The AMERICAN HOME for September

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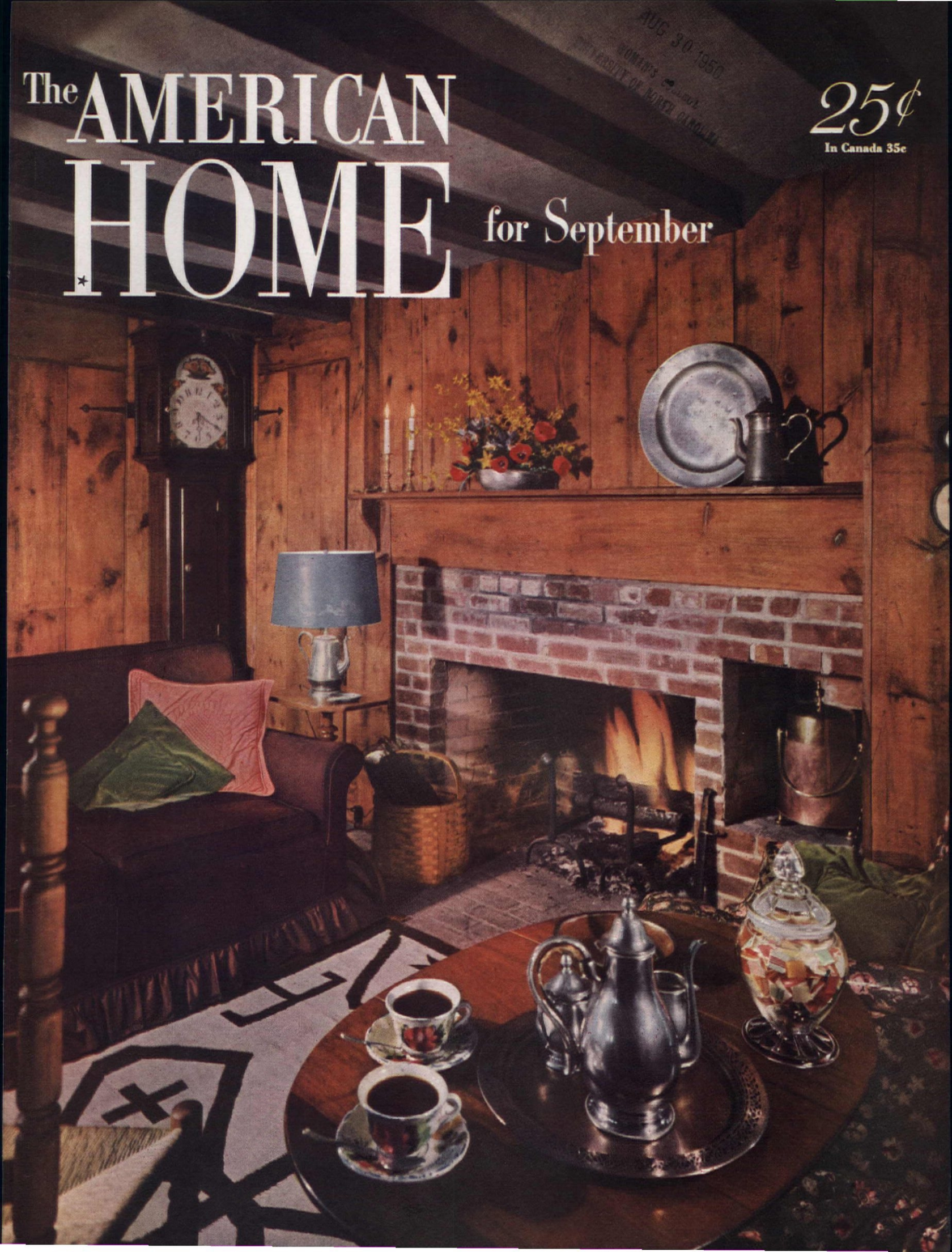
AUG 30 1950
WOMAN'S COLLEGE
UNIVERSITY OF NORTH CAROLINA



You can mix furniture styles graciously. The old pieces of furniture that you accumulated through the years can be made to blend beautifully together. Here, old furniture, new upholstery, a few do-it-yourself ideas, and the handsome background of a new Armstrong's Linoleum Floor transformed mixed furniture styles into a unified group in this handsome living room. Rich in color and dignity, Armstrong's Linoleum makes an ideal starting point when planning any decorative scheme. This design is custom cut from Armstrong's Jaspé, Style No. 14. Like all Armstrong's Linoleum Floors, it's beautiful—and wonderfully easy to clean. Write for free room plan and list of furnishings.

I couldn't afford to start from scratch

"I SUPPOSE I should get rid of all this old furniture and start over," I said to Mr. Hart the day he came out from his furniture store to give me some decorating ideas for my living room.

Mr. Hart took a few minutes to study the situation. "I don't see why you'd have to do that."

"There are some things I'd hate to part with," I admitted. I was thinking about the Victorian chairs that mother gave us and the little marble-topped table that Jeff found in an antique shop. "It's the mixture of styles that worries me," I explained. "Nothing goes with anything else."

"Don't worry about that," Mr. Hart smiled. "There are decorating tricks to make different furniture styles live together." He paused a moment. "I take it you do have some money to spend?"

I told him how much we could afford. Then Mr. Hart surprised me. He measured the room, did some quick figuring, and handed me a slip of paper. "There's the cost of the best investment you can make," he said, "a floor of Armstrong's Linoleum. It'll set your whole color scheme. If we'd use Armstrong's Jaspé Linoleum in a taupe color, we could paint three walls to match. For the fourth we could use an unusual new wallpaper that looks like a print collection."

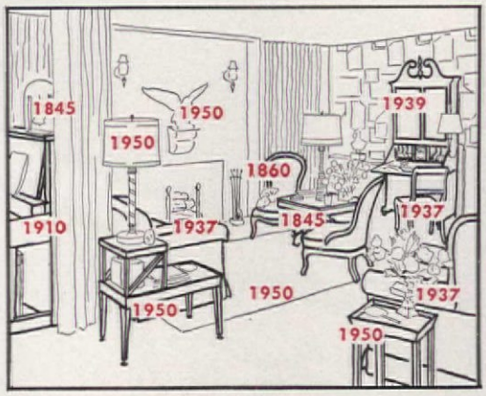
Then he suggested painting the Victorian chair frames white and re-upholstering them in turquoise blue. He looked at the old piano. I winced but he kept smiling. "We can even make that fit in with a coat of paint and a drapery background."

"You do sell furniture, don't you?" I laughed.

"Oh, yes," he grinned. "You need end tables, some nice lamps . . . and I think your budget will even give you an ornamental black and gold eagle over the fireplace."

Mr. Hart was right about everything—particularly my Armstrong Floor. That lovely color really made the room—and it's the easiest floor in the house to keep clean.

Write for the "Decorator's Answer Book"—it's packed with thirty-two pages of full-color illustrations of beautiful rooms designed by the noted decorator, Hazel Dell Brown. There are decorating and remodeling ideas for every room whether your house is new or old. Slip 10¢ into an envelope right now (outside U.S.A., 40¢) and mail to Armstrong Cork Company, 5009 Pine Street, Lancaster, Pa.



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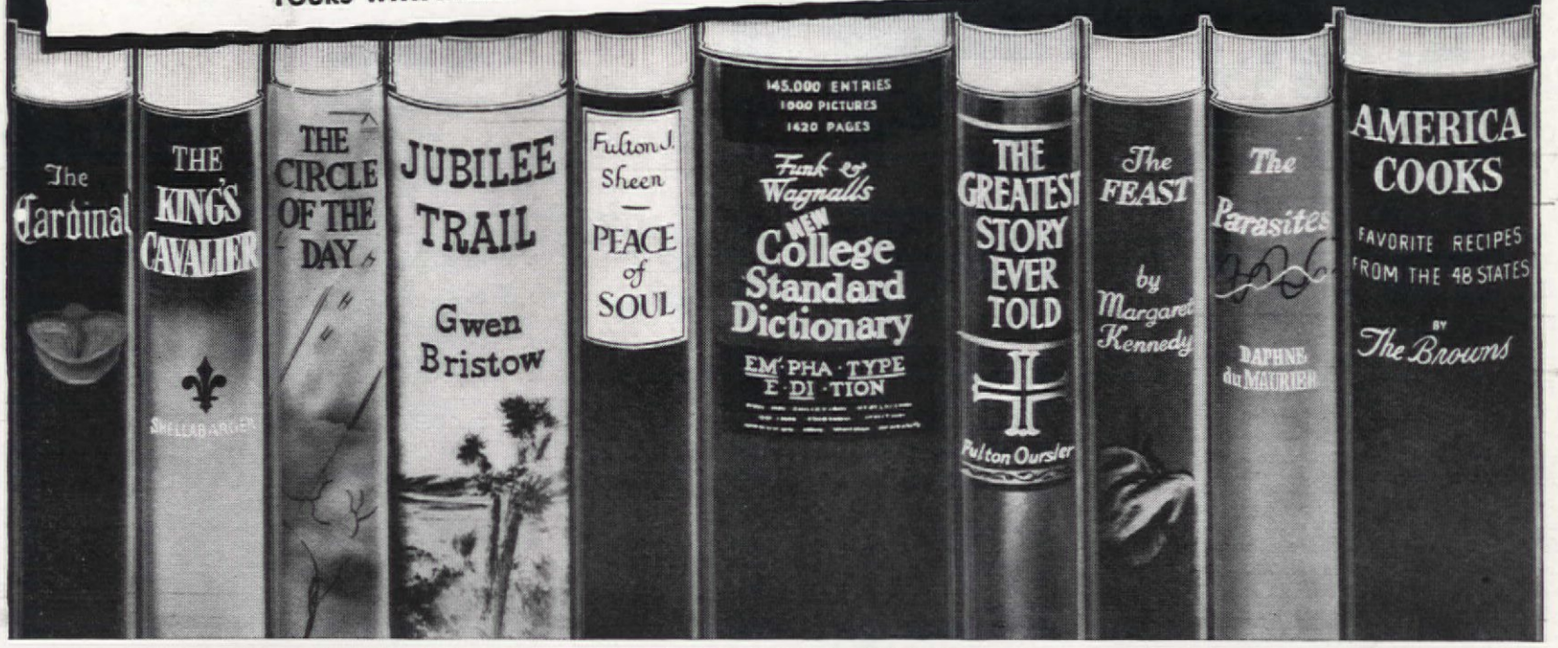

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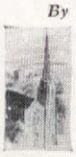

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Cypress walls and muted colors in a living room which vividly reminds us of the past while living in the present. Photographed by F. M. Demarest

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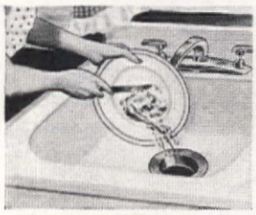

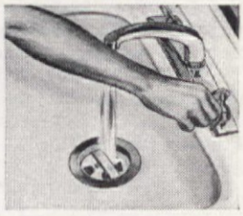

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Books

Answering Children's Questions, by C. W. Hunnicutt, and *Understanding Young Children*, by Dorothy W. Baruch. (Teachers College, Columbia University) Price 60 cents each. . . Here are two down-to-earth pamphlets of inestimable value for parents of young children. The first deals with the problems of finding adequate answers to a child's questions—no easy job for most adults! The booklet recommends that answers be tailored to fit the individual youngster, gives excellent suggestions for answering routine "why's" and "what's" as well as the more complex questions regarding babies and sex. The second booklet is concerned with meeting the manifold needs of young children and giving them proper emotional nourishment. Parents who follow its common-sense advice are bound to be more successful in handling relationships with the young.

Watch Your Step, by John J. Floherty. (J. B. Lippincott Company) Price $2.75. . . No dry statistics, but lots of drama in this vivid book which presents the facts and rules of safety in a form that's as easy-to-take as fiction. In dramatic style, the author shows how accidents occur—in the home, on the highway, in the wilds. Read it and take the precautionary measures recommended—if you wish to stay safe and alive!

Palette of Plants by Florence Bell Robinson. (Garrard Press) Price $3.00. . . The author is Professor of Landscape Architecture at the University of Illinois. Her previous book, "Planting Design," presented the principles of art as applied to plants and their use. This one deals in a scholarly, but practical, readable, inspirational manner with the different kinds of plants used in garden making, their characteristics, and "how to use them beautifully." Anyone expecting ever to lay out a garden will find a careful reading of this volume well worth while.

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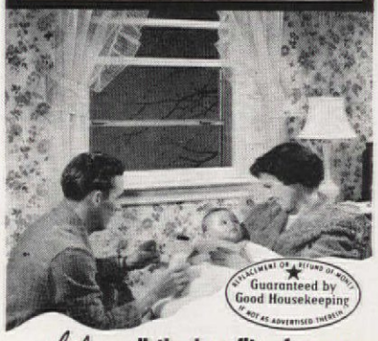

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BELL TELEPHONE SYSTEM

Letters

This letter from Hawaii is to all of the Editors of THE AMERICAN HOME because all of you work together to publish that wonderful magazine which has become a homemaker's *Bible* for me. I am rather new at the business of homemaking and, since I depend on the information I get from THE AMERICAN HOME, I would like you to know how much I appreciate the proper training I am receiving with each issue. . . . I use and file all the recipes and am happy to get new ideas on food preparation. Every issue is saved and articles indexed for future reference.

We have been in our new house for ten months now and are beginning to feel that it is really, truly home. We had to put in the lawn, the walks, a driveway, the flowers and shrubs, the trees, fence in the laundry area, and build a dog house for the Cocker Spaniel. I can assure you that many nights we poured over all our old issues of THE AMERICAN HOME. Although there is still a number of things we plan to do, we are happy with the results attained so far, and feel that all of you deserve an orchid lei (Hawaiian, of course) for the help and inspiration you have unknowingly given us.

—MRS. R. G. DODS,
HONOLULU, HAWAII

I saw your article entitled "We Paint a Lovely Legend" in the April issue, and as I am a collector of this "legend" in a small way, I thought you might be interested in the older and true version.

When the British and the Dutch occupied the Straits Settlements in Malaya, they attempted to surpress "The Triad Society," a secret organization of the Chinese. But they were most inconsistent as they allowed the Chinese porcelain known as "The Willow Pattern Plate" to exist and even manufactured and sold it throughout the world. The British were evidently unaware of the significance of the design. Thus the reason for the delusive love story, which fitted the design beautifully.

During the Eighteenth Century the Triads were strong throughout China and were making trouble for the Manchus. Anyone suspected of being a member was cruelly persecuted. So the Triads put on porcelain the traditional story of the founding of the society and circulated it throughout China as a reminder to the members of the noble beginnings and the original purpose of the society. Spies of the Manchus learned the meaning and ordered every plate with this design destroyed. If anyone was unfortunate enough to be found possessing one, he was beheaded.

As you well know, the design shows

Time to get back to work....back to school

Baby Ben Alarm. Popular little brother of Big Ben. Quiet tick; steady call—adjustable to loud or soft. $4.95. Luminous dial, a dollar more.

Big Ben Loud Alarm. World's best-known alarm clock. A tick you can hear; an intermittent fire-alarm gong. $4.95. Luminous dial, a dollar more.

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Rajah. Handsome for dress, sturdy for work or play. With smart chrome finish front case. $9.95.

Prices do not include tax and are subject to change

WESTCLOX

GT GENERAL TIME

MADE BY THE MAKERS OF BIG BEN
Products of GENERAL TIME Corporation

"Dirty days hath September"

Oops! Coffee on my new luncheon set! But EASY will make it look like new!

Back to school means "back-to-work" for mom!

Labor Day was no picnic for me till I got my EASY

Sold set tubs today. EASY doesn't need 'em. I just roll it to any sink!

With either soap, or those new "no-rinse" detergents, Mother and I found that my new EASY does a better quicker job!

With "no-rinse" detergents I skip the rinse (or spin-rinse 60 seconds to be sure)!

Even dirty football clothes don't scare mom now!

Less water to heat! Less soap to buy— EASY re-uses suds!

When mother uses soap she spin-rinses clothes in 3 min. with only 3 gals. warm water.

YES, "dirty" days has September. It's the "washingest" time of the year. The *best* time to get a new Easy Spindrier with Automatic Spin-rinse!

Two tubs work at once to do a week's wash in less than an hour! One tub washes while the other double-rinses, then spins clothes 25% drier than a wringer. Clothes dry faster . . . need less time on the line!

Save on Easy's low first cost! Save cleaning bills by doing draperies and slipcovers at home! Get your Easy now on record low easy-pay terms! Easy Washing Machine Corporation, Syracuse 1, New York.

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This thrifty new Easy Wringer Washer is your best buy. See your Easy dealer for *special* savings now!

EASY SPINDRIER

Every day more women say — "It's EASY for me!"

You have 340 tons of dirty dishes waiting for you!

That's your lifetime dish-washing sentence, with no time off for good behavior. *Better let Hotpoint do your dishes automatically!*

HOTPOINT Automatic Dishwasher

YES, Hotpoint will wash—and electrically dry—*all* your dishes automatically, saving you at least one hour's work every day. Pots and pans, too!

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FOOD FREEZERS • AUTOMATIC WASHERS • CLOTHES DRYERS • ROTARY IRONERS • CABINETS

Letters

(Begins on page 8)

three figures on a bridge beneath a willow tree. These figures are three holy Buddhas, guards to "The City of Willows." The Buddhas are symbolic of the past, present, and future, and "The City of Willows" is Heaven. On the island representing Heaven, the pagoda is "The Red Flower Pavilion" where the Five Ancestors, originators of the society, rested after escaping from the Shao-Lin monastery in a boat. The peach tree above the pagoda symbolizes the tree under which the Three Brothers swore their oath, and it is upon this oath that the oath of the Triads is based. The fir and cypress trees remind the members of the Elder Brother Wan Yun-Lung by whose tomb grew a fir and cypress, placed in the design at the left of the bridge.

The burning building in the upper corner represents the burning of the monastery from which the five Ancestors escaped. The boat is a reminder of the one the monks used in their escape from Shao-Lin. It symbolizes the journey from death to immortality and by which they reach Heaven or "The Market Place of Universal Peace" in "The City of Willows." Here dead heroes, because of their virtuous lives and allegiance to the oath of the League, are turned into Doves of Peace.

"The City of Willows" had four gates and four walls surrounding it. The gates led to the East, West, South, and North. The scroll on the edge of the plate are reminders of the four gates.

This is but a scant history of the meaning of the Willow Pattern. If you would care to read the whole story, you will find it very dramatically told in the *Swords of Silence*, a story of Chinese secret societies, by Carl Glick and Hong Sheng-Hwa, published by Whittlesey House.

Often the Blue Willowware has a castle in the center of the plate. I have been told these are pictures of old castles in England. Perhaps this is the design that Thomas Minton originated instead of the "Willow Pattern Plate" for which he has been credited.

—JUNE M. ALLYN

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Subscription Dept.
American Home Bldg., Forest Hills, N. Y.

Peg's pup upsets trash...

and to Peg it's a dog's life! She has just finished vacuuming that rug, and now she must lug out the cleaner again. "Drat that dog!" says Peg.

So does Meg's...

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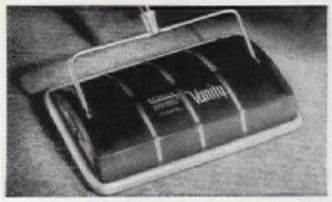

BISSELL SWEEPERS

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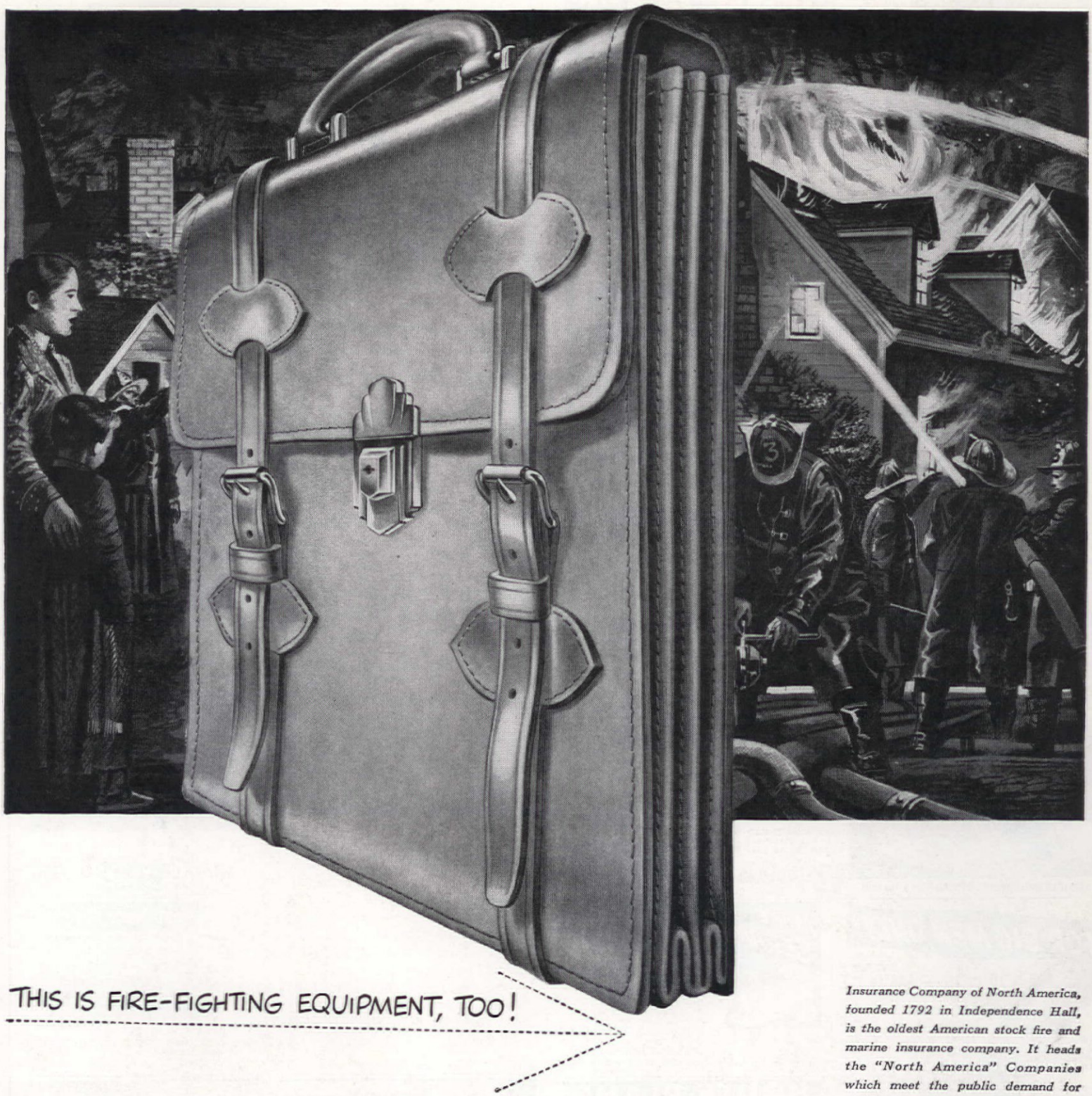
Grand Rapids 2, Michigan

*Reg. U. S. Pat. Off. Bissell's full spring controlled brush.



THIS IS FIRE-FIGHTING EQUIPMENT, TOO!

If your home were on fire, you'd call for help. And you'd get it, too, because modern fire departments are fast, efficient, dependable. But a brief-case *can* prove, in the long run, a more effective weapon against fire loss. Provided, of course, it is used *in time* by an insurance agent who knows his business.

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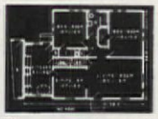

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the AMERICAN HOME market place

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Photographs by F. M. Demarest

ENGLISH ACCENTS. Fill these with wild lavender asters, brilliant yellow pompons, or a few pale roses. Imported from England, these solid brass pitchers are hand-embossed, make charming display pieces—a perfect gift for a lover of antiques. 6½" high, $3.15; 8½", $4.85; 10½", $7.15. Set of three, $13.75 ppd. Jenifer House, New Marlboro Stage, Great Barrington, Mass.

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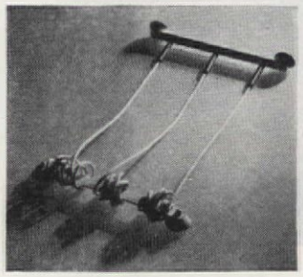
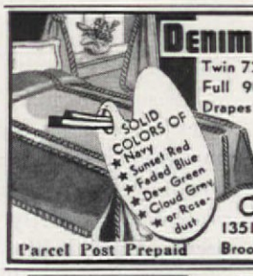


NO DOUBT ABOUT IT, your house is the one with your name and number on the mailbox. It assures mail delivery, saves your friends the annoyance of searching you out in your development. Reflective at night, clamps on all standard mailboxes in 10 seconds! Finished in black. $4.45 ppd. $3.95 without number plate. Modern Metal Co., 417A McGavock St., Nashville, Tenn.



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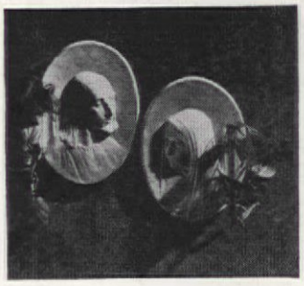
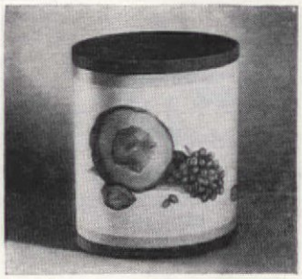
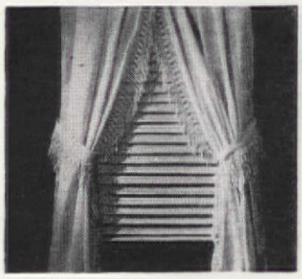


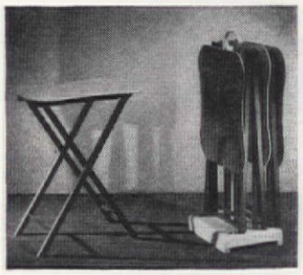
RELIGIOUS WALL PLAQUES representing Christ and His Blessed Mother make a truly magnificent present for some deeply religious family or a symbol of this Holy Year for any household. Molded from plaster in an antique ivory finish by the noted sculptor, Fred Press, each has a crystal vase to hold flowers or ivy. 7" long. $3 a pair. Ppd. Gift Mart, 89 Orange St., Chelsea, Mass.



FAMOUS ARTIST WASTEBASKETS. Without exception, here is one of the best gift buys of the fall. Sturdy and washable wastebaskets are decorated with full-color reproductions of famous American artists such as: seascapes by Currier & Ives; still lifes by Lucioni and Grant Wood; and farm scenes by A. Dehn. $1.95 each. Scruggs Vandervoort & Barney, St. Louis, Mo.



SENTIMENTAL ME loves the romantic ante-bellum charm of these graceful curtains from Virginia. A frosty night, a roaring fire, these curtains at your window, and blessed peace! Hand-hemmed cotton basket weave, each panel is 68" wide, 2½ yards long with "peacock" tail fringe. 5" fringe, $11.50; 3", $9.50 pair. Exp. coll. Laura A. Copenhaver, Rosemont, Marion, Va.



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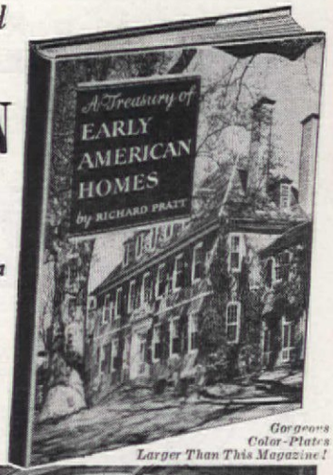
EARLY AMERICAN HOMES

. . . now captured by the color camera in this magnificent volume



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This amazing HANG-ALL Auto Wardrobe Rack fits flush with the roof of your car *above* doors or windows. Does not obstruct rear view vision or touch doors or windows. Attaches in seconds to any make or model car—instantly detachable if desired. Handsome nickel-plated steel rack will support one hundred pounds of clothing full length. Send check, money order, or postal note today. $3.95 postpaid. Money back guarantee in 10 days unless completely satisfied.

DAMAR DISTRIBUTING CO., Dept. AH-9, 22 Treat Pl., Newark 2, N. J.

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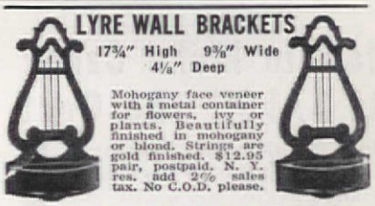
Hundreds of exciting, useful gifts for everyone. You'll enjoy thumbing through this wonderland of fascinating items for home, kitchen, garden, toys, etc. Jammed full of latest gifts you've never seen before! Surprising discoveries from all over the world. Shop the easy way, right at home. We deliver free—right to your door. Write today. Satisfaction guaranteed. **BANCROFT'S**
536 So. Clark St. Dept. 202, Chicago 5, Ill.

LYRE WALL BRACKETS



17¾" High 9⅜" Wide 4⅛" Deep

Mohogany face veneer with a metal container for flowers, ivy or plants. Beautifully finished in mohogany or blond. Strings are gold finished. $12.95 pair, postpaid. N. Y. res. add 2% sales tax. No C.O.D. please.

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Chaperone says KEEP OFF!

Keeps Dogs Off Furniture, Rugs, etc.

Protects chairs, sofas, rugs, etc., anything you want your dog to let alone. Just shake on a little **Powder Chaperone**—you don't smell it; dogs do and stay away. Easy way to train.

Use on slippers, drapes, etc., to avoid puppy damage. Harmless to pets and even finest furniture. Keeps male dogs away from females in season.

SEND NO MONEY—Order your **Powder Chaperone** C.O.D. $1 plus postage (or send $1 bill at our risk and we will pay postage).

STOP GARDEN DAMAGE—Liquid Chaperone protects evergreens, shrubs, gardens, etc., from dogs, cats, rabbits, other animals. Harmless to plants and pets. Just spray on—does not wash off. 8-oz. bottle **only $1.**

Chaperone Dog Cleaning Powder cleans better than water. Easier on you and your dog. Stops scratching. Just shake on, rub in and brush out. **Giant Shaker Pkg. $1.** (Money-Back Guarantee on all 3).

Sudbury Laboratory, Box 319, S. Sudbury, Mass.

Colorful TILE Plant Stands

Thrifty, welcome gift set! Beautifies window or table; protects against water & dirt! Wrought iron saucers in antique green—with colorful two-tone glazed tile centers! Take pots to 5" in diam. 2 in gift box for . . . **$1.25 PAIR**
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Order by Mail—Ppd. 3 sets of 2 for $3.50

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Home and Garden Gifts
BRECK'S
RELIABLE SINCE 1878

738 Breck Bldg., BOSTON 10, Mass.

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Here is the first professional type potato and food chipper to be sold at a popular price. Mrs. Damar's Jiffy Chipper is simple, sturdy, and extremely easy to use. Just insert a whole potato, press the handle, and *presto*—24 perfect "French Fries"! It's wonderful for dicing other foods and salads too. Made exclusively for us in a rust-defying and gleamingly plated finish. Easy to clean, absolutely safe. A wonderful gift. Sold exclusively by mail, at only $2.98 postpaid, or C.O.D. plus postage and handling charge. Money back in 10 days if not satisfied.

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12 Miracle Plastic (A·M·G) STORAGE BAGS

SPECIAL only $1.00 Postpaid (NO. EC)

Strong Transparent

MONEY BACK Guarantee

HERE IS WHAT YOU RECEIVE . . .

2—14"x21" bags for large turkeys and roasts. Ideal for storing shirts, sweaters and other clothing. 2—14"x18" bags. Ideal size for keeping bread and pastries oven-fresh and moist. Also wonderful for storing clothes, shoes, etc. 2—12"x16" bags. Marvelous for storing lettuce, celery, carrots and other vegetables—also keeps meat fresh indefinitely. Use to keep tools rust-free. 2—10"x14" bags. Chops, sliced ham and other small meats and butter keep country fresh, also fruit and vegetables. Keeps small clothing items clean. 2—8"x12" bags to keep left-overs ready for use at any time. Wonderful for storing cheese, fish and small cuts of meats. 2—6"x10" bags. Ideal for storing food in your deep-freeze. These tough one-quart size bags are not affected by freezing temperatures . . . seal in flavor, lock out unwanted odors.

ODORLESS • DURABLE • WASHABLE

You will find hundreds of uses for these 12 conveniently sized genuine polyethylene plastic bags. Can be used over and over and will not crack or retain odors. We ship immediately postpaid. Send today for this special bargain offer.

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KEEPS FLIES AWAY . . . KILLS ODORS

Indoors or out your garbage pail will repel flies, ants, rats . . . even dogs and cats won't come near when you use SAN-A-LIZER. Buy SAN-A-LIZER! It's an unbreakable, harmless cake that fastens inside the lid of your garbage pail in seconds without tools. SAN-A-LIZER completely deodorizes garbage too.

Send $1.10 for a year's supply (4 cakes). Yes, it's non-injurious to pets or children. Postpaid. Guaranteed. Join the "anti-fly" campaigns.

SAN-A-LIZER CORP., 1306 N. Wilton, Los Angeles 28, California

BIDDY AND BUTCH!

Pottery Pals

$3.00 Pair ppd

Fine ceramic . . . decorative pair will add color and life to your table or mantel. An unusually low price for a beautiful gift! About 8 inches tall. Send check or MO today!

THE CROCKERY SHOPPE
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SALT & PEPPER CHOO-CHOO $1 PPD.

New two piece set. Engine for salt, Coal Tender for pepper. Gay colored hand painting on white. Metal, 4" long. Perfect collector's item, gift or prize. No COD's please.

MAMA & BABY CROW SALT & PEPPERS

$1 PAIR PPD.

This cute personality pair will delight all who see them. Black and white, made of ceramic. Mama is 3¼" tall, Baby about 2 inches. You'll love this pair. No COD's please.

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Now, You Too Can Develop a Hobby That Brings Big Profits

MAKE your own candy easy as A-B-C—at a fraction the cost you would pay at retail. Here are step-by-step directions that take the guesswork out of candy making. Make crunchy peanut brittle, satin-smooth chocolate creams, fudges, caramels, hard candies and many other mouth watering delights. This amazing new "Pope School Candy Book" by Antoinette and Francois Pope will have you making money right from your own kitchen.

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Keep Pets Clean with FLEA-NO MAT

KILLS INSECTS • STOPS DOG ODORS • NO POWDERING

15"x28" ONLY $2.95 post paid

For large dogs . . . 28" x 36" $4.95 POST PAID *Very Economical!*

Use this revolutionary, chemically treated mat on regular bed of pet, or separately — rids cats or dogs of fleas, ticks, nits. Pleasant, clean odor counteracts animal smell. Kennel-tested by veterinarians. Order today — money back guarantee! Check or Money Order

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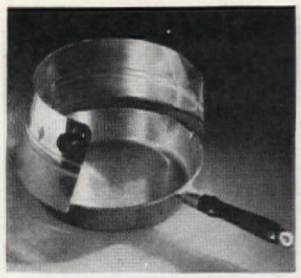
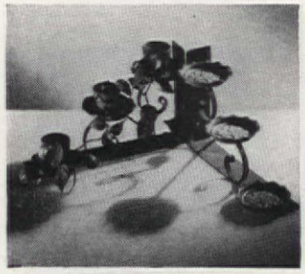
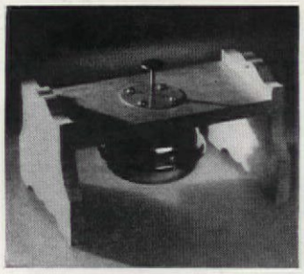
SPAT-R-GARD is a bride's best friend, not to mention all of us who have been sprayed by an exploding frying pan. Flexible aluminum, 5" high, it hooks on all size frying pans, has black plastic grips for cool handling and doesn't interfere with the lid when cooking pork chops, veal cutlets, etc. $1.25 each and a bargain for your next kitchen shower. Fielding Prod., Box 1660, Rockford, Ill.



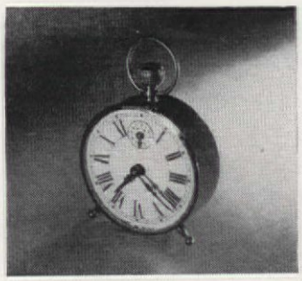
WINDOW SILL PLANT STANDS. Arrange these back to back, at right angles to each other on a window sill or pin them up on either side of a window frame with bonny red geraniums. Pompeian-green wrought iron, each has three steps for plants, each with a colored tile "coaster." 14½" x 9½" high, $5.95 pair. Plus post. Chas. A. Peters & Assoc., 339 North Ave., New Rochelle, N. Y.

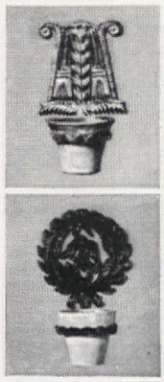


A BERMUDA BELL will gong a two-toned hello to all your pals, and will raise intrigued eyebrows of fellow travelers. Actually used on the carriages that clop lazily around the paradise island, the bell is now easily installed in any car from a Model T to a '50 Cadillac. It attaches simply to floorboard, $8.75 prepaid. The Country Store, Inc., One Monument Street, Concord, Massachusetts.



THE TIME HAS COME on one of the darlingest clocks you've ever seen. The Minuet has the special charm of 1860 with the 1950 efficiency of a 30-hour Ingraham movement. A single key winds the alarm and the time, and it has Roman numerals. Chinese red, spectrum yellow, kelly green, or sky blue. 3½" high, $4.35 incl. tax. Harley's Clock Shops, 1209 Grand Ave., Kansas City, Mo.





TRIVET PLANTERS

to match your favorite Trivets.

Achieve unique effects by pairing your table trivets with matching planters. Use separately on hard - to - decorate wall spaces.

Upper: Solid brass Tassel & Grain trivet — Green ceramic pot
Lower: Black iron Colonial Eagle trivet—red or yellow clay pot. (Both styles available in brass or black iron. Ceramic pot with brass, clay with iron) Height 8½ inches.

Black iron . . . $2.00 } Flower pots included.
Solid brass . . $4.50 } WE PAY POSTAGE.

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CHROMED BRASS HOT and COLD WATER MIXER $1.59

← Fits Smooth or Threaded Faucets →

For Oval Faucets
For Round Faucets
(screws on-to threaded faucet)

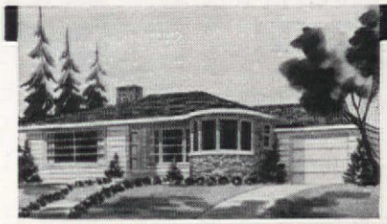
Blends Hot and Cold Water

Washing Machine Hose may be slipped on or screwed on

GUARANTEED TO FIT SMOOTH or THREADED, ROUND or OVAL FAUCETS

Improved screw on type—fits smooth faucets, screws onto threaded faucets. Save $15 to $20 in expensive material and plumbing charges! Converts your faucets into combination faucet instantly—no tools required—a child can do it. Blends hot and cold water to desired temperature. Avoids scalds. Ideal for shampooing, clothes washing, dishwashing, etc. Perfect for set tubs. Saves hot water and hot tempers. Adjustable sliding bar fits all sinks regardless of distance between faucets. Buy two for $3. Money Back Guarantee. SAVE Postage, send remittance with order. C.O.D. will include Postage.

HARDWARE SPECIALTY CO., Dept AM, Hartford 1, Conn.



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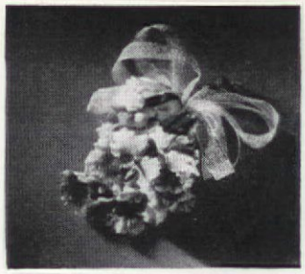
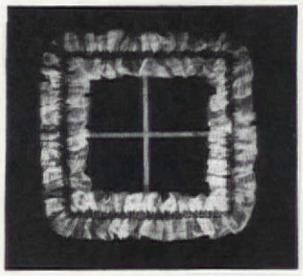
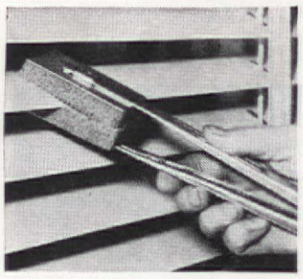


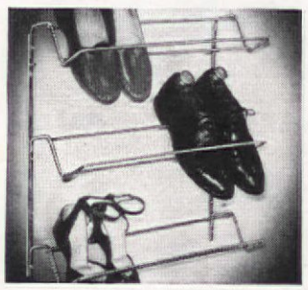
ORCHIDS FROM HAWAII! Surely there couldn't be anything more romantic than receiving a corsage of beautiful Hawaiian orchids fresh from the hula-land. Six lavendar Vanda orchids are air mailed to the States, arrive as fresh as you see them growing, and are a fun present for your sister's birthday, an engaged girl. $3.75 prepaid. Virginia Gillespie, Box 2234, Honolulu, Hawaii.



CURTAIN GOING UP! Simply stretch this rodless curtain around window frame and bring the freshness of fall to a room. It stretches to 24 feet, fits any standard window and comes in white permanent-finish organdy with simulated ruffle and color insert of red, green, blue, maize, wine, rose, or white. Also in plastic or chintz. $3.75 ppd. Broadway Mills, 220 Fifth Ave., New York.

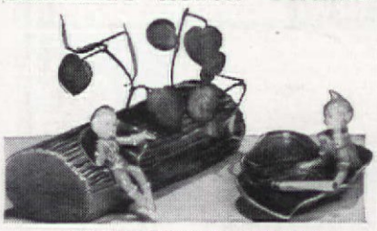


VENETIAN BLIND CLEANER. If you're like us, one of your biggest mental blocks is getting around to cleaning the Venetian blinds. It has always been a Herculean task until this handy little sponge-cleaner came into our lives. Use it dry for dust and soot, wet and soapy for a thorough cleaning job. Order it for fall cleaning now. 59¢ postpaid. Spencer Gifts, Atlantic City, N. J.



DOUBLE SPACE means a whale of a lot when it comes to tight little closets in small living quarters. Shoes can create a bottle-neck when strewn across floor and shelves, so this hanging shoe-rack is the happy little space-saver. Lightweight aluminum, 20" x 20", it attaches easily to door, holds nine pairs of shoes. $2.95 prepaid. Nu-Novelty Co., 317 W. 45th St., New York 19, N. Y.

California's Newest Ceramic!



THE WOODLAND NYMPH
Log Planter & Ash Tray Set

From high atop the San Bernardino Mountains, we bring you these happy little people to give you good luck and cheer.

Nestled in the charming 9" long Forest Green ceramic LOG PLANTER is a winsome little hunter's red woodland nymph—and only $2.50 postpaid . . . matching 5½" LEAF ASHTRAY only $1.50 postpaid. Buy now for Christmas.

The Set Special $3.75 Postpaid No C.O.D.'s

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WITH PERSONALIZED SADDLE

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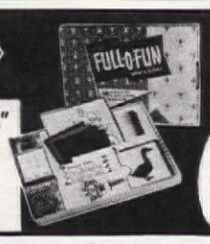
GUARANTY SALES COMPANY
Box 176, Dept. A7 Teaneck, N. J.

NEW! FULL-O-FUN



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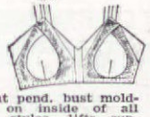
Correct and Flatter Your Individual Bust Problems INSTANTLY! on *Free 10-Day Trial!*

LARGE BUST
Style No. 101 Longline Built-up Shoulder only $2.98
SIZES 34 to 52

Colors: Nude White Black

Secret Inside Control



Special patent pend. bust molding feature on inside of all "Yuth-Bust" styles, lifts supports and cups large busts into the smaller youthful alluring shape you want, whether they are extra large, spread out or sagging. Style No. 101 and 202 Longline also have Special V-Midriff Control to flatten bulging stomach; also girdle hooks. Light comfortable, firm, adjustable! Durable washable fabric.

MEDIUM BUST
SIZES 32 to 42

Colors: Nude White Blue Black

Style No. 505 only $2.49

Inner Bra Bust Beautifier

Instantly flatters, accentuates average size bust, gives firm uplift, roundness, highness to busts that sag, flatly spread out, not firm or round enough. Gorgeous washable fabric. Adjustable shoulder straps and elastic back closing.

FREE! GLAMOUR BUSTLINE COURSE Contains 3 sections for small, medium, large scientific bustline guidance, step-by-step illustrations, what clothing to wear, bust structure picture, bust, figure proportion charts, etc. Free with order of any bra—whether you keep bra or not!

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SIZES 28 to 38

Colors: Nude White Blue Black

Style No. 222 only $2.49

NO PADS! Bust molding feature on inside of bra lifts, supports and cups your busts, no matter whether they are small, flat or sagging, into Fuller Well-Rounded "Up-and-Out" curves like magic instantly. Elastic back, adjustable straps. Beautiful washable fabric. Wear all clothes with bust line allure!

Profile View of Hidden Feature in Bra shown here

Style No. 202 Adjustable Shoulder Strap Bra only $2.98

Style No. 303 Bandeau Adjustable Strap Bra only $2.75

Style No. 404 Bandeau Built-up Shoulder Bra only $2.75

Send No Money! FREE 10 DAY TRIAL!

Tested Sales Co., Dept. SML-85B9, 296 Broadway, N. Y. C.

Rush in Plain Wrapper my special bra checked here, plus my free "Glamour Bustline Course." I will pay postman on delivery, the price, plus postage. If after 10 days, I am not completely satisfied, I may return merchandise for my money back.

HOW MANY	STYLE NO.	SIZE	COLOR
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	202		
	303		
	404		
	505		
	222		

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SUPERSHOP includes precision-built 8" tilting table saw, vertical and horizontal drill press, 30" lathe, sander, grinder. 100% BALL BEARING. Write for FREE catalog, full details, trial plan.

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YOUR PAINT PEELING?

Damp-Vents relieve condensation in walls that causes peeling paint and ruins insulation! Install Damp-Vents yourself. RUSTPROOF with insect screens and rain-blocks. See your Paint or Lumber Dealer . . . or send check or MO today. . . .

10 for $3.25 ppd.

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Crystal Chandeliers

With genuine Czechoslovakian crystals. Beautifully designed and constructed. Model pictured 29½" long, 19½" wide; four lovely curved arms with crystal bobeches and shades—$82.70. Other models as low as $30. Write for free catalogue.

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REPLATE YOUR OWN SILVER

. . . in 5 minutes
with QUADRUPLE SILVAPLATE*

the remarkable silverplating polish that contains pure SILVER in liquid form.

JUST RUB ON WITH A CLOTH to replate worn Sheffield and similar ware; to silverplate worn chromium, musical and medical instruments, boat fittings, and any other article with a copper, brass, bronze or nickel-silver base. Cleans sterling instantly!

Won't wash off! Skeptical? Try at our risk . . . REFUND IF NOT SATISFIED.

SAVE over $100 worth of plating with 8 oz. ECONOMY SIZE $7 postpaid ($1 saving); 4 oz. $4. (Sorry . . . no C.O.D's).

SPECIAL OFFER. With every $7 bottle, one dozen SILVA-CLOTHS (handy application cloths) without extra charge.

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I enclose check or M. O. for.....
W. of Miss. add 25¢. Overseas add 50¢.
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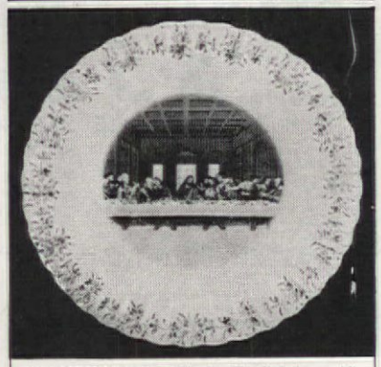

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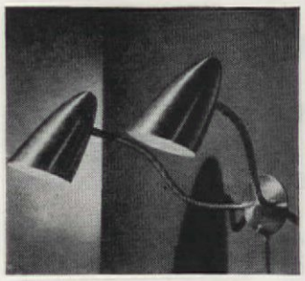

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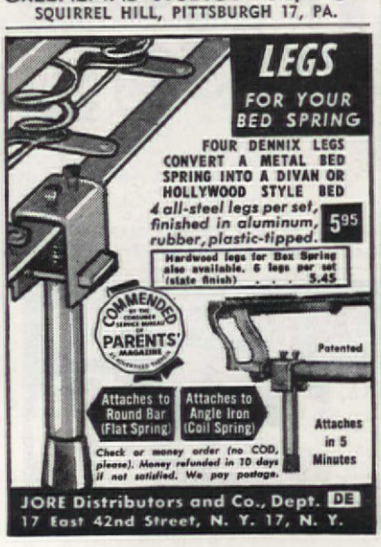

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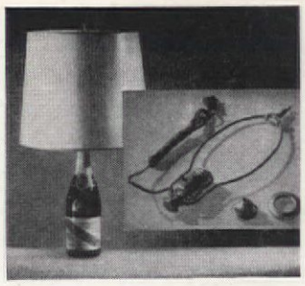

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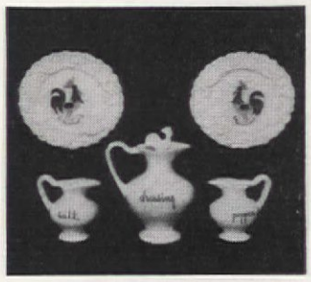

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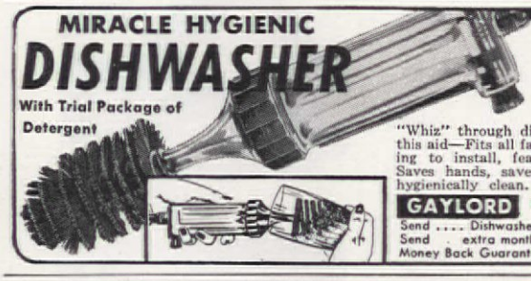

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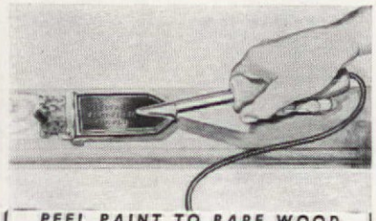

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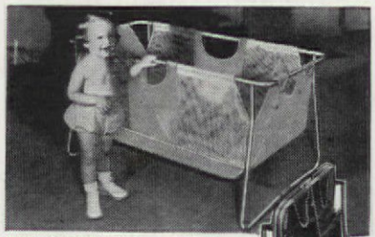

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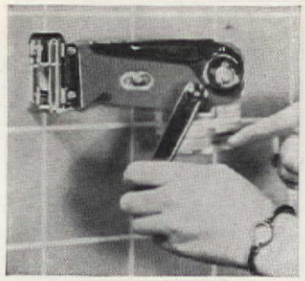

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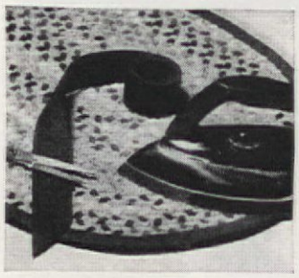

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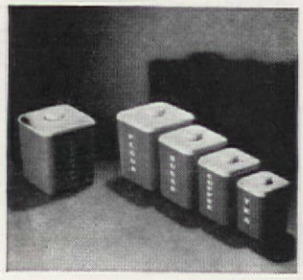

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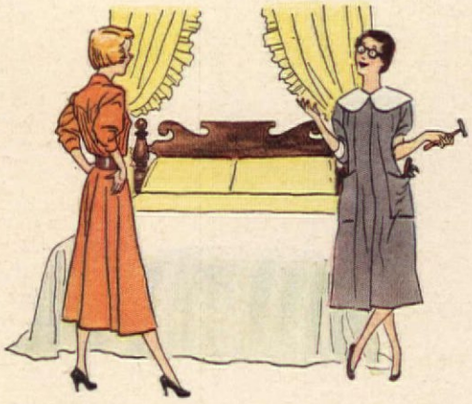
THE DEAREST FRIENDS

EXCITABLE TYPE: "I almost fainted! Such divine pastels! They're Cannon Combspun Percale Sheets! They're the new Water Colors!"

BUDGET-BEWAILER: "Broke as we are, those Cannon Percales in beautiful Water Colors were such a value even poor us could afford 'em!"

NONSTOP TALKER: "And they're Combspun—that makes 'em smoother—the colors are absolutely fast—and, my dear, talk about wear . . ."

GLAMOUR QUEEN: "I couldn't sleep if my sheets didn't match my nightie—don't you love this shell pink?"



THE HANDY ONE: "I bought some extra sheets, cut 'em up, added ruffles—so, I've got drapes to match my moonlight yellow sheets!"

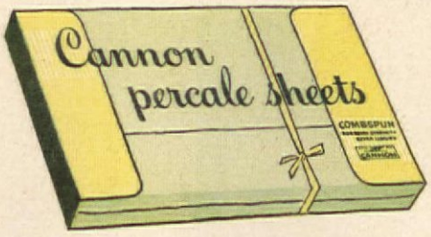
DEVOTED WIFE: "I was scared John would think I was crazy, but he thinks these lagoon green sheets are nifty!"

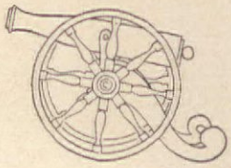
THE FAMOUS ONE: "Dah-ling! I'm so glad you came today. I'm in my aquamarine mood!"

ARTISTIC TYPE: "I asked myself: 'Burnt sienna and what?' And I said 'Ah—Cannon Combspuns in cloud grey!'"

CAREER GIRL: "Executive stuff is fine at the office, but the home life is strictly feminine—note these sunrise peach sheets!"

OUR HEROINE: "And do you think I could get a word in edgewise about my own heavenly Cannon Water Color sheets?"





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ARMSTRONG'S TEMLOK

Contributors

. . . **R. O. STEFFEN,** who designed and lives in the Wisconsin home described on page 36, estimates that he has planned some 200 homes since he became a practicing architect back in 1929. For many years, he was interested mainly in Colonial houses, but in 1945 he turned modern. That year he spent several months in Calif., studying and preparing to make the switch. "Today," says Mr Steffen, "I am a firm believer in water-cooled roofs, tremendous glass areas, panel heating, color harmony."

. . . **BETTY B. MERRIAM,** who begins a series of flower arrangements in this issue on page 56, claims her life is so full of "toil and dirty work" that it is far from glamorous. This statement is, we think, belied by the very real glamor of her flower arrangements, widely exhibited. One of her many activities is lecturing for Judging Schools of the National Council of State Garden Clubs. Through extensive travel in the U.S., Mrs. Merriam has become familiar with the plant materials of all regions.

. . . **KARR SHANNON** was once a teacher and a superintendent of schools in Arkansas. But when his oldest son was born, he interviewed the old country doctor who officiated, sold the story to three newspapers, and began a long career in journalism. Today he is daily columnist for a Little Rock paper—and proud of his son who this year becomes an M.D. Some time ago, the Shannons purchased a house, and the price they paid for the experience is revealed in "This May Be Worth $1,000 to You."

. . . **ZELEME B. COTTRELL,** whose unusual designs for gifts were made especially for THE AMERICAN HOME, runs a thriving business in Bowling Green, Kentucky. She started her career by painting knickknacks made from powder boxes and, inspired by the results, was soon converting abandoned beer cans into clothes sprinklers. "Today," she says, "no piece of tin is safe on the junk pile." Her one-time hobby has expanded into a profitable business in decorated household articles.

. . . **HILARY KNIGHT,** regular contributor to our Arts and Crafts Department, gravitated naturally to artistic works—because both parents were well-known artists and writers. He studied at the Art Students League, and later, after some months in the Navy, became assistant set designer at the Ogunquit, Maine, playhouse. He spent several years as a designer for a New York interior decorator, is now free-lancing—executing screens, murals, portraits, and designing dresses, costumes, jewelry.

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Neighbors

Calvey, Taunton Daily News

Neighbors in Berkley, Mass., know how to live and work together. Here, they swing their brushes to give the church a coat of paint

A pastor sees a dream come true

ERNEST K. THOMAS

Berkley, Mass., is a small New England town—with a list of some 700 registered voters—but what it lacks in size it makes up for in community spirit. At the heart of village life is the local Congregational church, and its story proves once again that neighbors will put their hearts into a project which will be of benefit to all. In this case, people of all creeds worked together to effect improvements in the church property, making a dream come true for the part-time pastor, Mr. Wayne Philbrick, and for every resident of Berkley.

Back in 1948, the Congregational church was faced with a serious problem. Under Mr. Philbrick's ministry, the congregation had grown by leaps and bounds, but finances had not taken a corresponding rise for the better. Actually, funds were low and the church property was in urgent need of repairs and additions.

In the spring, the elders of the church reported that the structure needed painting and that a new heating plant was essential if the meetinghouse was to be used through the winter. Unfortunately, there was no money to pay for these improvements.

At this point, when the financial outlook seemed most bleak, part-time pastor Philbrick came up with a suggestion—one destined to solve the fund-raising problem and result in a magic growth of neighborliness and co-operation throughout the town. Mr. Philbrick's happy idea called for the staging of an outdoor flower show in the fall, with a small admission fee of 25 cents to all comers.

Mr. Philbrick tells how it all began. "For years I had been an enthusiastic gardener, specializing in growing hardy chrysanthemums," he narrates. "To make the show possible, I offered to supply rooted cuttings to all who would agree to grow them, dig up the plants in October, and bring them to the church grounds. Although several people expressed doubt as to their horticultural abilities, my offer met with a good response, and 800 plants were raised that first year."

Talk of the show spread, capturing the imagination of every resident of Berkley. Offers of help poured in from all sides—even from non-churchgoers and skeptics. The entire town fell under the spell of the growing plants, and strangers became friends as they worked together in a joyous spirit of co-operation to make the show a success.

The flower show took place in October and lasted for three perfect autumn days. The grounds of the church had been laid out in small

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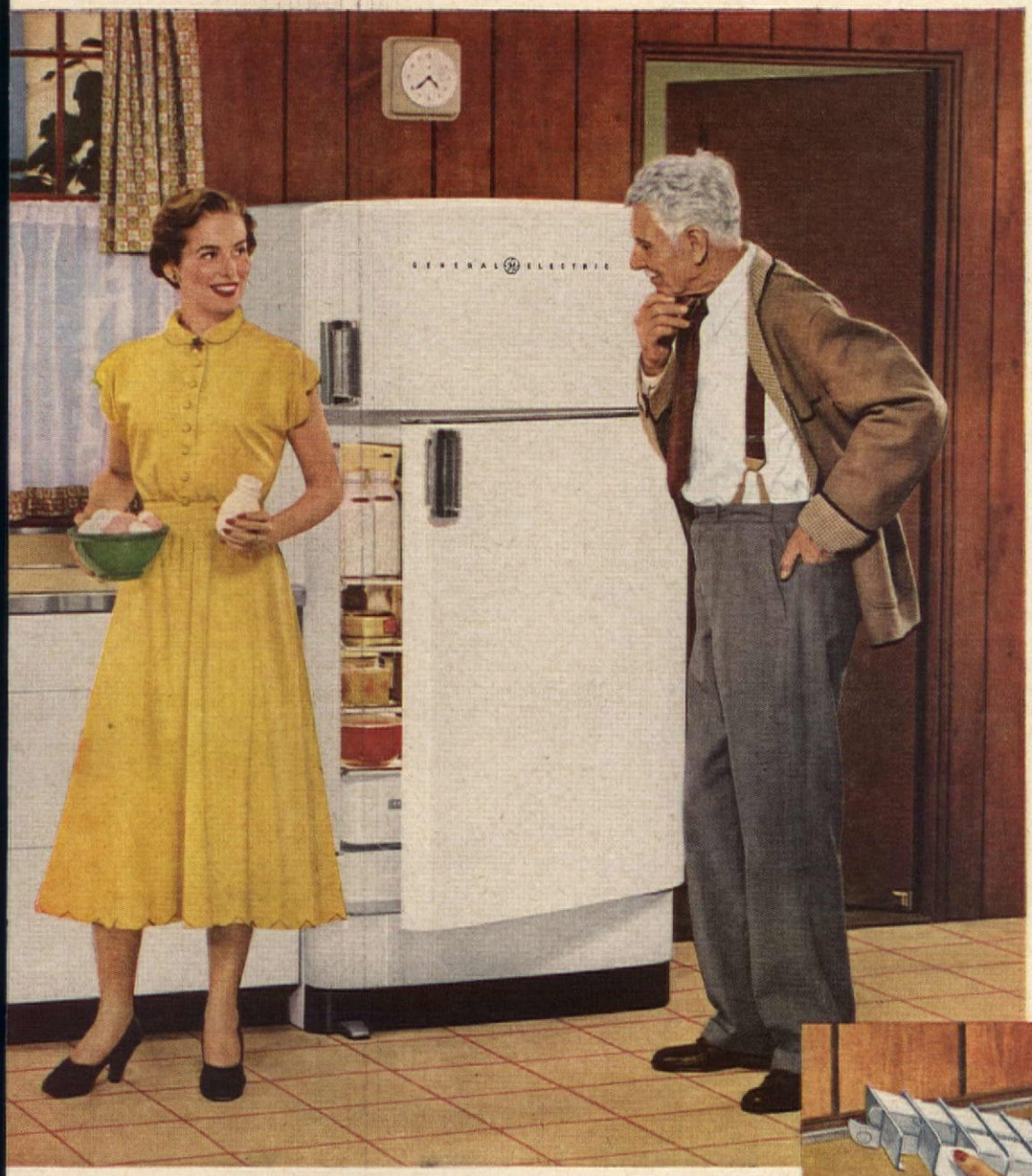

No latches! No slam! Each door seals *magnetically*... closes easily, quietly! Foot pedal opens lower door! New ice trays and vegetable drawers are revolutionary!!

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See the ALNICO MAGNETIC DOOR in action. Watch the powerful alnico magnets actually *grip* the door to the cabinet. See the revolutionary ALNICO MAGNETIC DOOR and other wonderful General Electric features in the new Refrigerator-Home Freezer Combinations at your G-E retailer's *now!*

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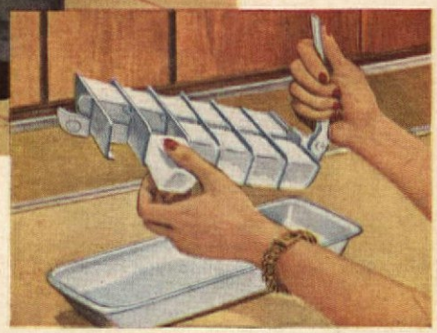
No more defrosting of the fresh-food section! Forget that weekly fuss! Frost just cannot accumulate in this compartment. Foods don't dry out, either! Has a fresh-food-storage capacity equivalent to a standard 10-cu-ft model. Also available in 8-cu-ft size.



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A Dream Come True (Begins on page 22)

E. K. Thomas

Annual flower show brings out the town—at 25 cents per head. Profits of 1948 show bought new heating plant for the church

gardens, and the 'mums, transplanted into paper pots and set in the earth, were beautiful to look at in their natural surroundings. To round out the affair, there were special displays—of hooked rugs, antiques, painted trays, old glass and china, ornamental gourds, and corsages. Throughout the event, the church organ played softly, encouraging visitors to relax and take pleasure in the scene.

The proceeds exceeded the most optimistic guesses hazarded by church members. As it turned out, 1,200 people attended the show, and net profits—from sales and admissions—amounted to some $650. The new heating plant was no longer a vision, but an assured fact.

The Berkley flower show has become an annual event, making possible many improvements for the Congregational church, and the community spirit which blossomed with the event has spread to many other projects. In the summer of 1949, a group of men, women, and children met on Saturdays to paint the church, and recently the Boy Scouts cleared a rubbish heap back of the church and began building an outdoor chapel for services in pleasant weather.

Perhaps the most important result of the flower show is the effect it has had on the community. As one neighbor puts it, "Each year the co-operative spirit spreads deeper and wider among our townspeople, and ever the flower show grows lovelier. Here is a living example of what happens when Christianity is lived daily—and not confined to words alone or to a few hours on Sunday."

Converting unsightly dump into outdoor chapel was man-sized job for Scouts. Services are held here in pleasant weather

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You can make every building or remodeling dollar work harder—give you more beauty and value—if you use Masonite* Hardboards. These smooth, rigid, grainless panels, made from exploded wood fibers, come in 19 types and thicknesses—each with special uses and advantages. Here are some ways in which you can use Masonite Hardboards to make your home more charming, more convenient and more lasting . . .

HOW to Make a Living Room Stay New.

These living room walls resist cracking, denting or scuffing! They'll hold paint or other finishes indefinitely because of their super-smooth surfaces. You see, they are made of Masonite ¼" Panelwood*. And those unusual cabinets have doors of Leatherwood—a wonderful Masonite Hardboard with a surface that simulates rich Spanish-grain leather.

PANELWOOD

HOW to Have a Luxury Bathroom—at Low Cost.

Yes, your bathroom can look "like a million dollars" if you use Masonite Temprtile* for the lower walls, with Masonite ⅛" Tempered Presdwood* above. Masonite Temprtile is tempered for extra durability and moisture resistance—score lines are pressed in the surface to form a 4" tile pattern. The modern, built-in cabinets are easily made with 3/16" Tempered Presdwood.

TEMPRTILE

HOW to Save More Kitchen Steps.

Even with a slender budget, you won't have to stint on kitchen cabinets—if you build them with economical Masonite Hardboards. Here, the cabinet ends and backs are 3/16" Standard Presdwood. Cabinet doors and counter tops are of Tempered Presdwood for extra wear resistance. Walls are Temprtile—easy to clean as a china dish. Remember—all Masonite Hardboards finish beautifully.

STANDARD PRESDWOOD

TEMPERED PRESDWOOD

HOW to Stretch a Small Garage.

Lawnmowers, tools and garden hose stow neatly out of sight in this small garage—thanks to the handy storage cabinets, made of ¼" Tempered Presdwood. Like all Masonite Hardboards, Tempered Presdwood is easily worked with carpenter tools—cuts to any size or shape.

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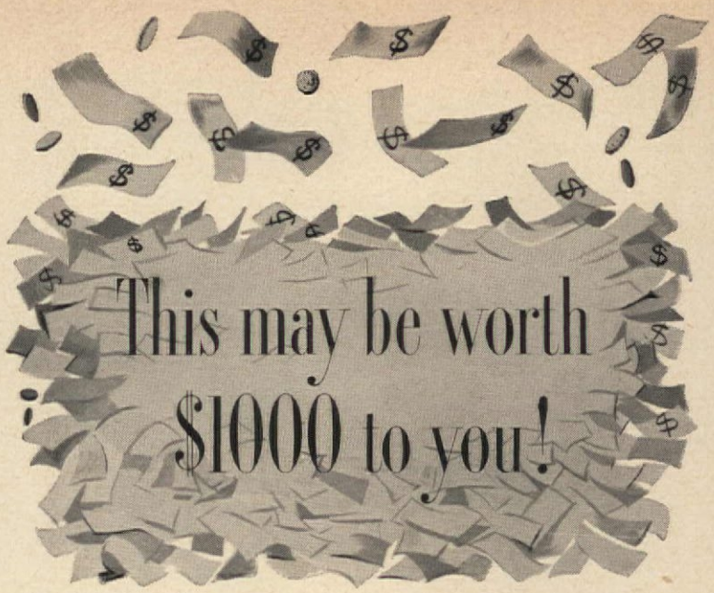


This may be worth $1000 to you!

KARR SHANNON

If you plan to buy a home, the reading of this article may be worth a $1,000 to you. At least, if I could have read what I am going to tell you—if I could have read about it instead of finding out by trial and error—I would be $1,453 better off.

We had sold our home in a small town, and were moving to the city. We had never lived in a city, and were looking forward with great anticipation to the urban conveniences that had never been ours to enjoy. Our two boys were ready for high school and college. I had secured a white-collar job that would enable us to keep the wolf from the back door and keep the boys in school.

For two days we were piloted over the city by real-estate salesmen. We were trying to find a house that would be within the price range of our savings and also be appropriate for our needs.

At last we found what we were looking for. It was a clapboard affair—not gaudy, of course, but rather imposing. It was well built, with three bedrooms, plenty of closet space, attractive kitchen built-ins, automatic water heater, tub bath, hardwood floors. The walls and ceilings had been redone with a technique that made them little short of a dream. The outside was newly painted. The lumber was good—not a knot in the entire structure. And the whole place appeared to be mouse-proof.

It was an ideal location, too. One block from the trolley line, two blocks from a shopping center that included grocery, drugstore, barber and beauty shop, laundry, and variety store. It was a good neighborhood and convenient to schools.

All these points were emphasized by the salesman, and the price tag didn't look bad.

We bought the place and moved in—family and furniture.

The hardwood floors appeared a little dingy, so we had them sanded. This involved an outlay of $40. Then, without asking any questions of those with more experience, we got brush and varnish and gave the floors the works. Nothing like saving money!

That added up to our first blunder. The newly-varnished floors were sticky, and simply wouldn't dry out. After a couple of days, they began to spot. In short, we had made a mess of things. The sander was called back. This time to take off the varnish and, in addition, polish and shellac the floors. The bill this time was $60.

Now we were ready to settle down to the real joy of city life. And then one morning, about three months later, I started to take a bath. There was no water pressure. No faucet on the place would function beyond a dingy dribble. In the meantime I had detected a gurgling sound under the house. I went out on the front porch to behold a stream of water gushing from under our castle and flowing out over the streets.

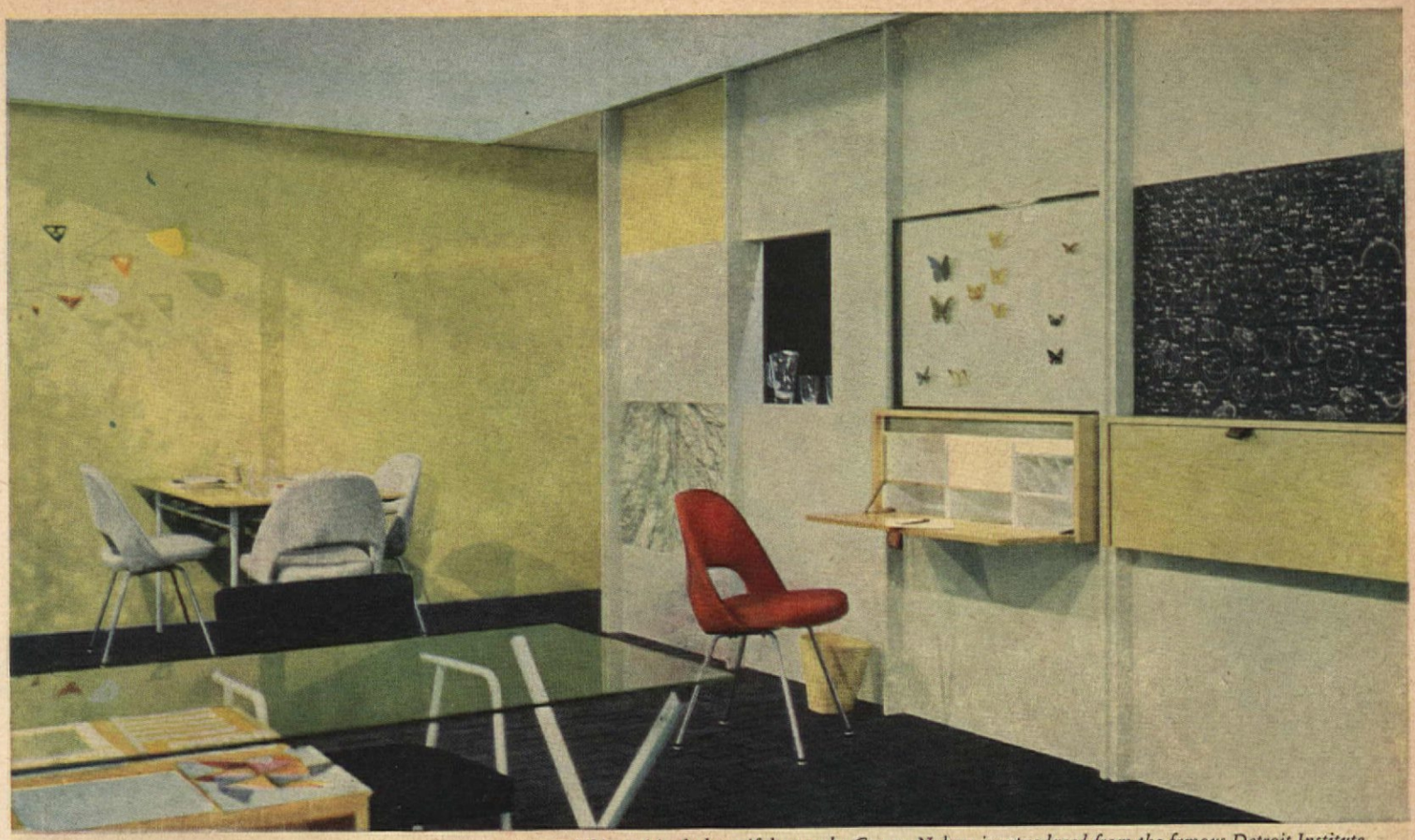
I called a plumber.

Verdict: All the underground water pipes were rusted out—rotten. This meant a complete replacement job! The cost: $210.

Two months later, the autumn rains descended hard and steady. During one downpour, my wife noticed that the ceiling paper in a corner of the front bedroom was soaked and that water was also running down the inside wall.

Garbed in raincoat and flop-hat, I borrowed a ladder from a neighbor and climbed on top the house. It was a sickening dis-

PLEASE TURN TO PAGE 128



● *This excitingly beautiful room by George Nelson is reproduced from the famous Detroit Institute of Arts' exhibition "For Modern Living." It suggests the charming and distinctive effects you can obtain in your own home when you let yourself go with Pittsburgh COLOR DYNAMICS.*

Easy to modernize your home the scientific Pittsburgh way...

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Pittsburgh Plate Glass Co., Paint Division, Department AH-90, Pittsburgh 22, Pa.

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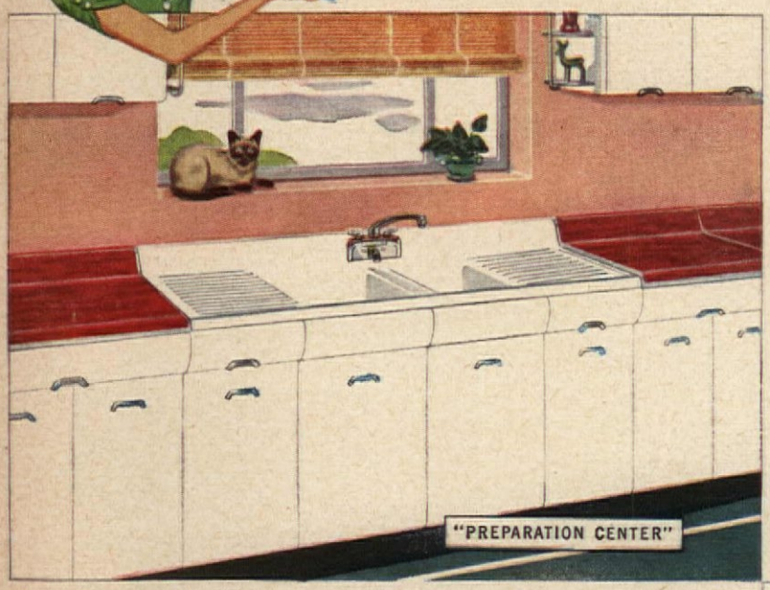
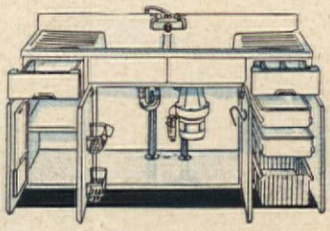


It's fun to start your new kitchen and it's so *easy*—when you use Crosley's marvelous new Add-An-Item plan! You just begin with what you need most—perhaps a sink? This handsome Custom Model (one of eight to choose from) has twin bowls and drainboards, splashless faucet and spray, outside drawers, inside drawers, vegetable "Storabin," handy racks for cleansers, towel bars, a cutting board . . . plus Crosley's Garbage Disposer (optional) which can't jam or clog. Add Crosley Wall and Base Cabinets—they come in single- or double-door units, with base cabinet tops in a choice of five lovely colors—and you have a perfect "preparation center"—a wonderful start for your beautiful, new, complete Crosley Kitchen.



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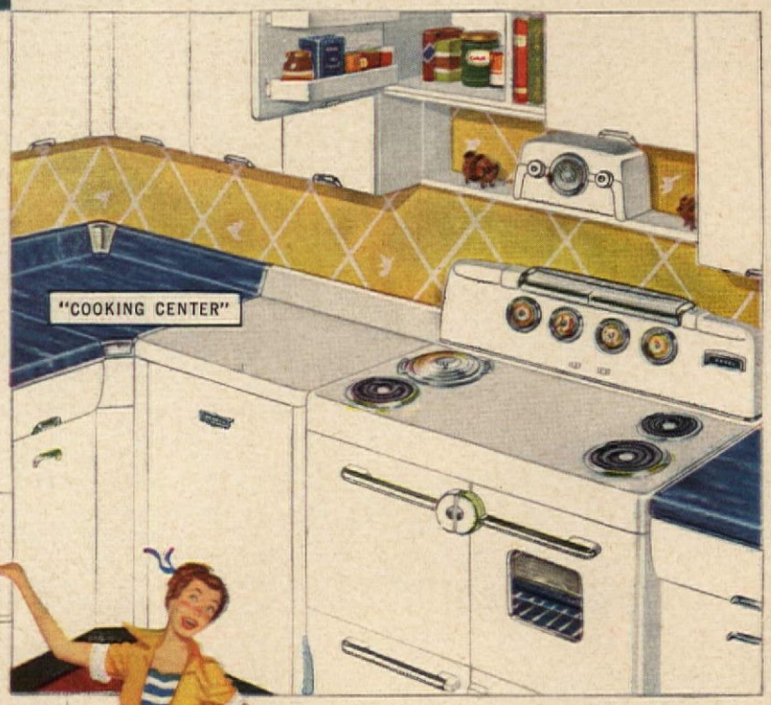

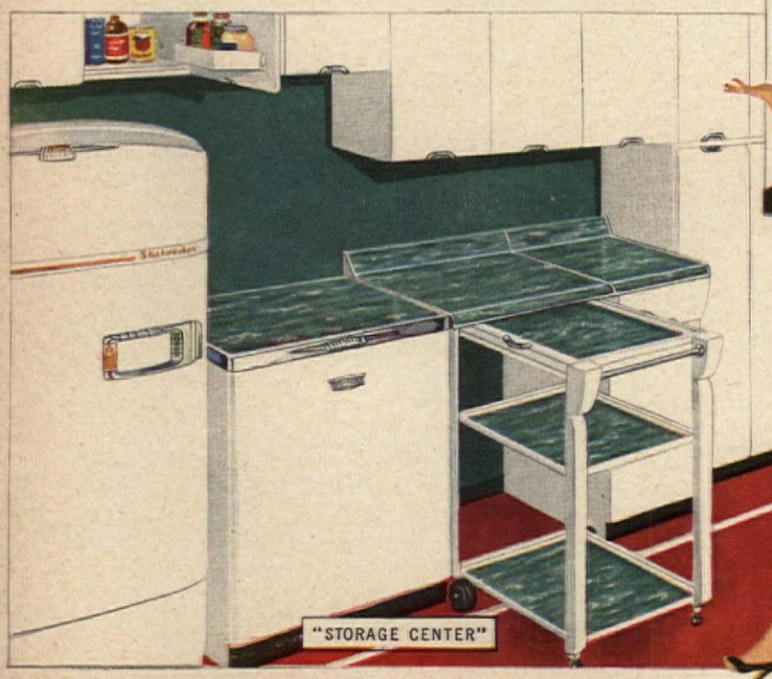

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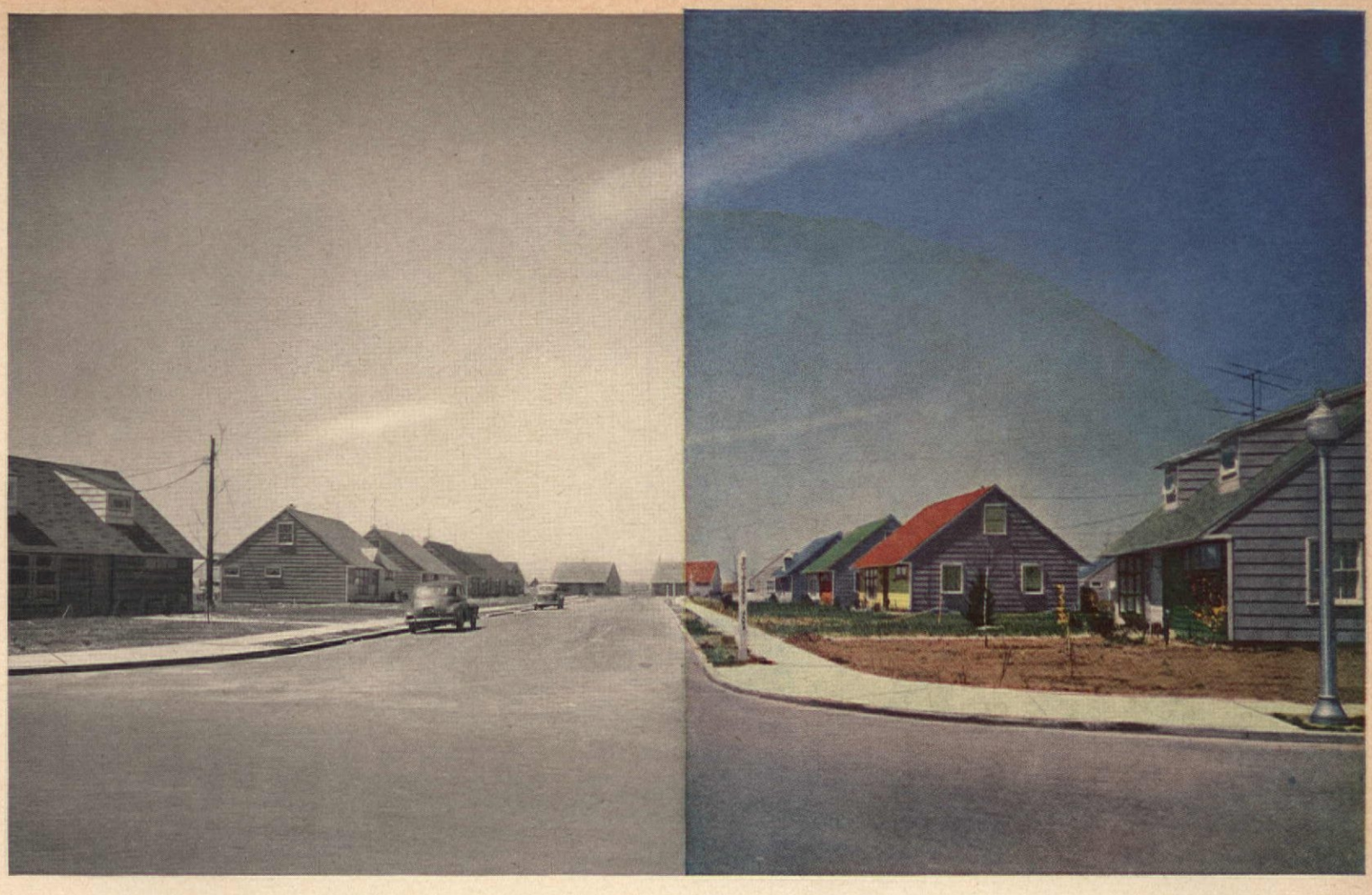


How's Your Local Color?

We've taken up the cause for color! Waving a paintbrush and a handful of color samples, we're telling you right here and now that your pride of home ownership, your property value, the value of your entire neighborhood can be increased by the deft use of color on the outside of your house. Just see in the picture above the difference in two sides of the same street—if one group of houses were in shades of white and gray, the other side distinguished by good exterior color schemes.

Interior decorators have been known to disagree on many points, but they do meet on one common platform. They agree to a man that color is the cheapest and most effective way to change a banal, unorganized room into one that's cheerful, easy-to-live-in. The same set of tools, the same set of rules are just as applicable to the outside of your house as to the inside. Whether you're building from the ground up, buying a ready-built place, or giving a lift to your airplane bungalow, the effective use of color is one of the most powerful single aids you can use.

We all know of someone who bought up a simple, average house, rearranged it here and there, used a little talent to great effect, painted it over with the skill of an old master, and sold it at a snug profit. That's fine, and we're all for it. But why not do the same thing for your home, even if you're not going to move? You thereby add to the value of not only your own particular layout but to the entire neighborhood.

There's an old saying: "Not every man will take counsel; every man will take money—therefore, money is better than counsel." Color counsel is a thriving business; color-counselors all over the country have successfully shown that color-styling of homes is a money-making agent. Maybe you're not particularly touched by the idea of individualizing your home for your own soul's sake, but doesn't your ear quiver just a little bit at the thought of making it worth more when you want to sell? One well-known example of profitable color styling was the work of a New York decorator, Dorothy Draper. She was hired by a shrewd Manhattan real estate organization to give the finishing touch to a group of brownstone tenement houses in an ordinary neighborhood which they had remodeled into small apartments. Color-wise Draper painted all the houses black, painted the cornices and trim crisp white, painted every entrance door a different bright color—yellow, red, green, blue, purple. These same apartments today fetch very fancy rentals, and this block on Sutton

Local Color

(Begins on page 29)

One body color plus one trim color is the safest choice if you're unsure. Yet here's an effective 3-color scheme. The natural-stained clapboards count as the body color, dusty pink is the trim color, green-tinged blue is used on front door. The Sherman K. Hardy home, Lexington, Mass.

Place South is one of the most desirable addresses in New York City. Real estate values have increased in the entire neighborhood.

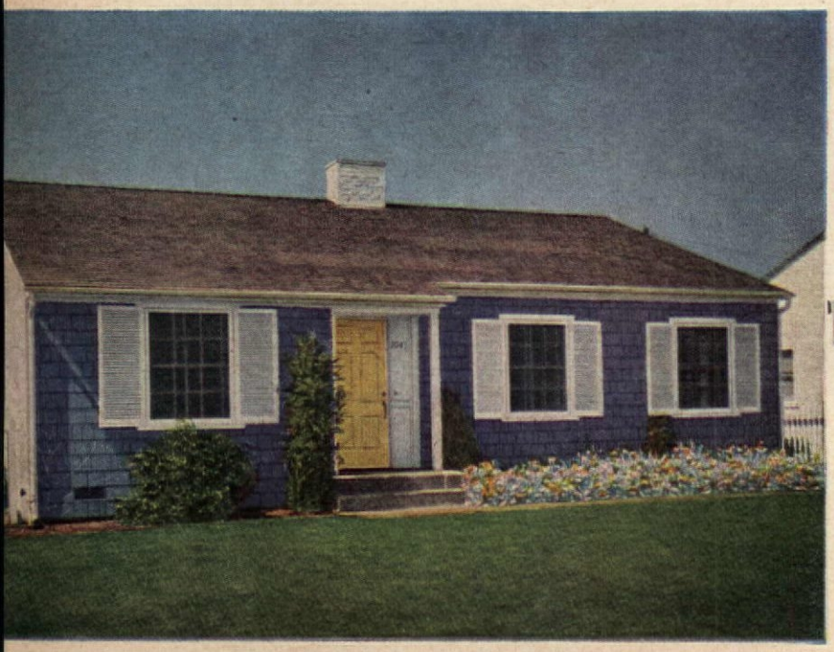
It is in the matter of mass-produced housing projects that color has proved most effective—and has been as often neglected. "Developments," they are called, or "new additions." Block after block of the same houses, built to the same plan, all for economy's sake. They are good buys for the average American family because you get more for your money in a builder's house than if you attempted to build the same house yourself. But there are certain disadvantages to living in such a development, aside from the economic advantages. The most depressing to some home owners is the "peas in a pod" or "rubber stamp" look that makes their home indistinguishable from a neighbor's. True, some builders are able to achieve a degree of difference by varying exterior details.

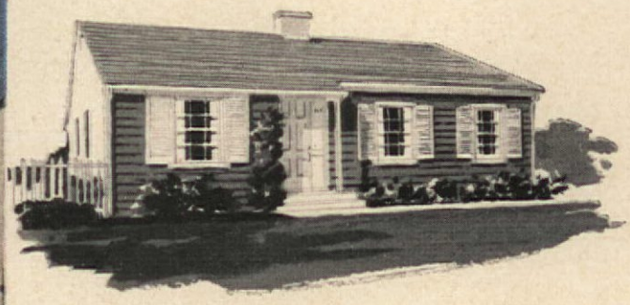
But more builders could achieve greater individuality for such homes would they but follow the lead of Levitt and Sons, the world's largest builders of homes. This organization recently hired Beatrice West, a color expert from Dallas, Texas, to color-style a huge new home development the Levitt organization built on Long Island, New York. The houses sold like hot cakes, and today if you want to buy in Levittown, you have to sign up six months ahead. Beatrice West's work on color, incidentally, was first brought to public attention in the pages of THE AMERICAN HOME ("Just Like Peas in a Pod? Nonsense!"—THE AMERICAN HOME, January, 1948, pp. 16–18).

The variety of exterior color schemes in Levittown is amazing, considering that interior plans are practically identical. Colors, though grayed and rarely used full strength save for accent, are nevertheless striking. Warm grays, beige, browns, greens, and even dusty pink are the main "body colors" of the houses; but on each house there is a distinctive note of strong color used in a small quantity—butter-yellow, barn-red, turquoise, bright pink. For the most part, strong color is used to play up important details—the front door, a windbreak at the entrance, or shutters.

The important role that color plays in the life of Levittown residents is the gift of individuality. No home is quite like a neighbors; each home has a character of its own. Yet, considered block by block, there is a harmonious blending of colors that makes the average neighborhood look drab indeed by comparison.

But what of the home owner who has no plans for building, or moving to a new site—the settled resident of any American street? The advantages of single home improvement are clear to the individual property owner. But for greatest community benefit, to improve an entire neighborhood, it should





The popular Cape Cod house, sketched above as you usually see it—all gray and white. At left: The blue here is somewhat grayed, the yellow door has great "punch." Yellow flowers carry the color line along the walk to the front door. The Max Goldman home, Santa Anita, California

affect all the houses in your block—or as many houses as there are co-operative neighbors! Nor is any "master color plan" necessary—merely an attempt between neighbors, over a period of years, to give a little more thought and attention to what color can do for house and neighborhood, to venture away from the standard white and gray and cream that is the color palette of suburban America.

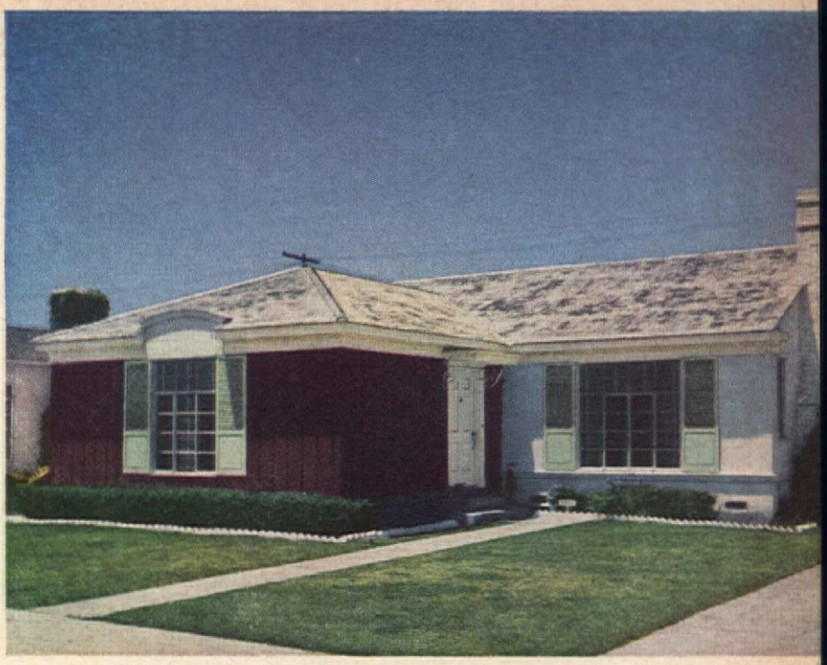
In the end, however, the test must be made by you, yourself. If your instincts are venturesome, but it seems like an unnerving departure from accepted standards, why not make a cardboard model of your house and test-paint it with showcard paints or water colors? Study it for a while and see if you like it. Or if you have a friend who is an amateur artist, get him to make a rough sketch of your house and paint in the desired colors.

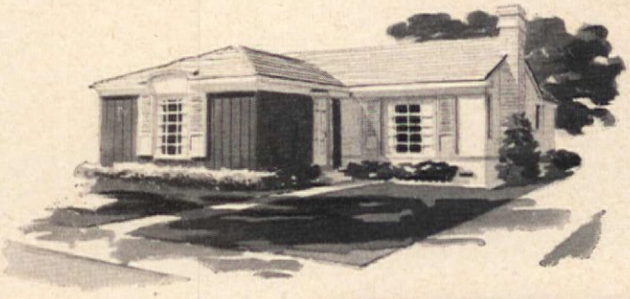
Most people know the charm of the New England barn-red house with its crisp white trim. For a good example of how such a scheme can bring new life to an old house, see "This House Changed its Point of View!", THE AMERICAN HOME, June, 1950, page 34. You won't be flying in the face of tradition if your taste runs to barn-red—it is the first exterior paint scheme to be used in Colonial American-and has a couple of centuries of authority behind it!

Pretty pastel houses are commonplace in much of the world—except America. For centuries the Mediterranean people have painted their houses pink and blue, and travelers to Bermuda know the wonderful effect of bright pink houses dotting the landscape. In Charleston and other places in our own South you will still find lovely old brick houses painted faded Watermelon pink, shadowed with the tracery of ironwork picked out in white, black, or deep green, fragile, haunting.

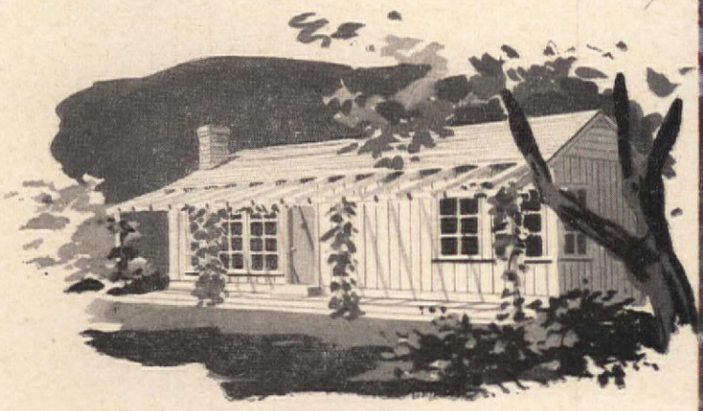
The timid house painter may still

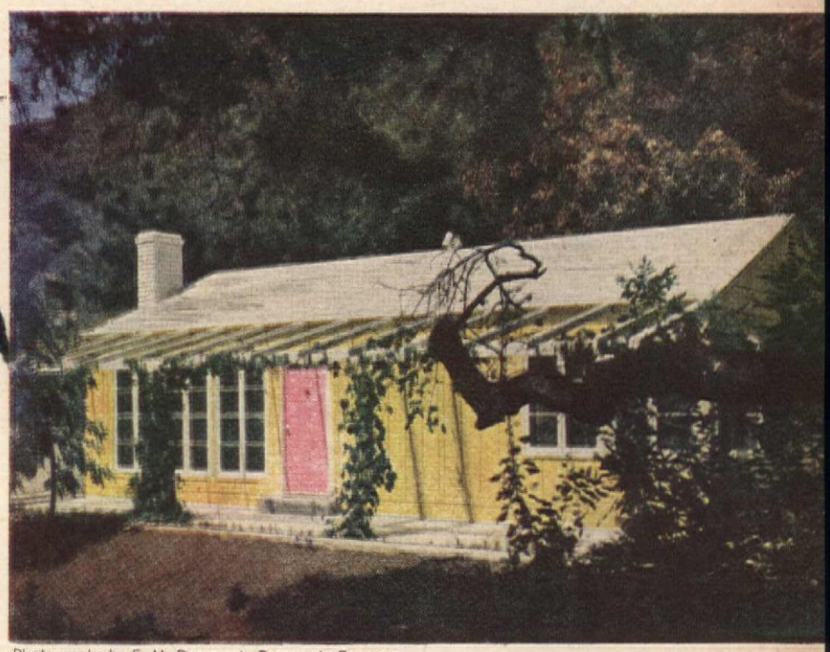
PLEASE TURN TO PAGE 134





Contrast in texture and color: Bold reddish-brown stained boards against white; subtle pale green shutters against white stucco. Robert Edwards home, Los Angeles

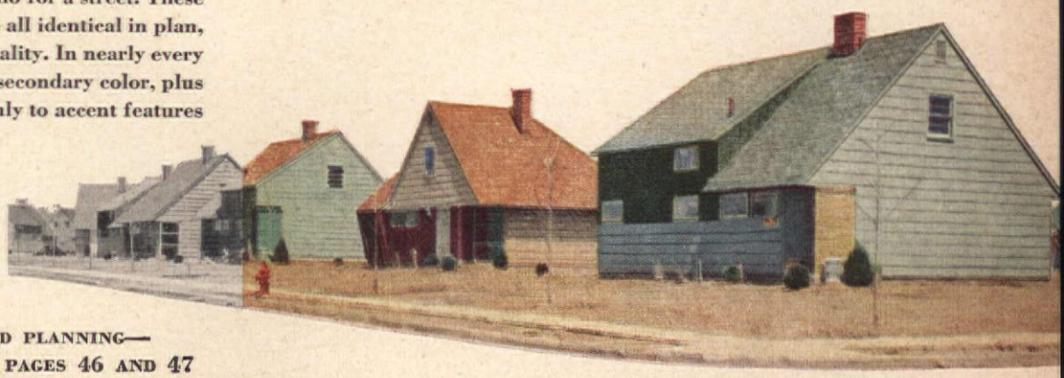




As sketched: Attractive but dull, were it painted all white. The character of this little house and its owner is strongly stated in color—bright chuckling yellow to ward off deep canyon shadows, a happy pink door, afraid of no one! Miss Zoë Shippen's home, Benedict Canyon, Beverly Hills, Calif.

Photographs by F. M. Demarest, George de Gennaro

What color, or lack of it, can do for a street. These Levittown, New York, houses are all identical in plan, but each has individual personality. In nearly every case one color dominates, there's a secondary color, plus a strong-bodied trim color used only to accent features



FOR MORE INFORMATION ON NEIGHBORHOOD PLANNING—AND PLANTING—SEE "PUT UP A GOOD FRONT", PAGES 46 AND 47

1251—Blueprint pattern for this little pine shelf, to hold bric-a-brac or a small collection, has a compartment for plants. Pattern has full-size cutouts. 50¢

1308—The Trumms used old asphaltum finish for background with peasant flowers on this bright painted spice can and tea caddy. Full instructions. 25¢

Our Pattern Editor sets the Pattern!

1218—Blueprint pattern for French Provincial headboard and shutters is very timely with the current interest in French furniture. Pattern contains full-size cutouts of curves. $1.00

SEE PATTERN ORDER FORM ON PAGES 134–135

Photographs by F. M. Demarest

Here's a lady you really should know. We can't answer for all pattern editors, but Dorothy Lambert Trumm, with the busiest fingers in nine counties and a houseful of lovely things that have inspired many American Home Patterns, certainly practices what she preaches. Whether it's hooking a rug, painting designs on furniture, or sewing up a farthingale on a dressing table, if it's an American Home Pattern, chances are more than even that Dorothy or Dorchen, who has inherited her mother's gift, has designed it or made it herself.

Much of Dorothy's time is spent here at The American Home, figuring out new ways for you to beautify old pieces of furniture, bric-a-brac, or lamps. Many American Home Patterns are created in the workshop, others are tested in various ways in order to make sure that you can execute them with the greatest of ease. But her real love is her tiny, charming home miles away in Westchester County. Her living room is on the cover of this issue—it almost talks to you of old times and ancient joys. Walls are of swamp cypress, ceiling of old beamed oak, floor of wide pine boards taken from a 200-year-old house, pewter over the fireplace. This is the place where she and Dorchen get most of their inspirations for designs, for re-doing and reclaiming, this is the place where she and Dorchen really live their work.

We discovered a whole treasure of new patterns up at her place one day when we dropped in. If you like her things and the kind of house she prefers to live in, you can buy American Home Patterns and duplicate many of her beautiful pieces for your own home. Actually, while there are so many things which look as though only a wizard could possibly make them turn out the way they do, the fact is that, in practically all cases, the only thing which makes the difference is taking your time—taking it easy. Dorothy makes this very strong point, a common-sense point which some of us are apt to overlook—take plenty of time, go slow, but go surely. Then when you're finished, there'll be no retracing, no retracking. She figures if she can do it, so can you. We agree.

Especially interesting to all of us who come to life at the thought of a good bargain, is the way Mrs. T. and Dorchen have gathered together old,

1312—Painting design on spice-canister wood bin is larger version of tea caddy design on page 34. Several sizes of flowers and lovely intricate gold scroll border. 35¢

1313—Painted design of lovely old-fashioned flowers—roses, daisies, bleeding heart, myrtle, forget-me-nots, bluebells, and morning glories with a bittersweet border—adorn our golden lamp made from another spice canister. Full instructions. 30¢

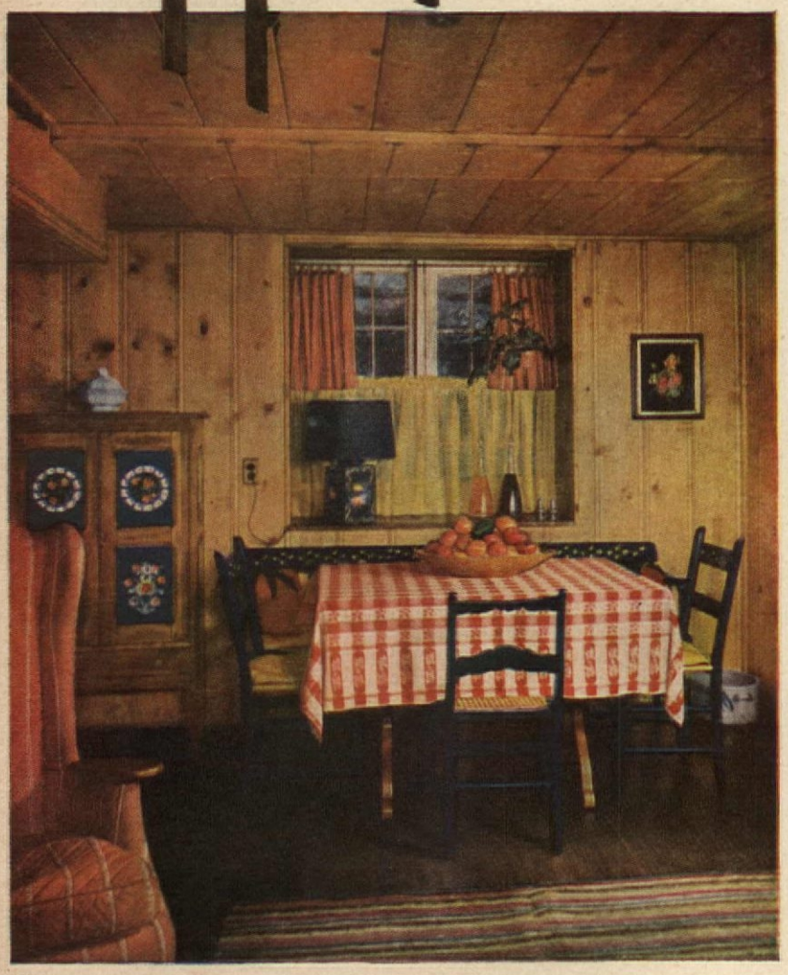
"HOW TO RESTORE A DERELICT" DESCRIBED ON PAGE 90

1312—This old tin tea caddy was picked up for 25 cents. Dorchen painted flowers on black background, made it into lamp. 35¢

1296—Stenciled carnation repeat border takes away barren look of this tall shade. Design is especially adaptable to many other uses, place mats, tablecloths, draperies. 20¢

1309—Rosemaling designs at their very best, painted on new panels in old pie cupboard. Full instructions. 35¢

Our Pattern Editor (Begins on page 32)



broken-down, pitiful pieces of plain junk, and beaten them into show-pieces. If you could ever see for yourself what they've accomplished, you'd probably look at all the old stuff you've ever stashed away in a dark corner and start dreaming on your own. For instance, the old meeting-house bench which you can see in the picture which shows the dining table—it runs across the back of it, in front of the window—was just this much short of becoming firewood. It was piled up in the basement of a church, just waiting for a cold day. The girls retrieved it, mended it carefully, painted it black, and now it's in a place of importance. Also notice the pie cupboard on page 34 way over on the left-hand side. It was a dilapidated-looking doozey that looked as if it had lost its last friend when our little Hawkshaws picked it up for $4.00. No one can believe it when they see it now—mending, refinishing, replacing the rusty old tin panels with masonite, painting a Norwegian design on it, have transformed a piece of nothing into a stunning article of furniture. You can do the same thing.

Gun-metal walls, suggestive of soft slate blue, are different and cool-looking in the bedroom. The dormer-window wall, bed ruffle, headboard, and shutter panels are all covered with the same chintz. They made the headboard and shutter from our Blueprint Pattern 1218. The lamp at the left, made from an old ginger canister, is painted from Pattern 1313, designed by Dorchen. The cabinet at the foot of the bed holds pillows, extra blankets, and comforters.

The dining-kitchen is smallish in size, but tremendous in good ideas. Besides the pie cupboard and the meeting-house bench, they've added two slat-back chairs, each $3.98, painted dull black, with a yellow leaf design across the back. The caned chair is the one used as a model for our chair-caning pamphlet 1272. The sawbuck table is made from Blueprint Pattern 1256. A solid green shade on an old carboy was given a new personality by adding a stenciled border of carnations, Pattern 1296. All of which should inspire you to send for American Home Patterns, prime your paintboxes, and get going.

1256—Complete instructions for making this handsome sturdy sawbuck table. $1.00

Photographs by Jack Roche

The Rowleys "take it easy"

MARY ALICE ROCHE

When we arrived, that sun-drenched September afternoon, there they were, the whole Rowley family—Mr. and Mrs., Everett, Jr., Marjory, and young Rett—out on the flagstone terrace, eating ginger cookies and drinking "Rowley specials" (half a glass of coffee ice cream filled as often as desired with ginger ale—and more ice cream!).

"What's this?" we demanded in astonishment. "You folks are supposed always to be hard at work, not sitting down taking it easy."

"If you had come a little earlier," observed Mr. Rowley from his comfortable camp chair, "you would have found us all 'occupied as usual.' Young Ev was dividing daylily clumps for a neighbor, Marjory and Rett were gathering leaves, Marion was planting bulbs, and I was putting compost on the perennial beds."

"And anyhow," Mrs. Rowley interrupted, "I don't see why it surprises you to find us taking it easy. We've been doing that almost all summer."

"H'm," we murmured, incredulously, "like that hot day in August, I suppose, when the two of you were down on your hands and knees dividing iris. Or that other day when Mr. Rowley was running—or being run by—the power mower out in the back garden and you were trimming the hedge in the hot sun, and simultaneously—and involuntarily—reducing."

Mrs. Rowley laughed at my disbelief. "Oh yes, the grass does have to be cut now and then, and there's always some weeding and trimming to do. But that doesn't take too long. Summer garden work is soon done, leaving you plenty of time to enjoy yourself—and your garden. Of course, I don't call it work when I spend a couple of hours in a heavenly sweet bed of honeysuckle gathering flowers to dry for potpourri. And cutting the faded heads of the phlox is one of the pleasantest occupations I know of for a summer morning, when the air is fresh and a little breeze tantalizes you with its unnamable fragrances.

"If, at such a time, you stop for a moment and stand very still while you concentrate on sniffing and trying vainly to decide just which flowers the little breeze had last visited, a tiny hummingbird may be encouraged to venture back for another sip of nectar from the near-by lilies or bergamot. He is such a fascinating little creature! His iridescent plumage shimmers in the sunlight as his vibrating, all-but-invisible wings suspend him, poised in mid-air, above some nectar-laden flower. Then, suddenly, he will dart straight up, only to plunge down again, squeaking like mice at play."

Mr. Rowley agreed that there is a thrill in seeing birds at such close quarters, but had an amendment to offer. "Really, the very best

PLEASE TURN TO PAGE 127

ETHEL McCALL HEAD

Converts to modern live here

An architect makes the switch to modern design and swears that Colonial living was never like this

Large-figured wallpaper with deep green background makes Colonial furniture more at home in modern surroundings. Door, directly accessible from front entrance, leads to hall opening to kitchen, bedrooms, bath, and garage

Fireplace wall is a mass of white painted brick which extends beyond the corner of the house into yard. It screens large window from the street. Fireplace itself is simple opening. Absence of mantel saved several hundred dollars in costs

It all began when we sold our two-story Colonial house," R. O. Steffen, architect-owner of this trim modern house, told us. "My wife and son and I took a three-month vacation in California. That trip was the downfall of a dyed-in-the-wool Colonial addict! The simplicity, wholesomeness, and downright practicality of honest-to-goodness modern living hit me right where I live."

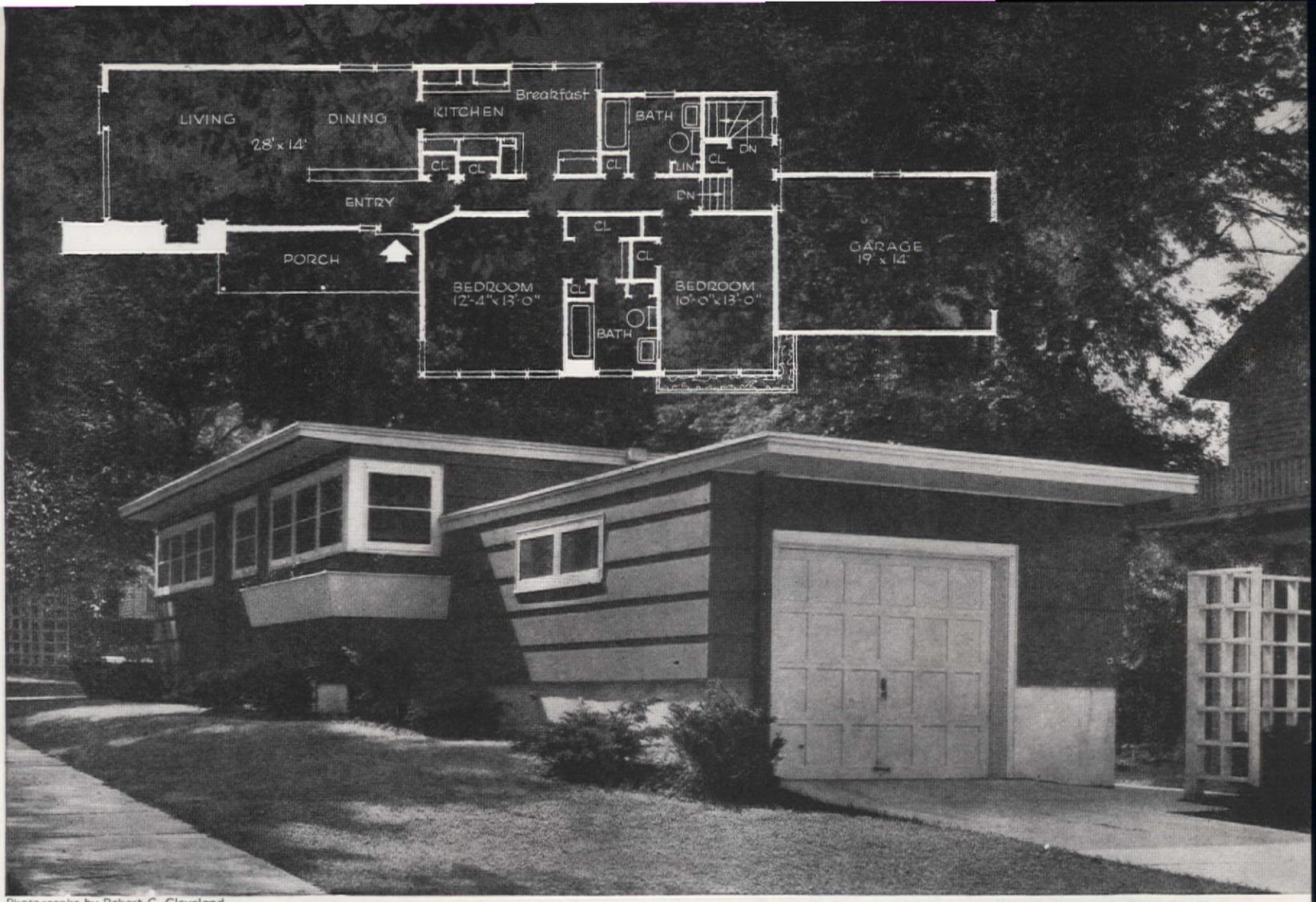
Back again in Wauwatosa, Wisconsin, the Steffens scouted around and found an attractive corner lot where there were fine shade trees, beautiful gardens surrounding the near-by houses, and easy access to a school and shopping center. Mr. Steffen put the garage on the lower portion of the sloping lot so there is only a short approach from the street to the garage, the play area, and drying yard which are screened by a trellis fence fronted by evergreens. The main entrance, on the quieter side street, is dramatically emphasized by a bold whitewashed brick fireplace wall. There isn't a sign of any of the adjoining houses from any of the main windows.

The entrance hall, living room, and dining corner cover a single area, 14 feet wide by 28 feet long, with the entryway separated from the dining area by an egg-crate partition. To the right there is direct access from the front door to the hall opening to kitchen, bedrooms, bath, and garage. The master bedroom, 13 feet by 14 feet, has a dressing alcove and connecting bath. The transom windows, four feet above the floor, provide real privacy for a room that fronts on the street. Furniture can be placed under these windows to give the small room an appearance of greater space.

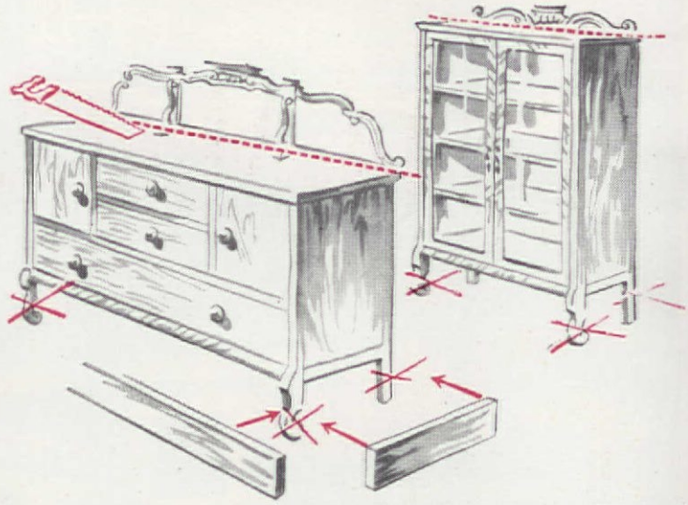
To give the house real summer comfort, Mr. Steffen piped water to the flat roof for air cooling, vented the soffits of the overhang to allow air to pass through the roof, put in plenty of insulation, and installed fans in the kitchen, living-room, and bedroom ceilings, with ducts to the outside so that the air can be changed in all rooms once a minute when desired.

The Steffens have found their house lives in perfect harmony with the other more conventional houses in the neighborhood. As a convert to modern, Architect Steffen says, "Believe me, when it comes to comfort, there's no such thing as not being able to teach an old dog new tricks."

Garage and play area front on main street, insuring greater privacy for main house. Bold, whitewashed fireplace wall extends beyond the corner of the house into the yard and screens large window from the street

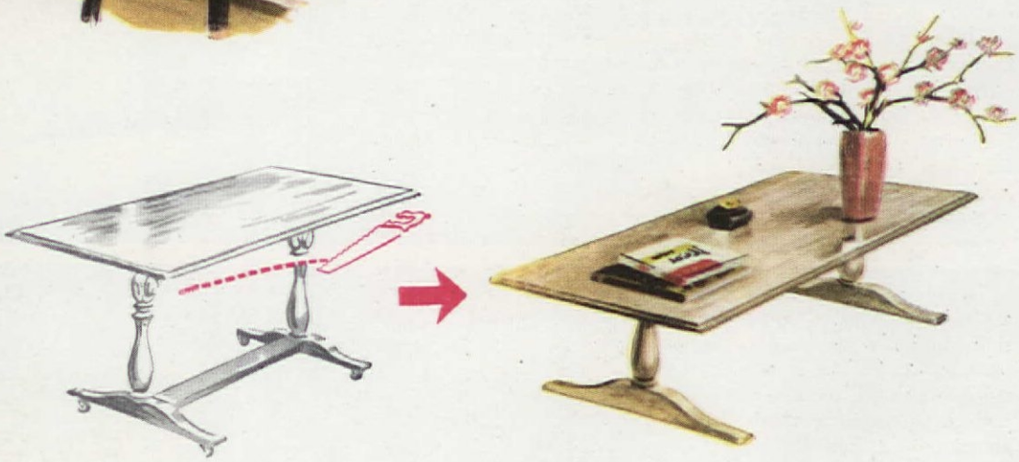


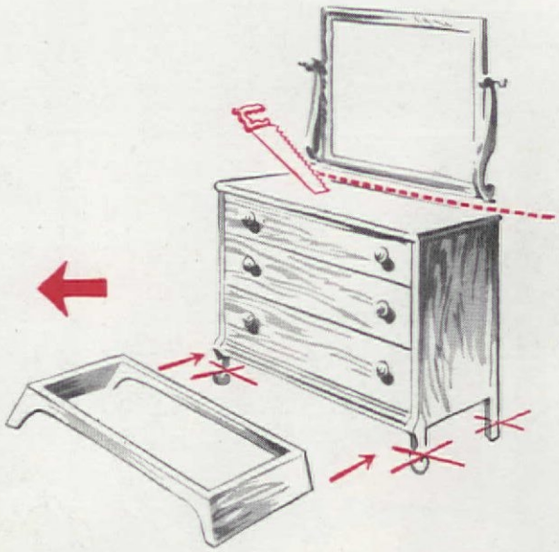
Photographs by Robert C. Cleveland



These antiquated dining-room pieces made into a modern dining-room cabinet by removing the gingerbread and placing one on top of the other, the whole thing on a simple platform base. Dress up with new handles

Take one old library table, remove all knobs, lower it to a level which suits your convenience, finish it off to blend with the rest of your furniture, and a smart-looking coffee table is the result

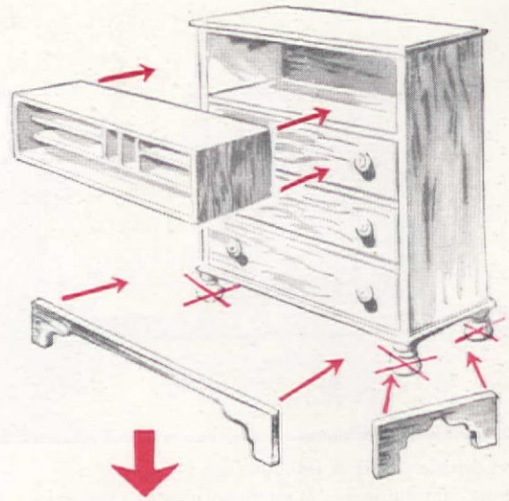




Great things from little bureaus grow! Stripped of its mirror, shorn of its shanks, placed on a platform, and painted to look pretty. Take the mirror from its frame, place it up above

Suite Memories

DAVE CLARK

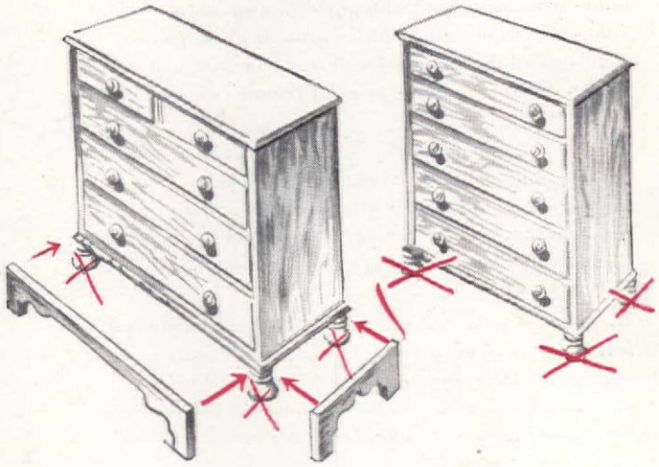


Chest becomes desk by taking off fronts of two top drawers and strip between. Glue together, screw plywood panel on inside. Hinge lid. Make compartments as shown. Replace legs with bracket foot base

Remember that old imitation maple suite that looked so fancy when you bought it years ago, then got shot into the back bedroom when new furniture took its place? Haul it out again, and put it to good use. You can make it over very simply, paint it if you wish, or bleach and pickle it, and you don't have to be a Sheraton or a Hepplewhite, either.

Look at the wonderful job you can do with an old dining-room sideboard and china cabinet. Take off the legs, the fussy business at the back, make a simple wooden base, and look at the result! A run-of-the-mill library table, archaic today, makes a 1950 coffee table by merely shortening its legs and bleaching it. It's a short cut from the dated bureau on the opposite page to the streamlined bedroom chest which fits into the best company. Remove the mirror, saw off the legs, and place it on a simple base. Take the mirror out of its frame, put modern drawer-pulls on the chest, put them all together and see the difference! Two dowdy chests with their legs removed, placed one on top of the other, make a slick-looking highboy. Would you ever think you could make an attractive desk out of the chest at the right by merely taking out two drawers, pigeon-holing the space with plywood, making a new base, and making the drawer fronts into the writing surface?

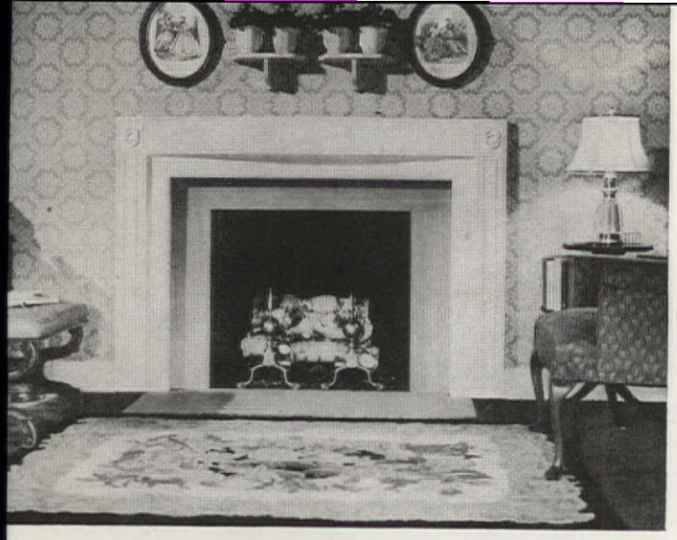
There's a lot of comfortable, fine furniture being sold today, at reasonable prices, and we're all for taking advantage of the skill which our modern designers put into their products. But there probably isn't a house today that doesn't have some old furniture stuck away some place, which could serve a good purpose if it were revived with a little effort. That's what we're talking about. How about looking around?



Two old chests get the youth treatment. Remove the legs, make a simple base, then place one on top of the other. 18th Century drawer pulls, a new paint job, you have a highboy

JAMES A. OEST

You can buy these ready-made!



The simple detail of this modern version of a classic mantel design is good for a rather formal room. The usual shelf is absent, but the fascia board bows out gracefully. Price is about $47

Here, for an informal room of Colonial atmosphere, we have an authentic copy of an Early American mantel with a rich but simple molding like a picture frame around the fire. Approximately $47

For those who like the Georgian spirit, there are reproductions of originals with all the fine details and proportions that make this style so pleasant and popular. Approximate price $57

Here is a group of attractive, effective doors, mantels, and cabinets. Each one was reproduced from an authentic design of years ago, or adapted by a modern-day architect or designer to fit into a more up-to-date background, while retaining its Colonial character. You can buy these ready-made from your local lumber or millwork dealer, at a reasonable price, all ready for easy installation.

Practically all of the beautiful Colonial woodwork which impresses us so in the historical houses of America was planned and executed by the finest craftsmen of that time. Each object was individually designed, "custom-made" as we call it now. Naturally, most of us can't afford that sort of thing today, so a group of architectural woodwork manufacturers have chosen some of the best designs and either duplicated them or used the design as a basis from which to produce something more adaptable to the individual taste.

There are three woodwork features which we're apt to notice first when we walk into a house: the front entrance, fireplace mantel, and china cabinets. Especially the entrance. It's the thing we stare at when we're waiting to be greeted. The fireplace and china cabinet are built-in, and in many cases their style determines to a great extent the decorating and furnishings—sort of sets the tempo. Hence, choose most carefully when you build your new house or remodel an old one. One thing that's always good to keep in mind—when in doubt, keep them simple!

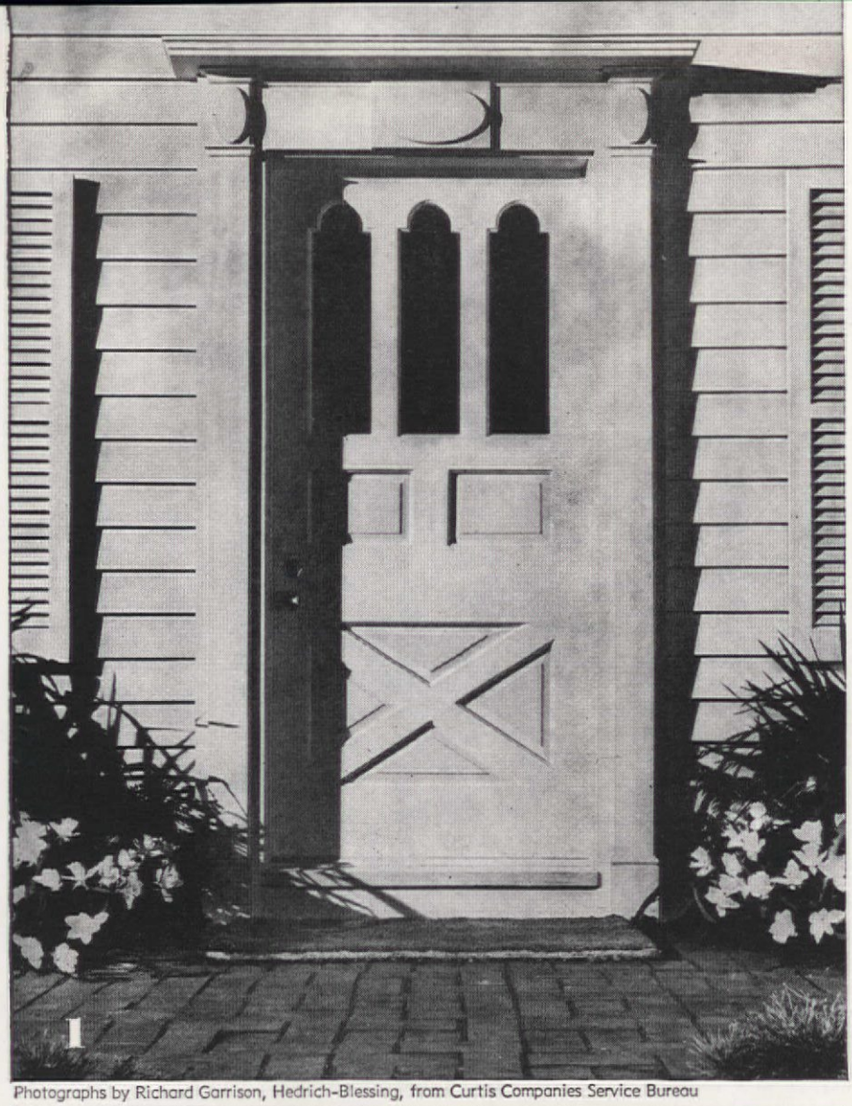
To the left and on the facing page are a few examples of the fine work done by one of our architectural woodwork manufacturers. Prices are average for the country, and don't include installation costs since they will vary with the individual home and the local wage scale.

1. The simple, classic lines found in many Colonial home entrances, used with any of a number of paneled door designs, with or without glass, goes well with all the standard wall constructions and materials. Approximate price of frame with door $126

2. Particularly attractive with a wide entrance hall is this popular, dignified entrance with side sash to brighten the hall with daylight, and a transom that may be glass or a fan panel design. Frame and paneled door shown cost about $286

3. For the informal room this simple china cabinet, an authentic copy of an early Eighteenth century design, is both charming and functional. Here it is used as a bookcase, with the cupboard at the bottom for miscellaneous storage. Costs approximately $88

4. In a dining room the bottom cupboard is excellent for trays and other meal-serving accessories. The shelves, open or behind glass doors, hold china, as in this handsome and formal Colonial cabinet for the more dignified room. Approximate price $154



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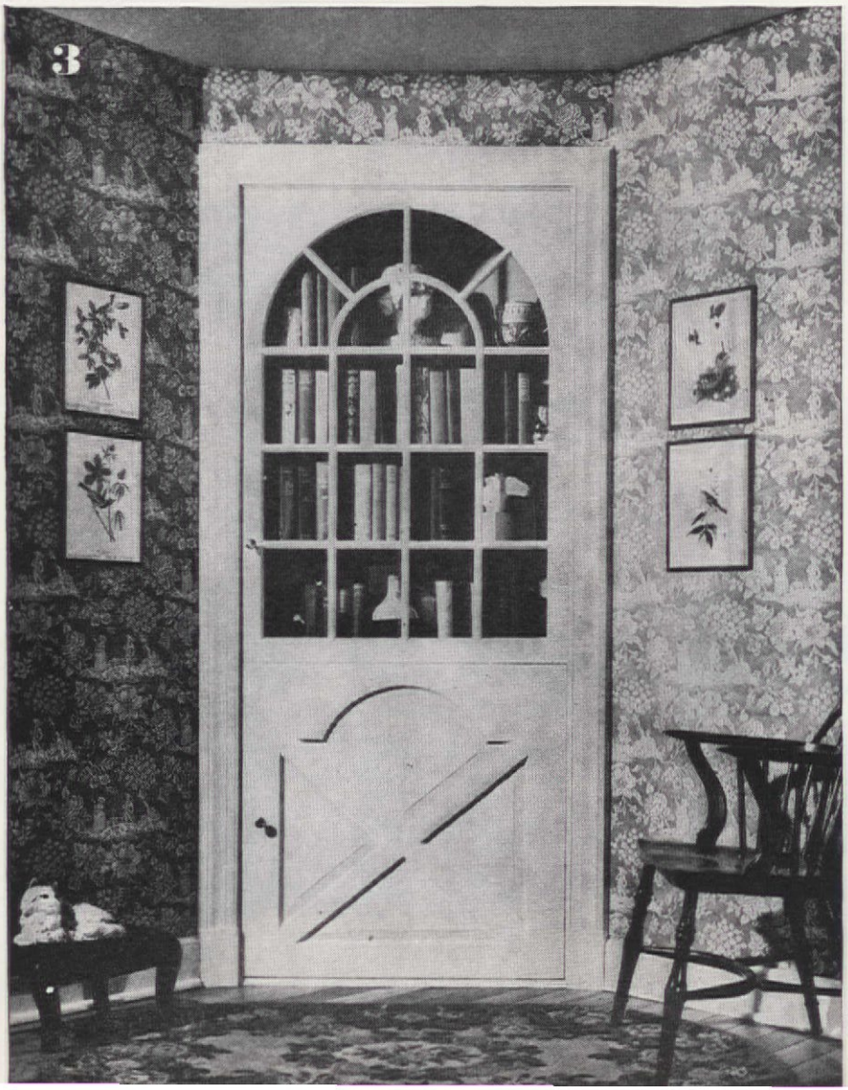
Photographs by Richard Garrison, Hedrich-Blessing, from Curtis Companies Service Bureau



3

4

Just as Much in Half the Space

MARTHA B. DARBYSHIRE

Wall space allows for good furniture placement, plenty of seating space instead of huddled "conversation group"

One-floor rambling houses are far and away the most popular today. "Ranch House" is the catchword, even though in the Midwest there are tri-level "ranch houses" and on Long Island two-story "ranch houses!" But there are many arguments for the two-story house (and we don't mean "two-story ranch house"), and they're sound.

It works this way. When you build six rooms and a garage spread out on a single floor, you've got to provide foundations or floor slabs for all six rooms. *And,* you've got to roof all six rooms plus the garage. But split in half and put three on top of three —see what we mean? And that's how we arrived at our title—just as much in half the space. You will hear women exclaim on viewing a ranch house—"think of the steps it saves." Well, does it *save* steps, taking them horizontally instead of vertically? And still another argument for the two-story house—and an important one it is—the solution of the narrow plot problem. You can't ramble much on a narrow plot, even if you want to. Build a two-story house, and there's room left for a pleasant lawn and a nice garden and outdoor living area in the back. Let's look at the plan: Nearly half the house has been given to two large rooms. Both the living room and owner's bedroom measure a generous 14 by 20 feet. Each has its own wood-burning fireplace, optional when you build, of course.

The dining room opens off the living room and gains a spacious feeling from the lovely bay window doing everything the modern "picture window" does—flooding the room with sunlight, framing the garden outside. The kitchen has a compact U-shaped working space. A utility room opens off the kitchen, with space for laundry tubs, washer, dryer, a broom closet, and a lavatory.

Upstairs there's a second good-sized bedroom, 10 by 15½ feet. The closets are all king-size—the one in the owner's bedroom practically a dressing room. The bath settles the shower-vs.-tub argument—you can have both. There's a stall shower plus a built-in tub. So what's old-fashioned about this yellow colonial?

Architect Edla Muir designed this house for Mr. and Mrs. Jay Marchant. The Marchants' problems were so typically American, and architect Muir's plans so successful that we have made architect's blueprints available at $5 per set if you'd like to build this house.

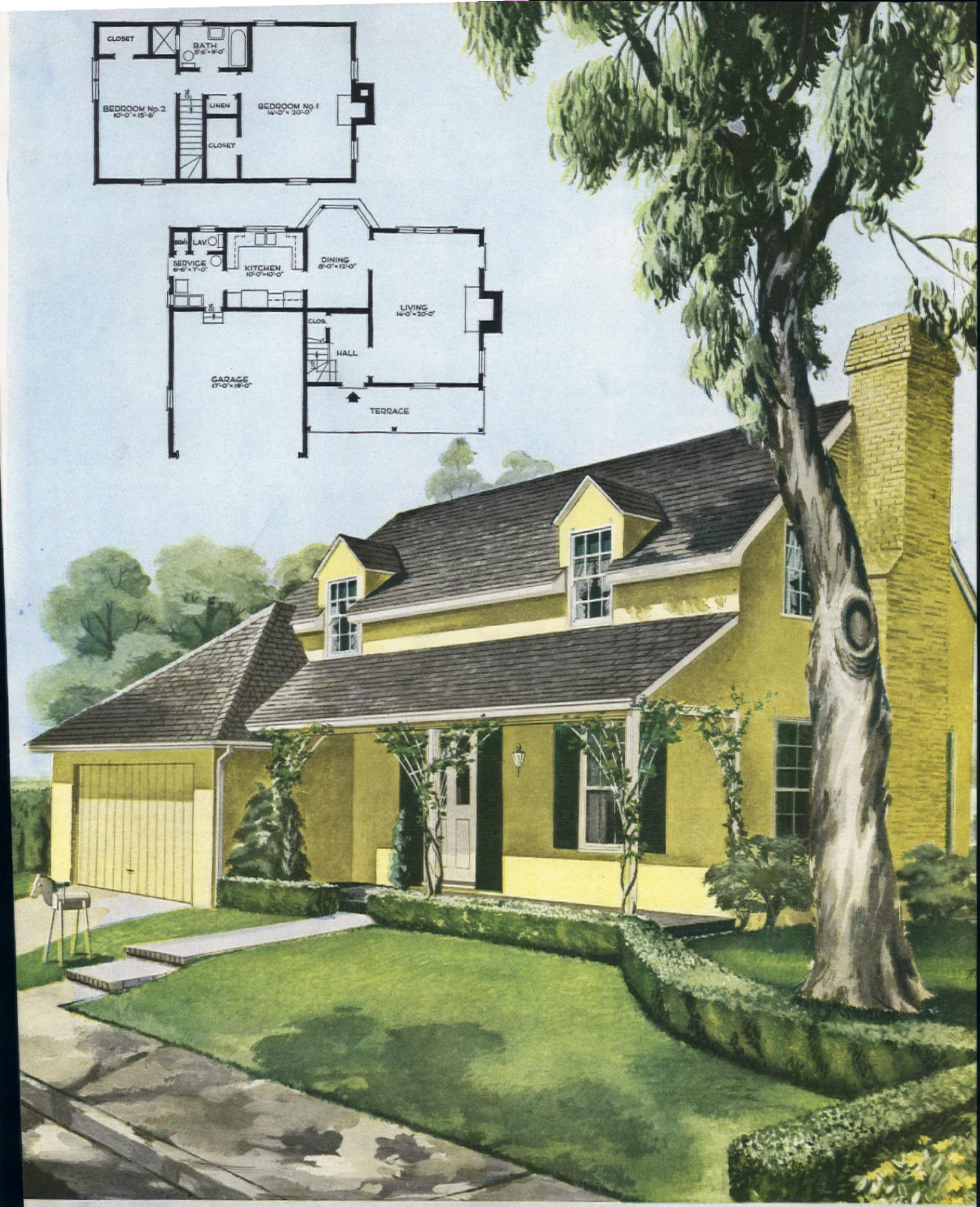
Window bay in dining room, triple windows in living room are real "picture windows," look out on private garden, not highway!

Architect: Edla Muir. Drawing by Fred Wright

Living-room door gives access to garden in summer, full-length vista in winter. Louvered front door provides excellent ventilation and insures privacy

Photographs by George de Gennaro

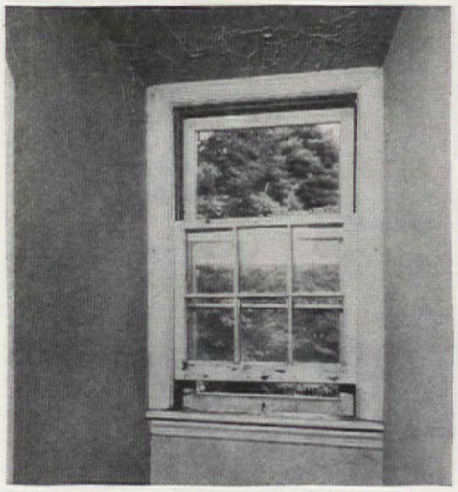
YOU CAN BUY COMPLETE PLANS AND BUILD



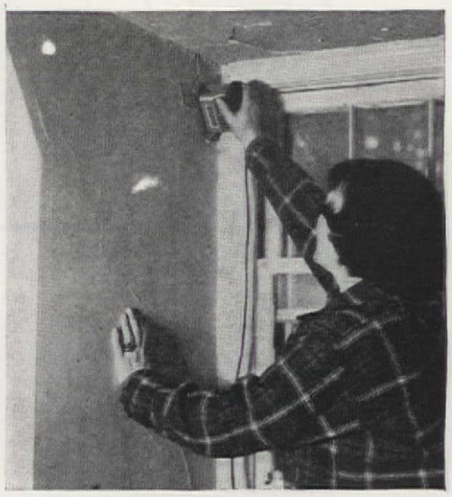
THIS HOME • ORDER FORM ON PAGE 131

BEFORE: Here's a close-up of one corner in this worn-out, bedraggled room. Watch what a few hours, some muscle-making, fresh paint can do!

1. This is a bad situation. The plaster and ceilings, as you see, are the victims of water seepage—caused by water backing up through shingles. It's a common complaint

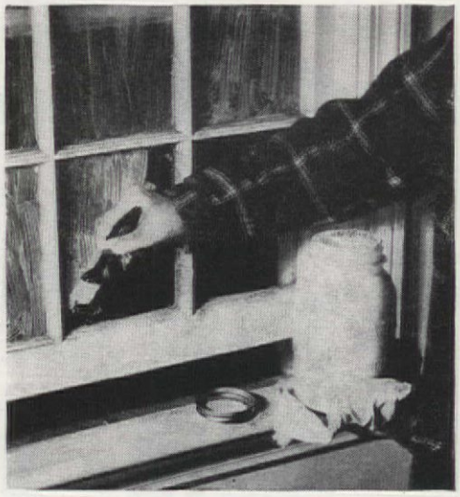


2. First scrape off all loose plaster with putty knife. Some large pieces may fall off ceiling. Be sure all remaining plaster is firm. Sand edges clean with electric sander

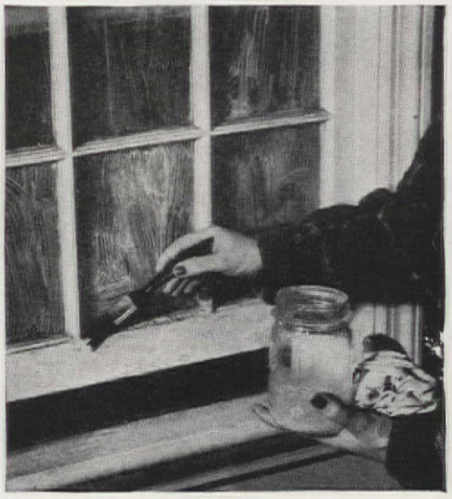


Photographs by F. M. Demarest

6. Now prepare wooden muntins. Scrape all mold and loose paint, especially in corners. Brush off with stiff wire brush so that surface is left smooth and clean



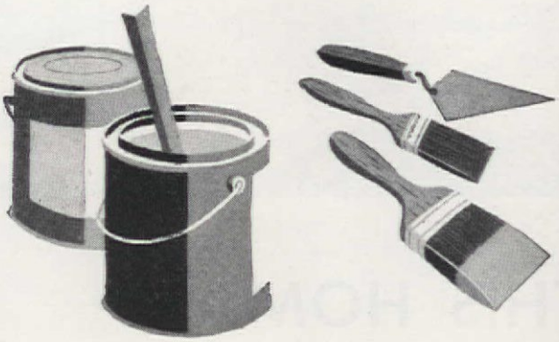
7. Brush on new preparation (obtainable at local paint store) which can be peeled off easily after you finish painting the sash frames; leaves glass unspotted



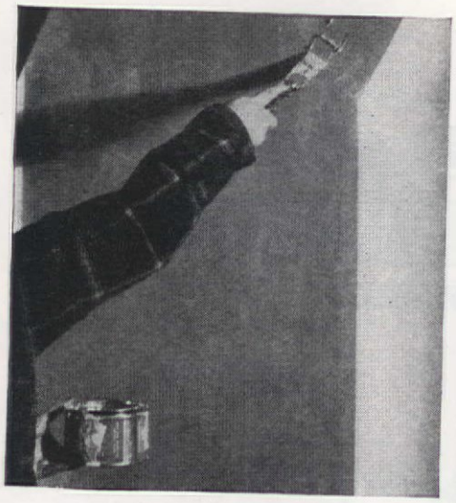
8. Shellac all wooden muntins and sash frames to make good base for paint. Get in corners, so wood will be protected from condensation. Use 2 coats, 24 hours apart

How to prepare a room for

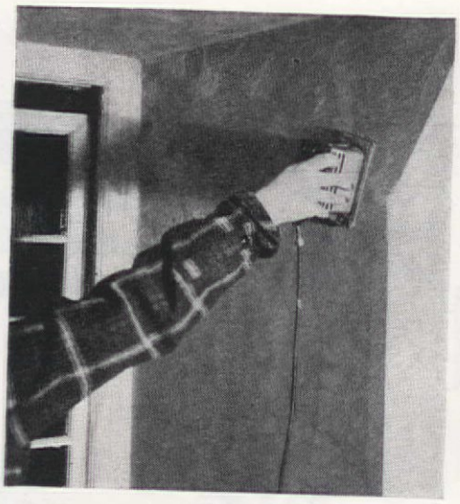
DOROTHY LAMBERT TRUMM



3. Wet cracks and holes when plaster is smooth and evened off. Make spackle mixture fairly thick so it holds firmly. Fill cracks and holes with putty knife



4. Allow spackle to dry thoroughly. If holes or cracks are deep, allow at least 2 days. Sand mended surfaces smooth and even. Small electric sander saves work



5. When you have smoothed all filled holes and cracks, apply shellac over the spackled areas. Use fresh shellac as it comes from can. Dry overnight, and then sand once more

9. Have plenty of newspapers on hand. Tape to wall with masking tape all around window, spread on surrounding floor area for protection from spray

10. We used a small electric sprayer for window painting. Use 2 or 3 coats of egg-shell-finish enamel, strained and thinned with turpentine—24 hours between coats

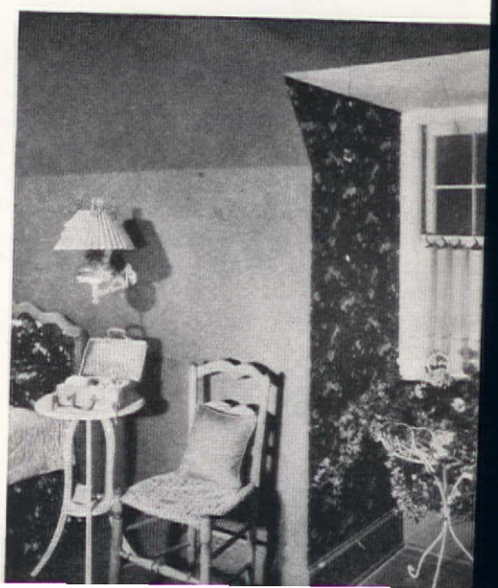
11. Use *undercoater* for first coat; forms perfect base for smooth finished job. Start in one corner and work all around room. Apply finish coat, using 4- or 5-inch brush

AFTER: We lined dormer with same chintz used for headboard, shutters, and bed valance. Woodwork is painted white. Remaining walls are painted slate blue; ceiling white

painting

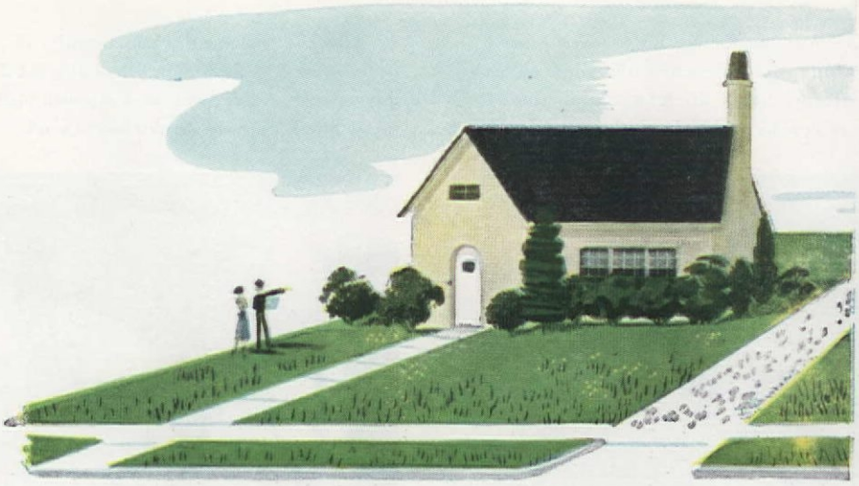
• Take everything out of the room if you can. If not, cover up what's left. Be sure the ceiling, walls, and woodwork are washed clean, and fill all cracks with a good spackle mixture before you start painting. When surface is dry, shellac it; then when the shellac is dry, give it a good sanding. If you follow the steps given above for preparing your windows, it will be to your distinct advantage.

After you have painted the windows, the rest is clear sailing. Here is a trade secret that will prove of invaluable help in achieving professional results. Never paint flat paint over flat paint if you are using dark colors or the color will streak and show brush marks. Apply the first coat of undercoater, let dry, and then a finish coat of flat paint. If the wall looks the least bit streaky and the color uneven, it needs yet another coat. Start all over again. Apply undercoater once more, let it dry, then add another coat of flat paint, to insure smooth, velvety results.

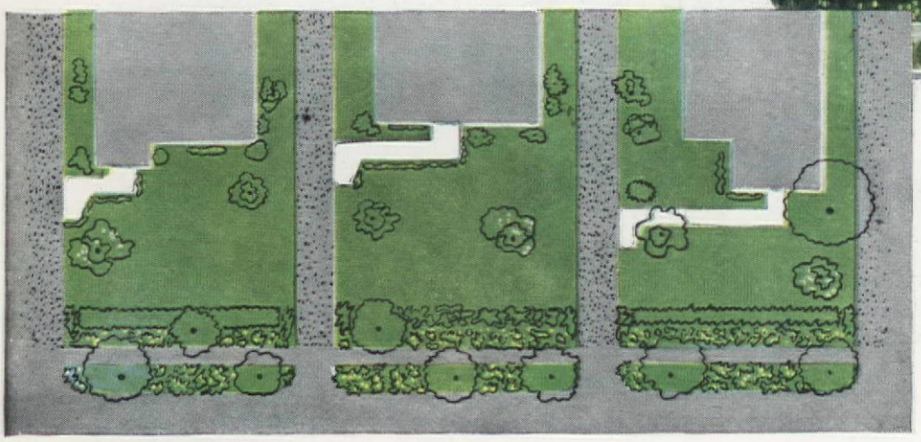


LOUISE WEIR

Put Up a Good Front

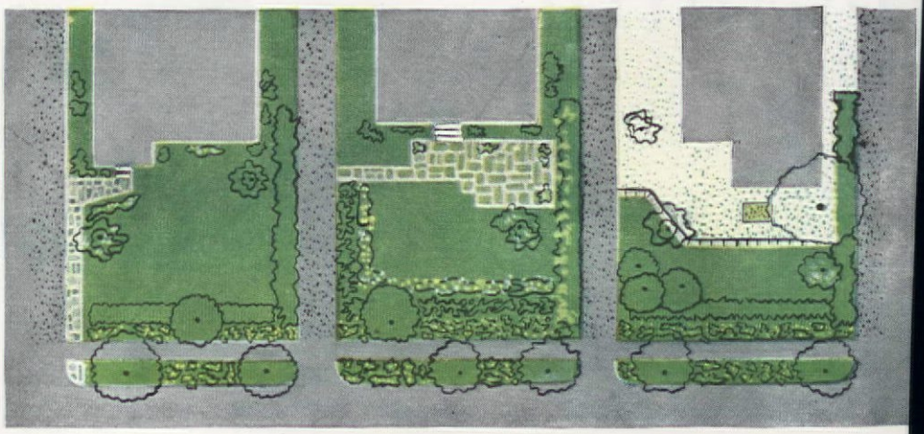


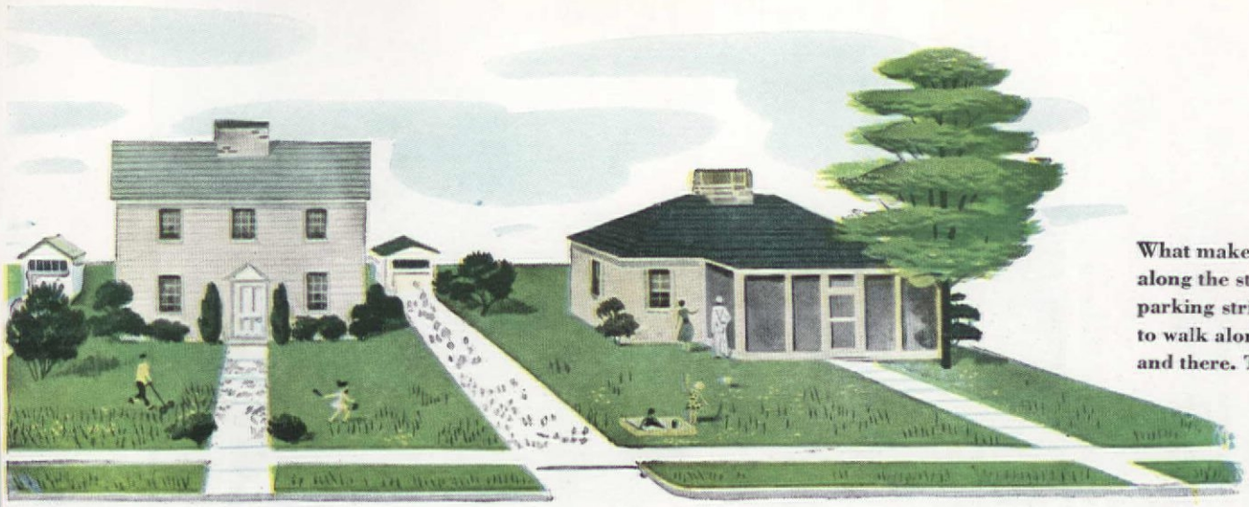
Whether you're outside looking in, or inside looking out, you benefit from a neighborhood front-yard planting plan



THE PLAN. It gives the three homes a "new look" by, first, replacing the monotonous center entrance paths, and then introducing the six key plant elements: street trees; low hedges; evergreen ground-cover interplanted with spring bulbs; clumps of iris or daylily; and flowering trees

THE PLAN WITH VARIATIONS to meet the needs and interests of different families: The Joneses love a lawn; the Smiths enjoy flowers and entertaining their friends; the Browns want play space for their children and plant effects that call for little coddling





What makes the difference? The trees along the street; the plant-bordered parking strip, pleasant to view and to walk along; flower highlights here and there. The article tells why

Look upon (as Hamlet said to the queen) these two pictures. Contrast the bleak, unprotected bareness and lack of privacy in the upper row of houses (as so often seen along our streets) with the inviting sheltered "homeyness" of those below

Drawings by Pucci after sketches by the author

The little houses that line the residential streets of our towns and suburbs are more important than many of us realize. They are where most of us live. Or, if we are of the fortunate few with more spacious dwellings and grounds, it is the little houses and their yards at which we look day after day on our way to business, pleasure, shopping, or our children's schools. It is unfortunate and depressing that often they are not attractive, either because they are neglected, or because, though bravely bedecked with "foundation planting," they are unsuccessful in their effort to be beautiful.

Can these homes and their neighborhoods be made attractive—as homes should be? And if so, how? Perhaps, says someone, through a renaissance in architectural design, an inspirational rebirth such as occasionally sweeps the world and lifts everyday surroundings to a higher art level. True—but probably, by the time that happens, they won't be our homes; we won't be around to witness and enjoy the change. Someone else suggests a higher standard of living based on higher incomes, so that all of us could enjoy what is now the extra luxury of well-planned, well-cared-for grounds. Of course that would help. But remembering the small homes which, despite the money and effort spent on them, are still a bit pathetic as pictures to look at, would it solve the problem to simply increase the number and put more of them on display along our streets? Hardly, although here, I think, we are approaching an important factor of the problem. Perhaps, after all, the big mistake is in attempting to put our homes "on display" at all, to "landscape" each of them into an individual gem and object of admiration.

Suppose that, instead, we plan our homes as *pleasant places to look out from,* our sidewalks as *pleasant places to walk along,* our suburban streets as *pleasant places to drive through.* Then the problem becomes quite different, and a solution far more promising. That is the point of view from which the landscape plan suggested here has been approached. It is a very simple plan built around six kinds of plants, examples of which are easily obtainable in any community, from local nurseries or, sometimes, for the asking from neighboring gardeners. They are: suitable street trees; a low hedge plant; an evergreen ground-cover; spring-flowering bulbs; sturdy, dependable perennials like iris or daylilies, and small flowering trees. As shown here for three homes, the scheme could apply to an entire block or street to give pleasing uniformity without monotony.

Note first that most of the planting involved is concentrated along both sides of the sidewalk to make a decorative parking strip. The view from each house, formerly an unbroken prospect of the street, its traffic, and the houses across the way, is now dominated by its individual lawn against a pleasant background of plant silhouette which, however, permits frequent glimpses through so as to avoid any hemmed-in feeling. Also, through the use of small flowering trees on the front lawn, it "breaks back" into that area so the whole space is pleasantly integrated. The resulting sense of "semi-privacy" is one of the most satisfying features of a suburban location, a happy medium between the limited, constricted outlook of the city and the wide open expansiveness of a country setting.

Taking up our other objectives—pleasanter sidewalks and streets—this may be considered by some too altruistic, even quixotic. But remember that it is not only our neighbors who use the sidewalks, but also we who live along them. Furthermore, what we do in *our* neighborhoods may encourage other citizens to do likewise along their streets. And even the habitual stay-at-home cannot escape the grimness of unrelieved paved streets and bare sidewalks. The idea of sidewalk planting for the benefit of passers-by is not new or revolutionary. The double rows of elms along New England streets reflect it, and the charm of many southern towns is due to the shade cast by their street trees. Two generations ago the Midwest led in this respect; and, today, in many parts of the country examples can be found where the voluntary extension of home plant-

PLEASE TURN TO PAGE 124

Walter Wurdeman and Welton Becket, architects. Photographs by Julius Shulman

Entrance hall has modern black asphalt tile floor, rosewood settee. Straight ahead, a study. Twin beds at right angles are generally used by the family for lounging

"I'd Like a Modern House but..."

ETHEL McCALL HEAD

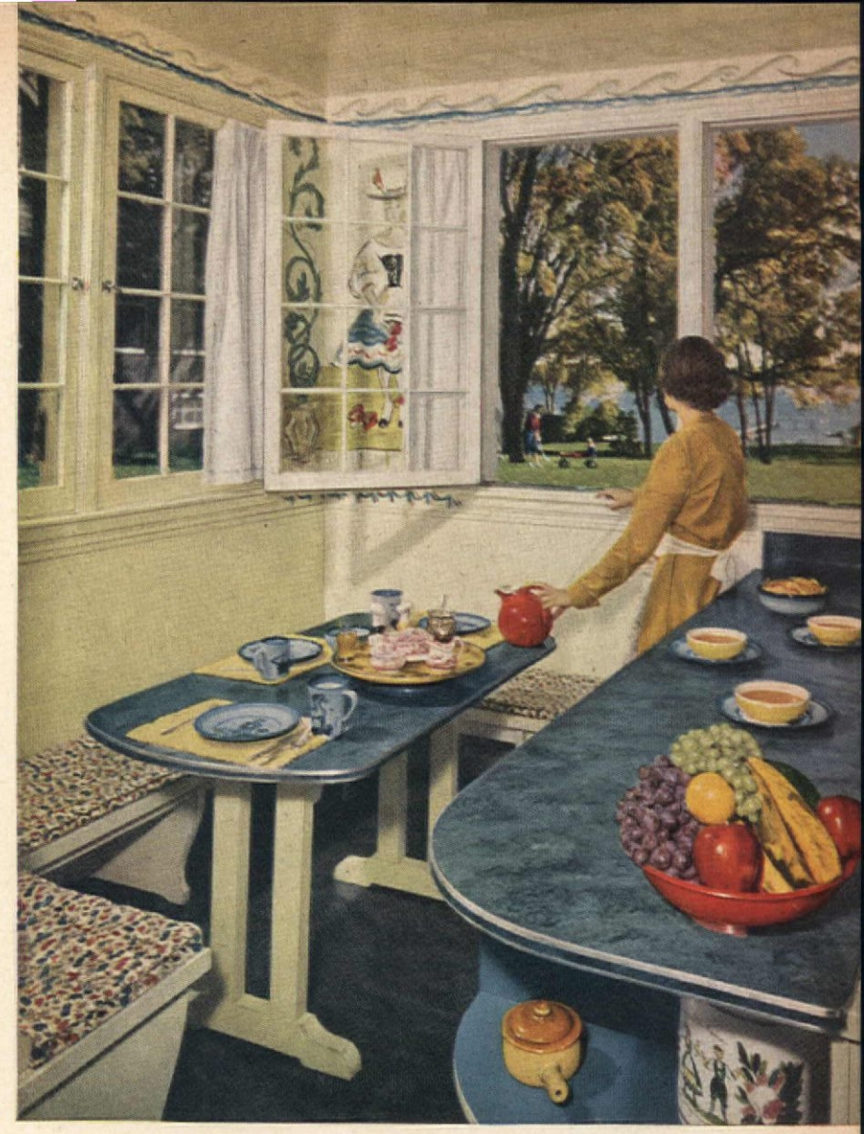
JANE Mc NAMARA

Once Over Rightly

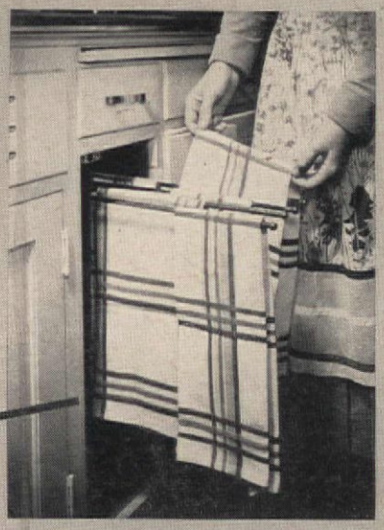
The young Walter Ringers got a really bang-up wedding present when two of their friends presented them with a complete set of plans and ideas for remodeling the large old summer house the Ringers planned to make into their home. One of these friends was Ellen Pennell, well-known food and equipment expert, and you can just bet that here was one kitchen that didn't get left on the tag end of either budget or plans. With a minimum of structural changes, shrewd capitalizing on existing good points, and some sound thinking on step-saving, she came up with these ideas that transformed a great, barren barn of a kitchen into a modern wonder room.

Some of the good common-sense features of this kitchen include storing the informal pottery dishes near the breakfast nook. A counter on one side of the refrigerator is used for salad preparation and one on the other side serves as a beverage bar, a neglected item in most kitchens.

Elizabeth Ringer is justly proud of her Hadley china, and the colors in it are used as the theme of decoration for the kitchen. The blue pottery has pinks, greens and so on, and the Ringers' friend Larry Mork used these colors to decorate their breakfast nook, some cupboard doors. The counter near the back door is extremely handy, especially when throwing a large party.



Indoors practically becomes outdoors when these big windows are opened in summertime. Mrs. Ringer calls her brood in for a simple kitchen luncheon. Counter makes serving much easier



A convenient towel rack near the sink slides out when in use, disappears behind a door when dishes are done. Just one of the many work-lighteners in this kitchen!

Kitchen range is the focal point in the over-all planning and forms a compact working unit in the center of the kitchen. Such a unit was a wise beginning in arranging other step-savers for a large, awkward room

1317 M. McClanahan, Zeleme; 1318 Zeleme, J. Pearsall; 574 G. B. Harbeson; 1319 J. Pearsall; 1320 K. Hoffman; 1318, 1321 M. Coffin; 1322 E. Rossig; 1323, 1316, 1318 Zeleme; 1324 Lietta; 957, 958 V. Sutton; 1325 G. Izard

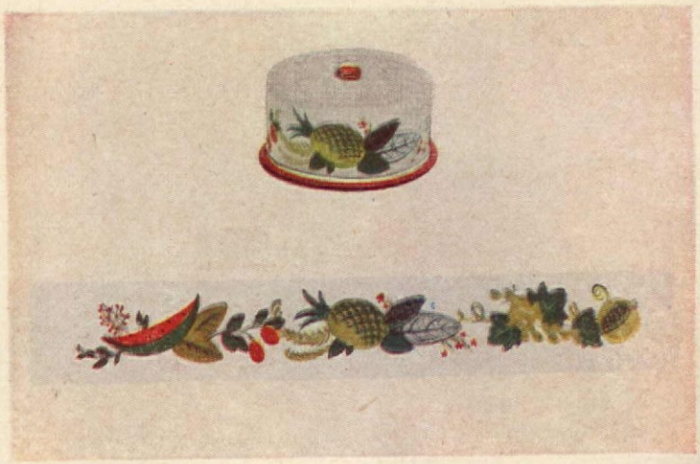
1316—Delicious fruit designs and varicolored borders to paint on pitcher and glasses. Pattern contains instructions, tracing design, color key. 30¢

1317—Two painted peasant designs, useful in many ways. We used one to brighten ordinary mailbox; the other on empty vinegar bottles for cruet set. 30¢

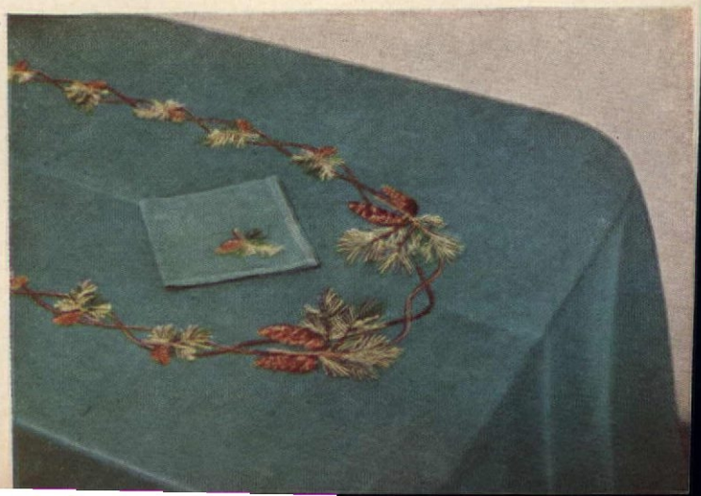
To make for

1318—3 painted designs. Try Early American on document box, French toile on trinket box, Penna. Dutch on cookie tin. 30¢

1319—Painted stylized fruit spiced up a plain tin cake-plate cover. Pattern contains full instructions, tracing design, color key. 25¢



"750 American Home Patterns." Just about the nicest Christmas present you could give. Contains illustrations of hundreds of colorful patterns. $1.00



574—Embroidered pine-cone design for large tablecloth. On dark green linen or rayon, this is most effective. Full instructions. 40¢

SEE PATTERN ORDER FORM ON PAGE 135

1320—3 designs for making aluminum trays. Our readers asked for these. Full instructions, tracing design, list of materials needed. 25¢

1322—Sparkling tin flowers made from cans. As modern as tomorrow, these everblooming blossoms may be used in any interior. Pattern has full instructions. 20¢

1323—Don't throw away those empty beer cans! Painted with the two designs of this pattern, they make excellent clothes or plant sprinklers. Funnel holds cord. 25¢

Christmas

• Here's a whole stockingful of ideas that we've conjured up to give you a bouncing start on that long list of uncles, aunts, cousins, nephews, in-laws, and just plain people. Patterns for all of these gifts can be obtained from THE AMERICAN HOME Pattern Department, American Home Building, Forest Hills, New York. And, believe us, such gifts are all the more appreciated because of the care and thought you've shown in making them yourself. A gift with a personal touch is a standout under any tree, and the perfect answer for those people who are always so hard to please. Painted boxes, glass-and-pitcher set painted with fruit designs, and etched aluminum trays are distinctive stand-bys. Pine-cone embroidered tablecloth and place mats are sure-fire hits for those holiday family dinners. Decorated silent butlers are a handy asset to *any* household. The tin flowers are for the lady who has simply everything, and the painted hope chest for the bride-to-be. A cake tin with tropical fruit design is another bride's gift. Gay sprinklers and painted funnel to hold ball of string are helpful kitchen accessories. How about a really cheerful mailbox painted with hearts and flowers, or empty vinegar bottles spruced up to serve as a cruet set? What are you waiting for?

1324—Lazy Susan and salad server painted with pert Lietta designs. Reproduce these with our pattern. 25¢

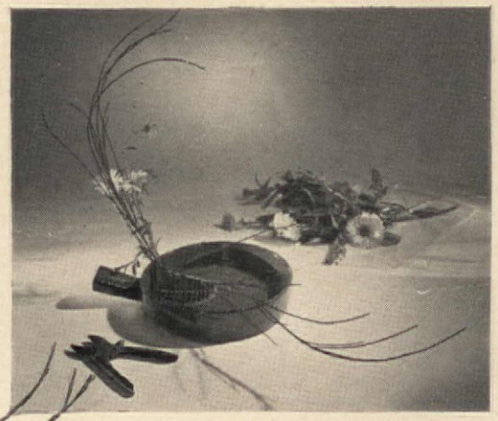
1321—2 designs, one floral, one bright peasant, are used here on silent butlers. Could be used on boxes, trays, bottles, glasses, or plates. 25¢

957-958—Two of our peasant designs originally used on lamp shades are just as handsome painted with textile paints on place mats. 20¢ each

1331—Fabulous painted bride's chest with Swedish floral and street-scene motifs. Background may be changed to any color you prefer. 55¢

BETTY B. MERRIAM, Flower Arrangement

GERTRUDE BRASSARD, Table Setting



Place four-inch pin holder near handle of pottery casserole. Fill to brim with water and add Scotch broom for curved background line. Insert daisy buds and blossoms at the same angle as the skeleton material

Place and Show

How's your talent at table setting? We figured that no matter how clever you are at arranging flowers or contriving smart-looking place settings, new ideas are always welcome. Now that fall's nudging us, the kids going back to school, you'll probably be having somebody in for bridge or a few friends over for dinner. Maybe a big outdoor party. What better month to start a new department, one to make your table a topic for flattering comment!

The market's full of eye-compelling china, cutlery, and glassware, within reach of the pinchiest purse, easily obtained, usable for everything. Flowers in season are used for the table, and step-by-step instructions cut out all your guess-work in putting them together. It's so simple for anyone to produce beauty from flowers. We took September seriously for this month's setting. Many of the flowers grow in your own yard, otherwise your local florist can supply them at reasonable prices. Before you start, just two things: stand them in water up to within an inch of the flower itself for about two hours, and if your table is set outdoors, anchor the flowers securely, keep them low. If you don't, a frisky fall breeze might upset your flower cart. And please don't worry about having your arrangement perfectly symmetrical in this case. An off-balance look is far more original

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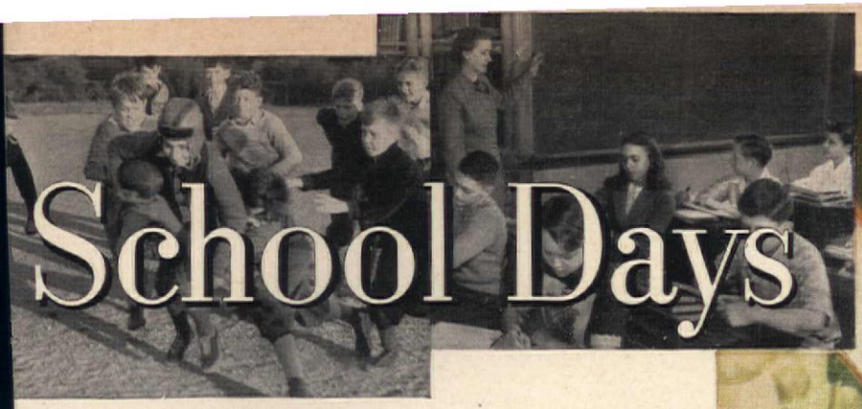
Gray Matkins by Simtex; "Weed" Dinnerware, Gabriel; Amber Crackled Tumblers, Imperial; Polished Stainless Steel Tableware, Plascut. Photographs by F. M. Demarest



School Days *are* Soup Days

by Anne Marshall

E MARSHALL
r Home Economics
ell Soup Company

Nutrition experts say the schoolday lunch is a vitally important meal for the growing child—to replenish energy. Whether eaten at home or carried to school, this lunch should include a hot dish. They say it helps the stomach to receive and to digest the meal. Also, a hot dish seems to make sandwiches, fruit and salad taste better.

Dieticians agree that an ideal hot dish is well-made soup. Soup tempts the child . . . is easily ted . . . substantial, yet never heavy. Thus, young bodies vell nourished—young minds stay keen for study or play.

"In bed with a cold"—*'phones Mother to teacher. And, at noon, she appears at her hopeful's bedside bearing this appetizing and nourishing tray—chicken noodle soup, poached egg on toast, cherry gelatin, and milk.*

SCHOOLDAY LUNCH EATEN AT HOME

(menu shown above)

Vegetable Soup
Pear and Cream Cheese Salad
Chocolate Pudding **Milk**

If your youngster comes home at noon, you might sit him down pretty often to a lunch like this. With breakfast several hours behind him, the child's energy needs replenishing at noon. A lunch including this almost-a-meal-in-itself vegetable soup will set him right for an afternoon of school or romping.

SCHOOLDAY LUNCH CARRIED TO SCHOOL

(menu shown at right)

Tomato Soup
(in vacuum bottle)
Peanut Butter and Jelly Sandwich
Marble Cake **Whole Orange**

If you have the daily problem of *packing* a lunch, then here's a sensible way to provide the needed hot dish for your junior or junior miss—tomato soup in a vacuum bottle. Prepare the soup as cream of tomato, by adding milk instead of water. That way, it's extra-nourishing, and the child also gets his quota of milk. Most children simply dote on this soup.

ALICE KLINE

The Oven Makes the Meal

Here's a good, substantial oven dinner which takes about one hour's cooking time. It's full of vitamins, easy to prepare, and simple to serve.

Far be it from us to detract from the rich and rare results of stewing or steaming or barbecuing and such, but for just plain convenience plus gustatory gratification, you can't beat oven meals. Even in hot weather you're not conscious the heat's on, thanks to the magic of modern insulation. The oven gets hot, but you keep cool.

We sneaked in two rather touchy subjects, liver and carrots, but they're such benefactors of the human race, it seems a shame to neglect them. So we've prepared them with a flair, hoping that we can make at least one convert in the family. Soluble tea and coffee will cut down time and work. The salad with its dressing is a refrigerator preparation, so that's no problem.

For the main dish we stuffed green peppers with chopped liver spiced up with savory sausage, mixed to a happy blend, and barely recognizable to liver disdainers. An easy version of Duchess potatoes circles each pepper, but there's no great loss if you want to skip that. Don't overlook the directions for making a clever little pastry tube out of brown paper, however. Might come in handy. Notice, too, that we use aluminum foil for making potatoes. Very up-to-date.

Fluffy Rice Norman can be made with either quick-cooking or regular rice, since we tested the recipe with both. Vegetables *en Papillote*, French for "in paper," are cooked in our new-found friend, aluminum foil, which does wonders for them. Hot Fruit Compote, pointed up with cinnamon, cloves, and lemon, is swell either hot or cold. Fresh, canned, or frozen fruits (choose your own or follow our lead) baked just right—dessert delight!

The salad is simple, but far from ordinary, because of a wonderful dressing made by whipping a ripe avocado with a little lemon juice, served with pineapple spears.

RECIPES ON PAGE 67, 69

MENU

Fluffy Rice Norman
Liver-Sausage in Green Peppers
Vegetables en Papillote
Cucumber Tomato Salad with Avocado Pineapple Dressing
Hot Fruit Compote

Photographs by F. M. Demarest
Rice Bowl and Chop Plate, Heath Ceramics
Fruit Compote, Salad Plate by Glidden
Wooden Tray, "Brentwood," S. E. Overton
Dessert Glasses, Bryce Brothers
Silver, Daffodil, 1847 Rogers Bros.

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with new

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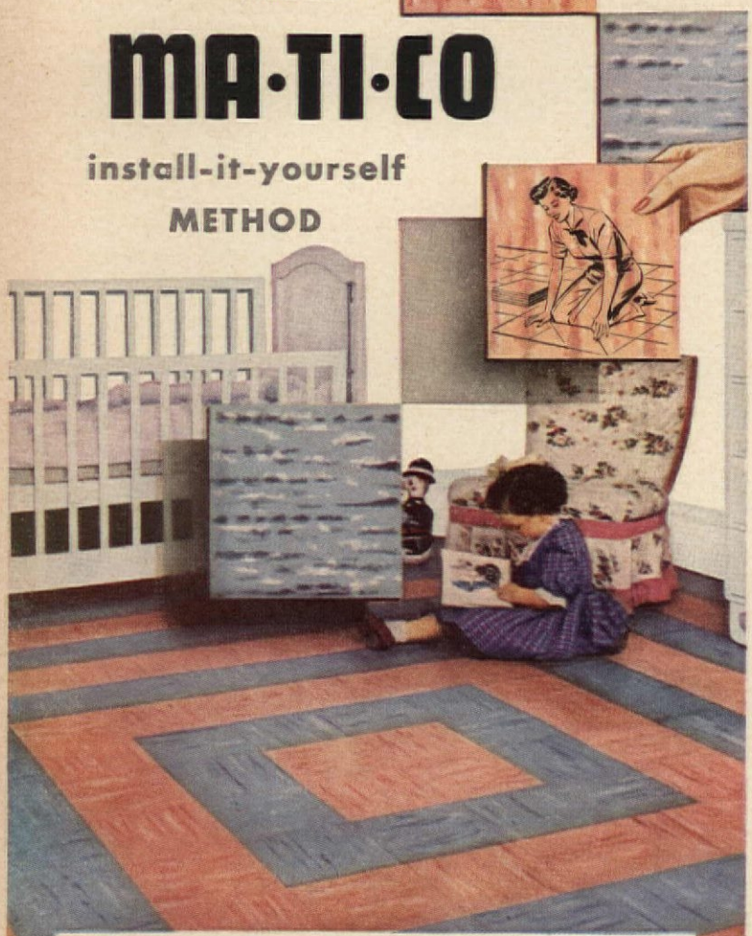
install-it-yourself

METHOD



A dream of a floor for the price of the tile alone—that's the idea of the new MA-TI-CO *install-it-yourself* Method. You follow simple directions and in a few hours you can install a beautiful MA-TI-CO tile floor *all by yourself*. The average 9′ x 12′ room costs as little as $10. If you didn't install the floor yourself it would cost up to $30.00. *"Install-it-yourself"* saves you up to 2/3rds.

When dealer-installed, MA-TI-CO is still the thriftiest type of luxury flooring you can buy. Leading architects say you couldn't choose a more economical, durable, serviceable type of flooring. And decorators are delighted with MA-TI-CO's rich, clear colors including 5 exciting, new pastel "Petal Tones." The colors and marbleization go clear through the tile . . . and last a lifetime.

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Planned "pot-luck

Produce a snack

or a full-course dinner

straight from the pantry shelf

Let's face this thing together. People are people and they have a strange liking for doing things and going places on the spur of the moment. They're liable to call just on the day you were going to trot out the leftovers for a family snack dinner. Or *you're* liable to find yourself in a raging party mood with no time left for shopping. Get pantry-wise and give in to that old spontaneous feeling. Line up a Party Food Shelf and with unruffled calm you can produce a real party dinner without walking out of the door. You never need to have that sinking feeling again when your stomach starts rumbling and the guests look dug in for the evening. Step into the gracious hostess rôle and invite them to stay for "pot-luck." And all we can say is, "Some pot! Some

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MENU

Onion Soup French Asparagus Salad Hot Pickled Beets
Company Casserole Hot Muffins
Fig Pudding, Vanilla Sauce Beverage

SHELF LIST

- 1 #2 can onion soup
- 1 small can grated Parmesan cheese
- 1 #1 can asparagus spears
- 1 bottle French-style dressing
- 1 #2 can whole small beets
- 2 5- or 6-oz. can tuna
- 1 3-oz. can pimientos
- 1 small jar stuffed olives
- 1 pkg. cornflakes
- 1 can condensed mushroom soup
- 1 3-oz. can sliced mushrooms
- 1 #1 can peas
- 1 pkg. muffin mix

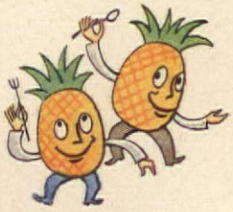
Buy it by the family

Five luscious styles:
SLICED, CRUSHED, CHUNKS, TIDBITS, JUICE

New tropic super-sandwich!

Cut a **small or medium loaf of French bread** lengthwise into a top half and a bottom half. Set one half aside for other use. Cut the other half into eighths, not quite through. Top with **2 to 3 cups shredded American cheese** and **1 or 2 strips of bacon per person.** Place in moderate broiler (about 4" from heat) until bacon is crisp. Meanwhile, heat **4 slices DEL MONTE Pineapple** in its syrup. Top loaf with hot pineapple slices (cut in half for easier serving, if desired). Serves 4. (DEL MONTE Pineapple slices make a delicious topping for broiled bacon-cheese sandwiches made with regular sliced bread, too.)

DEL MONTE is the family name for flavor!



You can't miss the resemblance in all five sunny styles of DEL MONTE Brand Pineapple—a superb tropic tart-sweetness, so wonderfully refreshing.

That's because they *all* come from strains of tender, golden pineapple specially developed by DEL MONTE—from fruit picked and packed magnificently ripe, laden with juice and flavor.

So buy any and all styles with confidence—under the DEL MONTE label. Remember—it's the brand you trust for flavor in so many good foods.

Del Monte PINEAPPLE
—the brand that puts flavor first

Norge is first with automatic ignition in the gas range. Just press the button, turn on the gas, and the heat is on. Safe, convenient, thrifty, it does away with the pilot light altogether

The Oven Story

EDITH RAMSAY

There's so much to say about the marvelous ovens on the market today, where can we start? It's such a far cry from grandmother's huge, cumbersome monstrosity, hogging practically all the room, to our present-day streamliners, and aren't we glad! No reflection on her cooking, mind you—did you ever hear of anybody's grandma who wasn't a kitchen wizard?—but making a meal in those days was a slugging, unedifying job. Today, with the best brains in the business conjuring up new ways to save feminine footsteps and fiber, some of our ovens are just short of

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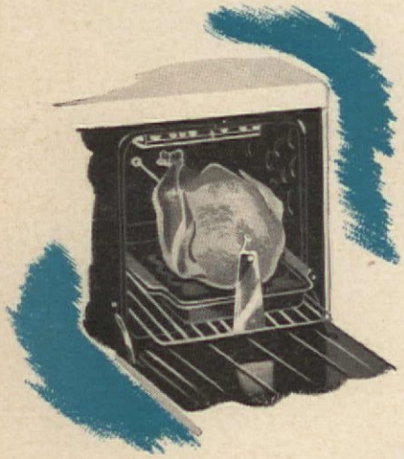
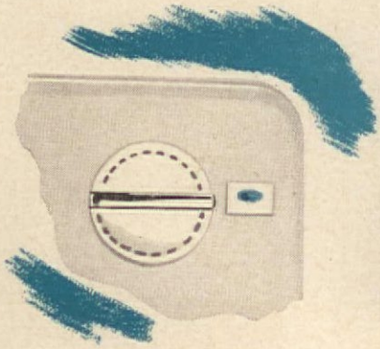
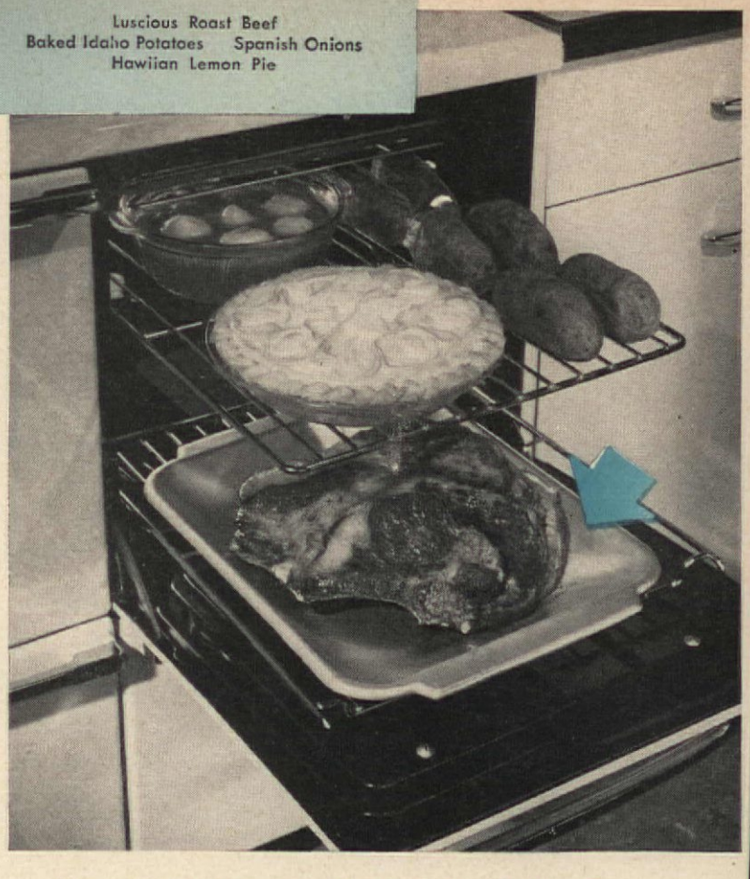


Admiral's rotary roaster oven-barbecues meats or poultry. It is self-basting, and adjustable to two levels. Thrifty to use, it can be easily removed when cleaning is necessary. This is a great help to the amateur chef



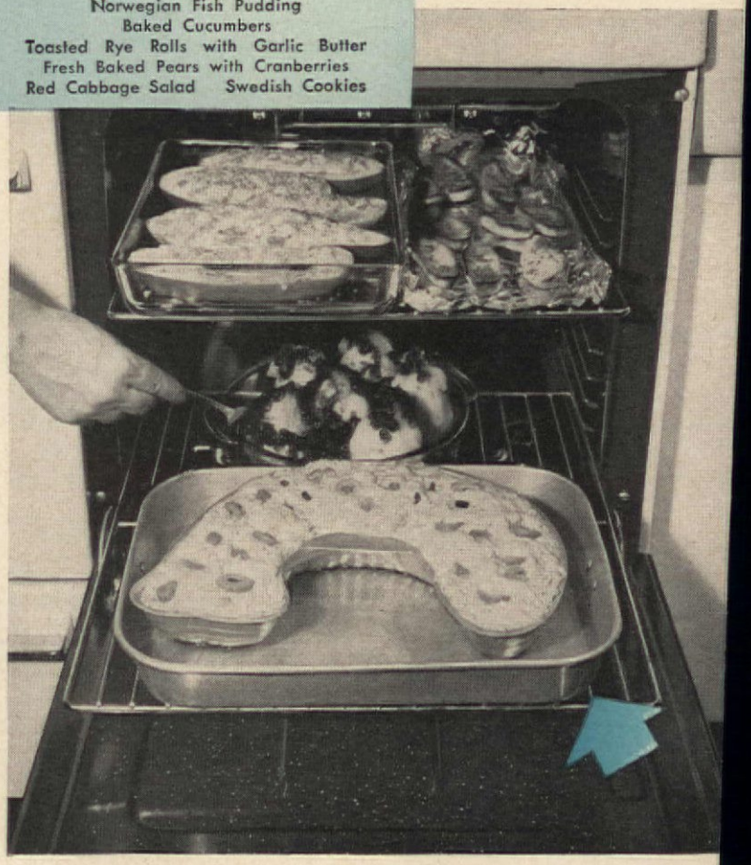
The Deepfreeze range, with backsplash on which a light automatically glows to tell you when the current is on. This prevents any chance of temperature overreaching its mark, saves on heat

Luscious Roast Beef
Baked Idaho Potatoes Spanish Onions
Hawiian Lemon Pie



General Electric's new range features a deep broiler pan which converts to a shallow roaster pan on removal of the grids. Lura Jim Alkire's oven dinner is based on roast beef. Pie was added the last 25 minutes. Everything baked at 350°F.

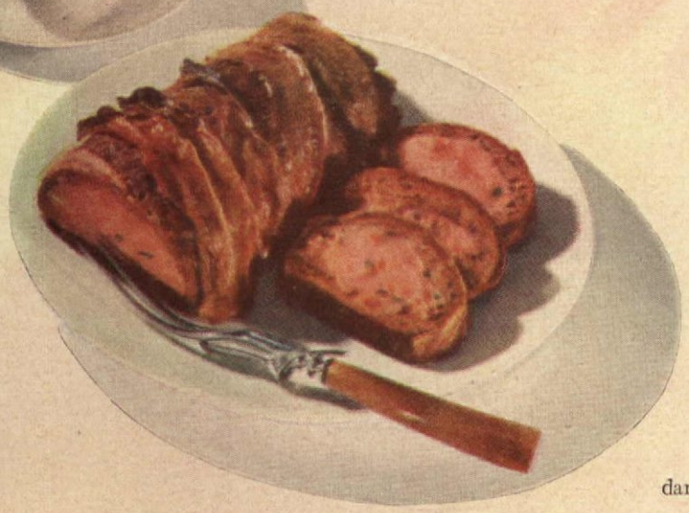
Norwegian Fish Pudding
Baked Cucumbers
Toasted Rye Rolls with Garlic Butter
Fresh Baked Pears with Cranberries
Red Cabbage Salad Swedish Cookies



One of Crosley's oven features is its no-tilt shelves. Betty Olson, their home economist, plans an oven dinner based on her grandmother's favorite meal: a fish pudding recipe from Norway and baked cucumbers. Everything baked at 350°F.

Hot, hearty, and Genuine Habitant

JEAN AUSTIN



Good Victuals

SIR, when a man's mighty hungry after 19 holes of golf or there's a bit of a nip of a September's evening out of doors, what's better eating than a lusty, rib-sticking soup? The Habitant pea soup is the real McCoy, for I coaxed it out of Chef Louis Baltera who served it to me exactly like this at the Chateau Frontenac in old Quebec city. And believe me, brother, those French Canadians know about pea soup. They practically live on it—and so could I, dared I! The Boula sounds fancy, tastes fancy—and is as easy as *that* to make. Add it to your repertoire at once and keep it ever after as your *spécialité,* before the little woman appropriates it for her bridge-club to-dos. It's a fame-maker, I promise.

PLEASE TURN THE PAGE

Boula

Cover with water —and bake!

M. Demarest

 (Begins on page 63)

• pea soup—authentically Habitant!

(Makes about 2½ qts.)

Soak overnight 1 lb. dried whole yellow peas. Drain, rinse and bring to boil in 2 qts. cold water.

Add: ½ cup carrot, finely diced
1 cup chopped onion
1 tbs. salt
½ tsp. pepper

Simmer 2–3 hours, until peas are done. Add ½ lb. salt pork and simmer 1 hour longer.

Skim off any shells that come to surface. Float thin slice of lemon spread with broken bits crisp, broiled bacon on each serving. Serve very hot, with thick slices French or garlic bread.

Recipe from Chef Louis Baltera

• hearty salad

Serves 10–12

½ can (#2) whole beets (drained)
Florets, small head uncooked cauliflower
1 cucumber, sliced very thin, peel left on, and chilled in ice water
¾ cup chopped green pepper
¾ cup chopped red pepper
¾ cup chopped sweet pickles (drained)
6–8 quartered deviled eggs
2 Bermuda onions, sliced thin and chilled in ice water
¾ bunch celery, cut in small pieces, chilled in ice water
¼ lb. shredded American cheese
Toss in a dressing of ¼ lb. Roquefort or Blue cheese mashed with ¼ cup finely chopped chives, blended with ½ pt. sour cream, salt and pepper to taste (lots of both, please).
Surround with or serve on a bed of torn lettuce.

MADAM, when Vera-the-good-cook saw and tasted this Dinner Roll, she exclaimed, "Fit for a King!"—and so will you. For you see, it's actually an economy roll, as Vera very well knew when she put it together and, I am sure, wondered why *another* meat-loaf recipe. Well, I refuse to have it called a meat loaf or a budget meal. It's both, of course, but I am allergic to "meat loaf" as such, and know that most of the best meat dishes in the world usually begin with "budget" cuts. So I'll have none of your meat-loaf or budget-meal titles for this one. It's one of my most popular company dinners and, as Vera said, "Fit for a King." Lovely to look at, good on the palate. I think you'll like the salad, too. It's a bit different than you'll see on most buffet tables and one that serves as both salad and vegetable.

And now for that hand pouring water on an unbaked

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• Jackie's rolled dinner loaf

Serves 8

Have butcher grind together *twice:* 1 lb. top round beef, ½ lb. veal, ½ lb. pork.

In a large mixing bowl add to meat mixture:
1 whole egg
1½ tsp. salt
¼ tsp. pepper
½ can condensed tomato soup, or as much as meat will absorb and still handle easily

Spread out a large piece of waxed paper, pat out meat, then use a rolling pin to get it thin and even in shape. Roll up in waxed paper set aside in refrigerator.

Boil enough Irish potatoes to make 3 cups when mashed. Drain thoroughly so that potatoes are dry.

Peel and mash with:
2 tbs. grated cheese
½ can condensed tomato soup
2 tbs. chopped onion
¼ cup chopped red and green pepper, mixed
½ tsp. English mustard
1 tbs. salt
1 tsp. black pepper

Unroll meat, place roll of potato mixture in center. Wrap meat tightly around potato roll and place in greased baking tin. Spread top with brown sugar, lay 8 bacon strips slantwise across top. Bake 1 hour in moderate (375°F.) oven.

Serve with Bernaise or any favorite hot meat sauce. A tart sauce with chopped parsley is best with this dinner loaf.

• topside-down cake, a glamorous "quickie"

Follow directions on cake-mix package but use ¼ cup less liquid than recipe calls for. Pour in greased loaf pan. Cover uncooked batter with either of following toppings, and bake at 375°F. 50–60 minutes. Let stand in pan at room temperature until ready to serve. Invert cake on serving piece just before it goes to the table. Don't be confused by the reverse order; it is intentional.

CHOCOLATE PECAN TOPPING:

Combine: ½ cup brown sugar
½ cup white sugar
4 tbs. cocoa
½ cup broken pecan or other nut meats

Sprinkle evenly over cake batter. Now for the big surprise! Slowly pour 1 cup cold water over entire surface and pop in oven.

BLUEBERRY TOPPING:

1 box frozen or fresh blueberries, or 1 can
½ cup honey
1 tbs. lemon juice
½ cup firmly packed brown sugar and 1 tsp. butter for each 2 cups blueberries may be used instead of honey

Cook until berries are done, but not mushy. Cool for a few minutes then pour carefully over uncooked cake batter. No water with this one—the berries supply enough juice.

• boula (gourmet quickie)

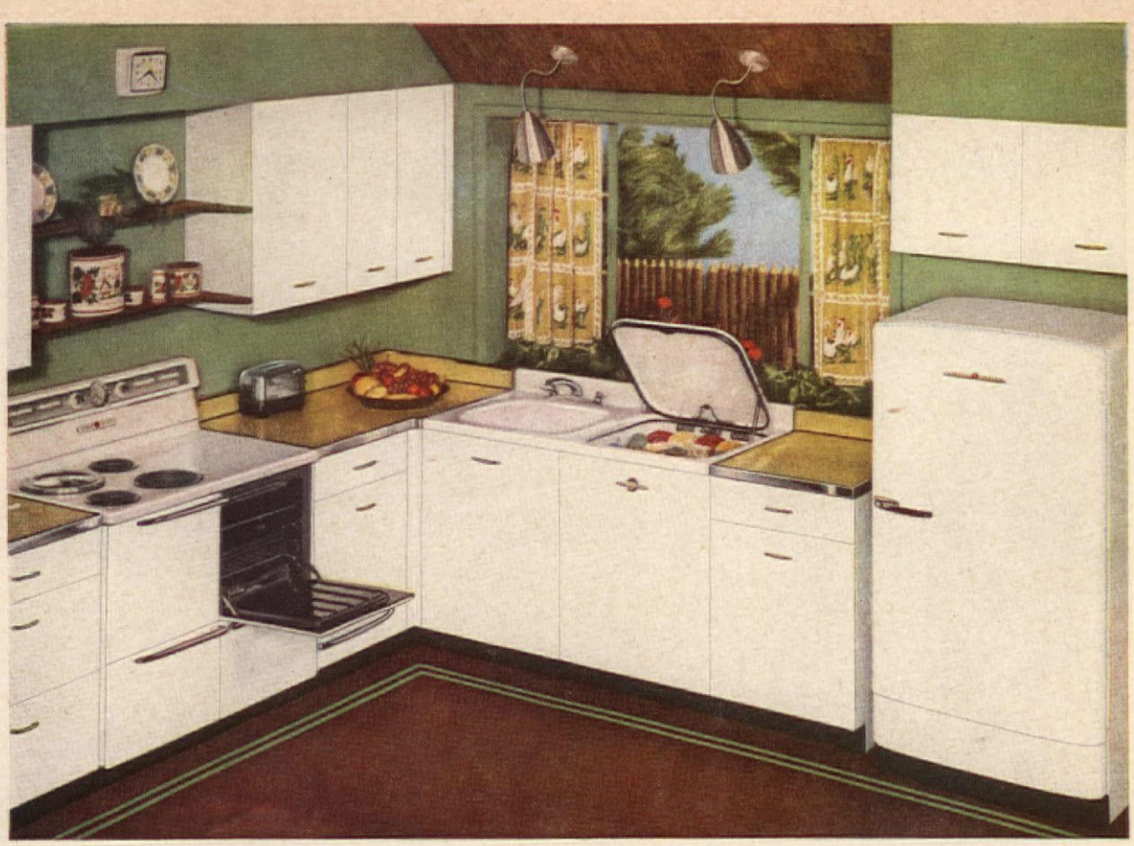
Combine in equal quantities: condensed green pea soup
green turtle soup
(amount of 2 above ingredients depends on number to be served)
½ tbs. grated onion juice per pint

Heat slowly to boiling point.

Add for each quart of liquid: ¼ cup sherry
1 cup light cream
Salt and pepper to taste

Reheat.

Make ready enough stiffly whipped cream to float across top of required number individual casseroles. When soup is thoroughly reheated, float cream across top of each casserole. (Casseroles put in shallow pan are easier to handle than putting them in oven individually.) Brown under broiler. Work quickly and watch carefully. Serve at once. If Boula is main dish, serve with thick slices of French bread or hot garlic bread.



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In the kitchen pictured above, the beautiful General Electric equipment includes work surfaces, and allowance for installation charges—can be had for as little as $42.61 per month after small down payment. You can have these timesaving electric wonders *now*, pay for them *over a three-year period.*

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Here's how you can plan it . . .

We're not content with merely providing all the wonderful new equipment—we want to help you plan and style the layout of your kitchen for maximum efficiency. Our dealers can do a complete, scientific planning job for you—at no additional cost.

Take advantage of this expert advice—drop in to see your dealer. Or, if his name is not listed in the classified phone book, fill out coupon and mail today—we'll see that a G-E retailer gets in touch with you at an early date.

Act now . . .

At about $42.61 a month (or less in some cases) who can afford *not* to enjoy the freedom, economy, and downright pleasure of all-electric kitchen living?

Look again at that beautiful kitchen above. Think what *fun* it would be to work in a dream-spot like that. It's within your reach—not in 5 years, not in 1 year, but *today!* See your G-E dealer or mail your coupon now!

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First and only changer that plays any speed record now made or yet to come, 10 R.P.M. to 85 . . . with two simple controls a six-year-old can operate.

Record lovers—here is the changer that sets you free *forever* from the nightmare of speeds, sizes, attachments and adjustments!

Zenith engineers, who revolutionized record reproduction with the world-famous Cobra® Tone Arm, have now brought you an automatic changer—the new "Cobra-Matic"—so unbelievably simple that you simply won't believe it until you operate it yourself!

You touch one control knob—and set it for any size record—7, 10 or 12 inch! You touch the other control knob—and set it for any speed! Yes, for 33⅓, 45, 78, or any speed from 10 R.P.M. to 85 that the modern world may dream up! You can play them all—with one marvelous new Super-Cobra Tone Arm—not even a needle to adjust, not even one single attachment to fuss with!

And what a glorious outpouring of tone will greet your ears! Zenith's new Super-Cobra, resting a mere ⅕ of an ounce on the record, brings out new tonal beauty against a background of velvety quiet. Reproduces music on a Radionic wave like no other method you have *ever* seen or heard!

Now—at last—you can buy a phonograph without fear that it will be obsolete. You can be sure that in a Zenith® you possess the last word in tonal magnificence and the simplest way ever devised for automatic record playing. See your Zenith dealer today, and see for yourself!

New "Cobra-Matic" Changer Now on All Zenith Radio-Phonographs and Television Combinations

New Zenith "H3267R" TV Combination. 165 sq. in. 2-in-1 Screen. "Cobra-Matic" changer. FM-AM Radio. Cabinet of Mahogany veneers. Full length doors.

New Zenith "Mayflower" Console Radio-Phonograph. "Cobra-Matic" Changer, FM-AM Radio. Period cabinet of Mahogany finished hard woods.

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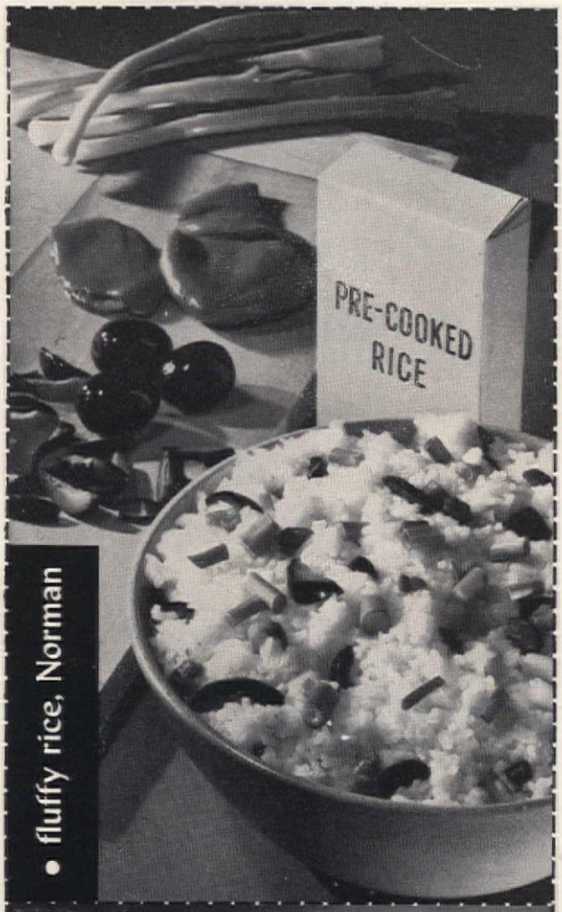
Oven Makes the Meal (Begins on page 58)

A rice recipe and a cooking method that hit the jackpot



• fluffy rice, Norman

• vegetables en papillote

it's Good so many ways

Sautéing News! Here's how to perk up left-over cauliflower with the famous golden-rich flavor of Best Foods or Hellmann's *Real* Mayonnaise: Mix 1 beaten egg, 1 tbs. water, ½ tsp. salt, and ¼ tsp. pepper. Dip flowerets in this mixture, then in bread crumbs. Pan-fry in *Real* Mayonnaise until brown. P. S. Good for other vegetables, too!

Sauce Appeal! So creamy, so rich—Best Foods or Hellmann's *Real* Mayonnaise "makes" this Snappy Sauce to serve over Broiled Ham: Blend ⅓ c. *Real* Mayonnaise with 4 tbs. flour. Add 1½ c. milk gradually, and stir over low heat until thickened and smooth. Add 2 tbs. vinegar, ¼ c. sugar, ¼ tsp. salt, and ½ c. Best Foods Mustard-with-Horseradish. Heat thoroughly.

Because it's *Real Mayonnaise*

Salad Favorite, too! When it comes to flavor, texture, and versatility, Best Foods or Hellmann's *Real* Mayonnaise has no superior. (Even homemade mayonnaise can't better its golden richness.) Contains no starchy filler, as does ordinary "salad dressing," . . . won't get watery when varied with milk, fruit juice, or ketchup. Taste its sunny flavor, its double-whipped smoothness. It's so good so many ways!

HELLMANN'S *Real Mayonnaise* BEST FOODS

IN THE EAST
IN THE WEST

PINEAPPLE FROSTEDS★

You'll be 20° cooler with one of these inside! Tall, bright, and brim-full of DOLE Pineapple Juice—what could be more refreshing on a thirsty summer's day! Frost rims of glasses with sugar, put in a scoop of lime or lemon sherbet—and pour DOLE—the pure, unsweetened essence of Hawaii. Add mint—and say "Mmmm!"

Cool as Waikiki-

RAINBOW ISLAND★

Serve the newest DOLE delight—Fruit Cocktail—nestled in a bed of crushed ice colored green. Here's a fabulous harvest of five luscious fruits—whole peaches and pears gem-cut into gleaming cubelets, firm juicy grapes, red cherries, and famous DOLE Pineapple. A finer fruit cocktail? . . . you'll d finitely say "Yes!"

with flavor by→

SUNDAE-ON-THE-HALF-SHELL★

Perfect surprise for any summer party—vanilla ice cream served up in style on shell-shaped dishes, and sauced with DOLE crisp-cut Crushed Pineapple! Stand by for compliments, for DOLE Crushed Pineapple always rates extra praise—it's crisp-cut instead of mashed or shredded. More rich pineapple flavor that way!

★*By Patricia Collier*, DOLE HOME ECONOMIST
DOLE, 215 Market Street, San Francisco 6, Calif.

• fluffy rice, Norman

Preparation time: 1 hr.

Makes 4–6 servings

1 pkg. pre-cooked rice
2 tbs. butter or margarine
½ tsp. salt
Dash of pepper
2 halves pimiento, chopped
6 sliced ripe olives
4–6 chopped scallions
1¾ cup boiling water

Combine ingredients in a tightly covered casserole, add boiling water, cover, and immediately place in a moderate oven (350°F.). Bake for 45–60 minutes.

About 125 cal. per serving. Source of Vitamins A, B Complex

Tested in THE AMERICAN HOME KITCHEN

• vegetables en papillote

Preparation time: 1 hr.

Makes 6–8 servings

1 lb. wax beans
1 bunch carrots
¼ cup water
2 tbs. butter or margarine
Aluminum foil

Cut stem and blossom ends from the beans. Peel and cut carrot strips about the size of the beans. Package the vegetables in a length of foil, double-folding the side seams and rolling one end of the package. Hold package upright in hand, and add the water and butter and margarine, fold and roll down the open end of the package. Place flat on a pan in a moderate oven (350°F.) for one hour. Remove from the foil just before serving and season as desired.

About 70 cal. per serving. Source of Protein, Vitamin A

Tested in THE AMERICAN HOME KITCHEN

Such carpets too costly?

You're in for a fine surprise!

Let your Bigelow dealer show you!

Perhaps you've already decided what you want to pay for a new carpet. Maybe hundreds of dollars. Maybe only $80 or so. Whatever it is, you'll find genuine Bigelow Carpets at *your* price! *Plenty* of them!

Every Bigelow Carpet has those luxurious good looks. But famous Bigelow style...fabulous Bigelow wear...are *not* out of your reach! Prices begin as low as around $6.75* a sq. yd.!

And every Bigelow Carpet is made of top quality imported wools, treated to keep lively, springy, handsome, year after many a year. Whether you want an average-room-size carpet...or room-shape, cut to fit the contours of your room...or a wall-to-wall installation, make sure you get a carpet that bears the famous Bigelow label.

Brentford 1190-8004. Bigelow's brand-new and easy-to-love sculptured leaf design carpet. Happily priced at about $8.95* a sq. yd.!

Chorale 1140-3001. Another new Bigelow masterpiece. Fashionable carved effect that's so high-style! So low-priced at about $11.95* a sq. yd.!

Beauvais 1040-1807; about $10.95* sq. yd.

Brentford 1190-8002; about $8.95* sq. yd.

So many styles to choose from! Here's just a small sample of the many magnificent styles Bigelow offers—at every price level. No matter what your tastes are, Bigelow has the carpet style to match—at your price!

Consult the booklet, "Bigelow Home Decorator." Tells, *shows* how to achieve beautiful rooms. Get it from your Bigelow dealer, or send 25¢ to Bigelow's Home Service Bureau, P. O. Box 898, New York 46, N. Y.

*Prices subject to change. Slightly higher in the West.

Serenade 406-91193; around $15.95* sq. yd.

Chorale 1140-3004; about $11.95* sq. yd.

Fervak 1020-9440; around $8.50* sq. yd.

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Rugs and Carpets

Beauty you can see...
quality you can trust...since 1825

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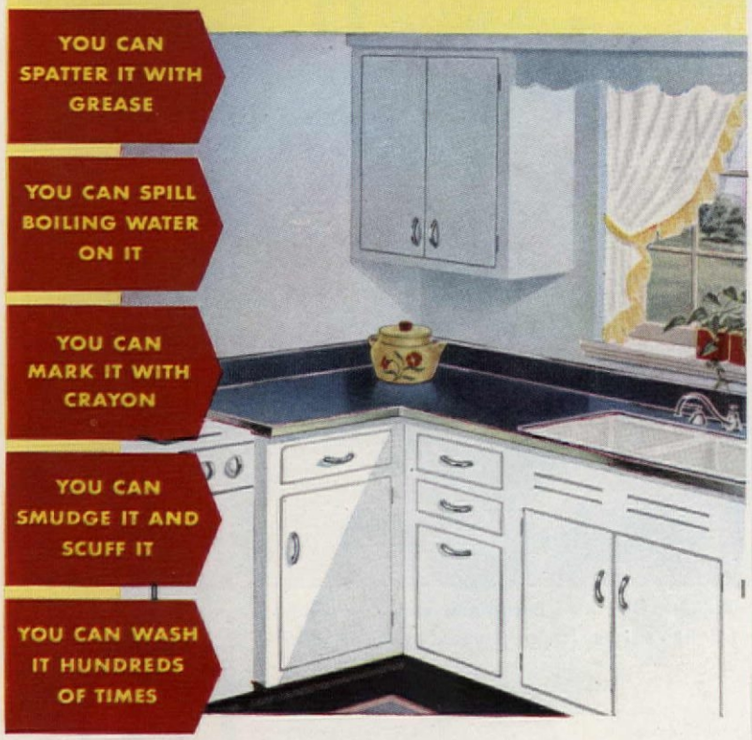
..but it's true!

KEM-GLO

looks and washes like baked enamel



The Miracle Lustre Finish for Walls and Woodwork in Kitchens and Bathrooms.. for Woodwork Everywhere

Wherever you want beautiful walls and woodwork that clean as easily as your refrigerator, KEM-GLO is your answer. Grime, grease and dirt do not penetrate KEM-GLO's plastic-smooth surface. Yes, even ink, fruit juices, beverages and fingerprints are all easily removed from a KEM-GLO surface with plain soap and water. KEM-GLO comes in ten lovely colors and a white that really *stays white!* Ready to use—just stir and apply. One coat covers most surfaces—saves time, money. Try it and you'll agree you've never seen its equal.

PINT $1.39 QUART $2.39
ECONOMY SIZE $7.98 GALLON

THE MAKERS OF KEM-GLO, KEM-TONE AND SUPER KEM-TONE LEAD THE WORLD IN PAINT RESEARCH

Acme Quality Paints, Inc., Detroit — John Lucas & Co., Inc., Philadelphia
W. W. Lawrence & Co., Pittsburgh — The Martin-Senour Co., Chicago
The Lowe Brothers Co., Dayton — Rogers Paint Products, Inc., Detroit
The Sherwin-Williams Co., Cleveland

INSIST ON GENUINE KEM-GLO... SOLD AT LEADING PAINT, HARDWARE, LUMBER AND DEPARTMENT STORES EVERYWHERE

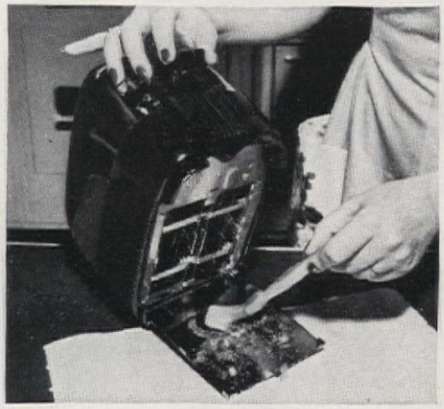
ELIZABETH FULLER

A clean coffee maker is the first rule. Rinse, wash, rinse, after each use. Air well, leave disassembled if possible. Once a week cook through cycle with one tablespoon baking soda—except pots made of aluminum—rinse with clear water

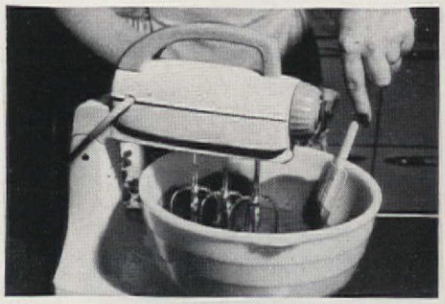
A little care, a lot of wear

Photographs by Camera Associates

Steam irons should be emptied after each use. Use distilled or rain water unless tap water is specified. All iron sole plates should be wiped off occasionally with clean soapy water, using only mild cleaning powders for stubborn stains



Some toasters have this removable crumb tray which simplifies cleaning. Never immerse any electrical appliance in water. Do not try to remove jammed pieces of toast with a fork; it seriously damages the heating element. Never toast buttered bread



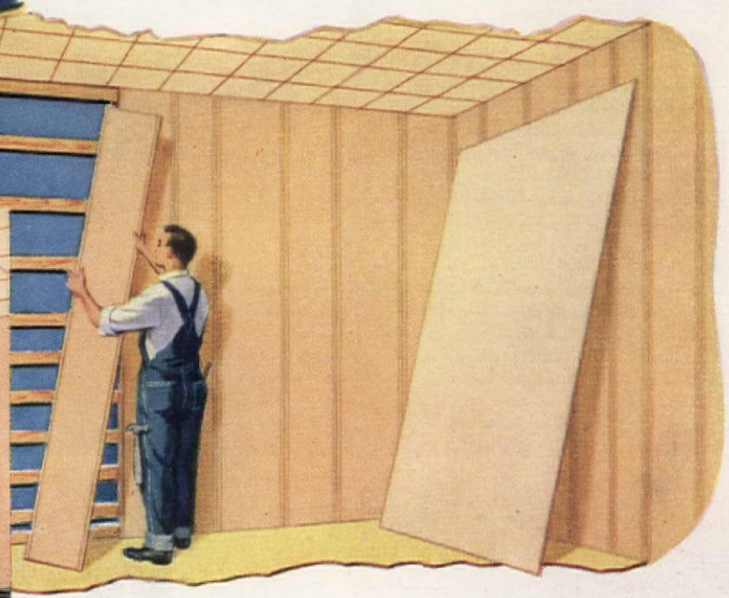
Never immerse the motor of your mixer in water. Clean motor housing with a damp cloth, being sure to get all batter out of beater shafts. Never use metal or wood spoon to scrape sides of bowls when mixer is in use. Always use rubber spatula

Read instructions before use. Some waffle irons are pre-seasoned, others need this procedure: Brush grids with unsalted fat, close baker, turn on current, set to "low" heat for 6 minutes, shut off, cool

You can REMODEL *and* BUILD *inexpensively. . . with Johns-Manville Decorative Panels and Plank*

. . . Our new "HOME IDEA BOOK" tells how . . .

1. One section of the new "HOME IDEA Book" tells how *easily* you can install these attractive Panels and Plank right over old cracked ceilings and walls. It tells how you can remodel interiors and build extra rooms with these *pre-decorated* materials.



2. J-M Ceiling Panels and Wall Plank go up fast, finish rooms completely, come in soft pastel colors, have a durable *Glazecoat* surface. Plank widths may be uniform or varied at random. *Instruction Sheets are available on request.* (See coupon.)

3. Without fuss or muss, the room is ready for use in a matter of hours—all new, stunningly beautiful! The grooved-edge *Lightning Joint* provides a richly paneled effect, conceals all nailing or stapling.

This fascinating, 64-page "Home Idea Book" in full-color portrays "a generation of ideas for better living."

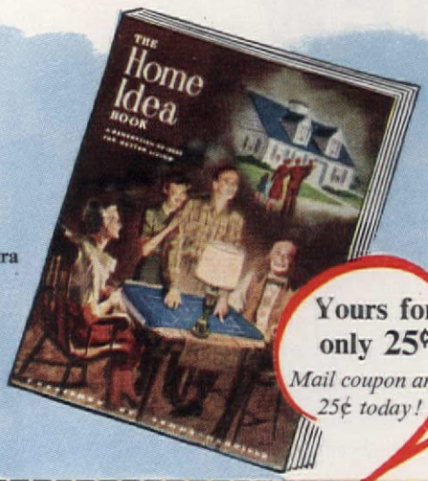
It covers interior remodeling with a wealth of easy-to-follow suggestions—ideas for "doing over" unattractive ceilings and walls . . . ideas for kitchens and bathrooms . . . ideas for extra rooms in attics and basements. It tells how you can build, insulate, and decorate, all at the same time, with J-M Insulating Board.

The book covers exterior remodeling, too, with many "before and after" illustrations. It tells about *Smooth-Grain Asbestos Siding*, the newest fireproof siding shingles which cut down the cost of upkeep and make old homes look like new. It contains recommendations on roofing problems, with full-color illustrations of *American Colonial Shingles*, the most beautiful low-cost asbestos roof J-M has ever developed.

It explains how *J-M Rock Wool Insulation* can make your home up to 15° cooler in summer . . . save you up to 30% on fuel every winter! The book also portrays new house designs, points of good construction—dozens and dozens of stimulating ideas! Send coupon and 25¢ for your copy today.

64 pages in full color . . .

Ideas for lovely new interiors! Ideas for extra rooms in attics and basements! Ideas for kitchens, bathrooms, exterior remodeling, new home designs, many other features!



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☐ Decorative Panels and Plank. ☐ Please send Instruction Sheets
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Enclosed find 25¢ in coin or stamps, for which send copy of your new "HOME IDEA Book."

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(The "Home Idea Book" is not available for Canadian distribution.)

JOHNS-MANVILLE JM PRODUCTS

Johns-Manville
INSULATING BOARD PRODUCTS

at last...“wipe-clean” venetian blinds!

even jam wipes right off

new *Flexalum*® plastic tape

and spring-tempered aluminum slats

It's the biggest wife-saver to hit housekeeping in ages—the amazing new Flexalum plastic tape! It cuts cleaning time from hours to minutes—needs just a stroke of a damp cloth to erase all trace of grease, grime, spots, stains, even the tackiest jam. No more dirty tapes, discolored tapes, tapes that ruin a blind's beauty by losing their own! See your custom venetian blind dealer about the modern miracle blind—the completely wipe-clean blind with Flexalum tapes and slats.

Guaranteed by Good Housekeeping

only Flexalum gives you all these advantages:

AMAZING PLASTIC TAPE
Weather won't faze it! It won't shrink in the rain, won't rot or mildew. Sunlight won't ruin those locked-in colors. Daily up-and-down tugging won't stretch or fray it. It's the completely new and modern tape that keeps your blinds lovelier longer!

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Exclusive "spring-tempered" process adds strength, durability. Push them around in cleaning—these slats snap back to shape, don't show a dent. Baked-on finish won't chip, peel, crack, rust. And dust bounces right off that smooth surface!

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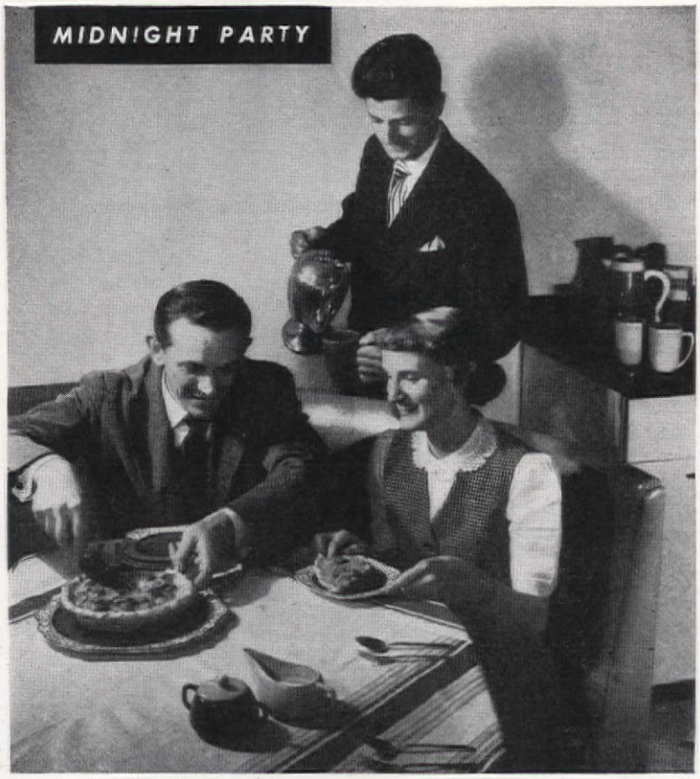
Send for FREE booklet "How to choose your venetian blinds", packed with useful decorating ideas

WRITE DEPT. K, HUNTER DOUGLAS CORPORATION, RIVERSIDE, CALIFORNIA OR 150 BROADWAY, NEW YORK 7, N.

Planned "Pot-luck" (Begins on page 60)



MENU

Midnight Snack Pie

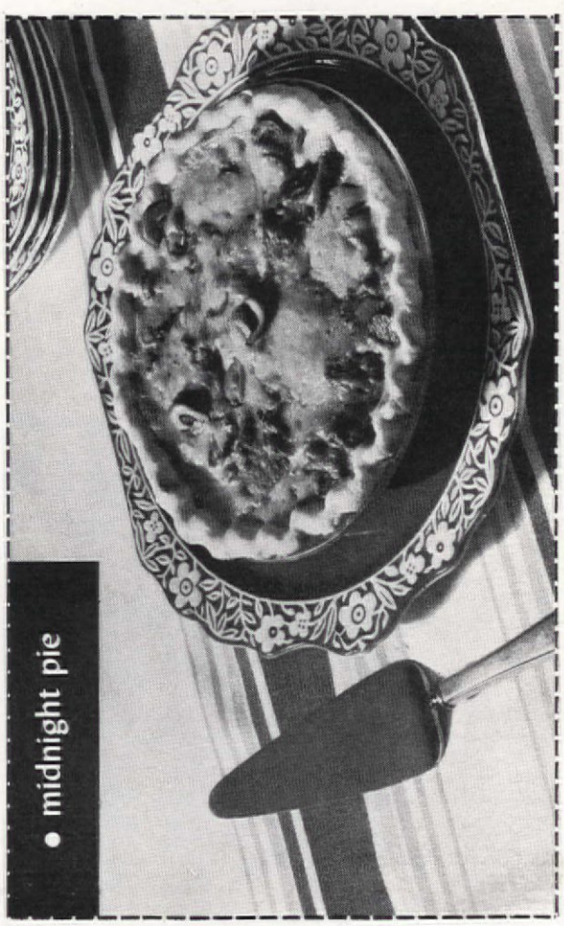
SHELF LIST

- 1 pkg. pastry mix
- 1 can sardines OR Vienna sausages
- 4-oz. pkg. sharp cheese
- 1 #2 can whole tomatoes

Hot Beverage

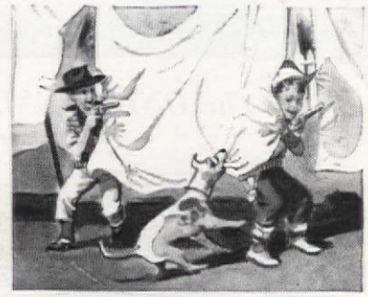
- 1 small jar stuffed olives
- 1 can onion flakes
- 1 can parsley flakes

PLEASE TURN TO PAGE 76

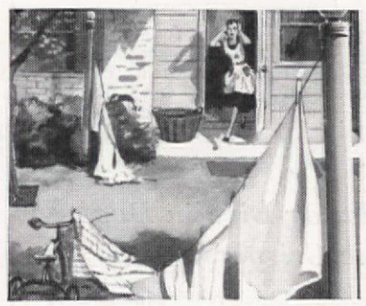


This could be you...if you don't own a BENDIX DRYER!

You're off—on operation Pin-Up. Bend—and pick—and straighten—and hang. Is this *you?* (*Could be—if you haven't a Bendix Dryer.*)



Now the neighbor starts burning trash. Or the kids play cowboy and indian amongst your white sheets. (*It's simpler in a Bendix Dryer.*)



Your line just broke! You can have the fun of doing the work all over again—after *first* picking everything up. (*You only do the wash once—with a Bendix Dryer.*)

The rains come—suddenly. You gallop out to take everything in half-dryed. Sheets flutter and snap like flags—and tear from their moorings. (*It's easier—in a Bendix Dryer.*)

ONLY THE BENDIX DRYER HAS THE POW-R-VENT SYSTEM THAT BLOWS HOT AIR AND MOISTURE OUTDOORS!*

Keeps Room Temperatures Comfortable

- No ropes, no pins, no weather worries. Drys a full load of clothes at a time—bone-dry for storage, damp-dry for ironing, as you choose.
- Suntronic lamp* bathes clothes in artificial "sunshine"—makes them smell sweeter, fresher than outdoor drying.
- No more harsh towels or stiff garments—clothes come out soft and fluffy.
- Single-dial control drys a whole load perfectly with a twist of your wrist.
- Basket-height porthole banishes heavy drying-basket lifting.
- Ample work surface available on gleaming white baked-enamel flat top.
- Choice of electric or gas models.

BENDIX automatic Dryers WASHERS IRONERS

ELECTRIC MODEL $199.95 Suggested retail price

*Optional at slight additional cost.

See "Chance of a Lifetime" over ABC-TV every Wednesday night at 7:30 N. Y. T., starting Sept. 6

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Deepfreeze

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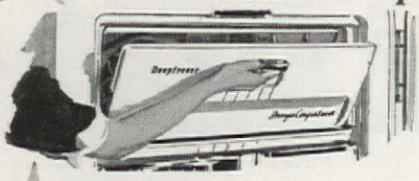
TRIPLE Feature Refrigerator!

1 The ONLY GENUINE Deepfreeze Freezer Compartment!

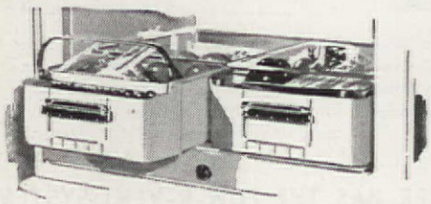


The makers of the world's first and finest home freezer have put the same skill and quality in the Deepfreeze Freezer Compartment of their refrigerator.

2 SWING-SHELF With Plastic Dishes!

Swings out for easy access to bottle space! Swings back automatically! Equipped with plastic dishes for food-saving food storage!

3 EXCLUSIVE Handy-Bins in Dual Vegetable Crispers!



Quick-reach Handy-Bins make "small" items accessible! These special hinged-lid compartments in the front of your Deepfreeze Refrigerator are *ideal* for eggs, radishes, lemons, etc.! Plenty of room in the *back* of the *Crispers* for larger items.

EXTRA ATTRACTIONS!

Butter Box with Spread Control
Dry Storage Bin • Plastic Meat Tray • Interior Light
Ice Trays • 5-Year Warranty

Your Deepfreeze Refrigerator has a space and place for everything! Five models, one for every family. See yours today!

Go Buy The Name Deepfreeze Refrigerators

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HOME FREEZERS • REFRIGERATORS
ELECTRIC RANGES • ELECTRIC WATER HEATERS

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Only products of the Deepfreeze Appliance Division, Motor Products Corporation, North Chicago, Illinois, can carry the trademark Deepfreeze registered in the United States Patent Office.

Planned "Pot-luck"

(Begins on page 60)

luck!" You can give them the old routine about its being "no trouble at all" and really mean it this time.

With a pardonable pride and a slight smirk for our own ingenuity, we offer two party menus. We've an honest-to-goodness dinner party that's just the ticket for wandering relatives or the boss himself. There's a midnight snack to top off an evening of television or conversation that's left everyone in a real hungry frame of mind. For each there's a shopping list and a menu.

On with the dinner! It's straight from the pantry shelf but as sumptuous as anyone in his right mind could expect. Start out with Onion Soup which ranks right along with Lafayette and Charles Boyer as France's greatest gifts to America. Buy it by the can and float a small piece of toast in each serving with a heavy sprinkling of grated cheese. Then the Company Casserole, a lighthearted way to face the most trying emergency. Slice a jar of small olives and coarsely chop a can of pimientos. Combine these taste-teasers with two cans of chunk-style tuna *or* boned chicken. Add and blend in a can of condensed mushroom soup, a can of mushrooms (this is really gilding the lily) with the liquid, and the liquid from a can of peas. Now arrange alternate layers of cornflakes, tuna or chicken mixture, and peas in a casserole. Cover and place a moderately hot oven (400°F.) for thirty to forty-five minutes. This will serve four to six. Add vegetable dish, salad, and hot corn muffins, and believe us, you're really in business. Finish off with a fig pudding (canned, *naturellement*), a vanilla sauce topping, and lots of steaming hot coffee. For a nice September version of coffee you might try *café au lait,* another delicious French import. It's a simple matter of one part hot coffee and one part scalded milk served in a glass.

For a snack, serve our American Home version of pizza, the Italian pie. It's a small but filling morsel straight from heaven. If you're ever too rushed even to make pastry mix, you might try spreading the mixture on English muffins and putting them under the broiler till bubbly. With all this in stock, you'll be tempted to drop in on yourself.

• midnight pie

Preparation time: 40 min.

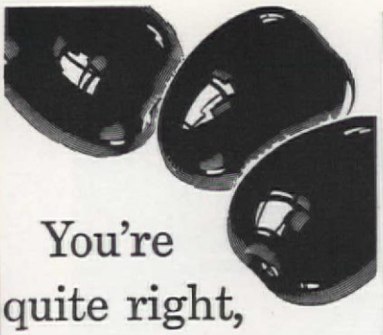
Makes 4–6 servings

1 pkg. pastry mix
¼ cup cold water
1 can sardines OR Vienna Sausages, cut
1 4-oz. pkg. sharp cheese, grated
1 #2 can whole tomatoes, drained
1 small jar stuffed olives, sliced
1 tbs. onion flakes
1 tsp. parsley

Blend together pastry mix and water, turn out on a floured board and roll to fit an 8- or 9-inch pie dish. Shape pastry in the pan. Place the sardines or sausages in the pastry and add alternate layers of cheese, olives, onion and parsley flakes, and tomatoes. Bake near the bottom of a moderately hot oven (400°F.) for 30 minutes. Serve hot or warm.

204 cal. per serving. Source of protein, B Vitamins

Tested in The American Home Kitchen

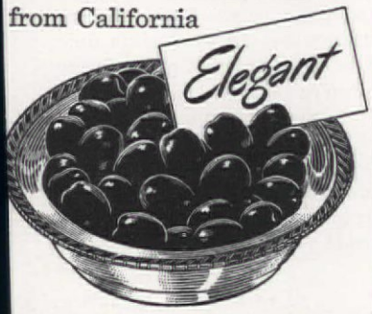


You're quite right, Mr. Webster

Elegant, defined by Webster's dictionary as *"exquisite"* . . . *"tasteful"* . . . *"fine."* And that's precisely why **Elegant** is the word for Ripe Olives.

An *exquisite* touch in any meal — *tasteful* in appetizers, salads, sandwiches and main dishes—and, naturally, *fine* all by themselves in the olive bowl.

RIPE OLIVES
from California



Write for FREE booklet of *Elegant* Ripe Olive Recipes:
Olive Advisory Board, Room 901
16 Beale Street, San Francisco 5, California

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For EXTRA-RICH BROWN DELICIOUS GRAVY

Use KITCHEN Bouquet

It's easy to make gravy *extra*-rich, *extra*-brown with that true meat taste. Just stir in Kitchen Bouquet! Adds no artificial flavor. Used by good cooks for over 70 years.

COSTS SO LITTLE.

Good Victuals

(Begins on page 63)

cake. It's my own hand and it is cold water poured right on top of uncooked cake batter! Got a cake-hating man in the family? Well, ma'am, I give you a gilt-edged guarantee that here's a dessert to wean him from pie—at least some nights of the week. More of a pudding than a cake, it is goopy and delicious and, heavens above, how easy on the cook. I've given only two versions of it, but the "sauce" variations are countless. Use what you like or what you have—but make it. Your hand will tremble when you first pour the cold water over it, but if that is astonishing, so is the result. Edie Ramsay saw me doing it, and late for a date as she was, sat right there in the kitchen to see the result. She's a good cook in her own right and a trusting friend—but she felt sure this time I'd gone too far. Write Miss Ramsay, our Home Equipment Editor, for a testimonial. I haven't asked her, but I think she'll give it—if her idea of her share means anything.

It may be double-crossing, but if your husband is not quick in taking my advice *re* the Boula—you latch onto it. I told him it was a famemaker and that I can say again. A word to the wise . . .

"Slow and easy" are, to me, synonymous, but "quick and easy" are not. Quick meals all too often mean that you are in the kitchen every minute. Everything must be started and finished together. It is a rat race to get it on the table at the exact moment it must be eaten to be good.

Now, when you have company or a party, it should not be based on a schedule that breaks up good talk or leaves you, the hostess, a nervous wreck because the food is getting cold or spoiling. Fixed time schedules and a hostess making like a clucking hen defeat the whole purpose of getting jolly people together. And all too often "quick" family dinners are just as disastrous. For who will deny that families have an irritating habit of waiting until dinner is on the table to tune in their favorite dinner program or start washing their hands.

Do not think I am agin' quickies. I have my recipe file full of them, and I think there are countless foods far too good to spoil with any sort of fussing. But over the years, I find my Menu Maker reduced more and more to a genuine "quickie" or slow cookers—and fewer and fewer so-called "quick meals." Dishes that can burble away gently and be the better for it, slow-cooking recipes that are not only easier on the cook, but on the purse, that's for me.

And so each month you'll have noticed these slow-cookers, which I can't call "quickies" but shall have to invent some equally fetching name for. Any suggestions?

You will when you see this range!

Yes, it's a "dream" range all right! It's a beauty which makes an artist out of its fortunate owner. Catering to creative cooking, it turns your simplest—as well as your fanciest—recipes into taste-tempting, tantalizing masterpieces . . . so sumptuously delicious that your family circle of critics gives you nothing but rave notices!

See this "dream" range today at selected dealers or write to us for further information. You'll find its even-baking Banquet oven can be used right down to the bottom . . . because even the bottom is *insulated!* And you'll like its high-level broiler and simmer-control burners, too!

Make this range part of your kitchen—really *see* a dream cooking!

CALLED ACORN IN THE WEST *and* CALLED ORIOLE IN THE EAST
Gas Range

ACORN-ORIOLE DIVISION • PERFECTION STOVE COMPANY
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OFFERS THESE WASHING ADVANTAGES

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2. **Gentle, active naptha.**
3. **Finer 'Sunshine' Ingredients for extra, brilliant whiteness and clearer, brighter colors.**

Yes, little girl, your Mother's a very smart lady . . . she is a regular user of Fels-Naptha Soap Chips—now *improved* for finer washing results.

You and Mother will have your wash done in a jiffy, with Fels-Naptha and your wonderful automatic washer working together. Your play-soiled dresses will come sparkling clean and fresh and fragrant, because Fels-Naptha combines the extra washing energy of golden soap and gentle naptha, plus the special 'Sunshine' ingredient that makes washes 'sparkle-white and color-bright.'

IMPROVED

Fels-Naptha Soap

WITH NEW 'SUNSHINE' INGREDIENTS

The Oven Story (Begins on page 62)

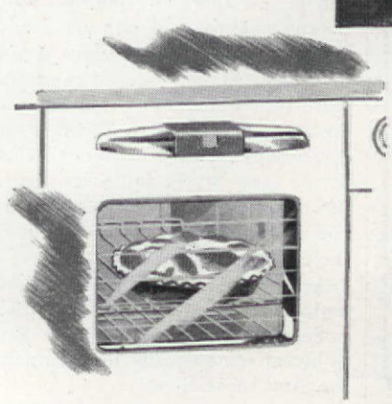
human. They turn themselves off and on, switch switches at the right time, control themselves to perfection.

Here are excellent new ideas on these pages. Each of them makes such good sense, many of them save you so much in time and energy. Insulation of ovens is so perfected that not a degree of heat escapes. The oven is hot, you're cool as a cucumber!

You can cook your entire meal in the oven, too, if you plan wisely. In fact, to illustrate how simple it is to mold a mighty menu in one operation, we invited some of our leading home economists for manufacturing companies to send us their suggestions for a good oven meal. Try some of them out, and you'll make of your oven a lifelong friend!

Kelvinator comes forth with a fine new oven that heats up quicker than you can say "Kelvinator." The heat is so nearly instantaneous you can put frozen vegetables in the oven with your main dishes. They defrost in practically no time, cook right along with the other food

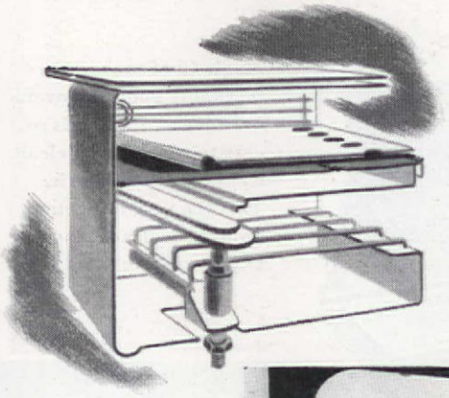
Fried Chicken
Browned Rice
Peas and Mushrooms in Cream
Spoon Bread
Date and Nut Torte



Tappan's remarkable range has double heatproof glass in the oven door plus a light inside. You can see what's going on without once having to open the door. This alone should save endless effort

Frigidaire's new "Thrifty 30:" extra-wide oven, good looks, with the advantages of more expensive ranges, but only 30" wide. Cooks a turkey dinner—with ease. Verna Miller's dinner bakes in just 75 minutes

Chicken with Cream
Steamed Rice Tomato Cups
Apple Pie with Candied Crusts
Bake at 325°

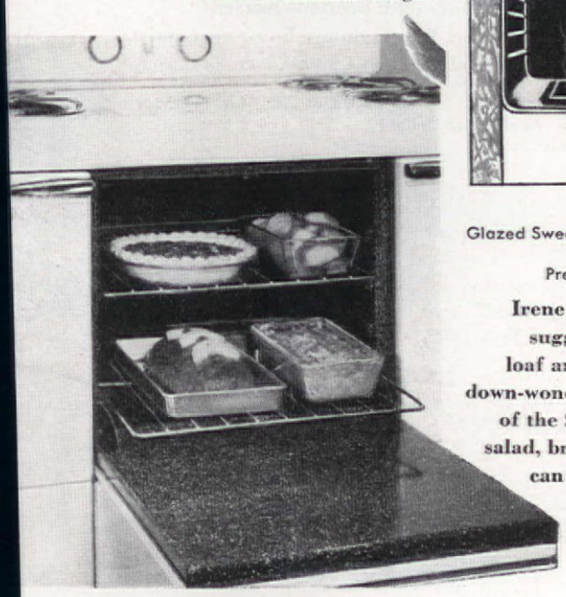


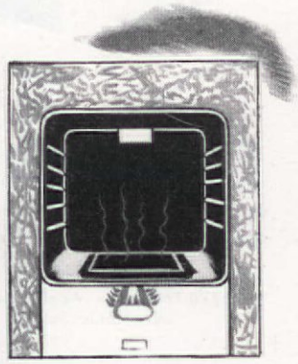
Perfection's range has two ovens: One is small for pies or broiling, the other big enough for the fanciest bird. *And* the elevated rack, shown at left, broils meat on both sides at the same time

Ham and Noodle Casserole
Green Beans
Orange Marmalade
Nut Bread
Apple Pie
Bake at 350° for 1 hour

The larger Perfection oven is all white, purposely so, since white reflects heat, reduces baking time. Everything is easily removable inside, a cinch to clean. Mary Ryan, their home economist, conjures up a hearty casserole dinner

Cross section of Maytag's super-insulation in Dutch Oven. Special baffle cuts down on gas. 20 minutes heating, and temperature remains constant an hour longer





Ham Loaf
Glazed Sweet Potatoes Lima Beans
Pecan Pie
Preheat to 450°

Irene Goodhue of Maytag suggests a fragrant ham loaf and for dessert a way-down-wonder Pecan Pie, pride of the South. A good green salad, bread, beverage—you can feed 6–8 guests and create a fine mood

PLEASE TURN THE PAGE

Just look what can be done with a Ripe Purple Plum!

PLUM JELLY

PEACH-PLUM JAM

PLUM-ORANGE CONSERVE

4½ cups prepared fruit
½ cup seedless raisins
7 cups sugar
1 box Sure-Jell
½ cup coarsely chopped walnut meats

To prepare fruit. Chop 1 whole orange fine; add 2 cups water. Simmer, covered, 20 mins. Halve and pit 2 pounds fully ripe plums. Chop fine. Add orange. Measure 4½ cups into *large* saucepan. Add raisins.

To make conserve. Measure sugar; set aside. Place saucepan of fruit over high heat. Add Sure-Jell; stir until mixture comes to a hard boil. At once stir in sugar. Bring to a *full rolling boil; boil hard 1 minute,* stirring constantly. Remove from heat. Add nut meats, skim, and ladle quickly. Paraffin. Makes about 11 six-ounce glasses.

A Product of General Foods

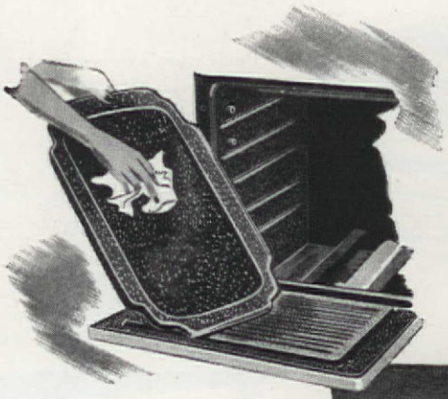
There's magic in the word HOMEMADE

DON'T BE A PIN-UP GIRL!

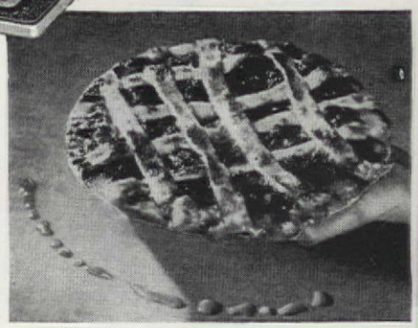
Don't be a *washday* pin-up girl! Forget the weather and the back-breaking toil of outdoor drying. Throw away your clothespins. The clothespin is the *badge of a drudge!* Modern women dry their clothes the carefree Hamilton way . . . *ready to iron or put away*. Yes, you can dry clothes *indoors* with a Hamilton Automatic Clothes Dryer! It's as easy as A, B, C: A—toss your wash into the dryer. B—set the simple dials. C—*minutes* later, take out your *fluff-dried* clothes! Ask your Hamilton dealer or utility company for a free demonstration. See the only *complete* line of automatic clothes dryers, products of Hamilton, the Clothes Dryer Specialist!

For FREE copy of Hamilton's *idea-packed* "Homemaker's Manual" write to Dept. AH-950
HAMILTON MANUFACTURING COMPANY, TWO RIVERS, WISCONSIN

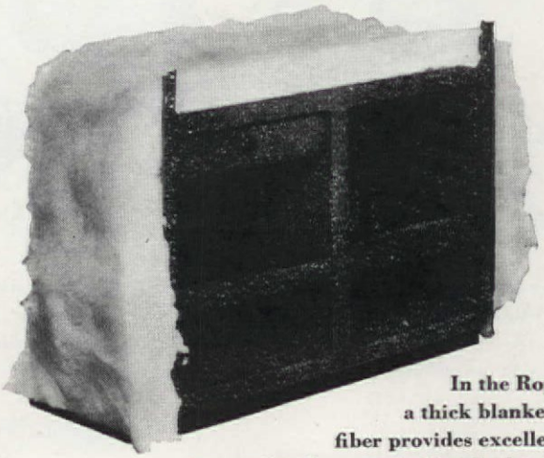
The Oven Story (Begins on page 62)



Magic Chef makes a remarkably good removable oven bottom which is so easy to remove and clean a child can manage it. This is a very important point to look for when buying a stove



Just in case your range doesn't have a removable bottom, try placing a piece of aluminum foil under a juicy pie or casserole and thereby save yourself a mess. Be sure it's large enough

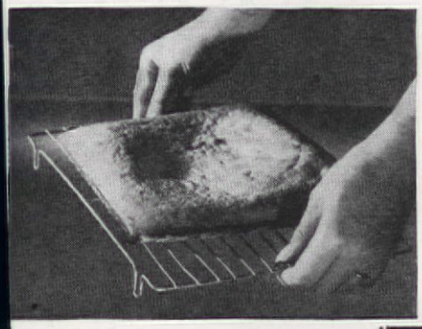


In the Roper range a thick blanket of glass-fiber provides excellent insulation and makes certain that the heat is evenly distributed. No unsatisfactory results here

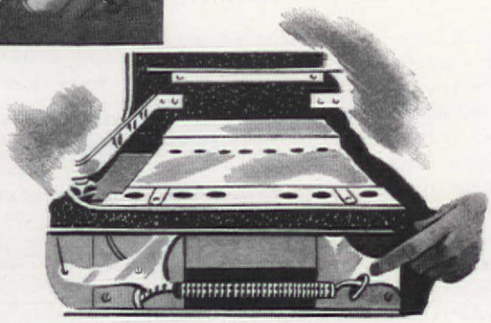
The Westinghouse Roaster can be plugged in any place, used as an extra oven. A timer on it prevents hazard of overcooking. Julia Kiene, Westinghouse home economist, whips up a beauty of a meal for such a small oven

Tenderized Ham — Bake at 375° for 1½ hour
Scalloped Potatoes — Apple Crisp Delight
Vegetable Salad

Monarch's 2-oven Roaster Range maintains two different oven temperatures at one time. Small roaster is built flush into the cooking top. Bake pies, cakes, biscuits, without using the big oven. Saves energy and heat

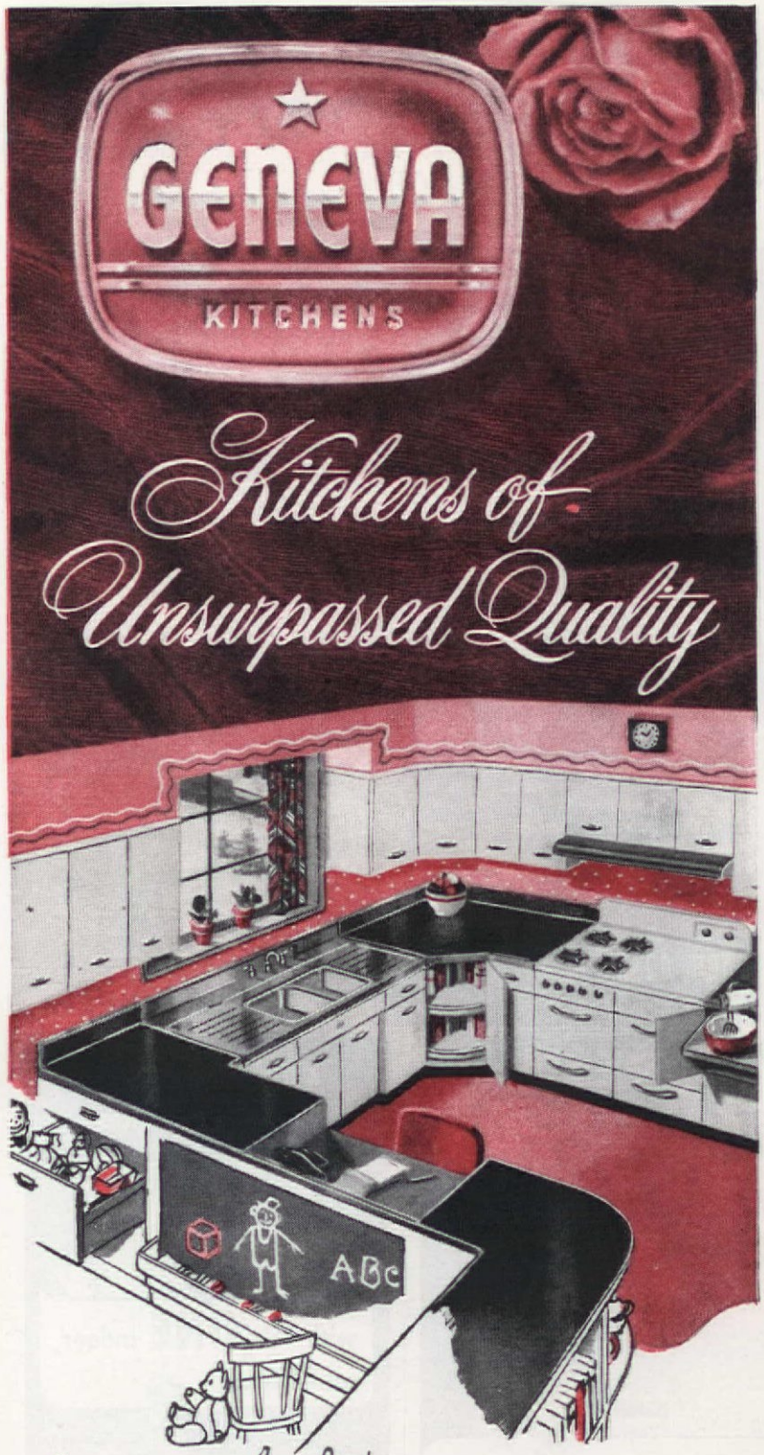


Look what happens to your cake when your doors don't fit perfectly and a draft sneaks through to the inside. Also, if doors don't close softly, easily, your cake's headed for catastrophe



Caloric takes no chances with cake disaster. Door spring is located away from the heat, door operates like a honey, insures years and years of happy endings to the meal

Universal Selector Range units can be placed at any level, a blessing to the extra-tall or extra-short cook. The ovens are completely insulated, and can be placed on your cabinets without harm. Vent for freeing fumes and gases is placed in front, making it much easier to get at and clean



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Whatever your ideas — Geneva can create *just* the kitchen for *you!* A wonderfully efficient steel kitchen of unsurpassed quality—with unique "spin-shelf" cabinets . . . "whisper-quiet" insulated doors and smooth roller-drawer action! All highlighted by the lustrous beauty of your Geneva *stainless steel* sink! Yet priced for every budget! Your Geneva dealer specializes in creating the kitchen that is *you.* See him *today.*

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Nu-Style Cabinets are made in sectional units, graduated in sizes to fit any shape or size kitchen.

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Please send me colored Nu-Style Booklet.
Enclosed find 25c to cover cost and mailing.
Name
Address
City

Your dishcloth is a tattletale

RUTH GARLAND

We all know that "tattletale" gray has long been linked with the unfortunate housewife who can't get her clothes white because she doesn't know the right soaps, detergents, bleaches, bluings, and methods of washing to use. She has learned that to hang such clothes on the line will brand her as a poor housekeeper in the eyes of her neighbors and they are likely to judge all her housekeeping efforts by this one grave mistake.

Many women, even though they have the whitest clothes on the block, are apt to overlook another tale-telling indication of poor housekeeping. They forget that a housekeeper can also be judged by the smell of a dishcloth. If you stop to think of the work a dishcloth does, from washing fine crystal to washing a greasy, fishy skillet, it is no wonder it picks up an unsavory combination of odors, but they are not meant to stay in the cloth and can easily be eliminated as follows:—1. Use a fresh dishcloth more often than you use a fresh towel. Remember the towel dries *clean* dishes, the cloth washes *dirty* dishes. Too few women have an ample supply of dishcloths, many hate to part with the old dirty, hole-ridden ones, but really dishcloths are expendable and not expensive. Paper ones are available too and can be disposed of easily. 2. After each use, wash in clean soapy water and rinse well. Hang in open air to dry. 3. Include dishcloth in weekly family wash. 4. Soak overnight occasionally in mild solution of bleach and detergent.

Now, can YOUR dishcloth stand the acid test of a good deep breath? Or do you keep your distance while useing it and scour your hands to rid them of the stale, musty odor? Make this test and be your own judge.

Take a flavor from 1 to 6

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COOL OFF in a jiffy. Quickly make a tall glass of frosty flavorful Kool-Aid. Better still, make a big pitcher of delicious, ice-cold Kool-Aid for the whole family to enjoy. Children love it. Six tangy flavors. Kool-Aid costs only 5¢ a package!

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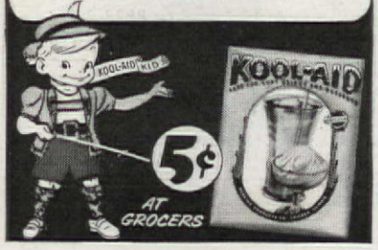

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with this ONE indoor convenience

Away with messy outdoor trash burners! Out with ugly, exposed garbage cans, infested with flies, insects, germs and rats! Switch now to a Majestic Indoor Incinerator. Enjoy its clean, sanitary, easy way to burn all rubbish and garbage, wet and dry. Just fill it . . . light it . . . leave it! Unique, guaranteed downdraft action does a thorough job—and your wastebasket trash is the only fuel you need! Fits neatly into utility room or basement. Connects to regular furnace flue. Write.

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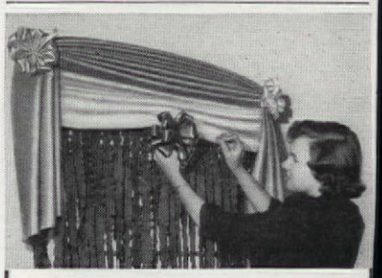
The Majestic Co., 147 Erie St., Huntington, Ind.



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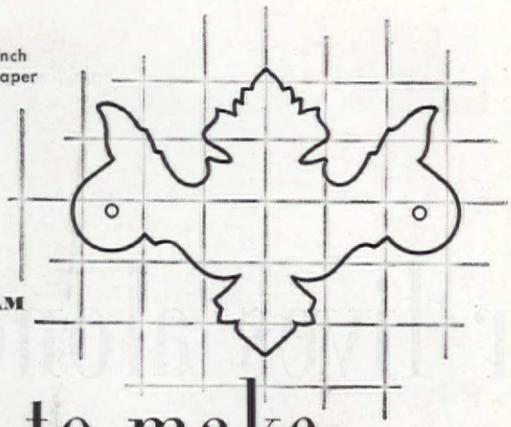
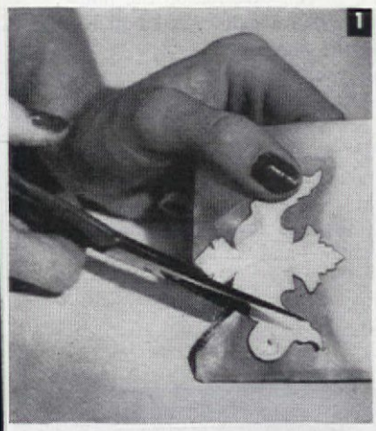


ROBERT WORTHAM

How to make a drawer pull

Here's a quick, easy way to make yourself a set of smart new drawer pulls. First draw the pattern shown at top of page on paper marked off in ½-inch squares. (1) Cut out pattern and paste on copper or brass thin enough to cut with kitchen scissors. It's easy to get embossed effect on the edges by turning the metal over and making a line on reverse side just inside the edge with a sharpened orangewood stick. For antique finish, place drawer pull in solution of liver of sulphur (bean-sized piece in 2 oz. of water). Buff edges and tips of design with fine steel wool, leaving rest dark. (2) Handle is bent from piece of metal clothes hanger. Flatten middle portion with hammer over a block and (3) fasten to drawer with two cup hooks, bent closed with pliers. Coat with lacquer to prevent tarnishing.



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1

Gentler *bleaching action.....*

added protection for linens! Linens cost money. Clorox *saves* money because it *conserves* linens... it's free from caustic, therefore *extra gentle.* Give *your* white and color-fast cottons and linens a long and useful life by laundering them with Clorox! Besides conserving linens, Clorox makes them snowy-white, color-bright. It removes stains, deodorizes and makes linens sanitary, too!

2

Greater *disinfecting efficiency...*

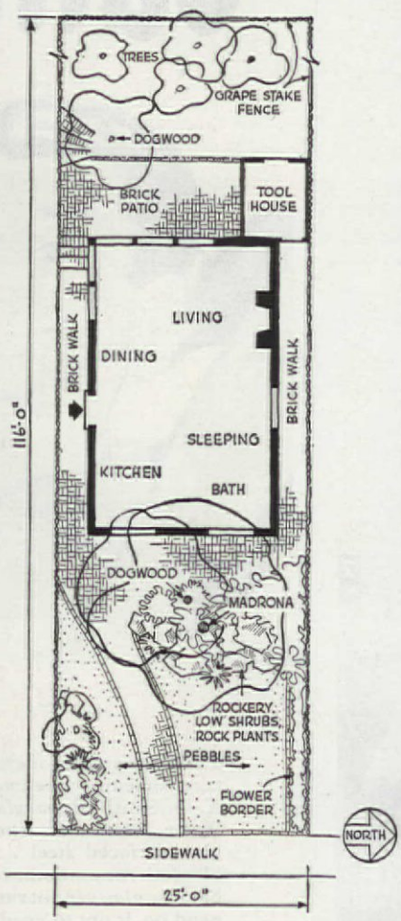
added protection for health! Because youngsters want to be near Mom as she works, the kitchen floor is a favorite playground. But floors can harbor harmful germs. That's why so many women use Clorox in routine household cleaning. They depend on its germ-killing power. For Clorox disinfects better, *kills germs quicker* than any other product of its kind! See directions on the label.

Copr. 1950, Clorox Chemical Co.

CLOROX AMERICA'S FAVORITE BLEACH AND HOUSEHOLD DISINFECTANT

Data: P. R. DEARBORN

Mother lives alone and loves it



We were intrigued by this tiny little house from the minute we first saw it. Its charm and snug efficiency enchant the eye. Mrs. Morley A. Horder's son, Morley, Junior, tells us all about it in his own words:

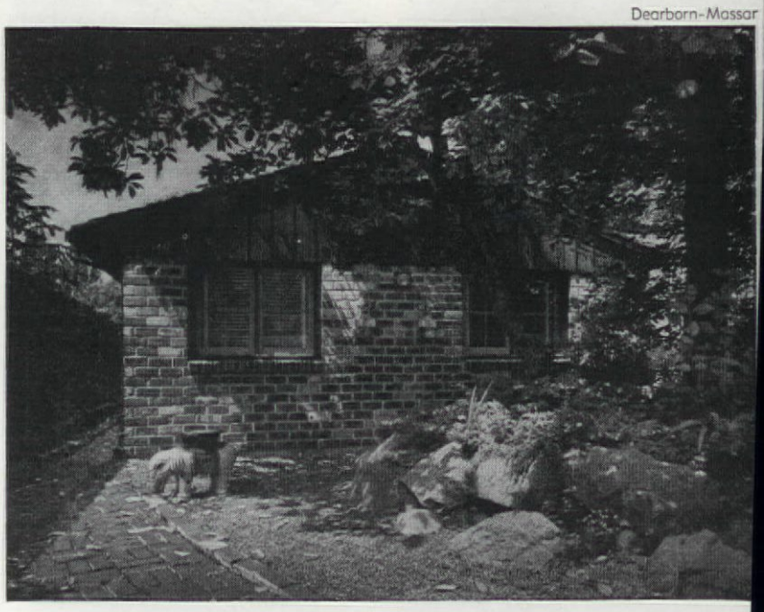
After father died and most of us had married, we decided to build mother a tiny house of her own. My brother is a builder, I am a designer of houses, so between the two of us we were able to do the job. It has all the charm, all the comfort, and but a fraction of the responsibility she has been accustomed to.

Since my parents had lived in the Orient for years, mother has a fine collection of Oriental pieces. Our first job was to furnish a suitable background. The living room walls are light blue, the ceiling is coral, and the fireplace is of the same paving brick as the exterior of the house. We contrived a small kitchen like a galley. A small bath and dressing room complete the house.

The garden itself is quite simple, requiring very little care. Notice that the flat surface is of fine gravel, thereby obviating lawn-cutting. A brick walk leads to the house.

Now that practically all responsibility has been lifted from her shoulders, mother has a wonderful time with her two chief hobbies—flower arranging and water-color painting. Surrounded by things she has loved for years, she considers herself a lucky woman—and we agree!

Dearborn-Massar



A small ceramic elephant stands guard in mother's simple garden entrance. Two side-beds and some planting around the dogwood tree for shade are the only gardening she indulges in right now. No grass, but fine gravel cuts down extra work and contrasts well with small brick walk to the door

Hanging cabinet holds collectors items: a coffee set, a tea set, some old Persian copper pieces. A celadon vase stands on the corner sill; lamp base is Satsuma vase

Practically everything in this picture came from the Orient. Chest to the left of fireplace is an authentic Chinese wedding chest, Japanese "Imari" ware plates are set in fireplace

Screen hanging behind bed at right is inlaid with semi-precious stones. Collection on shelves includes a prized piece of Glidden pottery, an Oriental pewter tea caddy

Today...

compare the sparkle this grit-free cleanser gives to your Sink and your Bathtub

Tomorrow—you'll join the millions of women who refuse to use anything else!

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TOUGH ON ALL DIRT
GENTLE ON ALL SURFACES
KIND TO YOUR HANDS
QUICK—POLISHES AS IT CLEANS

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BON AMI

"hasn't scratched yet!"

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SEALED-TIGHT CABINET CONSTRUCTION . . . all steel, sealed against moisture.

EXTRA-THICK INSULATION . . . lightweight fibrous glass on all 6 sides.

WRAP-AROUND REFRIGERANT COILS . . . concealed in 4 walls and bottom to assure correct, even temperature in every part of cabinet.

NEW STYLING . . . by world-famous Raymond Loewy.

DURABLE DULUX FINISH . . . that stays gleaming-white, year after year.

HANDY UTILITY SHELF . . . a convenient place to freeze foods quickly.

SLIDING STORAGE BASKETS . . . offer convenient, flexible arrangement of frozen foods.

COUNTERBALANCED TOP . . . has interior light. Lid lifts with finger touch—stays in any position. Leaves one hand free to hold packages.

NEW MODERN LATCH . . . with built-in lock to protect frozen food investment.

AUTOMATIC SIGNAL LIGHT . . . warns if temperature in cabinet rises.

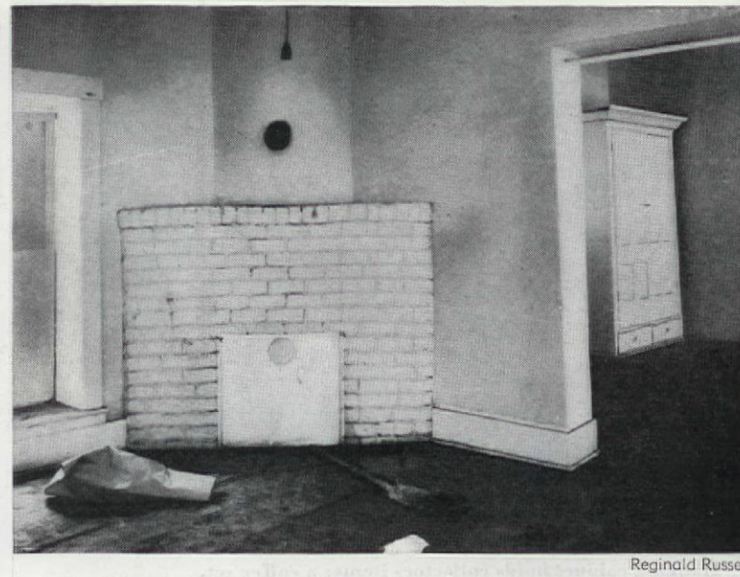
plus the economy of the METER-MISER!

Famous Frigidaire Meter-Miser in all 3 Frigidaire Food Freezers is the same money-saving mechanism that powers America's No. 1 Refrigerator. Sealed in steel against dirt and moisture and oiled for life, it is amazingly economical, trouble-free. Backed by Frigidaire's 5-Year Protection Plan.

Imagine the convenience of having a beautiful new Frigidaire Food Freezer right in your own home. Imagine the time you'll save in meal making—the fresher, more healthful foods you can serve—the ease with which you can prepare meals for unexpected guests.

Look at all 3 models of Frigidaire Food Freezers—then pick the one that fits your needs exactly. The 9 cu. ft. size (shown) holds 315 pounds of frozen food; the 12 cu. ft. size has a 420 lb. capacity; and the roomy, twin-lid, 18 cu. ft. model has space for 630 pounds!

You can't match FRIGIDAIRE FOOD FREEZERS



Reginald Russell

BEFORE. One look at this room and you're on your way out the front door. Pretty bad, all right, but the rent's cheap and any room has *some* possibilities

The Very Same Room!

LOUISE PRICE BELL

Many a couple these days is looking for the impossible—a place to live with a low rental that will be a comfortable home for them, until the time comes when they can build, buy, or afford a higher rental. The pickings are mighty slim. The Aspells of Tucson, Arizona, refused to let appearances deceive them and created a neat apartment out of what seemed an impossible old house.

You can perform miracles in any room if you spend a great deal of money. The trick here was to do the job with the budget always in mind. Opening was sealed off with plywood and shelves were set into the recess. Coffee table is a luggage rack with a tray on top of it. Curtains were bypassed by the smart device of painting colorful designs in the deep reveals. Floor covering is inexpensive drugget rug. The couch serves as a bed. Kitchen and bath are just off hall—all as neat and handy as a pocket in a shirt.

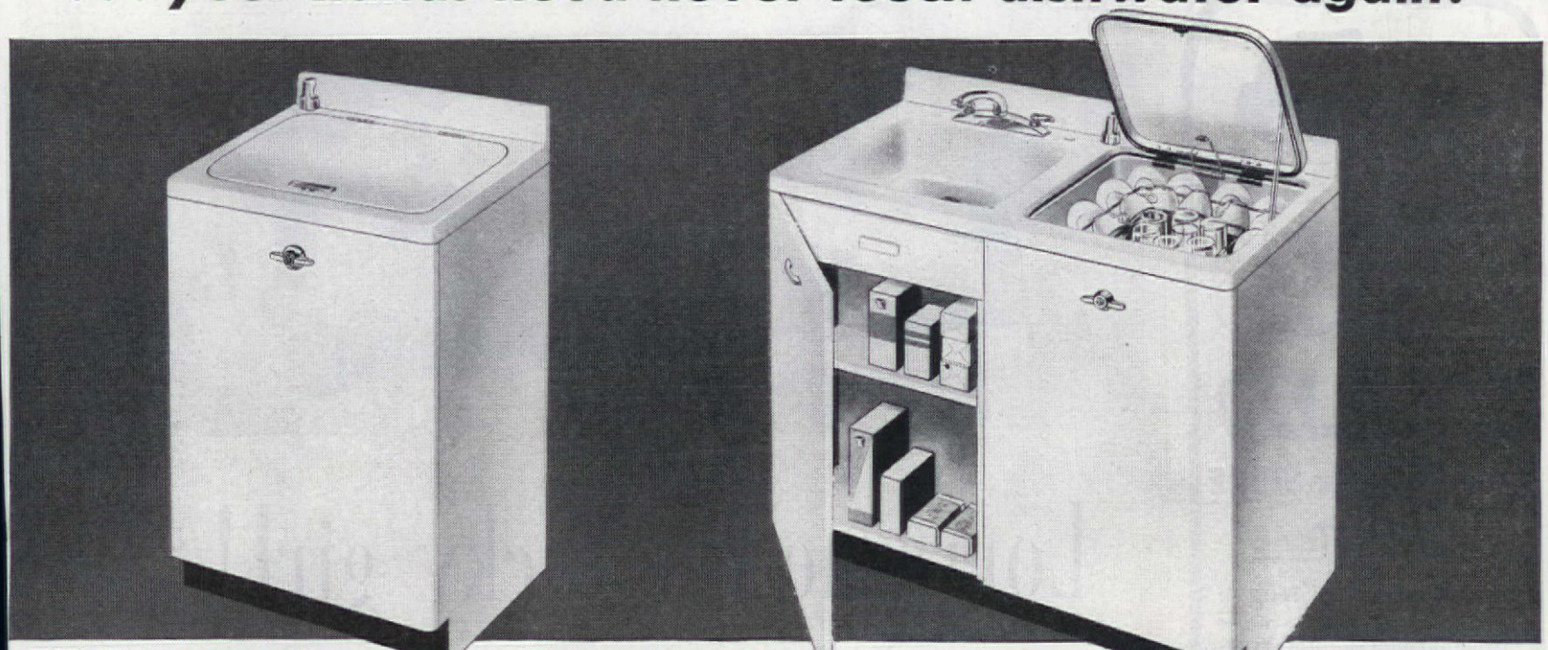
AFTER. See! We told you you should have stayed. Just goes to show that if you use your noggin you *can* make a silk purse out of the well-known sow's ear

Maynard L. Parker

It's new—really new! No other dishwasher can match it!

With this great new G-E Automatic Dishwasher

. . . your hands need never touch dishwater again!



FREE-STANDING MODEL

The new, wonderful G-E Automatic Dishwasher that can fit into your existing kitchen cabinet space.

COMBINATION MODEL

Automatic dishwasher, built in with the G-E Sink. Porcelain-enameled sink has steel cabinet with ample storage space. The famous G-E Disposall® can be readily installed in it!

IMAGINE THE WONDERFUL convenience of *never* having to wash dishes again!

Just turn *one* simple control—and this great *new* General Electric Automatic Dishwasher will do the whole job for you!

With many *new* G-E features—features you've never seen before in *any* dishwasher—it's the last word in worksaving, timesaving efficiency, in styling and dependability!

FREE DEMONSTRATION!

See the *new* G-E Automatic Dishwasher at your G-E dealer's *now!* Watch it work—see automatic dishwashing at its best!

You'll find your G-E dealer listed under "Dishwashing Machines" in your Classified Telephone Directory. Or write to General Electric Co., Appliance and Merchandise Dept., Bridgeport 2, Connecticut.

LOW DOWN PAYMENT!
EASY TERMS!

Just look at all these worksaving, timesaving G-E features:

- **Completely Automatic**—Turn one simple control and dishes, pans, glasses and silver are washed, rinsed and dried—sparkling clean!
- **New Preliminary Power Rinse**—Flushes food particles off dishes, out of the dishwasher. Then, after washing, there are two more power rinses. Match that against any other dishwasher!
- **"Spray-Rub" Washing Action**—Gets rid of sticky foods and grease! Cleans pots and dishes at the same time! New Wash-Action Regulator gives uniform action for many dishes—or just a few.
- **Higher Water Temperatures**—G.E.'s new Calrod® heating unit begins to increase the water temperature the instant the dishwasher starts. With water far hotter than you could ever stand, it washes your dishes brighter and cleaner than you could possibly do them by hand!
- **Drying By Electrically Heated Air**—New Calrod heating unit provides heated air that is circulated around the dishes—rapidly drying everything to a diamond-bright glitter!
- **Top Opening For Easy Loading**—No tiresome stooping! Gives you extra counter work-space.
- **Giant Capacity**—Holds *a whole day's dishes* for a family of four! New racks give extra space for large dishes, pots and pans.
- **Saves You More Than 200 Hours Of Work Every Year**—Gives you more freedom than you ever dreamed possible!
- **Long-lasting Dependability**—Backed by the dependable name of General Electric—your assurance for long years of top-quality performance!

You can put your confidence in—

GENERAL ELECTRIC

Tearing your hair over crusty pans?

BRILLO

gives **TWICE** the **SHINE** in **HALF** the **TIME!**

New "Scorchy Pan" Tests on greasy, crusty pans *prove* Brillo outshines all other types of cleansers tested! Shinemeters show Brillo actually gives aluminums *twice the shine in half the time!*

A square, metal-fiber Brillo *pad-with-soap* just *whisks off* gummy crust! The "jeweler's polish" in Brillo soap gets busy right away at the shiniest, fastest polishing job ever! No scouring! No soaking! Clean pots and pans with Brillo every day. *Get twice the shine in half the time!*

★ RED box—soap-filled pads
★ GREEN box—pads and cake soap

There's jeweler's polish in BRILLO

Lorraine's a lucky girl!

TESS BENDIX

NBC photograph by Elmer W. Holloway

Just as other parents must realize their children are suddenly grown, Bill and I had to face the fact that our eighteen-year-old daughter Lorraine was an adult, anxious for independence. In her last years at high school, her interest in drama was crystallized, and she made a decision to try her hand at a career in the theater. She planned to go to New York to try for the stage.

Bill and I felt she should have more experience in drama before trying her luck in the East. We also felt that if we could compromise with her urge to be on her own, she would be content to be with us a few years more.

We had what we thought was a wonderful idea —turning over our little "playhouse" to Lorraine for her own. We had acquired it with the property when we moved to the San Fernando Valley. Lorraine was delighted with the idea and immediately changed her plans and entered a school of the theater in Los Angeles.

The playhouse was made into a comfortable living room with its own fireplace, a small bedroom, bath, tiny guest room, kitchen. Lorraine chose an Early American scheme and worked closely with the decorator selecting furniture, fabrics, paints for the house.

We feel that the idea is sound. A "studio room" with its own entrance, if possible, would solve other parents' problems (their natural desire to keep the children just a little bit longer with them). At the same time the youngster may close the door and feel that she can sleep, eat, and read without interference from the family.

Beauty-touched Windows...

with Ready-Made Draw Draperies in Celanese* Fabrics!

Now... you can easily, economically give your rooms a new lease on loveliness. Treat your windows to ready-made draw draperies in Celanese Decorative Fabrics. It's as simple as that! In any one of a gamut of textures and colors, they will hang beautifully, drape perfectly, live happily in every room—modern or traditional.

Easy to hang on regular or traverse rods, ready-made draw draperies in Celanese fabrics of acetate rayon come in varying lengths, multiple widths. Available at leading department stores. Celanese Corporation of America, New York 16, New York.

Celanese® Decorative Fabrics

*Reg. U. S. Pat. Off.

To the girl who never finished her music lessons

Remember those first music lessons—the thrill of them? Your teacher said you showed promise. But somehow you never finished those music lessons—and the years went by. After you were married and the children came, you seldom found time even to think about your music. Sometimes, though, you heard the organ at church, or at a friend's house, and you had an urge to play again. Well, why not *now?* The children are raised. The years ahead are *all* yours. Don't you owe the girl who never finished her music lessons something special? A Hammond Organ, for example!

For just $1285* you can own a Hammond Organ. Budget terms? Of course

You needn't know music. Thousands without *any* musical training have learned to play simple pieces on the Hammond Organ in less than a month.

Large or small house, you'll find a Hammond Organ model to fit it. Simply plug into an electric outlet and the Hammond Organ is ready to play.

Why wait? See and hear the Hammond Organ—the world's most widely used organ in homes and churches—at your dealer now. And mail coupon for complete information.

Prices start at just $1285*

HAMMOND ORGAN

MUSIC'S MOST GLORIOUS VOICE

©1956

CHURCH MODEL, used in some 20,000 churches.

Concert Model has 32-note AGO pedal keyboard and an additional Pedal Solo Unit, tunable to preference by the organist.

*f. o. b. Chicago. Prices include Federal excise tax which is rebated to churches.

Hammond Instrument Company
4206 W. Diversey Ave., Chicago 39, Illinois

Without obligation, please send me information on the following Hammond Organ models:

☐ Spinet Model ☐ Church Model
☐ Home Model ☐ Concert Model

Name.....

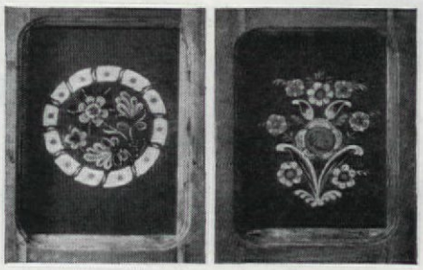
Street.....

City.....P.O. Zone.....State..... 9

How to restore a derelict

BEFORE—It may look ready for the junk heap, but there's plenty of life in this old relic yet

AFTER—New leg, good glue job, refinished wood, new masonite panels painted with Norwegian designs



1309—35¢

DOROTHY LAMBERT TRUMM

Those old sad derelicts that are sagging against the attic wall can be salvaged and restored to a useful life. We had some really special Rosemaling designs we wanted to feature, and set out to find a broken-down cupboard so we could show what wonders a design can perform. We found our pie cupboard in a small local antique shop and willingly shelled out $4.00 for it. The panels had nicely rounded moldings, the wood was not badly marked, and only one leg was missing.

We removed the rusted pierced-tin panels. Then the broken leg was sawed on the diagonal so we would have a "mitered" joint when the new leg was added. This makes for a neater finish. All loose boards were glued together, one section at a time. Next step was to bleach wood to even darkened spots. We used a commercial bleach, called Bleach #1 and #2. Wipe

PLEASE TURN TO PAGE 92

PATTERNS MAY BE OBTAINED BY MAIL FROM AMERICAN HOME PATTERN DEPARTME
AMERICAN HOME BLDG., FOREST HILLS, N. Y. SEE PAGE 135

A NAME FAMOUS FOR BEAUTY

ELIZABETH TAYLOR

The *famous young Metro-Goldwyn-Mayer star*. You can count on her—always—for rare beauty and charm. Gown is from her trousseau by

A NAME FAMOUS FOR STYLE

CEIL CHAPMAN

The *famous fashion designer*. Count on her—always—for the latest and loveliest of styles. She says: "*You'll* look best in a *background* of style and beauty." See Gulistan, the *famous name carpet*. You can count on Gulistan—always—for the last word in style and beauty, and unquestioned quality. So insist on

GULISTAN RENAISSANCE.
High-styled light-and-shadow sculptured weave —"the carpet of famous decorators." Choose from nine shades that make lovely period or modern rooms even lovelier. $15.95 per sq. yd. Other delightful weaves from $5.95 (higher West and South).

NAME FAMOUS FOR STYLE AND BEAUTY

GULISTAN

REG. U.S. PAT. OFF.

CARPET

Imported wool pile, woven on power looms in the U.S.A.
& M. Karagheusian, Inc., Fifth Avenue, New York

HAVE CARE-FREE SPOT-FREE WALLS

CHOOSE "Beauty-in-Armor"

DECORATE WITH Glendura®

SOIL-PROOF WALLCOVERING by IMPERIAL

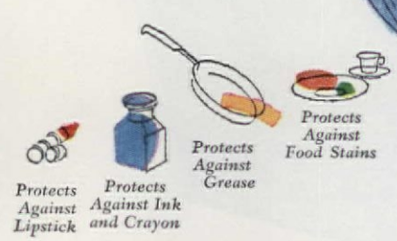
GLENDURA is the ideal wallcovering for busy rooms—for halls, bathrooms, nurseries, playrooms, kitchens, dining rooms—wherever walls are exposed to stains—wherever soil is likely to occur.

The reason—Glendura is "Beauty-in-Armor"

Dirt and stains can't penetrate the protective shield around each color particle, but stays on the surface where it is quickly removed with soap and water, or with a bleach if necessary.

GLENDURA, created by the makers of Imperial *Washable* Wallpapers, has the soft, water-color beauty of finest wallpapers. See its lovely patterns and clear, crisp tints at your Imperial dealer's. He'll demonstrate how easily GLENDURA cleans. He'll explain the 3-year guarantee and how GLENDURA hangs as easily as regular wallpaper.

"Beauty-in-Armor" *protects Glendura's delicate water-color appearance...*



If you want to test Glendura's cleanability yourself, use this coupon

IMPERIAL PAPER AND COLOR CORPORATION
Dept. A-102, Glens Falls, N. Y.

Please send me a trial sample of Glendura and booklet, "Beauty-in-Armor" giving all facts about Glendura's sensational durability. Enclosing 10¢ to cover handling costs.

Name_____

Address_____

City_____ State_____

Restore a Derelict (Begins on page 90)

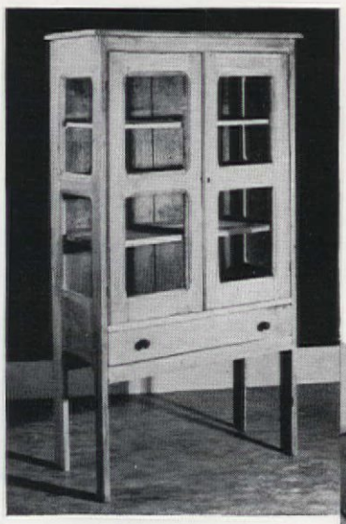
off bleach with vinegar rinse and allow to dry a full 24 hours.

Sanding comes next and requires plenty of elbow grease if you want to achieve a smooth satiny surface. When wood is smooth, brush on a mixture of 2/3 boiled linseed oil, 1/3 turpentine. Dry 48 hours. While this is drying, cut out masonite panels. Paint panels with flat paint and let dry 24 hours. Rub lightly with very fine steel wool. Now you can transfer Rosemaling designs onto panels as directed in our Pattern 1309. After they have dried for several days, fasten into place with small wire nails. We lined cupboard with old-fashioned calico. After the designs had dried for two weeks, we antiqued them so they would blend with soft old wood tones.

Fill loose joints and cracks with Weldwood glue mixed with just enough water to make smooth paste. Use lots of glue; surplus can be scraped off when dry

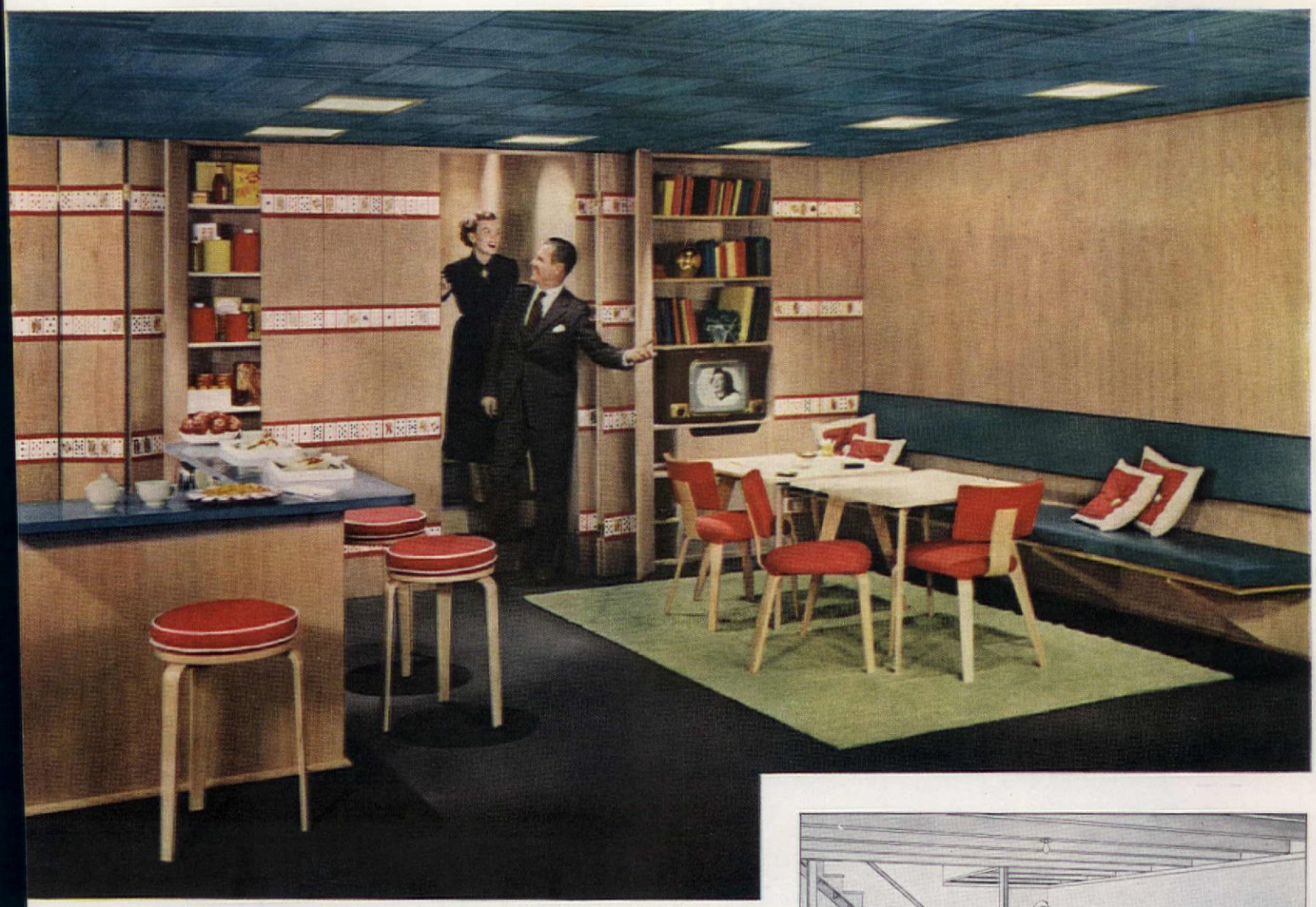
For best results, use pipe clamps to hold glued joints while drying. One at each end of door will hold firmly. If doors are warped, use center clamp

Photographs by F. M. Demo

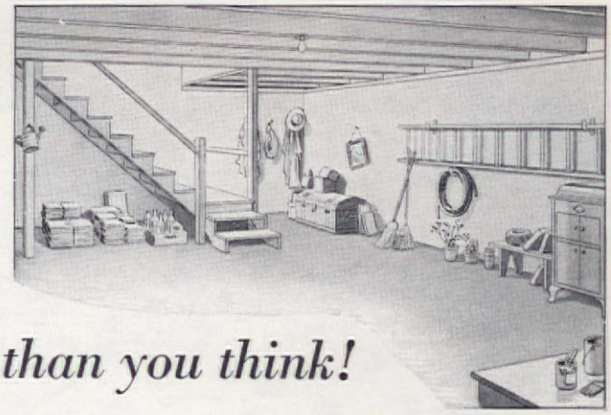


Our cupboard is beginning to show new signs of life. Scraped, bleached, and sanded it is ready for coat of boiled linseed oil and turpentine mixture

Masonite panels are painted first with flat paint. Use two coats, 24 hours apart. Dry. Rub with fine steel wool



It's almost a miracle . . . the transformation of shabby old "waste space" into a high spirited playroom like this. And so durable and easy to keep clean! The Micarta ® Plastic Laminate top on the snack bar never stains or mars in ordinary use. And the plastic Kalistron ® upholstery on the bench combines handsome appearance with remarkable resistance to wear.



This "Best Cellar"...*costs less than you think!*

Craftsman Grade Weldwood Plywood saves you more than 30% on the material cost of beautiful wood-paneled walls.

Your basement can wear a party dress, too . . . at a cost so low it will surprise you. Craftsman Grade Weldwood brings you genuine hardwood paneling at a saving that can mean the difference between having . . . or not having . . . a "gala room" like this. For you can buy these quality panels *up to ⅓ less than has been possible for many years.*

And make no mistake about it. These *are* quality panels, available in birch, oak, walnut and Korina . . . surpassed only by the superb Algoma Grade made in our Wisconsin mill.

Craftsman Grade Panels carry the Weldwood warranty. Properly installed, they're guaranteed for the life of your home. And remember this all-important point: your first cost is your last; no periodic expense for painting and decorating.

Many home owners save even more money by doing the work themselves. The big Craftsman panels go in quickly and easily. The folding doors covering the shelves and television nook in the room above are surprisingly simple to install. And the Weldtex* ceiling squares go up in a jiffy. They also enable you to use the recessed lighting . . . strikingly beautiful, yet simple and inexpensive to build.

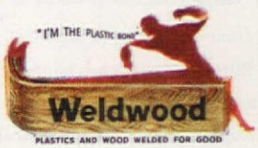
All these structural details are described in the *free* folder offered in the coupon. Get the famous Easi-Bild Patterns too . . . see how easy it is to build the snack bar at the left and the two all-purpose tables.

And . . . an FHA Home Improvement Loan gives you up to three years to finance your remodeling!

See how easy and inexpensive it can be to have a beautiful playroom? Don't lose any more time. Start now getting the figures together. Your local lumber dealer will be glad to help you estimate. The coupon below offers our help, too. Mail it today.

UNITED STATES PLYWOOD CORPORATION
Box 61, New York 8, N. Y.
Please send FREE folder describing room above. Also send items checked below for which I enclose remittance.

- ☐ *"Beautiful Wood for Beautiful Homes" (10¢).*
- ☐ *Easi-Bild Pattern #90, for the snack bar (25¢).*
- ☐ *Easi-Bild Pattern #95, for the all-purpose table (25¢).*



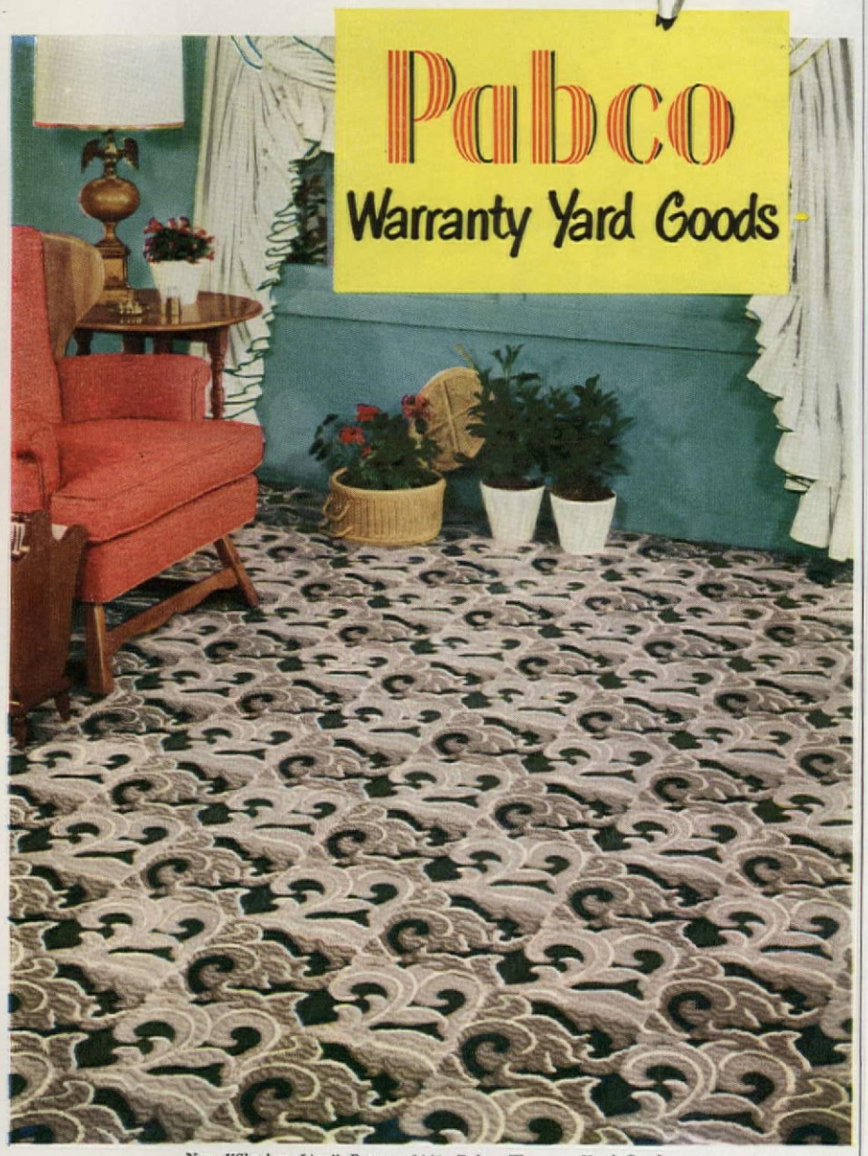
NAME_____

STREET_____

CITY_____ ZONE____ STATE____ AH-9-50

WELDWOOD PLYWOOD

*U. S. PAT. NOS. 2286068, 2363927, 2363492. TRADEMARK REG.



New "Shadow-Line" Pattern 3060, Pabco Warranty Yard Goods

Pabco Warranty Yard Goods **look like a million dollars — yet the material cost is as little as $12.64 for an average-sized room!** Famous "Stainless Sheen" surface cleans as easily as a china dish — and wears, wears, wears!

Select from the newest, smartest 1950 colors and patterns — exclusive new tile, floral, carpet and geometric patterns in Pabco Warranty Yard Goods — now on parade at good stores everywhere! Also: room-size Pabco Guaranty Rugs, unconditionally guaranteed for 5 years!

Send ten cents in coin for big, full-color "Pabco Home Decorating Guide." to Home Dept., nearest office.

**For perfect floor care — Pabco Linoleum Cleaner and Pabco Self-Polishing Wax*

Styled in California.... Approved by all America!

THE PARAFFINE COMPANIES, INC., New York 16, Chicago 54, San Francisco 19

Makers also of Pabco Paint, Shingles, Roofing, Building Materials, Insulation

PABCO

Photographs by George de Gennaro — Data, Martha B. Darbysh

A little wallpaper — a big effect

Schumacher paper, designed by William Pahlman

White walls with a pistachio-green ceiling are cleverly offset by one wall of white paper with red and bottle-green design

Think you can't afford expensive wallpaper? Sure you can! Because it's not how much you use but *how you use it* that counts. In each of these three rooms, only one wall was papered. Expensive paper, true, but very few rolls were used. Notice that with bold patterns no pictures are needed, which saves you that much more. If the pattern is gay and splashy, don't go overboard on your draperies and upholstery—keep them sober. Your lamps can be simple, too. But just look what this one thing does for the entire room! In the Raymond Dorn house these small areas where wallpaper is used have made the difference between so-so and so good! Tobacco-brown wallpaper with a floral design in lime-green and country cream contrasts with the other three walls, finished in a soft gray. The effect in this living room is striking, pointing up the entire scheme.

Schumacher paper, Sally Hunt Shop, Pasadena

Bright pink cabbage roses and green leaves on a white background wallpaper contrast with white walls, and lift the master bedroom far out of the ordinary

Old Colony

by

HEYWOOD-WAKEFIELD EST. 1826

Guaranteed by Good Housekeeping

Both these trusted symbols assure the quality of all Heywood-Wakefield furniture.

"Home-Planned" Furniture Has You in Mind

Old Colony not only starts your home on a note of traditional American hospitality—it keeps this pleasant note faithfully as you add to living, dining and bedrooms through the years. "Home-Planned" designs retain their basic harmony like open stock, but with new and sensible flexibility. And you're *sure* of authentic lines, fine workmanship, selected hardwoods because this is Heywood-Wakefield quality furniture. See Old Colony at department and furniture stores now. Heywood-Wakefield, Gardner, Mass.

MAKES PLANNING EASY—Gladys Miller, decorating consultant, has packed this book with 16 colorful pages of smart ideas for *your* home! Mail coupon with 25¢ for your copy today.

Heywood-Wakefield Company, Dept. AH-12, Gardner, Mass.

I enclose 25¢ for my copy of your decorating book, "Old Colony Furniture," by Gladys Miller.

NAME.....

ADDRESS.....

in warm air heating . . .

more families buy Lennox than any other make!

Somewhere near you today, another Lennox heating system has been installed, bringing a new kind of indoor comfort to another American family.

Like so many others before them, this family has chosen the winter air conditioning they *know* means complete comfort, lasting dependability, maximum economy. Naturally, it's Lennox, the leader in warm air home heating for over 50 years.

Let your certified Lennox dealer estimate your heating needs without cost or obligation. Consult him today for prices and convenient terms. Look in your classified telephone directory for his name, or write to Lennox direct. For a FREE copy of the new booklet, "*How to Select Your Heating System,*" address Dept. A-9, your nearest Lennox office.

NOW is the time to have your furnace inspected . . . call your LENNOX dealer TODAY!

Lennox furnaces carry the seals of nationally recognized testing laboratories.

LENNOX Aire-Flo* Heating

In 87 different LENNOX models . . . for gas, oil, coal, LP gas . . . there is an answer to every home heating problem.

There's a Lennox Heating System for your home ...your climate

KIDS! Get a Lennie Lennox Rag Doll! Easy for Mom to stuff and sew. Send 25c with your name and address to Lennox, Dept A-9, Marshalltown, Ia.

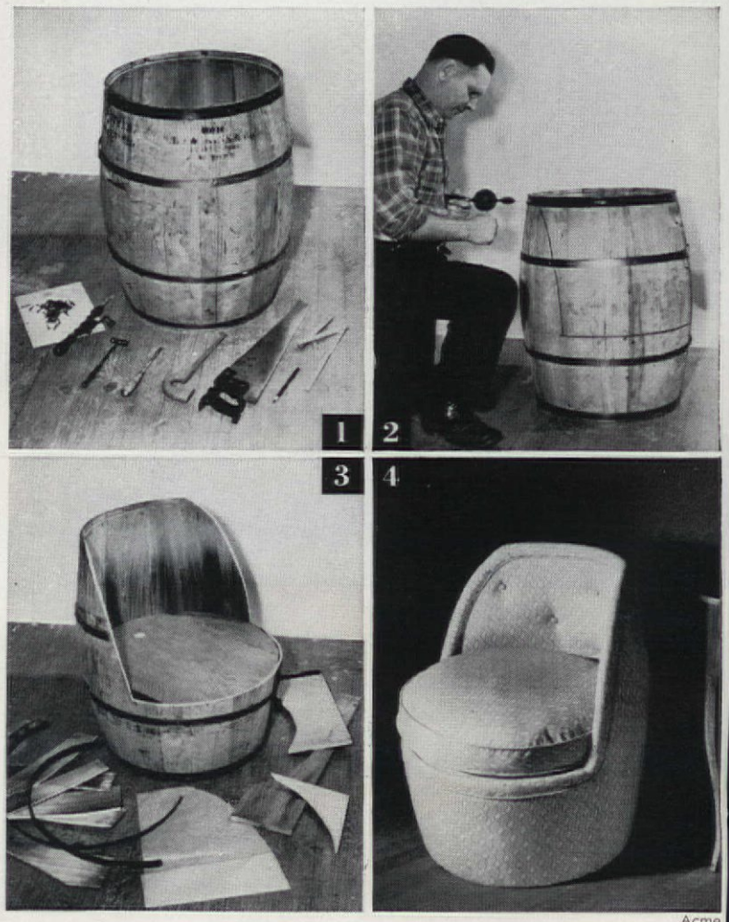
ONLY 25¢

Ask About Convenient Time Payment Plan! ®

THE LENNOX FURNACE COMPANY, *World's Largest Manufacturers and Engineers of Warm Air Heating Systems*

Marshalltown, Iowa · Syracuse, New York
Columbus, Ohio · Fort Worth, Texas · Pasadena, California
Salt Lake City, Utah · Decatur, Georgia

Take a barrel - make a chair



Acme

This isn't for sissies, but if you can get your hands on a sugar barrel at your grocer's or pop $2 for one, you can make a good-looking, comfortable chair in a few days' time. Just take it easy, follow instructions carefully, then gloat!

1. You'll need the following tools: hammer, screwdriver, metal saw, wood saw, heavy black pencil, and a drill. Also screws and nails. Make sure the barrel is in good condition. **2.** Mark the barrel to the shape of a chair with heavy black pencil, drill holes in the metal rims which extend around the upper back of the barrel. Put small nuts and bolts in these holes so the metal won't snap outward when you cut it. Saw along the black line. This isn't difficult, since barrel wood is easy to cut. **3.** Now make a wooden seat of plywood or pine, which you'll have to buy separately. Cut it to fit flush with the front edge and anchor it by setting it on wooden cleats nailed around the inside of the barrel. Drill holes 2 inches from all edges, one inch apart, so you can push through with a needle. Make some holes in the back for tufting. Draw a paper pattern for inside the back, lower front and back, and the cushion. Place batting over the edges, put fabric over batting, sew all this down. Tack on the cording, tuft batting to inside of the back, then cover the entire chair on the outside. All that's left to do is the cushion, and you've got yourself something to be proud of!

4. Comfortable and snug, they make fetching occasional chairs for the bedroom, den, guest room, or living room, depending upon the fabric you use. Just a few hints: Don't try to work too fast. You'll find the result much easier to obtain. Be sure the seat is cut accurately or, better yet, have a lumber yard do it for you.

INSIDE INFORMATION

why Briggs Beautyware is today's smartest bathroom buy!

Here's the real inside story on how Briggs—and Briggs alone—can give you *more* quality at *less* cost! Modern production is the secret. Briggs methods of manufacture are the last word in efficient production-line techniques. What's more, Briggs passes on the savings to you . . . in modern styling, top-quality stainproof porcelain enamel finishes and the finest tarnish-proof chromium-plated fittings. And all without your paying a cent more than you would for run-of-the-mill fixtures! See how much more value you get with Briggs Beautyware! You'll find it at every progressive plumbing dealer's. Visit the one nearest you, today!

COPYRIGHT 1950, BRIGGS MANUFACTURING CO.

Briggs "Band of Colors" . . . choose your favorite and then let Briggs new "X-ray Color Selector" help you pick the proper color scheme for the rest of the bath. See it today at your plumbing dealer's. Briggs Manufacturing Company, 3001 Miller Avenue, Detroit 11, Michigan.

BRIGGS *Beautyware* **PLUMBING FIXTURES**

SEA GREEN · IVORY · SPARKLING WHITE · SANDSTONE · SKY BLUE

dramatize your walls with fabric decoration

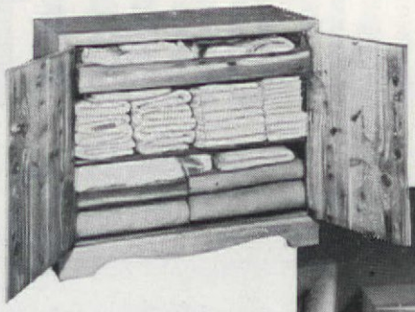
Take full advantage of those spacious wall areas and give them the impressive beauty of *fabric* decoration. They need the enriching texture of Wall-Tex fabric coverings to look their best and do the most for your room furnishings. Choose Wall-Tex fabric for exquisite decoration—for sure protection against plaster cracks—for lovely finishes that are nonabsorbent and safely, repeatedly washable with soap and water. This time, decide on Wall-Tex and have fresh, unmarred wall beauty *all the time.*

Glorious new patterns... To make your bathroom or kitchen a real showroom—to give your living room a luxurious lift—see the thrilling Wall-Tex designs in colorful moderns and unusual conventionals. Patterns you'll love, *for every room.* At your Wall-Tex dealer's now. Mail the coupon for portfolio and sample swatches.

Guaranteed by Good Housekeeping

WALL·TEX
fabric wall coverings

Columbus Coated Fabrics Corporation
Dept. A-90, Columbus 16, Ohio
Send your free portfolio and swatches of Wall-Tex.
*name*_____
*street*_____
*city and state*_____



Cedar-lined for protection, roomy, three-shelved Roos Cedarette, about $95

Closed view of Cedarette by Roos, blond wood in a checkerboard pattern, with brass pulls. A far cry from its bulky predecessor, a good buy at about $95. Styled to fit any room

Look what's happened to cedar chests

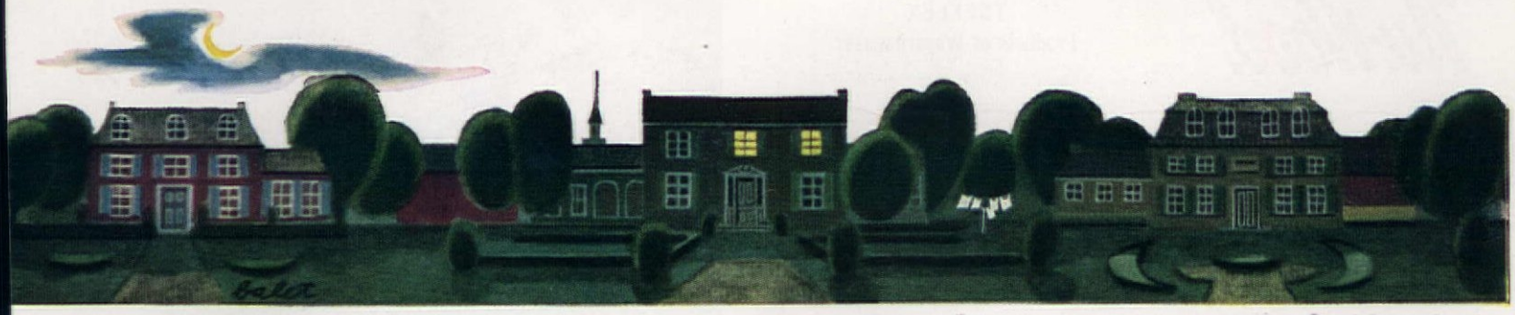
Cavalier Corporation's mahogany version of a Philadelphia lowboy. Drawer at bottom; top section is a deep chest. Unusually versatile, about $89.50

Ranch-type chest in blond oak, sturdy and informal, also from Cavalier Corporation. Iron corner straps, heavy-headed nails, trinket-drawer. About $69.50

This cabinet from Lane has a drawer at the top and three cedar-lined drawer trays behind doors. Rubbed limed oak. Brass hardware. About $119

... those heavenly carpets by LEES

You are looking at
Lees Iridescent!
Wonderful to walk on,
lovely to look at,
yet easy to own because
the price is so moderate.
This fine carpet
comes in nine fashion colors
and is just one example of
the wide world
of textures and patterns
this great mill makes from
yarns of 100% imported wool
Ask your dealer to
show you other
Heavenly Carpets by Lees
in all price ranges.
The color shown is
Damask Blue.



MES LEES AND SONS COMPANY, BRIDGEPORT, PA., MAKERS OF LEES CARPETS AND RUGS, COLUMBIA AND MINERVA HAND-KNITTING YARNS

no *Budget Pains* came with Tommy's new room

it's paying for itself with the BALSAM-WOOL and NU-WOOD SYSTEM

Tommy needed that new room so badly—but how could we fit it into our budget? We found the answer in Nu-Wood—the wonderful *predecorated* wall and ceiling finish that builds new rooms so quickly in unfinished space. Nu-Wood Kolor-fast Tile and Plank brought us softly colored, fadeproof walls and ceiling. And we got it all with never a budget pain—Tommy's new room will actually pay for itself with the Balsam-Wool and Nu-Wood System.

BALSAM-WOOL *in the Attic Pays the Bill!*

Balsam-Wool Sealed Insulation—applied in your uninsulated attic—will save enough in fuel bills to cover the cost of building a new room or remodeling an old one! That's because Balsam-Wool stops costly heat losses. And only Balsam-Wool offers a *money-back guarantee* of complete satisfaction—you are sure of fuel savings and year-round comfort!

No Fuss, No Muss, No Decorating Costs!

Predecorated Nu-Wood needs no finishing. Its fadeproof colors stay bright with only occasional cleaning. Available in big panels, or in tile and plank form, Nu-Wood goes up quickly . . . decorates, insulates and curbs noise, too.

So Easy to Finance—Ask Your Lumber Dealer!

You can buy Nu-Wood and Balsam-Wool on easy monthly payments. Ask your lumber dealer to explain the "open end mortgage," which spreads small monthly sums over the period of your present mortgage—or F.H.A. plans.

Mail the Coupon for this Nu-Wood Decorator Book —full of *"how-to-do-it"* illustrations in full color.

*Nu-Wood**

NU-WOOD • BALSAM-WOOL
TUFFLEX
Products of Weyerhaeuser

*REG. U. S. PAT. OFF.

WOOD CONVERSION COMPANY
Dept. 114-90, First National Bank Bldg., St. Paul 1, Minnesota
Enclosed is 10¢. Send my copy of the 20-page Nu-Wood Portfolio of room ideas in full color—plus facts on how Balsam-Wool saves money.

Name.....

Address.....

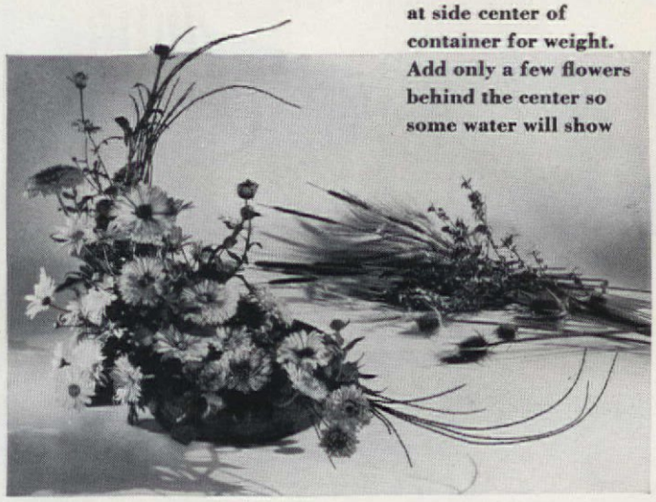
City.....State.....

Place and Show (Begins on page 56)

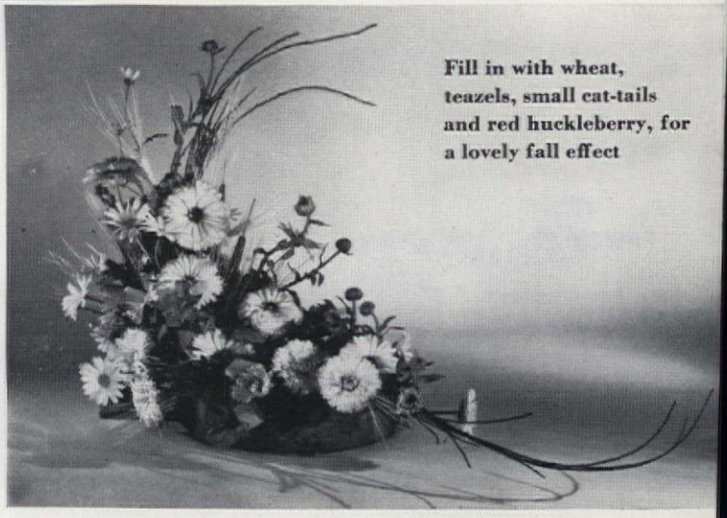
and appealing, especially in the handling of informal fall flowers.

The table setting is in gray and brown—subtle, smart, subdued. Gray table mats and napkins carry a high sheen, a fine foil for cinnamon brown and gray plates, amber glasses, brown-handled cutlery. No matter how you set your table, whether you spend hours creating a masterpiece or take a minute to whip up a quickie, there'll be talk, so why not make it the kind you like to hear!

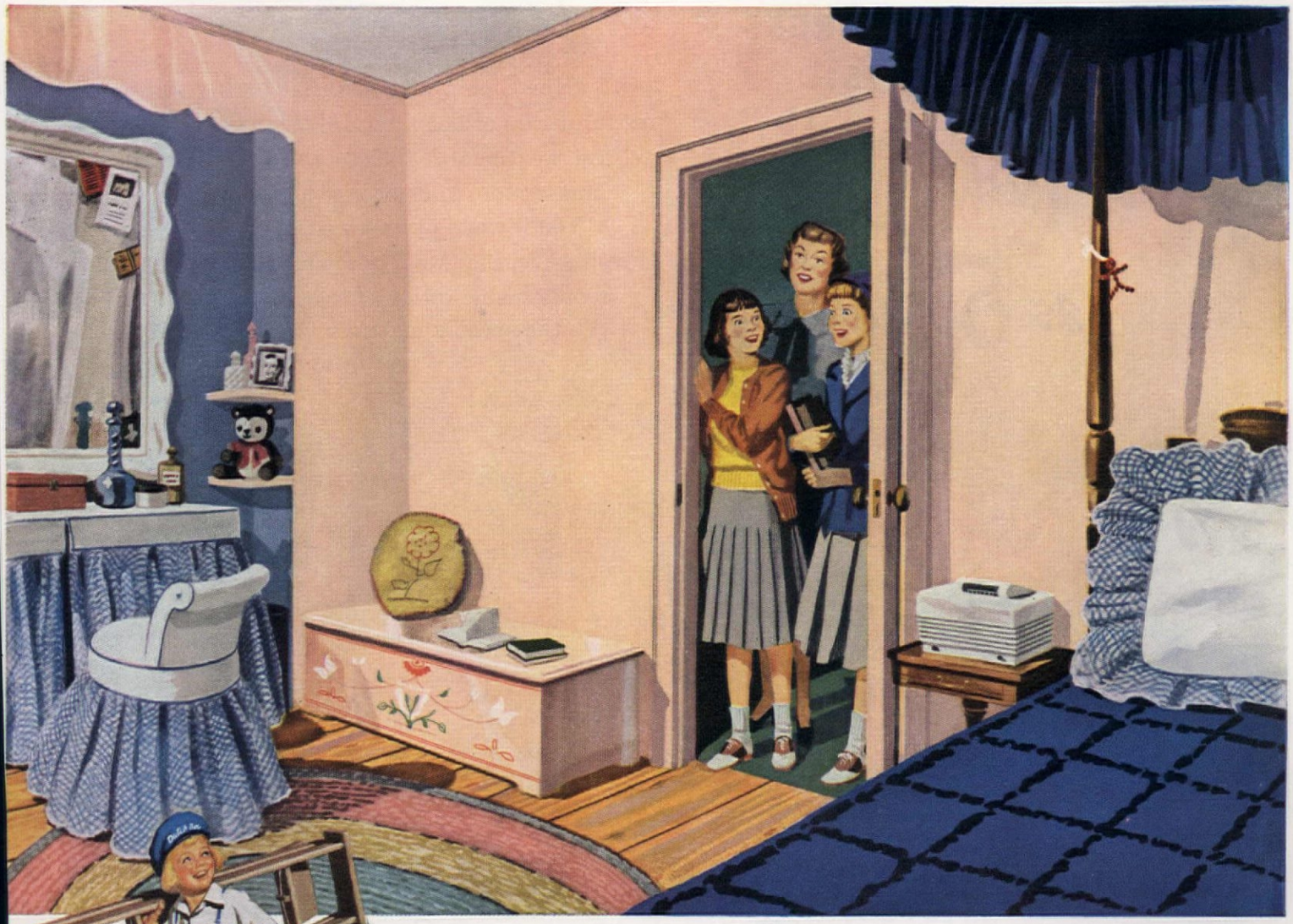
Add apricot calendulas and more yellow daisies Keep large flowers low with unopened buds at outer edge of arrangement. Clip daisy foliage



Mass more calendulas at side center of container for weight. Add only a few flowers behind the center so some water will show



Fill in with wheat, teazels, small cat-tails and red huckleberry, for a lovely fall effect



Oh's and Ah's-

greet the one-coat beauty of "Dutch Boy" WONSOVER!

When you see the magical way rooms respond to "Dutch Boy" Wonsover, you'll be the first to rave over it.

"Oh, how easy!" and "Ah, how beautiful," you'll say delightedly.

"One coat, and everything looks new. My! Does Wonsover cover!"

As home-lovers everywhere can tell you, this one-coat, flat oil paint covers most any painted surface—plaster walls, woodwork, wallboard, brick, concrete. Wallpaper and water-reduced paints, too.

And wait till you see how smoothly Wonsover goes on—how easy it is to apply with either brush or roller. For only a few dollars, you can completely transform an entire room.

There'll be "Oh's" and "Ah's" from everyone who sees your home. For whether you use subtle shades...soft tints...white or off-white ..."Dutch Boy" Wonsover has what it takes to win compliments.

To make the most of your rooms, decorate with one-coat, washable Wonsover. Find your "Dutch Boy" dealer's name under "Paint" in your classified telephone directory.

5 OTHER WAYS TO MAKE THE MOST OF YOUR HOME

1. "Dutch Boy" *Bright White* House Paint, BLENDED to clean itself, stay dazzling white and give long-time protection.

2. "Dutch Boy" Tinted House Paints, BLENDED to remain true in color and stubbornly protective.

3. "Dutch Boy" Trim Colors, BLENDED to provide durable, bright, glossy finishes for sash, doors and trim.

4. "Dutch Boy" Porch and Floor Enamel, BLENDED to assure a tough surface resistant to weather and scuffing shoes.

5. "Dutch Boy" Primer-Undercoater, BLENDED to seal and hide. Used under *Bright White* or Tinted House Paint, produces a superior two-coat job ... even on new wood!

"Save the Surface and You Save All"

MAIL COUPON FOR FREE COLOR BOOKLET

NATIONAL LEAD COMPANY, Dept. 85 (Address nearest office) New York 6; Atlanta; Buffalo 3; Chicago 8; Cincinnati 3; Cleveland 13; Dallas 2; Philadelphia 25; Pittsburgh 12; St. Louis 1; San Francisco 10; Boston 6 (National Lead Co. of Mass.).

Please send me a free copy of your illustrated booklet on interior and exterior color schemes, *Blended Beauty For Your Home.*

Name.....

Address.....

City.....Zone.....State.....

g. U. S. Pat. Off.

Dutch Boy® Paints *...For Interior and Exterior Surfaces*

THANKS TO A MATTRESS THAT REALLY FITS...

wake up Fresh as Spring Air

Now—on a mattress that FITS YOU—enjoy restful nights of deep, relaxing slumber. Luxurious "rest treatments" that soothe your tired spirits, and restore your energy and glowing vitality. You'll wake up renewed . . . invigorated . . . "Fresh as Spring Air"! See your Spring-Air dealer about this new way of selecting a mattress . . . the specific mattress *you* need, to get *more* rest from every sleeping hour.

© 1950

WITH THIS NEW CHART YOUR SPRING-AIR DEALER HELPS YOU SELECT THE MATTRESS BEST FOR YOU!

With the Sleep Check Chart—a new, revolutionary mattress-selection method—the trained Spring-Air dealer helps you select the mattress best suited to *your* height, weight, age, and sleeping habits.

Only *Spring-Air* dealers have the Sleep Check Chart. Look for it. Ask about it! *Trust it*—as a reliable guide. Accepted for advertising in The Journal of the *American Medical Association.*

Spring Air

Guaranteed by Good Housekeeping

THERE'S A FREE SLEEP ANALYZER FOR YOU!

Here's *scientific guidance* in selecting the mattress best suited to YOUR individual weight and build. It's the sure way to new sleep comfort! See your dealer or write for *your* Personal Sleep Analyzer today . . . it's FREE! Spring-Air Company, Dept. 902, Holland, Michigan.

SPRING-AIR MATTRESSES ARE USED IN OVER 1000 FINE HOTELS, 2000 HOSPITALS, NEARLY TWO MILLION HOMES

Great bay window makes stunning showcase for delicate, soft-hued antique glassware. Here Bob Eldred, proprietor of Windswept, shows a pair of antique lamps to a customer

A hobby pays off

LOUISA RANDALL CHURCH

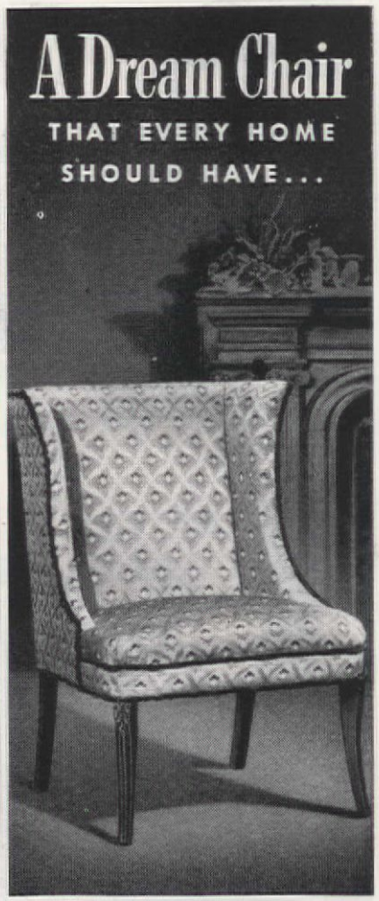
Acme Newspictures

Eldred takes inventory of fine bric-a-brac in Eastlake bookcase

Nothing finer has appeared on earth," it has been said, "than unlucky people who are real persons. The determining element . . . is not so much what happens to them as the way they take it." One such real person is Robert C. Eldred, crippled veteran of World War II, now proprietor of Windswept, charming antiques shop in East Dennis, Cape Cod.

Bob's home is a Cape landmark. Built in 1846, it has the lines of a Southern colonial plantation house. Even greater than the shop's attractiveness is the inimitable charm of the young proprietor. I asked him what impelled him to follow this particular profession.

"Well," he answered, "I have a deep love for America's cultural past. The reputable antiques dealer helps to reclaim and preserve the material parts of our social heritage. Then, too, people in this profession face a constant challenge of study and research in order to represent honestly the things which they offer for sale." Bob feels that research and study



THE NEW KARPEN

"Mayfair"

REG. U. S. PAT. OFF.

So usable... so adaptable, singly or in pairs

Your first admiring glance turns to lasting affection once you've experienced the delightful comfort of Karpen's exclusive new "Mayfair." For now in the "Mayfair" Karpen has achieved a degree of comfort never before thought possible in an occasional chair.

Beneath its stunning exterior lie surprising features—spun latex-foam cushioning and individually muslin-pocketed springs, plus the comfort-inducing support of suspended webbing. Gracefully fashioned legs of solid Honduras Mahogany.

Rich, new and colorful Brocaded Damask fabrics were loomed exclusively for the "Mayfair." Moss Fringe edging adds an extra touch of smartness. Striking as an occasional piece and handsome when paired at the fireside or for host and hostess, the generously proportioned "Mayfair" represents a wholly new concept of comfort and beauty in fine furniture. See it at your favorite Furniture or Department Store—today!

The Karpen "Mayfair" $79.50
Slightly higher west of Rockies

S. KARPEN & BROS.

Chicago • New York
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Dyersburg • San Francisco

KARPEN Guaranteed FURNITURE FOR 70 YEARS

Guaranteed Furniture, Mattresses and Transportation Seating

Prices F. O. B. Louisville

Show Place 1950

THAT'S YOUR LIVING ROOM IN SOLID CHERRY FROM THE ELSWICK COLLECTION

You live in your home more, entertain at home more—thanks to Television. You'll do it more and more as TV gets better.

Here is a room you'll be proud to entertain in, love to live in. The pieces are exquisite show pieces in solid cherry, America's finest cabinet wood. They are in perfect taste for today—as they were in the late seventeen hundreds—as they will be for all your tomorrows.

Budget priced, too—and available everywhere in open stock.

America's largest maker of solid maple and cherry furniture for living room, dining room and bedroom

Television Table $37.50 (Does not include TV set)

CONSIDER H. WILLETT, INC., LOUISVILLE 11, KENTUCKY

Hobby Pays Off

(Begins on page 103)

can't be emphasized too much. He and his wife, Edna, are proud of their six-hundred-volume library which they use constantly. "I guess I'd better add," Bob says, "that I'm one of those lucky persons whose work is his pleasure."

The shop bell tinkled and Bob broke away to welcome another visitor. She followed one rigid rule—two dollars was her limit when making a purchase for her collection of cups.

Bob first showed her a few cups and saucers that met this limit. Then he said, "Do you mind if I show you this fine piece of Spode?"

Weathervane is installed atop shop. Made of copper covered with gold, it is model of clipper ship

The blue and white cup and saucer appeared to have a design of dolphins interlaced around its borders. An exquisite rose was centered in the bottom of both cup and saucer.

"This," Bob said, "is known as the Maritime Rose—one of the finest designs produced by Josiah Spode. Now, if I could make a suggestion—why don't you limit the amount you buy rather than the amount you spend. You've spent some six hundred dollars for the pieces that you now own. At the risk of offending you, I must say that your collection has little to offer except quantity. A small collection of rare and exquisite specimens would not only cost you less but would delight the most esthetic taste."

She bought the Spode cup and saucer—the price, seventeen dollars and fifty cents. "The lady seems to have a new light in her eye," Bob said after he closed the door behind her. Then he called my attention to his latest acquisition—a 4½-foot weathervane made of copper and covered with 22-karat gold. "This vane," he told me, "is without a doubt a model of the clipper-ship *Great Republic*, and is one of the finest, if not *the finest*, in New England. I

Cloth makes the finest Window Shades

Nothing . . . no, *nothing* . . . can take the place of the tough cotton yarns that form the backbone of a **CLOTH** window shade. Without this strong, flexible base of firmly woven fabric, no window shade material can take the punishment of constant exposure and countless thousands of rollings and unrollings without shrinking, curling or sagging out of shape. **CLOTH** in a window shade, whether plastic-coated or oil-painted, is your guarantee of long-lasting, straight-hanging beauty. **CLOTH** window shades installed today will keep their smart, crisp, new look for *years* after substitute window shades have been thrown away!

Feel that fabric! At your dealer's, the Joanna Western Quality Demonstrator turns window shades "inside out" . . . lets you *feel the difference* between **CLOTH** and substitute materials.

Joanna Western **Cloth** Window Shades

...tell the world you're a smart housekeeper!

JOANNA WESTERN MILLS CO. • CHICAGO

KEEP YOUR HOME BRIGHT AND FRESH FOR YEARS...

Archt: C. E. Paulsen, Bethesda, Maryland

Cabot's House Paints will give your home a beautiful, lasting, porcelain-smooth finish that keeps its fresh painted look for years. You'll save when you use Cabot's top quality Collopakes because they last longer.

PLENTY OF COLORS

Cabot's Collopakes come in 32 attractive shades, many unique and available from no other source. You'll find a distinctive color, just right for your home, in Cabot's wide selection.

FREE TO HOME PLANNERS

SAMUEL CABOT, INC.
941 Oliver Bldg., Boston 9, Mass.

Please send me free color card and "The Little White Book" showing pictures of prize winning houses painted with Cabot's Collopakes.

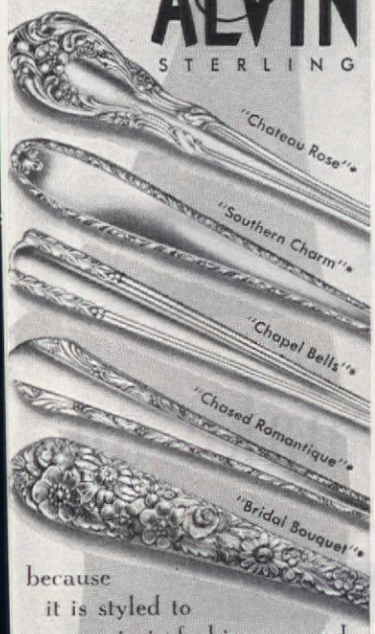
Name_____

Address_____

City_____ State_____

It's smart to buy

ALVIN* STERLING



because
it is styled to
remain in fashion . . . and
its quality is unquestioned . . .
it is "solid" sterling silver
through and through and
constant use will only
enhance its beauty . . .
yet it is inexpensive . . .
in terms of service rendered.

SEE IT . . BUY IT . . AT YOUR JEWELER'S

Write us for illustrated price folder of these and other ALVIN patterns.

THE ALVIN SILVERSMITHS

Makers of Exclusive Silver Designs for over Sixty Years

PROVIDENCE 7, RHODE ISLAND

RADE MARKS.

HOT WATER —plenty of it!

With the finest water heater you can buy—G-E

Safe...no flame, no flue, no fumes!
Completely Automatic—hot water when you want it!
Dependable . . . backed by liberal 10-year protection plan!
Easy on the pocketbook!
Insist on a G-E Water Heater... see your dealer, today!

AUTOMATIC ELECTRIC WATER HEATER

ENERAL ELECTRIC

ARY'S LITTLE LAMBS

nly Pair

Send now, and start selling these and other fast-selling Gifts, Cards, Stationery for big year-round income. FREE—Home Demonstrator, Greeting Card samples, wholesale price-list, catalog, and all else you need to start making money at once, easily and pleasantly at home. Write now to TERRY STUDIOS, 116 Westfield, Mass.

SOMETHING NEW AND SENSATIONAL IN

AST CHRISTMAS CARDS 50 $1 FOR

AKE xtra ONEY AST

Superb Satin Velour & Metallic. Show rich New Cards never before offered . . Gets orders *fast!* Christmas Cards with Name 50 for $1 up. 80 Assortments. Personalized Matches, Stationery, Gift Items. Samples on approval. IMPRINTS FREE.

With Name FREE Samples

O CO., 2801 Locust, Dept. 028-L, St. Louis 3, Mo.

Hobby Pays Off

(Begins on page 103)

intend to install it here, probably on top of the shop."

Bob has been a student of the arts —reading, studying, visiting museums and galleries—since he was fourteen. His mother wanted him to become

This is one of America's earliest draft notices. Dated 1809, it was issued by Massachusetts Militia

an architect. At 15 he took and passed with honors the competitive exams to enter Cooper Union in New York City. By the end of the first term, however, he knew he did not want to become an architect.

In 1933, he settled down to his first nine-to-five job as assistant manager of a small loan company. Here he acquired the ability to appraise furniture and a knowledge of its resale value. Finally, after four years, hating the job of "dunning and chasing people who couldn't pay," he resigned. Then for two summers he acted as host and director of recreation at a summer resort where he met Edna Miller.

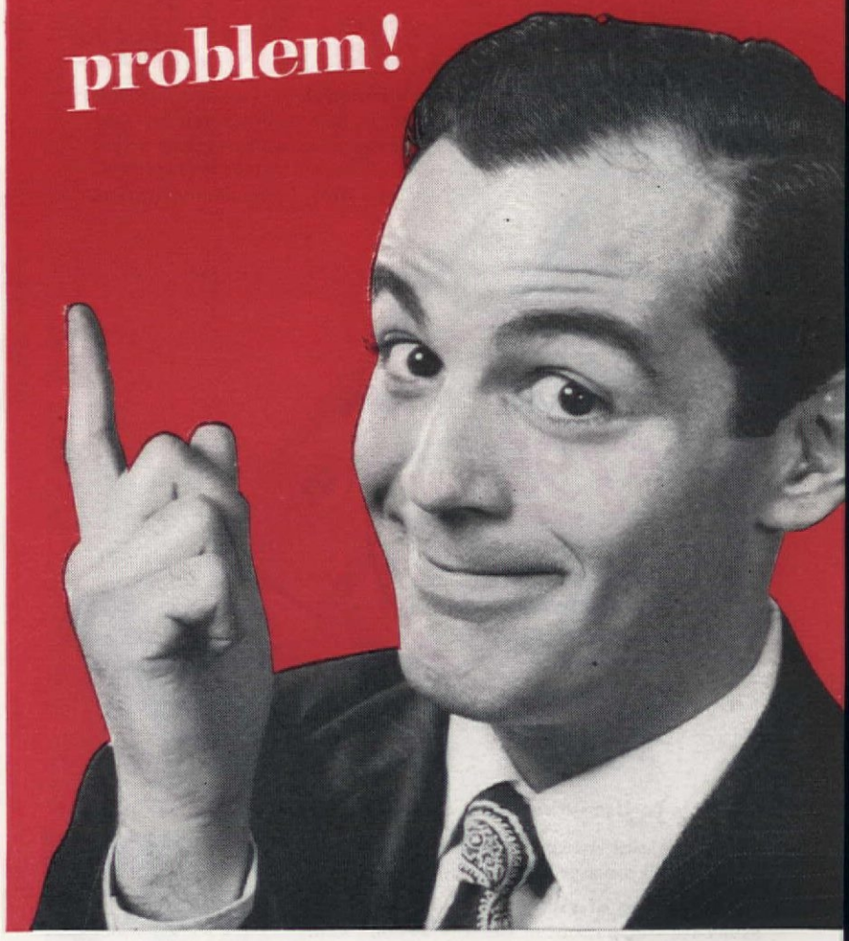
He and Edna were married after he had established himself a career as a life underwriter. Bob loved selling and he skyrocketed to success by writing two hundred thousand dollars' worth of insurance the first year.

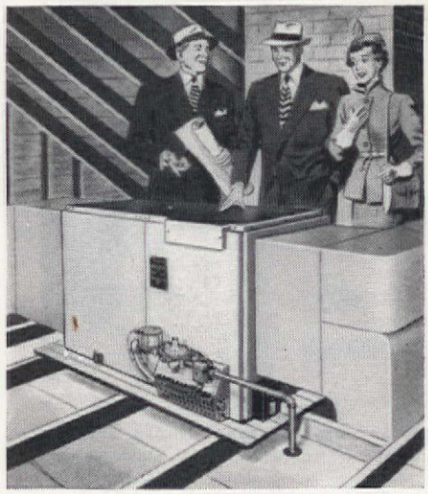
Then came December 1941. Bob enlisted. On D-Day, attached to the Navy, he served as a liaison officer supporting landings on Omaha Beach.

On July 28th, it happened. Enemy tiger tanks chased and fired upon him, blowing his left knee joint to bits. Two years later, crippled for life, he was discharged from the hospital. He resumed his position with the insurance company. Soon, however, he found himself unable to endure the constant walking which the selling of insurance required.

Bob faced the situation with his customary imagination and courage. He took immediate account of his assets: his success as a salesman, his lifetime interest in and thorough knowledge of antiques, and, above all, his partner and helpmate, Edna. Out of his bad luck emerged his greatest opportunity—a chance to enter the profession for which he had been preparing since boyhood.

Bryant's HIDE-AWAY solved our heating problem!





SAVES FLOOR SPACE! Installed on attic crossbeams or suspended from basement or other ceiling. Cabinet only 48¼" long, 37⅛" wide, 29¾" high. Available in 100,000 and 125,000 Btu per hour inputs. Heat exchanger of rugged 12-gauge steel, 3 times thicker than minimum American Gas Association standards. Built for years of trouble-free service.

We put our hide-away in the attic . . others suspend it under the floor or from the basement ceiling!

No matter where you place it, Bryant's practical and proved *hide-away* winter air conditioner is specially designed to conserve valuable living space. Automatically controlled, it gives even, comforting warmth all winter long. Economical in operation, it brings automatic gas forced-air heating within range of every homeowner's pocketbook!

CONDITIONS THE AIR! Filters and gently circulates the warmed air through duct system to every room. Humidification optional.

FULLY AUTOMATIC! Turns on and off automatically to maintain the degree of heat dialed on the thermostat.

EASILY INSTALLED! Compact unit separates into two sections for ease of handling in those hard-to-get-at places.

BURNS ANY GAS! Approved by American Gas Association for use with natural, manufactured, mixed and LP-Gases.

OVER 40 YEARS OF LEADERSHIP IN GAS HEATING

Let the pup be furnace man ...and water boy too!

bryant

AUTOMATIC HEATING

Bryant Heater, Dept. 36,
17825 St. Clair, Cleveland, Ohio

Send me literature that tells more about the new Bryant Winter Air Conditioner designed for *hide-away* installation.

Name_____

Address_____

See it! Try it! The all-new SINGER CLEANER with Dual Suction

This wonderful, easy-to-use, SINGER Cleaner is first to bring you *two fans* . . . for the greatest dirt-getting action ever! Call your SINGER SEWING CENTER for a free, home demonstration.

SO EASY TO OWN!
Only $7.95 down
BALANCE AS LOW AS $5.00 PER MONTH
LIBERAL ALLOWANCE ON YOUR PRESENT CLEANER

So Easy To Use—thanks to all these marvelous SINGER extras!

Magic Handle! A new vacuum cleaner design that puts all controls at finger-tip reach.

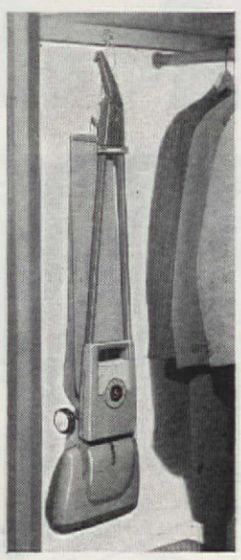
No unwinding of cord! Gives you extra cord as needed—gets it out of the way as you clean.

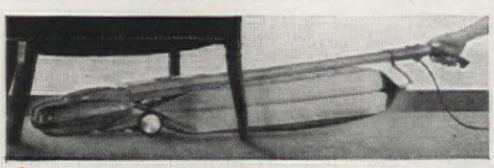
More cleaning power when you need it! Two-speed switch for heavy and light cleaning.

No more foot-pedal acrobatics! Touch the trigger—and adjust handle to any position.

Exclusive "floating" brush gently loosens deep imbedded dirt. Adjusts automatically to most any rug thickness.

Easy to carry with sideway hand-grip. Soft Vinylite bumper cannot mar furniture.





Gets under furniture—easily. Housing unit is only 5 inches high.

So easy to store! Hangs flat against wall. Ideal for small homes.

For your protection SINGER sells and services its Sewing Machines, Vacuum Cleaners, and other products only through SINGER SEWING CENTERS, identified by the Red "S" Trade-mark and the SINGER SEWING CENTER emblem on the window, and never through other stores or outlets.

* **SINGER* Vacuum Cleaners are sold only through your...**

SINGER·SEWING·CENTERS

THERE'S ONE NEAR YOU TO SERVE YOU

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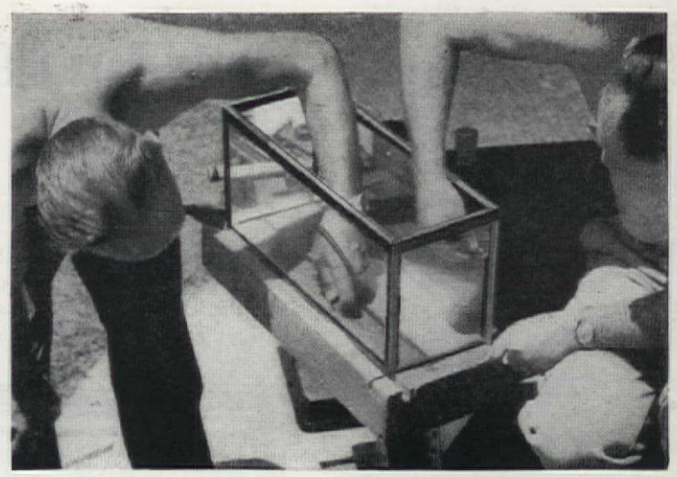
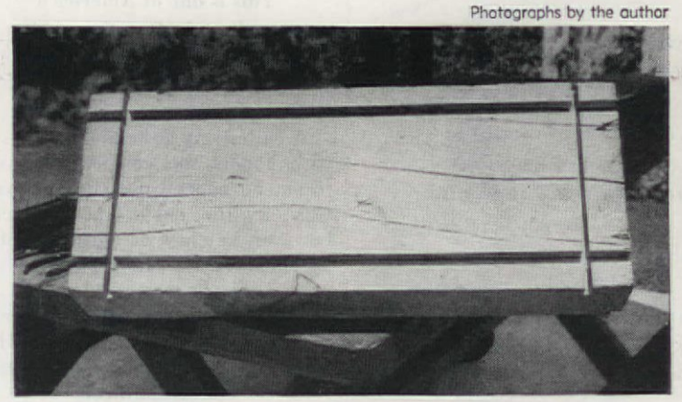
*A Trade-mark of THE SINGER MANUFACTURING COMPANY

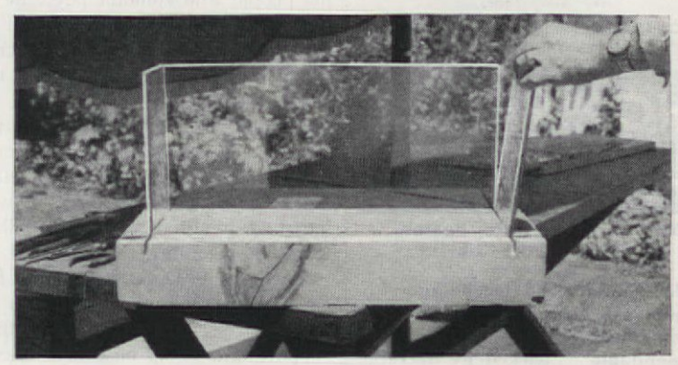


How to make an

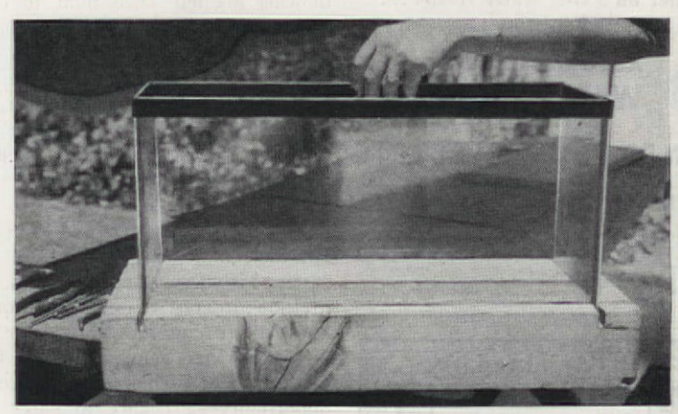
Photographs by the author



1. A sound 2 x 12 x 24-inch plank with ½-inch deep groove (for the glass) 1 inch in from each edge. Fill cracks, and paint later



2. Insert in grooves four sheets of plate glass professionally cut from scrap and smoothed; let side pieces overlap the ends



3. With glass bottom in place, 1-inch-wide steel band, cut, bent, welded, or soldered to exact size, holds walls firmly in position

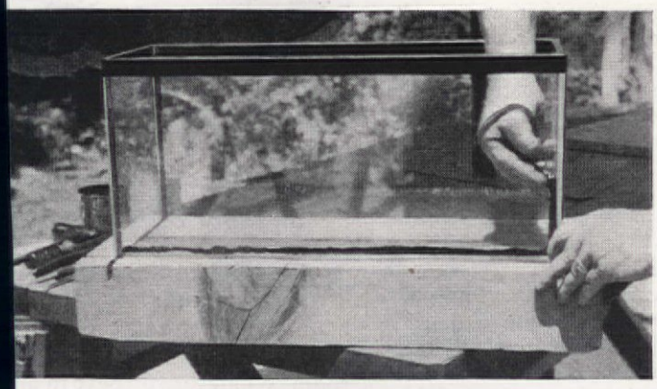
DONNELL CULPEPPER

Aquarium

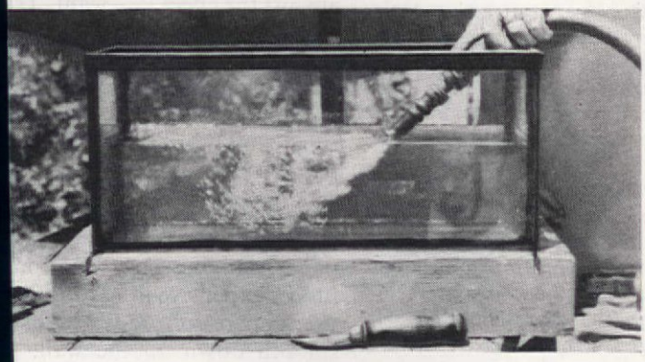
My neighbor, Lee Boswell, is always busy with hobbies. But then, so am I. Each never knows what to expect in the other's back yard or workshop. Recently, when I saw him at work with a board and some pieces of glass and, frankly puzzled, asked, "What goes on now?", he replied, "It's my new aquarium." He had suddenly gone in for tropical fish!

That was weeks ago. By now he has one beautiful big tank for tropical fish on the dining-room buffet and smaller ones scattered from there out to the garage. Most of them he made, himself, and they are mighty well done. Moreover, as he told me, it's not difficult; and to prove he's right, this is how he built the one that started all this commotion, and which was intended for a small breeding tank:

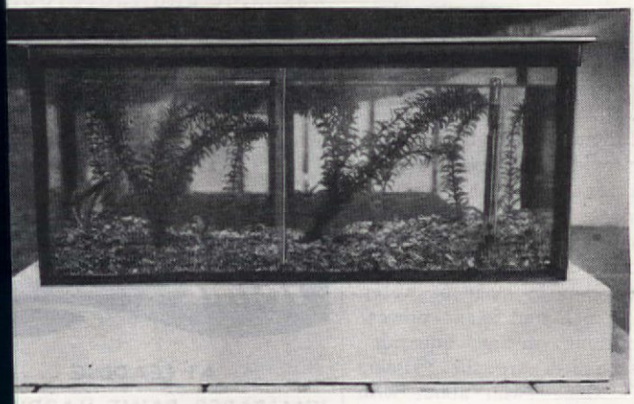
The materials were: A board 2 x 12 x 24 inches for the base; five pieces of scrap plate glass cut to his specifications and beveled by a commercial glass cutter—two ends, each 10 x 12 in., front and back, each 22 x 12 in.,



Force, then smooth, waterproof aquarium cement into bottom d corner cracks. Two can work at this (see picture above title)



Fill tank with water to test for leaks. If any are found, fix before ng farther. Let water "age" a few days before introducing fish



inished aquarium with base primed and painted, gravel and spread on bottom, oxygenating plants in place, ready for fish

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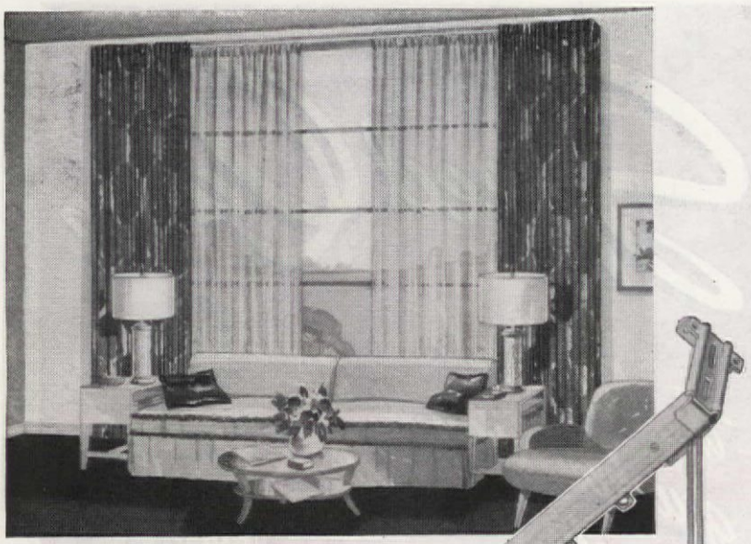

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Aquarium

(Begins on page 106)

and a bottom piece just big enough to fit inside the others when in place; a painted steel band to hold the glass sides tightly together at the top; a can of aquarium elastic cement; washed gravel and sand for the bottom of the tank, and some water ferns and oxygenating plants.

To start, route out, or dado, the baseboard half an inch deep and just wide enough to admit the glass snugly (Fig. 1). Next, force the end pieces into their grooves, then the sides, which overlap the ends to an exact fitting (Fig. 2), and finally lay the bottom piece firmly in place.

As the next step, force the one-inch-wide steel rim (bent into the proper rectangular shape and welded beforehand) down over the top (Fig. 3). In Lee's case it fitted so tightly that a rubber hammer was used to get it into position. Already the tank looked as though it would hold water, but it wasn't ready for that yet. For then came the tedious job of forcing the waterproof cement into all the bottom cracks and the glass joints (Fig. 4). Being extremely pliable, the cement can be rolled into strips or "stringers" about lead-pencil size, pushed down into the cracks with finger pressure, and later smoothed with a small putty knife.

Finally the dadoed grooves in the base beyond the glass were filled with plastic wood, and when that had dried and been sandpapered smooth, the entire base was painted white. The result was a very attractive tank. With the addition of a chromium-plated rim around the top and four corner strips, it would have been stylish enough for any room in the house. Tested with water from a hose (Fig. 5), it proved perfectly tight. So the well-washed gravel and sand were spread on the bottom to cover the glass to a depth of about an inch at the front and up to two inches at the back. Then the plants were inserted into the sand, and the tank was covered with a piece of thinner glass to prevent excessive evaporation.

Although it was actually finished, the aquarium was placed on a shelf on the back porch and allowed to stand, full of water, for three or four days to, what tropical fish people call, "age the water" before putting any fish in it. Once the water is "aged," it is good almost indefinitely without refilling, provided the fish and plant life populations are properly balanced. Occasionally a little water may have to be added to replace that lost by evaporation. Although algae or "scum" develop in stagnant water, algae-eating fish and snails prevent that happening in an aquarium. Among such fish are the "kissing gouramis" which swim about with perpetually puckered lips sucking in the almost microscopic algae.

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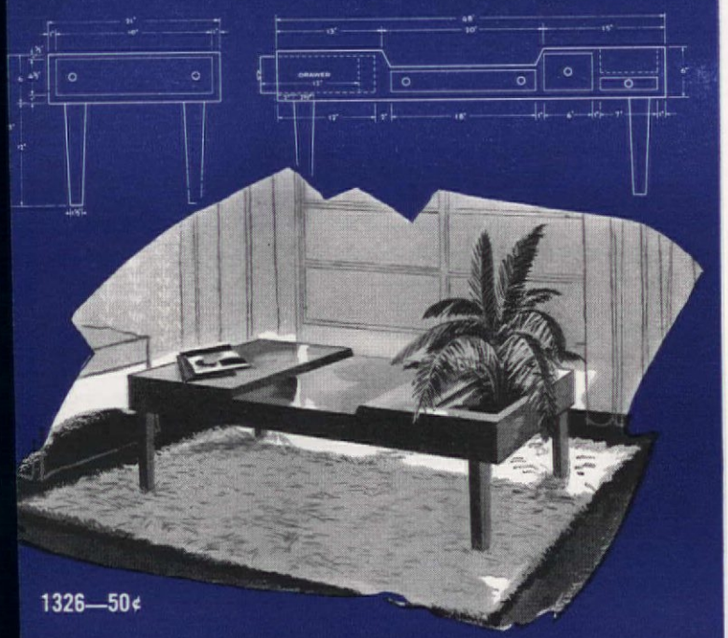

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Woods Are Full

(Begins on page 50)

or mantelpiece space for which the panel is intended. It may be a weathered plank, a piece of plywood painted or varnished, even a crude, irregular slab from a tree.

The plant material should be chosen with substance and interesting form as well as lasting qualities in mind. I will suggest some farther on, and you will undoubtedly discover many others as you wander about with your eyes opened to possibilities you may not previously have noticed. The pattern of a design can be greatly enhanced and "tied together" by the use of gnarled and crooked sticks which often are weathered to a soft gray or decorated by nature with tufts of lichen and moss. Old woody fungus growths offer great interest; many retain their original colorings long after they are thoroughly dried out. Those who live in semi-tropical regions have a wealth of exotic things, such as the odd "wooden-" or "frozen-roses."

What you gather may be used in its natural form, or you can cut and open it up to obtain variations. Slices of pine cone look like roses; cross sections of many pods show striking designs; wisteria seeds are housed in pale green velvet sheaths; many iris pods curl into fascinating shapes; those of magnolia are studded with tiny, bright red balls; the coarser grasses give an airy, light touch. For best color and lasting qualities, gather your materials in autumn or early winter after frost has struck. If picked earlier, seed vessels, in drying, may change form or even mildew, which naturally will affect and perhaps destroy the beauty of your design. With patience and a steady hand, you can get delightful effects with many kinds of seeds. Melon seeds can be placed to form daisylike flowers with centers of smaller seeds such as radish, for example.

Next, after board and plant material, you will need a "sticking agent." Any good household cement or furniture glue will do. If heavy pods, etc. tend to slip out of position, you can hold them in place with a flat stone or piece of metal until the glue dries.

And that—plus your imagination and skill (natural or acquired)—is all there is to it. So go out and try your hand. You will look at the world with new eyes when you begin searching for material with which to make such a simulated carved wood panel.

Some familiar, easy-to-find objects include: Milkweed pods; red-berried sumac heads; acorns, pecans, and other nuts; cones; miniature ears of corn; sweet-gum balls; cattails; pods of unicorn-plant (Martynia), magnolia, lotus, poppy, love-in-a-mist (Nigella), honesty; fruit of the empress-tree (Pawlonia), the five-leaved akebia—and, oh, many, many more.

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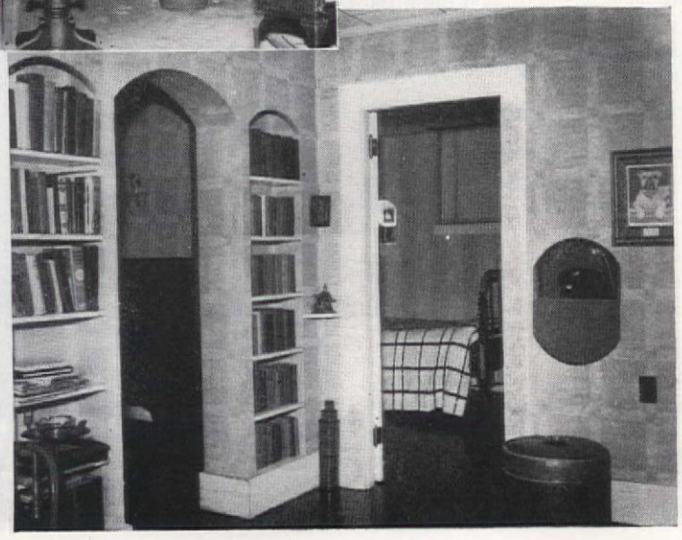
Unused storeroom was in really rocky condition when Denning took over, converted it into three-and-a-half room flat. It's designed for wheel-chair living by a strictly independent guy



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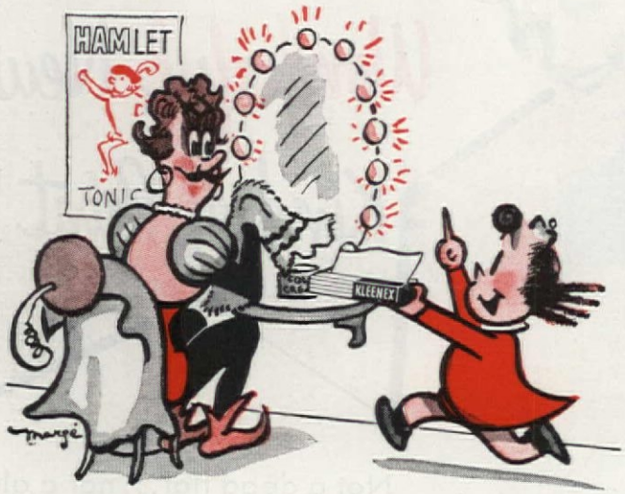

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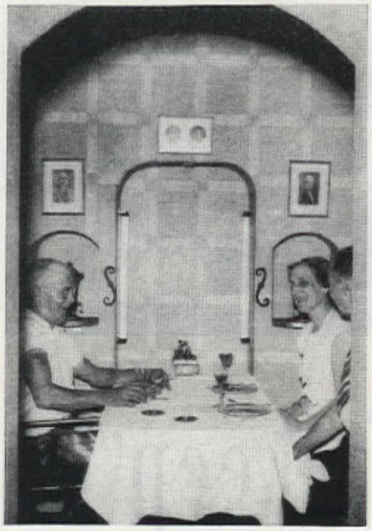
You Can't Keep

(Begins on page 111)



Paul Denning entertains two friends in dinette nook. Table is set at exact height to accommodate wheel chair

off. The first problem to confront him was an empty house (his daughter's) where his clothes, personal effects, and what was left of his household furniture were stored. His daughter was away visiting, and for a month the mechanics of living and getting started again, on a smaller scale, at his old job of newsdealer occupied most of his time.

The big problem, which was a real headache in 1946, was house hunting. Competition was nightmarish, Paul's requirements excluded second-story apartments, and he needed a location near the business district. So he looked where others wouldn't and found an unused storeroom. The neighborhood wasn't exactly like Beacon Hill, but then Paul was interested in an interior that suited his own particular needs.

The storeroom had outside exposure on two sides. No two walls were made of the same material, the ceiling hung in shreds, and the wiring was useless. There was no plumbing and the flooring was loose. But there was about 400 sq. ft. of space, steam heat, hot water, and electricity and plenty of headroom for imagination, planning, and hard work.

Paul put his carpenters to work following his ideas which he had outlined with crude drawings, and on Easter Sunday, 1947, he was able to move into "The Shanteau" as he calls this hybrid cross between a chateau and a shanty.

"The Shanteau" contains a living room, bedroom, bath, kitchenette, and dinette, all well-equipped with gadgets. The dinette is only a nook between the kitchenette, bedroom, and living room. None of these rooms is exactly the same width at both ends because

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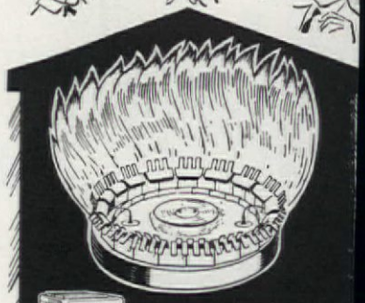

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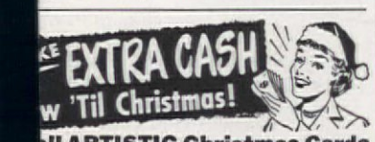

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You Can't Keep

(Begins on page 111)

the walls had to be built out in some places to eliminate awkward jogs. The floors are done in red marbleized inlaid linoleum, and thresholds have been removed at all the doorways in the apartment.

The dinette features a built-in table which seats two on one side. Paul and his wheel chair reserve the opposite side. The table is 31 inches off the floor, just the right height to accommodate Paul's wheel chair. The table folds into a recess that has two fluorescent tubes which are controlled by a door switch in the jam so that when the table is down the lights go on, and when it is folded the lights turn off.

The kitchenette has a "Servador" to the right of the sink which opens directly to the outside of the building. The iceman, milkman, laundry driver, grocery boy all hold keys to it, so Paul gets his deliveries whether he is home or not. The problem of refrigeration, pretty well-nigh unsolvable in 1946, was met handily with a portable "pop bottle" ice box mounted on a castor platform. Cooking is done on a two-burner electric plate with extra assistance from an electric grill and toaster. One of his favorite kitchen accessories is a large popcorn bowl which started out life as the hub cap on a Mercury 8. There's a work bench in the kitchenette, too, where Paul writes, tinkers, or mulls over his coin collection.

At the outside door there is a periscope arrangement of mirrors in the casing that enables Paul to see who is at the door. He figures it's easier for a guy in a wheel chair to keep unwanted callers out than it is to throw them out after they get in. A large closet has been built into what was once an old cellar stairway. It is cedar-lined and can easily store a party table and other paraphernalia that go along with housekeeping.

The walls of all the rooms, except the bedroom and bath, have a paneled effect achieved by wallpaper with an inlaid pine pattern which looks like the real thing. Floor plugs have been installed 24 inches from the floor to make hooking up electric appliances more convenient for Paul.

"The Shanteau" is really geared to Paul's way of living. He has planned a home that makes it possible for him to live a perfectly normal, pleasurable life. He likes to entertain, and his Saturday night dinners are legend with his friends. A good cook, his specialty is porterhouse steak. He keeps his apartment in spotless condition and it's a testimonial to his culinary skill that he can turn out a really mean porterhouse even with limited equipment.

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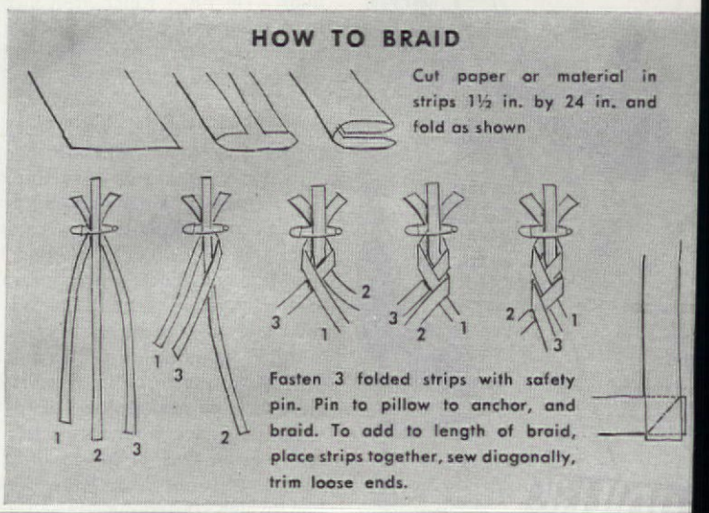
How to amuse a sick child

An easy out for the constant query, "What can I do now Mother?" when Susan is convalescing from one of childhood's many illnesses. Braids are fun, easy, and versatile. Many small articles can be made from crepe paper or scraps of cloth. Here are several as a starter. By following the simple diagrams below, any child can manage neat braids, ready to make up as shown at right.



"93"
Seneca's
Guaranteed by Good Housekeeping

the magic number in the life of your Curtains

There's a longer life and a lovelier one for your rayon marquisette curtains thanks to "93"... Seneca's wonderfully improved washable finish.

"93" keeps curtains *free!* Free of dirt-collecting, beauty-dulling lint and fuzz . . . curtains stay *sheer* and *clear* after many washings . . . stay *clean* longer!

Something new in miracles! "93" finish curtains come out of the wash with a "like-new" crispness and lustre because "93" can really take a tubbing . . . lots of them!

No starching needed! Insect resistant! Be sure you have the "93" label on *your* rayon marquisette curtains. (On cottons look for the famous CLEARIGHT label.)

SENECA TEXTILE—Division of United Merchants and Manufacturers
91 Franklin Street, New York 13, New York

Data: Valrie M. Geier

1. Coin bank. Make out of evaporated milk can. Use chisel to make slot in top. Glue on two contrasting rows of crepe paper braids on top and bottom ends. Paste on cut-out flowers

2. Braided doll rug. Make center of print braids, then two contrasting colors, finish with print. Sew round and round with button thread. Don't pull tight, "ease" as you sew round

3. String box. Use cardboard container. Cover top and sides with cloth or wallpaper. Paste on crepe paper braids as shown

4. Basket. Another cardboard container. Cover entirely with crepe paper braids. Do row by row, from bottom up. Before gluing on top row, glue on handle, then cover with top row of braid

How to put glowing

COLOR MAGIC

in your kitchen

n minutes, for pennies—you can make your itchen glow with magical reds, blues, ellows—simply by placing color-bright Royledge on all shelves. Only a penny a foot, ew "Plasti-Chrome" Royledge is so imple and quick to use—simply place on helf and fold down beautiful edge. See lorious new patterns now at 5 & 10's, upermarkets, Housefurnishing, Naborhood, Dept. Stores.

Plasti-Chrome

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Shelving Paper & Edging all-in-one 9-ft. pkgs.

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From Mengel's Century Bedroom Group . . . this fine modern version of the chest on chest. And below, the new double dresser.

Permanized MENGEL Furniture

Look closely . . . look twice

this is

MENGEL

furniture

. . . priced for the home-on-a-budget. But in design and craftmanship worthy of the most luxurious home.

Note the gentle, ever-pleasing lines of these Century pieces . . . and others in this group are equally as gracious. Shown in dove grey walnut. Also in amber brown walnut or flaxen oak.

THE MENGEL COMPANY, FURNITURE DIVISION
LOUISVILLE 1, KENTUCKY

It is not too soon to think of THINGS TO MAKE FOR CHRISTMAS

The American Home Christmas book for 1950 was designed to help you make Christmas the most wonderful time of the year.

With an introduction dealing with the mystic, intangible beauty of this Holiday Season, every page is filled with ideas on how to make practically everything that goes with the great day and at very little expense—naturally.

More than 400 ideas including unusual gift wrappings, Christmas cards, interior decorations, unusual front-door treatments and 35 pages, many in color, devoted to the all-important subject of food and table decorations have been gathered together in this book by the Editors of THE AMERICAN HOME to help you better plan for the Holiday Season.

The edition is limited and the time is short, so to be sure of your copy, use the attached coupon or get a copy of the Christmas book from your favorite newsdealer. The price is $1.00, and we will mail it direct postpaid if you find that your dealer does not have it. This is one of the most unusual books we've ever published and we again urge that you act promptly by getting a copy through your dealer or direct from us.

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The American Home Building
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Enclosed is $1.00. Please send me your Christmas Book promptly.

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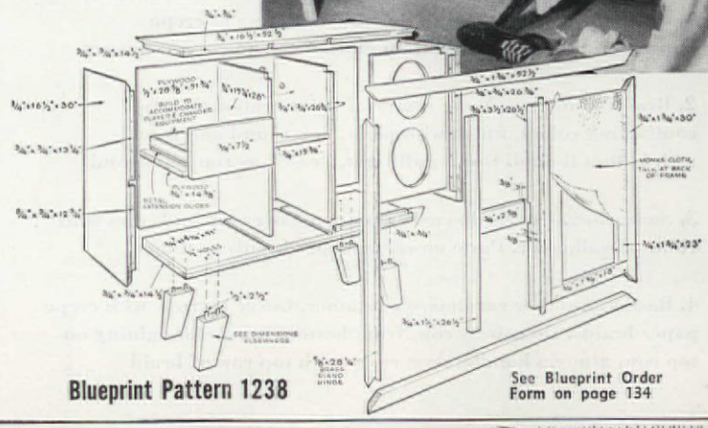
Get out your hammer, your tacks, and your saw! In a short time, with this American Home Blueprint pattern, your radio, records, and player will be neatly nested in a compact, modern cabinet. Just build according to our pattern to solve your music-storage problem beautifully!



Blueprint Pattern 1238

See Blueprint Order Form on page 134

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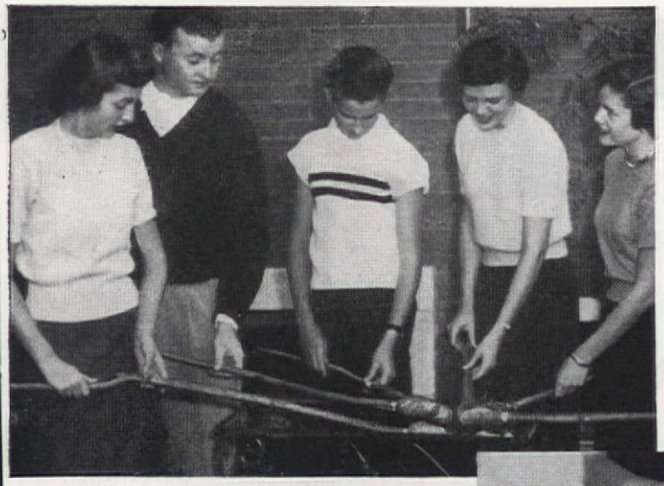
The Striking New *Hearth Flo* Gas Circulator Heater

here at last is a Circulator with such smart, functional styling that it's a real part of modern living. Economical to own and operate — and so efficient that it provides all-over room comfort — wall to wall and right down to the floor!

Available in sizes for single and multiple-room installations, for use with natural, manufactured, or L-P gas. Hardware, home furnishings, and appliance dealers have Hearth Flo Circulators.



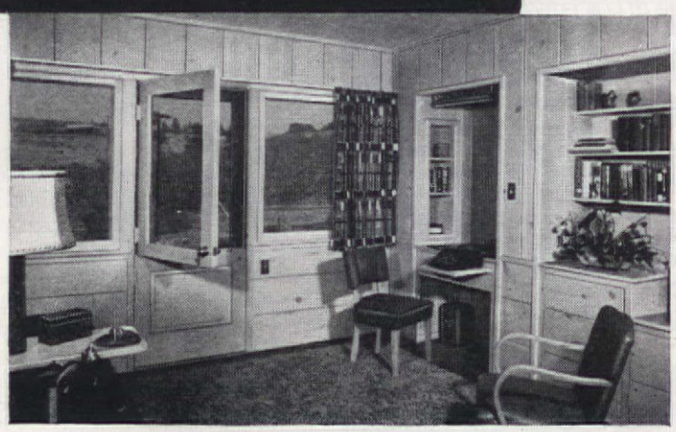
A whimsical but practical idea for an outdoor party. Mold hamburger on end of stick and cook over burning coals

Idea, Myrtle Ross Davis

Hamburger hung on a hickory limb

Here's a new twist for a picnic favorite. Mix two pounds of ground beef with one egg and a half cup of bread crumbs. Peel bark from end of a sturdy stick (hickory, willow, or what-have-you) and mold hamburger around the end. Serve on buttered bun and fill the well left in the center with ketchup, pickle relish, mustard and/or onion. Repeat until full.

MAKE MINE MODERN!



And as modern as tomorrow is this delightful functional room utilizing the radiant woods of the Western Pines*.

Mellow and fine-grained, these woods add their own beauty to any contemporary or traditional design. Glowing paneled walls and halls, graceful stairways, cheerful kitchens and gay rumpus rooms take on sparkle and character with beautiful Western Pines*.

Whether you are building or remodeling, ask your lumber dealer to advise you about using the Western Pines*. Economical to buy, easy to work, they take paint, stain or wax beautifully. Build in charm with the Western Pines*!

THESE ARE THE WESTERN PINES
- *IDAHO WHITE PINE
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New, colorful "Enchanting Homes of Western Pines" has 71 pictures full of ideas and decorating helps. Write today. WESTERN PINE ASSOCIATION, DEPT. 315-F, YEON BLDG., PORTLAND 4, OREGON.

I'm Jack Nei*

... and I want to tell you why we handle Fluid Heat ... we've studied many different makes of oil burners during our 50 years in the heating business . . . and in our opinion there's no finer automatic heating on the market! Fluid Heat offers our customers the three most important elements in automatic heating . . . absolute dependability, maximum economy, most efficient *heating!* And Fluid Heat's complete line of Air Conditioning Furnaces, Boiler Burner Units, Rotary and Pressure Burners enables us to get best results in any type of domestic heating, large or small!

We get a fair, square deal and complete cooperation from a manufacturer who's built oil burners for 28 years . . . our installations are easier, quicker and better . . . and our customers are delighted with Fluid Heat performance!

If you live in the Chicago area, stop in at Polonia Coal Co. (phone HUmboldt 6-2562), or one of the other Fluid Heat Dealers in town, and ask for a demonstration. And you other folks . . . if you're interested in the world's finest automatic oil heating . . . just get in touch with the friendly, honest Fluid Heat Dealer in your town . . . or write direct to the company: FLUID HEAT DIVISION, Anchor Post Products, Inc., 6760 Eastern Ave., Baltimore 24, Md.

*Jack Nei, Manager, Heating Div., Polonia Coal Co., Chicago, Ill.

fluid heat
OIL BURNER

"WORLD'S ECONOMY CHAMPION"

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Baltimore 24, Md. • Established 1892

Manufacturers of a complete line of Gas and Oil-fired Automatic Heating Equipment.

Promises from Tampax

Tampax is a word full of meaning for every woman who faces each month the problem of sanitary protection. Millions of women are using the Tampax method today; how about you?

Tampax promises you

complete freedom from belts, pins and external pads—freedom from odor, chafing and binding. Gone is the fear that bulges or ridges may be revealed under your dress or skirt. With Tampax this *cannot* happen.

Tampax promises you

a thoroughly scientific, doctor-invented method, combining efficiency and delicacy. Pure surgical cotton is contained in slender patented disposable applicators designed for easy insertion. The Tampax, in place, is absolutely invisible and *unfelt*.

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a new peace of mind and confidence during "those unpleasant days." Buy it now at drug or notion counter and tuck a month's supply into purse. (3 absorbency-sizes: Regular, Super, Junior.) Tampax Incorporated, Palmer, Mass.

Accepted for Advertising by the Journal of the American Medical Association

You Can Have It, Mrs. Herbert, BUT—

RUTH H. MORGAN

I started housekeeping in one of the "plain, friendly houses of America" described by Mrs. Herbert in the May issue. I was a bride at that time. Our "plain, friendly house" had all the gingerbread *and* the white front porch with the high sky-blue ceiling. The trouble was, since I had to make a home in it, I couldn't just look through the small panes of glass into your ruby world. However, I saw red often enough on the inside, too!

The worst problem was the dirt. Now I believe I'm not an unusual person when I admit that I have no fondness for dirt in all its many forms—small boys often covered with it excluded. But how well I became acquainted with the unlovable forms of it, not only dirt from our own furnace and the accumulated dust of years within the walls, but our house was so chummy with all the neighboring houses that it allowed all their dirt to seep in, too! The window sills were part of my morning scrub duty—soot in winter, grit in summer.

The house was friendly in other ways too. Its wide pine board floors with a dark finish, which registered perfect footprints, would have trapped any burglar (you could leave footprints even though you dusted every hour on the hour), and had cracks wide enough for me to see my husband firing the furnace in the basement. Somehow the chumminess of this situation failed to impress me, so worried was I over the possibility of suddenly joining him without invitation.

Our house certainly gave evidence of the *life* that had been lived within its walls, too. Each time I heard the window panes rattling in a slight wind, I was reminded of the squirrel which former occupants had unknowingly locked in the house when they left for a two weeks' vacation. The poor, starved creature had gnawed the woodwork thin around the windows in his frantic attempts to escape. Those deep, ugly scratches on the floors had been made by the three huge police dogs another owner had kept in the house.

And there were other, even more obnoxious forms of life, too. We kept a big tomcat to cope with one of them, and many's the breakfast I've prepared with cat and mouse gaily scrambling around my feet. We used poison for those horrible "bugs" and our constant vigil kept them from getting ahead of us; but we never did manage to eliminate the moths. I

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Aluminum Combination Screen and Storm Sash

Every design and construction feature of Cinco Combination Windows has been engineered to give you years of easy operation . . . trouble-free, year 'round comfort and protection.

CINCO MEANS YOU'LL ENJOY THESE BENEFITS:

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- *A cleaner, safer, more healthful home.*

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Gentlemen: Please send me illustrated literature on Cinco Windows and name of nearest distributor.

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I own my home ☐ I plan to build ☐

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You Can Have It

could see the little worms creeping out of the baseboards every spring, and several times during the season they were joined by those winged ants we call termites.

I, too, have some friends. They were not versed in New England; but they lived in a lovely modern home—and longed for your friendly, unspoiled-by-remodeling, gingerbread variety. They sold their home and purchased one whose antiquity put mine to shame. It had higher ceilings, a fireplace in every room, and baseboards twenty inches deep. The basement was floored with brick and had brick walls, and the rats which inhabited it were sleek and long. Their last desperate installation of a "pushbutton" furnace, which eliminated the necessity of going down to the basement (since the kitchen was large enough for laundry and drying yard combined), failed to keep them warm as their friendly house shared its warmth with all the great outdoors. Their heating bills were prohibitive. When wallpaper was needed, it took yards and yards, all ceiling work had to be done by people who weren't overcome with dizziness at high altitudes.

Where are my friends today? They've built the most up-to-date modern house you ever saw, window walls and all.

I had a great aunt who lived in one of those old houses. It was loaded with gingerbread trimmings. It was situated on a high Cincinnati bluff overlooking two bends of the Ohio River which encircled the blue grass of the Kentucky hills, and the surrounding hillsides were filled with violets every spring. I loved to visit my aunt and threatened never to speak to her again when she sold her home. But, of course, at the age of nine, I failed to understand that it wasn't the house itself I loved—it was the marvelous view it commanded, and the beauty and charm of its flower-filled hillsides.

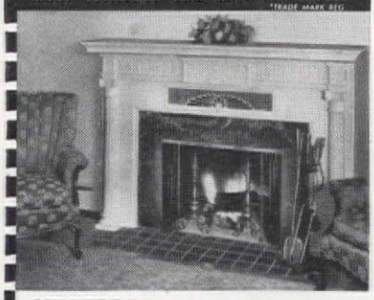
And, by the way, I'm unfamiliar with a busy port on the Gulf, but I live right next door to those Indiana river bottoms where you claim to have seen those friendly old houses Mrs. Herbert. I certainly do agree with you that they are not wrecks "with possibilities." They are gray from long weathering and no paint usually aslant in the direction of the prevailing winds, their "Chic Sales" bent in like manner, and always a high water line all around the outside often above ground floor level, where the annual spring floods have left their calling cards. Shall we say they are just "wrecks?"

As for those Dorothy Perkins roses they go well with any home. Flowers are not confined to periods, than goodness, and whether you own

Before you build or remodel learn about

HEATFORM

The *Superior* Heat Circulating Fireplace
• most efficient and durable of all •
*TRADE MARK REG.

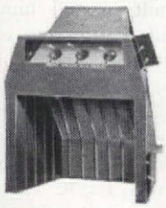


HEATFORM is your answer to the problem of the old-fashioned fireplace which loses a large percentage of heat up the chimney.

HEATFORM air chambers capture this heat before it is lost, and circulate it throughout the room and even into adjoining rooms.

HEATFORM prevents smoke troubles. It is a scientifically designed metal form, hearth to flue, around which anyone can build the masonry walls.

Write Today for free 8-page circular of information or send 50c for 36-page book of beautiful interiors with fireplace designs and other valuable information.



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LOOK FOR THIS TAG!

Tests prove wire insulators *last more than twice as long* as other insulators. Insist on PERM-A-LATORS and get greater comfort . . . longer-lasting mattresses and upholstered furniture.

Write for Free Booklet!

FLEX-O-LATORS, Inc. Carthage, Mo.
Factories in Carthage, Mo. and New Castle, Pa.

You Can Have It

(Begins on page 118)

modern ranch house or Southern colonial, it is your privilege and pleasure to surround it with the posies which most uplift your spirits.

And those well-scarred gingerbread porches!—well, my children prefer trees. So we moved into the country where we have lots of them, and I can watch the antics of the youngsters through my window walls.

Now about those Franklin stoves! We suffered for two summers over one which was meant to warm our cottage on Baie Chaleur in New Brunswick. We had plenty of time then for all members of the family to take turns dressing in front of it; but think of the congestion that would cause during the early-morning rush of our working lives! That's the reason why we now heat with a gas furnace where a touch of a button controls the temperature.

Oh, you can have your family treasures in your modern house, too. Our hand-carved totem poles, Gaspé boats, Nova Scotia lobster buoys, British Columbia Indian dolls, etc. —all souvenirs of our "hay-fever travels" through Canada, have made themselves quite at home in our pine-paneled ranch house along with my collection of modern English bone china cups and saucers, our daughter's assortment of Toby jugs, Grandmother's sugar bowl, and Great-Grandmother's Sandwich glass cake plate which announces: "A good mother makes a happy home."

It is therefore our contention that we do have a "permanent, friendly American home"—only it isn't filled with the ghosts of women who have worked themselves into early graves in their efforts to keep it clean. Our home is filled with shouts of carefree children who don't have to worry about scarring the hardwood, or any other kind of wood floor (they are all tile); nor do my children worry about leaving smeary fingerprints on the wallpaper—because there's none of that, either. We keep clean with a minimum of effort and have ample time to work in our garden and pick violets in the near-by woods. When our Indiana weather keeps us inside, we live outdoors through our window walls and really enjoy the rain.

Now that you've heard a bit about living *inside* one of our dream homes, Mrs. Herbert, if you still want your "plain, friendly house," I sincerely hope you find it. I hope also that you can afford a full-time maid, otherwise you won't get much living done with a scrub brush in your hand every other minute of the day.

Important: Letters requesting information should be accompanied by a stamped, completely addressed envelope. Manuscripts and illustrations will not be returned unless accompanied by the necessary postage. They will be handled with care, but we cannot assume responsibility for their safety.

Perfect Picture of Comfort
with a
fuel-thrifty Mueller Climatrol

Yes, the friendly warmth of a Mueller Climatrol home is a perfect setting for any family scene. And Mueller Climatrol comfort is the perfect solution for winter budget problems.

There is a fuel-thrifty Mueller Climatrol for any home, any type of heat, and any fuel. Every model is compact, beautifully styled—and engineered for years of satisfying economy.

Thousands of home-owners, builders and architects throughout the land choose Mueller Climatrol—and their choice is backed by Mueller's 93-year reputation for home-heating leadership.

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She has a Church Seat in her bathroom. Blending subtly with the smart color scheme, its beauty is a compliment to her good taste . . . its unmistakable quality confirms her good judgment. The name "Church" stamps it beyond question as the best, the standard by which all others are judged.

Church Pearl Seats (like the one illustrated here) come in gleaming black, rich tints, soft pastels and white. Also in plain finish. Sold only through Master Plumbers.

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"THE BEST SEAT IN THE HOUSE"

Serving home and industry
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How to Sell Your Husband

JANE M. FIELD

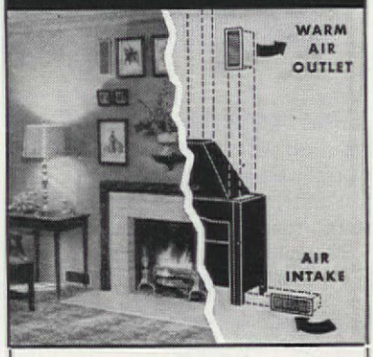
Have you ever taken a real good look around your house, eyed a certain room or corner or piece of furniture and realized that you'd either have to change it or go crazy? Or have you ever had that awful tenterhook feeling when a guest went to sit in a certain chair—the terrible knowledge that one of the springs would p-i-n-g!—that the sitter would be placed in an awkward position in more ways than one? Of course you have. So have I. It may not affect your life span, but it certainly helps!

But while psychology treatises tell you that action is the best policy, there remains the unalterable block, the inflexible will—your husband! It would be easier, in many cases, to revise the laws of ego, id, and superego than to get the unwilling male to pay the bills for that tile-top coffee table or those stunning slip covers. Whether his defense rests on economic or other grounds, he is usually adamant in wishing to preserve the status quo, and any arguments on the subject of redecoration are hopeless and bitter episodes.

If, however, you bone up a bit in Male Psychology, you will find that the situation is not at all hopeless. The project may take time, but many a stubborn foe has been won over through a gentle, but subtle pulling of the strings of the ego rather than those of the heart. Without being a Madam de Pompadour, many a woman can charm a balky husband and even make him think that the projected plans were conceived in his own mind. You don't have to be a hypocrite to start your campaign with a casual remark like: "I need your help on this problem, darling," or "You have such good taste. What would you do?" You may even admit somewhat sheepishly to yourself that you are speaking the truth. For not only is the male taste in decoration occasionally reliable, but the wise woman also knows that she must consider seriously her husband's taste if he is to be proud of his home. Moreover, with subtlety and a little judicious flattery, the conspiring wife can gradually indoctrinate her husband to the point where he will claim that the long-incubated aspirations of his wife were *his* ideas!

Enough of the psychological approach! Most women are well-versed in it. Now that your husband has become shaken from his smug lethargy and is giving your friends' homes the roving eye, you can get down to busi-

This FIREPLACE warms the whole room-even adjoining rooms!



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● Build your fireplace around the Heatilator* Fireplace unit and enjoy the cheer of an open fire *plus* cozy warmth in every corner of the room. The Heatilator Fireplace saves heat usually wasted up the chimney. Draws air from floor level, heats it, and circulates it to warm all the room and even adjoining rooms.

Will not smoke

It's a scientifically designed form, complete from floor to flue, around which any style fireplace can be easily built. It assures correct construction, eliminates common causes of smoking.

Ideal for basement recreation rooms

Makes summer camps usable months longer

Adds little to cost

Substantial savings in labor and materials make a Heatilator Fireplace cost little or nothing more than an ordinary fireplace.

Proved by 23 years use

Your fireplace is a long term investment. So make sure you get the one fireplace unit that has proved itself for 23 years. Look for the name "Heatilator" on the dome and damper handle of the unit you buy. Accept no substitute. See it at leading building material dealers everywhere. Mail Coupon today!

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Please send free booklet showing pictures and advantages of the Heatilator Fireplace.

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How to Sell

ness. In introducing any scheme, whether it be a master plan for complete redecoration or only a minor revamping, be sure to emphasize its functional aspect. Many of our best husbands luxuriously pamper themselves with piteous thoughts concerning their thwarted masculinity in a feminine home. It may be a case of too many ruffles, too many uncomfortable chairs, or just too much period furniture. Whatever it is, men feel too often that they have neither been considered nor consulted.

One of the basic rules for winning enthusiastic co-operation from your spouse is to cater to his interests. Whether he is an ex-football player who yearns for a chair that will soothe and comfort, an up-and-coming lawyer whose future may depend upon a dramatic and gay living room to entertain in, or a model-airplane builder who just cannot work on a tooled leather coffee table, keep him in mind. Any man will cherish the idea of a room built around him, even if his participation turns out to be only a masculine chair.

If practicality is to be the keyword, visualization must be your motto. Don't rant on frivolously to your husband about "gay little chintzes" or "Duncan Phyfe carvings." It will take more than a Queen Anne's leg to attract him, regardless of how well-turned. Generally women present their decorating schemes so abstractly and haphazardly that it is no wonder that their husbands are not enticed. If you are bent on recovering your living-room pieces with new material, don't dangle three or four grimy 2½ by 1 inch swatches and expect your husband to be agog with happy anticipation. Try to obtain sizable samples of your material and drape them on the furniture for a more realistic effect. Many decorators or department stores will lend large samples. If you are buying wallpapers you can take your husband to the wallpaper showroom and give him a fairly concrete idea of how a certain wallpaper will look. These houses now have many papers on display and the salesmen are only too glad to open up large rolls of the various patterns for you.

Then, there are model rooms set up in most of the better department stores which can aid you in presenting your case. If you can only get your husband to accompany you you will be surprised how readily his interest will be aroused.

For the husband who admires professional proficiency and the husband whose checkbook always balances play house with a vengeance. Draw to scale the dimensions of the room you wish to redecorate. You can go even further and make cardboard walls for your dream room and attach the

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How to Sell

(Begins on page 120)

to the floor plan with Scotch tape. Then cut cardboard outlines of your furniture, to scale, and paste them in place. You can even approximate your color scheme with crayon or water color. The Predictable Male will probably make the expected remarks about doll houses, but there is a good chance that he will boast about you behind your back.

All right, you say, granted that the husband is hypnotized into claiming that he always wanted to redecorate and that he concurs wholeheartedly with the little woman's excellent suggestions, what about the money angle? This calls for the most painstaking application of womanly wiles. There is no magic formula which is going to make your husband gleefully grab for his checkbook and scribble out weighty checks. An individual approach is needed for every male.

There is one powerful argument, however, which appeals to every Breadwinner whether he owns up to a roulette-wheel or a blue-chips philosophy of life. It is, in short, that a good investment is the best bet, whether it be in securities, real estate, or in the everyday furnishings of the home. So, turn on the pressure and use the hardheaded business approach to explain to your husband that the furniture or rugs or draperies which you hope to buy are as sound an investment for the future as the bonds he has so carefully put away. For while these furnishings of the home yield no money interest, they will more than pay for themselves in comfort, beauty, and durability.

If your husband still balks at the economics of redecorating, demand point blank whether he is a margin trader. Does he take risks? While he is still stunned by your offensive, point out that the long range economy and durability of the things you have chosen are much more important than any short-term saving. This discussion naturally demands some preliminary research by you. Of course you insist on quality in the pieces you are buying, but often, as the old phrase goes, "beauty is skin deep," and quality is difficult to spot. There are many ways of studying up on home furnishings. Scores of books have been published on the subject, magazines publish basic data on good buying and the government has issued a series of pamphlets on how to recognize quality. This knowledge, plus some rigorous comparison shopping, should aid you in your lobbying.

In this exasperating business of winning over the stubborn male, be consoled by the thought that nearly every man is glowingly proud of his own home. Chant the "Home, Sweet Home" song gently but firmly, and, before you know it, your husband will be harmonizing with you.

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hate gooseflesh? Then here's an *insulated* window—Curtis Silentite—the window that says "stop" to cold and drafts! Exclusive "floating" weatherstrips guard your comfort—special built-in features prevent air leakage and reduce your fuel bills. Remember, Silentite Windows are made of *wood*—for extra insulating protection.

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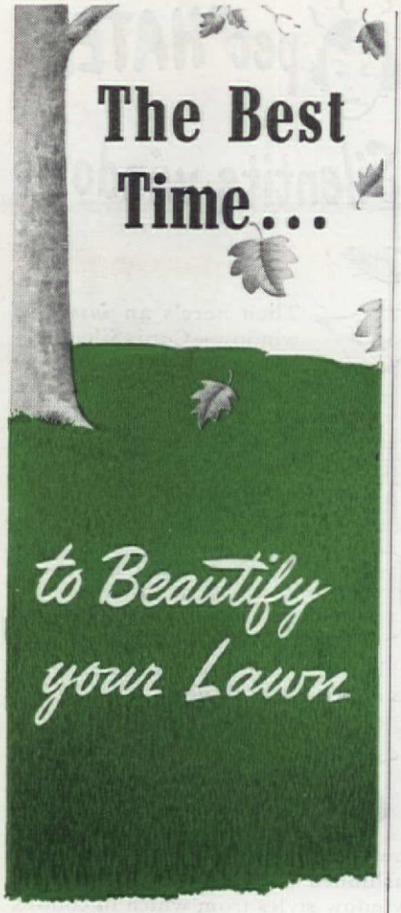

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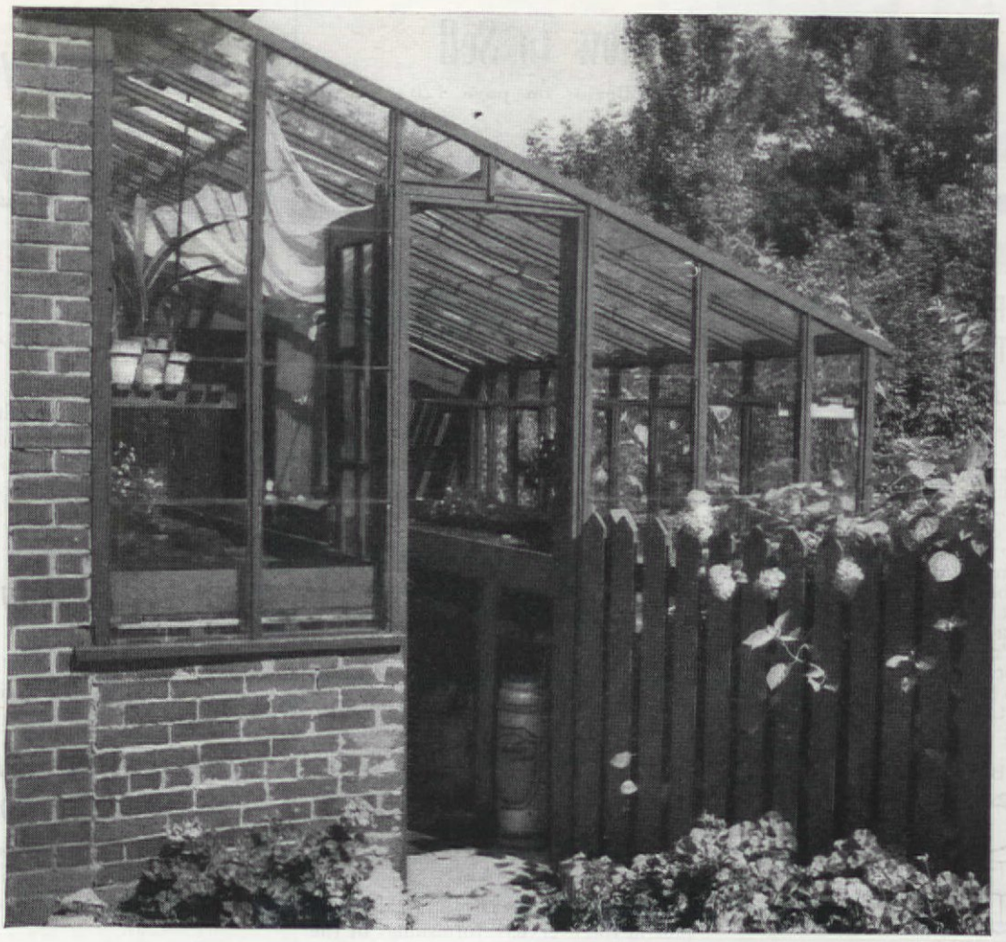


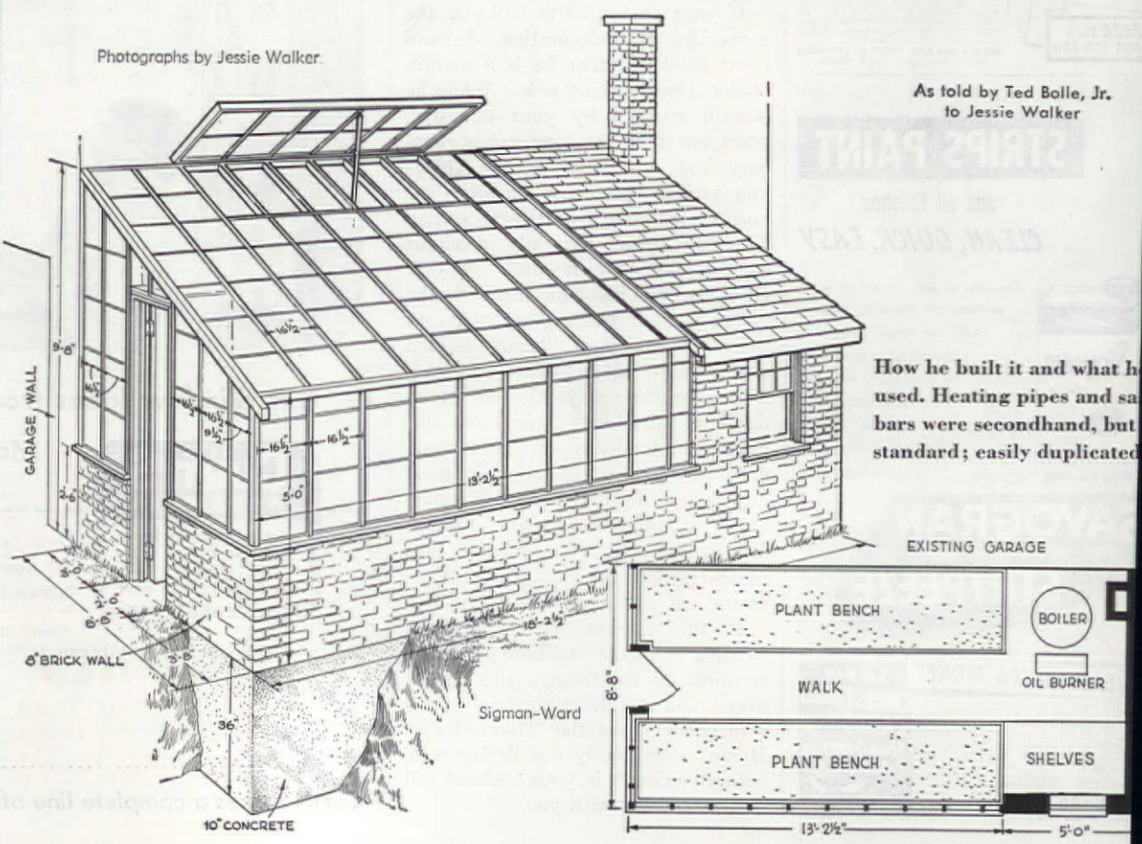
He wanted it "more than anything in the world." It cost him under $350

Greenhouse you can

Photographs by Jessie Walker

As told by Ted Bolle, Jr. to Jessie Walker

How he built it and what h used. Heating pipes and sa bars were secondhand, but standard; easily duplicated



If I were to count the plants I grow from seed each spring, I could say that my greenhouse pays for itself every year. For Mother and Dad could never enjoy the profuse color we get in our garden if we had to buy the plants by the dozen from florist or nurseryman. As it is, our back yard is lined with 8-foot-wide beds of snapdragons, zinnias, pinks, double petunias, asters, and a lot more. And in exchange for my surplus annuals, neighbors keep me supplied with flower pots and other equipment.

It all started four years ago, when Mom and Dad bought our house in Hubbard Woods. I was 12, and I wanted a greenhouse of my own more than anything in the world. Since I was seven, I had worked in the little greenhouse of our neighbor, Mr. Arthur Wyld, who had taught me a lot about growing things. But for me, living in a rented house, a greenhouse was out of the question; I could only start my plants in a coldframe on our sleeping porch from which I would lower the flats to the ground with a rope. Mr. Wyld, who thinks there is nothing a gardener gets more fun out of than a greenhouse, seemed delighted when I showed him my rough plans for the one I had decided to build against the garage of our new house. He approved them, offered to help me build it—and did most generously.

With the war not far past, heating pipes and sash bars (which support the glass) were very scarce, but a florist who was doing some remodeling sold me 200 feet of 2-in. pipe and all the bars I needed for $30. Except for brick to match our house, the other materials (listed below) were easy to get. When the first load of cement arrived (on my twelfth birthday!), we dug the foundation trench and started mixing concrete on the garage floor and pouring it. On the foundation (when set) we used common brick inside and faced it with the matching harder brick. (I suggest that, before you attempt bricklaying, you watch a mason carefully; you might find one willing to show you how to do it.) Next, yellow pine made a sturdy framework for the greenhouse and the potting shed at the rear where I set up an old oil burner given me by a friend. Painting the woodwork and putting in the glass followed (each pane overlapping the one below by about

build yourself

a quarter inch); then the installing of the pipes, which was the hardest job of all. We put 12 along the outside wall and 6 along the inside wall. Then I built the benches (3 ft. wide and 6 in. deep) above them. It took me six weeks to complete the house, but it wouldn't have if I had not had to wait for supplies and could have worked other times than after school.

The first spring I grew some 4,000 annuals from seed. The next winter I was able to make a Christmas corsage for Mother from carnations I flowered in the greenhouse. And now I keep our borders well-filled with plants that give us flowers all summer.

Ted Bolle's Greenhouse Cost Sheet

Building permit	$ 3.00	10 pcs. yellow pine 2"x4"x10'	7.88
5 boxes D.S. window glass	30.50	1 pc. yellow pine 2"x10"x16'	3.65
1 cu. yd. cinders	2.00	150 sq. ft. yellow pine 1"x6"	17.25
1 cu. yd. No. 1 sand	3.00	1 pc. cypress 2"x6"x14'	1.89
3 cu. yds. No. 2 sand	9.00	1 pc. cypress 2"x6"x8'	1.08
20 bags Portland cement	16.00	1 pc. cypress 2"x4"x14'	1.21
20 bags mortar mix	15.00	6 pcs. yellow pine 2"x4"x12'	5.62
3 cu. yds. No. 8 gravel	9.00	100 ft. 1"x6" sheathing	13.50
1300 common brick	32.50	4 pcs. clear wh. pine 1"x2"x14'	1.54
1400 face brick	77.00	150 ft. spruce 1"x6" (benches)	20.35
2 2-in. sheet elbows	2.16	6 pcs. yellow pine 2"x4"x12'	6.48
5 2-in. couplings	3.90	6 pcs. yellow pine 2"x4"x16'	8.64
9 2-in. return bends	8.55	4 pcs. fir 1"x4"x8'	1.89
2 2-in. T's	1.12	1 pc. clear wh. pine 1"x3"x16'	.96
1 2 by ¾-in. T	.59	Pipe & sash bars (sec'dhand)	30.00
6 pcs. yellow pine 2"x4"x14'	7.56	1 bundle roofing shingles	2.50
6 pcs. white pine 1"x2"x14'	2.52	Total	$347.84

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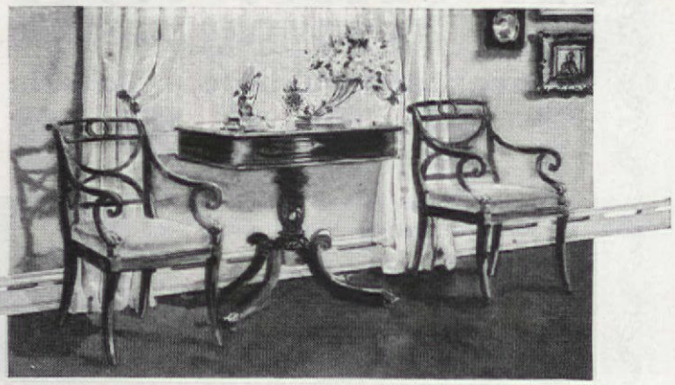

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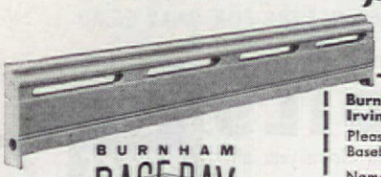

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A Good Front

(Begins on page 46)

ings outside the property line contributes to the appearance of the highway.

Now let us look at the six fundamental plant elements of the plan. First, *street trees*. They are a must for every residential street, and in the development of our plan the continuing of one kind through, not one, but several blocks would be desirable. If space permits, they could be placed in a balanced double row in the New England tradition; otherwise, a staggered or irregular file, as illustrated, demands less space, soil fertility, sunlight, and moisture. In all cases the lower branches should be pruned to give proper clearance. Red and sugar maples, various oaks, and plane trees are good for temperate regions.

Next, for the *low hedge plant* the ubiquitous clipped privet is quite satisfactory, but many others, not much more expensive, would add interest and distinction, especially if low and compact enough to use unclipped. Barberries, euonymus, holly, yew, boxwood, and flowering kinds such as deutzia, spirea, flowering-quince, and (farther south) abelia, Jasminum nudiflorum, and pittosporum are all good. Any vigorous plant that can easily be kept less than four feet high and able to stand some shade is a possibility.

For the third basic plant material—an *evergreen ground cover*—periwinkle (*Vinca minor*) or Japanese spurge (*Pachysandra terminalis*) would be a good choice for the north; English ivy for less rigorous places, and for "down South," the neat little, drought-resisting lily-turf (Liriope). The planting of a ground-cover requires, of course, an investment, and its development takes some time, but no other garden feature calls for less maintenance, especially in shady locations (such as the parking strip we have in mind) where efforts to grow grass often cause headaches. Perhaps a gardener in each block would volunteer to supervise a group project of propagation, planting, and care.

Spring-flowering bulbs, especially daffodils, crocuses, scillas, and other almost fool-proof sorts (perhaps including lily-of-the-valley) would be a particularly charming feature of the plan. Planted among the dark-leaved myrtle or ivy, they would send their blossoms above it and, as their leaves yellowed, they would be less noticeable than on an open lawn.

The clumps of iris or daylily (Hemerocallis), included to give variety and color to the parking-strip plantings, would present no particular problem of supply, establishment, or maintenance in most communities, and would add a delightfully festive note at the ends of the hedges. Also, if the latter attained a too great height, the clumps of perennials would not obstruct vision

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A Good Front

(Begins on page 46)

at the entrances to the driveways.

As already noted, the *small flowering trees* are not actually part of the parking strip planting but tend to carry it back into the lawn areas. One variety, or at most two kinds, should dominate each unit of the plan so that a whole block or street would be unified and become known for, say, its crabapples or its mingled dogwoods and redbuds. But occasional exceptions of special kinds—prima donnas, so to speak—could be added, such as a golden-rain-tree (Koelreuteria), a hawthorn, a southern deciduous holly, or something else of special interest.

The plan we have been discussing is the sort of thing one occasionally comes upon on "Main Street," especially in little southern towns where bridal-wreath or perhaps azaleas strike the keynote of the whole ensemble. Now and then a strip of English ivy is found between curb and sidewalk—a small detail, but strikingly elegant; dark and cool in summer, neatly evergreen in winter. A home owner in Georgia planted her curb strip with ivy then persuaded her next door neighbor to let her continue the planting across his lot front, offering to weed and care for it! That woman realized that improving that part of the public property (and her neighbor's) was one of the best ways to improve her own. It was in a little Mississippi town that I came across a similar strip brightly abloom with purple violets. The effect was charming and for so little effort! In Georgia again, I found lilies-of-the-valley used in the same way.

We generally assume that flowers in so exposed and public a spot will be damaged and destroyed. Perhaps that is so in crowded cities where many people grow up and die, literally, without ever having held a living, fresh-picked violet in their hands. But it is different in suburban towns where people come to know plants and flowers. However, I remember in so crowded a place as Jones' Beach on Long Island, a refreshingly genial sign which read, "Please pick the pansies, it makes them bloom." Always there is a tendency to treat with consideration things growing along a public way *if* one has something of the sort growing on or in front of one's own place.

In considering the over-all pattern of the plan, it should be emphasized that a few big trees within the properties and behind the houses, where they serve as background, are a great addition to the picture as seen from the front—that is the street—besides being pleasant to live with. All too often they are forgotten in our preoccupation with that insistent problem of "decorating" the front façade.

In some places, occasional benches of simple and attractive design might

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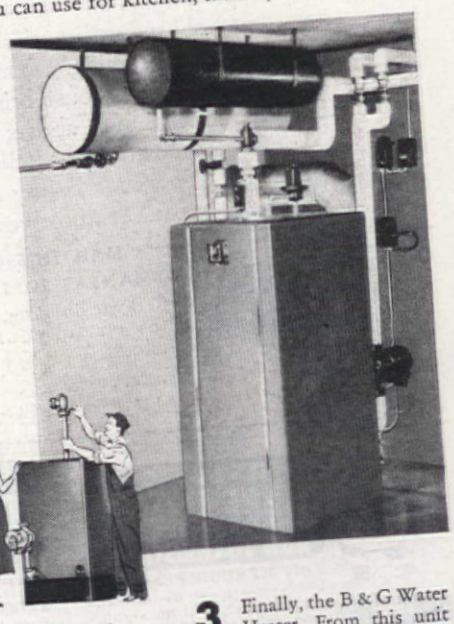

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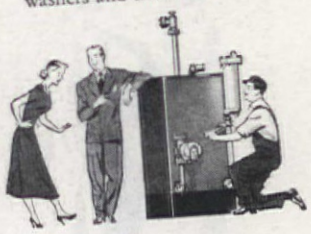

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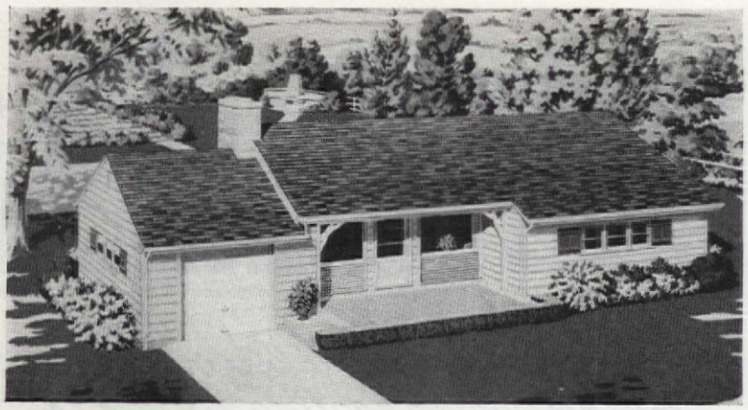

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A Good Front

(Begins on page 46)

be placed at intervals along the parking strip, perhaps where street cars or buses stop, or even where mothers out with their baby carriages would like to rest. They would add, not only convenience, but also an air of pleasant leisure to "our street."

Thinking now of the individual homes along such a street, back-yard gardens, completely private, can be delightful. But any space so set apart demands special planning and care to prevent its seeming a bit pathetic. The front-yard space, unenclosed or partly so, as proposed here can be developed far more casually and still be pleasant. And the group or neighborhood scheme does *not* rule out individuality, as the "Plan with Variations" and its little sketches show. In these suggested developments more diversity of treatment is possible with the unified park or sidewalk strip than without it. A higher hedge has been added along the boundary of each property. It might be forsythia, clipped along the driveway for convenience and smartness, but left to billow out onto the lawn.

The Joneses, we'll say, want primarily a beautiful lawn (their flower garden is at the rear), so they have kept their front yard open, edged it with a paved walk along the drive, and added a couple of choice Japanese cherries. Mrs. Smith loves flowers—and people—and prefers to share the former with the latter. So she has a narrow flower border all around her lawn, and a small paved terrace where pot plants can be displayed and friends entertained. The Browns have children and little time or chance to keep neat lawn or plantings in shape. So they have a generous play space of fine gravel in front of the house, edged with concrete squares set flush so the lawn mower can pass over them. A large tree gives shade, and sturdy hawthorns or other small trees contribute bloom and fruit effects and are less subject to juvenile depredations than shrubs would be.

Any plan for a single street should, of course, be integrated into a general community plan. Broad, over-all planning is essential if our towns, cities, and countryside are to be made good to live in. But planning should also aim to meet the needs of the Joneses, Smiths, and Browns. Indeed, the planning for them—*and by them*—of the little area immediately around them is at the heart of the planning problem. If a few neighbors would start together, as here suggested, and lift their eyes so as to look just a little beyond their own lot lines, they would help the cause of broader community planning and meet our often desperate need for pleasanter streets to walk and drive along, and pleasanter homes from which to look out upon the world.

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The Rowleys

(Begins on page 35)

In the Rowley philosophy, it's birds almost as much as flowers that make gardens satisfying. Oh yes, grass does have to be cut now and then, but summer work leaves plenty of time to enjoy yourself—and your garden

way to watch them," he volunteered, "is from the screened porch where we eat our meals all summer. While we are at lunch or supper, we see the friendly little goldfinch at his, swinging on a stalk of mullein as he picks out the seeds. A family of cardinals comes right up to the door for doughnut crumbs and watermelon seeds we save for them, they are so funny trying to crack the shells."

"I'd sooner watch the nuthatch," commented Everett, Jr. "He *is* clever—he uses a crevice in the bark of a tree for a vise to hold the seeds while he easily and neatly digs out the kernels."

"He has another amusing trick," added Mrs. Rowley. "As he pulls the seeds from a big sunflower head, he nonchalantly hangs upside down, for all the world like a trapeze artist in the circus. Come to think of it, I imagine it is the birds almost as much as the flowers that make a garden so satisfying. They offer such a fine excuse for taking time out from one's everyday chores."

"Oh, yes," I conceded, "I do remember a few hot, lazy afternoons when we caught you sitting on the porch watching that conceited bluejay trying to get into your good graces by jumping up on the roses to get Japanese beetles. Sometimes you weren't watching; just sitting, in the hope that the wood thrush would sing his liquid, magic song. At such times even the butterflies seemed to still their wings to listen with the rest of the enchanted world."

"The cuckoo is enchanting, too," mused Mrs. Rowley, "with his saucy back talk, always reminding one not to take the world—or one's self—too seriously. And how about those long summer dusks, when flycatchers and swallows put on their show for us, darting and zooming as they snap up insects in full flight?

"But now," she went on, "summer is over and we will have to get to work again. We must get a place ready for some new tree peonies that are coming. Then we are going to finish the crocus path along the drive, and put a new snowdrop border under the euonymus hedge. And I think next year"—one could see her eyes fill with visions—"next year, I would like to start a winding ribbon of daffodils right down the center of the perennial border. . .

"But we were talking about birds," she said, returning to the present, "and there is one thing I simply must not put off. That is harvesting any crabapples I want for jelly. The cedar waxwing is an elegant and charming customer, and I love to see him enjoy the fruit when, in October, he stops off here. But I enjoy it all the more if I already have my own share safely stored away in the closet."

"My goodness!" exclaimed Marjory, who had been sitting silently on the steps with Rett during our discussion. "We sound like a regular society of bird-watchers, don't we? But really, after a city apartment, it is wonderful to awaken here to the soft notes of the mourning dove instead of the shrieking brakes and raucous horns of automobiles. I'll never forget coming down to breakfast one morning to find a stunning black and orange oriole and a beautiful bluebird splashing happily together in the bird bath!"

"A bluebird," I thought to myself. "*The* Bluebird of Happiness. I might have know that the place to find it would be right here in the busy, happy, lovely garden of the Rowleys."

Bertram Weber, Architect

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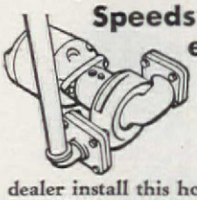

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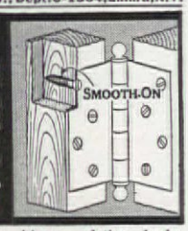

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Worth $1000

(Begins on page 26)

covery. The composition roof—which had looked so firm on the clear, dry day when we bought the house—proved to be well-aged and was falling to pieces.

This meant that we must have an entire new roof. The project set us back $290, to say nothing of replacing the damaged paper on the inside.

And then came the winter. It was an unusually cold winter. Our rooms were equipped with small gas heaters —so-called "chill chasers." And during those wintry days we discovered another bad feature allied to city living. With doors and windows closed tightly on an extremely cold day, the gas heaters caused the wallpaper to take on a "sweat." The situation was so annoying that I ventured an explanation from a neighbor.

"You need a floor furnace," said he. Up to that time I had heard little about floor furnaces, but I soon learned that nearly all other dwellings were equipped with them.

Rather than have the wallpaper perpetually exposed to the ravages of "sweat," I negotiated for a floor furnace the following spring. The cost and installation totaled $215.

The following summer was as hot as an outlaw's pistol. We had a couple of electric fans, but they made little more than a ripple in this home which was hedged on three sides by other homes. Everybody else, so it seemed, had attic fans or window fans. I was told that the former owner of the house had used a window fan, but had removed it when the house was offered for sale.

This devolved into another major domestic problem. We must have a window fan or roast and suffocate. The fan, installed, sliced $98 more out of the family savings.

Several weeks of bliss went by. We were happy, and then—

My wife phoned me at the office. "The old water heater has blown its top!" That was the headline from headquarters. I rushed home.

It was a heater put out by a reputable manufacturer. It had been doing a good job of "putting on appearances" ever since we had moved into the house. I knew that water heaters of this brand had a habit of being guaranteed. I phoned the local sales agency. They asked for time to check their files.

A half hour later they wired back that they had sold said water heater to a family residing at our address 11 years ago. The guarantee had expired the year before.

We couldn't sell the old heater; we couldn't trade it in as part payment on a new one. We couldn't even get a junk price for the confounded thing. Fact is, I had to pay a trucker a dollar to haul it to the city dump. Before another day went by, though,

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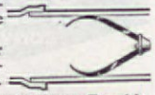

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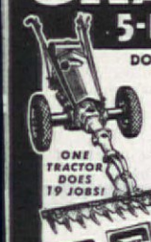

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(Begins on page 26)

a new, latest-model automatic heater was shining in its place. And it had cut a princely $140 out of our dwindling savings.

Everything went along as merry as a wedding for over a year. Not a thing to mar the serenity of our citified composure. Surely our troubles were over.

It was a lovely spring day when I came home from the office early in the afternoon. Other members of the family were visting relatives in the country. I was all on my "lonesome" and was going to pass some time mowing the lawn and disposing of a few other odds-and-ends about the home place.

At the rear of our expensive domicile, a strange sight dampened my enthusiasm. What appeared to be flying ants were swarming from under the back porch. I had never before seen anything like it. I captured one of the flying demons and took him into the house.

There I pulled out a volume of the household encyclopaedia—the one that contained case histories and diagrams and pictures of all manner of insects. I was soon convinced that I had in captivity, not a flying ant, but a termite!

The yellow pages in the phone directory listed several termite exterminating companies. I called the first one in the book.

An inspection revealed that the under-portion of the house was copiously infested with termites, and perhaps they had been there for years. The company drew up a batch of blueprints sufficient for the structure of a city hall. They offered to clear the place of the pests, replace all damages, put in proper ventilators and other safeguards, and guarantee me "freedom from termites" for 10 years—all for $400.

The contract was signed, the job has been completed, and I have a receipt for the cost—another documented reminder of the high price of ignorance.

Here's some advice I have paid dearly for: Before you buy that home—regardless of how imposing and stately it may appear, check it from stem to stern. Find out all about the plumbing, wiring, heating, and ventilation. If possible, get the installation date on the water heater, roof, and underground piping. Get an expert to check for termites.

There is more to a house than greets the eye. "It takes a heap o' livin' in a house t' make it home," rhymed Edgar A. Guest—and, sometimes, also a heap o' repairs. New decorations on the inside and a new paint job on the outside of a home "for sale" may detract from a multitude of hidden sins.

I found this out—the hard way.

ONLY Superfex "HOMOGEN-AIR" HEATS LIKE THIS!

No torrid or frigid layers! No jumping temperatures or complete shut-offs . . . just comfortable, filtered and humidified warmth every place . . . all the time! This is one furnace which *continuously* delivers the right amount of heat . . . and *continuously* circulates and mixes it!

IT'S REALLY TWO FURNACES IN ONE!

In cold weather heat balance is constantly maintained by the high fire . . . circulated by the blower at high-speed. For mild and "in-between" weather, the balance is maintained with the coaster fire . . . circulated by the blower at low-speed. This two-furnace principle gives you wonderful heating comfort without wasting fuel!

Superfex
Winter Air-Conditioning
FURNACES
Gas-Burning • Oil-Burning
Ask your dealer for free heating booklet, or write to
PERFECTION STOVE COMPANY
7192-B Platt Ave. • Cleveland 4, Ohio

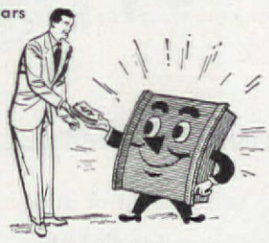
Q. Which is most important in an insulation?

☐ Vaporseal ☐ Uniform thickness ☐ Double heat loss barrier

A. Be sure to have all three. In an insulation like Reflective KIMSUL*, the many-layer fiber blanket *resists* heat loss and the aluminum foil cover *reflects* heat back into the house. This double protection is the most effective method of stopping heat loss ever devised. Uniform thickness—to prevent thin and thick spots (a feature of Regular KIMSUL, too)—is assured with the exclusive stitched blanket construction. Unlike other insulations, thickness can't vary with age or because of improper installation. The aluminum foil cover also acts as a vaporseal to prevent condensation in walls and keep humidity at the comfort level.

Q. How soon does insulation pay for itself?

☐ 1 to 4 years ☐ Never ☐ About 30 years



A. It depends upon how much fuel is saved by the insulation, and what its other benefits are worth to you. A home insulated throughout with KIMSUL may save as much as 44% on fuel—so the insulation pays for itself in a short time, often in only one or two years. Meanwhile, it keeps a home snug, warm, draft-free in winter—up to 15° cooler on hottest summer days.

Q. Where should a new house be insulated for proper protection?

☐ Around foundations ☐ Attic and sidewalls ☐ Between floors

A. Both attic and sidewalls should be insulated to stop the greatest percentage of heat loss. Be sure, too, that the insulation has been applied in adequate thickness at these points, and around doors and windows. It must also be resistant to fire, vermin and mold. Investigate to make sure that an "insulated" house is *properly* insulated.

Q. Can I install my own insulation?

☐ If you're under 35 ☐ Never ☐ Yes

A. Many insulations require skilled labor and special equipment for installation. However, KIMSUL insulation is easily applied by the home-owner himself in either his existing or his new home. It is available in easy-to-carry rolls at lumber and building supply dealers everywhere. For the average six-room home, complete insulation with KIMSUL costs less than the price of a good easy chair (still less if installed by the home-owner).

NOW TWO KINDS OF KIMSUL!

REGULAR KIMSUL—with Pyrogard* cover

REFLECTIVE KIMSUL—with aluminum foil vaporseal cover

*T. M. REG. U. S. PAT. OFF. & CAN.

KIMSUL INSULATION — A PRODUCT OF Kimberly Clark RESEARCH

FREE INSULATION BOOKLET!

KIMBERLY-CLARK CORPORATION
KIMSUL Division, Neenah, Wisconsin

Please send me complete information on both Regular and Reflective KIMSUL. I am interested in insulation for:

☐ My present home
☐ The home I plan to build
☐ My school work

AH-950

*Name*_____

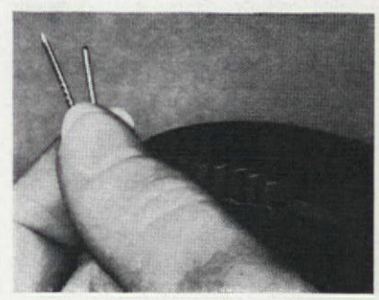
*Address*_____

*City*_____ *Zone*_____ *State*_____

Tool Tricks

Photographs by R. F. Donovan

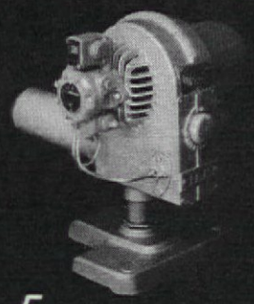
Two pieces of bath spray tubing slipped on the pliers' handles provide a non-slip grip and insulate against electrical shocks



Cut point off brads with pliers to make wedge tips. Thin wood won't split when brads are placed to cut across wood grain

A strip of corrugated paper rolled and forced in covered can or canister keeps small files, drill bits, and taps in order

New FROM EVERY ANGLE THE **Nu-Way** CO-2* OIL BURNER



5 NEW FEATURES FOR CLEAN, ECONOMICAL CONVENIENT HEAT

- **Efficiency**—new combustion head designed to burn catalytically cracked oils.
- **Economy**—Patented Shielded Nozzle holds fuel consumption at a low level all season.
- **Positive Air Control**—with dial setting for top over-all efficiency—exclusive Nu-Way design.
- **Quiet Operation**—moving parts dynamically and statically balanced.
- **No Radio Interference**—new patented transformer completely eliminates static.

Remember when you convert to oil or replace an outmoded burner . . . Nu-Way offers you the latest in efficiency, economy and convenience. Sold through your local heating contractor.

**Designed to burn catalyticly cracked oils.*

THE NU-WAY CORPORATION
Rock Island, Illinois

"Automatic Oil Heat Exclusively Since 1921"

"He sleeps like a dog—now that we have luxurious U. S. Rug Underlay"

Air Filled Sponge Rubber

Cuts to exact rug size
Rugs Wear Longer

AT FURNITURE AND DEPARTMENT STORES

US RUG UNDERLAY — PATENT APPLIED FOR

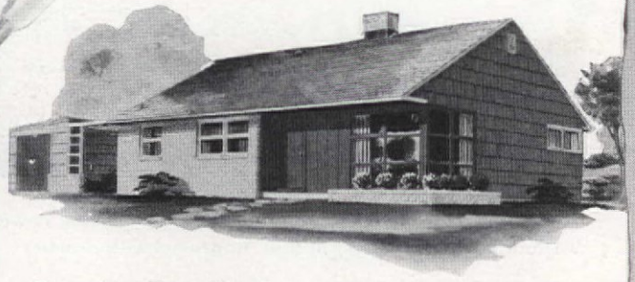
2.95 sq. yd.

Also ask to see U. S. Non-Slip that anchors skiddy rugs flat and neat. Inexpensive by the yard.

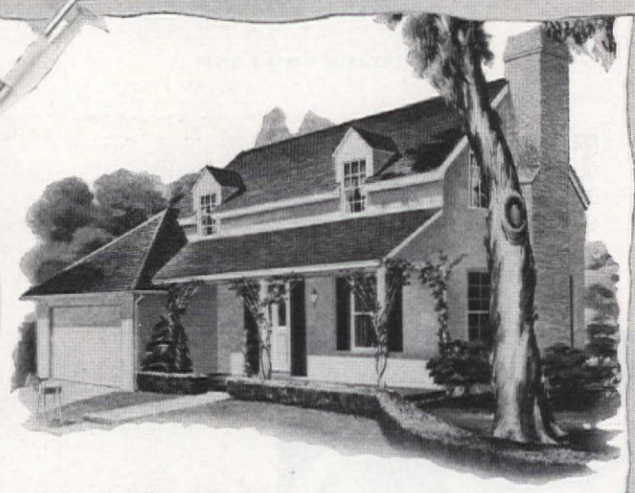
UNITED STATES RUBBER COMPAN

ORDER YOUR AMERICAN HOME BLUEPRINT HOUSE HERE!

You get professional architect's blueprints and a complete list of materials for estimating actual cost



Blueprint House No. 1 Basementless, one-story ranch house with 3 bedrooms, 1½ bathrooms, corner view windows in 29-foot long living-dining room, garage, and tool shed



Blueprint House No. 2 Two-story, Colonial house; 2 bedrooms and bath upstairs; 20-foot living room, dining room, kitchen, laundry on first floor; two-car garage; no basement

AMERICAN HOME BLUEPRINT ORDER FORM

Please allow two weeks for handling and mailing

Print name and address in this coupon. Cut out and send money order or personal check (please do not send stamps).

PRICE: $5.00 per set

No. 1 ☐ **(See page 22, July '50)** **No. 2** ☐ **(See page 42)**

Name _____

Street Address _____

City _____ Zone No. _____ State _____

American Home, Dept. BP, American Home Bldg., Forest Hills, N. Y.

SCORES OF

MODERN HOMES

TO GUIDE YOU IN PLANNING

design no. 5133

USE THE

WEYERHAEUSER 4-SQUARE

HOME BUILDING SERVICE

STUDYING the scores of modern designs in the Weyerhaeuser 4-Square Home Building Service will pay you rich dividends in lasting home satisfaction.

For, you see, this comprehensive Service was developed to help home owners obtain in their new homes those features of good design and sound construction that stem from the best of professional planning.

Every design is the work of skilled architects collaborating with Weyerhaeuser engineers. As you examine these designs, you will see the values that professional training and experience incorporate in modern small homes.

There is a wide variety of pleasing exteriors . . . Ranch Type Ramblers, Solar houses, contemporary versions of traditional Colonial and Cape Cod, and Ultra Moderns. You will see floor plans that illustrate how comfort, convenience and privacy are achieved, even in small homes, by skillful arrangement of rooms.

You will see provision made for sound, durable construction . . . and how economy is obtained with accurately-sized, ready-to-use 4-Square Lumber which eliminates needless sawing, fitting and material waste. You may study this Service, free of charge, at the office of your 4-Square Lumber Dealer. Blueprints are available for every design.

For a folder describing the home shown above, and a booklet illustrating over 50 other designs and floor plans, mail the coupon below.

WEYERHAEUSER 4-SQUARE LUMBER AND SERVICES

Weyerhaeuser Sales Company
5133 First National Bank Bldg., St. Paul 1, Minn.

● I am enclosing 10c. Please send me the folder describing Home No. 5133 and the book "Helping Today's Home Builders Get Their Money's Worth," which illustrates over fifty other designs and floor plans.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

MAKERS OF FINE PLUMBING FIXTURES SINCE 1904

ELJER

Who Said Beauty Is Only Skin-Deep?

The old saying that beauty is only skin-deep *doesn't* apply to Eljer equipped bathrooms . . . the beauty of Eljer Fixtures goes far deeper than that.

For example, Eljer Bathtubs and Kitchen Sinks have a base of *rugged, rigid cast iron,* heavily coated with glass-like enamel. Vitreous China Lavatories and Closet Combinations have a surface that is actually a part of the base itself. All this means deep, lustrous finishes that will last a lifetime with ordinary care.

The *styling* of Eljer Fixtures is beautiful, too. All are standouts in practical, functional design that will add extra convenience to your home.

Your Plumbing Contractor, Architect or Builder will help you choose the exact Eljer Fixtures you want . . . in either immaculate white or soft pastels. For free booklet on bathroom ideas write Eljer Co., Ford City, Pa.

FINE FIXTURES DESERVE QUALITY FITTINGS

When you specify Eljer Fixtures be sure that you ask for Eljer Brass Fittings. Eljer chromium-plated faucets, showers, traps, strainers and towel bars are the finest made . . . true quality companions for your Eljer Fixtures.

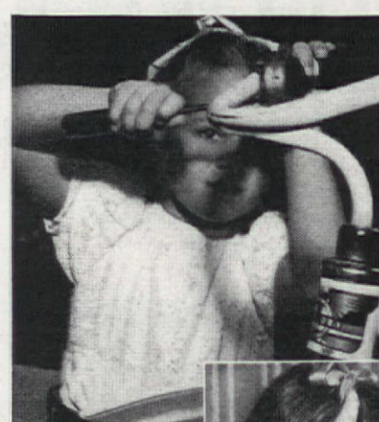
ELJER CO. FACTORIES AT FORD CITY, PA., SALEM AND MARYSVILLE, OHIO

It was Dad's idea to teach Ann the "how" of washing dishes. Technique, a little messy at first, improved with practice

Don't scold them-

ALICE GOWLAND

"Teach youngsters the right way to do things, then stop worrying," said my husband anent the rearing of six-year-old Ann. To prove his point, he showed her how to use the stove and radio, how to wash dishes and dial telephone numbers. His idea worked. Ann was quick to grasp household techniques, now handles tools and gadgets like a veteran. She mastered the art of simple cookery, learned the "why's" of safety precautions like turning off burner before removing pan from range. This time Father knew best!



Tinkering is not for males alone. Ann likes odd jobs, installed new tricycle bell

Photographs by Peter Gowl

Ann handles radio with caution. She's memorized stations, enjoys tuning in

Ann learned right way to use the stove, now dins safety rules into me. Tasty dish she's made is scrambled eggs!

teach them

Record-playing was taboo—until Dad taught Ann fine art of using machine. She appreciates privilege of making music when she likes, is careful to avoid breakage and damage

I'm no longer on pins and needles about the phone. Ann's learned how to dial, calls Grandma on her own

Awake or asleep–FILM is gluing acid to your teeth!

Pepsodent removes FILM–helps stop tooth decay!

Tooth decay is caused by acid that film holds against your teeth—acid formed by the action of mouth bacteria on many foods you eat. When you use Pepsodent Tooth Paste right after eating, it helps keep acid from forming. What's more, Pepsodent removes dulling stains and "bad breath" germs that collect in film.

FILM NEVER LETS UP! It's forming night and day on everyone's teeth. Don't neglect it. Always brush with film-removing Pepsodent right after eating and before retiring. No other tooth paste can duplicate Pepsodent's film-removing formula. No other tooth paste contains Irium* or Pepsodent's gentle polishing agent.

Don't let decay start in your mouth! Use Pepsodent every day—see your dentist twice a year.

YOU'LL HAVE BRIGHTER TEETH AND CLEANER BREATH when you fight tooth decay with film-removing Pepsodent!

ANOTHER FINE PRODUCT OF LEVER BROTHERS COMPANY

*Irium is Pepsodent's Registered Trade-Mark for Purified Alkyl Sulfate.

POINTERS FOR HOME PAINTERS

How to get smoothest jobs ever with wonderful new NYLON paint brushes!

Dip only half the length of bristles in the paint. On overhead work, dip to one inch. Tap off the excess paint. Don't scrape it off on edge of can.

Nylon paint brushes hold a full load of paint. And they are ideal for nearly all finishes.

To get the best results, use a long, steady, even stroke, painting toward the surface already coated.

Nylon bristles don't break off and mar your work, and an independent research laboratory has found that nylon brushes paint smoother.

Use correct brush for each job. Poking large brushes into corners causes "fingering" of bristles. Cut in corners with small brush.

You can get a set of nylon brushes for every paint job, from touch-up work to wall and roof painting. And they are made by leading manufacturers.

Clean well, suspend brush on wire in turpentine or linseed oil to store between jobs. Resting bristles on bottom of the can deforms them.

Nylon brushes clean quickly, easily. Work out paint on paper, clean with thinner, wash with soap, water. Then comb and wrap to store.

The next time you paint, try a smooth-painting, easy-to-clean nylon paint brush. You will never use any other kind. They're sold in paint, hardware and variety stores everywhere in all types and sizes.

NYLON PAINT BRUSHES

for smooth painting ...easy cleanup

DU PONT

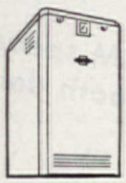
REG. U. S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING ...THROUGH CHEMISTRY

LANSING AUTO DEALER'S HOME GETS BETTER HEAT WITH DELCO-HEAT BOILER

"The Delco-Heat Boiler we installed in our new home is entirely satisfactory," writes Mr. R. K. Lorenz, Buick dealer of Lansing, Mich. "It is a great improvement over our old system because it gives us complete control of room temperatures."

You can have clean, even, automatic heat, too, with a Delco-Heat unit . . . built and backed by General Motors. And you can rely on having it installed right, by your Delco-Heat Retail Distributor's heating specialists. McKay Coal Co. installed the Lorenz's boiler.



Delco-Heat Boiler with the exclusive "Roto-power" unit—an automatic oil-fired furnace for radiant or regular steam and hot water systems. For oil, gas or coal-fired automatic heat, see your nearest Delco-Heat Retail Distributor.

FREE—Write for literature on the Delco-Heat Oil-Fired Boiler. Address Dept. AH-21, Delco Appliance Division, General Motors Corp., Rochester 1, N. Y.

Read what other Delco-Heat users have to say—see pages 121, 128.

HAVE YOU SEEN...

Magi-Color **DRIP CANDLES**

The inexpensive **WHITE CANDLE** that drips MANY BEAUTIFUL COLORS

AT BETTER STORES OR WRITE *Magi-Color Candles* SAN GABRIEL, CALIF.

Of course YOU CAN EARN **Extra Money-** *-with CHRISTMAS Cards!*

Make money of your own with nationally advertised "Feature" Christmas Box Assortment...21 exquisite new designs. **Sells for $1; up to 50c profit for you.** 26 other exciting Christmas & Everyday Assortments: Christmas Stories, Gift Wrapping Ensembles, Humorous, Religious, New DeLuxe Foil, Novel "Pageant", Christmas Carols, 16-Card All-Occasion, Merry Christmas Comics, Children's Books, others. Added profits with low-priced name-imprinted Personal Christmas Cards—**shipped direct to customers.** Also big Album DeLuxe higher priced Personals and Gift Items. Mail coupon for **Free** Samples Personal Cards & 21-Card "Feature" Ass't, on approval. *Organizations:* Ask for fund raising plan.

Amazing Value! Gift Ribbon Ass't. 80 yards for $1.00

WALLACE BROWN, INC.
225 FIFTH AVENUE, DEPT. N-154, NEW YORK 10, N.Y.

N-154
Name
Address
City *State*

Local Color

(Begins on page 29)

stick to white and gray for body colors. But there is infinite variety in grays—why not explore the subtle contrasts rather than pick one safe gray and spread it over everything? There is a very distinguished house just outside St. Louis painted entirely in shades of gray—the body of the house is pale gray, shutters are painted two shades of gray, the front door is painted a very dark elephant gray with its beveled panels lined with persimmon color.

Even though the basic color of your house is just what you want and will always want, there is still opportunity to give your house a colorful personality at little cost and effort. Why not paint your front door a whacking good color? And paint the shutters, if any, to match. Remember, too, that it needn't always be the greatest contrast to your house color—far more beautiful in many instances are soft, subtle contrasts.

Think of your house and think of your neighborhood in terms of what color can do for them. Many a run-down neighborhood has been brought back to life, has seen property values increase, by just such community planning—and action. Why not be the first in your block to start the ball rolling? Mix well, and apply locally!

Blueprint Order Form

Please allow 2 to 3 weeks for handling and mailing

(Blueprints contain list of materials, construction drawings, instructions)

- ☐ 1218 Blueprint construction pattern for building French Provincial headboard and shutters. Full-sized details ...$1.00
- ☐ 1251 Blueprint construction pattern for building hanging pine shelf with space for pipes or plants. Full-size cut-out pattern 50c
- ☐ 1238 Blueprint construction pattern for building music cabinet to hold radio and record player $1.00
- ☐ 1325 Blueprint construction pattern for building coffee table, two drawers, folding leaves, cork-lined center section .. 50c
- ☐ 1326 Blueprint construction pattern for building coffee table, copper-lined plant compartment, four varied-sized drawers 50c

Name

Street Address

City *Zone No.* *State*

PRINT name and address in coupon, which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send M.O. or personal check to: (Please do not send stamps)

American Home Pattern Department

American Home Building

Forest Hills, New York

BUNIONS

Doctor's Relief Acts INSTANTLY!

The instant you put Dr. Scholl's Zino pads on bunions or enlarged, tende joints, painful pressure is lifted. Soothing, cushioning, protective. Cost but a trifle. Sold everywhere.

Dr Scholl's Zino-pads

NERVOUS STOMACH

ALLIMIN relieves distressing sympto of "nervous stomach"—heaviness aft meals, belching, bloating and colic due gas. ALLIMIN has been scientifically test by doctors and found highly effective. Mo than a ¼ billion sold. At all drug store

ALLIMIN Garlic Tablets

WANT CASH QUIC

Sell only 100 Ass'ts — make up to $50! Complete Xmas, Everyday Cards, New "Spang-l-ettes" and mous "Prize" Ass'ts; Name Imprinted Xmas Cards, for $1 up; Stationery; Wraps; Notes; etc. Up to 10 profit. No risk ... Money back gu antee. Request "Prize" and no Metallic Xmas Boxes on appro

30 FREE SAMPLES

HERTELART, 305 W. Adams St., Dept. T-27, Chicago 6,

MAKE EXTRA MONEY NOW TILL CHRISTM

WE SUPPLY EVERYTHING To help you get started at

FREE
- Package of Colorful Christmas Gift Cards.
- Samples of 50 for $1. Christmas cards with na
- 32-page CATALOG of over 100 "sell on sig CHRISTMAS CARDS and Gift items.

Just send your name and address for our 19 deluxe assortment on approval.

SPECIAL FUND RAISING PLAN FOR ORGANIZATIO

FANMOUR Corp. Dept. AH-9 200 FIFTH AVE. N. Y. 10,

WANT $50 QUICK

Nationally advertised C Ass'ts — sell only 100 — m up to $50! Complete line Xm Everydays, Wraps, Station Also dramatic "Spang-l-et and Famous "Prize" As Notes; Name Imprinted X Cards, 40 for $1 up. Up to 10 profit. Money back guaran Request "Prize" and novel tallic Boxes on approval.

30 FREE SAMPLE

CHILTON GREETINGS, 147 Essex St., Dept. T-31 Boston,

WANTED: JEWEL

Highest cash paid for old, or broken jewelry gold teeth, watches, rings, silverware, diam spectacles. FREE information. Satisfaction anteed. Gov't Licensed.

ROSE SMELTING CO., 29-AH East Madison, Ch

"but NO TELL-TALE LINGERING PERFUME!"

• Discriminating women like you voted that they'd like their favorite household aid, Sani-Flush (wizard cleaner of toilet bowls) to carry a fresh, pleasant fragrance in action—but not a heavy lingering perfume. Here it is—safe in any toilet system. Cleans and disinfects quickly. Just follow directions on can. At your grocer's; same price. The Hygienic Products Co., Canton 2, Ohio.

Sani-Flush

in the familiar yellow can

NOW FRESHLY FRAGRANT

$25.00 IN GIFTS FOR YOU!

NOT ONE CENT TO PAY!

Choose Gifts from huge selection—silverware, dinnerware, electric irons, toasters, mixers, cleaners, jewelry, also lovely dresses and wearing apparel—**$25.00 worth yours without one cent cost** on thrilling Colony Hall Style Club Plan! Friends, neighbors select beautiful, latest-style dresses and clothing needs at money-saving prices — on easy payments! Premiums for members too . . . You receive $25 in gorgeous gifts as Club Secretary!

EVERYTHING SUPPLIED FREE!—WRITE TODAY!

Complete Wonder-Value Book of GIFTS: big colorful Colony Hall Style Presentation, full details sent Free! Write

COLONY HALL STYLE CLUB
Dept. J-31, Cincinnati 25, Ohio

FREE SAMPLES! NYLON! WOOL!

KNITTING YARNS

Latest Nylon colors. 100% Virgin Wool. Baby soft—long-lasting. Low mill prices. Write today for your 50 Sample Card—over 100 exciting colors.
FRIENDSHIP HOUSE, 225 Church St., Winchester, Mass.

MAKE MONEY SELL DRESSES FROM NEW YORK

Specially Priced $5.95 to $19.95
5th Ave., N.Y. firm desires women to sell Dresses, Suits, Lingerie, Hosiery. As seen in "Vogue," "Mademoiselle." Featuring the New York Look. Good commissions. Write for sample Book. MODERN MANNER, Fifth Ave., Dept. AH-9, New York.

AMAZING OFFER—$40 IS YOURS
For selling only 50 boxes of Christmas cards. And this can be done in a single day. Free samples. Other leading boxes on approval. Many surprise items. Write today. It costs nothing to try.
FREE SAMPLES PERSONALIZED CHRISTMAS CARDS STATIONERY NAPKINS
CHEERFUL CARD CO., Dept. W-17, White Plains, N.Y.

YARN

FREE Samples & Directions. All Wool Knitting & Rug Yarns; Patterns & Frames. Satisfaction Guaranteed. Lowest prices.
Buy Direct—Save Money
BARTLETT YARN MILLS
Box 13, Harmony, Maine

Pattern Order Form

Please allow 2 to 3 weeks for handling and mailing

(Patterns contain tracings, directions, color guide, list of materials, as required)

- ☐ 574 Pine-cone embroidered design for tablecloth and napkins. Tracing pattern, full instructions 40c
- ☐ 957 Wheel flowers, thistles, and leaves, painting design, size 8 inches x 11 inches, for lamp shades, place mats, tablecloths 20c
- ☐ 958 Pennsylvania Dutch painting designs of birds and heart for lamp shades, place mats, tablecloths, draperies 20c
- ☐ 1296 White carnations to stencil on paper or fabric lamp shades. Design is repeat border, one motif measuring 6½ inches x 7 inches 20c
- ☐ 1308 4 co-ordinated painting designs in various sizes plus a border—Penna. Dutch style for tin or wood canisters, boxes, trays 25c
- ☐ 1309 2 Rosemaling painting designs, one round 7 inches in diameter, one floral 7 inches x 9 inches to paint on tin or wood—boxes, trays, cupboards, furniture 35c
- ☐ 1312 6 co-ordinated painting designs of various sizes, roses, forget-me-nots and clematis with 2 borders for wood or tin—lamps, spice boxes, trays, boxes 35c
- ☐ 1313 2 painting designs of roses, daisies, bleeding-hearts, forget-me-nots, plus bittersweet border for tin, wood—lamps, trays, boxes, wastebaskets, furniture 30c
- ☐ 1316 Fruit designs to paint on glasses and pitcher—6 designs for glasses, 3 for pitcher, full instructions .. 30c
- ☐ 1317 2 painting designs, peasant motifs to paint on bottles, glasses, boxes, mailboxes .. 30c
- ☐ 1318 3 painting designs—one bird, one old-fashioned tin-ware design—one lovely toile design, for boxes, trays 30c
- ☐ 1319 Wonderfully colorful fruit design to paint on tin or wood. Watermelon, pineapple, and assorted fruit in modern style. Can be used as a repeat border 40c
- ☐ 1320 3 designs for aluminum trays, full instructions for making and etching trays. Assorted sizes 25c
- ☐ 1321 2 painting designs for tin or wood. One dainty floral, one Scandinavian. For boxes, trays, silent butlers, canisters 25c
- ☐ 1322 How to make bright flowers out of tin cans 20c
- ☐ 1323 2 painting designs. Penna. Dutch bird and tulips and a nice berry design, for tin or wood boxes, trays, string holder made from a funnel, and "beer can" sprinklers .. 25c
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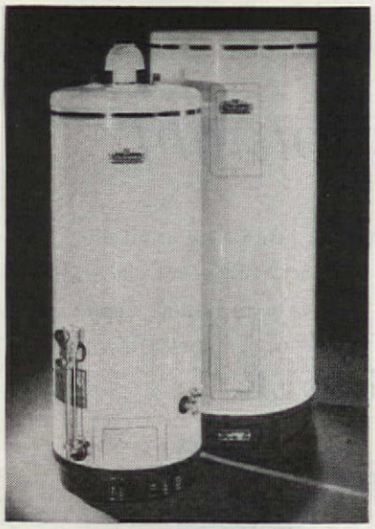

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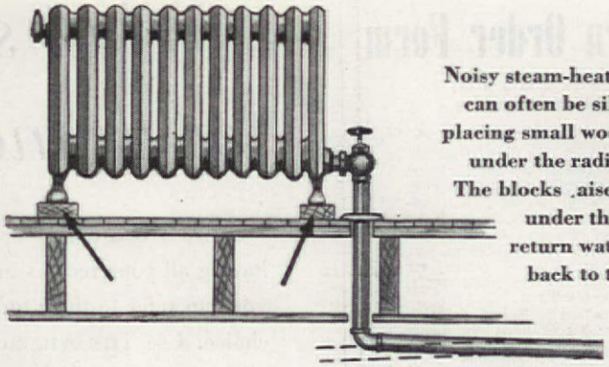
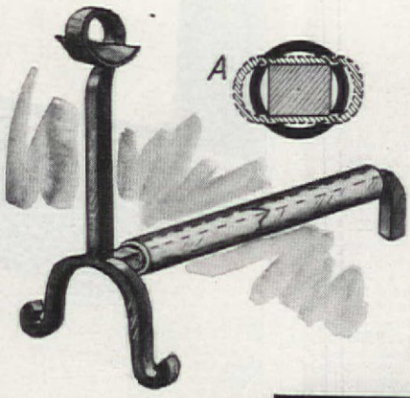


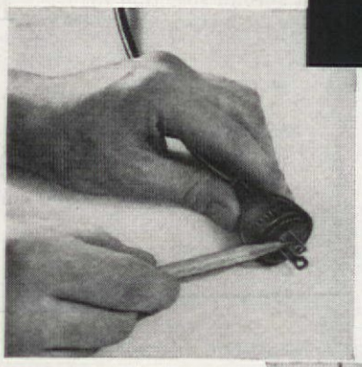
Noisy steam-heating pipes can often be silenced by placing small wood blocks under the radiator legs. The blocks raise the pipe under the floor so return water drains back to the boiler

How-To Tricks



First aid for burned or broken andirons until you can get them to a blacksmith. Slide ends in malleable iron pipe as big as the diagonal of the iron, and flatten the pipe with a hammer. See "A"

Remove paper that is stuck to a varnished surface by coating the paper with olive oil, allowing it to soak for a few minutes, then rubbing with soft cloth



Soft pencil lead on the prongs of an electric plug makes them slide into the receptacle more smoothly. It lubricates the contacts and eliminates sticking

Fill cracks and holes in newly sanded floor with a mixture of the wood dust and shellac or other fast-drying, colorless floor finish. It dries to color of the wood. Use the same method to fill holes when you sand and refinish old furniture

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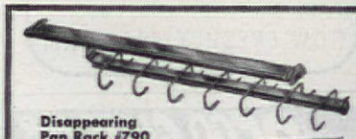

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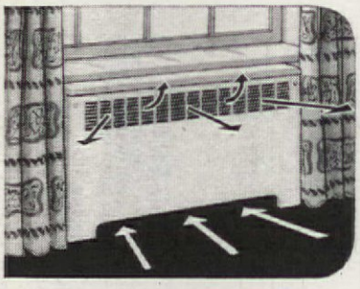

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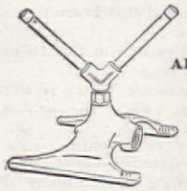

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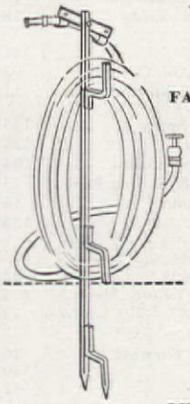

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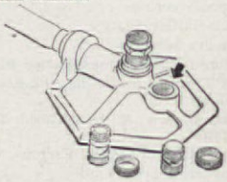

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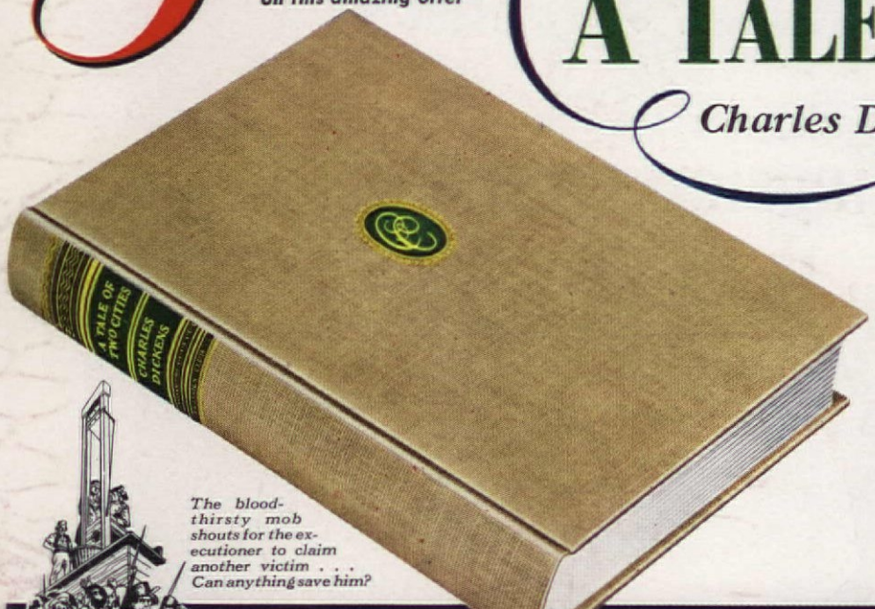

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