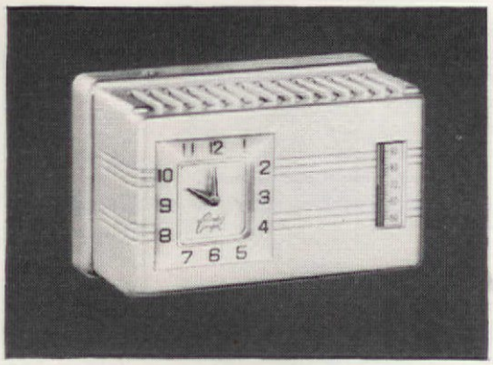
The AMERICAN HOME for June

25¢
In Canada 35c

Announcing Heirloom Sterling's new Stanton Hall
Stately, lavish, this new Heirloom* Sterling pattern has a timeless charm. Notice the clarity of detail and depth of modeling which distinguish this graceful pattern above all others. Solid silver all the way through, Stanton Hall* will give *lifetimes* of prideful pleasure.
STANTON HALL
Heirloom Sterling
*Trade Mark. © 1951, Oneida Ltd., Oneida, N. Y.

"This house isn't big enough to hold the three of us!"



Honeywell Clock Thermostat

Owners say it's wonderful because it turns down the heat—automatically—when you go to bed, and gives you a nice cool room to sleep in; turns *up* the heat—automatically—while you're still asleep, and your home is warm when you get up. Saves you fuel, besides! Look in classified phone directory for your nearest heating dealer; have him install a Honeywell Clock Thermostat *now*. Or buy the plug-in model you can install yourself.

MINNEAPOLIS **Honeywell**

First in Controls

THE THIRD MEMBER of this domestic triangle, of course, is that old outmoded thermostat.

It has subjected the lady to uneven, unhealthful temperatures for years and she just can't stand the thought of another miserable winter. So . . .

"Before cold weather comes again," she says, *"replace either ME or that tired old thermostat."*

Fortunately, the gentleman's decision won't be hard to make, because a modern Honeywell Thermostat is often all it takes to correct an uneven flow of heat. So—there's simply no reason to consider discomfort a necessary evil.

And there couldn't be a better *time* to modernize than *now*. Fuel bills have stopped eating into your budget. Your heating dealer is not as busy as he was. Or as he *will* be, come next fall.

Call him today! Find out—now— about all the impressive improvements that have been made in heating equipment in the past few years.

Find out--now—about the new Honeywell Thermostats and other automatic controls that can make *your* heating system a *better* heating system. Whether you buy a new heating plant or modernize your present one, make sure you get *Honeywell* Controls.

Don't be uncomfortable next winter, too—send this coupon today!

Minneapolis-Honeywell Regulator Company
2705 Fourth Ave. South, Minneapolis 8, Minnesota

Please send me a free copy of "HOW TO MODERNIZE FOR COMFORT," plus specific information on items checked below:

☐ ELECTRIC CLOCK THERMOSTATS. They make automatic heating *completely* automatic. See caption under picture at the left.

☐ ELECTRONIC MODUFLOW. The magic sensitivity of *electronics* applied to heating your home.

☐ ZONE CONTROL. The new trend that brings a new concept of comfort to ranch-type and larger homes.

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READER'S DIGEST* Reported The Same Research Which Proves That Brushing Teeth Right After Eating with

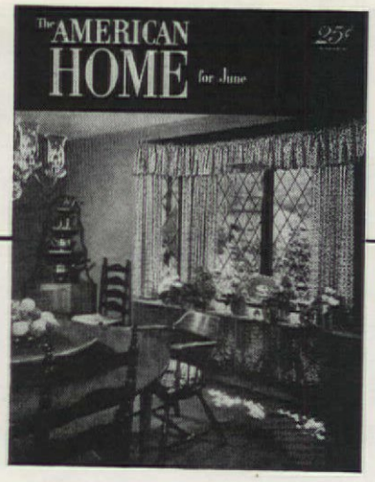
COLGATE DENTAL CREAM STOPS TOOTH DECAY BEST

Reader's Digest recently reported the same research which proves the Colgate way of brushing teeth right-after eating stops tooth decay best! The most thoroughly proved and accepted home method of oral hygiene known today!

Yes, and 2 years' research showed the Colgate way stopped *more* decay for *more* people than ever before reported in dentifrice history! No other dentifrice, ammoniated or not, offers such conclusive proof!

LATER—Thanks to Colgate Dental Cream

***YOU SHOULD KNOW! While not mentioned by name, Colgate's was the only toothpaste used in the research on tooth decay recently reported in Reader's Digest.**



Window corner of the Martin Sandlers' dining room, a decorator's miracle of transformation. More about it on page 84. Photograph, B. Goodnow, Kranzten Studio

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In this Issue

JUNE, 1951 VOL. XLVI. NO. 1

Arts and Crafts

28 How to Make the Best of a Good Bargain . . . *Dorothy Lambert Trumm*
31 How to Preserve Your Big Moments . . . *Jessie Walker*
46 For Your Child . . . *Mary E. Monze*
118 How to Spot-finish a Table . . . *Robert Wortham*
29, 30 Patterns
46, 47 Patterns

Decorating

25 Stopover on the Way to a Dream House . . . *Ethel McCall Head*
38 Let's Sit This One Out . . . *Gertrude Brooks Dixson*
42 Color Is the Key in A Flat . . . *Roger Sturtevant*
46 For Your Child . . . *Mary E. Monze*
84 It's Evading the Issue . . . *Jessie Walker*
104 They Needn't Hang in Pairs
106 Two Sides to the Question
114 Window Highlights

Gardening

22 Our Own U.N. . . . *Marion Schwartz*
32 Let's Go Shopping for Iris . . . *Fredrick W. Cassebeer*
103 Latest News for Liberty Gardeners

Homes and Maintenance

12 What Will the House of 1960 Be Like? . . . *Edwin L. Stoll*
34 Fifteen Years in the Making . . . *Ethel McCall Head*
40 In Washington
40 In Wisconsin . . . *Ethel McCall Head*
76 Handyman How-To's
89 How to Make a Picnic Table . . . *R. M. Ross*
108 Before You Buy a House . . . *Richard Sturm*
110 Long-lined Beauty . . . *Ruth W. Lee*

Food, Entertainment, Management

44 Place and Show . . . *Betty B. Merriam and Gertrude Brassard*
48 How to Dye Heavenly . . . *Eleanor Lee Jones*
50 Take a Can of Soup
52 How Now Brown Cow?
54 A Most Distinguished Milkman
56 Good Victuals from Good Friends . . . *Jean Austin*
66 Need Six Arms on Wednesday? . . . *Edith Ramsay*
50, 64 Recipes
70, 72, 74 Recipes
69, 71 Menus
90 Non-Stop—Oven to Table

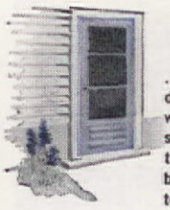
Features

8 Books
14 Market Place
22 Neighbors . . . *Marion Schwartz*
98 Let's Face the Facts . . . *Evelyn Ardis Whitman*
120 Advertising Index
122 Look It's New

THE AMERICAN HOME, June, 1951, Vol. XLVI, No. 1. Published monthly by The American Home Magazine Corporation, 444 Madison Ave., New York 22, N. Y. W. H. Eaton, President-Treasurer; Jean Austin, Vice-President-Secretary. Executive, Editorial and Advertising headquarters, 444 Madison Avenue, New York 22. Subscription Department, American Home Building, Forest Hills, New York. Copyright, 1951, by The American Home Magazine Corporation. All rights reserved. Title registered in U. S. Patent Office. Subscription price in United States $2.50 a year; two years, $4.00; three years, $5.00. Canada and Pan-American countries, add $1.00 per year for extra postage. All other countries, add $2.00 per year for extra postage. Entered as second class matter December 31, 1935, at the post office at New York, N. Y., under Act of Congress March 3, 1879. **Postmaster: Return undeliverable copies to American Home Bldg., Forest Hills, New York.**

If a house could tell you how it could serve you best, longest and happiest it would ask you for Rusco Armco-metal combination windows with Magicpanel® Ventilation. It would ask for them because they make your home comfortable - warmer in winter, cooler in summer, drier always..... and more convenient marvelous and because these windows actually pay for themselves in a few seasons through fuel savings alone. It would ask for Rusco because in all ways Rusco is best..... and many features it alone provides.

RUSCO



RUSCO ARMCO-METAL "PICTURE WINDOW" DOOR

. . . the combination door you've always wanted! Won't warp, swell or bind. Gives the ultimate in visibility, ventilation, protection and beauty.

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RUSCO EXCLUSIVE FEATURES:

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- Lumite Safety Screen

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I own my home ☐ I plan to build ☐

Mail coupon or call your local RUSCO Man. He will tell you and show you all the personal and property benefits RUSCO-exclusive features give you.

Tomorrow's Glamour Girl? *maybe...*

You naturally want her to grow up to be attractive and sought-after, you hope she will meet nice boys and marry one of them. Of course you do.

When she's a little older you will encourage her to guard her charm and daintiness . . . you will, of course, see to it that, above all, her breath is sweet and wholesome. For, without such appealing freshness, her other good points may count for little.

Her best friend in this matter is Listerine Antiseptic. It has been a family standby for more than sixty years. Literally millions rely on it as the *extra-careful* precaution against halitosis (unpleasant breath). A night-and-morning "must" against offending and especially before any date.

You see, Listerine Antiseptic instantly freshens and sweetens the breath . . . and keeps it that way . . . not for mere minutes . . . but for hours, usually.

While some cases of halitosis are of systemic origin, most cases, say some authorities, are due to the bacterial fermentation of tiny food particles clinging to mouth surfaces. Listerine Antiseptic quickly halts such fermentation, then overcomes the odors fermentation causes.

LAMBERT PHARMACAL COMPANY, *St. Louis, Missouri*

Gargle **LISTERINE ANTISEPTIC**

TO KEEP THAT BREATHLESS CHARM

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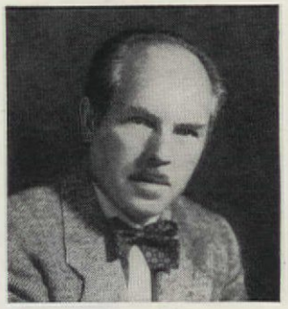
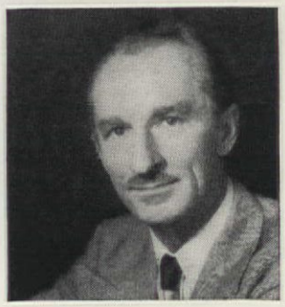


. . . **DON AYRES, A.I.A.,** one of the architects for the John Shura house, page 34, is certainly well equipped for his job. He's a graduate of the University of Illinois, B.S. and M.S.; attended Atelier Gromort of the École des Beaux Arts in Paris; traveled in Europe; taught architecture for seven years in universities; past president of Architects of San Fernando Valley. And he's still a young man.

. . . **AGNES WILSON MITCHELL,** whose creative talent and magic fingers have helped to produce the fascinating memento frames on page 31, does very well in many other fields, too. Besides raising two daughters, she's done personnel work, was at one time head of the largest industrial summer camp in the country. She was recently a staff member of the Public Library in Glencoe, Illinois.



. . . **HERBERT F. FIEGE, A.I.A.,** who shares architectural credit for the John Shura house, on page 34, is originally from Manchester, N. H. After leaving Yankee territory, he took his Bachelor of Architecture at the University of Southern California. He is Director of the Architects of San Fernando Valley, and has been in partnership with Mr. Ayres since 1946, a happy combination of talents.

. . . **MARIAN SCHWARTZ** majored in art, with the idea of teaching it, but marriage sort of sidetracked her. Now she has two little girls who benefit from her talent when she illustrates the stories she tells them on the blackboard. She is active as a homemaker and in local civic, religious, and school work, handling publicity for her civic association. Her story about "United Neighbors" is on page 22.

. . . **FREDRICK W. CASSEBEER,** a fifth-generation pharmacist by profession, "discovered" iris (see page 32) 20-odd years ago. His first love was gladiolus, but later tall bearded iris claimed him as both fancier and hybridizer. Other interests are color photography, lecturing, writing, editing. He is ex-president of Men's Garden Club and treasurer of Horticultural Society, both of New York.

. . . **MARGARET BALDWIN'S** interest in découpage received its impetus from a friend in Bennington, Vermont. Since then, she and her husband have made a fascinating hobby of it. A graduate of Northwestern University in Evanston, she has lived on the North Shore of Chicago all her life, has a son at Northwestern Medical School, a younger one at Leland Stanford Jr. University. (See p. 31.)

YEAR-'ROUND AIR CONDITIONING

Now you can enjoy refreshing *coolness* in your home in summer with the same system that keeps you warm in winter. Chrysler Airtemp's new Year-'Round system provides an ideal temperature —set to meet your own desires—through every season of the year.

This *compact, dependable* unit circulates cool, filtered, dehumidified air to every room in your home in hot weather. A simple control adjustment and the same system provides warm, moisturized, healthful air during cold weather—controlled automatically.

You'll be thrilled with the wonderful indoor climate you'll have—personalized to your wishes no matter what the weather is outside. And *you'll be amazed at how little it takes* to own this Year-'Round unit. If you are building a home, you can obtain this comfort for less than 25c a day when purchase is included in your mortgage.

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Build a bouncy dog with "COMPLETE DINNER" Gro-Pup!

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Fastest-mixing meal ever—that's GRO-PUP Meal. Prepared in a jiffy—one good stir and your dog's dinner is ready! Feed both GRO-PUP Ribbon and Meal for variety.

Books

Camellias—Kinds and Culture by H. Harold Hume. (Macmillan) Price $6.00. . . Like its eminent author's book on azaleas (1948), this scholarly but wholly practical, 271-page book can well be called the "last word" in its field—which has broadened greatly in recent years. As Dr. Hume says, garden camellias of today are not tropical, but temperate-zone plants; and they are grown under glass far outside the limits of their culture in gardens. The text covers all aspects of the subject and is helpfully supplemented by excellent drawings, halftones, and color plates.

The Joy of Flower Arranging edited by Helen Van Pelt Wilson. (Barrows) Price $3.95. . . This really different treatment of a familiar subject presents 105 pictures and captions in 12 sections, each featuring arrangements made by a recognized expert to typify one of the months in her home state. Each section is accompanied by a quoted poem and comment by the editor who contends that "arranging is a pleasure, not a task," and one that should be enjoyed with less "serious self-consciousness" and more relaxation. Hear! Hear!

Wildflowers, How to Know and Enjoy Them by Samuel Gottscho. (Dodd, Mead) Price $2.75. . . The author is an eminent architectural and garden photographer; 15 years ago, with the coming of Kodachromes, he became an enthusiastic student of wildflowers with which, previously, he had been only casually acquainted. In 192 pocket-size pages he tells how it happened, describes the rewards of hunting and photographing native plants, passes along plant-life infor-

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Please report both new and old addresses directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance.

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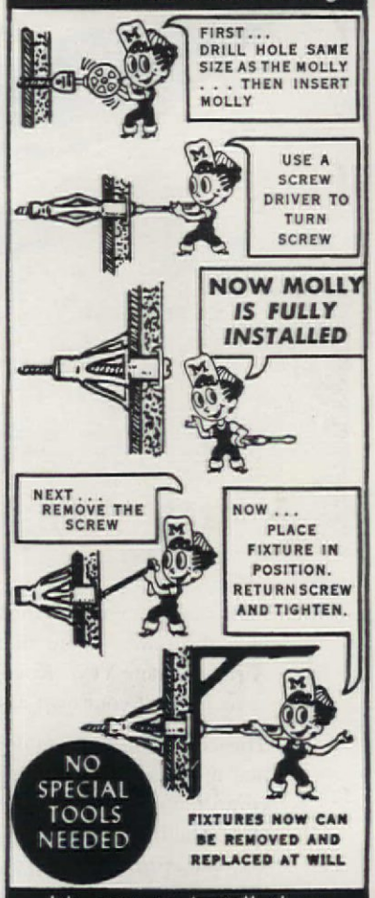
Molly fastens fixtures securely to walls, floors and ceilings.



It's easy to install these fixtures with MOLLY SCREW ANCHORS

Sinks • Soap Dishes • Towel Racks • Curtain Fixtures • Drapery Fixtures • Tool Racks Venetian Blind Fixtures • Kitchen Cabinets Stair Hand Rails • Heavy Pictures • Wall Cabinets • Electric Fan Brackets • Wall Brackets • Door Chimes • Wall Clocks Mirrors • Shelving • Fuse Boxes • Awnings

MOLLYS are inexpensive, easy to install in walls, floors, or ceilings and assure a safe, secure mounting that will never become loose.

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MOLLY CORP., DEPT. 660, READING, PA.

To every suffering male who has to help do the dishes

Isn't it awful?

You've had a slam-bang day at the office. You're bushed. After dinner, you'd just love to sink down in your deepest chair, light a pipe, and relax.

But *can* you? Nope. It seems you have a little job to do. Your wife is out there about to attack the dishes. She says, "Now don't you bother, dear." But you know *she's* had a tough day, too.

So you tie that repulsive little apron around your middle and advance wearily toward the mound of dirty dishes.

Actually, however, you and your wife need never again come to grips with a dirty dish. For with the General Electric Dishwasher, you just turn *one* simple control, and it double-washes, double-rinses and dries dishes, silver, glasses, and pans—*automatically*.

This is a *new* G-E model, and—make no mistake—it's heads and shoulders above anything else in the field.

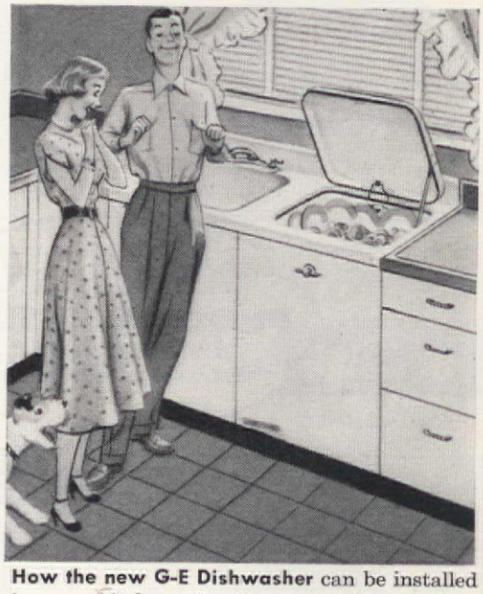
Engineered by G. E., it's dependable no end. And it has all sorts of *extra* advantages.

The Calrod® heating unit keeps hot-water hot, helps do the dishes clean and hygienically. The dishes dry to a bright glitter in electrically heated air. And the new G-E has a whopping big capacity—it'll hold a complete family service for eight people!

O.K., you say, but how much will this thing set me back? Well, as far as operating costs go, only a few cents a day. The original outlay (which varies according to the model) is not great. And the minute you put one of these wonder work-savers in your kitchen, the value of your house goes up. So it's a smart investment, any way you look at it.

If you and your wife want to bid the dish-washing headache a permanent good-by, drop in at your G-E dealer's today. You'll find it one of the wisest moves you ever made. General Electric Company, Bridgeport 2, Connecticut.

Trim and specifications subject to change without notice.



How the new G-E Dishwasher can be installed in your kitchen: (1) As part of the complete G-E Sink (*above*). (2) As a separate unit that stands alone. (3) As a separate unit that fits under your present work counter.

You can put your confidence in—

GENERAL ELECTRIC

How we retired with $250 a month

"Seems queer, but it was the crash of 1929 that showed Janet and me the one sure way a salaried man can retire. No—we didn't see it coming. Like our friends, we had put our savings in investments. They crashed with everything else. Yet today we're retired and living in California, with a check for $250 coming in each month—as long as we live.

"You see, I did some hard thinking then. Maybe I could save again. But how could I hope to tell a good buy from a poor one? I had no training.

"What's more, I was forty-two. My working years were more than half over already. I couldn't afford to speculate. And I didn't want to keep worrying about my future.

"I guess I'd been reading ads about Phoenix Mutual Retirement Income Plans for years. I'd always meant to write in and find out more about them. But I'd kept putting it off. *Later—when I have more money saved up again*, I'd say. (I thought you had to be rich to retire.)

"Then, one afternoon, I happened to read another Phoenix Mutual Retirement Income ad. *You didn't have to have a lot of money in the bank*, it said. If you had fifteen or twenty good earning years ahead of you, your income could be absolutely guaranteed for life. A man of forty could plan to forget all investment worries and still retire at, say, 60. The only secret was to start in time . . . the younger the better.

"*Well, it won't cost anything to look into it*, I said. So I cut out the coupon at the bottom of the ad and mailed it in. Pretty soon my mail brought a booklet telling all about Retirement Income Plans. It showed how I could get an income of $250 a month, every month, starting when I hit sixty. It was an income I couldn't lose, couldn't outlive! And meanwhile, it protected my family with life insurance.

"Then and there, I decided . . . I'd let Phoenix do my investment worrying. As soon as I could, I applied for a Phoenix Mutual Plan.

"Eighteen years pass faster than most folks realize. We enjoyed them more because we knew that we were financially secure. A while ago, I got my first Phoenix Mutual check and retired. Janet and I drove West. We've bought a little house in California and we're having the time of our lives—free from worries about jobs or dividends."

Send for Free Booklet

This story is typical. Assuming you qualify at a young enough age, you can plan to have an income of $10 to $250 a month or more—starting at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women—and for employee pension programs. Don't delay. Send for your copy now.

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Date of Birth_____
Business Address_____
Home Address_____

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Books

(Begins on page 8)

mation that he has gained, lists books that helped him, and describes 210 familiar species according to flower color, blooming season, habitat, etc. Of his 225 pictures, 103 are in color but, being small and not too well reproduced, they do not do him justice.

Funday Book (The Seahorse Press) Price $1.00 (Ages 3–7). . . Whether it's your own child on a rainy day or little visitors you must entertain, here is your answer—128 pages of answers, as a matter of fact. It is imaginative and far more entertaining than most toys—for it is an *activity* book; full of things for them to do. A big dollar's worth if we ever saw one!

A Name to Fit Your Dog (Gaines Dog Research Center, 250 Park Ave., N.Y. 17) Free. . . A unique brochure intended to encourage dog owners to give meaningful and distinctive names to their pets. Lists names particularly suitable for dogs of certain breeds also names based on mythology, literary, or historical characters.

Upholstering at Home by Page Parker and J. G. Fornia. (Greenberg) Price $5.95. . . One of the best books on the subject for professionals as well as amateurs. No detail is overlooked. Explanations are clear and concise. There are more than 350 photographs and diagrams. Special chapters are devoted to re-covering, repairing, and restyling.

The Book of Table Arrangements by Patricia Easterbrook Roberts. (Crown Publishers, Inc.) Price $2.75. . . An excellent guide for the homemaker desirous of setting an attractive and novel table. This 199-page book should be of particular interest to those affiliated with Garden Clubs or other associations that participate in flower shows or tablesetting contests. Contains innumerable ideas for setting a table for everyday, tots and teen-agers, exotic and special events as well as budget arrangements with "how-to" explanations.

Sorry, we cannot purchase these books for you. They may be obtained through your bookstore.

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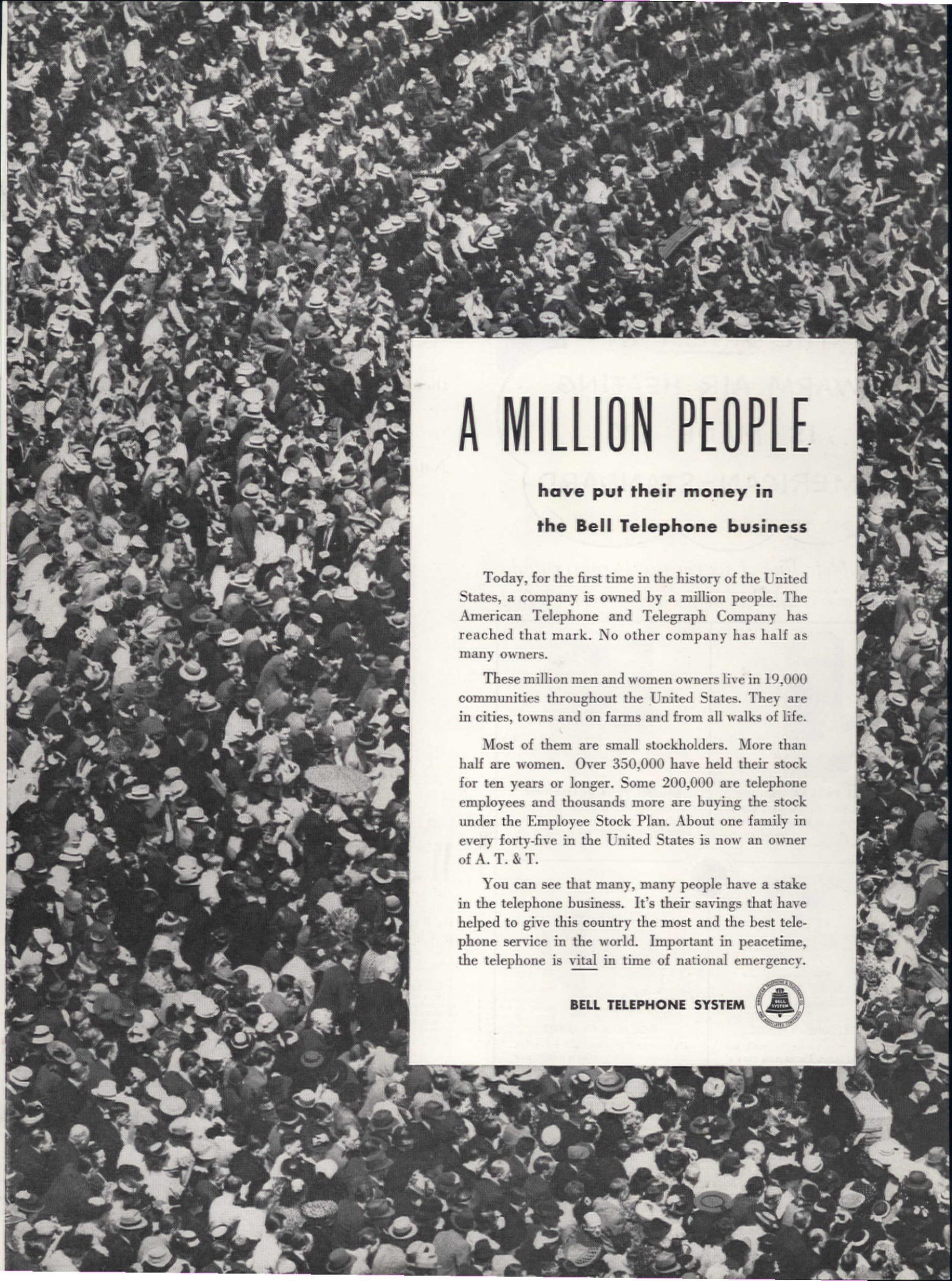


A MILLION PEOPLE

have put their money in

the Bell Telephone business

Today, for the first time in the history of the United States, a company is owned by a million people. The American Telephone and Telegraph Company has reached that mark. No other company has half as many owners.

These million men and women owners live in 19,000 communities throughout the United States. They are in cities, towns and on farms and from all walks of life.

Most of them are small stockholders. More than half are women. Over 350,000 have held their stock for ten years or longer. Some 200,000 are telephone employees and thousands more are buying the stock under the Employee Stock Plan. About one family in every forty-five in the United States is now an owner of A. T. & T.

You can see that many, many people have a stake in the telephone business. It's their savings that have helped to give this country the most and the best telephone service in the world. Important in peacetime, the telephone is vital in time of national emergency.

BELL TELEPHONE SYSTEM

AMERICAN-Standard

First in heating . . . first in plumbing

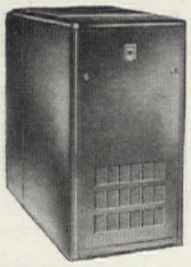
Your building contractor will tell you

THE FINEST IN WARM AIR HEATING IS MADE BY AMERICAN-STANDARD

A complete line of warm air furnaces and winter air conditioners for every type of fuel.

WYANDOTTE WINTER AIR CONDITIONER

Smart "high boy" unit for homes with or without basement. Can be installed in utility room, alcove or closet. Carefree gas heating with outstanding economy.

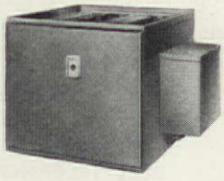


WINTERWAY WINTER AIR CONDITIONER

Oil fired. For small to medium homes. Provides real automatic heating comfort. Designed for most efficient and economical use of fuel. Installed quickly and easily.

SHAWNEE WARM AIR FURNACE

Gas fired gravity furnace for small and medium sized homes. Assures many years of trouble-free automatic heating. Occupies minimum floor space. Clean, quiet, safe.



MAGNE-FILTER AIR CLEANER

Electronic air filter removes dust, dirt, pollen, and bacteria. Keeps your house cleaner, more healthful. Readily installed with new or existing forced warm air systems.

FREE BOOK ON WARM AIR HEATING.

Illustrated in full color. Packed with money-saving facts. Pictures wide choice of American-Standard equipment available through heating contractors who sell, service and install. Explains easy time payment plan for remodeling. Use the coupon at right.

American Radiator & Standard Sanitary Corporation,
Dept. AS-6, Pittsburgh 30, Pa.
Please send me your free WARM AIR HEATING BOOK.
Name.....
Street.....
City and State.....
In Canada: Standard Sanitary & Dominion Radiator, Ltd. 1201 Dupont Street, Toronto

Serving home and industry: AMERICAN-STANDARD • AMERICAN BLOWER • CHURCH SEATS
DETROIT LUBRICATOR • KEWANEE BOILERS • ROSS HEATER • TONAWANDA IRON

What will the house of 1960 be like?

What items will "come with the house" as standard equipment if you buy in 1960? Cast your vote, check the list here, then see how your specifications tally with expert predictors of the National Association of Real Estate Boards

- Television Set ☐
- Automatic Dishwasher ☐
- Clothes Washer ☐
- Refrigerator ☐
- Range ☐
- Clothes Dryer ☐
- Home Freezer ☐
- Air Conditioning ☐
- One-story Construction ☐
- Two Bathrooms ☐
- Fireplace ☐

EDWIN L. STOLL

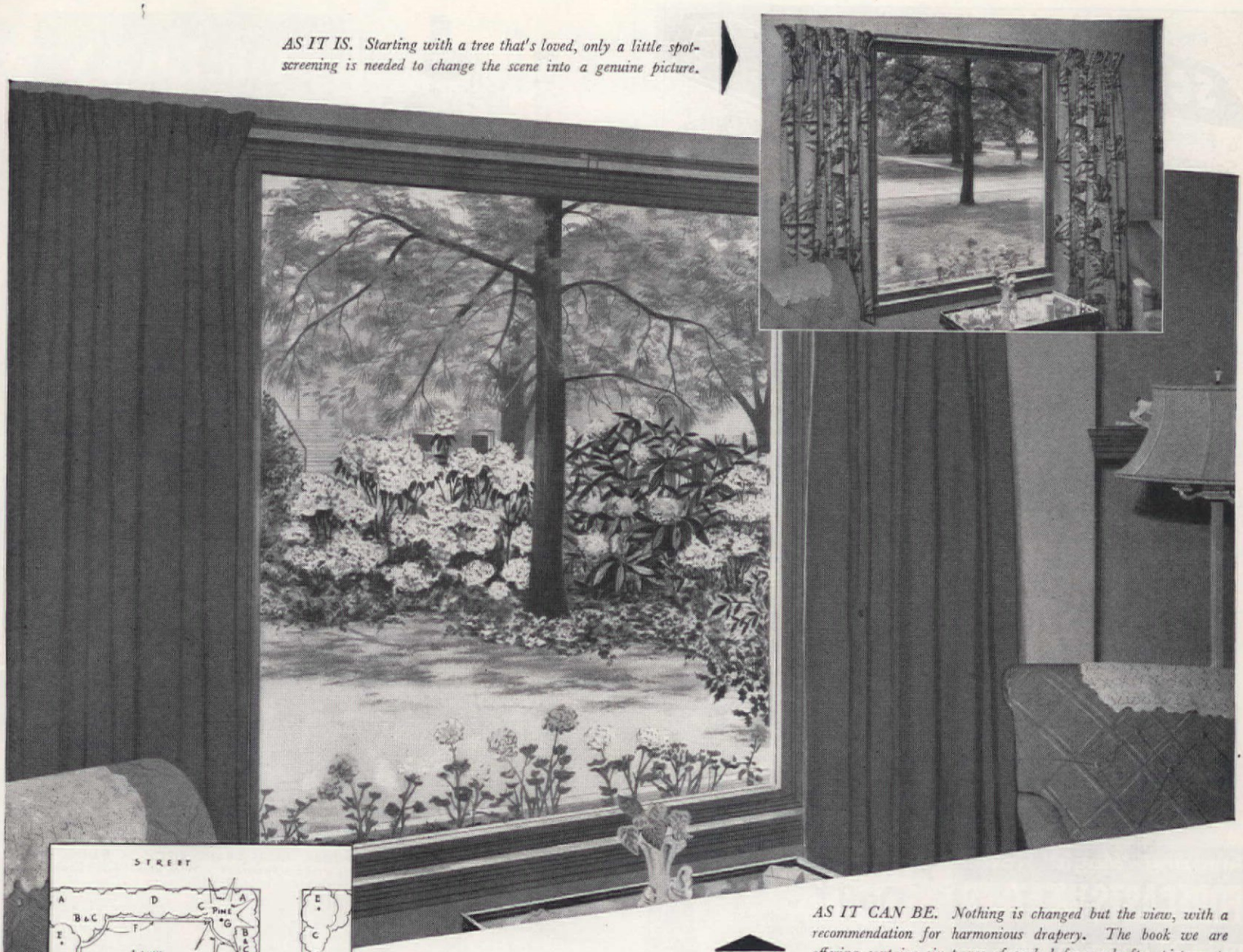
When the average home-buyer goes into a "for-sale" house in 1960, a mere sink and range won't satisfy him. He'll demand, as standard equipment, a television set, dishwashing machine, clothes washer, and refrigerator. Fantastic predictions? Not at all. This crystal-ball gazing is surrounded by an aura of reliability and probability. This is the forecast of real estate experts who study trends and whose business it is to know what the public will want. They are drawn from the replies of 2,095 realtors in all 48 states and the District of Columbia who responded to a recent survey by the National Association of Real Estate Boards. More than 65 per cent of them agreed that those four items will be desired by the average family as standard equipment a decade from now.

It is certainly no surprise that most of the prognosticators listed a refrigerator and clothes washer, because that picture is shaping up more concretely every day. To the observer, however, the anticipated demand for a television set came as a surprise, although that one item has probably taken a greater hold on the American family, in less time, than any other single innovation.

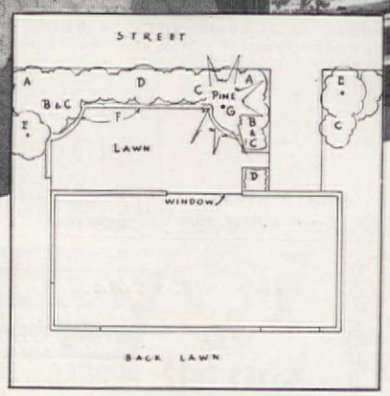
There are other things which drew strong support as probable "musts" in the home of 1960: air conditioning, a home freezer, and a clothes dryer. Here the prophesying realtors were not quite so emphatic, but slightly more than half of them checked these features, too. Still some newer types of equipment apparently have not stamped themselves as essential yet in the mind of the public, although they all drew some votes. Only one of three of the forecasters, for example, said radiant heat would be standard in 10 years, while radar cooking and a visaphone

PLEASE TURN TO PAGE 77

AS IT IS. Starting with a tree that's loved, only a little spot-screening is needed to change the scene into a genuine picture.



AS IT CAN BE. Nothing is changed but the view, with a recommendation for harmonious drapery. The book we are offering contains six pages of such before-and-after pictures to give you ideas for beautifying and protecting your property.



PLANTING PLAN:

A—Rhododendron
B—Deciduous Azalea
C—Laurel
D—Japanese Holly
E—Dogwood
F—Clipped English Ivy
G—Existing Pine Tree

PUT A PICTURE IN YOUR WINDOW!

"How to Put a Picture in Your Picture Window" is the title of a fully illustrated 16-page book. It shows how you can get the greatest enjoyment out of your picture window by making the outdoors into a living mural, an ever-changing, ever-beautiful "painting" by nature. It is very simple. And it is thoroughly practical and authoritative. All the planting plans were designed by an outstanding New York landscape architect.

You will find in this book a wealth of other helpful hints, too. Ideas for window drapes. Skillful sketches showing how to arrange furniture to create conversational groupings that take full advantage of your picture window.

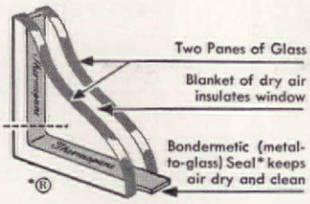
This book on indoor and outdoor treatment of large windows also includes data on use of *Thermopane** insulating glass to cut fuel bills, eliminate chilly drafts near the window and save yourself the bother of storm sash.

Mail the coupon below with only 10c for your copy. And order a copy of our free, illustrated *Thermopane* booklet at the same time.

LOF GLASS *Thermopane*

-- FOR BETTER VISION SPECIFY THERMOPANE MADE WITH POLISHED PLATE GLASS

LOOK FOR THE NAME ON THE SEAL BETWEEN THE PANES



Libbey·Owens·Ford Glass Company
461 Nicholas Bldg., Toledo 3, Ohio

Enclosed is 10c. Please send me the book, "How to Put a Picture in Your Picture Window". Also send FREE *Thermopane* literature.

Name_____
(Please Print Plainly)

Address_____

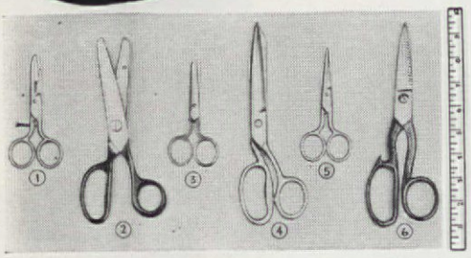
City_____ State_____

SCISSORS CLOSEOUT!

6 Piece Guaranteed Perfect Scissors Set for every Sewing and Home Need

ONLY $5.95 GUARANTEED VALUE $10.95

Guaranteed by Good Housekeeping



Never before has this fine complete set been offered at this amazing low price. One of the WORLD'S LARGEST MANUFACTURERS of scissors and shears has converted to defense work and is clearing out his current stock of scissors. His loss is your gain. Act now and examine the set at no risk.

1–BUTTON HOLE SCISSORS—Easy to adjust for cutting any size button hole.
2–PINKING SHEARS — real professional pinkers—easy to use—make perfect pink on heaviest or lightest materials.
3–4" CHILDREN'S blunt tip "safe" scissors.
4–7½" TRIMMER—clip point for heavy duty trimming.
5–EMBROIDERY SCISSORS—for all close needlework.
6–KITCHEN SHEARS—large, heavy duty, has 1000 uses; cuts fish, meats, vegetables, opens bottle tops, cracks nuts.

plus FREE

Hundreds of Buttons. Every size and type but supply is limited, so you MUST

ACT NOW!

YOUR GUARANTEE OF QUALITY

Genuine forged steel construction, precision made, heat treated for lasting razor sharpness. Money back if not 100% satisfied.

Mail "No Risk" Examination Coupon Now!

FORECAST CREATIONS, Inc., Dept. A
32-56 62nd Street
Woodside, New York

Rush me 6-Piece Scissors Set; plus FREE mountain of buttons. I'll pay postman $5.95 plus small postal and C.O.D. fee. If not 100% satisfied, I can return set in 5 days for immediate refund. In any event I can keep the buttons.

NAME .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

Amazing "Magic" Flower FORECASTS WEATHER

up to 24 hours in advance

When "Magic Rose" changes color to:

1. **BLUE** —*it will be fair*
2. **PINK** —*it will rain or snow*
3. **LAVENDER** —*weather will change*

Now it's easy to be a weather expert—and know in advance how to dress . . . how to plan your next day. More accurate than the weatherman! Beautiful (life-like) scientifically treated artificial flower comes with free attractive small flower pot. "Weather Flower" works as well in any of your own flower pots, vase . . . or as a lapel flower. Will last . . . does not die! Send No Money! 10 Day Free Trial! Just send name and address. Pay postman on arrival $1 plus postage. Or send $1.00 with order, and we pay postage. Must work every time or money back guaranteed! Limited supply—order now!

Dorell Co., Dept. WF-AH
296 Broadway, N. Y. C.

Prevent Dog Damage

to Evergreens, Gardens, Shrubs, etc.

Amazing **Liquid Chaperone** keeps dogs, cats, rabbits, other animals away from flower beds, gardens, etc., also garbage pails. Sprays on. Won't wash off. You can't smell it; they detest it and stay away. Harmless to pets and plants. 8-oz. bottle only **$1.** For bigger savings, Quart **$3.** Gallon **$8.**

TO KEEP DOGS OFF FURNITURE

Powder Chaperone keeps dogs off chairs, rugs, etc. Big shaker pkg. $1.

SEND NO MONEY
Order **Liquid Chaperone $1** C.O.D. plus postage (or send $1 bill at our risk and we will pay postage).

Kitty Chaperone stops cats scratching furniture, **$1.**
Chaperone Dog Cleaning Powder cleans better than water. No fuss. Giant shaker pkg. $1.

Money-back Guarantee on All

Sudbury Laboratory, Box 650, S. Sudbury, Mass.
Stores: Write for Special Offer!

REPLATE YOUR SILVER with a cloth!

Amazing new *"Wonder Silver Plate"* INSTANTLY resilvers worn areas on old Sheffield and similar silver-on-copper ware. Like silver in liquid form. APPLY WITH CLOTH. Won't wash or peel off. Contains no cyanide or mercury.

MONEY BACK GUARANTEE!

Deposits coating of genuine silver on copper, brass, bronze and chrome-plated brass (not for other metals). Has saved thousands of users costly replating bills. Do your own silver-plating. You will say "It's a miracle!"

Praised by Thousands!

☐ **Long Lasting 8 oz. Bottle $2.49**
☐ **Special Limited Offer—2 for $4.50**

Buy with your Friends and save. Application cloths included.

Postpaid. Check or M. O., C. O. D's Accepted. West of Miss. add 25c

ORANGE MFG. CO., Dept. AH-6, 545 5th Ave., N.Y.
MU 7-6865

new low price $2.49 ppd.

the AMERICAN HOME

Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

SEAL IT WITH A LID that creates a vacuum within the Silex Fresherator. Cheese stays fresh for 60 days, berries for two weeks. Lemon slices don't dry up and celery won't go soft. Extremely economical because leftovers stay as fresh as the day you got them. Three Fresherators (18-, 32-, and 48-ounces), $2.95 postpaid. Dorothy Damar, 24 Treat Place, Newark, New Jersey.

LEND ME YOUR EARS and we shall dress them in the prettiest pair of earrings that ever did justice to a pretty face. Frank Smith's new sterling pattern, "Golden Age," has been borrowed to turn out these silver petals circling a 14k gold seed cluster. Believe us, the effect is demure drama. $7.20 includ. tax and postage. Georg Jensen, 667 Fifth Ave., New York 22, N. Y.

BRUNCH BOARD

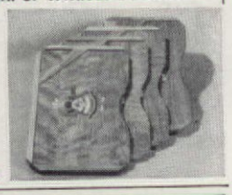
NORTHWOODS FLARE-GRAIN BIRCH • *Natural Finish High-Gloss • Stain-Resistant • With or Without Decorative Decal • Convenient Size of 10" x 16"*

Minnesota craftsmen make this sturdy tray with protective raised edges and separate cup nest.

Use for your buffet suppers—outdoor meals and barbeques—sewing circle teas—all informal and impromptu eating.

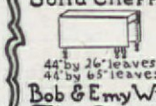
Check, cash, money order—No COD's. ***ALL PRICES POSTPAID***

Single Tray	2.15
Set of Four	7.95
Double-size server	4.85



STEARNSWOOD SPECIALTIES • P. O. Box 72 • Hutchinson, Minn.

Solid Cherry... 124.50 prepaid



44" by 26" leaves down
44" by 65" leaves up

Bob & Emy Waggener
The Sampler
Homer, Indiana

Send 25 cents for complete catalog

Send for this FREE CATALOG
For a new experience in shoe buying!

SIZES 1 to 12 • AAAAAA to EEEEE

You'll never know how foot happy you can be until you wear our well-bred shoes. Catalog shows over 75 styles, $9.95 up. Send for yours!

SOLBY BAYES
126 TREMONT ST. (D-AH-6) BOSTON 8, MASS.

Preserve BABY'S SHOES *with new* **CHINA-LIKE FINISH**

SECRET PORCELYNIZED (R) Process transforms your baby's shoes into permanent, Dresden-like treasures. White with pink or blue shadows, edged in gold. $4.95 per matched pair ($2.95 singly). Postpaid (on C.O.D's you pay postage). First name on one, birth date on other, 50c extra. Not available in stores. Write for FREE folder. *Send shoes with Check or Money Order and color choice to:*

DorAnn's — **Dept. H, 99 Esmond St., Dorchester 21, Mass.**

BALLERINA

16 piece set in grey, chartreuse, forest green, burgundy and turquoise. Open stock. Only $4.95
Sugar and Creamer $2.25

Add 50c postage
No C.O.D.'s.

Studio Shop 557 Boylston St. Boston 16, Mass.

END GARBAGE PAIL NUISANCE

KEEPS FLIES AWAY . . . KILLS ODORS

Indoors or out your garbage pail will repel flies, ants, rats . . . even dogs and cats won't come near when you use SAN-A-LIZER. Buy SAN-A-LIZER! It's an unbreakable, harmless cake that fastens inside the lid of your garbage pail in seconds without tools. SAN-A-LIZER completely deodorizes garbage too.

Send $1.10 for a year's supply (4 cakes). Yes, it's non-injurious to pets or children. Postpaid. Guaranteed. Join the "anti-fly" campaigns.

SAN-A-LIZER CORP., 3053 Rosslyn St., Los Angeles 41, California

market place

Photographs by F. M. Demarest

KNOCKDOWN FURNITURE is simple to put together and the price is lower than regular furniture. A Colonial prebuilt chest of drawers can be assembled in an hour, is made of New England knotty pine, and has four large drawers, two accessory drawers. 43" high x 32¼" wide x 20" deep. $39.95 express collect. From Bay State Industries, 9 Main Street, Cambridge, Mass.

THE JOINT IS JUMPING with the jig-time gladness of spring and the first rays of the June sun peek through your windows. And look at Mama Kangaroo on your breakfast table, carrying her offspring in her pouch! They double as a salt and pepper, while Mama can also carry cigarettes or ivy. 8½" high; tan ceramic, $2.25 ppd. Edith Chapman, 50 Piermont Ave., Nyack, N.Y.

SWIRL-O-MATIC WASHES YOUR CAR FASTER, EASIER

Just hold **Revolving Brush does the work**

Simply attach SWIRL-O-MATIC to garden hose—amazing turbine-action quickly cleans, gives car gleaming finish. *Rinses* as it cleans! No streaking, rubbing, scrubbing, wiping! Easy to use—only weighs 1 lb. Aluminum and brass parts cannot rust. **GUARANTEED! FREE!** Special washing detergent. *If not too dirty*, plain water does the job. **IDEAL** for cleaning windows, sidings, boats, etc. 3 ft. extension available $2.50 extra (Prepaid).

ONLY $6.95 PREPAID

WELCOME FATHER'S DAY GIFT! Shipped direct with gift card.

West of Mississippi, add 25c each item

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Real Joy with Fisher Boy!

A gift of lasting beauty for yourself or a friend. Made of aluminum in our own shop. Perfectly balanced operation. 21" wide, 24" high. A big value at only **$10.35** collect.

Free Catalog. 275 original handcrafted vanes, house signs, lanterns, mail boxes, etc.

HAGERSTROM METALCRAFT STUDIO, *Est. 1922*
Box 11, Wheeling, Illinois

New! Amazing! Tip The Tray...

YOUR DRINKS WON'T SPILL

New magic coaster-and-tray set solves "spilled drink" problem. Amaze friends. Secret is magnetized plastic coasters. 7pc. set: Big 13" x 17" gold border, bamboo design metal tray, red or green; 6 coasters, **$5.65,** money back guarantee.

Order NOW, send check or M.O. We pay postage!

LINDA LOWE, Box 134, Elizabeth, N.J.

SILHOUETTE WALL PANELS

101 102 103 104 201

Metal with mat-black finish (except No. 104 in red only), in interesting subjects to highlight electric switch panels . . . simple to install.

Nos. 101, 102, 103, 104, SINGLE PANELS ea. ppd. . . . **60¢**

No. 201 DOUBLE PANEL ea. ppd. . . **85¢**

Send for illustrated folder of other subjects.

J. HARRIS NEVILLE
316 High Street, Burlington, N.J.

GARLIC PRESS

Gives All-Over Garlic Flavor

No more garlic lumps, slices, "hot" areas in foods! Just press this durable aluminum Press—and garlic cloves are converted into creamy paste that blends into recipe. Keeps hands free from garlic odors. $1.98 ppd., or C.O.D. plus postage. 10-day money-back guarantee.

MRS. DAMAR, Dept. GP17, 22 Treat Pl., Newark 2, N.J.

YOUR DREAM HOME PLAN $1

New Home Plans You Can Afford

This new book of frame constructions utilizes latest designs and economy building. Over 100 plans illustrated. Both books, one for frame construction and one for block masonry, offer you the ultimate in functional comfort and contemporary and traditional designs.

Complete working blueprints are available in four- to ten-room home sizes in ranch styles, modern designs, Cape Cod, and others.

Plan your Dream Home with the aid of these amazingly complete plan books. Send today. Only $1.00.

Specify Frame or Block Masonry Construction

HOME BUILDING PLAN SERVICE 2454-H N. E. Sandy Blvd., Portland 12, Oregon

NEW AMAZING WONDERFUL GEM

DIAMOTHYST FAR MORE BRILLIANT THAN DIAMONDS!

Harder than zircons, keep their brilliance forever.

Diamothyst is .7 on the Moh's scale of hardness, and diamonds are .9.

The greatest gem discovery in history, which is the result of experimentation of one of America's largest corporations, brings you *Diamothyst*, a gem with a refractory index higher than, and a dispersion factor greater than, a *diamond*. Its refractory index is about 10% higher than *diamonds*. It may seem fantastic to you as it did to us, but now you can have a gem that looks like a *diamond* and is actually far more brilliant than a *diamond*, and even many PAWN BROKERS have mistaken it for a real *diamond*. Yet you can have it at about 1/30 the cost of a genuine diamond. (Buy a Diamothyst instead of a *diamond* and save the difference.) Only $24 a carat, tax included. The hundreds of dollars thus saved will go far toward buying a home. You need no longer invest large sums of money in a tiny stone, the value of which is determined largely by *scarcity* and *control*. YOU can enjoy the beauty and prestige and the envy of your friends with a stone that only an *expert* working under under a *good light* can detect as not being a real *diamond*.

A. FISHTAIL STYLE with *Diamothyst* gem
1 kt. . . $ 42
2 kts. . 66
3 kts. . 90
4 kts. . 114

B. MODERN GYPSY with *Diamothyst* gem
1 kt. . . $ 65
2 kts. . 89
3 kts. . 113

C. PRINCESS EARRINGS

D. BOX STYLE with *Diamothyst* gem
1 kt. . . $ 60
2 kts. . . 84
3 kts. . 108

Please note the illustration here of the new wing-type safety mounting that is so easy to put on and so very comfortable to wear.

Please specify in your order if you wish earrings for pierced ears. There is no extra cost. **$84 pair**

PAWN BROKERS ATTENTION: We urgently recommend that you order a sample of this amazing product to have in your shop for comparison with a genuine *diamond*. Many *pawn brokers* have paid out money under the impression that they were loaning on *diamonds* when in reality, the people were offering *Diamothyst*.

A beautiful engagement ring made with a *Diamothyst* presented to any girl will inspire her devotion. You can buy many things with the hundreds of dollars thus saved. Each *Diamothyst* is perfectly cut, with full 58 facets per brilliant stone. Legally we cannot refer to the *Diamothyst* as a *diamond*, so we ask you to order in the 3 most popular *diamond* shapes—namely the round or *BRILLIANT*, the oblong or *EMERALD* and the oval or *MARQUISE* cuts.

You may order these gems for setting by your local, friendly, trustworthy jeweler, who will be glad to verify your purchase, or you can order them in the mountings shown above.

ONLY $24 PER CARAT

MONEY BACK GUARANTEE WITH A 30 DAY TRIAL IN YOUR HOME. YOU ARE THE SOLE JUDGE

In this advertisement, you are assured, that if you are dissatisfied for any reason whatsoever, you may return the Diamothyst for 100% CASH REFUND WITHOUT QUESTION!

You can order them in 1, 2, 3, 4, 5—up to 10 carats at $24 a carat. Take the price of the rings shown above in the 1 carat size and add $24 for each additional carat you want. ORDER TODAY, DON'T DELAY!

REGAL GEM CO., Dept. 32, 318 Market St., Newark, New Jersey

Yes! Please rush my selection of DIAMOTHYST gems as I have indicated below. If not delighted, I may return them within 10 days for full refund.
My finger size is: . . . . . NO EXTRA CHARGE FOR MOUNTING DIAMOTHYST IN YOUR JEWELRY.

MOUNTED GEMS:
☐ A. 1 Carat Diamothyst Fishtail style set in 14-kt. white gold mounting $42.00
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☐ C. 1 Carat Princess Earrings $84.00
☐ D. 1 Carat Diamothyst set in masculine Box Style white or yellow gold mounting $60.00
EACH ADDITIONAL CARAT $24.

UNMOUNTED GEMS:
☐ 1 Carat $24. ☐ 2 Carat $48. ☐ 3 Carats $72, etc.
EACH ADDITIONAL CARAT $24.

NOTE: A $5 deposit must accompany each order. ALL PRICES INCLUDE FEDERAL TAX.

NAME . . . . . .
ADDRESS . . . . . .
CITY . . . . . Zone . . . . . State . . . . . .
NOTE: If you don't know ring size, send thin strip of paper.

SENT ON APPROVAL

6-PIECE COPPERED SALAD SET

Graceful, featherweight, durable! Has combination fork and spoon server, one large serving bowl (10¾" in dia.) and 4 individual salad bowls. Made of copper colored Styrene. **Only $3.00 postpaid.**

"4-SEASONS" SALAD DRESSING KIT.

A new method of making taste-thrilling salad dressing! Contains graduated 10 oz. mixing bottle and 4 packets of seasonings with 27 ingredients. Each packet makes a different dressing—Old Fashion French Dressing, Exotic Herb Dressing, Paprika French Dressing and Old Fashion Garlic Dressing. Free recipe folder included. **$1.00 postpaid.** Refills, 5 for $1.00 postpaid.

Sorry no C.O.D.'s

GREENHALL
509 Fifth Avenue
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PEEPIN' TOMS SALTS & PEPPERS

Loveable ceramic sad sacks! They peep out from the year's funniest shakers. Love 'em or your money back!

You'll shake with laffs!

New! Novel! **$1** per set ppd.

CORSET AND BLOOMERS

GAY NINETIES Salts & Peppers

IN BLUSHING PINK CERAMICS

$1 per set postpaid

Join Our FREE Salt & Pepper Club

GREENLAND STUDIOS Dept. G-1
5858 Forbes St., Pittsburgh 17, Pa.

DAY-n-NIGHT MARKERS

These attractive markers make it easy for friends to find your home DAY-n-NIGHT—and they make thoughtful gifts! The permanent, embossed letters are treated with the material that makes highway caution signs sparkle in your headlights—even a dash of moonlight makes DAY-n-NIGHT Markers gleam!

- **Reflector lettering on both sides**
- **Distinct DAY-n-NIGHT**
- **Permanent lettering — raised in solid plates**
- **Lifetime aluminum — rustproof**
- **Baked enamel finish — black background — white reflector letters**
- **Plates well-proportioned — 2½" high, 18" long**
- **Any wording you want, up to 15 letters and numbers. Same wording on both sides**

PLEASE PRINT CLEARLY

C.O.D. if desired; fees, postage added. Colo. residents add 2% tax.

Spear ~~ENGINEERING COMPANY~~
76 Spear Bldg., Colorado Springs, Colo.

SATISFACTION GUARANTEED OR MONEY BACK

BRACKET MARKER with wrought aluminum bracket
$3.95 POSTPAID

LAWN MARKER with 26" wrought aluminum stand
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MAILBOX MARKER fits any mailbox install in a minute
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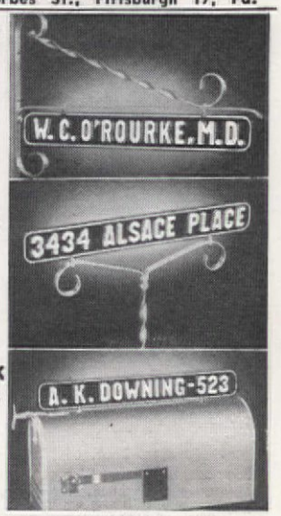

NEW Tenite Brush Head—Won't Break
Durostyrene Bristles—Won't Mat

De Luxe "Wonder Wand" CAR and HOME WASHER

Greatest Fountain Brush value ever!

Put car wash money back in your pocket! Simply attach new 1951 "Wonder Wand" to garden hose and flush away grime in 12 minutes in your Sunday best. It pays for itself in a few washings! Amazingly improved — has every wanted feature: colorful Eastman Tenite brush head a hammer can't break; 4 ft. handle of featherlite aluminum alloy; and big soft fountain brush of magic Durostyrene bristles (won't shed or mat). Gently scrubs, soaks, rinses as it cleans. Also for windows, porches, walls, boats, etc. Exclusive with Breck's by mail. Order today — stock is understandably limited. Order No. G265.

$4.95

John Corcoran, well known Wellesley, Mass. auto dealer says, "It's a labor-saving marvel . . . so light and easy to handle that my wife and kids say it makes car washing fun!"

MONEY BACK BY AIRMAIL
if you don't say it's the best car washer buy on the market!

Home and Garden Gifts
BRECK'S
RELIABLE SINCE 1818

ORDER BY MAIL • POSTPAID & GUARANTEED
871 Breck Bldg., BOSTON 10, Mass.

EARLY AMERICAN LADDER-BACK CHAIR $6.75

Height 49"
Seat 18" x 14"
Height of Seat 18"

Don't let the price fool you! Here is a chair of authentic design with a hand-woven fibre rush seat, crafted by mountain folk according to an age-old method. Sturdily constructed of solid native hardwood. Unconditionally guaranteed!

Unpainted but sanded to a smoothness ready to decorate or wax, $6.75. With natural finish, $7.75. With Mahogany finish, $8.50. Minimum order: 2 Chairs. COMPARE FOR QUAINTNESS, CHARM, and UNRIVALLED VALUE!!

Write for illustrated catalog of other Early American reproductions. Express Charges Collect. Sorry, no COD's.

Jeff Elliot Craftsmen
Dept. A-2, Rte. 3, Elizabeth City, North Carolina

Mesa Moccasins beautifully handcrafted in the Indian Reservation Country of soft, washable, sueded cowhide, sturdy leather soles and lifted inside heel-cushions, for real foot comfort. **BLISS TO WEAR. CHOICE** of Natural, Turquoise, Golden Corn, Brown, Em. Green, Red, Royal Blue, Indian White.

FOR WOMEN, sizes 4 through 10 . . . . . **$4.95**
FOR MEN, sizes to and including 12 . . . . . **$5.95**
BELT (adj.) . . **$2.95—POUCH BAG** (tax incl.) . . **$5.95**
FOR CHILDREN with little cuffs in tan & brown only
Sizes 5-7-9 . . . . **$2.95** Sizes 11-13-2 . . . . **$3.95**

Send cash, check or m.o. and we pay postage. Or send $1 deposit, bal. COD plus p.o. charges. Immed. delivery. Satisf. guaranteed. Gift orders carefully handled. Order by mail today.

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Glazed Ceramics

$1 PPD.
JOIN OUR S & P CLUB FREE

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No COD's
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NEW! BEDSPRING SUPPORTS

They take the place of unsafe, dusty slats. Lock springs securely, won't let bed collapse. Felt-lined, won't mar rails. Order Style 4 for wood rails up to 1" thick; Style 3 for iron rails. Fully guaranteed. No COD's please. State finish of bed.

Set of 4
$2.95
Post pd.

BROCK & CO.
Box 96-D, Station E
Atlanta, Georgia

Keep Hands Soft—Lovely!

CLOTH-LINED Rubber Gloves

SPECIAL BY MAIL OFFER! Unusual value! New, different rubber gloves *for house and garden uses.* Protect hands and manicure when dishwashing, laundering, gardening, cleaning, painting, varnishing, washing baby clothes, etc. Hands stay clean—dry. Soft, cloth-lining makes gloves slip on-off easily, absorbs perspiration. Long cuffs. *Easy* to work in, light and pliable. Shaped, free-action fingers with tips so like your own you can pick up a pin! Attractive red color. **$1 a pair, postpaid.** Order additional pairs for showers, bridge prizes, birthdays. **NOTE:** Because of rubber shortage my supply of gloves is limited. Due to price increases, I regret being unable to guarantee my $1 price indefinitely. Please order early for prompt delivery! *Home tested by a woman for women.*

Janet Forister, Dept. 69, Bloomington, Ill.
Send _____ pairs @ $1 a pair. Size _____
Specify small, medium, or large, or give dress glove size. LARGE size for Men @ $1.75. *Clip this.* Send for Free Circular.

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BOOTEE STRETCHER

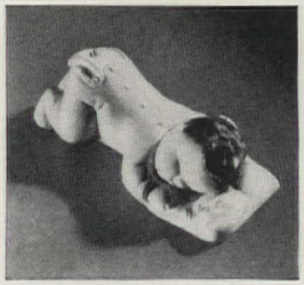
The cutest new baby accessory you've ever seen! And so practical, too! Stretches and blocks baby's bootles. Protects baby's tiny growing feet. Hygienic, clear plastic with adjustable frame that grows with baby. Makes a darling planter or dressing-table ornament after baby grows up! Beautifully gift boxed.

Satisfaction Guaranteed or Money Refunded **$1** Pr. POSTPAID

sunset house
8818 Sunset Blvd., Dept. B-1, Hollywood 46, Calif.

BASKET CASSEROLES are informal and pretty additions to any table setting, but we feel they are particularly indigenous to summer dining. Two-quart size holds a mountain of spaghetti, $4.50. Use the one-quart size for baked beans, $4.00. Small uncovered pyrex dish, $1.50. Baskets come in parsley, corn, geranium. Hammacher Schlemmer, 145 E. 57th St., N.Y.C. 22.

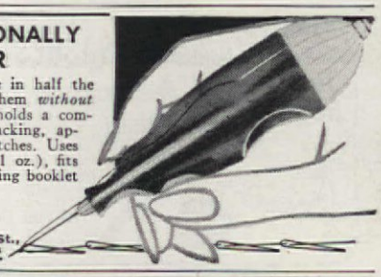
RESIST IF YOU CAN this curled up sleepy-head that will hit home with anyone who has experienced the deeply emotional feeling of peering in at their own sleeping angel. Baby's name is marked in gold on the pillow. Comes with pink, blue or yellow pajamas; brown, black, blond or red hair. Ceramic on felt base, 5" long. $2 ppd. DorAnn's, 99 Esmond St., Dorchester, Mass.



YOUR WEDDING INVITATION is one of the most prized mementos you've ever had. Therefore, we suggest you have it placed beneath the glass of this silverplated tray that will serve you well at cocktail or tea time. With velvet base, $5.95. Also in 24k gold plate painted with forget-me-nots, $7.95. 9¾" x 4½". Prepaid from Market Combers, Box 3282, Unit F, Atlanta, Georgia.

SEW EASILY *and* PROFESSIONALLY *with* MAGIC STITCHER

Now you can do a professional job at home in half the time. Sew a beautiful invisible blind-stitch hem *without rethreading your needle.* For Magic Stitcher holds a complete spool of thread. Do hemming, tailor-tacking, applique, basting, shirring, smocking—other stitches. Uses regular or *elastic thread.* Light as a feather (1 oz.), fits palm of your hand. Completely illustrated sewing booklet included free. $2.95 postpaid (postage extra on COD's). Money back if not delighted. **$2.95**



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NEW! Trash Disposal Unit Burns Refuse Safely

• A new type outdoor dispose-all unit safely and quickly burns garbage and trash in any weather. All refuse, damp, green or dry is fully consumed. Scientific draft design completely eliminates fire hazard of flying ash, sparks, burning, blowing bits of paper. Intense combustion removes neighbor-annoying nuisance of flying scraps, smoke, smell. Sturdily built. Nothing to get out of order. Needs no watching. Will not blow over. Will not destroy grass or shrubs. Ends refuse hauling and fire hazards to quickly pay for itself. Measures 23" square at base by 40" high. Weighs 23 lbs. Over 2 bu. capacity. Recommended by Bureaus of Fire Prevention. **Full price now only $12.95 freight prepaid anywhere in the U.S.A.** Money back guarantee. Send check, cash, or money order to:

ALSTO COMPANY
Dept. AH-6, Cleveland 1, Ohio

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100% Pure Nylon. Cut from a full roll to your order. Perfect for dresses, blouses, curtains, dozens of other uses.
• Originally manufactured for U.S. Government under rigid inspection.
• 39 inches wide. White only.
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Satisfaction guaranteed. Send check or M.O. today. If C.O.D. send $1 deposit.

95c per YARD on orders of 10 yards or more. Postpaid. Less than 10 yds: $1 per yard.

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Quilted Plastic LAUNDRY HAMPER

For your bedroom closets — nursery — bathrooms, on door or wall. Soil proof—moisture proof, snagless. 17" x 24". Choice of 3 pastel colors — green, blue, rose. One—$1.50; two—$2.90; three—$4.00. Four or more $1.30 ea. Check or m.o. only. Ppd.

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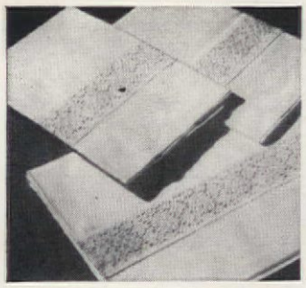
New! A Baby's Toilet Seat in a Handbag

Yes, if it's a Baby Sitter . . . mother needn't carry anything embarrassing into restrooms or hotels . . . and baby needn't worry about losing his balance or dignity on a strange seat. Fits any toilet seat, yet folds to 4" square for purse carrying. The plastic-impregnated seat is washable.

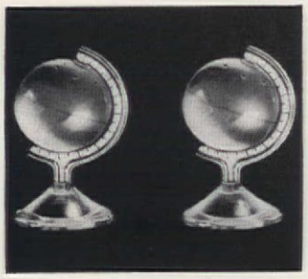
Weighs only 8 oz. Pink (without deflector) or Blue (with deflector). Complete with case, only $2.95, includes postage (if prepaid). C.O.D.'s ok.

Complete with case

Another different baby item from . . . **Pee Wee House** **$2.95** CULVER CITY 1 CALIFORNIA



WE KNOW A BRIDE-TO-BE who has been eyeing this set ever since it came into the office. In 180-type genuine percale, a sheet with two matching pillowcases has an embroidered eyelet insert that is enchantingly bride-like. And to be practical, they withstand routine washings! Single sheet and two cases, $14.95; double, $19.95. Ethel Parker, Elberon, New Jersey.



OUT OF THIS WORLD but planted firmly on your table or collector's shelf are these hemispheric salts and peppers. The crystal-clear globe revolves in a highly polished metal frame that is mounted on a clear base. Open up at the equator to fill up on the salt of the earth! They measure 2½" high, are $1 a pair. Prepaid from Mahoning Gifts, 702 Wick Building, Youngstown, Ohio.

CLOTHESPIN APRON. No more washday blues with the elimination of still one more thing to moan about. Tie on this handy white twill apron when you go out to hang up the laundry, and instead of bending up and down for your clothespins, dip into the supply in the deep pockets. With an appropriate design in red, $1 postpaid. Carla Jill Studios, Northport, L. I.

You are invited to become a member of the

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Enroll me as a member of the Nelmor Sterling Club. Send me ..... place settings of ..... pattern. I will pay $2.00 per month for each setting. Prices include federal tax and are for one six-piece place setting: Teaspoon, Salad Fork, Butter Spreader, Cream Soup Spoon, Knife, Fork.
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One size bright aluminum MAGIC SHIELD fits ON all medium and large skillets and AROUND smaller sizes. Easy to use. Easy to clean. Keeps spatter IN the skillet.

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TWO SHIELDS POSTPAID FOR $2.40
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***Personalized* WEDDING, ANNIVERSARY, OR ANY EVENT DEMI-TASSE CUP AND SAUCER**

Complete with Mahogany Finish Stand

ONLY 50c

A personal memento that bears the first names of the couple and date of event. Beautiful, artistically hand-lettered in 24K gold. This adorable miniature cup and saucer are of lovely china, with floral design hand-painted in true colors. You'll cherish it. Worthy of a proud place on your mantel, table, knick-knack shelf, etc. Not more than 2 sets to each customer. Each set can be personalized differently, if you desire, so that you can give one away as a gift. Add 15c to each set ordered for postage and handling. *No C.O.D.'s please.*

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PREVENTS WRINKLES

Save cleaning, pressing — relieve packing troubles. Hang-All is easy to install in any car. Fits flush with roof of car—does not obstruct rearview vision, or touch doors or windows. Out of the way—yet always ready to use. Holds up to 100 lbs. Instantly detachable. Deluxe model, $4.95.

CAR TRAY MAKES EATING EASY IN YOUR AUTO

No more balancing food on steering wheel or dashboard of your car! Install Car Tray in minutes. Fits snugly under cowl; swings out into any desired position. Ideal as writing desk, etc. Made of steel in chrome plate or baked enamel; rubber mountings guarantee absolute quiet; neutral color. $3.49 for enamel, $5.49 for deluxe chrome model. Add 25c for postage.

Send cash, check, money order—or items sent C.O.D. plus postage. 10-day money-back guarantee.

DAMAR CO., Dept. SC57, 22 Treat Pl., Newark 2, N.J.

SIAMESE CAT & FISH BOWL

Beautiful 7" Siamese Cat in gorgeous tans and brown glaze. Bright blue eyes focus on gold fish in 5" clear crystal bowl, which may also be used as a planter.

Only **$4.95** *ea. Postpaid*

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Even long-lasting Redwood needs surface protection. Famous Liquid Raw-Hide Redwood Finishes are now available in four types: Redwood Color-Stain and Sealer; Natural Clear Gloss; Dull Finish Coat; Penetrating Redwood Color-Preservative. Each guaranteed for the use its name describes. Preservative $1.45 Qt., $3.95 Gal.; Others $1.65 Qt., $4.65 Gal. Prepaid.

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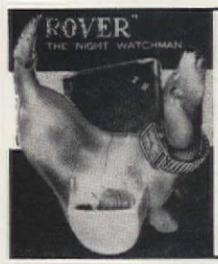

For overnight parking of the contents of a man's pockets such as coins, keys, wallet, watch, etc. "Rover" is of brown and yellow pottery. His two side pockets provide ample room for loose change. The slot in his back holds billfold or papers. 8" high, 6" long. A rare gift for any man.

$2.50 postpaid
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Just insert whole potato, press handle, presto!—25 perfect French Fries! Mrs. Damar's Food Cutter is wonderful for dicing other foods and salads, too. Made exclusively for us in rust-proof plated steel. Only $2.98, plus 25c for postage. Or, sent C.O.D. plus postage.

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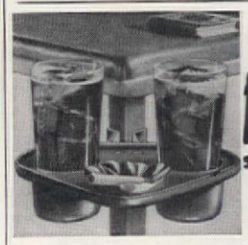

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As Little As $9.95 F.O.B.
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And so much FUN! Sizzling steaks, hamburgers, piping hot coffee . . . where they taste best, OUTDOORS! Send for FREE DESIGN BOOK today! Write—Dept. A-451

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ROLL OUT A

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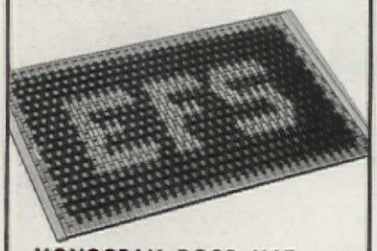
DOOR MAT!



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16" x 25", 5.95; 20" x 31", 8.95;
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Write today and tell me about yourself—giving age, background, phone number. There's no obligation, of course — and *you* may be just the person we're seeking.

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Shipping Charges Collect. No COD's Please

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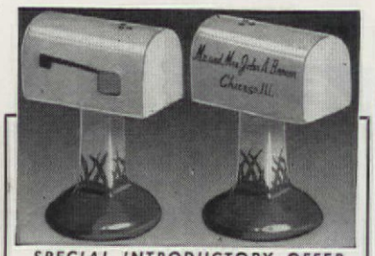
Made of durable reed bamboo. 25c to 35c sq. ft. depending on size. We welcome your inquiries.



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Salt & Pepper Sets ONLY 50c

Lovely colorful mail boxes with your family name as illustrated, or any first names, like "Mary and John", or "The Brownes", etc. plus city and state, beautifully and artistically hand-painted. You'll love them. Richly glazed white pottery, with hand-painted green foliage bases. 3" high. They're adorable. Four easily from top. Not more than 2 sets to each customer. Each set can be personalized differently, if you desire, so that you can give one away as a gift. Add 15¢ to each set ordered for postage and handling. No C.O.D.'s please.

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YOUR CHILD'S *Personalized* BIRTHDAY RECORD

Humpty Dumpty, Bo-Peep and the other Mother Goose favorites celebrate YOUR CHILD'S BIRTHDAY in song and story, announce FULL NAME and AGE! Exciting to youngsters, parents, aunts, uncles! Wonderful gift!

Send $1.00 cash, check or money order for each record, with CHILD'S NAME or NICKNAME, AGE, BIRTHDATE. Greetings from sender may be included in record. One week delivery.

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For Personal Birthday Records for OLDER CHILDREN order "SINGING COWBOYS" or "CINDERELLA'S PARTY."

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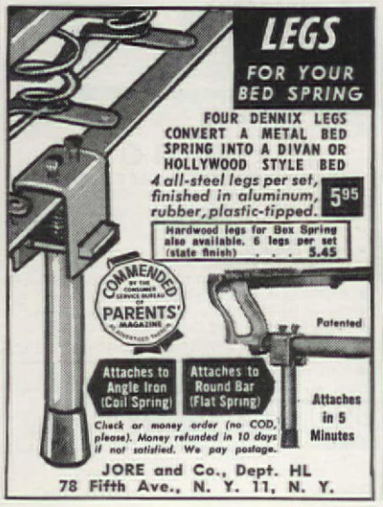

Check or money order (no COD, please). Money refunded in 10 days if not satisfied. We pay postage.

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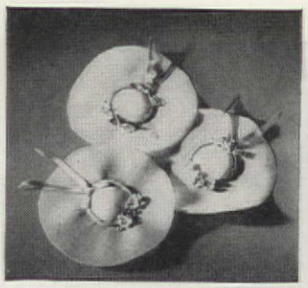
78 Fifth Ave., N. Y. 11, N. Y.

HERE COMES OUR BRIDE again, and this time she has her eye on these sachet bonnets as perfect bridesmaids' gifts. Starched organdy bonnets are scented with delicious early American old spice to make a bureau drawer as fragrant as a June garden. Gift box of four bonnets in pink, yellow, blue, and green, $2.95 ppd. Salt & Pepper Shop, 445 E. 86th St., N.Y.C.



YOU SHALL HAVE MUSIC wherever you are. The small Emerson fits nicely on a bedside table, kitchen shelf, or on a window sill in the breakfast nook. It's a wonderfully uncomplicated gift for a summer bride, and is one of those *obvious* gifts kind friends never seem to think of! 9½" x 6" high. AC or DC, $19.95 express collect. Haynes-Griffin, 391 Madison Ave., N.Y.C. 17.

BE A DOLL and carry your children's toys to the beach this summer in a waterproof plastic doll. Fun to play with in or out of the water, its real feature is that it doubles as a copious bag for holding toys, wet suits, diapers, etc. Also available as a clown for a young he-man. Pink and blue; red and dark blue. $2.95 ppd. Randel Associates, 1123 Broadway, New York, N.Y.

PLASTIC SEAT COVERS are mighty nice things to own. Sleekly lined and moisture-proof, they are color-fast and come with solid or split backs. Simply send in the year and make of your car, and they'll send you Saran plaid covers in blue, green or maroon. Full sedan set, $16.98; front seat set only, $10.00 prepaid. Plastic Seat Cover Company, 319 Market Street, Newark, New Jersey.

ALL TIED UP with the most wonderful guy in the world? Then, give him a personalized necktie bearing his full name, and when he discovers it in the pattern hand-painted in oil, he'll love your original thought. Maroon, royal, navy or powder blue, brown, gray, green, yellow or black. Satin, $2.50; nylon, $3.50; silk, $5. Prepaid from Reggie Art Studio, 351 E. Main St., Elmsford, N.Y.

BY THE LIGHT of this miniature copper-finish oil lamp you can check the radio program, do your crossword puzzle, or figure the week's food bill without rousing your snoring spouse. Light the wick, and the metal shade will diffuse a restful, non-glare light. 7" high complete with chimney, $1.50 postpaid. New England Metal Products Company, Washington 5, Connecticut.

PLEASE TURN TO PAGE 20

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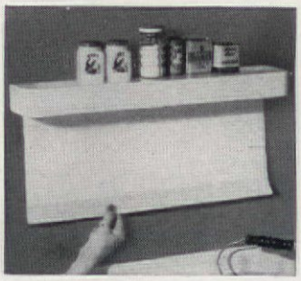
ESPECIALLY FOR US, this Green Thumb salt and pepper set was designed. In honor of the many, many salts and peppers we have brought out for you collectors, our friends at Greenland consider this, their latest effort, one of their best. An amazingly life-like, "green-thumbed" hand holds a yellow garden trowel. Ceramic, $1 ppd. Greenland Studios, 5858 Forbes St., Pittsburgh 17, Pa.

QUENCH YOUR THIRST at a barbecue with a glass of sparkling lager drawn from a pottery water cooler. Decorated with the familiar blue horse design of Mary Hadley, it will hold 3½ gallons of coke, lemonade or iced tea. Think of the luxury of having it near at hand on a stifling summer day! $14 prepaid. Order from "little joe" Wiesenfeld, Baltimore 1, Maryland.

SHELF CENTERED over your stove is tops in efficiency for us kitchen-bound ladies. First of all, the Shelf 'N Roll is a 30" spatter guard that rolls down to save your wall from grease spots. It wipes clean and rolls out of sight when not in use. The 24" enameled shelf holds your spices. Red, yellow or white Marvalon. $3.95 ppd. The Fitzgeralds, 545 Fifth Avenue, New York City.



I WANT TO SPOON my stewed tomatoes from the double boiler into a serving dish without leaving blobs of evidence on my stove and table tops. A double Spooner is the mess-free answer. Simply rest the serving spoon in the holder, and save yourself a clean-up job after doing the dishes. Off-white ceramic, $2 ppd. Ruth N. Meyer, Dept. A., Box 1176, Beverly Hills, California.

FRACTURE YOUR FRIENDS with these cocktail napkins illustrated with sketches and free English translations from the book *Fractured French* by Frederic Pearson and Richard Taylor. A box has 36 different napkins such as *Pas du Tout* or "Father of Twins" and *Coup de Grâce* or "Lawn Mower." $1 ppd. Game Room, 1926 L St., N.W., Washington, D.C.

Our bathroom doubles as a powder room

WE LIVE in a one-bathroom house. Time and again Jim and I had tried to figure out how to build in a powder room. It just couldn't be done. The family bath had to serve guests, too.

"Can't you fix it up a bit?" Jim asked.

I groaned inwardly. Didn't the man realize that I had been struggling for months trying to make it presentable?

"We might as well face it!" I said. "That bathroom needs more than a little fixing up. It needs new fixtures, and big mirrors, and a new Armstrong Floor, and . . . "

Jim's head jerked up. Usually I'm the meek and mild type, but I'd lived with that old antique bathroom about as long as I could stand it.

"Cost a lot of money . . . ," he started to say.

"We'd spend it if we could find a way to build in a powder room, wouldn't we?"

"Sure, but there's no place to . . . "

"Yes, there is," I countered. "We'll build in a powder room right where that old bath is."

"But what about us?"

"We'll use it, too. Maybe you wouldn't be such a grumpy old bear in the morning if you had a decent shaving mirror and a nice . . . "

Jim smiled, and I knew I'd won. "If we're getting an Armstrong Floor," he said, "let's see my friend Chuck Brennan."

Mr. Brennan turned out to be a friend of *mine*, too. He had some wonderful ideas. "First thing to do is get rid of that bathroom look," Mr. Brennan said. Then he led us across the store to a wallpaper panel that pictured a tropical beach seen through half-opened shutters.

"I could work out a special design in Armstrong's Linoleum that would be like a path to the door," Mr. Brennan said—and suddenly I began to see it all.

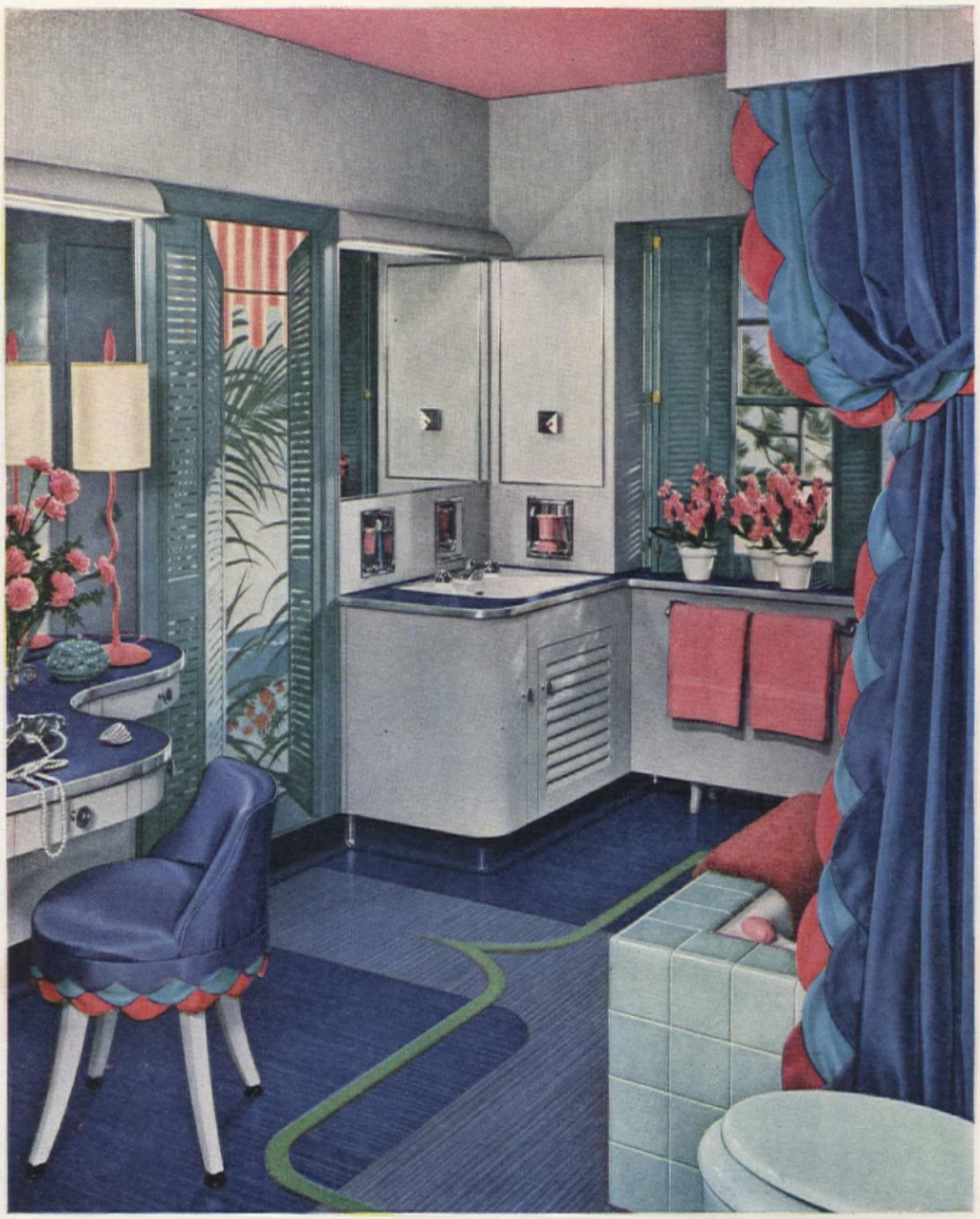
Before the week was over, we had started work. Another week and it was all finished.

Jim was funny. The first morning he came down to breakfast he apologized. "Sorry, honey, but I'm afraid I splashed up the powder room a little."

As if he hadn't been splashing up that old bathroom for years! "It's all right," I said. "With Armstrong's Linoleum on the floor and Armstrong's Linowall on the walls, we don't have to worry—but, of course, there's still no law against wiping up your own splash."

Jim's eyes twinkled. "Believe it or not, honey, I did."

Send for the "Decorator's Answer Book" by Hazel Dell Brown, noted interior decorator. Its 32 full-color pages are packed with decorating ideas for every room in your house, whether it's new or old. Send 10¢ today (40¢ outside U.S.A.) to Armstrong Cork Company, Floor Division, 5106 Pine Street, Lancaster, Pennsylvania.



Remodeling Pays Off when you end up with two rooms for one. Once an outdated family bath, this room is now an attractive powder room and a practical bathroom, too. Colorful floors and counter tops of Armstrong's Linoleum and walls of Armstrong's Linowall make the room splashproof and easy to clean. The floor is Jaspé Style No. 11 and No. 6. If you would like a free room plan and a complete list of furnishings, just write us.

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Photograph by Wendell Kilmer

MARION SCHWARTZ

Our Own U.N.*

*United Neighbors

The United Nations has moved to New York City, away from Lake Success, which is about a mile from our little community. But our own "U. N."—United Neighbors, that is—will, we hope, always be here to reflect the same inspiring spirit of the oneness and selfless mutual aid which are the aims of the United Nations.

Our quiet street of new houses would be at home in almost any middle-class suburb in America. Here live Catholics, Protestants, and Jews. Our parents came from many lands. We are mechanics, optometrists, merchants, salesmen, editors, engineers, printers, railroad men, jewelers, civil servants, taxi owners. Most of us are home owners for the first time. But our new combined spirit has kindled an extra glow in the warm feeling of pride we have in our homes.

We quickly learned that, when you are budgeting for a new home, figures on paper seem pat and simple; but that, soon after you move in, you discover need for previously undreamed-of items of equipment. An extension ladder to check roof or gutters is a headache when it costs $60. To make a new lawn or renovate an old one, you need a roller—price $12. Once a wheelbarrow was something cute to grow ivy in; now, full-grown, for real work, it means another $18. All this was most discouraging until words here and there across back fences showed that the problem was not bothering any one of us alone. So we talked it over, and twenty of us decided to buy needed equipment co-operatively. After our first purchase (a set of magnesium ladders), our "United Neighbors" really blossomed. Here is what we have bought to date, with total cost and the cost to each of us:

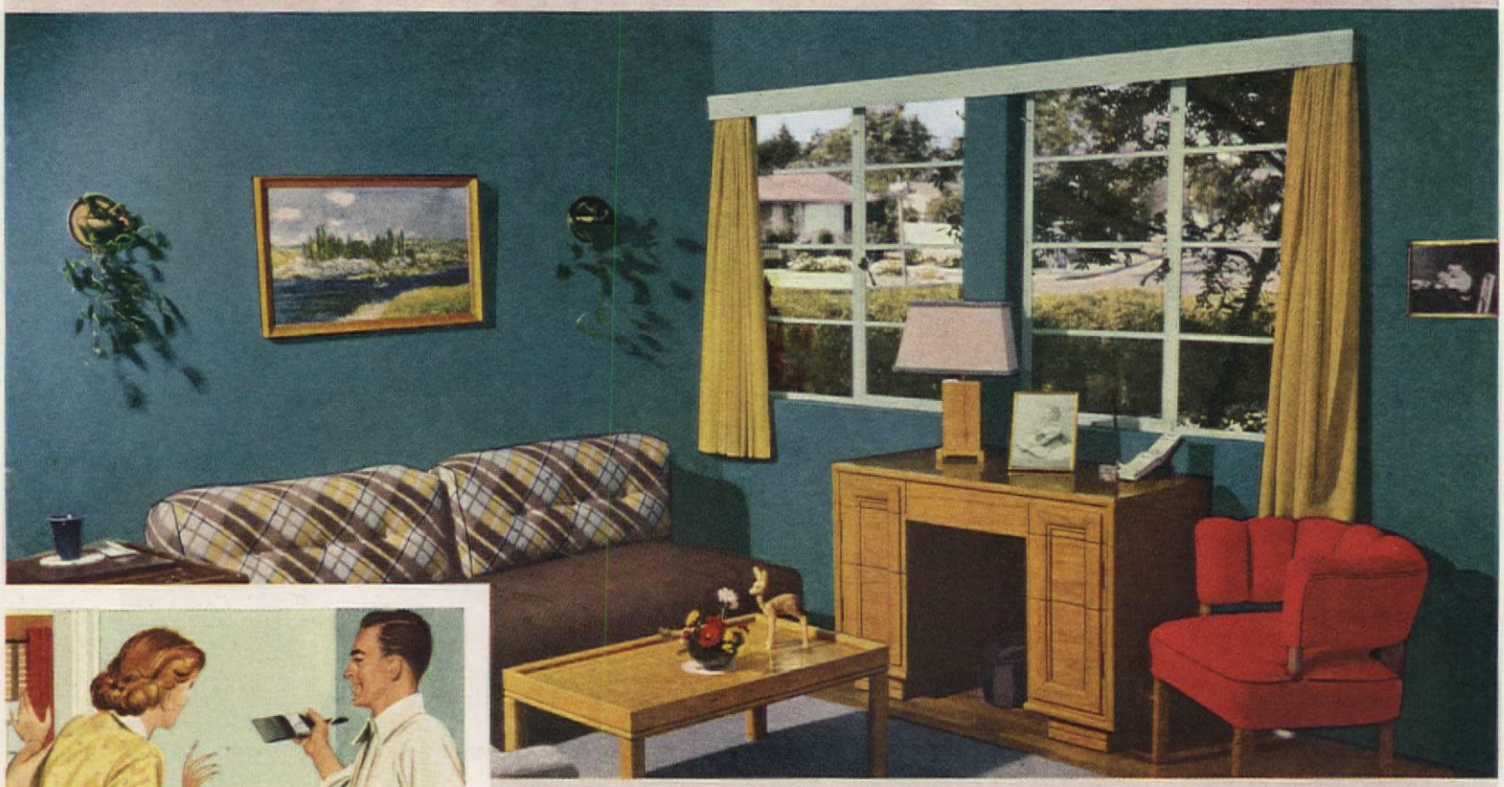
EQUIPMENT	PRICE	INVESTMENT PER NEIGHBOR	COST PER DAY IF RENTED
12-ft. magnesium ladder	$ 20.00	$1.00	$1.00
32-ft. magnesium extension ladder	60.00	3.00	2.00
2 sets safety feet for ladders	4.00	.20	——
18-in. fertilizer and seed distributor	9.00	.45	.75
Lawn roller	12.00	.60	1.00
Lawn aerator	10.00	.50	1.00
Total	$115.00	$5.75	$5.75

Note that each neighbor's total investment is exactly equal to *one day's rent* of the items from a local garden store. Currently, we are considering the purchase of a floor waxer with sanding and buffing attachments. It will cost each of us $2.25. But I have been renting an inferior one for two days a month for one dollar a day!

Naturally, like the U. N., we had to develop a modus operandi. No one is obliged to help buy anything he might not need or want to

PLEASE TURN TO PAGE 75

Announcing New Pittsburgh WALLHIDE Rubberized Satin Finish



● Glides on with amazing ease. You can do an expert job with either brush or roller. Stop or start any place. You leave no apparent brush- or lap-marks. Even missed spots can be touched up easily.

● Its elastic surface will not chip or crack. Modern chemicals in new WALLHIDE make it extra durable. Dries speedily to a tough, elastic film that won't crack, chip or rub off.

Velvet-Like In Smoothness . . . Rubber-Like In Toughness!

NOW—through its leadership in paint research—Pittsburgh *perfects* an epochal advancement in home decoration: WALLHIDE *rubberized* Satin Finish.

● **This new kind of wall paint** is scientifically formulated from the best of traditional paint materials and the newest chemicals to give properties and results never before obtainable, including rubber-like characteristics. It makes wall painting easier, speedier and provides a new standard of wall beauty and durability.

● **With new WALLHIDE** *rubberized* Satin Finish even the most inexperienced painter can give walls an entirely new velvet-like sheen that's not too flat or too shiny. New WALLHIDE is amazingly easy to apply and dries in less than an hour. Because it has no objectionable odor, you can eat, sleep or cook in a room that's been freshly decorated. *Its live-paint protection* will keep your walls looking fresh and new for a surprisingly long time.

● **Visit your nearest** Pittsburgh dealer and let him demonstrate the many outstanding advantages of new WALLHIDE *rubberized* Satin Finish—or test them yourself. See the wide range of exquisite colors—delicate pastels and luscious deep tones—designed for today's home decorating needs. Then try the new WALLHIDE in any room in your home.

Paint Right with Color Dynamics!*
Paint Best with Pittsburgh Paints!

● Pittsburgh COLOR DYNAMICS is a modern system of painting which takes the guesswork out of home decoration. With it you choose color arrangements for every room with scientific accuracy. Ask your dealer for a free booklet which tells you how. Or send this coupon.

*Trade Mark Registered

● Ask your Pittsburgh dealer for a FREE copy of our interesting booklet, "Color Dynamics for the Home." Or send this coupon.

Pittsburgh Plate Glass Co., Paint Div. Dept. AH-61, Pittsburgh 22, Pa.

Please send me a FREE copy of your new Booklet, "*Color Dynamics for the Home.*"

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Find out all the facts about these wonderful new American-Standard products. See your warm air heating retailer.

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Photographs by Julius Shulman

Stopover on the way to a Dream House

ETHEL McCALL HEAD

Bill and Betty Froug, like most young couples, found that their champagne tastes did not fit their beer budget. Bill had been on a Navy sub-chaser during the war and Betty served with the Red Cross in India and the O.S.S. in China. During those years they were both dreaming of the time when marriage, a home, and children would be a reality.

Arriving in Los Angeles after their marriage, they decided that nothing would do for them but a very modern house. Since they both were fond of the ocean, it seemed a smart idea to buy a lot looking out to the great Pacific and build a modern house of redwood and glass including every possible new idea.

It did not take long for them to wake from this rosy dream to the realization that they would have to settle for a home less glamorous. Modern dream houses with a view of the ocean come high. So the young Frougs bought a little house of somewhat questionable architectural ancestry. Despite is lack of distinction, it was a solid little house with two bedrooms and a den where Bill could write. At this time he was senior staff writer for the Columbia Pacific Network. Now he has been promoted to Director of Program Writing for the Columbia Pacific Network which means the future modern house is coming closer to reality.

Since the little house they bought is considered definitely to be only a stopover on the way to a dream house, Bill and Betty decided that they would *not buy one single thing* for their present home that would not later fit into the redwood and glass architectural masterpiece, and they have lived up to it.

What they have done on the inside of their little nondescript house is amazing! There are two points to make very clear in the story of the young Frougs—not only did they buy good modern pieces, but they knew they would be far better off on their limited furnishings budget if they had *professional* advice.

As Betty put it, "We wouldn't dream of doing our new house without an architect, and we felt we would use our money far better if we had a decorator help us on furnishing the stop-over house. Betty MacMurray, a young decorator who had studied at U.C.L.A. and had sound practical experience as well, was delighted with the sensible approach of the young Frougs, and together the three not only had a lot of fun "fixing up" the little house, but they balanced the budget to a fare-thee-well!

Betty MacMurray pointed out to Bill and Betty that it would

be wise to allow a certain portion of their furnishings budget for paint. No matter how simple and good their furniture and draperies might be, the dingy color scheme of the little house would contribute nothing to creating a good background. So from the very start paint had its share in the making of this attractive home.

To start with the Frougs had a little "vestibule." And it could not be dignified by any other name. But clever Betty, the decorator, had an idea. She, herself, painted the wall opposite the entry door chalk white and upon it painted a free-form design in black with a single startling red circle in the center. Of course, as Betty Froug says, this entry wall is in such contrast to the drab exterior of the house that when the door is opened for the Fuller Brush man or a delivery boy, they gasp a bit and promptly ask to see "the rest of the house," no doubt thinking, "How queer can people get?" It may be freakish but it's cute.

The living room was of good proportions though the bay window on the street side was something of a stickler since the Frougs did not go for the ruffled-curtain and spinning-wheel type of décor. Chalk white for ceiling and fireplace wall and a sort of chocolate-candy brown for the other three walls were first on the agenda. The background was now set for the Frougs' furnishings program, so they got busy and started shopping.

A white, closely woven cotton rug and white desert-cloth draperies, with plenty of fullness, tied together the brown walls and white ceiling. "Now," said Betty, the decorator, "we can get color into the room through the furnishings."

Since those who are devotees of the modern school of thought always like a cool, uncluttered kind of living, it is interesting to see how few pieces make this attractive room. There is a small linen-covered love seat upon which are pillows in yellow, white, and gray plaid. Two African campaign chairs, both with black frames, but one in chalk-white canvas and one in yellow. (Later in the new modern house, these chairs will go on the terrace.)

There is an Eames chair in red to pull up by the fire and a single "proper" yellow armchair. So far one couch and four chairs! Only two tables were needed. A slatted bench, low and simple, went into the problem bay window. With a big Mexican jug filled with greens and plenty of room for magazines, the bench is a good filler-upper for the protruding bay.

In front of the fireplace is a handsome three-topped Greta Grossman designed table with walnut finish for the wood tables and black iron for the legs. The bookcase on the end wall is one of Bill's creations. He says he made it in 45 minutes, using pumice block for supports and three pine boards stained terra cotta to match the dining room color scheme. It is easily dismantled if the Frougs wish to use it in another room and will be fine for one of the children's rooms in the new house.

Over this simple bookcase hangs a good modern print, "Composition 1933" by Jean Miro. The interesting white plaster head Betty discovered in her mother's attic on a rummaging jaunt during a summer's visit *en famille*. Where it came from none can say, but it is just right in this modern room and always causes talk.

Flash! Just as this story was going to press, Bill happily phones to say, "I've made a terrific couch for the living room and the love seat has been moved to the den." And it's a honey!

Too late for a new photograph, but at least we can report on the full-length couch made by Papa Froug! He had birch precut at the lumber yard for the frame which he put together. Betty MacMurray helped Bill design the couch and ordered the foam rubber with which he upholstered it. The legs and arms of iron he had made at a welding shop for $11.00, but felt he was not sufficiently versed in the fine art of upholstery so had the cover put on by a professional. It is a handsome modern print called "Big Catch," putty-toned and white with intriguing-looking fish swimming eternally (they are mustard-colored). Over the back is a fish net (bought at Army surplus to further the marine theme).

The "dinette" was given new life by using terra-cotta-colored paint on the wood wainscot and a James Mills wallpaper in free-

PLEASE TURN TO PAGE 92

Collaboration on even the smallest detail. Pillow cover will be important accent. Shelves of homemade bookcase repeat terra cotta used in dining room

Yard screened from street gives the busy young Frougs a wonderful spot to relax, a pleasant memory to carry with them to their eventual dream house

White carries from floor covering, fireplace wall, draperies to ceiling in sharp contrast to other walls in chocolate brown. Each piece of furniture, each well-chosen accessory, each blending or accent color doubles in importance against this background. Decorator, Betty MacMurray

Inspiration to really work is desk with wall shelf planned by Betty MacMurray, executed by Bill Froug. Like all his handiwork, it will carry on in new home

Old kitchen table loses its identity under coat of terra-cotta paint like walls, holds its own with blond and black lacquer chairs

How to Make the Best of a Good Bargain

DOROTHY LAMBERT TRUMM

Photograph by Acme News

No better way to spend a day in the country than to attend an auction in "Historic" hall, on the village green or the lawn of an old house where a sale is going on. Watch for the red flag hung along the roadside, which announces to one and all that here one may find just the right chair, chest of drawers, little washstand, or even a dowry chest. If you live in the city, there are second-hand stores and thrift shops abounding with dusty treasures at small cost. All the pieces shown on these pages were the worse for wear, with chipped-off paint and scars from many years of hard use. Learn to look beyond the layers of paint and study the lines of a piece of furniture. Often good lines are hidden under pseudo-rococo scrolls, shells, and appendages no words can describe, but they can come off more easily than you think. Watch for basic lines and always buy with a definite use in mind for each piece. Many old pieces were originally planned to be painted, and several kinds of wood were used in a single chest or chair. When old paint is cleaned off, the varied woods have sometimes acquired a soft patina, blending in a pleasing whole. Then we use a natural finish. If woods are badly matched, don't despair; a good cleaning, fresh paint, and our AMERICAN HOME Patterns will add that touch of distinction that will make totally unrelated old pieces of furniture fit comfortably into your scheme of living. Just try it once!

1.

2.

3.

4.

1. Here's a basic paint removal and refinishing process for stripping and repairing of battered antiques such as this interesting table-bench we found. Finish in natural wood tones, or paint with authentic designs

2. Use a good paint remover and lots of it. Allow to stand 15 minutes or so. When paint blisters, scrape off as much as possible with a putty knife. We removed 12 coats so operation had to be repeated 4 or 5 times

3. When you have scraped down to raw wood, be careful not to dig putty knife into surface, which is temporarily softened by action of paint remover. Some paint will have been absorbed into wood pores

4. Sanding will help to remove most of paint, but a little left will not spoil the finish. Fill all holes with wood putty, smooth level with wood surface. Sand entire table—first with medium, then with fine sandpaper

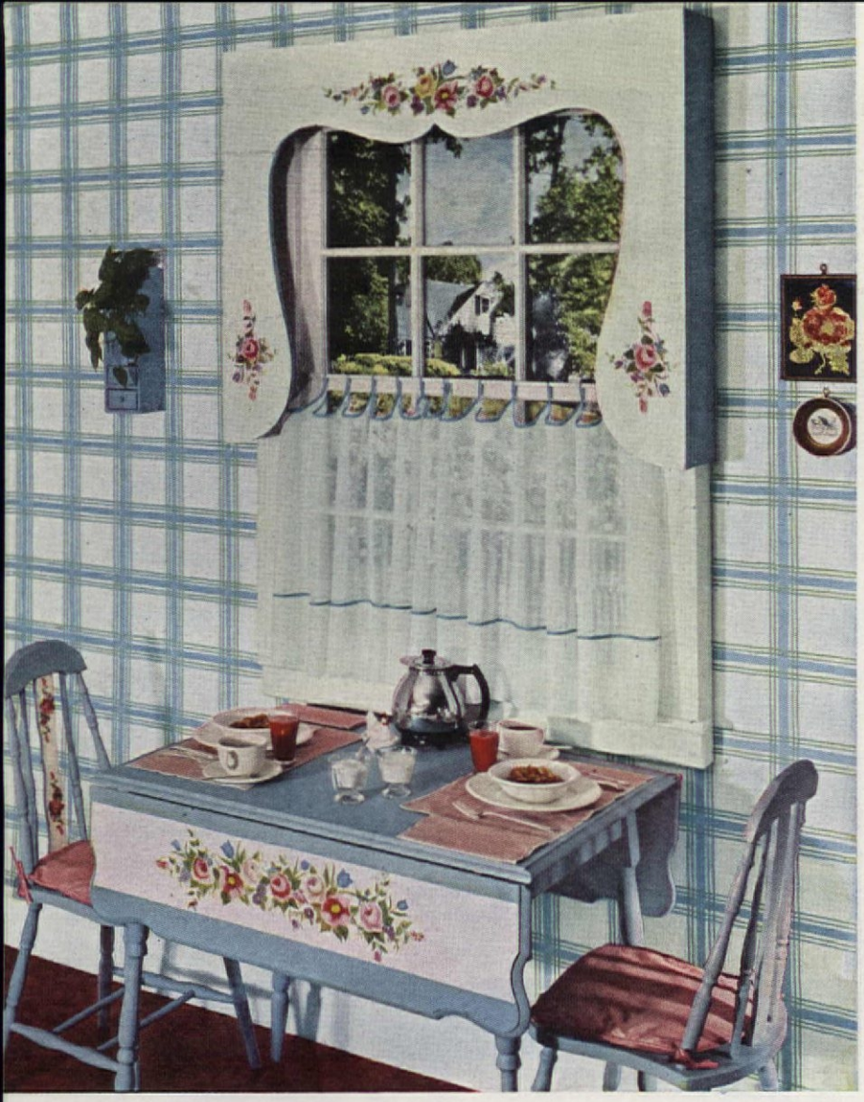
ADDITIONAL STEPS ON PAGE 30

SEE ORDER FORM ON PAGE 113

1369—35¢: Everyone loves a bride-to-be, so if you really want to make her happy, paint an old dowry chest with these enchanting Penna. Dutch designs. Because the outside of our chest was a nice pine, we painted the designs inside. See pattern order form, page 113

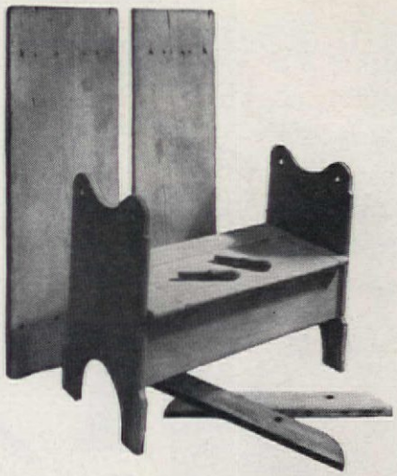
Here are several peasant painting patterns for you to choose from. 1370—30¢: lovely old motifs adapted from Scribner's "Decorative Arts of Sweden," painted on small pine washstand. 1026—25¢: Charming street scene for an old chair. 1371—25¢: Penna. Dutch birth certificate and design for a small box

Photographs by F. M. Demarest

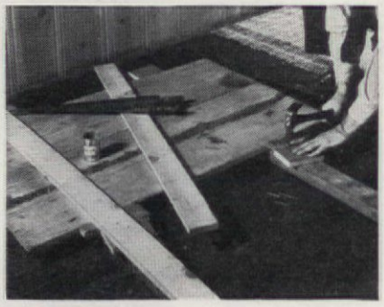


1372—45¢: Summer roses you can paint on almost anything. Fresh clean-cut prettiness of these charming flowers brightens old dinette set of 25 years ago. Shaped window valance is easy to build with our BLUEPRINT PATTERN 1330—50¢. This pattern also contains another French Provincial valance

SEE ORDER FORMS ON PAGES 113 AND 116



5. We unscrewed cleats from bottom of two table-top boards, then planed smooth inside edges of table boards to fit tightly when glued together. We replaced a worn part of seat with piece of seasoned pine, placed "breadboard" fashion at one end



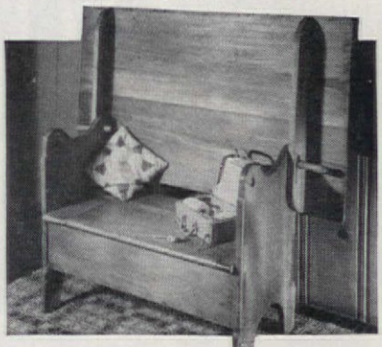
6. We made simple wooden clamps of scrap lumber (or use two inexpensive pipe clamps). Before clamping boards together we brushed glue thickly on inside edges of top

7. We drilled ¾-inch holes in the old, smaller screw holes and screwed the table top back onto the cleats. We then carefully filled the holes, using glue and wooden pegs

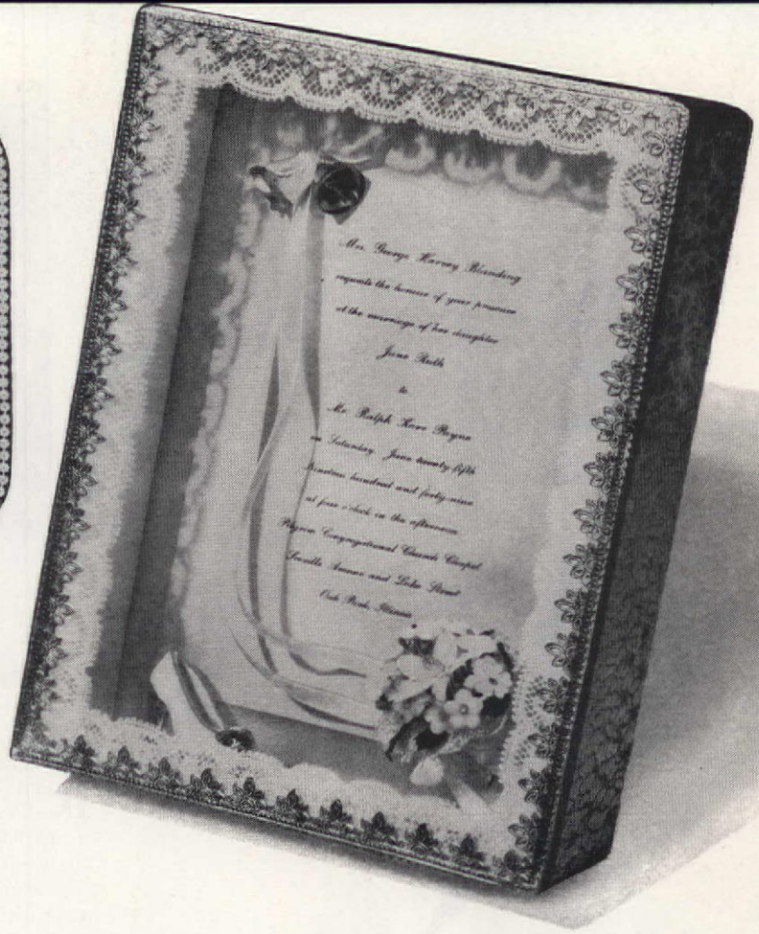
8. Wooden pegs were cut from ¾-inch pine dowels ½-inch long, hammered firmly into drilled holes, leaving the tops uneven until glue had dried. Cut pegs even with chisel

9. Pegs sanded smooth. Brush on table generously, mixture of ⅔ boiled linseed oil, ⅓ turpentine. Allow to set a few hours. Wipe off surplus. Let dry 24 hours. Repeat

10. Rub well between coats. Use a soft cloth. Repeat above procedure 4 or 5 times. Dry thoroughly for a week or two. Polish with soft cloth. Wax and rub again and again

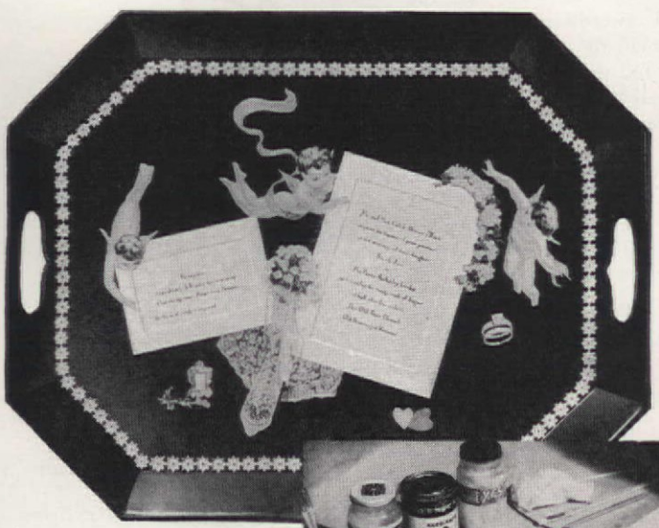


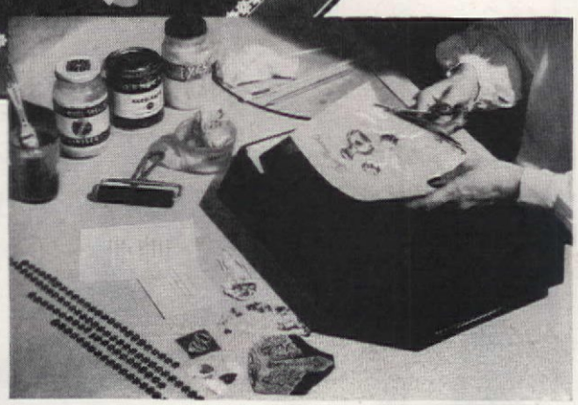
11. Table bench with top tilted makes comfortable seat with storage space. We made a blueprint pattern so you can build a "Hutch" table. PATTERN 1282—50¢



How to Preserve Your Big Moments

JESSIE WALKER





To make an anniversary tray you will need tray, white shellac, alcohol, brush, bar-top varnish, paste, roller, pumice, paper cut-outs, gold paper braid, wedding invitation, announcements. Cut designs you wish to use, arrange on tray, mark lightly

Next time you receive an invitation to a wedding or to your best friend's twenty-fifth anniversary party, you could select a suitable gift at your local gift shop. We will show you how to have a lot more fun by letting your imagination fly loose and making a wonderfully individualized wedding-invitation shadow box or memory tray. Two Midwestern women, Mrs. Walsh Baldwin and Mrs. Agnes Mitchell, both of Illinois, have developed fascinating hobbies creating these most unusual gifts. They are sharing with us step-by-step pictures showing how you can preserve your own big moments, or make an imaginative gift for someone you love that will be the talk of your crowd. During the past four years, Mrs. Baldwin of Hubbards Woods, has decorated over 175 trays to commemorate important occasions. In nearby Glencoe, Mrs. Mitchell supplies the Women's Exchange and treats her friends to dainty shadow boxes reminiscent of their wedding day. Mrs. Baldwin's black tin trays preserve under white shellac and alcohol-proof varnish, significant records of big moments, highlighted with many little reminders. A recent twenty-fifth wedding anniversary tray preserves an accumulation of dance programs, snapshots old and new, telegrams, favorite songs, gift-notes, cards (such as birthday, anniversary, valentines) and colored cut-outs to illus-

PLEASE TURN TO PAGE 78

DIRECTIONS CONTINUED ON PAGE 78

Photograph by Roche

An iris collection can be a joy to look at, to care for and improve, to share, or to study, flower by flower, as Mrs. Catherine S. Hemingway is doing in this garden

Let's

Bargains in flowers, as in anything, are purchases that satisfy the buyer's desire for beauty, utility, or both, at a reasonable price. Of all spring flowers, iris have prior right to be considered "bargains." Their airy grace, rainbow hues, versatile adaptability for mixed borders, solid beds, or mass plantings, and ability to multiply rapidly are responsible for an ever-increasing popularity.

In order to select and buy iris intelligently, you must understand that the family is a very large one, with many different forms and types suitable for various locations, soil conditions, and garden effects. All can interest fancier or plant collector, but comparatively few are useful for achieving the spectacular effects expected of iris in the average garden. Iris grow in two ways, from bulbs (like tulips) and—by far the greater number—from fleshy underground stems called "rhizomes," which resemble tough, flattened sweet potatoes and from which the true fibrous roots spread into the soil.

For garden use, the three most important types are the tall bearded, Siberian, and Kaempferi (Japanese). All these grow from rhizomes, but the bearded have stiff, broad, swordlike leaves, large rhizomes, and relatively small roots; the other two have narrower, grasslike foliage in thick clumps, rhizomes shrunk to a small crown, and abundant, long roots. The tall bearded are easily the most popular, not only because of the beauty and wide, iridescent color range of the their flowers, and form and height differences that make them adaptable for all kinds of garden effects, but also because they are so easy to grow. The clear blues, yellows, whites,

PLEASE TURN TO PAGE 86

Types

Tall Bearded Iris

Dwarf Bearded

Siberian Iris

Kaempferi (Japanese)

Bulbous Iris
Dutch
English
Iris reticulata

Spuria Iris

Crested Iris
I. cristata
I. tectorum
I. gracilipes

Misc. Beardless
I. versicolor, hexagona, foliosa, fulva (native species)
and hybrids
I. pseudacorus

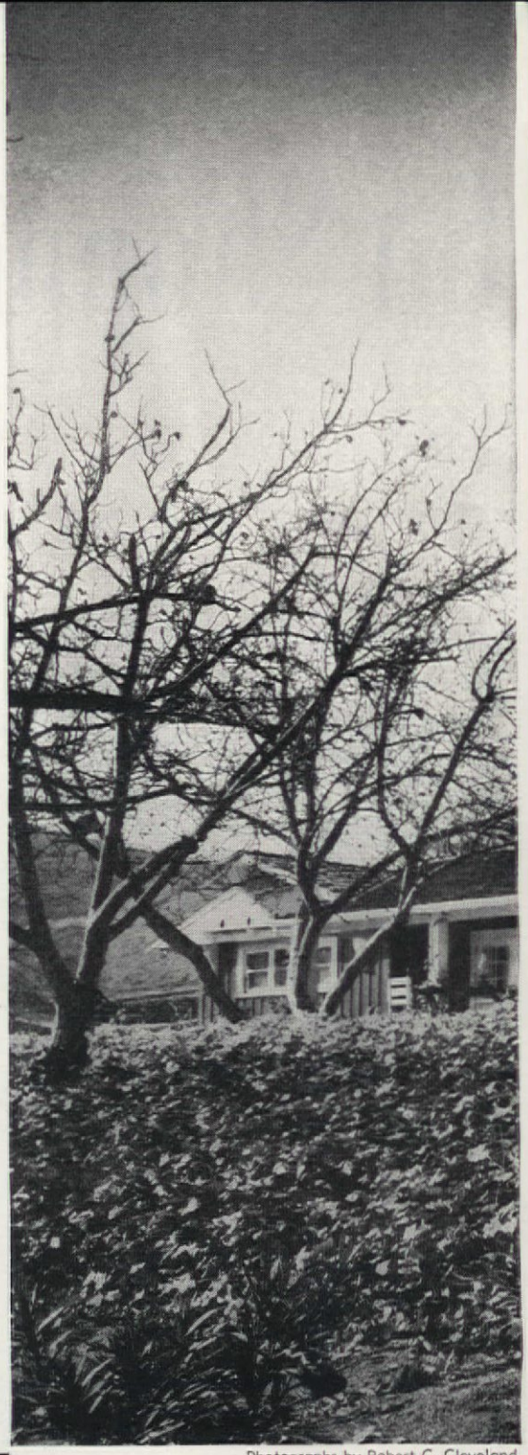
FREDRICK W. CASSEBEER

Go Shopping for IRIS

Three main types, easily grown, with rainbow hues and varied, graceful forms, are real garden bargains. But do you know the others, too?

Description	Blooming Time	Where to Plant	Comments
Large, imposing, orchidlike flowers on well branched stalks 2-5 ft. tall; in wide range of clear colors; marked by prominent caterpillarlike beard on 3 lower petals (falls). Grow from plump rhizomes	Late May early June	In full sun, well-drained soil. Use alone in solid beds, in mixed borders, or as large clumps of one variety as point of interest along gates, fences, walls, etc.	Most popular and useful of all the iris. Spectacular garden subjects; highpoint of the spring flowering season. Plant, and divide old clumps, in summer after flowering stops
A small edition of the above, with short stalks—not over 1 ft. high	April & early May	In spring flower borders to bloom with tulips; in rock gardens	
Medium-size butterflylike flowers on slender wiry stems 2-4 ft. tall; narrow grasslike foliage. Light blue to purple, white, magenta. Clumps have long, fibrous roots	Early June	Does best in well-drained or only moderately moist soil, full sun. Fine as large clumps in mixed border, in front of shrubs, as a hedge	Characterized by clear colors especially effective in mass. Pleasing companion plants for Oriental poppies. Plant in fall or early spring
Large, flat, saucerlike flowers on reedlike stems; both single (3-petal) and double (6-petal) forms. Clear colors veined or mottled in white and blue, purple, mauve, maroon shades	Late June early July	Thrives particularly well in moist, swampy ground, but must have plenty of sunshine. Best at edges of pools, ponds, and brooks	Showy, exotic flowers that extend the iris blooming season into July
Stiff, open blooms atop short stems. Blue, purple, white, yellow, brownish. English kinds have broader lower petals	Late May June	Best grown in rows in the vegetable or cutting garden; but also good for the mixed border	Useful principally as cut flowers. Fine for use in flower arrangements. Plant in late fall
A dwarf type similar to the Dutch. Color blue-purple	April	Use in early spring borders, rock gardens	One of the earliest types to bloom
Resembles Dutch types but flowers are much larger, on tall stems. Colors blue, white, purple, yellow, and brown	June	In rich, moist loam and swampy places with plenty of sunlight	A collector's item for fanciers. Unusual, delicately formed flowers
Graceful blossoms with a linear crest, not a beard; white and shades of lavender	May—June	For rock gardens or semi-wild plantings	This group is best for naturalistic plantings and will be most appreciated by lovers of wild flowers
Larger, flatter, lavender-blue or white blooms, with crest	April—May	On banks and sloping ground in semi-shade	
Miniature lilac flowers		Fine for rock gardens	
Exceptionally graceful flowers, with flaring or drooping petals, at the terminals of the stalk and sometimes halfway up it. Lavender, blue, purple, magenta, and maroon	June	All of these require rich, moist soil. Best for wet places, particularly in partial shade	Perhaps the loveliest group of all. Have graceful quiet beauty. Not showy in garden; good cut flowers
Similar to the above with drooping yellow flowers	June	At edges of pools and ponds. Can be planted right in the water	Makes a bright spot of yellow color

Favorite sun spot for the Shuras is flower-bordered terrace at back of house reached through living-room door, right. Motor court and garage, at far left, are but few steps from back door

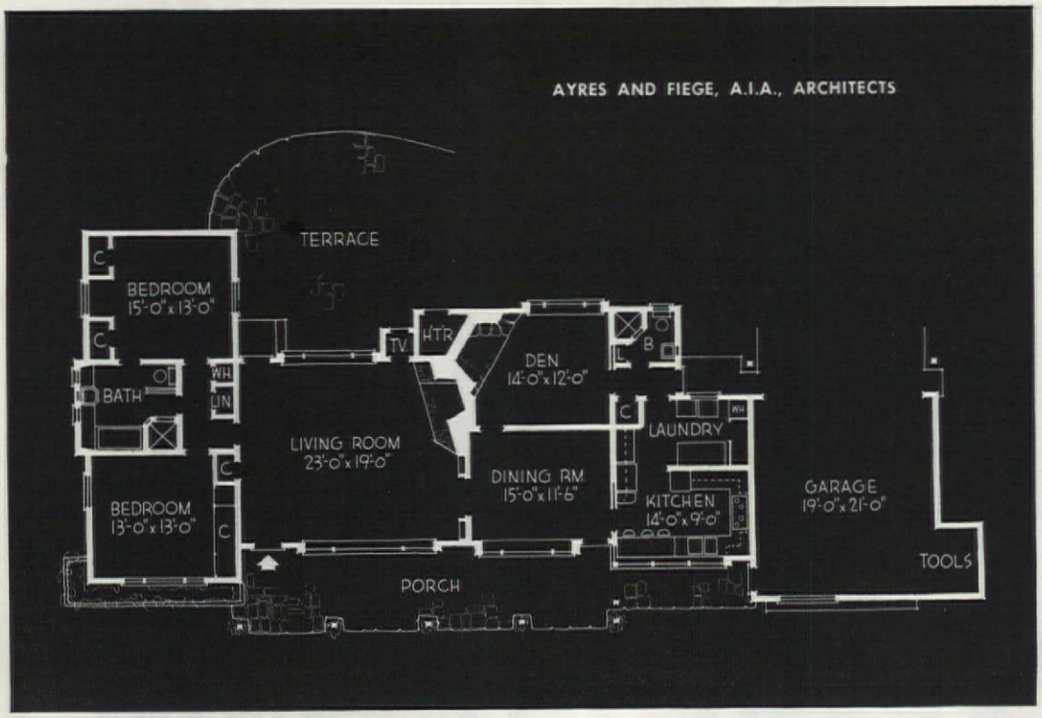


Photographs by Robert C. Cleveland

Fifteen Years in the Making

ETHEL McCALL HEAD

AYRES AND FIEGE, A.I.A., ARCHITECTS



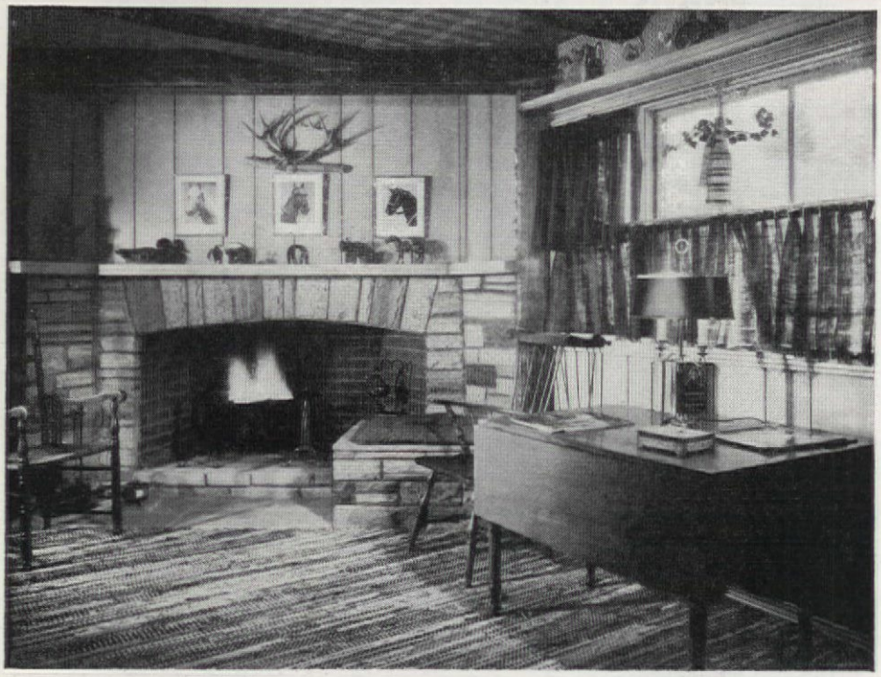
Long and low, this redwood house painted barn red with white trim sits on crest of hill. Bricked porch, adjacent terrace made outdoor living room

Don't misunderstand this title! Actually this house was built recently in the normal length of time it takes to construct any home. But what makes it interesting is that the John Shuras, who lived in a suburb of Chicago, started dreaming and planning their California home a full fifteen years ago! Immersed in business, cold winters, too-hot summers, and the raising of son, Herbert and daughter, Patti, Mr. and Mrs. Shura still cherished the hope that eventually, some glorious day, they would come to California to live where they would at long last have time for hobbies, be able to putter in a garden and enjoy the sunshine by day and the cool evenings on the Pacific.

Their dream was nurtured by five different vacation trips to the West Coast and each time they became more sure that for them California would be the end of the trail. In Riverside, just outside of Chicago, they lived in a section of winding streets, tree shaded, but in a formal English stone house. This type of house was a far cry from the casual, informal kind of California ranch house that the whole family admired. But on the trips to California, Mrs. Shura would pick up a nice piece of furniture of the farmhouse type, a lovely old bottle, a bit of Mexican glass which would someday be right at home in the West along with everything else she had gathered.

As she puts it, she couldn't do anything about the cold English exterior of her Middle Western house, but she refused to carry that kind of living inside. She collected comfortable informal things and made a warm, hospitable ranch-house kind of atmosphere. Let cold winds blow, let summer heat pervade the rooms, she was undaunted. The California ranch house of the future got a very good start a long time ago back in Illinois!

Then, at last, the wonderful moment arrived when the Shuras were to retire from the



In the Making (Begins on page 34)

hectic life and come to California. At this point, young Patti, in high school, felt it was nothing less than tragic to have her parents haul her away from her friends to the hinterlands. Of course, now she loves California and, engaged to a young Californian, expects to live there the rest of her life.

The Shuras were smart. They did not rush out and buy the first ranch house they saw or the first lot that the avid realtors showed them. They had waited fifteen years and they could afford to take their time and be sure they made the right decision.

Finally, they decided on a beautiful site in Encino. Partly because in that charming little community the streets are winding and there are lovely trees which reminded them of Riverside. And also, because the whole area was so beautifully suited to the informal kind of ranch house they had always wanted.

Rolling hills, gently climbing to make beautiful patterns against the sky, gnarled old walnut trees, quiet countryside only a short distance from the university where Patti was enrolled and close to the city, without its turmoil. No wonder they felt that the site they bought was just about perfect.

With the help of architects Don Ayres and Herbert Fiege the Shura family achieved exactly the kind of plan and ranch-house architecture they had dreamed of for fifteen years. Since Mr. Shura, long active in business, had already discovered that the retired life could sometimes be a little dull, he decided to sub-contract the house and be on the job daily. It was a new and interesting experience for him.

The house is set above the road on a level plot of ground with the hills sloping gently up behind it. In front of the long low barn-red house is an old grove of walnut trees. The paved brick terrace commands a lovely view of the grove and distant vistas of San Fernando Valley. All main rooms are, therefore, oriented to this lovely panorama.

In modern fashion the garage is attached to the house, but its doors open at the back to a spacious motor court. This makes the house look much longer and larger from the front than it actually is, yet the plan is thoroughly functional for it is but a few steps from the car to the back door.

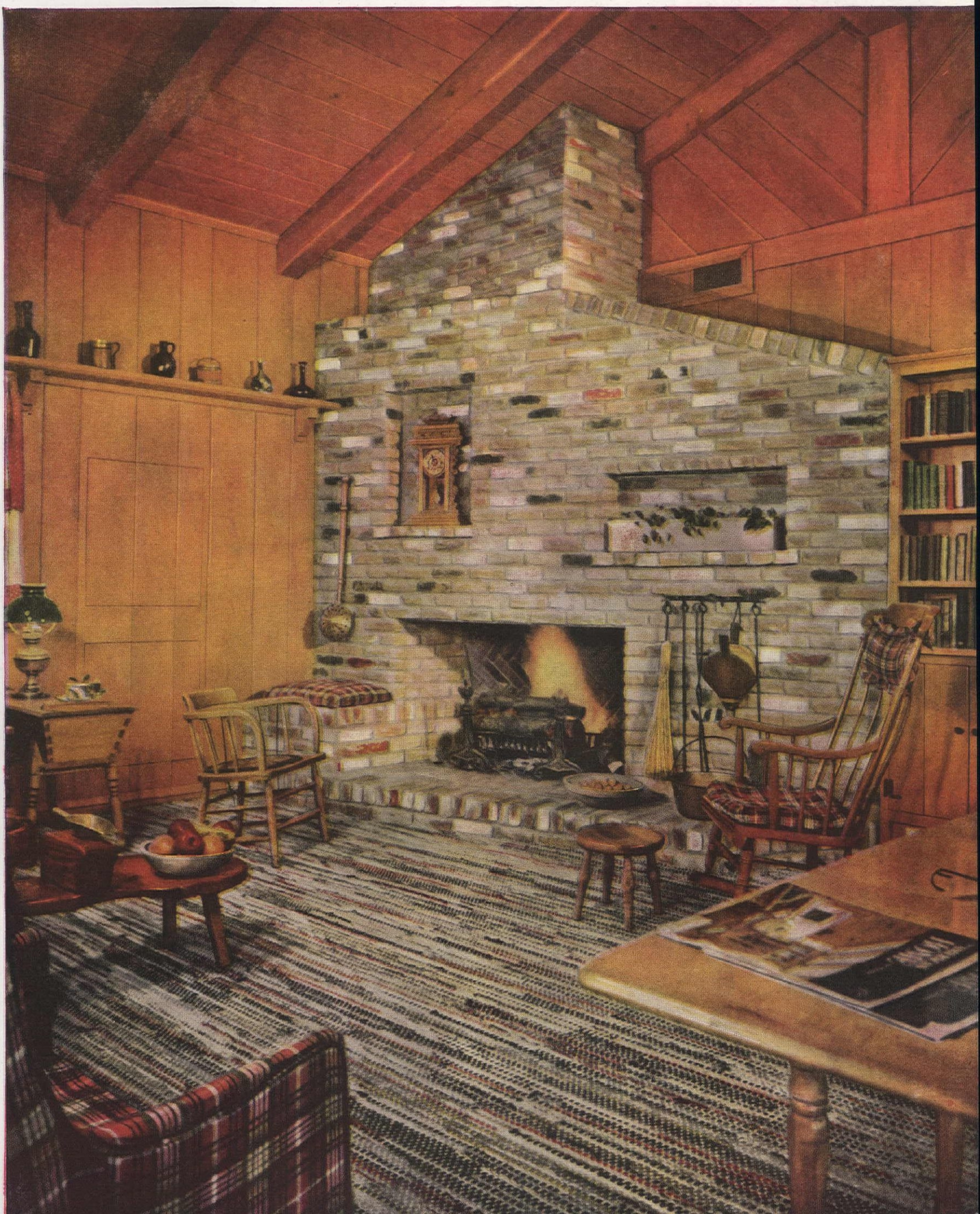
Built of redwood painted barn red with white trim, the house has a cedar-shake roof and a long, bricked, and covered porch adjacent to a spacious paved terrace for the outdoor living the Shuras dreamed of for fifteen years. On this long porch, there are two Dutch doors, one leading into living room and giving easy circulation to the bedroom wing and one opening to the corner of the dining room adjacent to the kitchen. It's easy with this arrangement to serve meals on the terrace since everything is within reach.

Note that opposite the main entrance door into the living room is another door giving access to a small paved terrace at the back of the house, so any part of the house is easily accessible to outdoor living—good planning for country living. The Shuras were bound too long by bad weather in the Middle West, so now they have taken advantage of every little sun

PLEASE TURN TO PAGE 100

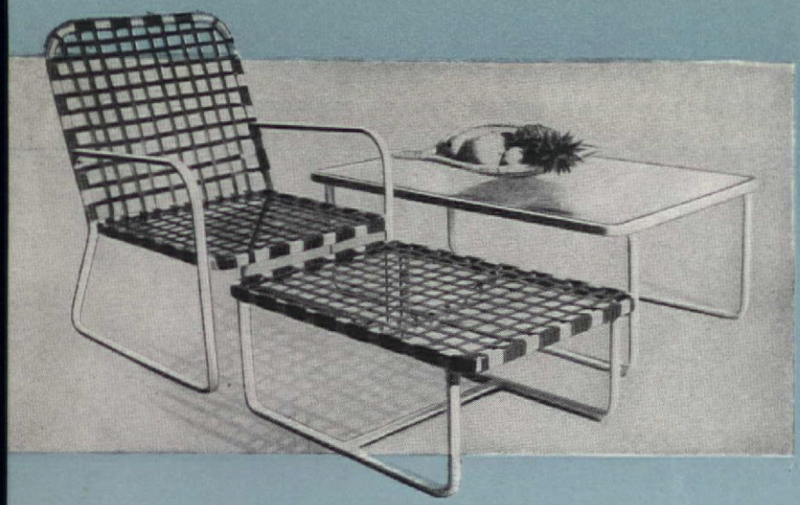
Deep flounce decorates windows of living room and dining room, which open onto porch. Colorful small print in many shades blends in beautifully with the braided carpeting. Study shows diagonal fireplace and the same characteristic furniture and architecture which the Shuras prefer throughout the entire house

Fireplace of used brick is balanced on right by built-in bookcase. Walls and beamed ceiling are of Douglas fir in warm brown tone. Concealed television is set into wall at left. Plate-rail holds Mrs. Shura's collection begun when their California home was years and miles away



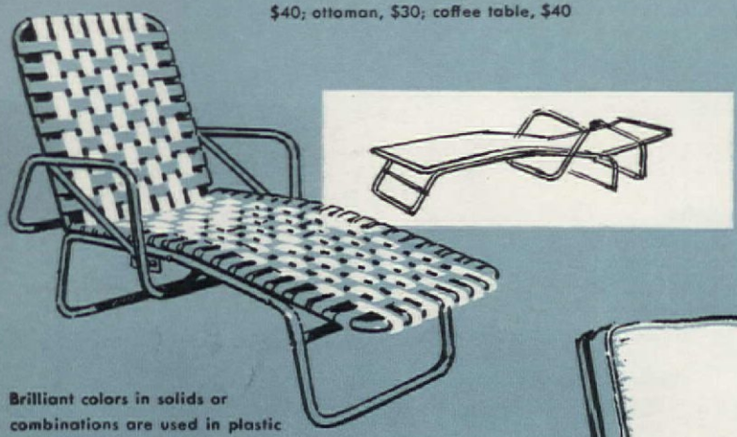
GERTRUDE BROOKS DIXSON

Let's sit this one out

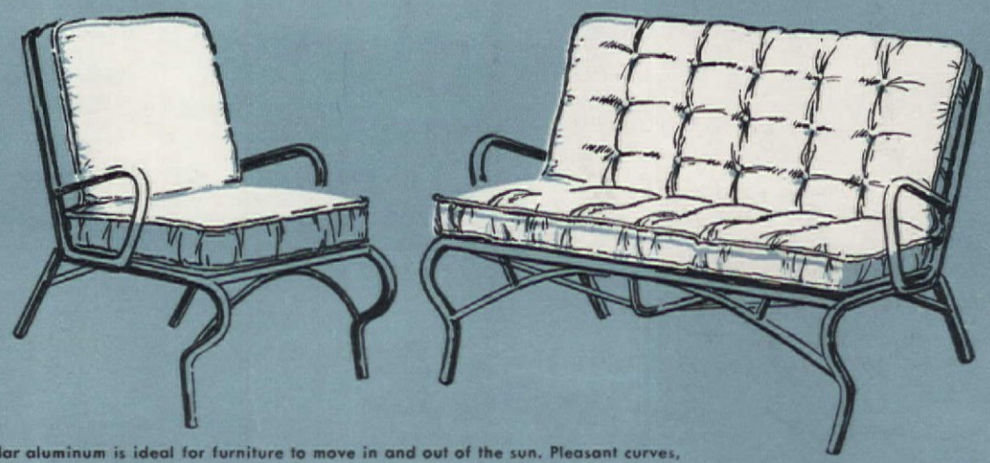


Handsome handling of aluminum, plastic lacing, and textured glass in a group by Brown Jordan Co. Lounge chair, about $40; ottoman, $30; coffee table, $40

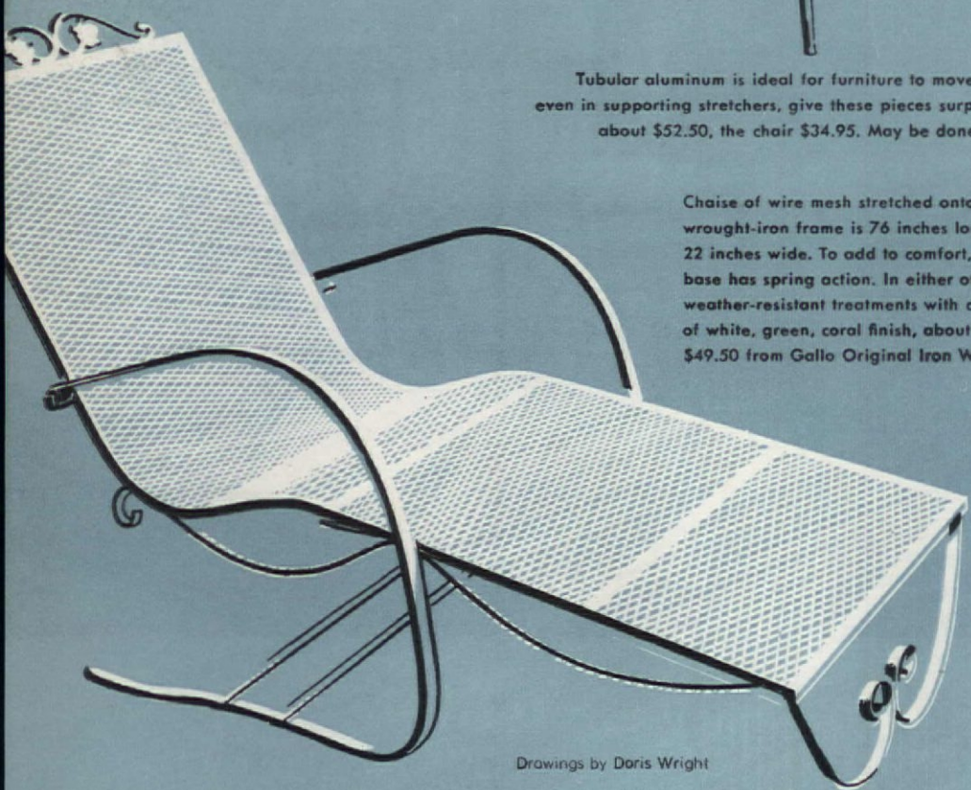
Lightweight beauties with lots of stamina—
most of them as attractive by winter's fireside
as they are on summer's lawn or terrace



Brilliant colors in solids or combinations are used in plastic webbing. Frame of lightweight aluminum releases to transform chaise into contour-shaped, 74-inch sun cot. From Florida Plastic Tops Corp., about $51.50



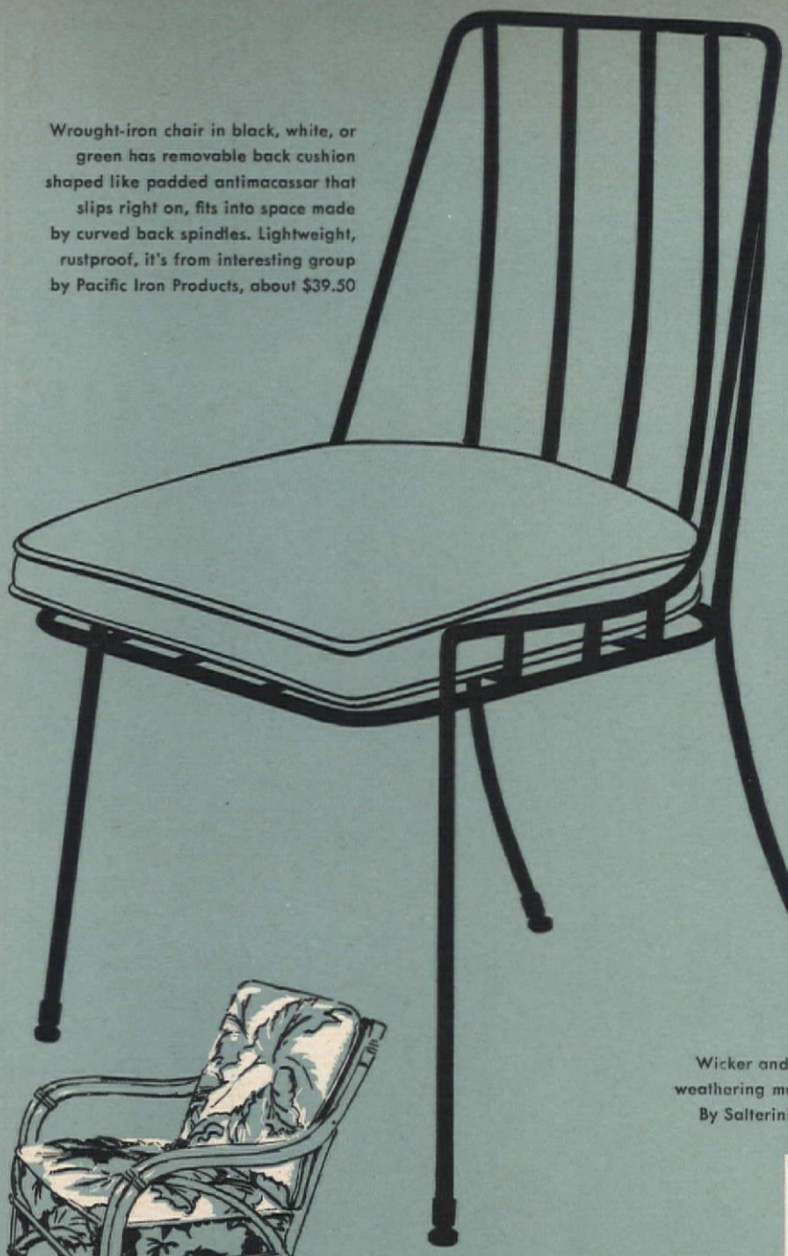
Tubular aluminum is ideal for furniture to move in and out of the sun. Pleasant curves, even in supporting stretchers, give these pieces surprising grace. From Deeco, the love seat about $52.50, the chair $34.95. May be done in coated floral fabric at slightly more



Chaise of wire mesh stretched onto wrought-iron frame is 76 inches long, 22 inches wide. To add to comfort, base has spring action. In either of two weather-resistant treatments with choice of white, green, coral finish, about $49.50 from Gallo Original Iron Works

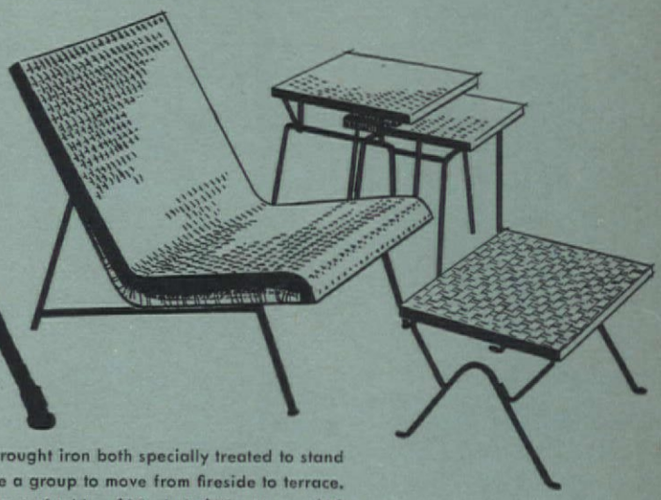
Sturdy hickory frame, woven rattan seat and back give completely provincial feel to indoor-outdoor chair. Wide arms act as trays to hold snacks, cooling drinks, ash trays. It's 35 inches high with 21-inch-wide and 22-inch-deep seat. About $49.50, Old Hickory Furn. Co.

Drawings by Doris Wright



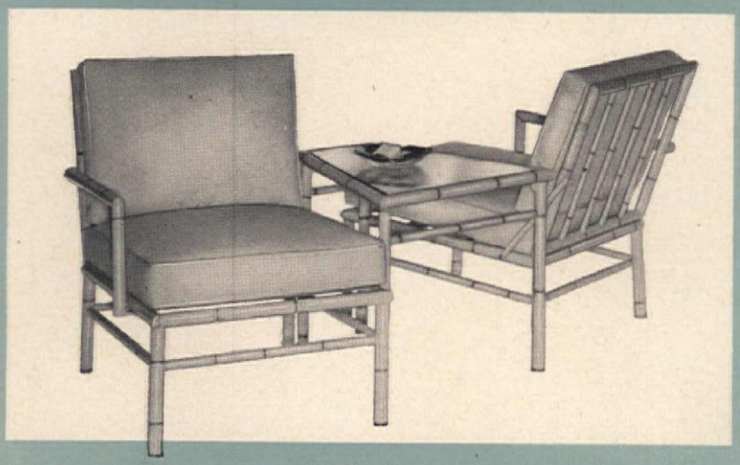
Wrought-iron chair in black, white, or green has removable back cushion shaped like padded antimacassar that slips right on, fits into space made by curved back spindles. Lightweight, rustproof, it's from interesting group by Pacific Iron Products, about $39.50

Rough-smooth glass table top on 30 by 48-inch metal table won't show finger marks. Foam-rubber-cushioned chairs slip-covered in washable terry cloth. Dining table about $66, chair $28 from Lightfoot Studios



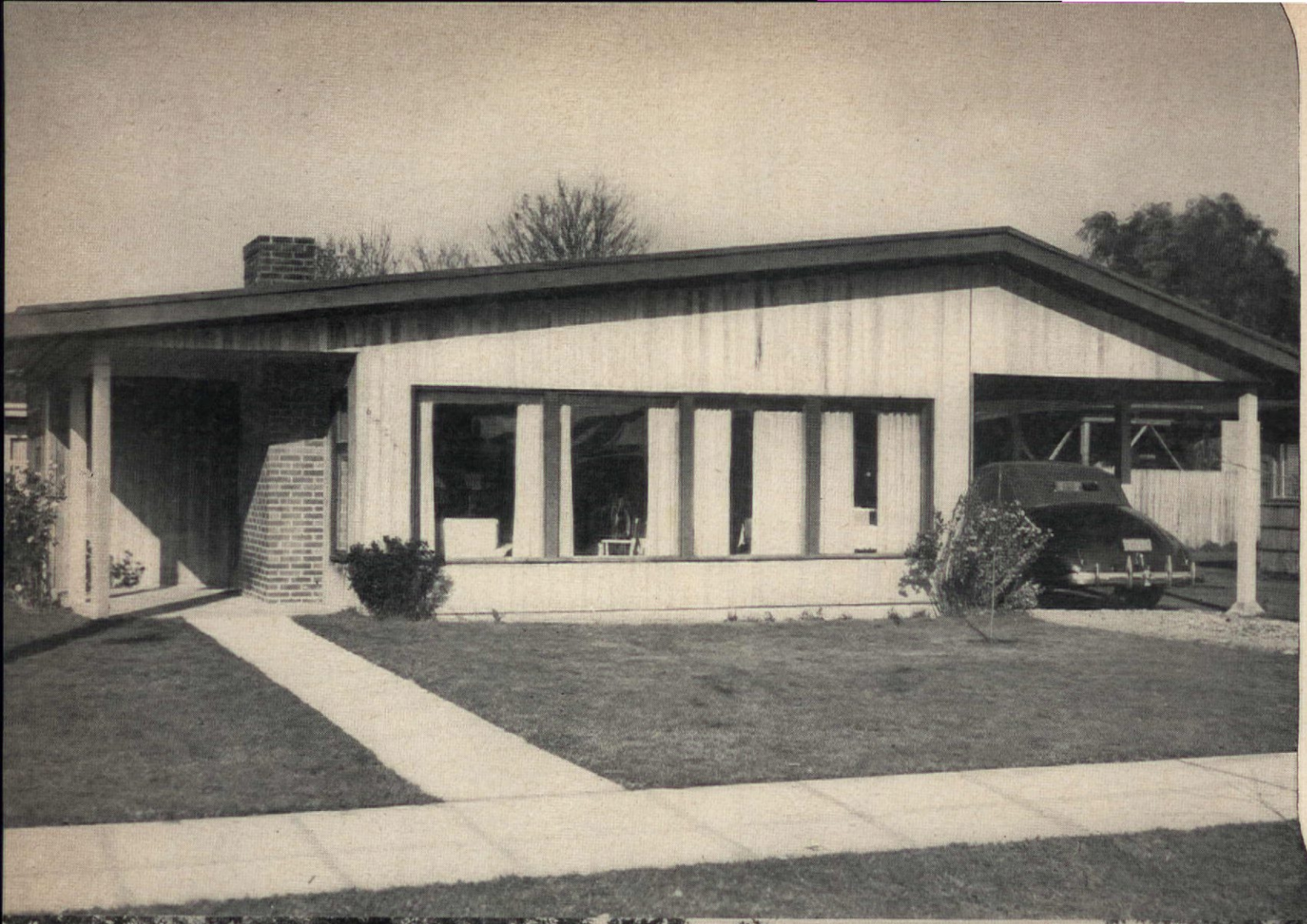
Wicker and wrought iron both specially treated to stand weathering make a group to move from fireside to terrace. By Salterini, nest of tables, $35; chair $55; ottoman $19

Ash shaped like bamboo and twice as long-wearing forms frame of chair that's at home indoors or out. Pressed fiber bindings won't splay out cover screws that give joints extra strength. Trim removable cushions in variety of fabrics. By Heywood-Wakefield, about $40



Here, rattan is simulated in lightweight metal given a natural rattan finish. Wedge-shaped table with textured glass top, chairs with only one arm make up a group that's practical and decorative for living room or terrace. Boxed cushions in cover of your choice. From Molla, chair about $135, table $65

Mechanical linkage makes folding of square aluminum-framed chaise easy. Adjusts to three positions, including fully reclining. Cushions of springy rubberized hair covered in sailcloth or plastic. Maple arms finished with Valspar. About $35 from Rexart Metal Industries

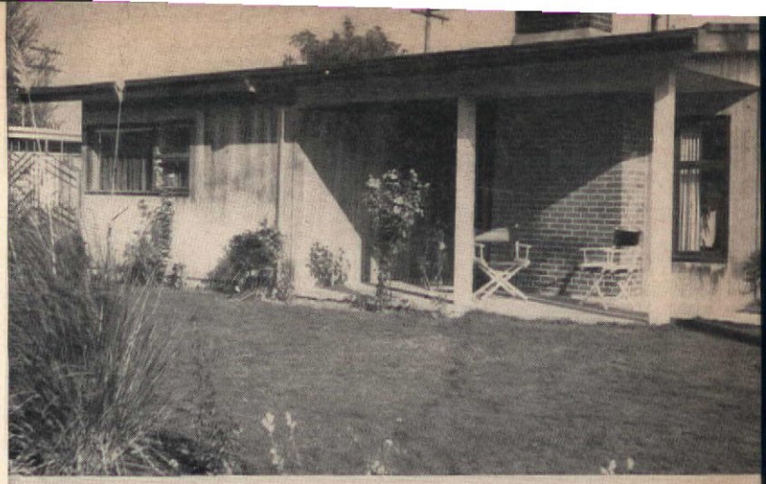


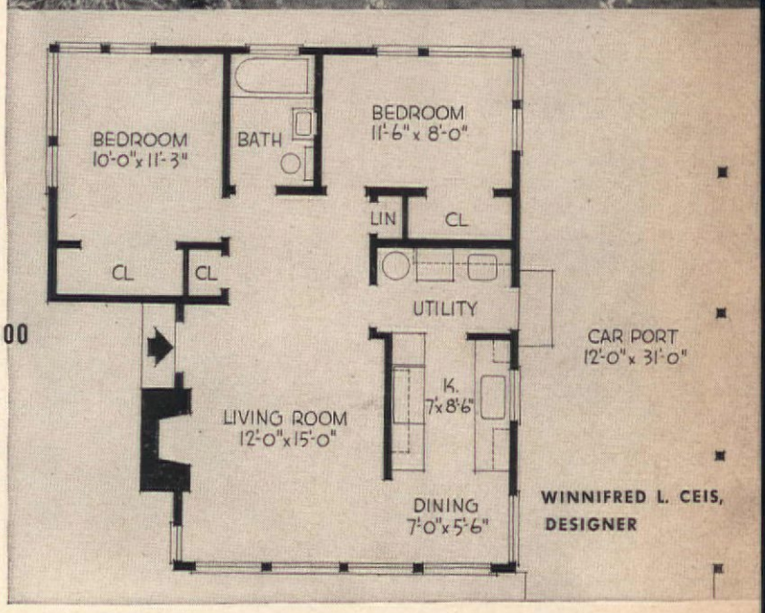
ETHEL McCALL HEAD

A fine little house, typical of the Northwest where lumber is plentiful, here is an all-frame-construction beauty, designed by Winnifred L. Ceis, and built by Philip L. Ceis for $8,500. The porch, carport, four rooms, and bath are all closely knit together in a compact unit. Dining area, kitchen and utility room are combined into one large room, with fixtures providing the separation. In only 720 square feet of space, Mr. Ceis has managed to produce maximum efficiency.

The house is built on a concrete slab placed on 12 inches of gravel fill. Asphalt tile throughout is cemented to the slab. Knotty pine is used for most of the interior facing; wood sheathing and cedar facing applied vertically to the exterior and left in natural color. The utility portion of the kitchen has double laundry trays, hot water heater, and automatic washer. Roof surfaces are covered with a built-up tar and gravel roof. The house is heated with six electric heaters, distributed one to a room, except in the living room, which has two to insure balanced warmth throughout.

This little place, although quite small, presents quite a formidable front toward the street. One of the main reasons for this is the continuous slope of the roof over the porch, house and carport, which gives the impression of unusual width. Also, the treatment of windows and wood surfaces is awfully good for a small house. The windows are large and the wood surfaces broad, and this combined with the low sweeping roof and the vertical facing goes a long way toward producing a good-looking house. Mr. Ceis was able to do an exceptionally fine job in this case for only $8,500.



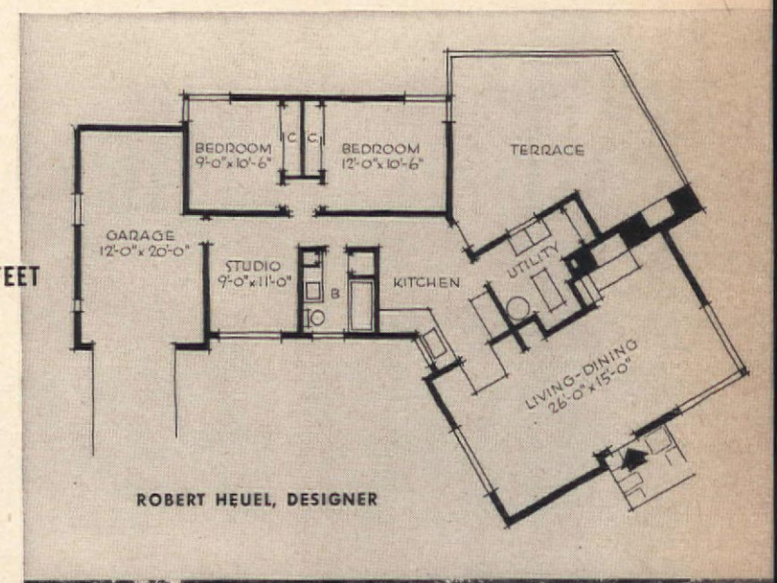


BUILT FOR $8500

WINNIFRED L. CEIS, DESIGNER

In Washington

... In Wisconsin



ROBERT HEUEL, DESIGNER

GOOD FAMILY LIVING IN 1037 SQUARE FEET

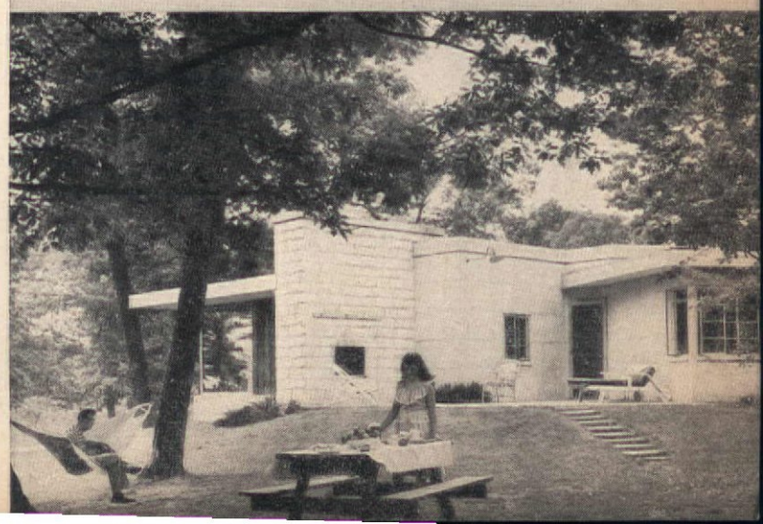
During the war years, young Robert Heuel and his wife dreamed of the house they would build when the constant moves from one-room apartments, shacks, and hotel accommodations were behind them. They both agreed on the fact that the house would be modern in character, small, and informal.

And here is the dream come true. This house is just a little over a thousand square feet in area—1,037 to be exact. And it not only has a spacious living-dining area, but also three bedrooms, a wonderfully efficient and attractive kitchen, and a furnace-laundry room on the first floor. No basement, contrary to average Midwestern methods of building. Since Robert Heuel is a commercial artist and designer, he planned his own house for his way of living. But it looks like pretty good living for any young family with a couple of children. And there is plenty of emphasis on outdoor living and play area for the two lively little boys. Anyone with children can appreciate this.

Their lot was a real find. It is 105 by 172 feet, on the outskirts of a little town within easy commuting distance of Milwaukee. There are lovely old white oaks, red oaks, and hickory trees on it, so the little house is set off by a wooded grove with plenty of space for two little boys to enjoy freedom.

Young Heuel chose channel-shaped concrete blocks which are light in weight for garage and back portions of his house, since this was a good basic material to withstand Wisconsin winters and to give good insulation value against both cold and heat. And the foundation is a concrete slab—despite the generally

PLEASE TURN TO PAGE 94



Photographs by Roger Sturtevant

"Before" picture shows all the angles, most of them bad, which confronted Wilson Coles when he took on the job of doing over this apartment. Landlord said "no" to structural changes, so color was used to cover a multitude of architectural sins

Color is the key in A Flat

ROGER STURTEVANT

Door in recess shown in "before" picture at left was unused. With it blanked out by Venetian blind and drapery, looks like a window, gives space for chest

It took wily work on the part of decorator Wilson Coles to make two abject rooms in a San Francisco flat into one colorful living room. With all structural changes taboo, he could make only the simplest deletions. The dangling chandeliers and the picture molding, of which there was plenty, could be removed—and that was that! But *carte blanche* in the matter of paint gave him full scope for his specialty, color—and he took full advantage of it.

He used it first to obliterate all the breaks and angles in the bay window and all the "busyness" of the wall. They got a good heavy coat of rich brown paint, as did the Murphy bed. To make the wall bed a decorative asset, a single wide shelf at the top took the place of the two bracket feet, plain wide boards cover the original fancy molding around the mirror. Heavily glazed with white wax, they emphasize the colors reflected from other parts of the room. Some wall areas are painted russet yellow, a happy foil to the deep brown and a space-making color. The other walls are beige, blending with the russet and yellow.

Wall-to-wall carpeting in a soft brown is used in both rooms to create one solid plane of color under foot. Moderately scaled furniture skillfully repeats colors and patterns. Accent colors are used sparingly but effectively, not to attract attention to themselves, but to heighten interest in colors around them. From floor to ceiling, through color these two small rooms become one spacious unit.

Small-scaled, clean-lined furnishings do their part in the transformation. But it's color on the walls that blots out the ugly and eye-distracting breaks and angles. The unbroken expanse of warm-toned floor covering adds to space

There's a Murphy bed behind that mirror. A few plain boards and paint job made a decorative focal point out of an eyesore. It reflects the play of color and pattern so skillfully handled to bring two rooms together, presents a pleasant picture to all who enter

BETTY B. MERRIAM, Flower Arrangement

GERTRUDE BRASSARD, Table Setting

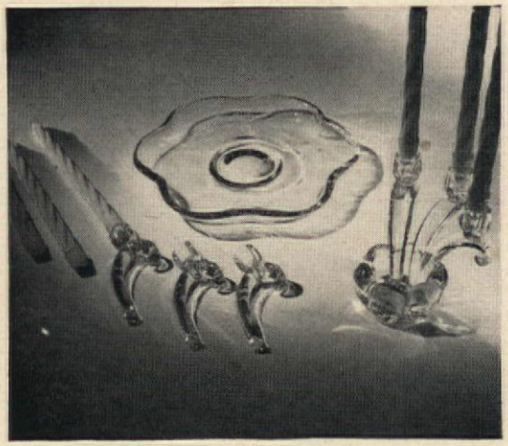
Place and Show

The big story in this setting is its versatility. First of all it is decidedly June-like, with its burgeoning pinks and rich, redolent roses presiding over a gathering of Spode, cinnamon-colored glassware, silver, and gold. Then too, the bowl in which the flowers are shown has many uses. It is a 13-inch lily pond shape which can be used for floating, say, a few gardenias. Or, as we've done it, candles and larger flowers with various length stems will fit beautifully. At other times you have a tray for canapés or snacks. You'll see in the smaller pictures that the set includes the large dish, a 5-inch crystal candle block, six individual candle holders. Keep your roses well watered until the minute you start working with them—you know what happens otherwise. These particular roses are the garden type.

Even the table cloth had roses on its mind—it's a dusty rose linen scalloped in gray. "Rose Briar" plates are delicately fluted to accentuate gracefully a dainty wreath of roses. A modern Danish influence shows up in the sterling silver bowl and sandwich tray, with hand-wrought and hand-chased borders. Salad or dessert plates are of a wonderful shade of cinnamon in "Horizon" design—something new and different. Take a real good look at the silver—departure in sterling flatware. With a high-luster finish, the rose design at the tip of the handle has a center of 14-karat solid gold inlay. This is a perfectly exquisite pattern, and will fit like a glove with either traditional or modern company.

There's something eternally wonderful about roses and candlelight—perhaps that's why so many poets poetize about them—it is certainly the reason we chose them for our June setting.

Photographs by F. M. Demarest



Glass centerpiece of many parts, for many purposes, can be dressed up or down as the occasion requires. For a buffet use the full complement of candles

With a piece of waxed paper in one hand, the rose in the other, strip the stem of thorns by a quick stroke down the stem

Plunge roses up to their necks in water immediately upon cutting them in the garden. With candles in place, put two cup pinholders on either side, fill them with water

Place tallest rose (about two-thirds height of candles) with its buds in pinholder. Continue placing roses of shorter lengths in both pinholders, varying the level and working toward a downward sweep

MORE PICTURE STEPS ON PAGE 60

Information on table appointments on page 115

MARY E. MONZE

For Your Child

There isn't a little boy or girl we know who wouldn't be tickled to death to have one or the other of these rooms for his or her very own. As far as the fundamentals are concerned, these two shown are not much different from just any bedroom, but by just using a little imagination and, incidentally, some AMERICAN HOME patterns, we've put them practically in a class by themselves.

The room below is for a rough, tough, straight-shooting son of the Lone Ranger. The Ranger and his horse, Silver, gallop all over the wallpaper, and simple, strong prebuilt knotty-pine furniture helps the western feeling along. Wears well, too, as does the linoleum on the floor. The denim bedspread will take a beating and stand up under it, which any mother will appreciate.

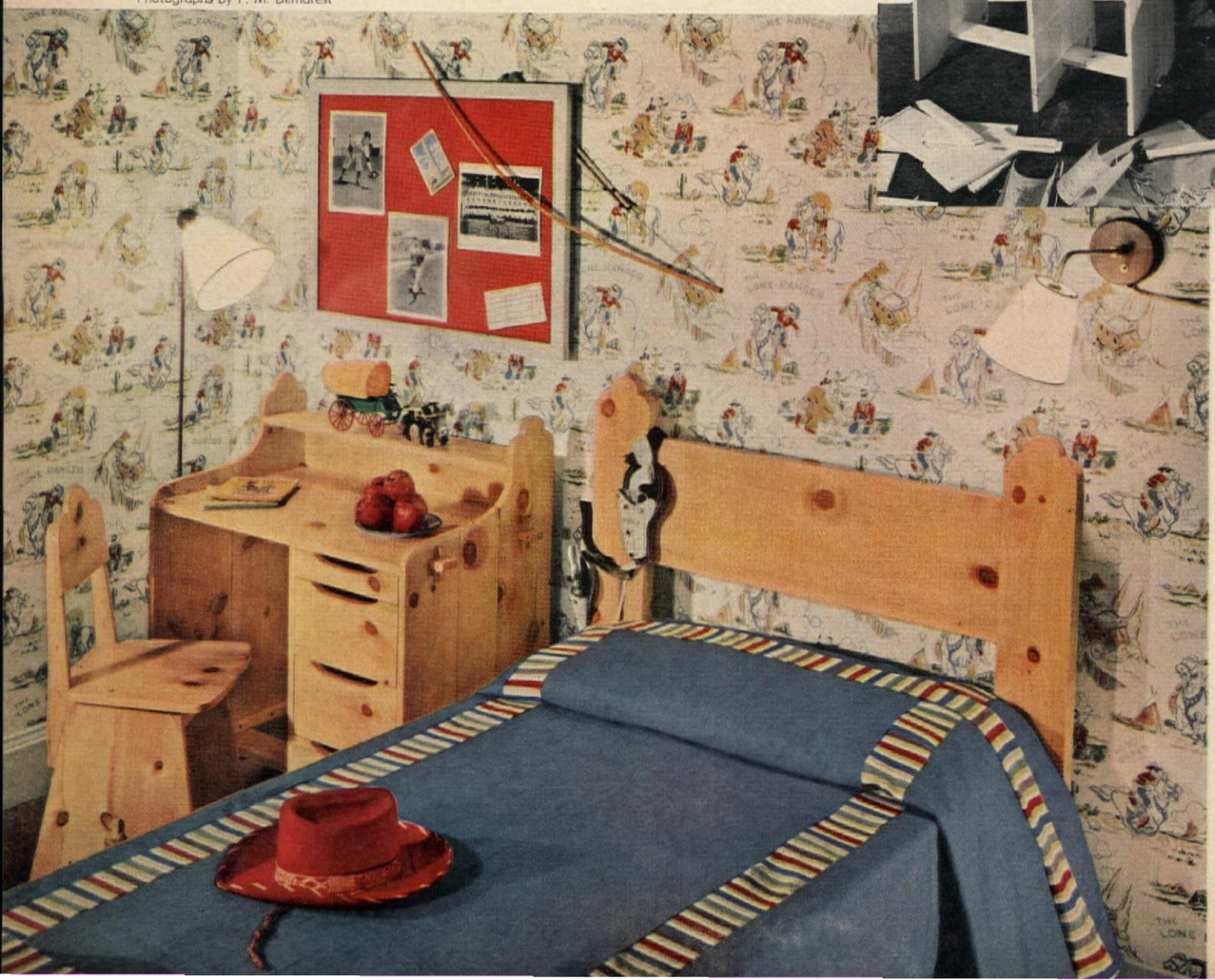
Nursery stories come to life in the little girl's room on the opposite page. The walls in this case are plain, since our "Storyteller" patterns painted on "unpainted" department-store furniture, and printed in Glosheen draperies and bedskirt, dominate the scheme. Rug is soft cotton, spread is of Koroseal plastic, which only needs cleaning with a damp cloth. Adorable pictures of childhood characters complement the entire picture. It's the kind of room in which any little girl could rule over her favorite subjects with the greatest of pleasure.

DETAILS OF THESE ROOMS ON PAGE 115

"Grow-up stick"—Childish figures inches painted on the wall makes measuring fun. Pretty, too. Directions in PATTERN 1132. 30¢

Any boy that's cowboy-and-Indian-minded would settle for this kind of room. Lone Ranger wallpaper, red linoleum. Prebuilt furniture of natural knotty pine is easily assembled. Shipped in flat packing cases. About $50.00 for bed, desk, and chair

Photographs by F. M. Demarest

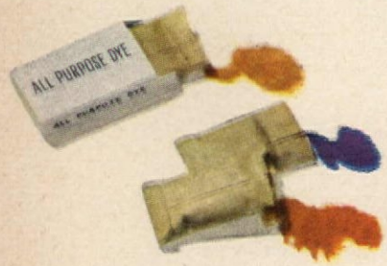


American Home patterns inspired Waverly's Storyteller Glosheen used for curtains, bedskirt in girl's room. Pair these match-mates as we did and paint our easy-to-do patterns on headboards, dressers, valances. These are **PATTERNS 1133—25¢, 1134—30¢.**

American Home **PATTERN 1380**, 2 designs, 60¢. Here the designs are colorfully matted, framed to delight the childish heart. All patterns include painting directions, color key

MORE ON PAGE 82. ORDER FORM, PAGE 113

DESIGNS BY LIETTA



These tools make the dyeing job easier: Handyhot's portable washing machine with stainless steel tub, porcelain enamel pan, strainer, cheesecloth, wooden spoon, tongs, heavy hot-pad holders—and timer for a precision job

ELEANOR LEE JONES

How to Dye Heavenly

Photographs by F. M. Demarest

Faithful though they may be, table linens eventually reach a point where they are no longer the crisp, lovely fabrics they once were! Inquiries from homemakers started us thinking about the possibilities of restoring all kinds of linens. After extensive tests in our home equipment laboratory, we found that proper procedures with good all-purpose dye will give you linens gay and bright, linens guaranteed to make any table proud! The popular trend toward colored cloths gave us every opportunity to use our imaginations in vivid Mexican colors and in pastels as well. Even though our original idea was to find a way to make worn linens crisp and usable, our tests were so successful in achieving specific colors to match china patterns, that we'd like to pass along to you who may be budget-wise a real money-saving idea. Colored cloths usually are more expensive, so why not buy inexpensive white cloths, then dye them for the occasion—showers, holidays, anniversaries—or to match each of your china patterns! Adds a sparkle that the traditional white cloth may not give. Check this page and page 60 for tips to make the dyeing job easier—and to obtain the more unusual colors follow the manufacturer's chart for combining standard colors in correct proportion.

To dissolve dye so linens won't be streaked, place package of dye in enamel pan, then dissolve with boiling water. Pour into tub through cheesecloth placed over large strainer

Try this tip to get the exact color you want. Secure 4 x 6-in. sample with safety pin to corner of cloth you are dyeing. Place both the cloth and sample into the dye bath, making sure they are submerged

ADDITIONAL PICTURE STEPS ON PAGE 60

BEEF: Hearty beef stock, pieces of beef, fine vegetables and barley. Hefty!

Beef Soup **Baked Macaroni Casserole**
Lettuce—Russian Dressing
Coffee

Beef stock in these

Just about everyone likes the good taste of beef. Here are seven soups, made with beef stock or with beef prominent.

BEEF (Illustrated at left)

BEEF NOODLE: Deep-flavored beef stock, pieces of beef, egg noodles.

BOUILLON: (Beef Broth) A clear broth delightfully flavored with vegetables.

CONSOMMÉ: Beef broth, accented with tomato, celery, carrots, herbs, and strained to a clear amber.

OX TAIL: Good beef stock, meaty ox tail joints, barley and vegetables. This is a robust, English-style soup.

VEGETABLE: Lots of different garden vegetables in a full-bodied beef stock.

VEGETABLE-BEEF: Vegetables, barley, tender pieces of beef, in a rich beef stock. A "square-meal" soup!

SOUPS

Which are your favorites?
Which ones are new to you?
Which would you like to try next?

by Anne Marshall

ANNE MARSHALL
Director Home Economics
Campbell Soup Company

America is becoming more and more a soup-loving nation. Indeed, a recent U.S. survey shows that every day 27 million people eat soup for lunch. With soup being *served* so frequently, more and more different soups are being *tried*—such as beef, clam chowder and many others. Each, of course, differs in recipe, in ingredients and in cookery—to vary your meals delightfully. Yes, soup's a delicious, nourishing and economical way to feed your family well. You can "soup-shop" *right here*, on this page.

Soups with a Chicken Stock

Four soups with but a single thought—to give you the fine flavor of chicken you like so well: one with rice, one with vegetables, one with noodles, and one with cream.

CHICKEN with RICE: Chicken-rich broth, fluffy rice, tender pieces of chicken. A great all-the-family soup.

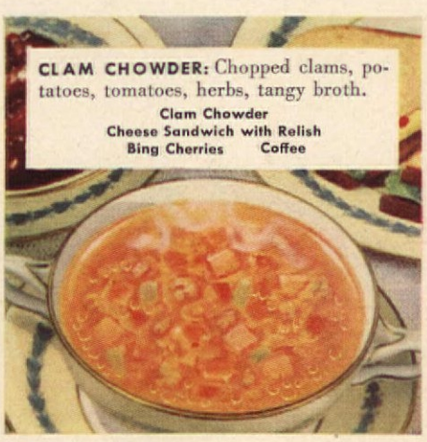
CREAM of CHICKEN (Illustrated below)

CHICKEN GUMBO: Rich chicken stock, vegetables, pieces of chicken, savory seasoning. An Old New Orleans favorite.

CHICKEN NOODLE: Hearty chicken broth, golden egg noodles, pieces of chicken. A popular "best-seller".

CREAM of CHICKEN: Rich chicken stock, heavy cream, pieces of chicken.

Cream of Chicken Soup
Sausage and Apple Rings with Kernel Corn
Chocolate Drop Cookies **Hot Tea**



CLAM CHOWDER: Chopped clams, potatoes, tomatoes, herbs, tangy broth.

Clam Chowder
Cheese Sandwich with Relish
Bing Cherries **Coffee**

Other thick and hearty soups

You'll choose one of these when you're seeking a delicious, substantial, yet different soup.

BEAN with BACON: An old-fashioned thick bean soup, plump beans, flavored with bacon. A hearty "he-man" soup.

CLAM CHOWDER (Illustrated above)

PEPPER POT: Pieces of meat, macaroni, vegetables, and substantial meat stock make this fine Early American-type soup.

SCOTCH BROTH: A hearty main-dish soup, prepared with choice mutton, barley and vegetables. A *soup*—not a *broth!*

Principally vegetable

Each of these seven soups owes its special goodness to one or more vegetables, as its main ingredient. Soups here will help you when you're planning meatless meals.

CREAM of ASPARAGUS: A smooth purée of choice fresh asparagus, and creamery butter, with tender asparagus tips.

BLACK BEAN: Delicious purée of fine black beans, expertly seasoned. Once enjoyed only at famous restaurants.

CREAM of CELERY: Crisp garden celery, extra-heavy whipping cream, delicate cuts of celery.

CREAM of MUSHROOM: Cultivated mushrooms blended with extra-heavy whipping cream; mushroom pieces.

GREEN PEA (Illustrated in the menu below)

TOMATO: America's favorite soup. Luscious tomatoes, creamery butter, gentle seasoning.

VEGETARIAN VEGETABLE: A fine, flavorful vegetable soup, luscious garden vegetables, mingled in a delightful vegetable broth.

GREEN PEA: Nourishing purée made of green peas and fine creamery butter.

Green Pea Soup
Platter of Baked Ham with Cole Slaw
Rolls **Milk**

Take a Can of Soup

Photographs by F. M. Demarest

• quick borscht

Preparation time: 30–40 min.

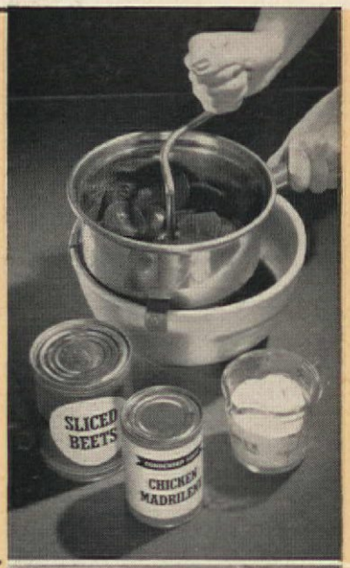
YOU'LL NEED:

1 large can sliced beets
1 can beef consommé
1 can Madrilene (red)
2 carrots, 1 small onion
Bay leaf, thyme, vinegar

Serves 6

Drain 1 large can sliced beets. Save juice.
Cover beets with boiling water until color is extracted. Save resulting liquid.
Put beets through food mill or through sieve.
To liquid from can and that extracted from beets add: 1 can beef consommé
1 can madrilene
2 carrots sliced very thin
1 small onion, chopped fine
1 large bay leaf—1 tsp. thyme
Sieved beets
Cover. Bring slowly to boiling point.
Add 2 tbs. sharp vinegar, 1 tbs. sugar.
Simmer 15–20 min., strain through fine sieve.
Add salt and pepper to taste.
Reheat to boiling point and serve immediately with sour cream.

Tested in THE AMERICAN HOME KITCHEN



● Strained beets—the added ingredient that transforms Madrilene into a rich characteristically colorful borscht. Press sliced canned beets through a coarse strainer or, easier still, a food mill

• boula

Preparation time 15 min.

YOU'LL NEED:

2 cans condensed green pea soup
2 small cans green turtle soup
½ pt. light cream
Heavy cream for topping
Sherry, onion

Serves 6–8

Combine soups, add ½ tbs. grated onion juice.
Heat slowly to boiling point.
Add ¼ c. sherry and 1 cup light cream.
Add salt and pepper to taste.
Reheat, then pour into individual casseroles.
Float stiffly whipped cream on top of each.
Brown very quickly under broiler, with door open. Serve at once.
Serve with thick slices of French bread or hot garlic bread.

Tested in THE AMERICAN HOME KITCHEN

● The grand finale in making boula is the only part of the procedure requiring special attention. Use a shallow pan to hold the individual soup dishes or casseroles for sliding them under broiler. Watch carefully; takes but a few seconds. Cream should take on a delicate color and barely start to melt

• vegetable soup en gelée

YOU'LL NEED:

1 can jellied Madrilene
1 can jellied chicken consommé
1 pkg. frozen mixed vegetables

Serves 6

Set 2 cans consommé in refrigerator to chill.
Cook 1 pkg. frozen mixed vegetables as per directions on package and season to taste.
Cool.
Open the consommé and mix well.
Add cold cooked vegetables.
Pour in quart mold, rinsed in cold water.
Chill overnight or if in hurry, set in freezing compartment for 1 hour.
Unmold on bed of lettuce or other greens, or shredded carrots or lettuce can be placed on top of mixture before chilling.

Tested in THE AMERICAN HOME KITCHEN

● Here's a trick that seems as old as Methuselah, but is so important in turning out a perfect gelatin mold. Just before filling a mold, rinse it well under the cold water tap, shake out excess water, but do not dry it or permit it to dry

MORE RECIPES ON PAGE 74

DON'S CREAM SMOOTHIE
QUICK BORSCHT
BOULA
VEGETABLE SOUP EN GELÉE
TOMATO-CRAB BISQUE

Photographs by F. M. Demarest

How Now Brown Cow?

Our bovine friend with the big brown eyes and the mournful moo would cause an awful lot of travail if she ever disappeared from the face of the earth. No more cream, butter, milk, cheese—and, cruel blow to the slimmers, no more yoghurt. Considering that we use up about fifty-seven billion quarts of milk a year, produced by twenty-five million bossies, let's not contemplate such a supposition, but concentrate rather on the delight and healthful nourishment we derive from the dairy.

Everything shown here has some form of dairy product in it: cream of cheese soup, smooth in content, sharp in taste; cucumbers in sour cream, one thing we generally help ourselves to until we feel guilty; a cottage cheese and aspic salad that is a honey to present to your guests, and doesn't cause half as much trouble to make as you'd think; veal and noodles all sauced up with good flavors and sour cream to boot; and a buttermilk pie, the kind our mother used to put out on the porch to cool, warning us to "touch it and I'll tan you"—knowing there wasn't a character strong enough to resist it.

Milk is the star performer. It is practically a perfect food as it is, starts the newborn off to a healthy life and keeps its importance through our entire span. It's just as necessary for adults as for children, although we're apt to forget it when other liquids begin to wean us away from the milk habit. You can buy it raw, pasteurized, homogenized, or with Vitamin-D. Buttermilk is made of butter liquid or of souring culture added to fat-free milk. There are also two kinds of canned milk—evaporated and condensed.

Butter has been in use for four thousand years and we hope it sticks around. Even the Greeks had a word for it—*boutyron.* For a long time it was used as a cosmetic, healing ointment, lamp oil, and hair pomade—but today we've got it where we want it—right on the table. Keep it cold, clean, and covered.

Cheese is practically a national pastime by now—in fact, you can start almost as good an argument about cheeses as about politics. Some like them strong, others leave the room when Liederkranz breezes in—but everyone eats cheese in some form or other. And as for sour cream, it tastes so rich, adds so much more to anything it touches, we're surprised that it isn't too fattening. As far as we've discovered, the things which taste best usually hang on your hips.

Ice cream gets the last paragraph here, but it's practically the first word a child learns—thereby showing the child's good sense. It's one thing the world has in common—even Nero ate it—never loses its value as a dessert, a party essential, a nourishing friend any time of the day. And on such a sweet note we shall end.

RECIPES ON PAGE 72

Information on table appointments on page 115

NORTH WOODS MAPLE FLAVOR

A Product of General Foods

RECIPE

DELICIOUS SUMMER SPECIAL!
Log Cabin Syrup Sundae

Special because it's so *good!* Special because it's so *easy!* Just pour luscious Log Cabin Syrup over your favorite ice cream, and serve with crisp sugar wafers! A dessert to delight tired summer appetites! Log Cabin Syrup Sundae is wonderful after a soup 'n sandwich meal, or a "main dish" salad. Log Cabin with its rich, real maple flavor will satisfy that need for something special. Its delicate blend of sugar and pure maple sugar syrups is just right. Get Log Cabin Syrup in the large *economy* size.

Governor Dewey examines one of the calves on his dairy farm

A Most Distinguished Milkman

Thomas E. Dewey, Governor of New York, discovered his love of dairy farming when as a 16-year-old boy he spent a summer pitching hay and milking cows on a Michigan farm. Now Governor of one of the leading dairy-product states in the country, he has a dairy farm of his own in Pawling, where he works with his two sons pitching hay, milking cows, and running the tractors. This is his real home, and every time he gets the chance you'll find him close to the earth, a farmer in truth as well as in name.

The farm includes about 100 head of cattle, most of which are Holstein with a few Guernsey and Brown Swiss included to raise the butter-fat content. They average about 67,000 pounds of milk per cow per year, and half-a-million pounds of milk a year are shipped from the Dewey farm for commercial distribution in New York City. Since the Governor's main interest lies in furthering efficiency and cost-cutting processes among small dairy farmers, he gets a lot of real satisfaction out of the fact that his own farm operates on a profit basis. Very often Farmer Dewey can be seen discussing new methods with neighboring small dairy farmers.

When asked about some of the experiments he has conducted on his farm, the Governor gets enthusiastic about the projects which he fostered. One was the introduction of pen-stabling, where one man operates milking machines for four cows at one time.

Not all of the milk on the Dewey farm finds its way to the big city, however. The Governor and his family are enthusiastic milk drinkers, and it is also used in many of their family recipes, two of which are printed on the following page. It's a far cry from the Governor's office to the bucolic life of a farmer, but Governor Dewey has successfully combined these two careers, and we are glad to introduce him to AMERICAN HOME readers this month.

RECIPES ON PAGE 70

Revolutionary New Jelly Method

makes luscious Homemade Jams and Jellies even better—and in just 15 Minutes!

IT'S TRUE! Even the dewiest bride or the busiest homemaker finds jelly making a cinch—with frozen or canned fruits or bottled juices and wonder-working Certo! There's no muss . . . no fuss . . . no fruit preparation! And you're through in *just fifteen minutes!* What's more, this recipe is revolutionary because you don't boil the orange juice *at all.* That's why every bit of the tangy flavor of sun-ripened, fresh oranges is preserved. So serve this exciting new kind of jelly tonight!

. . . AND THEY COST LESS THAN THOSE YOU BUY!

New! The only one of its kind!

EXCITING ORANGE JELLY

- ¾ cup (6-ounce can) concentrated Birds Eye Orange Juice
- 2 tablespoons lemon juice
- 3 cups (1¼ lbs.) sugar
- 1 cup water
- ½ bottle Certo liquid pectin

Combine fruit juices and set aside. Measure sugar and water into a large saucepan and mix well. Place over high heat and bring to a *full rolling boil,* stirring constantly. *Boil hard 1 minute.* Remove from heat. Stir in Certo. Add fruit juices and mix well. Skim, then pour quickly into glasses. Paraffin at once. Makes about 5 six-ounce glasses.

Save this recipe . . . too NEW to be in recipe booklet!

LIQUID FRUIT PECTIN FOR EASY JELLY MAKING

1 RICHER FLAVOR WITH CERTO!

Jams and jellies taste better . . . keep natural *ripe* fruit flavor, color and fragrance because they don't boil away. With Certo, it takes just one minute.

2 SO MUCH EASIER!

Because Certo is made from natural fruit pectin, it helps jelly set quickly . . . helps you get *wonderful* results. Pectin is nature's "jellying" substance—but most fruits don't contain enough.

3 QUICKER!

Think of it! Your work is done in *just 15 minutes!* And you average 50% more glasses than with long-boil recipes.

4 SO MANY EXCITING COMBINATIONS THAT YOU CAN'T BUY ANYWHERE!

Yes, you receive a recipe booklet with every Certo bottle . . . crammed with dozens of thrillingly different new taste treats and tried and true favorites.

CERTO

Homemade Jams and Jellies Can't be beat . . . Can't be bought!

Product of General Foods

IRENE'S CHICKEN PIQUANTE
HASHED BROWNS—WESTON STYLE
Good Victuals *from*
JEAN AUSTIN
VERA'S SUPERIOR CHICKEN SALAD

ANNE IRWIN'S "FIRST CALL"

Good Friends

A-TRAVELING I DID GO to find new and lively things for you in the months to come. Right good things I did find—and jolly well I ate, too—in friends' houses along the way. Not for me the old eat-and-run theory. Stay I did until their recipes had been pried out of their secretive souls and here they are, shared with you. Looking left to right, if you please, Irene Weston's chicken piquante, lush, spicy and easy—because the chicken comes first or, more literally, is cooked the day before and stashed away in the refrigerator overnight—the dish consequently more than half-done before serving time. She says it's one of those things that, midway through, one wonders why one ever let oneself in for it in the first place—but when entertaining day arrives "all is divinely easy." She could have added—divinely good "fork" dinner fare. Irene, the wife of our Western advertising representative, is an accomplished hostess and one of those women who produces beautiful food without apparent effort. In the living room, looking handsome and as carefree as any of her guests, she manages to slip out now and then to the kitchen. No harassed, wet-browed hostess she—in due course comes forth something as festive and as all-powerful good as this. The hashed browns are from Mrs. Weston, too. This is the secret recipe she pried out of

RANDY'S CREAMY FRENCH DRESSING

Photographs by F. M. Demarest

MIKE'S PINEAPPLE CHEESE PIE

"I know why Star-Kist Tuna is preferred 3 to 1!"

says Betty Hutton

starring in

"THE GREATEST SHOW ON EARTH"

A Cecil B. DeMille Production for Paramount Pictures... Color by Technicolor

"I urge every housewife to accept this offer to 'taste-compare' Star-Kist Tuna. I've seen the actual results. I've made the test myself. To me there is no more convincing proof to guide you in choosing a brand of tuna!"

Here's how Betty Hutton serves "The Tuna of The Stars!"

Better 3 ways because it's the smaller tuna!

LIGHTER - *naturally more appetizing*
FINER-TEXTURED - *naturally more tender*
BETTER-TASTING - *more natural goodness*

Buy either FANCY SOLID PACK or CHUNK STYLE... both are the same fine Star-Kist quality!

From Hollywood To You!

Free Recipes Of The Stars

Famous film stars reveal their favorite tuna recipes. Free on handy 3" x 5" cards ready to drop right into your kitchen file box. Write Star-Kist Tuna, Terminal Island, Calif., Dept. BA.

Star-Kist Tuna Newburg

Quick, Easy... Serves 4, only 18¢ each!

- 2 tablespoons minced onion
- 2 tablespoons butter (or margarine)
- 1 tablespoon flour
- 1 cup table cream
- ¼ teaspoon salt
- 2 egg yolks
- 1 No. ½ can Star-Kist Tuna (FANCY Solid Pack or CHUNK Style)
- Dash cayenne pepper

Cook onion very slowly in butter until tender but not browned. Blend in flour. Add cream, salt, cayenne; cook and stir until thick. Beat egg yolks lightly. Stir cooked mixture into yolks, return to low heat, cook and stir one minute. (Do not boil.) Drain and flake tuna and blend into mixture. (Add 2 tablespoons sherry and garnish with parsley, if desired.) Serve on toast points.

Buy The Tuna Preferred 3 to 1 by Homemakers and Food Experts!

Star-Kist Tuna wins in nationwide taste tests! Coast-to-coast tests were conducted in 24 cities and towns. Both food experts and housewives chose Star-Kist Tuna over all other leading nationally advertised brands! Identity of brands was concealed, tests were supervised by independent certified public accountants. In thousands of individual tests Star-Kist Tuna was preferred 3 to 1 because Star-Kist packs only the smaller tuna and these *smaller* tuna are tender, better-tasting every time!

Now make this amazing test yourself! Buy Star-Kist Chunk Style Tuna at your grocer's *and* any other brand of flaked, grated, bite-size or chunk tuna. Compare them side-by-side. On the basis of taste alone, if you don't agree that Star-Kist is better, send us both labels with your comment and we'll refund *twice* the price of the Star-Kist Tuna.

Guaranteed Better or Double Your Money Back!

Good Victuals (Begins on page 56)

a reluctant chef—and the recipe here, the secret I pried out of her! We had been shopping and looking at her friend Margaret Derby's house (and what a love of a house! On our July cover and inside too—pink and pretty as life). We wound up in the Weston den, kicked our shoes off and bogged down. By eight o'clock, too tired to pull ourselves together and go out, Irene quickly put together a body-building dinner of steak and "those" potatoes. How, how, cried I, such potatoes outside a restaurant and why "those" potatoes? Well, it seems that occasionally she and Lee go to the desert and in their favorite eating place there order a steak and "those" potatoes. They have no name—everybody knows what "those" potatoes are—and trust Irene to ferret out the way they're done! There are many things, alas, I cannot cook to my own satisfaction. Hashed browns headed that list. It seems like I'd tried every recipe, every hint ever printed on good hashed browns at home—and gave up trying. Loving them though I do, I reconciled myself to eating them only when I ate out. Note past tense! Not even Christ Cella can do them better—and believe me that's good.

SOME KIND FANS chuckled with delight over my March description of a typical caterer's wedding buffet—lukewarm, pasty looking chicken à la king and watery peas—likewise lukewarm. Well, here's another in that same category—*most* chicken salad, and that goes for restaurant or home served. The spurned leftovers, 80 per cent celery, and thinned-out mayonnaise—you know what I'm talking about. Well, ma'am, I recant every blasphemous thing I've ever said about chicken salad—and so will you, once you've eaten Vera's. It's not leftover ingredients, it's not insipid tasting—it's inspired. A *spécialité* of hers and clamored for by man and gal.

"MIKE" AND RANDY are two of my most favorite people in the world. I am never too busy or too work weary to plan time out with them. You know her as Ethel McCall Head. Randy is her husband, Chalfant R. Head—architecture his profession as well as his hobby. I guess Randy would be a pretty rich fellow, did he not spend so much time on youngsters who crave a home above all else. A born missionary is Randy—and who would reform a good missionary? Randy is a good cook in his own right—but we've so much to catch up on that when I'm there, Randy will come out of his drafting room, whip up the very best creamy salad dressing I—or you—ever ate, and turn the rest over to Mike, who can cook with her left hand alone better than most can cook full time with all hands. In their little modern house (published in THE AMERICAN HOME, of course!) a pass-through and an open door makes the kitchen—and Mike the cook—part and parcel of our living room conversations. In no time at all down goes the partition, slam bangs the door, soup's on, and no better eating anywhere. The pineapple cheese pie is hers, one of many good things she has cooked for me. Try this one and then we'll ask for more—shall we?

ANNE IRWIN, sportswear buyer for the Boston Store in Milwaukee, has more than a local reputation as a good cook—and this recipe of hers is a quickie she can make up the night before a party. Working girl or no, any good appetizer that can be made in advance of a party is a mighty handy recipe to have—and here's a really good one that takes care of a large and hungry group. If you don't like it quite so richly bland, add some chopped green pepper and chopped parsley to the cheeses before rolling it. It's good both ways and remember, the richer it is, the less they'll eat—and sometimes that's very good indeed!

A profitable trip, wouldn't you say? Perhaps a better title than "Good Victuals from Good Friends" would have been "Eating My Way Across the Country," but both are absolute truth—so help my figure! RECIPES ON PAGE 64

Add spice to his life! (*far left*) Bake a fragrant, flavorsome spice cake with Swans Down Instant Cake Mix. (Recipe on the box.) Swirl on fluffy sea-foam frosting. Serve with pardonable pride . . . it's "Swans Down gorgeous!"

Bake him a love letter! (*center*) Warm Dad's heart with a *dazzling* white layer cake . . . so much *higher, richer, finer* when it's made with Swans Down "*high-ratio*" Instant Cake Mix. Inscribe white 7-minute frosting with gay red cinnamon candies. Then let the whole family sign with tinted icing squeezed through a pastry tube!

Do something "sorta grandish"! (*right*) Whisk up a handsome yellow cake in minutes . . . de luxe perfection's easy with the magic of Swans Down "*high-ratio*" Instant Cake Mix! (Recipe on the box.) Bake in a 9-inch square pan, cut in squares. Glorify with whipped cream, ruby raspberries!

INSTANT CAKE MIX— the new "*high-ratio*" mix for higher, finer cakes!

Special thrills for Dad's day...

EASY WITH Swans Down Cake Mixes

DEVIL'S FOOD MIX— with that glorious, *richer* chocolate flavor!

The only mixes that make cakes "Swans Down good"

Products of General Foods

Say "Father" in your own way! (*left*) Trace his pet names with a chocolate-dipped toothpick or colored icing on a rainbow-fleet of frosted cupcakes. Swans Down Devil's Food Mix makes each a miniature masterpiece of *extra* lushness!

Fly pennants in his honor! (*center*) Perch them on heavenly devil's food . . . the luscious fudgey-rich kind that Swans Down Devil's Food Mix always makes! Top with mocha frosting, a snowstorm of Baker's Coconut. One taste . . . and Dad'll say you're an angel!

Tempt him with tidbits! (*far right*) This is the day Dad gets his favorite chocolate cookies, as *well* as an extra-special Swans Down cake! They're so easy, so meltingly delicious, made with new *super-rich* Swans Down Devil's Food Mix! (See recipe on box.) Happy Dad's Day!

"Only my new Caloric gives me all these features..."

SO EASY TO CLEAN — More than ever before the easy-clean Caloric Gas Range saves work and shortens my kitchen hours. It is porcelain enamel inside and out with the completely removable broiler that washes in the sink like a dish.

IT'S AUTOMATIC — Automatic thermostat keeps the oven at just the temperature I set. And my oven clock control gives me a carefree afternoon while my Caloric automatically cooks a perfect oven meal.

COOKING IS FASTER—I find that Flavor-Saver Dual Burners instantly give me just the heat I want for boiling, frying, simmering or keeping food warm until serving. And there's no lingering heat to cause pot-shifting or pot-watching.

SO COMPLETELY DEPENDABLE — I enjoy the dependable way my Caloric works. And the Caloric people guarantee to replace burners and door springs for the life of my range.

See dealers under "Caloric" in classified phone books.

Replacement or Refund of Money — Guaranteed by Good Housekeeping — If Not As Advertised Therein

Cp — Trade Mark — G.E.M.W.

Any Caloric model can be factory-equipped for "Pyrofax" Bottled Gas or other LP-Gases. Caloric Stove Corporation, Widener Building, Philadelphia 7, Pa.

Ultramatic **Caloric**® Gas Ranges

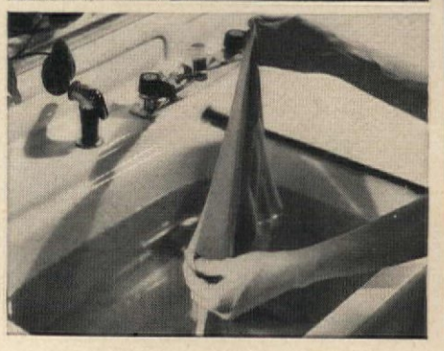
America's Easiest Ranges to Keep Clean

How to Dye Heavenly

(Begins on page 48)

When color of fabric in dyeing solution looks three to four shades darker than desired color, use tongs to bring corner with pinned sample to surface. Unpin sample. Put cloth back in dye until test is finished

Rinse sample in cold water until water is clear, then pat between paper towels. Press until dry. (Paper toweling protects ironing table cover from staining.) If sample is too light, continue dyeing fabric until desired shade is obtained



Another way to avoid streaking—do not place fabric under running water to set the dye. Fill the sink with cold water, then dip cloth evenly through water. Repeat this dipping until water is completely clear

Place and Show

(Begins on page 44)

Continue to fill in around lower part of arrangement with shorter-stemmed roses and buds. Addition of a few tiny border carnations, familiar as old-fashioned "pinks," add delicate spice

Finally the seventh candle is placed in glass holder to complete an arrangement that radiates hospitality, elegance, and romance in one beautiful composition

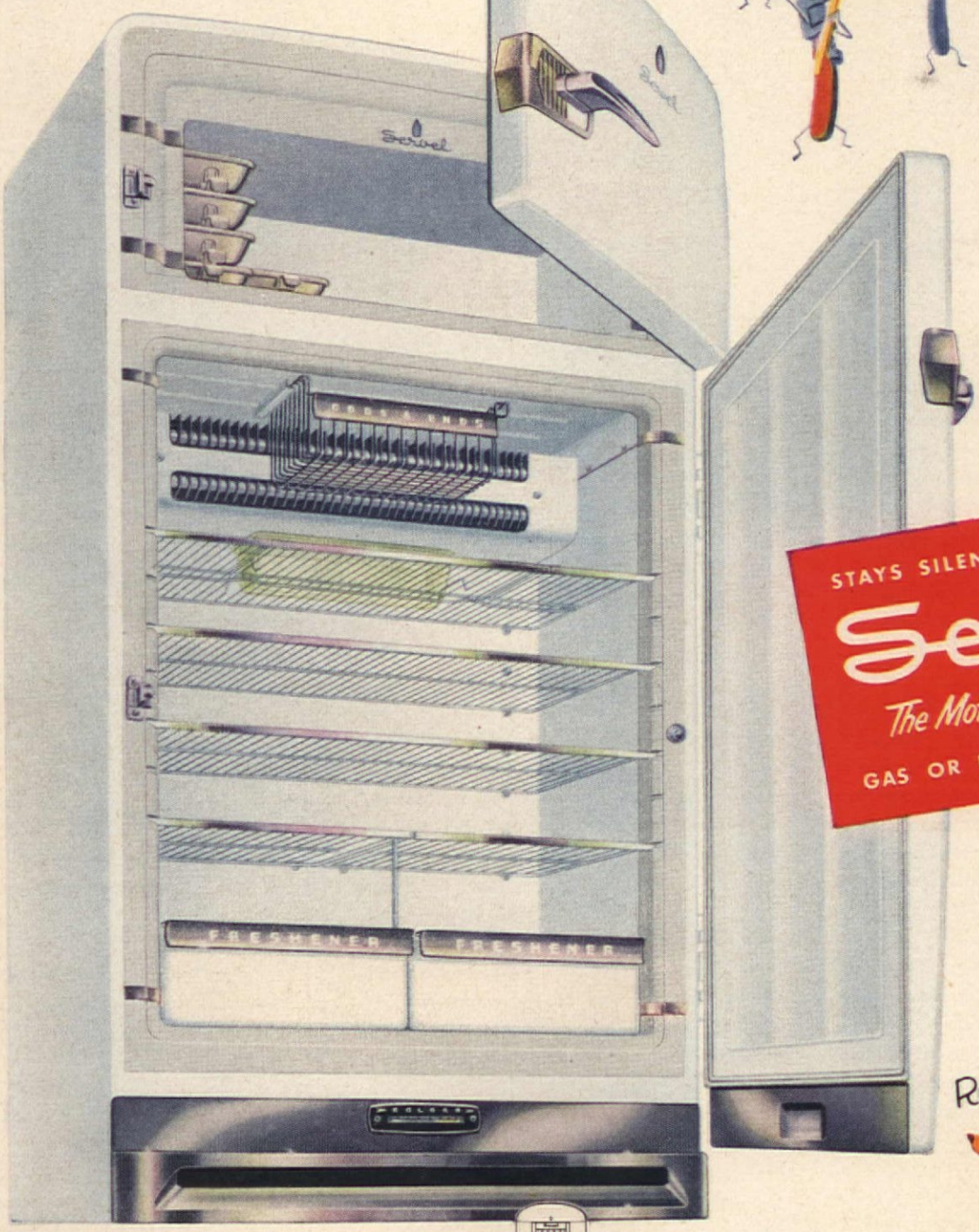
SERVEL

"YOU'VE GOT TO SEE IT—YOU CAN'T HEAR IT"

It's marvelous
It's motorless!

Servel alone gives you steady, constant cold with no hum, no buzz, no rattle. But that's just the start! See its big, separate Frozen Food Compartment . . . its magical Quick-Change Shelves! See the handy new "Odds and Ends" Basket . . . the sliding glass-topped Dew-Action Vegetable Fresheners! Above all, learn about Servel's exclusive Ten-Year Warranty on its marvelous, motorless freezing system. Operates on either Gas, Electricity or Kerosene. Servel, Inc., Evansville 20, Indiana. In Canada, Servel (Canada) Ltd., 548 King St., W., Toronto, Ontario.

World's longest refrigerator Guarantee... 10 Years!



A model for any size family... any size kitchen!

STAYS SILENT — LASTS LONGER

Servel

The Motorless Refrigerator

GAS OR ELECTRIC OR KEROSENE

...e magic— Bigger inside! Smaller outside!

Running costs stay low

GAS CAN COOL YOUR HOME AS WELL AS WARM IT — WITH ONE SIMPLE, COMPACT UNIT. ENJOY PERFECT YEAR-ROUND INDOOR CLIMATE WITH THE AMAZING SERVEL ALL-YEAR AIR CONDITIONER

HOT WATER...FASTER...WITH DEPENDABLE, ECONOMICAL SERVEL WATER HEATERS. ADVANCED DESIGN PLUS SPECIAL FEATURES. THERE'S A MODEL TO FIT EVERY NEED AND PURSE

Our Menu Maker does everything but cook!

All steel—get yours now

The AMERICAN HOME *menu maker*

Absolutely the last word in clean, convenient storage for your recipes. Everything at your fingertips instantly. Made of strong, heavy steel, the box comes in either black and white or red and white. Compact and free from bulk, it's only six inches by eleven inches, yet you can file 1,000 recipes in it with ease! Set it on your pantry shelf or your kitchen counter top. Lift the lid, there are all your favorites classified from appetizers to vegetables, with additional indices for menus and your own specialties.

An added feature is a helpful weights and measures table, which can be mounted on the inside of the Menu Maker cover and will always be in view for ready reference and information. With the Menu Maker comes an augmented and newly organized set of stiff, preprinted index cards—45 of them—making your new Menu Maker fingertip convenient and every recipe instantly available. Also included without additional cost is a sample supply of specially designed cellophane envelopes into which you can place each recipe to keep it spotless while in use. These envelopes are waterproof and greaseproof. They also make for easier filing and our readers have purchased more than 18 million of them. Priced at only $2.00, the Menu Maker will pay for itself by helping the busy housewife plan her meals in advance and buy foodstuffs more efficiently and economically.

EDITORS' FAVORITE RECIPES

We have a collection of 1,480 recipes that have been tested and retested in *The American Home* Kitchen by our Food Editors and especially selected for a complete basic file which we offer in combination with the Menu Maker for only $1.00 additional. The regular price of these recipes is $1.50 postpaid. Each recipe printed in a three-by-five size with complete details on one side and a photograph of the finished food on the other. Several hundred thousand Menu Makers have been purchased by our readers and are now in daily use. Order one today with our guarantee to refund cheerfully every penny if you are not satisfied. Please use the order form and indicate the color desired.

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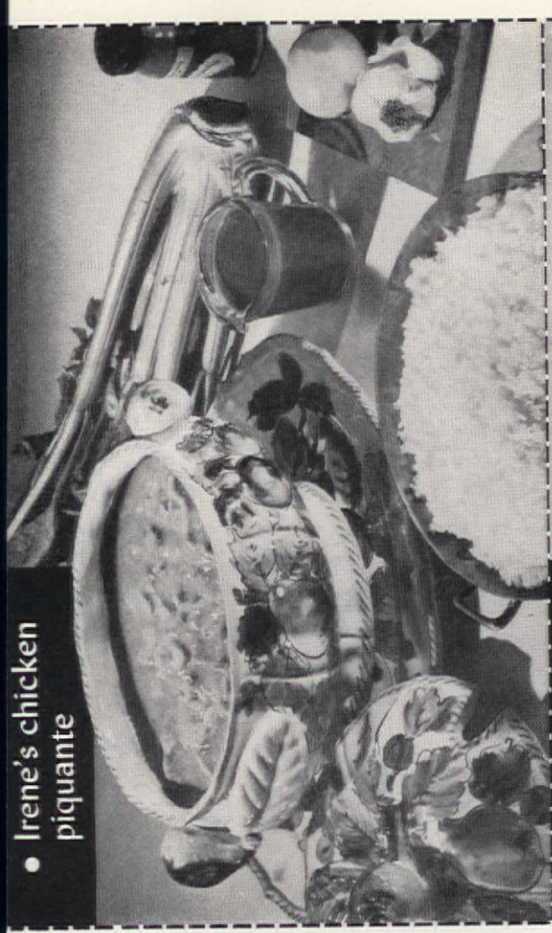
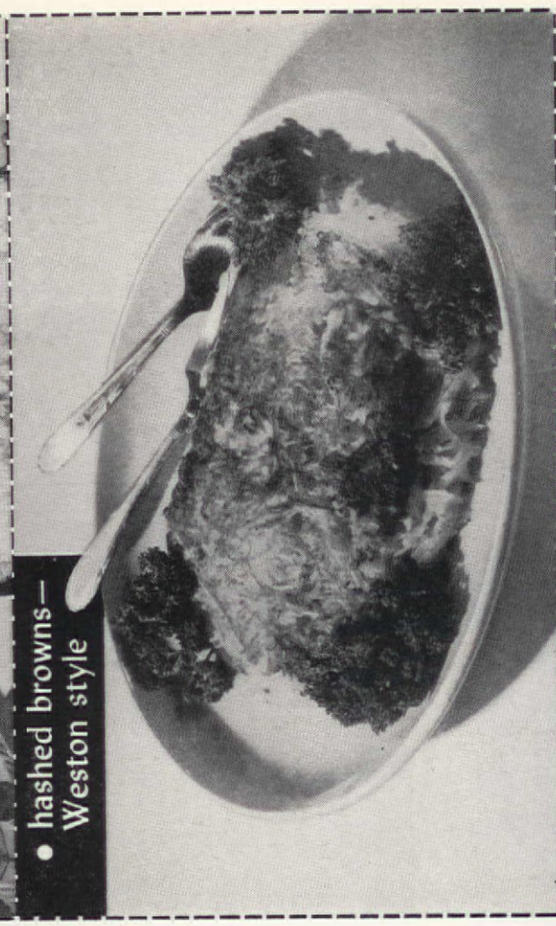
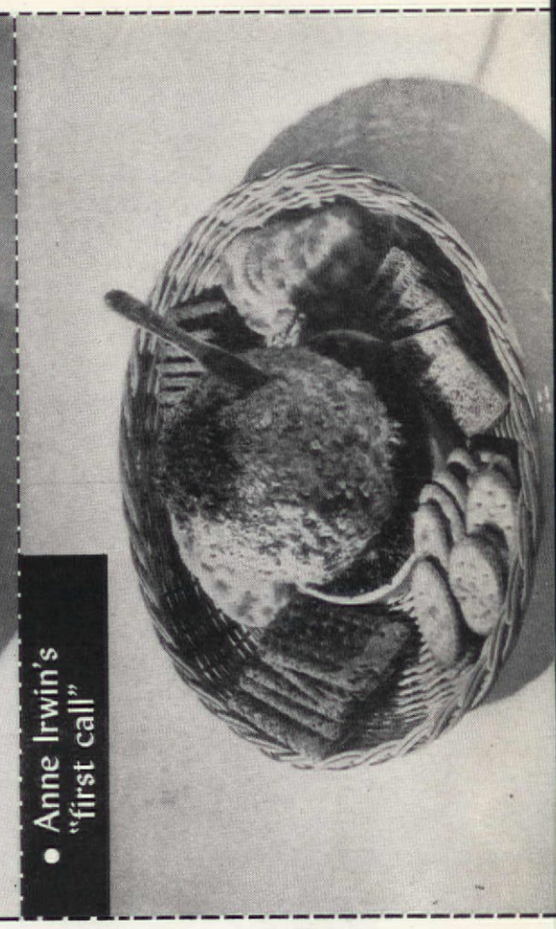


• Irene's chicken piquante

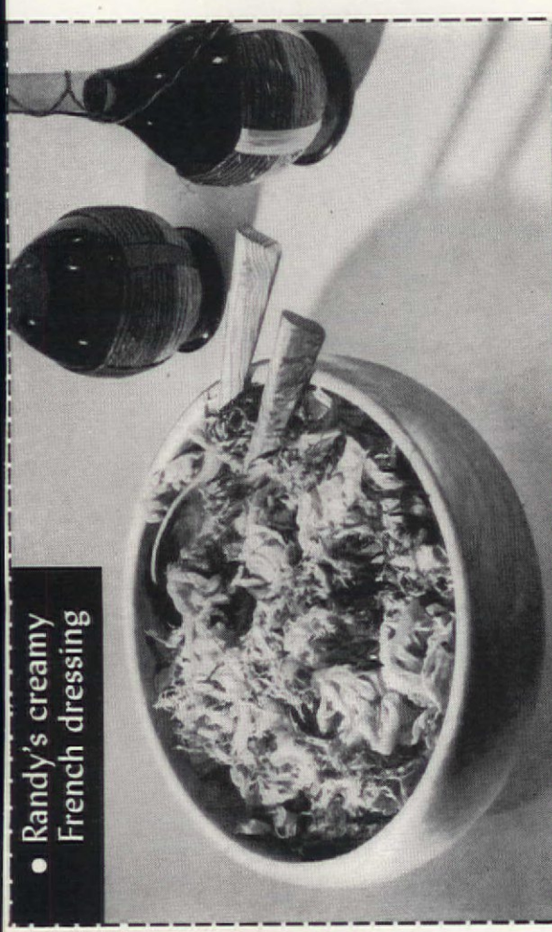


• hashed browns—Weston style

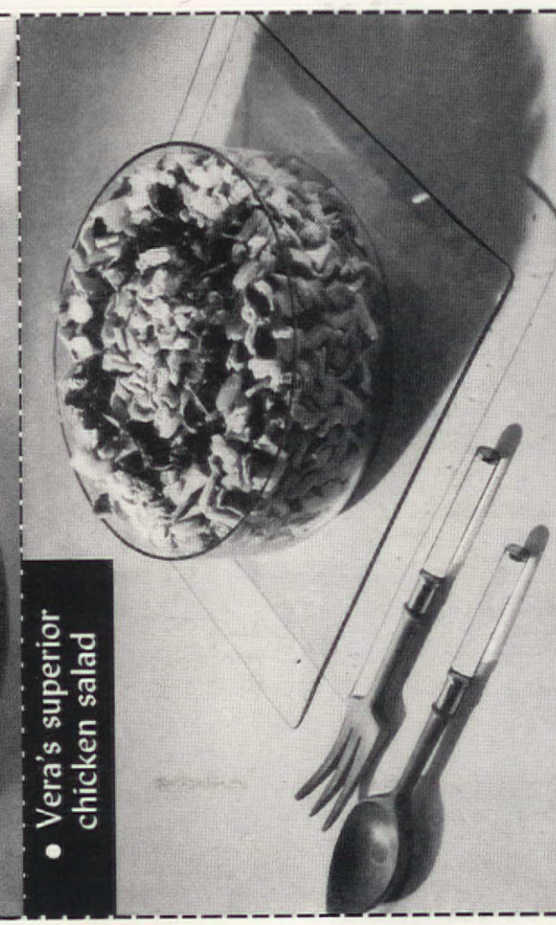


• Anne Irwin's "first call"

Good Victuals (Begins on page 56)



• Randy's creamy French dressing



• Vera's superior chicken salad

• Mike's pineapple cheese pie

• Mike's pineapple cheese pie

4 packages Philadelphia cream cheese (soft)
Add: 2 unbeaten eggs
½ cup sugar
½ tsp. vanilla
2 cups well-drained crushed pineapple
Dash of cinnamon
Few drops lemon juice

Mix and beat well with egg beater. Line bottom and sides of a 9-inch spring mold with the following crust. (It is easier to remove bottom and then line.) Save enough mixture to dust top:
15–16 graham crackers rolled to crumbs
With: 5 tbs. butter
2 tsp. sugar
Pour in cheese mix and bake 30 minutes at 375°F. Allow to cool (about an hour). Spread with 1 pint sour cream to which has been added 3 tsp. sugar, ½ tsp. vanilla. Sprinkle with crumb mixture saved from bottom crust and put back in oven for just 5 minutes.

Recipe from Ethel McCall Head

• Vera's superior chicken salad

Serves 6–8

1 large fowl (6–7 lbs.) cut in pieces
4 large carrots
1 tomato
Few sprigs parsley
1 large onion
2 outside stalks celery
1½ tbs. salt
Few peppercorns

Cover fowl with cold water, add all ingredients, and boil gently until chicken is very tender—about 2½–3 hours. When mixture starts to boil, skim surface. Remove carrots before they get too soft and use to dice later for salad. When chicken falls from bones, remove from liquid and cut into *large* pieces about 1 inch wide. (Reserve the liquid for use later as chicken broth or stock.) Add diced carrots and 1½ to 2 cups celery (Pasqual preferred). Cut crosswise in ¼-inch-wide pieces.

Mix ½ French dressing and ½ mayonnaise to which is added a pinch of marjoram or poultry seasoning. Use enough to make mixture quite moist and mix carefully. Each piece should be well coated but not broken by rough handling. Garnish with watercress and a sprinkling of paprika.

Two small roasters may be used instead of one fowl, if more light meat is preferred, as the legs of roasters are usually lighter in color than those of fowl.

Recipe from Vera Bjorck

• Randy's creamy French dressing

Start with a large wooden bowl. Mash to a pulp 2 large cloves of garlic with: 1 tbs. salt
English mustard and
freshly ground pepper to taste
Chop very fine into this: 1 cup green onion tops
1 cup parsley
Start adding oil (olive oil or Wesson oil). Stir with wooden fork and whirl bowl around rather quickly as you drop in oil. Continue stirring as you add oil, until it thickens to a creamy green "goo." Before adding all the oil, add a very light amount of tarragon or wine vinegar and juice of ½ lemon.

When you finish, it should be a very thick dressing. Add to salad, a little at a time, and toss thoroughly before adding more dressing.

Recipe by Chalfont Head

Good Victuals

(Begins on page 56)

• Anne Irwin's "first call"

5 oz. Roquefort cheese
2 pkgs. cream cheese
5 oz. cheddar cheese (soft)
Juice of one onion
1 tsp. Worcestershire sauce
½ lb. pecan meats

Mix all ingredients, except pecans, with electric mixer. Add half the pecans, shaved fine. Form into ball, place in small bowl which has been lined with waxed paper. Let stand in refrigerator overnight.

Remove cheese ball from refrigerator an hour and a half before serving. With rolling pin crush remainder of pecans between layers of waxed paper and add about two tablespoons chopped parsley. Roll cheese ball in this, completely covering the outside. Garnish with chopped parsley.

• hashed browns—Weston style

Serves 4

Pare 2 large baking potatoes. Leave whole for the moment. Place medium-sized heavy skillet over fire. Add 1 tbs. bacon or ham fat. Tip skillet so that fat covers entire bottom of pan. While skillet is getting good and hot, shred potatoes on medium flat grater. Place immediately in hot skillet, and turn heat to *very* low. Dot butter over entire surface of potatoes, salt and pepper to taste. Turn fire up slightly and cover. When butter is melted, remove cover. Move skillet around occasionally for even browning. When good and brown underneath, turn with a long spatula, as you would a pancake. Brown other side. Allow 10–15 min. total time. Garnish with parsley and sprinkle chopped chives over top. Caution! If they cook too long they become soggy. (1 potato cooked in a 6-inch skillet is enough for 2 people.)

Recipe from Irene Weston

• Irene's chicken piquante

Serves 6

1 hen or 2 fryers—cut up—roll in flour—fast fry until brown.
Lift from frying pan into large stewing kettle and cover with cold water.
Add: 1 large onion
1 cup celery } (chopped or
1 green pepper } cut up fine)
1 clove garlic
½ lemon—rind and all
1 can tomato sauce
Salt
Pepper
Dash of cayenne
1 bay leaf

If one desires to be really elegant, an extra chicken breast may be added to make more white meat.

Simmer until meat will fall from bones (1 hour to 1¼ hour). Lift chicken from liquid into separate bowl. Take out bay leaf, lemon, and discard. When chicken is cool enough to handle, remove from bones, cut into bite-sized pieces, and return to separate bowl. When liquid is cool, place in refrigerator. Skim off grease. When ready to serve, heat liquid and thicken to desired consistency (2 tbs. flour to 1 cup liquid). Add chicken and 1 can sliced mushrooms (liquid too, if desired). Serve from tureen over boiled white rice. Have a side dish of finely chopped parsley to sprinkle over all.

Crusty French bread, a green salad, and ripe olives complement this and make it an ideal "fork" supper.

Recipe from Irene Weston

Her husband's "scare" saved Peg's floors from ugly wear!

"Look, Peg!" Her husband pointed to worn spots in the doorway. "We'd better do something quick. It will cost a fortune to refinish our floors."

"They're looking worse all the time," Peg told a neighbor the next day. "But look at the wear they get. No wonder our floors are getting so shabby."

"It's not too late to save them," Peg's friend said. "Try waxing your floors with real wax. Then wax will take the wear, not the finish underneath."

It's so easy with a Johnson's Wax Beautiflor Electric Polisher! You can rent one almost anywhere—available in 50,000 stores. Or you can buy one for $44.50.

"Look at 'em now!" Peg bragged later. Thanks to genuine Johnson's Wax her floors are lovely—and they'll *stay* lovely—never need costly refinishing.

Your floors, too, deserve the gleaming protection that genuine wax gives!*

Don't wait. Delay may prove costly. Today's the day to begin protecting your floors from wear with genuine Johnson's Wax.

It takes a little more time to apply genuine Johnson's Polishing Wax than self polishing waxes. But it gives longer-lasting protection, so waxings are many months apart.

And waxed floors are really easy to keep clean—much easier than carpeted floors. A dry mop whisks dust away.

Genuine Johnson's Wax comes in two forms—Paste and Liquid. Many people like Paste, because it's highly concentrated. Liquid is especially easy to use, and dry cleans floors as it waxes. *Both* give your floors real wax beauty and protection. Use either (or both) for the loveliest floors your home ever had. Begin today!

For lasting beauty and protection insist on genuine

Johnson's Wax *(Paste or Liquid)*

* *For advice on any floor care problem, write to: Consumer Service Dept. AH61, S. C. Johnson & Son, Inc., Racine, Wis.*

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Need Six Arms on Wednesday?

With a bit of planning and good equipment you'll find that your two arms turn out as much work as if you had six

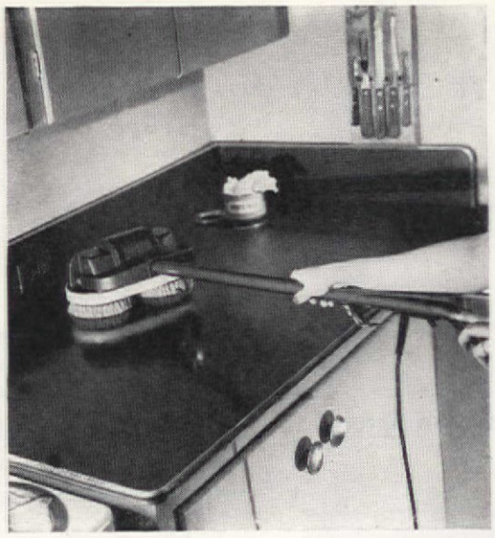
EDITH RAMSAY

Whether you plan to do the big cleaning job on Wednesday or another day of the week, you probably are in total agreement that six arms wth three pairs of hands would be all too useful! We are convinced that planning a schedule for the homemaking job and then living up to it is the simplest way to do the job better. Our plan for the week started with laundering on Monday where we suggested rearrangement of laundry equipment to hasten the job; Tuesday we suggested tips on cleaning the refrigerator; Wednesday's falling midweek is often accepted as a lull in many homemakers' schedules; then comes the end of the week and we find ourselves bogged down with too much to accomplish before the week end. With the help of efficient cleaning equipment and new products, we offer you a plan for doing the big cleaning job midweek. A recent survey showed that the average homemaker spends almost 6 hours a week cleaning and three-fourths of that time is spent working by hand. More than one-half pound of dirt is removed each week—but the study showed that with proper cleaning equipment almost two pounds of dirt was removed! At left you will find three wife-saving tools, at right are some of the difficult jobs good equipment and supplies can help you through. We've found these will work for you just as if you *were* gifted with six arms!

MORE LABORSAVING TIPS ON PAGE 68

Photographs by F. M. Demarest

New cellulose sponge mop means you need not use high stepladder when washing tile to the ceiling or washing high cabinets. Mop has a self-wringing attachment; can be used for thorough rinsing, too



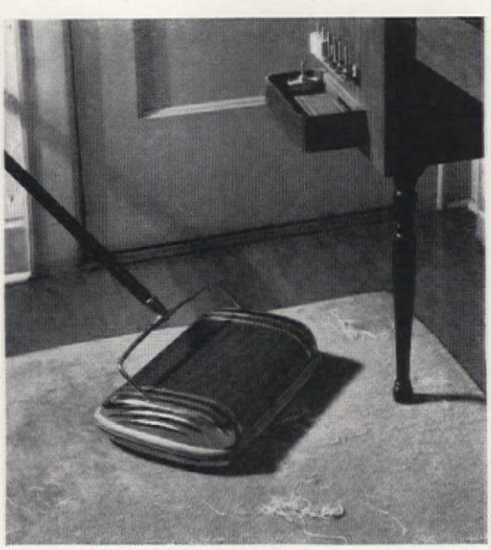
Paste wax gives a wonderfully hard, durable finish to counter tops which receive lots of wear. For easy application, electric floor polisher can be used, then buffing pads added to give that lovely high luster

Because cream wax is so effective in removing dirt, Venetian blinds are a perfect place to use it—the wax dries fast, then can be polished with just a light touch. Non-oily, cream wax gives coating which sheds dust

Keep small throw rugs from slipping while you vacuum! Try running vacuum cleaner crosswise over rug. Some manufacturers have two-speed motor on their cleaners, low speed designed to overcome the slipping problem

Before scrubbing linoleum floors, floor brush attachment for your vacuum cleaner picks up particles of dust and lint as if by magic. Ample length for ease in using can be obtained by joining the wands in attachment set

Coat of varnish sprayed over painted metal screens will keep paint from peeling and screens' eventually rusting. Because the flow from spray attachment is accurately controlled, a professional finish is always obtained



The clean-up job after a session at the sewing machine can be a real headache! New feature on carpet sweeper gives spring-action which adjusts to thickness of carpet, means no bearing down to pick up clinging threads

Training in homemaking starts at an early age. Little ones can be entertained as well as educated with new miniature sweeper on the market—does a full-sized job with same adjusting brush action as the big one

Water-soluble wax gives a brilliant polish and durable protection to fiber rugs. Because it allows air to pass freely through rug fibers, life of rug is lengthened. Use of wax applicator spreads wax more evenly and easily

COSCO Utility Cart

Rolls so Easily **Holds so Much** **Looks so Grand**

COSCO Utility Cart: 31" high; 17" x 24", with two-coat, baked-on enamel finish, choice of five colors. Chromium legs and handles.

Get a COSCO Utility Cart . . .
A leg-saver and a work-saver

Think of it! A man-size *extra* work surface and deep, roomy, *extra* storage shelves that travel right with you wherever you're working in your home—kitchen, nursery, laundry, *anywhere!* No doubt about it. Once you bring a Cosco Utility Cart into your kitchen, it will be your most treasured possession . . . for its all-round usefulness and for the gay, gladdening note its smart styling and color add to your home. See Cosco . . . get Cosco . . . enjoy Cosco! At leading department, furniture and hardware stores everywhere. About $13.95..

Also—COSCO "Rollaway" Utility Tables in Three Styles

Choose from three models, size—17" x 24". One or two-shelf styles—one with drawer—in choice of colors. About $11.95 to $15.95.

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COLUMBUS, INDIANA
For the best in quality, look for the COSCO Trademark

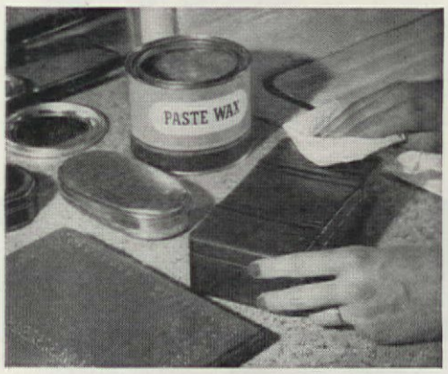
COSCO

HOUSEHOLD STOOLS, CHAIRS AND UTILITY TABLES

Sold Also in Canada and South America

Need Six Arms? (Begins on page 66)

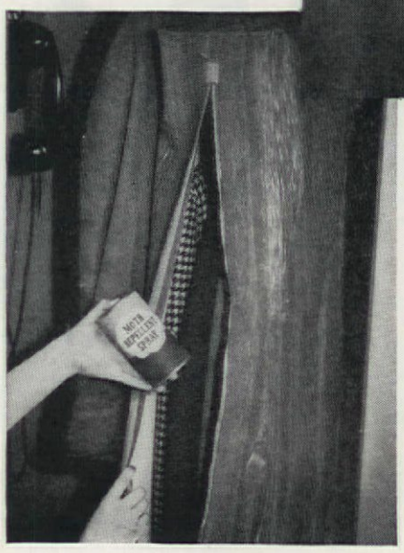
An array of time-saving cleaning supplies: paste wax gives durable finish for wood floors; spray banishes moths; liquid wax, non-oily polish protect furniture; water-soluble wax allows linoleum to breathe; cream wax cleans, polishes



Wax keeps leather from drying out, becoming soiled and worn; keeps metal from tarnishing; helps resist corrosion. Where the surface needs maximum protection, as cigarette box, ash trays, paste wax is suggested

Non-oily furniture polish provides an excellent protective coating for refrigerators, porcelained appliances. Because it protects as it polishes, this new polish means finger marks whisk away with dry cloth

Because it combines time and labor-saving qualities—easier application and no rubbing—liquid wax polish is the answer to a perfect finish for heavily ornamented furniture



Moth-repellent spray used in garment bag is a guarantee against moths. A good moth-repellent spray kills all three stages of the moth, and, because it kills on contact, the larvae will have picked up a toxic dose and be killed

• baked potatoes in sour cream

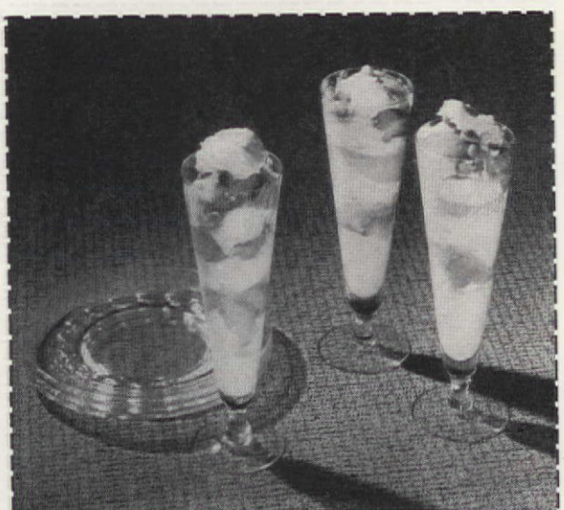
MENU

Egg Drops
Meat Loaf with Catsup Dressing
Baked Potatoes in Sour Cream
Baked Onions
Fresh Fruit Pie Whipped Cream

Note: Thick cream allowed to sour at room temperature is best for this dish. Be generous with the sour cream—the potatoes soak it up.

Distinguished Milkman

(Begins on page 54)



• peach parfait

MENU

Fresh Fruit Cup
Stuffed Roast Chicken
Potato Puffs
Avocado Salad Spicy French Dressing
Peach Parfait
Beverage

Note: Instead of frozen peaches, you can use 2 cups of canned peaches, including about ¼ cup of the syrup. Or slice and sweeten 2 cups fresh peaches to taste and add lemon juice; proceed with recipe as directed.

Speed Queen

the washer with a **trouble-free** future!

In buying a new washer, some important questions to ask are: How long will it take me to do a week's washing? Will it get dirty work clothes really clean? What about repair bills and upkeep cost? How about life of service?

Your Speed Queen dealer has plenty of evidence to show you that a DOUBLE-WALL Speed Queen is your surest guarantee for fastest washdays, cleanest clothes, long life service and freedom from repair bill worries. See your Speed Queen dealer, or write to the Speed Queen Corporation, Ripon, Wis. for literature, including the booklet "How I Wash 7 Loads per Hour."

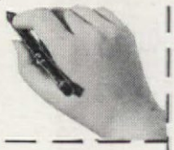
GAS and ELECTRIC DRYERS

FULL LINE OF IRONERS

SPEED QUEEN

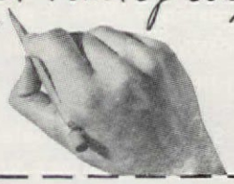
I like FELS-NAPTHA SOAP CHIPS because

MY PLAYCLOTHES LOOK
SO PRETTY AND BRIGHT

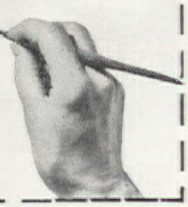


Joe's shirts and my sheets look so white and my whole wash smells so sweet and fresh!

The gang at the shop kids me about always wearing clean overalls, but I notice a lot of 'em ask me what kind of soap Mary uses!



Good Gracious! I can't begin to tell you how long I've used Fels-Naptha but my children and their children depend on it just like I do.



• baked potatoes in sour cream

(File under "Leftovers")
Serves 6

4–5 baked potatoes, cold
1 small onion, diced
1 cup cream, soured
1½ tablespoons salt
¼ teaspoon pepper

Peel potatoes and dice fine. Combine with diced onion. Arrange part of potatoes in bottom of greased casserole. Sprinkle with salt and pepper, and dot with globs of sour cream. Repeat this arrangement twice, ending with sour cream on top. Bake in 375° F. oven, 40–45 minutes, or until thoroughly hot and brown on top.

Distinguished Milkman

(Begins on page 54)

• peach parfait

(File under "Desserts, Frozen")
Serves 4–6

1 package frozen peaches, thawed
½ lemon, juice of
1 cup sugar
½ cup water
3 egg whites, stiffly beaten
1 cup heavy cream, whipped

Force peaches through a fine strainer; add lemon juice. Put into refrigerator tray and freeze to a mush. Boil sugar and water until syrup threads. Pour syrup gradually onto egg whites, beating constantly. Cool and fold in the whipped cream. Add this mixture to the peaches and continue freezing until firm. Serve topped with whipped cream, peanuts and, if you wish, more peaches—fresh or frozen.

How Now Brown Cow (Begins on page 52)

• cottage cheese and aspic salad

MENU

Canapés
Cottage Cheese and Aspic Salad on Greens
Julienne Potatoes Spiced Fruit
Cherry Bavarian Cream
Beverage

Note: For a different flavor in the aspic we used lemon gelatin. You can also use unflavored gelatin and add more seasonings, or as a surprise try strawberry gelatin.

• cream of cheese soup

MENU

Cream of Cheese Soup
Ham Loaf
Cauliflower Casserole and Beet Greens
Orange Gelatin Fruit Dressing
Sponge Cake with Almonds and Custard Sauce
Beverage

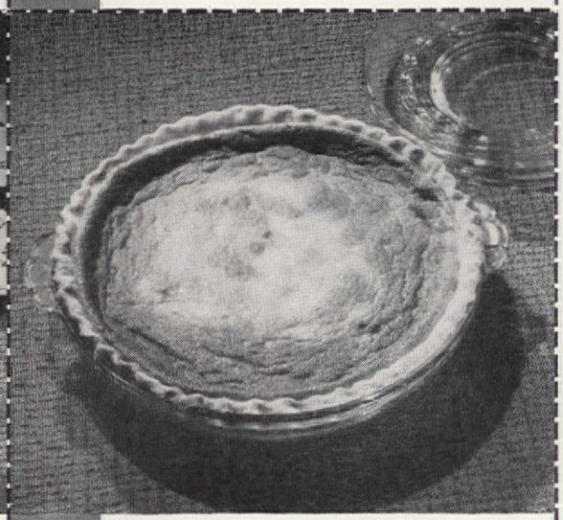
Note: Cream of cheese soup makes a hearty main dish for lunch. Thrifty too, because you can use in it any leftover vegetables in addition to or in place of those suggested.

• veal and noodle supreme

MENU

Fruit Salad Plate
Veal and Noodle Supreme
Peas and Carrots Stuffed Tomatoes
Celery Olives Radishes
Caramel Mousse Fresh Strawberries
Beverage

Note: To aid the budget you can use the less expensive cuts of veal, cubed. Or, if you have some meat left from a party roast, that too could be cubed and used in this versatile dish.



• buttermilk pie

MENU

Jellied Soup
Kidney-Lamb Stew with Vegetables
Baked Pears and Bananas
Buttermilk Pie
Beverage

Note: The texture of this pie is much like that of a custard pie; the flavor is pleasantly tart.

Family health comes first

GUARD IT BY USING INEXPENSIVE

DIXIE CUPS

- for between-meal drinks
- for children's milk
- for fruit juices, soft drinks

so clean...so safe!

Handy, work-saving Dixies protect your family's health...check spread of colds...help keep working members of family on their jobs...give busy mothers more time for vital Civilian Defense and Red Cross activities!

so handy!

Perfect for after-school snacks, quick lunches, at bed-time, too . . . no glasses to wash, break, or litter your sink... nothing to clean-up

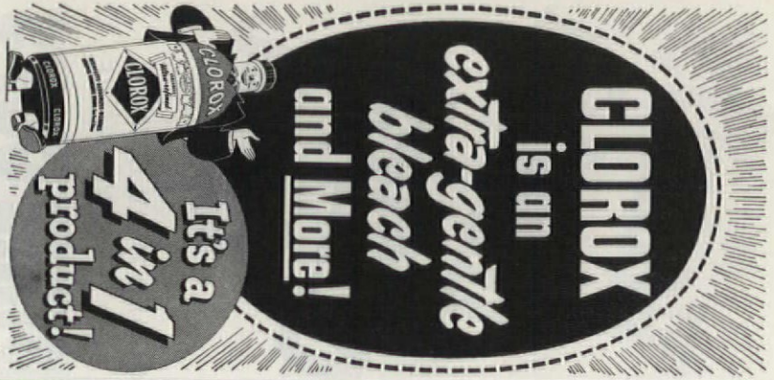
so economical!

Big new *economy-size* boxes of paper Dixie Cups now mean low-cost health-protection for every home in America.

so easy to use!

Smart new crystal-clear Home Dispenser mounts easily on any wall. Dixie Cups and Dispensers *specially priced today* at most stores. If your favorite dealer doesn't have them yet, write Dixie Cup Company, Easton, Pa.

"Save so much time... cost so little"

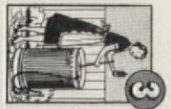


1 AN *extra-gentle* BLEACH

Clorox not only makes white and color-fast cottons and linens snowy-white and color-bright . . . it *conserves* them, too! That's because Clorox is *extra gentle*, free from caustic and other harsh substances . . . made by an exclusive, patented formula!

2 A *dependable* STAIN REMOVER

Clorox removes stains quickly and easily from white and color-fast cottons and linens . . . from kitchen and bathroom surfaces. Let the Clorox label be your stain removal guide.



3 AN *effective* DEODORIZER

The deodorizing action of Clorox provides a big plus value in laundering and in routine cleaning. There's a fresh smell to linens and household surfaces that are Clorox-clean!

4 *In addition* CLOROX is one of the world's great DISINFECTANTS

Yes, Clorox *kills germs quicker* than any other product of its kind because it's free from caustic, therefore faster-acting! For added health protection in *your* home, use Clorox regularly in routine cleaning and in laundering. See directions on the Clorox label.

You get all 4 in 1 with

CLOROX

AMERICA'S FAVORITE

CLOROX-CLEAN *means* ADDED HEALTH PROTECTION!

How Now Brown Cow

(Begins on page 52)

• buttermilk pie

(File under "Pies")
Serves 6

1 cup sugar
3 tablespoons flour
½ teaspoon salt
3 egg yolks
2 cups buttermilk
4 tablespoons butter, melted and cooled
3 egg whites
¼ teaspoon cream of tartar
½ recipe pie dough

Combine the sugar, flour, and salt, blending thoroughly. Beat egg yolks slightly, add buttermilk and butter. Add gradually to dry ingredients and blend thoroughly. Beat egg whites until fluffy; add cream of tartar, and beat until stiff. Fold gently, but thoroughly into the egg-yolk mixture. Line a 9-inch pie pan with the pie dough, crimping the edge. Pour buttermilk mixture into pie shell and bake in a 375° F. oven for 45 minutes, or until a silver knife inserted in the center comes out clean.

Tested in THE AMERICAN HOME KITCHEN

• cream of cheese soup

(File under "Soups")
Serves 6

2 tablespoons onion, minced
4 tablespoons butter
4½ tablespoons flour
4 cups milk
2 cups chicken stock or bouillon
½ pound cheese, sharp American, diced
½ cup carrots, minced, cooked
¾ cup celery, minced, cooked

Sauté onion in butter; do not allow to brown. Add flour and blend well. Place over hot water, add milk and chicken stock, and cook until thickened. Add cheese and stir until melted. Add cooked vegetables; heat thoroughly. Serve topped with chopped parsley or croutons.

Tested in THE AMERICAN HOME KITCHEN

• veal and noodle supreme

(File under "Casseroles")
Serves 6

2 pounds veal, cubed
¼ cup flour
2 teaspoons salt
¼ teaspoon pepper
¼ cup butter
½ cup onions, diced or sliced
1 cup water
1 6-ounce package noodles
1 cup mushrooms
1 teaspoon celery seed
1 cup sour cream
¼ cup bread crumbs, buttered

Roll veal in seasoned flour; brown in butter. Add onions and water and simmer, covered, until tender—about 1 to 1½ hours. Cook noodles in boiling, salted water (1 tablespoon salt to 3 quarts water) until tender, about 10 minutes; drain. Add meat, mushrooms, celery seed, and sour cream. Season with extra salt, if needed. Turn into buttered 1½-quart casserole and top with buttered crumbs. Bake in slow oven (300° F.) for about 45 minutes.

Tested in THE AMERICAN HOME KITCHEN

• cottage cheese and aspic salad

(File under "Salads and Salad Dressings")

ASPIC:

1 package lemon-flavored gelatin
1 cup tomato juice, hot
1 cup tomato juice, cold
2 teaspoons prepared horse-radish
1½ teaspoons onion, grated
1½ teaspoons salt
Dash cayenne pepper

COTTAGE CHEESE:

1 pint cottage cheese, sieved
⅓ cup chives, minced
1 teaspoon salt
⅛ teaspoon paprika
1 tablespoon unflavored gelatin
¼ cup water, cold
¼ cup milk, hot

Dissolve lemon gelatin in hot tomato juice. Add cold tomato juice, horse-radish, onion, salt and cayenne. Put aside to set partially. Combine cottage cheese, chives, salt, and paprika. Dissolve gelatin in cold water and let stand 5 minutes. Add hot milk, stir, and add to cottage-cheese mixture. Arrange partially set aspic and cottage cheese in layers or squares in 9 x 5 x 3-inch loaf pan.

Tested in THE AMERICAN HOME KITCHEN

• Don's cream smoothie

Take a Can of Soup

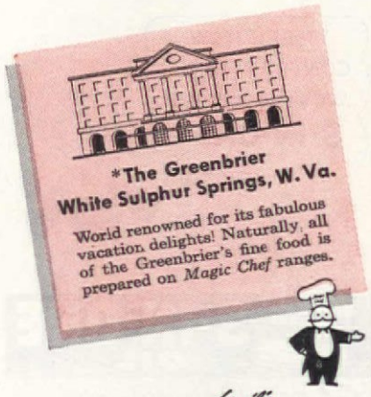
(Begins on page 50)

• tomato-crab bisque

Dad knows delicious cooking when he tastes it—and the Greenbrier's got it! Naturally the chefs in this famous hotel prepare their renowned cooking on *Magic Chef*—most famous of all gas ranges. You'll find *Magic Chef* preferred by master chefs in the world's finest restaurants, as well as by expert cooks at home, because it's the dependable, easy-to-operate range! Made for city, "Pyrofax," and other types of bottled or tank gases.

Models in all price brackets, starting in most areas at $139.50

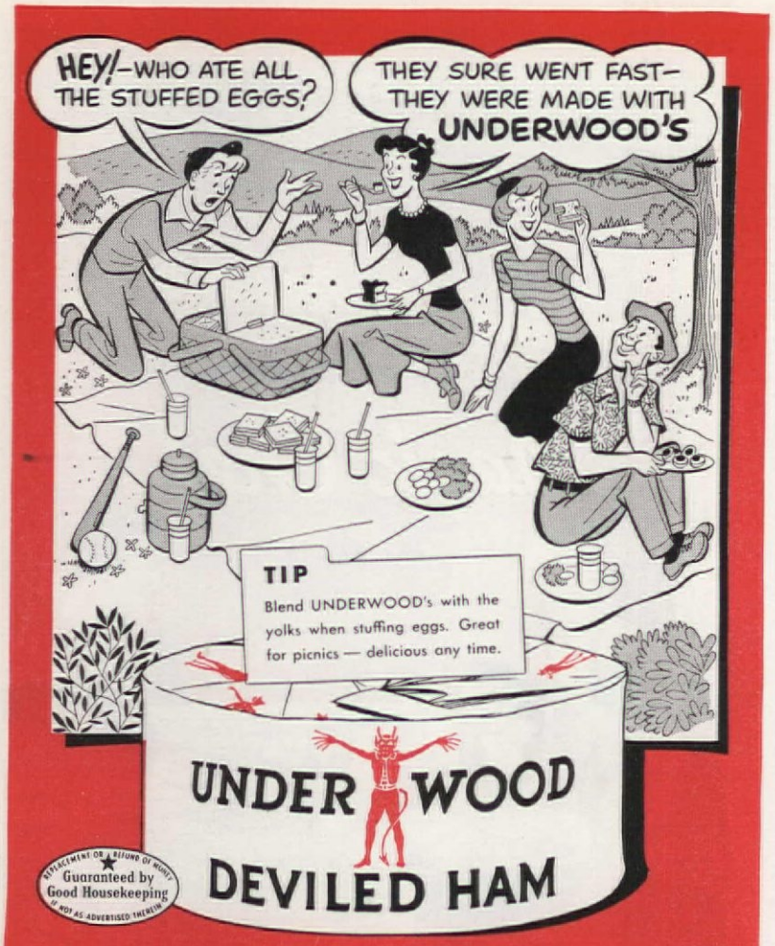
AMERICAN STOVE CO., ST. LOUIS 10, MO., *WORLD'S LARGEST GAS RANGE MANUFACTURER*



DURING TIMES OF SHORTAGE
The *best* range is always the hardest to find. Keep looking for your *Magic Chef*... you'll be glad yo did!

WANT THE *Magic Chef* CAP 'N APRON?
Regulation chef's outfit, $4.00 value. Get it from your *Magic Chef* retailer for $1.98 and this coupon!

No wonder– "more ~~women~~ families cook on *Magic Chef* than on any other range"

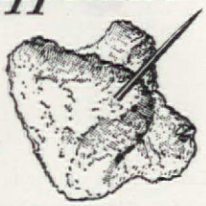


THE ORIGINAL—ALL FINE HAM—ZESTFULLY SEASONED

For 86 years America's favorite spread

Ripe Olives *Elegant in Appetizers*

Serve "OLIVE TORTITOS" *Elegant!*



Elegant in so *many* ways. And so easy to serve and to use for that subtle touch to your cooking. Don't be without ripe olives. Write for free booklet of Elegant Ripe Olive Recipes: Olive Advisory Board, Dept. A-6, 16 Beale St., San Francisco 5, California.

Olive Tortitos: Trim crusts from soft bread, spread with soft pimiento cheese. Center with a pitted ripe olive. Sprinkle with chili powder. Fold corners of bread over olive, lapping slightly. Fasten with pick. Brush with melted butter and bake in hot oven (400 degrees F.) 10 to 15 minutes, until lightly browned. Serve hot with beverages. (Cherry pitter can be used to remove olive pits.)

RIPE OLIVES from CALIFORNIA

CUT OUT AND PASTE ON CARD FOR YOUR RECIPE FILE

STOP DRIP caused from condensation on cold water pipes. Turn idle basement space into play or work rooms. Keep store rooms dry. Just wrap cork-filled NoDrip Tape around pipes and joints. Do it yourself. Clean and easy to apply. Roll covers about 10 feet of ½" pipe. $1.69.

NoDrip TAPE

Higher west of Rockies and Canada. Get at Hardware, Department Stores, or sent postpaid. Write for free circular. J. W. Mortell Co., 524 Burch St., Kankakee, Ill.

• Don's cream smoothie

Preparation time: 20 min.

YOU'LL NEED:

- 1 can cream of chicken soup
- 1 can cream of celery soup
- 1 can cream of mushroom soup
- ½ pint light cream
- 1½ pints milk
- 1 avocado
- Ripe olives
- 1 lime or lemon

Serves 6 as meal soup
8–10 as first course

Combine soups.
Add milk, cream, salt and pepper to taste.
Heat slowly.
Squeeze lime or lemon juice into small bowl.
With melon-ball scoop or spoon make small balls of avocado. Let stand in fruit juice.
Slice ½ cup ripe olives.
Put soup in serving dish or individual servers.
Float avocado balls and olives.
If smaller quantity is desired, use combination of 2 soups only, with proportionate milk and cream.

Tested in THE AMERICAN HOME KITCHEN

Take a Can of Soup

(Begins on page 50)

• tomato-crab bisque

Preparation time: 35 min.

YOU'LL NEED:

- 2 cans condensed tomato soup
- 1 can crab flakes
- 1 pt. rich milk
- ½ pt. thin cream
- Heavy cream for topping
- 1 large raw onion
- 2 or 3 medium tomatoes
- Bay leaf, Brazil nuts

Serves 6

Combine soup, milk, onion (halved), tomatoes, pinch of sugar, and 1 small bay leaf in Dutch oven or heavy saucepan.
Cover, simmer slowly for about 25 minutes.
Before serving, put through strainer and return to range. Add light cream, shredded crab flakes, salt and pepper to taste.
Bring to quick boil and remove from stove.
Serve with unflavored whipped cream into which shavings of Brazil nuts have been folded.

Tested in THE AMERICAN HOME KITCHEN

KAUKAUNA KLUB
Cheese foods

CHEESE COOKING . . .
a la Six Kaukauna Klub Flavors

Onion . . . grated over soups
Garlic . . . shredded over salads
Port Wine . . . melted in a sauce
Appetizer . . . spread on snacks
Hickory Smoked . . . melted in a sauce
American, or any of the above . . . in dozens of cheese dishes . . . all in . . . .

The NEW "Series 2" Kaukauna Klub Recipe Book

Write for Mary Irene Hart's new edition of the famous Kaukauna Klub Recipe Book.

Always fresh, in the refrigerator, at your favorite food store.

KAUKAUNA DAIRY CO.
260 South St., Kaukauna, Wis.

The Nation's Cheese Treat from America's Dairyland

USE KITCHEN Bouquet

TO MAKE GRAVY *EXTRA* RICH, BROWN, DELICIOUS

It's easy to make gravy *extra*-rich, *extra*-brown with that true meat taste. Just stir in Kitchen Bouquet! Adds no artificial flavor. Used by good cooks for over 70 years.

COSTS SO LITTLE —ADDS SO MUCH!

Serve Mushrooms with creamed ham or chicken; rice croquettes or tomato aspic! Treat the family to

KEYSTONE MUSHROOMS
"—it's the Quality Pack"

Enjoy these finest of Cultivated Mushrooms, picked at flavor peak and packed *vitamin fresh*, by a process that retains all tenderness and delicate fresh-mushroom flavor. Ask your Grocer for KEYSTONE Mushrooms. For FREE Recipe Book write Keystone Mushroom Co., Coatesville, Pa.

"United Neighbors"

(Begins on page 22)

use. Only ten of us were interested in a certain concentrated plant food for use in liquid form which had given good results in my garden and for which I had been paying $1.00 a pound. We bought a 100-lb. drum of it (for $19), divided it with the help of a baby scale, and the price per pound for each of us dropped to 19 cents!

Our method of purchase is simple. Whichever neighbor can buy the best product at the fairest price does. The item remains in basement or garage of the last user. If I used the roller last, last fall, it would be my responsibility over winter. A chart noting the present location of each item is posted in the basement of the most centrally located house. We, too, have a "Security Commission," which is actually an "out-of-commission" department. If anything needs mechanical repair work, our mechanic member or our electrical engineer does it. And one of us has access to brazing and welding equipment if needed.

But efficient co-operative buying is not all we get. In a casual, but truly helpful way we have co-operative education and manpower, too. By education, I mean little short cuts and the know-how that some of us impart to others. We decided, for example, that there should be a wheelbarrow in every basement, so one man offered to show the others, during the winter, how he had made one. In a short year my husband has learned, in that way, some carpentry, some masonry, and considerable general repairing.

When extra manpower is required for special jobs, it is always voluntary, never drafted. During our first summer in our new homes, we all developed what one wife called "patio fever." Making the patios was clearly a job to be done in unison, so vacation weeks were planned well in advance. At the proper time, forms were built in the various yards and when the ready-mix truck of concrete arrived, five earnest men were waiting to shuttle quickly back and forth between truck and each patio site. In two weeks, five patios were finished and we lost little time organizing weekly patio parties. Cementing patios had led to cementing friendships.

When it came to gardening, most of us were as green as the grass we hoped to grow. But that won't last. In coldframes that we'll build (together) we will plant different kinds of seeds. When the seedlings are ready to be set out, we'll swap, thereby eliminating duplication and surpluses; and each will enjoy a variety of plants.

It thrills me to think that, a year ago, we were all strangers. We still go to different churches, hear different languages in our parents' homes. But, when need arises, we couldn't run faster to help our own brother. Truly, we are United Neighbors.

"Dry your clothes the Hamilton way, ready to iron or put away!"

SUBTRACT *hours* from washday! Just toss your wet clothes into a Hamilton Automatic Clothes Dryer. *In minutes* your wash dries safer, *fresher* than it ever dried outdoors. Many clothes fluff-dri so *wrinkle-free* they need no ironing! Every week, *more* and *more* women are banishing washday drudgery with a Hamilton Dryer.

No more heavy clothesbaskets to carry . . . no more stooping and stretching to hang up the wash! With a Hamilton Dryer you wash whenever it's most convenient —day or night—whatever the weather. Why wait any longer before *you* switch to automatic clothes drying? See your Hamilton dealer or utility company *soon* . . . and join the thousands of carefree Hamilton owners!

Exclusive Hamilton Features!

- SUN-E-DAY Ultra-Violet Lamp Sanitizes and Freshens Clothes
- Snag-Proof Zinc Grip Drum
- Hamilton Timer Switch—Set It And Forget It!
- Hamilton Heat Control—Adjustable By Type Of Fabric

THROW AWAY THE BADGE OF A DRUDGE!

The Original Automatic Clothes Dryer

Hamilton
TRADE MARK REG. U.S. PAT. OFF.
Automatic CLOTHES DRYER
GAS AND ELECTRIC MODELS

FREE!

Illustrated literature fully describing the Hamilton Automatic Clothes Dryer may be obtained from your Hamilton dealer or utility company. Or fill out this coupon to have literature sent direct to your home.

Hamilton Manufacturing Company,
Dept. AH-651, Two Rivers, Wisconsin

Gentlemen: Please send me, absolutely free, further information and details about the Hamilton Automatic Clothes Dryer.

NAME.....

ADDRESS.....

CITY.....ZONE....STATE...

HAMILTON MANUFACTURING COMPANY, TWO RIVERS, WISCONSIN

Slave to scorchy pans?

New "Shine meter" tests prove

BRILLO

gives

TWICE the SHINE in HALF the TIME!

Make stubborn pans gleam with a Brillo *pad-with-soap*. Easy!

Don't scrub and scrape!

Use a square, metal-fiber Brillo pad to whisk away crust!

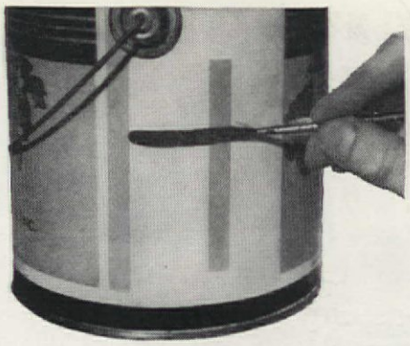
Brillo has *jeweler's polish*. Gives aluminums *twice the shine in only half the time* as other cleansers tested. Wonderful for glass baking dishes, too.

Brillo now lasts longer!

More Shines in Every Pad!

RED box—soap-filled pads
GREEN box—pads plus cake soap

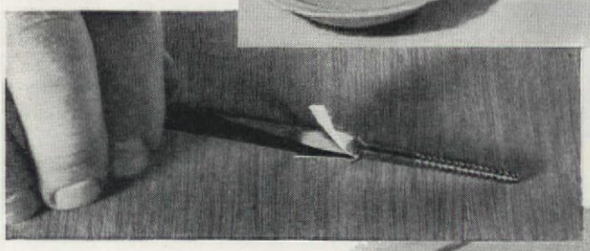
If all the paint isn't used, dip a small brush in the paint and make a mark on the can to show the level of what's left, also what dry color is like



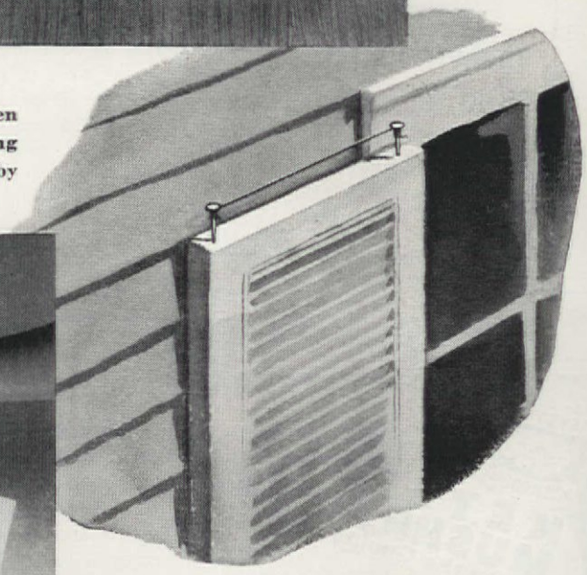
By merely wrapping a little burlap around the lower rung of a ladder, then lashing it securely, you produce a good foot-wiper which prevents the other rungs from becoming dirty. It also goes far toward reducing the hazard of your foot slipping

Handyman How-to's

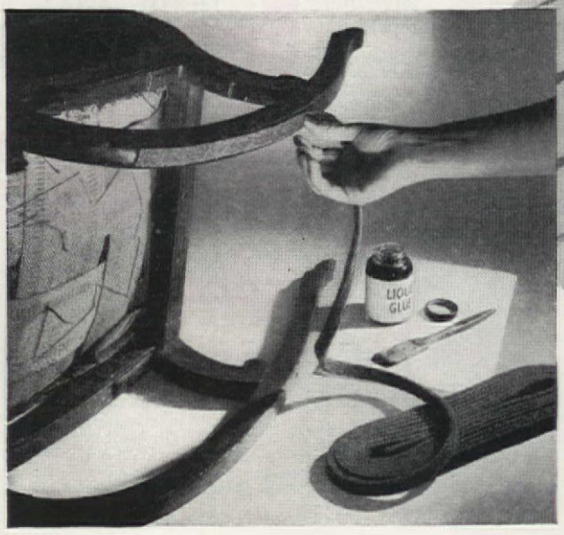
If your vase has a rough bottom, you can keep it from scratching your furniture by dipping it first into a shallow dish of turpentine, then rubbing it across a piece of sandpaper



Try wedging a little paper in slot of the screw, and tip of the screw driver will stay in securely for first few turns. This works especially well when working space is restricted



Thin copper wire strung on rustproof nails driven into the tops of shutters will discourage roosting by birds and will not be seen by passers-by



To prevent rocking chairs from moving along the floor and scratching surface while rocking, glue strips of felt or felt weather stripping to the bottom of the rockers. Comes in handy during the summer when rugs are off the floor

PATENTED AERATOR gives you LIVE WATER!

Water from a faucet with a Spring-Flo Aerator is enriched with oxygen—Aeration eliminates "out of the tap" taste. The disappearing air bubbles make cloudy water clear.

Better taste!

Millions of bubbles swell the stream and increase its velocity. This means quicker washing and rinsing. And the air bubbles make mountains of suds!

Quicker rinse!

The bubbles in the Spring-Flo stream cushion the impact, prevent splashing. This soft fascinating, bubbly stream makes less water do more work.

No splash!

AGNNIDES U. S. PATS. 2,210,646—2,316,832

The Spring-Flo is available with the lavatory and sink faucets of all leading faucet manufacturers.

Ask your plumber.

SPRING-FLO® AERATOR

A CHASE PRODUCT CHASE

The greatest thing in faucets

CHASE BRASS & COPPER CO.

House of 1960

(Begins on page 12)

were checked by an even smaller number of realtors, since they are both still knocking on the door.

Big city families will not necessarily generate the greatest demand for each of the essential items. The outlook is best in towns of less than 10,000 population for every home, 10 years hence, to have its own air conditioning and home freezer.

"Only one bathroom?" Mr. Average Home Buyer will ask critically in examining the floor plans for the home of 1960. "And look at all those steps to climb a dozen times a day" his wife will add.

Those reactions will express the demand for two bathrooms and one-story construction. And the average family will be just as insistent, said more than 70 per cent of the experts, that their new home have bigger windows and more insulation, and be located on a larger lot than is currently the practice.

Television, which has changed the living habits of many families and stirred up countless controversies, is stamping its influence on home design, however. One of the experienced realtors, Mrs. Lillian R. Moebus, Brooklyn, reported that despite the trend toward one-story homes, a few families are insisting on second floors to get the children out of range of the television set at night. And Mrs. Moebus offered a special hint to builders: "Stop putting large picture windows on the street, unless that is where the view is. These windows should be placed to suit the scenic location, which usually is in the back."

A separate dining room, for example, will raise eyebrows as much as a potbellied stove does today, in the opinion of two-thirds of the forecasters. And a basement will be an item to take or leave, according to about the same number of realtors. The remaining third, from the cold areas of the country and the largest cities, however, believe that basements will be worth what they will cost in 1960.

Two of the popular features of today's building—flat roofs and fewer partitions—will not revolutionize architectural design for the home a decade from now, but will find little favor, with the trend for fewer partitions still exerting more influence than flat roofs. Fireplaces will be a controversial item, the ultra-neat eliminating it because of its ashes, and the more traditionally minded keeping it because of its warmth—both literal and figurative.

Two-thirds of the realtors agreed that costs would be higher in 1960. The amount of rise "depended on world conditions." But these trends do show that the public is striving for a higher standard of living, is making every effort to insure a greater degree of human freedom, hope, and progress.

How to protect the money you tie up in frozen foods!

WHEN YOU STOCK a freezer with food, it represents a lot of money to you . . . too much money to take a chance on losing.

That's why it's important to be especially careful in selecting the food freezer you entrust with the safety of your food.

Everyone knows that you can save money when you buy food in large quantities, or in season when it is plentiful and prices are lower. But what happens to those savings if food is not kept at its prime? Only a truly dependable freezer can keep that food safe.

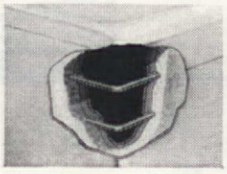
The Frigidaire Food Freezer is dependable in every way! It is powered by the Meter-Miser, the world's most famous cold-maker. It is made by Frigidaire . . . makers of America's No. 1 refrigerator.

And the Frigidaire Food Freezer will keep food frozen, for months on end, safely, deliciously . . . at low cost. We suggest you remember that when you choose a Food Freezer.

See the Frigidaire Food Freezer that fits *your* family's needs. Several sizes to choose from, which you can see at your Frigidaire Dealer's. Look for his name in the Yellow pages of your phone book.

Frigidaire reserves the right to change specifications, or discontinue models, without notice

Sliding Storage Baskets give you convenient and flexible food arrangement.



Wrap-around Refrigerant Coils assure you of correct, even temperature throughout.

Counterbalanced Top lifts at the touch of a finger. Also has handy interior light.

FRIGIDAIRE Food Freezers

From the maker of America's No. 1 Refrigerator

HOME RECIPE OR READY-MIX...

CAN *You* TELL WHICH IS WHICH?

***both* bake perfectly, in**

MIRRO
THE FINEST ALUMINUM

Standard Size Pans

● Home economists, professional bakers, and experienced homemakers *all* agree that shiny, bright-surfaced aluminum baking ware is best for *perfect* cake baking. Best because it s-p-r-e-a-d-s the heat so evenly. Best because it browns just so. Best because it has no "hot spots" that burn while the rest of the pan bakes. Equally important is MIRRO's special heat absorbing Alumilite finish for baking breads and pies . . . things that need crisp or flaky crusts.

THINGS YOU'LL WANT TO KNOW...

MIRRO Standard Size Baking Ware, like *all* MIRRO aluminum, is sturdily made from strong, thick sheets of the finest aluminum. Easy to clean, it will last a housekeeping lifetime with only soap-and-water care. Each piece has the ideal finish, shiny or Alumilite, so necessary for perfect, even baking. And, it is the proper size, the *standard* size, for regular home recipes or prepared ready-mixes. Look for the standard size, stamped on the bottom of every piece of Standard Size MIRRO Baking Ware.

To be sure of your *baking results . . . for perfection* every *time . . . get* MIRRO, at department, hardware and housefurnishing stores, wherever dealers sell the finest aluminum.

ALUMINUM GOODS MANUFACTURING CO.
MANITOWOC, WISCONSIN

World's Largest Manufacturer of Aluminum Cooking Utensils

P. S. The cake on the left was baked with a popular ready-mix batter! You will find recipe for cake on the right on page 121 of the 304-page MIRRO Cook Book.

8" x 1¼" each 50¢ [West, 55¢]

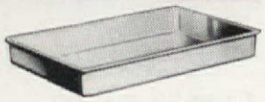
MIRRO COOK BOOK 304 pages 2.00

Guaranteed by Good Housekeeping

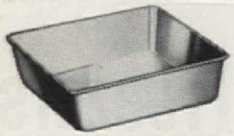
COMMENDED PARENTS' MAGAZINE

MIRRO PIE PAN
9"x1¼" 55c

MIRRO MUFFIN PAN
6-cup size 60c

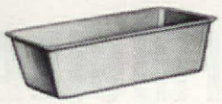


MIRRO OBLONG PAN
11"x7"x1½" 75c



MIRRO SQUARE CAKE PAN
8"x8"x2" 65c

MIRRO TUBED CAKE PAN
1½ cups egg whites $1.65



MIRRO BREAD PAN
9¼"x5¼"x2¾" 65c

Prices subject to change without notice — *Prices slightly higher in west*

Your Big Moments (Begins on page 31)

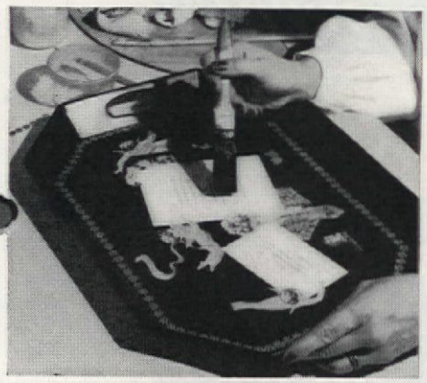
Mrs. Walsh Baldwin of Illinois saw her tray hobby grow into a career

Cover with glue back of each piece used for design, press on tray, then roll flat and smooth with a rubber roller. For smoothness, work from center to ends of pieces

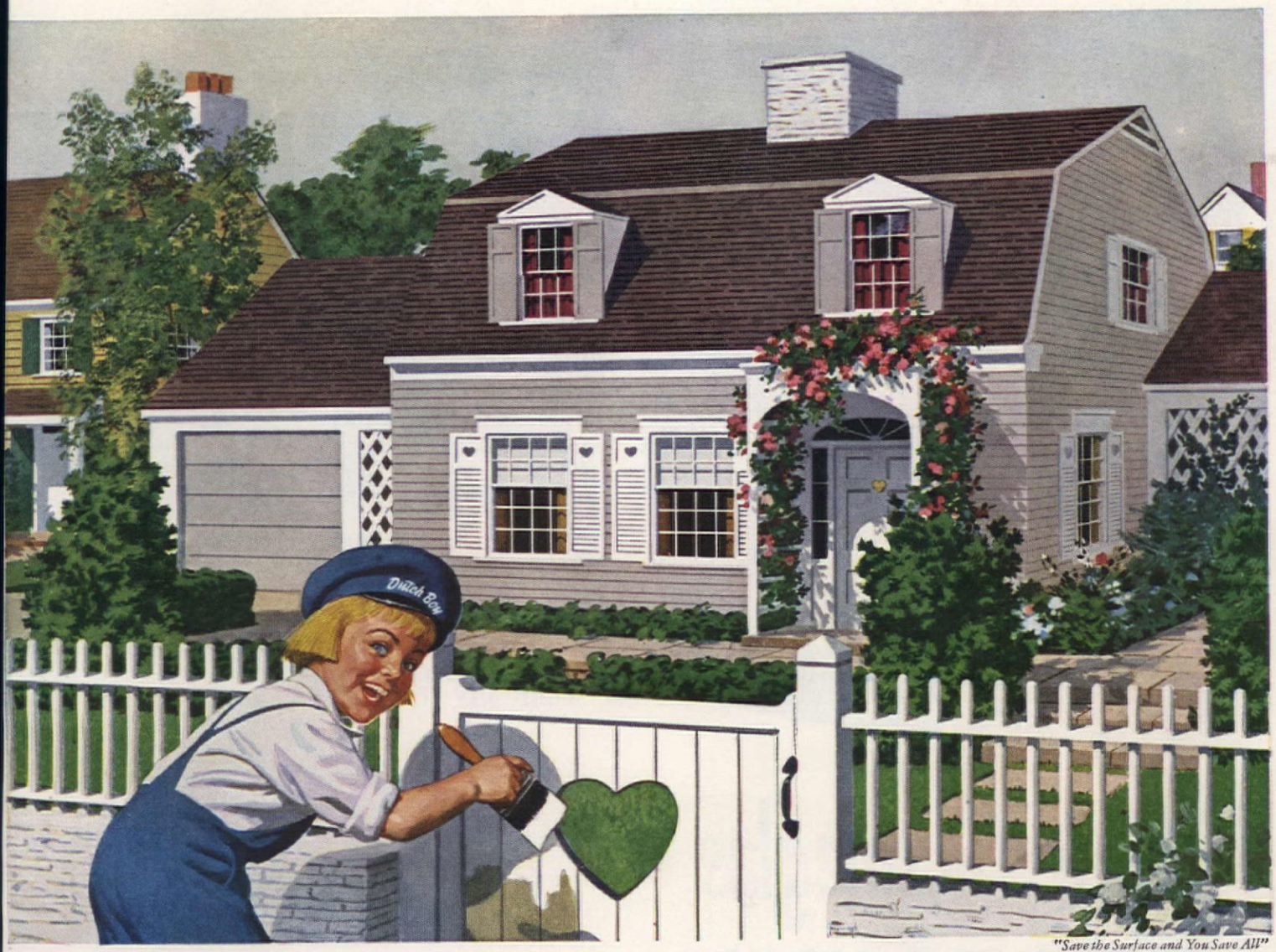
trate the couple's hobbies. You could make a graduation gift for your daughter with high-school diploma, school programs and pictures reminding her of the eventful four years just past. Or your husband might like one decorated with a certificate stating his prowess at his favorite sport, with pictures and suitable colored cut-outs.

Mrs. Mitchell makes her charming wedding invitation shadow boxes with satin, lace, miniature wedding bells, tiny china shoes, very narrow white satin baby ribbon and tiny bouquets made of delicate artificial flowers or the lovely dried babies breath and maidenhair ferns. These become treasured presents and charming mementos for many young couples. By following the step-by-step pictures shown on pages 80 and 82 you can make a shadow box or anniversary tray, too!

Brush a coat of clear white shellac over entire tray. Let dry at least 2 hours. Apply a second coat. Dry for 24 hours. Then carefully apply 5 to 10 coats of bar-top varnish. Dry each coat 24 hours



Rub with pumice on a damp cloth between each coat of varnish. Clean off every trace of pumice before applying another coat of varnish. For shiny finish do not rub down last coat



"Save the Surface and You Save All"

If your Heart is in your Home —

. . . you'll want the beauty of "Dutch Boy" Blended Paints

The more you love your home . . .

The more heart you put into keeping it up . . .

. . . the more you'll like "Dutch Boy" Paints!

They give your home new charm, new sparkle, exciting new beauty. They protect it lastingly, too.

Lastingly because "Dutch Boy" Paints are specially blended. This makes certain each paint is *right* for the use it's put to, the wear and exposure it must stand.

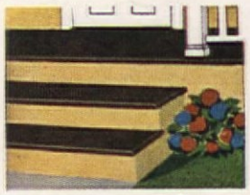
If your heart is in your home, you'll be more than happy with "Dutch Boy" Blended Paints. See your "Dutch Boy" dealer—listed under "Paint" in your classified phone book. Or see your painter. Write for *Dutch Boy's Fashion Tints for Homes.*

Dutch Boy* **PAINTS, ENAMELS, VARNISHES**

*Reg. U. S. Pat. Off.

So white, so bright is "Dutch Boy's" famous *Bright White* House Paint that many master painters use nothing else. Try it yourself.

The way to say your hearts are gay—brighten up your home with the "Dutch Boy's" sparkling *Sash and Trim Colors.*



It's tough enough to take wear and weather of the roughest sort . . . "Dutch Boy" *Porch and Floor Enamel.* Rich and brilliant, too.

Mail this coupon today.

NATIONAL LEAD COMPANY
Dept. 102 (Address nearest office),
New York 6; Atlanta; Buffalo 3; Chicago 8;
Cincinnati 3; Cleveland 13; Dallas 2; Philadelphia 25;
Pittsburgh 12; St. Louis 1; San Francisco 10; Boston 6
(National Lead Co. of Mass.).

I understand your new booklet, *Dutch Boy's Fashion Tints for Homes,* is a treasure house of smart, modern home-decorating ideas. Please send me a copy—free.

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Now! Permaglas costs no more

than ordinary water heaters!

You save with A. O. Smith mass production economies! More than a million water heaters have been built by A. O. Smith—and now these important savings are passed on to you in *Permaglas* Automatic Electric Water Heaters at the price of ordinary water heaters.

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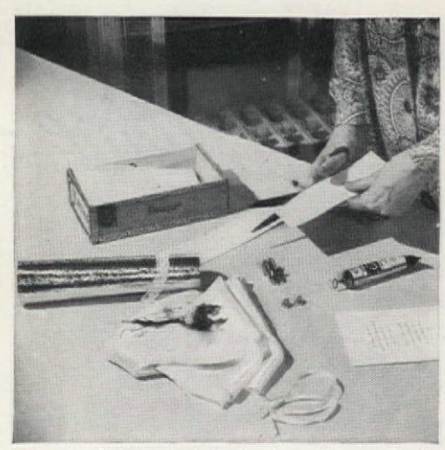
AUTOMATIC WATER HEATERS

See your A. O. Smith dealer—or write for FREE illustrated booklet by Don Herold on the "inside story" A. O. Smith Corporation, Water Heater Division, Kankakee, Ill. *Licensee in Canada: John Inglis Co., Ltd.*

Mrs. Walsh Baldwin shows several examples of her memory trays. Favorite songs, telegrams, dance programs, snapshots, cut-outs, help to make each tray an individualized design

Your Big Moments (Begins on page 31)

Mrs. Agnes Mitchell of Glencoe, Illinois, makes these dainty wedding invitation shadow boxes



Photographs by B. Goodnow, Kranzten Studios

For memory shadow box you will need wooden cigar box, cardboard, Duco, glass, satin, lace, gold paper, tiny bells, china shoe, fake flowers, narrow ribbon, gold paper braid, wedding invitation, some screw eyes, and wire. Cut four cardboard pieces to fit the sides of the box

Cover each piece of cardboard with satin. Allow ½ in. extra satin on all the four sides of each piece for folding over to back of cardboard. Apply Duco cement to the entire back of each piece and press firmly to four sides on the inside of wooden cigar box

DIRECTIONS CONTINUED ON PAGE 82

Planning to Re-model

a single room . . .

If you can handle a hammer and saw, your family can have a beautiful wood-paneled room like this, easily, inexpensively, with a minimum of fuss and bother.

Just look what Weldwood paneling can do for your home. And the cost of its rich, warm beauty is surprisingly low, especially when you do the work yourself.

The big, quickly-installed Weldwood panels are available in a variety of fine cabinet woods . . . including oak, birch, walnut, mahogany and Korina.

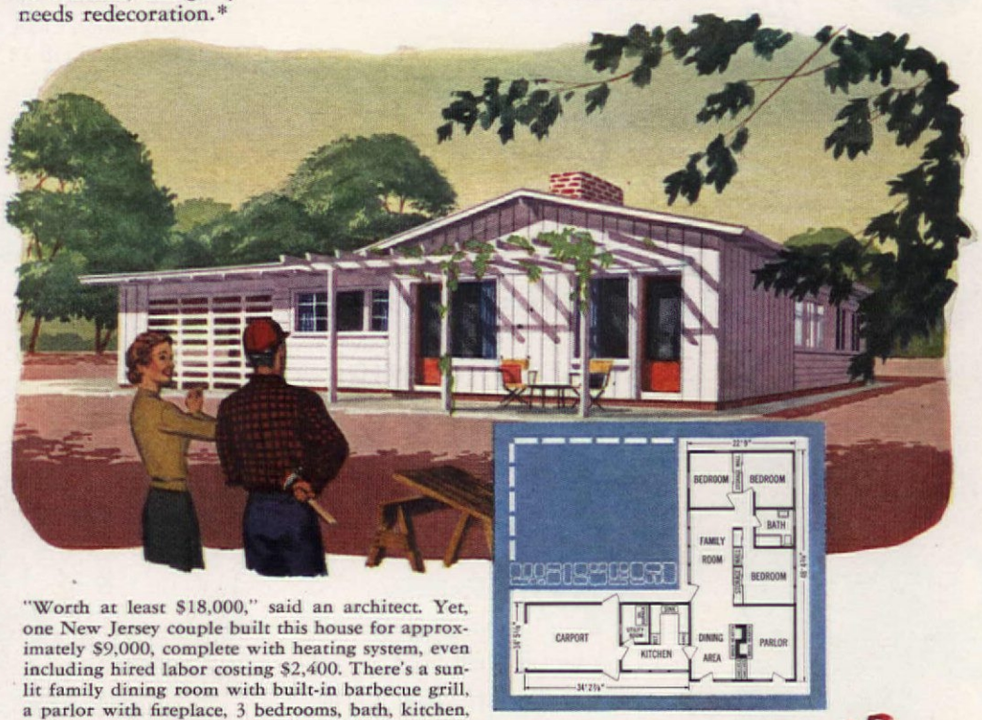
Weldwood Hardwood goes right over new walls or old . . . covers old wallpaper or cracked, unsightly walls . . . and never needs redecoration.*

See your lumber dealer soon and get complete information, including prices. He'll be glad to show you samples of the various woods available.

Also, use coupon for booklet, "Beautiful Wood for Beautiful Homes," and new Weldwood installation manual.

or Build

an entire house?



Save up to half the cost! Use Weldwood Plywood and new Easi-Bild patterns. Do all or part of the work yourself.

You'll be surprised how easily you can build this attractive, comfortable house, using the simple, step-by-step patterns offered here.

These full size Easi-Bild† patterns do away with hard-to-read blueprints. They show exactly how to make all angle cuts on rafters, gable studs, etc. Every step, from staking out the ground to hanging the closet doors, is clearly pictured and explained.

Use the coupon to order your Easi-Bild Patterns for this house. Or, if you're not quite ready to build, get the Shopping Guide now. This provides floor plan, interior views, and a complete list of materials required. With it, you can get accurate cost estimates for all needed materials. Also, you can use it to file for your building permit.

†T.M. Easi-Bild Pattern Co.

"Worth at least $18,000," said an architect. Yet, one New Jersey couple built this house for approximately $9,000, complete with heating system, even including hired labor costing $2,400. There's a sun-lit family dining room with built-in barbecue grill, a parlor with fireplace, 3 bedrooms, bath, kitchen, laundry and carport, with work and storage space.

Note, too, that this house is so designed that the two back bedrooms and carport could be added later if desired.

One of the biggest time- effort- and money-savers in this quality house is Weldwood Plywood . . . inexpensive fir for sub-flooring, side and roof sheathing . . . Weldwood Hardwoods for walls and built-in units. The large 4′ x 8′ panels go up fast and easily. Learn how you can build this house yourself and save up to half, or merely *manage* the job yet still save up to one-third!

Weldwood PLYWOOD

*Interior grade Weldwood Plywood is guaranteed for the life of the building in which it is used.

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Box 61, New York 46, N. Y.

☐ *Enclosed is 25¢. Please send illustrated booklet, "Beautiful Wood for Beautiful Homes," plus new 32-page detailed Weldwood installation manual.*

☐ *Enclosed is $5. Please send Easi-Bild Pattern #502 containing step-by-step directions, rafter patterns and complete list of materials.*

☐ *Enclosed is 50¢ for #502 Shopping Guide so I can get local costs on all materials required.*

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CITY _____ ZONE _____ STATE _____

Never before . . . and Nowhere else

Such gorgeous paint

COLOR!

it's

COLOR RICH

TEXOLITE

INTERIOR PAINTS

See How Exclusive Pigment Color Control Assures Beautiful Walls and Ceilings

DULL FLAT

Color pigments protruding from binder diffuse light improperly.

GLOSSY GLARE

Binder overlaying pigments reflects light unpleasantly.

COLOR RICH

TEXOLITE pigments evenly distributed throughout paint film. Light striking these controlled pigments is diffused, absorbed, reflected—all in proper proportions. Far more beauty, because it's COLOR RICH!

SEVEN STAR Imperial

Entrancing new beauty for walls and ceilings—gorgeously rich COLOR that's yours *only* with TEXOLITE. Choose TEXOLITE SEVEN STAR because it flows on so easily, too, and because it's scrubbable; is a ready-to-use oil finish; goes over 'most any surface; dries in an hour, without "painty" odor; covers an average room with one gallon. *Ask your* TEXOLITE *dealer!*

TEXOLITE IMPERIAL
High-quality oil resin paint. Beautiful flat surface. Washable. Applies easily, dries in hour, no "painty" odor.

TEXOLITE STANDARD
Casein paint for colorful interiors at minimum cost. Cleanable. Dries in hour, no "painty" odor.

1½ GALLONS FOR 1
These two fine paints come in paste form; gallon makes 1½ gallons of ready-to-use paint. Same beautiful colors as SEVEN STAR.

UNITED STATES GYPSUM COMPANY • CHICAGO 6, ILLINOIS

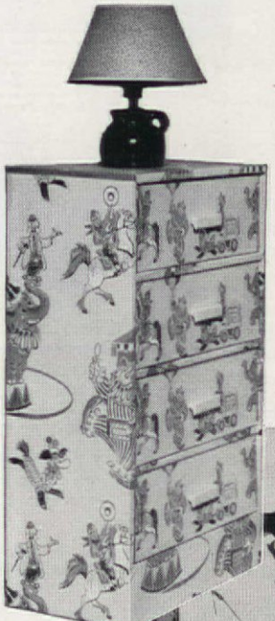
Your Big Moments (Begins on page 31)

Mount invitation to inside back of box. Cement flowers at bottom right, bells upper left. Narrow ribbon joins both. Cement china shoe to bottom left. Cover outside with gold paper. Add lace around opening. Cement glass on box top, gold braid on outside of glass. Screw eyes, wire for hanging

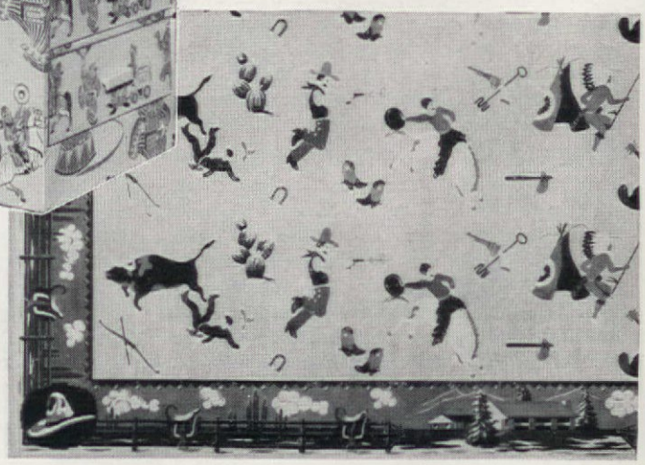
For Your Child (Begins on page 46)

Approved by Hopalong Cassidy, this sturdy, waterproofed shade comes in 5 colors on a textured white ground. Cloth width is 36", full length 72". $1.19

Child's wood-framed chest has four drawers. Decorated with plasticized wallpaper that features "Howdy Doody." 19" wide, 34" high, 12" deep. $9.98



"Bunk House," a felt base rug for boys, has wood-grained background, patterned in colorful cowboys, broncos, Indians, other "wild West" subjects. 9 x 12 size about $9.95



Dog Tired! It's been one of those days when you *know* farming is hard, hard work.

You're a farmer, too! You need sleep—deep, restorative sleep. And that's when you need a Koylon Foam Mattress. Those aching, tired muscles need the soothing support of its luxury foam to rest and refresh you for a new day.

Scientifically designed for perfect sleep and easiest housekeeping... you pay a little more for Koylon but every morning of your life you'll know it's worth it, a hundred times over!

For the best night's sleep—sleep on

U.S. Koylon® FOAM

U. S. Koylon Foam Mattress and exclusive U. S. Foundation

Furniture is upholstered with Koylon Cushioning at prices you can afford. It's lifetime comfort; never needs fluffing.

Pillows of super-whipped Koylon are the plumpest, fluffiest possible. Self-airing, cool, dustfree.

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COLOR

FOR THE WALLS OF YOUR HOME

PLUS BEAUTY and ECONOMY WITH

PRE-STAINED

Cedar Shakes

WHEN YOU CHOOSE the material for the exterior walls of your home, you want something especially beautiful. You want a material that will give long years of service and assure you freedom from upkeep costs. You want a material that has proved, over the years, that it is architecturally sound . . . correct for your community.

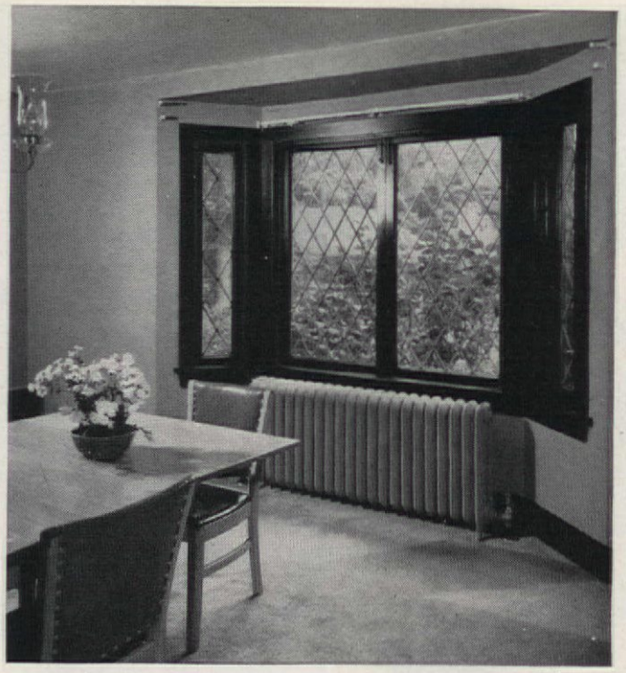
Pre-stained cedar shakes have all of these advantages. Most lumber dealers have them in stock in a wide variety of decorator colors. Ask to see this colorful cedar siding material before making your decision. Today, mail the coupon below for two informative booklets in full color, showing many floor plans, color ideas and construction tips. Find out why cedar shakes are your best buy.

STAINED SHINGLE & SHAKE ASSOCIATION
5527 White Building, Seattle 1, Washington
Gentlemen: I enclose 25c for your two colorful booklets—"Homes of Beauty" and "Handbook for Successful Building."

Name.....

Address.....

City.....Zone....State.....



Before: An ugly radiator in the bay window of this middle-aged English-style house. Problem: How to camouflage it without cutting down on the heating?

It's Evading the Issue!

JESSIE WALKER

The issue, in this case, being an ugly radiator set smack in the middle of a bay window in the Martin Sandlers' dining room. An eyesore, yes, but certainly a necessity in the long cold winters of Illinois. How to hide it, or make it less obtrusive without in any degree interfering with its necessary function.

Decorator Marion Heuer, a clever lady sparkling with ideas, was called in by the Sandlers to help redecorate their house. Mrs. Heuer devised this simple but attractive radiator screen made of metal lath on a metal rod framework, trimmed with curlicues at top and bottom. It's completely movable for cleaning.

Photographs by B. Goodnow, Kranzten studio

After: A lacy screen of metal lath on metal rods stops the eye, but lets heat circulate. Painted wall color, it blends with the background. (See our cover)

Don't just dream about that "Extra Bedroom

Get one—for less than $250!

Don't let high rent and high building costs keep you from having that "extra bedroom." Not when you can get a beautiful Hide-A-Bed,* made only by Simmons, for less than $250! (No more than you'd pay for a comparable sofa!) What could be smarter? Or cozier to sleep on?

As for durability, open one up at your dealer's and see for yourself the strong, lifetime frame! And here's why *this* sofa stays always plump, comfortable, and new-looking. You don't sleep on the sofa but on a hidden, full-length, full-width, genuine Simmons innerspring mattress.

Within 30 seconds, this stunning sofa becomes a sleep-inviting, glorious bed. S-o-o comfortable. And faster than making an ordinary bed!

You'll sleep like a non-rolling log! Simmons base construction prevents rolling toward center. Bedding folds right up with sofa.

You've never seen so many smart combinations to choose from! Ten choices of styles. Over 100 decorator-selected fabrics. And all styles of Hide-A-Bed are also available in love-seat size.

What's more, you can get matching Simmons chairs. Why, it's almost like custom-decorating your room!

Another Simmons extra: Beautyrest* mattresses and cushions available in any Hide-A-Bed you select.

At top of page, Modern Lawson sofa in Lansdale pattern—English Floral Tapestry. Self-welt.

At right, Regency sofa in green matelasse with green base bouclé fringe. Self-welt.

Only Simmons makes HIDE-A-BED

Another quality product from the House of Simmons . . . the greatest name in sleep

*TRADE-MARK REG. U. S. PATENT OFFICE. COPR. 1951 BY SIMMONS CO., MDSE. MART, CHICAGO, ILL.

Neighbor tells neighbor about Lennox heating comfort—and that's what starts the scene you see here. It may be happening in your own neighborhood today!

New Lennox neighbors learn what long-time Lennox users have known for years: NOTHING CAN COMPARE with Lennox heating systems . . . for superb comfort, for complete dependability in all weathers, and for fuel savings.

Your neighbors will tell you about Lennox comfort—or you can get the full story from your Certified Lennox Dealer. He'll help you solve your heating problems to your complete satisfaction, for he is thoroughly trained to do just that! Look for his name in your classified phone book, or write us.

Write Dept. A-651 for FREE new booklet, "How to Select Your Heating System."

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Shopping for Iris

(Begins on page 32)

and purples are valued particularly to give accent and contrast against shrubbery, etc. For more intimate spots seen from close by there are appealing warm shades—bronzy reds, tans, browns; pastel-tinted pinks and creams. And for those seeking oddity or beauty in individual flowers, there are fascinating muted blends, and "plicatas" with a light ground color edged or sanded with deeper hues. Bearded iris are economical, for a single rhizome will form an attractive clump in a few years. For an immediate bold effect, three to five rhizomes of a variety should be planted. Hence it is advisable to invest in just a few varieties at a time in your favorite colors. It hardly pays to acquire older varieties—least of all the excess from your neighbors' gardens! Progress in hybridizing has been so rapid that any variety more than ten years old is surpassed by available new ones. Many general nursery catalogues list bearded iris, but unfortunately, in many cases, offer the older kinds. To obtain the newest and best, order from an iris specialist; of these there are many.

Next in importance, in our opinion, are the Siberians. Their small but graceful, clear-colored flowers on slender stems combine beautifully with other perennials that bloom at the same time, particularly Oriental poppies. They are especially stunning planted *en masse* or as a long, hedge-like border. Like other perennials with long, fibrous roots, these iris should be bought as small clumps rather than single divisions which take some time to make a representative showing. However, once established, they multiply rapidly and can be left alone for from six to eight years. They are virtually free from diseases and pests (even the destructive iris borer) and thrive equally well in dry or moist spots. Like the tall bearded kinds, they are best obtained from specialists because the general nursery trade seldom stocks the most desirable varieties.

For rich, moist soil, especially if the garden includes a brook, pool, or swampy spot, nothing surpasses the Kaempferi iris which, with their large, flat, saucerlike blooms opening in late June and early July, lengthen the iris season. While their color range is not nearly that of the tall bearded, theirs is an exotic beauty, frequently enhanced by the veining and mottling of the flowers, which are so unlike the bearded type that they even tend to attract a different kind of fancier. Heretofore, they have been less widely grown than their beauty merits and their advocates recommend, largely because the sources of supply have been so meager that the average person has found them hard to get. With more iris dealers now specializing

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***Cutting Cylinder**—Rigid—malleable iron "spiders."*

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Shopping for Iris (Begins on page 32)

in them, wider distribution of a larger selection should follow.

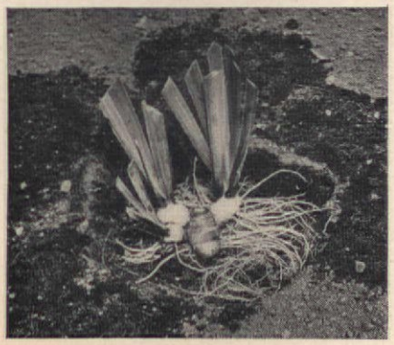
Many gardens could use bulbous iris to good advantage. Both Dutch and English varieties produce fine cut flowers for both home and show arrangements. They can be planted much like tulips or daffodils in the mixed border or in round or oval groups, but being primarily useful for cutting, they are best handled with that in mind and grown like gladiolus—in rows in the vegetable or cutting garden. The bulbous, dwarf Iris reticulata, on the other hand, is a charming subject for rock gardens and early spring borders. Most bulbous iris are easy to obtain, being listed generously in the catalogues of seed stores and dealers in bulbs of all kinds.

Spuria iris (a species name with no "spurious" or false implication) are a type seldom seen in gardens though useful where moist, rich soil abounds. They grow from rhizomes, but their flowers closely

Division and replanting of old clumps (principal chore in iris growing) is done in the quiet midsummer period, after flowering ends. Finger points to rhizome of this husky 2-year-old clump. Note fine root mass development

The same clump divided into six or eight strong, new plants, each with a piece of rhizome and some healthy roots. Old leaves have been cut back to "fans"; reduced surface lessens evaporation while new plant gets established

Prepare new site a week or more in advance by digging in plant food. After soil settles, make two holes with ridge between, and set plant on it with roots spread out and downward. For bearded iris, be sure there is good drainage



Rhizome is at proper depth and roots are well spread out. Now fill with enough soil to cover just to base of leaves. Water to settle soil and fill any cavities; add more soil if necessary. Water occasionally until new leaf growth starts

Photographs by Fredrick W. Cassebeer

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Shopping for Iris

(Begins on page 32)

resemble those of the English and Dutch bulbous kinds except that they are much larger and have very tall stems. Others not well known are the various crested iris which nevertheless, are good subjects for naturalistic plantings in partial shade. Their blossoms, mostly from light lavender-blue to white, have a wildflower "feeling." The most important species in this group are I. tectorum, which gives a charming woodland touch when scattered through glades and along partially shaded banks; I. cristata, better adapted for the perennial border, and the fragile-looking little I. gracilipes, suitable for rock gardens.

Our common blue flag (*I. versicolor*), widely distributed, usually in swamps, is perhaps the best known of the so called beardless kinds, but it does not compare in beauty with the many wild, southern swamp-land species and their countless hybrids, both natural and man-made. All the beardless types lend themselves to graceful flower arrangements, but are not effective in garden enclosures. They need wilder, swampy conditions in order to do themselves full justice.

Practically all kinds of iris are planted in midsummer or early fall, but it is best to place orders well in advance to insure early delivery and cream-of-the-crop roots. Before ordering iris of any type, do three things: (1) choose a suitable location for each kind, remembering that the majority prefer full sun; (2) study, during iris season, in gardens of fanciers and hybridizers, the many types and varieties to be had; and (3) select the kinds you can afford in the colors you prefer.

Most iris are planted shallowly—just deep enough so their rhizomes or crowns are covered flush with the ground surface; but prepare enough space—in breadth and depth—so their fibrous roots can be spread out. The best type of soil depends upon the kind of iris to be grown, as already noted. All kinds will benefit from the addition to the soil of a certain amount of humus or organic matter, though bearded iris need less than the others. As a rule, fertilizer should be added only when the soil is being prepared. At that time, my preference is a little bonemeal or superphosphate.

Bearded iris should be lifted, divided, and re-set every two or three years. Bulbous iris should be harvested and replanted like tulips, every year or two. The other types can remain undisturbed for up to ten years, depending upon the vigor of their growth and the time it takes them to become too crowded to flower well.

To prevent iris-borer injury (which afflicts mainly the tall bearded types), dust or spray with DDT or rotenone insecticides at about ten-day intervals from mid-April until blooming time.

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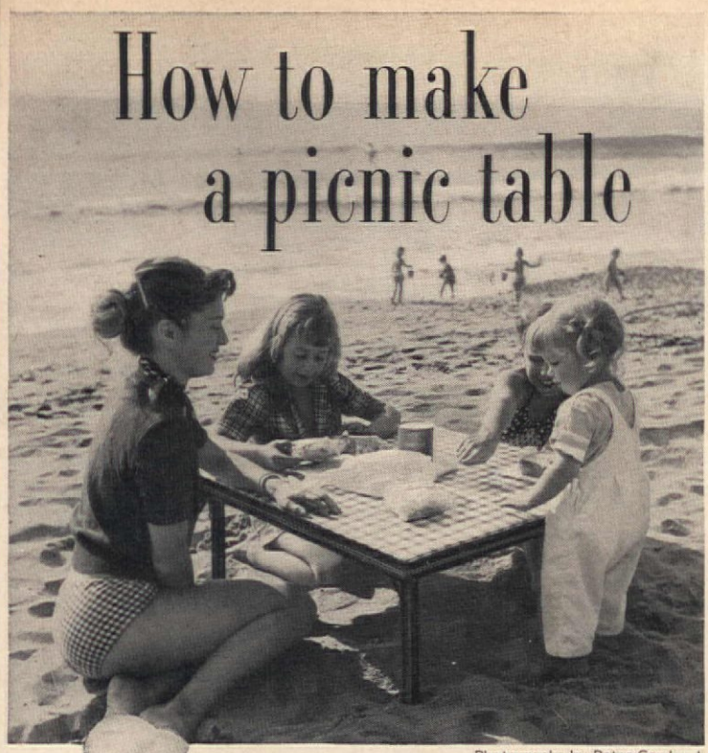
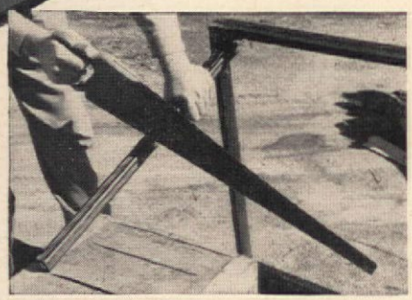
How to make a picnic table



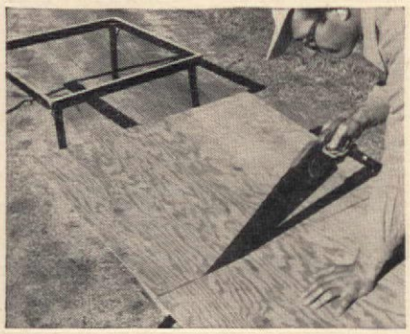
Photographs by Peter Gowland

R. M. ROSS

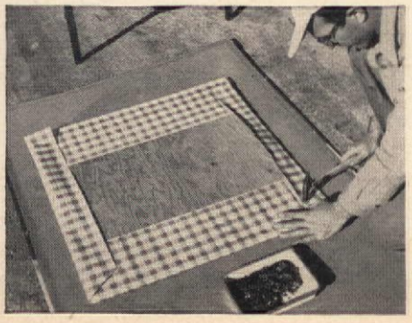
Enjoy your lunch at the beach without worrying about getting sand in it. Simply take an old card table, remove the top if it's in very bad shape. Otherwise leave it on



Measure down 1 ft. from top of leg, saw off what remains. Use this sawed-off piece to measure length of the other three legs. Place leg against something solid while sawing



Place frame on piece of plywood and mark off section to fit top of frame. Place plywood on solid footing and carefully saw the top piece for the table, following outline



Cover plywood with oilcloth if you care to, paint legs and frame if needed. When dry, nail covered top onto frame with thin brads, and it's done. You have a fine table for all your outings, low enough for little ones to reach easily, collapsible and portable

Actual color photograph: Ceiling, 12" x 12" Textured White Celotex Tile Board. Walls, 8" wide Blue Green and 16" wide Sierra Rose Celotex Finish Plank.

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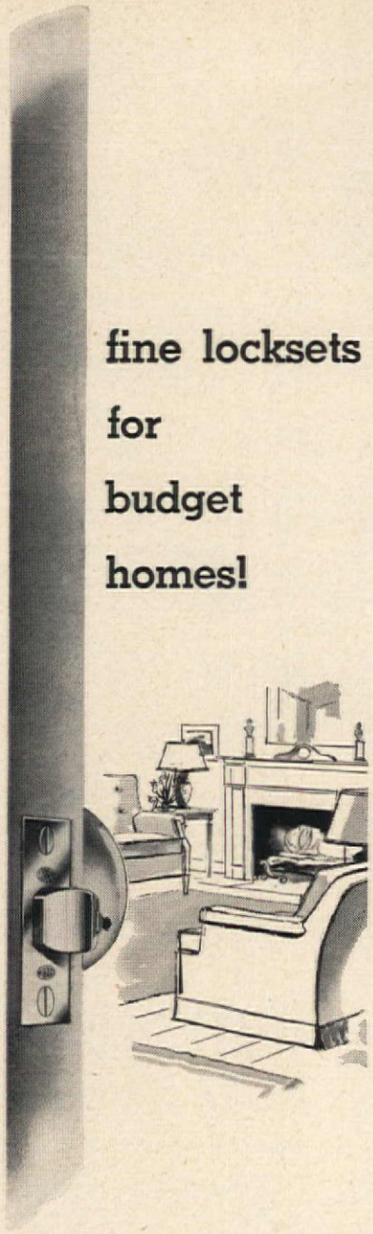

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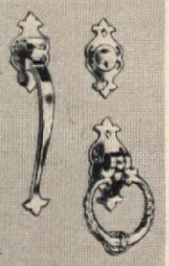

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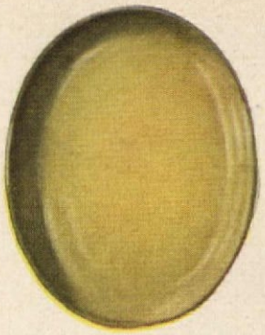
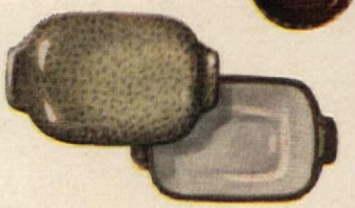
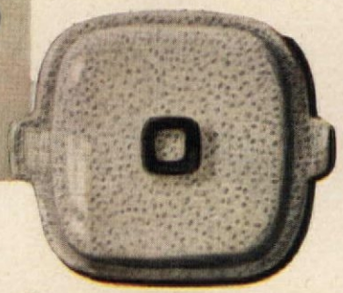
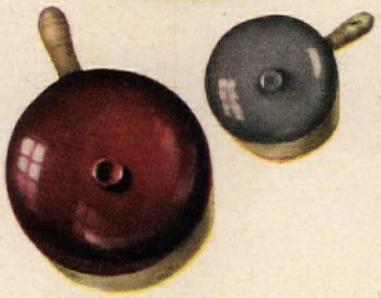


Large or small-sized platter, broils or roasts. With asbestos or other pads to protect porcelain, foods may be warmed or cooked on top stove. "Comales" —bake or fry in them. Server, right, is big enough for two. Cover may be used for cooking



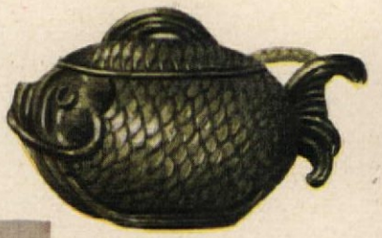


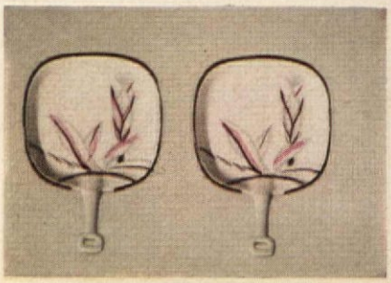
Sculptured stoneware casserole, long-handled—open baker or serving dish. Modified square-shaped casserole, completely ovenproof. Provincial-type casseroles bake food slowly and evenly; retain heat long after serving. Good for outdoor or informal dining. Interior surfaces colorfully glazed



For additional information see page 115

Fish soup tureen can be used in oven to keep soup hot, or as casserole. Use skillets for individual oven dishes. Ovenproof ceramic casserole, lower right, has metal stand, big handle with overhanging lip





Oven to Table

Swedish covered serving dish of enameled cast-iron for use in oven, under broiler, on top of stove, as chafing dish combined with electric unit. Shell tray and free-form ramekins for baking. Try the skillet for shirred eggs and sausages

Individual sculptured stoneware casserole is ovenproof. Contemporary-styled casserole is ovenproof, glazes give interesting texture. Gourmet stew pot—ovenware, holds flavor. Ceramic oval casserole can be used on top of stove over asbestos mat. Ovenproof, retains heat and flavor, bakes, serves

Drawings by Harry Green

Nest of five ramekins for baking pies, shirred eggs, other dishes. Chafing dish with candle burner. Keeps food warm on table. Use stand for coffeepot or warming plates

Photographs by F. M. Demarest

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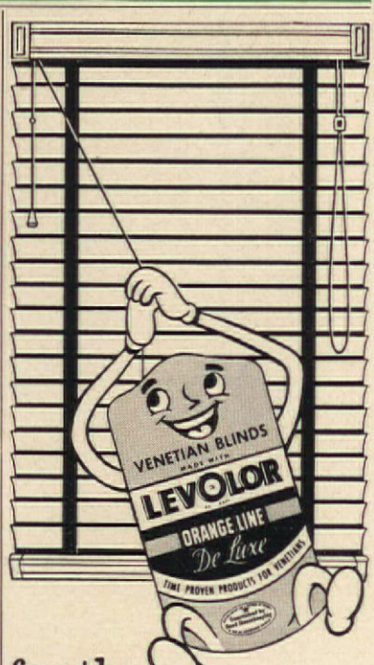

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Stopover

(Begins on page 25)

form design above it. The ceiling is white to match the louvered doors and Betty MacMurray found a handsome modern-type ceiling lamp hanging low over the table to replace the ugly fixture originally in this room.

Draperies are the same white desert-cloth as was used in the living room. Four Eames chairs with metal legs, two in natural wood and two in black lacquer were purchased and the table —why bring that up? Well, it's a makeshift for the moment, an old kitchen table that Bill painted terra cotta to match the wall. He is eventually going to build a handsome modern table which their good friend and professional advisor, Betty MacMurray will design for him.

In the den which was to be Bill's work place for the night work always a part of a writer's life, Betty, the decorator, designed a desk with shelves which Bill built himself. Conceived on the same principle as everything else in the house, it can move to any room in the eventual dream house and not be out of place.

In spite of the fact that Bill never had more than a nodding friendship with a hammer, the desk is very successful, and Bill is rightfully proud of his work. Built of ⅝-inch birch-veneered plywood which cost about $27.00, Bill spent all of one dollar for a single chrome leg and about two dollars for finish materials. The desk fits into the corner with a diagonal slant to the front. Hung on the wall overhead is a bookcase and under it are compartments for paper, carbons, and envelopes.

Such a desk can be easily taken from its present position to be moved to the future house and will no doubt make an excellent study desk for young Susan, now 21 months old or little Nancy, but three months, when they reach the age for poring over geometry problems and such!

The Frougs wisely felt that there was little need for spending money "tricking up" the nursery. It is a functional place. But Betty MacMurray picked a warm yellow for the walls to make it a cheerful spot for the children. Then, she couldn't resist painting a gay little mural on the wall by Susan's crib.

In the master bedroom, the walls were painted a deep blue. A very good-looking modern wallpaper was used only on the one wall behind the bed. The draperies and the bedspread for this room are yet to come, for Bill and Betty want to get something good which will last for years instead of trying to finish it cheaply only for effect. And wise young people they are, making the right start.

With the advent of young Nancy on New Year's Eve, Bill began to feel that the den was hardly a quiet spot for the breadwinner of the fam-

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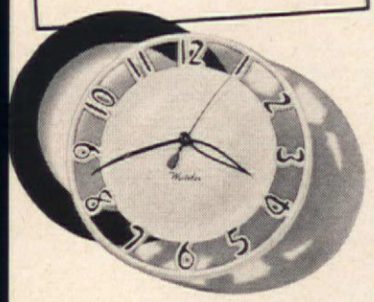

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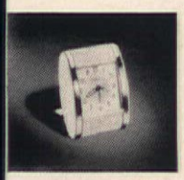

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Switch Clock. Clock with a "brain." Automatically turns electric appliances on and off.

WESTCLOX

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Stopover

(Begins on page 25)

ily. It is so placed that it is a passageway between bedrooms and kitchen (in the modern house circulation will be considered to avoid such bottlenecks).

Since the young Frougs want at least three children, and may be in the same little house during this period of young offspring, Bill decided to do something about his work room. He called an architect friend (remember Bill and Betty are great believers in professional advice) to ask if it were possible to build a room on the back where the writer could be insulated from the family.

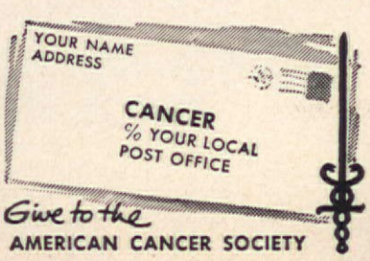
After careful study of the problem, the architect felt that for the dollars involved it would be a poor investment. For a time Bill continued to work on week ends in the den, but with Susan toddling about, play pens and all the paraphernalia of the young underfoot, it was hard on the whole family and they all showed it.

Now up to date, Bill had only produced one simple bookcase, the desk and recently the great masterpiece of the big couch for the living room. However, undaunted, with the aid of a helpful neighbor, Bill converted one section of his two-car garage into a study for himself.

He only spent $135.00! Celotex and plywood did the trick. The desk, proving it was a handy movable piece of furniture, moved out to the new study. The love seat moved into the den which can now serve as a playroom for little Susan and a little family sitting room. On the nights when Bill has to work, he is happily ensconced in his new garage-study. On a week end he can work peacefully without even hearing the activities of two young daughters and one wife! What more could a man ask for, says Bill?

The story of Bill and Betty's home is important because of their attitude. Not only did they make a good modern background for living in an old house, but everything they bought is good enough and right for the future dream house. And never did they make a false move that cost them money or grief by not turning to professionals for advice.

Just wait a few years and we will give you the story of the modern house of redwood and glass overlooking the Pacific. And in the meantime, doesn't it look as if the young Frougs, Susan and Nancy, are doing nicely?



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"Pabco Home Decorating Guide" our full-color booklet available for ten cents in coin. Write Home Makers Section, nearest office. "California Originals" colors also available in Pabco Paints, Shingles, Roofing, and Asbestos-Cement Products in the 11 western states. Illustrated: "California Originals" in "Santa Maria Silver." Material cost for average-sized room approximately $44.50.

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In Wisconsin (Begins on page 40)

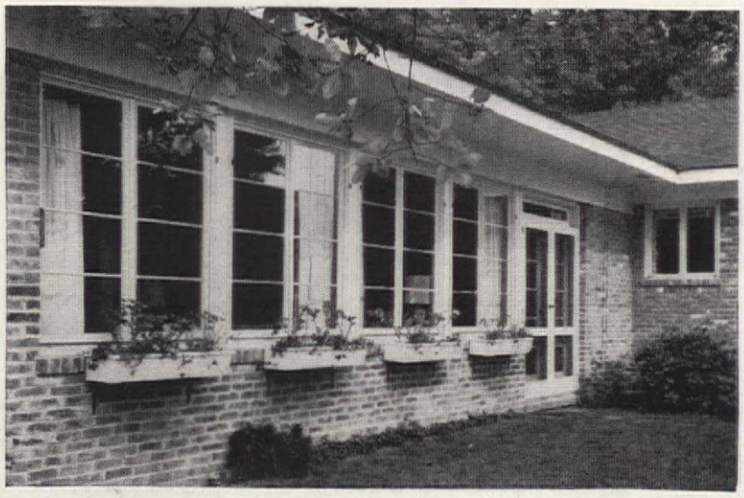
accepted belief that winter climates require a basement. To set off the hard texture of the concrete slab, partially exposed above the ground level due to the contour of the land, and the coldness of the concrete blocks, the designer used red cedar siding to give a softening and rich texture to the house.

With an eye to economy of maintenance, the natural-colored concrete with the red cedar siding only stained and oiled, and the composition roof were good materials, Heuel felt, for there is no paint to keep up, except the trim of the steel casement windows and the gray-green 12-inch fascia boards which run around the house to roof level. He believes he has a house impervious to climatic conditions, dry rot, and damp basements, and has eliminated many overhead costs he would have encountered in a more traditional method of building. There is a furnace in

Clever little breakfast counter is set on one wall of kitchen with folding leather door closing off utility room. Furnace, laundry equipment, pantry storage shelves a step away from kitchen

Living-dining room has dark blue-green wall at one end, others of sand-colored plaster. Brown large asphalt tile squares are good background for brown, teal-blue, cherry-red furniture

WINDOWALL *illustrated — Andersen Gliding Window Units, better windows, because they're precision-manufactured of beautiful, insulating wood.*



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Write for Free Folder, "Aluminum Screening." Gives you easy-to-follow rules for repairing screens, reveals facts you'll want to know about aluminum screening. ALUMINUM COMPANY OF AMERICA, 828F Gulf Building, Pittsburgh 19, Pa.

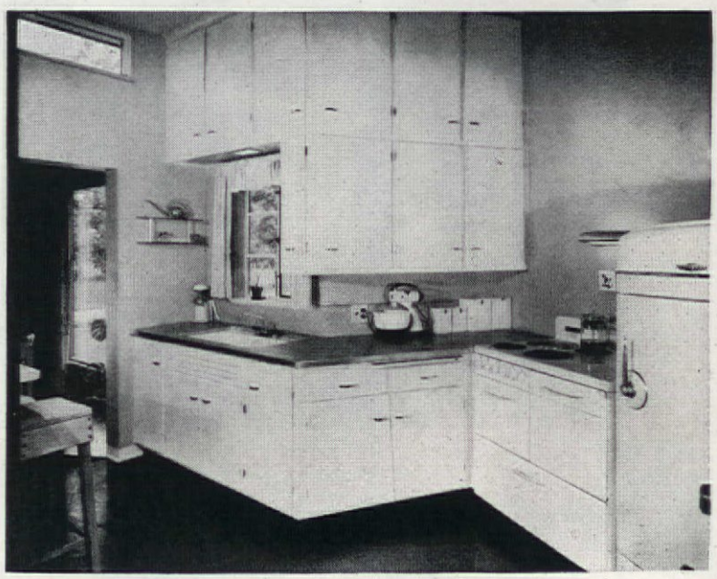
In Wisconsin (Begins on page 40)

the house which fuels a form of radiant heat. On top of the concrete slab, Heuel had the concrete block channel units laid with cold air returns in the floor, and heat ducts placed in the ceiling, and he has found this heating very effective.

Mrs. Heuel stresses the pleasure she has in having the "basement" of her house contained in a single utility room right off the kitchen. Here are the furnace, the washing machine, and laundry tubs. Here is ample storage space for canned goods and preserves. A modern fold door of leather screens off the utility room from sight, but when Mrs. Heuel is using the laundry equipment, she says it is ideally located, so that she can keep an eye on the boys eating their lunch at the snack counter just inside the kitchen door, or watch a cake baking in the oven just about six steps from the washing machine. In fact, the entire

Photographs by Robert C. Cleveland

Colorful simplicity at the fireplace end of living-dining area—gray-green couch, red planting box, yellow walls, and bright print draperies. The painting was done by Mr. Heuel in Arizona



Unusually interesting kitchen, with brown asphalt tile floor, yellow linoleum counter tops, white casework, gray walls, gray, yellow and white striped wallpaper in hall to bedroom

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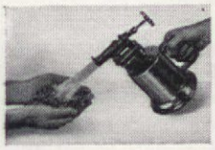

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In Wisconsin

(Begins on page 40)

layout is carefully planned to keep walking back and forth at a minimum.

The living-dining room is across the front of the house with a wall of glass on the east end by the dining group, a huge corner window in living area giving north and west exposures and the entry door on the north wall. The size, 15 by 26 feet, is ample to allow a pleasant dining end, an intermediate wall with a love seat and table next to a storage closet and a spacious living end with fireplace recessed on the south wall. Sand-colored plaster ceiling and three walls are accented by the dining end wall of deep blue-green. The brown asphalt tile floor in 18 x 24-inch blocks is colorful with the sand yellow and thoroughly practical for a family with two young sons. The fixed glass windows are draped with colorful "Little Men" pattern material in chartreuse, red, green, and black. The plaid of the dining chairs picks up the same colors. Recessing the fireplace was a good way of giving extra depth to the living end of the room as well as providing a sense of seclusion from the dining area. Of natural brick with bluestone hearth and open book shelves, the fireplace is balanced by a red planting pocket the level of the couch in the corner, over which hangs a pastel-toned landscape.

The bedrooms are modest in size. Corner windows in the parents' bedroom open to a view of the secluded rear lawn and the same view to the rear offered by the southeast corner windows in the boys' room. The studio is a small room with a good bank of windows to the north, so that Mr. Heuel has good light for the work he sometimes brings home over the week end. This room, with its gaily painted cherry-red radio-phonograph combination is, as well, a fine playroom for the two boys who can play their records and scatter their toys without needing to use the main living-dining area at all. The door to the garage means there is direct access to the house for unloading groceries from the car and for shelter in bad weather.

Tucked between two wings of the house at the back is a paved terrace with a barbecue fireplace which the Heuels use a great deal during the summer months. It is right off the kitchen and easily accessible for serving outdoor meals and can double as a hanging yard for Mrs. Heuel, whose laundry is but a few steps from it.

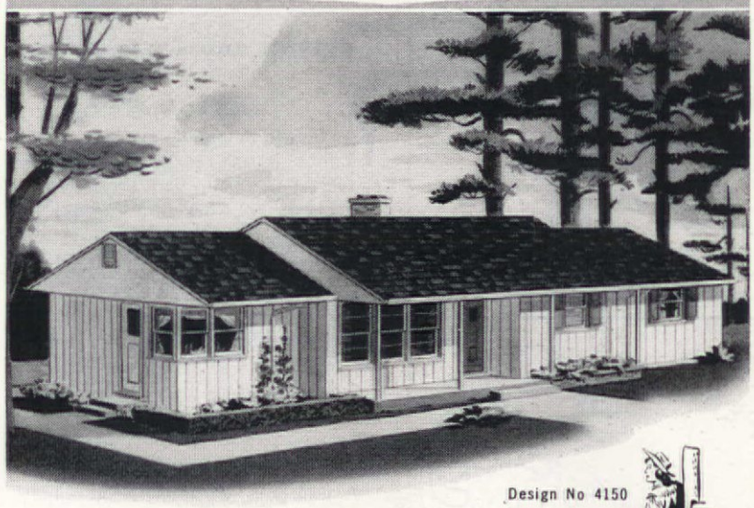
Everything in this little modern house in Wisconsin has been planned to provide informal, comfortable living for a family of four. It is a house which emphasizes easy housekeeping for a young mother, colorful interiors and low maintenance costs. No wonder the Heuels are happy in their version of the postwar house!

4 ROOM

Rambler

Ranch-type

ANOTHER ARCHITECT DESIGNED HOME



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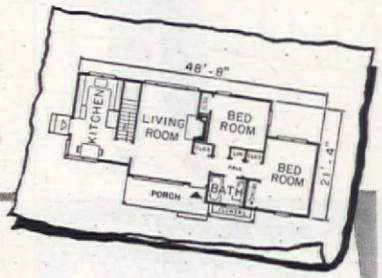

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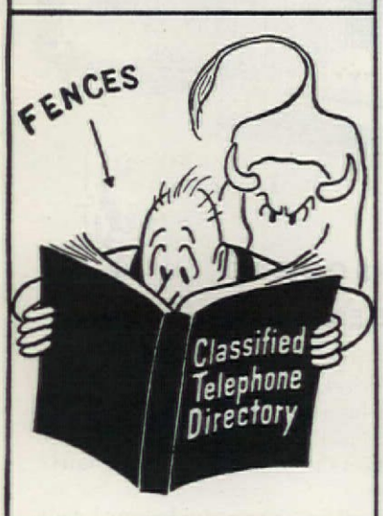

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Let's Face the Facts

In the rising expectations of the modern family lies the strain —and strength—of the home

EVELYN ARDIS WHITMAN

When I was a girl," said my elderly neighbor, "home wasn't like it is today. There were eleven of us in our family and there was plenty of work and fun for all of us right in our own house. We didn't have to go traipsing around the country looking for trouble."

Like my neighbor, many people are alarmed at the changing pattern of family life. It is true that home is not as it used to be. Is the change inevitably for the worse—or is there a growing strength and vitality in this new phase of family living?

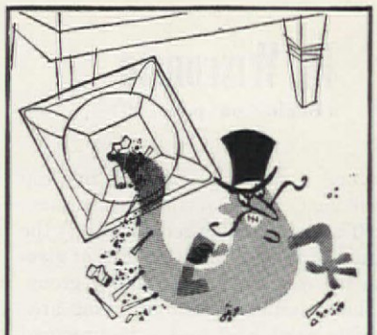
A family is a group of individuals united by ties of blood and affection and, above all, by a common purpose. It is a group of people finding in each other sustenance for the ego, a sense of belonging and sharing, of meaning and permanence. It has always been so. It is difficult to believe that a time will ever come when it is no longer so. But the common purpose of the family may alter. The sustenance and meaning human beings ask of each other may change. Such a change has occurred in our lifetime.

Ask the average husband—the good-natured, indulgent, dish-wiping husband of the cartoons—if he expects a great deal of his wife and he will probably chuckle as he says, "Who, me? I'm lucky if she gets my breakfast! Women never had it as easy as they do today!"

It is a dubious truth even on the surface. John Doe might be surprised if he followed Mrs. Doe around during a housekeeping day! In any case what he expects of her in other and subtler ways, has assumed alarming proportions since grandma's day.

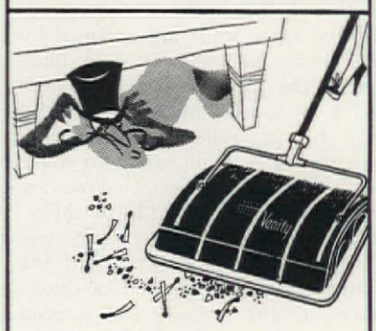
Love, with a capital L, has invaded the home via Hollywood. Enlightened by the movies and magazines, the modern male expects his wife to be sexually competent, attractive, youthful, and glamorous. Nor is that all. Gone are the days when the wife who murmured, "Yes, dear, how wonderful!" between the stitches on the family socks, seemed to her husband a finished conversationalist, a perfect fireside companion.

Financially, too, he expects a sturdy and seasoned partner, who asks neither quarter nor shelter, who can not only save his money, but share



I'M THE RUG-A-BOO!

I TELL BRIDES THAT ASHES ARE GOOD FOR THE RUG. HA! HA! THEN I GRIND 'EM IN UNTIL TIME TO VACUUM AGAIN!



HORRORS! WHO GAVE HER THAT BISSELL SWEEPER FOR A WEDDING PRESENT? NOW THOSE ASHES AND BURNT MATCHES CAN'T WORK INTO HER NEW RUG AND SPOIL IT.

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Face the Facts

his worries and help with the family earnings when the need arises. As the mistress of his home, he expects her to understand nutrition and design, marketing and psychology—and, above all, he hopes to find in her comfort, solace, appreciation, understanding, and a spark of *joie de vivre!*

The modern woman herself hopes to find, in the circlet of her wedding ring, a great many things which grandma wouldn't even have dared to want! She looks for understanding and broods darkly when she doesn't get it. She hopes that her husband, who did not resemble Clark Gable when she married him, will somehow do so as time goes on. She dreams of long intelligent conversations in the firelight and never ceases to hope that anniversaries will bring her roses, and moonlight nights restore the romance of being eighteen. She expects her husband to forgive her when she is out of sorts, respect her desire for a "life of her own," remain faithful to her in thought as well as in deed and regard her as a *person.*

Around their children, modern parents build a dream of even more colossal proportions. Once upon a time, a parent's duty was done when he had fed and sheltered his offspring, taught them to obey and given them the precepts of right conduct. Today's parents, thoroughly injected with the virus of the psychologists, worry over such nightmares as "giving offense to a child's dignity," "failing to meet his emotional needs," "disturbing his sense of security."

Prodded by their anxieties, they try to enter a child's world, to think as he thinks, to feel as he feels. They seek to make their children self-confident, to keep them "socially adjusted," to interest them in "creative pursuits," to painlessly impart the necessary tidings about Santa Claus and the stork. Humbly accepting the dictum that an unworthy adult should not ask for a child's respect, they struggle to be the perfect parent, the alter ego of their children.

Inevitably, they must ask a great deal of these children in return. Johnny and Susan are the outward symbols of their parents' success in a highly inflated profession. If the chores they are asked to do are less than they used to be, the sum of the attitudes and skills required of them in order to be a credit to their parents, is far greater.

As family expectations rise, so do the expectations of society. There is so much to do, so many places to go, so many causes and crusades to support! The engagement calendar, hung from the mouthpiece of the telephone, is in danger of becoming the coat of arms of a frantic generation.

The truth is that, in our generation, the human beings, in and out

Face the Facts

the family, demand far more of ch other mentally and emotionally an they ever did before.

This fact has more to do with the anging pattern of home life in merica than any other phenomenon our time. It subjects the family much stress and strain—a strain hich is the cause of many of our rrent problems. Yet it is not the sing expectations which make the ouble but the *inability of people meet them.*

The other day, I heard the mother a twelve-year-old say, in obvious ewilderment, "I simply can't under- and Bobby. He always acts as if here were a generation between us." o doubt. And with reason, too!

It is not possible that parents ould thoroughly understand their ildren nor that children should have mplete and unfaltering confidence their parents. It is not possible for usbands and wives to "move con- nuously to one music" or achieve a lationship such that "there is never cross word in our house." It is ot possible to keep a house com- etely immaculate—nor can anyone form the world in a single lifetime.

We need a great deal more light- eartedness in family life. We need cut our soul-searching in half; we eed to cuddle the baby and rock him sleep; we need to play with our ildren and laugh heartily at our istakes. We shall never be perfect usbands or wives or mothers or thers or citizens and we might just s well start scaling down our ex- ectations to that unfortunate fact.

But when we have learned to relax, e have met only half of the prob- em. The rising demands on the fam- y do not spring from *nowhere.* They ring from an honest need—and they dicate a direction.

We cannot live as our grandparents id, in spite of the people who so udly long for the past. The world as grown far too complex. Once pon a time, parents could hope to now all that their children knew, nd a little more besides—a very alutary state of affairs! Husbands asily outdistanced their wives in nowledge and wives could see, at he end of the techniques of house- eeping, the boundaries of what was equired of them. Today, as the goals nd achievements of each member of he family multiply, the family itself s forced to widen its horizons.

The world has grown more troubled, oo. People have psychological dif- iculties which belong to the age they ive in, difficulties which could not e resolved by going back to the past. They seek for help in the family ircle and the sympathy they get is alueless unless it is based on an nderstanding of the problem.

We are going somewhere. Out of the very faults of the family today, out of its instability and groping, emerge goals for tomorrow's family.

We do not always think well of our own generation but troubled and demanding as it is, it has taught us these things about family life:

THAT a happy and successful home is not dependent on authority but on parental qualities significant to the children.

THAT men and women are growing less "different" in their aspirations and goals and may some day manage the genuine companionship of equals.

THAT people who marry for love instead of economic reasons must make it an experience of maturity as well as of youth.

THAT there is nothing sacred about the way a house is put together and it is good to experiment with walls and roofs and gardens and furnishings until they fit the life of the family.

THAT home must not compete with the world outside but cooperate with it to the end that the goals of society and the goals of the family may be the same.

This is a faith for intelligent people and it brings us to an inescapable reality of our time. If we are to achieve our goals—and relax as we do it—the home of tomorrow must be a planned home and the homemaker must be trained to a *profession* rather than a skill.

It takes, the psychologists tell us, a mental age of three to scrub a floor, of five to wash clothes, of six to darn socks! But it takes imagination and wisdom and a very high I.Q. indeed to plan an environment.

Such planning is the scope of, and the reason for magazines like this one. Their life has been short compared to the life of the developing family. Short, too, has been the life of the pre-marital clinics, the course in family relationship, and the child study groups. We are still feeling our way, but we have set our feet on a road that belongs to us.

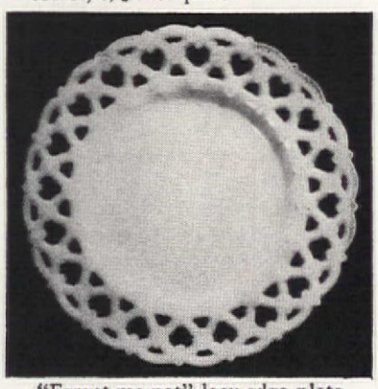
We must not think of the home as failing because it does not live by the patterns of the past. Nor must we panic under the present barrage of clamor and denunciation. When millions of good people worry aloud over a beloved institution, *it is a sign not of death but of life.*

For the first time in history, people everywhere are beginning to acquire a clear, articulate understanding of what a home *could* be, of what ultimates in experience human beings *could* bring to each other—and they long for it as a thirsty man for a drink of water. It must be the aspiration of our generation to provide the skills and planning which will make such a home a possibility.

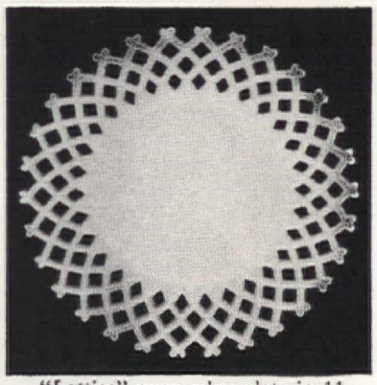
Handmade Milk Glass ... America's Finest

Four authentic reproductions of "Collector's" items in the best Westmoreland tradition.

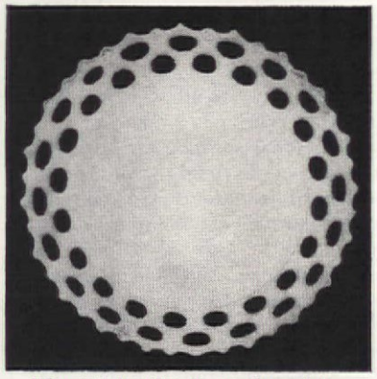
"Square 'S'" border, deep depressed center, 8½ inch plate.



"Forget-me-not" lacy-edge plate in 7, 8, and 11 inch sizes.



"Lattice" open edge plate in 11 inch size. Also decorated.



"Doric" border, lacy-edge plate in 11 and 14 inch sizes.

At your authorized Westmoreland Dealers

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GLASS COMPANY
GRAPEVILLE, PENNSYLVANIA

"Last night I dreamed I was home with lots of hot water from my G-E Water Heater!"

Many's the time you'll be thankful for your G-E Automatic Electric Water Heater.

SAFE! No fire, no fumes, no flue. Underwriters' Laboratory approved.

DEPENDABLE . . . Backed by General Electric's 10-year Protection Plan!

AUTOMATIC . . . Precision-built thermostats maintain water temperature . . . *automatically!*

ECONOMICAL . . . Rugged Calrod® units give efficient heat. Three-inch blanket of Fiberglas insulation keeps water hot up to *three days without reheating.*

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There's a size to fit your family's needs!

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City_____ State_____

Fifteen Years

(Begins on page 34)

pocket possible wherever they can.

The living room is a lovely room. Its size is increased by the high, open-beamed wood ceiling. Walls are of Douglas fir and the braided carpet in variegated colors goes well with the woody character of the room.

A bold fireplace wall, made of used brick with rich, textural quality, is set at one end of the room with bookcases on one side and a concealed case for the television set on the other. Mrs. Shura did not want the stark ugliness of the television set to intrude on the comfortable homespun and farmhouse quality of the room and wisely had it concealed in the wood paneling.

Small windows on the back side of the room are effectively draped with muslin Dutch curtains bordered with print in tomato, yellow, black, and white, but the great bank of windows opening to the porch and view is wisely left uncurtained except for an overhead flounce of the same print.

Mrs. Shura, who started collecting the things for this room fifteen years ago, still has not overcrowded it. Nearly everyone who comes into the room comments on the open, airy feeling of it. On the end wall there is a small game table with a pair of tavern chairs and on the other side of the bedroom-hall door is a small spinet piano.

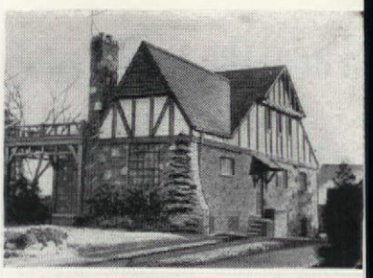
An arm chair and the small couch are covered with wool plaid in warm reds, green, and white. There is a rocker by the fireplace with head rest and seat of the same plaid, an attractive harness-maker's bench cut down to coffee-table size, a beautiful old pine table by the window and small tables where they are useful.

A plate rail marches around the entire room and upon it Mrs. Shura keeps her collection of Early American china, copper, and brass, Mexican glass accents in lovely blue and amber, and even a few things of good design but questionable heritage. She tells of how many years ago she started collecting and her friends thought her a bit odd.

"One day a friend who had just put up an enormous amount of fruit and jellies was showing me her laden shelves, but I could hardly notice the jars of fruit for I had spotted a shampoo bottle, yes, an ordinary commercial bottle, but of a beautiful shape and color. The friend gave it to me, and years later asked me where I had found that lovely collector's item!" Mrs. Shura relates the story with amusement and to prove that she does not feel a lovely thing has to be an antique to be enjoyed.

The ranch-house dining room seems to invite leisurely dinners in the candlelight. All the windows are banked on the view side with shelves

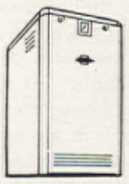
PLEASE TURN TO PAGE 102



DELCO-HEAT BOILER GIVES JAMAICA, NEW YORK, MAN BEST HEAT HE EVER HAD

"When we installed automatic heat in our home," writes Ernest Bitzer of Jamaica, New York, "we picked a Delco-Heat Boiler because we were assured that we could rely on a General Motors product. Experience has proved how right we were. Our Delco-Heat Boiler has given us the most economical and dependable heat we ever had."

Great expectations are always rewarded with great satisfaction when you install a Delco-Heat unit. For Delco-Heat units are fine quality General Motors products—and they're installed by heating experts. Janssen & Co., Ridgewood, installed Mr. Bitzer's Boiler.



Delco-Heat Boiler with exclusive "Rotopower" unit—an automatic oil-fired furnace for radiant or regular steam or hot water systems. For oil, gas or coal-fired automatic heat, see your Delco-Heat Retail Distributor.

FREE—Write for literature on Delco-Heat Boilers. Address Dept. AH-42, Delco Appliance Division, General Motors Corp., Rochester 1, New York.

Read what other Delco-Heat users have to say—see pages 115, 121.

WHAT TO DO FOR LEAKS, CRACKS, LOOSE PARTS

For making repairs on tractors, trucks, farm machines, autos, boilers, stoves, tanks, tools, home utensils, always keep Smooth-On No. 1 Iron Cement handy. Applied like putty. Hardens and holds like metal. Inexpensive too. Does not deteriorate. Get 1¾-oz., 7-oz., 1 lb. or larger sizes at your hardware store. If they haven't Smooth-On. Write us.

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SPECIAL!
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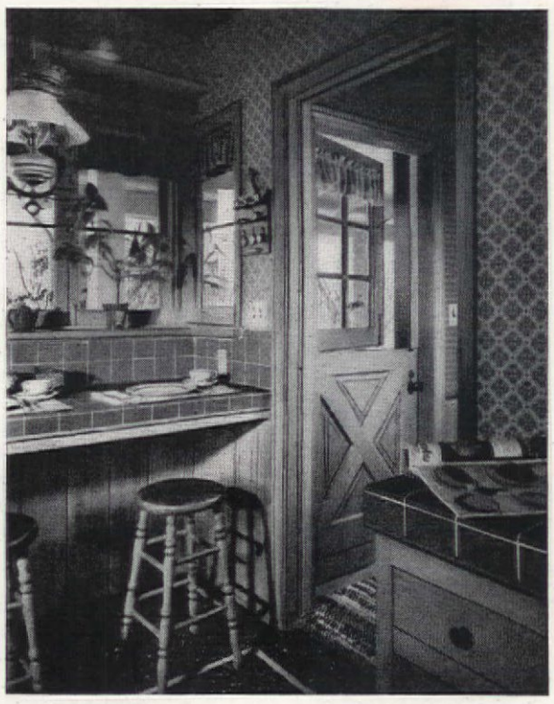
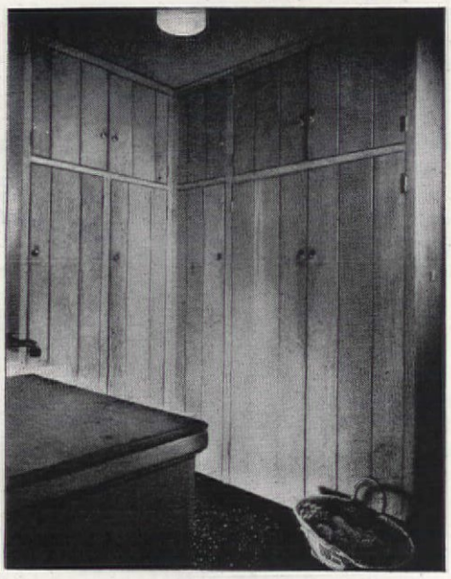
15 Years in the Making (Begins on page 34)

Concentrated work area, plenty of counter and cabinet space make Shura kitchen a model of efficiency. But from spatter-dash floor to copper hood over stove, it's in character with rest of the house



Blue and yellow Colonial paper, blue and tomato-red flounce over windows at snack counter repeat colors used throughout the house. Door at right leads onto terrace, makes serving outdoor meals easy matter



Small laundry-service room has passage-way from garage to kitchen. Floor-to-ceiling storage cabinets, like one in kitchen, are Douglas fir. Covered stationary tub gives added work surface

She knows...

She's the woman other women copy . . . in dress, in entertaining, in home decoration.

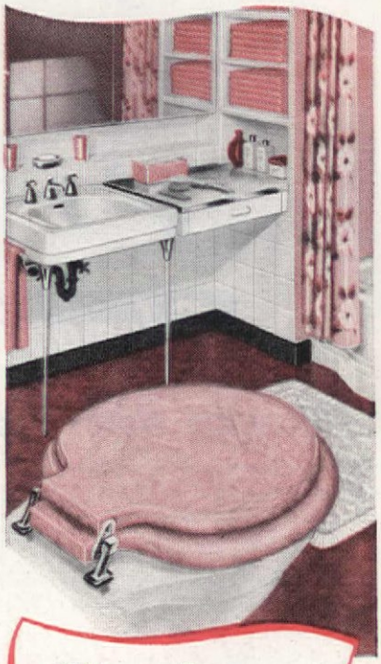
She knows the importance of every detail to the total effect.

So you'll find a Church Seat in her bathroom. And on the walls, the gleaming beauty of Church's new companion product—Church Wall Tile. Both in lovely decorator colors. The quality of both attests to her judgement, their beauty reflects her good taste.

The name "Church" on any product stamps it beyond question as the best.

Church Colored Seats, in Pearl or Plain finish, available at better plumbing stores everywhere.

Church Plastic Wall Tile, in 23 beautiful decorator colors, at your favorite floor covering dealer's.



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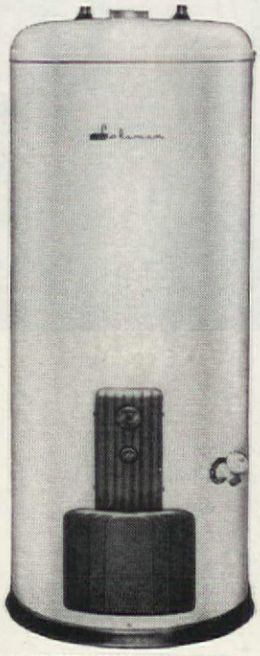

GAS MODELS APPROVED BY A. G. A.; OIL MODELS LISTED UNDER LABEL SERVICE BY UNDERWRITERS' LABORATORIES

Fifteen Years

(Begins on page 34)

for colorful glass or china. There is a wainscot of vertical Douglas fir above which is a fine pattern print wallpaper in mustard, white, and raspberry, which also covers the ceiling.

But a step away is the kitchen. It's a beauty which would startle the original early Californians living in their ranch houses without running water. A simple U-shape, with one end given over to Thermidor range unit topped by a copper hood. All casework is natural Douglas fir with black HL hinges and drainboards of handsome terra-cotta tile. The sink, dishwasher, and quickie eating counter are all under the bank of windows opening to the lovely east view.

Splatter-dash linoleum on the floor in tones of red, yellow, and white is banded in plain yellow and has in its center an amusing cocky rooster design. There is a blue and yellow medallion-print wallpaper used for walls and ceiling with a perky flounce of print in blue and tomato red over the top of the window. The breakfast counter becomes a handy spot for serving outdoor meals.

Off the kitchen is a most efficient little laundry room with stationary covered tub, washer, and wonderfully roomy floor-to-ceiling storage cases. The second small bath is placed just off back entry and adjoining the den.

The Shuras only needed two bedrooms, one for themselves and one for Patti, but they wanted to have space for son Herbert and his wife, still back in the Middle West. The little study with its fieldstone fireplace is a comfortable sitting room, yet easily converts to a guest room.

There is a pleasant bedroom for Patti which has a view to the orchard. It is surprising to discover that only the furniture for Patti's room was bought after the Shuras arrived in California and built their house. All the other furniture in the house, including eight barrels of china, came from the Riverside house and had been collected always with the California ranch house in mind.

In the master bedroom at the back of the house, wood is used for two walls with fine print wallpaper on the ceiling and remaining walls. Red and white checked gingham spreads are used on the four-poster beds and there are crisp organdy curtains at the windows. The bath is available both from master bedroom and hall.

This California ranch house may have been fifteen years in the making, but when you see the Shura family enjoying it, there is little doubt it was well worth it. Son Herbert and his wife Jean, back in the Chicago area, swear they are about to repeat the pattern of Shura Seniors. In their apartment they have started collecting, too, for the time when they can come west and live.

More people prefer...

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PRE-FAB*
VENETIAN BLIND
Custom-made for you

Only PRE-FAB can gi you *all* the wonderf features that add ne service and beauty t your windows, includin the all-metal enclose head, self-adjusting til er and finger-touch a tion. Only with PRE-FA you get the importar *one-piece* metal botto rail that makes cleanin so easy.

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Insist on PRE-FAB! There is a custom manufacturer within reach of your telephone. *PRE-FAB blinds are custom-made with the equipment and products made by
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OH! DEEP LUXURY!
INVESTMENT IN RUG LIFE

This marvelous sponge cushioning for rugs silences every footstep, and absorbs heel-grinding and scuffing. It's really insurance against wear—rugs give years more beauty. Non-slip; dustfree; washable; non-marking; mothproof.

Air Filled Sponge Rubber
Cuts to exact rug size
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Also ask to see U. S. Non-Slip that anchors skiddy rugs flat and neat. Inexpensive by the yard.

UNITED STATES RUBBER COMPANY

★ ★ Latest News for ★ ★ Liberty Gardeners

PROGRESS Within 5 weeks from the start of the campaign for increased home gardening and food preservation, 23 citizen meetings in 20 states were held by Extension Service leaders and local co-operating groups. Interest continues keen, especially in the food preservation phase; men's garden clubs are notably active. In Illinois, resolutions urged the Governor to appoint a special committee "to implement the citizen movement." Indiana group urged that commercial growers promptly advise consumers of crop surpluses available for canning.

Plant tomatoes. Canners' stocks are reported low and labor and price conditions have hindered contract negotiations for acreage production. So, as always, tomatoes will be one of the most important and valuable garden crops.

"Thrift, thrift, Horatio!" as Hamlet remarked, has special meaning for gardeners, viz.: Don't use seed, fertilizers, spray materials wastefully. Even dealers in lawn grass seeds urge light (but even) seeding—and only on thoroughly prepared soil, at the right time.

Quality seeds are major factor in garden economy. In New York State tests of 70 kinds of flower seeds from 35 sources made in 1950, 70% germinated satisfactorily, 85% were correctly labeled, true to name. (Another argument for buying the best from reputable dealers.)

Warfare against rodents is an important phase of any food conservation campaign. The rats in the U. S.—about one to each of our 150 million people—destroy, every year, an estimated 200 million bushels of grain. It costs us—you and me—about $2 per rat per year to feed them. One pair today, if uncontrolled, can mean 50 by next Christmas. In addition to the rat menace, food loss and soilage by mice is another problem in many homes, hotels, and eating places.

But a powerful weapon is, fortunately, now available in the form of rat and mouse poisons containing a new chemical, Warfarin. Slow-acting but fatal in its effects, without unpleasant taste or odor, it is eaten readily and without suspicion by the pests. Properly used, it is not dangerous to children, pets, poultry, or other livestock. Developed by the Wisconsin Alumni Research Foundation, it offers a new and a real hope for the conquest of rodent depredators and thieves.

Little things count in gardening, too. A roll of cellophane tape, for example. Suggested uses: For temporary taping of rough spots on wooden handles of tools and wheelbarrows; for protection (and prevention of loss) of finger rings worn from either sentiment or necessity when gardening; for sealing partly emptied seed packets until needed again; for covering cracks in the skin of ripening tomatoes so as to exclude rot organisms and prevent spoilage; for fastening vine shoots to wall or trellis until they take hold.

Which way would you rather get rid of garbage?

Messily . . . by hand?

Electrically . . . by G-E Disposall?

Why not set yourself free for good from unsightly, unsanitary garbage . . . the horrid need to handle it . . . the nightly chore of carting it outside? Let a G-E Disposall® take the whole job over!

With this wonderful electric appliance fitted to your sink, all food waste is shredded into tiny bits . . . then *washed* away to sewer or septic tank.

Dependable as only a G-E appliance can be, the Disposall will give you years of reliable service . . . at the cost of just a few pennies monthly.

So make your "good-by" to garbage quick—and *lasting!* See the G-E Disposall at your dealer's *now! General Electric Company, Bridgeport 2, Connecticut.*

SO EASY TO USE

Scrape food waste into drain opening ...then lock Twistop safety control with a turn to the left.

Turn on cold water. This automatically starts Disposall action. All food wastes are shredded into tiny particles . . . and *washed* away.

G-E DISPOSALL

Trim and specifications subject to change without notice.

The General Electric Way To Wash Away Garbage

GENERAL ELECTRIC

ABOVE: Home Model Hammond Organ, used in more homes than any other organ. Hammond Organ prices start at $1285* for the Spinet Model (not illustrated above).

What other $1285 investment will pay such dividends?*

OF ALL THE THINGS that you can buy for $1285,* how many will bring you pleasure every day of your life, and last you as long as you live?

The Hammond Organ will.

Compare what your money buys when it buys a Hammond Organ:

A very personal way to relax

The Hammond Organ offers more than music. It offers you a very personal way to relax.

You play — every kind of music to suit your mood. All the great sounds of music come alive at your touch — from the whisper of strings to the bold beauty of brasses.

An easy way to enjoy music

Although the Hammond Organ responds to the most exacting demands of the professional artist, *you* can play simple but effective music on it in less than a month — without ever having had a lesson before. Thousands of owners have *proved* this.

A wonderful way to enrich family life

A Hammond Organ enriches family life, helps a family create its recreation *in* the home.

It can stimulate your children's interest in music. It can furnish you with a lifetime hobby that lets you fill your free time creatively.

A sure way to enhance your home

A Hammond Organ says fine things for your way of life.

Yet your home needn't be large: a space only four feet square is all the Hammond Organ requires. Installation? Plug this organ into an electric outlet and it's ready to play.

Maintenance costs? Forget them. This is the only organ in the world that never needs tuning,† requires minimum upkeep. And modest payments can be arranged.

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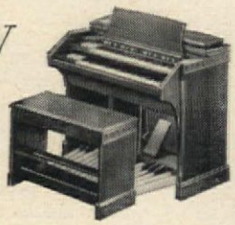
Have a demonstration at your dealer's this week. As you listen to this, the world's most widely used organ in homes and churches, ask yourself: what other $1285 investment will pay such dividends? For more detailed information, mail the coupon now.

PRICES START AT JUST **$1285*** FOR THE SPINET MODEL

HAMMOND ORGAN

MUSIC'S MOST GLORIOUS VOICE



CHURCH MODEL, used in some 20,000 churches.

Concert Model has 32-note AGO pedal keyboard and an additional †Pedal Solo Unit, tunable to preference by the organist.

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City.....P.O. Zone.....State.....

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They needn't

F. M. Demarest

"A pair of prints"—over the sofa, over the fireplace, over the bed. It's one of the clichés of decorating, this endless pairing off of objects, two by two. Pictures needn't match—either in size, shape or subject matter. Here are two attractive picture groupings that prove the point. Each is made up

"Painted Desert"

. . . one of 5 modern cobelle creations crafted by Universal

Can Fashion come to the dinner table? Of course! And does so in the imaginative dinnerware patterns of Charles Cobelle, noted designer. Cobelle has created five exclusive new fashion-patterns on Universal's famed Ballerina shape. They are modern designs with a touch of the abstract . . . unusual color combinations in irregular outline suggesting paintings of the modern school. At good stores everywhere.

UNIVERSAL POTTERIES, Inc. Cambridge, Ohio

hang in pairs

George de Gennaro

of miscellaneous pictures that any family might have. The trick, and it's a neat one, is in the combining of such unrelated subjects. One good point to remember if you assemble such a picture grouping: the outer edges of the group should form the approximate shape of a square or rectangle.

Amazing Plastic Discovery!

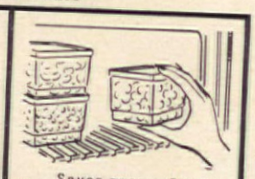
New airtight refrigerator container keeps foods fresh and firm...days longer!

Sensational new plastic food container FREEZ-TAINER, is made of strong see-thru plastic. Lasts for years! Flexible top presses on airtight. No more throwing away wilted vegetables, softened fruits, or spoiled leftovers! No more icebox odors. And no spilling! Perfect, too, for storing frozen foods in your home freezer and locker, or for dry food storage. Get FREEZ-TAINERS today—use them for everything.

Handy 16 oz. and 25 oz. sizes

1. Easy to fill—Big 4 in. opening.

2. Easy to close—Flexible press-on top seals perfectly.



3. Saves space—Stacks safely. Made to fit one on another.

CROWN

Freez·Tainer

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Here's the place to choose HOME GLAMOUR

It's simple—it's smart—and it's streamlined. This is Curtis mantel design C-6074—one of many which Curtis offers for your choice.

This little gem of a cabinet fits either into a corner or on a flat wall. Because of the low cost, you can easily afford to have a pair. Curtis design C-6561.

If you want a home that's *different*—distinctive—more glamorous—you'll find your heart's desire in Curtis Woodwork. Noted architects have devoted their best thinking to the design of Curtis entrances, mantels, china cases and other woodwork. There's enduring beauty in these fine pieces—all the charm of superb craftsmanship. And best of all, Curtis production methods enable you to have this beautiful woodwork at very reasonable cost. For additional ideas on building or remodeling, send now for the fully illustrated Curtis Woodwork Idea Book.

Here's an entrance that flatters your good taste with its charming style and detail. It is suitable for either the traditional or modern home—either one or two story house. It's Curtis design C-1742.

1866 CURTIS WOODWORK

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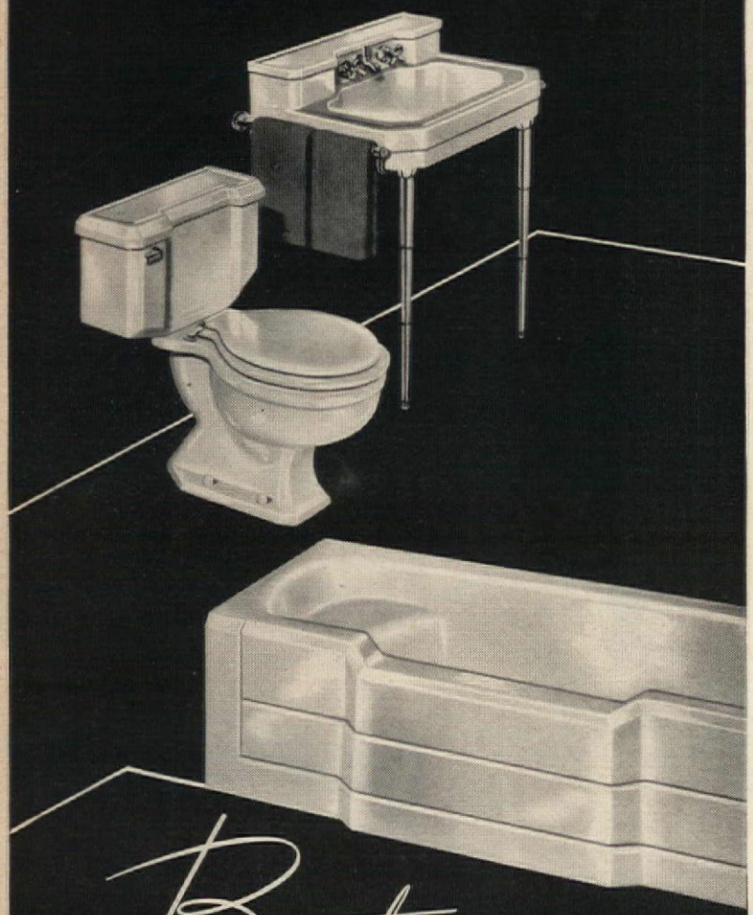
City.....*State*.....

ELJER



Beauty

STARTS IN THE PLANNING

For a bathroom that excites admiration, architects and builders suggest style-matched plumbing fixtures. For extra beauty, we suggest Eljer, in lovely pastel colors, or immaculate white. You *will* get quality; the finish of Eljer Fixtures cannot fade, become dull or lifeless. Bathtubs have an extra-thick enamel coating, fused to a *rugged, rigid, cast-iron* base. Vitreous China Lavatories and Closet Combinations resist stains and are impervious to all ordinary acids, because they are *real* china. So, be *sure* . . . write Eljer Plumbing Fixtures into your plans.

Ask your plumbing contractor, builder or architect to help you select the exact combination of fixtures you want for bathroom, powder room, kitchen or laundry. For free booklet, write Eljer Co., Box 192, Ford City, Pennsylvania.

ELJER CO. FACTORIES AT FORD CITY, PA., SALEM AND MARYSVILLE, OHIO

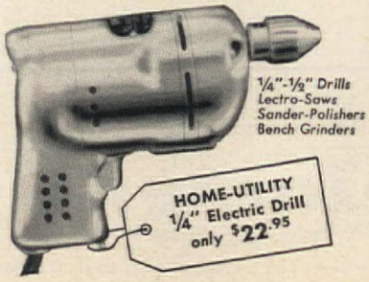
Two Sides to

Her side sparkles with white paint and beribboned white curtains against dazzling red-on-white block paper. But note the carefully planned drawer and cabinet space, the well-lighted mirror. The Chester Roots' home in California

for Home-Utility Electric Tools. Quality-built by BLACK & DECKER, world's largest Portable Electric Tool maker. Powerful, accurate, easy to handle.

Home-Utility Tools save you man-hours and materials!

Mechanics, farmers, small builders, contractors, service businesses: Home-Utility Tools put more power in your manpower—speed up drilling, sanding, sawing, grinding, polishing and many other jobs! They do faster work to cut man-hours spent on any job—do better work to cut waste of materials. *And remember:* when you buy and use popular-priced Home-Utility Tools—*specially designed for your type of service*—you release production tools for defense plants where their heavy-duty capacity is vitally needed. Stop at your hardware, appliance, building supply, implement or department store for a demonstration. Products of HOME-UTILITY Div., BLACK & DECKER Mfg. Co., Dept. H6A, Towson 4, Maryland.

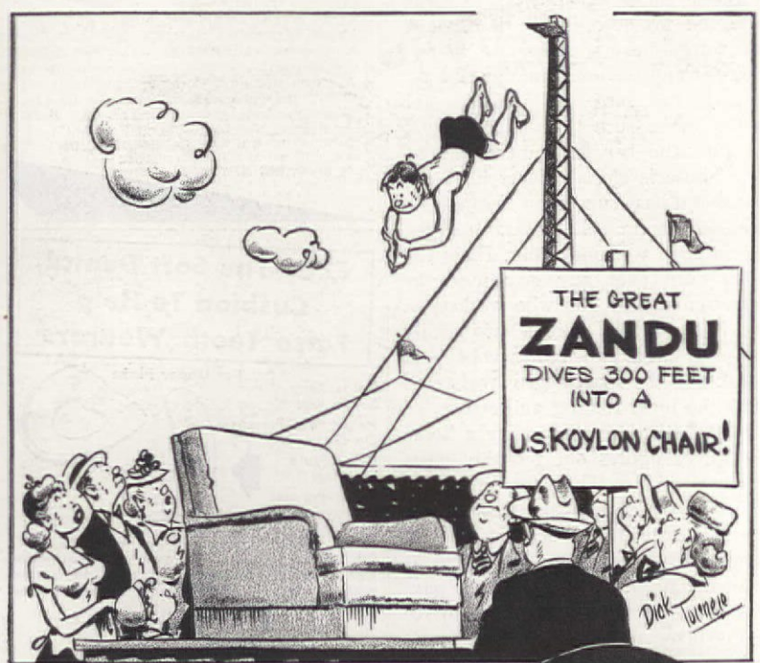


ELECTRIC HOME-UTILITY TOOLS

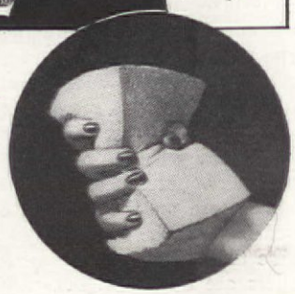
the Question

Photographs by George de Gennaro

His side plays down the same paper with mellow pine and colors. No curtains under the valance, shaped like the deep one at her mirror, but here covered in dark blue. Well-planned storage space holds everything from boots to shirts



When you land on Koylon, you'll sit on the world's most luxurious cushioning. Super-whipped foam, resilient, never needs fluffing. In fine furniture at better stores.



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UNITED STATES RUBBER COMPANY

SERVING THROUGH SCIENCE

How a loving mother can easily explain to the 'Bride-to-Be'---

These Intimate Physical Facts

No other type liquid antiseptic-germicide tested for the douche is SO POWERFUL yet SAFE to tissues as ZONITE!

In this modern age of outspokenness, it's such a relief for a mother to be able to talk freely to her daughter about the intimate facts of life.

She will certainly tell her daughter of the importance of putting ZONITE in her fountain syringe for complete hygiene (including intimate feminine cleanliness), for her health, charm, for married happiness—and always after her periods. She will make her daughter realize there's a womanly offense graver than bad breath or body odor—an odor she seldom detects herself but is so apparent to others around her.

And a modern, up-to-date mother will be able to explain to her daughter *why no other type liquid antiseptic-germicide tested for the douche is so powerful yet safe to tissues as ZONITE.*

The ZONITE Principle Developed by a Famous Surgeon and Scientist

Modern women no longer have to use dangerous products, overstrong solutions of which may gradually cause serious damage. Nor will they want to rely on weak, home-made solutions—none of which have ZONITE's great deodorizing and germicidal action.

The ZONITE principle—developed by a famous surgeon and scientist—was the first in the world that was *powerful* enough yet positively *non-irritating, non-poisonous.* You can use ZONITE as directed as often as you wish without the slightest risk of injury.

ZONITE'S Miracle-Action

ZONITE actually dissolves and removes odor-causing waste substances. It promptly relieves any itching or irritation. It helps guard against infection and kills every germ it touches. You know it's not always possible to contact all the germs in the tract but you CAN BE SURE ZONITE *immediately* kills every reachable germ and keeps germs from multiplying. Buy ZONITE *today!* Complete douching instructions with every bottle.

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The only way to make a fine window shade is to start with **CLOTH** —firmly woven cotton fabric that won't shrink, stretch, curl or sag out of shape. This tough **CLOTH** backbone can be treated with oil paints or coated with plastic, but it *must* be there to begin with. It's positive assurance that your window shades will hang straight and smooth year after year . . . will keep their smart, crisp, new look through countless thousands of rollings and unrollings. Substitute window shade materials come and go, but nothing takes the place of **CLOTH.** And nothing can match the dollar-for-dollar *value* of **CLOTH** window shades.

Valuable book free! Plain facts about window shade quality, with *actual samples* comparing **CLOTH** and cheap substitutes. Write Joanna Western Mills, Dept. F, 1351 Merchandise Mart, Chicago 54.

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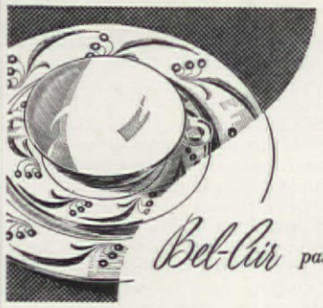

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Before You Buy a House

RICHARD STURM

I am a real estate broker. I have sold a great many houses over the past years. Recently, one of my prospective purchasers said to me, "You've been selling houses a long time. You must know all the answers. How would you buy a house?"

That question intrigued me. In a strange community, what points would I, who had found homes for so many others, consider important?

LOCATION—The gag, "This house is a five-minute walk to the station if you run," has a great deal more truth in it than the humor allows us to see. Very often people will find a home they like and purchase it without thinking about how far it is from the school, shopping facilities, and business. I have had houses relisted for sale within 30 days of purchase when the family found out, after moving in, that commuting to business took the husband four hours a day.

THE HOUSE—While I am not a construction man, I suggest that prospective buyers check the following. Turn on the water faucets to make sure the pressure is all right; look for rotted beams under the house; look for any obvious plumbing leaks; inspect the roof and ceilings for leaks; make sure the cellar is dry; be sure the car fits in the garage. If a house is closed, either have the water and heat turned on before buying or have the seller guarantee they are in good working order. Have the seller turn over any guarantees he has from contractors who worked on the house. Make sure a two-family house is in a two-family zone, and check how the apartment is registered with the local renting authority.

UPKEEP—Before purchasing a home the buyer figures out monthly costs to run the house. These figures usually include interest and amortization on the mortgage, taxes, heating, and insurance. Before buying, check this at the bank to verify the mortgage payments and at the municipality to see if the taxes are correct. If the house is a new one, chances are the property has not yet been fully assessed and the taxes may be changed later. In a case like this, get an idea how much similar houses in the neighborhood are taxed. Find out from whom the seller purchased his fuel and check there on the amount of fuel used for heat the previous year. I say these things not to imply that most sellers are dishonest, but rather because many sellers guess at these figures and are quite inaccurate.

Repairs are another item to be

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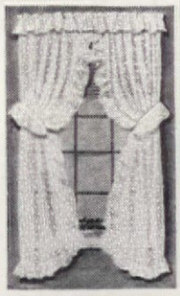
Cathy Clearight says.

Like the charm of dotted curtains? Here's good news!

CLEARIGHT® Finish Dotted Cotton Marquisette is just as easy to launder as plain fabric... keeps original appearance after many, many washings.



Dots are a permanent part of the fabric... they stay *put* because they're anchored... won't change size or shape!

Replacement or a refund of money — Guaranteed by Good Housekeeping — if not as advertised therein

OTHER FEATURES OF CLEARIGHT
Permanent Washable Finish for Dotted Cotton Marquisettes—Has a silk-like bloom and lustre—keeps crisp, clear, sheer after repeated washings and in damp weather—lint and fuzz free—soil resistant—shrink-resistant—no starching needed ever!

You'll find this wonderful fabric used by many leading curtain manufacturers. Look for the CLEARIGHT insert label.

SENECA TEXTILE
Div. of United Merchants & Manufacturers, Inc.
91 Franklin Street, New York 13, N. Y.

Before You Buy

(Begins on page 109)

considered in monthly costs. In new homes they will amount to between ½ per cent to 1 per cent of the cost of the house a year, and in older homes between 1 and 1½ per cent a year. I emphasize these points because I have seen many young purchasers buy homes figuring the carrying charges to the last penny, and when it turns out to be higher than expected, lose the house.

FINANCING—In purchasing a home where there is a mortgage commitment from a lending institution on the house, usually the cost of getting the mortgage is paid by the purchaser. Find out how much it is and be prepared for it. Insist on a pre-payment clause in the mortgage permitting the paying off of larger sums or the mortgage in full when so desired. This is very important, because when reselling the house the new purchaser may not want the mortgage and if it can't be paid off, it may stop the sale.

ACT OF BUYING—In looking for a home in a strange community, go to two or three reliable brokers. A broker is more interested in seeing a buyer satisfied than the owner of an individual house whose only concern is selling. The broker depends on buyers' recommendations for new business and will not try to sell a house he knows isn't right for the buyer. Besides, he knows the community and the houses therein and can save immeasurable time in finding the type house sought.

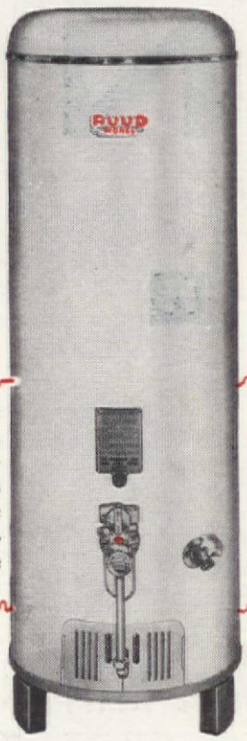
Do not buy the first house that looks good. Wait, and see several homes with two or three brokers. However, after seeing a house through one broker do not let another broker show the same house. Otherwise, it might lead to legal complications if the house is purchased. When finding the desired house, always make an offer, as many sellers have their houses listed at a higher price than they will take. On the other hand, do not lose the house because of a small difference in price. If a house is worth so much it's also worth a little more. Be logical, not stubborn. I have seen a $30,000 sale fall through because buyer and seller were too stubborn to agree on a garden hose worth about five dollars. Above all, do not let relatives and friends make the decision whether or not a particular house should be bought. They are not going to live in it. The buyer should decide.

Have a lawyer look over the purchase contract. His fee is cheap in the long run on an investment of thousands of dollars. Then have a title search insurance policy which insures against any fault in the title. At the closing of title, make sure to have adequate fire, extended coverage, and liability insurance on the house. Then move in.

"Since buying my Ruud-Monel automatic Gas water heater I never have to wait for really hot water. Now I get all the convenience my washer was designed to give. Believe me, RUUD-MONEL, and GAS, are the answer to faster, cleaner, automatic laundering."

RUUD-MONEL is fast and modern!

Ruud-Monel, with selective temperatures up to 180°, is especially engineered to keep step with the hot water demands of automatic washers. It enables you to wash load after load at the higher temperatures required by modern home sanitation standards. Your washes not only *look* clean—they *are* clean—*really white, and bacteria free!*



RUUD PRODUCTION is determined by the materials supply—Monel, steel, zinc, copper. Monel, in particular, is short because it is a vital war material. During this period when Ruud water heaters will be made in limited numbers, high manufacturing and performance standards will be rigidly maintained.

OTHER RUUD PRODUCTS
• Galvanized-steel-tank water heaters.
• Commercial and industrial water heaters.
• The Ruudiator House-heating Boiler.

RUUD MANUFACTURING CO., Pittsburgh 1, Pa.

S A R A N

if you're going to buy **SCREENING** *you can't beat* **SARAN!**

it won't rust!
can't corrode
—and never
needs painting!

HERE is screening that gives you maximum protection with a minimum of care! Saran screening is cleaner, easier to handle . . . lasts longer . . . and looks better because the color is built in! Best of all, saran screening can't rust . . . never needs painting . . . never stains sills and sidewalls. You're sure to enjoy the work-saving, money-saving advantages of *saran* screening.

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For all-around screen performance, you can't beat saran! Available in green or gray at your hardware, lumber or building supply dealer. Look for the trade name LUMITE on the saran screening you buy.

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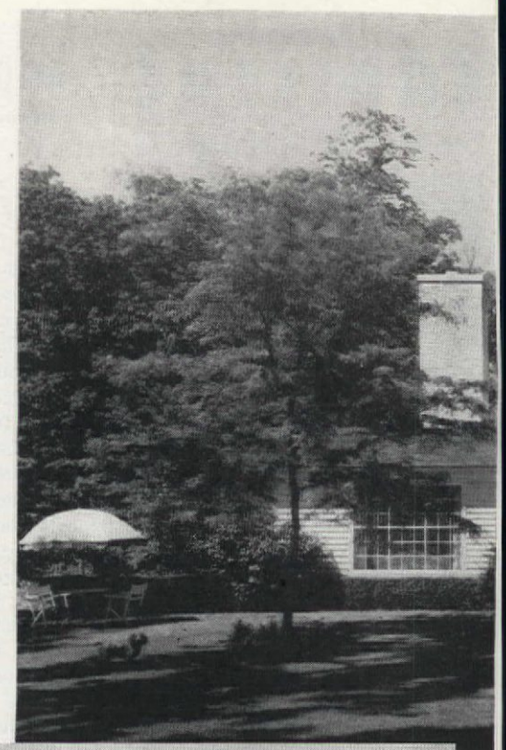
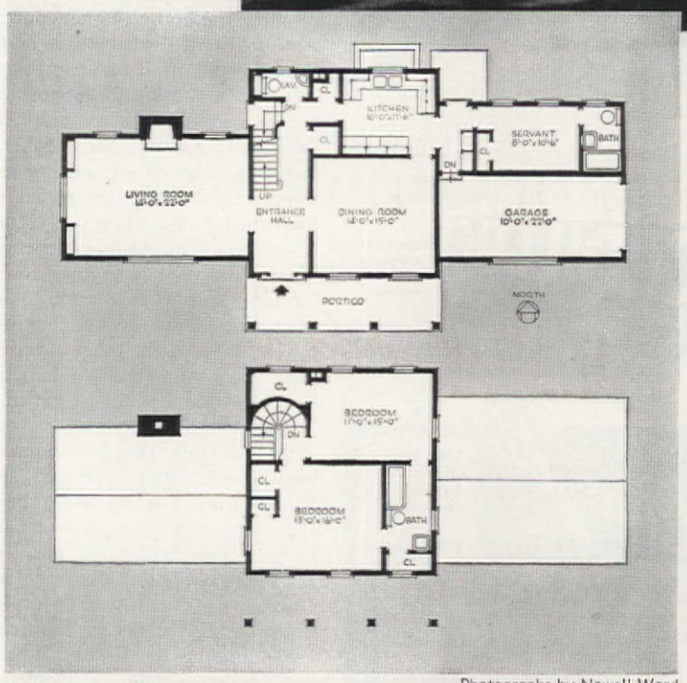
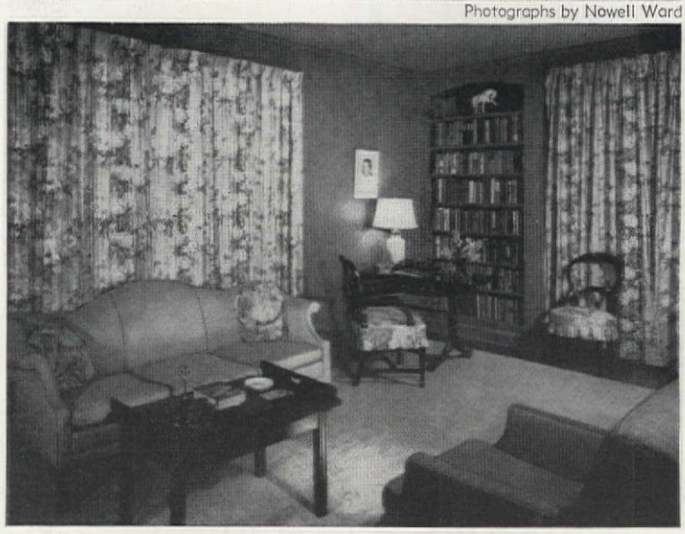


House is balanced by two matching one-story wings. Two-story center section has white pillars, dark green shuttered windows. Left wing is living room, garage on right. Bedrooms above dining room, kitchen, and entrance hallway



Photographs by Nowell Ward



Opposite the fireplace and against the picture window, with drawn draperies, a lemon-yellow sofa. At the far end of the room, bookcases from the floor to the ceiling are on each side of French doors, also chintz-covered, which lead to terrace

Long-lined Beauty

RUTH W. LEE

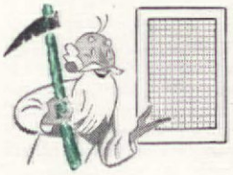
Here's an excellent example of a formal house which still fits into the plans of a young, modern, and career-minded homemaker. Mr. and Mrs. Herbert Nye and their small daughter Penny have lived here for several years, and Mrs. Nye has combined keeping house with keeping shop beautifully, for in her small workshop she uses her talent as an artist most successfully by painting toy buckets with colorful animals, which she sells as fast as she makes them. And she's with Penny all day long.

The long lines of the house give the impression of great size, and yet there are only three bedrooms. Because of careful planning, its formal simplicity suits their way of life and provides the background for their traditional furnishings. The plan includes essential rooms only, with the result that each one is spacious and comfortable. The test of its success is that Mrs. Nye has ample time for both homemaking and her own career, which is saying a lot.

MORE PICTURES ON PAGE 112

Walls in living room are of Williamsburg green, contrast with floral draperies of rose and lemon yellow on a gray ground. Matching fireside chairs are green rough cotton. For the summer, fireplace is banked with white hydrangeas

NEEDS NO PAINTING to protect it, because: Neither snow, rain, smoke, fog nor salt air can harm Lumite screening! Cleans easily with a damp cloth.



LASTS LONGER because Lumite screening is rustproof and stronger! And costs less than all but the cheapest screening! It won't sag or bulge when properly framed . . . and it's easy to handle.

CAN'T STAIN the sills or sides of your house! And you can leave these screens up all year 'round! Lumite is the ideal screening for every exterior use.

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Frame your view with Woods of the Western Pines*

Ever-changing ocean, serene hills, or lovely garden . . . you'll view them for countless years through windows of Western Pines*. These beautiful, versatile woods make snug, weather-defying windows and frames that are good for a lifetime. Smooth and even-grained, they're warm and friendly to the touch, easy to work, and take paint, stain and enamel beautifully.

For attractive windows, inviting interiors, useful built-ins—for all your remodeling and building—choose the Western Pines*. Your retail lumber dealer will be glad to advise you.

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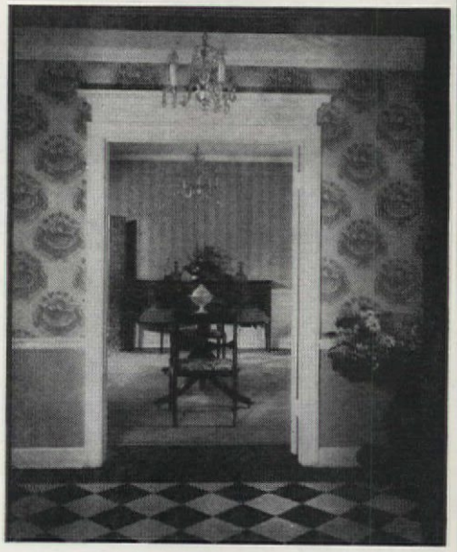
Long-lined Beauty (Begins on page 110)



Blue-striped paper over white dado in dining room, with Chinese silver screen at left concealing entrance to kitchen. In foreground, the black and white rubber tile of hallway contrasts with Williamsburg fruit pattern wallpaper in beige and gray over gray dado with white moldings—very effective

White Colonial stairway with walnut handrail leads upstairs opposite front door. Powder room through doorway at back, with short hall to the kitchen which is alongside. Gray stair carpet matches the dado and wallpaper in beige and gray. The floor is black and white rubber tile, which is not only in good taste, but wears well and long

Functional U-shaped cabinet sink unit in lime yellow is set off by the green linoleum floor, banded in black, and by papered upper walls and ceiling in thistle pattern of gray and lemon yellow. Walls are painted yellow to match the handy, numerous built-in cabinets

Don't take chances MOTHPROOF your woolens with LARVEX

This modern, SURE method lasts a WHOLE YEAR!

Penetrates each tiny fibre and makes the cloth itself MOTHPROOF

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You can be *absolutely sure* moths will never again damage your woolens. And the method is so easy and convenient! Just spray the garments with LARVEX and *you can be sure* moths won't eat holes in them whether you wear them or hang them away in the closet.

This magic LARVEX spray penetrates each tiny fibre and treats the cloth so that moths are positively *stopped* from eating holes in your woolens. And this positive LARVEX protection lasts a WHOLE YEAR. Washing removes LARVEX'S protection — DRY CLEANING DOES NOT. Completely odorless. Stainless. Non-inflammable. No cumbersome wrapping or storing away. Spray your rugs and sofas, too!

Inexpensive! It costs no more to mothproof a suit with LARVEX than it does to get it dry cleaned. Only 79¢ a pint. $1.19 a quart.

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Please allow 3 weeks for handling and mailing

(Patterns contain tracings, directions, color guide, list of materials as required)

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- ☐ 1370 Authentic Swedish design, large flowers in vase, and a repeat border, for chests, washstands, cupboards, walls ... 30c
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American Home Building

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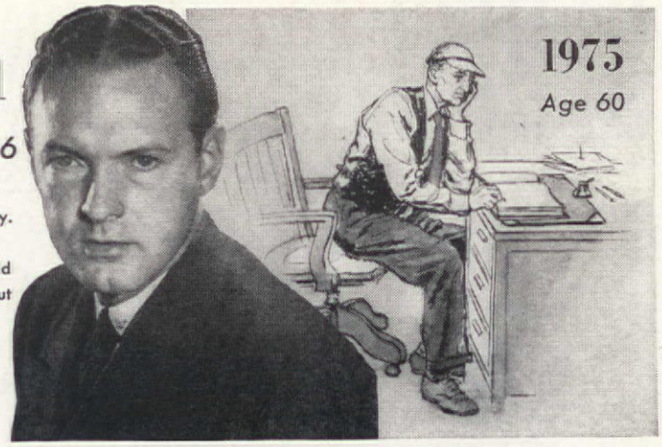

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Window Highlights

Our Decorating Department answers the questions most often asked about curtain and window problems

Q. *Is it necessary to use draperies and glass curtains with Venetian blinds?*

A. No, not if the decoration of the room is keyed simply. However, the function of the Venetian blind is to control light and give privacy to room, the same as any window shade. And you will find that most rooms need the color and softness that draperies and/or curtains give.

Q. *Is white the best color for Venetian blinds or shades?*

A. Not unless the room scheme requires it. Generally they are best done in the same color as wall and woodwork or in a color that blends with the wallpaper (if used). Sometimes a dramatic effect is obtained by doing them in a contrasting or bold color—this requires a "knowing" hand.

Q. *Should all blinds in a house match?*

A. Where windows are located so that they are seen from the street, it is a good idea to have them all the same white or neutral color that blends with the exterior. However, interiors should be planned accordingly. Glass or casement curtains could be used in the color desired for the interior scheme.

Q. *In making a chintz window shade out of an old shade, is the chintz put on over the old shade?*

A. No, the old cloth is removed from roller and the chintz is tacked to old roller. A casing is sewn in the bottom of chintz to hold old slat.

Q. *What is the correct length for draperies?*

A. To the floor, generally. In a simple or provincial room or where certain small, high windows prevail as in some modern and ranch-type houses, they may hang to the sill or apron, but the average window demands full floor-length draperies.

Q. *What width material is best for draperies?*

A. For average window, 50-inch width, one width to a side. Traversed draperies require double the width in material of space they are to cover when drawn. This applies to picture windows and window walls, also.

Q. *Should draperies be lined?*

A. Yes, unless a sheer effect is desired. A lining not only protects the drapery from strong sunlight, but makes it hang better. Heavy textured

PLEASE TURN TO PAGE 117

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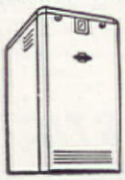

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ORANGEBURG

THE ROOT-PROOF PIPE

Where Credit Is Due

HOW NOW BROWN COW

Table appointments on page 52: Dinnerware, "California Farmhouse," B. J. Brock; glass platter, "Candlewick," Imperial Glass Corp.

FOR YOUR CHILD

Boy's room on page 46: Wallpaper, Imperial Wallpaper Co.; linoleum, Armstrong Cork; furniture, Bay State Industries; pin-up lamp, Raymore Lamps; Toys, American Toy Institute.
Girl's room on page 47: Rug, Wunda Weve; Glosheen, Waverly Fabrics; spread, Koroseal; lamp, Warren Kessler; toys, Amer. Toy Inst.
Page 82: Window shade, Columbia Mills; lamp, Aladdin Industries; chest, E-Z-Do; rug, Sloane-Blabon Corp.

PLACE AND SHOW

Table appointments on page 45: Dinnerware, Spode "Rose Briar," Copeland & Thompson; glassware, "Horizon" salad plates, Fostoria; silver, "Golden Age" flatware, "Wood Lily" bowl, sandwich tray, Frank Smith Sterling; linen cloth, Jean Way; centerpiece, "Garden Center," Fostoria.

HOW TO MAKE THE BEST OF A GOOD BARGAIN

Dinette setting on page 30: Rug, Wait Carpet Co.; flatware, "Castle Rose," Empire Crafts Corp.; china, "Plain Edme," Josiah Wedgwood; place mats, Irish Linen Guild; "Coffee Master," Sunbeam Corp.; chicken, Westmoreland Glass.
Designers: 1026, Joe Watson; 1369, 1370, Dorchen; 1371, Zeleme; 1372, C. Macauley.

NON-STOP . . . OVEN TO TABLE

Page 90: "Casual" true china large oval platter, avocado yellow, sugar white, oyster gray, ice blue, nutmeg brown, green. $3.95. Iroquois.

3 "comales" used as skillets or casseroles. Heatproof. Handles pierced. Brown with varying designs in white, black, and green. Diameter of largest piece 7½ inches; smallest 5 inches. Set of 3 is $3.25. Old Mexico.

Turquoise dual server also in yellow and Egyptian blue in half-pint to 4-quart size—$1.30 to $8.40. Glidden Pottery, Inc.

Sculptured stoneware casserole, durable, chip-resistant, ovenproof. In three plain glazes of fleck texture—viridian, blue stone, and yellow stone. Decoration optional on certain pieces. 1½ qt. decorated, $7.00; plain, $5.50. Glidden.

New modified square shape "Southern Harvest" three-quart family casserole. Completely ovenproof, craze-proof. Colors: oatmeal gray and jade green, both with terra-cotta trim. $4.95. Albert Pottery.

2 covered casseroles with handles: Solanaware—exteriors left in unglazed terra-cotta hue, lids and interior surfaces glazed in forest green, mission brown, Zuñi red, sprout green, smoke-tree gray. ½ pint up to 6 quarts. $1.10 to $7.45. Bergstrom & French Co.

Chowder or casserole in fish pattern, in moss green and chartreuse to mix or match. Large tureen about 2-quart size, $15.00. Also individual servers. Cemar.

"Dragon Flower" skillet set, fully vitrified handcraft china in brown and pink. Ovenproof. Semi-square contemporary design. $3.50 each. American Ceramic.

"Flying Geese" casserole. Ceramic ovenproof bowls in dark green, gray, chartreuse, and burgundy. Metal-finished stands with mar-proof rubber feet. Individual and 1- and 2-quart sizes. $6.00 for 1-quart; $8.00 for 2-quart. Northington.

Page 91: Enameled cast-iron "Canton Pot" in green, blue or gray, off-white background. Sizes, with cover, 7½" to 10"—$7.50 to $10.00. Without cover, $5.00 to $7.00. Vaco Co.

"Harvest" skillet, brown border, small and large size $1.95 and $2.95. Brock.

Ramekin or Shell Tray in green glazed pottery ovenware. 75c each. Carbone.

"Southern Harvest" free-form ovenproof

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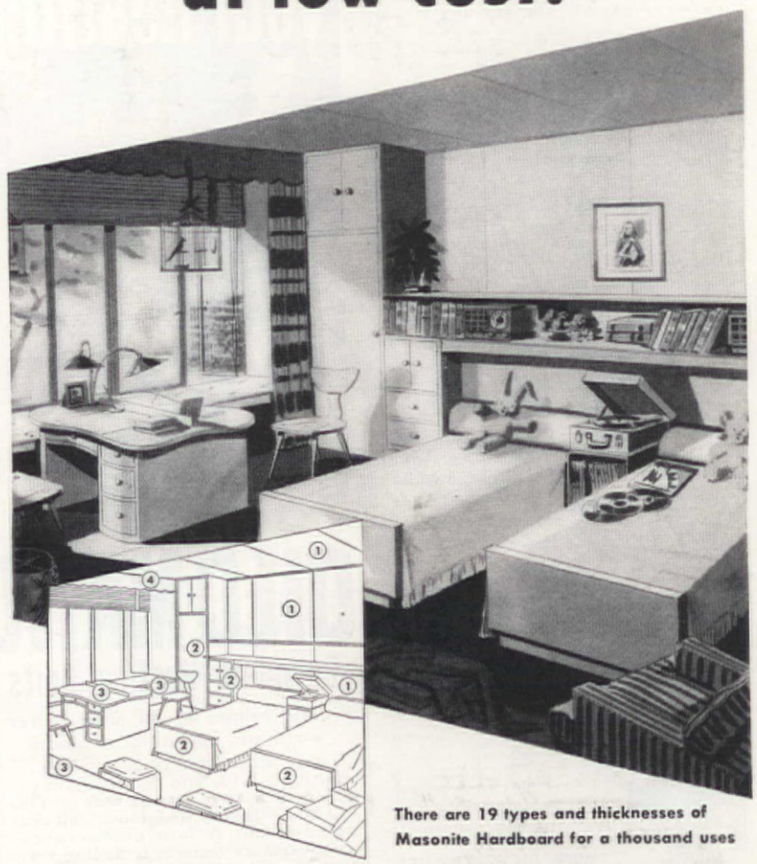

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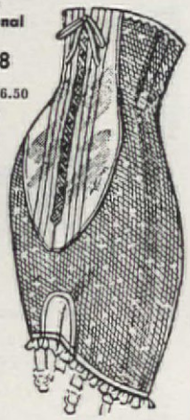

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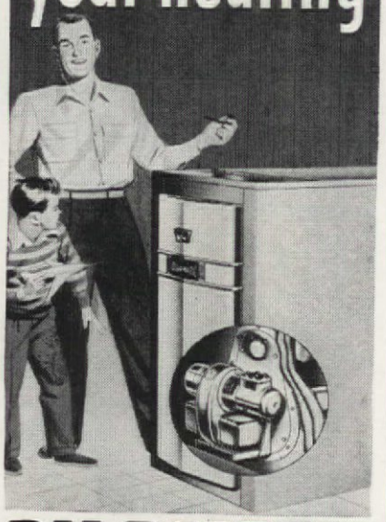

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(Begins on page 115)

ramekins, in oatmeal gray and jade green with terra cotta. $1.25. Albert.

Big 5-quart "Sea and Sand" casserole has stoneware body, costs $20.00. Colors: green luster, curry, apricot, all sand, mountain blue. Smaller sizes priced from $2.00 to $8.00. Heath.

Covered sculptured stoneware casserole in cerise on blue stone. $1.25. Glidden.

Round stew pot of French-type ovenware with an unglazed buff exterior, brown glazed interior. In five sizes from 9 ounces to 2 quarts. $1.00 to $2.40. Pfaltzgraff Pottery.

Oval casserole is not earthenware, but fine china, glazed inside and out. In modern two-toned beige and brown, comes also in round shapes, 12 ounces to 7 pints, $1.95 to $4.40. Shenango Pottery.

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Chafing dish set "California Farmhouse." Yellow and green with flower design. Heated by candle burner on rung at base, 11 inches high standing on burner. 1½-quart $12.95; 3-quart $16.95. B. J. Brock.

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Keeps the lawn velvet smooth and professional looking with a minimum of time and effort. Cuts flush with trees, walks and flower beds so no trimming necessary. Cuts so finely that cuttings act as mulch so no raking required. Automatic clutch stops blade instantly if it strikes obstacle. Precision built for years of dependable service. Send for Folder and name of nearest dealer today.

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Please report both new and old addresses directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance.

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Subscription Dept.
AMERICAN HOME BLDG., FOREST HILLS, NEW YORK

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Kills Ticks, too—keeps 'em off for days!

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Soft Corns occur only *between* the toes. To quickly relieve and remove them, get soft, soothing, cushioning Dr. Scholl's Zino-pads (Soft Corn Size). Be sure to ask for them by that name. Cost but a trifle.

Dr. Scholl's Zino-pads

So you have a new house!

And a lovely new bathroom which you want to keep always sparkling clean. Then you should get Sani-Flush at once. For Sani-Flush is the one cleaner that millions of careful housekeepers depend on to clean the toilet bowl thoroughly. Sani-Flush does the work chemically. No messy scrubbing. Sani-Flush also disinfects and removes invisible film which harbors germs. Just follow directions on can. At all grocers. The Hygienic Products Company, Canton 2, Ohio.

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PERFUMED with a mild, fresh fragrance

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SILVERFISH
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I enclose 10c. Send me your practical 32 page idea booklet, "New Interiors For Old."

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City State

Window Highlights

(Begins on page 114)

fabrics are the exception, however.

Q. *How should draperies be finished at the top?*

A. With French pleats, box pleats, cartridge pleats, shirring, or straps.

Q. *What are traverse draperies?*

A. Draperies that are attached to a traverse rod or fixture that allows the drapery to be drawn simply by pulling a cord. They can be used for either (or both) drapery and glass curtain. These are stocked by most drapery departments.

Q. *Are valances and cornices used today?*

A. Yes, especially where a certain decorative-style or period is wanted.

Q. *What is generally considered the right depth for a fabric valance?*

A. One-eighth to one-fifth the length of the window from top to floor is a rule followed by professionals.

Q. *When a cornice is not used and the brass rod shows between the draperies, how can this be remedied?*

A. Cover the rod with the drapery fabric or use a wooden pole painted the color of drapery or woodwork. If the draperies are to be stationary and not traversed, short metal side arms may be used for hanging them.

Q. *Can a valance be used to make a short window look higher?*

A. Yes, raise the valance above the top frame a few inches. To make window appear wider, extend the valance and drapery beyond the side frame.

Q. *What drapery treatment can be given a window with radiator beneath?*

A. If the radiator is no wider than window, draperies can extend to wall beyond window and hang floor length. Simply attach drapery fixture to piece of wood built out from top of window frame so that drapery hangs free of radiator. Otherwise hang to sill.

Q. *How should bay windows be treated?*

A. For a smooth, unified appearance run the glass curtains all the way around the bay. Use one pair of draperies to the sides and finish with a fabric valance over entire unit. Glass curtains could be sill, apron, or floor length. For formal effect, glass curtains as well as draperies should hang to the floor. Ruffled tie-back glass curtains are perky and pretty at bay windows in informal room with or without draperies.

Q. *What are glass curtains?*

A. The sheer curtain that hangs next to the window, diffuses the light and adds a certain amount of privacy.

Q. *How full should they be?*

A. At least twice the width of window. Very sheer curtains as many as three times. Never skimp with sheers.

Q. *How long should they be?*

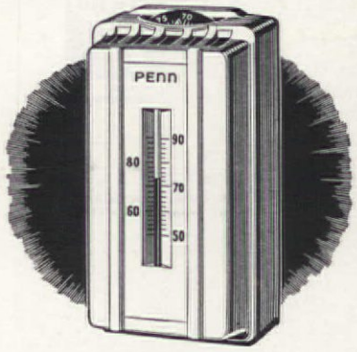
A. Sill, apron or floor length. Never half way or between apron and floor which, like a woman's skirt that is too long or too short, looks awkward.

next winter don't let HOT-n-COLD LIVING enter your home!

enjoy 1° temperature control with

PENN

heat anticipation



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Call your heating dealer today. Ask him about automatic heat controlled by the PENN *heat-anticipating* thermostat. This thermostat has the uncanny ability to "anticipate" temperature changes and start the burner before the room can become uncomfortable.

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Kills Crabgrass

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"SCUTTLES" CRABGRASS

NO MIXING, no fussing with sprayer. Apply dry as it comes from the box.

EASY TO USE from handy shaker box or with a spreader.

SAFE in recommended usage will not harm lawn grasses, persons, birds or pets.

Apply SCUTL to your lawn and Scuttle Crabgrass (also known as watergrass, fall grass, finger grass) before its millions of seeds mature to become a worst pest next year. J. E. Reyerson, Dawson, Minnesota writes; "I have been on my knees the past 4 years digging up Crabgrass. Now after using SCUTL, all I see are the dead plants."

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Dangerous sewer germs lurk in every drain. No liquid disinfectant can budge the muck they breed in. It takes Drāno to unclog drains and keep them running free and clear. Use Drāno once a week—every week. Won't harm septic tanks. Makes them work better. Get Drāno today at your grocery or hardware store. Also available in Canada.

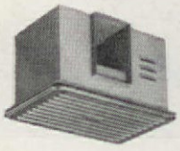
Whether you remodel or build...

GET *ALL* THE ADVANTAGES OF THE FAMOUS TRADE-WIND CLIPPER VENTILATOR!

Here's the most modern kitchen ventilating system. The Super Clipper is installed in a metal or wood cabinet directly over your stove and removes the cooking fumes, grease and heat from both the stove and at ceiling level. Keeps your kitchen and your entire house cool and fresh—cooking odors, oven heat, greasy smoke and steam all are instantly removed. Two metal air filters trap the grease and dirt and are easily washed in soapy water.

No other kitchen ventilator does the complete job that the Super Clipper accomplishes. Simple to install in existing or new homes.

FOR KITCHEN, BATH, DEN, LAUNDRY



Trade-Wind also makes these famous ceiling models which are hidden above your stove to catch the greasy smoke, heat and odors, and get rid of them quickly.

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Please send complete information on the Trade-Wind.
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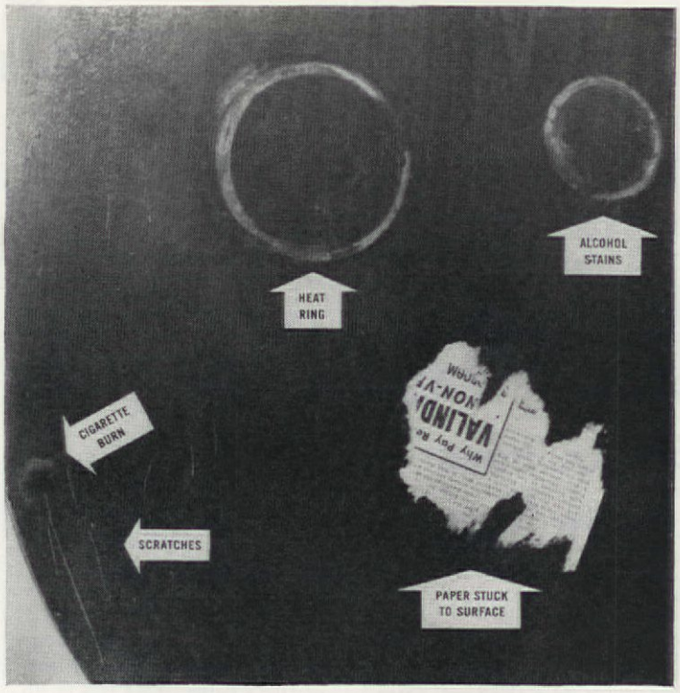


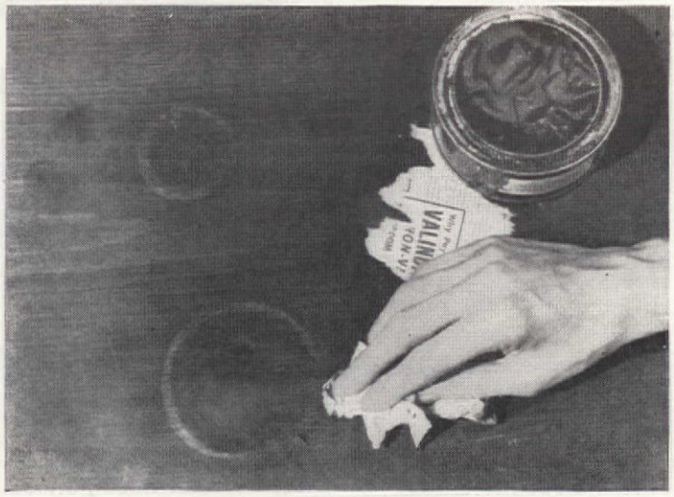
Here is nearly every mishap that could befall a table: stains, heat rings, scratches, cigarette burns. It may not be necessary to refinish entire surface. See below

How to spot-finish a table

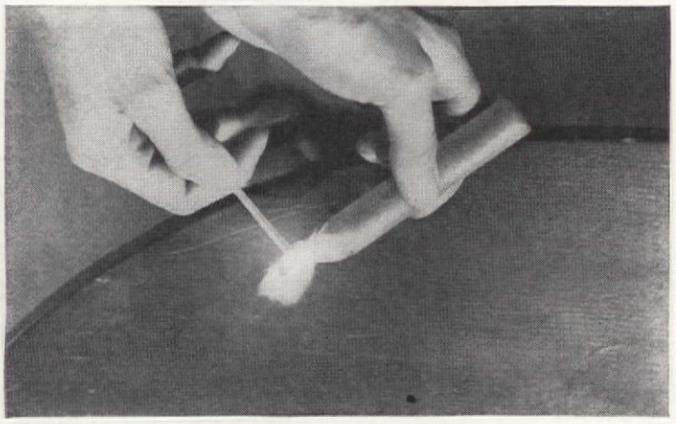
Photographs by the author

Checked or "crazed" varnished or lacquered surfaces can be renewed. Use pad of fine steel wool dipped in rottenstone paste. Rub until surface is smooth to touch. Wipe off with rag dipped in thinner. Apply two coats of wax and buff

ROBERT WORTHAM

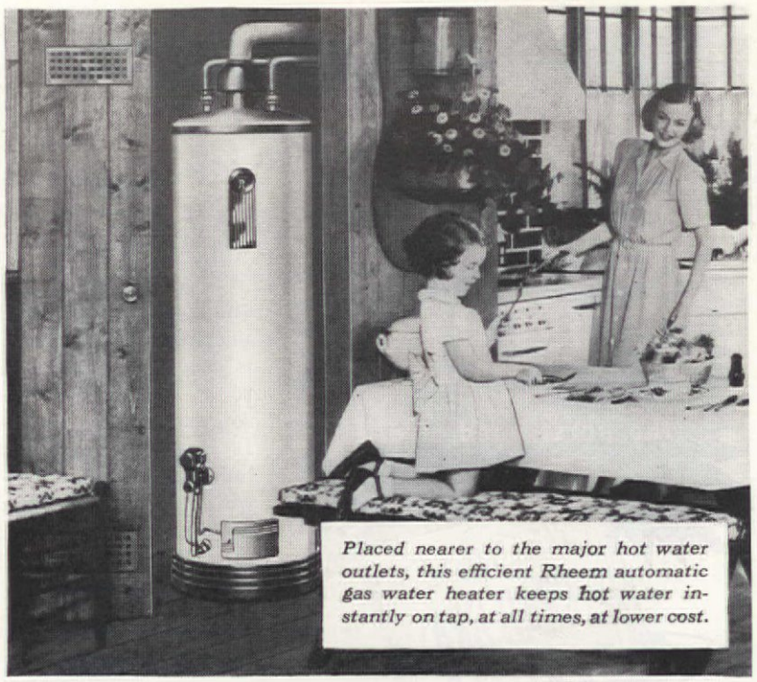


To remove heat and alcohol rings, moisture stains: mix a thick paste of powdered rottenstone and paraffin oil, available at hardware stores. Apply to damaged areas with a soft cloth, rub with grain of wood until ring or stain disappears. Clean surface, then wax and buff to polish



To fill deep scratches, gouges, cigarette burns: use shellac stick of proper color, available at paint stores. Fill damaged areas slightly above table surface; sand with steel-wool pad dipped in above paste until filled area is flush with table top. Clean, wax, buff

Paper stuck? Saturate area with warm paraffin oil, let stand a few minutes, scrub lightly with fine steel wool. Table sticky? To remedy, rub table with coarse cloth dipped in paint thinner, clean off, wax surface, then buff. Use paraffin oil to polish between periodic waxing



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American Home Advertisers for June 1951

Acme Garden Guard 120
Albin of California—*Magic Stitcher* . . . 16
Alcoa Aluminum Screening 96
Alsto Trash Disposal Units 16
American Agency—*Nylon Yardgoods* . . 16
American Bleached Shellac Mfrs. Assn. . . 121
American Home Menu Maker 62
American Kitchens 108
American-Standard Heating Equipment & Plumbing Fixtures . . . . . 12 & 24
American Telephone & Telegraph Co. . . 98
Anacin Tablets 121
Andersen Windowalls 95
Armstrong's Linoleum Flooring 21

Beavers, Patrick D.—*Patent Attorney* . 120
Bell Telephone System 11
Bissell Carpet Sweepers 98
Black, L. F. Co.—*Jewelry Holder* 17
Breck's—*Car & Home Washer* 16
Brillo Cleanser & Soap Pads 76
Brock & Co.—*Bedspring Supports* 16
Bryant Automatic Heating 100
Burpee's Seeds & Plants 100

Cadillac Vacuum Cleaners 109
Caloric Gas Ranges 60
Campbell's Soups 49
Celotex Building Products 89
Certo Fruit Pectin 55
Chase Spring-Flo Aerator 77
Chrysler Airtemp—*Conditioning Systems* 7
Church Toilet Seats 101
Cleveland Publications—*House Plans* . . 17
Clorox Bleach & Household Disinfectant 72
Coleman Automatic Water Heaters 102
Colgate Ribbon Dental Cream 4
Committee on Steel Pipe Research 10
Cooley's Iris Gardens 87
Corbin Door Hardware 90
Cosco Utility Tables 68
Curtis Woodwork 105
Cutler-Hammer Fuse Multi-Breakers . . 92
Cyanogas Insecticide 120

Damar—*Garlic Press* 15
Damar—*Potato Cutter* 17
Damar—*Auto Clothes Rack & Car Tray* 17
Delco Heating Systems 100, 115, 121
Dic-a-Doo Paint Brush Bath 108
Dixie Cups 71
Domestic Sewing Machines 91
DorAnn's—*Porcelynizer* 14
Dorell 14
Dr. Scholl's Zino-pads 116
Drāno 118
Dutch Boy Paints, National Lead Co. . . 79
Dwarf Trees 120

Eastern Venetian Blinds 102
Eclipse Power Lawn Mowers 88
Eljer Plumbing Fixtures 106
Empire Crafts 18
Ezo Dental Cushions 108

Fels-Naptha Soap & Soap Chips 70
Figure Adjuster Co. 116
Fischer Nurseries 116
Fong Bros. Bamboo Blinds 18
Forecast Creations—*Scissors* 14
Frederick's—*Prints* 17
Freez-Tainers—*Food Containers* 105
Frigidaire Home Freezers 77

Gator Roach Hives 117
General Electric Automatic Dishwashers 9
General Electric Automatic Water Heaters 99
General Electric Disposall 103
Great American Sales Co.—*Salt & Pepper Sets* 18
Great American Sales Co.—*Demi-Tasse Sets* 17
Greenhall—*Salad Set & Dressing Kit* . . 15
Greenland Studios—*Salt & Pepper Sets* 15

Hagerstrom Metalcraft Studio—*Weathervanes* 15
Hamilton Automatic Clothes Dryer . . . 75
Hammacher Schlemmer—*Monogram Door Mats* 18
Hammond Organs 104
Haviland China 108
Heirloom Sterling . . . . . 2nd COVER
Home Building Plan Service 15
Home-Utility Electric Tools 106
Hudson Gem Co. 112

Janet Forister — *Cloth Lined Rubber Gloves* 16
Jeff Elliot Craftsmen—*Ladder-Back Chairs* 16
Joanna Cloth Window Shades 108
Johnson's Wax 65
Jore & Co.—*Bed Legs* 18

Kaukauna Cheese Foods 75
Kellogg's Gro-Pup Dog Food 8
Kellogg's Nurseries 120
Kem-Tone & Kem-Glo Wall Finishes . . . 3rd COVER
Kentile Asphalt Tile Flooring 88
Keystone Mushrooms 75
Kitchen Bouquet 75
Klutch Dental Aids 108
Kohler Bathrooms . . . . . BACK COVER

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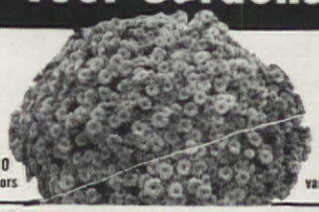

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Advertisers

Larvex 113
Lennox Aire-Flo Heating 86
Levolor Venetian Blind Hardware 92
Lewyt Vacuum Cleaners 22
Linda Lowe—*Trays* 15
Linseed Oil Redwood Finishes 17
Listerine Antiseptic 6
Log Cabin Syrup 54
Lowe's—*Gold Dealer* 100
Lumite Saran Screening 111

Magic Chef Gas Ranges 73
Mahoning Gifts—*Salt & Pepper Sets* 16
Mahr African Violets 121
Majestic Outdoor Fireplaces 112
Martindale Products—*Laundry Hampers* 16
Masonite Hardboards 115
Melaire Distributing Co.—*Swirl-o-Matic Car Washer* 15
Minneapolis-Honeywell Automatic Thermostats 3
Mirro Aluminum Pie Pans 78
Molly Screw Anchors 8
Monark Silver King Lawn Mowers 116
Mortite No Drip Tape 74
Moviecraft Records 18
Myers Water Systems 92

National Biscuit Milk-Bone Dog Biscuits 114
National Landscape Institute 88
Nelmor Sterling Club 17
Neville's—*Silhouette Wall Panels* 15

Ohio Stove Co.—*Outdoor Fireplaces* 17
Old Pueblo Traders—*Moccasins* 16
Olive Advisory Board 74
Orange Mfg. Co.—*Silver Plater* 14
Orangeburg Root-Proof Pipe 115
Ostermoor Mattresses 112

Pabco Linoleum 94
Patterson-Sargent Paints 93
Pee Wee House—*Baby Toilet* 16
Penn Automatic Heating Controls 117
Penn Mutual Life Insurance 113
Pennsylvania Lawn Mowers 86
Phoenix Mutual Life Insurance 10
Pittsburgh Plate Glass Paints 23
Porta-Bed Co.—*Folding Beds* 18
Pulvex Flea Powder 116

Regal Gem Co. 15
Rheem Automatic Water Heaters 119
Rose Smelting Co.—*Old Gold Dealers* 120
R·O·W Removable Windows 92
Rusco Combination Doors & Windows 5
Ruud Automatic Water Heaters 109

Sampler, The—*Tables* 14
Samson Tite-Rope Clothesline 114
San-A-Lizer Corp.—*Garbage Deodorizer* 14
Sani-Flush 117
Saran Plastic Screening 110
Schreiner's Iris Gardens 120
Scutl 117
Seneca Clearight Curtains 109
Servel Refrigerators 61
Sherwin-Williams Paint & Color Guide 20
Simmons Hide-A-Bed 85
Smith, A. O. Water Heaters 80
Smooth-On Cement 100
Smoothedge Carpet Aids 112
Solby Bayes—*Shoes* 14
Solvay Air Dryette Jr. 108
Spear Engineering Co.—*Mail Box & Lawn Markers* 15
Speed Queen Washers, Dryers & Ironers 69
Spencer, William—*Weathervanes* 17
Spot Reducer 114
Stained Shingle & Shake Assoc. 84
Star-Kist Tuna 58
Sterling Hardware Sliding Doors 92
Stearnswood Specialties—*Trays* 14
Studio Shop—*China* 14
Sudbury Laboratory—*Dog Chaperone* 14
Sunbeam Hedge Trimmer 120
Sunbeam Rain King Automatic Sprinkler 114
Sunset House—*Bootee Stretcher* 16
Swans Down Instant Cake Mixes 59

Tampax 122
Texolite Interior Paints 82
Thermopane Windows 13
Three-in-one Oil & Plastic Wood 74
Trade-Wind Kitchen Ventilators 118

Underwood Deviled Hams 74
United States Rubber Koylon Foam Cushioning 107
United States Rubber Koylon Foam Mattresses 83
United States Rubber Rug Underlay 102
Universal Potteries 104
Upson Kuver-Krak Panels 117
Uttal's—*Trays* 17

Village Vendors—*Fish Bowls* 17

Weedone Crab Grass Killer 120
Weldwood Glue, Firzite & Satinlac—U.S. Plywood Corp. 114
Weldwood Plywood—U.S. Plywood Corp. 81
Westclox Clocks 93
West Coast Lumbermen's Association 19
Western Pine Lumber 112
Westmoreland's Milk Glass 99
Weyerhaeuser Lumber & Home Building Services 97
Wilco Products—*Grease Spatter Shield* 17
Williams Oil-O-Matic Heating Units 116

Zonite 107
Zonolite Vermiculite Insulation 97

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For lasting beauty from the floor up!

gives a satin-smooth, natural finish to FLOORS, PANELING, UNPAINTED FURNITURE

- ***Won't Scratch or Mar***
- ***Will Not Darken With Age***
- ***Outwears Other Finishes***

UNEQUALED WHERE A NATURAL WOOD FINISH IS DESIRED

More and more, the natural wood decor is gaining in popularity. New dens, dining areas, rumpus rooms, even living rooms are being enriched with the beauty of wood grain. If your plans call for wood, bring out its natural beauty with shellac—the finish that provides a richer, *longer-lasting* surface.

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Doctor-invented Tampax is not designed for any class or group, but for women generally. Its *internally absorbent* principle is greatly appreciated among college students, secretaries, nurses, housewives and others who must move about, mix with shopping crowds, etc. . . . Tampax consists of pure surgical cotton contained in slender applicators for easy insertion. No belts, no pins—no odor or chafing.

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Remember, you can't feel the Tampax while wearing it. No bulges or edge-lines under summer dresses or swim suits. Quick to change—easy to dispose of. . . . Sold at drug and notion counters in 3 absorbency-sizes: Regular, Super, Junior. Month's supply goes into your purse. Tampax Incorporated, Palmer, Mass.

Accepted for Advertising by the Journal of the American Medical Association

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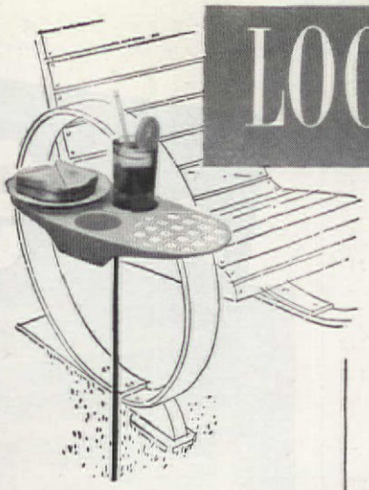
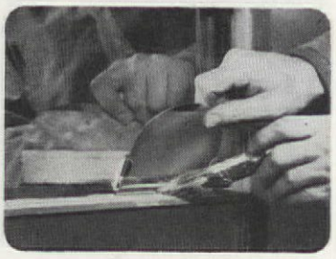


LAWN SERVET, molded of Monsanto's Lustrex styrene. Tray holds dish, glasses, bottles. Detachable metal post presses down into lawn for strong support. $1.89. Commercial Wire Products Co., 1827 Broadway, Rockford, Ill.

OASIS AIR DRIER removes damaging moisture from damp basement, other rooms. Eliminates such problems as odors, mildew, sweating walls, dripping pipes. Makes basement living, working, or playing a pleasure. $158.95. Ebco Mfg. Co., 401 W. Town St., Columbus 8, Ohio

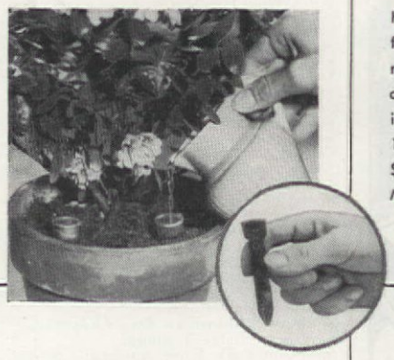
HYDROPONIC HOME UNIT for soilless gardening is two-tank, redwood bed, 6x3x3 ft. overall. Sold complete with electric pump, clock control, plant food, and manual; or separately. Flagler Hydroponics, 3255 W. Flagler, Miami 35, Fla.



EXPERT PAINTER'S SHIELD, has a replaceable cloth backpiece on a sliding metal plate eliminating the need for wiping the back as is necessary with most shields. 29 cents. (Add 10 cents for mailing.) Cleveland Tri-Ko Mfg. Co. 1421 E. 25th St., Cleveland, O.

WATERWELL, 3½-inch pointed plastic tube with 12 holes along sides, cup-shaped top, to be pressed into soil. Water poured into it seeps into soil to roots without hardening surface or checking aeration. 10¢ each. Soilaire Industries, 1200 Second Ave., S., Minneapolis, Minn.

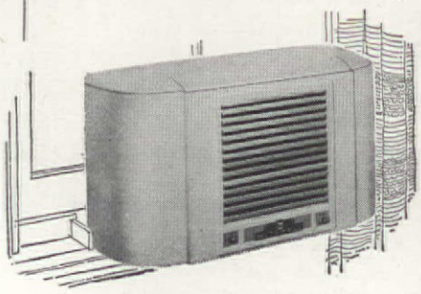
HANDEE SELF-SPRAYING ENAMEL for screens, covers uniformly, needs no mixing, won't settle, thicken, or dry out in can; always ready for instant use. 17 good colors, 12-ounce can with spray head $1.29. Minit Spray Corporation, Merchandise Mart, Chicago 54, Ill.



SEAT-CHESTS, quilted washable vinyl plastic. Stripes, plaids, solid colors. Each seat holds up to 300 pounds by test. Padded tops. Set of two, one 16" diameter, the other 14½". $9.95 approximately. Henry A. Enrich, 6 E. 32nd St., N.Y.C.

MITCHELL AIR CONDITIONER, ⅓ horsepower, quickly installed, sturdily constructed of 19-gauge steel. Can be used in double hung sash window as narrow as 22". Beige or ivory. Equipped with Micro-Filter, which removes 99.9% of the pollen from the air. $229.95. Mitchell Mfg. Co., Chicago, Ill.

EVENIZER, for easy, simple application of paint on walls, ceilings, or any flat surface. Dip into a gallon can of oil, water, or emulsion paint, roll smoothly over surface. Sterilized animal hair discs apply paint evenly. Picks up excess. $1.00 in paint stores, or Evenizer Co., Matawan, N.J.



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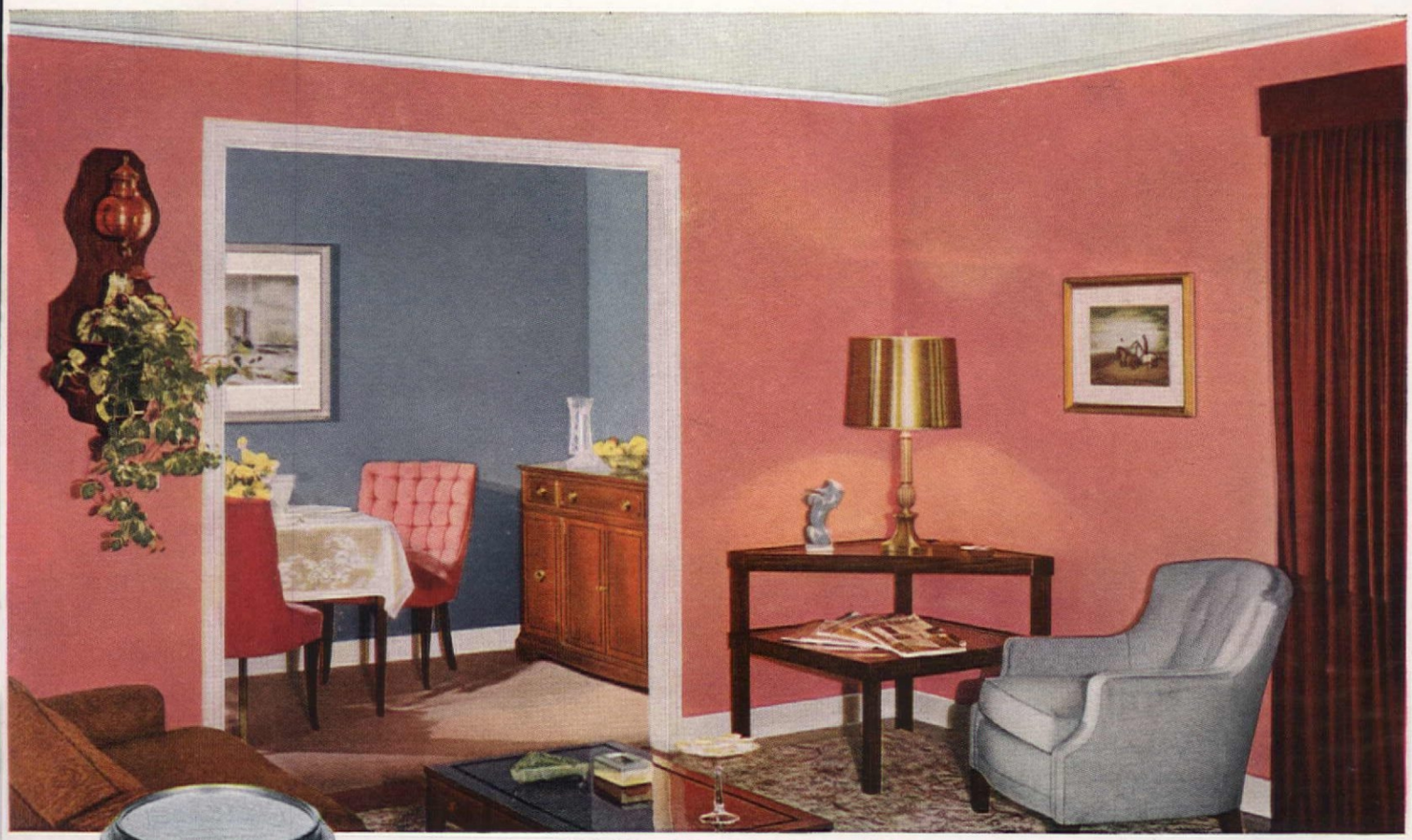

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ROSE and BLUE... COLORS YOU LOVE TO LIVE WITH!

Super Kem-Tone®

$1.59 QUART $4.98 GALLON

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NO THINNING — JUST STIR AND APPLY

SUPER KEM-TONE is Guaranteed* Washable or your money back by seven leading paint companies...

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The Lowe Brothers Co., Dayton Rogers Paint Products, Inc., Detroit
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AT LEADING PAINT, HARDWARE, LUMBER AND DEPARTMENT STORES EVERYWHERE

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***IT'S GUARANTEED WASHABLE . . .** After it is thoroughly dried, tests prove that SUPER KEM-TONE will withstand repeated washings with usual household paint cleaners without impairing its beauty.

Kem-Tone — Top Value in Thrifty Home Beauty

The oil paint that mixes with water. Outstanding value in home decoration where a lovely flat matte finish is desired. Amazingly economical, a gallon of KEM-TONE, thinned with water, makes a gallon and a half of paint, *ready to apply,* at only $2.66 a gallon.

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(in concentrated paste form)

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Kohler chromium-plated brass fittings work easily, afford years of efficient service. Consult your Kohler dealer on selections for bathroom, washroom, kitchen or laundry. Write for booklet D-15.

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