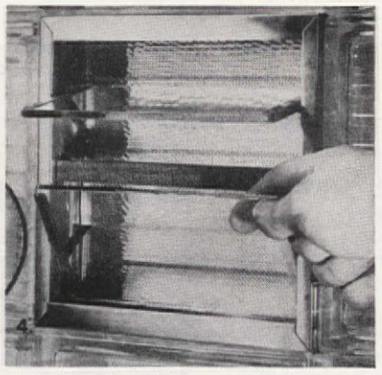

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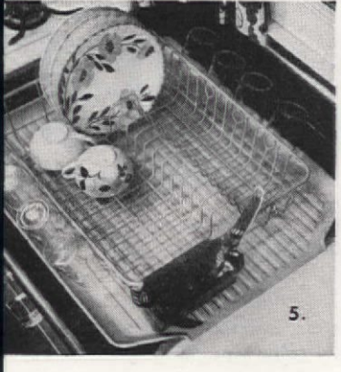

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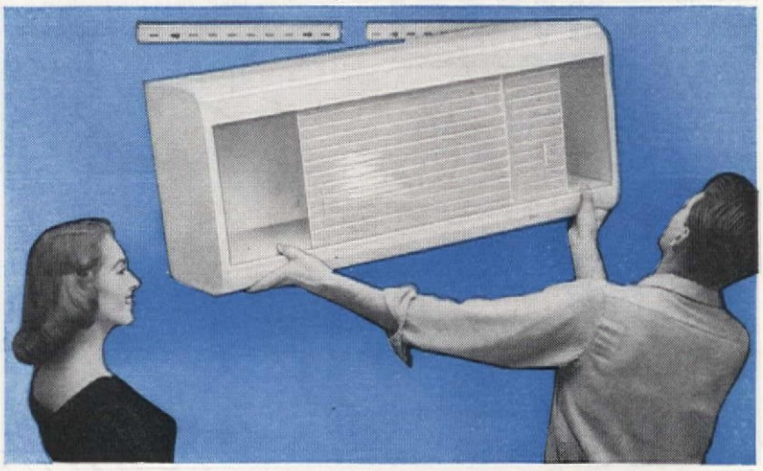
NEW, SENSATIONALLY BEAUTIFUL KELVINATOR CABINETS

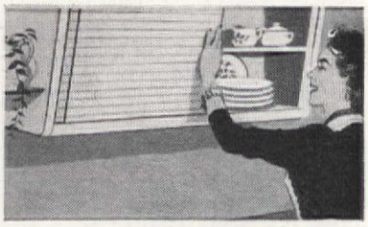
Install them yourself and save!



IF YOU CAN HANG A PICTURE . . . YOU CAN INSTALL KELVINATOR PANTRYETTES

Here's new beauty, new usefulness in your kitchen in new life-time steel-and-glass cabinets you can install yourself! New Kelvinator "Pantryettes" hang like pictures. All you need are simple household tools. Simply attach hanger strip to wall studding, place "Pantryette" over hanger, and the job is done. You save money on labor costs. New Kelvinator base cabinets slide into place like furniture. See new Kelvinator kitchen cabinets and sinks at your Kelvinator Dealer's!

Fluorescent Lighting. *This "Totalite" fixture lights up entire "Pantryette" interior—leaves no dark corners—and floods work surfaces below with bright, shadowless, glareless light.*



Sliding Glass Doors. *Beautiful translucent glass shelves are wide, deep and roomy. They put an end to bumped heads . . . add breath-taking beauty to your kitchen. So easy to install!*

Handy Appliance Outlets. *Two in every Kelvinator "Pantryette". They're so convenient. You plug in percolator, mixer, or small power tools. Useful in any kitchen!*

GET KELVINATOR'S KITCHEN PLANNING GUIDE

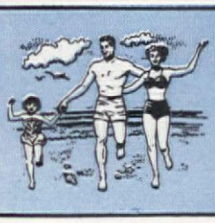
For this handy, helpful booklet send 10¢ in coin to—

Kelvinator, Div. of Nash-Kelvinator Corp., Dept. AH-73, Detroit 32, Mich.

NAME.....

ADDRESS.....

CITY.....ZONE.....STATE...



WIN A $1000 VACATION FOR YOUR FAMILY

in the Kelvinator "Homemaker's Holiday" Contest!

Every two weeks, until July 3, 1953, Kelvinator awards four $1,000 vacation prizes to the grand winners. Also, Kelvinator appliances and cash awards will be given to 900 other winners every two weeks. Enter now! Nothing to buy! Get your free entry blank at your Kelvinator Dealer's!

IT'S TIME TO GET **Kelvinator**

and join the Kelvinator Parade to Better Living!

Electric Refrigerators • Electric Ranges • Home Freezers • Electric Water Heaters • Kitchen Cabinets & Sinks • Garbage Disposers • Washers & Ironers • Room Air Conditioners • Electric Dehumidifiers

New easy way to make up to

$50–$75–$100 AND MORE EXTRA MONEY

C. L. EVANS says: "My FREE Selling Guide and full color illustrated new type Catalog show you how to make easy money without experience."

Show Friends New — Novel — Different Greeting Cards, Gift Wrappings, Stationery, Notes, Home & Gift Items

New 21-Card Feature Christmas Assortment

It's simple—profitable—fun! You just take orders in spare time. Everybody is thrilled with the amazing values you show. Even beginners succeed easily. You make up to 100% profit.

Start a Greeting Card and Gift Shop at Home

New Gem-like Christmas Card Assortment

Friendly social calls bring you fast sales. Tremendous demand. Make extra dollars evenings, lunch hours, any time at all. New Party, Organization plans, new type bonus reward boost your income. Special Offer.

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Sell New 'Life-like' Cards That Move!

New design Christmas, All Occasion, Religious assortments. Satin "puff," velour, snow crystal, "action" comic cards that jingle. Personal Correspondence Cards, Utility Envelopes. Sewing kits. Imagine—116 different ways for you to make extra money!

Personal Pencils with name imprinted in GOLD

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Novelty toycards, "stand-ups," entertaining animated books. Grown-ups buy on sight for favorite youngsters.

One Money Maker Says:

"I will certainly recommend your company to anyone who wishes to sell greeting cards and the many other products you have to offer."—L. Duprey, Morrison, Ill.

FREE SAMPLES

Name Imprinted Christmas Cards only 3¢ each up, Exclusive $1.00 up Stationery, Napkins

Send Your Name Today for Samples

Send no money. Just write for FREE TRIAL approval outfit. Act now! Early starters make the most money.

Guaranteed by Good Housekeeping

NEW ENGLAND ART PUBLISHERS
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Mail This Coupon Now To:

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North Abington 72, Mass.

Please send me at once Feature Christmas samples on approval, free samples Name Imprinted Christmas Cards, Stationery, Napkins, free Catalog, Selling Guide and all details of your wonderful plan.

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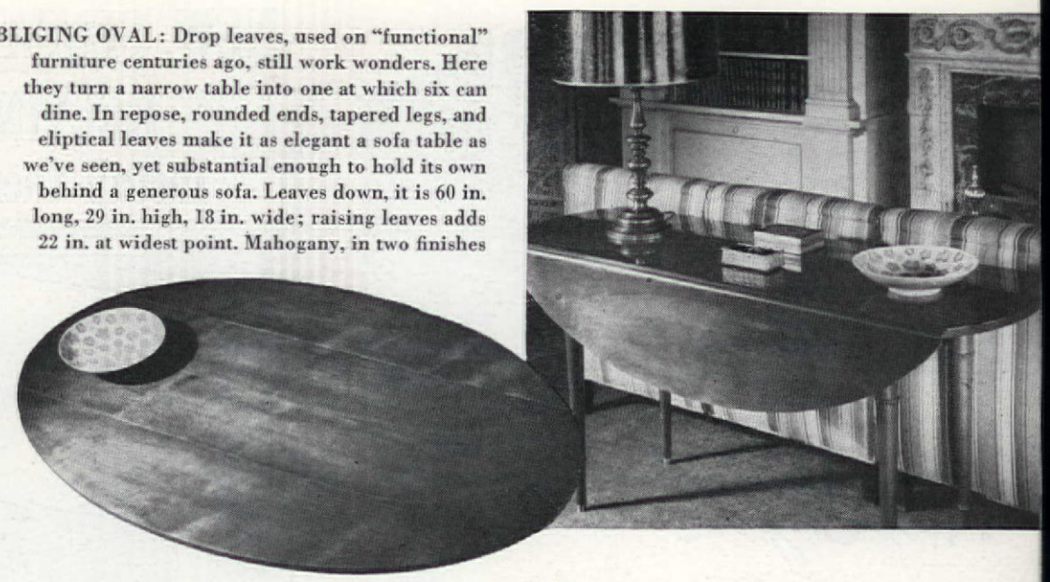
You Take No Risk

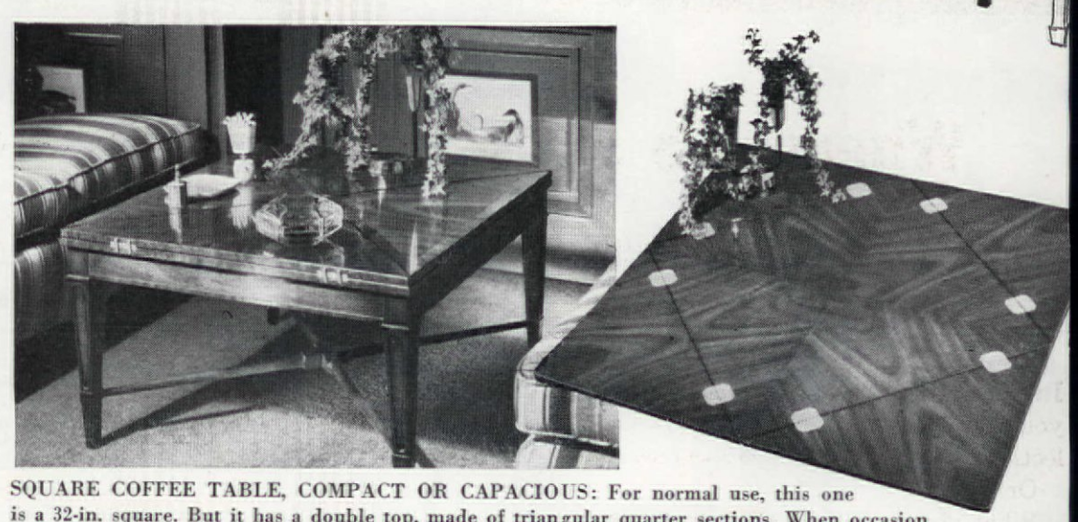
OBLIGING OVAL: Drop leaves, used on "functional" furniture centuries ago, still work wonders. Here they turn a narrow table into one at which six can dine. In repose, rounded ends, tapered legs, and eliptical leaves make it as elegant a sofa table as we've seen, yet substantial enough to hold its own behind a generous sofa. Leaves down, it is 60 in. long, 29 in. high, 18 in. wide; raising leaves adds 22 in. at widest point. Mahogany, in two finishes



Traditional can be FUNCTIONAL

RELIABLE RECTANGLE is made by flipping top of a narrow table to double its width and provide plenty of elbow room for six diners. Adapted from a traditional design, it's modern minded when it comes to placement. Just 54 in. long, 30 in. high, 19 in. wide when closed, it fits a small foyer, looks well in a larger space. Mahogany, in antique English finish

PHOTOGRAPHED AT R. H. MACY CO.
See "Where Credit Is Due" on page 92



SQUARE COFFEE TABLE, COMPACT OR CAPACIOUS: For normal use, this one is a 32-in. square. But it has a double top, made of triangular quarter sections. When occasion demands, you swing the top around, flip the triangles open, and get a big 45-in. square table, every inch well supported. Such folding tops were borrowed from the ancients. True, Messrs. Hepplewhite and Sheraton never heard of 19-in.-high coffee tables, but they'd eye with pleasure the beautifully matched crotch mahogany of the double top, the handsome, sturdy brass hinges, the interesting shaping of legs and stretcher all in the 18th century manner, all geared to dispense 20th century hospitality in a practical, modern way

PHOTOGRAPH BY SARRA

Where are all the salesclerks? Look again!

Today you can often serve yourself faster and better than someone else can help you—and brand names are the reason!

In many stores where you shop today, you wait on yourself, make your own selections, and never once see a salesclerk!

Or do you?

What about the brand names on the packages? In some ways, they're probably the world's most efficient salesclerks. The better you know them, the more they tell you about what you're buying.

They tell you the maker's name, and often his reputation. They tell you whether you've bought the product before, and whether it gave you satisfaction. Without brand names, you couldn't possibly serve yourself so quickly, so surely, and so satisfactorily.

And the makers, knowing we have our choice of so many excellent brands, such as those advertised in this magazine, constantly compete to offer us newer, better products and values. So name your brand—and better your brand of living!

BRAND NAMES FOUNDATION
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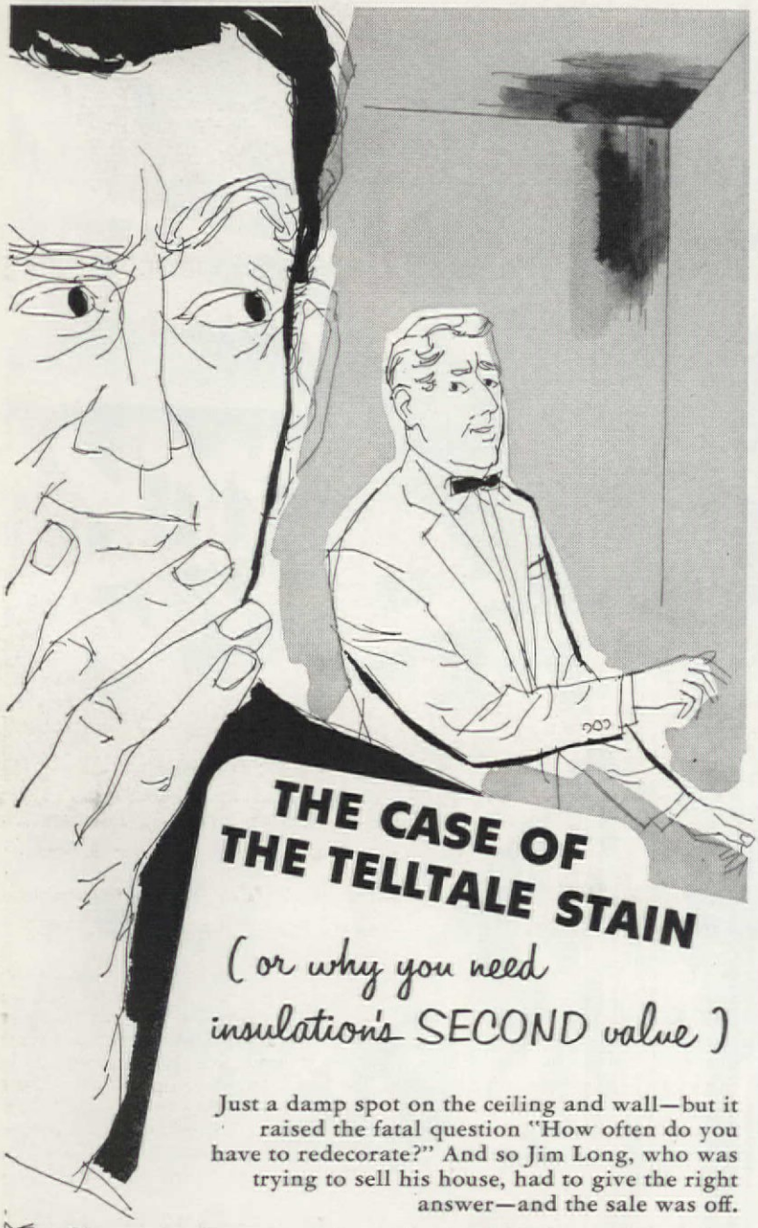

THE CASE OF THE TELLTALE STAIN

(or why you need insulation's SECOND value)

Just a damp spot on the ceiling and wall—but it raised the fatal question "How often do you have to redecorate?" And so Jim Long, who was trying to sell his house, had to give the right answer—and the sale was off.

Frequent redecorating is often the symptom of an insulation that does not offer that important SECOND value—*ability to protect property values.* In this case, Jim's insulation did not have an efficient vapor barrier and resulting condensation showed up. That's just one of the many reasons for choosing Balsam-Wool—it's completely *sealed* to prevent destructive moisture from condensing within your walls.

Get the True Facts About Insulation—Send for this Booklet!

Before you buy any insulation, find out why Balsam-Wool assures greater comfort and fuel savings while you live in your home—and helps bring a higher price if you ever decide to sell. Get the complete story—based on scientific facts—in this helpful, informative booklet. Mail the coupon!

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St. Paul 1, Minnesota

Please send me your booklet on Balsam-Wool insulation.

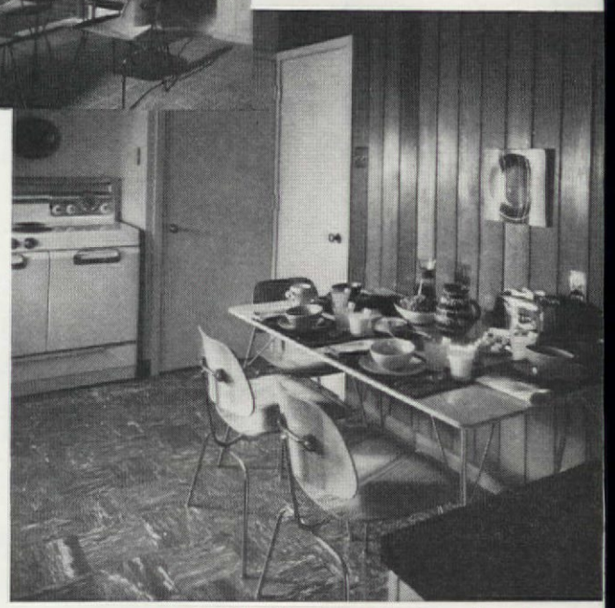
Name.....

Address.....

City.....State.....

No dining room as such—but there are four very good places to eat in this hous

Large, brick-paved entry hall, just off the kitchen, has a window wall overlooking a sheltered garden an a door to that garden. We can eat outside or set up our table by the window and enjoy both our garden and our air conditioning



Because it is easiest on Maryll to serve family meals right in the kitchen, we planned for a roomy place for the table, and for pleasant walls and colors to avoid a feeling of makeshift. Music is piped into the kitchen from our radio-phonograph, and, of course, the air conditioning always keeps the kitchen as comfortable as any room in the house

When we entertain, there is a "dining room" at one end of the living room, large enough to move around in, and handy to the kitchen. The living-room furniture is arranged to give it some isolation, so guests can turn their backs on the cleaning-up process. We don't need dining-room chairs as such because the living-room pull-up chairs were selected for this purpose

Under $25,000 (Begins on page 34)

in connections. I had selected it to condition the living room, but we n found out that by putting a fan the hall between the living room the bedrooms, we could cool them night with no difficulty.

You should have seen our apartnt that summer, after the air cononing was installed. If you called the daytime, you probably would e found a neighbor ironing in our ng room. In the evening, you'd e thought we were the most popr couple in town. We always had npany. But it was the comfort, not couple, that attracted our visitors. t was about this time that we an to get into the planning stage our new house. Naturally, our sh enthusiasm for air conditioning reflected in our thinking. Should plan air conditioning from the rt? Should we air condition the ole house, or just begin with some the rooms?

you've ever built a house, you w that there are so many things want to do with it, that you t can't do them all unless you e a money tree growing in the k yard. We were no exception. We a lot of ideas for that house. could afford only a few of them, many, like air conditioning, could planned for future addition.

We planned for air conditioning t that way. We decided upon ced-warm-air heating. In that way, d have a duct system that could used to carry conditioned air in summer time.

We started to build our house in y, 1950, and it was well under way the time the hottest of the Ohio mmer season had set in. That sumr in our apartment gave us new preciation of the air-conditioning t we had installed the year before, I congratulated myself for hav- enough foresight to plan for air nditioning in our new house, though wouldn't actually have it for some e to come.

ny man could write this paragraph, any man knows that when you a yen to buy some mechanical dget, be it a new car, a new camera, a new air conditioner, you're going get to the point where you just n't do without it. That's what happened to me. We decided to go ahead d put the air conditioner in right ay. I'll take the blame for the deion. It was all mine. It meant we'd ve to juggle our house-building ures a bit. It meant we couldn't y draperies for a while, and that s a blow to my wife. But, bless her, e understands me, and she said, K," without a grumble. The deion to go ahead with the air conditioning was mine, and I've never been so happy with a decision in all my life.

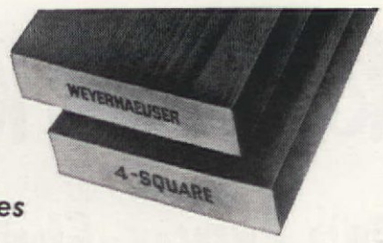
We've lived in our new house a year and a half now. We've had a complete air conditioning season and a complete heating season. And both of them have been extreme at times. We have had −16° days, and we've had 108° days. We've had damp days and dry days; in fact, we've had a taste of just about every kind of weather a typical Ohio year would bring. I've kept accurate records of that first year. And in the minds of the three kids and ourselves are fresh memories of the comfort we had during that first year.

What does all this cost us? Here's the surprising thing. A month of air conditioning in the summer costs less than a month of heating in the winter. That's something I found hard to believe. But I kept all my bills for that first year, and these are the facts: To heat our house costs an average of $19.93 per heating-season month—and that does not include the cost of electricity to run the blower motor. To air condition our house costs an average of $15.35 per air-conditioning month—and that includes both electricity and water. Both the gas and electrical rates in our town are just "average." This year I expect to cut down the costs of air conditioning by utilizing the water, after it has passed through the conditioner, to water the grass. That way I won't have to use extra water for grass watering, and I'll have a better lawn, too.

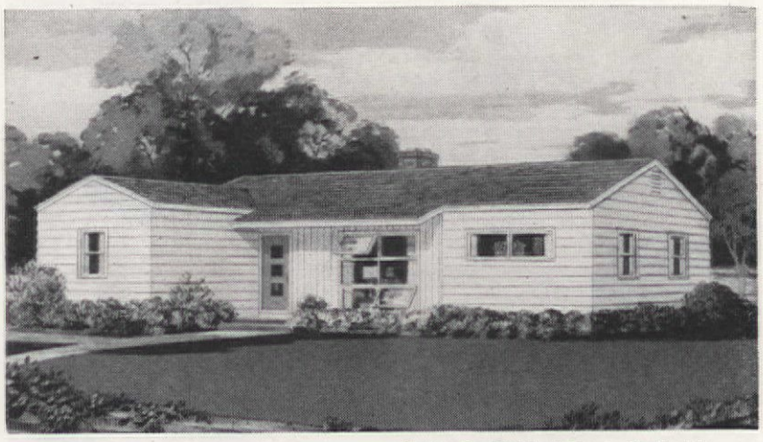
What about upkeep? We haven't had any, and we don't anticipate much. The filter is the cleanable type and requires attention once or twice during the season. It is so arranged in the unit that it is self-washing, thus it stays pretty clean. The unit we are using was originally designed for use in stores and offices so that it is ruggedly built for heavy-duty usage. The window unit we used in our apartment was a ½-ton unit; the one in our home is a 3-ton unit. The rating "ton" as applied to air conditioning means that the refrigeration supplied by the unit in a 24-hour period is equivalent to that much weight of melting ice.

That's our air-conditioning story. It's the kind that thousands of families are going to be able to tell in the next few years. For more and more people are discovering for themselves that modern air conditioning can contribute so much to everyday living and comfort. The day will come when Mark Twain's famous saying will have much more meaning if it is turned around to say, "Nobody talks about the weather, but everyone does something about it."

This brand name on lumber also provides



Special help for home planners with limited budgets



Design No. 4160-2—A Two-family Rambler

SEE THE SCORES OF ECONOMICAL ARCHITECT-DESIGNED HOMES IN THE WEYERHAEUSER 4-SQUARE HOME BUILDING SERVICE

● The smaller the budget, the more important is specialized professional planning for the home. For this reason, the Weyerhaeuser 4-Square Home Building Service offers you a choice of over 100 designs, created by leading architects who specialize in planning ideal small homes. There is no charge for this Service.

You will discover many helpful ideas by studying these fine modern designs in the Home Building Service portfolio at your local Weyerhaeuser 4-Square Lumber Dealer's office.

As in the current two-family design shown above, every home in the Service is planned to give you maximum use-value per square foot. Each home, whether traditional or contemporary, has a fresh, inviting appearance that will make living particularly enjoyable. And every home in the Service is specially engineered to assure structural stability and long life.

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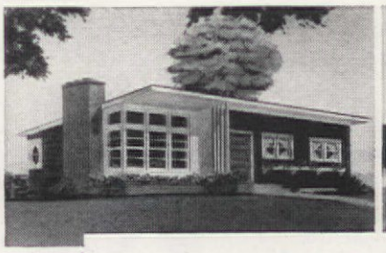
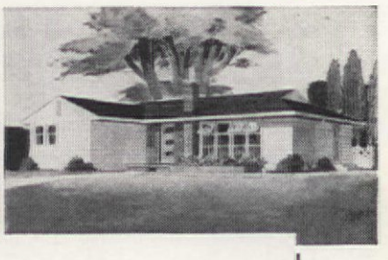


Design No. 5133



Weyerhaeuser Sales Company
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I have checked the material I want and enclose correct change.

- ☐ Folder on the home featured above and a booklet showing 50 other designs..... (10¢)
- ☐ "Professional Pointers for Home Planners".. (10¢)
- ☐ All three of the above.....Total 20¢

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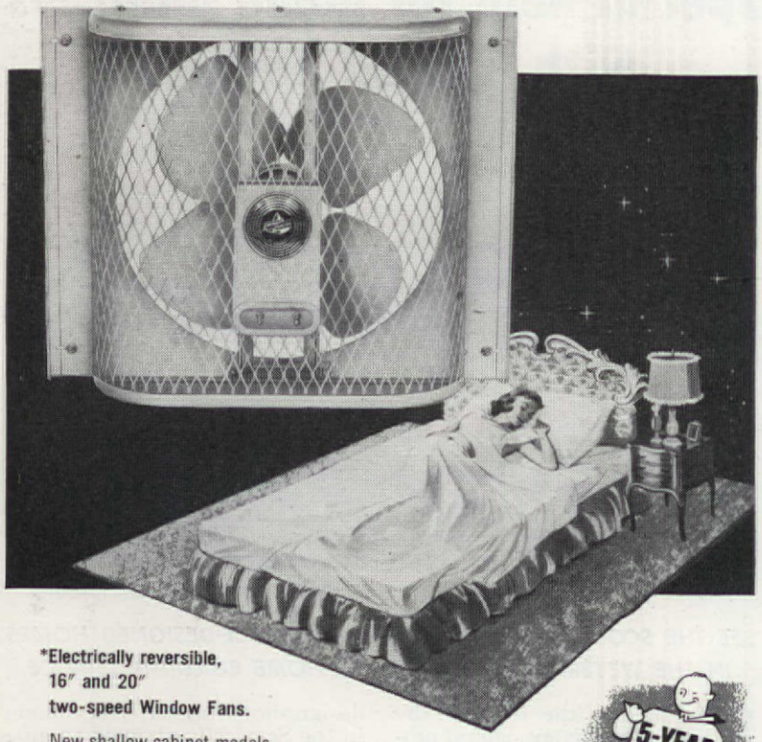

***Electrically reversible, 16″ and 20″ two-speed Window Fans.**

New shallow cabinet models in attractive silver gray finish. Adjustable panels. 5-YEAR GUARANTEE.

Nature cools your nights, *naturally* . . . all summer long!

But how about your home? Summer sun will leave it hot and stuffy all night long . . . until you install an Emerson-Electric Window Fan. Then, with nature's cool night air flowing quietly through your bedroom, you'll *sleep* . . . and wake refreshed!

You have your choice of models ranging from the popular 16″ size for small apartments up to the 30″ size for large homes. All, of course, carry the famous 5-Year Guarantee.

Avoid sleepless nights this summer. Visit your Emerson-Electric Retailer or write today for free illustrated folder No. 909.

THE EMERSON ELECTRIC MFG. CO.
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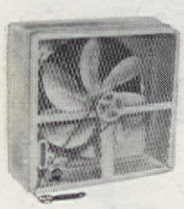
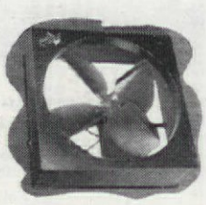


***Electrically reversible, 24″ and 30″ two-speed Window Fans.**

Belt-drive models that provide effective, quiet air delivery in large homes. Silver gray finish. 5-YEAR GUARANTEE.



Attic Fans. For your home. Available in 24″, 30″, 36″, 42″ and 48″ blade sizes, vertical or horizontal discharge.

Non-reversible, two-speed models also available in these sizes.

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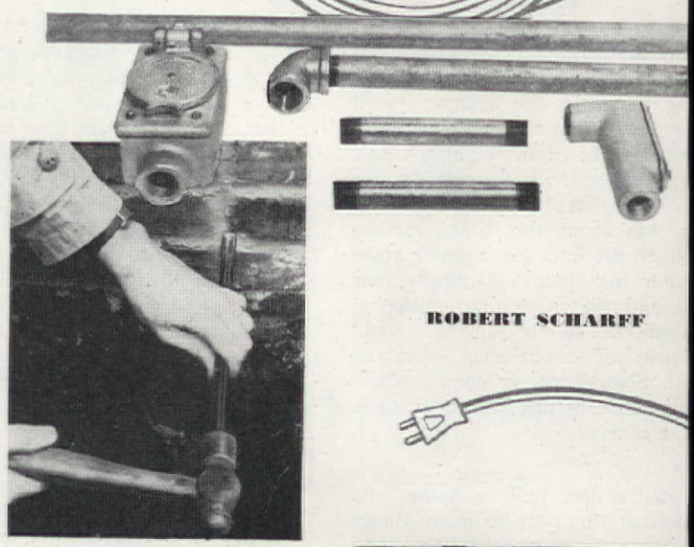
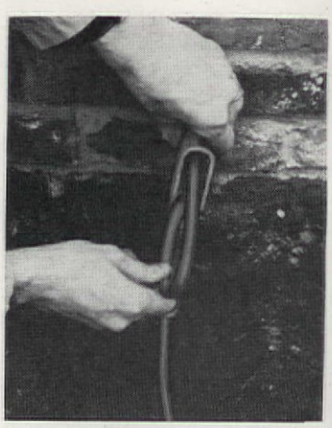
How to Install An



ROBERT SCHARFF

For an outdoor outlet you'll need: a weatherproof outlet box with receptacle; several pieces of ½-in. conduit; plastic-coated weatherproof cable (as required); plus a ½-in. elbow with removable plate. First step is to make opening in foundation wall with star drill so cable can be tapped into a house circuit in basement



Pass ½-in. conduit through hole; fasten with lock nuts. Remove sod carefully, and dig trench for cable; then pass cable through conduit. Trench for cable should be from 6 to 12 in. deep

Stand for outlet box is made with two pieces of conduit and an elbow. Run wires through conduit and elbow pieces, and then assemble as shown

To support conduit, surround base with stones; then bond them with concrete. Allow the concrete to dry hard, and then replace dirt and sod

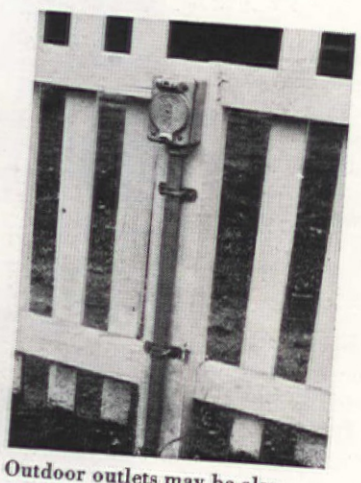
OUTSIDE OUTLET

Now that most of us are happily reconciled to the prospect of electricity being here to stay, why not move it outdoors when we make our summertime hegira to the yard? You can eliminate the dangerous nuisance of dragging heavy extension cords from house to power-work and play equipment by installing on-the-spot outlets in likely locations. Not at all difficult, this bit of handiwork makes wielding the electric lawn mower, the hedge trimmer, and so on, a cinch. Entertaining outdoors is considerably more pleasurable when hosts and guests needn't seek each other out in the gathering gloom, especially so when light is furnished by insect-repelling lamp bulbs. If you wish, outdoor fixtures can be used in place of the outlets to bring decorative lighting to certain areas of your garden or to light up hazard spots on drive or walks. And who knows, you may even find yourself weeding the garden some dewy midnight, in the cheerful company of Mr. Watt's, Mr. Ohm's, and Mr. Edison's marvelous discovery.

Allow a sufficient amount of cable on inside of basement to make a connection to an outlet box. Be sure circuit that you tap into is not overloaded. Replace plate on elbow

In some cases you will find that the conduit can be run through basement window frame. Hole should be drilled in frame, and caulking compound used to seal joint

Weatherproof outlet box is attached to end of conduit; wires are fastened to receptacle. Connect other end of wires to junction box in basement



Outdoor outlets may be also attached to the side of fence posts and outdoor fireplaces, or the conduit can be run through wood posts for lighting

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Mail the Coupon! Fairbanks-Morse makes a submersible pump which will meet your needs. To make sure you get it, read the facts in the two *free* booklets offered in the coupon. Mail the coupon today.

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Please send me the two free booklets — "How to Select an Ideal Water System," and, "Fairbanks-Morse Catalog of Deep Well Pumps."

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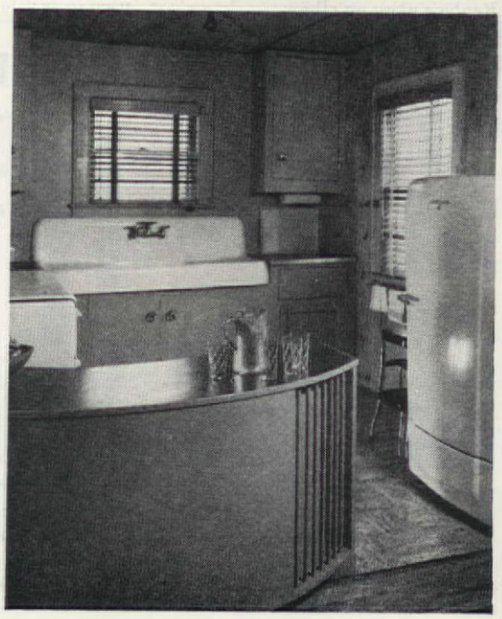
Beach House

A popular tune of a few years ago, "Enjoy Yourself, It's Later Than You Think," really got this summer home going. Here's how it happened: Grace Meinen, a New York business gal who has for many years been the good right arm of AMERICAN HOME's Editor Austin, had often vacationed on Long Island's Peconic Bay, and so loved the spot that she invested in a desirable building lot there, and dreamed of the home she'd put up some day. Just dreamed—while the lot just stood there. Then, prodded by the aforementioned tune, and bolstered by a promise of physical support from her family and friends, she decided to do something about it.

During the dream stage, she had done a lot of thinking about house plans and had evolved the one which was ideal for her requirements. A local contractor built the shell of the house, and saw to it that the fireplace, wiring, flooring, plumbing, and windows were professionally installed. But Grace, her sister, brother-in-law, and assorted friends took over to furnish the labor for the time-consuming finishing operations which add so much to the cost of a house if you have them done for you. They put up the wall-board partitions, finished the ceilings, and even made the doors.

It's a good, sound, summer home, built to last. There are three bedrooms, two baths, and room for two guests to sleep in the living-dining room. The kitchen is divided from the living room by a serving counter, but no wall, so Grace can always be part of the fun, even while she cooks and cleans up. In the kitchen, sink and cupboards came from the Meinens' winter home which had been treated to new equipment, but the old glass doors were replaced by new plywood ones, family installed.

When it came to furnishing the house with practical, carefree, inexpensive things, gay enough to make life as pleasant as it should be in a vacation home, Decoration Editor Mary Monze contributed sound advice—and again, Grace contributed the labor which saved enough on costs to bring many a charming "extra" in the way of accessories within the strict budget she had set for herself.



Instead of a wall, a serving counter separates the kitchen from the living room—a perfect idea in a summer home where the hostess should, at all times, be a part of the fun. There is excellent storage space under the counter, too. One wall is pine, like the living room's—the others are painted green as are the counters. Green and tan marbleized linoleum, installed by the family, covers the kitchen floor

There's not a smidgen of makeshift about this summer home's living room—but it's so easy to care for. Instead of a sofa, two studio couches, covered in jaunty, yet practical yellow denim, welcome daytime sitters and overnight guests. A washable printed fabric in shades of yellow, green, and brown on white gives pattern interest, furthered by the cleverly hung prints which accent the studio-couch corner. Other furniture is wood, easy on the upkeep, and handsomely pointed up by a lively green rayon and fiber rug

Built for a Song

Pine sawbuck table and benches in the living room are hospitable, but have no dining-room look about them when they are set up with nice lamps and pert bouquets between meals. You may not have thought of Venetian blinds, plus glass curtains, plus draperies as summer-home fare—but why not have them to keep out unwanted sun and to lend much wanted cheer to the setting for the happiest days of your life?

In bedroom at your right, walls are gray; brown denim curtains windows and covers beds; and a companion fabric, smartly striped in brown and white, skirts the beds. Grace made the corner table herself, was assisted by her sister in making all curtains and draperies. Second bedroom is painted soft green, furnished in maple, decked in green and white chintz; third bedroom has a cool blue and white color scheme

See "Where Credit Is Due" on page 92

Grace (in the middle, below) enjoys the fruits of her labors—all of them! It took time and planning, and months of physical work to finish and furnish this vacation home with the aid of her family and friends. But it certainly paid off!

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IVORY — BLUE — YELLOW — RED — GREEN

For house, lawn or beach, this bright durable weather and rot proof woven plastic quickly and economically makes your homemade or worn out furniture as colorful and modern as the latest styles.

Twenty-five yard Web-it kit, enough for two average wood or metal chairs, complete with instructions, screws, grommets and grommet setting tools.

Camp, lawn and beach chairs, porch swings, stools, cane furniture, cots, any casual living room or out-door furniture.

WEB-IT 81 WEBSTER ST. ROCKLAND, MASS.

Send me ..... 25 yd. x 17/8 in. Web-It Kits @ $10.95
Color ..... with fasteners for
..... wood chair ..... metal chair
Special yardage order
Send me ..... yards ..... color @ 39c a yd.
Name .....
Address .....
City ..... Zone ..... State .....
..... Send C.O.D. I will pay postman full purchase price plus delivery charge on arrival.
..... Full purchase price is enclosed. Send postpaid. (Postage prepaid on orders in U.S.A. only.)

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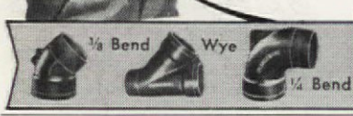
NO ROOTS— OR PIPE TROUBLES!

Orangeburg, the modern pipe, is root-proof. Its Taperweld® Joints seal tight. The pipe stays in line and remains root-proof. Tough, strong and resilient Orangeburg material lasts indefinitely underground.

Use Orangeburg Root-Proof for house-sewer or septic tank connections, storm drains—other outside non-pressure purposes. Use Orangeburg Perforated for septic tank beds, foundation drains, field drainage.

Use Orangeburg Fittings with Orangeburg Pipe. Write to Dept. AH 73 for facts. Orangeburg Manufacturing Co., Inc., Orangeburg, N.Y.



ORANGEBURG®
THE ROOT-PROOF PIPE

MAKE Extra Money with CHILDREN'S WEAR

Introduce mothers to adorably-styled, long-wearing dresses—including famous Dan River Ginghams...and T-shirts, separates, mix-and-match styles, playwear, nightwear for children, school and pre-school ages. Huge selection at low prices.

FREE Rush your name for Big Display, sent absolutely FREE. See how easy it is to make extra money and get your own children's dresses without one penny cost . . . in just spare time. Write.

HARFORD, Dept. K-1324
CINCINNATI 25, OHIO

For Easier Extra Money
SELL THE UNUSUAL
Make $50.00 on 50 Boxes of New COLOR-CHROME Christmas Cards

Show exciting different line. New idea—COLOR CHROME Personalized Christmas Cards with life-like color photos pay you $1.00 on each box. Big demand for GLO-IN-THE-DARK Christmas Ornaments with amazing mystery light. FREE SAMPLES sell both for you.

Sensational MAGIC LEAF A Touch Cleans Silver Bright

GLO-IN-THE-DARK Christmas Ornaments Sell on Sight

SEND FOR SAMPLES!
150 other fast-sellers add to your earnings . . . MAGIC LEAF that shines silver by a touch; new and different Christmas and Everyday Cards; Religious Cards; Name-in-Skirt Notes; $1 Gifts. Send for outfit of Assortments on approval and Free Samples of Glo-In-The-Dark, Color-Chrome Cards, and other Name-Imprinted Items!

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1113 Washington Ave., St. Louis 1, Mo.

Save up to ½ on RUGS

REPLACEMENT OR A REFUND OF MONEY IF NOT AS ADVERTISED THEREIN
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Your Choice of:
52 lovely, up-to-date, solid and two-tone colors, casual new texture blends and embossed effects, leaf and floral designs, colorful Early American and Oriental patterns,—regardless of colors in your old materials.

ANY SIZE up to 16 ft. seamless, any length—sizes you can't get elsewhere.

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MAIL this coupon or a postcard for fascinating, new, money-saving Olson book . . 40 pages of Rugs and model rooms in actual colors. Tells how to get lovely, deep-textured, Reversible Broadloom Rugs at a big saving by sending your Old Rugs, Clothing to Olson Factory.

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OLSON RUG CO. Dept. F-16 Chicago 41, Ill.

Cold Facts—Hot Subject

(Begins on page 37)

Other systems are designed to maintain the inside temperature at around 70° except, of course, when the outside temperature gets very high. Another thing to keep in mind is that an air conditioner removes a good deal of moisture from the air. This occurs when the air passes over the cooling coils and its temperature is lowered. When air has a low moisture content, it can absorb more readily the moisture on your skin, thus making you feel cool.

Q. Is it possible to air condition a house that is already built?

A. Oh, yes. If the house has a forced-warm-air heating system and the ducts are of sufficient size, a central air-conditioning plant can be installed and hooked up to work in conjunction with the furnace. If the existing heating system does not lend itself to this arrangement, you can install one or more room air conditioners. It is also possible to use room cooling units which work off a central system.

Q. These room air conditioners—how much do they cost?

A. That depends on the size of the unit required, but they start at a little over $200.

Q. Do they work in much the same way as the central air-conditioning system?

A. Just about. They filter the air, lower its moisture content, lower its temperature, and circulate it about the room. The main difference, aside from the size, is that most of your room units are designed to fit into windows so they can utilize the air outdoors to carry away the heat. With a central system, water is usually employed to remove the heat from the unit.

Q. What do you mean about carrying off the heat? I thought the air conditioner removed the heat. Isn't that what it's supposed to do?

A. Certainly. The air conditioner removes the heat from the air in the house or room. But then you've got to remove this heat from the unit. You just can't let it store up heat. So either water or the outside air is used to carry off this heat.

Q. It would seem that in a central system you would be using a good deal of water.

A. Well, you will while the unit is in operation. But remember, an air-conditioning system is much the same as your modern heating system. It doesn't run constantly—just when the controls indicate that the inside temperature has risen above a predetermined point. But getting back to the water problem. Water is a pretty inexpensive item in most communities, and so you don't have much to worry about. In other areas where the supply of water is limited, there are various devices which can be used to remove the heat from the water so it can be reused.

Q. This is getting complicated. We've got an air conditioner to remove the heat from the air inside the house and we've got water to remove the heat from the unit—and now we need something to remove the heat from the water! What do we use to remove the heat from what we used to remove the heat from the water?

A. Air in most cases. Many air-conditioned homes, in areas where there are water restrictions, use a water tower. Water is sprayed into this tower, and is cooled through evaporation so that it can be reused in the air-conditioning system. Then there are mechanical systems which do the same job. Many home owners use the water from their air conditioner for such jobs as watering the garden and washing the car. This way, little of it goes to waste.

Q. Now what about this heat pump? How does that differ from the conventional type of air-conditioning system?

A. Well, your heat pump is one single unit which cools the house in the summer and heats it in the winter. It works something like a big refrigerator. In summer it removes the heat from the air in your house and tosses it outdoors. In winter the action is reversed, and it takes the heat from the outside air or the ground and puts it into your home. It requires nothing but electricity for its operation. No fuel, no chimney, just electricity.

Q. How is it going to get any heat from the air when the air is, say 20° F.?

A. Because until you get down to absolute zero, which is 459.6° below zero, all air and matter contains some heat. It's just a matter of getting at it. That's what the heat pump does.

Q. With other types of air conditioning, should the heating plant be matched to the air conditioner?

A. Well, yes. Air conditioning isn't just a matter of cooling—it's really a year-round business which cools the air in summer, heats it in winter, and provides for good circulation of clean air everyday in the year. Many modern systems are a combination unit. In some brands, you have two independent units employing the same blower, filter, ducts, and controls. In others, you have just one compact unit which is both the furnace and air conditioner. Many systems are designed so that the furnace can be installed when the house is built. Then, when you have the necessary funds, you can add the air-conditioning unit.

Q. Well, now if I should decide to install an air conditioner—a room unit or even a central system—how will I be sure of getting one that will do the job properly?

A. That's pretty much up to you

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$25.00 IS YOURS

FOR SELLING ONLY 25 boxes of JEWELS exciting new Christmas card assortments #60 & #90. And this can be done in a single day. Everyone buys and sends greeting cards. AMAZING VALUES. Box of 21 cards sell for $1, also 25 for $1.25 with name on. You make up to 50c on each box. SEND FOR SAMPLES ON APPROVAL and SELLING PLAN. Costs nothing to try. *Many organizations and church groups raise money this easy way. Advise if organization.* WRITE NOW!

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75¢ AT HARDWARE STORES... EVERYWHERE

with WATER MASTER TOILET TANK BALL

INSTANTLY STOPS FLOW AFTER FLUSHING

STOP DRIP

caused from sweating or condensation on cold water pipes. Turn idle basement space into play, work or store rooms. Just wrap cork-filled NoDrip Tape around pipes and joints and the job's done —permanently. Roll covers about 10 feet of ½" pipe, $1.69. *Higher west of Rockies and Canada.* Get at Hardware, Paint, Dept. Stores, or sent postpaid. Write for free circular. W. Mortell Co., 524 Burch St., Kankakee, Ill.

NO Drip TAPE

PULVEX AEROSOL FLEA KILLER

ANOTHER COOPER PRODUCT

Cold Facts

dealer or installer. It's up to him to go over your house carefully and calculate just how much heat it will absorb, just as a heating contractor will calculate the heat loss of a house before he installs a furnace. The same thing holds true of a room unit—the size of the unit will depend on the size of the room, how it's located, the construction of the house and similar factors.

Q. If I were about to build a house today, and were planning to install an air-conditioning system, I suppose there are several things that I should be sure were incorporated into the house?

A. Only things you'd do to keep heat out anyhow, because keeping it out saves on the costs of air conditioning. Be sure that the house is properly insulated, and use overhanging eaves where possible to keep out the radiated heat from summer sun. A light-colored roof also helps to keep heat out. Naturally, you'd want to be sure all doors and windows were well weather-stripped because nobody can afford to cool all outdoors in summer —anymore than they can afford to heat it in winter. Even with air conditioning, you need a kitchen exhaust fan to banish cooking odors.

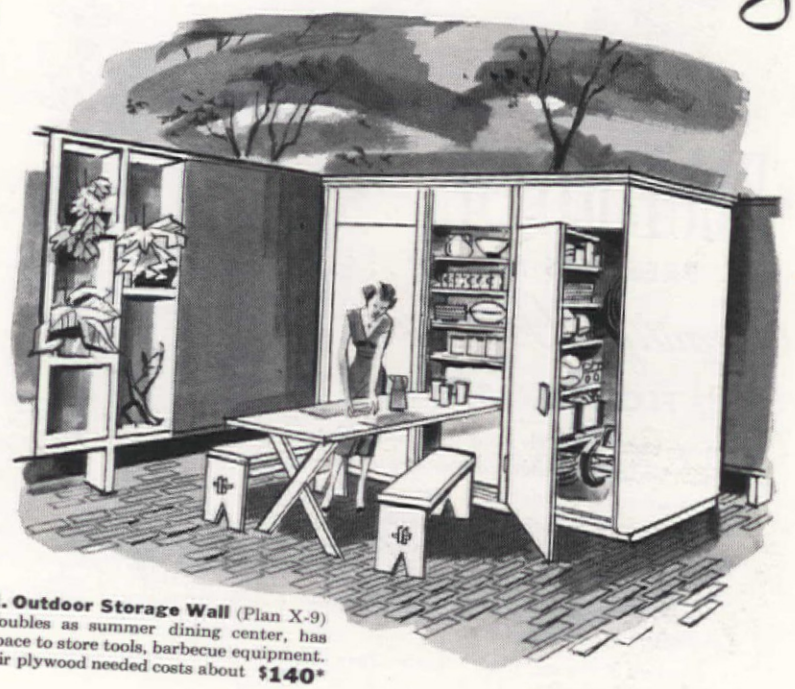
Q. Would the fact that I planned to have an air-conditioning system allow me to do things—in the way of design or plan—that I couldn't do with a house containing no air-conditioning system?

A. Very definitely, yes. For example, the least expensive house to build is a square one, but with a conventional square house you get little if any cross ventilation. If that house is air conditioned, you don't have to worry about cross ventilation, so air conditioning allows you to use the most economical square floor plan.

Q. That seems to make sense.

A. Also, air conditioning allows you to place windows where there is something to look at; not where they are required for ventilation. For example, you can build a solid wall to shut off a view of a neighbor's yard, but that solid wall won't make your room into a central gallery of a pyramid during the summer. Another thing possible with air conditioning is to place windows higher up on the walls so that you get more usable wall and floor space. This is very important today when bedrooms are rapidly shrinking down to almost microscopic size. Very frankly, residential air conditioning is still so relatively new that neither the industry nor the architects and builders have scratched the surface of its influence upon our manner of living. They are, however, pretty much in agreement that it is going to mean some pretty big changes in where we live and how we live—and happily, all those changes are going to be for the good.

4 new ideas for outdoor living



1. Outdoor Storage Wall (Plan X-9) doubles as summer dining center, has space to store tools, barbecue equipment. Fir plywood needed costs about **$140***

These Outdoor Storage Units Are Easy to Build With Exterior-Type Fir Plywood

HERE are four ideas to help you live outdoors and love it . . . with end-of-clutter neatness in garden or patio.

Enjoy one of them now, this very summer!

Practical fir plywood makes any of these attractive units easy to build. Big plywood panels speed work, cut waste, require no special tools.

Your lumber dealer has plans—and the Exterior-type fir plywood you'll want to simplify the job. Why wait? Build added pleasure and convenience into your outdoor living—today!

4 Plans available

See your lumber dealer—or order plans by number from Douglas Fir Plywood Association, Tacoma 2, Washington. Enclose 10c for each plan. (Offer good in U.S.A. only).

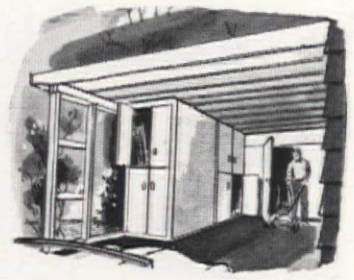
ASK FOR D. F. P. A. INSPECTED

Fir Plywood

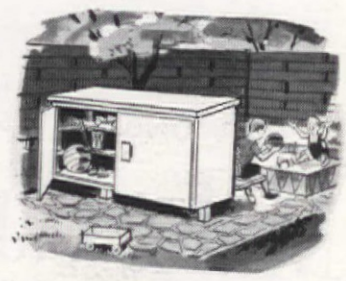
EXT-DFPA

For outdoor building jobs, use only Exterior-type fir plywood with waterproof glue; the EXT-DFPA is your positive assurance.

*Based on latest available Chicago retail sales for fir plywood compiled by leading trade magazines. Prices may vary depending on location and source of supply.



2. Carport Storage (Plan X-10) for everything from a car to a trowel. The Exterior fir plywood required for an average-size unit costs about **$320***



3. Garden Cabinet (Plan X-11) does away with back-yard clutter with convenient storage for tools, toys, odds and ends. Fir plywood required about **$50***

4. Patio Furniture (Plan X-12) is easy to build with light, strong, durable Exterior plywood. Demountable for easy storage. Buy plywood for about . **$55***

BLUE RIDGE
PRESENTS A
Beautiful Bouquet
OF FLOWER PATTERNS

Dainty—colorful—gay! Here are three Blue Ridge Skyline flowerlet designs any one of which will cast a joyful spell over your table regardless of your mood or the weather. The handpainted designs are sealed under a brilliant glaze which preserves their beauty forever. You'll enjoy seeing these three patterns and others at your dealer's.

Southern Potteries, Inc. Erwin, Tenn.

BLUE RIDGE *Dinnerware*

Amazing New Kind of Greeting Cards

They Contain Real Gifts... They GLISTEN Like Gems... They're Good Enough to EAT...

... and Each Holds a Heart-Warming Greeting!

NO WONDER IT'S SO EASY FOR FOLKS TO

Make Good Money

without taking a job or putting in regular hours—AND WITHOUT EXPERIENCE!

IT'S fun to show cards as unusual *as these new KINDS of greeting cards*—and it's easy to make extra spending money *all year 'round!* Your friends will marvel at the rich glowing colors, the beautiful brand-new designs, the magic-like surprises that actually DO things! And they'll be delighted to give you big orders for these box assortments of exciting new Christmas and All Occasion Greeting Cards, exquisite Stationery, Gift Wrappings.

NO EXPERIENCE NEEDED — FREE BOOK shows how any beginner can make money! You make up to 60¢ on each box. Mail coupon—without money—for sample boxes on approval. No obligation. If friends don't order at once from samples—return them at *our* expense. Mail coupon NOW: Harry Doehla Co., Studio A-17, Nashua, N.H. *(West of Rockies, mail coupon to Palo Alto, Cal.)*

Guaranteed by Good Housekeeping

20 Boxes in 2 Hours Time!

"I'm thrilled with the beauty of these cards and so are my customers. I have now sold about 20 boxes . . . in about two hours."—*Bernice Johnson, S. Dak.*

HARRY DOEHLA CO., Studio A-17, (Palo Alto, Calif.) (Nashua, N. H.)
(If you live East of Rockies, address Nashua office.)

Please rush—for FREE TRIAL—sample boxes on approval, money-making plan. Free Samples of "Name-Imprinted" Christmas Cards; FREE Book of easy ways for *anyone* to make money.

Name..... (Please Print)

Address.....

City..... State.....

You Can Paint

(Begins on page 27)

Possibly try for design—Roman candles on the rampage. But what you especially want to accomplish by this outburst is to become familiar with your materials and to be at ease at your easel.

You may feel uncertain as to your choice of medium—whether it should be oils or water colors. I have tried both and, although still a tyro, I'd advise oils for the beginner. With oils, color decisions need not be so final, and strokes need not be so deft, for oils lend themselves quite easily to correction.

If you, like me, wish to paint just for the sheer pleasure of expression, don't become discouraged or frustrated because you cannot produce a Rembrandt or a Picasso. You'll have an all-absorbing diversion—you'll be transplanted to a dream world and entirely oblivious to alarming headlines or tenseness of the workaday world. At this time, my only distraction—if it can be called that—is the song of the birds coming through the studio window, and when the latter is closed, there is soft, pleasant music. For three hours each week, I am in a world all my own.

I hope you'll experience the feeling of a similar dream world and won't break the delightful spell for yourself by forming an artistic complex that begets disappointment and dissatisfaction at not measuring up to the masters. Do your best, to be sure, but remember that most of us weekend hobby painters will likely keep our amateur standing for a long time. Having missed the years required for formal art schooling, we couldn't possibly capture the subtle qualities that the experts see in fine paintings. But, let me tell you, with a little perseverance it is possible to become reasonably articulate with a paintbrush and, I dare say, Mr. Rembrandt couldn't have been more thrilled than you will be when you put the final daub on your very own first painting.

BOOKLET CHECK LIST

- ☐ SHOWER THE BRIDE, #40 ..... 40¢ — Includes invitations, favors, decorations, recipes, games
- ☐ ALICE IN WONDERLAND PLAYLET, #174 ..... 50¢ — Includes costume instructions
- ☐ FUN OUTDOORS, #41 ..... 50¢ — Treasure hunt, barbecue party, recipes
- ☐ CARE OF CURTAINS, #177 ..... 10¢ — Rayon, lace, net, nylon, ruffles
- ☐ HOME STORAGE FOR YOUR FOOD CROPS ..... 10¢ — What to store; how to make storage pits, bins, etc.
- ☐ DREAM HOME SCRAPBOOK ..... 35¢ — For collecting building data

Please send order and remittance to: (No stamps, please)

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Parcels go Without delay, When labeled in The proper way.

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ADDRESS LABELS
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"Part of the Parcel"

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IDEAL'S *California Gardens* POOL
Keeps them
HAPPY • SAFE • and COOL!

BRING THE BEACH TO YOUR HOME

Let them splash . . . let them play . . . let them enjoy the happiest summer of their young lives in Ideal's wonderful wading pool. Long-lasting, heavy gauge Vinylite . . . gaily decorated. EASY to inflate. EASY to drain. Size: 67" x 47" x 9"—$10. Other sizes $8, $13. Get one for the kids.

Vinylite

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CHRISTMAS CARDS
EVERYONE BUYS! . . . EASY TO SELL!
Earn Extra
MONEY
in Spare Time with Famous Nationally Advertised Line

Yes, **everyone** buys Christmas Cards . . . your friends, your neighbors, folks all around you . . . and what a wonderful, easy, pleasant way it is for you to make the extra money you want just showing these folks famous exclusive Wallace Brown Christmas and Everyday Cards, and Gift Items. Almost everyone orders when you show them gorgeous 21-Card "Feature" Christmas Assortment at only $1.00—**and you make up to 50c profit on each box!** Many other Assortments packed with lovely, new, completely different, original creations. Plus Personal name-imprinted Christmas Cards, and Gift Items too, that help you make dollars and dollars of extra cash. Rush name and address today for SAMPLES ON APPROVAL.

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SEND NO MONEY
Just send name, address for sample "Feature" Assortment on approval and free samples of personal name-imprinted Christmas Cards.

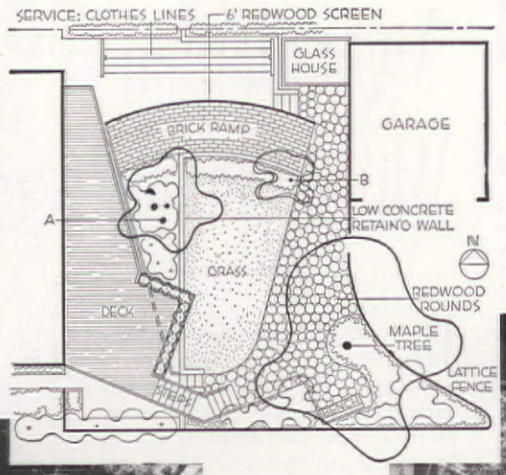
EVE ARDEN
STAR OF "OUR MISS BROOKS"
HAS SOMETHING TO TELL YOU—

See page 17

EXCLUSIVE MONEY MAKING SENSATION!

Be the FIRST to sell beautiful trade-mark costume jewelry pin along with new, exciting Christmas Card Boxes (with golden signatures); Holiday Gifts, Wraps and Ribbons; Stationery, Napkins; Name Imprinted Cards 40 for $1.25 up; Many other items. WRITE for FREE SAMPLES, Personal Cards, and Assortments on approval plus details on getting Same Pin FREE.

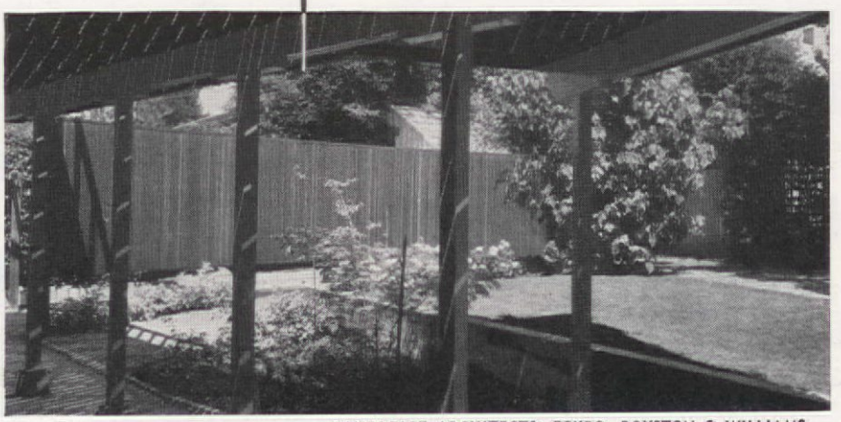
CHAS. C. SCHWER CO., 14 D Elm St., Westfield, Mass.



Below, looking southeast along the deck from its northern end toward the corner bordered by plant boxes. Left foreground, the coping of the lower patio; top left, the Sparmannia or African-hemp tree which, surrounded by Pelargoniums, adorns the corner of the lawn

Below, a view from under the ground-level, covered "patio," looking past the steps that lead up to the deck. Beyond, in a setting of miscellaneous evergreen and flowering shrubs and underplanted with Vinca and Ajuga, the big maple tree that dominates the log-paved portion of the garden

Still beneath the deck, look to the left and you get this view of the whole northern end of the garden. The three small trees (center) are a Japanese maple, a redbud, an Australian Hymenosporum. Beyond them is the redwood screen bordering the ramp and, again, the Sparmannia



LANDSCAPE ARCHITECTS: ECKBO, ROYSTON & WILLIAMS

A Two-Story Garden

In the Donald Smiths' home in San Francisco, the living room is on the street side and high above the garden area at the rear; the problem was to relate the two. The desired "tying-together" was accomplished by, first, building a "garden deck" along the rear (east side) on the living-room level, making it easily accessible by cutting a door through the wall. An easy flight of steps at the south end completed the between-levels transition. The deck, with its widened, angled extension, provides a delightful sitting area overlooking the garden; a safe play space for children; and beneath it, a pleasantly shaded area that contributes much to the garden's living space. From the north end of this covered "patio," a 6-ft.-wide, brick-paved ramp, gently sloped and curved, leads up around the broad end of the central grass panel to the interestingly shaped east and southern portion of the garden. The ramp is separated from the service area and a small greenhouse by a 6-ft.-high ornamental screen of squared redwood stakes. Redwood rounds pave the east and south part of the garden which is largely shaded by a big maple and bordered, like the lawn, by shrubs, flowering plants, and ground-covers, with a few trees for accent. By following carefully a detailed plan prepared by Landscape Architect Garret Eckbo, and by taking plenty of time, the owner and his wife carried out the whole project (except for deck and stairs), and by thus furnishing their own labor, they kept within satisfactory bounds the costs which might have been prohibitive had the work been done professionally for immediate effect.

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- CUTS WEEDS EASIER
- PULVERIZES LEAVES BETTER

The MOW-MASTER was designed with you and your lawn in mind. It mows smoother, eliminates "scalping" of terraces, does front trimming and distributes grass cuttings uniformly. For healthier, properly nourished lawns, the MOW-MASTER "Grind-a-Leaf" attachment pulverizes leaves, distributing them around the grass roots as a valuable soil enricher. For *your* mowing pleasure the MOW-MASTER is light weight, easy to maneuver and quick starting. There are 5 attractively designed models in cutting widths of 16"-18"-20"-21". Learn more about the many handy, helpful MOW-MASTER features from your favorite dealer or write for FREE illustrated literature and "Lawn Book" today.

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Enjoy selling the HEDENKAMP line. No experience needed. Make up to 100% profit full or spare time. You'll have extra money to buy clothes, take vacations, pay bills or build up your club or group treasury.

WRITE NOW for actual SAMPLES On Approval, FREE Catalog, full selling details and Extra 5% Cash Bonus plan.

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"I am a dressmaker and have Hedenkamp merchandise on display. My customers are glad to buy your products and it helps me to make a living."
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YOU TAKE NO RISK

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Yes, I want to make money the easy Hedenkamp way. Please rush actual samples On Approval and all details of your selling plan.

Name.....
Address.....
City.....State.....

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KILL WEEDS THE EASY WAY
SPRAY WEEDONE®

This is no time to grub weeds out by hand! Such old-fashioned methods will only get you an old-fashioned backache. Spray your weeds away, easily, effortlessly, with Weedone, the modern miracle weed killer. It's fast acting and effective on over 100 weeds and woody plants—dandelions, plantains, poison ivy, poison oak, honeysuckle, brambles. Weedone is the only weed killer containing the low-volatile butoxy ethanol ester of 2,4-D and 2,4,5-T (no vapors to injure nearby flowers, vegetables, shrubs). Harmless to people and pets. *Does not kill grass.* Look for the big red can of Weedone at your garden-supply store.

8-oz. can $1 **1-qt. can $2.75**
1-gal. can $6.95

Plastic Weedone Applicator
Fits any screw-top gallon jug. Won't cut or scratch hands.

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Night Garden-White Blooms

KAREN FOSS

Weekend gardeners, who accept the discomforts and disadvantages of commuting from here to there in the hope of ultimately settling down to full-time garden enjoyment, come that nebulous Day of Retirement, will probably agree that their greatest returns come from the white flowers that bloom in the garden at night. Weekends, from sunup to sundown, garden chores demand most of one's attention. Being close to the picture all day, one tends to lose some of the full pleasure and perspective. But, relaxing at long last after a busy day (whether at home or at the office), and a supper snack, a Sunday spread, or other repast, what is better than to sit on porch or terrace and let, for example, the pure white Clematis montana enchant one with its lovely form and delicate fragrance? As Lowell wrote, "God makes sech nights, all white an' still."

Here, then, are some suggestions for white night-flower effects from early summer right up until the early dusk and cool air of fall incline one's thoughts and habits indoors:

MAY—Wisteria (*W. sinensis alba*), dripping with loveliness and fragrance.

Peonies, single and double.

St. Brunos-lily (*Paradisea liliastrum major*) for border or rock garden.

Columbine (Aquilegia); lily-of-the-valley (Convallaria); bleeding-heart (*Dicentra spectabilis alba*); adders-tongue (*Erythronium californicum, giganteum,* or *grandiflorum album*); iris; narcissus.

JUNE—Roses, such as Polaris, Silver Moon, Summer Snow, the ever-popular Frau Karl Druschki, etc.

Campanula; the feathery Astilbe; Shasta daisy; balloon-flower (*Platycodon grandiflorum album*).

JULY—Stately spikes of foxglove (Digitalis); hollyhock; summer-sweet (*Clethra alnifolia*) which likes a moist location; Madonna lilies; lupines (more for effect than fragrance); Yucca, especially as dramatic accents against dark shrubs or hedges; hybrid phlox; Nicotiana, very "heady" on a hot, windless night.

AUGUST—Gladiolus, dependable and, like a good black dress, a basic must in the garden ensemble; dahlias—miniatures, singles, and big ones; white heather; and, of course, moonflowers, that open as you watch.

SEPTEMBER—Clematis again, this time *C. paniculata,* giving its bridal-veil effect; asters; salvia (*S. splendens alba*); and finally, chrysanthemums in forms and sizes to carry on until, at last, the white of snowflakes replaces that of blossoms.

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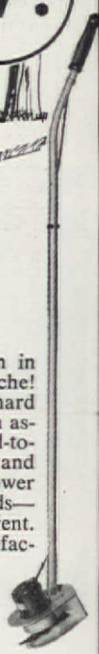

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PATENTS

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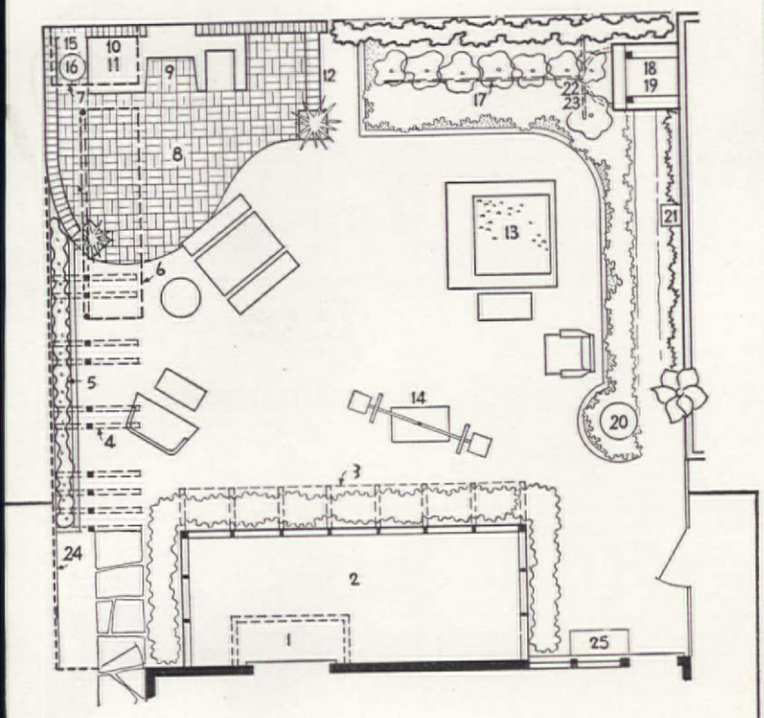
Patrick D. Beavers, 903 Columbian Bldg., Wash., D. C.

Live on What's Left

(Begins on page 44)



Key to the enhancements, mostly husband-made, which endowed a small back yard (page 44) with the makings of good outdoor living. **1.** "Romeo and Juliet" balcony. **2.** Greenhouse, 7′ x 18′, across rear of house. Entered from dining room, it serves also as a winter porch-garden, heated automatically through opening to basement and by a plug-in, thermostatically controlled, hot-water heater. Unbleached-muslin curtain suspended under roof from 14 wires, gives it attractive, inexpensive light control. **3.** Glass awning, supported by 26-in. extension of greenhouse rafters, projects outdoor chrysanthemums which bloom until January. **4.** Pergola and lath house afford privacy, shaded seating space, and hanging space for plant baskets. Back and roof are picket fencing, supported by 2 x 4's set in concrete. **5.** Raised brick flower beds built in semi-shade of pergola for begonias and winter storage of fuchsias (in peat moss). **6.** Clothesline which supports roll-up awning between washdays: 8 clotheslines, stretched between 12-ft.-wide U's of heavy pipe, with their bases sunk in concrete. **7.** Small awning protects food at barbecue. **8.** Brick-paved terrace. **9.** No-smoke brick fireplace. **10.** Brick wall, 6 ft. high, shuts off neighboring garage, shelters cooking and festivities here. Use of charcoal and electricity for cooking avoids smoke. **11.** Slow-rotating spit, electrically operated and improvised from Mixmaster motor geared down by means of ice-cream freezer attachment—can also be used in kitchen. **12.** Storage port for grandchildren's disappearing play equipment which includes, among other delights—**13.** Wading pool and **14.** Merry-go-round. **15. & 16.** Among antiques on display are ancient oak beer keg (empty) and handsome propellers from early airplanes. **17.** Stretched on high, the tongue, neck yoke, and doubletrees from a coach built in Boston in 1889, form another conversation piece. **18. & 19.** Irish wishing well that camouflages a useful compost pile for turning garden wastes into food for soil (described in our October, 1950 issue). **20.** Bird bath and fountain. **21.** Bird houses and feeding stations. One station is 18 ft. from the breakfast nook; another, just 6 ft. away, placed to form a "coaxing system" to bring birds closer. **22.** Lighting system, including soft, overhead floodlights that especially enhance—**23.** Hanging plant baskets. **24.** Picket fence surrounds entire yard for the safety of youngsters. **25.** Improved garbage-can-cover contraption: heavy, counterbalanced, white wooden lid operated from within kitchen door. Both user and garbage collector call it "perfect."

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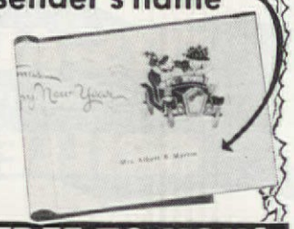

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Pages 28, 29: Patterns 1473 and 1474 designed by Isabel O'Neil; 1477, Edna Mason Laszlo; 2024, W. Grant Glenn; 2025, Dick Hutchinson.

ROOM TO GROW IN

Page 32: All furniture, Crawford of Jamestown; cotton carpeting, "Wunda Weve" by Belrug Mills; drapery and cushion upholstery, "Caprice," Riverdale Mfg. Co.; white chintz curtains and trimming, Consolidated Trimming Corp.; wallpaper, United Wallpaper Co.; plastic bed covering, Gilford Leather Co.; easel and mannequin, A. I. Friedman, Inc.; radio, Capehart, Liberty Music Shops; vanity tray, comb and brush, Lewis & Conger; mug, Hughes Enterprises.

Page 33: Upper right: furniture, Crawford of Jamestown; spreads, "Meadowbrook," Cannon Mills; sporting equipment, A. G. Spalding & Bros., Inc.; lower: all furniture, Crawford of Jamestown; linoleum, "Spatter Dash," Armstrong Cork Co.; plastic-coated bed covering, F. Schumacher & Co.; black patent plastic cushion upholstery, Gilford Leather Co.; blinds, Jencraft Mfg. Co.; prepared burlap wall covering, Richard E. Thibaut, Inc.; chair, Troy Sunshade Co.; typewriter, Smith-Corona, Strathmore Stationers; VM Tri-o-matic phonograph, Liberty Music Shops; clock "Yachtsman," Telechron; model airplanes, Cleveland Model & Supply, Trans World Airlines, Inc.; pictures, N. Y. Graphic Society; Exacto tool kit, A. I. Friedman, Inc.

AIR CONDITIONED—UNDER $25,000

Pages 34–36, 81: Air-conditioning system, Dehumidifier, kitchen equipment by Frigidaire; dishwasher by KitchenAid; Kencork and Kenrubber flooring by Kentile, Inc.; Formica in bathrooms; paint, Martin-Senour.

FROM HEIR TO HEIRLOOM

Page 43: All furniture from Macy's, N. Y. Six-drawer chest-on-chest, $129.00. Five-drawer, chest-on-chest, $89.95. Crib, $74.95. Canopy crib, $113.00. Eight-drawer double dresser, $175.00. Mirror, $47.25. Night table, $47.25. Chifforobe with sliding doors, $99.50. Canopy youth bed, $122.00. Mirror, $29.95.

IT'S A GOOD MONTH

Page 46: Val-A-rak, Sherness Co.; "Safe-Lock Gun Rack," Yield House; "Drop Front" file, Goldsmith Bros.; "E-Z Find Handirack," Toolcraft Products; "Bottle storage rack," Ekco Products Co.

MIGHT AS WELL BE GAY ABOUT IT

Page 50: All towels, Martex; pitcher, Hall China Co.; soup tureen, Cemar Clay Products; blue tumblers, handmade, Blenko Glass Co.; cups, Sun Valle Tile Kilns; Colonial Blue Georgian tumblers, Viking Glass Co.

THE THIRD TIME'S A CHARM

Pages 52, 53, 58, 62: Cabinets, The Curtis Co., Inc.; floor and counter tops, Armstrong Cork Co.'s Granette Corlon; range and refrigerator, Frigidaire; fabric wall covering, Wall-Tex; dishwasher and mixer, KitchenAid; chairs, Daystrom; aluminum cooking utensils, Club Aluminum; glass cooking utensils, Pyrex; toaster, Toastmaster; radio, Zenith; pressure cooker, Presto; hanging light and center fixture, Lightolier; undercounter lighting, The Wiremold Co.; knives, Simmons; kitchen tools, Ekco; tea kettle, West-Bend; stainless steel flatware, Wallace Silversmiths; curtain material, Moss Rose; curtain clips, Ottavia; woodstain, Martin-Senour Nu-Hue Custom Color Stain; china, "Shaker Brown," The Salem China Co.; "Cambridge Square" crystal, Cambridge Glass Co.

GOOD VICTUALS

Pages 54, 55: Water goblet, "Della Robbia," Westmoreland Glass; cocktail pitcher, Tiffin Glassmasters; spun-aluminum salad bowl, Florence Thomas; salad servers, W. & J. Sloane; "Black Rose" bowls, Fenton Art; "Village Green" divided casserole, Red Wing; footed cake stand, Fenton Art; "Sylvan Yellow" china, Flintridge; square, low-foot, covered compote, Westmoreland; "Five O'Clock" cocktail cloth, 4 napkins, paper napkins, Twentieth Century Linens.

GOOD DRESSING FOR SALAD DAYS

Pages 56, 57: "Ballerina" yellow with palladium trim, 16-pc. starter set, $5.95, Universal; "Leaf" Vicray cloth, 52" x 70", $5.95, Kemp & Beatley; "Reigning Beauty" 6-pc. place setting, $28.25; iced-tea spoons, $54.00 a doz. including tax; salad serving set, $14.00, including tax; Heirloom Sterling, Oneida, Ltd.; Syroco metal salad bowl, $7.50, Syracuse Ornamental; small metal bowls, $1.25 each, Florence Thomas; "Scotch Plaid" Olde Thompson pepermills, $9.95 per set; "Heirloom" handmade crystal iced-tea glasses, 90¢ each; salad plates, $1.25 each, cruet, $2.00, by Cambridge; wooden fruit bowl, $17.50 in birch, $19.50 in walnut, Gottschalk Sales Co.; shell-shaped basket, 8½" at $1.50, 10" at $2.00, 13" at $3.00, Ed Langbein; white fluted plate, Fenton Art; place mat, Frank & Sadev; green glass bowl, Blenko; dinner plate, "Autumn," Royal Jackson; large and small plastic bowls, Abaca.

Below: "Heirloom" handmade sugar and cream, $2.25 a pair, Cambridge Glass.

TAKE A CAN OF TUNA

Page 61: Fish platter, Brad Keeler; Burgundy platter, Hollydale.

FLOWERS FOR SALAD DAYS

Page 75: Container by Howard Chase, Westboro, Mass.

TRADITIONAL CAN BE FUNCTIONAL

Page 78: Top: sofa table, Morganton Furniture Co., $80.00; bowl, Roselane Pottery. Center: console table, Brandt Cabinet Works, $99.00; all accessories, R. H. Macy Co. Lower: coffee table, Heritage-Henredon, $190.00; vase and cigarette holder, Syroco.

BEACH HOUSE BUILT FOR A SONG

Pages 84, 85: Rug, Waite Carpet Co.; Glasheen, Waverly Fabrics; denim, Erwin Denim; Venetian Blinds, Venetian Blind Association of America; linoleum, Congoleum-Nairn.

PHOTOGRAPHS

F. M. Demarest: pages 27, 29 (top, right), 32 through 35, 38 through 43, 47 (top), 50, 54 through 57, 61, 63, 67, 68, 71, 75, 78, 80, 84, 85, 92; Tom King: page 24 (bottom); Acme Special Service: page 29 (bottom, left); Phillip Gendreau: page 28 (bottom, right); United Press Photographs: page 28 (top and bottom, left); Krantzen Studios: pages 30, 31, 52, 53 (bottom; top left), 58, 62; Al Monner: pages 44, 45; Reed K. Bidwell: page 53 (left, center); M. Halberstadt: page 89; Norm Porter Studios: page 46 (top, left); Zintgraff: page 47 (center); Dick Hutchinson: page 47 (bottom).

DRAWINGS

Seymour Nydrof: page 37; Edward Lehman: page 45; Albert Pucci: page 49.

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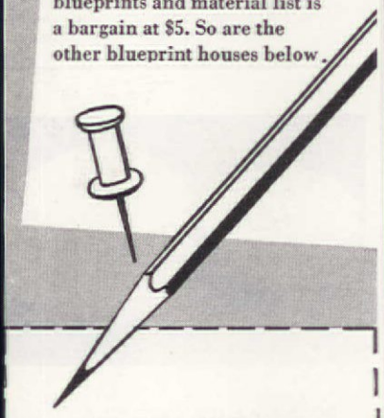

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- No. 15 ☐ (see Aug., '52 issue) Frame, 2 story, 3 bedrooms, living room, bath, kitchen
- No. 16 ☐ (see Oct., '52 issue) Split level, 3 bedrooms, living room, TV recreation room
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- No. 18 ☐ (see Feb., '53 issue) One story, 3 bedrooms, big living room, dining room, kitchen, recreation room
- No. 19 ☐ (see March, '53 issue) One story, 3 bedrooms, 2 baths, living-dining room, kitchen with dining nook, roofed porch
- No. 20 ☐ (see April, '53 issue) One story, 3 bedrooms, living-dining room, bath, utility room, kitchen-laundry, garage
- No. 21 ☐ (see May, '53 issue) One-story modern summer house, living-dining-sleeping areas, kitchen, bath
- No. 22 ☐ (see page 31, this issue) One story, 2 bedrooms, big living room, kitchen, utility room, porch, bath

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1. Get your money's worth of POWER! Room air conditioner power is measured in tons. A 1-ton unit delivers enough cool air to freeze 1-ton of water in a 24-hour period... a ¾-ton unit would freeze ¾-ton of water, etc. Fedders Room Air Conditioners deliver full power.

Hotel and motel owners who test many brands before buying often find that the Fedders ¾-ton unit outperforms a competitive 1-ton unit... that a ⅓-ton Fedders unit often will deliver more cooling than other ½-ton models!

2. Should an air conditioner *heat*, too? Unless a unit can produce 25,000 B.T.U.'s of heat, it can not *quickly* take the chill off an average room. No 115-volt plug-in, ¾-ton unit can deliver more than 4,500 B.T.U.'s of electric heat.

If you want a handy room heater, your Fedders dealer will sell you one for much less than the premium you'd pay for a "heat, too" room air conditioner!

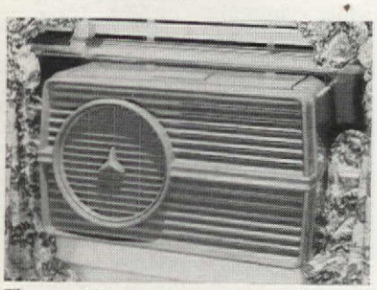
3. Take this along when you shop room air conditioners. It's a list of the exclusive, important features that a Fedders Room Air Conditioner gives you:

A. V-type twin evaporators with the cooling power of 15 refrigerators.
B. Automatic comfort control thermostat that keeps room temperature constant.
C. Built-In Weather Bureau that gives you the weather you want with the touch of a button.
D. Two *double-size* filters that catch more dust, dirt *and* pollen.

You'll find the name of your local Fedders Room Air Conditioner dealer in the Classified Directory under "Air Conditioning". See him today!

FEDDERS

A Great Name in Comfort



The smart 1/3 ton cooling capacity window model, ideal for bedrooms. In striking Breeze Green or Ivory. From $229.95 on easy terms.

FREE! MAIL COUPON TODAY!

FEDDERS-QUIGAN CORPORATION
Dept. 69, Buffalo 7, New York.
Please send me books checked on how I can sleep, work, live better with a Fedders.

☐ "Healthier, Happier Living with a Fedders Room Air Conditioner."

☐ "How to Sleep Cool when it's Hot."

*Name*_____

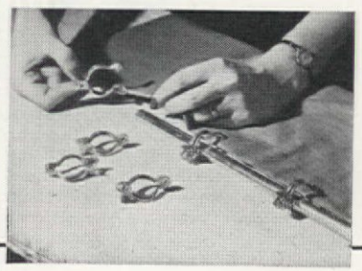
*Address*_____

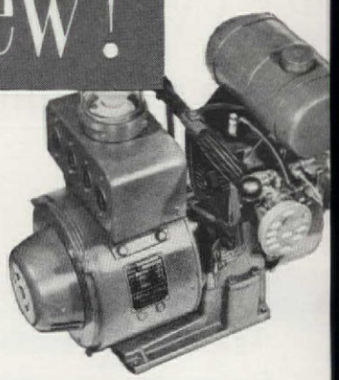
*City*_____ *State*_____

Look... it's new!

LAWN SEEDING and even spreading of fertilizers, lime, pest-control chemicals, etc., is facilitated by this seeder distributor. On/off control and disc for distribution-rate setting at handle level. 24" (31 lbs.) size, $19.50. O. M. Scott & Sons Co., Marysville, Ohio

CAFÉ CURTAIN CLIPS snap off and on so curtains launder easily. In small, medium, or large sizes, these brass or nickel-plated spring clips come in round or oblong shapes to fit most curtain rods. Round, sm. size, 10¢; lg. size, 15¢. By Ottavia, for Craig Creations, 151 W. 26th St., N.Y.C.

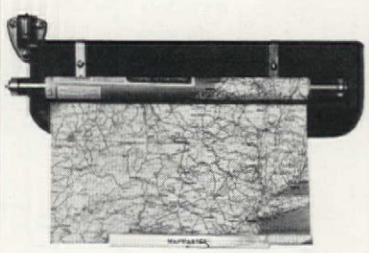


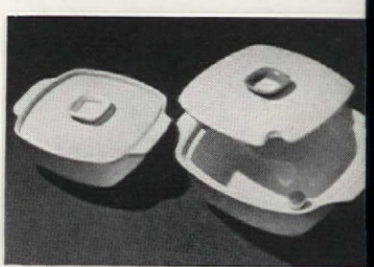


PORTABLE GENERATOR, weighs 75 lbs., provides 115 volts at 13 amps. This 1500 watt DC unit has a 3 H.P. motor, can be used to supply current to unwired cottages or machines having universal motors. $375. Porter-Cable Co., Syracuse, N.Y.

SMALL WASHING MACHINE takes up little space, washes six pounds of clothes in four minutes. Wringer folds into the aluminum tub, flat top covers it. AC–DC washer is 30" high; top, 16½" x 17½". $120. Hoover Co., N. Canton, Ohio

ROADMAP HOLDER, clamped to top of the sunvisor at right of driver's seat, holds any map conveniently in sight. This holder permits map to be pulled down for reading, or rolled up out of sight. $3.95 ppd. Mapmaster Mfg. Co., 205 W. 19th St., New York 11, N.Y.

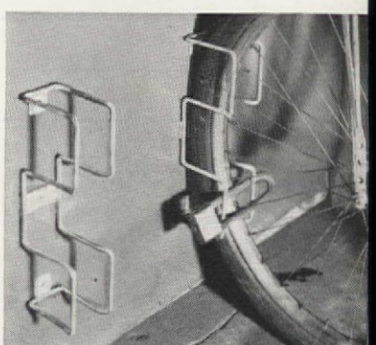




DOUBLE-WALLED CASSEROLE goes from oven to table. Hot water, poured into the opening, keeps food hot and moist. "Thermo-Server" has 1½-qt. capacity. In white, or white with green, tan, gray. $10.00. Matching 1-qt. "Oven-Server," $6.00. Blodgett & Co., 527 W. 7th St., Los Angeles 14, California

COMBINATION LADDER converts from stepladder to extension. can be separated to use as two ladders and adjusted to stairways of any pitch. Siderails are fir or hemlock, rungs are hickory. Shipped fabricated, with instructions for assembling. Available in 4 sizes—10' extension, 5' stepladder, $8.68; 16' extension, 8' stepladder, $12.95. Speicher Ladder Co., P.O. Box 213, Indianola, Iowa

BIKE RACK attaches to the wall of house or garage with three screws to keep bicycle standing upright. Heavy-gauge wire rack is rust resistant, holds the front wheel, and allows bicycle to be locked in position. Rack, $1.95 each. Manufacturers Distributing Co., Albion, Mich.



ALL PRICES ARE APPROXIMATE

PRINTED IN THE U. S. A. BY THE CUNEO PRESS, INC

The outdoor scene is part of the decoration of this living room in Knoxville, Tenn. The lovely panel window is glazed with *Thermopane* insulating glass. Designed by William A. Sloan, Jr., Knoxville.

Look what they got in a $15,000 house!

Three bedrooms, spacious living room, dining room, kitchen, bathroom, fully equipped laundry, storage room, paved and sheltered patio, carport, radiant ceiling heat . . . and that's not all.

This $15,000 house has big, beautiful panel windows throughout and every one of them is *Thermopane** insulating glass. No storm sash to buy or put up. Less condensation on windows than with single panes. More comfort and lower heating bills. More peace and privacy from outside noise. More resale value in the house.

And now that more homes are being air conditioned (or planned for later addition of it), *Thermopane* is needed for comfort and economy in summer as well as winter. It insulates against outside heat in summer, makes cooling easier and cheaper.

All over the country, thousands of houses in low and medium price ranges are being built with *Thermopane* insulating glass throughout. There's no reason why *you* can't have it, too.

Before you build or remodel, call your L·O·F Glass Distributor or Dealer and ask him to show you how you can have *Thermopane* in every window. And write for our book "Self-insulating Windows of *Thermopane*". Libbey-Owens-Ford Glass Co., 473 Nicholas Bldg., Toledo 3, O.

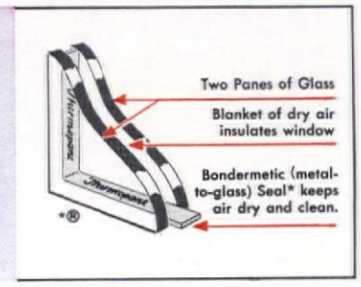
Look for the name THERMOPANE on the seal between the panes

L·O·F GLASS · PLASKON · FIBER-GLASS

Thermopane
INSULATING GLASS

FOR BETTER VISION SPECIFY THERMOPANE, MADE WITH POLISHED PLATE GLASS

Thermopane makes windows self-insulating. It is ideal for picture windows, window walls and windows that open and close.



True beauty of design cannot be forced. It

natural lines. Its clean simplicity sets a new tr

STYL

CORONET V-EIGHT CLUB COUPE

Every flowing line, every graceful contour of the new Dodge represents "beauty with a purpose." It stems from a design that does away with waste space and meaningless metal *outside* . . . gives you more living space and comfort than ever *inside.* The result is a style that is beautifully natural . . . naturally beautiful . . . with a lithe and eager look that suggests the flashing V-8 power at your command.

Specifications and equipment subject to change without notice.

DEPENDABLE

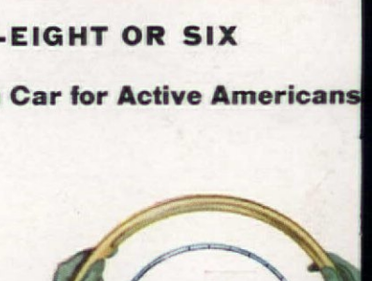
DODGE

V-EIGHT OR SIX

The Action Car for Active Americans

The continental flair is captured in the proud sweep of the rear deck, where vastly increased luggage capacity is housed in high style.

More pleasing and comfortable interiors are achieved through Modern Design. More room to lounge, every inch "travel-planned."



Every fitting and appointment refle beauty of natural line. In each styling det find a rich and satisfying simplicity.