The AMERICAN HOME for July

25¢
In Canada 35¢

Complete Workshop in 1 Machine

Ladies!
How to Save Real Dough

Roof-top atmosphere—down in the basement

WHEN you plan a basement room, it's the one place in your home where you can give free rein to your imagination—even to creating a roof-top atmosphere by painting a "skyscraper" vista on the walls. A "chimney" bar and indirect lighting behind an imitation roof-top wall will help to complete the illusion. In any basement setting, the fresh colors of Armstrong's Asphalt Tile help to give the room a pleasant atmosphere, but there is a more important reason for choosing this particular floor.

The wrong floor over basement concrete can cause trouble. The concrete draws up moisture from the ground, and as the moisture rises, it becomes alkaline. Ordinary flooring materials are ruined by alkaline moisture, but Armstrong's Asphalt Tile was specially created to withstand this damaging condition.

A floor of Armstrong's Asphalt Tile can be styled for any decorative treatment. There's almost no limit to the designs that can be developed from the wide variety of handsome colors. This floor will stay beautiful for years, too, because the colors can't wear off. They go all the way through each tile.

There are many other advantages in a floor of Armstrong's Asphalt Tile beyond its appearance. It's a durable floor that won't be marred by the scuffing of dancing feet. The exclusive swirl marbleizing that gives this floor its distinctive beauty also helps to conceal dirt and footprints until you have time to use a dust mop. Spilled foods and beverages are no problem—they can be wiped up in a jiffy without leaving a trace. Even cigarette burns can be easily removed.

Armstrong's Asphalt Tile is surprisingly inexpensive—and no special preparation is needed for installation. Your Armstrong flooring merchant will be glad to show you color samples and help you plan a floor design. He will give you an estimate to prove the low cost of this floor for your own basement.

This is how Armstrong's Asphalt Tile is laid—one block at a time—making it very easy to create original floor designs. Whatever decorative ideas you have, you'll find floor colors that fit in beautifully.

ARMSTRONG'S ASPHALT TILE

The low-cost floor (A) with the luxury look®

MADE BY THE MAKERS OF ARMSTRONG'S LINOLEUM AND ARMSTRONG'S QUAKER RUGS

Write for Free Booklet, "Rooms for Better Living." Contains 24 pages filled with full-color illustrations and decorating ideas for basements and basementless houses. Floor plan and list of furnishings of basement room shown above also will be sent free. Just write Armstrong Cork Company, Floor Division, 5207 Plum Street, Lancaster, Penna.

Watch These New Greeting Cards Do Their "MAGIC"!

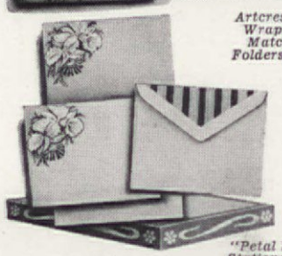
(and read the heartwarming greeting inside)

THEN YOU'LL KNOW WHY FOLKS FIND IT SO EASY TO

Make Good Money

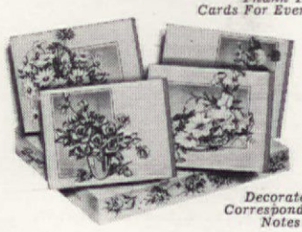
without taking a job or putting in regular hours—AND WITHOUT EXPERIENCE!

Artcrest Gift Wrapping; Matching Folders, Seals



"Petal Script" Stationery with Decorated Envelopes

Gift and "Thank You" Cards For Everyday



Decorated Correspondence Notes

WHEN you show cards as new, unusual, and attractive *as these*—you'll find it so easy to make extra spending money *all year 'round!*

Just let your friends and neighbors SEE these lovely Doehla Christmas and All Occasion box assortments. YOU don't have to say another word! Watch them marvel at the richly beautiful designs, the warm glowing colors; the exciting new features . . . magic surprises that POP UP . . . GLISTEN and SPARKLE . . . EVEN CONTAIN VALUABLE GIFTS.

Your Friends Get a Bargain

Everybody these days needs and buys greeting cards the whole year 'round. By ordering these assortments from YOU, they save themselves the bother of shopping. They get top quality cards for even less than *ordinary* cards cost in the stores. They're sure of always having the right card on hand, every time they want to send birthday, anniversary, wedding, new baby greetings . . . or to cheer up a sick friend. And see how eager they'll also be to order your lovely Doehla stationery, gift wrappings!

If your church . . club or organization wants a quick easy way to raise funds all year 'round—write us, giving your name, name and address of your church or organization, and name of person in charge of fund-raising. By return mail we will send our valuable guide for groups, "The Doehla Money-Raising Plan," and sample kit, on approval.

You Make Money

Your friends will thank you for "letting them in" on these wonderful bargains. And YOU make as much as 60¢ on each box. NO EXPERIENCE IS NEEDED. Our free book shows how anyone, young and old, can make $10, $15, or even $25 a week in just a few spare-time hours.

Yours for Free Trial—Everything You Need to Start Earning Immediately

Mail the Free-Trial Coupon below—*NOW*. We will send you everything you need to begin making money right away. Lovely sample assortments on approval. Complete details about excellent profits. Free samples of new "Name-Imprinted" Christmas Cards and Personal Imprint Stationery. If folks don't "snap up" these samples—*and ask for more*—return them at our expense. Don't miss this chance to make friends, add many dollars of extra cash to your income. Mail coupon *NOW! HARRY DOEHLA CO., Studio A17, Nashua, N. H. (Or if you live west of the Rockies—mail coupon to Palo Alto, Cal.)*

Guaranteed by Good Housekeeping

Read How Easily Others Do It

Makes Over $200—Buys China Set

"In short time, I have netted over $200 which bought me beautiful 100-piece China set, something I have wanted for 18 years. Now I can set a beautiful table and say the Doehla cards paid for it."
—*Mrs. Elizabeth Dietze, Missouri*

10 Orders in ½ Hour

"I received these ten orders in about 30 minutes. It's going to be very easy and enjoyable." — *Rita J. Shaw, New York*

$40 Worth of Cards In Half a Day!

"Once my friends see your samples, the cards sell themselves. I received orders for $40 worth of cards in 4½ hours. The earnings have obtained for me a nice automatic ironer and many useful things for our home."
—*Mrs. J. H. Powers, Jr., Kentucky*

Has Fun Earning At 14

"I'm 14 years old. Began with neighbors and phoning my mother's friends. Now it's lots of fun and wonderful! I get big orders—$5 to $18. Am saving every penny for college to be a doctor."—*Carol Ann Anger, Calif.*

Mail Free-Trial Coupon — Without Money or Obligation

HARRY DOEHLA CO., Studio A17, (Nashua, N. H.)
(If you live East of Rockies, address Nashua Office) **(Palo Alto, Calif.)**

Please rush—for FREE TRIAL—sample boxes on approval and money-making plan. Free samples of "Name-Imprinted" Christmas Cards and FREE Book of easy ways for *anyone* to make money.

Name.....
(Please Print)

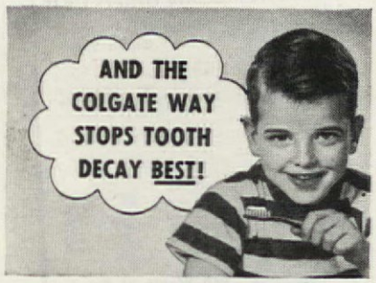
Address.....

City..... State.....

Brushing Teeth Right After Eating with
COLGATE DENTAL CREAM
STOPS
BAD BREATH
AND
STOPS DECAY
BEST!

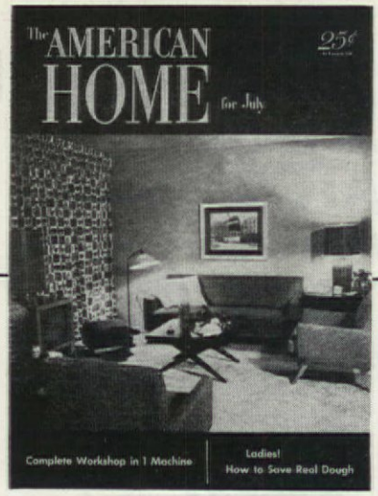
Colgate's Instantly Stops Bad Breath
In 7 Out of 10 Cases
That Originate in the Mouth!

It cleans your breath while it cleans your teeth! Brushing teeth right after eating with Colgate Dental Cream gives you a *clean, fresh* mouth *all day long!* Scientific tests *prove* in 7 out of 10 cases, Colgate's *instantly* stops bad breath that originates in the mouth. No other toothpaste has proved so completely it stops bad breath. No other cleans teeth more effectively, yet so safely!



Yes, the best way is the Colgate way! In fact, brushing teeth with Colgate Dental Cream right after eating is the most thoroughly proved and accepted home method of oral hygiene known today. The Colgate way stopped *more* decay for *more* people than ever before reported in dentifrice history! Yes, to help stop bad breath and tooth decay at the same time, the *best* way is the *Colgate* way!

PURE, WHITE,
SAFE COLGATE'S WILL NOT
STAIN OR DISCOLOR!



Good conversation end of the big living room of our blueprint house, designed by Levitt with $200,000,000 worth of know-how. Photo by Robert Osonitsch

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In this Issue

JULY, 1952 VOL. XLVIII, NO. 2

Arts and Crafts

32 Enter the Hobby Kitchen . . . *Edith Ramsay and Dorothy Trumm*
38 How to Save Real Dough
93 Porch Table for Next to Nothing
32, 33 Patterns
38, 39 Patterns

Children

22 No Unemployment at Our House . . . *Dorothy Porter*

Gardening

42 This Wall Helps "Make" the Garden . . . *Gilbert Ask*
74 How to Pave a Patio . . . *Gladys Hemsworth*
79 One Way to Build a Bulkhead . . . *Marguerite Friese*
81 How to Give House Plants a Vacation . . . *Herman Gantner*
82 Work in the Shade . . . *R. K. Griswold*
90 What We Got for $175 . . . *Harrison Y. Bingham*

Decorating

27 Once Over Lightly . . . *Martha B. Darbyshire*
44 Display Your Treasures
48 Texture Can "Color" Your Room
86 Summer Trimmings . . . *Gertrude Brooks Dixson*

Homes and Maintenance

30 This House Is 28 Years Old . . . *Ethel McCall Head*
36 $200,000,000 Background . . . *Hubbard Cobb*
40 Your Complete Power Workshop . . . *Peter Gowland*
73 A "Garage" for Your TV Set
81 Handyman How-to's
88 It's on the Level—Three Ways . . . *Roger Sturtevant*

Food, Entertainment, Management

32 Enter the Hobby Kitchen . . . *Edith Ramsay and Dorothy Trumm*
34 Here's How to Arrange the Flowers from Your Garden . . . *Betty B. Merriam*
46 Which Water Heater for You—And Why? . . . *Edith Ramsay*
50 Come On, Mama . . . *Jean Austin*
56 Food America Loves Best . . . *Eleanor Lee Jones*
58 Take a Can of Luncheon Meat
61 American Home Cheapies . . . *Jeannie Willis*
84 For Early Tea and Late TV . . . *Gertrude Brassard*

Features

6 Contributors
8 Announcing Our New Home
10 Off the Press
12 Market Place
18 This Should Happen to a Dog . . . *Robert J. Smith*
23 Off Your Chest
24 How We Work
88 Where Credit Is Due
94 Look It's New

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JACKSON & PERKINS NEW FALL 1952

FREE Catalog of Roses and Perennials

YES, we want to send you, *absolutely free,* a copy of Jackson & Perkins new Fall 1952 Catalog — your *complete* guide to selecting, planting *and* growing the world's finest Roses and Perennials!

With the help of this one book, you can plan *and have* the beautiful garden you've always wanted. For within its 48 FULL-COLOR PAGES you'll find hundreds of Roses . . . of different sizes, shapes, colors . . . glorious J&P PRIZED ROSES for *every* use in your garden. You'll see page after page of breathtaking Hybrid Teas like *Volcano, New Yorker, Diamond Jubilee* . . . huge, exhibition-size Roses with blooms up to 7" across! You'll find scores of Floribundas like *Fashion, Vogue, Goldilocks* . . . ideal for everblooming hedges, picture window and foundation plantings, etc. You'll see America's most popular Climbing Roses—*Blaze, Aloha, etc.* . . . which provide solid curtains of color to drape over walls, fences, porch, etc. And you'll also see for the first time all the newest J&P creations—including the new All-America Award Winning Floribunda, *Ma Perkins!*

ALL GUARANTEED TO LIVE AND BLOOM IN YOUR GARDEN!

And—to heighten the beauty of your garden, there's a wide selection of hardy J&P Perennials—Delphiniums, Giant Mums, Phlox, etc. In addition, this new catalog contains every fact you need to know about each plant—*plus* helpful planting hints—*plus* many money-saving group offers! And *every* J&P plant is guaranteed to live and bloom in your garden!

Experts recommend Fall as the best time to plant—so you'll undoubtedly want to have this Catalog to make *your* selections as soon as possible. To receive your FREE copy—just mail the coupon below NOW.

SEE THESE NEW J & P PRIZED ROSES — AVAILABLE FOR THE FIRST TIME

MA PERKINS
Winner of 1953 All-America Rose Trials. Sparkling coral-shell pink color — suffused with yellow. Very fragrant for a Floribunda—rich honey scent. *(Pl.P.R.R.)*

GLACIER
Icy-white buds glisten and dance like icicles in the sun—then "melt" as they open into snowy-white 4½" blooms — really large for a Floribunda! *(Pl. Pat. #1025)*

DETROITER
A really red, red rose from beginning to end. Buds are rich carmine red with velvety tones—open into high-centered 5½" blooms. Sweet fragrance. *(Pl.P.R.R.)*

CLIMBING GOLDILOCKS
A truly everblooming yellow Climber! Hundreds of exquisite 3½" golden-yellow blooms. Grows 6-10 ft. in one year—blooms first year it is planted. *(Pl. P.A.F.)*

Jackson & Perkins Co. *World's Largest Rose Growers* Newark, NEW YORK

MAIL COUPON NOW!

JACKSON & PERKINS CO.
500 Rose Lane, Newark, NEW YORK

Please send me a FREE copy of your big new Fall 1952 Rose Catalog picturing and describing the newest and best in *easy-to-grow* J&P Modern Roses and Perennials—all in full natural color . . . and containing helpful information about successful gardening.

Name.....

Address.....

City.....Zone.....State.....

This Offer Good in U.S.A. Only

conceal telephone wires within walls

Do you know that you can have telephone wires put out of sight in your new home? All it takes is a little planning.

The planning comes early—during the blueprint stage. Just decide where you want telephones (or plug-in outlets for a portable telephone) and tell your builder.

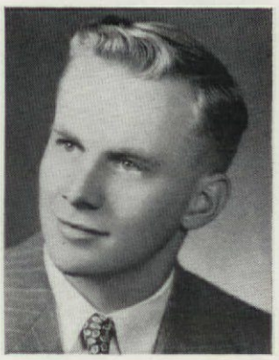
Inexpensive pipe will be installed inside the walls during construction to carry the wires to these locations. No exposed wiring. Your handsome walls and woodwork are protected by hidden passageways.

For more information about concealed telephone wiring and for free telephone planning service, call your nearest Bell Telephone Business Office.

BELL TELEPHONE SYSTEM

Contributors

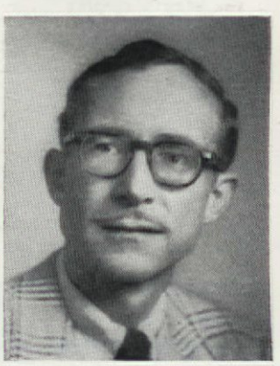
. . . **ROBERT J. SMITH** thinks meeting and working with interesting people is the nicest thing about being a photo-journalist (see "Neighbors," page 18). He began his career upon graduating from the Art Center School in Los Angeles. Some of his work has been reprinted by the State Dept. for overseas publication. He and his wife have two children, a boy of 4 and a girl of 6, whose "unpredictable actions are a constant source of entertainment and amusement." His hobbies include reading and travel.



. . . **BILL STEIG** is a young man of 19 who hopes to make a career of interior designing. In his present job as a motel clerk, he met Mrs. Beatrice Caldwell (below) and became interested in creating the designs which she so ably executes on textiles. A 1951 graduate of Storm Lake, Iowa, high school, he did a great deal of poster-making, and was art editor of the school annual. With four married sisters, he has plenty of opportunity to test his designing ideas and put them to practical use.

. . . **MRS. BEATRICE CALDWELL,** who calls herself "an old sew and sew," has "always liked to sew impractical things that take lots of time and patience." She collaborates with beautiful results on the practical designs created by young Bill Steig. A widow and proud grandmother of five, she works in her son-in-law's motel office overlooking the lake, and spends her leisure time sewing on exquisite textiles. She considers herself a modern-minded grandmother with old-fashioned long hair.

. . . **BEATRICE WEST,** who decorated the house shown on our cover and on page 36, is a "color crusader" who proved that, thanks to the intelligent use of exterior color, large developments of small homes needn't be eyesores, and that houses in them can escape the "peas-in-a-pod" look. Since 1948 she has worked with 160 builders in 29 states on the color styling of 65,000 homes, among them the gigantic Levittowns. Born in Dallas, she studied architecture at the U. of Texas, now lives in New York.



. . . **LOUIS deHAVEN SHAW,** owner-decorator of the colorful California beach house on page 27, first took up interior designing as a hobby; is now an active member of the American Institute of Decorators. A graduate of Stanford University, he has had a hand in decorating houses in every style from early American to Chinese modern. Against his wife's better judgment, he bought and remodeled the dilapidated beach house, with results which amazed both his wife and the entire neighborhood.

Here the pleasant warmth of summer hangs on the wall

The little metal box the men are looking at is Honeywell's Electronic Weathercaster—a part of a wonderful new temperature control system called Electronic Moduflow.

This Weathercaster, on the *outside* of the house, works hand-in-hand with other electronic thermostats and instruments on the *inside* of the house to maintain room temperatures that never vary more than a fraction of a degree, no matter how outdoor temperatures change.

Thus, the pleasant warmth of summer-living need not vanish with the first frost. When *you* move indoors there is no reason why you cannot enjoy the glorious comfort of mild, even temperatures all winter long!

Electronic Moduflow is the answer! For if your heating plant is adequate, this remarkable Honeywell system can put an end to the chilly floors, cold rooms, and see-sawing temperatures that plague you during cold weather. And save fuel money besides!

The cost of this great heating advance—these wonderfully sensitive temperature controls—is surprisingly low.

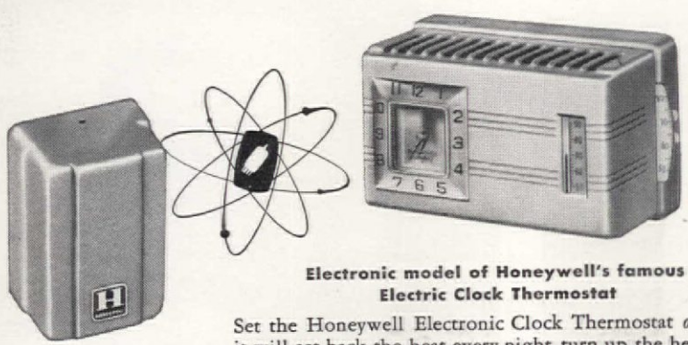
Call your heating dealer. Ask him to tell you about Honeywell's Electronic Moduflow Syssem and what it can do for you. And if you plan to have any work done on your heating plant, do it now—*before* the heating season starts. You'll be glad you did!

MINNEAPOLIS
Honeywell

First in Controls

The Weathercaster senses temperature changes

Then, through the magic sensitivity made possible by "electronic" tubes, it relays heat requirements to your heating plant, and keeps your house comfortable at all times.



Electronic model of Honeywell's famous Electric Clock Thermostat

Set the Honeywell Electronic Clock Thermostat *once,* and it will set back the heat every night, turn up the heat every morning—*automatically*—at any hour you want! This means you're comfortable all day long, sleep in cool, healthful rooms, yet wake up in a warm home. You save fuel, too!

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY
2706 Fourth Avenue South
Minneapolis 8, Minnesota

Please send me a copy of your free booklet on Honeywell Electronic Moduflow.

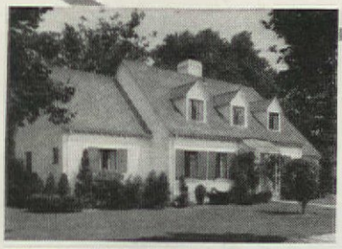
*Name*_____

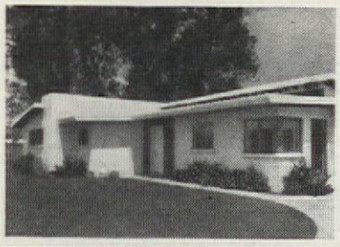
*Address*_____

City _____ *Zone* ____ *State* _____

In Any Style or Size...

***your new home will have lasting charm built with* CONCRETE**





WHATEVER style or size house you are planning—ranch type, colonial, Cape Cod, modern; cottage or mansion—you'll have a charming house and enjoy a lifetime of comfortable living if you build it with concrete.

An insulated concrete house is comfortable. It keeps heat inside in winter, outside in summer, stays clean and dry in all seasons.

A concrete house is firesafe. Concrete walls, concrete subfloors and a firesafe roof protect loved ones and prized possessions because *concrete can't burn!*

A concrete house is durable. You'll have less work, worry and repair bills because a concrete house requires little or no maintenance.

A concrete house costs less to live in, too. Its first cost is moderate, its upkeep low, its life long. Result: ***low annual cost.***

So for a charming, comfortable, firesafe, durable, ***low-annual-cost*** house build with concrete. Write for free booklet, "*Designed for Concrete*," showing sketches and plans for 31 houses. Distributed only in the United States and Canada.

HOW TO GET A CONCRETE HOUSE

...and what will it cost?

Phone a local concrete masonry manufacturer for names of architects and builders experienced in concrete house design and construction. They know local conditions and can tell you about plans and costs. Take your ideas, plans or sketches to an architect. Have him show you how your home—of any size, style or floor plan—can be built economically with durable concrete walls, concrete subfloors and a firesafe roof.

Architect-Designed Houses Stay Young Longer

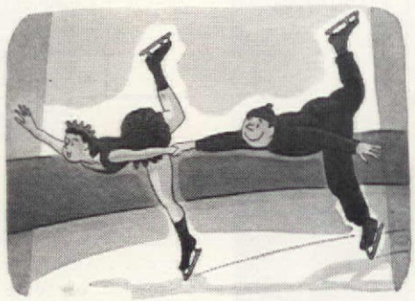
PORTLAND CEMENT ASSOCIATION

Dept. 7-5, 33 West Grand Ave., Chicago 10, Ill.

A national organization to improve and extend the uses of portland cement and concrete... through scientific research and engineering field work

Here's how it seems in wishful dreams...

People applaud your graceful twirls,
You sure cut ice—with all the girls!



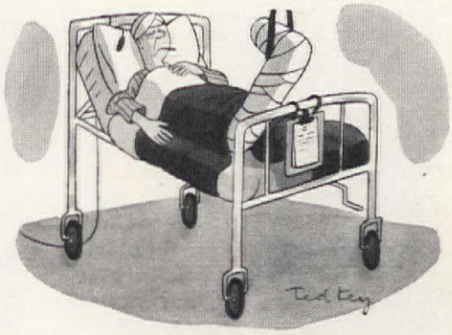
Such leaps and airy balancings!
It's just as though your skates had wings!

To end your act you fly through fire
You are the star they all admire.

but here's what really happens

It's all too true, let's face it, men,
We're often caught where "ice is thin"!

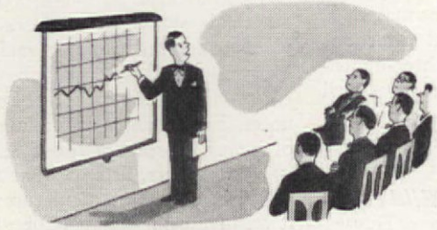
A skate left in a darkened hall,
Could throw you for a costly fall!



If you're laid up, it's good to know,
When bills come in, you'll have the dough!

How big a chance are you taking?

Across the continent! Service Offices in the U.S. and Canada help Agents serve you quickly and efficiently. From the moment the policy is written to prompt settlement of claims, these nearby field offices assist Agents in giving on-the-spot Head Office service.



Another plus! North America's School for Agents provides a thorough training in insurance . . . to help Agents fit insurance to individual needs. This means better service for you!

You take many chances every day, from crossing the street to going downstairs.

But you *needn't* take a chance on financial loss caused by accident or illness—especially when you can call on an Agent of one of the North America Companies for *professional* insurance counsel.

The need for accident and health insurance varies greatly with the individual. That's why this essential insurance must be carefully planned by expert hands, shaped to your own requirements. Ask an Agent of the Indemnity Insurance Company of North America to check your insurance. You'll find him careful and conscientious in his profession. And remember, his expert services are backed by one of America's strongest and most progressive insurance groups. If you haven't met him, write us. We'll be glad to introduce you.

Insurance Company of North America, founded 1792 in Independence Hall, is the oldest American stock fire and marine insurance company. It heads the North America Companies which meet the public demand for practically all types of Fire, Marine, Automobile, Accident, Aviation and Liability insurance; Fidelity and Surety Bonds. Sold only through Agents or Brokers.

NORTH AMERICA COMPANIES

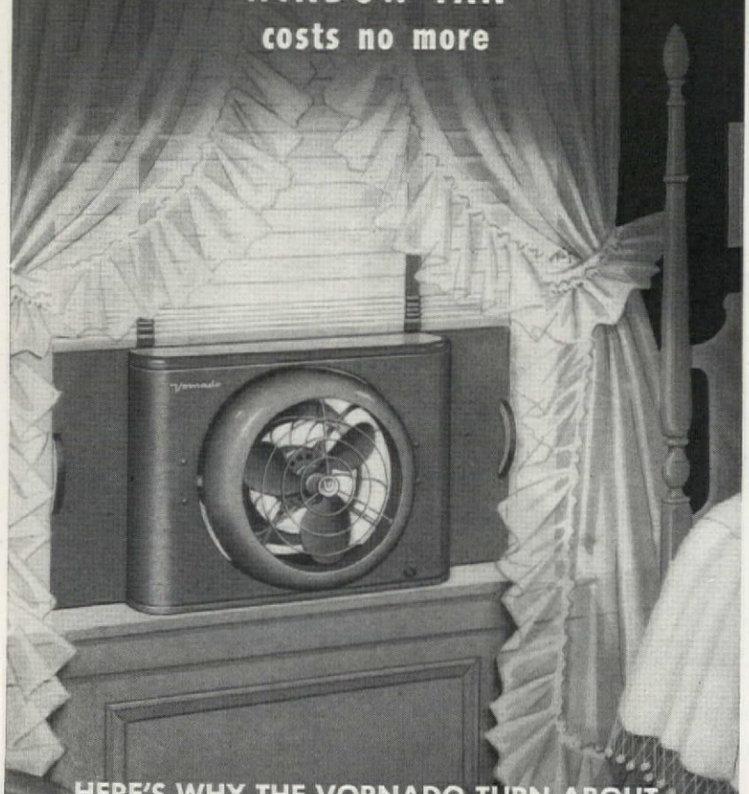
Insurance Company of North America
Indemnity Insurance Company of North America
Philadelphia Fire and Marine Insurance Company

1600 ARCH STREET
PHILADELPHIA 1, PA.

PROTECT WHAT YOU HAVE©

Why buy an ordinary fan when

Vornado®
Turn-about
WINDOW FAN
costs no more



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★ Vornado is both an intake and exhaust fan.
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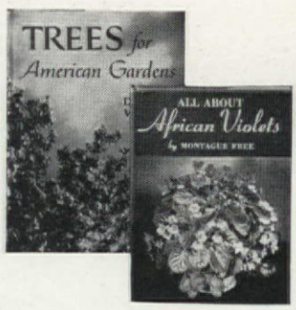
Off the Press

Trees for American Gardens, by Donald Wyman. (Macmillan) Price $7.50. . . An orderly, well illustrated discussion of some 750 major, and some 1,600 minor, subjects in one of the most important groups of plant materials. Comprehensive and informational, but wholly practical and readable. Companion to volume on "Shrubs and Trees" (1949) by same author who, horticulturist of the Arnold Arboretum since 1936, is a top expert in his broad field.



All About African Violets by Montague Free. (Doubleday) Price $3.50. . . This book's subtitle—"The Complete Guide to Success with Saintpaulias"—may sound extravagant to one unfamiliar with the author's long, wide, and handsome horticultural background, his ability to drive home accurate, essential information, and his extensive experience with the things he writes about. But it isn't. Contents, arrangement, presentation, style, and illustrations (both black and white and colored) of this volume are—well, splendid. See if *you* don't think so.

The Home Garden Book of Herbs and Spices by Milo Miloradovich. (Doubleday) Price $2.95. . . Thanks to small (but wholly readable) type and a concise, direct, economical style, this little 236-page companion volume to the author's "Art of Cooking with Herbs and Spices" seems indeed a "complete handbook on growing, preparing and preserving" culinary-accent materials. It even includes detailed directions for quick-freezing and "three-dimensional" preservation methods, as well as a list of herb sources by regions, and excellent glossary and index.

An Introduction to Wild Flowers by John Kieran. (Hanover House) Price $2.50. . . Since we cannot take nature walks with Mr. Kieran, this collection of little essays describing 100 wild flowers common to a large part of the country is as satisfying a substitute as any could be. His unpretentious combination of information and philosophy, aided by the lovely color pictures by Tabea Hofmann, leaves distinct, memorable impressions that enable one to recognize wayside plants easily and with pleasure and appreciation.

The Birds Are Yours by Robert S. Lemmon. (Macmillan) Price $2.25. . . Forty-four revealing vignettes on how birds act and why, by a lifetime student of their habits; each supplemented by a keen sketch by Don Eckelberry, Audubon Society staff artist. Good reading and a splendid source of "bird quiz" material.

Tex and His Toys by Elsa Ruth Nast. (Simon and Schuster) Price 25¢. . . This is one in the series of Little Golden Books and a most fascinating children's book it is. It contains actual cut-out toys in full color and mounted right in the book is a small roll of Texcel tape to be used to fasten the cut-out toys together. There is a pinwheel, rocking horse with cowboy, doll's hat, treasure box, jet plane, and a twirly-bird. The story is delightfully written and is illustrated by Corinne Malvern.

Bike-Ways by Godfrey Frankel. (Sterling Pub. Co.) Price $3.00. . . Reflecting the revived interest that has put eighteen million bicyclists on our roads, this book discusses the rewards of touring, camping, racing, and everyday riding, with advice on the care of a bicycle. Interesting historical notes, an account of hosteling, a list of Youth Hostels in the U.S., a few suggested tours, lists of what to take on trips, and a lot of pictures make it an invaluable manual for all ages.

Sorry, we cannot purchase these books for you. They may be obtained through your bookstore.

When the membership rolls close again—as they must in a few short weeks!—you will be glad indeed that you seized upon this opportunity to obtain

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WHEN THE MEMBERSHIP rolls of The Heritage Club are publicly opened to new members—and you may know that this does not happen often—you are offered an unusual opportunity which you should be alert to seize.

Now The Heritage Club is preparing the announcement of the Seventeenth Series of its fine books, for distribution to its members during the coming twelve months; and the membership rolls are opened—although for a brief time only.

THE MEMBERS of The Heritage Club regularly come into possession of "the classics which are our heritage from the past, in editions which will be the heritage of the future." These books are not falsely *deluxe,* nor are they old editions dressed up for a new market. They are especially designed by the most famous typographers, illustrated by the greatest of the world's artists, carefully printed by leading printers on papers which have been chemically tested to assure a life of at least two centuries, and then handsomely bound and boxed.

You may find this next statement hard to believe; but nevertheless it is true, and it seems a principal reason for the continuing success of this cooperative plan: *the members obtain these books for the same price that they are called upon to pay for ordinary rental library novels!* Despite increases in the past few years of about one hundred per cent in the costs of producing books, each member pays only $3.65 for each book—or *only $3.28* if he pays in advance!

NOW the Prospectus is being prepared for the Seventeenth Series; and in this Prospectus will be described all of the books to be distributed to the members during the coming twelve months. Some of these members have been members of The Heritage Club ever since the Club was established nearly seventeen years ago. If you elect to get into this obviously-satisfied membership, and if you apply in time, you will obtain books like these:

The Autobiography of Benvenuto Cellini, in a large square quarto profusely illustrated by Fritz Kredel; and *Madame Bovary* illustrated with engravings by the great French painter Pierre Brissaud; and *The Pilgrim's Progress* with the fine water-colors of William Blake printed in full color for the first time; and Thoreau's *Walden* with wood-engravings by Thomas Nason; and Voltaire's *Candide* with illustrations in color by Sylvain Sauvage; and *The Book of Ruth* with the beautiful miniature-paintings of Arthur Szyk . . .

Yet, if it should happen that you do not desire to have any of these books, you are given a list of three dozen Heritage books-in-print—from which to select substitute titles.

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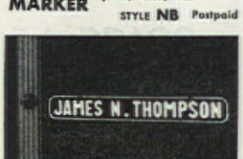

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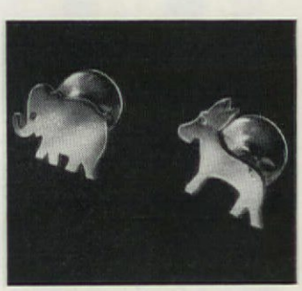

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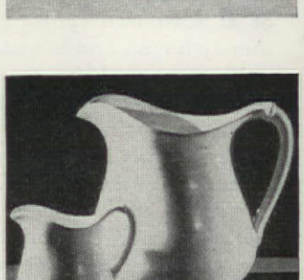
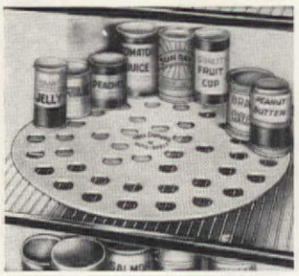


market place

Photographs by F. M. Demarest



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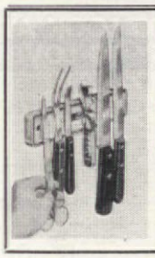

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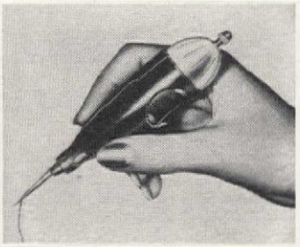

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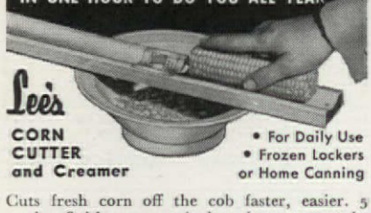

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WONDERFUL TO LOOK AT EASY TO LOVE!

DOG-GLO BATH COMPLEMENT *with CHLOROPHYLL!*

Bathe your dog the easy "Dog Glo" way

• Skin deep cleansing!
• Fresh-Clean, with Chlorophyll Deodorizer!
• Leaves your dog's coat soft and fluffy... brings out its natural lustre!

WRITE TODAY! ..... *SEND* **$1.00**

CHEMIPURE LABS 170-06 HILLSIDE AVE. DEPT. AH, JAMAICA 32, N.Y.

VACATIONING? SCOTTY KOVER SAVES CAR

Protect your car's front and rear cushions from pets, youngsters, grease, dirt. Cool, clear, tough Vinylon Scotty Kovers tailored for your car; trim, sized for any type seat. Try for 10 days; be delighted or your money back. State year, make, model of car.

FRONT OR REAR COVER each **$4.95** ppd

BOTH FRONT AND REAR COVERS **$9.50** ppd

POSTMARK PRODUCTS CO.
DEPT. A7, LAFAYETTE, CALIFORNIA

AD-VISOR-ABLE. For motor trips this summer, it's convenient and efficient to have such things as cigarettes, pencils, sunglasses, Kleenex, maps, tolls, etc., easily accessible. A see-through plastic Auto Visor Pouch slips on the car visor, zips open for quick use. Specify year and make of car when ordering. $1.25 postpaid. Greenland Studios, 5858 Forbes St., Pittsburgh, Pa.

LOBSTER LOVERS, well acquainted with the necessity for a masterful cracker, know, too, that it isn't a dainty job to get all the sweet meat out, dip it deep in butter, and swoop it up for a taste delight. Here, then, is an excellent pair of lobster shears, $1.95, and a package of 24 Masslinn napkins decorated with a bright red lobster, $1.30. Prepaid. Johnny Appleseed's, Box 740, Beverly, Mass.

SHOWERS AHEAD are a certainty during the humid days of late July and August. After a sandy, salty day at the beach, step into a tepid, refreshing shower and lather yourself with a fragrant soap. These are marked Mr. and Mrs., hangs from your wrist. Lemon Verbena for Mr., Blue Lilac for Mrs. Box of 2, $1 ppd. Muriel Duncan, Studio A, Haddon Heights, New Jersey.

FOLD UP YOUR CHAIR like a smart girl after your sun bath, and stow it away in the garage or sun-porch. A folding lawn chair has a white-enamel steel frame, detachable canvas seat in red, green, or yellow. Compact to stow in your car for a motor trip and roadside picnicking, $6.65 each. Two, $12. Four, $23.50. Exp. Coll. Harvey E. Smith, 1435 E. Market St., York, Pennsylvania.

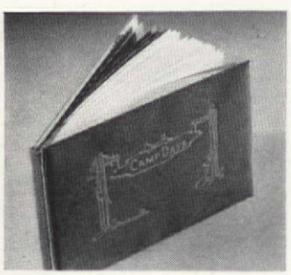
DUTCH TREATS to send on just any day to someone you like a lot, come with wonderful Pennsylvania Dutch expressions such as "It Wonders Me Like I Don't Know What; Chust What Fer Kind Of A Pain You Got." On fine white stock, the illustrations are in brilliant full color, lots of reds and yellows. Box of eight amusing assorted cards, $1 prepaid. Littlejohn, Box 805, York, Pennsylvania.

SWING TIME is fun time for the pigtail and romper set, and besides it gives *you* idle moments for just plain relaxing. Suspend the swing from your front or screened porch, or on rainy days you'll use it in the garage or cellar. Fire-engine red with bright yellow saddles, 40" long x 20" wide, it has 9-foot adjustable cords, $11.95 express collect. John Shelby, Box A, Barre, Vermont.

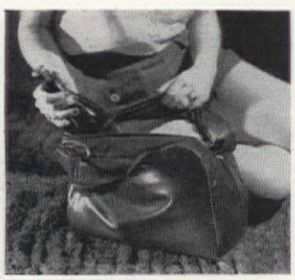
SQUEEZE 'N WASH saves you the unpleasantness of rough red hands and does a wonderful job of cleaning upholstery, whitewall tires, woodwork, the family pet. Fill the squeezable plastic dispenser with water and detergent. When you squeeze, out comes a bubbly flow of soapy suds through the sturdy Fuller brush. $1.95 ppd. Breck's, 627 Breck Bldg., Boston 10, Massachusetts.

DON'T BE A BUTTERFINGERS! Do a paint job on your scrumptious ear of corn until it's buttered to a glistening, mouth-watering finish. Buttercorn brushes have plastic handles that look like miniature ears of corn, do a wonderful all-over job of buttering without wasting pounds of butter. Set of four, $1.45 prepaid. Miles Kimball, 155 Bond Street, Oshkosh, Wisconsin.

CULTIVATE YOUR GARDEN for its summer blossoms with a hand tool that eliminates strain, blisters, and an aching back! Simply strap "Comfy Cultivator" around your arm, grasp the handle and it will pull out weeds, crab grass, large stones. With plastic grips, sponge rubber padding. $2.95 postpaid. Dreer's of Philadelphia, 1934 Arch St., Dept. P88, Philadelphia 3, Pennsylvania.



"CAMP DAYS" is a log book that will record all the wonderful moments of your youngster's first fling at camp life. Space to mark down his activities, achievements, and unforgettable experiences, as well as autographs, pictures, addresses, and, of course, a diary. Herald his marvelous *first* adventure with this book. $2.50 ppd. SK Davis Publishing Co., 615 N. La Salle, Chicago, Illinois.



TOO DARN HOT to trek to the seashore without a supply of Cokes buried in ice cubes? Then here's your traveling companion. A fiberglas-insulated thermo bag keeps food ice cold or red hot for hours, is a boon on fishing trips, touring the countryside, at a double header on a Sunday afternoon! 12" x 6" x 9", navy blue. $3.98 ppd. Novelty Mart, 59 E. 8th Street, N.Y.C. 3.

FOLD-AWAY HIGHCHAIR. It sets up and folds away in one easy action, is handsome, sturdy, has adjustable tray and footrest. In natural or white finish with rustproof aluminum hardware, it is only 5" wide when folded, has a carrying handle and is small enough to stow in closet, car trunk or behind refrigerator. $16.95 ppd. Porta-Bed Co., Inc., 2811 Danford, Dallas 19, Texas

Never Before Have We Offered These Values

Order by Mail TODAY

Nylon Curtains

Save $2 to $15 a Pair

100% Du Pont Nylon . . . Lovely Ivory White

Famous curtains every woman dreams of having. Exciting selection of sizes, styles, at amazingly low prices . . . 70 Denier Nylon.

TAILORED . . . Save to $2.20 a pr. 78" wide to pr. with generous 5" bottom hem . . . Double stitched side hems.

54" long, usually 4.49 per pr.	$2.29
63" long, usually 4.79 per pr.	2.59
72" long, usually 4.98 per pr.	2.98
81" long, usually 5.49 per pr.	3.39
90" long, usually 5.79 per pr.	3.79
99" long, usually 5.98 per pr.	3.98
108" long, usually 6.49 per pr.	4.39

RUFFLED . . . Save to $15.00 a pr. . . . 5½" babyheaded dainty edged ruffles, permanently stitched . . . Wide enough to criss-cross (as illustrated), or to hang Priscilla-style.

Width to Pr.	Length	Reg.	Sale
90"	63"	$7.98	$4.19
90"	72"	8.98	4.49
90"	81"	9.49	4.79
90"	90"	9.98	4.98
90"	99"	10.98	5.49
168" (Double)	72"	17.98	8.98
168" (Double)	81"	19.98	9.98
168" (Double)	90"	21.98	10.98
168" (Double)	99"	23.98	11.98
246" (Triple)	72"	24.98	13.98
246" (Triple)	81"	27.98	14.98
246" (Triple)	90"	29.98	15.98
246" (Triple)	99"	31.98	16.98

TIER CURTAINS (Not Illustrated) Save on smart Nylon Tiers . . . Adds original Decorator look to any Room . . . 78" wide per pr. . . . 30, 36 or 40" long.

$1.98 per pair

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POSTAGE . . . Add 30¢ first pr.; 10¢ each additional pr.

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You Won't Believe Your Eyes

The JARRA GEM—GLAMOUR MAGAZINE (May 1952 issue) said: "Each JARRA GEM stone is hand-cut and polished to diamond-like perfection." Yes, JARRA GEMS look exactly like the finest diamonds—yet cost only $24 a full carat (tax incl.).

FREE BOOKLET tells amazing story of the JARRA miracle gem. Shows 14K gold pins, earrings, ladies' and men's rings. *Easy Monthly Payments if desired.*

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489 Fifth Ave., New York 17, N.Y.

Low Factory Prices on RUG MATERIAL

FOR BRAIDING RUGS, HOOKING RUGS, WEAVING RUGS

Special process produces softer, long wearing RUG WOOLENS. 17 charming colors. LOW FACTORY PRICES—only 75c pound, 25 pounds or over. Less than 25 pounds, 85c pound. Prices f.o.b. St. Paul (Sent C.O.D. if you wish). **Satisfaction guaranteed.** FREE Samples, BRAIDING INSTRUCTIONS.

WOOL PRODUCTS INDUSTRIES, INC.
982 KENT ST., ST. PAUL 3, MINN.

END GARBAGE-CAN NUISANCE

Indoors and Out

If you have a garbage pail that attracts flies, ants—possibly dogs, cats, rats—or perhaps even maggots (!)—you should learn about SAN-A-LIZER. It is a harmless cake that fastens inside the lid of your garbage pail without tools in a few seconds. SAN-A-LIZER keeps the pests away and most important, completely deodorizes. Send $1.10 for a years supply (four cakes.) It's noninjurious to pets and children. Postpaid. Money-back guarantee.

SAN-A-LIZER CORPORATION
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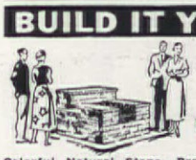
Los Angeles 65, California

"CARYA" SMOKIN' Hickory Wood Disks!

The new barbecue sensation expert "outdoor chefs" are raving about. Drop several on bed of charcoal fire and a succulent, full-bodied, hickory-smoked flavor cooks right into meat, fish or fowl in minutes as you barbecue. Aged and treated to full flavor-giving perfection. A bag with enough disks for 10 to 15 barbecues, $2.95; 3 bags, $7.95; 6 bags, $14.95. Ppd.

Carya Hickory Industries
173 Briar Brae Rd. Stamford, Conn.

BUILD IT YOURSELF

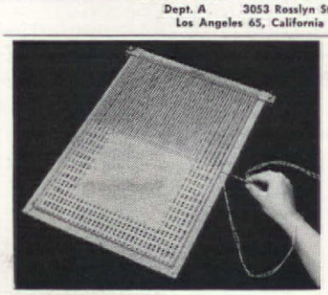


ATTRACTIVE OUTDOOR FIREPLACE that your friends will admire

Colorful Natural Stone, Pre-cut. Professionally designed. Marked for easy construction. Complete with iron grates, instructions and drawings.

Write for illustrated folder G showing various designs and prices.

G. REINKE & CO.
Stonecraft Division, Oshkosh, Wisconsin



Beautiful Results with LOOMETTE KING! —

Weave beautiful stoles, scarfs, placemats with Loomette King portable hand loom. Exclusive Magic Tension Control feature means you can use different kinds of yarn: rayon, linen, metallic . . . all on one pattern! Here is a fascinating useful hobby anyone can learn. Results are handsome-looking even for beginners. Complete instructions included with each loom. $4.95 ppd. Please, no COD's. Money back if not delighted. Linen, metallic or straw yarns, $1 skein. Loomette Studios, Room 807, 1401-23 W. 8th St., Los Angeles 17, California.

CHEWING'S A NEED WITH EVERY BREED!

All the good sport of a bone—with the exercise that helps maintain healthy teeth and gums! The finest quality ingredients—baked for easy digestibility. Nutritious MILK-BONE DOG BISCUIT comes in three sizes to suit any dog... Sold *only* in lined containers. *Always* available in the MILK-BONE department of your favorite food store.

MILK-BONE DOG BISCUIT contains nutrients your dog needs: Vitamins A, B_1, B_2, D, and E... Meat Meal... Fish Liver Oil... Wheat Germ... Whole Wheat Flour... Minerals... Milk.

NATIONAL BISCUIT COMPANY

National Biscuit Company, Dept. AH-7 — **FREE SAMPLE**
Milk-Bone Dog Biscuit Bakery
446 E. 10th St., New York 9, N. Y.

Send me *free* MILK-BONE DOG BISCUIT. Also Booklet: "How to Care for and Feed Your Dog." (Paste coupon on postcard if you wish.)

Name.....

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This offer good in United States only

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It's Easy To Earn $50 or More With *Artistic* CHRISTMAS CARDS

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Think what you could do with $50. It's easy to make that much **and more** the easy Artistic way. You need no experience. Just call on folks you know and show them appealing samples we send you on approval.

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Everybody will buy our stunning new assortments of 21 lovely Christmas Cards at only $1. You make **$50** on just 100 boxes! Personalized Christmas Cards and Stationery low as **$1** per box, many other extra money-makers. Send coupon for full facts, Assortments on approval and FREE Personalized samples.

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ATTACHES TO ANY HEADBOARD

Modernize bedrooms inexpensively with the new adjustable Hollywood Bed Frame. Complete with legs and "easy-roll" casters. Adjusts from single to double bed size. Attaches to any size or style headboard. Fits any size coil or box spring. Sturdy steel welded construction—won't collapse. Assembles in one minute without tools, bolts or nuts. Baked enamel finish. Weight 28 lbs. Priced at only $9.95 —2 for $18.00, F.O.B. Cleveland. Money back guarantee. Send check, cash or money order to:

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NATURAL REDWOOD FINISHES

Gloss or Dull

Even long-lasting Redwood needs surface protection. Original Behr Process Liquid Ra'-Hide Redwood ..inishes are now available in: Redwood Color-Stain and Sealer; Natural-Clear-Gloss; . . . $1.65 Qt., $4.65 Gal. Also Redwood Color-Preservative (for non-gloss staining) $1.45 Qt., $3.95 Gal. All Prepaid and Guaranteed. "Good for Wood . . . all kinds of Wood." Wood Finishing Folder with every order . . . or free on request.

LINSEED OIL PRODUCTS
357G Del Monte St., Pasadena 3, California

AMAZING FAST GARDEN GROWTH in 7 days

GUARANTEED!

For breathtaking beauty and quick LUXURIOUS growth you have always dreamed of but never could get, use GRO-FAST—a recently discovered plant food tested and proved by RUTGERS UNIVERSITY.

GRO-FAST MUST PRODUCE MIRACLE LIKE RESULTS or NO COST!

Your Plants, Shrubs, Trees, Vines, Berries, Evergreens, Roses, Vegetables and Flowers respond to this new form of leaf and root nourishment—QUICKLY, in as little as 15 MINUTES (proved by tests). GRO-FAST is perfectly balanced . . . Economical (a pound package makes over 300 POUNDS of fertilizer food) . . . Odorless . . . Non Poisonous . . . Safe . . . Cannot Burn even seedlings or shoots.

GRO-FAST GIVES SUPER RAPID FEEDING and ABSORPTION

Photo records on file prove that a 6 foot Rose Bush, Top Leaves of Plants are fed completely, thoroughly and evenly in a matter of minutes. Test plants fed with GRO-FAST bloomed four times as large.

UNCONDITIONALLY GUARANTEED!
Test at our risk

Send check or money order for **$1.98** for full pound (makes 300 pounds) when dissolved or **$4.89** for 3 pound package. Test, try and if not delighted, return for a complete refund.

SUCCESS PRODUCTS
246 Roebling St., Dept. G-195, Brooklyn 11, N.Y.

700 NEW BUTTONS ONLY $1.00

Beautiful, HIGH QUALITY buttons, ideal for dresses, shirts, blouses, etc. All colors, designs and sizes, including dozens of deluxe matching "sets." TREMENDOUS BARGAIN! "Left overs" from America's expensive garment manufacturers. SEND NO MONEY—pay postman $1.00 plus postage and C.O.D. fee. Or send $1.00 plus 25¢ for postage and handling. *Satisfaction guaranteed.*

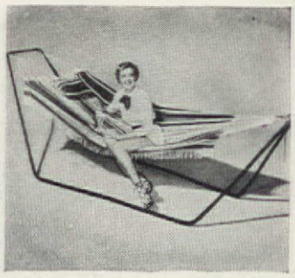
GRANDMA GOODWIN
Dept. G61K Girard, Illinois

You Can Make $1.50 an Hour in Your Spare Time

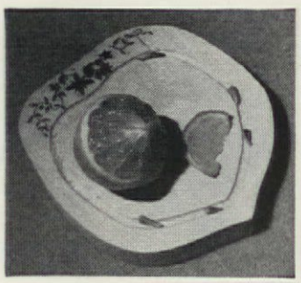
If you can spare an hour a day, you can make $1.50 or more for that hour. Here's an opportunity for ambitious men and women, girls and boys, to become local subscription representatives for one of the most popular magazines in the Country. Write today to B. L. Hallock,

THE AMERICAN HOME
Forest Hills, New York

AN OUTSIDE PITCH is the most comfortable hammock that ever held a dozing vacationer or weary gardener. 40" x 80" long, with a built-in oversize pillow, it has two magazine pockets for relaxing convenience and has non-tilt suspension. In a green frame there is a multi-striped canvas bed with 5" fringe. $19.95 f.o.b. Beaumond Distributors, 133 Lexington Avenue, N.Y.C.

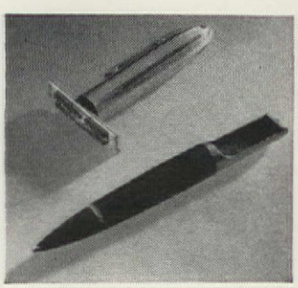


SLICE WORK is efficiently done on this handy little accoutrement for your terrace bar or kitchen shelf. Called Nicer Slicer, it has a hole for hanging it on wall or cabinet side, is decorated in green with "Nicer Slicer Dice or Slice in Kitchen or Bar." With a well for catching juices and seeds, it's 6" long. $1 ppd. Mastercraft Products, 212 Summer St., Boston, Mass.



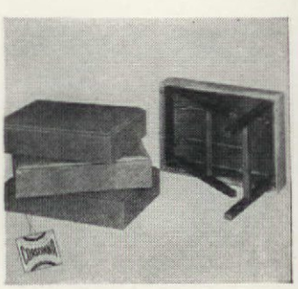
PRE-STAMPED ENVELOPES are a great timesaver if you pay your bills on the run, and they're especially handy for ordering gifts through the MARKET PLACE. Earmark the items you want, enclose your check in the personalized postal envelope, and there you are. Simple as pie. 100 envelopes, 3¾" x 6¾", $5.45 prepaid. Giftcraft, 1234 East 47th Street, Chicago, Ill.

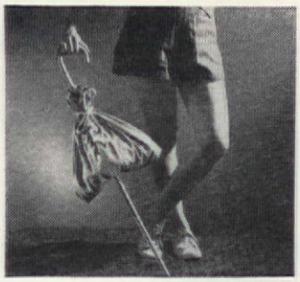
THE STAMP-O-PENCIL is a double-barreled gift to give a tycoon, be he male or female. Not only is it an automatic pencil, but with a slight twist and pull of the barrel, out comes a stamp bearing your name and phone number (or three-line address) with its own ink-pad! It works like a charm. $3.95. Prepaid from Max Schling, 618 Madison Ave., New York 22, New York.



A FAIR CHAIR to decorate your living room or your much-used screened porch, comes in good, livable, conservative modern. No radical design here! Smooth, natural-blond finish with hardwood construction, it has easy-to-clean plastic covering in choice of: red, green, blue, lime, gray or yellow. The price, a mere $14.95 postpaid. Joseph Sweet Company, Stoughton, Mass.

THEY DISAPPEAR LIKE MAGIC! Your little auxiliary seats will function as small pull-up tables at a buffet party, as seats for youngsters watching TV, pushed together as a coffee table. Then tuck them under one another. They make a hassock! Three seats, 17½" high, 14" x 19" wide. Red, green, yellow. $14.95 express collect. Greenhall, 509 Fifth Avenue, Dept. AH, New York 17.

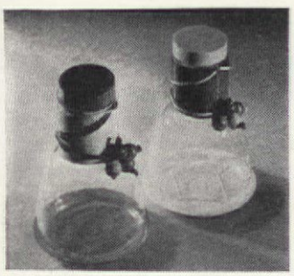




A SUN BUM will fill the Hobo Bag with suntan lotion, lipstick, eye pads, knitting, cap and towel, even a sandwich lunch. The copious bag is attached to a cane that you can spear in the sand, and presto, it's by your side all through the day. And things don't get sandy! Washable denim bag in faded blue or yellow. $3.95 prepaid. Gilbert Heuer, Box 1381, New Haven, Conn.

ONCE UPON A TIME this was a washstand. Today it's a decorative telephone table in your hall, a spot for a beautiful bowl of cut flowers, a favorite lamp. Finished in maple, it's made of sugar pine, has a drawer and two shelves. Try it, dressed in a skirt, as an auxiliary vanity in a tiny lavatory. 13" x 16" x 36" high. $21.95 express collect. Order from Bello, Ltd., Gardner, Massachusetts.

A CHEF'S SHELF will streamline your new dream kitchen, or bring up to date your comfortable old one. Designed to fit above the range it has space to hold spices, hooks to hold kitchen utensils, potholders or copper-bottom ware. Made of finest imported Brazilian wood and time-saving. 30" x 5" x 4". $3.98. Prepaid from Bingham's, 505 Fifth Ave., New York 17, New York.



TO EACH HIS OWN beverage server. Maybe your husband likes strong, black coffee for breakfast while you're a tea-drinker from 'way back. Try these twin Pyrex flasks that hold two cups of your preference, have cork-insulated necks wound with heat-resistant plastic. Each has its own coaster, cork stopper. $3 pair. Postpaid. The Red Door, 1807 Central Street, Evanston, Illinois.

PICK A BUCKET bannered with your name, insulated so you may carry a hot or cold buffet meal, or a party full of ice cubes. Things stay hot or cold for at least six hours, and it's handrubbed to a natural finish, your name written in bold red. Pack a maple bucket with ice, spear it with cokes or beer at a party. Each $5.25. Gotham Gifts, 67–85 Exeter Street, Forest Hills, New York.

A TROLLEY LIGHT for the night table in the nursery casts enough glow for you to change the baby's diapers, or bring a glass of water to quench a wee-morning thirst. The light shines through trolley windows, and it comes complete with cowcatchers and a motorman. Blue with red and yellow, 9½" long. Ready to plug in. $5.95. Ppd. Nutmeg Tree, 70 E. 45th St., N.Y.C.

Save on custom and standard sizes
CARABAO MATCHSTICK BAMBOO DRAPES
3'x7' only $5.20 a panel

We guarantee Carabao draw drapes to be the finest on the market regardless of price. *Custom made to any size.* Natural color, approx. 24¢ a sq. ft. Gray, coral, chartreuse, cocoa brown, turquoise, heather, kelly, red, yellow, black, white—approx. 35¢ a sq. ft. We'll match any color swatch, or you can easily paint them. *Traverse rods and cornices available.* Write today for detailed picture, complete price information.
SPECIAL PRODUCTS CO., Dept. AL1
950 Columbus San Francisco, Calif.

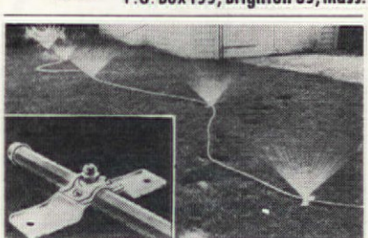
MAKE GRANDFATHER'S WATCH USEFUL

Beautiful, graceful "bell-case" for proudly displaying sentimental attachment for heirloom watches. Bring them out from forgotten places. A Treasure Dome makes a watch a modern, easy-to-wind timepiece, a gorgeous desk piece—fit to grace the desk of a king. Strikingly displays revered medals. Dome is crystal-clear DuPont Lucite. Blonde, ebony or mahogany colored bases. An exceptional gift. Just $3.95 ppd. No C.O.D.s. Money back if not delighted. Carol Beatty Co., Dept. 11, 635 S. Kenmore Ave., Los Angeles 5, Cal.

Granny-and-Rocking Chair Salts & Peppers
$1.25 PPD.

Prize of any collection! Lovely old lady for pepper, sits in rocker that really rocks. 4¼ inches high. $1.25 set
CHARM COTTAGE
"On the Mississippi"
Davenport, Iowa

KNITTING KADDIE
5" Diameter by 12" High! Opening on Top for Yarn!
All Metal! Beautiful 5-Color Floral Design! Adjustable Handle! Holds your Knitting Needles, Yarn ... even your lunch.
1.39 Cash, Check or M.O. Ppd.
Knitting Kaddie Co.
P.O. Box 155, Brighton 35, Mass.



NEW MULTI-SPRAY KIT
Makes Your Hose a Sprinkler System Only $3.95 Complete—Postpaid

Five adjustable sprayers on 1 garden hose! Water flowers, grass, trees, long, narrow or irregular areas 600 sq. feet at a time. Handier to use than expensive "built-in" systems. Sprayers adjust from fine spray to soaking volume, or use hose conventionally with sprayers turned off. Install on your hose in 10 minutes. Kit contains complete installing tools; 5 adjustable, corrosion-proof spray units; hose clamps and standards; cap for closing hose end. Money back guarantee. Full price—$3.95 ppd.—2 for $7.00.
BALDWIN SALES CO., Dept. AH-3
316 Blackstone Bldg., Cleveland 13, Ohio

FREE ALDENS 846-PAGE GENERAL CATALOG

FALL and WINTER 1952

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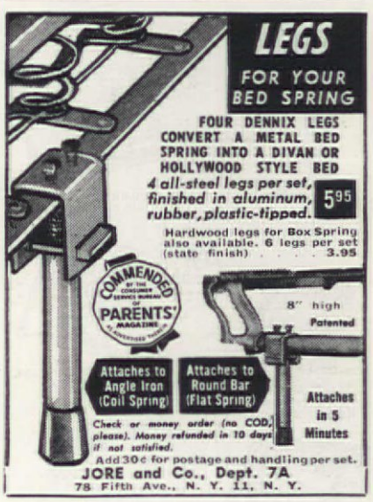

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Attaches to Angle Iron (Coil Spring)
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Protects valuables from dampness. PLUG-IT fits any wall socket. Uses 50 watts on AC/DC house current. Protected heating element. $2.00, postpaid or C.O.D. Satisfaction guaranteed.
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LESS THAN 3¢ EACH
MAKE MONEY SPARE TIME —for Yourself, Church or Club
No wonder everyone buys. They get 40 Exclusive Christmas Cards printed with their own names for less than 3c each. **Make $65.00 in next few days by Amazing Double-Up Plan.**
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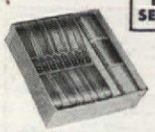
OVER 150 FAST SELLERS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I wish to make extra money. Please rush me samples On Approval and all details of your easy money-making plan.

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Address .....

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SEND NO MONEY

Neighbors

Dog training is friendly and easy when neighbors pool their knowledge and form a group to work with their dogs together

ROBERT J. SMITH

This Should Happen to a Dog!

Mrs. M. F. Leeder, a charter member, demonstrates the correct way to approach a strange dog. More than 400 have been trained by the Club

In Lynwood, Calif., canine manners have hit a new high. A dog's life is really something special there—and so is a dog owner's, since the Southeast Obedience Club proved that you needn't be a professional to train your own dog to behave and obey—and to love it. Despite its formidable title, there's nothing stiff about *this* club—it's just a friendly group of neighbors of all ages who, in pooling their knowledge of dog training, gave themselves and their community a new interest. To date, the results have been more than 400 beautifully trained dogs, much less work for the dog pound and Humane Society, and new friendships among the humans.

Here's how it happened and how it works: Back in 1947, nine dog owners discovered that what they didn't know about dog training as individuals, they *did* know as a group. Some had owned professionally trained dogs and had participated in the training. All were followers of the American Kennel Club's Obedience Shows and had discussed training with handlers. So they formed a group to swap information, and to work with their dogs together. As other owners joined in, classes were limited to 60 dogs at a time. The canine alumni have won more than 50 trophies as well as countless degrees in the A.K.C.'s Obedience trials—proof enough of the effectiveness of this kind of training. During warm weather, classes are held in the park. But during the winter, pups go through their paces indoors at the community center.

There are two phases of dog training—funda-

PLEASE TURN TO PAGE 20

Dogs in the advanced class do a "long sit" away from their handlers, and will stay put for three minutes. Many Lynwood dogs train for degrees in the American Kennel Club's Obedience Trials

Reach for the Stars...

AND GET THESE NEVER-BEFORE QUICK-DRYING DEEPTONES

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FEEL the famous Super-Spongy texture.
SEE the new Decorator Deeptones.

Only in Cone Towels do you get both! Improved balanced construction assures speedy dry-ability . . . new Cone-tested techniques now bring you these rich, deeper colors . . . in the Super-Spongy texture that dries back to its original fluffy softness. Towels shown, about 1.69. Other Cone Towels value-priced from about 69¢ to 1.98.

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The **HOME IDEA BOOK** shows how to remodel and build, inside and out, with modern J-M building materials. Mail Coupon!

This fascinating 64-page book shows how you can cover old, unsightly walls and ceilings without muss or fuss, or build new rooms inexpensively with J-M Panels and Plank. It tells how these materials are predecorated in pastel colors ready to use. It illustrates the famous J-M "Lightning" joint that speeds application and conceals all nails or staples. (Check coupon for instruction sheets for applying J-M Panels and Plank.)

The book also tells how to remodel exteriors. It shows how you can restyle your house in color with J-M Smoothgrain Asbestos Siding; how to re-roof for the last time with J-M American Colonial Asbestos Shingles; how to save up to 30¢ on every fuel dollar, and keep your house up to 15° cooler in summer with J-M Spintex rock wool insulation.

If you're planning to repair, remodel or build, mail coupon and 25¢ for your copy of the Home Idea Book.

J-M Plank comes in these pastel shades; Panels come in white and ivory. All have flame-resistant finish!

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Ideas for roofs—for beautiful exteriors! Ideas for kitchens, bathrooms, bedrooms, extra rooms, new homes . . . many other features!

Yours for only 25¢ *Mail coupon and 25¢ today!*

I am considering ☐ Remodeling: ☐ Building

I am interested in:
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Enclosed find 25¢ for which send copy of your new "HOME IDEA Book."

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("Home Idea Book" not available for Canadian distribution.)

This Should Happen (Begins on page 18)

mentals and obedience. The first makes a dog acceptable, and includes housebreaking, training your dog not to jump on people, not to chew at random, and not to bark at every sound. Obedience training makes him a manageable companion, and it's taught at Lynwood according to the Companion Dog Rules of the A.K.C.

In housebreaking, take advantage of the dog's natural fondness for clean sleeping quarters. When you first bring the dog into your house, fix a bed for him, and put him on it. To keep him from straying from this space, secure him with a short leash. Whenever he shows signs of wanting out, take him out of doors, and don't forget to praise him with a "Good boy" each time he does what is expected of him. Be sure to walk him after feedings and at regular times during the day.

If your dog barks at every noise—stop him before he falls in love with the sound of his own bark. When he barks, clamp his jaws together and say "No! Bad dog!" If, after several tries, this doesn't work, whack him across the snout with a rolled newspaper or shake him vigorously by the collar and say "No!" If he howls when you leave him alone, return and quickly cuff him with a newspaper—he'll soon learn not to howl.

A good way to alienate friends is to own a dog which jumps all over them with an overwhelming display of friendliness. To break this habit, grab the dog's forefeet when he jumps, and flip him backwards. Or hold his forefeet and step on his rear paws.

Give your dog a big, hard bone to chew upon. If he starts illegal chewing, threaten him with a rolled newspaper and say, "No! Bad dog!" If he persists, shake him by the collar or cuff him

PLEASE TURN TO PAGE 72

Here is a case of small boy and big dog, each with a different idea. A beginner in the juvenile class, this youngster will soon be putting his dog through his paces like a veteran

Obedience judge Lee Leeder congratulates Carol Luttrell on her Afghan's excellent performance. You don't have to be an expert to train your dog well

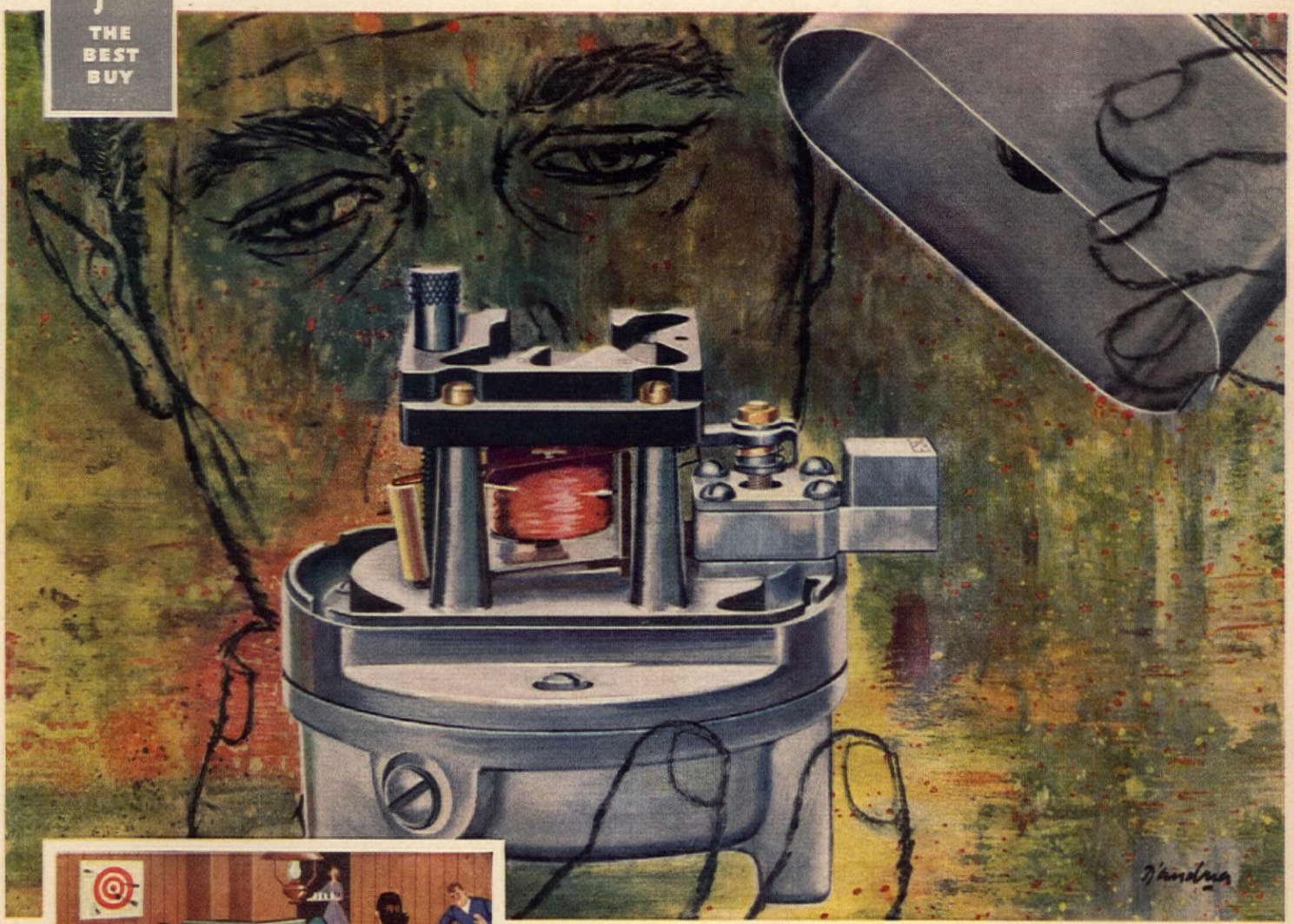
How we make furnaces breathe properly...

Ever notice how difficult it is sometimes to breathe in enough oxygen to "fuel up" your blood stream? Furnaces, too, have had this problem.

This will help you understand why there is a difference in automatic gas heating equipment. *Bryant has done something about it.* Operating much like a lung, the Bryant Diaphragm Valve and companion gas pressure regulator *automatically* regulate the flow of gas to the furnace burner. They *automatically* adjust for variations in gas pressure. And they do this year after year, requiring little or no attention.

Careful attention to such details as this, both in engineering and production, has made Bryant the most efficient, economical and *carefree* heating equipment you can buy. More than a million householders will testify to that fact. Why not talk to some Bryant owners before *you* make what should be a lifetime purchase of comfort, convenience and better living?

bryant's THE BEST BUY



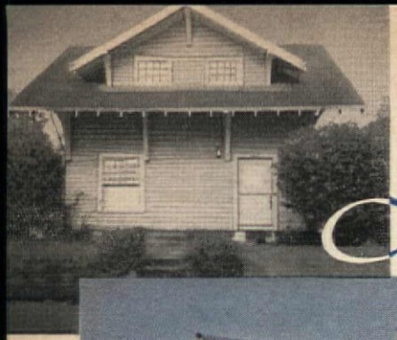
Choose from the twenty-five models in Bryant's complete line of automatic heating equipment. The Model 87 automatic gas winter air conditioner, above, filters, heats, humidifies and circulates the air in your home . . . all automatically. Like every other Bryant unit, the 87 is built to last, and designed to do the best heating job at the lowest cost.

Ask the man who knows!

Dependability and workmanship don't stop at the Bryant factory. The Bryant dealer is a master craftsman, an expert in home heating installation. When you have problems concerning heating your home, ASK THE MAN WHO KNOWS . . . he's your Bryant dealer.

bryant

HEATING · AIR CONDITIONING · WATER HEATING

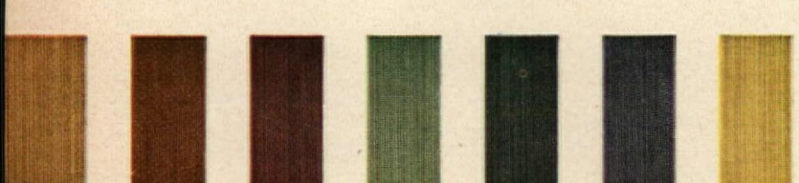


Like Magic

Old homes made new with Colorful CEDAR SHAKES

Here is the only *truly luxurious* remodeling material in the low-price field. Pre-stained *genuine cedar* wall shakes will make your old home as beautiful as the thousands of *new* homes being built of this same quality wood.

Shakes are easy to apply over your existing exterior walls. They will give your home an extra layer of insulating wood . . . reduce your fuel bills . . . quickly repay much of the remodeling cost. Ask your architect, contractor or building material dealer to tell you how you can have this complete modernization for only a little more than the cost of painting your old-fashioned walls. The value of your home will be increased by far more than the cost of the job.



AVAILABLE IN COLORS: cedar shakes are factory-stained in a variety of attractive colors. See them at your building material store soon. For lots of helpful remodeling ideas, send the coupon below.

Send for these Idea Books

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4403 White Building, Seattle 1, Wash.
Gentlemen: I enclose 25¢ for your two booklets —
"Ideas for Homes" and "Handbook for Successful Building."

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No Unemployment at Our House

DOROTHY PORTER

No siree! Nobody's ever broke at our house, not since we gave up the allowance system—the free Saturday handouts to the youngsters—and started the job plan instead. And our home looks a good sight better for it, too. Nowadays, Rob, Tom, and Susy are proud of the change which jingles in their pockets—the change that they earned by doing household chores. And when we make a jaunt into town, there's none of the nagging for nickels so many mothers endure.

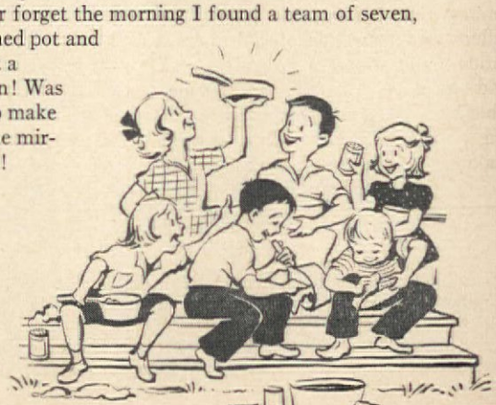
We're strictly on a "pay as you go" plan. If you haven't the money for something you want, you save up for it. And you can't save it till you earn it. That's a hard fact adults must learn, and it's surprising how quickly the children catch on. I think our trio has grown up a lot since we cut out allowances.

There are two good reasons why our employment plan works: First, there are plenty of jobs around the house to choose from, plenty for every age group. Better still, for the time that they take, they pay mighty well.

It's a pleasure to see our young wage earners so nickel wealthy, and you'd be amazed at what it's done for the house. In the old days of allowances, earning a dime or two extra for odd chores wasn't worth the trouble—not when Dad was going to come across with an allowance at the end of the week! Now it's another matter.

On page 74, you'll find the job list I post in my kitchen. Your chores may be different, and when you figure the rates, do consider the time each job takes, and the age of the youngster who'll do it. Whether or not the jobs are fun, depends upon Mom. Show your helpers the easiest methods, and don't be too strict. You'd better be the one to decide what needs doing—if you don't watch out, your employees are apt to do the kitchen sink three times in a row when it's the stairway that needs their attention.

Sharing such tedious jobs as cleaning the silver can make them fun, and our young fry call in their friends as assistants—paid assistants. I'll never forget the morning I found a team of seven, each with a blackened pot and scouring pad. What a mess! And what fun! Was it worth 70 cents to make seven pots shine like mirrors? I'll say it was!



See suggested chart on page 68

Off Your Chest

SOME LIKE COROT, SOME LIKE GRANT WOOD

Dear American Home:

All right, I am in a carping mood, and anyway I like your magazine. But if we all sit mum when we disagree on matters of taste, we'll be a bunch of sheep. I am rebelling against certain articles in your February issue. 1. The bathroom article, too much color, too much clutter and too much design. . . . 2. How to Hang Pictures: the filling of space and the rhythm of proportion is a matter of taste. . . . 3. The table settings: the one with mats had character and quality; the one with the cloth did not. . . . 4. In "Take Your Choice" you loaded the dice. You can have beauty (purely for esthetic enjoyment if necessary; I find it rests my nerves and improves my digestion) as well as structure and function. . . . Don't worry. I like lots of your ideas and enjoy reading other people's opinions. But don't pontificate "This is correct" on what is a matter of opinion and taste. After all some like Corot and some Grant Wood. For some of us, a home should set off, rest, refresh, and serve those who live in it.—JEAN HARPER SELCH

• • •

FIX IT TO SELL IT

Dear Mrs. Austin:

I just finished reading my favorite magazine, and was particularly interested in an article entitled, "So Your House Is for Sale." It attracted my interest since I have been in the real-estate field for many years. The article carried with it a great deal of interest and humor surrounding the seller's problems, but it did start a series of questions in my mind. . . . Did the seller first call in a responsible real-estate man to ask his opinion on possible suggestions toward making the home more saleable? . . . There is nothing wrong with a person wanting to purchase an older type home in preference to a new one. However, many buyers are frightened away from older homes, fearing expensive repairs and maintenance bills. . . . Take Mr. and Mrs. X who have lived in their home for 30 years. To obtain the highest market price, Mr. and Mrs. X must make the home attractive to the prospective purchaser. . . . A mortgage company is more likely to give a higher mortgage on an older home in good repair than one that has been neglected.

After 30 years, the furnace may still be in good working order, but the asbestos covering is cracked, dirty and worn. For $20 the furnace could be improved by a re-asbestos job and all iron work painted.

In the kitchen, why not replace that worn-out old linoleum and give the room a coat of paint? . . . In other rooms my suggestion would be to have all floors sanded and rooms decorated. Many homeowners avoid this work by an old excuse: "My decorating may not suit the new buyer." True enough. But believe me, you can't sell that bill of goods to your local real-estate speculators who wait for easy prey—people who have no foresight. They purchase older homes at low figures, spend perhaps $500 on them, and within a short time sometimes realize profits in the thousands—profits that rightfully should have been the original owners'.

—ROBERT B. NEWMAN

• • •

WE LOVE YOU, TOO!

Dear Editor:

This is the first letter that I have ever written to any magazine, but I just had to let you know how much I enjoy your magazine. I have been a subscriber from the very beginning and I look forward eagerly to each issue. . . . My husband also enjoys your magazine. He made our outdoor fireplace from one of your patterns, and I cut out all the interesting articles for him on such subjects as how to fix a sash cord, or paperhanging, or short cuts in house repairs.—MRS. MARIE D. BARABAS

Dear Sirs:

We recently ordered from you our first AMERICAN HOME pattern and were so completely pleased by its excellent design and by its fine construction drawings and working information, that we really regretted having not known about AMERICAN HOME Patterns long before this.

—MRS. CERRY CHERUBIN

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old addresses directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance.

THE AMERICAN HOME Subscription Dept., American Home Bldg., Forest Hills, N. Y.

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EST. 1826

This famous trademark on Old Colony is your assurance of America's richest background of furniture experience. Look for it also on Ashcraft and Modern Furniture.

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Guaranteed by Good Housekeeping
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Old Colony

furniture "Home-Planned" for YOUR future

Old Colony creates the friendly atmosphere of early days, yet looks ahead to your future. It is built of solid Birch for heirloom durability, and every piece brings you exclusive "Home-Planned" design. This intelligent development means you can be sure later purchases will harmonize perfectly with those you select now for living, dining, and bedrooms. Your favorite department or furniture store has full selections of Old Colony now.

HELPFUL GUIDE FOR YOUR PLANNING

This beautiful book by Gladys Miller, decorating consultant, is packed with suggestions for decorating with Old Colony. Send 25¢ in coin for your copy today. If you'd like her book on "Home-Planned" Modern, send 50¢ in coin for both.

Heywood-Wakefield Company,
Dept. AH-20, Gardner, Mass.

I enclose ..... in coin for your decorating books at 25¢ each.

(CHECK YOUR CHOICE) ☐ Modern ☐ Old Colony

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Street .....

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Here is complete comfort! An ideal day on the shore of a beautiful lake: protective shade, air temperature that's just right, gentle and refreshing movement of clean, fresh air with the right amount of moisture so that your nose and throat are not dry. You relax completely, and are wonderfully comfortable.

Indoors in cold weather, Lennox warm-air conditioning comes closest to duplicating these ideal conditions of perfect summer-day comfort. It provides all the elements of the comfort you enjoy on a perfect summer day at the lake shore!

You can always depend on Lennox for the BEST.

in warm air heating

more families buy Lennox

than any other make

...we're very comfortable!

There's no need for a shawl for grandma when the house has Lennox Aire-Flo Heating!

The Lennox Principle of constant, gentle circulation of filtered, clean, warm air throughout the house makes sure of complete comfort. And the quiet, automatic operation, plus fuel-saving efficiency of Lennox warm air conditioning, adds benefits which mean complete satisfaction for the years ahead. *That's why more families buy Lennox!*

Make sure that *your* home has this ideal heating—the result of more than 50 years of Lennox leadership!

Call your Certified Lennox Dealer. He is your community's most competent and dependable heating authority. His name is in your classified phone book. Or write the nearest Lennox office, Dept. A7-52, for FREE, factual, illustrated booklet: "How to Select Your Heating System."

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World's Largest Manufacturers and Engineers of Warm Air Heating Systems.

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NOW is the time to have your furnace cleaned ... call your LENNOX dealer TODAY!

Lennox Furnaces carry the seals of nationally recognized testing laboratories.

Ask about Convenient Payment Plan

LENNOX Aire-Flo® Heating

FREE—Write LENNOX, Dept. A7-52, Marshalltown, Iowa, for free DECAL of this colorful, decorative and winsome picture of Lennie Lennox himself . . . 4 inches tall! Or ask your Lennox dealer. Easy to apply to any smooth surface: car window, mirror, door panel, bicycle, etc.

There's a Lennox Heating System for your home . . . your climate in 92 different LENNOX Models . . . for gas, oil, coal, LP-gas.

"Editing" a kitchen

How We Work

What does an editor do? Well, Mr. Webster says that the word "edit" means: "to revise and prepare as for publication." We think what he had in mind was revising and preparing the words. We do that kind of editing, of course. But long before the words are thought of, there's a lot of other editing—like the revising and preparing you see on this page. Here we're really being make-up artists—not to humans (these are "candid" shots)—but to the equipment, flowers, and food which we publish. Up at the top of the page, Dorchen Trumm and Art Director Bartel are discussing the performance of an ironer, and deciding upon the best way to show it to you in our Hobby Kitchen. The photograph was taken in the kitchen itself, a kitchen we built just to have its picture taken.

At your right, just below, Betty B. Merriam, who does our handsome and practical flower arrangements, is creating or "editing" the marigold display you'll see on page 34. She's preparing it for photography in our office studio, and not much revising is necessary for this skillful arranger.

Below, see how Food Editor Jones "edits" a strawberry pie in an up-to-the minute gay kitchen in our office. The revising was done long before, for like all of our recipes, this was tested and tried. Once the taste was perfected, the picture pie was prepared for publication.

—THE EDITORS

"Editing" flowers

"Editing" a pie

MURDER IN THE TANK!

A gripping tale that reveals why you should buy a

Permaglas

AUTOMATIC WATER HEATER

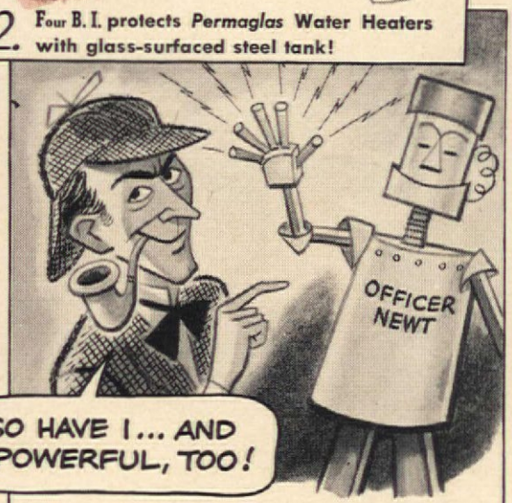
1. "Ruthless Rust"... *water heater enemy No. 1*... murders ordinary water heaters.

2. FOUR B.I. protects *Permaglas* Water Heaters with glass-surfaced steel tank!

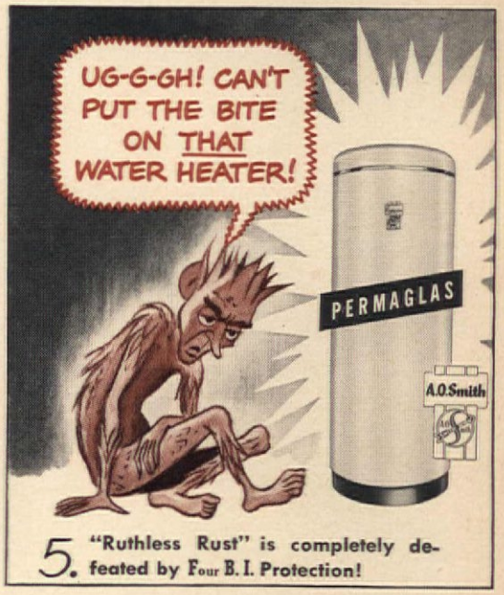
FIRST water heater with a glass-surfaced steel tank that can't rust because *glass can't rust.*

THE ONLY water heater with FOUR B.I. Protection against all corrosive attack... gives you plenty of *clean* hot water for all family needs. There's no need to replace *this* water heater every few years.

3. "Ruthless Rust," still defiant, plans attack on fittings and exposed metals!



4. FOUR B.I. puts Officer Newt on job to thwart Ruthless Rust's new attack!



5. "Ruthless Rust" is completely defeated by FOUR B.I. Protection!

Permaglas Automatic Water Heaters are available in 20- to 80-gallon sizes in Electric, Gas and LP-gas models. The finest water heater you can buy for all the clean hot water you need, automatically.

There's only ONE *Permaglas*... and it

COSTS NO MORE

than ordinary water heaters!

Permaglas Water Heaters are completely protected from all corrosive attacks, protected by FOUR B.I., the four basic improvements provided by A. O. Smith in *Permaglas* Water Heaters, exclusively.

ONLY PERMAGLAS HAS FOUR B.I. PROTECTION

The exclusive *Four Basic Improvements* are:

1. Glass-surfaced steel tank that can't rust because *glass can't rust!*
2. Absence of dissimilar metals inside the tank!
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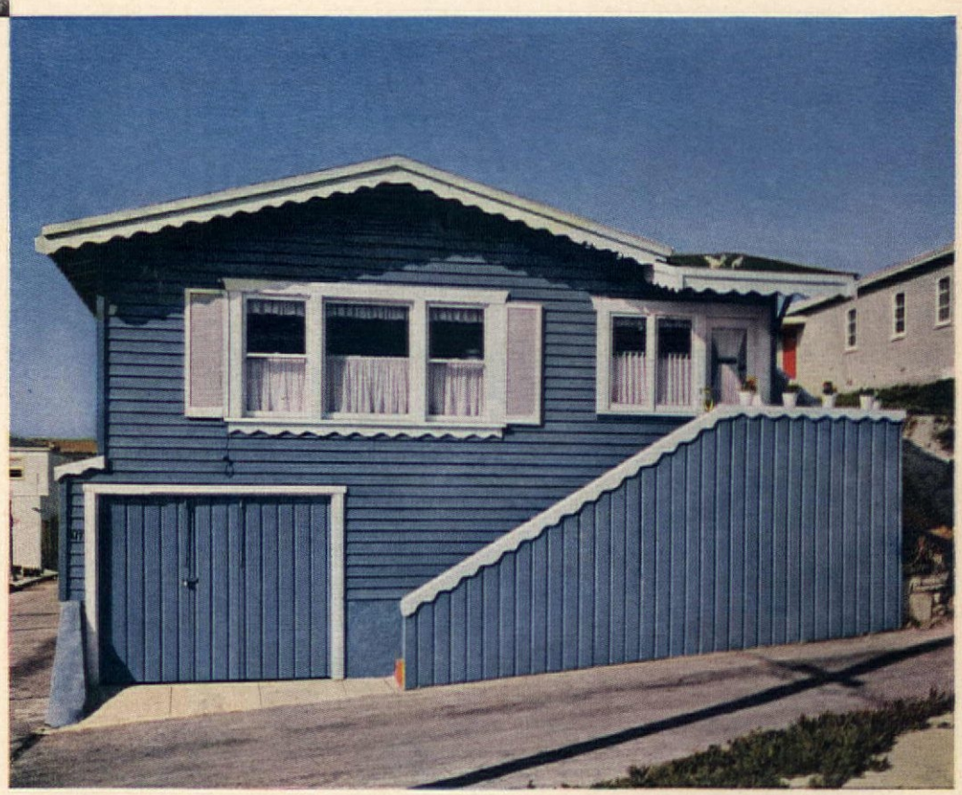
If money is no object, if you have a big bankroll to shoot on a fine, brand-new house, skip lightly over the next four pages—they show how to team thrift with taste by revamping old houses. That, after all, is what most of us face if we want up-to-date homes, for most American houses are at least 12 years old, and there are long years of life in them yet. If you own one, think of how much a little remodeling can do. If you're buying a home, think twice before passing up a well-priced oldster with good possibilities—a small investment you can turn into a very good deal indeed!

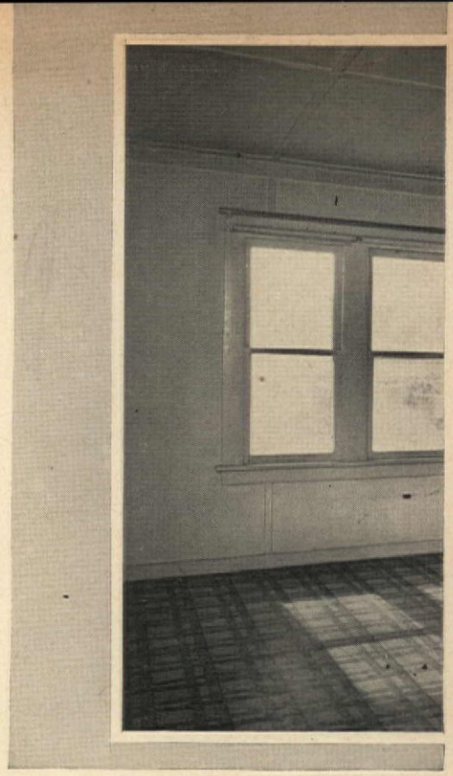
The two houses we're discussing are both small, and together they illustrate two extremes of the remodeling picture. The once shoddy seaside cottage, shown on this page and the next, required only a clever minimum—hardly more than "routine decorating"—to make it as inviting a small home as you'll find. On the other hand, it took major alterations to turn the mongrel Colonial on page 30 into a smart modern. Both were bought by imaginative owners with remodeling in mind, and because the houses were run down, both were tagged low enough to justify the cost of improvements.

When decorator Louis deHaven Shaw bought it, the cottage at your left had a good view of the sea—and it didn't return the compliment! Outside, it was battered and dreary; indoors, it was bleak as a dark, foggy day. But the simple steps which transformed it could do as much for many an old place—for a year around home, or for the kind of vacation retreat they price low because it looks more hopeless than it is. Step One was the face-lifting below, more effective than expensive: new garage doors, wood masking for the stairs, a saucy valance. But what counted for most was merely a paint job—instead of nondescript neutral, the house is now a striking greenish-blue which leads you right inside. To see how, turn the page.

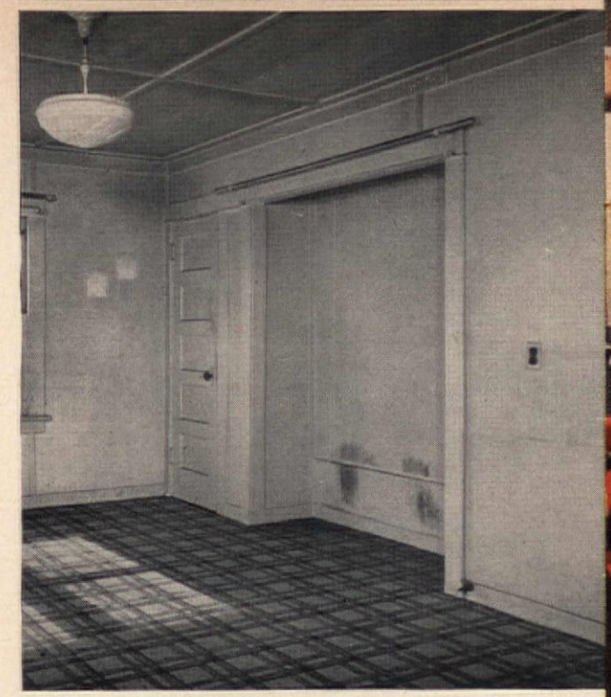


MARTHA B. DARBYSHIRE

Once Over Lightly



The only structural change (and that wasn't major) was in the kitchen. To make room for a dining area, a few feet were borrowed from the entry by moving one short wall. There's a new kitchen sink, and good new cabinets below it hide evil-looking pipes and offer ample storage. But notice that the tall wall cabinet is still used. The swinging café doors, painted white like the living-room woodwork, are not only charming, but handy in action. The blue-green used here is the key color of the house: it appears in the bedroom, and it is the accent in the living room.

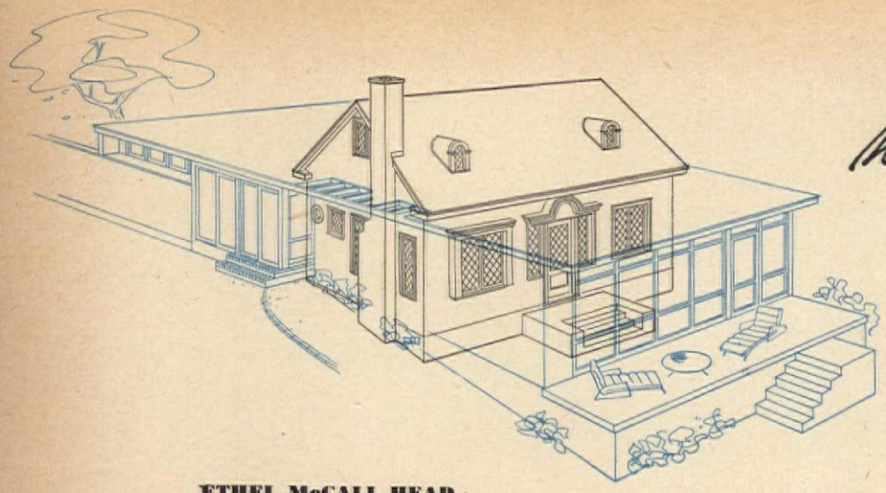


Once Over Lightly (Begins on page 27)

What could you do with a small bedroom like this? Well, for one thing, the placing of the bed made it seem larger—the antique pine headboard was anchored to the wall, and the footboard was discarded. The blue-green theme color is here again, this time used with terra cotta as a foil. Don't miss the satisfactory "finished" effect you can achieve if a printed wallpaper has a twin fabric such as the one used in this room for valances and trim on the curtains. All of the floors were covered with linoleum when the Shaws took over, but the wood underneath was sound, though battered; so up came the linoleum. The floors were sanded and polished, and then treated to room-size rugs.

OWNERS: MR. & MRS. LOUIS DEHAVEN SHAW, MANHATTAN BEACH, CALIF.
DECORATOR: LOUIS DEHAVEN SHAW; MARIJANE OSBORNE, ASSOCIATE

Not structural changes, just good surface interest—good color—did it alone. Living room gets a solid background from the geranium rug, matched by twill on the sofa and armchair. The tiny document wallpaper blends several colors into a soft neutral—and white woodwork sparks it. The space was too cut up for a contrasting ceiling, so the ceiling is papered, and inconspicuously trimmed in a quiet blue-green. Before, windows had to many verticals—a situation neatly remedied by horizontals of tiered curtains and valances bordered with a print which matches the paper. That once-ugly niche is an asset now that it houses a gala old stove—one which really works. Telling trifles tie up loose ends of color and count for much more than they cost: the copper kettle and silhouettes with their gold-accented black frames echo the colors of the stove; the milk glass on the wall repeats the white of the woodwork; the same fabric was used for curtains in the kitchen, curtains in the entry, and a ruffle under the living-room mirror—because you can see all three at once from some parts of the living room.



In 1924 it started as a Skimpy Colonial Cottage

This House is 28 Years Old!

ETHEL McCALL HEAD

As the floor plans show, this was no miracle with a can of paint. It took money, new wings fore and aft, and a thorough remodeling throughout to turn this pseudo-Spanish Cape Cod into a good modern home. And it took several years. But the owner, architect Thomas A. Carter, Jr., has figures to prove that even such extensive remodeling can pay off: on an equally good plot, a new house of similar size would have cost him much more.

A notable part of their story is the fact that the Carters actually lived here while the changes were gradually made. When they bought it, the house was a horror, and the so-called bedrooms were little more than shacks tacked onto the rear. But the main part of the structure was essentially sound. And so they moved in. And they stayed in, sheltered by a temporary plywood wall while the front was rebuilt. There were days when they had to bathe at their neighbors' and go out for their meals—but most of the time they lived normal lives, and even had friends in to dinner. You could do the same if you buy an old place and plan for future changes which you can't finance quite yet.

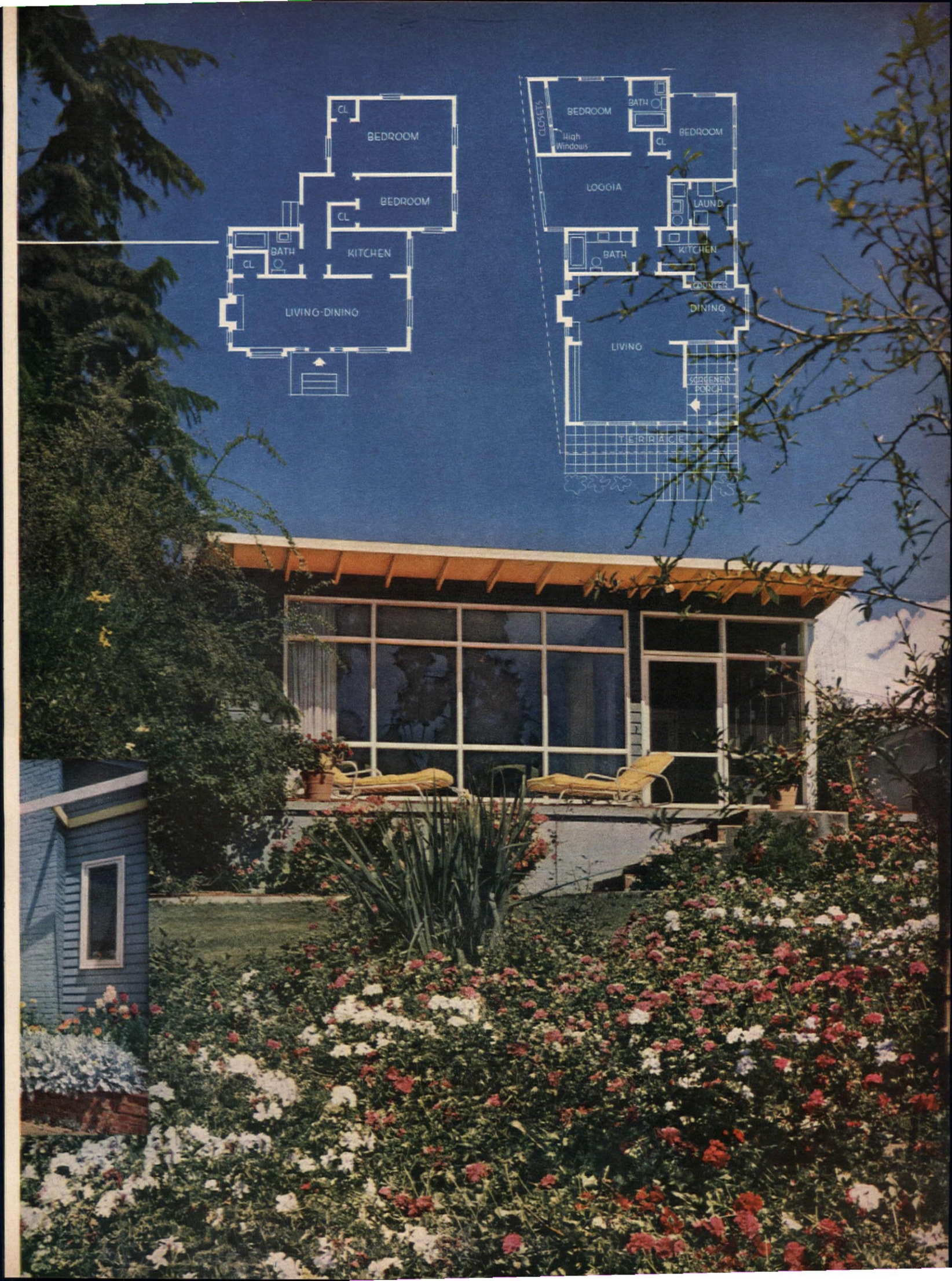
Here is how the house plan was changed: a squarish addition, built onto the front, produced a whopping big living room plus an L-shaped terrace which is partly roofed over and screened. The old living room is still there, fireplace and all, but part of it makes a real dining room now. The kitchen and bath haven't been moved, but they were stripped down to the studs, and new equipment was added. The new wing to the rear contains a laundry-

PLEASE TURN TO PAGE 80

They "camped out" in this living room while changes were gradually made—but look at their reward! The small diamond-pane windows and old Spanish stucco are gone, and in their place are a whole side of glass, soft-toned plywood walls, good built-ins. The old fireplace is intact, but smartly masked by heavy green glass

The gable roofs the original part, and trellis ties two new wings to the old. The conversation above takes place outside loggia, but an ideal spot was provided for just sitting around—on the terrace shown opposite

OWNER-ARCHITECT: THOMAS A. CARTER, JR., A.I.A., LOS ANGELES, CALIF.


CL
BEDROOM
BEDROOM
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BATH
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LIVING-DINING
CLOSETS
BEDROOM
BATH
High Windows
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BEDROOM
LOGGIA
LAUND
BATH
KITCHEN
COUNTER
DINING
LIVING
SCREENED PORCH
TERRACE

For reveals, or even a fireplace, paint these designs on tiles, and bake in your oven. (Pattern **1432**.) Pert blackboard is Pattern **1434**

Enter the Hobby Kitchen

EDITH RAMSAY and DOROTHY TRUMM

We're clean in love with this kitchen. And why not, when we designed it ourselves? We're proud of the way that it looks, gay as the Fourth of July, and all prettied up with Dutch tile motifs you can paint for yourself from our patterns. But we're prouder still of its concept—of the way that a kitchen like this one could build better living into your home.

It's our first Hobby Kitchen—others are coming—and here's the thinking behind it: with modern equipment, most new kitchens are good. But what can make them still better—what extra jobs can they do? Our answers were easy. Where, in a small modern home, can you really get down to a hobby—one which needs space to spread out? And how is the playpen set treated—where can a baby play nearby while you work, yet out of your way? Why not in the kitchen? So we took a space about 12 feet by 20, about the size of kitchen and laundry in most new homes—and the Hobby Kitchen was born.

It has three distinct areas, leads dozens of lives (see plan on page 66). The things that you need for cooking and cleaning-up are all there together—and they work with and for you. There's a time-controlled range with a good cutting board next to it; the electric sink has a garbage disposer; and the top of the two-door refrigerator is a real freezing unit. You can almost reach out from one to the other, yet cabinets hang everywhere, and there's oodles of counter, all one-piece construction. The second area is for dining—a snack bar along one wall is roomy enough for four, and you could use it as a housekeeping desk, for it's near to the telephone and memo slate we hung on the peninsula which divides kitchen from laundry.

And then, there's the hobby part, the Laundry Plus. First, it's a laundry, with washer and dryer backed against the range so one

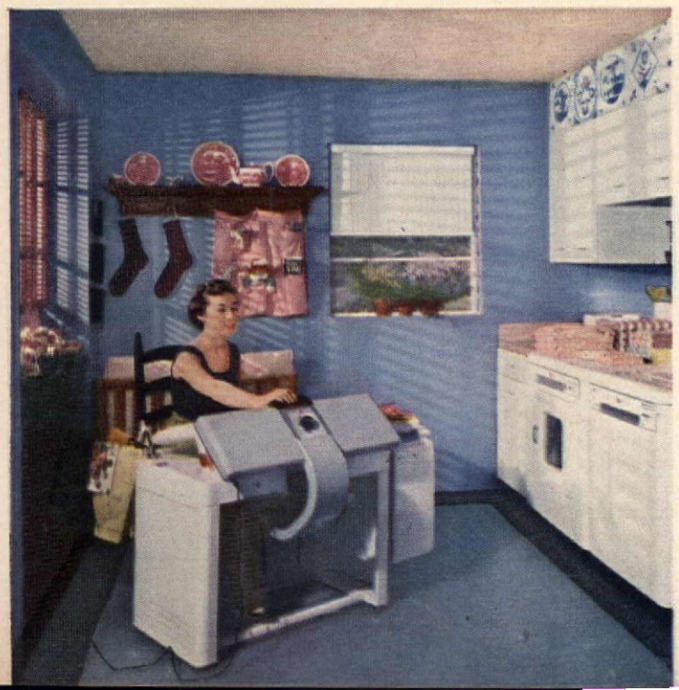
PLEASE TURN TO PAGE 66

Sure it does tricks. But first of all, it's a well-equipped kitchen and laundry. You'll use the sunny laundry all week long, as a place to ride your hobby horse, or to take the ironing easy. There's even room here for a frame on which to hook rugs! This is small fry's play quarters too, with a bag for toys and a pen which folds against the wall. The oven comes into the hobby act to bake the tiles you paint

Painted on your walls, these give any room a good Dutch treat. We borrowed designs from old Delft tiles, enlarged them to 12-in. squares to fit the average soffit, and we offer you all five as AMERICAN HOME Pattern **1433.** Space them carefully so you don't have to turn motifs around corners. Our Pattern **1432** includes the same designs, but smaller, to paint on walls or on actual tiles

SEE PATTERN ORDER FORM ON PAGE 92

See "Where Credit Is Due" on page 88



We think these are Beautiful

For vibrant yellow marigolds, what could be a more congenial collaborator than a graceful, leaf-shaped pottery container in Nature's own green? With green modeling clay, anchor a dry, cup-type needle flower holder in widest part of container, as shown. Put a little water in holder and container before arranging flowers; add more water when arrangement is finished

If You like them... # Here's How to Arrange

Rubrum lilies are so dramatic that the container should harmonize, not contrast, with them. This elongated ceramic bowl is a soft mulberry which blends beautifully with the delicate pink, rose, and deep mulberry tones of the flowers. Use a leaf-shaped pin holder and fix it in center of container with green modeling clay. Be sure holder is dry

This low, sturdy arrangement harmonizes with the shape of the container and will withstand summer breezes on a terrace or at a window. First outline the lower part of the arrangement by letting a bud mark the extreme left point. Then swing to the right, using buds with curving stems to produce an upward swing. Fill in between the buds with some fully opened blossoms

The general effect you are aiming for should suggest a pleasant, gentle rhythm which echoes the outline of the leaf-shaped container. Build up the height with a few more buds which follow a C curve, and with some flowers. Then fill in with more blooms and foliage—but don't overdo the use of full-blown blossoms even though their abundance in the garden is tempting!

the Flowers from Your Garden

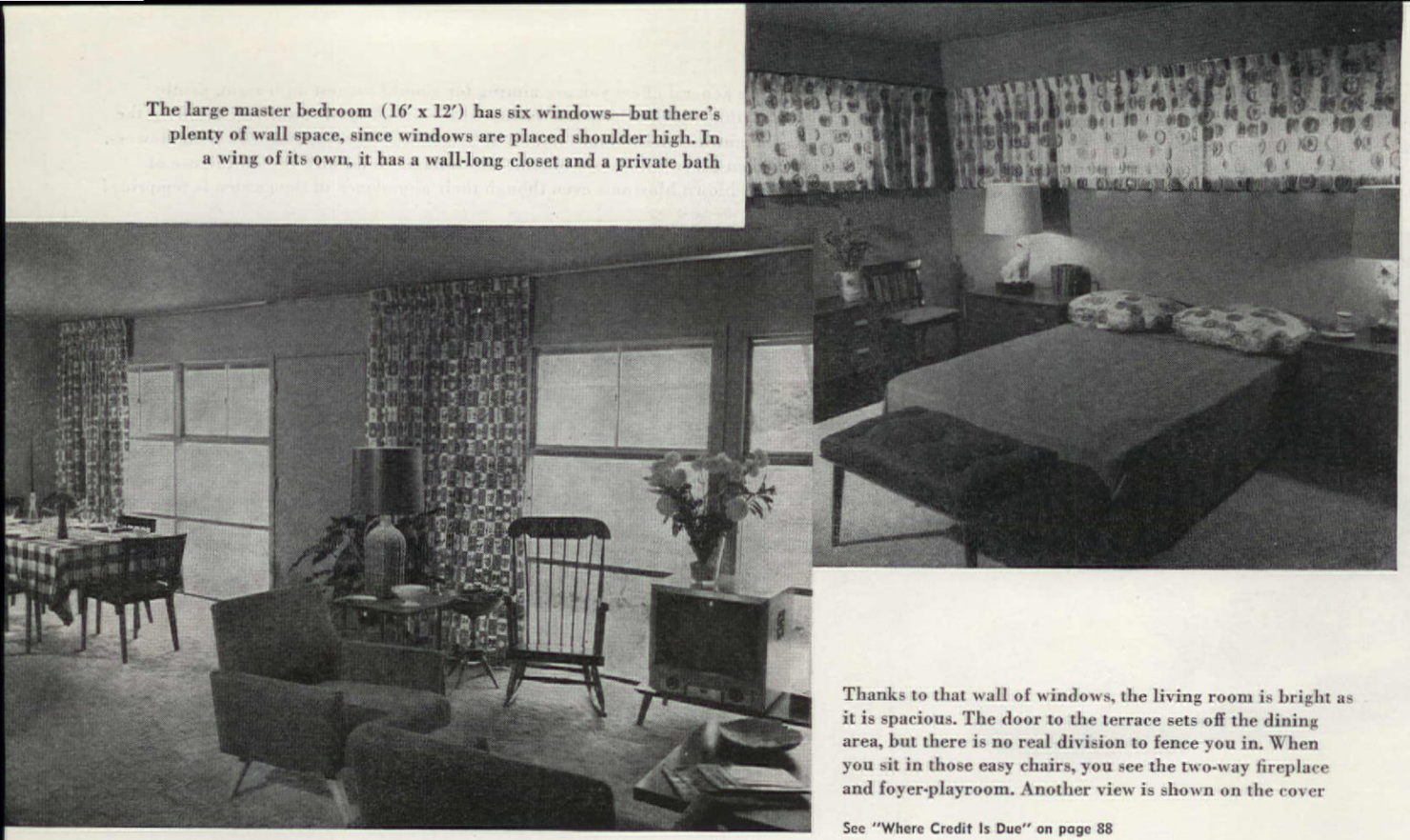
BETTY B. MERRIAM, Flower Arrangements

In hot weather, cut flowers in early morning (some advise late afternoon), and condition them for several hours in deep container of cool water. To prevent staining of the petals with brown pollen, or chance pollination of the flowers (which greatly hastens their fading), carefully clip the brown anthers or pollen sacs from ends of the slender stamens

The arrangement should be airy and light, in keeping with the flowers. As the central focal point and apex, use a bud on a long curved stem (with some foliage). Then build up a more-or-less balanced arrangement on all sides, using stems graduated in length. Include buds and foliage. You can prolong the life of the flowers by adding chemicals to the water

See "Where Credit Is Due" on page 88

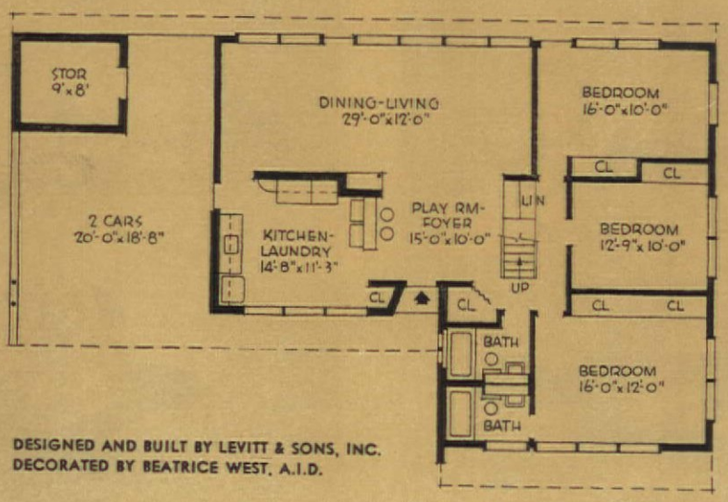
The large master bedroom (16′ x 12′) has six windows—but there's plenty of wall space, since windows are placed shoulder high. In a wing of its own, it has a wall-long closet and a private bath



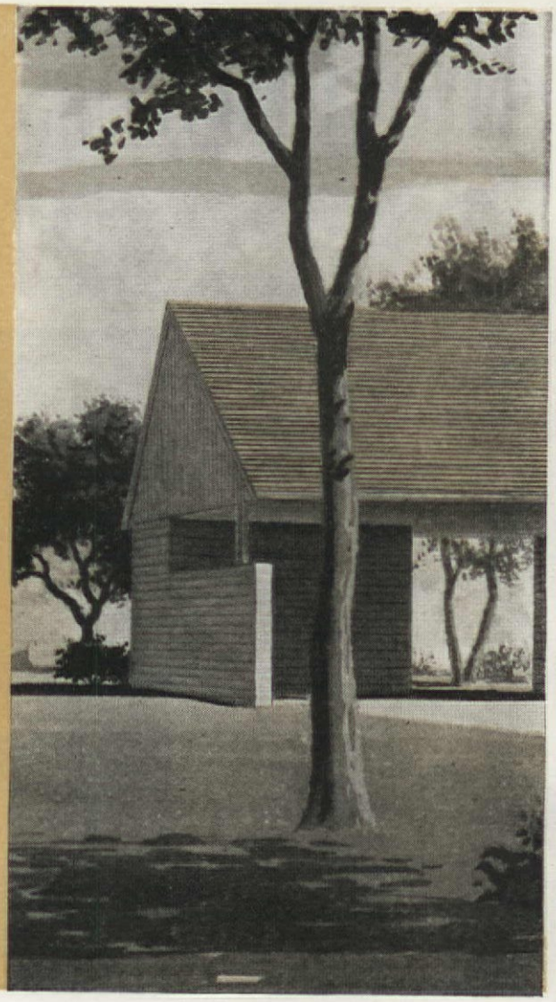
Thanks to that wall of windows, the living room is bright as it is spacious. The door to the terrace sets off the dining area, but there is no real division to fence you in. When you sit in those easy chairs, you see the two-way fireplace and foyer-playroom. Another view is shown on the cover

See "Where Credit Is Due" on page 88

Here are some of the remarkable features: big-house living packed into about 1,600 sq. ft.; many-purpose foyer; big kitchen with wall of windows; 29-ft. living room with door to terrace; masonry store room; two downstairs baths. Bedroom wing is isolated, but near front door, and has own door at rear. Upstairs, there's room for two more bedrooms and a bath. House is heated by radiant floor-panel system with counter-high boiler installed in kitchen. Our blueprints indicate where other types of boiler could be put



DESIGNED AND BUILT BY LEVITT & SONS, INC.
DECORATED BY BEATRICE WEST, A.I.D.



You Can

$200,000,000 Background

HUBBARD COBB

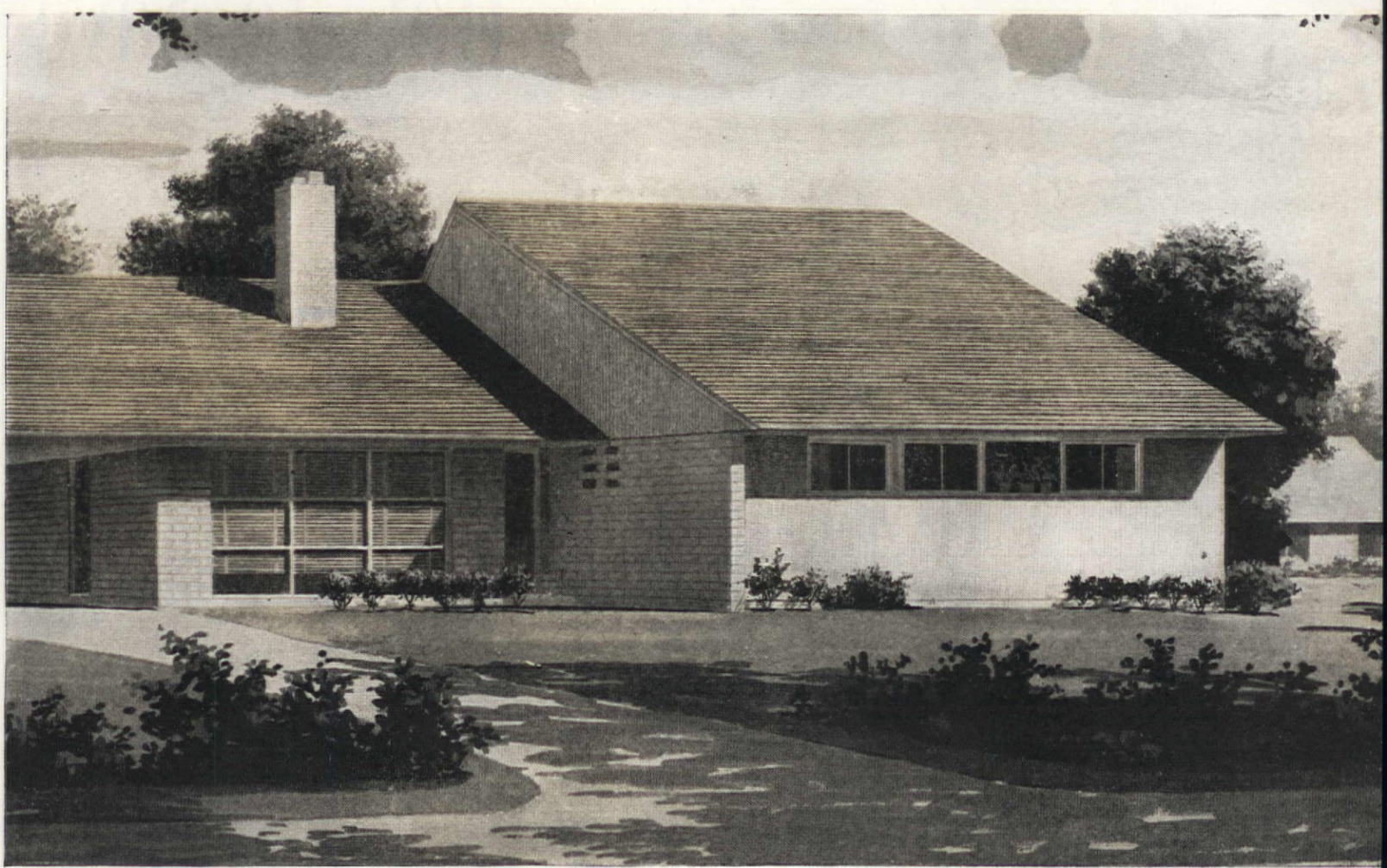
This is the famous Country Clubber—the house designed by Levitt & Sons, Inc., as the star of the enormous new Levittown growing up in Bucks County, Pa. We liked it so much that we grabbed off a bunch of blueprints, and we're offering them to you so that you can have a Country Clubber even if you don't live in Bucks County. (See Blueprint Order Form, page 84.)

It's a mighty desirable house—and why shouldn't it be, with the wealth of experience behind it? Since 1945, the Levitts have built some $200,000,000 worth of houses for more than 20,000 families, and the Country Clubber embodies everything they have learned about what people want in a home. In Levittown, Pa., where they are putting up 16,000 more houses (smaller models as well as this one), the Country Clubber is priced at a bargain $16,990. As a custom-built deal, it would, of course, cost more—but it's planned for economy as well as for very good living.

It is compact and medium-large (about 1,600 sq. ft. on the ground floor), but a big family could live here in comfort, for in addition to three bedrooms and two baths downstairs, there is space for two more bedrooms and a bath above.

The first floor centers on a room called a foyer, but it was made large enough to be a playroom, too, and with its bookshelves and view of the two-way fireplace, it's a pretty fine playroom for adults as well as for youngsters. The living room (see cover) seems even more spacious than its 29 x 12 ft. because its long wall is all window, and because it forms an L with the foyer and embraces that space as well. This room would be a cinch to furnish, for notice that it's isolated from the rest of the house so you don't have to leave lanes for traffic. A door to the terrace divides it logically into living and dining areas, but you needn't serve all meals here—there's a space to dine well in the kitchen, right by the wall of floor-to-ceiling windows which is something very new in kitchens. The big kitchen is old-fash-

PLEASE TURN TO PAGE 76



Buy Plans for it. See Page 84

EXQUISITE TOWELS are just inexpensive, hardy old huck, but you make them handsome with easy, quick Swedish weaving motifs. Our pattern gives you the designs and tells you how to do the weaving. (Pattern **1435**)

How to Save

We designed these lovelies for you who have more money than time—but before you go running away, clutching your budget to your bosom, read on! Most American women these days have more money than time—and that does not, definitely not, mean lots of money. What it *does* mean is that time is so precious you just can't afford to spend it for things which don't really save dough. If you're going to sew—or embroider—or paint—the hours you spend at it have to produce what you can't otherwise have—or it's no dice. If you can buy their near twins at a dime-to-a-dollar store, there's no sense squandering time on tricky things you make for a quarter.

You won't find us offering you AMERICAN HOME patterns which waste the most valuable thing that there is—your time. But the

SLEEPING BEAUTY. A princess couldn't have finer sheets than these ordinary white ones on which you paint a beautiful, delicate border inspired by a Chinese design. Try it on towels and table linens, too. (Pattern **1436**)

These cost you $105. a set

With its appliqué and embroidery, this linen place mat is dream stuff, well worth its cost. But if you can't have it, don't fret—make your own conversation pieces, like those at far right. (This mat, Saks Fifth Avenue)

These cost $150.

This handsome set is queenly—and costly. But no need for anguish. You can have fine linens without paying a king's ransom for them. Look to your right! (This cloth, Saks Fifth Avenue)

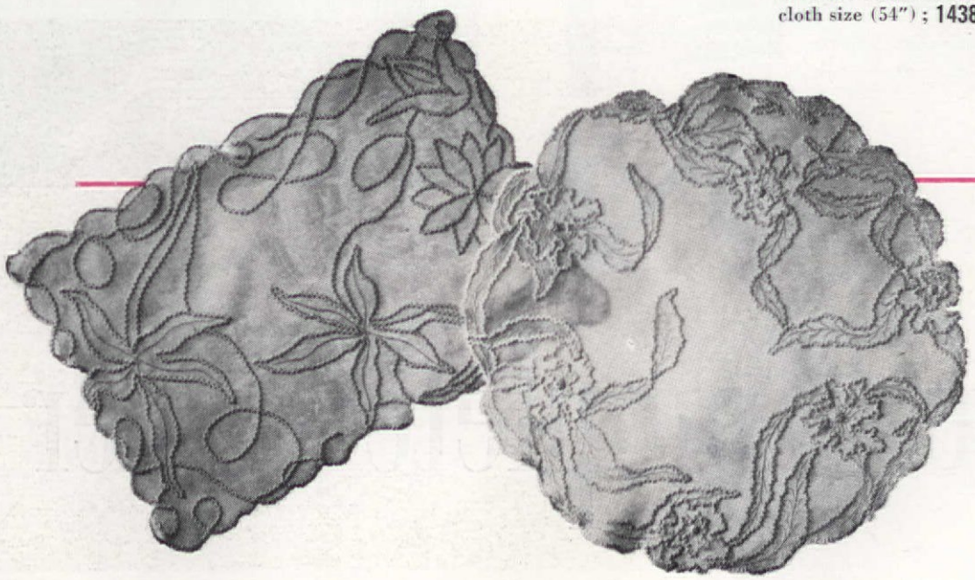
Real Dough

luxury linens we present here are something else again—pretty dramatic illustrations of how much, in cash, your own work can be worth. We did some shopping for you—went out and found table cloths and mats of such high quality and downright beauty that only a saint wouldn't covet them. We show them to you—not to break your heart, but to give you alternatives. If you don't have hundreds of dollars to spend, here's a case where it *does* pay to spend time. With our patterns, your own work plus just dollars (not hundreds) for fine materials will produce handsome handmades, worthy companions of the best anybody can buy. Trousseau stuff? Of course they are, and making them to give away is putting money in the bank. But whose home deserves them more than your own? Loosen up, and treat yourself!

See "Where Credit Is Due" on page 88

You can make these for less than $20. each

In frothy white or dainty tint, organdy is the silky, sheer, and wonderful fabric to use when you make these from our patterns, and deck them with delicate flowers and leaves made of ric-rac. 1437 is tea-cloth size (54"); 1438, dinner-cloth size



You can make these for about $2.50 each

If you love really elegant linens, your time and our patterns are the answer! The flowers, looking for all the world like embroidery, are cleverly fashioned of narrow, baby ric-rac. Use them to garnish the finest organdies, white or colored. (Both designs, plus directions, in Pattern 1439)

Your Complete Power

PETER GOWLAND

The mechanical age has caught up with the home craftsman, and it's about time, too. The multi-purpose tool we show here offers the week-end carpenter, the evening cabinetmaker, and the odd-hour hobbyist a complete power workshop in one compact machine for less than $250, including motor—and it fits into an 8′ x 6′ space!

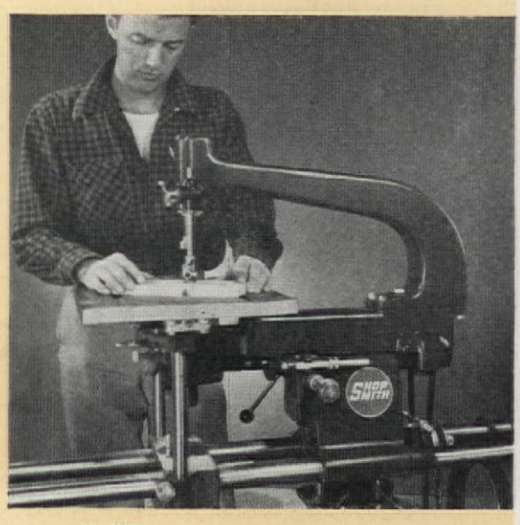
Even without extra gadgets, here are some of the jobs you can do on this precision-built setup: cross-cut and rip on the 8″ tilting table saw with a 2¼″ maximum cut; drill vertically or horizontally on the drill press with Jacobs chuck; turn pieces on the lathe with selective speeds and 33″ between centers; and sand with a 12″ sanding disc. These are the five basic operations that this machine performs, and it's possible to switch from one to another in less than 60 seconds.

The unique construction of this tool makes many tough jobs nice and easy. For example, the capacity of the table is so great that you can saw through the center of a 4′ by 8′ sheet of plywood. And you can do precision duplicate sanding and make accurate compound miters by using the tilting table, fence, and the quill feed on the drill press in conjunction with the sanding disc. By setting the drill press in the horizontal position, the length of your workpiece is limited only by the area of your shop. The tool rest for the lathe can be adjusted and locked into position without taking time out to stop the motor. Versatile, isn't it?

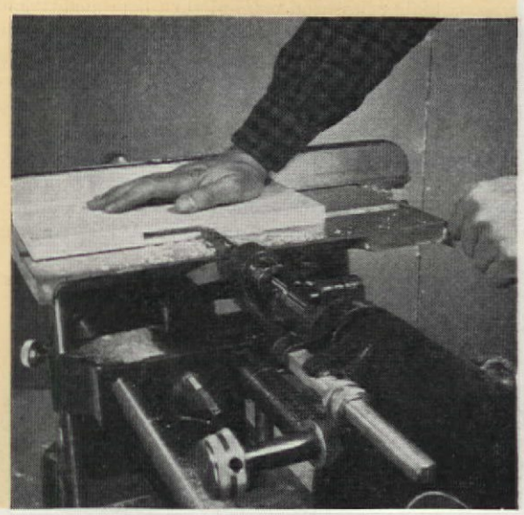
The five basic operations of this tool will satisfy most, but there are a host of accessories that round it out into a tool for hundreds of specialized jobs. Among these are a flexible cut-off wheel for cutting steel and other metals along with asbestos and plastics, a jig saw, wire brush, drum sander, dado blades, mortising attachment, shaper cutter, jointer cutter, and a 50″ flexible shaft for buffing and polishing.

Multi-purpose tool requires only 8′ x 6′ working area. Unit is 18⅛″ wide, 61½″ long and 72½″ high with drill press in vertical position. Maximum distance from saw blade to fence is 48″. Saw table may be increased from 14½″ x 17″ to 17″ x 54″ with extension. Motor is ½ hp

LATHE



JIG SAW

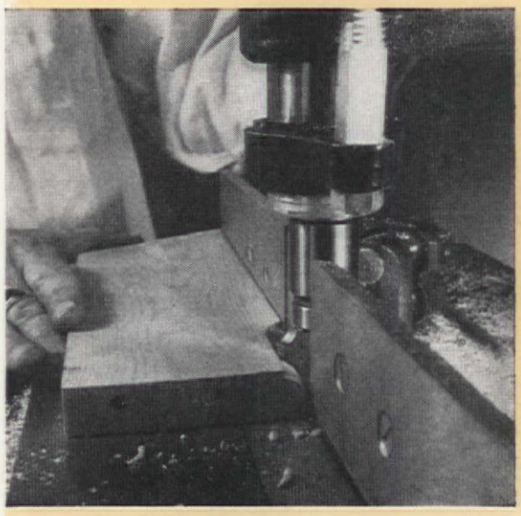


MORTISING

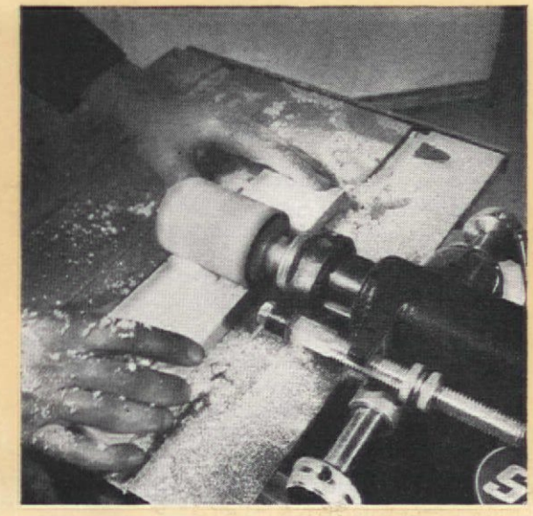
SANDING DISC

HORIZONTAL DRILL PRESS

VERTICAL DRILL PRESS

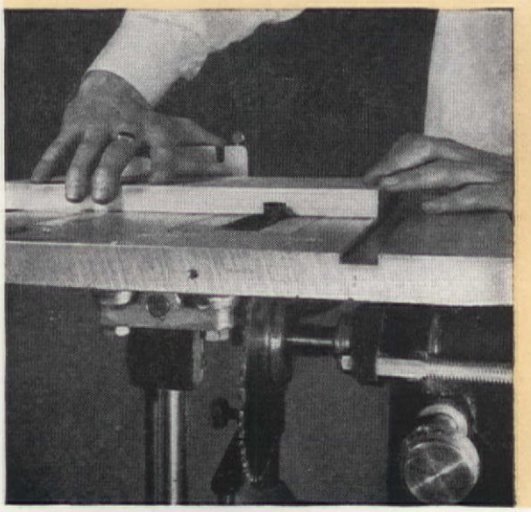


SHAPER CUTTER



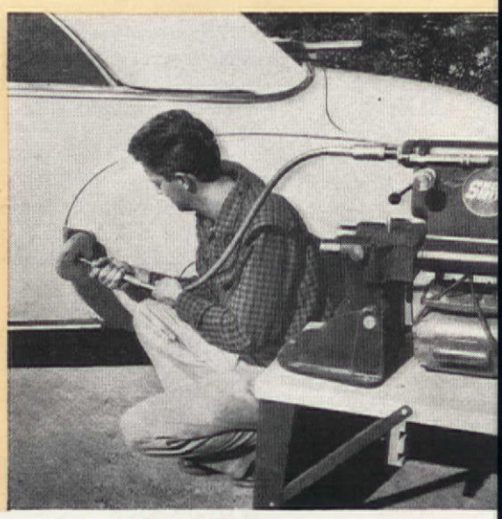
DRUM SANDER

WIRE BRUSH



CUTTING A DADO

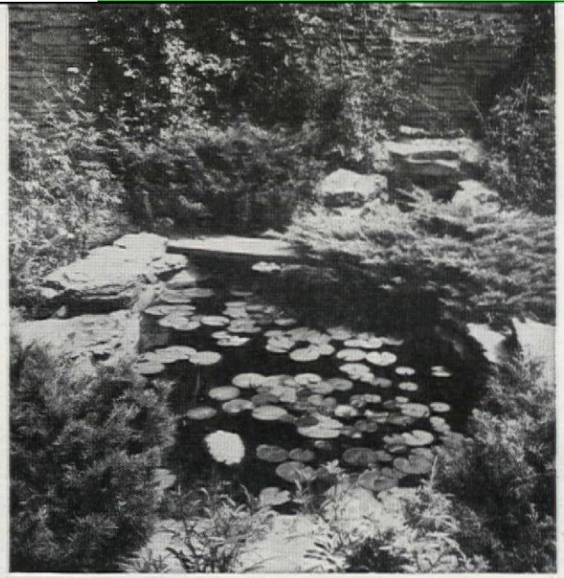
FLEXIBLE CUT-OFF WHEEL



50" FLEXIBLE SHAFT

Workshop in One Machine

See "Where Credit Is Due" on page 88



This Wall

Just how much can a good garden wall—one carefully planned in relation to its setting—do to enhance your property? Well, take a look at this handsome masonry structure in western New York to see how fine a thing a wall can be. Similar results can, of course, be achieved with brick, cut stone, concrete—or even wooden fencing.

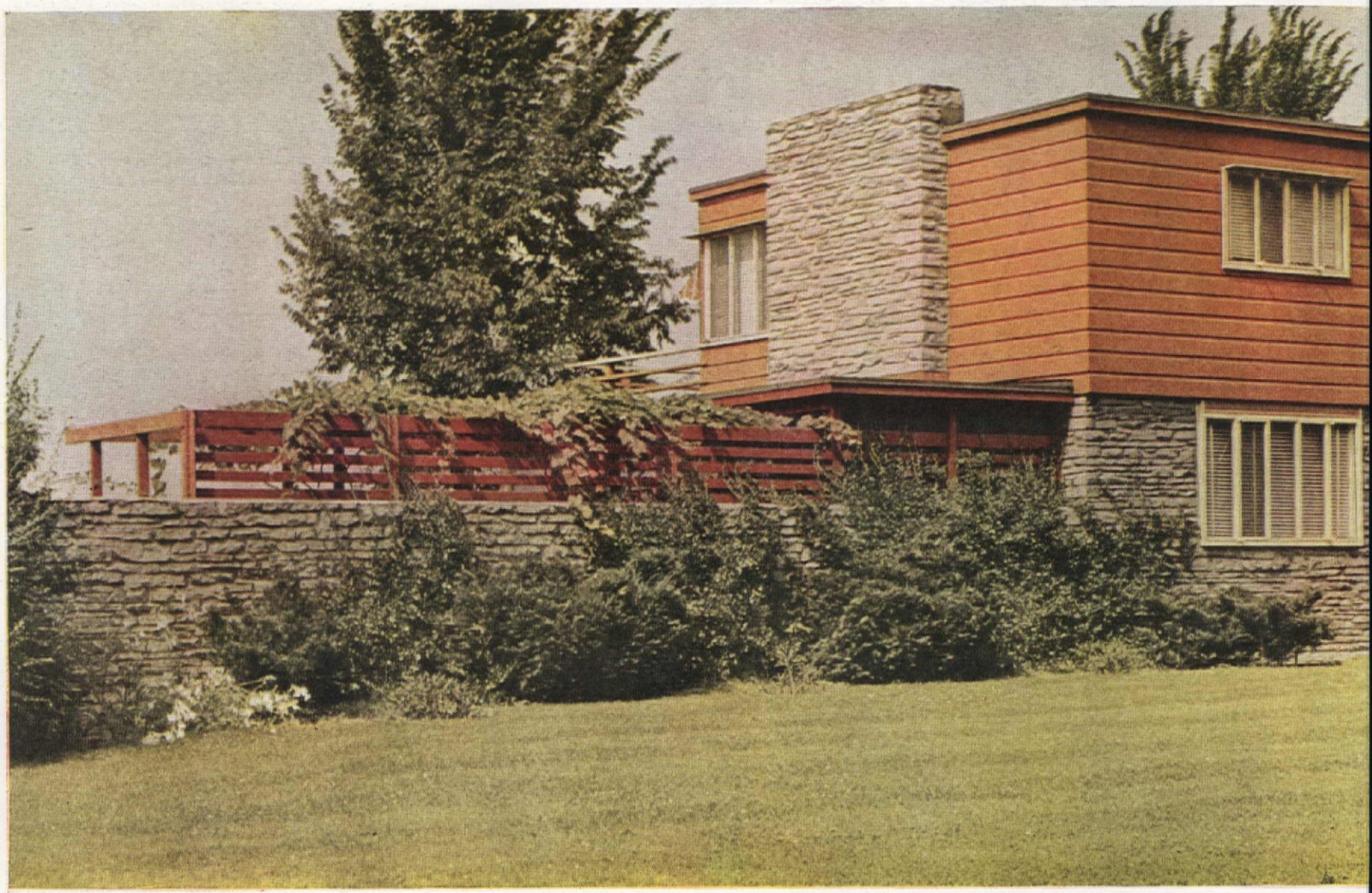
But in this case, to harmonize with the house, and especially with the massive chimney, the designer used rough, irregular stone. For one thing, the wall improves the appearance of the house itself—it extends the horizontal line, intensifies the effect of lowness and stability, and helps make the house part of its rolling upland site. Then too, it serves as a retaining wall, thus solving the problem of a considerable change in level downward from the front lawn.

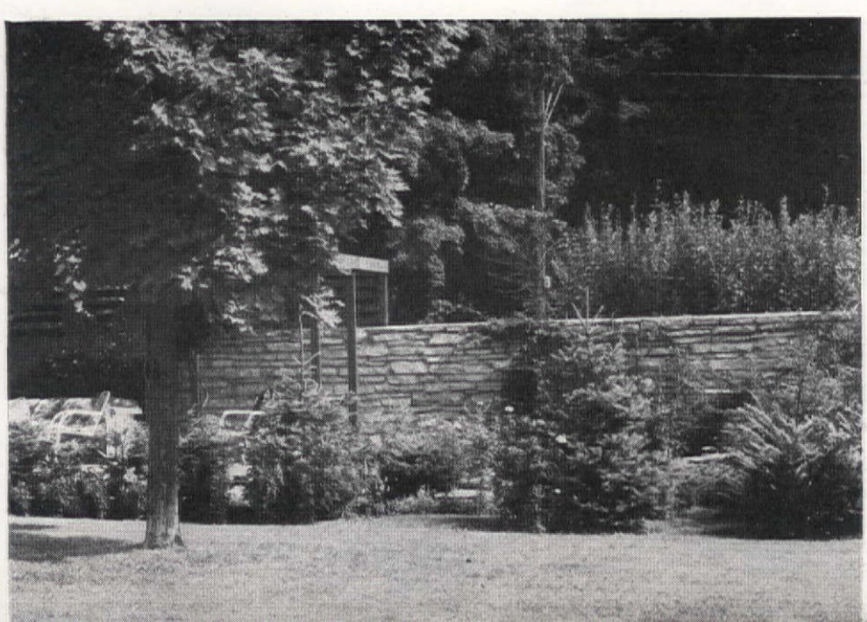
But perhaps most important of all, it gives privacy to the delightful outdoor living room you see below. With the wall as a protective background, the intimate pergola- and vine-shaded terrace looks out upon the garden and the colorful, naturalistic pool which nestles therein. Thus an effective sun trap is created for cold days when chill north winds waste their force on the outer side of the wall. And thus a quiet, shaded retreat, cooled by the sight and sound of water, is created for the lazy days of midsummer. The wall forms a happy background for the mixed planting which softens the expanse of stone and makes a logical transition between the house and the rolling grassland beyond.

Notice on the picture at your right how, from the street side, the lines of the wall have been softened. Foliage marks the junction of house and wall, and, instead of terminating abruptly at the left, the wall seems to loose itself in massed shrubbery. The garden pergola rises above the wall and can be seen from the street, but its structural lines are broken by grapevines which tumble over, and mingle their distinctive color and texture with the contrasting foliage of the plants ranged along the base of the wall. And don't overlook the part played by surrounding trees in giving height and balance to the horizontal lines of this garden.

Helps "Make" The Garden

GILBERT ASK





One way to evaluate the success of this garden wall is to imagine the end of the house shown in these illustrations before the wall was built and the landscaping was done. Think not only of the exposed, unrelieved corner, but also of the steep slope and its maintenance problem

In this happy combination of architectural and landscape details, the designer of the garden has attained an objective that plays an important part in modern home planning—the blending of indoor and outdoor living areas into a single unit to which each portion contributes generously

OWNER: SHERWOOD N. VESSEY
DESIGNER: WILLARD B. SMITH

Before you go barricading that Staffordshire or pewter or pressed glass behind closed doors, look around at these five good ways in which other collectors have corralled their prizes. Of course collecting is fun—the browsing and the bidding and the thrill of latching on to something fine. But, after all, the things you collect have real beauty, and it makes no more sense to hide them away in dark closets than to scatter them around in peril of their lives. Actually, the displays on this page are miniature museums—cozy, friendly ones which coddle a collection and at the same time take advantage of its good looks by making it a decorative center of interest. **1.** The California home of the George Rosses is Early American, so Mrs. Ross uses the shelves of a handome pine Welsh dresser to exhibit the provincial antiques which are so much in keeping with her furniture—part of a set of ironstone, a pair of French pewter candlesticks, and the pewter rat-tail spoons which Mr. Ross made in old molds. **2.** This shadow box was built especially to house a fine collection of old shaving mugs, each safe in its own niche. The design of the box itself is so simple—and so elegant—that it would be at home in either a modern or a traditional setting. **3.** The Ralph Dietrich home brings New England to California, and in no Colonial household was pewter ever used to greater advantage. Between meals, it sits prettily in this shelf and table-top display in the dining room—but at dinner time it does the work for which it was made. **4.** Even with three small boys in the house, Mrs. M. J. MacWhinnie of Long Island knows how to live with antiques. Out in plain sight is her Staffordshire and pewter. Platters, hung like fine paintings, do credit to any room. **5.** In a modern home, antique bric-a-brac can be shown proudly in a structure such as this one designed by Ralph Vaughn. It makes an excellent room divider, with fine exhibition shelves which show two sides of the objects they hold.

Display Your Treasures

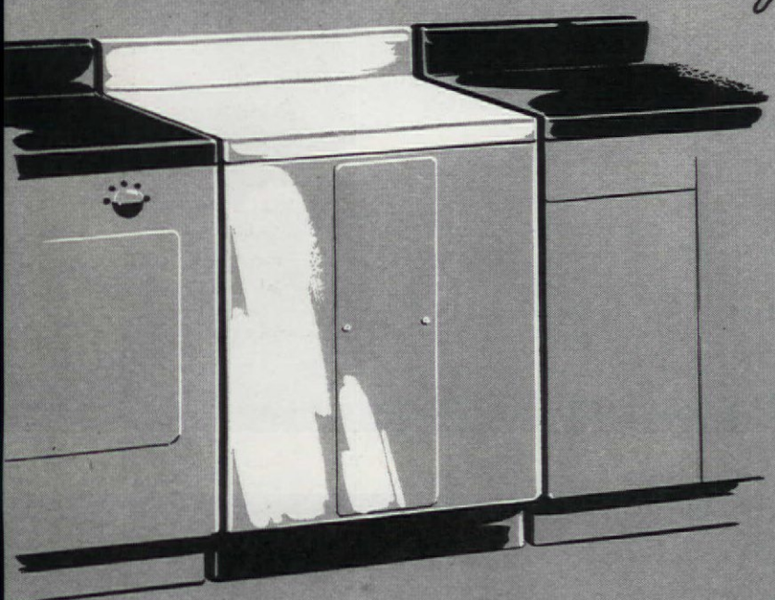
Instead of imprisoning it in a closet, let your collection do you proud in a setting designed to be a center of interest

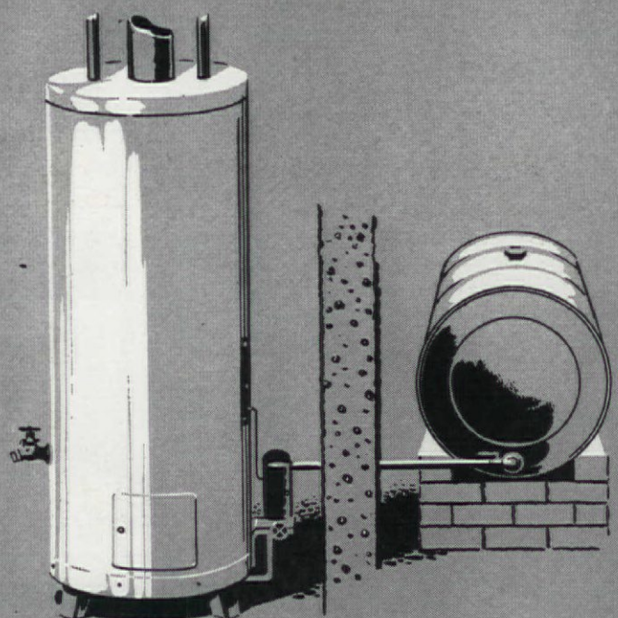
2 3

4 5

Which WATER HEATER

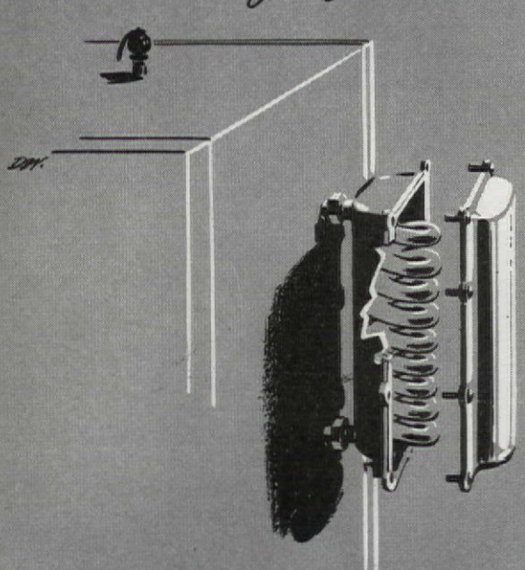
"I haven't much space—will a kitchen water heater do the job?"





"In my locality will an oil-fired water heater be best?"

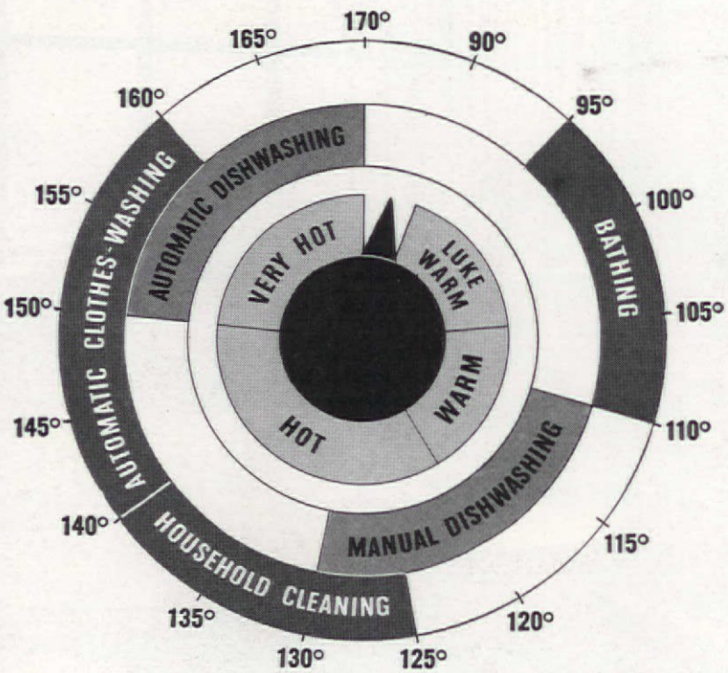
"What are the advantages of combining water heater and heating system?"



"How much hot water do I need?"

for you—and Why?

AMERICAN HOME GUIDE for BETTER BUYING



"How hot is hot?"

This dial can be your guide in selecting the recommended temperatures for some of the important uses of hot water in your home. The outer circle indicates water temperatures up to 170 degrees F., while the innermost circle defines the water temperatures as lukewarm, and so on

HERE'S YOUR GUIDE TO THE SIZE HEATER YOU NEED

NUMBER OF PERSONS	GALS. USED MAX. DAY	GAS WATER HEATER CAPACITY	ELECTRIC WATER HEATER CAPACITY			
			1 Element 8-12 hrs. out of 24 C.T.*	1 Element 17-24 hrs. out of 24 C.T.*	2 Element 8-12 hrs. out of 24 C.T.*	2 Element 17-24 hrs out of 24 C.T.*
2	45	20 gal.	50 gal.	30 gal.	40 gal.	30 gal.
3	60	30	66	40	50	40
4	75	45	80	50	66	50
5	90	45	†2-50	50	80	50
6	105	60	†2-66	66	†2-50	66
7	120	60	†2-66	80	†2-66	80
8	135	75	†2-80	80	†2-66	80

* C.T. means *charging time*, that is, the number of hours during the day when electricity is available in your community for electric water heaters.

† 2 in front of capacity means 2 water heaters are needed to take care of daily requirements.

EDITH RAMSAY

We'd like to keep you in *plenty* of hot water! Oh, we know that Grandma's house was spick and span without the 15–25 gallons of hot water per person per day we consider essential—but are you willing to pay Grandma's price in time and elbow grease? You may be a whiz at housekeeping and a crank on cleanliness, you may own the best equipment and your supply closets may be bursting with detergents—but lady, they won't count for much *unless* there is abundant hot water when you need it! And you're even worse off without modern appliances—automatic dishwashing and clothes washing require much less hot water than thorough jobs done by hand.

The modern way is to use a water heater or heaters whose capacity fits your family's requirements—and it's to help you in your selection that we prepared this AMERICAN HOME Better Buying Guide.

WHAT SIZE?

Do you want an abundant supply, or just a minimum? Fifteen gallons of hot water per person per day is as little as you should allow—25 is more than ample. The chart at your left is a guide to average requirements, but in using it, here are factors to remember:

Count each extra bathroom as a person
Count a dishwasher as a person
Count an automatic clothes washer as a person
Remember that children and servants are people

If you have frequent house guests, take them into consideration, and don't forget to allow for members of the family who may be extravagant with hot water.

Above all, don't figure too closely. It's cheaper to buy a large enough heater to meet future needs than to risk overworking too small a one or replacing it.

If you're buying an electric water heater, consult with your local electric company, for the amount of water which can be heated during a given number of hours may depend upon the type of service available.

WHAT TYPES ARE THERE? WHAT DO THEY COST?

Electric water heaters range from the 30–40 gal. table-top models to 120 gal. sizes in the cylinder type. In the extended warranty models (see "What's Guaranteed?," page 78) they cost about $136–$256, plus installation. Good choice if electric rates are reasonable.

Gas water heaters range from 20 to 100 gal. capacities. The table-top models are 30 and 40 gal. capacity. Extended warranty models sell for about $120–$343, plus installation. They can use natural, manufactured, or liquified petroleum gas. Again, consider your local fuel rate.

Oil-fired water heaters with safety controls range from 20 to 50 gal. capacities. Especially suited to localities not serviced by gas or electricity, automatic insulated types, about $120–$179, plus installation.

Indirect types operate as part of the house-heating system, if you use wet heat (steam or hot water). With them, your boiler becomes your water heater. They may be installed initially, or added to the exterior of a

PLEASE TURN TO PAGE 78

A picture in textures, most of them Nature's own: natural pine ceiling, grasscloth walls, soft cork floors, wooden door, and the splendor of a fur rug

Texture Can "Color" Your Room

This is one of the most colorful rooms we've seen—so we go and show it to you without its color! Of course, we didn't do it just to be perverse—we show you this room in black and white to play up the very good point it makes about textures and about the drama you can achieve if you decorate with your sense of touch—as well as with your sense of sight. In decorating, textures work two ways—if you use them well, they behave very much as colors do in creating variety and interest; but if you neglect them, your good colors may lose their zip. An all-smooth room, even a well-colored one, can seem as dull as a menu of cream soup, stew, and custard—without anything crunchy. So mix rough and sleek surfaces knowingly, blend hard materials with soft ones, provide a quiet background to contrast with brilliant metals—you'll do better that way by any color scheme.

In this case, part of the good texture story was built right into the room itself, for from ceiling to floor, every structural material has textural interest. And incidentally, though some of them represent structural economy and others great luxury, every one is utterly durable and easy to maintain. On the ceiling, the shellacked and waxed beams of natural pine and the diagonal boards between them form a vigorous pattern, one which blends well with that enormous, heart-warming stone fireplace and contrasts with the soft smoothness of the cork-tile floor with its opulent fur rug.

Grasscloth, costly but long-lived, papers the walls—and its variegated, slightly rough surface is a foil for the expanse of windows at the corner. The well filled bookshelves of natural wood which flank the fireplace, run over the doors, and under the windows, contribute to the pleasures of living—and looking.

When you're designing a room, dozens of other building materials in all price brackets can set the textural pace. Floors can be partly, or entirely, made of flagstone, or ceramic tile, or brick; you can floor a room with natural, random-width wood boards, or give it softness, color, and pattern with tiles of linoleum, plastic, asphalt, or rubber. Or cover your floors with textural carpets—ones with carved effects or combinations of high and low pile.

Painted plaster, wallpaper, or smooth wood panels aren't the only wall materials. A large part of your decorating with texture is done for you if your walls are made of striated plywood, painted or in natural finishes—or if you paper them with the new flocked wallpapers, or with plastic wall coverings embossed in a

PLEASE TURN TO PAGE 75

OWNER: MARY STEPHENS. ARCHITECT: ALFRED T. GILMAN. Data by Martha B. Darbyshire

Man-made textures blend with Nature's: The stone fireplace, rugged as a mountain and almost as impressive, is balanced by the strong pattern and texture provided by natural wood shelves jam-packed with books. Notice how well the lighting plays up the textures in this room

JEAN AUSTIN

THOU SHALT NOT play a walk-on part to Papa's star billing at the barbecue. **THOU SHALL** steal the scene from him with spectacular specialities of your own.

THOU SHALT NOT get caught with your slacks down. **THOU SHALL** plan week-end menus that are absolutely, positively 100% expendable!

THOU SHALT NOT serve girlish food at co-ed parties. **THOU SHALL** be a smart chick and save the fancy-pants stuff for luncheon with the gals.

THOU SHALT NOT be a clock watcher. **THOU SHALL** serve food that is better late than on time, food that is as good cold as it is hot.

THOU SHALT NOT ever again serve non-stop delicatessen-to-platter food. **THOU SHALL** avail thyself of this beautiful convenience, do credit unto thyself in the presentation thereof.

Keep these 5 commandments and have yourself a wonderful summer.

RUN, DO NOT WALK, TO PAGE 52

SOUP is a salad's best friend

As the One Hot Dish of cool meals ...these favorite soups are perfect.

BY Anne Marshall

ANNE MARSHALL
Director Home Economics
Campbell Soup Company

AS YOU KNOW, every cool meal should have a warm heart. One hot dish, the food experts tell us, makes that cool meal more appetizing and easier to digest. That's why . . . if you serve lots of salads (and most people do) you're going to lean on soup as that one hot dish around which you plan quick easy meals. The family likes it. There are many delicious kinds to choose from. Besides, there's no hour or two spent in a hot kitchen. Soup is ready in a jiffy . . . four minutes from your soup shelf to table.

You don't have to be a food expert to select a soup to serve with salads. Almost every soup . . . goes with almost every salad . . . but among *my* favorite combinations are:

Vegetable Beef Soup

A square meal soup, thick with vegetables and beef, is excellent with these salads:

Fresh Summer Fruit
Shrimp-Stuffed Tomato
Pear and Cream Cheese
Asparagus and Pimiento
Fruit Gelatin Mold
Deviled Eggs
Lettuce Wedges with Roquefort
Pepper Rings—Cottage Cheese

Tomato Soup

Everybody loves that luscious purée of big, juicy tomatoes. A wonderful soup with such salads as:

Almond-Chicken
Tuna and Sliced Egg
Ham and Potato
Pineapple—Cottage Cheese
Olive-Cheese Gelatin
Crabmeat and Celery
Mixed Cooked Vegetable
Peanut Sprinkled Banana

Chicken Gumbo Soup

That romantic old Creole soup (chicken-vegetable) is at home with salads like:

Tossed Green
Waldorf
Tart Tomato Aspic
Grapefruit and Orange
Cole Slaw with Walnuts
Vinegared Cucumber-Onion
Raisin and Shredded Carrot
Pineapple-Banana

A clever cook keeps a full soup shelf.

HICKORY-SMOKED CHIPS

JANE'S ONION SANDWICHES

GEMS LACED WITH CHEESE AND CHIVES

Come On, Mama!

(Begins on page 50)

It's hot. Too hot to eat, moans the family, and proceed to eat three meals a day, seven days a week. Snacks at bedtime for a horde of hollow-legged teen-agers. Jolly unannounced guests "just driving by" at mealtimes every summer week end. Papa insisting the gang come to your house instead of going to their house. That's summer for you—the time of year when it's "too hot to eat." Too hot to eat, my eye! Come on, Mama, let's take the five commandments, one at a time, and see what can be done about summer eating.

Are you a woman or a mouse? And if you're not a mouse,

CURRIED POT-POURRI

PICNIC HAM AND DUMPLINGS IN FRUITED GRAVY.

SAUERKRAUT COOKED WITH JUNIPER BERRIES

why let your share of the teamwork inevitably involved in outdoor cooking take on the mousy character of a kitchen maid? Waiting on your lord and master hand and foot while he holds stage center with a thick, juicy steak that makes you flinch at the thought of its cost per bite. But if Papa cooks the steak, certainly you're expected to do everything else. That's only fair. Well, is it? Here's what to do about all those unglamourous K. P. jobs. Sure, cook the corn, make the salad, peel the potatoes—but make the final result stunning. A halo will look as good on you as it looks on Dad.

Beautiful crusty hashed browns hold their own with steak any day. So can potatoes Anna, *Boulangère*, or *Célestes*—and precious little more work they need than just plain potatoes. And don't ever forget men love potatoes almost as much as they love meat. Exploit it. If it's corn to cook—cook it before their eyes in milk and sugar—the knowing way. You'll get attention, never worry, both in the doing and the eating. And if it's dessert—why waste your talents sight unseen in the kitchen? When Papa's steak histrionics are at a calm, put on a big black kettle over those coals and fry fat, brown doughnuts, hot and glistening with sugar. Nothing finer with a cup of coffee, nothing easier to do—and just name a more original idea for stealing his show. Just one thing in the whole world can I think of that's better, but only for a small and very select party. What is it? Barbara's Heavenly Hots—the most exquisite little morsels ever you put in your mouth. Gals, it's terribly trite but still terribly true, that old one about the way to a man's heart via his alimentary canal and there's room for more than steak there.

Thou shalt not be a clock watcher. Lady, lady, lady, how could you on a beautiful Sunday morn plan anything but the kind of food that allows you to remain serene and self-possessed no matter how long your callers overstay, or last-minute change of plans. Chicken cooked in pineapple juice, Chicken Cacciatore or Steak Diable—every one of them better for the extra cooking. Chicken Paprika or Barbecued Shrimps—reposing in the refrigerator ready at your beck and call for very little additional cooking to be completed.

PLEASE TURN TO PAGE 54

RHUBARB AND STRAWBERRY SHORTCAKE

GLORIFIED DELICATESSEN POTATO SALAD

AND COLE SLAW

GLORIFIED DELICATESSEN PLATTER

RECIPES ON PAGE 64
See "Where Credit Is Due" on page 88

Spicy Flavor For Summer Meals!

Hungry For Old-Fashioned Pickles? Say Heinz!

Enjoy Your Favorite, Spicy Delicacies—Crisp And Tempting As Only Heinz Can Make 'Em!

SINCE 1869, Heinz has been the greatest name in pickles! No one makes pickles like **Heinz**. We not only pack your favorite kinds—*but we follow prize home recipes!* We use pedigreed cucumbers, Heinz Vinegar and select spices. Tried Heinz Fresh Cucumber Pickle, Heinz Sweet Gherkins, Heinz Sour Onions, or Heinz Dills lately? You **know** they're good because they're **Heinz!**

HEINZ
PICKLES 57

● **Heinz blends 17 rare flavor ingredients into one great sauce—called HEINZ 57-SAUCE. *You'll* call it *wonderful* when you see what it does for steaks, chops, fish and sea foods! Ask your grocer for a bottle!**

Come On, Mama! (Begins on page 50)

Roasts you'd planned to have hot at first eating, cold later, but exactly as good vice versa.

Surely our Second Commandment is an easy one to obey—but for that matter so is the third one. Let's say we have cooking a picnic ham and sauerkraut. Company comes—and stays. Plenty of ham for everybody but why get nervous because you can't stretch the sauerkraut even if you give the F. H. B. signal. Some quick dumplings will do it—none will ever know the handsome threesome wasn't intentional. Or let's pretend it's asparagus that's giving us the jitters. A bunch of asparagus just is not expendable so just forget the whole thing. The asparagus will keep another day. Out with the big black kettle and open cans or packages of vegetables, any kind, all kinds, until the pot is full up. One of this and two of that—the greater the mixture the prettier the curried melee. The curry powder has taken the curse off an otherwise obvious emergency. Now it can happen, and all too often does happen, that not only do you not have enough food, you just haven't *any* food in the refrigerator. It's the Sunday you'd called a halt and the family was going to eat out. Well, it's a bitter disappointment, but even this situation is not insurmountable. Every good housewife has cans and cans of soup on her emergency shelf—cream chicken, cream of celery, cream asparagus, all three or two varieties will do. Whip out your Good Victuals recipe for Don's Cream Smoothie. *La*—a superb meal with only the addition of brown 'n serve rolls, French bread, or hard rolls. Dozens upon dozens of good things you can build expendable menus around, now that you think about it, eh? So no more of this red-faced, caught-with-the-slacks-down stuff!

Here we are at resolution number 4 and I am going to be very severe with you about this one. Your sins are many and unpardonable. So many wonderful he-man desserts—a pan of hot gingerbread and applesauce. Apple torte, easier than pie in summer, just as popular. Cheese cake; plain chocolate ice cream. Limited are their dessert tastes, if you've ever watched them order at business luncheons. But though limited, also very positive, so no fluff and girlish stuff, please. Ditto with salads. Save your quivering, shimmering molded pretties for the gals. There's our wonderful Hearty Salad, and Mrs. Caldwell's Salad, the latter guaranteed to promote second helpings even from those men who call salads rabbit food! Look at it this way. Why waste your talents on males who don't appreciate the time, effort, and skill? He-men food for co-ed parties and you can't miss.

Fifth—and last—no more nonstop container-to-platter meals. Now, there's nothing wrong with delicatessen food—except the deadly dullness in the serving thereof. Surely if they have cooked it for you, yes, even sliced it for you, the very least you can do is to make a short stopover in the kitchen and arrange it imaginatively, right? Look, please, to the very elegant platter of cold cuts and cheese, page 53. Nothing difficult—just caring. Ditto with the potato salad and cole slaw—nothing fancy but certainly more appealing than a colorless mound of potato salad or cole slaw plopped direct from container to platter. Some walnuts and/or shredded raw carrot to give the cole slaw crunchiness, bright red apple slices to give it color. Chopped chives, sliced eggs, perhaps some anchovies, some bits of ripe olives not only make the potato salad more interesting to look at but more interesting to eat. Nothing exhausting about this, is there? I know how you work to impress the girls with hors d'oeuvres at your luncheon parties. How about some of this ingenuity for the family meal of blessedly easy delicatessen foods?

Do you know what? Your hors d'oeuvres can be as easy as all the other things we've discussed—and as good. In three collection baskets, which I painted red, white, and blue, knowing but everybody will be sporting unpainted wicker ones, I have shown potato chips—put over Papa's grill while the hickory fire's getting right. Serve hot. Hickory smoke does something very, very good and warm chips are better than cold chips. In the largest basket, my friend Jane Fisher's Onion Sandwiches. I had these in her home and never in my life have I seen anything disappear so fast. The men formed lines to get at them. By the stack those onion sandwiches disappeared, the men grinning from ear to ear with pleasure to be able to eat onions in polite society. You'll see by Jane's recipe that they are easy to do because the tearful part, as well as most of the preparation, has to be done

PLEASE TURN TO PAGE 75

Get Both . . . Big 70-lb. Food Freezer And No-Defrost Refrigerator Combined!

Hotpoint "Super-Stor"

Two Great Appliances In One . . . Out In Front With Everything . . . Complete With Every Modern Convenience Feature!

TODAY you need *both* in your kitchen—a food freezer *and* refrigerator! But maybe your kitchen is *too small* for two separate units.

●● **This is a problem** in millions of homes. That's why Hotpoint, *the pioneer and world leader in electric kitchens,* created this sensational new Hotpoint "Super-Stor"—a zero-cold freezer and no-defrost refrigerator *combined!*

●● **With a Hotpoint** "Super-Stor," you need shop only every week or so. Fixing meals is faster, easier—because 72% of all foods are within finger-tip reach! You save by buying foods in quantity—when prices are lowest—and freezing for future use. Eight different food zones permit you to eliminate spoilage. And you need never bother with messy weekly defrosting!

●● **Truly the world's finest,** the Hotpoint "Super-Stor" offers you *every* modern convenience—a real food freezer; no-defrost refrigerator; butter bin; door shelves; high-humidity fruit and vegetable drawers; sliding shelves; meat preserver, slide-out utility basket.

●● **See this new Hotpoint** "Super-Stor" at your nearest Hotpoint dealer's*. It's reasonably priced. Easy terms, if desired. Hotpoint Inc. *(A General Electric Affiliate),* 5600 West Taylor St., Chicago 44, Ill.

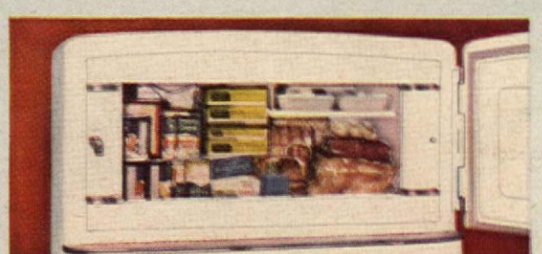
Consult classified phone directory for Hotpoint dealers' names.

Guaranteed by Good Housekeeping

72% Of All Storage Space In Finger-Tip Reach!

Separate Food Freezer!

genuine zero-cold home freezer—with own separate compartment, own rigeration system, own temperature ntrol! Sharp-freezes and preserves up 70 lbs. of food indefinitely.



Everybody's Pointing To

Hotpoint

Quality Appliances

ook To Hotpoint For The Finest . . . FIRST!

RANGES • REFRIGERATORS • DISHWASHERS • DISPOSALLS® • WATER HEATERS • FOOD FREEZERS • AUTOMATIC WASHERS • CLOTHES DRYERS • ROTARY IRONERS • CABINETS

ELEANOR LEE JONES

FOOD AMERICA LOVES BEST

- Tender-crisp fried chicken
- Walnut pound cake
- Tomato cheese rarebit
- Chilled fresh fruit salad
- Apricot-orange ice-box cake

Are you a recipe hoarder, or are you a *collector* of recipes—a real connoisseur? It's not how fat your recipe file is, but how well it pays off that counts! Many of us have snipped and saved recipes since we were knee-high to a duck. Sometimes, we don't try them for years—and when we do, we've all had the disillusioning experience of discovering that they don't always measure up, that it isn't every recipe which would meet Grandma's standards for a "good receipt." Well, after all, a recipe collection is like any other collection—the only ones worth keeping are the choice ones, the special ones. They must be well put together, authentic, reliable—the kind we serve up to you here.

If it's Chicken Every Sunday (at least) at your house, ten to one it's fried chicken they ask for in the good old summertime. Maybe you do it deep-fat fried, maybe dipped in batter—or maybe you like it still another way, a way that can't miss if you want a fryer golden brown and crisp outside, and "done" right down to the bone. The secret is to brown the chicken on top of the range, then slip it into a slow oven for tenderizing—baked uncovered to keep that delectable crispness.

Grandmother would have treasured our recipe for rich, moist, nutty pound cake—but for some reason, it just isn't in the repertoire of many good modern cooks. It should be, so we give it to you to cherish. Expensive? Not when you consider that it's good in paper-thin slices, 25 to a cake, and that it keeps perfectly for two weeks in an air-tight container. If you're blessed with a home freezer, here's a cake that can come up proudly for roll call after six months.

Fresh from orchard and berry patch comes July's bounty of fresh fruit for you to use as a salad main course, crowned with a deluxe, creamy cheese dressing. Instead of cutting it up and heaping it in a bowl, take a little time to turn it into a work of art, a still-life on a platter, with each type of fruit clustered on its own green bed.

Call it "blushing bunny," call it tomato rarebit—it's mighty popular for a late supper. A cooking tip: add beaten eggs slowly, ever so gradually, to the bubbling hot tomato mixture—then stir, stir, stir during a quick five minutes. Ladle over muffins or crispy crackers.

On a July night—or any night—a good icebox cake always has had glamour. This one blends the flavors of apricot and orange—and there's nothing to making it when you use ladyfingers from the corner store.

RECIPES ON PAGES 68 AND 70

See "Where Credit Is Due" on page 88

Take a can of Luncheon

• kaboblets

Preparation time: 10 minutes

YOU'LL NEED:

1 can luncheon meat
1 can boiled onions
1 cucumber
2 tomatoes
1 apple
1 can pineapple chunks
Olives

Serves 6

Cut luncheon meat into 1-inch cubes.
On skewers, alternate cubes of meat with any desired combination of onions, cucumber slices, tomato wedges, apple wedges, pineapple chunks, and olives.
Place on broiler rack and broil until lightly browned.

• cucumber canoes

Preparation time: 15 minutes

YOU'LL NEED:

3 medium-sized cucumbers
1 pkg. elbow macaroni
1 can luncheon meat
1 small bunch carrots
Green pepper
Mayonnaise
Vinegar
Horseradish

Serves 6

Cut cucumbers in half lengthwise.
Scoop out pulp from each half, leaving a shell ¼-inch thick.
Chop pulp and combine with 1 cup cooked macaroni, luncheon meat which has been cubed, ½ cup grated carrot, ¼ cup chopped green pepper.
Blend together ½ cup mayonnaise, 2 tbs. vinegar, and 2 tbs. horseradish.
Add to meat mixture and toss lightly.
Season to taste with salt and pepper.
Pile salad into cucumber shells.

• cornbread skillet dinner

Pineapple-Glazed Corn Bread

YOU'LL NEED:

1 can sliced pineapple
Brown sugar
Ground cloves
Butter or margarine
1 can luncheon meat
1 pkg. corn muffin mix

Combine 1 cup pineapple juice, 2 cups brown sugar in 10-inch skillet. Bring to boiling point, cook 5 minutes. Add ½ tsp. salt, ¼ tsp. ground cloves, 2 tbs. butter. Pour off 1 cup sauce.
Cut luncheon meat into 16 lengthwise slices; arrange in remaining sauce in bottom of skillet. Cut 4 slices pineapple in halves, arrange around skillet sides.
Prepare mix according to directions on package. Pour carefully into skillet.
Bake at 375° F. for 30 minutes.
Serve with warm brown sugar syrup to which 2 slices diced pineapple have been added.

Luncheon Meat Wheel

YOU'LL NEED:

1 can luncheon meat
1 can pineapple chunks
1 pkg. corn muffin mix

Serves 8

Cut luncheon meat into strips ½ by ¼ inch.
Drain pineapple chunks well and reserve liquid.
Arrange chunks and some of the meat strips over the bottom of greased 10-inch skillet.
Prepare muffin mix according to directions on the package using pineapple juice as liquid.
Dice remaining meat strips and fold into batter.
Bake at 375° F. for 35–40 minutes.

• Swedish salad mold

Preparation time: 30 minutes

YOU'LL NEED:

1 can luncheon meat
Sweet pickles
Ripe olives
White vinegar
Unflavored gelatin
Chicken bouillon cubes
Pineapple juice
Heavy cream

6–8 servings

Dice luncheon meat, ¾ cup sweet pickles and ½ cup ripe olives.
Decorate a 1½-quart, lightly oiled mold as desired.
Soften 2½ tbs. gelatin in 1 cup cold chicken stock.
Dissolve in 2 cups hot chicken stock.
Add 3 tbs. white vinegar, 3 tbs. sweet pickle juice, 1 tsp. prepared mustard, and 2 tsp. brown sugar. Chill until slightly thickened.
Add meat, pickles, and olives. Pour into mold.
Chill until firm.
PINEAPPLE DRESSING: Melt 1 tbs. butter or margarine, then blend in 1½ tbs. all-purpose flour.
Add ½ cup pineapple juice, ⅓ cup sugar, 2 tbs. lemon juice, and ½ cup boiling water. Cook over low heat, stirring constantly until thickened.
Add a little of the hot mixture to 1 slightly beaten egg and mix well. Stir into sauce and cook, stirring constantly for 2 minutes. Cool thoroughly.
Fold in ⅓ cup heavy cream, whipped.

• TV fingers

Preparation time: 10 minutes

YOU'LL NEED:

1 can luncheon meat
1 pkg. waffle mix

Serves 8

Cut luncheon meat into 6 lengthwise slices.
Cut each slice into 4 strips.
Prepare waffle mix according to directions on the package.
Dip each strip of meat in waffle batter.
Fry in deep hot fat (370° F.) until golden brown.
Drain on absorbent paper.

LUNCHEON MEAT TIPS from our AMERICAN HOME kitchen—for instance, pour 1 can **baked beans** into a baking dish. Dot with 2 tbs. prepared mustard. Top with 1 can luncheon meat which has been cut into thin slices. Bake at 400° F. for 20–25 minutes. ● Or try a take-off on **Eggs Benedict**—place a slice of meat on a toasted English muffin, then a poached egg. Top with quick mushroom-cheese sauce made by blending ½ cup cream into 1 can cream of mushroom soup. Heat, then add 1 cup grated process American cheese and stir until cheese melts. ● For another hearty **meal-in-one,** alternate luncheon meat cubes with potato slices the next time you're making Scalloped Potatoes. ● Or here's a **quickie hot sandwich**—arrange luncheon meat on split hard rolls. Spread lightly with mayonnaise. Top each with fresh peach half. Broil until lightly browned. ● **Roast luncheon meat** is one idea you'll repeat. Stud top and sides with cloves, and cover top with crushed pineapple. Bake at 350° F. for 25–30 minutes.

Meat

KABOBLETS

LUNCHEON MEAT WHEEL

PINEAPPLE-GLAZED CORN BREAD

SWEDISH SALAD MOLD

TV FINGERS

CUCUMBER CANOES

MOTHERS! HERE'S HOW *Lemonade* SOLVES A

big summer health problem!

Science knows that warm weather robs the body of vitamin C. Unless it's replaced *every single day*, you and your family can lose energy, feel tired and listless, and your resistance to disease and infection can be lowered dangerously.

What's the answer? Wise mothers serve *fresh Sunkist lemonade*. Lemons are *loaded* with vitamin C and supply vitamins P and B_1. Lemonade is *good* for children . . . and *everyone*. Gives a cooling lift that *lasts*. And you can't beat its tangy flavor!

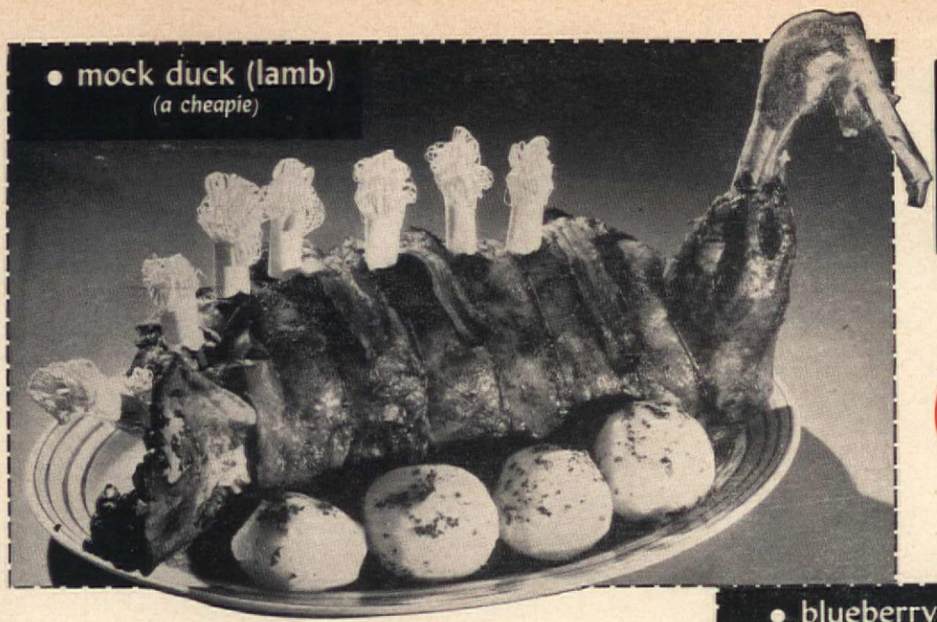
Tried Sunkist Frozen Lemonade? When you are extra busy, here's a delicious lemonade for you in *just ten seconds. Easy, healthful, refreshing.* Sunkist quality all the way. Try it.

But when your children begin to wilt, and clamor for cold drinks, don't make the mistake of filling them up with all sorts of "refreshers." Most of these "refreshers" contain *little or no vitamin C*. They do nothing to replenish the supply—give your family only *temporary* relief.

To be *sure* your family gets plenty of lemonade, make a big, frosty pitcherful *every* summer morning. Keep it handy in the refrigerator. Serve it for lunch, in lunch boxes, at parties and teas, with snacks, and *every* time the children ask for something to drink. Children love lemonade.

Watch for the Sunkist "Cooler" Carnival!
Biggest lemonade event ever! Grocers everywhere are featuring Sunkist Lemons and Sunkist frozen and canned lemonade as the summer's finest coolers.

FRESH, CANNED OR FROZEN, IT'S BEST WHEN IT'S SUNKIST



• mock duck (lamb)
(a cheapie)

AMERICAN HOME Cheapies

JEANNIE WILLIS

Just what is it that makes some things too much trouble for us to do? What is the basis for it? Have we figured it out at all—or have we just made a snap judgment? Before we pass up an idea with an "Oh! I just can't be bothered!" might it not be smart to do a little figuring? Believe me, this *is* worth taking the trouble to do! We all have different standards, use different yardsticks with which we measure the value of things. But there is, ever-present, that basic scale—cost. We Cheapies cooks are mighty familiar with that one—perhaps too much so. We can't see for looking; we keep our noses too close to our work. So let's open our minds, and do some reconsidering. And let's start with a most dramatic example to illustrate our point. For some time, powdered dried milk has been on the market. It comes in a neat small package; you make it up as you need it. It does require mixing with water. Do you use it? Does it seem to be too much trouble? Or can't you be bothered with it? I hope (oh how I hope!) you haven't been trapped by those so innocent sounding questions! For if you have not used this dried milk, a shock is in store for you! By substituting dried milk for one quart of fresh milk a day, you could save the staggering sum of $65 in one year! Not to be sneezed at, that! *Now* is it too much trouble? Can you be bothered, and even quite happily bewildered, with an economy like that? There are no tricks to it. We have used no mirrors. We have simply used the dried milk for all cooking, cutting down our fresh milk order to one instead of the two quarts we used to get daily. Or by using diluted evaporated milk to replace the quart of cooking milk, your saving for the year is more than $40. No, there are no tricks to it. It is very simple. Multiplying a few cents (saved daily) by 365 days of the year, you very suddenly are up in surprisingly high figures. And how very differently it all looks. Thought of in terms of a year's saving, the trouble and the bother diminish as rapidly as

PLEASE TURN TO PAGE 62

• blueberry sponge
(a cheapie)

1 pkg. gelatin
3 tbs. cold water
¼ cup sugar
¼ tsp. salt
1 cup hot blueberry juice
1 tbs. lemon juice
1 8-oz. can blueberries
2 egg whites

Dissolve gelatin in water. Stir in the sugar, salt. Add cup of hot juice (drain juice from berries and fill to 1-cup mark with water or other fruit juice). Stir until sugar is dissolved. Add lemon juice and blueberries. Cool until begins to thicken. Beat until fluffy and thick. Beat 2 egg whites with pinch of salt until very stiff and fold into mixture. Mold and chill.

Serves 4–5
Tested in THE AMERICAN HOME KITCHEN

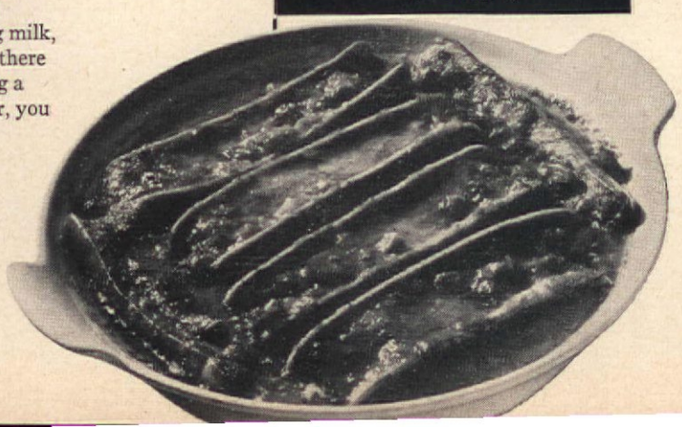
• squash chips
(a cheapie)

Summer squash
¼ cup grated cheese
1 tbs. grated onion
2 tbs. margarine
Salt and pepper

Slice squash thin. Arrange slices on a greased baking sheet so that they are just overlapping. Dot margarine on top, then sprinkle with cheese and onion. Season and place under hot broiler for about 5 min. or until nicely browned.

Medium-sized squash serves 4
Tested in THE AMERICAN HOME KITCHEN

• HOT hot-dogs
(a cheapie)



1 small onion, chopped
2 tbs. margarine
2 tbs. Worcestershire sauce
2 tbs. horseradish
1 tbs. prepared mustard
2 tbs. vinegar
½ cup water
2 tbs. brown sugar
Juice of one lemon
¼ cup chili sauce
¼ cup finely chopped celery
Salt and pepper

Brown onion in margarine, add other ingredients and simmer for 30 minutes. Split desired number of hot dogs. Arrange in greased baking dish and pour on sauce. For additional tang, let stand a while. Bake in 350° F. oven for 15–20 minutes.

Tested in THE AMERICAN HOME KITCHEN

Cheapies (Begins on page 61)

• mock duck (lamb) *(a cheapie)*

1 mock duck
1 tsp. oregano
4 slices bacon
Salt and pepper

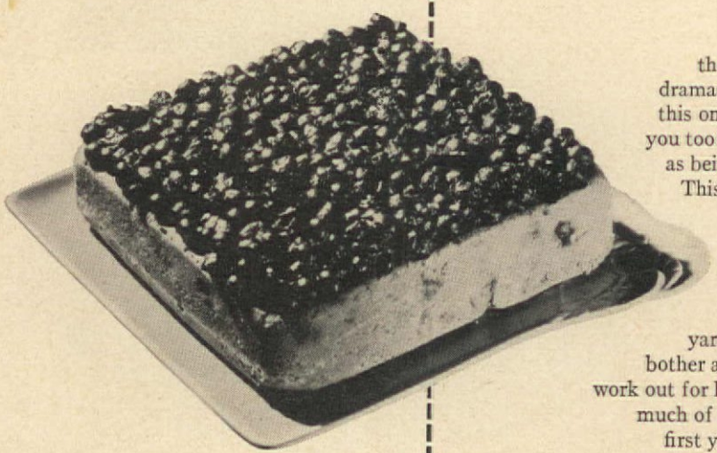
Ask your butcher for a mock duck. This is the shoulder—the forequarter—of lamb, boned and rolled with the shin bone representing the neck and head. To prepare, wrap the head and neck in greased paper or cheesecloth. Rub in seasonings, then arrange the strips of bacon between the skewers. Roast in hot oven (450° F.) for 20 min., then reduce heat to 300° F. and cook for 2–2½ hours. Remove string and paper or cloth. If you have paper frills for the tops of the skewers, use those; otherwise remove skewers. Serve with gravy made from fat in pan, and minted or parsley potatoes.

Serves 10

Tested in The American Home Kitchen

• blueberry cake *(a cheapie)*

½ cup margarine (¼ lb.)
1 cup sugar
1½ cups flour
2 eggs
⅜ cup milk
1 tsp. baking powder
1 tsp. vanilla
½ cup blueberries, or more



Cream margarine and sugar. Add eggs. Blend well. Add milk, alternating with flour. Add baking powder and vanilla. Fold in blueberries. Bake in greased 8" x 8" pan for about 45 min.

Berry topping: Cook 1 cup berries with juice, 2 tbs. cornstarch, and ¼ cup sugar until it starts to thicken. Chill, and put on cooled cake.

Tested in The American Home Kitchen

• sweet squash *(a cheapie)*

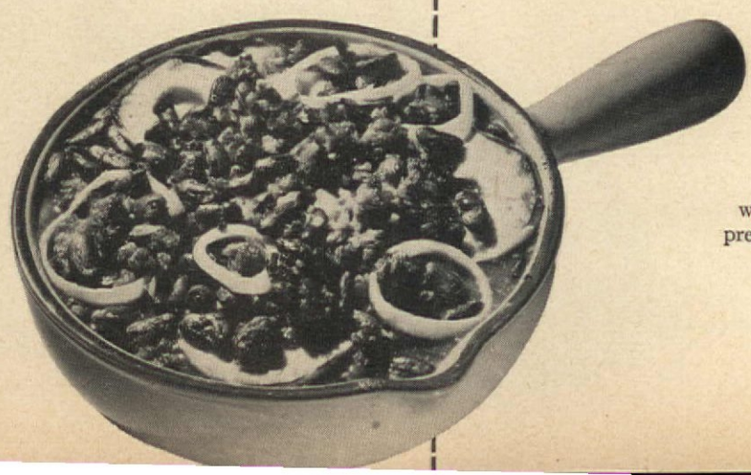
Summer squash
¼ cup maple syrup
¼ cup evaporated milk
2 tbs. margarine
Salt and pepper

Slice squash in thin slices. Layer in greased casserole, dotting each layer with margarine, and seasoning. Repeat until squash is used up, then pour the milk and the syrup over the top. Bake about 30 min. in moderate oven (325° F).

Medium-sized squash serves 4
Tested in The American Home Kitchen

• Mary Ann's casserole *(a cheapie)*

½ lb. sausage
1 #2 can red kidney beans
1 cup sliced apples, skin on
¼ cup brown sugar
1 large onion, sliced
1 clove garlic, diced
½ cup tomato juice
2 tsp. salt
¼ tsp. pepper
½ tsp. chili powder

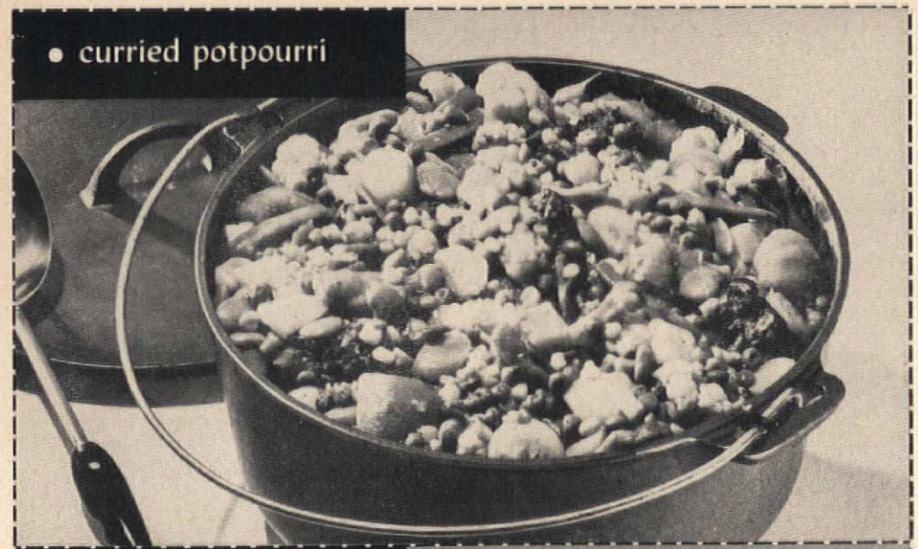


Cook sausage slightly. Pour off melted fat. Combine all ingredients and place in casserole. Bake 1½ hours in a very slow oven. This makes 4 ample portions.

Recipe by Mary Ann Brockenbrough
Tested in The American Home Kitchen

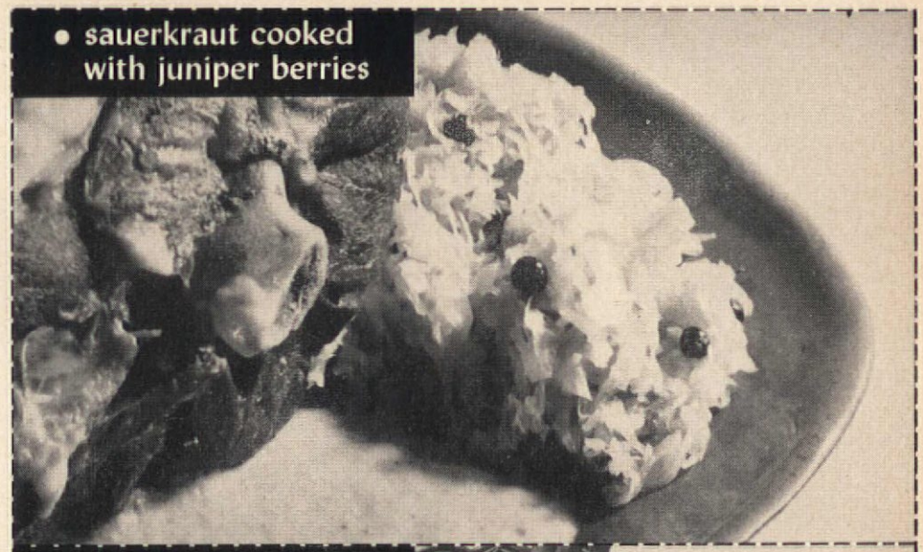
the savings grew! There are not very many such dramatic cases, we grant you. We hope, though, that this one will inspire you, and make you pause before you too quickly cast out some new product or method as being—yes, you guessed it—"too much trouble." This applies to old methods, too. Perhaps some of the new quick packaged items on the market have tempted you, and so they should. Many of them have won well deserved places on our kitchen shelves. However, our point is that you remember to apply this yardstick of yearly cost, before you prejudge the bother and the trouble. It is a matter for each cook to work out for herself, because it depends completely on how much of something you use, and how often. Though at first you may feel that you never can estimate your yearly consumption without resorting to higher mathematics and slide rules, you will find it is not difficult to strike an average figure. Let's take another example, and work it out together. Lean back and relax, first of all. Then, consider the matter of pies. Do you make one pie a week, or two? Or do you bake one about every ten days? Using this last figure as our common denominator, we divide it into the days of the year. Now, no groaning, please! Skip the fractions. This after all is just an estimate, though I do always lean toward using a higher round number, feeling that this way I have been more than fair, and left no loopholes gaping open. Therefore we take 40 as our number, 40 pies that we bake in a year's time. Now we think about the crusts of those pies. Making our own, the cost will vary, depending on the shortening we use. Again we need to strike an average, for there are no hard and fast rules. But it is safe to say that for ten cents you can make an excellent pie crust. Let's compare that to the cost of the packaged ones. Sure they save time, and there will be days when the time is worth more than the money. But what do you pay for the mixes? If you watch and buy them on sale, they cost about two cents more than making your own; if you pay full price, there is a difference of six or seven cents. Thus if you are a Cheapie shopper as well as a Cheapie cook, your 40 pies, made with packaged crust, have cost 80 cents more than if you fixed your own. If you buy just what is needed from day to day, then the 40 prepackaged pie crusts add up to closer to $2.

PLEASE TURN TO PAGE 67



Come On, Mama!

(Begins on page 50)



• glorified delicatessen platter

Alternate different cheese slices. Decorate with mustard.

Spread 8 ham slices with 1 package cream cheese and 3 tbs. prepared horseradish. Roll.

Roll bologna slices into cornucopias. Fasten with toothpicks. Fill with cottage cheese and chopped chives or stuffed olives.

Roll cream cheese into balls. Roll some in paprika, some in chopped parsley.

Hollow out a French loaf, fill center with mashed liverwurst, and slice. Decorate with black olives.

• rhubarb & strawberry shortcake

¾ cup butte
3 cups flour
3 tsp. baking powder
½ tsp. salt
¼ cup sugar
1 cup milk
1 egg, slightly beaten

Blend butter and flour; add baking powder and sugar. Mix with milk and egg, and bake in 8-inch spring form, at 425° F. for 40–45 min. Cool. Cut in two layers, fill and frost with following:

Make a syrup of 1 cup sugar, ½ cup water and let boil. Add 1 cup cut up rhubarb. Boil until done. When cold, add 1 pint sliced strawberries. Whip 1½ cups sweet cream and fold carefully into fruit mixture to give a marbleized appearance. Garnish with rhubarb leaves, and whole sugared strawberries.

• curried potpourri

Put in heavy skillet:

4 cups diced, nearly cooked potatoes
2 pkgs. frozen mixed vegetables
1 pkg. frozen cauliflower (or broccoli)
12 chopped white onions
¼ lb. butter
¼ tsp. curry powder
Salt
2 peeled, quartered tomatoes
1 cup hot water

Cover, simmer very gently, stirring occasionally, until vegetables are tender.

Serves 12

• picnic ham & dumplings in fruited gravy

Wash ham, cover with cold water. Add 1 tsp. whole allspice. Simmer. Allow about 25 minutes per pound. Remove ham and cook the dumplings in ham liquid.

DUMPLINGS:

2 cups flour
½ tsp. salt
4 tsp. baking powder
Scant cup of milk

Drop spoonfuls of batter on boiling ham liquid, cover and boil for 12 minutes. Sprinkle with chopped parsley.

GRAVY:

Wash 1 package mixed dried fruit. Cook until soft. Put through sieve or food mill. Add to ham liquid.

Serves 12

• Jane's onion sandwiches

Peel Bermuda onions. Cut in thin slices and stack on top of ice in large bowl. Cover. Let stand overnight.

Cut white bread with large biscuit cutter. Spread with Miracle Whip. Place 1 slice of onion between two rounds of bread.

Recipe by Jane Fisher

• sauerkraut cooked with juniper berries

Cover 1 lb. raw sauerkraut with cold water. Add:

4 apples peeled, cored, and quartered
2 tbs. fat
1 tbs. sugar
1 tbs. chopped onion
10 juniper berries
Salt to taste

Boil over medium heat until tender, about 2 hours.

Serves 6

Recipe by Erika Krug

American Kitchens Connersville, Ind.

I mailed it the day Jeff said, "Aw Jimmy's mother is more fun than you are!"

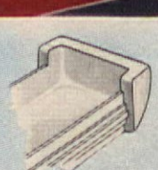
. . . that did it, that's when I decided, rain and all, to go out right that minute and mail that American Kitchens coupon. It made me remember the scores of times I'd said to my little boy: "No dear, no I can't—I'm not through in the kitchen yet!"

And I remembered, too, how right Jeff was—Jimmy's mother *did* have time to have fun with Jimmy—time to keep herself looking young and fresh. While I, it seemed, was always stuck in that old work-trap kitchen of mine.

For months, ever since Jimmy's mother got her work-saving, time-saving American Kitchen, I'd been meaning to mail the American Kitchens coupon and find out how easy it could be to get a beautiful kitchen like that.

Well, I mailed it—and when the American Kitchens Planning Book came, it was fun to plan my kitchen just as I had always wanted it . . . just exactly as it is right now, beautiful and so work-saving I actually save two hours every day. Did you know it has more work-saving features than *any* other kitchen. And the FHA terms are so low. Why not mail *your* coupon, below, today?

American KITCHENS "SAVE 1000 STEPS A DAY"



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Kentile Colors shown: Greek Skyros and Breccia

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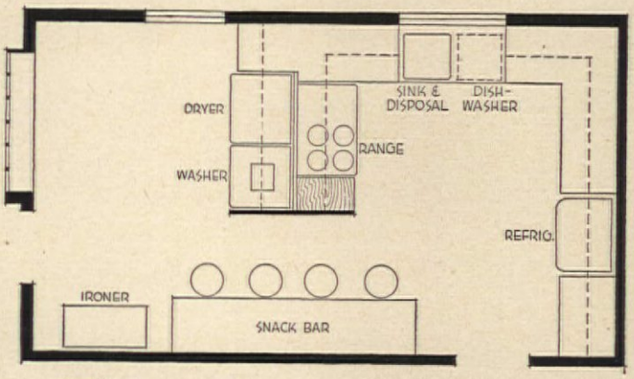
STEP 2... She puts tiles down in place, one at a time. When half the floor is covered, the adhesive is spread over the remaining half.

STEP 3... After Kentile Adhesive is ready, Mrs. Lansing continues installing tiles...and the other half of the room is finished.

Hobby Kitchen (Begins on page 32)



Cooking quarters are compact, and laundry makes room for hobbies and playpen. Put snack bar to work as a planning desk, a place to spread out your sewing, or for your hobby

ventilator fan serves both areas. And there's a flat-plate ironer which invites you to sit down and take it easy. But it's downright prodigal to assign space to laundering alone. So we made this a cheerful headquarters for baby. His playpen, 28-in. wide, folds away when not in use, and his toys are stashed in that shoe bag by the window. And it's safe for him here, for tiny explorers can't reach the cut-off switches we put above the equipment.

What a place this is for a hobby—plenty of room, and nothing to harm! We designed it to hold a big aluminum frame for rug hooking (a hobby which really pays off), and provided a cupboard under the window to store the frame and a collection of clean rags for the rugs. But the lightweight frame could stay up, to take advantage of spare moments between kitchen jobs. It's an ideal spot for painting, too—your designs or ours—for you could keep an easel by the window. And put the snack bar to use—a fine space to spread out patterns or sewing.

In modern ovens, heat is controlled, so you can even bake designs on tiles! Place on a cookie sheet for easy handling. Allow space around each tile

Hate cleaning up? Let an electric sink do it! Scrape food into the garbage disposer, rinse dishes lightly, then stack them in the washer which cleans and dries them for you. Leave them in the washer, or store them in a cupboard nearby

Cheapies (Begins on page 61)

Shopping methods score heavily, don't they? Snide remarks aside —it depends on frequency of use and thus is a personal decision. It is worth 80 cents a year to me for the convenience, but if I made a hundred pies and had always to pay full price, then seven dollars a year would give me pause!

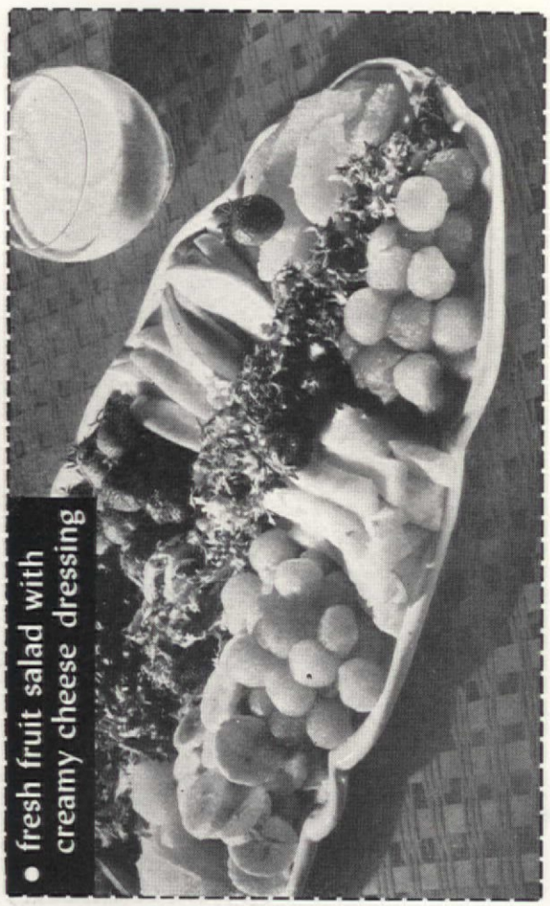
Our Mock Duck is one to remember for your next party. Actually it is a forequarter of lamb, boned and rolled. Some butchers can not only do a head but also a webbed foot or tail out behind. One tells me he can even give our bird wings! The preparation, simple, and the result excellent. Blueberry Sponge is a jewel. A perfect light dessert after a hearty dinner, it is also *most* inexpensive. In or out of season, this belongs on our honor roll. We have the Blueberry Cake plain, ordinarily. For those "showing-off" times, bedeck its top with extra blueberries. My whole family would not, most positively would not eat squash. So I had to experiment to win a place for it on our menus. For squash is so cheap I can't afford *not* to serve it! Squash chips are easy, quick, and good. Cheese and onion combine to disguise it. With Sweet Squash you can get even a rabid anti-squash man to eat—you know what! Keep this one on file, then substitute it when the price of candied sweets is too exorbitant. For a new twist to hot-dogs, hot them up with our spicy sauce; marinate for extra tang.

Seldom can you find lunch or supper recipes which a man really likes. Mary Ann's Casserole not only solves this problem but, oh, does it ever taste good! Substantial but not frilly, grand eating but not elaborate. In fact, a mere nothing to whip up, a mere nothing to pay for. In fact, still another real Cheapie.

CHEAPIE CLUB MEMBERS!

THE AMERICAN HOME pays $5 for every recipe accepted. Cheapies cooks are creative cooks, so jot down your inventions and mail them right in to American Home Cheapies Club, 444 Madison Ave., N.Y. 22, N.Y.

Food America Loves (Begins on page 56)



Bet you've never tasted potato salad like this new recipe

Ripe Olive Potato Salad

HOW TO MAKE

Ripe Olive POTATO SALAD

2 cups diced boiled potatoes	1 cup sliced celery (or cucumber)
3 tbsps. salad oil	¼ cup diced dill pickle
1 tbsp. vinegar	¼ cup diced pimiento
1½ tsps. salt	⅓ cup mayonnaise
⅛ tsp. black pepper	1 tsp. grated onion
1 cup ripe olives	
2 hard-cooked eggs	

Dice hot boiled potatoes to make 2 cups. Blend oil, vinegar, salt and pepper. Pour over potatoes and toss lightly. Cool thoroughly. Cut olives from pits into large pieces. Dice eggs. Combine cooled potatoes, olives, eggs, celery, pickle and pimiento. Blend mayonnaise and onion and mix lightly with salad. Chill thoroughly. Serves 4 to 6.

Lots more flavor in potato salad you fix this new way

A good old favorite with a new touch. And so much tastier! That's *Ripe Olive* Potato Salad.

You may as well know the secret, because folks will ask you first time you serve it. The lift in flavor comes from ripe olives. From that mellow, meaty goodness that only ripe olives can add. Um-m-m—it's potato salad like you've never tasted before!

Have it soon—on a picnic, for outdoor supper, or on any one of these lazy summer evenings. In your nicest salad bowl, it's as gay a touch as it is delicious.

Ripe Olives from California

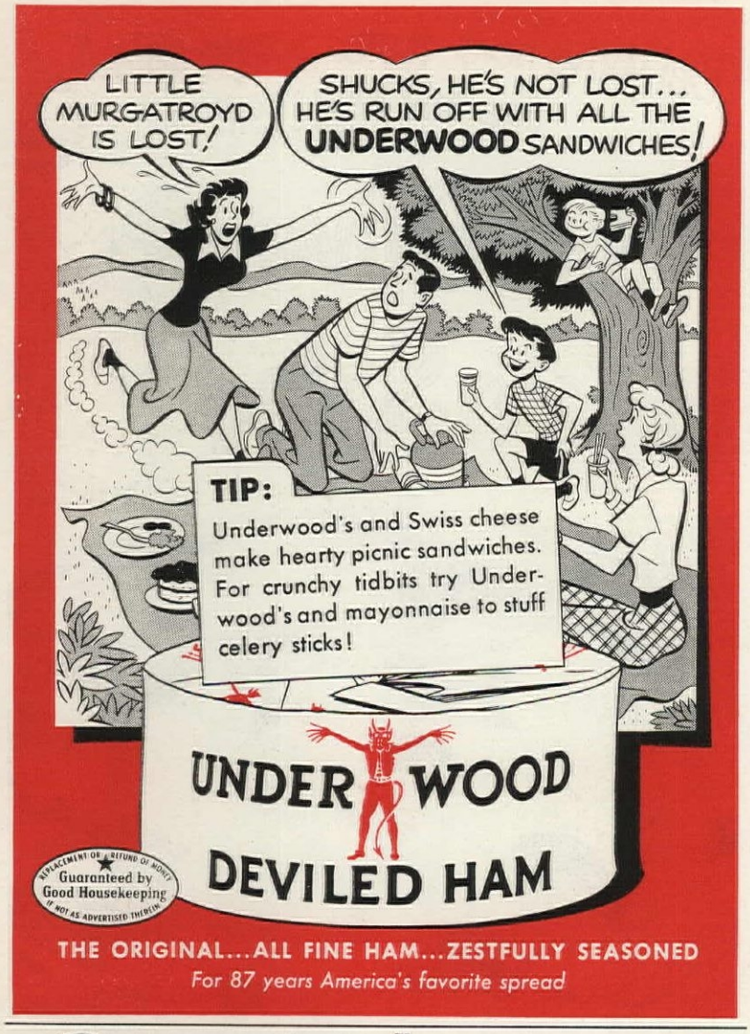
SUPER WITH SUMMER FOODS

on Picnics

with Cold Plates

and in the Olive Bowl

Like some more ideas? Send for free booklet "Elegant but Easy Recipes with California Ripe Olives." Olive Advisory Board, Dept. A-27, 24 California Street, San Francisco 11, California.



No Unemployment (Begins on page 22)

Instead of handing them allowances, teach youngsters the value of money by paying them to do chores. Here is one family's rate card

DO YOU NEED MONEY?

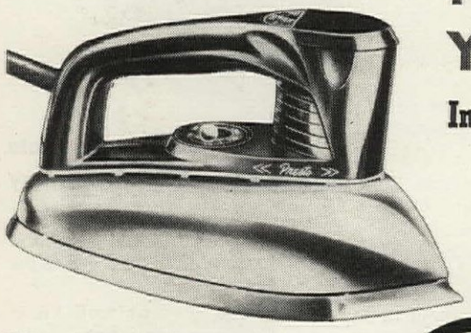
HERE'S WHAT YOU CAN DO—

Empty all wastebaskets	5¢
Clean any one basin with scouring powder	5¢
Sweep terrace clean—but clean!	20¢
Trim edges of all gardens (you can sit down!)	25¢
Wipe back stairs with damp cloth	5¢
Cut all grass	50¢
Sweep basement stairs	5¢
Sweep front porch and steps—thoroughly!	5¢
Sweep basement (it's easy!)	15¢
Errands to corner store	5¢
Errands to down-town stores	10¢
Thorough job on a pot or pan	10¢
Vacuum clean living room	15¢
Wipe bathroom floor with damp rag	5¢
Polish silver (get help)	50¢
Vacuum Mom and Dad's room	10¢
Clean top of stove with scouring pad	5¢
Clean Studio window (outside)	15¢
Weed garden for 15 minutes	10¢
Water all plants	10¢

YOUR ROOM MUST BE CLEAN AND YOUR BED MUST BE MADE BEFORE YOU UNDERTAKE ANY JOBS

OTHER SUGGESTIONS FOR PAYING JOBS ARE WELCOME

Presto! 4 Ways to Save You Time In One Amazing Iron



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Presto Vapor-Steam Iron

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2. Vapor-Steam Irons without sprinkling
3. Dry Irons without fatiguing lifting
4. Completely Automatic indicates exact temperature for each fabric

USES ORDINARY TAP WATER

COMMENDED BY PARENTS' MAGAZINE

Presto AUTOMATIC Vapor-Steam Iron

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Other PRESTO Products for greater homemaking happiness:
PRESTO COOKERS
PRESTO *Automatic* DEEP-FRYERS

Food America Loves (Begins on page 56)

• fresh fruit salad with creamy cheese dressing

1 cup plums, quartered
1 cup melon balls
1 cup sliced bananas
½ cup strawberries
1 cup diced pineapple
1 cup orange sections
Salad greens

Arrange fruits on salad greens. Serve with Creamy Cheese Dressing.

CREAMY CHEESE DRESSING:

Two 3-oz. packages cream cheese
½ tsp. salt
1 tbs. sugar
⅛ tsp. paprika
Few grains cayenne
⅓ cup orange juice
2 tbs. lemon juice

Soften cream cheese and add salt, sugar, paprika, and cayenne. Beat well. Add fruit juices slowly and beat thoroughly. Chill before serving.

Serves 6–8 157–210 cal. per serving

Originated in THE AMERICAN HOME KITCHEN

Food America Loves

(Begins on page 56)

Portable spot Refrigeration

for every home, for every need

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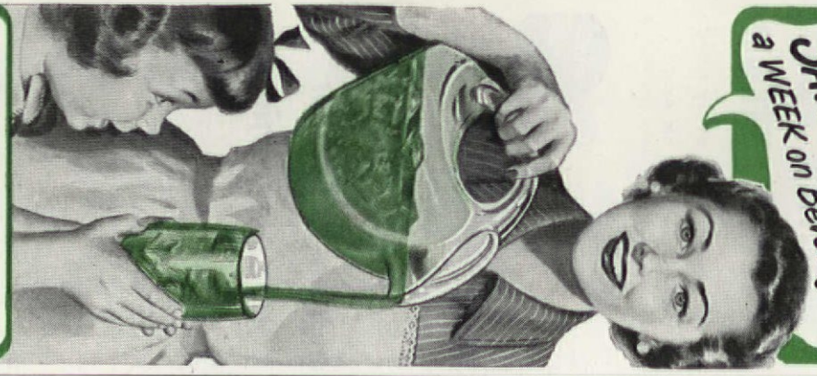

Kool-Aid IN THE ICE BOX by the Pitcher Full

SAVES me $2.00 a WEEK on Beverages!

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• tomato cheese rarebit

¼ cup chopped onion
¼ cup melted butter or margarine
1 #2 can tomatoes
1 tsp. salt
¼ tsp. pepper
1 tbs. Worcestershire sauce
Few drops Tabasco sauce
1 tsp. sugar
3 cups grated Cheddar cheese
3 eggs, well beaten
6 English muffins
6 slices tomato, ½-inch thick
6 thin slices Cheddar cheese

Sauté onion in butter or margarine until lightly browned. Add tomatoes, salt, pepper, Worcestershire sauce, Tabasco sauce, and sugar. Simmer for 30 minutes. Add cheese and stir until melted. Add eggs slowly and continue cooking, stirring constantly for 5 minutes. Meanwhile split muffins and place on broiler rack. Top each tomato slice with a cheese slice. Place on broiler rack and broil until muffins are toasted and cheese is melted. Arrange half of muffins on serving dishes and cover generously with tomato-egg mixture. Top with remaining muffins and additional tomato mixture. Place a broiled tomato on each.

Serves 6 509 cal. per serving *Originated in* THE AMERICAN HOME KITCHEN

• apricot-orange refrigerator cake

2 tbs. gelatin
½ cup cold water
1 cup orange juice
¾ cup sugar
1 tbs. grated orange rind
2 tbs. lemon juice
½ cup apricot jam (approximately)
1½ dozen ladyfingers
1 cup heavy cream, whipped
2 cups apricot purée
2 egg whites
¼ cup sugar

Soften gelatin in water. Combine orange juice and sugar. Cook over low heat, stirring until sugar is dissolved. Continue cooking until mixture boils. Remove from heat and add gelatin. Stir until completely dissolved. Add orange rind and lemon juice. Chill until slightly thickened. Spread each ladyfinger with apricot jam and put together sandwich style. Line the sides of an 8-inch springform pan with ladyfingers. Fold cream and apricot purée into orange mixture. Beat egg whites until frothy, then add sugar one tablespoon at a time, beating thoroughly after each addition. Continue beating until stiff, then fold into orange-apricot mixture. Pour slowly into springform pan. Chill until firm (at least several hours).

10–12 servings 245–316 cal. per serving
Originated in THE AMERICAN HOME KITCHEN

• walnut pound cake

2 cups butter or margarine
2 cups sugar
10 eggs, separated
4½ cups sifted cake flour
2 cups ground walnuts

Cream butter or margarine until very light. Add sugar gradually and beat until fluffy. Beat egg yolks until thick and lemon-colored. Add to creamed mixture and blend thoroughly. Beat egg whites until stiff. Add egg whites alternately with flour, beating well after each addition. Fold in walnuts. Pour into a greased and floured 10-inch tube pan. Bake at 325° F. for 1½–1¾ hours or until cake tests done. Cool on rack for 5 minutes, then turn out of pan. Cool thoroughly. Pour Sugar Glaze slowly over top of cake if desired.

SUGAR GLAZE:
½ cup confectioner's sugar ½ cup milk

Beat until well blended. Pour over cake.

16–20 servings 510–637 cal. per serving
Originated in THE AMERICAN HOME KITCHEN

• oven "fried" chicken

1 3-lb. fryer, cut in serving pieces
⅔ cup all-purpose flour (approximately)
2 tbs. melted fat (approximately)
2 tsp. salt
¼ tsp. pepper

Singe chicken pieces if necessary. Wash and dry thoroughly. Combine flour, salt, and pepper. Dredge chicken in flour mixture. (Flour mixture may be placed in clean paper bag, then each piece shaken, with bag closed, until covered.) Brown chicken in melted fat. Place in oven and bake at 325° F. for about 45 minutes or until tender.

Serves 4 288 cal. per serving *Originated in* THE AMERICAN HOME KITCHEN

Food America Loves

(Begins on page 56)

Our Menu Maker is used by several hundred thousand readers.

All steel—get yours now While steel is available

The AMERICAN HOME *menu maker*

Absolutely the last word in clean, convenient storage for your recipes. Everything at your fingertips instantly. Made of strong, heavy steel, the box comes in either black and white or red and white. Compact and free from bulk, it's only six inches by eleven inches, yet you can file 1,000 recipes in it with ease! Set it on your pantry shelf or your kitchen counter top. Lift the lid, there are all your favorites classified from appetizers to vegetables, with additional indices for menus and your own specialties.

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This Should Happen

(Begins on page 18)

with the paper. It won't harm him, but the noise will frighten him.

Obedience and good companionship, the second phase of training taught at the Club, includes heeling on leash, heeling free, and standing stay, coming when called, and sitting and lying for one minute away from you. Obedience training should be taught two or three times a day at first, for about 15-minute periods. Don't tire the dog. Give your commands definitely, indicating pleasure or displeasure at his responses. Praise and encouragement are the best training tools of all. In training, give the dog's name first and then the command.

When heeling, the dog walks at your left side with his head even with your knee. Carry the leash in your right hand, using your left to correct or to pat him. Never use a tight leash, as that will teach him to pull. If he lags, pat your thigh and command "Heel." Give him praise, and that, combined with a jerk of the leash and the command, will teach him to heel. When he works well with a leash, try him without it.

In teaching him to "stand stay" while heeling, drop your hand in front of him, palm toward him, and give the command. If he tries to sit down, step out briskly, jerk the leash and command him to "Heel." Then repeat the stand-stay exercise. Try working out in front of him at the end of the leash. If he comes forward, snap leash under his chin and command, "Stand stay." When he's trained, a hand signal or single command will do.

In teaching a dog to sit, make use of his "sit-reflex" in front of the hip bones. Bridge his back with your left thumb and forefinger. Give a slight pinch while pulling up on leash with your right hand and commanding "Sit stay." Then work the length of the leash in front of him. If he comes forward, snap leash under his chin and command, "Sit stay."

To teach him to lie down, face him, keeping leash in your left hand and letting it touch the ground. Put your foot on the leash, pull it with your left hand, and with your right hand push down on the dog's head. Command him to "down." After several tries, work with the leash, but don't touch his head: just use your right hand to make a downward motion while you command. To make him stay, use same tactics as for "sit stay."

He'll learn to come when called if you train him with a 20-ft. leash. Stand a short distance in front of the dog, and command him to "come." Give a quick jerk on the leash, and when the dog reaches you, command him to sit.

As Lynwooders know, dog training not only gets communities together, but families as well. Let one member start, and they'll all join in.

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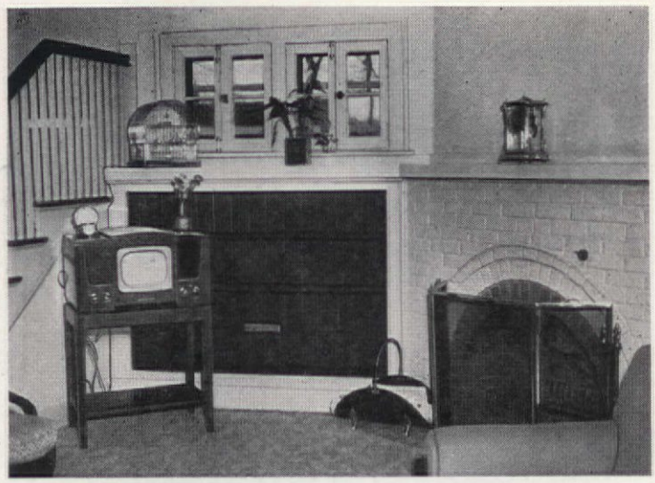
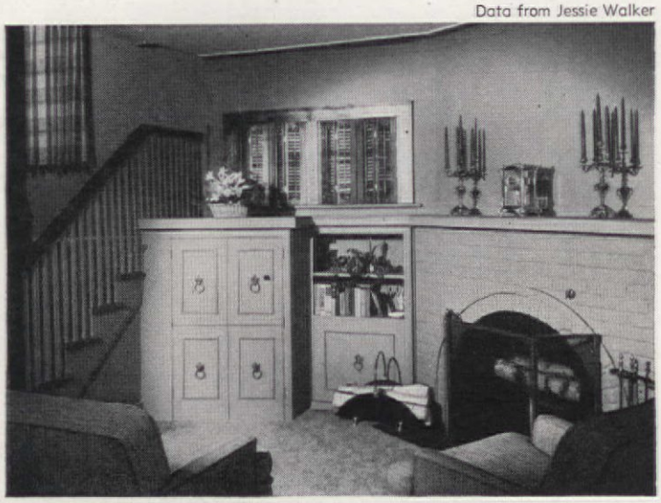


BEFORE: This corner was a convenient place for television—the set was out of the way, but could be moved around if its owners, the Lee Gluckmans, wanted it elsewhere. But while the set added to their entertainment, it did nothing in particular for the décor here

A "Garage" for Your TV Set

Data from Jessie Walker



AFTER: They housed it handsomely in a cabinet built into the corner where viewing is best. When it is out of mind, it can be out of sight. But the set and the cabinet are not wedded to each other: the former can still move around on its stand; the latter, built with an eye to an eventual trade-in, can hold a much larger model

Two-speed, Reversible and Non-Reversible Window Fans. Super-quiet operation. Direct-drive models with 16″ and 20″ blades. Belt-drive models with 24″ and 30″ blades. FIVE-YEAR GUARANTEE.

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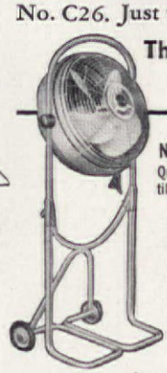

NEW! Portable Circulator-Window-Fan. Quiet—16-inch blades—adjustable in height and tilting of fan. 5-YEAR GUARANTEE.

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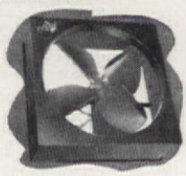

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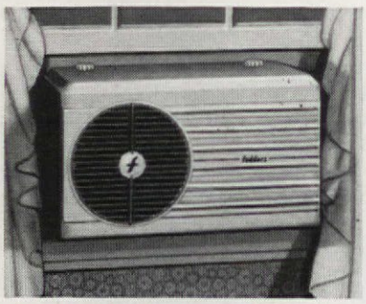

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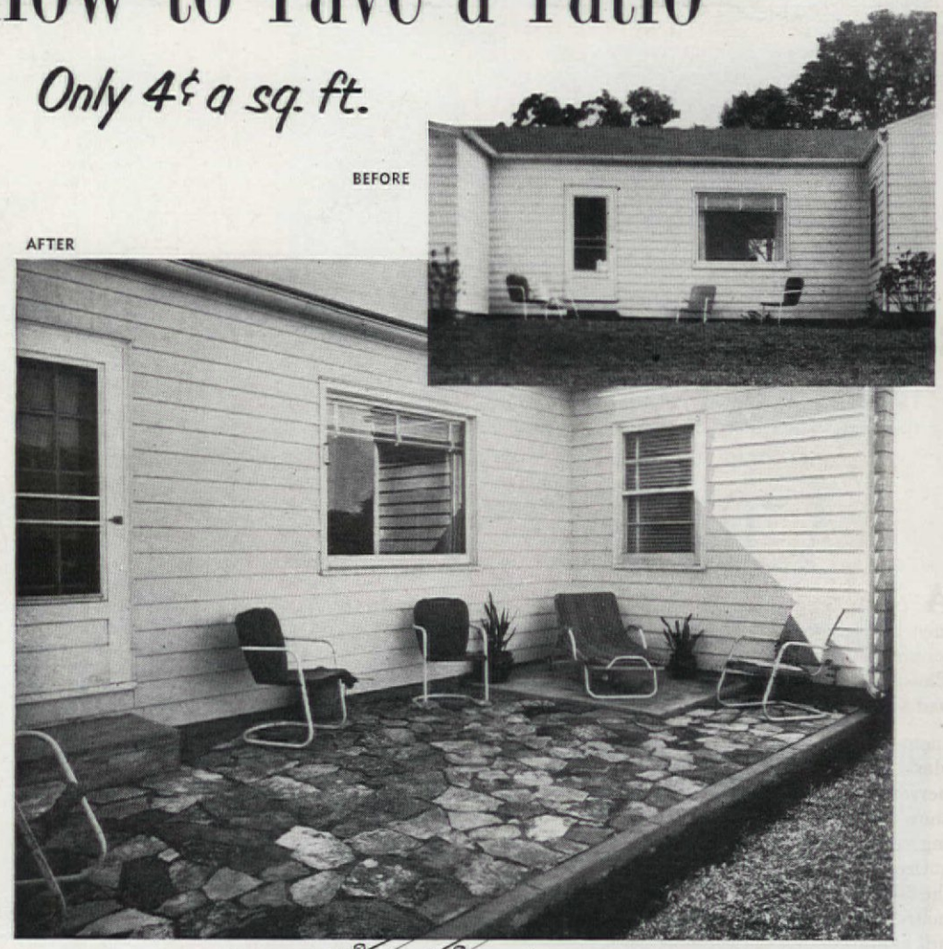
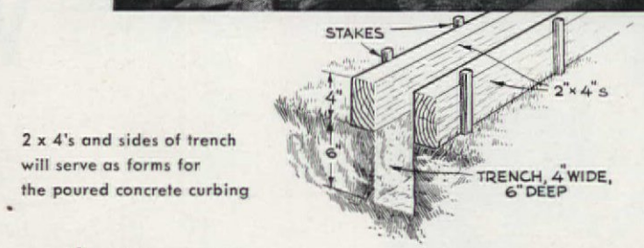
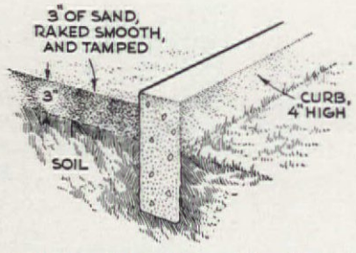


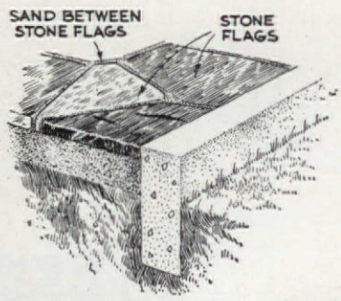


Patio must slope towards outside curbing so rain water will drain away from house

2 x 4's and sides of trench will serve as forms for the poured concrete curbing



Depth of sand should be varied so that it comes to within 1" of top of curb



Stone flags should come flush with top of curb. Work stones into sand so they are firm

GLADYS HEMSWORTH

A nickel doesn't buy much these days, and four cents gets you even less—but by borrowing a truck and picking up limestone at a nearby quarry for 75¢ a ton, we were able to pave a 10 x 24 ft. patio for around $10. If there is native stone in your community, you might be able to do just as well. We used 2 tons of stone, 1 to 2 in. thick, along with 6 tons of sand and 2 bags of cement.

You'll need a concrete curbing for the patio, and this is easy enough to build by digging a trench and using 2 x 4's for forms. After the concrete has been poured and has begun to set, round off the exposed edges of the curbing with a trowel, and make ½" deep score marks every few feet to keep the concrete from cracking from expansion and contraction. To give the concrete time to harden properly, don't remove the forms for five or six days.

Once the curbing is made, spread sand about 3" deep over the area to be covered by stone. This bed should slope slightly towards an outside edge of the patio for drainage purposes. Pack sand down with a lawn roller or tamper, and then set stones in place. Work them down into the sand so they sit firmly, and get them as close together as possible. Add more sand when necessary to get the top of the stones level. Sprinkle sand over the surface, and sweep it about with a broom so that it fills the joints between the stones. Wet it down with a garden hose and then add a little more sand if necessary. After the sand has settled, very little will ever work up on top of the stones.

Lt. Colonel Reginald R. Myers, USMC Medal of Honor

A COMMUNIST FORCE of 4,000 men had seized the key hill overlooking Hagaru-ri in the desperate Chosin Reservoir fighting. The hill had to be taken.

Lieutenant Colonel Myers rallied clerks, cooks, and other service personnel, and led them up the snow-covered 600-foot hill. Lacking combat officers he ranged the entire attacking front himself, in the face of murderous fire. After 14 hours, the enemy was routed, the hill captured, and the route to the sea secured. Colonel Myers says:

"When a handful of men can help turn the tide of history, just think of 150 million people working toward a common goal—a secure America! That's what you, and millions of people like you, are accomplishing with your 50-billion-dollar investment in Bonds. Peace requires work. Our troops in Korea are doing their part of the job. You're doing yours when you buy U.S. Defense Bonds. Together, we can hammer out the peace we're all working for."

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Peace is for the strong!
For peace *and* prosperity save with U.S. Defense Bonds!

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Texture Can Color

(Begins on page 48)

variety of designs including some striking rough surfaces and bamboo-like patterns. Ceilings can be given interesting texture in many ways—for example, acoustical tile displays an unusual surface while it soundproofs.

A fireplace, of course, is a natural when it's textural effect you're after. Wood paneling, a chimney breast of stone, the use of Roman brick or used brick are modern ways to make the fireplace a textural center of interest.

Fabric manufacturers have for some years been proud of the texture of the stuffs they serve up, and you can flip back to page 48 and see for yourself how well textured fabrics were used in this room. The draw curtains are natural linen, an excellent companion to the grasscloth on the walls. A textured linen upholsters the armless chair seen in the fireplace picture, while the armchair by the window is covered in a deep, rough fabric which mixes tones of chartreuse and beige. On the sofa, pattern's the thing. The fabric itself is smooth, for it is well to have some smooth textures in your room design—too many roughs are as bad as none at all.

When you decorate for texture, don't forget that metallic threads are good for texture as well as color, and don't miss out on the spectacular things a little quilting can accomplish. Because it has a third dimension, an inexpensive printed fabric, outline quilted, looks like a million. Try quilting a few cushions yourself for richness at a price.

Texture at your windows is important both by night and by day. You can achieve it with fabric, or shutters will do it, and so will Venetian blinds, or the basswoods, or lavish woven blinds—or inexpensive ones of bamboo.

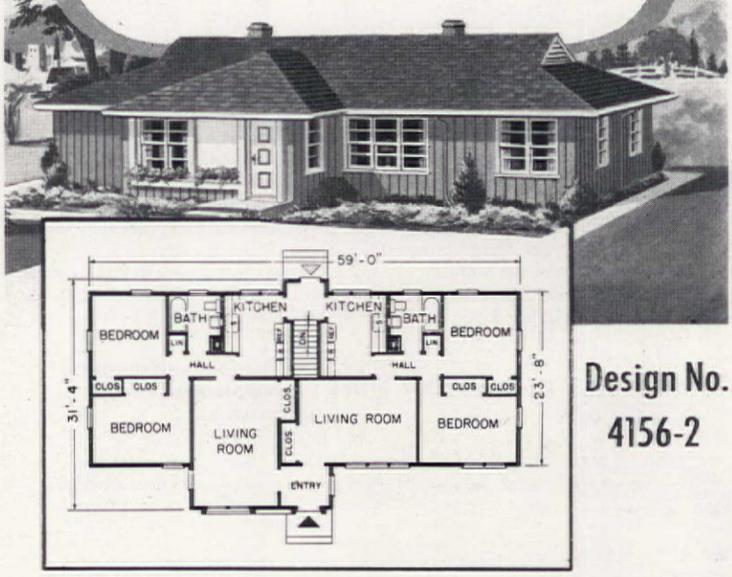
Come On, Mama!

(Begins on page 50)

ahead of time. And in the middle basket, an idea shown before but which you may have missed. Butter Gems, or for that matter any roll, split and filled with cream or cottage cheese and chives. Saves melting butter on the table, takes the place of salad if the meal is heavy.

And now something I think is really new and different—at least I honestly believe it is my own invention—Rhubarb and Strawberry Shortcake, the garnish—the rhubarb leaves! You all know how good is the combination of stewed rhubarb and strawberries. Well, swirled around in whipped cream and served between and aloft a shortcake, it's even better. Looks like beautiful marbleized milk glass—serve it and take a bow, Mama!

Extra Value IN A TWO-FAMILY RAMBLER



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You are invited to study these homes, without charge, at the offices of Weyerhaeuser 4-Square Lumber Dealers who make the Service available. With over 100 modern homes to study, you have a wealth of professional pointers to guide you in planning your home.

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_____"Professional Pointers for Home Planners" . . . . . (10c)
_____All three of the above . . . . . Total 20c

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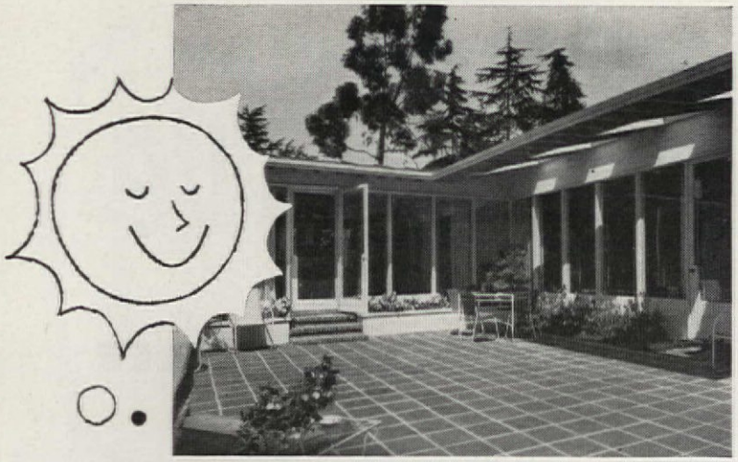

sun spot

Gleaming walls and window frames of the Western Pines* add their own sunny charm to this pleasant patio.
Decorative and practical, snug-fitting, defying all weathers, these fine-grained soft-textured woods are friendly to the touch always. They cut and shape cleanly and accurately, take paint beautifully.
For any building or remodeling project where attractiveness *and* durability are desired, your retail lumber dealer will approve your choice of the Western Pines*.

THESE ARE THE WESTERN PINES

***IDAHO WHITE PINE**
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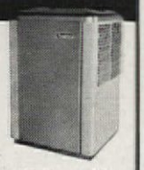
***SUGAR PINE**

FREE—a bookful of ideas for homebuilders or remodelers. Send for your free copy of the new edition of colorful, picture-packed "ENCHANTING HOMES OF WESTERN PINES." *Address* WESTERN PINE ASSOCIATION, DEPT. 506-F, YEON BLDG., PORTLAND 4, OREGON.

DRY OUT DAMP CELLARS



This amazing invention—Fedders Electric Dehumidifier — dries damp rooms without messy chemicals! Plugs in like a radio, removes up to 3 gals. of moisture from the air every 24 hours. Stops rust damage, mildew, rot. Kills moldy odor. Protects tools, guns, luggage, furniture, linens. Compact and portable. 15" wide, 22½" high, 13½" deep. No service worries. Runs for a few pennies a day. Write today for FREE illustrated booklet. Fedders-Quigan Corp., Dept. AH-5, Buffalo 7, N. Y.

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caused from condensation on cold water pipes. Turn idle basement space into play or work rooms. Keep store rooms dry. Just wrap cork-filled NoDrip Tape around pipes and joints. Do it yourself. Clean and easy to apply. Roll covers about 10 feet of ½" pipe, $1.69. *Higher west of Rockies and Canada.* Get at Hardware, Department Stores, or sent postpaid. Write for free circular. J. W. Mortell Co., 524 Burch St., Kankakee, Ill.

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Easy! Insert Plastic Wood into socket and press loose leg or rung back in place. Handles like putty, hardens into wood.

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A CELLULOSE FIBRE FILLER IN CANS OR TUBES

P.S. Stop hinges from squeaking with just a drop of **3-IN-ONE Oil**

$200,000,000 Background

(Begins on page 36)

ioned in size, but modern as all get-out, and it's centrally located. Range, sink, refrigerator, and counters are grouped in an L to save you footwork, and the laundry equipment has a wall to itself. An exhaust fan keeps the air clear. The service entry to the kitchen is through the carport, which not only shelters two cars, but is provided with a masonry storage room.

The staircase to the second floor separates living area from sleeping wing, and under the stairs there's room for 108 cu. ft. of

Stairs to expansion attic separate living and bedroom areas. Under stairs, there's room for 108 cu. ft. of storage. You can divide it to make bookshelves on one side and a linen closet on the other

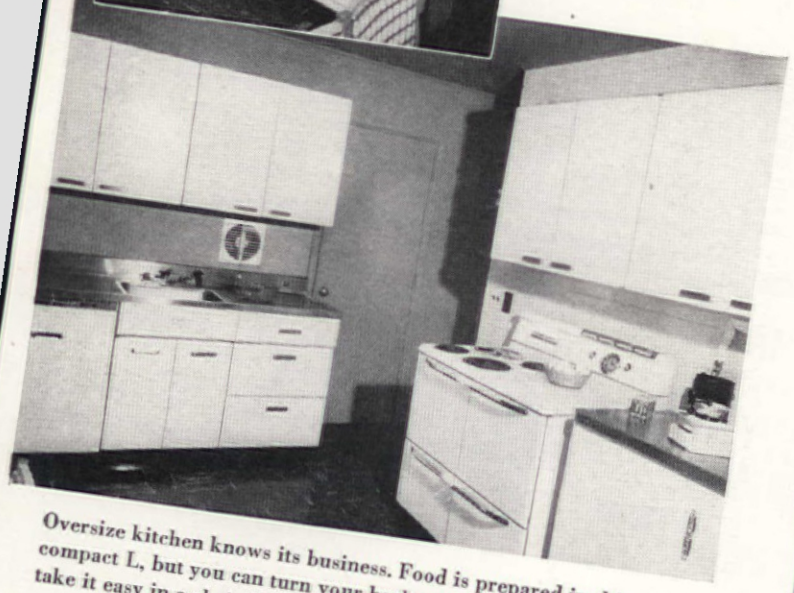
Dining end of living room is next to the kitchen, and can take a really large table. Other dining areas are on terrace, reached through door at the left, or near the window wall in the kitchen

Rear bedroom (16′ x 10′) has shoulder-high windows. You can line up the furniture against the walls, and leave uncluttered play space in the center. This room has its own door to the terrace

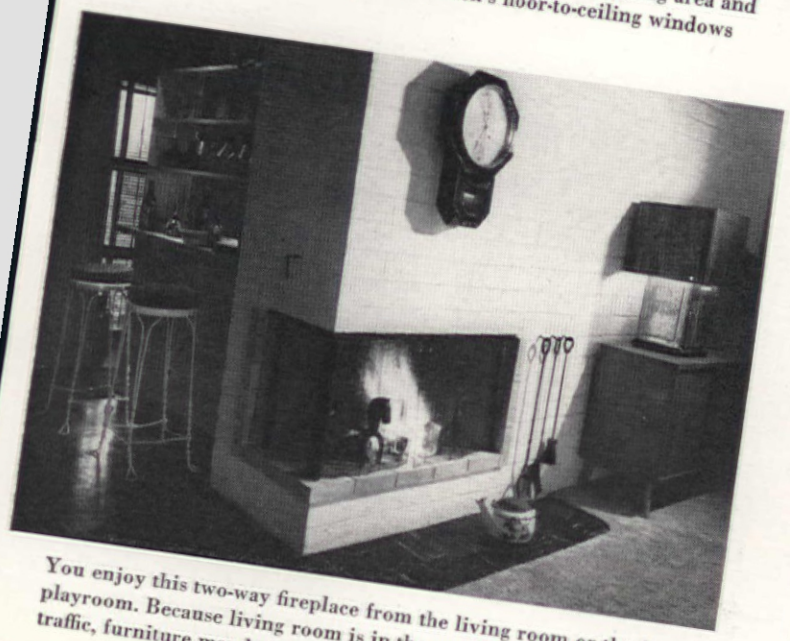
storage, divided up so that part can be reached from the foyer and part from the bedroom hall. The two baths are back to back, and one is handily near to the coat closet. The five windows in the master bedroom, and those in the rear bedroom, are shoulder high to give plenty of unbroken wall space, and the rear bedroom has its own door to the terrace so that young fry can run in and out without ever entering the main part of the house. The wide closets with sliding doors of split bamboo have built-in shelves.

Exterior walls are made of masonry block and asbestos-cement boards which resist fire and rot, and never need repainting. Glass panels are insulating glass, heating is by radiant floor slab, and the floors throughout are asphalt tile. To prevent all the Country Clubbers from looking alike at Levittown, the roof line is changed about to give six variations of the same basic design.

Laundry equipment is arranged on one kitchen wall where there is plenty of elbowroom. Use shelves above for display, or as useful storage space. Masonry wall at left is chimney for two-way fireplace and for house heater



Oversize kitchen knows its business. Food is prepared in this compact L, but you can turn your back on this working area and take it easy in a chair by the kitchen's floor-to-ceiling windows



You enjoy this two-way fireplace from the living room or the foyer-playroom. Because living room is in the rear and gets no through traffic, furniture may be arranged to make the most of the fireplace

You're too young to worry!

CHOOSE...

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Automatic home heating

Cleaner Heat because there's no smoke smudge. Your house stays spotless from cellar to attic.

Exclusive

Metered LOW Pressure

Greater Convenience because Oil-O-Matic is completely dependable . . . completely automatic. Just set it, then forget it.

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A FRIGIDAIRE Electric Water Heater

Gives you all the hot water you want — all the time

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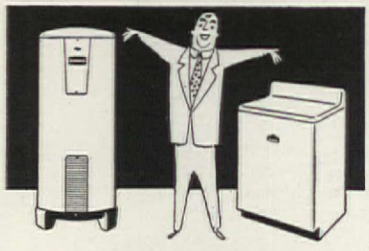
What luxury! Lots of hot water — for dishes, baths, laundry — with no work, no worry. Set the thermostat *once.* Automatically, from then on, you'll *always* enjoy hot water.

What thrift! Exclusive sickle-shaped Radiantube Heating Unit sits deep down *in* water — heats *only water* — won't waste heat on air. Extra heating surface — longer life — no wasteful scale. See Frigidaire Water Heaters at your Frigidaire Dealer's.

- **No fuel — no flues**
- **No dirt — no soot**
- **No wasted heat**



Upright or table-top models — 30 to 80-gal. sizes. Handsome table-top models have porcelain finished working surface that resists acid, grease, heat — wipes clean with a damp cloth. (Magnesium rod models for corrosive water areas.)

Frigidaire reserves the right to change specifications, or discontinue models, without notice.

Frigidaire families *live* better, because Frigidaire appliances *are* better

Which Water Heater?

(Begins on page 46)

boiler already in place. They may be used with or without storage tanks, but a tank will, of course, increase your supply of hot water.

HOW MUCH DO YOU NEED FOR LAUNDRY?

If you wash clothes by hand, or if you use a conventional washing machine, you'll need about 50 gallons of hot water for soaking, washing, and rinsing *each* 8-lb. load. With an automatic clothes washer, you need 16–22 gallons of hot water for the complete cycle of an 8-lb. load. (These figures are based on standard procedures, using clear hot water for each load).

HOW MUCH DO YOU NEED FOR DISHES?

If you wash dishes by hand, you need an enormous amount—a conservative estimate is 50 gallons of hot water to wash 60 pieces of china and glass and 56 pieces of silver. But an automatic dishwasher uses only a fraction of that amount—less than 7 gallons of hot water—to do the same job more efficiently.

ARE TWO BETTER THAN ONE?

In large homes, or in one-story homes where rooms are spread out, two water heaters may be desirable —one for the bathrooms, and the other for laundry and kitchen. Short pipe runs are more economical.

WHERE SHOULD YOU PUT IT?

The ideal location is closest to the place where you use the most hot water—basement, utility room, kitchen, or bath.

Counter-high models fit well in kitchens because of their styling, and due to their good insulation, they offer no problem. They come only in smaller capacities, however. If such a model is not large enough to do the whole job for your house, it would make a convenient auxiliary heater.

DO YOU HAVE TO ADJUST YOUR PLUMBING SYSTEM TO FIT A NEW WATER HEATER?

No. Your installer will adapt your water heater to any system.

WHAT INTERIOR MATERIALS ARE DESIRABLE?

Steel Tanks—Usually lined with a heavy coating of galvanizing (zinc), or a type of cement known as stone, or a heavy heat-proof glass finish fused to the steel.

Copper Tanks—Highly corrosion-resistant but under certain conditions might cause what is known as "blue water" or give some difficulty under excessive pressure.

Monel Tanks—Very fine corrosion-resistant property. Because of its nature, it is comparatively expensive.

Insulation—Be sure that the water heater is well insulated with packed or blanketed glass fiber or mineral wool. All hot water lines leading from the water heater to taps should be insulated to cut down heat losses.

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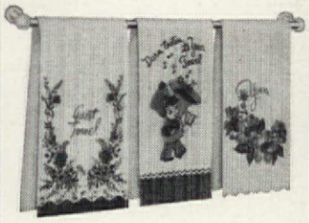
Some welcome news—
Here are towels
Your guests will use!



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Gentlemen:
Enclosed find 10¢ to cover mailing for my copy of "Magic in Your Attic."

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Which Water Heater?

CAN WATER TEMPERATURE BE CONTROLLED?

Some water heaters are set at the factory at 150° F. Others have dials or pointers you can set yourself between 90° F. and 170° F. The National Safety Council recommends a tap temperature no higher than 125° F. Of course, tap temperature is not tank temperature—water loses some heat en route. If you set the control for hotter water, don't fail to return it to the lower setting—continuous operation at higher temperature may affect the life of your water heater, and will increase your fuel charges. Be sure to read the manufacturer's directions thoroughly.

WHAT SAFETY FEATURES ARE ESSENTIAL?

It is up to the plumber to install safety features demanded by your local plumbing codes. But, regardless of codes, look for the American Gas Association and Underwriters Laboratory Approvals, and see to it that the following safety features are incorporated when your heater is installed:

Thermostatic control automatically shuts off fuel or current when desired water temperature has been reached.

Pressure relief valve prevents excessive water pressure within the tank. The type of relief valve used should be determined by local law and preference of your local power or fuel supplier.

Temperature relief valve protects water heater from excessive water temperatures, is simple to install. A combination temperature and relief valve may be used in some areas.

High temperature limit control should be on all electric water heaters. The gas water heater should be equipped with a 100% shut-off of all gas in event of an emergency.

WHAT'S GUARANTEED?

Be sure to read the guarantee attached to the water heater before you buy it, because it tells you how willing the manufacturer is to stand behind his product. Usually the guarantee does not include the cost of labor for replacements—just the replacements themselves. Most controls are generally guaranteed for only one year.

Extended warrantys are offered by most manufacturers. They may protect your investment in a heater for as long as 10 years. Usually, they are "unconditional" for the first five years—if the tank leaks the manufacturer will make a replacement.

During the second five years with an extended warranty, the manufacturer makes replacements on a "mileage" basis. For example, if the tank starts to leak after the fifth year, the manufacturer will give you a discount off the list price of a new part. The longer you've had the heater, the less the discount.

One way to build a Bulkhead

MARGUERITE FRIESE

This stone-ballasted bulkhead, 130 ft. long and 5 ft. high, built by the heads of two vacationing families for $300, stopped beach and soil erosion, saved their cabins from ruin

At the rate the land in front of our two beach cabins was washing away, another winter would see them topple into Puget Sound. Two bulkheads built since 1940 had not lasted because the beach sand caved in so fast post holes could not be dug more than 2 ft. deep; also the tides and surface drainage from shore soon washed them out from underneath. So the heads of our two families tried a new tack.

Salvaging 12-in. logs from deserted beaches, they towed them home and cut them into 9½-ft. lengths. Then, using a cylinder made by a tinsmith of ⅛" iron, 2 ft. across and 3 ft. long, with two handles at one end, they dug post holes every 4 ft. along a line determined by the direction of waves and current. Standing on the cylinder as they scooped sand from inside it, they forced it down until the hole was 4½ ft. deep. After setting a post in the hole, they raised the cylinder and removed it, letting the sand cave in around the post. Starting 1½ ft. below beach level and extending to 5 ft. above, they nailed planks to the posts (2 x 12's on the outer, and 1 x 12's on the land side) using 5- and 7-in. galvanized nails. Lined up with a level, the planks were cut so the joints were staggered on the posts.

Starting when the planking was 3 ft. high, they filled the space between with stones from the beach. As these settled to replace the sand as it was washed out, more could be added. When 130 ft. of bulkhead was finished, they angled the ends inward and ran tiebacks of ½" galvanized iron cable from the top of every third post to deadmen buried 5 ft. inside the wall. After a hired bulldozer filled in between bulkhead and cabins, they nailed bumper planks along the wall on the sea side and painted the post tops with a preservative.

Post holes dug inside metal cylinder did not cave in. As hole deepened, cylinder sank, to be pulled up by its handles when post was set

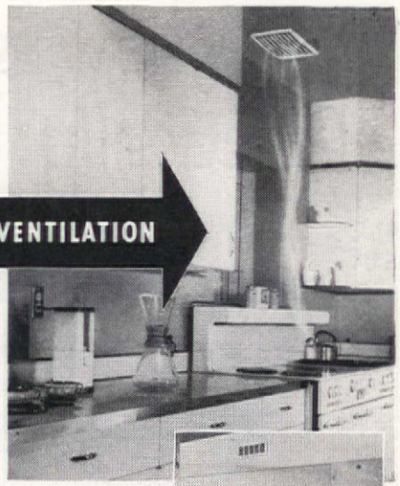
Space between bulkhead planks was filled with beach stones which would replace sand as it was washed away, and could be replenished as necessary

Outdoor Freshness

WITH MODERN KITCHEN VENTILATION

by

TRADE-WIND



Cool and clean and fresh as you never knew a kitchen could be! In the home of tomorrow, it's Trade-Wind!

Banish grease and smoke and messy cooking odors, drifting through your home, smudging drapes and walls. Know the satisfaction of a truly spotless kitchen and a house that's clean as a whistle with half the cleaning effort.

Easy and inexpensive to install in your kitchen ceiling, Trade-Wind's famous Clipper ventilating unit is practical for both new and remodeled homes.

If you prefer it, there's the Super Clipper... the cabinet type of ventilator, installed directly over your stove. All Trade-Wind units represent the very best in kitchen ventilation.

Price Offers An Inducement But Quality Offers A Reason

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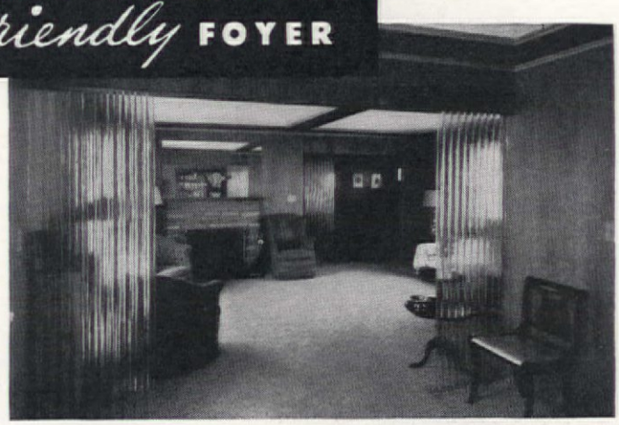

The softly lustrous surface of Structural Corrugated glass glows a warm welcome into the entry hall from this handsomely appointed living room. The interplay of light and shadow against the rhythmic pattern of the glass adds drama to the decor . . . creates a feeling of spaciousness and hospitality.

And this modern material is so practical. It floods interiors with soft, borrowed light that flatters furnishings, but protects privacy. Structural Corrugated glass creates partitions that are always new, easy to keep sparkling clean, never require painting.

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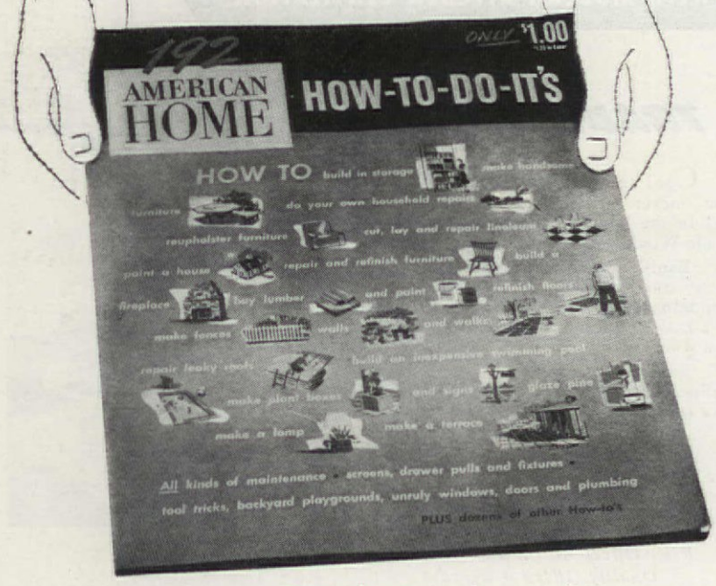

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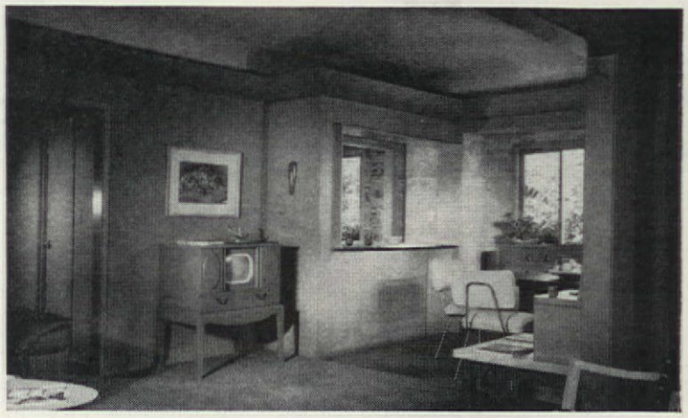
28 Years Old

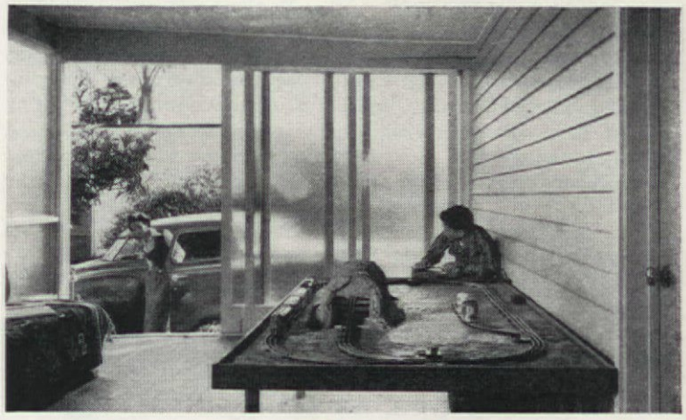
(Begins on page 30)

utility room, a master bedroom and bath, and a room for young John. Instead of a bedroom hall, there's a loggia, made large enough to serve as a playroom, a guest room, and also as a painter's studio for Mrs. Carter.

Exterior additions are redwood, but to unify the effect, the whole building was painted gray-green, with accents of yellow and white. Inside, the Spanish stucco walls were masked with striated plywood, and a fireplace was faced with green glass.



Now that the living room is enlarged, there's space for a real dining room, with a large bay window, a roomy pass-through from the kitchen, and a door (not shown) to the screened porch

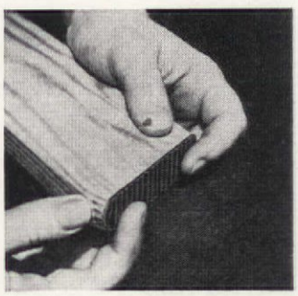


Loggia connects bedrooms with the rest of the house, but it's wide enough to use as a playroom, guest room, and studio—and it's also used as a second entry, handy to kitchen and bedrooms

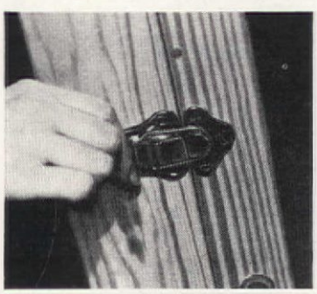
New master bedroom looks out on a private garden, enclosed on the driveway side by the garage. In addition to the window wall, it gets light and air from high windows over the closets

Handyman How-to's

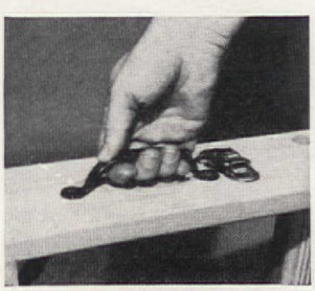
Data from R. F. Donavan



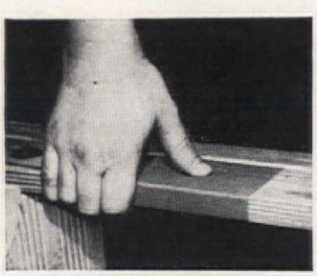
Stepladders won't slip or mar interior floors if a strip of rubber stair pad is cemented to each leg



Fasten an ordinary suitcase latch to the stepladder so the sides can be locked together for carrying



A drawer pull fastened to one side of the ladder near the latch is an aid in carrying the ladder



Moving a ladder is easy if you find the balance point and coat it with a band of bright paint

To The Freshman Housekeeper

You may think you have a million things to learn but here is one item you cannot neglect. Use Sani-Flush to clean your toilet bowl. It is the one product that cleans thoroughly, disinfects, removes invisible film. Quick, easy, sanitary. No messy scrubbing. Just follow directions on the yellow can. Safe in septic tank systems. At all grocers. The Hygienic Products Co., Canton 2, Ohio.

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How to give

House Plants a Vacation

HERMAN GANTNER

When you take your vacation, play fair with your house plants and give them one, too. Since the weather warmed up, you have probably kept them near a window, or perhaps on the porch or terrace. Now, before you start packing for your holiday, choose a gray, damp day (or the late afternoon) and take them to a sheltered, but not densely shaded, corner of the garden to spend the summer. Sink the pots almost up to their rims, taking the precautions pictured below to prevent the roots growing out through the drain hole of pot, or out over its edge. This will save them from injury when, in the early fall, you take the plants up and return them to their winter stations in the house. While vacationing, they won't ordinarily need any attention. When you return, soak the soil occasionally during dry spells and, at rare intervals, spray plants lightly with clear water, when the sun is *not* shining on them but early, so they will dry off before night.

Put gravel or clean cinders in bottom of clean pot, to ensure drainage and discourage plant roots from growing through hole out into the soil. Then (below) repot your plant in good soil in the prepared pot, or set it (pot and all) therein. Now sink the pot or pots, not quite rim-deep, in a sheltered, but not too shady corner of the garden

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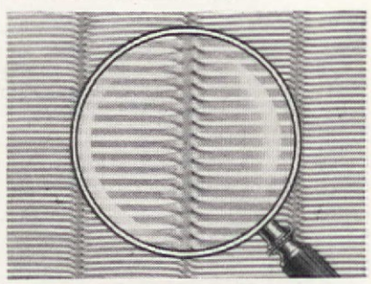

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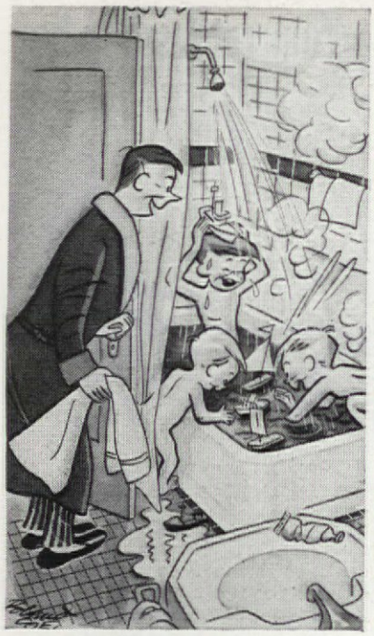

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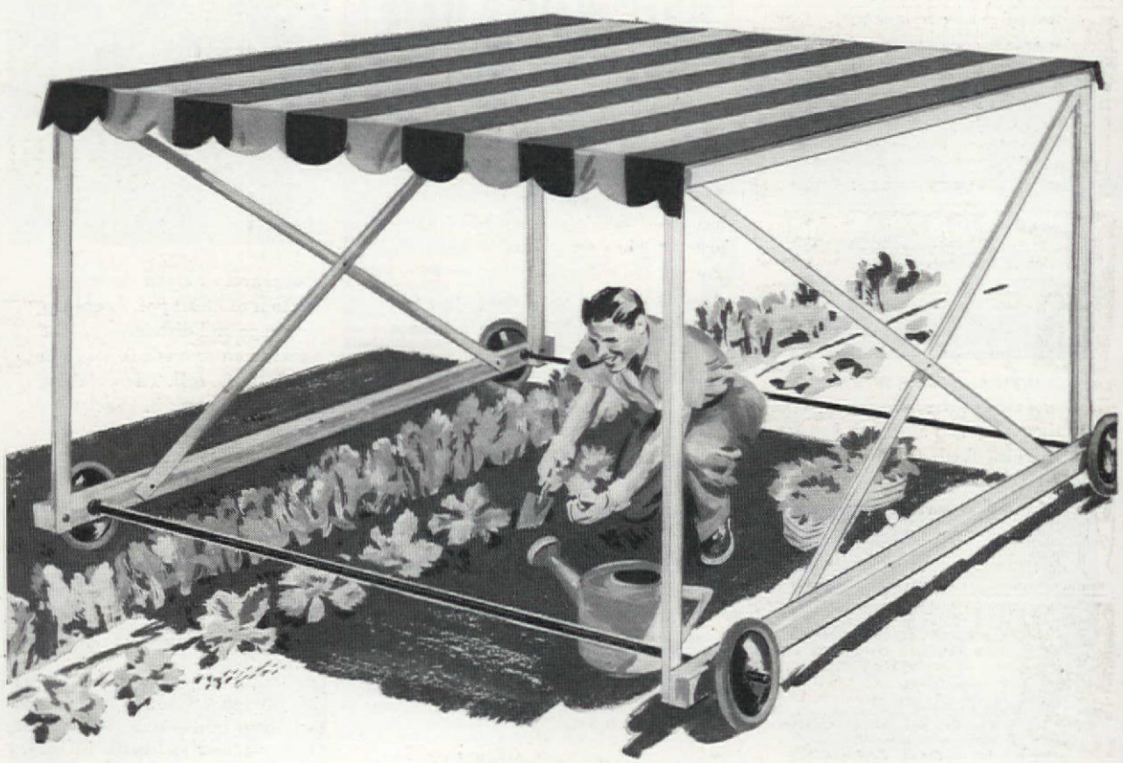
R. K. GRISWOLD

Ninety degrees here in the garden—and the weeds in the vegetable patch grow thick and fast. But they also die quickly when pulled. As I work at them, perspiration streams down my face, blurs my glasses, and drops off my chin. But out the weeds must come—and the carrots and onions must be thinned, or I won't make a good crop. Suddenly I have an idea. I will take tomorrow off and construct a portable sun shade to weed under! I know it will work, for I have a blueprint of it in my mind, and, somewhere around the place, I have almost everything I will need to make it. . . .

So I salvaged four rubber-tired wheels from a discarded express wagon, and located two 12-ft. pieces of old ½-in. water pipe for axles. I got hold of some long pieces of light 2½ x ¾ in. lumber for horizontal side sections (to take the axles), for uprights (to go at the ends and middle of the side strips), for top pieces, and for diagonal cross ties to brace the whole thing. I made the end uprights 5½ ft. high, and the midway ones 6 in. higher, to give more headroom there. But the top could, if desired, be made flat as shown in the sketch below. With angle irons and screws, I strengthened the points where uprights, side strips, and crosswise pieces meet, and added light wire stays to give further stability. To keep the wheels in place, I drilled two 3/16-in. holes through the pipe axles near each end, and a little farther apart than the depth of the wheel hubs; after slipping on the wheels I drove pins tightly into the holes. Finally, I fitted an old awning over the top for a cover. When, on cloudy days, it is not needed, or when

PLEASE TURN TO PAGE 83

Work in the Shade



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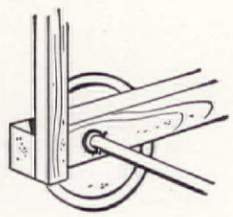
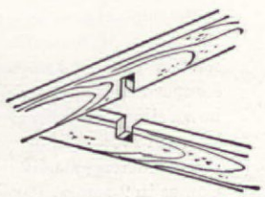
In the Shade

(Begins on page 82)

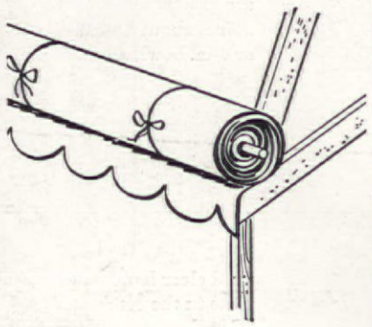
high winds threaten, I unfasten the awning at one end, roll it up on a bamboo pole, and tie it, like a furled sail, to the cross piece at the other end. When I have to work in the hot sun, I set the contraption with the wheels in the space between rows, and move it along as required with a push of my hoe or weeder. I might have used larger wheels, or bent the axles just inside them to give more clearance, but the vehicle is used mainly when the growth is young and small and weeding is especially important. Anyway, the cost was trifling, the results have been highly satisfactory. Why don't you make one?



Construction details (here adapted from author's notes) can be modified to fit needs, available materials. Nail uprights to side strips, as here, or run axles through them, too



Diagonal braces across the top, like those at sides in sketch, page 82, add strength and help support awning cover. Mortise them (above) so they will fit together where they intersect



The canvas cover, if buttoned down along one edge, can be rolled up on a bamboo pole and tied to the opposite edge if not needed or if threatened by wind. Note end of top cross-brace

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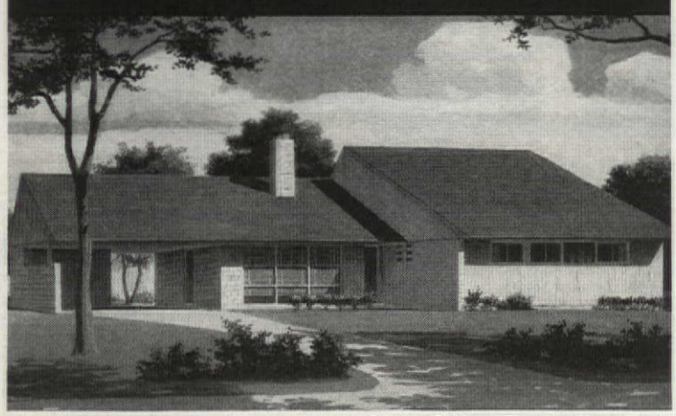

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No. 7 ☐ (see April, '51 issue) Board-and-batten ranch house, 2 bedrooms, bath, kitchen-dining area, ample closets

No. 8 ☐ (see Oct., '51 issue) One-story brick, 2 bedrooms, bath, large kitchen, window wall in living room, full basement**

No. 9 ☐ (see December, '51 issue) Board-and-batten ranch house, 3 bedrooms, bath, porch, utility room, 9 closets

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No. 13 ☐ (see May, '52 issue) Frame. 2-story, 4 bedrooms, 2 baths, large living room, no basement

No. 14 ☐ (see page 36 this issue) One story, 3 bedrooms, 2 baths, playroom-foyer, living room, expansion attic

*No plans sold for Wayne or Oakland counties in Michigan
**No plans sold for use in Kane County, Illinois
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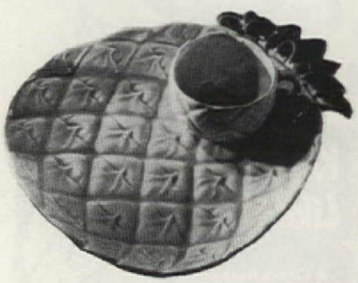
Combination saucer and snack plates invite your guests to eat rather than to juggle



Shaped like a pineapple, this pottery plate, 9 in. long, borrows the fruit's luscious colors. Don't miss the stem! Plate and cup, about $3.50

Serve several courses on this set made of semi-vitreous china. Easy-to-tote lug plate, about 13 in. in diameter, is pine green. Fruit bowl and cup are lime. All three pieces, about $2.50

From soup to nuts, a whole buffet supper may be served on this sturdy Melmac plastic set. Tray, 10 by 14 in., has compartments for cup, bowl, silver, and three kinds of food. Can be washed with soap or detergents, has year guarantee. Comes in 9 colors. Three pieces, about $4.95

Hand-decorated under glaze, no two of these 10-in., divided earthenware plates are exactly alike. Plate alone, about $10. With cup or 4-in. bowl, about $13.50

Oval clear handmade crystal plate in the celebrated "Candlewick" pattern, has groove for cup, is 9 in. long. Plate and cup, about $2

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Pressed glass "Serva-Snack-Set" has a three-section clear glass tray, ruby or forest-green cups. 4 trays and 4 cups, about $1

Oval three-section plate and matching cup are made of pottery. Provincial "Caprice" pattern is hand-painted under glaze. Plate and cup, about $3

"Skyline" pottery: The 9-in. lug plates and matching cups are decorated with "Southern Provincial" pattern—green and red motif against yellow grounds. Four plates and cups, about $4.95. Also comes in open stock

Perfect for tea in a garden —or anywhere—"Woodfield Leaf" is an 11-in. pottery plate in your choice of 5 colors to mix or match. Plate and cup, about $2.50

"Early American" is the name of this pressed-glass pattern in clear glass or green. Plates are oval, 6½ by 8½ in., recessed to hold cup. Set of 4 plates and 4 cups, about $1

See "Where Credit Is Due" on page 88

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dive right in

Don't miss a swim —use Tampax!

Frequently women give up swimming on "those certain days" for no other reason than bathing-suit worries. Please get this fact clear in your mind. *Tampax monthly sanitary protection can be trusted even with a wet, form-fitting suit.* That's because Tampax (worn internally) discards the harness of belt and bulky outside pad. Tampax will never embarrass you.

Its convenience for swimming (or tub and shower) is only one of the many advantages of Tampax—as millions of all-year-round users could tell you. Odor cannot form with Tampax. Bulging and chafing are impossible; no edge-lines to show under dresses. And so Tampax adds to a woman's poise and self-confidence at the time she needs them most.

A doctor invented Tampax for this special use. Tampax is made of highly absorbent surgical cotton compressed into efficient applicators. Easy to use and dispose of. Comes in 3 absorbency-sizes: Regular, Super and Junior. Sold at drug and notion counters. A truly remarkable improvement. Don't miss it. Tampax Incorporated, Palmer, Mass.

Accepted for Advertising by the Journal of the American Medical Association

Stretch black-and-white ticking across a cornice board. Run it up and down for draperies and slip covers. For tailored look, use solid black welt. For lush look, trim skirt and cornice edges with two rows of ball fringe, one above the other. One row does nicely for drapery. Venetian blind in any accent color controls light and air

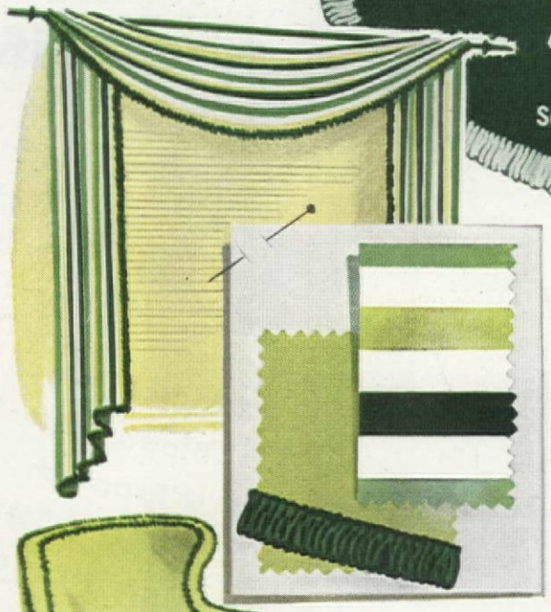
Gleaming spun-brass bowls and base, painted metal shaft and arms, give character and contrast to standing lamp. Cool green shaft and shade make it fit most any summer-minded scheme. Good 52-in. height. ($32)

Keep summertime with flair. Black metal leaves frame dial of electric wall clock. 12-in. diameter, over-all. ($12.50)

Summer Trimmings

Coolly Collected Ideas

Some To Copy—Some To Buy—All Summer Fresh



GERTRUDE BROOKS DIXSON

White botanical print on charcoal cylinder makes contemporary table lamp year-round reminder of summer. Wrought iron, smoothly handled, forms legs, shaft, cap, and finial. Shade of textured, grass-like fabric. 27 in. high over-all. ($30)

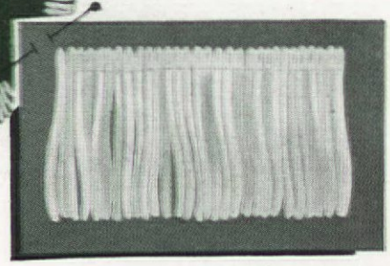
Nothing tricky about this slip cover—except the bouclé fringe substituted for ordinary welting on the solid-color herringbone weave. But watch your step on the casual-looking swag hung on painted wood pole. Reverse sides of ends show, so line swag good and high with self material. Hang it over pole before adding fringe—you want to trim lower edge of swag, inside of drops. Light-diffusing basswood blind comes in six wonderful summer colors

See "Where Credit Is Due" on page 88

Cool summer concoction! Take a good portion of unbleached muslin, add dashes of embroidered cotton tape. Scallop top edge or—easier still—just face with buckram. Stitch on lengths of tape, set 6 to 8 in. apart. Allow enough tape for loops big enough to go over pole. Town-or-country-smart idea

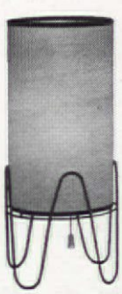
Saucy, free-standing chanticleer has something to crow about. Beautifully wrought of iron, he embodies the spirit of sunrise in the country. 10 in. high ($30)

The slightly worn or too-small rug takes on new life when it's trimmed—and that's strictly double-talk! Trim it down to a proper-sized oval, then trim it with rug fringe in a contrasting color. White, of course, gives it summer sparkle. A do-it-yourself project if you're strong-handed



Where extra seating is the problem, do up a few slip covers for folding card chairs. Matching quilted chintz and pleated ruffling makes these tie-on types a cinch. Variations of the same stunt work well on "odd" straight chairs

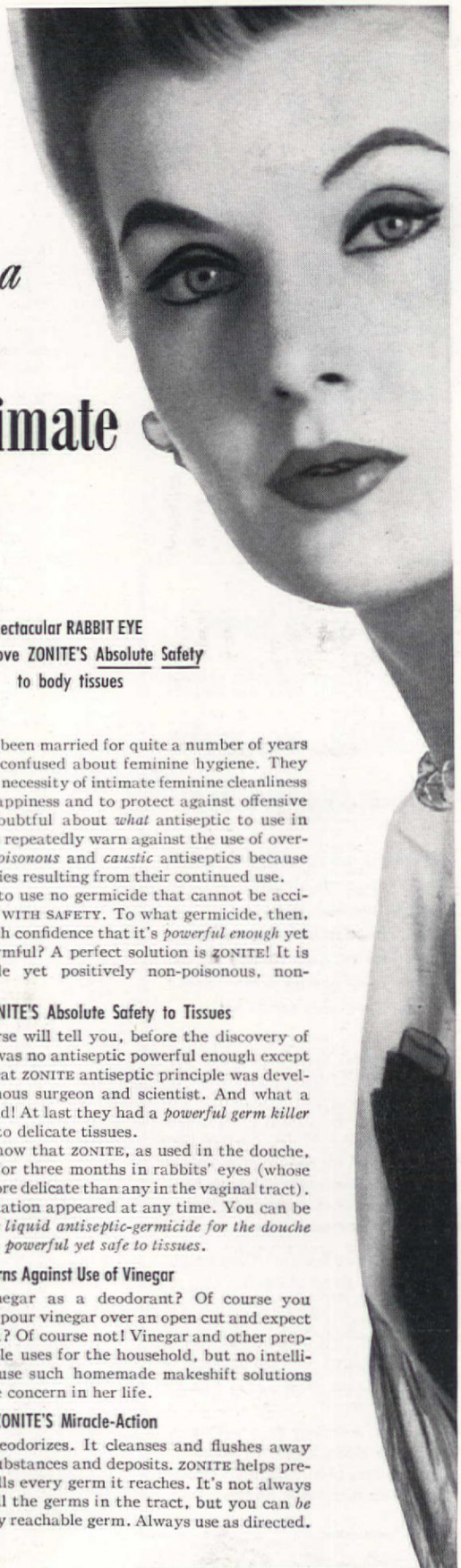
ALL PRICES ARE APPROXIMATE



Spun-glass cylinder of charmingly simple night or TV lamp sheds light as soft as moonbeams on a summer's night. Sculptured metal base gives it airy, light look. 18 in. high. ($7)

a perfect solution to a

woman's most intimate problem



Spectacular RABBIT EYE TESTS prove ZONITE'S Absolute Safety to body tissues

Many women who've been married for quite a number of years are still worried and confused about feminine hygiene. They *do* realize the absolute necessity of intimate feminine cleanliness for health, married happiness and to protect against offensive odors. But they're doubtful about *what* antiseptic to use in their douche. Doctors repeatedly warn against the use of over-strong solutions of *poisonous* and *caustic* antiseptics because they've seen the injuries resulting from their continued use.

A foolproof rule is to use no germicide that cannot be accidentally SWALLOWED WITH SAFETY. To what germicide, then, can a woman turn with confidence that it's *powerful enough* yet *not* a poison—*not* harmful? A perfect solution is ZONITE! It is a powerful germicide yet positively non-poisonous, non-irritating.

Proof of ZONITE'S Absolute Safety to Tissues

As any doctor or nurse will tell you, before the discovery of ZONITE, there really was no antiseptic powerful enough except poisons. Then the great ZONITE antiseptic principle was developed by a world-famous surgeon and scientist. And what a blessing to womankind! At last they had a *powerful germ killer* —one *absolutely safe* to delicate tissues.

Laboratory tests show that ZONITE, as used in the douche, was put twice daily for three months in rabbits' eyes (whose membranes are far more delicate than any in the vaginal tract). Not the slightest irritation appeared at any time. You can be assured: *no other type liquid antiseptic-germicide for the douche of all those tested is so powerful yet safe to tissues.*

Warns Against Use of Vinegar

Would you use vinegar as a deodorant? Of course you wouldn't! Would you pour vinegar over an open cut and expect germicidal protection? Of course not! Vinegar and other preparations have valuable uses for the household, but no intelligent woman should use such homemade makeshift solutions for the most intimate concern in her life.

ZONITE'S Miracle-Action

ZONITE completely deodorizes. It cleanses and flushes away odor-causing waste substances and deposits. ZONITE helps prevent infection and kills every germ it reaches. It's not always possible to contact all the germs in the tract, but you can *be sure* ZONITE kills every reachable germ. Always use as directed.

Zonite

THIS IDEAL 'ALL PURPOSE' ANTISEPTIC-GERMICIDE SHOULD BE IN EVERY MEDICINE CHEST

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FREE! Mail coupon for FREE book. Reveals intimate facts and gives complete information on feminine hygiene. Write Zonite Products Corp., Dept. AH-72, 100 Park Avenue, New York 17, N. Y.*

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Address.....

City.....State.....

*Offer good only in U. S. and Canada

You make linens more than white with CLOROX... you make them *sanitary*, too!

Clorox is more, much more, than an extra-gentle bleach... it's one of the world's great disinfectants. Used in laundering, Clorox helps protect your family against infectious germs which often survive ordinary washing!

Yes, Clorox-clean cottons and linens are more than snowy-white or color-bright... they're sanitary, too ...for Clorox is the most efficient germ-killer of its kind! Clorox also deodorizes and removes stains. In addition, it's free from caustic—extra gentle on fabrics! So, to conserve linens... to protect health... use Clorox every washday!

And a CLOROX-clean home helps protect health, too!

Laundering isn't the only way Clorox helps protect your family's health. In routine cleaning of kitchen and bathroom, Clorox removes stains, deodorizes, disinfects. And the Clorox type of disinfection is recommended by public health authorities. See directions on the label.

CLOROX
America's Favorite
BLEACH & HOUSEHOLD DISINFECTANT

Copr. 1952, Clorox Chemical Co

When it's CLOROX-clean... it's SAFER for Family Health!

Where Credit Is Due

ENTER THE HOBBY KITCHEN

Pages 32, 33: Cabinets, major and small appliances, "Monotop" counter tops, General Electric; Pittsburgh paints; Armstrong's rubber-tile flooring; Curtis Dutch door; Cory coffee maker; Ekco kitchen utensils; Columbia basswood blinds; Paul Heinley shutters; Hamilton Thru-A-Door play yard; Kantwet play-yard pad; Jeff Elliott ladder-back chair; Wilder rug frame; Spode china (on plate rack); Red Wing china (in dishwasher); towels, Cannon, Cone, Martex; window tiles, Tile Council of America; tulips, Florists' Telegraph Delivery Association.

HOW TO ARRANGE FLOWERS

Pages 34, 35: Pottery leaf container, Cemar; mulberry-red pottery container, Red Wing.

$200,000,000 BACKGROUND

Cover and pages 36, 76, 77: All drapery fabrics, Golding Decorative Fabrics; bedroom and dining furniture, end table, living-room chest, bench in foyer, "Composers' Group," Salmanson & Co., Inc.; upholstered furniture, corner table in living room, Planner Group designed by Paul McCobb; coffee table, Sterling Furn. Inc.; fireplace equipment, Horshoe Forge; television, Admiral Corp.; living-room, master-bedroom rugs, "Morrayne," Gotham Carpet Co.; rear-bedroom rug, "Gai-Wai," Waite Carpet Co.
Page 77: Cabinets, sink, Tracy; range, dishwasher, refrigerator, General Electric; clothes washer, dryer, Bendix; house-heating unit, York Shipley (especially designed for Levitt & Sons).

HOW TO SAVE REAL DOUGH

Pages 38, 39: Pattern designs by: 1435, Velma Lund; 1436, Hilary Knight; 1437, 1438, 1439, Beatrice Caldwell and Bill Steig. Other linens courtesy of Saks Fifth Avenue.

YOUR COMPLETE POWER WORKSHOP

Page 40: "Shopsmith," Magna Engineering Corp.

COME ON, MAMA!

Page 52: Collection baskets, Epicure's Mart.
Page 53: Wooden salad bowls, White Studios.

FOOD AMERICA LOVES BEST

Pages 58, 59: German import basket, hand-decorated Italian earthenware, yellow French earthenware platter, Saks Fifth Avenue Guest and Gift Shop; chop plate, "California Ironstone," Brock; three-piece mayonnaise set, "Cambridge Square," Cambridge Glass; flax napkins, Leacock; cloth, Dura-Faille by Mead and Montague.

FOR EARLY TEA AND LATE TV

Page 84: (Top to bottom) pottery, "Pineapple," Cemar Clay Products; lug-plate set, Salem China; Melmac set, International Molded Plastics Corp.; earthenware set, Sascha Brastoff; glass set, "Candlewick," Imperial Glass.
Page, 85: (Top to bottom) pressed glass, "Serva-Snack-Set," Anchor Hocking; pottery set, "Caprice," Red Wing; pottery set, "Southern Provincial," Southern Potteries; "Woodfield Leaf" set, Steubenville; pressed-glass set, "Early American," Indiana Glass Co.

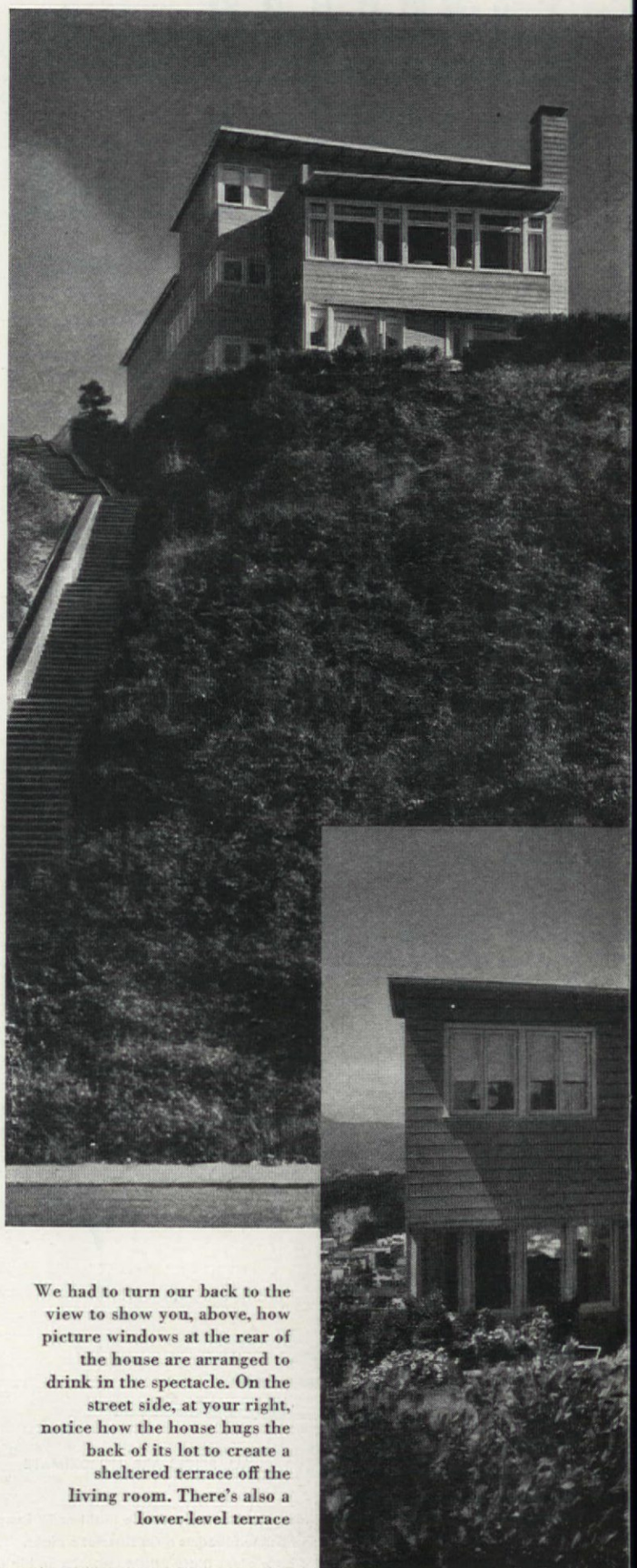
SUMMER TRIMMINGS

Page 86: Ticking, Avondale; ball fringe and welt, herringbone fabric, bouclé fringe, Consolidated Trimming Corp.; striped glosheen, Waverly Fabrics; standing lamp, Mutual Sunset Lamp Mfg. Co.; table lamp, Lightolier, Inc.
Page 87: Embroidered-cotton tape, quilted chintz and ruffling, rug fringe, Consolidated Trimming Corp.; chanticleer, Ruth Sloan; television lamp, Alladin Industries.

PHOTOGRAPH CREDITS

George de Gennaro: pages 27–29, 45 (top right), 48–49. Camera Associates: page 24 (bottom), 93 (bottom table). F. M. Demarest: pages 24 (top, middle), 32–33, 34–35, 38–39, 45 (bottom left), 50, 52–53, 56–57, 58–59, 61–62, 63, 66, 67, 69, 84–85. Robert C. Cleveland: pages 30–31, 80. Stan Raymond: page 44. Max Tatch: page 45 (top left, bottom right. Data from Jean Burden). Kranzten Studio: pages 73, 86–87, 90–91. Hutchinson Camera Co.: page 74. Drawings by: Sigman-Ward: pages 30, 74; Harold Eldridge: pages 82–83; Pucci: pages 86–87.

It's On the



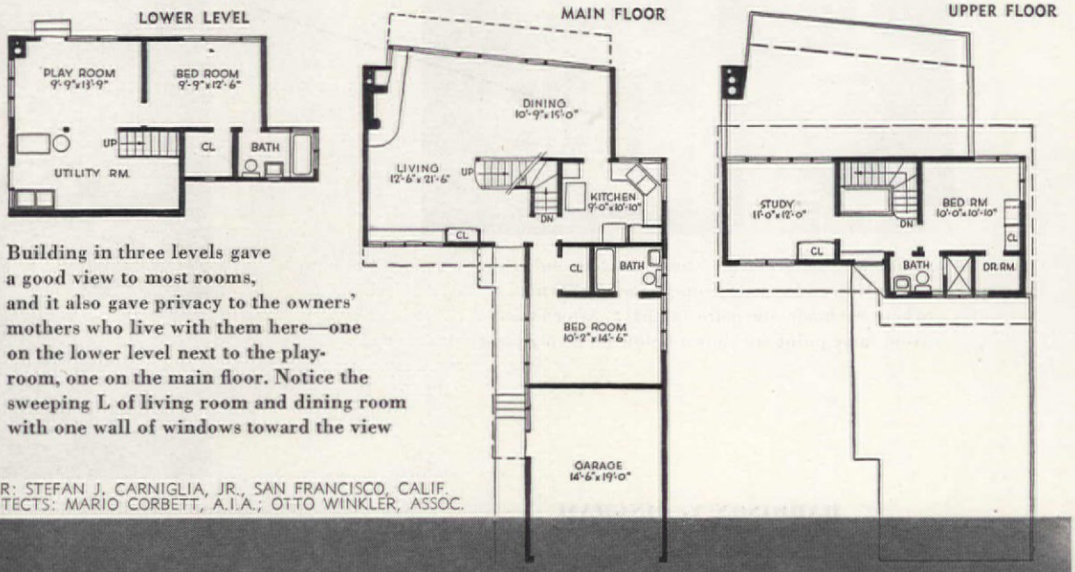
We had to turn our back to the view to show you, above, how picture windows at the rear of the house are arranged to drink in the spectacle. On the street side, at your right, notice how the house hugs the back of its lot to create a sheltered terrace off the living room. There's also a lower-level terrace

Level–Three Ways

ROGER STURTEVANT

If you have a wonderful view, there's no point in being tricked out of it by a conventional floor plan. That was the philosophy of the owner and architects of this hillside house overlooking all San Francisco. Its traditional neighbors have living rooms facing front, away from the mighty spectacle. Not this house, where all rooms but one are put where their wealth of windows take in the city, the Golden Gate, and the Pacific.

But the rooms with the views are not the only remarkable features of this cliff dwelling. It was designed to house a family and *two* mothers-in-law in happy harmony. Sleeping quarters for the owners and their young son are on the top floor, in rooms with true cross-ventilation. One mother was given the bedroom on the main floor, just a step from the principal outdoor living room. Thanks to the fact that the house is placed a little below street level, this terrace is the only one in the neighborhood which can be used the year 'round, for it is sheltered on two sides by the house and garage, on the third by the retaining wall leading to the street—and the house next door breaks winds coming from that direction. The second mother's apartment is on the lowest level —a bedroom and bath adjoining the playroom which opens onto a small, very well protected second terrace overlooking the city.



Building in three levels gave a good view to most rooms, and it also gave privacy to the owners' mothers who live with them here—one on the lower level next to the playroom, one on the main floor. Notice the sweeping L of living room and dining room with one wall of windows toward the view

OWNER: STEFAN J. CARNIGLIA, JR., SAN FRANCISCO, CALIF.
ARCHITECTS: MARIO CORBETT, A.I.A.; OTTO WINKLER, ASSOC.

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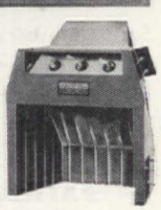
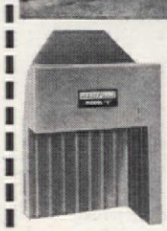
HEATFORM is a perfect guide for masonry walls from hearth to flue. It removes guesswork from fireplace construction.

HEATFORM air chambers which surround the firebox and upper throat capture and circulate throughout the home a large percentage of heat formerly lost up the chimney.

A finished **HEATFORM** fireplace costs but little more because it replaces materials and some labor necessary to build the old-fashioned fireplace.

HEATFORM Model "A" for traditional fireplaces. Photo above shows installation with side cool air inlets and, for greater heating efficiency and economy of installation, the front warm air outlet grille. Side warm air outlets may be used if preferred.





This attractive modern design corner fireplace is built around **HEATFORM** Model "S," affording view of fire from front and either side. If you prefer view of fire from front and both sides, order Model "M."

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STOP IT WITH
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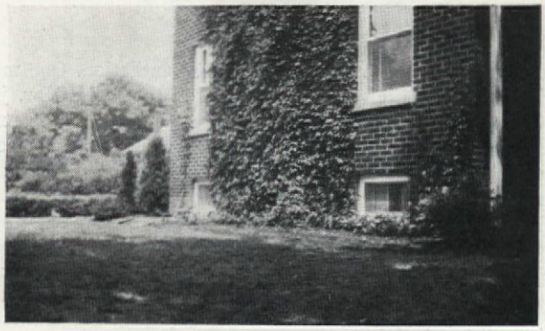
We had this to start with



These are "before" views toward street and alley along side and rear of house from the corner where we made our patio (right). "After" views from same point are shown below on facing page

HARRISON Y. BINGHAM

What we got for $175.

When we finally bought our seven-room, two-story Georgian Colonial house, we were sure we had one that would meet all our requirements. It was well built, in an excellent neighborhood, and there were nine trees on the small property. The fact that it was on a half-lot seemed an advantage when we moved in. But with the coming of spring we discovered that we had neglected to check one important feature—PRIVACY. Suddenly, the back yard of our half-lot proved to be a veritable fish bowl—four other yards looked directly in upon us.

Our living quarters, indoors and out, were in direct line with the service quarters of our neighbors' homes. The trees, which we had thought of as a screen, were too small or too high to help, and there were neither bushes to shield us, nor grass underfoot beneath the cherry tree where we had hoped to do a lot of living and entertaining. It was obvious that if we kept the trees, little would grow in their shade to provide beauty or privacy, and the problem of dismal views of garbage cans, wash lines, kitchen windows, and garage walls was acute, especially toward the other half of the lot we were on, where the yard included a dog run and a clothes dryer that revolved every Monday almost in our living room.

Hopefully, but amateurishly, we tried various solutions. But the fescue, clover, and shady lawn grasses sowed under the trees soon disappeared. Obviously the easy-to-grow honeysuckle, mockorange, and spirea bushes that we planted in the corner between us and the neighbors beside and behind us would take at least a dozen years to make an effective barrier. No flowers we liked showed any desire to grow. So we finally realized that there was only one practicable way out: a good fence along two sides of a flagged patio in that southwest corner. We studied catalogues, consulted fencing experts, got estimates, and found that the necessary 48 feet of 6½ ft.-high, stockade-type fence to enclose the corner would cost $150

PLEASE TURN TO PAGE 92

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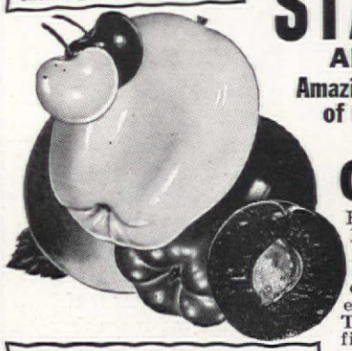
on amazing new Fruit Tree & Landscape Assortments, to encourage prompt planting!



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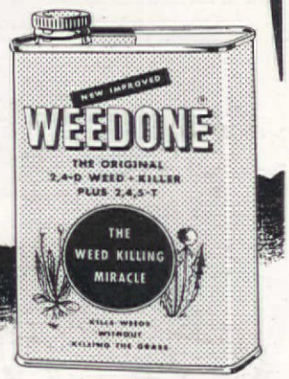
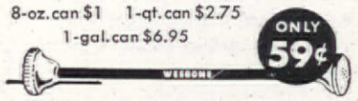


Get New, Improved Weedone *now* . . . to make your lawn beautifully weed-free and *keep it that way.* Weedone kills lawn weeds like dandelions and plantains, and such woody plants as brambles, poison ivy, poison oak, honeysuckle—more than 100 others. Weedone is harmless to wanted grasses. And Weedone is easy to use . . . just mix with water and spray.* No digging or pulling. New, Improved Weedone contains the butoxy ethanol ester of 2,4-D and 2,4,5-T—does not give off vapors to damage nearby susceptible flowers, vegetables and shrubs. Weedone is thoroughly tested and proved. It is one weed killer you can depend on. So be sure you get genuine Weedone — look for the *big red can.*

8-oz. can $1 1-qt. can $2.75
1-gal. can $6.95



***Plastic applicator.** *Fits any screw-top gallon jug. Plastic cannot scratch or cut hands.*

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Pattern Order Form

Please allow 3 weeks for handling and mailing

(Patterns contain tracings, directions, color guide, list of materials as required)

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- ☐ 1432 5 Dutch motifs to paint on tiles, walls, boxes, cupboards, canisters. These are exact copies of authentic antique Dutch Delft tiles. Size 4½ inches square .. 30c
- ☐ 1433 Exact duplicates of 1432 enlarged to a 12-inch square to paint on soffit borders, kitchen walls, cupboards, boxes, table tops 40c
- ☐ 1434 A small gay blackboard to hang as a reminder in your kitchen, back entry, or the children's rooms 25c
- ☐ 1435 Swedish weaving adds color and charm to plain inexpensive huck towels 20c
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- ☐ 1119 Charming Norwegian painting designs for small wooden or tin ware 25c
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- ☐ 1147 3 painting designs for small wood or tin ware. Authentic Penna. Dutch designs 25c
- ☐ 1155 Old-fashioned cornucopia to stencil in bronze-powders on a Hitchcock chair 40c
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- ☐ Complete list of all available patterns 10c

Name

Street Address

City *Zone No.* *State*

See instructions below for ordering patterns.

Order Your Blueprints Here

Please allow 3 weeks for handling and mailing

(Blueprints contain lists of materials, construction drawings, instructions)

- ☐ 1237 Blueprint construction pattern for building a graceful modern chair with comfortable woven back and seat. Full-size cutout for side of chair $1.00
- ☐ 1238 Blueprint construction pattern for building a very handsome radio-phonograph cabinet. If your old set is still good but outmoded, here is an excellent way to modernize at small cost $1.00
- ☐ 1240 Blueprint construction pattern for building an end table with storage space. Companion piece to the above patterns 50c
- ☐ 1282 Blueprint construction pattern for building a 3-in-1 table bench. This pattern was made from a genuine antique. It serves as a table, a bench, and has storage under seat 50c

Name

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PRINT name and address in coupons, which will be used as labels for mailing patterns. Cut out order form along dash lines, check patterns desired and send M.O. or personal check to: (please do not send stamps)

American Home Pattern Department
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For $175

(Begins on page 90)

installed, and a paved patio under the old cherry tree $127 more. A total of $277—and our budget, already stretched to the breaking point by buying and equipping the house, allowed us only about $175.

That figure led to our somewhat daring decision. The fence materials and flagstones, delivered but not installed, would come to $174.80, so we declared—against the advice of friends—that we would do the work ourselves. It did look like quite a task, but so urgent was our desire for privacy that we went ahead after checking once more with specialists so as to avoid costly mistakes.

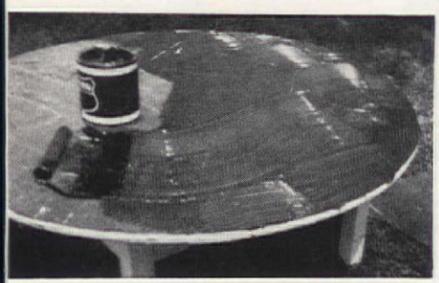
Erecting the fence (the first step) taught us why professionals charge so much. The sections are heavy and clumsy; the posts, to stand firmly, must be set 4 ft. deep. Also the problem of leveling them up was troublesome, for our yard is uneven and the end posts of most of the sections had to be sunk to different depths. But a mechanical leveler proved invaluable there, and with a borrowed post-hole digger and the help of friends on four consecutive week ends, we achieved a result which, if unprofessional, was satisfactory. The reward of seeing wash lines, garbage cans, dog runs, and kitchen windows gradually disappear was payment enough.

Next came the patio. Following the directions of a landscape gardener, we first outlined with a spade the exact area we wanted to pave—a right angle at the back along the fence, and a semi-circle in front. This we dug out 6 inches deep and carefully leveled. The soil drainage being good enough to render cinder fill unnecessary, we spread and leveled 2 inches of sand as a bed for the limestone flags. These we carried in from the alley where they were dumped, and laboriously shaped with hammer and cold chisel to fit the pattern. Finally, we filled the spaces between the stones with soil from the excavating, watered it down to settle it, then sowed it to grass seed. It was slow going, but again friends helped, and laying the stones proved a wonderful excuse for a party now and then. Also friends supplied the answer to what to grow in the dark space along the house foundation facing the patio—namely, wood violets in front and day lilies at the back.

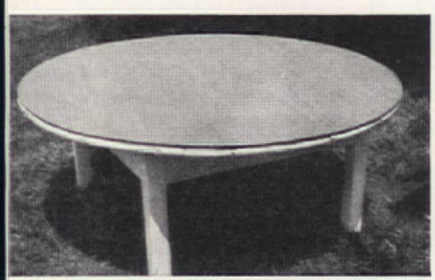
As a final touch we laid a flagged walk to the kitchen door—and our outdoor living room was finished. Recently we spent $20 for rose bushes to plant towards the front, and tall phlox to screen us from the alley, and about $60 for picnic tables, benches, and chairs. Some day we hope to screen off part of the patio and add a barbecue. But meanwhile we are content with our "fifth freedom"—privacy—which cost us only $175.

Porch Table for Next to Nothing

A new linoleum top will give a battered kitchen or dining table a new lease on life as a porch table. First cut legs down to 18 inches and fill dents on top with wood putty

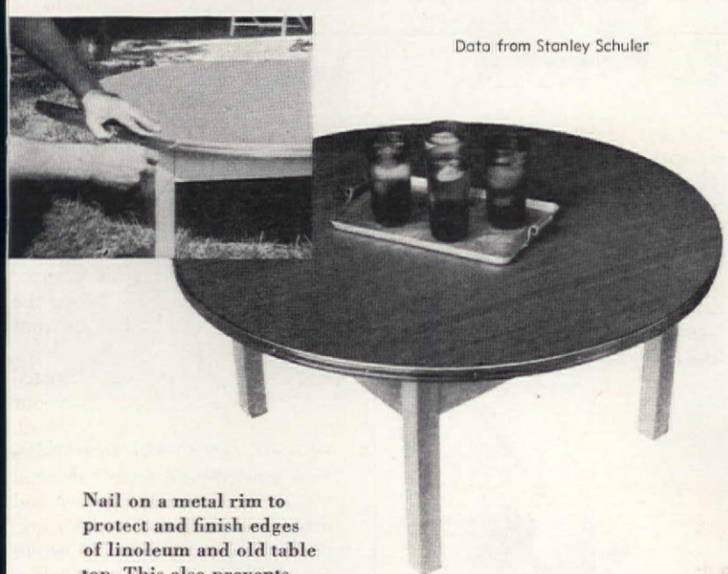


Make paper pattern of table top. Mark linoleum to fit pattern. Cut linoleum evenly and smoothly. Next, apply linoleum adhesive with notched metal spreader made for the purpose (not a brush)



To grip properly, adhesive for linoleum should be even, but lightly ridged. The metal spreader accomplishes this. Use rolling pin to flatten linoleum and to eliminate air bubbles

Data from Stanley Schuler



Nail on a metal rim to protect and finish edges of linoleum and old table top. This also prevents water from seeping between linoleum and wood tops. Finish with a coat of waterproof wax. A damp cloth and an occasional waxing will keep your new porch table in apple-pie order. The children can play here, too, without fear of damage to the table

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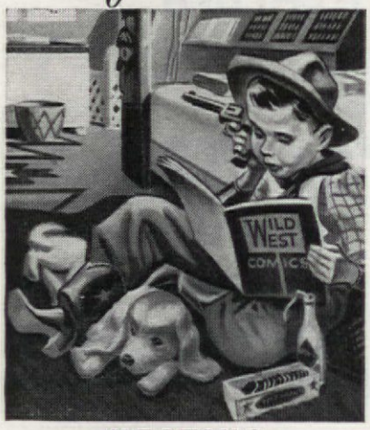

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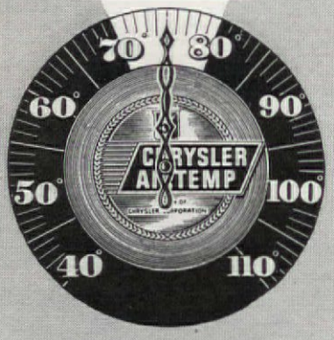

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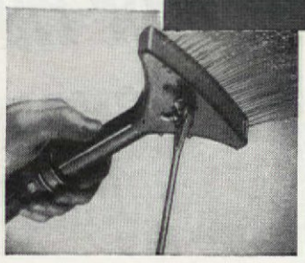
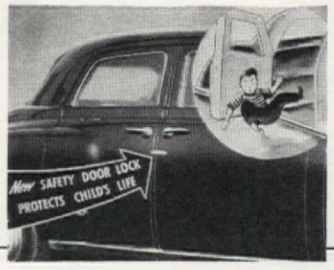


COLORADO LAWN SPRINKLER is molded of non-corrosive Tenite plastic, is threaded to screw onto hose, is 6½ in. long. Fits into hand or can be set in ground for use. Red or green, $1.49. Mfg. by Curtice Appliance Co., Inc., 357 Santa Fe Drive, Denver, Colorado

PACO SAFETY DOOR LOCK provides 100% protection against car doors swinging open on the road. Easily installed on 2- and 4-door cars, it makes it impossible for child to open door from inside. One pair locks all four doors. Chrome plate, $2 pair. King Enterprises, Inc., Dept. PL, 228 Market St., Newark 2, N.J.

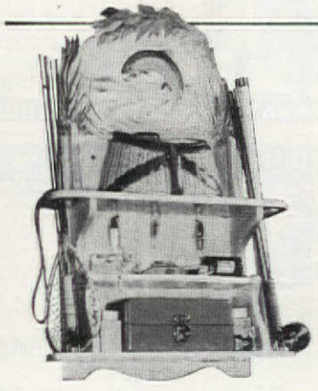


NEW SOLUBLE PLANT FOOD is odorless, easy to apply, gives balanced nourishment to potted and garden plants. In foil envelopes that prevent deterioration; each makes 2 gals. of solution. Carton of 32 packets, $2.35. Naco Fertilizer Co., 25 Broad St., New York

FOLD-A-WAY SERVING wagon closes compactly for storage in closet or automobile. Used indoors or outdoors, all-metal frame is 32" high. Two trays (top tray 14" x 24") on rubber wheels. Handy towel rod. In red, green, and black. $9.95. Robert Charles, 207 Lexington Ave., N.Y.C. 16

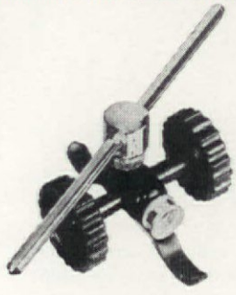
THE LOAD-A-ROLLER simplifies roller painting, eliminates need of pan. A highly absorbent pad has steel handle, 2 hooks that attach to paint can itself. Use for indoor or outdoor painting. Dip into paint to load. It spreads an even coat. 49¢. King Paint Roller, Inc. 12281 Turner Ave., Detroit 4, Mich.

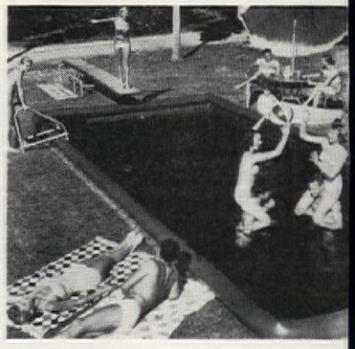
SPRING CLOSET ACCESSORIES have large white and yellow daisies. Silk-screened on hunter-green vinyfilm; 48" zippers. To clean, wipe with damp cloth. Jumbo bag, $5, dress bag, $4.50, shoe bag, $3.98. Penthouse Products, 377 5th Ave., N.Y. 16



THE TACL-RAK has space to keep all fishing paraphernalia. 48" high, 24" wide, with back panel of masonite. The knotty pine shelves are 22" wide, 8" deep, 8½" apart. Space for creel, lures, bait boxes, rods on either side. $18.75. Leonard B. Johnson, 103 West Main St., Smethport, Pennsylvania.

REMOTE CONTROL LAWN SPRINKLER. Built to rotate with minimum friction, it spreads even spray over any desired area up to 45-ft. radius. Runs on corrugated metal wheels; water flow is controlled or shut off by pulling on hose without getting wet or having to go to faucet. Operating parts of heavy chrome-plate brass. $7.75. Haskey Co., Chicago, Ill.





FULL SIZE, LAWN-TYPE SWIMMING PO Made of durable vinyl-plastic sheeting, 27 ft. long x 13 ft. wide, with graduated depth from 3 to 5 ft. Holds 10,000 gals. of water, 15 persons Send for booklet of instructions and diagrams. About $275. Bilnor Corp., 53–06 Grand Ave., Maspeth, New York

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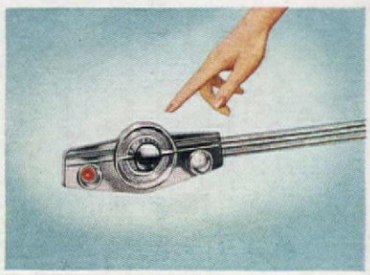

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