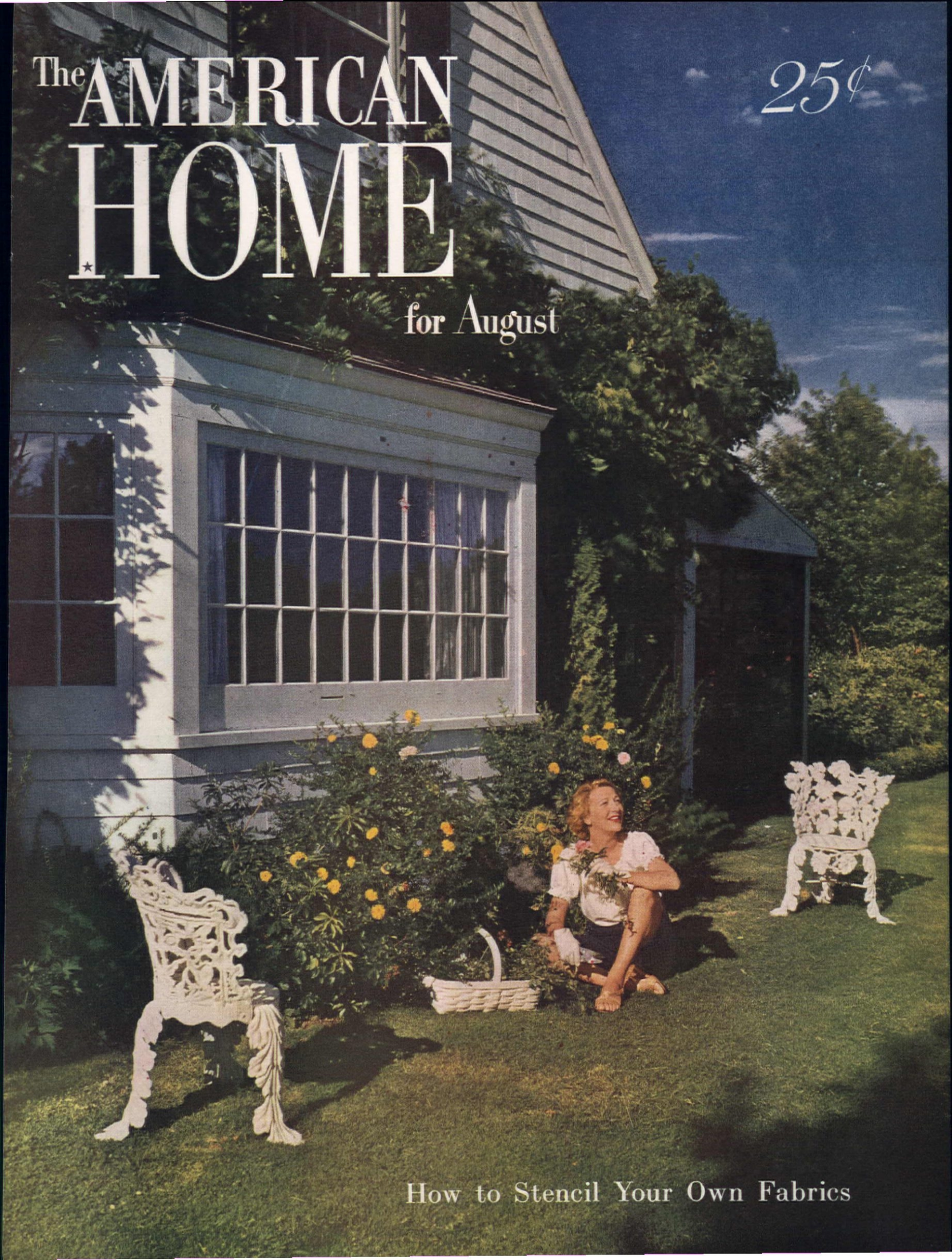
The AMERICAN HOME

for August

25¢



How to Stencil Your Own Fabrics

TROPICOLORS

exciting towel fashions, bargain-priced for every purse!

Bring summer right into your bathroom with Cannon towels as bright-hued as a cockatoo! Try these gay Tropicolors in plaids or plain, border-striped or sculptured —all with Cannon's miraculous new "Beauti-Fluff" finish, softer and deeper-textured than ever before! This added luxury costs you not a penny more, making Cannons the best towel values in America today at any price!

Cannon Mills, Inc., 70 Worth St.
New York City 13

TRADE MARK MADE IN U.S.A.
CANNON
Towels · Sheets · Stockings · Blankets · Bedspreads

Yellow, about **59c**
Flamingo, about **1.29**
Chartreuse, about **1.09**
Flamingo & grey, about **59c**
others from about **39c** to **2.95**

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Sometimes you may think of the Telephone Company simply as the organization that provides you with good telephone service at low cost.

That, of course, is its most important job.

But its value to the community and to you personally goes far beyond the completing of a call. Wrapped up in the words "Telephone Company" are jobs and wages and local purchases, as well as telephone service.

The Bell System employs over 550,000 men and women and its annual payroll is above $2,000,000,000. The wages spent by telephone employees create jobs and wages for people in many other lines. So do the large purchases by Bell Telephone Companies themselves.

Home Town Booster—Western Electric, the manufacturing, purchasing and supply unit of the Bell System, alone bought from 23,000 concerns in 2500 cities and towns last year.

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Need for Adequate Rates—The jobs, the wages, the money spent for local goods and services, and the continuation of good telephone service, all depend on adequate rates and earnings.

For only through adequate rates and earnings can Bell Telephone Companies meet the increased cost of furnishing the service and attract the new capital needed to improve it.

BELL TELEPHONE SYSTEM

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Better Than Any Other Way of Preventing Tooth Decay According to Reports in Authoritative Dental Literature!

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No Other Toothpaste or Powder Ammoniated or Not Offers Proof of Such Results!

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The beauty of summer in full bloom frames the Cape Cod cottage of Gertrude Lawrence, a study in simple good taste. Photograph by Paul Davis

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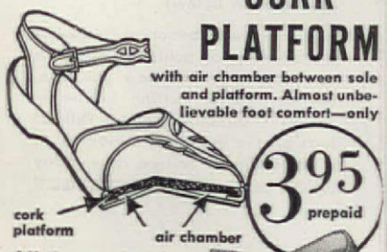

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Black, White, Red, Green, Yellow, Tan or Brown.

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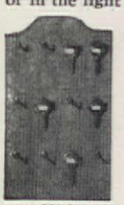
C. Gossip Corner, about 11¼" square, fits that useless corner. **$6.95**

West of Mississippi add 50 cents.

You will want one of these space-saving shelves which are large enough to hold the phone, note pad, etc. as well as the directory. Fasten securely to wall with screws. Nicely finished in mahogany, maple, walnut or in the light natural wood. Also unfinished for you to paint.



KEY RACK—Knotty pine 6" x10". Keep keys where you can find them. $1.50

KEY TABS—Package contains 8 three-pronged markers with 16 printed key identifiers. 50 cents

Sorry no C.O.D.'s

Write for catalog of other items

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LOOK AT THESE DREMEL FEATURES—Dremel Electric Sander delivers 14,400 strokes per minute . . . does the work while you guide it. Two moving parts . . . never needs oiling. Weighs only 2½ lbs. Operates on 110–120 Volt, 60 cycle, A.C.

WHERE TO BUY—**Dremel Electric Sander** comes complete with 6 sheets assorted Garnet Paper for sanding, plus felt pad and sheepskin for polishing. Buy from your dealer. If he cannot supply you, send **$14.85** . . . we'll ship postpaid. Or, send only **$2** now, pay postman balance plus postage, on delivery. **Money back** if not delighted after 5 days' trial.

DREMEL MFG. CO., Dept. SP470-H, Racine, Wis.

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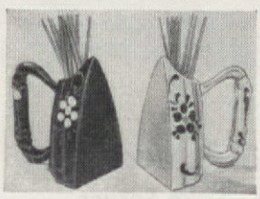


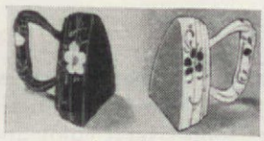
FLAT IRON TOOTH PICK HOLDERS

$1 PAIR PPD.

Really clever conversation piece when placed one at each end of the table. Colorful hand-painted Penn-Dutch designs on one white, one black. Metal, 2" high. Perfect gift or collectors item.

MATCHING SALT & PEPPERS

$1 PAIR PPD.



Companion set, same as above, but for salt and pepper. No C.O.D.'s please.

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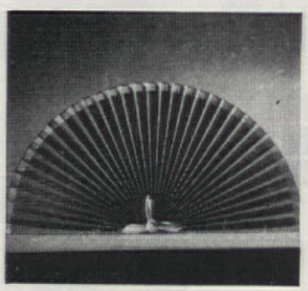
the AMERICAN HOME

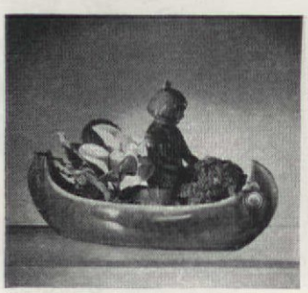
Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

BABY IS COOL OUTSIDE even though the mercury reads 98°F, and it's all because of the heavenly shade of the Baby Brella. It fits all standard playpens, is simple to attach, and folds up with the playpen for easy storage. And just think of being able to soak up a scrumptious tan without fretting about the baby. Bliss indeed! $4.95 ppd. Young Sports, Box 35, Chester Springs, Pennsylvania.

FIREPLACE FAN. If your hearth looks like a miniature dump during the summer, filled with ashes and potato chip bags, order this fireplace fan that shields a multitude of sins! Made of wax-coated paper, the fan is banded with gold and comes in red, dark green, blue or grey. 32½" wide, 16¾" high, $1.98. 39" x 19", $2.98 prepaid. From Bruce Stevens Co., Box 1274, Indianapolis, Ind.



HIAWATHA IN A CANOE. Plant this with moss, philodendron, and a bit of ivy (or lemony narcissus), and you'll create a sharp spot of coolness on a hot summer night. Hiawatha amid greenery makes the most effective planter that ever graced a dinner table. Brown or green ceramic. Unplanted, $3.25 ppd. Dee's Redwood Products, 2199 Folsom St., San Francisco, Calif.



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hallcraft CUP CADDY

$1.00 Postpaid including 25 cups

Specify color—Ivory, Green, Blue, Peach, Black or Kitchen Red.

CONVENIENT DECORATIVE ECONOMICAL

Replaces unsightly "community" glasses in bath and kitchen Holds 25 inexpensive, easily obtainable 3-oz. paper cups. Includes mounting screws for wood — adhesive for tile. Order several — no C.O.D.'s.

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Photo Christmas Card

Lovely sample Personalized Yulecard made free! Send negative with 3¢ stamp (6¢ after Nov. 15). Negative returned. If snapshot is sent add 50¢ to make negative. See before you buy! Cards with envelopes, 20 for $1 up, plus 20¢ shipping. Offer expires Nov. 30.

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DAY-n-NIGHT

MAILBOX AND LAWN MARKERS

Reflector lettering—glass beads mirror light at night (like road signs)
Permanent embossed letters and numbers 1½" high
Lifetime aluminum—rustproof
Baked enamel—white beaded letters—black background
Double plate 18" long—reads the same from either side

These attractive markers make thoughtful gifts — and make it easy for friends to find your home DAY-n-NIGHT. Install in a minute. Any wording you want, up to a total of 15 letters and numbers. PLEASE PRINT CLEARLY.

MAILBOX MARKER fits any mailbox **$1.25** POSTPAID

LAWN MARKER with 20" wrought aluminum standard **$2.25** POSTPAID

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market place

Photographs by F. M. Demarest

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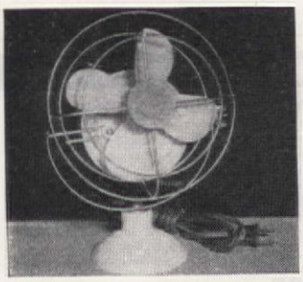
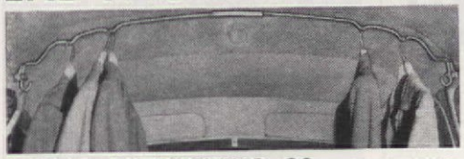


BEAT THE HEAT in offices, kitchens, and at mealtime on a scorching summer night with the Handy Fan. A Lilliputian edition of a standard fan, it stirs up a mighty breeze and is small enough to carry along wherever you go. A suction base (swivel mounted) holds it steady while a refreshing beam of air cools you. Blue, 8" high, $3.98 ppd. Handy Fan Co., 9 Bowery, New York, N. Y.

HANG 32 GARMENTS IN YOUR CAR—END PACKING TROUBLES ON TRIPS



This amazing HANG-ALL Auto Wardrobe Rack fits flush with the roof of your car *above* doors or windows. Does not obstruct rear view vision or touch doors or windows. Attaches in seconds to any make or model car—instantly detachable if desired. Handsome nickel-plated steel rack will support one hundred pounds of clothing full length. Send check, money order, or postal note today. $3.95 postpaid. Money back guarantee in 10 days unless completely satisfied.

DAMAR DISTRIBUTING CO., Dept. AH-8, 22 Treat Pl., Newark 2, N. J.

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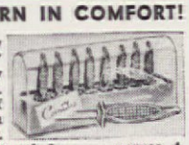

No more hot, greasy fingers. "Cornettes" hold corn solidly by two rustproof prongs. Gay-colored ears of golden corn with jade green husks. Gift packed in sets of 8 . . . serves 4. Send check or MO today. Plastic, $2 Ppd; Silver Plate, $5 Ppd.

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Send $1.10 for a year's supply (4 cakes). Yes, it's non-injurious to pets or children. Postpaid. Guaranteed. Join the "anti-fly" campaigns.

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The shakers with the patented Airkonite "wonder" element in the gleaming chromium top. Keep salt moisture-proof and free-flowing in all weather.

Lovely design . . . sparkling crystal glass . . . hand-cut satin-finish base. Four inches tall. Get your pair today.

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AIRKO MANUFACTURING CO.

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for each person's name

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50c extra for second line

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FREE PROOF —Accept this amazing offer of proof. You can soon start YOUR actual reduction. First reducing record and lesson sent prepaid and plainly wrapped. Try this full-sized, double-faced record 7 days at home. No payments to make now—no promise to pay later. Just an out-and-out FREE test as the coupon clearly states. Fill it in and mail today.

WALLACE RECORDS

Suite 1556, 154 E. Erie Street, Chicago 11, Ill.

WALLACE, Suite 1556
154 E. Erie St., Chicago 11, Ill.

Please send record and first reducing lesson, FREE and postpaid. I will either enroll, or mail back your record and lesson at the end of a 7-day trial. This does not obligate me in any way.

Name .....

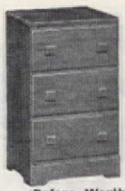
Address .....

City ..... Zone .... State .....

Before, $3.50

NOW, Worth $10.00

Glistening green leaves and red stripes add charm and value to this salad bowl.



Before, Worth $3.25

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Easy-to-apply designs give old chest an expensive look.

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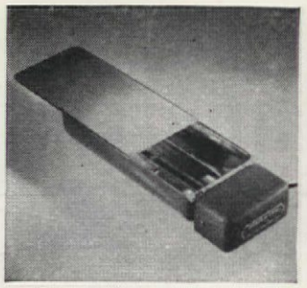

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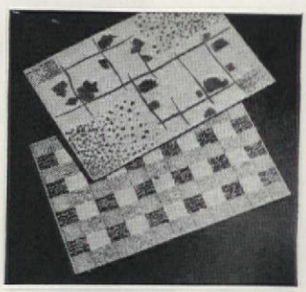

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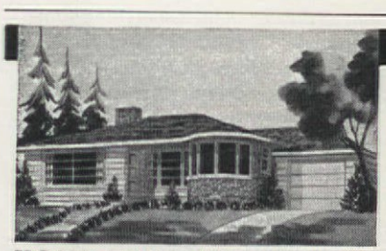

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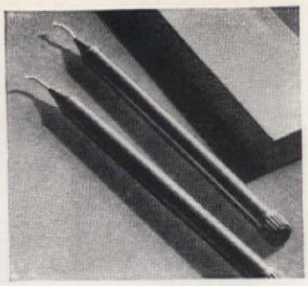

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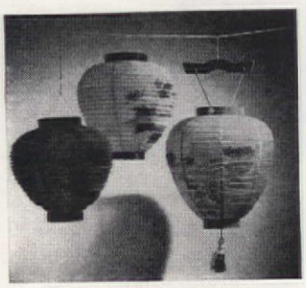

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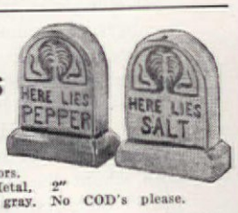

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Don't let decay start in your mouth! Use Pepsodent every day—see your dentist twice a year.

YOU'LL HAVE BRIGHTER TEETH AND CLEANER BREATH when you fight tooth decay with film-removing Pepsodent!

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*Irium is Pepsodent's Registered Trade-Mark for Purified Alkyl Sulfate.

Neighbors

Photographs by Lew Merrim, from Monkmeyer Press

Ladies of the Clifton Woman's Club make appeals for funds in health campaigns—part of service program. Officials like George Kavner of local Heart group come to meetings with pleas for help, get all-out response

Their measure is the Golden Rule

RUTH DAVIS

The Woman's Club of Clifton, N. J., is one group of ladies that aims at something loftier than gossip and tea-drinking. The women of this group devote their free time to good works, which is one reason why the name of the Club has become synonymous with *neighborliness* among the residents of Clifton.

Twelve years ago, the Woman's Club was founded, and today it numbers 145 members, all of them active in community work. Of the present group, 50 were original charter members. A tribute to the high purpose of the organization is the fact that the enthusiasm of these women has remained unflagging through the years.

Mrs. Kenneth H. Robinson, President of the Woman's Club and herself a charter member, describes in glowing terms the women with whom she is so closely associated. "Most of us are 35 and over," she says. "Most of us are married, with family responsibilities. Most of us do our own housework. But we all find time to

PLEASE TURN TO PAGE 12

AMERICAN-Standard

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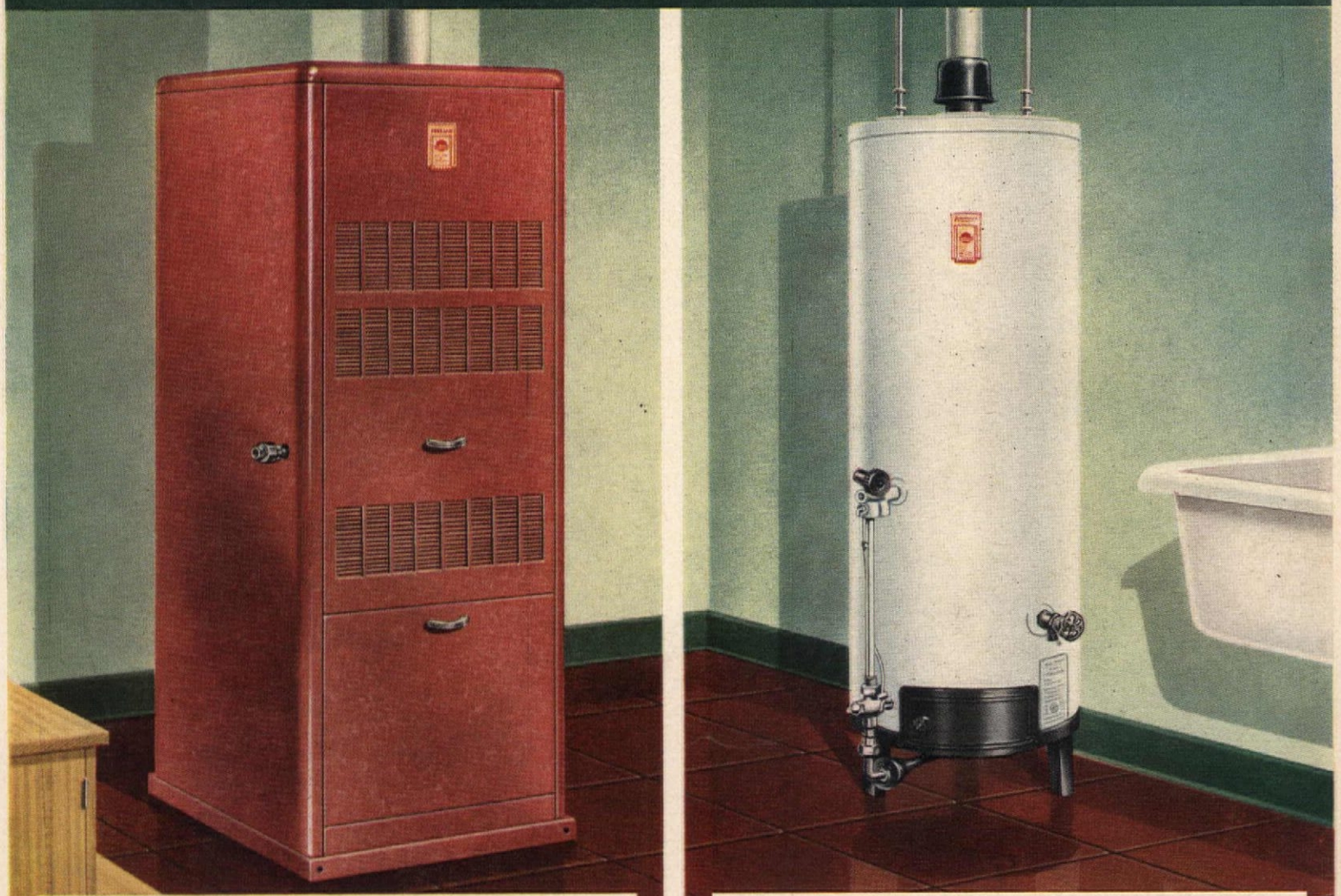

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Free Home Book . . . 48 pages of ideas for bathrooms, kitchens and basements illustrated in full color. Brings you in one book money-saving facts you need on both heating and plumbing. Pictures a wide choice of kitchen sinks, laundry tubs, bathroom fixtures, and heating equipment of all types available through heating and plumbing retailers who sell, service and install. Explains time payment plan for remodeling. Just use the coupon for your copy of this valuable book.

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Licensee in Canada: John Inglis Co., Ltd.

Neighbors (Begins on page 10)

Thousands of envelopes are stuffed with requests for donations during campaigns of Tuberculosis, Heart, Cancer associations. Volunteers tired but happy when finished

Car and chauffeur needed? Ladies of Woman's Club stand by to drive victims of rheumatic fever to and from the near-by Victoria Foundation

At clinics, women weigh and measure children, saving valuable time for hard-pressed doctors

answer S.O.S. calls—to drive sick children to the hospital, to assist doctors in the clinics, to pitch in and help overworked mothers of sick children with piled-up chores. And we never consider the work monotonous."

Important part of the Club's program is assisting in campaigns of the various public health associations, such as the Passaic County Heart Association and the Tuberculosis and Health Association. During the year, the women give many hours to the distribution of educational and fund-raising material. In one recent campaign, they posted 175 signs in the city of Clifton—where they couldn't escape notice!

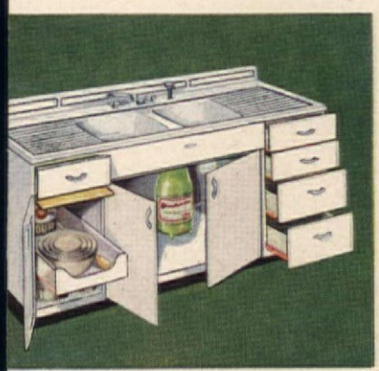
At fund-raising time, the women really get down to business. In a Christmas-seal campaign last year, they stuffed about 20,000 envelopes with pleas for contributions—a monumental job.

Public-health officials are particularly grateful for the service the Woman's Club renders in putting them in touch with V.I.P.'s who can be of real assistance with their programs. For example, during the recent Heart Association campaign, a committee went to the local newspaper and wangled much-needed publicity. This

PLEASE TURN TO PAGE 14

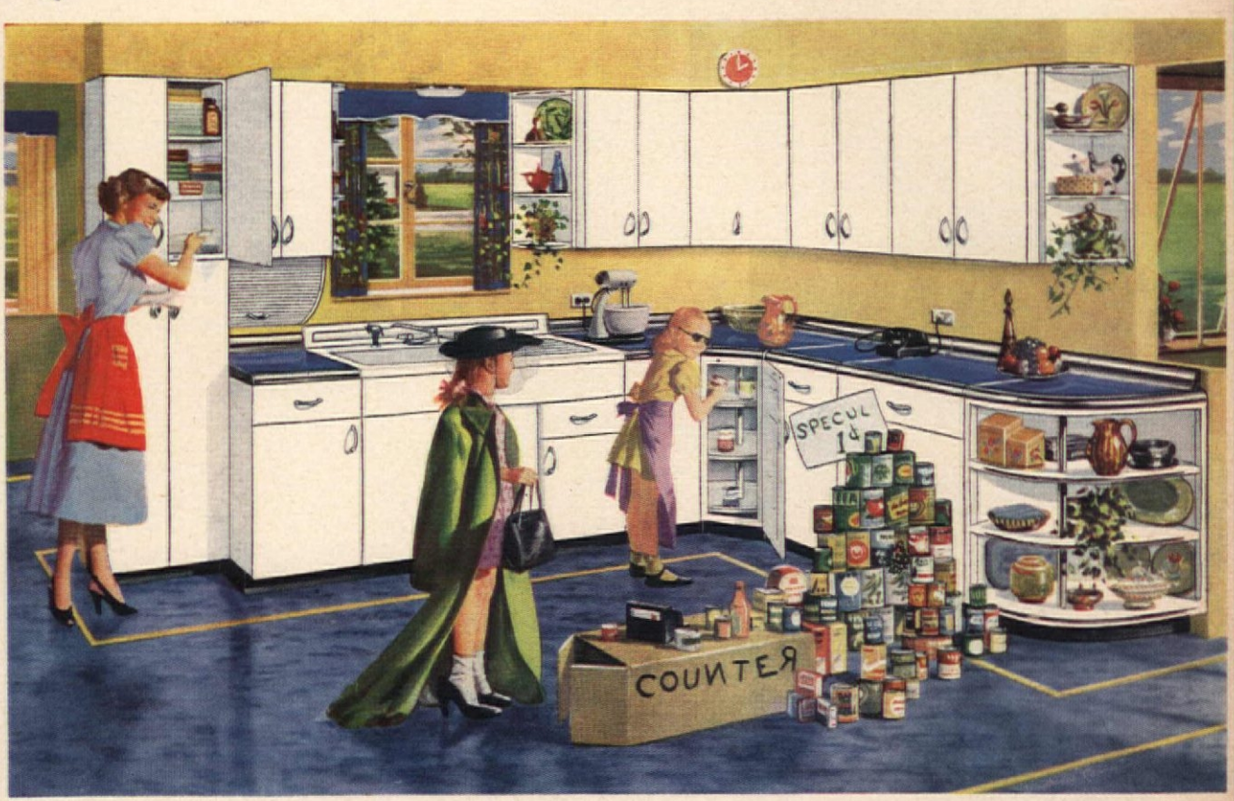
These New KITCHEN VALUES shout, "ACT NOW!"

Handsome is as handsome does—and Youngstown Cusheen, exclusive new cabinet top material, cushions dishes, resists wear, heat, alkalies, alcohol, food acids, sunlight, hot grease. Ten gorgeous, basic colors—won't fade!



Thrilling! — Youngstown Kitchens Cabinet Sinks, 13 models to choose from! Tops of one-piece, acid-resisting porcelain-enameled steel. Positive-draining, "no-tip" drainboards. Swinging mixing-faucet. Rinse spray on DeLuxe models. Right prices!

3 ways best! Youngstown Kitchens Food Waste Disposer takes food waste continuously — is automatically self-reversing, completely self-cleaning!



Wait till you see them!

You'll call these all-new Youngstown Kitchens the values of the half-century! Exciting efficiency, inviting brightness that you can't wait to enjoy—at low prices that shout, "Act now!"

For here are the greatest strides in work savings and beauty since the *world's largest makers of steel kitchens* first made dreams come true in gleaming, white-enameled steel!

The roomiest, easiest storage ever—new cabinets with shelves that *revolve;* sleek Base What-Nots with *open* shelves! Wide counters topped with new, exclusive Youngstown Cusheen, incredibly durable material in gorgeous, basic colors! Sparkling, wipe-clean finishes . . . the graceful lines of *die-made* steel!

Enjoy all these brand-new kitchen thrills . . . for any floor plan, old house or new. Start with a Youngstown Kitchens Cabinet Sink (by itself it can ease ⅔ of your kitchen work)—13 luxury models to choose from. Add base and wall cabinets and time-saving accessories.

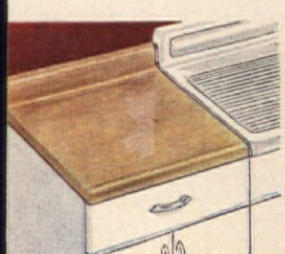
Presto—your Youngstown Kitchen! And you'll marvel that such beauty and convenience cost so little!

Let your factory-trained Youngstown dealer show you *your* dream kitchen in perfect miniature, show you how to save on installation and how easy it is to finance. If building, specify Youngstown—you'll *save!*

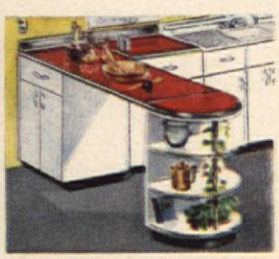
MULLINS MANUFACTURING CORPORATION
WARREN, OHIO
World's Largest Makers of Steel Kitchens

Youngstown Kitchens®

Get these idea-packed booklets!



Beautiful Maple Cutting Board Cabinet Top is hard, thick, laminated side to side with edge-grain surface. Tough!



New beauty, new space! Use Breakfast Bars, Half-Round and Quarter-Round Base What-Nots with open shelves to perfect your kitchen scheme!

Get these up-to-the-minute ideas! Modern kitchen planning—how to plan and develop your own dream kitchen! How to use the new units, new color tops! Send ten cents in cash to cover cost of mailing; no stamps, please.

Call Western Union, Operator 25, and without charge get the name of a nearby dealer, or send coupon today.

Youngstown Kitchens
Mullins Manufacturing Corporation
Dept. A-850, Warren, Ohio

I plan to build ☐
I plan to remodel ☐

NAME _____ (Please Print)

ADDRESS _____

CITY _____ ZONE _____

COUNTY _____ STATE _____

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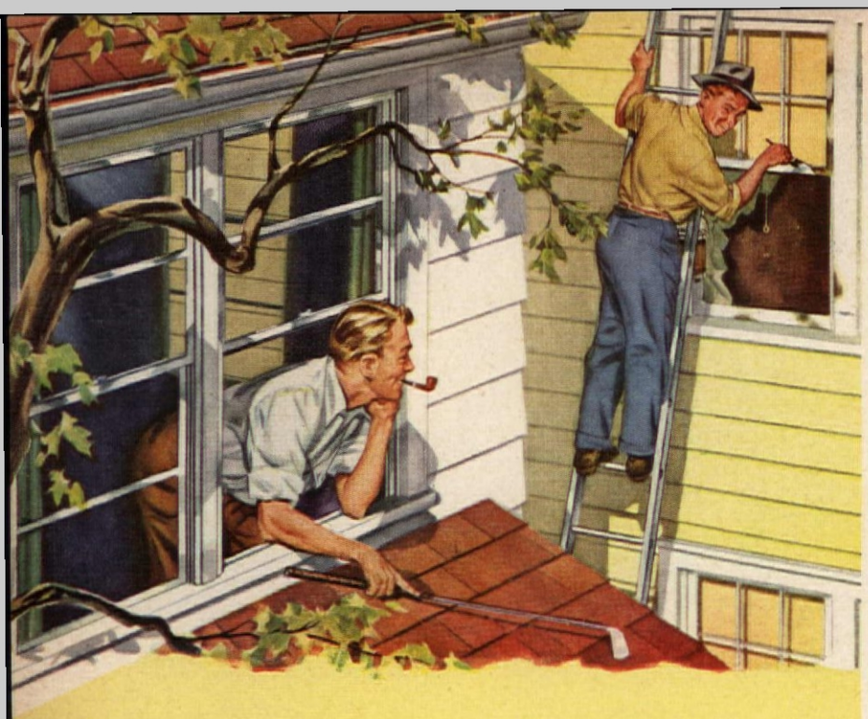


"ALUMINUM WINDOWS DON'T NEED PAINTING"

No rotting, no rust-streaks when windows are Alcoa Aluminum

Make sure your new home has windows of Alcoa Aluminum. They never need painting, or special care, because aluminum can't rot, warp, or rust-streak. Aluminum windows won't shrink or swell, can't stain adjoining surfaces.

Women like aluminum windows because they add so much beauty, yet need so little care. No deep dirt-catching corners to slow housework. Just wipe the frame when you wash the glass and Alcoa Aluminum will keep its smooth, lustrous appearance.

Leading window manufacturers make windows of Alcoa Aluminum in all standard types and sizes. Your architect, builder or dealer will help you select the correct type for your home. For the names of manufacturers, write ALUMINUM COMPANY OF AMERICA, 1481A Gulf Building, Pittsburgh 19, Pennsylvania.

ALCOA ALUMINUM . . Best for Canopies and Awnings, too!

For long life, freedom from painting and lasting good looks, make sure the awnings and canopies you buy are made of Alcoa Aluminum.

THE MODERN METAL FOR MODERN HOMES

ALCOA ALUMINUM

ALCOA ALUMINUM ®

Neighbors (Begins on page 10)

helped make the campaign a bigger success than ever before.

Perhaps it's the personal touch that makes Woman's Club members so popular with residents of Clifton. There are women in the group who make small bouquets to brighten trays at a near-by home for the aged, others, trained in psychiatric work, who help out at a state mental institution by feeding those who can't help themselves and by playing games with those who need amusement.

Indispensable to mothers of ailing children is the homemaker's service established by the group some years ago. The service works this way. Suppose a mother is bogged down in home care of a child with a rheumatic heart. A call to the Woman's Club will fetch one or more willing helpers, who pitch in with broom and dustpan and quickly set the house to rights. They're expert at solving household and family problems, will even, if desired, entertain the child with stories and games.

The transportation service is another unique feature of the Woman's Club program. A request to the Red Cross brings a car and woman driver to the door, with several assistants if necessary, to transport spastic and rheumatic-heart children to and from special hospitals and clinics in near-by Paterson and Passaic. At the clinics, other group members assist busy doctors by taking histories, weighing and measuring, helping the youngsters to dress and undress, and keeping them amused as they await their turns. Thanks to the efforts of Woman's Club members, doctors are able to see a sizable number of patients in the course of a single day.

The over-all program developed by the Woman's Club of Clifton is one which could easily be put into effect by other women's clubs who wish a purpose for being. And the work does bring its rewards. Not only does the community benefit from good deeds, but the women who participate in the program have a feeling of being useful and contributing to the well-being of others.

Tribute is paid to the Woman's Club of Clifton by a local public-health officer. "You never have to beg these women to do things," he states. "The value of the work they do can't be measured. Suffice it to say that the community couldn't do without them."

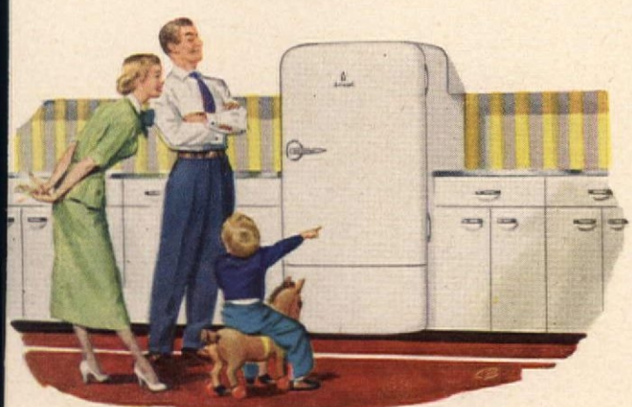
Anxiety of children awaiting turns at clinic is stilled by yarn-spinning of Club member. Mrs. Robinson gathering histories for doctor, is Club president

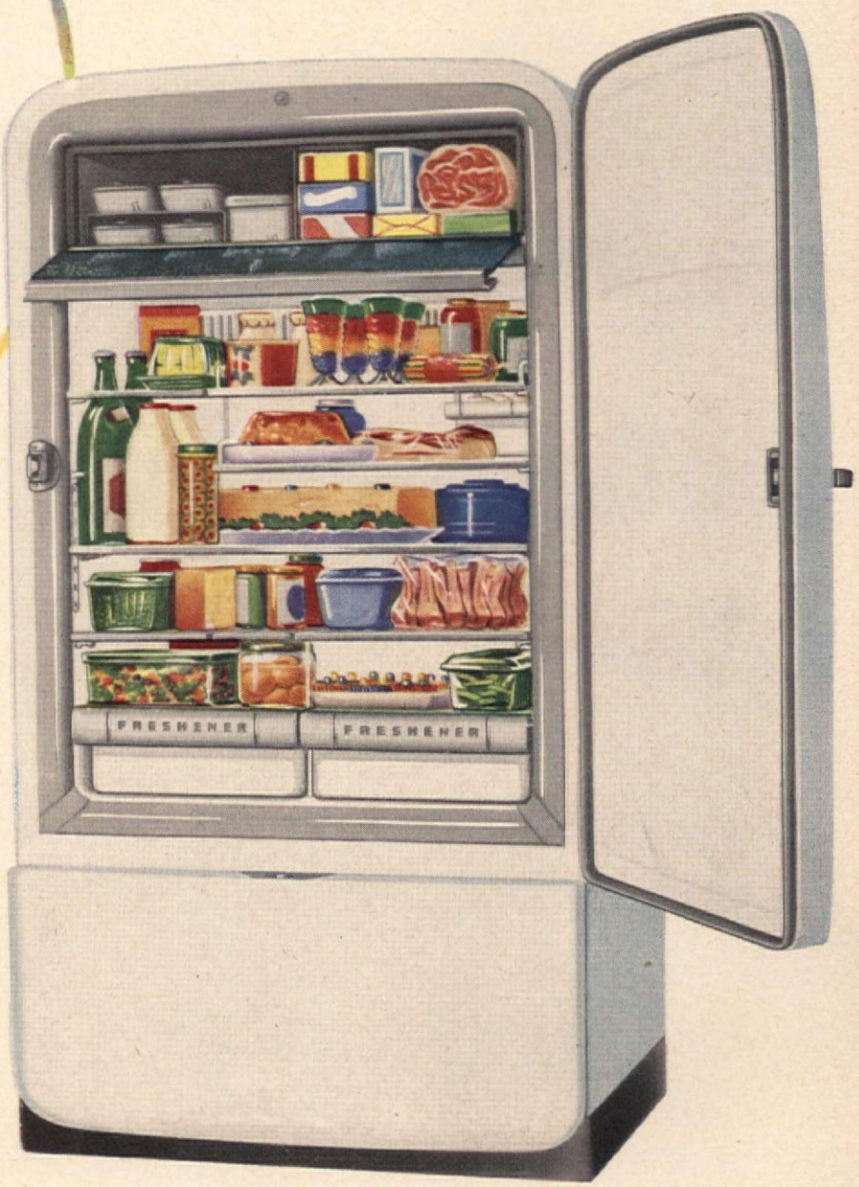
Tackling another's household chores might seem unbelievably quixotic, but is matter-of-course to Club women. Their homemaker's service is boon to mothers of ailing children

Compare Both Types

YOU'LL CHOOSE THE *GAS* REFRIGERATOR

A DEPENDABLE JET OF GAS FLAME MAKES IT FREEZE





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No machinery to grow noisy!
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because it has no moving parts
in its freezing system.

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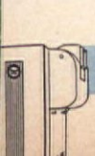
Lasting beauty, too! You get extra value with Servel's new Long-Life Design, its amazing Quick-Change Interior.

Free buying guide! Your Gas Company or neighborhood dealer has your free copy of the new folder, "Look Ahead 20 Years!" It's a useful guide to what to look for in a refrigerator today. Don't delay. Get your copy today. *Servel also runs on Bottled Gas, Tank Gas, Kerosene. Servel, Inc., Evansville 20, Indiana. In Canada, Servel (Canada) Ltd., 548 King Street W., Toronto, Ontario.*

REMEMBER WHEN YOU CHOOSE . . . IT'S THE FREEZING SYSTEM THAT COUNTS

Servel

THE *GAS* REFRIGERATOR



GAS CAN COOL YOUR HOME AS WELL AS WARM IT — WITH ONE SIMPLE COMPACT UNIT. ENJOY

HOT WATER...FASTER...WITH DEPENDABLE, ECONOMICAL SERVEL WATER HEATERS. ADVANCED

Handsome Gift Wrapping; Matching Tags, Folders, Seals

Lovely "Primrose" All-Occasion Box

"Your beautiful cards are just what my friends are looking for!" Mrs. Bergman New Haven, Conn.

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Make Good Money

In Their Spare Time . . . Without Taking A Job or Putting in Regular Hours . . . And WITHOUT EXPERIENCE!

"Petal Script" Stationery with Decorated Envelopes

Gift and "Thank You" Cards for Everyday

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HERE'S a friendly way to make a fine income, spare-time or full-time—without taking a regular job or putting in regular hours! All you do is SHOW lovely new Doehla Christmas and All-Occasion Greeting Card Assortments, stationery, and gift wrappings to your friends, neighbors or co-workers.

These assortments are so *exceptionally* beautiful that folks are happy to give you big orders. Their exquisite designs, glowing warm colors and rich looking novelty features delight all who see them. NO EXPERIENCE IS NEEDED—our FREE Book shows you how even beginners make money right from the start. You make up to 50¢ on each $1 box; even more on bonus orders.

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Everyone in your community sends greeting cards of all kinds throughout the entire year. That's why it's so easy to make good money and new friends, merely by showing something that *everybody wants*—and buys—anyway. Many church groups and clubs also use this same highly successful method of raising funds.

Yours for FREE Trial — Everything You Need to Start Earning Immediately

Mail FREE Trial Coupon NOW—without money. We will send you everything you need to begin earning money right away. Complete details about excellent profits, extra cash bonuses. Lovely sample assortments on approval. FREE Samples of the rich new 25-for-$1 and 50-for-$1 "name imprinted" Christmas cards and the richly decorated "Petal Script" stationery.

Also FREE — New Book Telling How Any Beginner Can Make Money

If you mail coupon now, we will also send, free, our new book showing pleasant ways for *any beginner* to make money. Mail coupon; no obligation. If friends don't "snap up" samples and *ask for more too*—return them at our expense. Don't miss this chance to make friends, add *substantial* cash to your income—mail coupon NOW.

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Read How People Just Like You Earn Good Money This Friendly Way:

Makes Money — and Friends Too

"The cards were so attractive my friends gave orders unhesitatingly. I am making friends in this new venture, aside from my regular duties." — Miss Mary M. Pasciucco, Brooklyn, N. Y.

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"While in Nurses' course I made practically all my expenses selling Doehla Cards."—Dorothy Nephew, Registered Nurse, Loma Linda, Calif.

Earnings Pay For Children's Clothes

"I needed things for my 2 boys; the extra money earned paid for more than they needed. Am now helping pay for our home "—Mrs. Donald Hance, Bristol, Pa.

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Please rush me—for FREE TRIAL—sample box assortment on approval, money-making plan, and extra-profit cash bonus offer. Also send Free Stationery Samples, and Free Book, *"How to Make Money and Friends—Showing Doehla Greeting Cards."*

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FREE BOOK

This valuable new book shows easy ways for *any beginner* to make money! It is filled with practical help, showing how others are finding it simple to make friends and money in this field *(without the slightest bit of previous experience)* and how you can too.

Contributors

. . . **RHEA HURD,** who makes his living as an insurance executive in St. Louis, spends his free time building and making improvements around his own home. He learned the "construction business" watching his father build a two-story playhouse, promptly gained practical experience by converting the building into a doghouse. Always a man with novel ideas, Mr. Hurd is at the moment "trying to design a house in such a way that the owner can cut the grass while sitting quietly on the back porch."

. . . **EUNICE and PHIL BRANDT** say that quite likely their articles on hedges vs. fences (pages 31, 32) were inevitable. First, there is the husband-and-wife angle, which naturally accounts for some difference in opinion. Then there is, in the background, journalistic training for the husband at Oregon State College and a degree in landscape architecture for the wife. Prior to matrimony, each faction dabbled in the other's major subject sufficiently to insure complete success for the marriage. This event took place back in 1936, and since then these native Oregonians have been gardening amicably together—without once disturbing the peace! Eunice takes time out from caring for the three Brandt children to carry on her professional work in landscaping, and Phil goes daily to his farm credit office in Salem, Oregon. Following years of vagabonding during the war, the Brandts settled down on 16 acres of their own. Friends feel sure that every square inch of the plot will eventually be landscaped—if Eunice has her way. The Brandts agree!

. . . **MARGARET FEAGIN,** president of the Houston, Texas, decorating firm which bears her name, is a native Texan who made a reputation for herself pioneering the modern in architecture and decoration. Research into Texas architecture taught her that the early settlers built successfully because they considered their needs rather than an arbitrary style or period. She adopted this way of thinking and working as her own, made full use of it in creating her "Built to Beat the Heat" home.

. . . **LILO HESS** has always been fascinated by insects and small animals, so it was only natural that, after finishing school, she should combine this interest with a flare for photography. Soon many publications and scientific societies were seeking her unique pictorial studies of insect life. She studied photography in London, and to provide a natural setting for her pictures, bought an old farmhouse in the Poconos. Her striking and remarkable photographs illustrate "Got Any Peculiar Pets."

How to have a lovelier home

LESSON NO. 1

PITTSBURGH MIRRORS (wall-hung or built-in, framed or unframed) are versatile decorating tools. They'll make the small dining space of an L-shaped living-dining room combination like this seem far more spacious and appealing. They'll reflect color, movement, lovely furnishings. They'll break up dull wall areas, form attractive settings for almost any home activity.

LESSON NO. 2

THE EASY, QUICK, INEXPENSIVE WAY to give bedroom, bath or hall new beauty and utility is a full-length Plate Glass Door Mirror. It tells you the truth about your looks . . . head to toe . . . whether you're 6 or 60. And it cheers up the whole room. (Putting such a mirror on a door is just a jiffy job . . . you can do it yourself.)

LESSON NO. 3

EVERY HOME SHOU!D HAVE a picture window. It's a magic pick-me-up for any dark or dispirited room. Brings in floods of daylight, makes your nicest outdoor view an indoor part of your home. And it's practical, too. For now you can use Twindow, Pittsburgh's window with built-in insulation, that cuts down heat loss, eliminates downdrafts and solves the old problem of fogged windows.

Architects: T. H. and M. K. Hunter, Hanover, N. H.

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TO BE SURE you're getting genuine Pittsburgh Plate Glass when you buy, look for this Pittsburgh Label.

WHERE TO BUY. Your department or furniture store or other local glass dealer can help you work out your ideas for using glass and mirrors in your home.

Free Booklet

Packed with practical suggestions for using glass and mirrors effectively in your home. Illustrated in color. Ideas for old homes and new. Send the coupon.

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Please send me, without obligation, your free, illustrated booklet entitled "How to give your home Glamour with Glass."

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It's Good so many ways

SAUCES WITH SPARK! Extra-smooth and creamy. That's what you can count on with *Real* Mayonnaise. It's America's favorite! Try **Lemon and Orange Sauce** for fish: Blend 1 c. *Real* Mayonnaise, 1 tsp. lemon juice, ¼ c. orange juice, and 1 tsp. grated orange rind. (Yield: 1⅓ c.)

FLAVOR-RICH BINDER! Best Foods or Hellmann's *Real* Mayonnaise contributes such satisfying flavor to croquettes, meat loaves, hamburgers. Its fine ingredients —freshly broken eggs, added egg yolks, "Fresh-Press" salad oil, mild vinegar and choice spices—add a subtle tastiness that just can't be surpassed!

because it's Real Mayonnaise

PARTY SALADS or hearty salads really *take* to *Real* Mayonnaise! **Raspberry Mousse:** Dissolve 2 pkgs. raspberry gelatin in 3 c. hot water; add 1 tbs. lemon juice. Pour ¼-inch layer of gelatin into 2-qt. mold. When rest of gelatin is partly thickened, beat fluffy; add ½ c. *Real* Mayonnaise. Put in mold. Chill. Unmold; serve with **Cream Mayonnaise:** Combine ⅓ c. *Real* Mayonnaise and ⅓ c. heavy cream, whipped.

BEST FOODS

Real Mayonnaise

HELLMANN'S

IN THE EAST ← IN THE WEST ↓

Books

Table Setting for Everyone, by Dorothy Biddle and Dorothea Blom. (M. Barrows & Co.) Price $2.00. . . A concise and practical "how-to" book which contains not only the general basic information for setting the table, but incorporates ideas for everyday variations as well as special occasions. Of particular interest are the suggestions for making table linen from odds and ends and discarded summer dresses. Should arouse interest in the new home owner desiring to become associated with garden clubs or community activities sponsoring exhibits, as it gives all the necessary information for judging table settings.

The Weekend Gardener by Dorothy H. Jenkins. (Rinehart & Co.) Price $2.75. . . Written by the Garden Editor of *The New York Times,* herself a commuting, week-end garden enthusiast for a decade, this is an excellent guide for beginning and part-time practitioners. Chapters discuss fundamentals such as soil, lawns, shrubs, annuals, insects and diseases, etc., and also other, supplementary, rewarding subjects like rock gardens, problem areas, management pointers, things to do "just for fun." A lot of garden lore pleasantly presented.

How to Know the Wild Flowers by Alfred Stefferud. In two editions, identical in contents: Boards (Henry Holt & Co.) $2.00; paper covers (The New American Library) 35 cents. . . Another introduction, based on the adventures of the author and his young daughter in discovering the identity and personalities of the wild plants near their Virginia home. Simple, brief, informal, it follows no special plan or sequence and only occasionally uses botanical names; but it presents much information, conservation advice, and sound outdoor philosophy in easily acquired and remembered form, helped by many sketches by Sidney H. Horn. The author, a former teacher and journalist, edits the U. S. Department of Agriculture's Yearbooks.

The Outdoor Chef, by Paul W. Handel. (Harper & Bros.) Price $3.00 . . . Here's a book you really cannot

BARBECUED RIBS at their best!

Use zesty Lea & Perrins Sauce! That's the seasoning that has been building reputations for "barbecuers" for *years*! Meat with sauce *highly* flavored . . . *fully* enriched with Lea & Perrins Sauce—*there's* a treat nobody should miss!

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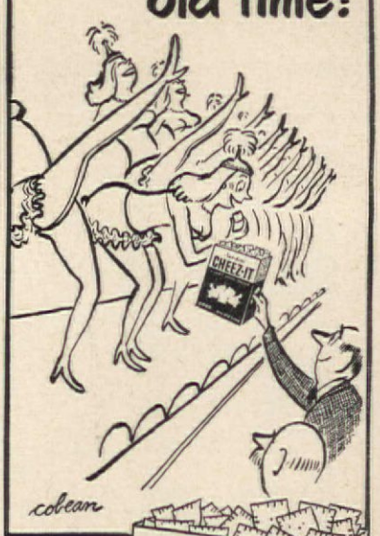
GOOD.. any old time!



the cracker with that swell cheese flavor

America's largest selling cheese cracker!

Sunshine Biscuits, INC.

"NO LONGER NERVOUS!"

Switching to Famous Cereal Drink Brings Natural Relief

Jittery?... Irritable? . . . Can't enjoy life fully? . . . People everywhere—people who once suffered just as you do—have found the answer in switching from coffee and tea to POSTUM.

EXAMPLE: A woman in New York City writes this sincere and moving letter: "My switch to POSTUM has given me a *new lease on life!* I no longer fear the sleepless nights and the nervous tired feeling that made life a bore!"

SCIENTIFIC FACTS: Both coffee and tea contain *caffein* — a drug — a nerve stimulant! So while many people can drink coffee or tea without ill-effect, others suffer nervousness, indigestion, sleepless nights. But POSTUM contains no caffein or other drug—nothing that can possibly cause nervousness, indigestion, sleeplessness!

MAKE THIS TEST: Buy INSTANT POSTUM today—drink POSTUM exclusively for 30 days. See if POSTUM doesn't help you, too, to sleep better, feel better, enjoy life more! . . . INSTANT POSTUM—A Vigorous Drink made from Healthful Wheat and Bran. A Product of General Foods.

LIGHTS ON!

Why tolerate the blown fuse nuisance any longer? Why hunt fuses in the dark . . . or break off in the midst of preparing a meal to go to the store for the new fuses you forgot to buy? Why stumble down dark cellar stairs and fumble in the old fuse-box wondering what to do? The Cutler-Hammer Multi-Breaker ends this annoyance forever. It is installed in the kitchen or any other convenient place. And when service goes off, all you do is reset a tiny lever that has snapped out of position. Nothing to buy . . . nothing to replace! Service is restored in the twinkling of an eye . . . even by a child! The average new home can have this modern and safe protection for less than $8.00 additional. Also easily installed in old homes. What are *all* the facts? Write today for our free booklet "Goodbye to Fuses". CUTLER-HAMMER, Inc., *Pioneer Electrical Manufacturers,* 1395 St. Paul Ave., Milwaukee 1, Wisconsin.

CUTLER-HAMMER MULTI-BREAKER CH

FREE BOOKLET: *Tells facts about new, better home electrical protection. Write TODAY for your copy.*

do without if you have any plans for cooking outdoors. Whether you are a six-year-old Daniel Boone or a forty-ish sportsman with vast experience in cooking game and fish, there is something in this book for you. Mr. Handel draws on a vast experience, which will delight all outdoor enthusiasts. How to build a fire is described in detail. Cooking hints, recipes and menus make this a cookbook of note.

How to Build Your Own House, by Hugh Laidman. (Harper & Brothers) Price $5.00. . . The library for those sturdy souls who plan to build a house with their own hands grows steadily, and this latest addition is well worth owning. It is based on the author's own experiences and contains hundreds of step-by-step drawings, making each phase of home-building understandable, even to the most inexpert craftsman. It's a book for week-end builders—each week's work is carefully laid out and described. If you have courage and stamina, here's a book that should save thousands of dollars when building your house.

In Woods and Fields, by Margaret Waring Buck. (Abingdon-Cokesbury Press) Price $1.75 (paper), $3.00 (cloth). . . A charmingly written, delightfully illustrated introduction to the flowers, birds, animals, and insects to be found along streams and in woods and fields during each of the seasons. Following the 80 pages of illustrated text, come 11 pages of 132 more, smaller pictures, a complete index, and a short bibliography. Planned for "boys and girls and other beginning naturalists," it is admirably adapted to their needs.

Encyclopedia of Medical Self-Help, by Max M. Rosenberg, M.D. (The Scholastic Book Press) Price $6.50. . . A straight-from-the-shoulder guide to medicine, written for the layman in language he can understand. Entries are alphabetized for quick-and-easy reference, cover innumerable phases of individual, family, and public health. Recommended for the home reference library—not as a substitute for the family doctor.

Sorry, we cannot purchase these books for you. They may be obtained through your bookstore.

Noise is no problem with this ceiling

When you're having fun in a room like this, there's bound to be some noise. The easy way to keep noise from becoming a problem is to install a ceiling of Armstrong's Cushiontone.

Armstrong's Cushiontone® is a fiberboard acoustical tile. Its perforated surface traps sound—keeps it from bouncing around the room so it can't grow into an irritating racket.

In your home, this Armstrong ceiling can solve noise problems not only in the playroom but also in the kitchen, the hallways, children's rooms, and other noise centers.

Cushiontone is a practical ceiling, too. Its smooth surface is factory painted with a washable white finish. You can even repaint it without losing its high acoustical efficiency. It's easy to nail Cushiontone in place over strips of wood or to cement it to plaster ceilings. Ask your lumber dealer for complete information. You'll find that Armstrong's Cushiontone is surprisingly low in cost.

SEND FOR FREE BOOKLET: "How to Build a More Comfortable New Home," full of ideas on how to make your home more comfortable, more livable. Write Armstrong Cork Company, Building Materials Division, 5008 Vine Street, Lancaster, Pennsylvania.

ARMSTRONG'S CUSHIONTONE

One of the building materials made by the makers of Armstrong's Linoleum

Look what's new Outside!
Look what's new Inside!

You can't match a FRIGIDAIRE!

Look at the choice you have of Frigidaire Refrigerators. There are 3 types, 4 series, 10 sizes—all packed with new features. You may pick one with a separate Locker-Top, as shown, or a full-width Super-Freezer Chest or a colder-than-ever Super-Freezer. Some models have Cold-Wall Cooling—of a new, improved type. Some have Lifetime Porcelain exterior finish—others have Durable Dulux. Sizes range from 4 to 17 cubic feet—frozen storage capacity from 15 to 70 lbs. But *all* models are powered by the new, more-powerful Meter-Miser. Whether you decide upon a new Imperial, De Luxe, Master or Standard model—you can't match a Frigidaire!

Here's the New Frigidaire Imperial!

Even before you open wide the double doors of the new Frigidaire Imperial shown above—you can see you can't match a Frigidaire! The Imperial is a refrigerator and food freezer combined—the No. 1 model of America's No. 1 Refrigerator! From its translucent name-plate at top to its recessed chromium base, it has smart new styling by Raymond Loewy—sleek new lines, new golden-highlighted beauty! Note the distinctive Target Door Latch—the Durable Dulux finish that stays snowy-white and new-looking year after year. The Imperial Model shown is the 10 cubic foot size.

YOU GET NEW BEAUTY

1. New Styling Inside and Out—by Raymond Loewy.
2. New! Lustrous Ice-Blue, Gold and White Beauty—sets a new standard.
3. New! Target Door Latch—finger-tip action.
4. New Streamlined design—finished in Lifetime Porcelain or Durable Dulux.

YOU GET NEW CONVENIENCE

5. Extra Storage Space—in less kitchen space.
6. Extra-Large Frozen Storage Space—holds from 15 to 70 lbs.
7. Double-Easy Quickube Ice Trays—trays slide out—cubes released instantly.
8. New Aluminum Rust-proof Shelves—adjustable, sliding—more space between shelves.
9. New, Extra-Deep Porcelain Hydrators—for fruits and vegetables.
10. New Meat Storage Drawer with Plastic Trivet—in Master models.
11. New Full-Width Plastic Chill Drawer—in De Luxe models—for meat and ice cube storage, quick chilling of beverages.
12. New Handy Plastic Basket Drawer—for small items—in De Luxe and Imperial models.

YOU GET NEW ECONOMY—NEW DEPENDABILITY

13. New Improved Meter-Miser—makes more cold with no more current.
14. New Improved Insulation—keeps more cold in—more heat out.
15. Improved Cabinet—sturdy, one-piece steel—rugged.
16. Freon-12 Refrigerant—developed by Frigidaire and General Motors.
17. New Improved Cold-Wall Cooling—in De Luxe and Imperial.
18. New Sealed-in Mechanism with 5-Year Protection Plan.

This emblem on a Frigidaire refrigerator is your assurance of safe cold from top to bottom, lasting beauty, utmost convenience, proved economy features—plus General Motors dependability and Frigidaire's 30 years' experience in building more than 12 million refrigerating units.

Behind the upper door of this beautiful combination refrigerator-food freezer you'll find the separate Locker-Top—with frozen storage capacity up to 70 lbs.—with plenty of Frigidaire's exclusive Double-Easy Quickube Ice Trays!

Below you'll discover adjustable and sliding aluminum shelves, deeper porcelain twin Hydrators that you can stack, and Frigidaire's new Ice-Blue and golden interior trim! Frigidaire's improved Cold-Wall cooling with the Refrig-o-plate means uniform cold throughout the lower compartment and proper moisture control! Today—see why you can't match a Frigidaire!

FRIGIDAIRE
America's No. 1 Refrigerator

See your Frigidaire Dealer for Proof! Look for his name in your Classified Phone Directory. Or write Frigidaire Division of General Motors, Dayton 1, Ohio. In Canada, Leaside 12, Ontario.

Refrigerators • Electric Ranges • Automatic Washer • Clothes Dryer
Electric Ironer • Food Freezers • Electric Dehumidifier • Air Conditioners
Electric Water Heaters • Kitchen Cabinets and Sinks

Are you a dud as a Dad?

"A father, but not a dad"—will your son ever say that of you?

Are you the sort of man you'd like him to become?

NANCY CLEAVER

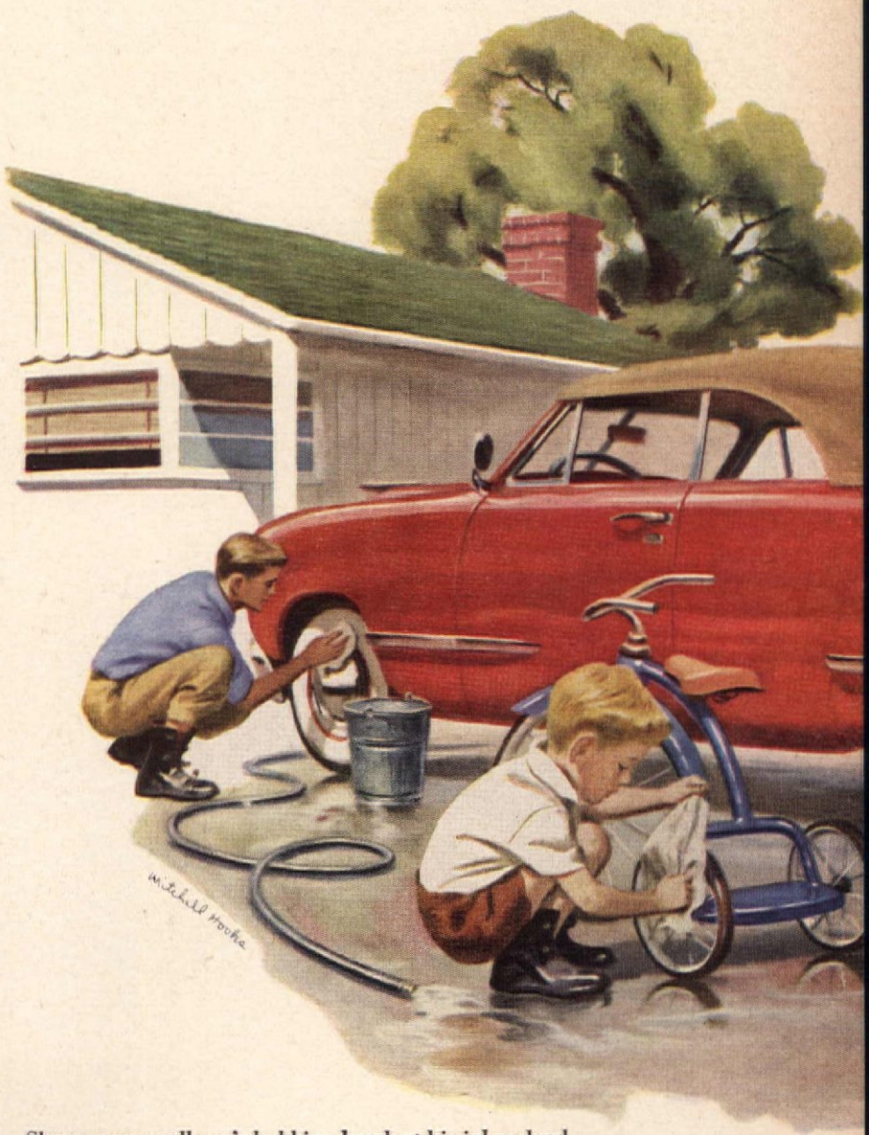
Being a dad requires time, understanding, and energy, but so does any other worth-while enterprise. If a father doesn't value his relationship with his son, if he isn't willing to pay the price of making it a vital and happy force, he may become a stranger to his boy. But if he takes the time to know his young son intimately, his ideas, desires, ambitions, even though they'll change each year—then indeed he will reap the benefit of a relationship that is hard to beat for sheer satisfaction and contentment.

Your son may be in little danger of losing you by death or divorce or disgrace, but that warm bond so greatly to be desired may suffer because of your unconscious engrossment in your club, your work, your pet hobby. During the past few weeks or months, how much of your leisure have you shared with your son? Have you laughed and talked and played and toiled at some job with that boy who carries your name? Does he have the sense of security which comes from awareness that he belongs in a home where mother and dad are partners? Does he know for sure that his parents are for each other and for him, too?

Here is one area in your life which doesn't depend on "breaks" or ability, or education or money. A man can be a success as a father, a real "dad," if he cares enough to share his life with his boy, if he cares enough to try to be the sort of man he would like to see his son become. Because if a boy loses his respect for his dad, in a very real sense he loses the man who should have meant most to him in his growing years.

A famous Englishman, Charles Garrett, was once climbing a mountain in Switzerland. His son was with him, and at one extremely perilous ledge he called back to the boy, "Be careful how you walk!" "It's all right, father," the boy replied, "I'm walking in your footsteps."

"Walking in your footsteps"—a boy needs his dad in more pursuits than mountain climbing! And it is quite possible that a dad needs a son too, when the going is tough and the path is slippery. Son and dad, your boy and you, there is no finer partnership in the world and nothing can quite take its place!



Share your small son's hobbies, laugh at his jokes, lend a listening ear to his problems, the kind of things a fellow wants to talk over with a man. . . .

Gertrude Lawrence's Cape Cod cottage reflects her gift for country living far from the footlights

"...the only real home I have!"

LOUISA RANDALL CHURCH

To most of us, becoming a famous, brilliant actress would be accomplishment enough for one lifetime. Gertrude Lawrence, one of England's proudest possessions, and now the wife of Richard Aldrich, famous Broadway producer, is a successful actress, yes, but she's many other wonderful things besides!

This is the story of how she has made of her Cape Cod house in East Dennis, Massachusetts, a friendly, warm background for the simple life she loves to lead the minute she bows at the closing curtain. She may be a most glamorous creature behind the footlights, but on Old Town Lane Mrs. Aldrich has expressed her deep-rooted love for homemaking.

From the minute one enters the driveway, shaded by an arch of trees, the world seems different. Everywhere there is a profusion of beautiful blooms; a tiny flagstone walk leads to the door, with its string of sleighbells gently tugged to announce a caller. Everywhere within there is tranquillity. A narrow stairway is carpeted with soft rose homespun; woodwork is dead white, the old-fashioned doors have H and L hinges, wallpaper is pink clover-patterned. Silk parasols hang on the newel-post, a reminder of bygone days.

Mrs. Aldrich has used color most discriminatingly in her cheerful, gracious living room, planned by her as a fitting background for fine old furniture, pictures, ornaments, and bric-a-brac which have been a part of her and her husband's life. The walls above the white wainscoting are painted a subtle shade of chocolate brown effective with ruffled white organdy curtains, old steel engravings, and prints. A fringed off-white cotton rug and several bright hooked scatter rugs cover the floor. England is transplanted onto the cozy space in front of the fireplace—the old sofa, chintz-covered armchair, antique table, and hand-painted wooden screen are all heirlooms from John Bull's bailiwick, brought over by Mrs. Aldrich. The packet barkentine was found in a ship captain's house in Marblehead, Massachusetts, is highly prized, and proudly stands-to on the living-room mantel.

With so much evidence around, it would naturally follow that the lady of the house is an enthusiastic collector. Sandwich glass egg cups are a special hobby, but in this case they are put to excellent use. As she herself says, "They're my cocktail glasses. Since each is different and extremely rare, they're a wonderful help in promoting conversation."

Two antique mahogany armchairs generally cause much talk, with the seal of Harvard college on their backs; an

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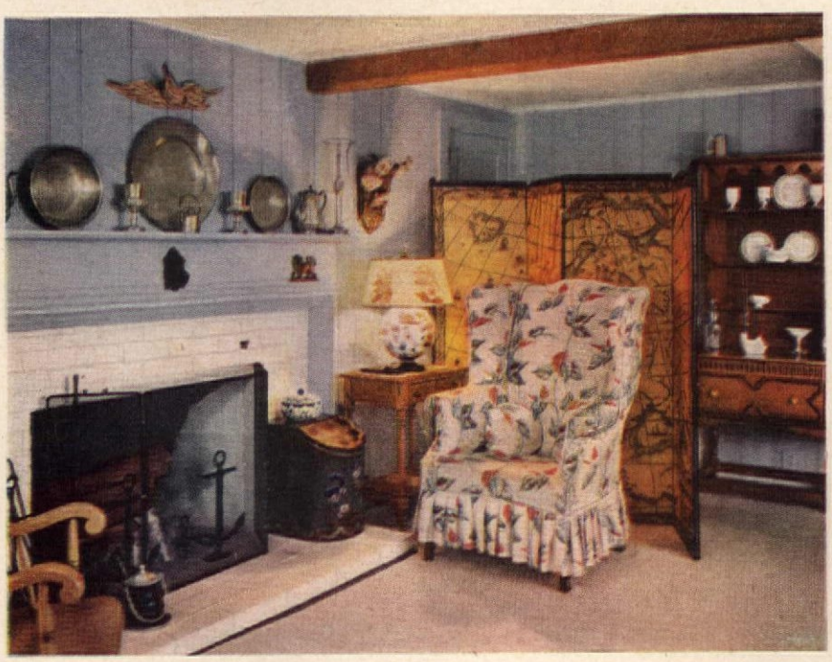
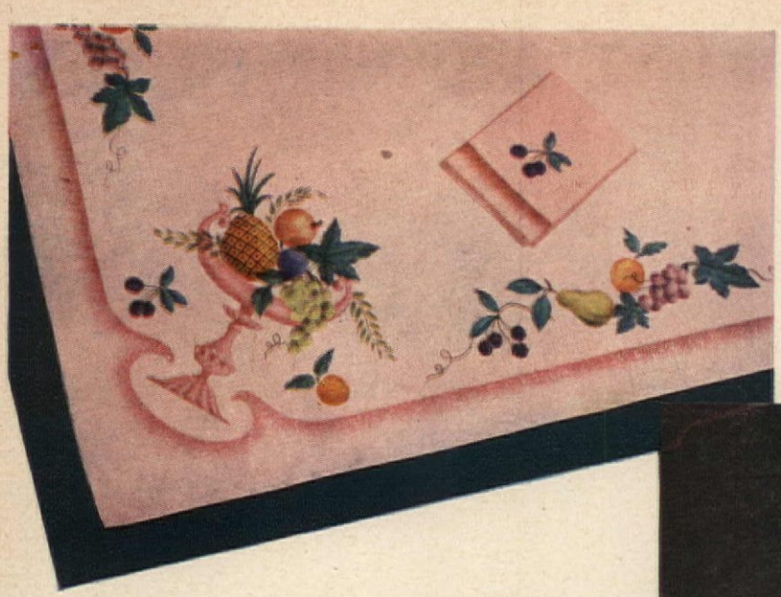


Photographs by Paul Davis

Interior is gracious and spacious. Notice the shelves displaying Staffordshire figurines, Coronation mugs, pewter, luster, and stoneware. Dining table is old and sturdy, overlooks the garden. Opposite end of room is family gathering place. To the right of fireplace is a hand-painted china jar in which Mrs. Aldrich has made a potpourri of dried rose petals and spices from an American Home "how-to"

How to stencil



PATTERN 1302. Beautiful stencil designs of luscious fruits. Shaded border adds staccato note. Fruit bowl motif, 15 inches high; side motif 20 inches long. For any size cloth. Price 50¢

PATTERN 1303. You can stencil the simple anemone-like blossoms and peppermint-stick border of this cloth in an afternoon. Adaptable to any size cloth. Price 30¢

PATTERN 1304. A large bold modern design of bloodroot leaves to stencil on a good-sized dinner cloth to match your color scheme. Price 25¢

Photographs by F. M. Demarest

1302 Catherine Macauley; 1303, 1306 Hortense Price; 1304, 1305 Violet Steinke

PATTERN 1305. Amusing runner with stenciled Chinese figures. Characters between figures are designer's name. Substitute your own name with our Chinese alphabet—Pattern 1289. Price 25¢ each

PATTERN 1306. This pattern includes three traditional designs for guest towels. Useful for place mats, draperies, or sheet borders. Price 30¢

your own fabrics

A fascinating way to give your linens that "extraordinary" look — the cost will amaze you — your patterns herewith

DOROTHY LAMBERT TRUMM

Here's your chance to learn a hobby and put it to work in time for Christmas. Textile painting can add that luxury touch to place mats, towels, draperies, napkins, tablecloths, or even pillowcases if you're of the mind. Follow a few simple rules, and you'll find you've acquired a brand-new skill that's sure to bring pleasure —*and* compliments. Any of the stencil patterns shown on these pages can be obtained by mail from THE AMERICAN HOME Pattern Dept., American Home Bldg., Forest Hills, N.Y. Order form on page 93.

First, wash your fabric in lukewarm suds to remove all sizing. Rinse, dry, and press smooth. Cut along the lines of a pulled thread to be sure to get straight edges. Cut fabric to size and sew all hems *before* stenciling. If you're planning on a fringe, draw a thread as far in from the edge as you wish depth of fringe to be, and then machine stitch along drawn thread line. Pull threads after design is dry.

A good working surface is made by thumbtacking a white blotter onto a large bread board or an old table that can take a beating. The blotter will absorb excess paint, but make sure it's white so there will be no chance of discoloring the fabric. Draw a right angle with a square rule (or use two pieces of masking tape to form a right angle) at upper left-hand corner of the blotter. It's a good general rule to plan on a separate stencil for each color required.

Place traced design face up over transparent stencil paper. Retrace outlines with hard pencil and cut along impressed lines with stencil knife or razor. Place cut stencils together and hold up to light to be sure various parts of your design fall into place. Using right angle as guide, thumbtack fabric and stencil to working surface.

Step two, and a word of warning. Light colored fabrics take the design easily; but if you use a dark fabric, you'll need patience and perseverance because each color must be worked into the fiber in a series of thin coats. Too much paint will cause stiffness, and the design will not hold up under laundering. Use two to three times more extendor than paint, depending on color desired. Add black in small amounts to darken, and keep each color in separate container.

You'll need several stiff stencil brushes (round with flat tip) from small size to size 6 for fairly large areas. See "How-to" pictures (pages 25 and 68) for way to hold brush. Have a can of thinner to use when paint gets too thick and clean your brushes. Keep two wads of cheesecloth handy—one to wipe cleaned brush dry and the other for the most important step of all. *Every time* you dip a brush into color, wipe off first on cheesecloth so the brush will be *dry* before applying to fabric. The idea is to work the paint on the brush into the fabric, not to leave a heavy coating on the surface.

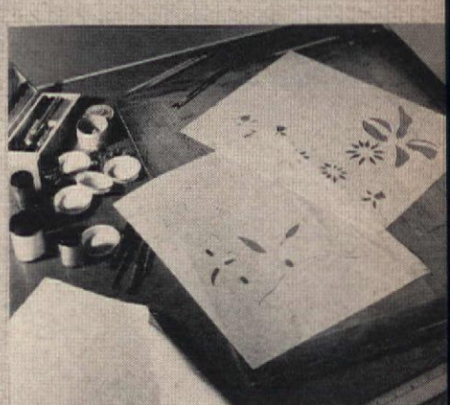
After a 24-hour drying period, set the colors with a medium hot iron if fabric is cotton or linen. Place a cloth over face of design and iron each section for one minute. Turn fabric and repeat. For silks, rayons, and wools, use a warm iron for three minutes.

A pleasant way to make wonderful gifts, and don't be surprised if the entire family becomes your fascinated audience.

Materials: tracing paper, stencil paper, stencil brushes, sharp knife or razor blade, textile paints, small containers. Tack transparent stencil paper on board. Place tracing in upper left-hand corner, face up. Keep corners straight.

Have several sharpened pencils on hand. Trace design on stencil paper by going over lines of pattern, bearing down on point, so design will be well impressed. Follow lines exactly.

Cut stencil paper exact size of place mat. This particular design requires two stencils. Cut #1 stencil very carefully along impressed lines, so stencil will have clean smooth cut-out portions.



Cut stencil #2 in same way. More complicated design would require separate stencil for each color.

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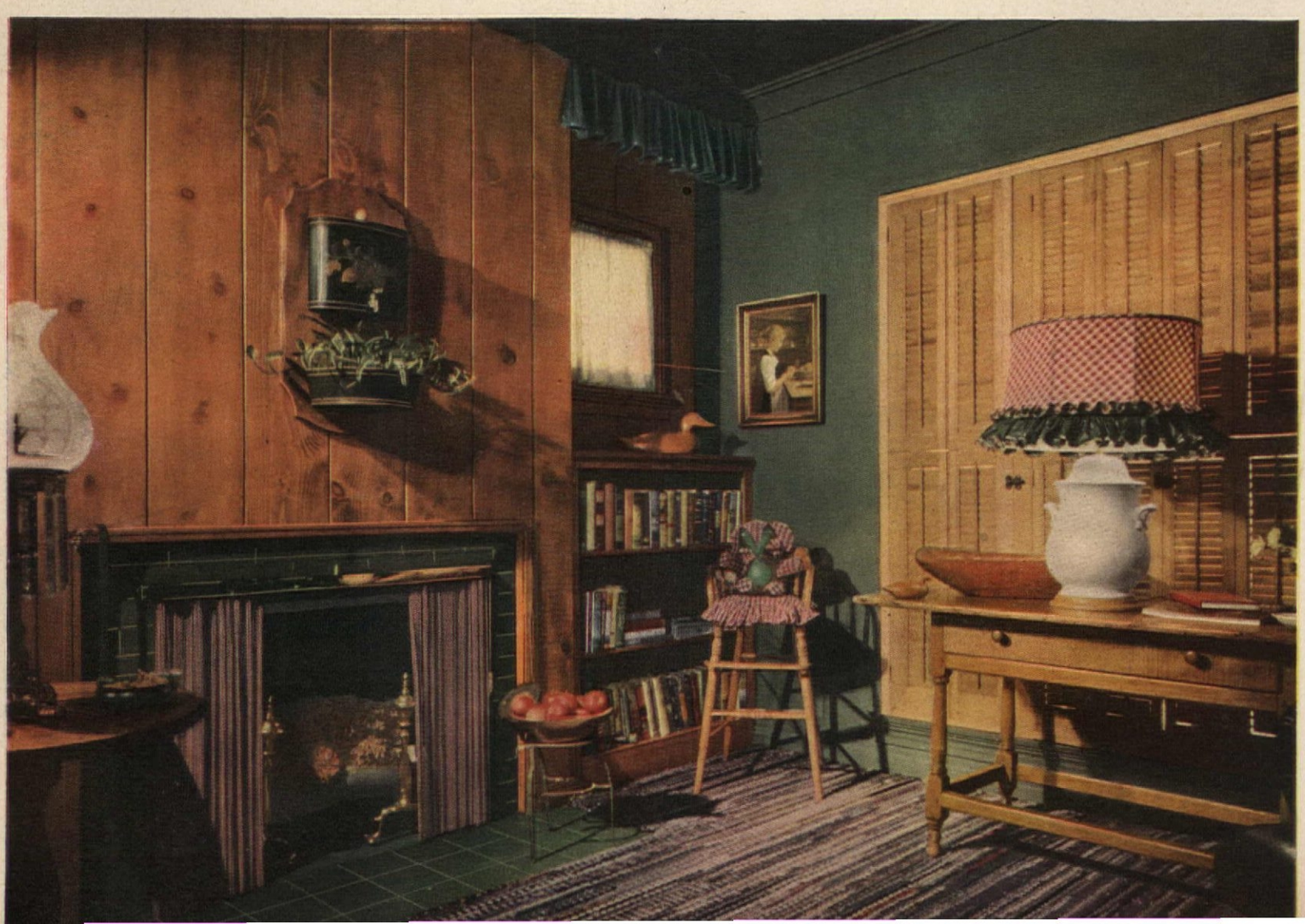

MARTHA B. DARBYSHIRE

Little house with lots of savvy

The Cummings had just about had their fill of apartment-house living. They just plain wanted to live in a house. Not that this was sensible! They both worked and really didn't have the time to take on the extra labor that goes right along with the key to the front door. Maybe a small house would do the trick—apartment-size for easy housekeeping—but with such householder advantages as a yard where Fritz, the dachshund, could exercise. Most of all they wanted an interior they could remodel to fit their own decided ideas about decoration.

They found the house, all right, and have transformed it with the wonderful pieces of old furniture, the copper, brass, and china they spent years collecting. With skillful attention to detail, the Cummings have used Early American decoration so faithfully that their tiny house seems almost like a bit of the past. In their remodeled living room (they knocked out one wall to make it larger) pine paneling on two walls and a woodsy green for the other walls and for the woodwork make a perfect setting for their Colonial furnishings. Hand-braided rug in red and green, made by Mrs. Cummings, checked gingham seat pads, and bright chintz covers add touches of color that contribute to the spirit of the style. A cherry luggage rack topped by a decorated tray serves as a coffee table. An old three-legged cherry candlestand is just right as a base for their prized astral lamp. Two ships lanterns set into planted, brass-railed brackets hang in the recessed niche, and a magnificent tole lavabo (an old provincial wash

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Photographs by George de Gennaro

Lower part of old dry sink houses modern contraption—a built-in radio—while upper part serves as book trough. Light fixture once did duty in Pullman car

Checked pad adds its bit of comfort to the captain's chair used with pine and cherry secretary. Leaded glass and fold-back doors add special interest to the latter

How to be a Tree Detective

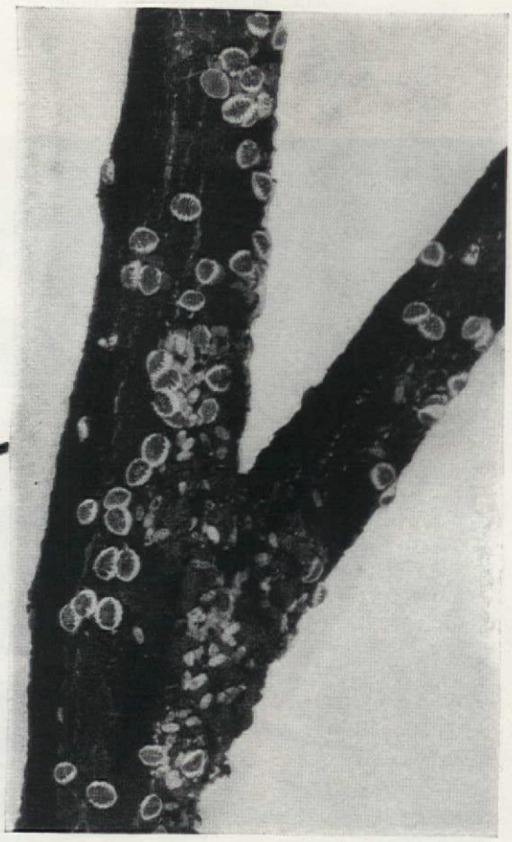
For any home owner, it is both good sense and good economy to become a tree detective or "tree watcher." The idea isn't to try and "get something" on your trees, but rather to discover, as soon as possible, what—if anything—they have already got on them that may be harmful. By so doing you will give valuable assistance to the tree experts and other technicians who are working to conserve the nation's shade tree resources and, at the same time, protect an important part of your own property.

Sick trees, like sick people, generally show easily recognizable symptoms of major ailments. They never die of old age, says Martin L. Davey, well-known tree expert; so if you want them to help beautify your home for generations, check their health, soundness, and vitality regularly. Learn to recognize the clues to the more common tree troubles, watch out for them and, when you see them, take prompt steps to cure them, whether this means doing something yourself or calling in professional skill to do what you cannot. An early diagnosis is a big part of every curative, as well as preventive, program. Unfortunately, many home owners assume that a tree can take care of itself; needs no, or very little, attention. In a forest where man cannot be carelessly or criminally destructive, that may be the case; and where there are thousands of trees, the loss of an occasional specimen may not be a serious matter. But away from their natural habitat, trees may find it hard to get enough food and water, let alone survive various dangers. And the death or serious illness of a major tree on the grounds of a small home represents considerable loss, both aesthetic and financial. All too often, home owners are not only lax in watching their trees but actually responsible in large measure for the ills that befall them.

They clean up and burn the leaves, twigs, and other litter which, in nature, returns to the soil as humus, food, and vitamins, instead of making it available as compost. They bark the trunks with lawnmowers, wheelbarrows, and carelessly used hand tools; they condone the dumping or piling against trees of rubbish and building materials; damage root systems in doing construction work and changing grades; mutilate through improper pruning; neglect incipient pest and disease attacks; permit preventable injury.

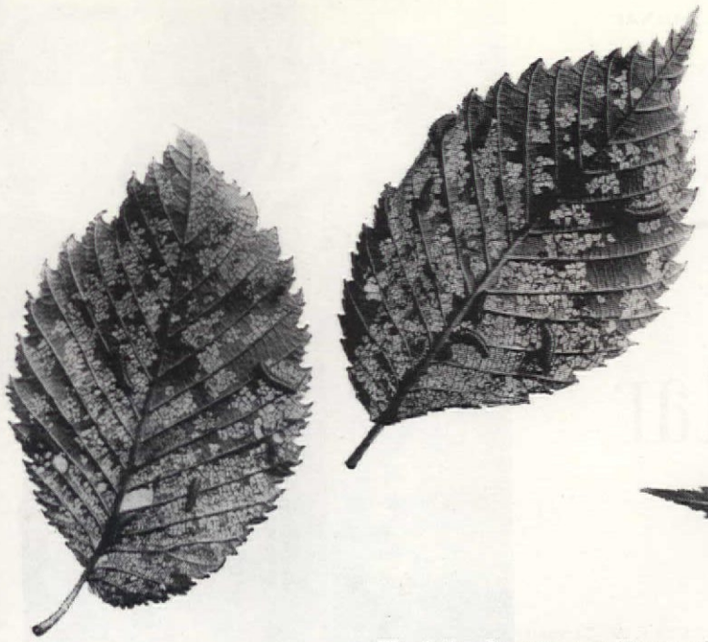
The field of tree protection is so big that professionals often use diagnosis charts and case histories like doctors. You needn't do that, of course, but you certainly should become familiar with some of the more common warning signs like the few pictured here, know when to call the tree doctor, and what to do until—and after—he comes.

These distorted, curled, woolly or dusty elm leaves are evidence that many tiny woolly aphids are at work on them. A spray of nicotine sulphate or other material that kills on contact, applied while infestation is light, is needed to control them

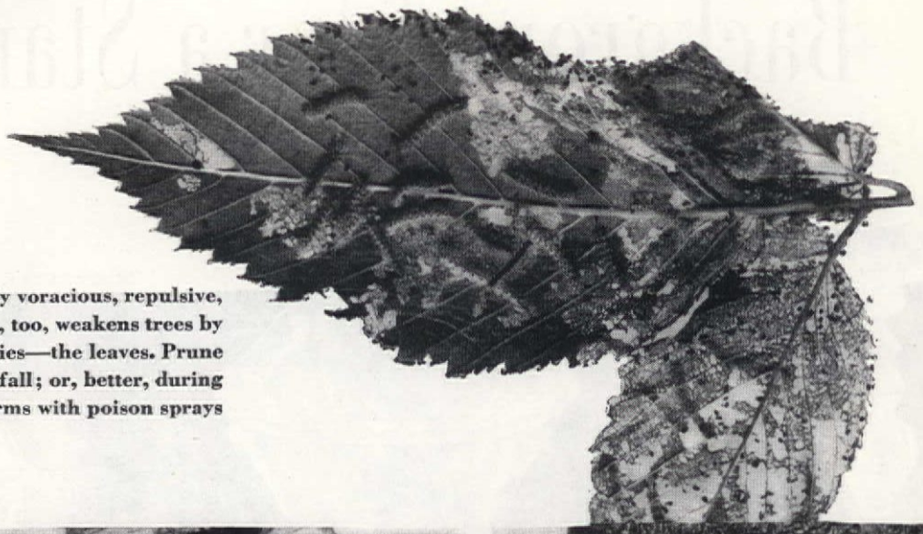


Scale insects, like this European elm scale, which weaken trees by sucking out sap, are so called because of their tough, protective armor. Miscible oil sprays, applied in early summer as the young hatch out, will prevent this sort of thing

Data and photographs from The Davey Tree Expert Co.

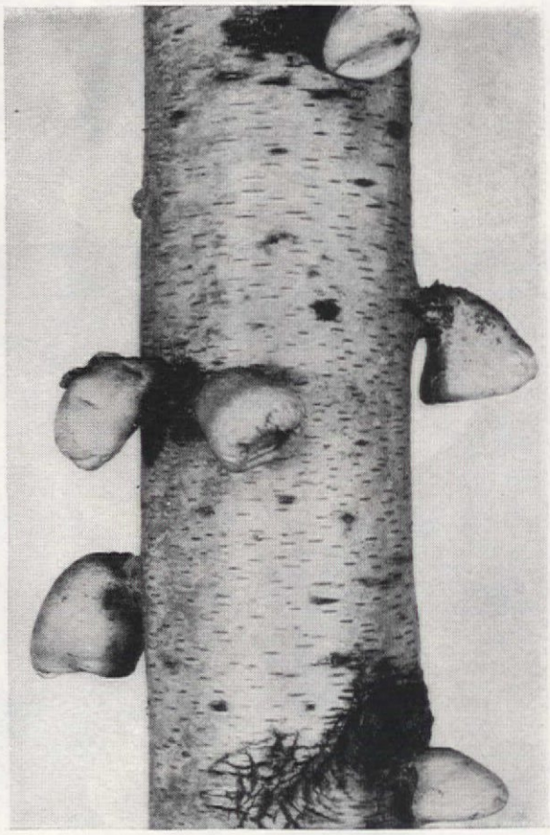


Elm leaf beetles are among the worst of leaf-chewing pests; they call for high-pressure poison spraying. Beetles often winter in houses, escaping in early spring to skeletonize and kill new leaves; later, yellow larvae carry on



The fall webworm, equally voracious, repulsive, destructive. It, too, weakens trees by sabotaging their food factories—the leaves. Prune off and burn webs in fall; or, better, during summer, kill feeding worms with poison sprays

Man is to blame for this. In pruning he left a stub instead of cutting flush with the trunk and protecting wound with tree paint while it healed; now it won't. Decay and borers have attacked stub and will, in time, work down into trunk and destroy tree



Various rots and other tree diseases are caused by fungi which live and spread under the bark, but give themselves away by sending out odd toadstool-like fruiting bodies. Any such malformations indicate the presence of disease, pests, or both

The oyster-shell scale is one of the more common and widespread parasitic sap-suckers of this type. Often seen on fruit and ornamental plants, it is best attacked with a dormant spray before growth starts in spring, and with nicotine sprays in summer

MARY E. MONZE

Actress Glass— Background for a Star

Photographs by F. M. Demarest

Dorothy Stickney, who had a career within a career playing "Mother Day" to her husband, Howard Lindsay's "Father Day" in both "Life with Father" and "Life with Mother," is an avid collector of Actress Glass. This Theatrical Glass, as it is otherwise known, is glassware impressed with portraits of famous actors and actresses or, more rarely, scenes from famous plays.

The glass was first made in 1879 by the LaBelle Glass Works of Bridgeport, Ohio. The fad may have been inspired by the manufacturer's desire to break away from conventional and floral patterns. More likely, it was a successful attempt to capitalize on the public's idolization of the stage favorites of the day. Portraits of political and sports figures, who came in for their share of adulation, were also featured on glassware.

Thirty distinct pieces of this souvenir glass are known. It was possibly sold in sets, as the pieces range from compotes and platters to

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1. Pair of candlesticks in frosted and clear glass show head of Jenny Lind

2. Fanny Davenport and Maggie Mitchell are pictured on covered compote and butter dish; Kate Claxton on sugar bowl

3. Actresses Mitchell and Davenport again on the sauce and fruit dishes. Miss Davenport in star billing on honey dish

4. Figure of Jenny Lind supports bowl of shimmering ribbed glass compote

5. Platter inscribed "Give us this day our daily bread" features Adelaide Neilson as Portia. Platter gives clear view of shell mark of genuine Actress Glass

6. Pitcher has scene from "Romeo and Juliet" on one side; "Pearl of Savoy" on other

7. Maggie Mitchell (she gets around) graces small relish dish with star imprints

8. Lad on tray is probably worthy character from a Gilbert and Sullivan operetta

Don't Fence Me In

EUNICE C. BRANDT

"I prefer hedges!" says Mrs. Brandt.

Her husband fences with her on page 32 . . .

I am getting claustrophobia from the relentless march of white picket fences around neat new houses; of California's famous grape-stake barriers; of Oregon's ranch-type horizontal boards. This onslaught of repetitious carpentry makes me fear that the charming quality of permanence imparted by thrifty hedge enclosures is being overlooked. To those who have still to do their grounds I say, "Pause and consider the merits of the time-proven hedge."

The study of hedges involves, first, consideration of their functions and their possibilities for home ground adornment. A hedge can be a close-clipped, rich green wall on the street side and a background for beds of precious perennials on the home side; a thorny protecting barrier against roving flocks of sheep or Saturday traffic to the local movie theater. The important thing is to pick the right plant for the job. What job? One or more of the following:

High screening to give privacy. A lower enclosure to suggest privacy, yet enhance the view. Impenetrable barrier to confine animals (and children). Decorative element of design within an area. To form a horizontal line relating architecture to the landscape and seeming to tie a structure to the ground. Background for garden sculpture or for flowers. Windbreak and dust-excluder. Retaining wall along a bank. No doubt you can think of additions to the list.

There are two principal types of hedges—the clipped, and the unclipped or natural. The latter calls for much thought as to its

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Title copyright by Harms, Inc. Used by permission. Leonard Delano Studio

In Mrs. William Crawford's garden (designed by Mrs. Brandt) trimmed hedges perform several of the functions she lists in her article. Above, she and her husband take opposite sides of an espaliered fruit tree fence

Don't Hedge Me In

PHILIP M. BRANDT, Jr.

The man in the case has the last word—in behalf of fence effects and on how to get them

A stealthy glance over the shoulder of "The-One-Who-Likes-Hedges" as she wrote the article on page 31 convinced me that someone must take up the cudgel in defense (no pun intended) of the fence, be it the lowly white picket or any one of an infinite variety of other forms made of other materials. American humor traditionally has husband and wife on opposite sides of the fence—or hedge, as the case may be—so the thought struck me, "Who better to defend the honor and sanctity of the garden fence than you, old boy?"

Let us agree at the outset that we duel not for the fence to the exclusion of the hedge, nor the opposite; but rather for the purpose of providing helpful thoughts and constructive ideas that will enable planners and makers of gardens to decide more rationally how their respective needs and wishes can best be provided for. With that thought uppermost in our minds, on to the fray!

If the garden fence is, as my opponent asserts, more prevalent than heretofore, there are good reasons, largely connected with the building boom. New housing areas more often than not are almost devoid of screening shrubbery or trees. Fences provide a quick solution of the problems of privacy, shade, wind protection, and decoration. With high construction costs limiting the size of houses, fences provide an architectural extension of a building which deliberately (or it may be unconsciously as far as the owner is concerned) relieves that feeling of constriction that accompanies the enclosure of limited space within the dwelling.

And, after all, there are few functions that a hedge performs that cannot be achieved by a fence designed to serve that purpose. Another quick look over the shoulder of the Advocate-of-Hedges lights on a list of uses for hedges. Well, let's try them as applied to fences (and I quote): "High screening to give privacy. A lower enclosure to suggest privacy, yet enhance the view. Impenetrable barrier . . ." Oh, you'll find them on page 31.

We will yield the point that some of these functions may *better* be performed by hedges. The lines will be softer, foliage textures often may be more desirable than those of fence materials, and the handling with vegetation of such engineering problems as retaining banks and borders may be more practical than if fencing is used. But some of the attributes of the fence which may make it preferable to the hedge are worth mentioning, too. Let us note briefly just a few of them:

Quick effect—no waiting while nature raises the green curtain or barrier you are seeking. The fence is erected and—presto!—in large measure you have a finished feature. . . . *Economy of space*—especially important when the garden area is limited. A mature hedge may be from three to six feet in width; a fence seldom occupies more than an eight-inch strip. . . . *Low maintenance*—de-

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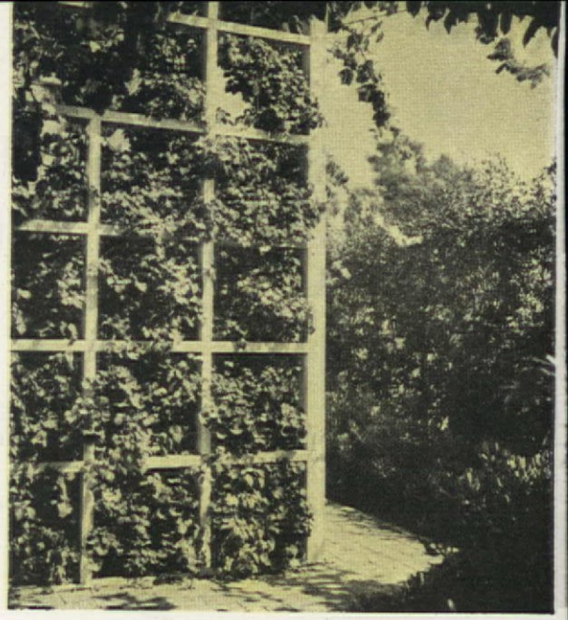
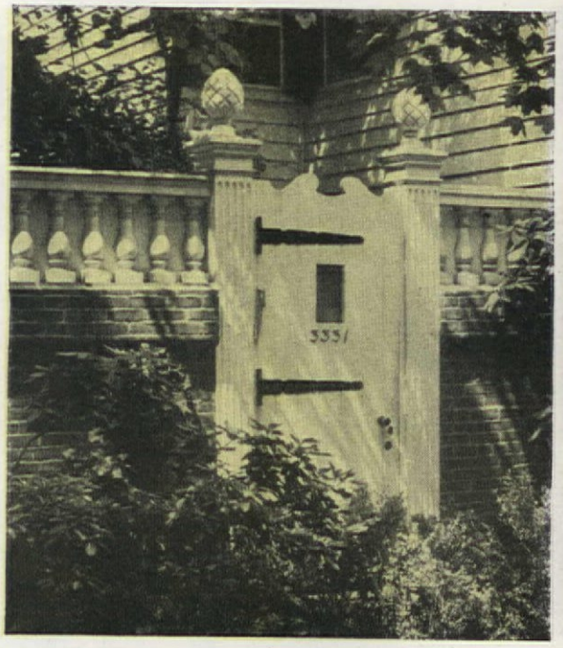


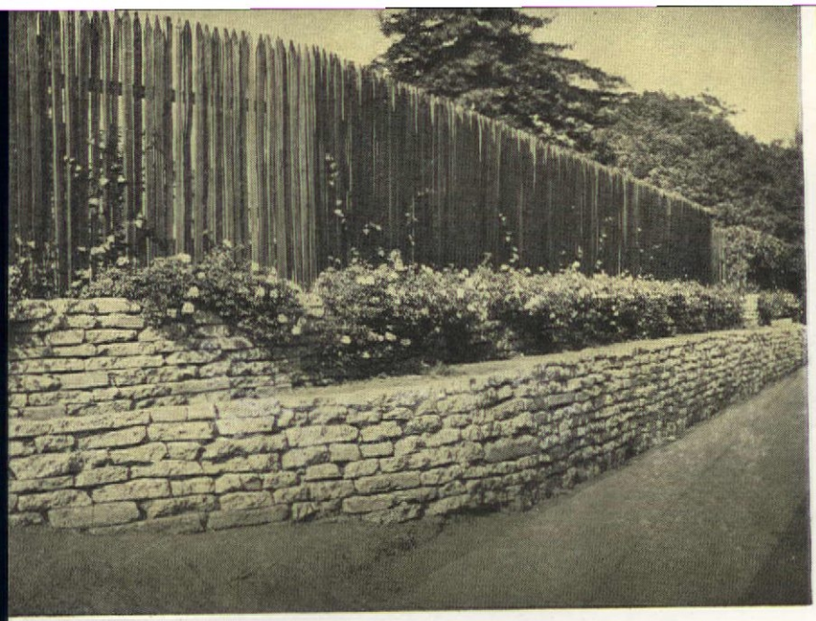
1. Egg-crate trellis, with vines, hides laundry yard, keeps attention in area. Contrast No. 9



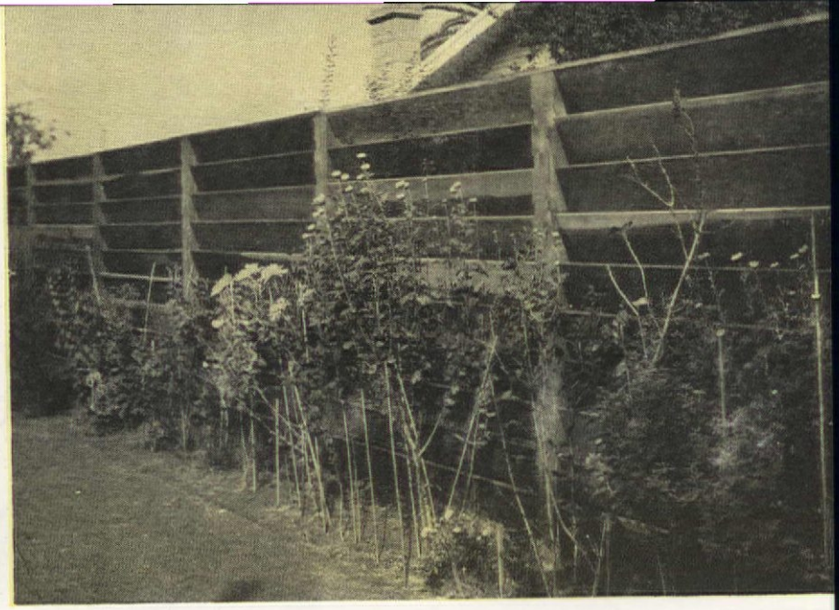
4. The brick wall, solid balustrade above it, gate, posts, finials—all reflect dignified Colonial times

7. Yellow fence of two-width boards and louvered gate give privacy, wind control, decorative effect

Photographs: No. 3, Courtesy Page-Parker-Page; 4, Fred Gund; 5, Gladys Diesing; others, Robert C. Cleveland from Ethel M. Head



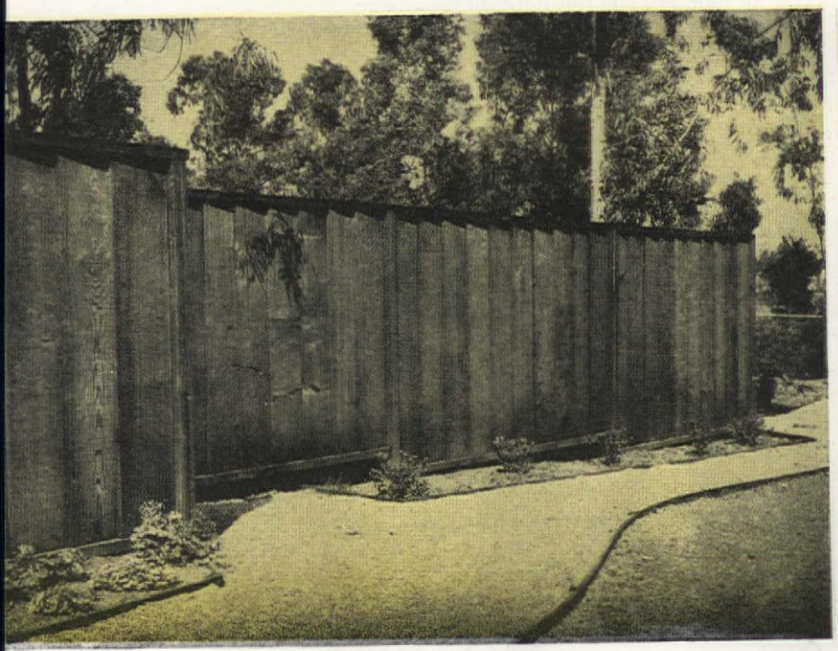
2. Popular grapestakes gain individuality when combined with other rough materials—here paving blocks laid as a dry wall



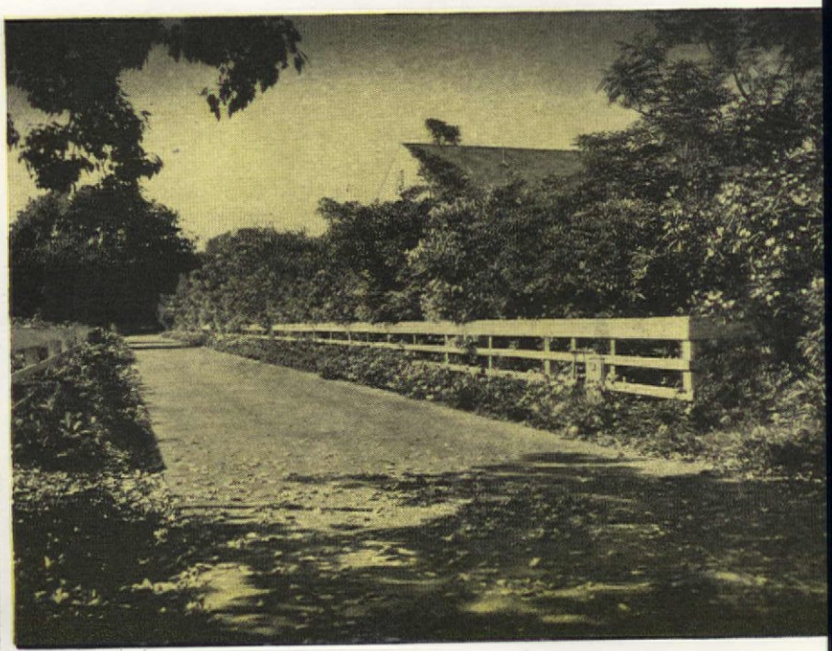
3. Louvered board fence gives complete privacy with free air circulation. Effect may be horizontal or vertical (see No. 8)

5. Old-time snake, or zig-zag, rail fence takes considerable space, but is picturesque, easy to make, secure, lasting

6. Height is achieved with low, white, concrete-block wall and, above, a fence of woven wood slats decked with vines



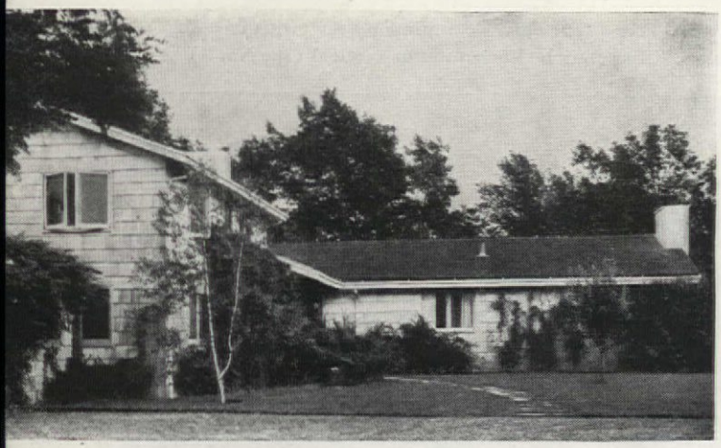
8. Vertically louvered fence well integrated with garden pattern and slope. Overlapped setback hides work yard, avoids gate



9. Simple fence line carries eye down driveway to house. As here, fine effects are often compromises—of fence and plants combined

WILLIAM J. HENNESSEY

"Make Ours Country-style"



Directly ahead, across gravel-covered motor court, is main entrance and bedroom wing; children's rooms are above at left

Data and photographs by Gilbert Ask

The Philip Holsteins are plenty lucky. As Mrs. Holstein says, "We asked for a lot and somehow got it." They set out to find a summer place that would offer good fishing, hunting, swimming, farming, and gardening, and found it, even though it did take time.

Twenty miles from Syracuse, where they live in the winter, their highly attractive house sits right on the shore of Lake Cazenovia, with woods and rolling hills right behind them. Naturally, with all that beauty, the house just has to fit into the picture. It does!

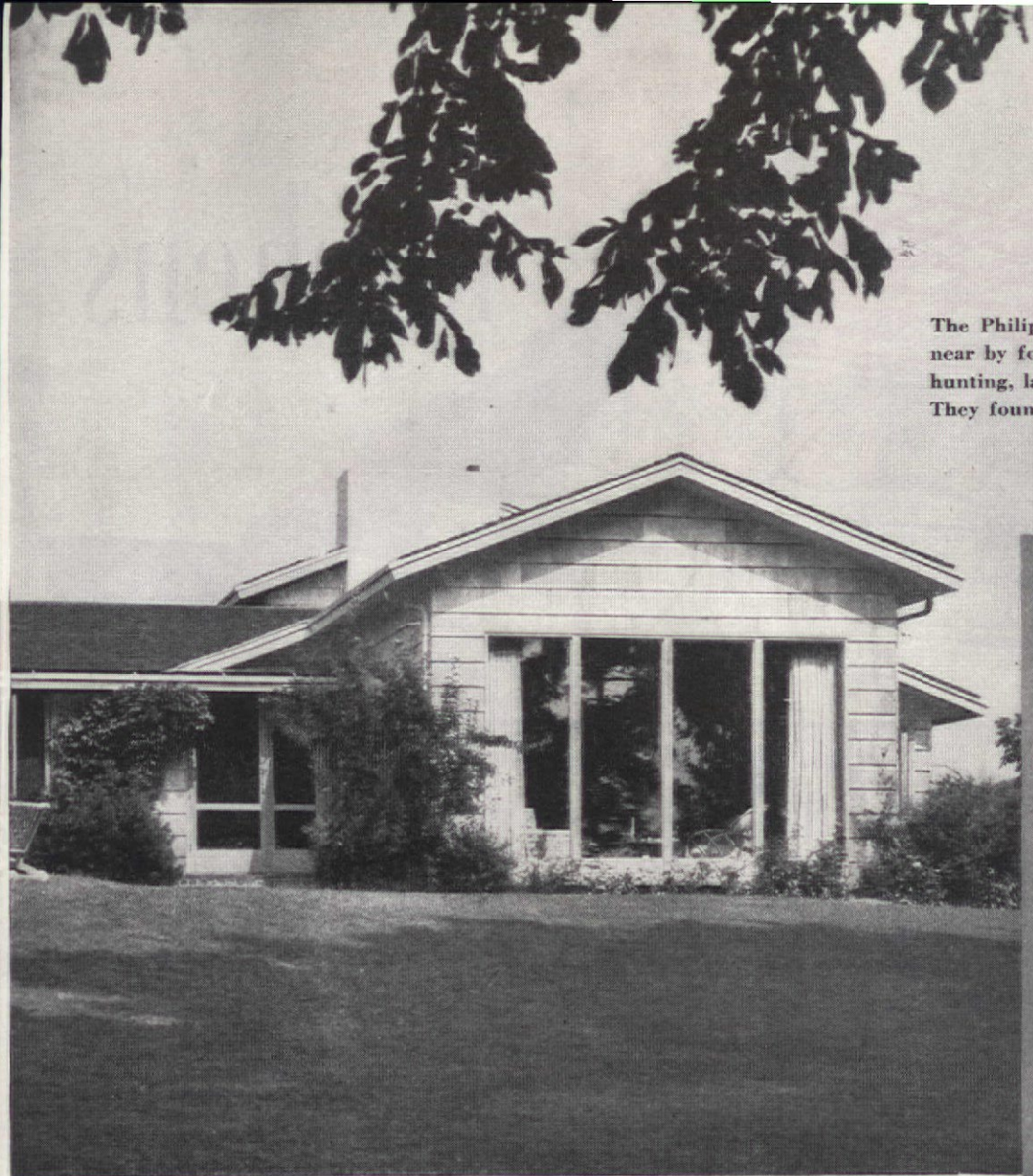
Informal, with shingled outside walls, silver-gray and white in color, it reminds you of an Early American farmhouse, but clever designing has left a definitely modern feeling. There's a good free-and-easy air about it both inside and out, exactly the way a country place should look. The ceilings are high, the windows are large and in great number, the roof is low-pitched and rambles in three directions.

All the inside walls are of natural wood, not only because they're easier to keep clean, but in order to make the change from outdoors to indoors hardly noticeable. Some of the walls were painted white, others beige, then before the paint dried, the paint was rubbed off and the surface waxed. It looks mellow and soft, especially in the living-dining area where the pine is pinky-beige, with a rich glow. For sheer attraction, this room would be hard to beat! Toward the south, there's a large picture window which is actually a glass wall, and what a view it offers! Opposite is a wall of whitewashed brick with a generous fireplace and woodbox.

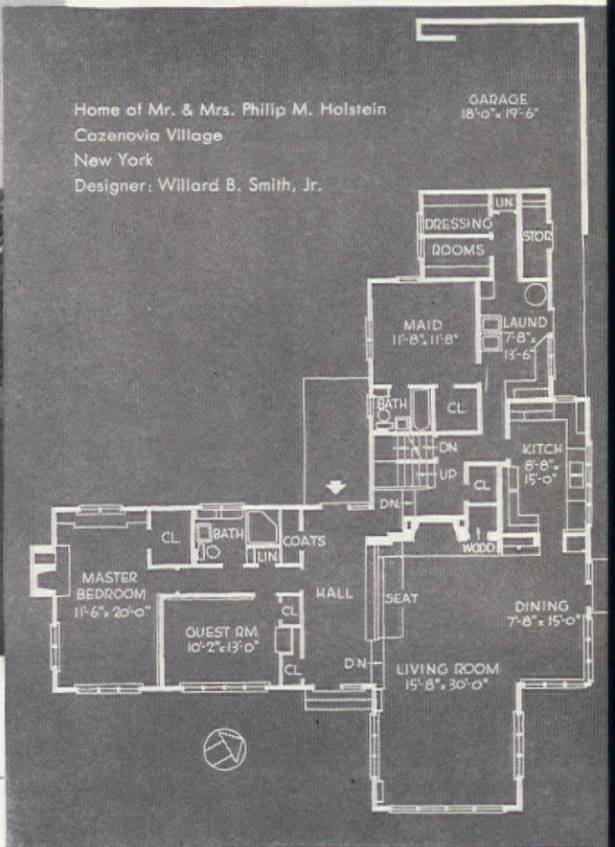
The dining area is formed by an L in the living room. It's practically like a porch with its sunshine and airiness, and divided from the kitchen by a custom-built storage wall. All floors are of random-width walnut, pegged and lightly stained. Hooked rugs, another Early American touch, give an intimate, colorful finish to everything.

A three-exposure master bedroom has its own fireplace, and along with the guest rooms, takes up the long wing. On the same floor are the dressing rooms, laundry, garage and sleeping quarters for help. The children's rooms and bath are over the garage wing, which works out fine for all of them, since the young people are close enough for comfort, but far enough away to insure privacy for everyone.

The Philip Holsteins asked for plenty—a lake near by for fishing and swimming, woods for hunting, land for farming, and a gorgeous view. They found it—plus a beautiful, comfortable house.



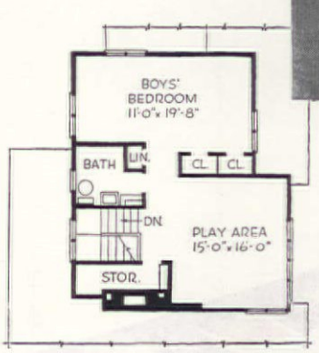
Home of Mr. & Mrs. Philip M. Holstein
Cazenovia Village
New York
Designer: Willard B. Smith, Jr.



1. Outdoor marches right into the bright, cheerful living room, where ceiling follows lines of low-pitched roof. Furnishings combine modern with traditional

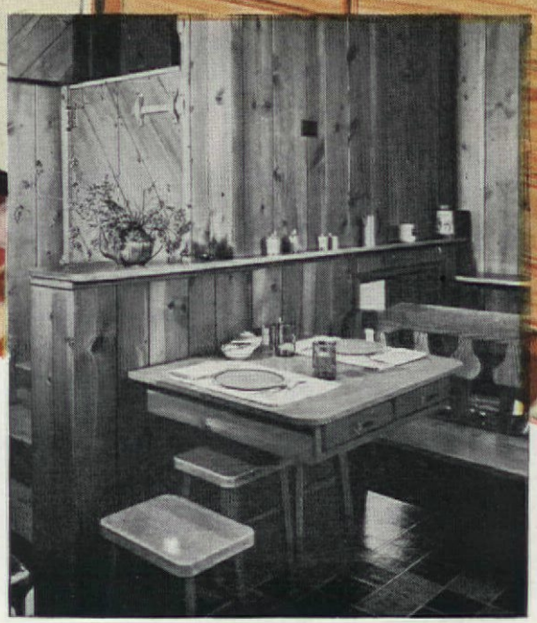
2. By making living and dining rooms one, the look of spaciousness was intensified. Antique bar table and maple Windsor chair are well shown off in dining alcove

3. Cozy conversation piece in front of impressive whitewashed brick fireplace wall. At right, built-in dresser divides dining area from kitchen



Kitchens

Knotty-pine walls, red-checked linoleum, bright plaid ceiling, copper hardware, and the large picture window give this unconventional kitchen an air of rustic freshness



Structural steel frame concealed within cantilevered breakfast table is welded to steel within wall. Such strong construction makes possible table with no legs

EDITH RAMSAY

needn't look sterile

This kitchen recaptures all the warmth of Grandma's day. Remodeling features new touches of modern kitchen wizardry

Old chimney boxed with pine is backdrop for range and its provincial copper hood. An opening in the chimney creates a constant vent for cooking odors

A clean kitchen, by all means, but you needn't deprive it of the colors and character you demand in the rest of your house. That impersonal, clinical look may be all right in an operating room, but this is home.

Take a look at the John Norrises' kitchen. It's as warm as a hearthstone and yet up-to-the-minute in time-saving convenience. The Norrises, who did all the designing and most of the work themselves, knocked out a partition between the kitchen and pantry that had been the cause of countless extra steps, and solved the problem of the red brick chimney that intersects the room, by neatly boxing it in with knotty pine.

Knotty pine is used as paneling throughout the kitchen, and a rich note of copper is followed through, even to the cupboard and drawer handles. Copper strips ⅛ of an inch thick and one inch wide were formed to handle-shape and then hand hammered. Copper numbers and copper clock hands have been fastened to the face of the clock above the sink.

The Norrises, capitalizing on a view of half a city block of lawn, elm and oak trees, replaced the three old-fashioned double-hung windows with a large picture window about 8 feet long by 4½ feet high. Three hand-hammered copper window boxes rest on a shelf directly below this handsome window and are filled with house plants and that kitchen must, chives.

The floor is decked with red-checked linoleum. Scotch plaid wallpaper covers the ceiling. The old wagon wheel with four rustic lanterns hanging from it and two copper wall lighting fixtures at either side of the picture window give light without glare. Here is a kitchen, which for years had been used only when necessary, restored to its rightful place as the family-gathering room of the house.

Table on casters is a real step-saver. The modern electric sink with indispensable dishwasher and Disposal unit is white but unobtrusive in this cozy setting

Every inch of space is utilized by converting cabinet to drawers. These three drawers pull out easily to almost the full 25-inch depth

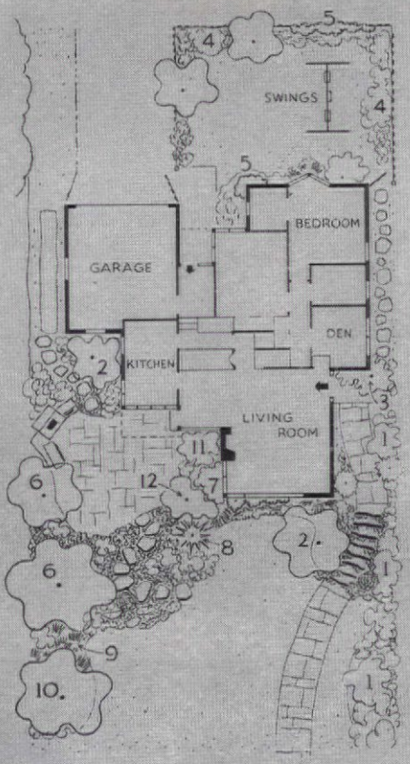
Bottom and center drawers are made of steel, faced with pine. They operate easily on ball bearing tracks like file drawers. Bin holds large wastebasket

A Blooming Beauty on a City Lot

P. R. DEARBORN

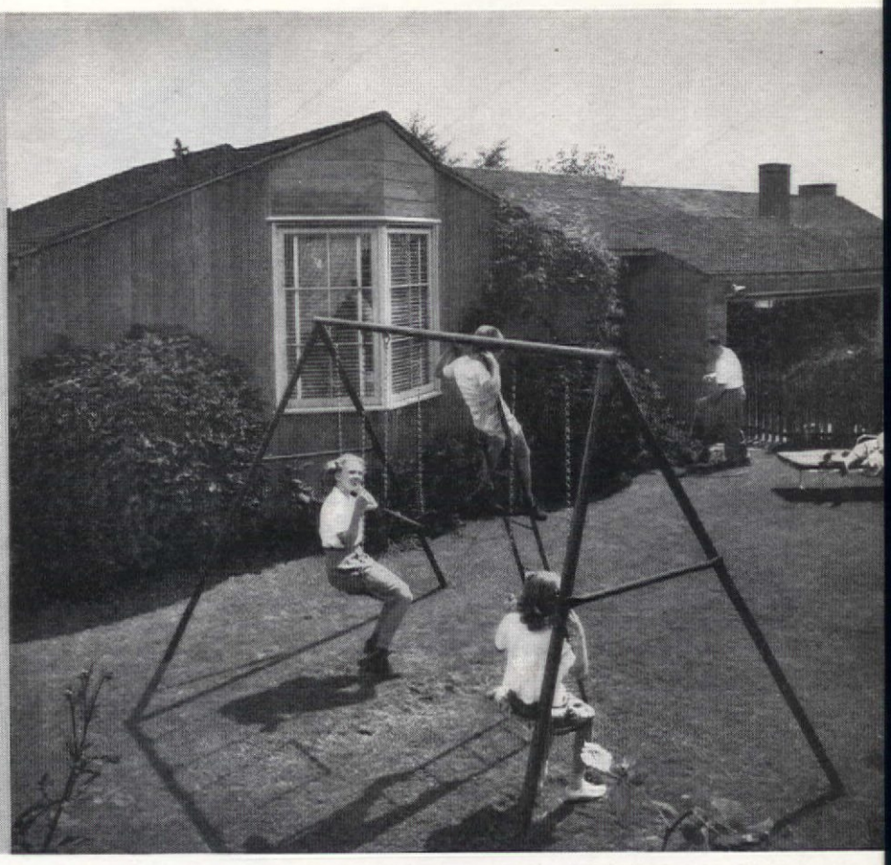
Although their home in Seattle, Washington, was not designed and built for them, the Albert Hill family—Mr., Mrs., and their two attractive daughters—are finding it exceptionally well adapted to their needs and way of life. Largely as a result of their interest in, and efforts on, the grounds of their 60 by 125-foot city lot, they have turned it into a veritable little estate where they enjoy a lot of varied, countrified living. There was no garden at all when they moved in, but spurred by their own desires and the fact that other home owners on their street had taken special pains with their landscaping, the Hills immediately set to work to develop the interesting features pictured on these pages and indicated on the plan. From the street, a low flight of broad, planted stone steps leads to a flagged path that curves across the sweep of front lawn from a border of mixed shrubs on the right (north) to the colorful rock garden slope on the left side. The path becomes more steps that mount to the front entrance terrace which is gracefully framed by wisteria. Thence stepping stones run beside the house to a gate and an attractive fenced-in, grass-carpeted play yard from which service entrance and garage are reached.

At the summit of the rock garden, outside the dining room and kitchen, which form the southeast corner of the house, a flagged terrace extends to the property line. In the far corner Mr. Hill built a barbecue flanked by a stone bench and a serving counter above a storage cupboard; near by is a bird bath. In this pleasant spot both family meals and informal gatherings of friends and neighbors of all ages are enjoyed. Table setting and serving are facilitated by using the kitchen window as a "pantry passage."



1. AZALEAS
2. DOGWOODS
3. WISTERIA
4. CHRYSANTHEMUMS
5. ROSES
6. BIRCHES
7. PYRACANTHA
8. BLUE SPRUCE
9. IRIS
10. JAPANESE MAPLE
11. RHODODENDRON
12. DOUBLE FLOWERING CHERRY

Plan rendered by H. McClelland



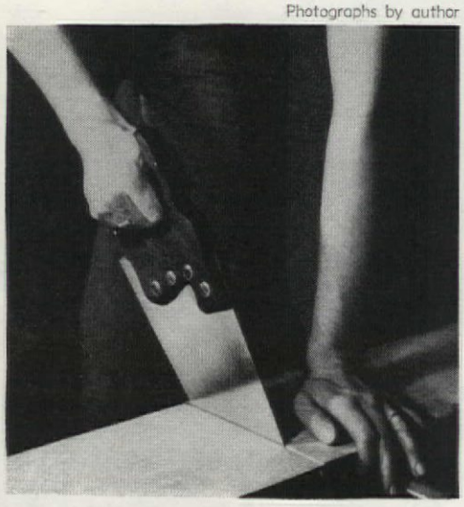
From the east or front approach, are seen several interesting features of the Hill garden: Barbecue, far left beyond rock garden; next, convenient, partly sheltered terrace; center, dogwood and vines framing effective picture windows; smooth lawn; planted steps; nicely hidden entrance

At the high western end of the property, between northern boundary line and driveway, enclosed by picket fence, shrubs, and borders of chrysanthemums and other perennials, is a secluded, grassy play yard. Pink clematis by the gate and climbing roses on fence and over service entrance strike gay notes

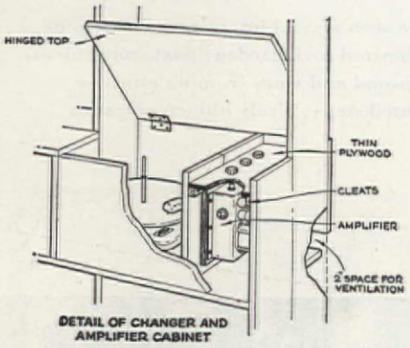
Photographs by Dearborn-Massar

Who would eat indoors when there's a spot like this just outside the dining-room door, convenient to kitchen (via a window); only a few paces from an attractive and no less efficient barbecue? As any chef knows (see facing page) there's extra thrill in "cooking your own"

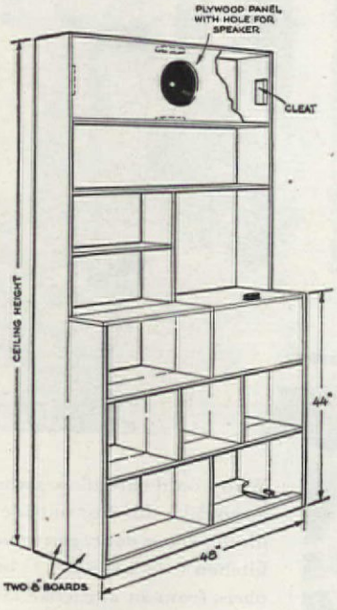
Photographs by author



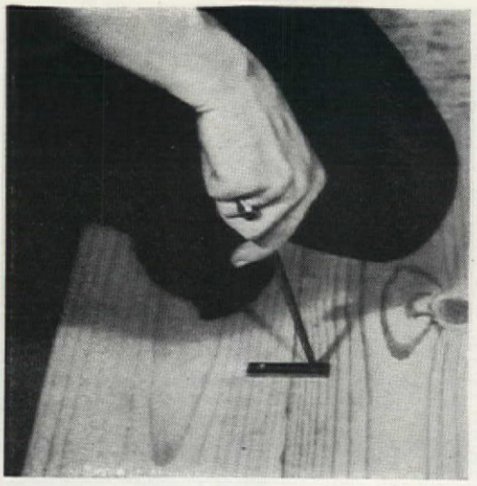
1 Measure off all lumber and mark dividing lines with square, saw wood to size. White pine is soft, and quick and easy to saw, but plywood, fir, or redwood may be used



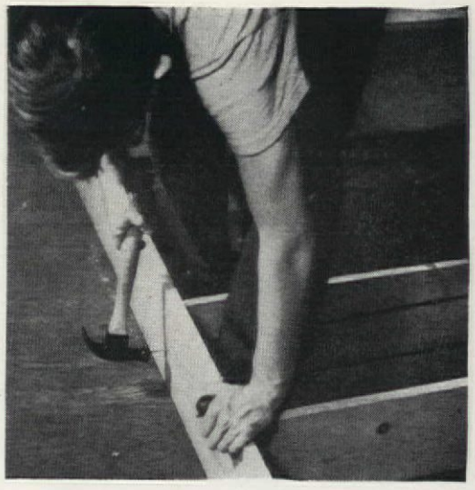
DETAIL OF CHANGER AND AMPLIFIER CABINET



PERSPECTIVE VIEW OF PORTABLE BUILT-IN

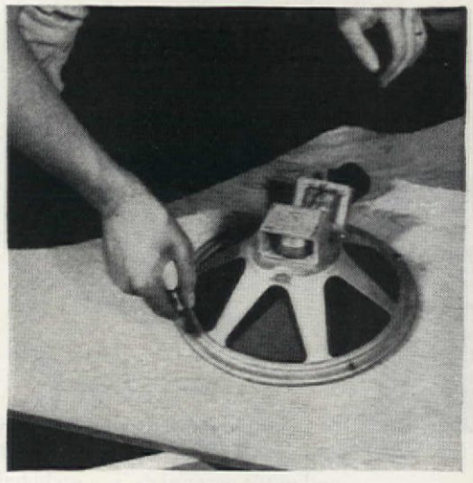


2 Pieces forming the bottom sections are double-width so boards for lower half were screwed together with iron straps. This saves expense of buying wider lumber

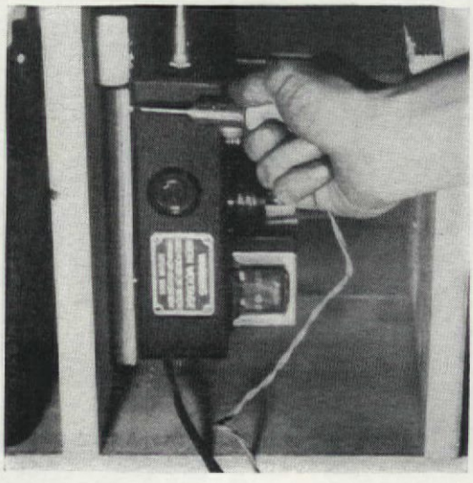


3 Plain butt joints and good grade of cold glue were used throughout, and sections then nailed together. Top and bottom boards were fastened to sides and then shelves nailed

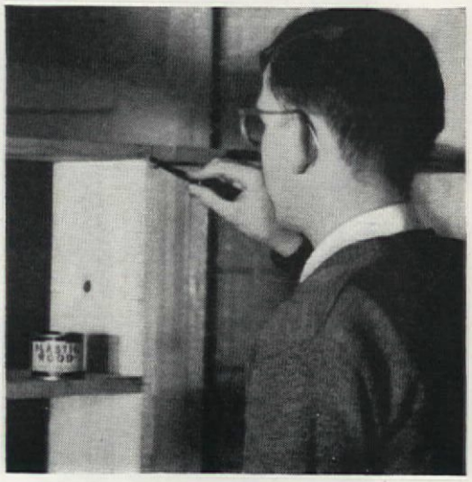
5 Plywood panel for radio speaker. Round hole for speaker was cut in panel with keyhole saw. Panel fits into top compartment against the cleats and acts as sound board



6 Speaker was attached to panel to fit just behind hole cut for purpose. Use small screws and washers for this. Remember to place speaker on back of panel

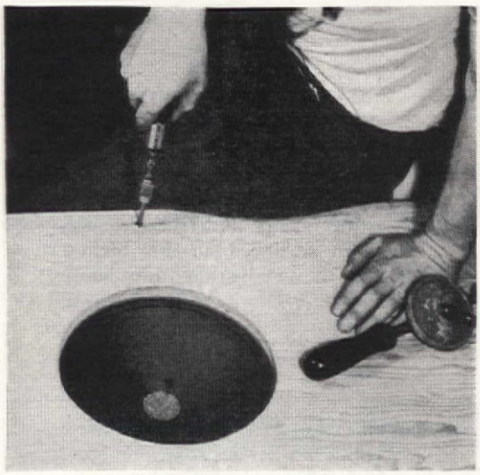


8 Amplifier is screwed to side wall which separates changer and electronic sections. Control shafts project up. Thin plywood panel, with holes for shafts, fits over top

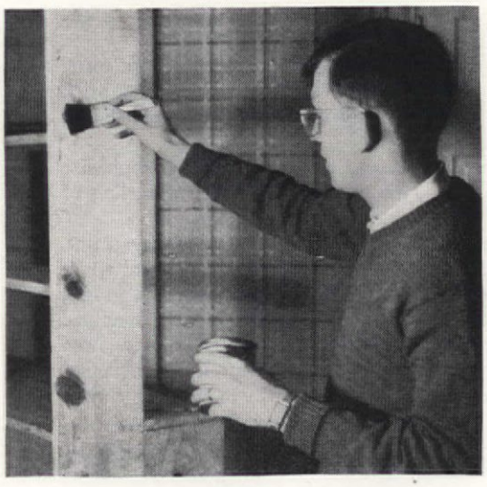


9 Plywood back is nailed across both compartments and lid hinged to back. Fill cracks, joints, and holes with plastic wood. Use wood filler on raw wood

4 Small wooden cleats were nailed to each of the four sides of top section which forms the speaker compartment. Later, plywood speaker panel will be screwed to cleats



7 Plywood panel is now screwed to cleats, and is flush with the surface of cabinet. Panel serves both to improve quality of sound and as brace against side sway



10 Shellac all knot holes to prevent them bleeding through and spoiling finish. When dry, apply an undercoater. Add a finish coat of either flat or enamel paint

How to Make a Portable Built-in

WALTER IAN FISCHMAN

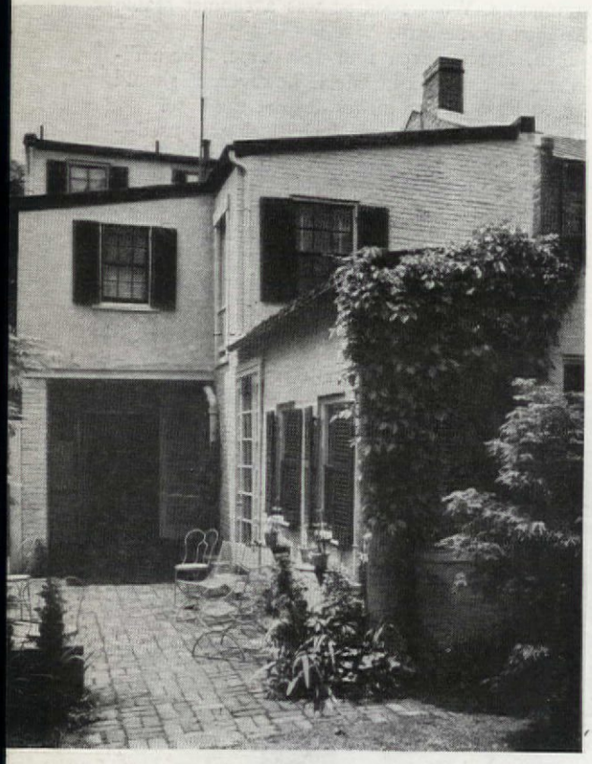
Unbelievable but true—this portable built-in cost Ted de Angeli, the designer and builder, fifteen bucks! He worked hard on the plan, measuring wall area, noting dimensions of record albums, record-player unit, and speaker, some tall art books, and just book-size books. He figured out how to eliminate complicated joint arrangements and any carpentry other than plain sawing and hammering. What resulted was a cabinet stable enough to stand by itself without being fastened to the wall.

The cabinet is seven feet nine inches high, and an even four feet wide. These dimensions can be changed to fit any wall area. For a built-in effect, however, it should be almost ceiling-high, and for good balance, at least sixteen inches deep at the base.

All work was done with the simplest hand tools. Lumber one inch thick was used—this is size before surfacing at mill; actual size was ¾ inch thick. You'll need 84 feet of lumber eight inches wide in twelve-foot lengths, and a piece of ¼-inch plywood for the two front panels, for top and back of amplifier and record-changer compartment. Also purchase cold glue, plastic wood, shellac, wood filler, paint, nails, and hardware. A strip of fabric is needed to fasten across front of speaker panel.

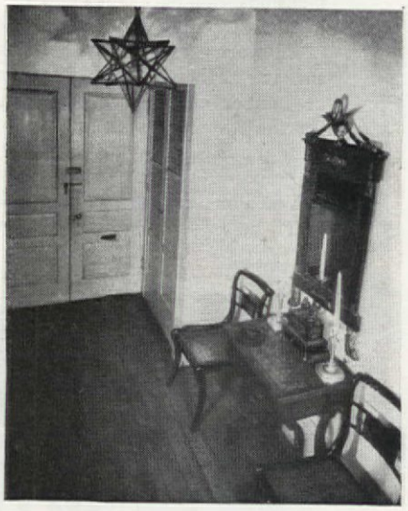
You don't have to be a master carpenter to tackle this built-in, but when you finish you'll be as proud as if you'd built Boulder Dam with a tack hammer!

You'll feel as pleased as a cat that had kittens when you see the result of your handiwork. Handsome and practical, it will hold your treasures of books and record albums and the built-in recorder. There's even room for the telephone and radio. All for $15 and, what's more, you *can* take it with you!



The magic of style reclaimed this small city house. The façade of the house with its green shutters is typical of many residences in Georgetown. The narrow brick-paved terrace (below), which is entered from the library, is often used for a leisurely summer breakfast. The glass-panel door leads to the kitchen

Detailed Elegance



MAYBELLE MANNING

Style, that inexplicable something that fills a house with an aura of lasting quality and true elegance, has been achieved in its highest form in the small-scale town house of Mrs. Peter Dewey in Georgetown, famous historical residential section of Washington, D. C. Rescued from insignificance by Margaret Weller, well-known Washington decorator and mother of Mrs. Dewey, the house is a tribute to her insistence on style that complements a house but never attempts to dominate it. Unlike many decorators who superimpose a setting with little regard for the occupant's personalities and the rhythm of their day-to-day living, Mrs. Weller has geared the house to Mrs. Dewey's manner of living and flair for charming, intimate entertainment. The garden has been as scrupulously planned for seclusion and relief from the hot Washington summers.

An accent of the South marks the front of the house with its graceful, hand-wrought iron balustrade, and double entrance with geranium-pink brick steps. The separate tradesman's entrance, quickly distinguished by an arched portico, is flanked by low boxwood hedges.

Slim fan doors open into the entry hall where almond-green walls emphasize the dark polished floors, rubbed to a smooth patina, which give a feeling of openness and space.

The drawing room, a superb example of unpretentious dignity and restraint, features twin fireplaces of beige marble. These are divided by a faded silver mirror hung over an antique gold and green square piano which is always graced by a show of flowers. Portraits of Mr. and Mrs. Dewey hang over the mantels. Low Regency tea tables and lovely pearwood chairs, covered in mellowed damask-patterned fabric, are grouped in French conversation arrangement before the twin fires. Yellow draperies and a number of masterfully chosen bibelots add to the room's tone of Old World elegance.

A silver-leafed ceiling and chalk-white walls give the dining room a crisp, bandbox look. The small room gains an illusion of space from an over-scaled mirror. A silvery overhang of white slipper satin, which frames Regency-green taffeta curtains, and Biedermeier furnishings complete this exquisite background for formal dining which sustains the tone of

PLEASE TURN TO PAGE 75

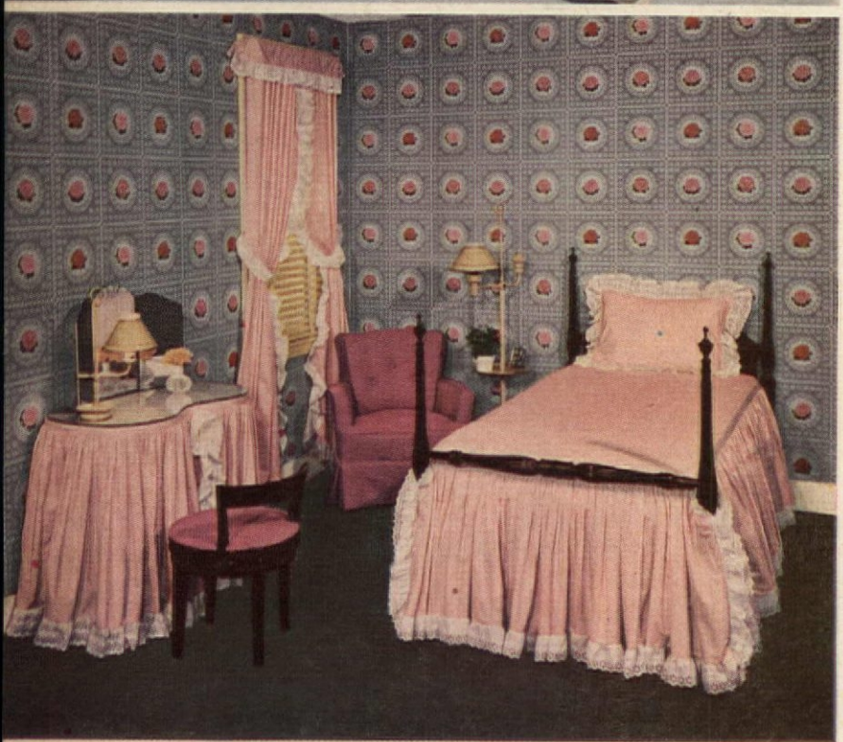
A small Georgetown house is reclaimed with all the style, all the charm of a long-past era

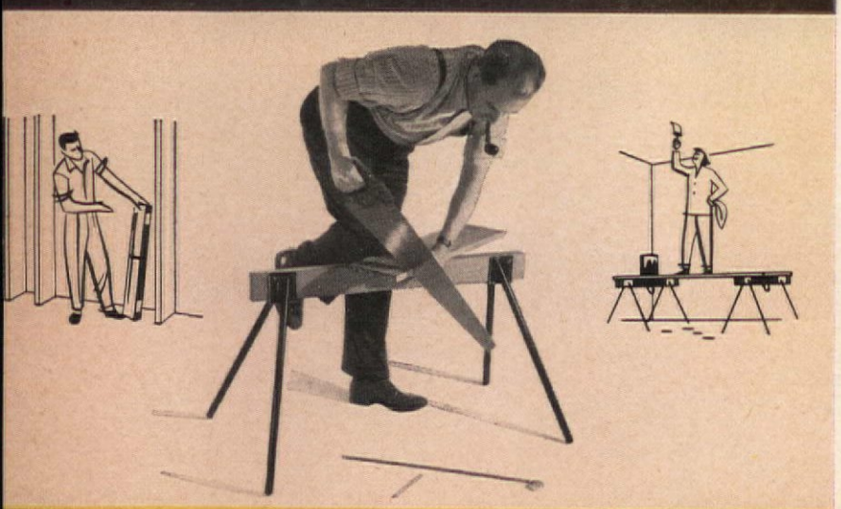
The twin fireplaces indicate that the drawing room was once two rooms. Antique rug is soft olive-green. Bedroom has louvered doors concealing built-in wall of closets. Valances are of taffeta with Greek-key border. Curtains are ninon. Antique white furniture is trimmed with black and gold. Dining room features Biedermeier furniture and an outsized mirror

Photographs by Fred Gund

Four new suggestions, each one different, each one most practical, all within reach of the thinnest purse!

Much for Little





CERAMIC SETS. Dolling up unfinished ceramic figurines, painting floral decorations for cigarette boxes, book ends, or vases can be fascinating fun—particularly when they come out looking like an exquisite piece of Dresden. Each kit shown holds a full set of glaze color, brushes, and luster powder. Della Robbia Figurine Kit, $5.00 complete, also contains three figurines not shown here. Mrs. Helm's Dresden Craft Kit is $3.98. Unfinished figurines vary in price from 90¢ to $1.35. Two books ($1.50 each) by Mrs. Helm give complete instructions.

BEDROOM ACCESSORIES. Dress up a whole bedroom with four pink Cannon percale sheets—the medium size, 81 by 108 inches at $3.95 each—and yards and yards of eyelet embroidery at 29¢ a yard. They are really luxurious, with plenty of frilly fullness in the draperies and in the dressing-table and bedspread skirts. Cannon's new booklet, "Make It With Sheets" (to be published next month) has graph-paper drawings showing you how to cut the sheets to the best advantage so you'll be sure to come out with enough material for the valance and the perky sham.

FOLDING HORSE. Conveniently stored sawhorse has innumerable uses around the home. Its tubular steel legs are held in place by hinges and a bolt-and-wing nut at each end which make it easy to assemble or disassemble very quickly. When folded, it stores in a closet corner, on a shelf, or between the open studs of the garage. In most homes, and especially where there is no basement in which to keep maintenance and painting equipment, this small storage-space requirement should be really appreciated. Made by the Ko-Lox Manufacturing Company, $5.98.

PARTI-KIT Ride 'em cowboy! The fixin's are all here for a "rootin-shootin-tootin" wild-West Party. This Hollywood Parti-Kit will outfit twelve little celebrants with cowboy hats, Indian headdresses, tomahawks, and shooting irons. After the initial slaughter, corral them into a session with the seven games that come complete with answer sheets. Twelve invitations, choice of two menus with recipes, place mats to serve on, and souvenir nut-cup place cards are all included in this Herbert of Hollywood creation. Other kits for youngsters and adults, all priced at $2.95.

Photographs by F. M. Demarest

PATTERN 1310. This pattern has three stencil designs. Two are simple and quick for those of you who have so many to do. The third is for our camera fans. A simple sock is stenciled on front, and there is a square cut-out for photograph. Price 20¢

IT'S LATER THAN YOU THINK!

Only 154 card-making days till Christmas. Sharpen those scissors, get out the rubber cement, and let's get going!

Only August, you say! Well, the tinkle of those Yuletide jingle bells is already sounding loud in our ears. Christmas may come only once a year, but here at THE AMERICAN HOME we start planning for the new holiday just about the time you're getting around to untrimming last year's tree.

During the past months we have culled the best ideas of our staff and alert contributors. This year we've harvested a superb crop, and we hope you'll think so, too. Christmas cards are our way of sending a warm, personal greeting to absent friends who we wish could be with us. The best way to get that friendly, individual touch is to make your own cards. The extra bit of effort will give your greeting a 200-watt glow!

Here are seven beauties for which patterns may be obtained by mail from THE AMERICAN HOME Pattern Dept., American Home Bldg., Forest Hills, New York. They range from a dainty feminine one, all sparkly with sequins, to a simple card, featuring colored toothpicks designed to give your children the thrill of making their very own greetings.

There's one for camera fans, too. Now you'll have plenty of time to experiment with angles and get a really clear print of the family or individual child. Here are a few tips to smooth your way. Use rubber cement to paste one color paper on top of another. Put some on the bottom side of the top piece and more cement on the piece you are pasting over. Let it dry slightly, press the two together firmly. Mytee-Bond is a good adhesive to secure sequins, beads, and flitter (the technical name for those little specks of glitter you sprinkle on a card). Remember, there's no time like the present, and the big day gets here awfully fast!

Designs by: 1310, Margaret Coffin and Ed Fortuna; 1311, Dorchen and Marion M. Mayer; 1312, Dorchen and Ed Fortuna; photographs by F. M. Demarest

PATTERN 1311. A sparkling feminine design, gay and glittery with trim of silver foil, ribbons, sequins, beads. See bottom card. Price 25¢

PATTERN 1312. The youngsters can tackle this simple card. Made with white art paper and colored toothpicks. Includes design shown below. Price 15¢

PATTERN 1312. also includes stencil for lettering and full instructions for making this handsome box-shaped card. Price 15¢

PATTERN 1311. Number two of this pattern is another "pretty" made with foil paper, ribbon, paste, and paint. Price 25¢

PATTERNS MAY BE OBTAINED BY MAIL FROM THE AMERICAN HOME, AMERICAN HOME BLDG., FOREST HILLS, N. Y. SEE PAGE 93.

PAULINE GRAVES

Clown Party that Laughs at the Cost!

A gay circus tent, made with leftover Christmas paper with peppermint stick supports, decorates the cake. The dessert—ice cream clowns made with inverted-cone hats and whipped-cream ruffs

More fun than a circus, this small-fry clown party actually cost less than six dollars

My six-year-old son and his gentlemen friends of the same age are still talking about the swell birthday party he had, and the entire thing cost just about half the amount of money I'd figured on. There were many ideas to choose from, but I thought they'd enjoy a bright, silly clown, and as it turned out I was right—besides, the work was easy!

For the clown, I inflated a large white balloon, painted a face with red lacquer, scotch-taped three tiers of fringed red crepe paper to each side of the head for his hair. To keep the head steady, I tied one end of a six-inch string to the balloon, the other to a small rock, dropped the rock into a glass, all hidden by a large collar of red crepe paper. Garden gloves filled with sand, placed at each side of the head, had bright balloons tied to each finger.

Clown hats for the kids were easy to make. I traced the out line of a 14-inch round cake plate on heavy white paper, cut it out, halved the circle, folding one-half of the straight edge ove the other, stapling it into place. A pouf of fringed crepe pape was stuck at the top of each hat, elastic attached under the chin.

Peanut butter and jelly sandwiches, with carrot sticks, went into hobo-clown bundles made from red and white checked paper squares, corners tied together and a balloon stick through the knot.

Although the decorations were easy to make, they did take a little time, but you should have seen the looks on the faces of the seven little boys when they saw the table! I was well repaid.

Photographs by Peter Gowland

Each boy's hat has his name painted on it with red lacquer. The extra-large place mats and matching napkins are cut from red and white checked paper draperies

SOUP
IN SUMMER

BY Anne Marshall

Family supper

You'll enjoy setting out this inviting hot weather supper quite as much as the family will enjoy eating it. You made your pie in the cool of the morning, of course, and your main dish is a hearty prepared soup. So your meal is on in a jiffy.

Vegetable-Beef Soup
Tomato and Cream Cheese Salad
Cherry Pie **Iced Coffee**

WITH HOT FOODS, SERVE JELLIED CONSOMMÉ

Cool, smooth, and delicious Jellied Consommé is a grand beginner when your meal is hot. That clear amber looks so inviting in the cup. And the beef broth and vegetables—strained clear—make it delightfully refreshing. Try it.

It's so easy to fix!

Simply place can of consommé in chiller, or immediately below the freezing compartment of your refrigerator. Any time after 4 hours, remove and serve.

ANNE MARSHALL
Director Home Economics
Campbell Soup Company

WITH COLD FOODS, SERVE SOUP AS YOUR ONE HOT DISH

Here are two big reasons why soup is a favorite summer dish: First, nutrition experts have proved that every meal needs one hot dish. Second, you and your kitchen both keep cool—it's only four minutes till "Soup's on!"

You can build any cold lunch around soup—whether sandwich, salad or cold cuts. And there are so many different soups to vary your menu. Soup stimulates appetites . . . it's easy to digest . . . it brings important nutritive benefits . . . *and* the contrast makes cold foods taste better. You'll find it pays to keep a shelf of soups.

Family lunch ⇨

Cups of delicious, golden chicken soup (with rice) will bid the family welcome. And lady, that soup's a real nourisher. Add sandwiches and a beverage, and there you are!

Chicken (with rice) Soup
Egg Salad Sandwich with Watercress

"Pie plant" comes into its own in this dessert. Rhubarb Shrub features jelly sauce over icy sherbet. Hungarian Jam Crescent is Olympian version of simple tart

Just try to resist the temptation of this alluring relish plate of wine jelly, pepper relish, and that old favorite, mint jelly

ALICE KLINE

Everything on these pages has something sweet added to it, with the exception of the tomato! Some of us might shy away from the idea of adding jam to meat or jelly to vegetables, but that's because we imagine a heavy hand piling concentrated sweet stuff onto our good old salt-and-pepper food. This is where talent steps in. Here's where a light hand adds a new flavor to an old food friend.

After you've jelled and jammed and preserved this time, don't hide your culinary masterpieces way back on a shelf, stingily bringing out a jar only when something special shows up on the docket. We've conjured up some unusually good ways to use them in your main course, your vegetable sauces, your desserts.

We've tagged the main course Sweet Stuffed Veal—because that's just exactly what it is. Take a piece of boned veal shoulder, season it in your own favorite way, stuff it with a filling made of pieces of bread liberally spread with peach jam and sprinkled with chopped nuts. So simple! Roasted perfectly and allowed to cool, it slices smoothly and beautifully, provides a taste sensation that you won't hear the end of for a long time. It's good for a regular family dinner or a fancy-do of a party—you can serve it either hot or cold. Naturally, at this time of the year, it serves a wonderful purpose as a cold main dish. Saves a lot of trouble, too.

Vegetables Orientale may sound very unusual; it's simply a unique way of fixing simple, run-of-the-mill, everyday stand-bys. The trick's done with a little glass of apple jelly, that's all. But very subtly used—very subtly used. Vinegar, butter or margarine, and apple jelly are blended together, the vegetables are lightly tossed in the sauce, and the whole thing comes to a happy ending. A broiled tomato completes the

PLEASE TURN TO PAGE 51

Silver: "Lily of the Valley," Gorham. Cloth: "Seafoam," Simtex
China: "Chesterton—Silver Mist Gray," Harker Pottery Co.
Jelly Dish: Newell Stevens. Photographs by F. M. Demarest

Sweet Talk!

Jams and jellies in meats and vegetables?

Sure. Best thing you ever tasted!

MENU

Sweet Stuffed Veal
Wine Jelly Mint Jelly Pepper Relish
Vegetables Orientale Cheese-top Tomatoes
Rhubarb Shrub
Hungarian Jam Crescents

Oh, what dream cakes...

from these 2 SWANS DOWN-WONDERFUL MIXES!

The new deeper chocolate Devil's Food Mix

YES, now there's *another* sensational Swans Down Cake Mix.

Devil's Food! Makes an impressively beautiful cake—with deeper, richer chocolate flavor—melting-fine as smoothest fudge.

Walter Baker prepared a brand-new blend of cocoa beans for this Mix, and a new formula holds fragrant chocolaty richness right through oven heat.

Swans Down milled a special "devil's food" cake flour, and famous Swans Down Instant Cake Mix shared its wonderful special egg whites, with the delicate, spring-fresh flavor.

Everything is right in the Mix, nothing to do but add milk, beat, and bake!

Snowcap Fudge Nut Squares

Use Fudge Nut Cake recipe on Swans Down Devil's Food Mix package. Spread Snowcap Frosting on top and sides of cake.

Snowcap Frosting

1 egg white, unbeaten
¾ cup sugar
Dash of salt
3 tablespoons water
1 teaspoon light corn syrup
½ teaspoon vanilla

Combine egg white, sugar, salt, water, and corn syrup in top of small double boiler. Beat about 1 minute, or until blended. Cook over rapidly boiling water, beating constantly 4 minutes, or until frosting will stand in stiff peaks. Remove from boiling water. Add vanilla and beat 1 minute or until thick enough to spread.

Swans Down Devil's Food Mix

COMPLETE: Just add milk-no expensive eggs!

The famous all-variety Instant Mix

Makes the most delicate, mist-fine white cake. Dozens of other favorites, too—orange cake, spice cake, upside-down cake, brownies, cookies. (Recipes with the box.)

The only cake mix made with Swans Down Cake Flour . . . and the one more women choose than any other white cake mix in America!

Fresh Peach Summertime Cake

Use one layer of Swans Down Instant White Cake. Top with ice cream and sliced fresh peaches. Garnish with whipped cream, if desired.

Fresh Raspberry Summertime Cake

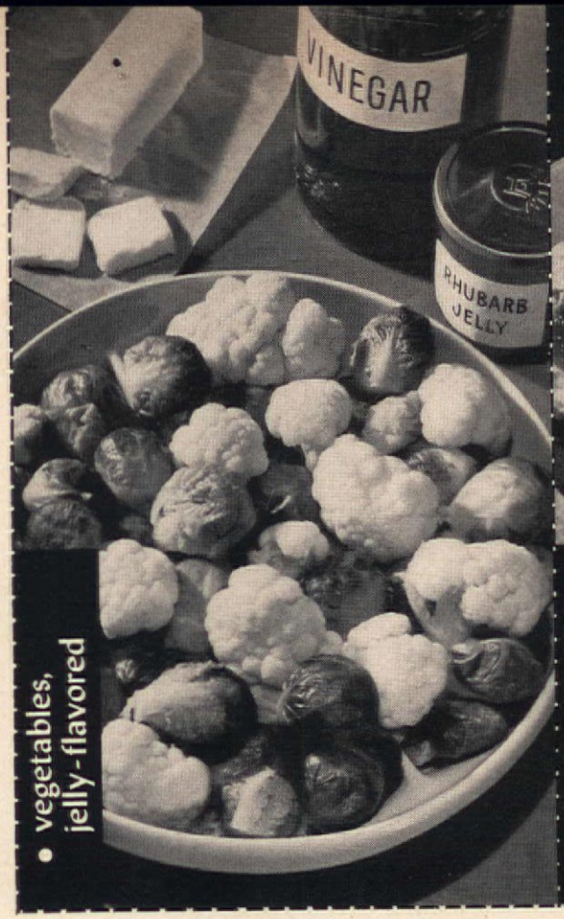
Substitute raspberries for peaches in preceding recipe.

Lemon Coconut Cookies

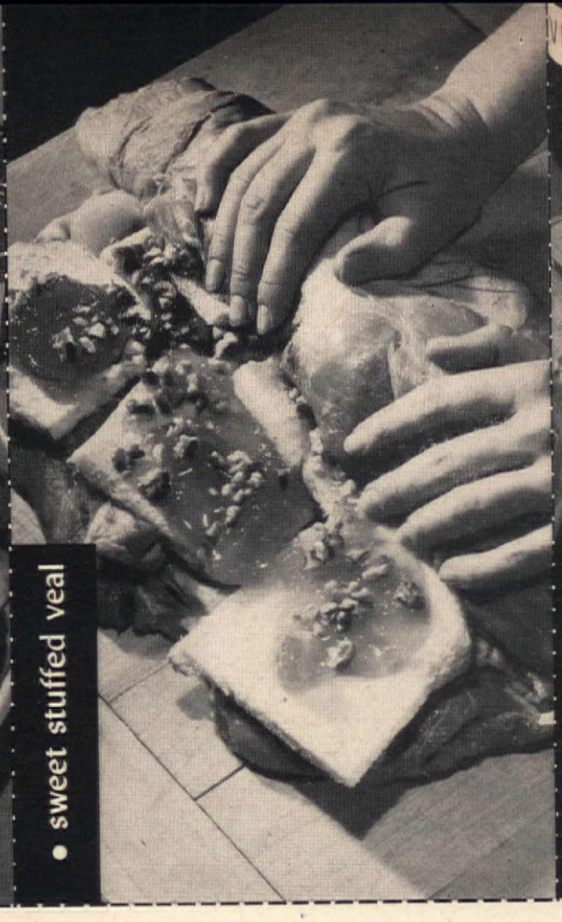
1 package Swans Down Instant Cake Mix
⅓ cup milk
3 tablespoons softened shortening
½ teaspoon lemon extract
1½ cups Baker's Shredded Coconut

Combine ingredients and beat 1 minute. Drop from teaspoon onto greased baking sheet. Decorate with candied cherries, if desired. Bake in hot oven (400° F.) 8 minutes. Makes about 5 dozen.

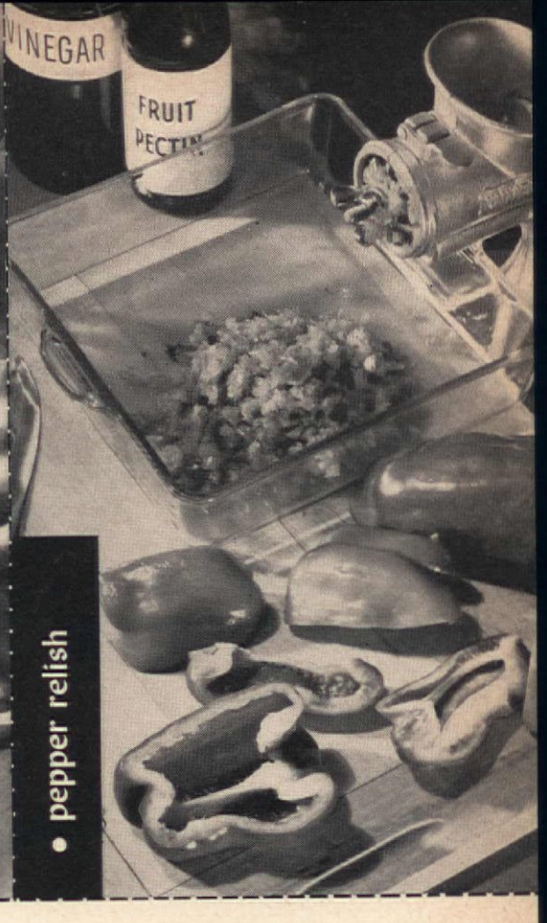
Swans Down Instant Cake Mix



• vegetables, jelly-flavored



• sweet stuffed veal



• pepper relish

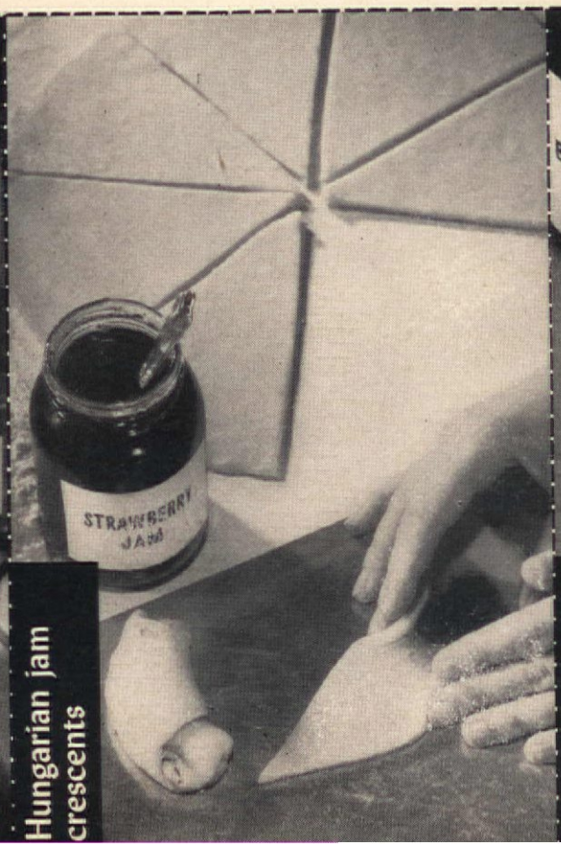
Sweet Talk (Begins on page 48)

picture. We topped it with cheese and popped it under the heat until it bubbled. Seems like folly not to use tomatoes at this time of the year whenever possible. They're probably the favorite of more people than any other vegetable, and they add a colorful note wherever they appear.

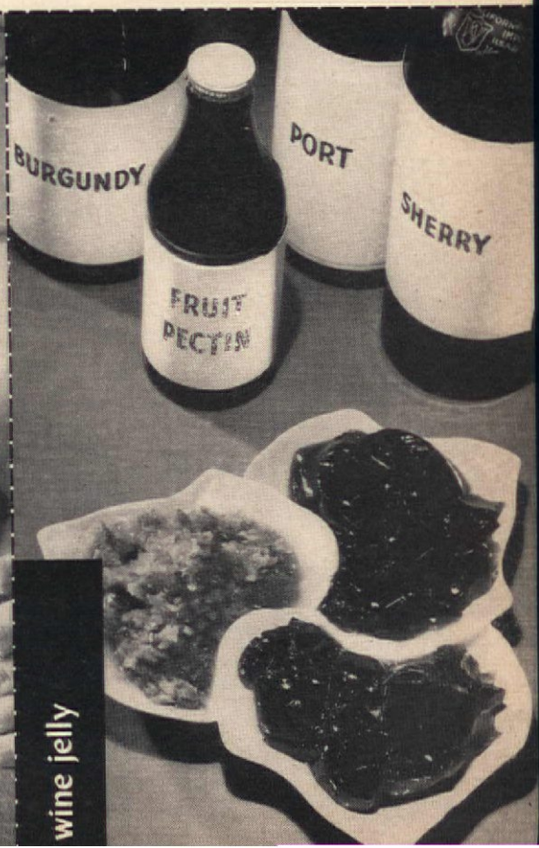
The dessert looks good, yes, but you should taste it! It's lifted way up out of the ordinary by simply adding rhubarb jelly ("pie plant" used to be the stylish name for rhubarb), which gives to simple lemon and orange sherbet a certain something—a tang, a color, a "thing apart" distinction which you'll have to experience to appreciate. Just stir a little rhubarb jelly with a bit of orange or lemon (or both) sherbet, add enough soda water to make a mush. Pour this over a scoop each of lemon and orange sherbet, top it off with a twist of lime peel. Cool, sharp, different!

The Hungarian Jam Crescents we show with the rhubarb dessert are a meal-ender in themselves. The dough is rolled out into a 12-inch circle and then cut into wedges; each wedge makes a crescent and if you're very careful to follow directions precisely, you'll have a pastry that'll make your mouth water, your eyes shine, and your reputation as a *pâtisserie*

rhubarb shrub



Hungarian jam crescents



wine jelly

wine jelly

Preparation time: 30 min.
Make five 6-oz. glasses

3 cups sugar
2 cups wine
½ bottle fruit pectin

Mix sugar and wine in top of double boiler; place over rapidly boiling water and stir two minutes. Remove from water and stir in fruit pectin. Pour in glasses and paraffin the top. (NOTE: *Allow two days for the wine jelly to jell.*)

About 60 cal. per tbs. Source of energy.

Tested in THE AMERICAN HOME KITCHEN

Hungarian jam crescents

Preparation time: 3 hrs.
Makes 16–24 crescents

1 cup butter or margarine
3 cups sifted flour
¼ tsp. salt
1 egg
2 egg yolks
¼ cup cold water
½ cup jam or preserves

Blend fat, brought to room temperature, into flour and salt. Stir in egg and egg yolks; mix well. Gradually add water and stir until smooth. Chill for 2–3 hours. Divide dough in half. Roll out on lightly floured pastry cloth to about a 12-inch circle. Cut through the center of the circle 4–6 times, to make 8–12 wedges. Place a spoonful of the jam or preserves about an inch from the curved end, partly fold over the two sides near the end and roll the pastry to the pointed end. Gently shape or curve into a crescent. Bake on ungreased shallow baking pan in moderately hot oven (400°F.) for 15–20 minutes.

About 225 cal. per crescent. Source of Calcium, Protein, Vitamins A, D.

Tested in THE AMERICAN HOME KITCHEN

rhubarb shrub

Preparation time: 5 min.
Makes 8 servings

1 jar rhubarb jelly
1 pt. orange sherbet
1 pt. lemon sherbet
1 pt. soda water
8 twists of lime peel
Optional:
1 bottle green certified food coloring
1 artist's brush
granulated sugar
8 cocktail or sherbet glasses

Stir together jelly and about half of the orange and lemon sherbet in a deep bowl, pour in enough soda water to make it a mushy consistency. Pour this mixture over scoops of orange and lemon sherbets in individual glasses. Garnish the top with a twist of lime peel.

To decorate sherbet glasses: Paint the outside rims of the glasses with food coloring, dilute the coloring with water if a lighter shade of green is desired. Before the color dries, roll the rim of the glass in the sugar.

About 300 cal. per serving Source of Calcium, Phosphorus, Vitamin A.

Tested in THE AMERICAN HOME KITCHEN

Sweet Talk

(Begins on page 48)

cook expand far and wide! Watch and see. It's merely a variation of an old recipe for pastry and jam, but we manipulated the mechanics of making it until we came up with something exceptionally good.

Don't overlook the relishes, from the main dish accompaniments to the little dabs we absent-mindedly taste while waiting for the next course. The French use the term *entremets* which means a side dish, or minor dish at table, such as an omelet or jelly, etc. That's fine, except these relishes aren't *minor* nor are they *et cetera*. They're major and that's that. One of them is Wine Jelly, a new and savory flavor taste that's delicious. Use it with roast, fish, omelets. Men like it. Of course, if you don't lean toward any kind of alcoholic ingredient, we've dreamed up a brand-new and perfectly simple recipe for a jellied Pepper Relish which is prepared quickly and easily by using bottled fruit pectin. Then there's always our beloved old friend Mint Jelly—for the true jelly lovers—just as good, just as saucy and fresh as the day mint first made a bow centuries ago as a cool companion for meats, fish, and vegetables.

This kind of talk always makes us hungry.

• pepper relish

Preparation time: 30 min.
Makes about six 6-oz. glasses

2 cups OR 5–6 large peppers, minced
3½ cups sugar
¾ cup vinegar
½ bottle fruit pectin

Remove and discard seeds and stems from all green peppers or part green peppers and part red. Put through food chopper using coarse blade. Drain and measure prepared peppers; place in a large saucepan. Add sugar and vinegar; mix well. Place over high heat, bring to full rolling boil stirring constantly; boil hard for one minute. Remove from heat and immediately stir in the bottled fruit pectin. Stir and skim for five minutes to cool slightly. Ladle quickly into glasses. Paraffin at once.

About 60 cal. per tbs. Source of Vitamins A, C.

Tested in THE AMERICAN HOME KITCHEN

• sweet stuffed veal

Preparation time: 30–35 min. per lb.
Makes 12–18 servings

1 boned veal shoulder
½ tsp. poultry seasoning
½ tsp. salt
¼ tsp. paprika
⅛ tsp. pepper
8–10 slices trimmed bread
1 cup peach or apricot preserves
¾ cup coarsely chopped nuts

Cut the veal so that it forms one large flat piece. Place skin side down on a flat surface and spread the mixture of seasonings on the meat. Arrange the slices of bread on the meat. Liberally spread the bread with the preserves and sprinkle the nuts over the top. Roll as for a jelly roll and secure with string in several sections. Place on a rack in a roasting pan and roast in a moderate oven (350°F.) for about 3 hours, or 30–35 minutes per pound. Serve hot or cold.

About 250 cal. per serving. Source of Protein, Calcium, Phosphorus, Vitamin B complex.

Tested in THE AMERICAN HOME KITCHEN

• vegetables, jelly-flavored

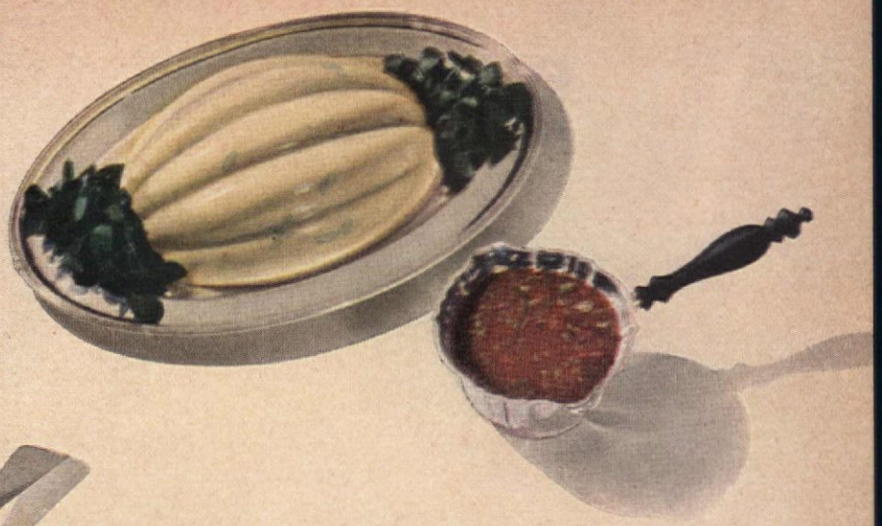
Preparation time: 30 min.
Makes 6 servings

1 qt. Brussels sprouts
1 head sectioned cauliflower
2 cups boiling water
1 tsp. salt
2 tbs. vinegar
2 tbs. butter or margarine
½ cup apple or light-colored jelly
½ tsp. salt

Cook Brussels sprouts and flowerets of cauliflower in boiling salted water until tender. Drain. Add vinegar, salt and jelly and toss together lightly. Serve while hot.

About 120 cal. per serving. Source of Calcium, Phosphorus, Vitamin A.

Tested in THE AMERICAN HOME KITCHEN



This Month's "Quickie"—Lobster Thermidor

Good Victuals

FOR YOU, SIR, a dish created for Napoleon Bonaparte, named by Nappy himself, and fortunately handed down to us. In the first French Republic "Thermidor" was the 11th month (July 19th to August 17th), and I presume this beautiful creation came into being at this time – certainly the best time for lobsters any style. Lobster Thermidor is impressive – beautiful to see, beautiful to eat. And here's another beautiful thing about it. It's one of the easiest things in the world to do. Served up with potato curls instead of the usual French fries, it's one of my favorite "quickie" dinners, and mister, is it ever a conversation piece. Puts you way up with the great ones, but until you've actually done it, you can't quite take my word that it's THAT easy!

PLEASE TURN THE PAGE

7-Boy Curry

JEAN AUSTIN

Pineapple First, Pineapple Last

• molded egg salad—Lorenzo dressing

Sprinkle 2 tbs. (2 envelopes) unflavored gelatin over ½ cup cold water. Let stand 10 min.—then dissolve in cup boiling water.

Rub mixing bowl with cut clove of garlic.

Sieve or rice 12 hard-cooked eggs into mixing bowl. (If yolks are very large or rich-colored, omit yolks of 3–4. Salad should be pale, not yellow or golden.)

Add and mix well: 1 cup mayonnaise; 2 tsp. salt; ¼ tsp. pepper; 1 tbs. lemon juice; 2 tbs. chopped green pepper; 2 tbs. chopped pimiento

Grease mold with salad oil, using cheesecloth or swishing well so that oil reaches all crevices in mold. Chill thoroughly—can stay overnight if desired. Turn on bed of water cress, serve with Lorenzo dressing.

LORENZO DRESSING:

Mix thoroughly: ¼ cup vinegar (tarragon, wine, or cider); 2 tsp. salt; ½ tsp. English mustard; 2 tsp. Worcestershire Sauce; ¾ cup salad oil; Few grains pepper; Dash Tabasco

Add: ⅓ cup chili sauce, 1 cup finely chopped water cress. Stir just before serving.

Basic Recipe from Laura Lee Clements

(10–12 buffet servings)

• lobster Thermidor with potato curls

Split lobster lengthwise down center, with a sharp, heavy knife. Cut out meat, removing the "queen," saving the coral for sauce, and cut in small pieces slantwise. Cut very thin 8 medium mushrooms, sauté in butter until done. Set aside.

Make a sauce as follows:

In top of double boiler melt: 6 tbs. butter.

Add: 6 tbs. flour and stir until smooth paste

Add: 1 tsp. English mustard, 1 tsp. salt, ¼ tsp. pepper

Slowly add, stirring constantly: 2 cups strained rich milk (or half milk, half thin cream) which has been previously scalded with 4 thin slices onion and a bay leaf. Cook 5–10 min. until sauce thickens and bubbles.

Remove from fire and add: 2 tbs. sherry. Stir. Add beaten yolks of 2 eggs, and coral, if any. Stir briskly.

Add mushrooms and lobster meat. Mix thoroughly. Heap in the lobster shells. Cover with fine bread crumbs lightly dusted with paprika. Run under broiler until crumbs are brown.

POTATO CURLS. Peel medium-sized potatoes, and then cut them round and round in shavings, as you would pare an apple. Fry in deep fat, stirring just enough to brown all alike. Drain on paper. Sprinkle with salt (and a little chopped parsley if you wish).

Good Victuals (Begins on page 53)

FOR YOU, MADAM, a curry that has won me a reputation and will win one for you. No drab brown look about it, no stabbing hot taste. Why even Warren Agry, New England born and bred and suspicious of all but the tamest of foods, had himself three helpings!

And here's an exquisite mold for your swankiest buffet party of the summer – a mold men like, and you know how men take on about molded foods being sissy-pants and stuff. And three ways with a pineapple – ways that are glamorous, yet easy on the cook. I wish you'd try all five of them, sometime this summer. All of them are pretty special looking, pretty special tasting – and all deserve a place in your Menu Maker. The mold can be done the day before. The curry can simmer away and be the better for it. The pineapple fixin's can be done ahead of time. See what I mean? All these points in their favor – and drama, too!

Perhaps this is as good a time as any to talk about rice. It seems to be the Waterloo (call this the Napoleon number!) of most cooks, even those who can outwit all other cookery problems. With the result that rice is not served nearly as often as it should be – for what is so ghastly as a wet lump of rice and why take the risk?

There have been literally thousands of recipes for cooking fluffy rice and all of them *guaranteed* to produce. So you ask, what is my way? First, the rice. It must be patna or long-grained rice. It must be rubbed free of all starch. Now, I've given my rice recipe to many, many people. They still believe I have some secret I've not divulged, for their results are uneven, to put it mildly. So in the writing of this, I got up and went into the kitchen to see if I had left out some important step. You know how it is when one has done something umpteen times. It becomes so automatic that one really forgets every step. Well, I not only went over my method, step by step, but I also tried cooking it two other guaranteed "foolproof" methods. The kitchen was running over with vats of rice! But it was worth while, for I found my way with rice not only the best way, but found wherein my recipe may have failed with others.

It is tedious and it is boring but – there is

PLEASE TURN TO PAGE 56

• 7-boy curry

Serves 6–8

Have ready-cooked shrimp, lobster, crab, lamb, or chicken. If using shrimp, wash 2 lb. green (uncooked) shrimp and cook 7 minutes (overcooking leaves them without taste) in 3–4 qts. heavily salted water brought to a rolling boil.

Add: 1 large bay leaf, 1 carrot, scraped and cut in quarters, 2–3 outer celery stalks, celery and carrot tops—if you have on hand. Cover—but watch. Salty water is hard cleaning up. Cool in water cooked in, then shell and remove black vein.

In a very large, heavy skillet sauté ½ cup finely chopped onion in ⅛ lb. butter until golden brown, but not brown. Always use a wooden spoon.

Add and blend thoroughly: 3 tbs. flour; 1½ tbs. curry powder; 1 tsp. salt; ½ tsp. sugar; ⅛ tsp. cinnamon; ¼ tsp. ginger

Add slowly, stirring constantly, 2 cups hot chicken stock or consommé and blend.

Add and heat thoroughly: ½ cup chopped apples; ¼ cup seedless raisins—muscat are best (omit raisins if using lobster or crab); Cooked shrimp (or other choice)

Add: 1 cup light cream or coconut milk and reheat.

Serve surrounded by rings of saffron rice and peas. Condiments: Major Grey's chutney, Bombay Duck, sieved boiled egg white, sieved boiled egg yolk, chopped peanuts, grated onion, toasted coconut.

• Hawaiian plumes, stuffed pineapple, pineapple ice

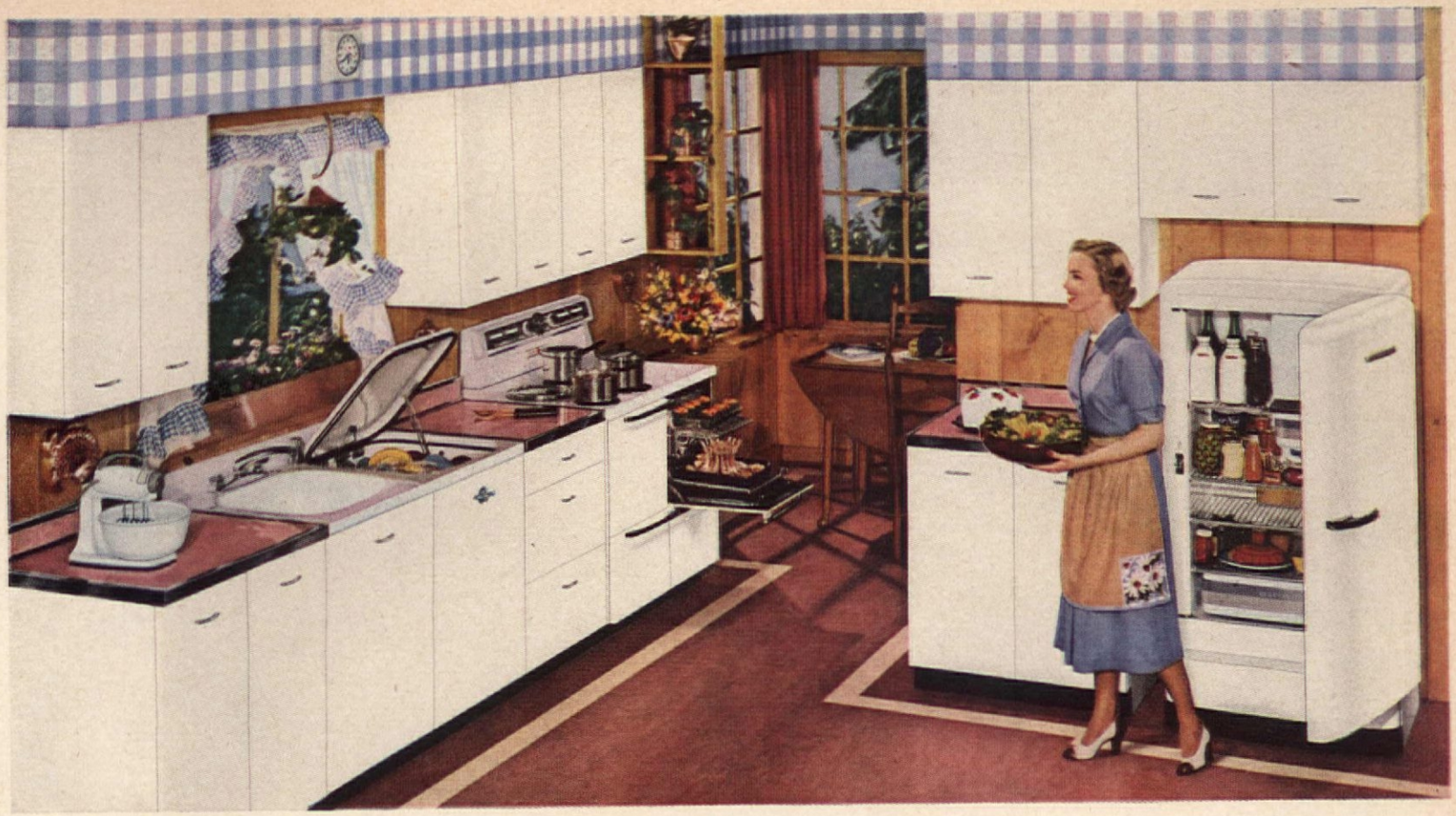
HAWAIIAN PLUMES. With a sharp knife cut a fully ripe pineapple from end to end in 2–6 sections, depending on size and use. One large pineapple can be cut in halves, one half reserved for dessert, the other half in thirds for hors d'oeuvres.

Slip knife along inside shell and cut fruit away from shell, but do not lift out. Then cut crosswise in bite sizes, carefully, so that pieces will stay put. Serve with toothpicks and a mound of brown sugar for dunking. Excellent with all drinks.

STUFFED PINEAPPLE. Cut off top of fully ripe pineapple about 1 inch down from green leaves. With a sharp, heavy spoon scoop out fruit into bowl and cut into bite-sized pieces. Add melon balls (as many kinds as you wish), sliced berries, and bite-sized pieces of any other fruits you have or like in a fruit salad—pears, peaches, cherries, etc., but not apple. Sprinkle with sugar (I prefer brown) and flavor with maraschino or Kirsch. Latter not essential but gives far better flavor to fruits than sugar alone. Chill. Rub inside of pineapple shell with sugar and chill. When ready to serve, fill shell with fruit and heap at front, securing top with toothpicks at back.

PINEAPPLE ICE. Cut a fully ripe pineapple, and scoop out center and save shell. For 1 whole pineapple, mix: 1 pint canned pineapple juice; Sieved pulp taken from center; 1 pint orange juice; 1 tsp. chopped mint

Before pouring into refrigerator tray, add chopped maraschino cherries to ½ mixture for variety. Stir once after ice has set ¼" in from edge. Serve in pineapple shell.



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GENERAL ELECTRIC offers you this wonderful "Kitchen Package"—an all-electric kitchen *completely equipped* with matched appliances and *planned especially for your home!*

For as little as $42.61 a month, you can have this lovely, modern kitchen where dependable electric servants do all the drudgery formerly done by you!

Here's how you can afford it...

In the kitchen pictured above, the beautiful General Electric equipment—including work surfaces, and allowance for installation charges—can be had for as little as $42.61 per month, after small down payment. You can have these timesaving, electric wonders *now;* pay for them *over a three-year period.*

Other financial plans may be available in your locality. Under one of these plans you may be able to reduce your payments to as little as $11.00 a month.

Here's how you can plan it...

We're not content with merely providing all the wonderful new equipment—we want to help you plan and style the layout of your kitchen for maximum efficiency. Our dealers can do a complete, scientific planning job for you—at no additional cost.

Take advantage of this expert advice—drop in to see your dealer. Or, if his name is not listed in the classified phone book, fill out coupon and mail today—we'll see that a G-E retailer gets in touch with you at an early date.

Act now...

At about $42.61 a month (or considerably less in some cases) who can afford *not* to enjoy the freedom, economy, and downright pleasure of all-electric kitchen living?

Look again at that beautiful kitchen above. Think what *fun* it would be to work in a dream-spot like that. It's within your reach—not in 5 years, not in 1 year, but *today!*

Don't delay—see your G-E dealer or mail your coupon now!

GENERAL ELECTRIC

YOUR ALL-ELECTRIC KITCHEN INCLUDES:

G-E 8-cubic-foot Refrigerator

"Space Maker" model. World-famed for dependable year-after-year service.

An Automatic G-E Dishwasher and Sink

Automatically washes dishes! You never touch water or dish towels. Streamlined, ultra-modern sink included.

Beautiful G-E Steel Cabinets

Plenty of food- and utensil-storage space. Plenty of extra work surface, too!

A G-E "Speed Cooking" Range

So clean! So fast! So safe! With automatic features that make grand meals so easy to prepare!

A G-E Disposall®

The wonder appliance that gets rid of garbage electrically! You'll never see, touch, smell garbage again!

General Electric Co.
Box R-8-CC,
Bridgeport 2, Conn.

Dear Sirs: I'd like to know the name of my local G-E Kitchen Specialist. I understand I am under no obligation.

Name_____

Address_____

City_____

State_____

*Price at time this ad was prepared

Easy, thrifty, hot-weather nifties —LUSCIOUS WITH BAKER'S COCONUT!

GO LIGHT ON KITCHEN LABOR, go easy on your budget—and go really glamourous with these summery Baker's Coconut desserts!

A drift of snowy lusciousness on a cool, cool fruit plate! A party touch for a humdrum piece of cake! Excitement for a prize refrigerator pie!

Add the delight of creamy-moist Baker's Coconut to your puddings, fruits, salads. Let your thriftiest, hot-weather desserts take on a festive air!

Ambrosia Fruit Plate. (top) Honeydew melon, raspberries, and luscious Baker's Coconut.

Snow-Capped Cake Squares. (bottom) Cake squares, strawberry jam, Baker's Coconut.

Summertime heaven—"cooked" on ice!

PEACH PARFAIT PIE

1 cup diced, fresh peaches • 1 tablespoon lemon juice • 1 package Orange Jell-O 1¾ cups hot water and peach juice • 1 tablespoon sherry extract • 1 cup heavy cream 1½ cups Baker's Coconut, cut fine • Nabisco graham cracker pie shell.

Sweeten peaches, add lemon juice. Let stand 10 minutes. Drain, reserving juice. Add hot water to juice to make 1¾ cups.

Dissolve Jell-O in hot water and juice. Chill until slightly thickened. Place in bowl of ice and water and whip with rotary egg beater until fluffy and thick like whipped cream. Add ⅔ cup of the cream and stir mixture in ice bath until thickened again. Add sherry extract, ¾ cup of the coconut, and peaches; continue stirring until thickened again. Turn into pie shell. Chill. Whip remaining cream and spread on pie just before serving. Sprinkle with the rest of the snowy coconut and garnish with peach slices and mint sprig.

Graham Cracker Pie Shell. Mix together ⅓ cup softened butter, 1¼ cups fine Nabisco graham cracker crumbs, 2 tablespoons sugar. Press firmly into 9-inch pie pan. Chill.

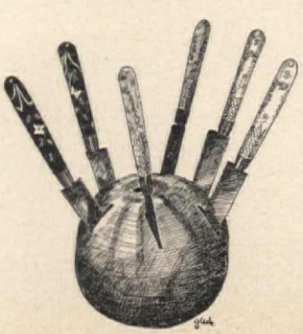
Products of General Foods

Good Victuals

(Begins on page 53)

no getting around it—it's what you do with rice *before* you cook it that makes it light and fluffy, or one grim, gummy mass. I have always rubbed, and rubbed, AND rubbed the rice between my hands. I knew that few would have the stolid patience to do it. I also found that not four, not five, but SIX waters were necessary. Now there is no short cut on the rinsing. You must rinse and rinse until the water is crystal clear. But there is a short cut for the rubbing. Use a rotary beater—and why ever didn't I think of it before! Put rice in a large mixing bowl. Cover with three or four inches of water. Beat vigorously with the egg beater. Drain off all water. Repeat *five* times. Yes, I said it was boring, but it is not difficult—and fluffy white rice is worth it.

For 1 cup of rice you'll need 3 quarts of briskly boiling water to which you've added 3 tbs. salt and the juice of ½ smallish lemon. The lemon juice keeps your rice white and is particularly important in hard water. Use a very large, heavy kettle. No need washing up sticky, salty water that boils over. I use a 10-qt. kettle and, after the rice is in, put the cover almost on. I like to keep the steam in as much as possible, but in the largest vat it will boil over if the lid is really tight. Now about putting the rice in. Do it bit by bit, scooping it in with a wooden fork, not a spoon ever, and never dump it in en masse. Keep the lid on tight only until the water is in full boil again. It will take 15–20 minutes at a full gallop. Check it by pinching it between thumb and finger. It should be soft but resistant, not mushy. What most would call underdone is just right! Check boiling instantly by adding 2 cups cold water. Drain and with a wooden fork *lift* the grains onto a large shallow pan, very slightly greased with butter. This lifting goes for the testing, too. Never stir rice, never touch it with anything but a wooden fork. Put into a warm, not hot oven. Lift occasionally with that good wooden fork—and see that the oven remains barely warm for 15 minutes—or the 30-minute wait for dinner. It won't dry out. That and a hot, hot serving dish, and you will



A Refreshing idea!

Sunshine SUGAR-HONEY Grahams and MILK

FROM THE THOUSAND WINDOW BAKERIES OF Sunshine Biscuits, INC. ©1950

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See how EASY to have RUNNING SOFT WATER in your home

No money down—easy payments

See how much you save and how little it costs to own your own

STOVER SOFTENER

Read about the new Stover Model SD—top value in low priced softeners. Also the famous *Pacemaker* (shown) with Auto-Shift Valve. Installed and guaranteed by your Stover Dealer. Save time, work, money . . . every day . . . the STOVER WAY.

Write for free catalog.

STOVER WATER SOFTENER CO.
St. Charles, Illinois • Dept. AH

PIONEER AND PACEMAKER SINCE 1924

A dignified way to MAKE MONEY

with exclusive GREETING, XMAS CARDS, unusual Stationery and Gift Wrappings. Beautiful, different, exciting assortments that sell on sight. MAKE from $25 up in your spare time. Friends, family, neighbors, everybody will buy. Raise funds for your club or church. Easy, profitable, dignified. No experience necessary. Thousands are doing it, you can too. It costs you nothing to try.

Littlewood's inc., Dept. C-15
541 West 22nd Street, N.Y. 11, N.Y.

Send for SAMPLES on approval and for FREE BOOKLET, "The Gate is Open"

For that elegant touch, add ripe olives to crisp, cool summer salads—use them to perk up sandwiches—to give teasy appeal to appetizers.

Yes, they're the *extra* that makes ordinary dishes *extra*ordinary.

And, of course, they're unsurpassed for downright good eating any time you set out the olive bowl.

Ripe Olives from California

Write for FREE booklet of elegant Ripe Olive recipes:
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With the finest water heater you can buy—G-E

Safe...no flame, no flue, no fumes!
Completely Automatic—hot water when you want it!
Dependable... backed by liberal 10-year protection plan!
Easy on the pocketbook!
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WATER HEATER
GENERAL ELECTRIC

Have Fun with your own Outdoor Fireplace

Build it Yourself — It's EASY

Everyone loves to cook and eat outdoors. For a fireplace that costs less and works right, just fit masonry to this Model OF-28. 21" high, 26" long, 13½" wide.

See your dealer or order direct. Send money order or check, today.

$17.95 Complete

SEND FOR THIS BOOK OF DESIGNS

52 pages of helpful tips on fireplaces and outdoor cookery... Send 25c for your copy.

The *Majestic* Company
355 Erie Street, Huntington, Indiana

Good Victuals

(Begins on page 53)

have *every time* white, fluffy beautiful rice.

So many words on rice—but you brief it for yourself on a 3 x 5 card and you'll see it's not the long-drawn out thing I've had to make of it—or thought I had—to impress you that it is the DETAILS of rice cookery that is important. Fluffy white rice IS easy and foolproof. There are no secrets—just care in preparation and handling.

Oh, the other ways I tried? A "quickie" method on a package of rice and a much touted method of cold-water cooking. I've tried both before and got the same result I got today. There may be something I don't do right, and very likely is. But for me, the cold-water treatment and Way Quick is the way lousy with rice! Anybody need some gray, wet rice?

Fine Points

- To separate two glasses which have stuck together, dip bottom glass in warm water and at the same time put cold water in the top glass.
- For safety sake, paint the bottom step—and only the bottom one—white. This will stand out from the rest and prevent accidents.
- Put your timer to use for other purposes than food timing. Try it for long distance telephone calls, short naps, photographic dark-room work, children's practicing, and even speech making.
- Warm room temperatures will have much less effect on candles if they are given a light coat of clear shellac, varnish, or plastic.
- If wax-finished furniture has become gummy from mistaken use of an oiled cloth, remove wax entirely with soap and water and apply new coat.
- For hard-to-open screw-type jar lids, wrap an elastic band around lid tightly several times. This will give you a firm grip.
- Cover labels that are apt to be handled with wet hands with a cellulose tape to keep dry. Especially good for medicine bottles where prescription number and directions become blurred by handling.
- If tassels present a washing problem, comb them out before washing, and secure ends with string. This will avoid tangles.

made with oil...
not water-thinned

FLATLUX

the easy to apply one-coat wall paint

BPS
BEST PAINT SOLD

Bring new and lasting beauty to your walls and ceilings *now* with a painter's paint you yourself can apply... *made with oil* Flatlux! Smooth flowing and easy to use with brush or roller, Flatlux acts exactly as a true oil paint should. It covers wallpaper or any type wall surface in a single coat. Washable! Fast drying! Fadeproof! And best of all, there's nothing to add... no water mixing to create fuss and muss. With Flatlux, you simply buy and apply America's most popular one-coat wall paint *made with oil.*

Write today! Get a BPS Color-Vision set *now* and see exactly how your rooms will look finished in smart Flatlux colors. Send 25¢, your printed name and address to The Patterson-Sargent Co., Cleveland 14, Ohio.

for color-matched woodwork and trim...

BPS

IDENTICALLY MATCHED COLORS

SATIN-LUX—semi-gloss enamel for walls, woodwork. Perfectly color-matched to Flatlux.

GLOS-LUX—high gloss finish ready-matched for use with Flatlux, for woodwork, cupboards, etc.

THE PATTERSON SARGENT CO.
CLEVELAND NEW YORK

...of course, it's electric!

Giant Freeze Chest . . . Never Needs Defrosting! Keeps frozen foods and ice in *zero cold*.

"No defrosting anywhere..not even here!"

Yes, the Westinghouse FROST-FREE* Is the *First* and *Only* Completely Automatic Refrigerator

Remember all the mess and work of defrosting days? How the water used to drip . . . how you struggled with food . . . chipped your way through ice . . . had to refreeze your ice cubes?

Those days are gone forever! This matchless Westinghouse "FROST-FREE" Refrigerator *automatically* defrosts itself . . . *automatically* disposes of defrost water . . . and does this so fast that ice cream and frozen foods never thaw. *They stay hard.* There's nothing to touch . . . nothing to do. Automatically and scientifically, this marvelous, new "FROST-FREE" Refrigerator defrosts itself *before* frost has a chance to build up . . . and it defrosts only when your Refrigerator needs it.

And that's only half the story!

This new "FROST-FREE" Refrigerator gives you *zero cold* in the full-width Freeze Chest—*at normal control settings*—for fast freezing and safe storage.

At the same time, it gives you safe, sure cold in the Main Food Compartment . . . and safe, moist cold to keep fruits and vegetables crisp and fresh in the two extra-size Humidrawers.

The new "FROST-FREE" has a special Butter Keeper . . . and a big Meat Keeper. A germicidal Sterilamp® light guards against transfer of food odors, protects health, insures cleanliness. There's room galore on the chrome-plated shelves. And the Arctic Blue trim adds glamour to your kitchen.

Here at last is the Refrigerator of your dreams . . . the *first and only fully automatic Refrigerator.* See this new "FROST-FREE," and other great Westinghouse Refrigerators . . . all with famous Westinghouse COLDER COLD . . . at your retailer's now. Prices start at $189.95. Westinghouse Electric Corporation, Appliance Division, Mansfield, Ohio.

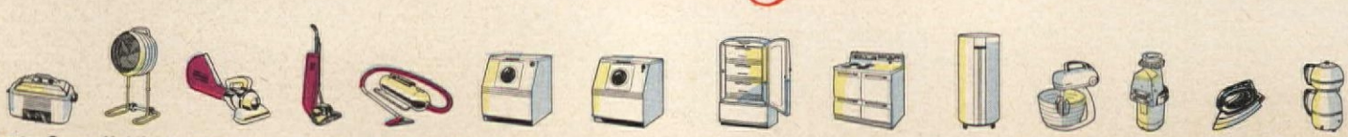
*Trade Mark

Ice Cream Test Tells Story. Brick at *left* went through ordinary "automatic" defrosting in regular refrigerator. *Right* shows how ice cream stayed brick-hard during defrosting in the Westinghouse "FROST-FREE" Refrigerator.

Big Meat Keeper is deep enough for a family-size roast . . . Easily holds 16 pounds of meat.

See all the famous Westinghouse Appliances . . . at your retailer's . . . today!

YOU CAN BE SURE..IF IT'S Westinghouse



Keep it cozy!

MARTHA B. DARBYSHIRE

There used to be a grand old American custom—that small weekly dinner party. Sure you remember. There were four guests at the most, a wonderful dinner, and then you all sat around gabbing until someone remembered that tomorrow was another day. During the war, when ration points made any entertaining a tricky enterprise, this happy custom had to be given up.

Time now to get back into the swing. There's no more rewarding form of entertainment than dinner and a quiet evening with congenial friends. We're not suggesting that you keep asking the same small group again and again. Mix your friends up a bit. After all, friends are not possessions. Give them all a chance to get acquainted with one another. It's exciting to see new personalities come together. It's always good for a group to have some common interests, but don't let any hard and fast rules stop you from a little healthy experimenting. That lawyer friend of yours has had a hard week at the office. He'd undoubtedly find it vastly more stimulating to sit around and chew the fat with that other friend who runs a kennel than he would to talk

PLEASE TURN TO PAGE 60

Casserole Fried Chicken, Asparagus with Chicken Livers, and Fruit and Lemon Pudding — perfect menu for a small dinner

Keep it cozy! (Begins on page 59)

over the same old malarkey with another lawyer.

But there is one hard and fast rule you'd best stick to. Little party, big party—*the food's the thing!* We've thumbed the files through and come up with three superior recipes that will get your new venture off to a fast start. How does this sound—Casserole Fried Chicken, Asparagus with Chicken Livers, and the perfect follow-up, Fruit and Lemon Pudding?

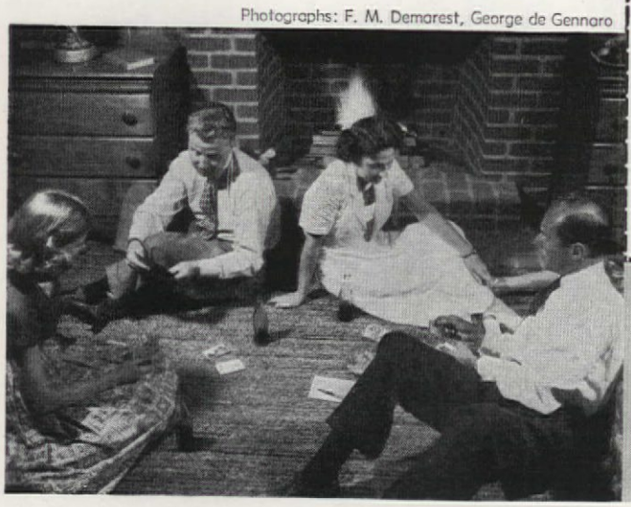
We'll start with the recipe for Casserole Fried Chicken. We'd like to call special attention to three points which will pay off with gratifying results if you follow them closely. First, the pieces of chicken (see recipe) are rubbed with slices of lemon for a tenderizing effect and a tangy flavor; the sauce is made from light cream, without thickening, to which mushrooms have been added; and the brandy is added *just a few minutes* before the guests are ready to eat. Notice, too, that the recipe calls for nutmeg. This is an unusual and enticing flavor, but go carefully if you are serving this dish to guests who are hesitant about accepting new flavors.

Next—and what a next—Asparagus with Chicken Livers, a hearty vegetable dish with plenty of nourishment to go with its calories. This recipe makes a good main dish to serve for a bridge luncheon or a Sunday night supper. It's easy to prepare from frozen, fresh, or canned asparagus and it has a real party-party look. Don't forget crusty fresh-baked rolls and a green salad with an herb dressing made by adding one teaspoon each of chopped parsley and chopped dill to your favorite French dressing.

The Fruit and Lemon Pudding may be served hot or cold. It's a happy combination of fresh, frozen, and canned fruits, spiced with cinnamon and generously laced with lemon juice. Tapioca is used to keep those luscious juices from running away. Save yourself time and labor by using packaged biscuit mix for the topping.

Here's the start. You provide the finish. Reach for the phone and invite those two or four lucky people. And when that warm after-dinner flow of conversation starts, we'll bet you'll be thinking, "Gee, look what I've been missing."

Photographs: F. M. Demarest, George de Gennaro



After-dinner interlude of games or just plain talk is reward of intimate weekly dinner. A good way to get to know your friends, not just see them

• casserole fried chicken

Preparation time: 1½ hrs.
Makes 4–6 servings

4 lbs. chicken, cut in pieces
1 lemon
1 tsp. salt
⅛ tsp. pepper
¼ tsp. nutmeg
¼ cup olive oil
2 tbs. butter or margarine
1 3-oz. can mushrooms
1 cup light cream, warm
¼ cup brandy

Rub chicken with cut lemon; season with mixture of salt, pepper and nutmeg. Heat olive oil and butter or margarine combination and fry seasoned chicken until golden brown. Arrange chicken in greased casserole, add cream and mushrooms. Cook covered in moderate oven (350°F.) for one hour, or until tender. Just before serving pour brandy in casserole.

About 510 cal. per serving. Source of Protein, Vitamins A, C, D and B-Complex

Tested in THE AMERICAN HOME KITCHEN

• asparagus with chicken livers

Preparation time: 30 min.
Makes 4–6 servings

2 lbs. asparagus
1 pt. boiling water
¼ tsp. salt
Sautéed chopped chicken livers
¾ cup mayonnaise
1 tbs. scraped onion
½ cup grated cheddar cheese
1 tbs. butter or margarine

Cook asparagus in boiling water until not quite tender. Drain. Season with salt and top with sauce which is made by blending the chopped sautéed chicken livers, mayonnaise, and onion. Sprinkle with grated cheese and dot with butter or margarine and brown under the broiler.

About 270 cal. per serving. Source of Protein, Vitamins A and C, Iron

Tested in THE AMERICAN HOME KITCHEN

• fruit and lemon pudding

Preparation time: 30 min.
Makes 6 servings

1½ cups heavy fruit syrup OR 1 cup water plus 1 cup sugar
2 tbs. quick-cooking tapioca
1 tbs. butter or margarine
2 thinly sliced lemons, rings
6 pitted purple plums, fresh
6 peach halves, fresh or canned
2 cups blueberries, fresh or frozen
2 cups biscuit mix
2 tbs. brown sugar
¼ tsp. cinnamon
½ cup cream

If canned peaches are used, drain the syrup from them, and if necessary make up to the 1½ cup measurement with water (OR combine the water and sugar); stir in the tapioca until dissolved. Place the mixture over high heat, stir constantly and bring to a boil; set aside to cool. Grease a baking dish, about 10" x 6" x 2" in size. Arrange lemon slices on bottom and sides of the dish. Place a plum in the hollow of each peach half, turn upside down in the dish. Arrange the blueberries over and around the peach halves and pour the tapioca mixture in the dish. Dot with pieces of butter or margarine. Place in hot oven (450°F.) until the biscuit topping is ready. Sift together the biscuit mix, brown sugar and cinnamon; stir in the cream. Gently knead the biscuit dough a few times on a floured cloth and roll out to fit the top of the bake dish, slash top for steam to escape. Put biscuit topping in place and continue to bake for about 20 minutes. Serve hot or cold.

About 375 cal. per serving. Source of Calcium, Phosphorus, Vitamins A, C, and B-Complex

Tested in THE AMERICAN HOME KITCHEN

Fed up with scorchy pans?

BRILLO

gives TWICE the SHINE

in HALF the TIME!

New "Scorchy Pan" tests *prove* Brillo outshines other types of cleansers tested! Gives aluminums *twice the shine in half the time!* A square, metal-fiber Brillo *pad-with-soap* whisks off crust *easy!* Use Brillo every day.

contains JEWELER'S POLISH

RED box—soap-filled pads
GREEN box—pads and cake soap

Happy Housewives Everywhere Hang Their Clothes on

SPOTLESS PLASTIC CLOTHESLINE

Wipes Clean... Fast... Easy!

Hangs Tight Year 'round!

SPOTLESS CORP. BRIGHTON, N.Y.

Fast Way to MAKE MONEY!

Sell Christmas Cards

Show FOUR big NAME-IMPRINTED lines—low as 50 for $1. Make up to 50c on 21-card $1 DeLuxe Box. EXCLUSIVE SECRET PAL. EASTERN STAR. Also Catholic, Birthday, Gift Wraps, Scented Stationery, Kiddy Pop-Up Books, Gift Items. Monogrammed Matches. Nation's Largest Line. *New Party Plan!* Write for details. FREE Imprint Samples, 2 Feature Boxes on approval. MIDWEST CARD CO., 1113 Washington, Dept. B-62, St. Louis 1, Mo.

50 for $1 With Name

GET FREE Samples

Planning a New Kitchen?

Mail Coupon for this VALUABLE BOOKLET

LYON Metal Products, Inc.
Dept. 50, 848 Monroe Ave., Aurora, Ill.

Please send me your booklet on Kitchen Planning. Enclosed is 10c to cover mailing cost. (No stamps, please)

NAME_____

ADDRESS_____

CITY_____

STATE_____

• GARNISHES

It's Basic!

JEAN BROWN

What's a sprig of parsley? Much more than a touch of green for decorating a platter, it is beauty to the eye, a delight to the palate, and like many of our green garnishes it is absolutely bursting with Vitamin A. Many foods which are used for garnishing fall into a nutritional class. Wedges or slices of any citrus fruit —orange, lemon, lime—will boost your ascorbic acid (Vitamin C). In other words, when you sprinkle lemon juice from a wedge of lemon on a bit of fish, you are sprinkling Vitamin C onto your food. When you use nuts and mushrooms, you add considerable protein, as well as texture to the menu.

Garnishes are used for two reasons: first, to make the dish more attractive to the eye and, second, to add nutrition and flavor to a dish. Those who seek excellence in flavor and food service are constantly alert to new ideas in garnishes.

Not edible, but sprightly and gay is the wreath of pink sweet peas crowning a special cake iced with drifts of snow-white frosting. Flowers are often used with cakes and pies as a removable garnish—roses, sweet peas, and nasturtiums are favorites. Their leaves and petals contribute flavor and color to jellies.

We're all familiar with garnish greens—mint, cress, lettuce, endive, chicory—but have you used leaves of nasturtiums or geraniums to add subtle flavor and interest? Fruits, whole or sectioned, are growing in popularity by leaps and bounds. We call your attention particularly to the wave of recipes featuring fruits, probably inspired by our friends in Hawaii. Cooked with chicken, other poultry, fish, and meat, fruits are ingredients in the recipe, but are also garnishes when the dish is served.

We know you've used mushrooms as a garnish, but have you used them *raw?* The taste is royally subtle. Dipped in French dressing, raw mushrooms are a "different" snack.

Pickles, relishes, greens, fruits, jellies, cheeses, breads, herbs, spices, creams . . . these are the legion from which you will choose your garnishes. Green, red, yellow, white . . . crisp, soft, chewy . . . salty, sweet, bland, tangy . . . these are the points to think of for your extra touches of garnish. Color combinations, flavors, and textures make the difference. Good luck and good appetite to you!

You, too, can teach a Fresh Peach brand new tricks!

PEACH-PLUM JAM

FRESH PEACH JELLY

HOMEMADE PEACH JAM

3½ cups prepared fruit
4½ cups sugar
1 box Sure-Jell

To prepare fruit. Peel and pit about 3 pounds soft ripe peaches. Chop very fine or grind. Measure 3½ cups fruit into a large saucepan.

To make jam. Measure sugar and set aside. Place saucepan holding fruit over high heat. Add Sure-Jell; stir until mixture comes to a hard boil. At once stir in sugar. Bring to a *full rolling boil* and *boil hard 1 minute,* stirring constantly. Remove from heat, skim, ladle quickly into glasses. Paraffin at once. Makes about 8 six-ounce glasses.

For Peach and Ginger Jam. Use above recipe, adding ½ cup finely sliced candied ginger to the peaches in the saucepan.

So Easy! You'll get sure results by following Sure-Jell recipes exactly!

So Quick! Prepare fruit—15 minutes later the work's done!

Delicious Flavor! Use fully ripe fruit with Sure-Jell—boil just 1 minute—enjoy FRESH FRUIT flavor!

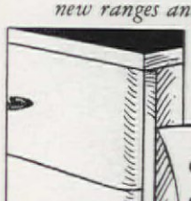
Thrifty, Too! You average 50% more glasses than with long-boil recipes!

A Product of General Foods

There's magic in the word HOMEMADE

BILT-WELL
NU-STYLE
UNIT KITCHEN CABINETS

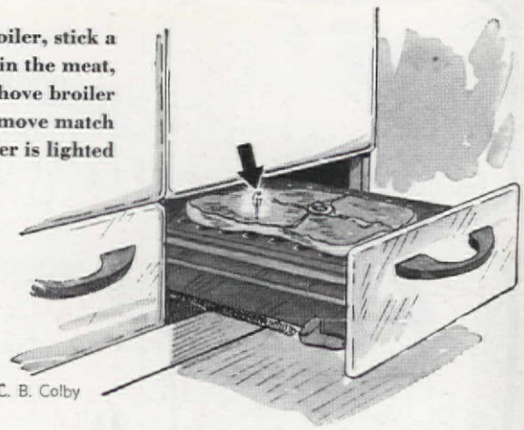
Yes, all America is talking about Bilt-Well Nu-Style Cabinets . . . with "the famous profile" doors and drawer fronts in perfect harmony with new ranges and refrigerators . . . which are fashioned in Ponderosa Pine for warmth, friendliness and individuality . . . and can be enameled any color, even finished natural if you like.



Smooth, "rounded corners" on all door and drawer fronts.

CARR, ADAMS & COLLIER CO., *Dubuque, Iowa*
Please send me colored Nu-Style Booklet. Enclosed find 25c to cover cost and mailing.
Name_____
Address_____
City_____ Zone____ State_____

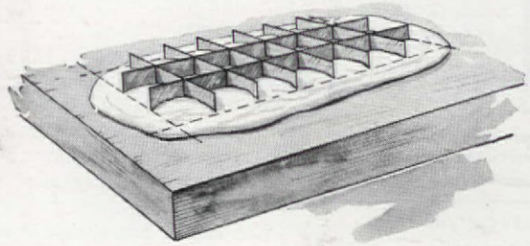
To light a broiler, stick a lighted match in the meat, turn gas on, shove broiler in the stove. Remove match when broiler is lighted

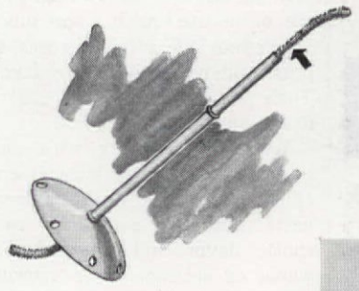


Drawings by C. B. Colby

How-To Tricks

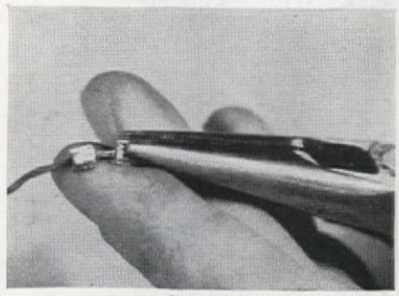
Ice-cube tray dividers are excellent for cutting small, square biscuits or cookies. Trim the outside rows with the edge of the divider fins



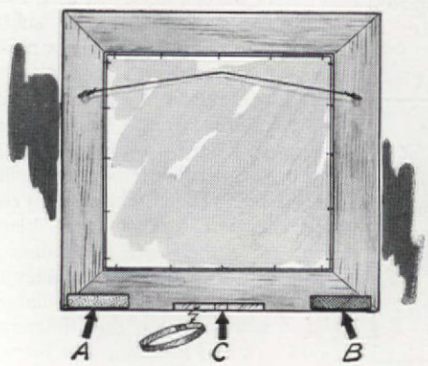


That almost-never-cleaned inside of a coffee percolator tube can be cleaned easily with long pipe cleaners. Extra thick cleaners are the best

Two small "split shot" fishing line weights or flat pieces of solder wire pinched on the picture hanging wire, each side of the nail, will prevent sliding on the nail



Photograph by Wendell Kilmer



Also to keep pictures straight: glue short strips of "A" coarse sandpaper; or "B" rubber rug anchor material; or stick "C" a loop of scotch tape, with the sticky side out, to back of frame, close to the bottom

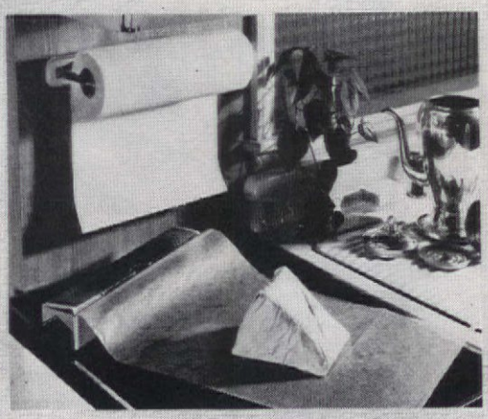
Make Paper Work for You

JANE McNAMARA

Short cuts are a homemaking bonanza any time of the year. During the summer months when you're glad for any relief, they are especially welcome. Let hot weather be your incentive and get into the habit now of letting paper do the work for you.

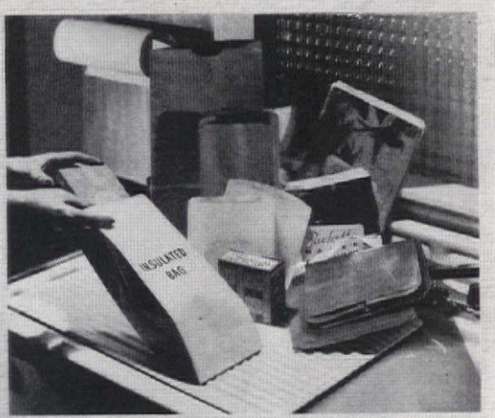
Use paper towels for lining the high-chair tray, wiping off those tiny fingerprints, and cleaning up those small spills that happen in the best of families. Put a paper towel between each plate when you stack your heirloom china away for safe keeping. Use it for wiping out the telephone mouthpiece with disinfectant and for keeping dust off plant leaves. It's only paper, but it does a real job.

Cut down those dishwashing hours! New plastic-coated paper plates are non-absorbent, give a fiesta air to any company table



Keep paper towels handy for endless uses. Use waxed-paper wrap to prevent exchange of food odors and to separate frozen filets

Pressed-paper pie plates, ready-cut liners for cake pans, cups for puddings, muffins, cup cakes, make baking a lot easier



For a picnic, use insulated bags for hot or cold dishes; waxed bags for school lunches. Try waterproof bags as garbage containers

Be sure you use moisture- and vapor-proof paper for home freezing. Special processed-paper tapes seal the packages

Photographs by F. M. Demarest

"With Satina in my starch ironing is 3 times easier!"

WRITES MRS. HAROLD F. MALOY, PORTLAND, MAINE

"Satina surely saves me time!" writes Mrs. Maloy. "It makes the little girls' starched dresses 3 times easier to iron! I never have to stop to clean my iron. No sticking—no dragging!"

Satina is a wonderful ironing aid that you use with boiled or unboiled starch. It dissolves easily in boiling water or the boiling starch solution.

It not only makes ironing *lots* easier, it makes clothes *smell fresher, look newer,* and stay *clean longer,* too!

FREE
FULL-SIZE PACKAGE

WE'RE SO SURE *you'll* love Satina, if we can just get you to try it once, that we're offering you a *free,* full-size package. Enough for 4 big starchings! Just you try it and judge Satina for *yourself!*

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SATINA, Dept. D-4, Box 1260, New York 46, N. Y.
Dear Sirs: Satina sounds good to me. Now I'd like a free, full-size package to see how much easier it makes *my* starched ironing.

NAME_____

STREET_____

CITY_____ STATE_____

Satina users say: "Put SATINA in your starch! It makes starched ironing 3 times easier!"

House with Savvy (Begins on page 26)

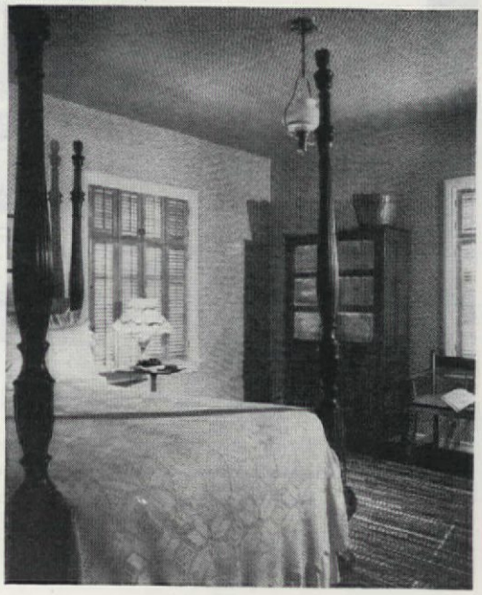
vessel) is suspended over the fireplace. Natural wood shutters are used at the windows whenever possible to save curtain washing. On one wall, the paneling stops short of the ceiling and the green wall above sets off their collection of old ironstone ware. Built-ins are honeycombed throughout the house.

To sustain the character of the decoration, the same colors and the pine paneling are carried through into the kitchen. In softer tones they reappear in the bedroom where the walls and ceiling are done in a tiny moss-rose pattern.

There is not a false note in this tiny house. The Cummings have achieved a heartwarming picture of the integrity of Early American decoration.

Gleaming brass pots hang in brick-faced corner where stove will replace comb-back rocker. Mr. Cummings made wooden hood, Mrs. Cummings added the ruffle. Wall covering, hand-braided rug repeat living-room colors

Note interesting hardware used on drawers and cupboard built into recess between closets in bedroom. Moss-rose pattern covers doors and wall areas to keep space unified



Random braided wool rug is same as in living room. Lots of white—bedspread and skirt, organdy shade on milk glass and emerald green lamp, all woodwork—lends emphasis to the variety of woods used. Ship's lantern ceiling fixture, wooden shutters, leather hat box are all in character

Actress Glass (Begins on page 30)

honey dishes and cream pitchers. A genuine piece of Actress Glass can be easily identified by the shell design impressed on it. On some of the glass the imprint of the shell pattern has a curved handle, and resembles the back of a miniature hand mirror.

Maud Granger, Fanny Davenport, Adelaide Neilson, Maggie Mitchell, Mary Anderson, Kate Claxton, Lotta Crabtree, and Annie Pixley are a few of the glamour girls of the '70's who were starred in Actress Glass. Actors thus honored included Stuart Robson, William H. Crane, and Sanderson Moffatt, heroes who may have set your Grandma's heart aflutter. Some of the glass is imprinted with a scene from such famous productions of the day as "Pearl of Savoy," "The Lone Fisherman," and "Pinafore."

There are only a few large collections of Actress Glass. Miss Stickney has found most of her treasures herself on Cape Cod, in Woodstock, New York, and near her country home in Flemington, New Jersey. The collection is now nearing the hundred mark.

Occasionally a friend presents her with a piece of Actress Glass. The large compote shown at the top of page 30 was given to her by Guthrie McClintic, the producer, on the opening night of "Life with Mother." A handsome collection, and certainly an appropriate hobby for the woman who made famous the role of a Victorian mother in the longest running play in theatrical history.

9. Low open compote features portrait of Fanny Davenport. Maggie Mitchell stars on large stemmed compote
10. Actresses Pixley, Granger, Davenport, Mitchell share billing on these
11. Kate Claxton pickle dish is inscribed, "Love's request is Pickles"
12. Cake stand with frosted stem, shows Annie Pixley, Maud Granger
13. Relish dish shows Miss Neilson again in Shakespearean costume

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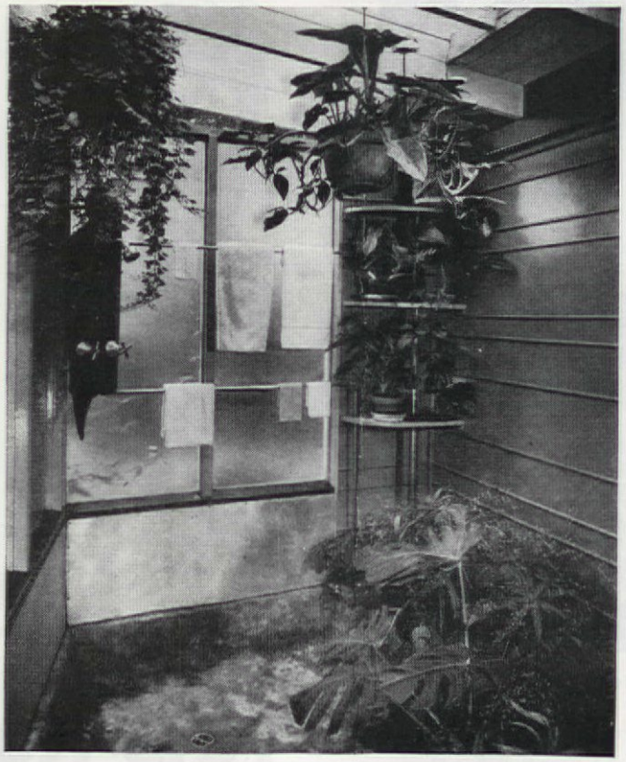
Now we've seen everything!

This is a bathroom. There's a washbowl, a shower, and a closeted toilet. The roof is glass, walls are wood and glass. The floor is backed by cement, flagstones placed on top, and gypsophillia (called baby's breath any place else) grows where the flagstones aren't. If you think there's a bug around, you're wrong—no bugs, no bees, no birds, just nature adding an oddly ornamental look to an instrumental room. This bower is located in the Southwest where the climate is tender, and something blooms all year round. Here one has all the informality of the gardenhouse without having to step a foot outside.

Photographs, Morley Baer



What, no porcelain? This, friend, is the shower. Steam stimulates the stems, helps nature assert itself

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in the familiar yellow can
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3 *America's Easiest Ranges to Keep Clean* have acid-resisting triple-coat white parts, porcelain enamel throughout. Seamless oven, broiler, burner box wipe clean in a jiffy.

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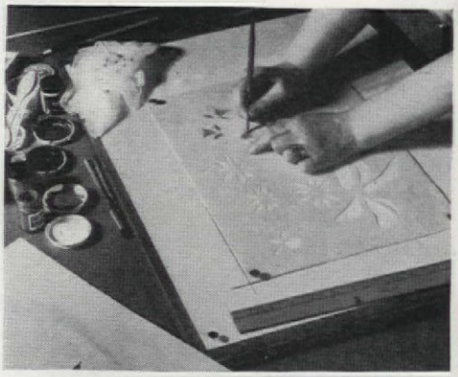
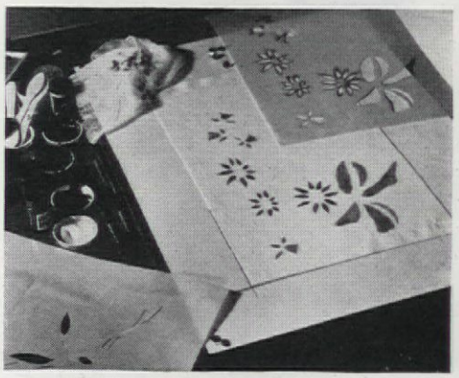
Caloric® GAS RANGES

AMERICA'S EASIEST RANGES TO KEEP CLEAN

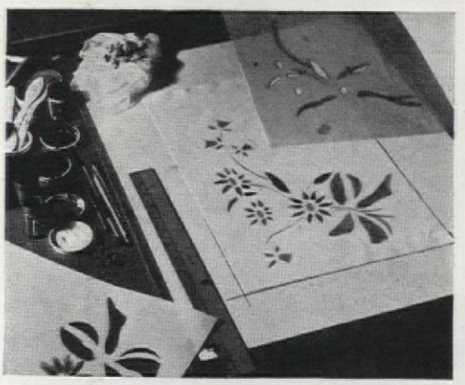
Stencil Fabrics (Begins on page 24)



Tack white blotter to board. Draw right angle in upper left-hand corner as guide for placing corners of mats and stencils. Tack stencil ℵ1 in place. Dip brush in color, dab into cheesecloth until almost dry. Brush from outer edge to center of cut-out area. When finished, remove stencil ℵ1 carefully, clean front and back of stencil with cleaning fluid. Tack stencil ℵ2 in place. Make sure design matches so that all parts are in proper places



Continue to stencil design. Keep brush *dry!* Too much paint on brush will run under edges of stencil and spoil clean lines. In case of accident, smooth out line with fine artist's brush. Work paint well into the fibers of cloth

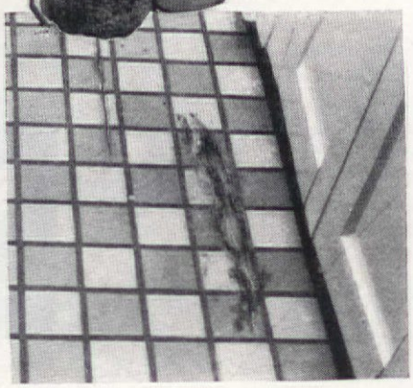


Stencil ℵ2 is finished. Dry for 24 hours. Make design permanent part of fabric by pressing. Place dry cloth over design and press for one minute with a warm iron. Turn over to wrong side and repeat. Pull threads for fringe. See text for directions

PATTERN 1307

Stencil design for place mats, towels, draperies. "Quick and easy" pattern contains instructions for cutting stencils, tracing design, and color key. Price 20¢. See order form, page 93

Data: Priscilla Lehmann



You'll need one can of deck paint, 3-inch paintbrush, inexpensive sponge, two small cans of contrasting enamel, different colors. Cream foundation, with red and black enamel used here. Notice the worn spot, and watch what happens to it!

How to Rejuvenate Linoleum

Give your worn linoleum a brand-new look! Simply scrub it clean, give it several coats of deck paint—any color you want. Let it dry, scrub it again, then stipple it with enamel of a contrasting color. Pour a small amount of enamel into the lid of a coffee can, lightly dab the dry sponge in it and tap it briskly on the surface to be colored. Don't drag the sponge, just slap it with a wrist motion. Let it dry. Then use another color enamel and stipple again, giving your linoleum a three-colored finish, a new look, and all of this for very little money. Finish off with wax, shellac, or varnish.

Be sure the floor is clean and dry, then apply several coats of deck paint evenly. Let it dry thoroughly before stippling, for best results

You can beautify the linoleum in your summer house with no trouble at all! Try it now and see for yourself

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I was amazed to get a genuine American sink for only $82.95! Now I've added all the other units too, and have cut my kitchen work in *half! And I got everything shown below for less than I paid for my refrigerator!*

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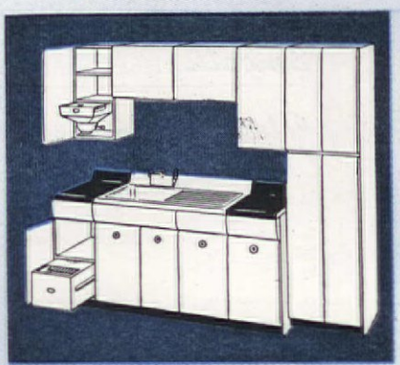

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Add Extra Storage Space in your laundry, dark room, rumpus room or attic—with inexpensive, easy-to-install American Kitchens cabinets. Or add a linen closet in your bathroom! You'll save work wherever you use them!

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Here's 25¢—rush me my complete planning kit, including new Model Kitchen Designer (with movable units) and new full-color 1950 catalog.

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added protection for linens! Any man gets a lift from a snowy-white shirt. And when that shirt is made beautifully snowy-white with Clorox, the family budget gets a lift, too. For Clorox *conserves* costly linens...it's free from caustic, *extra gentle* on fabrics! Protect *your* white and color-fast cottons and linens with Clorox. They'll *look* good, *be* good for a long time!

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added protection for health! Protecting family health by maintaining a sanitary home is the job of the lady of the house. And in millions of homes the favorite helper is Clorox . . . the fastest-acting, most efficient disinfectant of its kind! Public health departments recommend disinfection of the Clorox type. Make cleaning with Clorox a regular health habit. Directions on the label.

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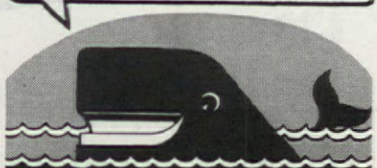

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The Only Home

(Begins on page 22)

ancient maple sea chest brings back shades of Joseph Conrad, and on the wall there's a huge map, brown with age, which shows the names of families living on the Cape in 1853. A dignified, high-backed, red leather chair of Colonial design sits alongside the map, and, as Mrs. Aldrich tells us, "has been Richard's own chair since his boyhood."

Across the hall, in the spacious dining room, the same exquisite taste which characterized the living room predominates. A simple maple trestle table serves for dining. Off-white cotton rug, draw curtains of chintz, and maple furniture complete the color scheme, except, of course, for numerous items of pewter, milk-glass, painted tinware, and pictures. The dining room, we suspect, is also used by the Aldriches as a relaxing room, for directly across from the table and chairs is an ample fireplace, wing chair, and an old Boston rocker, finished in a shade of buff. An old map (1852) of Europe is papered onto a wooden screen directly behind the armchair.

Just off the dining room is a brick-terraced porch which looks out over a carefully cared-for formal rose garden. A white painted wrought-iron table and "ice-cream-parlor" chairs, plus a love seat, chaise longue, and chair in white wicker, furnish this cool, spanking-clean sanctuary during hot days. There's a novel and very practical coffee-table idea, too—a plain white marble slab placed on an old iron sewing-machine base which is painted white. And also painted white is an old iron urn filled with blooming plants and trailing vines.

Upstairs, both bedrooms invariably bring forth a gleam in the eye of anyone who collects fine things—antique maple beds in the master bedroom covered with red India-printed cottons; hooked rugs; a handsome chest of drawers and a pair of bedside lamps, lacquered in Chinese red with gold design; Harvard steel engravings —altogether a man's room with stability and character.

An oval hooked rug covers the spattered floor in another bedroom. Full white ruffled organdy curtains are hung at the bed alcove, and criss-crossed at the windows. A small fireplace with grate is cozy and unusual, white lamps and Godey prints give this room an air long remembered.

In fact, the unusual, delightful, out-of-the-ordinary thing about this enchanting country house is the "feel" of antiquity. You just know that any minute you're going to come across a crock filled with old-fashioned fried apple pies or molasses cookies, a butter churn that's really working, a pump behind the sink, and maybe a hoop-skirted, pantalooned lady peeking through the flowers. It seems to

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YOU TAKE NO RISK

The Only Home (Begins on page 22)

carry throughout the entire place. Here in the middle of fine heirlooms, a home has been established which is lovely, gracious.

As the late Willa Cather once wrote: "Whatever is felt . . . without being specifically named, that, it seems to me, is created. It is the inexplicable presence of the thing not named, of the overtone divined by the ear but not heard by it." And, we might add, it is the overtone divined, but not actually seen, which gives high quality to a home.

Mrs. Aldrich describes this enchanting place as "the only real home I have" with understandable pride, for here she has indeed utilized her talents and character traits to their very best advantage to dramatize the private lives of Mr. and Mrs. Richard Aldrich, citizens of East Dennis, Cape Cod, Massachusetts.

Real "cozy-corner" with cherry-red quilted chintz chair and ottoman, gray and white floral wallpaper—even on the ceiling!—ornamental but useful fireplace

This beautiful bed, which was made from an old love seat, fits snugly into crisp-looking organdy-curtained alcove. The headboard is quilted with same cherry-red chintz as chair and stool

Day's work done... and I still feel like dancing! Thanks to that wonderful

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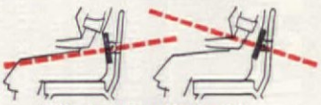

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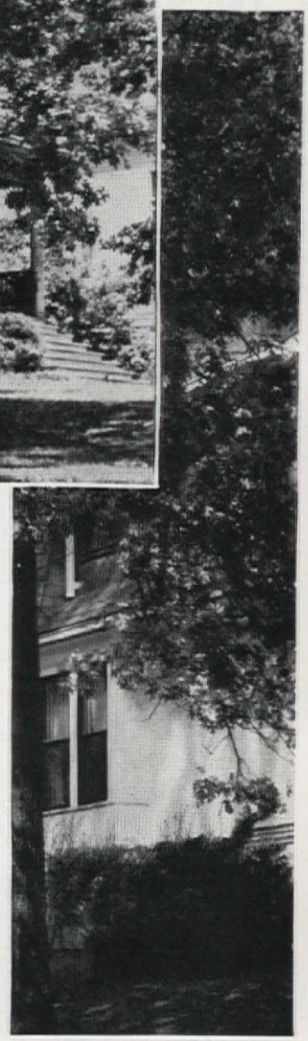
It's hard to believe that this was once our home—dull and gloomy, with one of the ugliest of porches to fill the first-floor rooms with constant shadows



$100 and a hunch!

I started a little outdoor oven— and wound up with a project!

E. R. HURD, Jr.

Had people told me, when we started to build an outdoor oven last summer, that we'd wind up remodeling our house, I'd have said that they were out of their minds. My only building experience to that date was making model airplanes and bird houses.

But that's exactly what happened! We not only built the oven but added a 10 x 18-foot patio, 25 feet of brick walk, tore off the front porch, rebuilt part of it, and painted the house—all without any outside help and for *less than $100!*

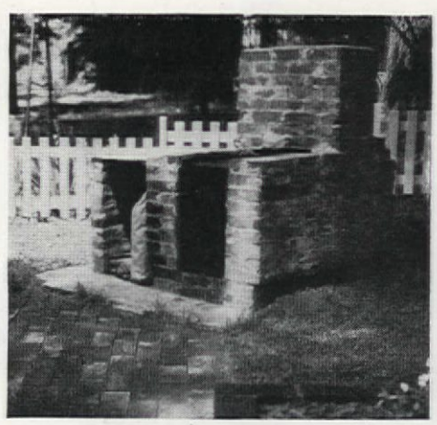
I'll never forget the sinking feeling I had when the first pile of used brick was delivered. They had been ordered in a burst of enthusiasm after friends had raved about the virtues of outdoor cooking. I had even convinced my wife that building was nothing more than ordering a cooking unit and surrounding it with brick. Now I had to prove my point!

A neighbor told me how to build the foundations. I mixed my own concrete and poured it in a hole 8 inches deep and 6 inches larger in each direction than the finished oven. Then came my first mistake. I had smoothed the finish level with the surface of the ground, forgetting that the site was on the side of a hill. I discovered my error before the concrete had set and, with the aid of a level and a little more concrete, gained an even surface upon which to build my superstructure.

The oven built itself. I just placed the grill unit in position and laid the brick around it until they were level with the cooking surface. Storage space for wood and charcoal was added and covered with a thin concrete slab. This slab, which was cast in the bottom of an old desk drawer and reinforced with chicken wire, acts as a mighty handy shelf for dishes and cooking apparatus.

When the chimney was finally in place, I was certain that my building project was ended. But there was a slight matter of some 500 bricks left over from the thousand I had ordered. That's how the patio came into being, just the place, I said to myself, to enjoy those steak and barbecue

PLEASE TURN TO PAGE 74

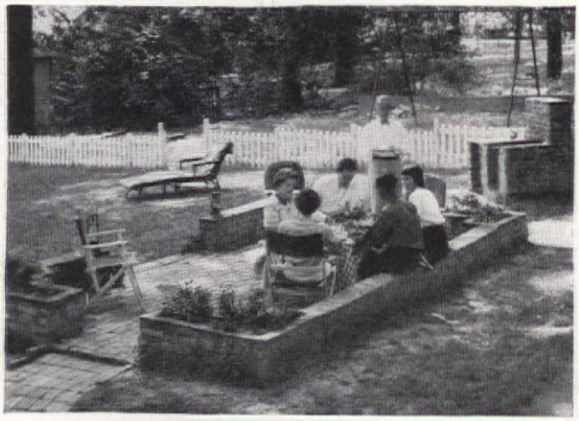


Here's what started a chain of events that ended in a complete remodeling of our home

Transformation homemade—without porch, good lines of house come into view, bright and crisp in red, white, and black color accents

Photographs by Todd Studios

We're proud as peacocks about the new front door. The brick opening was always there, but we centered the door and flanked it with tall panes of glass, painted the door and trim deep red



The finished patio, now big enough to entertain large groups, is gay with built-in plant boxes

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$100 and a Hunch!

(Begins on page 72)

parties we'd promised our friends.

Five hundred bricks make a small patio and visitors practically had to sit on one another's laps in order to crowd onto it. So, another thousand bricks were ordered, the old patio torn up and another, 10 x 18 feet, laid in its place. With the bricks left over from this project, I added a wall with built-in flower boxes.

I was secretly disappointed when the job was finished. I'd learned to look forward to those productive week ends. A decrepit brick pier under the porch inspired me to do a repair job and, while working on this, I started thinking about the house itself. It's outside always reminded me of Raggedy Ann—a world of comfort and charm but absolutely no style. The roof and upper walls were deep gray slate color, the lower walls dull red brick with dirty gray trim. Roof lines were slightly reminiscent of Dutch Colonial, but the porch was a real eyesore.

Up to this point, Marjorie, my wife, had viewed my projects with a maternal air. They were small and at least kept me occupied. But when I suggested that we remove the porch, I ran into difficulties. This involved tearing off about three-fourths of the front of the house, and I couldn't guarantee that the results would be an actual improvement.

She finally agreed to let me go ahead, but arranged to be away while the dismantling was going on. Within five minutes, I was out on the porch roof merrily hacking away at the slate. In half a day, I had taken down everything but the floor and was amazed at the difference in our home's appearance. Although the outline remained the same, the house looked much smarter and less cluttered. The front hall and living room were now considerably brighter.

One thing led to another. Now we couldn't escape the fact that our front door was ugly and out of balance. The door was placed at the left of a brick opening next to a heavy wood panel. Thus was another project born because we decided, then and there, to center the door and flank it with glass panels. When finished, we added glass shelves and brightened them with potted geraniums. Cold weather stopped any more carpentry but during the winter we discussed the subject of painting.

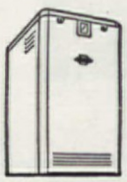
Since estimates for an over-all paint job proved too high, we decided to leave the upper gray color and concentrate on the lower walls and door.

I painted one wall each week end and devoted another week end to finishing the trim and door. That ended a chain of projects that innocently started last summer with the outdoor oven. The cost so far is surprisingly low—$98.60 to be exact!

DELCO-HEAT BOILER TOP VALUE FOR MONEY SAYS D. P. VANDERHOOF

"We picked the Delco-Heat Boiler because it represented to us the best value for our money," writes Mr. Vanderhoof of Boonton Township, New Jersey. "Friends of ours who had Delco-Heat units assured us of their units' complete reliability."

Proof of Delco-Heat value lies in the satisfaction of thousands of users who acclaim Delco-Heat's dependability. And installation of the units is done by heating experts. Dixon Bros., Boonton—one of New Jersey's oldest Delco-Heat distributors—installed Mr. Vanderhoof's Boiler.



Delco-Heat Boiler—with exclusive "Rotopower" Oil Burner—an automatic oil-fired unit for all steam and hot water systems. Provides domestic hot water. For automatic heat with any type of fuel, see your Delco-Heat Retail Distributor.

FREE—Write for literature on Delco-Heat Oil Boilers. Address Dept. AH-16, Delco Appliance Division, General Motors Corp., Rochester 1, N. Y.

Read what other Delco-Heat users have to say—see pages 80, 88.

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Detailed Elegance (Begins on page 42)

elegance. Three steps lead from here to the lower level and the library, gay with wildflower chintz and lime-yellow easy chairs. Wide French doors open onto the outdoor dining area, conveniently near the kitchen, which is reminiscent of an old Southern cookhouse. The one-story kitchen is festooned with a climbing trumpet vine.

The garden is shaded by great low-branched trees and offers a cool green sanctuary in the humid days of summer. That mysterious note of style is found in the garden figure of a blackamoor holding forth a tray of gardenias and camellias. At the farthest end of the garden, under a tree, is a sundown garden. Planted with night blooming flowers—nicotiana, evening primrose, night jasmine, white honeysuckle—and spicy ferns, it fills the evening air with refreshing sweetness.

Before Margaret Weller worked her charm, this elegant house was considered a shanty-town shack. An atmosphere of purposeful living now emanates from the house. Here is dramatic proof that no matter how undistinguished the architecture or how small the scale, a house can be reclaimed by persistence, taste, and careful, loving attention to the smallest detail.

In her bedroom Mrs. Dewey uses fine French provincial antiques the way they should be used—in a simple setting. Cornices over bed and curtains are antique pressed brass

Trumeau and antique bombé chest of walnut are particularly fine examples. Slant-top desk between windows is fruitwood, and it still has the original leather lining on the writing pad

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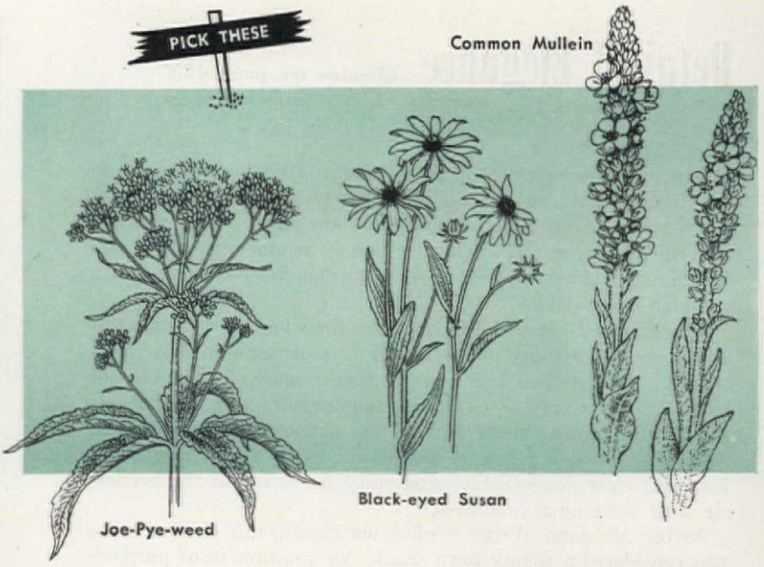
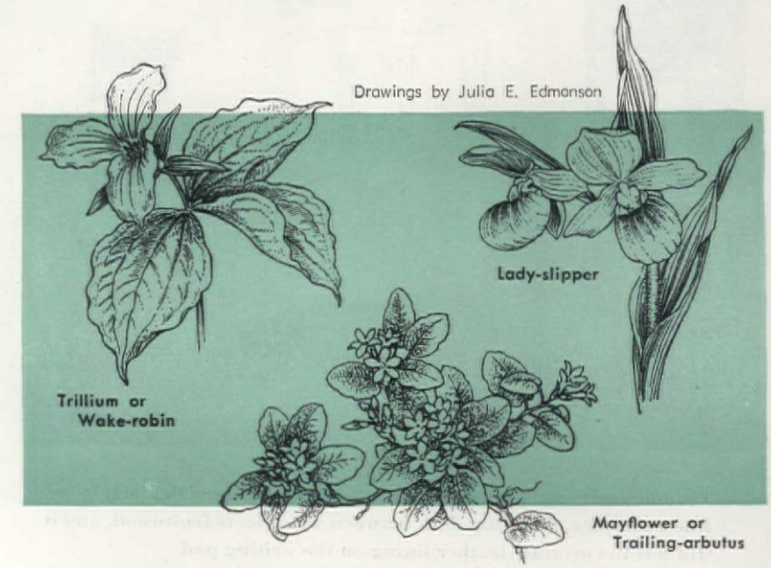


Know What

Flowers have a fascination which children (and sometimes we oldsters) cannot resist. This is especially true of the more common wildflowers which seem almost to ask to be taken home. Well, there is in God's wild garden a wealth of material free for the taking, but it should be a part of every child's education to learn which flowers to pick and, even more important, which NOT to pick or uproot. Pussy willows, for example, are plentiful and it does no harm to cut branches, for most of next year's catkins will come on new wood; but always use a sharp knife or keen pruning shears. The daisies, clovers, and goldenrods that blanket the fields also say: "Here we are; help yourself—but treat us kindly." Even though they and many others, as yarrow, tiger and meadow lilies, tansy, Joe-Pye-weed, black-eyed Susan, butter-and-eggs, and wild-carrot (familiarly Queen Anne's lace), are but weeds, they are also flowers and can be enjoyed in bouquets and arrangements. And there's an inexhaustible supply of field and meadow grasses, cattails, mullein, sumac, milkweed, and curly dock that can be gathered by the armful—being cut carefully, of course, and placed in water without delay. Let them drink their fill before arranging them, but don't squeeze a lot of stems into too small a container. Wild violets and their leaves can be entirely immersed in water for a few hours to perk them up on a hot day.

But there's the other side of the picture. Lists of, and information about, the flowers and plants that should NOT be picked or dug can be had from the National Wildflower Preser-

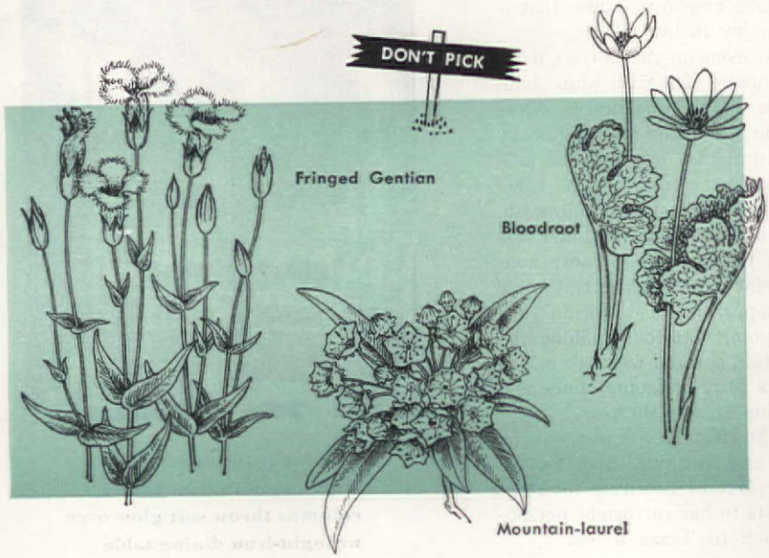


to Pick

BERENICE T. BERRY

vation Society and the National Wildlife Federation, both in Washington, and many similar groups and garden clubs in various states. Some of the rarest subjects are, in some places, protected by State conservation laws; yet they are disappearing and will vanish unless protected by all of us. In general, they are plants of the woods and swamps, like trailing-arbutus, princess-pine, bloodroot, lady-slipper, trillium, mountain-laurel, pinxter-flower, cardinal-flower, and the lovely fringed gentian.

Only when a bulldozer invades a lovely wooded area to open up a golf course or subdivision are we justified in taking wildings like these to our own gardens; and then only if we give them proper soil and conditions in which they will thrive when transplanted. Fortunately several nurseries in various parts of the country now specialize in wildflowers; for, as a rule, it is better to buy well-rooted cultivated plants than to try to move wild ones. To dig or pull up plants, carry them miles in or on a car, then stick them into poor soil in an uncongenial site and leave them on their own is just mass destruction. Of course, not all "flower vandals" are children; all too many thoughtless and stupid adults abuse the privileges Nature gives us so generously. But if your child brings you a bunch of half-wilted field flowers with the question, "What shall I do with them?" make the most of the opportunity to teach him or her how to care for them, how to arrange them simply but attractively for the dining-room or living-room table, and also how and why to protect them and their fellows out in the woods and fields.



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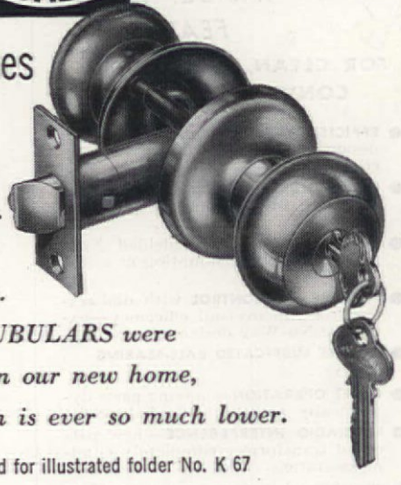

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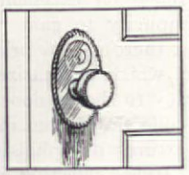

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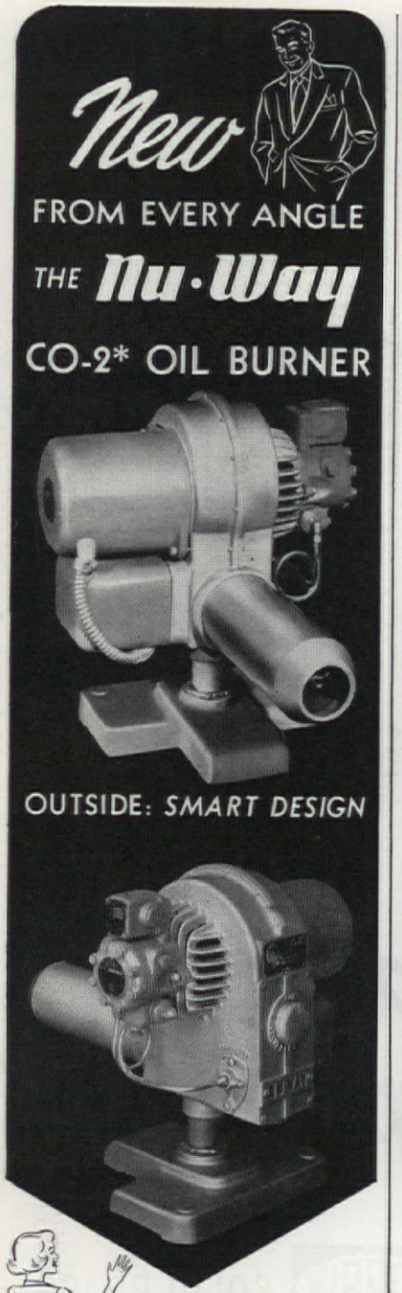
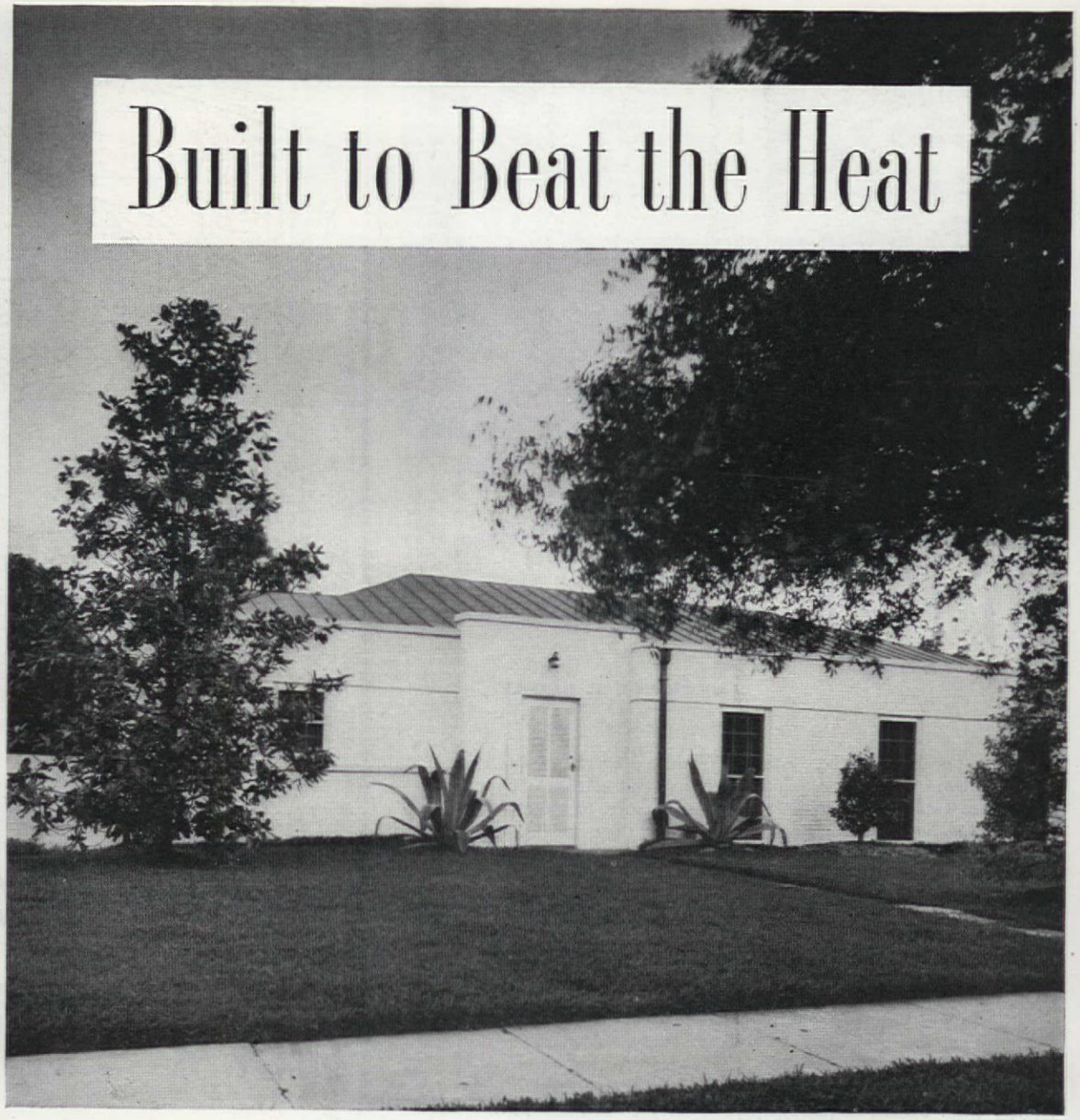


Built to Beat the Heat



Sitting snugly on its flat plot, Houston home of Margaret Feagin has a cool, quiet simplicity. Low brick wall, extending to side, insures privacy for garden in rear

DOROTHY MONROE
Architect, Claude Haaton

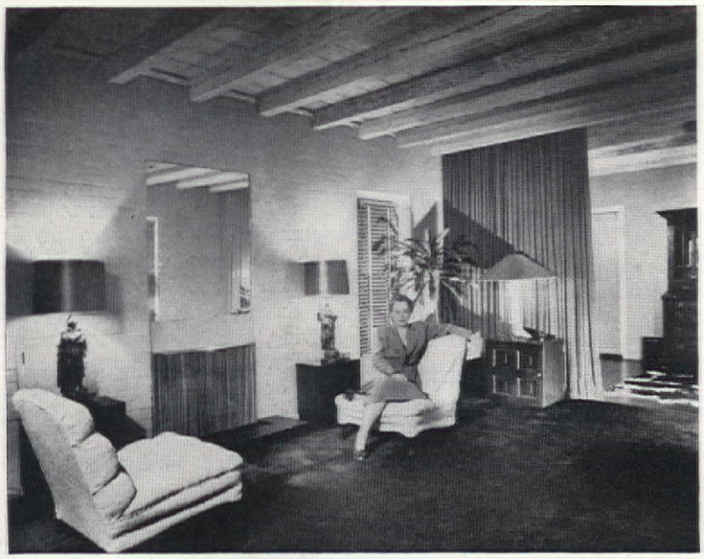
Beauty for beauty's sake is something that Margaret Feagin won't tolerate. This straight-talking Texas gal believes that, above all, a house should be comfortable. Taking a page from early pioneer building books, she designed herself a home especially suited to the climate of the Southwest. The result—a low, one-story house that is not only lovely to look at but a joy to live in.

To provide welcome coolness, even on the hottest days, the structure was built on a concrete slab with walls, both inside and out, of brick laid in double thicknesses. More insulation was placed between the galvanized roof and heavy beams that are not only structural but, left exposed, add distinction to every room. As further protection, these beams were creosoted and then given a coat of whitewash.

Though the house is modern in feeling, no hard and fast rules of design were followed. Ornament is almost nonexistent on the outside walls since the architect, Claude Haaton, relied on excellent proportions and openings of classic simplicity to gain his point. Stretching along the street side, there's a low brick wall, painted white to match the house, which emphasizes its low, horizontal lines and adds privacy to the outdoor living area at the rear.

Inside, color flows from room to room to complement the various textures of upholstery and curtains. Miss Feagin mixed her styles, selecting each piece of furniture for comfort and utility. The result attests to her forthright personality and down-to-earth approach to Texas living.

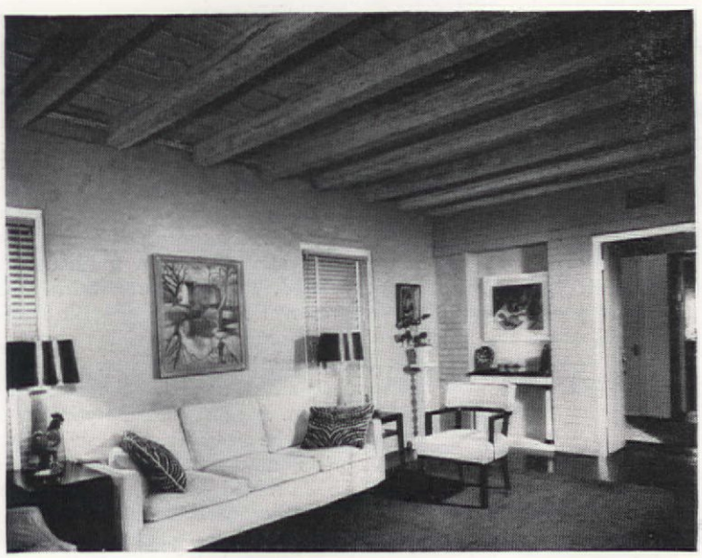
Antique Russian icon, torchères mounted on Greek columns throw soft glow over wrought-iron dining table



Deep turquoise walls, whitewashed rough beams on ceiling add cool feeling to living room. Washable rug is ultramarine blue

Photographs, Hence Griffith

Green and white predominate in owner's bedroom with lacquer-red cushions as bright color accents. Walls are of silver gray; curtains, natural grass-weave casement cloth



Lamp bases flanking sofa in living room are of natural driftwood with gun-metal shades. Black and white lacquered tables were built to fit space

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Don't Hedge Me In

(Begins on page 32)

batable in some cases, but just compare it with feeding, watering, and trimming a hedge year after year!

Initial costs may run higher with fences, but not by any general rule. Hedge costs depend on choice of material and whether the hedge is started from slips or made of large plants. Fence materials vary less in price, but run higher than the less expensive hedge materials and much lower than the higher-priced ones. For economy in material and simplicity of construction, our old friend the picket fence has few equals, which perhaps explains its immense popularity. As costs and availability of other materials come into line, more of them and fewer pickets, can be expected.

Let us classify fences simply—into good and bad. The most glaring examples of the latter are the results of deciding to fence with the remnants of a treasure hunt, or other "clever" material with fancied significance. Structures made of wagon wheels, old bedsteads, and—yes—whalebone relics had best be interred with this thought: The design is dubious *if* you are overly conscious of the materials, or if the lines are so active that the eye is held by the fence feature, the rest of the scene being subordinated. Of course, intricate patterns can be used successfully—as when an antique wrought-iron roof railing became a garden enclosure. In that case the setting was one of quiet foliage, smooth lawn, and boxwood bush scrolls. But if you use the same material around a small front yard, the pattern of house and bustling street is quite enough without the tricky railing. A good first test of a fence is: Does the eye accept or reject the impression created by the line of the material viewed in the setting for which it is intended?

Next, ask yourself, "What is my fence supposed to do for me?" If its job is to keep in (or out) children, dogs, and other pets, you may want to consider some type of woven wire. If you seek real privacy so that, by George, you can sit around in shorts, you'll want something solid like vertical boards or grapestakes. If it's a sense of enclosure without too much heaviness, you may choose lattice to contrast here and there with the shrubs. For wind control, a panel of corrugated metal or structural material may be the best choice.

The next question—height—may have already been answered; or a survey of the lumber pile may settle it. But by all means avoid the five-foot line—it is too close to eye level. It will not shield you from your neighbor's sight; it will tempt the wall-scaling skill of small-fry explorers. So fence out completely at six feet, or make it four feet or less, depending upon what you want. The matter of height is also involved when the fence plunges from back-yard height to front-yard lowness. Let there be no embarrassed dilly-dallying, with exaggerated, stepped sections. Throw in one intermediate panel or transitional elbow, perhaps, but make the break clean and sweet. Then embellish it with a tree or shrub, and announce unblushingly, "Yes, this is a change in elevation."

Having answered some obvious questions, let's tackle the one we have been—er—hedging on, viz., What is it going to look like? It *should* look easy, logical, unaffected, so that you think, "Why it just naturally belongs with the place!" The intangibles of design that bring that about are: *Simple rhythm,* for as post follows post, repetition will make it more insistent; *unobtrusive lines,* so it does not startle you and whiz you around the yard; *low contrast* in texture (a milled cap on a grapestake fence), in line (using a wide baseboard with pickets), or in proportion (working out a design of wide and narrow boards); *sound construction,* so the fence appears solidly rooted and there is no uneasiness caused by flimsiness.

Color in fences offers another medium for the more adventurous, and a way to control lines when they tend to get out of hand. The traditional white, dark browns, and greens, and weathered silvers suit most fences; departure from them should be made with caution. Contrasts may be used if the change accompanies a new movement in the design; but if the latter is interesting in itself, you will not likely improve it by using different colors. Startling innovations, such as color dynamics, are best viewed from within formalized contemporary gardens.

An idea that seems consistent with modern materials is to nail your 1 x 12's at an angle, like Venetian blind slats stood on end; this improves air circulation and adds texture. If it adds too much, use small panels made that way and larger ones of boards nailed flat. Rough stock stained is less expensive and often more attractive than finished wood painted. Treating posts with a wood preservative and then setting them in concrete will usually result in doubling their useful life.

One further angle—the man's—enters in. In most men there is the desire to be a builder. The garden fence offers a universal opportunity to "build a bridge." With hammer, saw, and other paraphernalia the master reigns supreme—as designer, drafter, contractor, builder—and for years thereafter waves a hand toward the monument to his ability, as he says, "Yes, I built it the year we moved in!"

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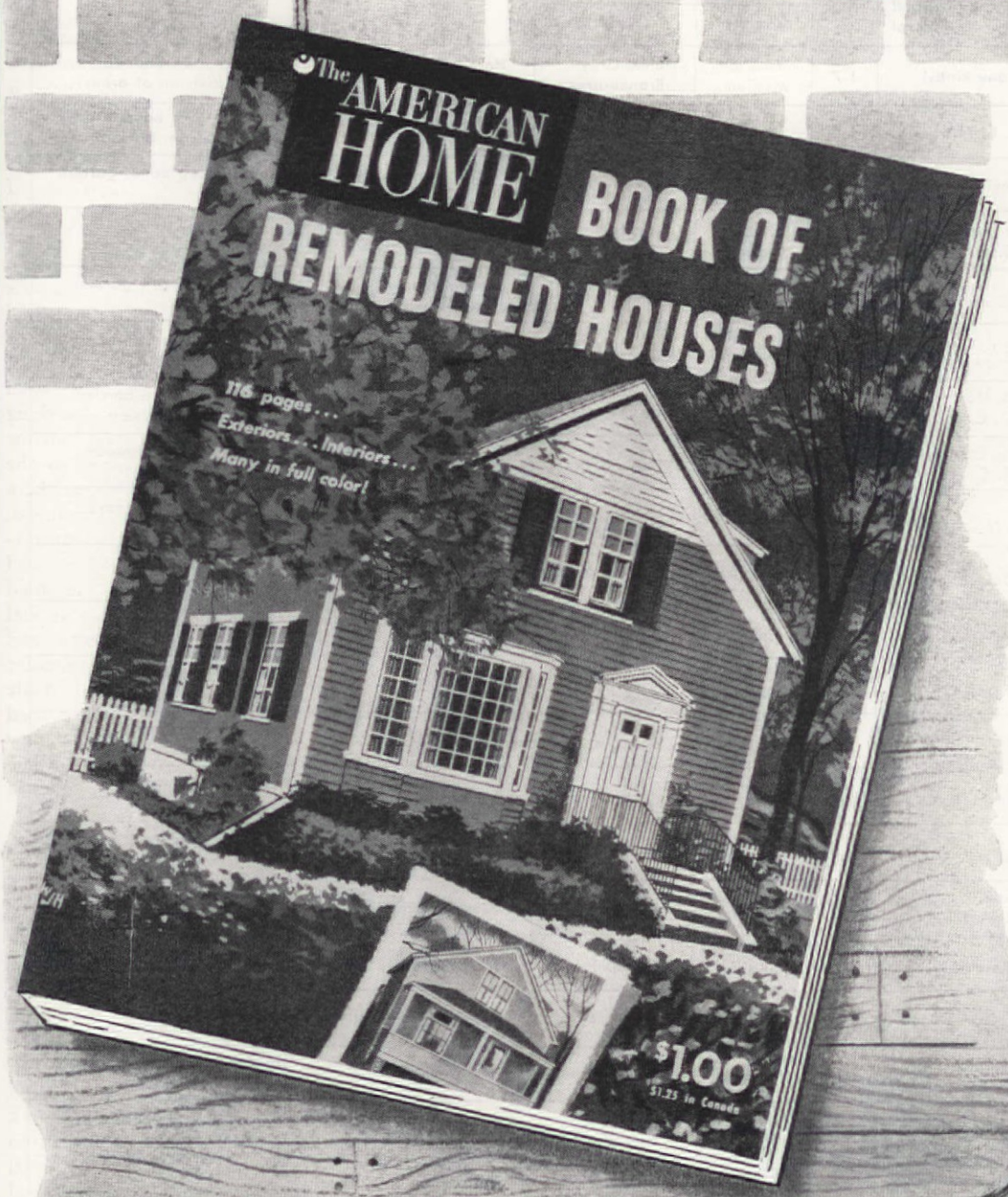
The American Home Book of Remodeled Houses



Since this is the first book we have published on remodeled houses in ten years, it has given our Architectural and Building Editors an opportunity to collect the best examples of ten years' editorial selection. It includes all styles of architecture—Traditional to Modern—from all sections of this country. "Before" and "after" pictures are shown in nearly every instance. Both exterior and interior remodeling show plans of the houses and give detailed stories of the work involved and changes made.

Here you will find 47 houses that we consider the best examples submitted to us over the past 10 years. Many of them are illustrated in full color. For anyone with a remodeling problem, this new book will show what has been done and can be done with practically every type of house.

To get your copy of The American Home Book of Remodeled Houses, please mail the coupon below promptly to THE AMERICAN HOME at the address given. This book will be sent postpaid anywhere in the United States for only $1.00, and to Canada for $1.25.

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Don't Fence Me In!

(Begins on page 31)

ultimate height and character to avoid severe pruning. For small garden privacy, a clipped hedge will usually give greater height for the ground it occupies.

The next step is to discover which of the many materials available can be best adapted to the task. Size, growth habit, shape, foliage, color, texture, and good versus bad habits must all be considered. Then come the planting and care of the hedge. The easiest planting method is to dig a trench about 12 inches wide to a depth determined by the size of the plants. Set these against one side (spaced from 6 inches to 2 feet apart according to their ultimate spread) and backfill and firm the soil while they are held erect. Leave no open spaces; however, the intervals can be greater in a natural hedge than in a clipped, upright one. Trim the plants at once to a uniform height. Top pruning induces branching, so keep deciduous and semi-evergreen material cut back until the bottom fills out. In later shearings, leave the hedge wider at the bottom so more light can reach all the leaves. Given this care and food and water as needed, well-chosen material will make a hedge that will perform, flourish, and be effective.

SOME USEFUL PLANT MATERIALS FOR HEDGES

Subject D—deciduous C—clipped E—evergreen N—natural	Size (ft.)	Foliage		Features	Principal Uses
		Texture	Color		
Barberry (many kinds)	1-7	Fine to Medium	Blue, Grey Bronze-green	Hardy; compact; thorny; berries	Entrance; lawn boundary; edging; division of areas
Boxwood E, C, N	1-8	Fine	Deep Green	Dense; fragrant; long-lived	Entrance; lawn boundary; edging; design; background
Coos Bay Myrtle E, C, N	4-20	Medium	Green	Compact; fragrant	Screen; background; garden enclosure
Cotoneaster (many kinds) E, C, and N	2-8	Fine to Medium	Mostly Grey-green	Loose; graceful	Enclosing large lawn; division of areas
Douglas-fir E and C	4-20	Fine	Deep Green	Comparatively disease-resistant	Background; small garden enclosure
Euonymus E, C, N	3-5	Medium	Glossy Green	Fairly compact	Entrance; enclosure; foundation-planting
Honeysuckle, Morrow D, C, or N	5-7	Fine	Light Green	Compact; very hardy	Garden enclosure; barrier against stock; division
Honeysuckle, Evergreen E, C	1-2	Fine	Blue-green	Hard to grow well	Edging; patterns; foundation-planting
Holly E, C, N	5-20	Medium	Deep Blue-green	Compact; glossy; berries	Enclosure; background; division of areas
Japanese Quince D, C, N	4-7	Medium	Blue-green	Thorny; flowers	Division; foundation-planting; barrier
Laurel, English E, C	5-10	Coarse	Yellow-green	Rapid growth	Large garden enclosure; windbreak; screen
Laurel, Portugal E, C	5-10	Medium	Deep Blue-green	Rich; prefers shade	Smaller enclosure; area division
Laurustinus E, C or N	5-8	Medium	Blue-green	Dense; tender	Garden enclosure or division of areas
Lawson Cypress E, C	5-20	Fine	Green	Compact	Enclosure; windbreak; barrier; background
Oregon-grape E, C or N	5-8	Medium	Bronze-green	Fairly compact	Naturalistic enclosure; foundation-planting
Oregon-grape, Dwarf E, N	1-2	Medium	Bronze-green	Informal effect	Edging; pattern work; foundation-planting
Oak (many kinds) D, C	5-20	Medium	Green	Hardy; fall color	Garden enclosure; background
Live Oak E, C	5-10	Medium	Grey-green	Dense; unusual	Enclosure; foundation-planting; background
Privet, California D to semi-E	3-10	Fine	Glossy Green	Quick; clips well	Garden or lawn enclosure; background
Privet, European D, C	3-8	Fine	Soft Blue-green	Clips well	Retaining wall; enclosure; background
Privet, Lodense D, C	2-4	Fine	Soft Blue-green	Clips well	Ret. wall; patterns; foundation-planting; lawn enclosure
Pyracantha E, C	5-8	Fine	Green	Open habit; thorns	Barrier; garden enclosure; to attract birds
Roses (Species) D, N	4-9	Fine	Light Green	Rough; dense; flowers; hips	Large garden enclosure; barrier
Sequoia E, C	6-20	Fine	Silver-green	Long life; for Far West only	Garden enclosure; screen; windbreak
Spirea D, N	3-8	Fine	Blue and Grey-green	Loose, graceful; flowers	Entrance; lawn enclosure; division of areas
Yew, English E, C	6-20	Fine	Deep Blue-green	Compact; long-lived; tender	Garden enclosure; screen; background
Yew, Japanese E, C or N	3-6	Fine	Deep green	Compact; hardy	Lawn enclosure; edging and patterns; foundations

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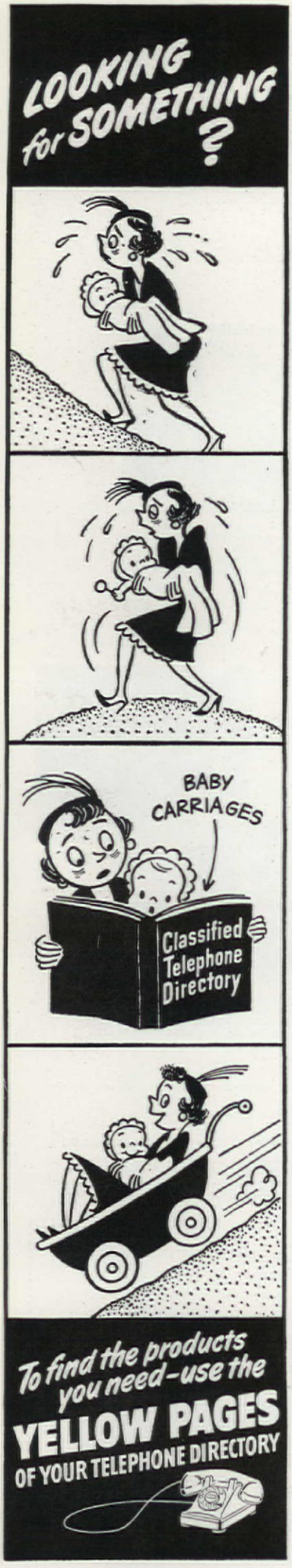
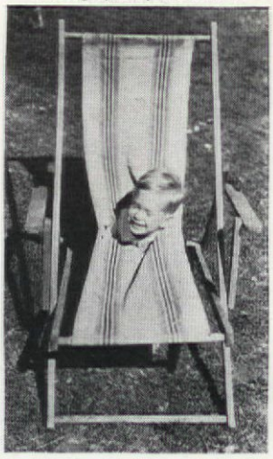


It's no job at all!

ALDEN STAHR

Photographs by the author



Nothing looks tackier, if you'll pardon the expression, than tackless, beat-up canvas deck chairs. And that's not saying anything about the fact that one of the seats is liable to rip at any moment, in time, and deposit an unoffending guest right smack on the ground.

Unless you're striving for the reputation of a practical joker, it would be a good idea to get around to repairing these booby traps. For the small sum of $1.50 each, you can recanvas these worn-out jobs. It will take you about one hour per chair. That's not much time or money when the pay-off is hours of easy relaxation in the sun.

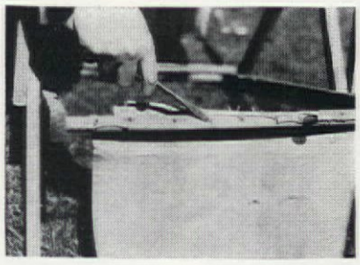
First rip off the old canvas, using a screwdriver as a tack puller. Save the old canvas to use as your pattern for cutting the new seat. Sand the entire frame smooth, brush off, and paint or varnish. After a 24-hour drying period, you can fasten on the new canvas. Using the old canvas for a pattern, allow an extra inch on each side to turn in *double* for side hems to add extra strength. Use heavy cotton for sewing.

Fasten on bottom end using 3/8-inch tacks. Then wrap canvas completely around dowel. This will give tensile strength where it is most needed. Be sure to wrap canvas so right side is on top.

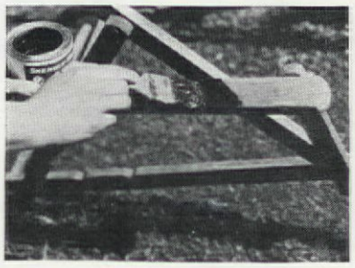
Tacking top end is a bit tricky, but if you follow directions carefully you can do a good job. Wrap canvas around dowel first and then hold slack canvas up with one arm so you can see to tack. Tack from one side to middle. Then holding up other side of canvas, tack down remainder from side to middle. Get someone to hold canvas up for you if you get too frustrated.

Like we said, really no trick at all. Now you won't have to hold your breath every time you see someone start to sit down in a deck chair.

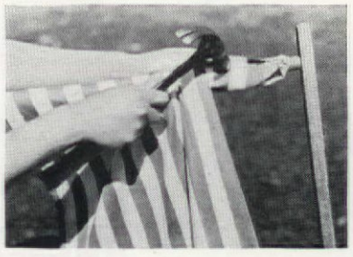
Try spraying the new canvas, front and back, with one of the new mildew-resistant or waterproofing liquids. This will add to the life of your chair. And how about stenciling initials or gay designs on plain canvas to add contrast and individuality?



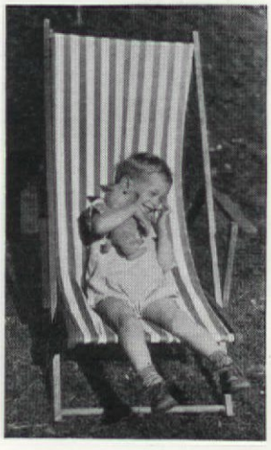
Pry out tacks with screwdriver



Sand smooth, apply spar varnish



After fastening bottom end, tack top from side to middle as shown



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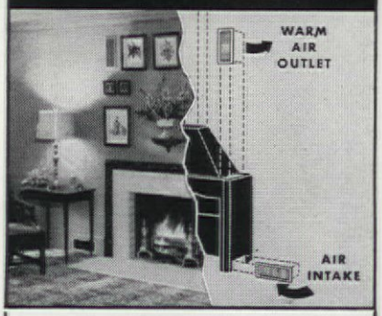

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Does that old puzzled feeling come over you when you finally find yourself face to face with the painter's estimate? Here's a table that will help you figure out whether the cost is really too high, or even too low, to insure a good quality job. That estimate will make a lot more sense if you get a reasonable idea of the money involved in a paint job.

Measure the area you want painted, count the windows, doors, and other features. Then, with the Table of Materials and Time shown below, calculate the quantities of material you'll need and the time required for each coat. You can figure the time cost from the local wage scale for painters, and the material cost from retail prices. You can get this information from your local paint store. Your homework will result in an estimate that will be pretty close to actual costs. Allow a slight margin for variations in amounts called for due to different surface characteristics. And remember that a contractor's quotation will be higher because of overhead cost and profit—he isn't in business for laughs.

One variable has not been included in the table. That is preparation of surfaces before painting or finishing. Surfaces in excellent condition need little or no work done on them and can be disregarded in your estimate. If a surface needs extensive puttying, scraping, priming of bare spots, or removal of old paint, add the cost of one coat to the estimate. Another addition is the cost of sanding your floors to a smooth clean surface when it is necessary to do this before refinishing.

If you're going to do the job yourself, you'll find this table a real friend in figuring the quantities of material you'll need.

TABLE OF MATERIALS AND TIME

SURFACE	UNIT	MATERIALS	GALS. - LBS.	HOURS
Plaster Walls and Ceilings	100 sq. ft.	Varnish size	.29	.56
		Paint	.32	.79
		Glue size	.15	.34
		Calcimine	4.88	.73
Brick and Cement Walls	100 sq. ft.	Cement paint	4.30	.46
		Whitewash	3.33	.50
		Oil paint	.63	.74
Wood Floors	100 sq. ft.	Wood filler	2.36	1.00
		Any standard floor finish	.30	.73
Interior Wood Paneling	100 sq. ft.	Any interior wood finish	.36	.96
Exterior Siding and Shingles	100 sq. ft.	Stain, varnish, or paint	.27	.95
Gutters and Leaders	100 lin. ft.	Paint	1.36	4.00
Door and Frame, both sides	each	Any exterior or interior finish	.25	.96
Window and Trim, both sides	each	Any exterior or interior finish	.11	.76
Baseboard, 6 in. high	100 lin. ft.	Any interior finish	.33	1.23

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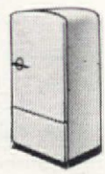
Think of cooking tomorrow's dinner on this beautiful LP-GAS range! ☆ No work, no mess—just every convenience you could ask. ☆ Fast? You've got an *instant flame*—up when you want it up, down when you want it down. Your new gas range is so *clean* to cook on, too . . with easy-out burners to *keep* it clean. And as for results—what cooks as well as a gas flame! ☆ How much? Glad you asked! You'll save many a precious dollar over other automatic ranges, in any size you choose. ☆ Your nearby LP-GAS dealer sells them—better stop in soon. And while you're at it, see the *other* new appliances that work on Liquefied Petroleum Gas (also known as "Bottled Gas," "Tank Gas," Butane, Propane or by a local trade name). They're all waiting to bring the convenience of gas to your home—*right now!*

Home Heater

Water Heater


Refrigerator

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You'll like 'em for hay fever, too—Mister!

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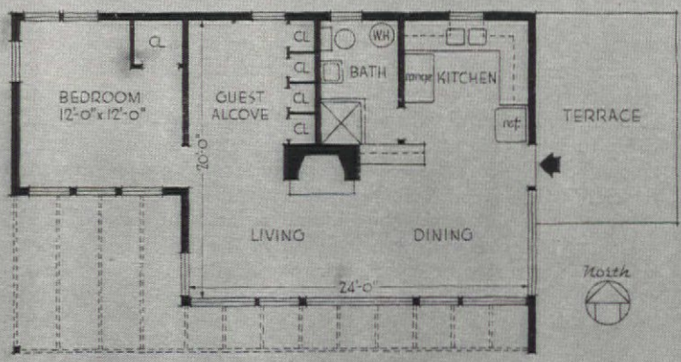
JANE HALE

Summer Set-up



Summer Home of Mr. and Mrs. Edwin A. Collett
Matunuck, Rhode Island

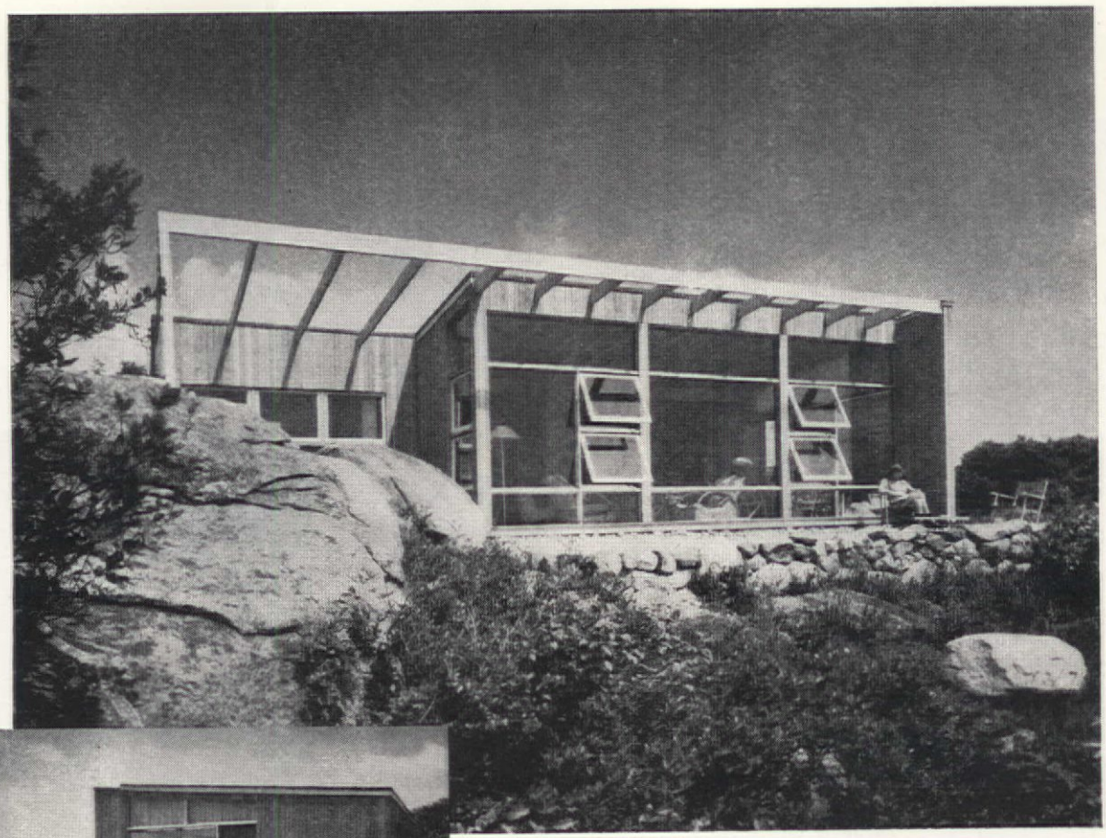
Architect: Jacob E. Anderson

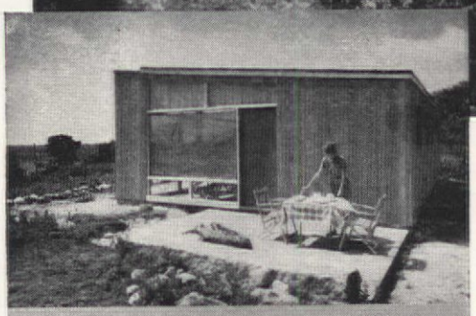
It's a mere skin-and-bones of a house, simple and direct, with its framing exposed for all the world to see. "What a place to spend a lazy summer," I thought from my comfortable seat on the terrace. All around lay rich New England country. In the distance I could see the Atlantic Ocean, bright and sparkling in the sunlight. I envied the young Colletts.

Apartment dwellers in near-by Providence, these newlyweds wanted an escape house, small and modern without a housekeeping worry in its makeup. With the help of an architect friend, Jacob Anderson, that's what they got—and more! It's actually a two-room house, the larger room divided into living-dining area, guest alcove, and kitchen. These spaces flow, uninterrupted, into one another and give a feeling of great spaciousness. The smaller room serves as a bedroom.

At first glance, I thought the house was entirely of glass, since floor-to-ceiling windows cover three walls of the living area. However, vertical fir siding, left natural, has been used as exterior finish for the back and sides. Studs and roof beams are exposed everywhere, the latter breaking through to the outside to form a sun-controlling trellis on the ocean side. The whole structure rests on a concrete slab which also serves as finished floor. This same informality extends to the chimney and fireplace, built of exposed, unadorned common brick.

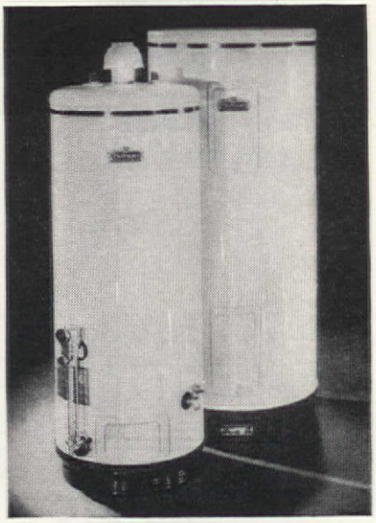
Photographs by Richard Garrison





Glass walls enclose the living room on the ocean side, extending from floor to ceiling with sunlight partially controlled by trellises. Four hinged sash capture welcome summer breezes yet are especially designed to shed rain when a sudden storm blows up

The outdoors is always with you in the Collett living room, for glass walls bring the rolling New England countryside right to one's feet. Dining table is owner-made of plywood, with three holes bored in top to take flower pots. All-wood deck chairs are used for dining



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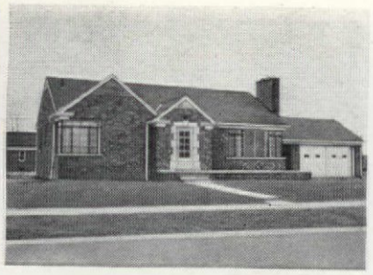

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AMERICA'S QUALITY MATTRESS FOR NEARLY 100 YEARS

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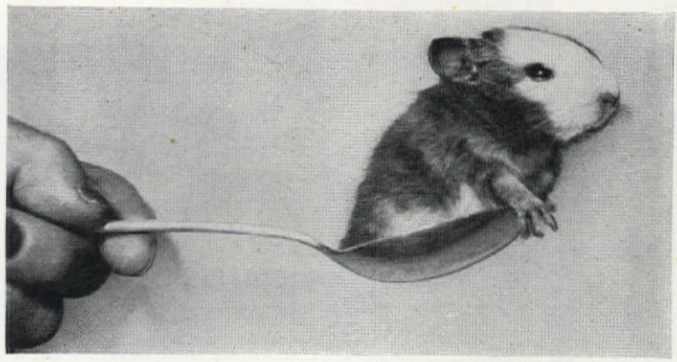
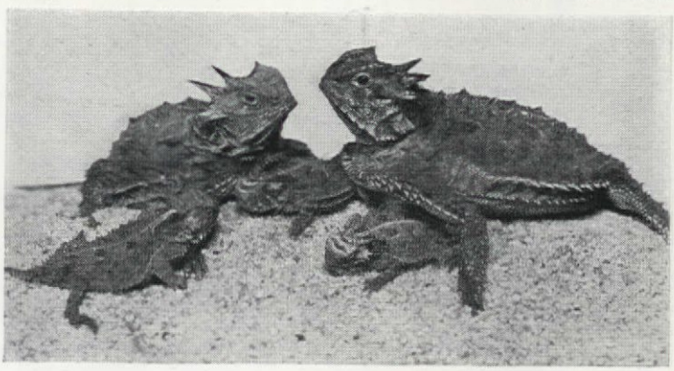
HAMSTERS: Always lift from below like a real baby; never by the scruff of the neck. Feed bread, vegetables, food pellets. Supply plenty of shredded paper for nest-building and food-hoarding

A Picture Story
by Lilo Hess
from Three Lions

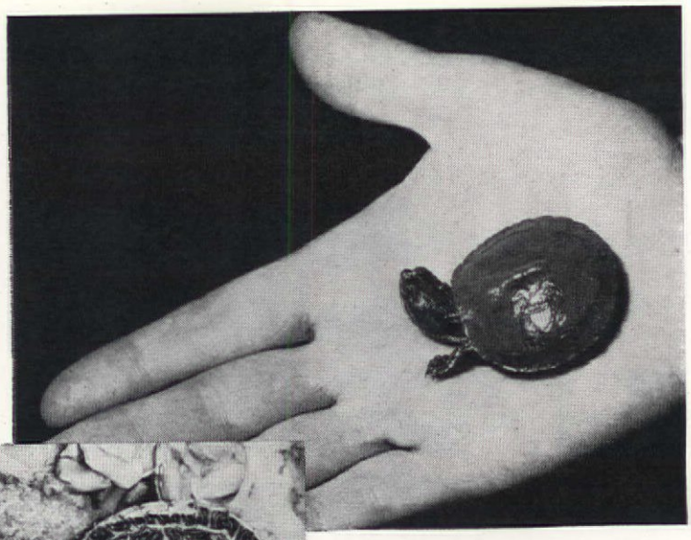
Got Any

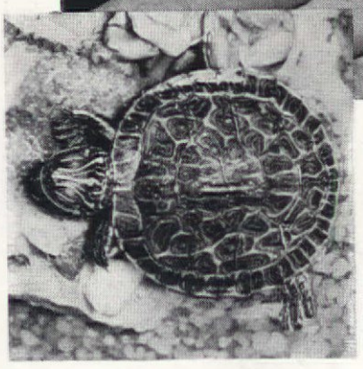
GUINEA PIGS: Don't handle or disturb mother and young (like this) until a month old. Feed regularly, thrice a day; don't leave food around or your pets will overeat





HORNED TOADS: Provide sunny place, dry sandy soil deep enough to permit burrowing, and saucer of water to sit in. Feed on meal worms, ants, and other small insects

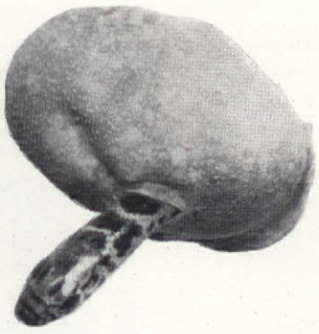


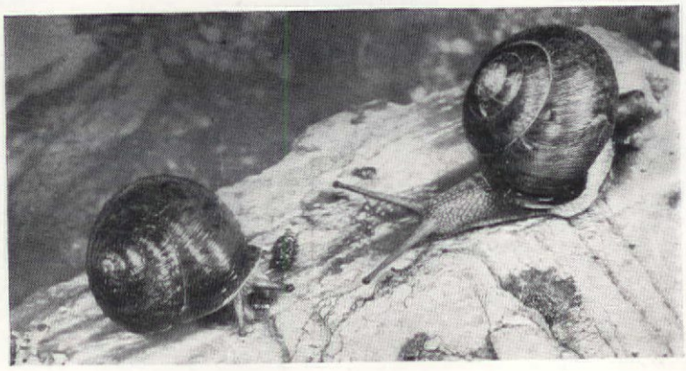


TURTLES: Clean painted designs from shell using nail-polish remover, carefully. Feed fresh, raw meat and fish rather than dried foods. Provide shallow water and a dry, sandy "beach"

Peculiar Pets?

SNAKES (Black or Garter): If possible, get eggs, put in damp soil or wood pulp for 2 months, watch them hatch. Keep snakes in a sunny place with room to crawl and bowl of water. Feed on earthworms, small frogs, and raw meat





LAND SNAILS: Provide tank or terrarium, with screen cover. Keep supplied with lettuce and cabbage; also with source of water so they will not become too dry

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HIGH QUALITY CARDS THAT COST SO LITTLE IN CAREFULLY PLANNED BOX ASSORTMENTS

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When your dog has fleas, it's time for PULVEX FLEA POWDER. Not only kills fleas instantly, but KEEPS 'EM OFF for days! Easy! Effective! At drug, pet and department stores . . . 25c, 50c, Kennel size $1.25.

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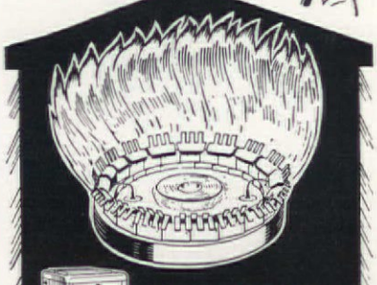

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Al Monner

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Julius Shulman photograph from Ethel M. Head

Outside their grandmother's one-room home in the Keester Sweeneys' Los Angeles garden, a flagged, canyon-edge terrace commands a breath-taking mountain vista

Robert C. Cleveland photograph from Ethel M. Head

Here, in the Benjamin Ellery garden, overlooking the ocean at Pacific Palisades, Calif., the true mañana spirit prevails. Eucalyptus and climbing roses rise above the stone wall, but don't block out the sunlight

Nowell Ward photograph from Ruth W. Lee

Welcome sunshine floods a flagged terrace outside breezeway connecting kitchen and garage. John W. Wallace home, Northfield, Ill. E. A. Benkert, architect

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For September Planting

Favored flower of gardeners for generations, the chaste and simple loveliness of Lilium Candidum wins new admirers each season. "Picture" your garden next June with 1st Size bulbs—1st Size Bulbs: **40c ea., $3.50 for 10, $7.00 for 25.** Mammoth Bulbs: **50c ea., $4.50 for 10, $10.00 for 25.** Jumbo Bulbs: **75c ea., $6.50 for 10, $15.00 for 25.** Prepaid 500 miles; plus shipping beyond. **FREE**—*Fall Catalog. Write for your copy.*

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These are not the usual so-called "Bargain" bulblets. Each bulb about 4-inches around—the size of a 50c piece. A choice mixture of all the popular colors. *Write for free fall catalog.*

Ackerman Nurseries, 650 Lake St., Bridgman, Mich.

Christmas Gifts Grow in Our Garden

G. T. KELLOGG

We don't live in the "sunny South" where plants grow and flower all winter, so the fact that we call our vegetable patch our "Christmas Garden" may call for an explanation. Well, that's easy. It has helped our Christmases for several years to be merrier and happier. How? By buying us, at Christmas, things that we might not otherwise have had. That doesn't mean that we grow crops commercially; our yard and garden are our recreation, not our vocation.

To start at the beginning, we have been gardening for quite a few years, and we still love it. Also we enjoy preserving—mostly by canning—any surplus above what we consume during the producing months or give to apartment-dwelling friends and non-gardening neighbors. Some time ago, just for fun, we began keeping a detailed record of what the vegetable garden costs us—for plowing, fertilizer, seeds and plants, supplies, etc. We didn't include a charge for my labor (perhaps as a gesture toward domestic tranquillity I should say "our" labor) because to a desk-worker, such as each of us is, hours spent in the summer outdoors are a real "shot in the arm"; indeed, some people pay a lot of good money for a lot less recreation and fun than we enjoy right in our back yard.

The next step—and it, too, was taken "just for fun" for I believe we are all more or less statisticians at heart—was to balance our "take" from the garden against the expenditures. At first we had difficulty with our none-too-frequent entries, for you can't very well pick and weigh every mess of beans and check the price at the store before crediting it. So we decided to count the summer-used vegetables as "lagniappe," or at least charge them off against the "labor," and merely keep some sort of check on the canned and/or frozen vegetables as we used them. And that is how the "Christmas Garden" began.

We fastened a "cash payment" box to a post beside the canned goods closet in the basement and now, every time we take a can or a jar of beans, or tomatoes, or pepper relish, or whatever, we drop a minimum of 15 cents into the box. If I happen to be well supplied with change when I go to the shelves for something for dinner,

SO HUMILIATED WHEN SHE REALIZED

the cause of her husband's frigidity

Send for FREE BOOK telling about this grave womanly offense. Learn how no other type liquid antiseptic-germicide tested for the douche is so powerful yet harmless!

Isn't it a shame when a woman doesn't realize how important it is to always put ZONITE in her fountain syringe? Failure to practice hygiene (internal cleanliness) often results in such needless tragedies—homes broken up, few social invitations, the feeling of being shunned without knowing why.

A modern woman realizes how important hygiene is to health, married happiness, after her periods, and to combat an offensive odor even greater than bad breath or body odor—an odor she herself may not detect but is so apparent to people around her.

And isn't it reassuring to know that: NO OTHER TYPE LIQUID ANTISEPTIC-GERMICIDE TESTED FOR THE DOUCHE IS SO POWERFUL YET SAFE TO TISSUES AS ZONITE!

ZONITE'S Miracle-Action

Developed by a famous surgeon and scientist—the ZONITE principle was the *first* in the world to be so *powerfully effective* yet *so harmless.* ZONITE is positively non-poisonous, non-irritating, non-burning. Remember that ZONITE is SAFE! SAFE! SAFE! to the most delicate tissues. Use ZONITE as directed as often as needed.

Gives BOTH Internal and External Hygienic Protection

ZONITE deodorizes not by 'masking'—it actually destroys, dissolves and removes odor-causing waste substances. And ZONITE has such a soothing effect. It promptly relieves any itching or irritation. ZONITE gives BOTH internal and external protection, leaving one with such a refreshed, dainty feeling—so *c-l-e-a-n!* Complete douching directions come with every bottle. Buy ZONITE today! Available at any drugstore.

FREE! *NEW!*

For amazing enlightening NEW Booklet containing frank discussion of intimate physical facts, recently published—mail this coupon to Zonite Products Corp., Dept. AH-80, 100 Park Ave., New York 17, N. Y.*

Name_____

Address_____

City_____ State_____

Zonite

FOR NEWER

feminine hygiene

*Offer good only in the U.S.

Beauty that only quality can give

Hungerford Solid Honduras Mahogany

Custom-made furniture couldn't include more fine features than you get in Hungerford solid Honduras mahogany. The soft-spoken elegance is achieved through its simplicity of design that is beautiful to behold, easy to keep clean, endures endlessly regardless of changes in furniture design. Open stock, see Hungerford 18th Century, America's most popular bedroom group, in finer stores everywhere. Write today for free booklet. Dept. P-8.

Solid Mahogany by **Hungerford, Memphis**

RESET LOOSE SCREWS

EASY! No skill required. Handles like putty . . and hardens into wood.

PLASTIC WOOD

A CELLULOSE FIBRE FILLER

IN CANS OR TUBES

WON'T CHIP OR CRACK

On electric fans, lawn mowers and roller skates **3-IN-ONE Oil**

STOP DRIP

caused from condensation on cold water pipes. Turn idle basement space into play or work rooms. Keep store rooms dry. Just wrap cork-filled NoDrip Tape around pipes and joints. Do it yourself. Clean and easy to apply. Roll covers about 10 feet of ½" pipe. $1.69.

Higher west of Rockies and Canada.

Get at Hardware, Department Stores, or sent postpaid. Write for free circular. J. W. Mortell Co., 524 Burch St., Kankakee, Ill.

PLENTY OF CASH FOR YOU!

Sell SOUTHERN Christmas Cards. Gorgeous Folders low as 50 for $1 WITH NAME IMPRINTED in Brand New Way. Sensation of 1950. Sell on sight from FREE SAMPLES. Also show on-approval sample of new "Southern Beauty" 21-Card $1 Assortment. Make $50 CASH PROFIT on 100 Boxes! 60 other fast-sellers. EXTRA CASH BONUS. Don't delay. Write for samples NOW!

SOUTHERN GREETING CARD CO., 216 S. Pauline, Dept. E-47, Memphis 4, Tenn.

DAZZLING *Phlox*

Giant Hardy Flowers. Brilliant colors! Also Roses, Fruit & Shade Trees, Shrubs, Berries, Perennials. GUARANTEED Quality. Write for FREE COLORED Catalog.

EMLONG'S, Box 4, Stevensville, Michigan

See your Telephone Directory for local distributor, or write direct.

WARNER

Weather-Master

GRADE 63S-T5 ALUMINUM

SCREEN & STORM SASH COMBINATIONS

with the RED PUSH BUTTON for Ventilation Control

Manufactured by
WARNER MFG. CORP.
JERSEY CITY, N. J.

Christmas Gifts

(Begins on page 91)

I may drop in a few extra nickles or dimes; and if, having just been to the store, we know the correct market price of an item, we are a bit more conscientious about paying ourselves a little above that figure, feeling that our higher quality, home-grown, freshly picked produce is worth it.

It is surprising how much useful cash can be accumulated in this simple, painless way. Last year, for example, with the addition of a few added dollars, we got a power lawnmower out of the Christmas Garden box. The year before that, it was an electric ironer. This year we have our collective hearts set on a freezer; we figure that it will enable us to increase the quantity and variety of garden produce to be put away during the growing season. Thus it will enlarge and sweeten the "pot of gold" when next it is opened just before another Merry Christmas is due.

Blueprint Order Form

Please allow 2 to 3 weeks for handling and mailing

(Blueprints contain list of materials, construction drawings, instructions)

- ☐ 1227 Blueprint construction pattern for building small table in two versions, Colonial and Modern. Top measures 23 inches diameter 50c
- ☐ 1232 Blueprint construction pattern for building "Mother Goose" shoe slide with clothes closet, desk, and storage space for toys. Size 45 inches x 72 inches. "Mother Goose" painting designs for front and back. #1230, #1231, $1.00 each $1.00
- ☐ 1237 Blueprint construction pattern for building modern chair with woven back (26 inches), and seat (17 inches). Full size cut-out..$1.00
- ☐ 1238 Blueprint construction pattern for building radio-phonograph cabinet, 33½ inches high x 52½ inches wide ..$1.00
- ☐ 1239 Blueprint construction pattern for building modern storage cabinet, 31½ inches high x 41½ inches wide $1.00
- ☐ 1240 Blueprint construction pattern for building end table with storage space. 17 inches high x 29½ inches wide .. 50c
- ☐ 1241 Blueprint construction pattern for building woven seat bench 15½ inches high x 21 inches wide. Full size cut-outs 50c
- ☐ 1254 Blueprint construction pattern for building peasant chair with clover leaf cut-out in back, splayed legs. Full size cut-outs 50c

Name

Street Address

City *Zone No.* *State*

PRINT name and address in coupon, which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send M.O. or personal check to: (Please do not send stamps)

American Home Pattern Department

American Home Building

Forest Hills, New York

"Freed from NERVOUS WORRY"

"My nervous state was due to drinking coffee. Switching to POSTUM calmed me—I stopped worrying and began to really enjoy life!"

SCIENTIFIC FACTS: Both coffee and tea contain caffein—a *drug—a nerve stimulant.* So, while many people can drink coffee or tea without ill-effect—others suffer nervousness, indigestion, sleepless nights . . . POSTUM contains no caffein or other drug—*nothing that can possibly cause nervousness, indigestion, or sleeplessness.*

MAKE THIS TEST: Drink POSTUM exclusively for 30 days—*judge by results!* . . . INSTANT POSTUM—A Vigorous Drink made from Healthful Wheat and Bran.

A FRIENDLY WAY TO EARN EXTRA MONEY!

SHOW GRAPHIC GREETING CARDS

Folks buy them gladly. The most beautiful collection of **Christmas cards** and **gift wrappings** ever offered. Different from any you've ever seen. And you can make as much as **50 cents** on each dollar box. No trick at all to selling them. Cards for all other occasions too. And handsome personalized stationery. **Start earning instantly.**

OUR FREE BOOK SHOWS YOU HOW * SEND FOR SAMPLES ON APPROVAL

Address ALICE HERRICK

GRAPHIC GREETINGS

106 EAST 19TH ST., NEW YORK 3, N. Y.

150,000,000 CUSTOMERS ARE WAITING FOR YOU!

You can EASILY make $25—$50—$100—and more in your spare time. Just SHOW America's finest line of Christmas cards, stationery and napkins with names on to your friends, relatives and neighbors. EVERYBODY uses them. IMAGINE! $50 is yours for selling only 100 boxes of MERIT'S outstanding 21 for $1 cards. No experience necessary. Costs nothing to try. Write for selling plan and samples on approval.

MERIT GREETING CARD CO.

370 Plane St., Dept. 3, Newark, N. J.

STAMPED LINENS at ½ PRICE

FREE 24 PAGE CATALOG

You pay only ½ Resale Prices printed in our catalog. Make money selling, save money buying for your own use. Buy direct from manufacturer: Seamless Tubing Pillow Cases and Bolster Cases, Show Sheets, Scarfs, Vanity Sets, Bedspreads, Luncheon Sets, Banquet Cloths, Show Towels, Fancy Aprons, Infants' Furnishings, etc. Complete embroidering instructions FREE. It's easy.

MERRIBEE ART EMBROIDERY CO.

Dept. 415, 22 West 21st St., New York 10, N. Y.

Learn **FLOWER ARRANGEMENT**

Floristry and Floriculture. Big demand for arrangers and lecturers. Study at home. Learn to make professional sprays, wreaths, corsages, etc. Send for folder "Opportunities in Floristry."

NATIONAL LANDSCAPE INSTITUTE

Dept. HF-8, 310 S. Robertson Blvd. Los Angeles 48, California

BE SURE—PLANT THIS FALL

STRAWBERRIES

Fall plantings get a better start. Best varieties—Heavy producers. Free Catalog—Everything to plant this fall. Write—

Ackerman Nurseries, 830 Lake St., Bridgman, Mich.

BLUEBERRIES

PLANT THIS FALL

5 year old Giants, bear full crop first year. Plant this fall. Also smaller sizes. Write for catalog. full line nursery stock.

FREE COLOR FOLDER

WESTHAUSER NURSERIES, Box 128, Sawyer, Mich.

HOW TO GIVE
QUICK REST
TO TIRED EYES

1. Put two drops of soothing Murine in each eye. In seconds, your tired eyes feel fresh, rested, wide-awake.

2. Murine's 7 ingredients cleanse your eyes quickly, yet as gently as a tear. Murine helps your eyes feel fine.

MURINE
FOR YOUR EYES

EXTRA CASH Is Yours!
Sell CARDINAL EXCLUSIVE Name-Imprinted Christmas Cards
50 for $1 and up WITH NAME
Write For FREE SAMPLES
Bigger cards, bigger values bring you bigger earnings! 21-Card $1 Assortment pays you up to 100% PROFIT! EXTRA CASH BONUS! 101 and more fast-sellers. Money-back guarantee. Assortments on approval.
CARDINAL CRAFTSMEN
1400 State Ave., Dept. T-51, Cincinnati 14, Ohio

WANT $50 QUICK
Nationally advertised Card Ass'ts — sell only 100 — make up to $50! Complete line Xmas, Everydays, Wraps, Stationery. Also dramatic "Spang-l-ettes" and Famous "Prize" Ass'ts; Notes; Name Imprinted Xmas Cards, 40 for $1 up. Up to 100% profit. Money back guarantee. Request "Prize" and novel Metallic Boxes on approval.
30 FREE SAMPLES
CHILTON GREETINGS, 147 Essex St., Dept. S-31, Boston, Mass.

I Have $50 For You!
Make $50 fast! Sell only 100 sensational value 21-Card $1 Christmas Assortments! FREE Book tells you how to get big orders easily. Also show Gift Wraps, Stationery, Children's Action Books, Address Book and over 70 other fast selling items for all members of the family. Name-Imprinted Christmas Cards 50 for $1 and up. Start earning with FREE Imprint Samples, Assortments on approval. *Extra Profit Bonus Plan!* Write now! Send No Money.

PHILLIPS CARD CO., 372 HUNT ST., NEWTON, MASS.

GET $75 or more EXTRA CASH for Christmas
No selling experience needed. Just show friends and neighbors NEW Sullivan 21-Folder $1 Christmas Card Assortments, Striking Metallics, Frost-Tones, Hankie-Gift Greetings, Tree Brilliants, Comics-on-Parade, Children's Jumbo Cards, Children's Books, DeLuxe Religious Cards, Super Gift Wrappings, Felt Name Imprinted Christmas Stockings, many other Sure-Selling Novelties, 25 or 50 imprints for $1. ACT NOW to Get Quick Christmas Profits! Make up to $3.50 or more on Every Order. RUSH Postal for Samples on Approval. Sullivan Greeting Card Co., Dept. J-S, Newton Bldg., St. Paul 1, Minn.

NEW METALLIC Christmas Cards
YOU MAKE $37.50 CASH
You make 75¢ on every box of Metal Foil Name-Imprinted Christmas Cards. Sells on sight! Over 50 Christmas and Everyday Assortments. Name-Imprinted Christmas Cards, 50 for $1, up. FREE Samples, Assortments on approval.
On Only 50 Boxes
CHAS. C. SCHWER CO., Dept. 102-L, Westfield, Mass.

AT LAST! SOMETHING NEW AND SENSATIONAL IN CHRISTMAS CARDS
MAKE Extra MONEY FAST
Superb Satin Velour & Metallic. Show rich New Cards never before offered . . Gets orders *fast!* Christmas Cards with Name 50 for $1 up. 80 Assortments. Personalized Matches, Stationery, Gift Items. Samples on approval. IMPRINTS FREE.
50 FOR $1 With Name FREE Samples
PURO CO., 2801 Locust, Dept. 028-K, St. Louis 3, Mo.

Hi-Life
NOW! COMPLETELY VITAMIN FORTIFIED

Pattern Order Form

Please allow 2 to 3 weeks for handling and mailing

(Patterns contain tracings, list of materials, color guide, specifications, as required)

☐ 1302	Stenciled fruit motif tablecloth for gala occasions. Corner motif 12½ inches x 13 inches. Repeat border 4 inches x 22 inches	50c
☐ 1303	Stenciled Anemone-like blossoms, peppermint-stick border. Repeat border 5½ inches deep	30c
☐ 1304	Bold modern stencil design of bloodroot leaves. Motifs size 14 inches x 16 inches	25c
☐ 1305	Chinese figures to stencil on place mats or runner. Motif 7½ inches x 21 inches ..	25c
☐ 1289	Use our Chinese alphabet for your own initials	25c
☐ 1306	3 towel designs for stenciling. One motif 3½ inches. Two motifs 6 inches high	30c
☐ 1307	Stenciled flower spray for place mats, draperies, tablecloths, pillows. Motifs size 9½ x 12½ inches ..	20c
☐ 1310	3 Christmas card designs to stencil. One has cut-out for photograph	20c
☐ 1311	Two glamorous Christmas designs. Both have foil and ribbon, one is painted, one beaded	25c
☐ 1312	Two cards: One distinctive stenciled box for Dad. One of colored toothpicks, simple lettering for small fry to make	15c
☐ 894	Penna. Dutch sampler, cross stitch, size 10 inches x 12 inches	25c
☐ 896	O Give Thanks sampler, cross stitch, size 16 inches x 23 inches	30c
☐ 1101	Hawaiian quilt design of leaves from breadfruit tree	60c
☐ 1102	"Kahili" fan, Hawaiian quilt design, full size	60c
☐ 728	Appliqué quilt pattern, "Grape Cluster" design, full size	30c
☐ 912	Appliqué quilt pattern, "Whig Rose" design, full size ..	20c
☐ 799	Crochet floral border for bedspreads or tablecloths, with heavy fringe	20c
☐ 1117	Crocheted bedspread, popcorn stitch, for traditional or modern bedrooms	20c
☐ 1172	Cross stitch of Victorian shells for border on guest towels, bathroom curtains. Hot-iron transfer	35c
☐ 1169	Smart handblocked border design, "Peruvian Cat" for tablecloth, napkins, draperies, etc.	20c
☐ 1149	Graceful, airy, textile-paint stencil design of windflowers. Suitable for place mats, tablecloth, draperies, bedspreads. Full stencil instructions	30c
☐ 1150	Stencil design of sturdy gladiolus, for place mats, bed linens, draperies. Full instructions, color key	25c
☐ 1188	Stenciled floral border, 10 inches wide, for tablecloth, draperies, bedspreads. Full instructions, color key	40c
☐ 1004	Lietta design of jolly peasant children and hearts, to paint on lunch boxes, glasses, picnic cloths	35c
☐ 887	Stenciled circus clowns to lend a cheerful note to bridge cloths, nursery curtains, bedspreads	20c
☐	Complete list of available patterns	10c

Name

Street Address

City *Zone No.* *State*

PRINT name and address in coupon, which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send M.O. or personal check to: (please do not send stamps)

American Home Pattern Department
American Home Building
Forest Hills, New York

AMAZING OFFER
$40 IS YOURS
for selling only 50 boxes of Christmas Cards. And this can be done in a single day. Free samples. Other leading boxes on approval. Many surprise items. Write today. It costs nothing to try.

FREE SAMPLES
PERSONALIZED CHRISTMAS CARDS
STATIONERY and NAPKINS

CHEERFUL CARD CO.
Dept. W-16,
White Plains, New York

CHEERFUL CARD CO.
Dept. W-16, White Plains, N. Y.
Please rush samples and full details of your money-making plan.
Name
Address
City State

BASEMENT OR CLOSET DAMP?
NEW! IMPROVED!
SOLVAY
AIR-DRYETTE Jr.
with
SOLVAY CALCIUM CHLORIDE
absorbs moisture—the cause of rust, warping, mildew in workshops, darkrooms, closets, playrooms, storage rooms, vaults. Built to last for years. Big capacity. Works fast, absorbs up to 3½ qts. per day. Compact, inexpensive, clean, safe, odorless. Thousands in use. Write for booklet and name of your nearest dealer.

Dept. 142-B, SOLVAY SALES DIVISION
Allied Chemical & Dye Corporation
40 Rector Street, New York 6, N. Y.

NERVOUS STOMACH
ALLIMIN relieves distressing symptoms of "nervous stomach"—heaviness after meals, belching, bloating and colic due to gas. ALLIMIN has been scientifically tested by doctors and found highly effective. More than a ¼ billion sold. At all drug stores.
ALLIMIN Garlic Tablets

NEW EASY WAY TO MAKE $75 EXTRA CASH
Many make $75 or more Extra Cash the very first month. No Selling experience needed. Be a RAMODE representative. Show friends and neighbors Exciting New Ramode Christmas Cards and Novelties, including Famous DeLuxe Box, Comics-on-Parade, Amazing 50 for $1.00 Name Imprinted Line, Personalized Stationery, Gift Wrappings, Napkins and Plastic Specialites. Make Spare-Time Profits between now and Christmas. Send post card for Generous Sample Boxes On Approval and FREE Instructions.
RAMODE GREETINGS, Dept. J-10, 7 Hovey Ave., Cambridge 38, Mass.

BURPEE Bulb Book FREE
All about the best Tulips, Daffodils, Crocus, Hyacinths, etc., to plant this fall. *Write today—a postcard will do.*
W. ATLEE BURPEE CO.
Address: 105 Burpee Building—*at nearest city*
Phila. 32, Pa. *or* Clinton, Iowa *or* Riverside, California

You, Too, Can Make BIG MONEY with FRIENDSHIP Christmas Cards!

Here's the easy way to earn an extra income of hundreds of dollars between now and Christmas. Show gorgeous FRIENDSHIP Christmas Cards in spare time. Wonder-Value Personal Folders EMBOSSED WITH NAME, priced low as 50 for only $1. Sell on sight from FREE Samples; pay big!
UP TO 100% CASH PROFIT!
Fast-selling 21-Card $1 Assortments pay you up to 50¢. On 100 boxes you make $50 CASH! Many other Money-Making Assortments including Metallics, Plastics, Gift Wraps, Religious, All-Occasion Cards. *Also Personalized Stationery, Foil Book Matches, Notes and Napkins.* Sensational EXTRA CASH BONUS pays up to 6% extra.
$38.50 PROFIT in one DAY! *Mrs. J., Texas*
1st ORDER: $50.20. *Mrs. W., Wash.*
26 ORDERS in one DAY! *Mrs. C.B.D. Ind.*
SEND NO MONEY!
ACT TODAY! Send for your 21-Card Assortments ON APPROVAL and FREE Imprint Samples. No experience needed. Earn money for your club, church or yourself this easy way. Mail coupon NOW!
FRIENDSHIP STUDIOS, Inc.
131 Adams St., Elmira, N. Y.

MAIL TODAY!
FRIENDSHIP STUDIOS, INC.
131 Adams St., Elmira, N. Y.
YES, I want to earn extra money. Rush Assortments on approval and FREE Imprint Samples.
Name
Address
City Zone State

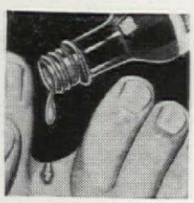
Oh! my Athlete's Foot!

Relieve that misery with **WET-DRY** action of

Absorbine Jr.

• When Athlete's Foot torture strikes —use famous Absorbine Jr. *quick!* Its "Wet-Dry" action kills all the Athlete's Foot fungi it can reach. Helps heal open cracks and promote regrowth of smooth unbroken skin! In clinical tests, 3 out of 4 cases responded favorably.

Examine the skin between your toes. When cracks appear, swab skin with cotton soaked in Absorbine Jr. Its "wetting" action removes flaky dead skin and dissolves stale perspiration products on which Athlete's Foot micro-organisms are known to thrive.



Then pour on some Absorbine Jr. Its "drying" and fungicidal action inhibits growth of all the infecting fungi it can reach. *Guard against reinfection.* Get Absorbine Jr. wherever drugs are sold . . . $1.25 a long-lasting bottle . . . Introductory Size, 15¢.

Ah, my Absorbine Jr.

W. F. Young, Inc.
Springfield, Mass.

BOLENS TRIM-MASTER. Its narrow sickle-bar type trimmer is operated by cams on the single, rubber-treaded wheel. Length of handle can be adjusted to height of user

Bolens Products

UNION GRASS TRIMMER. New design with longer ash handle, shorter steel shank. Two types, one with grasping, serrated edges; other with smooth edges

Union Fork & Hoe Co.

BURNS FEATHERWEIGHT. Serrated cutting edges, nice balance, especially shaped handles and light weight (9½ oz.) make this grass shear easy to use and effective

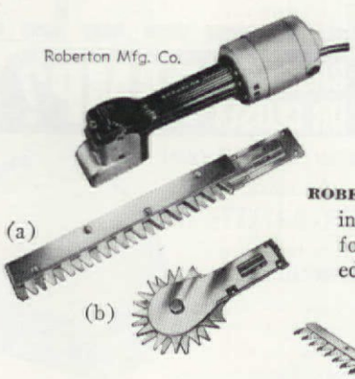
Burns Mfg. Co.

Put a fine edge on your garden

STANLEY GRASSHEAR. Suction developed by revolving blade and bowl-shaped motor housing pulls grass into machine. Adjustable auxiliary grip; finger-tip control

Stanley Electric Tools

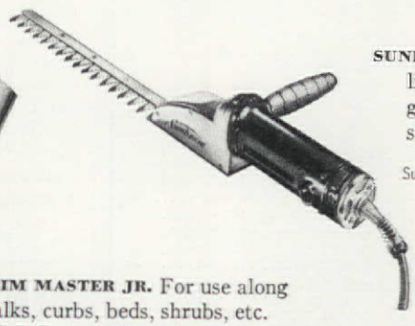
Roberton Mfg. Co.



(a)

(b)

ROBERTON COMBINATION. Uses two interchangeable, oscillating blades for trimming (a) hedges, (b) turf edges and grass. Weighs but 4 lbs.

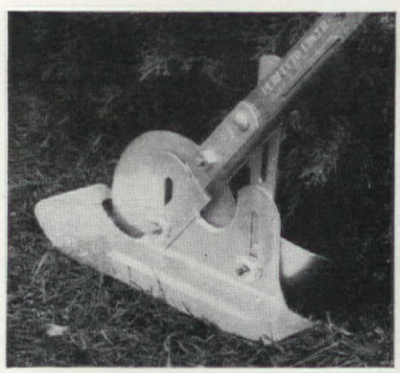


SUNBEAM HEDGE TRIMMER. Plastics and light metals, planned balance, auxiliary grip, motor inside handle, simple switch, all these contribute to its appeal

Sunbeam Corp.

E. F. Britten & Co.

TRIM MASTER JR. For use along walks, curbs, beds, shrubs, etc. AC-DC motor is rubber-mounted to reduce vibration. Guards deflect cuttings away from user



GRASSHAVER. For effortless edge manicuring. Single- or double-edge razor blades are held tightly in sheath; easily replaced. Feather-light

Lowe Engineering Co.

PERFECTO EDGER. Easily adjustable flat shoe, revolving cutter wheel, and sharp plow enable this sturdy tool to keep neat edges along beds and walks, around trees

F. C. Smith Dev. Co.

See what you can do with wasted basement space

UNUSED basement space can easily be turned into an inviting extra room for family and friends to enjoy. There's not much to it beyond putting your imagination to work to develop your favorite decorative theme. Plan to include a colorful floor of Armstrong's Asphalt Tile, and you're well on the way to a livable basement room.

Until Armstrong's Asphalt Tile came along, it wasn't practical to have an attractively furnished basement. The floor was a problem. Concrete is dusty and hard to keep clean Most flooring materials are ruined by the alkaline moisture in concrete that's in direct contact with the ground.

Armstrong's Asphalt Tile solved these problems. It's specially made to withstand the harmful effects of alkali and moisture and goes down right over the concrete basement floor without any special preparation.

A floor of Armstrong's Asphalt Tile stands hard usage in other ways, too. Scuffing feet and spilled things won't mar its colorful beauty. Even cigarette burns leave no permanent trace. Dust and dirt can be swept away in a jiffy, and occasional washing and waxing is all the care required to retain the first-day beauty of this floor.

In addition to its practical features, Armstrong's Asphalt Tile is unusually handsome. It is available in a wide range of colors —all harmonized to blend with one another. The way this floor is laid tile by tile means it can be arranged in an endless variety of designs. It's also an economical flooring. Ask your local Armstrong merchant to give you an estimate on an installation for your own basement. You'll be amazed how low the figure will be.

MOST OF THE SPACE in this basement had no real use. Now it's a comfortable "hunting lodge" to be enjoyed by the whole family. It's easy and practical to plan a room like this with a floor of Armstrong's Asphalt Tile. In this floor, a field of Tokay Marble is set off with inexpensive die-cut insets. Floor plan and details of furnishings sent free on request.

Send for free booklet! "How to Plan Smart Basement Rooms." Contains 24 pages of full-color illustrations and decorating ideas for home basements. Write Armstrong Cork Co., 5008 Plum Street, Lancaster, Pa.

ARMSTRONG'S ASPHALT TILE

The low-cost floor (A) with the luxury look

MADE BY THE MAKERS OF ARMSTRONG'S LINOLEUM AND ARMSTRONG'S QUAKER RUGS

AMAZING NEW "VEST-POCKET" ORCHARD

Healthful Fruit for Your Family All Year 'Round

GIVES YOU ALL YOU WANT FOR EATING • FREEZING • CANNING • STORING

STARK GOLD CHERRY (Trade Mark). Sweet. Hardy. Survives toughest winters.
BURBANK'S BLACK GIANT CHERRY (Trade Mark). "Sugary Sweet, delicious."

STARK GOLDEN DELICIOUS APPLE (Trade Mark). "Finest flavored apple in the world!" said Burbank. Tree bears enormous crops.

✓ CUTS FOOD BILLS
✓ INCREASES PROPERTY VALUE
✓ BEAUTIFIES YOUR HOME

Colorphoto Catalog FREE
Filled with gorgeous color photographs of our 302 varieties of Fabulous Fruits; Shade Trees, Flowering Shrubs, Vines, Roses.

STARKING DELICIOUS APPLE (Trade Mark). Startling improvement over Stark Delicious, which was World's No. 1 red apple.

New **HAL-BERTA GIANT** PEACH. World's largest yellow peach. Some weigh 1 lb. each.

BURBANK'S Famous Red-Flesh **ELEPHANT HEART** FREESTONE PLUM (Trade Mark). Huge size—some 7 inches around.

EVEN 2-YEAR STARK HARDY DWARF TREES BEAR FRUIT (ABOVE)

12 of these sensational, new dwarfs (10 feet apart) need only 20 x 30 feet ground. Families with very small plots now can have the same, full-size Sta Champion Fruit from these amazing dwarfs. They bear faster; need no pickin ladder; are wonderful anywhere. Ideal for landscape plantings.

Just Like Having Big Baskets of Harvest-Fresh Fruit Delivered to Your Door Practically Free!

SUPPOSE a famous orchard started delivering beautiful baskets of delicious, big juicy HARVEST-FRESH apples, peaches, plums, pears, cherries, apricots, grapes, etc. right to your door every week—practically free! So MANY baskets that you would have enough to SERVE YOUR FAMILY PLENTY OF HEALTHFUL FRUIT ALL YEAR ROUND—right out of your own pantry, cellar, freezer, or home-canning shelves.

That's what it's like when you have one of these amazing new Stark "VEST-POCKET" ORCHARDS. Yet it can be planted in a little back-yard plot hardly bigger than a double garage!

Grocery Bills Dwindle—Bank Account Grows

As the proud owner of a "VEST-POCKET" ORCHARD, you can always have a big, cool, crisp APPLE that could win a prize at a County Fair! You can serve generous helpings of luscious FRESH PEACH SHORTCAKE or FRESH CHERRY PIE at practically no cost. You can be "famous" for your tempting FRESH APRICOT JAM or FRESH PLUM JELLY. Your family will enjoy keener appetites and more wholesome vitamin-filled meals. And your grocery bills get smaller—while your bank account gets bigger.

The retail value of the first crop from your Vest-Pocket Orchard will often pay back MORE than the cost of the trees. And if you ever sell your place, fruit trees will add to the cash value. John Trevethan of Pennsylvania writes, *"I sold my house and lot and got $600 more for it because of the 6 good Stark Fruit Trees that were then loaded with fruit."*

These are the SAME TREES that commercial growers plant to reap the biggest profits. Andrew Miller of Oregon, for example, grossed $17,350 in just 6 years from only 165 Starking Delicious trees.

Why Stark Trees Yield Such Amazing Results

How can Stark Bro's offer fruits that are such vast improvements over the ordinary fruit trees that grew in Grandfather's yard? What is the *secret* of these fabulous patented varieties that bear years *sooner;* live years *longer;* yield *more—bigger—better-tasting* fruit? The full story is told in our FREE 1950 Colo Catalog (see coupon below).

Luther Burbank

America's "Wizard of Horticulture" asked that Stark Bro's carry on his great work, and introduce his new Fruit Creations.

Mail Coupon for FREE Colorphoto Catalog

Then you can appreciate how beautiful fruits are—how *much* a Stark "Vest-Po Orchard can *do* for your home and f This large book is over 1 foot long—is with gorgeous natural color photograp our 302 famous varieties of fruits, g berries, shade trees, shrubs, vines,

You may also have FREE copies Home Orchard Planning Guide, sh you how you can grow *bushels of fru fruit on even a tiny plot of land,* and (2 new HOME LANDSCAPE PLANT BOOK AND PLANS. All of this p material is in great demand. To avoi sible risk of disappointment, mai coupon *TODAY!*

Also FREE **Home Landscape Book and Master Plans**

Shows How to Add More BEAUTY and CASH VALUE to Your Home—Just a FEW dollars' worth of trees and shrubs . . . can add as much as $1000 to the CASH VALUE of your home. Correct landscaping can make your place a home your neighbors will admire and envy. See for yourself—send for *FREE* HOME LANDSCAPE BOOK AND PLANS. Just check box in coupon.

MAIL THIS COUPON FOR
FREE 1950 COLORPHOTO CATALOG

STARK BRO'S NURSERIES & ORCHARDS CO. AH-8-50
Box 28, Louisiana, MISSOURI

☐ Please send me, FREE, your big, beautiful new STARK 1950 COLORPHOTO CATALOG filled with gorgeous natural color photographs of your 302 varieties of fruit, berries, shade trees, shrubs, roses —including the wonderful, new STARK HARDY DWARF Fruit Trees.
☐ Check here to get FREE Home Orchard Planning Guide (Covering 10 or More Trees).
☐ Check here to get Complete Information about Growing Fruit for Profit.
☐ Check here for FREE HOME LANDSCAPE PLANNING BOOKLET and Landscaping Plans, showing how outdoor beauty can be added to your home.

Name .....
Street or R.F.D. .....
P.O. ..... State .....

☐ **CHECK HERE IF YOU WOULD LIKE TO GET A WEEKLY CASH COMMISSION CHECK** for introducing Stark Trees. Pleasant, easy outdoor work for men or women; spare time or full time. No experience needed to start.

STARK BRO'S NURSERIES ORCHARDS
Box 28, Town of Louisiana, MISSOURI
Largest in world . . . Oldest in Amer Nurseries Coast to Coast

"I earned $546.23 in just 4 weeks in spare time!"—Karl H. Frahm

Karl H. Frahm

When Karl H. Frahm's work (as a machinist in Wisconsin) slowed up, he decided to make extra money in his spare time, introducing Stark Fruit Trees, Shade Trees, Shrubs, and Roses. He made $20 profit on his first day's calls. Now we send him weekly cash commission checks for sums of $127.21, $132.52, $155.75, $130.65, etc.

Wouldn't YOU like to add to your weekly income the same way? Pleasant, easy, healthful outdoor work—evenings, Saturdays, any time. No experience necessary to start—Charley Drake of Georgia earned $81.56 his very first week.

IF YOU WANT TO MAKE SPARE-TIME MONEY, CHECK BOX AT BOTTOM

Introducing Stark's exclusive U. S. Patented varieties (not available anywhere else) is like being on a "second payroll." You get your prompt Stark cash commission check this week for last week's business. Folks welcome you—they've usually seen full-page Stark advertisements in national magazines and the gorgeous Stark Colorphoto Catalog. They've heard of famous Stark Bro's, World's Largest Nursery, founded 134 years ago. You don't invest a penny—work on our capital. We give you Display Outfit FREE—with suggestions on whom to see, what to say.

New FREE BOOK shows how even beginners can get nice pay checks one week after first orders. JUST CHECK BOX at bottom of coupon.