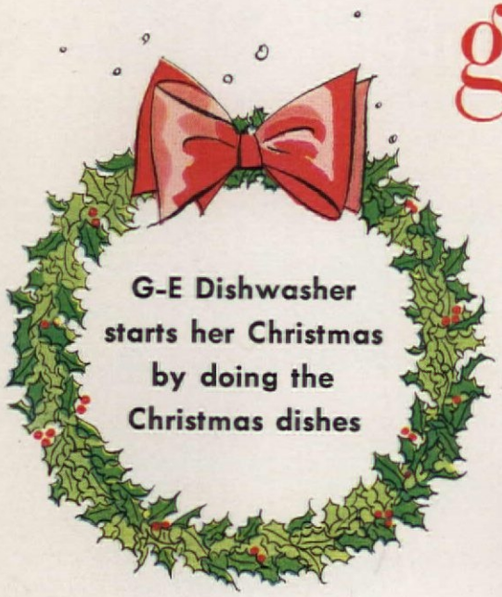
The AMERICAN HOME for December

25¢
In Canada 35¢

Let the postman do your legwork...

13 PAGES Gifts for Chairside Shopping

Give her the gift she'll open gratefully-everyday!



How the new G-E Dishwasher *can be installed in your kitchen*—(1) As a separate unit that fits under your present work counter, shown above. (2) As part of the complete G-E Sink.

WITH THIS matchless *new* G-E Automatic Dishwasher, she'll be able to lead a new life! Just imagine! She'll *never* have to wash another stack of dirty dishes! She'll *never* have rough, dishpan-soaked hands again!

She'll save herself over 200 hours a year of hard, boring, tiresome work—have over 200 extra hours of precious leisure time! Extra daytime hours for shopping, for calling on friends, or for other household duties! Extra nighttime hours for amusement and relaxation for both of you!

This great new General Electric Dishwasher has a combination of worksaving, timesaving features she can't get in *any* other dishwasher!

Before you even *think* of buying any other dishwasher, you owe it to yourself to see this sensational new front-opening, easy-loading General Electric. You'll find it in a class all by itself!

Here's how the G-E Dishwasher goes to work for her!

Front Opening—Glides out or back under counter smoothly and easily—gives her extra counter space on top at all times!

Easy Loading—No tiresome bending or stooping! Glides all the way out for complete, easy access to *all* the racks!

Completely Automatic—Turn *one* control and dishes, glasses, pans and silver are washed, rinsed and dried—*sparkling clean!*

Calrod® Heating Unit—Provides extra heat the instant dishwasher starts. Keeps the water hot during the double wash—double rinse! Dishes are washed to hygienic cleanliness!

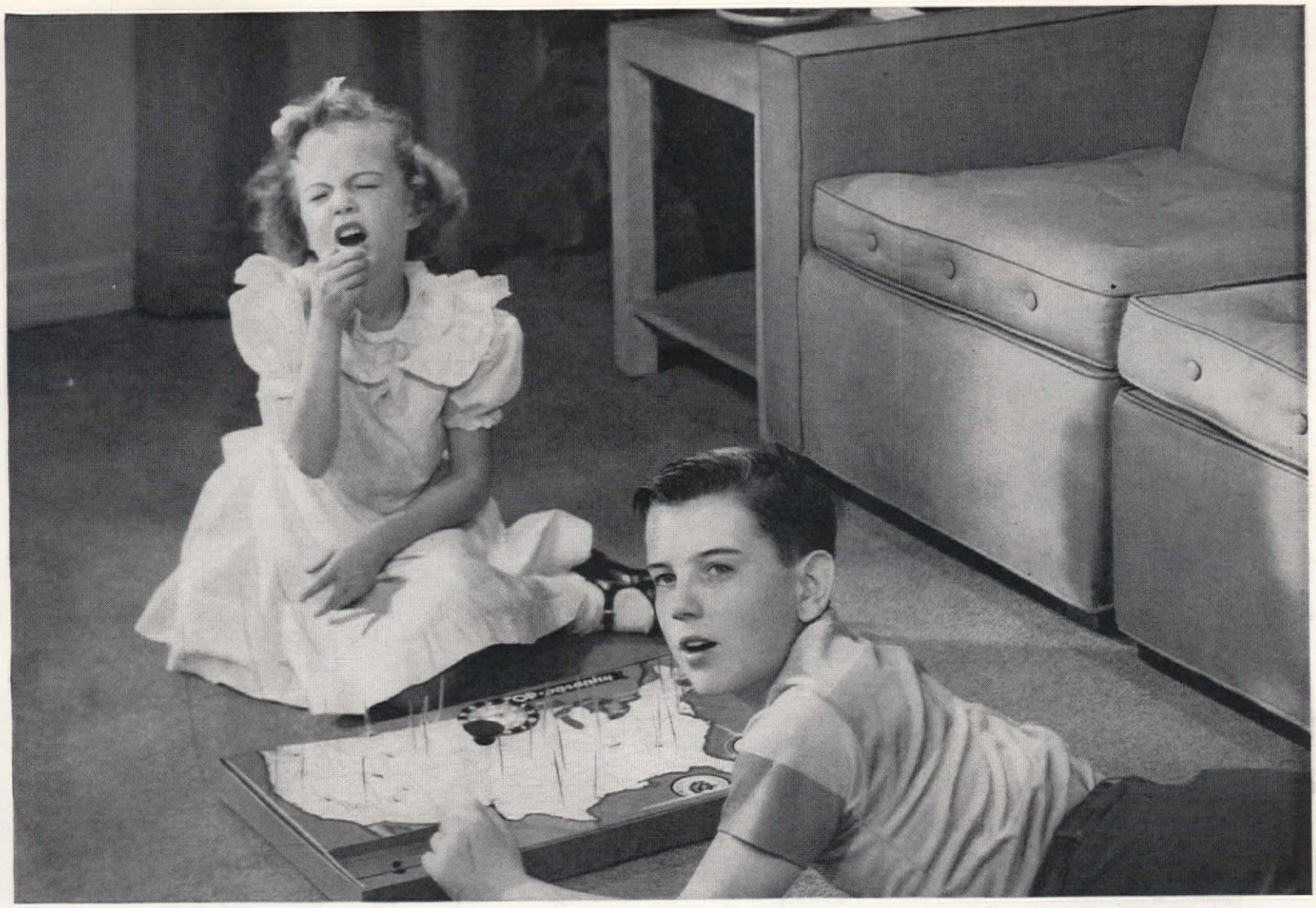
Drying by Electrically Heated Air—Calrod-heated air is circulated up around the dishes—rapidly drying everything crystal-bright!

Large Capacity—Washes complete family service for eight. Once-a-day dishwashing for the average family of four!

FREE DEMONSTRATION!

Ask your General Electric dealer to show you the *new* G-E Dishwasher! General Electric Company, Major Appliance Division, Bridgeport 2, Connecticut.

GENERAL ELECTRIC



How many colds do your children catch this easy way?

One a winter would be too many. But, chances are, it's a lot more than that—when your floors are chilly. And cold, drafty floors not only menace your children's health, they chill *your* feet and legs, threaten the health of the whole family.

Yet, there's no longer any reason to put up with this condition. Your heating dealer can easily bring *you* warmer floors—thanks to recent developments in heating equipment and controls. And the cost may be far less than you'd think!

For example, chilly floors are often due simply to an old, or outmoded, insensitive thermostat.

If that's true in your case, ask your heating dealer to install a modern Honeywell thermostat. Your heating system being adequate, it will bring the heat to your rooms in an almost-constant flow—metered to your exact needs. So cooler air won't settle to your floors! And your Honeywell thermostat will cost surprisingly little—less than 2c a day, figuring the cost over its lifetime.

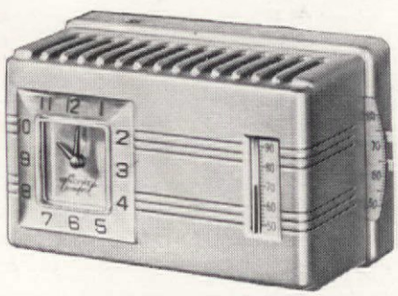
Look in your classified phone directory for the name of your nearest heating dealer and call him *today*. Or mail the coupon below.

Find out *now* what's new and better in heating. Find out *now* about the new Honeywell thermostats and other automatic heating controls for your home.

Whether you buy a new heating plant or modernize your present one, we think you'll be glad you insisted on Honeywell Controls.

MINNEAPOLIS **Honeywell**

First in Controls



Honeywell Electric Clock Thermostat

This super-sensitive Honeywell thermostat helps make you much more comfortable. And it's more convenient. Automatically turns heat *down* at bedtime—so you sleep cool; automatically turns it *up* before you wake—so you get up in a nice warm house.

Don't be uncomfortable this winter, too—send this coupon today!

Minneapolis-Honeywell Regulator Co.
2711 Fourth Ave. South, Minneapolis 8, Minnesota

Please send me a free copy of "HOW TO MODERNIZE FOR COMFORT," including specific information on electric clock thermostat and items below.

TIME-O-STAT. Automatic morning pick-up by making setting each evening before retiring.

ELECTRONIC MODU-FLOW. The magic sensitivity of *electronics* applied to heating your home.

ZONE CONTROL. The wonderful new trend in comfort control for ranch-type and larger homes.

Name_____

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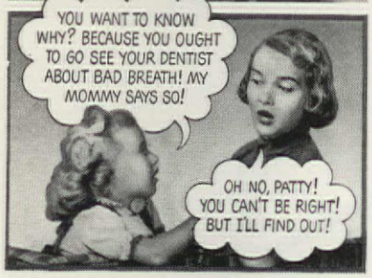
City _____ Zone____ State_____



READER'S DIGEST* Reported The Same Research Which Proves That Brushing Teeth Right After Eating with

COLGATE DENTAL CREAM STOPS TOOTH DECAY BEST

Reader's Digest recently reported the same research which proves the Colgate way of brushing teeth right after eating stops tooth decay best! The most thoroughly proved and accepted home method of oral hygiene known today!

Yes, and 2 years' research showed the Colgate way stopped *more* decay for *more* people than ever before reported in dentifrice history! No other dentifrice, ammoniated or not, offers such conclusive proof!

LATER—Thanks to Colgate Dental Cream

Use Colgate Dental Cream
✓ To Clean Your Breath
✓ While You Clean Your Teeth—
✓ And Help Stop Tooth Decay!

*YOU SHOULD KNOW! While not mentioned by name, Colgate's was the only toothpaste used in the research on tooth decay recently reported in Reader's Digest.

When he comes down this chimney in the Tommy Harmon's bedroom (page 22), who could blame Santa if he lingers a bit? Photograph by George de Gennaro

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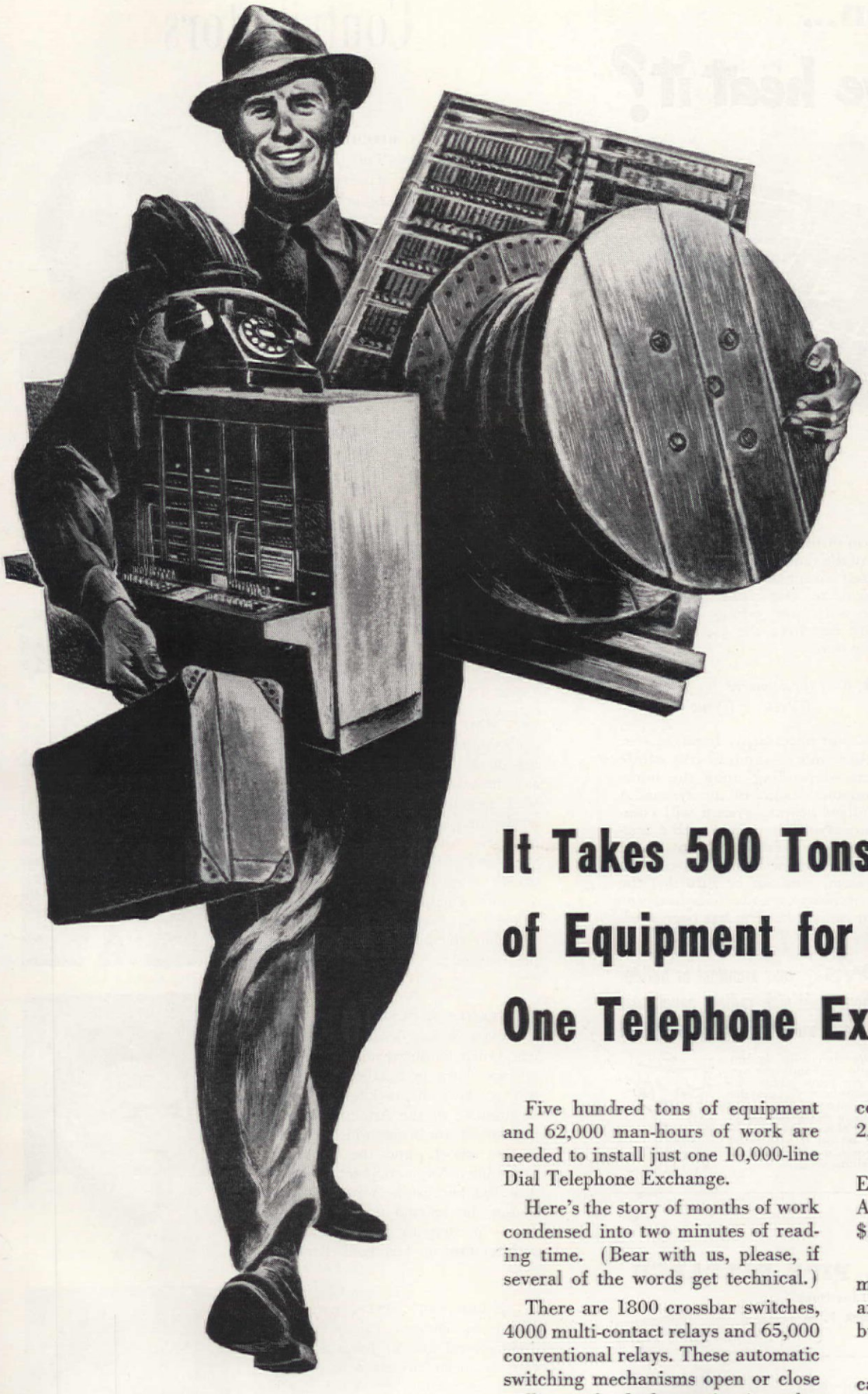


It Takes 500 Tons of Equipment for Just One Telephone Exchange

Five hundred tons of equipment and 62,000 man-hours of work are needed to install just one 10,000-line Dial Telephone Exchange.

Here's the story of months of work condensed into two minutes of reading time. (Bear with us, please, if several of the words get technical.)

There are 1800 crossbar switches, 4000 multi-contact relays and 65,000 conventional relays. These automatic switching mechanisms open or close millions of telephone circuit paths.

Eighty miles of cable are needed to connect all this apparatus. There are 2,600,000 soldered connections.

All that is for only one Telephone Exchange to serve one community. At present-day prices, the cost runs to $1,500,000.

The money for these new facilities must come largely from investors who are willing to put their savings in the business.

Only through reasonable earnings can the telephone company attract the new money that is needed to do the job.

BELL TELEPHONE SYSTEM

the $64 question...

How shall we heat it?

Test yourself on these questions and know the answers before you build!

Q. *Can I have draft-free, warm floors?*

☐ YES ☐ NO

A. Yes, indeed! With steel pipe radiant panel heating, floors are kept mildly warm, the atmosphere throughout the whole room is uniformly comfortable. No more drafty floors, cold corners, hot spots or dead air pockets. Warmth is Spring-like, fresh, vital.

Q. *Can I have "invisible heat"?*

☐ YES ☐ NO

A. You bet! One of the great advantages of steel pipe radiant panel heating is that the heating *source* (steel pipe coils or panels) is concealed in the floors, ceilings or walls as may be desired. Every inch of floor and wall space is left usable. Makes small rooms larger! Gives complete freedom of decoration. No excessive heat spots to injure finish of fine furniture.

Q. *Can I have clean heat?*

☐ YES ☐ NO

A. Certainly! The even distribution of the invisible heating units and the radiative nature of the heat itself minimizes dust deposits on furniture, eliminates heat streaks on walls and ceilings and generally improves the cleanliness of any home.

Q. *Will it cost more?*

☐ YES ☐ NO

A. Not necessarily. It might cost a little more—it might cost a little less—depending upon the home and the design of the system. A radiant heating system will compare favorably in cost with a first-class conventional hot-water system. But with steel pipe in the system, you can be sure that the most practical and economical pipe for radiant heating has been used.

Ask your architect or builder about steel pipe radiant panel heat ... and snow melting systems, too!

The men who design, build and equip your new home know about "invisible heat." Suggest that they incorporate steel pipe radiant panel heating in your plans. Ask them how to get rid of your snow shovel, too, with a snow melting system.

Steel Pipe is First Choice

COMMITTEE ON STEEL PIPE RESEARCH

American Iron & Steel Institute
350 Fifth Ave., New York 1, N. Y.

Send for this free booklet.

Committee on Steel Pipe Research
American Iron & Steel Institute
350 Fifth Ave., New York 1, N.Y.

Please send me without cost or obligation a copy of the 48 page booklet "Radiant Panel Heating with Steel Pipe".

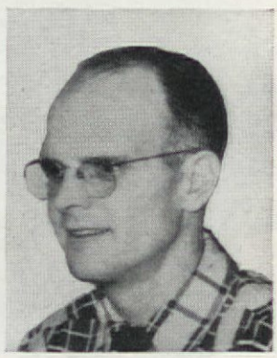
Name_____

Address_____

City_____ Zone____ State_____

Contributors

. . . **MARGARET RITCHIE** of Rochester, N.Y., who "Put the 'Merry' Back in Christmas" (page 21) proves the old saw about busy people accomplishing the most. She keeps house for her husband and twin daughters (aged 4), is field editor of a trade publication, teaches two night courses in psychology, and is a free-lance writer in her spare time. Before the advent of the twins, she was also a newspaper reporter. Her toughest and most rewarding job? The twins.

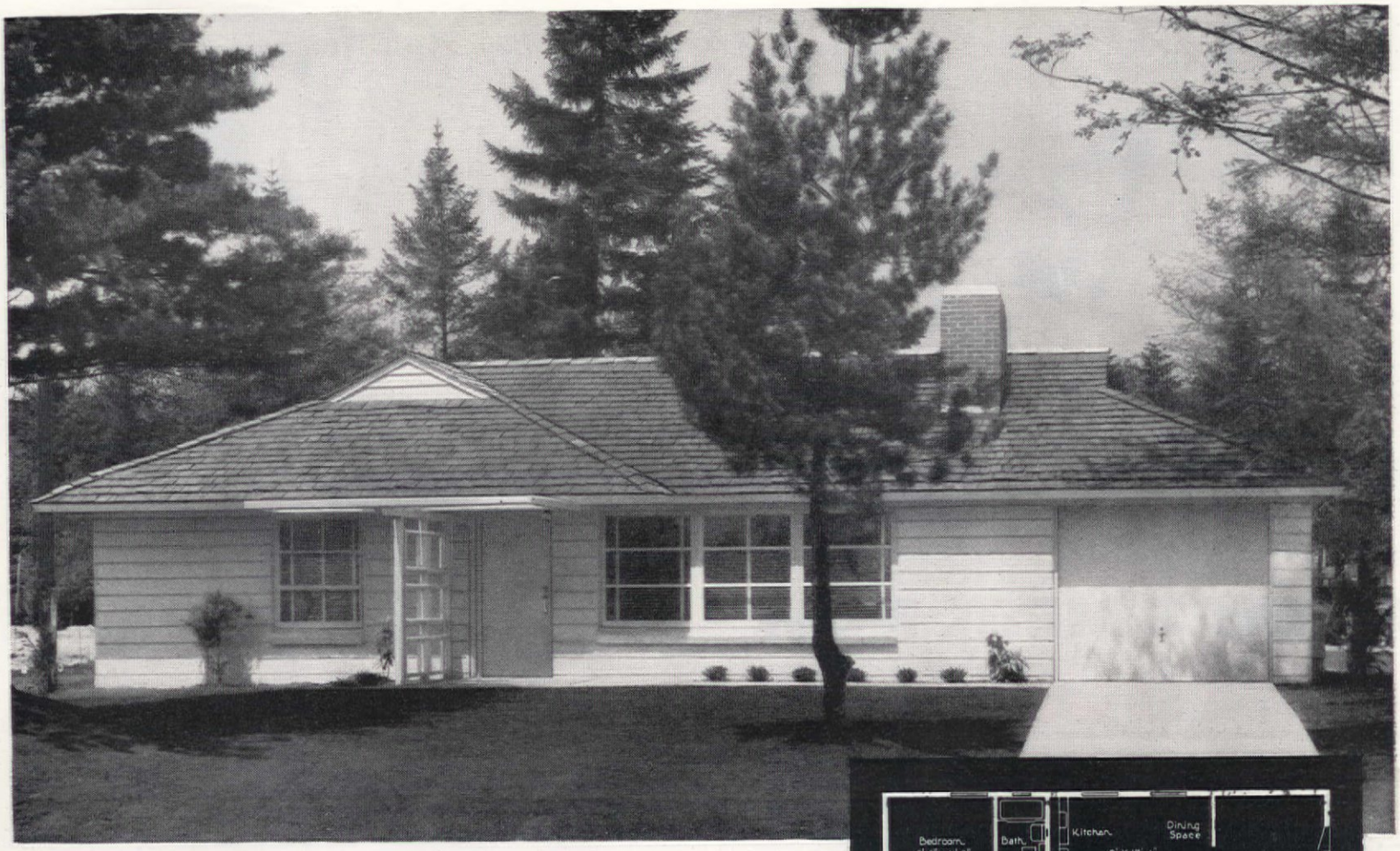


. . . **L. E. WATSON,** who contributes to our crafts department, must be a wonderful man to have around the house. When he isn't busy as medical administrative officer for the V.A. in Wichita, Kan., he "loves the tune of a hammer and saw." When his journalist wife wants a new piece of furniture, he draws it up, makes a scale model to discover the woodworking problems, and then produces it! He's planning a solar house whose largest room will be his workshop.

. . . **WM. E. PENSYL,** copy chief of a Pittsburgh advertising agency, living on a 60 x 100-ft. suburban lot, says he's no horticultural expert. But while people may have better luck in gardening, he doubts if they have more fun with it than he. Started 10 years ago, it has continued ever since, except when the Army took him on a South Pacific tour. Each year he thinks his vegetable garden is his last, but the lure of fresh corn and peas (page 30) is too much for him.

. . . **JAMES S. DUNCAN,** one half of the team which designed the excellent ranch house we discuss on page 26, was born in Scotland. When he was 10, he came to live in Chicago. A graduate of the Armour Institute, he worked for firms which designed stores, schools, and theaters before becoming a Navy architect during the war. But because he would rather do houses, he teamed up with Chester Jones in 1945 to practice domestic architecture in Highland Park, Ill.

. . . **CHESTER JONES,** partner of James S. Duncan (above) in the architectural firm of Jones and Duncan, has been interested in construction work all his life. After an Ohio boyhood and Navy service during World War I, he spent many years in residential construction in Los Angeles. He moved to Chicago to design for Rapp and Rapp, before the days of Jones and Duncan. Off hours, you'll find him fishing—or playing with his tiny grandson.



For a winning combination of

Durability, Firesafety and Economy

choose a Concrete House

The charming ranch house above is in Seattle's Parkwood Development, which won first prize in a neighborhood development contest sponsored by the National Association of Home Builders. The exterior walls are of concrete masonry with the horizontal joints deeply tooled to create interesting shadow lines. The house also has a sturdy concrete floor.

When you plan your own new home, you'll find that concrete foundations, floors and walls will also result in a winning combination for you. Such a house, properly insulated to make it warm in winter and cool in summer, will assure you a lifetime of comfort and better living because of these features:

DURABILITY. A concrete house lasts longer and stays new longer because of its outstanding resistance to termites, vermin, decay, storms, quakes and the wearing and weathering action of sun, wind, rain, snow and ice.

FIRESAFETY. *Concrete can't burn!* Don't gamble your family's lives and property against fire when you can build with firesafe concrete. Think of the extra peace of mind you'll enjoy knowing that your home and its contents have this "built-in" protection.

ECONOMY. Because concrete is so weathertight, firesafe and durable, a concrete house needs fewer repairs and less maintenance. Add this to its moderate first cost and divide by the long years of service you can expect and you'll see that the answer is real ***low-annual-cost*** shelter. Yes, it actually costs you less *per year* to live in a concrete house.

HOW TO GET A CONCRETE HOUSE
...and what will it cost?

Visit or call your local concrete masonry manufacturer for names of architects and builders experienced in concrete house design and construction. Have the architect of your choice show you how to build your house economically with concrete walls, concrete subfloors and a firesafe roof. For more information write us for "*Why People Like Concrete Homes.*" Free but distributed only in the United States and Canada.

Architect-Designed Houses Stay Young Longer

PORTLAND CEMENT ASSOCIATION
Dept. A12-5, 33 W. Grand Ave., Chicago, 10, Ill.
A national organization to improve and extend the uses of portland cement and concrete . . . through scientific research and engineering field work

You can build a charming concrete house in any architectural style or size on any floor plan

NEW!

GAINES MEAL NOW HOMOGENIZED*

Gives your dog the meal of his life! Meat, milk, and fish proteins in more abundant amounts

GOOD TASTING! I never ate a meal that could touch it. Dry or moistened Gaines HOMOGENIZED Meal hits the spot!

GOOD FOR ME! I never felt so swell in my life. Three cheers for HOMOGENIZED!

* You can SEE, FEEL, SMELL the difference. It's HOMOGENIZED!

SEE . . . no flakes, no powdery "dust" . . . doesn't get pasty or pack down.

FEEL . . . the crunchy texture. Can be fed *dry*. If moistened, no stirring needed.

SMELL . . . the appetizing aroma!

Made by a unique Gaines process which combines all ingredients into crunchy little nuggets *guaranteed* uniform in nourishment.

New Homogenized Gaines Meal is unlike any dog food you have ever known. Never a meal more appealing to dogs. Or so easy to feed. Never a dog food more thrifty. It nourishes *every inch* of your dog—is balanced to provide every food factor dogs are known to need.

A Product of General Foods

Gaines America's Largest-Selling Dog Food!

"Nourishes EVERY INCH of your Dog!"

For Christmas

FOR THE CHILDREN . . .

Songs to Grow On by Beatrice Landeck. (Marks & Sloane) Price $2.95. . . A collection of American folk songs for children, delightfully illustrated by David Stone Martin. With each song and its music are suggestions for rhythmic activity, dramatization, and other verses the child may make up. A real treasury of many childhood favorites, this is a book which should be in every child's library. *Wonders of the Seashore* by Jacqueline Berrill. (Dodd, Mead & Co.) Price $2.50. . . For ages 8 up, a gay little book about the strange animals of the sea. Brief chapters on

everything from Sea Urchins to Slipper Limpets—how they live, what they eat, where to find them. Cleverly written in a light, entertaining style, with drawings by the author. *Funday Book* by Frances W. Keene. (The Seahorse Press) Price $1.00. . . For preschool boys and girls. An absolute gold mine of things-to-do, with simple directions and big, bold drawings. Includes blunt-scissor cut-outs, coloring pages, dot pictures, stories, and games. Certain to delight any child (and Mother, too) for many, many rainy afternoons.

FOR FATHER . . .

The Road Is Yours by Reginald M. Cleveland and S. T. Williamson. (Greystone Press) Price $3.75. . . Any man will enjoy this merry chronicle of the automobile, which is at the same time the story of American living from the appearance of the first motorcar. The reader will laugh at the days of dusters and goggles, when 8 miles an hour meant real speed. Illustrated with scores of fascinating photographs. *Magic Gardening for You* (3rd Edition) by Carl Molitor. (Glade House, Coral Gables, Fla.) Price $1.00. . . *Hydroponic Magic—Year-round Gardens for All* by John S. Giffin

PLEASE TURN TO PAGE 82

3 wonderful inexpensive GIFTS in beautiful gift packages

● If you want to give something really "special" as a Fall or Christmas gift, don't overlook these modestly-priced Vaco screw drivers and sets. Every member of the family can use, and enjoy, at least one of them. Be sure to see them, soon.

Vaco 2-in-1 *Reversible* Screw Driver

Just right for the kitchen, car glove compartment or basement workbench. 3/16" regular driver on one end of blade. No. 1 genuine Phillips on the other. Fits most screws found around the house. Price . . **$1.10**

Vacombo 5-in-1 Kit

Has three regular blades with 1/8", 3/16" and 1/4" bits and two genuine Phillips blades with No. 1 and No. 2 bits. All snap into same break-proof, shock-proof handle. Leatherette bag rolls up into compact package. Finest quality throughout. Price **$3.15**

Vaco All-Purpose Deluxe Gift Set

A selection of screw drivers every handy man or mechanic will prize. Made of finest quality materials in a variety of sizes and styles to take big or little screws and fit tight places. In beautiful velour-finish box with clear plastic cover. A superb gift, only **$4.50**

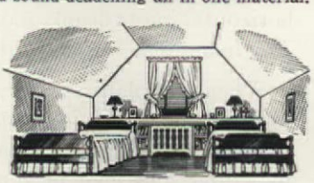
Vaco Products Co. 317 E. Ontario St. Chicago 11, Ill.

In Canada: Vaco-Lynn Products Co., Ltd. 1212 Notre Dame St., W., Montreal 3, Que.

AROUND YOUR HOME

YOU HAVE THESE PROBLEMS

Whether modernizing, repairing or enlarging your present home—or planning to build a new one—you may save important time and money by getting the facts about *weatherproof, crackproof* Homasote Insulating-Building Board. For interior or exterior, you get structural strength, insulation and sound-deadening all in one material.



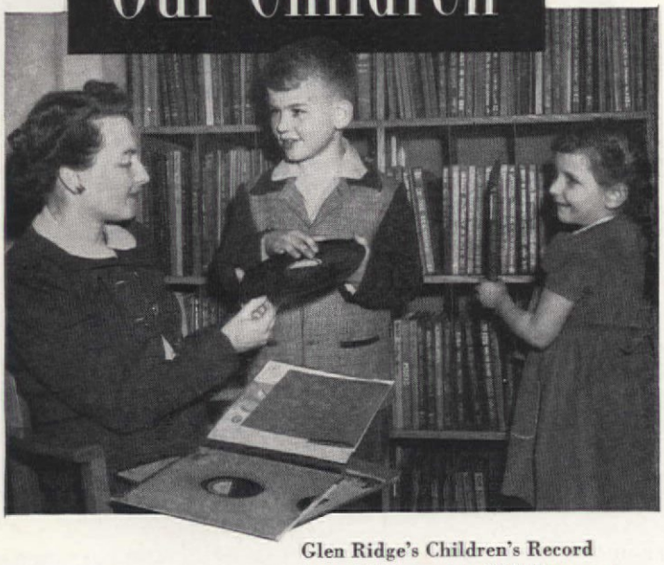
Homasote comes in Big Sheets—up to 8' x 14'—frees you forever from wall joints, batten strips, cracked and falling plaster—the perfect base for paint and wallpaper.

The new Homasote Underlayment is laid right over the rough flooring; requires no felt under 1/8" linoleum, no pad under carpeting; increases the resilience and the life of the floor covering; saves 1/3 to 1/2 the cost of materials usually used.

Use this coupon for fully illustrated literature.

HOMASOTE CO., Trenton 3, N. J., Dept. 65
Send me *free* literature on
☐ Homasote Board ☐ Underlayment
NAME
ADDRESS
CITY AND ZONE STATE
My lumber dealer is

Our Children



Glen Ridge's Children's Record Loan Library owns 2000 discs, was started by Mrs. A. B. Crunden, Jr.

Cure for the Comics

CONSTANCE N. GATCHELL

Said Johnny: "Hey, what's your hurry?" Said Rob: "Going home. Just got some more records from the lending library, and I want to hear those *American Bird Songs.*" "Bird books, you mean." "No, bird songs, real bird songs on a record. Come on home with me and I'll play them. And I'll play you *Robin Hood*—it's neat. And we've got *How to Play Baseball,* too, with Joe E. Brown. My mother started the whole thing."

Indeed, she had. Six years ago, Mrs. Allan B. Crunden, Jr., of Montclair, N.J., faced up to the problems of parents who want the best in phonograph records for their youngsters. There are so many good ones, nobody can afford them all, so why shouldn't parents pool their resources? Resources were pooled, and outside money was raised, and the Children's Record Loan Library, housed in the Glen Ridge Free Public Library, now owns 2000 records, possibly the largest collection of its kind in the country.

Naturally, it took some doing. Young Mrs. Crunden, a physician's wife, used as a nucleus for her record committee a child study group associated with the local branch of the American Association of University Women. The project was blessed by Dr. Mary Fisher Langmuir, of Vassar, president of the Child Study Association of America.

The group's objectives were listed to substantiate requests

PLEASE TURN TO PAGE 94

Rainy afternoons are a pleasure when kids own a phonograph and can borrow a variety of records recommended for their own age groups

BETTER SMALL HOMES THROUGH

Professional Planning

Design No. 5140

USE THE WEYERHAEUSER 4-SQUARE HOME BUILDING SERVICE IN PLANNING YOUR HOME

To help you gain all the benefits that stem from professional planning, Weyerhaeuser developed the 4-Square Home Building Service.

Each month a leading architect is commissioned to design a distinctive small home which is then added to scores of modern home designs in the Service. The current design is illustrated above.

As you study this Service, made available for your use without charge by your Weyerhaeuser 4-Square Lumber Dealer, you will see how architects design for pleasing exteriors... harmonious blends of line, color and texture. You will also see how expert room planning provides good wall space for a variety of interesting furniture arrangements, ample window areas, privacy, comfort.

In this helpful Service you will see how engineers provide for rigidly braced, structurally sound homes... how good engineering saves money through the selection of the correct materials... how your investment is protected with good construction.

Weyerhaeuser has republished the widely popular book... "Professional Pointers for Home Planners." It is offered to you in the coupon below, together with a folder describing the house shown above, and a booklet illustrating more than 50 other homes in the Service.

WEYERHAEUSER
4-SQUARE LUMBER

WEYERHAEUSER SALES COMPANY
5140 First National Bank Building, St. Paul 1, Minnesota

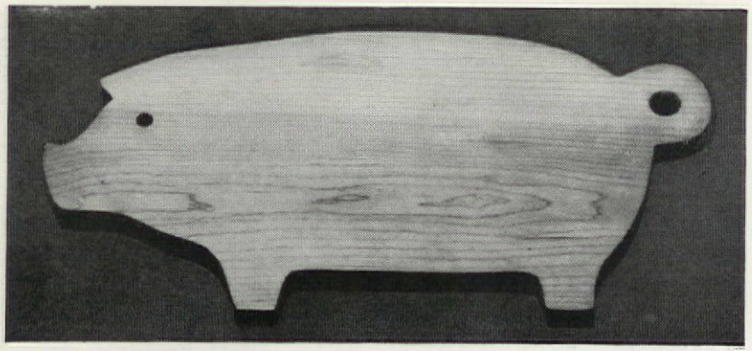
- I have checked material I want and enclose correct change.

☐ Folder and booklet "Homes of Greater Value".....10¢
☐ "Professional Pointers for Home Planners".....10¢
☐ All three of the above.....Total 20¢

Name_____

Address_____

City_____ Zone____ State_____



Solid Maple "PIGGY" BOARDS

For Bread, Sandwiches, Cheese, Hors d'Oeuvres and Countless Other Uses

● Of finest grade solid Maple 3/4 in. thick and 15½ in. long. Colored edges and eye. Wood is beautifully grained and free from knots. Sanded satin smooth. Kiln dried by piano men to piano action standards, therefore *guaranteed not to warp.* Ideal for gifts, bridge prizes, shower presents, etc. Individually boxed. Money refunded if not satisfied.

Specify red, blue, green or yellow edge if you have a preference.

$1.95

EACH POSTPAID

3 for $5.00

No C. O. D.'s please

DRUMMOND ISLAND TRADING CORP., Box 55, Drummond Island, Michigan

NEW! SAFETY COILZIT CORD SHORTENER

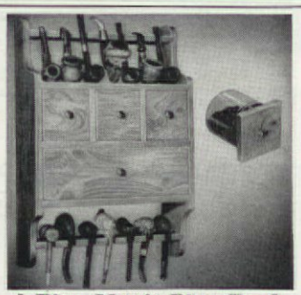
only 15c ea.
7 for $1.00
POSTPAID

- NO FUSS
- NO BOTHER
- NO WIRES TO CUT

- Shortens Untidy Electric Cords in a Jiffy.
- Holds up to 3 ft. of cord.
- Send remittance with order.

Sorry, No C.O.D.'s

METALACE CORPORATION
Dept. 105 2101 Grand Concourse
New York 53, N. Y.



A Pipe Man's Pipe Rack
Does Everything A Good Pipe Rack Should Do
HANGS ON WALL CONVENIENT
SAVES PRECIOUS DESK OR TABLE SPACE
1. Holds 14 (count 'em) pipes! 2. Air-tight humidor jar-drawers. 3. Larger drawer for accessories. In hand-crafted honey tone knotty pine or lovely mahogany finish, waxed, hand-rubbed. Size 13" x 18".
Express Chgs. Col. No C.O.D.'s please **$12.50** *Check or Money Order*

Yield House
Dept. A12-1
No. Conway, New Hampshire

Overall height about 3½ in.

Salt and Pepper Notes

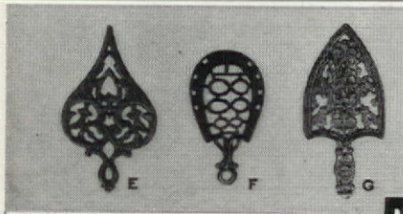
hanging on musical staff. 3 piece glazed ceramic set. Order early for Xmas. No C.O.D., please. $1.25 POSTPAID

Francie CANTON, OHIO
STATION A - BOX H

SNAP-SHOT BRACELET

A twist for your wrist which features your own picture gallery! Each of the frames on the gold metal bracelet has a removable magnifying lense. Slip your favorite snaps beneath. Send check or M.O. No C.O.D's. *ask for catalog*

GIFT CLUES, BEACON 2, NEW YORK **$1.95** postpaid



E—BELLOWS F—1888
G—HEARTS & FLOWERS

3 MORE TRIVETS FOR YOUR COLLECTION

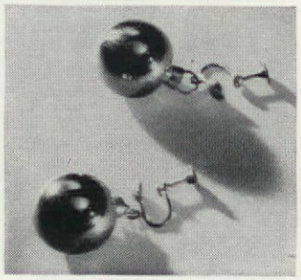
Authentic old designs, previously unavailable to collectors. Useful as drapery brackets, wall and mantel decor, under hot dishes, and as door pulls. Each trivet is accurately cast of solid smoky black iron. The Hearts & Flowers trivet is 9½" long. We Pay Postage **$1.00 each**

NOVELTYME Studios HELLAM 8, PENNA.

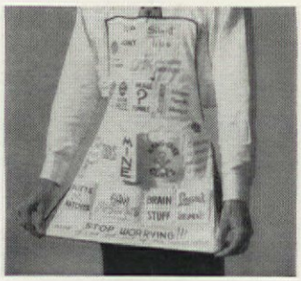
the AMERICAN HOME

Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

EARMARK THESE for every lady on your Christmas list because they're the brightest earrings that ever lit up a holiday party, or turned his fancy to thoughts of love. Miniature Christmas-tree balls come in wonderful shades of emerald green, sapphire blue, old gold. Two pairs are just $1.75, and we mark them a real bargain buy. Ppd. World Ideas, 1068 Second Ave., N.Y.C. 22.



LIFE-OF-THE-PARTY PEOPLE will get a kick out of this gag apron made of white duck. A party-loving bachelor, a good-natured husband who is happy though bartending will chuckle at the front all covered with pockets. They're all labeled with laugh-makers and are filled with 36 different gimmicks and gadgets. $3.95 postpaid. Greenland Studios, 5858 Forbes St., Pittsburgh 17, Pa.



NATURAL REDWOOD FINISHES Gloss or Dull

Even long-lasting Redwood needs surface protection. Original Behr Process Liquid Raw-Hide Redwood Finishes are now available in: Redwood Color-Stain and Sealer; Natural-Clear-Gloss; Dull Finishing Coat; . . . $1.65 Qt., $4.65 Gal. Also Redwood Color-Preservative (for non-gloss staining) $1.45 Qt., $3.95 Gal. All Prepaid and Guaranteed. "Good For Wood . . . all kinds of wood".

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CARD PARTNERS!

$2.95 set postpaid

Ideal For Gifts!

CLEVER PLASTIC HOLDERS END TABLE-TOP CONFUSION FOREVER! NEAT AND SECURE STORAGE OF EXTRAS BELOW TABLE-TOP LEVEL—TWO DEEP WELLS FOR GLASSES OR BOTTLES, SPACE FOR ASH TRAYS, SCORES, SNACK DISHES. ADJUSTABLE SCREW FASTENING FITS IN A JIFFY ON ROUND OR SQUARE LEGS! SET OF 2 SERVES 4 PLAYERS. RED, YELLOW OR GREEN.

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DOWN COMFORTS *Beautifully* RE-COVERED

. . . in downproof satins, taffetas, sateens. Write for . . **FREE** material samples, descriptive folder, and testimonials. WOOL COMFORTS RE-COVERED TOO.

★ Also wonderful feather-fluff comforts made from your old FEATHERBEDS. ★

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HAND-TOOLED in GUATEMALA!

Size 8" x 10½"

Imported Cowhide **SHOULDER BAG**

SOLD BY MAIL ONLY!

$9.65

$2 DEP. ON C.O.D.'S

Plus $1.93 Fed. Tax

Available in Child's Size, 5½ x 7¼ at $4.75, plus 95c Fed. Tax

FREE - Write for Free Folder on Other Handbag Styles

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Pennsylvania Dutch
MATCH HOLDER

Black wrought iron match holder gayly decorated with Pennsylvania Dutch florals.

Post Paid **$1.35**

ADELE HUNT, INC.
Dept. 121 • 2819 N. Henderson • Dallas, Texas

market place

Photograph by F. M. Demarest

THE PRESENT IS THE TIME in a reproduction of an antique collector's piece. An oversize model of a pocket watch is made of tole, hangs from a polished brass loop, and has a guaranteed electric clock movement. It's decorative drama in any room designed with imagination. Chinese red, hunter green, or black with gold scroll design. 11" wide. $9.95. Homecrafts, 799 Broadway, N.Y.C.

IT'S TIME FOR FRUIT CAKE. We tested this delicious one with iced-tea in August, and we mean it is delectable! Luxuriously filled with nuts and rich fruits, it improves with age, is a delicious gift to send your boss or a valued friend. In an embossed golden box, 5-lb., $6.40. 2-lb., $4.10. Order prepaid from Columbia Baking Company, Box 4779, Dept. A., Atlanta 2, Georgia.

WAIST HUGGER APRON

The Flip-On apron clips around your middle, adjusts to size and fits snugly. Just slip the apron on the plastic ring as you would put a curtain on its rod, slip it off for laundering. Now your apron lies flat for easy ironing. Flip-On comes with a red and white polka dot apron with white organdy trim. **Just $2.50 ppd.**

WARD PHILLIPS CO.
DUNDEE 5, ILL.

LEATHER CASH BOX

KEEPS MONEY and RECORDS HANDY

Handsome *Cash & Budget Box* convenient for personal and business accounting. Always at hand for "tip money," COD charges, keys, stamps and other small "easily misplaced" items. Contains "secret" compartment. 5" x 7" with snap lock and key. Includes handy memo pad. A practical gift! Only $4.95 postpaid in leatherette. Genuine leather, 24K gold tooled, solid brass lock and key $9.95 postpaid. Send cash, check, or money order—no COD's. Specify color wanted: Red, Maroon, Brown, Green, Blue. **K & D LEATHERCRAFT, 507 Fifth Ave., Dept. F-8, New York 17, N. Y.**

Full or Twin Size—Postpaid

BOLSTERETTE · $4.95

Slip your pillows in the Bolsterette—pull up the spread and your bed looks neat and glamorous. Sturdy fibreboard; won't roll. Cash with order.

72" & 78" Kingsize—Price on Request

HANASIN PRODUCTS, INC.
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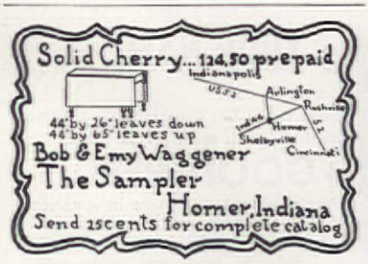
STORM WINDOWS $1.00 ea.

- **Put Them Up Yourself In Minutes!**
- **Save $100 or More!**
- **Pay for Themselves In Fuel Savings!**

No need to buy expensive glass storm windows! Keep warm and save fuel this winter with these transparent storm windows! All you need is a hammer and scissors and you can put them up yourself! Made of strong Bakelite Vinylite. Won't tear, shatter or rattle. You get a 36" x 72" sheet of vinylite, framing strips, tacks, plus easy directions. Waterproof, windproof, storm-proof and non-inflammable. Cleans easily with damp cloth. Only $1.00 each, plus 10¢ postage. Get one for each window! Money back in ten days if not delighted.

DAVID DAMAR
219 Damar Bldg., Treat Pl., Newark 2, N. J.



A TOUCH OF OLD CALIFORNIA

For an unusual Christmas Gift. Dish and figurine Mexican hand made of native clay. Cacti and Succulents grown in our gardens. A thrill for plant lovers.
Dish and figurine, bare root plants, instruction for soil mix, care and setting. 8 inch dish, 3 plants —$2.75. 12 inch dish, 8 plants—$3.50. Postpaid—No C. O. D.s. Pamphlet of plants mailed on request.
HEADLEY'S GARDENS • BOX 95 • HEMET • CALIF.

Mirrored Magic

TO REFLECT YOUR CHARMING DECOR!

A handsome highlight for your bedroom, dressing room! Plate glass mirror is set in beautifully moulded Rococo Frame. Decorator tones to harmonize superbly with your own color scheme. Has easel back to stand or can be hung. In off-white or French Gold.

15 x 11½" — **$5.50** postpaid
21 x 13½" — **$8.95** postpaid
Satisfaction Guaranteed
Send check or shipped C.O.D. plus charges

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with a LEG ELEVATOR under your mattress. NATURALLY the force of gravity speeds up the return flow of blood to the heart and you enjoy wonderfully relaxing comfortable sleep all night long. Of course, this increased circulation also relieves varicose veins, phlebitis, leg cramps, swelling and cold feet. Also heart strain and other conditions. (This is also the "BEAUTY ANGLE" which beauty specialists recommend so highly). Reverse the ELEVATOR to the head of the bed to relieve breathing difficulties of Cardiacs, Asthmatics, etc. They are made of attractively covered plywood and *fold flat* with a flip of the fingers, completely hidden when not in use. LEG ELEVATORS for twin bed size priced at $6.98. Double bed size $9.78. Combination BED BOARDS and LEG ELEVATORS twin bed size priced at $9.98. Double bed size $13.98. Free delivery anywhere in U.S.A. No C.O.D.'s please, except Doctor's telegraphed orders. Order today or send for Free Folder containing more detailed information. Just say, "Send Folder."

REST-WELL PRODUCTS CO., 415 West 127th St., New York 27, N.Y. Dept. AH8 *Largest makers of flat Plywood* BED BOARDS *in the world.*

Alan Ladd
FAMOUS SCREEN STAR
Says . . .

"The 'Mile-O-Meter' I am holding shows the motorist how to really save on his gasoline bills. Since I got one from the Gale Hall Engineering Company, in Boston, I have been convinced that I will include this practical gauge on my Christmas list."

The perfect and practical gift for every man . . . with the "Mile-O-Meter" on the car's instrument panel he'll be a proud driver. He'll know how many miles per gallon he's getting at all times, at every speed . . . He'll save gas and repair bills . . . He'll know how efficiently his engine is operating . . . when it's time for a tune-up. He'll think of you every time he drives his car. "Mile-O-Meter" makes any dashboard look even better. Built with fine watch precision and appearance, it lasts a lifetime. Comes complete with 24-page booklet of easy-to-follow instructions . . . explains 31 ways "Mile-O-Meter" helps tune and check his motor. Fits every car, regardless of year or make . . . can be installed by anyone in a few minutes. Fully guaranteed . . . over 1,000,000 in use. A fascinating gift that any man will thrill to. We will gift wrap the gauge for you. "Your gift occasion is our business." Deluxe Model in Kifer Maroon Leatherette case embossed in Gold. A perfect Jewel Box. Price includes Federal Tax. Sent Prepaid.

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"The Most Important New Meter in America"

HUGE 24 page instruction book PLUS "MILE-O-METER" Mileage Calculator
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YOU CAN GIVE FOR CHRISTMAS

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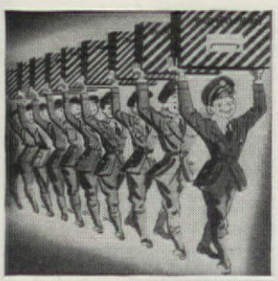
America's rarest, finest fruit—the gift they'll always remember! A perfect present, at small cost, for anyone, whether they live in a castle or cottage. So juicy you eat 'em with a spoon. Gift boxed with your Christmas greetings. Perfect delivery guaranteed. Gift No. 1 (shown)—10 to 14 pears $3.35 ppd. Gift No. 2 (the favorite! 16–20 pears) $4.35 ppd. Gift No. 3 (20–25 smaller pears) $3.95 ppd.

Available Nov. 1-Jan. 25

THE ONE AND ONLY

Fruit-of-the-Month Club*



Creates year 'round praise for you! Folks you name receive a parade of America's finest fruits 'n delicacies, beautifully packaged. 12-BOX CLUB: at Xmas, Riviera Pears; Jan., Apples; Feb., Grapefruit; Mar., Cheese; April, Preserves; May, Cake; June, Canned Fruit; July, Nectarines; Aug., Pears; Sept., Peaches; Oct., Grapes; Nov., Riviera Pears. Gift No. 20, $43.75 ppd. 8-BOX CLUB: omits Mar., May, June, Aug.; Gift No. 15, $28.95 ppd. 3-BOX CLUB: Xmas, Jan., Feb. treats; Gift No. 11, $10.25 ppd. 3-BOX CLUB available Nov. 10-Jan. 25 only; others may start any time. *All prices subject to change without notice. No charges, please; no C.O.D.'s.*

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Harry and David

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BOX 200, MEDFORD, OREGON

GET A LIFT from this handy kitchen tool that eliminates mess, burned fingers, and spilled gravy when you lift a roast from the oven. Mr. Turkey is very popular at the moment, so you should have this in your kitchen. Made of easy-to-clean steel, it can be operated with one hand, leaving other hand free for basting, etc. $2.95 ppd. Damar, 884 Damar Building, 22 Treat Pl., Newark 2, New Jersey.

PAINT A FACE ON "Scribbles," the doll with the blank expression. A young artist will paint her with freckles and a twinkle in her eye, and when she feels like a change, "Scribbles" will get a face-lift. Along with the doll there is a box of "erasable" nontoxic crayons for drawing many different faces. 12" long, she is $2.49 prepaid. Mastercraft, 212 Summer Street, Boston 10, Mass.

A WOOD BASKET, handsome and hefty, is enormously useful to have in the house. Fill it with wood on the hearth, ice skates on the back porch, toys in the nursery, canned goods in the kitchen, gardening equipment in the garage. In natural woven wood from south of the border, 22" high with strong handles for carrying. $2.00 ppd. The Old Mexico Shop, Santa Fe, N.M.

Versatile 4 Spot Waterer

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the gift For a Gardener

Men and women gardeners, the friend who has everything—all welcome SPRINKLEZE. Sprinkles foliage or soaks roots only, waters odd shaped beds, borders, lawns. Connects to garden hose. Waters 4 separate plants or areas up to 40 feet apart. Brass sprinklers may be moved while in operation and set at any angle. No moving parts to wear out. Light and durable plastic hoses; red, black or green. Give mailing instructions. We'll enclose gift card and mail direct.

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Guaranteed satisfactory or money refunded. Order now. Send check or MO and we pay postage.

JONS MANUFACTURING CO.
Dept. D-14, St. Matthews, S. C.

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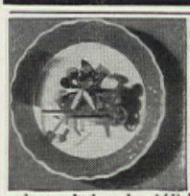
designed TO TURN HIS HEAD

Your head too will surely be turned when you see this tie. His name hand-painted in oils creates an original design — guaranteed not to fade or come out in cleaning. An ideal, custom-made gift — exclusively for *him*. Be sure and send your Christmas order today. Print name clearly, state color (maroon, black, brown, beige, red, light or dark blue, yellow, gray, or green), and return address. Send check or money-order. (No C.O.D.'s please.) We pay postage. You must be completely satisfied or money returned.

Silk $5.00
Nylon $2.50
Satin $2.00

Reggie Art Studios Dept. A 108 E. 14th St. NEW YORK 3



ATTRACTIVE WALL PLATES

to enhance the charm of any room. Semi-porcelain with embossed borders. The little wheelbarrows are made of red or green plastic and bear luscious miniature fruits, rake and shovel. 7¼" in diameter—**$2.95 per pair postpaid.** Specify red or green.

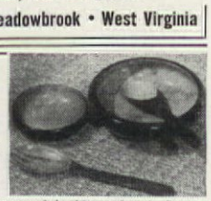
JOHN BART • Meadowbrook • West Virginia

PUSSY SHAKERS

Decorate and Brighten your table with these delightful Pussy Jane and Pussy John salt and pepper shakers. Hand painted—cheerful colors. 6" high. Buy it for yourself and for a wonderful gift. Write TODAY for free Gift Catalog. Special Introductory price—these wonderful shakers, $1 pr./ppd. or C.O.D. (plus mfg. chgs.) Canada $1.25, Calif. orders 3% tax.

The GIFT HOUSE
"House of a Thousand Gifts"
3427 Crenshaw Blvd. Dept. A3 Los Angeles 16, Calif.

MAHOGANY SALAD SETS FROM HAITI



All pieces, including fork and spoon, are fine grain mahogany, finished with deep mahogany color outside and natural inside. Lacquered inside and out. Server bowl is 9" in diameter, dishes 6". Complete set of six dishes, one server bowl, fork and spoon—**$16.95** ppd. Server bowl, fork and spoon—**$7.25** ppd. or C.O.D. and customer pays postage. Add 3% sales tax if you live in Florida.

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Here's everything you need to make your home an Evergreen Christmas Wonderland.

New exciting Door Charm; Luscious Red Berried English Holly; Giant 16-inch Rare Evergreen Wreath; Mistletoe; Pine Cones and other assorted rare Evergreens. Box folds to form charming playhouse for youngsters.

De Luxe Treasure Chest - $9.85 | Evergreen Wreath - - - $3.25
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SEND FOR FREE BOOKLET "How to Decorate for Christmas"

America's Largest Shipper of Trees and Greens

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SHIPPED PREPAID NO C.O.D.'S

PEQUOT GUN RACK

with the Exclusive SELF-LEVELING Feature . . . Adds Decorative Beauty to any Room

Protect your guns from the wear and tear of just "lying around." Hung in a cozy corner of the living room the PEQUOT GUN RACK will impart a delightful touch of hunting atmosphere. And what a beautiful Rack this is—of unique, graceful design . . . cut from selected Walnut, beautifully finished. Self-leveling feature allows any type gun to rest securely in horizontal position. Four gun size (holds 2 to 4 guns)—$8.95. Six gun size (holds 4 to 6 guns)—$11.95. Clip this ad and send with check or money order. Shipped postpaid within 48 hours. Money back if dissatisfied.

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Diamonds from estates, banks, unredeemed pledges.

All diamonds reset in brand new modern mountings. Sold with a written iron-clad money back guarantee. Over 100,000 satisfied customers have bought diamonds from Berman's. Our Reference — Your own Bank or any Mercantile Agency.

Berman's Diamond Loan Bank
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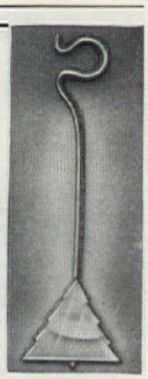
THE PINE TREE
DAMPER KEY



STILL SOLID BRASS...

$2.25 postpaid

No more smudgy hands and smoke filled rooms! Pine Tree Damper Key hooks around damper lever and operates damper safely, cleanly.—Decorative, too! 12½" long. No C.O.D.

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GOODSPEED'S

World's Largest Dealers in American Genealogies.
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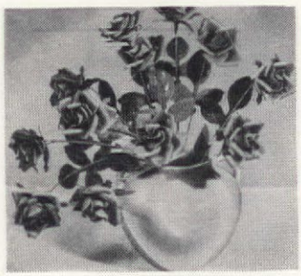
Miss U.S.A. (Evelyn Lovequist) says, "*Para-Bells have helped ME*" Para-Bells (especially designed for women) are helping women of all ages to REDUCE, GAIN WEIGHT, and STREAMLINE THEIR FIGURES—easily—safely—the natural way, in the privacy of their homes. Set includes illustrated course, "Figure Beauty & Health", gift packaged. At your favorite store or direct. ONLY $9.95 (Cash with order, Delivery Free.) C.O.D. $5.00 Deposit, Balance $5.95 due on delivery. SATISFACTION GUARANTEED.

PARA-BELLS Dept. A-12, 2416 E. 23rd St. LOS ANGELES 58, CALIF.

VICTORIAN IDEAS in furniture are very accommodating. This used to be a Bible table. Today it is just the right size for a lamp, a figurine and a big bowl of flowers, an Atlas, or a big dictionary. Hand-rubbed mahogany, it has a marble inset, stands 26" high x 17" wide x 11½" deep. $59.50 postpaid. It comes from Edith Chapman, 50 Piermont Avenue, Nyack, New York.



A ROSE IS A ROSE but usually not for very long! These fabulous fakes will last forever, and until you take a really deep sniff, you will never believe they're not the real thing. You may pick from daffodils, roses, or daisies according to your mood. Each is $1 a dozen. With fresh flowers so expensive, this is a buy. Ppd. First American Flowers, Dept. P-7, Box 85, New York 29, N. Y.

LOUNGING PAJAMAS are a luxury often overlooked by budget-minded housewives. This glamorous ensemble has a price within most pocketbooks, has a way of making you feel like a princess. Slim black satin trousers, topped with quilted satin Mandarin coat in Chinese red, golden lime, lotus white. Sizes 9–19 and 10–20. $10.99 ppd. Jonas Shoppes, Dept. AH5, 62 W. 14th St., N.Y.C. 11.

for
CHRISTMAS GIVING

"SAMPLER" BOX. Five asst. 5½-oz. jars Oregon Wild Blackberry, Greengage Preserves, Prunes with Hazelnuts, Oregon Whole Strawberry, Apricot with Kernels; gift packed in rustic box decorated with forest sprays and cones.

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1912 N. Argyle, Portland 17, Ore.

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Here is a complete home planning service which gives the homebuilder a wide selection of home styles and plans. You can choose from many designs of Cape Cod, Modern, Ranch, Contemporary and others. Plans include 4 to 10 room home sizes, duplexes, starter homes.

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GRANDMA'S ROCKER SALT-N-PEPPER

$1 PAIR PPD.

Adorable, made of metal, 2½" high, corked bottoms. Colorful hand painting on white salt, black pepper. No COD'S please.

THEY REALLY ROCK

MAHONING GIFTS
702 Wick Bldg.

Dept. AH-26
Youngstown, Ohio

Hand-Carved in the Alps of Italy

Cute wooden cherubs busy about Xmas doings, with wings, harps and candles. There are 6 and each is different. See how nicely they perch in your tree or peer demurely out from among your greens. After Xmas they'll live for years on your whatnot shelf. About 2" high. **Immediate delivery, postpaid.**

6 for $2.00 or 12 for $3.50

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WRINKLES?

Now! You Can Look Years Younger!

Skincare's amazing new scientific formula smooths out wrinkles and age-lines like a charm. Fatigue lines . . . wrinkles . . . and squint lines disappear almost miraculously . . . smoothing your skin . . . giving it new, fresh beauty for hours and hours. **Skincare Temporary Wrinkle Remover** smooths away the lines you deplore, leaving a youthful, petal-smooth complexion, free of embarrassing age-lines! Unconditionally Guaranteed. **Send only $2.40** (Fed. Tax included). *If not delighted with thrilling results, return for refund. C.O.D. you pay postage & C.O.D. charges.*

MAIL COUPON FOR A "LOVELIER" YOU

SKINCARE PRODUCTS, Dept. 1612
142 Fifth Avenue, New York 11, N. Y.

Name .....

Address .....

Her Name BURNED into this DeLuxe CUTTING BOARD

..will remind her daily of you

ORDER BEFORE DEC. 5 for CHRISTMAS DELIVERY

Selected edge-grain maple board. 10x14 inches. Cello wrapped. Please write name clearly for burn-in.

$2.95 POSTPAID ANYWHERE IN U.S.A. NO C.O.D. PLEASE

The TOLERTON CO., Alliance, Ohio

Chanticleer Pin-up Lamp

for a room that could do with a cozy glow. Handsome black wrought iron cock with a Bates rooster print cloth shade in gray and red or brown and coral combination. Lamp is 15" high. $5.00 ppd. *Available in pairs,* $9.95 *ppd. Companion Chanticleer table lamp, 26" tall,* $13.95. *Matching Chanticleer cloth 36" wide.* $2.25 *yd. Catalog available on request*

WARD PHILLIPS CO.
9 E. Main Street, DUNDEE 3, Ill.

All Metal Lamp—Lasting Xmas Gift

It's a lovely desk or table light, bend down for reading, up gives indirect light for TV etc., good for bed room, den, library or office. 6' of UL approved cord, weighted base can't tip. In baked enamel metallic gray, brass, bronze, forest green, Chinese red or chartreuse. Specify color, we pay postage. Check or Money Order only.

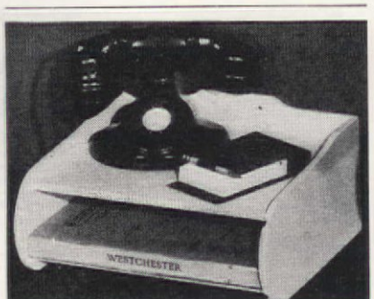
FREE XMAS Gift Catalog of lovely lamps.

The Lighting Mart
Dept. K41, Westwood, N.J.

CIRCUS HANGERS

Delight your child and encourage tidiness with our amusing circus clown wall plaque. Will willingly hold pajamas, bathrobes, etc. Complete this with 4 matching hangers. Entire set made of sturdy wood, hand-painted in gay circus motif on soft grey background. Something really different! Set complete $4.98. Hanger set $2.50. Plaque $2.50.

MARK WRIGHT STUDIO
Post Office Box 91, South Plainfield, N. J.



SO VERY HANDY—TELEPHONE SHELF

Smart looking, sturdy, well constructed pine wall-shelf. Keeps your telephone, directory and memo pad where they are easiest to reach. Use it also as a bedside shelf for radio, books—in the kitchen for canisters, cook books, etc. 11" wide, 8½" deep, 2¾" between shelves. Ivory, red, green, white, gray or brown. $3.25 Postpaid. Unpainted at $2.80 Postpaid.

Send for Catalog

Maymac Company
79 W. Grand St., Dept. A, Mt. Vernon, N.Y.

1/2 the cost by mail!

You can own one of the finest of Imported Bavarian China Dinner Sets for only $4.95 a complete 5-piece place setting!

Royal Castle China—in the famed violet pattern of the Bavarian Alps—whose delicate loveliness served and graced the finest tables abroad is now available—on open stock—to All America. This beautiful pattern—the touch of baroque—in snow white translucency with the strength of really fine china is now yours at a price every American home can afford. **Only $9.90 a unit of two place settings** (2 each of dinner plate, salad plate, butter plate, teacup and saucer). Take advantage of this opportunity to build a truly fine set of china at your convenience. Mail your order today.

And remember—complete satisfaction or your money back if requested within 10 days. Send check or money order for $9.90 per unit (sold only in units of 2 place settings) plus $1.00 to cover shipping charges per unit. No C.O.D.

ROYAL CASTLE CHINA CORP.
Box 183A, Madison Sq. Station, New York 10

COMICE PEARS

FROM ROGUE RIVER VALLEY FOR *Christmas Giving*

AS LOW AS **$3.35**

ORDER EARLY
EXPRESS
PREPAID

● Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make unusual and appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected—individually wrapped. Delivered PREPAID in colorful gift boxes to all U. S. Express points. Perfect arrival guaranteed. Gift card enclosed. Send list, we do the rest.

DELIVERED PRICES (order by number)

No. 1—**De Luxe Box** (10 to 14 pears)..	$	3.35
No. 2—**De Luxe Box** (17 to 19 pears)..		4.55
No. 7—**Asst. Fruit Chest** (about 14 lbs.)		6.45
No. 5—**Asst. Fruit Basket** (about 18 lbs.)		12.95

For Fruit Club Prices see Catalog.

WRITE FOR FREE CATALOG
PINNACLE ORCHARDS
436 Fir St., Medford, Oregon
Rush Free Full-Color Catalog to:

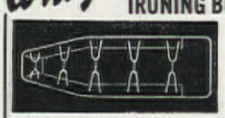
Name_____
Address_____
City_____ Zone____ State____

Musts FOR THE INDOOR GARDENER

Indoor gardeners find this clever twosome indispensable... Sturdily made, these handy 5½" miniatures—the combination Trowel and Scratcher; the Scoop with its Tamper handle—last a lifetime and their bronze finish is rustproof. Ideal as gifts and inexpensive tool. Attractively boxed and delivered to your door postpaid, **$2.50** per set. If not entirely satisfied we'll refund your money. *Ask for our new fall literature.*

KENDRICK KERNS 3513 EAST CENTRAL AVENUE ALBUQUERQUE, NEW MEXICO

Whiz-Tite GRIPS & HOLDS IRONING BOARD COVERS



POST PAID ONLY **$1**

5 *SPRING CLIPS*

hold covers tight and smooth. Easy to put on. Lasts a lifetime. Fits all boards, metal or wooden. No laces, tacks, elastic or wrinkles. (No COD's). **SPENCER MANUFACTURING CO., Dept. A-12, Conshohocken, Pa.**

Chaperone says KEEP OFF!

Keeps Dogs Off Furniture, Rugs, etc.

Protects anything you want your dog to let alone. Shake on a little **Powder Chaperone**—you can't smell it; dogs avoid it. Easy way to train. Harmless to everything in the home.

Use on slippers, drapes, etc. for preventing puppy damage. Keeps male dogs away from females in season.

SEND NO MONEY—Order your **Powder Chaperone** C.O.D. $1 plus postage (or send $1 bill at our risk and we will pay postage). *Money-Back Guarantee.*

Kitty Chaperone—especially for cats to keep them off furniture or anything you want to protect from hairs or clawing. Shaker Package **$1**

Chaperone Dog Cleaning Powder—better than a bath. Avoids colds. Stops scratching. Stops odor. Easy to use—just shake on, rub in, brush out. Giant Pkg. **$1**

Liquid Chaperone keeps dogs, cats, other animals away from garbage pails, evergreens, etc. 8-oz. **$1**

SUDBURY LABORATORY, Box 926, S. Sudbury, Mass.

Stores: *Write for Special Offer!*

SILVER-PLATING LIQUID

—original SILVAPLATE— Now Only $1.95 ppd.

RUBS ON WITH CLOTH!

Instantly silver-plates worn areas on Sheffield, similar silver-plated copper, and chrome-plated brass. Silver-plates costume jewelry, copper, brass, bronze, etc. Pure silver coating—harmless—won't wash off! 1¾ oz. trial size—$1.95. 4 oz. (plates 2,400 sq. in.) $4. 12 appl. cloths 25¢ ck. or m.o.

LITTLE GREY FIXIT SHOP

"WE MEND ALL BUT BROKEN HEARTS!" CHINA, GLASS, SILVER, JEWELRY, ETC.

Dept. AHD. 1300 Madison Ave., N. Y. C. 28

CLOTHESPIN APRON TAKES THE HIKING OUT OF HANGING CLOTHES

Saves time and energy

Sturdily constructed of washable, white drill cloth and gaily trimmed with colorful bias tape. It holds enough clothespins for a large family wash and is neat, comfortable, convenient and good looking.

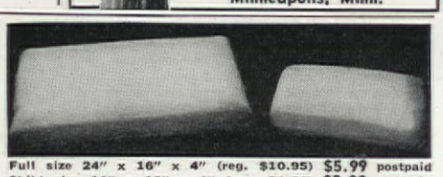
ONLY $1.00 postpaid!

"Sav-N-Tym"
Loring Station Box 623
Minneapolis, Minn.

GENUINE
GOODYEAR AIRFOAM
FOAM RUBBER
PILLOWS
SPECIAL PURCHASE!

Write for free bargain catalog

THE AKRON



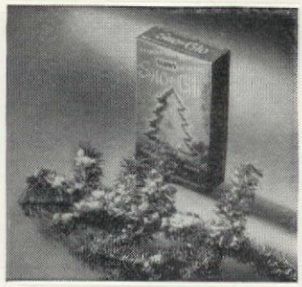
Full size 24" x 16" x 4" (reg. $10.95) $5.99 postpaid
Child size 16" x 12" x 4" (reg. $6.00) $2.99 postpaid

Cool, soft as down, non-allergic. Genuine Goodyear Airfoam lifetime pillows, purchased specially direct from factory. Money-back guarantee. Sent postpaid if you enclose check, cash or money order. Postage collect if C.O.D. Please add 25¢ per pillow due to recent postal increase.

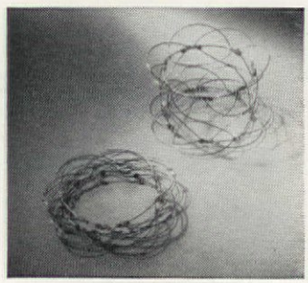
Calif. residents add 3% state tax.

Dept. 12-AH, 4400 Sunset Blvd., Los Angeles, California

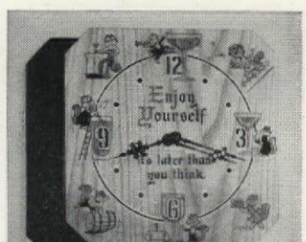
A WHITE CHRISTMAS is the happy guarantee if you stock up on Sno-Glo. Expose to the light for a few seconds, then sprinkle it on the tree, window wreath or centerpiece and it will glow in the dark! If the elements don't oblige with a snowfall, you can use it outdoors, too. Box of 120 cubic inches (four full ounces), $1.00 prepaid. Iridescent Snow Co., 2853 W. Irving Park, Chicago, Ill.



DO YOU KNOW A DOODLER? They are often busy people with lots on their minds, lots to keep them buzzing all the time. This Doodler will help them to relax and unwind in their idle moments. Pull, shape, squeeze, and twist it into lots of various forms. Silvery chrome with multicolored beads. Kids love it, too. $1 each. Ppd. Mahoning Gifts, 702 Wick Building, Youngstown, O.



NO TIME LIKE NOW to buy a clock for the wall of your playroom or kitchen. This one is of blonde oak, with zany cartoon characters circling the face, and is inscribed with "Enjoy Yourself, It's Later Than You Think." The design is exclusive, and can't be found anywhere else. $14.95 including tax and postage. Order from Brooks Bar Corner, 30 E. Baltimore Street, Baltimore, Md.



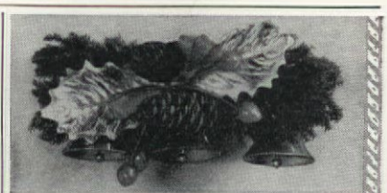
NEW! Trash Disposal Unit Burns Refuse Safely

A new type outdoor disposall unit safely and quickly burns trash and even garbage in any weather. All refuse, damp, green or dry is fully consumed. Scientific draft design completely eliminates fire hazard of flying ash, sparks—minimizes smoke, smell. Nothing to get out of order. Needs no watching. Ends refuse hauling and fire hazards to quickly pay for itself. Measures 20" square at base by 34" high. Sturdily built, 2 bu. capacity. Recommended by Bureaus of Fire Prevention. Full price Model E now only $12.95 shipped parcel post prepaid. Money Back guarantee.

DELUXE WEATHER-PROOF MODEL EC—same specifications as above plus a baked-on, slate gray, ceramic finish that can't rust regardless of climate. Efficient—attractive—will last for years. Money back guarantee. Priced at $15.95 shipped parcel post prepaid.

DELUXE WEATHER-PROOF MODEL D—weather-proofed with baked-on, slate gray, ceramic finish that cannot rust regardless of climate. Bigger, more efficient—measures 43" high by 24" square at the base with three bushel burning capacity. Sent complete with grate. Money back guarantee. Priced at only $19.95 shipped parcel post prepaid. Please specify model desired and send check, cash or money order to:

ALSTO CO., Dept. AH-12, Cleveland 1, Ohio



"Angelus Bells"

THE ORNAMENT WITH THE CHRISTMAS SPIRIT

Attractive, cheerful, colorful. 3 copper-plated tinkly bells, bright silver holly leaves, red berries, pine cones and evergreen, mounted with suction cup for fastening inside or outside on doors or any appropriate spot. Nicely packaged. $1.00 postpaid — **$1** Check or Money Order—No C.O.D.'s

BELLS BY ANGELUS
43 Pearl Street Springfield, Mass.

Shaped-to-fit PLASTIC FURNITURE COVERS

Free Catalog
Shows Lawson, Wing, Club, Sofabed, Platform Rocker, Modern, Sectional, etc.

Durable **FirestoneVelon Covers** stop dirt from ever reaching your lovely upholstery. Provide *year'round protection* against dust, soot, liquids, romping tots or pets. Keep furniture *always* clean and still let your family use it without keeping after them to *"be careful"*. Transparent, soft, pliable ... won't crack or peel!

Chair SIZES As Low As $3.95

Over 50 "Shaped-To-Fit" Styles and Sizes for chair and sofas. Don't confuse with shapeless *"bag-type"* covers. **Separate Cushion Covers** also available. Low price—best quality, money-back guarantee! Easy to order. Write for **Free Catalog and Sample of Plastic**—do it *now*.

HOUSE OF SCHILLER, Dept. AH-3,
180 North Wacker Drive - Chicago 6, Illinois

ROYAL COPENHAGEN PLAQUETTS

Here's a bit of Denmark, itself, in these Danish Blue, 3¼" Royal Copenhagen Plaquetts. Pierced for hanging—or used as butters, ashtrays or coasters. Send for FREE folder 31 designs—10 exclusive with us, or send 25¢ for BIG Gift Catalog.

Only $1.00 ea., ppd.

HOUSE OF CHARM
Austin Gyde Van Hove, Prop. 3435½ E. 8th St., Dept. B-3 RIVERSIDE, CALIF.

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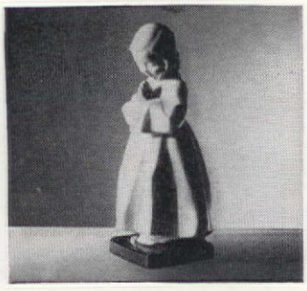
700 NEW BUTTONS ONLY $1.00

Beautiful HIGH QUALITY buttons, ideal for dresses, shirts, blouses, etc. All colors, designs and sizes, including dozens of deluxe matching "sets." TREMENDOUS BARGAIN! "Left overs" from America's expensive garment manufacturers. DON'T SEND MONEY—pay postman $1.00 plus COD postage upon arrival. Satisfaction guaranteed.

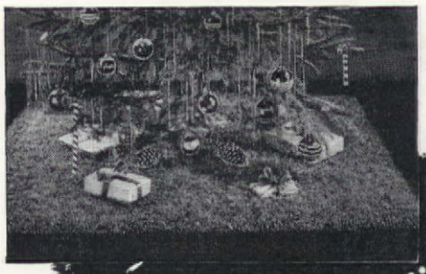
GRANDMA GOODWIN
Girard, G61E, Illinois



GOODNIGHT PRAYERS are a never-to-be-forgotten part of the warm closeness between a growing-up daughter and her mother. This Royal Doulton figurine called, "Bedtime" captures the sweet serenity of a little girl with hands clasped and head bowed in evening prayer. She is dressed in a white nightshirt, 5½" tall. $10.50 incl. tax & post. Nelmor, 901 Bergen Ave., Jersey City, N. J.

A NEW CREEL to please an angler on Christmas has five pockets for fly boxes, leaders, etc. Detachable bottle for fly dressing. Washable lining with screen ventilators. Adjustable shoulder strap with landing-net ring. Top opens like woman's purse; snapped shut, the creel hangs flat. What fisherman could ask for anything more? $5 ppd. Order from Perry Products, Box 262, Rye, N. Y.

LITTLE GOODY CRIB SHOES for that glorious day when your baby discovers the wonders of his ten little toes! He'll play for hours with the dancing rattles on these cotton booties, that come in sizes to fit His Nibs up to his nine-month birthday. Cute stocking gift for his first Christmas. Pink or blue, they cost $2 a pair. Postpaid. Breck's, 922 Breck Building, Boston 10, Mass.



LOOKS LIKE LIVE GRASS!

Put a Beautiful Grass CHRISMAT* UNDER YOUR CHRISTMAS TREE

*Trade Mark

PRICE $5.95 POST PAID SIZE 39" x 72"

Chrismat is a life-like green grass mat that makes a beautiful setting for gifts under your Christmas tree. Does away with a sheet or other inflammable material. Lasts a lifetime. Mothproof . . . flameproof. High quality construction . . . excellent workmanship. Made by world's largest grass rug manufacturer.

ORDER NOW

CHRISMAT

1968-AH E. 66th STREET • CLEVELAND, OHIO

Please send me a Chrismat. I enclose $5.95.

Cash_____, Check_____, Money Order_____

Name_____

Address_____

City_____ State_____

DISTINCTIVE CREST CAR KEYS
for one's own car

Be it Hudson, Ford or Plymouth, etc., you "keynote" good taste and pride in your own automobile with these crest car keys. Handsomely crafted and beautifully finished in lustrous **GERMAN SILVER** for the ignition and **JEWELERS BRONZE** for the trunk. Keys bear authentic crests of your own car. Crests perfect for engraving on reverse side by local jeweler. *Set of two crest keys in gift box* **$2.95**
Tax free and postpaid . . . . . .
IMPORTANT: Specify make and year of automobile.

WARD PHILLIPS CO.
9 E. Main Street, DUNDEE 3, Ill.

For **BIG PROFITS In 1952...**

SHOW YOUR PARTY!

with **ELEPHANT • DONKEY PINS** **$1 ea.** Postpaid

Be the first in your community to sport these stunning rhinestone pins that show your party ties. Get your whole club into the swing of election year . . . make and wear these attractive pins.

EARN PROFITS OF 200% to 400% for yourself or club project. Jewelers' metal frames, rhinestones, cement, step-by-step instructions plus gift boxes are all included at this low price. Order now.

Send 15¢ for 20 page illustrated jewelry catalog. (Sent free with any kit ordered.)

Send Check, Money Order. No Stamps.

Special! 6 pins for $5

White Crinoline Christmas Tree

1.69 ea. 3 for 4.75 p.p.

Truly the crowning glory for holiday tables. Order for yourself, for gifts, for handsome re-sale profits. Stands 15½" high. Comes complete with all materials, including snow-white base, instructions.

JOIN OUR FREE HOBBY CLUB

Receive news of exciting low-cost kits for hours of fun, big profits.

THE HOBBY MART, INC.
604-A4 Penn Ave., Pittsburgh 22, Pa.

Useful Gift for MEN or BOYS

SHINE-KING helps him give his shoes a professional shine at home! Self-locking adjustment holds shoes firmly, yet releases instantly. Fits men's, women's and children's sizes . . . makes shining easier, faster, and cleaner. All steel with beautiful mottled green baked enamel finish. Detaches when not in use. Just $2.19 prepaid from

ROGER H. DAVID COMPANY
Dept. 3, 522 Rossmor Bldg., St. Paul 1, Minn.

NOTHING ELSE LIKE THIS

New TILT-AWAY GRATE Fireplace Basket

EXPOSES HEARTH FOR EASY CLEANING—parts in center and tilts to sides at touch of your poker—no need to use hands. For coal or wood—built for lifetime service—made from high quality heat-resisting grey iron—sturdy bar steel base—self-cleaning bars—handsomely finished in shiny black.

Fireplace Width	Size to order	Price Ppd.
28"	21"	$15.00
32"	24"	16.00
36"	27"	17.00
40" & over	30"	18.00

Add $2.00 West of Rockies—Order Direct by Check.
Write for Descriptive Circular

MILWAUKEE WOOD FUEL CO.
4734 No. 34th St., Milwaukee 16, Wis.

KITCHEN PIN-UP SALTS AND PEPPERS

Hang these gay, ceramic shakers on your kitchen wall like plaques. Charming, cheerful and amusing. Hold lots of salt and pepper for cooking needs. Hand-decorated and brand new! Cute, practical gift.

$1.75 per set postpaid

GREENLAND STUDIOS DEPT. G-7
5858 Forbes St. Pittsburgh 17, Pa.

TELEVISION LAMP $4.95

Beautiful Vitrified China Television Lamp. 10¾"x4" x4". Planter colors: black, forest green, chartreuse, sahara sand. Satin finish, stria wooden base-colors: china red, chartreuse, black, autumn brown, forest green. Specify color combination. FREE package of Planter Mix. (Plants not included). Send $4.95 in cash, check or M. O. (No COD's) to

FAIRCHILD HILL
BOX 7, KENT, OHIO

CUT IRONING TIME 1/2

FREE 10 DAY HOME TRIAL
Send no money—pay postman nothing

Kordaway keeps the cord off the board . . . iron glides effortlessly preventing soiling, wrinkling of clothes. It fits all irons and clamps anywhere on board. Prevents cord from twisting, fraying or burning out. Lasts a lifetime!

TRY KORDAWAY AT OUR EXPENSE!

Try for 10 days free, if satisfied pay just $1.95. If not satisfied, send it back and you owe nothing. TRY BEFORE YOU BUY!

Sent free to all who try KORDAWAY

HOME MAKING MADE Easy!

FREE BOOKLET introduces many new, time and effort-saving household items ideal for XMAS gifts. Gives tested household hints. Sent free to all who accept a Kordaway for 10 day free trial.

HOMEMAKERS MART, Dept. AH-12
Box 1376, Beverly Hills, California

"MY TWIN DOLL LOOKS JUST LIKE ME"
LIVING IMAGE OF YOUR OWN CHILD!

A beautiful stand-up doll with face reproduced in color from favorite photo of *your* little girl. A doll with her own joyous personality—she seems to *live*. A lifetime keepsake—A gift that is a joy forever. Doll is sturdy cardboard—*complete* with two gorgeous wardrobes—one in color—one child colors. Send front view photo, or snapshot, with color of eyes, hair, etc. (Photo returned intact.) **ONLY $2.00 POSTPAID.** Order TODAY!

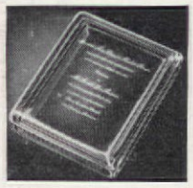
MY TWIN DOLL CO., Dept. AH-12, 5100 So. Vermont, Los Angeles 37, California.

MATCHED SETS—
EARLY AMERICAN STYLE LADDER BACK CHAIRS

Hand crafted in the foothills of the Blue Ridge Mts., from mellowed native wood with rush plait seats, sanded and ready for waxing. For natural varnish or mahogany finish add $1.00 per chair. If not delighted, full purchase price refunded. 2 chairs minimum order. No C.O.D.s please. Price $6.75 each. Child's size as above $4.85. *Express collect.*

SQUIRE WAKEFIELD, Reproductions • Box 241 • Granite Falls • N.C.

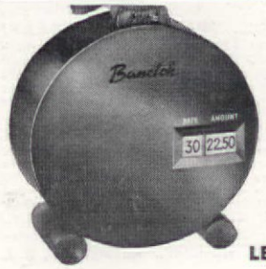
AH! WEDDING INVITATION BOX



Invitation is engraved on glass cigarette box

Send us the next wedding invitation you receive; we'll etch it on a fine Fostoria glass cigarette box, to make a permanent reminder of the bride's most important day. Complete **$7.95.** Matching set of 2 ash trays with first names of bride and groom engraved, **$5.00.**

Market Combers, Box 3282, Atlanta, Ga. (Dept. F-12)



Save $100.00 a Year with New Automatic DATE & AMOUNT BANK

25c a Day Keeps Calendar Up to Date and Totals Amount Saved!

Amazing Banclok forces you to save a quarter every day, or calendar won't move. Also registers total amount in bank. Unbreakable plastic case with guaranteed mechanism and key. Pays for itself in 8 days. Mail orders filled promptly! Order 2 and save double!!

Reg. $3.50 *On Sale* **1.98** PPD.

DIRECT FROM MAKER

LEECRAFT 300 Albany Ave., Dept. AM, Brooklyn 13, N.Y.

NEW — "DIFFERENT"

FORST CATSKILL MOUNTAIN *Smoked* PHEASANTS

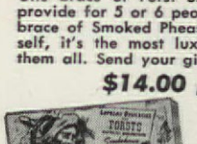
The UNIQUE Christmas Gift of the Year

An excitingly "different" gift for those "have everything" friends and business acquaintances. A brace of Forst Catskill Mountain Smoked Pheasants—the most prized of game-farm birds, young, tender, plump, juicy, delicious! Each one is U. S. inspected.

We Forsts season them according to a secret family recipe in rare, zesty spices and aromatic herbs. Then, we slowly, painstakingly smoke-cook them over fragrant applewood embers to a succulent, rich golden brown! All ready to eat.

One brace of Forst Smoked Pheasant will provide for 5 or 6 people. This year give a brace of Smoked Pheasants. Try them yourself, it's the most luxurious taste treat of them all. Send your gift TODAY!

$14.00 *per brace*



FREE FULL COLOR CATALOG

Describing the mouth-watering Forst smoked delicacies. Write Today!

All Forst Products Are Government Inspected

THE FORSTS • Route 236, Kingston, N. Y.

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I am enclosing my check for $..... Please ship charges prepaid ..... braces Pheasants at $14.00 per brace.
$.....
☐ Mail me full color catalog free

Name.....
Address.....
City.....Zone.....State.....
☐ I am enclosing gift list slip with greeting card

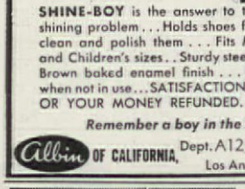
FOR QUICK, EASY SHINES AT HOME

Use a SHINE-BOY SHOE HOLDER!

SHINE-BOY is the answer to that messy shoe shining problem . . . Holds shoes firmly while you clean and polish them . . . Fits Men's, Women's and Children's sizes . . Sturdy steel construction . . Brown baked enamel finish . . . Easily removed when not in use . . . SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED.

Remember a boy in the Service

Albin OF CALIFORNIA, Dept. A12, 1401-23 W. 8th St. Los Angeles 17, Calif.



Now! SAVE AT LEAST 1/2

BY ASSEMBLING YOUR OWN FINE

MOVABLE *INSIDE* SHUTTERS

Here's a wonderful, new SHUTTER KIT that contains everything you need to assemble your own beautiful Movable Interior Shutters for any window or door in your house. You merely send us size of opening and the proper Shop Craft Shutter Kit comes to you complete, including hardware, pre-cut and partially-assembled by our experts. You Save at Least ½ by doing your own assembling, fitting, finishing and installing. No special tools required. Same Shutters that are now in fine homes. Printed and illustrated instructions with each Kit. Send only $1 for Sample Panel 6"x12", or

Send for FREE CATALOG

SHOP CRAFT SHUTTERS • • •

P. O. BOX 110-A, BEVERLY HILLS 12, CALIF.

JACKPOT GIFT BANK

$6.45

Model miniature slot machine

The only gift of its kind in the world!

Never before a gift like this! We suggest that you insert NINE DIMES BEFORE GIFT WRAPPING. On the TENTH DIME, A JACKPOT spills out! Ten actual, surprising and unexpected dimes to thrill and delight the recipient. But that's not all.

There is a practical side, too. The back of the Jackpot Gift Bank is an ACTUAL bank. Holds $20.00 in dimes, with easy access when desired.

This machine is precision made of high quality die cast metal, beautifully plated, minutely detailed and GUARANTEED for performance. Half a foot high . . . weighs almost two pounds...is legal in every State.

Sent C.O.D. plus postage, or postpaid on cash (check or m.o.) with order. Money refunded if not delighted. ORDER NOW!

BANKRAFT COMPANY

711-R, Fremont Bldg., Las Vegas, Nevada

SAVE ON ALL SIZES

"Matchstick" Bamboo Drapes 3'x7' only $5.20 a panel

Decorate your windows in the newest way with imported Carabao draw drapes of matchstick-size bamboo. Available in any size (add 50¢ to window width for fullness). Natural color drapes in standard sizes approx. 24¢ a sq. ft. Chartreuse, kelly, red, yellow, gray approx. 34¢ a sq. ft. We'll match any color or you can easily paint them. *Traverse rods and cornices also available.* Write today for detailed picture and complete information and price list.

SPECIAL PRODUCTS CO., Dept. AHD
950 Columbus San Francisco, Calif.

A PLACE IN THE CAR for your FAVORITE PIPE

$1.00 Postpaid

No COD's

New clamp type pipe rack holds pipe firmly upright, NO MESS, NO SPILLING. Adjustable for bowl size and drying angle. Springy metal, Suede finish. Genuine rubber vacuum cup attaches to any smooth surface.

BOYD F. SCHERNBECK
5713 A Standish Ave., Minneapolis, Minn.

NEW! AMAZING! CARRIED IN POCKET!

IDEAL XMAS GIFT

Magic HAND WARMER

Warm, Comforting Heat in Coldest Weather . . . WORKS BY ITSELF!

USED in POCKET, GLOVE, BOOTS, BELT by—Hunters, Skiers, Skaters, Fishermen, Sport Spectators, School Children and all who work outdoors.

ONLY $2.49 POSTPAID

No wires, no batteries, nothing to get out of order—yet gives off wonderful, warming heat for 24 hours at a time! Magic heater element activated by water-white gasoline, naphtha or alcohol.

SAFE! PRACTICAL!

Can't burn you, can't flame. Handsome, lifetime aluminum, weighs only 1½ ozs. Give one—or even nicer—a pair of MAGIC HAND WARMERS—one for each hand! Smart carrying bag included. Only $2.49 pstpaid. (C.O.D. orders you pay postage). *Shipped within 24 hours • Moneyback guarantee*

EDMUND SCIENTIFIC CORP., Barrington 3, N. J.

MERRY XMAS TIE. Order one of these right now so your husband can have it to wear for fun before Christmas. He will reorder a batch of them for his poker pals, important clients and business associates. Bright, Christmas-red rayon tie has "Merry Xmas" hand-blocked on the front. $1.65 postpaid. Order it early from Thompson-Winchester, 201 State St., Boston, Massachusetts.

HORSY SET. Even if you don't know a roan from a palomino, you'll like the way this set looks on your table. Decorated with horses' heads, the monk's cloth place mats and matching napkins come in natural and the design is done in turf brown. Eight mats and napkins set an interesting table, cost just $8. Dozen, $11. Ppd. "little joe" Wiesenfeld, 112 W. North Ave., Baltimore, Md.

GOOD SEASONERS will match the mood of your most formal party, or at a casual Sunday night buffet they will highlight the informality. Heavily silver-plated and lacquered to prevent tarnish, they have weighted non-tip bases make extravagant-looking wedding gifts. Style #832, 5½" tall, $3 pair. Including tax and post. Logines, 618 S. Dearborn, Dept. AH2, Chicago 5, Illinois.

PROTECT CHILDREN

Keep Pets Clean with FLEA-NO MAT

For large dogs . . 28" x 36" **$4.95** POST PAID

15"x28" ONLY **$2.95** post paid

Very Economical!

Use this revolutionary, chemically treated mat on regular bed of pet, or separately — rids cats or dogs of fleas, ticks, nits. Pleasant, clean odor counteracts animal smell. Kennel-tested by veterinarians. **Order today — money back guarantee!** Check or Money Order

V. F. GARRETT CO. P. O. Box 1143-71 DALLAS, TEXAS

NEW DREMEL *Electric* RAZOR BLADE SHARPENER

100 SHAVES FROM ONE BLADE

EVERY SHAVE A SMOOTH ONE! (Pat'd)

For Double Edge Blades

Get the sharpest, smoothest cutting blades ever—months of perfect shaving from just one blade—even with toughest whiskers. In 15 to 20 seconds your blade is electrically *hollow-honed* and *stropped* . . . sharper than any blade you ever used. Thousands of satisfied users have proved it!

Solves **CHRISTMAS GIFT** Problems

Any man will be thrilled with the years of shaving comfort he receives from this unusual gift. FREE TEN-DAY TRIAL MONEY BACK GUARANTEE. Order yours today! Send check or money order for $9.85 postpaid. If not satisfied, return Sharpener in good condition within ten days for prompt cash refund.

DREMEL MANUFACTURING CO., DEPT. 471-M, RACINE, WIS.

Old-Fashioned **TEDDY BEAR**

Cinnamon brown in softest plush. 14" high. With Swiss Music Box — $7.95

Without Music — $3.95

Sorry, No C.O.D.'s

Avalon Gift House

Box 935-H Front Royal, Virginia

your Bible, the Perfect Christmas Gift!

Beautifully bound with gold trim. **$5.25** *post paid.*

Full refund price within seven days after receipt of purchase if you are not satisfied.

Please specify religion.

CHINA AND GIFT SHOP

107 Cottage St., Middletown, N. Y.

"NO DRAFT"—PLASTIC STORM WINDOW - $1.00 complete

PROTECT ENTIRE HOME against drafts, colds, etc. Windproof, rainproof, transparent, saves fuel costs. Easily installed by anyone in any size windows. Complete kit, size 36" x 72". Order now—one for every window.

GAYLORD Dept. NM-8, 5th & Hamilton, Pgh. 6, Pa.

Send.....Storm Window Sets @ $1.00 each postpaid.
☐ Check ☐ M. O. ☐ C. O. D. Money back guarantee.

POULTRY SHEARS

The Perfect Christmas Gift!

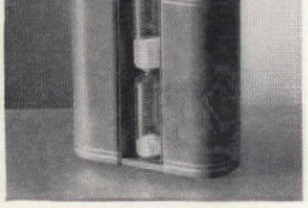
Usually $6.75 only **$3.00**

Never again at this price! Supply limited. Finest imported steel, precision made. Fast delivery. Full value guaranteed or money back. No C. O. D.'s please.

Jacobs Co., 1 East 42nd Street Dept. A, N. Y. C. 17

SOUP'S ON in a handsome and capacious ironstone tureen, whose simple lines accommodate informal or formal entertaining. Use it, too, for holly or fruit, small pots of ivy or geraniums. Three-quart capacity, it is 11" x 12½" high. $13.50 (with ladle). The small 7" x 7" high tureen is for sauces and gravy. $5.50. Jenifer House, New Marlboro Stage, Great Barrington, Massachusetts.

LET THERE BE LIGHT in a room filled with the glow of Christmas time, fragrant with boughs of evergreen and holly. This candle burns for hours and hours, and as it glows it sheds a reddish light. A hefty 5½" high by 3" wide, it costs $1.50, and will last close to the Twelfth Night. Three, $4. They're fine last-minute gifts. Ppd. Jean Lawson, 8620 Montgomery Ave., Philadelphia, Pa.



TIME IS UP warns a three-minute timer that will shorten your hours of gabbing as well as the figures on your telephone bill. Stand it beside your phone, and if you get wound up in small talk, take a look at the timer and cut it short! For friends who like to call Pittsburgh on *your* phone! Red or green leather, 3½" high. $2.75. Beaumond Distributors, 133 Lexington Ave., N. Y. 18, N. Y.

Give a Jackson & Perkins

ROSE GARDEN *for* Christmas

HERE is a wonderful gift your friends will cherish, not only this Christmas—but for years to come! They'll remember your thoughtfulness at Xmas time, when they receive an exquisite token rose with your gift card; in the Spring, when the Rose plants arrive; in the Summer and until frost, when their gardens are "alive" with a glorious riot of color. And what beautiful Roses they'll have! 3 outstanding J&P Prize-Winners—**Vogue** (a glowing cherry-coral), **Fashion** (coral-pink suffused with gold), **Red Pinocchio** (brilliant red). These 3 Floribundas will produce literally **hundreds** of blooms all season long—for years! Only $5.75 for all 3 Rose plants. Order Rose Garden #5.

FREE HANDMADE TOKEN ROSE (in gleaming plastic container)

Send us a list of names, together with $5.75 for each order. We'll send each one a Token Rose, free, at Xmas time, and the plants next Spring.

JACKSON & PERKINS CO.
651 Rose Lane Newark, NEW YORK

TITANIUM Rutile
The New WONDER GEM of the century . . . .

For the first time in history and as a result of intensive experimentation and research on a vital military project brilliant scientists of one of America's largest corporations suddenly hit upon the solution of the ages. The secret of how to crystallize in the laboratory a gem with a refractive index higher than and a dispersion factor greater than a **DIAMOND** was **DISCOVERED.** The discovery is **TITANIUM RUTILE** so widely acclaimed by leading reportorial mediums such as Reader's Digest and The Saturday Evening Post.

This is the same atom-age wonder-gem development widely sold at much higher prices under various colorful trade names.

REFRACTIVE INDEX ABOUT 10% HIGHER THAN DIAMONDS

Compare: Refractive Index of Rutile is between 2.62 and 2.90 as compared to the diamond's 2.42. Dispersion of Rutile ranges between 0.155 and 0.205 in comparison to the diamond's 0.025.

(Actual Photograph of Our Product)

You are living in an age of miracles. As you know, atoms are being split. Actual basic materials are being re-arranged. Fantastic as it may seem to the layman, the secret of what has formerly been referred to as the **DIAMOND** is now known beyond a shadow of a doubt.

YOU PROFIT. No longer need you invest large sums of money in a tiny stone the value of which is determined largely by scarcity and control. **YOU** can enjoy the beauty and prestige and the envy of your friends with a stone that no one of lesser ability than a **REAL JEWELER** working with a magnifying glass in his eye under good light can detect as not being a real **DIAMOND.**

A handsome engagement ring made of our remarkable gem presented to any girl will inspire her devotion. The hundreds of dollars thus saved will go far towards building a happy, permanent home.

Hudson Gem Co., sells **RUTILE** only in the cut stones. Each stone is perfectly cut with full 58 facets per **BRILLIANT** stone. By law we cannot refer to our products as **DIAMONDS** so we ask you to order them in the three most popular **DIAMOND** shapes namely the round or **BRILLIANT,** the oblong or **EMERALD** and the oval or **MARQUISE** cuts. You may order these stones for setting by your local, friendly, trusted jeweler who will be glad to verify your purchase.

We do not sell mountings nor do we go in for costly catalogues nor expensive time payment plans. You get the benefit of direct to consumer possession of a valuable product which you can then have mounted and **SAVE THE MONEY YOURSELF.**

IMPORTANT NOTE: The Hudson brand is finished with our exclusive process. More fire, more sparkle and more durable. Thus—**10 YEAR REPLACEMENT GUARANTEE.** Accept no substitute regardless of price. Deal with only coast to coast concern—be sure.

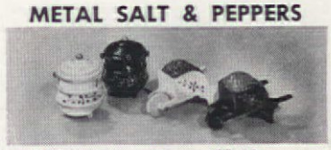
UNCONDITIONAL MONEY BACK GUARANTEE. 30 DAY TRIAL IN YOUR HOME. You are the **SOLE JUDGE.** In this advertisement you are assured that if for any reason whatever you are dissatisfied with your purchase from us you may, within 30 days, return your purchase for **100% CASH REFUND WITHOUT QUESTION.**

Order with confidence. Select the shape you want, either **BRILLIANT** or **EMERALD** or **MARQUISE** shapes. Then select the number of carats you want, either 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, or 10. Remember each **BRILLIANT** is full 58 facets. Check this with your trusted jeweler. Price $10.00 per carat. Add 20% Fed. Tax. Send Check or Money Order (do not send cash). Add 50¢ post. & handling. **Write Dept. AH-12.**

HUDSON GEM CO.
Dept. AH-12, 574 5th Ave., N.Y.C., N.Y.

ALSO . . .
1213 Capitol, Houston, Tex. • 607 Market St., San Francisco, Cal. • 601 Leonhardt Bldg., Oklahoma City, Okla. • White-Henry-Stuart Bldg., Seattle 1, Wash. • 108 N. State St., Chicago 2, Ill. • 416 Equitable Bldg., Denver 2, Colo. • 110 Federal St., Boston, Mass. • 1424 K St., N. W., Washington, D. C.

METAL SALT & PEPPERS



Handpainted Bean Pots & Wheelbarrows $1.00 per set, We Pay Postage.

NOVELTYME Studios HELLAM 8, PENNA.

This is the gift they'll love best

Wedding invitation TRAY!

Send us the next invitation you receive, we'll encase it in this handsome silver-plated tray, to make a permanent reminder of the bride's most important day. Has padded velvet base. Complete, gift-boxed for **$5.95.** Deluxe 24 kt. gold-plated tray, with hand-painted forget-me-nots, **$7.95.** Send for gift catalog!

Market Combers, Box 3282, Atlanta, Ga. (Dept. F-12)

"SANTA CLAUS IS COMING TO TOWN!"

Attract many an eye with this weatherproofed Santa—guaranteed Xmas delivery!

- Attractive, brilliant colors on sturdy ply-wood.
- OVER 30" TALL!
- Lasts for Years!

Complete with ground stake and night reflector buttons on jacket. Postpaid $5.95

(If COD, you pay postage)

IDEAL INDOORS AND OUT!
- Lawn Decoration
- Fireplace Trim
- Xmas Tree Decoration
- Front Tree Trim
- Chimney Trim

CHAL-ART 2748 E. 30th Street, Paterson, N. J.

SWEDISH MADE "ANGEL CHIMES"

From Sweden comes this enchanting decorative innovation. Heat rising from the burning candles causes the Herald Angels to revolve lightly striking the bells with their wands. The resulting chime-like sound is as charming as church bells afar. (This is the original, one and only "Angel Chimes." It differs from other Candelabra of its type in that (1) It is made of heavy gauge, highly polished brass instead of copper, (2) It has a tray base to catch possible drippings, (3) It has holders for four candles instead of the usual three, (4) It is imported from Sweden where it is precision made. 13" high—complete with 4 red or white candles. **$2.95** ppd. (Extra candles—imported, hand-dipped, dripless, **75c** per doz.)

Write for Christmas Gift Catalog

L. F. BLACK & CO., INC.
99-09 Metropolitan Ave., Forest Hills, N.Y.

HIS and HERS sterling

Ski Pin $1.25 ea Earrings $1.25 pr
Tie Clip $1.25 ea Cuff Links $2.50 pr
Tax and Wrapping Incl. — No C.O.D.'s.
studio shop 557 Boylston St. Boston, Mass.

YOUR PERSONAL COAT of ARMS with your initials for
- CAR
- LUGGAGE
- BRIEF CASE, ETC.

Crests available for your individual Fraternity, Sorority, Armed Service, Lodge, Boy Scouts, Service Club, Doctors, Lawyers, etc. Special adhesive lasts forever. No holes to drill. Crest and initials easily interchanged. Size 1-1/4 x 1-5/8. $1.95 each or $3.85 pair postpaid.

AN IDEAL "DIFFERENT" GIFT

O. K. ENTERPRISES Box 105, Rockford, Illinois

PLANTA-LIGHT

Excellent for TV light or any decorative indirect lighting. For home or office with plants, cactus, painted or dried, and holiday arrangements (ideas included). Rubber fixture in ventilated light column inside metal planter 5½x8½x7 in. 6 ft. cord. Red, Ivory, Green, or Flat Black. We handpaint gold trim, specify desire. Initials may be used **$4.95 ppd.**

Coastal states add 30¢ postage. Write

CHRISTINE SMITH, INC. • BOX 8 • MISSION • KANSAS

Keep Your Bathroom Needs Out-of-Sight!

"Out-O-Way" Cabinet Looks Like Part of Tank

Now keep extra tissue, cleanser, soap and brush off the floor, within easy reach. Cabinet is sturdy steel with baked white enamel finish. Easily clamped to either side of tank, no tools needed. Ideal for powder room. Heavy duty plastic bristle brush included. See your dealer or

Send check or money order for post paid shipment. Money back guarantee.

3.49

NORTHERN INDUSTRIES, INC.
310 N. Water St. • Milwaukee, Wisconsin

PUT OUT THE "WELCOME" MAT

DRESS UP THE FRONT DOOR WITH A BLACK HEAVY RUBBER 18"x29" DOOR MAT

The WHITE Rubber "WELCOME" is FUSED IN never to come off • Non-Skid SAFETY TREAD of Black Rubber • Self draining • Scrapes Mud and Dirt from shoes • ¼" thick to insure long wear • Ideal and practical gift for homeowners

Be first in your neighborhood. Order to-day, $3.79 Post Paid Send check, cash or money order. No C.O.D.'s Please MONEY BACK GUARANTEE

HUDSON RUBBER MAT CO
9 East 26th St., N. Y. C. 10, N. Y.

$5.00 Value only $3.79 Post Paid

NEW! HANG YOUR TOWELS With a Push of a Finger

NO SCREWS • NAILS • NO SUCTION CUPS

Housewives everywhere are enthusiastic about the E-Z Grip TOWEL HOLDER. Made of white enameled METAL. Three rubber discs hold heavy Towels, Aprons, Mops, etc. They cannot fall off. E-Z Grip is easily attached to any WOOD, STEEL or TILE surface with Patented ADHESIVE

Order Style Desired
1 White base with white rings
2 White base with blue rings
3 White base with red rings
4 White base with Green Ivy design
5 White base with Red Geranium design

$1.25 EACH ppd.

SPECIAL: Wonderful for Gifts — 3 for $3.00

Enclose check, cash, money order-money back guarantee
Please print name and address for safe delivery.

NOVEL APPLIANCES CO. • Dept. A • 13 East 16th St., N. Y. C. 3, N. Y.

Gourmet Package

Magic Chef COOKBOOK & CAP 'N APRON special

Save on this 3 in 1 combination

Be an expert chef and *look it*—with this *Magic Chef* Cookbook and Cap 'n Apron! This is the same internationally famous cookbook, now greatly expanded, that introduced time and temperature cooking. Nearly 600 tested and proved recipes that guide amateur or expert chefs to cuisine delights! Many colorful food illustrations tease the palate; visualize your tempting results. Indexed for quick reference. Adjustable cap and apron full regulation size of finely tailored white cotton twill. A professional set you'll be proud to own or to give! Send your order in *today!* This special combination, worth $6.00, now only $3.00

Supply is limited. Postage paid. No C.O.D.'s please.

AMERICAN STOVE CO., DEPT. A-12, ST. LOUIS 10, MO.

Simply Delicious!

HEARTY HOLIDAY FOODS FROM VALLEY FORGE FARMS

SMOKED TURKEYS: *Whole,* 7-18 lbs., $1.60 lb. *Halves,* 3½-8 lbs., $1.70 lb. *Smoked Turkey Breasts,* all white meat, $13.50 each. **SMOKED HAMS:** *Farmer Style* (bake or fry), 10-15 lbs., $1.10 lb. *Ready-to-Eat,* 10-14 lbs., $1.25 lb. **SMOKED BACON:** *Whole Slab,* 5-8 lbs., $1.00 lb. *Half Slab,* 3-4 lbs., $1.10 lb. State products, weights desired. Rushed *prepaid* anywhere in U. S.

Much-appreciated gifts . . . traditional main dishes for festive holiday meals and parties. Our succulent ready-to-serve Smoked Turkeys . . . lean, sugar cured Smoked Hams . . . crisp, tender Smoked Bacon. Thousands of customers re-order each year. Sanitarily packed, keep for months. Our famous recipes included. Gift orders our specialty. *Money-back guarantee.* NEW: Imported English candies, teas, jams; Pa. Dutch fruitcakes; Virginia hams . . . *write for Catalog.*

Near the Nation's Shrine

VALLEY FORGE FARMS

Phone: Center Point 2611
LANSDALE 5, PENNA.

A Perfect GIFT!

Here is the Year 'Round Gift. Thrills and beauty every month for your loved ones.

A MEMBERSHIP IN THE

PLANT of MONTH CLUB

Every month they will receive (1) a selection of wonderful and unusual plants or bulbs chosen by plant experts; (2) complete planting instructions; (3) interesting history of flower; would cost many times more in shops.

LOVELY LILY-OF-VALLEY (illustrated) is December's selection. GUARANTEED to bloom in 21 days. GIFT CARDS will be sent bearing your name.

SURPRISE BONUS—For first 1,000 new members. FULL YEAR—Special Bonus—32 page book, "How To Grow and Bloom House Plants."

SIX Months Membership $5.00 — **Full Year** $10.00

6 monthly selections plus bonus.

PLANT OF MONTH CLUB

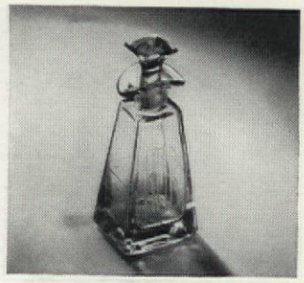
Dept. A-5 — Des Moines, Iowa

JIM HUNTINGTON'S BARBECUE SECRETS, $1, can make the man in your house cook charcoal broiled meats such as you never dreamed of . . . give him a push down "famous chef lane" with full instructions from the country's outstanding authority! Free with purchase of any Huntington Barbecue. See your leading dept. store. They last for yrs. and new parts can always be purchased from factory.

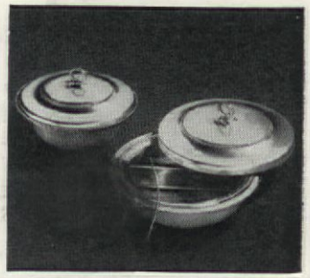
Write HUNTINGTON, La Cañada, Calif.

GOOD EGGS for garnishing a baked salmon or a meat loaf ringed with spinach should be neat and precise. This Egg Wedger, imported from Europe, comes with fine, taut wires for slicing six perfect wedges. Use it, too, when preparing deviled eggs. It's easy to clean and store, costs just $1.39 prepaid. Elron Products, Dept. A., 156 West Chicago Avenue, Chicago 10, Illinois.

GOOD MIXER. There are as many recipes for good salad dressing as there are cooks in this world. But there are not so many things to mix *your* favorite in. A line divides this glass bottle to indicate when to stop the vinegar and start the olive oil. The handsome hand-cut monogram makes it nice for a bride proud of her new initial. $5.95 ppd. Eunice Novelties, Box 41, Rego Park, N. Y.



HALF AND HALF equals the best single casserole that ever turned out a delicious oven-to-table dinner. The buenilum vegetable-casserole has a crescent-shaped pyrex insert. Prepare baked meats right along with potatoes, vegetables. Use it for frankfurters and baked beans, tuna fish and spinach. Two-quart. $7.95 ppd. From Page & Biddle, Inc., 21 Station Rd. Haverford, Pa.



WOMEN WHO SEW!

SCOOP! First Offering

WONDER QUALITY! WONDER PRICE!
1952 MODEL **KLEENCUT** DELUXE
ALL STEEL **PINKING SHEARS**

Guaranteed by Good Housekeeping

Plus

GUARANTEE

10 DAY FREE TRIAL

THE KIND YOU HAVE ALWAYS WANTED

FACTORY GUARANTEED *by the World's Largest Manufacturers of Scissors and Shears*

You've probably always dreamed of owning Pinking Shears, but just didn't want to spend the $10 to $15 a good pair costs. But look! Mass production by America's Largest Shears Company brings the price of only $3.45 to you . . . think of it! The KLEENCUT DE LUXE PINKING SHEARS . . . fully nickel-plated one-piece blades • Easy-fit handles • Automatic stop prevents catching and tearing • Blades scientifically synchronized to pink both light and heavy materials easily, quickly, surely • Adjustable tension device • Handy dressmaker preferred size, 7 inches long.

Order for Gift Giving! 3 for $10

$3.45 3 for $10

SEND NO MONEY

ACE SHEARS CO., Sales Office, Dept. 35 F
432 Lafayette Bldg., Detroit 26, Mich.

Send ___ Pinking Shears at $3.45 ea. (3 for $10)

☐ Money Order or Check (I save postage)
☐ Send C.O.D. (I'll pay mailman plus postage)

You must be delighted or return shears and get your money back. Fair enough?

Name _____

Address _____

City _____ Zone ____ State _____

If you SEW

Your Fabric Shopping worries are over when you join Dressmaker's Mail-A-Buy.

An exclusive plan entitling you as a member of this club to . . .

1. Booklet of fashion-fabric swatches every two weeks for a year. (Cottons, woolens, rayons, silks . . . from famous mills.)
2. Order any fabric you desire from swatch booklets at any time. This service will save you valuable time . . . and money.
3. Use our fabric matching department for hard-to-match materials.
4. Request samples of fabrics you may currently require.
5. Receive rebate coupons with every purchase. Plus advance notice of our fabric sales . . . plus many extra services.

Send in . . . TODAY . . . your membership fee of only $3.00 which will be deducted from your first order. Complete details accompany your membership card.

Dressmaker's Mail-A-Buy
251 W. 39th St., Dept. A, N. Y. 18, N. Y.

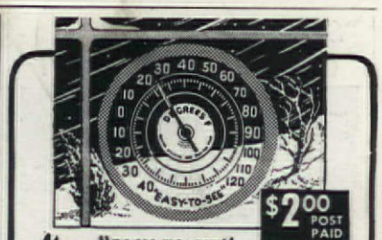
GENUINE OCEAN CORAL

$1.50 box

Colorful coral makes a beautiful, lasting decoration for your coffee table or mantle. Wonderful substitute for expensive flowers. This genuine ocean coral in fascinating, feathery shapes is glowingly colored—chartreuse, magenta, green, etc. A box contains enough for an arrangement in a brandy snifter, as shown, or in a low bowl. Coral $1.50 box postpaid (brandy snifter not included). Send check or m.o. today. A unique Christmas gift. *Large pieces from $2.50 up. Describe size you wish and we'll send you price information.*

Send 10¢ for catalog of unusual gifts.

SEA CAPTAIN'S CHEST, Dept. AD
Fisherman's Wharf, San Francisco, California



New **"EASY-TO-SEE" WINDOWPANE THERMOMETER**

Big figures and pointer on 3½" transparent dial. Outdoor temperature easily read even 10ft. away. No screws, no brackets. Attaches *anywhere* on outside of windowpane. Weatherproof adhesive included.

Money-back guarantee. No C.O.D.'s.
ACCURATE - UNIQUE - ATTRACTIVE

Brad Lee Gifts
28 Bedford St., Waltham 54, Mass.

Which Doll Is The *Toni*?

***Toni* Dolls Only Have Washable *Nylon* Hair**

More fun with Toni than any doll you ever had! Fun to wash! Fun to curl! Fun to style! Toni is bathable, all plastic and goes to sleep. Her magic nylon hair grows softer and prettier the more you wash and comb it. Comes with complete play-wave kit — curlers, shampoo, creme-solution and directions. Get Toni dolls at your favorite toy dept. If unobtainable, order direct, adding 25c for each doll to cover cost of postage and handling. Ideal Toy Corporation, 200 Fifth Ave., New York 10, N. Y.

$11.98 14" Size

Other sizes $13.98, $16.98 and $19.98

AT BETTER DOLL DEPTS.

NOW-32 DRAWERS PRICED $2.00 LESS THAN LAST YEAR. SEND $10.95 TO ?

Famous All-Metal **PARTS CHEST**
keeps all small things handy

Heavy, welded steel case, 6" x 15¼" x 12⅜", gray enamel finish. No-rust aluminum drawers 1¼" deep, 2¾" wide, 5¾" long with pulls and index cards. 64 slide-in dividers make 96 compartments. Bargain buy *Only* **$10.95**

16 Drawers 6x8¼x12⅜" NO C.O.D. — POSTPAID **$6.95**

CANTON CABINET CO. 317 W. Tuscarawas St. CANTON 2, OHIO

MUSICAL Toilet Tissue Holder

$7.80 Only postpaid

Just pull the paper and enjoy the Music! Plays "Happy Days Are Here Again!" Guaranteed Swiss Music Movement.

Send check, or money order and we pay postage; C.O.D. you pay postage. **SIESTA NOVELTY, P. O. Box 1204, Miami Beach, Fla.**

"I'M 10 TIMES HAPPIER WITH MY NEW 1952 SHELVADOR® REFRIGERATOR!"

Automatic Defrosting—defrosts itself *completely* while you sleep! Twice as much food where you want it—*in front, in sight, in reach* . . . and Crosley shelves are *IN*, not *ON*, the door! Huge Freezer—holds up to 77 pounds! Thrilling beauty of exterior design and matchless "SOFT-GLO" Interior Styling! ButterSafe automatically keeps butter or margarine spreadable. Moist-cold crispers . . . meat holder . . . removable shelves. Dependable, economical refrigerating unit is backed by 5-year warranty. This is just one of *ten* beautiful new models.

Model T-CAD-12

"WE EAT BETTER—LIVE BETTER—SPEND LESS . . . THANKS TO OUR WONDERFUL NEW 1952 SHELVADOR® FREEZER!"

Handy shelves on the lid almost *double* top-level space! Freezes at 20° below zero. Convenient "nesting" storage baskets. Cake and pie racks. Lovely "SOFT-GLO" Interior Styling. Five models.

Model CDF-8

Three Loves have I . . .

AND EVERY ONE A CROSLEY!

You're a lucky (and a happy!) woman—with a Crosley Shelvador Refrigerator, a Crosley Shelvador Freezer, and a Crosley Electric Range in your kitchen! Each one designed to save you time, work and money . . . to help you provide maximum convenience . . . to help you provide easier, better and more attractive meals with less effort. And each one so lovely—so dependable, so long-lived—a thing of beauty and a joy to use! Visit your Crosley Dealer *today* and see these Crosley products for *happier* living!

CROSLEY

Division AVCO Cincinnati 25, Ohio

Better Products for Happier Living—see all these new 1952 products at your local Crosley Dealer's.

Shelvador® Refrigerators • Shelvador® Freezers • Sinks • Food Waste Disposers
Radios • Electric Ranges • Electric Water Heaters • Steel Kitchen Cabinets • Television

Model RD-C0

"NOW I'VE TIME ON MY HANDS—MY NEW 1952 CROSLEY ELECTRIC RANGE DOES EVERYTHING AUTOMATICALLY!"

Turns itself on and off—cooks automatically 5 different ways. New "Hastyheat" Unit cooks faster than any cooking fuel! Popular "divided" top. 7 heat speeds on surface units (instead of 5 as on most ranges)! "Colortrol" switches for easy, accurate selection of unit and heat speed. Rotary Barbecue available as an accessory. This is one of *nine* new models, including apartment size.

THE PACE-SETTING DESIGNS ARE COMING FROM CROSLEY!

HEIRLOOM'S *Mansion House* * . . . richly scrolled, elegantly carved, pure in line and symmetry.

HEIRLOOM'S *Damask Rose* * . . . the lovely curves of a living rose, moulded into solid silver.

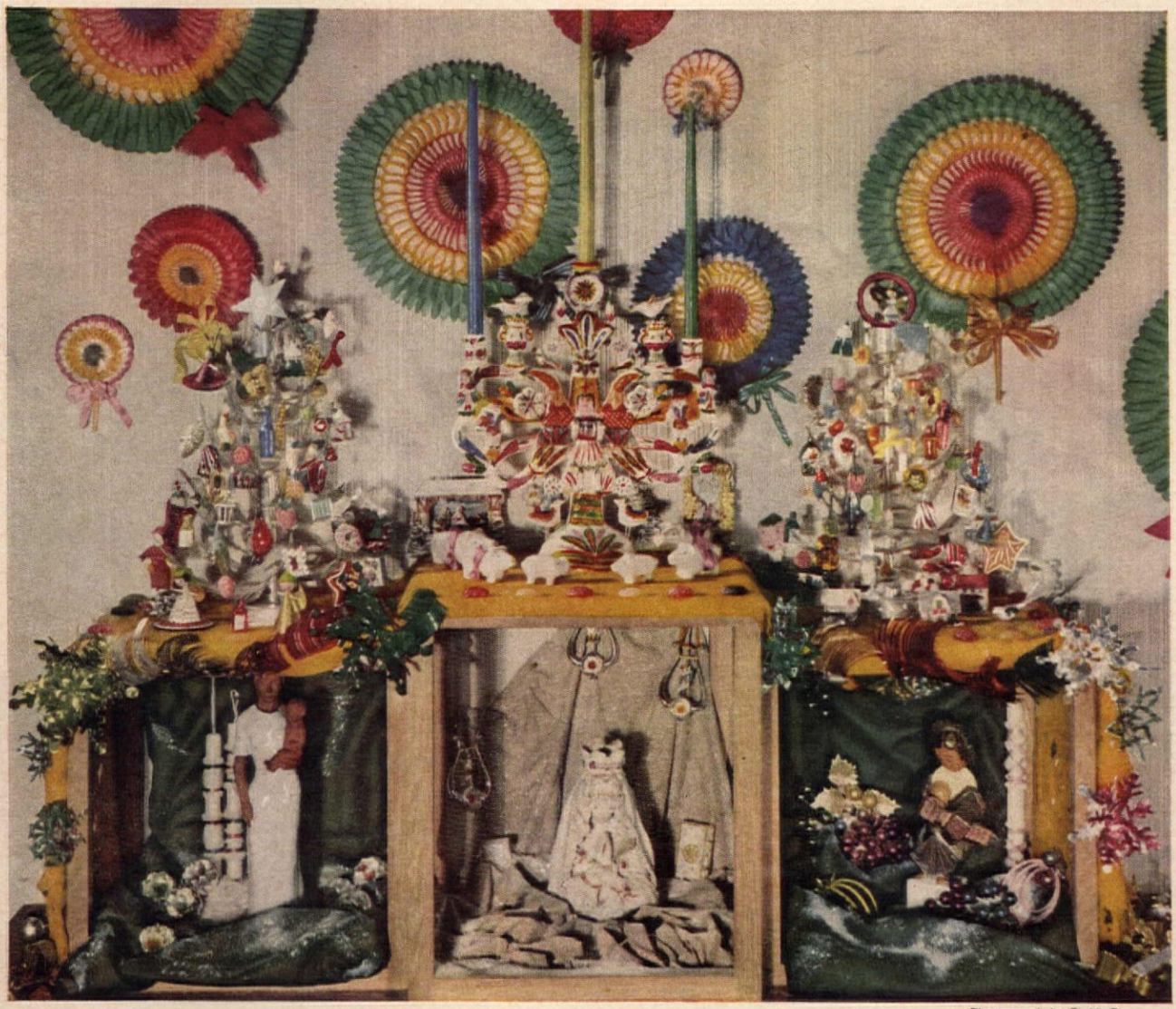
HEIRLOOM'S *Lasting Spring* * . . . fresh simplicity, enriched with a motif of tender sentiment.

HEIRLOOM'S *Stanton Hall* * . . . a truly great new design in sterling . . . stately, distinguished.

This is for always Love, security, an immense sense of pride of possession—all these go with your gift of Heirloom* Sterling! For this magnificent solid silver gives not for today *alone*, but for the years to come . . . growing lovelier, more meaningful, as it is used and loved. Why not begin your family tradition of Heirloom Sterling this Christmas? Your jeweler will tell you how to buy individual place settings . . . on easy-payment terms!

Heirloom Sterling

"We put the 'MERRY' back in Christmas!"



Photograph by F. M. Demarest

MARGARET RITCHIE

We had smothered Christmas to death at our house. In a nice way, of course—under mounds of tinseled gifts. Nevertheless, the old "merry" Christmas was dead. Real gaiety had given way to synthetic cheer which masked frazzled nerves and weariness induced by hours of shopping. And pocketbooks were flat. That was before we inaugurated our "Three H" system which put the "merry" back in Christmas and banished its dizzy 20th-century counterpart.

We are a large family, and we had always exchanged gifts around the circle. It had been fun. But we had married; in-laws, children, and new friends had been added. And our lists were staggering. Somebody suggested that the adults "draw names"—that each adult get only one gift. But the thought of the Christmas tree half-denuded seemed grim. It was then that one family genius conjured up the "Three H" idea. In case you've forgotten your maxims, the "Three H's" are Head, Hands, and Heart. It sounded like something out of Pollyanna's notebook, but we gave it a try. It worked this way: each of us drew the name of one adult to whom he was to give a conventional gift. But that was only part of it—the least important part. The hat went around again, and each of us drew the name of a grownup to whom he would give, instead of just a "boughten" present, something requiring his own time and ingenuity. Then we began to have cold feet. There was Father, a bookworm—what could one make for him? And Mother is so nimble with the needle—what amateurish home-sewing could please her? Roy

PLEASE TURN TO PAGE 83

Tommy

MARTHA B. DARBYSHIRE

And the great football hero came home from the wars, doubly a hero now. He settled down with his lovely wife and little daughter in a small house with a great big view—a house pretty as a picture, glowing with color, gay with chintz, and filled with easy-to-sit-in chairs and easy-to-be-contented-in atmosphere. And so the All-American youth became an All-American family man, happy, respected, and successful. . . . Sounds too good to be true? Well, it *did* happen. Take a look at the cover and at these four pages to meet the family and home of Tommy Harmon, University of Michigan star of a dozen years ago. Seems just right, doesn't it? After having twice been reported missing in action overseas, Tommy traded in his uniforms for business suits and built a career as the West Coast sports director of the Columbia Broadcasting System. And along with that career, he and his wife, the former Elyse Knox, built a rewarding home life in this delightful setting.

It couldn't happen to you or to your young hopefuls? Not even to a football hero turned executive does a house so good "just happen." For one thing, like thousands of other American homes, this started small and grew. It was modest when they bought it, but its view of San Fernando Valley had all the impact of a grand opera. So they never traded it in as their family and budget expanded. Instead, they enlarged the house: first came two bedrooms; next the dining end of the living room (page 24); finally, the master suite, which contains a dream of a bed-sitting room (cover) and remarkable dressing rooms.

Once the house fit them physically, Elyse (she's her own decorator) fit it to them spiritually. By blending colors thoughtfully, by arranging furniture in a way which was good for her family's use, she created the atmosphere which is the intangible, important spirit of a home. How well she succeeded you won't see at a glance, for the character isn't all on the surface here.

The living-dining room (shown at your right and across the page) has a warmth which embraces you at once, and keeps you cozy. Its spicy, variegated colors and patterns were so well-chosen that they are harmonious enough to please the eye instantly, and varied enough to hold your interest. The fine reproductions of Early American furniture were the work of craftsman Avery Rennick. But they weren't just *put* there. The wood tones of the furniture are

PLEASE TURN TO PAGE 25

What little girls wouldn't love to grow up in rooms like these? Kelly sleeps in bed built into plywood recess papered to match room. String rug, snap-on bed valance, organdy and tufted seersucker bed dressing are all tubbable. Kristan's half-tester canopy is supported by uprights attached to rear bedposts. Chintz and paper are very well-mated

Perfect setting for a heap of living because it was decorated to please the eye and arranged to coddle the family or welcome guests for hearthside entertainment

Harmon's All-American Home

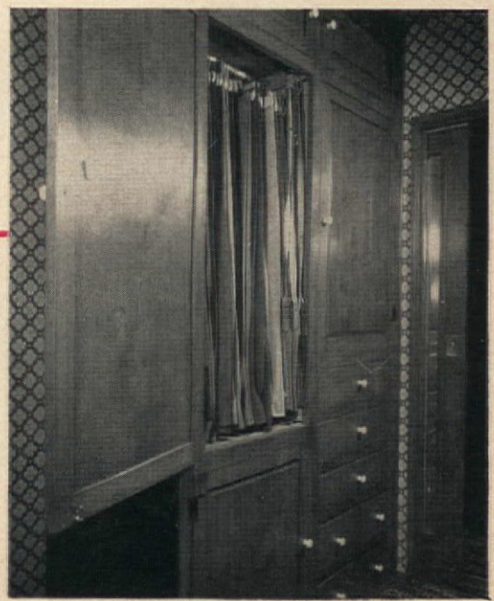
The Tommy Harmons never traded in their home—they made the house grow with them

There are two spots for meals-with-a-view in the dining end of this living room. Round table is for full-family dinners or buffet suppers. Alcove table in front of window seats two

Photographs by George de Gennaro

Tommy Harmon's private "locker room"

No need for clothing to lie around that inviting bed-sitting room (cover) when the Lord and Master has a dressing room like this. And does Elyse Harmon ever encroach? She does not—for she has one of her own, every bit as good, on the other side of the bathroom. Notice that cupboards are built exactly the right height for slacks, jackets, and even shirts. The drawers, of course, are as well-engineered for a man's belongings, and there's room up on top for a whole collection of pet hats



All-American Home

(Begins on page 22)

repeated in the woodwork of walls and ceilings. And this in turn forms a happy contrast to the documentary wallpaper. Several patterned fabrics are used for sofas, chairs, and ruffled valances, but they are so well-chosen for compatibility of color and scale that they live blissfully together. And don't fail to notice the good decorating trick accomplished by that sturdy braided wool rug which flows through the house. It's bright as a daisy chain, repeats all the colors, and it is practical.

In fact, a close look will show you how much practicality has been artfully built into this picture-pretty setting. The art of it is that the practicality doesn't shout at you. In the living room (page 23), two sofas are arranged to make for good cross-conversation, fireside sitting, *and* excellent view of the television set housed in that Welsh dresser. The window is equipped with shutters which filter strong sun, but fold back at twilight to offer an Arabian Nights' picture of distant city lights.

In the dining end of the room, the table is so placed that most of the family can have a good look at the really important spectacle Nature provided outside. But you should capitalize on a view like this, and Elyse Harmon has. Right in front of the window she provided a nook between two bookcases and furnished it with wing chairs and a table for tête-à-tête dining, games, or just relaxing. Notice that the big dining table has a lazy-Susan top, equally efficient for well-served maidless meals or buffet suppers. Decorator-wise touches include the window treatment which repeats the one in the living-room area (page 23). The valance fabric appears on wing chairs and on the pads of the dining chairs. But in the latter case, it's quilted—for variety, and for better wearing qualities where they are needed.

That bedroom suite (cover and below) is really a good performer, for it manages to make the best of two roles without self-consciousness. It certainly looks the part of a comely, honest-to-goodness bedroom, all chintz and flounces, free from any contrived "dual-purpose" air. Yet it is an inviting, and very much used, family sitting room as well. There's a sofa next to the fireplace, there is a second television set here, and the room is even equipped with a table at which the youngsters can have their supper while seeing their pet programs. There's never any need for bedroom clutter with two dressing rooms as magnificently engineered as the one below. Yes, here and throughout the house, there was plenty of brainwork behind the beauty.

East or West— Best by Test

Whether you have one child or four, live in suburbs or country, this house is for you!

Do we Americans, as a nation, know what we want in houses? You bet we do! We change our basic house type more frequently than most peoples—and we're proud of it. We love family traditions, but refuse to be trapped by architectural ones. What was good for Grandpa's way of life isn't necessarily good for ours. We adapt our living to our times; our architecture to our living. Our era will, of course, be remembered as the Ranch House Age, for all over the country more people pick this type of home than any other. It's our own style; it becomes us, and it teams up with almost any type of furniture.

Mechanically, the ranch house has the advantages of the new; spiritually, it has the comfortable familiarity of the old. This particular house has all the merits listed at your left, and a number of others to boot. Because it is one of the most adaptable examples of its kind, we've made detailed blueprints of it available to you. (THIS IS BLUEPRINT HOUSE NO. 9; SEE ORDER FORM, PAGE 94).

It's not too big for a small family, but those three bedrooms and that whopping big living room would make it a good home for a family with three or even four youngsters. This is especially true since that garage is heated and has windows, so that it could become a good playroom.

However, despite its ability to welcome a clan, its construction keeps down the per-square-foot costs. For one thing, there is no basement. Then, the pine board-and-batten exterior, very "ranch house" indeed, is inexpensive. And it's handsome, too, for the shadows cast by those battens shift with the light and give the exterior walls a variety of visual interest at a price. This house was custom-designed, and custom-built—and it looks it. But standard millwork, which is always a great cost-saver, was used throughout.

Then, too, this house doesn't need much land. Its owners, commercial artist Raymon Naylor and his Lucy, built it on a rolling acre in Northbrook, Ill. There its picture windows really look out on a private domain, as picture windows should. But its plan is narrow enough for you to build it on a smallish suburban lot. If you faced the garage to the street, you wouldn't even need to have a side driveway. And if you had no "picture" view, the living-room windows could be smaller.

In a house of any size, a living room like this one would rate rave notices. It is isolated from bedrooms and entry

ARCHITECTS, JONES AND DUNCAN

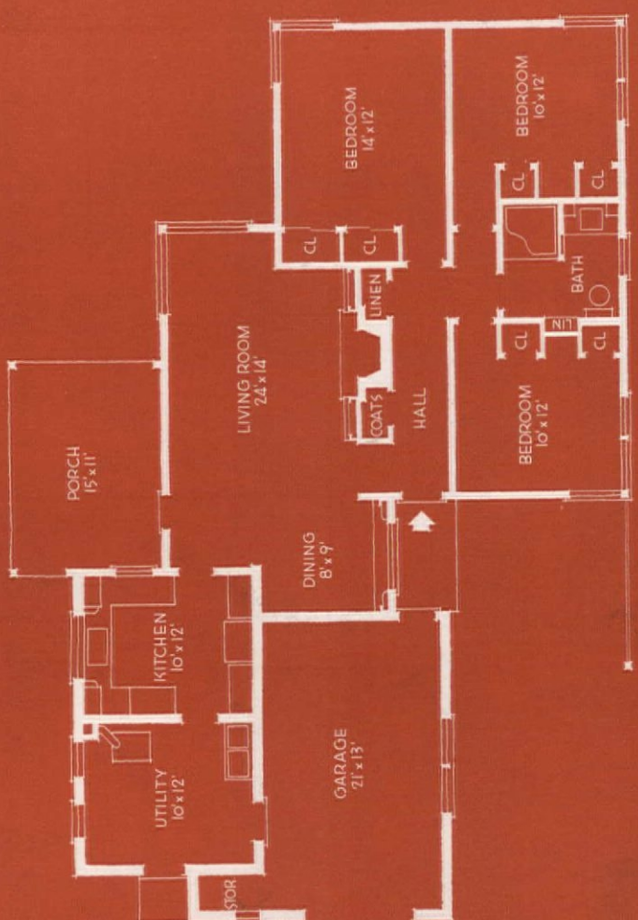
Data from Jessie Walker

Photographs by Kranzten Studios

Big screened porch
Pleasant summer living on this three-exposure porch, just a few steps from the kitchen

3 comfortable bedrooms
Each bedroom has double exposure, each is conveniently located near the bath

9 roomy closets!
Two in each bedroom! (Middle bedroom has choice of 3 closets or dressing-table space)



Separate big utility room
A generous 10 by 12 feet, it opens directly into kitchen, garage, or yard

U-shaped kitchen plan
Big enough for a real family kitchen, compact enough to save you steps

Covered entry
Recessed entry off terrace gives protection from wind and rain, connects with garage

YOU CAN BUY BLUEPRINTS AND BUILD THIS HOUSE • SEE ORDER FORM, PAGE 94

This front terrace is a useful outdoor "room" because it's faced to trap the sun and protected by house and garage from the wind

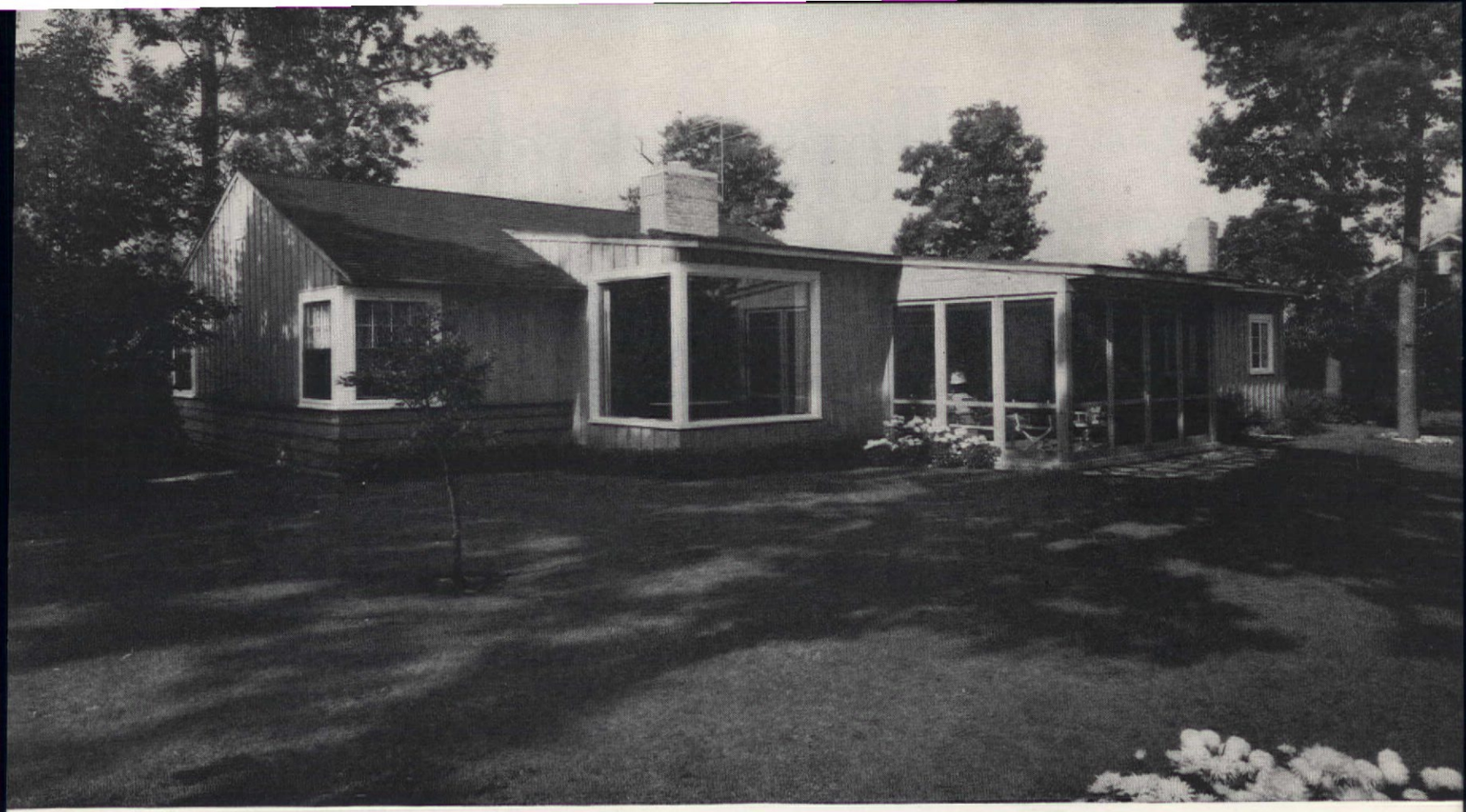
and you don't even have to slip in to hang up your hat. It is arranged to take in the dining room's sweep, but to keep its living-room composure at mealtimes. It has three exposures, and a particularly good fireplace wall with built-in bookcases and cupboards. Throughout the house, corner windows are wise—they capture cross breezes and two views, yet they allow plenty of wall space for the good placement of furniture.

Among the reasons for our swing to the ranch house have been the vanishing of our hired help and our national love affair with the great outdoors. We want to entertain even more than before—but informally, and, when possible, in the open air. The compactness of this one-level house bows to the servant problem. Its two terraces, both near the kitchen, are planned for carefree companionship. During the warm months, you can choose shade on the roofed porch or sun on the front terrace which is so sheltered by walls that it forms a sun trap, cozy earlier in the spring and later in autumn than you'd dream possible. Both are informal dining spots which celebrate the changing seasons. The fireplace adds to this variety, too, for its raised hearth, high as a coffee table and wide enough to be used as such, makes winter snacks a joy here.

East or West

(Begins on page 26)

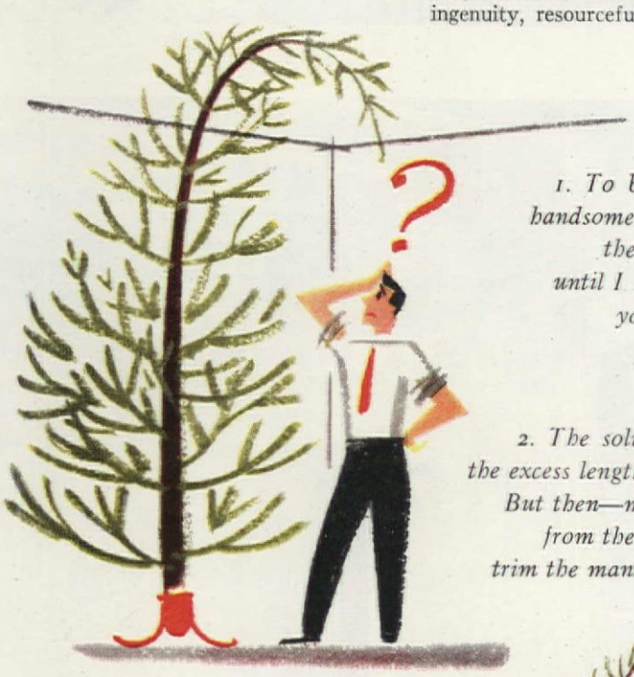
How to have good informal living, 12 months a year: For spring and autumn, a roofless terrace, sheltered by walls; for summer, a screened porch, open as possible; for winter, a splendid fireplace, preferably with a raised hearth



How to Pick Peas from Christmas Trees

WILLIAM E. PENSYL

When you do all your gardening on a city lot, you soon learn to make maximum use of whatever material is most handy. And that can mean material that originates in the house as well as on the outside. Christmas trees fall into the broad category of "inside" material, so why not give some thought to ways of making full use of them? That's what I asked myself last Christmas, and the upshot was that the family Christmas tree proved to have more lives than the traditional cat. Whether or not the nine lives attributed to cats can be said to have any useful qualities, I do not know. But certainly that Christmas tree of ours justified its existence, paid its way, and then some. Just how, I will try to make clear by telling the story of its multiple-purpose career—which, I like to think, is also the story of one home gardener's ingenuity, resourcefulness, and thrift.



1. To begin with, the tree I brought home—a handsome red pine—proved much too tall for the 7½-ft. ceiling of our living room. I didn't realize this until I started to set it up. (Moral: measure, or know, your ceiling height before buying a tree)

2. The solution, of course, was to saw the excess length from the base of the tree. But then—mark this—I used the branches from the surplus stump as greens to trim the mantel, and as door sprays

3. After the holidays, the hard (and messy) way to get rid of a Christmas tree is to try to squeeze and force it through the door. My (easy) way was to prune off all the branches and carry them and the bare trunk out with no trouble at all

4. About then, the tree really began its multiple-life usefulness. First, I laid the pruned-off branches among my rose bushes to hold in place the mulch already there, and as extra protection

5. The stripped trunk I cut up into suitable lengths to be burned in the living-room fireplace—and what a crackling, fragrant fire pine logs make! That may sound like the end of the tale. But it isn't

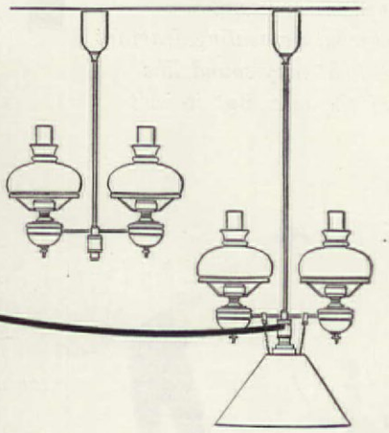
6. Came spring. The needles on the branches mulching the roses were brown, dry, loose. Said I, it would be criminally wasteful not to strip them off and use them to mulch my five blueberry bushes. So I did that, quickly and easily

7. Now it happened that, just about then, I was wondering what I could use as support for the peas which would soon be coming up. And right there, in the form of the bare, twiggy pine branches salvaged from my rose bed, was the answer!

8. Some two months later, on a sunny, soft June day, I had the pleasure of picking our first mess of fresh, sugar-sweet peas from my luxuriant, well-supported vines. In short, I was picking peas from my Christmas tree

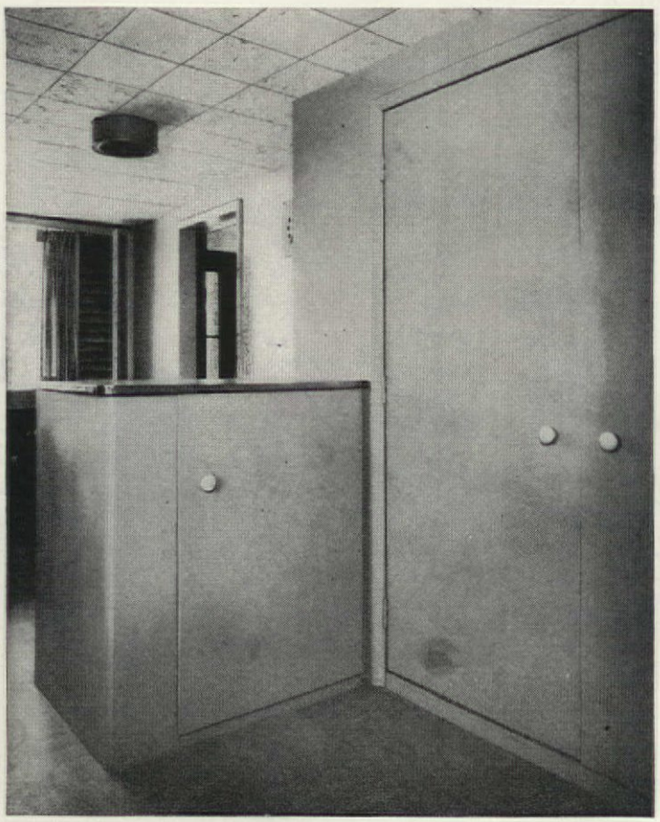
"Why didn't I think of that?"

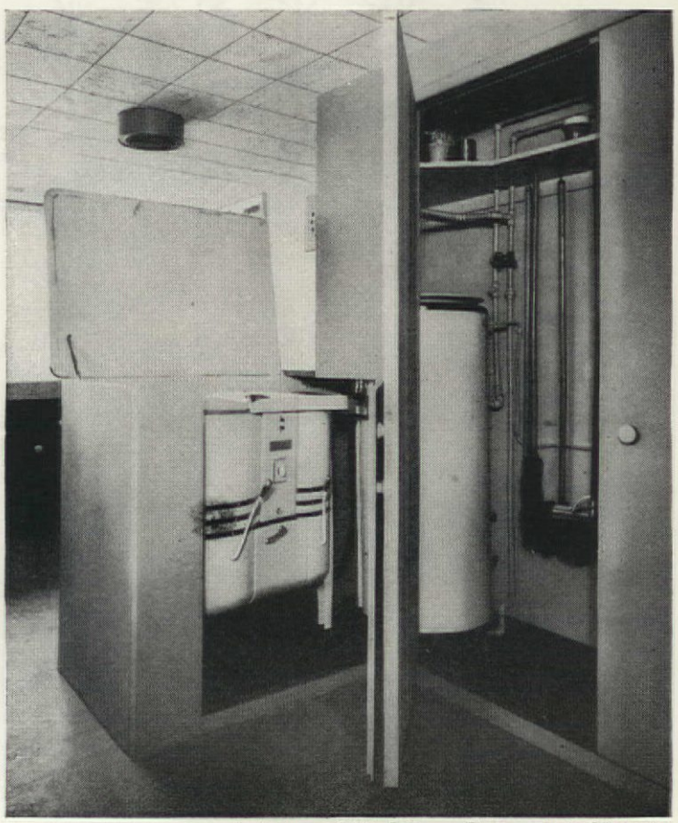
Photograph by George de Gennaro



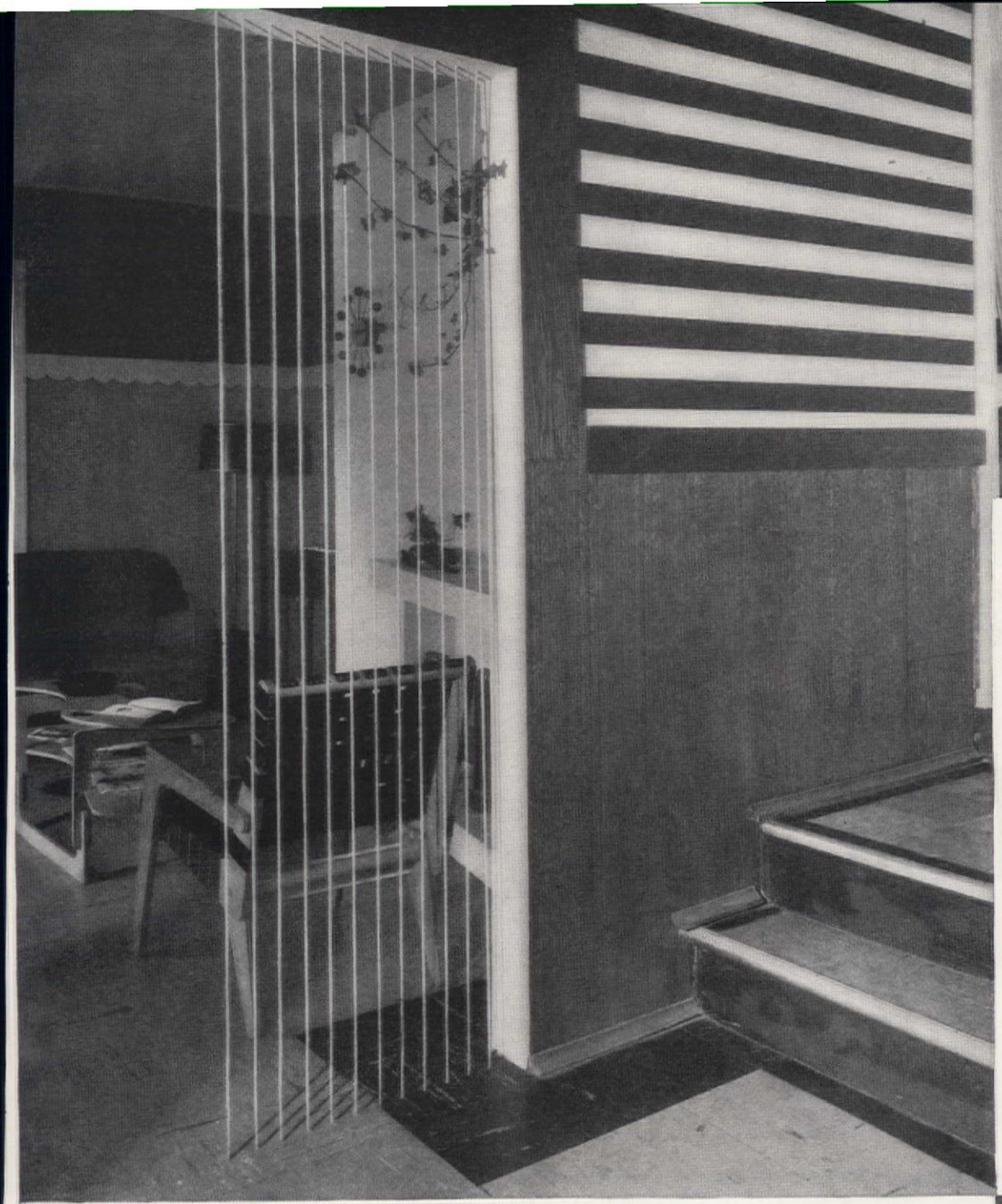
Here's how to throw direct light on Lady Luck if you sometimes play at your dining table. An extra socket in this hanging student lamp is masked by a screw-on cap when not in use. Before the game, put in a bulb and shade it. In this case, socket is in center of fixture and shade is anchored by chains, fitted with picture hooks, which attach it to fixture's horizontal bar. If your ceiling is high, put the fixture on a telescopic vertical rod so you can lower it when you want to. In the home of the Tommy Harmons

If you walked into that foyer at the left, below, you wouldn't dream it had taken over a basement's roles. But the second picture shows that it has: a heater hides in what appears to be a copious coat closet; a washing machine nests cleverly in that built-in. It doesn't look improvised because the built-in echoes closet's simple flush doors and round pulls

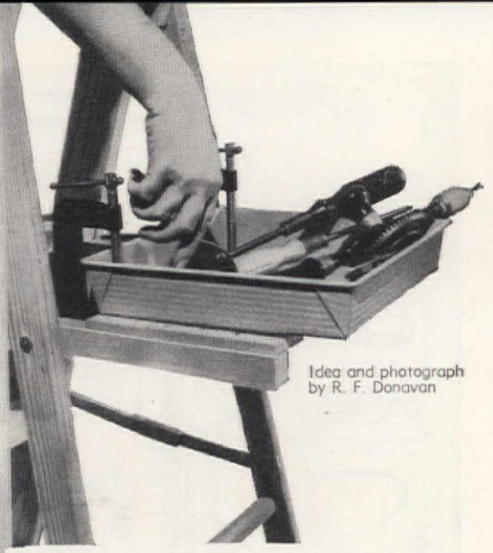




In the home of Milo Folley Photographs by Gilbert Ask



Idea by John Fitzgerald Photograph by F. M. Demarest



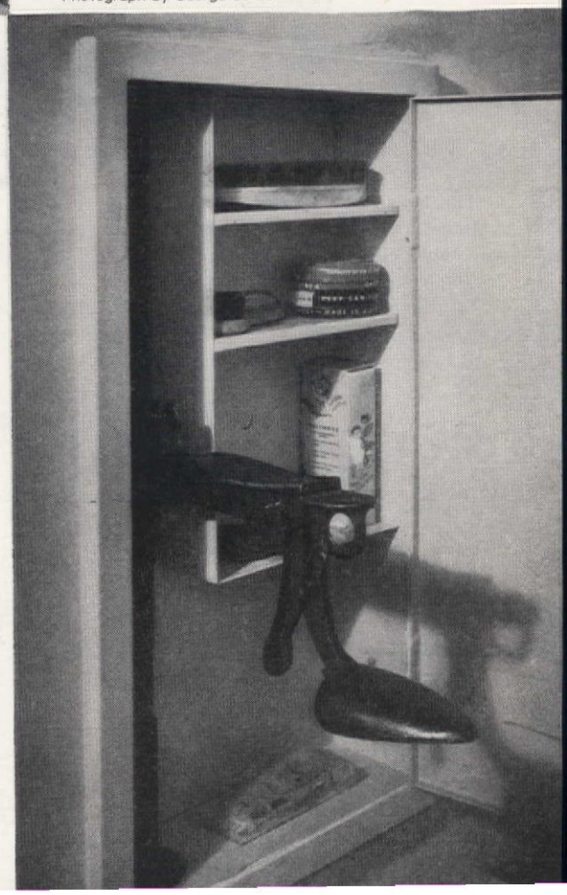
Idea and photograph by R. F. Donavan

You needn't descend from your ladder to get that other tool if you clamp a tool tray to the ladder's folding shelf. Cake or roasting pan makes one. It's a safety measure as well

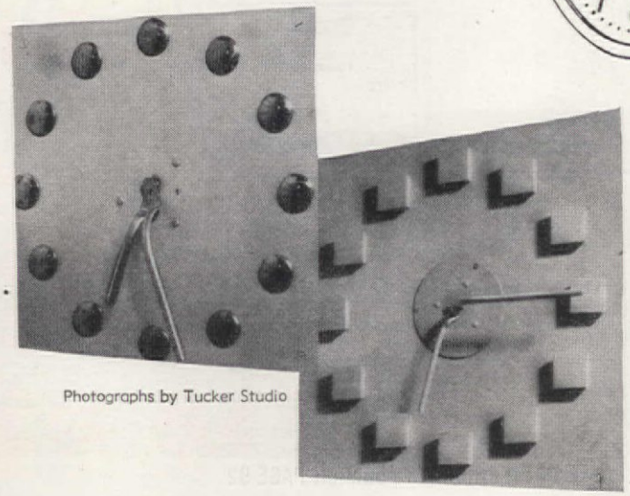
Taut rope "curtain" makes wide opening look narrower. You could hold it in place with two plywood planks in which you drill holes to accommodate the ropes. Knot ropes on underside of one, and on top of the other; then nail first to floor and the second to top of doorway. In the example we show, holes were drilled in floor itself and in a removable wood strip which tops doorway

This shoeshine closet not only has ample shelves for gear, but a professional shoe-holder as well, so you can use both hands as you polish away. Build it into a space between studs

Photograph by George de Gennaro

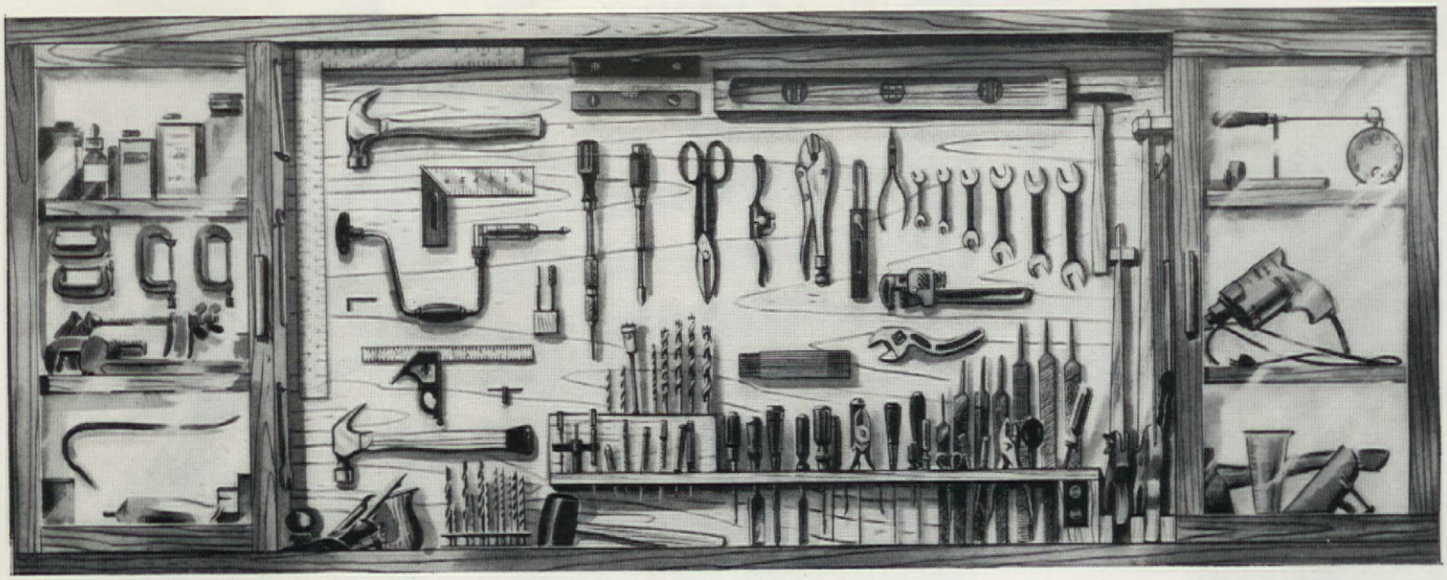


Make an electric wall clock for about $5. "Works" can be the cheapest electric clock. Remove the case, face, and hands, and place machinery behind wall panel. Drill hole in panel for clock shank to come through. Hands are aluminum tube, split and drilled to attach to shank



Photographs by Tucker Studio

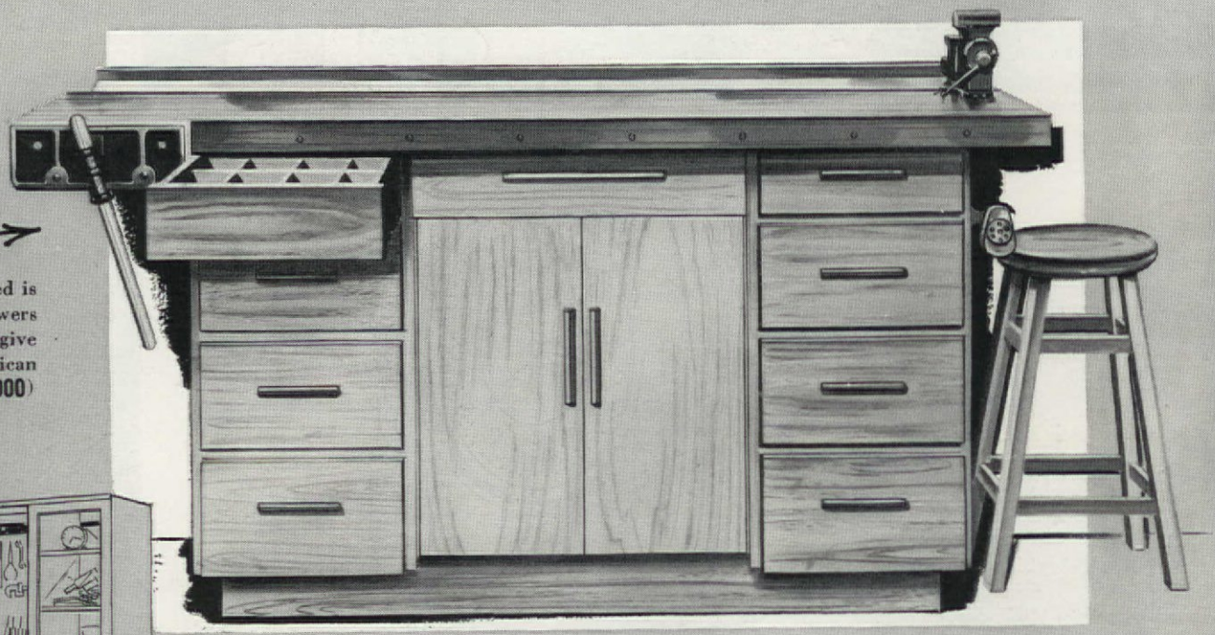
When works are in panel and hands attached, mark location of numerals by drawing clock face to size on paper, taping paper to wall, making small mark on wall for each hour. "Numerals" are anything from buttons to bows—drawer pulls, playing cards—what have you? Idea by Helen Houston Boileau



You can build this A handy gent's ideal companion? We're sure you'll agree, so we've drawn up detailed blueprints for building this storage wall for tools. (American Home Construction Pattern **2001**)

Build this Workbench from Our Pattern

DOROTHY LAMBERT TRUMM



...or this →

This bench which we've blueprinted is almost a whole workshop. Nine drawers and ample cupboard are arranged to give toe room. Space for vises. (American Home Construction Pattern **2000**)

...or both! Put them together in your garage or basement, and let Messrs. Chippendale and Sheraton look to their laurels! Note that tool chest has glass-protected end compartments for your electrical equipment

SEE PATTERN ORDER FORM ON PAGE 92

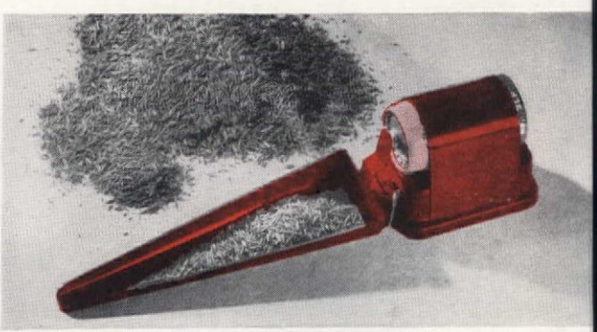
A DOG'S LIFE will hit a high spot on Christmas if you give a favored Fido a Christmas-red cowhide collar. With lock and key, brass plate for his name, it's stitched in white nylon. $2.50. Curtis Creations, Genessee-Hopper Bldg., Utica, N.Y.

FOR NEW-HOME OWNING FRIENDS, a handsome black steel mailbox, emblazoned on the front with a solid brass medallion. Lower trough is for their magazines, catalogs and newspapers. 7 in. wide by 15 in. long. $6.95. Bert's, Staten Island 2, New York

Let the Postman do your Legwork!

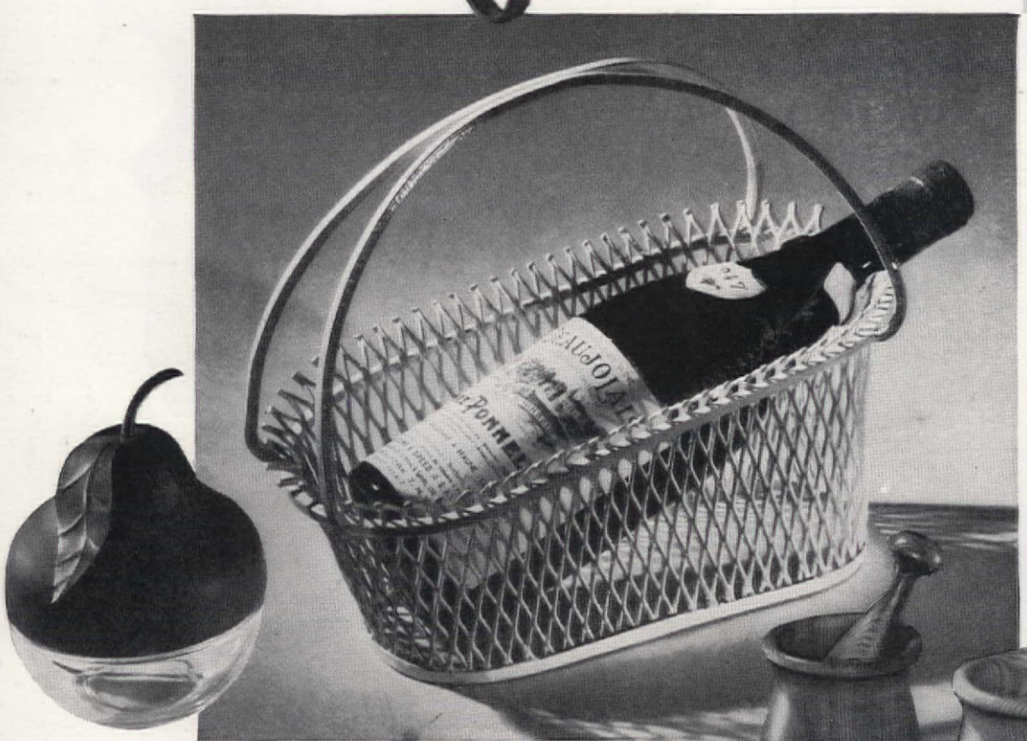
MARY GRIFFIN

AN ENTERTAINING LADY will use this important centerpiece frequently. Four brass candlesticks stand on black wrought-iron feet, surround 12 in., low glass bowl. $17.50. The Studio Shop, 557 Boylston St., Boston, Mass.



REMEMBER A GREEN THUMB with a truly marvelous new tool. As the Vibra-Seeder vibrates, it sprinkles seed for you, saves the sacroilliac! $2.25. Max Schling, 618 Madison Ave., New York 22

IF SHE HAS EVERYTHING, surprise her with the simple charm of a miniature blanket chest. Decorated with Pennsylvania Dutch design, 5 in. high. $7.50. Noveltyme Studios, Hellam 8, Pa.



TURN A TABLE SETTING into something memorable with appointments reflecting originality and imagination. White wire wine basket, 10½ in. long, reminiscent of a Paris bistro, $21.50. Oversize candy dish, shaped like a pear, topped with black and brass. 7 in. high. $5.95. Both accessories from new Guest & Gift Shop at Sak's Fifth Avenue, New York 22. N.Y.

IF YOU KNOW A GOURMET, these mullers are for her (or him!). They crush garlic and spices for salads and sauces. Natural or bleached redwood. $2.95. B. Altman & Co., New York 18, N.Y.

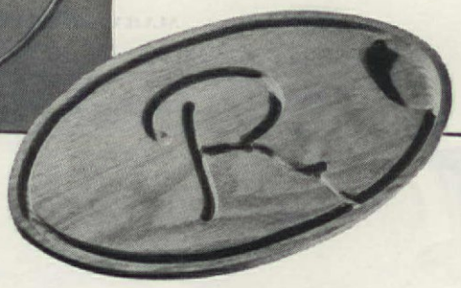
FOR MORE GIFTS, TURN THE PAGE

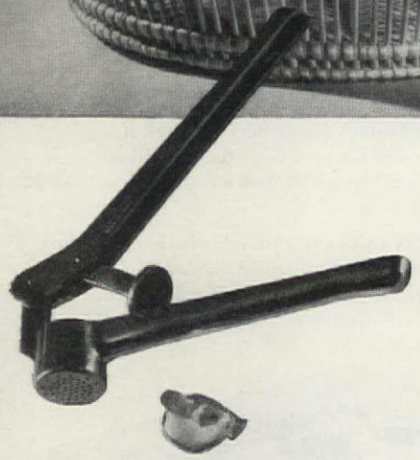
IT'S SOMETHING PERSONAL, with her name on the coasters, napkins, ash trays and matches. Also foil lantern, and she's set for a party. $3.98. Party Box, Rt. 17, Rochelle Park, N. J.

FROM AN ITALIAN TABLE, an amiable, woven basket for fruits or plants, rolls or knitting. 12 in. wide, $4.50. Guest & Gift Shop, Sak's Fifth Ave., New York 22, N. Y.

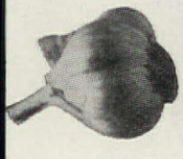
APARTMENT DWELLERS are often plagued with homely ceiling fixtures, stumped to know what to do about them. This tole lantern screws into fixture, hides bulb. Red trimmed with brass. 8 in. wide, $5.75. The Artisan Galleries, Fort Dodge, Iowa

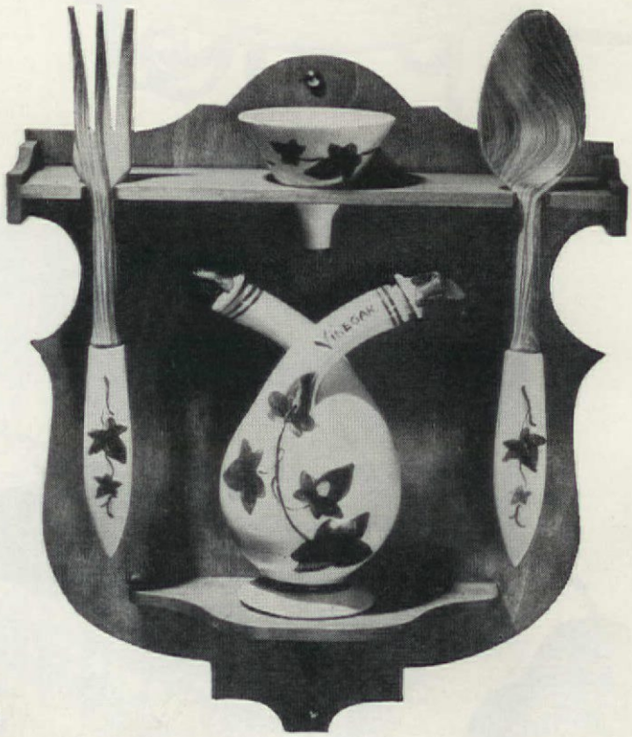
THE INITIAL IDEA, for the man of the house, comes on a plank for a juicy steak. Juices flow into channels of large single initial, rest in well. Hardwood, oak or ash, with any initial. 18 in. by 11 in. wide, it is $7.50. Charles W. Chase, 11 Haddam Neck, East Hampton, Connecticut





WHAT EVERY GOURMET KNOWS is that there is nothing like garlic when it comes to seasoning. Garlic press extracts juices, eliminates danger of biting into whole clove. $1.98. Damar, 967 Damar Bldg., 22 Treat Pl., Newark, N. J.

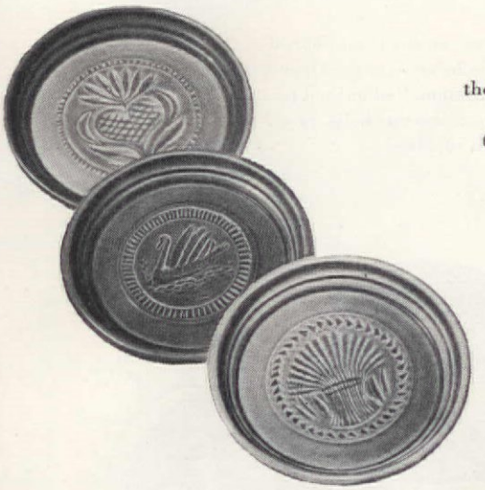




TO SERVE A SALAD and please a hostess, this set combines wood and ceramic, includes twin cruet, funnel for filling it, olivewood fork and spoon with ceramic handles, and an antique-finished wooden rack to hold them proudly on the wall of her kitchen. $14.95. Kauffman's, Pittsburgh 17, Pennsylvania

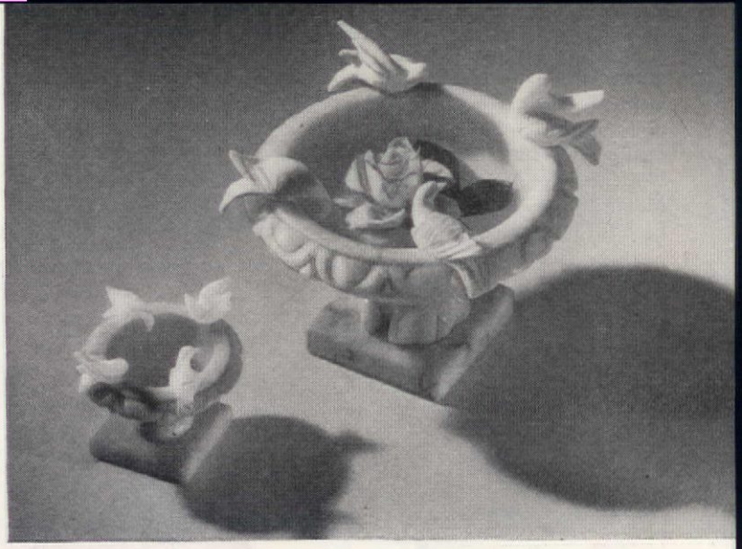
A COLLEGE GIRL will be queen of her dorm with this channel-back, coil-spring chair in her room. Upholstered in flame red, forest green or chartreuse cotton sailcloth, 27 in. high by 28 in. by 19 in. deep. $34.95. Chair Shop, Hickory, North Carolina

Photographs by F. M. Demarest

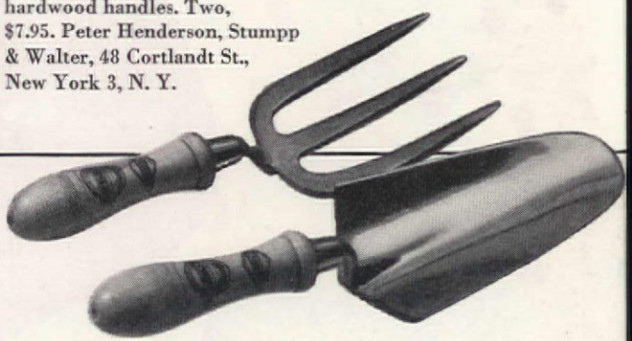


A PRETTY GIRL, six or sixty, will love these miniature alabaster bird-baths with tiny white-winged birds. 2¾ in., $1. 6 in., $4. Yellow or white. Orlando Co., 15 Moore Street, New York 4, N. Y.

BUTTER MOLDS imprint these dishes for Mrs. Newlywed's tables, or to send to anyone interested in early Americana. Rust, blue, green, gray ceramic, set of 4, $2.95. The Grist Mill, Box 32, Basking Ridge, N. J.



A GARDENER'S WORK must be done with good tools. Stainless steel parts, hardwood handles. Two, $7.95. Peter Henderson, Stumpp & Walter, 48 Cortlandt St., New York 3, N. Y.



Shop by Mail!

IF SHE LIKES MODERN throughout or just to point up a room, this bench is for her. It has a handwoven rush seat, stands on natural or black lacquered legs. 20 in. by 17 in. high. $12.95. Hobi, 52 Vanderbilt Ave., New York, N. Y.

DESK SPACE for a small friend up to 12 years, comes in convenient shape, hooks on back of a door. Open it and an efficient desk drops into place backed up with a porous bulletin board. For children just getting acquainted with the three 'Rs. 24 in. long by 3 in. deep. $7.95. Randel Associates, 1123 Broadway, New York 10, N. Y.

A PROUD LADY who takes great pains in setting her table, will do wonderful things with this tall rooster and the matching plant boxes. Emerald green or chartreuse with dripped glaze. Set, $3.50. The Union, Columbus 15, O.

FOR MORE GIFTS, TURN THE PAGE

SEND A CHRISTMAS CANDLE TREE to your mother-in-law, a brother who keeps bachelor quarters, someone you want especially to remember on December 25th. White wax tree, 15 in. high, trimmed with brilliant-colored ornaments. $12.95. Lord & Taylor, New York 18, N.Y.

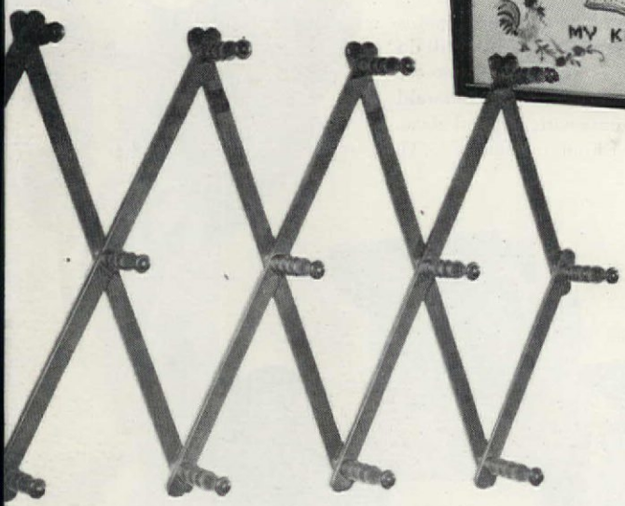
THE JINGLE BOOT belongs on the front door of your favorite hostess, who believes in the Open House policy at Christmas-time. Red quilted plastic, cuffed in white, has strap of jingling bells. $4.95. Breck's of Boston, Boston 10, Mass.

ORIGINALITY PLUS GOOD SENSE makes a gift worthy to send an important person in your life on Christmas. Wine tasters, decorated with replicas of old coins, double as ash trays, nut dishes, coasters. Silverplated, $4.25 each. Janet Forister, Bloomington, Ill.

INDOOR GARDENERS who know how to nurse philodendron so it grows and grows will like a trivet planter. The early American design is done in black wrought iron, is sold with pot. $4.95 pair. Old Guilford Forge, Inc., Guilford, Connecticut

A HOSTESS WITH THE MOSTES' on the ball will sew this sampler and hang it in her popular kitchen "No Matter Where I Serve My Guests It Seems They Like My Kitchen Best." Kit, $2.95. Susan Smith, Dundee, Ill.

Shop by Mail!



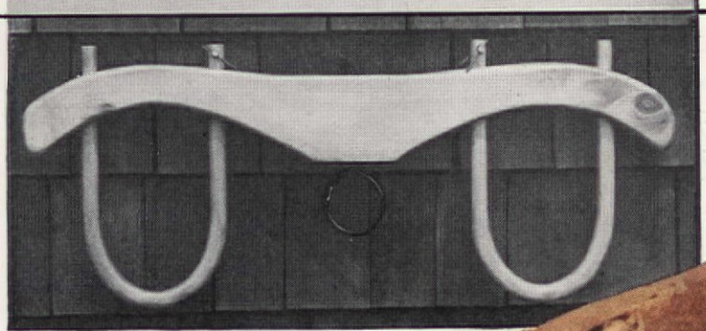
SUNDAY MEETING HAT RACK is a unique and useful gift for the parents of a big family. It has 13 hand-turned spool hat holders, works on accordion principle. Solid cherry, $8.95. Carl A. Forslund, Grand Rapids, Mich.

A COFFEE HOUND, if she rates high on your Christmas list, would be thrilled with the Swedish Kaffee Petter. Made of lustrous copper on wrought-iron legs, it holds six cups. 10 in. high. $12.50. Jenifer House, New Marlboro Stage, Great Barrington, Mass.

THE MAN OF THE HOUSE is usually a sports enthusiast so we suggest a set of fish and game knives as his Christmas gift. With silvery handles, Microned blades, a gift box of six, $27. Each, $4.50. By Carvel Hall. Jordan Marsh Co., Boston, Mass.

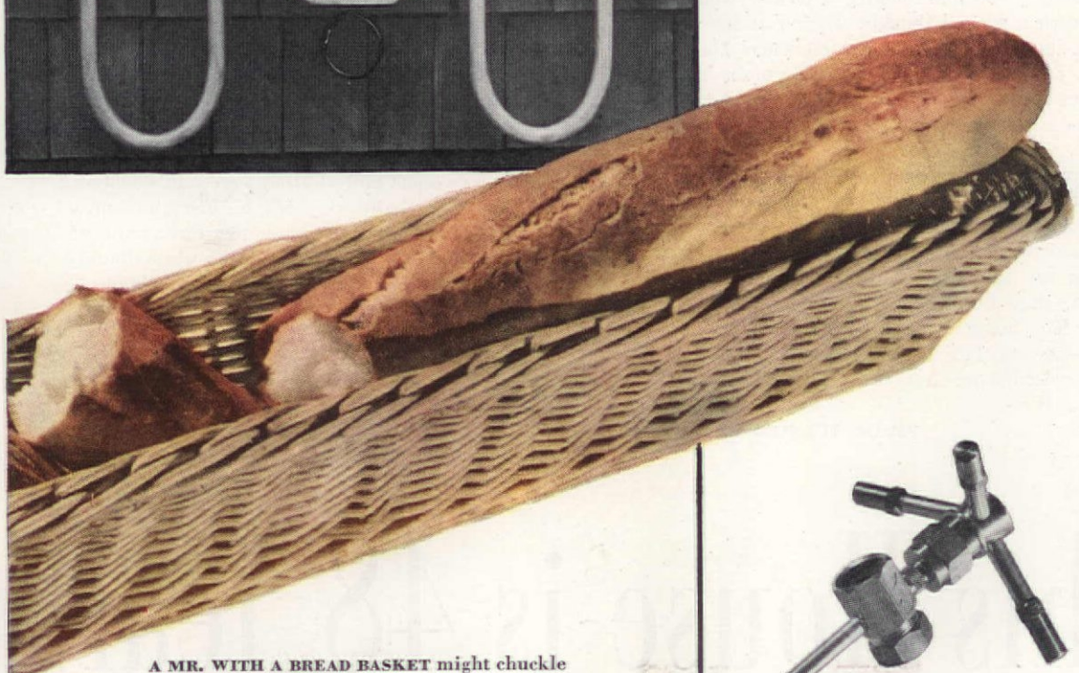
A WINTER BRIDE will welcome your imaginative gift that performs well in crowded quarters or a roomy house. Chairside smoking stand has Delft cigarette cup and saucer. Solid cherry, 23 in. high. $14.95. Carl A. Forslund, Grand Rapids 2, Michigan

IF DECORATING IS HER HOBBY, she will do wonders with this tall beauty during the holidays. Afterwards it will never be out of her sight. It has a Gothic air, stands 20 in. high, has 14 candleholders, brass loop handle. $10. Lord & Taylor, New York 18, N. Y.

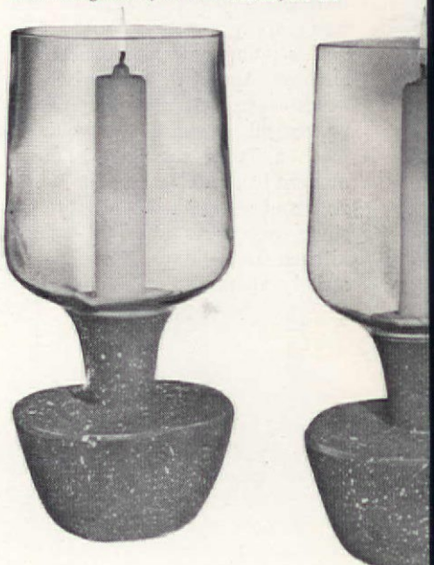


IF THEY LIVE DOWN ON THE FARM or in a ranch house, the ox yoke you give them for Christmas will make you their favorite guest. Pine finish, 28 in. long, $7.95. Cape Cod Weathervanes, New Bedford, Mass.

HANDSOME HEFTSTERS are impressive to give, are bound to be conversation pieces whenever they're used. Charcoal, terra cotta, white, dusty green bases; wine-bottle tops. 11½ in. high, $6.25 each. Bloomingdale's, New York 22, N. Y.



A MR. WITH A BREAD BASKET might chuckle at your remembrance of him on Christmas but his Mrs. will find lots of uses for your gift. Satin willow baskets in three sizes: 21 in. long, $4. 24 in., $4.50. 26 in., $5. Hammacher Schlemmer, 145 E. 57th St., New York 22, N.Y.



IF GARDENING IS HIS HOBBY, and he's serious about it, a sectional sprinkler, inserted between 25-ft. lengths of garden hose, will set up the irrigation for him. $4.25. Max Schling, Inc., 618 Madison Ave., New York 22, N. Y.

In 1903

Aged 48, this house looked a bit tired—like a woman who had "let herself go." The little porch was dinky and out of date, the white walls didn't get the attention they required, green shutters had lost their pep, and planting was overgrown

In 1951

Changes weren't radical—they were subtle, and oh, so telling. Grillwork porch, big enough to mean something, accents the whole structure; walls are smart and practical gray-blue with white shutters to lift their spirits; planting has been "bobbed"

This House is 48 Years

What's wrong with the house above? Nothing much—exactly. Like thousands of houses its age (your house?) it looks a bit tired and overblown. It lacks distinction, but, if you passed it, you wouldn't think: "Oh, what a horrible house!" Probably, you wouldn't give it a second glance—you don't notice a dowdy woman, either. But its former appearance *is* well worth a second thought when you see how an inexpensive "success course" brought out its charm. The changes? Owners Harold and Genevieve DeFord merely changed its color scheme and added a porch. They didn't make it look like a youngster of a house—once it was awakened, they liked its own gracious personality. If your house needs a new outlook, see if their formula won't apply.

The telling new color scheme hardly cost anything since the exterior needed painting anyhow. And with smart dark walls, it will keep that crisp look, for only the trim needs occasional refreshing. That lace collar of a grillwork porch was a major improvement. It was added with a good eye to proportion—big enough (but not too big) to flatter the house's façade. Because the DeFords want their house to act modern without forcing it to look modern, they built a bluestone terrace to the rear and use it for a modern family's outdoor living, a happy national habit new since this house was built. The inside? Genevieve has a well-equipped, remodeled kitchen and she used her good taste for redecorating, but the structure was left strictly alone.

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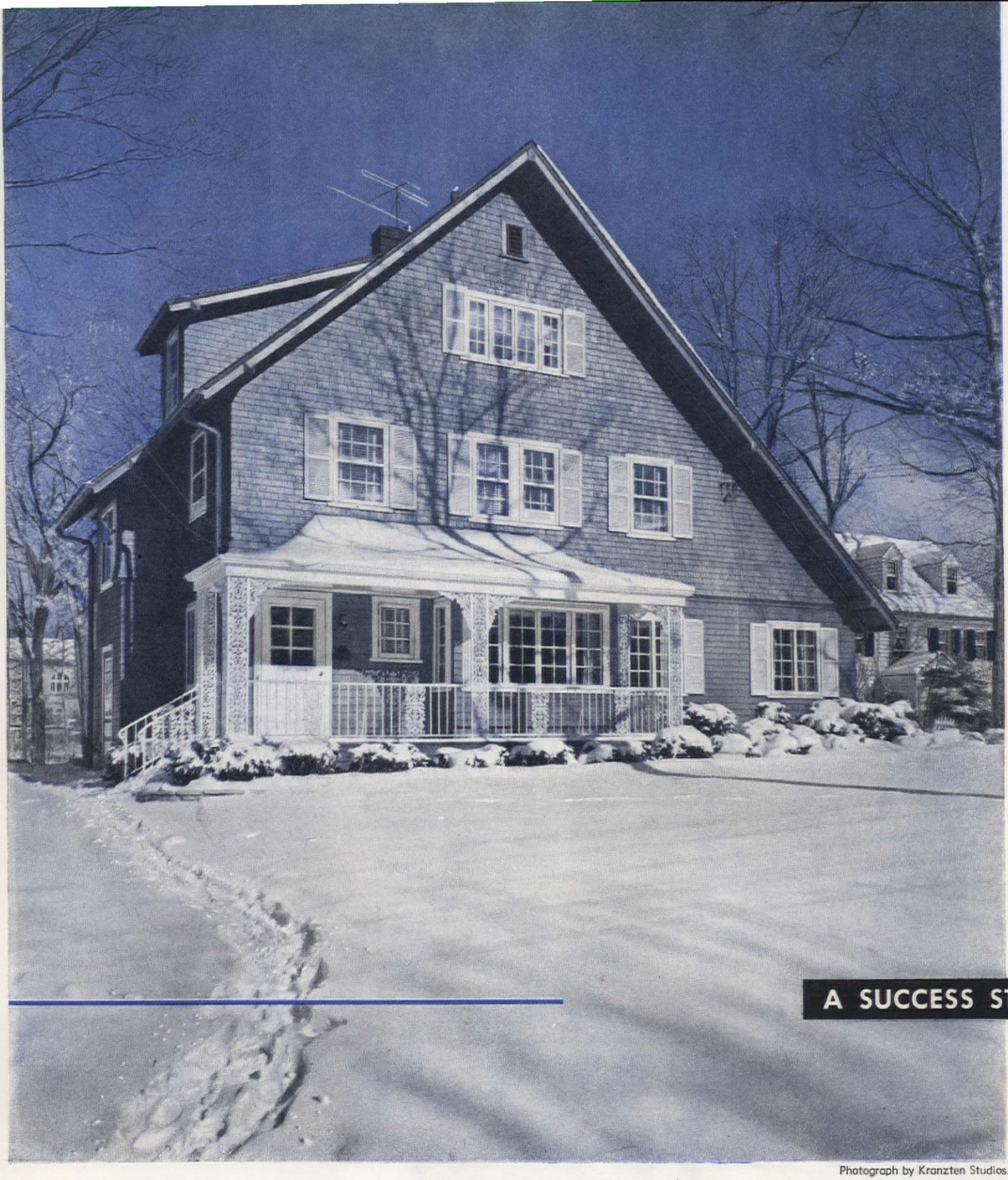


A SUCCESS STORY

Photograph by Kranzten Studios

Old

Don't think it costs a fortune to teach an old house new tricks. Without major remodeling, this one got a new outlook from a new porch, a change of color

JESSIE WALKER

Rainbow in the Attic

PEARL BANK STEWARD

This isn't the story of bright but broke young newlyweds who feathered their nest under the eaves—though it could be. In this case, our hero is a brainy young landlord in Oakland, California—medical student Fletcher Taylor, Jr., who had at his disposal the attic of a house his parents owned, and the questionable wealth of aged furnishings stored therein.

To help finance long years of study, he turned attic and discards into these income-producing furnished rooms for lucky tenants. Two large rooms each became living-sleeping-dining arrangements for two; one small room, a kitchen with dining nook; another, a snack bar.

Fletcher's mother and friends contributed labor, but there is no evidence of too many cooks here. The doctor-to-be was wise enough to spend one dollar to make many, so he called in professional decorators, for he knew that it is hard to decorate successfully with a heterogeneous profusion. Principal contribution of decorators Pfeffer and Steward was the good arrangement, and this rainbow of colors, each shade used deliberately, and very knowingly. Some unified broken-up spaces; others brought light into dark rooms; still others provided effective backgrounds against which mismated chests and desks became good companions.

Three consultations did it. The first was for general planning and picking over the loot (it turned out that only kitchen equipment, inexpensive bamboo blinds, and fabrics had to be bought). At the second session, they crystallized the color schemes, and mixed the paints—the persimmons, yellows, turquoises, purples. At the third, they placed the furniture professionally so that each piece would be on its very best behavior.

Question: **Without wrecking a modest budget, how can you mask old walls and induce a hodgepodge of hand-me-downs to live in harmony?**

Photographs by Barry Evans

Answer:

In this reborn attic, color regiments confusion of angles, covers cracks, brings in light, pulls assorted pieces together. Oriental rugs add richness, don't look too busy because they echo wall colors, and because no other strong patterns appear. Sun never seems to leave east-facing room at left, for window wall is ivory, other walls and ceiling, yellow. In large room opposite, good natural lighting permits use of strong tones. Pictures were placed on walls which pick up their colors

DECORATORS, KLAUS PFEFFER and PEARL BANK STEWARD

Christmas Really Begins

JEAN AUSTIN and ELEANOR LEE JONES

Santa Claus, they tell us, is much more likely to scoot down a chimney from which heavenly fragrances of Christmas baking float up to him. A wise old fellow, Santa! Wise too, the woman who knows that the best part of Christmas is the merry family reunion good naturedly groaning with all the eating and the stuffing nigh unto bursting with Christmas goodies. To aid the good cause, we give you more beautiful holiday food than we have ever given in a Christmas issue and, if you'll use some of them, it's very happy you'll make us. Before we get into the serious business of Christmas cooking, let us tell you about Grandma and her eager grandson. They're sweet but not "real." They were in Lord and Taylor's windows last Christmas, life size. Hard candies for her billowing skirt, gumdrops on her blouse and apron; the little fellow wearing pants of licorice "whips" and gumdrops on his blouse, too. You see, even this huge fashionable New York department store recognized that Christmas begins with good food!

'Twould be a fearful thing to have Christmas callers and not offer them hospitality, but often the callers put us to our wit's end for something to serve that will be festive, be just enough with many other house calls behind or before them. Here, dear reader, the perfect answer, a liverpaste pâté in port wine aspic. Beautiful it is, even when it's been cut and cut into—and that's a triumph as you well know. It is rich; it is easy to do. Serve it finger style, on a piece of pumpernickel or any special Christmas bread.

Another conversation piece, as well as good eating, is our cake that looks like olden-time patchwork pieces. Fun, isn't it? Under

HERMAN'S PÂTÉ IN WINE JELLY

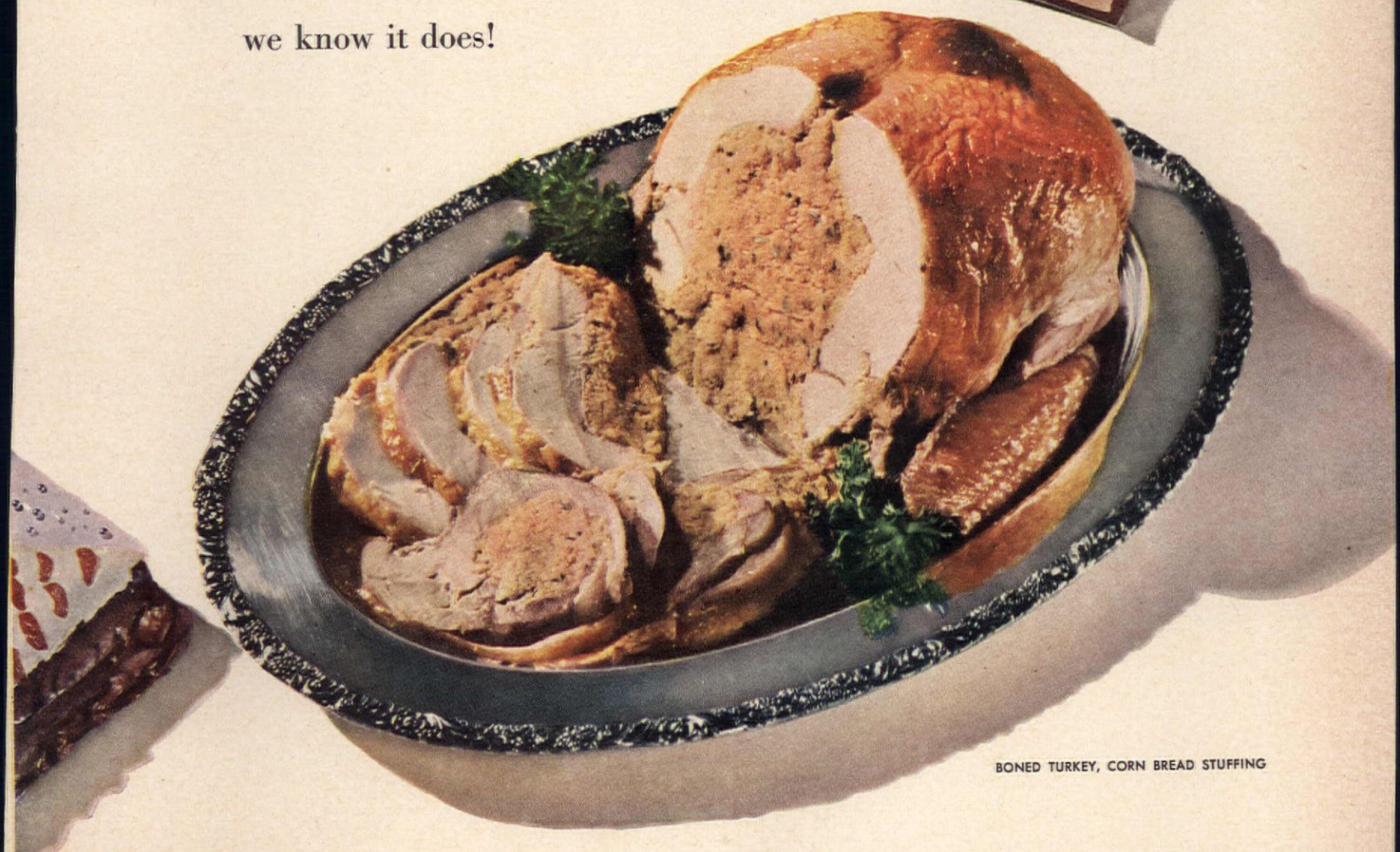
RECIPES BEGIN ON PAGE 52

MARBLEIZED QUILT

in the Kitchen

BERRY MERINGUE GLACÉE

We don't just believe
Christmas begins in the kitchen—
we know it does!



BONED TURKEY, CORN BREAD STUFFING

RASPBERRY CÉLESTINE

Christmas really begins in the Kitchen

(Begins on page 44)

FROSTY PEPPERMINT STAR

JEWELED RING SALAD

FRUIT ARRANGEMENTS BY BETTY B. MERRIAM

the fluffy seven-minute frosting and rich fudge coating on its sides, your guests cut into a mellow vanilla and orange-chocolate marble cake. So rich it is, even the greediest yuletide appetite will find room for but a sliver of it. Like our pâté loaf, it goes a long, long way—and that feature alone makes it extra-special for Christmas entertaining.

Some folks live where red, red strawberries are in season for Christmas. Those of us not so lucky can make do with frozen ones and produce the luscious strawberry meringues we show here. Meringue shells will keep and keep—and the filling an easy thing for "short order" cooking. Handsome indeed, a tray of these on your Christmas board.

Oh, but very, very special is our boned turkey. The how of it, and the recipe for the wonderful cornbread stuffing came from a reader—Natalie Platimer who lives in Philadelphia. We shall be eternally grateful to a reader who has contributed so much to every one of our Christmases from this year forth. Done in advance. All meat and eating—no unsightly bones to hack around or carry back to the kitchen. A masterpiece to look upon and need I add—good, good, good!

PLEASE TURN TO PAGE 48

SEAFOOD PUFF

SCRAMBLED EGGS AND HAM, APPLE JUICE ASPIC

MINCED HAM SQUARE, HORSERADISH SAUCE

RECIPES BEGIN ON PAGE 52

Christmas really begins in the Kitchen (Begins on page 44)

And, all in a row, three more beautiful "do-it-before's"—and can there be a better combination than glamorous food that can be done ahead of time, at leisure, and brought forth with no more trouble than taking it out of the refrigerator or home freezer? There's a raspberry Célestine—a delicate mound of lemon and raspberry ice, its center a rich creamy mixture.

The second, a simple but festive "quickie"—a star mold filled with packaged ice cream or sherbet. Only you need know how easy it is to do. And the third "do-it-before," a tart cucumber jelly to go with all the rich meat and sweets of Christmas. Irene Weston sent us the recipe, an all-year one of course. The Christmas

PLEASE TURN TO PAGE 65

RECIPES BEGIN ON PAGE 52

See "Where Credit Is Due" on page 92

With holiday bustle and mealtime hustle . . .

take it easy . . . serve Good Hot Soup

BY Anne Marshall

ANNE MARSHALL
Director Home Economics
Campbell Soup Company

HERE again is that happiest season of the year—and for Mother, the busiest! With all she has to do, one thing can't be neglected—good, hearty meals.

Now there's where maybe I can help. Why not let soup take over? Soup's nourishing, of course, and you have so many substantial main-dish soups to choose from. Soup's specially appealing to appetites in winter; that's why December beats all months in soup eating. Soup's quick to serve, too—just four minutes from soup shelf to table—and it's so pleasantly easy on Christmas-strained budgets.

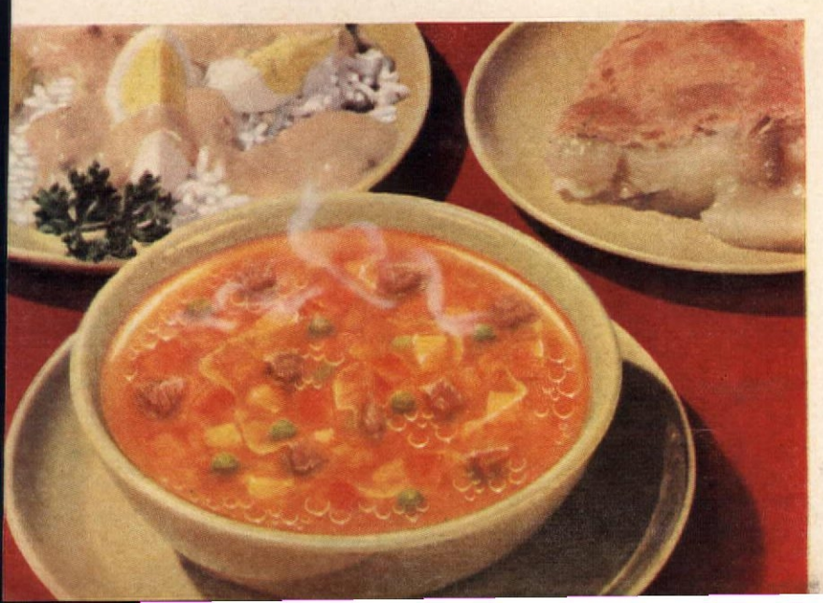
On this page are three delicious soups to plan meals around, and some menu suggestions. So—here's an easier and happier Merry Christmas-*time* to you!

A clever cook keeps a full soup shelf.

TOMATO SOUP Gets the Spotlight

No doubt, like millions, you rely on "the soup most folks like best". Your entire family—from Grandma down to Junior—just love this blend of luscious tomatoes and creamery butter. Your menu:

Tomato Soup
Frizzled Dried Beef with Cream Sauce on Toasted Rolls or Muffins
Chocolate Layer Cake
(Meal Fixing Time 15 minutes)



CREAM OF ASPARAGUS SOUP brings a welcome taste of Spring

Here, in the crisp, cold days of winter, what's more tempting than to sit down to this smooth purée of springtime's favorite—tender garden asparagus!

Cream of Asparagus Soup
Chili Con Carne (Canned) **Hot French Bread**
Lemon Pudding
(Meal Fixing Time 15 minutes)

VEGETABLE BEEF SOUP makes a marvelous main dish

Rich, deep-flavored beef stock, fine garden vegetables and tender pieces of beef all through it—truly a soup to set before your family and friends on any occasion.

Vegetable Beef Soup
Mushroom Soup Cream Sauce on Quartered Eggs and Rice
Warm Apple Pie

LAMBKEBABS

1 egg, slightly beaten
½ cup milk
6 tbsps. fine dry bread crumbs
1 tsp. salt
½ tsp. garlic salt
⅛ tsp. pepper
2 tbsps. finely cut parsley
1 lb. ground lean lamb
Small whole onions, crisp-cooked or canned
2 No. 303 cans DEL MONTE *Early Garden* Peas

Add milk, crumbs and seasonings to egg; let stand 10 minutes. With hands, thoroughly mix in parsley and lamb. Form lightly into 16 balls. Place on 8 skewers* alternately with onions. Brown in moderate broiler, brushing with drippings and turning to lightly brown all sides. Serve with heated and seasoned peas. (And wait'll you *taste* those DEL MONTE *Early Garden* Peas! Only the very best-eating, tender peas selected from the flavor-filled *middle* sizes — packed together for *natural* garden flavor.) Photo shows service for 2; recipe serves 4.

*NOTE: Four-inch wooden skewers can be obtained from your meat man, if you do not have the metal ones.

IF there's one thing you're apt to value highly, it's an opinion based on your own experience.

So, when you think of all the marvelous DEL MONTE Foods you've enjoyed, you have every reason to expect the same sort of excellence from DEL MONTE Brand *Early Garden* Peas.

Everything about them promises a thoroughly enjoyable experience. They're selected in a special way so richness and sweetness blend together for full *natural* flavor. They're remarkably tender, too. How about enjoying them soon?

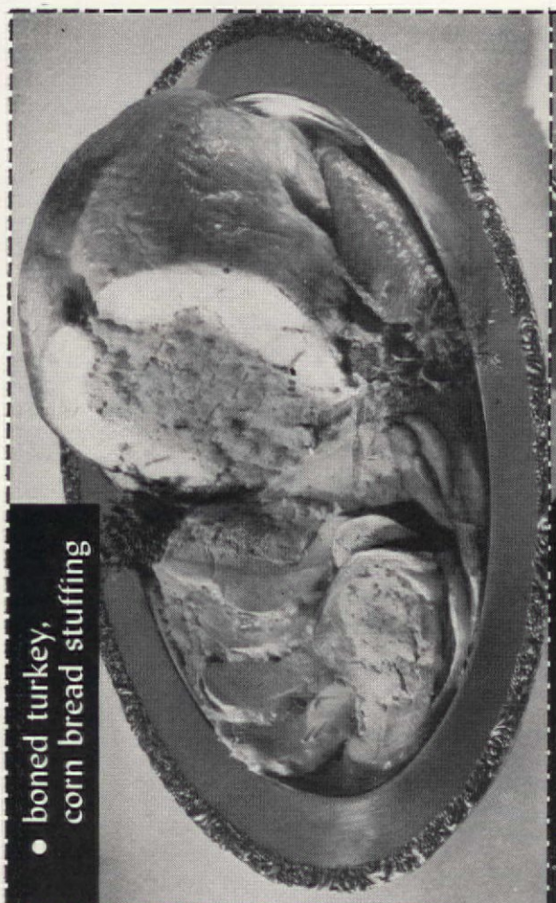
Just the tastiest, tenderest peas— selected only from the flavor-filled middle sizes.

Del Monte Early Garden Peas

BRAND

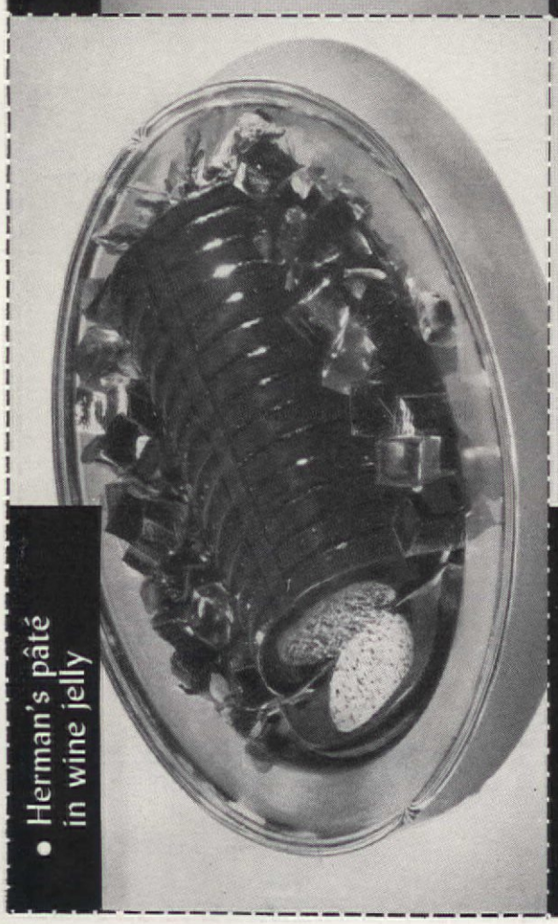
—the brand that puts flavor first

Christmas really begins in the Kitchen (Begins on page 44)



• boned turkey, corn bread stuffing

• berry meringue glacée



• Herman's pâté in wine jelly

• marbleized quilt

"Last night I dreamed I was home with lots of hot water from my G-E Water Heater!"

Many's the time you'll be thankful for your G-E Automatic Electric Water Heater.

SAFE! No fire, no fumes, no flue. Underwriters' Laboratory approved.

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AUTOMATIC... Precision-built thermostats maintain water temperature ... *automatically!*

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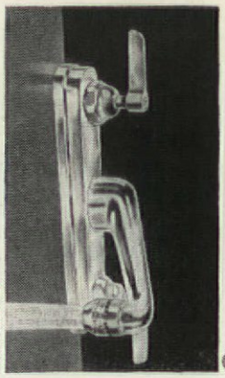


FAUCETS WITH SPRING-FLO AERATORS make water taste better, speed dishwashing!

Enjoy water that's oxygen-enriched – it's tastier! The bubbly Spring-Flo stream makes more suds, rinses and washes faster, prevents splash. *The Spring-Flo aerator is available with the faucets of all leading faucet manufacturers.* Order from your plumber.

TASTES BETTER The disappearing bubbles largely remove foreign tastes and odors – leave clear, spring-like water.

MORE SUDS High velocity bubbly stream gives suds galore from any soap, makes dishwashing quicker, rinsing easier.

WON'T SPLASH Millions of bubbles cushion the impact and prevent splash. No more wet clothes or splattered kitchens.

SPRING-FLO® AERATOR

A CHASE PRODUCT

CHASE

The greatest thing in faucets

CHASE BRASS & COPPER CO.

Christmas really begins in the Kitchen (Begins on page 44)

• marbleized quilt

6 cups sifted cake flour
2½ tbs. baking powder
1 tsp. salt
1½ cups shortening
3 cups sugar
6 eggs
2 tsp. vanilla
1 cup milk
1 cup orange juice
2 tbs. grated orange rind
2 squares baking chocolate, melted

Sift flour, baking powder, and salt together. Cream shortening and sugar until fluffy. Add eggs one at a time, beating well. Divide creamed mixture in half. Add ½ of the sifted ingredients alternately with milk to one part. Blend in vanilla. Add orange rind and juice and remaining dry ingredients to the other part. Mix in chocolate. Place batter by alternate spoonfuls in a greased and floured 9 x 13 baking pan. Bake at 350° F. 1–1¼ hours.

FROSTING 1½ cups sugar, ½ cup water, 2 egg whites, ¼ tsp. cream of tartar, ⅛ tsp. salt, 1 tsp. vanilla

Combine sugar and water. Place over low heat; stir until sugar dissolves. Bring to a boil; cook, covered, 3 min. Uncover and cook until thermometer reads 238° F. Remove from heat. Sprinkle egg whites with cream of tartar and salt. Beat until stiff. Continue beating and gradually add syrup. Beat until frosting holds shape.

Serves 20–25 ***272–340 cal. per serving***

Originated in THE AMERICAN HOME KITCHEN

• berry meringue glacée

Makes 6 meringues and 6 covers

3 egg whites
Dash salt
¾ cup granulated sugar
¾ tsp. vanilla
¾ tsp. vinegar
½ tsp. cream of tartar

Beat egg whites, salt, vinegar, and cream of tartar until stiff. Add sugar a tablespoon at a time, beating after each addition until sugar is blended. Add vanilla; blend well.

Drop mixture by tablespoons, about 2 in. apart, on cookie sheet covered with unglazed paper. Shape into rounds about 3 in. in diameter. Build sides up, using spoon or pastry tube.

Make extra rounds for covers. Bake in slow oven, about 200° F. Fill centers of meringues with berries. Cover with Berry Sauce Glacé.

Recipe by Jean Austin

• Herman's pâté in wine jelly

Serves 10–12

1 lb. liverwurst
3 tbs. unflavored gelatin
¼ cup cold water
1⅓ cups boiling water
1½ cups port wine
1 cup sugar
6 tbs. lemon juice

Dissolve gelatin in cold water. Add boiling water and other ingredients. Pour into 1-qt. mold oiled with vegetable or olive oil, and let set. Make a paste of liverwurst and shape into thin roll. When gelatin is set, insert liverwurst roll into groove made by spooning out gelatin with a hot spoon. Gelatin removed can be melted by reheating and used to fill in where necessary, or for garnishing.

• boned turkey, corn bread stuffing

Makes stuffing for a 16-lb. turkey

1⅓ cups butter or turkey fat
1 cup minced onion
3 cups minced celery
½ cup minced parsley
12 cups crumbled cornbread
1 tsp. dried sage
2 tsp. salt
1 tsp. white pepper
1 tsp. paprika

Melt butter or turkey fat and cook onion and celery until soft. Add to other ingredients and mix thoroughly.

Recipe from Natalie Platimer

Christmas really begins in the kitchen (Begins on page 44)

• old-fashioned creamy mints

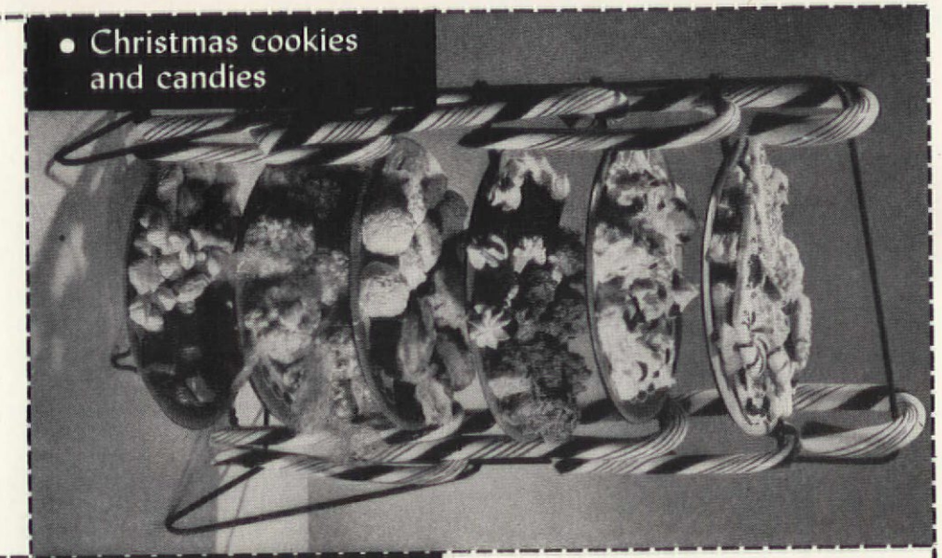
Makes approximately 4 dozen mints

2 cups sugar
¾ cup boiling water
¼ cup butter or margarine
Peppermint or wintergreen flavoring
Green or red food coloring

Combine sugar, water, and butter or margarine. Cook over low heat, stirring frequently, until candy thermometer registers 260° F. Add 4–6 drops of wintergreen or peppermint flavoring and a few drops of green or red food coloring. Pour out on a greased, chilled marble slab or large, heavy meat platter which has been greased. As mixture cools very slightly, fold edges over and pull vigorously. When mint rope lightens in color and a small piece breaks off when you crack it against the edge of a slab, make several twists in rope. Cut quickly into pieces with scissors, twisting often while cutting. Store in an air-tight container for about three days or until mints become creamy.

Originated in THE AMERICAN HOME KITCHEN

• Christmas cookies and candies



• honeymoon squares

Makes approximately 2 dozen

½ cup butter or margarine
½ cup brown sugar, firmly packed
1 cup sifted all-purpose flour
1 cup brown sugar, firmly packed
2 eggs
2 tbs. all-purpose flour
1 cup chopped walnuts
1 tsp. vanilla
¼ tsp. salt
1½ cups coconut
½ tsp. baking powder

Cream butter or margarine, ½ cup brown sugar, and 1 cup flour until fluffy. Spread evenly over the bottom of a greased 9 x 9 pan. Bake at 350° F. 10 min. Mix remaining ingredients. Remove pan from oven. Lightly drop nut mixture from the tip of a teaspoon over first layer. Bake at 350° F. 20 min.

Originated in THE AMERICAN HOME KITCHEN

• caramels

Makes approximately 7 dozen caramels

2 cups sugar
2 cups white corn syrup
⅛ tsp. salt
½ cup butter or margarine
2 cups evaporated milk
1 tsp. vanilla
1 cup pecans

Combine sugar, corn syrup, and salt in a 3-quart saucepan. Cook over medium heat until syrup is very thick (245° F.) Add butter or margarine and stir until melted. Add milk very gradually so that mixture does not stop boiling. Cook, stirring constantly, until thermometer registers 242° F. Remove from heat and add vanilla and pecans. Immediately pour into a greased 9 x 9 pan. Cool thoroughly, then cut into squares. If desired, wrap individual pieces in waxed paper.

Originated in THE AMERICAN HOME KITCHEN

Brillo now lasts longer!
More Shines in Every Pad!

RED box—soap-filled pads
GREEN box—pads plus cake soap

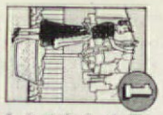
New "Shine meter" tests prove
BRILLO gives TWICE the SHINE in HALF the TIME!

Make stubborn pans gleam with a Brillo *pad-with-soap*. Easy! Don't scrub and scrape! Use a square, metal-fiber Brillo pad to whisk away crust! Brillo has *jeweler's polish*. Gives aluminums *twice the shine in only half the time* as other cleansers tested. Wonderful for glass baking dishes, too.

Slave to scorchy pans?

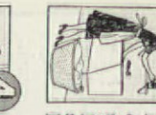
There's More to CLOROX than gentler bleaching!

1 AN extra-gentle BLEACH
There's no other product that equals Clorox! It conserves costly linens for it's extra gentle, actually different from other bleaches . . . free from caustic and other harsh substances . . . made by a patented formula exclusive with Clorox!



2 A dependable STAIN REMOVER
The answer to many a stain problem is on the Clorox label. Check it. See how *easily* Clorox removes numerous stains from cottons, linens . . from kitchen and bathroom surfaces, too!

3 AN effective DEODORIZER
In laundering and in routine cleaning the deodorizing action of Clorox is always on the job! There's no stale, musty smell to Clorox-clean linens, kitchen or bathroom surfaces.



4 In addition CLOROX is one of the world's great DISINFECTANTS
Germs dangerous to health can thrive on soiled linens, drainboards, sinks, wash basins, showers, tubs and toilet bowls. Clorox is the most efficient germ-killer of its kind . . . a type of disinfectant recommended by hundreds of Public Health Departments. Use Clorox regularly in laundering and in routine cleaning. See directions on the Clorox label.

You get all 4 in 1 with CLOROX
AMERICA'S FAVORITE

CLOROX-CLEAN means ADDED HEALTH PROTECTION!

• holiday popcorn balls
• fudge cups

1 cup sugar
⅓ cup light corn syrup
¼ cup butter or margarine
½ tsp. salt
½ tsp. vanilla
12 cups popped corn
⅓ cup water
1 cup crushed peppermint stick candy

Combine sugar, syrup, water, candy, butter or margarine, and salt. Cook over low heat; stir until sugar dissolves. Cook without stirring until thermometer registers 270° F. Add vanilla and 2–4 drops red or green food coloring. Pour syrup slowly over popped corn and mix well. Shape into balls.

Makes 1½ dozen medium-sized balls *Originated in* THE AMERICAN HOME KITCHEN

¾ cup sifted all-purpose flour
½ tsp. baking powder
¼ tsp. salt
1 cup chopped walnuts
⅓ cup shortening
1 cup sugar
2 eggs, well beaten
½ tsp. vanilla
2 squares baking chocolate, melted

Sift flour, baking powder and salt together. Combine nuts with flour mixture. Cream shortening and sugar until fluffy. Add eggs and vanilla; beat well. Blend in chocolate. Add flour-nut mixture; mix well. Fill greased, small muffin pans half full. Bake at 350° F. 15–20 min. If desired, frost with butter frosting which has been tinted green and flavored with a few drops of peppermint flavoring.

Makes approximately 3 dozen *Originated in* THE AMERICAN HOME KITCHEN

• brandy snaps
• cherry jewels

¾ cup sugar
½ cup molasses
1½ cups sifted all-purpose flour
1 tbs. ginger
2 3-oz. packages cream cheese
¾ cup butter or margarine

Combine butter or margarine, sugar, and molasses in a saucepan. Cook over low heat, stirring constantly until sugar is dissolved. Remove from heat, then add flour and ginger. Beat until smooth. Drop by teaspoonfuls 2 in. apart on a greased baking sheet. Bake at 300° F. for 10–12 minutes. Cool for 1 minute, then roll over handle of wooden spoon. (If snaps become too stiff to roll, place in oven for about 3 minutes to soften.) Soften cream cheese and fill snaps.

Makes approximately 3 dozen *Originated in* THE AMERICAN HOME KITCHEN

2 egg whites
⅛ tsp. cream of tartar
¼ tsp. salt
¼ cup sugar
½ cup well drained, chopped red cherries
½ cup well drained, chopped green cherries
½ cup sifted cake flour

Sprinkle egg whites with cream of tartar and salt. Beat until frothy, then add sugar gradually, beating constantly until stiff. Fold in cherries and flour. Drop by teaspoonfuls on a greased baking sheet. Bake at 300° F. for 15–20 min.

Makes approximately 2½ dozen cookies *Originated in* THE AMERICAN HOME KITCHEN

• snowballs

Makes approximately 3 dozen

1 cup butter or margarine
½ cup confectioner's sugar
2¼ cups sifted all-purpose flour
1 tsp. vanilla
¼ tsp. salt

Cream butter or margarine and sugar together until fluffy; add flour and mix well. Blend in vanilla and salt; chill. Roll into small balls. Place on a greased baking sheet. Bake at 375° F. 12–15 minutes. Roll in confectioner's sugar. Cool; roll in sugar again.

Originated in THE AMERICAN HOME KITCHEN

• pressed butter cookies

Makes approximately 6 dozen

1 cup butter or margarine
⅔ cup sugar
3 egg yolks
1 tsp. vanilla
2½ cups sifted all-purpose flour

Cream butter or margarine and sugar together until light and fluffy. Add egg yolks and vanilla, then beat well. Blend flour in thoroughly. Place dough in cookie press. Press desired shapes on an ungreased baking sheet. Bake at 400° F. for 10 minutes.

Decorate as desired with red and green maraschino cherries, chocolate shot, citron, angelica, dragees, and colored sugar.

Originated in THE AMERICAN HOME KITCHEN

Christmas really begins in the Kitchen

(Begins on page 44)

HOUSEWIFE: JOHN'S BOSS IS COMING TO DINNER. MY BUDGET'S SO LOW . . . WHAT CAN I SERVE FOR DESSERT?

CHIQUITA: THAT'S EASY. SERVE BANANA CHOCOLATE CREAM PIE . . . IT'S KIND TO YOUR BUDGET.

CHIQUITA: AND IT'S LUSCIOUS . . . IT'LL BRING PRAISE FROM ANY MAN.

Banana Chocolate Cream Pie

- 1½ to 2 squares unsweetened chocolate
- 2 cups milk
- ¾ cup sugar
- ½ teaspoon salt
- 5 tablespoons cornstarch or flour
- 2 egg yolks, slightly beaten
- 1 tablespoon butter or margarine
- ½ teaspoon vanilla
- 1 baked 9-inch pie shell or six 3½-inch tart shells
- 3 ripe bananas*

**Use fully ripe bananas . . . yellow peel flecked with brown*

Melt chocolate in milk in top of double boiler over rapidly boiling water, beating until blended. Mix sugar, salt and cornstarch or flour. Stir into chocolate mixture. Stir and cook until well-thickened. Cook 10 minutes longer; stir occasionally. Stir hot mixture into egg yolks. Cook 1 minute. Add butter or margarine and vanilla. Cool thoroughly. Cover bottom of pie shell with small amount of filling. Slice bananas into pie shell. Cover with remaining filling. Top with sweetened whipped cream, or meringue, if desired.
Makes 1 pie or 6 tarts.

Pudding mixes: Packaged commercial pudding mixes may be used as filling. Prepare according to package directions. Chill. Then follow the above recipe.

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Home Economics Department . . . A. H. 2
UNITED FRUIT COMPANY, Pier 3, North River, New York 6, N. Y.

I served BANANA CHOCOLATE CREAM PIE.....(date)
to.....(number of guests). Their comments_____
_____. My comments_____
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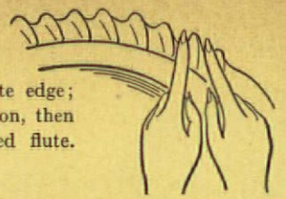
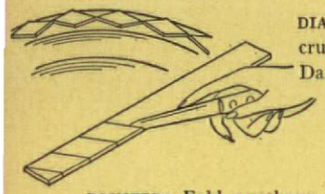
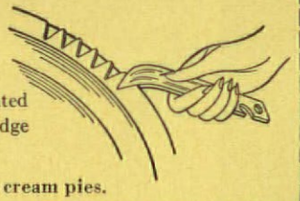
pie edgings



DIAGONAL FLUTE: Trim overhang to within ½ in. of plate edge; fold under. Place forefingers ¼ in. apart in diagonal position, then push right forefinger gently toward left to make rounded flute. Repeat each ½ in. around edge.



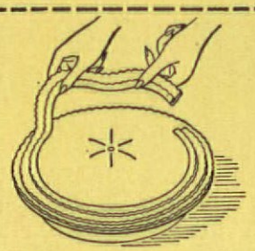
DIAMOND: Fold overhang under ½ in. Cut remaining pie crust into ½-in. strips. Cut at an angle ½ in. apart. Dampen rim; press diamonds down lightly.



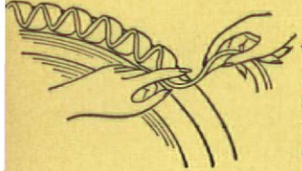
POINTED: Fold overhang under ½ in. Using pointed edge of beer-can opener, place sharp side against edge of pie plate and cut out pie crust.

For variety, use coffee as liquid in crust for coffee-chiffon or cream pies.

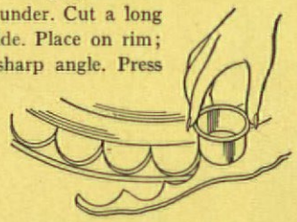
pie edgings



DOUBLE RUFFLE: Cut a long strip of pie crust 1 in. wide. Fold back to within ¼ in. of the edge. Place ruffle on slightly moistened rim. Press down lightly.



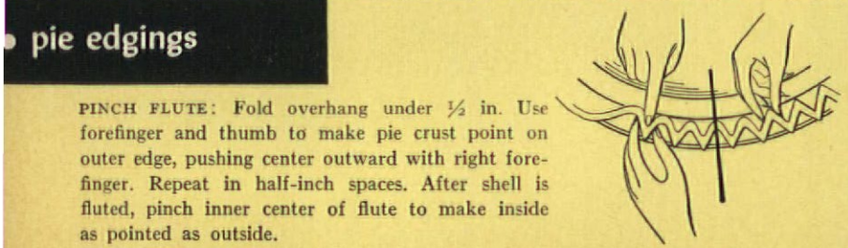
WIDE RICK-RACK: Trim overhang ¼ in. from edge of pie plate and fold under. Cut a long strip of pie crust ½ in. wide. Place on rim; fold back and over at a sharp angle. Press down lightly.



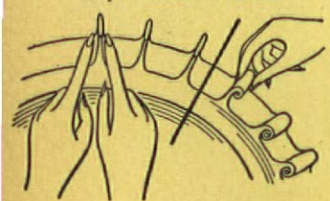
WIDE SCALLOP: Fold overhang under ½ in. Press round cookie cutter into pie crust on plate edge to form deep scallop pattern with no space between edges of scallops.

Try chopped fresh mint for pineapple pie, chopped parsley for meat pies.

pie edgings



PINCH FLUTE: Fold overhang under ½ in. Use forefinger and thumb to make pie crust point on outer edge, pushing center outward with right forefinger. Repeat in half-inch spaces. After shell is fluted, pinch inner center of flute to make inside as pointed as outside.



PINWHEEL: Allow ½-in. pie crust overhang. Fold overhang under evenly. Pat down lightly. At 1½ in. intervals, use both forefingers to make a sharp point. Roll each point two or three turns down toward the pie-plate edge to form pinwhEel effect. Press down lightly.

Grated lemon or orange rind added to crust makes delightful base for lemon meringue pie or fruit pies.

• pie edgings

TIPS FOR PIE-CRUST PERFECTION

PIE-CRUST SHELL: Roll out pie crust. Turn pie plate upside down over pie crust and measure 1½ in. and cut around. Fit loosely into pie plate. Caution: Never stretch. Shrinkage most often occurs because of stretching. Finish edging, then prick well. Chill in refrigerator a half hour. Brush rim with cream for shiny glaze.

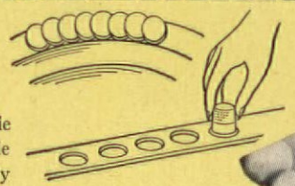
DOUBLE-CRUST PIE: Roll top crust ½ in. larger than pie plate. Fold under bottom crust and seal well. Use sufficient vents to allow escape of steam.

PIE EDGINGS

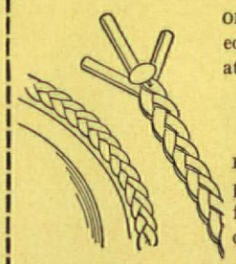
LEAF: Trim overhang ½ in. from edge of pie plate. Fold overhang under. Snip pie crust rim at an angle ¼ in. apart, turning back in opposite directions.

Orange juice as the liquid in crust for a chocolate pie is a flavor treat.

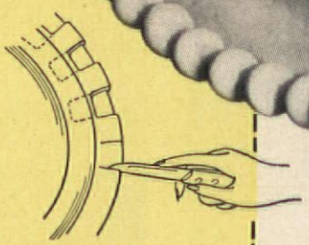
• pie edgings



COIN: Trim overhang ½ in. from edge of pie plate; fold under. Cut circles from remaining pie crust with thimble. Overlap circles on slightly moistened pie crust rim; press down lightly.



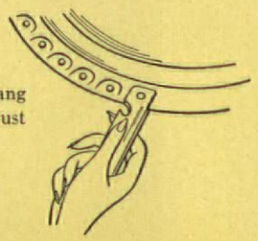
OPEN SQUARE: Trim overhang ½ in. from edge of pie plate; fold under. Cut pie crust edge at ½-in. intervals. Fold alternate squares under.



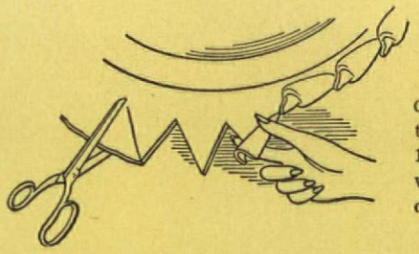
BRAIDED: Trim pie crust ½ in. from edge of pie plate; fold under. Cut strips ¼ in. wide from remaining pastry and braid. Place on pie-crust rim; press down lightly.

Grated cheddar cheese in pie crust adds zip to apple pie.

• pie edgings



BEADED: Trim overhang ½ in. from edge of pie plate. Fold overhang under. Press rounded end of a beer-can opener firmly into pie crust rim. Repeat around entire rim, placing designs side by side.



CORNUCOPIA: Allow ¾-in. overhang; do not turn overhang under. Cut pie crust in points at 1-in. intervals around rim. Roll points in toward rim to form cornucopia shapes. Press down lightly.

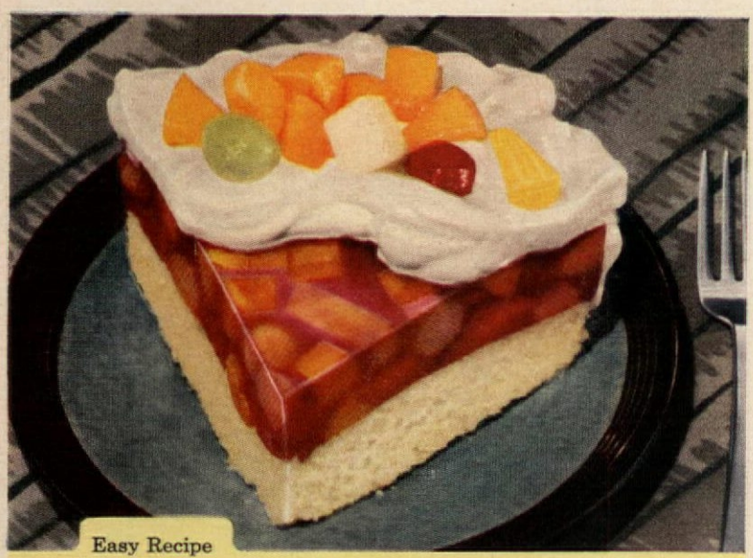
Try using apple juice as the liquid in crust for cranberry pie.

Take a Package of

Pie Crust Mix

MORE ON PAGE 58

3 easy new ways to serve Fruit Cocktail from California



Easy Recipe

Fruit Rainbow Cake

½ cup syrup from canned fruit cocktail
1⅓ cups water
1 pkg. strawberry-flavored gelatin
2 tablespoons lemon juice
1½ cups drained canned fruit cocktail
1 8-inch plain layer cake

Heat together syrup and water; dissolve gelatin in it. Blend in lemon juice. Cool to consistency of unbeaten egg white. Blend in fruit cocktail. Turn into 8-inch layer cake pan. Chill until firm. Unmold onto cooled cake layer. Cut in wedges to serve. Decorate with whipped cream and additional fruit, if desired. Serves 6 to 8.

Easy Recipe

"Kick-Off Breakfast!" -Champion Style

California Fruit Cocktail
Crisp Wheaties*
Rich milk or cream

Team them up for the greatest breakfast thrill of the year. Watch your champions go for those energy-packed Wheaties and sparkling, summery fruit cocktail. Here's a winning combination hard to beat: easy, nutritious, ready in a jiffy!

Cling Peach Advisory Board

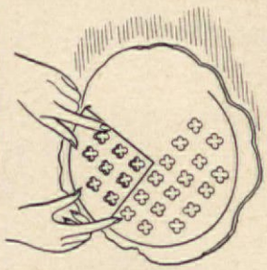
*Product of General Mills

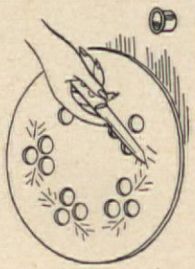
California Fruit Cup: A lively meal starter, a gala dessert without work. Fruit cocktail is ready to serve the instant you open the can. Five gorgeous fruits; sun-ripe California cling peaches, pineapple, pears, cherries and grapes. Ready fixed! Ready mixed! Perfectly flavor blended! Holidays, any day, have this California treat handy.

Take a Package

(Begins on page 56)

• pie toppings





CLOVERLEAF: Roll pie crust to ⅛-in. thickness. Place cutter on pie crust and cut, turning four times to form circle. Place on pie filling. Seal edges.

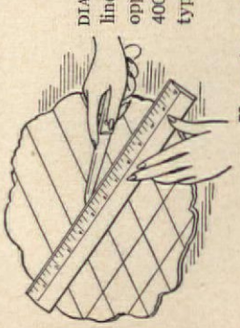
BELL: Roll pie crust to ⅛-in. thickness. Cut out shapes with bell cookie cutter or cutter appropriate for the season or occasion. Place on pie filling.

HOLLY: Roll pie crust to ⅛-in. thickness. Cut out holly berries with small round cookie cutter; fashion leaves with point of paring knife. Place on pie filling. Seal edges and bake.

Crushed nuts added to pie crust make for tempting crunchiness.

• pie toppings

SCALLOP: Roll pie crust to ⅛-in. thickness. For 9-in. pie, roll circle 8 in. in diameter; cut scallops around edge with round cookie cutter. Place on pie filling. Design vents in center as desired and bake.



DIAMOND: Roll pastry to ⅛-in. thickness. Measure diagonal lines 1 in. apart with ruler. Measure lines 1 in. apart in opposite direction and cut out diamond shapes. Bake at 400° F. for 10 minutes or until brown. Place on baked custard-type filling in desired pattern.

Vary pie crust flavor with pineapple juice as the liquid in apricot pie.

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Notice the clearer colors, the smoother surface, the finer marbleization of Wright Rubber Tile. These differences mean that your floors will be far more beautiful when you use Wright Rubber Tile.

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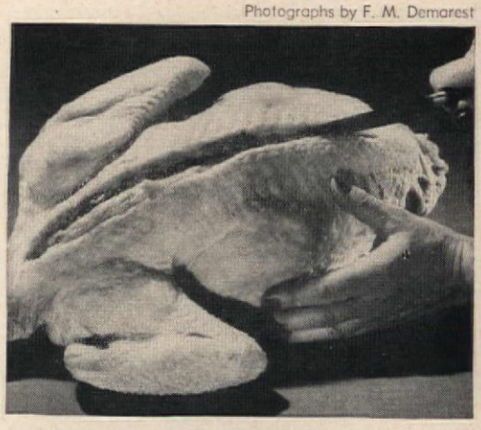
2953

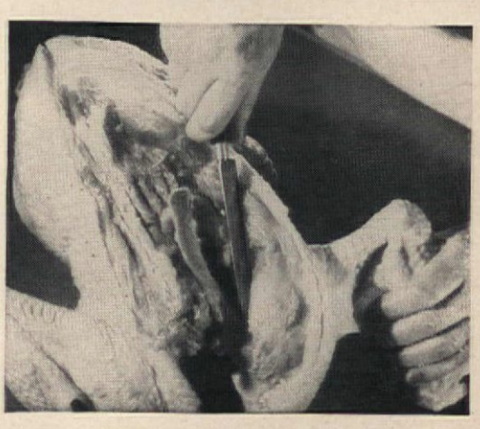
How to Bone a Turkey

Place the turkey breast down on table, with its neck pointed away from you. At the neck, cut with a sharp knife through the skin and through to the backbone

Photographs by F. M. Demarest



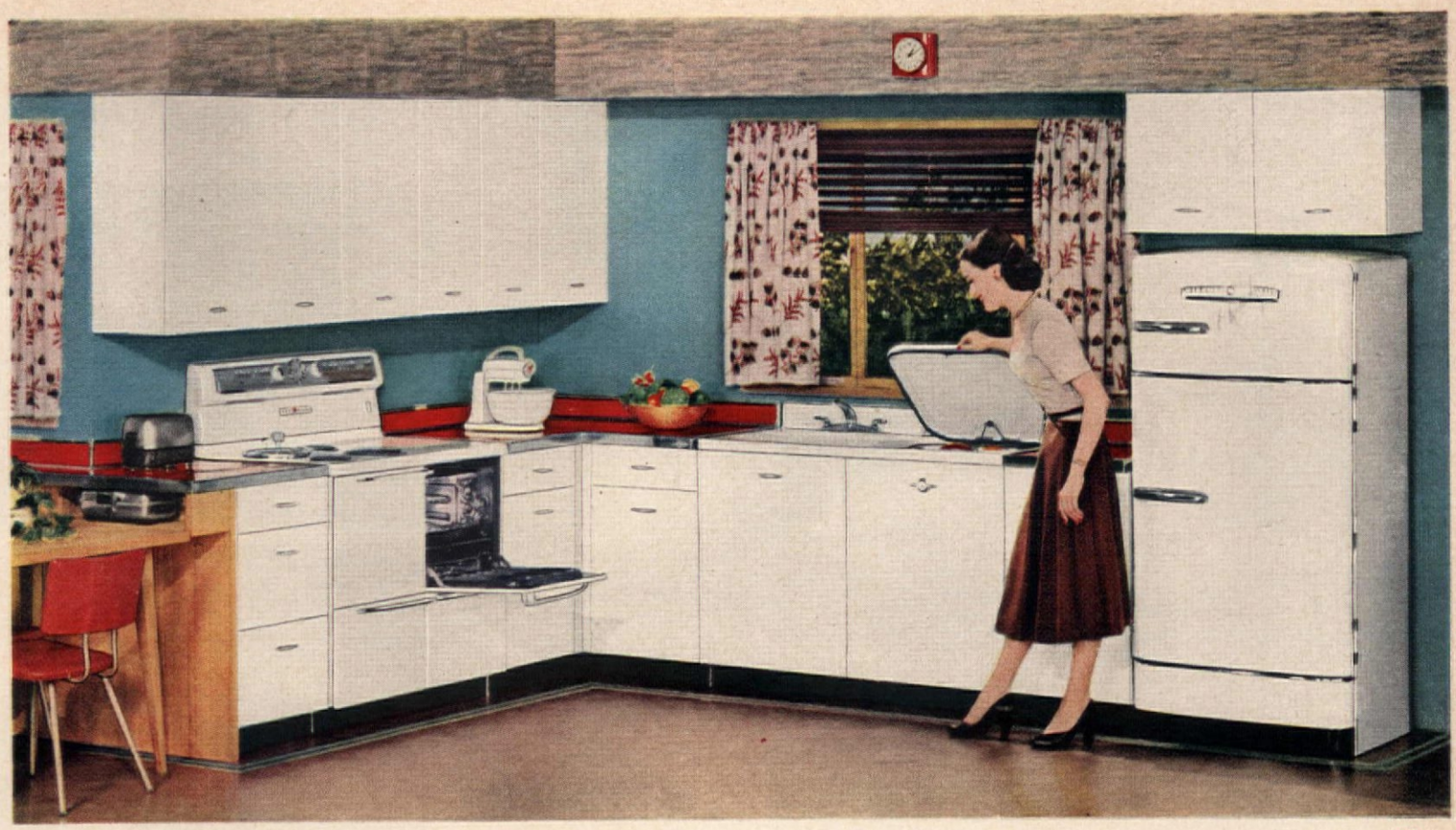
Cut along backbone from neck to tail. With your fingers, pull the neck out of the skin and back towards you



Now start to bone by scraping the meat from the bones towards the wing. Cut as close to the bones as you possibly can

When you reach the first wing joint, cut completely through it. Work along bone to the second joint, and cut through it. Leave wing tip as is—looks better on finished product

PLEASE TURN TO PAGE 62



In your home... a G-E Kitchen with matched appliances!

Whether you plan to buy, build or remodel your present home, there's a wonderful G-E All-Electric Kitchen for you!

JUST IMAGINE the excitement of having a marvelous All-Electric Kitchen like the one shown here—a General Electric Kitchen *completely equipped* with matched appliances!

You'll have a modern, streamlined G-E Space Maker Refrigerator. You'll get a G-E Disposall,® a magical device that washes food-waste—even bones—away quickly, for good.

You'll get a positive thrill in using the G-E Automatic Dishwasher and Sink that double-washes, double-rinses and dries dishes—electrically. There's a G-E "Speed Cooking" Range—fast, safe, and clean, with automatic features.

So whether you're buying, building or remodeling, get the finest in electrical living—a G-E All-Electric Kitchen! And all of the wonderful appliances shown above will fit into a kitchen space 11 feet 6 inches by 13 feet.

How you can finance your G-E All-Electric Kitchen

1 *If you're buying or building a new house,* your down payment on a house with a G-E Kitchen is only *slightly more* than a house without these appliances. Afterward, because your G-E Kitchen is a part of the mortgage which is paid off over the years, you'll hardly notice the small increase in monthly payments.

2 *If you're installing a new kitchen in your present house,* or in an older house you have bought, you can get favorable terms, too—though down payment and monthly payments will be more than if you were buying a home.

In any case, your G-E dealer can help you design your new kitchen *especially to fit your home! For additional information, consult him or mail coupon at lower right.*

You can put your confidence in—

GENERAL ELECTRIC

YOUR ALL-ELECTRIC KITCHEN INCLUDES:

G-E 10-cu-ft Combination Refrigerator-Food Freezer

Zero Cold above for frozen foods. Moist Cold below for fresh foods . . . no defrosting.

Automatic G-E Dishwasher and Sink

Automatically double-washes and double-rinses dishes. Modern sink included.

Beautiful G-E Steel Cabinets

Plenty of food and utensil storage space. Plenty of extra work surface, too!

G-E "Speed Cooking" Range

So clean! So fast! So safe! With automatic features that make grand meals so easy to get!

G-E Disposall

The wonder appliance that gets rid of food-waste electrically! You never need see, touch, smell messy garbage again!

General Electric Co.
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Bridgeport 2, Conn.

Dear Sirs: I'd like to know the name of my local G-E Kitchen Specialist, and I understand I'm under no obligation.

Name

Address

City State

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NEW ScotTowels – so strong when wet

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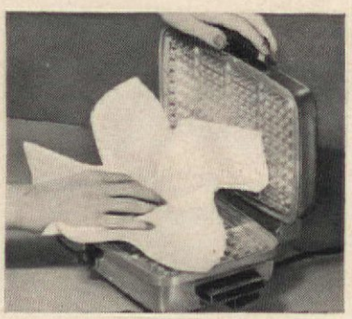
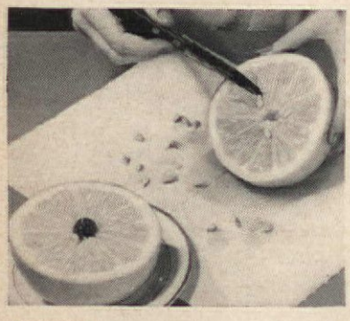
CLEAN AND SHINE ASHTRAYS with fabric-soft ScotTowels. Now so *strong* when *wet*, you can use ScotTowels with cleansers, polishes and soaps for *dozens* of difficult household chores.



WIPE WAFFLE IRONS and griddles after use with clean ScotTowels. So pliable, so highly absorbent, handy ScotTowels get into corners *easily*, soak up grease thirstily, thoroughly.



PREPARE GRAPEFRUIT—and other foods—on work-saving, time-saving ScotTowels. Then throw away scraps and towels—get rid of messy clean-ups *fast*. Scott Paper Co., Chester, Pa.

SOFT-TUFF PROCESS

keeps them soft, absorbent

150 SCOTTOWELS TO A ROLL

"SCOTTOWELS," "SOFT-TUFF" REG. U. S. PAT. OFF.

How to Bone a Turkey

(Begins on page 60)

Work along frame in same manner till you reach leg. Cut leg the way you cut wing. Repeat procedure on other side of bird. Cutting through the joints frees bones from the carcass

When turkey is boned, season inside with salt and pepper before sewing up

Sew up back with large needle and string. Fold neck skin towards the back; fasten with a stitch

For stuffing, turn turkey on its back. Push stuffing carefully into all cavities

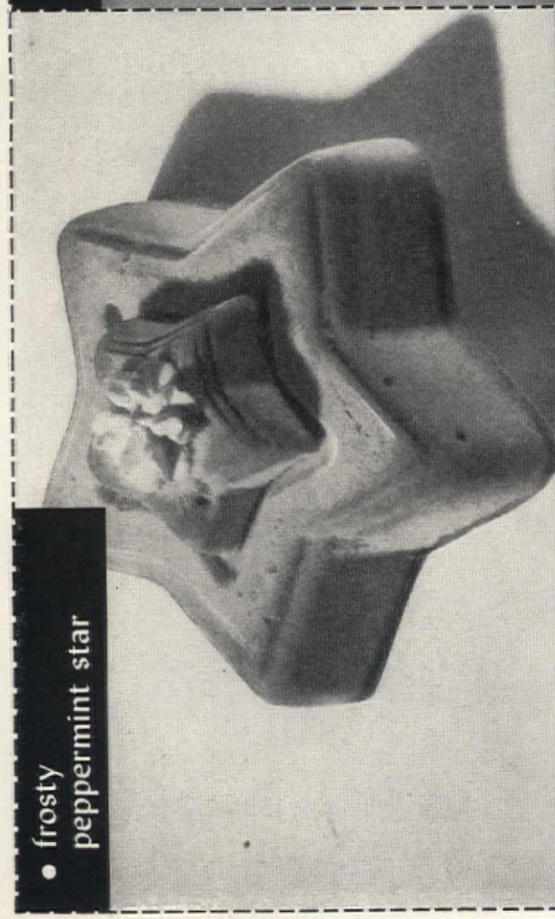
Place bird in pan and arrange to look as it did before boning. Keep wings close to body; push legs into proper place. Tie securely to keep it in shape. Roast

Christmas really begins in the Kitchen (Begins on page 44)

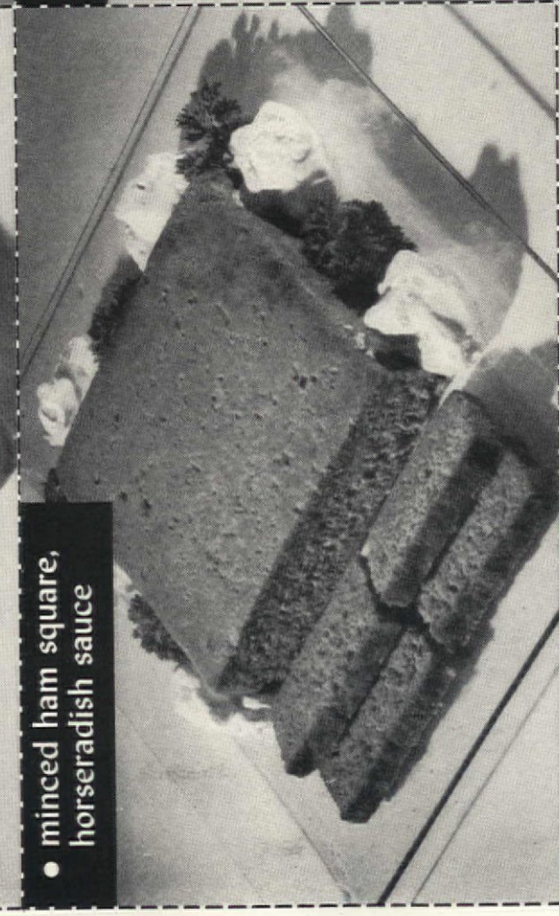
• raspberry Célestine

• scrambled eggs & ham, apple juice aspic

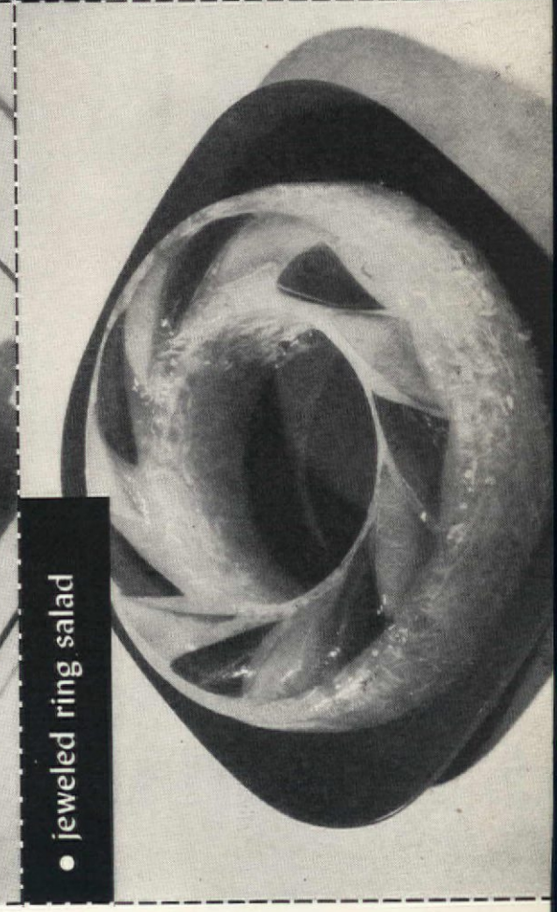
• seafood puff



• frosty peppermint star



• minced ham square, horseradish sauce



• jeweled ring salad

• jeweled ring salad

Serves 8–10

2 cups grated cucumbers, with seeds removed
4 tbs. vinegar
2 cups boiling water
½ tsp. salt
2 pkg. lemon-flavored gelatin

Add vinegar and salt to cucumbers. Dissolve gelatin in water. When slightly thickened, add cucumber mixture and a bit of green coloring. Put into a 1-qt. ring mold, or mold any way desired.

Decorate with cucumber peel and tomato peel.

Recipe from Irene Weston

• seafood puff

½ tsp. salt
⅛ tsp. pepper
2 cups milk
½ cup butter or margarine
¾ cup all-purpose flour
2 tbs. Worcestershire sauce
2 tbs. prepared mustard
1 cup grated Cheddar cheese
4 eggs separated
1 can shrimp
1 can lobster

Melt butter or margarine, then blend in flour, salt, and pepper. Add milk gradually, stirring constantly. Continue stirring and cook over low heat until thickened. Add Worcestershire sauce, mustard, and cheese. Stir until cheese melts. Beat egg yolks slightly. Combine a little of cheese mixture with yolks, then add gradually to hot mixture. Cook for 1 minute. Add shrimp and lobster. Beat egg whites until stiff and fold in. Pour into a greased 2½-quart baking dish. Bake at 350° F. for 50–60 minutes or until knife inserted in center comes out clean.

Serves 6–8 ***391–393 cal. per serving*** ***Source of vitamins A, D***

Originated in THE AMERICAN HOME KITCHEN

Note: If desired, use 2 cups cooked, chopped ham or turkey instead of shrimp-lobster combination.

• minced ham square, horseradish sauce

Serves 10–12

3 lbs. ground, uncooked smoked ham
2 eggs, slightly beaten
3 cups fine soft bread crumbs
Add salt if ham is not salty
1¼ cups buttermilk
2 tbs. brown sugar
2 tbs. prepared horseradish

Mix above ingredients well. Pack into greased 8" x 8" baking pan or glass baking dish. Bake in 350° F. oven about 1½ hours. Increase the heat to 400° F. for the last 15 min. to brown a little.

Serve with whipped cream mixed with a pinch of salt and well-drained horseradish to taste.

Recipe by Vera Bjorck

• scrambled eggs & ham, apple juice aspic

4 cups apple juice
3 tbs. gelatin
Orange sections
Thick red apple peel cut in diamond shapes

Soften gelatin in 1 cup of cold apple juice. Heat 3 cups of apple juice to dissolve the gelatin. Let cool. Pour small amout of gelatin mixture into oiled, chilled 1-qt. mold. Swirl mixture around mold to form a thin coating.

Decorate with apple-peel diamonds and orange sections. Working over bowl of ice, carefully fill mold a little at a time and let set each time until filled.

Serve with scrambled eggs mixed with left-over ham. Fill center of mold with sweet luncheon rolls.

Square "ring" mold was made by placing in a square baking dish a small block of wood wrapped in metal foil, secured to dish with a little gelatin mixture.

Recipe by Vera Bjorck

• frosty peppermint star

Serves 8

1 tbs. unflavored gelatin
½ cup cold water
¾ cup boiling water
1 cup sugar
1 cup cold water
½ cup lemon juice
2 tsp. mint extract
Green food coloring
1 egg white, beaten stiff

Soften gelatin in ½ cup cold water. Add gelatin to boiling water and stir until dissolved. Add 1 cup cold water, sugar, lemon juice, and mint extract. Add enough coloring to tint mixture a delicate green. Freeze until mushy, then fold in egg white. Pour into a 5–6 cup mold appropriate for the season. Freeze until firm. To unmold, run spatula carefully around sherbet. Turn mold upside down on serving platter. Place a hot cloth over mold for a few seconds. Slide a small spatula inside mold and press very lightly against sherbet. Lift mold carefully.

Originated in THE AMERICAN HOME KITCHEN

Note: If desired, an individual mold may be packed with sherbet and unmolded on large mold.

• raspberry Célestine

Serves 10–12

Line a 1½-qt. melon mold with 1 pint lemon ice. Spread with 1 pint raspberry ice. Fill with the following mixture:

1 pkg. unflavored gelatin (Sprinkle over ½ cup milk to soften and dissolve over hot water.)
3 tbs. chopped almonds or other nuts
2 tbs. brandy
4 tbs. sugar
1 cup crushed vanilla wafers
1½ cups cream, whipped

Fill mold. Leave in freezer until ready to serve. Unmold.

Recipe by Jean Austin

 (Begins on page 44)

Christmas Begins

(Begins on page 44)

"special" look is achieved with bright red tomato and green cucumber peel decoration.

Lived there a hostess who had not a buffet or late supper as part and parcel of Christmas-week entertaining? See Seafood Puff—a gourmet dish for the hostess who can't bear the sight of sliced cold ham or turkey come two days after Christmas. Make it with seafood, make it with left-over ham or turkey—and heed well—make it several hours in advance, slip it into the refrigerator, pop it into the oven an hour before serving time. Ever hear of such a thing, looking as though it were a tremulous soufflé direct from oven to table and not a moment too soon? Well, Madam, look again at Seafood Puff. It's true—not too good to be true!

Brunch, another elegant form of holiday entertaining, another anxiety for a harassed if willing hostess. For the most impressive brunch, the easiest-on-you brunch you ever served, study please our one-dish idea. An apple-juice aspic out of the refrigerator. In its center, hot rolls just out of a box or package. Flank each end with golden scrambled eggs and nice bite-size cubes of ham, carry to table. One more trip for the coffee percolator—and who says a woman can't enjoy her own breakfast party?

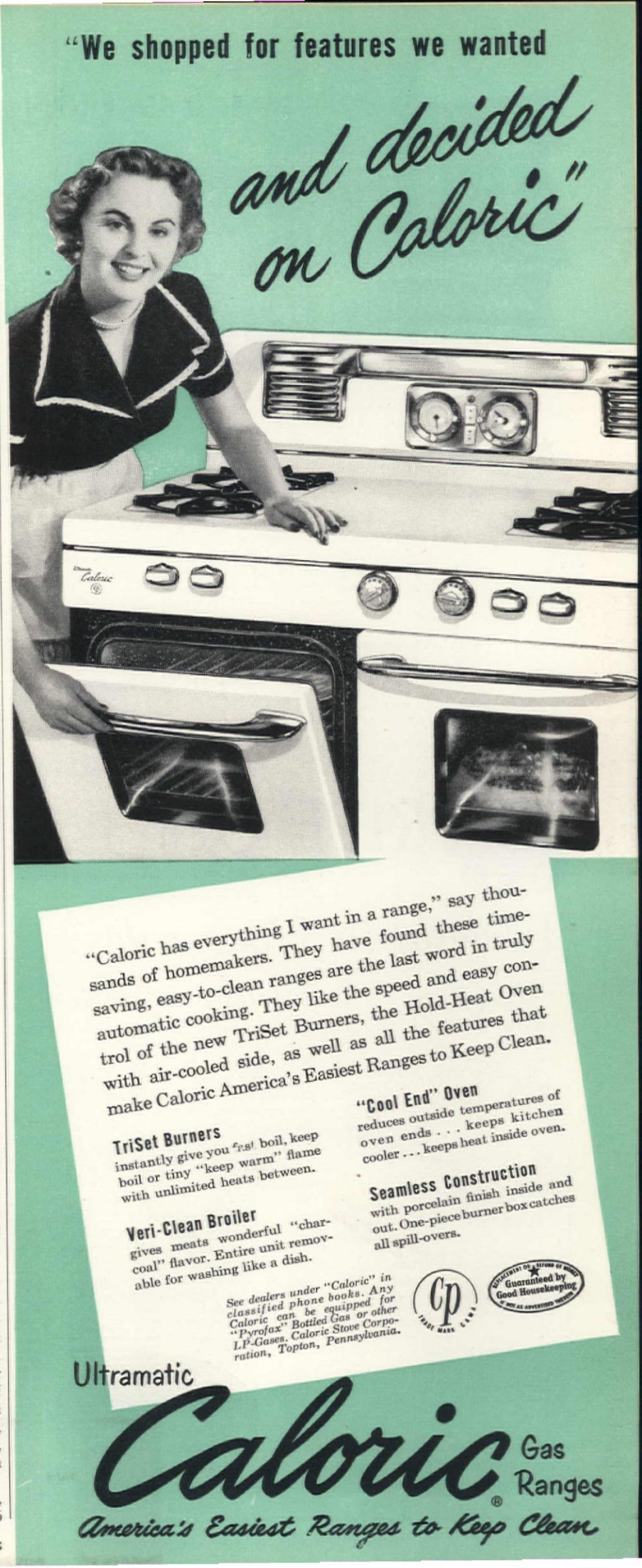
One more buffet idea, two beautiful centerpieces you can eat (who'd dare!) and we're into a very fancy, very necessary department of Christmas cooking—candy and cookies. But first, our minced ham square with horseradish sauce. A *specialité* of Vera's is this, and very popular it is. Unlike any ham loaf we know and offered you with a true Christmas spirit—else why should she give away such a very good recipe.

Mrs. Betty Merriam is the lady who does those stunning flower arrangements for you each month. At our behest, she did two this month, instead of one only. They're here on our food pages because they are made with fruit and because we believe that on a holiday table or buffet nothing surpasses beautiful fruit as a centerpiece. We give you the contents of each—the pictures we made big enough for you to really see how Mrs. Merriam used them.

Arrangement in black plastic tray resting on wooden scroll base. Materials—oranges, limes, lemons, grapefruit (hidden), California raisins in clusters, Christmas fern, leucothoe. Greens are held by pin holder at far left. Grapefruit supports mass of other fruits. Fruit is impaled on matching plastic hors d'oeuvre sticks, and stuck into grapefruit. Raisins, nearly black, were chosen to tie in color of container.

Arrangement in basket: almonds,

PLEASE TURN TO PAGE 66



charm in American modern

Here's a room with a flair and a modern air achieved with the help of versatile Western Pines*!

Whether your taste leans to the traditional or contemporary, you'll find the radiant woods of the Western Pines* ready to lend their charm and durability to your building or remodeling project.

Easy to work, the soft-textured, even-grained surface takes paint, stain or enamel easily, glows with a *natural* beauty when waxed and rubbed to a satin finish. Your retail lumber dealer will approve your choice of the Western Pines*.

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RIPE OLIVES
FROM CALIFORNIA

Elegant in Casseroles

ELEGANT! To make more dishes more *delicious* with ripe olives, write for your free booklet of Elegant Ripe Olive Recipes: Olive Advisory Board, Dept. A-12, 16 Beale St., San Francisco 5, Calif.

CORONADO CASSEROLE

- ⅔ cup ripe olives
- 2 tbsps. butter or margarine
- 2 tbsps. flour
- 1 cup milk
- 1 can condensed mushroom soup
- ¼ cup chopped pimiento
- 1 tbsp. finely chopped parsley
- 6 hard-cooked eggs
- ⅔ cup crushed potato chips

Cut olives from pits into large pieces. Melt butter, blend in flour. Add milk. Cook and stir until thickened. Stir in soup, olives, pimiento, parsley, sliced eggs, half of potato chips, pepper to taste. Pour into greased casserole. Top with remaining potato chips. Bake in moderately slow oven (325° F.) 20 minutes. Serves 6.

(CUT OUT AND PASTE ON CARD FOR YOUR RECIPE FILE)

Elegance is easy—when you have ripe olives. Their black-satin beauty adds elegance to table and to appetizer tray. It's an elegance you can enjoy every day, just by setting out the olive bowl. Use ripe olives in your cooking, too. Their subtle flavor quickly turns a "simple something" into *something special.* Ripe Olives from California are such an easy way to . . . ***Elegance***

Christmas Begins

(Begins on page 44)

filberts, apricots, Christmas greens, baby bananas. (Latter have a cute story behind them. Every hand of bananas has a few too tiny to be sold. The wholesale fruit people just throw them out. If a woman is a pal to her green-grocer, he'll probably get them for her without charge.) Nuts are strung on wires, like cranberries. When strung, they're bunched together to make clusters. To string, you just poke soft-shelled nuts, like almonds, with a needle. Hard nuts, like filberts, have to be drilled or punched. Fruit and nut clusters are held in place with florist's picks or segments of coat hanger.

Have you some one thing, of all your Christmas decorations, that is a tradition? Some one thing, however old or even frayed or faded, that means "Christmas" to everybody in your family? If not, start this Christmas!

This plastic triptych, new and shining and handsome in itself, gave us an idea. We trimmed it with lollypops, gumdrops, coated chocolate candies, silver balls, tinted sugar, silver dragees, and around all a border of sugar spangles. Fragile to pack—but how else could one have a beautiful cathedral window of one's own?

A whole rack of goodies we've for you and your visiting friends. Imagination is the chief ingredient of all of them and your working tools are simple—vegetable coloring added to cookie dough and frostings; silver dragees, chocolate "shot," colored sugars, angelicas, glazed fruits cut fine. On the lowest shelf our favorite of all—butter mints made, as many of the others, a couple of weeks in advance that they may ripen and be ready just in time to catch the Christmas spirit. See page 53 for more explicit directions, but remember—your own imagination is the chief component of them all. And now we say again—from our house to your house—a wonderful Christmas.

Christmas doorway of the C. H. Moores, Garden City, N. Y.

buy the best . . . by name . . .

say **WHALE**®
CLOTHES LINE

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- Smooth — easy to clean
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JOLLY TIME POP CORN
BEST FOR HOME POPPING

Quick, safe heat where you want it
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EMERSON-ELECTRIC HEATERS

Wide-Angle Radiant Heater
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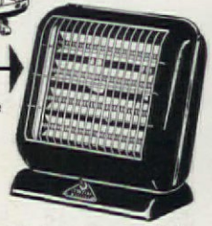

Combination Radiant & Fan-Type Heater
$24.95*

Enjoy cozy warmth in those hard-to-heat places with one of these dependable heaters. Your choice of ivory or metalescent-bronze baked enamel finishes.
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VACUUM CLEANER

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COSTS SO LITTLE—ADDS SO MUCH!

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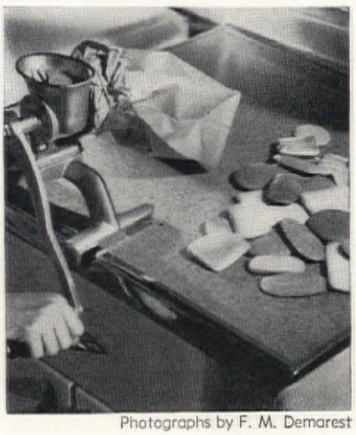
KEYSTONE MUSHROOMS
"—it's the Quality Pack"

Enjoy these finest of Cultivated Mushrooms, picked at flavor peak; packed *vitamin-fresh* by a process that retains all tenderness and fresh mushroom flavor. If your Grocer doesn't have KEYSTONE Mushrooms send his name. For FREE Recipe Book write Keystone Mushroom Co., Coatesville, Pa.

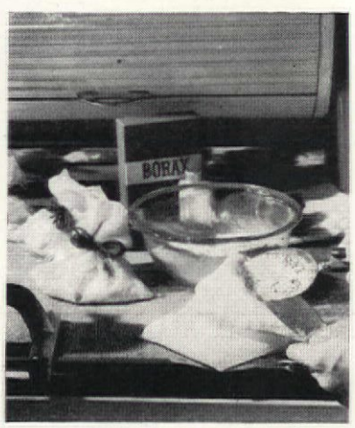
Soap Scraps for Christmas



Photographs by F. M. Demarest

Don't throw away those soap scraps you've been saving—you can give them away, winsomely done up as welcome little extras for any gal's Christmas stocking! You just grind up the soap, mix it with the ingredients we list below, and pour into gay little cheesecloth bags to perfume a bath. Prettily packaged sets are just right at this season in cases where you want something which is more than a card, yet less than an important gift.

We show you in two simple steps how easily soap-sachet bags for the bath can be made. Your meat grinder does a quick job of pulverizing pieces of soap, and the soap won't go flying about if a paper bag is secured at end of the grinder with a rubber band. Measure two cups of ground soap; add four cups of rolled oats, and one cup of borax. (Borax is a water softener, and what's more it will eliminate that bathtub ring!) Stir into the mixture two tablespoons of your favorite scented sachet powder. Fill stitched bags made from 6-in. squares of cheesecloth, doubled. Tie bags with pastel-colored yarn. Be sure to make some extras.



See "Where Credit Is Due" on page 92

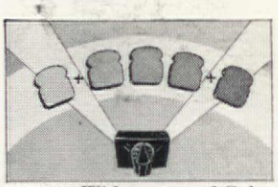
...of course, it's electric!

Perfect to Give... Perfect to Get!
Westinghouse Toasters

You'll give *perfect toast*, day after day for years to come! Perfect toast made from any type of bread . . . white, whole wheat, even dark, moist pumpernickel. Toasted exactly as they want it . . . all the way from very light to very dark. A special, wide range of color settings and the Time-Temp Control are the secret.

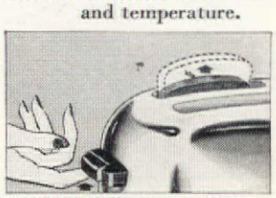
They'll like the exclusive Lift-Up feature, too, that raises small slices . . . rye, muffins, half slices . . . an extra inch above the toasting slot. That means no more burned fingers or snagging toast with a fork.

See this grand Toaster at your nearby retailer's now. It rates top of the list for Christmas giving. Westinghouse Electric Corporation, Mansfield, Ohio.



EXTRA! *Wider* range of Color Settings.

EXTRA! Controls *both* time and temperature.



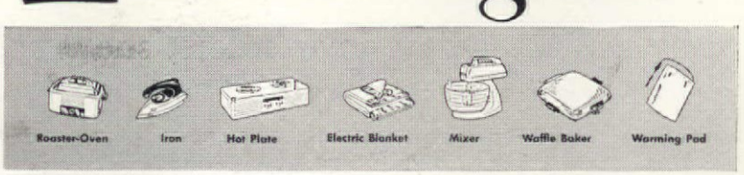
EXTRA! *Lift-Up* for small slices.

POP-UP TOASTER, *Only* $22.95
Price subject to change

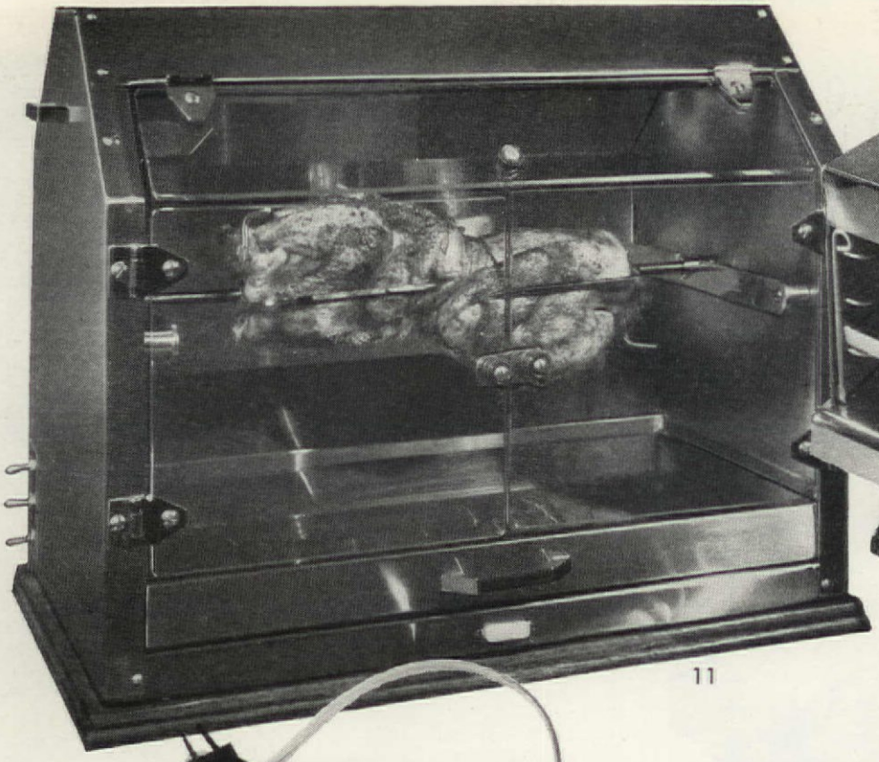
Give Electric Housewares . . . First Choice for every Gift Occasion

See TV's Top Dramatic Show... WESTINGHOUSE "STUDIO ONE"... Every Week

YOU CAN BE SURE... IF IT'S Westinghouse



Photographs by F. M. Demarest



11

10

12

EDITH RAMSAY

This Way to a Man's Heart

13

1

They're guaranteed to bring out the chef in a man. And when his gal borrows these plug-in wonders, she'll cook like an angel.

1. For his bar (or her kitchen) an electric reamer ($21.50) to do a quick job of extracting juices from fresh fruit. **2.** He likes his toast just so—without fuss? This pop-up ($23) will deliver it. **3.** A treasure of a silent servant is this time-switch clock ($12.50, plus tax) which turns small appliances such as that coffee maker, egg cooker, or radio on and off automatically. **4.** Don't worry about his breakfast when he's a summer bachelor—an egg cooker ($12) will see that he has a good one. **5.** He likes an eye-opener before his shave? In an electric coffee maker ($30) he can brew it quickly and it will stay piping hot. **6.** With this plug-in ($15) he'll have fun keeping his knives sharp-witted. **7.** Equip his bar with a blender ($35) to make him a happy host—and borrow it for dozens of kitchen jobs. **8.** With fan-blown warmth from this radiant heater ($25), he can work in the unheated garage the year round. And next to his easy chair, it will give him fireside comfort. **9.** The average male's curiosity won't permit him to ignore an electric mixer ($44). Let him use it just once, and you'll find him deep in your cake mixes. **10.** Let him serve up steaks and chops he's prepared in the infra-red broiler ($32.50) to bring out his cooking talents with a flourish. **11.** The barbecue master can work indoors and out with this beauty ($190) which rotates roasts as they cook. He'll be so proud that he'll want to make the sauce, too. **12.** A small mixer ($17) goes right to his saucepan. **13.** Inspired by this portable radio ($45) he'll whistle while he works around the house, and, of course, he'll take it along on all of your family outings.

(ALL PRICES ARE APPROXIMATE)

See "Where Credit Is Due" on page 92

Give her the "Best..."®

There isn't another food fixer like the Flint "Best" Mixer! Strong, stainless steel blades swiftly mix even the stiffest cake batter. Perfect, too, for quick blending of gravies, sauces. And the merest touch turns the Flint . . . it does the work . . . not you! A treasure for her kitchen . . . *and yours.* Wherever good housewares are sold.

In smart gift box. Price subject to change.

$4.95

give FLINT!® ANOTHER GREAT PRODUCT BY EKCO®

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RELIEVES PAIN OF HEADACHE · NEURALGIA NEURITIS FAST

The way thousands of physicians and dentists recommend

ANACIN

Anacin® relieves headache, neuralgia, neuritis pain fast because Anacin is like a doctor's prescription—that is, Anacin contains not just one, but a combination of medically proven, active ingredients in easy-to-take tablet form. Thousands have been introduced to Anacin through their own dentist or physicians. If you have never used Anacin, try these tablets yourself for incredibly fast, long-lasting relief from pain. Don't wait. Buy Anacin today.

Mortite KEEPS THE COLD OUT

SAVES FUEL AND MONEY

Cordlike and pliable, Mortite is the perfect weatherstripping. Goes on in a jiffy without tools or tacks. Keeps out wind, dust, dirt. Anyone can press it around windows, doors, transoms, baseboards. Weatherstrip a whole window for 29c.—costs even less if you use the larger packages. Get Mortite at stores or write for circular. J. W. Mortell Co., 524 Burch St., Kankakee, Ill.

29¢, 98¢, $1.25 Higher west of Rockies and Canada

FROM THE HEART OF THE OZARKS

HOOKED RUG SUPPLIES!

MONEY-SAVING "FACTORY TO YOU" PRICES

SEND 25¢ FOR CATALOG

WILSON BROS. DEPT. AH SPRINGFIELD, MO.

BEST YOU EVER POPPED JOLLY TIME POP CORN

Holiday Scuttlebutt

ROSALIE THORNE

TO REMOVE BERRY STAINS

Tie stained area tautly over bowl and pour boiling water through stain from 2–3 ft. height. Repeat if necessary, and launder

TO REMOVE GRAVY STAINS

Before laundering, pretreat stain by sponging with cold water. If grease spot remains, use an absorbent powder or grease solvent

TO REMOVE COFFEE STAINS

Pour boiling water onto stain from 2–3 ft. height and wash in warm soapy water. Carbon tetrachloride will remove grease stains caused by cream

TO REMOVE CANDLE WAX

Step 1

Scrape away as much wax as possible with spatula or blunt edge of knife. Avoid puncturing fabric with point of sharp-edged knife

Step 2

Place stain between clean paper towels or white blotters and press with warm iron. Change blotters or towels as they become soiled

Step 3

Sponge spot with carbon tetrachloride or other grease solvent. Remove color by sponging with 2 cups water to 1 cup denatured alcohol

...and then

she got a

Hamilton

automatic

Clothes Dryer

Guaranteed by Good Housekeeping

Set the two simple dials of a Hamilton Dryer and washday's over! In any weather! All you do is take out the clothes—ready to iron or put away. Isn't it time *you* got a Hamilton? The original automatic clothes dryer . . . now more wonderful than ever.*

HAMILTON MANUFACTURING COMPANY
TWO RIVERS, WISCONSIN

* **Exclusive Hamilton Features:** "Carrier Current" Drying cradles clothes in warm air • Hi-Power Exhaust System carries lint and moisture outside • Sun-E-Day Ultra Violet Lamp makes clothes fresher, sweeter • Hamilton Lint Control, twice as efficient, far easier to clean.

GRIT-FREE

Bon Ami gets the dirt... cuts grease fast... but never, never scratches!

TWO HANDY FORMS POWDER AND CAKE USE THEM BOTH

TRY IT TODAY—Bon Ami Cleanser is the one *fast* cleanser that's *safe* for everything you clean. No wonder millions of women won't use anything else!

The safe, speedy cleanser

BON AMI *"hasn't scratched yet!"*

Mrs. Taft had no place to store dishes or vegetables, for there were neither base nor wall cabinets in her kitchen. Pots and pans were pushed onto shelf of the work table, and battered dishpan hung below the sink

A Step in the Right Direction

Just to make a sandwich," said Beth Taft, "I had to run a half-dozen different places, but now it can be made without moving a foot!" Mr. and Mrs. Edmund Taft of Highland Park, Illinois, had their local appliance dealer design a kitchen for their 65-year-old house which would save steps each day. The old range and refrigerator can be replaced without changing a thing in the kitchen.

PLEASE TURN TO PAGE 74

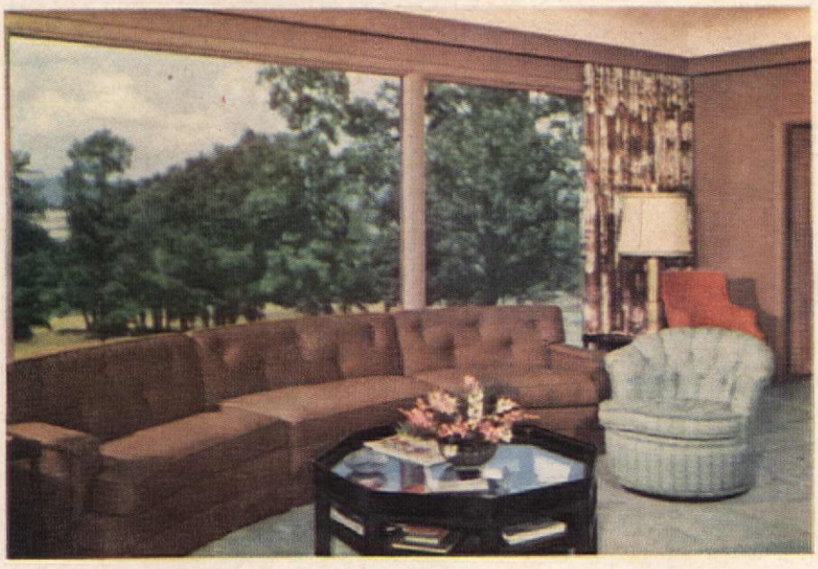
Data from Jessie Walker

Following a step-by-step remodeling program, the Tafts decided upon curtains, wallpaper, cabinets, counters, dishwasher, and sink. To create the appearance of a lower ceiling, they chose colorful Stewart-plaid wallpaper

glass

gives you more for your money when you decorate your home

A LITTLE EXTRA GLASS means a *lot* of extra charm. For a very small amount of money, glass will add a very large amount of beauty, smartness and downright livability to your home. A simple application of Pittsburgh Plate Glass in any room is often enough to transform the room entirely, to give it completely new appeal. The room at right, for example, has taken on fresh life and charm, thanks to the addition of a built-in mantel mirror of Pittsburgh Polished Plate Glass. (Don't overlook, either, the magic decorating power of colorful Pittsburgh Paints.)



WALLS OF TWINDOW, Pittsburgh's window with built-in insulation, provide an excellent example of how *much* glass can do for a room's attractiveness. For here, glass actually makes the outdoors your interior decorator . . . lets Nature get into the act! And while permitting perfect clarity of vision, Twindow insulates your home against the weather. If insulation is not required, regular Pittsburgh Polished Plate Glass may be used for large windows. In either case, GLASS gives you more for your money!

THIS LABEL identifies products made of genuine Pittsburgh Plate Glass

NEW FREE BOOKLET! 24 pages of practical suggestions for effective use of glass in your home. Illustrated in color. Ideas for new homes and old. Send the coupon for your copy.

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Please send me, without obligation, your free, illustrated booklet, "How to give your home Glamour with Glass."

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PITTSBURGH PLATE GLASS COMPANY

"Don't you dare scrub those lovely floors!"

"That's what Mother said when she caught me down on my knees getting ready to scrub my wood floors! They looked so dingy, and the so-called 'easy-way' floor care methods didn't help. Scrubbing seemed the last resort!

"'Scrubbing ruins wood floors,' Mother warned. 'Ages them fast. Use Johnson's Liquid Cleaning and Polishing Wax instead. It gets floors cleaner—brings out all their natural beauty. You see, it's *genuine* wax.'

"It was easy! I saved my knees by using a long-handled applier. Dirt, scuff marks and stains just disappeared. Then I polished my floors to the loveliest luster—one so tough that even scuffing feet can't harm the beautiful wood!

"I've learned! Now that I use Johnson's Liquid Cleaning and Polishing Wax regularly, I have gleaming clean floors that are the envy of the neighborhood—*without* scrubbing! And they get lovelier with every waxing."

Insist on genuine polishing wax . . .

Johnson's *Liquid* Cleaning and Polishing Wax

Margaret Scott
Johnson's Wax
Consumer Service
Department

Waxing tips by Margaret Scott

Wood paneling should be waxed for protection, easier cleaning, and rich beauty that mellows with age. Laborious washing of these surfaces is *never* necessary if you use Liquid Cleaning and Polishing Wax. It removes dirt as you apply it, polishes to a lovely luster, and provides a smooth, protective wax film to which dust cannot cling.

When doorways and lanes of traffic on waxed wood floors get dirty or show tracks, it isn't necessary to do the whole floor. Just use Liquid Cleaning and Polishing Wax to clean the soiled section, then polish. The newly applied wax film will blend perfectly.

Remember, Liquid Cleaning and Polishing Wax is *not* the same as liquid self polishing wax. The latter does not clean—surfaces must be washed and rinsed before it is applied.

For detailed information on the care of floors and woodwork, write me at Johnson's Wax, Racine, Wisconsin.

"JOHNSON'S" IS A REGISTERED TRADEMARK. © S. C. JOHNSON & SON, INC., RACINE, WIS., 1951

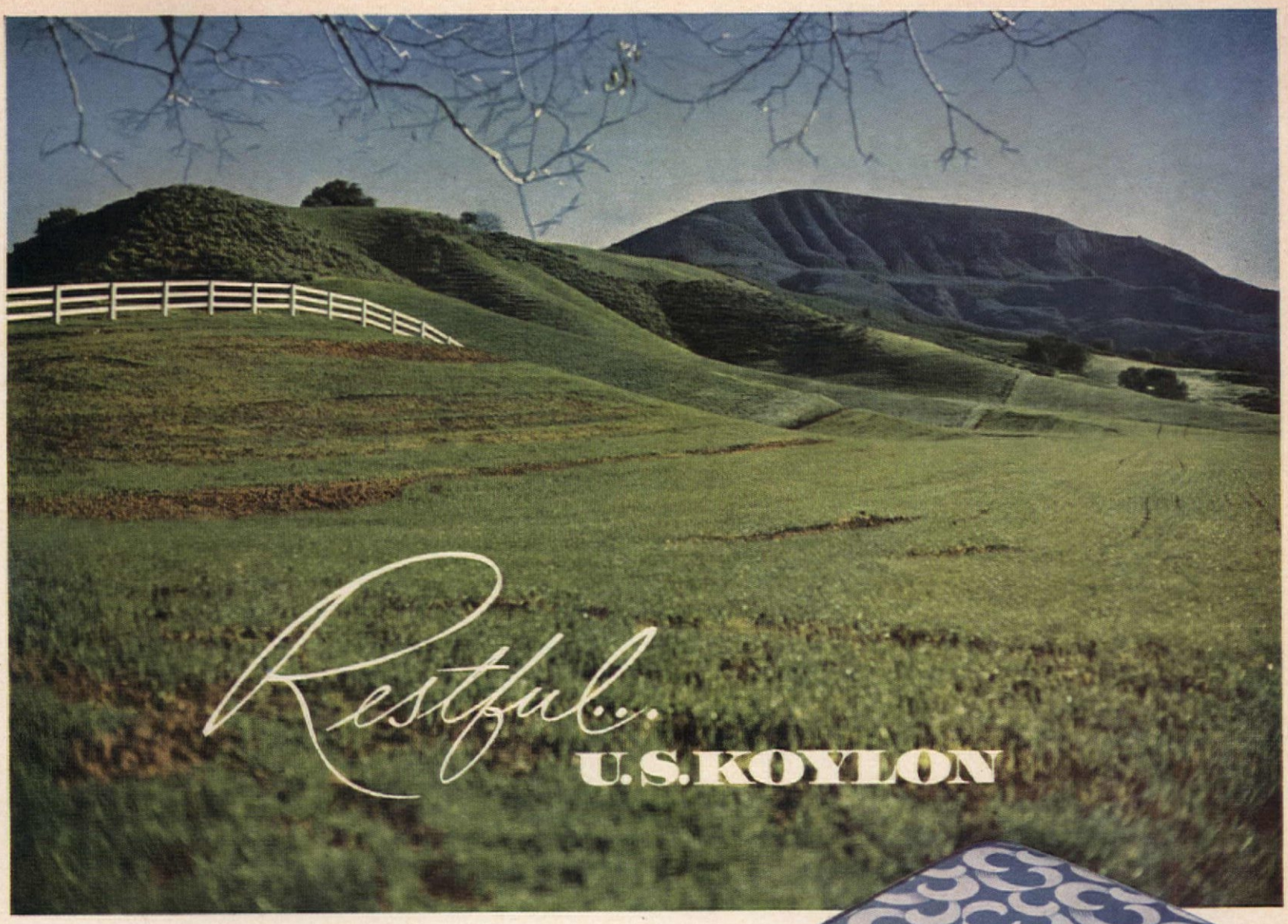
In the Right Direction (Begins on page 72)

Photographs by B. Goodnow—Kranzten Studio

When Beth Taft cans fruit, the eating table is moved across the room to serve as an extra working surface. And daughter Linda is a more willing helper now that there's a dishwasher! The only structural change of remodeling job was removal of the bottom of the chimney which projected out into the room over the range

Young Bob screwed sturdy brackets on the wall under the laminated plastic-topped table so that breakfast stools could be hung out of the way after meals or afternoon snacks

The window remains low, eliminating a costly structural change. It is easily raised or lowered even though it ducks down below the backsplash of the sink, for pulls were cleverly moved from bottom to either side of frame



Your days are so crowded, so busy. Your nights should be blessed with really sound, restorative sleep; rest is a luxury you deserve.

U. S. Koylon floats you as on water. Your muscles relax . . . and tensions slip away. This pressureless support never cramps or restricts circulation; it assures healthful refreshment for each new day.

The U. S. Koylon Foam Mattress is *controlled*. White, self-airing foam has exact resilience for greatest body comfort. The U. S. Foundation is engineered to exact yielding rigidity. Together they offer scientifically perfect comfort. Look for the exclusive cloud ticking, at finest stores. Prices you can afford.

THERE IS ONLY ONE

U.S. Koylon® FOAM

You'll want furniture with U. S. Koylon Cushioning, too. It fluffs and ventilates itself, protects upholstery fabrics because of U. S. Koylon's resiliency.

Self-fluffing U. S. Koylon Pillows bring perfect cradling comfort to head and shoulders all night long. They adjust to every move you make. Cool, odorless, dust-free.

UNITED STATES RUBBER COMPANY

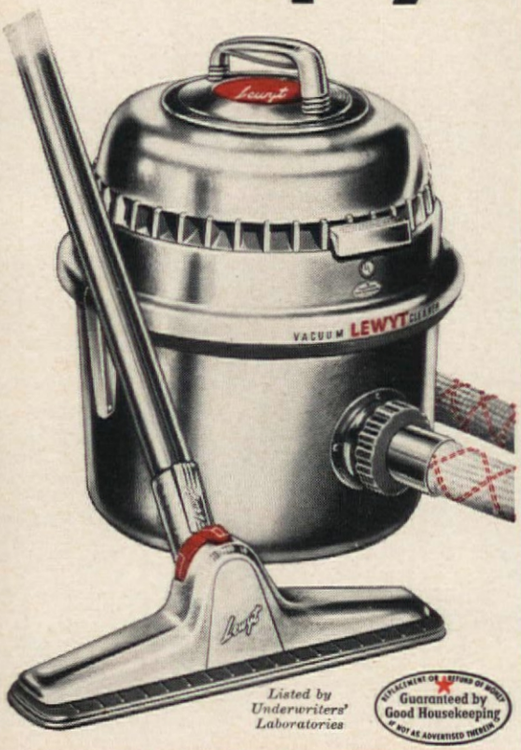
ROCKEFELLER CENTER, NEW YORK

SUPER-CLEANS RUGS!

no dust bag to empty!

DOES YOUR DUSTING!

SWEEPS BARE FLOORS!



Listed by Underwriters' Laboratories

Guaranteed by Good Housekeeping

LEWYT

WORLD'S MOST MODERN VACUUM CLEANER

CLEANS UPHOLSTERY!

- ***No muss! No fuss!*** No dust bag to empty! Simply toss out Lewyt's paper "Speed-Sak" a few times a year!
- ***It's quiet—no roar!*** Terrific suction power, yet super-quiet! Lewyt's so easy on your nerves!
- ***Preserves your rugs!*** Famous No. 80 Carpet Nozzle gets more embedded dirt...picks up lint, threads, even dog hairs...*all with less rug wear!*
- ***Sweeps bare floors, tile, linoleum!*** Swish – and dirt disappears! No more dust-spreading brooms or back-breaking dust pans!
- ***3 filters purify the air!*** Unhealthy dust can't escape Lewyt's Speed-Sak, Dustalator, and Micro-dust filter!
- ***Neat and compact!*** So light, easy to use! Glides smoothly in any direction–follows you around *effortlessly* as you clean!
- ***7 light, work-speeding attachments*** do your dusting; brighten drapes; clean radiators; spray; wax; de-moth closets!

Stop at this display...

for just 10 seconds and let your dealer show you the revolutionary advantages of the Lewyt Vacuum Cleaner!

- ***A complete home cleaning center,*** Lewyt costs no more than ordinary vacuum cleaners. See your local Lewyt dealer—you'll find him listed in your Classified Telephone Directory.

DO IT WITH

LEWYT

Write today for colorful 16-page booklet, "Home Cleaning Made Easy"!

LEWYT CORPORATION, DEPT. 12, 72 BROADWAY, BROOKLYN 11, N. Y.

48 Years Old (Begins on page 40)

The inside of this once-tired house is now as alert as its exterior —and major operations weren't necessary. The biggest change was replacing a busy Victorian mantel with this serene one. Walls are soft green, carpet is beige, chairs sprucely striped in raspberry

Genevieve DeFord made her draperies and silk lamp shades, brushed the latter with cold-water paint to blend with living room walls. It paid her to buy quality in furniture, for that graceful sofa, now 16 years old, survived punishment meted out by four youngsters

... those heavenly carpets by LEES

Walk on a Lees—and
your feet get the message:
resilience, thickness, depth!
Look down at a Lees—and
your eyes see its secrets
of beauty, texture and tone!
Depend on a Lees for
seven lasting qualities:
long wear, rich color,
soil-and-footmark resistance,
cleanability, right price, and
the style your heart desires!
Shown here, in mint green,
is Lees New Pebbleweave—
a superb hard-twist with all
these things—and more!

JAMES LEES AND SONS COMPANY, BRIDGEPORT, PA., MAKERS OF LEES CARPETS AND RUGS, MINERVA AND COLUMBIA HAND-KNITTING YARNS

Now is the time to buy

THE WARMEST GIFTS OF ALL

CHATHAM BLANKETS

Chatham Blankets are gifts almost everyone hopes for, because Chatham makes good blankets . . . all wools and blends, Baby Chatham Blankets, Electric Blankets. They're as warm as a Christmas wish, as beautiful as famous Chatham styling can make them. Your favorite department store has them in a wide range of high-fashion colors, all gift-boxed, in many styles and prices.

Lovely floral gift boxes

CHATHAM Blankets

CHATHAM MANUFACTURING CO., ELKIN, N. C.

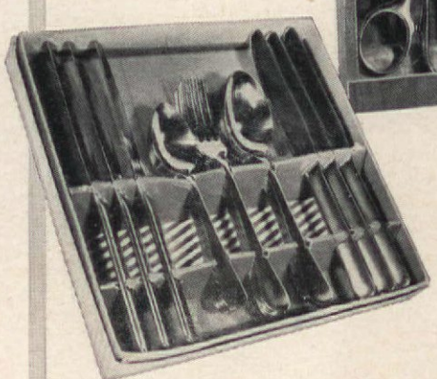
All set for your table. Holiday motifs printed on easy-to-wipe plastic smile up at you and laugh at stains (29¢)

Set 'em Up!

ROSE M. GUERRA

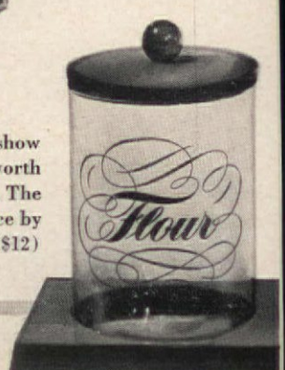
If you buy a gift set like this, we bet you'll keep it yourself. Most-used kitchen tools come with their own rack. Tools are stainless steel; handles are heat-resistant ($13)

For keen cutting, razor-sharp knife and clever shears designed to double as screwdriver and hammer. They're chrome-plated ($8)



It never has a dull moment. This 24-piece stainless-steel service for six won't rust, needs no coddling ($11)

These glass containers will show you what's in them, and are worth looking at for their own sakes. The canisters are held in place by wood block, have wooden lids ($12)



Photographs by F. M. Demarest, Fred Hess

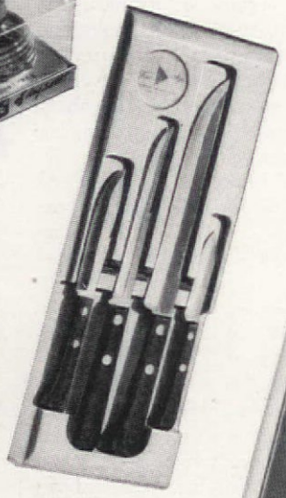
See "Where Credit Is Due" on page 92

Now there's a trio of indispensable seasonings. Accent joins salt and pepper in a shaker set with its own shelf ($1.65)

Beauties? These tools of chromium-plated steel have brains, too! A cook will find many uses for them, and will delight in the easy grasp which those smartly designed handles offer ($4)

Topped by Blue Magic, salt will always pour. These two sets (one for range, one for table) have matching pepper shakers ($2.50)

ALL PRICES ARE APPROXIMATE



A permanent magnetic grip holds these four specialists securely on your wall or in a drawer. The knives are made of stainless steel and have wooden handles ($15)

For sister Sue or Auntie too—the basic three in kitchen cutlery. Matching knives made of high-carbon steel—a knife to fill almost every need ($6.75)

The LONDONDERRY Dining Group in

Stickley American

Over the snows, from Londonderry, N. H., came the first settlers to Cherry Valley; with them their household goods, including the New England corner cupboard. In Cherry Valley, it fell under the influence of Dutch cabinet-makers from the Hudson River settlements.

Here, you see how it has evolved through the years into a piece beloved by all who have an awkward corner to decorate, or a set of fine china to display.

The ladder-back, rush-bottomed chairs, the drop-leaf extension table, are in close relationship of spirit . . . blended into a living American style by the artist-craftsmen of Stickley's Cherry Valley workshops. Exquisitely beautiful wild cherry fruitwood, patient, custom-like workmanship, the rugged structure of early pieces, all are here, modified only slightly by the evolving tastes of a living age.

See Stickley's Londonderry Group at leading stores in principal cities; name of nearest dealer furnished on request.

Corner Cupboard—76¼" high; 36" wide
Drop Leaf Table, closed—44" wide x 27" long x 30" high
Open, two leaves inserted, side leaves dropped—44" x 51¼"
Open, two leaves inserted, side leaves raised—44" x 95"
Both side leaves raised, no leaves inserted—44" x 70¾"

"A Developing Furniture Style" . . . 52 pages, 49 illustrations, revealing the fascinating development of American furniture art from the pilgrim century down to today. Only $1 postpaid.

* * *

Introductory Cherrywood Piece—"Little Heirloom" foot stool, with container of Stickley Furniture Dressing, $6.50 postpaid. L. & J. G. Stickley, Inc., Fayetteville, N. Y.

Cherry Valley WORKSHOPS OF
STICKLEY
OF FAYETTEVILLE, N. Y.

"What shall I serve for dinner tonight?"

• Answer this bothersome question in no time at all, by having all your recipes in one compact, convenient place where you can refer to them quickly and make an instant, happy choice. Use THE AMERICAN HOME's new, improved, all-steel . . . **MENU MAKER**

• And to all your family's old favorite recipes, add the tempting new dishes you'll find in THE AMERICAN HOME's special selection of . . . **1,480 RECIPES**

• Tested in THE AMERICAN HOME's own kitchens, this complete collection offers you a great variety of everything from appetizers to desserts—makes it easy for you to always serve something *different* and something *good*.

• Included without additional cost is a sample supply of specially designed cellophane envelopes into which you can place each recipe to keep it spotless while in use. These envelopes are water-resistant and greaseproof. They also make for easier filing and our readers have purchased more than 24 million of them.

ORDER NOW

THE AMERICAN HOME, Dept. 12-51
American Home Building, Forest Hills, N.Y.

Enclosed find $ ..... for which you will send me the items checked below:

☐ New Steel Menu Maker **$2.00**
(Please indicate color combinations ☐ Red & White ☐ Black & White)
☐ 100 Cellophane Envelopes **1.00**

—COMBINATION OFFERS—

☐ New Steel Menu Maker and 200 Cellophane Envelopes **$3.50**
☐ New Steel Menu Maker and 1,480 Recipes **3.00**
☐ New Steel Menu Maker, 1,480 Recipes & 250 Cellophane Envelopes (a $6.00 value) **5.00**

Sorry, no shipments to Canada or foreign countries.
If you live in New York City, add 2% for Sales Tax.

NAME _____
(Please Print)
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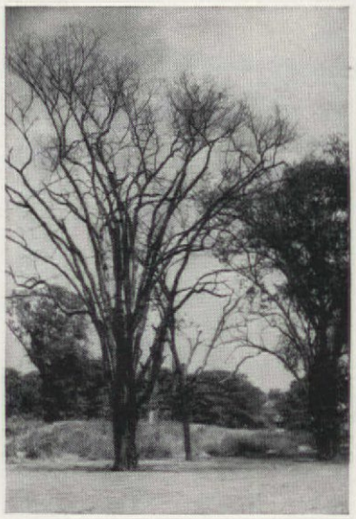
CITY _____ ZONE ____ STATE _____
Be sure to indicate your color preference

Builder, Spare That Tree!



These trees are being smothered to death, as the straight trunk bases show. Don't let this happen to yours

My doctor bought his home site largely because of its beautiful, half-century-old white oaks and sugar maples. For a year after he moved in, all was pretty as a picture. The second year, the trees began to look poorly, their leaves being smaller, paler in color. They failed steadily and, by the fourth autumn, several big branches were dead. The fifth year the trees had to be removed, leaving a void both sentimental and actual—and economical, too.

What had happened? And why?

Well, those trees had been suffocated, smothered. The building contractor had killed them—unwittingly, but none the less effectively—when, in grading the property to an even level with a bulldozer, he had heaped a foot or more of heavy soil above their roots and around their trunks. He, like many other builders and homeowners, had not known (or had forgotten) that there is a delicate balance between a tree's root system and the soil in which it grows. The roots as well as the parts above ground must have air; if supply and circulation of air in the soil are interfered with, the whole tree suffers.

Nestor E. Caroselli, of the Bartlett Tree Research Laboratories, calls this balance the "gyroscope" of tree life. Interfere with it, and trouble follows. This can be done not only by heaping soil around a tree, but also by altering the texture or the moisture content of the soil so as to cut the supply of air (and oxygen) to the living roots. Sometimes toxic gases due to a leaking main or poor soil conditions poison trees, but suffocation under soil fill is more common.

NEW GRAVELY Snow-blower

5 HP Snow Blower attachment for powerful 5-Horsepower Gravely Tractor moves deep, dangerous snow swiftly and easily. 19 other attachments for every lawn, garden, field job. All-gear drive, reverse. Postcard brings complete story of "Power vs. Drudgery."
FREE! Write Today! →
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Grows Better Plants Faster In SOIL, SAND or WATER

Simply dissolve and water all your houseplants, garden flowers, vegetables, shrubs or lawn. Produces stronger plants, more and larger flowers and fruit. Excellent for starting seedlings, cuttings, transplants. Clean, odorless. Won't burn foliage or roots if used as directed. Contains all nutritional elements complete and balanced—plus vitamin B1—instantly available. Results sure.

If your dealer can't supply you send $1 for 1 lb. can postpaid. Makes 100 gallons
HYDROPONIC Chemical Co., Inc. Copley, Ohi

FLOWER ARRANGING BOOK
28 FULL-COLOR ILLUSTRATIONS

"Rose and Home Flower Arranging," by Edna Whitsitt—shows you how to create attractive floral designs in your home! Contains step-by-step directions; list of materials, etc. Paper bound, $1.00; Cloth bound, $1.50. Send cash, check, money order. MAKES IDEAL GIFT
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Burpee Seeds Grow
Send postcard or letter for Burpee Seed Catalog FREE
W. ATLEE BURPEE CO.
Address: 279 Burpee Building—*at nearest city:*
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LEARN LANDSCAPING
Men—Women! Profitable career—absorbing hobby. Thorough, easy-to-follow home-study course takes 8–12 months spare time. Successful graduates throughout the world. 35th yr. Catalog.
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GROW MINIATURE TREES
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Sensational! DRY Window Cleaner! Uses no water, no messy liquids. Chemically Treated. Simply glide over windows; leaves glass sparkling clear. No heating water, no heavy buckets to carry. No rags, powders, sponges, chamois. No mess or muss. No red chapped hands. Dust, dirt, grime, fog disappear like magic. **Take orders from friends! Earn money!** Sample offer sent immediately to all who send name at once. A penny postal will do. SEND NO MONEY—*just your name.* KRISTEE CO., Dept. 1338, Akron 8, Ohio.

KEEP FREE of ROACHES
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Gator Roach Hives, when used as directed, are guaranteed to kill and rid your home of these insects. At most stores. If yours has none, send name of store and $1 for 9 Hives to
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Gator ROACH HIVES

...essen cold discomforts
Make your misery brief
Take sparkling Alka-Seltzer
First aid for FAST RELIEF

For First Aid for
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Your BEST BET
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Sparkling, Refreshing

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Dependable Relief for
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GROWING MIDGET TREES!
AT HOME! - SPARE TIME! - NO EXPERIENCE NEEDED!

It's New! Amazing! FULL GROWN living dwarf trees — only 12 INCHES HIGH! Elm, orange, oak, cypress—any kind! All BLOOM and even BEAR FRUIT! Perfect, healthy specimens, but miniature! Make costly home decorations and beautiful expensive centerpieces (sold for over $1,500 each). It's easy! Fun! A new fascinating art-like HOBBY — a new fabulous BUSINESS! Real seed and sensational new growing secret plan details, BOTH FREE!

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PATENTS
Write for information on what steps an inventor should take to secure a Patent.
Patrick D. Beavers, 903 Columbian Bldg., Wash., D. C.

LOOK FOR THIS SEAL OF SATISFACTION
INNER-SPRING Rymland
IN FINE BEDDING AND FURNITURE

Spare That Tree!

(Begins on page 80)

There are degrees of damage. Only three or four inches of clay, silt, or fine loam will quickly cause injury. But quite a depth of loose, porous soil or coarse gravel can be so applied without serious effects, because it permits better drainage and aeration. Also trees vary in their susceptibility. Maples (especially sugar maples), oaks, birches, beeches, and hickories in that order are some of the most quickly affected. Willows, apples, and tulip trees can apparently make new root systems in the added soil and adjust themselves.

What can the homeowner do about it? Why, take steps to prevent the crime. If building or remodeling involves any grading at all, insist that no valuable trees be "buried" under even a few inches of soil. If some raising of the soil level is unavoidable, build a well of stone or brick around each tree, at least two feet out from the trunk. It should reach from the former to the new soil level. Surround the well, as far out as the branches extend, with crushed stone or gravel before adding any topsoil. In the case of an extra-large tree, radiating lines of drain tile laid from the well out through the gravel fill at the old level will help.

If you are taking over a house already built among trees, examine them to see if soil has been filled in around them. Evidence of this is a straight trunk with no flaring "buttress" effect at the base (see picture on page 82). If grading has been done, but not too long before, you can often save and revitalize a tree. To do this, bore or punch holes three feet apart over the branch-spread area and as deep as the former grade, insert drain tiles, cover with wire mesh. Besides aerating the soil, they carry water and food to the roots.

According to Bartlett Laboratory investigations, filling in around trees is much more injurious than removing soil and lowering the grade. However, this, too, should be avoided or kept to a minimum. In short, don't alter the grade around a tree if you can help it; and if you must, take steps to lessen the harmful effects on all trees affected. Remember, it takes a long time to grow a beautiful tree, only a short time to kill it.

Data and photograph from the Bartlett Tree Research Laboratories

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old addresses directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance.

THE AMERICAN HOME
Subscription Dept.
American Home Bldg., Forest Hills, N. Y.

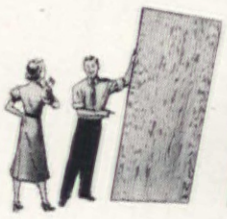
HOW TO GET
More Room
IN YOUR HOME

It's easy when you dream-line your home with modern, space-saving plywood built-ins. No more over-furnished rooms! No more cramped closets! Space-thrifty built-ins do away with space-wasteful furniture . . . give you organized storage and far more *usable* floor space. Choose plywood for any built-in. No limit to size, design, finish or color. You get exactly what you want—personalized with big, damage-proof real wood panels. See your architect, builder or lumber dealer for details. Ask about plywood's advantages for *every* building or remodeling job.

There's storage space to spare in this eye-appealing built-in. Because it's built of Douglas fir plywood it can't be chipped or dented by hard knocks. Notice how it eliminates conventional desk, radio and chest of drawers. Design by Project Planners and Designers, New York, New York.

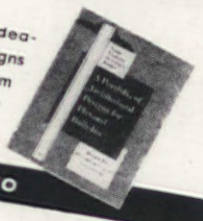
Outdoor storage is a blessing in garage and basement-less homes. This Exterior plywood outdoor storage unit holds garden and patio-equipment . . . serves as windbreak to add pleasant privacy. Design by Robert A. Little and Associates, Cleveland, Ohio.

Ingenious shelf-door wardrobe saves space by use of movable shelves inside plywood doors. The same principal is easily applied to other-than-bedroom storage units. Note convenient built-in drawers inside wardrobe. Designed by E. W. Hanson, Stillwater, Minn.



Douglas Fir Plywood

BUILT-INS IDEAS FOR YOU! Send today for the idea-full Portfolio of Plywood Built-Ins. Contains designs shown above and over 50 others selected from the national architectural competition entered by over 2,727 architects and designers.



MAIL THIS COUPON FOR YOUR IDEA PORTFOLIO

Douglas Fir Plywood Assn.
Dept. 112, Tacoma 2, Wash.

Please send Portfolio of Plywood Built-Ins. I enclose 10c to cover costs.

NAME..... (Good USA Only)
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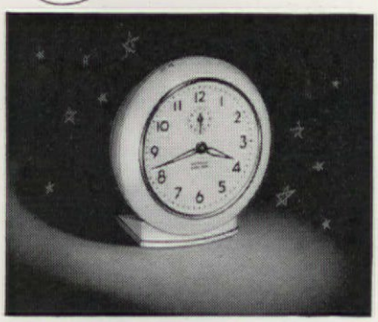
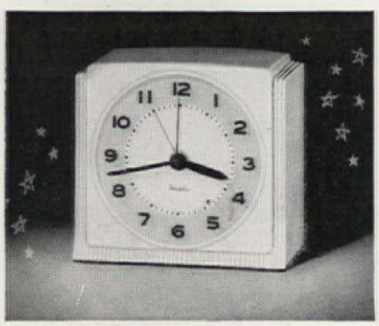
CITY.....STATE.....

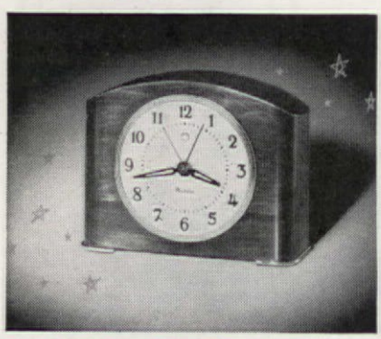
A Westclox keeps on saying "Merry Christmas" every day!



BABY BEN ALARM. Popular kid brother of Big Ben. He has a quiet tick and a steady call—adjustable to loud or soft, as you wish. $5.45. With luminous dial, he's one dollar more.



BANTAM ELECTRIC ALARM. Beautifully designed, only 3½ inches high. His clear-toned bell alarm has a cheerful call. $4.25. With luminous dial, he's $5.00.



GREENWICH ELECTRIC ALARM is a handsome Westclox with a rich, mahogany-finish wood case and a pleasant-tone bell alarm. Gold color metal trim. $7.95. Luminous, a dollar more.

Prices do not include tax and are subject to change

WESTCLOX

Made by the makers of Big Ben

PRODUCTS OF GT GENERAL TIME CORPORATION

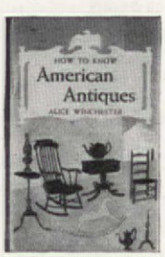
For Christmas

(Begins on page 8)

(Hydroponic Research Bureau, Miami, Fla.) Price $1.00. . . Two booklets, 62 and 36 pages respectively, of detailed, elementary information and directions about the intensive plant-growing system called chemical, solution, gravel, or soilless gardening, or hydroponics; issued by two of its leading practitioners, advocates, and consultants.

FOR MOTHER . . .

The Button Sampler by Lillian Smith Albert and Jane Ford Adams. (M. Barrows & Co., Inc.) Price $2.00. . . A really different kind of hobby is described in this book—the art of button-collecting. Filled with photographs, it discusses 35 different types of buttons, the surprising roles they have played in history, and the many collections displayed throughout the country. ***How to Know American Antiques*** by Alice Winchester (Dodd, Mead & Co.) Price $2.50. . . A readable guide to all kinds of antiques, with line drawings



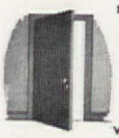
to enable the layman to recognize the china, furniture, silver, etc., of a given period. Each item is related to the social background from which it stems, so that a history of American customs threads through the story of the antiques themselves.

Help Fight TB

Buy Christmas Seals

The tip of a ski is built to take it! That is why the tip of a ski is not a solid piece of lumber. That is why it is built of *layers* of carefully selected wood.

When next you think about building a new home—or about repairs, additions or modernization of your present home — please recall the tip of a ski! And the fundamental strength of plywood! At that moment—we hope—you will also think of Atlas Panels and Atlas Flush Doors!



Atlas is today the world's largest maker of plywoods — *every type, every grade, for every end use.* Moreover, from standing tree to finished product, every Atlas product you buy — Panel or Door — has been manufactured and processed under one ownership, one standard of materials and workmanship, one *responsibility.* The first division of this firm was founded in 1892.

"Something plus" is usually born of long experience of this kind. Count on that fact when you need sub-flooring, underlay for linoleum or wall-to wall carpeting, wall or roof sheathing, interior finish, exterior finish or a door of any type. According to your budget, your Atlas Panel or Atlas Door (solid core or hollow core) can be built of any wood available anywhere in the world — domestic Hard or Soft Woods, imported Mahogany, Chen Chen, Avodire, Prima Vera, etc. For maximum economy, buy a Paint Grade veneer and paint it the color you wish. Or—buy a Stain Grade Gum and stain it for Mahogany, Walnut or any other "furniture" finish. Write today for illustrated folders on Atlas Panels and Atlas Doors.

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NAME.....

ADDRESS.....

CITY & ZONE.....

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Instead of Letters . .

A Family Journal

FLORENCE FREESE

Does family letter writing have y down for the count? Most fa ilies are so scattered nowada that forging the links of mail to t youngsters off at school and to tho in the armed services leaves litt time to keep in touch with mo distant members. Those uncles a great-aunts, nephews and third cou ins you're really so fond of—ho often do you write to them, or he their news? Not often—and the ti are slipping.

All right, then, why don't you sta a family journal?

We did. We began a kind of new paper, with each family member sen ing in a contribution. This journal published four times a year—a wint edition, telling of Christmas; a sprin edition, telling of the happenings the first part of the year and includi plans for the summer; a fall editio telling of vacations; and finally Thanksgiving edition, telling of t beginning of fall.

Our journal is now in its thirteent year. The newspaper has in time b come a bound magazine with a tab of contents and pictures—snapsho of homes, children, cars, weddin etc. Poems are contributed. A famil genealogy was included in one issu

Special editions have commem rated persons and events in the famil history—a Mother's Day edition co tained anecdotes of the maternal hea of the family; the "Old Home" ed tion told of things remembered abou the family home. For these specials old-time negatives are dug out o storage and prints are made.

Each branch of our family assume the editorship for a year, and eac one tries to outdo the others in th manner in which the journal is pu together. Art work now decorates th front page; cartoons and drawings, a well as pictures, augument the news

All the standard types of repro ducing machines have been used i organizing the material. As the family increases, the publication may have to be turned over to a printer.

Our own journal has accomplished even more than an exchange of news between the members of our enormous and scattered family. It has stimulated us to arrange two family reunions, and a third one is in the offing. Instead of the inevitable drifting apart our clan seems to get closer as it gets larger. We have a feeling of really belonging to each other—and a right good feeling it is.

ROTO-ROOTER

. . . the service you call when sewers clog and drains run slow. The name you know . . . ROTO-ROOTER sewer and drain service.

THE DEPENDABLE

. . . service, now . . today . . whenever you call for complete cleaning with ROTO-ROOTER's electric razor-sharp blades. Like the family doctor, the ROTO-ROOTER serviceman is there when you need him.

SEWER SERVICE

Look for ROTO-ROOTER, general section, your phone book. Write today for FREE BOOK, "All About Sewer Troubles."

ROTO-ROOTER SEWER SERVICE

ROTO-ROOTER CORP.
Dept. A-21, Des Moines 14, Iowa

A NATIONAL SERVICE AVAILABLE LOCALLY

SITTING UP FOR SANTA

Give him a feast for Christmas —and the year 'round! MILK-BONE DOG BISCUIT crunches like a bone, provides the *chewing* exercise that helps keep teeth and gums strong and healthy! Baked for purity and easy digestibility. Economical, too, because it's *concentrated* nourishment.

MILK-BONE DOG BISCUIT contains nutrients your dog needs: Vitamins A, B_1, B_2, D, and E . . . Meat Meal . . . Fish Liver Oil . . . Whole Wheat Flour . . . Minerals . . . Milk.

Guaranteed by Good Housekeeping

NATIONAL BISCUIT COMPANY

Put 'Merry' Back

(Begins on page 21)

produces all sorts of wonders in his basement workshop—what need did he have for our unskilled attempts? But we saw it through—and an amazing thing happened. We actually began to think seriously about each other. Not about sizes and preferences in gloves, but about the little idiosyncrasies, the small, unfulfilled wants.

Christmas began to take on an air of mystery again. Bedroom doors were slammed; "Keep Out" signs were posted. Then, at last, December 25th. And what a Christmas morning it was, full of hilarious surprises, and more genuine fun than we'd had in years.

First came the surprise for Mother —a beautiful piece of needlepoint for a footstool. She'd started it six years before, became bored with doing it, and buried it in the attic. Sister Betty dug it out and finished it.

And how did handyman Roy do? His present has been in service ever since. It was a "bill and receipt" book, made from a looseleaf notebook with index tabs reading "Gas & Electric," "Telephone," "Insurance," etc. Each compartment had outsized envelopes for bills and receipts. And joyous jingles pep up the bill-paying. "Department Stores," for instance, carried the grim reminder: "A bibble, a bauble, a tidbit—Oh, well! Your budget's reduced to ashes in h——."

Father, who doesn't type, also found his bill-paying simplified by a full year's supply of stamped envelopes addressed to those to whom monthly bills are paid. And he, in turn, produced Aunt Grace's present—her pet bookcase, which had rested in the basement because she had no time to paint it. Father did the painting. One brother got six jars of the homemade chili sauce he loved, a sister found scrambled recipes rearranged.

Little things, but rewarding for many reasons. These projects have provided fun all around and been budget-savers too. But more important, they have united us by bringing back the real spirit of Christmas—the joy of giving of oneself to others.

Idea by Cynthia Simonson

FELSO

WASHES EVERYTHING BETTER!

...and so gentle on hands!

There's only one "proof of the pudding" when you buy washing products. That's to try them . . . at home . . . with your own wash. Compare . . . feel your FELSO-clean clothes.

Try FELSO. You'll see that gentle just-right suds give you the freshest, most fragrant, sweetest-smelling wash. Did you ever see whiter sheets and shirts . . . brighter, more colorful prints? Did you ever feel softer, fluffier laundry . . . or any so easy to iron? And how soft and smooth your hands are after you use FELSO.

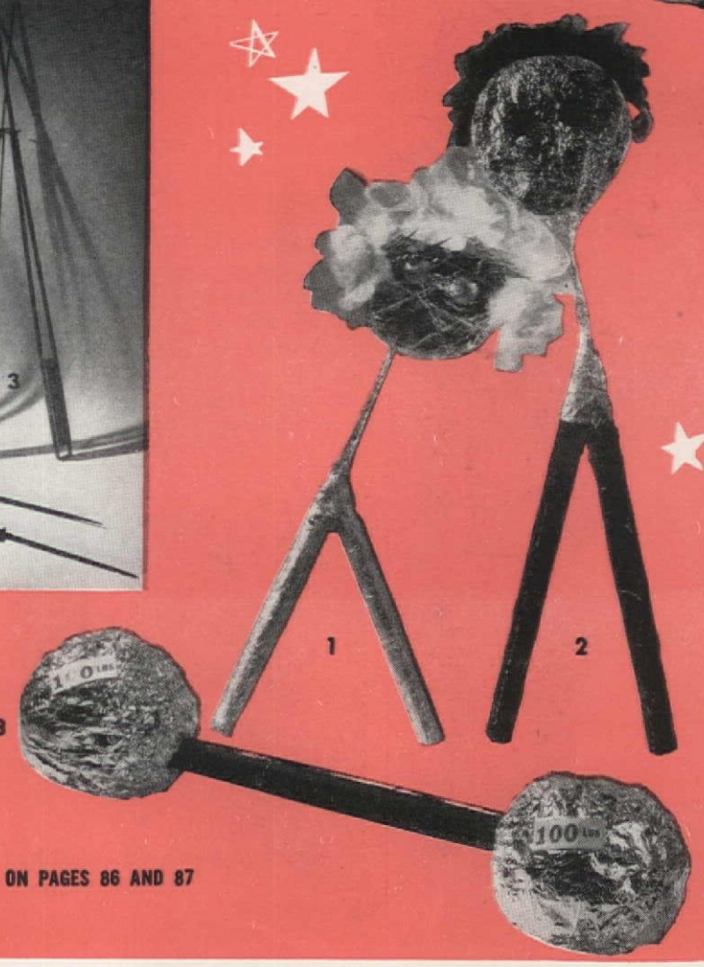
LOOKING for SOMETHING ?

To find the products you need—use the
YELLOW PAGES
OF YOUR TELEPHONE DIRECTORY

Wrap 'em Cleverly

WELDON WILLIS *and* DORCHEN

Gay presentation dress gives double meaning to useful gifts. Here packages are numbered to correspond to barbecue things they contain (shown in insert). (1 & 2) Daffy couple hold two-tined fork and "spider" frying pan. Mailing tubes, foil-covered and taped together, hide handles and form legs. Blond Doll and brunet Guy have tulle hair, foil-covered buttons for eyes. Her lashes are foil; his ears, clam shells. (3) Fencing foils are a pair of skewers wrapped in metal foil. Hand guards are punctured pie plates. Fencing mask and shield are for fun. Mask is cut from wire mesh, backed by tin foil. Shield is corrugated board heart, red-foil covered. (4) Two more skewers arrive as a 100-lb. weight whose ends are foil-covered newspaper. Foil-covered mailing tubes make the rod



MORE WRAPPING IDEAS ON PAGES 86 AND 87

A ribbon decoration isn't just a matter of the conventional loops and ends. See how these little spring-like affairs lend variety, and invite you to use ribbons of several colors at once and to improvise their arrangement

To start this one (top) hold end of ribbon securely between thumb and first finger. Make a small loop around your thumb. Repeat, increasing size of each loop until desired size is reached. Then cut ribbon from the spool

CAN YOU TIE THIS ONE?

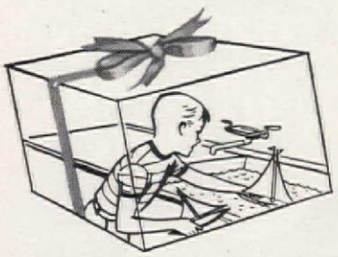
To make loops fast, hold securely between thumb and first finger and tie strip of ribbon through smallest loop. If you're going to cluster the springs, put knot on underside. If you're going to use them flat, put it on an edge

To finish package, tie it with ribbon and secure with knot on top. To cluster the springs, tie them individually. For a flat arrangement, tie springs together first, then attach them to box

SEE "WHERE CREDIT IS DUE" ON PAGE 92

MORE TIME WITH MY FAMILY! No other washer could give me as much free time as my new Easy Spindrier with its wonderful automatic features. It does my whole week's wash in less than an hour!

SWEETER, CLEANER CLOTHES! Gentle Spiralator action pampers rayons . . . gets overalls really clean! New built-in filter removes most staining impurities from wash-and-rinse water before it's used!



FREEDOM FROM HAND-RINSING! 3-minute Automatic Spin-rinse double-rinses clothes whiter, brighter right in spinning basket. Uses only 3 gallons of *warm* water! No set tubs needed.

FASTER DRYING! Easy spins out 25% more water than a wringer. Clothes are lighter to hang, dry faster without dripping. Many are ready to iron. No deep creases or broken buttons!

"Presents keep popping out of my new Easy!"

BIG SAVINGS! Easy returns live hot suds for re-use. Saves cleaning bills by doing washable drapes and slipcovers. *It's a gift that never stops giving!* Easy Washing Machine Corp., Syracuse 1, N.Y.

New, improved AUTOMATIC—FEATURED

EASY SPINDRIER

WITH 3-MINUTE AUTOMATIC SPIN-RINSE

A little girl's Christmas dream...

a SAYCO DOLL with SARAN HAIR...

it washes
it waves
it combs
it curls

The Sayco Doll is manufactured by the Sayco Doll Corp., New York, New York

and SARAN is a favorite for...

outdoor furniture

upholstery

carpets

window screening

auto seat covers

• Every little girl loves to play with her doll's hair—and if it's saran hair it can be washed . . . and waved . . . and combed . . . and curled by the hour without harm. Saran's lasting lustrous beauty and natural built-in hair colors add the enchantment of realism to each new "hair-do". Yes, the doll with the saran hair provides endless play value in any little girl's world of make-believe.

Saran is a favorite in the world of grown-ups, too, where it appears in an exciting array of colorful woven fabrics for auto seat covers, indoor and outdoor furniture, luggage and carpeting. You'll find saran everywhere — and everywhere you'll find its beauty is long lived and care-free!

SARAN yarns

THE SARAN YARNS COMPANY
Odenton, Maryland

Wrap 'em Cleverly (Begins on page 84)

Look what's happened to books! Cover a cookbook with scrap of hen-bedecked wallpaper (or paint chicks on plain paper). Frame chicks in painted chicken wire — or use real thing. Top with raffia nest and milk-glass hen salt dish. Wrap fishermen's gifts in wood-grained paper, add evergreen tree made from sprigs and brightened by real fishing flies and spinners. Any package is on time if you dress it like one at bottom of page. Hands are twisted wire with artificial fingernails on forefingers. Tiny Christmas balls mark hours. Recipient's name is spelled out in gold-paper letters or painted on with color made from bronze powder and varnish

Any good cook would claim the gift above under her tree; those are mustard spoons and toy rolling pin on sprigs of evergreen. If you're giving Junior one of those "practical" gifts, make the wrapping fun. Bean-bag clown on a wealth of red ribbon will do it. Center package below shows that you weren't wasting your time when you gathered those seashells; use little dabs of glue to fasten a pretty arrangement to a wrapped package. For a little girl — or a big one, for that matter — cut an angel from heavy white paper. Stroke her hair and hem with glue, and sprinkle with flitter. Glue dabs on the box will hold more flitter and sequins which look like stars

ABOVE: Home Model Hammond Organ, used in more homes than any other organ. Hammond Organ prices start at $1285* for the Spinet Model (not illustrated above).

This year—*give a lifetime of glorious music*

TRULY THE HAMMOND ORGAN is the perfect family Christmas gift. For no other instrument ever created can bring so much beautiful music into the home.

From the moment it arrives, you, your entire family, will discover a whole new world of musical enjoyment. With it in your home, the glorious voices of organ music will come magically alive—breathe new meaning into favorite pieces.

All this *can be* your family's gift from you—because this Christmas you can buy a Hammond Organ for $1285*, the lowest price in years.

A marvelous hobby, or career

Hammond Organ music is so completely rewarding, it will lure every member of your family to the keyboard. A Hammond Organ in your home could well be the beginning of a lifetime hobby for you, the start of a musical career for your children.

So wonderfully easy to play

The Hammond Organ responds to anyone. The professional musician finds it a constant inspiration. Yet you, with no previous musical training whatever, can play simple, but effective music in less than a month.

Your home is large enough

The Hammond Organ fits in a space only four feet square. Upkeep is practically nothing because this is the only organ in the world that never needs tuning.†

Gift of a lifetime

The first Hammond Organs ever built are still in use . . . still bringing pleasure to their owners. Surely no other gift promises such a lifetime reward for the whole family.

This year, give *your* family the most thrilling Christmas ever, with a Hammond Organ. Get full details from your local Hammond Organ dealer. Enjoy a demonstration without obligation. Convenient budget terms can be arranged. Or, for more information, mail coupon.

PRICES START AT JUST **$1285*** FOR THE SPINET MODEL

HAMMOND ORGAN

MUSIC'S MOST GLORIOUS VOICE

Complete line of 2-manual-and-pedal Hammond Organs $1285* up, including tone equipment and bench. *f. o. b. Chicago.

Hammond Instrument Company
4206 W. Diversey Ave., Chicago 39, Illinois

Without obligation, please send me information on the following Hammond Organ models:

☐ Spinet Model ☐ Church Model
☐ Home Model ☐ Concert Model

Name.....

Street.....

City..... P.O. Zone..... State.....

©1951, HAMMOND INSTRUMENT COMPANY 12

CHURCH MODEL— Hammond Organs are used in some 27,000 churches.

Concert Model has 32-note AGO pedal keyboard and an additional †Pedal Solo Unit, tunable to preference by the organist.

fresh from the hands of The Tiffin Glassmasters

ASTRAL

Like a star in brilliance and simplicity, all Tiffin in superb quality at tiny price. Radiant, and full of grace, Astral is a new triumph in crystal . . . clear, fiery, elegant, with favored low stem.

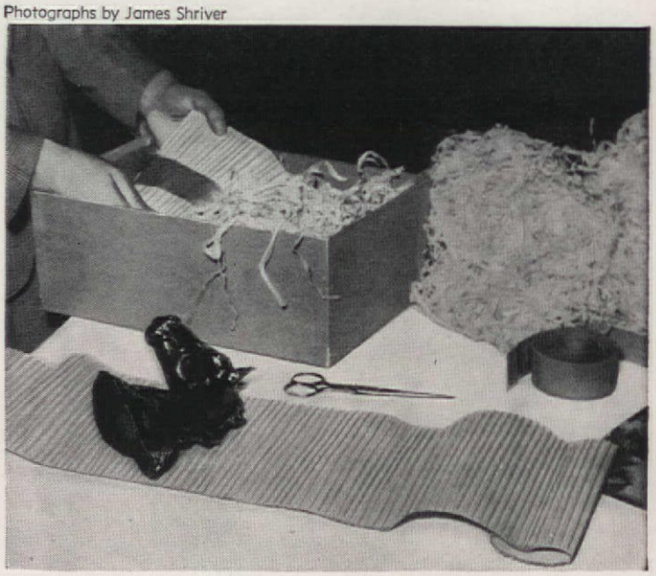
You'll find glorious patterns in famous Tiffin stemware at better stores everywhere. Write for name of one nearest you.

The Tiffin Glassmasters
TIFFIN, OHIO

Get Them There

Data from Gladys Thompson Bowers

Photographs by James Shriver



Does the postman play Santa for you? Then your best insurance is a sound package. Put gift-wrapped items in a sturdy box, and fill empty spaces with excelsior or shredded newspaper. Wrapping materials shown here can all be bought at your stationery store

BEAUTY on DUTY

Flexscreen
REG. U.S. & CANADA PAT. OFF.

Sheer woven-metal curtains drape your fireplace with envied loveliness . . . provide positive protection against flying sparks. Curtains glide open or closed at the touch of one hand with exclusive *Unipull.*

Also available in improved free-standing *Frame* Flexscreen. At all better stores—or write us for complete information, at 1251 Water St.

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Write for details on the new Bennett Fireplace. Extra heat . . no smoke . . savings in construction.

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Chartered in 1906
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SUCH LUXURY!

GIVES LONG RUG LIFE!

The springy tread of this "spongy waffle" feels so rich underfoot—and it cushions your carpets and rugs from heel-grind and wear. Yes, Rug Underlay adds years to the life of your floor coverings! *Non-skid—clean—non-marking—dust-free—non-allergic—mothproof.*

Air Filled Sponge Rubber
Cuts to exact rug size
AT RUG AND FURNITURE STORES

US RUG UNDERLAY
PATENT APPLIED FOR

Also ask to see U.S. Non-Slip that anchors skiddy rugs flat and neat. Inexpensive by the yard.

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Heat-Conditions EACH Room

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Now you can automatically feed enough steam heat to keep the bathroom warm, the bedroom cool, the living room medium—or any other combination you want! Precision-made Heat-Timer valve, replacing your present radiator valve, provides individual thermostatic control for each room. Requires no change in your present controls, works on any one-pipe steam system. 75,000 users acclaim Heat-Timer; now volume demand makes possible lowered price on new, improved model. Order today for every radiator. Sent prepaid, only $3.95 each; money back instantly if not delighted. Or write for free literature.

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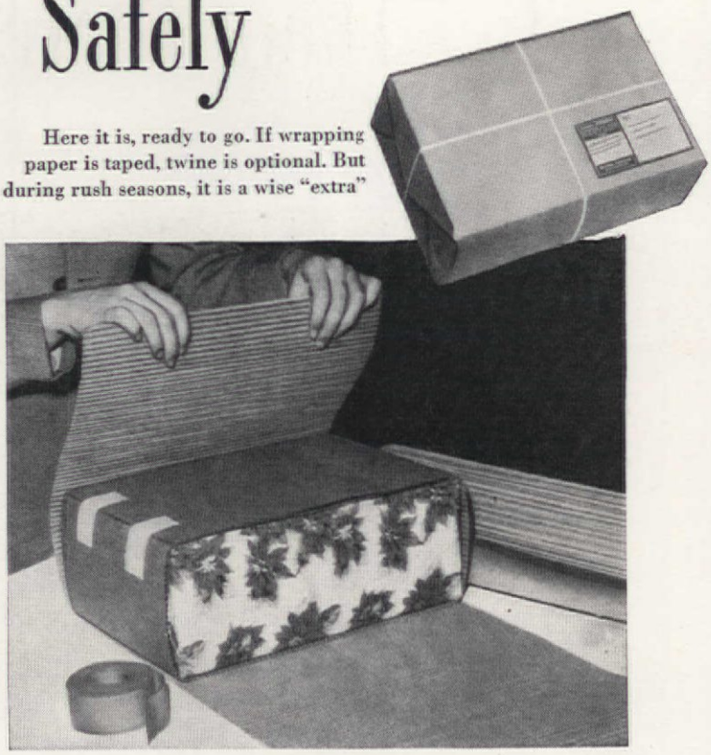
Safely

Here it is, ready to go. If wrapping paper is taped, twine is optional. But during rush seasons, it is a wise "extra"



If you like, give the box an additional fancy wrap. But don't forget the corrugated cardboard which comes by the yard. Wrap box lengthwise, and tape; then crosswise, and tape. Next comes the wrapping paper, taped at the joinings to prevent tearing

THE STAFFORD...Smart, compact table TV. Big-picture 17" screen. Famous Stromberg-Carlson tone quality. Phonograph jack. Beautiful mahogany cabinet. A wonderful gift for your family.

"There is nothing finer than a
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Television models $289.95 to $975 including excise tax.*

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Include this MODERN Electrical Protection and END the Blown Fuse Nuisance

Why tolerate the blown fuse nuisance in your new home? Why hunt fuses in the dark...or break off in the midst of preparing a meal to go to the store for the new fuses you forgot to buy? Why stumble down dark cellar stairs and fumble in the old fuse-box wondering what to do? The Cutler-Hammer Multi-Breaker ends this annoyance forever. It is installed in the kitchen or any other convenient place. And when service goes off, all you do is reset a tiny lever that has snapped out of position. Nothing to buy . . . nothing to replace! Service is restored in the twinkling of an eye . . . even by a child! The average new home can have this modern and safe protection for very little additional cost. Also easily installed in old homes. What are *all* the facts? Write today for our free booklet "Goodbye to Fuses." CUTLER-HAMMER, Inc., *Pioneer Electrical Manufacturers*, 1395 St. Paul Ave., Milwaukee 1, Wisconsin.

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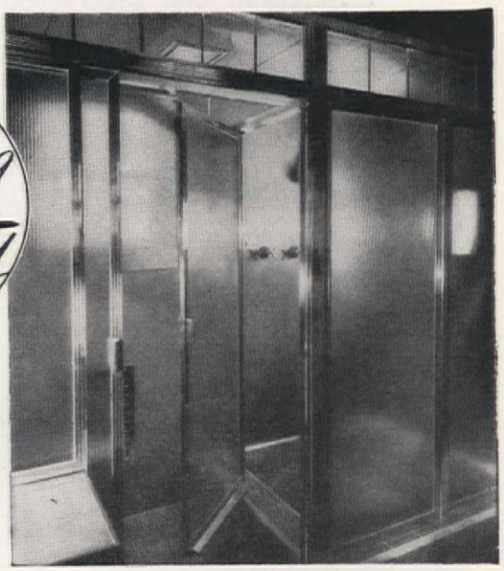
FIGURED GLASS lends elegance plus practicality



Modern partitions of figured glass are perfect for enclosures* in your bath. The entire room is flooded with softened, "borrowed" light, yet obscure glass assures complete privacy. Sparkingly elegant figured glass partitions are easy to clean and beautiful to behold. They are completely waterproof — never rust or corrode.

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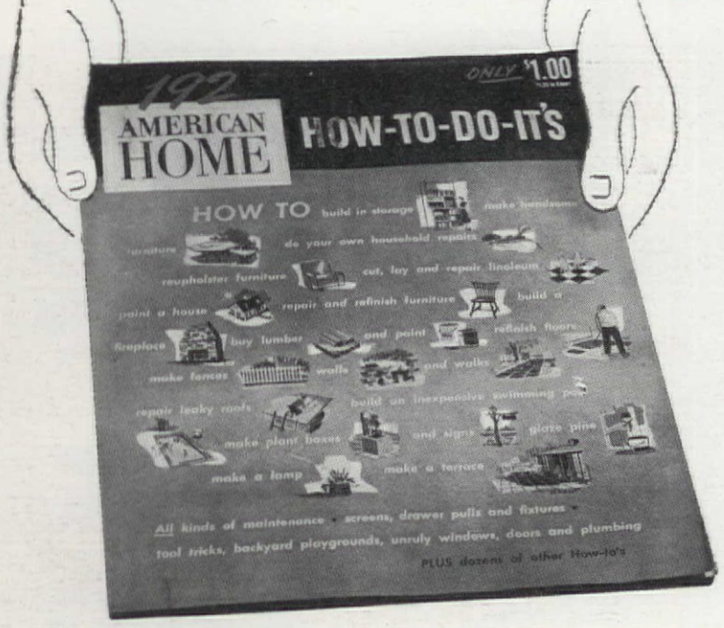
WORLD'S LARGEST MANUFACTURER OF ROLLED, FIGURED AND WIRED GLASS

HOW TO DO Practically Everything!



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In Europe, Christmas isn't Christmas without a crèche—a replica of the Adoration, complete with statues of the Holy Family, the Magi, shepherds, and animals. Recently, excellent and inexpensive little figurines representing the cast of characters have appeared in our dime stores, enabling us to make this delightful old symbolical decora-

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STATEMENT OF THE OWNERSHIP, MANAGEMENT, AND CIRCULATION required by the Act of Congress of August 24, 1912, as amended by the Acts of March 3, 1933, and July 2, 1946. (Title 39, United States Code, Section 233) of THE AMERICAN HOME, published monthly at New York, N. Y., for October 1, 1951.

1. The names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, W. H. Eaton, 444 Madison Ave., New York 22, N. Y.; Editor, Jean Austin, 444 Madison Ave., New York 22, N. Y.; Managing Editor, Marion M. Mayer, 444 Madison Ave., New York 22, N. Y.; Business Manager, W. H. Eaton, 444 Madison Ave., New York 22, N. Y.

2. The owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given.) The American Home Magazine Corporation, 444 Madison Ave., New York 22, N. Y.; W. H. Eaton, 444 Madison Ave., New York 22, N. Y.; Jean Austin, 444 Madison Ave., New York 22, N. Y.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are None.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

W. H. Eaton, Publisher.

Sworn to and subscribed before me this 21st day of September, 1951.

(Signed) Theodore F. Gloisten
Notary Public, State of New York
No. 30-6545700
Qualified in Nassau County
Certs. filed with N. Y. Co. Clerk & Register
(My commission expires March 30, 1952)

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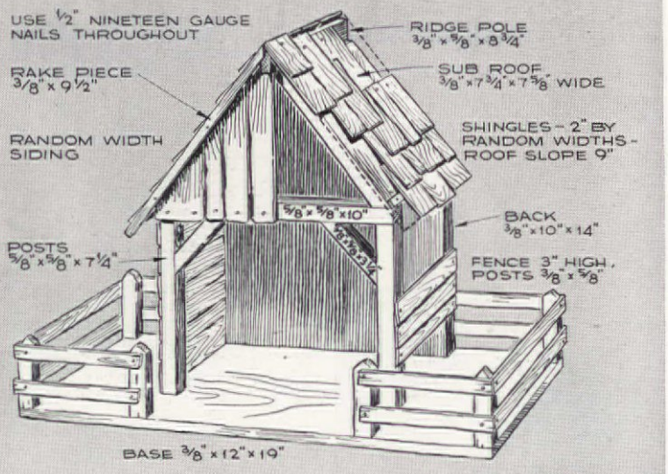

Drawing by Sigman Ward
Data from David Thomas

a Crèche

tion part of our own Christmas celebration. But mangers to house the figures in are scarce. Our diagram shows you how to make an adaptation of a charming old German model. Raw materials were only one 19-in. grapefruit crate, taken apart to furnish lumber; a box of ½-in., 19-gauge nails; and a tiny bottle of walnut stain for finishing.

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AND OTHER
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Take TABCIN to check cold misery quick! TABCIN checks sneezes and sniffles, helps relieve headache and feverish feeling. Eases aches and pains. TABCIN contains a tested antihistamine in compound with other ingredients to give more complete relief for cold distress.

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KLUTCH holds them tighter

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Burns
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For fun and recreation
Perfectly safe
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$2.49

The little red lantern that is a handsome addition to every home. *See it at most stores.*

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This clever new bath seat is adjustable to all sizes and shapes of tubs. Makes it possible to safely and comfortably sit while washing legs, or soaking feet. Convenient to sit on while showering and shampooing hair. Ideal way to wash children. Recommended by doctors for invalids, elderly people and expectant mothers. Seat wedges itself in tub for security.

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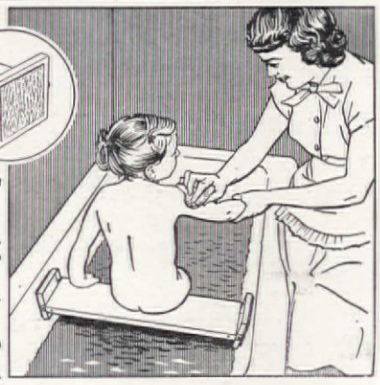

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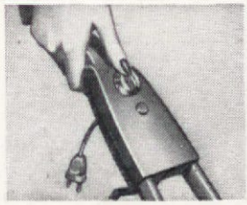
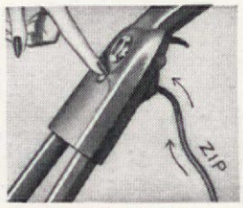
Dual Suction does it! The wonderful new SINGER* Vacuum Cleaner is the first to bring you two fans . . . for dirt-getting action so gentle —yet so powerful—that you get "heavy cleaning" results quickly. *A SINGER exclusive!*

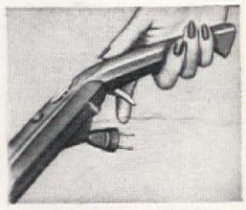
ONLY $5 A MONTH
After minimum down payment. Liberal allowance on your present cleaner.



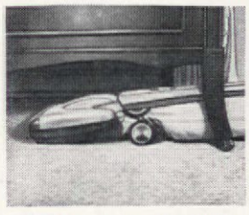
Easier to use! All controls within finger-tip reach right on the handle. Two speeds.



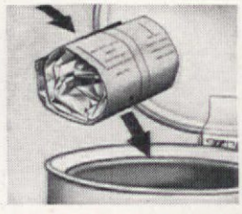
No winding of cord. Press control button on handle, cord reels in automatically.



No foot-pedal acrobatics. Touch trigger with finger. Adjust handle to any position.



Easily gets under beds and furniture. Housing unit only 5 inches high. "Floating" brush self-adjusts to rug thickness.



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So easy to store. Cleaner hangs flat against wall. Requires no floor space. Has convenient carrying handle.

BONUS OFFER! The famous SINGER Course in Home Sewing is freely given at no extra charge to the purchaser of this new SINGER Vacuum Cleaner.

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American Home Pattern Department

American Home Building

Forest Hills, New York

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Where Credit Is Due

CHRISTMAS REALLY BEGINS IN THE KITCHEN

Pages 44, 45, 46, 47, 48: Candy lady and child, Lord and Taylor; red mixing bowl, Owens-Corning Glass Company; wrought-iron casserole holder, Richards Morgenthau; leaf-green plate, "Tiempo," by Franciscan Earthenware; oblong tray; "Henley," by Oneida Community, Ltd.; cathedral window (triptych), Radiant Glass Fibers Co.; candy canes, Kay Candy Co.

TAKE A PACKAGE OF PIE CRUST MIX

Page 57: Pie plates, Owens-Corning Glass Co.

THIS WAY TO A MAN'S HEART

Pages 68, 69: Juicer, Handyhot; toaster, General Electric; clock, Westclox Electric Switch clock; egg cooker, Sunbeam; coffee maker, Universal; knife sharpener, Cory; blender, Dormeyer; heater, Emerson Radiant and Fan type; electric mixer, Westinghouse; broiler, Holliwood Infra-Red; Rotisserie, Town and Country; small mixer, Osterett; portable radio, Crosley.

SET 'EM UP

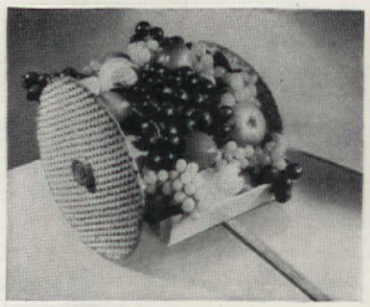
Pages 78, 79: Plastic mats, Princess; kitchen utensils, Flint; shears and knife set, Boker; table service, Ekco; canister set, Nesco; salt, pepper, and Accent set, Amino Products; kitchen tools, Kenberry; salt and pepper shakers, Blue Magic; magnetic knife set, Robeson; knives, Ka-Bar.

SOAP SCRAPS FOR CHRISTMAS

Page 67: Universal Food Chopper; Pyrex plates.

WRAP 'EM CLEVERLY

Page 85: Tie-Tie ribbon from Chicago Printed Stamp Company.



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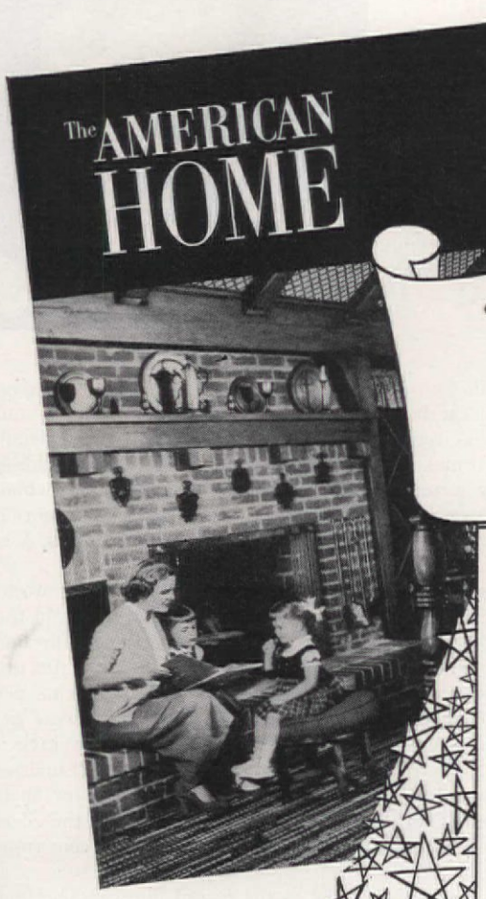
American Home Building

Forest Hills, N. Y.



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No. 1 ☐ (see July, '50 issue) One story, 3 bedrooms, 1½ baths, 29 ft. living-dining room, fireplace, no basement

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No. 4 ☐ (see Dec., '50 issue) One story, 2 bedrooms, 1 bath, separate dining room, paneled fireplace wall

No. 5 ☐ (see Feb., '51 issue) Ranch type modern, 2 bedrooms, 1 bath, combined kitchen and dining area

No. 6 ☐ (illustrated above; see March, '51 issue) 2 bedrooms, 1 bath, dining room, expansion attic*

No. 7 ☐ (see April, '51 issue) Board-and-batten ranch house, 2 bedrooms, bath, kitchen-dining area, ample closets

No. 8 ☐ (see Oct., '51 issue) One story brick, 2 bedrooms, bath, large kitchen, window wall in living room, full basement**

No. 9 ☐ (see page 27, this issue) Board and batten ranch house, 3 bedrooms, bath, porch, utility room, 9 closets

*No plans sold for Wayne or Oakland counties in Michigan
**No plans sold for use in Kane County, Illinois

Name

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THE AMERICAN HOME, Dept. BP, American Home Bldg., Forest Hills, N.Y.

Comics

(Begins on page 9)

It's pure enchantment, the music on that new record this youngster can keep for a week or two. Great stories, well told, are also available

for financial aid. (1) To enable children of all ages to become acquainted with the best of recorded music, stories, poetry, and drama, as well as records specifically concerned with academic subjects. (2) To make good recorded music available to children in almost every income bracket. (3) To supplement the school record libraries which are usually relatively small. (4) To enrich resources of organizations other than schools—the churches, Y's, children's wards in hospitals, etc.

The library's rules are simple, and few. And they work. (1) Records may be borrowed by adults, and by students in the ninth grade or above. (2) Records may be borrowed for one week, and renewed. (3) Records may be reserved. (4) Rates are a penny per disc, per day. (5) Overdue charge is two cents per disc per day. (6) There is a fine for damage, ordinary wear excepted. Full price is charged for broken, badly chipped, or cracked records. Since most records are now made of plastic, casualties aren't too many when the library's recommendations for their care are observed. They advise that discs be handled on the edge, kept away from heat, and stored in a holder to protect them from dust and from scratches.

How does the community take to the record library? The fact that 78 different companies are supplying its records gives an idea of its scope. There are nursery songs and fairy tales for smallest fry who sometimes donate their pennies toward buying new records. Slightly older children can't get enough of the nature subjects. Bobby soxers request adventure stories and folk music. Schools borrow everything from Shakespeare (the library owns 30) to discs on which modern poets read their own verse. There are even records of Latin conversations, and excellent Biblical records have been used by Sunday schools. But children, their parents, and their teachers aren't the only borrowers. Recently, baby sitters have learned about those records. For an investment of a nickel, they keep their charges enjoyably and profitably amused with such items as *Voices of the Night* which reproduces the calls of 26 American frogs and toads, or *The Brass Family* which teaches about one section of a symphony orchestra. For something a little more active, there are such song fests as Peter Seeger's *Let's All Join In*, good for all age groups. There's even a record called *The Sitter Who Sits.*

Photographs by Edward O. Kamper

Founder Crunden's Jean and Rob are star patrons of the Record Loan Library. Here Rob reads aloud the story behind the next record to be played

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Living can be so pleasant when your home has gleaming floors of Armstrong's Jaspé Linoleum Tile. In the living end of this apartment, the softly colored floor gives the entire room a rich, warm glow. At the working end, Armstrong's Jaspé Linoleum Tile proves itself long wearing, easy to clean—a practical floor in every respect. Easy to install, Jaspé Tile is a floor that you can put down yourself. This style is Sunset No. 15. Write us for a free list of furnishings and room plan.

Turn your unused attic into a one-room apartment

ONE-ROOM APARTMENTS are always good investments, whether you rent them, keep them for guests, or use them to make a mother-in-law happy. They're especially good investments when you can build them in wasted attic space and do most of the work yourself.

The picture above shows how you can build a complete apartment in an area 18 by 21 feet. The remodeling is simple; so, if you're reasonably handy with tools, you can do everything from building partitions to laying the floor of Armstrong's Jaspé Linoleum Tile.

The problem of ventilation, common to most attic apartments, was solved by making partitions only rafter-high. The kitchen window, in the small picture, was kept as a source of light by using a work counter as a half partition. The other kitchen wall, which helps form the entrance hall, is a linen and utility closet.

Four unpainted chests were remodeled into a dresser-cupboard combination, and an old tin pie-chest with lights mounted inside made a unique lamp. For a canopy over the bed, a pleated valance was attached directly to the rafters.

Most of the ideas on this page can be adapted to your own attic when you decide to remodel. If you're economy-minded, you'll find a floor of Armstrong's Jaspé Linoleum Tile a wise choice. You can save money by installing it yourself, and you'll have a beautiful floor that never needs costly refinishing. Ask your local merchant about Armstrong's Jaspé Linoleum Tile. He'll be glad to help you.

• • •

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