The AMERICAN HOME for March

25¢
In Canada 35¢

A $3,250 Prize Winner YOU can buy for $5

How to grow Tuberous Begonias

Color brings an outmoded dining room up to date

THERE was nothing wrong with the furnishings in the room shown on the right. The room was practical and livable, but it suffered from one major fault—outdated decoration. The color treatment dated back to the time when people were afraid to use color. The lack of it made a drab background for the nicely styled furniture, and it didn't show up to its best advantage.

It's not difficult to see the character that has been added to the old room by combining colorful walls with a colorful floor of Armstrong's Linoleum. Because of their large areas, walls and floors are the most logical places to add the color every room needs.

In this room the color for the Armstrong Linoleum and the colors for the rest of the room were worked out together. Consequently, the linoleum acts as a harmonizing element to tie the whole scheme together. The dramatic white organdy curtains, the exciting pink accent of the upholstery, and the crisp inlaid design in the floor give the room the sparkle that it so badly needed before.

No matter what room in your home may be suffering from old-fashioned decoration, you can help bring it up to date with a modern color scheme. If you'd like help in your color planning, talk to your local Armstrong merchant. He'll show you a wide choice of color and designs in Armstrong's Linoleum that can be the basis of your color scheme.

You'll not only like the beauty and style of this handsome flooring, but you'll also appreciate its smooth seamless surface that makes cleaning so easy. You'll find that your home will be brighter and your housework lighter, with a floor of Armstrong's Linoleum.

Send for . . . "Go Ahead and Decorate," newest decorating book by the noted home stylist, Hazel Dell Brown. 32 pages of full-color illustrations offer stimulating ideas for every room in your house . . . whether it's new or old. Send 10¢ (40¢ outside U. S. A.) to Armstrong Cork Company, 5203 Pine St., Lancaster, Pa.

There are a lot of advantages in having a floor of Armstrong's Linoleum in a dining room. Its stylishness is obvious, and any design that can be drawn can be created in this wonderful material. Some of the unseen qualities are its underfoot comfort, its durability and its glistening surface that never needs costly refinishing. Above is Armstrong's Marbelle Linoleum, Style No. 032, inset with plain black and turquoise . . . just one of the many lovely color combinations possible. Send for free room plan today.

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for every room (A) *in the house*

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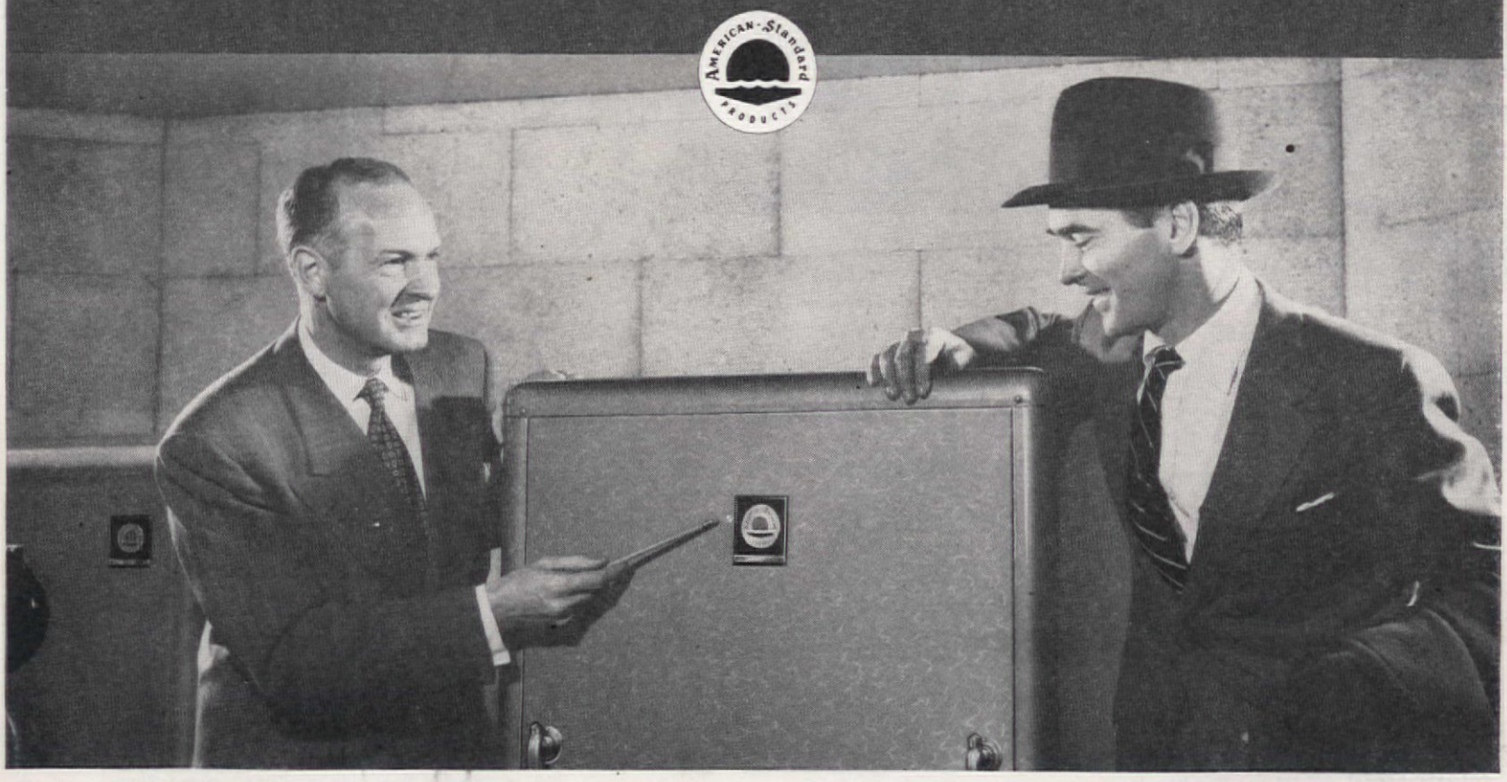

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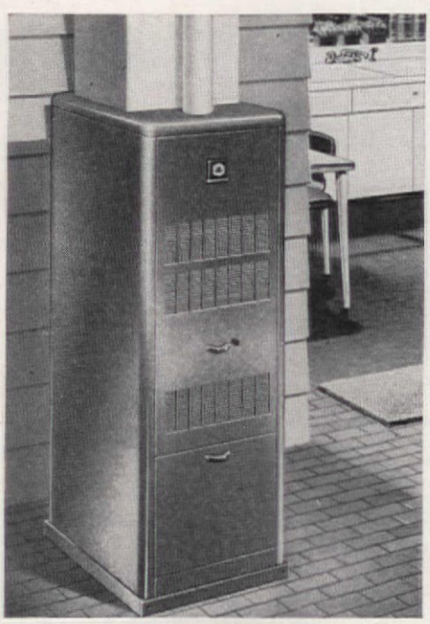

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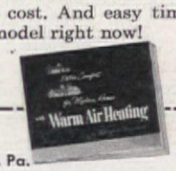

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Proving that antiques from all over the world can live very happily in a very modern, very American home (see page 46). Photograph by Rodney McKay Morgan

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"But I'd never be here if I hadn't lost my shirt in the crash of 1929. Just before that, everything was going up. I had a little money and put it in a 'sure thing.' It went up —then down. At forty I lost everything but my job.

"Well, I'd always pictured myself retiring before I was too old to enjoy life. Now, I had nothing to show for all those years. Suppose I could save again—could I hold on to it?

"One day, the man who lived next door to us in Bayside, John Hughes, told me he was planning to move South. He was retiring. I couldn't help saying how I envied him.

"But John said something that woke me up. There's an up-to-date way almost any man can use today. There's just one secret—starting in time. You can get a guaranteed income, with no investment headaches, when you're—for instance —55. It's a modern plan called the Phoenix Mutual Retirement Income Plan. With it, you simply make your salary now buy you a retirement income later!

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Contributors

. . . **JANE E. McKENRY,** since finishing "four uneventful years in high school," has been operating a small confectionery shop. Her interest in making things (page 40) dates back 15 years to when she cut off part of a toe with an ax, horrifying girl friends but putting her "in solid" with the boys. She still likes to prove that women aren't as useless as some think.

. . . **WALLACE S. STEELE,** our prize-winning architect, has reason to be proud of his $2500 award, for the competition, with 2700 entrants, was one of the largest ever held in this country. A native of Minneapolis, he received his Bachelor of Architecture degree from the University of Minnesota, where he is currently Assistant Advisory Architect.

. . . **MARION OWENS HOURDEQUIN** says that when she married an epi-

PLEASE TURN TO PAGE 8

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"In 1936 when the plans for our house were being made, several friends who had oil heat recommended Delco-Heat," writes Mrs. Dennis J. Collins, doctor's wife, of Norwood, Mass. "I'm very pleased to report that after 14 years of faithful service, my Delco-Heat Oil Burner still retains its original parts."

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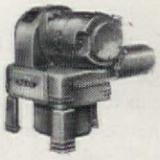

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- ☐ Handy Home Medical Adviser

Contributors

(Begins on page 6)

curean husband who loves gardening, she traded her golf clubs for a trowel and a busy career of teaching and personnel and employee guidance (with Stephens College and the U. S. Navy Ordnance Bureau) for the culinary and household arts. She is now an enthusiastic grower of garden flowers, especially tuberous begonias (see page 28).

. . . **NANCY C. LANGLEY,** who pursues houses for the benefit of readers—in this issue, the Elliot Lewis home, page 52—claims she is like the proverbial shoemaker's daughter. Due to a serious heart condition of her newspaper publisher husband they sold their home and for two years have been living in a beautiful trailer on the water front at Newport Beach, California, where she has been pursuing both health and houses.

. . . **INEZ MacWHINNIE** attributes her love for and appreciation of Americana to her mother who, while raising her brood of eight in Old Town, Maine, was scarcely ever without a hooked rug or crocheted bedspread in the making. "Collecting with Sense" (page 41) has been her hobby and she's been practicing it for the past 14 years. Her husband shares her avid interest in antiques and it's our guess that in time her three sons, Morgan, John, and "Chuck" will, too.

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ALONE SUPPLIES A COMPLETE BALANCED DIET. Every rosarian knows that intensive feeding is necessary if your Roses are to produce at their best. And more and more gardeners are discovering that Tri-Ogen Rose Food alone supplies ALL the essential food elements. A highly concentrated food, it is both balanced and complete! And containing both inorganic and organic ingredients, including invaluable trace elements, it is both quick starting and long lasting—a boon to any Rose garden. 5-lb. bag $1; 10-lb. $1.60; 25-lb. $3; 100-lb. $8.50.

TRI-OGEN "ROSE GROW-*ers*" are endorsed by home gardeners and leading rosarians everywhere. Used in most municipal Rose gardens, where Roses must always be beautiful. Tri-Ogen sales have more than doubled in the last two years. "Because it gives such wonderful results, no gardener can really afford to be without Tri-Ogen," says C. EUGENE PFISTER, President of *American Rose Society.*

YOU CAN GET TRI-OGEN at Seed, Hardware, Department and Drug Stores virtually everywhere. Or order direct—postpaid. Satisfaction guaranteed. Also write for "How to Grow Beautiful Roses" folder. Free. Send today. Rose Manufacturing Company, 121-32 Ogen Building, Beacon, N. Y.

The Secret of FINE ROSES

Here's how it seems in wishful dreams...

You dreamed you heard the captain say,
"We're counting on you, come what may!"

You don't hold back to think or ponder,
You head right for the wild blue yonder!

You fix the charge and throw the switch,
The job is done without a hitch!

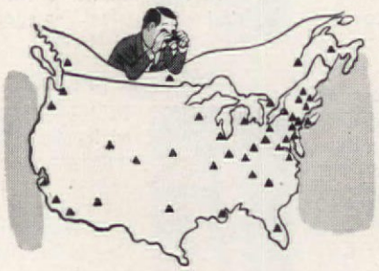
but here's what really happens

From dreams you wake up with a start—
Was what you heard your quaking heart?

You're rarely warned of fumes below
Until the spark sets off the blow.

Explosions happen every day
If one hits your home, who would pay?

Is <u>your</u> home protected against explosion?



North America's Service Offices, located throughout the United States and Canada, help Agents provide their customers with fast, efficient service, from moment policy is written to claim settlement.

Explosion, from within or outside the house, ranks high on the list of home hazards. Escaping gas, a defective water heater, or an explosion nearby, can cause costly damage to your home.

To make sure you're protected, ask an Agent of the North America Companies to examine your insurance. You'll find the North America Agent careful and dependable, conscientious in his profession. He'll present a plan of protection professionally shaped to your own needs and problems. His advice will cost you nothing extra, but it may save you hundreds of dollars.

Behind the North America Agent and his expert services is one of America's strongest and most progressive insurance groups. If you haven't met him, write us. We'll be happy to introduce you.

If you have an unusual risk, talk to your Agent about it. The North America Companies have a record for developing many "firsts" in protection that are in widespread use today.

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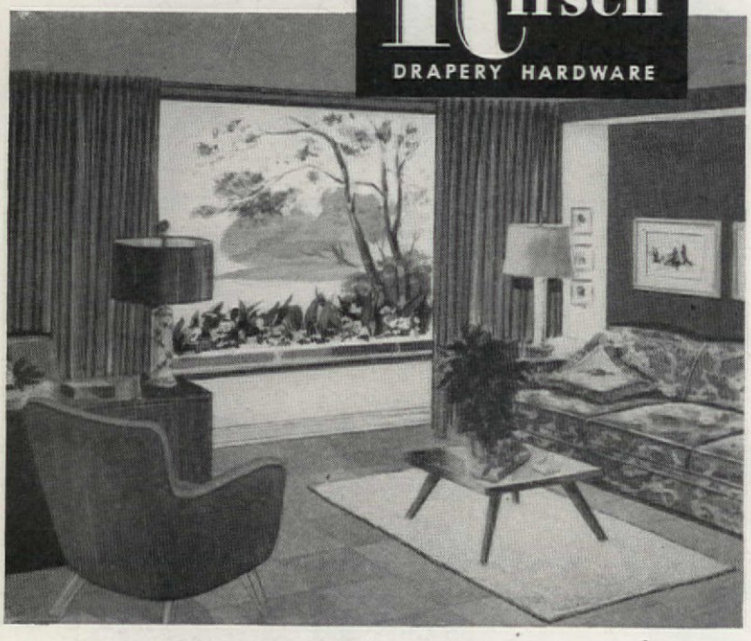
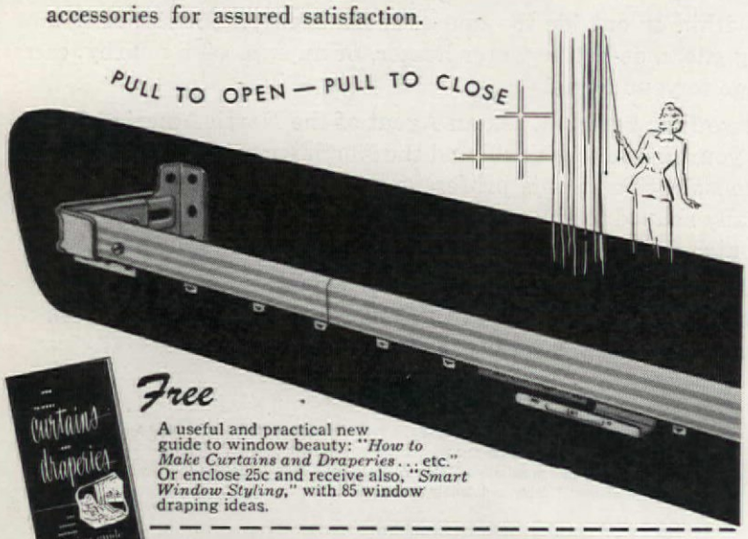
Window Wonders

. . . so pleasingly smart

with **Kirsch** DRAPERY HARDWARE



Start *right*, at the windows, to give your home a thrilling beauty treatment. It's easy, *and inexpensive!* Adaptable Kirsch decorating ideas are yours to command . . . *and* fine Kirsch drapery hardware, the complete line for *extra* beauty and durability, made by the leader in the business. Kirsch traverse (draw cord) rods, for example, work better and the bone-hard baked enamel finish looks better longer. Generous, positive overlap insures privacy. Four adjustable length-sizes, for windows up to 150 inches wide. *Drapery hardware is not all alike!* Ask for . . . *insist on* . . . genuine Kirsch traverse rods and accessories for assured satisfaction.



Free

A useful and practical new guide to window beauty: "*How to Make Curtains and Draperies* . . . etc." Or enclose 25c and receive also, "*Smart Window Styling,*" with 85 window draping ideas.

KIRSCH CO., 395 Prospect St., Sturgis, Mich. ***(In Canada:* Woodstock, Ont.)**

☐ Please send me your new free guide, "*How to Make Curtains* . . ."

☐ I am enclosing 25c; please also send "*Smart Window Styling.*"

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Address_____

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Off the Press

You Can Hook Rugs by Pearl McGown. (Pearl McGown) Price $6.00. . . If you never have hooked a rug before, this book will both inspire and encourage you to start. Beautifully illustrated with 106 photographs of specially designed rugs, some in full color. There are also several sketches to show you how to shade your colors. All in all, an invaluable aid to the veteran rugger as well as the "just started my first rug" school.

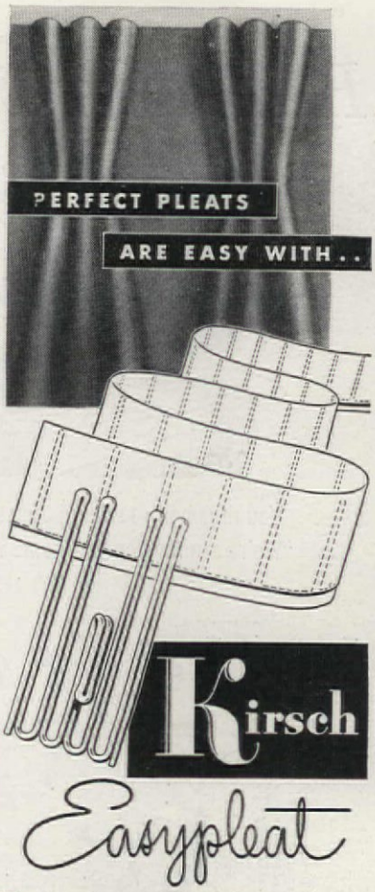
Parties on a Budget by Louise Price Bell. (Prentice-Hall, Inc.) Price $2.95. . . Everyone will welcome this book which deals with parties and keeps an eye on the budget at the same time. Suggestions are given for decorations, invitations, food, and new twists for bringing the party to a successful conclusion. The author covers a wide range of parties from those that are patriotic to the holiday variety, and shower and informal tea ideas are included. A complete section is devoted to parties for club or church groups.

How to Make Good Pictures (Eastman Kodak Co.) Price $1.00. . . The 29th, all-new edition of the famous picture-taking book. This manual makes learning to take good pictures a joy, without any of the complicated theory and technical discussion so often confusing to the amateur. It includes every facet of picture-taking, with pages of "good, better, best" photographs of the same scene to illustrate simple rules. There are sections on developing, printing, and enlarging at home, and suggestions for keeping your pictures and displaying them to best advantage.

Civil Defense Supplement to the American Red Cross *First Aid Text Book*. Price, from the A. R. C., 10 cents. . . . A 55-page manual dealing with problems of a major disaster not covered in the standard text book and class work. Includes a 16-page pamphlet for Home Nurses and Volunteer Aids. Approved by Civil Defense Administrator Millard Caldwell.

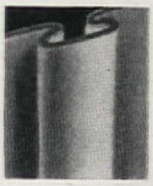
Beginner's Guide to Attracting Birds by Leon A. Hausman. (Putnam's) Price $2.00. . . 127 pocket-size pages of practical directions for attracting, feeding, sheltering, protecting, and otherwise making birds welcome in your garden. With helpful

PLEASE TURN TO PAGE 101



The luxurious tailored effects of triple pleats, double pleats, and smartly-trim box pleats are easy now, thanks to the magic of Kirsch *Easypleat.* This latest Kirsch accessory enables you to make beautiful, uniform, "professional-looking" pleats in any fabric — any width. *Nothing could be easier,* with the special Kirsch *Easypleat* heading tape, forming-hooks, and simple instructions.

BOX PLEATS



These most-tailored-looking of pleats, formerly a job for experts only, take shape like well-ordered magic with the help of Kirsch *Easypleat.* No special skill is required.

DOUBLE PLEATS

Double pinch pleats and triple pleats (as illustrated at the top of this column) can be made simply and easily, with just the right touch of "professional flair" with Kirsch *Easypleat.*

Kirsch *Easypleat* directions are easy-to-follow. A handy dimension chart even shows the *width-after-pleating* for all three types of pleats. Trust Kirsch to have developed the very handiest pleating system ever. Ask for Kirsch *Easypleat* by name!

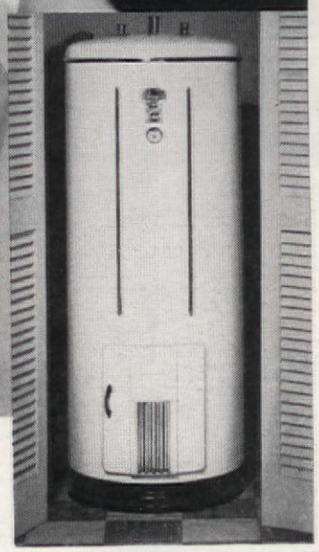
Choose the Name you Know — KIRSCH

"turns out she was right after all!"

"Jane kept harping about not having hot water enough for her new automatic washing machine. I said nonsense—we have a good water heater! But to keep peace I called our plumber.* 'Only ONE automatic water heater heats fast enough to run these modern appliances,' he said, 'and it's Gas. It's **3 times faster** than any other all-automatic fuel.' He said also a Gas heater would be cheaper to buy, install and run. Must say I've got hotter water for shaving, too!"

*Mr. C. W. Powers, Master Plumber 1705 West Lewis St., San Diego, Cal.

Ask your plumber—he'll tell you there's nothing like Gas for automatic water heating.



This is an **A. O. Smith Permaglas** automatic Gas water heater . . . one of several fine brands on the market today. Your Gas company, merchant plumber, or Gas appliance dealer will gladly advise you about the right size for your family.

And there's nothing like Gas for automatic cooking...refrigeration...house-heating...air-conditioning...clothes-drying...incineration

AMERICAN GAS ASSOCIATION

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These attractive markers make it easy for friends to find your home DAY-n-NIGHT—and they make thoughtful gifts! The permanent, embossed letters are treated with the material that makes highway caution signs sparkle in your headlights — even a dash of moonlight makes DAY-n-NIGHT Markers gleam!

- Reflector lettering on both sides
- Distinct DAY-n-NIGHT
- Permanent lettering — raised in solid plates
- Lifetime aluminum — rustproof
- Baked enamel finish — black background — white reflector letters
- Plates well-proportioned — 2½" high, 18" long
- Any wording you want, up to 15 letters and numbers. Same wording on both sides

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C.O.D. if desired; fees, postage added. Colo. residents add 2% tax.

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SATISFACTION GUARANTEED OR MONEY BACK

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. . . and you don't need to sand, scrape or remove old finish. Easy to apply. Economical to buy.

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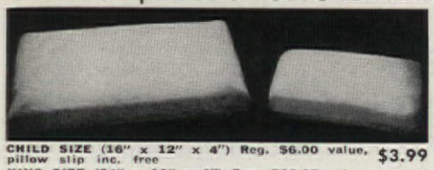
GIANT $10.95 SNOW-WHITE FOAM RUBBER PILLOWS*



*Slight Irregulars Guaranteed Perfect—UNABLE TO MENTION FAMOUS BRAND

Both Sizes Shipped Covered With Good Housekeeping Approved Heavy Sanforized Broadcloth Full Zippered Pillow Slips

CHILD SIZE (16" x 12" x 4") Reg. $6.00 value, pillow slip inc. free $3.99

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PLEASE ADD 25¢ PER PILLOW POSTAGE Money-Back guarantee. Enclose check, cash or money order. Postage collect if C.O.D. Californians add 3% state tax. Free catalog.

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the AMERICAN HOME

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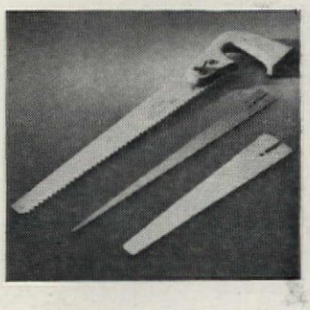
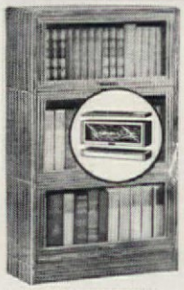
A PAINTING OF YOUR HOME. Send in a photograph in color, or a black-and-white snapshot with full color description, and a talented artist will return to you a beautiful watercolor of your home. For a treasured friend, we mark this an extra-thoughtful gift. On a mat, ready to be framed, 13½" x 14", $15 complete. Ppd. Amy Abbott, Inc., Box 22, Croton-on-Hudson, N.Y.

FOUR-WAY SAW. When it comes to thinking up gifts for the male animal, it's tough. But if he likes to putter about his castle, he'll love this saw. With it he can trim the apple tree, cut small logs, rip planks, do fine cabinet work or put in a new keyhole. Three full temper steel blades, four cutting edges, $3.45 ppd. Treasure Island, Rm. 714A, High St., Boston 10, Massachusetts.



Lundstrom SECTIONAL BOOKCASE



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This merry little drunken Fall Guy—a sturdy precision-made pocket novelty—will have your friends, guests, and strangers flock around you with his antics. Every clever gagster will be impressed and puzzled. Instructions tell how only you can make him stand up on his shakey legs or command him to topple over. Will challenge all who see it done. Based on new scientific principles.

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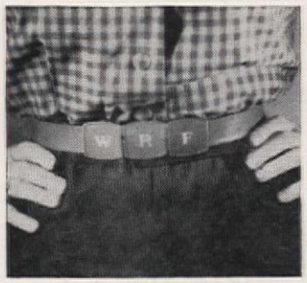
GLASSCRAFT, 920-A Chicago Ave., Evanston, Ill.

market place

Photographs by F. M. Demarest



STRICTLY PERSONAL is the girth of your waistline, but if you're proud of it, you should have this good-looking cowhide belt. Comes with 3 movable pieces of leather on the front, each stamped with a 24k gold initial. Wear them pushed together or separated. In suntan or bamboo leather, 24" to 30". Allow 2 weeks. $2.95 prepaid. Circle Studio, P. O. Box 189, Staten Island, New York.

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CLEANS YOUR CAR IN 12 MINUTES!

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PAYS FOR ITSELF IN 2 or 3 CAR WASHINGS

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DELUXE MODEL: 4 ft. jointed handle, duro-styrene bristles, convenient water-control valve in handle. Only $4.95 postpaid. Order No. G-1130.

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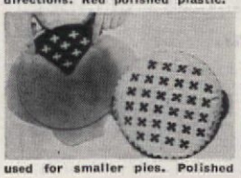

LATTICE PIE CUTTER

Simple and easy to use! In a jiffy you can cut out 32 design holes for a beautiful looking, delicious tasting 9" or 8" pie top. Can be used for smaller pies. Polished plastic. 69c ppd.

BOTH FOR $1.00 ppd.

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Compare: Refractive Index of Rutile is between 2.62 and 2.90 as compared to the diamond's 2.42. Dispersion of Rutile ranges between 0.155 and 0.205 in comparison to the diamond's 0.025.

(Actual Photograph of Our Product)

NOTE: The Gemstone is what counts. 10 Year Hudson Guarantee only with our product. Exclusively ours. No need to pay from $15.00 to $27.00 elsewhere under colorful trade names. Hand-cut—58 facets.

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COMPLETE WITH GLASS BASE

So real looking you'd think they're fresh from the garden! 9 hand made Roses, 3 bunches Violets & Lily-Valley. All tastily arranged in cut glass base . . . complete exactly as shown. Money back guarantee. Roses come in red or pink. Send $2 M.O. . . . check . . . cash. (Postage free) Why not order extra one as gift?

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Simple easy designs

SET #1—30 small designs including borders, suitable for irons, boxes, tiles, etc.

SET #2—4 tray designs.

Please PRINT name clearly

Price $1 per set ppd.—No C.O.D.'s—no stamps.

Pennsylvania Dutch Shop

22 N. Prince St., Millersville, Pennsylvania

Factory to You $79.95

Supershop offers you a precision-built complete power tool workshop. 100% ball bearing. Rugged. Accurate. Big capacity. 15 day FREE trial. Money back guarantee. Mail postcard for free catalog. Buy on easy pay plan.

POWER TOOLS, INC. 733 Yates Avenue Beloit, Wisconsin

WASH FRAGILE THINGS SAFELY!

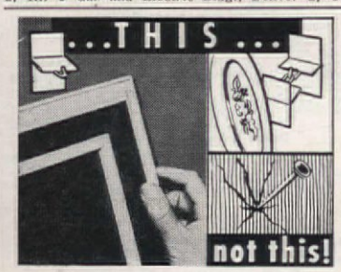
Open mesh cotton bags (closed with rustproof snappers), designed to protect aprons, blouses, children's dresses, curtains, stockings, etc. from tear and tangle in your washing machine. Set of 2 bags (approx. 11" x 13" and 17" x 20") postpaid—

Both for $1.85

Extra large bag, approx. 17" x 26"—$1.40. No C.O.D.'s please. Ideal for gifts.

LYON'S WASHING BAGS

2443 Hazelwood Ave. Detroit 6, Michigan



NO-NAIL HANGERS

HOLD 10 LB. - WON'T CRACK ANY WALL!

No more cracked plaster, no more bruised fingers when you hang pictures with No-Nail Hangers! Just moisten and apply—each No-Nail Hanger holds up to 10 lb. **NEW**—they hook together; you can put one on wall, one on back of picture or plate—no wires or springs needed (see sketch). Use on tile, glass, paper, paint, wood, metal. No tools needed—easy to put on and take off without marring wall!

Walter Drake **24 for $1.00** POSTPAID

Colorado Residents add 2% Tax

SATISFACTION GUARANTEED OR YOUR MONEY BACK

493 Drake Bldg., Colorado Springs 6, Colo.

Mrs. B. Blazek of Chicago has written: "I lost 40 lbs. in 3 months. I now weigh 125 lbs., and never felt better."

No Starvation Diets
No Drugs Prove to yourself, in 7 days, at home, you can reduce waistline and bulging hips. Regain a slender figure without strenuous diet or drugs.

FREE PROOF Send no money, just name and address. By return mail, postage prepaid, you'll receive a WALLACE Reducing Phonograph Record and Lesson on 7 days' FREE TRIAL. Sent in plain wrapper. No obligation. Address:

WALLACE, Suite 1728
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WALLACE, Suite 1728
154 E. Erie St., Chicago 11, Illinois

Please send record and first reducing lesson FREE and postpaid. I will either enroll, or mail back your record and lesson at the end of a 7-day trial. *This does not obligate me in any way.*

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AMAZING *No Time Limit* HOSPITALIZATION PLAN

SOLD ONLY BY MAIL • GOOD ANYWHERE IN THE UNITED STATES

Protects You and Your Family
in case of **SICKNESS** or **ACCIDENT**

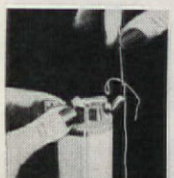
Costs Only 3¢ A DAY

Accidental Death and Polio Coverage Included

A remarkable value! More coverage! Less Cost! Individual or entire family eligible, birth to age 70. Policy pays Hospital Room and Board Benefits as long as you remain confined. NO TIME LIMIT! (rest homes, sanitariums, Gov. Hospitals excluded). You get Cash Benefits for 74 Surgical Operations . . . Lump Cash for Accidental Death . . . Cash payment for Loss of Eyes, Hands, Feet . . . Special POLIO protection . . . plus other valuable coverages included. Maternity Rider available at slight extra cost. No waiting period! We pay CASH DIRECT TO YOU! Only 3¢ a day for adults; 1½¢ a day for children to age 18. Sold direct by old, reliable company.

➤**FREE** Don't delay. Send for FREE BOOKLET. No obligation. No agent will call!◄

NORTH AMERICAN MUTUAL INSURANCE CO.
Dept. 352-AH, Wilmington 99, Delaware



Amazing! New!
NEEDLE THREADER

- Automatically Locates Eye
- Threads All Threads . . . Hand and Sewing Machine Needles.

Now you can thread needles *blindfolded!* New plastic Threader has microscopic stainless steel plunger that automatically locates the finest eye . . . instantly threads hand sewing and sewing machine needles. Hollow base holds needles, thread, for traveling. Only *$1 postpaid;* three, *$2.85.* Satisfaction guaranteed!

HOUSE OF IDEAS 837-32 Lake Ave., Racine 16, Wis.

WRINKLES *Disappear with* **SKINCARE**

Whether you're 25 or 50, Skincare's amazing new scientific formula smooths out wrinkles and age-lines like a charm. Fatigue and squint line disappear for hours and hours! Now! Smooth away the lines you deplore and have a youthful petal-smooth complexion with SKINCARE! If fine lines are noticeable around your eyes, cheeks, or forehead, you'll want to try SKINCARE! **Unconditionally guaranteed!** Send only $2.40 (Fed. tax included). Skincare Products, 142 Fifth Ave., Dept. 163, N. Y. 11.

MAIL COUPON FOR A "LOVELIER" YOU

SKINCARE PRODUCTS, Dept. 163
142 Fifth Avenue, New York 11, N. Y.

☐ Send Skincare by return mail in plain package. I'll pay postman $2.40 plus postage.

Name .....

Address .....

☐ I enclose $2.40. You pay postage.

Unique Imported Planter

you'll be proud to Give or Own

From Mexico comes this graceful handmade planter with 4" natural clay pot. Beautiful rustic copper finish brightens any room. You'll want one for yourself, too. Money refunded if not delighted.

$2 ppd. No C.O.D.

ECKARDT IMPORTS
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Fort Worth 9, Texas

All for only $1.00
"Quaint American"®
THOUSAND-EYE CRUET WITH PURE VANILLA EXTRACT

Old-fashioned, hand-made, bluish-white opalescent "thousand-eye" cruet from our famous "Quaint American" collection, 4½" high. Filled with approximately 2 ounces of old fashioned pure vanilla extract. Sent postpaid.....$1.00

Send 25c for big, new 80-page QUAINT AMERICAN CATALOG

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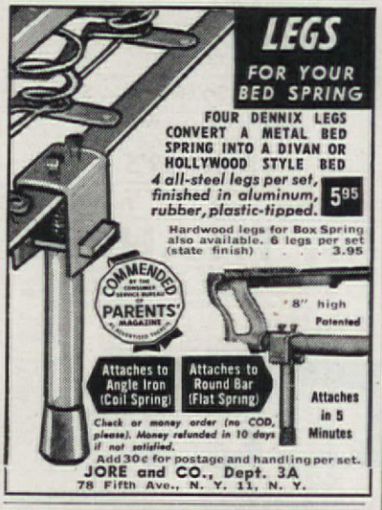
122 E. FULTON, GRAND RAPIDS, MICH.



LEGS **FOR YOUR BED SPRING**

FOUR DENNIX LEGS CONVERT A METAL BED SPRING INTO A DIVAN OR HOLLYWOOD STYLE BED
4 all-steel legs per set, finished in aluminum, rubber, plastic-tipped. **5.95**

Hardwood legs for Box Spring also available. 6 legs per set (state finish) 3.95

Attaches to Angle Iron (Coil Spring) | Attaches to Round Bar (Flat Spring) | Attaches in 5 Minutes

Check or money order (no COD, please). Money refunded in 10 days if not satisfied.
Add 30¢ for postage and handling per set.

JORE and CO., Dept. 3A
78 Fifth Ave., N. Y. 11, N. Y.

YOU BAKE IT!

for **WEDDINGS ANNIVERSARIES BIRTHDAYS, ETC.**

3-tiered cake pan set, 8, 10, 12 in. x 2 in. deep. Heavy tinplate, with recipes. **$2.00 ppd**

Use with our professional cake decorator. Aluminum, 6 asstd. tips, 48 pg. instr. booklet, 7x1½ in. **$2.50 ppd**

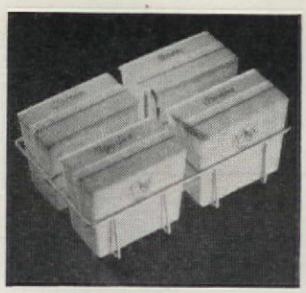
ROSETTE-TIMBALE
Enhance your party. Make 2 rosettes or patty shells at once. Serve sugared, with ice cream or a la king style. Double handle, 4 aluminum forms and recipe book. **$1.95 ppd**

PICTURE COOKIES
Traditional Springerle Pin for making delicious old-world cookies. Hardwood, 12 deeply carved designs. Complete with instructions and recipes. **1.75 ppd**

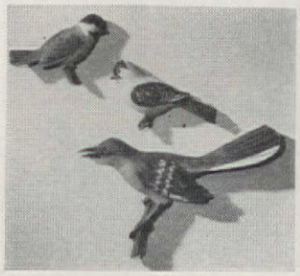
(Send check or M.O.—C.O.D. 30¢ ex.)

MAID OF SCANDINAVIA Co. Box 3035
LINDEN HILLS Dept. AH MINNEAPOLIS, MINNESOTA
The Home of Unusual Cookware

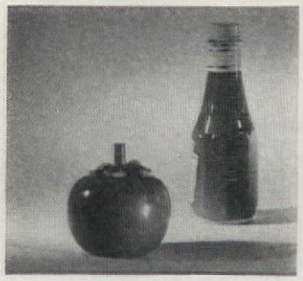
NURSERY NEWS. Four covered containers sit in a white metal tray that has a convenient one-finger carrying handle. The container tops are marked "Cotton," "Boric," "Nipples," and "Swabs." It's easy to handle, so Mom can carry her bouncing bundle in one arm, the kit in the other. Blue, pink, $2.50. Prepaid from Breck's of Boston, 81 Breck Bldg., Boston 10, Massachusetts.



THE BIRDS OF THE AIR, hand-carved on wood in relief, are hand-painted in wonderfully authentic colors. Hang them on the walls of your entrance hall, over a desk in a child's room, along a stair wall, or across a chimney breast. And remember them for indoor bird watchers! Robin, meadow lark, bluebird, goldfinch, etc. $4.25 ea. Ppd. The Old Curiosity Shop, St. Augustine, Fla.



SQUEEZE THE TOMATO and you've got the best non-slam catsup dispenser that ever decorated a table. Instead of the usual fuss to get the condiment started, you simply remove the stem cap, squeeze, and you have a controlled flow of catsup. The tomato holds a full 14-ounce bottle. Red with green plastic. $1.19 ppd. Damar, 867 Damar Bldg., 22 Treat Place, Newark 2, N. J.



***Shaped-to-fit* PLASTIC FURNITURE COVERS**

Free Catalog Shows Lawson, Wing, Club, Sofabed, Platform Rocker, Modern, Sectional, etc.

Durable **Firestone Velon Covers** stop dirt from ever reaching your lovely upholstery. Provide *year'round protection* against dust, soot, liquids, romping tots or pets. Keep furniture *always* clean and still let your family use it without keeping after them to *"be careful"*. Transparent, soft, pliable . . . won't crack or peel!

Chair SIZES As Low As $3.95

Over 50 "Shaped-To-Fit" Styles and Sizes for chair and sofas. Don't confuse with shapeless *"bag-type"* covers. **Separate Cushion Covers** also available. Low price—best quality, money-back guarantee! Easy to order. Write for **Free Catalog and Sample of Plastic**—do it *now*.

HOUSE OF SCHILLER, Dept. AH-5,
180 North Wacker Drive - Chicago 6, Illinois

"Bee-Loved" Petunia Clock

Brightest idea since clocks were invented! Modeled after famous gold medal-winning "Fire Chief" Petunia, to delight children and adults alike. Hang in kitchen, breakfast nook, nursery, game room, porch.

Brilliant "Fire Chief" red flower face, green stem and leaves, impish brown and yellow "peek-a-bee" pendulum.

Guaranteed 30-hour movement. 4" wide, 6½" high.

ONLY **$3.75** Postpaid. Fed. Tax Inc.

MAIL ORDERS Promptly Filled

Max Schling Seedsmen, Inc.
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NEW! IMPROVED! TRASH DISPOSAL UNIT BURNS REFUSE SAFELY

A new type outdoor disposeall unit safely, quickly burns trash and garbage in any weather. Damp, green, dry refuse is fully consumed. Scientific draft design eliminates fire hazard of flying ash, sparks—minimizes smoke, smell. Nothing to get out of order. Needs no watching. Ends refuse hauling and fire hazards to quickly pay for itself. Measures 20" sq. at base by 34" high. 2 bu. cap. Sturdily built. New hinged top with handle. Recommended by Bureaus of Fire Prevention. Full price Model E $12.95 postpaid. Money back guarantee.

DELUXE WEATHER-RESISTANT MODEL EC—Same specifications as above plus a baked-on, dull gray, ceramic finish that's rust resistant regardless of climate. Efficient—attractive—lasts for years. Money back guarantee. Model EC—$15.95 postpaid.

DELUXE WEATHER-RESISTANT MODEL D—Weather-protected with baked-on, dull gray, ceramic finish. Bigger, more efficient—measures 43" high by 25" sq. at the base with 3 bu. cap. Complete with grate. New hinged top with handle. Money back guarantee. Model D only $21.95 postpaid (add $2.00 W. of Denver). Send check, cash or money order for model desired to:

ALSTO COMPANY, Dept. AH-3
4007 Detroit Ave., Cleveland 13, Ohio

BABY SHOES PRESERVED

and PERSONALIZED on a Beautiful, Modern 8 x 10 PICTURE FRAME

Now preserve baby's precious shoes forever—together with favorite photo—on a beautiful picture frame personalized with baby's first name . . *engraved in gold!* Shoes preserved in natural shape in metallic, bronze-like finish. Complete with 3/16" crystal plate glass for photo. $5.95

$5.95 • SEND NO MONEY! SEND NO MONEY! Send shoes and first name. Pay postman only $5.95 plus postage on delivery. Satisfaction guaranteed.

DURAMIC PRODUCTS, 1493 Clybourn, Dept. C-28, Chicago, Illinois

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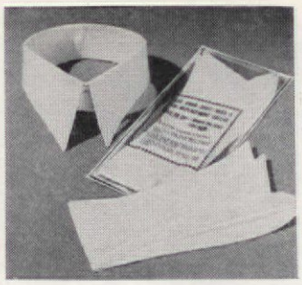
This is the gift they'll love best

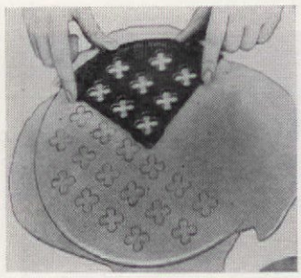
Wedding invitation TRAY!

Send us the next invitation you receive, we'll encase it in this handsome silver-plated tray, to make a permanent reminder of the bride's most important day. Has padded velvet base. Complete, gift-boxed for **$5.95.** Deluxe 24 kt. gold-plated tray, with hand-painted forget-me-nots, **$7.95.** Send for gift catalog!

Market Combers, Box 3282, Atlanta, Ga. (Dept. F-3)



COLLAR HIM with a fresh, non-wilt replaceable collar, and send him off to the office as neat as a pin. Frayed collars often indicate a careless person (it's such a bother to "turn" collars), so stock up on these white pre-shrunk broadcloth ones that you can stitch on in minutes. Three (give neck size), $1.79 postpaid. Crown Craft Products, 246 Fifth Avenue, New York City 1, N. Y.



EASY AS PIE to turn out prize-winning pie tops with the clover-leaf lattice pie cutter. Besides being much easier than the old fashioned "strips" method, it automatically cuts out 32 clover-leaf cookies as you decorate your pie top. Clear plastic for 8" or 9" pies, comes with easy instructions. All this for a mere 50¢ prepaid. Spencer Gifts of Atlantic City, New Jersey.

WALKING DREAMS. Our blithe Market Place companion just couldn't part with these cloud-soft scuffs after she had modeled them for us! Heavenly comfortable (they weigh nothing), keep a pair beside your bed to slip into on blustery March mornings. All sizes; white specked with brown, white, or shades of brown. $7.95, ppd. S. R. Cox, Box 6732, Dallas, Tex.

Prevent **Dog Damage** to Evergreens, Gardens, Shrubs, etc.

Don't let dogs ruin your costly evergreens, garden and shrubs—use **LIQUID CHAPERONE** now—keeps dogs away from anything you want to protect, even your garbage pail. Just spray on; won't wash off. Harmless to pets and plants. 8-oz. bottle only $1. Economy sizes, for all season: Quart $3; Gallon $8.

TO KEEP DOGS OFF FURNITURE

POWDER CHAPERONE keeps dogs off chairs, rugs, etc. Big shaker pkg. $1.

SEND NO MONEY
Order Liquid Chaperone $1

C.O.D. plus postage (or send dollar bill at our risk and we'll pay postage).

KITTY CHAPERONE—Especially for cats to keep them away from anything you want to protect from hairs or clawing. Big shaker pkg. $1.

Money-back Guarantee

Sudbury Laboratory, Box 32, S. Sudbury, Mass.

Stores: Write for Special Offer!

Sew Easily and Professionally WITH **MAGIC STITCHER**

GREATEST INVENTION SINCE THE NEEDLE

Now you can do a professional job at home in half the time. Sew a beautiful invisible BLIND STITCH HEM *without rethreading needle.* Magic Stitcher holds a complete spool of thread. Do HEMMING, TAILOR-TACKING, APPLIQUE, BASTING, SHIRRING, SMOCKING—other stitches. Uses regular or ELASTIC thread. Light as a feather (1 oz.), fits palm of your hand. Completely illustrated sewing booklet included free. **$2.95 postpaid** (Please, no C.O.D.'s).

Money back if not delighted
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Rm. 203, 1401-23, W. 8th, Los Angeles 17, Calif.

MING BOXES

Delightful wood shadow boxes with tree and Chinese figurine. 4¾ x 3½ inches. Each different, a group dramatizes a wall. Chartreuse or red. Order by mail.

Only **$1.50** each post paid

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MURIEL DUNCAN
Haddon Heights 3, New Jersey

FOR BIG MEN ONLY!

SIZES 10 to 16 — WIDTHS AAA to EEE

We SPECIALIZE in large sizes only—sizes 10 to 16; widths AAA to EEE. Loungers, Wing Tips, Moccasins, Dress Oxfords, High and Low Work Shoes, House Slippers, Rubbers, Overshoes, Sox. Extra quality at popular prices. Satisfaction guaranteed. Sold by mail only. Write for FREE Catalog.

Write For FREE CATALOG

KING-SIZE, Inc., 774, Brockton, Mass.

Musical Trio

3 *Personalized* PLAY-A-TUNE BIKE HORNS

"JOHNNY" can toot his own horns! ANY BOY OR GIRL will LOVE playing his favorite songs on this personalized Musical Trio. 3 merry Red, White and Blue PLAY-A-TUNE BIKE HORNS . . . 7½" long . . . Shatterproof plastic . . . Mounted on a sturdy base. GUARANTEED to fit any bike. Just clamp it on, and he'll make music wherever he goes. Complete with color-keyed song card, clamps, swivel and your child's name. (Specify Personalization.) Only **$2.98** postpaid

Remit with order. We pay postage, or C.O.D. plus postage.

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New Amazing Invention—"Magic Art Reproducer"

DRAW The First Day!

NO LESSONS! NO TALENT!

You Can Draw Your Family, Friends, Anything From REAL LIFE—Like An Artist Even if You CAN'T DRAW A Straight Line!

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ALSO EXCELLENT for EVERY OTHER TYPE of DRAWING! Human Figures • Outdoor Scenes, landscapes, buildings • Still life, vases, bowls of fruit, lamps, furniture, all objects • Copy photos, other pictures, portraits, etc. • Copy designs, decorations, etc., for workshop, crocheting, knitting • Copy all cartoons.

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"Hopalong Cassidy's" Very Own Horse

"TOPPER"

Neighs As Kids Ride Him

Kiddie Size **$1.98** 1 to 3 yrs. Old—22" Tall Plus 30¢ Postage

Child's Size **$2.49** 3 to 10 yrs. Old—28" Tall Plus 30¢ Postage

Sensational New Vinyl Plastic Inflated Horse, decorated with Hopalong Cassidy's Picture and made to look just like his famous horse. "Topper" actually ROCKS—BOUNCES—NEIGHS! Kids can sit on him and bounce right across the room. Topper neighs with every bounce. Straddle "Topper's" broad back—he neighs with delight. Pull his reins, he whinnies, impatient to be off! TOUGH—Safe—Clean—Strong enough to support a 200-lb. man. "Topper" is made of 12 gauge Vinylite scuff-proof plastic, electronically sealed. Suitable for ALL kids from 1 yr. to 10 years old because each child rides "Topper" his own way—and "Topper" can take it!—Fully Guaranteed. C.O.D. Orders Accepted.

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Three big books of new Home Plan ideas, proven floor plans, exterior drawings, Modern, Ranch and Cape Cod stylings, 4 to 10 rooms big, homes for hillsides and unusual building sites, plus ideal 2-family units.

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Builder-proven blueprints meetings all FHA requirements available at $25 and $35. Your plan book investment refunded when blueprints ordered within 90 days.

SAVE ON ALL SIZES

Carabao "Matchstick" Bamboo Drapes 3'x7' only $5.20 a panel

We guarantee Carabao draw drapes to be the finest on the market regardless of price or your money back. *Available in any size* (add 50¢ to window width for fullness). Natural color, black or white drapes in standard sizes approx. 24¢ a sq. ft. Gray, coral, chartreuse, cocoa brown, turquoise, heather, kelly, red, yellow approx. 34¢ a sq. ft. We'll match any color or you can easily paint them. *Traverse rods and corsices available.* Write today for detailed picture and complete price information.

SPECIAL PRODUCTS CO., Dept. AM1
950 Columbus San Francisco, Calif.

NEW 1952 MODEL HOME ELECTRIC SPRAYER LOW PRICED

MAKES PAINTING & SPRAYING EASY!

TRY IT 10 DAYS FREE

SAVE time, work, money—get professional results spraying paint, enamel, lacquer, glossy paints, wall paints, varnish, water, water-and-oil base garden sprays, light oils, insecticides, *practically anything* with this sensational low-cost New Burgess Deluxe Home Electric Sprayer!

FOR EVERY PAINT-SPRAY JOB! Sprays quickly, evenly, many times faster and smoother than a brush. Complete with replaceable 25 oz. capacity Mason type jar, 8 ft. UL approved cord set. No extras to buy, just plug in. 50-60 cycle: AC-110 volts.

SEND NO MONEY

Just mail coupon. Only $10.95 C.O.D. plus delivery, or send full payment now and we pay delivery. Satisfaction guaranteed or return it within 10 days for $10.95 refund. Order NOW!

JOHN H. FAIR CO., 25 E. Lake St., Chicago, Ill.

JOHN H. FAIR CO., Dept. S-300
25 E. Lake St., Chicago, Ill.
Send New Burgess Deluxe Home Electric Sprayer C.O.D. for $10.95, plus delivery charges.
☐ $10.95 enclosed, send prepaid.
Name.....
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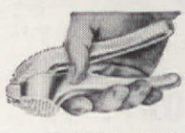
Money back if returned within 10 days.

NOW! A SENSATIONAL NEW LOW-PRICED

GARLIC PRESS



No more garlic lumps, slices, "hot" areas in foods! Just press this durable aluminum Press—and garlic cloves are converted into creamy paste that blends into recipe—gives all-over garlic flavor! Only $1.29 postpaid. 10-day money-back guarantee. **$1.29**

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It's More Brilliant Than a Diamond!

And Looks Exactly Like a Diamond.

This *FREE* booklet tells you all about this brilliant, new, white gem...discovered in the laboratories of one of the world's largest corporations. Only an expert can tell the Kenya from a diamond.

Ladies' Kenya Rings, Only $48

The Kenya Gem has more fire and more brilliance than a diamond, yet you can own a one carat Kenya Gem ladies' ring in 14K gold for as little as $48 (incl. tax). Also 1- to 4-carat Kenya Gems, men's rings, ladies' earrings and pendants. Buy on *EASY PAYMENTS.*

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Dept. 823, Philadelphia 44, Pa.

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Send me, without obligation, FREE illustrated booklet telling about Kenya Gems.
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CUP RACK

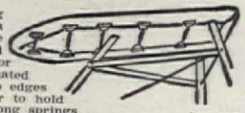
Slides in and out for easy access and compact storage. Holds 12 cups. Fastens under cupboard shelf to save space. Aluminum with nickel plated hooks. Fits any cupboard shelf. Postpaid $1.00

PLACE LIGHTS

A candle in a fluted crystal holder at each setting reflects its soft light in a 3 inch beveled mirror with assorted colored candles. Complete . . . Postpaid $2.00

Candle refills Set of 16—ppd. $1.00

CINCH COVER HOLDER



Makes ironing easier. Have a wrinkle-free ironing board without sewing or tacking. 5 graduated metal clips grasp edges of pad and cover to hold them firmly. Strong springs take up slack, keep surface smooth. Fits any size pad and cover. Set of 5—Postpaid $1.00

SHINING STAINLESS STEEL MIXING BOWLS

3 PRACTICAL SIZES FOR ALL MIXING JOBS

These beautiful stainless steel bowls will last a lifetime. 3 sizes: Large—3½ qt. Medium — 1½ qt. Small ¾ qt. Use with your mixer for hot or cold foods. Ideal for use in oven or on the stove.

SET OF 3 BOWLS Postpaid $6.85

REFRIGERATOR SPACE SAVER

Save your leftovers and perishable foods in 6 separate crystal-clear containers that fit into a 14" x 4" metal rack for quick, easy access. Each holds 1½ cups. Lids fit tight to hold freshness. $2.49 Postpaid

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Makes a double boiler out of any pot! Just place it under pots and pans and there is no chance of burning or scorching foods. The steel air cushion provides slow steady heat which is the real secret of good cooking. Keeps pots and pans clean. No scouring. $1.98 Postpaid

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Made of ivory colored plastic, precision made to time your cooker, your washing machine, your baking, telephone conversations and hundreds of other important moments in your life. Set dial and bell will sound when time is up. From 1 to 60 minutes. Postpaid $3.95

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Individual Aluminum Platters!

Steaks and chops are tastier when they come to the table sizzling hot. These beautiful platters will add real distinction to your table. 12" long; 6½" wide. You will want several. Postpaid $1.79 each

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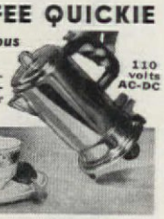
One or two cups of delicious fresh coffee in a jiffy!



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Serve "OLD WORLD" PASTRY TREATS

Fill patty shells with creamed tuna, chicken or buttered vegetables. Make delicious rosettes too. Complete set of 4 molds and double handle.

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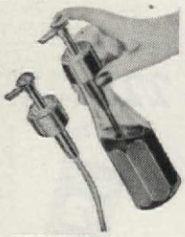

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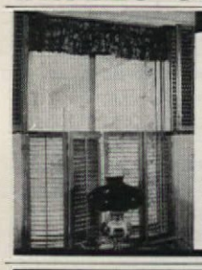

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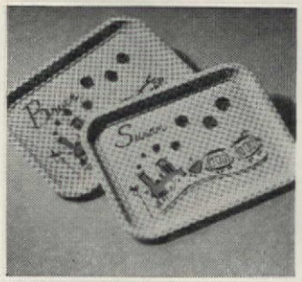

GAG FOR A GOLFER. The earth will soon be getting soft again, a mild breeze will taunt you with the promise of springtime, and out will come his golf clubs! To salute your favorite duffer, a ceramic golf bag holds a very unique pair of clubs: they double as a salt and pepper! For any member of the golfing fraternity, $1.25. Francie, 317a Tusc St. W., Canton, Ohio

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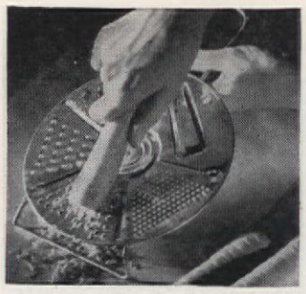
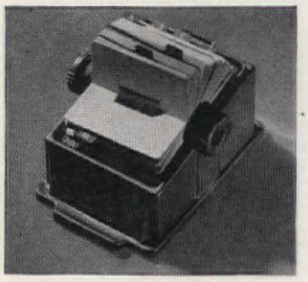


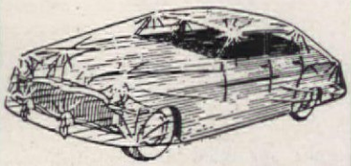
DIAL YOUR PREFERENCE. Is it for sliced, shredded, or grated carrots? With the Dial-O-Matic, you can have any one you wish, and the whole operation is so simple that you can prepare vegetables for cooking in a breeze. And, by removing the handle, it becomes an ideal base on which you can steam foods. Each 79¢. Two, $1.50. Ppd. Romart, 100 W. Chicago Ave., Chicago 10, Ill.



SPIN THE WHEEL and find the number. Kin-dex, the plastic index wheel, comes with 500 white cards for recording names, addresses and telephone numbers. The cards can be filled out on the wheel, or removed to be used in typewriter and replaced. Cards flip by as you turn the knob. Black plastic, handy size. $4.95 prepaid. Jore and Company, 78 Fifth Ave., New York, N. Y.

A KITCHEN SERRATER adds eye appeal and a gourmet touch to your food. It forms the special "wrinkled" edge on French fries, and can be used for tenderizing cuts of meat and trimming party sandwiches. For special things like carrot curls and "pleated" orange rind, it's handy, too. Made of long-lasting steel and plastic, $1 ppd. Haines Corp., 301 S. 7th St., Minneapolis, Minnesota.

PORTABLE GARAGE



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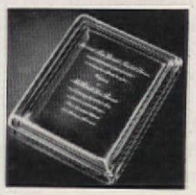

Invitation is engraved on glass cigarette box

Send us the next wedding invitation you receive; we'll etch it on a fine Fostoria glass cigarette box, to make a permanent reminder of the bride's most important day. Complete $7.95. Matching set of 2 ash trays with first names of bride and groom engraved, $5.00.

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CEDACOTE

A "cedar closet" for a fraction of the cost of cedar paneling. And Cedacote is actually better because it contains twice as much moth-repellent cedar oil as cedar wood itself. Just mix with water and brush it on. Dries in an hour to beautiful cedar-tone finish that never needs painting. Gives off delightful, clean cedar odor. Bonds permanently to any surface. Completely mothproofs closet, as proved by independent laboratory tests. Five pounds lines average closet of 40 sq. ft. Also ideal for drawers, chests, dog houses. 5 lb. carton $6.95 postpaid. Satisfaction guaranteed.

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FREE BOOKLET tells amazing story of the JARRA miracle gem. Shows 14K gold pins, earrings, ladies' and men's rings. *Easy Monthly Payments if desired.* Unset JARRA gems (1–5 carats) $24 a carat (Tax incl.)

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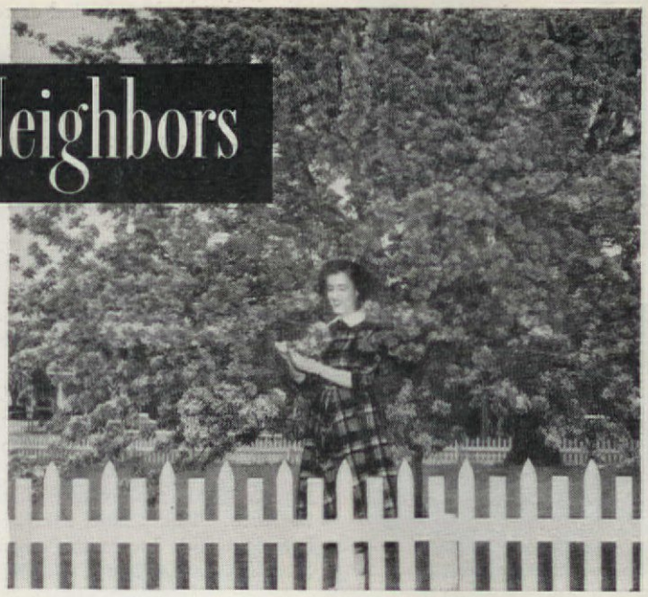
BELL TELEPHONE SYSTEM

Neighbors



Each spring for years this flowering crabapple, within a block of the civic center of Spencer, Iowa, has charmed residents and visitors. In a few years, there will be hundreds like it

Spencer goes in for Flowering Crabs

MARGARET POLLOCK

For years a few flowering crabapples sprinkled about through Spencer, Iowa, have burst into radiant pink bloom each May and delighted everyone with their delicate color and cheerful fragrance. Noting the hardiness and beauty of the trees, the Clay County Garden Club (with a membership covering Spencer and the surrounding rural area) early in 1950 suggested that the flowering crab be made the community tree and planted wherever circumstances warrant. By the close of the spring planting season in late April, more than 300 trees had been set out in that town of 7,400 people. Some went into the parking area along sidewalks, some into front yards, some into back-yard gardens where they could be seen from terraces, picnic areas, and the indoors, and still others (with the City Council's permission) along several of Spencer's streets, where the planting was done as a project by the local chapter of the Future Farmers of America.

The Park Board had trees planted in several of the local parks and the County Fair management used them to beautify the entrance to the 120-acre fair grounds; only those passing by will see them in bloom in the spring, but at Fair time, thickly studded with bright little apples, they will greet the 200,000-odd people who attend. When a courthouse employee died, his associates sent two trees to his widow to be planted at his home as a memorial. The local newspaper and radio station boosted the project by telling people where to find the most attractive trees when they were in bloom, thus stimulating interest in planting more. Meanwhile, the Garden Club stood ready to help with advice on choosing varieties, and locating, planting, pruning, and otherwise caring for the trees. Not only local dealers, but also nurseries throughout the area benefited by the demand for young trees which continued in 1951 as the Club pushed steadily toward its objective of two flowering crabapples per block on every street in town. Already, a few of the trees planted in 1950 have bloomed. The rest, now graceful and attractive as to foliage, will come into full flower in a few years. And how lovely Spencer will be then!

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Only $7.95 for a 50 foot coil*

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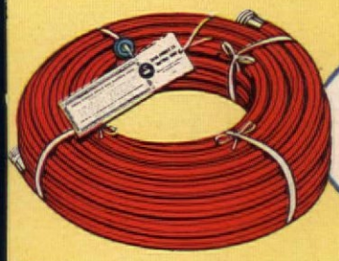
Guaranteed in writing FOR 5 YEARS!



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Swan DOUBLE BRAID GREEN
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Let him show you why *Swan* is your *best* garden hose buy!

Looking for a light-weight all-plastic garden hose? If so, Swan Plastic is the answer. It's very light — very beautiful! It can't sun-check, crack, mildew or rot because it's all Vinyl plastic. Women like Swan Plastic Hose because it's so light and easy to handle.

If you prefer a hose with the beauty and light weight of an all-plastic hose plus the extra strength and dependability of reinforced rubber hose you want Swanite — Swan's amazing rayon-reinforced plastic-covered hose. Your hardware merchant will give you all the facts!

For extra hard service year in and year out, Swan Double Braid Green or Swan Single Braid Red, Neoprene-covered rayon-reinforced garden hose has the brute strength and dependability to give years of trouble-free service.

See the complete line of Swan Hose at your local hardware store today! Your friendly hardware dealer will help you select the type and style of Swan Hose best suited to your needs.

All Swan Garden Hose is equipped with the famous Swan Maxivolume Coupling for 50% faster water flow.

*Available in 25, 50 and 75 foot lengths.
**Also available in ⅝ inch inside diameter.

SWAN RUBBER COMPANY • BUCYRUS, OHIO
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"My house is made of this, too!"

Only a few years ago, insulating sheathing was a brand-new idea. But it has certainly proved itself in a hurry. Nowadays, it's so commonly used that even the children are familiar with it.

There are good reasons why Armstrong's Temlok® Sheathing has become so popular. Temlok is made of interlocking wood fibers formed into these large, strong boards. When it is nailed to the framework of a house, it makes the entire structure strong and solid. Temlok also provides excellent insulation for year-round comfort. It cuts heat loss in winter; it keeps the house cooler in summer.

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With all these advantages Armstrong's Temlok Sheathing usually costs less to use than ordinary sheathing lumber. The big boards go up faster, saving labor costs, and there is practically no waste of material. Your fuel savings can actually repay the cost of Temlok in a few winters.

Before you plan your new home, be sure to get full details on Armstrong's Temlok Sheathing. For details on this remarkable material, stop by your lumber yard or building supply store.

WRITE FOR FREE BOOKLET, "How to Build a More Comfortable New Home." It's packed with ideas about building materials and methods. Illustrated in color. Just write to Armstrong Cork Company, Building Materials Division, 5203 Vine Street, Lancaster, Pennsylvania.

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In Washington . . .

How We Work

We were honored recently when the Secretary of Agriculture summoned our E. L. D. Seymour to Washington, D.C., to act as sub-committee chairman at a meeting of the National Garden and Home Food Preservation Advisory Committee—quite a mouthful, but a good cause. Ned Seymour, as you know, is our esteemed horticultural editor, and we're glad to share him with our government in matters that concern you and the food you eat. Up top there in the usual order is the committee: D. S. Weaver; E. L. D. Seymour; Prof. B. S. Pickett; Dr. M. L. Wilson; Hon. Charles F. Brannon, Secy of Agriculture; Dr. H. B. Tukey; Dr. R. J. Haskell; Paul C. Stark. Ned flew back in time to edit final copy on his big story, "Tuberous Begonias," a fascinating subject which you'll find on page 28.

Arts and Crafts Editor Dorothy Trumm was snapped this month as she went over to Radio City to act as one of the judges in a Bristol Meyers handicrafts contest. BM's employees in branch offices all over the world were invited to submit samples of their handwork: woodworking, photography, painting, etc. Dotty had an awful time singling out one item. Her favorite, which won first prize, was a lovely mahogany blanket chest with a lift top—which she wistfully said would look fine in her own bedroom! That's she with Joseph Allen, vice president of BM, and Robert Shaw, art director of Doherty, Clifford, and Shenfield.

The gent with the horn rims down at bottom is Executive Editor Jim Wiley who went out to Minneapolis to photograph the prize-winning Blueprint Home for this issue—you'll see it on pages 23 through 27. Jim took along our Land Camera, snapped dozens of shots to study photographic angles before professional photographers went to work. The Kleenex, Jim says, indicates a lousy cold—he finished up and took to bed for 36 hours before catching a stratocruiser. How we work—and how we rest!

In New York . . .

In Minneapolis . . .

The paneled walls and built-in bookcases of this colorful room are of painted Douglas Fir, contrasting beautifully with the fireplace and floor covering.

Another beautiful home of West Coast Woods...

The classic lines of this lovely colonial style home are enhanced by the use of horizontal wood siding. These wide boards, with their interesting shadow lines, form a perfect background for the gracious entryway and the formal bay windows.

You'll find every style of architecture can be beautifully expressed with versatile West Coast Woods. The warmth and friendliness of wood, plus the sturdiness and dependability of frame construction, have made homes of wood America's favorite for generations.

Start planning that beautiful home of yours now . . . and let your retail lumber dealer help you with that planning. He is familiar with building conditions in your community, and will point out the advantages of building with time-tested West Coast Woods...Douglas Fir, West Coast Hemlock, Western Red Cedar and Sitka Spruce.

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Data from Eleanor Calrow

A $3,250 Prize Winner You can "buy" for $5

ARCHITECT: WALLACE S. STEELE
BUILDER: JACK E. BORAN

Come on in and have a look at one of the most applauded houses of the year. Its honors have multiplied: First, its plans by young Minneapolis architect Wallace S. Steele won a $2,500 national prize *plus* a $750 regional award in the biggest architectural contest of its kind ever staged. Next, J. E. Boran, Minneapolis builder, backed the jury's verdict in a very practical way—he thought enough of the design to bet on it heavily, so he brought it to life by planning to build a whole development of homes just like the sample we illustrate above and on the next four pages. Finally, because the editors of AMERICAN HOME agree that this house is exceptional, we're telling you about it, and offering blueprints from which you can duplicate it yourself. (SEE BLUEPRINT ORDER FORM, PAGE 131.)

Because its planning is so advanced *and* so sound, we call this Forecast House. Its style is Comfortable Modern. If your family is medium-sized, and if your ideas are too big for most moderately priced houses, we think that you'll be as excited as we are about this one. Here are its merits in a nutshell: With its 1,080 square feet, it's about the size of the average two-bedroom house, yet it has managed to embrace *three* bedrooms *plus* an amazingly

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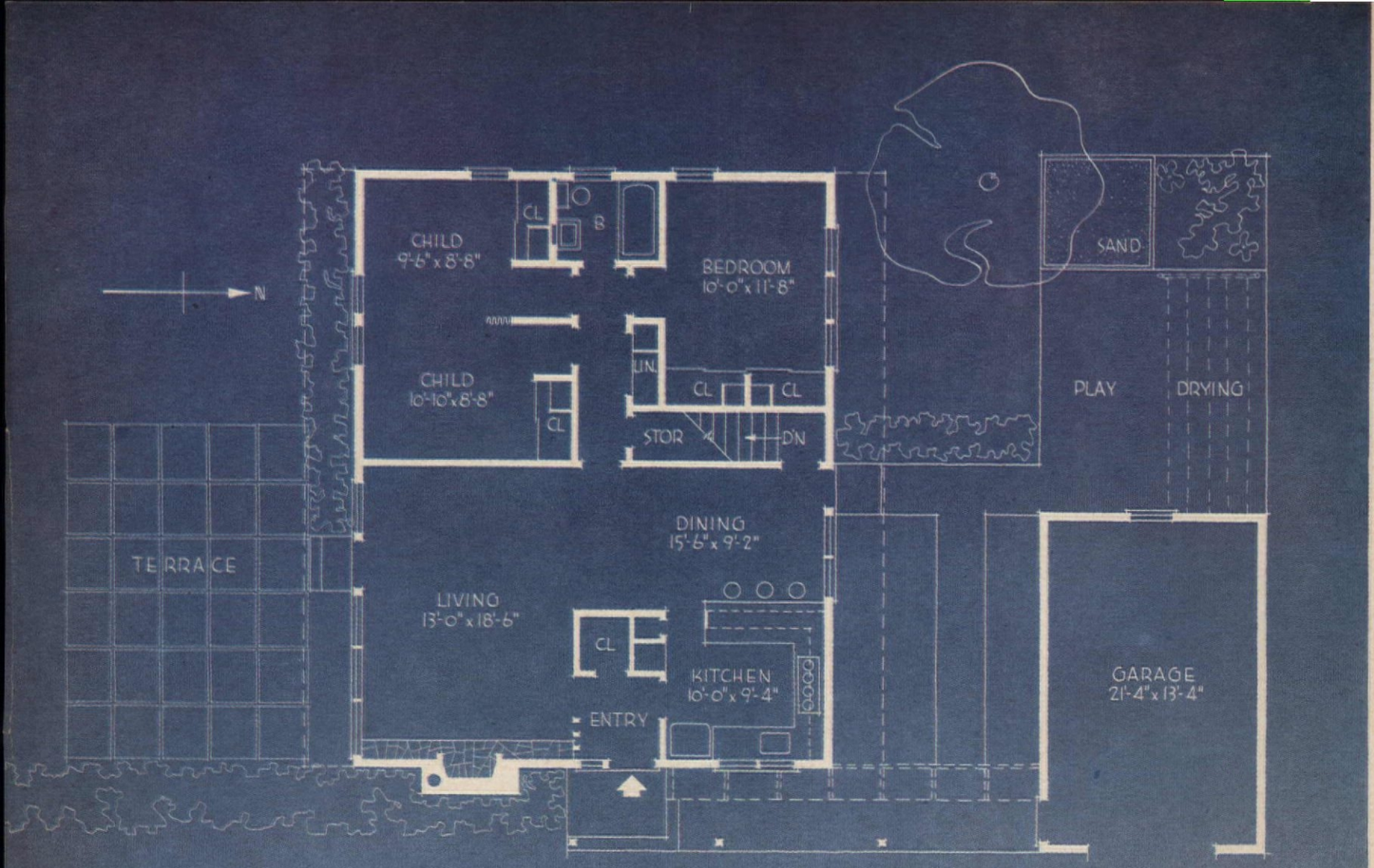
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KITCHEN
10'-0" x 9'-4"
ENTRY
GARAGE
21'-4" x 13'-4"

YOU CAN BUY

Prize Winner (Begins on page 23)

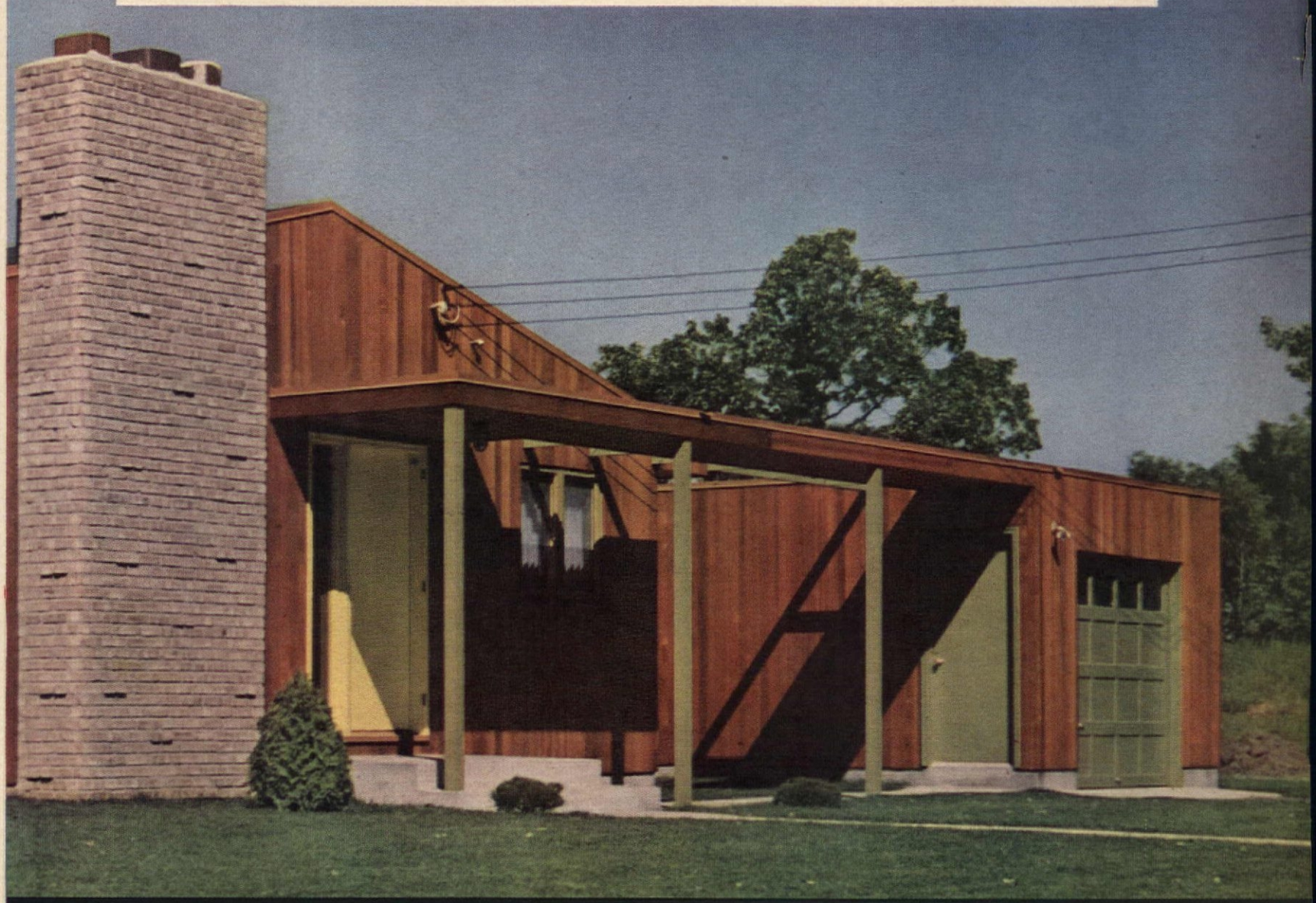
versatile dining-and-everything-else room, all in a compact, squarish rectangle—an economical shape to construct. It has well defined areas for children's outdoor play and adult's outdoor living, yet you could make it sit happily on the average small 60 x 100 suburban lot. Moreover, it was planned to accommodate itself to a variety of different orientations.

Solidly built, endowed with many refinements, and insulated against the extremes of Minnesota climate, the house we show sells for $20,000 (but unfurnished, of course). But in many parts of the country, especially if you use a concrete slab instead of a basement, you could adapt the plans to a house costing thousands of dollars less.

It is a house with a purpose much bigger than itself, for it was designed to bring the best architectural thinking within the reach of the vast majority of homebuyers—the millions of families who usually have to settle for so much less. Here is how it came to be: Some 85 per cent of our homes are put up by merchant builders who construct them on speculation and sell them already finished. Few such builders employ the services of architects. Meanwhile, the talents of our best home designers have been going almost exclusively into built-to-order luxury homes way beyond the pockets of most of us. To bring architect and builder together for their mutual benefit and the profit of the public in general, *The Magazine of Building* and the National Association of Home Builders staged a giant small-home competition. Prizes—a whole flock of them—were offered for houses with fresh ideas: houses good to look at which would be sound investments and economical to build; houses advanced in design and use of materials, but neither so starry-eyed that they'd be impractical or highly experimental, nor so "different" in appearance that they'd fail to sell easily. Of the staggering 2,727 house plans which competed,

MORE ON PAGE 26

PLEASE TURN TO PAGE 89

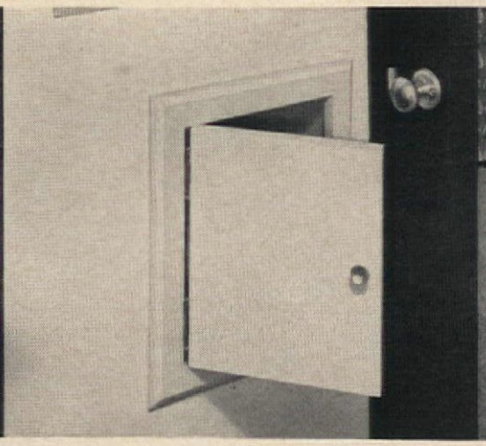


BLUEPRINTS AND BUILD THIS HOUSE • ORDER FORM, PAGE 131

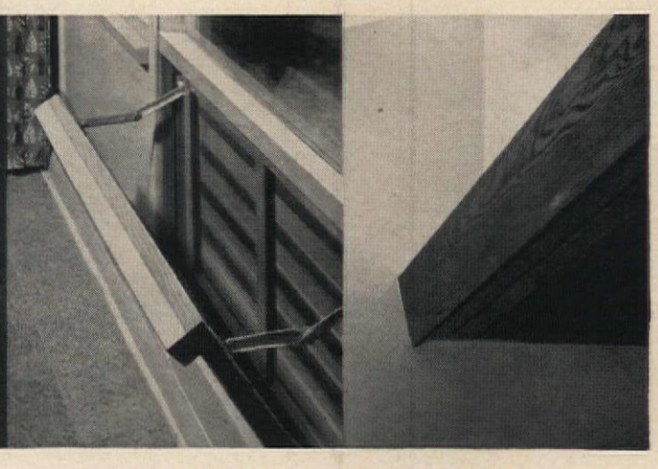
WHOLE WALL OF WINDOWS in living room, snugly draped by night, floods area with sunshine by day. Their Thermopane glass insulates against the winter cold. Door is one of three in house opening directly outdoors—this one leads to a summer terrace. Floors are cork, quiet and easy to clean

BIG ROOM FOR CHILDREN can be separated into two bedrooms, each with roomy wardrobe. Pleated door of heavy flexible plastic slides on overhead track. Or, a masonry wall could make a permanent division

ROLLAWAY SCREENS are installed inside the windows. Press on two small levers and the screens zip up like window shades into a concealed housing at top of frame



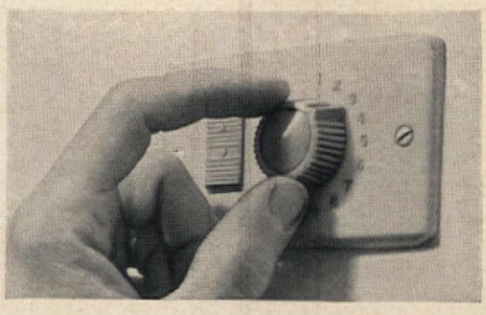
CLOTHES CHUTE TO BASEMENT is located adjacent to bedrooms and bathroom, obviating need for hamper. Complete laundry center is located in basement



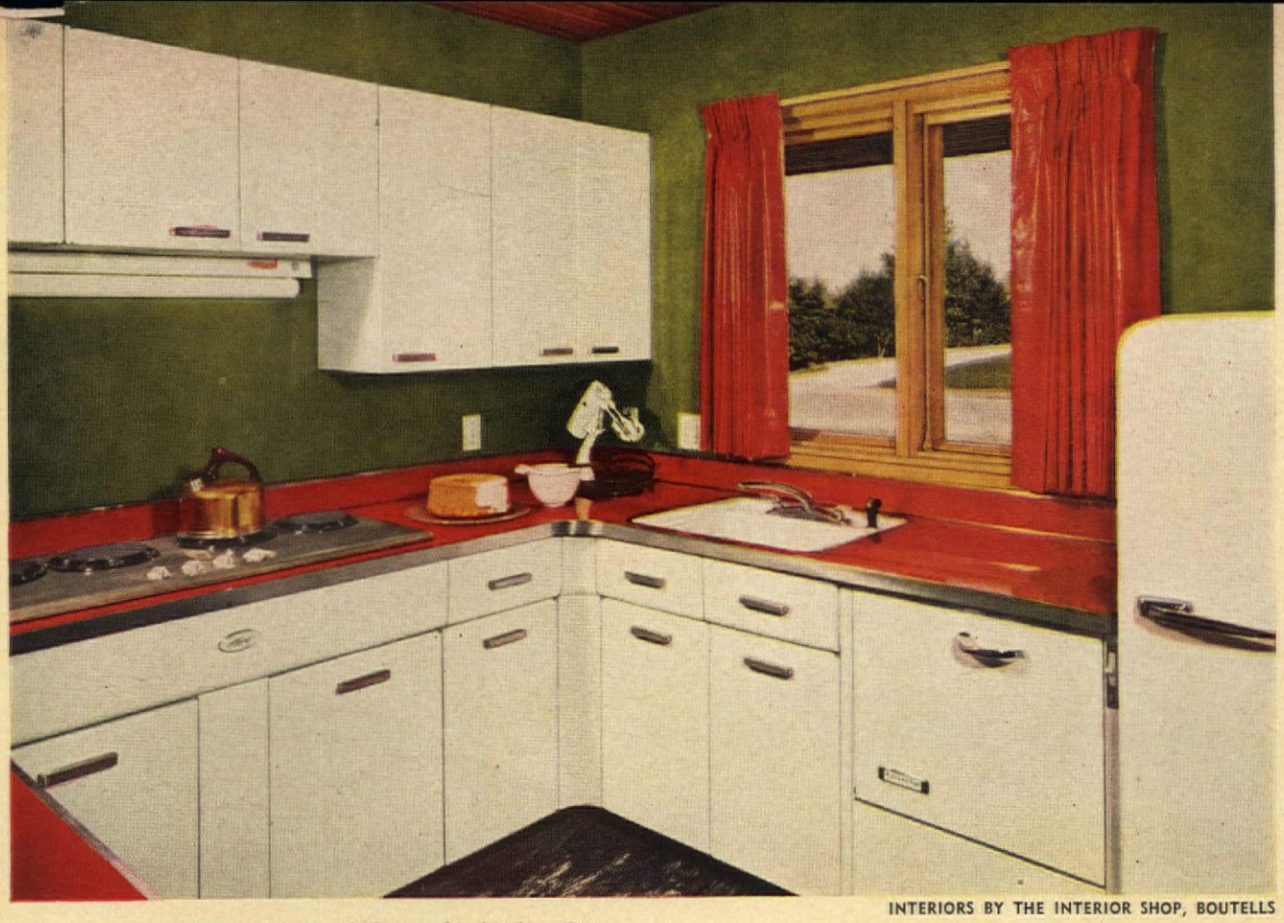
GOOD VENTILATION in living room is provided by these screened and louvered openings under fixed sash of picture windows. Living room has light trough along one wall; concealed fluorescent tubes shed diffused indirect light

Prize Winner (Begins on page 23)

— and it really works!



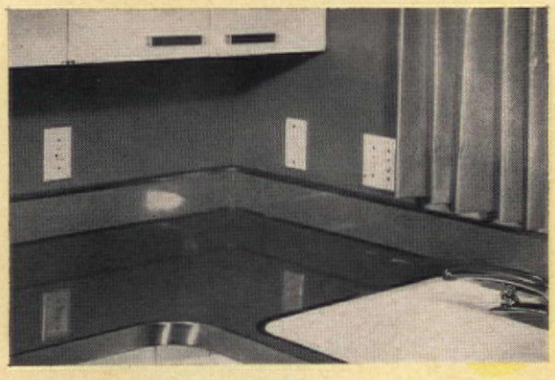
REMOTE CONTROL MASTER SWITCH located in master bedroom controls 9 lights all over house, saves many steps. Low voltage wiring is installed throughout with new touch-type switches



INTERIORS BY THE INTERIOR SHOP, BOUTELLS

COUNTER TOP GAS RANGE is featured in kitchen. Four burners and controls are installed flush with work surface. There's a front-loading dishwasher, garbage disposer and gas refrigerator, plus plenty of storage for everything

Kitchen points: counter-top gas range, built-in waist high oven and broiler, dishwasher, disposer, planned lighting



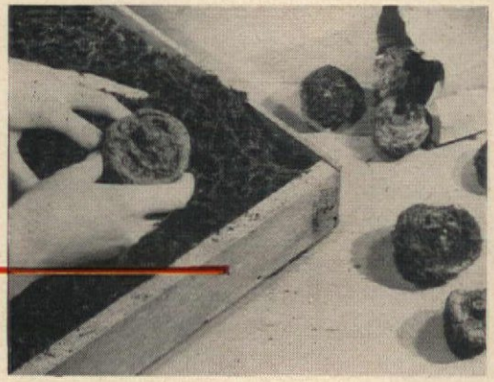
AUTOMATIC, STAINLESS STEEL, GAS-OVEN BROILER is built in at waist level to save time and energy. Separating oven from burners lets you plan a kitchen for real step-saving. Note storage above oven, broom closet at right. Kitchen has convenient outlets along counter. The switch at the right operates disposer, exhaust fan

ALL-PURPOSE ROOM is the heart of this house. In its more formal moments, it's part of the living room, but it also flows into the kitchen. A door to the outside makes it family's main passageway, keeps traffic out of living room. Note phone jack at snack bar

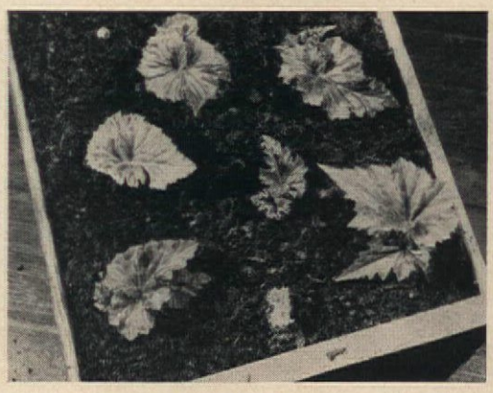
See "Where Credit Is Due" on page 132

Top row, left to right, picotee phase of the camellia type and three color and form variations in the carnation (fimbriata plena) type
Types in bottom row are marmorata, rose or rosebud, carnation, and a recent development well called "ruffled novelty"

How to grow them



You can start with tiny seed sown on top of loose, peaty soil, but it takes 3 months to get a small tuber. Quicker and better, buy top-quality tubers; count back 8 weeks from average date of last frost, and set tubers, dished side up, on peat moss bed



In 3 to 5 weeks, when tubers have sprouted and leaves opened, lift tubers carefully, disturbing roots as little as possible, and plant each one half an inch deep in a 3- or 4-in. clay pot, or a waxed milk carton cut to about 4 inches high

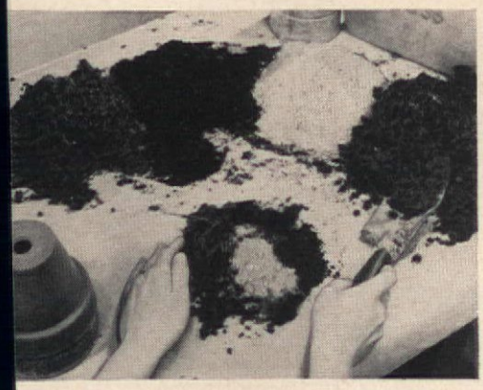
MARION OWENS HOURDEQUIN

Tuberous Begonias

For an exotic and all-around useful flower to grow, look to the tuberous begonia! This I say without disloyalty to the popular perennials that are the mainstay of any garden, providing variety of color, foliage, height, and texture; like old friends, they are tranquilizing to the spirit. But tuberous begonias seem—at least in our Midwestern garden—like the guest who makes a dramatic entrance and manages to catch your eye even when you are exchanging confidences with a dear friend. So far from the equator and the flamboyant trees and flowers of their native tropics, their luxuriant growth is unbelievable; yet, with reasonable care, they have become thoroughly useful residents of Northern Illinois without losing any of their glamor.

Last October 5th, when our living room boasted two lovely arrangements, we sent at least a dozen blooms—two bowls full—to the hospital, and half a dozen to our son's teacher. How many plants have we that we get such generous returns? Only 24. But half that many will keep a family supplied with cut flowers, a daily corsage, and a bright spot in the garden from July 1 until frost. The cost? Well, our tubers are not of the rare, expensive kinds; half we bought locally, the rest from a large specialist in the West. And at an average price of a little over 20 cents each, they have been equally satisfactory as to quality and quantity of bloom. Although we always order tubers of the camellia type, we have received some of the carnation, rose, and single types. But the percentage not true to form and color is small; and, besides, the resulting variety is interesting. One of these months I hope to tell about some of the uses to which I put these fascinating flowers. But, for the present, I want to talk about

PLEASE TURN TO PAGE 104



oper potting soil is essential. It must be light, ose, absorbent of moisture, but well drained. od formulae are: ⅔ sandy loam, ⅓ peat moss; each sandy loam, peat moss, rotted cow manure; each heavy soil, sharp sand, and leaf mold

In potting up tubers, cover hole in pot with bits of broken pot; add half an inch of gravel or other coarse drainage material; fill two thirds full with soil; set tuber in place, cover half inch deep, firm soil gently with thumbs while revolving pot

Before June, prepare soil in outdoor bed, mixing in humus, also a tablespoon of bone meal for each plant. When frost danger is past, set out plants from pots or milk cartons, 12 in. apart and about 2 in. deep. If ground is dry, water well, then apply mulch

1420

1218
1419

Can you trace the ancestry of these gay chests? They were born Regulation Unpainted with scalloped aprons and little round drawer pulls. The key to their present good manner is a sprightly adaptation of Chinese-flavored decorations by the 18th-century French artist, Jean Pillement. New, homemade bases have a Chinese accent, and 1-in. dowel sticks replace drawer pulls. (For latter operation, apply one dowel to each side of the chest, then cut between drawers to permit opening.) Decorations are our patterns **1419** and **1420**, which make good company for a French bed whose headboard was built from our blueprint pattern **1218**

DOROTHY LAMBERT TRUMM

1422

1423

1421

Tall twin chests are companions to the low ones opposite, and, like them, started life as run-of-the-mill unpainted furniture made worthy of their Pillement decorations by new bases and 1-in. dowels replacing the drawer pulls. Our patterns **1422** and **1423** make the chests good alone or together as here. You can paint the "chinoiserie" pictures at your left from pattern **1421**

The French Had a Word for It

The young woman whose bedroom we illustrate opposite is no Marie Antoinette, but she sure knew how to get cake when there was no bread—and with AMERICAN HOME Patterns, you can do the same. Our heroine is a bright American career gal who shot her budget on living-room furnishings, and then made the most of what was left by fitting out her bedroom with the most inexpensive of chests, bought unpainted, and then given the delectable fillip of decorations fit for a queen.

"Fit for a queen" is no figure of speech here. The grandaddy of the designs which gladden the furniture on this page and the next, is one Jean Pillement, 18th-century French painter and muralist to royalty, an artist who lent a hand with Marie Antoinette's Petit Trianon and with the palace of the King of Poland, no less. The work which charmed such patrons has gone right on charming down the years, so we've taken some Pillement motifs and adapted them for you. There's a French name for the gleeful, graceful style they embody: *chinoiserie,* which means in the manner of the Chinese. Pillement didn't invent the style, but he was one of its most skilled practitioners. It was the rage of the 18th century, along with Chinese tea and the thin Chinese porcelain Europeans were just about discovering. A Chinese artist wouldn't recognize it, of

MORE ON NEXT PAGE

French Had a Word

(Begins on page 30)

course, because this particular brand of lighthearted prettiness is really French as all get-out. But the themes are Chinese, and the wonderful way in which a few strokes can be used to bring a large area to life is very Chinese indeed. In fact, making a little count for a lot was a major lesson Chinese art taught us—important to you, too, since it means you can have so much effect for so little effort. You've met up with *chinoiserie* before, of course, especially in some Chippendale furniture. Like most Europeans of his time, Chippendale embraced the Chinese manner—sometimes a bit too enthusiastically. The Chinese returned the compliment of all this attention: when every self-respecting garden in Europe had a pagoda summerhouse, little versions of Versailles sprang up in the Far East. If we should ever find a Chinese Pillement, we'll let you know.

Meanwhile, we can be grateful for the French one, since his decorations have infinite possibilities. You've just seen how we adapted them for inexpensive bedroom furniture, enlarging them and applying them broadly. But the aristocratic secretary-desk at your right is something else again—Pillement decorations about as Pillement would have used them, the Chinese details fitted into a French rococo outline with ravishing effect. We know, because we took this piece along to the American Home Economics convention and everyone loved it—including the men.

Patterns adapted from the work of Marie Antoinette's court decorator are glad tidings for your tired furniture

Do you own a desk like the dullard on your right? Take heart, for this one was pretty hopeless, too, when we found it in a second-hand store and set about making something of it. You can see that we were successful. After scraping and treating it to a coat of off-white paint with gold accents, we garnished it with some extraordinarily handsome drawer pulls and served it up with a set of the handsomest of Pillement *chinoiserie* designs. Then we decided that we had to share them with you. Our patterns give full instructions for applying this French 18th-century enchantment to furniture. The door panels are **1373**; the desk lid is **1374**; and the delightful fripperies on the sides and dancing around the drawer pulls are **1375**.

BEFORE

AFTER

1416

Not French with a Chinese accent, but pure Chinese are the paintings which grace the Four Seasons plates at your left. Petal for petal and twig for twig, we lifted the designs from a set of old (probably 18th century) Chinese plates symbolizing the seasons. For your infinite pleasure and edification, we turned them into painting patterns. Nobody knew more about the subtleties of design than the Chinese masters, and in copying their work stroke for stroke, you'll learn lessons in color and arrangement which will stand by you. Looks difficult? Not with our patterns which make it easy to reproduce these beauties. But it's a sit-down-at-leisure project—you can't turn out such gems with one hand and feed Junior with the other. Because these plates are heirloom stuff, we used lovely Limoges with a "modern" rimless coupe shape (the ancient Chinese knew it, too), but the designs would sparkle as brightly on inexpensive white pottery. Painted in oils which permit you to shade and accent in the delicate manner of the Chinese originals, these dishes are intended for your walls and display shelves, not for your dinner table.

Plum blossoms may mean spring to us, but to the Chinese they are the flower of winter, and long life. On the top plate they are used in an especially Chinese manner, filling the space gently, but not obviously. How sharp the tree trunk looks; how few strokes do it! Ancient Chinese used this kind of shorthand painting—delicate as handwriting, but it captured the exact look of the thing represented. Autumn's chrysanthemums decorate the second plate. In the Chinese language of symbols, they stand for fidelity, and wish you friends in the autumn of your life. They also mean joviality—*and* a life of ease and retirement from public office! The artist captured their sturdiness and their live grace. So can you. Together, winter and autumn motifs are pattern **1417.**

Love and affection, richness and honor, feminine beauty; that's the peony, the flower of spring and subject of the third plate. How fully and richly the blooms are painted—a fitting prelude to the final plate bearing the lotus of Buddha, flower of summer, flower of purity and fruitfulness. The Chinese say that in a good painting the "idea is present even where the brush has not passed." You can see what they mean if you study the blank spaces in these four designs. They are unpainted, yet important in the composition, for Chinese artists consciously make use of such blanks. In the peony plate, for example, the design seems to hug the bottom, yet the composition isn't overweighted, for the larger white areas balance the smaller dark ones to make a design of great delicacy. The spring and summer patterns together are **1418.**

In the designs which deck the plates, the flowers are filled with meaning. But the birds seem to be along mostly for the ride, and for the joy their presence gives us. Some pairings of flower and bird are suggested in Chinese poems, but no traditional symbolism is involved. The five-clawed dragon which fills the cover of the little box at the bottom of the page is another matter—he appeared *only* on pieces belonging to the Emperor. He's yours, however, to use as indicated on our pattern **1416.**

SEE PATTERN ORDER FORM, PAGE 133

1

2

3

4

5

Texture Color Pattern

1 In jonquil yellow as delicate as its design, or in any of 7 other colors, this tough, supported plastic looks—and feels—like matelasse. But the pattern is embossed. 54 in. wide, about $4.40

2 A fine ribbing which you hardly see adds texture to this tweedy plastic. A facsimile of the popular nubby woven fabrics, this unsupported material comes in 5 colors. 54 in. wide, $3.75

3 That bamboo pattern is so deeply embossed you'd think nature had produced it. Fabric-backed, it comes in 13 colors, 54 in. wide. Heavy weight, $7.35; medium weight, suitable also for wall covering, $6.30

4 It looks just like pin seal, and a minute graining is what does the trick. Backed by a fine cotton, this plastic is soft and flexible, easy to use. There are 27 colors. 50 in. wide, $3.30

5 Vinyl plastic threads were woven into narrow, solid-color stripes (shown here actual size) to make this striking material with a satin sheen. There are four color combinations. 62 in. wide, $4.25

6 An alligator mightn't recognize all 10 colors it comes in, but he would know this deeply textured, cotton-backed plastic is tough as his own hide, though far more pliable. 54 in., $6.00

7 This one's a print, a fresh-as-spring plaid on a plastic (unsupported) whose dull finish welcomes the design. Four color combinations, each with metallic accent. 54 in., $3.95

8 Because the design is non-directional, it is economical to fit. The deeply stamped pattern looks like a brocatelle weave, but it's unsupported vinyl plastic. 4 colors. 54 in., $2.50

9 Familiar? Its prototype is a traditional luxurious woven fabric, but deep embossing processes bring it to you in unsupported plastic at $2.50 a yard. 9 colors, 54 in. wide

10 Like the new cottons and linens, plastics are printed with geometrical designs. Here the unsupported plastic was given a texture before printing. 6 color combinations. 54 in., $3.95

11 Color vies with texture for interest in this realistic kissin' cousin to straw cloth. The hardy plastic is deeply embossed and fabric backed. Comes in 13 colors. 54 in., $6.30

12 This plastic, which looks like leather, has an elasticized backing—latest development for ease in cutting and fitting. It minimizes stretching, sagging. 27 colors. 50 in., $6.00

13 Embossing gives this medium-weight supported plastic the graining of real leather. Antique finish adds interest to the range of 9 colors. 54 in. wide, approximately $4.45 a yard

14 Ombre stripe of woven vinyl plastic comes in 6 combinations of colors, has subdued textural quality. 62 in. wide, $4.25

See "Where Credit Is Due" on page 132

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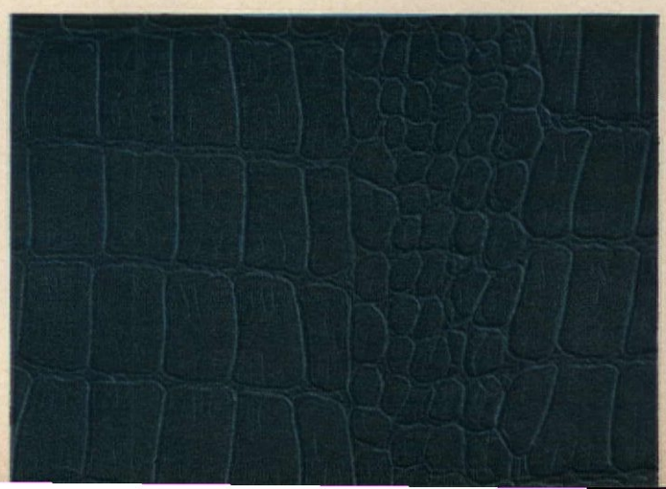
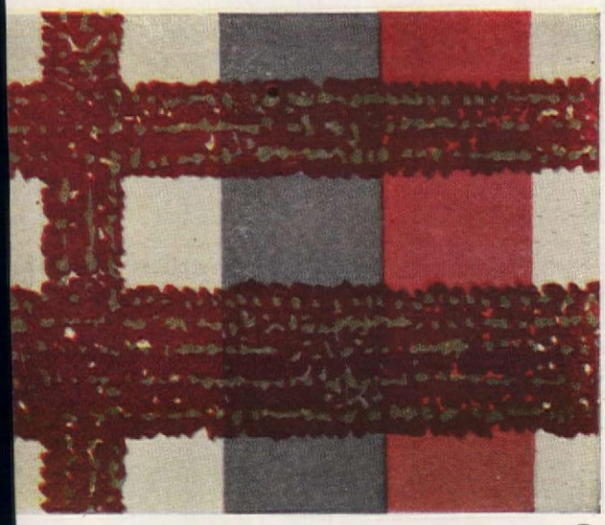


GERTRUDE BROOKS DIXSON

News in Plastic Upholstery

It's no news that plastic upholstery materials welcome tough wear and respond to soap and water cleaning. We've been saying so for years. Now we're shouting about them all over again because they have blossomed out with beauty to match their talents—witness these 14 examples. New vinyl plastics have been made to look and feel more like the long-familiar woven fabrics. Their designs range from modern geometrics to traditional brocatelles, their colors fit today's palettes, their textures range from the sleek to the heavily embossed. Regardless of design, they fall into three general types: (1) Unsupported films, which are all-plastic sheets. (2) Supported films, which are fabric-backed. (3) Materials woven from plastic threads. They need little special handling, and the few tricks necessary for cutting and fitting them have all long since been worked out. The ones we show were carefully scaled by their designers to make the job of upholstering with them an easy one.

ALL PRICES ARE PER YARD AND APPROXIMATE



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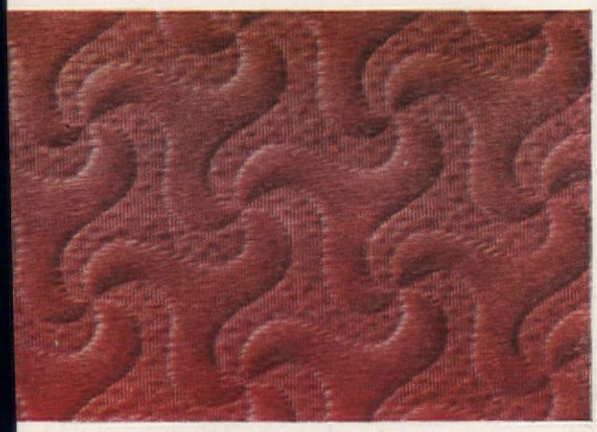

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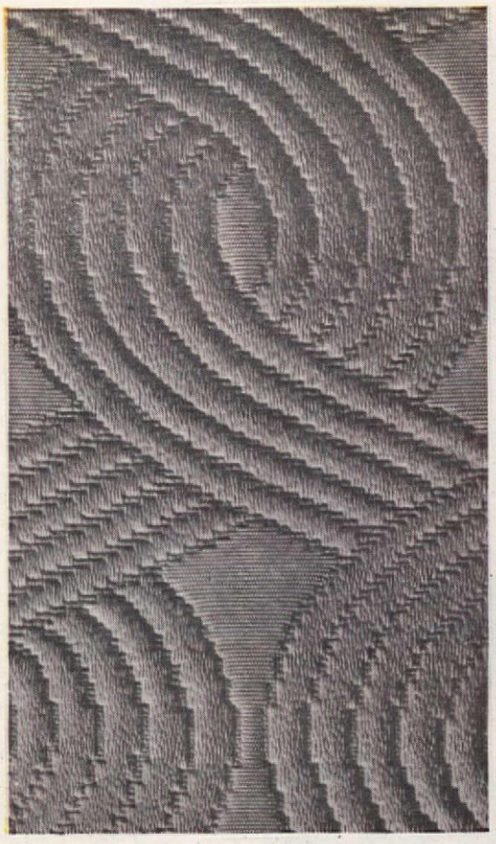

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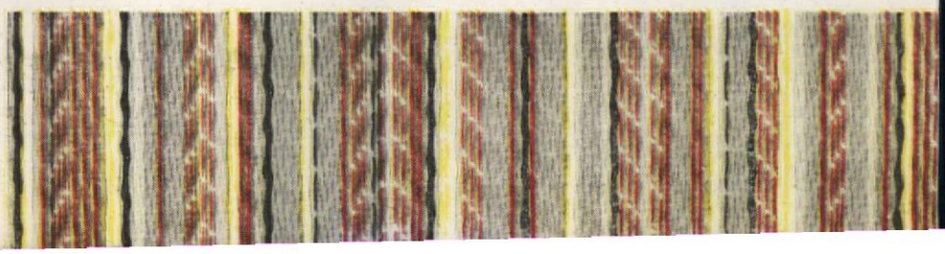


14

Points on Padding a Budget

JANET McHENDRIE

This is a furnished apartment. At least, that's what the ad said. But it's what came after the Befores you see on the opposite page that makes the story interesting. It cost less than $500 to make the changes you see in the After pictures, but the difference in style in the new room seems to amount to much more than that. The layout is a typical "efficiency" unit—one room, a tiny kitchen, bath, and a large closet euphemistically dubbed "dressing room." The walls were tan, the carpet taupe, the furniture a collection of items of a type called "borax" or "dogs" by furniture men—the term is just as derogatory as it sounds and perhaps the kindest translation is "no traceable ancestry."

Outside of the obvious need to make the room more attractive, the biggest problem facing the tenant was to utilize the three seating pieces (sofa and two upholstered chairs) and yet make them look completely different, and to do it with little cash outlay. As usual in this common case, a combination of wit, work, and canny shopping was the answer.

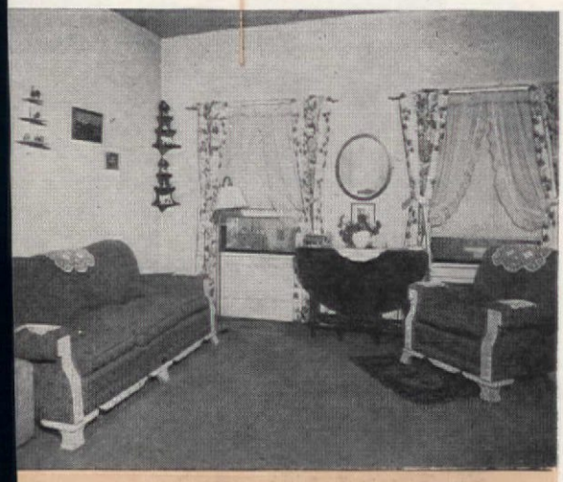
To transform the sofa, the three seat cushions were stitched together to make one. Then lines were squared off and the ugly machine-carved wood trim was padded by cotton batting and muslin stitched into place. Two chairs received the same treatment. A sale at a fabric counter fetched a six-yard length of blue-and-green plaid—enough to slip-cover one chair. A dress-goods counter yielded sturdy green gabardine to slip-cover the sofa and blue gabardine for the second chair. Both, $1.50 per yard.

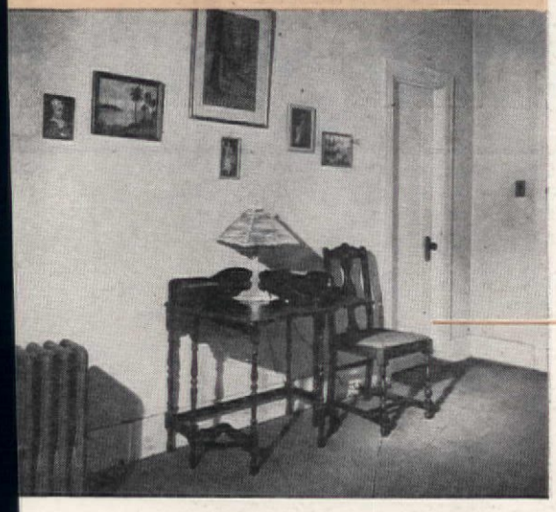
Other padded points that look better than their cost: Only one wall was painted dark blue, yet it seems to give the room another dimension. Unjoined lengths of monk's cloth with roughly basted hems (saved labor charges) drape the window and the wall holding the Murphy bed, slide on traverse tracks. Cotton string rugs, laid over the worn carpet, feel thicker than they are. The dining table was homemade of plywood, painted, flanked by inexpensive yacht chairs. Two little secondhand tables are covered with silver foil, serve as coffee tables or (with pads) as extra seating. Storage chests flanking the sofa cost more than other pieces, but their purchase was made possible by the other savings.

Less than $500 made this Before and After difference!

The expensive look of the room at top right belies its actual cost. Old sofa had its lines changed with cotton batting and muslin stitched into place, was slip-covered in dress-goods gabardine at $1.50 a yard. Two chairs on wall opposite sofa received same treatment. Combined with taste, inexpensive materials (monk's cloth, deck chairs, string rugs, secondhands) produced style here. Radio was from owner Bill Kipka's former apartment

What else could those doors hide (top) but a Murphy bed! Inexpensive monk's cloth draperies now conceal the telltale doors, suggest a window—at least the skeleton in the closet is a mystery. Two chests flanking slip-covered sofa contain English tray-type drawers, hold owner Bill Kipka's full complement of shirts, underwear, socks, accessories

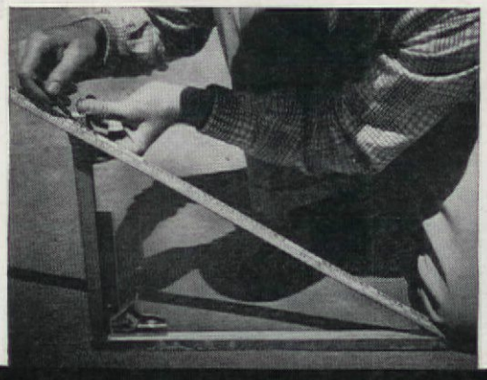


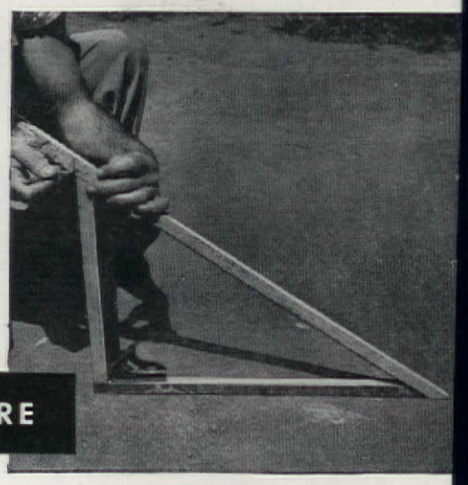


Each awning needs 2 triangular side frames of 1 x 1 lumber. True corners with square. Awning height should be little more than half height of window. Use yardstick to measure angles for cutting long slanted end braces

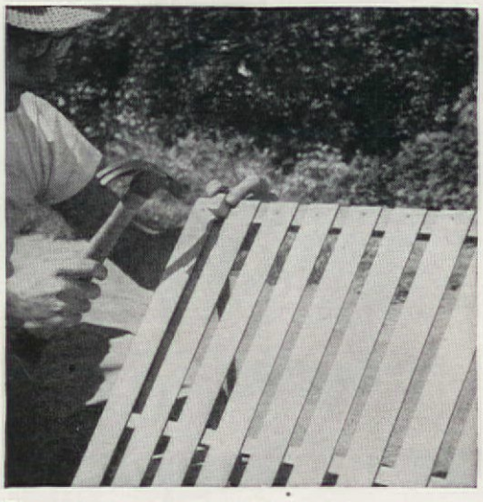
Cut long slanted brace to fit top of triangular frame. Then place this brace in position as shown. Square in corner keeps angle true. Mark cutting line on end of long brace. See photograph

ROBERT M. ROSS





PROP THIS UP OVER YOUR WORK BENCH—IT'S ALL HERE



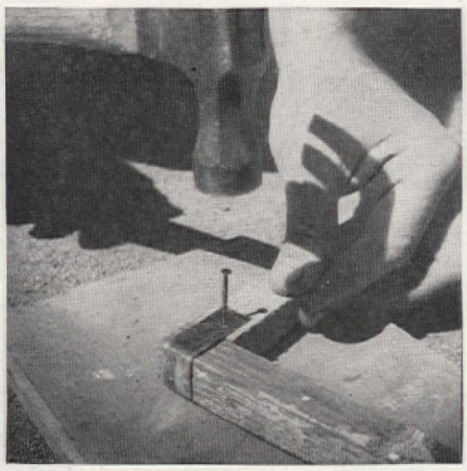
Front of awning has double row of slats, one under the other. Decide how many slats you need for outside row, how much space to leave between them. Make spacer of wood, and use it to space slats evenly. Nail slats with thin wire or with small gimp upholstery nails

After top row of slats is in place, turn frame over and nail on under row of slats. These should be nailed directly beneath spaces between slats on top row. This will permit leaving top windows open in rain

How to Make Awnings from

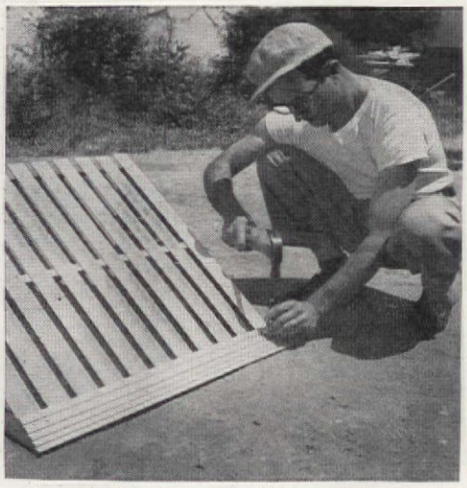
For strength, reinforce back corners of frame with strips of tin or sheet metal. With tin shears, cut strips ½ in. wide by 2½ in. long

Fold the tin or sheet-metal strip around the back corner of frame, as shown. Fasten with long nail driven clear through metal strip and wood to other side. Hammer end of nail flat

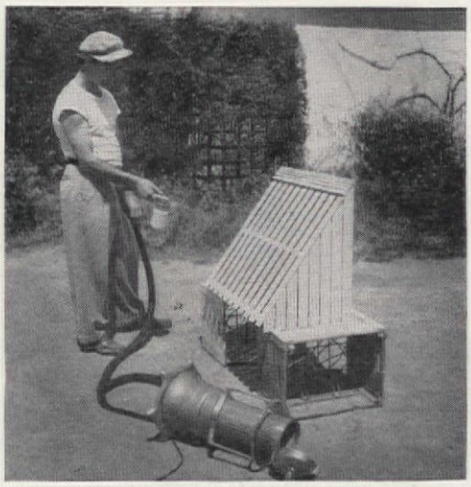


Fasten two triangular frames at top and bottom with strips of 1 x 2 lumber. Add center braces in middle of each triangle and across center front of awning frame

There is only a single row of slats on sides of awning, so nail them closely together. Cut slat tops to follow angle



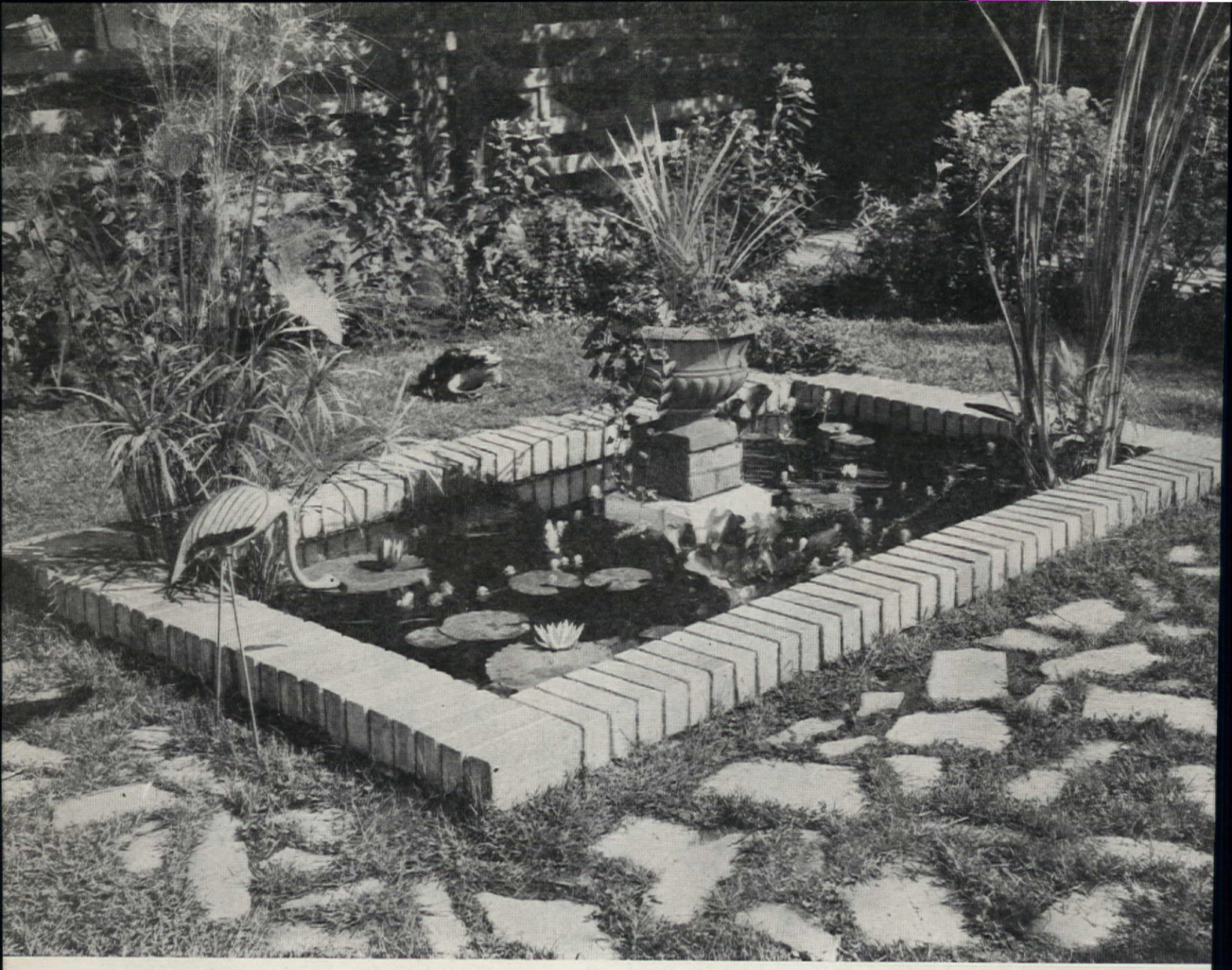
To form a header and add to the appearance of the finished awning, use the long face board which hid the "works" of the Venetian blind. Cut it to fit awning, and nail it in place



A vacuum spray will do a speedy paint job, and a good one, for the paint will reach small angles hard to paint with a brush. If you use a brush instead, paint slats and frame before assembling. Retouch nails

enetian Blinds

A wooden awning like this would cost about $75 if you went out to buy it. But if you're the owner of some old Venetian blinds, make your own awning for the price of a few sticks of lumber and some paint. When it's finished, simply screw it onto window frame



Built for $60!

JANE McKENRY

Reading "A Million Dollars Worth of Fun for $15.00" in the July AMERICAN HOME, I was thrilled. "Why," said I, "isn't more attention given to what we women can do when our female determination goes to work?" With that in mind, I just had to tell you how I built a 5 x 9 ft. fish and lily pond for $60, entirely by myself, despite the skeptical grins of family and friends. The work started with a hole 10 ft. long, 6 ft. wide, and 3 ft. deep. (Depth is important if you plan to leave fish in the pond over winter.) That dug, I bought a load of brick ("seconds") for $33 a thousand; a level ($2.49); a bricklayer's trowel (49¢), and a garden cart ($7.95). The rest of the $60 went for sand and cement as needed.

Mixing the cement in the cart, I poured it into the hole on top of a layer of broken stone and brick to a depth of about 4 in. A few days later I laid the walls (one brick thick), filled in behind them with broken and useless brick, and over this poured a very wet cement-sand mixture up to ground level. I laid the top course of bricks on edge crosswise to form a rim above the ground, and used the rest to build a pedestal for a plant urn. As the onlookers' grins began to disappear, I proudly painted the inside of the pond with blue pool paint to both waterproof it and give it a professional look. Finishing in August, I planted hardy waterlilies right away to give them a good start. The picture shows how my work blossomed into a thing of beauty the following summer. In the plant box at the right (4 in. below the surface) I put a cattail, pickerelrush, velvet leaf and water-poppy; in the other (2 in. below), I put a papyrus, green taro, lobelia, and dwarf sweet flag. Around the pool are marigolds, zinnias, phlox, roses, pansies, coleus, and other easy-to-grow old favorites that provide color and cut flowers.

The pool has no drain and when I want to empty it I siphon the water out with a hose into the basement drain. To take care of any overflow after heavy rains, I inserted pieces of ¾-in. pipe just below the brick rim so the water can flow out onto the grass.

So ends the tale of the "big ditch," which isn't such a joke among my friends any more. Who said that women are the weaker sex?

MARY E. MONZE

Collecting with Sense, Not Dollars

Antiques are not prohibitive luxuries if you buy the useful kind and learn to rescue beauties which have been ill-used by time

Meet the M. J. MacWhinnies. Physically, you won't see a one of them in these views of the remarkably pretty, and remarkably sensible house they live in in Freeport, L.I.—yet each picture is filled with their personalities and reflects the happy e a home like this one can harbor. But the family may not be just hat you'd expect. For instance, Mrs. MacWhinnie isn't a little old ady who has been collecting antiques since Hector was a pup, and Mr. MacW. doesn't have to ease himself gently into his venerable Chippendale chair for fear it will k. Milton MacWhinnie wouldn't put th such nonsense—nor would he be ed to by Inez of the dark tresses and bright eyes. From the grandfather's clock to the Victorian china on the dinner table, the furnishings in this ouse were bought to be used, and *are* used. They are the kind of American rovincial things which were made to ive service. Aside from some prized porcelain and glass, there are few ouch-me-nots here, for everything is rdy enough to be not only husband-roof, but boyproof as well—Chuck, ged 5, John, aged 6, and 16-year-old organ love their home just because hey don't have to tiptoe through it. hat's the charm of this house—its owners don't treat it like a museum. They love and respect antiques but they don't revere them. If Inez air or table or bibelot which looks n a given spot than the one she has, l make a swap without tears—she's furnishing with antiques, not just cting them, and she wants the best furniture she can have. Oldness for s own sake doesn't matter. She can come up with an idea a second for corating with and around antiques, and each room in her house gets a good switching around at least nnually. There's no gobbledygook, either, about authentic details. An ru hand-woven linen bed sheet, the ide of somebody's Grandma, made ing-room curtains which are fresh, rm in tone, and amazingly opulent med up with hairpin lace salvaged n a Victorian pillow sham. What if original owners of these materials dn't know them—or a lot of other d things used so inventively here? f a chair is more comfortable with cushion, it gets one. After all, you ive *with* the 18th century without

PLEASE TURN TO PAGE 43

period room"? Not on your life— ng so stuffy. From the hutch table the tiny chair, its furnishings are ne—but they have been assembled used, not just to be admired, by a lively modern family. Notice how a fine painting brings everything se into focus and how perfectly at ome the grandfather's clock, with y sophisticated bonnet top, seems be with countrified furniture here

Here's how to welcome antiques into your family circle. Three lively boys live here and there's been no catastrophe yet!

Did you ever see a more graceful wing chair? It's good for sitting in, too. The slender object next to it is an old European lace maker, the delight of its owner who loves it as she'd love a bit of sculpture. When you're furnishing with antiques, you don't have to use draperies of the period. See how handsomely at home a modern window treatment is in this room

Almost everything on the fireplace wall could stand alone as a symbol of "home." From the Boston rocker to the Staffordshire cows on the mantel, you wouldn't want to change a thing. Yet, because this is a growing collection, its family may see an entirely different setting next week. They know the spirit remains the same, and any change is always for the better

Ancient pegged desk from Vermont seems to glow with satisfaction at its surroundings. It was in terrible condition when the MacWhinnies bought it, but years of collecting taught them wonders a restorer can work—and they learned to do some of it themselves

Dining table, bought in ruins for $20, is spectacular example of astute buying and restoring. Top had to be reversed to be usable, and old cherry rolling pin furnished lumber to piece it. Chicken-coop Windsor chairs, almost modern in line, hail from Newport, R.I., home of aristocratic American furniture before it ever became the home of aristocratic Americans

Collecting With Sense (Begins on page 41)

trying to live *in* it. The main point is that everything in this house blends together in happy good fellowship.

But because Inez started her collecting fifteen years ago when her husband and his salary were both very young, Maison MacWhinnie (not just an alliteration—Inez comes of French stock) does more than offer an object lesson in how to live with antiques: it can teach us how to acquire antiques in the first place without investing a king's ransom in them. The secret? Well, for one thing, though you'll find things here which the fanciest big-city dealers would be proud to display, Inez didn't start by buying the rarest of pieces with the finest of finishes in the best of condition. She loves and collects country furniture—the best kind to have if there are youngsters around—and buys it from country sources. Then, too, the first chests and tables and chairs in this collection were bought as necessary furniture, not as show pieces, luxurious extras. And because of the wise way Inez did her buying, the furniture was acquired at bargain prices.

That solid cherry dining-room table, for instance—mellow as it is now, all mortised together with nary a peg nor a nail, it would be tagged high in a deep-carpeted antiques gallery. It cost Inez $20 plus a tidy sum for refinishing, but less, at that, than an ordinary sturdy dining table might have cost. When she found it, it had been sitting in a Long Island barnyard for years—and looked it. It was in such bad condition that its top had to be reversed before it could be used. But Inez knew enough, when she spotted it, to recognize its wonderful wood and construction, to see the beauties, and the strength, of its fine T stretcher—and to grab it knowing that she'd invest several times its original cost in bringing it to life.

Then, there was that pine Welsh dresser in the dining room. It took both knowledge and imagination to see its possibilities behind broken doors and under six coats of paint—but Inez knows good proportions when she sees them. She also knew how handsome solid pine could look brought down to its natural color—so she bought the thing, paid $20 for it plus a restoration charge, and ended up with a very fine antique. When you've been at it as long as Inez, you learn how to do some of the simpler restoring yourself.

Of course, not all of her treasures were orphans of the storm, and

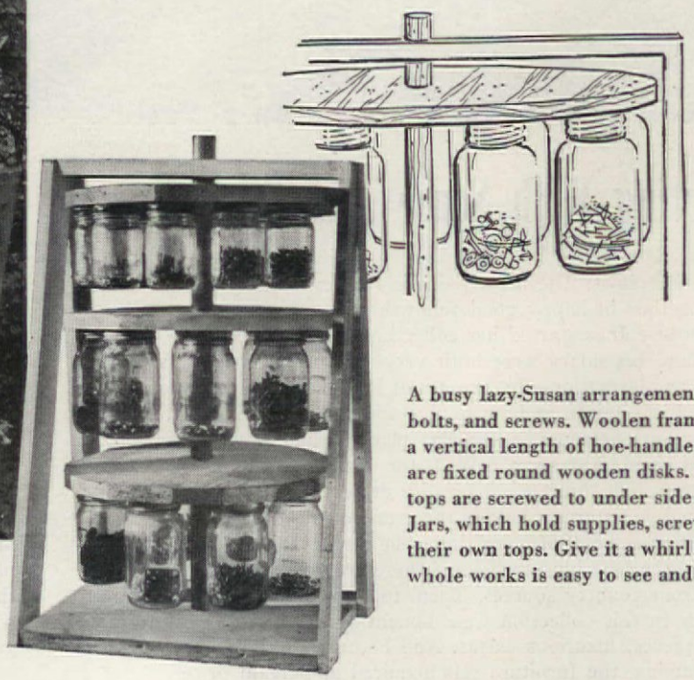
PLEASE TURN TO PAGE 116

Idea for windows in beach house or development house with high windows: Hinged wooden panels are set on track at top of frame, fold back like shutters to admit full light, can be arranged to combat glare and let in just a little light. Paint them a bright color and they take the place of curtains. Equip them with series bolts, and they're practically burglar-proof. The Richard Emisons' residence

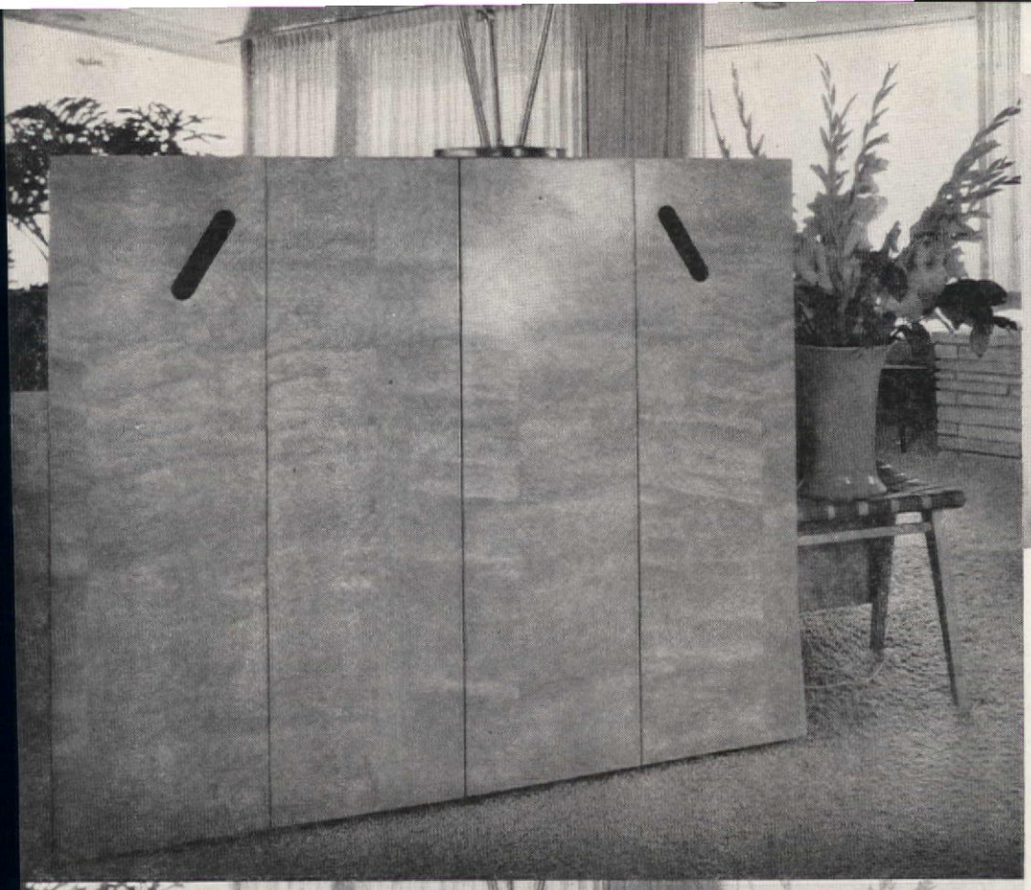
Mrs. George Ross, a professional decorator, made this unusual bracket lamp from an old copper pudding mold, placed it at end of sofa on a swivel arm. It is fitted with a brass top plate, brass finials. Paper shade is wrapped neatly inside and out with wool yarn

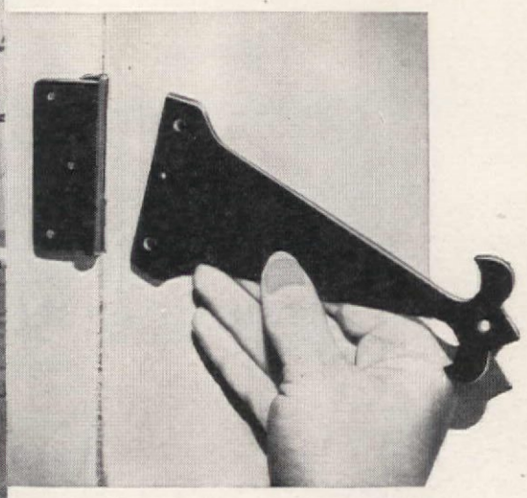
"Why didn't I think of that?"

Barbecuers, ahoy! Here's an idea for an inexhaustible supply of paper tablecloths. Wooden box on patio storage wall holds big roll of ordinary brown wrapping paper. Old saw blades on edge of box tear paper neatly. Pull off as much as you want, use it, burn it with trash

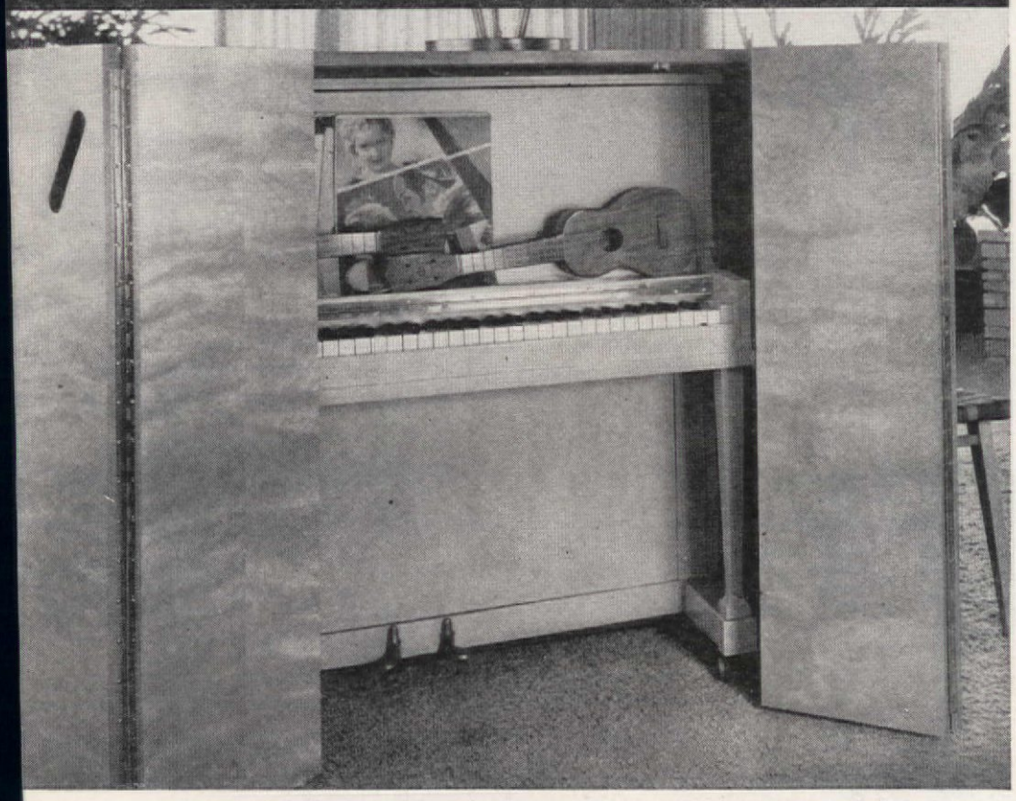


A busy lazy-Susan arrangement for nuts, bolts, and screws. Woolen frame holds a vertical length of hoe-handle to which are fixed round wooden disks. Mason jar tops are screwed to under side of disks. Jars, which hold supplies, screw into their own tops. Give it a whirl and the whole works is easy to see and reach



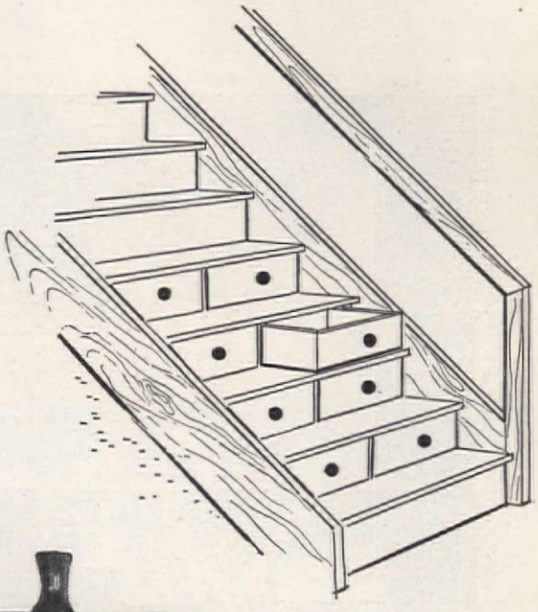


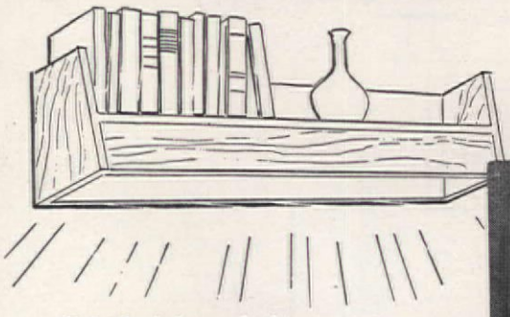
Bright idea fools many, costs pennies. Your cabinets needn't go without handsome Colonial black iron hinges because they're hand-wrought and expensive. Make 'em yourself out of cheap pressed wood—trace the pattern on the board, jig-saw it neatly, drill the holes, paint it flat black, screw it into place—and admire!

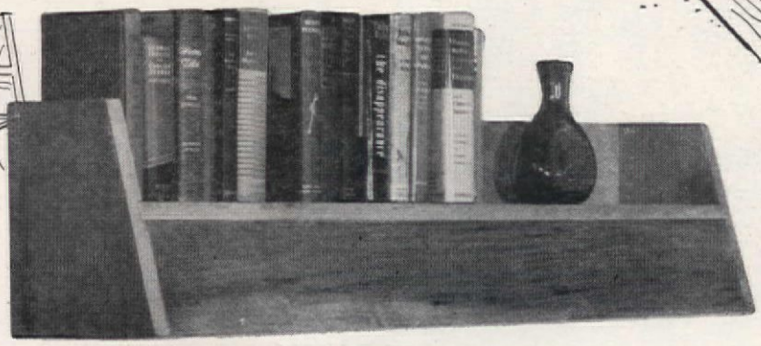


Upright piano doesn't seem to fit in your new modern room? This one's neatly concealed by a handsome blond case that looks like built-in storage. Four satiny birch doors unfold on strong piano hinges when the music mood strikes, and you'll be all ready to play.
A. Quincy Jones, A.I.A., architect

There's more storage than meets the eye lurking in space beneath your seldom-used attic stairs. Gwendoline Spang sends this idea: Build in drawers, a whole flock of them, beneath the treads. A fine place to tuck away winter things with a few moth balls around for protection

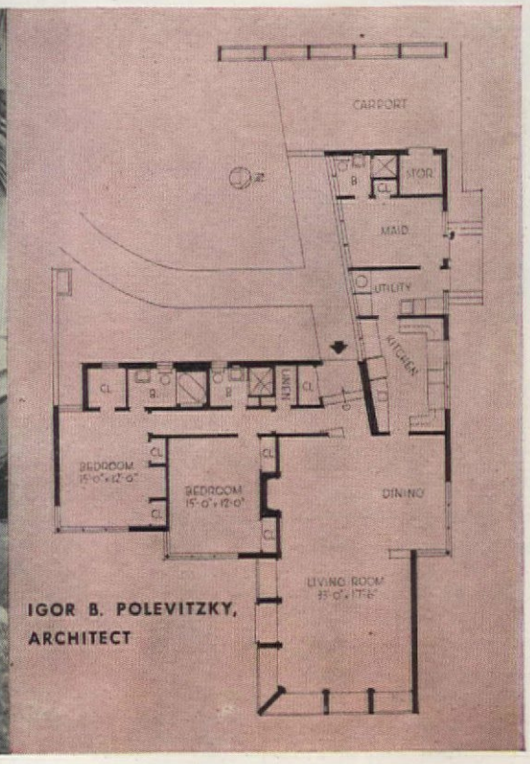






R. L. Conhaim made this simple but good-looking bookshelf to hang over his bed. A pair of fluorescent tubes hide behind the apron, give good reading light. Fine idea to copy and hang over your child's desk

Mrs. Brady calls her sofa "Big Mo" after the battleship—there's eleven feet of it. Three-fold screen in corner was painted by Mrs. Brady's mother, as was picture hanging over fireplace (see cover). These windows face east; others opposite the sofa face south, flooding the room with sunshine



JANE FISHER

Designed for a Busy Street

Unorthodox planning of storage wall and service wing insulate this house against traffic noise of busy thoroughfare

The house that turns its back to the road to face garden or view is as much a part of our time as the front porch was a symbol of another era. Seldom is a plan so neatly devised as this one, however, to combat the night-and-day noise of a heavily trafficked road and yet confine itself within the limits of a narrow lot. The shape of the plan is less common than the problem, as a careful study of the drawing on the opposite page will show.

Architect Igor Polevitsky has sensibly ranged a double-walled stack of bathrooms and storage closets along the front façade of the house as an insulating barrier against sound. To further this purpose, the service wing projects streetward from the house, terminating in an open car port. Protecting the car port, and cutting off direct view of the entrance door, is a louvered baffle of poured concrete.

Main rooms of the house—two bedrooms and a huge living-dining room—face the rear and a view over an adjoining golf course. Exposure is primarily east and south to catch prevailing winds and winter sunshine, with few windows on the north and west elevations—orientation fits the locale, which is Florida.

Exterior walls are of brick and concrete. The living room with its simple fireplace (see cover) is paneled with vertical boards of bleached cypress washed with white paint. The owners, General and Mrs. Francis M. Brady, have furnished the house with pieces from Rome, Paris, Panama, and the United States.

Short and Sweet

Abbreviated window dress is the latest home fashion— here are some pretty variations

Your windows are the eyes of your home—make them sparkle, and the whole house is bright; make them beguiling, and they give individuality to every room. Let them tell a new story. Here is a nosegay of ideas which prove that the ubiquitous ruffled tie-backs or the usual glass curtains flanked by draperies, though often excellent, aren't the only solutions. Your windows can be friendly and still original, rich without being rubber-stamp. What's more, the crisp and imaginative window treatments here are both inexpensive and easy to copy. Remember that your windows' dressing improves your outlook in more ways than one: if it frames a good view, it must still afford you some privacy; if it hides a bad view, it must still let in some light. It must modulate the daylight, sometimes filtering it, sometimes letting it in full strength. It must be attractive not only from the inside, but from the outside as well—not only a thing in itself, but part of your room, and it must reflect the room's whole character.

1 **Shuttered windows are even more romantic with a veil of embroidered eyelet-batiste half-curtains. Get the effect from one deeply flounced curtain, or from two tiers of simply gathered fabric hung on rods in line with mullions**

2 **An excellent way to keep your windows light, yet dress them to match your room: Simple draw-curtains in a light solid color are banded in print used elsewhere in the room. The valance is a gathered flounce of the print, deep and full**

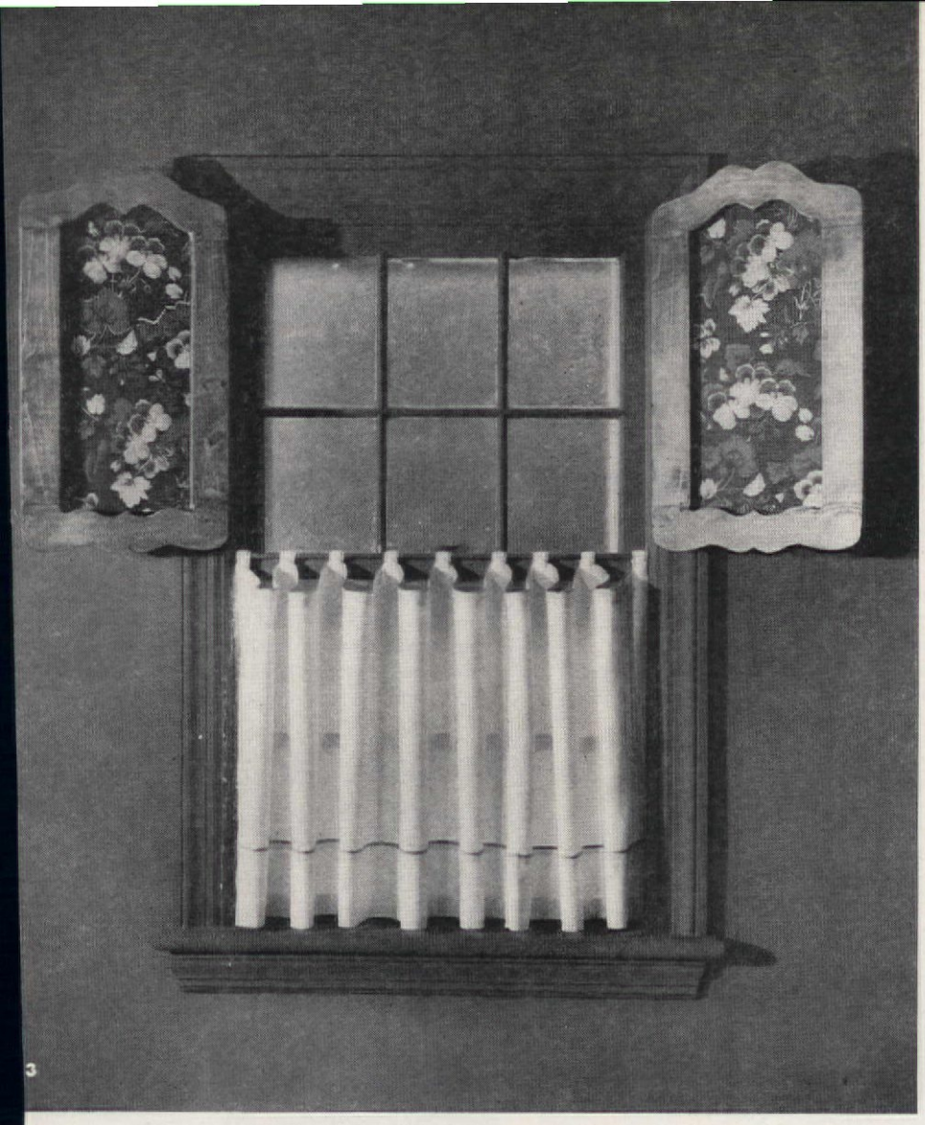
3 **This bewitchery, exceptionally pretty itself, gives privacy without cutting off a good view. Wood half-shutters have chintz panels. White cotton curtains are hung by self loops bound in yellow. They keep fabric in neat, even folds**

4 **Troubled by a narrow window smack against a wall? Then dare to drape it on one side only—it can be handsome. This floral chintz has plain ribbon bands which are themselves accented by a binding of plain chintz. Lampshade makes nice balance**

5 **Double tiers for a small dormer are white sateen with ball fringe. Just make two pairs of curtains. Hems are applied to fronts of curtains, ball fringe sewn in hem. Corners are neatly mitered. Stenciled design on wall is from old coverlet**

6 **Another way to use shutters and half-curtains. Shutters were cut down from full-sized ones, enameled white. Half-curtains are white cotton with three rows of ball fringe at hem. Casing fits rod closely so plain, inch-deep heading stands up**

See "Where Credit Is Due" on page 132



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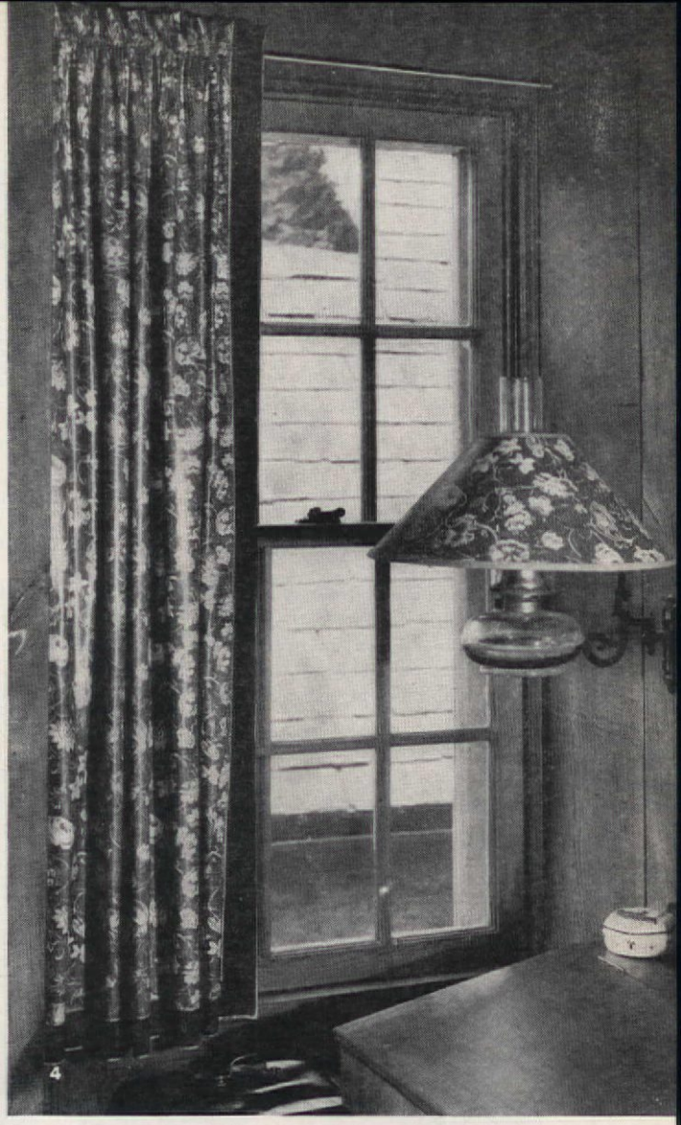


4

5

6

Your own house plants may furnish all the blooms you'll need for this arrangement. Put them in a pin holder around which you've bent a 6-in.-square sheet of plumber's lead. This will hold all the water they need

Driftwood is so decorative and imaginative in itself that it can make a very few flowers go a very long way. Select a piece with rhythmic shape and a flat base which will rest solidly in a low bowl. Be sure to wax it well

For color, use African-violets, begonias, and grape ivy. Don't be afraid to cut them from your house plants, for such pruning is beneficial—it keeps plants from becoming "leggy" and it stimulates new shoots

A walk in the country produces materials you can force for this: apple blossoms, fern, fiddleheads, dried, spore-bearing fern leaves, skunk-cabbage leaves. Use blue-green pottery container of spiral or asymmetrical design

To force blossoms, mash lower 2 or 3 inches of fresh-cut stems with hammer, then put in deep water in a warm room. Force ferns and skunk cabbage by covering plants with basket or keg. Cutting a few fronds isn't harmful to plant

Establish high point by placing curved apple branch in pin holder. Next place fiddleheads, wrapping skunk cabbage around stems as shown at left. Use fern fronds of varying lengths, but point them all in the same direction

How to do it

BETTY B. MERRIAM, Flower Arrangements

Big Effects with

Start with tall stems of begonias and grape ivy, then add cluster of African-violets at base. For filling in, use leaves of the latter with their beautiful texture. Follow line of driftwood for motion and continuity

You can make your arrangement flow gracefully from the upper left to lower right by adding apple blossoms—this time shorter stems. To give the whole thing accent, fill in empty spaces with dried, spore-bearing fern leaves

Woods are full of fern, fiddleheads, and skunk cabbage.

Use them, and driftwood, to extend scarce flowers

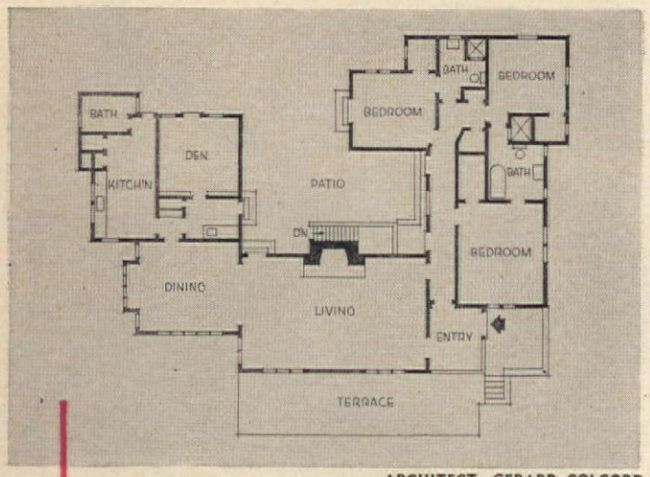
Fewer Flowers

See "Where Credit Is Due" on page 132

Data from Nancy C. Lan

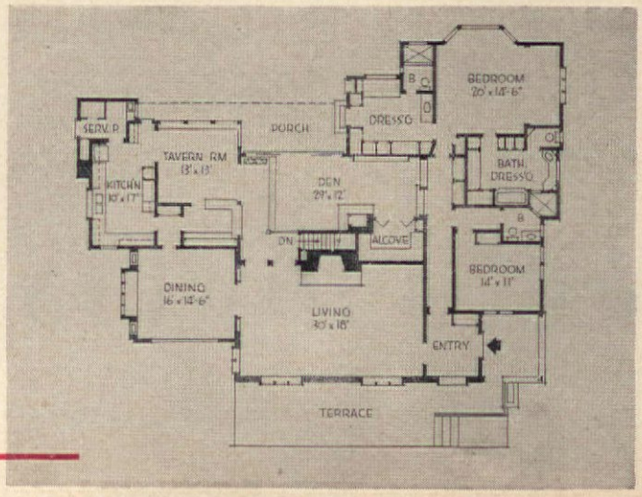
Yes, that's the "before" picture above! This house, built about 1912, was tastelessly remodeled in the 1920's when it acquired the ill-conceived modernistic look shown above. Opposite, see its 1951 reincarnation (after a second remodeling). It was given the timeless good looks of an English cottage by ripping off the gimcracks, facing the front with brick, adding a new roof and some simple but excellent landscaping

This



ARCHITECT: GERARD COLCORD

Before



After

House is 1 Year Old!

It looks so happily rooted on its hillside that it's hard to believe the house above hasn't basked there for years in that sunshine, just as it is. But actually, though its foundations are forty, its face is only one year old. Here's the story, a remodeling Right and Wrong as well as a Before and After: This house was built about 1912, then brought "up to date" during the 1920's by the tasteless masking of its façade with that modernistic gingerbread you see on the opposite page. That was Wrong. Now skip a few decades. Last year, radio actor Elliot Lewis bought it for the sake of its sound structure and spacious interior, and, with help from architect Gerard Colcord, endowed it with its new and engaging personality. They were Right. They ripped off that heavy band around the top which was supposed to make the house look modern (but didn't), then repaired the scars with a brick front, and added the gently pitched roof to achieve serene and timeless architectural design.

Dollar for dollar, it paid the Lewises to buy and alter this roomy house inside as well as out—a new one with the same amenities would have cost them much more. That new floor plan is perfect for a couple with very full lives. There's room for entertaining, plenty of it: formally in the large living room and dining room, informally in the tavern which flourishes in full view of the rear garden where the small den used to be. Since actor Lewis needs a den, too, they arranged for a large one on the site of the old patio—it was mostly walled in, so no important structural to-do was needed for roofing it over. Perhaps best of all is that master bedroom suite which follows a formula deserving high priority in your file of dream-house ideas: the big double bedroom provides for each of its owners the singular blessing of a private dressing room and bath.

Place and Show

GERTRUDE BRASSARD

At a time of year when flowers are scarce and expensive, we've done a table setting for you without a *real* blossom in sight—yet the table seems scattered with posies. Recall if you will, a blustery March day and the first sight of gentle fresh violets nestling in soft fur—a sure sign that spring is on the way! This lovely table captures the same feeling: the lavender-blue violets and Franciscan's fine gold-banded "Olympic" china are so realistic you can almost pick them and feel their velvety petals. A strange yet becoming anomaly is this, for the delicate drawing of the flowers is as traditional a handling of a floral pattern as you are apt to see—realistic rather than stylized; but the actual forms of the ware itself are definitely modern; the subtle coupe shape of the plates with no indented well or raised border, and the simple lines of the coffee pot pictured above. China is about $14.50, for a five-piece place setting.

The crystal goblets have a similar pleasant contradiction. They are Tiffin's "Ming Modern," a shape as old as China herself. You'll find this delicately curved bowl, this short, round foot in ancient ceramic bowls and wine cups. But the simplicity of this form makes it as compatible with modern as the newest Scandinavian designs. These are about $2.00.

Our flowerless centerpiece is an arrangement of glittering crystal pieces, all by Tiffin—the swelling soaring birds poised on heavy transparent globules of crystal; the magnificent tall candlesticks with bell-shaped hurricane globes a full 16½ inches high. Birds are about $30 a pair; the hurricane lamps, about $25 a pair.

The sterling flatware, an enlarged detail of which you see above, is Alvin's "Southern Charm" pattern, a design that is definitely traditional in execution, yet chaste enough to be completely at home with these other friendly modern pieces. Six-piece place setting about $29.75. Covered serving dishes and salts and peppers are Gorham's sterling.

The place mats, which catch the color of the violets and send it winking through reflections in silver and crystal, are Belgian linen with a basketweave border—about 75¢ each.

See "Where Credit Is Due" on page 132

E CHICKEN AT YOUR HOUSE?

soups, each with the fine flavor cken.

KEN with RICE: Chicken-rich broth, rice, tender pieces of chicken. A ll-the-family soup.

M of CHICKEN: Rich chicken stock, cream, pieces of chicken, and . Smooth, delicious, nourishing!

CHICKEN GUMBO: Vegetables, pieces of chicken, with savory seasoning in a tasty chicken stock. An Old New Orleans favorite.

CHICKEN NOODLE: A golden chicken broth, lots of egg noodles, and pieces of chicken. A popular "best seller", and a special favorite with the children.

HERE WE "GO ADVENTURING"!

You'll choose one of these when you're seeking a substantial yet different soup. A delightful way to vary your meals.

BEAN with BACON: An old-fashioned thick bean soup, plump beans, flavored with bacon. A hearty "he-man" soup.

CLAM CHOWDER: Chopped clams, potatoes, tomatoes, savory herbs in a tangy clam broth. You'll like this "soup of the sea".

PEPPER POT: Pieces of meat, macaroni, vegetables, and substantial meat stock make this fine Early American-type soup.

SCOTCH BROTH: A hearty main-dish soup, prepared with choice mutton, barley and vegetables. A soup—not a broth!—and substantial eating for the hungry.

Chicken with Rice Soup
Crackers
nana Topped Gingerbread

Clam Chowder
Pimiento & Cream Cheese Sandwich
Crisp Celery Oatmeal Cookies

eet Old Favorites Make New Friends

. . . among these delicious, nourishing Soups
Use this chart to check your own Soup Shelf

ANNE MARSHALL
Director Home Economics
Campbell Soup Company

BY Anne Marshall

Every year more and more millions of women realize how delicious, nourishing and economical soup is as a main dish in family menus. And so I've made up for you this handy "soup-shopper's guide".

I do hope you'll read this page carefully and mark your family's favorites. It will help you stock your own soup shelf. It will also help you decide what soups to try next. Each soup, of course, differs in ingredients, recipe and flavor. That's why soups can vary your menus so delightfully—why a different soup is truly a different *meal*. Try these menus, too.

Vegetable Soup
ple Cottage Cheese Salad
rscotch Walnut Pudding

Tomato Soup
Creamed Chicken with Hot Biscuits
Fruit Cup

U'RE LOOKING FOR BEEF!

seven soups, each made with

rty beef stock, pieces of beef, bles and barley. A soup for all EEF!

DLE: Deep-flavored beef stock, eef, egg noodles.

: (Beef Broth) Clear broth flavored with vegetables.

É: Beef broth, accented with tomato, celery, carrots, herbs, all strained to a clear amber.

OX TAIL: Stout beef stock, meaty ox tail joints, barley and vegetables. This is a robust, English-style soup.

VEGETABLE: Fourteen different garden vegetables in a full-bodied beef stock.

VEGETABLE BEEF: Vegetables, barley, tender pieces of beef, in a rich beef stock. A "square-meal" soup!

ALL DIFFERENT . . . ALL DELICIOUS!

There's goodness galore in these fine soups —all are principally vegetable.

CREAM of ASPARAGUS: Smooth purée of fresh asparagus, creamery butter, a garnish of luscious asparagus tips.

BLACK BEAN: Delicious purée of fine black beans, expertly seasoned. Once enjoyed only at famous restaurants.

CREAM of CELERY: Crisp garden celery is diced, blended with extra-heavy whipping cream. A delicious delicately-flavored soup!

CREAM of MUSHROOM: Cultivated mushrooms blended with extra-heavy whipping cream; mushroom pieces.

GREEN PEA: Nourishing purée of green peas and fine creamery butter, delicately seasoned.

TOMATO: America's favorite soup. Luscious tomatoes, creamery butter, gentle seasoning.

VEGETARIAN VEGETABLE: A fine, flavorful all-vegetable soup. Luscious garden vegetables, mingled in a delightful vegetable broth.

Finest ever made!

Sunshine Cookies

Packaged in moisture-proof cellophane to insure oven freshness.

Sunshine HYDROX COOKIES

Sunshine VIENNA FINGER SANDWICH

Sunshine BUTTER MACAROONS

Sunshine CHOCOLATE PUFFS

Sunshine FIG BARS

MODERN END: Good equipment in compact U with view from sink. Refrigerator opens at right for accessibility to counter. Cupboards have roll-up fronts instead of doors—good idea in a narrow space

Modern Kitchen–Country Air

Data from Lois Rea

Here's the built-to-order headquarters of a woman who loves the view from her home and sees no reason to waste it during her working hours. So when it came to the kitchen of their new house, Mrs. Willis Broadhead of St. Louis Co., Mo., specified a long, narrow room divided into working and social halves, paneled with pickled pine, floored with rubber tile which resembles brick, and open to the view by a series of large windows. In addition to an excellent arrangement of up-to-the-second equipment which includes a thermostatically controlled ventilating fan over the stove, it has to its credit: toe space under the counters, a pair of lazy Susans in corner cabinets, a tray file, slide-out bottle holders, slide-out pot rack, acoustical ceiling.

COUNTRY END: Wood paneling, wealth of windows, comfortable chairs, sawbuck table make this a perfect place for a visit as well as for meals. Rubber-tile floor is cut and laid to look like old-time brick

What fun—*what good corn eating!*

What country sweetness! Each handsome ear of DEL MONTE Corn is bred for higher natural sugar content—with all the hearty, rich-as-butter flavor you love in farm-fresh corn.

What special tenderness! Those golden DEL MONTE Corn kernels all but melt in your mouth, the skins are so tissue-thin. This corn is grown on purpose for easy eating, extra enjoyment in each summery spoonful.

What dependable value! You know that DEL MONTE never fails you in quality or flavor on any food. So if it's more honest-to-goodness pleasure you want for your money, try DEL MONTE Brand Corn.

CORN-BURGER STACKS

- 1½ lbs. hamburger
- ½ cup dry bread crumbs
- ¼ cup milk
- 2 12-oz. cans DEL MONTE Golden Whole Kernel Corn
- 6 tbsps. finely chopped onion
- 4 tbsps. finely cut parsley
- ½ tsp. celery salt
- ¼ tsp. salt
- ¼ tsp. poultry seasoning
- Green onions and DEL MONTE Catsup if desired

Make 12 thin patties of the meat. Let bread crumbs stand in milk; then add ½ cup of the corn and the remaining ingredients; mix well. Sprinkle patties with salt and pepper; put together with the stuffing mixture, in pairs. Place in shallow pan; bake in moderately hot oven (400° F.) about 15 min. or till done to taste. Serve with the rest of the corn, heated and seasoned. Garnish with DEL MONTE Catsup and onions as shown, if desired. Makes 6 servings.

3 STYLES: Golden Whole Kernel, Golden Cream Style, White Cream Style

Del Monte Corn

BRAND

—the brand that puts flavor first

Take a Can of

• blushing corn chowder
• corn 'n oyster stew

Preparation time: 20–25 minutes

YOU'LL NEED:

Onion
Green Peppers
Butter or margarine
1 #2 can cream-style corn
1 can condensed tomato soup
Milk

Cook ½ cup chopped onion and ½ cup chopped green pepper in 2 tbs. butter or margarine.
Add corn, 1 can tomato soup, 1 cup milk, 1 tsp. salt, and ⅛ tsp. pepper. Mix well.
Heat to serving temperature.

CORN 'N OYSTER STEW

YOU'LL NEED:

1 #2 can cream-style corn
1 quart milk
Onion
All-purpose flour
Butter or margarine
1 pkg. frozen oysters

Heat corn and milk together.
Strain and rub through a fine sieve.
Cook 2 tbs. chopped onions in 2 tbs. melted butter or margarine.
Blend in 2 tbs. flour. Add corn mixture gradually.
Add 1 tsp. salt. Cook until mixture boils.
Add thawed oysters and cook until edges curl.

• sunshine special

Preparation time—about 20 minutes

YOU'LL NEED:

2 #2 cans cream-style corn
1 quart milk
Carrots
Green pepper
Unflavored gelatin
Onion

Grease a 1½-quart mold well.
Decorate the bottom as desired with carrots and green pepper.
Chill.
Soften 4 tbs. gelatin in 1 cup milk.
Heat 4 cups corn with 3 cups milk to the boiling point.
Strain through a fine sieve.
Add gelatin and stir until dissolved.
Add 2 tbs. onion juice and 2 tsp. salt.
Chill until mixture begins to thicken.
Fold in 1 cup chopped carrot and ½ cup chopped green pepper.
Pour into mold. Chill until firm.

• supper in a skillet

Preparation time: 20 minutes

YOU'LL NEED:

Ground beef
Prepared mustard
Onions
Green peppers
Butter or margarine
1 12-oz. can Mexican-style corn
Chili sauce
Precooked rice

Combine 1 lb. ground beef, 2 tbs. prepared mustard, 1 tsp. salt, and ⅛ tsp. pepper.
Shape into 10–12 balls.
Cook 1 cup sliced onions and 1 cup green pepper rings in ¼ cup melted butter or margarine.
Add meat balls and brown well on all sides.
Drain corn and pour over meat balls.
Add ½ cup chili sauce and mix lightly.
Simmer, covered, for 5 minutes.
Add ½ cup precooked rice.
Simmer, covered, for 10 minutes.

• corn tossup

Preparation time: 10 minutes

YOU'LL NEED:

1 can whole kernel corn
1 can cut green beans
Radishes
Mayonnaise
Chili sauce
Salad greens

Drain corn and beans, then mix together.
Combine with 1 cup sliced radishes.
Blend ½ cup mayonnaise with 2 tbs. chili sauce.
Add to vegetables and toss lightly.
Serve on salad greens.

• golden fingers

Preparation time: 10 minutes

YOU'LL NEED:

Onions
Butter or margarine
1 can whole kernel corn
Milk
Biscuit mix
Egg
Light cream

Cook 1 cup sliced onions in 2 tbs. melted butter or margarine until lightly browned.
Remove from heat.
Mix 1 cup drained corn with onions.
Add ⅔ cup milk to 2 cups biscuit mix.
Toss lightly.
Spread evenly in the bottom of an ungreased 8 by 8 baking pan.
Cover with onion-corn mixture.
Beat 1 egg with ½ cup light cream until well blended.
Pour over other ingredients.
Bake at 425° F. for 30–35 minutes.

SPECIAL corn tips from our American Home Kitchen! For instance, try these **simple supper suggestions:** Pour 1 can cream-style corn into a baking dish. Top with croutons which have been sprinkled with garlic salt, then bake. ● Or team 1 can cream-style corn with 1 can tuna fish and a little grated onion, top with crumbled cheese crackers, and bake. ● Cream of celery soup baked with 1 can cream-style corn and ½ cup chopped ripe olives makes a hearty supper. ● Canned chipped beef mixed with cream-style corn and chopped green pepper is good eating at Sunday night supper—serve it over crispy crackers. ● A good-to-look-at, better-to-eat **salad** arrives when you mix Mexican-style corn with chopped celery and sliced radishes, then hollow out tomatoes and fill them with the corn mixture. ● More **quick vegetable ideas**—Sauté 1 can whole-kernel corn and 1 can green beans in 2 tbs. butter or margarine. Sprinkle with onion salt. Or heap sunny whole-kernel corn in a green pepper ring which has been cooked until tender. ● For new-fashioned **corn muffins**, fold drained, whole-kernel corn into corn-muffin mix. Spread in a greased 8 x 8 pan. Top with drained, crushed pineapple, and bake.

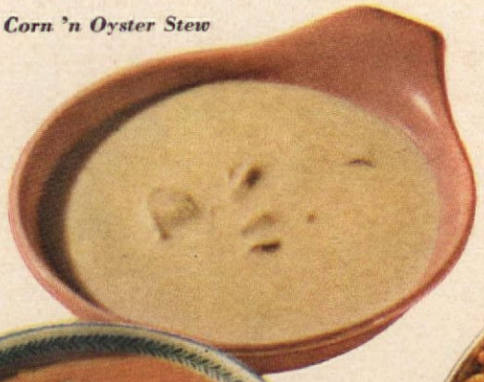
Corn

Sunshine Special

Corn Tossup

Golden Fingers

Corn 'n Oyster Stew



Blushing Corn Chowder

Supper in a Skillet

ELEANOR LEE JONES

Chicken Rings The Dinner Bell

A broiler split in quarters and baked in our own very special sauce—a rich, red tomato sauce compounded of sugar and spice and everything nice. . . . here is a queen of dishes for you, but one which is as easy on the budget and as easy in the making as it is easy on the tongue and eye. And it's a symbol of one advantage the dear *new* days have over the dear *old* ones: you can have main courses like this at "just family" meals because the mass production of chicken has brought its price right in line with once-lowly fare. And you don't have to eat your fill of it in the spring and yearn for it the rest of the year the way you used to, because chicken is now in plentiful supply the whole year around.

The Little Red Chick we're crowing about here is easy in the doing because you can combine its sauce in five minutes flat, then ladle it over the chicken quarters before baking it at 350° F. Two hours later, you'll find the goodness of the chick blended with that hot and handsome sauce, all ready to serve up four husky appetites. And you can repeat it soon!

Those potatoes were designed to go with the chick both in looks and in taste. Instead of just plain mashed spuds, we fashioned them into nests after adding a whole egg to give them fluffiness. Then under the broiler until lightly browned. Nesting in the nests is a filling of chopped buttered celery and pimiento, a compliment and a complement to our chicken.

Now for the salad which seems so right with this dinner: grapefruit sections offer a refreshing tartness, while avocado slices contribute a subtle mellowness. Between the slices, tuck an occasional crisp onion ring, and if the red variety isn't available, a white onion will do just as well. For a superb dressing, copy a French model by substituting fresh lemon juice for vinegar in your favorite French dressing recipe—you'll borrow this idea for use with any fruit salad.

And now for those crusty skyscraper popovers! If you would like to add to your reputation as a cook with a list of specialties which never fail, here is one your public is sure to approve. Popovers are usually tricky—but not these. They're foolproof, and to make them more so, we give you some how-to's on page 62. And to make them taste still better, we added the flavor of onion to them. A tip from our AMERICAN HOME kitchen to yours: as soon as popovers come from the oven, prick their tops with a fork to let the steam escape. This operation is our secret for preventing the sogginess which so often blights popovers.

Lemon Feather-Lite seemed to be the best name for a beautifully light cake which is angel food with golden yolks added. It has that angel touch, and it's decked out in a sweet but tart whipped-cream glaze. After a sample, we know that you will ring the dinner bell out loud for this one, too!

Recipes on page 72

See "Where Credit Is Due" on page 132

Favorite Hurry-Up Feast For Lent!

Famous For Extra Flavor–Heinz Cooked Macaroni!

Smooth Cheese Sauce—Made With Plenty Of Nippy Cheese—Gives This Dish Its Special Appeal And Extra Nourishment!

LOTS OF GOOD THINGS go into the making of Heinz Cooked Macaroni. *But our chefs are particularly proud of their sauce!* It's wonderfully tempting and zesty—because specially aged Cheddar cheese is carefully blended into it. For different economical spring meals you can fix in *minutes*, keep ready-to-serve Heinz Macaroni on hand. You **know** it's good because it's **Heinz!**

HEINZ
MACARONI 57

● Bring out the best in fish, sea-foods and leftover meats by adding a few drops of HEINZ 57-SAUCE! Blended from 17 rare flavor ingredients, this delicious sauce glorifies steaks and chops, too!

Popovers...

the American Home Way

Three easy steps which will make a success story of skyscraper popovers every single time

1 Brush six baking cups generously with salad oil

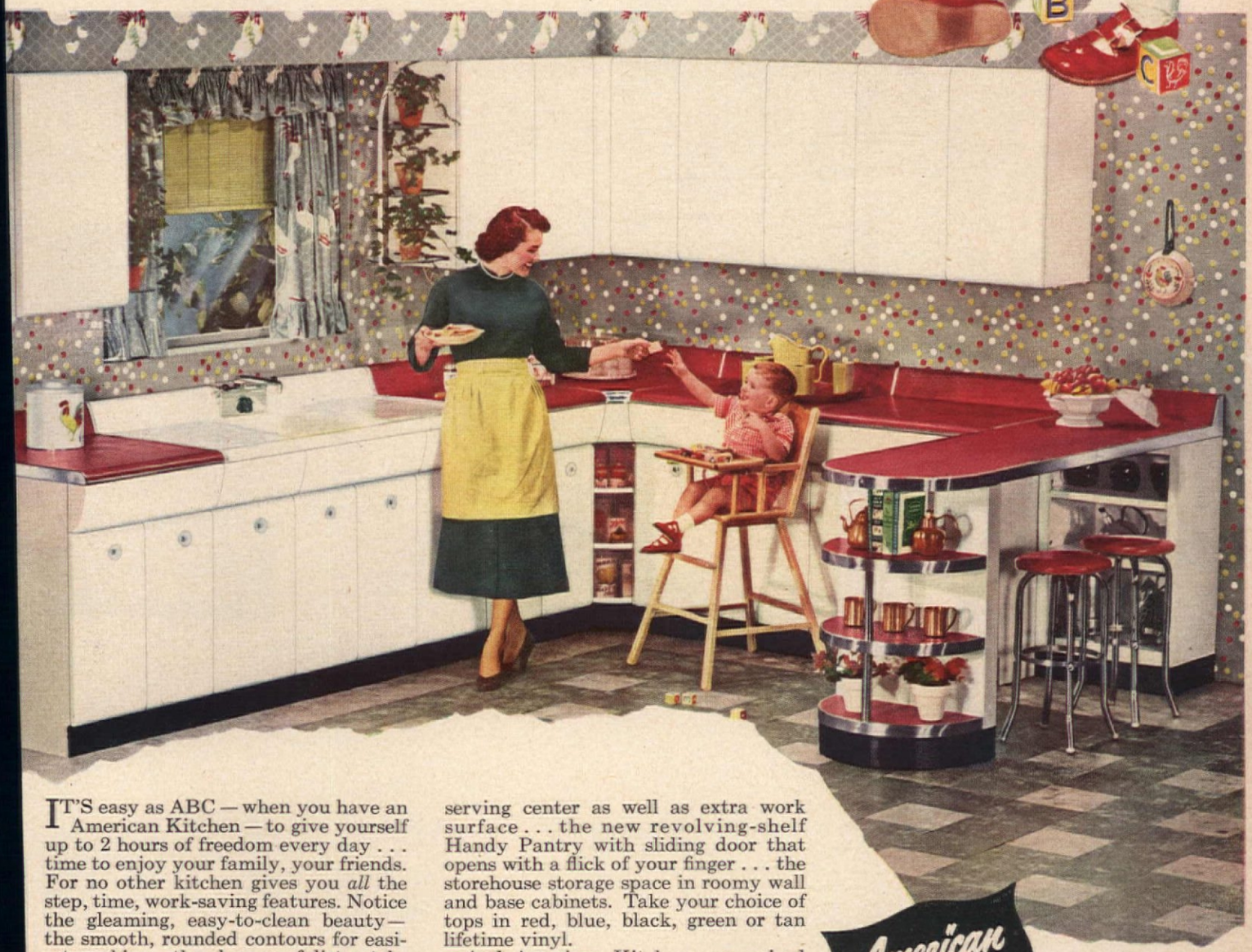
2 Combine 3 eggs, 2 tbs. butter or margarine, and milk. Add sifted all-purpose flour, salt. Beat until smooth

3 Fill baking cups two-thirds full. Bake at 400° F. for 50 min. See page 74 for Onion Popovers. For basic recipe, omit onion salt, grated onion. We find in our kitchen that popovers baked at one temperature have added volume

Easy as A B C to Own a Beautiful

American Kitchen

Easy as A B C to Cut Your Kitchen Work in Half!



IT'S easy as ABC — when you have an American Kitchen — to give yourself up to 2 hours of freedom every day . . . time to enjoy your family, your friends. For no other kitchen gives you *all* the step, time, work-saving features. Notice the gleaming, easy-to-clean beauty — the smooth, rounded contours for easiest working — the absence of dirt-catching handles — rounded drawers that clean as easily as wiping a bowl.

See the new Brunch-Bar, a handy serving center as well as extra work surface . . . the new revolving-shelf Handy Pantry with sliding door that opens with a flick of your finger . . . the storehouse storage space in roomy wall and base cabinets. Take your choice of tops in red, blue, black, green or tan lifetime vinyl.

And American Kitchens are priced amazingly low on easy FHA terms.* Why don't you see *your* American Kitchens dealer today.

American KITCHENS
"SAVE 1000 STEPS A DAY"

*FHA terms subject to change without notice.

Easy TO GET — Phone your dealer, and he'll come to your home, plan your kitchen to fit your room.

Easy TO INSTALL — the easiest of all kitchens to install. An American Kitchen will add to the value of your home.

Easy TO PAY FOR — American Kitchens are eligible for FHA financing — only 10% down — three full years to pay!*

American Central Div., AVCO Mfg. Corp., Connersville, Ind.
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Here's 25¢ — rush me full color catalog showing kitchen layouts and new planning book with miniature model kitchen cut-outs.

Name _____

Address _____

City _____ *Zone* _____ *State* _____

Tired of old-fashioned shelf coverings?

. . then you'll like new, permanent

Rubbermaid

SHELF-KUSHIONS

Discover the newest, most exciting idea that ever saved time and work in the kitchen . . . *Rubbermaid Shelf-Kushions.*

They're permanent rubber shelf-liners that protect dishes and quiet your cupboards.

Now you can stand up dishes safely in the molded plate rail. And the special surface ribbed design allows ventilation for glassware.

Here's more good news to make cupboard care easy. Rubbermaid Shelf-Kushions lie flat, wipe clean with a damp cloth, and stay new-looking for years—never curling, warping, peeling, or softening. They come in gay colors . . . in standard 11¾ inch widths, and a choice of 24, 30, or 36-inch lengths.

Space-saving Rubbermaid Plate Racks *are good news for cupboards, too. They do away with plate-stacking, prevent chipping.*

Be sure it's genuine

Write for free folder showing the complete Rubbermaid line.

THE WOOSTER RUBBER COMPANY, Dept. A-11, Wooster, Ohio

Imagination—an essential ingredient

As Americans, we probably have no set tradition in our pattern of cooking—for, after all, we are a real "melting pot" of all nations, and what is more natural than our food assuming this same blending of ideas? We may pride ourselves on the ability to cook "as well as Mother"—typical New England fashion, or deep South in trend—however, food ideas do change through the years for one reason or another. G.I.'s who served overseas found French or Italian cooking, for example, suited their palates, and, tucked in a corner of their overseas bag, came a special recipe. Or perhaps foreign travels have alerted some of us to the real goodness of foreign cooking—and all to the good! For just plain American food has tended to be bland, seasoned toward no particular flavor—and don't forget the old saying that "food without seasoning is like talk without reasoning." We admit there is glamour in the very thought of herbs and spices, but we're willing to bet there's a *lot* more glamour in food with a pungent, herby, well-seasoned flavor!

One word best describes the use of herbs and spices in cooking: "Subtlety"! Over-seasoning as well as under-seasoning should be guarded against. The dish should be such that people say "What *have* you put in to give this delicious flavor?" rather than "Um, you've got orégano in this, haven't you?" How delicious an ordinary recipe can become when the seasoning is alluringly mysterious and not the least bit obvious! When using more than one herb at a time, blend them carefully so that only one flavor predominates. And, very important, be sure to remember that the delicate aroma and flavor of savory herbs is lost after long cooking—the herb touch should come toward the end of the cooking period.

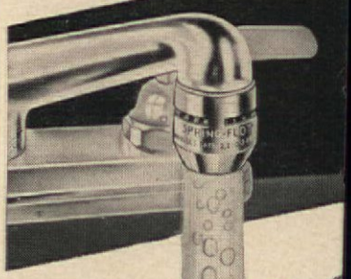
Herbs are a weapon-in-hand for the homemaker who's struggling with the high cost of meat on a budget—for the flavor of thriftier meat can be improved tremendously with the addition of only one, or a proper blending of herbs.

A tip to enhance the flavor of pork chops or pork steak is to add a generous sprinkling of sage to the pork while steaming. A sprinkling of thyme during braising also does wonders to make fresh ham even more savory—

PATENTED AERATO

gives you

LIVE WATER!



Water from a faucet with a Spring-Flo Aerator is enriched with oxygen—Aeration eliminates "out of the tap" taste. The disappearing air bubbles make cloudy water clear.

Better taste!

Millions of bubbles swell the stream and increase its velocity. This means quicker washing and rinsing. And the air bubbles make mountains of suds!

Quicker rinse!

The bubbles in the Spring-Flo stream cushion the impact, prevent splashing. This soft fascinating, bubbly stream makes less water do more work.

No splash!

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The Spring-Flo is available with the lavatory and sink faucets of all leading faucet manufacturers.

Ask your plumber.

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The greatest thing in fa

CHASE BRASS & COPPER CO.

Mother doesn't mind, now that we own a G-E Water Heater"

there's lots of hot water all the with a G-E Water Heater.

e are the features the G-E Water er will bring to your house . . .

AFE! No fire, no fumes, no flue. erwriters' Laboratory approved.

EPENDABLE! Backed by General tric's 10-year protection plan. you know G.E.'s record of de- ability!

UTOMATIC! G.E.'s precision- thermostats automatically tain water temperature.

CONOMICAL! Rugged Calrod® give efficient heat. Fiberglas ation keeps water hot up to *three without reheating.*

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re's a size to fit family's needs!

UTOMATIC ELECTRIC

WATER HEATERS

n put your confidence in—

ERAL ELECTRIC

Imagination

(Begins on page 64)

try rubbing powdered sage into the ham before cooking!

Thrifty and quick cooking—creamed dried beef flavored with a little powdered sage—or a pinch of thyme added to corned beef hash will really bring questions from a hungry crowd. Even hamburger takes on added glory for the addition of a dash of orégano. Or try fixing chipped meat as an herbal meat loaf! For about 1½ pounds of meat, add a ½ teaspoon both of marjoram and savory.

When chicken's on the "good buy" list, add a new taste-turn to the plain roast fowl by basting with melted herb butter—made by adding ¼ tsp. dried tarragon to ⅓ cup melted butter—or (only please, *one* at a time!) ½ tsp. orégano, ½ tsp. sweet basil, ¼ tsp. powdered thyme, or ½ tsp. powdered marjoram.

Spices, too, can do much to improve the flavor of thriftier cuts of meat—and even the spices we associate most generally with pastry cooking add a marvelous touch to certain meat flavors. When cooking a pot roast, just before flouring, sprinkle the roast wtih ¼ tsp. ground cloves, pepper, and celery salt. Or if it's whole cloves you'd rather use, just add six (plus a crushed bay leaf, naturally!) to a cooking pot roast.

Hamburger that's seasoned with onion salt becomes better tasting with a dash of powdered allspice—and the same dash added to the flour used for dredging roasts is very good. About three or four whole allspice berries added to the water used for boiling fish adds worlds of flavor improvement! Chili powder, so typical of dishes of the Southwest, should be reserved not for hot, steaming chili alone! A wonderful addition to most stuffings, and perfect for bringing out the flavor of the meat and vegetables in the plainest of stews—just try half a teaspoon.

Where herb and spice cookery are concerned, our imagination runs on and on—and, *really*, imagination in cooking is the ingredient most necessary in experimenting with new taste treats which herbs and spices can bring to everyday cooking!

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old addresses directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance.

THE AMERICAN HOME
Subscription Dept.
American Home Bldg., Forest Hills, N. Y.

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Everything is just as Mary planned her lovely GENEVA kitchen. A *corner sink* to better utilize the kitchen area . . . *quarter-round* cabinets for added charm . . . and scads of accessories to lighten her day. And Mary is in love with the *beauty* and *utility* of her GENEVA cabinets . . . in long-lasting steel. *You too*, can make your kitchen dream come true. See your GENEVA dealer...*he's a specialist in kitchen planning.*

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Personalized for You

Geneva Modern Kitchens Inc., Geneva, Ill. (Dept. AH3-2)
Send for colorful new, 20 page booklet "Kitchens With Charm" illustrating many stunning Geneva kitchen designs. Include 10c to cover cost of handling.

Name_____
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PRIZE WINNER

Recipes come and go. But here's a hardy perennial. A great lemon pie—gorgeous, mouth-watering. Wins more blue ribbons than grandma's crabapple jelly. Why not get some fresh, juicy *Sunkist Lemons* and make this Prize Winner yourself? It'll prove a praise winner for you.

PRIZE WINNER LEMON PIE

7 tbsp. cornstarch 1½ c. sugar ½ c. fresh lemon juice
1½ c. hot water 3 egg yolks 2 tbsp. butter ¼ tsp. salt

Mix cornstarch, sugar and salt thoroughly in saucepan. Add hot water and cook over high heat, stirring constantly, until thick and clear. Remove from stove and add beaten egg yolks. Return to stove and cook at low heat, stirring constantly, for six minutes. Take off stove and add lemon juice and butter. Cool. Pour into cooled baked pastry shell. Top with meringue.

MERINGUE

3 egg whites ¼ tsp. cream of tartar 6 tbsp. sugar

Beat egg whites and cream of tartar until stiff, gradually adding sugar. Spread on pie. Bake at 400°F. until golden brown.

Sunkist-Pillsbury Lemon Pie Event! *Pillsbury Pie Crust Mix and Sunkist Lemons are now* on sale together *at grocers' everywhere. Take advantage of this nation-wide event. Get your Prize Winner Pie ingredients now!*

FRESH
Sunkist® Lemons
FROM CALIFORNIA

Secrets
FROM THE
Sunkist Kit

BY GERTRUDE AUSTI
Sunkist Home Economics Dire

Borden sends us this lusciou pie filling. *Needs no cooking*

MAGIC LEMON PIE

½ c. fresh lemon juice 1⅓ c. (15-
Eagle Brand Sweetened Conden
2 egg yolks 1 tsp. grated lem

Put ingredients into bowl; thick. Pour into 8-inch ba pastry shell. Top with mering until lightly browned.

SUNKIST FRENCH DRESSI

½ c. salad oil 2 tbsp. sugar
½ tsp. paprika ½ tsp. dry
½ tsp. celery salt ½ c. fresh le

Mix together, stir well, chilled salad greens and t ple as pie. Yet when you tangy lemon flavor, you'll far the best there is. Gre *garden fresh*. (From our Lemon Recipe Book. See

Here's one from Aladd First, brew a cup of ho that wonderful tea arom off it. Then take a wedg lemon and squeeze a few tangy lemon juice int There's *flavor magic* for y serve lemon with tea, hot

Lemons are among t *sources* of vitamin C, su mins P (bioflavonoid) an mine). For youthful ene teeth and gums, you nee *daily*. Lemons make a rea tion to family health.

Every day you serve that would be better w What other food help ways? Always keep them

IN THE FREEZER ON

For your convenience standing new memb Sunkist Lemon family... for Lemonade, and p Juice—available either or canned. Famous Sun Best on the market.

Sunkist Lemons are from cooperating C Arizona citrus growe with the California Fr Exchange.

Famous Sunkist Lemon R Free. Dozens of new housekeeping helps. Sunkist, Sec. 2103, Box nal Annex, Los Angele

The best cooks lemon hab

Remember lemons wh

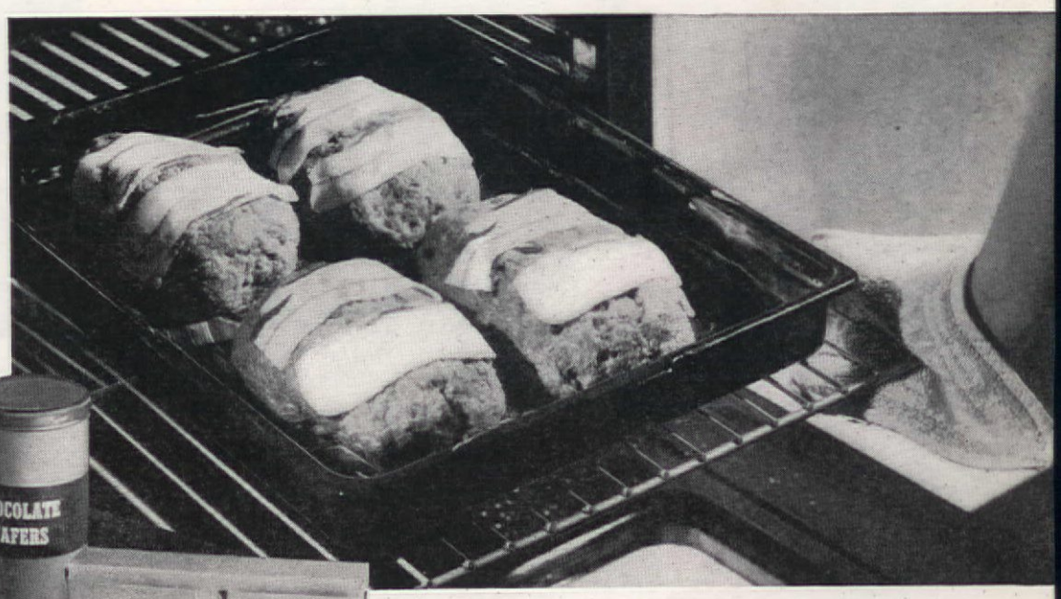
Your home freezer turns leftovers into good plan-overs. Make a pair of meat pies from those bits of roast. Then eat one, freeze one. Or freeze scraps until you're ready to use them. Wrap in freezer material, seal, label, freeze

Is your home freezer stocked only with uncooked foods? Then, my lady, for all your ownership of its mechanical marvels, you're an old-fashioned girl. Of course a freezer pays for itself by letting you buy foods in season and eat 'em when they're dearer, by encouraging you to purchase in quantity, to do a week's marketing at a clip. But it also lets you do a lot of *cooking* at a clip and thereby leave yourself with several kitchen-free afternoons a week. In the few short years since the home freezer has come into wide use, the American woman has found that you can freeze a surprising number of cooked foods, some of them for a long period. When you're making stews or soups or fine-flavored sauces, it takes little additional effort to make twice, or even four times the quantity to stock your freezer. Baked goods freeze well, too—breads, and cakes, and pies. Of course, keep a whole party dinner frozen, from a special soup to an ice-cream pie, and you'll never be flustered by unexpected guests. But your freezer is good for more than emergencies. Count on it in your regular good household management program: plan, as a regular thing, to cook the week end's meals at the beginning of the week, to prepare next month's dinner while you're working on tonight's.

EDITH RAMSAY

Keep a Frozen Inventory

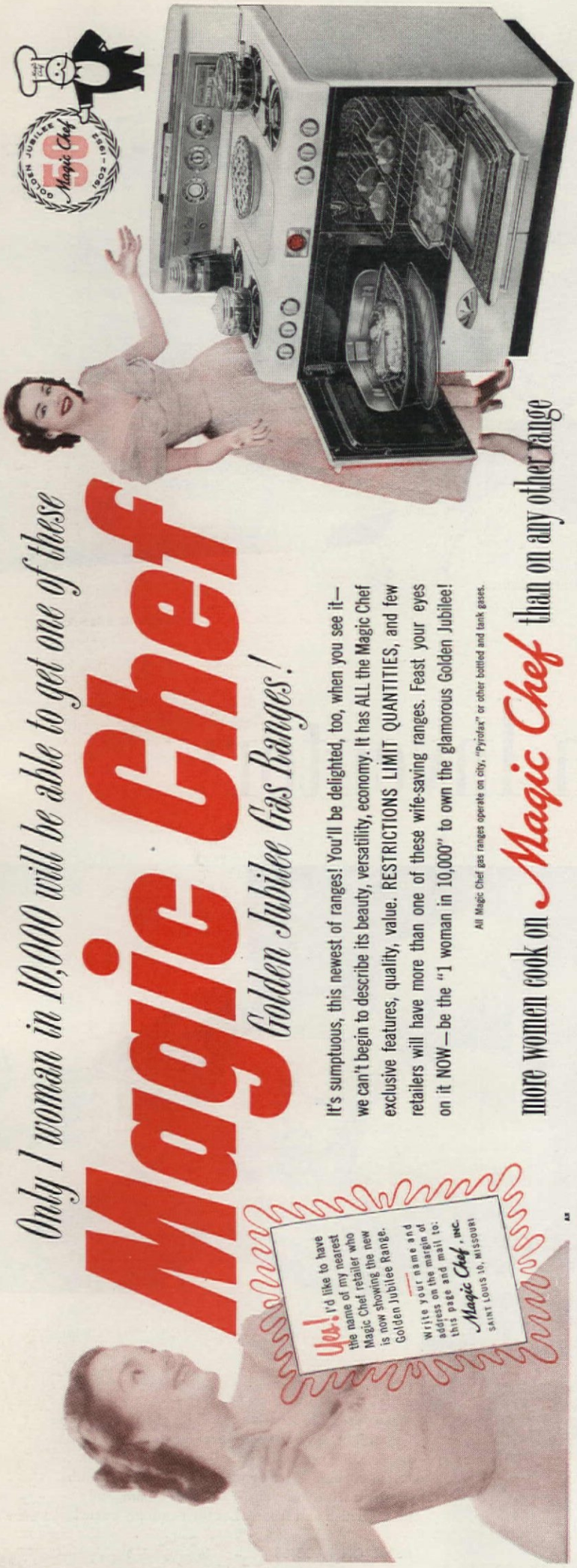
Your large oven means more when you use it in conjunction with a freezer. For example, make four meat loaves at once and stow three away for delicious quick dinners a week or a month hence. Plan your program so that you cook intensively some days, are free of it others



Make several ice-cream pies while you're at it—one for tonight, several for the freezer to gobble up, for freezing crisps the crumb crusts. Line pyrex or metal-rimmed paper plates with cookie crumbs, fill them with your family's pet ice cream, and then garnish and freeze. Let the company come!

MORE ON PAGE 68

See "Where Credit Is Due" on page 132



Frozen Inventory

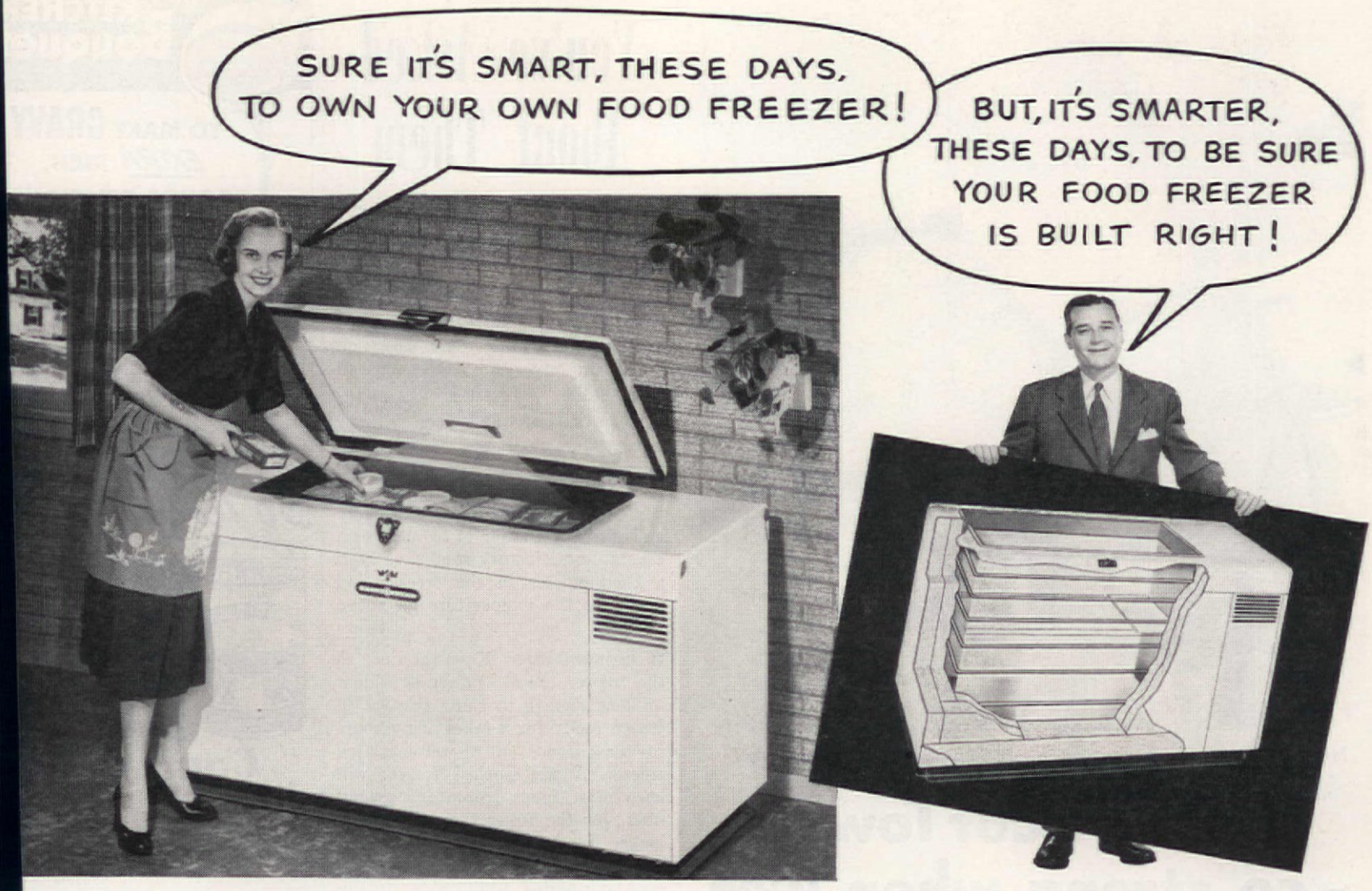
(Begins on page 67)

Cooked liquid foods will keep deliciously fresh in plastic containers, wax-lined paper cartons, or glass jars. They are easy to handle. Fill them, snap on tight-fitting lid, freeze

You have a choice of freezer wraps—aluminum foil, cellophane, pliofilm, or special moisture-vaporproof paper are all good. Fold wrapping close to food, double-fold ends, seal with tape

Want a good, but quick, dessert—for some day next month? It can taste as if it had been cooked that very day, for cakes and other baked goods may be frozen after baking as well as before

Meat patties (cooked or uncooked) won't stick together if you wrap them like this before freezing. Between layers of patties or chops place a double thickness of freezer-wrapping material—this lets you separate them easily when the time comes



Knowing which food freezer to buy is as easy as 1 - 2 - 3

How wonderful it is, to enjoy the garden-fresh goodness of out-of-season fruits and vegetables! To have a constant supply of wonderful frozen foods at your fingertips. To save lots of food money by buying in quantities at sale prices—all because *you* have a food freezer!

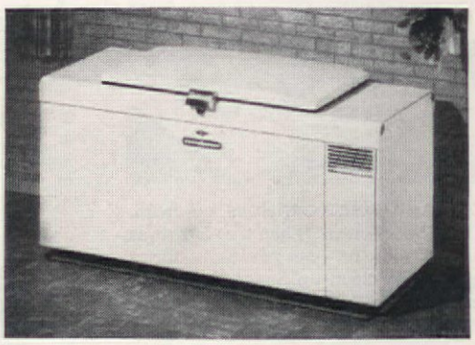
But be sure to get the *right* food freezer! It's as easy as 1-2-3!

1 **Look for rugged construction.** Frigidaire Food Freezers are strong and sturdy, built to last. Can't buckle or warp even when loaded with hundreds of pounds of food. The lid seal is always good and tight. Moisture-laden air can't leak into the cabinet to cause frosting and icing. Complete wrap-around freezing coils *put and keep* cold where it's needed most. It's the *only* freezer with coils on all four sides and bottom for complete freezing protection!

2 **Look for efficient insulation.** Three things are important. The amount of insulation, the way it is packed, the way it is sealed. Frigidaire insulation is thick and efficient. And years of experience have taught Frigidaire engineers the way to pack and seal insulation against outside and *inside* moisture. As a result, it can't water-log, can't expand . . . keeps *all* the cold inside.

3 **Look for cold-making power.** The Frigidaire Meter-Miser, simplest refrigerating mechanism ever built, provides more reserve power than you'll ever need. And only Frigidaire has it! . . . See the Frigidaire Food Freezers, and inspect all their advantages, at your Frigidaire Dealers now!

Frigidaire Food Freezers



Look for your Frigidaire Dealer's name in the Yellow Pages of your phone book, or write Frigidaire Division of General Motors, Dayton 1, Ohio . . . Leaside (Toronto 17), Canada.

Frigidaire reserves the right to change specifications, or discontinue models, without notice

Frigidaire families *live* better because Frigidaire appliances *are* better

Mop up spills *jiffy-quick* with ScotTowels. So *handy*, so *highly absorbent!*

NEW ScotTowels - so strong when wet

YOU CAN USE THEM LIKE A CLOTH!

SCOUR KITCHEN UTENSILS with fibre-sturdy ScotTowels—they don't fall to pieces when wet! Use them with cleansers, polishes and soaps, for *all kinds* of difficult household chores!

KEEP DRESSING TABLE SPOTLESS with fabric-soft ScotTowels. So pliable, so cloth-like, they *whisk* off dust and powder. Perfect for keeping your mirrors ever bright and sparkling, too!

CUT AND JUICE ORANGES on fresh, clean ScotTowels. Then toss out rinds and towels in one package—for a quick, easy clean-up. Saves time, work, energy! Scott Paper Co., Chester, Pa.

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150 SCOTTOWELS TO A ROLL

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You've Asked About Them

Home Freezers—Our answers to questions most frequently asked on their use and care

NEED SPECIAL WIRING? No. Plug it into a direct outlet (no extension cords) in any place convenient to you. Do put it on a circuit of its own.

HOW COLD INSIDE? Run a new freezer for 24 hours at near-zero temperatures before putting in food to be frozen. About 4 lbs. of food per cubic foot may be frozen every 24 hours. Fluctuation of temperatures causes unsatisfactory results, so keep a thermometer in the freezer and never let the temperature go above 10° F.

IF POWER FAILS? Keep the door to the freezer closed! Power is seldom off long enough to cause damage to frozen foods, for it takes many hours to thaw foods in a well-insulated freezer. A well-stocked freezer will keep most foods frozen for several days, for the fuller the freezer, the longer foods will stay frozen. If service is interrupted for longer than a 24-hour period, add dry ice (usually obtainable from ice cream or frozen food stores) or take your frozen foods to a locker plant. Notify your local power company that you are a freezer owner. Many companies have priority lists for freezer owners, and should power fail, these circuits are repaired first.

WARNED OF POWER FAILURE? Most new freezers are equipped with either a light or alarm signal to warn you that all is not well. Heed these signals, and look for them daily!

DEFROSTING? The freezer should be defrosted when the accumulation of frost on the interior of the cabinet interferes with closing the lid, removing storage baskets, or efficient use. It usually consists of scraping frost from the sides with a special wooden or plastic scraper. Some manufacturers, however, recommend that the current be cut off and the freezer defrosted in a way similar to defrosting a refrigerator, so be sure to read your instructions!

NEED CLEANING? By all means! Clean the interior with baking soda and water after each defrosting. If it has a rubber gasket, keep it free of oil and grease, for these are natural enemies of rubber. To keep it looking shiny as new, wash exterior with a damp soapy cloth and protect with high-quality wax.

DOES MACHINERY NEED CARE? This depends upon the freezer you own. Those using the finned-type condenser need periodic cleaning.

So TOMATO-RIC

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Contadina Concentrated TOMATO PAST

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IN CANS OR TUBES

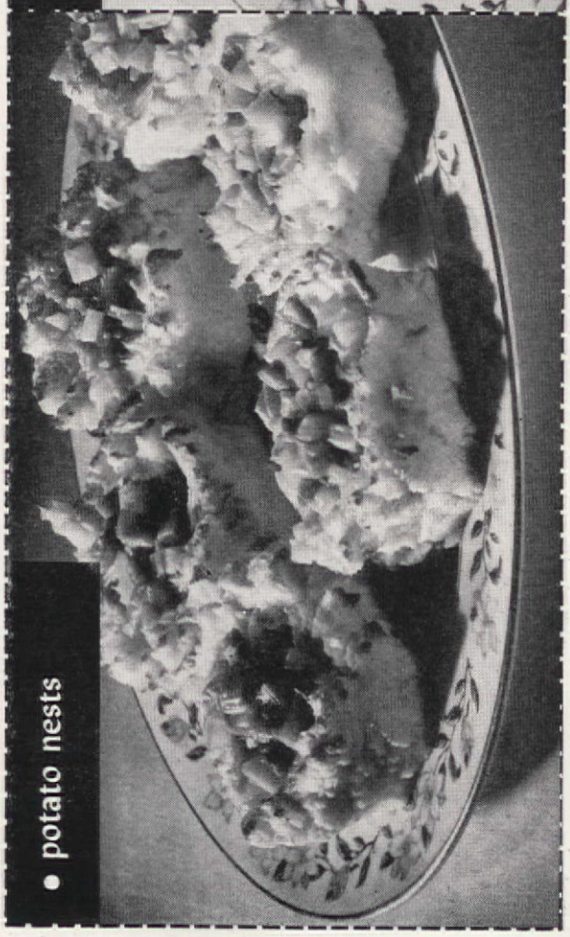
WON'T CHIP

P.S. Pulleys, hinges, locks and lat work better with 3-IN-ONE

Dinner Bell

(Begins on page 60)

• little red chick



• potato nests

Try Molly's way to put more lure in Lenten eating...

Serve 'em

Olive 'n Tuna Super Supper

Tune in Pet Milk's Fibber McGee and Molly Show, NBC Network every Tuesday night

MOLLY'S RECIPE for OLIVE'N TUNA Super Supper

1 (4-oz.) pkg. noodles (2 cups)
1 (12-oz.) pkg. frozen asparagus
⅔ cup ripe olives
2 tbsps. butter or margarine
2 tbsps. flour
1 tsp. salt
¼ tsp. dry mustard
1 tsp. Worcestershire sauce
1 cup Pet Evaporated Milk
1 cup grated American cheese
1 (approx. 7-oz.) can tuna

Cook noodles in boiling salted water until tender. Drain. Cook asparagus according to directions on package. Drain and reserve cooking liquid. Dice stems and leave tips whole. Cut olives from pits into large pieces. Melt butter and blend in flour, salt, mustard and Worcestershire sauce. Stir in milk. Add enough water to asparagus cooking liquid to make 1 cup and stir into sauce. Cook and stir until thickened. Remove from heat. Blend in cheese. Combine lightly with drained noodles, asparagus stems, olives and tuna in shallow 8-inch round baking dish. Arrange asparagus tips on top, pressing lightly into sauce. Bake in moderate oven (350 degrees F.) 20 minutes, or until thoroughly heated. Serves 6.

Fix tuna Molly's enticing new way...and you end up with a wonderful dinner-in-one-dish

Who says Lenten eating must be dull? Don't you believe it! You just serve 'em Olive'n Tuna Super Supper!

It's a dinner-in-one-dish, and it's got everything. Meaty flavor, without a sliver of meat. Spicy cheese sauce. Green vegetable. And the special, mellow goodness that ripe olives add.

Try it soon and you'll discover why it's Fibber McGee's Lenten favorite.

RIPE OLIVES from California

ELEGANT IN SO MANY WAYS

Elegant on your table For a party touch without fuss, set out a bowl of gleaming ripe olives on your table

Elegant as appetizers When you're fixing a tray of tidbits to sharpen appetites, don't forget to add ripe olives

Elegant in countless recipes For free booklet "Elegant but Easy Recipes with California Ripe Olives," write Olive Advisory Board, Dept. A-23, 16 Beale Street, San Francisco 5, California.

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WRITE FOR A FREE COPY of a most helpful and informative booklet entitled, "Speeding Up Your Home Laundering"

SPEED QUEEN CORP., Ripon, Wisconsin

SPEED QUEEN

Specialists in Home Laundry Equipment Since 1908

Dinner Bell

(Begins on page 60)

• potato nests

1 cup chopped celery
½ cup chopped pimiento
1 tbs. butter or margarine
4 cups mashed potatoes
1 egg
2 tbs. butter or margarine
1 tsp. salt
⅛ tsp. pepper

Cook celery and pimiento in 1 tbs. butter or margarine over low heat for 10 minutes. Meanwhile beat potatoes with egg, 2 tbs. butter or margarine salt and pepper, until light and fluffy. Shape into nests on a greased baking sheet with 2 spoons. Fill the center of each nest with some of the celery-pimiento mixture. Broil until potatoes are browned.

Calories per serving: 230

• little red chick

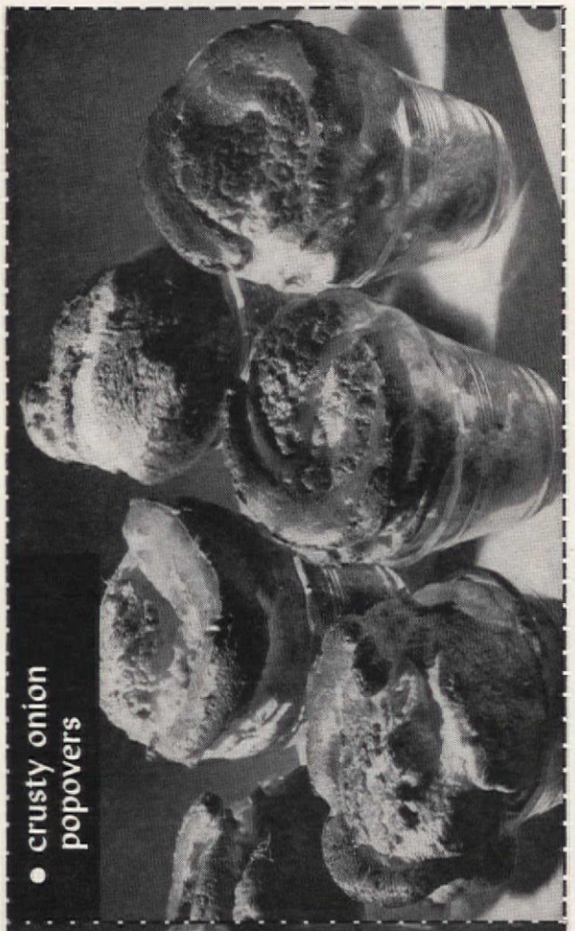
1 2½-lb. broiler, quartered
½ cup sliced onions
½ cup sliced green peppers
½ clove garlic, minced
1 bay leaf
2 sprigs parsley
½ tsp. orégano, optional
¼ tsp. cayenne
1¾ cup (1-lb. can) tomato purée
2 tbs. brown sugar
2 tbs. prepared mustard
1 tsp. salt
¼ tsp. pepper
¼ cup vinegar
1 tbs. Worcestershire sauce
1 chicken bouillon cube
1 6-oz. can mushrooms

Place chicken in a skillet. Combine onions, green pepper, garlic, bay leaf, parsley, orégano, tomato purée, brown sugar, mustard, salt, pepper, vinegar, Worcestershire sauce, and cayenne. Mix well and pour evenly over chicken. Place uncovered, in a 350° F. oven for 1½ hours. Drain liquid from mushrooms. Heat mushroom liquid to boiling, then add bouillon cube and stir until dissolved. Add mushrooms and pour over chicken. Return to oven for 30 minutes.

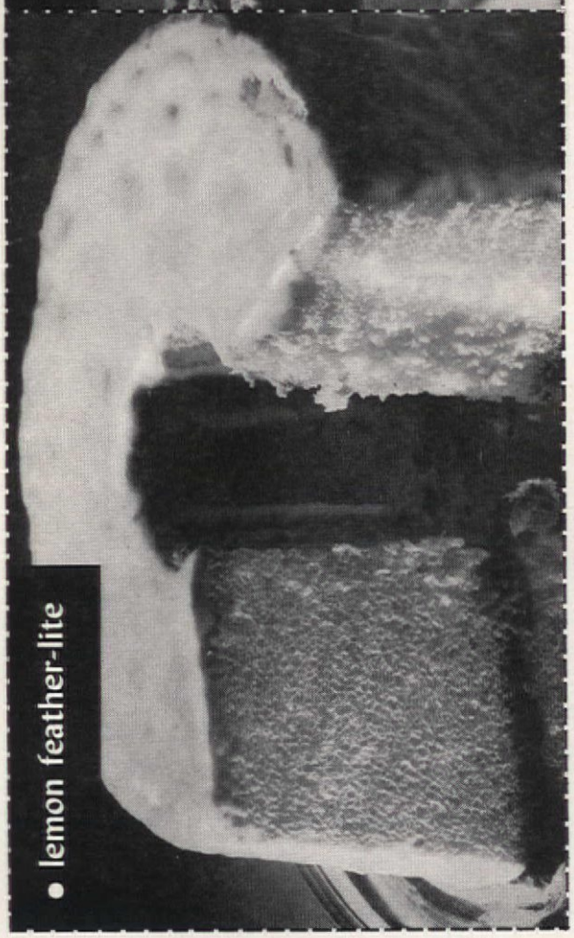
Calories per serving: 234

Dinner Bell

(Begins on page 60)

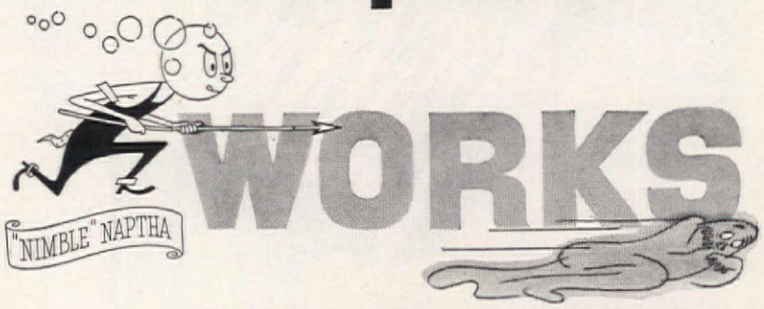


• crusty onion popovers

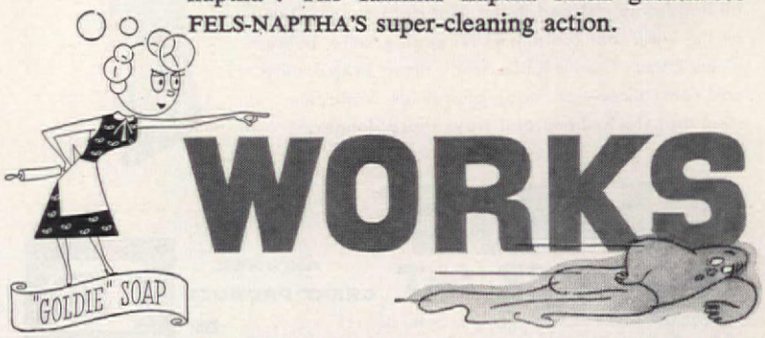


• lemon feather-lite

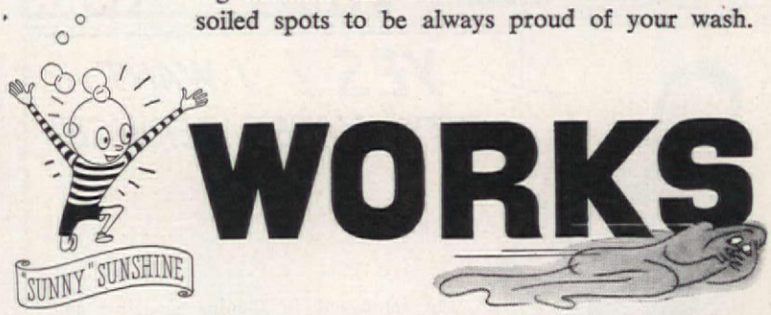
"3-Way" Fels-Naptha



FELS-NAPTHA *CHIPS* and FELS-NAPTHA *BAR* are easy to recognize because they are the only washing products that contain dirt-loosening "nimble naptha". The familiar naptha smell guarantees FELS-NAPTHA'S super-cleaning action.



There's nothing like it for really getting out the dirt. There's nothing like it for fragrant-smelling washes. Use FELS-NAPTHA *CHIPS* in your washing machine and FELS-NAPTHA *BAR* on extra-soiled spots to be always proud of your wash.



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GOULDS PUMPS Inc., Seneca Falls, N.Y.

Dinner Bell

(Begins on page 60)

• crusty onion popovers

1 cup milk
½ tsp. salt
1 tbs. melted butter or margarine
3 eggs, well beaten
1 cup sifted all-purpose flour
½ tsp. onion salt
¼ cup grated onion

Brush 6 baking cups well with cooking oil. Combine milk, salt, butter or margarine, and eggs. Add flour and onion salt. Beat until smooth. Add onion and blend. Fill oiled baking cups ⅔ full. Bake at 400° F. for 50 minutes.

Calories per serving: 152

• lemon feather-lite

1 cup sifted cake flour
½ cup sugar
1¼ cups egg whites
½ tsp. salt
1 tsp. cream of tartar
1 cup sugar
1 tsp. vanilla
1 tbs. grated lemon rind
4 egg yolks

Sift flour and ½ cup sugar together 3 times. Sprinkle egg whites with salt and cream of tartar. Beat until frothy. Add 1 cup sugar gradually, beating constantly until stiff. Add vanilla. Fold in flour-sugar mixture gradually and thoroughly. Fold in lemon rind. Beat egg yolks until thick and lemon colored. Fold into batter. Pour into an ungreased 10-inch tube pan. Bake at 325° F. for 1 hour and 10 minutes. Remove from oven and invert until cold.

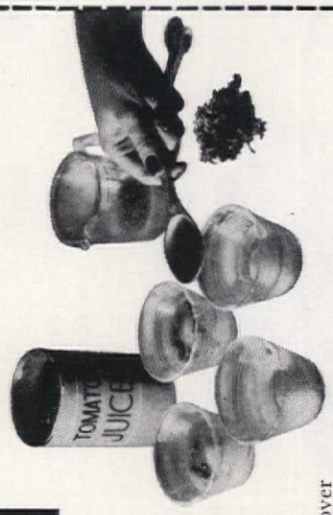
FROSTING: 4 egg yolks, ⅔ cup sugar, ⅓ cup lemon juice, 1 tbs. grated lemon rind, ½ cup heavy cream

Beat egg yolks until thick and lemon-colored, gradually adding ⅔ cup sugar. Add lemon juice and cook over very low heat, stirring constantly until thickened. Remove from heat and add lemon rind. Chill thoroughly. Beat cream until stiff. Fold into lemon mixture. Spread lightly over cake.

Calories per serving: 252

Eggs Aplenty

• versatile baked eggs



Breakfast, lunch or supper, baked eggs are an ideal menu choice. Especially handy for breakfast—for while they bake, there's enough time to set the table, pour the juice, and make the toast and coffee. For luncheon, pour 2 tbs. tomato juice over each egg, then sprinkle with chopped parsley. Pop into a 350° F. oven for 15–20 minutes. If you prefer a fancier touch, we suggest chopped ham and grated cheese over the top, too.

• celery scrambled eggs

When scrambled eggs are the order of the day, why not try some new tricks? Here is one of our specialties: To serve four, combine 6 slightly beaten eggs, ¼ cup milk, 1 tsp. salt and ⅛ tsp. pepper. Pour into a lightly greased skillet, cook over low heat, stirring constantly until mixture begins to thicken, then add ½ cup cream of celery soup. Turn heat off (the secret of moist scrambled eggs) and continue stirring until done.

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• **No head-splitting roar!** Just a gentle purr! Compare Lewyt with any other vacuum cleaner! It's quietest of them all!

• **Feel that suction!** Lewyt's oversize motor with its terrific suction power gets deep-down dirt! Famous No. 80 Carpet Nozzle picks up lint, threads, cat and dog hairs—all with *less* rug wear!

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• **Allergy-proof filtering system!** Hospital-safe! Lewyt triple-filters the air! No unhealthy dust escapes!

• **Sits in center of room!** Pivots in all directions! Cleans floor-to-ceiling! No tugging or shoving!

• **Does all your dusting!** Suction-sweeps bare floors, linoleum; brightens fabrics; cleans radiators; sprays paint and waxes; de-moths closets!

• **Video-pak prevents radio-TV interference!** Lewyt backed by 63 years of precision manufacturing and written Guarantee!

• **Costs no more** than ordinary cleaners! See the Lewyt today! Featured in over 10,000 stores coast-to-coast! Look for the Authorized Lewyt Dealer nearest you listed in your Classified Telephone Directory!

• **Complete with 7 work-speeding attachments!** No extras to buy! You get famous No. 80 Carpet Nozzle; Dusting Brush; Crevice Tool; Floor and Wall Brush; Upholstery Nozzle; Power Sprayer; and Moth Snuffocator.

STOP AT THIS DISPLAY for just 10 seconds and let your dealer show you the revolutionary advantages of the Lewyt Vacuum Cleaner!

Guaranteed by Good Housekeeping

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WORLD'S MOST MODERN VACUUM CLEANER

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Save on this Brand New Size
FEDERAL VOGUE
all-purpose
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LIMITED TIME ONLY

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TITANIUM
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Federal Vogue Enameled Ware
Stronger! Whiter!
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Here's an unheard-of bargain—this brand new ⅝ quart all-purpose enameled ware saucepan. It's big enough to hold 20 ounces . . . small enough to store left-overs in the refrigerator. Soaks itself clean without scouring. Cook in it . . . serve in it . . . store food in it—it never absorbs food tastes or odors.

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You'll find so many uses for them—cooking vegetables, boiling eggs, preparing tea, warming left-overs. Stop at your favorite housewares counter NOW while you can save at this special introductory price.

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SAVE ROOM! SAVE DOLLARS!
In less than 5 sq. feet of space, General's L-K 27½" Kitchen combines a 4-cu. foot refrigerator, 12 x 16 sink with drainboard, 3 gas burners, large storage drawer. Also available: 3-burner electric (220v) or 2 burner electric (110v). 5-yr. guarantee.

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air conditioning corp.
NATIONWIDE SALES AND SERVICE

For details and where to buy, write:
4536 E. Dunham St.
Los Angeles 23, Cal.

Eggs Aplenty

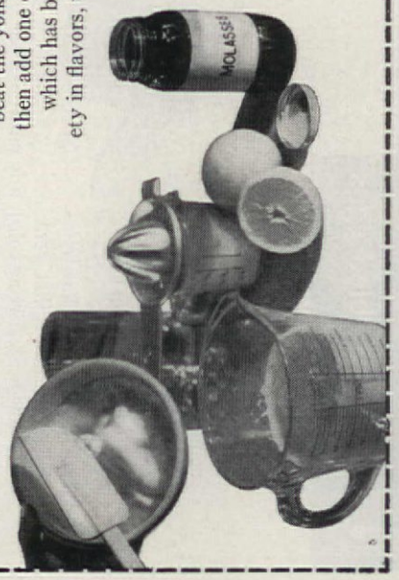
(Begins on page 75)

• 1-2-3 baked custards

Only a twist of the wrist brings delicious baked custards to the table. To serve six, combine 4 slightly beaten eggs, ⅓ cup sugar and ¼ tsp. salt. Slowly add 1 quart milk which has been scalded. (A word to the wise: remember never, never allow milk to boil!) Add ½ tsp. vanilla and pour into eight greased baking cups. Bake at 325° F. for 20–25 minutes. To test for doneness, slip a spatula into the center. If the spatula comes out clean, custards are ready to leave the oven. For honey custard, use ½ cup honey in place of sugar.

• eggnog surprises

A snack that's good at any time—that's the eggnog. For a super treat, separate the egg. Add desired amount of sugar to yolk, and beat the yolk until thick and lemon colored, then add one cup milk. Fold in the egg white which has been beaten until stiff. For variety in flavors, try adding ¼ cup orange juice, pineapple juice or grapefruit juice for each serving. Two tablespoons of molasses or chocolate syrup is a change you are sure to like. Frozen fruits in eggnogs add color and a flavor that's hard to beat. Top eggnogs with a sprinkle of nutmeg or cinnamon.



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...THINGS FOR BETTER LIVING ...THROUGH CHEMISTRY

Table Talk

Serving buffet? Here's your chance to contribute to table-setting tradition, for since this easy form of entertaining has become so popular even for small parties that the buffet is nothing like it used to be. New traditions are in the making, so improvise to your heart's content until you develop an arrangement best for *your* table in *your* room.

Keep two things in mind: first, traffic control must be good, which means that you should arrange plates, silver, napkins, and food in such a way that each guest can help himself conveniently to each dish—and walk away with the proper implements. Second, use your wits to make the setting a treat for the eyes.

For convenience, decide, to begin with, whether circulation will be best in your room if the table is against the wall surrounded by plenty of space on three sides, or away from the wall where the table's whole perimeter may be used. Then let your menu determine the details. You may make one unit of plates (never more than 12 to a stack), napkins, and flatware. Or you may put silver and plates near the food for which they'll be used, grouping cups and saucers with the teaspoons, the coffee urn, the sugar and creamer; dessert plates with dessert and the silver used for eating it. At a dinner, it's usually better to serve dessert and coffee after the main course has been cleared away. When the crowd is large and the table small, and everything comes on at once, try to have side tables for coffee and sweets. Avoid foods which need knives, and skip the salad fork if your main course is eaten with a fork.

Use your imagination, and plan the table for color interest. Your table may be uncovered, or covered with anything you like from paper mats to the finest of linen cloths. But because so much goes on at a buffet table, a solid-color cloth or a hand-some bare table top is usually best, especially if your china is patterned. You can pile the napkins, place them between the stacks of plates, or arrange them attractively at any easily accessible spot on your table.

Whether it is a colorful mound of vegetables or a formal flower arrangement, make your centerpiece as gay, and as handsome, and as much a conversation piece as possible. Build it as high as you like and place it where it won't block traffic around the table. Your best candlesticks, your chafing dishes, all your favorite table bedeckments are at home on buffets so long as they do a job, go well with other appointments, and don't interfere with the main business at hand: the serving of food.

here's how to "roll back" your own food costs!

Guaranteed by Good Housekeeping — UL — COMMENDED PARENTS' MAGAZINE

Speed-cook every day,

EASILY AND DELICIOUSLY IN A

MIRRO-MATIC PRESSURE PAN

4-qt. $12.95 (West, 13.95)
2½-qt. **$11.45** (West, 12.45)
6-qt. **$17.45** (West, 18.45)
8-qt. **$18.95** (West, 19.95)
Each with rack and recipe book.

No need to wait for help in "rolling back" food costs to fit your budget! You can do it for yourself, by following one simple rule. Just make sure that the first utensil on your range at mealtimes *every* day, is a MIRRO-MATIC Pressure Pan!

Heartening hot lunches, so satisfying to hungry, young appetites, take only minutes of your time and pennies from your pocketbook, *if* you plan them with MIRRO-MATIC in mind. And MIRRO-MATIC really rings the *dinner* bell, quickly cooking economical cuts of meat to tasty tenderness . . . helping vegetables to keep a bigger share of their natural, appetizing color, garden-fresh flavor, and mineral and vitamin values . . . topping off the meal with inexpensive quickly prepared desserts.

Every single day, MIRRO-MATIC can save money, save time, and save fuel for you, actually letting you serve your family better, for less . . . as anyone who already owns a MIRRO-MATIC Pressure Pan will tell you.

Cooking Without Looking
WITH
THE CONTROL YOU CAN HEAR

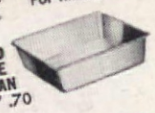
The exclusive MIRRO-MATIC Selective Pressure Control *automatically* prevents pressure from going higher than your recipe requires . . . 5, 10, or 15 lbs. Because you can *hear* it, you can be doing other things while MIRRO-MATIC cooks your meals and saves your money!

MIRRO-MATIC ELECTRIC PERCOLATOR 8-cup, with cord 12.95 (Fed. Tax Incl.)

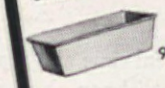
MIRRO DRIP COFFEE MAKER 6-cup 3.15

MIRRO COMBINATION PAN 3-qt. 2.65

MIRRO-MATIC MINUTE MINDER For timing 3.75



MIRRO SQUARE CAKE PAN 8 x 8 x 2" .70



MIRRO BREAD PAN 9¼ x 5¼ x 2¾" .65

Prices slightly higher in west.

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ALUMINUM GOODS MANUFACTURING CO., MANITOWOC, WIS.
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WASHES EVERYTHING BETTER!

...washes better in your WASHING MACHINE!

Whatever type washing machine you use, you'll find it will do better work with FELSO. You'll hang up cleaner, whiter washes with FELSO's "just-right" suds. FELSO's thorough washing action leaves your clothes fluffy and ready for easy ironing. You'll be proud of your fresh, fragrant FELSO washes.

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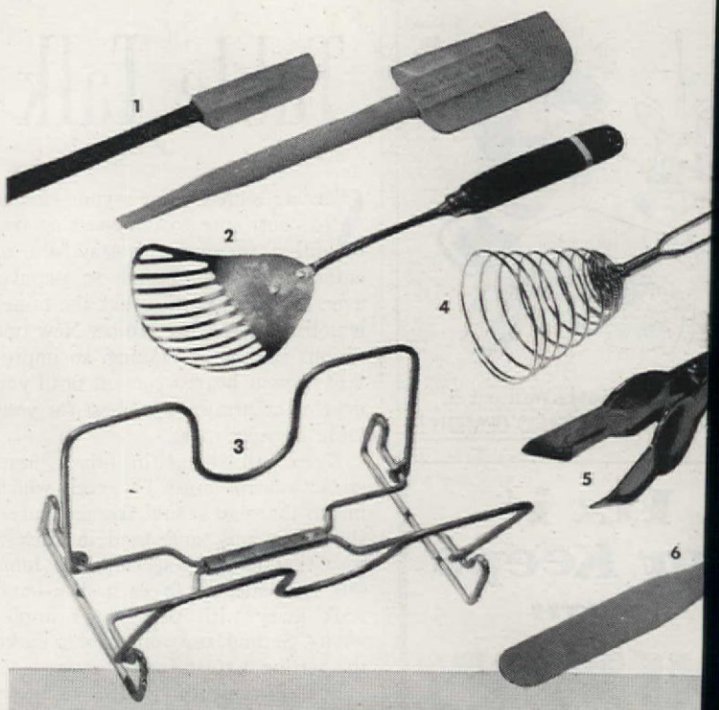
...washes better in your DISHPAN!

FELSO is a real time and work saver in the dishpan. You don't even need to wipe china and glassware. Here's a convincing test! Fill a broiler pan with FELSO suds. Let it soak awhile. Then see how it rinses clean without scrubbing.

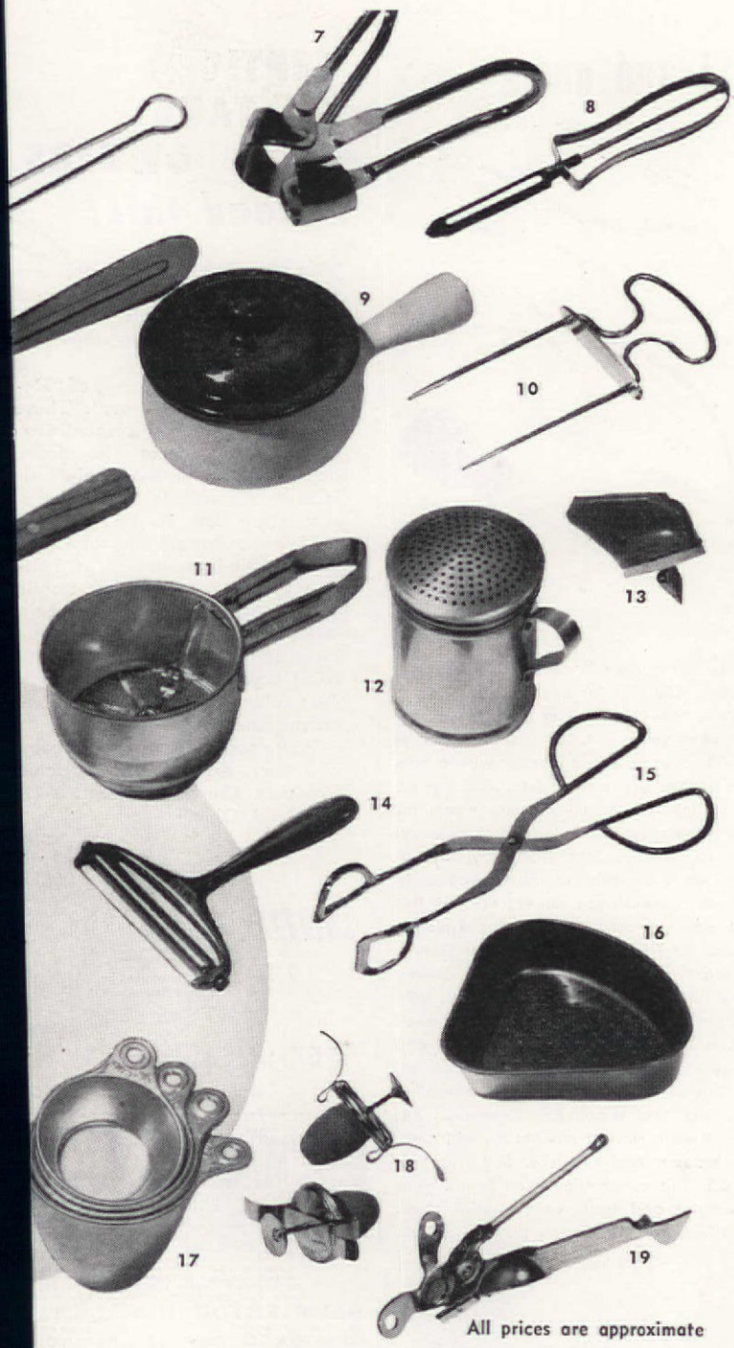
by the makers of FELS-NAPTHA SOAP



$1.00 and under

Gadgets that really work! Some do several kitchen chores, all are available dime or hardware stores

ROSE GUERRA



All prices are approximate

1. These jar and plate scrapers make a clean sweep, have removable handles. 29¢ (Rubbermaid) 2. Use this Kitchamajig for whipping or for draining. 69¢ (Ekco) 3. Meat rack adjusts for roasts, fowl. 89¢ (Kenberry) 4. Churn beater will do a quick job of mixing small quantities —you can fit it in a glass. 39¢ (Kenberry) 5. All-purpose tweezer is sure to get all pin feathers. 35¢ (McKinley-Mummery) 6. Use small spatula with wood handle for dozens of kitchen jobs. 50¢ (Ekco) 7. A tried and true way of removing grapefruit core—corer never fails. 75¢ (Boyle) 8. Paring vegetables goes twice as fast with peeler. 15¢ (Ekco) 9. Individual casserole is a miniature of the French model. Cook in it and bring it to the table. $1.00 (Pfaltzgraff Pottery) 10. Carver's Aid holds roast or fowl in place while carving. 29¢ (Kenberry) 11. One-cup sifter measures as it sifts. 89¢ (Foley) 12. Salt, sugar or flour shaker. 50¢ (Alumode) 13. Canmaster pierces can and pours contents. 25¢ (Shamrock) 14. Cheese won't crumble when you use this slicer. 50¢ (Presto) 15. Prevent burned fingers with all-purpose tongs. 49¢ (Kenberry) 16. Handy rubber drainer for the sink. 59¢ (Rubbermaid) 17. It's a cinch to measure fractions of a cupful with set of four aluminum measuring cups for dry ingredients. 4 for 59¢ (Ekco) 18. Bottle resealers keep the fizz in carbonated beverages. 2 for 35¢ (Ekco) 19. Multi-purpose can and jar opener—pierces, prys, punches and even opens bottles. 35¢ (Ekco) 20. Take this plastic washboard with you on trips. 29¢ (Han-D) 21. These scouring pads keep pots and pans shiny and have a long life. 10¢ (Golden Fleece) 22. Pastry blender speeds cutting of fat into dry ingredients. 89¢ (Androck) 23. Squeeze juice directly into your cup or glass with this hand juicer. 59¢ (Foley) 24. Liquid measure has exceptionally clear markings. 59¢ (Pyrex) 25. Whisk works wonders with sauces, gravies. 39¢ (Kenberry) 26. Water won't splash with this faucet strainer. 59¢ (Products Packaging) 27. Better than a broom straw! Use cake tester

PLEASE TURN TO PAGE 80

Why is buying an Easy washer like putting money in the bank?

Can you really spend money for a washer and save it too? *Yes,* if you get the new Automatic-Featured Easy Spindrier!

You save clothes because Easy's gentle, thorough Spiralator washing action makes 'em last longer. Built-in filter "cleans" wash-and-rinse water before it's used!

You save time! Easy's two tubs working at once do a week's wash in less than one hour. Fast spin-drying action speeds drying!

You save soap and hot water! Easy returns live hot suds for re-use!

You save rinse water! 3-minute Automatic Spin-rinse uses only 3 gallons of warm water!

You save space! Easy doesn't need set tubs! Use it at any sink.

You save cleaning bills! Easy safely washes extras like "washable" drapes, slipcovers.

You save on price! This great new Easy won't strain your bank account. And it's a hog for work! Easy to buy on Easy terms! Easy Washing Machine Corp., Syracuse 1, N. Y.

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EASY SPINDRIER

—with 3 minute Automatic Spin-rinse

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Decorators advise this
COLOR MIRACLE
for your kitchen!

Here's a valuable tip to color-glorify your kitchen—scatter gay reds, blues, yellows on all kitchen shelves. Costs only pennies with new "Plasti-Chrome" Royledge Shelving—colors are brighter, stay sparkling clean! Select new patterns at 5 & 10's, Supermarkets, Housefurnishing, Naborhood, Dept. Stores.

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NEW Plasti-Chrome
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for WOOD and METAL shelves

Shelf Lining Paper & Edging all-in-one.
9 ft. & 24 ft. pkgs.

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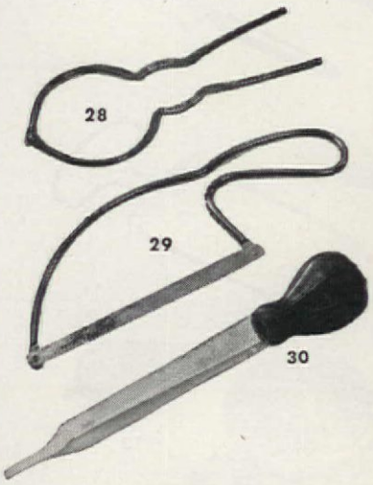
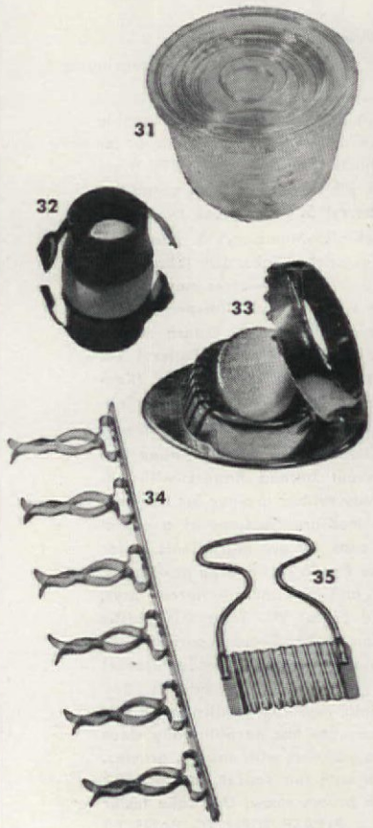
(Begins on page 78)



to find out if cake is done. 10¢ (Universal Utilities) **28.** This jar opener eases lids in no time flat—you'll never have to yell for help when you use it. 25¢ (Kenberry) **29.** A good kitchen saw is a wonder with a ham bone or for use on an oxtail. And you'll use it, too, when you prepare meats for your freezer. Note this beauty of an easy-to-grasp handle. 59¢ (Kenberry) **30.** A baster does an efficient job on roasts. In addition, because you can see through this glass one, you can also use it for skimming surplus fat from pan drippings or from a pot roast's sauce. 69¢ (Artbeck) **31.** Stoway containers hold "bits" of leftovers. 69¢ (Southern California Plastic) **32.** No need for handling hot boiled eggs—the egg cracker does it for you. 69¢ (Crax-Ezy) **33.** This sturdy egg slicer cuts hard-boiled eggs into neat slices. 85¢ (Frederick) **34.** Hang it on a wall or cabinet to hold utensils, brooms, and the like. 59¢ (Hang-It-All) **35.** This cutter allows you to pretty-up vegetables and fruits as you slice them. 50¢ (Kenberry) **36.** Cherry pitter eases the



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Read this!

You may have been cautioned against using any kind of chemical to clean toilet bowls connected with septic tanks. *This does not apply to Sani-Flush.*

Write to us for free copy of "Report of Scientific Tests". These tests were made by a noted firm of sanitary engineers. They prove beyond question that Sani-Flush is perfectly safe. It cannot harm any septic tank system.

If you are one of those who have been missing the benefit of Sani-Flush in cleaning toilet bowls without drudgery, you can begin using it at once. It not only cleans away the film that gathers in all toilet bowls but disinfects as well. Just follow the simple directions on the can.

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Now MIRACLE WALL CLEANER
QUICK EASY
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AMAZING INVENTION. Banish sty'e housecleaning mess and mu rags—no sticky "dough"—no red, swollen hands more dangerous stepladders. Literally erases magic from Wallpaper, Painted Walls, Ceilings, Shades. *Take orders from friends! Earn money!*
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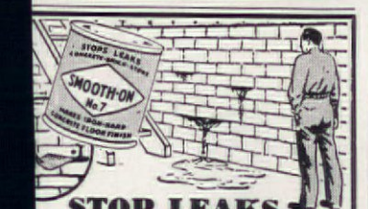

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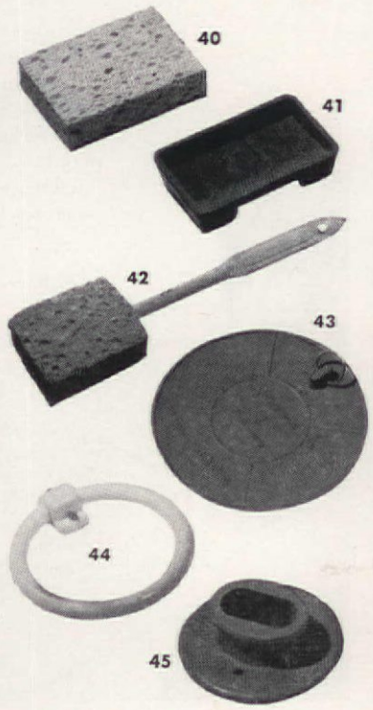
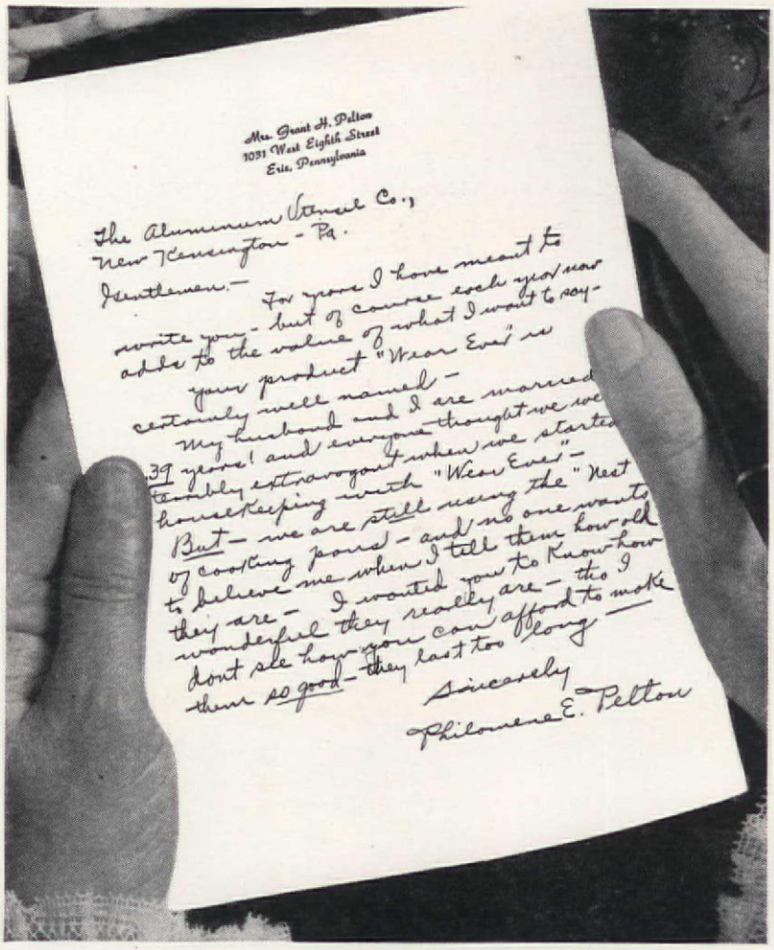
REGAL GREETING CARD CO.
Dept. AH-30, Ferndale, Michigan

$1 and under

(Begins on page 78)

removal of pits for freezing, canning—or fancy desserts. 19¢ (Kenberry) **37.** The wire mesh in this strainer is so fine that it even traps the tiny tea leaves. Handle is wooden. 35¢ (Ekco) **38.** Sharp edges of melon baller shape many fruits and vegetables. 25¢ (Ekco) **39.** Wedge-shaped plastic container is ready to hold a fine slice of pie in a lunch box, but it has many other uses. 25¢ (Gem) **40.** Neat, tough, and thirsty, cellulose sponges do dozens of jobs. 35¢ (DuPont) **41.** This rubber soap dish is reversible, leads a double life. 39¢ (Rubbermaid) **42.** A cellulose dish mop with a gay plastic handle keeps your hands out of hot water. 39¢ (Minute Mop) **43.** A sink stopper will hold in the water supply if you like to fill your kitchen sink bowl and keep it full while washing your dishes. 15¢ (Rubbermaid) **44.** Plastic towel ring is the smart new way to hang up your towels. 39¢ (Columbus Plastic) **45.** Steel wool scouring pads will never ruin another manicure if you use them in this holder. 19¢ (Rubbermaid)





Thank you, Mrs. Pelton

The many letters we receive from valued friends like Mrs. Pelton increase our determination to make the Wear-Ever trade mark stand for the finest utensils.

If you have present difficulty in getting the particular Wear-Ever items you want, it is only because of defense demands on aluminum. Try again . . . and for lasting economy and satisfaction be sure to look for the trade mark.

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Wear-Ever Perks and Drips incorporate results of research at a great university to insure most delicious coffee.

WEAR•EVER Aluminum

See Wear-Ever on the ALCOA Program, "SEE IT NOW"—CBS-TV Network, Sundays, 3:30 P.M., E.S.T.

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she got a

Hamilton

automatic Gas

Clothes Dryer

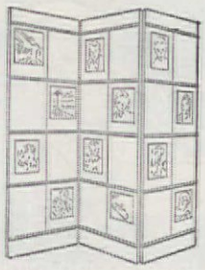
Guaranteed by Good Housekeeping

Set the two simple dials of a Hamilton Dryer and washday's over! In any weather! All you do is take out the clothes—ready to iron or put away. Isn't it time *you* got a Hamilton? The original automatic clothes dryer . . . now more wonderful than ever.*

HAMILTON MANUFACTURING COMPANY, TWO RIVERS, WISCONSIN

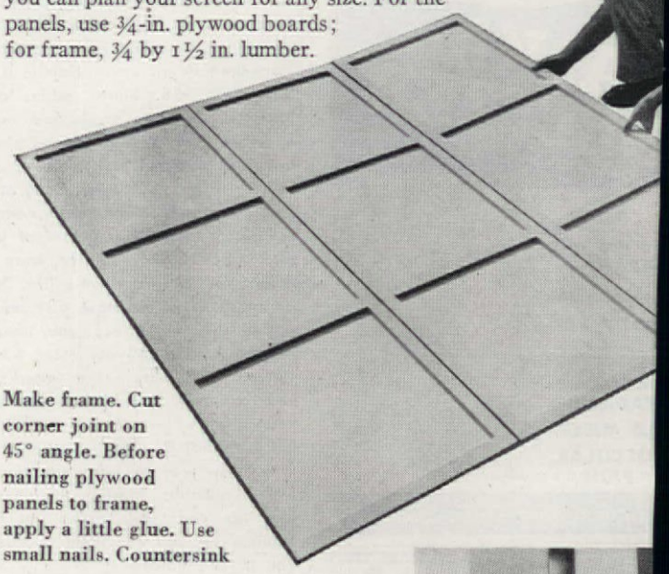
***Exclusive Hamilton Features:** "Carrier Current" Drying cradles clothes in warm air • Hi-Power Exhaust System controls condensation and linting problems • Sun-E-Day Ultra Violet Lamp makes clothes fresher, sweeter • Hamilton Lint Control, twice as efficient, far easier to clean.

PETER GOWLAND

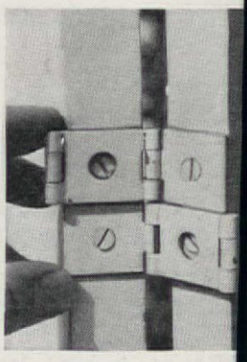


Folding Photo Gallery

Photography is our number 4 national hobby, but few amateurs are lucky enough to have display areas for pet prints—never enough wall space. This screen not only organizes the clutter of an assortment of photographs, but turns them to decorative advantage. It can be a permanent fixture or be folded away for easy storage. It is equipped with metal shelf track (kind used for mounting bookshelves) so your prints can slide in and out for frequent changing. The prints we show are all mounted on 12 by 15-inch boards, but you can plan your screen for any size. For the panels, use ¾-in. plywood boards; for frame, ¾ by 1½ in. lumber.



Make frame. Cut corner joint on 45° angle. Before nailing plywood panels to frame, apply a little glue. Use small nails. Countersink



Install two hinges between each two panels. Note ½-in. overhang which permits screen to be closed with metal shelf track in place

Attach shelf track to panels with ⅜-in. screws. Your mounting board size will determine number of tracks and space between. For 12 by 15-in. boards, leave 15 in. between tracks, with 3½-in. border at top and 5 in. at bottom of screen

MORE ON PA

Give Your Home The Matchless Beauty Of Famous Williamsburg Colors...

• **One of the delights** *of visiting restored Williamsburg is seeing the beautiful colors used by our ancestors. These same hues are available today in Pittsburgh reproductions for modern homes. For example, you can have lovely Rose-Tan which decorates this enchanting bridal suite in the Chiswell-Bucktrout House. This and many other beautiful shades are represented among Pittsburgh Historic Wall Paints, priced well within the range of ordinary finishes.*

• **Walls and fireplace** *of Colonial Blue give this lovely dining room of the King's Arms Tavern a pleasing atmosphere of hospitality and good cheer. This is but one of many colonial colors authentically reproduced in Pittsburgh Historic Paints.*

As Practical As They Are Lovely, These Authentic Period Colors Are Available Exclusively In Pittsburgh Historic Paints, Approved By Williamsburg Restoration, Incorporated

NOW YOU CAN ENJOY the glorious hues that contributed so much to gracious living in the cavalier homes of early Virginia. These distinguished colors, steeped in centuries of tradition, are reproduced *exclusively* by Pittsburgh in a series of Historic Paints which bear the hallmark of Williamsburg Restoration, Incorporated.

• **Just as careful research** paved the way to the faithful restoration of the once proud capital of the Royal Colony of Virginia, so painstaking work by Pittsburgh's color experts and technicians has made possible the authentic reproduction of these colors for practical use in modern home decoration.

• **The charming rooms** shown here are from restored Williamsburg. They suggest the pleasing, decorative effects you can obtain by applying the principles of COLOR DYNAMICS in the use of Williamsburg colors.

• **This remarkable** Pittsburgh painting system makes use of the *energy in color* to help you harmonize these lovely hues to the best advantage in every room of your home.

• **The distinctive results** you obtain are made all the more enduring by the *live-paint protection* that is a time-tested advantage of all Pittsburgh Paints. Enriched with special *"Vitolized Oils"* which remain in the paint film, these high-quality paints provide a smoother, richer finish that keeps its fresh, new beauty longer than ordinary paints.

• **See your nearest Pittsburgh dealer** and have him explain how much more enduring satisfaction you enjoy when you paint *right* with COLOR DYNAMICS and paint *best* with Pittsburgh Paints.

Paint Right with Color Dynamics!*
Paint Best with Pittsburgh Paints!

• Ask your nearest Pittsburgh Paint dealer for attractive folder which explains simply and clearly how you can use COLOR DYNAMICS to make your home lovelier to live in as well as lovelier to look at. Or send this coupon.

SEND FOR NEW BOOK

Pittsburgh Plate Glass Co.,
Paint Division, Dept. AH-32
Pittsburgh 22, Pa.

Please send me a FREE copy of your new Booklet, *"Color Dynamics for the Home."*

*Name*_____

*Street*_____

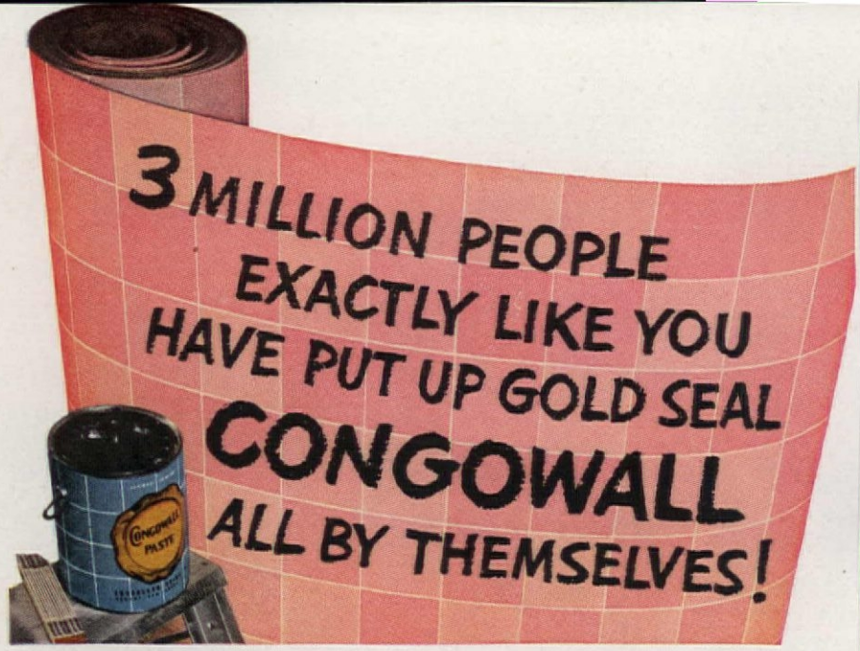
*City*_____ *County*_____ *State*_____

*Trade Mark Reg. Copr. 1952, Pittsburgh Plate Glass Co., Pittsburgh, Pa.

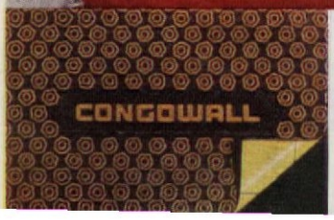
PITTSBURGH PAINTS

PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS

PITTSBURGH PLATE GLASS COMPANY



Just paste it to the wall—that's all! . . . this wonderful enamel-surface wall covering that looks like tile—feels like tile—cleans like tile—*stays up tight and smooth!* For Gold Seal Congowall has a special, patented backing that locks it to the wall! Sturdy, flexible, easy to put up, Congowall costs only about $7 for a 10-foot wall wainscot-high. And it carries the Gold Seal guarantee of satisfaction or your money back!



Look for this exclusive patented fiber backing. It identifies genuine Gold Seal Congowall.

Pattern: W 43

GOLD SEAL CONGOWALL

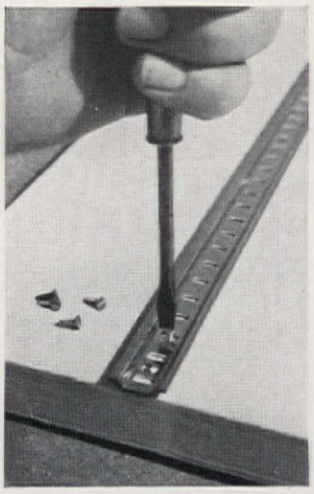
Congoleum-Nairn Inc., Kearny, N. J. Makers of guaranteed floor and wall coverings: Gold Seal Nairn Inlaid Linoleum · Gold Seal Asphalt Tile · Gold Seal VinylFlor · Gold Seal Congoleum · Gold Seal Congowall

For Congowall in Canada: Congoleum Canada Ltd., Montreal

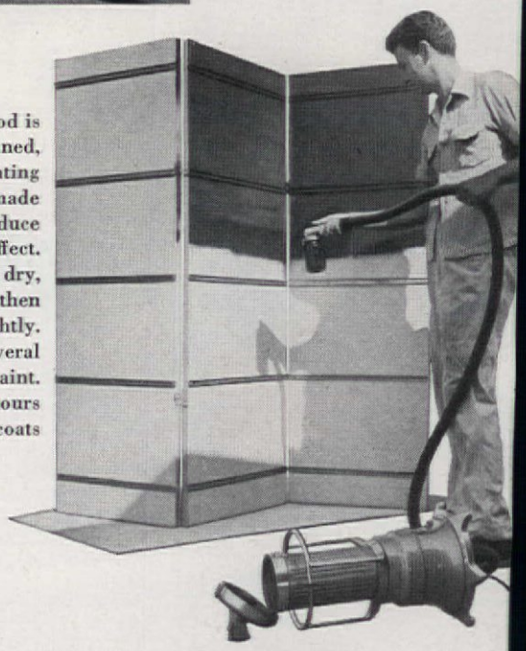
"Gold Seal" & "Congowall" are registered trade-marks. © 1952, Congoleum-Nairn Inc.

Photo Gallery

(Begins on page 82)



Shelf track is installed upside down. It may be necessary to utilize some of the slots instead of the regular screw holes to fasten track to plywood panels



If plywood is heavily grained, use a coating especially made to reduce grained effect. When dry, shellac. Dry, then sand lightly. Spray on several coats of paint. Allow 24 hours between coats

Finished screen can accommodate either 12 mounted prints in a checkerboard pattern or 24 mounted prints in a solid pattern. This screen can even be folded with mounted pictures in place

Shaker-origin Arm Chair.
$41.00

Nightstand—room on top and under.
$42.00

Mama and Papa double dresser.
$171.00

End Table—small edition of well-known Tavern Table.
$49.50

General purpose foam-cushioned chair.
$248.00

Pennsylvania Water Bench.
$66.00

Lancaster County Lullaby

EAUTIFUL RESTFULNESS IN SIMPLE SOLID MAPLE FURNITURE

WILLETT
SOLID
Lancaster County
MAPLE

Pennsylvania Glass Cabinet.
$181.00

YESTERDAY, today and tomorrow. This is the new Lancaster County solid maple that breathes the living warmth of all three. Pennsylvania Dutch forebearers suggested the design. Today's Willett craftsmen peg and dovetail it from the solid wood, then hand rub it for a satiny wax finish. Tomorrow's children will cherish it as you do for its beauty and lasting value. Choose it by the piece or by the living room, bedroom or dining room—and remember Willett foam-cushioned upholstered furniture is equally gratifying to own. All furniture pieces in this room, including the upholstered chair, can be purchased at approximately $467*. Your dealer will be glad to show them to you.

America's largest maker of solid maple and cherry furniture for living room, dining room and bedroom.

Tester Bed as shown.
$145.50

ONSIDER H. WILLETT, INC., LOUISVILLE 11, KENTUCKY

*Prices F. O. B. Louisville

Bring color charm to your kitchen the wisest way—to stay fresh for *years*. Do the walls in one of the delightful new Wall-Tex designs—or lovely single-tones. The colors wash safely, repeatedly.

fresh, new styling . . . and it's fabric!

Guaranteed by Good Housekeeping

WALL·TEX
fabric wall coverings

This strong fabric base protects and endures

Do more rooms in Wall-Tex this spring. Use it to beautify and dramatize your larger wall areas, too. You can go formal or informal, with Wall-Tex designs or single-tones on all walls, or combinations of both in related decorator colors.

The new Wall-Tex designs for bathrooms are fresh as a seabreeze and sparkling with color. Suppose they get splashed—no harm. And no plaster crack problem—the strong fabric protects.

Mail this coupon and also see the 200 lovely Wall-Tex patterns and colors your dealer is showing.

Columbus Coated Fabrics Corporation
Dept. A-32, Columbus 16, Ohio

Send your free portfolio and Wall-Tex swatches.

*name*_____

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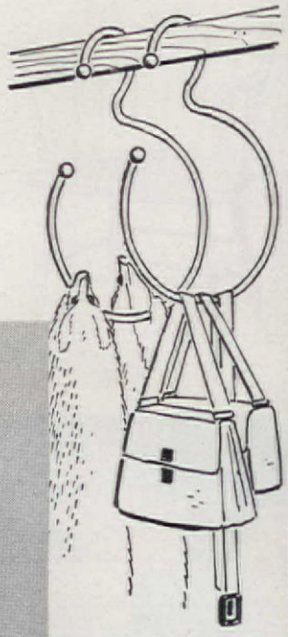
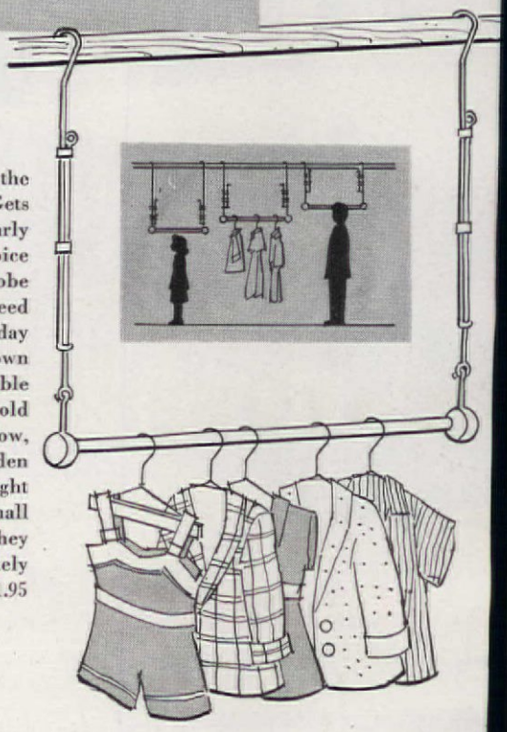
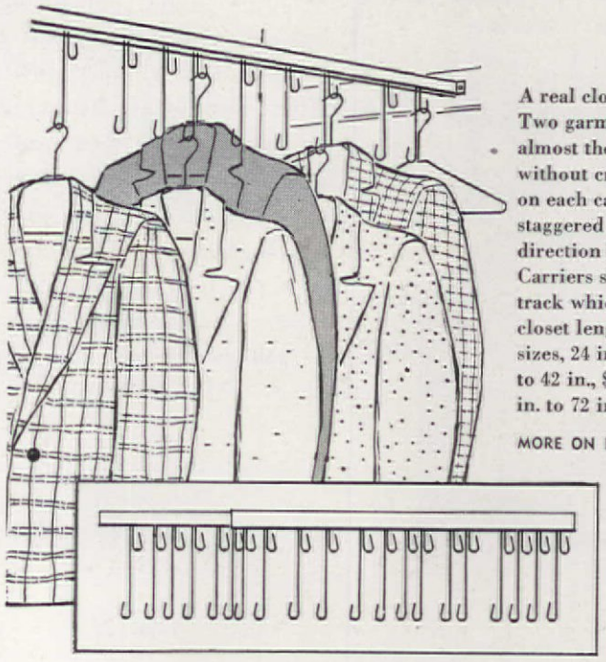
Feminine fripperies like furs, bags, and belts are little monsters to store. A pair of cleverly designed and balanced chrome hoops to hang over the closet rod will keep them in good order in minimum space. Set of 2, $1.95



Space Savers



Smart tactics for the nursery set! Gets them off to an early start in care and choice of clothes, wardrobe neatness. Use freed space above for "Sunday bests" or your own blouses. Adjustable metal side rods hold 18-in. blue, yellow, red, or natural wooden bar at just the right height for your small fry. Goes up as they grow. Appropriately called LO-Bar, $1.95



A real closet stretcher. Two garments hang in almost the space of on without crushing. Hoo on each carrier are staggered in height an direction is reversed. Carriers slide in meta track which adjusts to closet length. Two sizes, 24 in. extending to 42 in., $3.00; 42 in. to 72 in., $5.00

MORE ON PAGE 88

Gulistan Penhurst—budget-minded beauty in a sturdy weave—less than $10 a sq. yard.

The most beautiful fashions underfoot

For the most important place in the world — your home — you need carpet that sets the style for today's living. And your Gulistan dealer has the carpet you want in the size you need — whether you prefer a distinctive pattern, a solid color twist, a richly textured tone-on-tone, or deep-sculptured pile — luxurious all-wool or long-lasting blends of wool and rayon in clear, true colors.

Go now to see your Gulistan dealer — let him help you select the carpet styled especially for you! You'll find that beautiful Gulistan costs no more than ordinary carpet — and your dealer will be happy to arrange a friendly budget plan.

DECORATING IS EASY
with Carole Winslow's book,
"How Carpet Makes Your
Decorating Dreams Come True."
For your copy, send 25¢ to:
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295 Fifth Avenue, New York 16, N. Y.

GULISTAN *Carpets*

REG. U. S. PAT. OFF.

EN ON POWER LOOMS IN THE U.S.A. • A. & M. KARAGHEUSIAN, INC., FIFTH AVENUE, NEW YORK

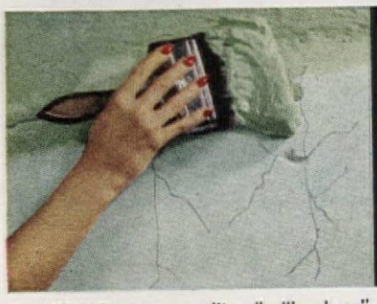
BEFORE: Definitely a problem! Ordinary paint can't hide those cracks. Patching would be an endless job. And a complete replastering job costs a mint of money. But there is an easy answer . . . DRAMEX! *It resurfaces as it colors!*

EASY, INEXPENSIVE WAY TO MAKE

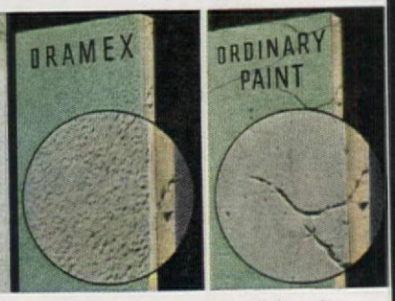
Cracked Plaster Walls Look Like New

WITH ONE COAT OF A NEW PRODUCT—DRAMEX

AFTER: Look now! . . . after one coat of Seafoam Green Dramex Interior Finish, not a crack remains. Walls are unbroken . . . plaster-hard . . . beautifully colored! Cost for whole room . . . about $6.00. And Dramex is easy to apply.



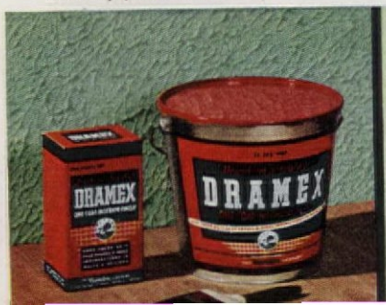
With Dramex, you literally "brush on" *new wall surfaces.* It's thick but *light* . . . spreads on as easily as soft butter!



Cross-section of cracked wall shows how heavy-bodied Dramex fills cracks *solidly.* Ordinary paint isn't made to do this!

No "paint" odor—and far less mess—with Dramex. It doesn't drip or run like ordinary paint. Pleasant to use.

Dramex dries in about 4 hours . . . becomes plaster-hard. Make your walls beautiful . . . with *Dramex Interior Finish!*



Where to buy DRAMEX

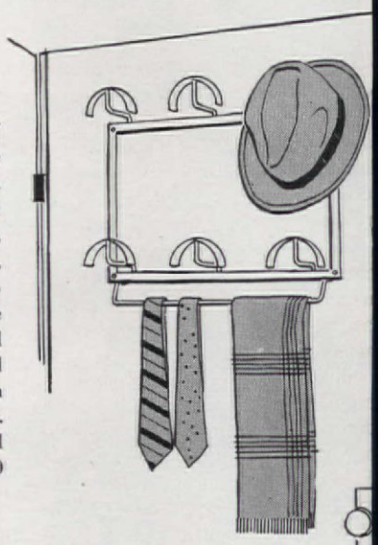
Dramex is available at better paint dealers. For name of nearest dealer PHONE WESTERN UNION AND ASK FOR "OPERATOR 25" . . . or write: The Reardon Company, St. Louis 14, Missouri. In Canada, write: The Reardon Co., Ltd., Montreal 1.

Write or ask your Dramex dealer for FREE BOOKLET on Refinishing Cracked Plaster and Finishing Wallboard. Easy-to-follow directions also appear on Dramex packages.

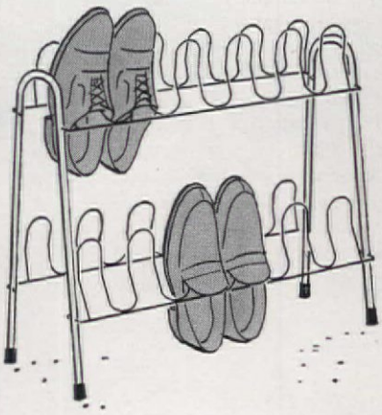
© THE REARDON COMPANY—1952

DRAMEX COLORS: White, Golden Cream, Seafoam Green, Blush Pink, Azure Blue, Modern Ivory, Peach Blossom, Silver Gray, Butter Yellow

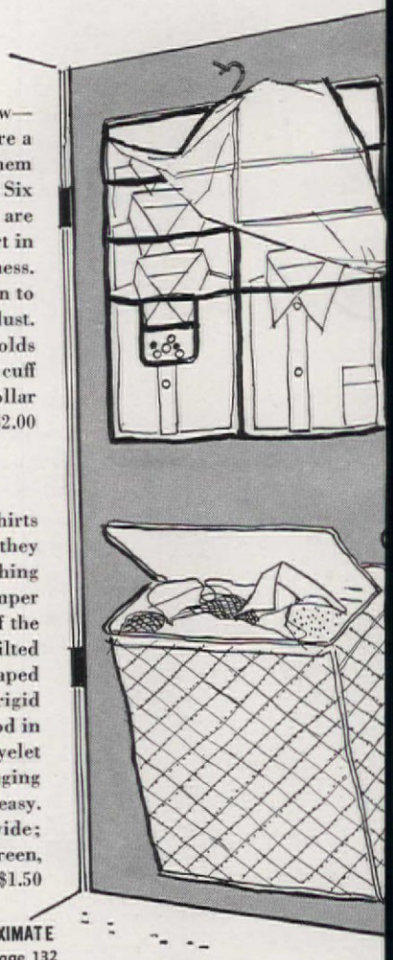
Space Savers (Begins on page 86)



Except in the shallowest of closets, there's extra space on the back of the door. This chrome-finished fixture, 20¾ in. wide, 17 in. high, 5 in. deep, has 6 brim-fitting rests to hold hats securely in place and keep them in good shape. Rod below is curved outward for easy use in hanging scarves, belts, ties. Attaches to door with 4 small screws. Approximately $3.50



There's just so much floor space in a closet—and here's a way to conserve it. A shoe valet of chrome-plated tubular steel, 24 in. high, 24 in. long, and 6 in. wide, holds 12 pairs of shoes. Specially shaped supports hold the daintiest pumps or sturdiest brogans. End pieces are formed for easy handling. About $5.00



Shirts on view—and that's where a busy man wants them for easy selection. Six clear plastic pockets are sized to hold a shirt in unmussed freshness. Flap drops down to protect them from dust. Smaller pocket holds such oddments as cuff links, tie clasps, collar stays. 20 x 24 in., $2.00

To catch soiled shirts and socks as they come off, try attaching a laundry hamper to the back of the closet door. Of quilted plastic, this U-shaped bag is held rigid by supporting rod in pocket at top. Eyelet device makes hanging and removal easy. 24 in. high; 17 in. wide; top, 5 in. deep; in green, blue, and rose, $1.50

ALL PRICES ARE APPROXIMATE

See "Where Credit Is Due" on page 132

Prize Winner (Begins on page 23)

Vallace Steele's came in third, in addition to winning First Prize for the Midwest region. And those prizes really counted, for they were awarded y a jury which included not only top architects but down-to-earth builders s well. Actually, the house we illustrate is an improvement over the prize esign: the only faults the jurors found with the original drawings were in etails of exterior design and the garage location, shortcomings which rchitect Steele corrected before this house was blueprinted and built.

Take a close look at the practical plan (page 24). It's all good, but the ning which really sets it above most houses of its size is the section which cludes the front entry, the kitchen, and that thousand-and-one purpose ea we've marked "dining." Especially the latter area. In most houses of is size, a dining room, a real one, is an unknown blessing. There's usually "dining area" in the living room, but it's apt to be more a builder's signation than an actual fact, so the family eats its meals in the kitchen's lining nook." Not the family who lives here! This dining area can join with the living room or remain completely aloof from it, but it's a hole dining room, and you could set up a large table in it without going ar the living room proper. It's an informal dining room for the family, t it can get as formal as you like. In addition, the open counter which nnects it with the kitchen (see illustration on page 27) is a snack bar, this space becomes the handy dining nook as well.

But feeding the family is only one of the functions of this area. To see w it works with the house, imagine what a boon a layout like this would to a sociable young mother.

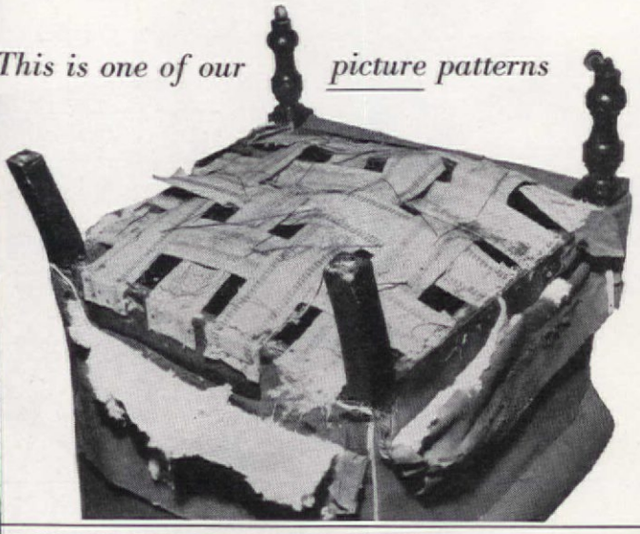
See what happens, for instance, when your committee comes to tea. need for a flurry at four—your living room has been serene since rning, because nobody had to so much as walk through it, thanks to that rd-working dining area which is also the main traffic way of the house. was here that you served your offspring their lunch and after-school cks, here that you did your sewing, wrote those letters, and perhaps ssed your dress. This area has its own door to the outside, and since t door is the one nearest the play yard and garage, it's the main family

PLEASE TURN TO PAGE 90

16 clear photographs—
every step illustrated

How to Reweb and Retie Springs

This is one of our picture patterns



ER PICTURE PATTERN NO. 1381 WITH REMITTANCE OF 25c, BY MAIL FROM RICAN HOME PATTERN DEPT., AMERICAN HOME BLDG., FOREST HILLS, N. Y. PLEASE PRINT YOUR NAME AND ADDRESS CLEARLY.

Color shown—St. Amande with Feature Strip

If your husband spent as much time in the kitchen as you do...

he'd insist on **KENTILE RUBBER TILE®**

BUT WHY WAIT for him to suggest it—decide now to enjoy the restful comfort, the quiet resilience of this finest of luxury floors. Its satin-smooth surface cleans without effort...retains its "just polished look" *without the frequent waxings other floors require.* And Kentile Rubber Tile lasts and lasts. No worries about the beautiful colors losing their bright sparkle – they go right through each tile and can't wear off.

FEATURE STRIPS AND THEMETILE ADD EXCLUSIVE BEAUTY

In the kitchen above, green and white Feature Strips give distinctive smartness...make the kitchen area appear wider, too. Decorative ThemeTile such as those shown on the left provide individual touches – are available only in Kentile Rubber Tile. Ask your Kentile Dealer for a FREE estimate—he's listed in the classified telephone directory under FLOORS.

KENTILE RUBBER TILE®
...for cushioned beauty

KENTILE, INC., 58 2nd AVE., DEPT. A-7, BROOKLYN 15, N.Y. • KENTILE • KENCORK • KENTILE RUBBER TILE

How to get this luxury floor at a saving

You'll find you can easily afford Kentile Rubber Tile... *by installing it yourself.* Many others are doing it... why don't you? No special skill needed... full instructions come in an easy-to-follow booklet which your Kentile Dealer will gladly give you. Ask him for information on installing your own floor—see him soon.

Latest Lennox development

STOPS COLD BEFORE IT ENTERS YOUR HOME

Lennox Perimeter Heating, newest development of Lennox engineers, stops cold at its source—the outside walls and windows of your home. It combines the best features of warm-air and radiant heating. Small registers around the house perimeter spray warm air up over the cold surfaces where drafts start.

Lennox Perimeter Heating is adaptable to any size home with or without a basement. Slab-floor installations, as above, have revolutionary, new Lennox reverse-flow furnaces.

You can always depend on Lennox for the best.

So-o-o-o comfortable!

Like this baby, you can relax in comfort so perfect that you're unaware of your heating system. That's the kind of comfort Lennox *Aire-Flo* Heating provides . . . *another reason why More Families Buy Lennox!*

The perfectly balanced warmth; the gently circulating filtered air; quiet, automatic operation, and fuel-saving efficiency mean *perfect comfort* for you and your family.

in warm air heating

more families buy Lennox

than any other make

For this kind of comfort, see your Certified Lennox Dealer, listed in your classified phone book. Or write Dept. A-352, nearest Lennox office for FREE booklet: "How to Select Your Heating System."

THE LENNOX FURNACE COMPANY
World's Largest Manufacturers and Engineers of Warm Air Heating Systems

Marshalltown, Iowa • Syracuse, New York • Columbus, Ohio • Fort Worth, Texas • Pasadena, California • Salt Lake City, Utah • Decatur, Georgia

***Now* is the time to have your furnace inspected . . . call your LENNOX dealer TODAY!**

Lennox Furnaces carry the seals of nationally recognized testing laboratories.

Ask about Convenient Payment Plan

LENNOX *Aire-Flo*® Heating®

FREE—Write LENNOX, Dept. A-352, Marshalltown, Iowa, for free DECAL of this colorful, decorative and winsome picture of Lennie Lennox himself . . . 4 inches tall! Or ask your Lennox dealer. Easy to apply to any smooth surface: car window, mirror, door panel, bicycle, etc.

There's a Lennox Heating System for your home . . . your climate in 92 different LENNOX Models . . . for gas, oil, coal, LP-gas.

Prize Winner (Begins on page 23)

door—the little foyer off the front door stays spruce and ready for visitors.

So your guests will come in through the main entry (in too many small houses, this is part of the living room, not set off as it is here). They'll hang their coats in the generous closet, then settle down in that living room which seems more spacious than it really is. The goings-on won't be interrupted, because a big-house principle has been incorporated here: this is a dead-end room—the dining area assumes the heavy traffic.

Your young Jack and Jill won't disturb you. They have plenty of space of their own in the great big playroom. Who ever heard of a big playroom in a small three-bedroom house? Well, thanks to an accordion-like folding partition, the youngsters' two bedrooms become a single large one by day, and two distinct units by night. With double-decker beds, these quarters designed for two, could house four children.

As the tots reach the age when study is as important as play, the house adjusts to their needs—and yours. Put a wall where the folding partition was, and the nursery becomes two real bedrooms, each with wall space for furniture to supplement big closets with built-in shelves and shoe racks.

As the family grows up, the uses of that dining area will grow, too. The useful snack bar is just right as a work table, a hobby table, or a fine place for games on rainy afternoons. And how grateful you'll be for that dining area when the small fry troop in with their friends after school! They can be "entertained" here with milk and cookies, but they'll be out of your kitchen, out of your living room, and close to the play yard which was designed for them.

When party-time comes, the dining area suddenly remembers that it is part of the living room. Used together, the two are big enough to welcome a teen-age gang. Then you may all be happier if they use the rumpus room in the basement—next to the laundry, space was allowed for just such hospitality headquarters: a rumpus room with its own fireplace.

That kitchen (page 27) is something to hanker for, too—not only for the sake of its very new equipment, but because of its location in the house as well. You're really in command of the whole place from here

PLEASE TURN TO PAGE 9

27 clear photographs—
every step illustrated

How to Reupholster a Chair

(and how to cut plastics)

This is one of our picture patterns

ORDER PICTURE PATTERN NO. 1382 WITH REMITTANCE OF 25c, BY MAIL FRO AMERICAN HOME PATTERN DEPT., AMERICAN HOME BLDG., FOREST HILLS, N. PLEASE PRINT YOUR NAME AND ADDRESS CLEARLY.

Colors shown: Chinese Red, Cream and Walnut Brown. Other DUCO Gloss and Semi-
lor suggestions shown below. Decorations in the Peter Hunt "Transformagic" manner.

Ask your Du Pont Paint dealer about the 40-page illustrated booklet "Transformagic" by Du Pont, or send 25¢ to Du Pont Co., Dept. A-23, Wilmington, Delaware. (Offer good only in U. S. A.)

In new, velvety Semi-Gloss or glistening Gloss . . .

DUCO enamel is "*One-Coat Magic*"!

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sy to have a picture-book kitchen with D! Whether you choose glistening DUCO or soft, satin-sheen DUCO Semi-Gloss, kitchen is color-right, color-bright . . . 's easy to keep that way. DUCO cleans ly as the finish on your refrigerator, de-ease, resists chipping and cracking.

For walls, for woodwork, for furniture, DUCO is "One-Coat Magic." It flows on smoothly, covers solidly, dries fast to a beautiful finish you'll admire for years. And colors! From delicate pastels to rich, dramatic deep-tones, there's a perfect DUCO color to bring out your home's personality, complement your furnishings.

DUCO Gloss is the ideal finish for kitchens and bathrooms, for furniture indoors and out. DUCO Semi-Gloss, with its soft, delicate sheen is perfect for woodwork, for walls in living rooms, dining rooms and bedrooms. See your Du Pont Paint dealer today.

And remember . . . DUCO White, in Gloss or Semi-Gloss, stays brilliant white through the years!

- **easy to apply—dries fast**
- **covers solidly without brush marks**
- **takes repeated washings—defies grease**
- **stands hard knocks, protects for years**
- **preferred by professional painters**

Save the Surface and You Save All!

reen, Wintergreen, Chinese Red, Primrose Yellow

Moonstone Blue, Admiralty Blue, Shell Pink and White

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PAINTS

CHEMICALLY ENGINEERED TO DO THE JOB *BETTER*

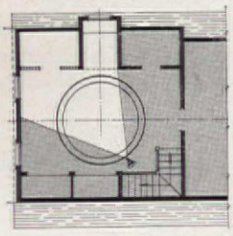
NGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

PUT A CIRCUS UNDER YOUR ROOF

Yesterday it was just a cluttered, dingy attic—but today it's a circus heaven for lively youngsters—a practical, double-duty room for play and sleep. And, thanks to Balsam-Wool and Nu-Wood System, the whole job can *pay for itself!*

How is it done? Simple! The first step is to visit your lumber dealer. He will show you how Balsam-Wool—the guaranteed attic insulation—is easily applied in your home to cut your fuel bills way down. Then he'll recommend pre-decorated Nu-Wood—choice of expert insulating interior finish buyers—to cover the walls and ceiling. And he will top it all with mighty good news: Balsam-Wool can save enough in fuel bills to pay for itself and the Nu-Wood, too!

A Nu-Wood room keeps its fresh, colorful beauty for years and years. It's quiet—because Nu-Wood absorbs unwelcome noise. And, above all, Balsam-Wool guaranteed attic insulation will keep your whole house comfortable the year around. Why wait to remodel—when the Balsam-Wool and Nu-Wood System makes it so easy?

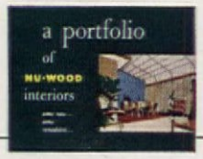


Ask This Man for Free Plans

Your friendly lumber dealer has detailed plans for building this charming attic room with the Balsam-Wool and Nu-Wood System. See him soon.

Send for This Beautiful Room Idea Booklet

It's full of color illustrations showing how to remodel attics, basements, living rooms. Mail the coupon now for your copy.



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Choice of the Experts

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St. Paul 1, Minnesota

Please send me the Nu-Wood Portfolio of Rooms, plus helpful plans on the attic room shown. I enclose 10 cents. (Please print)

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PRODUCTS OF WEYERHAEUSER *REG. U. S. PAT. OFF.

Prize Winner

(Begins on page 23)

you can be a part of whatever activity is going on in the dining area, and you can even see out into the play yard; you can tell who's at either door, and you're just a short step from the living room.

Your master bedroom? Don't miss its cross ventilation, its views of the play yard and the rear garden. Note its nearness to the bath, its two large closets, *and* the fact that a double battery of closets separates it from the main area of the house.

Scaled to fit the house, the living room is a small-house room which has learned a whole bag of tricks from the custom-built living rooms of big modern houses. Here a whole wall of south-facing windows is protected by a broad solar overhang so it will bring in the sun's warmth in winter and shut out its heat in summer. If you have a view, this window can greet it. The fireplace is given an important treatment, for the entire wall is designed around it, a wall sheathed in wood and set off by a long hearth.

This is a woody house whose warm materials lend softness and richness to its economically simple lines. The exterior redwood siding, gaily interrupted by bright yellow doors, comes right into the house: it panels the fireplace wall and appears on the ceiling of the kitchen and dining area. The well-favored cork floors, quiet and soft, need few rugs—they're warm in winter, cool in summer.

Heating here is by means of a new air-wall gas system which distributes its warmth through inexpensive 4-in. ducts rather than through costly custom-made outlets.

"Well, fine, all of it," you say. "But if it's in the $20,000 class, this small house is too rich for my blood!" But it doesn't *have* to be in that class. Your local contractor, who knows the average per-square-foot construction costs in your area can tell you the price of building it. Builder Boran made this Minneapolis version a little gem of a house. Everything in it would be nice to have. But you *could* pare it down.

For example, if you build it without the basement and the fireplace, you'll still have a prize winner, for the contest version had neither. The only change in floor plan you'd have to make is to put the heater in the space now occupied by the staircase to the basement. Then, too, in many parts of the country you could use a carport instead of a garage.

If stout but less expensive materials were substituted for some of the practical but costlier ones used here, the house could come within the budget of even more people. But don't tamper with the good basic plan, for it is that, after all, which made this house a multiple prize winner.

Now! PROTECTION IN YOUR OWN HOME Insurance Can't Provide

HERCULES *Certified*
1-HOUR FURNACE-TESTED
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Handsome and practical for maxim protection in case of home fires. electric-welded steel plates, Thermo- insulation, Fire-seal moulding. 3-tumb combination or paracentric key lock.

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LL NOT SMOKE... It's a scientif-lly designed form, complete from or to flue, around which any style place can be easily built. Assures rect construction, eliminates mmon causes of smoking.

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DS LITTLE TO COST . . . The atilator unit adds little to the cost he completed fireplace. It pro-es all the vital parts...saves the of a separate damper, firebrick, masonry otherwise required... on most jobs reduces time and r. Ideal for summer camps.

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Government Issue

The United States Government prints not only money, but pamphlets on almost every imaginable subject. Too little is known about the fact that these helpful booklets are available to the public at very low cost. Below are described only a few of the thousands of instructive booklets from which you can learn, profit, and find enjoyment.

These booklets may be obtained by writing the Superintendent of Documents, U. S. Government Printing Office, Washington 25, D.C.

A new edition of the Government's best seller, *Infant Care,* has recently been published, and includes a section entitled "You and Your Baby Sitter." This invaluable chapter offers suggestions for making certain the sitter is reliable, giving her the proper information before leaving, and the etiquette of baby sitting—from both the sitter's and the parents' points of view. The entire booklet has been completely rewritten by Children's Bureau specialists and provides a specific, reliable guide for the rearing of infants up to one year. 20¢

Hobby books, as such, are not issued by the Federal Government, but many bulletins printed in conjunction with various Government programs are of interest to hobbyists. Here are listed only a few of the many booklets available:

Photography (2 vols.) Volume 1 is a 478-page manual of basic photographic principles and practices. Volume 2 discusses the more specialized fields. Each volume, $1.25.

Postage Stamps of the United States, 1847–1950. A complete, authentic review of United States postage stamps, fully and accurately described. 60¢

House Plants. Includes descriptions of many kinds of house plants, proper soil conditions, how to plant and care for them. 10¢

Attracting Birds. How to attract, feed, water, and protect birds. 10¢

Fundamentals of Electricity. Originally written as a Navy training manual, this explains in detail the basic principles of electricity as applied to everyday uses such as ignition systems, batteries, generators. 75¢

Operation of Small Boats and Harbor Craft. Another Armed Forces manual, this is intended to acquaint the beginner with the theories of boat handling, emergency measures, and other information. 30¢

Make It of Leather. How to make more than 15 different leather articles, with simple instruction and illustrations. 15¢

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Choose a floor that's

NATURALLY BEAUTIFUL

Bruce Hardwood Floors lead the trend to natural, genuine materials in architecture and decoration. Their exquisite grain and smart design lend charm and style to any interior, harmonize with any color scheme.

To make your floors the focal point of room beauty, choose a Ranch Plank Floor (above) with its distinctive random widths and walnut pegs...or a modern parquetry floor of Bruce Blocks (below).

These solid oak floors, with their incomparable factory-applied finish, will last for years and years. When you build or remodel, tell your architect, contractor or lumber dealer you want Bruce Hardwood Floors. They're naturally beautiful! Write for booklet with room photos in color.

BRUCE

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World's Largest Maker of Hardwood Floors

Now! You can lay a floor of genui

INLAID LINOLEUM TILE yoursel

Fashion-Floor Tile: "Dresden Blue" C3 Veltone Tile: "Vulcan Black" F59

It's the tile that's right in 9 cases out of 10!

Flexible! Gold Seal Linoleum Tile can take the up-and-down movement of the average wood floor without cracking—without even a strain! *Brittle* tile may crack and shatter over wood floors.

Grease-resistant! Even the hottest spatters won't soften Gold Seal Linoleum Tile or fade its colors. (Grease pits the surface of some tiles—even disintegrates them! Think of that in your kitchen!)

Easy to install! Gold Seal Linoleum Tiles are precision-cut, almost fit themselves into place. And to fit them around thresholds you merely cut them with a knife.

Quiet, restful! Linoleum is blissfully quiet—not clattery as brittle tile is. It's comfortable underfoot—not hard and tiring.

Beautiful! Shiny, brittle tile has the hard cold look of an office or a factory . . . but the deep-glowing satiny texture and the rich soft colors of Gold Seal Linoleum Tile have the warm, inviting, welcoming look of home!

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Lay the tile that's worth your while . . .

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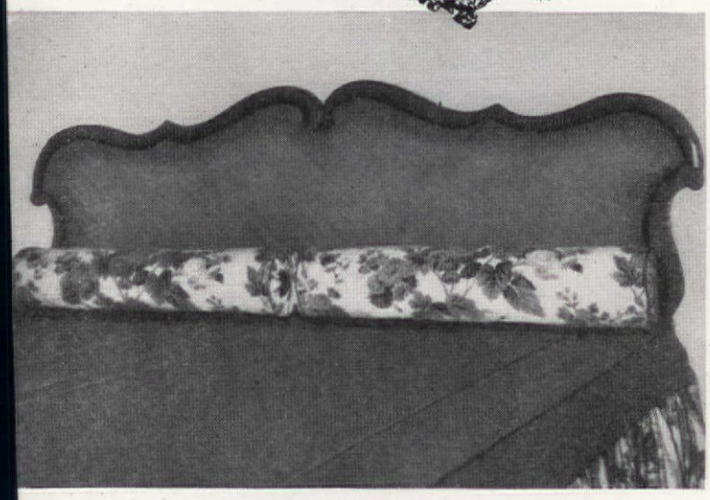
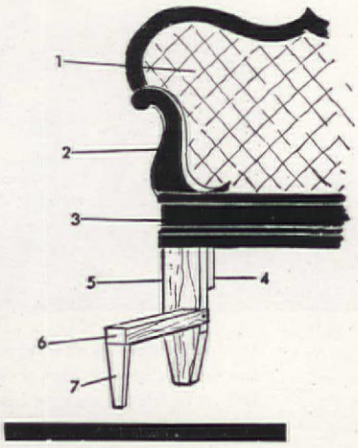
There's a Headboard in that Old Sofa!



SUSANNE MARTIN



● Remember that Victorian sofa, the one on which Pop proposed to Mom? It's none too good for sitting upon these days, but see what an impressive headboard it can make for a Hollywood type of bed. It would never know itself in this newfangled, stylish guise! Such a headboard might cost a small fortune made to order. But if you have Grandma's old sofa (or can buy one in a secondhand store) the whole transformation can be completed for $10–$20 if you do most of the work yourself. First, take sofa apart. Save back, curved wooden pieces from front of arms, and long board attached to front of seat. Fasten this board (No. 3) to sofa back. Attach curved wooden arm pieces (No. 2). Make two legs from 1 x 7 lumber (No. 5). Height of legs depends upon style of bed and type of sofa. With 7 x 7 wood block (No.), attach legs to back of piece No. 3, one at each end. To ready headboard, use ready-made, 6-in. wood legs (No. 7). Screw them into wooden brace (No. 6) which you have cut to measure 10½ x 1½ x 2. Nail brace, with leg attached, into No. 5. Now unscrew stuffed sofa back and remove old covering and padding. Tack unbleached muslin across back. Turn over to front, and fill hollow with cotton batting. Tack in unbleached muslin to hold it in place. Cover with quilted chintz or any fabric suitable for your bedroom. Then screw the newly upholstered section back into the frame.

Every day you wait costs you money!

Johns-Manville Spintex
(Rock Wool "Blown" Home Insulation) can return its entire cost in fuel savings within a few years!

You can save up to 30¢ on every dollar you now spend for heating your house. And with mounting fuel costs adding to the higher costs of living, you can't afford to wait!

The new edition of the popular Johns-Manville book "Comfort That Pays For Itself" explains why nothing you can do to your home will give as much comfort for so little . . . tells how J-M Spintex Rock Wool Insulation not only pays for itself, but continues to pay yearly dividends for as long as your house stands . . . how your house will be warmer in winter, up to 15° cooler in summer, safer from fire, too.

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the automatic water heater that

can't rust!

Oceans of clean hot water, instantly and always—free from tank rust and sparkling clear as your water supply!

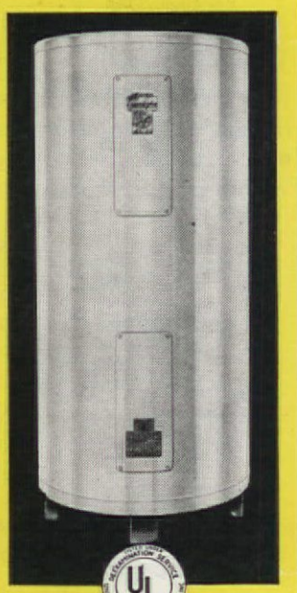
That's what you enjoy when you own a *Permaglas,* the only automatic water heater with glass-surfaced steel tank that can't rust because glass can't rust!

COSTS NO MORE

than an ordinary water heater!

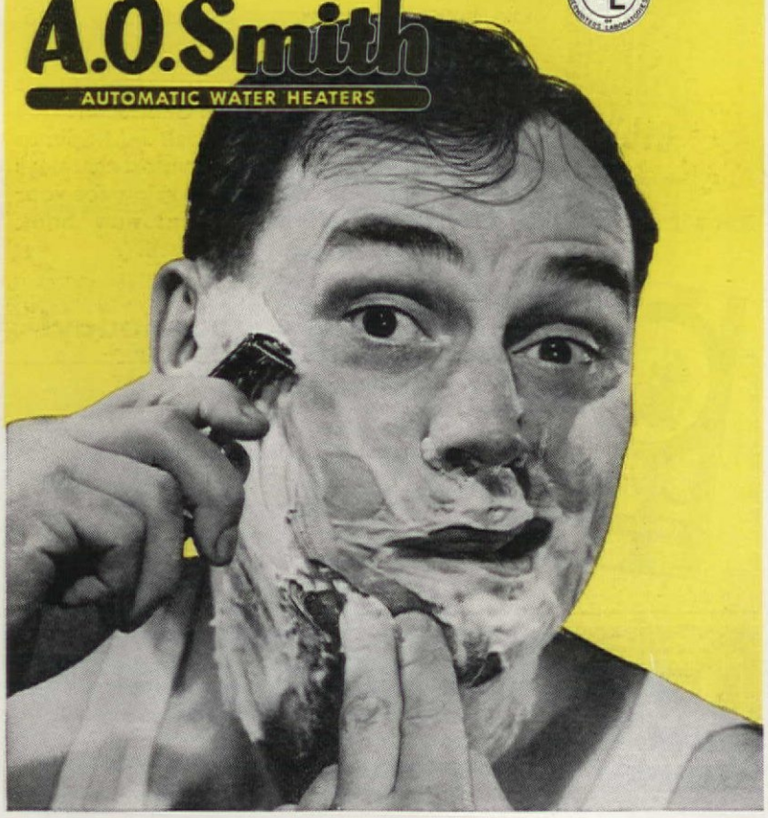
A. O. Smith mass-production economies give you this longer-lasting, can't-rust water heater for no more than you'd pay for an ordinary, galvanized water heater.

See your A. O. Smith dealer, or write for FREE booklet on the *inside story* of *Permaglas* superiority. A. O. Smith Corporation, Water Heater Division, Dept. AH-352L, Kankakee, Ill. Licensee in Canada: John Inglis Co., Ltd.

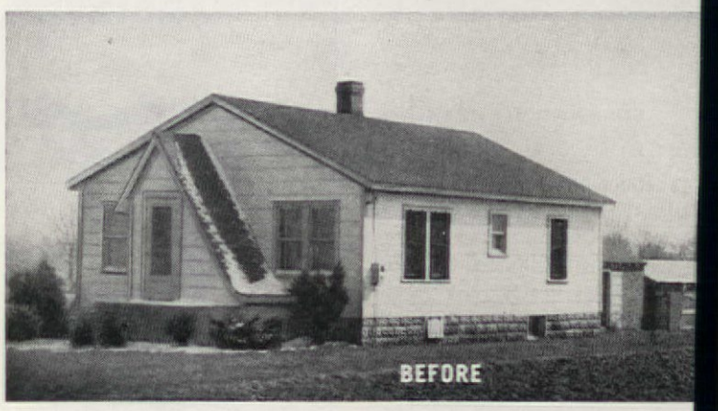


A.O.Smith

AUTOMATIC WATER HEATERS



They Planned this Remodeling before they Bought it

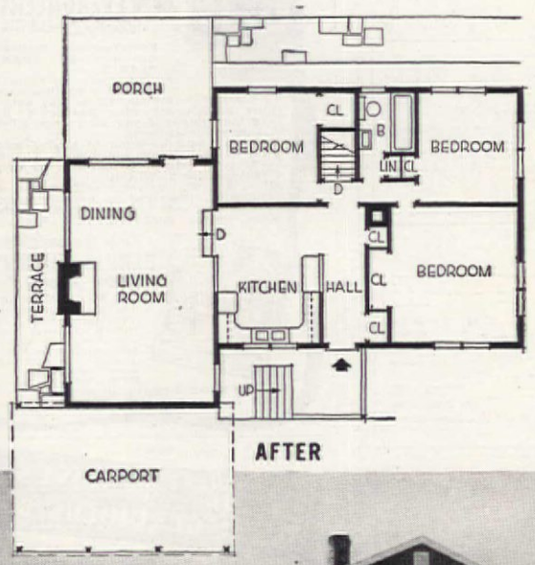


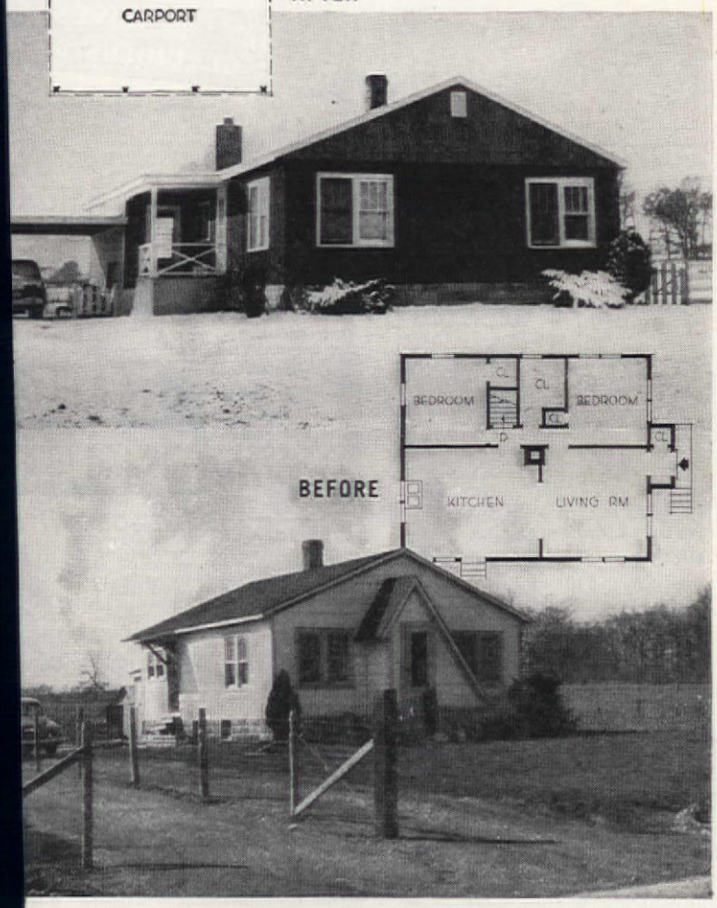
Outbuildings and incongruous little entry porch marred the house directly above. New personality came from brown insulated shingle installed right over original asbestos shingle, from knotty pine trim, and neat, inviting fence. New entry is on another side of house

The beauty treatment above—transforming this house from nondescript to spruce contemporary—was remarkable enough. But it isn't the half of this remodeling project (for details of the inside story, see plans on page 97). All of these wonders were wrought mostly with their own hands, by the N. G. Bittermans of Carterville, Ill., who first saw the house, surrounded by cornfield instead of garden, in the spring of 1949.

It *didn't* look good to them, even though their entire five years of married life had been spent in converted Army barracks. For one thing, it had only one piece of plumbing—a leaky faucet in the kitchen. But its roof was good, its large basement was dry and its possibilities hopeful. So they sketched out their remodeling plans, found them feasible—and bought the house.

Since Capt. Bitterman not only had an engineer's degree, but also knew his way around a carpenter's shop, they decided to us





Here are the important changes. Whopping new living room stretches across entire rear of house, its roof extended to shelter entry. House got its first bath, a real entry hall, an extra bedroom, a centrally located kitchen. Rear porch may become a room some day

their own labor, calling in professionals only when it seemed wise to have such skill—as for foundation work and the installation of a complete water and plumbing system. It took a couple of years' worth of evenings and week ends, but the work discouraged them so little, and the results encouraged them so much, that they stuck it out to the end.

The major improvement in plan was the new living-room wing. You can see some of its merits on the plan: its big-family size, its convenience to the kitchen, its isolation from children's bedrooms, its three exposures, its terrace, and the porch which may some day become a den. But it has others, just as important, copied from some of the most advanced of modern houses.

For example, its longest wall was faced to the south so that it could take in the best view, and the view over which the Bittermans had the most control since their land reached farthest

PLEASE TURN TO PAGE 98

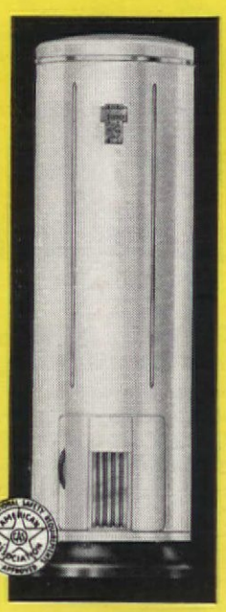
Permaglas

the automatic water heater that

costs no more!

Mass-production economies achieved by A. O. Smith now give you *Permaglas* for no more than you'd pay for an ordinary, galvanized water heater.

To be sure of clean hot water instantly, always, get a *Permaglas,* the only water heater with the glass-surfaced steel tank that . . .



CAN'T RUST

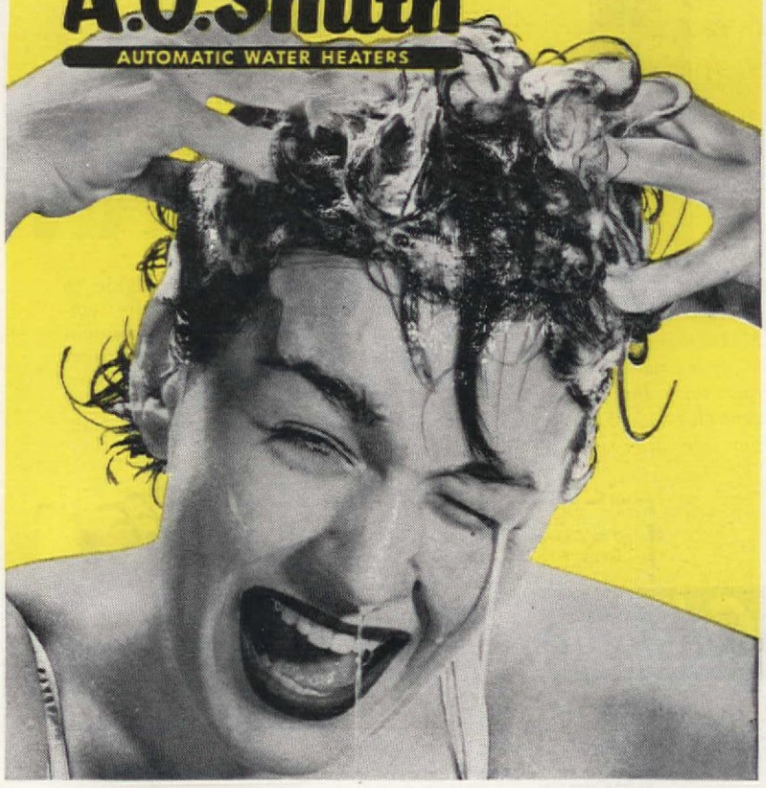
because glass can't rust!

***Permaglas* can't rust,** stain bathwater, laundry, or ruin fixtures. *Permaglas* is *one* water heater you don't have to replace every few years . . . you save frequent replacement expense!

See your A. O. Smith dealer—or write for FREE illustrated booklet on the inside story of *Permaglas* superiority. A. O. Smith Corporation, Water Heater Division, Dept. AH-352R, Kankakee, Illinois. Licensee in Canada: John Inglis Co., Ltd.

A.O.Smith

AUTOMATIC WATER HEATERS



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and Dual Wall Model (below) in sizes to supply the heating needs of any small home.

Coleman Gas Wall Heater takes no space, keeps cost down

A COMPLETE automatic heater that fits in the wall—extends out less than four inches. Easy to install—needs no basement, no air ducts, no excavating or ripping up floors. Ideal for slab-floor houses—especially suitable for small homes, upstairs or basement, apartments, motels and tourist courts.

NEAT AND SAFE, with trim lines, attractive Hammerloid-tan finish. Out of the way, but easy to regulate. Safe for children as the casing they can reach heats only a few degrees above room temperature.

DUAL WALL
Model heats two adjoining rooms at same time. Individual controls regulate heat flow into each room.

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AUTOMATIC CONTROLS are available to keep your home warmed to just the temperature you want without tending or watching. Models for gas and LP-gas. See them at your Coleman dealer. If you don't know his name, send coupon today for attractive free literature. The Coleman Company, Inc., Wichita 1, Kansas.

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Please send attractive free literature on Coleman Gas Wall Heaters.

Name_____

Street_____

City_____ Zone____ State____

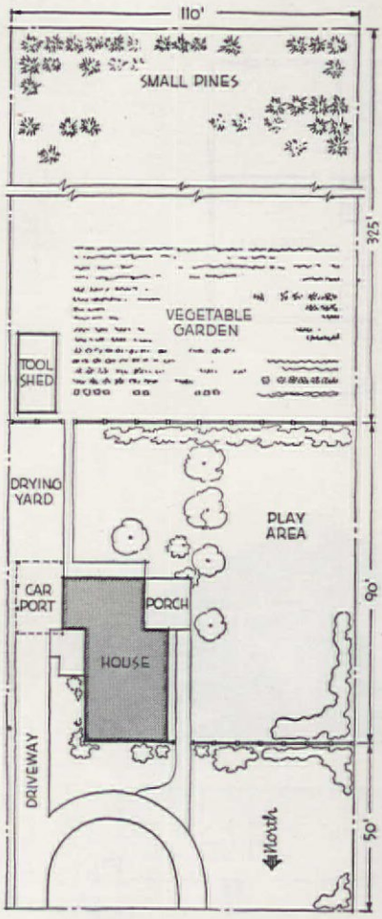
Coleman®

America's leader in home heating

MODELS APPROVED BY AMERICAN GAS ASSOCIATION

This Remodeling

(Begins on page 96)



Because they could control rear view, they faced new living room that way, and planted young pines at the end of the land. Rear garden is private; play area is convenient to house. Note U-shaped driveway for good off-street parking

in that direction. But facing it south, meant that they could also have a true solar room. By checking up on the exact latitude of their house and the way the sun's rays hit it, they were able to arrange matters so that the south-facing windows let in *no* sun during the hot months (March 20–Sept. 20), but let the sun stream in during the cold weather. It was all done by the exact calculation of the height of the windows, and the height and amount of overhang of the roof. And it means that they need no awnings in summer, and do not heat the living room on sunny winter days!

The roof of the new wing is flat (but completely insulated) for several good reasons: the construction was inexpensive, adapts itself to additions, and permits this part of the house to be water-cooled in summer.

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Splendid offer on FERRIS' most popular EVERGREENS 12 Black Hills Spruce, 12 Norway Spruce (Plus 5 Colorado Blue Spruce 4"–8". Seedlings FREE if you mail your $5.00 M.O. or check at once.)
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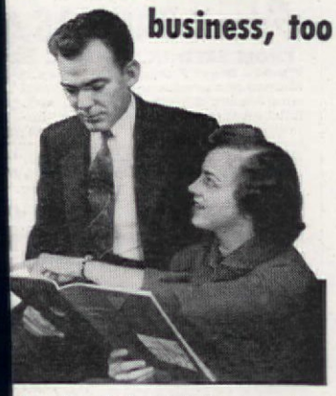

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Birth Certificates for Houses

FRED DICKENSON

Babies have books crammed with astounding data concerning the fresh arrival, dogs and horses have their vital statistics duly jotted down—but not so with houses.

All too often, innocent houses are treated like something abandoned on the doorstep of a foundling home. From the moment that the painter closes the door, the idea seems to be to obscure as quickly as possible everything that future owners may ever want to know about the place. But there are good reasons why every house should have a birth certificate.

There are sentimental reasons, for example. Let us say you fall in love with a shy little bungalow of uncertain age, and decide to take her for your own. Feeling like a cad for not trusting her at sight, you hire a lawyer who delves into musty records in a basement somewhere and finally merges to say (for a fee, of course) that the title search is okay.

So you buy the house and move in, and your love deepens with every splinter in your thumb and every callus on your knee. Gentle snows and warming suns soften you up by turns until the time comes when sentiment overwhelms you and you wish you knew who first thought of building here, who planned the rooms, and who turned the first shovelful of earth. How long did it take to build, and was there a rooftree party where the first owners, shivery with pride and anticipation, plied the workmen with foaming drinks in the hope that they would spur them to greater efforts? What day did they move in and launch the home that is now yours on its shining career of sheltering the passing wanderer? You wish you knew, just for the fun of it if nothing else. And the chances are that you will never find out.

You can't count on the neighbors helping you because many of them came to the neighborhood after your house was built. Anyone who was there first is apt to take on a glassy stare and say, "Sure, the Egmonts built that house in 1928, or was it the Fitzmattresses in 1931? I think it was the Klamfoozels in 1935 because that was the year my tomatoes came down with bubonic plague."

It might be that your desire for intimate knowledge about your house is based, not on sentiment or nostalgia, but on more practical considerations. This is because the average dwelling has a number of pipes and drains which go looping out through the basement walls into the inscrutable beyond. They seemingly have

"It took 2 Houses to teach us the Value of Plywood Subflooring"

"Everyone profits by experience. That certainly was true when Chris and I built our first house. We helped plan it. Even helped select the materials.

"Some things worked out fine. Some didn't. We splurged on floor coverings—bought the best. But we economized—or *thought* we did—on things like subflooring. Mistake! After we moved in, we found our floors began to develop little humps and hollows. And they squeaked like a haunted house.

"It's going to be different in our new house. Our architect told us about plywood. It's far and away the best for subfloors, he said. Makes floors look better, last longer. The big panels lay flat and *stay* flat. That's because plywood won't cup, shrink, swell, warp or squeak. It keeps out drafts. Makes floors warmer, too.

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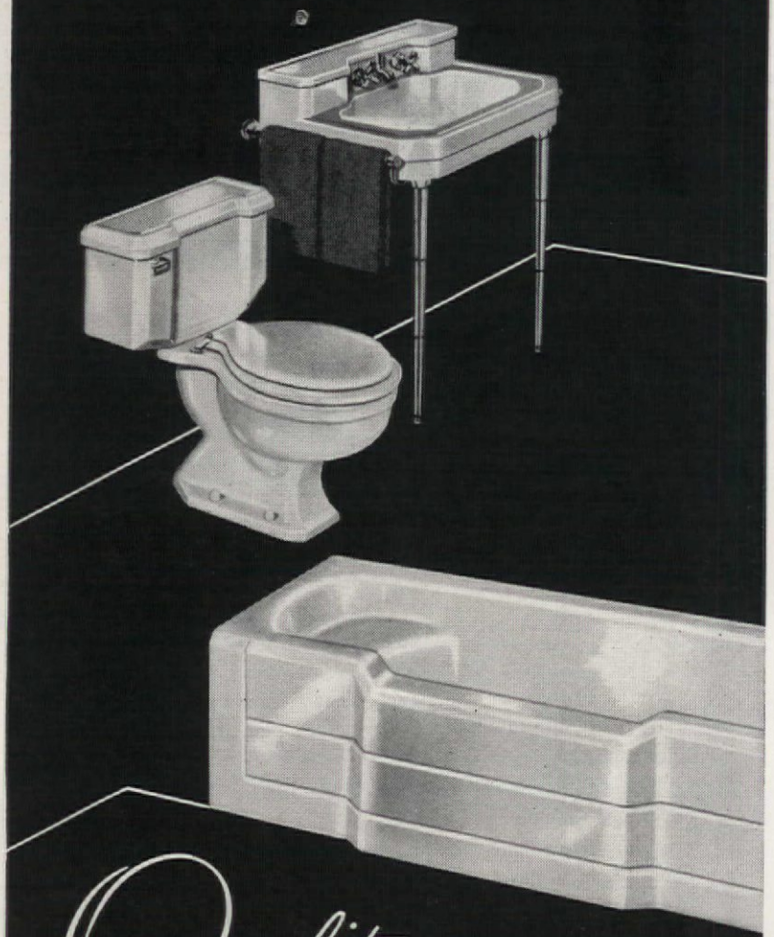

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Birth Certificates

(Begins on page 99)

been there, performing some noble function, for years, and you realize instinctively that it is the better part of wisdom to let sleeping pipes lie.

This is not always feasible, however. A neighbor who had been in his 10-year-old house for just one year took a decidedly detached attitude when I asked him about the drain in his cellar floor. He informed me that the water went down it, and that's all *he* cared about. I was interested because I had no nice drain—just a sump pump which had been installed at extra cost because there was no regular sewer system. Apparently some smart builder had provided him with a dry well or had hooked him into the storm drain which ran along under the curb.

The situation changed abruptly at the time of a big rain, and the hip-boot definitely was on the other foot. My neighbor's nice drain, into which water formerly ran, suddenly took on the awesome aspects of Old Faithful. When last I saw him, the flood had subsided and he was kneeling on a rubber pad, peering thoughtfully into the inky depths of this traitorous drain.

Our house is not going to finish its days as an enigmatic orphan, baffling a succession of worried but affectionate owners, for I have a plan.

One set of blueprints of *our* house I have marked for posterity. As they stand, they tell everything anyone can reasonably want to know about the interior of the house. They also include a plot plan accurately locating the dwelling on the property, and it is on this sheet that I am doing my duty by future generations.

The course of each pipe, wire, drain, or whatnot that lurks beneath that innocent terrain is being charted in imperishable ink while the whole thing is still fresh in my memory. Sometimes the responsibility staggers me. Already, since various additions were made by different contractors, I am the only person in the world who knows where everything is. If I do not get it down on paper before some mischance prevents completion, the nation's roster of mystery dwellings will have added a dilly. By really great perseverance, I have acquired that rare commodity—a fuse list—and it has been typed out and pasted inside the box.

On the back of one of the blueprints I have noted the salient facts of our home's brief history—the conferences with the architect and contractor; the date when the bulldozer first bit into the earth; and that lovely rainy day when all five of us trooped through the mud and came home for the first time.

That birth certificate is being put away carefully, and it's going to be as much a part of the house as the front door and the chimney.

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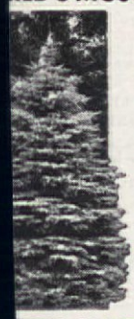

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Off the Press

(Begins on page 10)

sketches, a simple key to the more common (eastern) visitors, and good lists of books, bulletins, etc.

Color and Design for Every Garden by H. Stuart Ortloff and Henry B. Raymore. (Barrows) Price $3.50. . . The authors are landscape architects who know the problems and needs of small-home owners. Though they call the book a sequel to their *Garden Planning and Building*, it can stand on its own feet. For it introduces the reader to the subject of garden planning which, as it insists, should always precede the actual making and planting. It provides both basic principles and detailed practical advice, including many excellent planting lists and diagrams.

Flowers from Old Gardens selected and edited by Hal W. Trovillion (Trovillion Private Press, Herrin, Ill.) Price $3.00. . . A "library in miniature of some of the lovable old treatises touching on gardening," this collection of quotations from the literature of many lands and ages is a lovely bit of book-making; a most appropriate gift for a garden-minded friend, host, or relative.

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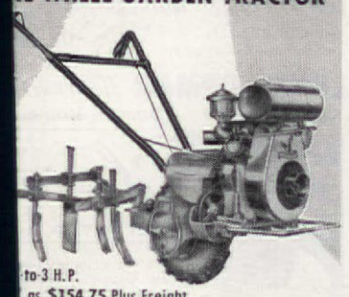

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JAY VAUGHN

If your garden needs a spectacular splash of spring color; if you have a place for boundary shrubs that will give privacy to a portion of your lawn; if you like the idea of a two-in-one bush that is both beautiful and useful—then consider the crimson-salmon Japanese- or Flowering-quince, also called "burning-bush" because of its profuse and flamboyant bloom. It was formerly classified as a species of true quince, listed as Cydonia japonica, and therefore occasionally called "japonica"; those names are still used in some catalogues and by old-time gardeners, although the accepted botanical name is now Chaenomeles lagenaria.

By the first of May, in Vermont, and earlier as you go South, this shrub is bursting with bright buds, as vivid as a gay geranium. Crowded along every branch, they mingle with the graceful, glossy, olive-green and red-tinged leaves. Within a fortnight or so, the delicate apple-blossom-like flowers are open. Still earlier, for those who do not mind judicious cutting of their plants, blossom sprays taken indoors even before the buds show color will open and provide a delightful preview of spring; at any time they combine well with their own leaves or with other spring flowers in arrangements or corsages.

But in addition to being one of the earliest—and therefore one of the most welcome—examples of spring blossom beauty, the Japanese-quince is, later on, generous in another way. As summer passes, hard, greenish yellow, highly fragrant fruits succeed the flowers. They can be left until all the other preserving is done and then made into a clear amber jelly that is deliciously tart to go with cold meat. Or they can be stuck full of cloves and made into old-fashioned pomanders to give perfumed pleasure throughout the year. And often they are merely placed in bureau drawers and closets to scent handkerchiefs, linen, and bedding as they gradually dry and shrivel.

The plants are perfectly hardy, and almost any kind of soil and situation, sunny or partially shady, suits them. In a rich, well-drained soil, they attain 5 to 6 feet or more, but are easily controlled by pruning, to be done after the flowers fall. Most nurseries carry them and some offer several varieties, ranging from white through blush and pink to crimson and salmon. They can be planted in either early spring or late fall. All are good-natured and effective, but none is more spectacular than the long-popular "burning bush."

How to get paints to match any color in this magazine

Right away—at Budget Prices

1. A remarkable new development in paint now makes it possible for you to have any color scheme in this magazine—in fact, any color scheme you see pictured anywhere. Just take your favorite room picture to your Colorizer Paint dealer. There, you'll see the amazing Colorizer Album of 1,322 actual paint samples, perfectly arranged to make it easy for you to select the same paint colors in your picture—or colors to match and harmonize with your draperies, floor coverings, wallpaper, or furniture. These 1,322 actual paint samples show exactly how your paint will appear when dry.

2. Whether you're painting walls, floors, ceilings, woodwork, or the exterior of your house, you can get any of 1,322 Colorizer Paint colors in any paint finish—flat, semi-gloss, enamel, floor enamel, or outside house paint.

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Great Western Paints, *Kansas City, Mo.*
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* *Send 10 cents for "Popular Paint Colors in Action" showing actual paint swatches of 40 most popular Colorizer colors used by leading decorators. Colorizer Associates, 341 North Western Ave., Chicago 12, Ill.*

Charmed Circle

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These beautiful, soft-textured woods reflect good taste from every gleaming surface. So versatile, too, adapting themselves to contemporary or colonial *décor*, to paint, stain, enamel, or waxed-and-rubbed natural finish. Think of the Western Pines* when you build or remodel; your retail lumber dealer will approve your choice.

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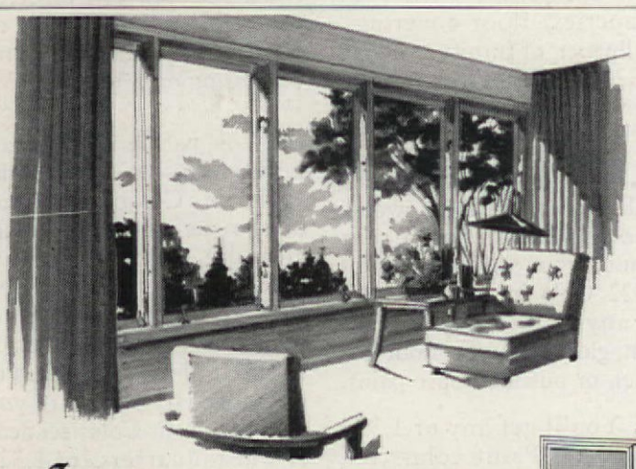

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Begonias

(Begins on page 28)

their culture in northern gardens.

My husband and I pay particular attention to (1) preparation of tubers for planting; (2) preparation of the soil in both pots and outdoor bed; (3) staking, and (4) watering. Our method involves three steps, but we find it simple, not time-consuming, and definitely interesting. In early April we spread the tubers with the hollow side up (that is, where the previous year's stem broke off) on trays covered with a thin layer of peat moss or vermiculite; place them in any convenient room in a light situation (*not* in direct sunlight), and sprinkle them daily.

Step two (taken when the tubers sprout) consists of moving them to 4-in. pots (or milk cartons cut down to 4 in. high) that have been filled with a mixture of half good loam and half leaf mold or peat moss. We set them ½ in. below the surface. We first used the cartons when we ran short of pots; now we prefer them because, set edge to edge on a tray, they take less room, are as easy to handle as flats, and involve no danger of disturbing the tubers when transplanting them to the outdoors. At that time, we merely tear away the cardboard box and set the tuber with its now well-developed roots in a hole prepared for it. Meanwhile, we keep the pots or cartons in an east or west window, the soil moist, though never to the point of sogginess. (To start with, we had punched a small hole in the bottom of each carton and covered it with pieces of broken pot or gravel for drainage.)

When the plants are 3 to 4 in. high (about eight weeks after placing the tubers on the tray), and when danger of a killing frost is past, we take step three and set the plants out, where the bed has been well prepared. It *must* be well drained. Having a sandy subsoil, we have to prepare the soil only 6 or 8 in. deep. As begonias like a loose woodland type of soil that provides a cool, moist root run, we prepare ours by mixing ⅓ leaf mold or peat moss with ⅔ sandy loam, adding a tablespoonful of bone meal per plant. If rotted cow manure can be had, we use ⅓ of that and of each of the other two materials.

After setting the plants 2 in. deep and about 12 in. apart (being careful to have the leaves pointing toward us so the flowers, when they appear, will not be hidden), we sprinkle a peat moss mulch around them. As the stems are brittle, staking is very important. When the plants are about 10 in. tall, we give each one a bamboo stake, tying raffia first around it and then around the plant. We spray leaves and flowers gently once a day (or oftener on typical Midwest or Eastern seaboard "scorchers"), but are careful never to flood the bed.

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- Grows like Wildfire!
- Produces Hundreds of Leaves!

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You've never seen a vine like this! Fastest growing of all! Will grow in any room in the house. Doesn't require full sunlight. Beautiful, dainty pointed leaves on gracefully arching stems. Very new! When plant reaches full maturity it will have hundreds of leaves. Now for a short time only we can offer these RARE GREEN VIES for only 50¢ each plus 10¢ postage dling (no stamps please). Or you can order nly $1. GIVEN with $1 orders—"Mystery Trumpet bulb." $1 orders send C.O.D. if . No C.O.D.'s on single orders. Order now ey last! Clip this.

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eliest of all flowers that rown at home. Exquisite colors. Nearly every bloom reaches per- Easy to grow in tub or pool. Write today t office for your free copy of new color- catalog.

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Begonias

(Begins on page 28)

As to location, although we are definitely amateurs, our experience leads us to believe that too much emphasis has been put on shade as a necessary factor. Our finest plants have had several hours of sun—sometimes until 11:30 A.M. and as early as 3:30 P.M. However, we recommend the north side of a house or hedge where there is only early morning and late afternoon sun. We consider sky light important, for plants grown where trees block it out have not done well. Nor is planting among evergreens satisfactory. A spot with some protection from wind is desirable, but begonias without the free circulation of air they need often develop stem rot. As we eat on the north side of our screened-in porch, we enjoy the magnificent flower display at every meal as well as when relaxing on the porch. And magnificent it is, for plants bear from six to a dozen or more blooms at a time, some of them up to 6 in. across. Last year, an 8-in.-deep window box on the north side of our white garage containing begonias set 9 or 10 in. apart was highly effective. The plants, although staked, tended to develop a graceful, trailing habit.

Formerly, bone meal and rotted cow manure (when we had it) were the only fertilizers we used. Last year we applied a cow manure solution about the color of weak tea every ten days or so just before the daily spraying, but we do not know whether that or the cool summer was the reason for our extra-fine specimens. Moreover, we have obtained beautiful flowers without such applications.

If you are a procrastinator, or find it more convenient, you can omit the first step, or the first and second steps, of our method. If you plant the tubers directly outdoors, the plants, when they flower, will be just as lovely, but the blooming season will start later and be shorter. If the plants develop so the leaves grow in the wrong direction, they can be lifted (carefully so as not to disturb the soil around the roots) and turned around; do this on a cloudy day to lessen the shock of the operation.

And finally, about storing the tubers. In the fall, before the first killing frost occurs, dig the plants, bring them indoors, and shake off the loose soil. Leave them in the basement, but not too close to the heating equipment, until the stems have dried and fallen off. Then put the tubers away for the winter in a cool but frost-free place, covering them with peat moss or vermiculite, just as you would handle dahlia tubers.

You see, there isn't anything especially difficult about it. And I am sure that if you try these adaptable, truly eye-catching flowers this year, you will share our enthusiasm.

new process

VIGORO*

so gentle yet so complete it can make flowers sprout, grow and bloom even in plain sand!

PROVED BY EXPERIMENTAL PLANTINGS . . . IN SAND FROM CALIFORNIA'S LAGUNA BEACH

SEED PLANTED

5TH WEEK

10TH WEEK . . . a plant every bit as lovely as one grown in natural soils! Yet only sand from California's Laguna Beach, washed free of salt, was used—with regular Vigoro feedings.

The zinnia in this feeding test is Red Riding Hood, a dwarf variety.

Actually, no one normally grows zinnias in pure sand. They prefer a heavier soil. But just to demonstrate a point, we tried it. And thereby proved again that Vigoro provides *all* the vital food elements plants need from the soil to grow and develop best.

Just think what it can do for the flowers you grow in *real* soil . . . in *your* garden! Even if that soil is now thin and poor you can make it rich again with Vigoro.

Order *new process* Vigoro now—and use it regularly on grass, flowers, shrubs and vegetables.

*There is only one Vigoro . . . the trade-mark for *SWIFT & COMPANY'S* complete, balanced plant food.

2 more great gardening aids:

End-o-Pest

. . . provides quick protection against chewing insects, sucking insects, fungus diseases.

End-o-Weed

. . . destroys over 100 varieties of weeds—won't harm ordinary lawn grass.

CLOROX bleaches *extra gently* ...and that's not all!

It's a 4 in 1 product!

1 AN *extra-gentle* BLEACH

Clorox is different from other bleaches. It is *extra gentle* in bleaching action... free from caustic and other harsh substances ... made by a special formula protected by U. S. patent and used exclusively by Clorox!

2 A *dependable* STAIN REMOVER

Don't discard valuable cottons or linens because they're stained... for Clorox removes numerous stains quickly, easily. Just follow the stain removal instructions on label.

3 AN *effective* DEODORIZER

The ability of Clorox to deodorize is a big plus benefit to millions of women. And this deodorizing action is yours whether you use Clorox in laundering or routine cleaning!

4 *In addition* CLOROX is one of the world's great DISINFECTANTS

Used in laundering or routine household cleaning, Clorox helps you guard your family against dangerous germs. For Clorox is the most efficient germ-killer of its kind ... a type of disinfectant employed by sanitation experts the world over. See directions on the label.

You get all *4 in 1* with **CLOROX** *America's Favorite*

CLOROX-CLEAN *means* ADDED HEALTH PROTECTION!

Let's Go Shopping for a Fruit Garden

Properly planned, it's an investment in health, economy, and landscape beauty

A GUIDE TO THE SELECTION OF FRUITS

(Get advice about varieties, spray schedules, from County Agricultural Agent,

FRUIT	WHERE SUITABLE — USES — VALUES
Apple	Everywhere but deep south. Plant for ornament, shade; fruit used raw (long season), cooked, etc.
Apricot	Widely. Tree hardier, longer-lived than peach; ornamental all seasons. Fruit earlier, distinctive
Avocado	Frost-free areas to limits of citrus culture. Use oily fruits raw, as salads, sandwich spread
Blackberry	Wherever peaches thrive. Best when garden-grown. Pick fully ripe for use fresh, frozen, canned
Blueberry	In cool, humid regions, like all heath-family plants. Improved named varieties available
Cherry	Sour kinds in cold sections; sweet ones only in peach zones. Both useful raw, cooked, preserved
Citrus	Regions of no or rare frosts. Citron most tender, then lime, lemon, grapefruit, orange. Ornamental
Currant	Fully hardy; prefers northern locations. Easy to grow, propagate. For jelly, drinks, dessert uses
Fig	Throughout mild regions; with protection to N. Y. and Mich. Use sweet garden type fresh or canned
Gooseberry	Same range as currant. Rewards good site and care with large, delicious fruit used cooked or raw
Grape	Varieties for all sections, conditions. Sturdy, long-lived, ornamental vines. Versatile fruits
Mango	For frost-free, humid regions only. Big tree if unpruned, but can be kept to apple-size
Mulberry	Anywhere. Handsome, long-lived tree; fruit messy on path lawn. Attracts birds from other fruits
Nectarine	Little grown outside Calif. but could be. Fruit a delicious, smooth-skinned, high quality peach
Nuts	Handsome, long-lived shade trees; various forms, sizes fo many places. Crops delicious, nutritious
Peach	Some grow in every state, but medium temperature rang best. Superior as a home-garden fruit
Pear	Wherever apples thrive except far north and south. Tree handsome in bloom; good fruit a luscious treat
Persimmon	Handsome, heavy bearing, easily grown tree. Native ty Conn. to Gulf; Japanese species more tender
Plum	Apple range for Damsons; pear range for Europeans; peach range for Japanese. Let fruit ripen fully
Quince	Wherever pears, apples grow. A deserving, handsome small tree. Fruit fine preserved, alone or mixed
Raspberry	Red ones hardy as apple, less happy south; blacks suit peach belt. Luscious summer-to-frost crop
Strawberry	Possible anywhere; prefers cool season, moist soil. Needs little space, yields generously

Perhaps there's no need to urge you to include fruit in you gardening. A recent AMERICAN HOME Consumer Panel Survey shows that of the homeowners queried who had bought nurs ery stock last year, more than half had bought trees; and o them, 61 per cent had bought fruit trees! But if *you* haven't, w don't want you to overlook an opportunity. Besides, 'way bac in 1941, the National Nutrition Conference urged Americans t eat more fruit because "the consumption of home-grown kind plus the purchase of those that cannot be grown successfully means improved diet and general health." Also, as shown farthe on, by growing fruit you gain not only at the kitchen end and i your budget, but also in all-season landscape effects.

Right now is the time to make plans. That means, first, selec

E. L. D. SEYMOUR
Contributor: May F. McElravy

FOR A LITTLE GARDEN

State College, local nurseries, successful fruit growers)

CHARACTERISTICS — CULTURAL NOTES — PLANTING DISTANCES, ETC.

Hardy; need 2 or more to pollinate; must be sprayed. Adaptable most soil, sites. Space standard trees 30-40 ft., shorter-lived dwarfs 10-15 ft.

Give north or west exposure to delay blossoming, lessen chance of frost injury. Prefers deep, rich soil, well drained. Give 16-25 ft. of space

Handle like citrus. Mex. type nearly hardy as orange; S. American, tender as lemon. Give deep, well-drained soil rich in humus. Space 25-40 ft.

Hardy, dislikes exposure to drying wind. Prefers deep soil with humus, good drainage. Set 4 x 7 ft. or more. Pull suckers to prevent spreading

Needs sandy, acid soil; humus; root-fungus association; moisture, especially at fruiting time; interplanting for pollination. Space 4 x 4 to 8 x 8 ft.

Sour type more resistant, easier to grow than sweet. Deep loam to sandy loam best. Protect from birds. Set sours 16 to 22 ft., sweets 25 to 30 ft.

Evergreen trees; long ripening period. Vary widely in soil preferences, pollination requirements, and spacing—20 to 40 ft. depending on kind

Fully hardy; where climate is right, has wide soil tolerance but prefers strong, heavy loam. Space at least 4 x 6 ft.; cultivate shallow, or mulch

Prefers heavy soil, moisture; will resent or succumb to drought conditions. Prune to brush form. Space 10 ft. (south, north) to 25 ft. (California)

Hardy as currant. Protect from hot sun; deep, strong, heavy soil; mulch or water to insure moisture. Space 4 x 6 ft. Leave 5-8 upright stems

Needs deep soil, not too light; air circulation; long, sunny, somewhat dry summer for ripening. Space 6-9 ft. in rows, on fence or trellis. Spray well

Handle like orange. Plant in any not-too-rich soil in spring; 35 ft. apart. Trees bear in 2-4 years. Crops, season, quality of fruit very variable

Plant in any soil (preferably light), needs little or no attention. Original Russian type (black, white) much inferior to modern varieties

Practically a peach in character, requirements, but tree more fussy, susceptible to insects. Handle like peach; guard especially against curculio

Include almond, cashew, coconut, pecan, Persian walnut for southern conditions; Chinese chestnut, filbert, hickory, black walnut for north

Pears fairly sturdy, adaptable; like light, warm soil; summer cultivation, then winter cover crop. Space 16-20 ft. Watch for peach borers

Prefers cool, temperate climate; moist, cloudy weather; deep, heavy soil. Space dwarfs 10-15 ft., standards 15-30 ft. Watch out for fire blight

Pecan trees range from 6 to 30 ft. tall, space 16 to 24 ft. or more. Prefers rather heavy, moderately rich soil. Ripen fruit fully; handle carefully

Persimmons long-lived, compact. Like strong, well-drained soil, heavier than for apple, peach. Space 16-22 ft. Garden sanitation helps control enemies

Plum soil well-drained, fairly heavy loam. Space about 15 ft.; cultivate shallow; pruning to bush form aids detection and fighting of fire blight

Prefers site with some wind protection, air drainage; deep, well-drained, fertile loam. Set 5 x 5 or 3 x 8 ft. Cut canes after they fruit; mulch

Easily grown under varied conditions. Mix varieties for pollination and long bearing season. Remake bed every few years. Mulch. Keep birds off

ing the kinds of fruits to grow with respect to their requirements and the growing conditions you can provide; second, placing your plant order with a responsible dealer, and, third, learning all you can about the demands that fruit growing will make on your time, energy, and skill. To this end, read some of the excellent books available, such as *Fruits for the Home Garden* by Hedrick, and *Grow Your Own Fruit* by Kains; also bulletins to be had from the Department of Agriculture, Washington, D. C., and all State Agricultural Colleges, special publications such as the Autumn, 1951, "Plants and Gardens" issued by the Brooklyn Botanic Garden, and, of course, catalogues from nurseries that specialize in fruits. Later you may want to join the American Pomological Society (Ames, Ia., $5.00 a year) and the New York

PLEASE TURN TO PAGE 108

End-o-Pest-Stops pest troubles before they start—or ends them if they've started! Protects against chewing insects, sucking insects, fungus diseases. Ready to use in handy, refillable dust gun. Safe to use on vegetables!

Presented by the makers of Vigoro

End-o-Weed-Selective lawn weed killer—kills over 100 different kinds of weeds—leaves, stems, roots and all. Yet it won't harm ordinary lawn grass. Just add to water and sprinkle it on. 8 ounces treat 2000 sq. ft. of lawn area.

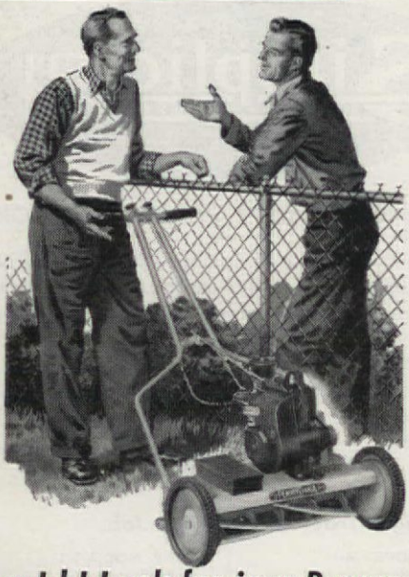
Fruit Garden (Begins on page 106)

Fruit Testing Cooperative Association (Geneva, N. Y., $1.00 a year). Then, before long—as soon as your ground can be dug—you can start setting up trellises, posts, and other supports for the bush and vine fruits, and digging holes in readiness for the stock that will be sent at the proper time for planting in your locality. Or, if you want to lay an extra-firm foundation for success, you can take all next summer for developing your plans and improving your soil, and have the plants delivered for fall planting.

If you could follow an apple, pear, or other tree on its nursery course from seed to grafted seedling, to transplanted 2- or 3-year-old specimen, you would have a new appreciation of the thought, effort, and care that go into the production of good plants; and why it pays to buy only that kind, whether you order by mail or from a traveling agent, or buy from a nursery that will deliver (and even plant if you wish) or from a local cash-and-carry source. This whole story is admirably told in Circular 188 of the State Agricultural Experiment Station at Geneva, N. Y., entitled, "Selection, Care and Planting of Nursery-grown Fruit Trees." It stresses, for instance, the wisdo of avoiding "so-called 'bargain' sto —trees which, discarded by reliab concerns because of injury, imm turity or poor growth, are picked by fly-by-night operators and offer and sold at reduced prices."

The climate of your locality a the location, soil, exposure, and pography of your property are vi factors in your choice of fruits a varieties. So are the tastes, pref ences, and capacities of your fami the space available in your gard the time and labor that can be voted to the plants; and the extent which any surplus fresh fruit can canned or frozen so as to avoid wa Remember that, although fruit pla are no harder to grow than many namentals, you are asking more them than just attractive form, f age, and flowers. The production crop of clean, perfect fruit is an vanced phase of gardening and for more than average sunlight, quality, and protection against pe diseases, and other hazards.

But the game *is* well worth candle, and worth-while object *are* attainable. As witness the s of one Denver couple's experi



"What Should I Look for in a Power Mower?"

"LOOK FOR A PENNSYLVANIA"

"I say this because you'll get more for your money in a Pennsylvania—the finest grass cutting machine on the market and the one that's easiest to take care of. On top of these two big advantages, you'll get the power mower that's built to last for many years."

PENNSYLVANIAS have many important points of superiority including (*1*) easy Push-Pull finger-tip control of throttle and clutch, (*2*) full-tempered, double ground hi-carbon blades, (*3*) designed for ease of maintenance, (*4*) easy adjustment for height of cut, (*5*) Briggs & Stratton motors, and of course (*6*) Triple-A ball bearings. All this value costs you no more.

In hand mowers, too, Pennsylvanias are made intentionally better. In fact, they've been the choice of professional gardeners since 1877.

For helpful free folder—"How to Choose a Lawn Mower"—write to Pennsylvania Lawn Mower Division, American Chain & Cable Company, Inc., Bridgeport, Conn.

ONLY A SHORT TIME LEFT!

GLADIOLUS

Gladiolus supplies are limited so act now to get this wonderful assortment of small blooming size GLADIOLUS BULBS at less than 2c each! Flaming reds, yellows, purples, blues, pinks, whites, peach, multicolor, etc., now ready for first blooms on spikes 2 to 3 ft. high and with many years of flowering ahead. Any bulb not developing first planting replaced free. Tremendous saving in these young virile bulbs. Truly an unbeatable offer. Order now on approval.

100 BULBS $1.69

SEND NO MONEY

When your carton of 100 Gladiolus bulbs and 3 extra Tuberoses arrives pay postman only $1.69 plus C.O.D. postage. Remember, these bulbs must develop to your satisfaction or your money will be refunded. But hurry! Send in your order today. This is a bargain you'll hate to miss.

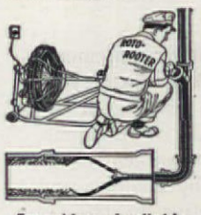
FREE OF EXTRA CHARGE 3 TUBEROSES

With prompt orders we will include at no extra cost 3 TUBEROSES. Bloom into tall waxy white flowers 2-3 ft. tall, extremely fragrant

MICHIGAN BULB CO., Dept. GW-1407 Grand Rapids 2, M

ROTO-ROOTER

You can be sure ROTO-ROOTER will not damage the tile when cleaning clogged sewers or drain pipes . . . because there is no hammering action as with stiff hand rods.



DOESN'T DAMAG

The cutting blades on the ROTO-ROOTER Sewer Clean Machine used by your ROTO-ROOTER Serviceman strong and powerful, yet light as a feather. They are designed that they flex, automatically adhere to the ins of the line and RAZOR-KLEEN it slick as a shave without slightest damage.

Franchises Available in Some Localities

SEWER TILE

Be safe, be sure . . . look for ROTO-ROOTER, general section, your phone book. Or write for FREE folder that shows why ROTO-ROOTER doesn't damage tile.

ROTO-ROOTER CORP., Dept. A-24, Des Moines 14, Iowa

A NATIONAL SERVICE AVAILABLE LOCALLY

told by Mrs. May F. McElravy: When we built our present house ne says] our children were in college l soon to have houses of their own, we carried out ideas that come with turity. We knew we must gear both use and garden to the tempo of our rs. Our site was a 75 by 150 ft. ner commanding an uninterrupted w of the Rockies.

While I concentrated on the in- rs. Henry took over the yard. Be- se he likes to watch fruit grow, he ded to landscape with fruit trees, studied his project as he would a -time investment. The beauty ch would develop over the years t pay dividends, give shade, be to maintain; in time it must af- privacy for our outdoor living n. Not only did he get advice our County Extension Agent the N. Y. Fruit Testing Associa- but, concluding that, as we had prints for the house, so he would them for the landscaping, he l the horticulturist at the State ge to recommend someone who l make them and supervise the tion and planting of the trees. years have proved the wisdom hat decision. We have effective ings, privacy, shade, ever-chang- eauty *and* abundant harvests. In ront, or public, area, are red and w Delicious apples, an early y, a red plum, and an Italian plum. But our prize orchard is e rear where we have two Elberta peaches, two Polly peaches, an apricot, and a most satisfactory nectarine. And this is mile-high Denver!

In addition, we have three kinds of grapes on our side picket fence, everbearing red raspberries that hide the wire fence that separates drive from rear garden, and boysenberries in a corner of the vegetable patch.

No greater joy does Henry know than picking tree-ripened fruit in the morning coolness. The trees take some care, of course: regular spraying; cultivation when the soil crusts over; methodical pruning and treatment of any wounds that occur; and feeding with compost and plant food put into holes punched 18 to 24 in. deep in concentric circles around each tree out to the edge of the branch spread, then soaked with water.

Our fruit garden is a profitable investment aesthetically as well as economically. Instead of doilies, I use grape leaves under dessert plates or glasses. And my fruit plate wins general acclaim from guests. Listen: On a chilled green glass plate I put a large grape leaf and on it half a large peach, cavity up. At one side go several small watermelon balls; on the other side, some larger cantaloupe balls. Then half a nectarine, here and there wedges of blue or red plum, and over all a sprinkling of raspberries and boysenberries, the whole topped with lime ice. When all have been served, I pour sauterne over the concoction. Will you have some?

ow's your lawn?

in, bare spots, any weeds, any Crabgrass? want a lush, succulent, bright green healthy These four informative folders easily read, nderstood will be helpful to you and tell you do, how to do it and what not to do, as well er most questions about your lawn. The an- re based upon Woodruff's long experience in ts from coast to coast. Here are the folders:

- *to Start a Permanent Green Lawn*
- *to Care for a Permanent Green Lawn*
- *to Select Lawn Seed Mixtures*
- *to Exclude Weeds and Pests*

e welcome to any one or all of Woodruff Lawn Seed dealers em and will give them to you ly and willingly, or we shall y to mail them to you direct.

ODRUFF & SONS, INC.
Toledo, Ohio
Atlanta Sacramento

Get these informative booklets from a WOODRUFF dealer — or use coupon below.

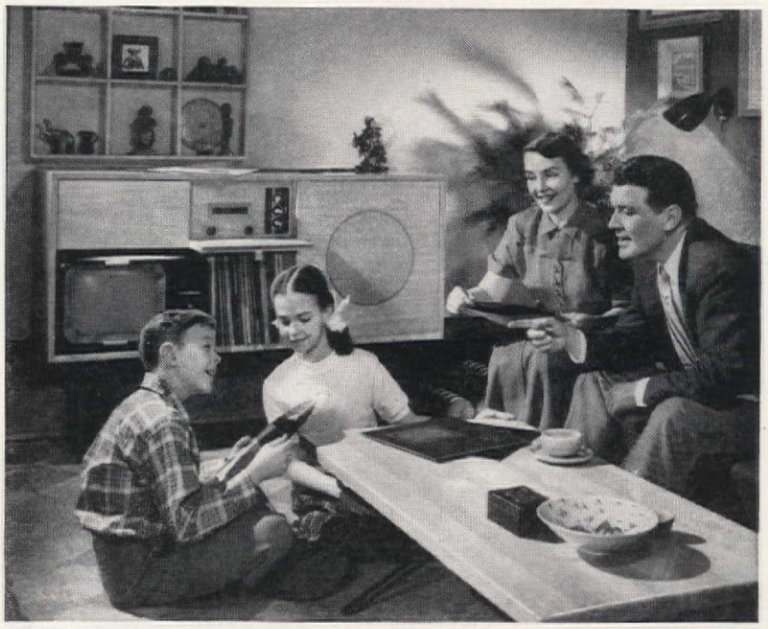
F. H. Woodruff & Sons, Inc. AH-3
Milford, Connecticut
Please mail me free the Lawn Folders checked 1 2 3 4

Name .....
Address .....
City .....
State .....

If you can use a hammer...

you can insulate your home with KIMSUL* for less than $70...

and enjoy the double protection of the *only* aluminum-covered fibre insulation!



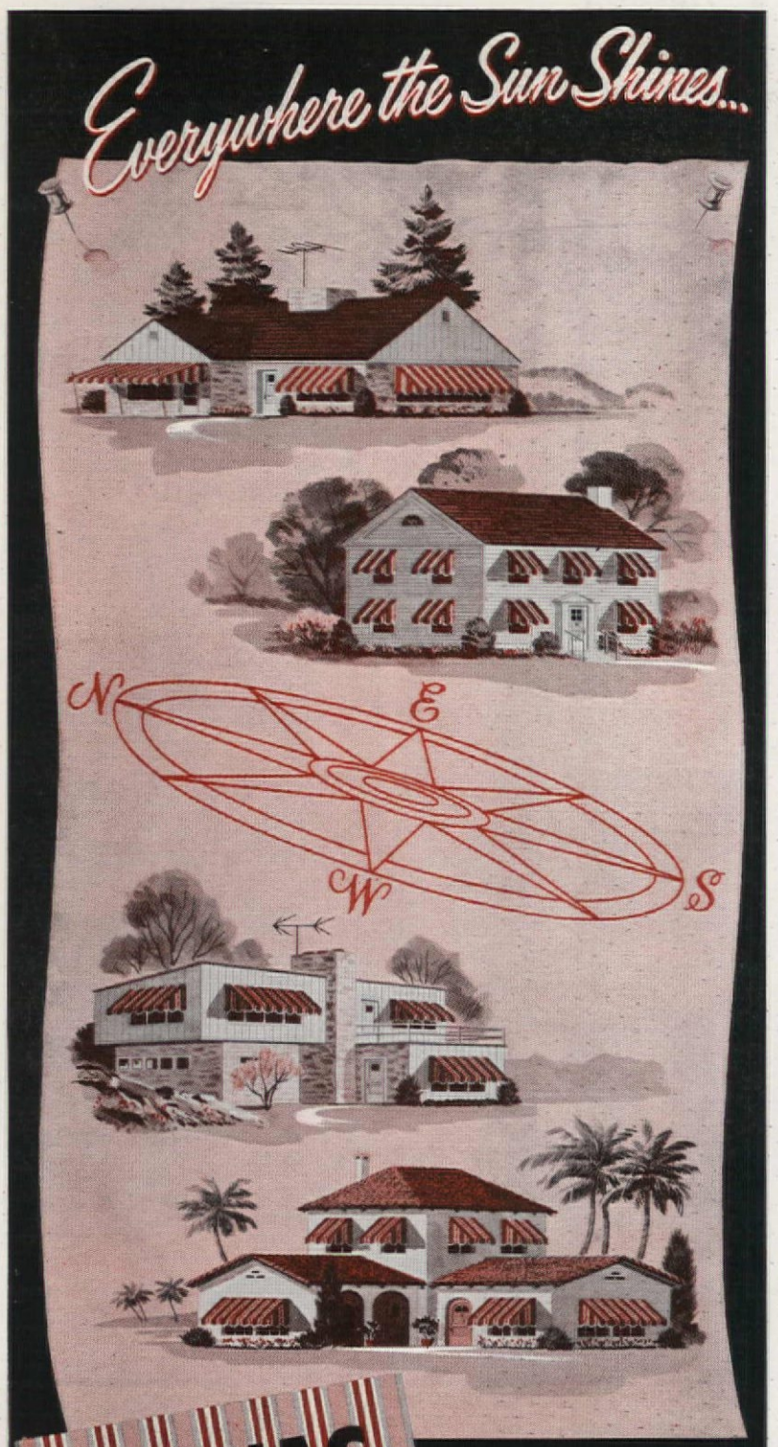
Easy! Easy! Easy! Yes, KIMSUL* is so easy to install, you can provide lifetime comfort for your home—in a matter of hours. KIMSUL rolls can be carried home in the car—then you simply stretch out the blankets, cut to proper length, and tack or staple in place.

KIMSUL employs the world's most effective barrier to heat loss. An amazing combination of thick fibre blanket plus reflective aluminum cover—to reduce fuel bills as much as 45%, and completely vaporseal your home. In addition, KIMSUL keeps room temperatures as much as 15° cooler on hottest summer days. Yet complete attic coverage of the average 5-room home costs less than $70!

Write today for literature and the name of your local dealer. Address Kimberly-Clark Corp., Department 3A, Neenah, Wisconsin.

KIMSUL INSULATION
A PRODUCT OF Kimberly Clark RESEARCH

*T. M. REG. U. S. PAT. OFF.



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"the Best Shade Under the Sun"

for BEAUTY PROTECTION and COMFORT

The Canvas Awning Institute, Inc. is organized to marshal every resource of art, science and industry in making available better fabrics, better awnings and better service.

See Your Local Canvas Awning Dealer

North — East — South — West — wherever you live, whatever the style and architecture of your home, choose Canvas Awnings to assure cooling comfort, to add beauty and distinction, to protect furnishings and decorations. Only Canvas Awnings have the flexibility to meet the ever-varying needs of the hour, the day, or the season. See your local Canvas Awning Dealer . . . for fabrics, styles, patterns and colors . . . for competent, experienced service at moderate cost.

THE CANVAS AWNING INSTITUTE, INC. and NATIONAL COTTON COUNCIL

Acanthus—a Plant of the Ages

The Acanthus plant, whose leaf is immortalized in the Corinthian column of ancient—and modern—sculpture, is a handsome, effective subject for gardens within certain climatic limits

Courtesy, Lending Collections, Metropolitan Museum of Art

Centuries ago, Greek artists, seeking motifs for their creative sk seized upon the big, deeply cut, graceful leaf of their native Ac thus and adapted it, but slightly stylized, in designing the C inthian column. It also forms part of more modern friezes and a permanent place in architectural tradition. But why isn't it fou more often in gardens? Though known in England before 1600, it hardly common there, and in this country, outside of California, it rarely seen. Yet it is easy to grow and, according to one source, stand a 20-degree temperature. It needs, says Bailey, a "rich, lig well-drained soil and much sunshine"; also "it must be deeply mulc north in winter," with long litter and evergreen boughs. But that little enough to pay for the big clumps of rich, bronzy green foli topped by strong spikes of white-to-reddish flowers somewhat turtle-heads (Chelone). The common name, bear's-breech, refers, p sumably, to the rough, hairy nature of the leaves; names of the spe are also descriptive—A. mollis ("soft") for the best known, wa leaved kind; A. spinosus for the sharply spiny leaved type; A. s osissimus, for a much-cut, exceptionally prickly form. Having see used most effectively beside a doorway; in a big mixed border in c bination with red Nicotiana; and between sidewalk and curb a an Oakland street (in each case in California), I can visualize it in m other places, both outdoors and, where necessary, inside. Anyway, I a plant shipped to me across the country and am going to experim More news later, perhaps.—E. L. D. SEYMOUR, NEW YORK.

Energized Vertagreen®

Frames Your Home in *New Beauty*

Energized Vertagreen, America's fastest growing plant food, brings the kind of fresh, new beauty and color to home surroundings you've always dreamed of. Thick velvet-green lawns . . . fairyland borders of bright, rainbow-colored flowers . . . shrubs and trees with sturdy, fresh foliage. And vegetables grow full and tender with Vertagreen.

Vertagreen feeds plants more completely because it's a perfect blend of the vital elements plants need. This better-balanced plant food feeds three ways: (1) roots, (2) stems and leaves, (3) flowers, fruits or vegetables.

So, whether you're a lawn and garden enthusiast or just an off-and-on putterer, you'll want Vertagreen for your grounds this Spring. See your garden supply dealer right away. Ask him for Vertagreen—the sure way to new lawn and garden loveliness.

Order from your Garden Supply Dealer, Now!
Packed in Attractive 1, 5, 10, 25, 50, and 100 Pound Bags

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OLSON "Rug Magic"

Saves You up to 1/2

There is a Lovely New Broadloom Rug in Your OLD RUGS, CLOTHING

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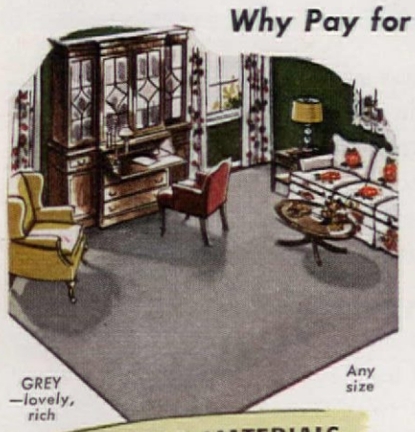

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Solid Colors	Early American	Colorful
Tweed Blends	Oriental Designs	Florals
Two-tone	Embossed Effects	Ovals

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Mail this Coupon or a Postcard to—

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Please mail Book of Rugs, Model Rooms Free to

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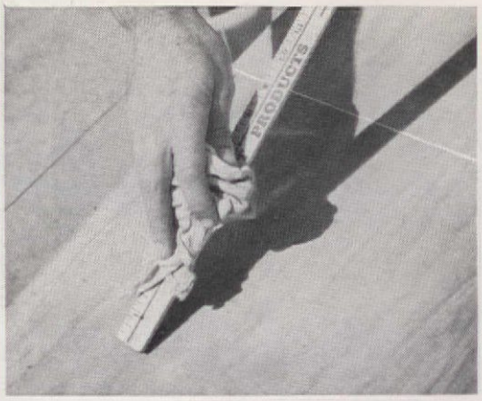
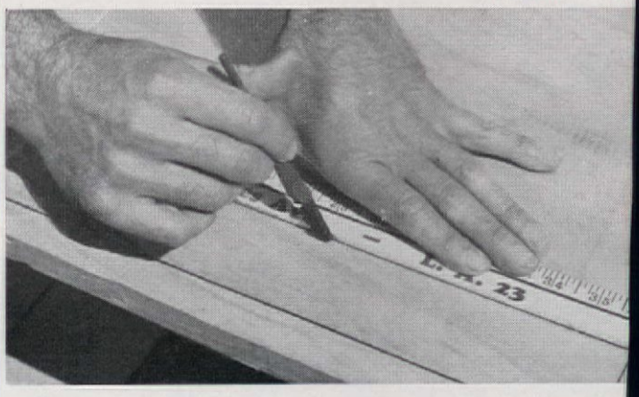


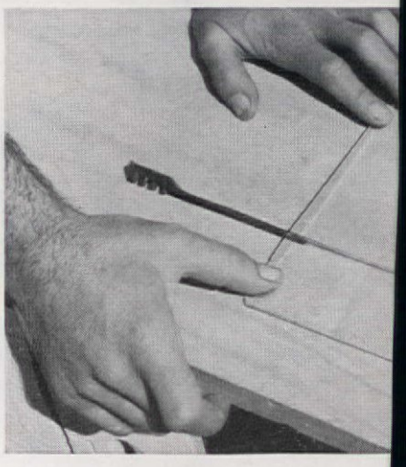
Wooden yardstic makes a good gu for cutting glass. Wipe one side o yardstick with w cloth—the damp wood surface sti to the glass

How to Cut Glass

ROBERT M.



Put your yardstick, wet side down, on the glass. Using one edge yardstick as cutting guide, run glass cutter close along that edge This will make a cutting line, but will not cut through glass



To finish cutting operation, put glass cutter under the glass, directly beneath the cutting line. Using both hands, apply slight pressure to top of glass, on cutting line and on either side. Glass will break sharply along line

After cutting, smooth off sharp edges of the glass. For this purpose, use emery cloth or a piece of "wet and dry" sandpaper. Wrap the cloth or paper around a block of wood, and use it as shown here

SUPER KEM-TONE provides this lovely, distinctive decorative effect for only a few dollars. Woodwork in matching KEM-GLO colors.

Parklane Green *and* Chartreuse

Two of the gorgeous new colors in

Super Kem-Tone®

Your walls are the background for beauty in your home. Here is one of many smart color schemes you can have so easily with SUPER KEM-TONE. This durable, velvet-rich, de luxe wall paint has a tight, tough surface that will keep its beauty after countless washings. It's easy to apply, and dries so quickly . . . you can have a "new" room in a day. Lovely pastels, high-fashion deep tones and rich "in-between" shades . . . you'll find them all in SUPER KEM-TONE. Also, matching colors for woodwork in KEM-GLO Lustre Enamel.

$1.59 QT. $4.98 GAL.

DEEP COLORS SLIGHTLY HIGHER

Hundreds of Color Schemes in SUPER KEM-TONE COLOR ALBUM

Parklane Green used with Chartreuse is just one of the hundreds of attractive color harmonies in this new Album. All created by color experts . . . all easy for you to duplicate with SUPER KEM-TONE. See this exciting new Color Album at your dealer's.

***GUARANTEED WASHABLE**

After it is thoroughly dried, tests show SUPER KEM-TONE will withstand repeated washings with usual household cleansers without losing its beauty. Dust, grime, grease, even crayon marks wash right off its tight, rubber-tough surface.

NO THINNING — JUST STIR AND APPLY

Super Kem-Tone is Guaranteed* Washable or your money back by seven leading paint companies:

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John Lucas & Co., Inc., Philadelphia
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AT LEADING PAINT, HARDWARE, LUMBER AND DEPARTMENT STORES EVERYWHERE

Kem-Tone®

Top Value in Thrifty Home Beauty

The oil paint that mixes with water, is easy to apply over any wall surface, dries in an hour to a lovely flat matte finish. Amazingly economical, one gallon thinned with two quarts of water makes a gallon and a half of paint, ready to apply, at only $2.66 a gallon.

$1.35 QUART $3.98 GALLON (in paste form)

KEM-GLO

Looks and Washes Like Baked Enamel

The miracle lustre enamel for kitchens, bathrooms, all woodwork, indoor and outdoor furniture. One coat covers most surfaces, dries in 3 hours to a tile-hard surface that washes as easily as your refrigerator. Even boiling water won't hurt its satiny finish. Colors match SUPER KEM-TONE colors!

$1.39 PINT $2.39 QUART $7.98 GALLON

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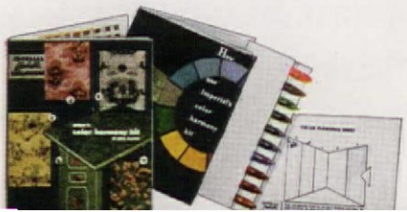
Give you more for your money ..in style, in beauty, in years of service

Wallpaper, like nothing else in the world, can bring your home a wonderful new personality . . . alive with fashion, warm with friendliness, lovely with color. The new 1952 Imperial *Washable* Wallpapers give you all this and more! 1500 trend-setting patterns! Color harmonies to fit every room—or group of rooms! Superb value in *every* price range! Imperial *Washable* Wallpapers are Color-Locked . . . guaranteed for 3 years against fading and to clean satisfactorily when instructions are followed or they will be replaced without charge. Look for the Imperial Silver Label when you buy.

YOUR "COLOR HARMONY KIT" *by Jean McLain helps you be your own interior decorator. Shows with sketches and color charts how to plan a room. Contains planning sheets and crayons in 10 basic colors to help you sketch your own schemes. It's yours for only 25¢.*



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I am enclosing 25¢ for my copy of Jean McLain's "Color Harmony Kit."

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Wrought iron, ideal outdoor material, is handled with architectural simplicity in spindles and legs of these two. Cushions have innersprings, but, like back pad, come off when it rains.
Chair $84, ottoman $40

Casual with an Elegant Air

White ash sections ¾ in. thick are divided with walnut stripings in a table 66 in. long, 36 in. at widest point, and 28 in. high. Ash is used again in the saddle-shaped seats and beautifully mo chair tops. Arched wrought-iron stretcher adds design interest to splayed broad-tipped legs. Table $132, side chair $34

Handsome couple for terrace or living room. The console carries out elliptical shape of dining table, adds to its seating capacity or works as lamp table. Arm chair $44, console table $64

See "Where Credit Is Due" o

SO SOFT . . . SO COLORFUL

So very much the carpet of today!

Woven by ARTLOOM

TOWNLEY *Cotton* BROADLOOM

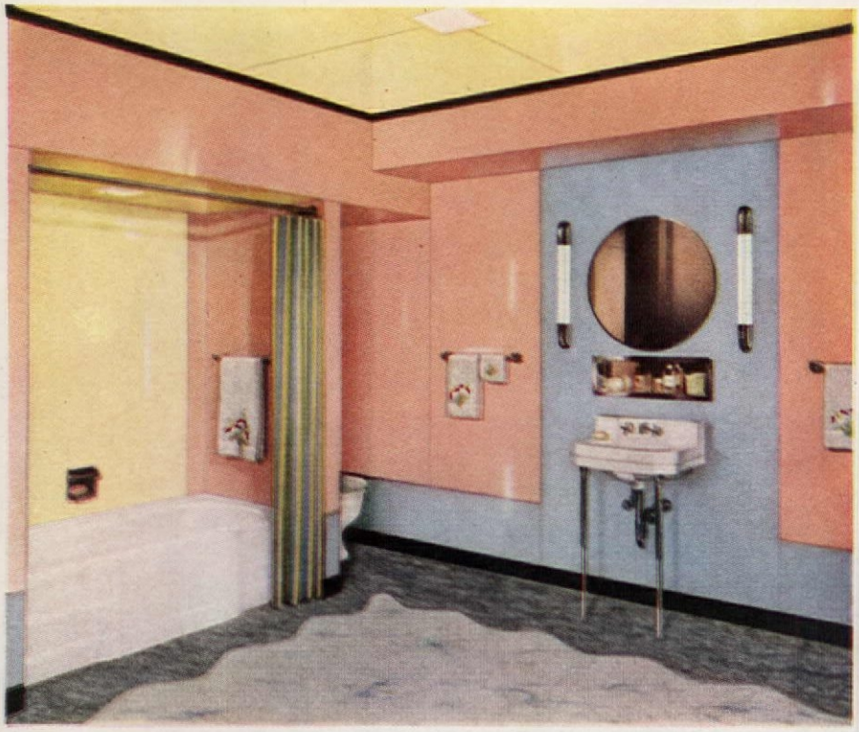
Houses are different! Decorative ideas are different! And now carpets are different, too . . . with Townley Cotton Broadloom! Colorful beyond your wildest expectations. Soft and luxurious like the most expensive carpets made. Exceptionally serviceable and full-bodied, with a wonderful cling-to-the-floor heft. Cleanable and washable. Yet unbelievably low in price. Here's what makes Townley today's miracle carpet: **it's actually woven on real carpet looms with a genuine carpet backing.** And what a difference that makes in cotton carpet! 16 glorious decorator colors. 9′, 12′, 15′ *seamless widths.* A heartwarming value at about $7.95 per square yard.

Send for FREE illustrated booklet, "Color Magic for your Floors," packed full of decorating ideas.

ARTLOOM CARPET COMPANY, INC., 295 FIFTH AVENUE, NEW YORK 16, N. Y.

Guaranteed by Good Housekeeping

For over 65 years, weavers of fine wool carpets for every decorative requirement, in all price ranges.



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Housework is easier after modern Marlite plastic-finished wall and ceiling panels are installed. Moisture, dirt and grime have no effect on Marlite; its bright, sparkling beauty is sealed in. The smooth, durable finish cleans quickly with a damp cloth.

You save money, too, because plastering, painting and periodic redecorating are eliminated. Marlite makes remodeling easy. The big panels go up fast over old or new walls with little muss or fuss, are perfect for bathrooms, kitchens, utility rooms, recreation rooms, dens, and libraries.

These low-cost panels are available in 63 striking color and pattern combinations to match your decorative scheme. See actual samples at your leading lumber and building supply dealer's today—or mail the coupon below. Be sure it's *genuine Marlite* . . . your guarantee of satisfaction!

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PLASTIC-FINISHED

WALL and CEILING PANELS

MAIL COUPON FOR FREE FOLDER

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Please rush my free copy of "Modern Rooms With Marlite," the full-color folder showing how I can modernize old interiors with beautiful, economical Marlite. I plan to ☐ Build ☐ Remodel.

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CITY_____ STATE_____

MARLITE . . . FOR CREATING BEAUTIFUL INTERIORS

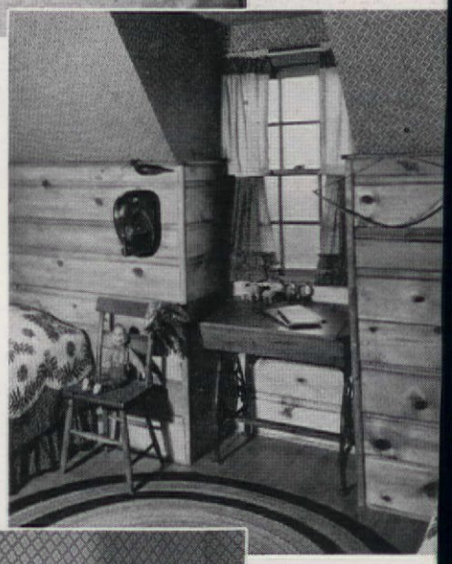
Collecting With Sense

(Begins on page 41)

not all of them are completely utilitarian. But there were enough good buys in necessary furniture to prove that collecting and living with antiques is not necessarily a mink-lined hobby if you follow the country auctions, as big-city dealers do, if you buy things which are not in perfect condition, and if you're willing to invest in good restoration. You're sure to win if you never pay so much for a single item that you can't afford to have it turn out to be less than

PLEASE TURN TO PAGE 118

Cannon-ball beds, matching chest started this collection. Now valuable, they were bargains at a country auction. Bowl and pitcher are Royal Doulton. Clock was a gift from brother who got collectoritis from Inez



There's nothing sissy about living with antiques—John (6) and Chuck (5) will be the first to tell you that. Within the walls of their pine-paneled bedroom, the past lives perfectly happily with the present and the future. Aged school desk is ideal for homework and play

Several different collections grow here side by side. Among scenic and commemorative plates are a number of rarities. Dresser itself, a well-proportioned one, was rescued from a broken-down state of disuse under six coats of peeling paint

The Plankweld panels being installed in this dining room are made of beautiful Philippine Mahogany.

Ingenious concealed metal clips like this hold Plankweld firmly to the wall and make it easy to put up.

A man...a hammer...and Plankweld®

Presto!—a Wonderful Room

ow fast can a dream come true?

ow quickly can that Weldwood paneled om be yours?

ke magic . . . with Plankweld!

it yourself! Over a weekend . . . for *under* ur budget limits.

s, even if this is your *first* role as a carpenter . if you can handle a hammer, you can tall Plankweld *easily, economically* and *manently*.

You can put Plankweld panels right over or new walls . . . over shabby wallpaper cracked plaster. No furring or framing ded, either.

And you'll have a luxuriously beautiful m that will be a source of life-long enjoyment to your family . . . of *admiration* from your friends.

Plankweld is genuine, *pre-finished* Weldwood paneling, available in a variety of beautiful woods such as oak, birch, Philippine Mahogany, knotty pine.

It comes in easy-to-handle panels ¼″ thick, 16¼″ wide and 6′, 7′ and 8′ long.

The panels are edge-grooved to provide a neat lap joint — designed with a simple, concealed metal clip that holds Plankweld firmly to the wall. Nailing through the wood is therefore eliminated.

Once the panels are up, sit back and enjoy their distinctive beauty. There is nothing more for you to do.

They need no paint, no stain, no redecorating . . . *ever*. The factory-applied finish will retain all its rich, original lustre for years...with only occasional waxing.

And like all interior Weldwood Plywood, Plankweld is *guaranteed* for the life of your home!

So, *see* Plankweld today at your lumber dealer's. And mail the coupon for the free folder that tells you how you can use Plankweld to panel your own room. *Easily . . . inexpensively!*

Plankweld prefinished Weldwood Plywood is distributed by United States Plywood Corporation and U.S.-Mengel Plywoods, Inc.

Weldwood® Plywood

a product of

UNITED STATES PLYWOOD CORPORATION

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UNITED STATES PLYWOOD CORPORATION
Box 61, New York 46, N. Y.

AH-9-59

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☐ *Please send me FREE folder describing in detail the easy installation of Plankweld.*

☐ *Enclosed is 10¢. I'd like your booklet "Beautiful Wood for Beautiful Homes", too.*

Weldwood®

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Street _____

City _____ Zone _____ State _____

You can install a long-lasting KENTILE floor like this for only $17.75*

FOR A 7' 6" x 9' KITCHEN FLOOR

KENTILE GUARANTEE
FOR SELF-INSTALLED KENTILE

Kentile, Inc. will provide new tile without charge for any Kentile that wears out . . . and on which colors wear off . . . during your own occupancy of your home wherein you have installed Kentile. This guarantee does not apply to damage caused by improper handling, or failure to follow the instructions for installation and maintenance available at your Kentile dealer's.

Only Kentile Dealers give you this guarantee

Colors shown below:
Greek Skyros and Dog Tooth

Why spend your money for floor coverings with just a colored surface that soon wears off...when it costs so little to get *guaranteed* Kentile with colors that go clear through to the back of each tough, stain-resistant tile? Kentile is the easiest of floors to install... tiles go down one by one...give you colorful beauty and easy cleaning convenience for years of the hardest wear...the most constant service. Make sure you get America's favorite—ask for the Kentile Guarantee.

For the name of your Kentile Dealer look under FLOORS in your classified phone directory...he will give you a FREE estimate. If you prefer, he will install any Kentile Floor you choose. Call him today...In Canada, T. Eaton Co., Ltd.

**Price quoted is for a 7' 6" x 9' Kitchen Floor installed by you using combination of Napoleon Gray and Toledo Red. Your floor may cost less or slightly more depending on size of room, colors selected and freight rates to your city.*

KENTILE, Inc., 58 2nd Avenue, Dept. A-6, Brooklyn 15, New York
KENTILE • KENCORK • KENTILE RUBBER TILE

KENTILE®

The Asphalt Tile of Enduring Beauty

Collecting With Sense

(Begins on page 41)

you hoped for: if an old chair looks as if it can give you $15 worth of service, pay $15 for it—you'll be in luck if it just happens to be worth $150, but you won't be in a jam if it doesn't.

Milton MacWhinnie joins in the treasure hunting these days, and even comes home with contributions of his own. But he didn't always approve. When that Welsh dresser, dreary and peeling, appeared on their front lawn one fine morning, he thought Inez was plain crazy. Then his boss came avisiting. Mrs. Boss must have trained him well, for he immediately saw the merits of that Pennsylvania dough box (it does have an unusually handsome apron) and said so. The beaming Mr. MacW. promptly recited its history and pointed to the accomplishments of some of his other possessions (Inez had thought he wasn't listening when she first listed them to him). From that day on, antiques were "in."

But for Inez, a delight in the old is nothing new. It dates back to her childhood in Maine where she fell in love with her grandmother's spinning wheel—it now stands in her own bedroom. Her mother's cradle (handmade by Grandpa) is a fabulous magazine rack nowadays, proudly nestled by the big chair in the living room. And her mother's hooked and braided rugs are the good foundations of the color schemes in the house.

But this collection didn't begin with family pieces and go on smoothly from there. There were several starts in other directions. Victorian came first, then reproductions of Early American antiques, before Inez realized that with time, a sharp eye, and a sixth sense at smelling out "finds," she could have the real thing.

She has great faith in her hunches, and not without justification. There was the time that she picked up a blue plate at a family auction just because she liked its design and the color of its glaze—later she discovered that it is a rare example of early 19th-century Staffordshire, a museum piece worth a small mint.

Then there was that impulsive stop last summer at a barren-looking junk yard. Nothing there. But as they were about to leave, the junk man casually mentioned some old chests which had just arrived. One of them, solid cherry and in almost perfect condition despite its advanced age, now stands in the MacWhinnie's bedroom. But it may not stay there. Inez thinks its manners too citified for her other things and, since a high value has been placed upon it, she may sell it—and invest the profits, of course, in a new something old for the house.

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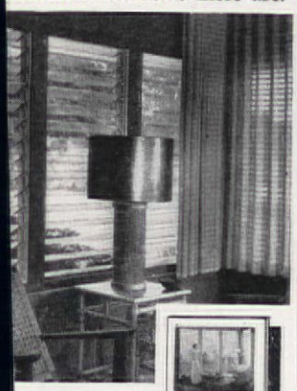

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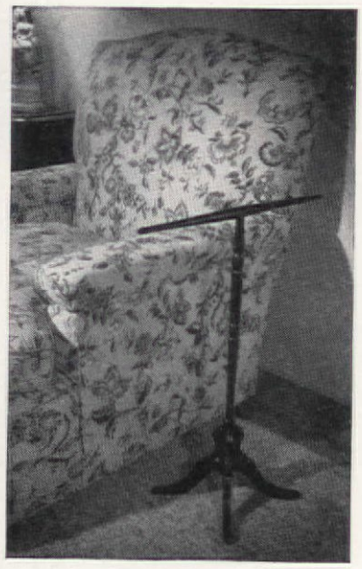
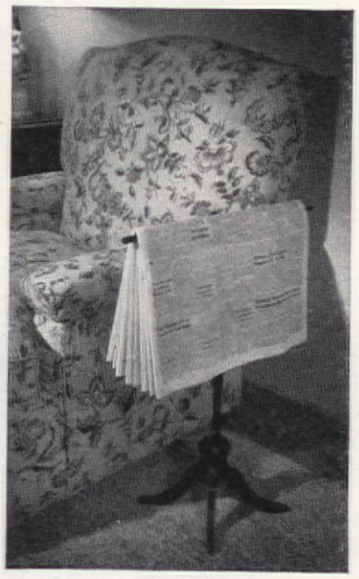


Easy to make with only a few tools, this handy chairside rack takes up practically no space, keeps your newspaper neatly folded within arm's reach. Why not make one of these useful little stands and end that habit of tossing newspapers carelessly on the floor?



It's simple to make a rack just like this one. You can have pedestal, crossbar, and legs turned at a mill and assemble them at home if you haven't the proper tools to make them yourself. Assemble by attaching the four legs to the narrow pedestal with screws, then glue the pedestal into a center hole cut in the underside of the crossbar. The turning on the pedestal adds extra maneuverability, but may be omitted

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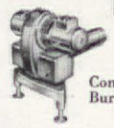

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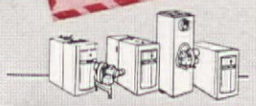

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Disappearing Acts

Mahogany table above is traditional in design, but that's all! As the three 14-in. leaves are removed, you'll see it dwindle as if by magic from 38 by 72 in. (which seats 8 comfortably) to 38 by 20½ in. Rolled into position around credenza drawers, act is completed when flaps are closed. About $379

All the props for dining in the modern manner add up to a mighty pretty setting. Seconds after the last sip of coffee, the scene's completely changed. Chest ($80) now holds linens, leaf on table ($95) conceals legs, dishes have vanished into cabinet ($73). All pieces maple, 18 x 32 x 30 in. high

Now you see it...

It's like putting the rabbit back in the hat! Neatest tricks from the designers' manuals let you pull a whole dining room out of one space—then make it disappear

MORE ON PAGE 122

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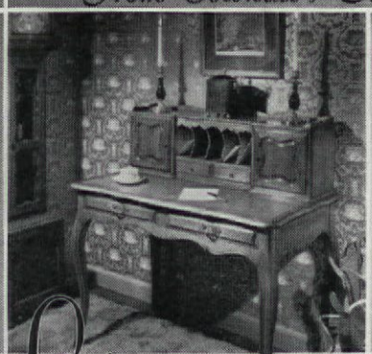

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Disappearing Acts

(Begins on page 120)

See "Where Credit Is Due" on page 132

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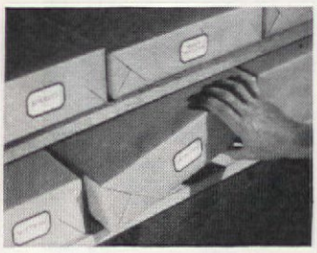

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A boy is known by the room he keeps

FREDERICA THIGPEN

You open the door of your teen-age son's room and shudder. You stand in the middle of that strange conglomeration of oddities and equipment dear to the heart of a boy, and tear your hair. Or, as I have lately discovered, you roll with the punch and enjoy this room as an expression of his inner self and his growth toward maturity.

Does that sound impossible? Take a grip on yourself if you are the one who tries to bring order out of chaos in the welter of his possessions. With a more objective slant, you can find this task informative and entertaining. For here even a stranger can see reflected the personality, interests, and tastes of a growing man-to-be.

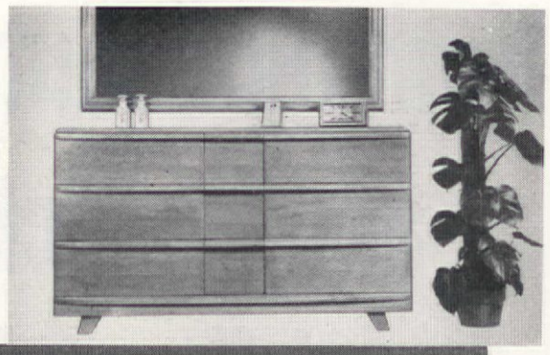
I took a mental inventory recently to break the monotony of the weekly bout with my 15-year-old son Jerry's room, and thereby gained a new awareness of him as an individual.

Skis and poles, golf clubs and balls, fishing net and rods, baseball mitt and bat, football helmet and shoulder pads, tennis shoes and racket filled most of a huge closet. This is a normal assortment for a boy of his age, though it might sound incredible to the mothers of daughters. It clearly indicates a love of sports and outdoor exercise that is evidence of healthy physical growth.

Old work clothes and boots, receipt books, route books, and rubber bands everywhere point to a paper route. This means to me a capacity for hard work if the reward justifies it.

Scattered throughout the room are record player and records, ukulele, trumpet, and radio. This points up his interest in music, both his own and that of others. His books and magazines tell a story in themselves. There are the adventure stories, there are the westerns, mysteries, and the one under the mattress with cover more lurid than story. (He should know by now I turn the mattress every week!) And then there are manuals on how to build a boat, how to repair a car, and other mechanical subjects. This may even forecast his vocation, for he is a boy interested in things mechanical.

It's his room, and he loves it the way it is. I no longer try to put his things out of sight. Instead I pick up, carefully dust, and replace the treasured article. And I walk away from a clean, if not orderly, room with a better understanding of this boy.



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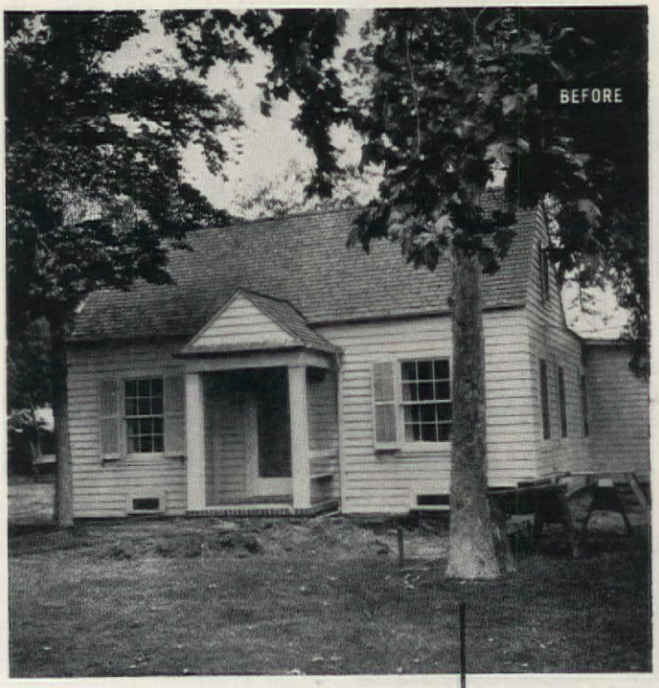


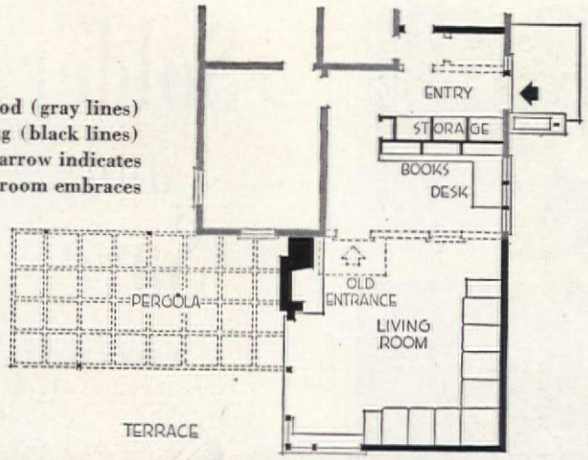
This Tree Wasn't Moved

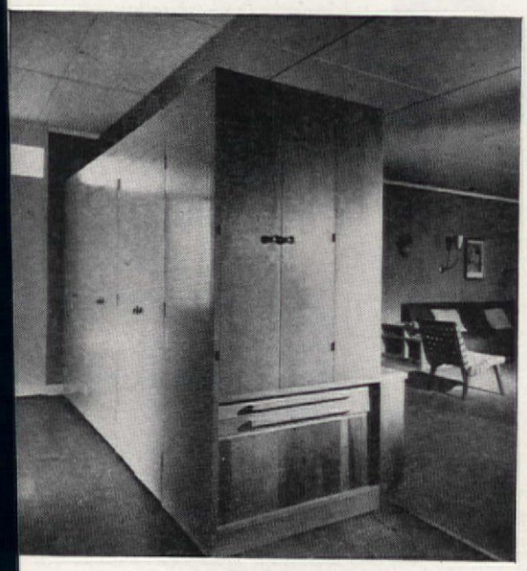
Data from Ethel McCall Head

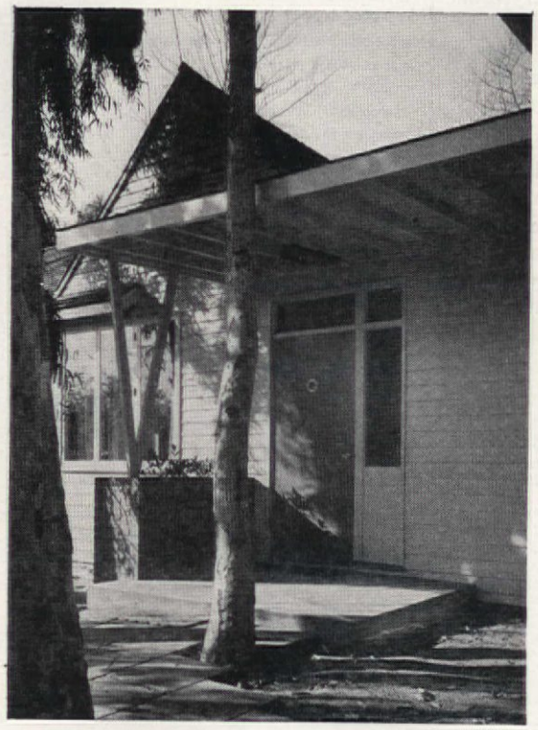
Sometimes it takes real talent and training to find the straight line which is the shortest distance between two points. Given the problem of turning the prim Cape-Cod above into the leisurely modern home at your right, few people would have thought of the simple solution of adding a new modern living room right smack onto the *front* of the house—that just isn't where wings usually grow! In this case, however, the owner happened to be a Hollywood art director, Walter Holscher, whose experience had taught him that the conventional solution isn't always the best one. Here, the unusual, but logical, approach resulted in a house which not only performs as the owners want it to perform, but looks as if it had been planned that way from the start. Unlike most modern wings added to traditional houses, this one *doesn't* look like an afterthought.

Here's the story: During the housing shortage, the modern-minded Holschers bought their house and planned its future. Its living room was too small and its provisions for outdoor living were nil, but it was well built, it nested on a fine corner lot among beautiful old shade trees, and designer Holscher could see its possibilities for expansion. Three steps did it. First, the new living room, designed to embrace part of the old one, was added to the front, which faced south. It has modern windows, but for the sake of harmony with the rest of the house, it was sided with clapboard. Second, the main entry was shifted from the south to the east, and an entry hall, divided from the living room by a splendid storage wall, was created at one end of the old living room. The doorway is modern, and a modern overhang shelters it, but it's all simple enough to be in keeping with the original architecture. Finally, a terrace and a trellis, built to the west and opening from the new living room, provides a wealth of private, secluded, outdoor living and dining space.

Plan shows how to turn a small Cape-Cod (gray lines) into a big modern house by adding a wing (black lines) to the front which faced south. Gray arrow indicates old front door. Enormous new living room embraces most of the old one as well. Entry was switched to the east. On the west side, pergola provides a sheltered outdoor living room where wasted lawn used to be







A corner of old living room became an entry graced by efficient, handsome storage wall. Closets are on hall side; bookcases and cabinets on living-room side; drawers at end. Note how well a modern front door can be made to fit a traditional exterior

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Equip yourself with an 80–100 watt soldering iron (about $2), some acid-core and rosin-core solder (10¢ each), and either steel wool, sandpaper, or a wire brush. A pair of tin snips and a roll of friction tape are optional.

Fig. 2

Before you can use the iron, the copper tip must be "tinned." Plug in the iron, and while it warms up, clean the flat sides of the tip with steel wool until they shine. Then touch the tip to a piece of rosin-core solder, and if the iron is hot enough, the solder will melt and cover one side of the tip. When all four sides are completely covered with a dull, silvery sheen, wipe off any excess solder.

The two kinds of solder suggested in the list of materials above look exactly alike; the difference lies in their cores. Acid-core solder is corrosive but easier to handle than rosin-core solder, which is non-corrosive. All jewelry work and all actual electric-wire soldering should be done with rosin-core solder since the small trace of acid left by acid-core

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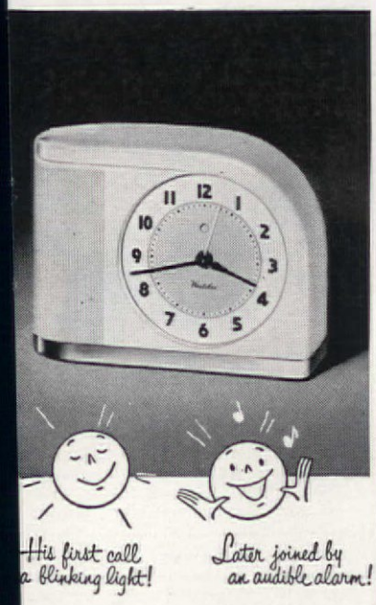

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Solder and Save

(Begins on page 126)

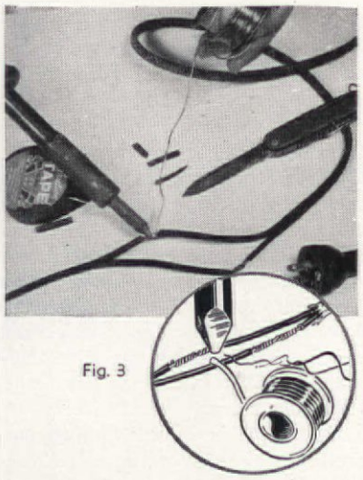

Fig. 3

solder may corrode wiring to the danger point. Any article soldered with acid-core solder should *always* be washed afterward.

In preparing any metal for soldering, the thin oxide layer which covers all metal must first be removed with sandpaper or steel wool. The acid and rosin in the two kinds of solder are what prevent this coating from reforming when the metal is heated; otherwise the solder would not adhere.

Any soldering job must be prefaced by the same preparations. The parts to be soldered must be cleaned to remove the oxide coating. The iron must be well tinned. Solder will not flow unless the sections to be joined are hot enough; this is done by hold-

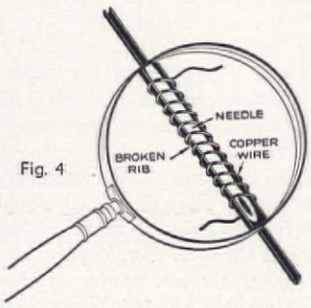

Fig. 4

ing the face of the iron against the work a minute or two before you begin to solder (Fig. 1). Never move the soldered article until the solder has set, usually a matter of one or two minutes.

Now let's take that dustpan with the broken handle which has been cluttering up the broom closet. Clean the adjoining metal parts, and remove the paint with sandpaper. The best way to solder two parts together is to tin them first (use acid-core solder here) exactly as you tinned your iron tip when you first bought it. Fit the two parts together and brace them, then bend a piece of solder around the seam and apply the iron (Fig. 2). Be sure to let the joint set, and remember before you repaint to wash off any excess.

Solder is perhaps most useful in

PLEASE TURN TO PAGE 128

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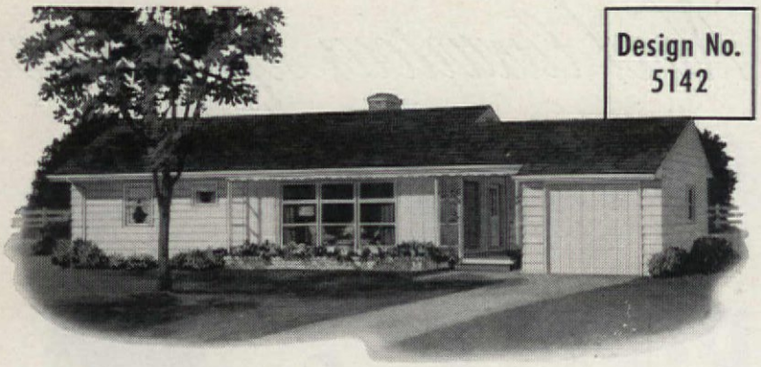
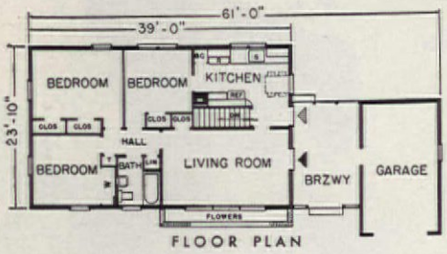
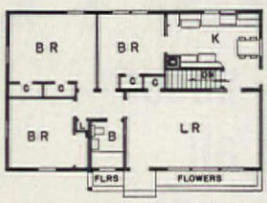




FLOOR PLAN



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Solder and Save

(Begins on page 126)

the joining of electric wires—in splicing, connecting doorbells, radio aerials, and ground wires. To join two electric cords, carefully cut away ½ in. of the covering on each. Join the exposed wires by twisting them together, one from each cord at a time. (Fig. 3, circle inset.) Use rosin-core solder, and make sure the solder penetrates all spaces between the wires. Keep the iron in place for a ½ minute or so after the solder has flowed in so that the remaining rosin will vaporize and not block the current. When cool, tape the joint with electrician's tape.

You probably have a broken umbrella in a corner of the hall closet, and you can use your soldering iron to repair it, too. For a broken or weakened rib, you'll need a reinforcement, and an extra-heavy darning needle is just the thing (Fig. 4). Bind the needle in place with clean copper wire and apply the iron and acid-core solder until the needle is completely covered. Test the joint for strength after it has cooled.

If your favorite piece of costume jewelry is missing its pin, you can make it wearable once more with your soldering iron. Examine it to see whether it is made of solid metal or whether its parts have been soldered together. If so, you must be careful when you solder so the pieces will not come apart. Lay the jewelry on a wad of wet cotton. If the pin itself is undamaged and has merely come off, you can solder it in place. Or, replace the old pin with a new one from an art-craft shop. Tin the back of the jewelry and the pin and solder them together. Rosin-core solder is best for this job.

When patching holes, remember to patch with a piece of tin, since solder alone is not strong enough. It's easy to solder the steel, iron, copper, brass, zinc, silver, tin, and pewter, of countless household articles. Leaky watering cans, damaged pails, and lampshade frames can all be restored with a little time and solder. It's not only money-saving, but it's fun to be your own repairman, too!

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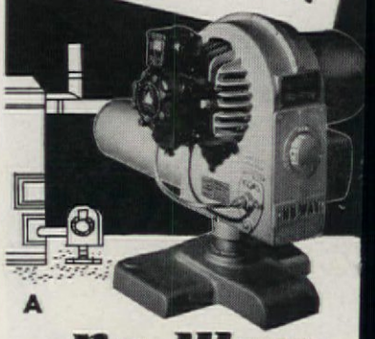

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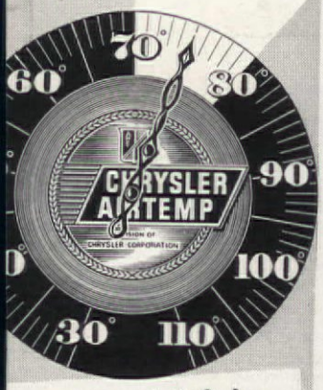

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SEE THE YELLOW PAGES FOR THE NAME OF YOUR NEAREST DEALER

Don't be a sloppy painter! Glue a paper plate to the bottom of the paint can before you begin. This also makes a good place to rest the brush

Painting How-To Tricks

A toy water pistol is perfect for wetting down the edges of old plaster before patching, to prevent crumbling when dry. Use a stiff brush to spread moisture

Handy for mixing small quantities of patching plaster is half of a large rubber ball. Remaining plaster which hardens may be removed by squeezing the sides

To seal paint cans when storing, turn the can upside down. Paint will dry in the cracks between can and cover and form a seal

MORE ON PAGE 130

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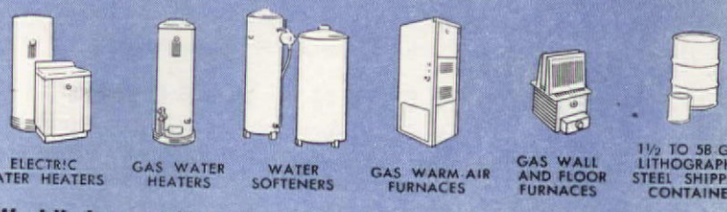

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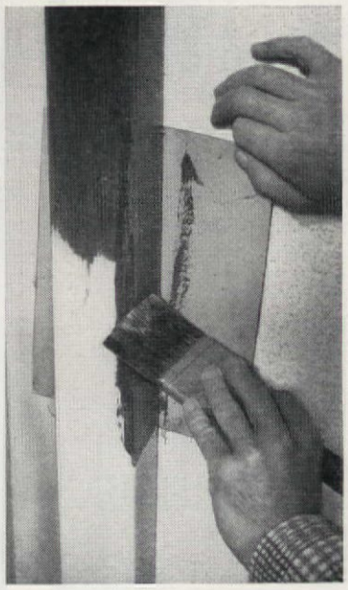
How-To Tricks

(Begins on page 129)



Try sliding a sheet of cardboard or metal behind the rainspout if you are painting it a different color from the rest of the house. This paint-guard will help you do a clean, quick job

For "skid-proof" cellar or outdoor stairs, sprinkle with clean, fine sand while the paint is still wet and tacky. Sweep away excess when dry

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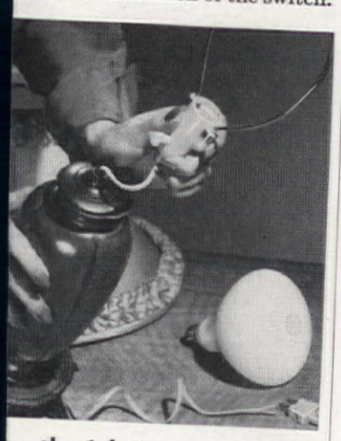

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- **No. 9** ☐ (see December, '51 issue) Board-and-batten ranch house, 3 bedrooms, bath, porch, utility room, 9 closets
- **No. 10** ☐ (see Feb., '52 issue) 2 bedrooms, bath, living-dining room, kitchen, plus room and bath with private entrance
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*No plans sold for Wayne or Oakland counties in Michigan

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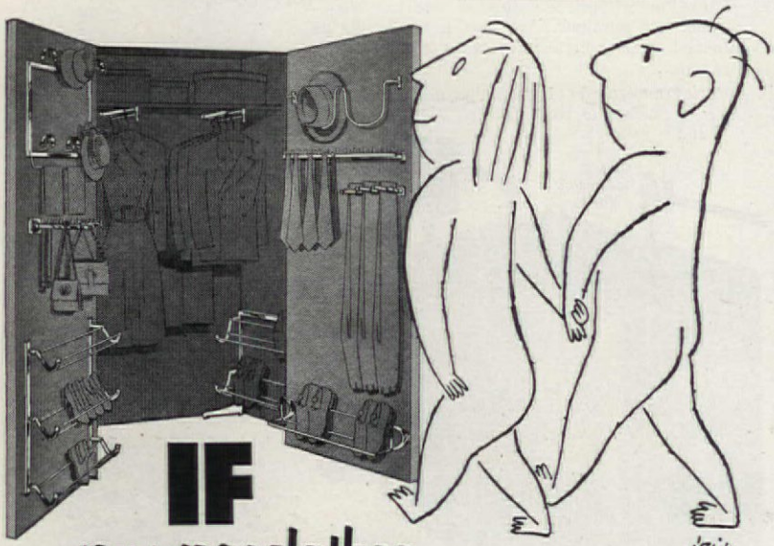

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Where Credit Is Due

$3,250 PRIZE WINNER

Pages 23–27: Flooring, Armstrong Cork Co.; Air-Wall gas heating equipment, remote control wiring system, General Electric; Waste King garbage disposer, Given Mfg. Co.; Servel gas refrigerator; gas cooking units, Western Holly; Solar Air-Flo windows; Pella casement windows, Rolscreen Co.; kitchen cabinets, Travy Mfg. Co.; counter tops, Textolite, General Electric; furniture, Herman Miller Co.; gas washer and drier, Whirlpool Corp.; garden hose unit, Guardian Mfg. Co.; abstract painting, Robert Lesch.

PLASTIC IS NEWS

Pages 34, 35: (1) Bella & Co.; (2) Masland Duraleather Co.; (3, 6, and 11) Gilford Leather Co., Inc.; (4) Naugahyde, U. S. Rubber Co.; (5 and 14) Hafner Associates; (7 and 10) Cohn-Hall-Marx Co.; (8) The Pantasote Co.; (9) Boltaflex, Bolta Product Sales; (12) U. S. Rubber Co.; (13) Koroseal, B. F. Goodrich.

SHORT AND SWEET

Page 48: Window idea at top of page from the home of Clifford Chaundron.
Page 49: Ball fringe, Consolidated Trimmings.

BIG EFFECTS WITH FEWER FLOWERS

Pages 50, 51: Green pottery bowl, Metlox Mfg. Co.; driftwood, Dick Knox; blue container, Haeger Potteries.

PLACE AND SHOW

Page 54: China, "Olympic" by Franciscan; crystal, "Ming Modern" tumblers, hurricane lamps, pheasant, jam jar by Tiffin; sterling flatware, "Southern Charm" by Alvin Silversmiths; sterling covered serving dishes, salt and pepper shakers by the Gorham Company; place mats, "Blueberry" by Paragon Art; candles, "Renaissance," by Will & Baumer.

MODERN KITCHEN—COUNTRY AIR

Page 56: Appliances, Hotpoint; ventilator, Pryne "Blo-Fan."

CHICKEN RINGS THE DINNER BELL

Pages 60, 61: Silver, "George VI," Frank Smith; china, "Bridal Wreath" by Princess China; linen, "Colorflax," John Matouk; cruet set, bread basket, silver tray, Ovington's.

FROZEN INVENTORY

Pages 67, 68: Food grinder, Universal; dish, Pyrex; range, Crosley Electric. Freezing materials: Laminet, Sealright, Freez-Tainer, Kalamazoo, Pliofilm, Permacel.

SPACE SAVERS

Page 86: Fur holder, LO-Bar, Hober Co., Inc.; Hang-Mor closet rod, J. L. Golding & Co.
Page 88: Hat combination fixture, Knape & Vogt Mfg. Co.; shoe valet, Brophy & Laveman, Inc.; shirt selector, Lewis & Conger; Bac-O-Dor hamper, Martindale Products.

CASUAL WITH AN ELEGANT AIR

Page 114: Furniture by Lee L. Woodard Sons.

DISAPPEARING ACTS

Pages 120, 121: Convertible credenza, J. L. Metz Co.; wall arrangement, Conant Ball.
Page 122: Junior butler buffet, Sligh Furniture.

PHOTOGRAPHIC CREDITS

Page 18, Kon's Studio; 20, top, courtesy U.S.D.A. Extension Service, lower, Photography, Inc.; 23–27, Photography, Inc.; 28–29, Nos. 1, 2, 3, 5, 8 by L. O. Huggins; 4, 5, 7 and others by Jack Roche; 38–39, 82, 84, 112, Peter Gowland; 36–37, George de Gennaro; 40, Acme; 44, top left, Robert Cleveland, top right, George de Gennaro, lower left, Jerry Anson, lower right, F. M. Demarest; 45, top and middle left, Robert Cleveland, top right, picture and idea by R. F. Donavan, lower right, Demarest; 46–47, Rodney McCay Morgan; 48, lower left, George de Gennaro; 52, Sid Avery; 56, Piaget Studio; 102, Herman Gantner; 110, Gladys Diesing; 126, Fred Stein; 129, second picture, R. F. Donavan, third down, Peter Gowland, center, R. F. Donavan. Pages 30–35, 41–43, 45–76, 49–51, 54, 59–62, 67–68, 78–81, 120–122 (Photographed at Macy's) by F. M. Demarest; 124, Robert Cleveland.

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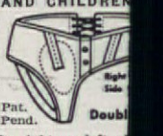

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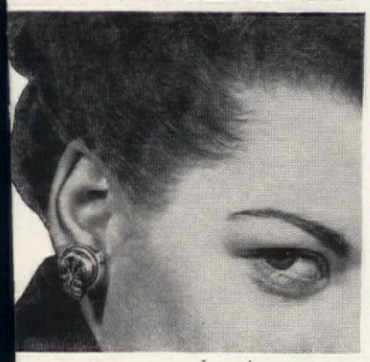

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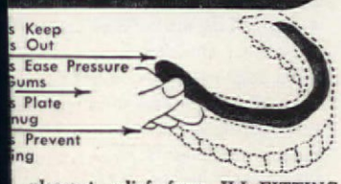

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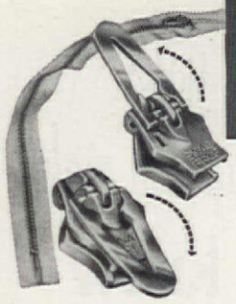

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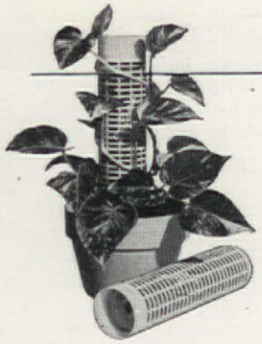

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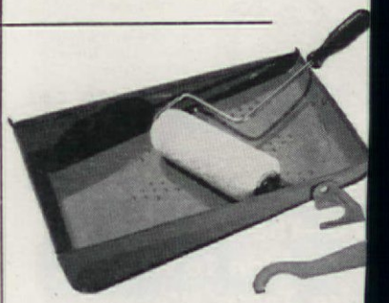

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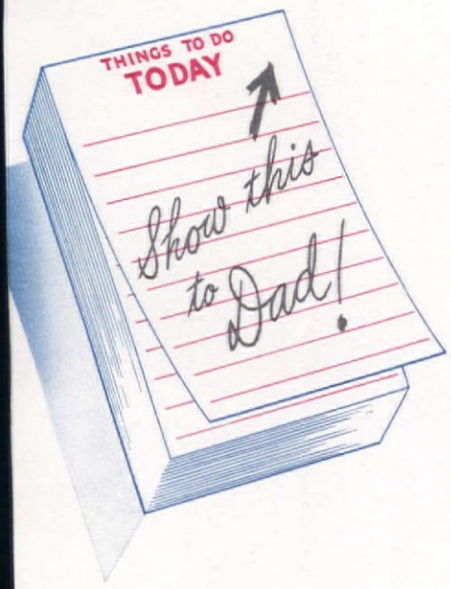

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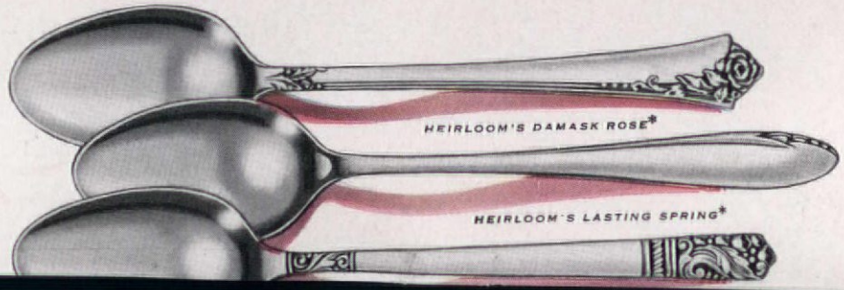
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