The AMERICAN HOME for September

25¢
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I cut my kitchen out of the magazines

I'M ONE of those women who go through magazines with scissors in hand. I never could resist clipping things I like—especially those delicious-looking food pictures.

When I redecorated my kitchen, my old clipping habit solved the problem of those bare, white cabinets. I took my food pictures, pasted them up, and made a regular art gallery of menu ideas. Now when I need a suggestion for dinner, all I have to do is look around my kitchen. In one glance I can get a dozen menu inspirations for anything from soup to dessert.

Food pictures aren't the only things I clip. I save decorating ideas, too. One was the schoolteacher desk that I had built right into the counter. Those ten small drawers are exactly the right size for filing recipe cards—and the desk is easy to work at standing up or sitting down. The telephone's right there for my ordering. Sometimes I sit at the desk in the afternoon with a cup of tea and do some letter writing.

Another picture that I clipped showed a new kind of linoleum. Armstrong makes it—it's called Strypelle. The thing that caught my eye was its trim, tailored look. At first glance I thought it was one of those expensive custom floors, but I found out that the stripes were already inlaid. It didn't cost me anything extra to have Armstrong's Strypelle—and you can see for yourself how nice it looks in my kitchen.

Best of all, my Armstrong Floor stays nice-looking. I never worry about dirt being tracked in through the back door or something on the stove slopping over. It only takes a second to wipe up a floor like mine.

You know it's awfully easy to fix up your kitchen if you do a little planning first. If you like any of my decorating ideas, go ahead and use them. I don't mind—I borrowed them myself.

Stripes are smart in all kinds of materials—dress fabrics, draperies, upholstery, and flooring. The beauty of Armstrong's Strypelle* Linoleum is that you get a custom floor effect at lower cost. The floor shown is Strypelle No. 1605, installed just as it came from the roll. Strypelle can also be laid in other designs simply by cutting and turning the material and changing the direction of the stripes. Strypelle comes in seven outstanding color combinations. In this kitchen, a matching black Marbelle Linoleum is coved up the base of the wall to eliminate dirt-catching corners. Write us for free room plan and list of furnishings. *T. M. REG. APPLIED FOR.

Send for brand-new book . . . "Go Ahead and Decorate." Just off the press, this inspiring decorating guide was prepared by the noted home stylist, Hazel Dell Brown. Its 32 pages are packed full of stimulating new ideas and full-color illustrations that will be a big help to you in making your own decorating plans. You'll find it offers valuable suggestions for every room in your house—new or old. To get this new book, just slip 10¢ in an envelope (40¢ outside U.S.A.) and mail it today to Armstrong Cork Company, Floor Division, 5109 Pine Street, Lancaster, Pennsylvania.

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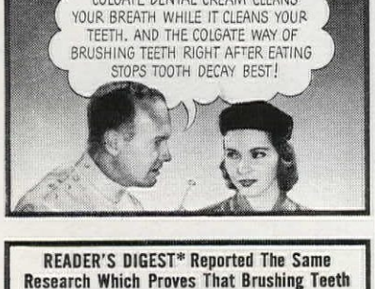

READER'S DIGEST* Reported The Same Research Which Proves That Brushing Teeth Right After Eating with

COLGATE DENTAL CREAM STOPS TOOTH DECAY BEST

Reader's Digest recently reported the same research which proves the Colgate way of brushing teeth right after eating stops tooth decay best! The most thoroughly proved and accepted home method of oral hygiene known today!

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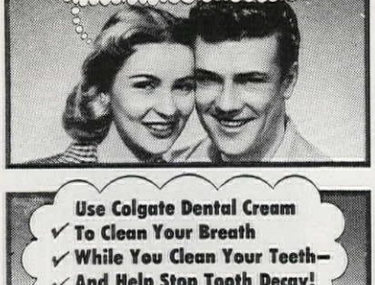

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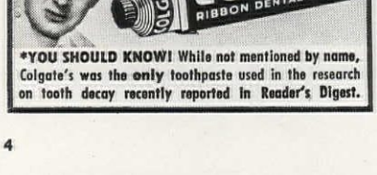
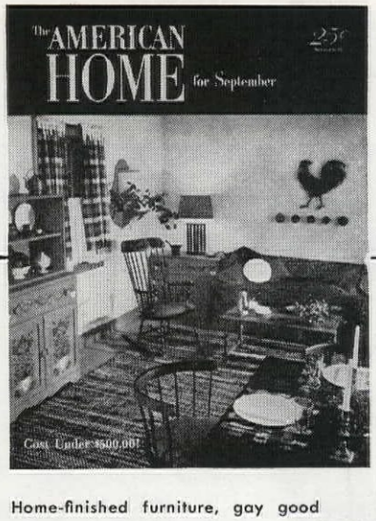


*YOU SHOULD KNOW! While not mentioned by name, Colgate's was the only toothpaste used in the research on tooth decay recently reported in Reader's Digest.



Home-finished furniture, gay good taste, and youthful enthusiasm produced this budget-wise room. See how on page 32. Photograph by F. M. Demarest

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In this Issue

SEPTEMBER, 1951 VOL. XLVI., NO. 4

Arts and Crafts

32 Here's Real American Tradition . . . *Dorothy Lambert Trumm*
42 How to Repair and Refinish a Chair . . . *Jackson Hand*
88 Need Extra TV Chairs? . . . *R. L. Grimm*
32, 33 Patterns

Decorating

27 Please, A Dining Room . . . *Vivian Grigsby Bender*
38 Miniature Lamp Collection . . . *Mary E. Monze*
48 Now You See It—Now You Don't
54 What's Wrong with This Table? . . . *Gertrude Brassard*
98 A Case of Covering Up

Gardening

30 Let's Go Shopping for Lilies . . . *Alan MacNeil*
36 This Lawn Cost $90.60
37 This Lawn Cost $11.00 . . . *E. L. D. Seymour*
107 A Boon for the Birds . . . *Agnes Young*
123 How to Grow Ivy Indoors
128 Don't Let Early Frost Spoil Your Garden . . . *William Gilman*

Homes and Maintenance

34 Straight Out of a Song . . . *Jean Burden*
40 Built in Two Shifts . . . *Martha B. Darbyshire*
44 If You Call This Big—You're Wrong . . . *Jane Fisher*
51 Floorings—the Choice Is Not Easy . . . *James A. Oest*
92 Danger—the Shock May Kill You . . . *Murray Heyert*
100 How-To Tricks
110 Basement Stairway Storage . . . *G. T. Kellogg*
112 Towel Rods for All

Food, Entertainment, Management

54 What's Wrong With This Table? . . . *Gertrude Brassard*
58 Good Victuals . . . *Jean Austin*
60 Cost Cutters . . . *Eleanor Lee Jones*
62 A Place for Everything . . . *Jessie Walker*
64 Take a Can of Tuna
72 To Market, to Market on Saturday Morning . . . *Edith Ramsay*
90 Place and Show . . . *Betty B. Merriam*
108 Are More Parties the Answer? . . . *Esther Caudill*

Features

6 Contributors
8 Off the Press
10 Market Place
23 Neighbors . . . *Thomas Ashbrook*
130 Where Credit Is Due
132 Advertising Index
134 Look It's New

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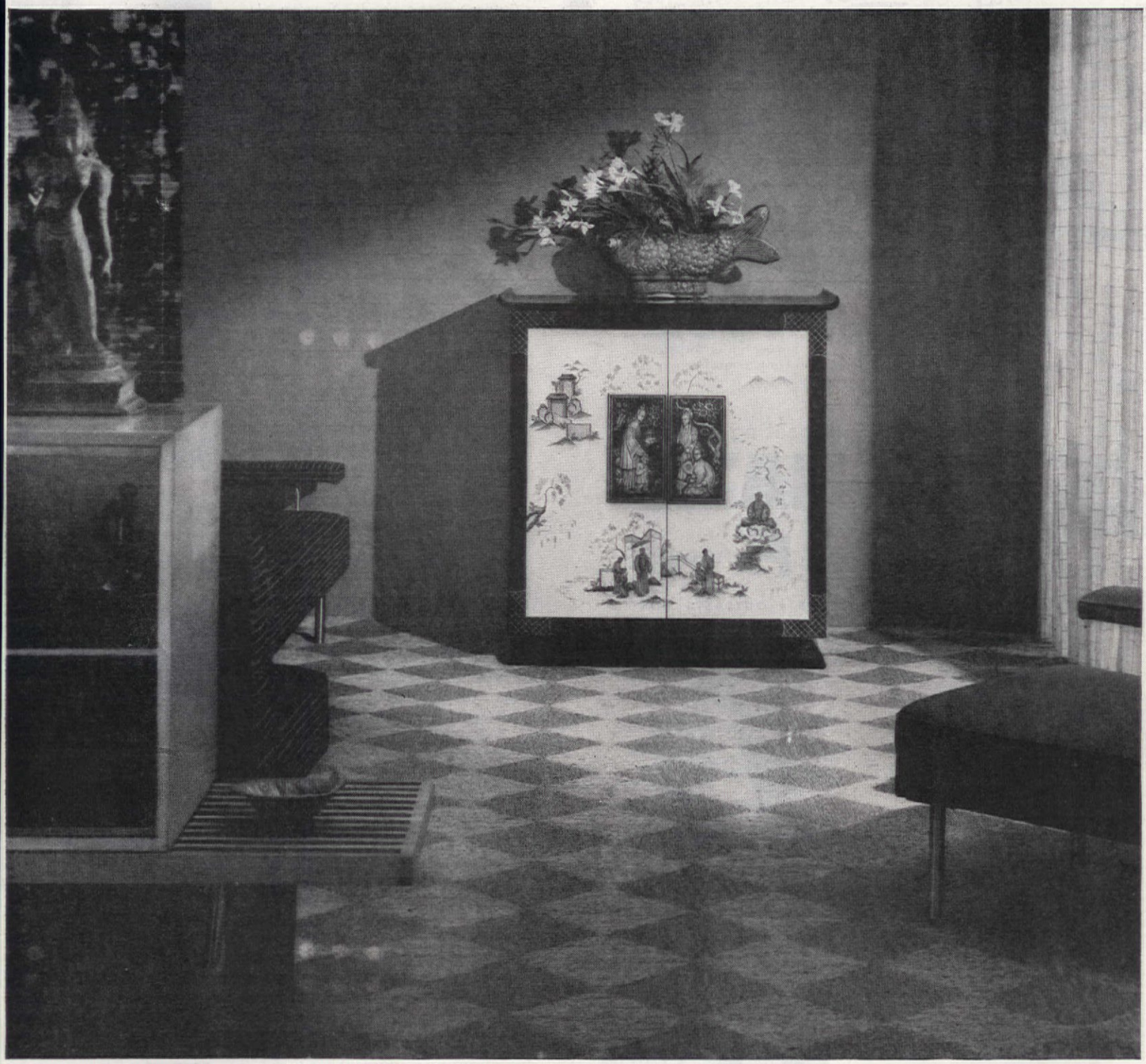

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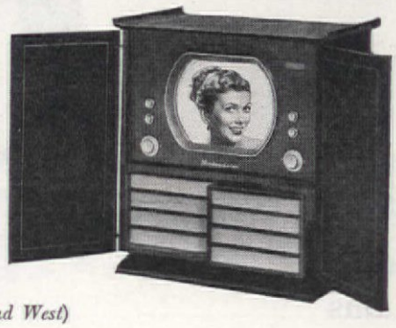

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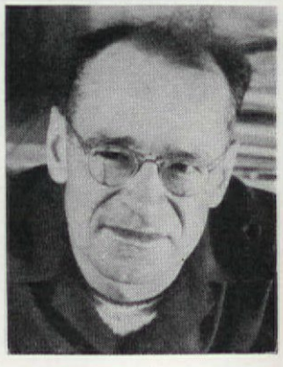
Contributors

• • • **MURRAY HEYERT,** who warns on page 92 that "The Shock May Kill You," determined to do so when he noticed how often even experts suffer electric shock. Now an electronics engineer in a Long Island plant, Mr. Heyert has been working in this field for years, has taught electronics in New York trade schools. Hobbies of this native New Yorker include writing fact and fiction, building high-fidelity radio equipment. But his real interest at present is just observing his six-month-old daughter.

• • • **VIVIAN G. BENDER** speaks from experience when she suggests (page 27) that family life is better if you have an honest-to-goodness dining room. She is the mother of two sons, loves to cook, and loves to have the product of her efforts properly enjoyed in her home in Wilmette, on Chicago's North Shore. Born in Tennessee, she took a job with a publisher after attending Northwestern—and married one of the editors. She has written for national publications, makes a hobby of photography.

• • • **EDGAR J. HUNTER'S** lawn-making methods (page 36) are based largely on his early training at the Long Island Agr. and Tech. Institute; ten years as agronomist (soil and crop specialist) for the 1st Army Headquarters, responsible for the land management of its posts and air bases from Delaware to Maine, and his present work in charge of roads, grounds, lawns, etc. on the 6,200-acre Brookhaven Nat'l. Lab. for Nuclear Research, where one problem is establishing grass on poor-quality land.

• • • **GLADYS DELMORE** can thank the wise old owl we show on page 38 for her exceptional collection of miniature oil lamps. A gift from her father-in-law, the owl put the younger Delmores astride their singularly appropriate hobby horse: Mr. D. is an oil dealer whose wife takes an active part in his business. In addition, she keeps their house in Saratoga Springs, N.Y., raises their three daughters, always has a weather eye open for new collectors' items, and loves to initiate new collectors to her fascinating hobby.



• • • **ALAN MacNEIL,** who writes about lilies on page 30, grew up in Indiana, spent some years studying and practicing decoration in the Middle West. Then, in 1937, with his social-worker wife, he settled in Vermont to live, as he thought, a quiet life of writing, lecturing, and composing—with a little plant-growing on the side. Taking up lilies, he soon won unexpected prominence as grower, importer, and authority in that field, too. Now, he says with feeling, "few people have lives so full and crowded as ours."

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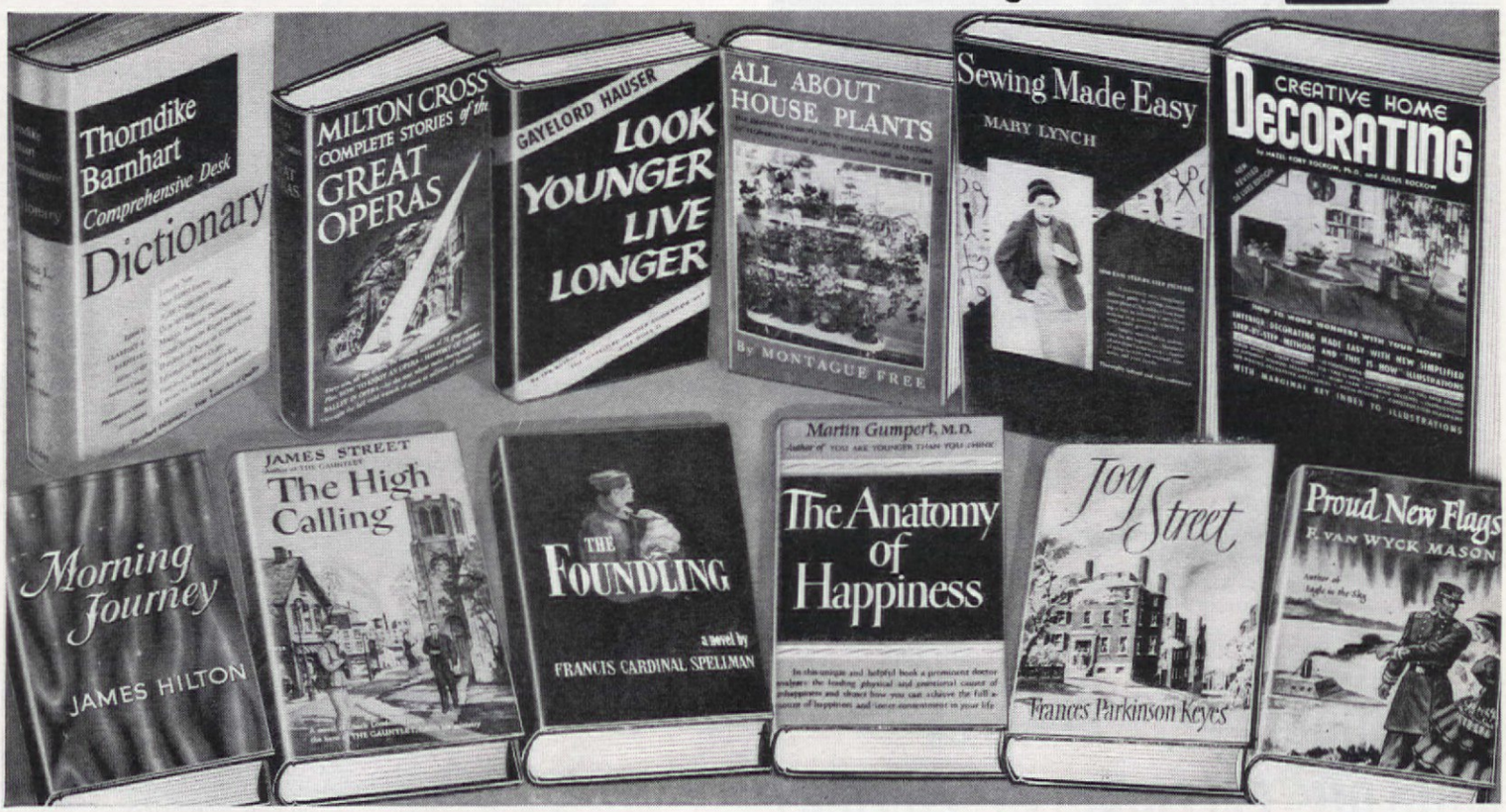

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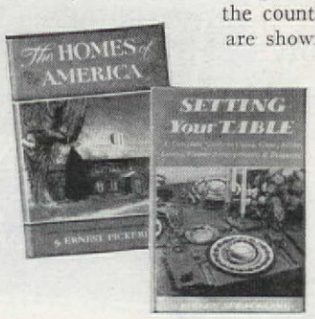
The Homes of America by Ernest Pickering. (Thomas Y. Crowell Co.) Price $5.75. . . This biography of the American home covers three centuries of living as well as architecture. Illustrating the informative and interesting text describing the American way of living throughout these years are 215 pictures of famous houses of all periods, beginning with the Colonial and post-Colonial periods through various revivals to the present century. Houses from all parts of the country are shown.



Setting Your Table by Helen Sprackling. (M. Barrows & Co.) Price $3.95. . . An outstanding table-setting expert, Mrs. Sprackling has been continuously in close contact with the dinnerware, glassware, silver, and linen industries for many years and has thus been able to obtain authoritative and accurate information on all subjects. The 22 chapters and 214 pages of the revised edition of her popular book on setting a correct and beautiful table covers such subjects as histories and manufacturing details of china and glass, discusses textures, colors, mats vs. cloths, monograms, napkin folding, care of and how to use linens; the serving of informal and formal dinners, luncheons, breakfasts, and suppers as well as the arrangement of attractive floral centerpieces, and how to entertain with ease.

How to Paint and Wallpaper by Kay Hardy. (Funk & Wagnalls Co.) Price $3.50. . . 162 pages, including 100 illustrations by the author, make up this thorough and instructive book on painting and wallpapering. Even the most inexperienced person could do a professional-looking job by following the step-by-step directions given. Analysis of color for paint mixing, necessary preparation for painting and papering, and every phase of the work involved is clearly set forth.

Good Health For You and Your Family edited by E. Patricia Hagman. (Barnes) Price $3.75. . . In 1851, the average American baby had a "life expectancy" of 40 years. Today, the figure is 67 years. A major reason for that amazing difference is the availability to everyone of sound, sensible, scientifically accurate information about not only sickness and what to do for it, but also—and even more important—the art of "keeping well through healthful living." This book, compiled by a Columbia University professor from publications of the Metropolitan Life Insurance Company, is a splendid example of such information, dealing clearly and helpfully with Hints for Good Health, Common Diseases and Disorders, Child Care, and Safety and First Aid. It tells what to do before and when the doctor comes, and also how to keep need for him to a minimum.

How to Know American Antiques by Alice Winchester. (Mentor Books) Price 35¢. . . Written in an authoritative, simple style by the editor of the magazine, *Antiques*, this little book is fairly bulging with valuable information for the experienced antique collector as well as for the beginner. Over 300 drawings by Pauline W. Inman illustrate and point up the text which covers all American antiques from 1600 to 1900 and those which have been imported from abroad. This book is also available in a hard-cover edition containing additional illustrations for $2.50, published by Dodd, Mead & Company.

Sorry, we cannot purchase these books for you. They may be obtained through your bookstore.

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old addresses directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance.

THE AMERICAN HOME
Subscription Dept.
American Home Bldg., Forest Hills, N. Y.

Mrs. Damar's KITCHEN KORNER

3 EASY WAYS TO MAKE FOODS TASTIER!

My Popular GARLIC PRESS

Gives ALL-OVER Garlic Flavor

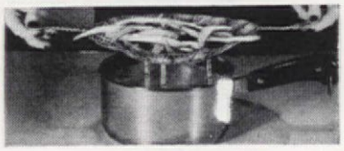
No more garlic lumps, slices, "hot" areas in foods! Just press this durable aluminum Press – and garlic cloves are converted into creamy garlic paste that blends into recipe. Keeps hands free from garlic odors. And you can use Mrs. Damar's Garlic Press for crushing onions, mint, parsley, allspice, etc. **ONLY $1.98**

COOK'S SPICE SET

MAKES ANY AMATEUR A SEASONED CHEF

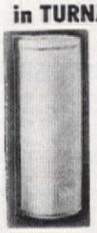
Each jar in this wonderful Spice Set is labelled with expert instructions on the most popular uses for each seasoning—helps you try new recipes or perk up old ones! 10-JAR SET (in Red or White Cabinet)—Allspice, Cinnamon, Paprika, Celery Salt, Pepper, Ground Ginger, Ground Nutmeg, Garlic Salt, Roastmeat and Poultry Seasoning. **ONLY $3.95**

MAKES ANY POT A STEAM-COOKER



Any vegetable tastes better and IS better for you when it's cooked by steam! All the natural flavor and vitamins remain inside—are not "boiled out" in the water! To steam-cook this easy way, just put a little water in your pot, place vegetables on this perforated metal Steam-Tray—put it all in the pot, close lid, and that's all! When finished, use Steam-Tray as a lovely server, too. Has folding sides—so it fits any pot 5" to 9½" wide. Collapses flat when not in use. 3 adjustable legs. **ONLY $1.98**

KEEP KITCHEN BRUSHES HANDY in TURNABOUT WALL CABINET!



Just flip your finger, and this gleaming enamel cylinder revolves to reveal, or conceal, a set of utility brushes, place for cleanser, a rust-resistant tray for scouring pads. 15" high, 3½" diameter. Red, White or Yellow baked enamel. 4 brushes incl., free. **ONLY $3.49**

MAGIC TOWELS! RINSE CLEAN IN SECONDS!

TO CLEAN— JUST DIP IN WATER

No matter how dirty, dusty, greasy these towels get—just dip them in water—and they're sparkling clean! Even iodine stains rinse out in seconds! Lintproof – ideal for washing, windows, dusting. **SIX colorful towels for $1.00**

Here Are the Best New Kitchen-Tested Ideas of the Year

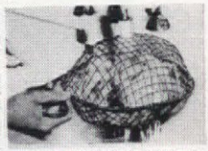
Here are 19 wonderful household aids from all over the world that will surely make housekeeping easier and more pleasant for you. Every one of these remarkable products has been tested—not in a laboratory—but in the kitchens of hundreds of average American women to guarantee their usefulness and durability. Now you can try them in your home, without risk! Just mail the coupon for the items you want—and if you're not completely satisfied, return them within 10 days and I'll promptly refund your money.

QUICK WAYS TO CUT, SLICE AND WASH FOODS!

CUTS 25 "FRENCH FRIES" IN ONE STROKE!

Just insert whole potato – press handle, presto! – 25 perfect French Fries! Mrs. Damar's Food Cutter is wonderful for dicing salads and other foods, too. Made exclusively for us in rust-proof gleamingly plated steel. Easy to clean. **ONLY $2.98**

NEW EASY WAY TO WASH ALL SALADS, VEGETABLES, etc.



Now you can be sure that the salads you serve will always be cold, crispy and clean! Just insert salad greens into this wire basket, hold under cold water, then shake dry! This wonderful Salad Washer, which I import from England, quickly cleans all vegetables—and it's ideal for de-sanding spinach, kale, dandelion, etc. A real time-saver! **ONLY $1.39**

TRIM & CARVE MEATS on this HOME-SIZE BUTCHER BLOCK!

Once you use this kitchen-size Butcher Block and cleaver, you'll wonder how you ever got along without it! Crack steak bones, poultry, lobster, etc. – without restraint – on this laminated hard-wood block like your butcher uses! Ideal for cleaving squash, frozen foods, etc. Block is 11"x11"x2½"—with heavy rubber-tipped legs.

BUTCHER BLOCK $5.95
BUTCHER BLOCK and CLEAVER $6.95

MAKE YOUR ELECTRIC MIXER A FOOD CHOPPER & BLENDER, too!

Just hook this attachment to the bottom of your beater—and your electric mixer gives you practically all of the advantages of a $40 blender! Enables you to PUREE fruits and vegetables; CHOP onions, nuts, chicken livers; BLEND delicious mixed drinks, healthful fruit drinks —ALL in a matter of seconds! Mrs. Damar's stainless steel Blenda-Mix fits any model mixer (except large-size Hamilton-Beach). Specify name of your mixer. **ONLY $1.98**

MORE EFFICIENCY IN YOUR REFRIGERATOR!

HANDY FOOD SAVERS STORE UP TO 6 LEFTOVERS

No more toppling cups and bowls to mess up your refrigerator—IF you store leftovers in these 6 handy containers! Each holds 1½ cups (contents of a No. 2 can). Everything is visible through the transparent plastic and snug-fitting lids. Set of 6 containers – complete with 15" chrome-plated pull-out rack. **ONLY $2.49**

NEW "VACUUM-SEAL" CONTAINERS KEEP FOOD FRESH FOR WEEKS!

Just put vegetables, fruits, meat, leftovers into these refrigerator containers, gently press lids—and flavor is sealed in, air tight! "Vacuum-Seal" Fresherators keep food fresh for weeks—3 to 14 times longer than ordinary containers!

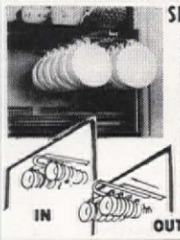
Set of 3 **FRESHERATORS** (1 18-oz, 1 32-oz, 1 48-oz).....$2.95
Set of 5 **FRESHERATORS** (2 18-oz, 2 32-oz, 1 48-oz).....$4.95

COLD FRESH DRINKS ALWAYS ON TAP!

Holds Over A Gallon 5"x5"x13" in size

Just fill "Tap-A-Glass" with water, soda, etc. – place it in refrigerator, and you always have cold, refreshing drinks "on tap." Easy to use, especially for youngsters. Fills a glass in seconds! Tray lid supports other items. Made of clear unbreakable plastic. **ONLY $2.95**

CUPBOARD CUP RACK—holds 12 cups SLIDES IN OR OUT!



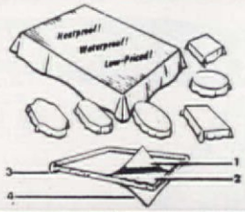
Precious cups are safe—and easily accessible—when you hang them on this 11"x5" aluminum rack. Simply fasten bracket to the underside of your closet shelf, and the hook rack slides in or out. Hangs 12 cups safely over other dishes.

$1.29 each 2 for $2.50

FREE—GIFT CATALOG

This year, do your Xmas shopping at home! Send for FREE copy of Mrs. Damar's new catalog of items not shown here. Hundreds of gift and household items from all over the world!

FLEXIBLE TABLE TOP PROTECTOR — SELF ADJUSTS TO FIT ALL SHAPES!



Now you can afford to protect your dining table against marring, spilled foods, hot plates—at less than 1/3 the cost of made-to-order rigid pads! Amazing flexible construction drapes to fit any shaped table—and folds away in drawer when not in use. Gives 4-way durable protection:

1. **TOP:** heavy waterproof covering
2. **INSIDE:** heat-proof insulated tufting
3. **BOTTOM:** non-stick Dupont plastic
4. **BINDING:** triple re-inforced

52"x52", $4.98; 52"x70", $6.98; 52"x90", $8.98

SOLID COPPER HURRICANE LAMP

MAKES IDEAL TABLE SETTING

All the charm of traditional New England hurricane lamps has been recaptured in this exquisite copper lamp. Perfect for patio, garden, "by candlelight" dinners, etc. 6" high, glass chimney, replaceable candle.

$2.29 each 2 for $4.00

MRS. DOROTHY DAMAR Damar Building, Treat Pl., Newark 2, N. J.

SPEND LESS TIME OVER YOUR STOVE

COPPER CLAD 7" SKILLET

A hard-to-get copper skillet with satin chrome inside! .035 extra-thick sheet of copper outside assures fastest, most uniform heating. Acid, stain, rust resistant. Cannot dent or chip in ordinary use. Easy to clean. Firm-grip handle, metal hanging ring. **ONLY $1.98**

FLAME TAMER — PREVENTS BURNED OR SCORCHED FOODS!

Make every pot a double boiler — with Flame Tamer! Just place under pots and pans – and there's no chance of burning or scorching foods! Steel air-cushion assures the slow steady heat that is the real secret of good cooking. Ideal for reheating foods in china and glass containers without breakage. **ONLY $1.98**

NOW! Wash Delicate Lingerie, Nylons, etc.—IN YOUR WASHING MACHINE

Now you can safely launder even your most delicate washables in your washing machine – with Mrs. Damar's Softi-Bag! Just hang as laundry bags; one for handkerchiefs; one for lingerie, etc. When filled, snap rustproof grippers shut, toss into washer—and that's that! These cotton mesh bags eliminate the need for sorting or hand-washing small articles.

$1.69 each—2 for $3.25

NEW ELECTRIC BLENDER FOR ONLY $3.98

Imagine! A real handy-sized electric blender only 7½" tall—and only $3.98! And what a wonderfully efficient little machine it is! Just put ingredients into the cup, turn switch, presto! – salad dressings, sauces, egg nogs, frozen juices, etc., quickly blend into a smooth creamy consistency. Youngsters will love it for mixing their own sodas, malteds, etc. Ideal for mixing cocktails. No electrical outlet needed—operates on ordinary flashlight batteries. Made of sturdy plastic.

MAIL COUPON TO ORDER DIRECT!

MRS. DOROTHY DAMAR,
128 Damar Building, Treat Place, Newark 2, N. J.

Please send me, postpaid, the items I have indicated below. I enclose $..... in full payment. They may be returned within 10 days for full purchase price refund if not completely satisfactory.

☐ Send C.O.D. On arrival, I will pay postman $..... ., plus postage and shipping charges. Same money-back guarantee applies.

☐ Check here for FREE catalog.
(Please Print Clearly)

QUAN.	PRICE	ITEM

Name.....

Address.....

City.....Zone....State.....

DAY-n-NIGHT MARKERS

These attractive markers make it easy for friends to find your home DAY-n-NIGHT—and they make thoughtful gifts! The permanent, embossed letters are treated with the material that makes highway caution signs sparkle in your headlights—even a dash of moonlight makes DAY-n-NIGHT Markers gleam!

- Reflector lettering on both sides
- Distinct DAY-n-NIGHT
- Permanent lettering—raised in solid plates
- Lifetime aluminum—rustproof
- Baked enamel finish—black background—white reflector letters
- Plates well-proportioned—2½" high, 18" long
- Any wording you want, up to 15 letters and numbers. Same wording on both sides

PLEASE PRINT CLEARLY

C.O.D. if desired; fees, postage added. Colo. residents add 2% tax.

Spear ~~ENGINEERING COMPANY~~
79 Spear Bldg., Colorado Springs, Colo.

SATISFACTION GUARANTEED OR MONEY BACK

BRACKET MARKER with wrought aluminum bracket $3.95 POSTPAID

LAWN MARKER with 26" wrought aluminum stand $2.95 POSTPAID

MAILBOX MARKER fits any mailbox install in a minute $1.95 POSTPAID

LEGS FOR YOUR BED SPRING

Converts Bed Spring into a Divan or Hollywood Style Bed

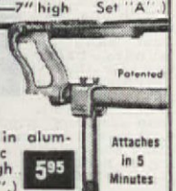
Patented

MODEL A

Attaches to any open Coil Spring . . . genuine hardwood with furniture finish in mahogany, walnut, maple or blonde. Set of 4—7" high 5.95 (order Set "A".)

Model B — Fits Any Kind of Steel Spring.

Attaches to Angle Iron (Coil Spring) | Attaches to Round Bar (Flat Spring)



Patented

All-steel legs, finished in aluminum, rubberized plastic tipped. Set of 4—8" high 5.95 (order Set "B".) Attaches in 5 Minutes

Box Spring

6" HIGH

MODEL T—Attaches to Box Spring only. Hardwood finished mahogany, walnut, maple or blonde . . . with non-rip disc to protect ticking. Set of 6 (order Set "T".) 4.95

Send check or money order. Money refunded in 10 days if not fully satisfied. We pay postage.

JORE and Co., Dept. LJ
78 Fifth Ave., N. Y. 11

Crystal Chandeliers

MODEL PICTURED $85.00

4 gracefully curved arms. Beautiful imported crystal prisms and festoons of buttons. 32" long, 20" wide. Silvery or natural brass. Other models as low as $35.00. Satisfaction guaranteed. Write for free booklet.

KING'S ANTIQUE SHOP
Dept. A-8,
Leaksville, N. C.

DECORATE YOUR HOME WITH LIVING PICTURES!

PICTURE FRAME AQUARIUM

Goldfish or tropical fish will provide a spectacular moving parade in your home, when you hang this colorful *PICTURE FRAME AQUARIUM* on the wall! Top of the watertight plastic tank is open for easy cleaning. 5½ x 7½ inches. Choice of decorator colors: green, black, red, or yellow frames. Can also be used as shadow box or planter for cactus gardens. (Order 3 for decorative grouping — Only $2.75) $1 Each Postpaid

Satisfaction Guaranteed or Money Refunded
Order from Dept. A-4

sunset house
8820 Sunset Blvd., Hollywood 46, California

PAINT A TRAY LIKE THIS

Jane Zook Patterns make it Easy . . .

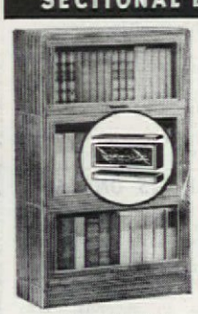
You can have a handsome hand-painted Early American tray (ordinarily retailing for about $37.00) "for a song," by painting it yourself. The Jane Zook portfolio contains five different tracing patterns and borders, drawn for five different tray sizes, with complete instructions for painting. Paint them for yourself . . . for gift-giving. You can do it.

Also 50 authentic Pennsylvania Dutch patterns and borders for decorating furniture, trays, etc.

5 EARLY AMERICAN TRAY PATTERNS (Folder T-100) . . . . . $1.25 Postpaid
50 PENNSYLVANIA DUTCH PATTERNS (Folder D-200) . . . . . $1.25 Postpaid
5 SHEETS OF PENNSYLVANIA DUTCH STENCILS (Folder S-300) . . . . . $1.25 Postpaid
(Catalog of Materials included with every order)

Jane Zook Decorating Studios
457 State Street • Lancaster, Pa.

Lundstrom SECTIONAL BOOKCASE



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Sold direct from factory which assures you a permanent source of supply for additional sections in the future, also **saves you middleman's profit.** Available in different designs, woods, finishes . . . sectional will fit almost any space, height, or width. With or without glass doors. Endorsed by 250,000 users. **Write for catalog A-951 showing complete line with factory prices.**

C. J. LUNDSTROM MFG. CO.
Little Falls, N.Y.

Made for the better homes and offices since 1899

BY MAIL— Beautifully Hand-Made EARLY AMERICAN REPRODUCTIONS

FOR HOMES, RANCH HOUSES and CAMPS

Fill your home with the charm of Colonial days, faithfully reproduced by New England craftsmen.

FURNITURE REPRODUCTIONS Boston Rocker, Hitchcock, Windsor and Ladderback Chairs. Hutch, Tavern, Lazy Susan Tables and many small furniture pieces.

COLONIAL LIGHTING FIXTURES • Early Bracket Lights • Post Lamps • Ceiling Lights • Tavern Lanterns • Whale Oil Hanging Lamps

BRASSES for Antiques Pulls and Escutcheons • Knobs • Key Escutcheons • Brass H & HL Hinges and Cupboard Catches, Curtain Tiebacks

WROUGHT HARDWARE • H & HL Hinges • Cupboard Latches • Early Thumb Latches • Butterfly and Strap Hinges • Door Bolts and Pulls • Wrought Iron Knockers

Gifts with an Early American Flavor

• Weather Vanes • Sun Dials • Table Lamps • Candle Holders • Hurricane Lamps • Snuffers • Tall Sconces

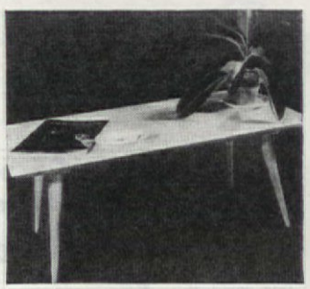
SEND 25¢ FOR NEW COMPLETE ILLUSTRATED CATALOG

Old Guilford Forge
98 Broad St., Guilford, Conn.

the AMERICAN HOME

Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

PRE-BILT COFFEE TABLE. This we love. We have it in our office for magazines, samples, ash trays, and everyone compliments its elegant simplicity. The solid poplar wood table has Swedish legs (that you screw in) in two heights: coffee or cocktail table; buffet or lamp table. Shown, 13" x 36" x 15" high, $11.50 express collect. Bermont Bedding Company, 1225 Broadway, N.Y.C.



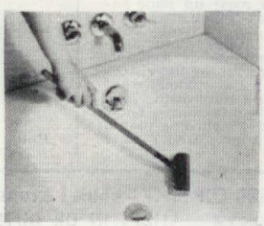
RECORDS OF KNOWLEDGE for children between eight and ten include four different albums. Each album has the story of each of the records included. Choose from: Presidents, Inventors, Pioneers & Explorers, or Heroes. An inspiring way to inculcate our proud American history on our youngsters—grownups will listen, too. $2.50 per album. Ppd. Tottie Dohme, 162 E. 86th St., N.Y.C. 28.

SEW EASILY and PROFESSIONALLY with MAGIC STITCHER

Now you can do a professional job at home in half the time. Sew a beautiful invisible blind-stitch hem *without rethreading your needle.* For Magic Stitcher holds a complete spool of thread. Do hemming, tailor-tacking, applique, basting, shirring, smocking—other stitches. Uses regular or *elastic thread.* Light as a feather (1 oz.), fits palm of your hand. Completely illustrated sewing booklet included free. $2.95 postpaid (postage extra on COD's). Money back if not delighted. $2.95

ALBIN of CALIFORNIA, Rm. 29, 1401-23 W. 8th St., Los Angeles 17, California

No Stoop, No Stretch, No Bend!



Long Handled **Bathtub Cleaner** $1.10 postpaid

I believe this has added a good five years to my life! After all this time, here's a Bathtub Cleaner with a *long handle.* Lets you clean the tub without falling into it! Makes the job easier for Dad and the children, too! High quality DuPont Cellulose Sponge, 4" x 2" x 2", set at proper angle, cleans curved and flat surfaces. Long, 24" handle, reaches far corners. Easy to use. So attractive you'll keep it right in bathroom. A *really useful new idea* to save you time and tedious old-fashioned scrubbing. Worth far more than its low price in backaches and stretching saved! $1.10, postpaid. *A practical gift.* Please order early! JANET FORISTER, Dept. 3-F, Bloomington, Ill. Send for Free Circular.

PUSSY SHAKERS

Decorate and Brighten your table with these delightful Pussy Jane and Pussy John salt and pepper shakers. Hand painted—cheerful colors. 6" high. Buy it for yourself and for a wonderful gift. Write TODAY for free Gift Catalog.

Special Introductory price—these wonderful shakers, $1 pr./ppd. or C.O.D. (plus mfg. chgs.) Canada $1.25, Calif. orders 3% tax.

The GIFT HOUSE

"House of a Thousand Gifts"
3427 Crenshaw Blvd. Dept. A1 Los Angeles 16, Calif.

NEW! ALL FLEXIBLE "FREEZETTES" UNBREAKABLE!

The PERFECT storage containers for Refrigerator, Freezer, Locker. ALWAYS flexible, airtight, leakproof, odorless. Pint and quart sizes; frost white; stacks compactly. Wonderful for leftovers; releases frozen foods instantly. Ideal for lunchbox, picnics, dry food storage. Lasts indefinitely—satisfaction guaranteed. Order yours now!

2 pts. and 2 qts. $2.35 ppd.
6 pts. $2.59—12 pts. $4.49
6 qts. $3.49

Free Gift Guide

MASTERCRAFT, 212 Summer St., *No C.O.D.'s* Dept. A-9, Boston 10, Mass.

NEW — FUNCTIONAL by Armand

A new type of shoerack designed to eliminate lint catching, moth breeding bags forever. 12 shelves to fit—from spikes to loafers. Finished in natural wood, easily fastened to closet door, reversible, 5½"x20"x70"—or stood back to back as a table stand, 11"x20"x35". $12.50 prepaid. No C.O.D.s.

WOODCRAFT BY ARMAND—"Ever something new—something functional." 514 North Lafayette St., Allentown, Pa.

FOR BIG MEN ONLY!

Write For FREE CATALOG

SIZES 10 to 16 — WIDTHS AAA to EEE

We SPECIALIZE in large sizes only—sizes 10 to 16; widths AAA to EEE. Loungers, Wing Tips, Moccasins, Dress Oxfords, High and Low Work Shoes, House Slippers, Rubbers, Overshoes, Sox. Extra quality at popular prices. Satisfaction guaranteed. Sold by mail only.

KING-SIZE, 620, Brockton, Mass.

market place

Photographs by F. M. Demarest

MAKE IT YOUR-SHELF. Even we can put together this knockdown curio shelf, and did we feel creative when we had finished! Faithful reproduction of early American shelves, you'll use the hand-rubbed pine shelf for your display of salts and peppers. The price is right, so remember it for lucky friends. $3.95 ppd. Greenland Studios, 5858 Forbes St., Pittsburgh 17, Pennsylvania.

KITCHEN WONDER. A three way combination designed to make your life easier is a pretty accessory for your kitchen wall, and the most useful thing that ever cut your working steps in half. A bright enameled holder has space for waxed paper, paper towels, and a bar for kitchen towels. Enameled red, yellow, or white. $3.25 prepaid. Crane's, 419 E. 57th St., N.Y.C. 22.

WROUGHT IRON and TILE PLANT STANDS

Glorify your house plants with these artistic, decorative stands. Made of wrought iron with verdi antiqued finish, tiny scrolled feet and colorful glazed tile centers in soft pastel shades. Use on table, window sills, mantel or porch. Add beauty to growing things. Gracefully hold pots up to 5" in diameter. Sent postpaid on money-back guarantee. AP920 Tile Plant Stands, Pair $1.50: 3 Pair $4.25.

FREE GIFT CATALOG!

Write for Breck's Big New 1951 Catalog. Contains hundreds of new, original, money-saving gift suggestions.

BRECK'S

369 Breck Bldg., Boston 10, Mass.

Solid Cherry... 124.50 prepaid

Bob & Emy Waggener
The Sampler
Homer, Indiana
Send 25cents for complete catalog

. . . that deliciously DIFFERENT-TASTING food cooked over a Hancock outdoor fireplace. Send 10c for 4-page Plan Sheet—"HOW TO BUILD YOUR OUTDOOR FIREPLACE"—with working prints for various designs.

HANCOCK IRON WORKS
371 W. PIKE ST., PONTIAC 14, MICH.

Chanticleer Pin-up Lamp

for a room that could do with a cozy glow. Handsome black wrought iron cock with a Bates rooster print cloth shade in gray and red or brown and coral combination. Lamp is 15" high. $5.00 ppd.

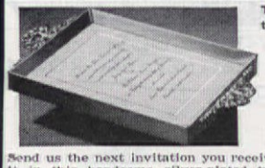
Available in pairs, $9.95 *ppd.*

Companion Chanticleer table lamp, 26" tall, $13.95.

Matching Chanticleer cloth 36" wide. $2.25 *yd.*

Catalog available on request

WARD PHILLIPS CO.
9 E. Main Street, DUNDEE 3, Ill.



This is the gift they'll love best

Wedding invitation TRAY!

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Send personalized Mitchell Mat with name shown below in _____ color. (Name one color only)

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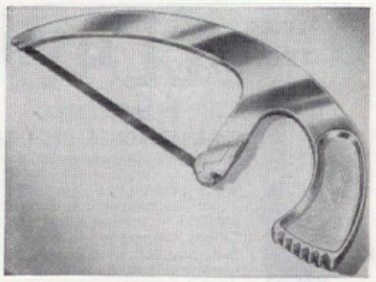

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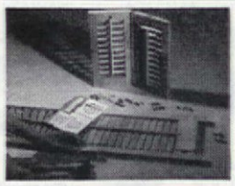

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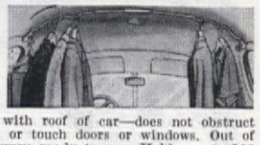

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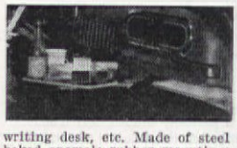
CAR TRAY MAKES EATING EASY IN YOUR AUTO



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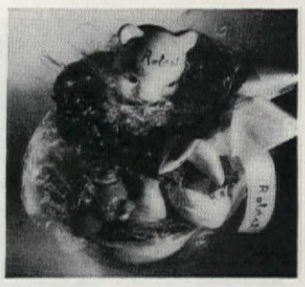

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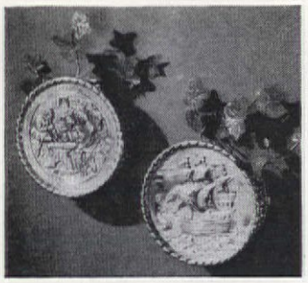

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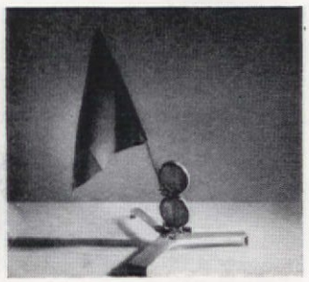

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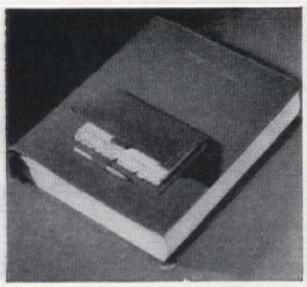

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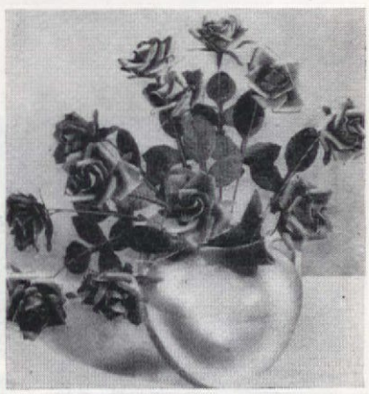

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That Mother Really Needs!

BOOTEE STRETCHERS **are the cutest new baby accessory you've ever seen! And so practical, too! Stretches and blocks baby's booties. Helps protect baby's tiny, growing feet. Hygienic, clear plastic with adjustable frame that grows with baby. Makes a darling planter or dressing-table ornament after baby grows up! Packed in beautiful frame gift box.**

$1 *post paid*

Satisfaction Guaranteed or Money Refunded

Order from Dept. B-12

sunset house
8820 Sunset Blvd., Hollywood 46, California

NATURAL REDWOOD FINISHES
Gloss or Dull

Even long-lasting Redwood needs surface protection. Original Behr Process Liquid Raw-Hide Redwood Finishes are now available in: Redwood Color-Stain and Sealer; Natural-Clear-Gloss; Dull Finishing Coat; . . . $1.65 Qt., $4.65 Gal. Also Redwood Color-Preservative (for non-gloss staining) $1.45 Qt., $3.95 Gal. All Prepaid and Guaranteed. "Good For Wood . . . all kinds of wood".

LINSEED OIL PRODUCTS
357K Del Monte St., Pasadena 3, California

It's Yours!

Hundreds of Exciting Gifts From All Corners of the World

For every occasion . . . big gifts and little ones—for the home, kitchen, garden; for men, women—toys for the kiddies. The world's most ORIGINAL gifts—right to your doorstep.

Gifts Galore You Never Saw Before

Shop at home this easy way. Skip the crowds. Truly, this Big 1952 Catalog is a wonderland of bewitching gifts and surprising discoveries. You'll cherish and enjoy it the year 'round.

Satisfaction Guaranteed

You are invited to join our family of thousands of satisfied customers. Write today. Simply send 10¢, which we will credit on your first order.

Bancroft's
529 So. Franklin St., Dept. 10, Chicago 7, Ill.

COLLECTORS! LOOK!

SALT & PEPPERS
GOLF BALL & BAG
Get in the swing with these perfect miniatures. Highly glazed ceramics.

$1.00 **FREE CATALOG**
PR. POSTPAID, OR C. O. D. PLUS POSTAGE

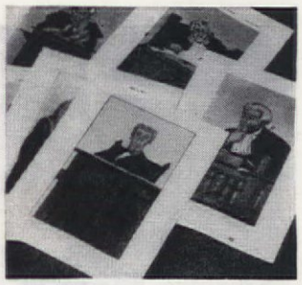
COLLECTORS CLUB, DEPT. 41
PITTSBURGH 30, PA. P. O. BOX 201

NEW! BEDSPRING SUPPORTS

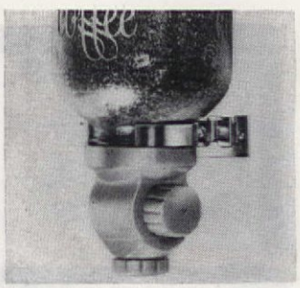
They take the place of unsafe, dusty slats. Lock springs securely, won't let bed collapse. Felt-lined, won't mar rails. Order Style 4 for wood rails up to 1" thick; Style 3 for iron rails. Fully guaranteed. No COD's please. State finish of bed.

BROCK & CO.
Box 96-D, Station E
Atlanta, Georgia

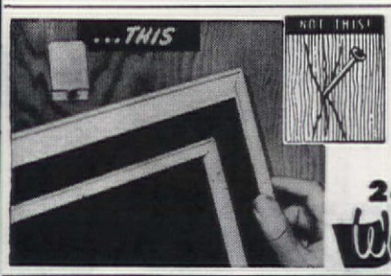
IRON ON PATCHES to cover tears that bust out all over your children's blue jeans and overalls. Place Patch-It, shiny side down, over torn area. Press very hot iron on Patch-It for 10 seconds. Allow patch to cool on before you handle. Repairs and reinforces thin spots and tears. Fully washable, eight patches for $1.00, ppd. Page & Biddle, Inc., 21 Station Rd., Haverford, Pennsylvania.



FOR LEGAL EAGLES. We have a set of these judicial prints earmarked for our favorite barrister, and you'll want to remember them for Christmas giving. 8 prints of originals done by "Spy" of the old Vanity Fair, depict a grand variety of judges, sitting on the bench. Hand-colored, each is 12" x 16". Set of six, $12.50 ppd. Creste Andover, Two Park Ave., New York 16, N.Y.



MEASURING CANISTER. Perfect for doling out coffee, cereals, cocoa, sugar, or flour, this canister meters out one level tablespoon each quarter-turn of the knob. In addition to this time-saving convenience, it saves you work space, and the airtight glass container keeps food fresh. Use it on wall or table. $1.29 ppd. Elizabeth Winnant, 14 Sunnieside Way, New Rochelle, New York.



No-Nail Hangers

HOLD 10 LB. — WON'T CRACK ANY WALL!

No more cracked plaster or unsightly holes—no more hammer-bruised fingers when you hang pictures with No-Nail Hangers! Just moisten and apply to wall—each No-Nail Hanger safely holds up to 10 lb. Use them on plaster, paper, wood, glass, tile, metal. No tools needed—easy to put on, easy to take off without marring wall.

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It's a lovely desk or table light, bend down for reading, up gives indirect light for TV etc., good for bed room, den, library or office 6' of UL approved cord, weighted base can't tip In baked enamel metallic gray, brass, bronze, forest green, Chinese red or chartreuse. Specify color, we pay postage Check or Money Order only Get FREE catalog — Smart lamps at low prices.

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LANTERN POST AND SIGN $14.95 ALL THREE

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WHITE PINE WITH COPPER TOP. FITS ANY ROOF.

21"x21"x36" $32.95

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Spode

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Now you can start your set of famous Spode. Buy a few pieces now—add more later until your service is complete. To select your pattern write for Booklet 18 today.

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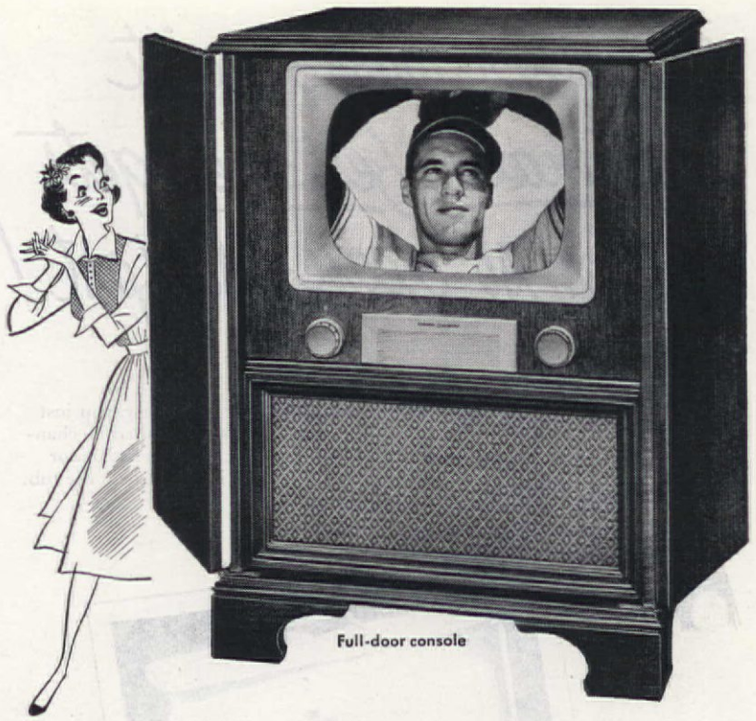
The swirled flutings add sparkle



Full-door console

The finest picture in TV's toughest reception spots—

GE BLACK-DAYLITE TELEVISION

Overpowers interference ...overrides distance too!

Actual case histories—not only from TV's farthest "outposts" but in big cities flooded with local interference—testify to G-E's *stand-out* picture under the severest reception conditions. Side by side comparisons show that this great G-E chassis delivers the kind of performance you want in your own home! The clear, steady, sharply defined picture. Look at G-E and believe your own eyes.

General Electric Co., Syracuse, N.Y.

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Prices range from $279.95 to $775.00 including Federal Excise Tax. Installation and picture tube protection plan extra. Prices subject to change without notice, slightly higher West and South.

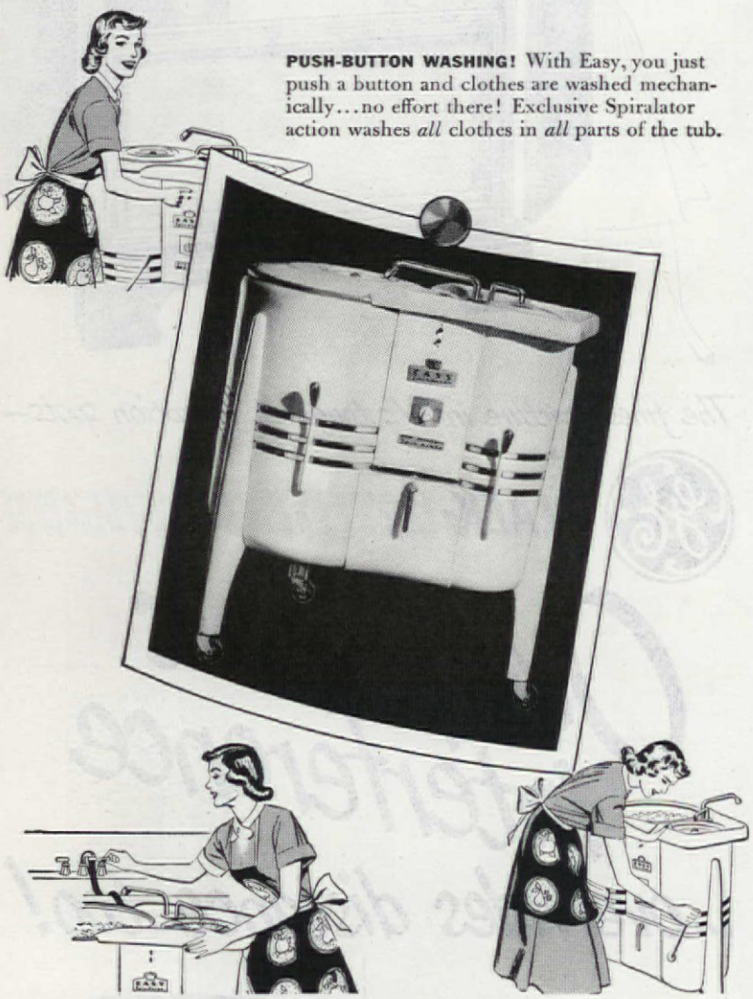
When interference or distance stands in the way, you may get pictures like this.

With this great General Electric receiver you can look to wonderful pictures like this.

You can put your confidence in

GENERAL GE ELECTRIC

No other washer with Automatic features gets clothes so clean—so fast!



PUSH-BUTTON WASHING! With Easy, you just push a button and clothes are washed mechanically...no effort there! Exclusive Spiralator action washes *all* clothes in *all* parts of the tub.

AUTOMATIC RINSING! Merely slide clothes from wash to rinse tub *once;* then Easy's exclusive Automatic Spin-rinse takes over ...with you in full *control!* Easy double-rinses a full load whiter, brighter right in the spinning basket. Takes only 3 minutes. Uses only 3 gallons of warm water. No set tubs needed.

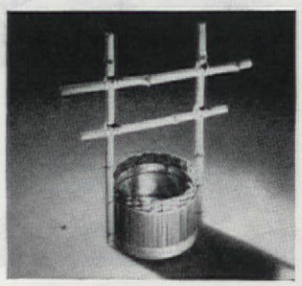
NO WORK DAMP-DRYING! Easy automatically whirls clothes damp-dry *without your touching* the clothes. Spins out 25% more water than a wringer. Clothes are lighter to hang up and dry faster on the line...with no broken buttons or hard-to-iron creases!

TIME-SAVING—MONEY-SAVING! Two busy tubs working at once do an average week's wash in less than an hour. Easy saves you money too! Saves soap and hot water with handy Swing Faucet returning live hot suds for re-use. Saves cleaning bills by doing washable drapes and slipcovers. No set cycle...which means you can do blankets safely at home. For years of work-saving washdays, get your Easy now! Easy Washing Machine Corp., Syracuse 1, N. Y.

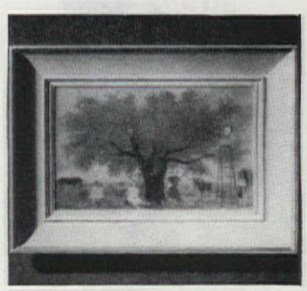
EASY SPINDRIER —with 3 minute Automatic Spin-rinse

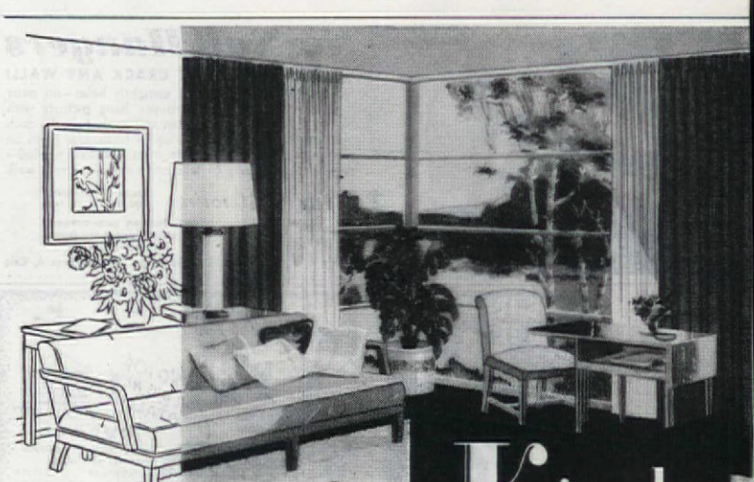
ELECTRIC FLOUR SIFTER. If you want to bake a cake that is literally lighter than air, and as fluffy as a feather, use this sifter that aerates the flour. It also eliminates the familiar arm-and-wrist-ache that comes with mixing up a cake, and the deep well takes three whole cups without spilling over. No mess! UL guaranteed, AC only. $1.95 ppd. Spencer Gifts, Atlantic City, N. J.

MAKE A BAMBOO TRELLIS, plant it with climbing greenery and spot it on a hall table, in the breakfast nook, or as a conversational centerpiece. Dig up an old coffee tin (which you'll use as planter), follow simple directions enclosed, and before you know it you'll have a creation to point to with justifiable pride. $1 ppd. Bond Mfg. Co., 655 Battery St., San Francisco 11, California.



"APPLE PICKERS" by Doris Lee, is a languorous, refreshing gelatone done from an original oil by Miss Lee. In heavenly shades of green, red, and blue, the five farm-ladies are industrious but obviously take time enough to appreciate the beauty of the countryside. In natural wood frame, 22½" x 16¾" high. $15.50 ppd. Associated American Artists, 711 Fifth Ave., New York City 22.





Kirsch
DRAPERY HARDWARE
VENETIAN BLINDS

Your best Investment to Beautify every room

When buying ANY item of drapery hardware, *ask first for KIRSCH*... for beauty, easy installation, fine performance, and years-lasting finish. You pay no more to enjoy the advantages of the *complete* line made by KIRSCH, the leader in the business.

Kirsch traverse (draw cord) rods, for example, work better and look better longer... Cords are hidden inside the rods... Generous, positive overlap of the master slides insures privacy ...your curtains *stay* closed. In the adjustable type, four length-sizes enable you to fit any window from 28 inches to 150 inches wide.

"CHOOSE THE NAME YOU KNOW—KIRSCH"

A NEW FREE GUIDE TO WINDOW BEAUTY. Send today for "How to Make Curtains and Draperies and Drapery Hardware Buying Guide." So useful and practical! Or enclose 25¢ and receive also "Smart Window Styling" with 85 window draping ideas. Kirsch Co., 392 Prospect St., Sturgis, Mich. *In Canada:* Woodstock, Ontario.

DYED IN THE WOOL rug on your floor is Rugadub, the miracle dye that does the job in jig time without taking up the rug. Apply with regular scrub brush, and allow to dry overnight. A pint of Rugadub makes about 16 quarts of dye, enough to do a 9′ x 12′ rug. Midnight blue, maroon, brown, hedge or emerald green. Brush, measurer, and pint of dye, $3.95. Chair-Loc Co., Freeport, L.I.

BRUNCH BOARDS for barbecue suppers or for eating and televiewing in the living room make informal meals a happily carefree affair. They actually "fit" your lap, have partitioned spaces for glass and plate. Made of natural-finish birch, they are stain resistant. 10″ x 16″, a single tray is $2.15. Set of four, $7.95 prepaid. Stearnswood Specialties, Box 72, Hutchinson, Minnesota.

DOLLY AND I are going off to the land of Nod together, dressed in identical nighties. A guaranteed way to lure your sleepy beauty away from play and up to bed is this tricot rayon nightgown set which comes in sizes 2, 4, 6. Dolly's gown is available for dolls up to 18 in. Canary yellow or rose pink, trimmed with white lace. $3.98 set. Charm Sales, 480 Lexington Ave., N.Y.C.

A MODERN TRADITION

Flexscreen

REG. U.S. & CANADA PAT. OFF.

Flexscreen *has* become a modern tradition — on today's modern and traditional fireplaces. That's because its loveliness, convenience and safety enhance *any* hearth . . . because there's a Flexscreen that's *right* for every home.

There's only one Flexscreen. It's the original woven-metal fire curtain, with exclusive Unipull (the curtains glide open or closed at the touch of one hand). Positively spark-proof, yet its sheer beauty drapes your fires with a graceful charm that's sure to be envied.

There's a selection of beautifully styled attached Flexscreens—or you may have Flexscreen in a movable frame, if you prefer. Just insist on the Flexscreen label—at better stores everywhere. Write us for your catalog, at 951 Water Street.

BENNETT-IRELAND INC.
Started in 1906
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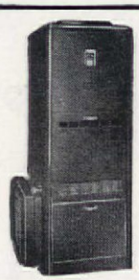
First in heating . . . first in plumbing

Your building contractor will tell you

THE FINEST IN WARM AIR HEATING IS MADE BY AMERICAN-STANDARD

A complete line of warm air furnaces and winter air conditioners for every type of fuel.



WYANDOTTE WINTER AIR CONDITIONER

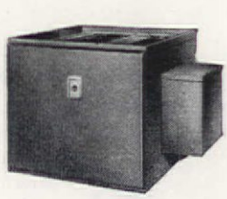
Smart "high boy" unit for homes with or without basement. Can be installed in utility room, alcove or closet. Carefree gas heating with outstanding economy.

WINTERWAY WINTER AIR CONDITIONER

Oil fired. For small to medium homes. Provides real automatic heating comfort. Designed for most efficient and economical use of fuel. Installed quickly and easily.

SHAWNEE WARM AIR FURNACE

Gas fired gravity furnace for small and medium sized homes. Assures many years of trouble-free automatic heating. Occupies minimum floor space. Clean, quiet, safe.



MAGNE-FILTER AIR CLEANER

Electronic air filter removes dust, dirt, pollen, and bacteria. Keeps your house cleaner, more healthful. Readily installed with new or existing forced warm air systems.

FREE BOOK ON WARM AIR HEATING.

Illustrated in full color. Packed with money-saving facts. Pictures wide choice of American-Standard equipment available through heating contractors who sell, service and install. Explains easy time payment plan for remodeling. Use the coupon at right.

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Please send me your free WARM AIR HEATING BOOK.
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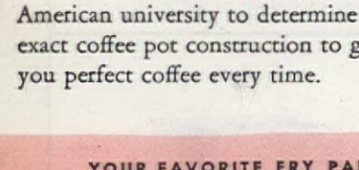
Serving home and industry: AMERICAN-STANDARD • AMERICAN BLOWER • CHURCH SEATS
DETROIT LUBRICATOR • KEWANEE BOILERS • ROSS HEATER • TONAWANDA IRON

You'll get compliments every day for coffee made the Wear-Ever way. Why? Because every Wear-Ever coffeemaker incorporates the results of exhaustive research by a great American university to determine the exact coffee pot construction to give you perfect coffee every time.

YOUR FAVORITE FRY PAN

It's Wear-Ever, of course! And like all Wear-Ever aluminum utensils, it's preferred for fast, even heating that means better cooking results.



Worth waiting for

Because of the big demand for aluminum, your dealer may be temporarily out of stock of some types and sizes of Wear-Ever utensils. Ask him to save the utensils you want from his next shipment.

WEAR-EVER ALUMINUM TRADE MARK REG. U.S. PAT. OFF.

WEAR·EVER *Aluminum*

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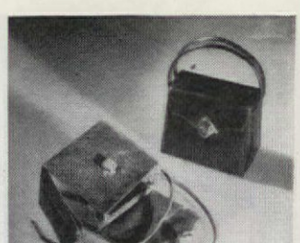
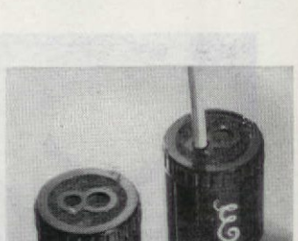
THE ALUMINUM COOKING UTENSIL COMPANY, DEPT. 1609, NEW KENSINGTON, PA.

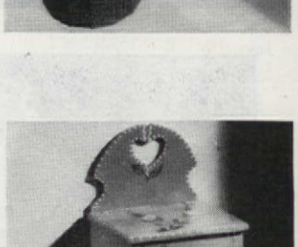
AN OLD BAG, sent into this store, will return to you reinforced, repaired, relined, refurbished, even remodeled. Reptiles are reglazed, suède renewed. Cleaning and polishing calf bags, 50¢. Cleaning and reglazing reptile, $1. Average time for repairs, one week. Send in bag for estimate, further data. Hollywood Handbag & Leather Goods Co., 209 Washington Street, N.Y.C. 7.



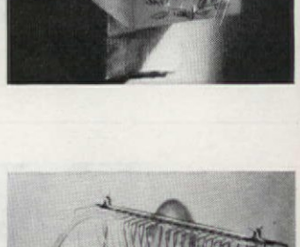
BACK TO SCHOOL. An active Third Grader needs lots of enticement to get his nose back in the homework books, and this personalized pencil sharpener for his desk is a step in the right direction. Order one for your own desk, your husband's office desk, and they make fine bridge prizes. Black, red, or green with one white initial. $1.25 ppd. Elbee, 1 Pinckney St., Charleston, S. Carolina.



BOX SCORES! A unique toilet-tissue box adds a colorful touch to a powder room, and is a spot of originality that makes your home memorable for its gaiety and decoration. Each box is handpainted and signed by the artist, and comes in turquoise, yellow, red, or ivory. No installation necessary; Penn. Dutch design, $3.50 ppd. Hand-Maid Shop, 1507 Milan, South Pasadena, Calif.



SPACE SAVERS for a busy, crowded kitchen are a welcome sight to housewives long afflicted with shortage of working space. The Ovenware Crib is a handy way to store baking dishes, Pyrex-ware, etc. The Lid Crib neatly holds pot lids of assorted widths and sizes. Hang over kitchen shelf, on wall or door. Ea. $1.25. Elgin Novelties, 529 Commercial St., Provincetown, Mass.



IF YOU LOVE A SOLDIER there is no more meaningful gift than a sterling silver identification bracelet. This one is priced low enough to fit most pocketbooks, and the heavy links belie its little price. Remember it, too, for someone going back to college, a high schooler in love, or a brand new Boy Scout. $3.95 including tax and postage. Joanne Bent, 225 Fifth Avenue, N.Y.C. 17.

FOR A BIG GUN, a set of prints to adorn his office wall or your library. Handsomely framed are revolvers connected with Billy the Kid, Jesse James, Abraham Lincoln, The Gambler's Favorite, Texas Arm, and The Army Colt. Fruitwood, old maple, or pine finish for a man with discerning taste. Six, $29.95. Two, $12.95. Ppd. J. H. Green Studio, 308 Andrews Bldg., Dallas, Texas.

LET'S FACE THE FACTS ABOUT DISHWASHING!

Dishwashing is a family affair. Sixty-one per cent of the husbands help their wives wash dishes. They don't complain about it, nor do they brag to their friends that they do it. Forty-eight per cent of the wives get help in washing dishes from their sons and daughters, but the busy kids often have much to do at dishwashing time.

And the wives, bless them, don't mind dishwashing a bit—not to hear them tell it. Each wife claims a system of her own and that it is an easy job. But one of the main reasons wives like to eat out, if they would tell you, is because they don't have to wash dishes.

Dishwashing is something that none of us like. It is a two or three times a day task, almost every day in the year. You have to handle each dish at least five times and in forty or fifty years that is a lot of dish handling—340 tons of them.

Pots and pans are greasy and no matter how neat and clean we are with the dishes, colds will nearly always spread throughout a family—some of them because the dishwater isn't hot enough to kill the germs.

So we all dodge the issue. We don't face the facts. We just don't talk about dishwashing.

We have become smart about refrigerators and have eliminated most food spoilage. We are modern with our vacuum cleaners and have cleaner, more sanitary homes with less work. Our clothes washing is simple and easy compared to the old-fashioned way. Most of us don't fire furnaces or haul ashes any more.

We go visiting in automobiles instead of in streetcars or busses. But we still wash dishes the old-fashioned way because we seem to have the idea that it is the only thing to do.

All this is because we just haven't confessed to the idea that hand dishwashing is old-fashioned, undesirable and is something we would like to get rid of.

NOW, LET'S *FACE* THE FACTS!

Face the facts! See how the amazing Youngstown Kitchens Jet-Tower Dishwasher completely modernizes dishwashing! All your dishes are brush-flushed clean while you tidy up the kitchen! Watch 58 swirling jets of booster-heated water give exclusive Hydro-Brush Action to every part of every dish.

Join the Emancipated Dishwashers' Club. Resolve to quit washing dishes for the price of one pack of cigarettes a day over a 10-year period. Get the facts *today*. (See coupon.)

MULLINS MANUFACTURING CORPORATION
WARREN, OHIO
Youngstown Kitchens are sold throughout the World

Youngstown Kitchens®

Call Western Union, Operator 25, and without charge get the name of a nearby dealer.

Youngstown Kitchens
Mullins Manufacturing Corporation
Dept. A-951, Warren, Ohio

Please send booklet on Youngstown Kitchens Jet-Tower Dishwasher, kitchen planning and decorating. I enclose 10c in cash to cover cost of mailing. (No stamps, please.)

I plan to build ☐ I plan to remodel ☐

NAME _____
(Please print)

ADDRESS _____

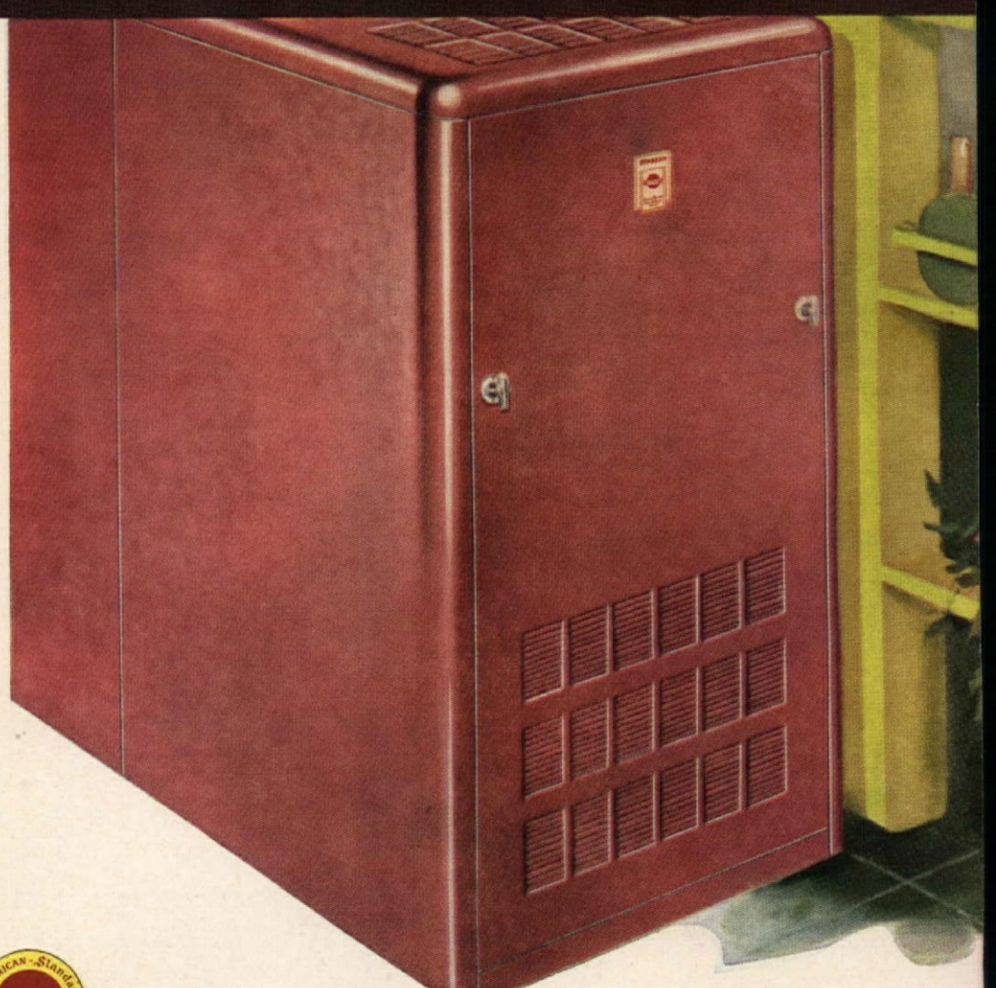
CITY _____ ZONE _____

COUNTY _____ STATE _____

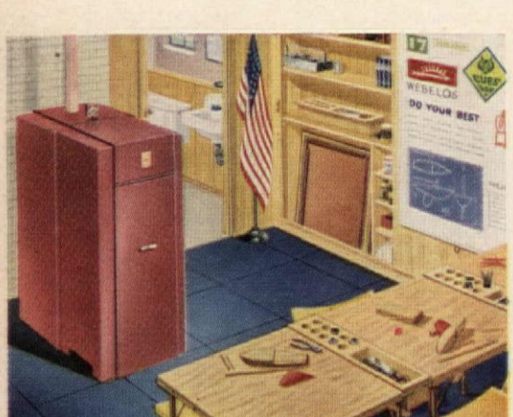
AMERICAN-Standard

First in heating · first in plumbing

Remodeling your home? Then remember that nothing contributes more to its comfort, beauty and livability than its heating and plumbing. And therefore, it's only good sense to start your remodeling program with them. Check over your needs. Look at the remodeling ideas shown here. Then see your heating and plumbing retailer for information about the complete line of American-Standard products.



POPULAR WITH EVERYONE. A welcome addition to *any* basement in a small to medium size home is the smart oil fired Winterway Winter Air Conditioner in its attractive Forge Red jacket. Also fits utility rooms and closets. The Winterway gives you all the heat you want with the least possible fuel consumption. Equipped with the famous Arcoflame burner, it responds instantly and accurately to the demands of the thermostat, and circulates warm, humidified air evenly throughout the house.



QUARTERS FOR THE CUBS. This basement playroom is just the place for Cub Scout Den meetings. And just the place, too, for the compact, cool-to-the-touch, easy-to-clean Arcoliner Wet Base Boiler. The Arcoliner, designed exclusively for oil firing, furnishes clean, fully automatic radiator heating. Its wet base construction permits first floor installation. Wash-up room has smart American-Standard fixtures.

A BEAUTY ON DUTY. This streamlined, handsomely-jacketed Empire Boiler is a gas-fired wizard when it comes to keeping a small or medium size home warm and cozy in winter. The Empire is entirely automatic, its burners precision-made for efficient fuel burning. It is clean, compact, ideal for basement game room or first floor installation. This is one of America's most popular boilers for modernization work.

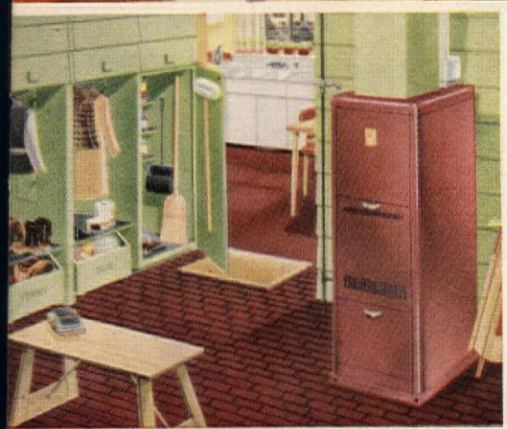
AIR CONDITIONING the year 'round. At left, Seneca Winter Air Conditioner for automatic gas heat in winter. At right, new Mayfair Summer Air Conditioner cools and dehumidifies the air during hot weather. And above, new Magnefilter Air Cleaner removes dirt, smoke and pollen. (Mayfair or Magne-filter can be installed in existing forced warm air systems.)

HERE IS YOUR KITCHEN . . . chock-full of charm, and a winner in practical usefulness, too. Main reason: the beautiful Royal Hostess Sink and Cabinet. Sink has sloping drainboard; deep, roomy wells; new Chromard fitting; acid-resisting enamel-on-cast-iron construction for long life. Smooth-front cabinet has special cutlery compartment, sliding towel rack, tilting vegetable bin, wooden cutting board.

EXCLUSIVELY YOURS. There is no other bathtub in the world like the exclusive Neo-Angle Bath by American-Standard. With its lovely lines, its roomy diagonal bathing compartment, and its convenient corner seats, the Neo-Angle works remodeling miracles . . . especially when you make it a smart threesome by adding a Roxbury Lavatory and a Master One-Piece Water Closet (both of genuine vitreous china).

★ ★ ★

Free — New 1951 Home Book. Ideas for bathrooms, kitchens and basements. Illustrated in full color. Brings you in one book money-saving facts you need on both heating and plumbing. Pictures a wide choice of kitchen sinks, bathroom fixtures, and heating equipment of all types available through heating and plumbing retailers who sell, service and install. Explains easy time payment plan for remodeling. Just use the coupon below.



FIRST FLOOR PLAYROOM. Solves many parental problems with its individual storage compartments. Solves the house-heating problem, too . . . with the attractive gas fired Wyandotte Winter Air Conditioner that's designed for first floor installation in utility rooms, kitchens or even closets. The Wyandotte provides low-cost, automatic heating for small and medium homes.

NEW FREEDOM in room decoration comes to your house to stay when you remodel your rooms with American-Standard Radiantrim Panels. These baseboard heating panels, extending less than one inch from the wall, replace conventional radiators and leave all your wall and floor space free and unobstructed. They make rooms seem larger . . . and provide wall-to-wall warmth on the coldest days.

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If you live in Canada send to: Standard Sanitary & Dominion Radiator, Ltd., 1201 Dupont Street, Toronto.

In your home... a G-E Kitchen with matched appliances!

Whether you plan to buy, build or remodel your present home, there's a wonderful G-E All-Electric Kitchen for you!

JUST IMAGINE the excitement of having a marvelous All-Electric Kitchen like the one shown here—a General Electric Kitchen *completely equipped* with matched appliances!

You'll have a modern, streamlined G-E Space Maker Refrigerator. You'll get a G-E Disposall,® a magical device that washes food waste—even bones—away quickly, for good.

You'll get a positive thrill in using the G-E Automatic Dishwasher and Sink that double-washes, double-rinses and dries dishes—electrically. There's a G-E "Speed Cooking" Range—fast, safe, and clean, with automatic features.

So whether you're buying, building or remodeling, get the finest in electrical living—a G-E All-Electric Kitchen! And all of the wonderful appliances shown above will fit into a kitchen space 11 feet 6 inches by 13 feet.

How you can finance your G-E All-Electric Kitchen

1 *If you're buying or building a new house,* your down payment on a house with a G-E Kitchen is only *slightly more* than a house without these appliances. Afterward, because your G-E Kitchen is a part of the mortgage which is paid off over the years, you'll hardly notice the small increase in monthly payments.

2 *If you're installing a new kitchen in your present house,* or in an older house you have bought, you can get favorable terms, too—though down payment and monthly payments will be more than if you were buying a home.

In any case, your G-E dealer can help you design your new kitchen *especially to fit your home! For additional information, consult him or mail coupon at lower right.*

You can put your confidence in—

GENERAL ELECTRIC

YOUR ALL-ELECTRIC KITCHEN INCLUDES:

G-E 10-cubic-foot Refrigerator

"Space Maker" model. World-famed for dependable year-after-year service.

Automatic G-E Dishwasher and Sink

Automatically double-washes and double-rinses dishes. Modern sink included.

Beautiful G-E Steel Cabinets

Plenty of food and utensil storage space. Plenty of extra work surface, too!

G-E "Speed Cooking" Range

So clean! So fast! So safe! With automatic features that make grand meals so easy to get!

G-E Disposall

The wonder appliance that gets rid of food waste electrically! You never need see, touch, smell messy garbage again!

General Electric Co.
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Dear Sirs: I'd like to know the name of my local G-E Kitchen Specialist, and I understand I'm under no obligation.

Name

Address

City State

Neighbors

Spring bonnets in the making. It's fun to turn out a beautifully detailed "original" at a fraction of the price of a ready-made

A Center of Great Interest

THOMAS ASHBROOK

In the small town of Kirkland, Washington, there is a Civic Center where each year several thousand homemakers go constantly and eagerly to learn the art of "better living!" The way the townsfolk look at it, "better living" means the best possible way to do anything which is related to comfortable existence. As a result, their endeavors run all the way from making a chair to making a good conversation.

"We haven't done anything here that can't be accomplished in any community," declares Mrs. Ruth C. Brass, present director of adult education. "Almost every state has provisions for adult education, but the communities do not utilize them, or the programs they have are old-fashioned." By "old-fashioned" Mrs. Brass means the programs do not fill the communities' needs. "Our homemakers want to better themselves, their families, or their homes. Men want diversion from their work, and some of our people come just to meet others with common interests. We try

STORY CONTINUES ON PAGE 121

Students find that each step of a job is equally important. Here chair legs are thoroughly sanded before upholstering project gets under way. Course is one of most popular for both men and women

MORE PICTURES ON PAGE 24

"Did you ever see a house go up so fast?"

"Two weeks ago, it was just a hole in the ground. Yesterday, they started putting Temlok Sheathing over the framework, and today it looks like a house!"

Nowadays, new homes take shape remarkably fast when the walls are built with Armstrong's Temlok® Sheathing. That's because the big, lightweight Temlok boards are so much quicker to apply than old-fashioned sheathing. Construction time is cut by many hours—often days—which means sizable money savings.

Temlok is made of tough wood fibers formed into an exceptionally strong material. When it's nailed to the frame of a house, it makes the entire structure strong and solid, without extra bracing. There's almost no material waste, either. For moisture protection each fiber of Temlok is waterproofed with asphalt.

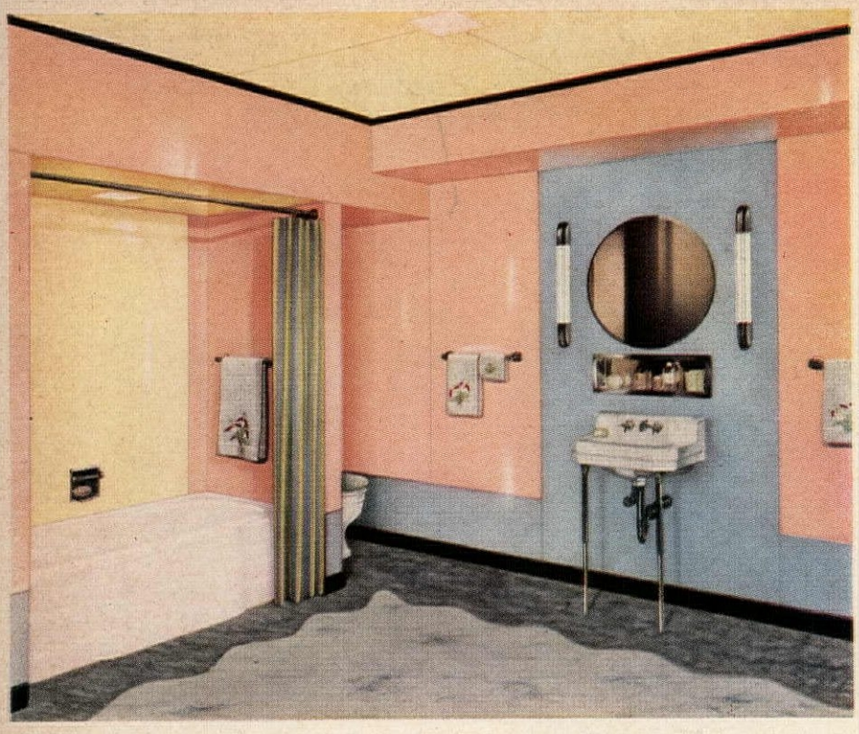
This will be a comfortable home, too, because Armstrong's Temlok has high insulation value. In winter, it saves money on fuel bills. In summer, it makes the house cooler by keeping heat outside.

Before your building plans are complete, be sure to ask your contractor or lumber dealer about Armstrong's Temlok Sheathing. It's one of the wisest investments a home owner can make.

WRITE FOR FREE BOOKLET, "How to Build a More Comfortable New Home." It's packed with ideas about building materials and methods. Illustrated in color. Just write to Armstrong Cork Company, Building Materials Division, 5109 Vine Street, Lancaster, Pennsylvania.

ARMSTRONG'S TEMLOK

One of the building materials made by the makers of Armstrong's Linoleum



ENJOY *Easy-To-Clean* WALLS . . .

REMODEL WITH BEAUTIFUL MARLITE

Housework is easier after modern Marlite plastic-finished wall and ceiling panels are installed. Moisture, dirt and grime have no effect on Marlite; its bright, sparkling beauty is sealed in. The smooth, durable finish cleans quickly with a damp cloth.

You save money, too, because plastering, painting and periodic redecorating are eliminated. Marlite makes remodeling easy. The big panels go up fast over old or new walls with little muss or fuss, are perfect for bathrooms, kitchens, utility rooms, recreation rooms, dens, and libraries.

These low-cost panels are available in 63 striking color and pattern combinations to match your decorative scheme. See actual samples at your leading lumber and building supply dealer's today—or mail the coupon below. Be sure it's *genuine Marlite* . . . your guarantee of satisfaction!

BATHROOM FIXTURES BY ELJER CO.

®Marlite

PLASTIC-FINISHED

WALL and CEILING PANELS

MAIL COUPON FOR FREE FOLDER

MARSH WALL PRODUCTS, INC., Dept. 906, DOVER, OHIO

Subsidiary of Masonite Corporation

Please rush my free copy of "Modern Rooms With Marlite," the full-color folder showing how I can modernize old interiors with beautiful, economical Marlite. I plan to ☐ Build ☐ Remodel.

NAME_____

ADDRESS_____

CITY_____ STATE_____

MARLITE FOR CREATING BEAUTIFUL INTERIORS

Neighbors (Begins on page 23)

Mrs. Ruth Brass proves there's an easy way to do everything. Class learns proper way to set in a sleeve—the real test of good tailoring. Two graduates opened own profitable shop. Others use skill to keep costs of family clothing down

Beginning sewing student finds pattern a complicated puzzle. Instructor shows her economical way to lay it out. Chances are this young lady, like so many others, will go on to other classes once she has mastered the fine art of sewing

You can't swing out in a square dance without a good caller. Evidently this one is doing all right by his classmates, who take turns calling and dancing. Several graduates have turned professional, all are in much demand for this popular pastime

Painted Douglas Fir paneling applied horizontally adds distinction to the walls of this living room. Millwork and trim are also of Douglas Fir.

Another beautiful home of West Coast Woods...

Designed for modern living, yet styled along classic Early-American lines, this charming home is a perfect example of the adaptability of West Coast Woods. No other building material offers so many proved advantages ...beauty...individuality...practicability...durability.

While your home is in the planning stage, get acquainted with your retail lumber dealer. He can give you many helpful suggestions on the best uses of each of the West Coast Woods...Douglas Fir, West Coast Hemlock, Western Red Cedar, Sitka Spruce.

SEND FOR FREE BOOKLET: Fully illustrated with beautiful, full-color photographs of exteriors and interiors of actual homes. This new booklet, "Beautiful Homes of Wood," is an excellent source of ideas and suggestions for everyone planning to build now or in the future. Mail coupon today for your free copy.

Use This Coupon for FREE Booklet ⇩

There's a **RIGHT WAY** to do everything... Build **RIGHT** with

WEST COAST WOODS

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Please send me your free booklet, "BEAUTIFUL HOMES OF WOOD."

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Never a better time to buy Bigelow!

Never more beautiful Bigelow carpets!

If you're like most of us these days, you're supervising your dollars pretty closely . . . seeing that they buy the most they can. And that's one wonderful thing about buying a Bigelow carpet.

For you *know* it's so skillfully loomed . . . so unskimpingly heaped with the world's finest yarns . . . that you can take the long, long, *long wearing quality* for granted. And (here's the fun) you just concentrate on Bigelow's superb choice of exciting colors, textures and patterns.

Above: One of the most popular interpretations of the popular leaf motif, in blend-with-everything shades. It's Bigelow's Beauvais 1040-1807.

Above: One of Bigelow's new wonder blends, woven of wool and special carpet rayons. A bear for wear, and one of the most beautiful "carved" designs you'll find anywhere. It's Bigelow's Rondelle 417-00190.

Pay-as-you-go Plan! You can start living with the luxury of a beautiful Bigelow carpet right now, and pay for it in installments, just as you do with other home furnishings. Ask your Bigelow dealer about his convenient payment plan . . . *today!*

For the name of your local Bigelow dealer, call Western Union by number. Ask for Operator 25.

Get Bigelow's new "Decorating from A to Z" booklet. It tells, *shows*, how to achieve beautiful rooms. Get it from your local Bigelow dealer, or send 25¢ to Bigelow's Home Service Bureau, P. O. Box 310, New York 46, N. Y.

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BIGELOW
Rugs – Carpets

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Beauty you can see . . .
quality you can trust . . . since 1825

Fervak 1020-9441

Cordalon 2230-9226

Rondelle 417-00112

Beauvais 1040-1806

Chansonette 1270-2303

Drama note—tune in "Bigelow Theatre" on your local TV station every week.

"Please, a Dining Room!"

VIVIAN GRIGSBY BENDER

In the old days no house was complete without a front and back parlor, a carriage house, a summer kitchen, and—of course—a dining room. In recent years the carriage house has given way to the garage, and the parlor and the summer kitchen have been eliminated. And now some officious persons are attempting to eliminate the dining room altogether—or to relegate it to a compromise corner known as the "dining area" of a living room. I object! The present tendency toward simplification is to be commended, but when the dining room is involved, it means the elimination of a necessary adjunct to good and gracious living.

In today's hustle-bustle world, the family is seldom together as a unit, free to enjoy the family group as a whole. Breakfast in most households is apt to be a minor bedlam: Father is busy with the headlines, Mother is coping with misplaced schoolbooks and a last-minute inspection of necks and ears, Baby is howling for his Pablum. By nine o'clock the family is completely scattered. Father seldom comes home for lunch these days, and in many cases the children eat lunch at school. At night there is homework to do, there are radio programs to be listened to, odd jobs to be taken care of. The younger children are in bed early, and only the unusual family makes a habit of spending evenings together as a group.

There is one time of day, however, when you can all sit down together. At dinner. Here the family really operates as a unit. Stories of the day's experiences are exchanged, problems are discussed and solved, future plans made. You can get to know each other.

This family get-together can take place in any number of settings —most of them not too propitious. Or it can have the setting it deserves: a real, honest-to-goodness dining room.

But when space comes sky-high, you'll want to know why, in heaven's name, you should squander a whole room for the sake of a few hours a day. I could tell you why! But first, who said that the old-fashioned dining room is a single-purpose room? Who said it can't serve all day long? Why use it only for dining?

A dining room has a lot of other sides to its personality. There is, first of all, storage. Few kitchens, even the most up-to-date, are equipped to store all the china, glassware, linens, and silver used in

Please, a Dining Room (Begins on page 27)

this business of three squares a day. A well-planned dining room provides a great deal of storage space, both for the things in daily use and for the treasures that are brought out only on state occasions. Most living-dining rooms do not allow for much more storage than is contained in one buffet, and that's not enough.

Many houses have recreation rooms, but more of them don't. So what better place than the dining room table for games? Put the pads on the table and get out the Monopoly set, Junior. Or the poker chips, Daddy.

Women who sew will find the dining room an excellent place for dressmaking or just plain mending. The table is an ideal cutting board and a cabinet sewing machine makes an excellent little serving table when not in use for stitching. Do you make your own Christmas cards, do you keep snapshot albums—in a word, do you have any family or individual projects which require a large work surface? Gather round the dining table.

Just think of what happens at mealtime when there isn't a dining room—a real one. Of course there are other places where the family can eat as a group. For instance, if your kitchen is large enough, you can set up a big table there. Just picture it. Gay red and white checked curtains at the windows, red geraniums on the sill, the teakettle bubbling on the stove, and the table laid with a bright cloth to match the curtains. Sounds cozy, doesn't it? But think also of the appetizing aroma of cabbage. (Yes, I know all about putting in a squirt of lemon juice, or a slice of potato. It helps, but the perfume lingers on.) And coffeemakers do boil over occasionally. And the cherry juice from the pie does run over and burn on the bottom of the oven sometimes. And picture the sink full of dirty pans. You can't wash up everything before the meal is served—unless you like cold food. Kitchens can be most attractive—and should be—to cook in, to eat a lunchtime sandwich in, but not for dining.

Then there is the breakfast nook. I am heartily in favor of breakfast nooks for breakfasting or lunching. They are all right for dinner, too, when there is just the family and the menu consists of food which can be served up without platters. But most breakfast nooks do not welcome a table big enough to hold the Sunday roast or the holiday turkey. And, of course, no nook was ever designed for dinner guests.

It sounds very jolly to serve meals on a tray and eat by the fire or on the patio or under the cellar steps. I love to read about such things, and I envy people who can do them. But my family wouldn't stand for it. Few families would. Have you ever noticed the utterly frustrated expression of a male balancing a loaded tray on his knees, or trying to eat from one of these little "occasional" tables that are always too low or too high? When you see

PLEASE TURN TO PAGE 115

Who said it's used only for meals? The well-composed dining room welcomes the family from morning till night, takes over a host of activities

GRACIOUS LIVING during the holidays centers around the family board. Without disrupting the whole room, table extends to make space for eight or ten. Service wagon cuts down on treks to and from kitchen

See "Where Credit Is Due" on page 130

Photographs by F. M. Demarest

STUDY HOUR away from the distractions of radio and adult after-dinner conversation. Proper lighting for work comes from overhead fixture. Cork insets in table top and buffet eliminate worry over scars on furniture surface

EVERYBODY GETS IN THE GAME when there's a made-to-order spot for playing. The good old dining room doubles in brass as a recreation room. Loop-pile, multi-colored rug is ideal in room where food and fun mix

ALL SET TO SEW in a matter of minutes. Unfinished work is stored in section of buffet. Cabinet sewing machine also acts as server

Photographs: Bulbs—F. M. Demarest; L. auratum and Mrs. Backhouse—Jack Roche; others—Herman V. Wall from Jan de Graaff.

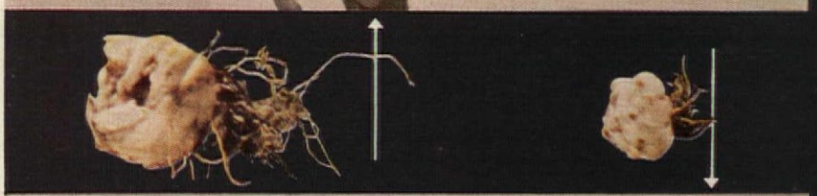
Let's Go Shopping for Lilies

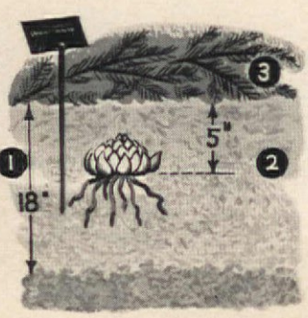
ALAN MacNEIL

The ancients recognized, as do gardeners today, that lilies have about them an aura of great luxury and a special quality of beauty that makes them most desirable garden guests. Some of this esteem derives from their variations as to season, color, and habit. Even here in New England, a few lilies start to flower in mid-June, to be followed by an endless succession of scarlet, gold, orange, violet, white, or pink flowers until frosts close the garden season. Some grow only eight or ten inches tall, others to ten or twelve feet. The blooms of some are no larger than a dime; others are the size of a dinner plate. They may have the traditional trumpet shape of the Easter Lily, may be delicately pendant and recurved, like the white Martagon or the scarlet Coral Lily; or upright and cup-shaped as are those of the group that includes the elegans, dauricum, and umbellatum varieties. All of them are hardy, so the bulbs can be left in the ground. And invariably they are interesting, attractive, and worth having.

To succeed with lilies, selection of the right kinds is paramount; the quality of the bulbs most important. As the bulbs are perishable and easily bruised, they should be handled almost as carefully as eggs, and never permitted to lie around in show cases or store windows. Purchases should be carefully scrutinized as to condition and freedom from injury. It is impossible to give a formula for size, which varies greatly from one species to another; but any reputable nursery or bulb dealer, or any of the several good growers and specialists in the United States and Canada (all of whom issue descriptive catalogues) will supply strong, flowering-size bulbs. These ripen at different times from late August until mid-November and are lifted (dug) and shipped as soon as they ripen. Hence, if orders are placed early, the bulbs to fill them will be shipped as they

PLEASE TURN TO PAGE 104





Plant lilies in late fall. (1) Work humus into soil at least 18 in. deep. (2) Set bulb 5 in. below surface; more for larger, less for smaller ones. (3) Mulch with evergreen boughs or other coarse material. Label with firmly set stake

MORE CULTURAL HINTS, AND CHART ON PAGE 102

L. pardalinum gigantеum "SUNSET"

L. auratum

L. centifolium "PINK SELECTION"

L. Mrs. R. O. Backhouse

THIS IS WHAT IT COST

Studio couch	$129.50
Boston rocker	12.30
Server	32.95
Bookcase	13.50
3-Drawer chest	25.95
2 Bucket chairs	16.00
Table	21.95
Rug	167.40
Curtains	17.00
	$436.55

Here's Real American Tradition

DOROTHY LAMBERT TRUMM

Photographs by F. M. Demarest

You can stencil new bounce into old rockers with pattern **1357**. On cabinets, **899** speaks excellent Pennsylvania Dutch, while a metal or masonite rooster **1388** crows for the house proud

The young couple you see have the canny American habit of applying mind over money. With exactly $500 to spend on their living room, they turned the trick by buying well-designed unpainted furniture, garnishing it themselves with the help of AMERICAN HOME patterns. What they got was a fine living-dining-guest room (see cover) the secret of whose good looks is its happy blend of traditional American detail and modern principles of furniture construction and color accent.

Doesn't the hutch give you that go-and-do-likewise feeling? It started life as unpainted server and bookcase, now boasts AMERICAN HOME'S Pennsylvania Dutch pattern. The graceful tulip is repeated on the three-drawer chest while the come-and-try-me rocker sports harmonizing decoration. Even the bold rooster on the wall, proud as any decorator-wise antique weathervane, is made from an AMERICAN HOME pattern. With the pattern you needn't be a sculptor to make one.

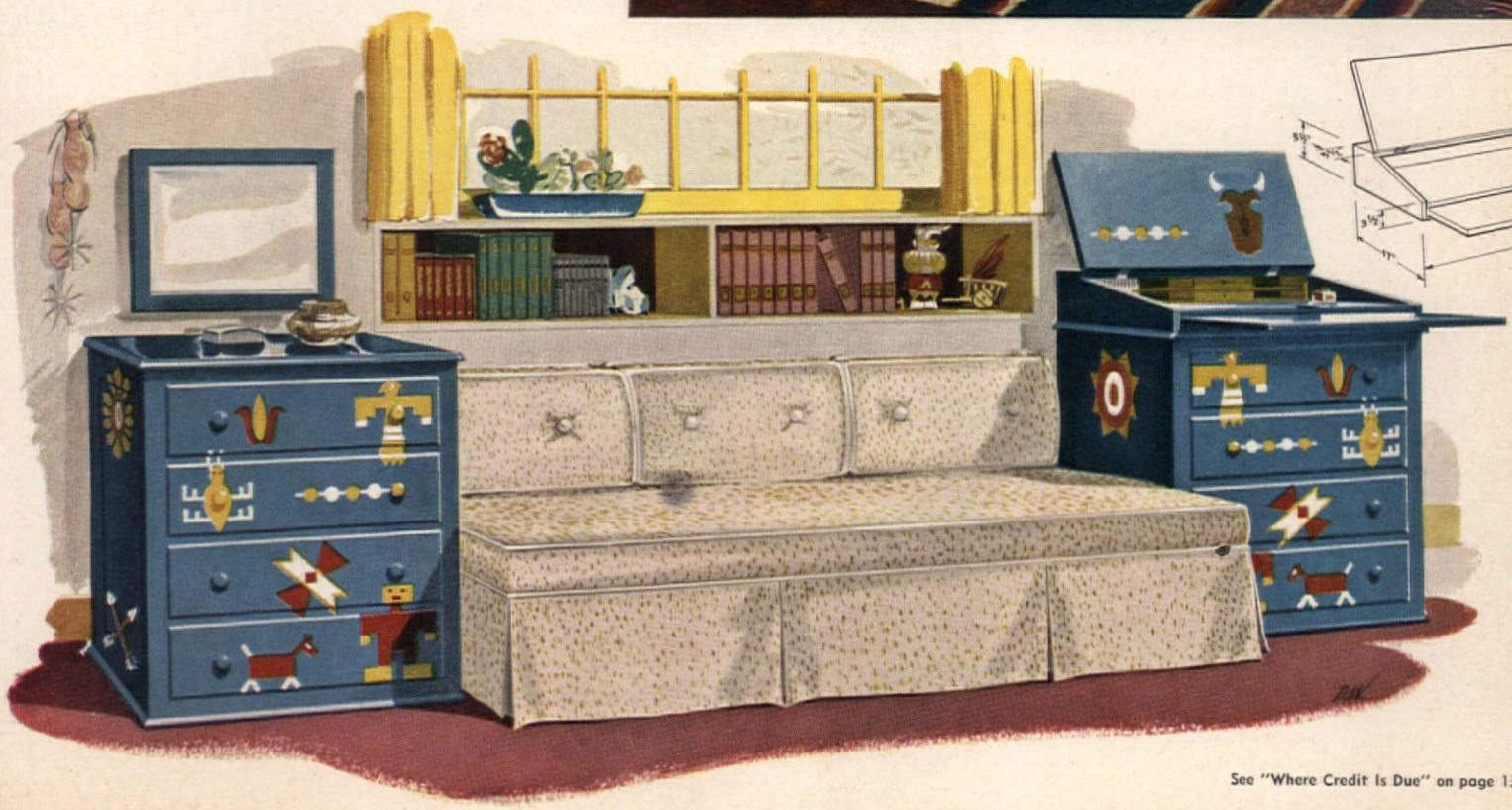
Curtains were homemade of dress fabric, old white sheets were fashioned into glass curtains, and the studio couch cover is wise old denim, now available in sophisticated colors. Our heroine refinished an auction-bought coffee table, concocted a modern-yet-traditional-looking lampbase from tapered rolling pins anchored to two small steak boards, and put her mate to work on the ivy-spouting lavabo made from a small pickle barrel mounted on a pine shelf. (See How To's, pages 82 and 84.) A good sturdy rug and auctioneer's antique accessories completed the plan.

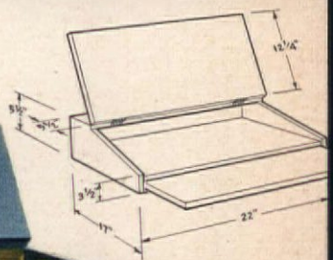
No less knowing, and even more American, is the bed-sitting room opposite. Man or boy, any red-blooded male will cotton to the AMERICAN HOME Indian designs which deck the chests, and the sketch shows your family carpenter how to make a flat-top dresser or table double as a desk.

SEE PATTERN ORDER FORM ON PAGE 131

Two pairs of hands plus some AMERICAN HOME patterns turned these raw materials into our cover room—a wise tip regardless of budget

A new way to make the old Indian sign a benediction is to decorate old or unfinished chests with our American Indian designs (**713** brings 29 motifs). In a den or a boy's room, they are happy with traditional or modern schemes. Note sketch for adding a desk to any old chest





See "Where Credit Is Due" on page 130

Soft, muted colors are the keynote in the living room of Mr. and Mrs. John W. Lehners. Wedgwood-blue walls and white organdy curtains set off the dove-gray carpeting and sofa, with rose-colored velvet chairs and rich mahogany tables coming in for their share of attention

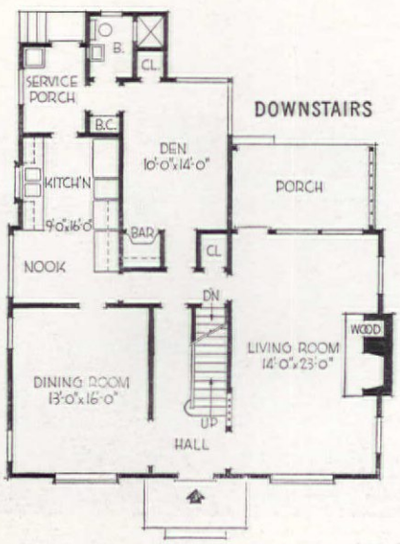
Staircase wall is extended to reduce size of entrance to living room, giving the reception hall more importance

Master bedroom with real fireplace, four-poster canopy bed and lots of floor space. Six rare Limoges plates are displayed above the mantel

Photographs by Max Tatch

Straight Out of a Song

JEAN BURDEN



DOWNSTAIRS

BUILDER, GEORGE PONTY

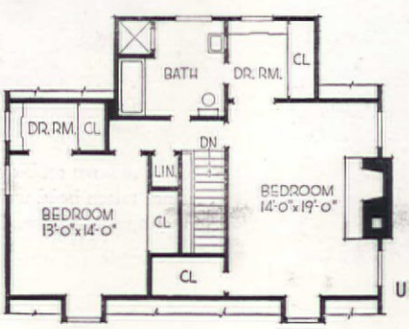
DESIGNER, FRED J. SCHMIDT

This little house, which is happily lived in by Mr. and Mrs. John H. Lehners, is exactly like the "cozy cottage for two, with roses and you" which song-writers have described since the first popular song was written.

Of yellow clapboard with white trim, under a black shingle roof, it sits demurely at the end of a pansy-bordered walk, guarded by a froth of marguerites on either side of the front door. Built in the Cape Cod style, there's a fresh and sparkling look about this little house which attracts the eye of all passers-by.

The living room is at the right of the entrance hall, and is as cool as a spring evening with its Wedgwood-blue walls which meet a dead-white ceiling, woodwork, and fireplace. White ruffled organdy, crackling clean and dainty, is crossed at windows, and gathered in hourglass shirring on the doors. The couch and the carpeting are both in a beautiful dove-gray, which forms a muted background for the rich, rose velvet chairs and beautiful mahogany tables. A spinet stands by the windows facing the patio, with a china cabinet near the doorway. This cabinet contains some of the rarest and most delicate cups and saucers, collected by Mrs. Lehners over a period of many years, some of them museum pieces. The many pieces of rare old glass and porcelain scattered throughout the room are a constant topic of conversation, and so

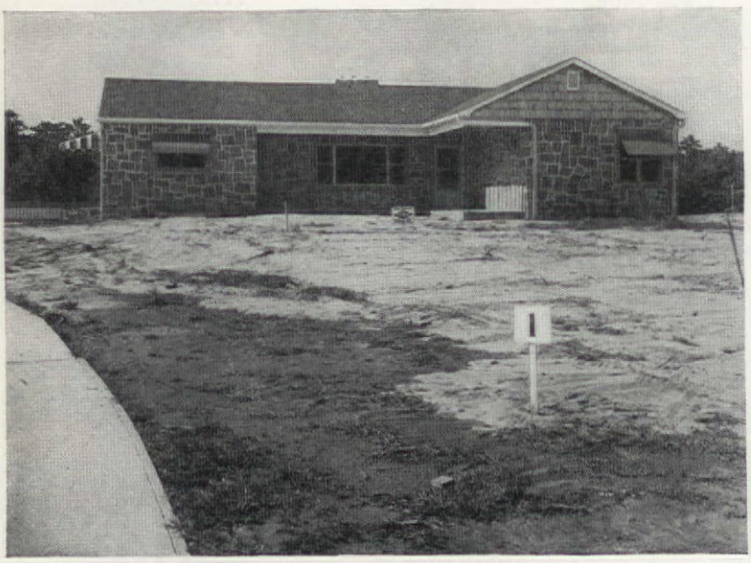
PLEASE TURN TO PAGE 81



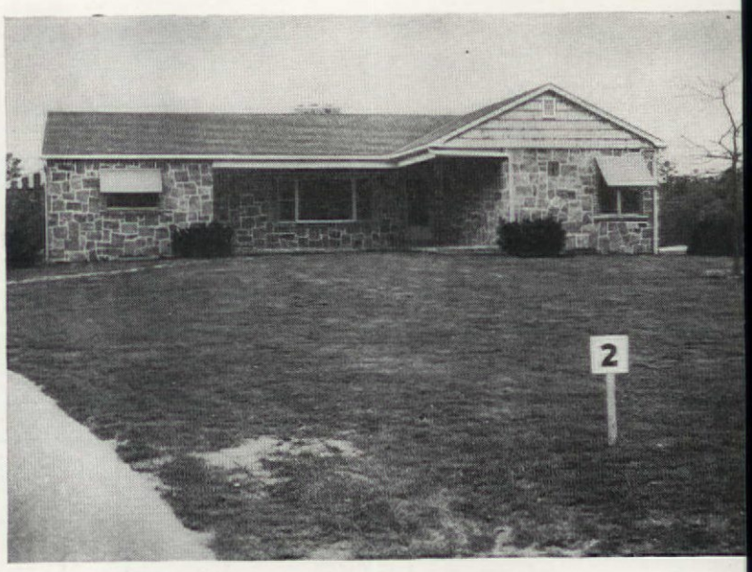
UPSTAIRS

This Lawn Cost $90.60 PER 1,000 SQ. FT.

Photographs by Wendell Kilmer



Here is Lawn A on Sept 1, 1949, rough graded, before the underground sprinkler system had been installed or the six inches of topsoil added. This 13,000 sq. ft. portion of the whole plot was the demonstration area



Here, same lawn on Nov. 7, 1949, about six weeks after seeding. The grass has taken hold well, except for slight erosion along the driveway in foreground. Above, the lawn on June 8, 1950, after its first winter

This Lawn Cost $11.00 PER 1,000 SQ. FT.

How Come?

E. L. D. SEYMOUR

The lawn around Edgar J. Hunter's Long Island home is green, thick, soft, and virtually free of weeds, even crab grass. Yet he made it on ordinary, even mediocre, sandy soil without adding topsoil or organic material, uses no crab-grass-killing chemicals, and maintains the excellent turf with a minimum of effort, as lawn care goes. In short, his experience is a good illustration of how to get a better lawn for less.

Considering how important a lawn is as a feature of the home grounds, how much materials and labor for homemaking cost, and how many new homes are being started these days, do you wonder that when, in August, 1949, Mr. Hunter offered to stage for us (and you AMERICAN HOME readers) a practical demonstration of his method of lawn-making compared with that ordinarily followed, we snapped up his offer like a hungry bluefish? We certainly did. And here, in words, figures, and pictures, is the story of the project and its lesson. We think it's highly significant and mighty encouraging for new homemakers—or makers of new lawns on established homes. What do *you* think?

True, the details of the project were developed to fit Long Island conditions. But with minor modifications to meet local needs, the basic principles involved are applicable wherever soil is poor and time and money are scarce. As a matter of fact, they are being followed, with minor differences, in New York State highway construction operations in establishing quickly a permanent grass cover along the roadsides and center division strips. Here, briefly, are those basic principles:

1.) Prepare soil in the usual way by plowing and harrowing, rototilling, or spading and raking, working in moderate amounts of ground limestone

PLEASE TURN TO PAGE 118

On Sept. 1, 1949, Lawn B looked as in stage 1, right above. Note sandy, sub-soil type of land, which received no topsoil or humus. Right below, the lawn on Nov. 7, 1949; and, top of page, on June 8, 1950. By October, it was in even better condition than picture shows

MARY E. MONZE

Miniature Lamp Collection

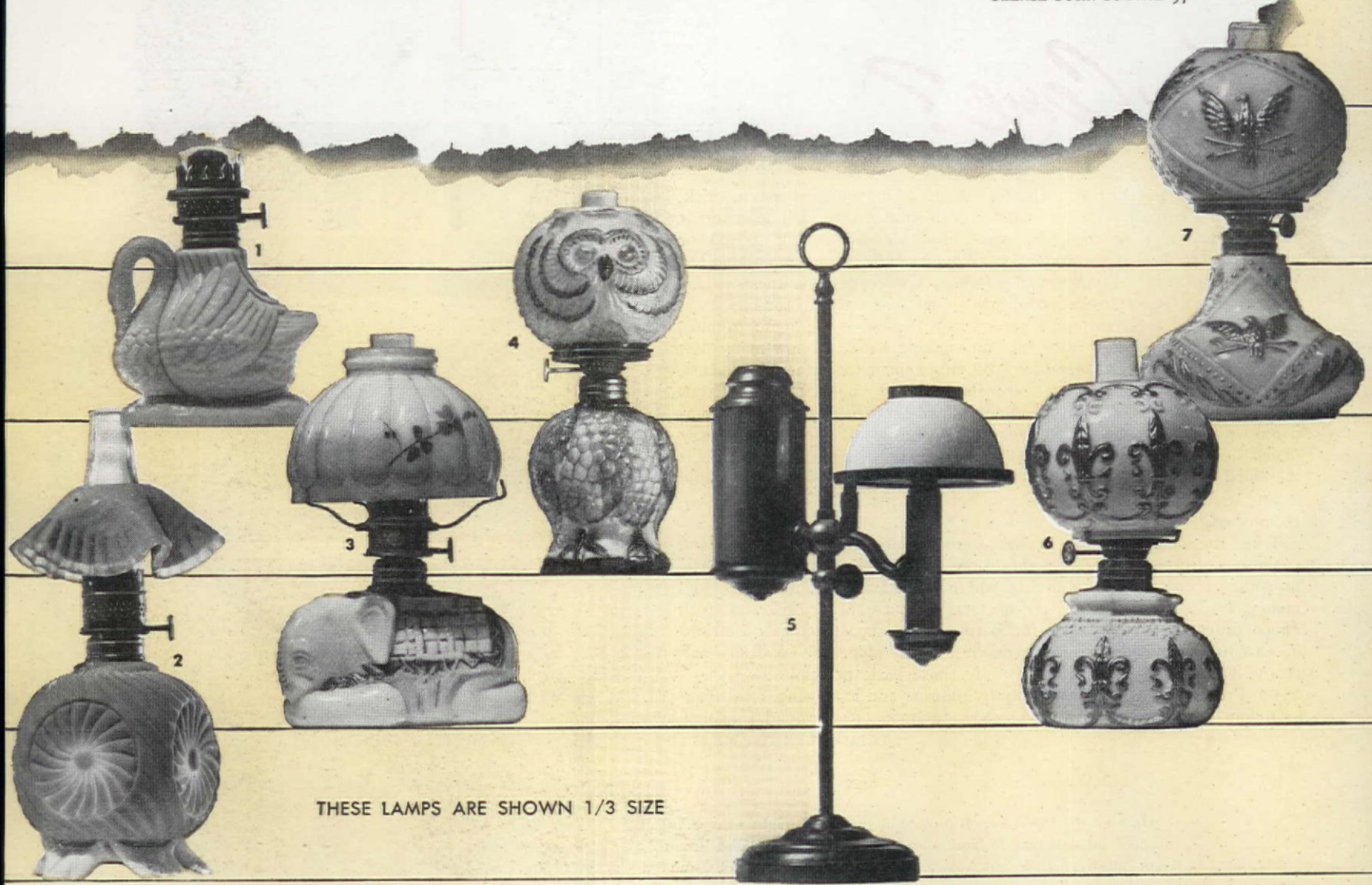
Diminutive 19th-century lamps, each rare and extremely beautiful, from Mr. and Mrs. E. J. Delmore's collection of 287 pieces

There is a growing interest in collections of all kinds throughout this land of ours. We are especially interested in collecting those objects which our ancestors used as a matter of course, but which contributed a great deal to the beauty of their way of life. Such a collection is that of Mr. and Mrs. E. J. Delmore of Saratoga Springs, N. Y.

These beautiful little oil lamps, so cherished today, replaced the tallow candle in many instances. For one thing they were safer, and even though the lamp gave a more subdued light than the candle, it was something new. They were attractive, and everyone used them. A description of the lamps shown on these pages follows: 1. Blue milk-glass base in shape of swan considered by some lamp collectors the most rare of bird and animal figures. 2. Highly prized New England Peachblow in rich pinkish colorings. Ruffled shade with crimped edge fits glass chimney. 3. Elephant in repose is white milk glass, tracings in gilt, orange. Matching colors in ribbed shade. 4. Amusing piece. Owl in deep greens with pink eyes. Body makes lamp base. Ball-like head is the shade. 5. Extremely rare miniature brass student lamp. Adjustable. White Bristol shade. 6. Fleurs-de-lis in gilt, decorated white milk-glass base, shade. 7. Gilt eagles with widespread wings are handsome against white milk-glass base, shade. 8. Variegated base, shade in blue opalescent. Stands on applied feet of clear glass. Type of lamp sometimes referred to as "End-O-Day" because glass blowers at end of day used leftovers to fashion such pieces. 9. Pan American in pink shadings with maps of North, South America decorating base, shade. Heads of maidens appear at top of each map. Made for Pan American Exposition of 1901. 10. Cased (clear coating over color) base, half shade in pinks, quilted, or "puff" design. 11. Beautiful example of glassmaker's art is variegated green and ruby piece with swirl dot pattern. Chimney-type shade. 12. Bristol in white. Flowers rose, green. Beaded fringe of shade, white.

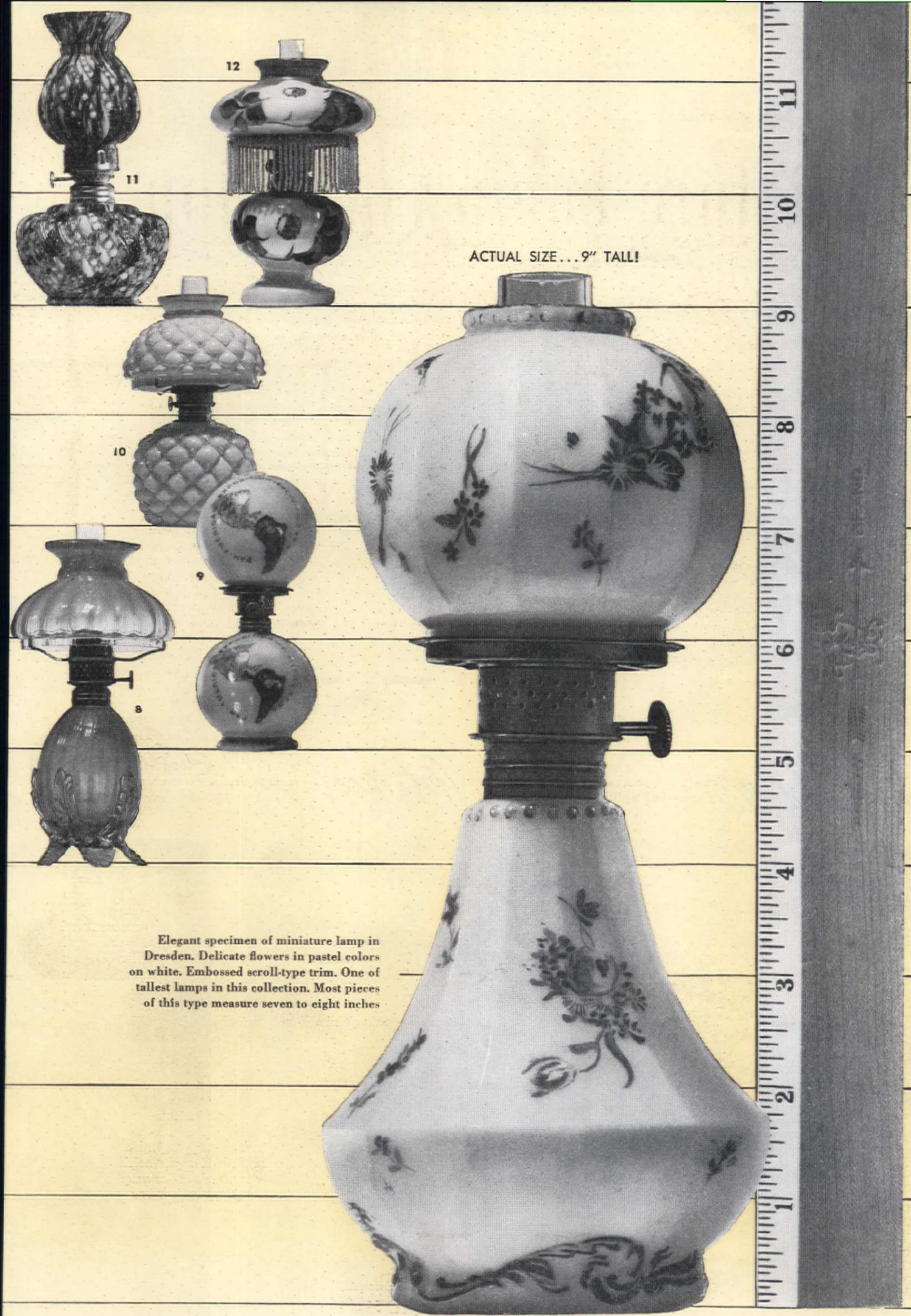
In the beginning these lamps were made very small, then

PLEASE TURN TO PAGE 97

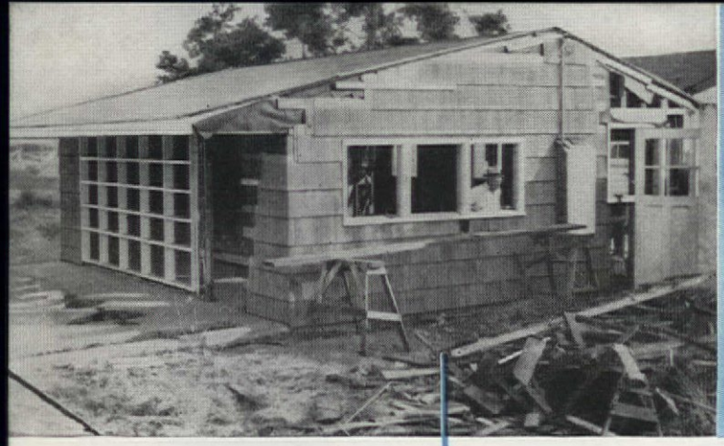


THESE LAMPS ARE SHOWN 1/3 SIZE

Photographs by F. M. Demarest

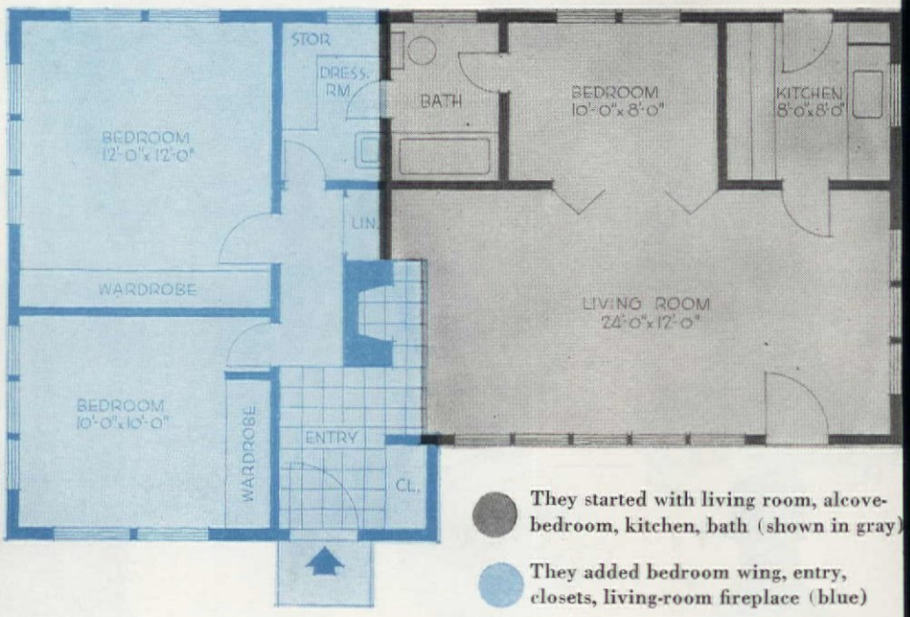


Elegant specimen of miniature lamp in Dresden. Delicate flowers in pastel colors on white. Embossed scroll-type trim. One of tallest lamps in this collection. Most pieces of this type measure seven to eight inches



They Bought this—Finished this

The young Wards bought a half-built, pint-sized house and beat high-construction costs by finishing it themselves. The foundation was there, the roof up, some siding in place. They added the floors, the walls, the plumbing



They started with living room, alcove-bedroom, kitchen, bath (shown in gray)

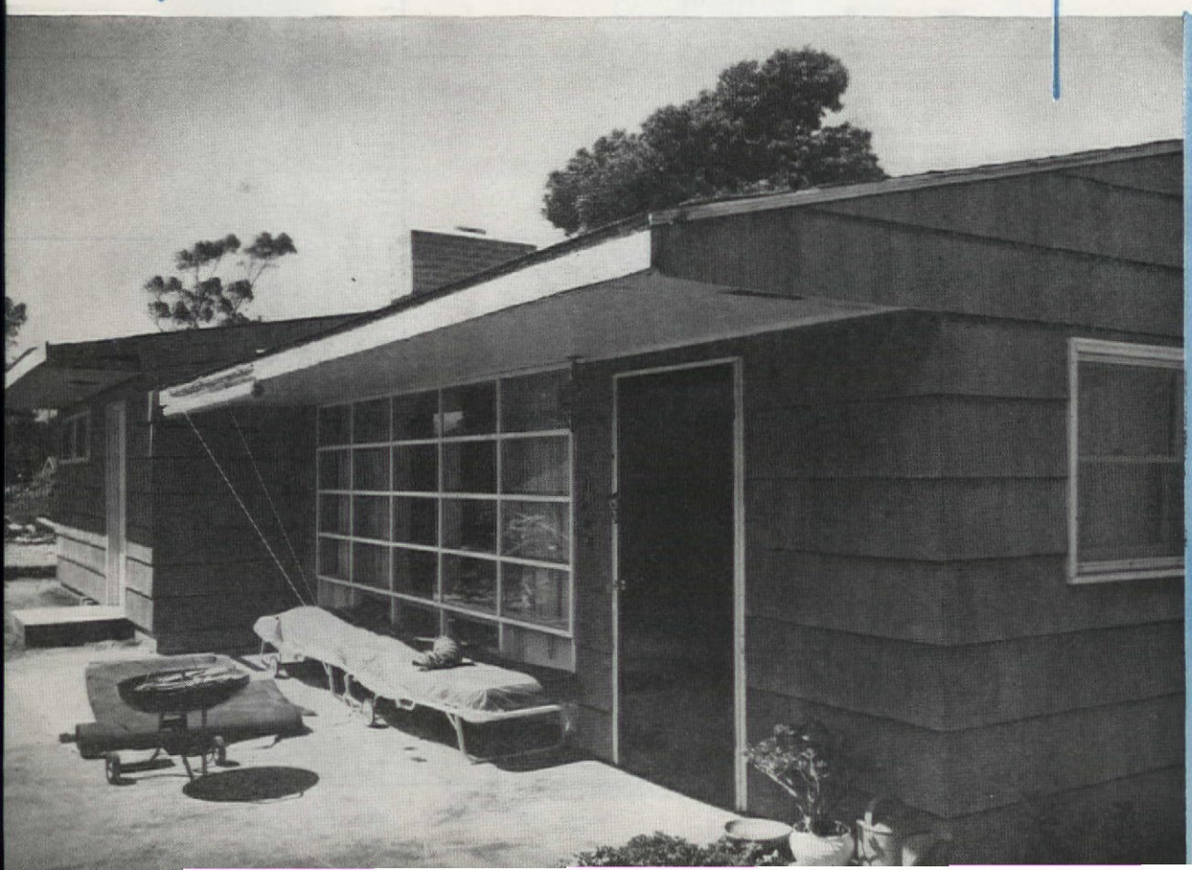
They added bedroom wing, entry, closets, living-room fireplace (blue)

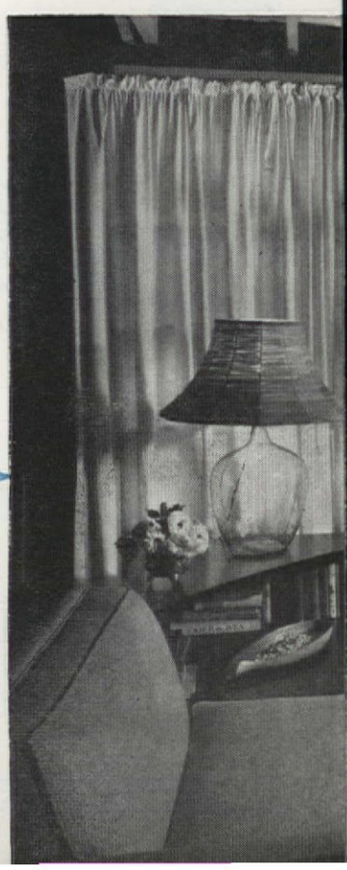
Family grew—they Added this

A second wing, complete with a pair of bedrooms, a generous dressing room, and a fireplace, turned the honeymoon cottage into a full family-sized home

Got this!

The two wings add up to this fine spread of a house. Former front door leads from living room to terrace. Former alcove-bedroom can be used for dining, for guests, or as a den





Built in Two Shifts

MARTHA B. DARBYSHIRE

This small house with a big future proves that you *can* swap houses in mid-stream. Like many another young couple, the Herrick Wards knew just what they wanted. So they bought land and asked an architect to help them realize their dreams. But like many others, they found that climbing contractor's costs overtook their budget. Their original dream house was out, but the young Wards were sensible enough to settle for another house—and were enterprising enough to substitute their own work for money.

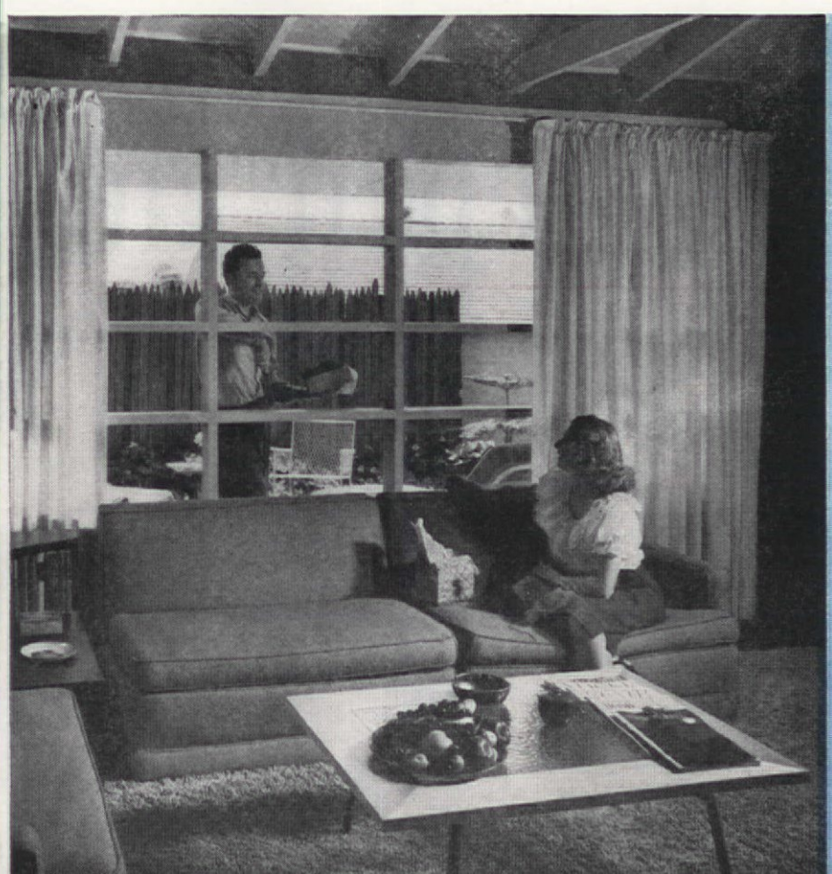
They were lucky. They found a compact, half-finished house, saw that there was room for it to grow on its lot. They built it in two shifts—one immediately, the second two years later when a third Ward was on his way. Since the foundation of the first wing was complete, the skeleton up, and the roof on, they were able to finish it themselves without professional help. But though most people can't find half-built houses, this project is full of meaning: you can plan your house in two stages, get experts to start you off, and furnish your own labor after hours as Rick and Joan did. They put in the floors, the interior walls, the plumbing, the heating and lighting systems. They decorated the house themselves, and they were their own landscape architects as well.

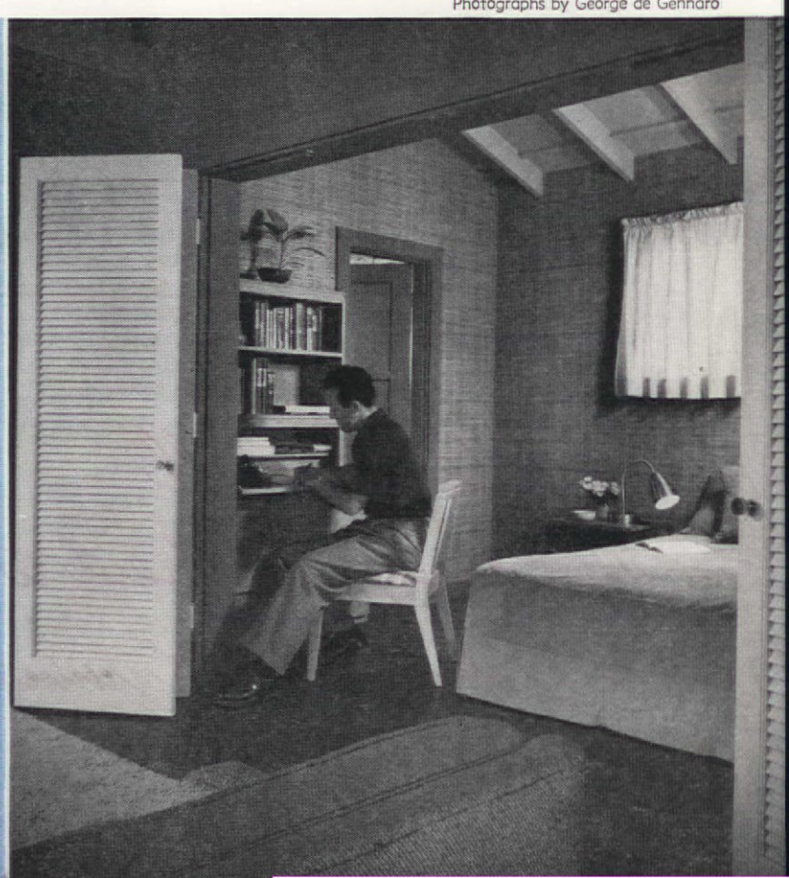
As builders, businessman Rick and artist Joan were the classical tyros. But they found that polite questions get good answers. They were wise enough to take seven months a-building, and to adopt such construction short-cuts as using easy-to-install Sheetrock walls instead of not-for-amateurs plaster.

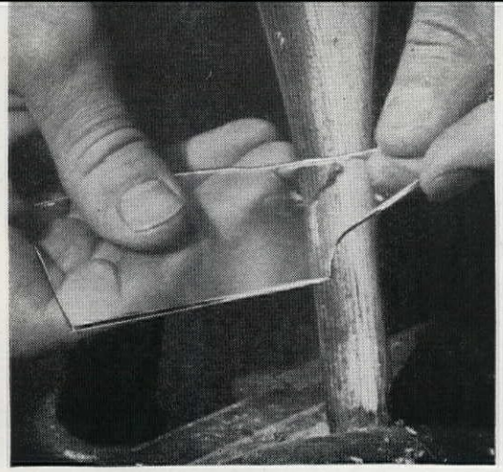
The original wing, with its good, big living room, its alcove-bedroom, its kitchen, and bath was a fine start. It remains the heart of a comfortable modern home which now boasts a bedroom wing, a center hall, excellent storage space and even a dreamy fireplace in the living room.

Here is how Rick and Joan did it. Hanging wallpaper, painting cabinets, installing plumbing, putting up walls was tough for exacting amateurs. But they were rewarded by a sound, self-built house which looks as though they had been born with silver trowels in their hands

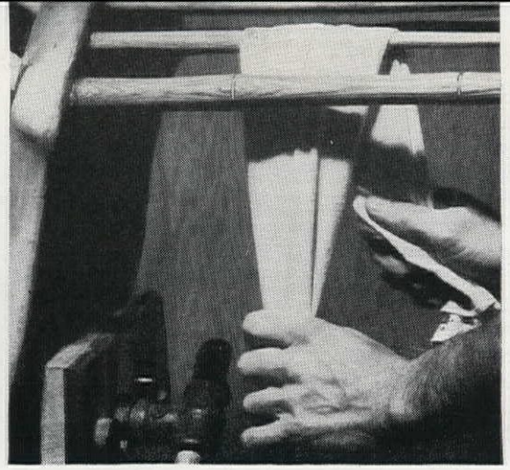
Photographs by George de Gennaro



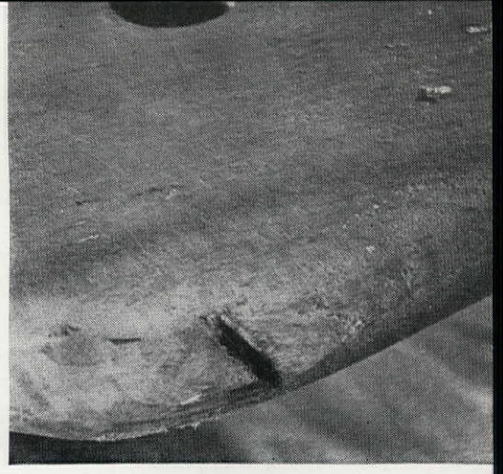




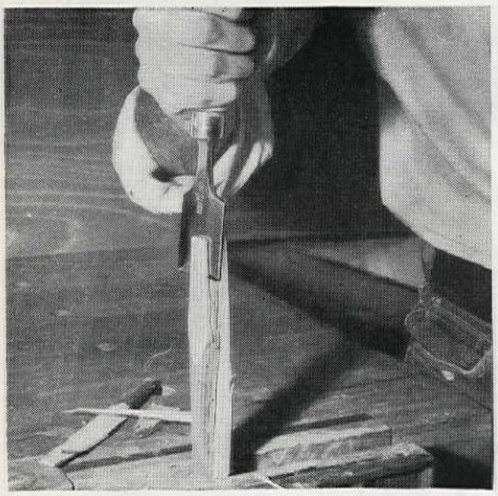
Broken glass makes a good scraper. It's sharp, can be thrown away when it dulls. Safe if handled with respect for sharp edges. Removes barest edges, does not change shape of spindles or turnings



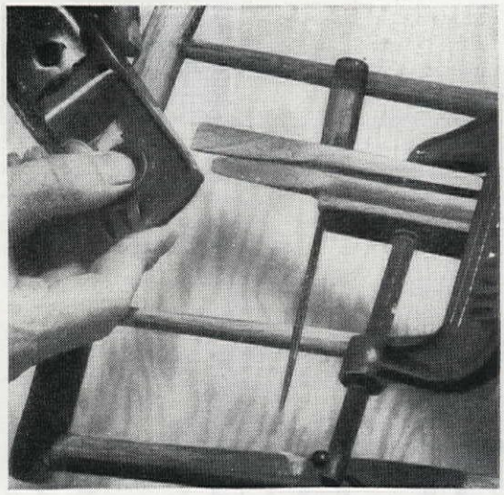
Trick No. 2. Shoeshine-boy technique for all sanding and rubbing operations. Begin with coarse, then fine sandpaper. Use for cross-grain wiping of filler, for final polishing of wax finish



If you have deep gouges like this one, or nicks in spindles, don't try to remove entirely. This cuts away so much wood the shape of seat would be spoiled, and spindles made too thin and weak



Repairing broken spindles is simple. In a slanting break, if all parts are on hand, smooth off slivers and splinters, glue break together. If a piece is missing, get wood of same kind or close match. Rake or shovel handles are good. Spindles were made from "splits" (for perfectly straight grain). Split replacement piece to rough size



After replacement piece is split to rough size, clamp it parallel to the spindle which is being repaired. Then plane long bevel on both pieces at once. Sharp plane will cut against grain

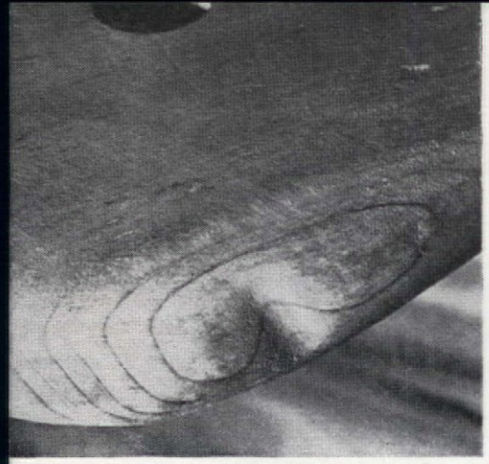
When beveled ends are put together with the replacement piece turned end for end, you have an absolutely straight repair joint. Glue and clamp securely. While drying, continue scraping

JACKSON HAND

How to Repair and

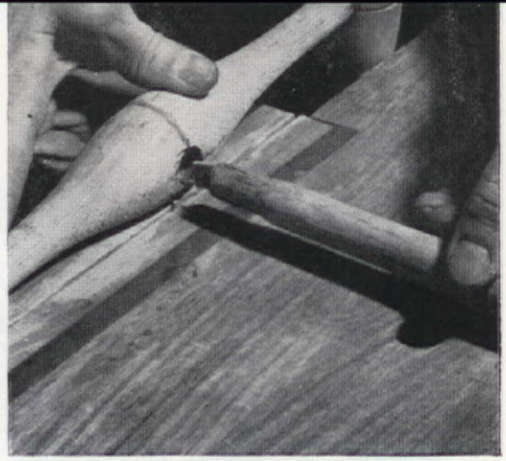
"I took the rap for all you handymen afraid to tackle spindles and turnings"

No one thinks twice about refinishing a table or a chest or drawers. But comes a chair with slender spindles and rounded turnings—and that's another story! So I decided to do something about it. I'd like to bury the notion that such an undertaking is a difficult, long-drawn-out project. But don't get the idea that it's a cinch. It needs patience and effort—lots of effort—and a big dose of old-fashioned elbow grease is a very important ingredient. But the results are worth your first misgivings, the pull to get started, the middle-of-the-job blues when nothing seems to be right. You'll wonder why you ever started. Then you'll notice that it's beginning to look like something, after all, and you'll feel a glow of pride. A small Windsor chair, like this one, is charming, not hard to find, inexpensive in the rough. A single chair is usually made of several kinds of wood, each wood proved best for the part where it is used. Time and use mellow the wood tones, and when the chair is refinished after cleaning and repairing, it has a pleasing, golden look.

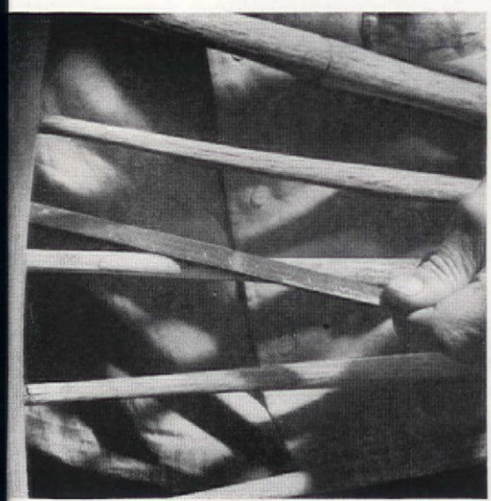


stead, use a rasp and coarse sandpaper to shape ooth, blending it into surrounding area. Then fine sandpaper to make silky smooth. When ished and waxed, marks will be inconspicuous

Deep crevices in turnings can be cleaned easily with edge of half-round rasp, 3-cornered file, or corner of regular file. Make strokes smooth and steady, file just enough to remove dark area



On spindle (or turning) refinishing job, never disjoint piece more than necessary to reglue loose joints. If holes are too large for spindles, hacksaw a slot in end of spindle, fit a short wedge into it. This will fit snug when joint is glued and rapped in place with mallet or hammer (cushion with wood scrap). Wedge tightens joint so it cannot separate again. Be sure wedge is at right angles to grain to avoid splitting



ke the new piece match the rest of the spindle planing or smoothing with rasp and coarse, en fine, sandpaper. Finished job will be almost visible, unless you know where it is

Bottoms of chair seats (table tops, etc.) should have one coat of finish to prevent warping. Either leave old finish on the undersides or include them in first coat. When dry, use as a convenient "handle" for turning piece as you apply finish. Screws in bottoms of legs permit finishing to tips without soiling brush. Unscrew when dry. Seats (or table tops, etc.) are done last

Refinish a Chair

Here are three basic truths I learned the hard way:

1. After paint and varnish remover has bared wood, the best way to get stain and pigment out of the grain is with pieces of broken glass.
2. After spindles and turnings have been scraped, ordinary household bleach, applied with a brush, takes out color stains, loosens dirt particles and varnish buried deep in grain, and tends to lighten wood. It also raises grain and makes it easier to sand to a smooth finish.
3. Sanding, cross-grain rubbing after filling, and polishing final wax coat are made easier with shoeshine technique illustrated in step 2.

NOTE: When chair is all scraped and smooth, apply filler as directed on can. Rub as illustrated. Dry 24 hours. Finish as desired. Dry. Wax.

TACK THIS UP OVER YOUR WORK BENCH—IT'S ALL HERE

If you call this Big—You're Wrong!

JANE FISHER

Staircase leads from the carport to upstairs bedrooms. Note overhang, with the breeze-trapping vents in the soffit. Decorative porch post in picture at top of the page is a pine tree trunk

You know our family, you know our plot—and you know our budget. Now, how can we get the most good living for our house money?" When Tom F. Smith, Miami Beach's publicity and convention director, posed this one to his brother-in-law, architect Alfred Parker, he didn't expect the modern marvel we show on these four pages. What he got was a six-room house which acts like a ten, and looks at least that big. What's more, he got it for a thrifty $7 a square foot. About $18,000 (without the land) built this custom-made house and packed it with an excellent present and a happy future for all the Smiths—Father Tom, his law-professor wife, their two active sons, and their young daughter. And see how good it is to look at, too—its design is uncluttered and pleasing on the outside, while the interior seems to be as spacious as all the outdoors which its big windows let in.

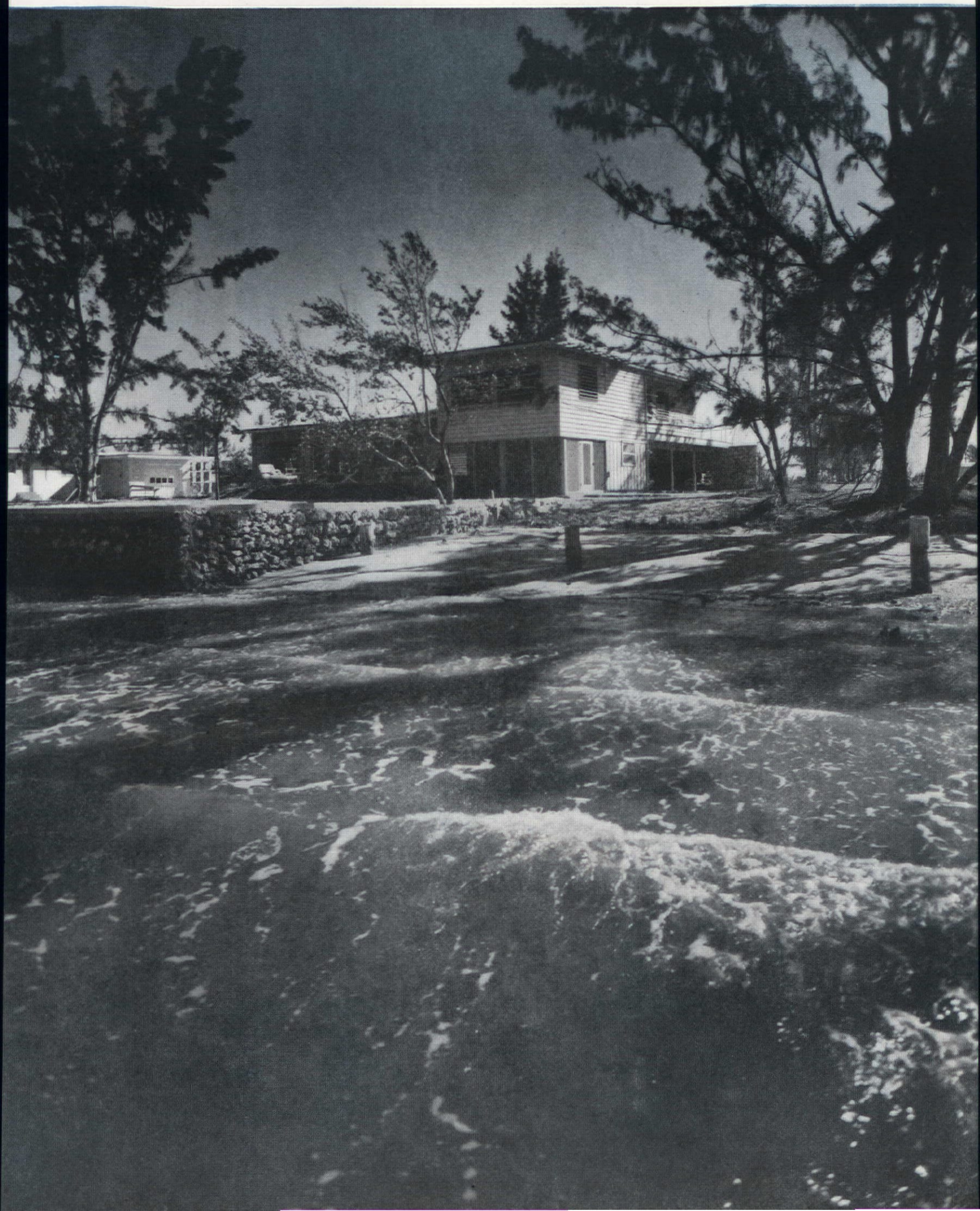
Secret of this seeming sleight of hand is good planning. The floor plan on page 46 explains part of it. The heart of the home, a living room garnished with a whole fireplace wall, looks even bigger than it is, because it gives on to a generous screened porch taking in a view of Biscayne Bay. The downstairs play-bedroom is something for the boys. It opens on to the living-porch which becomes their part-time domain, too. With such well-thought-out quarters, two boys can raise all the rumpus they want to while Mother, Father, and Sister sleep in upstairs bedrooms at the other end of the house. Notice, too, that the boys' bath, next to the entry, doubles as a powder room—knocking off a big chunk of cost. Practically no space is wasted on hallways. A real, though compact, dining room is also the stair hall, and a dining porch, economical to build, is wonderful for parties, junior or senior, and for family meals.

But the wise planning didn't stop there. Site planning was equally important. Architect Parker wanted to make the most of the expansive water-front view and the best of the 75-ft. plot, close to neighbors. So he built near to the lot line, faced porches and master

PLEASE TURN TO PAGE 46

HOW MANY ROOMS HAS THIS HOUSE?

Six rooms. That's right, six—though the house looks, and acts, like a ten-roomer. Ground-floor portion in picture below is mostly carport and screened porches, packed with good living. They make the most of water-front view, behave like rooms, cost much less



HOW BIG IS THIS LIVING ROOM?

As plan shows, it's not small. But it looks positively baronial in scope because the eye takes in the porch with its view, and because the modern furniture is beautifully simple. Foam-soft couch serves as guest bed

ONE WAY TO MAKE THE MOST OF SPACE is to avoid wasting it on halls. Here dining room grows in what might have been just stair hall. Plant box brings in outdoors

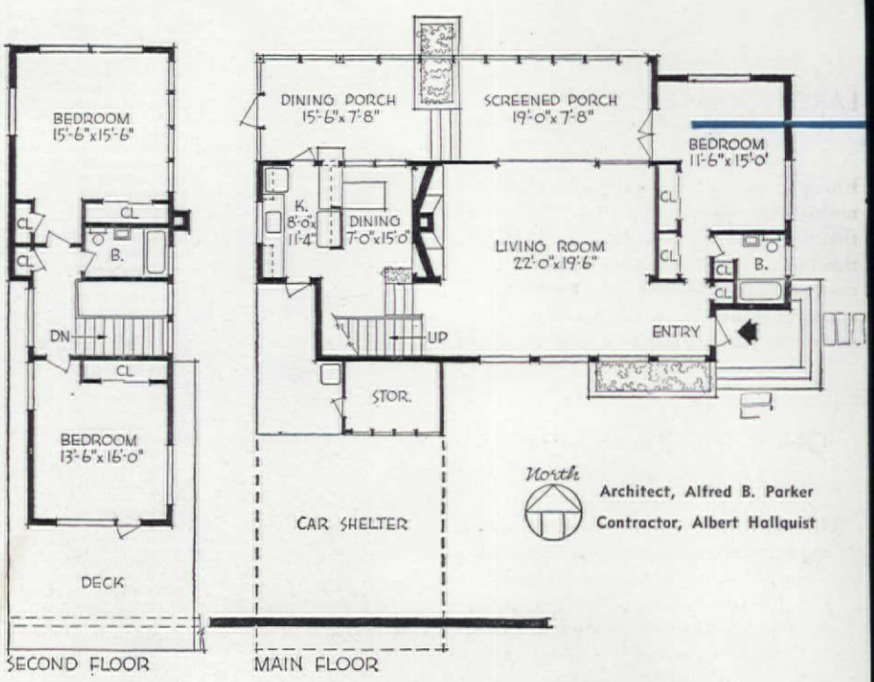
bedroom on the bay, put the carport's stone wall on the street, guarded privacy with jalousies wherever necessary.

And how were costs kept down? Many tricks were turned here. You can borrow some of them wherever you live; others are best in warm climates. In addition to the double-purpose bath and pared-down halls, a lot of economy is right there in that good-to-live-with floor plan. The quiet, upper-level bedrooms cost less than a ground-floor bedroom wing, and cast an afternoon shadow on the living-room roof, which makes insulation unnecessary there. The length-of-the-house porches, which offer so much flexibility, do so for a minimum of construction cost. And the carport, which makes the exterior look so much bigger, gives lots of house for little money.

There were construction economies, too. No basement was needed. The principal downstairs flooring is durable, relatively inexpensive, reinforced concrete tile over concrete joists, while porches and carport are floored with a green concrete slab poured directly on the ground. The cypress-board interior walls are finished with bleaching oil. They're easy on the eye, need no paint. The roof is inexpensive asphalt and gravel.

For comfort during Miami summers, climate wisdom was built in here. All rooms have cross-drafts, low down, where they count. Except for the porches, which face north and the water, all windows are jalousie or awning type, tilted to catch the breeze. Extended eaves shade the windows, and have a screened vent along the soffit to permit breeze to drive out hot air which might accumulate under the roof.

In space, comfort, and the kind of casual good looks which usually come high, the Smiths got a lot for their money. But it didn't just happen. Every detail was so well thought out that every building dollar paid its own way—handsomely.



Architect, Alfred B. Parker
Contractor, Albert Hallquist

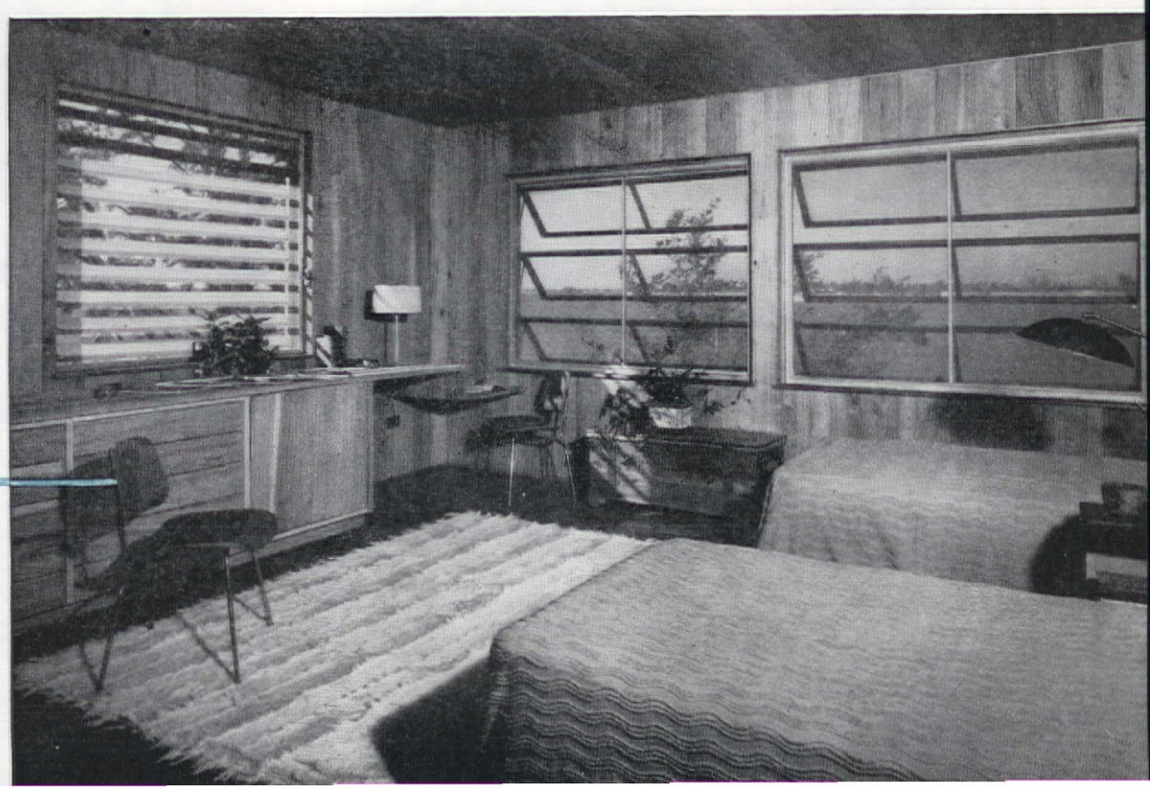
Photographs by Rodney McCoy Morgan

LARGE? WHAT DO YOU THINK?

Block off carport, big storeroom, and multi-purpose porches, and you'll see that the expensive-to-build part of this house is really small. Yet low-cost "dividends" give it its imposing appearance, and, more important, make it good for a family to live in

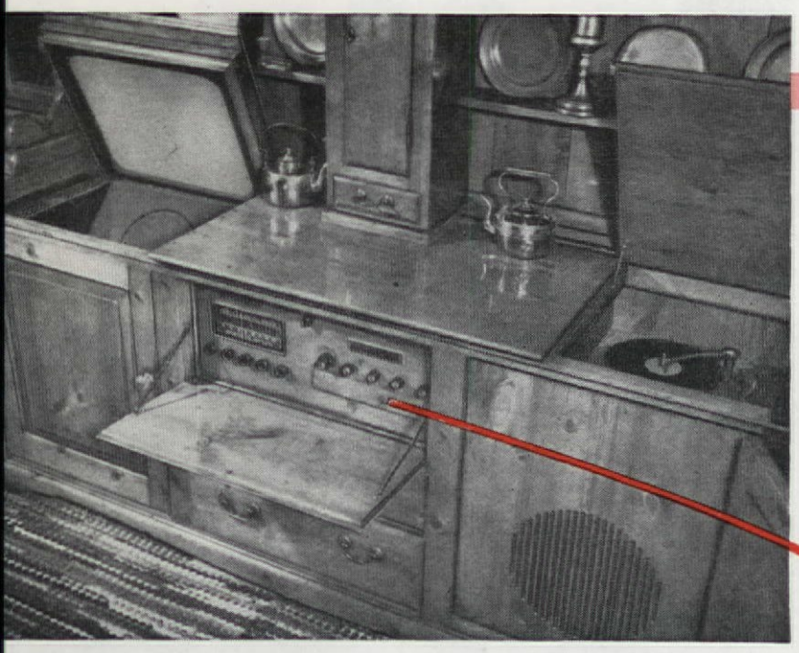
ONLY THE IDEAS WERE BIG

This master bedroom is just about average in size. Moreover, in addition to windows you see, a line of high ones top the bed. Imagine how it would look cluttered with all the usual furniture! But here modern built-in's solve the problem neatly, provide desk-space as well



Now you see it... now you don't!

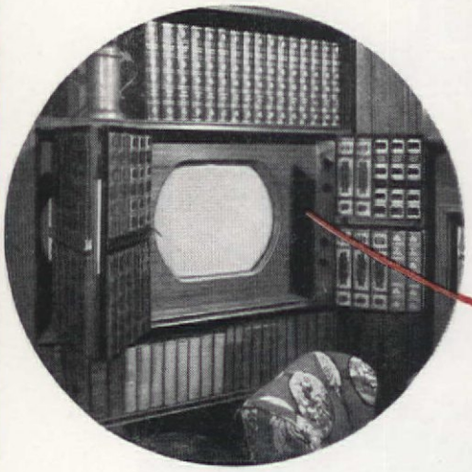
Television can change your life without changing your room. Here are five ways to welcome it into the family circle, to keep an eye on it when you want to, make it retire at your command



Here's how to teach a sedate Welsh dresser a pack of new tricks. Television hides in cabinet at far left, its image projected onto tilted lid. Radio and all controls are masked by fake drawers in center, record player and speaker by door at right

Photographs by George de Gennaro

Same Welsh dresser, with its entertaining features craftily concealed, is a perfect complement to the Tommy Harmons' Colonial living-room furnishings. It's like pulling a rabbit out of a hat when they gear it, as above, for an evening of music or TV

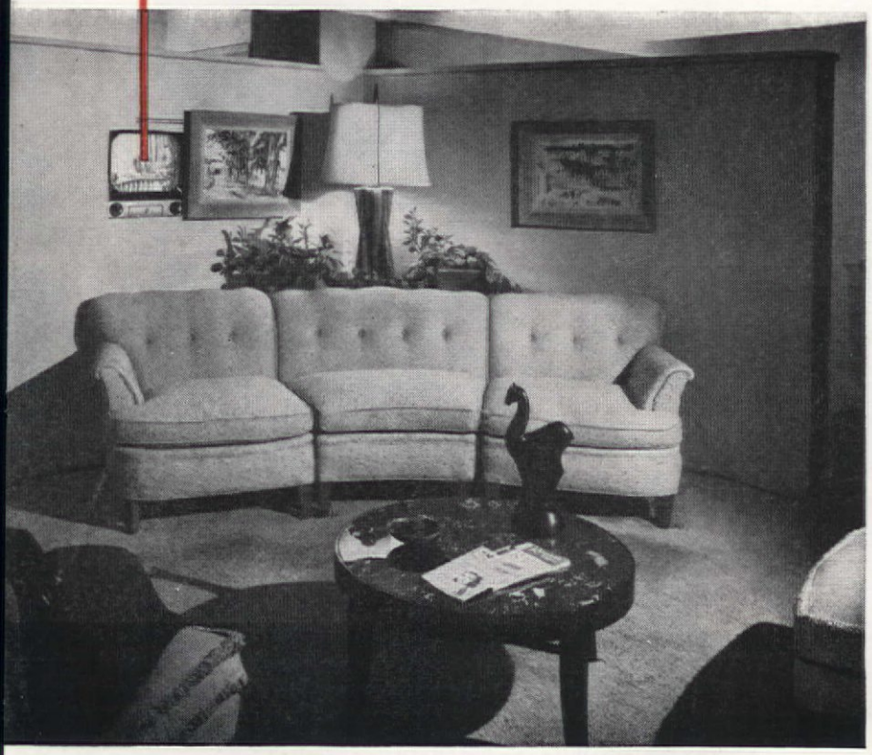


Just like magic, hinged panels swing back when the Soltons use the television set built into bookshelves in their den. Because panels are faced with dummy book backs, no one would suspect, when they are closed, that this period room lives a double life with TV

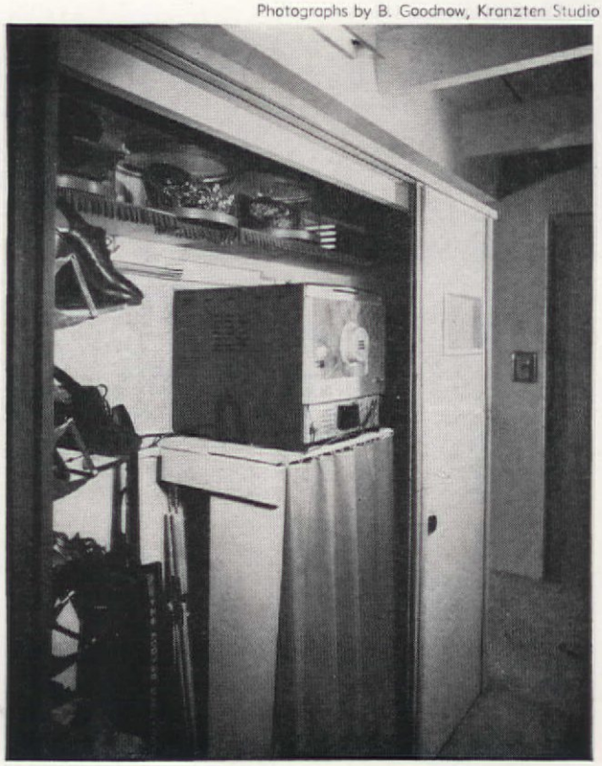
Photographs by George de Gennaro

The den at the Solton house looks just as it did before they installed the retiring television set (revealed in circle at top of page). Large sofa (not shown) is placed in line with screen, and other chairs are light enough to move around for viewing

Photographs by B. Goodnow, Kranzten Studio



Albert Welty conjured up one of the neatest tricks we've seen! He hid his TV set in closet behind the living room, then brought the screen into view through a hole cut in the closet wall. Painting used to mask screen slides on track from a filing cabinet



Welty's set sits on stand in adjoining closet. Vent cut in door and top of closet lets out TV heat. There's still room for storing cleaning equipment, off-season clothing

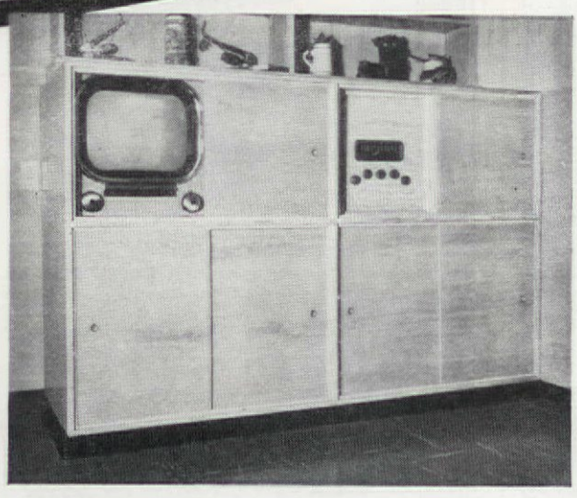
Now You See It (Begins on page 48)

Reproduction of old Dutch cupboard, made by Avery Rennick for the Alvin Rachmans' living room, holds television, radio below, record player in one of drawers. Stools, ottoman, ladder-back chairs afford seating

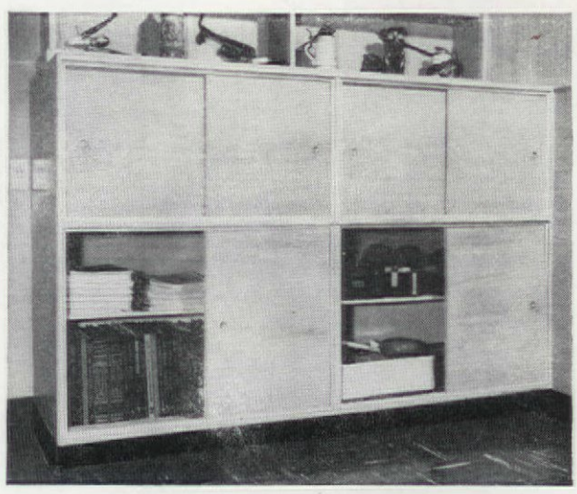
Photograph by George de Gennaro

(Left) In harmony with a record player, a wire recorder, and plenty of storage space, a television set lives unobtrusively in music center which is focal point of recreation room in A. F. Renje home. All units use same coaxial speaker at top of cabinet

Photographs by Jack Zehrt



Presto chango! Sliding doors swing to the right to reveal television screen and tuner-amplifier (directly above), or to left to give access to record player and wire recorder (as shown in picture at the right, above)



The Renjes call it a music wall, but it's as full of surprises as a prestidigitator's pack. Lower shelves of two-foot-deep unit are used to store record albums, sheet music, games. These doors, too, slide in either direction

FLOORINGS—

The Choice is Not Easy

JAMES A. OEST

Making a choice between all the surfacings on the market may floor you in more ways than one—but if you give the matter real thought, learn what each flooring will do—and what it will do for the room you have in mind—you'll be rewarded. After all, the floor is usually the most permanent thing in a room. The colors, the furniture, the function of the room itself may change as your budget and family grow. But not the floor. So make your selection with an eye to future adaptability.

On these three pages we show you a dozen of the most commonly used types of flooring. All are good, and all are versatile. But the rub is that no single type is ideal for every purpose. For example, for floors over a concrete slab on the ground, you are completely safe only with masonry, or the asphalt, clay, or plastic tiles, and terrazzo. If you are remodeling, existing structural conditions may narrow the choice.

And when it comes to cost, remember that price per square foot isn't the only cost factor. Consider the wearing qualities (terrazzo and clay tile will outlast anything in the house, and some of the least expensive floorings have the shortest lives). There are upkeep costs (wood, and sometimes cork, need periodic refinishing). And there are other cost questions. How much will the flooring you want cost to install in your particular room? Will it stand up under the traffic in that room? Will it resist things apt to spill on it there? How many woman-hours will its upkeep require—in your location? Do you like the way it feels and the way it looks? Do you really want a permanent flooring for that room?

In some cases, you can cut costs by installing flooring yourself. The tile types of resilient flooring and the ones we call "economy floorings" are safe for amateurs.

MORE ABOUT FLOORINGS ON NEXT PAGE

FACTORY-FINISHED WOOD: The over-all cost of hardwood floors has been reduced by factory-finished products available in strips, blocks, even parquet. This Bruce "Ranch Plank" oak looks like costly random flooring, but is factory-pegged and finished to cut cost

CUSTOM-FINISHED WOOD is the traditional home flooring, installed in your choice of pattern, with or without stain, and finished with glowing wax, durable shellac, varnish, or a combination. While many woods are used for floors, oak is most popular

Lay these yourself for economy. They're resilient tile, good throughout the house

CORK TILE: For warmth in a bedroom or nursery, for sound absorption in a living room, den, or music room, cork tile, like this "Kencork," is perfect. If you use it in the right places, its insulating qualities, its rich, subdued tones, make it well worth its moderately high cost. It is not ideal in areas where traffic is very heavy, and don't use it over a concrete slab directly on the ground, as in basement playrooms. Though its insulating properties are a major asset, they prohibit its use with radiant-panel floor heating. It is installed by cementing to wood or to concrete.

PLASTIC TILE: Tough enough to outwear other resilient floorings, and priced in proportion to its strength, easy maintenance, and great good looks, such vinyl plastic tiles as this "Terraflex" come in an enormous range of rich colors. These, plus its built-in qualities, make it ideal all-purpose flooring for any room, including basements. It is unharmed by usual stains and liquids which attack floors in bathrooms, kitchens, and playrooms. It laughs at grease, oil, alkaline moisture in basements, mild acid solutions. It resists dents, sheds dirt. It can be installed over anything, anywhere.

ASPHALT TILE: Least expensive of the resilient tiles, sturdy asphalt tile is hardy enough to take heavy traffic in its stride. Good in many rooms, it was the first type of floor covering which could be safely used over concrete directly on the ground. Because dampness will not damage nor loosen it, it is highly recommended for basement recreation rooms and for ground floors of basementless houses. Like the flooring by Matico illustrated, it comes in many colors and patterns. For kitchens, buy the grease-resistant grade. Cement it to concrete or wood subfloors.

LINOLEUM TILE: Materials commonly called "linoleum tile" are often ordinary linoleum cut into squares to produce a variety of decorative effects impossible with inlaid linoleums. They permit you to design your own linoleum floors without complicated installation procedure. "Linotile," at the left, is a superior grade, especially compounded for toughness. Colorful, easy to clean, and durable, linoleum tile keeps its good looks under normal conditions of home wear. It can be cemented down over a smooth wooden subfloor or over a concrete slab not in contact with the ground.

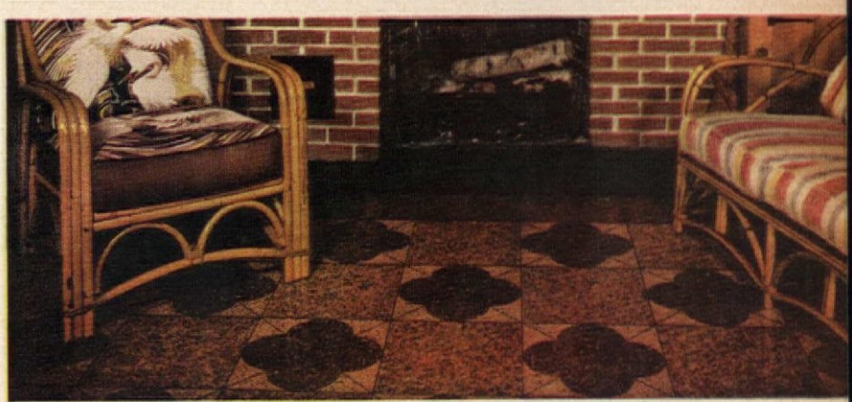
RUBBER TILE: Carpet-soft resilience, a smooth, easy-to-clean surface, and exceptional quietness underfoot make rubber tile good to live with and walk on—traits which, together with its durability, justify the fact that it is costlier than some of the other resilient floorings. It can be gay, bright, and intricately patterned, or soft and quiet like the Armstrong Rubber Tile floor shown here. Good in any room where color, comfort, and quiet are in order, it is wonderful in bathrooms. Install over any subfloor not in contact with the ground. Rubber flooring also comes in sheets.

LINOLEUM: One of the most popular types of non-wood flooring, it comes by the yard, resists dirt and dust, and welcomes hard wear. Available in a range of solid colors, marbleized and grained jaspé effects, it can be used with borders and insets, gives scope to the designer in you. Something new under the sun is this "Spatter Linoleum" by Armstrong, a faithful reproduction of Early American spattered floors. But the beauty is built in. The spots go all the way through, cannot wear off. A natural for Colonial interiors, "Spatter" takes to Modern with a gay smile, comes in many colors.

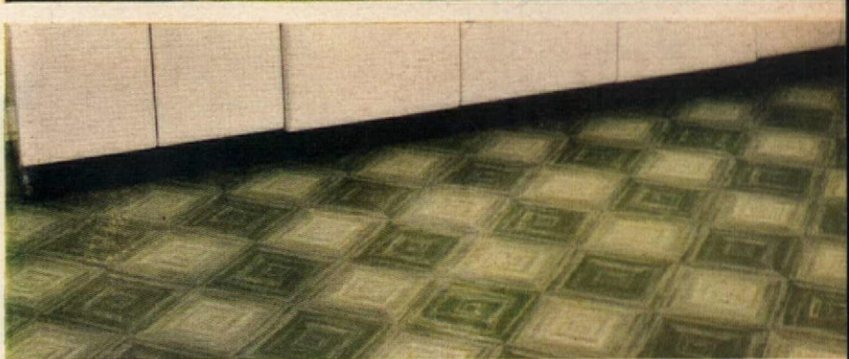
Like the woods, most of these floors require professional installation. They are all good. See which type is best for you.

INLAID LINOLEUM: Strictly speaking, inlaid linoleum is the kind which offers a variety of factory-made patterns. You can achieve similar effects (and endless custom effects as well) with ordinary linoleum cut and worked to your specifications. But with inlaid, the intricate work is done in advance, installation costs are less. This California Original by Pabco is only one of the countless patterns you have to choose from. Like linoleum tile and ordinary linoleum, the inlaid variety can be cemented down over smooth wood floors and good concrete surfaces not in contact with the ground.

TERRAZZO AND CEMENT: For a practically indestructible and very handsome floor which can enter your living room and extend right out to the uncovered terrace, we suggest terrazzo (Portland cement mixed with marble chips, then ground to a high polish). Terrazzo is easy to maintain. It is an integral part of the floor—not a floor covering. But plain concrete floors can do the same jobs, are attractive without the relatively expensive marble. Colored during installation or stained later, they can be troweled to a smooth finish, sealed, then protected by wax to keep out the dirt.



ECONOMY FLOORINGS: Not all floor coverings bought by the yard are linoleum. Some are tough asphalt felt topped by enamel or other surfacing materials. The most economical of the floor-covering clan, they can be cemented down or left lying loose on the subfloor—no trick to install by yourself. "Sandran," shown here, is a really durable product related to this type. Instead of being enamel, its surface is a vinyl plastic whose bright colors are sealed in. Non-porous, it sheds dirt, water, grease, and grime, needs no scrubbing. It makes a good budget floor for any room except basements.



CLAY TILE: On a concrete slab, a clay tile floor like this one of quarry tile is proof against any type of dirt or hard wear you can think of. Like cement and masonry, it is good indoors or out, and it is perfect to use in front of a fireplace since it is absolutely undamaged by heat or even by falling embers. To fit any decorative scheme, floor tiles come in a range of colors, textures, surfaces, and sizes. You can improvise patterns. Tile floors cost more, but they will outlast any resilient or wood floor. They should be sealed or waxed, and they can be washed with any household cleaner.

LESSON ONE

What's Wrong

How to create pretty tables at home and judge your work professionally

. . . how to become a prize winner in your club contests

ographs by F. M. Demarest

HERE'S HOW TO

Several things in the table setting shown at left are poorly selected. Can you spot them? Our theme for this table is a traditional "company dinner," with a maroon and white color scheme. The dinner is not a strictly formal one. Study our rules, then use the box score below to see what grade *you* would give this table for Appropriateness of Materials. Highest score for this is 25 points. Then turn the page to check your score against ours.

YOUR BOX SCORE

Appropriateness of Materials

1. CHINA _____
2. CRYSTAL _____
3. SILVER _____
4. LINEN _____
5. CENTERPIECE _____
6. OTHER ACCESSORIES _____

TOTAL _____

with This Table?

GERTRUDE BRASSARD

Take a look at the place setting illustrated here. Pretty, isn't it? Do you see anything wrong with it? Offhand, you might say no. Well, there are several things wrong with it—subtle things, to be sure, but it is often just those particular niceties that make the difference between really good taste and taste that is, shall we say, not so good!

We've prepared this lesson (which is only one of five such lessons on how to set a proper table) in the form of a game. Here's how to play. Read the standards of judgment below. Next, make a tentative rating of this setting in your box score. But don't look yet at our rating on the next page. Read the text of this article which discusses the details of "Appropriateness of Materials." After you've read it, you may revise your ideas about what's right and what's wrong with the selection of materials used here. Turn the page to see how your first score and your final judging checks with ours.

It is a complicated business, this judging of table settings—particularly when you're operating on the higher plane of table-setting contests sponsored by garden clubs and women's clubs. But you can have fun practicing in your own home with your own china, silver, and crystal. And you'll find that when you've mastered AMERICAN HOME's Table Setting Primer you'll be able to compete in big contests with a great deal of confidence.

Lesson One deals for the most part with the initial steps—the first choice of the materials (by materials we mean the china, silver, crystal, linen, centerpiece container, and accessories) and their appropriateness, or their compatability one with the other.

Choosing permanent tablewares for your own home, your own family meals, and entertaining is one matter; doing a table setting for club contest judging is another. In choosing the former, it is all the more important that you know how to set a correct table; fine china, silver, and glassware are investments, and if you make a mistake on one of them, it may be a long time before you can correct it! If

PLEASE TURN TO PAGE 124

JUDGE A TABLE SETTING

LESSON I:

Appropriateness of Materials

(Highest score, 25 points)

General points you must consider: A choice of a basic theme or type of table setting (is it to be formal or informal, modern or traditional, etc.?). Selection of materials that are consistent with this theme. Compatibility of all your materials—their harmonious relationship to each other on points of quality, texture, color.

NOTE: Our term, "correct type," is interchangeable with the phrase used by clubs, "in class called for."

1. CHINA — POINTS

Correct type and quality for theme ..... (2)
Appropriateness of design to theme ..... (5)

NOTE: Selection of the correct dinnerware is the first step, the keynote of your table setting. Its quality and design will govern the quality, pattern and color of all other appointments.

2. CRYSTAL

Correct type and period for theme ..... (2)
Compatibility to other items.... (4)

3. SILVER — POINTS

Correct type and structure for theme ..... (2)
Compatibility of pattern to other materials ..... (4)

4. LINEN

Appropriate choice of texture, color and/or pattern as a background for other materials..... (2)

5. CENTERPIECE CONTAINER — POINTS

Correct type and quality for theme .....(1)
Appropriateness of design for theme .....(1)

6. OTHER ACCESSORIES

Compatibility of design with theme ..... (1)
Functional necessities of accessories ..... (1)

TO BE PUBLISHED IN FUTURE ISSUES

LESSON II: Color Coordination of Materials Used *(Highest score, 20 points)*

This Lesson will discuss: — POINTS

1. Color harmony and color contrast..... (10)
2. Relation of the elements in composition..... (10)

LESSON III: Execution *(Highest score, 25 points)*

This Lesson will discuss:

1. Choice of the table itself—size, shape, finish, period. (Of particular interest to club contestants)..... (2)
2. The etiquette of table setting—proper placement of all materials ..... (21)
3. General effect ..... (2)

LESSON IV: Originality and Appeal *(Highest score, 20 points)*

This Lesson will discuss:

1. Novelty and imagination..... (10)
2. Artistic perfection ..... (10)

LESSON V: Suitability to Occasion *(Highest score, 10 points)*

This Lesson will discuss:

1. Continuity of theme ..... (5)
2. Feasibility and ease of use..... (5)

THIS IS CORRECT

—AND WHY

(Begins on page 54)

HOW TO MAKE THIS FLOW
ARRANGEMENT—SEE PAGE

BETTY B. MERRIAM, Flower Arrangement

Because

● **CHINA** is simple, rather formal classical in shape, and excellent in type, quality, design for theme—traditional company dinner. Same fine china was used in both settings

● **CRYSTAL** is compatible in color and pattern with other elements. Quality is excellent. Same pattern used in both settings, but, because of added height and elegance, this stemmed goblet is better than casual tumbler

● **SILVER'S** sculptured pattern complements china's plainness. Structure and design of silver in other setting were too delicate for china. Type in both settings is correct

● **LINEN** and organdy cloth is well related in quality and texture to china and theme. Appliqué is decorative, but not "busy" like design on plastic mat on page 54. Cloth texture more compatible with other items. Solid-color napkin gives color emphasis

● **CENTERPIECE:** This footed bowl gives height, balance. Squat bowl in other setting emphasizes low appointments. Color and texture of both centerpieces is well related to other items

● **ACCESSORIES:** Silver ash tray contrasts nicely with crystal and china. Crystal ash tray on page 54 is monotonous overuse of same texture. Other accessories good in both settings. For Appropriateness, we rate setting on page 54 at 16½ out of a possible 25 points. Reasons are given above

China: For excellent choice.....7
Crystal: One pt. off for tumbler...5
Silver: For correct type.....1
Linen: For good color.....½
Centerpiece: ½ pt. off for low bowl 1½
Accessories: ½ pt. off for glass ash tray 1½

School Days *are* SOUP DAYS

NE MARSHALL
ector Home Economics
mpbell Soup Company

BY Anne Marshall

MOTHERS of growing children know instinctively what nutrition experts have long insisted—that the school-day lunch is a vitally important meal. Morning energy must be replenished for afternoon study and play.

Authorities say the noon meal should include a hot dish—whether lunch is eaten at home or carried to school. Among the many reasons they ve is that a hot dish makes *everything* taste better.

Well-made soup is ideal for this hot dish. Children really enjoy od soup . . . take to it readily . . . digest it easily . . . and assimilate completely. Moreover, soup is substantial and nourishing without ing heavy. Here are three tempting school-day lunches built ound soup. Why not try these quick, easy menu suggestions?

A HOME LUNCH CHILDREN LOVE

ere's an appetizing lunch for your nior or junior miss who comes home noon. It features this almost-a-meal- -itself vegetable soup.

Vegetable Soup
Cheese Spread Sandwich
Vanilla Pudding with Chocolate Chips
Milk

. . . Nourishing . . .

SOUP-MAGIC for Youngsters!

For a change—and for extra nourishment! Prepare soups for school-day lunches by adding milk, instead of water, to your child's favorites.

Heat together over low heat:

1 can chicken with rice soup
(or green pea, vegetable, chicken noodle, vegetable-beef, tomato)
1 soup can of milk

THIS LUNCH, TOO, STAYS AT HOME

It's built around that great favorite of most children—nourishing chicken noodle soup.

Chicken Noodle Soup
Potato Salad and Ham **Hot Rolls and Butter**
Sliced Peaches **Milk**

THIS LUNCH GOES TO SCHOOL

It includes piping-hot tomato soup—"the soup most folks like best"—in a vacuum bottle.

Tomato Soup
Bologna & Relish Sandwich Carrots & Radishes

Good Victuals

JEAN AUSTIN

POTATOES BOULANGÈRE

LOOK INTERESTING TO YOU after a summer of snacks and finger foods, cold cuts, potato salad, and meals in a bun? I hope it piques your interest, for I've pulled forth some of my top-drawer stuff for you this month to accomplish just that. Granted easy living is great fun, but the eating therefrom tends to pall, come September. So, sisters of the skillet, shall we tie on our aprons and cook some rib-sticking food again? While I was tightening up my apron strings and musing over which recipes would intrigue you most, I recalled those ever-tightening purse strings, and smirked. I really did! I smirked because in my heart I have always believed that over-abundance of food and sloth-making packers have ruined many a prospective cook. Only a fiend would gloat over today's food prices, but I cannot help being happy over a situation that may make fine cooks of more American women. I should say that most of the good cooks in America are country women, or country-bred. Their plain cooking is superb, just as it is abroad. They must use what is plentiful or cheap; they cannot run to the corner and shop. They have learned how to extract flavor and titillate appetites with the simplest ingredients. However, *haute cuisine* abroad is also based on the simplest basic ingredients to which a chef adds loving know how. Here, until prices go sky high or there are shortages, we ignore cheap cuts, inexpensive vegetables et cetera, et cetera. Too often in America "company" food means thick steaks, double chops, asparagus, or berries out of season. Cost, not skill, seems the measure of success. In France one is served Beef Roulade Bourgogne and faints with pleasure at the ineffable fragrance and flavor of it. And rightly. But why not

PLEASE TURN TO PAGE 66

BEEF ROULADES BOURGOGNE

BAKED ONIONS AND PECANS

MOUSSE AU CHOCOLAT

SAVORY FRIED RICE
CHICKEN HAWAIIAN

From Hawaii, from Vienna

—and good, sturdy food from

France and our own country

LINZER TORTE

ELEANOR LEE JONES

Cost Cutters

Today's food dollar looks more and more like a tarnished silver fifty-cent piece—sometimes not even *that* good—so we find ourselves casting a doleful eye toward the budget. On this page you see the important dishes in two meals—each and every dish guaranteed to tempt the most uninterested appetite—and please your purse.

A recent questionnaire among women around the country shows that the average homemaker knows about twelve cuts of meat and that she prepares them over and over again in the same old ways. Rather amazing to learn that we can buy from the local butcher nearly 150 different cuts! A shoulder of veal can be boned, rolled, and stuffed with a full-flavored mushroom stuffing and it becomes not only one of the best meat buys on the market but as glamorous as the most expensive Sunday roast. The elegance of the mushroom stuffing improves the delicate veal flavor and at the same time helps make the meat go twice as far. The spicy tartness of a favorite AMERICAN HOME recipe, Spiced Grape Jelly, goes perfectly with veal and September is the time to try your hand at a bit of jelly-making.

Perhaps you don't share the New Englander's enthusiasm for a stew, but we think you'll agree that the touch we've added with herbs to this old-fashioned stew, using chuck or boneless shin of beef, removes it far from the category of the ordinary. With a pressure saucepan, the cooking's done in double-quick time. Arrange in your prettiest tureen and we'll wager your family will never suspect this is budget fare!

Golden Acorn Squash Shells have all the mellow flavor of the round acorn squash when baked, but the recipe for making the filling adds a new zest; for a crowning touch, fill shells with a pastry tube or pile filling in peaks, then shape with the tines of a fork. Apple wedges with their bright red skins and plump raisins showing through green cabbage shreds transform a specially-flavored slaw into something very extra—a good reason our taste-testers have rated this California Slaw high!

Undoubtedly you've tucked away someplace certain favorite family recipes—recipes which have become sort of perennial because they're good year in and year out and, most important, you've found them foolproof. Such is an old-fashioned recipe for the lightest, best chocolate-flavored cake we know, and we've chosen to call it Heavenly Chocolate Cake rather than Aunt Bonnie's, its real source. When you eat it, we're certain you'll think it's a little bit of heaven tucked into a cake batter! It has marvelously moist-keeping qualities, so not a crumb is wasted.

Maple-syrup enthusiasts know what a wonderful addition its flavor can bring to almost any fruit. This same idea is used in more inexpensive maple-blended syrup, mixed with orange juice, then basted over autumn's first baking apples. Stuff apple centers with chopped dates and grated orange rind, then top with a warm spicy sauce.

Many of our "cost cutters" may be foods that appear quite often on many family menus. But we think you'll agree that the family never tires of the same old thing if we test our originality a bit and come forth with a new twist. A different approach can often give inexpensive foods more eye appeal *and* more taste appeal if you make the most of a good flavor and serve with a flourish!

RECIPES ON PAGES 78 AND 80

Veal Shoulder with Mushroom Stuffing
Spiced Grape Jelly
Golden Acorn Squash Shells
Sliced Tomatoes and Onion Rings
Poppyseed Rolls
Maple-Glazed Apples with
Warm Spicy Sauce

Old-Fashioned Beef Stew
Aux Fines Herbes
California Slaw
Buttermilk Biscuits
Heavenly Chocolate Cake

See "Where Credit Is Due" on page 130

It's as easy as pie to own a beautiful, work-saving

American Kitchen

And so inexpensive—only $37 down

EASY as pie—just $12.51 a month—only $369.95* complete! Yes, you *can* afford this complete money-saving "Mrs. America" package kitchen! And you'll be amazed at the low cost of other American Kitchen units, built to fit in any size or shape of room.

You'll find it's a take-it-easy life with your step-saving, time-saving American Kitchen with more work-saving features than any other kitchen in America. You'll learn that you, too, can escape youth-robbing kitchen drudgery—can give yourself up to 2 hours of freedom every day!

This is the "Mrs. America" →

54" De luxe double drainboard sink—non-splash faucet aerator, push-button spray, giant storage space.

Two 21" base cabinets, lifetime vinyl tops. Black, or at a slight extra cost, red-wing red. Two 21" wall cabinets—storage space at your fingertips.

Two what-not shelves for added beauty and convenience.

Ask Western Union Operator No. 25 for the name of your nearest dealer.

American Central Division AVCO Connersville, Indiana

*Prices and terms subject to change without notice. FHA terms in effect at time advertising was prepared.

American KITCHENS "SAVE 1000 STEPS A DAY"

American Central Div., AVCO Mfg. Corp., Connersville, Ind. Dept. AH-9.

Here's 25¢—rush me full color catalog showing kitchen layouts and planning book with miniature model kitchen cut-outs.

*Name*_____

*Address*_____

*City*_____ *Zone*____ *State*_____

Easy **TO GET**—The "Mrs. America" comes complete in only 3 crates. Makes buying a whole kitchen as simple as buying a refrigerator.

Easy **TO INSTALL**—Requires only an 8 ft. kitchen wall. No muss or fuss. The "Mrs. America" can be installed in a single day.

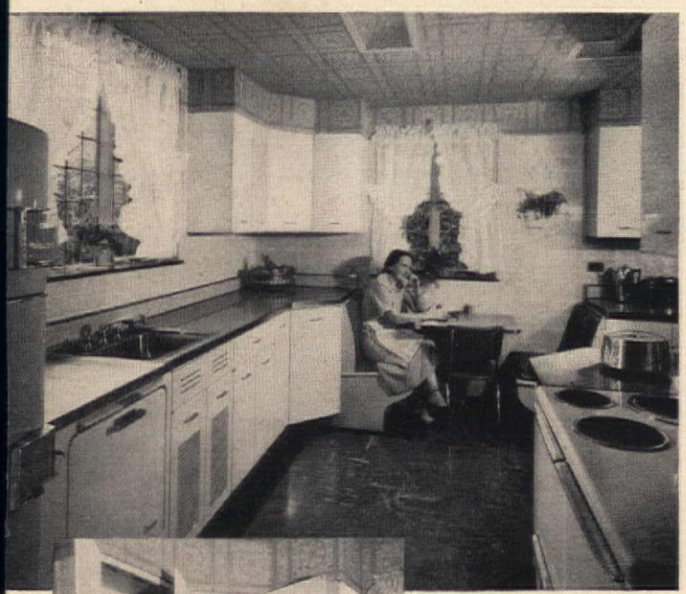
Easy **TO PAY FOR**—The price of the "Mrs. America" is only $369.95. $37.00 down and $12.51 per month on FHA terms*.

BEFORE: This dead-white kitchen took the fun out of cooking for Mrs. W. Pierce of Highland Park: limping equipment, wasted steps, wasted walls where cabinets were needed, no spot for relaxing

A Place for Everything

JESSIE WALKER

AFTER careful planning, every inch was put to work. Counter tops are continuous beneath wall cabinets, baking ingredients have own cupboard near new twin-oven stove, breakfast nook complete with phone welcomes "time out," and walls smile in pink and gray



Corners are assets when lazy-Suzan cabinets can banish poking into dark recesses. Big lower one harbors cumbersome cooking gear. Smaller unit above is wonderfully safe for glasses. This kitchen has still another lazy-Suzan cabinet (not shown here)

See "Where Credit Is Due" on page 130

Aged Cheddar Cheese Gives Heinz Macaroni Extra Flavor!

You'll Find Heinz Cooked Macaroni A Low-Cost Main Dish The Whole Family Enjoys

FOR years Heinz Cooked Macaroni has been a **must** on many a pantry shelf! Just taste it and you'll know why! The macaroni is marvelously tender—the cream sauce **smooth** and rich! *And for that touch of perfection, Heinz chefs blend in mellow Cheddar cheese.* Serve a casserole of Heinz Macaroni . . . topped with buttered crumbs and heated till the crust turns gold. Everybody will want a second helping.

HEINZ
MACARONI 57

● Clever cooks add HEINZ WORCESTERSHIRE SAUCE to meat pie, stews or hash—for the extra flair thrift dishes often need. You'll want a bottle of this English-style sauce on the table, too, when you're serving steaks or chops!

Take a Can of Tuna

• golden tuna crowns

Preparation time: 45 min.

YOU'LL NEED:

6 eggs
Salt
Pepper
Dry mustard
Salad dressing
1 6½-oz. can tuna fish, chunk style
1 package pre-cooked rice
Milk
½ lb. American process cheese
Worcestershire sauce
Prepared mustard

Serves 6

Hard-cook eggs, shell, cut lengthwise; put egg yolks through sieve.
Add 1 tsp. salt, ¼ tsp. pepper, 1 tsp. dry mustard, 4 tbs. salad dressing and tuna from which oil has been removed; beat until fluffy. Fill egg halves.
Prepare 2 cups pre-cooked rice according to directions on package.
Place rice on greased heatproof platter; arrange stuffed eggs on top; place in oven at 400° F. for 15 min. or until heated through.
Remove and pour cheese sauce over top.
For sauce, place ½ cup milk in top of double boiler.
Slice ½ lb. American process cheese into milk.
Heat, stirring occasionally, until well-blended.
Add ½ tsp. salt, 1½ tsp. Worcestershire sauce and 1 tsp. prepared mustard.
Serve on fluffy rice with tuna-stuffed eggs.

Originated in THE AMERICAN HOME KITCHEN

● The quick way to a cheese sauce as smooth as cream itself! Add chunks of American process cheese to milk, then cook over boiling water, stirring occasionally. A bit of Worcestershire and mustard add a taste dividend in sharpness.

• two-tiered tuna

Preparation time: 35 min.

YOU'LL NEED:

Butter
2 small onions
Green pepper
1 package noodles
Salt
Pepper
1½ cans condensed cream of mushroom soup
1 No. 2 can tomatoes
1 7-oz. can tuna fish, solid pack
Thyme
1 small package potato chips

Serves 4

In 4 tbs. butter, sauté 2 small onions, sliced, and 5 tbs. green pepper, chopped.
Cool.
Cook 8 oz. (2 cups) noodles in boiling salted water for 10 minutes or until tender.
Add 1½ tsp. salt and ½ tsp. pepper to condensed cream of mushroom soup.
Grease a 1-quart casserole and make a layer with half of the noodles.
Cover with half of mushroom soup, half of sautéed ingredients, ½ can tomatoes, drained, half of tuna, drained and flaked.
Repeat second time.
Sprinkle ¼ tsp. thyme over top layer and then potato chips, crushed.
Bake at 400° F. for 20–25 minutes.

Originated in THE AMERICAN HOME KITCHEN

● The ingredient which adds a wonderful new taste twist to the familiar tuna-noodle casserole—thyme! The secret is to sprinkle thyme over the last layer of ingredients with a feather-light touch before topping with a layer of crushed potato chips.

• tuna salad, Waldorf style

Preparation time: 20 min.

YOU'LL NEED:

3 7-oz. cans tuna fish, solid pack
1 or 2 cucumbers
3 or 4 red apples
10–12 walnuts
Tarragon vinegar
Mayonnaise
Gherkins

Serves 6–8

Reserve oil from tuna to be used in dressing.
Flake tuna, add 1 cup cubed, unpeeled cucumbers, 2 cups cubed, unpeeled apples, ½ cup coarsely chopped walnut meats.
Blend fish oil with 1 tbs. tarragon vinegar; add enough mayonnaise to make a dressing which is not too thick.
Toss with salad ingredients.
Make a garnish by cutting large gherkins lengthwise into slices, leaving slices fastened at base; fan out.
Cut a quarter of an apple into thin wedges, then place wedges lengthwise between gherkin slices.

Originated in THE AMERICAN HOME KITCHEN

● Here's a garnish as good to eat as it is pretty. Slice large gherkins lengthwise, leaving slices fastened at base, then fan out. Cut a quarter of a large, red-skinned apple into thin wedges and complete fan by placing wedges lengthwise between gherkin slices.

Tuna in a Box

Golden Tuna Crowns

Tuna Treats

Tuna Salad, Waldorf Style

Two-tiered Tuna

Photographs by F. M. Demarest

Good Victuals

(Begins on page 58)

in American Homes, too? It's all here and mighty inexpensive, too. They require only one *thin* slice of beef per serving, and sister, it's eating on a slim purse. So, too, potatoes Boulangère—the baker's wife's potatoes in France, the farmer's wife's potatoes in Kansas. You've had them, I'm sure, and just forgotten how good they smell a-cooking, how good they taste upon the cream sauce and sprinkled with buttered bread crumbs? Well, that's good eating, too—and onions are still in the can have—and have often—class! Pecan trees are American trees, native to the river bottoms from Iowa and Indiana on down to Texas. They are now grown commercially in the Southwest and California and packed in small quantities and in a way that keeps them fresh. If you haven't used them with vegetables, take a flyer with onions—you'll discover they have an affinity for one another.

I have often wondered how many good recipes there are for cooking chicken—particularly the making of old hens succulent. I believe I must have nigh onto a hundred myself—and this month, I give you one of my favorites. It's a Hawaiian recipe and unbelievably good. It's cooked in coconut milk and spinach—and just because you're not familiar with the idea of spinach cooked with chicken, don't get stuffy on me, please. They're most agreeable companions. Chicken Hawaiian is not expensive. It is not difficult. Serve it with savory fried rice and have you ever a delicious meal.

Now about that rice. The folks round here thought they were eating wild rice, and raised eyebrows over smacking lips. "Long time no eat wild rice at—well, you know at what price." I chuckled, for they were eating 1 cup of white rice, fried raw with onions and butter and herbs and chicken bouillon. But so richly brown and savory it was, they were completely taken in. If you hate cooking rice or can't boil it the way you like it, try this one. It surpasses Chinese fried rice, in my opinion, and I'm a gal who doffs her hat to the Chinese on rice—or most anything they cook, for that matter.

The world is full of recipes for chocolate mousse, I know, but this is *the* one you've always searched for! Slightly spongy, dark, dark in color, it's but perfect. And, like so many dishes you've considered "untouchable" without a Cordon Bleu diploma, amazingly simple to do. Show me the man who won't ask for more, show me a dessert easier to make. Lovely combination, that. The Linzer Torte is a bit more difficult, but, mind you, not tedious. The pastry, to be as short as it should be to taste right, takes deft handling. But heavens, isn't it worth it? It's so rich, you know, they can't eat much at one sitting, so there it is for another meal or, to put it another way, enough for twice as many pie eaters as one pie usually feeds. The cream edging is neither necessary nor traditional. I just think it looks ever so much more gala for ever so little extra work. But with or without the fancy work, please do make it. You'll be ever so pleased with yourself for turning out such *haute cuisine,* and it is the only thing of all these Good Victuals that isn't as quick, as easy, and as inexpensive as anything you have been turning out for the family.

And now to share some readers' letters with you. From Mahaska, Kansas, Mrs. Miller sends me a recipe she calls "The Queen's Biscuit," in return for my Queen's Pudding. "Could be," says Mrs. Miller, "these biscuits would be called cupcakes today. They were biscuits then—dainty and delicious dessert. Three pairs of eyes eagerly awaited the 'test cake' which was carefully and accurately divided in thirds. In the good old days our 'Good Vittals' were royally named." We have tried them and to us they are very royal little cupcakes, not biscuits—but what's in a name? We'll be sharing them with you very soon.

PLEASE TURN TO PAGE 69

Good Victuals (Begins on page 58)

• linzer torte

½ lb. butter
½ lb. powdered sugar
2 egg yolks
2 cups pastry flour
½ tsp. ground cloves
1 tsp. cinnamon
¼ tsp. salt
1 tsp. grated lemon rind
Juice of one lemon
½ lb. ground almonds
Raspberry jam; currant jelly

Cream the butter. Add the powdered sugar gradually. Cream together until soft. Beat in the egg yolks, one at a time. Then sift together the flour, cloves, cinnamon, and salt, and add to the first mixture. Add the grated lemon rind, lemon juice, and the almonds.

Place in refrigerator overnight. Grease and flour a 10-inch spring mold. Roll out dough about ¼-inch thick. Line bottom of spring mold. Spread generously with ½ raspberry jam and ½ currant jelly. Cut strips of the dough and make a lattice over preserves. Bake about 1 hour in 325° F. oven. Just before serving, sprinkle with powdered sugar.

• potatoes boulangère

6–8 potatoes
2 onions
Salt, pepper
1 tbs. chopped parsley
4 tbs. butter
1 cup boiling water or bouillon

Peel and slice the potatoes, at least ¼-inch thick. Peel onions; slice thinly. Mix potatoes and onions. Season with salt, a little pepper; add 1 tbs. chopped parsley.

Spread in a shallow buttered baking dish about ½-inch deep. Coat top with 4 tbs. butter. Add 1 cup boiling water or good strong bouillon. Bake in a hot oven 30–40 min.—or until potatoes are soft and brown and crusty on top, and until water is cooked away.

• baked onions and pecans

1 lb. silver-skinned onions
Salt, small amount of sugar
Salt and pepper to taste
1 cup thin cream
2 eggs
Buttered bread crumbs
1 cup shelled pecans, unbroken

Skin and cook 1 lb. silver-skinned onions until just barely done. Pour off water after they first come to boil and cover with fresh water to which salt and a small amount of sugar have been added. Drain on brown paper or in colander until very dry.

Arrange in greased baking dish, sprinkle with salt and pepper and unbroken shelled pecans. Pour over all 1 cup thin cream whipped with the eggs. Sprinkle with buttered crumbs and bake in a hot oven 15–20 minutes.

• chicken Hawaiian

3 to 4 lb. stewing chicken
Celery, carrots
Thyme, salt
1 cup boiling water
Spinach
2 coconuts

Cut the chicken into serving pieces. Simmer until tender with celery, thyme, carrots, and salt. While chicken is cooking, extract milk from 2 coconuts. Grate coconut meat. Pour 1 cup boiling water over it. Let stand 1 hour. Squeeze twice through cheesecloth.

Clean, cook and drain spinach. Mash to a pulp. Put chicken and spinach in saucepan. Cook gently 10 min. Add coconut milk. Simmer gently for a few minutes but do not boil. Add salt to taste.

• beef roulades Bourgogne

Steak
1 clove garlic
Sausage meat
Few sprigs parsley, finely chopped
1 onion, finely chopped
Flour, bacon fat, salt and pepper
1½ cups dry red wine
1½ tbs. tomato paste
½ cup pitted olives

Cut a thin slice of tender steak for each person to be served. Rub slices with 1 cut clove garlic, sprinkle with a little salt and pepper. Spread a thin layer of sausage meat over each slice. Sprinkle with a little finely chopped parsley and finely chopped onion. Roll them up; tie each roll securely at both ends.

Dredge beef rolls in flour; brown in bacon fat in a casserole. Add 1½ cups dry red wine for every 6 rolls. Mix 1½ tbs. tomato paste with a little of the wine and stir into the sauce. Correct the seasoning. Cover casserole and let roulades cook slowly for 1 hr., or until beef is tender. Add ½ cup pitted olives 15 min. before meat is done.

• savory fried rice

Sauté: 2 onions chopped fine in
3 tbs. butter

Cook 5 min.

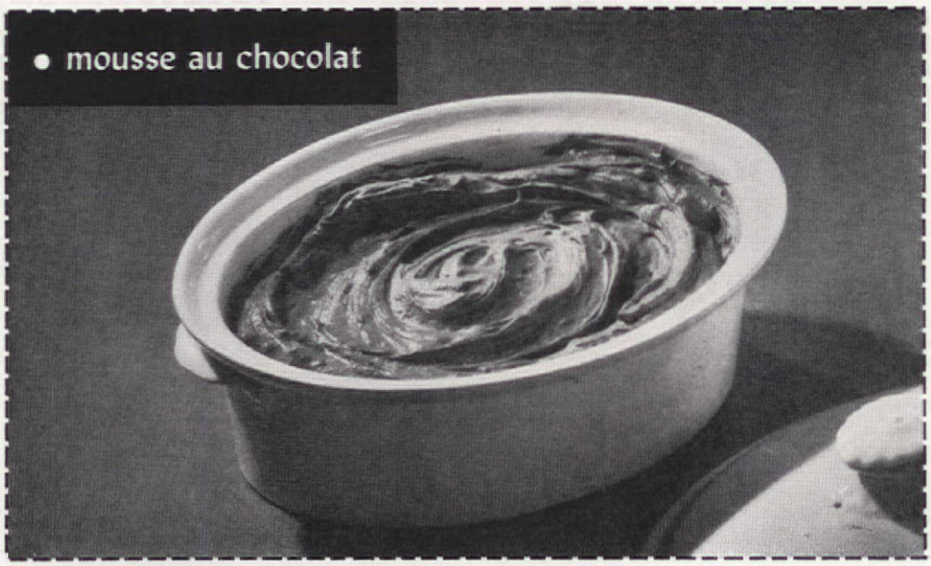
Add: 1 cup washed uncooked rice
1 tsp. marjoram
½ tsp. summer savory
1 tsp. rosemary

Cook until rice begins to brown. Add 3 cups chicken bouillon. Simmer until rice is tender and liquid absorbed.

Serves 6

(Begins on page 58)

Good Victuals (Begins on page 58)

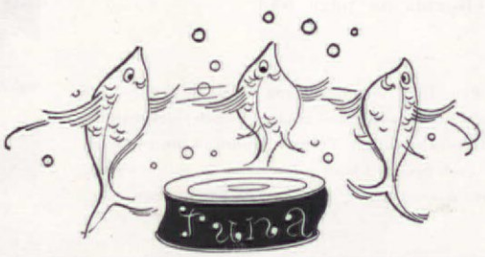


"Dear Mrs. Austin," writes Esther R. Evans from Penns Grove, N.J. "The Queen's Pudding is all you say it is. I have tried it both warm and cold and find it always delicious. It is truly fit for Royalty. I tried in vain for years to make rolls and biscuits. Each time I failed. I submit it in hope it may make others more confident. Virginia style they are, and we (Virginians) boast when it comes to warm bread."

Right, Mrs. Evans. They are good—very good.

Take a Can of Tuna

(Begins on page 64)



• tuna treats

Preparation time: 50 min.

YOU'LL NEED:

Pimientos
Green pepper
Ripe olives
Butter
Salt
Pepper
Cayenne
1 can condensed cream of mushroom soup
1 7-oz. can tuna fish, solid pack
1 package of pie mix

Serves 6

Sauté 2 pimientos, cut in strips; 5 tbs. green pepper, chopped; and 6 ripe olives, sliced, in 3 tbs. butter.

Add 1 tsp. salt, ¼ tsp. pepper, dash cayenne to condensed cream of mushroom soup.

Remove oil from tuna, flake; add with sautéed ingredients to condensed cream of mushroom soup.

Mix pie mix according to directions on package. Roll ⅛-inch thick and cut in 5-inch squares.

Place in greased muffin pans, fill with tuna mixture and pinch pastry at corners to form cups.

Bake at 400° F. for 30 minutes.

Originated in The American Home Kitchen

• tuna in a box

Preparation time: 1½ hrs.

YOU'LL NEED:

2 6½-oz. cans tuna fish, chunk style
Soft bread crumbs
Onion
Celery
Parsley
3 eggs
Salt
Cayenne
Celery salt
1 can condensed cream of chicken soup

Serves 8

Remove oil from tuna; add 2½ cups soft bread crumbs.

Add 2 tbs. onion, chopped, ½ cup celery, chopped, 2 tbs. parsley, chopped, and eggs, well-beaten.

Next, add 1 tsp. salt, few grains cayenne, ½ tsp. celery salt and condensed cream of chicken soup.

Toss lightly; pour into a buttered 9" x 5" x 3" loaf pan which has been dusted with dry bread crumbs.

Bake at 375° F. for 60 min. if aluminum pan is used, 50 min. if a glass baking pan is used.

After baking, unmold and if desired, scoop out about one inch of loaf leaving ½ inch to form box sides.

Fill with buttered carrots and peas.

Originated in The American Home Kitchen

Easy way to feed your child

USE INEXPENSIVE

DIXIE CUPS

- for between-meal drinks
- for children's milk
- for fruit juices, soft drinks

so time-saving!

Work-saving Dixies leave busy mothers more time for vital Civilian Defense and Red Cross activities! Protect health, too—keep working members of family on their jobs!

so handy!

Perfect for after-school snacks, quick lunches, at bed-time, too . . . no glasses to wash, break, or litter your sink... nothing to clean-up!

so economical!

Big new *economy-size* boxes of paper Dixie Cups now mean low-cost health-protection for busy mothers.

so easy to use!

Smart new crystal-clear Home Dispenser mounts easily on any wall. Dixie Cups and Dispensers *specially priced today* at most stores. If your favorite dealer doesn't have them yet, write Dixie Cup Company, Easton, Pa.

"They do so much...cost so little"

CLOROX
does MORE than give you *extra-gentle* bleaching!

It's a 4 in 1 product!

1 AN *extra-gentle* BLEACH

From coast to coast, Clorox is first with America's housewives. It is *extra gentle;* conserves costly linens. Here's the scientific reason: Clorox is free from caustic and other harsh substances . . . made by a patented formula *exclusive with Clorox!*

2 A *dependable* STAIN REMOVER

Another valuable benefit you get from Clorox is its stain removing action. Clorox removes numerous stains from white and color-fast cottons and linens, from kitchen and bathroom surfaces!

3 AN *effective* DEODORIZER

You say good-bye to musty linens when you launder with Clorox, for Clorox deodorizes ...leaves linens fresh-smelling. Clorox deodorizes in kitchen and bathroom cleaning, too!

4 *In addition* CLOROX is one of the world's great DISINFECTANTS

There's added health protection for your family in every bottle of Clorox you buy. For Clorox is the most efficient germ-killer of its kind . . . whether used in laundering or in routine cleaning. And Clorox costs so little . . . protects so much. See directions on the label.

You get all *4 in 1* with CLOROX *America's Favorite*

CLOROX-CLEAN *means* ADDED HEALTH PROTECTION!

Good Victuals (Begins on page 58)

• mousse au chocolat

Melt together in top of double boiler:

¼ lb. bitter chocolate
¼ lb. semi-sweet chocolate
¾ cup powdered sugar
¼ cup water

Stir until smooth and velvety and thoroughly blended. Remove top of double boiler from heat to a pan of cold water. Stir occasionally until mixture is cool.

Add: 5 well-beaten egg yolks
1 tsp. vanilla

Mixture should be semi-fluid. (If too firm, add 4–5 tbs. tepid milk.) Beat 5 egg whites stiffly. Fold in gently but thoroughly. Chill for 6–8 hours. Fills 9 x 12 oval server.

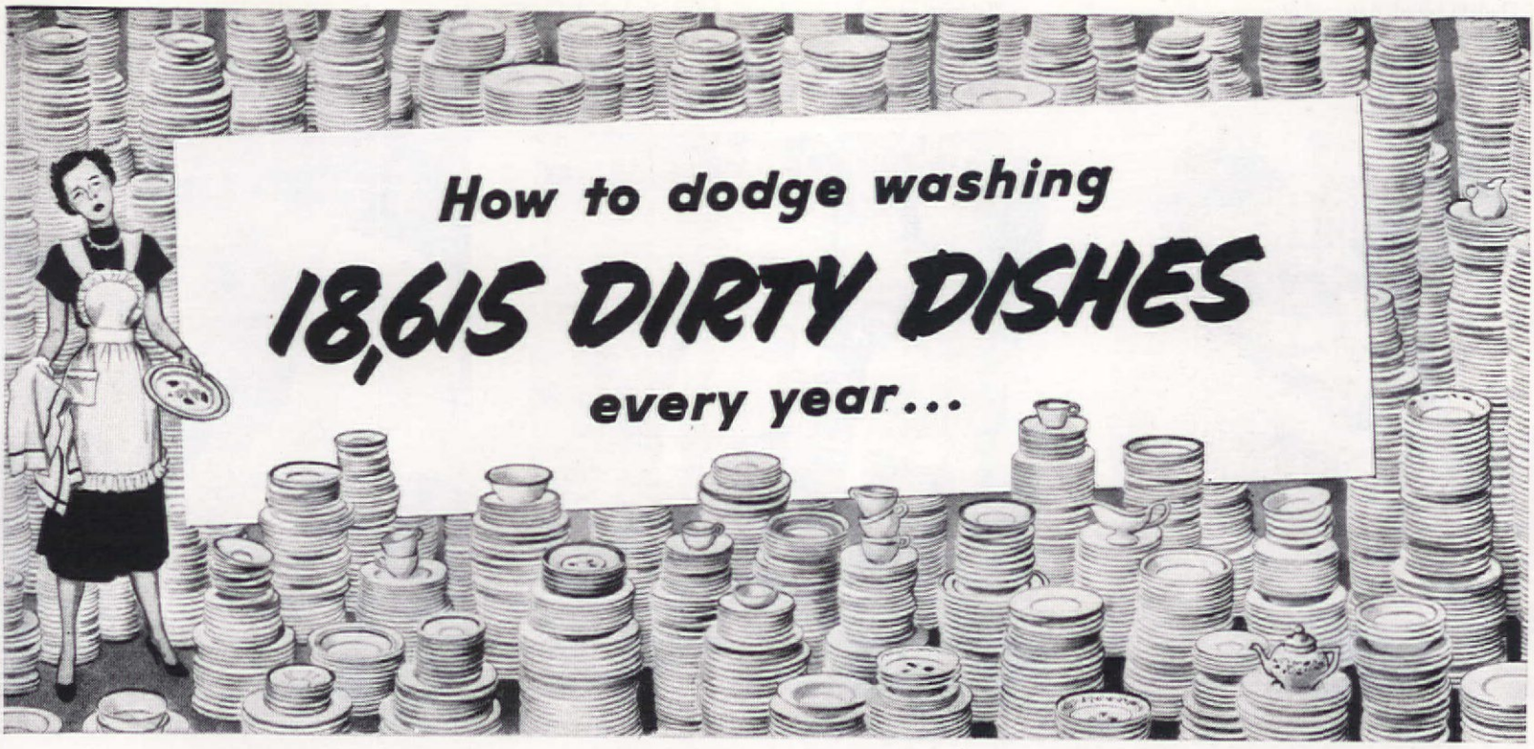
Take a Can of Tuna

(Begins on page 64)

● Petal-like Tuna Treats can be made with a mere twist of the wrist. Roll pastry ⅛-inch thick and cut in 5-inch squares. Place a square in the center of each greased muffin cup, then fill with creamed tuna mixture. Pinch pastry at corners to form cups.

• tuna in a box

• tuna treats



How to dodge washing 18,615 DIRTY DISHES every year...

YES, they sure do add up . . . sinkful after sinkful, stack upon greasy stack! Ever stopped to figure just *how many* dirty dishes face you in a year?

Most American families have to wash *more* than 18,615 of them (an average of 17 per meal), according to recent surveys. Just think of it!

Then think of this! You need never hand-wash or dry those piles of dishes again . . . if you bring in the New General Electric Automatic Dishwasher as your faithful kitchen helper.

Don't delay your reprieve another day. Vote yourself a bonus of at least 200 hours of precious extra leisure every year. Drop in today at your G-E dealer's . . . only G.E. offers you a choice of two types, five models—a dishwasher to fit *your* kitchen needs.

General Electric Company, Bridgeport 2, Conn.

Here's how the new G-E AUTOMATIC DISHWASHER goes to work for you!

So Easy to Load. All G-E Dishwashers load the easy way—*from the top!* No bending or stooping. Loading is done in a jiffy.

One Simple Control. At a turn of the handle, the G-E Dishwasher goes right to it . . . completes the job . . . then switches itself off.

Automatic Action. It double-washes, double-rinses and dries dishes, silver, glasses and pans—*automatically*. What you put in soiled and greasy . . . comes out sparkling clean.

No Loss of Heat. The G-E Calrod® heating unit keeps the hot water *hot* . . . and heats air currents that circulate through all the racks, insuring the quickest and best drying job you ever saw.

Lasting Dependability. Your original outlay seems amazingly small when you consider the years of dependable service this wonderful appliance will give you. Operating costs are only a few cents daily!

Trim and specifications subject to change without notice.

How a G-E Dishwasher can be installed in your kitchen: 1. As a separate unit that fits under your present work counter (above), and glides out at a touch—providing easy access to racks, plus extra work space on top. 2. As part of the complete G-E Sink (top-opening model). 3. As a separate unit that stands alone (either top-opening or front-opening).

You can put your confidence in—

GENERAL ELECTRIC

Madam Good Manager plans a week's menus while Dad checks staples; calls out good buys in the ads. They make individual shopping lists for each member of the family to use

To market early Saturday morning. To speed things up, each team member goes his own way. Brother totes empty pop bottles, for it's one of his jobs to turn them in and get a new lot

Mother makes friends with the butcher, learns what's in good supply. Here he divides a large cut (a week-end special) in three parts—one for Sunday, one for a weekday, one to freeze

This daughter heads the freezer department. She checks the one at home, buys replenishments here, picks other frozen foods. Mother helps her put purchases in insulated bag

Ice cream? It's the all-American favorite, and good for you too. Buy some for the picnic, some for the week. Small packages are the best for refrigerator storage, large ones for big freezer

Their own jobs finished and last-minute changes checked with Mother, junior members meet Dad in the canned-goods section, help him complete his list. Here they pick soups for weekday lunches

...and a Picnic Saturday Noon

Photographs: F. M. Demarest and David McLane

EDITH RAMSAY

To Market, to Market on Saturday Morning

The picnic makes the day. And the automatic oven has been making the picnic while the family went to market. Here it is, ready for the big basket

Unlike Saturday's child who "works hard for its living," Saturday itself can be a pleasant highspot of the week if you plan it as the climax of a sound weekly program. We've already told you how to be efficient about washing on Monday, to defrost and planover on Tuesdays, to make the most of your Wednesday cleaning, to use both hands for odd jobs on Thursday, and to cook for the week end on Friday. Now we offer you that old bugaboo, a week's worth of marketing. We suggest that you turn it into a Saturday engagement for the family team, and recommend that you top it off with an afternoon picnic at which Mother is almost a guest. (She can be, you know, if she pops a well-planned, cooked picnic meal into the self-timing oven before leaving for market, and lets the washer worry about the few non-paper dishes.)

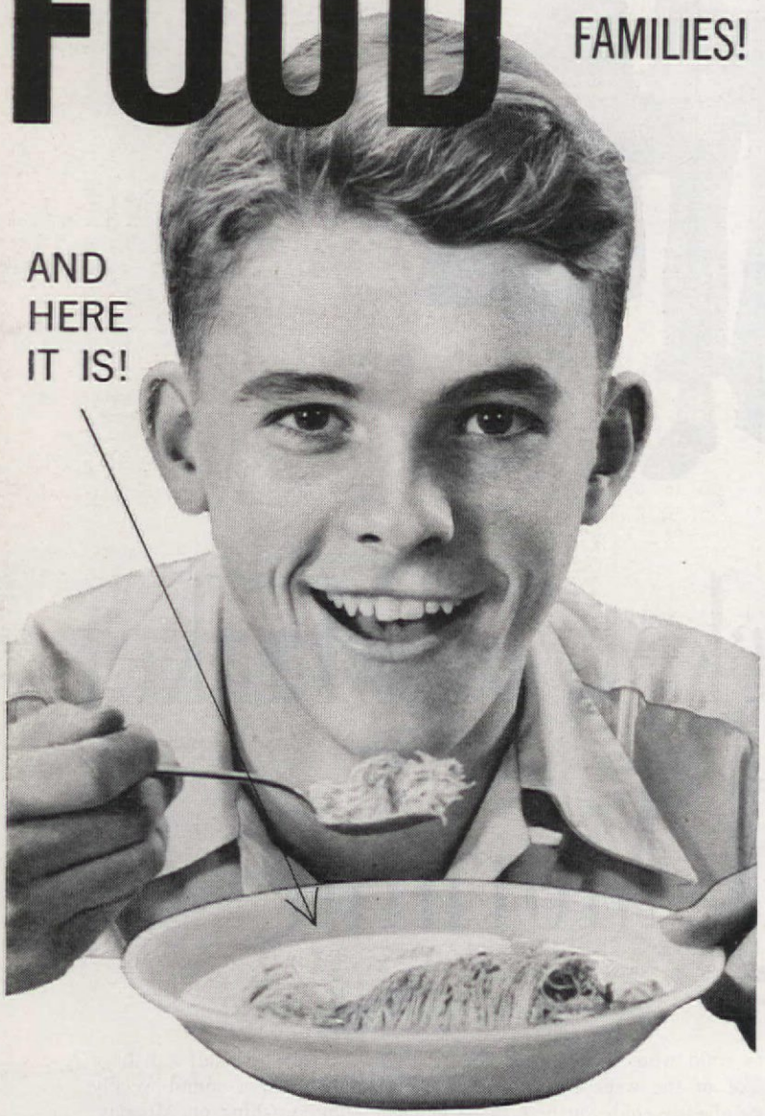
About that once-a-week marketing jaunt. We know perfectly well that the big food-store chains have been encouraging us to stock up on provisions during the early, uncrowded week days. And we see their point. But we also see Mother's. If Dad and the kids can help on Saturday, and have fun helping, why should she go it alone? It's been our experience that the family *likes* to play a part in this important prelude to eating. They will co-operate like angels if you give them real responsibility and some scope for ingenuity. There's an old saying that knowledge is bought in the market, and while the author didn't exactly have a supermarket in mind, it applies all the same.

In these days of home freezers and whopping big refrigerators, when the trend is toward more and more dust-free kitchen cabinets, there is no reason why major marketing must be faced more than once a week. Why have the equipment if you don't use it for all it is worth? An efficient executive wouldn't waste it! Even bread

YOU CAN'T BEAT MOTHER NATURE'S

HONEST FOOD FOR FAMILIES!

AND HERE IT IS!



NABISCO SHREDDED WHEAT ...100% WHOLE WHEAT... WITH MILK IT'S AMERICA'S GREAT BODY-BUILDING BREAKFAST!

You get the *real thing* when you buy the one-and-only NABISCO SHREDDED WHEAT! No fancy concoctions, just naturally nourishing whole wheat, including wheat germ and bran! And the flavor's so *hearty*, you'll want it every breakfast!

THE BREAKFAST FULL OF POWER FROM NIAGARA FALLS

To Market to Market

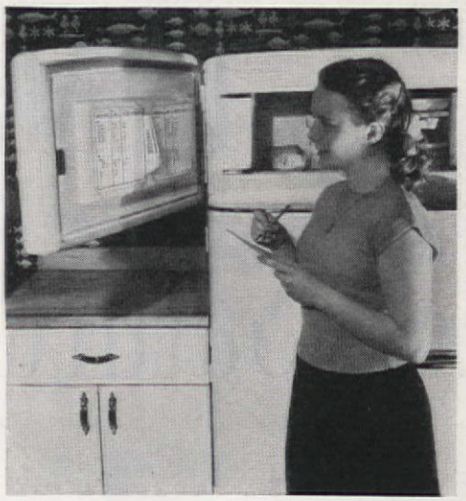
(Begins on page 72)

and coffee will keep well in most refrigerators. So, if your purchasing plans are well made, and your freezer is stocked well enough to take unexpected guests in its stride, you'll only need to buy a few perishables during the week.

For the Saturday supermarket safari, each member of the family should have his own list, made in advance, and sufficiently flexible to profit from unannounced bargains. When you arrive at the store, fan out, and plan to meet to discuss switches. There are many ways to divide the shopping. We suggest that Mother cope with the meats and fresh produce since it is in these departments that availability and price may point to major changes. Father can direct the kids in buying the staples. And wouldn't it be wise to let Brother see for himself how much big business is involved in soaps and cleaners, and to reward him by letting him pick pops and desserts? If he is in charge of the sweets and soft drinks, you may be sure he will report on new products.

Good management of this family enterprise doesn't end at the store. Stowing the loot and washing the perishables before refrigerating should be part of the teamwork. Not only for Mother's sake. If the youngsters help, they will learn good habits, and this last stint of the week will also be an educational venture.

PLEASE TURN TO PAGE 76



Keep a running inventory on the door of freezer or freezer compartment. This list can be easily anchored with the kind of cold-resistant tape used on freezer-package wraps. You'll find that it will save you a lot of digging when you check freezer contents

A good shopping list should never be so hidebound that it will outlaw bargains which may turn up in any department. Midway consultations make the most of them. Here the men of the family look over some unadvertised car cleaners while they wait for the girls. In this family, as in most, car care is strictly a masculine matter

NEW More Appetizing—More Nourishing GAINES MEAL NOW HOMOGENIZED*

*You can SEE, FEEL, SMELL the difference. It's HOMOGENIZED!

SEE . . . no flakes, none of that powdery "dust" of ordinary meals. That's why it doesn't get pasty or sticky, or pack down in the dish.

FEEL . . . the crunchy, tempting texture. You can even feed it dry. And if you feed it moistened, no soaking or stirring is required.

SMELL . . . the appetizing aroma. It invites dogs to dinner on the run. And a meal that smells so clean and wholesome is a most pleasant one to *feed*.

Meal in new Homogenized form—uniform in texture and nourishment. In making this revolutionary form of meal, all ingredients are combined by a unique Gaines process, and formed into homogeneous crunchy little nuggets. In each and every one of these little nuggets is a uniform combination of all the food essentials required for completely balanced nourishment.

GIVE YOUR DOG THE MEAL OF HIS LIFE!

Appetizing meat, milk, and fish proteins in more abundant amounts—HOMOGENIZED!

From the world's greatest dog food laboratories and research kennels—a dramatic development in dog food that is creating a sensation throughout the whole dog-feeding world.

The new Homogenized Gaines Meal is unlike any dog food you have ever known. Never have you known a meal more appealing to dogs. Never a meal so easy to feed. Never a dog food more thrifty. And as for this meal's ability to nourish *every inch* of your dog—it's HOMOGENIZED to help dogs to sturdier bodies and bones, and bounding energy. Its wealth of proteins, food energy, vitamins and minerals is uniformly available in every tempting crunchy nugget. It is completely balanced to provide all food factors dogs are known to need.

A Product of General Foods

FROM A PET OWNER
Never have I seen my dog go for a meal the way he goes for the new Homogenized Gaines!

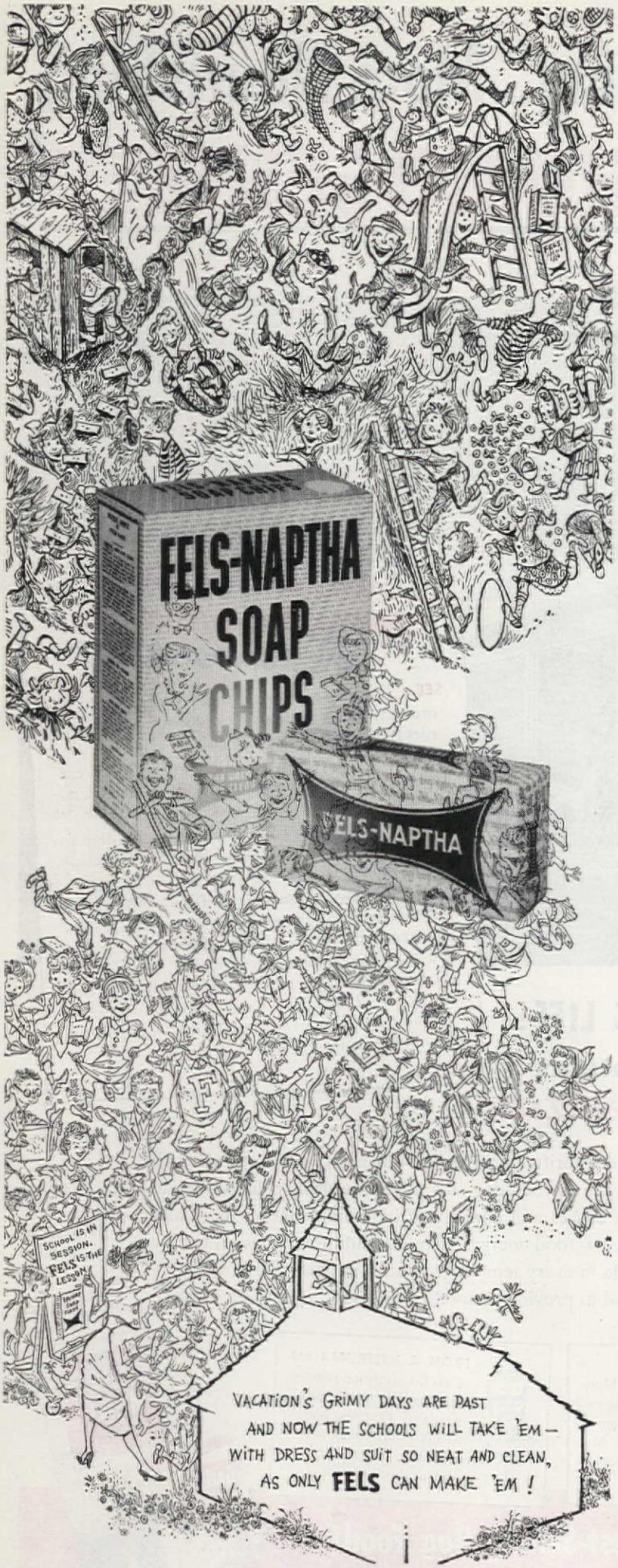
FROM A BREEDER
I've fed Gaines for years. Now I'm feeding the new Homogenized Gaines dry, just as it comes—in crunchy little nuggets. My dogs have never been in better condition.

FROM A VETERINARIAN
Careful study convinces me that the new Homogenized Gaines Meal offers exceptional nourishment, digestibility, and uniformity.

Gaines

America's Largest-Selling Dog Food!
Now HOMOGENIZED!

"Nourishes EVERY INCH of a Dog"



To Market to Market

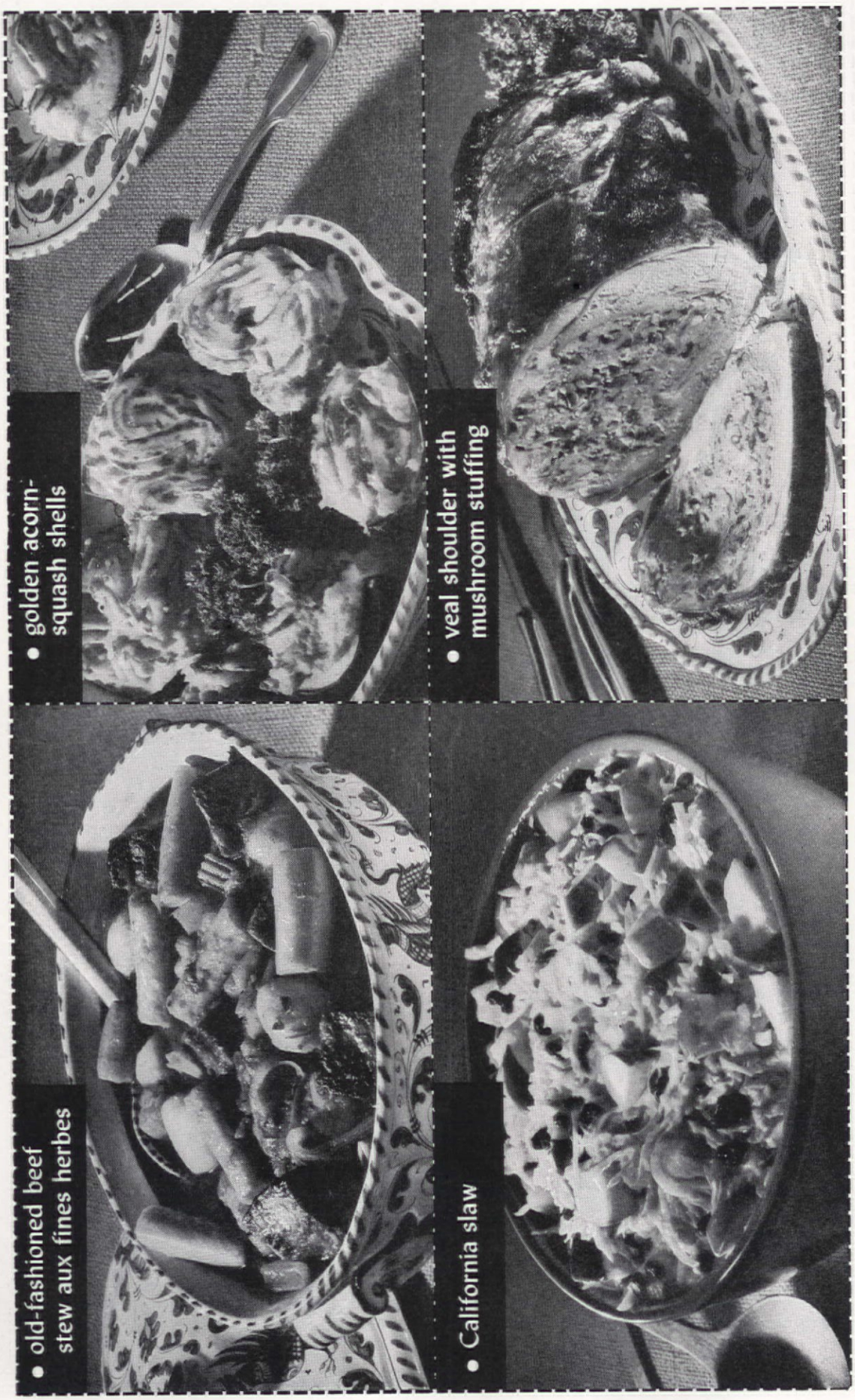
(Begins on page 72)

Having told the butcher to divide that big, less-expensive cut into three dinners, Mother puts them away. So that Daughter may do this too, when necessary, she is taught the proper methods of wrapping and marking frozen foods and storing them to make the most of limited freezer space

With a program of good management and once-a-week marketing, correct storage of clean food in clean containers is a must. If they're not caught, dirty or damaged fruits and vegetables will be beyond saving, may even contaminate others. Youngsters scrape washed skin of carrots and celery, save them for soup. A paper towel in hydrator will absorb excess moisture

Never mind what they say about string-savers. You can bet your good management diploma that, within reasonable limits, saving sound bags and lengths of twine is part of the course, too. So here, after groceries are put away, Father teaches Son to separate the good wrapping from the useless, to smooth out the bags, to store them handily

Cost Cutters (Begins on page 60)



Floored by crusty pans?

New "Shine meter" tests prove

BRILLO

gives

TWICE the SHINE in HALF the TIME!

Outshines all cleansers tested!

No scrubbing and scraping.

Whisk stubborn pans bright with a Brillo *pad-with-soap.*

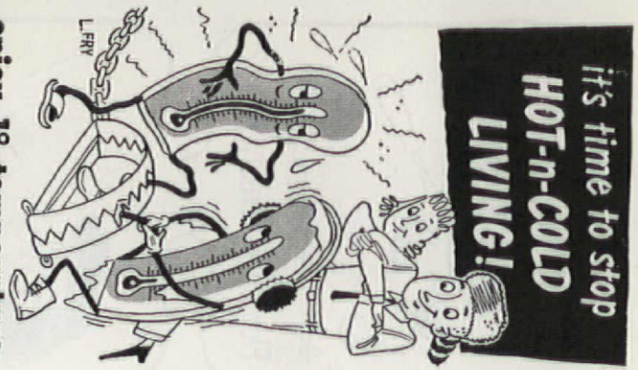
The square, metal-fiber pad just *shines away* crusty scorch.

And Brillo has jeweler's polish. Makes pans *gleam!* Perfect for broilers and burners, too!

Brillo now lasts longer!

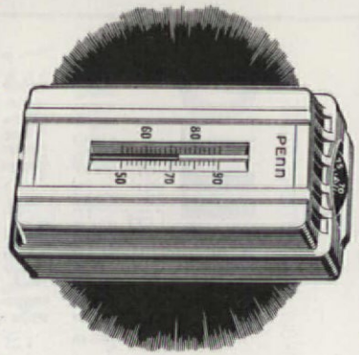
More Shines in Every Pad!

RED box—soap-filled pads
GREEN box—pads plus cake soap



enjoy 1° temperature control with

PENN heat anticipation



Winter will soon be here. But, you don't have to go through *another* heating season of being *too warm, then too cold.*

See your heating dealer now before the rush starts. Ask about automatic heat controlled by the PENN *heat-anticipating* thermostat. There's no control like it. It's so sensitive that it "feels" temperature changes *before you do* and starts the burner before the room can become uncomfortable. Whatever the weather outside, temperature inside will be held within 1°. *That's comfort you can't beat!*

And you can't beat it for fuel economy. Waste of HOT-n-COLD heating is eliminated. For *extra* fuel savings of day-night control, get the PENN Tem-Clock. Remember, PENN controls cost no more!

Penn Electric Switch Co., Goshen, Indiana

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Selected by leading manufacturers for over 30 years

FOR HEATING, REFRIGERATION, AIR CONDITIONING PUMPS, AIR COMPRESSORS, ENGINES, GAS RANGES

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• California slaw

1 cup raisins
3 cups cabbage, shredded
1½ cups red apples, diced
2 tbs. onion, minced
1 tsp. salt
1 tbs. sugar
1 tsp. dry mustard
3 tbs. lemon juice
1 cup salad dressing

Plump raisins by placing in pan of boiling water for several minutes; remove from water, drain, then chill in refrigerator. Toss cabbage, apples, onion, and raisins together. Combine seasonings with salad dressing and blend well. Before serving, toss dressing with all ingredients.

Serves 8 ***210 cal. per serving*** ***Source of vitamin C***

Originated in THE AMERICAN HOME KITCHEN

• veal shoulder with mushroom stuffing

6 lbs. veal shoulder, after boning
2 tsps. salt
¾ tsp. pepper
1½ cups mushrooms, chopped
4 tbs. butter or margarine
2 tbs. onion, chopped
2 cups stale bread crumbs
1 egg, beaten lightly
¼ tsp. celery salt
¼ tsp. nutmeg
¼ tsp. cayenne
1 tbs. parsley, chopped
1 tsp. chives, chopped
4 tbs. butter or margarine, melted

Have butcher bone and score veal shoulder. Wipe meat with damp cloth; sprinkle with salt and pepper. Prepare stuffing by sautéing mushrooms in 4 tbs. butter; add rest of ingredients in order given and toss together lightly. Spread stuffing in thin layer on meat; roll lightly, secure with string or skewers. Place thin strips of beef suet over top of roll; anchor with toothpicks. Place veal on rack in open roasting pan; roast at 325° F. until internal temperature is 175° F. to 180° F.—about 3–4 hours. Garnish with parsley before serving.

To reheat, slice for serving and place in baking pan. Pour meat stock (made with beef bouillon cube, if desired) over individual slices.

Serves 12–15 ***450–500 cal. per serving*** ***Source of vitamins A, B complex***

Originated in THE AMERICAN HOME KITCHEN

• old-fashioned beef stew aux fines herbes

1½ lbs. beef, chuck or boneless shin, cut in 2" pieces
1 tbs. salt
¾ tsp. pepper
Flour
6 tbs. fat
3 cups meat stock (made with 4 beef bouillon cubes)
⅜ tsp. thyme
3 tbs. ketchup
1½ tbs. Worcestershire sauce
Garni of 1½ bay leaves, 3 sprigs parsley, and 1 clove garlic, minced
12 small potatoes or 4–5 large potatoes, quartered
6 carrots, cut in thirds
2 large onions, sliced
1 cup celery, cut in 1-in. pieces

Season meat with salt and pepper, roll in flour, and brown in fat in pressure cooker. Add meat stock and seasonings. Make garni using piece of cheesecloth; secure with string at top. Pressure-cook, using 15 lbs. pressure control, for 15 minutes. Reduce pressure with cool water. Open cooker and add layer of potatoes, carrots, onions, and celery. Replace cover and steam for 10 minutes. Pressure-cook, using 15 lbs. pressure control, for 3 minutes or until vegetables are tender. Reduce pressure with cool water.

Serves 6 ***550 cal. per serving*** ***Source of vitamins A, B complex***

Originated in THE AMERICAN HOME KITCHEN

• golden acorn-squash shells

2 acorn squash
2 tsp. onion, chopped
2 tbs. green pepper, chopped
4 tbs. butter or margarine
1 cup American process cheese, grated
2 cups soft bread crumbs
1½ tsp. salt
¼ tsp. pepper

Bake squash at 400° F. 30–40 min. or until tender. Cut lengthwise into halves, and then into quarters. Discard seeds and scoop out center, leaving shells about ¼ inch thick. Mash pulp and add remaining ingredients. Pile in squash shells and bake at 350° F. for 10–15 min. to warm through. Slip under broiler to brown tops.

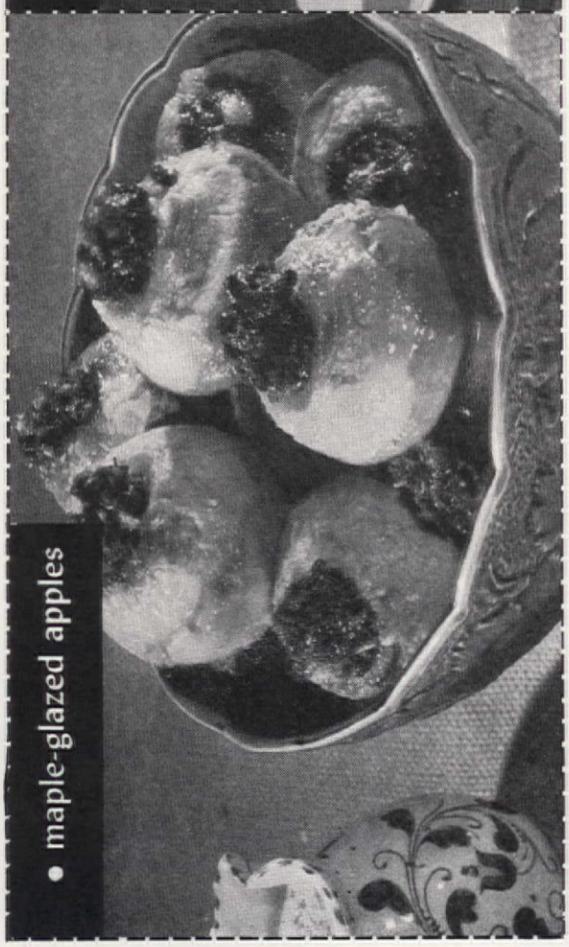
Serves 4 ***435 cal. per serving*** ***Source of vitamins A, B complex***

Originated in THE AMERICAN HOME KITCHEN

Cost Cutters

(Begins on page 60)

• heavenly chocolate cake



• maple-glazed apples

IN NATIONWIDE TASTE TESTS

STAR-KIST TUNA WINS 3 to 1

over other leading brands

In unbiased taste tests, an overwhelming majority chose Star-Kist. *Why?* Because only the smaller, naturally finer tuna are packed under the Star-Kist label. And smaller tuna are better three ways:

LIGHTER, FINER-TEXTURED, BETTER-TASTING!

See below how thousands, in concealed identity tests, preferred Star-Kist flavor to all other leading nationally advertised brands of tuna! Then, try Star-Kist yourself. Buy several cans . . . always have plenty on the kitchen shelf for casseroles, sandwiches, salads.

THE EXPERTS — food editors and home economists — tried samples of the leading nationally advertised brands of tuna. Identity was concealed.

MRS. AMERICA — thousands of housewives — tasted and expressed their opinion when asked: "Judging only flavor, which tuna do you prefer?"

Star-Kist Tuna was preferred by an overwhelming majority of 3 to 1!

—as audited by independent certified public accountants.

Buy either Blue label **FANCY SOLID PACK** or Green Label **CHUNK STYLE.** Both are the same fine Star-Kist quality!

GUARANTEED BETTER OR DOUBLE YOUR MONEY BACK

Buy Star-Kist Chunk Style Tuna and *any other* brand of flaked, grated, bite-size or chunk style tuna. Compare both brands side by side. If you don't agree that Star-Kist is better, send us the labels from both cans compared and we'll refund twice the price of the Star-Kist Tuna.

Buy Several Cans Now!

Leading stores feature Star-Kist Tuna. Look for special floor displays. Stock up now.

ASK FOR STAR-KIST
THE TUNA OF THE STARS

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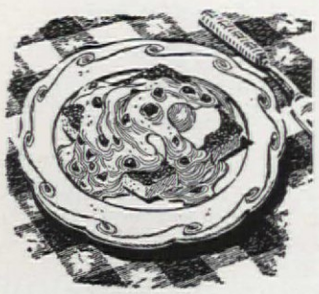
BILT-WELL WOOD WORK

RIPE OLIVES
FROM CALIFORNIA

Elegant in Egg Dishes



EGGS FRANCISCO

½ cup ripe olives
1½ tbsps. butter or margarine
1½ tbsps. flour
¼ tsp. salt
¾ cup milk
½ cup grated American cheese
4 slices hot toast
1 (3-ounce) can deviled ham
4 poached eggs

Cut olives from pits into large pieces. Melt butter and blend in flour and salt. Add milk and cook and stir until thickened. Blend in cheese and olives, stirring over low heat until cheese is melted. Spread toast with ham, top with an egg, and cover with cheese sauce. Serve at once. Serves 4.

ELEGANT! To make more dishes *more delicious* with ripe olives, write for your free booklet of Elegant Ripe Olive Recipes: Olive Advisory Board, Dept. A-9, 16 Beale St., San Francisco 5, Calif.

(CUT OUT AND PASTE ON CARD FOR YOUR RECIPE FILE)

Elegant... the bowl of gleaming ripe olives... the accent of ripe olives on your appetizer tray...the subtle flavor of ripe olives in your cooking. Your own ingenuity will suggest a variety of ways to take advantage of the versatility and elegance of ripe olives. So you will always have them handy, make a permanent place in your cupboard for... Ripe Olives from California.

Cost Cutters (Begins on page 60)

• heavenly chocolate cake

⅔ cup milk
⅔ cup shortening
1¼ cups sugar
3 eggs
2¼ cups cake flour, sifted
1 tsp. salt
½ tsp. baking powder, double-acting
⅔ cup cold water
1¾ tsp. soda
¼ cup warm water
1 tsp. vanilla

¾ cup sugar
¾ cup cocoa
1 egg

Mix ¾ cup sugar and cocoa together; add egg and beat well, then add milk. Blend. Cook over boiling water, stirring often, until mixture is consistency of thick white sauce. Remove from boiling water and cool.

Preheat oven to 350° F. Prepare two 9-inch or three 8-inch cake pans by lining bottoms with two sheets waxed paper; grease paper. Cream shortening and sugar until fluffy; add eggs one at a time and beat well. Add custard; mix thoroughly. Sift baking powder and salt with flour; add alternately with cold water. Add vanilla. Dissolve soda in warm water; stir quickly into batter. Turn at once into pans; bake at 350° F. 40 minutes or until done. Cool in pans on cake rack about 5–10 minutes; then turn out and remove paper.

Frost with favorite seven-minute or butter frosting. If seven-minute is used, melt one square unsweetened chocolate over hot water; add drop peppermint flavoring, then swirl with point of knife in pattern on cake top. If desired, decorate edge with split toasted almonds.

Serves 16 ***350–400 cal. per serving***

Originated in THE AMERICAN HOME KITCHEN

• maple-glazed apples

6 baking apples, cored
1 cup dates, chopped
2 tbs. orange rind, grated
1 tbs. orange juice
1 cup maple-blended syrup
1 tsp. maple flavoring
½ cup orange juice
¼ cup water
¼ tsp. salt
Granulated sugar

Cut about ⅓ of skin from stem end of apple. Mix together dates, orange rind and 1 tablespoon orange juice; fill cavities of apples. Combine syrup, flavoring, ½ cup orange juice, water, and salt. Bake at 400° F. for ½ hour or until tender, basting occasionally. Sprinkle peeled surface with granulated sugar and slip under broiler to glaze. Serve with Warm Spicy Sauce.

Serves 6 ***450 cal. per serving*** ***Source of vitamin C***

WARM SPICY SAUCE

⅛ tsp. cinnamon
¼ tsp. nutmeg
Dash cloves
1 tbs. sugar
1 cup light cream or top milk
¼ tsp. vanilla

Blend spices with sugar, add cream, and simmer until heated through. Remove from heat, add vanilla. Immediately spoon over Maple-Glazed Apples.

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Out of a Song

(Begins on page 34)

are the two choice bisque figures on the mantel, their soft pastel pink and blue colors reflecting shades of the room. Across the hall is the somewhat formal but quite friendly dining room, papered in an authentic blue and white Marblehead pattern. Next door to the dining room is the attractive breakfast nook, with the adjoining wall papered in a gay green and white stripe, to suggest a separation from the kitchen. Wrought-iron chairs, both good-looking and practical, are cushioned in a similar pattern.

The problem of keeping the den masculine, but still harmonious with the rest of the house, meant that it became necessary to give the pine paneling an antique finish, with most of the upholstery done in leather. The Lehners did let themselves go where the couch was concerned, though, covering it with a brilliant red and white cotton print, including cushions of solid red piped with the print. This same material was used for the valance over champagne curtains. The bar isn't big, but it serves its purpose very well, and was converted from a closet, then painted scarlet to cover its dark interior. The doors were taken off, turned horizontal and stained to match the walls, then made into bookshelves above the wall.

Upstairs there are two bedrooms, reached by a staircase which is pretty and prim in tiny blue and white figured wallpaper. In Mr. and Mrs. Lehners' room pink, blue, and white wallpaper is the main ingredient of the color scheme. Organdy curtains frill out at each window, also appear as the spread and canopy of the four-poster bed. In one corner there's a quilted chaise longue while in another corner is a tiny desk which used to belong to Mrs. Lehners' grandmother.

Above the brick fireplace hang lovely old Limoges fruit plates, balanced by some of Mrs. Lehners' collection pieces on the mantel. And here's a fireplace which really works, too! And say what you will, there's something about a fireplace in the bedroom which can't be equaled on a cold winter's morning. Immediately adjoining the master bedroom are the dressing room and bath—both of them done in pink and blue.

Another bedroom, not shown, uses wide striped wallpaper, with twin beds covered by hand-crocheted white cotton bedspreads, perfectly stunning and perfectly in tune.

All in all, this is a home which is a great success, and not because it is simply functional to a high degree. It is true that this house meets all of the requirements of up-to-date homemaking, but it still has the charm of those yellow-faced pansies, and the sentiment of the kind of old-fashioned song which never goes out of fashion.

How to protect the dollars you put in frozen foods!

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Yes, for food kept frozen at the peak of perfection, for *months*—at lowest cost, you can depend on the Frigidaire Food Freezer! Choose from several sizes at your Frigidaire Dealer's. Look for his name in the Yellow Pages of your phone book.

Saving ways with a Frigidaire Food Freezer

Leftover Loot! Uneaten portions of food are luscious (and thrifty) served weeks later. Wrap leftover cake in freezer cellophane; use drugstore fold. Tuck into one of your Frigidaire Food Freezer's convenient Sliding Storage Baskets.

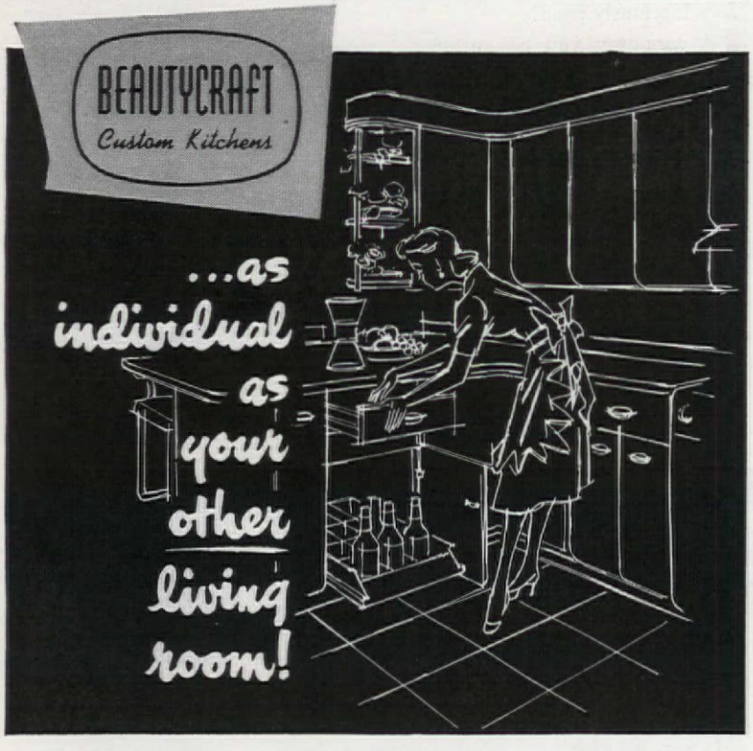
Party Pick-ups! You, too can enjoy the party fun when you've made your hors d'oeuvres weeks in advance! Arrange on shallow tray or platter, wrap, seal tightly and freeze. Automatic light in lid of Freezer for easy-finding!

Specialty of the House! Make a big batch of spaghetti, chicken a la king, or chili at one time! Freeze the extra portions in glass freezer jars. Wrap-around Refrigerant Coils keep temperature correct in every part of Freezer.

Frigidaire reserves the right to change specifications, or discontinue models, without notice.

Frigidaire Food Freezers

From the maker of America's No. 1 Refrigerator



Whatever your personal tastes, needs or whims, you can gratify them in a Beautycraft kitchen . . . designed expressly for *you*. Custom-styled *Curv-Line* steel cabinets include new Silver & Beverage Unit above, with 3 locks and tarnish-resistant silver tray. Throughout the kitchen . . . unique Beautycraft quality, color, completeness!

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Beautycraft custom kitchens

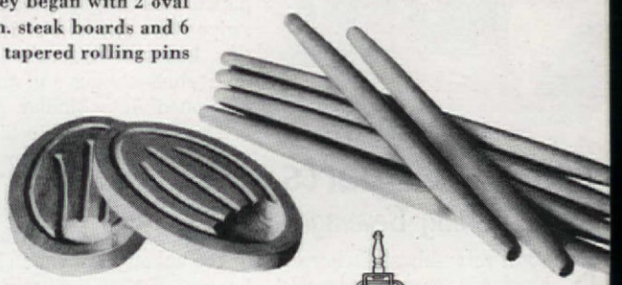
Miller Metal Products, Inc., Dept. 101, 2215 Russell Street, Baltimore 30, Md.

Here's Real American Tradition

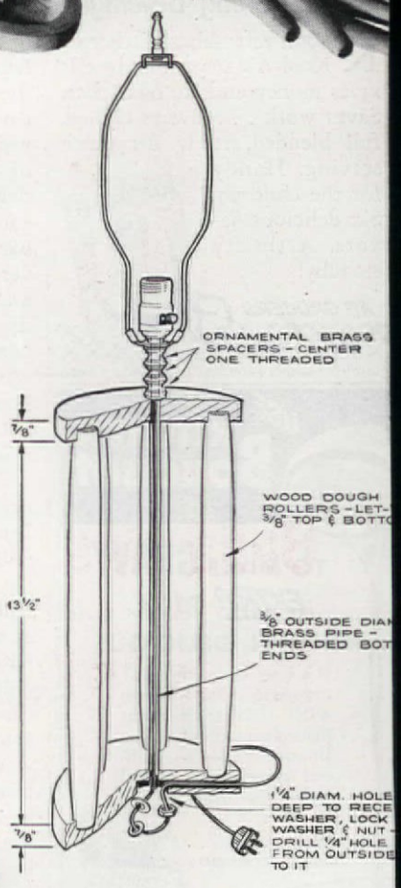
(Begins on page 32)

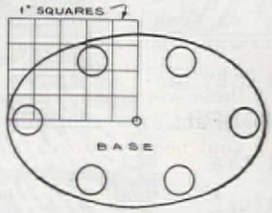
The canny couple whose room is shown on the cover (and whose story is told on page 32), didn't call it a day when their inexpensive unpainted furniture, gaily home-finished with AMERICAN HOME patterns, smiled back at them. They still needed a lamp, and they wanted to brighten a wall with plants. How they made the clever and handsome lamp is told below. The evolution of the lavabo plant holder from a pickle barrel is given on page 84.

They began with 2 oval 10-in. steak boards and 6 tapered rolling pins

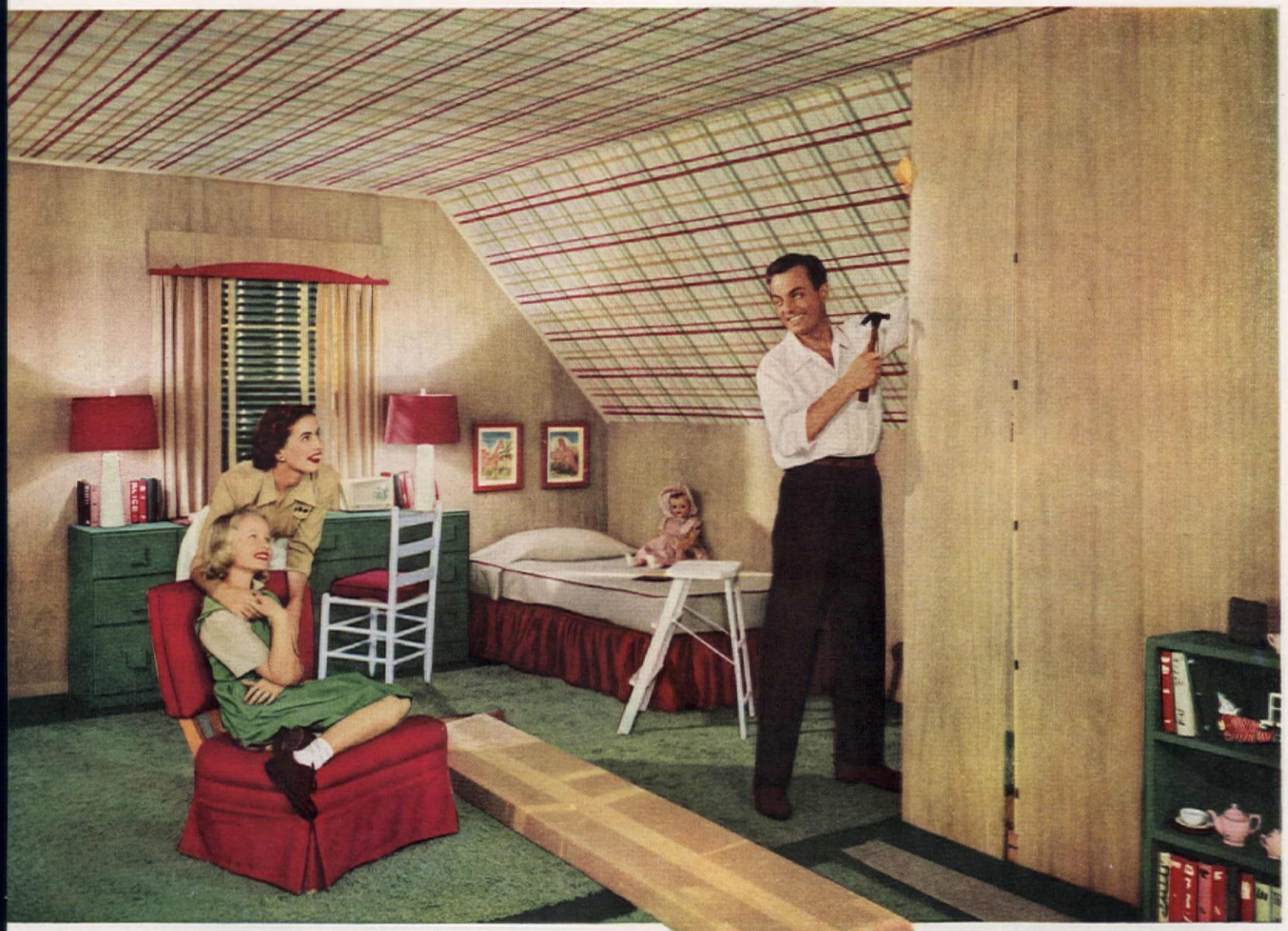


Shorten rollers if too long and retaper ends if line is spoiled. Steak boards are turned so grooves won't show. Use wood putty to fill in grooves on underside of board you use for top. For rollers, drill holes ½-in. deep in top of base and bottom of top. For brass rod, drill hole in center of boards. For wire, drill through side of bottom from back to center. Sand very smooth. Shellac. When dry, sand lightly with fine sandpaper. Paint, leaving brass rod as is. Simple, inexpensive light fixture completes base. Oval shade follows lines of base





Result: This attractive lamp is at home in Modern or Early American setting. It is slightly reminiscent of old candle mold. Here base was painted black, later waxed

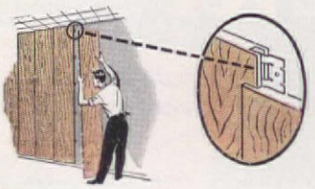


This ingenious, concealed metal clip is what holds Plankweld firmly to the wall and makes it so easy to put up. You can even nail right into plaster, without worrying over stud locations and without fussing.

Build this wood-paneled room

in your expansion attic

for as little as $249.50†



. . . with Plankweld,® the beautiful, new, pre-finished Weldwood paneling; you can build this room yourself, even if you have never done any carpentry before.*

Now that extra room you need and want can be yours . . . inexpensively, and with relatively few hours of easy work. Thanks to the luxurious, lasting beauty of these wood paneled walls, it will be the delight of your family, and the envy of your neighborhood.

Plankweld is top-quality, *pre-finished* Weldwood paneling, available in a variety of beautiful woods such as birch and oak. It comes in easy-to-handle panels, ¼" thick, 16¼" wide and 8′ long.

Edge-grooved to provide a neat lap joint, these panels are designed with a simple, concealed metal clip that holds Plankweld firmly to the wall and eliminates nailing through the face of the wood.

If you can handle a hammer and saw, you can install these beautiful Plankweld panels quickly, easily, and permanently . . . over new walls or old . . . right over bare studs or sheathing . . . even over shabby wallpaper or cracked, unsightly plaster.

Once the panels are up, your job is done! The factory-applied finish will retain all its rich, original lustre for years . . . with only an occasional waxing.

And remember, like all interior Weldwood Plywood, Plankweld is guaranteed for the life of the building in which it is installed.

Ask your lumber dealer to show you Weldwood Plankweld. Mail coupon for free folder that tells how easily and inexpensively you can panel your rooms with Plankweld.

* *

†Based on a typical 12′ x 12′ attic room and includes estimated cost of the Oak Plankweld and studding, as well as the utility gum Weldwood and wallpaper for ceiling.

The bookcase, desk and chest of drawers were obtained at low cost as "unpainted" furniture. The painted floor is covered by inexpensive cotton rugs.

Weldwood PLYWOOD

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Gentlemen:

☐ *Please send me FREE folder describing in detail the easy installation of Plankweld.*

☐ *Enclosed is 10¢. I'd like your booklet "Beautiful Wood for Beautiful Homes," too.*

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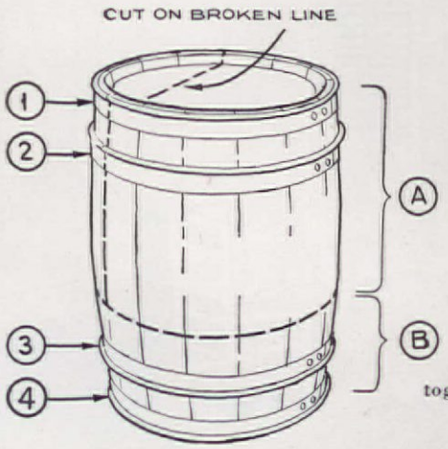
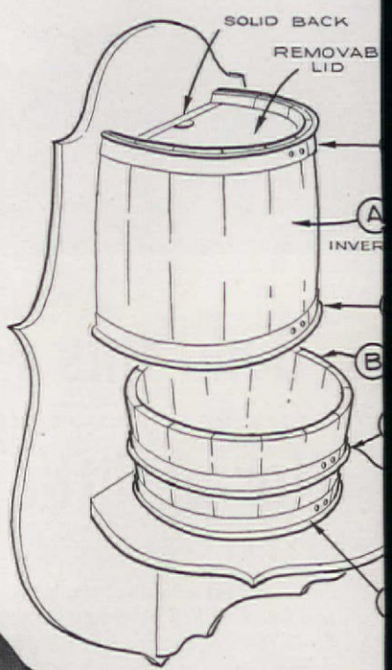
Here's Real American Tradition

(Begins on page 32)

They couldn't bear to throw away their little pickle barrel, so they made it into a lavabo for plants



Make cutting line ½ way back. Tie cord around barrel above lower cutting line to hold staves in place. Cut away bottom. This is your basin. With hacksaw, cut hoop (2) on dotted cutting lines. Remove hoop. Invert larger piece of hoop and screw it to bottom of cut staves of top section. Pull staves together tightly as you work



Next step is to cut away back of top section along cutting lines. When done, invert top section so that hoop (2) is now on top. To make removable lid and solid back for this section, use ¾-in. plywood, screwed on. Paint both sections with china-white enamel. Make backboard and shelf from plywood or pine. Mount upper section to backboard with screws

Pittsburgh WALLHIDE Rubberized Satin Finish

-Just the paint for a home full of lively youngsters!

● **Tropic Rose**—*one of the lovely new colors of Wallhide* rubberized *Satin Finish—on the walls of this girl's bedroom heightens the effect of dainty femininity which ruffles and flounces give. (Decoration of both rooms by Elizabeth Whitney, of Chicago, member A. I. D. Furniture by Consider H. Willett, Inc.)*

● **So easy to keep clean**—*Even stubborn stains like finger marks, grease, crayon, ink spots and mercurochrome can be washed off quickly and easily without damage.*

● **Tints of Stratosphere Blue**—*another of the distinctive Wallhide* rubberized *Satin Finish colors—on walls and ceilings of this boy's bedroom serves to emphasize its sturdy, nautical atmosphere.*

Revolutionary new wall paint that is velvet-like in smoothness and rubber-like in toughness . . . Will not crack, chip or mar . . . Will not shine or streak even after repeated scrubbings

IF you have active, growing youngsters, Pittsburgh's new Wallhide *rubberized* Satin Finish is the paint to use in your home. It gives walls a breath-taking beauty that withstands hard family usage and remains fresh-looking for years.

● **This wonderfully** different Wallhide is made of the choicest traditional materials plus new chemical ingredients to provide you with the easiest-to-use, best-looking and most washable wall paint in Pittsburgh history.

● **Pittsburgh's** remarkable new Wallhide *rubberized* Satin Finish is amazingly easy to use. You can do an expert job with either brush or roller. It covers almost all inside wall surfaces, including wall paper, and needs no priming coat—even on new plaster.

● **You can stop or start any time,** at any point. If you miss a place, touch it up later—you'll get a color-perfect finish without apparent laps or brush marks. In less than an hour your room is dry and ready for use—and there's no objectionable odor either during or after application.

● **New Wallhide** gives your walls a velvet-like sheen. Because it is *rubberized*, its surface is so elastic and rugged you never have to worry about children scuffing or marring it. Household dirt cannot penetrate its smooth, non-porous film—you can whisk dirt off in a jiffy! Even stubborn grime left by active little fingers can be cleaned without leaving telltale shine or streaks.

● **Whether you plan** modern or conventional color arrangements, you can choose exactly the right hues from a wide variety of captivating colors—soft, mellow tints that create an atmosphere of comfort and contentment; rich, stimulating hues that add zest to living.

● **See your Pittsburgh dealer**—let him demonstrate the many advantages of Wallhide *rubberized* Satin Finish. Then try it and see for yourself how it will give any room thrilling new charm that lasts and lasts.

*Trade Mark Registered

Paint Right with Color Dynamics!* Paint Best with Pittsburgh Paints!

● Ask your Pittsburgh dealer for a FREE copy of our booklet. "Color Dynamics for the Home." It explains Pittsburgh's modern system of painting based upon the *energy in color*. With it you can choose beautiful color arrangements for every room with scientific accuracy. Or send coupon below.

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Paint Division, Dept. AH-91
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Please send me a free copy of your new Booklet, *"Color Dynamics for the Home."*

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PPG

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Remodeling costs less than you

It's easy to have a cellar game room, with a few panels of Gold Bond Gypsum Wallboard. Finish it with Gold Bond Color Texture, the new decorative material that goes on like paint and covers walls like plaster.

Is there a game room in your future? Why wait?

ALL you need for a start is a basement. If there's a coal bin or a fruit closet in the way, chances are you can juggle them around to get all the space you need for a big, extra basement living room!

BEAUTIFUL LOW-COST WALLS

The actual remodeling part is easy and inexpensive . . . if you use some of the materials Gold Bond research has developed for you. Take Gold Bond Gypsum Wallboard for example. Fireproof, sturdy, moisture-resistant, it comes in big panels that are easy to nail up and easy to decorate. Joints can be made smooth and invisible with the Gold Bond Perforated Tape Joint System, another product of National Gypsum.

You can paper, or paint with fast-drying Gold Bond Sunflex, or finish with Gold Bond Color Texture. This amazing material goes on as easily as paint . . . but covers walls like plaster. The surface is then textured with a sponge, roller, whisk broom . . . even a piece of crumpled paper. Comes in the eight new colors women say they like best.

CEILINGS ARE EASY, TOO

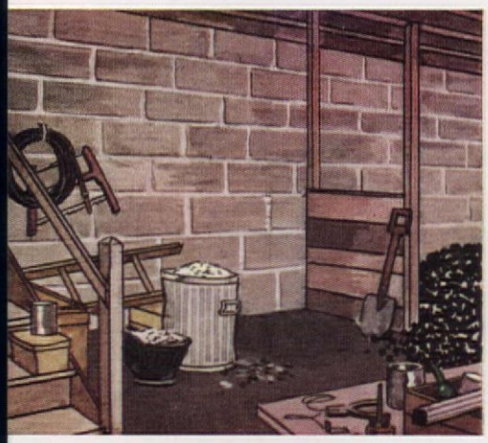
In the room pictured above, Gold Bond Insulation Tile was used for the ceiling. TH decorative material muffles noise like mag . . . an important advantage for recreati rooms. Interlocking edges completely hi nails or staples.

The next page shows more hints for low-co remodeling. You can build or remodel bett with 150 Gold Bond Products, all availab through your local Gold Bond Lumber ar Building Materials Dealer. For good advi see him first!

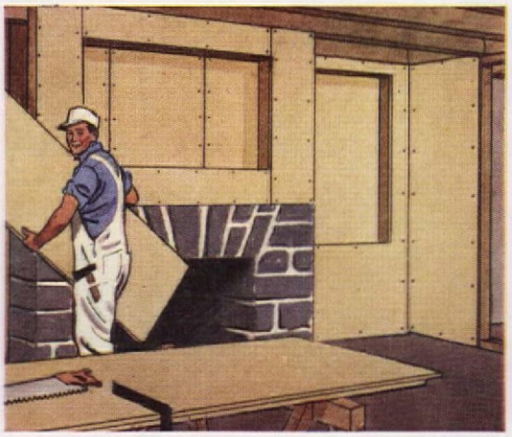
NATIONAL GYPSUM COMPAN

BUFFALO 2, NEW YORK

think . . . the Gold Bond way !

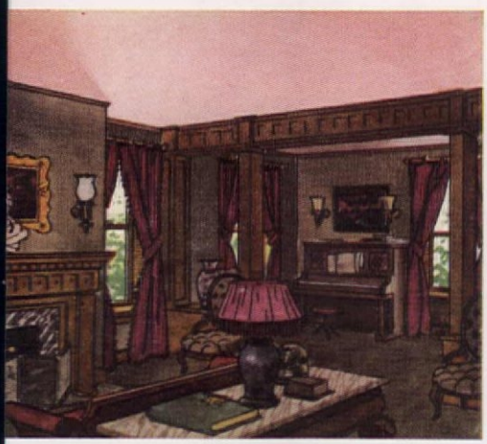


1. A messy cobwebby cellar like this can easily turn into the kind of game room shown in the big picture at the left . . . an extra living room where the children can have their parties without upsetting the whole house.

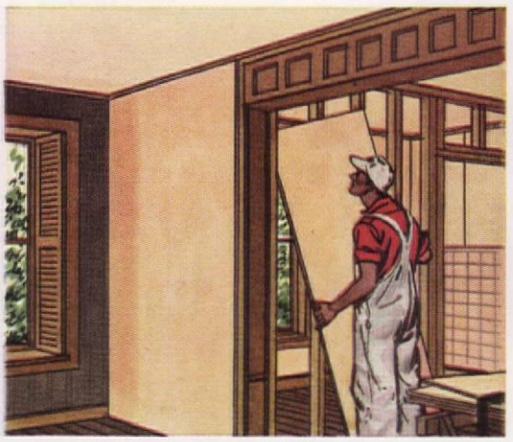


2. The sturdy, permanent new walls are made of big panels of fireproof Gold Bond Gypsum Wallboard. Sturdy and moisture-resistant, they're a cinch to nail up. Also easy to decorate (see next picture).

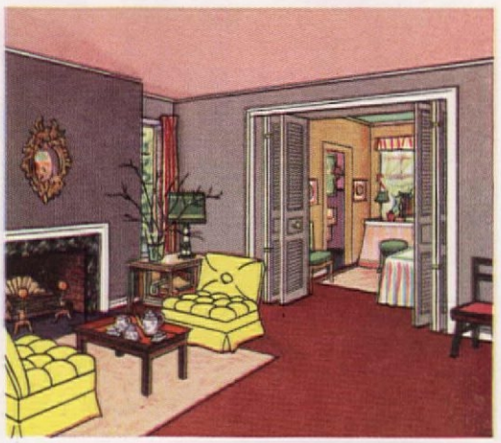
3. Add Color Texture, and you have a beautiful long-lasting finish, because Gold Bond Color Texture is actually a coat of plastic plaster, now available in the eight most charming colors you've ever laid eyes on.



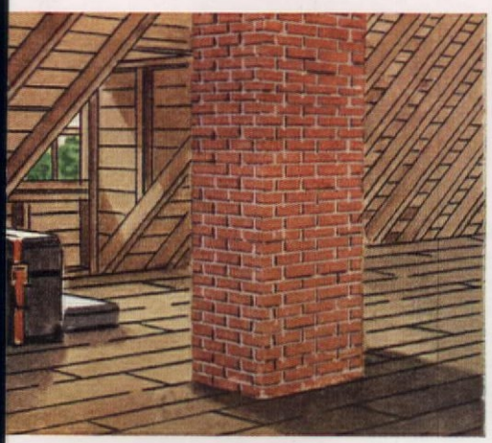
1. An old-fashioned double parlor can quickly be converted into a modern apartment with Gold Bond Wallboard and Color Texture. Newlyweds are begging for apartments like this and it means a rent check every month.



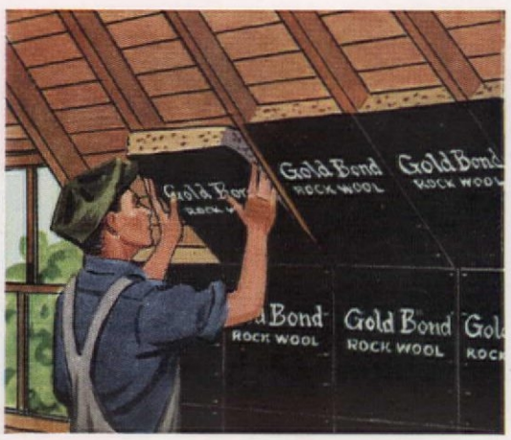
2. Partitions go up fast with fireproof Gold Bond Gypsum Wallboard. It's sturdy as a rock, yet easy to saw and nail. Joints are hidden with Gold Bond Perforated Tape Joint System to make a continuous smooth wall.



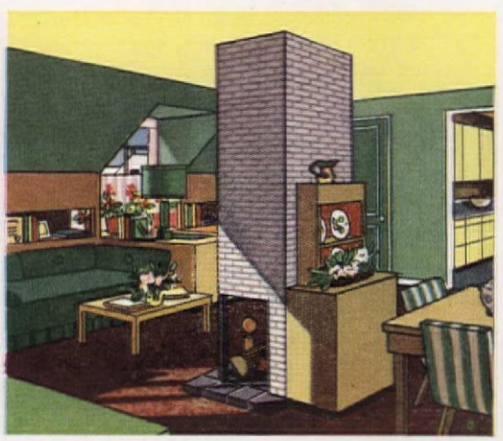
3. You can decorate Gold Bond Wallboard like any other kind of wall. Use Gold Bond Sunflex, the one-hour paint without a painty smell. Or Wallpaper. Or get a lovely "texture" finish with Gold Bond Color Texture.



1. If your attic's a refuge for trunks and spiders, why not dispossess 'em for somebody that pays rent? No reason attic space can't be as comfortable as any part of the house if you insulate with Gold Bond Rock Wool.



2. There's gold in those fireproof Gold Bond Rock Wool Batts... money you'll get back in fuel savings (up to 40% if you're insulating the whole house). Get them full thick to keep rooms cool in summer, warm in winter.



3. Here's magic! A snug apartment . . . built the Gold Bond way, with Gold Bond Rock Wool for year-round comfort, and Gold Bond Gypsum Wallboard decorated with Sunflex or Color Texture for lasting beauty.

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PRODUCTION KNOW-HOW MAKES THIS LOW PRICE POSSIBLE

13¢* a sq. ft.

INSTALL LUXURIOUS MATICO YOURSELF FOR ONLY A FEW DOLLARS A ROOM!

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**Your costs may be slightly higher depending on where you live and the colors you select. (Some of the tiles illustrated above cost a little more than 13c a square foot.)*

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Superior MATICO gives outstanding service in Trans World Airline ticket offices and ground installations!

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1C49

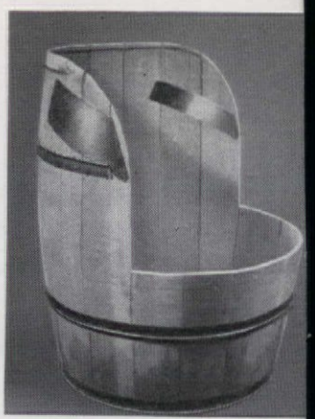
Need Extra TV Chairs?

TRY A BARREL!

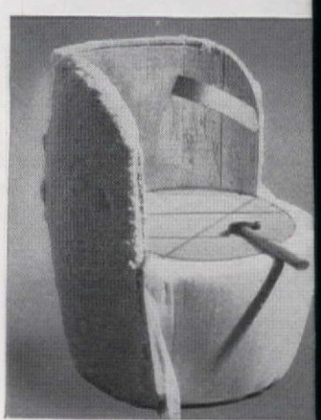
R. L. GRIMM

Roll out the barrel and sit in it! To make TV chair, you'll need: One barrel. For seat, ¾-in. thick plywood slab, 24 in. square. For feet, 4 pieces hardwood, 3 in. by 3 in. by 1¼ in. For comfort, 6 yds. of 36-in. cotton padding; 5 yds. of 36-in. unbleached muslin; 3½ yds. of 48-in. upholstery fabric; 2 lbs. upholsterer's moss; 3 yds. gimp. You'll need ½ lb. tacks, ½ pt. glue.

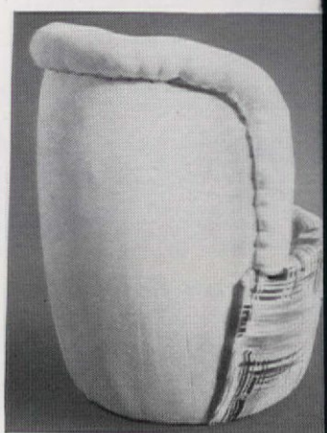
To shape chair back and seat, mark cutting lines with black crayon. The seat line should be 13 in. above floor. Hoops are to be left on chair, so nail them securely to staves. This will prevent staves from springing apart when the hoops are cut to shape chair. Nail strips of tin (these can be made from old tin cans) where curve of back starts down. Saw along cutting lines



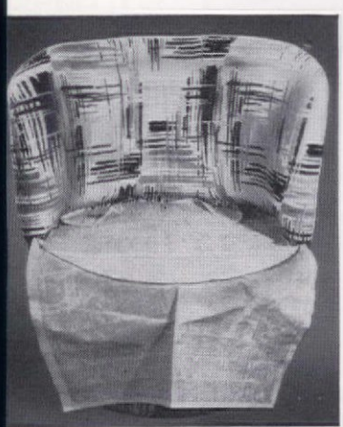
To make seat, measure inside diameter of barrel. Cut a circle of ¾-in. plywood to this measure. Nail securely in place. Starting at bottom front, cover with cotton upholstery padding. Glue to barrel. One layer will be enough for all sections except inside of back, where 3 or 4 layers are used to give greater comfort. Cover cotton padding with muslin. Tack firmly and smoothly



Cotton upholstery padding used for inside of back is cut longer and wider than necessary so it can be rolled over back and side edges. Tack in place with flathead tacks. Keep very smooth and even. Roll may be made large or small as desired. Cover with unbleached muslin, stretched smooth and tacked into place as illustrated

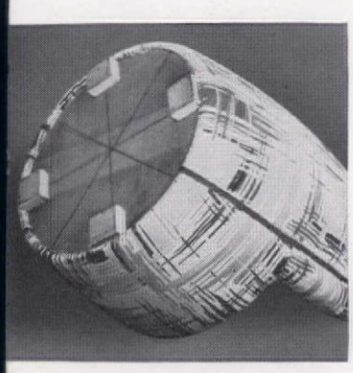


After chair is covered with muslin, cut upholstery fabric in three pieces: one for the outside of the back, one for the inside back, one for the lower front. Measure each piece on chair and make darts for smooth fit. First apply lower front, stretch smooth. Tack onto seat and under bottom. Then apply inside of chair back, keeping fabric firm and smooth. Tack edges over the top and sides. Last, tack on outside back piece



For the cushion, make a pattern from newspaper placed on the seat of the chair. For top and bottom of cushion, cut two pieces of muslin to fit the pattern. For side, use strip of muslin 3½ in. wide and long enough to circle the top. For cushion cover, cut pieces of upholstery fabric of the same sizes. Sew muslin case together, leaving an opening ⅓ of the diameter at the back

Cut two pieces of cotton padding to fit top and bottom of cushion, and cut upholsterer's moss roughly to this shape. First put in the cotton padding. A few loose basting stitches will hold this in place. Then stuff with moss filling. Be careful not to disturb the cotton padding. Sew up the opening at back



For feet, 4 hardwood blocks, each 3 in. square and between 1 and 1¼ in. thick, are nailed or screwed to the bottom of chair. Place these 45° away from front-to-rear axis line of chair, as illustrated. Conceal exposed tack heads on side and rear with gimp

Finished chair is good to look at, comfortable, and very inexpensive. The fabric determines the cost

ever
FRESH
always
BEAUTIFUL

"Beauty in Armor" will protect against

Crayon

Even lipstick, food stains, greases, wash off with ease.

This wallcovering is soil-proof!

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SOIL-PROOF WALLCOVERING
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Glendura has the soft surface of finest wallpaper and hangs more easily

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It can be washed with soap, cleaning fluids, even bleaches

"Beauty in Armor" will protect against

Ink

All such stains are removed as easily as you wash a window.

Once you have GLENDURA on your walls, you're through with redecorating flurries for a long, long time! GLENDURA Soil-Proof Wallcovering by Imperial is so lovely you want it to last forever—and it practically does! It's so soil-proof, so scrubbable . . . it's rightly called "Beauty in Armor." See GLENDURA, by the makers of Imperial *Washable* Wallpapers. It's the last word in fashion freshness for your walls!

GLENDURA is guaranteed for 3 years to resist fading and to clean satisfactorily when instructions are followed, or it will be replaced without charge.

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Please send me a trial sample of GLENDURA and booklet, "Beauty in Armor" giving all the facts about GLENDURA's sensational durability. I am enclosing 10¢ to cover handling costs.

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Makes Jams and Jellies in 15 Minutes!

No Muss, No Fuss, No Fruit Preparation!

The Best Strawberry Jam in the World!

YIELD: ABOUT 11 SIX-OUNCE GLASSES

3 (1-lb.) boxes or 4 (12-oz.) boxes Birds Eye Sliced Strawberries
6 cups sugar
½ bottle Certo liquid fruit pectin

Thaw strawberries as directed on package. Measure 4¾ cups into a very large saucepan. Add sugar to strawberries and mix well. Place over high heat, bring to a *full rolling boil*, and *boil hard 1 minute*, stirring constantly. Remove from heat and at once stir in Certo. Stir and skim by turns for 5 minutes to cool slightly, to prevent floating fruit. Ladle quickly into glasses. Paraffin at once. (If you prefer to use *fresh* berries, see recipe in booklet attached to Certo bottle.)

Clip this recipe . . . make your own homemade today!

CERTO—plus frozen fruits or juices—gives you Homemade Jams and Jellies so easily! And they cost less than those you buy!

Now you need never buy jam or jelly again! It's so easy . . . so thrifty . . . so much *fun* . . . to make your own this new wonder-way! Yes, with Certo, and frozen fruits or juices or bottled juices, you can whip up a delicious batch in *15 minutes flat*. That's because Certo supplies just the *right* amount of fruit pectin—nature's "jellying" substance. Even hard-to-jell fruits "set" quickly and easily—with just a *one-minute boil*. Precious juices don't boil away—they retain their luscious *ripe* fruit flavor, color and fragrance—and you get about *50% more glasses*. So enjoy your very own Strawberry Jam tonight!

P. S. Send for other exciting frozen fruit recipes in Certo's new leaflet today! Just write: Frances Barton, General Foods Corp., Dept. N9, 250 Park Ave., New York 17, N.Y.

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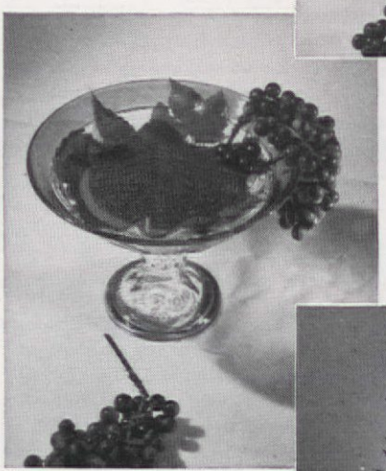
Place and Show

SEE COLOR PICTURE ON PAGE 56



Line glass container with large leaves—grape, hollyhock, or maple—to conceal base of pin holder which glass would magnify

Wire two bunches of grapes to florists' sticks or to coat-hanger wire and insert in pin holder opposite each other

Select magenta-red Celosia (cockscomb) and place in a wind-blown effect in pin holder, centering the tallest plume

Fill in with more Celosia in an asymmetrical line always following the natural curve of the stem. Add blue Eupatorium (mistflower) at right side

Add white Eupatorium at top and left. Wire dark red crab apples to florists' sticks. Fill in arrangement with these and dark red zinnias so as to bring plant material well down over grapes

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Genuine Clay Tile puts the accent on utility in your utility room, kitchen and other work areas. Forget about staining, scratching, or fading. Excessive heat and moisture just don't faze clay tile. Waxing, polishing and refinishing are things of the past. And the warm, decorator colors you choose are "fired-in" for life! Let your local tile contractor tell you about the high-style and work-free possibilities of Genuine Clay Tile—plus the long-range economies, too!

To get your copy of "Tile . . . For a More Beautiful Home," illustrated in rich color and showing many decorative ideas and practical uses, send $.10 to the Tile Council of America, Room 3401, 10 East 40th Street, New York 16, N. Y., or Room 433, 727 West Seventh Street, Los Angeles, California.

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with Experience no other
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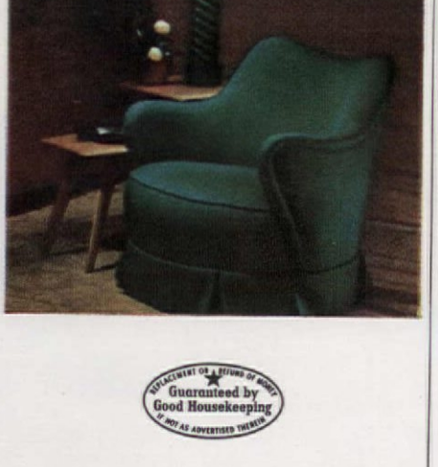

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You're extra sure of quality when you buy products bearing the famous Heywood-Wakefield trademark, including—

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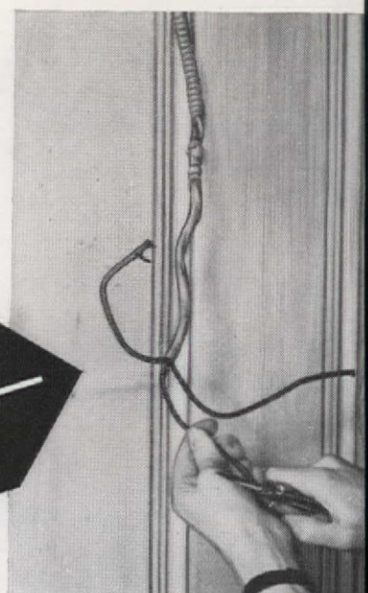
Use This Helpful Planning Guide. This beautiful 32-page book by Gladys Miller, decorating consultant, gives a world of smart ideas for decorating *your* home around well-designed Modern. Send 25¢ for your copy today.

Heywood-Wakefield Company, Dept. AH-16, Gardner, Mass.
I enclose 25¢ for a book on Decorating with Modern by Gladys Miller.

NAME .....

STREET .....

This "home handyman" has cut away too much of the B X cable armor and is exposing his home to a possible electrical fire. Have an electrician do this type of job



Danger—

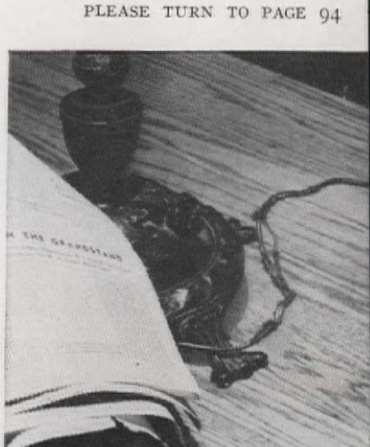
The Shock May Kill You!

MURRAY HEYERT

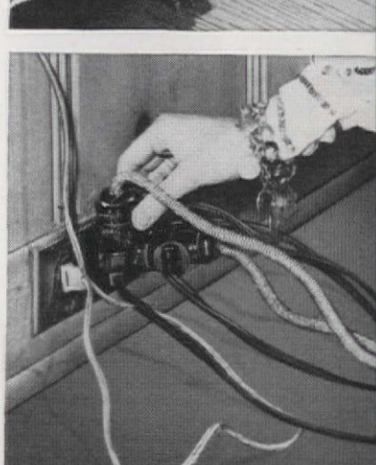
In Binghamton, New York, two little girls recently scampered upstairs to take their bedtime bath, just as their favorite radio serial was about to go on the air. Unwilling to miss a single installment of the story, they borrowed the midget radio from the kitchen and set it on the edge of the bathtub. The radio teetered on its precarious perch and toppled into the water; the two children were electrocuted instantly.

Ironically, the father of these children was an electrician. He knew the lethal effect of electricity on a wet body, and could have pointed out that bringing a radio—or, for that matter, any electrical appliance—into the bathroom was simply inviting disaster. Like most of us, though, he had become so accustomed to

PLEASE TURN TO PAGE 94



DANGER Just look at that old electric cord. And that newspaper beside it. A spark from the cord when the insulation goes completely, and the paper is on fire. It won't take long for the flames to run to the nearby chair or draperies and then throughout the house



DANGER Such a mass of extension cords may only blow a fuse, but it can also cause the outlet to overheat, fail, and start a fire within the wall where it will get well started before being discovered. For safety, add outlets to your home as you need them. They cost a lot less than a new home

Luxury in Green... *and costs so little*

Super Kem-Tone®

Thrilling new colors . . so beautiful . . so washable

Rich, restful walls painted quickly and so easily . . . with SUPER KEM-TONE Pinehurst Green. Woodwork to match in Pampas Green KEM-GLO, the miracle lustre enamel. Fireplace and window frames done in KEM-GLO Stay-White to dramatize the deep green. And—the whole effect enhanced by an off-white ceiling containing the merest touch of Pinehurst Green . . . SUPER KEM-TONE, of course.

Your friendly paint dealer can help you create equally inviting color schemes for *your* home. SUPER KEM-TONE offers high-fashion deep tones, lovely pastels and gorgeous "in-between" shades to go perfectly with your furnishings. This new washable wall paint comes ready to use . . . you just stir and apply. It goes on smoothly . . . with brush or Roller-Koater . . . over previously painted walls, over wallpaper, plaster and wood.

Ask about it today. See how easily, how inexpensively, you can create new beauty in your home with SUPER KEM-TONE.

***GUARANTEED WASHABLE**

After it is thoroughly dried, tests prove SUPER KEM-TONE will withstand repeated washings with usual household paint cleaners without impairing its beauty.

$1.59 QUART $4.98 GALLON

DEEP COLORS SLIGHTLY HIGHER

NO THINNING — JUST STIR AND APPLY

SUPER KEM-TONE is Guaranteed* Washable or your money back by seven leading paint companies . . .

Acme Quality Paints, Inc., Detroit
The Lowe Brothers Co., Dayton
The Martin-Senour Co., Chicago
W. W. Lawrence & Co., Pittsburgh
John Lucas & Co., Inc., Philadelphia
Rogers Paint Products, Inc., Detroit
The Sherwin-Williams Co., Cleveland

AT LEADING PAINT, HARDWARE, LUMBER AND DEPARTMENT STORES EVERYWHERE

Kem-Tone

Top Value in Thrifty Home Beauty. ***The oil paint that mixes with water.*** Outstanding value in home decoration where a lovely flat matte finish is desired. Amazingly economical, a gallon of KEM-TONE, thinned with water, makes a gallon and a half of paint, *ready to apply*, for $2.66 a gallon.

$1.35 QUART $3.98 GALLON (in concentrated paste form)

KEM-GLO

Looks and Washes Like Baked Enamel. Miracle lustre enamel for kitchen and bathroom walls, interior woodwork, interior and exterior furniture. Goes on like magic. 1 coat covers most surfaces. Dries in 3 hours. Washes easily as a refrigerator. Even boiling water won't harm KEM-GLO's finish. Gorgeous new colors.

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Two-Sided Broadloom rugs with the thrilling twist-weave beauty and "feel" of luxury-priced wool rugs—at a fraction of the cost.

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Tweed Blends	Oriental Designs	Ovals
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Please mail Book of Rugs, Model Rooms Free to

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Danger

(Begins on page 92)

handling electrical equipment that he no longer gave much thought to the swift and sudden death that may lurk in the ordinary home appliance.

Today, most home appliances are safe and foolproof, and thoroughly tested for possible shock hazards. Used properly, with common-sense caution, the modern appliance is a trouble-free, reliable home servant. Yet the fact is, safety experts warn, that practically every one carries a charge of current that can prove fatal.

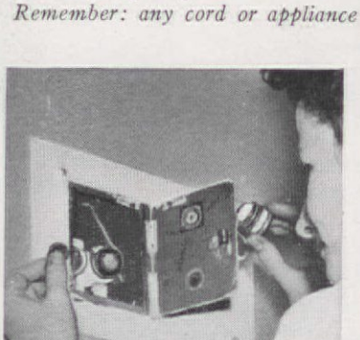
Most electrical accidents in the home result from three chief causes or a combination of them: defective equipment, improper use of equipment, and failure to employ necessary safety measures.

In almost every home today, the house wiring employs what electricians call a "ground." One of the wires from the power company's generator is fastened to a water pipe or to some other convenient connection which goes down into the earth. The other side of the circuit, the "hot" or "live" wire, is not grounded. Whenever a connection is made between live wire and ground, current flows—just as it does when you plug in your percolator.

If a loose, hot wire touches the metal of an appliance, the entire appliance may become charged. Should you touch it at the same time that you touch grounded metal—the faucet of the kitchen sink, for example—you will complete the circuit with your body. The result may be electrocution.

Frequently, too, appliance power cords and extension cords turn into unsuspected hazards. These cords, carrying the same voltage as the permanent wiring inside the walls, are often bent, kinked, pulled, stepped on, and kicked. Eventually this breaks the insulation and loosens connections. Have the cord replaced or repaired as soon as you spot a broken plug, loose prongs, frayed outer cover, or similar danger signs.

Remember: any cord or appliance

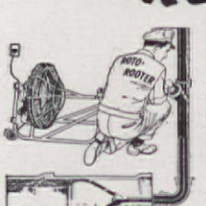


DANGER Replacing a blown fuse with a penny is as good a way as any to burn down the house. Remove the cause of failure, and only use fuses of the right size

ROTO-ROOTER

. . . cleans all clogged sewers and drain pipes. Yes, it's ROTO-ROOTER service from your ROTO-ROOTER serviceman.

RAZOR-KLEEN



. . . with ra sharp blades serted into pipe cleane opening. Bla actually sha the inside walls the line, remov all roots and bris . . . slick a Sunday sha There's no ne less digging.

CLOGGED SEWER

Look for ROTO-ROOTER, general section, your phone book. Write today for FREE BOOK, "All About Sewer Troubles."

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Please send folder telling all about the Burnham Electric Steam Radiators.

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- Year 'round rainproof, draft-free, filtered-screen ventilation
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own my home ☐ I plan to build ☐

Danger

(Begins on page 92)

that gives you a little shock can give you a big one. Stop using it at once.

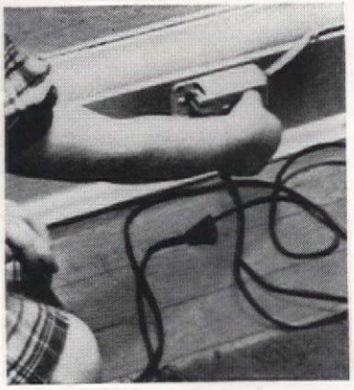
The most serious accidents, investigators have found, occur in the bathroom, because when we handle an appliance here we are quite likely to do so while our hands, or body are wet, which multiplies the chances that a shock will prove fatal. "For this reason," the National Safety Council advises, "electrical appliances should *never* be used in the bathroom." If for some reason you must use a heater, say, in the bathroom, place it where it cannot be reached from the tub or basin. Never touch an appliance or light switch with wet hands, or while in the tub.

As an added precaution, all bathroom wall switches and outlets should be equipped with insulated cover plates, never metal. If your bathroom light uses a metal pull chain, an insulated link should be inserted into the chain, close to the lamp socket.

All too often, accidents occur because a housewife does not follow the manufacturer's instructions in handling her appliances. Take the business of cleaning a toaster. The instructions probably warn that the electrical portions should never be immersed in water. But some housewives persist in setting the whole thing in a dishpan, causing the insulation to lose its ability to protect against shock.

Some appliances can be used safely only if instructions are followed implicitly. Typical of such appliances are electric blankets and pads. If the directions caution you not to fold or wet them—don't.

Many shock accidents result from well-meaning, but unskilled, tinkering with home appliances. This is all well and good—providing the home mechanic knows what he is doing. Too frequently, though, the obliging husband has very little knowledge of such electrical essentials as proper insulation, safe wire sizes, or even the cor-



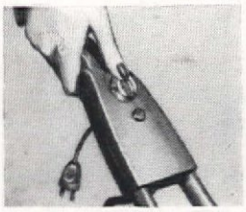
DANGER Don't let children play with extension cords, and by all means keep the wall outlets in good repair. This broken outlet has exposed live connections

NOW! HEAVY CLEANING
in "Tidy-Up" Time!

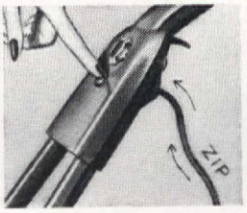
Get the all-new SINGER with exclusive Dual Suction

Dual Suction does it! The wonderful new SINGER* Vacuum Cleaner is the first to bring you two fans . . . for dirt-getting action so gentle—yet so powerful—that you get "heavy cleaning" results quickly. *A SINGER exclusive!*

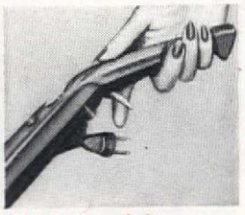
ONLY $5 A MONTH
After minimum down payment. Liberal allowance on your present cleaner.



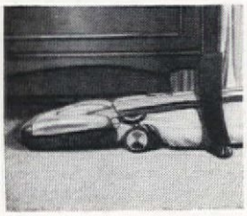
Easier to use! All controls within finger-tip reach right on the handle. Two speeds.



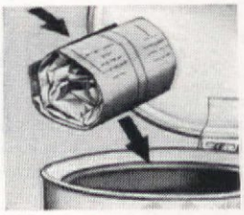
No winding of cord. Press control button on handle, cord reels in automatically.



No foot-pedal acrobatics. Touch trigger with finger. Adjust handle to any position.



Easily gets under beds and furniture. Housing unit only 5 inches high. "Floating" brush self-adjusts to rug thickness.



No dust bag to empty! Take out disposable bag in a jiffy. Throw away in trash. Insert new disposable bag in jig time!

So easy to store. Cleaner hangs flat against wall. Requires no floor space. Has convenient carrying handle.

SINGER Vacuum Cleaners are sold only through . . .

SINGER SEWING CENTERS
THERE'S ONE NEAR YOU TO SERVE YOU

BONUS OFFER! The famous SINGER Course in Home Sewing is freely given at no extra charge to the purchaser of this new SINGER Vacuum Cleaner.

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Be Sure of *LASTING COMFORT* with BALSAM-WOOL

There are two important reasons why Balsam-Wool guards your comfort and saves fuel through the years. First, the Balsam-Wool insulating mat is firmly *bonded* to its tough, windproofed covering—can't shake loose because of house vibration. Second, Balsam-Wool is securely fastened in place by special spacer flanges. No wonder Balsam-Wool gives you a greater return on your insulation investment year after year, whether applied in your new home or the attic of your present home. For complete information, see your lumber dealer or mail the coupon for the Balsam-Wool booklet.

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Protected Against Wind • Moisture-Vapor • Settling

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Please send me free booklet on Balsam-Wool . . . "Facts About Insulation for Your Home."

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Danger

(Begins on page 92)

rect way to make a connection.

The result is that the appliance remains unsafe—or may even have additional defects "repaired" into it.

Tinkering with radios can be especially hazardous, as many an amateur repairman has discovered. The terrifying jolt you get when you make accidental contact with a charged condenser may not prove fatal, but it will be distinctly unpleasant.

Most of today's radios require no ground; in fact, such a connection may make the set extremely dangerous. The best rule is: never add a ground connection to *any* radio unless it has a specifically marked terminal for the purpose.

With television coming into more and more homes daily, the man who likes to tinker is faced with new dangers. The simple fact is that, compared with most electrical appliances in your home, television employs astronomically high voltages which, to an amateur tinkerer, may be as swiftly murderous as an unguarded buzz-saw.

To protect you when you are using your television set, the manufacturer has built into it carefully designed safety devices. Nevertheless, as in radio, some condensers may retain a charge of many thousands of volts. Call in the local repairman if your set starts acting up.

Defective wiring or misuse of an appliance may do nothing more serious than blow a fuse. Yet even such a simple matter as changing a fuse can result in severe shocks unless common-sense precautions are observed: flip the main switch to turn off the circuits, and stand on a dry board while changing a fuse.

A wet cellar floor sometimes provides an unsuspected path to ground while handling faulty appliances. Standing on a wooden platform or wearing rubbers keeps your feet off the wet floor and reduces risk of grounding your body. The appearance of automatic washers has made industry aware of the necessity for grounding a washer at the time of installation. If your washer has given you years of service, and you discover after reading this that your own washer isn't grounded, you can do it yourself. Connect one end of a wire to the washer and fasten the other end securely to a nearby water pipe. If a defect should develop in the machine, current will flow through the wire instead of through your body.

If it should happen that someone in your family is rendered unconscious by a severe shock, apply artificial respiration immediately and keep it up without interruption until the doctor arrives. But if you treat electricity with the respect it demands, the chances are you will never have to apply desperate first aid.

MICHIGAN FAMILY FINDS DELCO-HEAT CONDITIONAI BEST CHOICE IN HEATING

"We selected Delco-Heat becaus the phrase 'Built and backed b General Motors' gave us assuranc of dependable performance," write Rosby McKinney of Plymouth Michigan. "And now that our Delco Heat Gas-fired Conditionair ha been in use, we are sure that ou decision was right. Our unit ha been extremely efficient and de pendable."

You can put complete confidenc in your Delco-Heat unit and in th heating experts who install it. Delco Heat units are made with the highes engineering skill, to give years o trouble-free service. The Inter-State Modernization Co., Detroit, installed Mr. McKinney's Conditionair.

Delco-Heat Conditionair —an automatic gas-fired warm-air furnace— heats, cleans, humidifies and circulates the air in your home. For automatic heat with gas or oil, see your nearest Delco-Heat Retail Distributor.

FREE—Write for literature on automatic Delco-Heat. Address Dept. AH-51, Delco Appliance Division, General Motors Corp., Rochester 1, N. Y.

Read what other Delco-Heat users have to say—see pages 121, 127.

REPLACE ROTTED WOOD WITH PLASTIC WOOD

EASY! No skill required. Handles like putty.. and hardens into wood.

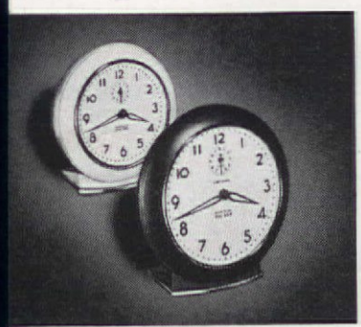
P.S. Stop hinges from squeaking with just a drop of 3-IN-ONE Oi

DRY OUT DAMP CELLARS

This amazing invention—Fedders Electric Dehumidifier—dries damp rooms without messy chemicals! Plugs in like radio, removes up to three gallons of moisture from the air every 24 hours. Stops rust damage, mildew, rot. Kills moldy odor. Protects tools, guns, luggage, furniture, linens. Compact and portable. No service worries. Runs for a few pennies a day. Write today for details on 5-day FREE home trial offer. Fedders-Quigan Corporation, Dept. AH-3, Buffalo 7, New York.

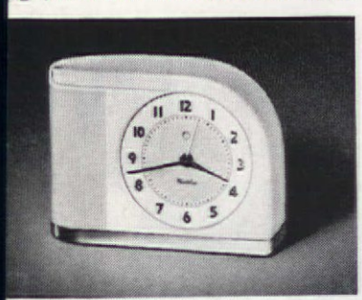
fedders A GREAT NAME IN COMFORT

Are you sure you have enough time?



BY BEN ALARM. Popular little ther of Big Ben. Has a quiet tick d a steady call which you may just to loud or soft. $5.45. With minous dial, he's one dollar more.

BEN LOUD ALARM. World's best-own alarm clock. A tick you can ar; a deep, intermittent fire-alarm ng. $5.45. Luminous, a dollar more.



DONBEAM ELECTRIC ALARM. Calls u silently. First he blinks, then rings. If you ignore the blinking ht, he calls with an audible alarm. .95. Luminous dial, a dollar more.

REENWICH ELECTRIC ALARM. A hand-me electric clock that combines e beauty of a rich mahogany-nish wood case with the utility of a leasant-tone bell alarm. $7.95. With minous dial, one dollar more.

Prices do not include tax and are subject to change.

WESTCLOX

Made by the Makers of Big Ben

PRODUCTS OF GT GENERAL TIME CORPORATION

Miniature Lamps

(Begins on page 38)

a little larger, with handles added to them so they could be carried to light the way to bed where, in emergencies, they remained burning all night.

According to Mrs. Delmore, some of the first glass lamps had blown fonts and pressed-glass bases and were only about five inches tall. They were made in Sandwich in the 1820's. The larger lamp appeared in the middle of the century. The 1870's glorified the small, more elaborate night lamp. Opaque and all kinds of colored glass made their appearance then, too. Matching shades to bases became popular with the advent of the glass chimney in the 1850's.

Animal and bird lamps are much sought after by the collector. An elephant, eagle, and swan are included in this collection. After a six-year search, the swan lamp shown on page 38 was found in a collection of swans owned by a Mrs. Swan, who after some deliberation, graciously consented to part with it.

One Delmore piece not illustrated here is the Dahlia lamp with a raised flower in yellow on pink and green ground in a swirled effect. The Apple Blossom is in milk glass with flowers raised and painted in delicate pink. An Artichoke lamp in orchids and green has a melon-ribbed base and petaled shade. Milk glass is the background for the Sunflower lamp which is decorated with brightly colored flowers. Another floral number is Cosmos, colored and embossed on white milk glass against a latticed background. Rare Bristol glass in pink as well as blue (the pink slightly lopsided due to a crooked mold) are treasures of this collection.

The group would be incomplete without examples of the highly prized Satin glass. One in blue has an all-over polka-dot pattern with applied feet in clear glass and an open ruffled shade. Another blue one has a half shade with an embossed design done in gold. A translucent deep green has a ball globe which is beautifully decorated in enameled flowers.

The Orange Skin lamp resembling the skin of an orange is unusual. Very special is the Amberina lamp made in 1884. It is of yellow-toned amber shading to a rich ruby, with applied clear glass feet and a half shade. Its companion has a base of pale green, shading into milky opaque white to pink. A child's lamp marked "Twinkle" is star-studded on an amethyst ground with chimney shade.

These are just a few of the most prized numbers among this fabulous collection which includes all types of the period. That these delicate glass and china treasures should have survived the years adds to their charm, and it is not surprising that the Delmores find enormous excitement as well as great rewards in the "hunt."

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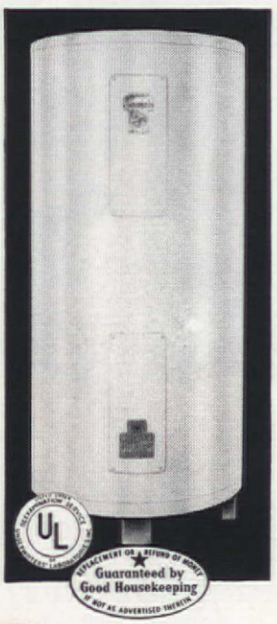
the automatic water heater that

can't rust!

Oceans of clean hot water, instantly and always—free from tank rust and sparkling clear as your water supply!

That's what you enjoy when you own a *Permaglas,* the only automatic water heater with glass-surfaced steel tank that can't rust because glass can't rust!



COSTS NO MORE

than an ordinary water heater!

A. O. Smith mass-production economies give you this longer-lasting, can't-rust water heater for no more than you'd pay for an ordinary, galvanized water heater.

See your A. O. Smith dealer, or write for FREE booklet on the *inside story* of *Permaglas* superiority. A. O. Smith Corporation, Water Heater Division, Dept. AH-951, Kankakee, Ill. Licensee in Canada: John Inglis Co., Ltd.

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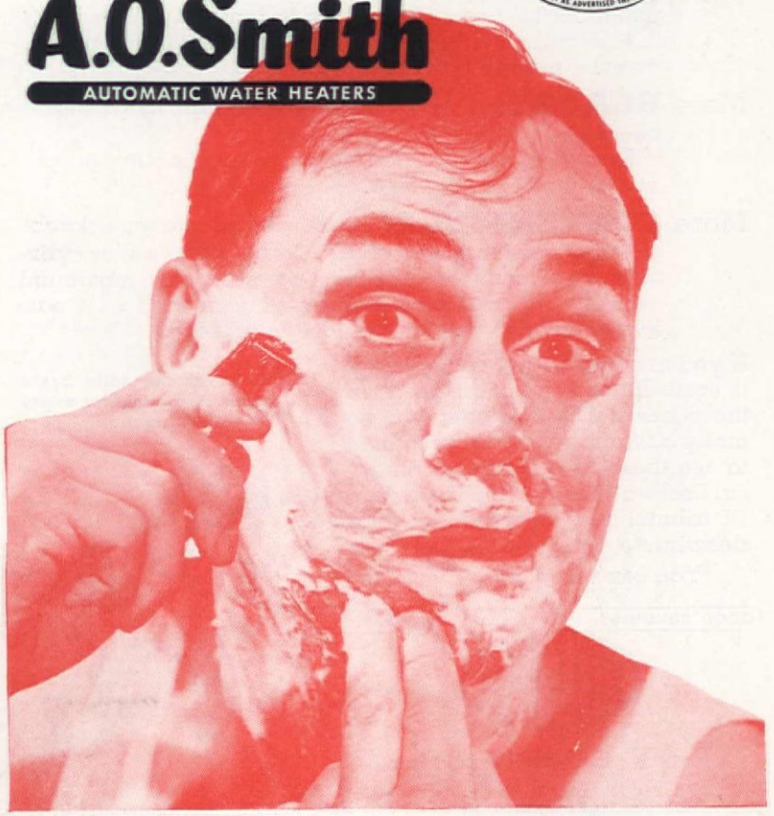
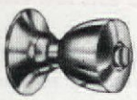
AUTOMATIC WATER HEATERS



Here's the NEW Corbin Cylindrical Lock!



No other lock offers you all these needed features

More **SECURITY!** Latch bolt extends 25% farther than usual, for secure locking even if doors shrink or warp. Automatic deadlock prevents intruders from opening door by forcing latch bolt back.

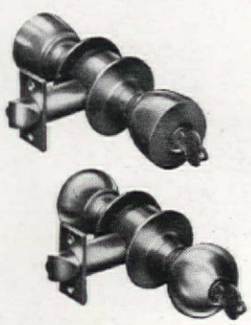
More **BEAUTY!** Look — no screws to mar its gleaming beauty or to scratch your fingers. Exterior parts are *solid brass* for rich beauty today and in the years to come.

More **CONVENIENCE!** New design prevents knobs from getting loose or wobbly. Corbin pin-tumbler cylinders are famed for smooth operation and maximum security . . . can be masterkeyed as needed . . . easily replaced if you should lose your keys.

If you are building or remodeling, it costs little or no more to have these new locks that offer you so many advantages. You are invited to see these *new* Corbin Cylindrical Locks at your Corbin Hardware Distributor's . . . or write today for descriptive, illustrated folder!

You can't buy a finer lock!

Two handsome solid brass designs in models for every door function.



GOOD BUILDINGS DESERVE GOOD HARDWARE

CORBIN

P. & F. CORBIN Division

THE AMERICAN HARDWARE CORPORATION, NEW BRITAIN, CONNECTICUT, U. S. A.

A Case of

Photographs by Hans van Nes

BEFORE: It looks pretty sad, doesn't it? But analyze this room. The only thing wrong with it is the window wall with all those restless verticals: the narrow windows, dowdily dressed in draperies which make them look narrower; the strips of blank wall; the nude radiator

COMFORT·SPACE·BEAUTY

IN ONE SIMPLE HEATING INSTALLATION

A warm room starts with a warm floor. Burnham BASE-RAY® Radiant Baseboards give the most uniform floor-to-ceiling temperatures known . . . true radiant heat plus gentle convected heat, starting at ankle height and evenly distributed throughout the whole room. BASE-RAY units are made of durable cast iron to last a lifetime. Built in as a baseboard they are gracefully designed to fit any room, blend with any color scheme, to give you "streamlined" winter comfort — ideal heat even in zero weather. Economical in operation, BASE-RAY can be used with any hot water, 2-pipe steam or vapor system. Before you build or remodel, decide to enjoy the modern comfort of BASE-RAY Radiant Baseboard Heating.

Burnham Corporation

"PIONEERS OF RADIANT BASEBOARD HEATING"
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MAIL COUPON NOW! *Reg. U. S. Pat. Off.

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Please send six-page folder on BASE-RAY Radiant Baseboards to:
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AFTER cure, room gains feet in width—visually. Fabric-covered plywood cornice is wall-to-wall, even around jog. Draperies cover blank wall only. Single Venetian blind adds further width, is enhanced by slipped-in colored slats which match the tapes. Screening masks radiator

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It's simple . . . it's easy . . . and you do it in your spare time. No experience needed. Make friendly calls on friends, neighbors, fellow workers. Show this big exciting selection of Christmas Cards and Everyday assortments. Each one a masterpiece of beauty, originality and quality. Sales of only 100 boxes are easy and bring you up to $50 or more. Our free booklet, "The Chilton Plan," tells you how.

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Send no money — we send everything you need to start making money immediately, including free sample displays and "on approval" box assortments. Our big, free catalog shows complete line of greetings, notes, gift wraps, stationery, gifts, etc.

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Nothing could give you more protection or assurance. You simply can't lose. You take absolutely no risk.

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147 Essex St., Dept. H-13, Boston 11, Mass.

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wake up Fresh as Spring Air

Whatever your size or weight, whether you sleep alone or two-in-a-bed, there's a Spring-Air "zoned-comfort" mattress *just right for you* . . . to help you "Wake up Fresh as Spring Air." There's no finer sleep equipment . . . no better dollar value. Tonight's a good night to start sleeping the *better*, Spring-Air way! See your dealer.

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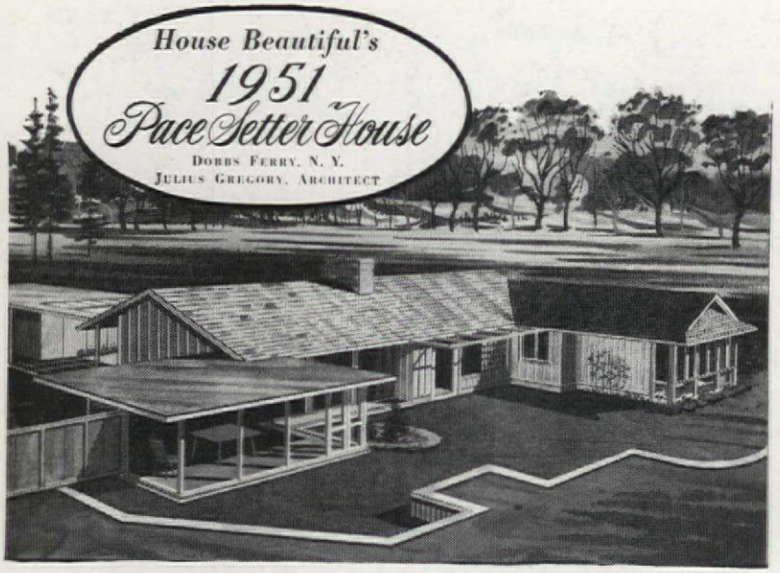
Free "FORMULA FOR BETTER SLEEP." A 16-page guide to select the mattress best for you—according to weight, size and sleep habits. See your dealer, or write: SPRING-AIR COMPANY, HOLLAND, MICHIGAN, Dept. 902.

Accepted For Advertising In Publications Of The American Medical Association

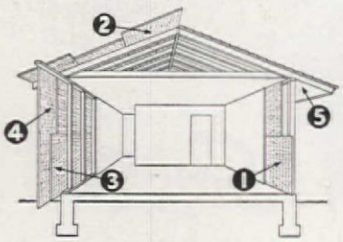
Guaranteed by Good Housekeeping

USED IN OVER 4000 FINE HOTELS AND HOSPITALS TWO MILLION HOMES



Shows How To Have A Better Home With These Five Pace-Setting

Plywood Features



1. Panel Backing
2. Roof Sheathing
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4. Exterior Siding
5. Soffits and Breezeway Ceilings

House Beautiful Magazine's 1951 Pace-Setter House is planned for a family with a "two-car" income, but even the humblest cottage can be bettered by the same careful planning and use of materials. If you're building or remodeling, give real thought to the ways Douglas fir plywood contributes to its quality construction. Durable Exterior plywood was used for siding, for smooth, flush soffits and breezeway ceilings. Plywood was used for the very important hidden parts of the home, too—for strong, rigid wall and roof sheathing . . . as firm, solid backing for interior wall coverings. *It's the finest construction money can buy!* Learn why these pace-setting plywood features belong in *your* plans. Mail coupon below—*today!*

Ask your architect or builder about plywood's advantages for every building or remodeling job. For smart, space-saving built-ins . . . for rich real wood paneling . . . for sheathing, subfloors and siding. Your local lumber dealer has plywood for all uses: waterproof *Exterior* type for outdoor uses, *Interior* type for inside applications.

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Large, light, strong panels of real wood—split-proof, puncture-proof, kick-proof. So very, very versatile that it's truly "America's Busiest Building Material."

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Please send me a copy of the 12-page full-color booklet, "Pace Setter House of 1951". I enclose 10c to cover mailing.

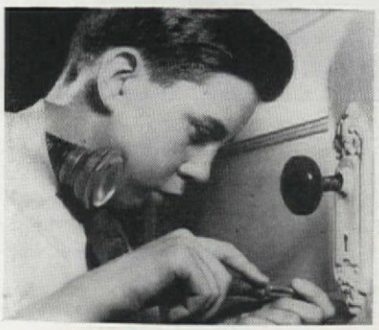
Name.....

Address.....

City.....Zone.....State.....

How-To

Wood chisel or other tool handles will last a lot longer with a crutch tip slipped over the end to protect the handle from the beating of a mallet or hammer. The grip will also be more comfortable



With the flashlight under your collar you can see to work in a dark corner and also have both hands free for the job. This idea is most helpful when there is no other place to rest the flashlight

Use it to POLISH YOUR CAR!

Use it to SAND DOWN FURNITURE!

Use it to DRILL LEAD HOLES!

Use it for WOOD BORING!

Use it to SHARPEN CUTLERY!

Use it to REMOVE RUST!

This husky, versatile tool drives many attachments to save you time, money and muscle in hundreds of home and farm jobs!

The Home-Utility 5" Sander-Polisher comes complete with sanding discs, lambswool bonnet, ¼" drill chuck, cans of auto polish and wax. It drives many other attachments for grinding, sharpening, buffing, burnishing, cleaning. And it weighs only 3½ lbs., easy for the whole family to use!

Quality-built by world-famous Black & Decker, it has an extra-powerful motor for high-speed work from AC or DC outlets. Instant-release trigger switch. Strong, light die-cast aluminum housing. Perfectly balanced. Try it at your hardware, electrical or department store!

Only $49.95

HANDY HOME KIT!
Contains Home-Utility 5" Sander-Polisher, ¼" drill chuck, 3 sanding discs, polishing bonnet, 7 high-speed bits, 4 wood augers, countersink, electric wax, auto polish, backing pad — all in streamlined steel case!

Quality Tools at Popular Prices!

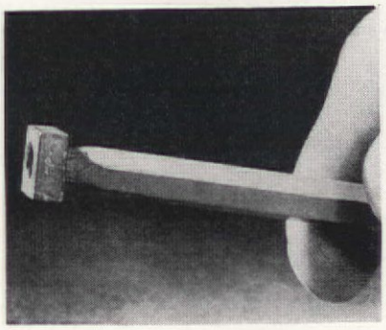
ELECTRIC HOME-UTILITY TOOLS

Products of HOME-UTILITY Div., BLACK & DECKER Mfg. Co., Dept. H9A, Towson 4, Maryland

¼"-½" DRILLS • SANDER-POLISHERS • 6"-8" LECTRO-SAWS

Tricks

Turn a chair over and the flat bottom of a leg will serve as an excellent last for hammering loose heels tight. With the shoelace removed, the leg will also be a good last for most of the shoe sole, too



To reach in a tight spot and start a small nut, just break the point from a pencil and twist the nut on the wood. It is then easy to reach in a small opening and use the pencil as a screwdriver

Say Goodbye TO THESE 6 WINDOW CHORES

1. Putting up and taking down screens
2. Painting and repairing screens
3. Storing screens
4. Putting up and taking down "storms"
5. Painting and repairing "storms"
6. Storing "storms"

PELLA CASEMENT WINDOWS with famous ROLSCREENS and DUAL GLAZING eliminate tiresome, annual window chores. Enjoy draft-free comfort and fuel-saving advantages of Pella Dual Glazing and Weather Stripping. Pella Windows are 100% pre-fitted and assembled at factory—assuring better performance and longer life. Saves on installation labor cost, too! Special hinge design allows either side to be washed from the inside.

Whether you're planning to build or remodel, select from the 300 custom-like window combinations *stock-size* Pella Casement Windows offer. Pella Casements cost no more than ordinary windows when you consider their many advantages and lower installation costs.

SEND FOR FREE FOLDER of Window Ideas. Tells about time, labor and money saving features. Mail coupon today!

ROLSCREENS—original inside screens that roll up and down like window shades. No putting up, taking down, painting, storing. Inconspicuous.

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Gentlemen: Please send me your Free Folder on Window Ideas and information on Pella Casement Windows with ROLSCREENS and DUAL GLAZING features. I am building ☐. I am remodeling ☐.

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Address.....

City & Zone..... State.....

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Made by the Manufacturers of Famous PELLA VENETIAN BLINDS AND ROLSCREENS

"Twenty years ago, when Helen Parker told me she and Bob had already started a retirement income fund—well, you can imagine my surprise! I made her tell me exactly how it worked."

"I lost no time in asking Tom—'Isn't this the one right plan for us? It protects the children from the start. And think, my darling—now we *know* we can be independent!' "

"That same day we planned our own retirement. Today at 55 we're independent, and we're off to the Grand Canyon . . . California . . . maybe even Alaska. We're going to see things! Money? Our Penn Mutual Retirement checks come every month!"

Plan now to retire at 55

So many wonderful things to do and so many years to enjoy them! Start a Penn Mutual Retirement Income Plan now—and *look forward to age 55!* Perhaps you'll want to travel, or live where there's always sunshine. You may choose to stay near to those who are closest to your hearts. You can follow your sports and hobbies—or safely finance new careers for pleasure and profit. Really *live*, worry-free!

Thousands have found lifelong protection and guaranteed retirement income through Penn Mutual. Just mail the coupon to get full information on plans for men and women.

A person well qualified to help you plan your insurance is the Penn Mutual Underwriter. He is an expert who understands your problems and can quickly arrange an Independence Plan for you: a plan tailored to fit your income and cover your insurance needs.

BACK OF YOUR INDEPENDENCE . . . STANDS THE PENN MUTUAL

THE PENN MUTUAL LIFE INSURANCE COMPANY

FOUNDED IN 1847

☐ Plan for men
☐ Plan for women (Check one)

The Penn Mutual Life Insurance Company
Independence Square, Phila. 5, Pa., Department A-951

Gentlemen:
Please send me information on how a Retirement Income Plan—together with Social Security—can fit my individual case.

I can save per week $3 ☐ $5 ☐ $10 ☐ $15 ☐ $25 ☐ ? ☐ (Check one)

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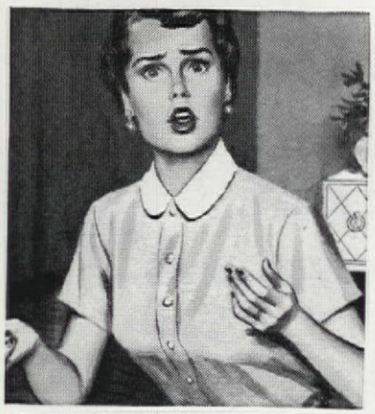
Name_____ Date of Birth_____
(A-951)

Address_____

City_____ State_____

A National Institution — With Over a Century of Security

"My neglect cost me a new winter coat!"



"**I tried** so-called 'easy-way' methods of taking care of *my* wood floors. But, believe me, they didn't work. My floors got so marred and scarred I just *had* to have them refinished, and it took every cent I'd saved for a new winter coat!

"**Never again!** From then on, I took Mother's advice and protected my refinished floors with Johnson's Paste Wax—the genuine *polishing* wax. It's the only kind that gives floors *real* protection, not a temporary shine. And it's really easy to use.

"**There's just nothing** like the mellow, genuine wax luster Johnson's Paste Wax gives! And it polishes to such a tough, lasting finish that even my rough-housing youngsters can't wear away its beauty.

"**We know now** that with regular Johnson's Paste Wax care, refinishing will never be needed again. Instead of getting shabby with age, our floors become lovelier with every waxing. It's the wax for me!"

Insist on genuine polishing wax—

Johnson's Paste Wax

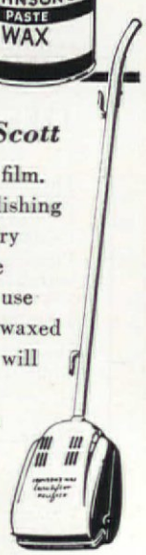
Margaret Scott
Johnson's Wax
Consumer Service
Department

Floor care tips by Margaret Scott

Always apply Paste Wax in a thin, even film. This gives the best results and makes polishing easier. Dust will not stick to the hard, dry surface of a paste-waxed floor and can be easily picked up with a dry mop. *Never* use an oiled or chemically treated mop on a waxed floor. This will soften the wax, the shine will disappear, and dirt will stick to the greasy film.

It's easy—and 10 times faster—to polish wax with a Johnson Electric Floor Polisher. You can rent one in over 50,000 stores or buy one for about half the cost of a good vacuum cleaner.

For detailed information on floor care, please write me at Johnson's Wax, Racine, Wisconsin.



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Let's Go Shopping for Lilies

(Begins on page 30)

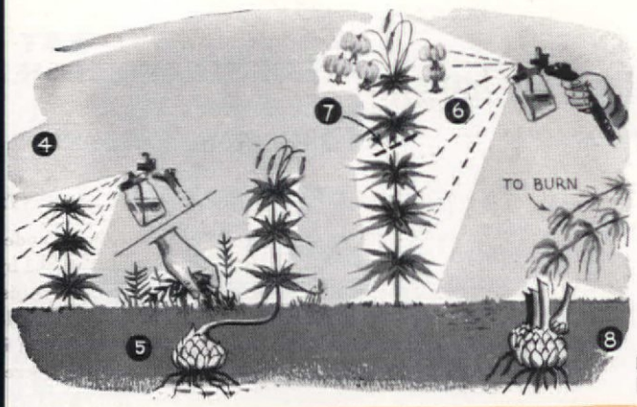
MORE CULTURAL HINT

Spray early growth with bordeaux mixture (4). Stems often wande unaccountably underground, so, close to plants, always weed b hand (5). In midsummer, spray with nicotine (6) to control aphi In cutting flowers, leave two thirds of the stalk if possibl (7). In fall, when stems have died, cut and burn them (8); i bulbs must be moved, do it now. Mulch beds after ground freeze

A KEY TO LILIES

NOTES: *Flower Shapes: Tr—Trumpet; T C—Turk's Cap; C S—Cup Shape

TYPE (By Season)	KIND (Lilium ——)	FLOWER	
		Shape*	Color
Early Lilies Late May and June	tenuifolium	T C	Scarlet
	rubellum	Tr	Pink
	martagon album	T C	White
	Golden Chalice Hybrids	C S	Yellow
	hansoni	T C	Yellow
	Backhouse Hybrids	T C	Ivory, mauve, pink, copper
	candidum	Tr	White
Midseason Lilies July	canadense	T C	Yellow to brick-red
	umbellatum and elegans	C S	Orange to deep red
	superbum	T C	Orange-red
	regale and centifolium Hybrids	Tr	White
	Brenda Watts	Hyb	Vermilion
	Edna Kean	Hyb	Cherry-red
	Coronation	Hyb	Clear yellow
	pardalinum giganteum	T C	Deep blood-red
Late Summer Lilies From August on	auratum	Tr	White
	tigrinum	T C	Orange-red
	dauricum wilsoni	C S	Apricot
	Seneca	T C	Apricot-red
	henryi	T C	Orange-yellow
	Havemeyer Seedlings	T C	Ivory to bronze
	speciosum punctatum	T C	White and pink
	speciosum rubrum	T C	White and crimson
	speciosum album	T C	White
	formosanum	Tr	White

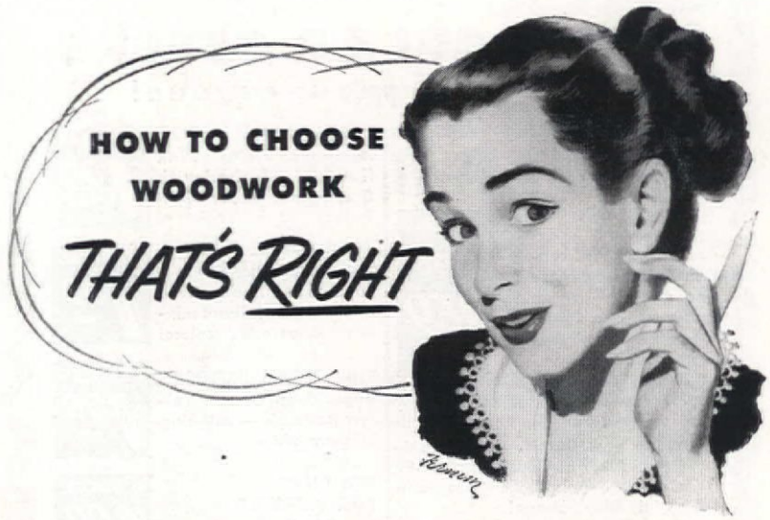


Drawings by Doris Wright

TO GROW IN THE GARDEN

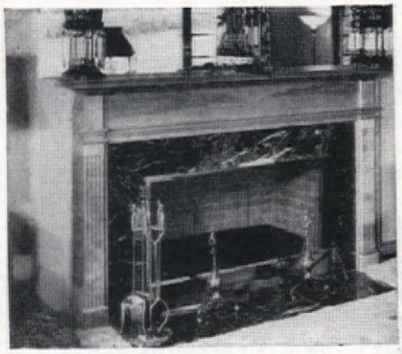
†*Height variations* depend on location, not on plant. §*Flowering dates* are given for Vermont; they will be earlier as the location is farther south.

Plant height†	Flowering date§	Good and bad qualities—Placement suggestions
12–18 in.	Early June	Fragrant, colorful, short-lived. Use in border, rock garden
10 in.	Late May, early June	Fragrant, relatively easy to grow, but hard to get. Don't use in border
4–7 ft.	Late June	Graceful, vigorous, tolerates shade. Use as accent plant or in border
18 in.–3 ft.	Mid-June	Includes excellent yellows to provide sheet or drift of color
3–4 ft.	Late June	Likes some shade. Good subject for special locations
4–7 ft.	Late June	Expensive, but easily grown. Like shade. For special locations
5 ft.	Late June	Well known. Fragrant. Use in border or against wall or hedge
4–7 ft.	Very early July	Long season. Graceful. Use in border or under low shrubbery
12 in.–3 ft. (varieties vary)	Early July	Colorful. Easily grown and increased. For border or edging
5–9 ft.	Mid-July	Our finest native lily. Likes shade; will take some moisture
4–6 ft.	About Mid-July	Indispensable for borders and all special locations
5 ft.	Mid-July	Showy, vigorous, easy to grow. Use in border; scatter against tall, or plant under low, shrubs
4 ft.	Mid-July	Like one above except for color
3–4 ft.	Mid-July	Companion plant to one above
5–7 ft.	Mid-July	Showy; easy to grow; blooms relatively perishable. For border
3–7 ft.	Early August	Showy, fragrant. Rarely establishes itself. Use anywhere
5–6 ft.	Mid-August	Showy; good for bold effects
2 ft.	Early August	Scarce, but an attractive color for use in border
6–7 ft.	Late August and Sept.	Good color for mass effects. Easy to grow
4–7 ft.	Mid-August	Vigorous; likes shade or sun. Use anywhere
4–12 ft.	Late August and Sept.	Still scarce, but one of the finest new groups of August plants
5 ft.	Early August	Vigorous. Especially valuable for northern gardens
3 ft.	Later than one above	Well known. Easy to grow. Use in border or colonies
3 ft.	September	Not quite so easy to grow as the two preceding
5–7 ft.	September, October	A fragrant, late trumpet-type lily. Use in border or alone



HOW TO CHOOSE WOODWORK THAT'S RIGHT

You'll live a long, long while with the woodwork in your home. That's why it's so important to choose woodwork that will *keep on* pleasing you as long as you live in your home. Curtis has made that kind of woodwork for 85 years. Many Curtis designs are the work of well-known architects—styled by master hands. Here are some pointers that will help you choose wisely and well . . .

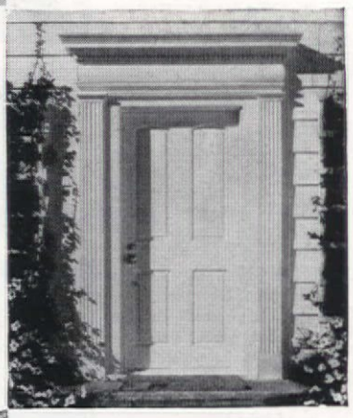


Look for Good Design

You wouldn't want to add or subtract a single detail of this Curtis mantel. See how the simple lines accentuate the beauty. Here's an excellent choice for any type of home. Curtis makes many other styles of mantels, too.

Look for Fine Craftsmanship

The stamp of expert workmanship is reflected in this charming Curtis doorway—for all Curtis Woodwork is made like fine furniture. Each piece is trade-marked and carefully inspected at the factory. Our Woodwork Idea Book shows many other beautiful entrances.



Look for Choice Materials

Only choice lumber is used in the production of Curtis Woodwork. Yet this fine Curtis china case—one of several styles—is priced to fit the modest budget. Made for corner and wall installation, with and without glass door. There are Curtis cases for every room of the house.

A treasury of fine woodwork—that's what you'll find in the Curtis Woodwork Idea Book! Send today for your copy.

1866 CURTIS WOODWORK

Curtis Companies Service Bureau
283 Curtis Building
Clinton, Iowa

Please send the Curtis Woodwork Idea Book for building and remodeling. I enclose 10 cents. (Please print.)

Name.....

Address.....

City.....*State*.....

SPECTACULAR OFFERS
...for a gorgeous garden!

GUARANTEED TO BLOOM NEXT SPRING **Darwin**
TULIPS

Not tiny bulblets; they average over 3" in circumference! Will continue to increase in size and quantity; bloom for years into large, long-stemmed Tulips of breathtaking beauty! Order these choice imported bulbs in a glorious Rainbow Mixture now—for planting this Fall!

50 BULBS $1.69

FREE! — with above — 25 IMPORTED DUTCH GRAPE HYACINTHS — deliciously fragrant; "Heavenly Blue" shade!

DAFFODILS AND NARCISSUS

Glowing shades of Gold and Yellow; for borders, rockeries, naturalizing. Will multiply and bloom profusely year after year!

50 BULBS $1.69

FREE! — with above — "HERALDS OF SPRING" COLLECTION of 25 hardy, imported bulbs in a glorious mixture of Whites, Pinks, Blues for border planting!

GIANT RED EMPEROR TULIPS — 18 BULBS $1.69
Holland's supreme achievement; spectacular blooms of tremendous size; often 9" across when open! Tall, sturdy, brilliant Scarlet; your garden's crown jewels!

FREE! — with above — 42 SNOWDROPS—dazzling white, hardy star-shaped flowers!

GRACEFUL DUTCH HYACINTHS — 15 BULBS $1.69
A profusion of lovely shades—fragrant and effective in borders or beds!

FREE! — with above — 20 FRAGRANT GOLDEN HYBRID JONQUILS—very unusual miniatures!

GIANT GOLDEN TRUMPET DAFFODILS — 25 BULBS $1.69
Huge, long-stemmed beauties; will bloom year after year, adding sunny color to your garden!

FREE! — with above — 20 WOOD HYACINTHS in mixed colors!

Special!
ANY TWO $1.69 OFFERS FOR $3.00
ANY FIVE $1.69 OFFERS FOR $6.95

GIANT FANTASY TULIPS — 12 BULBS $1.00
Immense Flame Pink flowers, splashed with Green—most exotic of all Tulips.

GIANT DOUBLE PEONY FLOWERED TULIPS — 10 BULBS $1.00
Enormous Peony-like flowers in a Holland mixture of assorted colors!

KING ALFRED DAFFODILS — 12 BULBS $1.00
Huge, deep Golden Yellow Daffodils — still king of them all!

NEW GIANT PINK DAFFODILS — 6 BULBS $1.00
Mrs. Backhouse, gorgeous Shell Pink trumpets — choice and unusual!

HARDY POET'S NARCISSUS — 30 BULBS $1.00
Glowing shades of Gold, White, Yellow. Multiply and bloom profusely year after year!

GIANT BEARDED IRIS — 20 ROOTS $1.00
Exquisite Orchid-like flowers; 2 yr. roots; an imported mixture of many shades!

Special!
ANY THREE $1.00 OFFERS FOR $2.75
ANY SIX $1.00 OFFERS FOR $4.95

COMPLETE SPRING GARDEN SPECIAL!
All of above 11 offers totaling
380 BULBS...ONLY $10.50

FREE! with every $10.50 order—Holland's "SPRING SYMPHONY" COLLECTION of 40 bulbs, separately packaged and labeled; including 10 CHINODOXIA, 10 BLUE MUSCARI, 10 SIBERIAN BLUE SQUIL, 10 GLORY OF EASTER!

COMPARE AND BE CONVINCED! These 420 choice and unusual bulbs are actually worth $19.90. Order now—save $9.40!

Shipped postpaid East of Mississippi; elsewhere add 35c. Send check, M.O. or C.O.D.

FREE CATALOGUE ON REQUEST!
Beautifully illustrated in color; teaming with thriftwise bulb values in imported varieties and popular favorites!

U.S.-DUTCH BULB CORP.
220-5th Ave., Dept. K-21, New York 1, N.Y.

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proudly presents
SHASTA

to grace the fastidious table.
A magnificent daisy spray
artistically expressed
in warm golden tones—

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Theodore Haviland's New York — Haviland & Co INCORPORATED
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Shopping for Lilies

(Begins on page 30)

mature and will be out of the ground for the shortest possible time. They should be so packed that they cannot dry out or be injured in transit and, on arrival, will be plump and firm. Avoid dessicated, spongy bulbs and discard any that show rot at the base of the scales.

Bulbs of domestic origin will ordinarily reach consumers with roots more or less intact; those from Japan, Burma, Holland, France, or England are likely to have the roots clipped. In the latter case, the bulbs can be dusted with a 50–50 mixture of one of the root-stimulating hormone powders and a disinfectant such as Fermate or Spergon, although this is rarely necessary except with rare or difficult-to-handle lilies. Do not use a root-stimulating powder without a disinfectant, as it tends to stimulate bulb rots. And do not use a disinfectant containing mercury, as it will very likely cause serious injury.

Even the beginner with lilies will want to include in his collection enough members of the genus Lilium so that he can know what the different forms are like. He will also, in all probability, want some lilies in flower all during the summer. Other factors, such as shape, fragrance, and color of flower, may be important to the individual gardener. But any beginner will be thoroughly disillusioned if the lilies he decides to buy do not grow and flower well for him. So, at the outset, it may as well be pointed out that there are at least three lilies which, though easy to grow, cannot be expected to last more than a season or two in the garden. These are the Gold Banded Lily (*L. auratum*); the dainty Coral Lily (*L. tenuifolium*); and L. formosanum, sometimes erroneously labeled and sold as L. philippinense formosanum. New bulbs of the Gold Banded will have to be planted in most gardens every few years, though there may be exceptions. Fresh stocks of both the Coral Lily and L. formosanum can easily be kept coming on from seed which will normally produce flowering plants in two years.

Certain broad clues or characters are helpful in determining whether or not any particular lily is easy to grow. Almost without exception, all of the recently introduced American and Canadian hybrids are most successful in American gardens; furthermore, they constitute a tremendous addition to the range of the genus. On the other hand, with the exception of the Madonna Lily (*L. candidum*) and L. martagon album, almost all European lilies are unreliable, though some may happen to establish themselves successfully here or there. Of the lilies from our own Pacific Coast, only the Leopard Lily (*L. pardalinum*), the Sunset Lily (*pardalinum*

Plant This Fall—EAT FRESH STRAWBERRIES EVERY DAY NEXT SUMMER for $1.00

Stahelin's New BRILLIANT (PAT. PENDING)

EVERBEARING STRAWBERRY
The sensation for small gardens. Produced over 7000 quarts per acre in tests at an impartial experiment station. FREE catalog. 40 pages of nursery bargains. Write now.
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Box 11, Bridgman, Mich.

SPECIAL OFFER
10 Brilliant Strawberr
PLANTS $1.0
Postpaid
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Shopping for Lilies

(Begins on page 30)

giganteum), and the Bellingham hybrids can consistently be depended on.

Lilies native to the eastern section of North America generally "take" very well, although L. philadelphicum is definitely in the difficult class. Almost without exception, lilies native to China and Japan are well adapted to our climatic and garden conditions. There are a few exceptions to all these generalizations, but most good catalogues will indicate whether or not a lily is easy to grow. The kinds listed in the chart on pages 102–103 give a rather generous cross section. They will also prove easy to handle and to establish.

In the garden, lilies require no more attention than any other plant. As with any bulb, good drainage is imperative. Ordinary garden soil is quite satisfactory, and whether it be light or heavy is immaterial so long as an adequate amount of humus is present. Except for the Madonna Lily, which should be planted so that it is covered by only two inches of soil, a depth of five or six inches from the bottom of the bulb to the ground surface is adequate for any lily. Formerly, planting directions varied according to whether a lily was of the "bulb-rooting" or "stem-rooting" type, but we no longer make that distinction, and I am coming to the conclusion that relatively shallow planting (as suggested above) is safer than deep planting. Bulbs will find their own most satisfactory depth if planted near the surface, and if drainage or aeration is uncertain, deep planting can cause trouble. We have planted L. auratum bulbs four inches deep and, on digging them in the fall, have found them three feet down in one location, whereas, in another, they will have stayed contentedly at their original four-inch depth.

If the soil at planting time is parched, drench it thoroughly before setting the bulbs out. Do not place them too close together; the exact best spacing will vary with the kind of lily. It is always well to mark the location of every clump—if not every bulb—so as to avoid injuring them when working the bed with tools.

Throughout spring and the growing season, routine problems arise. Some lilies tend to start into growth early and may need protection from severe late frosts. Weeding in the immediate vicinity of lilies is always best done by hand, as the stems sometimes take devious courses underground and may suffer serious injury if cultivators or other tools are used. This is doubly true in the spring when the brittle shoots have not yet poked through the ground.

Much has been written, and more probably will be, about diseases and their control. Any really good catalogue should give fair warning on this

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Shopping for Lilies

(Begins on page 30)

subject. If, in early spring, evidences of fungous growth appear, apply bordeaux mixture as a spray or dust. During the summer months applications of nicotine to control aphids will help to prevent the spread of any disease that may be present and that might be carried by the insects from affected to healthy plants. If lilies are grown for cutting, it is advisable to leave from half to two thirds of each stem on the plant so its leaves can manufacture food for the bulb for the next year.

Because of the striking focal interest and individuality of lilies, their placement in the garden picture is important. Most of the lilies suggested in the chart will bring a great deal of life and distinction to the perennial border. But it is well to use imagination and to experiment by using them in other locations as well. They are excellent as isolated colonies off at the edge of the lawn, perhaps under the overhanging branches of some trees. Most of them are effective in drifts or groups against a hedge, wall, or shrubbery border. By all means use them under spreading, low-growing, woody plants such as yew, juniper, Cotoneaster, or Euonymus, where they will grow up through and hold their flowering heads high above the arching green foliage of the lower plants. If there is a spot which permits naturalizing them, a number of lilies will be happy in such a site; since most of them will take partial shade, they are well adapted to this purpose. They can also be used as part of a border devoted primarily to iris or peonies. Here they will grow beautifully because of the protection afforded by other plants, greatly extending the flowering season of this section of the garden and bringing added interest to it.

EDITOR'S NOTE: Do you know the North American Lily Society? For $3 a year it gives you its excellent Yearbook and leaflets like the "Lily Buyers' Guide" and "Growing Lilies from Seed"; advice from experts, a chance to get seeds of rare kinds, rent kodachromes, and mingle with other enthusiasts at meetings and shows. The N. Y. show in June drew a big crowd and some 1,000 entries, elected Dr. S. L. Emsweller of U. S. Plant Industry Bureau president, Thos. Manley, Cleveland, and Rev. E. Rigby, Hamilton, Ont., vice-presidents, and Dr. Forrest Kendall, 240–06 53rd Ave., Douglaston, N. Y., secretary.

DAHLIA GROWERS—CORRECTION!

In the "Dig Now for Dahlias" article in the April American Home, the caption at the top of page 119, telling how to harvest clumps in the fall, should have read "leave to dry in sun for **two hours,**" instead of "a few days." Given good dry weather without frost, the latter course might not do any damage, but it is neither necessary nor desirable—EDITORS

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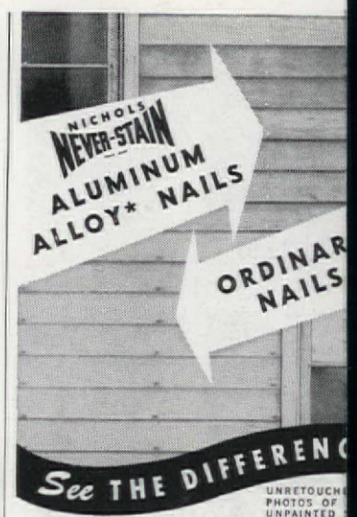

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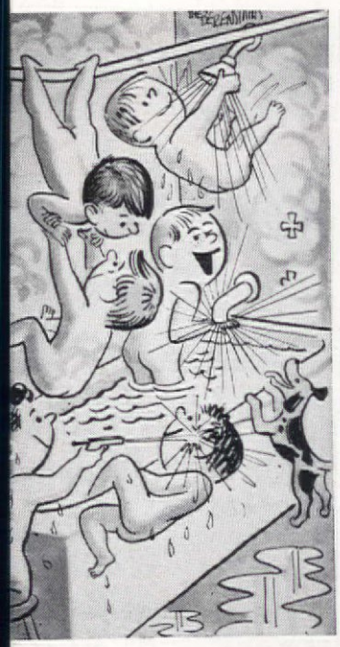

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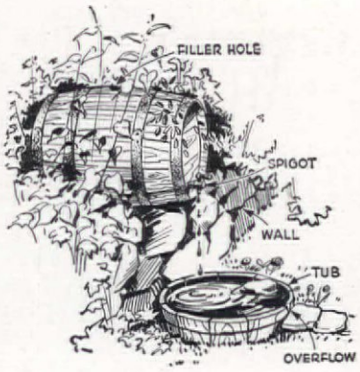

A Boon for the Birds

AGNES YOUNG

(Drawing by Sigman-Ward)

A birdbath on a pedestal with iris or daylilies around it, or perhaps some ivy twining up the shaft, can be beautiful. But the shallow water soon becomes anything but cool to drink, and after a few birds have bathed and splashed vigorously, only a puddle is left for the late-comers.

So I would like to share with you a birdbath idea that has been a boon for the birds in my garden—and for me. It gives them a bathing pool that doesn't dry up, and saves me the trouble of frequently replenishing it with hose or watering can. All it requires is a small barrel, a tub or half keg, and a convenient location.

Lay the barrel on its side, bunghole up, which will bring the hole in the end near the ground; in the latter fit a spigot or any device that will permit a slow, continuous drip. Sink the tub or other shallow container in front of and directly under the end of the barrel; if there is a low stone wall or other rock support for the barrel, so much the better. Partly fill the tub with sand or gravel and put a rock or two in it to provide different depths for different kinds of birds; cut an overflow notch in the edge and lay some flat stones for the water to trickle out over; then fill the barrel, adjust the spigot—and the apparatus is on its own for a fortnight or more. In addition to the pleasure of seeing the birds drinking and bathing, you will enjoy the musical drip of the water on quiet, hot nights.

The barrel part of my birdbath is at the end of a garden path almost hidden by English ivy, phlox, purple loosestrife, and Japanese iris flanking the tub. Yours could be hidden by a trellis or wall, or partly buried in a bank, so long as it is high enough to drip into the birdbath proper. However arranged, it will give pleasure to the gardener and his friends.

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Are More Parties the Answer?

ESTHER CAUDILL

Give the teenagers parties—dances—club houses—anything to keep them off the streets," is the cry of women's and men's clubs alike. We adults are rallying to the call, but all we are doing for over half the children of our land is keeping them away from home a few more nights, and strange as it may seem, many of our teenagers still have adequate, pleasant homes. The only trouble is they haven't the time or the inclination to enjoy them.

Our community is semi-rural. Our homes are adequate, surrounded by large lots and, in many cases, farms, and our women are almost all homemakers. There is no problem of overcrowding and none of juvenile delinquency, but because we felt we must get in line with all the rest, our Women's Club sponsored a Christmas dance, intended to be the first in a series.

To begin with, it was almost impossible to find a night, the youngsters were so booked up with basketball games, school dances, parties, and church affairs.

Then we were told, "the children must run it; otherwise, they won't like it." But because they themselves could not decide on what they wanted there was much confusion. Out of the petty bickerings, the poutings, the bullying of the mothers, and the extravagant ideas expressed, we were convinced that our children are getting too much already.

A steady diet of ice cream, cake, and candy makes the best of us irritable and unco-operative, and we were simply trying to shove down their throats one more thing which they were not able to assimilate, but to please us they were going to try.

This we know is not true in congested areas. It has been proved that more supervised recreation is the answer there.

But must we, like a flock of sheep, herd together and all bolt in the same direction just because the lead sheep found a hole in the fence?

True, our teenagers need something, and need it badly. They need to be introduced to a few of the stark, cold realities of life. They need chores and responsibilities at home, fitted to their years, so that they will feel they are a real part of that home, and then be able and willing to pull

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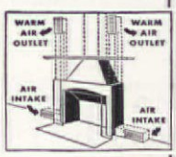

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Parties

(Begins on page 108)

their share of the load in community affairs. They need to be taught respect for others' rights and opinions. They need to know it is a matter of honor to keep their given word. They need less given to them and a little more extracted from them. They need to be shown that home is not just a place to eat, sleep, gripe, and beg for luxuries they should not have and their parents cannot afford, but a place to co-operate and spend an evening now and then with the family or a group of their own friends.

Above all, they need parents who do not fear them and are not easily controlled by them. Ones who occasionally do some old-fashioned "telling," instead of the modern "asking."

These things are fundamental. They are the very essence of living, but we cannot give them to our children as we do a wrist watch or a dance. They are intangibles which we must impart by a much more difficult process. The most worth-while people were seldom pampered children. They are the ones where home life was a reality and circumstances necessitated more giving than receiving.

Of course all this is in our lap as parents. Spoiled brat, or a credit to us and the community, our children are what we make them. Perhaps a few evenings for parents on "family relationships" would be a help in communities where Junior needs a night at home now and then to rest up.

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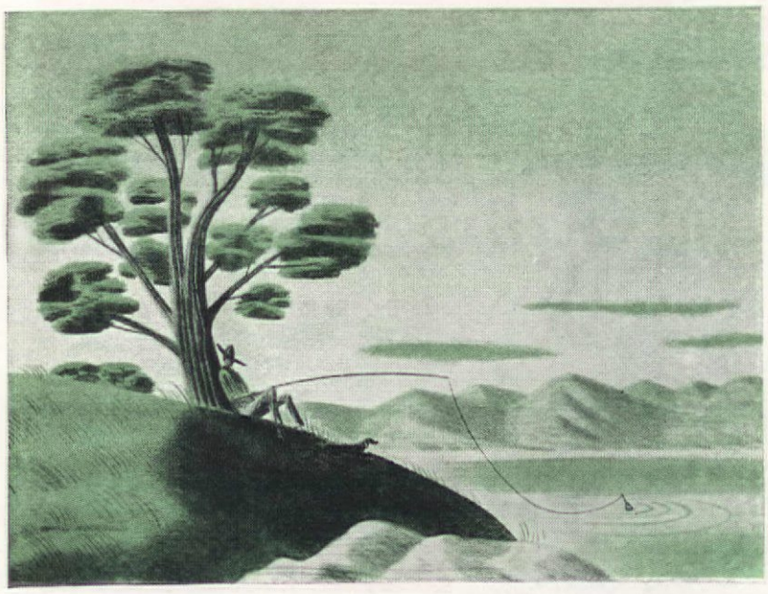


CAPTURE THE LAZY WARMTH AND COMFORT OF JUNE - *INDOORS* this winter

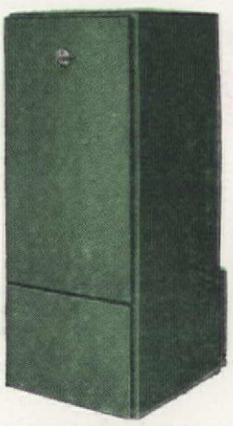
Relax—rid yourself of weather worries with a Chrysler Airtemp Winter Air Conditioner. Automatic controls, Aerfire Combustion, endurance-engineering give you undreamed of comfort and economy.

HEALTH—Filtered, moisturized air reduces the danger and discomfort of colds and respiratory ailments. Buy Chrysler Airtemp heating now for *health*.

COMFORT—Your indoor climate—anywhere in the house—can be "personalized" to your slightest whim. Buy Chrysler Airtemp heating now for *comfort*.

SAFETY—Chrysler Airtemp systems incorporate built-in controls to prevent heating hazards. Buy Chrysler Airtemp heating now for *safety*.

It will pay you to let a factory-trained dealer (he's in the Yellow Pages) explain ALL the benefits offered by Chrysler Airtemp heating systems—for new homes or old. Or mail coupon today for complete information.



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HEALTH COMFORT SAFETY — CHRYSLER AIRTEMP HOME HEATING

You get this "Triangle of Protection" when you buy Chrysler Airtemp.

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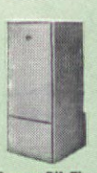
Gas or Oil-Fired Winter Air Conditioners—Lo-Boys



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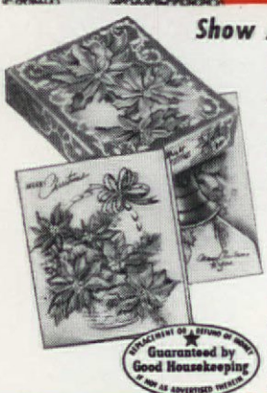
Make Your Christmas Extra-Merry!

Earn Extra Money

This Easy Way—In Spare Time!

Show ARTISTIC Christmas Cards to Friends!



Make money now till Christmas. It's easy . . . and friendly, too. We supply you with actual samples and proven plan that starts you earning at once. Just show your samples to folks you know. They'll buy fast because ARTISTIC Christmas Cards are beauties and values supreme. Just a few extra hours a week can bring you $50.00, $100.00 and more!

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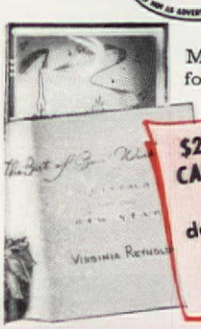
You offer 50 large, richly EMBOSSED Christmas Cards WITH NAME IMPRINTED, for only $1.25. 21-Card $1 Christmas Assortments, Popular Comics, All-Occasion, Religious, other fast-sellers pay you up to 50c profit on each box!

ACT NOW...GET SAMPLES TODAY!

Make money for yourself, your club or group. Mail coupon for FREE Imprint Samples and Assortments on approval.



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364 WAY STREET, ELMIRA, NEW YORK

"Well...it's almost like Koylon!"

Super-whipped Koylon foam makes the world's most luxurious cushioning; it's economical too—wears for years. Always smooth, needs no fluffing. Ask about new furniture with *Koylon*.

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UNITED STATES RUBBER COMPANY
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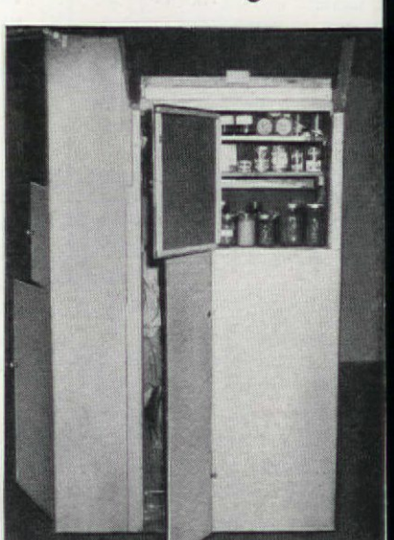
Catchall space under most cellar steps catches only dust. Here floor-to-ceiling cupboard, home-built of pine shelving and wallboard, is dust-proof cache for bulky objects and even nests light bulbs

Basement Stairway Storage

G. T. KELLOGG



In addition to side-of-stair storage, space under staircase functions. Seen here from stair rear is a compartment for canned goods, while a closet for work clothes hides behind long, narrow doorway, here partly closed

Compartment on other side of steps stores long-time supply of canned goods. Note that wallboard doors are reinforced by scrap-wood strips. Catchall occupies space which is too low for shelves. Its hinged door is here removed to show how it works

NEW DISCOVERY
waxes without rubbing!

Merely spread Pride on your furniture . . . let it dry . . . wipe lightly. You get the richest, longest lasting wax luster you've ever seen—without rubbing! Real wax protection, too—against spilled milk, water, other liquids. And Pride is a marvelous cleaner as well. Takes off stains that soap and water can't touch!

Pride was developed from the same scientific discovery as Car-Plate, Johnson's famous "20-minute" auto wax that takes all the hard rubbing out of waxing your car. And because it goes so far, lasts so long, Pride is truly economical. One application actually lasts for months. Don't wait. Try Pride. It's at your dealer's *now!*

"Johnson's", "Car-Plate" and "Pride" are trade-marks of S. C. Johnson & Son, Inc.

JOHNSON'S PRIDE GIVES FURNITURE THE RICHEST, LONGEST-LASTING WAX LUSTER YOU'VE EVER SEEN... *NO RUBBING!*

APPLY...

LET DRY...

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...by the makers of Johnson's Wax

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Think Twice

AND YOU'LL CHOOSE WOOD WINDOWS!

Think twice before you choose windows for your home! You want beauty—who doesn't? But you also want year-round comfort, weather protection. That's why your wise choice is windows of Ponderosa Pine.

Ponderosa Pine brings you the warm beauty of natural wood in a variety of modern styles—for every taste and climate. Choose your favorite color scheme; the satin-smooth wood surface takes *any* finish easily. Ponderosa Pine Windows keep you more comfortable, winter or summer—many are precision-fitted, and wood is a *natural* insulator. Remember, wood windows can be scientifically treated at the factory to enhance still further their long, long life.

Illustrated Booklet shows Ponderosa Pine windows, woodwork and cabinets installed in beautiful homes. Mail the coupon!

Ponderosa Pine **WOODWORK**

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Send me a copy of "Ponderosa Pine Woodwork for Today's Home." I enclose 10 cents.

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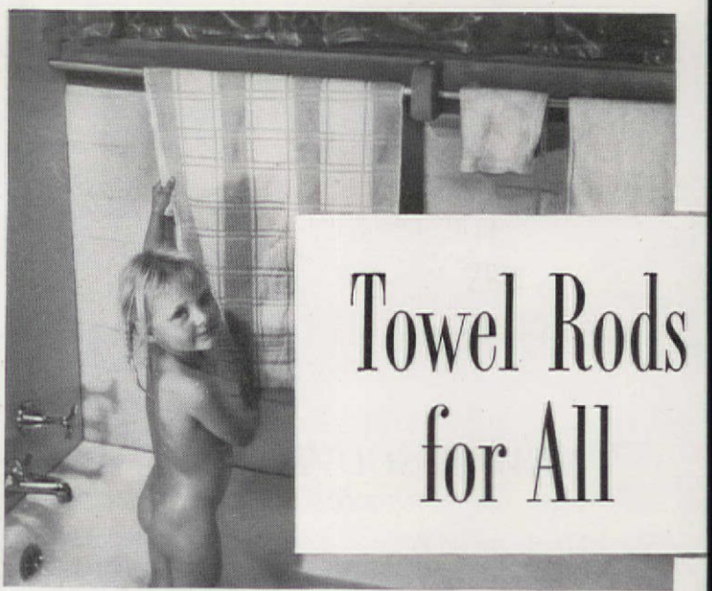
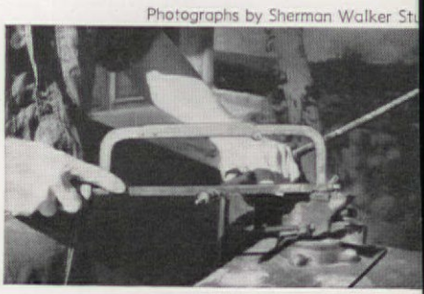


Towel Rods for All

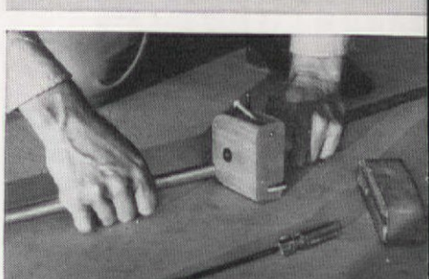
You see here the reincarnation of an ancient brass bedstead whose once-proud rods gleam again in service as towel racks in the homes of Paul Corey of Sonoma, Cal., and some of his neighbors. We all know that standard, ready-for-wear towel rods can be fine things. But in some spots standards can't serve. After a long look at the bedstead, Mr. Corey studied the problem spots and came up with a different solution for each.

Photographs by Sherman Walker St



In each case, bedstead rod was sanded in vise, then cut to proper size. Next, each was given an end treatment suitable for spot it was to fit. For some, end was straight, for others, bent or flattened

One end of this rod was to be inserted into a wooden wall, the other to be anchored by a screw to a wooden shower frame. After cutting to size, latter end was hammered flat, then screw hole was drilled



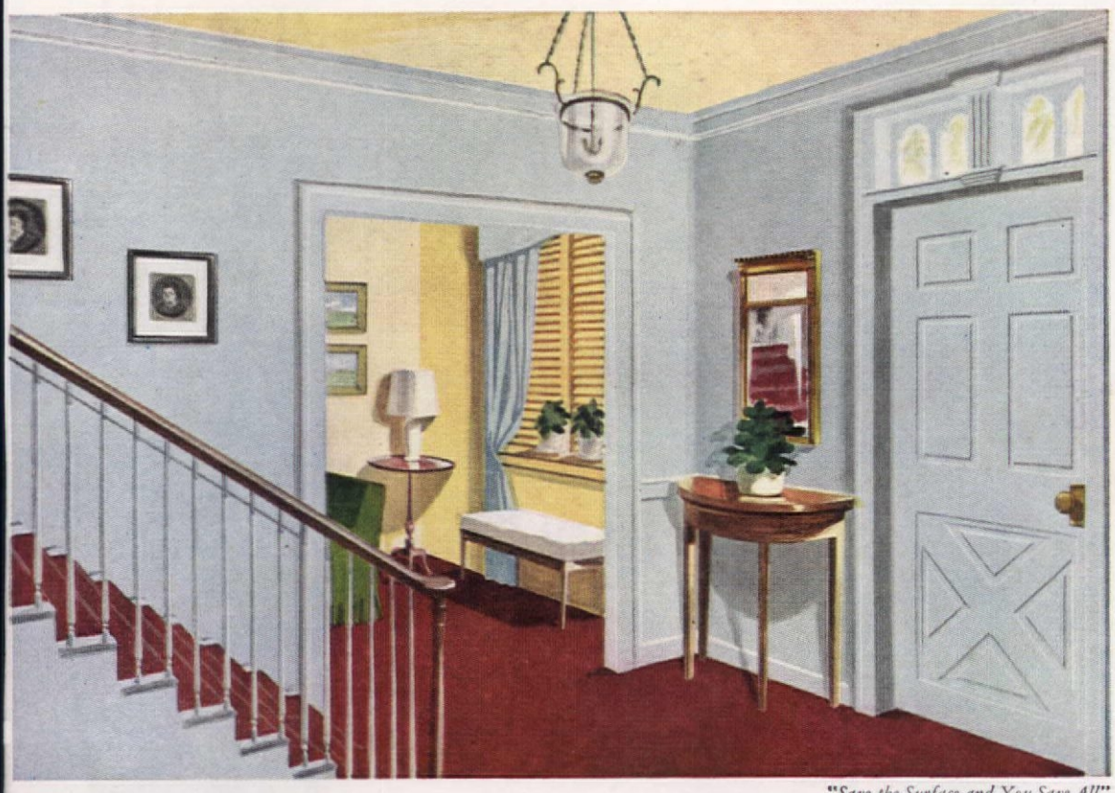
The whale of a rack at top of the page was made from two bed rods joined by redwood block. Rods are kept in place by a vertical screw. Toenail screws fasten block to window frame above tub

Here's how each member of the family gets his own towel rod. Rods were bent to 45° angle at each end. Then ⅛-in. holes were bored through angle cuts to accommodate screws which hold rods in place

The Lady in Red was Blue... so Blue!

Until the "Dutch Boy" came along,
The lady in red was blue.
"My walls and woodwork just don't match,
'n' I'd dearly love them to!"

"But now for her walls she uses
My one-coat Wonsover flat.
For woodwork, my new Satin Eggshell—
Nothin' nicer than that!"



"Save the Surface and You Save All"

"And, oh, how lovely my walls look,
My ceilings and woodwork, too.
With 'Dutch Boy,' natch, my colors match.
Try 'Dutch Boy' yourself. Please do!"

For Close Harmony in Your Home—

...use "Dutch Boy" matching colors on walls and woodwork

It's simple for you...

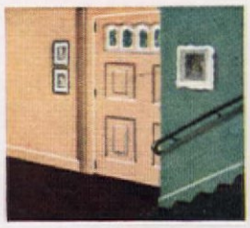
Simply wonderful for your rooms... a beautifully smart "Dutch Boy" *matched color* home-decorating job.

You just "once-over" your walls with wonderful, one-coat *Wonsover*. Pickin' the color you love!

Then, to simplify your color selection and application problems, use enamel of the *same* color on your woodwork: "Dutch Boy's" new, soft-toned *Satin Eggshell*, or new, lustrous *Interior Gloss Enamel*.

For close harmony in your home, see your "Dutch Boy" dealer. Listed under "Paint" in your classified telephone directory. Mail coupon for free new booklet.

You'll be singing in the rain when you use new "Dutch Boy" *Quick-Drying Enamel*. Its sparkle lasts.



You'll be singing "Dutch Boy's" praises once you try new *Satin Eggshell* and new *Interior Gloss Enamel*.

You'll be singing in your bath when you see new "Dutch Boy" *Sparkling White's* porcelain-like gleam.

Dutch Boy® PAINTS, ENAMELS, VARNISHES
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NATIONAL LEAD COMPANY, Dept. 105, (Address nearest office) New York 6; Atlanta; Buffalo 3; Chicago 8; Cincinnati 3; Cleveland 13; Dallas 2; Philadelphia 25; Pittsburgh 12; St. Louis 1; San Francisco 10; Boston 6 (National Lead Co. of Mass.).

Please send me a free copy of *Dutch Boy's Fashion Tints for Homes*, the new color booklet giving lots of wonderful ideas about decorating rooms smartly, colorfully, simply.

Name.....

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New things take the place
of old—but one thing
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The soft beauty of lovely
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Shown is Lees Reflection.
Its embossed texture
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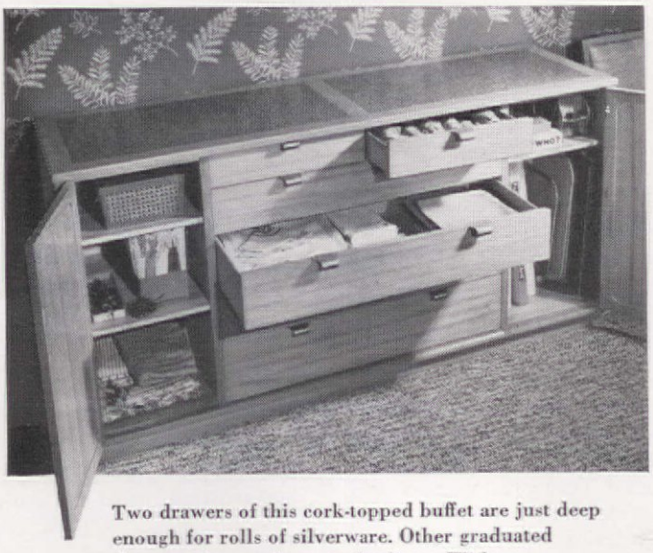
Please, a Dining Room

(Begins on page 27)

Not a big, bulky piece of furniture, but what a plus in storage space this china cabinet yields! With room to spare, top shelves support complete service for eight in glass and dinnerware. One shallow side section holds space-taking flower containers, the other a full snack set with plates and saucers racked for compact storage. It's easy to use

Center section is deep enough for large bowls. Adjustable shelf permits workable arrangement for all table oddments



Two drawers of this cork-topped buffet are just deep enough for rolls of silverware. Other graduated drawers give ample space for linen. With one shelf removed, games and trays can stand on end in right-hand section. The other side can hold your sewing basket, patterns, fabrics, and the like

Terraflex Tile can be laid in many beautiful patterns—is quickly installed. Requires no scrubbing, cannot be harmed by strong soaps, is greaseproof, easily kept spick-and-span!

New Vinyl-Plastic Asbestos Floor Tile developed by Johns-Manville . . .

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Now you can have a more beautiful, lifetime floor for your kitchen, bathroom, playroom, sun porch—any room in the house.

● Terraflex, a development of the Johns-Manville research laboratories, is entirely new and different. Its bright colors and rugged characteristics are obtained by blending beautiful, clear, vinyl resins with indestructible asbestos.

Unlike other resilient floorings, J-M Terraflex is totally unharmed by strong soaps and caustic cleaning solutions—cannot "wash out." Unharmed by spilled oils and greases, moisture and dampness. Does not crack, curl, become loose or brittle, or shrink around edges. Does not become fuzzy or scratched, or lose its sheen from constant wear. Beautiful pastel colors keep their *first-day newness* for a lifetime.

The square tile-like units come in wide range of marbleized colors. Make your own color arrangements! See your *J-M Flooring Contractor* —listed in classified phone book.

Send for Full-Color brochure on J-M Terraflex

Shows full line of colors in accurate color charts. Richly illustrated with many floor patterns in color. Also tells you about J-M Asphalt Tile, standard of quality for decades! Hints on flooring maintenance, many design ideas!

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Please send color-illustrated brochure on J-M Terraflex and Asphalt Tile. I enclose 10¢ to cover cost of handling and mailing. ☐ Please include the name of local J-M Approved Flooring Contractor.

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Whatever your heating problems, he's competent to help you solve them with complete satisfaction. Look for his name in your classified phone book, or write us.

Write Dept. A-951, our nearest office, for *free* booklet, "How to Select Your Heating System."

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NOW is the time to have your furnace cleaned and inspected . . . call your LENNOX dealer TODAY!

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ASK ABOUT CONVENIENT TIME PAYMENT PLAN

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A Dining Room

(Begins on page 27)

the difficulty that well-seasoned adults experience at a buffet supper, just imagine the man-about-town of 14 or so. Furthermore, the human young are notoriously hollow and want to be surrounded by bowls and dishes from which to take seconds (and even thirds) without jumping up at frequent intervals. The real objection, though, to this happy-go-lucky, "let's make a lark out of eating" method is that children spill. Oh yes, they do. And so do the grownups. And I much prefer to have my gravy spots, milk drippings, and jelly stains on a table cloth and a small area around the table than strewn from one end of the house to the other.

So we come to the dining room. How much better children respond to teaching about table manners when they are seated at a nicely set table in surroundings designed for dining rather than for snacking! Picnics are fun and they have their place, but every meal should not be a picnic. The temptation to be careless is much smaller when the surroundings give no evidence of carelessness.

You *can* be informal in a dining room. That's the beauty of it. The kitchen, the breakfast nook, the snack bar, the tray—they scream informality. In a dining room you can choose your mood. Use the pottery dishes, use the checkered cloth, use the woodenware. Be as informal as you like. But go formal part of the time. Don't save your wedding presents for guests. Don't leave your grandmother's Spode on the shelf to collect dust. Use your sterling—it improves with use. Set your table with your best. You'll find it's no more trouble—and the whole family will enjoy it. And watch and see how nicely the youngsters behave when the table is fixed "pretty as a party."

If you refuse to be formal with the immediate family, even occasionally (which is very foolish of you), what about your entertaining? How will you entertain your in-laws, the important client, the boss, or even your oldest friends—in the kitchen?

If you are newly married and struggling along on a minute income, the idea of company for dinner may seem preposterous when at the moment all you can afford is a coke and pretzels at the bridge table. But promotions will come, and the income will increase, and all of a sudden you'll realize you can't go to the folks' all the time. You should have *them* for a change. And you'll be invited to dinners and will have to reciprocate. Then you'll wish (oh how you'll wish) that you had a dining room—a real dining room.

Now I know what you are thinking. You agree about kitchens for cooking, but not for eating. You, too, think breakfast nooks too small, and

UM! SUCH LUXURY

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UNITED STATES RUBBER COMPA

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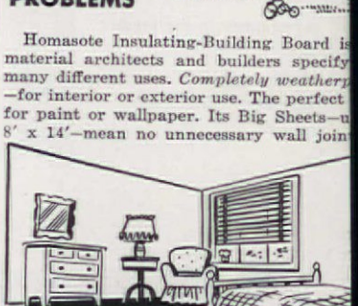
Homasote Insulating-Building Board is material architects and builders specify many different uses. *Completely weatherp* —for interior or exterior use. The perfect for paint or wallpaper. Its Big Sheets—u 8′ x 14′—mean no unnecessary wall join



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The Nova Roller Door is silent, mov smoothly at the touch of the finger. Ideal closets, passage ways, storage walls, mova partitions—saves space over swinging do Completely packaged, installed in 30 minu

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When sunshine floods the room through your picture window, or beats against rawn draperies, your costly furnishings re being ruined right before your eyes! ll year long, *sunburn* fades and rots brics and rugs, spoils wood finishes—ut now there's a way to stop it. Now ou can have an extra wide **CLOTH** indow shade tailor-made for any picre window up to 150 inches in width. lounted on a slim aluminum roller, ut of sight when not in use, that **LOTH** window shade will shield your ossessions from *sunburn* damage year fter year, save you grief and money.

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Joanna Western
Cloth
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tell the world you're a smart housekeeper!

OANNA WESTERN MILLS CO. • CHICAGO

A Dining Room

(Begins on page 27)

trays impractical. You are ready to pounce triumphantly with the question: "What's so bad about the dining-living room?" True, it's better to eat in the living room than in the kitchen, but at best it's a makeshift.

If you *must* make do for the time being, and if your living room is large enough to accommodate a full-sized dining table, set it apart in an area all its own—it will add a great deal to the joys of life. But if the combination room is so small or so planned that a drop-leaf table is necessary, then all you have is that makeshift.

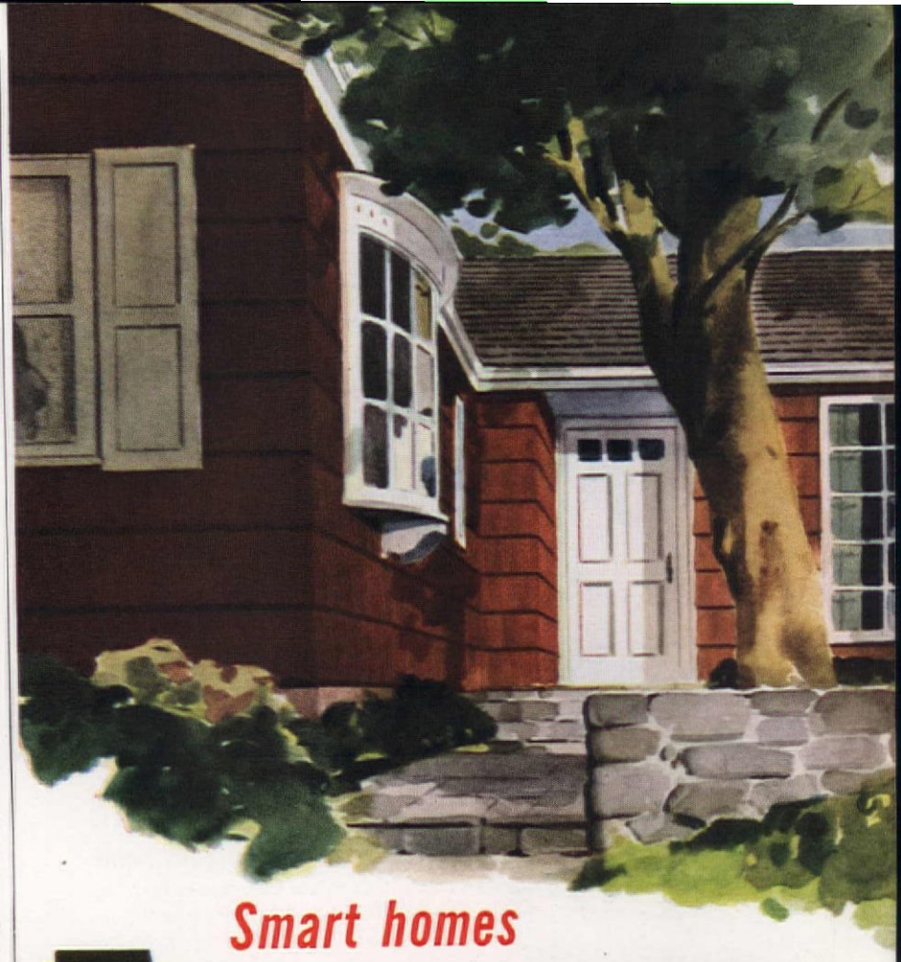
Eating is a necessity, but dining properly can add much to the dignity and graciousness of daily living. There is something very pleasant about sitting quietly by the fire anticipating a good meal, and then going into the dining room and finding it all ready. The last-minute flurry of getting things on the table is not conducive to the peaceful finishing of the cocktail or the before-dinner canapés.

This is particularly true when there are guests. The women feel guilty because they're not helping, even if they know that the hostess wants no help, and the men are annoyed if there's any clatter. After dinner it really gets bad. Perhaps your guests always want to wash dishes. Perhaps you expect them to. I don't.

With a living-dining room arrangement, what a mess you leave behind when you go into the living end of the room to enjoy your after-dinner coffee! No matter how beautiful your table looked at the beginning of the meal, it does not look beautiful at the end. So you clear it completely, and in the meantime your coffee is getting cold and you're missing out on some wonderful gossip. You scurry around with the vacuum cleaner, because the crumbs on the dining-room floor are really on the living-room floor, and with guests you can't leave them there in plain sight all evening. This is no way to end a perfect meal.

Nor does it help much to have a Tilly-in-for-the-evening. For Tillies are apt to be even more clattery and bustly than yourself. How much nicer to be able to get up from the table, put the spoilables away, and face the mess at a more convenient time.

Perhaps you are young, newly married, and operating on a limited budget. All right. Build your little cottage with the combination living-dining room. But just as you have your plans to add on two more bedrooms when your income and your family increase, also allow space to add a dining room. Your budget won't always be tiny, and there'll come a time when you and your children will want, and need, to entertain more. Plan for it. You'll find a dining room will reward your foresight.



Smart homes
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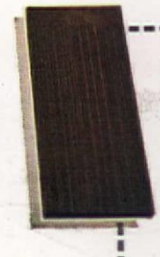
Cedar Shakes



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This Lawn Cost $90.60

(Begins on page 36)

CASE HISTORY

Lawn A —

13,000 sq. ft.

Preparation, Construction, and Maintenance First Year

Basis—Subsoil, sand and clay mixture.

Preparation, summer of 1949—Graded with power machinery; automatic underground sprinkling system installed; 250 cu. yds. of topsoil spread; ground limestone (800 lbs.) and 5-10-5 fertilizer (500 lbs.) spread and worked in.

Seeding, first week in October, 1949—At rate of 8 lbs. per 1,000 sq. ft. with this mixture: 51% Kentucky bluegrass, 20% perennial rye grass; 14% redtop, 5% colonial bent, 10% inert matter.

Maintenance—Mowed frequently to keep grass not more than 1 in. high. Watered by sprinkler system during dry spells. Fed in April, 1950, with 260 lbs. 5-10-5 fertilizer.

Estimated Construction Cost—

Topsoil, 250 cu. yds. @ $3.00	$ 750.00
Labor spreading same, 16 man days @ $15.00	240.00
Ground limestone, 800 lbs. @ $1.00 cwt.	8.00
5-10-5 fertilizer, 500 lbs. @ $3.00 cwt.	15.00
Grass seed, 104 lbs. @ $1.00 lb.	104.00
Labor—grading, fertilizing, seeding, 4 man days	60.00
Total	$1177.00
Plus—Automatic sprinkling system for 13,000 sq. ft.	? ?
Water used by sprinkling system	? ?

and fertilizer. 2.) Seed *at the right time*, namely, between the middle of August and the first of October. 3.) Use a simple seed mixture, mainly creeping fescue; sow lightly, about 3 lbs. per 1,000 sq. ft. 4.) Apply fertilizer the first spring (April) and annually thereafter in September. 5.) Most important of all, set mower to cut *not lower than* 1½ inches, preferably 2 inches.

Needless to say, a deep, rich soil is a distinct advantage in making a lawn; and for those who want—and can afford to establish and take care of—something special in turf, there are seed mixtures and maintenance programs that will provide them. But we were interested in a way whereby average small home owners can get better lawns for less money, using the soil they have. And we are inclined to think Mr. Hunter's method is just that.

The arrangement was that he would direct and keep cost figures on the making of a lawn on 13,000 sq. ft. of a lot on which a small house had been built the year before. Here the soil, he said, was "a thin covering of fill dirt over sand with, for all practical purposes, no organic matter present; also three or four Norway maples along the road shade part of the area to some extent." He was also to

The jury compares notes: L. to r., Thomas Henders gardener; Richard O. Whitehouse, seedsman; Joseph F. Roesch, teacher

They took their job seriously and really got down to earth at it

This Lawn Cost $11.00

(Begins on page 37)

CASE HISTORY

Lawn B —

13,000 sq. ft.

Preparation, Construction, and Maintenance First Year

Basis—Sandy subsoil; partly shaded by 4 maple trees along road.

Preparation, summer of 1949—Graded with small Rototiller; ground limestone (800 lbs.) and 5-10-5 fertilizer (500 lbs.) applied and worked in by hand.

Seeding, September 9, 1949—At rate of 3 lbs. per 1,000 sq. ft. with this mixture: 85% creeping red fescue, 15% Canada bluegrass.

Maintenance—Mowed occasionally to keep grass within following limits: April and May, 1½ in.; June—August, incl., 2 in.; September on, 1½ in. Other than rain, no water applied.
Fed April 11, 1950, 260 lbs. 5-10-5 fertilizer; September 4, 1950, 390 lbs. 5-10-5 fertilizer.
Weed control—Summer, 1950, one precautionary application of 2,4-D; fall, 1950, one of chlordane for chinch bug infestation.

Actual Construction Cost—

Rototiller for soil preparation, 8 hours	$ 15.00
Ground limestone, 800 lbs. @ $1.00 cwt.	8.00
5-10-5 fertilizer, 500 lbs. @ $3.00 cwt.	15.00
Grass seed, 45 lbs. @ $1.00 lb.	45.00
Labor, fertilizing, seeding, raking, 4 man-days @ $15.	60.00
Total	$143.00

keep track, as fully as possible, of the cost records for the making of a second lawn in the same locality where, he knew, the orthodox system was to be followed. Although this was actually a larger property, he arranged to base his figures on an equal portion of it, that is, 13,000 sq. ft. While he made no advance estimate as to what this job, which we will call Lawn A, would cost, he set an approximate figure of $145.00 for "his" project, that is, Lawn B. And, as the accompanying tabulated data show, he came within $2.00 of that estimate!

Those details completed, we arranged for pictures of the two properties to be taken at suitable intervals, and for the disinterested, expert appraisal of the demonstration as it progressed by three well-qualified observers, familiar with lawns and lawn-making and with Long Island conditions. These "judges" were: Joseph F. Roesch, instructor in horticulture, Long Island Agricultural and Technical Institute; R. O. Whitehouse, then Long Island representative of a large seed firm which specializes in lawn grasses, and Thomas Henderson, for many years superintendent of one of eastern Long Island's large private estates. This jury inspected the two properties on Sept. 1, 1949, before any work except the rough grading had been done; on Nov. 11, after the young grass was well up and the condition of the "stand" could be ascertained; on May 18, 1950, when, it stated, "both lawns came through their first winter in very good condition and were putting on good spring growth"; again on June 8, and finally on Oct. 3, 1950, after a full year had elapsed. Shortly thereafter, a summarized conclusion of the judges' views read as follows:

"On Oct. 3, 1950, the jury decided that the two lawns compared quite favorably, each being better than the average lawn of like age. Both plots demonstrated satisfactory results for one-year-old lawns. Specifically, Lawn A showed a good stand of grass and made a good over-all appearance. There was evidence of close mowing, and some weeds were present, probably due to the abundant watering. The bluegrass in the mixture seemed to be progressing, and the color of the lawn as a whole was a good green.

"Lawn B also showed a good stand of grass which, because of its being predominantly fescue, was not quite as green as that of Lawn A. The turf was thickly carpeted, felt good underfoot, and gave the impression that it would hold up well under play and other normal usage. It was somewhat poorer directly around the maple tree trunks, probably because of root competition for food and moisture. The whole lawn was quite free of weeds.

"As a matter of record, Lawn A was irrigated from time to time

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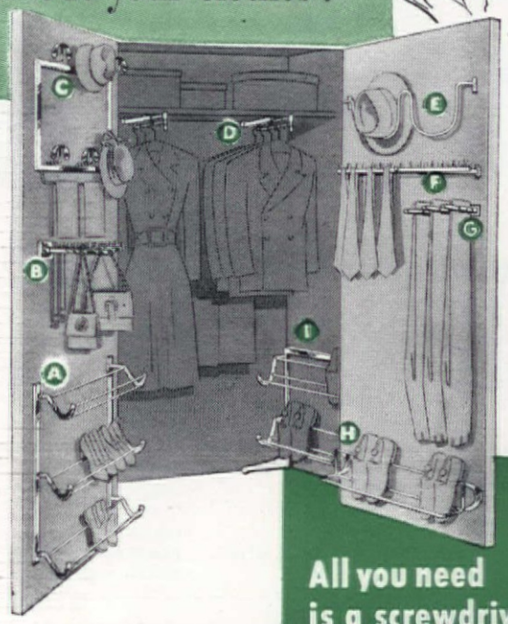

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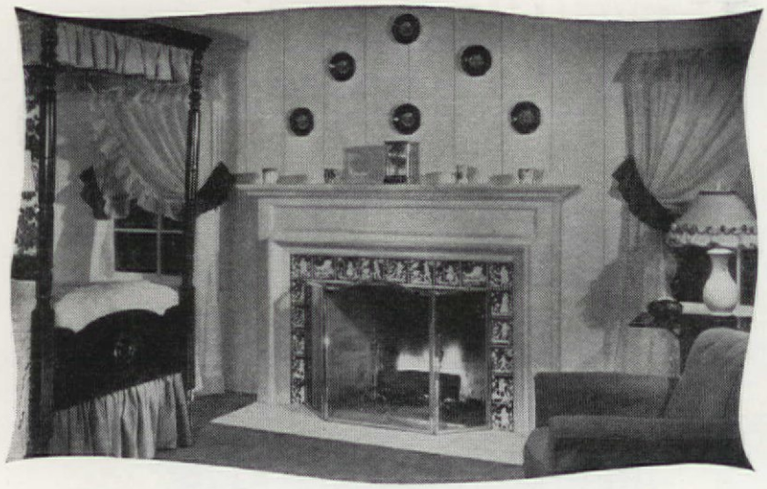

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This Lawn Cost

(Begins on page 36)

throughout the summer by means of an automatic sprinkler system. Lawn B was not watered at any time, receiving only the seasonal precipitation."

In other words, at the end of one year, the lawns were practically equal, with Lawn A having a shade the better of it as to color and "neatness," whereas Lawn B was impressive because of its thickness, vigor, and springiness. But, to get the true picture, compare the construction costs as given in the two tables. In the accomplishment of equal results, one lawn cost *slightly more than eight times as much as the other!* For it involved a six-inch covering of topsoil and the labor of spreading it; nearly three times as much seed; frequent mowing to attain the neat appearance desired, and water from an underground automatic sprinkler system whose cost is not included in the list of figures.

The jury completed its task in the late fall of 1950, but unofficial impressions as of spring, 1951, were that, while both lawns were still better than the average, Lawn B appeared to be improving and gave promise of getting steadily better, even with no supplemental watering and with relatively few mowings needed during the growing season.

We submit the story of this demonstration, with grateful acknowledgement to all those responsible for it, as evidence that you *can* have better —or, at any rate, just as good—lawns for less. As a famous New Yorker used to say, "Let's look at the record."

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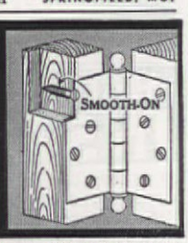

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Neighbors

(Begins on page 23)

to fill every need that arises," she said. The program has been doing that since 1947 when the first director, Douglas Hendel, decided their "old-fashioned" system should be remodeled. To start the program, they sent circulars home by school children, advertised in the local paper, and put posters in the stores. A meeting of prospective students was called in the high school, where everyone who attended was asked to list the kind of courses he would like to have offered by the adult program.

Based on the most popular choices, the program started in January 1947 with two courses in sewing, two in upholstering, one art course, and three commercial courses that had been held over from the old system.

Many courses at the center are arranged so husbands and wives can team up and work together on projects. Mr. and Mrs. Howard King built a bed in woodworking class, then came back and each made a small dresser to match the bed. In the same course, Mr. and Mrs. Ted Peterson built a complete set of cabinets for their kitchen. The adult education program is so popular that students are drawn from all the surrounding area. One Navy officer's wife drives 45 miles from Whidby Island one day a week to go to class.

Mrs. Brass was one of the five instructors of the new classes. She had three classes in sewing when the program commenced, but after word circulated about how helpful they were, the school began to expand. When the second 10-week session started, she was teaching sewing every week-night along with two daytime classes a week. The demand for classes was so great when this session ended in June they offered a summer session to give everyone a chance. As the enrollment grew the school became cramped for space. But by this time, there just wasn't enough room in the high school, so most courses were limited to night sessions. Mrs. Brass asked the school board for a building to house the program. They said she could have one if she could find it. After a thorough search and many disappointments, she rented an old Navy barracks that had been turned over to the city. It would do.

When Mrs. Brass' classes moved into their new Civic Center, they added courses and enlarged others. The woodworking classes expanded threefold. They offered several classes during the day, and went right on growing and enriching the community.

Then Mrs. Brass discovered that many mothers couldn't attend her daytime classes because of their children, so she made arrangements with a local nursery to care for the children while the mothers were in class. The nursery established a special "student

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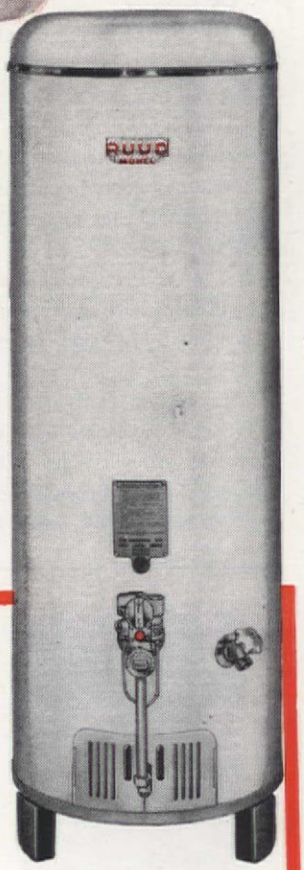
For hand or automatic dish washing —*plenty* of hot water, *plenty* hot. For the sanitizing rinse, *180° water.*

in the Automatic Laundry...

For *really white* washes you need *lots* of hot water; a minimum temperature of 160° in the washer tub, 180° in the storage tank.



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RUUD PRODUCTION is determined by the materials supply—Monel, steel, zinc, copper. Monel, in particular, is short because it is a vital war material. During this period when Ruud water heaters will be made in limited numbers, high manufacturing and performance standards will be rigidly maintained.

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*Decorator: Elizabeth Whitney, A.I.D.; Photo: Hedrich-Blessing

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By Elizabeth Whitney, A. I. D.

We decorators know that there is sound reasoning behind the overwhelming trend toward oak flooring. Oak is the only flooring that provides the home owner with every basic flooring need.

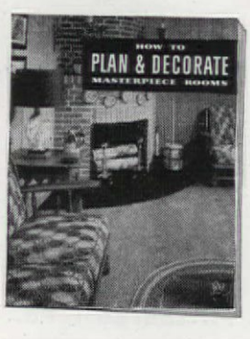
When I choose a flooring material I want it to withstand the weight of furniture and foot traffic. Oak satisfies this requirement better than any other floor because it is the most durable flooring material.

Then, I want to be sure that I select the most economical flooring. Again oak comes to the front because with it, the home owner never has to replace worn out sections. We call oak the lifetime floor.

Finally, getting even more practical, decorators say oak because it is the healthiest floor. Its natural insulating qualities help keep rooms warm in winter and cool in summer.

Of course, there are many other reasons that the trend toward oak is gaining momentum. The fact that oak is the only flooring that is correct for every type of house, for every style of decorating and with every period of furnishing is reason enough for this strong trend.

No wonder 85% of all prospective home owners prefer oak flooring.



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Neighbors

(Begins on page 23)

rate" of 75 cents for three hours, thus freeing many women for classwork.

Last year several businessmen wanted the center to offer a course in public speaking. After the course was given, they liked it so much they continued through the year going into advanced speaking and debating. A few industrious men were planning to build their own homes, so the center gave a course that took them from selecting the site through building the house, and finished with landscaping the yard. Another popular course with men is sports handicraft. Some of the women's favorite courses include ceramics, metal-working, millinery, and glove-making.

After students take one course at the center they get the bug to take more. Several homemakers have entered beginning sewing and stayed through tailoring. One of the sewing instructors is taking furniture refinishing where she is fixing up an old dresser. Ann Peterson is upholstering a chair in one class, and in another, finishing a kitchen table she made in woodworking class last session.

Many students use their new skills in profitable ways. Two of Mrs. Brass' tailoring students opened a shop of their own, and are doing nicely. They don't touch anything for less than $35. One student has become a buttonhole specialist, and sews buttonholes for the other tailoring students. Several of the square-dance callers have turned professional.

The center offers the members of the community much more than a useful skill and diversion. Mrs. Brass commented, "I think the finest contribution the program makes to many students is confidence in themselves. I've seen several of my girls change as the course progressed and they developed useful skills."

A local physician credits the center with curing two of his patients. "They needed something to get their minds off themselves," he said, "and they found interests at the center that helped them forget their problems." This kind of thing works anywhere.

Mrs. Brass found the subject of personality was on the minds of many homemakers. They were worried because they were so busy with their families they felt they were neglecting their appearance and had lost their social grace. She gave them a course in personality development which became known as the "charm" class. The women were shown ways to style their hair, select their wardrobe, and develop poise.

A young blind girl who is sitting in with the charm class expressed the feeling of the entire community for their center when she said, "Taking a course at the center is the most wonderful thing that could happen to anybody." It probably is.

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How to Grow Ivy Indoors

When I show friends my 10-year-old ivy plant that has grown all these years in nothing stronger than water, they nearly topple over with surprise. And when they see my neighbor's specimen that has been growing that way 24 years, they wail: "Why can't I make mine grow like that? There must be some secret to it."

Well, yes, there is. There are several secrets, in fact. But they are all easy ones.

First, and most important, I find is to be sure to make your slips or cuttings of shoots that are growing from old wood, the older the better.

Second, the roots of plants growing in water do not seem to like light, so use an opaque, or at least, dark-colored glass container. Third, keep the plant in happy surroundings, such as against a cool wall where there is good light, but little if any direct sunlight. Near a north or northeast window is usually just about right.

Fourth, wash the leaves occasionally. If you can expose them to a gentle rain, any time when the temperature is above 50 degrees, fine; otherwise use a spray, a soft cloth, and the kitchen sink. Occasional washing or spraying and the maintenance of a slightly moist atmosphere is the best way to prevent trouble with ivy's worst enemy—red spider mite. This tiny creature likes an arid climate and once established will multiply rapidly, covering leaves and new growth with a delicate filmy web, and soon sucking the sap out of the tissues until the leaves turn brown and dry and then fall off. You may never see one of the mites, but if you find dry leaves and a thin webby condition, give your plant a brisk spraying or syringing every day or so until you get rid of the pests.

Last, but not of least importance, once in a very great while give the ivy a little liquid plant food. That means once every two, three, or four months, not oftener. A teaspoonful of any good commercial fertilizer in a half gallon of water will do, or use one of the preparations sold especially for house-plant feeding.

—MRS. R. ERICKSON

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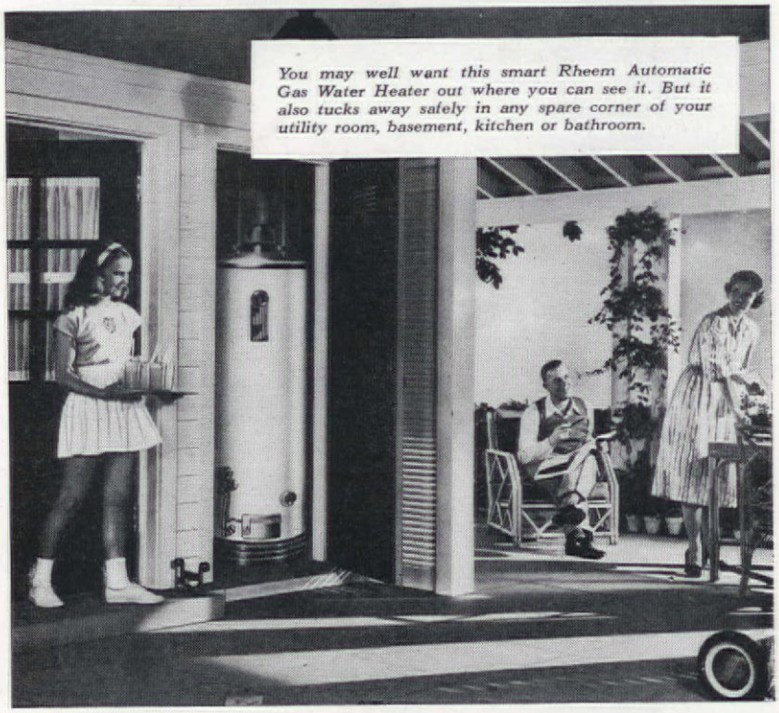

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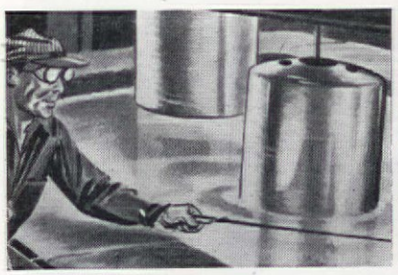

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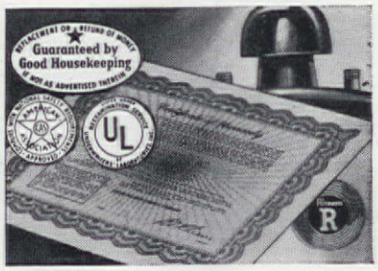

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What's Wrong?

(Begins on page 54)

you're doing a table in a contest you have greater leeway—often you can choose just what you want from a dealer's stock of merchandise. It can be great fun, and you want to win. But a mistake in a contest, no matter how chagrined you may be, is not as devastating as if the mistake rests in your own china cabinet!

The very first thing about getting started is to decide just what *kind* of table you are going to set. Will it be a breakfast, luncheon, tea, or dinner table? Or a buffet or morning coffee? After you've made up your mind about that, then the further choice must be made—will it be formal or informal? Will it be a lovely 18th Century table, a crisp modern setting, a fresh provincial table—or perhaps an outdoor setting in summertime? This is what we call establishing your "theme." If you are choosing silver, china, or glass for an already established home, you have one advantage over the bride—your *home* is your *"theme,"* and an already well-defined theme. Your personal background will dictate the choice, since your table appointments should be in complete harmony with your home.

The second move is to choose materials that are consistent with your theme. They should be of the same period or related, and have a kinship in color, texture, and in quality.

Most brides start out by selecting their silver pattern first. This is as it should be, for silverware is the most enduring of table appointments, and the one least likely to change. And most good silver patterns are compatible with any number of chinaware patterns.

Always control your combination of patterns. In all good table settings, no more than one good pattern should predominate—whether it be a patterned china, a patterned cloth, or elaborately etched crystal. Other patterns, if any, should be subordinate. This does not necessarily mean that you must use severely plain silver flatware if you have a printed cloth or if you have patterned china—but you should use care and restraint in choosing your silver.

Yet, we have chosen dinnerware as the first problem in selecting appointments for your table setting because, if it is decorated, it may be just the particular motif you require to establish your theme. Also, silverware is usually more flexible in the company it will keep and, if you already own silver, you *should* start to find its compatible mate.

How do you determine the correct type and quality of dinnerware for your theme? By type, we mean the type of ware. Is it china, bone china, earthenware, pottery, semi-vitreous? In choosing dinnerware you must consider the fact that within the several

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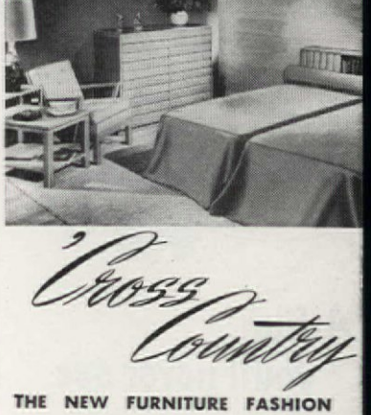

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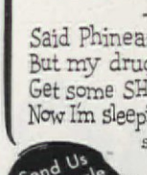

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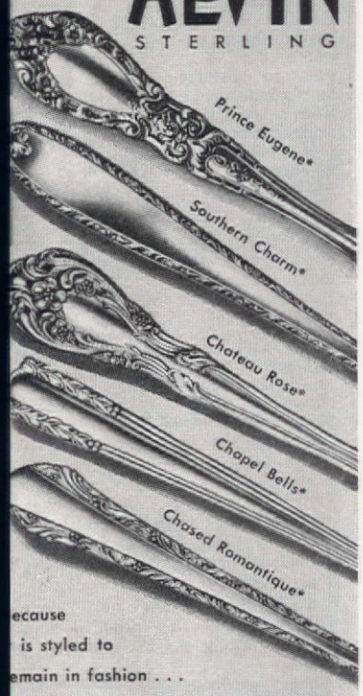

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What's Wrong?

(Begins on page 54)

classifications there is usually a quality *within* each quality—in china as well as in bone china, earthenware, pottery, etc. It's the workmanship that goes into the plain body of the various types of dinnerware that further governs the quality.

All types of dinnerware are a mixture of clays that are fired. The mixture used for china melts in the fire, so that china is translucent and you can see shadows through it. There are several kinds of china.

The mixture of clays for earthenware does not melt completely in the fire. The resultant ware is opaque; that is, light does not shine through it. Because the earthenware body does not melt in the fire, it is slightly porous until it is glazed.

The manufacture of earthenware is much simpler or easier to make than that of china, hence the prices are usually lower.

In general all of the dinnerware patterns you see may be divided into two main classes: undecorated and decorated.

As for decorated ware, the work of designers and painters presents colorful beauty that is bewildering in its variety. The simplest form of decoration is the plain band. From the simple band, patterns progress in intricacy and interest. Two techniques are used for decoration—overglaze and underglaze.

There are also two types of gold decoration—coin gold (a pure gold burnished to a soft sheen) and luster gold (a liquid preparation containing a small amount of gold and producing a bright golden surface. This is less expensive than coin gold).

Perhaps you are confused by the phrase *appropriateness of design to theme*. It is simply this. In selecting dinnerware for your home, which is your theme, the design and type should complement your home décor. This does not necessarily mean that because you have a Provincial dining room you have to select an earthenware or heavier pottery dinnerware service. You can have fine china if you wish, stark plain or decorated in a way that blends in with the dining-room furnishings, as periods are being mixed to good advantage these days with the greatest of ease. If you are entering a contest, your dinnerware should be selected in accordance with "the class called for."

The same applies to your crystal. Here you have two principal kinds—handmade and machine made. Hand-blown or hand-pressed crystal is the more glamorous and has brilliant luster because of repeated finishing processes. Machine-made glass, on the other hand, often more reasonable in price, has been improved greatly in the past decade by top-notch designers. It is not necessary to match

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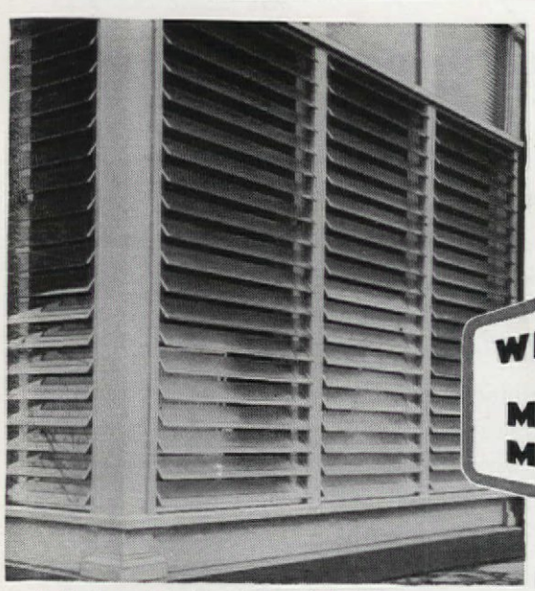

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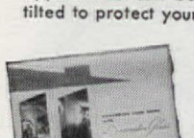

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What's Wrong?

(Begins on page 54)

the pattern of your china or glassware, but it is important that they go well together with the silver and other table decorations. You must create an ensemble that is beautiful.

Good glass will have the clarity of chemically pure spring water. To determine the clarity and luster, hold the glass against a white background.

Glassware, both hand- and machine-made, is decorated by different methods—engraving or facet cutting, etching, sandblasting or carving, applied color decorations, and hand painting. Deep cutting breaks the spectrum into its component colors that add an accent to your table; light cutting creates that delicate look.

Straight lines give strength and simplicity to both china and glassware; grace and a feeling of delicacy is achieved through curves and floral decorations. Rough or dull surface textures lend themselves to informality while smooth and lustrous finishes are more suitable in a formal room. Classic designs and some gold and silver decorations are quite formal. They also go well with ornate furnishings. You do not have to stick too closely to period. If you use elaborately decorated china and silver, simple glassware would be best. Or you may have elaborately carved, etched, or cut crystal with simple chinaware. Balance its pattern and design with that of your dinnerware.

Stemmed crystal always creates an air of formality. For the informal scheme of dining, low-footed glasses and tumblers play that role admirably. In these days of casual living the originality of your selection and its appropriateness for the occasion are most essential.

There are two principal kinds or types of silverware—sterling (or solid silver) and plated silver. Both types are correct for any table setting.

All sterling silver is of the same purity. The design is stamped on each piece with a die, then the pattern is finished by hand-buffing. The surface of silverware may be given three different kinds of finish. All are pleasing to the eye, each one is in perfect taste, but the pattern determines which is most suitable.

Plated silver is less expensive because there is not as much silver required in its making. The design and shape of the desired piece is struck in a die out of nickel silver, an alloy of nickel, copper, and zinc. These shapes are then coated with silver.

Modern silverplate of good design rarely wears through. It often comes reinforced with additional silver at the points of greatest wear.

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What's Wrong?

(Begins on page 54)

a design according to your own personal taste. Be sure you like it, as it will live a great deal longer with you than your other table accoutrements.

There is such a thing as overdoing a design, of matching items too closely. It is the spirit of the idea rather than too literal an interpretation which counts. One item should be a foil for another. If china is elaborate, glass engraved, it is decoratively wise to keep the accompanying silver simple. Against elaborate linens very plain silver stands out beautifully. Elaborate silver is best laid against plain backgrounds.

Your *table covering* requires just as careful thought as do the other appointments, for it is the background of your table picture. It may bear the full design responsibility, or serve as a soft-toned foil, or draw the full interest to itself. If you like lace cloths, your other appointments should be consistent in quality but subordinate themselves in design so that full attention is directed to the beauty of the cloth.

The reverse of this is the plain background which throws into relief the character and quality of the other appointments. It must be a part of a well-planned scheme in color. Consider texture, too, for its subtle meaning; fine linens, sheer silk voiles, fine net, organdy, handkerchief linen for effects of delicacy. Damask has substance of texture and richness of weave. The heavier, rugged threads of basket-weave textures, of home-spun and hand-woven textiles are for the heavier earthenwares and pottery. The suavity of smooth linen, of rayons, of cellophane weaves offset the sophistication of new American design. You may use place mats or tablecloths. Either is correct.

Centerpiece container: In this lesson we deal only with the centerpiece container.

If your dinnerware is a colorful pottery, a container of similar-weight pottery or glass that ties in with the colors of your dinnerware would go best: figurines, birds, baskets, wooden trays or bowls, wrought iron, copper, or brass. Fine china calls for something more fragile and dainty.

Design for centerpieces has to do with size and shape of container. *Other accessories* are compatible in design if they pick up the pattern of your dinnerware, crystal, silver, or color of cloth . . . if their shape adds to the beauty or breaks up the monotony of the other table appointments.

By *functional necessity* of accessories we mean usefulness. Candlesticks are used only when needed for light or to add a festive, mellow glow to a table setting.

TO BE CONTINUED

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Don't Let Early

WILLIAM GILMAN

Autumn brings, among other things, zestful air that's like wine to summer-jaded mortals, and (if all goes well) a satisfying harvest. For the vegetable gardener, it brings also that annual battle of wits with Jack Frost. Since spring, you have planted and tended well your rows and hills. Now comes the time when, squirrel-fashion, you store and preserve your gains against winter needs. Canning and freezing are fine in their place, and for certain crops. But there's much in the autumn garden that you would like to keep in its fresh, unprocessed state for the winter dinner table—much that, if uncared for, will go to waste. And that thought is especially irritating in these high-priced times.

Very likely a number of things haven't even ripened yet. So your first line of defense against frost is out in the garden. Those first guerrilla freezes can leave blackened plants and ruined vegetables behind them. Yet you know that these are only a weather whim. There will be more good growing days for melons, cucumbers, tomatoes, squash, beans, corn, and the like—if they come unscathed through those premature cold spells.

So don't get caught without a handy supply of protective covers. What to use is a matter of choice, but you'll do well not

TAKE TO COVER!

A lightweight tarpaulin is ideal for covering a fairly large area, such as a hill of melons, cucumbers, squash. The idea is to entrap and conserve the warmth in the plants and the ground; to prevent loss of heat by radiation and evaporation. But remove it during the daytime, or it may do more harm than good, smothering the plants and causing the fruits to heat and spoil

Another way to ripen the season's last tomatoes is to put them in basement, greenhouse, or other frost-free place. Wrap individually in newspaper and place on shelf or table; or set them in paper nests, as shown, in shallow boxes—seed flats are fine. Cover with a sheet of cardboard to exclude light, and inspect every few days so fruits can be removed as they ripen

Frost Spoil Your Garden

to depend upon old bed sheets. There are sound scientific reasons, involving radiation and evaporation, why sheets and burlap bags may let you down. Even sheets of newspaper draped over low vines and plants are superior to the bed-sheet method. Fasten them together with cellulose tape and weight them down with soil around the edges to prevent night breezes from dislodging them. Still better, have on hand a lot of old corrugated carton cardboard. Its sturdy, stay-put, and insulating qualities make it nearly ideal, and you'll have no freezing fingers next morning from handling wet or icy sheets. If you own some lightweight tarpaulins, they're fine. [And you might try those light, flexible plastic materials now coming onto the market.—Editor]

When to cover up depends upon your location, topography, and climate. Your own experience and that of your neighbors can teach you how to recognize the coming of a frost-danger night. We once lived in a "frost pocket," where, if the sky was clear and the mercury dropped to 52° by sundown, a night frost was almost certain to follow. At another home, where cold air drained down into a valley below, our garden was safe until the temperature at sundown dipped to 45 degrees. In general, watch

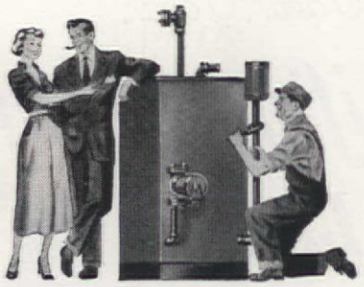
HERE'S HOW:

Though less durable than a tarpaulin, heavy cardboard, such as an opened-out, discarded carton, is an excellent insulator. It is light, clean, easy to stack and store away, and especially handy for night protection of squashes and pumpkins piled for sun curing, and sound tomatoes that need to ripen and color before being used. Sunny days will do it, if you keep the frosts off

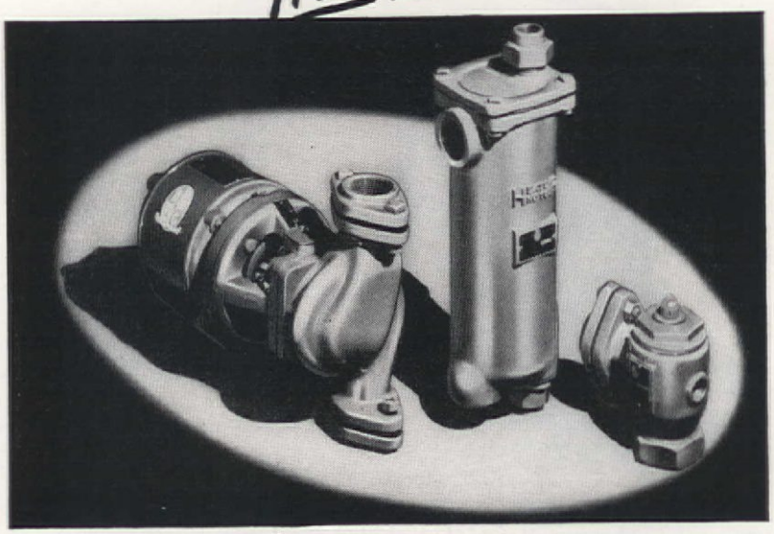
The secret of storing root vegetables is to keep them in fresh condition, but not so warm and moist that they start into growth. Remove the tops to avoid rotting and give the roots some air. These winter radishes are bedded in moistened sphagnum moss—that is, except the one in the lower corner which, dug at the same time, lay around and then dried into an unusable condition

Photographs by Eleanor Gilman

So easy to have



... constant, even warmth ... lower fuel bills
... loads of hot water from your present boiler



Modernize with B&G Hydro-Flo* Heating

If you now have an old-fashioned hot water heating system, a simple change will give you an entirely new conception of winter comfort. Modernizing your heating plant with the B & G *Hydro-Flo* equipment illustrated above converts it into a *forced circulation* system—the same kind of system used in hundreds of thousands of homes today.

You won't have to rip out radiators or make any structural alterations—all work is confined to a few changes around the boiler. Thereafter, you'll enjoy all the benefits of *forced hot water heating.*

Heat is supplied instantly when needed and *smoothly modulated to meet every change in the weather.* That's why B & G *Hydro-Flo* Heating is so easy on fuel—just enough, *and no more,* is burned to keep your home in constant comfort.

Your hot water problem is solved, too. You'll have all you can use . . . 24 hours a day, all year 'round . . . at so low a cost you can use it lavishly.

See your heating contractor. He'll be glad to give you complete information on converting your present system to B & G *Hydro-Flo* Heating.

The complete story of B & G *Hydro-Flo* Heating is given in this free booklet. Send for your copy.

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O dear, O dear,

if you only knew

Please read on....Then you'll understand Tampax better and if this leads you to adopt Tampax for monthly sanitary protection you will be well rewarded. Millions of women now enjoy blessed relief on those "difficult" days—relief from the annoyances of belts, pins and external pads. For Tampax is an internal absorbent—worn internally—unseen and unfelt when in use.

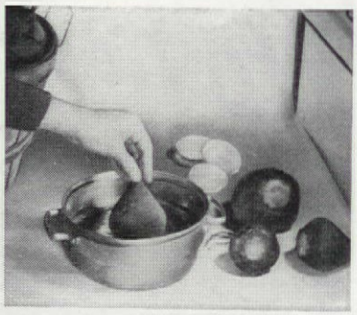
If you only knew what confidence you can place in Tampax! Doctor-invented and endorsed by many medical scientists. Made of pure surgical cotton compressed into applicators which are easy to use and which make it unnecessary for the hands ever to touch the Tampax. May be worn in tub or shower. Recommended for use in swimming pools.

If you only knew how Tampax gives a woman self-assurance at this time. Use it and you'll find out. No bothersome bulk. No edge-lines to show under dresses. *No chafing, no odor and no disposal trouble.* (Month's supply fits into purse). At drug and notion counters. Three different absorbencies. Tampax Incorporated, Palmer, Mass.

Accepted for Advertising by the Journal of the American Medical Association

Early Frost

(Begins on page 128)



Beets, carrots, turnips, etc., will keep well out of storage if the cut tops (and tips if broken) are sealed with melted paraffin as shown here

out, when, in September, a full moon rises after a clear, coolish day.

A couple of weeks later, when harder frosts arrive, it's time for retreat—but not surrender. Those tomatoes which haven't yet ripened, for example. Pulling up the plants and hanging them upside down in the basement is one way to beat the frost, but it's messy. Better to wrap the fruits separately in newspaper, pack them in cartons, store in a dark basement corner, and eat them as they ripen, 'way in December.

Squash and pumpkins need outside sun "curing" during the day, and the protection of a tarpaulin or other handy cover at night for a week or so. Then park them tenderly in the guest room, a warmed basement, or some such spot where they'll keep dry and not freeze. Carrots, beets, winter radishes, and the like, quickly turn flabby if exposed to the air, especially if it is warm and dry. Burying them in a box of slightly damp sand in the basement is easier than putting them in an old-fashioned outdoor storage pit. But this method requires attention, invites rotting (if the sand is too moist), and dirties up the place. You'll have cleaner hands and the roots will stay crisp-fresh longer if you pack them in moistened sphagnum or peat moss.

Ever wonder what to do with those old paraffin jelly-glass covers? Melt them in a pan, and dip just the cut upper ends of your beets, rutabagas, etc., into the molten (not too hot) wax. Instead of shriveling or becoming puttylike, they'll stay plump, firm, and juicy most of the winter.

Nor need vegetables be all you save. Those surplus apples and pears can also be stored away in a cool, dark, not-too-dry place. And if you have a nut tree, there are—as any squirrel knows—ways of storing them for the feasting that comes later. They need drying, and the easiest way is spreading them on the attic floor. If your house is atticless or if, for any other reason, you can't do that, pour them from one shallow container to another every week or so.

Here's New Life For Your Lawn

Building a new lawn? Repairing an old one? Then the ideal plant food to use is Vertagreen. Complete, better-balanced Vertagreen supplies the nourishment that lawns need to grow thicker, greener, and weed-free. Vertagreen helps grass withstand winter's cold better—gives it a quicker start in the spring. Your lawn needs food this fall . . . get Vertagreen, the best at your garden supply dealer's.

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Where Credi Is Due

COVER

Room setting: Unpainted furniture, Aristo rug, Yarmouth Rug Guild; studio couch, mons; denim, Simtex; china, "Encanto," ciscan china; silver, "Pointed Antique," and Barton.

PLEASE, A DINING ROOM

Page 27: Television set, General Electric; ware, "Castle Rose," Empire Crafts; glass and candlesticks, "Pineapple," Heisey; di ware, "Morning Melody," Universal; table and napkins, A. Katz; candy dish, Silver flower bowl, Carbone.

Pages 28 and 29: Furniture, "Preced Drexel; rug, "Marimba," Bigelow Sanford; pery and upholstery fabrics, S. M. Hext Co.; fringe, Consolidated Trimming; wallp "Wood Fern," Imperial; Celanese acetate curtains, Corwin Co.; sewing machine, Do tic; dinnerware, "Sea and Sand," Heath Ce ics; glassware, "Flame," Imperial; silver ware, "Lasting Spring," Oneida Commu Ltd.; table linen, A. Katz; console set, F Smith Sterling; white pear soup tureen, t cotta rooster, Martin Freeman Co.; wo salad bowls, Espenet; falcon, Alvastone re duction, Art Leigh Studio; picture, Pi "Blue Boy," New York Graphic Society; fixture, Lightolier.

Page 115: Silver bags, Black, Starr & Gor sewing basket, Hammacher Schlemmer; ga Parker Brothers.

HERE'S REAL AMERICAN TRADITION

Pages 32 and 33: Tin masks, box, and choco stirrer, Fred Leighton. Designs by: #899, Hall; #1357, Dorothy Underhill.

WHAT'S WRONG WITH THIS TABLE

Table setting on page 54: China, "Crin Mosaic," Haviland & Co., Inc.; crystal t bler, centerpiece, 5-inch plate, "Provin Ruby," U. S. Glass Co.; sterling, "Las Spring," Heirloom Sterling; butter dish, "H ley," O.C.L., Oneida Community, Ltd.; F cess place mat, "Ivy Leaf Pique"; nap Fallani & Cohn.

Table setting on page 56: China, "Crin Mosaic," Haviland & Co., Inc.; crystal stem goblet, flower container, candlestick hold "Provincial Ruby," U. S. Glass Co.; silver, "E ning Star" flatware, Oneida Community, L butter dish, "Henley," O.C.L., Oneida C munity, Ltd.; ash tray, Oneida, Ltd.; cloth napkin, "Blossom Time," Timely Household

COST CUTTERS

Table appointments on page 60: Cloth, D an's; china, Italian pottery, Mitteldorfer Str water glass, Blenko; salad servers, Espe purple compote, Dick Knox; Peppermint S Pink plate, "Tiempo," Franciscan Earth ware; silver, "Fiddle Thread," Frank Sm Sterling; carving set, Robert Wintermute; n kin, Leacock.

A PLACE FOR EVERYTHING

Kitchen on page 62: Range, refrigerator, di washer, Hotpoint, Inc.; cabinets, General El tric Co.; flooring, Armstrong rubber tile.

THE SHOCK MAY KILL YOU

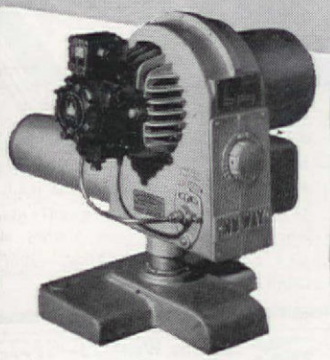
Pages 92, 94, 95: Photographs courtesy National Board of Fire Underwriters, Americ Red Cross, National Safety Council.

OMISSION—AUGUST COVER

We regret the omission in our August issue the following credits for items shown on August cover:
Portable barbecue-brazier with 5 square feet cooking surface also provides warmth on ch evenings out-of-doors. Entirely of steel, it sand-blasted and treated for rust-resistan finished with a heat-resistant dull black pai From Hawk House. Ethiopian Campaign chair brilliant yellow canvas cover from Knoll Ass ciates, Inc. Pottery dinnerware, "Californ Provincial," Metlox Mfg. Co. Steamer for cl or clams, Epicure's Mart.

Smart
Efficient
Economical

Nu-Way
OIL BURNERS



For years of automatic heating convenience, choose a Nu-Way Oil Burner. Patented Positive Air Control provides most accurate flame adjustment for continued over-all heating efficiency. And you get 11 other new, improved and exclusive Nu-Way features — the *most* for your money. When you convert to oil or replace an outmoded burner, see your local heating contractor . . . or the name of your distributor can be secured by writing THE NU-WAY CORPORATION, Rock Island, Illinois.

"Automatic Oil Heat Exclusively Since 1921"

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make 80c on every box of Metal Foil name-printed Christmas Cards you sell friends and others. They this new sensation on sight . . . Over 50 other Christmas Everyday assortments. Name-imprinted Christmas ds, 40 for $1, up. FREE Personal Samples. Assortments approval. Write now. On Only 50 Boxes

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Fabulous Money-Real Fun! Grow *genuine live* dwarf (Ming) trees. A new business and hobby. Astounding details Free. DWARF TREES, Dept. 5
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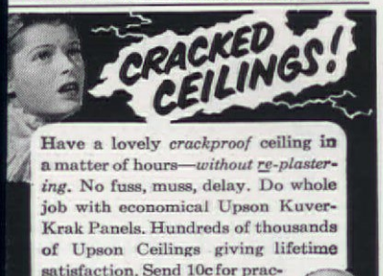

Have a lovely *crackproof* ceiling in a matter of hours—*without re-plastering*. No fuss, muss, delay. Do whole job with economical Upson Kuver-Krak Panels. Hundreds of thousands of Upson Ceilings giving lifetime satisfaction. Send 10c for practical 32 page booklet. Ideas of leading decorators. *Mail coupon.*

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Pattern Order Form

Please allow 3 weeks for handling and mailing

(Patterns contain tracings, directions, color guide, list of materials as required)

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See instructions below for ordering patterns.

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- ☐ 1216 Blueprint construction pattern for building a modern leatherette headboard, double bed, with folding arm rests. $1.00
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- ☐ 1256 Blueprint construction pattern for building sawbuck table. Cross-legs are beautifully curved in Penna Dutch manner $1.00

Name

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PRINT name and address in coupons, which will be used as labels for mailing patterns. Cut out order form along dash lines, check patterns desired and send M.O. or personal check to: (please do not send stamps)

American Home Pattern Department

American Home Building

Forest Hills, New York

Sensational New Scientifically Designed Patent Pend. BRAS for LARGE • MEDIUM • SMALL BUSTS

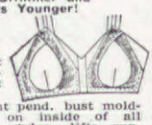
Correct and Flatter Your Individual Bust Problems INSTANTLY! on Free 10-Day Trial!

LARGE BUST
Style No. 101 Longline Built-up Shoulder only $2.98
SIZES 34 to 52

Colors: Nude White Black

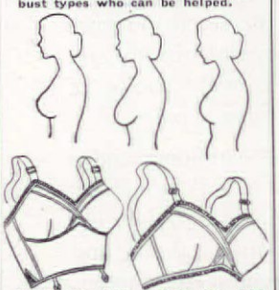
Complete Line of "Yuth-Bust" Bra designs to fit and flatter your individual figure type. Look Slimmer and Years Younger!

SECRET INSIDE CONTROL helps correct your individual large bust problem!



Special patent pend. bust molding feature on inside of all "Yuth-Bust" styles, lifts supports and cups large busts into the smaller youthful alluring shape you want, whether they are extra large, spread out or sagging. Style No. 101 and 202 Longline also have Special V-Midriff Control to flatten bulging stomach; also girdle hooks. Light, comfortable, firm, adjustable! Durable washable fabric.

Illustrated are some of the large bust types who can be helped.



Style No. 202 Adjustable Shoulder Strap Bra only $2.98

Style No. 303 Bandeau Adjustable Strap Bra only $2.75

Style No. 404 Bandeau Built-up Shoulder Bra only $2.75

One of Our Many Satisfied Customers Below Says: "I've always had expensive bras made to order. But I could never get a satisfactory fit, style and attractive bustline for my full bust that your 'Yuth-Bust' bra now gives me."
—Mrs. B. Hauft, Norwalk, Conn.

BEFORE Mrs. Hauft wore the "Yuth-Bust" Bra, she looked tired, older, matronly and heavier because of her large, spread out bust.

AFTER she wore the "Yuth-Bust" Bra, her glamorous bustline permitted her to wear youthful, smart style clothes and go places with her husband.

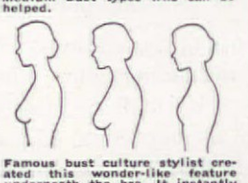
MEDIUM BUST SIZES 32 to 42
Colors: Nude White Blue Black

Style No. 505 only $2.49

You rarely see a woman with an average size bust which is naturally perfect. That is because a woman's breast muscles and tissues break down leaving your bust shaped with one or more problems that should be overcome. Your medium bust may be too flatly spread out, or it may sag too much, or it may have lost its firmness and roundness. Your ordinary bra is not designed to correct your individual bust problem. For this reason a famous bust culture stylist designed the "Glamour-Form" Bra to specifically correct the medium size bust problems. Does wonders for your figure in any outfit you wear—like no other bra! Gorgeous, wonderful quality fabric that washes like a dream! Simple adjustable shoulder straps and adjustable elastic back closing. Only $2.49

INNER BRA BUST BEAUTIFIER which does marvels for your individual medium bust problems.

PICTURED HERE are some of the Medium Bust types who can be helped.



Famous bust culture stylist created this wonder-like feature underneath the bra. It instantly flatters and accentuates the average size bust, gives them a firm uplift, roundness, and highness, no matter whether your medium size bust sags too much, or is too flatly spread out, or is not firm or round enough.

Here's Another Satisfied Customer Below who says: "I can't thank you enough for my 'Glamour-Form' Bra. Your inside feature does more for my bustline than any other bra I ever wore." —Miss J. Ward, Birmingham, Michigan.

BEFORE Miss Ward wore the "Glamour-Form" Bra, her unattractive bustline, gave her clothes a "baggy" look. She looked unappealing and was rarely invited out.

AFTER she wore the "Glamour-Form" Bra for her average size bust, her bewitching bustline made her clothes fit her like a movie star. She now sparkles with personality and is socially popular.

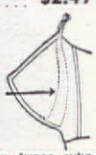
SIZES 28 to 38 SMALL BUST

Colors: Nude White Blue Black

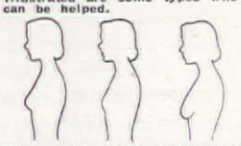
Style No. 222 only $2.49

NO PADS! Self concious about your flat looking bustline? Figure Beauty starts with a glamorous bustline. The sensational "Up-and-Out" Bra has an exclusive secret patent pend. feature that tends to lift and cup flat, unshapely, small busts into a Fuller, Well-Rounded, Exciting Bustline like magic instantly! NO PADS—no artificial bust build-up needed! Firm elastic back and easy to adjust shoulder straps. Beautiful fabric—easy to wash. Now Wear All Dresses, Blouses, Sweaters, etc. (No Matter How Form Fitting) With Bustline Confidence! Only $2.49

Profile View of Hidden Feature in Bra which does wonders for your individual small, flat bust problem.



Illustrated are some types who can be helped.



This special patent pending bust molding feature on inside of bra lifts, supports and cups your busts, NO MATTER WHETHER THEY ARE SMALL, FLAT, OR SAGGING, into Fuller, Well-Rounded "Up-and-Out" curves like magic instantly!

One of Our Many Satisfied Customers Below Says: "... It's amazing how its special feature gives my bustline real glamour." —*Miss Doris Harris, Wichita, Kansas.*

BEFORE Miss Harris wore the "Up-and-Out" Bra, she was flat, unshapely, and shy.

AFTER she wore the "Up-and-Out" Bra, her attractive bustline gave her poise, confidence.

Send No Money! FREE 10 DAY TRIAL!

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Rush in Plain Wrapper my special bra checked here, plus my free "Glamour Bustline Course." I will pay postman on delivery, the price, plus postage. If after 10 days I am not completely satisfied, I may return merchandise for my money back.

HOW MANY	STYLE NO.	SIZE	COLOR
	101		
	202		
	303		
	404		
	505		
	222		

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City.....Zone...State.....

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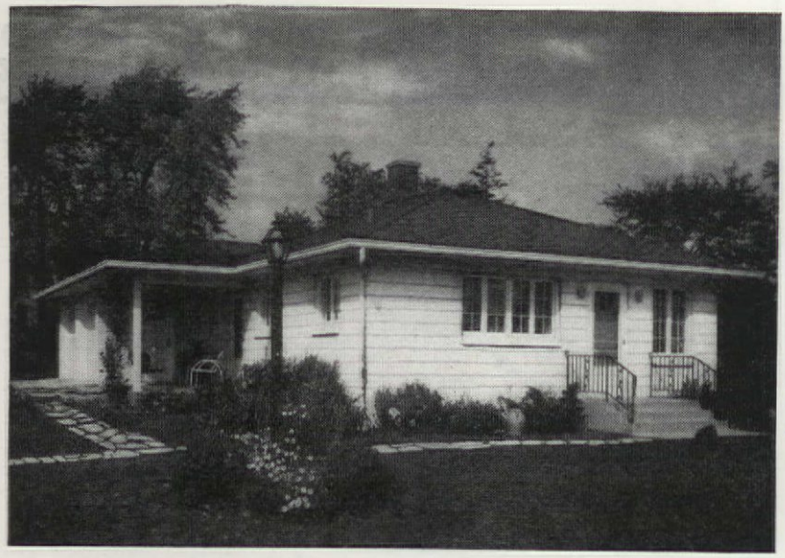

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American Home Advertisers for September 1951

Albin of California—Magic Stitcher 10
Alsto Trash Disposal Units 12
Alvin Sterling Silver Flatware 125
American Hosiery Mills 124
American Kitchens 62
American-Standard Heating Equipment & Plumbing Fixtures ..... 17, 20 & 21
Anacin Tablets 132
Armour Vertagreen Plant Food 130
Armstrong's Linoleum Flooring ... 2nd COVER
Armstrong's Temlok Sheathing 23
Art Metal Appliance Co.—Chefsaw 11
Artistic Greeting Cards 110

Balsam-Wool Insulation 96
Bancroft's—Gift Catalog 14
Beavers, Patrick D.—Patent Attorney 132
Bell & Gossett Hydro-Flo Heating Equipment 129
Bell Telephone System 14
Bennett-Ireland Flexscreens 17
Bigelow Sanford Carpets 26
Black, L. F. Co.—Pans 11
Black's Readers Service Co. ... BACK COVER
Breck's Plant Stands 11
Brillo Cleanser & Soap Pads 77
Brock & Co.—Bedspring Supports 14
Bropar Shoulder Bag 13
Burnham Portable Electric Radiators 94
Burnham Radiant Baseboard Heating 98

Campbell's Soups 57
Cedar-Lux Products—Cedarize Paint 13
Certo Fruit Pectin 90
Cheerful Greeting Cards 133
Chilton Greeting Cards 99
Chrysler Airtemp Home Heating Systems ... 109
Cinco-Thermoseal Windomatic Windows 95
Clorox Bleach & Household Disinfectant ... 70
Colgate Ribbon Dental Cream 4
Collectors Club—Salt & Pepper Sets 14
Colson Bros.—Bed Legs 12
Contadina Tomato Paste 81
Corbin Door Hardware 98
Creative Greeting Cards 106
Curtis Woodwork 103

Damar Kitchen Aids 9
Damar Auto Clothes Rack 11
Delco Heating Systems 96, 121, 127
Dennison Photo Mounting Corners 125
Dixie Cups 69
Douglas Fir Plywood Association 100
Drake No-Nail Hangers 15
Drake No-Nail Hooks 12
Drano 106
Dremel Sander & Polisher 12
Dutch Boy Paints, National Lead Co. 113
Dwarf Trees 131

Easy Spindrier Washers 16
Eljer Plumbing Fixtures ..... 3rd COVER
Emlong's Nursery 106
Empire Greeting Cards 104
Ett Bar Co.—Snack Master 12

Fairbanks-Morse Ironers 127
Fanmour Greeting Cards 125
Fedders-Quignan Co.—Dehumidifier 96
Federal Vogue Enameled Ware 82
Fels-Naptha Soap & Soap Chips 76
First American-Flowers 13
Flexalum Venetian Blind Plastic Tape 126
Flint Cutlery 127
Flor-Ever Vinylite Plastic Flooring 84
Fremont Rubber Rug Cushions 107
Friendship Studios—Greeting Cards 123
Frigidaire Food Freezers 81

Gaines Dog Meal 75
Garrett Pet Mat 13
General Electric Automatic Dishwashers 71
General Electric Automatic Water Heaters 107
General Electric Disposall 105
General Electric Kitchens 22
General Electric Television 15
Geneva Gardens 104
Gift House—Salt & Pepper Sets 10
Gold Bond Gypsum Board & Rock Wool Insulation ..... 86 & 87
Grand Rapids Chair Co. 124
Greenland Studios—Salt & Pepper Sets 11

Hancock Outdoor Fireplaces 11
Hardware Specialty Co.—Faucet Attachment 12
Hartford Accident & Indemnity 117
Hartford Fire Insurance 117
Harvard Hollywood Bed Frames 127
Haviland China 104
Heatilator Circulator Fireplaces 109
Heatmaster Automatic Water Heaters 128
Hedenkamp Greeting Cards 121
Heinz Cooked Macaroni 63
Heywood-Wakefield Furniture 92
Hilo Dog Ointment 133
Homasote Building Products 116
Home Building Plan Service 12
Home-Utility Electric Tools 100

Imperial Milk Glass Tableware 124
Imperial Washable Wallpapers 89
Inland Toy Tractors 133
Inner-Seal Weatherstripping 133

Jack Frost Studios—Recipe Book 13
Jackson & Perkins—Roses 104
Janet Forister—Bathtub Cleaner 10
Joanna Cloth Window Shades 117
Johns-Manville Asbestos Floor Tile 115
Johnson Cactus Gardens 104
Johnson's Paste Wax 102
Johnson's Pride 111
Jore—Bed Legs 10

Kellogg, Robert W. Co.—Gift Selections ... 13
Kentile Asphalt Tile Flooring 118
Keystone Mushrooms 126

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Kimsul Insulation 134
King-Size Shoes 10
King's Antique Shop—Chandeliers 10
Kirsch Drapery Hardware 16
Kitchen Bouquet 81
Kleenex 3
Knape & Vogt Closet K-Veniences 119
Kool-Aid 81
Kristee Bathroom Deodorizer 132

Lees Carpets 114
Lennox Aire-Flo Heating 116
Lighting Mart 15
Linseed Oil Redwood Finishes 14
Literary Guild of America 7
Log Cabin Syrup 66
Lorain Greeting Cards 132
Low, Daniel—Gift Catalog 13
Lowe's—Gold Dealer 132
Lundstrom Sectional Bookcases 10

Magi-Color Candles 126
Mahoning Gifts—Salt & Pepper Sets 13
Majestic Home Incinerators 108
Maloney Bros. Nursery 104
Market Combers—Trays 11
Marlite Wall & Ceiling Panels 24
Masonite Hardboards 108
Mastercraft—Food Containers 10
Matico Flooring 88
Merit Greeting Cards 122
Midwest Greeting Cards 133
Miller Beautycraft Kitchens 82
Mississippi Figured Glass Jalousies 126
Mitchell Rubber Mats 11
Model Patent Mfg. Co.—Dog Tether 12
Moore Push-Pins 133
Myers Water Systems 108

National Biscuit Nabisco Shredded Wheat 74
National Biscuit Milk-Bone Dog Biscuits 120
National Landscape Institute 104, 106
National Oak Flooring Mfrs.' Assoc. 122
Nelson, B. Co.—Shoe Re-Builder 12
Nichols Aluminum Nails 106
Nu-Style Kitchen Cabinets 80
Nu-Way Oil Burners 131

Old Guilford Forge—Early American Reproductions 10
Olive Advisory Board 80
Olson Rugs 94
Orangeburg Root-Proof Pipe 122

Pella Casement Windows 101
Penn Automatic Heating Controls 78
Penn Mutual Life Insurance 101
Perfection's Superfex Furnaces 133
Phillips Greeting Cards 124
Pittsburgh Plate Glass Paints 85
Plastic Wood 96
Playtex Super Foam Pillows 8
Ponderosa Pine Woodwork 112
Popular Merchandise Club 13
Portland Cement Association 132
Pulvex Flea Powder 132

Rheem Automatic Water Heaters 123
Rose Smelting Co.—Old Gold Dealers 133
Roto-Rooter Sewer & Drain Pipe Service 94
Roto-Tiller Garden Machinery 106
Ruud Automatic Water Heaters 121
Rymland Inner Springs 126

Sampler, The—Tables 11
Sani-Flush 123
Satina Cosmetics 122
Schwer Greeting Cards 131
Scott's Lawn Seed 120
Seneca Clearight Curtains 126
Sherwin De Swett Corp. 12
Shop Craft Shutters 11
Shut-eye 124
Singer Vacuum Cleaners 95
Skil-Weave—Weaving Course 132
Smith, A. O. Automatic Water Heaters 97
Smoothedge Carpet Aids 120
Smooth-On Cement 121
South Carolina Mills 122
Spear Engineering Co.—Mail Box & Lawn Markers 10
Spencer, William—Cupola & Lantern, Post & Sign 15
Spode Dinnerware 15
Spongex Rug Cushions 125
Spring-Air Mattresses 99
Stahelins Nursery 104
Stained Shingle & Shake Assoc. 117
Star-Kist Tuna 79
Stark Bro.'s Nurseries & Orchards 106
Stromberg-Carlson Television 5
Sudbury Laboratory—Kitty Chaperone 12
Sunset House—Aquarium 10
Sunset House—Name & Address Printer 12
Sunset House—Bootee Stretcher 14
Super Kem-Tone & Kem-Glo Wall Finishes 93
Supershop Power Tools 13

Tampax 130
Tested Sales Bras 131
Tile Council of America 91
Toridheet Automatic Heating 105

United States Rubber Koylon Foam Cushioning 110
United States Rubber Rug Underlay 116
Upson Kuver-Krak Panels 131
U.S.-Dutch Bulbs 104

Vermont Crossroads Store—Shoeshine Bucket 11

Wallace Brown Greeting Cards 120
Ward Phillips—Pin-Up Lamps 11
Wear-Ever Aluminum Utensils 18
Welcome Greeting Cards 120
Weldwood Plywood—U. S. Plywood Corp. 83
West Coast Lumbermen's Association 25
Westclox Clocks 97
Western Pine Lumber 120
Westhauser Nurseries 104, 127, 133
Wetmore & Sugden Greeting Cards 132
Whitten Nurseries 131
Williams Oil-O-Matic Heating Units 6
Wilson Bros.—Hooked Rug Supplies 121, 127
Winter Musette Pianos 124
Woodcraft by Armand—Shoerack 10

Youngstown Kitchens Dishwashers 19
Yulecards—Photo Christmas Cards 13

Zook Tray Patterns 10

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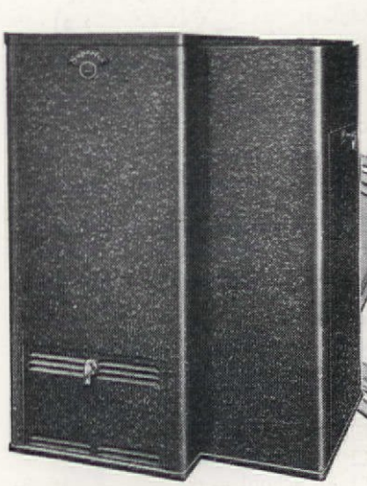
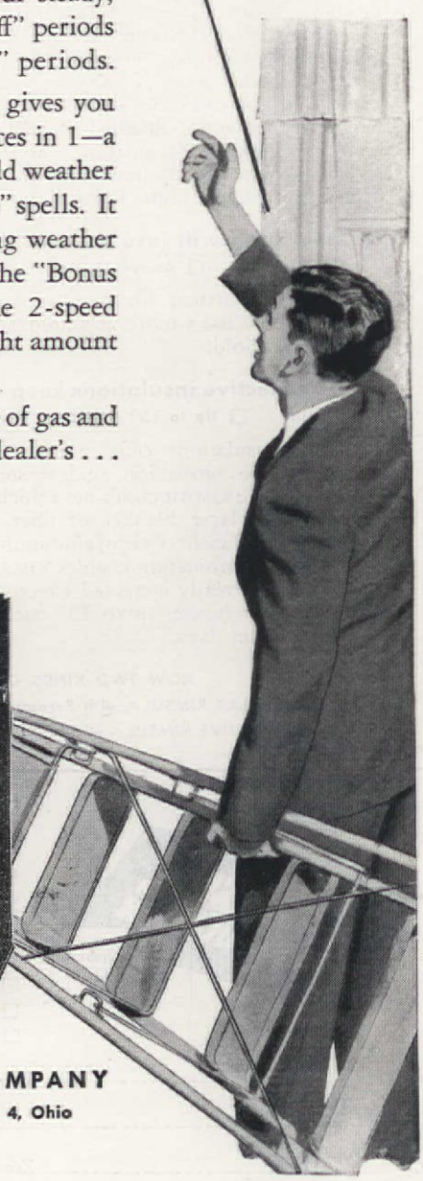
See the complete Superfex line of gas and oil-burning furnaces at your dealer's . . . or write for free booklet.





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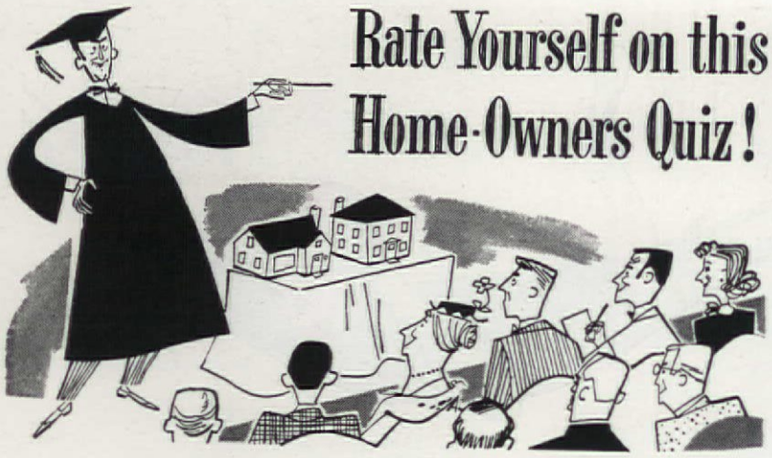

Rate Yourself on this Home-Owners Quiz!

Q. How do blanket insulations compare in cost with ordinary insulations?

☐ Slightly less ☐ Slightly more ☐ About the same

A. A blanket insulation costs slightly more than ordinary insulations; yet the *overall* cost may be considerably lower because the homeowner can install it himself. In fact, with an easy-to-install blanket insulation like KIMSUL* (Regular or Reflective), complete attic protection for the average six-room home costs only about $75—and two or three evenings' installation time. What's more, the $75 is returned in fuel savings within just a few years—and your investment continues paying dividends for the entire life of the house.

Q. How much training is needed to install insulation?

☐ About 2 hours ☐ None ☐ Depends on your I. Q.

A. Some insulations require special equipment and skilled labor for installation; many others are unpleasant to install because of irritation to skin. However, KIMSUL is clean, pleasant to handle. It is a pre-fabricated insulation designed for fast, efficient installation without special training. KIMSUL blankets come in easy-to-carry rolls—are cut to desired lengths—then simply stapled to wall studs and ceiling joists. By measuring area to be insulated, home-owners can buy the required number of rolls at building and lumber supply dealers, carry them home in car.

Q. How long will insulation last?

☐ 5 years ☐ About 15 years ☐ Lifetime

A. Reflective KIMSUL (or Regular KIMSUL) will last the lifetime of your house. What's more, it's fire-resistant and is protected against vermin and mold.

Q. Do reflective insulations keep a home cooler in summer?

☐ No ☐ Up to 15° cooler ☐ Only north of Mason-Dixon line

A. Some insulations offer partial, others more effective protection against summer heat. Reflective KIMSUL combines a thick, low density many-layer blanket of fiber plies, with a highly efficient cover of aluminum foil. This unique combination enables KIMSUL to perform with greatly increased effectiveness and keep your house up to 15° cooler on hottest summer days.

NOW TWO KINDS OF KIMSUL!

REGULAR KIMSUL—with Pyrogard* cover

REFLECTIVE KIMSUL—with aluminum foil vaporseal cover

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KIMSUL INSULATION — A PRODUCT OF Kimberly Clark RESEARCH

FREE INSULATION BOOKLET!

KIMBERLY-CLARK CORPORATION

KIMSUL Division, Neenah, Wisconsin

Please send me complete information on both Regular and Reflective KIMSUL, including the new booklet, "How to put your home in the Comfort Zone." I am interested in insulation for:

☐ My present home

☐ The home I plan to build

☐ My school work

AH-951

*Name*_____

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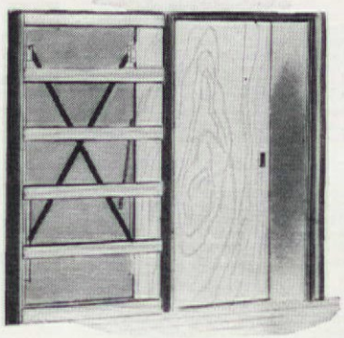
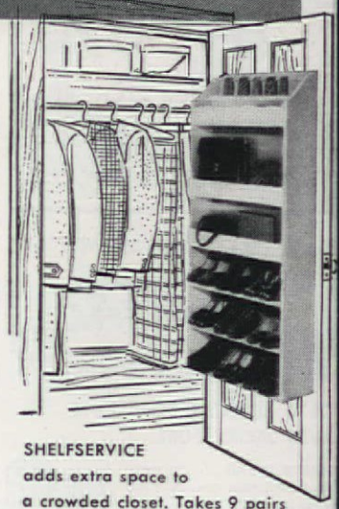
*City*_____ *Zone*_____ *State*_____

Look...it's new!

DORFLO FLOATING DOOR is a cantilevered, recessed sliding unit easily installed by carpenter. New kit available includes framing and hardware. Door floats in and out of wall. No tracks or pulleys. Complete unit, $34. Dorflo Mfg. Co., First Ave., Hibbing, Minn.



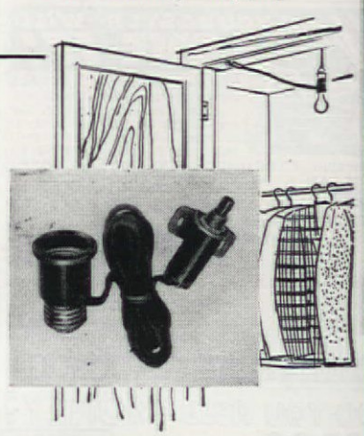


SHELFSERVICE adds extra space to a crowded closet. Takes 9 pairs of shoes, pocketbooks, hosiery, handkerchiefs, belts, jewelry. Fits back of door. 21" x 7" x 47" high. Unfinished, $6.95. Penron, Inc., 70 E. 45th St., N. Y. 19, N. Y.

STEIGEL BOWLS made of heavy glass for smokers, for tidbits, flowers, desserts, salads. Aqua oak leaf, green shamrock, brown acorn, old flint snail, chartreuse petal, heather spade. $2 ea.; $24 doz. Imperial Glass Corp., Bellaire, O.

MELLOTONE DUO is an overnight case-radio combined. Has mirror, ample luggage space, built-in portable RCA radio. 16" x 12" x 7". Green, tan, red simulated alligator. $39.95. Electron Enterprises, 6917 W. Stanley, Berwyn, Ill.

WONDA-CHAIR has five different uses, three basic units that convert into Hi-Chair, a youth chair, stroller, car seat, table-and-chair set. Costs about $50. Babyhood Industries, 175 Union Street, Worcester, Mass.



AUTOMATIC LIGHT SWITCH for a closet that already has an overhead pull-chain light. As the door is opened, the light goes on automatically, thus eliminating usual groping in dark for the chain. $1.49. From Veevee Sales, Fenton, Iowa

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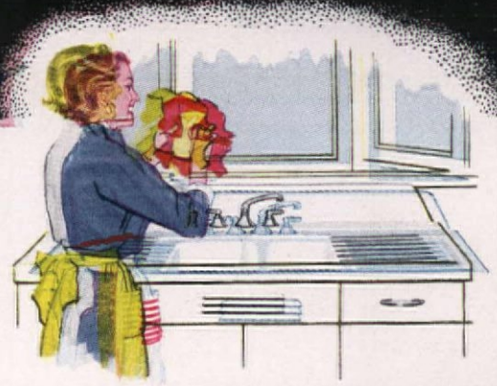

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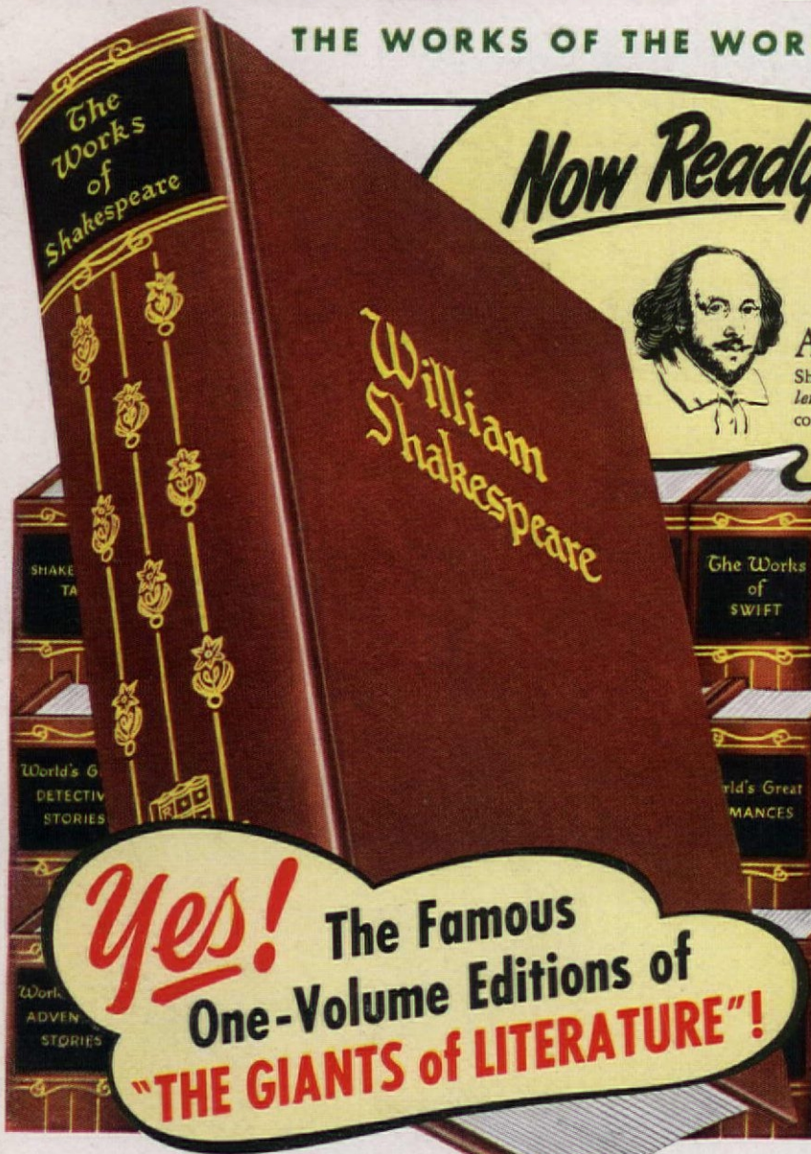

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