The AMERICAN HOME

25¢

OCT 31 1949
WOMAN'S
UNIVERSITY OF NORTH CAROLINA

Armchair Christmas Shopping in the American Home Market Place

If your kitchen is all doors and windows...

SEE that little snapshot at the right? That's the way the kitchen looked the day George bought the house. I was so thrilled with a home of our own I completely overlooked the problem that kitchen was going to be.

Then we moved in and I woke up with a start. The kitchen was all doors and windows. No free wall space anywhere for cabinets or work space—except two places next to the doors.

"Cabinets there would stick out too far," George said. "You couldn't open the doors."

"George, we've got to do something. I . . . "

Right then he thought up an excuse to get out of the house. Over his shoulder he called back, "Fresh paint and a new Armstrong Floor will fix up your kitchen, Betty. Too late to do much about those doors and windows now."

I was so angry with him for running out on me that I made up my mind to prove there *was* something I could do. Thin cabinets on the back wall would still let the doors open—and another thin cabinet could be built right on the cellar door itself. If I could make a door work for me instead of against me, why not a window? Glass shelves would do it and still let the light come through. Then I planned a U-shaped work center that didn't need wall space, but still gave me cabinets and working surface.

After I knew *what* to do and *how* to do it, there wasn't much George could say.

"Wait until you see my new Armstrong's Linoleum," I went on. "Mr. Tine from the store planned it so that there'll be an area of black Marbelle® around the work center with . . . "

"Who's buying a new floor?" George grumbled.

"We are, dear. Remember? You said a new Armstrong Floor was just what I needed . . . and you were so very right . . . as always."

Write for the new "Decorator's Answer Book"— a brand-new book that's filled with fresh home decorating ideas by the noted decorator, Hazel Dell Brown. Whether you have a new home or old, you'll be inspired by its 32 pages of full-color illustrations. Slip 10¢ into an envelope right now (outside U. S. A., 40¢) and mail to Armstrong Cork Company, Floor Division, 4911 Pine St., Lancaster, Pa.

If you're short of cabinet space, take a look around thi kitchen—you may find the answer to some of your problem in the space-finding ideas shown here. There's a new floor ide here, too, in the combining of two different types of Armstrong' Linoleum. Here you see Armstrong's Straight Line Inlai Linoleum Style No. 1651 combined with Armstrong's Marbell Linoleum Style 021. But remember, you can have any styl or color combination that you might want. And if you're un decided, your Armstrong merchant will gladly help you make choice. Write for free room plan and list of furnishings

ARMSTRONG'S LINOLEUM FLOORS

for every room (A) *in the house*

MADE BY THE MAKERS OF ARMSTRONG'S QUAKER® RUGS, ARMSTRONG'S ASPHALT TILE, AND ARMSTRONG'S LINOWALL®

LEARNING, PLAYING, GROWING —THROUGH MUSIC

When the fire engines clang in your living room your child is *working* . . . for *play* is a child's *work!* Through play, your child learns to understand the world. You can fill your child's play hours with pleasure and learning, guide his activity—and add rich understanding to his natural love for music by giving him records created especially for him. That is why so many thoughtful parents have turned to the program of the Young People's Record Club. So that you too can help your child grow musically, we invite you to accept, absolutely free with his membership, one of the delightful records described below.

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THE Young People's Record Club makes this unusual free offer to acquaint you with the *only* recorded program designed to help your child develop a real and lasting love for music, in a planned and intelligent way. We invite you to see for yourself how entertaining and delightful these selections are, how *meaningful* — and how irresistably they invite your child to respond in friendly companionship with the music and story.

A DELIGHTFUL NEW RECORD EVERY MONTH

Every month Club members in two groups, 2-6 and 7-11, receive a new, exclusive, unbreakable record created especially for their own age level...approved by a distinguished Board of Editors and pre-tested in classrooms and nursery schools. Each record contains another important musical experience for your child —an adventure into history . . . a meeting with a famous composer . . . an introduction to an orchestral instrument . . . an invitation to creative play . . . a peek into the sights and sounds of the outside world. Above all, every record must entertain your child, must not be "over his head" or difficult to respond to in any way.

"The Best in Children's Records"
—New York Times

Young People's Records are recorded with concert hall fidelity by outstanding artists, on 10-inch unbreakable plastic records, permitting even the youngest members to handle them without supervision. Colorful record jackets contain complete lyrics and descriptive notes useful to parents and children alike.

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Upon receipt of the coupon we will promptly send your child the gift record for his age group, plus the current month's selection. Unless you are completely delighted you may cancel your membership within 10 days by returning the current month's selection. The gift record is your child's to keep, absolutely free. If you do not cancel, your child will receive a delightful new Young People's Record every month. Give your child the gift that grows richer, and more rewarding throughout the years—music, on Young People's Records. Mail the coupon today!

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FREE for Children 2 to 6

What fun the little fireman has, putting out the little fire with his tiny hose and ladder, and helped by his little dog!

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FREE for Children 7 to 11

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☐ **The Little Fireman** ☐ **Working on the Railroad**

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City and State.....

Age..... Date of Birth.....

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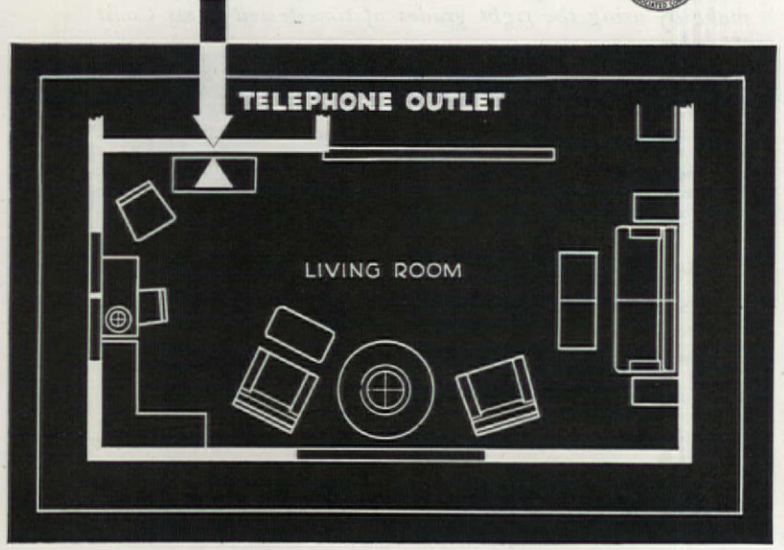

Contributors

. . . **AVA WOODWORTH JONES** has come honestly by her love of flowers, an affection which she inherited from her English forebears who planted on the rocky New England shores and on the Kansas prairies, and which she herself expresses in "Clematis for Collectors," page 40. After her college days at Kansas State College, she traveled extensively, visiting many famous and unusual gardens. Now, although she agrees with Bacon in his lines, "a garden is the purest of human pleasures," she is also an ardent collector of old Sheffield, glass, furniture, and first editions.

. . . **MAX ALTH** served with the Air Force in England and on the Continent, and is a one-time radio mechanic, electrician, used-car dealer, welder, and auto mechanic. Although the above photo was snapped in Maastrich, Holland, he is now a student of economics at Columbia University. He has also turned his hand to free-lance writing and photography. For us, he combines his mechanical and authoring talents to discuss the comparative building expenses of various types of stone walls and fences in "How Much Will It Cost," found on page 50.

. . . **JOSEPH H. SCHULTE,** whose attractive home appears in this issue, knows well the value of combining charm with efficiency. And his impressive list of titles—Director of Kaiser Homes, Director of Fritz B. Burns Research Division for Housing, and Assistant to the Executive Committee of the National Association of Home Builders—should attest to his ability. His own home, reminiscent of the early ranch houses he loves so well, is any homemaker's dream-come-true in its up-to-the-minute use of modern labor-saving devices and equipment.

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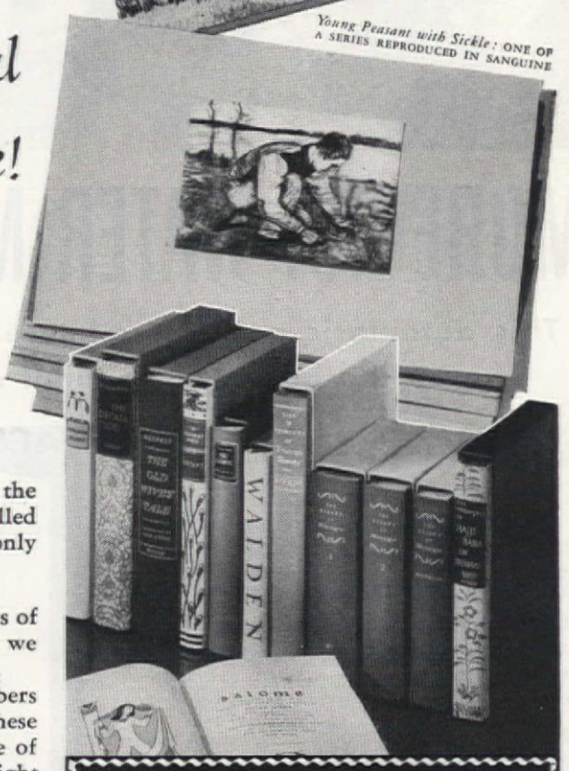

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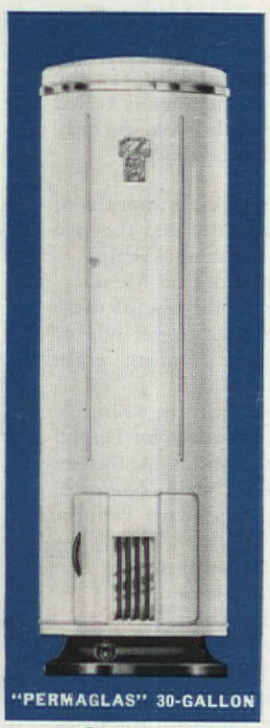

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Contributors

. . . **ISABEL D. MONTGOMERY** has from childhood been exposed to a family enthusiasm for architecture, an interest that stuck even through a frisky college epoch at U.C.L.A. and a turbulent wartime schedule as a secretary with the Royal Air Force Transport Command. Marriage, a housing shortage, and the birth of a son, Michael, gave her a chance to prove her own home-molding abilities, described on page 52. Late news reports arrival of another baby boy, Craig Hall Montgomery.

. . . **E. NEVIN CARMAN** is a staff member of a small daily newspaper in Stroudsburg, Pa., who, between court, police, and borough council assignments, squeezed in a trip to the amazing rock gardens of a former Harvard football coach. The result—"Now Dick Harlow's Goals Are Gentians" on page 117. Mr. Carman is 31, a veteran, married, and father of a bright-eyed girl born last June. Before the war, he worked hitches with INS and WCAU news bureaus, and in 1945–46 edited the U. S. 1st Div. newspaper, published in the Nuremberg war trial area.

. . . **DORCHEN** (Dorothy Trumm, Jr.) is a staff member of our Arts and Crafts department. Her role is one of a typical girl "Friday," testing new products, designing new painting patterns, writing directions, refinishing furniture, mixing and matching paint, helping the photographer. She studied at the Art Students League in New York, attended evening art classes in Chappaqua, N. Y., and has arranged window displays in Hollywood and Westwood Village, Calif. Off-the-job, her chief hobby interest is cooking, and those who have tasted tell us she's good at it, too.

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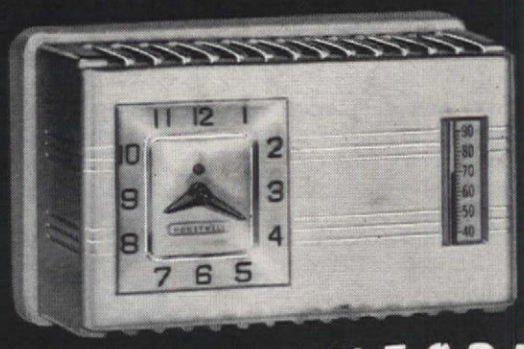

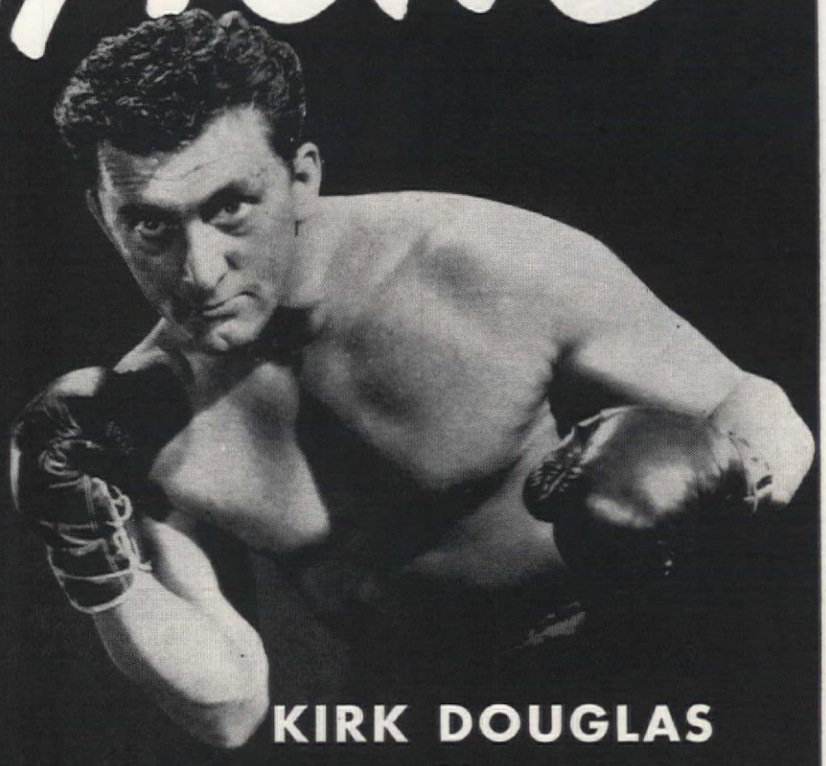

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MODERNIZE YOUR HEATING PLANT, TOO

If your heating system is not automatic, or if it has seen long service, it will pay you to have a heating contractor or dealer look it over and bring it up to date. It will give you far greater comfort and convenience—and may save you money, too!

Order Chronotherm today from your heating, service or appliance dealer. Or call any of the 73 Minneapolis-Honeywell branch offices for dealer information.

*Trade mark

FREE Booklet, *"Ali Baba and the 20 Thieves"*—tells 20 ways you may be robbed of fuel and what you can do about it.

MINNEAPOLIS **Honeywell**

CONTROL SYSTEMS

MAIL COUPON TODAY!

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY
2710 Fourth Avenue South • Minneapolis 8, Minn.

Please send my free copy of "Ali Baba and the 20 Thieves"

Name_____

Address_____

City_____ State_____

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY • MINNEAPOLIS 8, MINNESOTA • IN CANADA • LEASIDE, TORONTO 17, ONTARIO

Grand Gift!

this gorgeous BIG BOX of 7 famous, delicious Wisconsin

CHEESES

$5.00

For Big No. 1 Size; Weight, 4 lbs. 2 oz.

No. 2, Medium size, 3 lbs. 10 oz. $3.95

Prepaid in U.S. (*West of Denver $5 box add 25c; $3.95 box, add 15c.*)

Sure-fire hit of the gift-parade! And no shopping or mailing bother! Choicest prime and aged cheeses from America's Dairyland. Zestful, taste-delighting—every delicious bite! Cheddar, Holland, Swiss types—novelty varieties—full of wonderful flavor. Friends will long remember your good judgment and thoughtfulness. In Big, Colorful Gift Box; weight 4 lbs. 2 oz. Send complete gift list with check or money order NOW—don't delay! Indicate delivery on coupon. Schuster's will acknowledge order and supply gift cards, or will enclose your own cards, or send boxes direct to you.

Send at Once ☐ Send for Christmas ☐

Gift list for.....boxes, No. 1 ☐; No. 2 ☐ attached ☐

Send to.....

Street.....

City..... Zone.... State.....

Sender.....

Schuster's

Dept. A Milwaukee 1, Wis.

3 Great Department Stores in Wisconsin's Largest City

★ Redecorate with these Fiddleback CHAIRS! ★

Our Manor-House Chair traces to the fine Queen Anne "Fiddleback" design—is a real Colonial treasure for your desk or dining, at Bayfort prices. Genuine Mahogany. H. 34¾"; W. 18"; Seat Depth 15½". In our Blue, Green, Wine or Beige Colonial Tapestry or black petit point: Side Chair—$20.95; Arm Chair—$25.50. In Muslin: Side Chair (22" x 22" needlepoint) —$19.95. Arm chair (23" x 25" fabric)—$24.50. Express (20 lbs.) collect. Send check or M. O. with order. Warranted Satisfaction—for one or a set. Also, send post card for Bayfort Chair brochure, showing reproductions as low as $10.95. Hurry!

Bayfort Society

BOX 1808 CHARLOTTE, N. C.

IDEAL XMAS GIFTS

Genuine

HAND HOOKED RUGS

With Matching Seat Covers

For charm and durability. Farm women hand hook these colorful rugs in authentic reproduction of quaint *Colonial Pattern*. Pink and white roses and soft green leaves nestle snuggly against jet black background. *Easy to keep clean. Won't curl.* Lovely for bedrooms, living room, or in pairs before fireplace. Rugs 18"x30", only $4.95 or 2 for $9.50 ppd. Seat covers $2.00 ppd. No C.O.D.'s.

ARTISAN GALLERIES

Fort Dodge Iowa

Space Saver

$1.95 *postpaid*

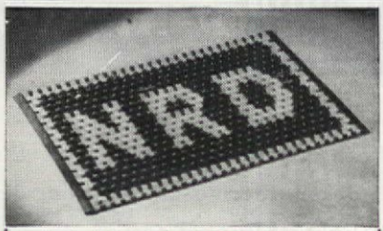
Yes—six blouses all on one hanger—in the space that only one hanger takes. Nickel-plated with six separate shoulder arms. Saves closet space. Freshly ironed blouses stay wrinkle-free. Remove one blouse without disturbing the others. No. H3342.

Write for Big Catalog . . . Free

Miles Kimball

KIMBALL BUILDING

155 BOND ST., OSHKOSH, WIS.



WELCOME MAT

Your front entrance will do you proud, and guests will receive a warmer welcome if they scrape mud from their shoes on this good-looking black rubber mat. It comes with three initials worked into the pattern in white.

16" x 24"	$6.00
20" x 30"	$9.00
24" x 36"	$13.00

Postpaid. No C.O.D.'s please.

EUNICE NOVELTIES Dept. AH-119

Our 10th Year

541 Madison Ave., New York 22, N. Y.

JOLLY OLD SANTA FOR YOUR LAWN

The welcome addition to your outdoor Christmas decorating. Smiling Santa, beautifully handpainted on weatherproof wood in oil colors with red garments, tan gloves and blue pack. Makes an unusual gift.

Four feet high. With supporting stake. Will last for years. Order early. Price $15.00. Deluxe outdoor flood lighting unit $4.95 extra. Shipped express or parcel post collect. Send check or money order direct to:

Leonard Brynolf Johnson

OUTDOOR CHRISTMAS DISPLAYS

Dept. 100, Smethport, Pa.

the AMERICAN HOME

Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

CHRISTMAS CENTERPIECE. Resting on a blanket of clean, white snow a replica of a New England church has captured the magic of Christmastide for your holiday table. Inside there's a music box that plays "Silent Night" to add enchantment to the happy serenity. 13" x 15" x 17" high, $11.50. Add 50¢ W. of Miss. No c.o.d.'s. Helfred Novelties, 11 Bergen St., Westwood, N. J.

A SNAIL'S PACE is mighty fast, we say, and what's more you rock as you move! So it is on the Mobo Snail, a tremendously enjoyable mobile toy for a child on Christmas morning. 26" x 12" x 14" high, he's completely made of steel with rubber wheels, and for a child's "main" gift, we think the price a bargain: $16.95 exp. coll. F. A. O. Schwarz, 745 Fifth Ave., New York 22, N. Y.

A SHAPE LIKE SANTA CLAUS to eat for dessert at Christmas dinner, and all through the holidays. The satin-finish aluminum St. Nick makes an excellent mold for your best devil's food cake, and you can use it for ice cream and jello, too. 11" high, $3.95, sent with a free recipe booklet filled with Scandinavian dishes. Maid of Scandinavia, Box 3035, Linden Hills, Mich.

TRIVETS . . . for your home . . . for Christmas Gifts

Heirlooms of tomorrow-authentic Pennsylvania Dutch trivets used as hot dish holders, flower pot bases, wall decoration, etc. Ideal for your own home, unique Xmas gift to friends. We gift-wrap, enclose card, ship promptly postpaid. Designs: (A) *Grape;* (B) *Colonial Eagle;* (C) *Sunburst* in black iron: $1 each; 3–$2.75; 6–$5.25. *In solid brass:* $2.75 each; 3–$7.50; 6–$14. About 8 inches long, ¾-inch legs.

Noveltyme Studios HELLAM 8, PA.

BIG "TREASURE CHEST" OF AROMATIC EVERGREENS

- 30-inch "Door Charm" with red ribbon and huge cone.
- Selected English Holly sprays with natural red berries.
- Miniature "snow white" Christmas tree; painted cones.
- Choice assortment of pine, fir and cedar boughs.
- 2 wreaths expertly made of fragrant cedar.
- 12 feet of lacy cedar garland.

Complete "Treasure Chest" prepaid in U. S. . . . $9.85

OTHER GIFT-PACKED KIRK'S EVERGREENS

"Home Decorator" box of loose evergreens, carefully chosen for beauty. Box 6x16x26 . . . . . $6.85

English Holly with bright green leaves and brilliant red berries. Box 3½-x12x24 . . . . . $2.95

Large "Door Charm" (described above) $3.50

Send names and money order or check (no C. O. D.'s) to

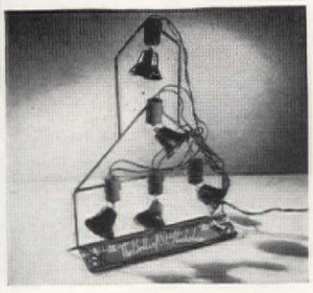
KIRK'S EVERGREENS, Dept. 5, Tacoma, Washington

America's largest shipper of Christmas Trees and Florists' Greens

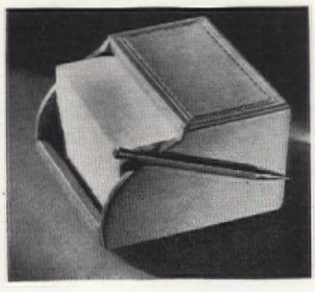
market place

Photographs by F. M. Demarest

BARGAIN IN WEDGWOOD. Yes, we said *Wedgwood,* and you'll be as surprised as we were at its little price. A place setting consists of a dinner, salad, and butter plate, and a cup and saucer—and costs just $6.34. The pretty pattern is called Pembroke, and lives as easily with modern as with traditional. Add 50¢ post. Black, Starr & Gorham, Fifth Ave. at 48th St., New York.



MIRACLE OF THE BELLS. String these colorful metal bells on your Christmas tree, along the stairs, around the hall mirror, and your guests will be goggle-eyed when they hear them ring out glad tidings. Simply plug wire into outlet, and let the "miracle" do the rest. 5 bells for $4.98 postpaid from Damar Distributing Co., 333 Halsey Street, Newark 2, New Jersey.



SIDE-KICK MEMO PAD. The golden metal pencil that *cannot* stray from a memo pad is held securely to its side by *magnetism.* The pad comes with a generous supply of paper for a busy lady or a college girl, in brown, red, maroon, green, ivory, or copenhagen genuine leather. $5.95 including tax and postage. Order early from The Gift Shop, C. D. Peacock, Chicago 3, Illinois.

"WUNNERBAR"

That's Pennsylvania Dutch for "wonderful." And wonderful is the word for these decorative Pennsylvania Dutch designs. Easy to apply to furniture, doors, cigarette boxes, book-covers, etc.

No. 10 DECALS. Large sheet of 35 decals. Authentic, quaint, colorful. Postpaid $1.00

No. 100 ABCD PATTERNS. Matching designs each in four sizes for painting and needlework. Postpaid $1.00

Complete set of decals and patterns. Postpaid $2.00

Specify by number when ordering

R. W. CUMMINGS, INC., Lancaster 1, Pa.

WHOOOEEEEE!!

SURPRISE THAT MALE WITH A NEW SHORT STORY!

(A) Flaming Red Matches to keep that man warm.
(B) The original Hollywood Wolf leers from a lamp post at Hollywood & Vine. Patterned in red, yellow and black.
(C) Big Red Padlocks for safety and security.

All above Personality Prints on finest White Sanforized broadcloth. Elastic waist, boxer type. Guaranteed sizes 28 thru 42.

$2.50 a pair—or—all three only $6.95 postpaid

An exclusive from PeeWee House 11046 Barman Culver City 63, Calif.

Christmas Fun for Everyone!

BIG GAME FOR FUN HUNTERS!

Safe and Accurate

Johnson INDOOR TARGET GUN

Shootin's fun with the Johnson gun—for adults or youngsters! Approved for children. Safe enough for living room . . . has target rifle accuracy. Burnished steel barrel, adjustable sights, and strong propelling unit. Automatic feed shoots 65 re-usable pellets. With metal target gallery, bullseyes, paper targets, pellets, backstop and extra power unit.

WAS $15.00, NOW $6.95

IMPORTED PUZZLE CAR

Dare devil driving! Just wind the motor and watch it speed for the edge of the table—then at the last split second, it spins around safely and goes into another daring table-edge dash! Colorful, all-metal. About 5½ in. long. $1.25

COLORFUL TILE FLOWER POT STANDS

Inspired gift & prize idea! Set of 2 protects table or windowsill from water and dirt. Pompeian green wrought iron base with colorful glazed tile center, 5" in diameter. Two in gift box for ..... pair $1.39

"TWIRLY" BALANCING CLOWN

Greatest balancing act of the ages! All metal "Twirly" balances on 17 points, including the tip of his Pinocchio nose, and spins around on top of the shaft like mad. It's all done with the balance balls he holds in his hands. A fascinating child's gift Dad won't be able to put down. $1.00

Home and Garden Gifts ORDER BY MAIL · POSTPAID

BRECK'S RELIABLE SINCE 1818

513 Breck Bldg., BOSTON 10, Mass.

BRECK'S 132nd XMAS

Fur Corsage

More luxurious than an orchid . . . and more lasting. A cluster of white ermine tails topped with a pert velvet bow. A gay spot on any outfit . . . ready for gay places. Also available in summer ermine tails (tawny brown) and dyed dark brown ermine tails both held by two velvet leaves.

only $3.95

Tax and Postage Included

Write for Catalogue A

HAROLD J. RUBIN

Custom Furrier

52 East 56th St., New York 22, N. Y.

Copper POST LAMP, SIGN and CEDAR POST. (ALL THREE) $12.95

Spencer

13¼ IN. LAMP $5.95
8 FOOT POST $3.00
CAST SIGN $5.50
PAINTED LETTERS 20¢ EA.

WRITE for CATALOG

710 CHESTNUT PHILA. 6, PA.

WILLIAM Spencer

a child's very own!

electric console phonograph radio combination 39.95 No C.O.D.'s please

Licensed by Radio Corp. of America famous "Ray-Dyne" 1949 Model

Beautiful solid wood cabinet, handy record shelf. Powerful 5 tube radio gets all stations with brilliant tone. No aerial needed—just plug it in. Phonograph plays any size records. Washable ivory enamel or maple finish. 24" high, 15" wide, 11" deep.

electric console phonograph *with volume controls* 21.95 No C.O.D.'s please

Fine acoustic console phonograph. Simple enough for a child to operate. Same cabinet and finishes as above, but without radio.

(BOTH MODELS UNDERWRITERS' APPROVED)

REDI-RACK CORPORATION, Dept. AH-11

P.O. Box 444, Radio City Station, New York 19, N.Y.

VALLEY FORGE FARMS

TENDER SEALED

SMOKED TURKEY

WHOLE TURKEYS 6 to 18 pounds $1.50 per lb. | HALF TURKEYS 3 to 8 pounds $1.60 per lb.

State approximate weight wanted

TURKEY BREASTS.....$2.30 — TURKEY LEGS.....$1.00 lb.

An Old American Delicacy

Give them to your friends, enjoy them on your own festive holiday board. Taste treat supreme, delight of gourmets—our own broad-breasted turkeys, slow-smoked over hickory embers to golden brown luscious perfection!

Ready to serve, their pearly-pink meat makes succulent sandwiches, canapes, buffet cold slices, salads. No waste—carcass makes delicious soup. Recipes included. One Texas customer has ordered over 500. Send us your gift list—we do the rest!

VALLEY FORGE FARMS

—Phone orders: call Center Point 2611

LANSDALE 10, PENNA.

You'll Love This!

Blouse-Skirt-and-Slack Tender

As new as anything can be—keeps your blouse inside your skirt. It won't let the skirt turn or "walk around"—and for sport wear (blouses and slacks) it's worth its weight in gold.

Construction is such that it does all these things perfectly. You can reach—dance—hang by your hands—bowl—play golf, etc., and your blouse stays put.

PLUS FEATURES

Washable—as comfortable to wear as any undergarment. Off and on in a jiffy—so you can wear with all your outfits. Invisible when being worn. Does not create heat—improves posture—slenderizes waistline. Don't worry about size—you cut it to fit you.

Satisfaction Guaranteed

Your money back if not fully satisfied.

Only **$1.50** postpaid—no C.O.D.'s

Makes an appreciated, practical, different Christmas gift.

SHRELL PRODUCTS

608 So. Dearborn St., Dept. X-1, Chicago 5, Ill.

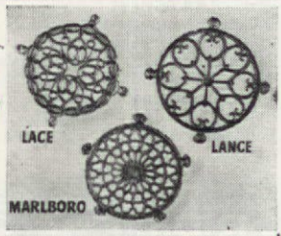
"EXECUTIVE'S" GIANT ASH TRAY

Palm Springs sets the Fashion in Ceramics! At Last! The "big-enough" ash tray (larger than a dinner-plate—10¼" x 10¼" x 1½"). Unusual Holiday gift. Just the handy ash tray the "executive" has always wanted. Rich, lustrous glaze withstands cigarette heat. ***Four desert colors:*** Ocotillo Red, Primrose Yellow, Sage Lime, Joshua Tree Green. Unique flower dish, candy, fruit, giant candle holder. Send us gift list, and personal cards. We'll ship anywhere in U.S.A. $4.00 Each, postpaid. ***Delivery Guaranteed.***

PALM SPRINGS CERAMICS

Dept. 1 BANNING California

TRIVET LEGACY IN SOLID BRASS



These talented trivets protect your precious woodwork from potted plants, hot plates and tea pots . . . lead a double life as delightful wall decorations. Authentic reproductions . . . their symbolic tracery makes them valuable collector's items. Gems of Colonial design . . . to cherish . . . to give. About 5" in diam. Order by name.

$2.75 each

3 for $7.50 postpaid

Write for Catalogue

Jenifer House

New Marlboro Stage

GREAT BARRINGTON, MASS.

SPACE-SAVING HANGER

or DRYER $1.89 ppd.

Holds 6 skirts, trousers, etc. Folds to space of one, saving precious space. Has 12 plastic clips in colors. Chrome plated. Handy on trips and as a dryer. Always a Welcome Gift.

Hangs anywhere.

KEM-ROSE MFG. CO.

1235-37 So. Adams St.

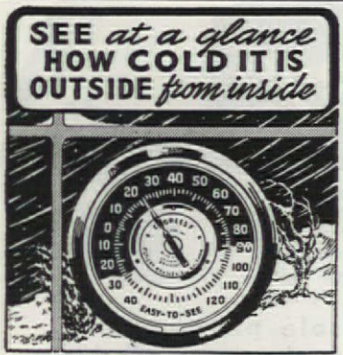
Glendale 5, Calif.

3 PIECE SET **3.95** POSTPAID IN U.S.A.

Gay ceramics for table or sill; 2 old-time sad irons are 5½" high, rolling pin 13½" long. Gold trim, fruit or flower decal fired on. No. C.O.D's.

FRANCIE 428-B Market No. Canton, Ohio

SEE *at a glance* HOW COLD IT IS OUTSIDE *from inside*



EASY-TO-SEE Thermometer

3½" glass dial attaches anywhere on outside windowpanes—always visible. You look right through it. Big numbers, easy to read even 10 ft. away. Precision made, improved 1950 model—weatherproof and guaranteed. Boxed. Order several for gifts **$1.50**

Home and Garden Gifts Order by Mail—Postpaid

BRECK'S RELIABLE SINCE 1818

513 Breck Bldg. Boston 10, Mass.

Coffee Lovers!

PROTECT YOUR GLASS COFFEE BREWER WITH

PROTECT-A-TOP

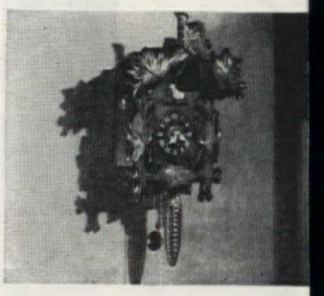
Here's a real boon. New attractive holder for upper bowl fits any standard vacuum type glass coffee brewer. Eliminates unnecessary handling of bowl, solves storage problem. Drip catcher incorporated in base. Made of sturdy lightweight plastic, can be washed in scalding water. Comes in 2 combinations of red and white, non-fading colors, high lustre finish. Will not stain. **$1.25 postpaid.** (No C.O.D.'s) **Write today to**

GOODRICH SALES Box 4537 Cleveland 24, Ohio

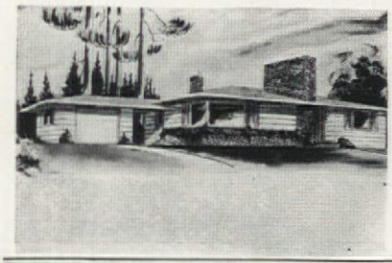
COOKING WITH GLASS. An aluminum stand to hold a pyrex casserole is wired for electricity, so you may prepare your baked tuna or curried shrimp and rice, and heat it at the table while your guests sip their soup. A foolproof way to painless entertaining during the holidays, the entire affair costs $9.50 ppd. From Malcolm's, 524A North Charles St., Baltimore, Maryland.

A PRETTY GIRL between the ages of two and twelve will prance proudly in a cotton dress made of Bates finest Sanforized broadcloth. Decorated all over with a first name, it comes in combinations of kelly green with maize; or white with fire-engine red, cinnamon brown, or royal blue. Sizes 2, 3, 4, 5, 6, $6.95; 7, 8, 9, 10, and 12, $8.95. Ppd. No c.o.d.'s. Pee Wee House, Culver City, Calif.

AMERICAN CUCKOO CLOCK. A domestic cuckoo clock that falls within range of the average pocketbook is real news for Christmas buying. The musical cuckoo sounds every 15 minutes, is always visible and bobs up and down chiming the time. Natural wood finish, 8" x 10", with a movement guaranteed for *life.* $17.94 including tax and postage. Sally Graye, 80 E. 11th St., N. Y.



VELLY FINE JOB, Confucius say about this Chinese Water Boy. Have him around on ironing day, or for the daily ritual of watering the plants, and your blues fly out the window. And if you know of a bridal shower coming up, order this and it will stop the show. Handpainted ceramic by Cleminson of California, 8" high, he's $1.95 plus 25¢ post. Ellison's, Box 284, Orange, N. J.



$1 BUYS NEW PLANS FOR BETTER LIVIN

Two new plan books—one of frame hom one of concrete block homes . . . offering ultimate in functional comfort at a price y can afford. Books include starter and gar homes, three bedroom homes, duplex ho in ranch styles, modern designs, Cape Co and many others. Complete blueprints av able for any home in either book. Books $1 each. Specify books you desire: Blo Masonry . . . Frame Construction. HON BUILDING PLAN SERVICE, 2454 N. E. Sandy, Portland 12, Oregon.

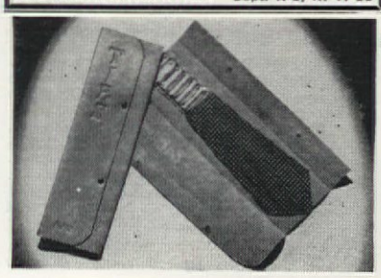
PETAL POUCH $1.00 postpaid

A flat little 3" pouch, resembles a folded flower. To open, squeeze its sides slightly and there's your bus fare or newspaper change without fumbling. Genuine leather in lizard or alligator finish. Red, green, brown or black. Perfect for Xmas gifts. Send for Xmas catalog. Just $1.00 ppd. No C.O.D.'s, please. Mail Orders Only.

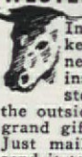
ELIZABETH McCAFFREY 200 W. 16th St., Dept. A-1, N. Y. 11

REDWOOD BURLS

from California that grow beautiful, feathery green foliage in water. Polished, waterproof redwood bowl in cluded with each burl. 6" bowl wit burl, $2.50 postpaid. 8" bowl with bur $5.00 postpaid. Prompt shipment. N C.O.D.'s. SANTA CRUZ BURLERY 154 Alta Avenue, Santa Cruz, California



WESTERN STEERHIDE TIE CAS



In suitcase or dresser drawer keeps his neckware wrinkle-free a neatly arranged on 6 plastic hange inside the natural color, full gra steerhide case. His own initials the outside if he wishes. Naturally, it's grand gift idea for the man who travel Just mail $9.50 direct to Phyllis—she' send it to you tax free and postpaid—a he'll love it. No C.O.D.s please.

CRAFTS BY PHYLLIS, BOX 467, PORTLAND 7, OR

$2 WILL GET YOU ONE genuine leather belt, with a gleaming silver-plated buckle marked with a single initial. And that, ladies, is what we call a first class bargain for your man on Christmas morning. And if there's more than one man in your life, your pocketbook can stand the strain. Just $2.00 postpaid. State waist size. Page & Biddle, Inc., 21 Station Road, Haverford, Pa.

BY THE CHIMNEY WITH CARE, hang these Christmas stockings filled with fun for a full year. The 25" stocking comes filled with plastic toys for a boy such as: jet plane, passenger trailer, Mexican donkey, P-40, etc. And for a girl: 2" doll, playground see-saw, baby boy doll, stroller, etc. Order for Christmas Eve! $2 each. Ppd. Unique Gift Shop, Dept. A., 1414 Washburn St., Scranton, Pa.

DINNER IS SERVED calls a modern "come and get it" gong, and it will also serve to summon the children in from a pre-supper round of ice-skating. 10½" high, it's made of gleaming solid brass and comes with a rubber-tipped hammer that fits on an attached rung. For an entertaining couple, or a fun gift for a bride, $5 ppd. Uttal's, 20 Fourth Ave., Mount Vernon, N. Y.

LOOK MA, ONE HAND! The only rolling pin that can be operated with one hand, rolls dough more easily, and faster and thinner than the old-fashioned kind. It glides lightly in all directions, and it leaves you a free hand to turn the pages of your cook book. The plastic handle comes in various "kitchen" colors. $1.69 ppd. Pig 'N Whistle, 412 W. Michigan, East Lansing, Michigan.

PLUMMER'S CHRISTMAS TREE

One of the most loved of all patterns is PLUMMER'S CHRISTMAS TREE. It attunes young and old to the warm, friendly spirit of Noel. A PLUMMER exclusive—beautifully done . . . naturally green trees decorated in glowing colors and laden with gifts. Wide green band on rim. Bread and Butter Plates, doz. $13.50; Luncheon Plates, doz. $22.00; Dinner Plates, doz. $27.00; Tea Cups and Saucers, doz. $32.00. The above and other items not pictured, carried in Open Stock. Christmas Tree Hiballs or Milk Glasses, doz. $15.00.

Distinctive new PLUMMER pattern in Crystal—3 bright Christmas Candles sparkle in a wreath of glossy green holly leaves and red berries. On the reverse a spray of mistletoe. Gold edge. Hiballs, 14 ozs., doz. $13.50; Stem Cocktails, 5 ozs., doz. $18.00. Many other items.

Mail Orders Filled

PLUMMER, Ltd.

Dept. A, 734 Fifth Ave., New York, N. Y.

1/3 actual size

The gift that says

SEE BETTER

for years to come

Give a Longview and you give years of added seeing comfort. This wider magnifying glass enlarges type 2½ times, lets you read a full column width of newspaper print at a glance. Made of finest optical glass. Folds into handsome plastic handle. A pleasure to give—or own! Money refunded after 10-days if not satisfactory. Gift-boxed, immediate delivery—$6.50 postpaid.

EDROY PRODUCTS CO., Dept. F
480 Lexington Ave., New York 17, N. Y.

Amaze Your Friends! Make Valuable Gifts! Enjoy New Hobby! Earn Extra Money!

NOW! Add New Designs to Your China & Glassware Right at Home!

NO ART ABILITY NEEDED

HERE'S ALL YOU DO!

OUR new 3-STROKE METHOD and an amazing, new liquid glaze enable you to add permanent new color designs to china, glassware, metal objects—*right in your home!*

Just follow 3-STROKE SYSTEM or make a tracing of the design on the object selected; brush on bright, sparkling DELLA ROBBIA LIQUID GLAZE, using colors you wish; then place in kitchen oven. Out come lovely, washable *personal* designs—not affected by alcohol or cigarette burns.

Your friends will marvel at the handsome gifts you can make *for pennies!* And what a chance to enjoy a spare-time hobby that will also earn you *extra money!*

Paint on design. Brush on glaze—use as many colors as you wish.

"Bake" for an hour — right in your own kitchen oven!

TRY KIT 7 DAYS—No Need to Buy It

Decorate dime-store glasses with colorful designs

The DELLA ROBBIA GLAZE KIT has everything you need—complete instructions; 14 jars of beautiful decorators colors and glazing materials—*AND* the new 3-STROKE METHOD.

Send No Money. Mail coupon to get complete kit for 7 days trial. When it arrives, deposit with postman only $3.95, plus postage. Use kit generously, if not delighted, return in 7 days, and your $3.95 will be refunded. Otherwise, keep kit and we will consider deposit as full payment. *Dept. 2411, Sculpture House, 304 West 42 St., New York 18, N. Y.*

Add designs to china; ashtrays

Free Book

Shows how to use amazing, new 3-stroke Method or adapt designs. Create hundreds of your own colorful decorations at home.

Attractive designs on bowls, vases, etc., triple their value

Sculpture House, Dept. 2411,
304 West 42nd St., New York 18, N. Y.

Send me for 7 days' trial a DELLA ROBBIA GLAZE KIT. On arrival, I will deposit $3.95 with postman, plus postage charges. If not delighted, I may return Kit for $3.95 refund; otherwise keep my deposit as payment in full.

FREE—New 3-STROKE METHOD Book sent with order.

Print Name .....

Address .....

City ..... State .....

To SAVE C.O.D. SHIPPING CHARGES enclose Check or M.O. for $3.95 with coupon and WE prepay shipment. Same money-back guarantee.

Make your center piece a conversation piece

THIS CRYSTAL BALL reveals a long life and a healthy one for the flowers it holds, and a charm-filled house for the woman who owns it. Fill with water . . . then put in roses, an orchid, gardenias, etc., and they will stay fresh for months. A year's supply of special flower preservative included.

8 inch diameter $4.75 — **6 inch diameter $2.50**

Artificial roses: pink, white, yellow or red . . . $2 each. Rose buds . . . $1.25 each.

Satisfaction guaranteed . . . postage included
no C.O.D.'s please

WRITE FOR NEW GIFT CATALOG

BAUER-LEE & CO. Box 3436 In the Merchandise Mart Chicago 54, Illinois

MOST POPULAR GIFT WE'VE EVER SOLD!

HAND POLISHED GENUINE FIGURED SOLID WALNUT OR MAHOGANY PEPPER MILLS

The epicure's delight. A simple twist and out comes freshly ground perfectly flavored pepper for seasoning your favorite dishes. Adjustable precision-made grinders of Sheffield Steel, imported from England, grind your pepper to any desired fineness. Everyone who sees this will want it. We've sold thousands. To keep—or give. Gift boxed. Order today by mail.

$3.95 POSTPAID MONEY BACK GUARANTEE

CONVIVIAL 2736-A LINCOLN AVENUE ALTADENA, CALIFORNIA

WEATHERVANES

FREE CATALOG SHOWING MANY DESIGNS IN VANES AND S.I.G.N.S. HORSE ILLUSTRATED 19" x 20" ALL COPPER. ONLY $8.95 POSTPAID. ROOF PLATE FURNISHED. PROMPT SHIPMENT. MONEY BACK IF NOT PLEASED.

CAPE COD WEATHERVANES

DEPT. O NEW BEDFORD, MASS.

Jolly Santa Pottery Bank

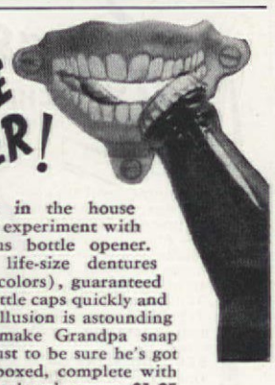
$1 each

Childhood's Christmas dream in a gay pottery bank 5½ inches high (perfect table decoration or mantel figurine) $1 post paid.

No C.O.D.'s please.

CHARM COTTAGE
"On the Mississippi"
Davenport, Iowa

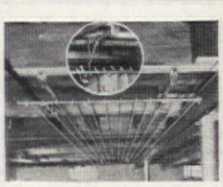
BOTTLE BITER!



Every guest in the house will want to experiment with this hilarious bottle opener. All metal, life-size dentures (in natural colors), guaranteed to bite off bottle caps quickly and easily. The illusion is astounding enough to make Grandpa snap his teeth—just to be sure he's got them! Gift boxed, complete with three "gum colored screws. **$1.95** (Postpaid. No C.O.D.'s). **Send for free catalog of Smart Bar Accessories.**

the GAME ROOM

1538 Connecticut Ave., Washington 6, D. C.



IN BAD WEATHER, when laundry has to hang indoors, use the "Jay-Kay" basement clos-line hanger. Saves space, drying time, hanging time and appearances. Adjustable height and length, folds out of way when not in use, and gives a maximum hanging room in a minimum of space. All steel construction. A patented product. $7.95 postpaid from

CHARDAM GEAR CO., 18370 Fitzpatrick, Detroit 28, Mich.

BRAND NEW DRAPERY BOOK

With 20 Samples NEWEST MATERIALS

ONLY 10¢

A double bargain! You get Itasca's sparkling new Homemaker's Inspiration Book plus 20 samples of beautiful Itasca fabrics. Book has 32 big pages packed with home decoration information, including sections on "Dreamed About Windows for Wideawake People," "Young Ideas for Young Moderns," etc. Tells how to make luncheon sets, place mats and many other items. Has more than 100 illustrations — gives ideas galore for making lovely draperies, slipcovers, bedspreads, shag rugs . . valuable tips on tie-backs, valances, pleating and other sewing information. Send only 10c to cover handling and mailing cost—it's a modest investment for a BIG inspiration! Book and samples will enable you to . .

Get Both for Only 10c

Save ½ or More on Beautiful Fabrics

You save $ $ $ on Itasca fabrics because you buy direct from the mill at factory prices. You'll be amazed at the beauty, quality and low cost of these lovely materials, including Ratines, Homespuns, Basketweaves and Woven Stripes. Take advantage of this unusual offer — get your book and 20 samples for just 10c — send today!

ITASCA WEAVERS GUILD • DEPT. B-24 ITASCA TEXAS

New DAMP-CHAMP IRONING BAG

DAMPENS CLOTHES WITHOUT SPRINKLING

No sprinkling, no bother, no mess. Assures faster, easier, more perfect ironing. Keeps clothes damp for days. Large 18 by 36 inch size. Made of strong vinyl plastic with watertight welded seams. No raw edges or stitches to rip. Lasts for years. Perfect for prizes, gifts, etc. Order now!

10-DAY HOME TRIAL

Send check or money order and your DAMP-CHAMP will be sent promptly. Try it for ten days! If it isn't the handiest device you ever used, return it and we will refund every cent you paid. Simple instructions on label. Choice of rich, nonfading Blue or Green color. No C.O.D.'s, please. *Postpaid.* Only... $1.95

Made, Sold and Guaranteed by

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618-22 W. Adams St.

CLINTON, ILLINOIS

THOSE FAMOUS-FOR-FLAVOR *Sunnyland* pecans

EXTRA fancies! Graded for size, fullness and just down-right prettiness. Attractively gift packaged, these more delicious, meatier nuts will delight you and your friends. Schleys, finest of all nuts, so thin you can crack in your hands. Stuarts, a taste treat, shell a bit thicker. Order for self; send gift list—your card enclosed.

Stuarts, 5 lb. box, unshelled $2.90
Schleys, 5 lb. box, unshelled $4.25
Stuarts, 2 lbs. shelled halves $2.90
Schleys, 2 lbs. shelled halves $3.90

Postage Prepaid—Satisfaction or Money Back

SUNNYLAND PECAN GROVES

R.F.D. 4, Albany, Georgia

NEW! and over 101 uses for the—

Closed— it's a cushion

Z-I-P out comes a robe

Amazing PAK-A-ROBE

A colorful all-wool Sports Clan Plaid robe, snug in a zippered, carry-easy case. A two-in-one beauty, for indoors—outdoors—the year around—goes everywhere. The handsome case features the bold wool plaid on one side, the other side is tan leather like weatherproof plastic. Cushion measures 13" x 15". ZIP out comes robe 48" x 60". Choice of Hunter's Red or Saddle Brown Plaid. For stadium, car, dormitory, camp, porch, den, skating, camping, etc.

It's the luxury gift for the family that has everything. Order early, sent postpaid anywhere in the U.S. Only..... $10.95

No COD's. Add sales tax in Calif.

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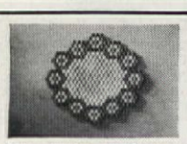
Crestline, Calif.



COLORFUL BAMBOO HOT-PADS

Distinctive and durable, these hot-pads are hand made of air cooled bamboo cylinders giving maximum protection against hot dishes. Colors are fast. Natural bamboo center, green border, fuchsia accent. 7 inch diameter. Very attractive as flower vase pad. An excellent gift—85¢ each, three for $2.00. Postpaid.

No C.O.D.'s.

Bamboo House, Lakewood 7, Ohio

YOU, TOO, CAN MAKE POTTERY

NEW BOOK SHOWS YOU HOW

Now you can make professional-looking vases, bowls, figurines, candlesticks, tiles, right from the start, at home! No art ability, no lessons required. It's easy with Ceramite, the amazing new oven-fire clay and glazes you bake in your kitchen oven. Information-packed book with over 100 photos and diagrams shows you how. Send for book today! Special 25c (reg. $1). Order big 20-project Ceramite Kit now $4.95 postpaid. No COD's.

BOOK 25¢

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THE PRIZE AWARD!

A NOVEL TROPHY for Gifts! Parties! Gags! Favors!

Souvenirs! Any Occasion!

Wrap with your special Christmas gifts! Takes the place of cards. Goes with the packages under the tree! A plastic championship award "cup" that delights everyone! Surprise your family and friends. Fun at parties! Comes in silver with engraved inscriptions: ☐ "Most Beautiful Woman", ☐ "Wonderful Guy", ☐ "Most Wonderful Mother", ☐ "Sweetest Girl", ☐ "Most Adorable Baby", ☐ "Finest Dad". 5¼" high. In special mailing carton . . ONLY $1.00 POSTPAID

SEVENTY-THREE GIFTS

P. O. BOX 1380X

111 N. La Cienega Blvd., Beverly Hills, Calif.

KIT FOR MAKING DOLL OF FOREIGN LAN

Contains 5 molds for making nese, Latin, Scandinavian, Du Hawaiian figurines, plus pow water colors, brush, instructio Fun for adults, youngsters n ing these delightful models that make beautiful home decorations. Complete only .... postage $2. Send Check or Money Order N $1 Deposit on C.O.D. Order

Send 15¢ for illustrated color c log of molding kits and supp

THE HOBBY MART, Inc

604B Penn Ave., Pittsburgh,

Serves

Slice at a Time

BREAD BUTLER

PROVED BY ACTUAL TESTS

• PAYS FOR ITSELF IN BREAD SAVING •

WHITE WITH RED TRIM—SO BEAUTIFUL YOU'LL WANT IT ON YOUR TABLE

Let the Bread Butler solve your stale bread problem! Keeps bread fresh, delicious 2 weeks or longer. Serves only one slice at a time, rest of loaf remains in moisture-conditioned container. Made of lustrous plastic, easy to clean. Must please or your money back. $2.95 PPD.

WONDERFUL XMAS GIFT!

Order From This Ad

WARD PHILLIPS CO. Box 3451-AH Merchandise Mart Chicago 54, Ill.

"No Trespassing" says CHAPERONE

KEEPS your dog off furniture, rugs, anything you want to protect. Harmless. Easy way to train any dog.

Just shake on a little Powder Chaperone—you don't smell it; dogs do and stay away. Will not injure even finest fabrics. Use on slippers, drapes, etc., to avoid puppy damage.

SEND NO MONEY—

Order C.O.D. $1 plus postage (or enclose a dollar bill at our risk, and we'll pay postage).

For outdoors, protect shrubs, gardens, etc. Spray with Liquid Chaperone, also $1.

SUDBURY LABORATORY

Box 44, South Sudbury, Mass.

Dealers Write for Special Offer

BACK AGAIN! BAGo-BLO

EDUCATIONAL CONSTRUCTIV ENTERTAIN

$3.95 Postpaid Check or Money Order

Hardwood Toy Block

Fun for kiddies 2 to 12 . . . Bago-Blox teach c ordination, depth perception and confidence. C in geometric shapes for building castles, house etc., they are sanded, polished and waxed.

NO. 70M (1" BLOCKS— 70 TO BAG) $3.95
NO. 50M (1" BLOCKS—100 TO BAG) $5.45

Order by number. Money back guarantee

ARK TOY MAKERS, Box 189, Ipswich, Mas

A GIFT . . . FOR YEAR 'ROUND LIVING . .

NO. 9 OVAL GRAPE SETTEE 37" long, 30" high. Iron or aluminum, painted, $25.00

DISTINCTIVE METAL FURNITURE

provides gracious, comfortable WINTER living sun porch, den, recreation room . . . accen beauty and charm of SUMMER in garden, law patio.

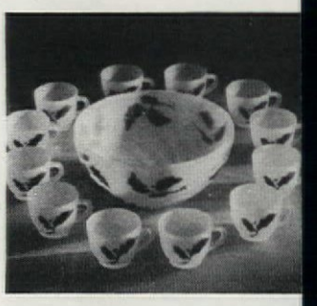
Write today for illustrated catalog featuring mar charming chairs, tables, settees . . . and colorfu low-cost garden ornaments.

Immediate orders filled for Christmas. F.O.B. Wi mington, Ohio. Cash with orders, please.

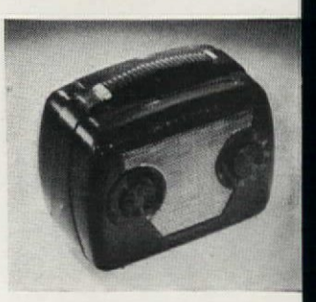
The GRAF Studios • Box 111-AH, Wilmington, Ohi

GOOD COVER UP. For a game of Canasta or a vociferous evening of bridge there's nothing like a plastic bridge cover to take care of the drippings from ice-filled glasses. This one comes in white plastic with red, green or blue trimming and a handsomely massive three-letter monogram. Wash with a damp cloth. $2.95 postpaid. Mermod Jaccard King, St. Louis, Missouri.

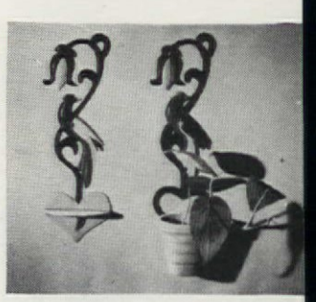
CHRISTMAS CHEER hits a high spot when, on Christmas Eve, your old friends come in for an evening of carols around your piano. At midnight, serve them your zingiest punch from this frosted glass punch set decorated with seasonal holly. The bowl has a two-quart capacity, and with 12 matching cups is $5.95 postpaid. Greenland Studios, 5700 Wilkins Ave., Pittsburgh, Penna.



CARRY A TUNE to the Army-Navy game, a golf tournament or a night at the trotting races, and while your husband jumps with anxiety, you can relax with a soothing ballad by Guy Lombardo! A small Motorola portable works on a three-way operation, AC, DC or batteries, and does a superb job. In maroon or green, $34 postpaid. Haynes-Griffin, 391 Madison Ave., N. Y. 22, N. Y.



LET'S GO DUTCH. Pennsylvania Dutch designs decorate hanging brackets to brighten up a dreary corner in a living room, breakfast nook, or sun porch. The one on the left has a tiny knick-knack shelf. 10" high, $1.25. The one on the right has a removable pot for ivy. 11" high, $1.50 postpaid. We found them at R. W. Cummings, Inc., Box 1447, Lancaster, Pennsylvania.



NAME CONSCIOUS. For the starred name on your Christmas list, a compact made from jeweler's bronze with a facsimile signature. Get her full name on a piece of paper; send it to this shop, and it will be reproduced on the compact in jeweler's bronze. Three weeks delivery, $9.50 with signature. Incl. tax and post. Selden Cooper, George Vanderbilt Hotel, Asheville, N. C.

RINGS ON YOUR TABLES from a bowl of football chrysanthemums or a Christmas poinsettia plant can be easily avoided with these verdigris green metal vase holders. Working like trivets, they keep the drippings from your polished tops, and will double as ash-trays or even coasters. 5" wide, with removable maize tiles. $1.39 a pair, postpaid. Breck's, 513 Breck Bldg., Boston, Mass.

WINSLOW HOMER PRINTS. If the bank account still isn't quite up to that vacation in Bermuda, you can go in spirit until the dollar signs give you the green light. Six watercolors done by the famous Winslow Homer include: "Sloop, Bermuda," "Tornado, Bahamas," "Flower Garden and Bungalow, Bermuda," etc. 15" x 18½", $5. Plus 39¢ post. Oestricher's, 1208 Sixth Ave., N. Y.

THE MUSIC GOES ROUND, and the monkey goes up and down on this colorful old-time hurdy-gurdy. A copy of the one Giuseppe grinds on city street corners, it comes in stopred plastic complete with a bright-eyed monkey who keeps happy time to "Carnival in Venice." 9" high, with a long neckcord, $2.25 postpaid. The Block Shop, 58 Wall Street, New Haven, Connecticut.

CHRISTMAS GIVING *Made Merry*

Remember your friends at Holiday time with COBBS FINEST FLORIDA FRUITS

GIFT NO. 11 • $10.96

GIVE a "bit of Sunshine" this Christmas. More than Two Million Packages safely delivered . . . (Celebrating Our FIFTEENTH Anniversary). Store fruit never tasted like this . . . Satisfaction guaranteed! Express Prepaid . . . Send Check or Money Order . . . No foreign shipments. Send for FREE, beautifully illustrated full-color 28 page Brochure showing other COBBS Fruit Gift Packages.

GIFT NO. 11 • $10.96
Approx. 45 lbs. A hand-woven, gaily colored Imported Wicker Reusable Hamper of Assorted Oranges and Grapefruit decorated with Kumquats, Persian Limes and Tangerines.

GIFT NO. 35 • $6.46
Same as Gift No. 11 EXCEPT HALF THE SIZE AND WEIGHT.

GIFT NO. 2 • $5.92
A wooden reusable Basket containing 27 lbs. of mixed Oranges and Grapefruit decorated with Kumquats, Persian Limes and Tangerines, a jar each of Tropical Fruit Conserve, Guava Jelly, and Pineapple-Cherry Marmalade—a typically tropical delight.

GIFT NO. 2 • $5.92

GIFT NO. 1 • $4.94
Same as Gift No. 2 except does not contain any Delicacies —All Fruit.

ORDER NOW!

Send me FREE, full-color brochure, picturing 28 pages of other wonderful fruit gifts. ☐ Enclosed is check or money order for $_____ for gift packages to be shipped to names on ATTACHED list.

Cobbs BOX 4-D1 - LITTLE RIVER (Miami), FLORIDA

MY NAME_____

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CITY_____ZONE_____STATE_____

Don't forget to attach a list of names to whom gifts are to be delivered!

The New Trend is to
Hand-Loomed
100% Virgin Wool
TIES
with tweedy texture

And these are the new ties you'll be proud to give and any man will be happy to receive . . . They're colorful as a Western Sunset . . . they're handsomely tailored from exclusive patterns . . . and they're handwoven by expert native craftsmen of New Mex. Order early for every man on your Christmas gift list. Sent postpaid anywhere in the U.S. and only..... **$1.50**

Value Packed Special 4 ties $5.

Argyle plaid—main colors, blue, brown, cardinal or green. Plain colors, medium blue, cinnamon, tan, cardinal, green or yellow. Rainbow stripe—main colors, navy blue, bark brown, teal green or maroon.

State patterns and colors desired.
No C.O.D.'s please.

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SADDLE-STITCHED SKUFFS

$2.65 Postpaid

You slide right into real comfort when you slip into Skuffs. Wander around the house in these easy-going solid leather slippers with stitched-on soles . . . so lightweight, so sturdy, so smart-looking. Skuffs take little space, weigh only ten ounces . . . pack flat when traveling. Tan, blue or wine. Men or women's sizes—4 to 13.

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FRY-GUARD

A wonderful way to protect stove and walls against frying splatter. Enjoy spotless kitchens, yet fry bacon, eggs, french fries, chicken, fish in the open. Excellent for camping and trailer. Fits neatly around any skillet. Folds flat for storing. Made of fine quality aluminum, it can be used also as cookie sheet.

No C.O.D.'s **$1.00 Postpaid**

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BISCUIT BASKETS

2 for $1.00 POSTPAID

These smooth palm-leaf baskets are handmade by native craftsmen of Southern Mexico. Ideal for serving breads and hot biscuits—fruits, cookies, candies, and cakes—or for a host of other uses. They're natural straw color, measure from six to eight inches across, and are deep enough for almost any purpose. Order several sets today—some for yourself and some for gifts.

Southwestern Gifts
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Fast, Fascinating Fun for ALL the family. 2 or 4 players operate magnetic mallets under playboard, manipulating two opposing teams to score as in real hockey game. 20½" x 12" sturdy playboard with metal supports & plastic figures. Full directions. *No C.O.D.'s*

REMOTROL CO. $3.75 ppd. 2 Extra Mallets 75c Dept. J, 34W. 37th St., N. Y. C.

SQUEEKUM BOOK

As advertised in our current booklet.

Children will love this sensational picture book jam-packed with all the animals they love. A "voice" in every page causes the animals to "talk-back" to them at the slightest pressure! $1.69 ea. postpaid. Satisfaction guaranteed. (Sorry, no C.O.D.'s) Send for free gift booklet, "Gifts of Utility and Charm."

The J. & M. Partrick Co. Ridgefield 1, Conn.

TSTOOL

erica's most pop- Child's Stool! t right for brush- teeth, washing ds, etc. Children this gift—it's ir constant com- ion. Made of mel- knotty pine in onial fashion. rdy and SAFE. n't tip.) We *hand-* t child's name top (to 10 letters). ly decorated ends.

Also furnished plain. Choice of natural pine, pink or blue. 15½ x 9½ x 8¼ ht. Only $3.95 postpaid. Add 30c west of Miss. Gift card enclosed.

oyal-Jay Prod. Co. Pumpkin Hill Rd., Warner, New Hampshire

PERSONALIZED WASTEBASKETS

Unusual
Attractive
Durable
Rustproof
Standard Size

Lovely, hand-painted wastebaskets decorated with "personalized" family name and variety of designs. For bath, bedroom, den, kitchen and hall. *A wonderful Xmas gift that's different!* Made of easy-to-clean Polystyrene plastic. Colors of blue, red, pink, green, yellow or white to blend with every decor. **$2.95** POSTPAID

Specify name & color desired

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ONLY $15.95 PREPAID

De Luxe Tea Wagon Plays Many Roles

The versatile "Arden" plays host charmingly in home and garden. Invaluable for teas, cocktails, buffet suppers. Perfect too, in the nursery and sickroom. Sturdily built of selected hardwood, ready to paint or stain. You'll assemble it in five minutes. Size 18" x 28" x 31". Also available finished in Chinese Red, Green, Canary Yellow or Black Lacquer; Maple, Mahogany or Natural, at $5.00 additional. An ideal gift.

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TEMPTING PRESERVES FROM

OREGON MOUNTAIN MEADOWS

...FOR CHRISTMAS GIVING

"CASCADE" GIFT BOX. Six asst. 5½-oz. jars Strawberry, Wild Plum, Blackberry, Greengage, Prune with Hazelnuts, English Gooseberry. *Express Prepaid* . . . **$2.95**

"MT. HOOD" GIFT BOX. Doz. asst. 5½-oz. jars Strawberry, Prune with Hazelnuts, Wild Plum, Old-fashioned Tomato, Blackberry, English Damson, Greengage, Nectarine Preserves, Boysenberry, Red Raspberry, English Gooseberry, Apricot with Kernels. *Shipped Prepaid* . . . **$5.85**

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Makes Eating Fun for CHILDREN

...*personalized pottery*

Complete 4 Piece Set Only **$5.00** Prepaid in United States

Colorful, durable dinner and butter plates, mug, bowl. Child's first name baked into all pieces. Special design for boy or girl. Enthusiastic letters from customers received daily. Ideal Christmas, birthday or occasional gift that pleases parents and child. Satisfaction guaranteed. Prompt delivery. This original-design, fine pottery sold only through mail order by us. Send child's name and sex, with check or money order to

JOHNSON POTTERY, INC.

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Score a Hole in One Christmas Morn with Hole-In-One Putting Trap! Takes perfect shots only, on rug or lawn, just like cup on green. Good practice—fun for parties. Steel construction. *Set of 3 (Red, Yellow, Green, to make 3-hole putting course) $5.00 ppd., or each, ppd. $2.00.*

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THE Norlitt "SPACE-SAVER"

FOLD-AWAY HI-CHAIR

The only **FOLDING CHAIR** on the market. Of ¾-in. aluminum tubing and beautiful finish hardwood. It weighs only 16 pounds. Tucks away in car trunk for travel or outings. Hangs on wall or stands out of sight in smallest closet. With wood tray, $16.95; plastic tray, $18.25. Express prepaid. Prompt shipment . . . money-back guarantee. If your local dealer cannot supply, order direct.

NORLITT MFG. CO.

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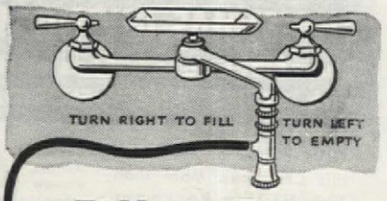

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your washer—fish tank—tub

automatically

With this siphon hose device attached to your faucet you can fill or drain heavy receptacles without lifting by merely turning the valve to right or left. Use it as a drain pump for cellars or small pools. Adaptable to threaded or smooth faucets . . . single or swing spouts. With 5' length of hose.

$3.95 *Postpaid* *For longer hose add 75¢ for each five feet*

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100% PURE VERMONT MAPLE SYRUP

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Exquisite ceramic pitchers with 15 ounces of our own supremely fine-flavored maple syrup. With Grade A syrup only $5.00 pair, with Grade B syrup, $3.95 pair, postpaid.

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8 oz. bottles of 3 grades—Fancy, A, and B. All three, $2.60

Also packed as follows: (Postpaid)

Bottles	Fancy	Grade A	Grade B
3	$3.25	$2.60	$2.10
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12	$12.00	$9.60	$7.35

All syrup pasteurized to prevent mold.

Send money order or check to

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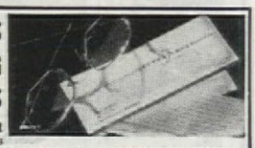
EYEGLASS CLEANING TISSUES



Specially-treated patented tissues clean perfectly, leave no lint. **PREVENT MISTING!** These handy vest-pocket booklets provide clear vision, make wonderful holiday gifts. Give them—and use them! 9 BOOKLETS (Year's supply) Send $1

CLEAN-OMIST Box 70 Oradell, N. J.

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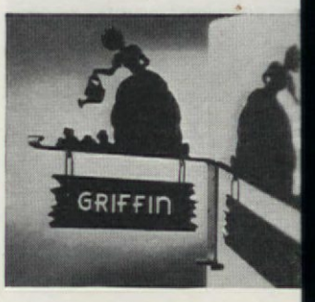
Original all-metal Tel-Sec keeps pad and pencil always handy (but out of sight!) in sliding pull-out drawer under phone. Smart! Matches phone. Set phone on Tel-Sec, press and presto! They become as one. The gift that is appreciated daily for years. 150,000 enthusiastic users. PRICE REDUCED, (5 x 7½" illustrated) formerly $2.65, oval or round, $2.95. 5½ x 9", $3.95 as advertised in Good Housekeeping, etc. NOW YOUR CHOICE ONLY $2.49 each, 5 for only $9.95—NO COD's. Extra refill pads —20 for $1.00—fits all models. Solve your gift problem—send list of names—we mail gifts for you. SPECIAL DISCOUNTS ON QUANTITY ORDERS—Order Today! Send 10¢ for catalog of other items.

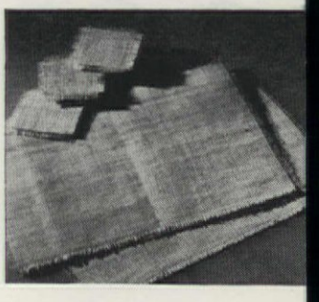
LANKO INDUSTRIES SALES DIVISION. DEPT. C-11 6774 Taft, Detroit 8, Michigan. Excl. Natl. Distr.

ROLLING CART. In time to serve up your Yuletide punch, to streamline your child's cocoa-after-skating party, or for Sunday night card-table suppers in front of the fire, a lightweight aluminum rolling wagon gives excellent service. 12" x 31" high, it has three convenient shelves, for food, plates, etc. $11.95 exp. coll. Bar Mart, Inc., 62 W. 45th St., New York 19, N. Y.

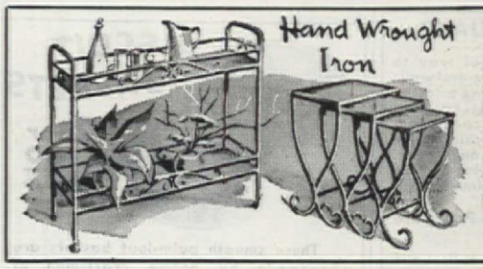
NAME YOUR ENTRANCE. A name bracket for your front door, the post of a garden gate, or the driveway elm tree, is made of rustproof black iron. The swinging panel is marked (on both sides) with your last name in bold white letters. With links, screws, and panel, $14 plus 25¢ a letter, 18½" x 17½", postpaid. Williamsburg Blacksmiths, Revere Lane, Williamsburg, Massachusetts.



WEAVE A SPELL on your Thanksgiving table with natural raffia place mats. They may sound "too informal" but they're a perfect background for your most gleaming silver and china. And with a bowl of brilliant pompons, or a heaping supply of fruit, you have the true spirit of the season. 12" x 18", 6 mats and coasters, $3 ppd. Elbee, 1 Pinckney St., Charleston, N. C.



NAME YOUR GIRL, then tell this shop about it, and they'll turn out an extra special Christmas gift for her. Hand tooled on a nickel silver bracelet is a first name which will clip round her wrist and secure her to your heart. Good looking and a wise bargain for your teen-ager to give her school chums. $1.25 including tax and postage. Norwood Products, R3, Poughkeepsie, N. Y.



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Service Wagon or Plant Stand on easy rolling casters. Size 30" x 10"x32" high. 2 glass shelves **$16.95**

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HANDY RIBBON KIT!

Colorful and attractive home kit! 90 ft. of 7/16" cut fuse edge rayon satin ribbon. Pretty package tie! Keeps your ribbons clean and orderly!

Cue-Tye comes in two assortments: #1 Holiday — Red, Royal, and Green. #2 Everyday — Pink, Lt. Blue, White, Nile, and Maize.

Order by number. Order extras for Party Gifts! Send $1.00 for each kit, we pay postage. C.O.D., you pay postage.

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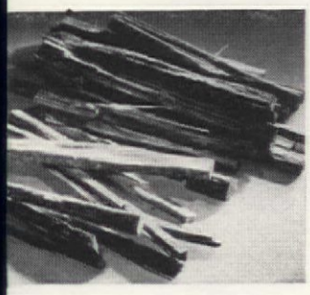
YOU ARE CORDIALLY INVITED to join the Nelmor Sterling Club. You may have your choice of 120 different silver patterns (among them Towle, Gorham, International, Reed & Barton, etc.), in the form of a place setting. You pay $2 a month for each place setting; $2 a month for every $25 worth of extra pieces. A worthy installment plan. Nelmor, 901 Bergen Ave., Jersey City, N. J.



BABY, IT'S COLD OUTSIDE, chatter the children as they slog in from school, their cheeks apple-red with health. You can count on hearing this shivering complaint many times this winter, so stock up on your kindling now and keep your hearth the warmest in town. 100 pounds of fat kindling assure a cheery blaze without effort. $4 F.O.B. from The Littletree Co., Winter Park, Florida.

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A GREEN AND YELLOW BASKET, woven in Santa Fe, gives yeoman service by your hearth, holding logs or kindling; in a boy's room for sweaters, skating socks; as a weekend carry-all, or in the nursery to hold toys. And the colors have all of Mexico's hot tamale dash. 14" high, with carrying handle. $2.00 ppd. Southwestern Gifts, 630 E. Alameda, Santa Fe, New Mexico.

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THE GOOSE THAT LAID THE GOLDEN EGG

Is serving triple duty now. The goose lays salt. The Egg will scatter pepper. Both, plus some toothpicks, will hold hors d'oeuvres. An unusual, wonderful gift. Send us your Christmas list.

The Goose, which is 5" high, is of clear white ceramic trimmed in 22 carat gold. The Egg is covered with 22 carat gold.

$3.50 the set, postpaid
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illustrated with full color pictures in

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Fascinating stories, each illustrated with seven pictures that "come to life" in amazing three-dimensions when seen in a View-Master Stereoscope.

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We'll put the name of each member of the family on a bright red felt Christmas stocking, to be hung by the chimney with care year after year. They are fringed at the top with green felt; the letters are white felt. Stockings measure 15" long from top to toe.

$1.50 each, postpaid
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Write for Catalogue A-119
THE SALT and PEPPER SHOP
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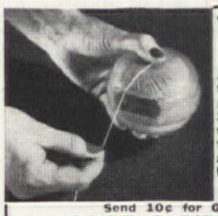

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A three-in-one boon for your kitchen is a plastic ball that holds 375 feet of twine, with an attached cutting razor that takes a Gillette type razor blade. 79c postpaid

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PAGE & BIDDLE, Inc.
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CLIP-ITS for tailored drapery pleats

Give your draperies the decorator's touch! Clip-Its can be applied in an instant—easily removed for cleaning.
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CLIP-IT, Inc. 522 N. Park Ave. Warren, Ohio

Don't let this happen to you . . . or yours

Fear is a merciless foe . . . the growing terror of the night in a lonely house . . . the dread of the shadows as you walk in darkness. Every day the papers tell of burglars, holdup men and—worst of all—brutal personal attackers. Beau Alarm protects you from these evils. Touch the button and a screaming, unstoppable police siren drives away all kinds of criminals. Experience of experts proves criminals dare not operate where an alarm is sounded. What peace of mind it brings! Better protection and safer than a loaded gun. Criminals may not *SEE* the gun. They surely would *HEAR* Beau Alarm—and make a quick getaway. Contained in beautiful plastic case. Small and light enough to be carried in the hand or pocket or kept on the bedside table. No batteries! Lasts a lifetime! Send for Beau Alarm—now—today, for tomorrow may be one day too late.

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BEAU *Alarm*
$12.50

DRIVES AWAY CRIMINALS . . . AND YOUR SECRET FEARS

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Enclosed is my check (money order) for $12.50. Please send me 1 Ivory ☐ Maroon ☐ Beau Alarm.

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AS LOW AS **$2.95 a box**

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Drawn by Disney, colored by Disney, animated by Disney
Non-inflammable safety-film strip runs 4 minutes.

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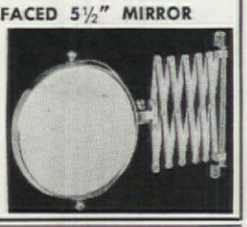
Extends 18" from wall; one side magnifies; adjustable for best light for shaving, make-up and hair-dressing.



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Say "Merry Christmas" with **Crafted Iron Gifts— as little as $4.95**

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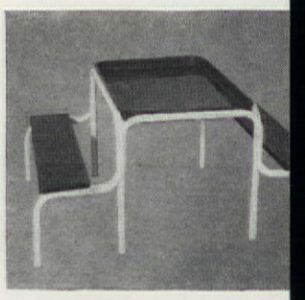
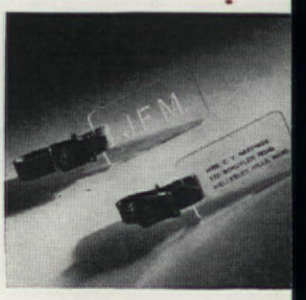
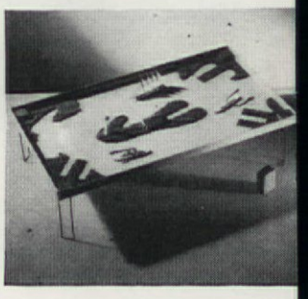


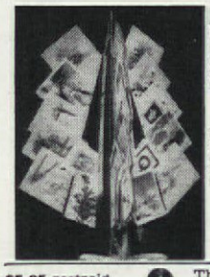
TAG YOUR LUGGAGE. These have been on the market for some time, and yet we still consider them one of the best Christmas gifts in town. Made of clear lucite, a full name and address is clearly marked in gold; or you may have a three-letter monogram. With strong leather strap, 2 tags with same name, $1.75; 3 tags $2.50. Postpaid. Salt & Pepper Shop, 445 E. 86th St., N. Y.



KNOCK ON ANY DOOR, but first let the door be identified with a shining brass knocker. A handsome Colonial knocker for your front door in solid brass, is marked with a family name in Old English letters. 6¾" high, $4.20. Bedroom knockers, with first name in block letters, 3¾" high, $1.95. Order now for Christmas gifts. Ppd. Art Colony Industries, 69 Fifth Avenue, N. Y.

NOW HEAR THIS. The exciting Navy cry heralds one of the best toys for young and old we've seen in a long time. The Magnetic Harbor, comes on a 20¼" x 11¼" playboard with five movable docking areas, lighthouse, boathouse, three ships and a magnet which moves about underneath playboard to set harbor in busy motion. The unit, $2.45 ppd. Remotrol Co., 34 W. 37th St., N. Y.





PERSONALIZED BOOK JACKET

To please the commuter on ocean liner, train or bus and the bookworm on your shopping list! Red, Green, Brown or Royal Blue with ribbon place marker and 1, 2 or 3 contrasting 2" felt letters. Fits books up to 6" x 9". **$1.75** prepaid.

CHRISTMAS-CARD TREE

Decorate it with your Christmas cards for gay holiday decor! A wondrous tree of heavy gauge decorator's board in shining Red and Silver that stands 24" high and holds 100 cards! Easy to assemble. Use it year after year! **$2.00** prepaid.

WRITE FOR GIFT CATALOG. FREE!

MEREDITH, INC.
Evanston 3, Illinois

$5.95 postpaid
Add 25c West of Miss.

There is only one way to capture true coffee flavor—grind immediately before using. America's Oldest Coffee Mill, adjustable to any grind, available in red, blue or natural wood lacquered.

Write asking about Coffee-Mill-Lamp and Sewing Bird.

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Crax-Ezy Ends Burned Fingers. Clips hot eggs o quick and neat! Beautiful plastic and stainless st Order in red, white, blue, yellow. Only $1.25 for 2 ppd. in new gift box.

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Holds up to 32 garments FULL LE

This amazing Hang-All Auto Wa Rack fits flush with the roof of yo *above* doors or windows. Does not ob rear view vision or use of doors o dows. Attaches in seconds to any m model car—instantly detachable if d

Handsome nickel-plated steel rac support one hundred pounds. Saves ing troubles—eliminates pressing pays for itself the first trip. An un practical Xmas gift. Send check, order, or postal note today. $3.95 paid. Money back guarantee in 10

DAMAR DISTRIBUTING CO., Dept. AH-11, 333 Halsey St., Newark 2, N

JAM-BOREE. Oregon Mountain Meadow Preserves in a Cascade Gift Box come from the land of the snow-capped mountains, and fresh pine-scented air for Christmas. Six 5½-oz. jars of: strawberry, wild plum, blackberry, greengage, prune with hazelnuts, and English gooseberry. If you know a sweet-tooth order now. $2.95 ppd. Jane Amherst, 1112 N.E. 47th Ave., Portland, Ore.

JINGLE HOOPS. The smoke curls up from a pile of burning leaves, and the tingling bells ring round this red hoop to tell you that autumn is here. With it your child can never roam out of hearing distance, and the bells will reassure you that all is well. 28" size, $2.25; 22" size $2. Also in yellow and blue. Postpaid from Bren Linda, 545 Fifth Avenue, New York 17, New York.

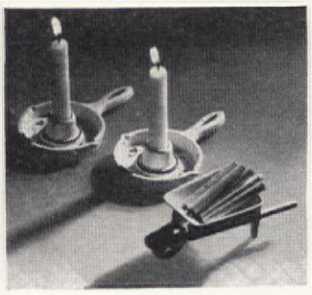
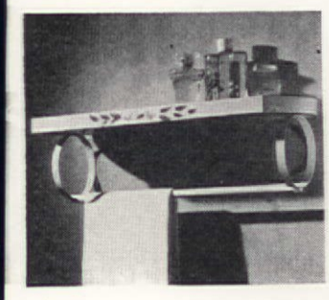


TABLE TALK for Thanksgiving dinner, or your daughter's Halloween party (if you order quickly) are these white wrought-iron miniatures. Handpainted with colorful green and yellow posies, the skillet candleholders are $2 a pair. The matching wheelbarrow is for mints, nuts or cigarettes, $1.25. Just waiting for a party, you'll find them at Noveltyme Studios, Hellam 8, Pa.



WALL FLOWER. For a downstairs powder room, or a midget-size bathroom, a hanging shelf comes in maize, Nile green, burgundy, white, ivory or black with a handpainted floral design. Measuring 6" deep and 18" long, the shelf has an attached towel bar. A natural for a winter bridal shower, just $2.50 postpaid. Pleasant Hills Industries, 700 Third Ave., Brooklyn 32, N. Y.

BATHROOM ASHTRAY!

Beautifully Chrome Plated

INSTANTLY DETACHABLE FOR CLEANING

Durably Made to last a Lifetime • Harmonizes with Other Bathroom Fixtures • Useful as a Spare in Other Rooms • Perfect for Bridge Tables, Lawn Furniture, etc.

AN IDEAL GIFT

TUDOR *Products* $2.00 Postpaid. Send check or M.O. Also C.O.D.

505 FIFTH AVE., Dept. AH1, NEW YORK 17, N. Y.

Wanted

BROKEN JEWELRY

All kinds. Highest cash prices for jewelry, rings, spectacles, gold teeth, diamonds, broken and usable watches, sterling, etc. Prompt remittances. Satisfaction guaranteed.

Write For Free Shipping Container

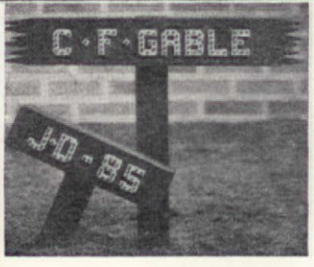
LOWE'S

Dept. AH, Holland Bldg., St. Louis, Mo.

WHEN WASHING ENDANGERS YOUR FRAGILE FABRICS—

these sturdy open-mesh cotton bags (closed with small rust-proof snappers) will protect them from machine and hand wear. Large bag 17" x 20", small 11" x 13". One of each for only $1.85 ppd. No C.O.D.'s, please.

Lyon's Washing Bags
2443 Hazelwood Ave.
Detroit 6, Michigan



ABBEY DAY & NIGHT MARKERS

made of

SOLID CARVED CALIFORNIA REDWOOD

Attractive—Durable—Weather Resistant

Shipped complete with 24" ground stake and screws—ready to install.

Complete marker with up to five 2" reflector letters or numerals $3.50
Complete marker with up to five 3" reflector letters or numerals $4.70
Extra 2" letters ..... 45¢ each
Extra 3" letters ..... 65¢ each

No charge for punctuation • Sold by mfr. only, postpaid.

ABBEY DECORATIVE PRODUCTS CO.
Pleasant Valley 3A • New York

Juv-e-file for the cherished keepsakes of your child!

It's educational—it's entertaining! Inspires youngsters to keep important papers on file—photos, clippings, drawings, letters, school reports, etc. Juv-e-file has rigid sides—yet is expandable! Subdivided into 18 sections with printed index tabs. Durable, gleaming finish.

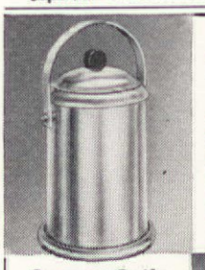
Write for FREE Fall Catalog

Compact size: 5½"x10½"x13". Attractive color combination of blue and dusty pink.

3.95 postpaid

GIFT OF THE MONTH, Inc.

Dept. AH 542 Fifth Ave., N. Y. 19, N.Y.



Ice House holds a gallon of ice cubes

That's enough for a crowd! Satin finish aluminum. Crockery liner. Fibreglas insulated. Equally good for hot foods.

$8.95 reg. $10.00

Sunset Sails Hi-Balls

Our exclusive design! 14-oz. crystal-clear glasses. Chip-proof edges. Sunset red ship decor. Set of 8 only $1.89 No C.O.D.'s please.

Thompson WINCHESTER
201 State St., Boston, Mass.

WONDER GEAR SHIFT CLUTCH-ACTION TOY CAR

You can really learn to drive with this imported "Schuco", 4 forward speeds, reverse, neutral, brake, steering wheel. Far and away the finest miniature mechanical marvel made. Amazing clockwork motor. 6", masterfully constructed, heavy gauge metal. $3.75 ea. Special! 2 for $7.00 We Pay Postage. No C.O.D.'s. Satisfaction Guaranteed. Write for FREE CATALOG.

Q. T. NOVELTY, INC. Murray Hill Station Box 54, New York 16

GERANIUM WINDOW-BOX

Colorfully handpainted window-box. Permanent . . . no watering trouble! A touch of sunshine in the room! Complete with Peat Moss and life-like Geraniums. Box is 12" x 5½" x 4½".

Sorry no C.O.D.'s

Only $2.50 postpaid

SALLY GRAYE

80 East 11th St., New York 3, N. Y.

PERSONALIZED PENCILS

Set of 12

$1.00 Postpaid

Full-sized pencils with good black leads, finished in colors of the rainbow, and each printed with owner's name or nickname in gold. Packed in all-plastic, durable, hinged-top box. Best of all, this wonderful gift is sent from "Santa Claus" with your gift card enclosed. Order several sets—ask for free catalog.

Holiday House

10 Christmas Tree St.
SANTA CLAUS, IND.

AMAZING NEW ELECTRIC SPRAYER

LOW PRICED

MAKES PAINTING EASY!

NO BRUSH! NO BACKACHE!

TRY IT 10 DAYS FREE!

INDOORS

Get professional results painting furniture, metal cans, partitions, concrete, brickwork, rough woods, boats, wagons, screens, cabinets, venetian blinds, walls, ceilings, floors, autos, metal equipment, etc., with the famous VIBRO ELECTRIC SPRAYER.

OUTDOORS

SAVE MONEY, WORK AND TIME

VIBRO-SPRAYER quickly, evenly sprays glossy enamels, lacquers, insecticides, etc. Weighs only 2½ lbs. Replaceable glass Mason jar holds 25 oz. Complete—no extras to buy. Fingertip control. AC-110 volts.

AUTOS

SEND NO MONEY JUST MAIL COUPON

Satisfaction guaranteed—or return it within 10 days for full purchase price refund. Only $12.95 C.O.D. plus delivery, or send full payment now and we pay delivery. Unconditionally guaranteed for 90 days. Order NOW!

GARDENS

FOSTER PRODUCTS, INC., Dept. SG-217
179 Wooster St., New York 12, N. Y.

Send VIBRO-SPRAYER C.O.D. for $12.95 plus delivery. ☐ $12.95 enclosed, send prepaid.

Name .....

Address .....

City ..... Zone .... State .....

Money back in 10 days if not satisfactory.

It's Yours FREE!

NEW 1950 Gift Catalog

Hundreds of Exciting Gifts!

You've never seen such unusual gifts before! All kinds of newest, latest gifts for men, women, kiddies; useful articles for the entire home, kitchen; toys, flattering personalized gifts, etc. It's a great catalog—and you'll enjoy thumbing through its many pages.

SURPRISING DISCOVERIES FROM ALL OVER THE WORLD!

Don't let buying chores frazzle your nerves. No weary trudging from shop to shop; no getting shoved around; no lugging heavy bundles. Buy at home the easy, economical BANCROFT way. We pay postage! Satisfaction guaranteed or money back.

Write Today For Big Free Catalog

Bancroft's

2433 So. Indiana Ave., Dept. 201, Chicago 16, Ill.

FOUR DENNIX LEGS CONVERT ANY OPEN COIL SPRING into a DIVAN or HOLLYWOOD Style BED

It takes only 5 minutes! Put them on without tools. Just slide leg on and tighten thumb screws. Smooth, genuine hardwood with furniture finish in mahogany, walnut, maple or blonde. Set of 4 . . **5.95**

Check or money order (no COD, please). Money refunded in 10 days if not satisfied. We pay postage.

JORE Distributors and Co., Dept. AH
17 East 42nd Street, N. Y. 17, N. Y.

Santa Claus says —
"HANG YOUR STOCKINGS AND TOWELS ON THESE SEA-SHELLS"

BEAUTIFUL GIFT BOX

SAF-T-DRI SEA-SHELL Stocking Dryer and MALIBU SEA-SHELL Towl Holder

Subtracts bathroom clutter . . . adds harmony to domestic washday problems. Made in pearlescent plastic. Dainty colors: Blue, rose, yellow, green or ebony black. THE SET **$5.50.**

Or—individually boxed in colors **$2.95.** SafTdri crystal clear model **$1.95.** Malibu not made in crystal clear. Postage paid. Sorry no C.O.D.'s.

THE PLASTICRAFTERS
301 N. Michigan Ave., Chicago 1, Ill.

GIANT INFLATO TOYS!

- *Tough Colorful Vinylite*
- *Child Can Blow Them Up*

#110 Santa Claus
A big bellied Saint Nick! Wonderful surprise to set before your tree, or present as an Xmas gift. In red, white and black. Free stand holds Santa upright. 4 Ft. High, 4 Ft. Around. **$2.98** Postpaid.

Mail orders filled postpaid. No C.O.D.'s please. Money back guarantee.

#111 Pee Wee—The Giant Clown 3½ Ft. Tall
Toughest pal a child ever had! The perfect punching bag. Weight at bottom permits him to roll with every punch. Gaily colored in red and white with red and blue markings. **$3.95,** add 25¢ for postage and handling

DAVID RODES CO., Dept. J-119
225 West 34th St., New York 1, N. Y.

Remember *Siesta Ware!*

The ideal gift for you or your friends. Styled by California Craftsmen for Patio, Playroom or bar. The accepted Outdoor Glassware. Made of colorful Amber or Green Bottles, carved Oak Handles, sparkling Brass Bands.

STEINS ***$7.50*** a set of 6
At Leading Stores Everywhere..or write for brochure of full Siesta Ware line.

Benner GLASS CO.
176 SAN FERNANDO RD. DEPT. A11, LOS ANGELES 31, CALIF.

HORSE ON WHEELS

THE KIDDIES FAVORITE — AT A NEW LOW PRICE

TESTED AND COMMENDED BY PARENTS' MAGAZINE CONSUMER SERVICE BUREAU

NOW $12.75 VALUE **$5.99**

. . . Life-like, all-plush, excelsior-stuffed stroller horse, 20" high, 19" long, 9" wide. Mounted on all-metal wheel base—rubber tire steel wheels. Horse wears a simulated leather saddle and bridle. Sturdily built. No COD's. Send check or money order. Prompt delivery. Pay shipping charge on arrival. You must say this is an exceptional "buy" or your money back. *(This unusual offer for a limited time only.)*

GUARANTY SALES CO.
226 West 42nd St., Dept. A6, New York 18, N. Y.

Rare Old English Lavender Sachet and Perfume

GIFT COMBINATION
BAMBOO BASKET
CHIFFON BAG
½ OZ. PERFUME

Yes, it's genuine Old English Lavender with its natural, long-lasting fragrance.

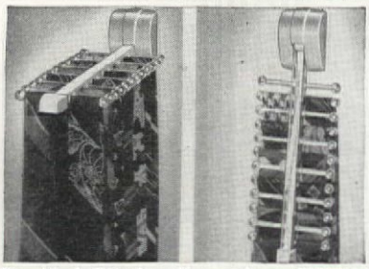
Nice to delicately perfume the bedroom and powder room, the linens, dress and garment bags, the lingerie and hosiery drawers, the handkerchief box, etc., and to place among the woolens to discourage moths.

All for Only $2 *Postpaid*

Similar baskets filled with Rose Buds, Orange Blossoms or Pine Balsam—same price. Baskets may be refilled.

EDWARD GEORGE COMPANY
1245 Boardwalk, Atlantic City, N. J.

LORD RAGLAN TIE RACK



The ideal Gift for all occasions. CHRISTMAS, VALENTINE, GRADUATION FATHER'S DAY or BIRTHDAY. Keeps ties neat. Folds down flat. Holds 24 ties. Lightweight Plastic, 2 finishes, ALL IVORY or IVORY BASE with clear hanger. Attractively boxed. At your Men's Wear Shop, or POSTPAID $1.60. Wash. State residents please include sales tax. Sorry, no C.O.D.

T. J. RAGLAND, Dept. AN.
627 W. 87th St., Seattle 7, Washington

THE "Original" SKILLET CLOCK

A Craftsman Product of Artistic Modern Appearance

This completely accurate timing clock of a novel, decorative design is cast from a light-weight durable alloy metal with a sealed, self-starting clock movement. Finished in rich velvet black with numerals, hour and minute hands buffed to a Butler finish. Sweep second hand is tipped in carmen red for timing at a glance. Size: 9⅝" x 13¾". Grand as a gift item. $10.85, postpaid. No C.O.D.'s, please.

KUNKLE'S, Box 641, Shreveport, La.

Bright calico and Polished brass

Enliven that corner with a fresh as a daisy version of Grandma's pet Lamp. 11½" high, glass chimney, heavy base, wired, 6 ft. cord. Your favorite background colors in Everfast prints; yellow, red, or green.

No C.O.D.'s **5.95** ppd.
Write for Catalog

The DUTCH OVEN
WYCOMBE • PENNA.

PENNSYLVANIA DUTCH PATTERNS

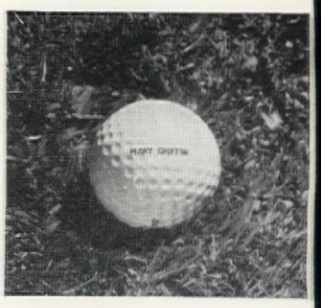
Decorate with these pretty, colorful, quaint Pennsylvania Dutch designs. The Jane Zook portfolio includes 50 beautifully drawn outline patterns and borders—all different designs and sizes—with complete painting instructions. Typical motifs in sizes suitable for decorating all articles from furniture to pill boxes. Have fun painting these easy-to-trace designs. Send for the Jane Zook patterns at $1.25.

No C.O.D.'s.

50 PENNSYLVANIA DUTCH PATTERNS
(Folder D-200) .....$1.25 postpaid
5 EARLY AMERICAN TRAY PATTERNS
(Folder T-100) .....$1.25 postpaid
(5 different patterns for 5 different sized trays, with complete instructions for painting.)

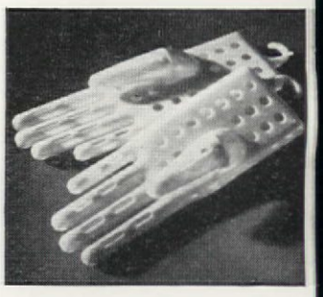
Jane Zook Decorating Studios
457 State Street • Lancaster, Pa.

IN THE ROUGH trying to find the ideal gift for your fairway-happy husband? Here, then, is a box of 12 excellent Les Strokes golf balls marked with a full name. Now he need no longer blue the air with oaths as he searches the long grass for his elusive ball, and they'll remind him that you love him in spite of his golf clubs. $11.40 a doz. ppd. Blach's, Birmingham, Ala.

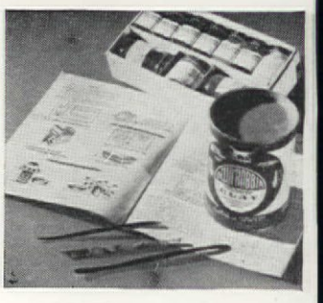


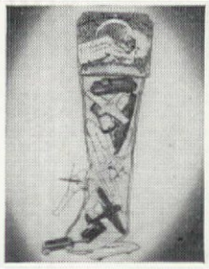
PARTY KIT. When the small fry fill the late afternoon with laughter and lap up their ice cream, you'll be glad to have this kit to keep six youngsters happy. The kit includes: nut baskets, cups, hats, plates, napkins, balloons, invitations, 54" x 90" Happy Birthday cloth, a donkey game and a game prize. $2.49 postpaid. Fineline Company, 303 Fifth Avenue, New York.

GLOVE TREES. Common sense finally dictated that if we had forms for sweaters, socks, and mittens, we should have them for gloves, too. The result: pink plastic Glov-Trees. After washing your Sunday best in lukewarm suds, stretch them over the perforated trees, and they'll keep both gloves and pocketbook in good shape. $1 postpaid. Norman's, Mill Street, Bristol, Pennsylvania.



DELLA ROBBIA KIT. All the supplies needed for decorating glassware, pottery or metals with Della Robbia motifs are here to start you on an extremely consuming hobby. A jar of Miracle Clay, 3 modeling tools, a complete glazing set, and a 48-page instruction book, cost $5.95 complete. Designs can be fired for permanence in your kitchen. Sculpture House, 304 W. 42nd St., N. Y.





GIANT XMAS STOCKING

***filled with* 10 PLASTIC ACTION TOYS**

Boy's Stocking (illus.)
- Queen Mary Ship
- Truck
- Truck Trailer
- Helicopter
- Express Wagon
- Jet Plane
- Donkey
- Battle Ship
- Limousine
- Fighter Plane

Girl's Stocking
- Ocean Liner
- Rocking Horse
- 2" Baby Doll
- Floating Gondola Swan
- Baby Boy Doll
- Playground See-Saw
- Stroller
- Teddy Bear Cradle
- Baby Carriage
- Doll House Pet

$1.00 each
(plus 15¢ for mailing)
19½" High

Just the thing to put a great big Merry into Christmas for the children in your life. Those youngsters you want to make happy will be thoroughly thrilled with these giant stockings containing 10 safe plastic action toys—a whole yearful of wholesome fun.
Also available in $2 size containing 15 plastic toys.
Specify Girls' or Boys' stockings. No C.O.D.'s please.

UNIQUE GIFT SHOP, 1414 Washburn St., Scranton, Pa.

the EDGER* magnetic SOAP GRIPPER!

SAVES SOAP! Plastic holder with permanent magnet. Easy to install on any surface. Rounded metal stem inserts in your favorite soap . . suspends in midair, eliminates messy dish. White, Red or Black. Neatly boxed! Grand Gift! Money-back guarantee. $2 **postpaid** (sorry—no C.O.D.'s).

*Patent pending

EDGER'S, 4540-A W. Broadway, Louisville, Ky.

Aprons With Holiday Spirit. White organdy, ornamentally bound with red and green and a festive holly trim design. Heart shaped pocket. Ideal for holiday wear and gifts. Hand made. Only $1.50 ppd.

"Aprons by Jo"

JO APRON CO., ALMA, WIS.

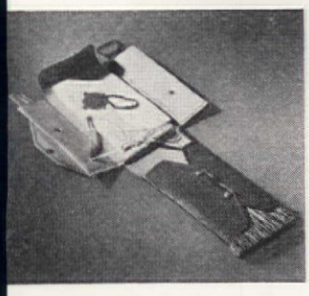
STOP FORGETTING!
Depend on the Pin-Up Helper To Simplify Housekeeping

KITCHEN SECRETARY

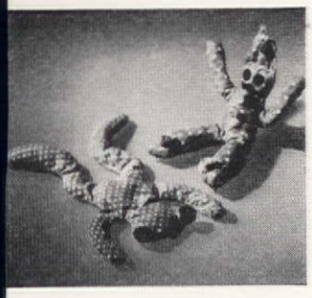
Cork surface board 12"x13" with tacks, pencil, note paper. Red motif.
$1.98 plus 25c postage

GREENLAND STUDIOS *WRITE FOR FREE GIFT CATALOG*
5700-A WILKINS AVE. • PITTSBURGH 17, PA.

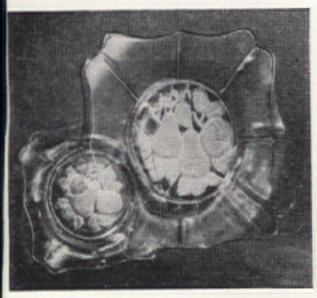
TOWER OF TREATS consists of five delicious stories, each one containing a bigger treat than the one before. There are Calimyrna figs, tasty candy, French plums, a box of world-famous Royal Riviera Pears, and two big, shiny apples. This is Gift №51 when you write, and it's a bonanza for $6.65 postpaid. Order for Christmas from Bear Creek Orchards, Medford, Ore.



THE KIPPY KAR KIT contains practically everything a car and its passengers could need. There's a cloth for the windshield, a comb for the last-minute look in the mirror, a four-sided screw driver, bottle opener, brush, and scraper to remove snow from the windshield. In a compact leather case, $2.75 ppd. Gifts of Character, 366 Madison Avenue, New York City 16.



STOCKING STUFFERS. Frivolous Bo-Bo Clown and Freddy Frog, all handmade and dressed up in colorful percale costumes make happily old-fashioned gifts in this machine-age world. Tremendously efficient as paperweights on a desk, they'll start a fad in your daughter's dorm. 9" long, the two are $1.65. Add 15¢ post. Order them from Artcraft Products, Box 55, Cleveland, Ohio.



CAKE TALK. A clear crystal platter with four matching individual servers is on our party line this month. Good for cake and coffee parties, the set comes with a delicate intaglio fruit design. A pleasing present for a bride, or you might build up your diminished stock of dessert ware. Platter and four plates, $5.95. Extra plates, 75¢ each ppd. The Lennox Shop, Hewlett, N. Y.

Personally Yours

XMAS GIFT! ANY NAME (UP TO 13 LETTERS)

PERMANENTLY MOLDED IN THIS COLORFUL RUBBER DOOR MAT

LARGE 18"x28" SIZE ONLY $4.95

GALE STORM
Starring in Hal E. Chester's "THE WHIP" A United Artists Production

7000 RUBBER SCRAPING FINGERS
Cleans Automatically — Self Draining
Personalized, useful gifts are most appreciated.

CHOOSE YOUR FAVORITE COLOR.. All RED, All BLUE, All GREEN or All BLACK
Any wording... Joe & Violet, Greene House, Dr. R. Lowe, El Rancho

AVOID XMAS RUSH ORDER TODAY — SEND NO MONEY

R. L. Mitchell Rubber Co., 2122 San Fernando Rd. Dept. D, • Los Angeles 65, Calif.

Please send me for my approval, one of your marvelous PERSONALIZED Door Mats with the name shown below permanently molded in the mat.

(Limit: 13 letters) State Color

Ship at once via Parcel Post. I will pay the postman $4.95 plus small C.O.D. and postage charge when my mat arrives. It is understood that if I am not completely satisfied, I may return the mat within 7 days and my money will be promptly refunded.

Ship to

Address

City Zone State

To order more than one mat, send additional lettering and color desired.

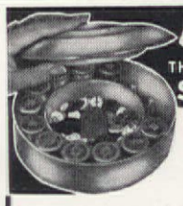
OLD-TIME TRIVETS

Authentic reproductions: "1889 Horseshoe," "Snowflake," "Lyre and Pineapple." Make fine hot plate holders, flower pot stands, door stops and wall decorations. Cast Iron, $1.15 ea. (3 for $3.00). Solid brass, $2.25 ea. Postage paid. No C.O.D.'s.

Write For My Free General Catalog

WILL HAMMOND'S NEW ENGLAND GENERAL STORE

2 Plain Street, Millis, Massachusetts



IT'S NEW! THE ORIGINAL BRIDGES SEWING BOX

Light, practical! Contents properly separated Pretty Plastic in Pink, Blue, Crystal

A neat 'n tidy sewing box. Sturdy. Dustproof. Holds 14 spools of 50-yard thread on individual pegs. Exclusive feature keeps buttons, thimbles apart from thread, even if box is tilted or turned over. Built-in pin cushion. Packed in gift box. Mention color wanted. SEND NO MONEY. Pay postman $1.00 for each box plus small postage and C. O. D. fee. Shipped postpaid if $1.00 sent with order. Return for refund within 10 days if not satisfied. ORDER YOURS TODAY.

ONLY $1.00 Sewing materials not included. Illustrates use only.

BRIDGES PLASTIC PRODUCTS, Dept. 110
1201 E. 63rd Street, Los Angeles 1, California

Lacey Ledge SHADOW SHELF

A beautiful combination of scroll work and pierced galleries. Completely assembled—ready to hang. $2.95

A Shadow Box that truly combines grace and beauty in a smart decorator piece for *any* room in your home. Non-chip-able baked enamel on high grade steel with a contrasting color trim. Safety edge on each shelf. In Red, White, Yellow, Black, Wine. (Specify Color)

GAYLORD Dept. AN-41, 5th Ave., McKeesport, Pa.
Send..... Shelfs @ 2.95 + 15c Hndlg. ☐ Check ☐ M.O. ☐ C.O.D.

E-X-T-E-N-S-I-O-N TRIVETS

Nickel plated $4.50 PAIR

For hot or cold, and long or short dishes!

Copied from an antique sterling model, expands from 12 to 15 inches. Postpaid in the U. S. A.

Send for FREE Gift Catalog

GIFT SOURCES 2 COLUMBUS CIRCLE NEW YORK 19, N. Y.

KEEP STAMPS HANDY

STAMP DISPENSER . . . is heavy polished brass, 2" high. Felted to protect desk, weighted to serve as paper weight. Top holds clips. $3.50 ppd. (In silver plate $7.50 tax and postpaid.)

Send for Our FREE Gift Booklet

NORTHMORE'S Highland Park 7, Ill.

ORE HEAT—LESS FUEL

Periodical cleaning your heating boiler greatly reduces fuel consumption. A quarter inch of soot wastes about half your heat.

Save nearly a fourth of your fuel bill by brushing off this soot. Send $1.00 for this money saver postpaid. Ten day money back guarantee.

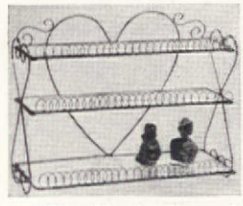
IPELINE CLEANERS COMPANY
FORT MADISON, IOWA

KELLOGG GIFT SELECTIONS *from the Whole Wide World*

Ireland, Cape Cod, China, Switzerland, Hollywood, Scotland, the Caribbean etc.

The NEW Catalogue of Kellogg Selections is full of surprising "Finds," all pictured and described for you; all moderately priced. Each article is attractively wrapped and comes to you prepaid and guaranteed. Write NOW for your FREE copy.

ROBERT W. KELLOGG CO.
77 Hillman St. Springfield, Mass.



It will win your heart... this new

Copper Decor-Shelf, $5

(Your friends will agree it "looks" $15)

Make that blank-spot in your home a swank-spot... with this smart new Copper Decor-Shelf! Those treasures dear to your heart will look their best on these three tiers of beveled table-glass. The frame is made of strong, copper-plated wire, substantially welded; baked-in enamel for extra-long service. Overall size: 16"x5"x13". Each glass shelf is 16" long.

A new and uncommon Christmas Gift: $5 postpaid. *Not sold in stores!* Your friends will love it... harmonizes with any decor. Gifts sent with greeting card carrying your name. (You may send only $1 deposit, then pay postman balance due, plus C.O.D. charges.)

Millers Mail Mart
Exclusive GIFTS Exclusively
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The JIFFY metal CABINET

YOUR ANSWER TO SMALL ITEMS STORAGE (Ideal Gift, Too!)

32 DRAWER UNIT PICTURED ONLY $5.95 POST PAID

SIZE
32 Dr. Unit 12¾" x 15¼" x 6"
64 Dr. Unit 25½" x 15¼" x 6"
Drawer Size 1¼" x 2¾" x 6"

PRICES
With Heavy Weight Cardboard Drawers. Metal Drawer Pull. Suitable for most home uses.
32 Drawer Unit $5.95 Post Paid
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Now, Dividers included make each drawer into three compartments with rustproof aluminum drawer models.
32 Drawer Unit $8.95 Post Paid (96 compartments)
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For small items so easily misplaced—nails, screws, nuts, bolts, washers, buttons, workbench and hobbyists' needs. Spot welded steel cabinet, grey enamel finish, marproof rubber feet—looks good anywhere. Send check or money-order. No C. O. D's. Ohio orders add 3% sales tax. Money back if not satisfied.

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World Globe CIGARETTE HOLDER

A perfect gift, artistically designed to grace the home or office. Combines beauty with utility. Just press the Global Ring and the cigarettes are at your fingertips. Made entirely of Jeweler's Bronze with a highly polished two-tone satin finish. 6" high by 5" wide.

$5.00 POSTPAID

UTTAL'S Dept. H-6 Mount Vernon, N.Y. *Write for New Free Gift Catalog*

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HANGING
CUP SHELVES
MAKE SAFE CUP SPACE

SHORT CUP SHELF No. 5050

Holds 6 to 12 cups. 12" long, 10" wide, hangs down 4½". Fastens to underside of shelf, makes space for dishes below —only $1.85 each, postage prepaid.

LONG SHELF No. 5051

Holds cups or small packages of gelatin, tea, etc. 20" long, 4" wide, hangs down 3½"—only $1.85 each, postage prepaid.

Shelves finished in sparkling chromed steel—attach in a jiffy to wood or metal cabinets—screws furnished.

If your dealer can't supply you—write direct. Free catalogue of space making ideas with each order. No C.O.D.'s—please.

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Are you constantly saying, "Wait a moment until I get a pencil" because members of your household misplace the pencil you keep near the phone? If so, buy every phone in your home one of these telephone pencils. Clips on the dial stop of phone very simply. Has 15" chain. Gold finished metal. Mechanical pencil. **$1.00** each postpaid.

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to mix-up!

USE NEW **FORCOLAR** PLAYING CARDS to avoid costly suit mix-ups

- Each suit a Different Color
- Card Values & Suits in 4 Corners
- Plastic-Coated–Just "wipe 'em clean"
- Forcolars wonderful for "Lefties", too

2 DECKS IN SUEDETTE BOX **$1.75**

plain or fancy backs—regular or pinochle 2 Canasta decks boxed with rules, scorecards $2.00.

For Gift-Giving order the handsome Gift Box in brown Alligator Grain Texol; or Ostrich Grain Texol (Rose, Forest Green, Beige). Smart box can be used for personal jewels, etc. Complete with 2 decks $3.00. Canasta $3.25.

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HOLDS 42 SPOOLS OF THREAD

- Compact (7⅛" x 3" x 5") • *Prevents tangled thread*
- Speeds color matching • *Holds 2 embroidery scissors*
- Lightweight aluminum • *Rose or Pastel Blue*
- Practical gift—*Perfect sewing aid.*

FITTED, *complete* with 42 spools asst'd thread; 2 emb. scissors; transparent cover—**$4.95** pp.

UNFITTED, $1 (plus 10¢ post. & handling) add 35¢ more for dust cover.

Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN

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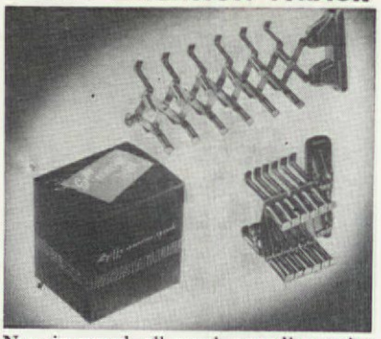
SPIFFY EXTENSION TYRACK



New improved, all metal, accordion action Tyrack. Holds 24 or more ties. Spiffy Tyrack pulls out, pushes back, swings aside. Compact, convenient, Handsomely Gift Boxed. Only $1.10 Postpaid. Wash. State residents include tax please. Sorry, no C.O.D.

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Unusual value! Perfect for every home . . . this signed color etching of "Irish Setters" and its companion "Cocker Spaniels". Paul Wood, celebrated artist, does this pair with lifelike realism; size 11" x 15", framed with ¾" maple moulding. Postpaid, pr. $5
Write for Free Art Bulletin.

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DO IT WITHOUT DILUTING

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Crystal Clear or Rainbow Assorted
GIFT BOX OF 8 – **$1.98**
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Grandma Goodwin, Dept. 43A, Girard, Ill.

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A lovely period piece with the nostalgic charm of a bygone day. Gracefully translated in lustrous milk glass, delicately highlighted with handpainted rosebuds. A delightful lamp for vanity or night table. Brass base and trimmings lacquered for permanence. 12¼" high.

$4.75 each; **$8.95** the pair postpaid
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Crystalier Co. Dept. A-119
485 Lexington Avenue, New York 17

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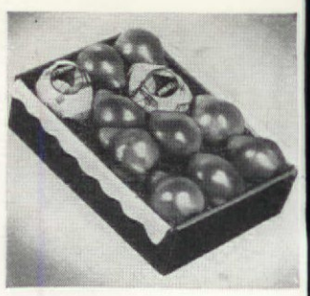

PURR-FECT LETTERS. For scribbling scamps busy sending in box tops, thanking Grannie for a gift, or storming Hollywood for autographed pictures, here is the stationery. Twenty sheets of ruled and margined paper decorated with the C & O railroad's beloved Chessie, and her recently acquired kittens! With envelopes, 85¢ ppd. Lord & Taylor, New York, N. Y.

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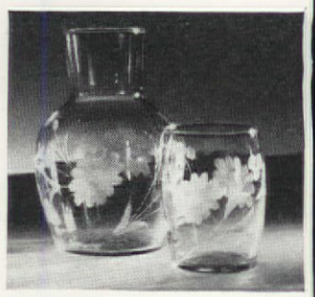
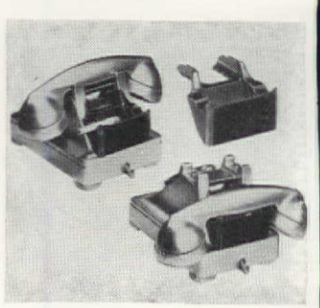
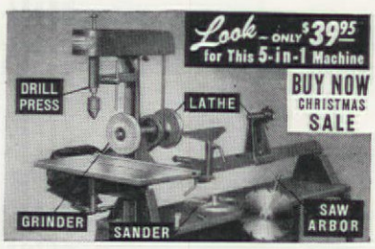


THE TELE-TRAY is the answer to a phone hog's prayer, and will make morning sessions on the invention even more of a joy to housewives! It fits snugly on the back of a cradle phone and doubles as an ash tray and receiver rest, doing away with interruptions to find a place to throw your cigarette. $1 postpaid. Order from Tele-Tray Corp., 6007 Euclid Ave., Cleveland, Ohio.





GREAT FUN—Make and Save Money

Fun for entire family at few cents per hour — *real gift for dad!* With an EMRICK you can work in wood, metals or plastics. Make furniture items of all kinds for yourself or for sale — turn out adorable presents — save many dollars annually doing home repairs.

An EMRICK includes big capacity, heavy-duty Lathe, Drill Press, Saw Arbor, Grinder, Sander — all in ONE power machine, using ONE motor. Only $39.95 cash, or on Easy Payments. Christmas delivery assured. 10-Day Free Trial. MONEY-BACK GUARANTEE. Thousands of satisfied customers — our 51st year.

Write for FREE Catalog, describing Big Pre-Christmas Sale. EMRICK, INC., 1875 Clinton, Kalamazoo, Mich.

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KILLS MANY GERMS AND VIRUS IN THE AIR WE BREATHE

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New Popularly Priced Triethyle Glycol Vaporizer Now Offere for Home and Office Use

PREVENT COLDS AND OTHER RESPIRATORY INFECTIONS

GLYCOL-AIRE vaporizing triethylene gly is science's most effective weapon against bacteria and viruses causing: colds, meas flu, pneumonia and other air-borne disea It prevents the spread of infection. Plugs i any 110 volt A.C. or D.C. light socket. L electrical operating cost. Dial permits adju ment for rooms up to 7,500 cubic feet.

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Triethylene Glycol

Only a quart of Triethylene Glycol is used in a whole month. (None included with vaporizer).

Vaporizer On $9.95 Postp **1 qt. Triethyle Glycol, $1.95**

CENTRO PRODUCT Dept. AH Le Center, Min

Monogram NAPKINS

For Gracious Entertaining
Lovely, linen finish paper napkins in pastel shades of pink, blue, yellow, and green. Size 9 x 9, die stamped in gold or silver with One or Two Names or Initials. Perfect for parties. Ideal Xmas Gifts.

SPECIAL LOW PRICE: Box of 100 for $1.25, or box of 200 for $2.00. Postpaid. U.S.A. only. Order immediately from:

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FROM YOUR OWN NEGATIVE

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Send for FREE SAMPLE

PHOTO FINISHING SHOP
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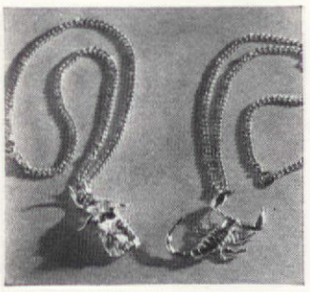
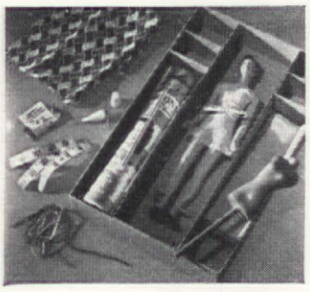
DON'T LEAVE BABY BEHIND. Bring your bouncing baby with you, and in the other hand tote the Babee Tripper, a pretty wicker basket that contains a diaper bag, space for dry cereal, baby powder, a cup, saucer, orange juice glass, and plenty of room for toys, clean diapers, etc. Designed to make traveling with baby a joy, 16" x 10" x 9½" high, $5.95 ppd. Best & Co., N. Y. 22.



SIGNS OF THE ZODIAC make elegant charms for a necklace to wear with everything from a sophisticated evening dress to a simple woolen. The charms are made so they lie flat, and are detachable so you may wear them as lapel pins if you wish. Auspicious gift for a girl with astronomical leanings! Gold or silver finish, $4.95 incl. tax & post. Bersuca, 35 Maiden Lane, N. Y. 7.



THE FASHIONDOL, a complete Mannequin Sewing Set for ambitious dressmakers and designers, is a wonderful idea according to a member of the MARKET PLACE department, herself an expert. With a dress form, materials, trimmings, tape measure, needles, thread, instructions, etc., and a 12" doll to dress, it is $3.00 complete, ppd. from Fashiondol, 7 Rose St., N. Y. 7, N. Y.

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See Roy Rogers and his Rodeo

Turn it on—see full color moving pictures! Two viewing windows in 11" parchment shade. Absolutely safe — no mechanical parts. 17" overall. Weighted washable plastic base—wood grain design. "Story-Go-Round" lamp also available with moving pictures of four nursery stories. For boys and girls.

shows illuminated moving pictures

$3.98 postpaid

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GIFT OF THE MONTH, Inc.

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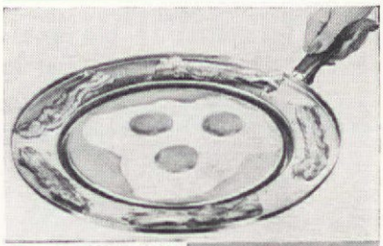

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Bacon & Eggs as you like them, in no time at all! Bacon is laid in center, covered and cooked to a flat crispness without turning, then placed on warming apron . . . excess fat flows off to ringed-drain and eggs are fried in the drippings left in center . . . Substantial steel, chrome finished, bakelite handle.

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NON-SPILLABLE POWDER BOX

Metal, enameled in pastel shades, or white, and with a charming little rose medallion on top. 3" diameter.

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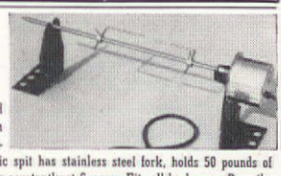
MADOLIN MAPELSDEN, 825 Lexington Ave., New York 21, N. Y.

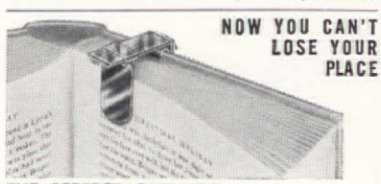
Barbecue Spit!



Here's a grand gift idea from California! Genuine BURR electric spit has stainless steel fork, holds 50 pounds of meat, motor turns constantly at 6 r.p.m. Fits all barbecues. Describe yours. Included are free plans and ideas for a BURR barbecue, most popular in the West! Order now. Only $32.50 postpaid. No COD's please.

FREE! Send for BURR Barbecue Plans & Ideas

WALLACE O. LEONARD, Inc., Dept. 119A
373 SOUTH FAIR OAKS AVENUE • PASADENA 1, CALIFORNIA



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Handsome nickel finish $1.00
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Monogramming 1 to 4 initials add 50¢

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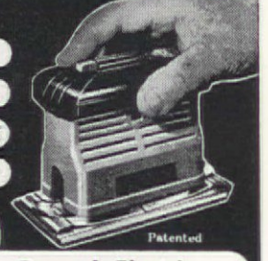
AN IDEAL CHRISTMAS GIFT

3 TOOLS in ONE for HOME and SHOP



Patented

Dremel *Electric*

SANDER—POLISHER—MASSAGER

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ONLY **$14.85** POSTPAID

LOOK AT THESE DREMEL FEATURES—Dremel Electric Sander delivers 14,400 strokes per minute . . . does the work while you guide it. Two moving parts . . . never needs oiling. Weighs only 2½ lbs. Operates on 110–120 Volt, 60 cycle, A.C.

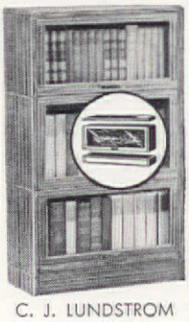
WHERE TO BUY—Dremel Electric Sander comes complete with 6 sheets assorted Garnet Paper for sanding, plus felt pad and sheepskin for polishing. Buy from your dealer. If he cannot supply you, send $14.85 . . . we'll ship postpaid. Or, send only $2 now, pay postman balance plus postage, on delivery. Money back if not delighted after 5 days' trial.

DREMEL MFG. CO. • Dept. 479-L • Racine, Wis.

NEW! Dampen sponge cup and rubber first and HI-DIDEE VACUUM COASTERS "cling" to glasses, cups for hours. Easily removed, they offer absolute protection for furniture and clothing. Use with hot coffee or tea. No saucer to carry around. Colorful set of 4 in plastic cradle, $1.00 ppd. No C.O.D.'s.

Standard Plastics 1540 So. Robertson Blvd. Los Angeles 35, Calif.

Lundstrom SECTIONAL BOOKCASE



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Sold direct from factory only, which assures you a permanent source of supply for additional sections in the future, also **saves you the middleman's profit.** Available in different designs, woods, and finishes . . . sectional will fit almost any size space, height, or width. With or without glass disappearing doors. Endorsed by over 250,000 users. Write for catalog No. A1149 illustrating complete line with factory prices.

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Little Falls, N. Y.
Made for the better homes and offices since 1899

JUST 3 MINUTES EACH DAY

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Fully patented

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LOW COST HOLLYWOOD BED LEGS

Now have an attractive Hollywood bed or studio couch this easy, economical way . . . with **Snap On Bed Legs!** Six hardwood legs for **COIL** bedsprings (1 for each corner —2 for center to prevent sag or strain). 7" high, beautifully finished in **Natural** or **Walnut.** They lock to angle frame simply, securely with strong steel clamp. Easy to install, amazingly sturdy! Will support any weight that springs will support. Complete set of **six (6) legs, $6.95 ppd. COLSON BROS.,** 6059-B Santa Monica Blvd., Hollywood 38, Calif.

Guaranteed by Good Housekeeping

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100 Ft. Choice of Xmas motif combining red, green & silver or year round design combining pink, blue & silver. 20" wide—fine quality paper-cutter edge box. Use it or give it! 150 ft. Roll, Xmas or Pink Ribbon $1.00 ppd. Ppd.

$2.95

No C.O.D.'s please. Send for Gift Circular.

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NEW! BEDSPRING SUPPORTS

They take the place of unsafe, dusty slats. Lock springs securely, won't let bed collapse. Felt-lined, won't mar rails. Order Style 4 for wood rails up to 1" thick; Style 3 for iron rails. Fully guaranteed. No COD's please. State finish of bed.

Set of 4 **$2.50** Post pd.

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Whip 'n Stir Kooking SPOON

IT WHIPS, IT STIRS, IT BLENDS, IT SERVES!

Cut-out design and extra width make this stainless steel spoon an effective tool for beating, whipping and stirring. Flat tip gets way into corner of pot to easily remove food for serving. Cool handle. **$1.00.**

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Looks like a little, antique glass lamp. Deodorizes, refreshes air, adds charm to any room. Non-inflammable wick feeds green liquid. Lasts nearly a year. Hangs on wall or stands on table, 7½ in. tall. Refillable. $2 ppd. Add 15c west of Miss.

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Waterbury, Vermont

CHEER UP . . . WAKE UP
Losa Egg Cup!

Start everyone off to a bright, cheery day. Colorful, hand-painted "Losa" rooster on clear glass. Personalized with each first name or nickname.

$1 postpaid

Personalized, plastic spoon . . only 25c postpaid.

No C.O.D.'s, please.

Children's Personalized **Losa** Tumbler Set

Non-brittle tumbler is unbreakable frosty white plastic with hand painted designs in pink, blue or red. Matching brush has nylon bristles. Child's own name painted on tumbler. Tell us the color you prefer and the first name.

$1.50 Postpaid

No C.O.D.'s, please

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16 DRAWERS
each 1¼"x2¾"x5¾"
IN THIS ALL-METAL
HANDI-CHEST
POSTPAID **$4.95**
(with cardboard drawers $3.95)

NEW divided aluminum drawers give HANDI-CHESTS triple usefulness. Spot-welded steel cabinets, metal drawer guides, grey enamel finish; rubber feet won't mar any surface. Send check or money order. No C.O.D., please. Ohio sales add 3% tax. Manufacturer ships promptly, direct. Ask about quantity discounts.

32 drawers 6x15¼x12¾
96 "bins" in aluminum drawers. Complete HANDI-CHEST 32A **8.95**
Heavy Kraft-board drawers, metal pull tabs, steel case 32K.... **5.95**

64 drawers 6x15¼x24½
192 "bins" (removable dividers in drawer). HANDI-CHEST 64A **15.95**
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IDEAL FOR APARTMENTS

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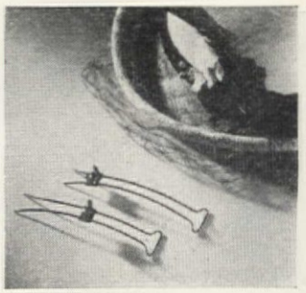
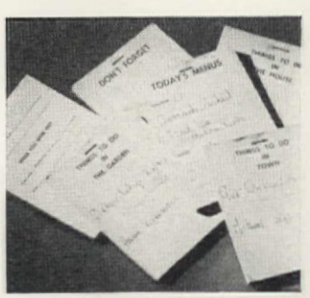
KEEP IT UNDER YOUR HAT, and prance smartly in the stiffest November breeze. Patis hat fasteners anchor your hat securely to your head, and in no way damage or mess up your hair. And they're much better than hatpins, because they work like oversize bobby pins and won't stab skin. $1 a pair, ppd. Patis of Hollywood, 1 Post Office Road, Lucerne Valley, Calif.



MEMORABLE PADS come marked with "Things To Do in the House," "Things To Do in the Garden," "Don't Forget," "Menus," "Telephone Messages," "Things To Do in Town." Keep a batch in each desk in the house, and order a set for each lady member of your bridge club. 12 pads, marked in red or black, $1.25 prepaid. Giftcraft, 1234 E. 47th St., Chicago 15, Ill.



CRADLE YOUR MAGAZINES. Borrowed from the Civil War period when they were used in Virginia's most gracious, pillared plantations, this one has a newer than now use. Handmade by Virginia craftsmen of solid walnut, maple or mahogany, 13½" x 10" high, it doubles to hold knitting paraphernalia or records. $13.95 exp. coll. Avalon Gift House, Box 935, Front Royal, Va.

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Thousands in use. Press the trigger — that durable nylon brush gushes with rich hot cleansing suds. Release trigger — out comes a clear hot rinsing spray that leaves every dish sparkling clean, ready to drain dry. Transparent heat-resisting mixing chamber permits comfortable use of water too hot for hands. Use up waste soap scraps. Fits all faucets.

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IN ONE TIME-SAVING OPERATION
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Throw away that dishpan! Try TOM THUMB at home — if returned in 15 days, we refund full purchase price ($9.95). For complete outfit plus special detergent tablets, send only $1.00 deposit — pay remainder plus C.O.D. and postage on delivery. Or send $9.95 check or money order — we pay delivery cost. Full month's supply Tom Thumb detergent GIVEN on all orders received within 20 days. Accept this generous money-back offer TODAY!

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Please notify us at least thirty days before you move, telling us what date you will move, and be sure to tell us your old as well as new address. If you can, send us the label from an old copy; it will help.

The American Home Magazine, 55 Fifth Avenue, New York 3, N. Y.

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Store boots and waders properly. Insure ventilation. Hang anywhere. Non-gouging clamps clip instantly over flared soles. Made of rust-proofed spring steel. Light weight, folds to pocket size. *Two Sets* postpaid anywhere in U.S., $1.00. (No stamps.)

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At your favorite dealer or write:
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BULB of the Month CLUB
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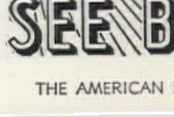
Use **LEK-TRO-LENS** *on Your Lamps*
Clever New Clip-On Lens



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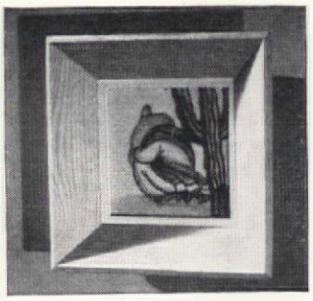
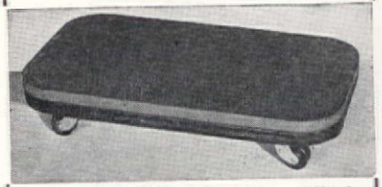


ASLEEP, AMIGO? As restful an hombre as we ever did see, brings a warm spot of color to a living room, and its humorous quality would be welcomed by a bride. A handpainted Mexican tile, set in blond oak shadow-box frame, is 10" square, and the colors in his serape range from rust to cardinal red. $4.95 ppd. Dauntless International, 225 Lafayette St., New York 12.

THE TRAVLIN' CHEF is a small metal case, 6½" x 12" x 5½" high, which houses an excellent hot plate operated on AC or DC, a small pot, and a frying pan! Wonderful for long motor trips, with frequent stopovers at hotels where the food is not like home! $5.95 postpaid. Add 25¢ W. of Mississippi. Thompson-Winchester Company, 201 State Street, Boston 9, Massachusetts.

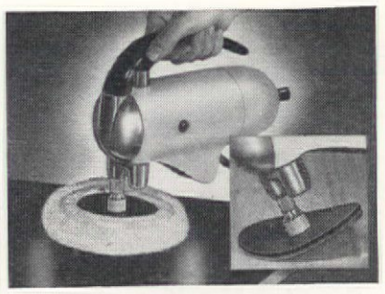
STATE PLATE. If Rhode Island is famous for you, then you might give her a vote of thanks by pinning up a plate in her honor. 10½" blue and white plates, each depict famous scenes from each state in the union. Also Washington, D.C. Grand for cakes and sandwiches, or as wall decoration. $2.25 ea.; hanger 75¢. Postpaid from James Stuart, 410 Delaware Ave., Wilmington, Del.

"SKRUB-SCOOTER" KNEELING PAD for the KITCHEN and ALL FLOORS (Saves Backache, Time and Labor)



KNEELING PAD. We call it "Skrub-Skuttor" but its really a Kneeling Dollie which saves many a backache, time and labor when scrubbing or polishing floors. Size 14 x 8 inches. Heavy half inch Sponge Rubber top mounted on five-ply Plywood. Glides over floors on four Ball-Bearing Coasters. Postpaid, **$3.29.**

GIFT SHOP
Balcony Downs Plantation Glasgow, Virginia



USE ELECTRIC MIXER TO WAX, POLISH, SAND
with new snap-on TOOLZON

Save time, effort! Let your kitchen mixer wax furniture, floors, auto; polish silver, glass, brass; sand wood, metal, ceramics! Just snap on Toolzon (fits any mixer or money back). Zip—tedious work done! Includes lamb's wool buffer, sanding discs, all attachments. Thousands in use! Postpaid.

TOOLZON for kitchen mixer **$3.00**
For workshop drill $2.50
Extra wool buffer 1.00
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NECKTIES WITH HIS MONOGRAM!

Take the guessing out of giving. Choose the gift that goes straight to a man's heart . . . a personalized tie with his own initials beautifully hand-embroidered in contrasting colors on a superb quality crepe, fully lined. Maroon, Navy, Brown, Royal, Grey, Green, Black. Specify Monogram Style 304
$2.50 postpaid

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AT LAST! SHAVE RACK

Combination shaving brush, safety razor, and blade holder!

Now, for the first time, the master of the house can stow away his shaving gear into one neat place with the SHAVE-RACK. Made in crystal-clear, easy to clean, genuine DuPont Lucite.

Personalized with first name, $1.98
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3 lb. Bucket $3.25 prepaid
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He'll like these large size fine quality bleached white cloth aprons processed in four brilliant colors.
1.95 APRON WE PAY POSTAGE
5 DESIGNS
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ICE CRACKER
Wide mouth canvas bag. Heavy hardwood hammer.
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SUPERSHOP is the PRECISION-BUILT power tool WORKSHOP. Big capacity tilting table saw, vertical and horizontal drill press, 30" lathe, sander, grinder. Lifetime-lubricated BALL BEARINGS. Running parts precision-ground. Bearing seats precision-bored. Compare with finest production tools. Buy direct from factory — save $65.00. Write for FREE catalog, full details, trial plan.
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HURRICANE SALT & PEPPERS

add a charming touch to a well set table. The bases are made of highly polished nickel silver that will not corrode, and the clear plastic chimneys will last and last.
Boxed, *only* $1.00 pp.
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SCENTED CANDLES

for all occasions. Colorful, fragrant, long burning, delicately tapered. In 3 scents:
Pine Needle (green)
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Box of three 12" candles, 3 of a kind or assorted, $1.25 ppd. No C.O.D.'s. Money back guarantee.
Special orders filled
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HOW YOU CAN SAVE FOOD & MONEY WITH HANDI-BAGS
More than 150,000 enthusiastic housewives are using this convenient way to keep foods fresh, tasty at low cost—with plastic Handi-Bags. They keep lettuce, vegetables crisp—bread, pastry, fresh and moist for more than a week. Wonderful for meat, cheese, fish too. Can be used over and over, will not crack. Set of six bags $1.75 value for only $1.00 includes:
1—14"x21" bag for turkeys, roasts & clip
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Enjoy economy of foods kept fresh in space saving Handi-Bags right away. Send $1.00 for each set today. We ship immediately prepaid. Money back guarantee. No C.O.D.
6 Bags $1. A.M.G. Handi-Bags
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ALL-BRASS "SALEM" Colonial Lamp and Shade

Charming design at an exceptionally low price! 21½" high, 12" paper parchment shade in maroon or green, gold trim. Highly polished and lacquered, non-tarnishable all brass.
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Or buy a pair for $12.90
Check or money order—no C.O.D. please—Money refunded in 10 days if not satisfied. We pay postage.
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Rug Material—100% Wool
● WOOL BLANKET PIECES in 10 bright colors suitable for all types of rugs. ● Prices: 55¢ per pound, 25 pounds or over. Less than 25 pounds, 65¢ per pound. For only 10¢ per pound extra we will cut the material into 1½ inch, 1 inch, ⅜ inch, or ¼ inch strips. ● Prices f. o. b. Bloomfield. **FREE SAMPLES** sent upon request.
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DEPT. AH-11 BLOOMFIELD, INDIANA

I'm "TIPSY" PAT. PENDING
THE ANIMATED DRINK-POURER
JUST TIP ME and PRESTO
"I pour your drinks, my lamp lights up and flashes 'SAY WHEN!'"
$3.95 ppd. (with battery and bulb) No C.O.D. "I fit any bottle"
DEPT. H-11

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Look!

YOU CAN LAY THIS FLOOR Yourself!

(AVERAGE 9 x 12 ROOM)
—costs only about $20
—saves you $40 to $50

...more beautiful, durable, cleanable

IMAGINE IT! You can modernize your home with this *newer* BETTER floor—and actually save 2/3rds the usual cost! Discover Matico—and its wonderful, exclusive "5-Minute Instruction Kit".

Matico is the *new* asphalt tile—yet it has already become first choice of many big builders. For instance, The Metropolitan Life Insurance Co. has installed Matico in its huge developments, housing 35,000 people.

Matico's colors are rich, clear shades you've never seen before. They'll *never* wear off because they go clear *through* the super-wearing material. Indeed, Matico is so durable it will probably outlive your house. Matico's slick, wax-calendared surface just shrugs off dirt, mops clean in a flash and can be waxed sparkling bright "a million times."

Best news of all, this *new* tile is so easy to handle that you can lay it yourself. We've prepared a Kit that helps you beat today's high labor costs; shows you exactly what to buy and how much; shows you how to lay your Matico floor perfectly—*easily*—step by step, in a single evening!

So give your home this permanent improvement—and save up to 2/3rds the usual cost. Mail coupon for *your* Matico instruction kit now!

QUALITY CONTROLLED
MA-TI-CO
ASPHALT TILE FLOORING

Matico
the new asphalt tile

Send for the new **"5-MINUTE INSTRUCTION KIT"**

MASTIC TILE CORP., NEWBURGH, N. Y.

Without obligation, please send Matico "5-Minute Instruction Kit". Enclosed is 10c to cover cost of mailing.

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A.H. 11-49

Letters

I read Dr. Berenberg's "The Horrors a Dime Can Buy" with the wonder of a man seeing his first two-headed calf. He knows it is there, but just doesn't believe it!

The comic phenomenon simply represents an economical form of printing utilized to produce magazines which youngsters crave in preference to daily newspapers, monthly magazines, or weekly double features in a local movie palace.

The youngsters prefer the comic book because it offers them a wider choice of reading matter, more profusely illustrated. The "dangers" inherent in reading the comics have attained bugaboo proportions because of the well-publicized, woefully-documented "proof" that comics readers are potential gangsters, anarchists, imbeciles! The startling fact that comics have been diligently printed and read for two generations of perfectly normal parents (in the daily newspapers) has been blissfully ignored by the detractors.

If comics make delinquents of children because several magazines stress "cops and robbers" dramas, then let the self-appointed censors of comics sharpen their hooks on the movies, radio, newspapers . . . "approved literature" like "The Odyssey" (crime, adultry, incest), "Alice In Wonderland" (remember the bloodthirsty Red Queen and her everlasting "Off with their heads?").

The comic magazine, at its worst, is a badly printed pamphlet suffering from poor plotting. At its best, it offers a youngster a few minutes respite from his sports, play, school.

To the parent—don't worry about comic books. They are rarely, if ever, the motivation of a child's emotional disturbance. Excessive reading of the comic magazine is, in all likelihood, symptomatic of some maladjustment that should be brought to the attention of a competent psychiatrist.

—ELLIOTT A. CAPLIN

Following is a letter received recently by artist Herbert Marsden who designed our June, 1938, cover:

This is a long story about the cover you did for THE AMERICAN HOME as far back as June, 1938. This delightful cover attracted me when, as a bride, I arrived in Macoo, China. I kept it all through the war years as carefully as anything of paper can be kept in that damp climate.

I taught in a Chinese girls' normal school and used the cover to illustrate a lesson on poster work. The girls' art teacher used it as a lesson in color design, and the girls themselves copied the whole page spending hours drawing and painting it. I would never let the page out of my hands so they had to copy it for a few minutes a day after class. To say that I wouldn't let them have it sounds silly but in those days, with Japanese surrounding the place and no postal communication at all, anything we wanted to keep became extremely precious. Shortly after my return to Canada I had my first baby, a little girl. We called her Lynne and planned that when she outgrew her crib she would have a bed like the one on the cover.

The little girls have given me years of pleasure and my two-year-old loves them already.—MURIEL BRAGA

The article "Why Should Teen-Agers Stay Home" in your September issue was as truthful as it was timely. This article, in my opinion as a teen-ager, should help to point out to adults that being a teen-ager is not like being a leper, and that adolescence is not a disease but a phase of young adulthood, which they must carefully diagnose, and then proceed to cure nothing but their own misunderstanding.

The fine example set by these parents, featured in the article, should serve as a pattern for all other parents to follow. Parents who act accordingly will enable their children to experience a happier adolescence and to grow into well-adjusted adults.

Congratulations! Let's have more common sense articles like it.

—MISS FIFTEEN

Here's how we solved without any legal entanglements the problem of trespassing.

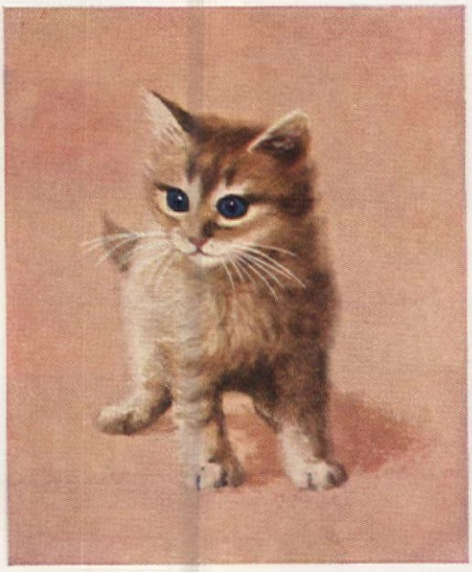
We had a long gravel driveway, bordered by cherry, apple, and pear trees, and a beautiful flower garden, a natural invitation for a foray. Fruit and flowers were so abundant that had anyone called we would have been willing to share with them. But . . . nothing adventurous about asking.

We resorted to night watching, extra fencing, even watch dogs, but to no avail. We then placed three bee hives under the trees and three in the flower bed. Our troubles were over. No one, no matter how venturesome, would trespass and, strange to say, the stray cats and dogs seemed to shun the flower bed.

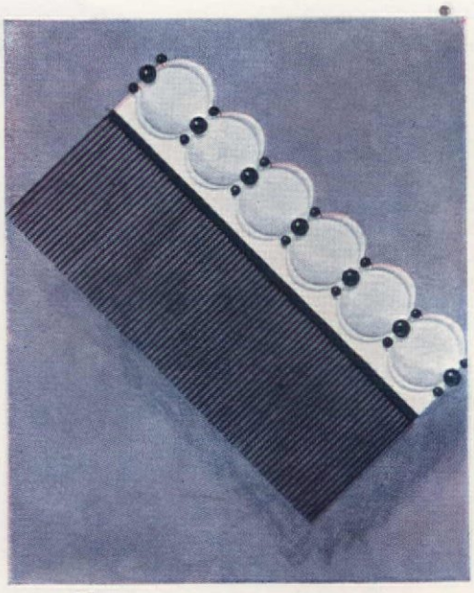
The bees have since become a hobby with us.—P. HALL

For starlit dreams and an earth-bound budget

Your CANNON GIRL says: "Don't envy a slumbering princess! Sleep in luxury like hers with the new Cannon Percale Sheets!"



Though today these dreamy sheets cost less than before...they're even smoother...soft as a KITTEN'S EAR.



For now Cannon Percales are COMBSPUN...made of fine cotton, combed and combed till only the long, smooth fibers remain.

So sweet to sleep on! So PETAL-LIGHT (for easier bedmaking and laundering)! So DIAMOND-STRONG (for long, long wear)!

And new joy! You can also get Combspun Cannon Percales in heavenly pastel WATER COLORS. (These cost a little more.)

You'll love 'em in white! You'll love 'em in pastels! Just be sure to ask for COMBSPUN CANNON PERCALE SHEETS!

Cannon Percale Sheets—Now They're Combspun

TRADE MARK CANNON

CANNON TOWELS . . . STOCKINGS . . . BLANKETS ★ CANNON MILLS, INC., NEW YORK 13, N. Y.

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Even "cake-fussy" men go all out for this mix!

READ WHAT THEIR WIVES SAY:

Gentlemen:

At last I have found a cake mix that is "husband-proof"! I have tried any number of cake mixes. My husband's verdict always was, "Why don't you stick to your own recipes?" But when I tried the Swans Down Mix he said, "You could certainly have fooled me—I thought it was one of your specials." It's Swans Down for me from now on.

MRS. DEAN G. BOYLE
Richmond, Calif.

Everybody's old ideas about cake mixes have been turned topsy-turvy by Swans Down, Mrs. Boyle. Biggest boosters of all are the really good cakemakers like you.

Dear Sirs:

Would like to tell you how economical and convenient and grand your Swans Down Cake Mix is. The cake I made tasted better than an expensive party cake. My husband even ate it and for the 11 years we have been married it is the first cake I can remember him eating and really enjoying!

MRS. WILLIAM ORAVITS
Boonton, N. J.

You call it "better than an expensive party cake," Mrs. Oravits—and yet the job was done in 4 minutes from box to oven! (For some new party cake ideas, try the variation recipes inside the box.)

Gentlemen:

My husband has an aversion for anything in a package. But the first time I presented a Swans Down Instant cake he remarked how good this cake was—how very light. He thought he was giving me a compliment.

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Here's why your husband can't tell a Swans Down Mix cake from your very best home-mixed, Mrs. Reynolds: the ingredients are as fine as your own. Real, superfine Swans Down Cake Flour, fresh-tasting egg whites prepared by an exclusive process, all-vegetable shortening and pure, fragrant, home-type flavoring.

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White cake, chocolate cake, yellow cake, spice cake, orange cake, upside-down cake, cupcakes, brownies, cookies—no end of delicious variations. And they all have that moist, tender Swans Down goodness. See recipes in box.

A product of General Foods

Swans Down Instant Cake Mix

Photos by Randolph Trabold from Acme

MAUDE A. JOHNSO

Prompt removal of infected trees is an heroic but essential step in saving healthy ones. Citizen volunteers here peel and burn beetle-harboring bark from stumps

Neighbors

The Williamstown Plan

Williamstown, Massachusetts, in the Berkshire Hills, is often called the "Village Beautiful." Spacious lawns and the Williams College buildings flank its main street, and majestic old elms lend all its highways character as well as beauty. The people, justly proud of their elms and having always given them good care, were naturally alarmed when, early in 1947, news came of the spread of the destructive Dutch elm disease into that part of the state. The elms were not only a great asset, but also irreplaceable—at least, within a normal lifetime. A small group of interested persons arranged a meeting with the Board of Selectmen to discuss the problem. As a result of a ninety-minute session, the Board appointed a Town Advisory Committee including representatives of the local garden club, business interests, property owners, and the press, which soon offered a Dutch Elm Disease Control Program embodying these main features: (1) A publicity campaign to arouse public interest in a co-operative fight against the disease. (2) A scouting-inspection program to locate diseased trees. (3) Speedy removal of such trees and all piled elm wood, which provide breeding places for disease-carrying bark beetles. The plan was approved and promptly put into operation, private contributions, town funds, and voluntary help from various organizations being provided. The Committee had the co-operation of the Town Tree Warden (under whose direction all tree-care work is carried on) and a U. S. Dept. of Agriculture Dutch elm disease expert then residing in Williamstown, who sent twigs from suspected trees to state laboratories for diagnosis. Meantime, widespread interest had been aroused by handbills which urged property owners: to burn all diseased or beetle-infested wood as promptly as possible; to peel and burn the bark from elm logs piled for fire wood; to spray such logs with DDT; to remove and burn all down elm wood in early spring before the emergence of the beetles, and to spray all healthy elm trees with DDT at least twice yearly, in April and in June. Letters, newspaper articles, and store window displays of diseased and beetle-infested wood also helped arouse interest and the response was gratifying and highly effective. Before long, the plan had become a full-fledged community project. Subsequently, the New England Council unanimously voted to accept and adopt the program as a model for attacking the ravages of the pest throughout the whole region, and to call it "The Williamstown Plan for the Control of Dutch Elm Disease." Mr. Frederick E. Cole, Commissioner of Agriculture for Massachusetts, calls the plan "both practical and effective."

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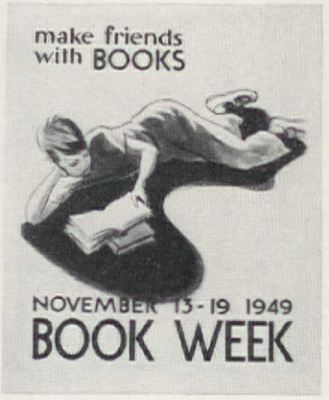
Books



This month the nation celebrates its 31st annual Book Week, dedicated to better books for boys and girls. At this time, all those who have to do with children should consider once again the profound effect books have on a child's life and take stock of their book-buying habits.

"Good books," say the experts, "will give your child priceless pleasure, security, and knowledge. Parents should select books that entertain *and* inform." The newly published volumes listed below are "good" in every sense, will help your child "make friends with books."

FOR THE VERY YOUNG:

Two Little Trains, by Margaret Wise Brown, illustrated by Jean Charlot (William R. Scott, $1.50). . . Simple cadence of text, imaginative pictures put this on the preferred list for the block-and-train set.

Two Little Miners, by Margaret Wise Brown and Edith Thacher Hurd, pictures by Richard Scarry (Simon and Schuster, 25¢). . . Fine story, fine pictures, fine price. This "Little Golden Book" is a "best buy" for three's and four's.

Bonnie Bess, the Weathervane Horse, by Alvin Tresselt, illustrated by Marylin Hafner (Lothrop, Lee & Shepard Co., Inc., $1.75). . . Delightful story about "the smartest horse in the country," with colorful pictures, rhythmic text.

The Little Bear Who Wanted Friends, by Edith Lowe, illustrated by Frances Eckart (Garden City Publishing Co., 50 cents). . . A "tall" book that's fun to handle, to look at, to hear Mother read aloud.

The Night Before Christmas, by Clement C. Moore, illustrated by Leonard Weisgard (Grosset & Dunlap, $1). . . A new and beautiful edition of a Christmas classic to read to the youngest—and all the family!

FOR CHILDREN FROM 5 TO 8:

Little Boy Brown, by Isobel Harris, illustrated by André François (J. B. Lippincott Co., $1.75). . . Engaging book about a city lad's first day in the country—where he discovers real house, a real yard, and a dog th never wears a leash. Children a parents will love it.

The Wild Birthday Cake, by L vinia R. Davis, pictures by Hildega Woodward (Doubleday & Co., In $2.50). . . A young adventure stor whose hero will seem completely re to youngest readers.

Henry—Fisherman, by Marc Brown (Charles Scribner's Sons, $ . . . Lively book with a story th really clicks along. Wonderful illu trations, lots of color.

Mother Goose Land with Judy a Jim, by Hilda Miloche and Wilm Kane (Simon and Schuster, $1.). For those who like paper dolls *pl* a story. Good fun on a rainy day!

FOR MIDDLE-AGERS, from 8 to 12:

America's Ethan Allen, by Stewa Holbrook, illustrated by Lynd War (Houghton Mifflin Co., $2.50). . Stirring story of a famous her vividly illustrated.

Winter Comes to Meadow Broo Farm, by Katherine Southwick Keele (Thomas Nelson & Sons, $2). . Fourth and last in a popular serie which young readers wish would g on forever.

The Lonesome Bear, by Harriso Kinney, illustrated by Harold Price (Whittlesey House, $2). . . Hilariou story about a young boy and hi friend, a most unusual bear.

Heidi, by Johanna Spyri, illus trated by Agnes Tait (J. B. Lippin cott Co., $2.50). . . Beautifully illus trated edition of a classic that Mothe read, remembers with emotion.

Movie Shoes, by Noel Streatfeild illustrated by Susanne Suba (Random House, $2.50). . . Tens and up wil enjoy this captivating story of family life in Hollywood.

ESPECIALLY FOR TEEN-AGERS:

My Private Life, by Polly Webster illustrated by Martha Wheeler (Lan tern Press, $2.95). . . Not a diary but a streamlined version of the "memory book" with spaces for notes, autographs, snapshots.

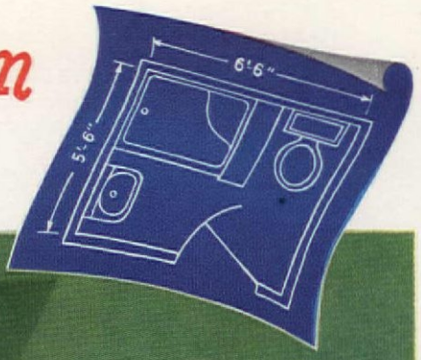
Young Razzle, by John R. Tunis (William Morrow & Co., $2.50). . Topflight baseball action story.

Greg Sheridan, Reporter, by Jack Bechdolt (E. P. Dutton & Co., Inc., $2.50). . . Behind-the-scenes story by veteran newspaperman.

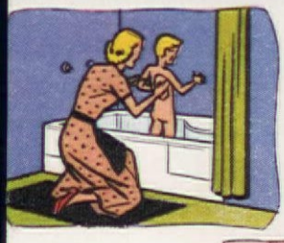
And Both Were Young, by Madeleine L'Engle (Lothrop, Lee & Shepard Co., Inc., $2.50). . . American girl in Switzerland finds adventure and romance.

Sorry, we cannot purchase these books for you. They must be obtained through your bookstore

a complete CRANE quality bathroom in only 5½ x 6½ feet



The Crane Lahoma Group. *The compact bath of all-ceramic* Duraclay *cleans at the touch of a damp cloth. Convenient shelf back lavatory of vitreous china with* Dial-ese *faucets that open and close at a finger's touch. Compact, quiet closet that has a positive flushing action.*



Low height, flat bottom, compact size make Lahoma *ideal for bathing children.*

The Lahoma *is the perfect receptor for shower bathing.*

Corner seat makes foot bathing easy. A great help to elderly people. Shower may be taken while seated.

Why be satisfied with only a half bath or a powder room if your space is limited? With a Crane *Lahoma* Receptor Bath you can have a complete bathroom with all three fixtures in a space only 5½ x 6½ feet!

Measuring only 42 x 31 x 12 inches, this modern Crane bathtub permits you to make maximum use of the space you have available—offers the greatest flexibility in your bathroom planning.

Of course, *Lahoma* is only one of the many modern bathroom fixtures available in the complete Crane line. Here you will find bathtubs in various sizes up to the luxurious full-length tub—lavatories in either vitreous china or porcelain enamel on solid cast iron in a wide selection of styles and sizes—quiet, efficient closets, compact in design.

Your Crane Dealer will help you select the fixtures for your remodeled bathroom or for the new home you are planning.

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Dear Editors:

The Hendersons' home on Edwards Square, London, described in the second of a series of letters from Judith Gellert Tennyson, now in England

One of the most charming families I've met to date is the Hendersons, a very English, upper middle class London family. They live on one of the most enchanting squares in London, Edwards Square—whose park gates may be unlocked only by neighboring families—and their 1806 Georgian house has flower gardens in both front and back yards. It's an English characteristic, I've learned, to select a home for its surroundings rather than for the building itself.

Hugh Henderson is a lawyer for a government firm. Hugh and Claire, his wife, have three children—Susan 8, Martin 6, and Richard 16 months. Also a member of the family is Yolande, their Swiss nurse. Yolande joined the Hendersons while they were vacationing in Switzerland because she wanted to learn English. Now, for $8 a week, she not only cares for the children, but helps with all household chores as well.

The Hendersons' family day begins at 8 a.m. with breakfast prepared by Claire, who does all the cooking. Then Susan and Martin are taken to school and Hugh goes to work.

By nine, Claire and Yolande have begun the day's housework. After vacuuming the house and popping the daily laundry into the washing machine, Claire goes shopping. Unlike the American, she must frequent many shops—to buy fish from the fishmonger, bread from the baker, fruit and vegetables from the fruiterer, meat from the butcher, groceries from the greengrocer, and candy from the confectioner.

The day's largest meal is served at 12:30 and usually consists of rabbit or fish stew. (The meat ration is saved for a small Sunday roast.) Hugh does not come home, but lunches at a private men's club, a very standard organization here in London. The children are brought home from school at 4 p.m. and at 4:30 everyone stops for tea—sandwiches, cakes, tea, and milk for the children. By 6:30 the children are tucked into bed and by 7:30 Hugh returns home for a light supper. And in the evenings, Claire and Hugh may often be found as I found them—Claire playing the piano, Hugh reading, and Yolande knitting.

The house itself consists of eight rooms, kitchen, and one bath. To the immediate right of the entrance hallway is the dining room. Its refectory table, wheel-back chairs and Welsh dresser, made in 1750, glow with nearly 200 years of polishing. In the back is the kitchen, equipped with small refrigerator (considered a luxury), small 4-burner gas stove, tiny sink, laundry drying rack that hangs near the ceiling, and coal stove to heat water. Stairs lead from the kitchen to the basement and children's playroom. As the house is not centrally heated, there is no furnace.

The living room is on the second floor. Palely colored, it is dominated by a well-polished baby grand piano.

Farther up the stairs appears Susan's room, delightfully flavored with bookshelves full of English fairy tale and fable, from *Flower Fairies of the Garden* to the cherished *Peter Pan* whose statue she may visit in Kensington Gardens. English taste prefers the simple, hence most walls are very typically painted cream. The master bedroom, however, is rose, has flowered rug, and pink coverlets. Matching dresser, bureau, and wardrobe closet are handsomely polished.

Relaxation to Hugh means gardening and golf. Every spring he dons his old work pants, arms himself with trowel and spade, and sloshes in his patches of spring rain-soaked earth. By April the gardens are bright with crocus and daffodil, and each succeeding month brings a new color crop. Claire, on the other hand, spends her spare hours at her piano.

For the children, the nicest pleasure of all is the square itself, three delicious acres of winding shady paths, sunny plots of lawn and bloom, lots of trees to climb and other little boys and girls to play with. And when they get too wild or daring, the old gardener—who has cared for the square for 50 years—scurries out and scolds them roundly.

Judy

Only Wallace Sterling ... like Sculpture ... is lovely from every angle

Left to right. Grande Baroque, Sir Christopher, Grand Colonial, Stradivari, Rose Point. Six piece place settings priced from $27 to $35, according to pattern.

Only Wallace Sterling ... like Sculpture ... has

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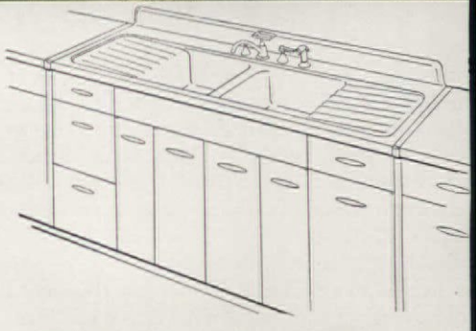

The Royal Hostess Sink, made from a single piece of rigid cast iron with a heavy coat of acid-resisting enamel, is typical of the quality you get in American-Standard Plumbing Fixtures—whether for kitchen, bath, or laundry.

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America Builds Its Own...

Progress shot of many months' work by the Otis Booth Jrs. in Pasadena, California

WHY?

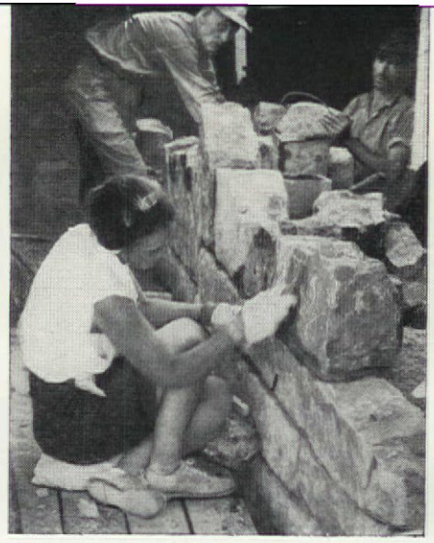
You see them everywhere, scrambling over scaffolding, straddling roof trusses, or maybe deep down in foundation ditches. Often you'll see them far into the night, working in the beam of the family car's headlights. It's a part-time job, after hours, week ends, and holidays. But in spite of the long haul ahead on Operation Home, their eyes are bright with pride of accomplishment. Office hands callous and muscles ache, but each hammer stroke, each brick laid, brings them nearer their goal—a home built with their own hands!

What's behind all this? Why are so many Americans, young and old, tackling a job for which they often are so ill-prepared? Obviously no one reason could be behind such a nationwide movement, but high building costs certainly account for much of it. And the courage to undertake building their own homes may well have been inspired by the example of many GI's directly after the war when the hopeless housing shortage forced many to tackle the jobs themselves. What one man can do, his neighbor can attempt.

What an exciting contrast to their elders' attitude towards home! Formerly the majority rented while they waited and waited until they could build to keep up with the Joneses and, all too often, saddled themselves with a lifetime mortgage. Not these modern pioneers! They're willing to settle for less house and do the work themselves—they want a home and they want it NOW.

In this issue we start a continuing series about these modern pioneers. They come from every part of the country, for location or climate will not deter them. Their reasons for building are as varied and individual as the houses themselves. But this we do know—they built just as their ancestors did before them. It's in the blood, this American home spirit, and more power to them! At least they won't settle for compromises. They're getting the homes they want and can afford. Their children won't be saddled with white elephants, top-heavy with indebtedness. The movement is astonishing for a generation supposedly grown soft with the comforts of modern civilization. On the next pages you'll see them hard at work—cheer them on, they deserve it.

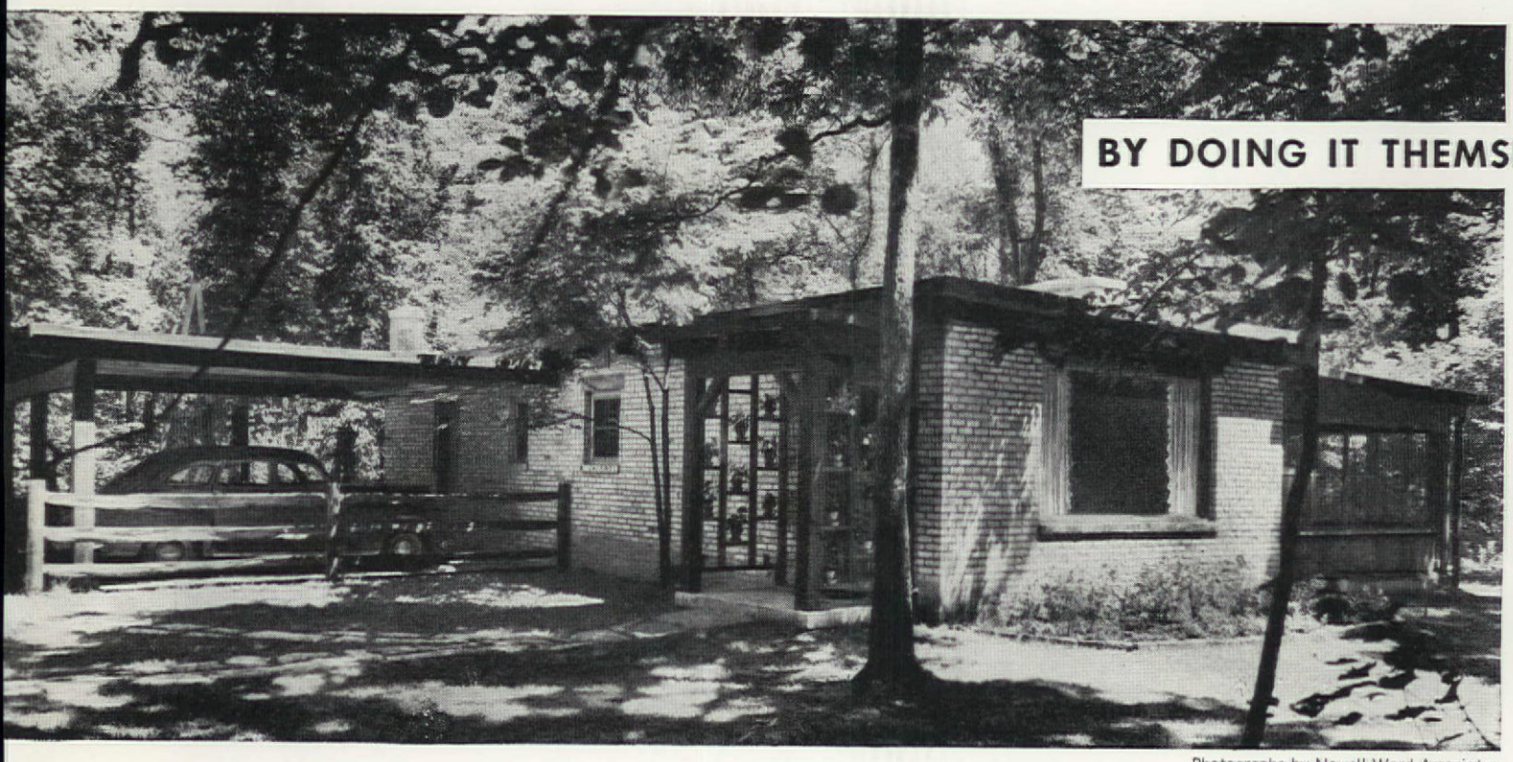
nerica Builds



IOWA—housing shortage forced John and Evelyn Brenneman to design, build own home close to college campus where both attended classes. Completely inexperienced, they finished job in six months at cost of $2,800, used outside help for plumbing and roof only

KENTUCKY—to get acquainted with her mountain neighbors, Mrs. Allan Franke, a New Yorker, invited them to help her build new modern house. Result: community pride and complete acceptance of an "outsider"

FLORIDA—"Retirement House," built in one winter by the Rev. Rankin ar his wife, aged 70 and 65 respectively, for $1,300. Walls of concrete blocks made by the Rankins in Kreger molds



BY DOING IT THEMSELVES

Photographs by Nowell Ward Associates

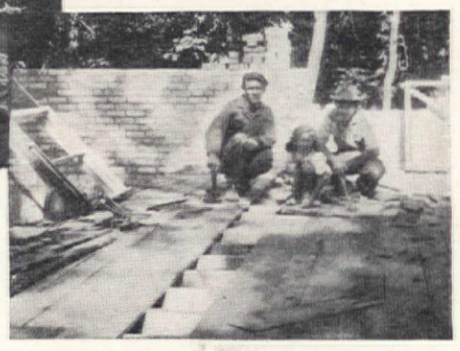
Laying of common brick for exterior walls was only job where outside help was used. Started in July, family moved in during November, added car port, entrance trellis, and screened porch later. Living-room picture window affords dramatic view of towering oaks

Random width oak boards, cut from own trees, cover floors, walls, and ceilings of all rooms, used also for numerous built-ins. Concealed in wood cornice over picture window, long fluorescent tube bathes ceiling in warm, cheery light at night. Furniture throughout is Early American maple in honey tones. Fabrics in autumn shades were selected to harmonize with wood interiors

CALIFORNIA—inspired by Mexican houses, the Paul Allers work hard at building home of oldest American construction material—adobe brick. Money usually spent on entertainment paid for it

ILLINOIS—with actual building in Chicago suburb still in future, bank teller, William Conway, and wife mold concrete blocks in present basement. Daughter Jane, 11 years old, helps after school hours

NEW YORK—"Build-and-pay-as-you-go" motto of Ouren J. Aftreths of Chappaqua keeps them free from debt. One-room house now, will be expanded as budget permits. Final result: dramatic modern design projecting over deep gorge



RUTH W. LEE

THE BECKERS

stretch $5,000 to $15,000 worth of house

It took two years of hard work—but being real pioneers they had a roof over their heads in three months.

Leading our parade in this series of modern pioneers is a story that would gladden the heart of even our stoutest ancestor. It again convinces us that nothing will stop an American, once his mind is set on getting a home of his own. Lack of experience is certainly no deterrent; in fact, it seems to give added impetus to the adventure.

When Eugene Becker went into service on an aircraft carrier, the family home was sold and, like many other young wives, Mrs. Becker followed her husband. Temporary quarters were set up in Norfolk, Virginia, for the duration. Upon their return to Chicago, the grim specter of an acute housing shortage faced them. They were able neither to buy nor build. Necessity, therefore, forced them to a decision: they determined then and there to do the job themselves. Ten acres of wooded land in distant Deerfield was selected as the site and in three months the Beckers moved into their new home! Not a finished house, but shelter from the elements and the start of an adventure that kept them busy for two years.

As it stands today, the house is just about 100 per cent owner-built and equipped, an astonishing fact since neither owner had ever done any building before. No time was lost after the property came into their possession. 100 trees were felled to make room for the house site. These were used later for framing and finishing. All during the erection of the house, Mr. Becker continued at his job as an electrical engineer, doing all the work in his spare time. He also laid out the plans and designed the elevations. His wife, despite the fact that a youngster had to be reared and housekeeping done, pitched in and many of the interior details are the result of her skill.

A portable sawmill cut the timber into studs, beams, and finished planks. These were seasoned out of doors in the summer but taken inside during the winter months and dried by heat and electric fans. By August work had progressed to such a point that the poured concrete footings were in place, laid over

PLEASE TURN TO PAGE 97

There may be less than meets the eye in the house you buy. Here are some common pitfalls you should avoid

Knowing how to look at a house—knowing what you really see when you do look—is one of the most important steps in buying a home. Unless your eye is experienced in spotting bad faults in planning, it may take months of living in a house to discover shortcomings that a practiced eye would have seen right away. Then it's too late.

The location, the neighborhood the house is in, are prime considerations. Convenience to transportation, nearness to shopping centers and schools are others. What you can afford to pay is vital. When these decisions are made, your house-hunting field is narrowed down considerably.

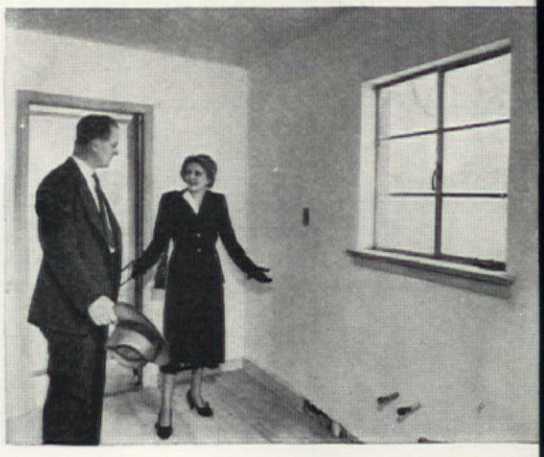
Once inside the prospective house, don't let your judgment be hypnotized by pretty wallpapers; don't let shiny new kitchen equipment sway you to the point of ignoring bad placement of work areas; don't let the enthusiasm of the real-estate agent distract you from finding out just how the house is going to work.

AMERICAN HOME's editors have illustrated several points you should consider when looking at a house. It's your money—know what you're buying!

How to look at a house...

American Home's editors go house hunting. Editor Ramsay crouches in kitchen where range will be placed. Housewife opening broiler rack is below eye level, would be whacked on stern by person entering back door. This is bad planning

Small, but good. Refrigerator, range under vent hood, left; sink under window. Two short steps between sink and range. Cabinet space is inadequate. Dinette is off right. House cost $9,850, has two bedrooms, one bath, no dining room



Editors Ramsay and Oest raise question: "Which way does your refrigerator open?" Here, left-hand door absolutely necessary. Most refrigerators are hinged on right. If you insist, dealer will supply left-hand door

Bathroom in this $18,000 house had colored tile, swank colored fixtures. However, Editor Wiley demonstrates that right side of lavatory is almost against end wall, means bumped right elbow every time you use it

Love thy neighbor—but how close? Houses cost around $15,000, yet are built so close that two men, arms outstretched, can grasp each other's elbows. Wider lots, different orientation might have meant more privacy for each family

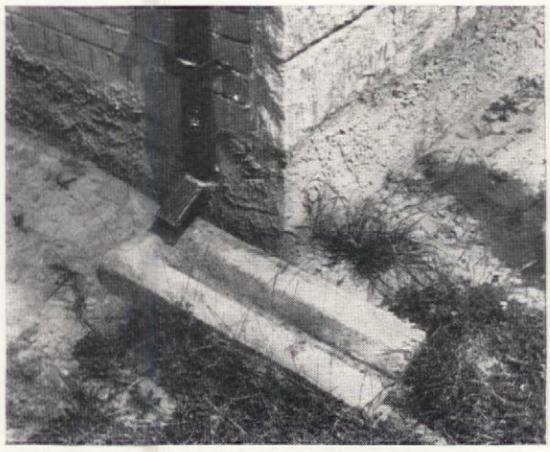
Unless you're casual about fenders you may require more space than this for maneuvering your car into the garage. Any sign of skimpiness in a house should warn you to look for more of the same elsewhere

How expandable is an expandable attic? Stairs placed lengthwise of this attic means only half of space usable as future room. Stairs in center would allow for 2 rooms, both with light and ventilation

Portrait of Editor Jim Oest "Underneath the Arches." There are five, at least two of them useless ornaments. Dust-catching niche at right will probably end up with vase of cattails or similar soon-forgotten decoration

This house cost $1,000 more with basement than without. Editor Oest thinks basement not a necessity. Editors Wiley, Ramsay feel $1,000 would be better spent upstairs for third bedroom or laundry. Editor Seymour would spend it on garden

Common blind spot, usually discovered too late: No wall long enough for sofa. Only place to put sofa is under window—chilly in winter, too sunny in summer. You need one long unbroken wall space for good arrangement



The gutter that goes nowhere. Rain water from roof rushes through down-spout and two-foot cement trough, thence across flower beds or lawn, causing ugly erosion. Simple dry well would prevent this and store up water in soil

An excellent building material, glass block is often misused to give "modern effect." Two of these high windows break up long wall, won't open, give little light, no air. A case of too much sugar for a cent

Hybrid Clematis, Ramona

Extending their seasons of usefulness even into winter, clematis flowers ripen into long-tailed feathery seed heads. These are *C. virginiana*

Familiar along woodland routes, Nova Scotia to Georgia and westward to Kansas, the native virgin's-bower foams over rocks and shrubs along the roadside

For early summer effects, forms of the Chinese *C. montana* offer flowers twice as large, in white that turns pinkish, in white tinged blue, and in rose

AVA WOODWORTH JONES

Clematis for Collectors

As we let our thoughts wander back to our first garden, how well we recapture a picture of a vine-clothed porch where the cheerful foliage of the Japanese *Clematis paniculata* protected us from the glowing late summer sun, allowing only an occasional ray to dance upon the floor. Long, graceful sprays, profusely laden with lacy, milk-white blossoms, waved to and fro in the lazy breeze, breathing their fragrance into the warm air. The contented drone of the bees would change to an angry hum as a little girl gathered long trusses of the fragrant flowers from which rich stores of honey might have been garnered. . . The years pass on, and the cherished old vine, transplanted from that garden, grows in our garden of today. Its clouds of misty bloom drape an unsightly spot we fain would hide and make it, instead, a thing of living beauty.

To our mind, no other member of the Clematis group—to which the name virgin's-bower has fittingly been given—surpasses that Japanese species with its pinnate, glossy emerald leaves and glistening blossoms with which, in our estimation, only orange blossoms can compare. Yet it is equally lovely when, having gone to seed, it is covered with masses of silvery awns which give the plant a gay appearance even into winter. Also it showers forth great quantities of seeds which germinate readily. The little seedlings grow rapidly and, if transplanted to good soil near a porch or trellis, will themselves afford luxurious shade within two or three summers.

Resembling that species, but less well known, is *C. flammula* from Southern Europe, a good subject for the connoisseur of old-fashioned flowers. With delicate bipinnate leaves and small, snow-white, fragrant flowers in midsummer, it is a lovely porch adornment. We have seen it in a cottage garden as a background for *Delphinium belladonna* and shasta daisies—a lovely picture. However, whereas paniculata will accept a situation in part shade, flammula must have full sun to do itself justice.

No clematis compilation would be complete without the May- and June-blooming *C. montana* from China, which is a sort of advance edition of the summer-flowering Japanese species. It also has a variety, rubens, with clusters of deep rosy red blossoms and handsome foliage; and a hybrid, undulata, whose flowers are called by some mauve-pink but are described by Bailey in "Hortus" as bluish-white.

Vivid are our recollections of days spent in Maryland, where we saw the native virgin's-bower (*C. virginiana*) growing wild along the roadsides, festooning every low bush and stone wall with showers of delicate white flowers, to be succeeded by heads of feathery plumed seeds. A more vigorous grower of similar habit is the immigrant *C. vitalba,* known as traveler's-joy and old man's-beard. Both are useful for rock gardens and naturalistic effects.

All the small-flowered clematis require little special care or treatment. Few spots are too shady, few soils too poor for most of them, although of course one will get stronger growth in a well-drained, moderately rich garden loam. An application of good old-fashioned Scotch soot worked in around the roots is said to stimulate chlorophyll formation and keep the foliage from yellowing. Pruning is simple: Leave the vines untrimmed until spring. Then, when the buds can be seen swelling, cut away all dead canes and branches.

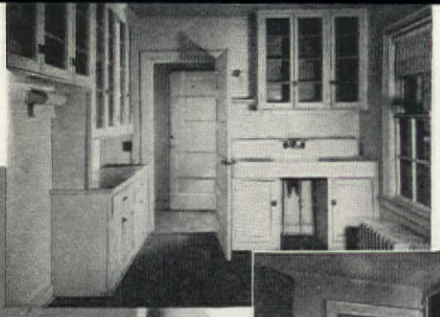
No climbing plant, in our opinion, equals in attractiveness the large-flowering forms of clematis, so different from the others as to seem unrelated, except in manner of growth and support by tightly twining leaf petioles.

PLEASE TURN TO PAGES 104, 106

Spending

is sometimes saving . . .

If you plan wisely!



BEFORE: There was little here to encourage the Spillers when they first viewed the kitchen in their newly-purchased house. Equipment was antiquated, storage space seemed inadequate, poorly placed and unusable

Rather large initial cost results in later savings:

$416 in first year on laundry bills alone!

Bulk buying, canning, freezing, means lower food bill

EDITH RAMSAY

Photographs by F. M. Demarest

With freezer at hand, largest turkey proves the most economical. Small pieces wrapped in aluminum foil, labeled, and frozen are always on call for emergency occasions, can be quickly cooked as delicious Turkey Canelloni American, described on page 68

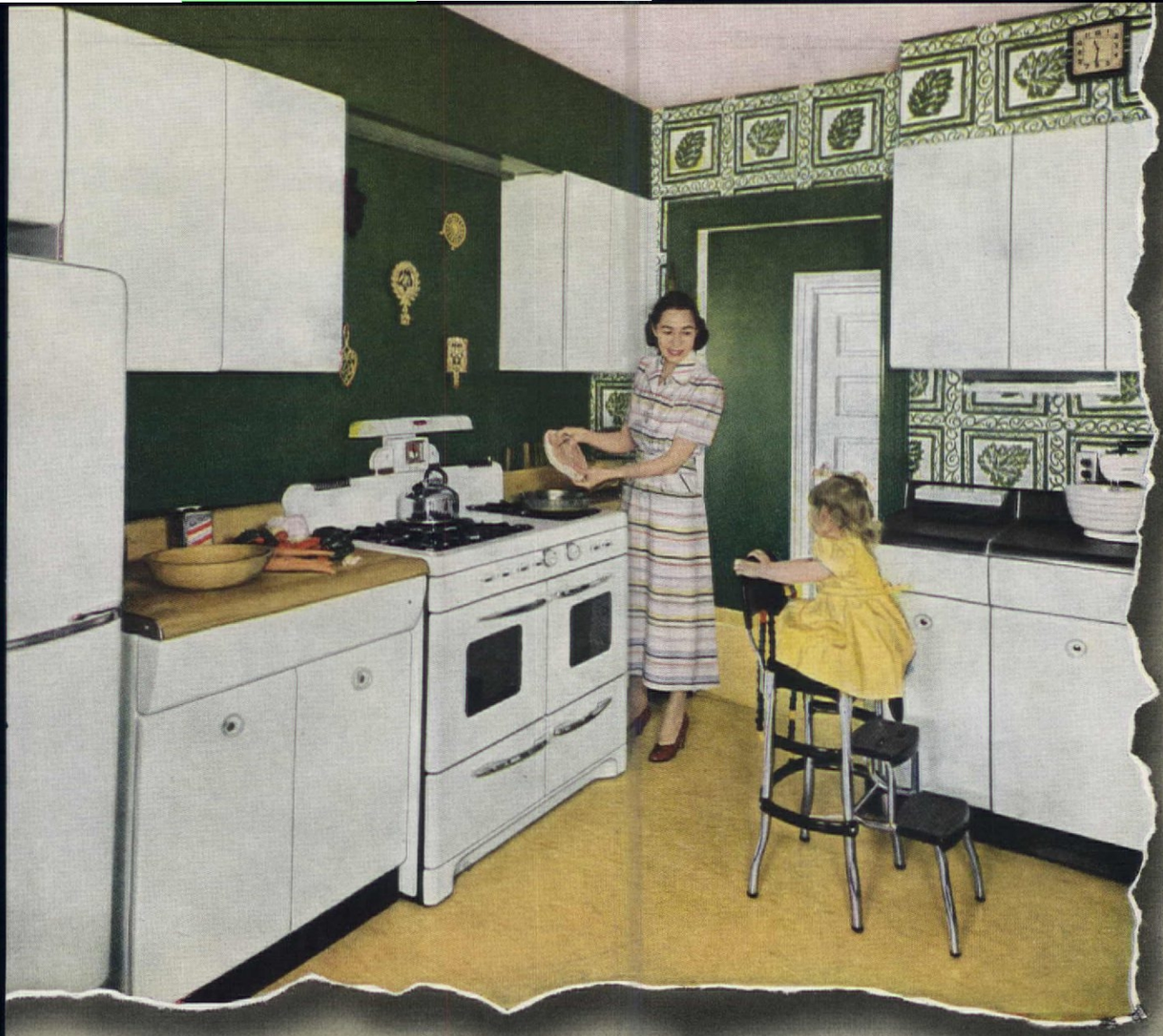
No more turkey soup for days on end! Instead, broth made from scraps is carefully poured into freezer jars (allowing at least an inch for expansion) and legibly marked with wax pencil. When cool, jars are placed in freezer. Freezer enables long-range food buying, preserves plan-overs for far-future meals

There's more to saving than matching price tags! The Clifford Spillers of Englewood, New Jersey, wanted a care-free kitchen in their newly-purchased house, so they spent to buy more and better equipment, and, in spending, they saved!

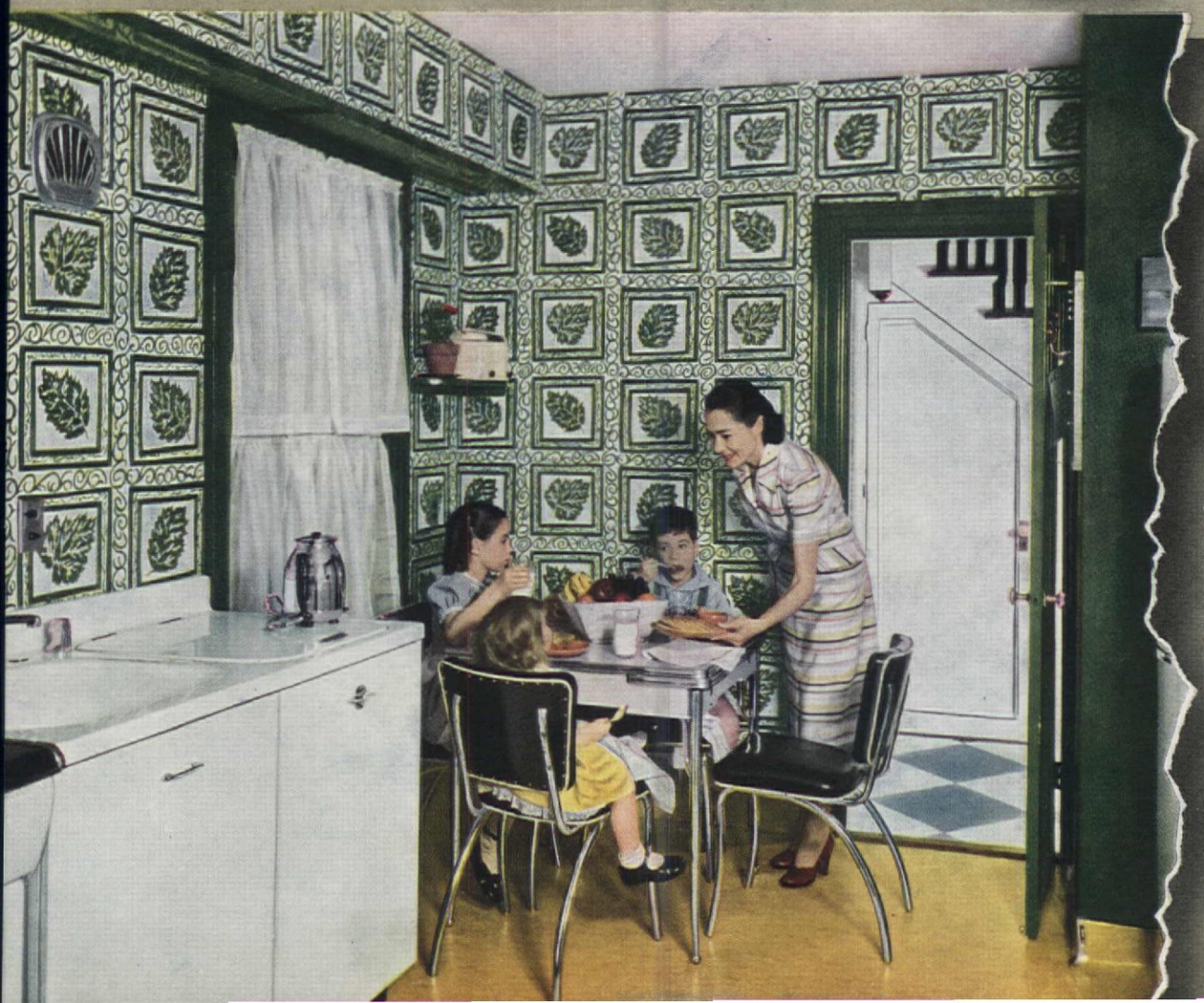
They began with a wisely selected house that required no drastic changes in structure. They added the best of kitchen materials, knowing they would anticipate fewer repair and replacement bills—and got a work-saving dividend besides. Mrs. Spiller insisted on long-lasting steel cabinets, so easy to clean that children's finger-marks rub off in a second. Plastic-coated wallpaper, boldly green and white, is long wearing and washable. Even the bright yellow plastic flooring is gay and care-free, and the hardy nylon marquisette curtains do not soil quickly, can always be laundered in a jiffy and need no ironing.

New appliances involved a large initial outlay. Yet, while plumbing was being relocated, dishwasher and disposal, washer and dryer could be installed at less cost than if added piecemeal throughout future years. In a family of growing, ever-active youngsters, washer and dryer eliminates laundry bills, enables easy, daily washing. The new freezer in the back hall makes possible food buying in economical, large quantities, and conveniently above it is a cupboard to house freezing utensils and wrappings.

The Spillers have devised the best possible kitchen layout. Accessories are placed out of reach of small, grabbing hands; brass and iron trivets hang over the range, a radio sits high on a shelf above the dining area. In lieu of a dusty clothes closet, an ingenious coat rack, shaped and painted as a totem pole, has bright pegged arms to hold jackets, caps, sweaters, and mufflers. Careful planning has won the Spillers a long-lasting, care-saving kitchen.



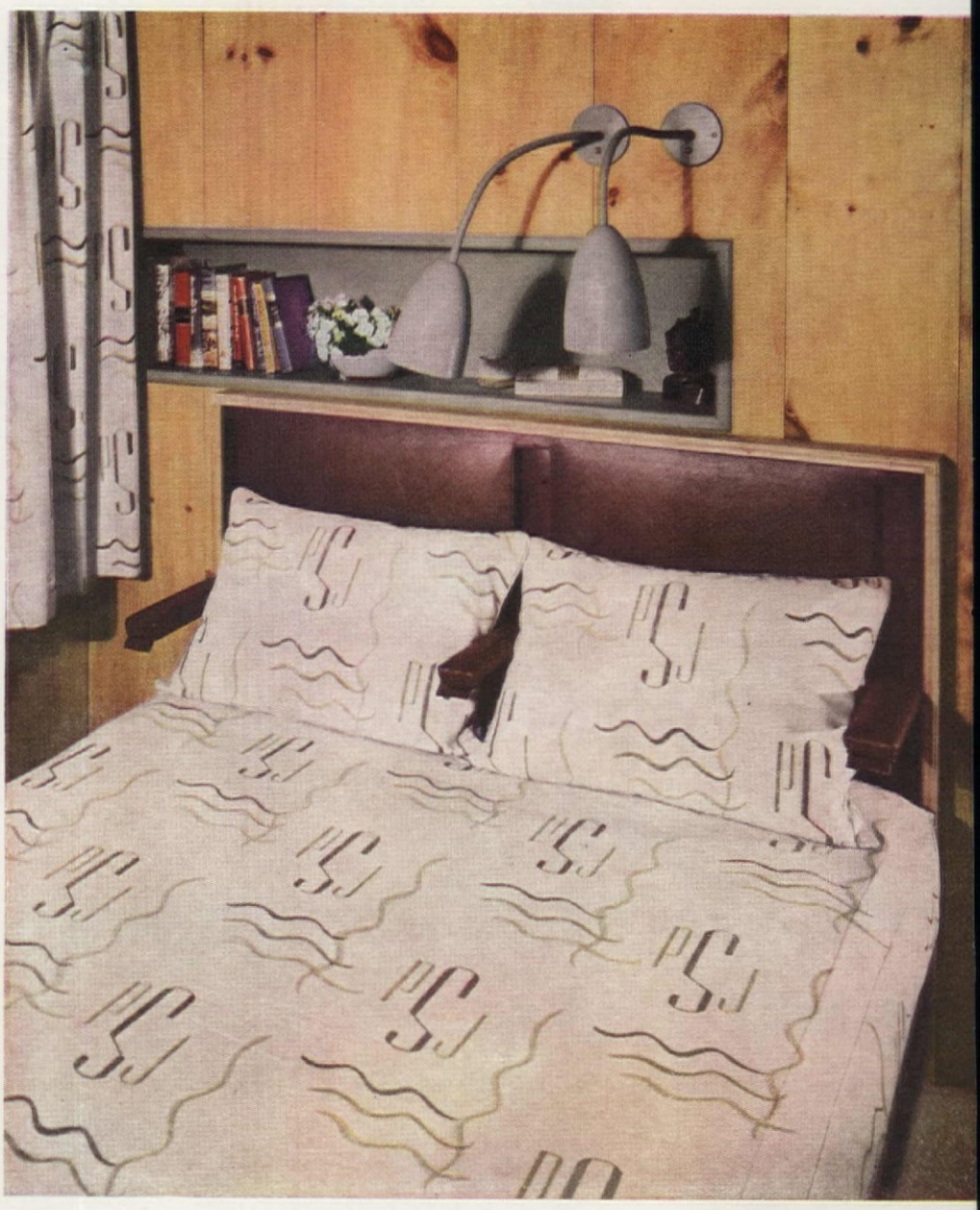
Steel storage cabinets have special wooden counter-tops for good working surface. Shallow cabinet by door houses knives in slots in wooden backsplash. Door leads to former butler's pantry, now the laundry with automatic washer, dryer



Kitchen dining area was a "must" to expedite breakfast for Dad, quick lunches for hurried school children. Table also provides sit-down work area for Mother, is but a few steps away from stairway, center hall, front and back doors

Florever plastic flooring; General Electric refrigerator, freezer, automatic washer and electric sink; Caloric range; Hamilton dryer; American cabinets; Daystrom table and chairs; United "Varlar" wallpaper; Dura-Board wooden tops; Cosco stool

There's power in your own hands to give slept-in rooms a fresh look

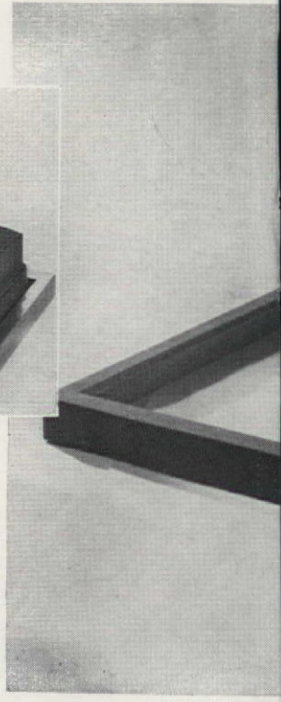


1216. **Blueprint for building modern headboard. Arm rests snap out of sight. Easy-to-clean leatherette upholstery. Full directions for construction, including drawings, measurements, list of materials**

1215. **Stencil design for draperies and bedspread. Two complete alphabets of smart modern letters and tracing guide for border**

1217. **Dainty floral design to be painted on any headboard will add charm and color. Definitely "pretty" for girls of all ages. Tracings and color guide**

1217, 1219 by Dorchen
Drawings by Doris Wright
Photographs by F. M. Demarest
Sheets, Courtesy Cannon Mills



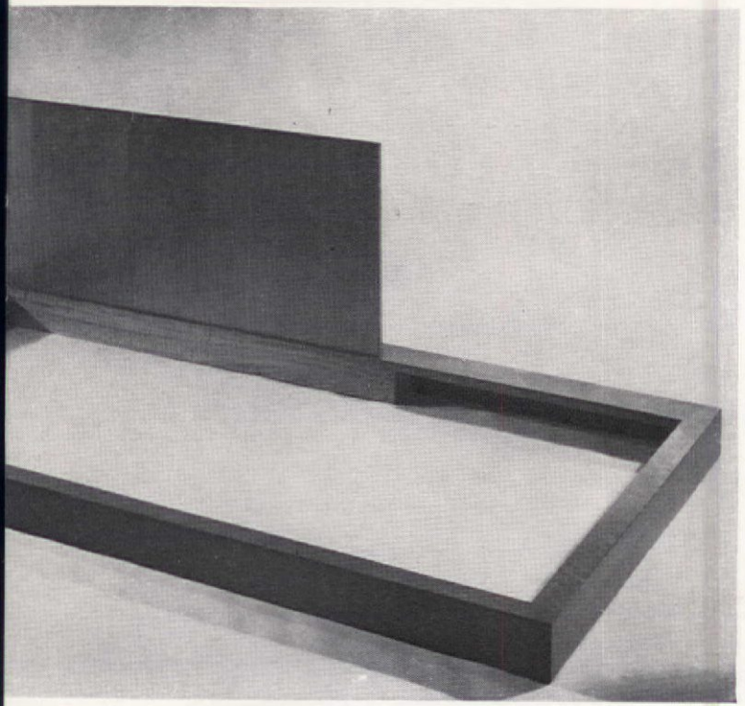
1220. **Blueprint for building frame to enclose studio couch at base. Back rest supports cushions comfortably. Drawings, measurements, full construction details, list of materials**

1218. Blueprint for building French Provincial headboard and nicely detailed shutters. Blueprint has full-size curve details to trace, list of materials, directions

1219. Gay, sunny yellow daisies painted on headboard. Appealing canopy bedstead is painted right on wall, posts and all. Add full, real ruffle on top. For single and double beds

Make Your Own!

So pretty you'll stay up nights admiring them! And it's so easy to build or paint attractive bedroom furniture



Even the very amateur can construct and upholster the modern or French Provincial headboards shown. So make-to-order your own headboard to match your furniture. Or, if yours is a studio couch, add new smartness with an easy-to-build frame. Your own careful workmanship can bring to your room the very individuality you want.

Use paint for gaiety, for prettiness, on the bedspread, on an old headboard, even on the wall itself. A small, lively design refreshes a whole room. A little color adds a lot of charm.

Put new color on old beds. Take advantage of today's decorative range of fast-colored sheets. At less cost than ready-mades, we used three cloud-gray sheets to make spread, dust ruffle, and double-hung curtains; three aquamarine sheets to make flounced spread, canopy, and ruffled pillow cases.

Give a little time and thought to planning for yourself a restful refuge from the workaday world. Select the designs that suit you and your bedroom and busy yourself with your tools—whether hammer, paint, needle, thread—and your own ingenuity. And remember too, it's restful to the budget to custom-build and make your very own.

BUY PATTERNS BY MAIL FROM THE AMERICAN HOME PATTERN DEPT., 55 FIFTH AVE., N. Y. 3, N. Y. AT PRICES LISTED ON PAGE 86.

Interiors by Jed Mace and R. Franklin Rogers. Data from Dorothy Monroe. Photographs by Hence Griffith

"WISEACRE" is the name Mrs. Sara Wiess has given her cottage, in the country near Dallas, Texas. Rug, chairs, organdy curtains in the living room are the color of a topaz, flood the room with seeming sunlight even on rainy days. The finesse of small appointments in the room holds the secret of much of its charm. Painting over the fireplace is Ames' "Tired of Play"

JAMES M. WILEY

Follow-through is as important in decoration as in golf: little details make the difference in really beautiful rooms. Dallas home of Mrs. Sara Wiess

Good to the Last Detail

Here is a house that rarely lets you down. Walking through its rooms is a lesson in good decorating. The owner, Mrs. Sara Wiess, and decorators Jed Mace and R. Franklin Rogers, are the teachers. The eye sees, yet finds more to see: small secrets hide in all corners of this house—in plain view, sometimes, or tucked away behind a cabinet door, or lurking in the hem of a curtain.

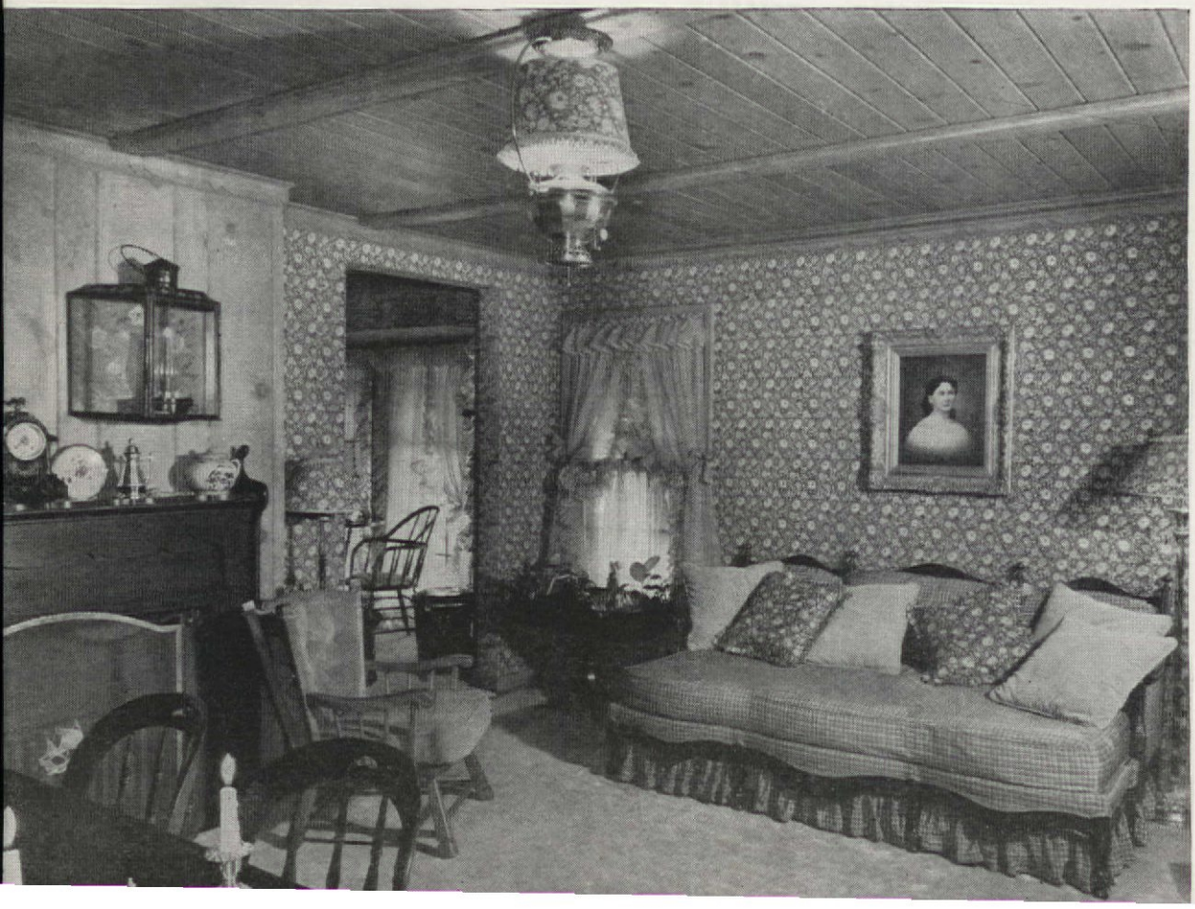
The secret they tell is one of the fine rules of truly good decorating. The secret is infinite, painstaking, heart-breaking, often back-breaking attention to small details. It is often far easier to have a room painted a particular color, to have a carpet laid wall to wall, than it is to have a favorite motif embroidered on muslin just the right size to cover a chair seat—or find someone who can make a perfectly proportioned lamp shade from a yard of fabric which is the exact duplicate of your wallpaper design. A room can be wallpapered in two days. The right details of a room may take many months to complete. But in the fretting

Topaz organdy curtains in living-room bay are exquisitely handmade, lavishly ruffled, have one-inch hems in ruffles. Lamp base is superb Venetian glass with topaz overlay

Example of careful attention to detail: tall pine desk is lined with same wallpaper as on walls; lamp shade is made of matching print fabric. Waste-basket is embroidered in gold thread

Pine-paneled dining room below has copper kettle as bar sink, unobtrusive closet doors flanking sink. Heavy chair in foreground lacks grace of other pieces in house

Satiny, dark-stained pine cabinet in dining room below, right, holds Spode dessert service, amber tear-drop glass. Yellow curtains are tied with amber grosgrain bow



To the Last Detai

(Begins on page 46)

routine lies the secret of the cor plete unity of a successful room.

"Wiseacre" is the result of a happ collaboration between four person Miss Cleo George, the sister of Mr Sara Wiess, Mrs. Wiess, herself, ar decorators Mace and Rogers. Th house is smaller than it looks: a tually it contains living room, di ing room, one bedroom, bath ar kitchen. The dining room is furnishe to perform as a second living roo as well as dining room. The fact tha the French sofa is actual bed-siz gives it further usefulness as an occ sional guest room. The great screene porch across the back of the hous typical of the South, has space fo lounging, a dining group as well.

A lot of living is packed into thes few rooms; in effect, living roo dining room, porch can all be use as separate living rooms, according the season and the desire.

Miss Cleo George's stable, whe it was torn down, was the source most of the seasoned lumber in th house, including the beams and pane ing of the interior. Because topaz Mrs. Wiess' favorite gem and colo this tawny yellow is everywhere several depths: some fabrics are th color of sherry wine; living-room wal paper has a greenish yellow ground beige and cocoa appear in the di ing room, spiced with peacock blu

An unusual bar sink was built i to one wall of the dining room. is actually an old pine milk sink wit a brass pail set in the well to functio as a basin, and an old brass spig above which is piped with water. Ove it hangs a brass wall lamp flanked b four framed prints taken from an ol school primer. The recess for the ba was created by building closets int the room in each corner. Inconspicu ous doors, treated like the pine pane ing, give access to glassware, chin and table linens, and other storage The doors have brass pulls, and in side, closets are lined in peacock blue

Ceilings in both living room an dining room have been wiped wit color to tie them into the scheme The grain of the pine is not camou flaged, but the wood has absorbe enough of the pigment to take o faint color—green in the living room blue in the dining room.

Accessories in all rooms are un usual, one-of-a-kind pieces: the bronz sconces over the living room mantel the pictures, the hanging lanterns, th mantel clock, the silver, the plate on the wall, even the wastebaskets

French slat-back sofa in dining room is bed-size. Cushions, lamp shade are fabric matching wall-paper. Portrait hanging over sofa is Mrs. Wiess' grandmother

MARY ALICE ROCHE

You met Mrs. Rowley in "How to Capture the Fragrance of Summer" in September—Remember? Here Mrs. Roche tells about more of her varied activities—like planting a few hundred tulip bulbs

Mrs. Rowley Goes to the Show...

The other day, overcome with desire for a certain omelet of hallowed memory, I gave Chug-Chug (our ancient jalopy) her head and soon was asking Marion Rowley another of my unending, but never unanswered, questions. As she sought the coveted recipe, I thought back to April 1 of a few years ago when, driving by, we had seen masses of crocus in bloom along the drive—just what a mutual friend had told us to watch out for. We had followed the magic driveway and, as in the fairy tale, found the rulers of the domain at their royal tasks. The King, Mr. Everett Rowley by name, was in—not his countinghouse—but the garden, spading up herb beds; the Queen, in slacks, leather jacket, and heavy gloves, was pruning roses. When we introduced ourselves as interested in gardens, they left their work to take us on the first of many happy tours of theirs, which ended with the first of many friendly visits in their charming 18th Century house in northern New Jersey.

PLEASE TURN TO PAGE 82

Comes a friend wanting to borrow a special container for her flower arrangement. So up to the attic—a fascinating place hung with herbs, crammed with all kinds of treasures

Their "Herb Booth" set up, the garden club members put on the finishing touches, hoping to sell all their wares and inspire many to grow and enjoy more plants

for future reference

BASIC DATA

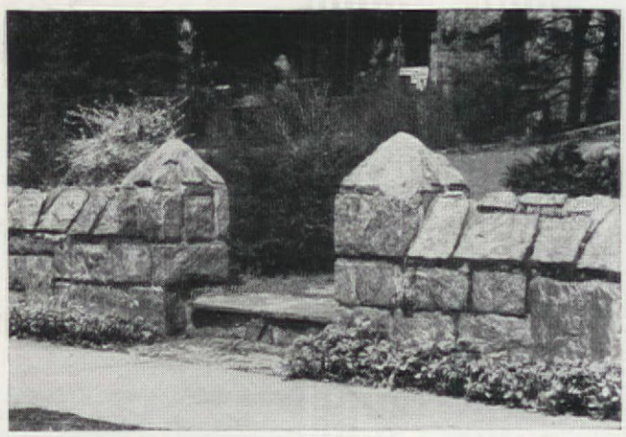
Homes—not to mention owners—are often judged by their walls and fences. It's well to be familiar with various types as well as sundry facts and costs. (Cost figures in the captions below are for contract jobs unless otherwise noted.) The homeowner who dreams about a stone wall for his property should remember that the care with which the component stones are fitted together affects the ultimate cost more than the material used; more, almost than the size of the wall. There may be a difference of five times in cost between a fine wall in which the stones are matched so that each meets its neighbor and no cement is used for filler, and a rough one with spaces between its main stones which have to be filled with cement and stone fragments. This will vary, of course, with the builder and his instructions; but the difference in labor involved is tremendous.

A handyman (you?) can dig a trench, pour a foundation, and build a rough wall 18 inches thick, 3 feet high and 35 feet long in six working days. At $18 a day this will mean about $350 for labor and material.

PLEASE TURN TO PAGE 120

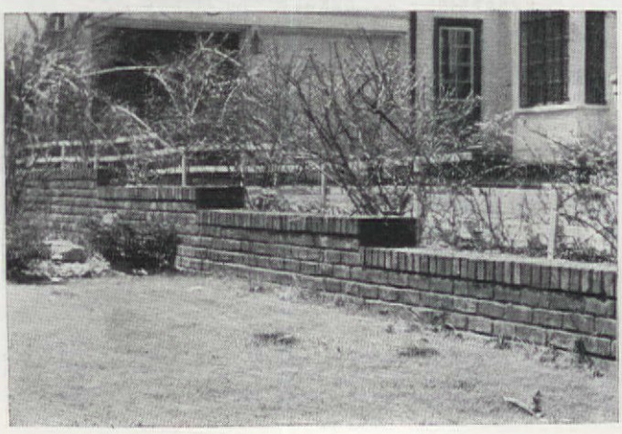
How much will it cost?

MAX ALTH
Photographs by author



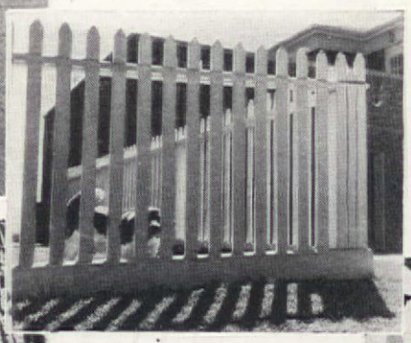
Fine trimmed veneer wall 3 ft. high by 2 ft. Rough stone filled; exaggerated joints. Except for coping, could omit cement. Cost, $700 to $1,000 per 10 ft. Right: Combination of untrimmed cut and rough stone. Pier coping, blue stone; wall coping, veneer, and cement. $200 to $350 per 10 ft.

Carefully fitted fine stone wall 18 in. high and thick. Coping concrete slab; minimum cement. Cost $400 to $700 per 10 ft. Right: Crude dry, rough stone fence, no foundation. Right side properly made, center needs sorting or cementing. Cost, about $50 per 10 ft. of length

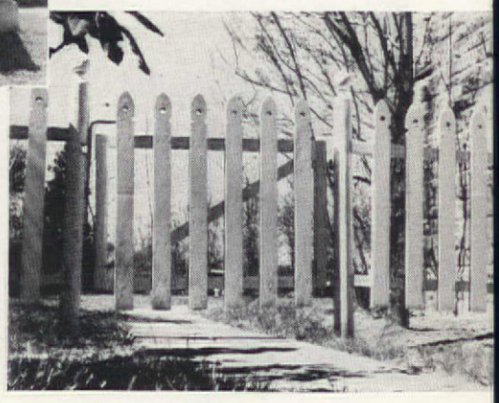


Very neat brick wall with stepped arrangement. Is about 12 in. thick with wider coping. Complete cost about $4 to $5 per square foot. Right, fine 4 ft. high by 2 ft. stone wall, whitewashed, with blue stone coping; no cement filler; each stone fitted. $1,000 to $1,400 per 10 ft.

Split chestnut rails, hand-cut posts; obtainable only locally at from $3.50 per drilled post and $1.50 per bar, up. Digging holes for portion shown would take a man one day; erecting fence, another day



Good stout 6 ft. high fence to enclose little people or pets. Pickets rest on a 1 by 2 in. strip above 1 by 10 in. baseboard. Cost, labor included, $20 to $30 per 10 ft.

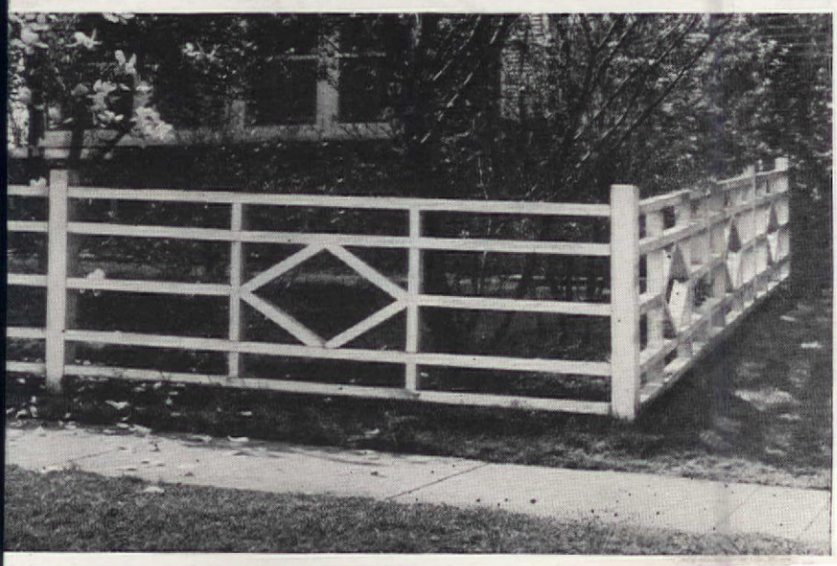


Simple, but with extra costs: Posts, $2 each plus $12 or more for turning. For drilling standard pickets, add 30 to 50 cents apiece

With posts set, good carpenter should make 50 to 60 ft. of this per $20 day. Material cost $5 to $7.50 per 10 ft. Posts and rails of 2 by 4's; tall pickets 30 in. long

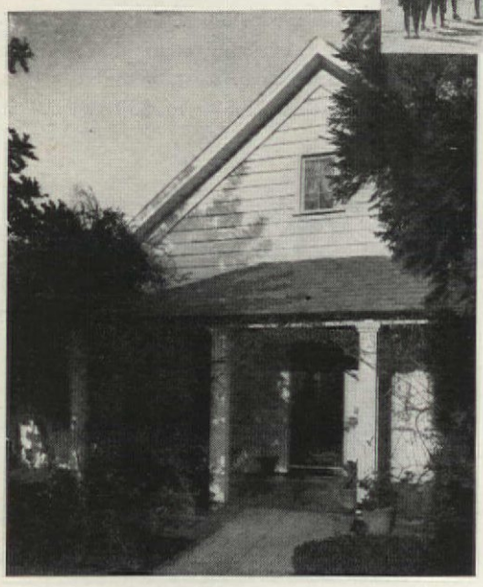
Facts and figures for the man who wants a wall or fence...

With careful study and miter box, good man should build one section (6 ft. 10 in. by 40 in. high) per day; cost $35 to $40. Posts are 4 by 4's; rails, 2 by 4's; cross bars, 2 by 2's



Of simpler design, with 8 ft. (instead of 6½ ft.) between 4 by 4 in. posts, a section of this 40 in. high fence (with all cross pieces of 2 by 4's) will cost $15 to $20, including labor

The old schoolhouse which we now occupy as a residence was built in 1888—quite old for California. Class posed for this picture in 1904

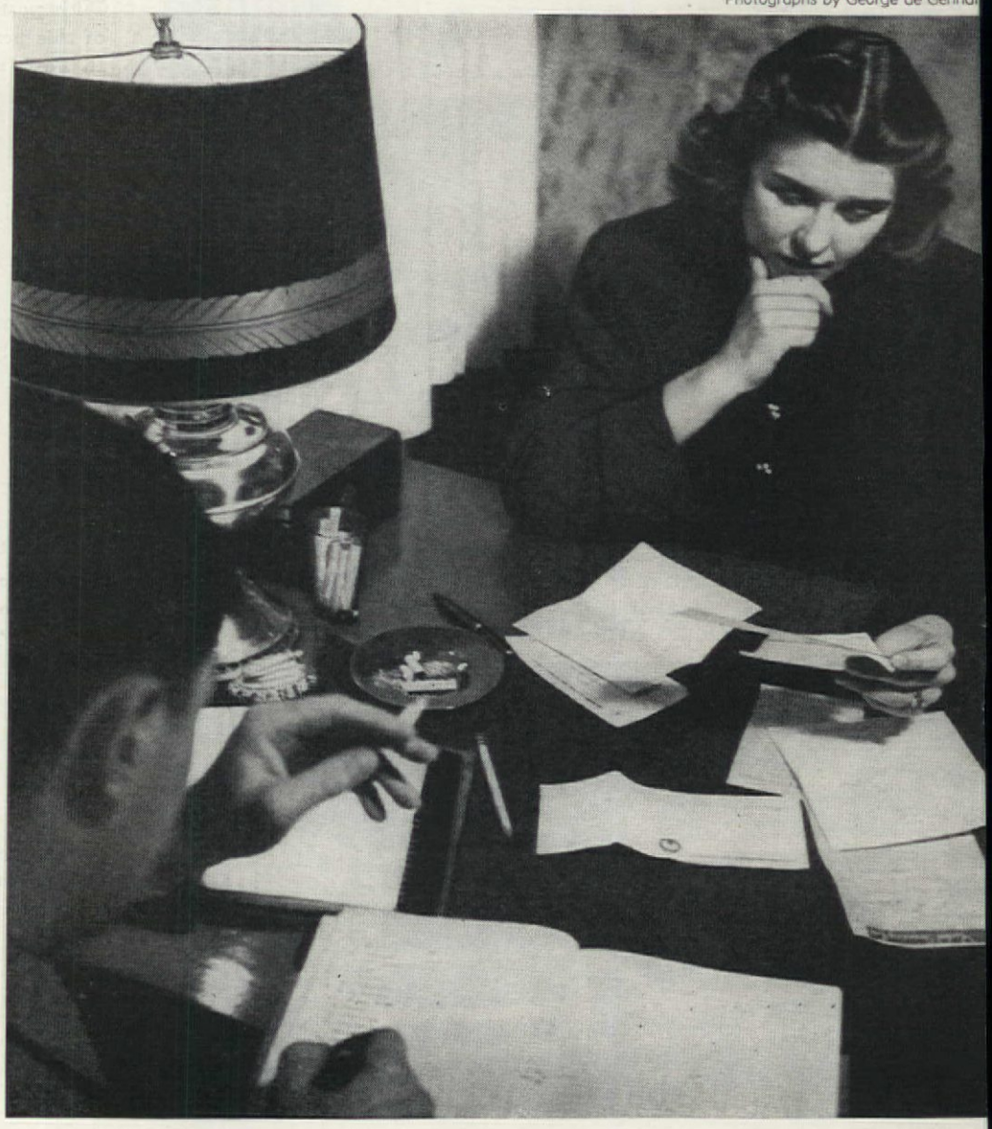


Schoolhouse may have been red at one time, but it's white now with dark-green front door. Porch is original except for new pillars, new roofing

We're raising our brood in a schoolhouse

Cooking in a cloakroom-kitchen, sleeping in an ex-schoolroom . . . the Curtis Montgomerys make a home

Photographs by George de Gennar



My husband, my small son, and I have recently made a move which must seem like retrogression to modern-minded Californians who are our friends and neighbors. We've moved into a 61-year-old country schoolhouse.

According to pattern, it had elements of necessity—to escape the crush of three tiny rooms into which we moved when first married. We may not have central heating, but we have two lovely fireplaces that we can broil by, one side at a time, and there are always those portable electric heaters. Before, the only space large enough for young Mike's playpen was on top of the bed; now, we have three good-sized bedrooms, and we could give a square dance in the living room if we wanted to.

The problem of furnishing our schoolhouse was fun—and frustration, on our income. Fortunately for us, parents usually move into smaller quarters when children marry, just as their prodigies are wading, chin deep, into full-scale household complications. Our borrowed furniture is attractive and most obliging, and not a broken back in the batch. We have used color freely inside, for warmth, for blandishment, to soften sharp outlines, to brighten a dark living area. Now that we're settled, we think it's fun to be "kept in" at our schoolhouse.

Curtis, "Skiz" to the family, and I have worked out a yearly budget, try hard to stick to it, often fail. The new baby now on the way is one example of why our figures are sometimes way off

Papa "Skiz" stops young Mike from pulling library down on his ears. Our living room, 18 by 28 feet, must have been the old school auditorium. Bookcase used to be window. We dropped ceiling to lessen height, painted ceiling, woodwork, fireplace lime green. Rug is beige

Our schoolroom-bedroom is 12 x 24 feet, long enough for small sofa at far end. Paper is green, red, and white; ceiling and rug, green. Curtains are dimity

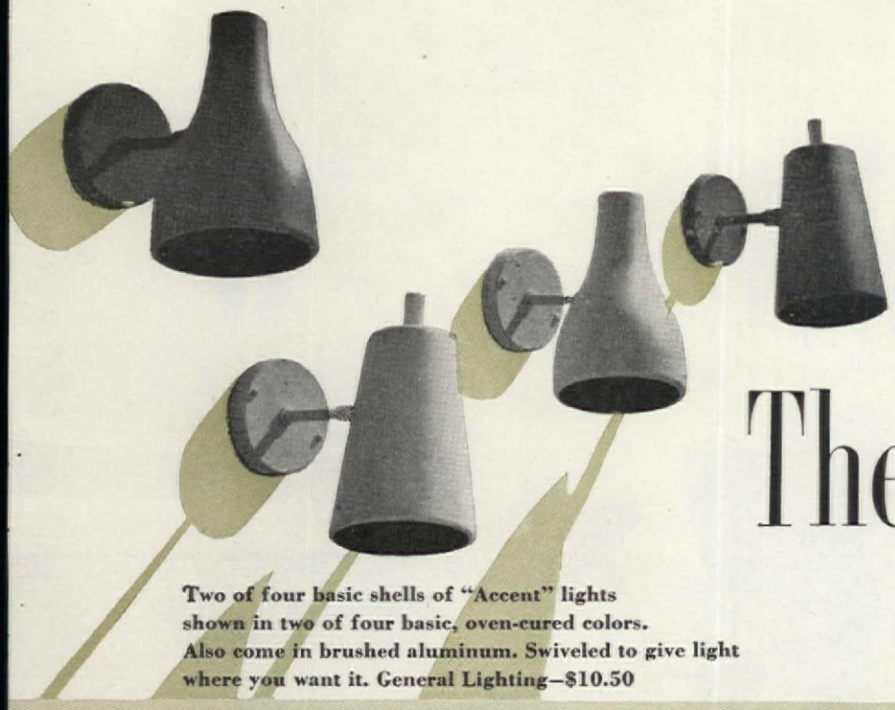
Sister occasionally comes for lunch. We're having creamed canned shrimp, 23 minutes to prepare. Dining room paper is green and tangerine design

Bless a man who helps with homework; "Skiz" and young Mike hang out my washing. Before long now there'll be twice as much hung on the line

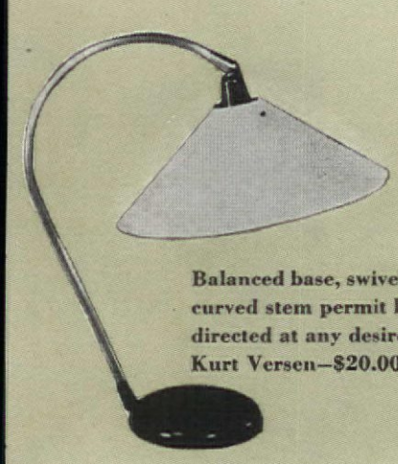
Select your lighting for two-way effect,

Today's designs are

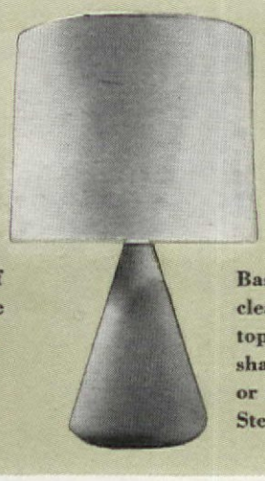
The light touch is



Two of four basic shells of "Accent" lights shown in two of four basic, oven-cured colors. Also come in brushed aluminum. Swiveled to give light where you want it. General Lighting—$10.50

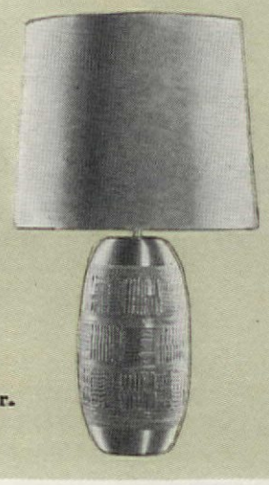


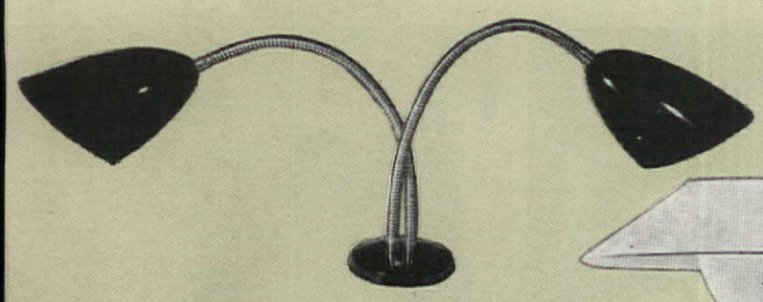
Balanced base, swivel at top of curved stem permit light to be directed at any desired angle. Kurt Versen—$20.00



Base of permanite or clear pyrex glass topped by translucent shade of Fiberglas or textured fabric. Steven Kyle—$50.00

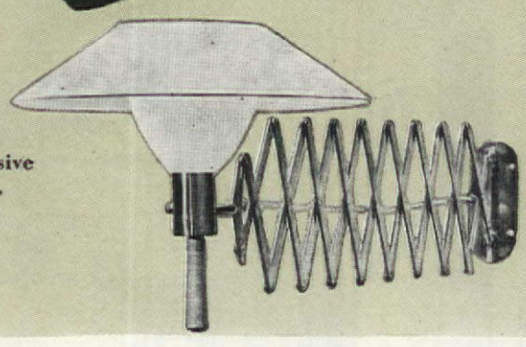
Green Bristol glass base, mustard faille shade in classic simplicity. Lamp has patented reflector. Lightolier—$25.50





Double gooseneck equipped with progressive switch, pin-up tab. Use anywhere for controlled, focused reading light. Kurt Versen design—$25.00

Skilled design of extension wall lamp gains interest through materials—wood, aluminum, plastic. George Nelson original—$35.00



"Accent" pin-up light in brushed aluminum. Maneuverable gooseneck allows complete flexibility in directing light. General Lighting—$14.00

Every lamp or lighting fixture must serve two purposes. It must provide efficient visibility. It must be a pleasant note, at least, in your decorating scheme. More often, it becomes an important accent. Above, you find proof-positive that good lighting can be had in pleasing form. Of special interest are the functional, flexible types designed to give accent or overall lighting. Simply handled, they fit agreeably into any period. Carefully engineered, many of them convert easily for use as either wall or desk and table lamps. Form, texture, and scale play important roles in the composition of lamp and shade when used for decorative emphasis. Always, they must also embody good lighting characteristics. The light touch in your home is a serious matter. (More lamps on pages 94, 96.)

Functional and portable lighting in picture form. Lumiline bulbs at top and bottom of frame provide diffused room lighting, glareless reading light. Subjects like "Sampler" may be purchased singly or in related pairs. Lightolier—$19.95

Prices quoted are approximate

GERTRUDE B. DIXSON

efficiency and beauty.

a straightforward approach to both

important...

748

If you can't afford to buy a new lamp, you can make one at a fraction of the cost. There's certainly a wide choice of materials you can use—all effective and equally easy to work with. Bases of wood find their niche in modern, colonial, or 18th century room. Painting designs enliven tin or glass panels, give plaster a Chinese look. Shades too can be fashioned to complete the lamp

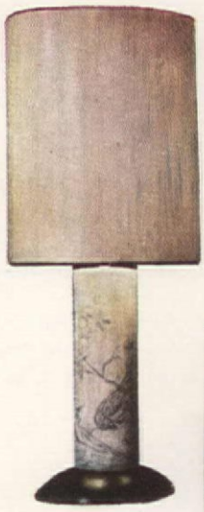
831

833

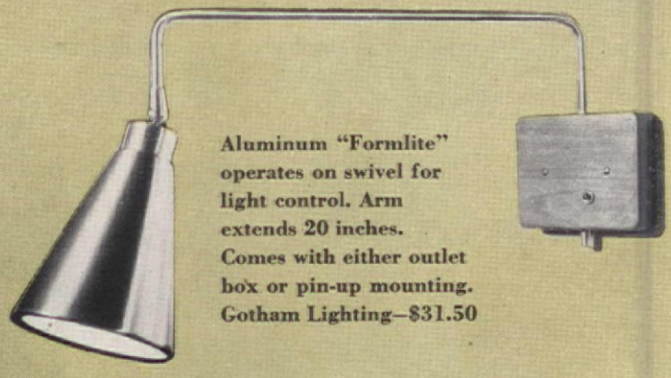
Shaded in tea chest paper or Textureweave, base in stoneware and spun brass fits modern or traditional. Raymor—$53.50

Meshed gold cellophane over green velveteen adds interest to shade, picks up antique tones of ceramic drake. VanCleff—$60.00

1085



THESE YOU BUY **THESE YOU MAKE**



Aluminum "Formlite" operates on swivel for light control. Arm extends 20 inches. Comes with either outlet box or pin-up mounting. Gotham Lighting—$31.50

1197

1185

832

Cast aluminum louvered wall urn designed to give uniform lighting to average-sized room. Period design variations are available without sacrificing good lighting characteristics. Rambusch Designers—$45.00

BUY PATTERNS BY MAIL FROM THE AMERICAN HOME PATTERN DEPT 55 FIFTH AVE. N. Y. 3, N. Y. AT PRICES LISTED ON PAGE 96

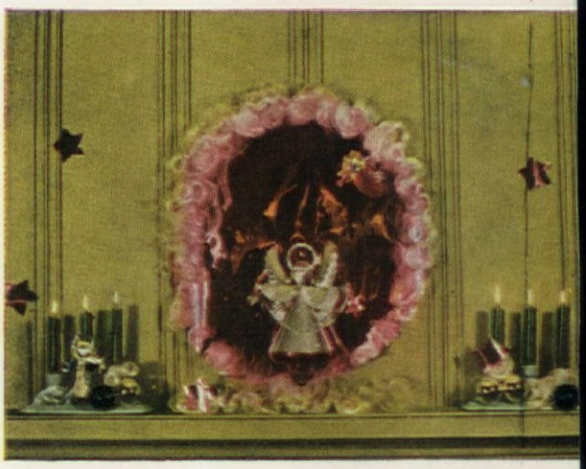
It's the Month Before Christmas

1200. Designs for making 5 Christmas cards of individual charm: Christmas ball "balloon," simple wreath, demure felt figure, engaging angel, and shepherds with pipe-cleaner crooks

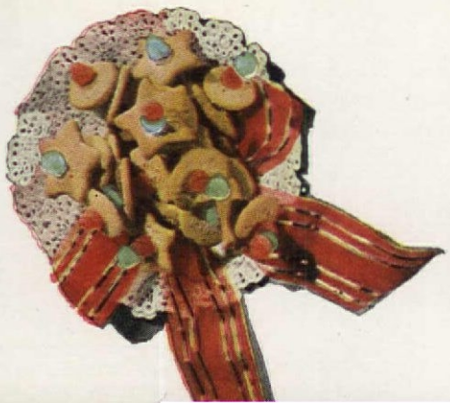
1201. An old-fashioned village to charm everyone: Six buildings, trees from the dime store, snow of borax with a little glitter. Fashioned of cardboard or bristol board, paint, glue, and Scotch tape

1202. Christmas hankies in lieu of cards. Quick and easy to stencil design on white or bright red. Tuck one into belt or pocket

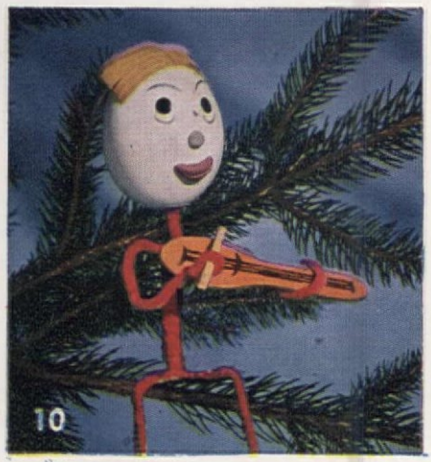
It's the month before Christmas and, all through the house, *everyone* is stirring. The air is charged with a tense, yet jovial, spirit, for it is now a race against time, with the big day coming down the home stretch. But, if you hop to it, there is still time to make the things we show here. In lieu of, and just a little more than, a Christmas card: smart festive handkerchiefs and a cookie corsage children will love to make and deliver. The cards themselves are gay but with a studied simplicity. Our mantel decorations are new, truly original, and easy to make.

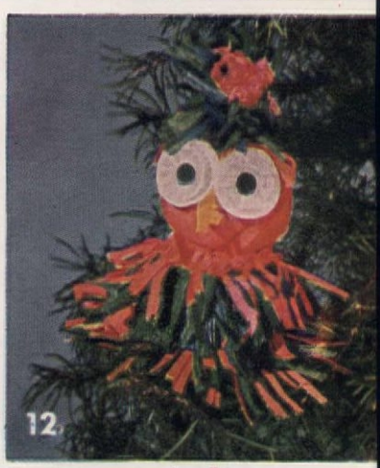


1203. Delicate mantel decoration to please those who like pretty things. Directions for all arrangements, cloud formations. Gift-shop angels complete scene



1204. Another message instead of conventional card. Gay corsage of homemade cookies with gumdrop centers, lace paper doilies, red ribbon. Cookies easy to make and assemble





1205. Instructions and tracing designs for the 16 ornaments above to trim your Christmas tree. It is a project the whole family may join in and can be started almost at the last moment for these decorations are all true "quickies."

1. High-hatted gentleman of cork and pipe cleaners.
2. Ruffled collar and high hat for our hero.
3. Fido of cork legs, pipe-cleaner ears and tail.
4. Boy of felt, powder-puff face, wool-yarn hair.
5. Angel fish of powder puff, craft paper fins, tail.
6. Cherub with powder-puff face, wings, pipe-cleaner halo, paper curls.
7. "Egg-face," blown-out eggshell head, silk-cord hair, oil-cloth collar with lace frill.
8. Powder-puff chicken, craft-paper beak, pipe-cleaner legs.
9. Powder-puff piglet, craft-paper eyes, hoofs, number.
10. "Fiddler," blown-out eggshell head, pipe-cleaner body.
11. "Big Chief" Indian head with handsome headdress of paper feathers and painted bottle face.
12. Wise old owl of crepe paper, cotton batting, and craft paper.
13. Angel of stiff paper, gilt stars, and pipe cleaners.
14. Jolly Santa of crepe paper, cotton-filled, powder-puff face.
15. His "Majesty" of crepe paper, pipe cleaners, and stick-on stars.
16. "Lady of fashion," stiff paper, lace paper doilies, and pipe cleaners.

1206. Really different overmantel decoration is map of United States. Of felt, top bordered with sequins, holly. Hang card from sender's state. Decorative and informative, too

1207. Eleven novel tree ornaments above: Giraffe, angel in circle swing, llama, two felt balls, Santa, and snowman, four of cutest "bugs" ever

1208. 10 gay little tree ornaments. 3 tiny angels on colorful disks, 3 taller angels, 2 old-fashioned ladies, and 2 small angels on disk bases to hang or stand

1209. Balsam bough, two perky felt and metallic birds and bow make smart door decoration. Oil cloth may be substituted for felt. Effective overmantel decoration

1210. Felt cornucopia with bright sequins and holly leaves, to hang on door symbolizing peace and plenty for the visitor or passer-by. May be filled with evergreens

Buy patterns by mail from
The American Home Pattern Dept.
55 Fifth Ave., N. Y. 3, N. Y.
at prices listed on page 86

1200, Lietta; 1201, Dorchen; 1203, Home of Mr. & Mrs. Harvey W. Burgher, data by Eda Johnstone; 1204, Joy Hearn Bear; 1205, Camera Clix; 1206, 1209, 1210, 1211, 1212, Virginia Wickliff; 1207, 1208, Lietta and Virginia Wickliff; 1213, Home of Mr. & Mrs. J. Edward Wyatt, Jr., Data by Dorothy Monroe; 1214, George A. Dansby, from Max Tatch

"My child is destructive!"

22nd in a series on health and behavior problems, by Dr. Samuel R. Berenberg

Six-year-old Johnny tosses a ball in the living room and breaks the family's prize possession, a valuable vase. Young Mary, still under two, takes what seems a fiendish delight in ripping Dad's evening paper to shreds before he has an opportunity to read the daily sports column. What lies behind these and similar acts of destruction?

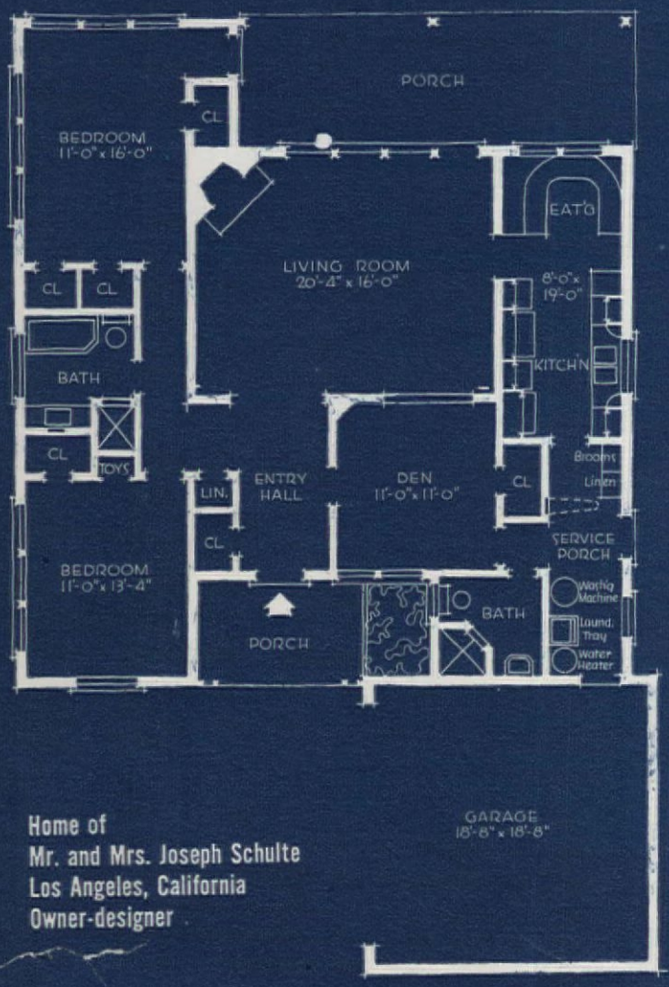
Hard as it is to understand behavior of this type, it's a fact that in neither of the above instances is the child being willfully destructive. If Johnny is provided with a suitable place to "let go in" and find release from boredom, chances are that he will not continue to play Joe DiMaggio in the living room. If Mary, acting her age and feeling a normal urge to experiment by tearing and ripping, is given old papers to shred and toys suited to her age and development, Dad's newspaper will be safe from harm.

There are many normal developmental activities which may involve some destructiveness and which require patient understanding by parents if the child is to be helped to live a happy life. All children approach maturity by experimentation, and the need for experimentation is satisfied in dif-

PLEASE TURN TO PAGE 128

When youngsters break and destroy things, look for the cause. Often it's boredom, a need to "let go," or simple curiosity

The American Home Study Plan FOR NOVEMBER



Home of
Mr. and Mrs. Joseph Schulte
Los Angeles, California
Owner-designer

This beautiful large blueprin
includes all plans, elevations, a
Schulte home, No. 9 in o

WILLIAM J. HENNESSE

Data: Martha Darbyshire
Photographs by George de Gennaro

BUY AMERICAN HOME STUDY PLANS BY MAIL FROM THE AMERICAN HOME, 55 FIFTH AVENUE, NEW YORK 3, N. Y., AT PRICES LISTED ON PAGE 108

34 by 44 inches overall, specifications of the Home Study Plan series

Mauve-painted pumice block walls have texture of old adobe brick used in early ranch houses. Effect could be readily gained by use of cinder or concrete blocks

Landscape architect: Garrett Ekbo

Thousands of home planners will be in complete agreement with the Joseph Schultes in their approach to building a house. They appreciate tradition—Mr. Schulte is a great admirer of early ranch design—but at the same time they realize full well that a home designed for modern living must definitely be in step with the times.

Hence, the Schulte home is definitely reminiscent of those of the Old West, yet there's not a lost motion in its makeup. It's not a large house, in spite of the fact that three bedrooms are included in its makeup, since the owner's contention is that a house need not be big to do its job properly. His motto: More efficient use of every available square inch.

Clever planning has woven many features of modern design into a nostalgic theme. The house rests on a light aggregate slab which is more resilient than the usual cement job; roof shingles are of fireproof-treated hand-split red cedar shakes. All exterior walls, looking for all the world like adobe brick, are of light aggregate pumice block, also fire-resistant and easily handled. Large glass areas are just where they do the most good. Ribbon sash, high on the side close to neighbors add privacy, gain coveted wall space beneath sash for beds.

Inside there's no central heating system; each room has a radiant heating panel of its own. This eliminated the expense of excavation. The owners are

PLEASE TURN TO PAGE 107

Color, decoration plans: Dorothy Ames, Bullocks

Entrance is brightened by persimmon tone of front door, while location of two-car garage allows surprising amount of parking space and privacy on typical 50-foot lot

Blue-green seashell patterned draperies used at floor-to-ceiling sash in living room, which overlooks rear garden. Cream-beige glass curtains cut sun glare

Formality combined with delicacy seen in trellis work and shutters flanking Early American doorway. Deep recess affords welcome shade, protection from elements

GERTRUDE BRASSARD

Mrs. Spiller and children spent a few hours one evening making paper chrysanthemum and football favors. These were given to guests upon arrival. (See pages 126, 127)

Two bridge tables make buffet serving easy. Get pennants or banners plugging your local teams, pin them on wall behind tables

As day was brisk, onion soup and glamorized left-over turkey (recipe on page 68) brought calls for seconds. Lunch was served before game started

While pre-game parade is on everyone relaxes over coffee and dessert after arranging chairs to avoid crossing in front of screens during game

Homemade blackboard keeps track of score. Cokes, apples, and cookies, good snacks between halves

Offer college cronies and neighbors

Seats on the Fifty-Yard Line

in the comfort of your own living room

Fall and football are as American a combination as ham and eggs. Cliff and Gerrie Spiller of Englewood, New Jersey, are rabid football fans, but, as Gerrie says, "Going to football games in recent years has meant leaving the children with a baby sitter or taking them to their grandmother's. We don't like leaving the children, so we haven't been seeing many football games."

But all that has changed. Cliff brought home a new television set; now football comes to the Spillers. Like many new TV families, they find they go out even less often, entertain more simply and more frequently at home. Having a group of people in for television has somewhat changed their previous pattern of entertaining. Video parties call for a technique of their own.

Gerrie Spiller helped AMERICAN

PLEASE TURN TO PAGE 125

Spillers wave good-by to departing guests after special requests have been made to be put on preferred list for "reserved" seats for next big game—one of the friendly hazards of owning a TV set

Gift of Summer!

You enjoy the flavor of the world's finest tomatoes in "the soup most folks like best"! Serve it often!

It would do your heart good to see these Campbell tomatoes as they come in from the fields . . . glowing red beauties with the fragrance of summer on them . . . sun-ripened on the vine . . . picked at the very peak of luscious perfection!

These are the "cream of the crop" tomatoes that go into Campbell's Tomato Soup. They are made into a smooth purée . . . blended with creamery butter . . . delicately seasoned . . . all to Campbell's own matchless recipe. No wonder this is America's favorite soup!

For an extra-nourishing cream of tomato, add milk instead of water. Children, especially, love it this way. Either way, it's delicious! Keep a good supply always on hand . . . and serve it often!

Campbell's TOMATO SOUP

IT'S TOMATO TIME at your grocer's

Time to stock up on Campbell's Tomato Soup . . . for weeks ahead!

Thanksgiving Canapes. Turkey liver pate on crackers or toast is decorated with cranberry sauce, egg yolk, cheese, olives

Yankee Doodle Turkey is a variation of Turkey Tettrazini. Macaroni replaces noodles or spaghetti

ALICE B. KLINE

Since the first Pilgrim brought home a turkey for his Thanksgiving feast, turkey and Thanksgiving have been keeping steady company.

Thinking ahead and planning ahead, the Thanksgiving turkey can be a real economy; it can fit into plans for Christmas parties and even birthday and other festive occasions for months to come. Plan a bird that will be big enough to accommodate your plans. The bigger it is, the cheaper it will be in actual cash; the bigger it is, the more meat, less bone and, therefore, less waste there will be.

To help you with your plans, we suggest several party-time recipes that really stretch the white and dark meat of the turkey: Yankee Doodle Turkey, Canelloni American, Plymouth Salad and Thanksgiving Canapes are festive and economical. Knife and Fork Soup shows you the way to use every scrap of the carcass, skin, and leftover turkey. In addition, we suggest canning or freezing definite amounts of turkey for future use — a whole drumstick or second joint will provide the cubed turkey for Canelloni American.

PLEASE TURN THE PAGE

Plymouth Salad, fit for a gourmet, looks impressive, expensive; is actually nourishing money-saver

Canelloni American cuts lengthy preparation time, but retains turkey-stretching advantages of famous Italian recipe

Knife and Fork Soup uses leftover turkey, carcass, wing tips, and dressing with vegetables, rice

Spending is sometimes Saving...

A large turkey costs less per pound, stretches for more meals and more parties

Preserve by canning or preserve by freezing. Either way you save by planning ahead for future use. Diced turkey or large pieces of white or dark meat should be earmarked for special occasions, "Gene's Birthday," "Easter Dinner"

in goes better flavor

—when you add these better peas

No oversize, starchy peas—not for DEL MONTE! No immature flavorless ones, either! *But all the best of all the rest—*

The very tenderest and tastiest of all the delicious "in-between" sizes—blended together, the richer with the sweeter—for full, natural flavor.

That's what you get in DEL MONTE *Brand Early Garden Peas.* Such flavor is *always* your best buy—insist on it!

Quality-selected—from all the flavor-filled "in-between" sizes

SCOTCH LAMB POT

- 4 lamb shanks
- 2 garlic buds, quartered
- ⅔ cup barley
- 4 carrots, peeled and cut in strips
- 1 No. 303 can DEL MONTE *Early Garden* Peas

Slash meat; insert garlic pieces in slashes. Dredge with mixture of 2 tbsps. flour, 1 tsp. salt, ¼ tsp. pepper. Brown in 2 tbsps. bacon drippings on all sides, in deep frying pan or Dutch oven. Add ¼ cup water; cover; simmer about 1 hr. or till nearly tender. Add more water if needed. Meanwhile, add barley to 2 cups boiling water and 1 tsp. salt; simmer, covered, 40 min. Add carrots and cooked barley to shanks when meat is nearly done. Cover; continue cooking about 20 min. Add peas, cook just till they are hot and serve at once. Serves 4 generously.

Buy wisely! Buy for flavor! Buy

Del Monte

Early Garden PEAS

—the brand that puts flavor first

Spending Is Sometimes Saving

(Begins on page 64)

• Plymouth salad

• Thanksgiving canapes

• canelloni American

• knife and fork soup

• Yankee Doodle turkey

For your guidance, we suggest that you order a 14 lb. turkey, drawn weight, to serve 10 to 12 persons, or an 18 lb. turkey to serve 12 to 16, at Thanksgiving Dinner and provide enough turkey for the recipes given with this article. Depending on the appetites of your family and guests and depending, too, on the formation of the turkey, there will be various pieces of white and dark meat left over for canning or freezing. The soup you make from carcass and every available bit of meat or skin will provide the main course for a hearty supper with plenty left over for preservation.

Yankee Doodle Turkey, our adaptation of Turkey Tetrazzini, will provide charm as well as sustenance to a party dinner; serve a generous green salad that carries a light salad dressing; for dessert, ice cream with a choice of frozen fruit, say strawberries, or peaches. Raspberry sherbet with cookies would do dessert duty nicely, too.

Canapés made from your Thanksgiving turkey liver can grace a holiday

PLEASE TURN TO PAGE 68

• Plymouth salad

Preparation time: 30 min. (chill 3–4 hrs.)

3 cups turkey or chicken broth
2 tbs. unflavored gelatin
¼ cup lemon juice
1 tsp. onion juice
1 tsp. dry mustard
Salt and pepper to taste
1 cup cooked white and dark turkey meat (cut into 2-inch slices)
1 cup diced cooked turkey meat
3 stuffed olives, sliced

Place 1½ cups broth in a small bowl. Sprinkle gelatin over surface of the broth. Allow to stand 5 minutes or until softened. Place bowl in a pan of hot water and stir until gelatin dissolves. Add lemon juice, onion juice, mustard, and salt and pepper to taste to the remaining broth and combine broth with the gelatin mixture. Pour about ⅓ cup of the broth mixture into 1½ qt. ring mold. Set in pan of ice water, turning mold around until bottom is covered with a thin layer of congealed aspic. Arrange slices of turkey, alternating light and dark meat, and sliced olives in the bottom of mold. Allow remaining aspic to chill until partially set. Then fold in the diced turkey and carefully spoon into the mold. Chill until firm.

Serves 6–8 ***143 cal. per serving*** ***Source of vitamin B complex***

Tested in THE AMERICAN HOME KITCHEN

• Thanksgiving canapes

Canapé bases: Bread, crackers, wafers, potato chips, shredded cereal cut in squares may be used. To make a bread base: use thin slices of bread (about ¼ inch thick); remove crusts and cut in small shapes such as rounds, triangles, crescents, stars, squares and strips. Toast or sauté in butter on one side only. Spread mixture over untoasted surfaces and garnish as desired.

Turkey liver paté: Sauté 2 medium mushrooms chopped fine and 3 tbs. minced onion in 1 tbs. butter. Add 1 turkey liver (about ¼ lb.) and simmer until just tender. Grind liver in food chopper. Place in a bowl with mushrooms and onion. Add 2 tbs. mayonnaise, salt and pepper to taste, and blend well. Makes 18–20 canapés.

Turkey liver and bacon: Fry 3 slices of bacon in a skillet until crisp. Remove from pan and chop. Add 1 tbs. minced onion, 3 tbs. minced celery and 1 turkey liver to the bacon fat and sauté until onion and celery are tender and liver is just done. Grind liver in food chopper. Mix ground liver with chopped bacon, celery, onion, salt and pepper to taste, and 1–2 tbs. mayonnaise. Makes 10 canapés.

Turkey liver and chopped hard-cooked egg: Simmer 1 turkey liver in water just to cover until tender. Drain and grind in food chopper. Add 1 tsp. lemon juice, 1 hard-cooked egg yolk, chopped, 1 tsp. minced onion, salt and pepper to taste, and 1–2 tbs. mayonnaise. Spread on crackers and use chopped hard-cooked egg white for garnish. Makes 10 canapés.

Tested in THE AMERICAN HOME KITCHEN

• canelloni American

Preparation time: 45 min.

FILLING:
¼ cup butter or margarine
¼ cup flour
½ tsp. salt
Speck pepper
1 cup milk
¾ cup turkey or chicken broth
¼ cup sherry or white table wine (optional)
½ tsp. Worcestershire sauce
1 cup grated processed Swiss cheese
2 tbs. minced parsley
2 cups diced cooked turkey
¼ cup sliced ripe olives
½ cup coarsely chopped mushrooms
¼ cup minced onion
6 thin pancakes, French

Melt butter in top of double boiler. Stir in flour, salt, and pepper. Add milk and next three ingredients slowly, stirring until smooth. Cook, stirring, over boiling water until thickened. Add cheese and parsley, stir until cheese is melted. Mix 1 cup sauce with turkey, and next three ingredients. Place a pancake on a plate, spoon some of mixture on half the pancake, fold other half over mixture. Repeat until pancakes are filled. Pour rest of sauce over pancakes (use your favorite recipe for French pancakes). Sprinkle with paprika; serve at once.

Serves 6 ***484 cal. per serving*** ***Source of vitamins B complex and A***

Tested in THE AMERICAN HOME KITCHEN

afternoon party served with beverages; or served as a first course to a dinner, they are brilliant attractions to other foods. We hope you'll try Knife and Fork Soup for a homey supper. Just serve it with a vegetable salad and plenty of toasted garlic bread; then follow with lemon meringue pie. For another easily prepared dinner, we suggest hearty Plymouth Salad served with potatoes au gratin, buttered peas, bran muffins, and followed by baked Apple Crisp.

Best of all for those large families where turkey simply melts away like snow in the sunshine, use the precious leftovers for Canelloni American. We've adapted a lengthy Italian recipe in order to bring it within reasonable preparation time limits; for best results make the filling (the turkey mixture) as far in advance of dinner time as you can. Then make up your French pancakes at the last possible moment and cook and serve immediately, with an escarole salad, plenty of coffee, and a final course of a variety of fresh fruits and cheese.

Spending Is Sometimes Saving

(Begins on page 64)

Spode, "Cowslip," Copeland and Thomp
Silver, Melrose, Gorham Co.
Photographs by Ralph Steine.

• knife and fork soup

Preparation time: 5 hrs.

Leftover bones and carcass from roast turkey (include wing tips, neck, etc.)
2 qts. cold water
1 tbs. salt
1 stalk celery, sliced (include tops)
2 sprigs parsley
6 whole black peppers
6 whole allspice
1 sliced, peeled onion
½ cup raw white rice
1 sliced, pared carrot
1 cup diced celery
1 sliced, pared medium onion
2 tsp. salt
⅛ tsp. pepper
½ tsp. powdered allspice

Break carcass into serving-size pieces. Place in deep saucepot with bones, meat, stuffing, etc. Add cold water, 1 tbs. salt and next five ingredients tied together in cheesecloth bag. Cover, simmer 2 hours. Remove bag and any loose bones. Cool soup quickly, store at once in refrigerator until fat forms on surface. Remove fat. Bring soup to boil, add rice and remaining ingredients. Cover and simmer 30 minutes or until vegetables are tender. Add more seasoning if necessary. Serve topped with a bit of leftover stuffing, lemon slices, and minced parsley.

Makes about 2 qts. ***108 cal. per serving***

Tested in THE AMERICAN HOME KITCHEN

• Yankee Doodle turkey

Preparation time: 1 hr.

1 cup raw elbow macaroni
1½ cups sliced fresh mushrooms
1 sliced, peeled medium onion
⅓ cup slivered green pepper
¼ cup butter or margarine
3 tbs. flour
1 tsp. salt
Speck cayenne pepper
½ tsp. celery salt
¼ tsp. dried rosemary
2 cups milk or 1 cup milk and 1 cup turkey broth
½ cup grated processed American cheese
1 cup cooked turkey, cut in 1" strips
¼ cup soft bread crumbs
¼ cup grated processed American cheese

In deep saucepot, prepare macaroni according to package directions. Meanwhile, sauté mushrooms, onions, and green pepper in butter in deep skillet until tender. Remove from heat. Stir in flour and next four ingredients. Add milk slowly, stirring until smooth. Cook over low heat, stirring, until thickened. Add ½ cup grated cheese and stir until melted. Add cooked macaroni and turkey. Turn into greased shallow baking dish, 10" x 6" x 2". Combine bread crumbs and ¼ cup grated cheese and sprinkle over macaroni mixture. Bake in moderately hot oven (400°F) for 15 to 20 minutes or until browned on top.

Serves 4 ***518 cal. per serving*** ***Source of vitamin B complex***

Tested in THE AMERICAN HOME KITCHEN

Dinner Party Casseroles

Forever popular, one-dish meals gain new culinary admirers every day

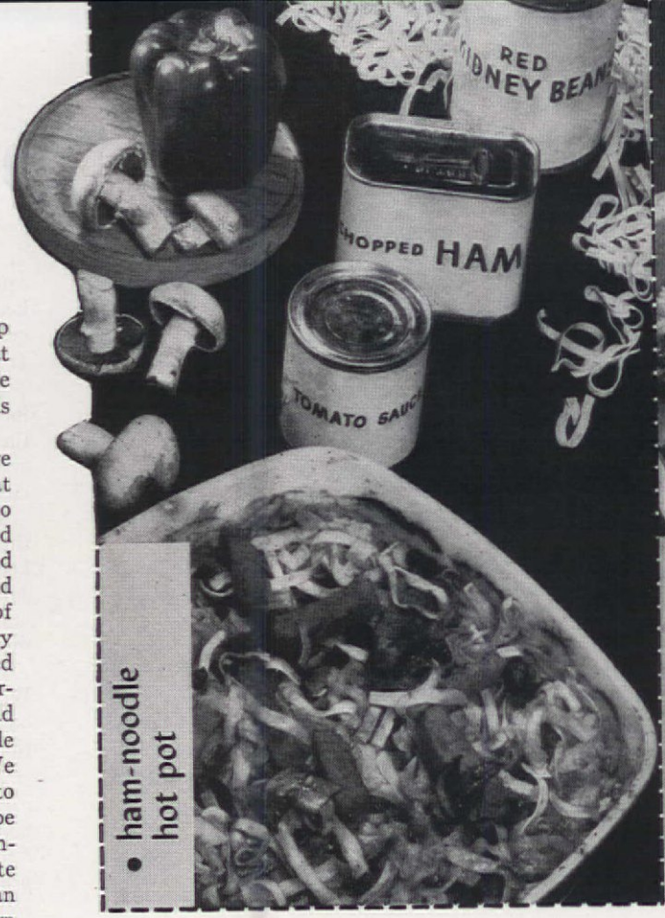
LILA M. JONES

THE REQUESTS COME IN. The requests keep pouring in for one-dish meals; meals that can wait, party meals that are no trouble to make, meals that most people like, meals that cost little, feed many.

Your wishes being our command, here are five recipes for dinner party casseroles that will give you variety for plenty of meals to come. Ham Noodle Hot Pot, combines canned chopped ham with noodles, green peppers, red kidney beans, sliced fresh mushrooms, and tomato sauce. Seafood Surprise is blended of shrimp and crabmeat with cream of celery soup on a bed of broccoli; the whole baked with a crumb and cheese topping. Creamy Caraway Macaroni gives a new look to an old favorite; we liked the onions in this casserole and the haunting taste of caraway seeds. We admit that Casserole Milano came straight to our kitchens from California, but the recipe derives from an old Hungarian one which combines olives, onions, garlic, and tomato paste with lima beans, ripe olives, and Parmesan cheese. Watch out for Texas Hash. We warn you that its aroma (from ground beef, chili powder, and onions mostly) will waken appetites that have slept for twenty years! You can make this with quick-cooking or raw rice.

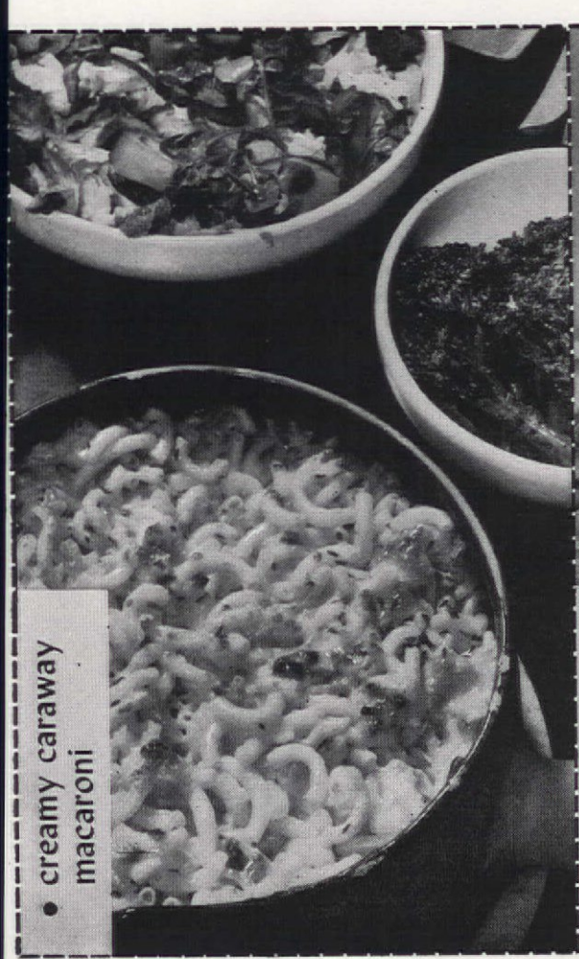
SCOPE TO COPE. There's plenty of room for emergency entertaining as well as some pretty fancy party stuff in these recipes. We've tried to plan them so that their "emergency shelf" aspects would come to the fore.

MENUS ARE SUGGESTED. Color, texture,

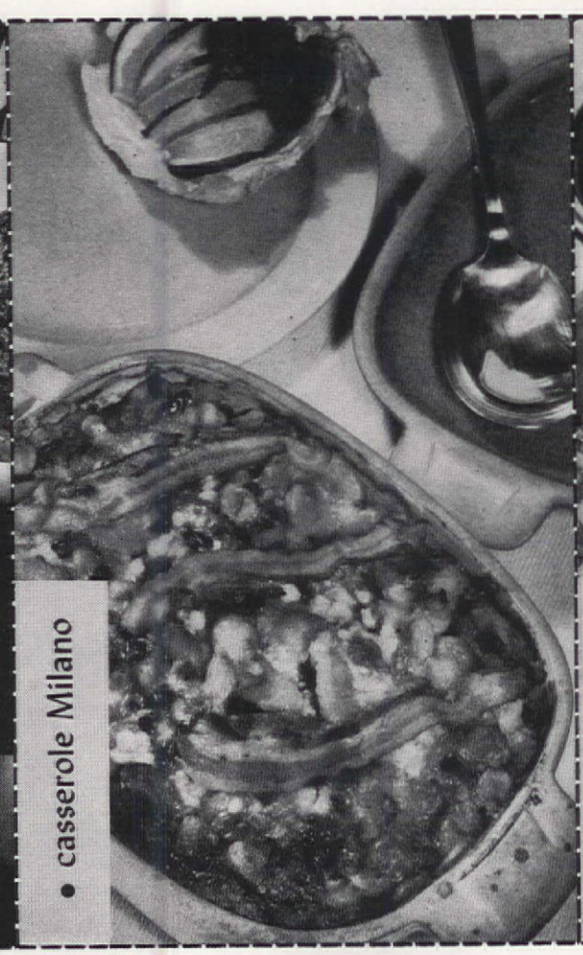


• ham-noodle hot pot

• sea-food surprise



• creamy caraway macaroni



• casserole Milano

• Texas hash

• Texas hash

Preparation time: 35 min.

2 sliced, peeled, large onions
1 cup diced green pepper
3 tbs. fat or salad oil
1 lb. ground beef chuck
1 No. 2 can whole tomatoes
1¼ tsp. chili powder
1 tbs. salt
⅛ tsp. pepper
1 cup water
1 cup quick-cooking rice

In large, deep, covered skillet, sauté onions and green pepper in fat until just tender. Add meat and cook until there is no pink color left, stirring with a fork to break up the meat. Add remaining ingredients; cover and simmer 10 minutes or until rice is tender.

Serves 5 ***329 calories per serving*** ***Source of vitamins C, B complex***

Note: If desired, use ½ cup uncooked regular rice in place of quick-cooking rice. Cook onions, green pepper and meat as above. Combine with remaining ingredients in greased 2-quart casserole. Cover and bake in moderate oven (350°F) for 45 minutes. Uncover and bake 45 minutes longer or until rice is tender, stirring occasionally.

Serve with: Mixed green salad, heated hard rolls, spinach with garlic butter, deep-dish apple pie, coffee or tea.

• casserole Milano

Preparation time: 1 hr.
(Plus overnight soaking of beans)

2 cups dried lima beans
1¼ cup chopped onions
¾ cup chopped green pepper
1 minced, peeled clove garlic
¼ cup fat or salad oil
1 cup chopped ripe olives
¼ cup grated Parmesan cheese
1 tsp. salt
1 tbs. chili powder
1 6-oz. can tomato paste
¼ cup grated Parmesan cheese

Wash and pick over beans. Cover well with cold water and soak overnight. Drain. Put beans into 3 quart saucepan, add 4 cups cold water and 2 tsp. salt; simmer until tender, about 40 minutes. Drain; reserve 1 cup of cooking water. Sauté onions, green pepper and garlic in fat in skillet until tender. Add beans, 1 cup liquid, chopped olives and next four ingredients. Mix well and turn into 2 quart casserole. Sprinkle ¼ cup cheese over top. Bake in moderately hot oven (375°F) for 30 minutes. Garnish with crisp bacon strips.

Serves 6 ***396 calories per serving***

Serve with: Citrus fruit salad, French dressing, toasted corn bread, peach upside down cake, coffee or tea.

Tested in THE AMERICAN HOME KITCHEN

• creamy caraway macaroni

Preparation time: 70 min.

1 8-oz. pkg. elbow macaroni
1 cup chopped onions
1 8-oz. pkg. processed sharp or American Cheddar cheese, thinly sliced
1 tsp. dry mustard
1 tsp. salt
Speck cayenne pepper
½ tsp. caraway seeds
1¾ cups milk

Cook macaroni until tender as package directs. Drain. Place half of macaroni in greased 2-qt. casserole. Arrange half the onions and half the cheese on macaroni. Top with rest of macaroni and remaining onions and cheese. Combine mustard, salt, cayenne, and caraway seeds; add milk, stirring until smooth. Pour milk mixture over macaroni. Cover and bake in moderate oven (350°F) for 35 minutes. Uncover and continue baking until brown on top, about 15 minutes. Serve at once.

Serves 6 ***349 calories per serving*** ***Source of vitamins A, B complex***

Serve with: Buttered broccoli, tomato, cucumber and lettuce salad, rye bread, baked apples, crisp cookies, coffee or tea.

Tested in THE AMERICAN HOME KITCHEN

If you like to cook to please the men in your life,

if you like to keep the food budget in balance

—then these are the recipes you've been waiting for!

• sea-food surprise

Preparation time: 45 min.

1 pkg. frozen broccoli
1 can condensed cream of celery soup
½ cup milk
1 tbs. sherry (optional)
1½ cup cleaned, cooked shrimp
1 cup (½ lb.) fresh or canned crabmeat
¼ cup soft bread crumbs
2 tsp. grated Parmesan cheese
Dash of paprika

Cook broccoli following package directions. Drain. Arrange in bottom of greased 1 quart casserole. Blend soup with milk; heat. Add sherry, shrimp and crabmeat; heat. Spoon over broccoli. Sprinkle with bread crumbs, Parmesan cheese, and paprika. Bake in moderately hot oven (375°F) until brown, about 20 minutes.

Serves 4 ***184 calories per serving*** ***Source of vitamins A, C, B complex***

Serve with: Frosted tomato juice, frozen French fried potatoes, buttered green beans, raw relishes, Melba toast, lemon chiffon pie, coffee or tea.

Tested in THE AMERICAN HOME KITCHEN

• ham-noodle hot pot

Preparation time: 1½ hrs.

1 8-oz. pkg. medium wide noodles
1 No. 2 can red kidney beans, drained
1 12-oz. can chopped ham, cut in strips 1" x ½"
1 peeled clove garlic, minced
1 cup sliced mushrooms
½ cup chopped green pepper
½ tsp. salt
⅛ tsp. pepper
1 cup tomato sauce
2 cups water
2 tbs. butter or margarine

Combine all ingredients in 2½ qt. casserole. Cover and bake in moderately hot oven (375°F) for 30 minutes. Uncover, toss ingredients lightly and bake 30 minutes longer. Stir occasionally to insure even cooking of noodles.

Serves 6 to 8 ***312 calories per serving***

Serve with: Tossed green salad with blue-cheese dressing, French bread, baked grapefruit and coffee.

Tested in THE AMERICAN HOME KITCHEN

Dinner Party Casseroles

(Begins on page 69)

aroma, flavor—these are the quadruplets to keep in mind in menu planning. We are suggesting menus for the casseroles on this page (right on the recipe card!).

THE BUGABOO OF COST. These casseroles are inexpensive and by their combination of flavors they steal the show from much more expensive items. And they may be prepared in sufficient quantities to safely care for *any* appetite.

SHOPPING LIST. Make up a grocery list of all the staples needed for these five casseroles and keep them on hand. Buy the other ingredients, substituting canned or frozen for fresh vegetables if you want to; make other adjustments necessary to the way of your life.

Here's a shopping list you might like to use. We've planned it for easy shopping but have omitted amounts of any of the foods mentioned because you may want to stock up.

PACKAGED FOODS	CANNED FOOD (in cans or jars)
noodles, medium wide	*red kidney beans*
Parmesan cheese	*chopped ham*
processed American cheese	*tomato sauce*
elbow macaroni	*shrimp*
rice, quick cooking or raw	*crabmeat*
chili powder, paprika	*ripe olives*
dry mustard	*tomato paste*
cayenne	*tomatoes*
caraway seeds	*cream of celery soup*
UNPACKAGED FOODS	*salad oil*
garlic	
onions	MEAT
green peppers	*ground beef chuck*

Look what
LA FRANCE BLUING
does for your wash!

Better than any other bluing—Most bluing covers up "yellowness" with a light tint of blue. Many bluings over-blue, leaving a blue tint. New La France makes clothes whiter by adding whiteness.

Actually adds whiteness to clothes—Because of its new light-reflecting ingredient Luminess, the New La France makes white clothes whiter than new. You can see the difference!

Actually brightens colors—Again, it's the Luminess that helps New La France to do what every bluing would *like* to do: make colors brighter instead of duller!

Whites and color-fast tinted items together! Now—you can wash color-fast colored things in with your whites! New La France will whiten one and brighten the other!

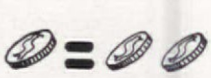
Easy to use as adding salt to recipe—All you do is add a quarter box of La France when you add the soap or soapless detergent. It's easy as that! No extra bluing rinse needed, either.

A PRODUCT OF GENERAL FOODS

Works as well in washers as in tub laundry—La France works just as wonderfully in the new automatic washers, as in agitator-type washers, or hand laundering.

Perfect with soap or detergent—Use any soap or any detergent. New La France was made with both soaps and detergents in mind.

Can't streak, spot or cause rust spots—Old-fashioned bluings can do all three, unless used with great care. La France can't—if used properly—because it goes in with the soap or detergent and is completely dissolved during washing.



Guaranteed or double your money back—If you can't see the difference in whiteness and brightness when you wash with La France, mail the box to General Foods, Hoboken. We'll send twice the price you paid.

Costs only pennies per week—What a mighty pile of work it does for small pay! Get New La France today . . . try it next time you wash!

LA FRANCE BLUING

with whitening—brightening Luminess!

"Satina in my starch makes my ironing 3 times easier!"

WRITES MRS. FRANKLIN ELMER, PORTLAND, OREGON

"I use SATINA in my starch for all my starching," writes Mrs. Elmer. "Satina makes the ironing all of 3 times easier and it smells so nice!"

Satina is a wonderful ironing aid that you use with boiled or unboiled starch. It dissolves easily in boiling water or the boiling starch solution.

It not only makes ironing lots easier, it makes clothes *smell fresher, look newer,* and stay *clean longer,* too!

FREE FULL-SIZE PACKAGE

WE'RE SO SURE *you'll* love Satina, if we can just get you to try it once, that we're offering you a *free* full-size package. Enough for 4 big starchings. Just try it and judge Satina for *yourself!*

A Product of General Foods

SATINA, Dept. 128, Battle Creek, Michigan

Dear Sirs: Satina sounds good to me. Now I'd like a free full-size package to see how much easier it makes *my* starched ironing.

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Satina users say: "Put SATINA in your starch! It makes starched ironing 3 times easier!"

JEAN BROWN

• CALORIES

It's Basic!

Some calories are kinder

So you're fighting the battle of the bulge! Stick to your diet; here's help for you . . .

REMEMBER THESE THINGS: All foods have calories, but some calories are kinder. Proteins are most kind, carbohydrates come next, and fats are your worst enemy! Maybe you don't know a protein from a carbohydrate or a fat, well . . . you don't need to, if you can

BE FAITHFUL TO THESE FOODS:

a. *vegetables*—asparagus, green beans, beets, broccoli, cabbage, cauliflower, celery, carrots, cucumbers, eggplants, all greens, okra, onions, rutabagas, squash, tomatoes, turnips.

b. *fruits*—apples, plums, bananas, berries, grapefruit, grapes, melons, oranges, peaches, pears, pineapple.

c. *lean meats, fish and poultry* (except duck)—cut off all fat, use no fat in cooking; roast, boil, or broil.

d. *skimmed milk, buttermilk, cottage cheese and eggs*—one pint of skimmed milk a day, at least 4 eggs each week, substitute ½ cup cottage cheese for a serving of lean meat in any meal.

TABOO FOR YOU! Stay away from concentrated sweets, starches (such as candy, soft drinks, cakes, pies), gravies and sauces, all fried foods, chocolate, cocoa, cocktail tidbits, nuts, olives, cocktails or other alcoholic beverages (the average highball contains more than 150 calories).

EAT SPARINGLY OF THESE: Enriched or whole grain breads and cereals, butter or margarine, or *any* other fat, fruits preserved with syrup and salt.

SAMPLE MENU

BREAKFAST

½ grapefruit or 1 orange
1 egg (scrambled in double boiler top with a little milk) or ½ cup cooked or 1 cup ready-to-eat cereal and milk
1 slice enriched or whole grain bread or toast
coffee or tea with milk
4 level teaspoons butter or margarine for entire day

LUNCHEON

1 serving (2 oz.) meat, poultry, fish, cottage cheese
2 servings vegetables or 1 serving vegetable and 1 serving green salad
1 slice bread
*1 glass skimmed milk or buttermilk
1 serving fruit
Tea or coffee if desired

DINNER

Same as for luncheon with the addition of 1 small potato.

*Use milk allowance in cooking if desired.

you get so much more for Your Money

In the Original ALL-METAL

G.P.F. MET-L-TOP IRONING TABLE

● Yes, there are many good reasons why the G. P. & F. MET-L-TOP costs a little more than an ordinary ironing table . . . and you'll enjoy these extra advantages year after year. The simple finger-tip release makes it easy to open or close. Firm construction prevents wobble, squeaks and creeping. Smooth-as-glass ventilated top never sags or buckles. The adjustable-height model has seven different adjustments to assure the most comfortable ironing position and avoid fatigue. Compare MET-L-TOP with other ironing tables and find out why so many women gladly pay a little more to get the genuine MET-L-TOP with its many advantages and extra years of trouble-free service. Standard model, $8.95; Adjustable-Height Model, $9.95.

And be sure to insist on "tailored-to-fit" Sanforized MET-L-TOP pad and cover set for best ironing results.

GEUDER, PAESCHKE & FREY CO.
Milwaukee 1, Wisconsin

TRICKS of the TRADE

A toast to the "Staff of Life!" Toasting tricks for cool days

• toast and mushroom milk

Combine one can condensed mushroom soup with 2 cups milk and beat with dover beater until blended. Heat soup mixture, add one teaspoon butter. Pour about one-half cup of above mixture over one slice toast in a soup bowl. Real butter lovers like toast buttered before soup is added.

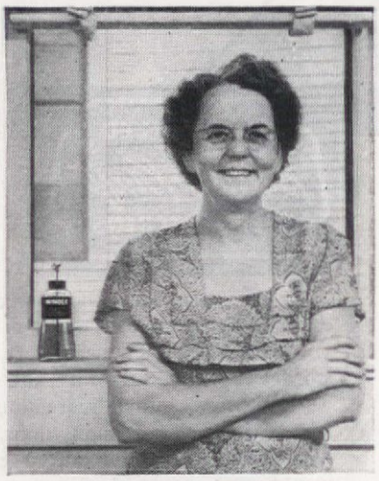
• sugar nut toast

Combine one-fourth cup butter or margarine with one-fourth cup brown sugar. Spread two teaspoons of this mixture on one side of each of 12 slices of enriched toast. Top each slice with chopped walnuts or pecans. Place toast, spread side up, on greased cookie sheet. Toast in moderate oven (350°F) for five minutes. Serve at once.

Here's why they changed BACK *to* WINDEX SPRAY!

MRS. R. C. WINEY, Birmingham: "Ever spill any of those new glass cleaners? If you have, then you know why I'm changing back to Windex Spray. You spray Windex Spray on glass right from the bottle—it's never messy! And it does a grand job on windows, mirrors, everything else made of glass!"

MRS. J. R. PRICE, Dallas: "A friend told me about another kind of glass cleaner, even though I've always been happy with Windex Spray. I used it for a week, then I told her it doesn't compare with Windex Spray. I'm switching back to it—and I think that she is, too!"



MRS. IRENE HARTER, Dallas: "I just figured out why Windex Spray does a better job on everything glass! Other kinds of cleaners you have to rub on, but Windex Spray is *sprayed* so that it really covers glass *everywhere!* It's so much less expensive, too! Only 15¢!"

WINDEX® *Spray*

6-ounce bottle still only **15¢** Even thriftier in the 20-ounce size

AVAILABLE IN CANADA

Copr. 1949, by The Drackett Co.

why be a slave

TO AN OLD FASHIONED KITCHEN?

KUSTOMIZED Kitchen-Kraft STEEL KITCHENS

ABOVE: This kitchen, in the home of Dr. and Mrs. Earl Pound of Los Angeles, outlived its usefulness.
BELOW: Today, this beautiful Kitchen-Kraft steel kitchen replaces the old one, and with it has come 20 years of kitchen improvements.

An outmoded kitchen condemns you to hundreds of extra steps, extra work and loss of valuable time, *every day of your life!* With a Kitchen-Kraft steel kitchen you get increased storage capacity, durability, and step-saving efficiency that turns a "workroom" into a "recreation room."

Kitchen-Kraft sink, floor, and wall cabinets will completely equip any kitchen, large or small, old or new. You'll want fingertip-control roller drawers, adjustable shelves, chrome hinges and hardware, Dupont Dulux refrigerator finish, sound-deadened doors and drawers, Kustomized unbroken counter tops in gray or black, and the Good Housekeeping Seal of Approval. Only Kitchen-Kraft gives you *all of these important features.*

Your Kitchen-Kraft dealer will help you plan your new kitchen and supervise all installation details. You may have three years to pay for it on easy monthly terms. Or, if you like, you may buy a unit at a time.

Guaranteed by Good Housekeeping

Send for this Kitchen Planning Book

Before you buy, build or remodel, you should have a copy of this illustrated kitchen book. It's fact-packed full of practical ideas for modernizing your kitchen, for increasing its efficiency and improving its charm. Mail the coupon today for your copy.

MIDWEST MFG. COMPANY, Dept. A5-9, Galesburg, Ill.

Gentlemen: Please mail me my copy of "LOOK WHAT'S COOKING IN KITCHENS." Enclosed is 25c to cover handling costs.

NAME_____

ADDRESS_____

CITY_____

ZONE____ STATE_____

MORE TRICKS of the TRADE

• Connecticut banana toast

Combine two beaten eggs with ⅔ cup milk and one teaspoon nutmeg in small bowl. Melt ¼ cup shortening in a skillet. Dip bread slices in egg mixture, turning to coat both sides. Brown bread on both sides in hot fat. Place a layer of sliced bananas on toast, cover with second slice of toast and serve with rich maple syrup.

• orange tea toast

Combine one tablespoon grated orange rind with ¼ cup orange juice, one cup granulated sugar, and dash of cinnamon. Spread one tablespoon of this mixture on one side of toasted raisin bread. Place toast, spread side up, on ungreased cookie sheet. Toast under preheated broiler (400°F) for two or three minutes. Serve at once.

Miracle-Wrap
ALUMINUM FOIL

The New Kitchen Essential

"MIRACLE-WRAP" actually works for you! It helps prepare and preserve food — reduces waste — eliminates scouring cooking pans — retains flavor and vitamin content of foods! Made of aluminum thinly rolled into wrapping foil, "MIRACLE-WRAP" is waterproof—fireproof — odorless — tasteless. "MIRACLE-WRAP" is re-usable. Reasonably priced at your favorite store.

NICHOLS
WIRE & ALUMINUM CO., DAVENPORT, IA.

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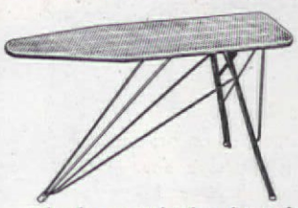
with my Rid-Jid AIR-FLOW

ALL-STEEL IRONING TABLE

Wrinkles melt away like magic . . . even damp linens *iron dry with less work!* Because the wide-open steel mesh fully-ventilated top of my Rid-Jid Air-Flow lets more heat flow down through garments to drive out moisture fast. Steel legs open, lock, close automatically. Get a Rid-Jid.

AN ADJUSTABLE MODEL, TOO

If you're tiny or tall, you'll love the adjustable Air-Flow that lets you choose any one of six ironing heights.



Other famous Rid-Jid models to fit every budget. Ask your dealer.

Rid-Jid IRONING TABLES

The J. R. Clark Company, Spring Park, Minnesota

Mr. Pumpkin Goes Modern

EDA JOHNSTONE

Cookies and frostings can make your Thanksgiving pumpkin faces different. Amusing Mr. Pumpkin on right has cookie ears and hat; white frosting stem, nose, lips, eyes; chocolate frosting mouth, nostrils, lashes. Left, fruit bar stuck to chocolate frosted mouth, round cookie nose, meringue cookie eyes affixed with picks. Cup cake makes jaunty hat.

Flavor place card. Cup cake on large, round cookie. Eyes, mouth, hair of orange frosting. Cone sets on top. Green paper strips finish the base.

Here is an array to lend enchantment to a Halloween table. Cake is iced with yellow-colored vanilla frosting. Chocolate-frosting cat and goblin are fashioned with a pastry tube. The hazards of cut-out jack-o'-lanterns, which require burning candles will thereby be eliminated.

Pabst-ett's amazing offer!

Sensational new thin-blade

SUPER-SLICER

ONLY 25¢ and one top label from a Pabst-ett package

Serrated edge slices tomatoes, fruits, etc., without crushing!

Thin blade slices through cheese, cake, sandwich buns without sticking!

Curved tip spears olives, cherries, pickles for serving!

Handiest kitchen aid in years!

So useful! The unique Super-Slicer slices—pares—spears pickles and olives out of jars in a jiffy! And it's *yours* for only 25¢ and one top label from any Pabst-ett package (Cheddar or Pimento). Or, if you use the 2-lb. loaf of Pabst-ett, send 25¢ and the red arrow pointing to the round Pabst-ett package on the box top. Clip the coupon *now* and send for your Super-Slicer while supplies last!

PHENIX PABST-ETT COMPANY, Chicago, Illinois

Pabst-ett
the cheese food with the real cheddar flavor!

Try Pimento Pabst-ett, too, in the round red package.

Get the big 2-lb. economy loaf or the familiar round package

CLIP! Phenix Pabst-ett Company, Dept. S-AH
P.O. Box 5239, Chicago 77, Illinois

Please send me at once (state quantity)..... Super-Slicer(s). For each one I enclose 25¢ (in coin, postal certificate or money order) and one Pabst-ett top label from the round package or picture of the red arrow from top of 2-lb. package. No stamps please.

This offer is restricted to the continental limits of the United States and is void and of no value in the state of Washington or in any other state, county or municipality where such offer is taxed, prohibited or otherwise restricted (cash value 1-10 cent). Offer expires January 31, 1950.

NAME_____

STREET or RR_____

TOWN or CITY_____ ZONE_____ STATE_____

IT'S A FACT

"Deepfreeze Really Opened My Eyes!"

I'm in the market for a home freezer.
"I've seen them *all* and it's a *Deepfreeze* home freezer for me! My husband and I saw the five new Deepfreeze models and he agrees with me, you can't go wrong with *more* for your money! Larger capacities at new low prices!"

We Must Have the Right Home Freezer!
"We want the best. We *know* a Deepfreeze home freezer pays for itself with the money it saves. The Deepfreeze dealer *proved* this, and more!
"Why . . . I can shop just twice a month when quality and price are right. I can cook and bake ahead. I'll have *whole meals* ready in *minutes,* instead of the long kitchen hours we all dislike.
"I'll save work, time and money with my Deepfreeze home freezer. Ask your neighborhood dealer today for the 'pays-for-itself' story."

LARGER CAPACITIES! LOWER PRICES!

DELUXE MODEL C-12
12.3 Cu. Ft. Holds more than 430 lbs. of assorted foods.

$424.50
Retail Price
Delivered and Installed.

Other Models to Fit the Needs of Every Family. From $229.95 TO $549.50

COMPARE FEATURE FOR FEATURE BEFORE YOU BUY

SEPARATE FREEZING COMPARTMENT • COUNTER-BALANCED LID
STORAGE BASKETS • STORAGE DIVIDERS • TEMPERATURE CONTROL
ICE CUBE TRAYS • SERVING TRAY • INTERIOR LIGHTS AND LID LOCK

The Name of the World's First and Finest Home Freezer

Deepfreeze

TRADE-MARK REG. U. S. PAT. OFF.

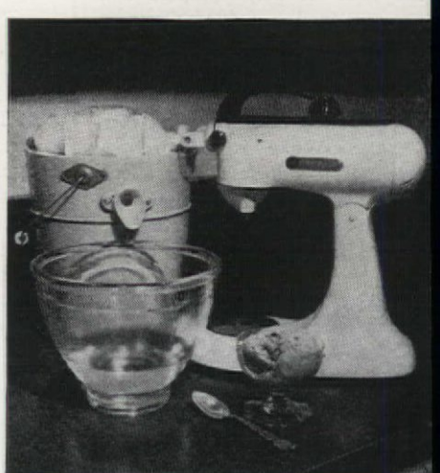
Of Course, It's Electric!

HOME FREEZER

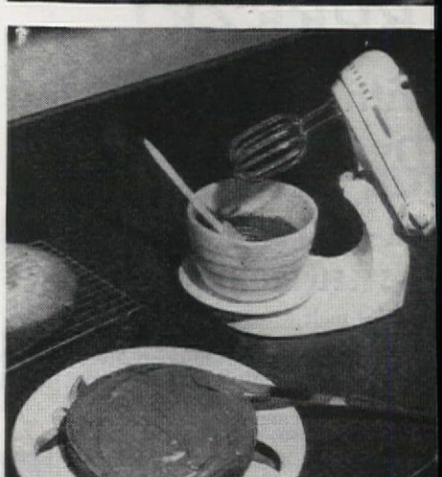
SEND FOR VALUABLE BOOKLET. *"Homemaker's Manual"* 36-page book . . . with suggestions on homemaking, better living. Send 10¢, name, address, to Dept. AH-119, Deepfreeze Division, Motor Products Corporation, North Chicago, Illinois. . . . . .

Keep the Mixer

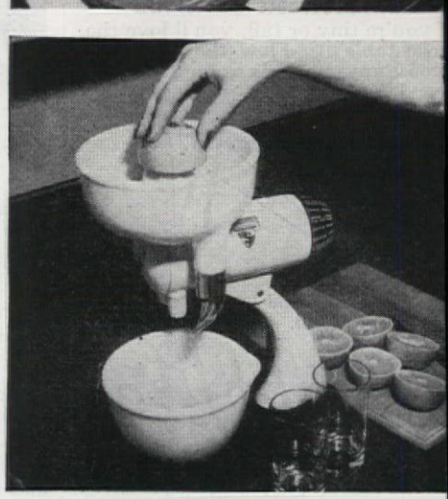
The adage "out of sight, out of mind" is just as applicable to a useful kitchen appliance as it is to anything else



Now you can make old-fashioned ice cream in a new-fashioned way, frozen to smooth perfection with no more effort on your part than a flip of the switch. Cleaning off dasher is good fun, too



Light-as-air cakes and muffins as well as many other batters and doughs can be made in a jiffy, but be careful not to overbeat. Boiled or creamed icings reach new heights. Volume of egg whites increases



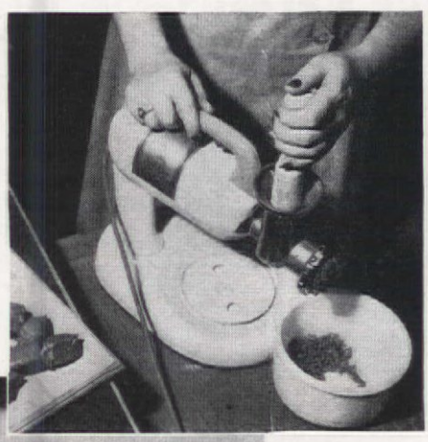
Most mixers come with juicer attachment. Ream citrus juices in a few seconds with never a seed. Look for ease of attaching and detaching as well as cleaning. Can double as oil dripper for mayonnaise

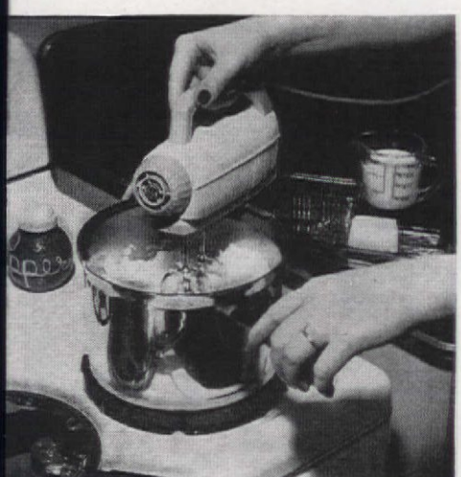
ROSALIE A. VOIGT and
JANE McNAMARA

Above Board...

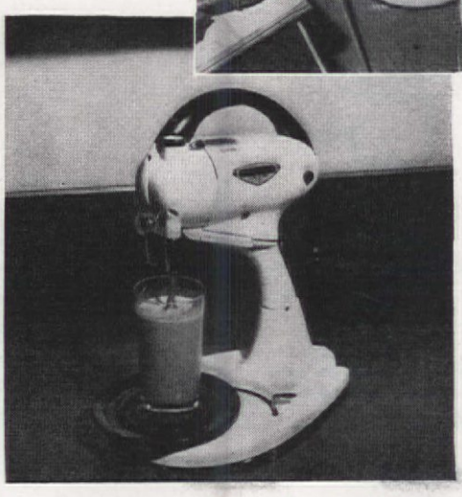
Effortless food chopping and no more gouged, marred table and cabinet tops. Some models need Speed Reduction Unit. Keep fingers out—use wooden pusher

It's agreed mixers are a "must" in the average home. Why then are they used so seldom? The answer is simple. To be useful, the mixer should be kept in a convenient place, not buried behind so many small items that the effort to move them is hardly worth the trouble—the helpful attachments should be stored near by, too. Don't turn your back on an appliance which will be your "second cook," an electrical servant to do the hard work for you, three meals a day and in-between times as well. Bring your mixer out of hiding; keep it above board where it is handy to use and near an electrical outlet. Follow manufacturer's instructions for oiling; never immerse it in water. Use rubber spatula to scrape side of bowls and warm—not hot—water when washing them. It will be the best friend you have in the kitchen, doing all those jobs you used to dread so much.





You'll make good use of portable feature for fluffy mashed potatoes, turnips and cooked frostings. Check ease of removing unit from stand, weight, handle comfort



Soda fountain perfection in the kitchen with single agitator. Children will love to whip up favorite milk drinks. Make tastier fruit and vegetable cocktails

MORE PICTURES ON PAGE 78

Knocked out by a greasy skillet?

Drop that dishrag! Stop that scraping! Clean that crusty skillet *fast*—with Brillo. Brillo slicks off scorchy grease in a jiffy! Neat! Easy!

Shine pans quick with
BRILLO

A square, metal-fiber Brillo *pad-with-soap* cleans pans in a *wink!* Whisks off every speck of burnt-on scorch! And Brillo makes it easy to keep your oven and stove burners absolutely free from gummy, greasy crust! *Spotless!*

There's
jeweler's polish
in BRILLO!

Dingy pans come *silver-bright* with Brillo—because Brillo soap contains polishing ingredients that jewelers use to burnish precious metals. Use Brillo—it *shines* as it cleans!

GREEN box—pads and cake soap
RED box—soap-filled pads

Shines aluminum fast!

NOW—ScotTowels so strong when wet

YOU CAN USE THEM LIKE A CLOTH!

They work harder! ScotTowels take over dozens of new scrub-up chores—with soap, cleanser, metal polish. They don't fall to pieces when damp. And after use—simply throw them away!

Softer, more cloth-like! At once your fingers feel their greater softness, their more cloth-like pliability and absorbency. They mold around your hand like a glove. 150 to a roll.

Wonderfully absorbent! ScotTowels soak up grease *fast* . . . make bacon crisper, more delicious. Perfect, too, for flouring fish.

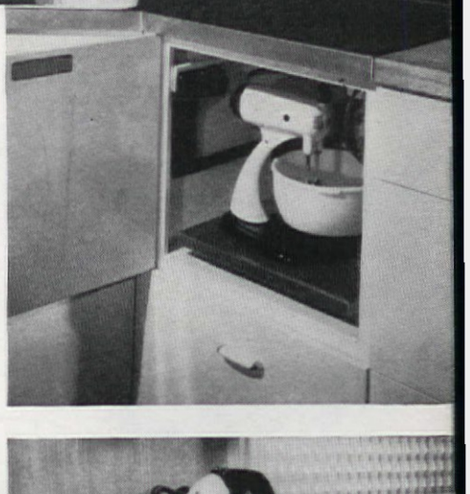
SOFT-TUFF process keeps them soft, absorbent!

At dealers everywhere. Scott Paper Co., Chester, Pa.

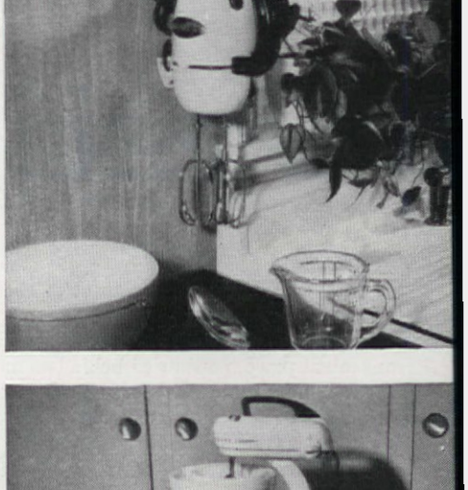
"SCOTTOWELS", "SOFT-TUFF" REG. U. S. PAT. OFF.

Mixer Above Boar

(Begins on page 76)

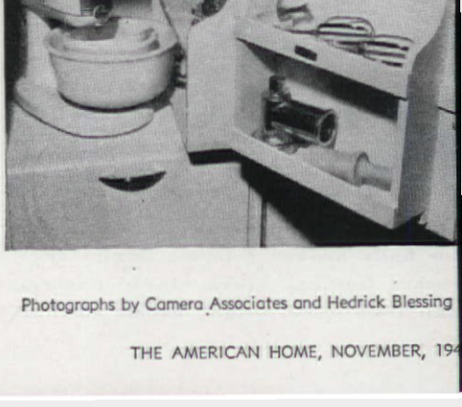


Typewriter-type mechanism is adapted for steel kitchen cabinet, mixer bolted to linoleum plate springs to working height with slight pull. Electrical outlet in cabinet eliminates cord tangle



Space at a preminum—portable double-beater mixer comes with bracket for hanging on wall where most often used or close to electrical outlet. Perhaps near range in your kitchen

This utility table is large enough for mixer as well as measured ingredients. To store, simply move mixer to lower shelf. A rubber pad protects metal surface and prevents mixer and accessories from slipping



This mixer is stored below board in a wooden base cabinet. Tray on the back of the door keeps attachments in sight, sliding shelves in cabinet hold most often used condiments

Photographs by Camera Associates and Hedrick Blessing

Save $30 to $100 when you buy

EN IF MONEY MEANT NOTHING TO YOU—you still couldn't d a finer cooking appliance than one of these new Gas ranges! ey're faster, *easier* to cook on . . . cooler, *cleaner* . . . give you ore special features, more *personal choice* of features than y range run by any other fuel. Yet with all these extras a new Gas range *costs you less!* As much as $100 less to buy, as much as $100 less to install — up to $37 a year less to operate. (To say nothing of year-in-year-out savings in service and repairs.) Choose any of the famous Gas range brands now at your Gas appliance dealer's—and start saving the difference, today!

Feature for feature new Gas ranges cost less than any other comparable modern ranges.

ORLD'S MOST MODERN DESIGN New as ranges comé in the most solid eavy-gauge steel with the smooth-st *corner-free* construction. All vital arts lift out for *easy dishpan sudsing!*

WORLD'S ONLY SMOKELESS BROILING Only Gas does the job with broiler door closed! Gives you juicy flame-sizzled steaks *every time* with nary a whiff of hot greasy smoke *any time!*

WORLD'S FASTEST BURNERS Only Gas gives you high-boil heat the instant you turn it on . . . burners that *cool seconds after you turn them off.* Cooking is thriftier, kitchens stay cooler!

NEW WORLD OF EASE without a lot of new-fangled cooking rules! No strange gadgets. No tricky timing. With Gas you just cook the best food *ever* in your own *natural* way!

Save up to $37 year after year*

**Maximum savings of Gas over any other modern cooking fuel for a typical family of 4 These statistics are based on the Consumer Price Index for 34 key cities as compiled by the Bureau of Labor Statistics. In all but 6 of the 34, Gas costs decidedly less for cooking.*

Buy Brazil Nuts Now

New Crop Brazil Nuts

now at your grocer's—in new cellophane packets for your convenience. Fill the nut bowl with Brazils. Their large, crunchy kernels are so delicious after meals or for nibbling any time. Ask for Brazil Nut cakes, cookies and candies, too. In many tempting varieties.

Try Brazil Nut Pie Crust

Mix 1½ cups ground Brazil Nuts with 3 tablespoons sugar in 8 in. pie plate. Press mixture with back of spoon against pie plate. Bake in moderate oven until lightly browned. Fill with chocolate, lemon custard or fruit filling. Chill. Wonderful holiday dessert.

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Please send free 32-page illustrated book, "A Parade of Brazil Nut Recipes." (Attach this coupon to post card if you like.) Please print.

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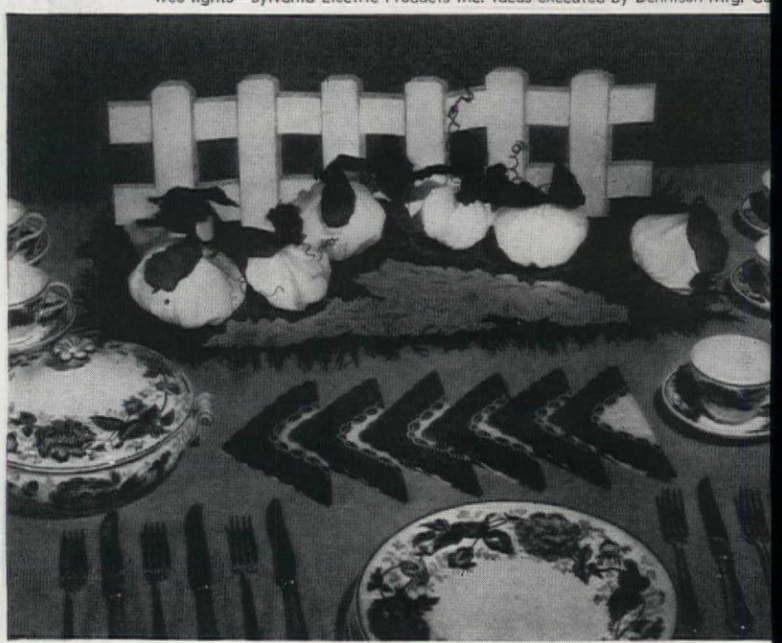
Delicate beauty painted by hand

"When the Frost..."

Dinnerware—Josiah Wedgwood; silver—The Gorham Co.; fluorescent Christmas tree lights—Sylvania Electric Products Inc. Ideas executed by Dennison Mfg. Co.



Soft lights for the late autumn party table . . . paper pumpkins glow against a harvest background

For an unusually effective Thanksgiving buffet table decoration, this garden fence with pumpkin vine should please you and your guests. It's easily made and costs very little.

Fasten a string of fluorescent electric light bulbs which are cool-burning to a piece of corrugated board 12 inches wide, 26 inches long. Brush paste over board and cover with grass-green and Nile-green crepe paper which has been crushed between the fingers. To crush the crepe, first stretch paper as much as possible, then lay it on a flat surface and take up a small portion in the finger tips of both hands, crushing it tightly. Repeat until entire surface is crushed. Smooth out slightly and place on top of pasted board. Place grass-green crepe lengthwise over two-thirds of board. Add the Nile-green crepe and blend edges together. Then cut a strip of grass-green paper across grain 3 inches wide. Slash one long edge into fine pointed fringe 2½ inches deep. Paste uncut edge to underside of board, gathering it slightly for fullness.

Cover fluorescent bulbs with orange crepe paper to resemble pumpkins. Cut paper across grain 7 inches deep, 15 inches long. Paste short ends together. Gather one long edge together and fasten with spool wire. Leave wire ends long enough to form a stem. Wrap stem with green crepe paper adding leaves and tendrils. Leaves should be stretched and then crushed between the fingers to give a wrinkled effect. The tendrils are pieces of spool wire covered with grass-green crepe paper. Wind wire around a pencil, spiral fashion. Next, slip open end of pumpkin over light bulb, then gather the paper with needle and thread, and fasten it around the socket. Place pumpkins on grass plot in front of fence.

The picket fence behind the pumpkins is drawn on white mat stock cardboard and then cut out. Make pickets about 2 inches wide, 10 inches tall. Shade them to show thickness. Reinforce the back of three or four pickets with a 12 inch piece of No. 7 wire, held in place with paper tape. Bend wire below pickets at right angles and fasten to underside of base with paper tape.

The AMERICAN HOME *menu maker*

A gift every homemaker will appreciate

• Completely redesigned after long research, this new, improved Menu Maker is the last word in a safe, convenient, instantly usable place for filing your treasured recipes. Made of strong, durable plastic, the box comes in a striking combination of black and white to tie in with much of your kitchen equipment. Measuring only 6" x 11", yet it contains space for filing more than 1,000 recipes. Planned to set on your pantry shelf or kitchen counter top; when open, it exposes all your recipes, properly classified from Appetizers to Vegetables, with additional indices included for menus and specialties. An added feature is a helpful weights and measures table mounted on the inside of the removable Menu Maker cover and always in view for ready reference and information.

• *Editors' Favorite Recipes*—We have a collection of 1,480 recipes that have been tested and retested in The American Home Kitchens by our Food Editors and specially selected for a complete basic file, which we offer in combination with the Menu Maker for only $1.00 additional. Regular price of these recipes is $1.50 postpaid.

• With the Menu Maker comes an augmented and newly organized set of stiff pre-printed index cards—45 of them—making your new Menu Maker finger-tip convenient and every recipe instantly available, whether it is an individual dish or an entire party menu.

• Also included without additional cost is a sample supply of the specially designed Cellophane envelopes into which you can place each recipe to keep it spotless while in use. These envelopes are waterproof and greaseproof. Order a new Menu Maker for your kitchen today with our guarantee to refund cheerfully every penny if you are not satisfied. Please use the convenient order form.

• *Here is the perfect place to keep your recipes. Easy to use, so inexpensive that every homemaker can afford one. Priced at only $2.50, the Menu Maker will pay for itself by helping the busy housewife plan her meals in advance and buy foodstuffs more efficiently and economically.*

• *Several hundred thousand Menu Makers have been purchased by our readers and are in daily use. The specially designed Cellophane envelopes, samples of which are included, will protect your recipes when in use. They also make for easier filing and more than 16 million have been sold.*

ONLY $2.50

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you know it's THE FINEST ALUMINUM

2 cup .85
4 cup 1.95
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and here's how you know!

● Look at this MIRRO percolator, for example. Its design and finish say "finest" in every lovely line, every sparkling reflection. And this MIRRO percolator does the prettiest job of coffee-making you ever saw! Graduations, on the pot for water and on the basket for coffee, help you get both right every time. The bottom flares out wide, using *all* the heat, economically, to make your coffee quicker. Compare it with any percolator on the market for speed! The spout is welded on, smooth to clean and smooth to pour from. And you can get this grand percolator in any size you want, from 2-cup to 12-cup!

It's the same with *all* MIRRO utensils. They're made to help you cook better and easier, every meal, every day. They let you "clean-up" faster, with far less fuss and trouble. And they give you good service, through your whole housekeeping lifetime.

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TUBED CAKE PAN — 13 egg size 1.65
MIRRO COOK BOOK — 304 pages 2.00
Prices slightly higher in west

Visiting the Rowleys

(Begins on page 49)

I was brought back to the present when Mrs. Rowley returned, handed me her "Omelette aux fines herbes," and invited me into the kitchen, warm and fragrant with the odor of cooking fruit and spices. "Excuse my haste," she said, tying on her apron, "but our flower show is only two days off and there's so much still to be done. The garden club is having an herb booth, and we want it to be a real success. We'll have herb vinegars, jellies, and jams to sell, and dried herbs—if I ever finish packing them. That's what I should have been doing last night instead of gilding those dried materials over there."

Just then the telephone rang, and the doorbell, too. A friend was calling for information about a shrub which Mrs. Rowley quickly found in the garden encyclopedia (that still lay on the table after the last such call). The visiting neighbor wanted to borrow a special container for her show arrangement, so we went up to the attic, a fascinating place hung with drying herbs, leaves, pods, and grasses, and filled with panels, paintings, vases, and antiques of all sorts. I could have spent all day there, but Mrs. Starr quickly settled on a tall alabaster vase and we went downstairs to find a piece of red velvet for a background. When I left with my recipe, promising to come and help on show day, Mrs. Rowley, had put the cooked apples into jelly bag, was busy with Mrs. S measuring and labeling dried he

On show day, we reached the to find the booth all set up. But members were still arriving with terial to sell, all dressed alike attractive costumes they had m themselves. "We did it one hot s mer day at a meeting on my porc said Mrs. Rowley, "sitting, sew drinking iced tea, and listening to bumblebees in the phlox. It was fu

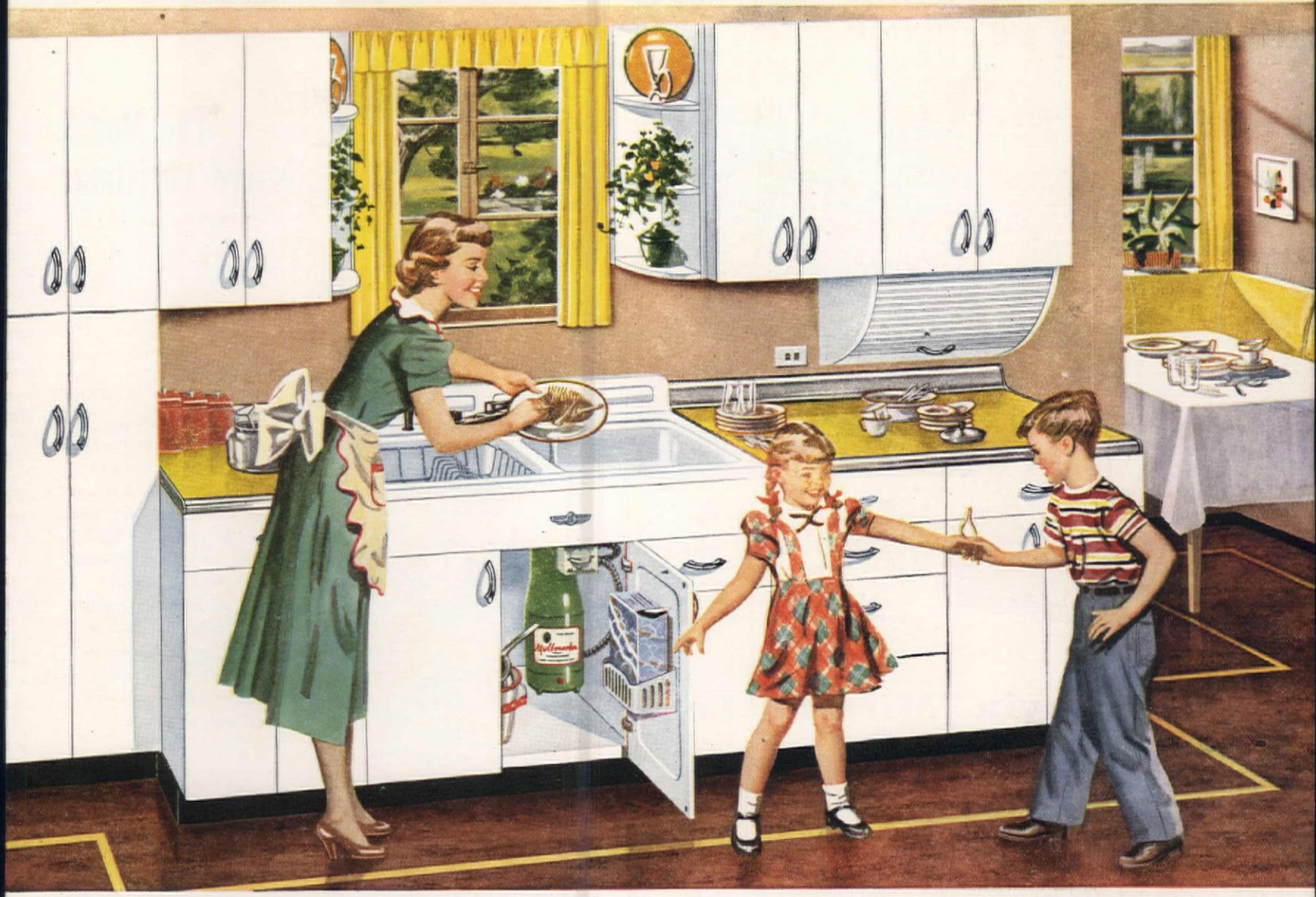
When we had left our goods for booth, she set up her own exhi Having watched the dress rehea at home, I wasn't surprised at quickly she did it. But I was prised at her preparing to leave r away. "Well, you see," she explai "I don't have to tend the booth u tomorrow, and this afternoon I m plant a few hundred tulips. Eve has spaded up the beds for me to tell the truth, that's really wh like doing the most. So, now that show is on its way, I'm going hom to dig and plant in the garden."

I thought again about that ma crocus-bordered driveway that led us to the Rowleys. Wonde what new beauty she would del us with next spring, I waved her her happy way. . . . Maybe, w meet her again before that. Want

In between times, she did a "dress rehearsal" of the arrangement she was going to put in the local flower show two days hence; she also put up herb packets and some jelly to sell there

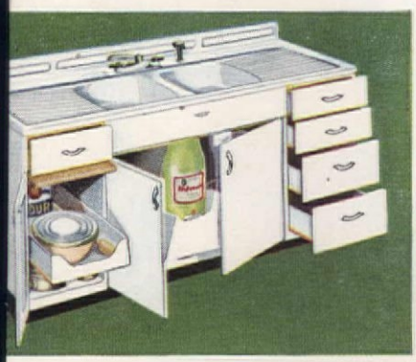
Photographs by Jack Roch

Meanwhile, the King of the Garden (Everett Rowley by name), rubber-shod and pipe in mouth, was spading up the beds in which she would soon plant tulips—as we said in the beginning



Your dream kitchen is a Youngstown kitchen

AND THE PRICE IS RIGHT!



Dream kitchens start with a Kitchenaider cabinet sink and electric garbage disposer. This 66" twin-bowl model has lavish storage space, sliding shelf for heavy articles, linoleum-lined cutlery drawer. One-piece, porcelain-enamel top. Eleven models, eleven prices.

THESE are the things you've always dreamed of for your kitchen . . .

Gleaming, white-enameled steel cabinets (so *easy* to keep clean!) that hold just everything you need . . . handy work surfaces with all that extra elbow-room . . . a Kitchenaider cabinet sink that helps you whisk through your dishes and speed two-thirds of your kitchen work.

Yes, it's a Youngstown Kitchen you've been dreaming of! And there's one that just fits your floor plan —old house or new, large house or small. Best o all, it costs less than you'd think!

Let your factory-trained Youngstown dealer show you *your* dream kitchen in perfect miniature. Le him show you how to save on installation and how easy it is to finance. If building, specify Youngstown—you'll *save!*

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Youngstown Kitchens

BY MULLINS

Banish garbage forever! Youngstown electric garbage disposer grinds waste down

Wash dishes fast—the Youngstown way! No-splash bowls, swinging mixing-faucet, rinse spray cut your time

For name of nearby dealer, call Western Union Operator 25 or send coupon today.

GET THIS EXCITING BOOKLET!

20 pages featuring beautiful Youngstown Kitchens in color, full details of Youngstown units and tips on arranging a new kitchen. Enclose 10c in cash. No stamps, please.

I plan to build ☐ or remodel ☐

I want a free home demonstration of the Youngstown electric garbage disposer ☐

I would like to see my kitchen planned in miniature ☐

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Chrome-Plated
DINETTE SETS

Set No. 3565/5 with "Miracle" 12" extension leaf and genuine Formica top. Table size 35 x 65" extended; 35 x 53" closed. Colors: Stunning "Moonglo" in green, red or canary; or "Mother-of-Pearl" gray. Chairs, upholstered form-fitting backs and seats, covered with scuff-proof Vinyl fabric in matching colors.

NEW! Arvin "Miracle" Leaf Dinettes *with Formica Top*

The first and only dinette sets combining the famous "Miracle" disappearing extension leaf with genuine laminated, Beauty Bonded Formica table top are now on sale at Arvin's money-saving prices. These features (in set shown above) plus the extra beauty, strength and rigidity of Arvin construction provide a value that defies comparison. The Arvin "Miracle" leaf saves time, bother, storage—operates so easily a child can raise or lower it with one hand from either side. The beautifully styled, extra roomy table holds *full dining service* for 8 when extended, 6 when closed, with ample knee and leg room.

Illustrated below is the sensational Arvin Economy Set, amazingly low priced. Features Arvin quality workmanship, exquisite styling, and the gleaming, super-durable, easy-to-clean Arvinite finish. Tested and proved through years of research for women who demand the utmost in lasting lustre, and long wear. Superior resistance to chipping, cracking, acids, alcohol and boiling water.

Arvin Dinette Sets include over 20 styles to harmonize with every taste and every budget. Send for illustrated folder AD-2.

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Arvin Chrome-Plated Dinette Sets • Outdoor Furniture
All-Metal Ironing Tables

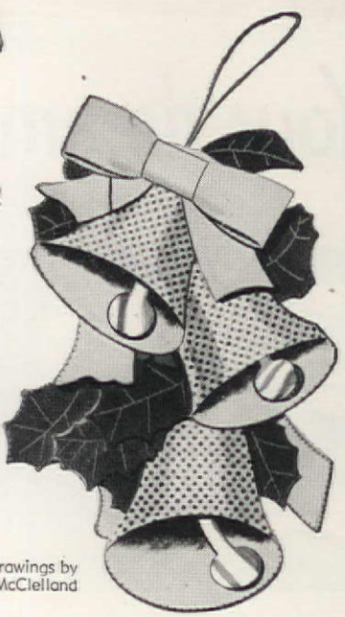
Set No. 3057/2. Table size 30 x 57" extended; 30 x 45" closed. Colors: Table, red or white. Chairs, red or black seats with white backs. Genuine Arvinite finish on chairs and table top. 12" extra

The Month before Christmas

(Begins on page 56)

1211

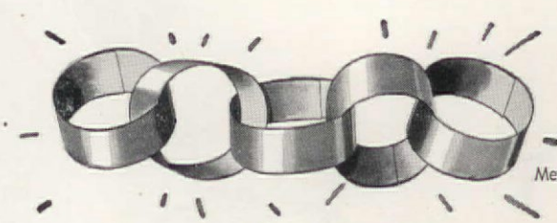
Gleaming, glamorous Christmas tree for mantel or table. Jolly red-and-white felt Santa perched atop has bag to fill with tiny "favor" gifts for family or guests. Fasten extras to tree itself. Made of metallic feather fringe twined in spiral fashion around a cone-shaped form. Red felt used to cover Christmas tree base and platform



1212

A novel door or over-mantel arrangement of bells for Christmas and New Year's. Made of felt and perforated metal foil. Oilcloth may be substituted for felt, and thin sheet tin could be punched for foil effect

Drawings by Harry McClelland



Meyercord

Kindergarten chain for tree or mantel made of links of phosphorescent paper, glows luminous blue in dark

BUY PATTERNS BY MAIL FROM THE AMERICAN HOME PATTERN DEPT. 55 FIFTH AVE., N. Y. 3, N. Y. AT PRICES LISTED ON PAGE 86.

EE THE AMAZING 1950 CROSLEY!

YCLUSIVE NEW "WORKSAVER" DESIGN GIVES YOU UP TO 23% MORE SPACE IN THE SAME SIZE CABINET!

ND THE BEAUTY OF IT —ALL SPACE IS AT THE CONVENIENCE LEVEL" EASY TO REACH, EASY TO USE— NO STOOPING CLEAR TO THE FLOOR!

CROSLEY HAS THE WOMAN'S ANGLE!

TWICE AS MUCH FOOD WHERE YOU WANT IT

IN FRONT! IN SIGHT! IN REACH!

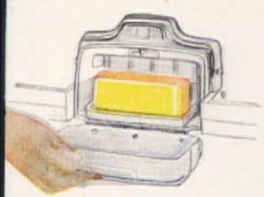
Model CB-11

Now on display at all Crosley Dealers

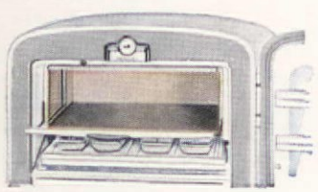
8 beautiful models all at new low prices!

he new Shelvador* gives you space—more space—*all* where it's t to reach! Gives you convenience et in no other refrigerator . . . space to store constantly needed . . . extra space to keep *little* s where they won't "get lost."

's because those new, sturdy, snow- plastic shelves are *part* of that hick door, *recessed* in it—*take no at all from inside the cabinet!* ad—they actually *add* nearly ic feet of *extra* capacity! That us Shelvador door is extra heavily ated, too. And its special y-duty hinges make it sag-proof.



look! See that "jewel box" in enter of the Shelvador? That's ew Crosley "ButterSafe"! It's a *ate* insulated compartment with *ate* automatic control, where l pound of butter can be kept actly the consistency you want mooth, easy spreading. And it out for quick-as-a-wink cleaning!

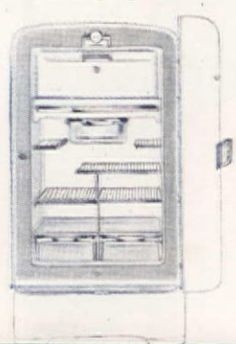


The Giant New Double Freezer . . . more frozen food space and *twice* the convenience

Here at last, is a freezer compartment that does far more than just hold a few pounds of frozen food and make a few trays of ice cubes! It holds up to seventy pounds! Big full-width frozen food locker has a freezer shelf that is maintained at sub-zero for "quick freezing." Below, there's a separate compartment—with *its own door* where you freeze ice cubes and store day-to-day supplies of frozen foods.

The Great New Dry-Cold Compartment

Here is the *extra roomy* "living room" of your Crosley—where foods are kept *just right.* New temperature and humidity control takes care of seasonal changes in weather . . . chrome shelves fit flush with cabinet . . . big meatholder . . . two "crispers" . . . and finally—the handy unique Crosley pull-out "rearranging shelf."



All that New Extra Space fully refrigerated too!

You'll be delighted with the convenient new space-adding level of the lowest shelf! Not so high that valuable space is wasted—not so low you have to stoop or strain—but just *perfect.* And you'll love this Shelvador's eye-catching lines—big handsome trigger-action door handle . . . gleaming Dulux enamel exterior . . . sparkling, acid-resisting, easier-to-clean porcelain enamel interior. The ELECTROSAVER unit operates even *more* quietly, too—more economically—than before. And it's backed by a *five-year warranty!*

*Made only by Crosley. T. M. Reg. U. S. Pat. Off.

CROSLEY

DIVISION AVCO MANUFACTURING CORPORATION

Better Products for Happier Living

SHELVADOR* REFRIGERATORS . . . FARM AND HOME FREEZERS . . . ELECTRIC RANGES . . . ELECTRIC KITCHENS . . . STEEL CABINETS . . . SINKS . . . ELECTRIC DISPOSERS . . . ELECTRIC WATER HEATERS . . . RADIOS . . . RADIO PHONOGRAPHS . . . TELEVISION

and of course, they're electric!

VLY CROSLEY GIVES YOU THE SHELVADOR* SEE CROSLEY DEALERS FOR DETAILS OF THE CROSLEY MILLION DOLLAR CONTEST GIVEAWAY

Easy Recipe

Confetti Tarts

Fruit cocktail and Jell-O pudding in cookie shells

1¼ cups canned fruit cocktail
1 cup fine gingersnap crumbs
⅓ cup melted butter or margarine
1 cup milk
½ package Jell-O* vanilla pudding

Chill fruit cocktail. Blend crumbs and butter together. Press mixture into bottom and sides of 5 fluted paper baking cups placed in muffin pans or custard cups. Blend milk slowly into pudding mix, stir until smooth. Cook and stir over moderate heat until boiling point is reached. Cool slightly. Fill tart shells with warm pudding. Chill thoroughly. Top with drained fruit cocktail. Serves 5. **Jell-O is a registered trade mark of General Foods Corp.*

Festive Fruit Bowl (shown below): luscious jewel-like fruit cocktail spooned right from the can. Smart dessert for guests. So easy! And so right! Five grand fruits, ready instantly! Golden, sun-ripened California cling peaches! Pineapple! Pears! Cherries! Seedless grapes! Ready fixed and mixed.

Quick Salads are no problem with canned fruit cocktail handy; it's perfect with cottage cheese or gelatin. And try this: heat fruit cocktail in its own delicious syrup, pour over hotcakes, waffles, French toast. It's grand for basting pork or ham! Or use it to stretch thrifty puddings and yesterday's cake! Remember! Not a minute's work for you. Just open the can and serve!

Cling Peach Advisory Board

Check the label—Choose your favorite brand of

Canned Fruit Cocktail from California

In tin or glass. Wide variety of sizes.

The Month before Christmas

(Begins on page 56)

1213

Overmantel decoration of angels, Christmas balls, greens, and candles. Simple instructions for making angels and arrangements

1214

Delightful roof ornament of Santa going down chimney wrong side up, reindeer, and large letters, MERRY CHRISTMAS

AMERICAN HOME PATTERN ORDER FORM

Please allow 2 to 3 weeks for handling and mailing

(Patterns contain detailed directions, color guide, list of materials, construction drawings, as needed.)

☐	1200	5 engaging Christmas cards—directions for making envelopes included	30c
☐	1201	Old-fashioned village—directions for making 6 different buildings	45c
☐	1202	Stenciled Christmas trees, "Noel," for novelty Christmas hankies	15c
☐	1203	Mantel decoration. Directions for cloud formation, all arrangements	20c
☐	1204	Christmas corsage of cookies, gum drops, paper doily, red ribbon	25c
☐	1205	16 Christmas-tree ornaments made from odds and ends	30c
☐	1206	U. S. map of felt and sequins for mantel. Hang cards on sender's state	30c
☐	1207	11 tree ornaments—felt giraffe, llama, tree balls, Santa's head, and snowman; angel in circle swing, 4 tiny "bugs"	30c
☐	1208	10 ornaments for Christmas tree—old-fashioned ladies and angels	30c
☐	1209	Felt and metallic birds and bow to fasten to greens for door	15c
☐	1210	Felt cornucopia with sequins, holly leaves for door	20c
☐	1211	Metallic feather-fringed tree on felt-covered base; felt Santa with bag of packages stands on top of tree	25c
☐	1212	Felt and foil bells and bow for unusual door decoration	20c
☐	1213	Complete mantel decoration including angels and candle holder	15c
☐	1214	Santa Claus descending chimney for roof-top decoration	20c
☐	1215	Stenciled alphabet, 2 sizes, for textile painted draperies, bedspread. Directions included for modern wavy lines to border letters	60c
☐	1216	Blue-print pattern of modern leatherette headboard—double-bed size	$1.00
☐	1217	Dainty floral design to decorate any size headboard	25c
☐	1218	Blue-print pattern of French Provincial shutters and twin-sized headboard	$1.00
☐	1219	Yellow daisy design to paint on wall; painted headboard; 2 sizes	45c
☐	1220	Blue-print pattern of wooden studio couch frame	50c
☐	1221	4 shadow boxes with nursery-rhyme characters	30c
☐	1222	3 designs of flowers and leaves for canisters and place mats	30c

☐ Complete list of all available patterns. 10c

Name

Street Address

City *Zone No.* *State*

PRINT name and address in coupon, which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send M.O. or personal check to: (Please do not send stamps).

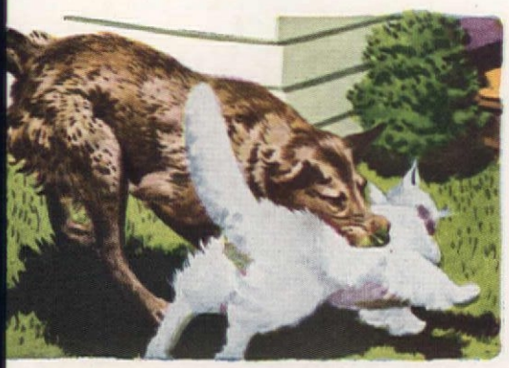
THE AMERICAN HOME PATTERN DEPARTMENT, 55 Fifth Avenue, New York 3, N. Y.

Sorry? Sure! *but you'd pay, too!*

RRY! Homeowner put off fixing ladder. Handyman seriously injured. Sued $15,000 medical bills and lost time.

SORRY! Hunter winged companion's shoulder on hunting trip. Least he could do was pay $245 doctor and hospital bills.

SORRY! Small rug on playroom floor tripped party guest. In falling she injured her back. Cost host $6,240.



RRY! Dog owner let his pet wander. Neighbor's prize Persian cat was uled; lawsuit threatened if "vet" bill is not paid.

SORRY! Television aerial blown down by wind hit and hurt a passerby. This city homeowner was sued for $165 hospital bill.

SORRY! Householder burned leaves too near his neighbor's porch, had to pay $1,575 property damage judgment.

RRY! Amateur tree trimmer let heavy limb fall on a neighbor's auto ked below. Damages came to $210.

SORRY! A youngster, while sledding, ran down an elderly man. His father had to pay the $200 doctor bill.

Mishaps like these—and others—happen every day.
Saying you're *sorry* isn't enough . . .

For as little as $10 a year you can get $10,000 worth of protection.

Ask any Agent of Indemnity Insurance Company of North America or your own Broker to explain this broad, low-cost policy.

HE STANDS BETWEEN YOU AND LOSS!

Your local Insurance Agent is an independent businessman. His service makes it possible for property owners in every city, town and village to get the kind of protection they need in the proper amounts and from the right kind of Companies.

He protects you against almost every risk of financial loss resulting from ownership of property or the laws of liability. His counsel helps protect your investment. In a very real sense he represents . . . and supports . . . the distinctive ideal of free enterprise that built America.

1792 PROTECT WHAT YOU HAVE

INSURANCE COMPANY OF NORTH AMERICA COMPANIES. *Philadelphia*

Insurance Company of North America, founded 1792 in Independence Hall, is the oldest American stock fire and marine insurance company. It heads the "North America" Companies which meet the public demand for practically all types of Fire, Marine and Casualty insurance; Fidelity and Surety Bonds. Sold only through Agents or Brokers.

your kitchen can have St. Charles

COLOR - CONVENIENCE - QUALITY

Maple cutting board doubles as telephone desk in another view of moderately priced kitchen pictured above.

● Whatever the size of your kitchen . . . or of your budget . . . individual designing and custom building, the St. Charles way, will give it something extra.

For even the most modest kitchen, you can choose the features you want from the abundance offered by St. Charles. For color, select from four soft pastels and white. For convenience, choose from over fifty special purpose units and accessories. Pick your work surface from scores of patterns and colors in six different materials.

Beyond this, you can go as far as you like, to the outer limits of luxury, with St. Charles.

Send for This Colorful Booklet—"Your Kitchen . . . and You." Contains photographs in color of complete St. Charles steel kitchens; pictures of many St. Charles units and accessories. Send 10 cents to cover cost of handling and mailing. Address: St. Charles Manufacturing Co., 1697 Dean Street, St. Charles, Illinois.

St. Charles StC

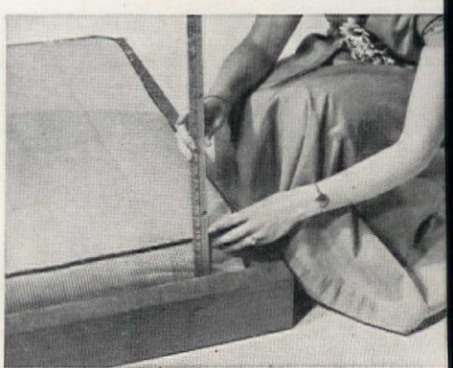
THE QUALITY NAME IN KITCHENS

DO IT YOURSELF *and save*

Photographs by F. M. Demaree
Courtesy, Singer Sewing Center

How to Cover a Studio Couch

MARY E. MONZE



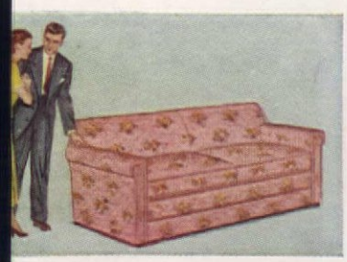
Measure length, width of box spring, depth to floor. Jot down all measurements in inches on paper to determine yardage and to use for chalking each section before cutting into new material

Mattress is measured separately. Fabric covers top and bottom. Follow structural edges of mattress in joining top and bottom pieces to boxed sides. Note rounded corners

Boxed bolsters in muslin may be had in some department stores. Inexpensive, labor saving, available in various sizes they are easily covered and finished with welted seams

TURN TO PAGE 90

WOULD YOU BELIEVE THIS BEAUTIFUL SOFA GIVES YOU AN "EXTRA BEDROOM" TOO?



ou can have a beautiful, decorator-ed sofa plus a wonderful "extra bed-m!" Yet you pay no more than you ld for *just a sofa!* That's Hide-A-Bed,* exclusive Simmons product!

2. See how easy it is to open your Hide-A-Bed into a big, *double* bed—with a *full-size, full-thickness* Simmons innerspring mattress! Note: You can have the famous Beautyrest mattress in *any* Hide-A-Bed!

3. Leave bedding on your Hide-A-Bed! Make it up in the morning, fold it away, ready for the night! And when you sleep, you lie only on the bed, *never* on any part of the sofa!

4. Exclusive! See how you can clean b hind your Hide-A-Bed without budging You just open the bed part way, tip t sofa forward! Only Hide-A-Bed gives y this wonderful convenience!

ere's the Sectional Hide-A-Bed Tuxedo Model, ith matching chair. See what an important addition is gracefully tailored sofa will be to your home.

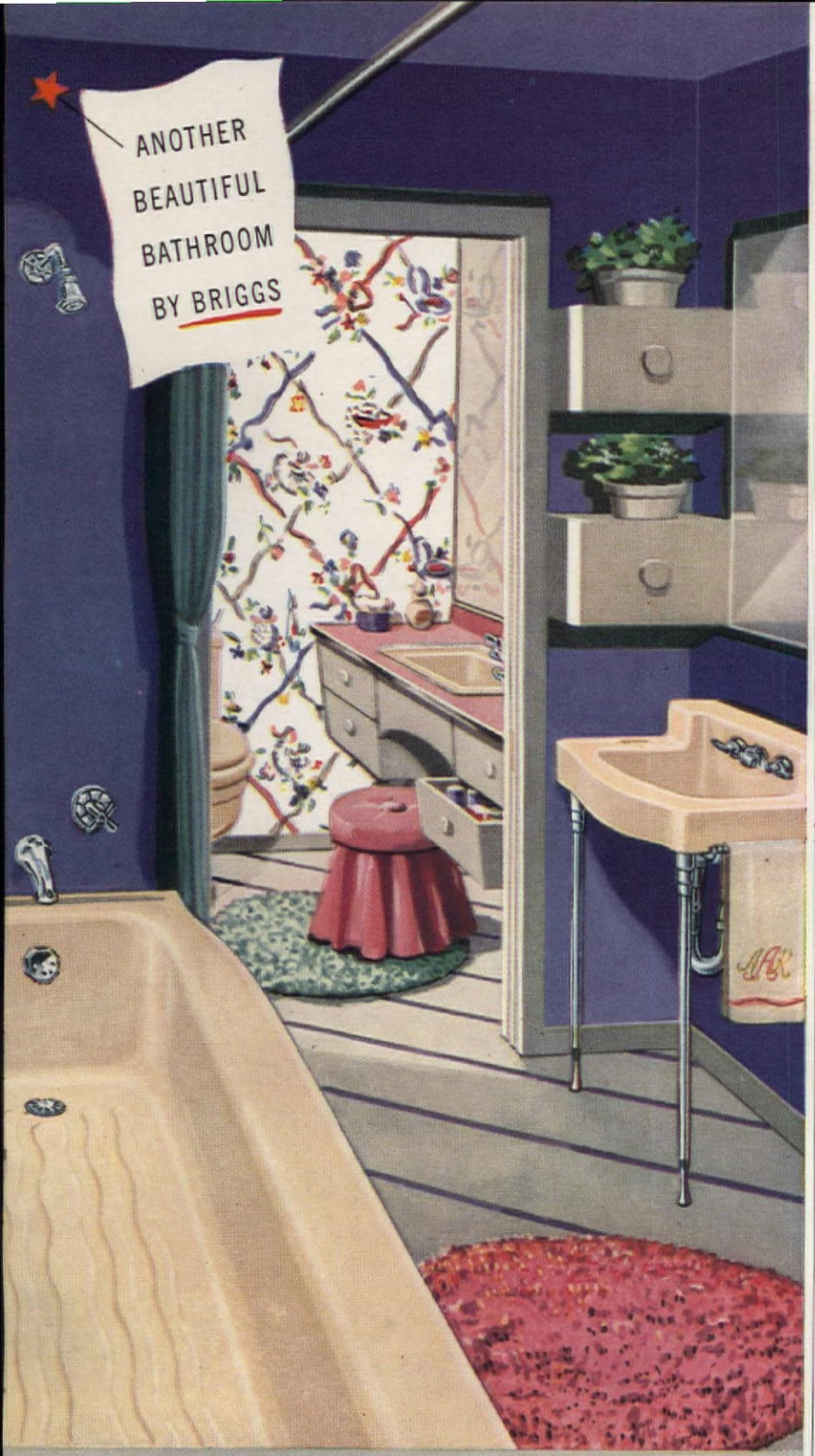
Don't forget the *real Simmons bed* inside! The uxedo model pictured is $259.50 in Boucle Mohair s shown, matching chair, $98.00.

here are many other Hide-A-Bed styles, 100 deco-ator-selected fabrics! See them at your local dealer's ig Space-Saving Show—beginning Sept. 28!

Prices: $198.00 up, depending upon style, fabric, nd mattress you select. Rose tapestry above, $229.50. Prices slightly higher west of Rockies.) Convenient me payments.

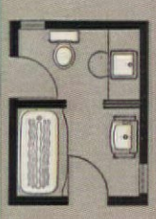
Only SIMMONS makes HIDE-A-BED

Another quality product from the House of Simmons . . . the greatest name in sleep



Two rooms in one: sliding panel separates the bath and powder room! Notice Briggs exclusive Safety-Bottom bathtub.

News! Colored fixtures for only 10% more!



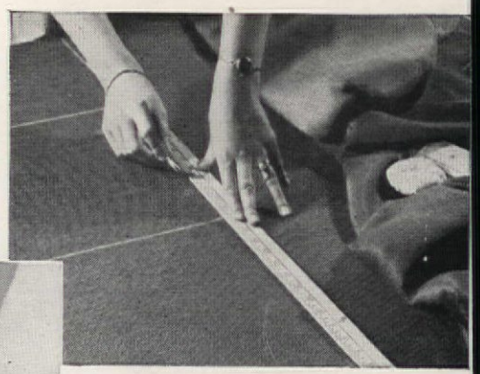
Now—for the first time—you can get the extra smartness of plumbing fixtures *in color* without paying a big premium in price! Now—for a mere 10% more than white—you can get a complete set of famous quality Briggs Beautyware in the colors you usually see only in the most expensive baths. This lovely SANDSTONE is just one of the exclusive decorator colors available at progressive plumbing dealers. But—whether you choose SANDSTONE, BLUE, GREEN, IVORY or WHITE—you're sure of getting the *best!* The best in stainproof porcelain enamel. The best in chromium-plated fittings. The best in lasting beauty. Send for your free copy of the Briggs Beautyware decorating book, today! Briggs Manufacturing Company, 3009-k Miller Ave., Detroit 11, Mich.

BRIGGS
Beautyware
PLUMBING FIXTURES

COPYRIGHT 1949, BRIGGS MANUFACTURING CO.

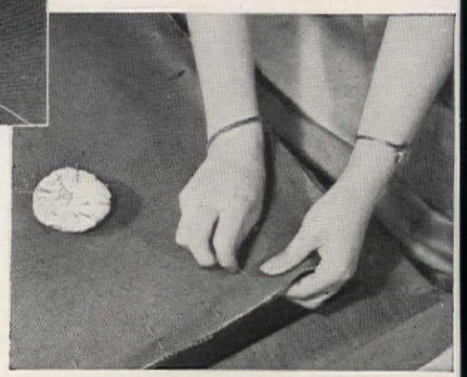
Slip Cover (Begins on page 88)

With ruler, chalk, block material to correspond to measurements for each section, allowing one inch for seams

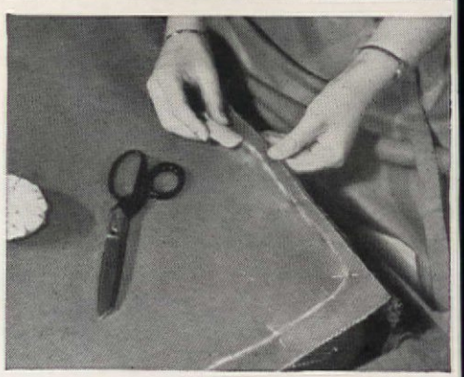


Follow chalked line in cutting each section. Cut lengthwise of fabric

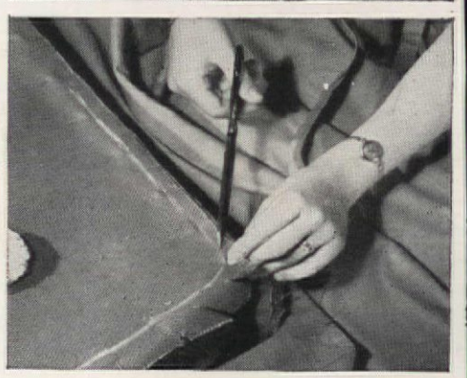
Pin-fit top piece, wrong side out, to mattress, following corded edge. Good pin-fitting essential to perfect fit



Draw chalked line over lengthwise pins. Follow this line in joining seams when pins are removed. Each section is pin-fitted and chalked separately before joining, stitching



Trim all seams to one inch with sharp scissors. Notch rounded corners for close fit. Double stitch or overcast seams for longer wear, especially in fabric that frays



Six pieces are cut to fit boxed bolster. Follow same procedure as making mattress cover. Bolsters, mattress cover have zipper closings inserted at back side

TURN TO PAGE 92

The Most Beautiful Line in the World...

REVERE WARE

BRIGHT NEW STAR . . . THE 4-QUART REVERE WARE PRESSURE COOKER

1. Made of Stainless Steel, Copper-Clad, a masterpiece of sparkling beauty.
2. New metal-weight gauge automatically maintains right pressure.
3. New long-life, tight-sealing gasket and cool, evenly balanced handles. Cook book with each Cooker.

Every girl considers herself lucky to own Revere Ware! For these "Kitchen Jewels" are truly beautiful . . . each one a masterpiece of gleaming, silvery loveliness.

And it's so practical! Saves time, cuts down fuel costs, reduces kitchen odors and cleans like a dream. Most important of all, Revere "waterless cooking" preserves precious vitamins and makes the simplest dishes taste like a gourmet's delight! Practically indestructible, too—as it's made of Copper-Clad Stainless Steel and won't rust. *So gift your wife with that treasure for life . . . Revere Ware!* Choose from the complete line of sauce pans, double boilers, sauce pots, bail handle kettles, skillets, percolators, dripolators, tea kettles.

• • •

Add beauty and charm to your kitchen by displaying your Revere Ware on this handsome, Stainless Steel, De Luxe Utensil Rack shown above. Ever so handy, it's a time- and temper-saver, too! Shows off your Revere skillets and sauce pans beautifully. Double rack holds covers securely as illustrated, or makes a convenient shelf to show off your china or a gay pot of ivy.

A flick of the finger is all that is needed to open or close the whistle cap on this 2-qt. chrome-plated solid copper Whistling Tea Kettle.

P.S. *Like all good things, Revere Ware is imitated. So always look for the trademark on the thick, copper bottom.*

REVERE COPPER AND BRASS INCORPORATED

Rome Manufacturing Company Division • *Rome, N. Y.*

Dress by Hannah Troy

"I found my Color Scheme Idea in a magazine...matched the paint colors this easy Color Recipe way!

I found a perfect room color scheme in one of the magazines. 'That's for me,' I said, 'but how to match the paint colors?' Then I read about wonderful Kyanize Color Recipes: That was the answer to my problem!

As it said in the advertisement, I went to the Kyanize dealer and asked for a free Color Recipe packet. In it were easy directions for mixing Kyanize paints to match the paint colors of the various rooms featured in practically all the current month's magazines. (And there are new Color Recipe packets issued for each month's magazines.)

So, with the Kyanize Color Recipe and Kyanize paints, I did a marvelous job. Why, Kyanize paint literally flows on without any brush marks. It *really is self-smoothing.* You, too, will find Kyanize Color Recipes are a wonderful decorating help!

Oh, how did my room come out? Just look below and see!"

Ask your Kyanize paint dealer for free Color Recipes. If he is out of them, send 10¢ in coin or stamps and your name and address (please print) to Boston Varnish Company, Dept. A-11, Everett Station, Boston 49, Massachusetts.

DECORATING'S EASIER WITH

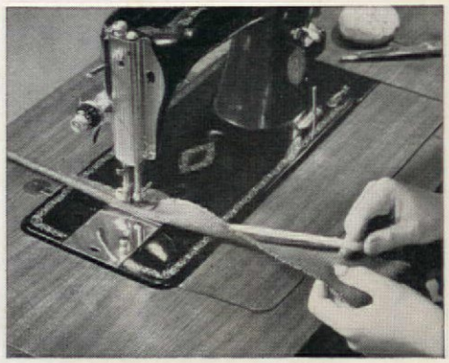
Kyanize
Self-Smoothing
PAINTS
...from Color Schemes to Finished Rooms!

Here's how I redecorated!

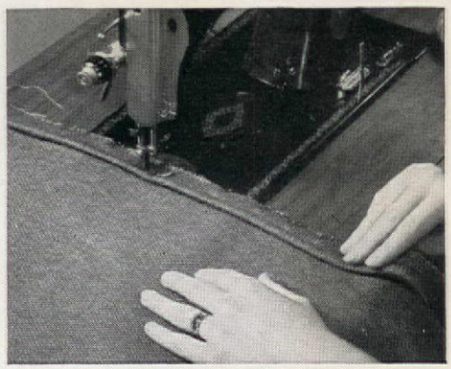
© 1949 Boston Varnish Company

Slip Cover

(Begins on page 88)



Cording foot attachment is used to make welting for tailored seams. Bias strips of couch fabric are cut wide enough to cover white cotton cord. Use bias cutting gauge for even edges

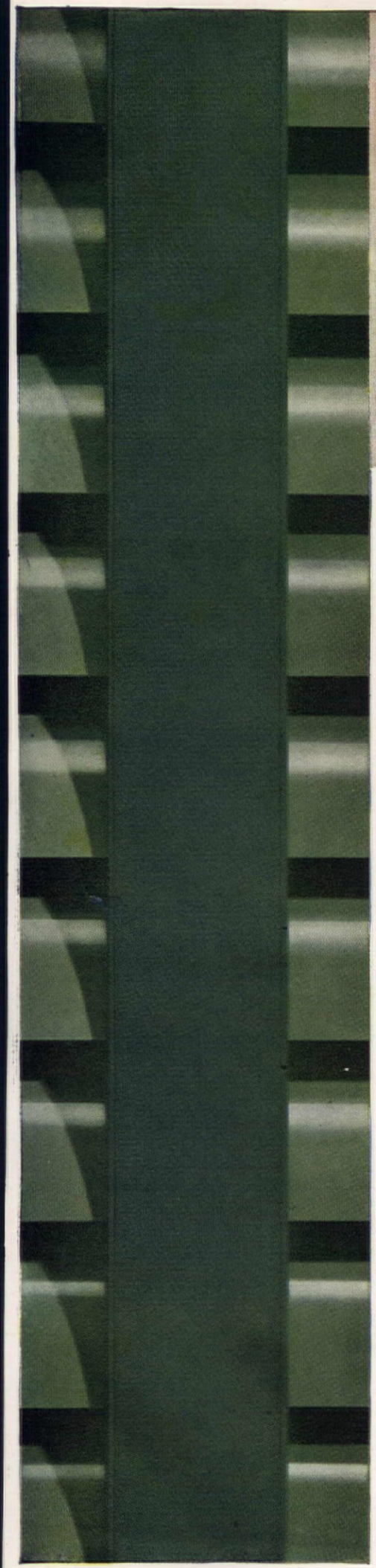


Self-welting, most preferred finish, is stitched to section along chalked line. Sturdy, weighty material requires heavy-duty thread and number eighteen needle for sewing

Adjoining section is pinned close to piece with welted finish, following chalked line. Place pins lengthwise away from you. Remove pins as stitching proceeds

Pin zipper in place before stitching. Open fastener, stitch close to welting on right side, across closed end, down other side. Trim seam edges even with tape of fastener

Care, time, plus sewing machine result in finished couch cover



"What a difference... venetian blinds made with new Flexalum tape and slats!"

For the first time, two great FLEXALUM inventions bring you lovelier, cleaner, longer-lasting venetian blinds.

Made for each other... new FLEXALUM vinyl plastic tape* and new FLEXALUM spring tempered slats... two long wanted improvements. And only FLEXALUM has them.

FLEXALUM vinyl plastic tape is the first tape that will stay beautiful for the life of your venetian blind. It is the only tape that can be cleaned with a damp cloth, washed without shrinking or stretching. Best of all it won't fade or discolor... the perfect companion for FLEXALUM slats.

Only new FLEXALUM slats are spring tempered so they won't sag with age ... always snap back into perfect shape if you bend them. The satin-smooth plastic finish virtually sheds dust... won't chip, crack, or rust.

Custom made venetian blinds of FLEXALUM slats and FLEXALUM vinyl plastic tape are featured by outstanding manufacturers and dealers everywhere. See them today! We will be glad to send you free samples of these two new FLEXALUM inventions, on request.

***Made for each other**—Beautiful FLEXALUM slats look their best with the new FLEXALUM Vinyl Plastic Tape. A complete range of decorator colors to choose from.*

*U.S. Pat. No. 2,405,579. Other Patents Pending

Guaranteed by Good Housekeeping

FLEXALUM's "Visible-Invisible" trademark is your assurance of quality.

Flexalum®

Spring Tempered Slats and New Vinyl Plastic Tape

Stay Beautiful because they Stay Clean

Hunter Douglas Corporation • *Riverside, California* • *150 Broadway, New York 7, N.Y.*

So Easy

decorate kitchen in minutes for pennies!

Enjoy that grand-and-glorious "new kitchen" feeling by decorating all shelves with wonderful Royledge. A few pennies, a few minutes—presto, the kitchen glows wth gorgeous, inviting color! And doubl-edge Royledge always looks crisp, clean, bright. See lovelier-than-ever Royledge now at 5 & 10's, naborhood, hardware, dept. stores. Royal Lace Paper Works, (Inc.), Brooklyn 1, N. Y.

Royledge

Shelving Paper & Edging all-in-one

9-Ft. PKGS.

Trade Mark "Royledge" Reg. U. S. Pat. Off.

Pattern above, "Daisy Cloth". . . below, "Picture Window". . . top photo, "Tyrolean."

The Light Touch

(Begins on page 54)

Old Salem outdoor wall bracket. Handmade of copper, black or copper finish. Old Guilford Forge—$12.75

Solid brass reproduction of Early American hanging oil lamp, on one foot brass chain. Fan-Craft Co.—$18

Steel framework with glass enclosed cage. It comes with lamp, bulb, and chimney. Lake State Steel Co.—$10

Solid copper with black finish, Georgian type roof, and a glass enclosed cage. William Spencer—$30

Glass enclosed lantern with copper sidings on eight-foot aluminum post. Liteway Mfg. Co.—Set $24

Eagle-topped finial on an over-hanging roof. Finished in rust-resistant dull black. Fan-Craft Company—$15

PLEASE TURN TO PAGE 96

New Kind of Paint...

for an OIL FINISH...

JUST STIR AND APPLY
no muss—no mixing

HIGHLY WASHABLE

SWEEPS TO SUCCESS

DRIES IN AN HOUR

Introduced just a few months ago, today this interior flat oil finish is a smash hit. It's something *really* new, *really* advanced in paint.

Everyone's talking about its remarkable working qualities, its gorgeous new trend colors. But what's most important is written in the stars. Here are the seven most desirable advantages a paint can possess—**all combined for the first time in one paint!**

Talk over your painting and decorating problems with your TEXOLITE dealer—see the many beautiful colors, make your selection.

GOES RIGHT OVER
most interior surfaces and wallpaper

ONE GALLON
does average room

GORGEOUS COLORS

TEXOLITE

Reg. U.S. Pat. Off.

Seven Star Imperial

UNITED STATES GYPSUM—CHICAGO

You'll enjoy this Winter

...the whole year 'round

A piano is a lifetime choice. So make yours the choice of a lifetime... a Winter! It possesses the rich, mellow tone you want... the styling, both contemporary and period, is smart and lasting. And Winter pianos are priced right—starting at a low budget figure, and on up to fit every price range.

Nothing is more beautiful, nor adds more to your prestige, than a lovely living room containing a handsome piano. Nothing is more important to your relaxation or to your child's success than the confidence and enjoyment gained through music.

See your nearest Winter piano dealer today. See, play and hear it. You'll order a Winter for your home, too!

1899 1949

Winter Company, inc.

Est. 1899

Makers of the famous **MUSETTE** *piano*

WINTER & CO., INC., Dept. AH11, 863 East 141st Street, New York 54, N. Y.
Please send me without obligation:

☐ Illustrated Booklet on Winter Musette and Golden Line Pianos
☐ Name and address of Winter dealer nearest me

Name.....

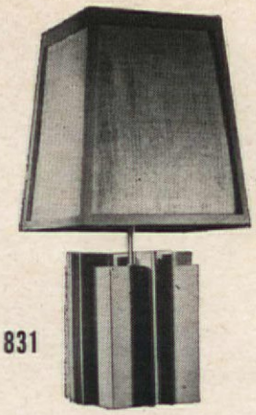
Address.....

City.....State.....

MAIL THIS COUPON TODAY

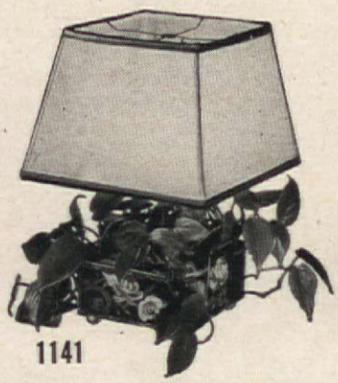
The Light Touch

(Begins on page 54)



831

Ultra-modern lamp with wooden base. Shade has wooden frame, filled in with natural cloth



1141

Cute and pretty, painted metal planter lamp base with square silk shade

PRICE LIST OF PATTERNS

Detailed directions, construction plans, list of materials, color guide, as needed, given in each pattern.

Building Patterns:

☐ 831 Single and double sized lamp bases with wood and fabric lamp shades 20c
☐ 833 Modern wood lamp and shade 20c
☐ 1197 Modern square wooden lamp base 20c

Building and Painting Patterns:

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Name

Street Address

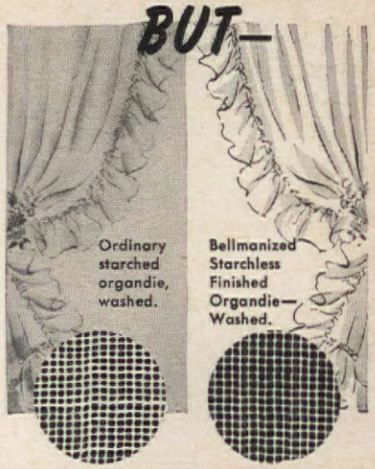
City *Zone No.* *State*

PRINT name and address in coupon, which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send M.O. or personal check to: (Please do not send stamps)

American Home Pattern Department
55 Fifth Avenue, New York 3, N. Y.

ALL ORGANDIES LOOK CRISP... AT THE START

BUT—

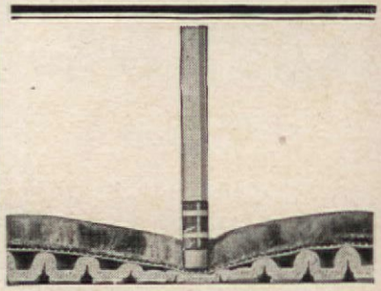


it's the FINISH that counts!

For lasting crispness and permanent beauty *after* the wash... be sure the organdie curtains you buy have a

Bellmanized
STARCHLESS FINISH

FREE: Colorful swatched leaflet. Write: Bellman Brook Bleachery Co. Fairview, NJ



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NEW RUG "LIFE"!

NEW cushiony walking on air-cells. **NEW** resilience, absorbs rug wear. **NEW** longer life—won't mat. **NEW** non-skid safety. **NEW** cleanliness—won't mark floors. Easy to clean. Dust-free, non-allergic, moth-proof.

Air Filled Sponge Rubber

US RUG UNDERLAY

Cuts to exact rug size

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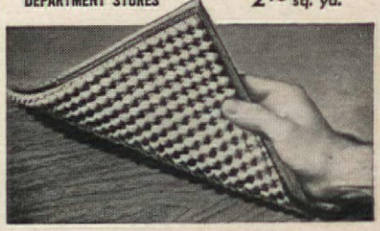
2.95 sq. yd.

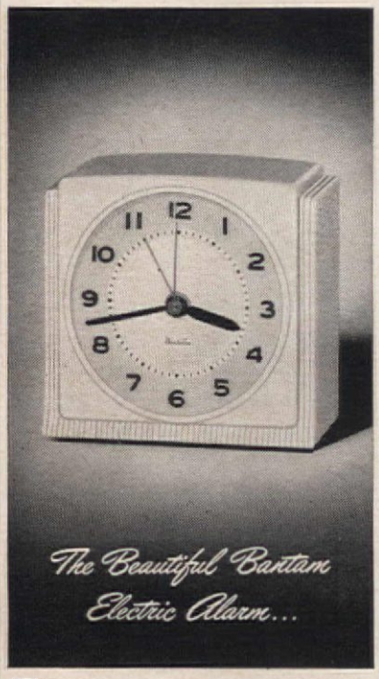


Also ask to see U. S. Non-Slip that anchors skiddy rugs flat and neat. Inexpensive by the yard.

UNITED STATES RUBBER COMPANY

WESTCLOX ANNOUNCES

a new small electric alarm...at a low price



Really something to crow about!

Small (only 3½" tall) Bantam is so handsome he'd all but strut if he had legs!

Alert—he'll challenge you (and win) if you try to sleep through his clear bell alarm!

Beautiful moulded plastic case, in lustrous ivory finish. Clean cut brown numerals and hands, unusually easy to read. He's self-starting. Bantam is an exceptional value in an electric alarm at a low price. Westclox quality only **$3.95**

Price quoted does not include tax and is subject to change.

WESTCLOX

Electrics

MADE BY THE MAKERS OF **BIG BEN**

Products of **GENERAL TIME** *Corporation*

GT GENERAL TIME

America Builds

(Begins on page 36)

a bed of cinders reaching below frost line. Two elderly men from the neighborhood were recruited to help lay the exterior brick walls. In ten days these were in place. With the completion of the tar-and-gravel roof, the house was enclosed—ready to move in.

A car port, latticed entrance, and split-rail fence were next on the agenda, and then the large screened living-porch was added. With a well drilled and water supply brought to the house plus a completed heating and wiring installation, the young owners knew they had the problem licked. The house was ready to withstand even the coldest of winters.

The interiors were finished leisurely during the next two years. It was fun camping in the shell of a house for they could watch it grow inch by inch and that warm feeling, caused by pride of achievement, was theirs. Ceilings as well as floors were finished with random-width oak boards, all cut from the timber on the property. In fact, no house belongs to its property more naturally than does this one, since every bit of wood was taken from its own felled trees. All woods were left natural, their only protection a good coat of wax. Partitions, dividing the various rooms, went up next and many built-in-features were incorporated.

For instance, in Bonnie Jean's room, dad built double-decker bunks and a window dressing table with toy shelves at the side. The beds are just like Early American ones with woven rope for springs under the mattresses. Closets were screened at first with draperies, and later enclosed with flush panel doors.

Mr. Becker made all the drawers and cupboards for the built-ins while his young wife is responsible for curtains, draperies, and the beautiful multicolored woven rugs used throughout the house. She helped,

Engineer-owner puts finishing touches to kitchen fixtures after completing installation

The scene above is taken from the new color movie, "The Story of a House," now being shown in leading department stores throughout the country.

SAVE 30% ON WOOD PANELED WALLS

with the New Craftsman Grade Weldwood

Don't wait any longer. Now you can get that wood-paneled room you've been dreaming of . . . *at a material cost almost ⅓ lower than previously possible.*

How? With the new *Craftsman Grade* of Weldwood Hardwood Plywood—a special grade of hardwood plywood made in straight-line production at our brand new mill at Orangeburg, S. C. Manufacturing economies mean that Craftsman grade panels offer you all the advantages of Weldwood Plywood at a really exciting reduction in price.

You get big, easy-to-work, fast-to-install panels in four beautiful woods . . . Korina, walnut, birch and oak. No more periodic redecorating expense; Weldwood Plywood retains its soft, glowing beauty with a minimum of maintenance.

And sit back and relax. You've made a good investment. Interior grade Weldwood Plywood is guaranteed for the life of any building in which it is installed.

So get the luxurious wood-paneled room you want. Get it at a big saving with *Craftsman Grade* Weldwood Hardwood Plywood. And, to help plan, send the coupon and 10¢ for our booklet, "Beautiful Woods for Beautiful Homes." It's full of practical ideas on how to use Weldwood Plywood in building or remodeling.

Weldwood Plywood is also made in the superb ALGOMA Grade for the finest type of architectural or cabinet installation.

Weldwood Plywood is a product of United States Plywood Corporation. Branches in principal cities including Toronto, Canada.

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Enclosed, please find 10¢ for copy of booklet, "Beautiful Wood for Beautiful Homes," showing many ideas in full color for beautiful low-cost paneled rooms.

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Imagine this beautiful GUARANTEED KENTILE FLOOR for only $64.50* INSTALLED

Create Your Own Floor Design

23 BEAUTIFUL COLORS TO CHOOSE FROM

• BECAUSE it's laid tile-by-tile, beautiful, colorful Kentile can be easily and quickly installed in any design you like...in any room. And it's *guaranteed for the life of your home!* The rich mellow colors can't wear off...they go clear through to the back of each tile. So easy to keep clean! Kentile resists scuffs and mars that make ordinary floors look dull. Occasional no-rub waxings keep Kentile gleaming.

***Price quoted** is for a 12'x16' room. Your Kentile Floor may cost even less . . . or slightly more...depending on the design you select and the size, type and condition of your floor and the freight rates to your city. See your Kentile dealer for a FREE estimate.

This Kentile Floor cost only $44.50 installed! The 9'x9' Kentile kitchen floor at the left is further proof of Kentile's low cost. Remember, this beauty is *guaranteed for the life of your home!*

KENTILE®

The Permanently Beautiful Asphalt Tile

DAVID E. KENNEDY, INC., 58 Second Ave., Brooklyn 15, N. Y.

America Builds

(Begins on page 36)

too, with much of the carpentry and helped add the glass windows on the porch so that it might be an all-year-round affair.

At final count, the Beckers figured that they had invested about $5,000 in the entire house, a sum that would have been tripled had they not done it themselves. The two-year project was so enjoyable that plans are now being made for further improvements.

Vertical and horizontal boarding on walls add variety to partitions. Warm-toned stone fireplace blends with natural oak

Adjacent to built-in living-room bookcase with its ingenious desk and magazine rack is hinged drop-leaf table for serving meals to small daughter

Welcome relaxation after job well-done in large screened porch. Pine cupboards hold Mrs. Becker's sewing machine and ironing board. Table, benches, chaise longue, of native wood

AMERICA BUILDS IS A CONTINUING SERIES

It's easier than you think

to have floors that glow with heirloom beauty!

Just buy this . . . The world's finest paste wax costs only 69¢ a lb.!

And rent this . . . Wherever you live, you can rent a Johnson's electric polisher for only a dollar a day. Featured by 50,000 dealers!

All over America are floors that shimmer with a beauty that's rich, mellow, enviable!

You'll see these glowing floors in luxurious penthouse apartments, in modest cottages. And invariably they share a simple beauty secret!

They're polished with a special kind of wax called Johnson's Paste Wax.

Three generations of women who take real pride in the appearance of their homes have been convinced that only Johnson's Paste Wax can keep floors at their gleaming best.

Years ago it required tedious hand rubbing to polish the wax to a distinctive, glamorizing glow. But now the same unsurpassed sheen can be had in one-tenth the time. An electric polisher will do all the work!

Yes, now you can rent a Johnson's Wax Beautiflor Electric Polisher from a wax dealer in your neighborhood for as little as a dollar a day . . . or buy one for only $44.50. Its whirling motor-driven brush will quickly give all your floors a perfect wax shine.

A single waxing with Johnson's Paste Wax will keep floors lustrous for many months. Scuffing feet can't mar the finish. Dirt and water can't penetrate the hard protective wax film. Floors never need costly refinishing.

Don't be satisfied with a makeshift shine. Do your wood and linoleum floors up bright with Johnson's Paste Wax . . . and save hours of work by using a Johnson's Wax Beautiflor Electric Polisher.

Laugh with Fibber McGee and Molly every Tuesday evening--NBC

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Some floors need cleaning too

If floors are unusually dirty or show scuff marks, Johnson's Liquid Cleaning and Polishing Wax is recommended. A magic dry-cleaning ingredient in Johnson's Liquid Wax prepares any floor for a lustrous polish. As you apply the wax, it removes all dirt. Then all you do is polish it up to a clean, clear, long-wearing shine.

Above: Home Model, the Hammond Organ used in more homes than any other organ. Complete line of 2-manual-and-pedal church and home organs—$1285* and up.

You no longer have to be rich to have an organ in your home

An organ is no longer a luxury found only in the homes of the wealthy. The Hammond Organ has changed all that.

You can know the thrill of the world's most versatile organ responding to every command of your fingers on the keys. And you can know it now.

Hammond Organ prices start at $1285, the lowest in history. You can quickly and easily learn to play simple music on the Hammond Organ with the color and feeling that only a great organ can provide. And the Hammond Organ fits into any size living room.

You can learn to play the Hammond Organ in less than a month

You needn't know music. The fact is, you need never have had any previous musical experience whatever. Yet you can learn to play at least half a dozen simple melodies acceptably on the Hammond Organ in less than a month. Thousands of owners have already done it. It's easier than you think.

Prices start at $1285—less than most fine pianos

You can own the Hammond Organ for less than you'd pay for most fine pianos. Liberal terms are available through most dealers.

The Hammond Organ looks at home in your home

No larger than a spinet piano, the Hammond Organ fits beautifully into either a large or small home. No special installation is needed. Maintenance costs are negligible, far less than a piano. The Hammond Organ is the only organ in the world that never needs tuning.

Mail the coupon today

Visit your dealer where you can see and hear the Hammond Organ. Spend an hour with this magnificent instrument, proved by years of service in homes and churches all over the country. For more details and the name of your dealer, mail the coupon now.

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☐ Information on the Hammond Organ for the home.
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CHURCH MODEL, used in more than 18,000 churches.

*f.o.b. Chicago. Prices include Federal excise tax which is rebated to churches.

German, unidentified blue mark. Gentleman kissing hand of lady seated in chair

One Hobby Leads to Another

ELIZABETH BOAL

Chelsea, gold anchor mark. Man in red coat, yellow knee breeches, tricorne hat

The Joseph Petos, whose lusterware was shown in our March issue, are now collectors of porcelain figurines and patchboxes. During the war, fellow American Army nurses in England presented their daughter, Marjorie, with the Picknickers, a humorous pair of antique Chelsea figurines bearing the blue anchor mark. "Mrs. Picknicker," munching a slice of bread, is seated on a stump with her blue umbrella close by. "Mr. Picknicker," smiling underneath his rakish tam-o-shanter, is fortifying himself from a flask.

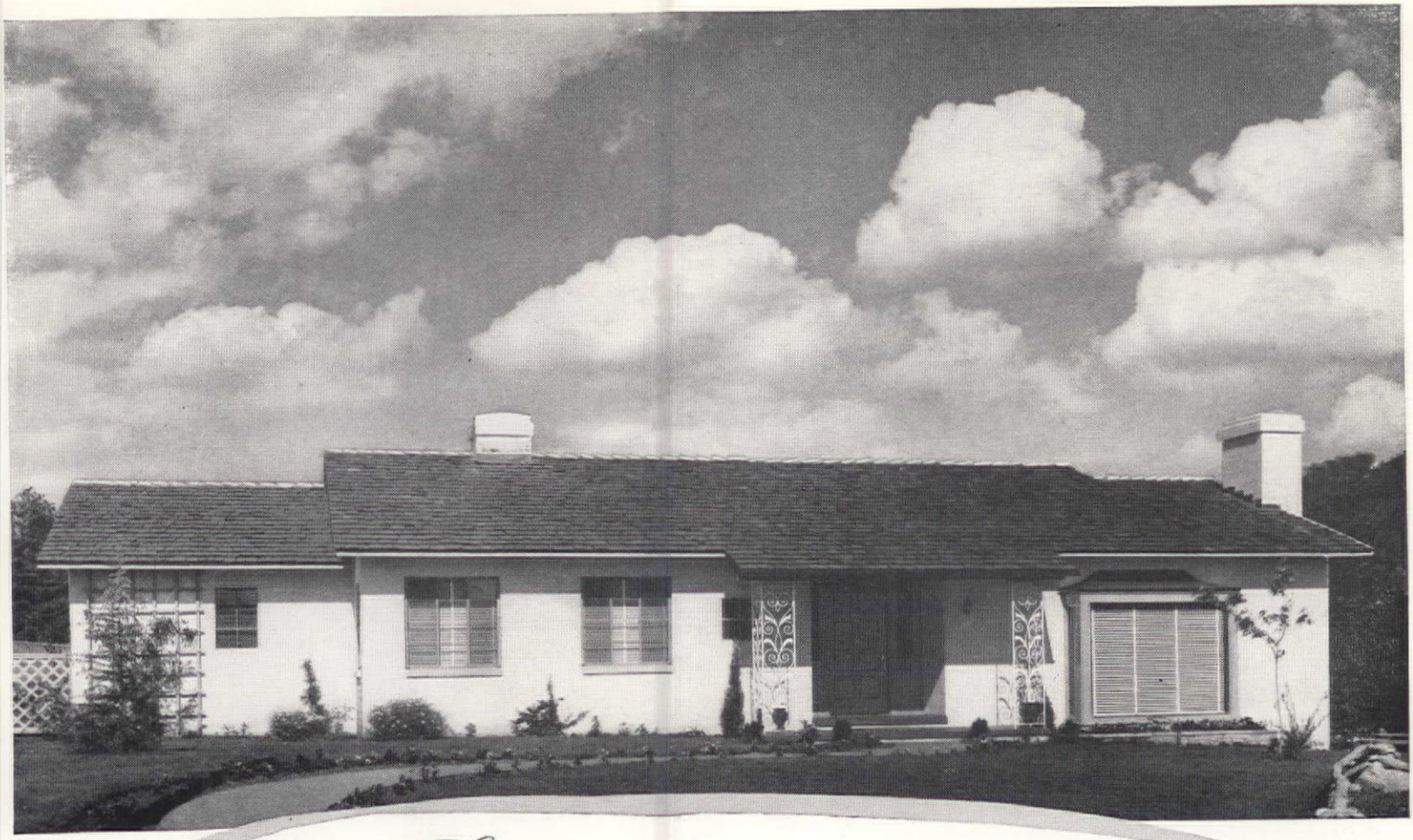
Soon the Petos were collecting intriguing figurines as well as pitchers. Compared with the Picknickers, the Grape Gatherers, the Girl Feeding Chickens (Meissen, crossed swords), the Royal Vienna pair, and the garlanded cupids are all sophisticated and elegant. Of hard,

PLEASE TURN TO PAGE 102

The Woodcutters. Man on sled, woman warming hands over fire. Early Meissen

Dresden garlanded cupids. Boy on ram, girl on ewe. In translucent porcelain

Schwartzburg Lovers in peach, green and gold. From Cologne, Germany



There's extra protection for your family in a Concrete House

... it affords protection from ...

FIRE. *Concrete can't burn!* That's important when you consider that every two minutes somewhere in America some one's house goes up in flames. Don't take chances! Protect your family and prized possessions by building with firesafe concrete.

STORMS. Sturdy, durable concrete is weather-resistant. It turns back wind, rain, hail, storms and twisters. You'll enjoy security and real peace of mind in a concrete house that provides lifelong protection from so many destructive forces.

TERMITES. They can't penetrate concrete. Guard against this insect that can literally eat your house from under you. Build your house with concrete foundations, walls and subfloors. You'll save on repair dollars and free yourself from worry.

HIGH UPKEEP. Being durable and weathertight, a concrete house needs fewer repairs, less maintenance. Over the years a concrete house costs less because: Moderate first cost + low maintenance expense ÷ long years of service = *low annual cost.*

HOW TO GET A CONCRETE HOUSE ... *and what will it cost?*

Phone a local concrete masonry manufacturer for names of architects and builders experienced in concrete house design and construction. They know conditions in your community and can tell you about plans and costs. Take any plans or sketches you have to an architect. Have him show you how your home—of any size, style or floor plan—can be built economically with concrete foundations, walls, subfloors and a firesafe roof. And be sure to include a basement in your plans. You'll enjoy the convenience and utility of adequate laundry and storage space, a recreation room, a workshop or a photographic darkroom. For a free booklet on concrete homes address Dept. A11-5.

Architect-Designed Houses Stay Young Longer

PORTLAND CEMENT ASSOCIATION

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A national organization to improve and extend the uses of portland cement and concrete ... through scientific research and engineering field work

Get in SOLID this Christmas

with Willett SOLID Maple or Cherry Furniture

Mother, sister, daughter, spouse,
Or anyone who has a house,
Will love you all the years to come
For being like a fox, that dumb;
For choosing SOLID Willett cherry,
With maple making Christmas merry.
Enduring beauty, time can't kill it;
To daughter's daughter proudly will it.

Barrel chair, $124.00
Drop leaf table, $69.00
Console table, $88.25
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Coffee table, $72.75
Occasional table, $38.75
Pembroke table, $45.00
Empire chair, $28.25

Prices are approximate

America's largest maker of solid maple and cherry furniture for living room, bedroom, dining room

WILLETT Solid MAPLE AND CHERRY

CONSIDER H. WILLETT, INC.,
LOUISVILLE 11, KENTUCKY

One Hobby Leads to Another

(Begins on page 100)

white translucent porcelain, they are finely modeled. The Lovers (Schwarzburg, name with running dog impressed on base) came from Cologne, Germany. The Woodcutters (early Meissen crossed swords) with figures in holiday dress connote the festivity of Bavarian peasants cutting and gathering logs for winter fires.

In the 1700's, grand ladies used little boxes to carry tiny black patches. These were worn to conceal a skin blemish or to attract the male eye to a fetching dimple. Today, these patchboxes make fascinating collectibles. The Petos' collection began with a souvenir purchase made by Marjorie in Mont-Saint-Michel. Others she bought in Paris, still more at New York antique shows. One of the enameled boxes displays two songbirds sitting on nests enwreathed in roses and is inscribed, "We live in hope." A green porcelain box flaunts a golden eagle of the Napoleonic era. A gold Limoges box is enameled in sky blue, studded with tiny gold stars; on the lid sits a blue bird, pink roses and a circle of simulated pearls. Most intriguing of all is the Battersea enamel bird box. Painted to resemble a gold finch, it stands one and a half inches high. Mirrors, cracked and gray now, line the lids of these patchboxes.

The Petos inspecting Chelsea Picknickers

Patchboxes were used by ladies of 1700's. Lower center, rare Battersea bird box

Other patchboxes of English, French and German origin. Lids and interiors are decorated with miniature paintings and floral sprays

First pair, Chelsea Grape Gatherers, gold anchor mark. Center, Girl Feeding Chickens, Meissen. Last pair, Royal Vienna, blue beehive mark

Photographs by F. M. Demarest and Acme News

for a PALACE-SIZE kitchen—

Lucky you, with a kitchen big enough for a little living . . . because this hospitable set was made for you! The table is tidily topped with Daystrom's own plastic, made for hard wear and easy care. It's wonderful how it shrugs off stains, scratches and scars! Two center leaves drop in to seat eight easily. The spring-seated chairs are richly upholstered in Duran. All Daystrom furniture is superbly designed in sleek, shining chrome, *electroplated* on sturdy steel. Table, 4 chairs, about $159.50*. Step-stool, about $9.95*.

or a PINT-SIZE dinette!

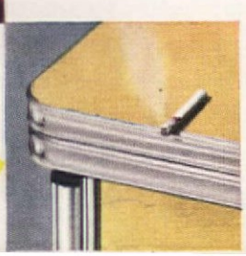
Here's a cheerful nook with a livable look, for folks who haven't space to spare. The trim little table has two extension leaves that zip open for extra room. Yes, every inch of Daystrom furniture is washable. A swish of a damp cloth cleans the plastic top, keeps chromed surfaces shining as sixpence and the Duran breezily bright. At furniture and department stores throughout U.S. and Canada, marked "Daystrom." Table, with 4 chairs, $104.50*. Other Daystrom sets from $49.95* to $169.50*.

**Slightly higher in West and South. Subject to change without notice.*

-it's DAYSTROM furniture!

Furniture for casual living—featured by stores from coast to coast.

Daystrom Corporation, Olean, N.Y. Daystrom Pacific Corporation, Pasadena, Calif.



• Don't worry! All Daystrom table tops are laminated plastic—resist heat, scratches, stains, even burning cigarettes!

AN ATF ASSOCIATE

You'll look your loveliest in a lovely COLOR-MATCHED room

BPS identically matched colors give you smart gay rooms in soft color-matched shades.

TONIGHT, in your mirror, see your room as others see it. Does it have the subdued, restful charm that only color-matched walls and woodwork can provide? If not, make it so with BPS Identically Matched Colors. Ready-matched and ready to use, they're easy to apply, economical to buy. Your rooms will be brighter, gayer and smartly-styled and . . . they'll seem more spacious, too.

BPS *Identically matched colors*

FLATLUX — *Made with oil,* this one-coat wall paint is fadeproof, washable.

SATIN-LUX — a semi-gloss finish perfectly color-matched to FLATLUX . . . for walls and woodwork.

GLOS-LUX — high-gloss finish ready-matched for use with FLATLUX . . . for woodwork, cupboards.

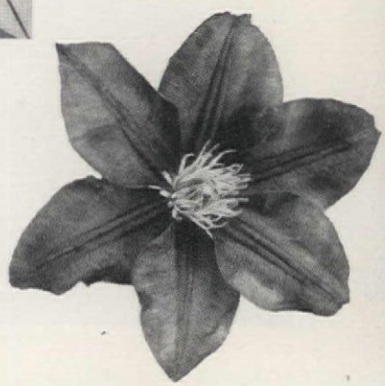
THE PATTERSON BPS SARGENT CO.
CLEVELAND, O. NEW YORK, N. Y.

Clematis for Collectors

(Begins on page 40)

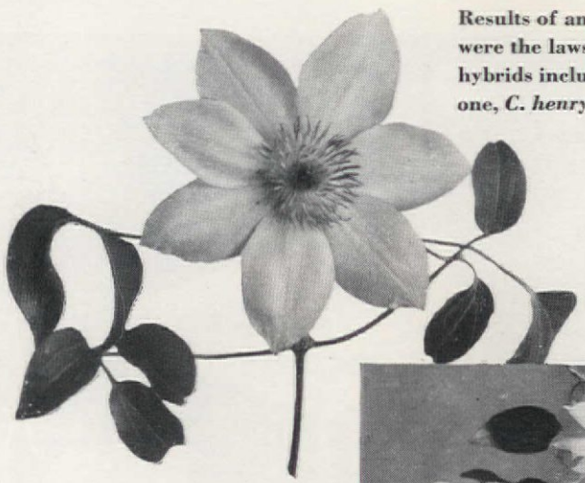
Closely resembling our native virgin's-bower, *C. paniculata* is one of our best-known, most-beloved door-trellis vines

From Texas comes this odd species with urn-shaped blossoms, bright red without, pink or tan within. To honor its native state it was named *C. texensis*

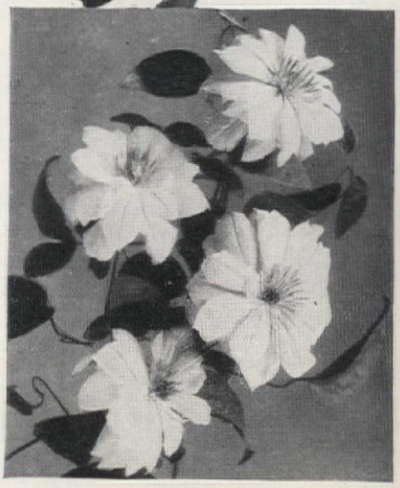


One of the first of many large-flowered hybrids was *C. jackmani*; this is rubra, its red variety

Photographs by McFarland, A. B. Morse, Brownell



Results of another cross were the lawsoniana hybrids including this one, *C. henryi*



Duchess of Edinburgh, with double white flowers not unlike gardenias, is a *C. patens* hybrid. It blooms on year-old stems, so prune but lightly in early spring

PLEASE TURN TO PAGE 106

Gulistan Renaissance in Cinnamon, about $14.50 per sq. yd., higher in the West and South. Other Gulistan weaves—all styled for long-lasting beauty—from $5.50 up. Widths 9 ft., 12 ft. and 15 ft.—or you may find it more satisfactory to use 27" widths, smoothly fitted together.

Photography, Tony Venti

THE DECORATOR: MERCEDES LEVOY

THE THEME: TWIN CITIES TRADITIONAL

"For subtle, enduring beauty," advises Mercedes Levoy, well-known member of the American Institute of Decorators, "plan your room around a one-color richly textured carpet."

You can see how Gulistan Renaissance carpet enriches and enhances this exquisite Minneapolis room. And that room of *yours* will seem marvelously more spacious with a single gorgeous color, wall to wall! Yes, whether you prefer traditional or modern, deep-sculptured Gulistan Renaissance will make your room more luxurious, more lovely, more livable.

Why not do *right* by your room—right now! For name and address of your Gulistan dealer, simply call Western Union by number and ask for Operator 25.

THE KEYNOTE **GULISTAN** CARPET

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WOVEN ON POWER LOOMS IN THE U. S. A. • A. & M KARAGHEUSIAN, INC. FIFTH AVENUE, NEW YORK

Old Colony furniture

"Home-Planned" to Bring Lasting Charm to Your Home

YOUR first glance tells you how Old Colony keys your home to the mellow friendliness of traditional American furniture. But that's only the beginning of Old Colony's appeal to sensible, modern home-makers. The Heywood-Wakefield emblem on every piece stands for the quality of materials and workmanship which have been famous for generations. And our exclusive, "Home-Planned" designs give assurance that you can add pieces or room groupings as your home grows—and retain the pleasant harmony throughout living room, dining room and bedrooms.

Do see for yourself how the warm, mellow "Winthrop Maple" finish makes Old Colony a perfect complement to most any decorative treatment. You'll find Heywood-Wakefield Old Colony at your favorite store specializing in fine quality furniture.

HEYWOOD-WAKEFIELD

EST. 1826

Old Colony brings a background of traditional charm to your dining room—makes hospitable comfort the keynote of

Here's Expert Help With Your Planning—This 16-page book is illustrated profusely in full color and jam-packed with smart and sensible ideas by Gladys Miller, prominent decorating consultant. It shows you tricks for making a sound beginning out of a modest start—and how the "Home-Planned" designs of Heywood-Wakefield Old Colony will assure continuing harmony throughout your home. Mail coupon with 25¢ for your copy today.

Heywood-Wakefield Company, Dept. AH-11
Gardner, Mass.

I enclose 25¢ for my copy of "Old Colony Furniture" by Gladys Miller.

Name .....

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City ..... State .....

Clematis

(Begins on page 40)

The species—such as lanuginosa, patens, viticella, etc.—introduced from the Orient by Fortune, Siebold, and other plant explorers, are themselves lovely. But even finer, and ranging through a rainbow of colors, are their hybrids developed over the years. *C. jackmani,* one of the first of them, is still one of the most popular, with its violet-blue starlike flowers full six inches across. It is also one of the more robust and freer flowering. On a gray shingled house, or grown in combination with a white variety, it is indeed outstanding.

For those who dote on double flowers, Duchess of Edinburgh—a white with golden stamens—brings to mind colonial gardens, gardenias, sun dials, an atmosphere of high-born gentility. No less beautiful, in their way, are the singles, such as Ramona—light lavender-blue—and Comtesse de Bouchard, with satinlike, deeply veined, handsomely curled petals of a soft pastel lavender which becomes pinker if generous applications of lime are added to the soil in spring and fall.

C. lawsoniana includes hybrids between the species lanuginosa and patens. Typically blue or purplish, they include one variety, henryi, in which the large (sometimes eight-inch) flowers are pure white with a central burst of dark-tipped stamens. Crimson Star is strikingly beautiful because of its ruby red buds which, opening, live up to its name. But it needs a proper setting. One of the really *un-artistic* garden pictures that we remember was of this lovely vine against a red brick house!

The flowers of *C. texensis,* native of the state it is named after, unlike either large or small type blooms, are drooping and urn- or bottle-shaped; bright red and lined with pink or buff. In the North, this species is definitely herbaceous, making a complete new top growth each year. Another odd Chinese species is the yellow *C. tangutica,* whose blossoms hang down like golden bells.

To insure success with clematis, especially the large-flowered sorts, some care is needed. The soil should be deep, rich, well drained, and made cool and mellow with humus and lime. The hole should be dug generously large so as to take the roots without crowding; the crown should be set three inches below the soil surface. Aboveground the plant relishes plenty of sun, but the base and roots should be shaded and kept cool by a mulch of peat moss, spent hops, or other loose material, or an undergrowth of small, shallow-rooting plants. Clematis delights in moisture, generous feeding, and a firm support to cling to. It needs little pruning.

To those seeking a delightful hobby, we commend the lore and culture of *"Clematis, the favour'd flower."*

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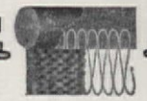

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Home Study Plan

(Begins on page 60)

particularly enthusiastic about the new low-voltage type of remote control light switches used in their house. By pushing a button in his car, even a block away, the garage doors are open and ready upon arrival home. In the same manner, controls at Mr. Schulte's bedside allow for lighting many parts of the house when the need occurs.

The kitchen embodies every convenience on the margin of memory—and then some. Cupboards and cabinets are of metal. The stove is a rear-burner gas range which works in combination with the ventilation system. By pulling the light panel above the range, lights turn on and a ventilation fan starts operating. An eight-foot refrigerator has a frozen-food compartment with crisping cabinet above for cereals. The latter is warmed by reclaiming the expended heat from the gas flame. An automatic dishwasher uses only water pressure for its motive power and has a hydraulic lift which raises the wire rack, loaded with dishes, above the adjoining counter top when the job is finished.

In connection with the sink, there's an incinerator just outside the back door, one that works on the principle of burning garbage and trash each day automatically. The burner turns on when the door is opened, and heat from the pilot light dehydrates any garbage that does not burn instantly so that it will be consumed with the next day's collection of waste paper.

Like all other parts of the house, the rear yard, measuring 35 by 50 feet, is built for efficiency as well as beauty. Sixty people can be entertained here with ease. A wide, covered veranda here opens onto a paved terrace and also onto a play area for young daughter, Diane. Mr. Schulte, being a firm believer in safe play space for children, has built a circular walk around the outer edge of the rear plot to give Diane a tricycle speedway, but it also serves as a promenade for adults.

The outdoor room is enclosed by a six-foot wall which was carefully calculated as the correct height to act as buffer against prevailing breezes. Neither clothesline nor incinerator are back-yard eyesores. Both are placed on the other side of the wall along a narrow strip of ground saved for that specific purpose.

The garage is at the front of the house. This placement, according to the owner, saves 20 per cent of the width of the lot. This location is also a great convenience to the family since entrance to the house may be made directly from the garage into a service room. It is equally well-planned for deliveries, which can be made at the same door.

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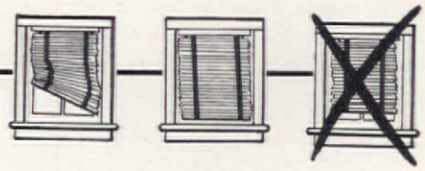

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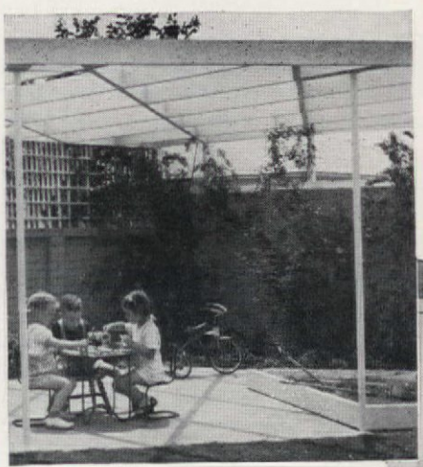
Home Study Plan (Begins on page 60)

roof pitch, it is modified enough to be called transitional modern. In fact, the entire house is modern in its honest approach to both the use of materials and equipment. Old and new are faithfully combined. Heating systems today, automatic and thermostat-controlled, are so efficient and economical that whole walls of glass may be used without fear of extravagant heat losses. Advances such as these so naturally embodied in the Schulte home have crept upon us gradually during the past years and are accepted even in the most modest houses. Because of them, rooms need no longer be confined cubicles. Space now can be molded to fit the individual pattern of modern family life. In transitional design these changes are neatly integrated with familiar architectural styles, and so have been widely accepted by home builders who appreciate the new, yet long for the old.

Nearly everything is plastic in kitchen breakfast alcove. Seats are upholstered in coral plastic leather; turquoise valances are vinyl film—even dishes, wallpaper are plastic



Vines are starting to cover triangular trellis soon to provide shade for Diane's play area at rear of house. Walk continues around yard. Planting space next to wall

One wall of garage is lined with storage cabinets. Garden tools shown in open cupboard; other built-ins include refrigerator for storing good supply of cold drinks

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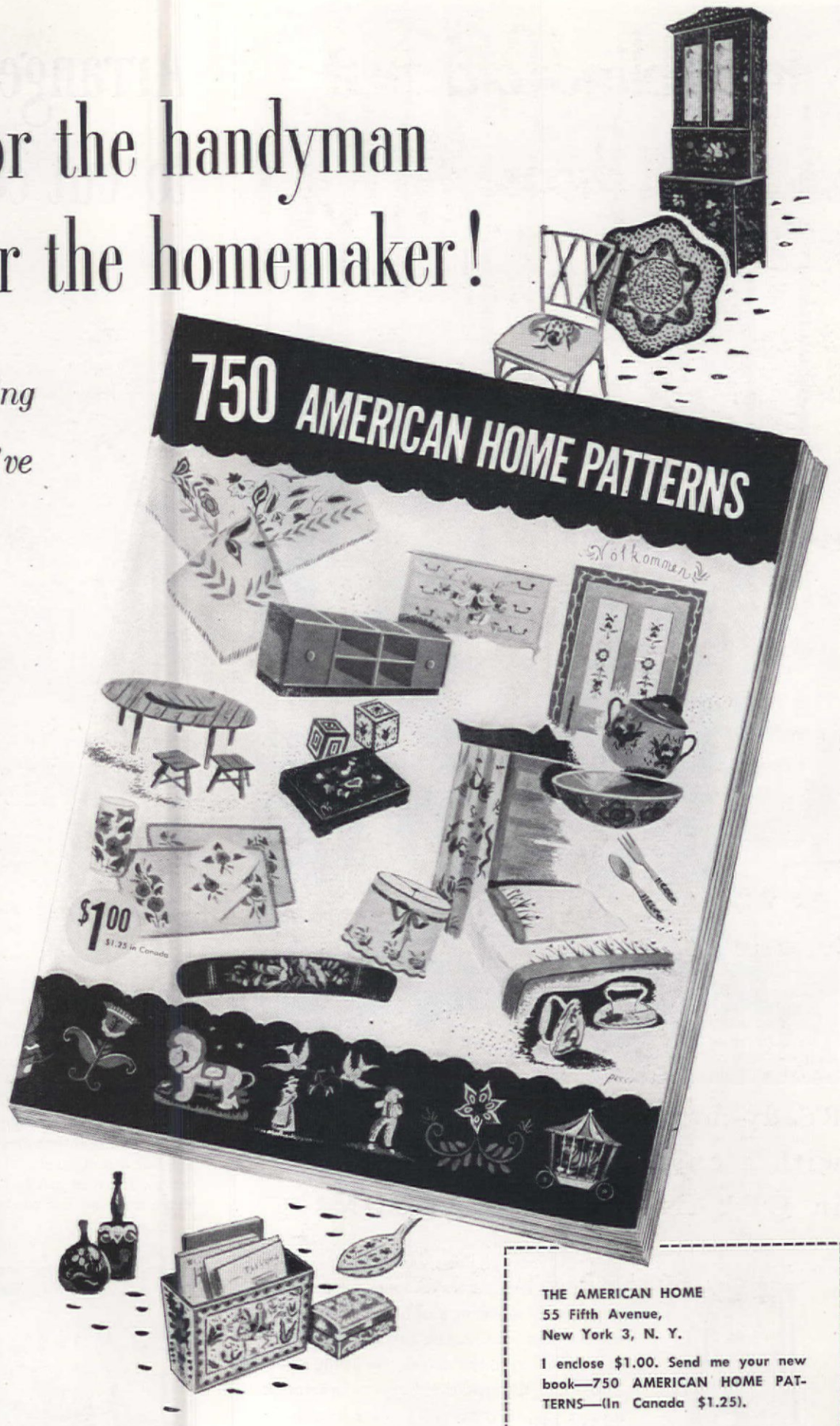

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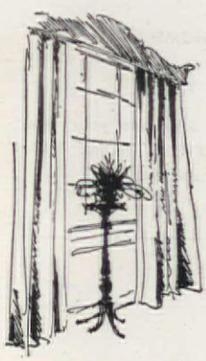

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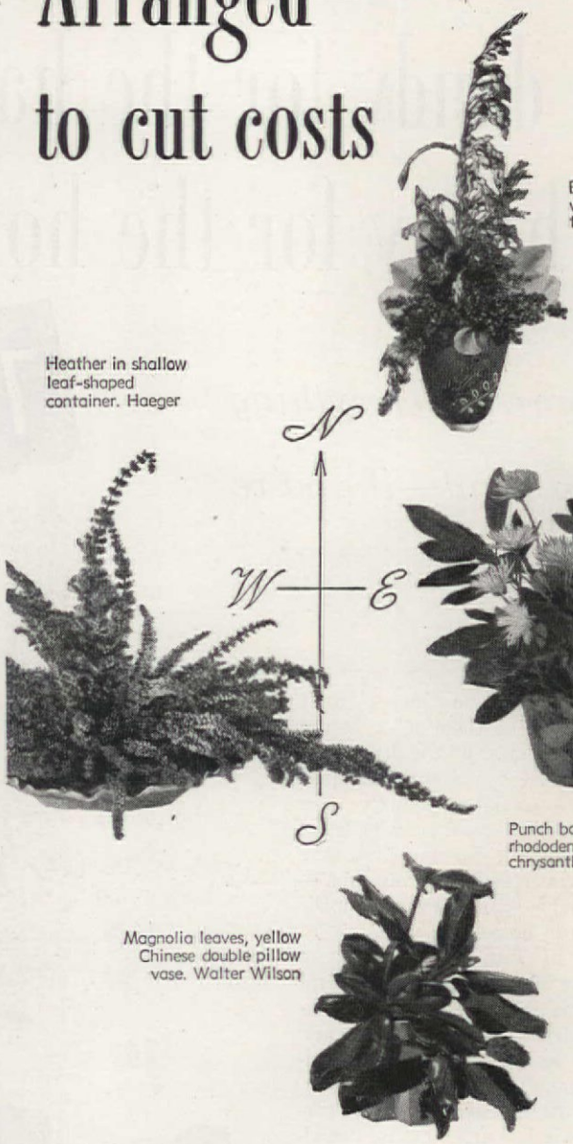


Bittersweet in brown vase with chartreuse trim. The Bennetts

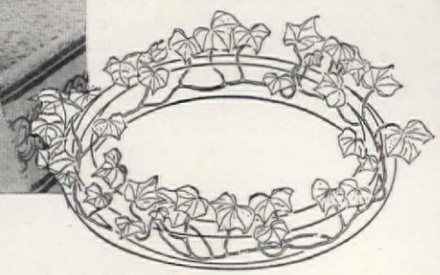
Heather in shallow leaf-shaped container. Haeger

Punch bowl filled with rhododendron leaves, chrysanthemums. Imperial

Magnolia leaves, yellow Chinese double pillow vase. Walter Wilson

Have you said good-by to your garden, or did you plan it so carefully you can still salvage something to bring indoors? Now is a good time to get more use out of your punch bowl. Leaves of some kind are available everywhere and add life and a decorative touch to your buffet table. If you are fortunate enough to have false-bittersweet and sea-oats, you can use these in an attractive arrangement along with foliage such as treated magnolia leaves. Heather just lasts and lasts. All these can grace other rooms in your house for weeks after being featured in the dining room.

Clear crystal ivy rings are versatile. Bank fruit in center, fill with flowers or ivy, or glamorize base of your cake. Westmoreland



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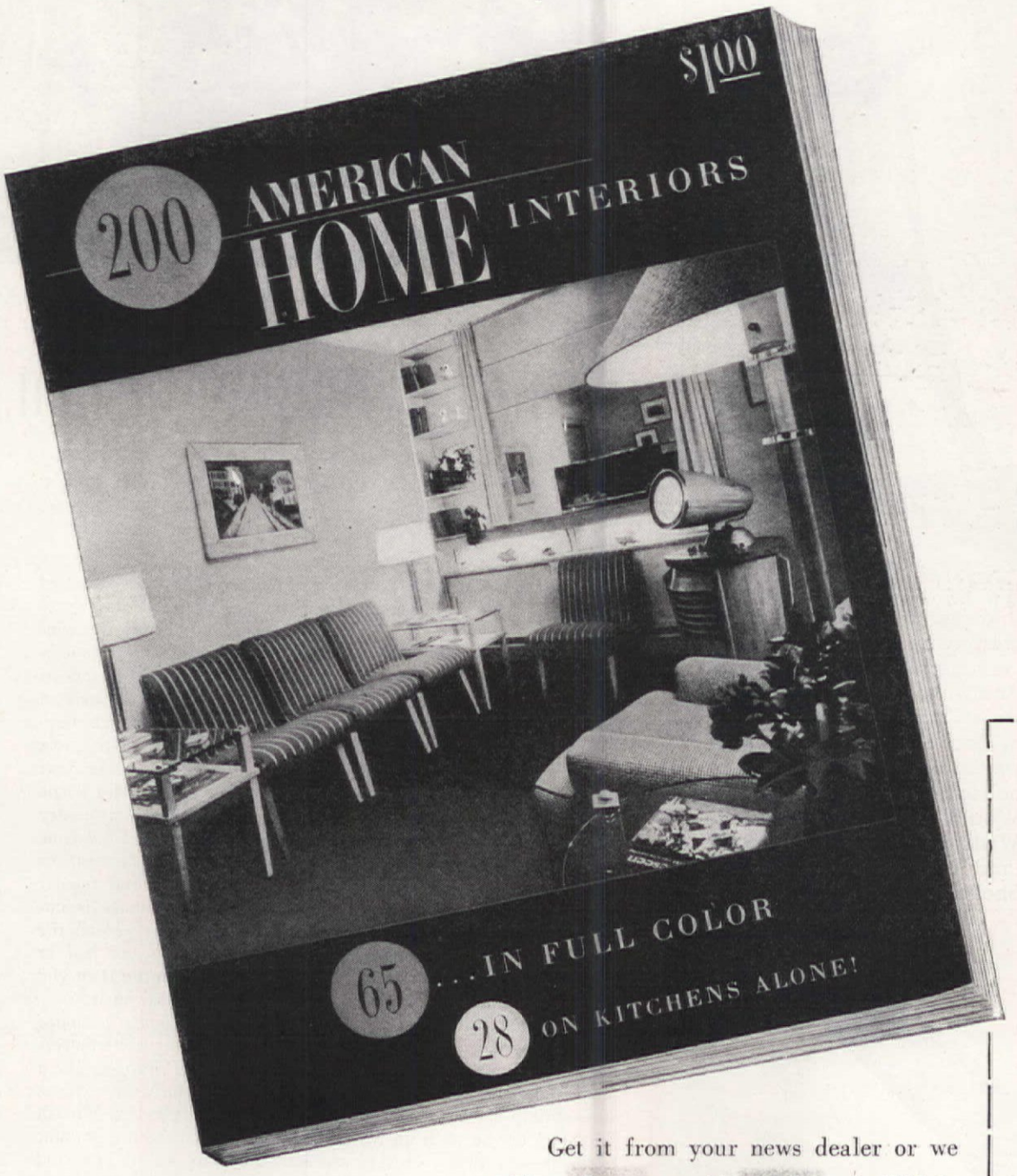

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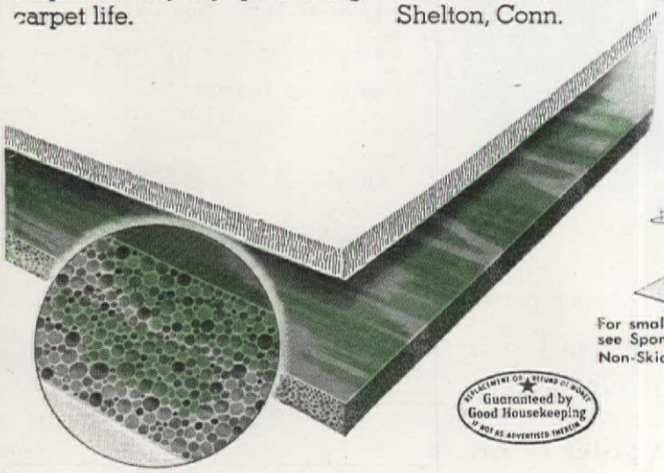

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Winter Window Garden

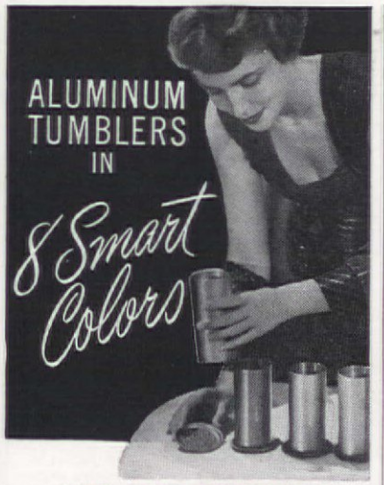
No. 2

JEAN HERSEY

The where, when, and how of window gardening were discussed in October. There remains the "what"—that is, plants to provide both color effects and green background. The winter window garden has three main seasons of blooms: October–November; December–January; February–March. Besides the stars of each, there are a few amiable plants which blossom through all three. The large, lusty begonia tribe heads the list, with hundreds of long-popular kinds. One of our favorites is the wax begonia (*B. semperflorens*) which blooms practically the year around in shades of pink and red as well as white; with single and double, and large and small flowers on plants which also vary in size. For a begonia climax grow *B. haageana*, tall, handsome, hairy-leaved, with drooping clusters of shell pink flowers; or *B. lucerna*, a hybrid. All begonias, easy to grow, prefer regular window-box soil with a little leaf mold added. Drainage is important, but so is plenty of moisture, especially sprayed on the tops. You can easily increase your plants by means of leaf or stem cuttings from spring to August. If you raise more than you need—why, half the fun of a window garden is sharing it.

From one Halloween around to the next, *Primula obconica* will reward you, as flat clusters of blue, magenta, or white flowers rise on six-inch stems in continuous succession. Primroses like a cool spot—and never let their roots dry out. From Mexico comes the shrimp-plant (*Beloperone guttata*) whose pendent pinkish blossoms are borne from November to April. It takes its sunlight straight—and plenty of it, please—and abundant water. Trim and shape drastically in spring. Patience (*Impatiens sultani*) is an old-fashioned favorite whose red, pink, and white blossoms unfold cheerfully all around the calendar. It asks only ordinary care and lots of sunlight; unless trimmed back, it will become a

Copyright Jean Hersey



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PATENTS Write for information on what steps an inventor should take to secure a Patent.
Patrick D. Beavers, 903 Columbian Bldg., Wash., D. C.

Window Garden

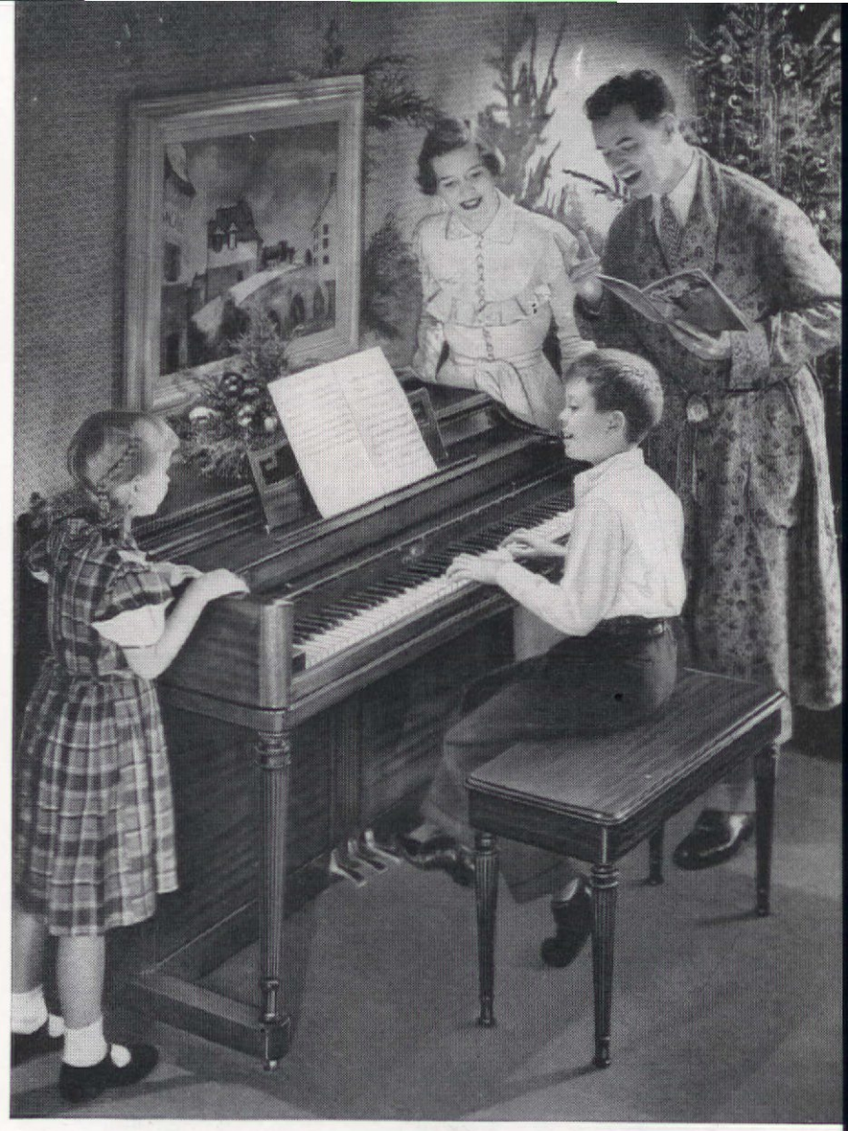
(Begins on page 114)

veritable bush. Of much merit, but temperamental, is the African-violet (*Saintpaulia ionantha*). At times it refuses to behave; again, it may bloom for months on end. It *must* have light, and be watered from the saucer beneath with water at room temperature. It must *not* stand in hot sunlight or get water on its foliage. It refuses to summer out in the garden, but enjoys a vacation on the porch. When, at length, blossoms stop coming, it is time to divide the plant and repot the little, new central plantlets. Or new ones may be started from leaf cuttings, preferably in March. Get this far, and you should next join the African Violet Society.

Sansevieria, unfortunately named snake-plant, with stiff, thick, pointed leaves all green or striped with yellow, lost caste because it is docile and will survive in dim hallways, theater lobbies, and bars. But properly appreciated and cared for, it can be really beautiful; given half a chance, it produces charming flowers like pale yellow or greenish beads strung along a tall, leafless stem. Native to South Africa, it thrives on sunlight and needs but little water. New plants grow from three-inch leaf sections thrust into moist sand.

First among subjects for the fall-flowering season come the regular garden annuals. Before a real frost, lift practically any healthy, stocky plant with buds on it, disturbing the roots as little as possible; pot it, water well, and keep it in soft light for a few days before putting it in the window garden. Dwarf marigolds and nasturtiums, lantana, torenia (the perky little wishbone-flower) are all good. Or you can raise plants especially for winter bloom, sowing seed in August, potting up the seedlings in September, and pinching them back to keep them bushy. Heliotrope and clarkia are good, and morning-glories will effectively frame a window.

Coming to the regular house plants for fall effects, we suggest: Gloxinia, which grows from a corm-like tuber; give it a place in the shade of other plants and keep water off its velvety leaves. Kalanchoe, from Madagascar, which prefers full sun and a gritty, rather dry soil; new plantlets, dangling tiny roots, develop around the edges of the mature leaves and seem to beg for little pots in which to grow. Tail-flower (Anthurium) with its Chinese-red, calla-like spathe which lasts for weeks, is a tropical plant and wants plenty of water and a fibrous soil mixture of sphagnum moss, osmunda fibre, charcoal, and sand. Callas (which are *not* lilies) provide white, yellow, and pink flowers. A close relative (botanically *Arum sauromatum* instead of *Zantedeschia* like the real callas) bears black ones! Pot the tubers as early



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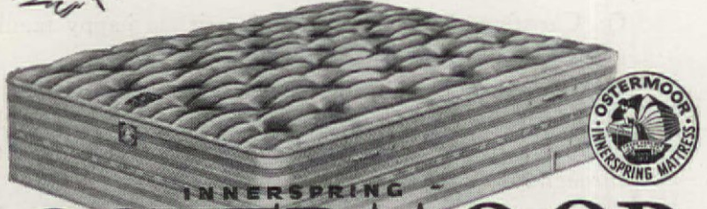

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Window Garden

(Begins on page 114)

in the fall as possible in soil enriched with rotted or dried cow manure, one to a six-inch pot; give abundant sunlight and water and some plant food every now and then. Two appealing blues for fall are the rambling *Plumbago capensis,* which blooms until after Christmas, and *Browallia speciosa,* with trumpet-shaped flowers of an arresting deep violet-blue. Give it plenty of water on the foliage and all the sunlight you can. Finally, Abutilon or flowering-maple (actually a member of the Mallow Family) likes plenty of air, not much water, a lean soil, and frequent cutting back. Cyclamen wants broken light, plenty of water and food until it flowers, then a rest and dryness.

Space will not permit further discussion of individual plants, so from here we will offer only brief lists. For the midwinter season: Poinsettia, with its brilliant red bracts (also pink or white); *Loropetalum chinense,* with a habit like a miniature tree, and yellow flowers; geraniums, which should be root-bound and in rather poor soil to produce flowers instead of foliage; amaryllis, which will repeat its dramatic performance of long, strap-shaped leaves and big, glamorous trumpets year after year in return for an occasional repotting, or the renewing of the upper soil in the pot; clivia, with leathery leaves and big orange flower clusters.

Besides those that carry over into the third or spring season, there are some delightful plants typical of that period. Genista or shower-of-gold has finely cut foliage and pealike blossoms; *Mimosa pudica,* the sensitive-plant, is amusing to watch as it responds on being touched, and also has attractive lavender and white flowers. The fan-iris (*Marica northiana*) sends its stalks of delicate, short-lasting blooms right out of the edges of its slender, sword-shaped leaves. Azaleas are light, gay, and lovely, and the hardy kinds can be put in the garden after blooming indoors. They like it cool, moist, and acid as to soil reaction. The camellia requires attention and a cool temperature, but such care is worth-while when it blossoms. For berry effects, the Jerusalem-cherry (a tomato relative) and the Christmas-berry (*Ardisia crispa*), a glossy-leaved little shrub, both bear clusters of bright-colored fruits. Cinerarias seem to us like gypsy plants, somewhat shaggy in effect and with a wide range of giddy hues. Better buy plants in bud rather than try to grow them; then consign them to the compost heap after they have played their colorful part.

(For foliage plant suggestions and other window garden lore, we refer you to Mrs. Hersey's new book, "Garden in Your Window," noted in October.—HORTICULTURAL EDITOR.)

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Gardener Harlow among some of his hardy gentians, one of the many kinds of plants in which he finds challenge, competition, and rewards of another sort

NEVIN CARMAN

When you talk football with Dick Harlow, long one of America's outstanding gridiron coaches, but now retired from the post of head mentor at Harvard, you get opinions and advice ripened by 30 active years. Yet, if you switch the conversation from wingback formations and effective line play to rock gardens, ferns, and flowers, you find this husky, balding gentleman, who looks as though he should still be wearing his famous peaked cap with its red "H" and his much photographed practice session whistle, on equally solid ground.

For growing rare plants is Dick Harlow's hobby, and he didn't wait to take it up when a racing blood pressure made him give up his coaching-bench seat. No, it's an activity in which this versatile man has been engaged for a score of years. With the same skill and persistence that he employed in molding sturdy teams at Penn State, Colgate, Western Maryland, and Harvard, he has made a garden which now spreads over five acres and nearly surrounds his Pocono Mountains summer home at South Sterling, Pennsylvania. This mountainside garden, in which huge boulders, masses of rock and gravel, various exposures and degrees of light and shade have been utilized to provide congenial conditions for plants from faraway places, now contains thousands of varieties from all over the world.

Several years ago, the American Rock Garden Society held its annual meeting here. But even without such a gathering to attract them, plant lovers, horticulturists, rock gardeners travel long distances to visit this kindred spirit and study the unusual subjects that thrive under his care. (That he is also in-

Leslie B. Carlton

In this rocky, upended section of his garden, Dick Harlow has, among other things, heather brought from Scotland, evergreens, and hardy lilies

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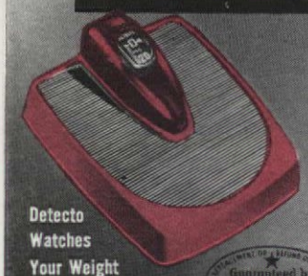

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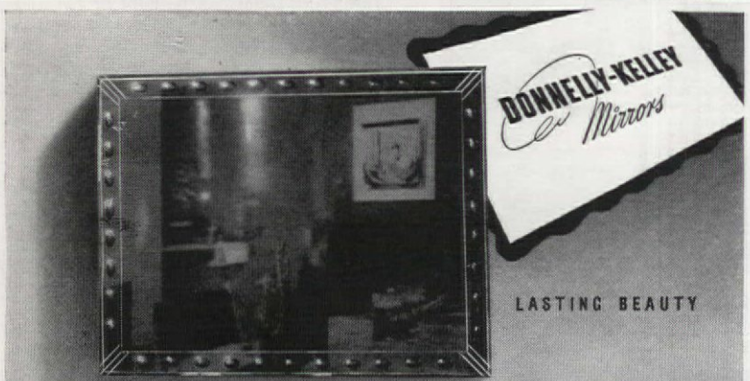

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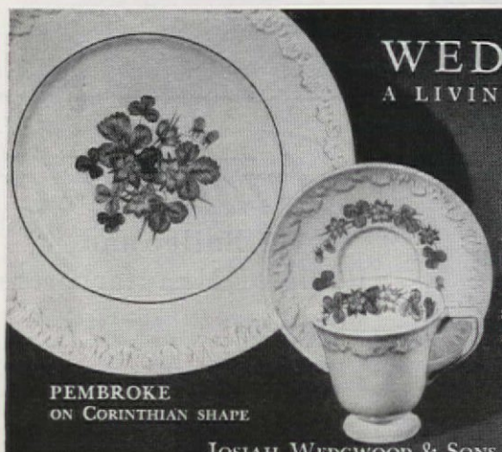

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Harlow's Gentians

(Begins on page 117)

terested in birds—in fact, an eminent amateur ornithologist—is reason why naturalists seek him out.)

When I called, I found him in the garden, and followed him up and down winding, rocky paths as he pointed out features of his plantings. The diversion of a small brook, he explained, into two zigzag courses up near the top of the garden helps keep the soil of certain beds moist and cool besides adding to the charm of the site. One section of the higher land is reserved for plants from cold regions, such as a Cassiope from the Aleutian Islands, an Edelweiss from the Alps, weeping hemlocks from Labrador, which never assume tree stature but cling to the rocks from whose crevices they spring. Near an arctic willow are violets, apparently as happy as when they could drink water from a melting glacier. Elsewhere are tiers of rhododendrons of which he had, at one time, some 60 kinds including species from China, Japan, the Asiatic Himalayas, inaccessible Tibet. The hardy native forms, he observed, have been useful in grafting experiments.

He called attention to a Japanese rue, a gentian imported from afar, and a clump of Lewisias from the West, where prospectors doubtless used to find them growing above deposits of yellow ore. In another section, Harlow has developed a "desert garden" where hardy cacti thrive in the sand and among the rocks. Near the road at the rear of his bungalow is a fieldstone wall built for plants that relish sunlight rather than deep soil and dampness.

Over the years, when not planning Harvard's football campaigns, Harlow has also found time to concentrate on ferns with the result that he has a collection of exceptional size and interest, including both familiar and rare kinds. One path winds through a dense cover of maidenhair; in a protected clearing is a bipinnate form of Christmas fern that he found and has raised from spores.

Up a flight of stone steps, through bowers of rhododendron and mountain-laurel, past the omnipresent ferns, we reached the comfortable cottage, named Beechwood by Harlow's mother when he was a youth. The name, he says, is a misnomer now, for the once numerous beech trees are far outnumbered by pines, hemlocks, and maples. Everywhere in the inviting living room are evidences of gridiron interest, lore, and friendships, such as a ship's clock bearing a plate with the inscription: "From the Gridiron Club of Greater Boston to Richard Cresson Harlow, gentleman, scholar, and coach."

But I noticed that, lying close by his favorite chair, was a book entitled *Rock Garden and Alpine Plants.*

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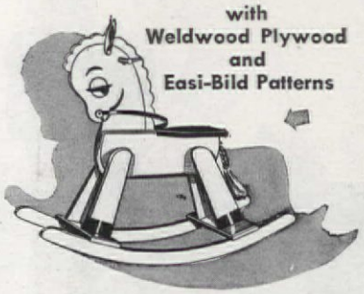

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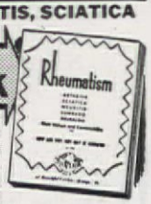

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KVP Shelf PAPER

Clean-up time needn't and shouldn't be one long choresome nuisance. It can and should contribute to both the looks and the vigor, health, luxuriance of all that grows in the garden

Don't be too meticulous!

Manicuring may be all right for mannequins, but when you clean up your garden, don't be too meticulous. To make that advice specific: *Don't* mow your lawn too late, or too close; the late season growth makes a good winter overcoat. *Don't* leave fallen leaves in piles and windrows where they will mat down and smother the grass; BUT DON'T BURN 'EM, either. Preferred alternatives are: (1) Heaping them around and under shrubs, especially broad-leaved evergreens, and trees. (2) Adding them to your compost heap. If you think you can do without one, wiser neighbors will doubtless be glad to take them off your hands. (3) Going over them with one of the new lawnmower attachments that chews 'em and strews 'em over the lawn as a fine, light mulch (see "Look, It's New" in this issue). *Don't* clean-cultivate flower beds and borders; cut tops and weeds and let 'em lie (unless they are diseased). Sow all vacant ground to a soil-protecting cover crop such as rye and winter vetch, or rye grass. The why of all this? To prevent soil going into the winter bare, and to add to it all possible vegetable matter—that is, potential humus.

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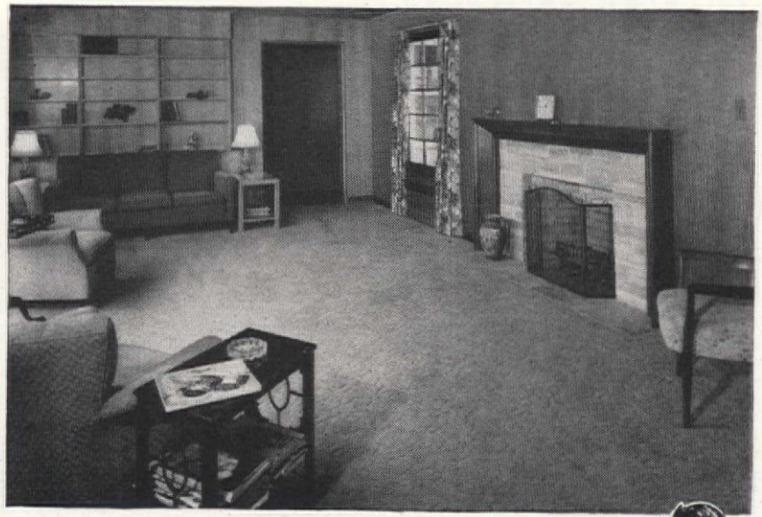

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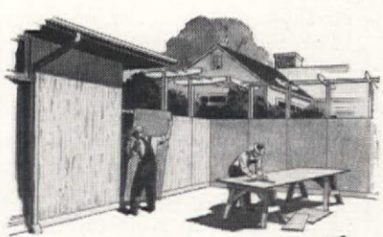

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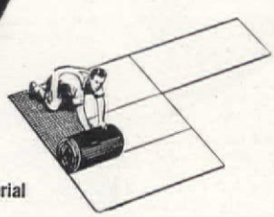

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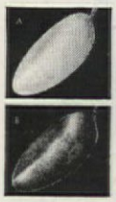
Entertaining You don't have to polish your silver next time you have guests. Just keep your silver in a Pacific Silver Cloth case. Look for the label and avoid imitations. Pacific Silver Cloth keeps your silver bright without tarnishing. It saves time and work, whether you use your silver every day or only occasionally.

Vacationing Enjoy your vacation with the knowledge you won't have to polish your silver when you return home. Pacific Silver Cloth keeps your silver bright indefinitely and makes polishing unnecessary.



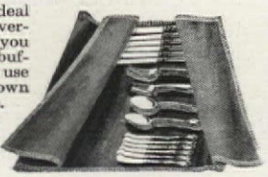
BEST BY TEST

In a tarnish test* conducted by the United States Testing Co., Inc., only Spoon A, protected by Pacific Silver Cloth, retained its original sparkle! Spoon B, though wrapped in "anti-tarnish" cloth, did tarnish as shown. (*Test 96514, June 30, '48. Photos absolutely unretouched.)

5 YEAR-ROUND WORK SAVERS

CHESTS A variety of chests is available in all sizes, finishes and prices at your leading jewelry and department stores. They come in various wood finishes, leatherette and simulated ivory—at about $5.00 up.

WRAPS Ideal to protect silverware which you keep in your buffet drawer; or use to make your own bags and rolls. ½ yard (18" x 31") $1.10; 1 yard (36" x 31") $2.20.



BAGS Pacific Silver Cloth bags are available at leading stores for every size and kind of hollow ware—about 25c to $5.00.

ROLLS When buying a silver place setting, be sure to ask for Pacific Silver Cloth roll to protect it from tarnish—about 50c to $3.00.

YARD GOODS Pacific Silver Cloth is available in piece-goods departments of department stores and in jewelry stores at about $2.50 per yd.

If you cannot find chests, bags, rolls and wraps made with Pacific Silver Cloth, write to us for the name of your nearest dealer. Ask for free booklet. Look for the Pacific label also on Pacific Balanced Sheets, Pacific Supersorb Towels, and on men's, women's and children's wear of cotton or rayon.

PACIFIC MILLS, DEPT. DII, 214 CHURCH STREET, NEW YORK 13

How Much Will It Cost

(Begins on page 50)

On a contract basis, it will probably cost from $400 to $600. The same size wall made of fitted stone (which calls for a skilled mason whose union says he must have a helper) will require 3 or more weeks of work. The mason gets about $20 per day, his helper about $16, and they may fit five or six stones per day in the middle of the wall, three in the pier. But cheer up! For practical purposes, the rough wall is as strong and permanent as the fine one, and no less attractive. Built by a handyman, it may be stronger because he, less confident, will probably use more cement.

A loose "dry" wall (without benefit of cement) might be cheaper; but only slightly, for the saving (in cement) is almost offset by the extra time needed to fit the stones together without a bond. A compromise is the semi-dry type using low-strength mortar (1 part cement to 2 parts sand) as both bond and filler. Cheaper still is the wall built of collected field stones or quarry scraps laid helter-skelter on one another, which is not so much a fence as a handy method of piling up the stones removed from the fields. It is not very practical in the suburbs where youngsters climb all over the place at the risk of hurting themselves (and knocking down your wall). Yet, made directly on the ground, of large, heavy stones, it is both practical and economical. Their weight keeps the stones in place; a foundation is not essential. The cost of such stones? Say, $8 per cu. yard.

All other types mentioned, including those made of brick or concrete block, require a foundation going below frost line or about 2 ft. deep for every 3 ft. of wall height. If 2 ft. deep, it should be 30 in. wide at the bottom. A simple trench can serve as the form, and all kinds of *clean* stone scraps can be tossed in to help save concrete. To avoid any cleavage line, press the stone or brick into the concrete within an hour of pouring.

Ready-mixed concrete costs about $17 per cubic yard delivered locally. (The big transit-mix trucks hold about 4 cubic yards.) You can cut this to $7 or so if you do the mixing.

This raises the question of making a stone wall by one's self. It can be done, and doesn't take a great deal of technical knowledge or skill. But it is hard work; the sedentary desk worker had better go at it very slowly. The best arrangement is to hire a small, sinewy, sun-dried Italian with experience, and to work under his guidance, as his helper. After a couple of days, you will have collapsed and withdrawn. Thereupon, he will calmly speed up a little and, by the end of the week, accomplish as much as if you had never helped him!

Now, as to fences. There are thousands of kinds, nearly all of which can

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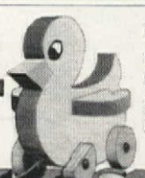
MEND BROKEN TOYS *with*



EASY! No skill required. Handles like putty.....and hardens into wood.

PLASTIC WOOD

A CELLULOSE FIBRE FILLER

IN CANS OR TUBES

WON'T CHIP OR CRACK

SSH! I'M USING MOM'S OIL ON MY BUGGY!

... MARGIE

TM. REG. U.S. PAT. OFF.

How Much Will It Cost

(Begins on page 50)

be well-constructed by the homeowner or handyman (not necessarily one and the same). What's needed is advance analysis and planning, then careful use of the right tools, including miter box and spirit level, to make sure the work is true.

Fir is a cheap and popular wood; cedar is probably better, but costs a little more. Cypress is excellent, but expensive; sugar pine is fairly reasonable but not available everywhere; easy-to-split chestnut is the choice for rail fences; redwood is much used in the far west. Most of the soft (coniferous) woods and some of the hard woods will not stand up to the weather. Whatever is used, the part that goes under ground (or into concrete) must be well creosoted.

Posts are rarely placed more than 8 feet apart. Corner or gate posts should be 4 in. by 4 in. or larger; intermediate posts may be 2 in. by 4 in. A 3-ft. post should have about 1½ ft. below ground, a 4 ft. post, 2 ft.; a 6-ft. post 2½ ft.—more in soft soil. If it's very soft, dig a large hole and tamp large stones, or pour concrete in around the post.

The life of a wooden fence (juvenile wear and tear not considered) will depend upon the wood used, its protection against rotting at ground level or below, how often it is painted, the kind of soil, and the weather. It needs a coat of paint about once a year to look good, and at least every two years to resist northern weather.

As to rate of construction, and consequent labor cost, in one day a good man with a stout back (do you know one?) can dig 6 to 10 post holes; and a good carpenter can erect 25 to 35 feet of standard picket fence.

More cost figures. (Based on local delivery in Yonkers, N. Y. in truckload quantities; at yards slightly less.)

Cut stone (300 ft. to load): Trimmed veneer, 3 to 4 in. thick, $1.50 per sq. ft.; untrimmed, 60 cents. Rough stone (5 yds. per load) $6.50 per yd.; broken stuff, $3 to $4. Blue stone coping (4 in.) $1 per sq. ft.

Brick (5,000 to truck load) $35 per 1,000. Estimate 7 set in mortar per cu. ft. Mason and helper can lay 300 to 400 or more a day. Union rules require at least one helper per mason.

Concrete blocks, 8 in. by 12 in. by 18 in., $35 per load of about 350. A handyman can lay about 75 per day; bricklayer with helper, 100 to 150.

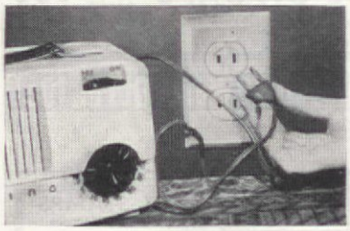
Wages: Union mason, $20 per day; bricklayer, $22 (7 hours); laborer, $1.90 per hour.

Common fir lumber: Standard 1 in. by 3 in. unfinished pickets, 5 to 7 cents per running ft.; 4 by 4's, 15 to 18 cents; 2 by 4's, 7 to 9½ cents; 2 by 2's, 6 to 8 cents; 1 in. by 10 in. boards, 10 to 13 cents.

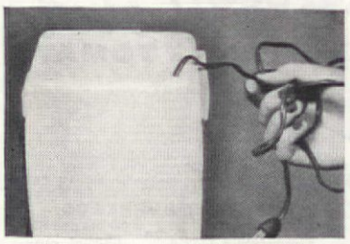
Creosote, $1.50 to $1.75 per gallon (covers about 100 sq. ft.).

How to Improve the Operation of Your Portable Radio

H. LEEPER

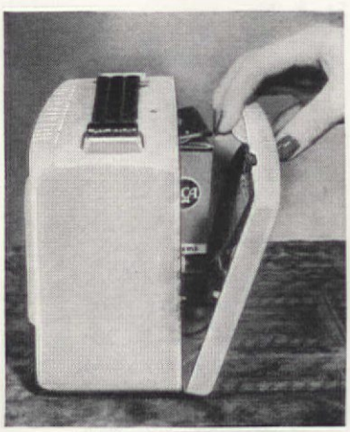


If using AC, try reversing line plug's position to reduce hum, increase volume. If DC, only one position can be used



Be sure line cord comes through proper opening at rear of case. Otherwise, cord may be pinched and damaged

When replacing cord inside cabinet, make sure it is not caught between lid and case, injuring both cord and cover



For occasional broadcasts from distant stations, volume is sometimes increased by opening back cover slightly

Be kind to your portable radio. Although a versatile entertainer that needs no surrounding comforts, care can prolong its operation.

The truly portable radio, as sold today, is known as a three-way receiver. It functions on alternating current, direct current, or battery. On some sets, a switch inside the case can be turned to "electric power" or "battery;" on others, the removal of the cord plug from a receptacle inside the cabinet acts as the switch.

Because these radios have built-in aerials which are directional, you can turn the entire radio to locate the best reception and increase volume.

To prevent any possible corrosion at battery clips, remove batteries as soon as they become very weak or dead. When replacing these, look to see if the type and number of battery needed is marked inside the cabinet. If not, make such notation yourself—from the old battery.

On most modern radios, snap-on clips are used for at least the "B" battery. Since these clips fit only when in proper position, there can be no mistake as to correct connections.

Three standard flashlight batteries make up the "A" assembly in the radio shown. If installing such batteries in your own radio, remember that the top contact of each is the "positive" terminal and should be placed exactly as marked in the battery compartment.

If, after replacing batteries, the rear cabinet cover does not close easily, it's your warning that something is askew. Make sure batteries are in proper position, that there are no wires underneath them. Do not use force to close the back cover.

DO IT YOURSELF *and save*

Confusion often arises when replacing batteries in rear of case. Type and size varies with different makes of radio

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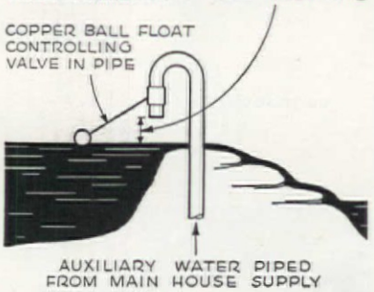
Health Hint for POOL BUILDERS

We appreciate the careful reading of our pages and the interest that prompted the following letter. Also the constructive suggestion it contains, which we gladly pass on to our readers.—EDITORS.

In the article "When the Rains Failed," in the August, 1949 AMERICAN HOME, you have described a situation which is considered to be dangerous to public health. The feature so considered is the auxiliary water supply submerged inlet by means of which city water is used to maintain a desired pool level during dry periods. This is considered to be a "cross-connection," which exists whenever it is possible for intermittent or continuous unpotable or polluted water to gain entrance to the potable water system. Serious epidemics have been traced to such connections, which public health authorities have long been trying to eliminate. By informing readers as to the seriousness of such, innocently made, connections, you can assist in improving the public water supplies. More information may be had from the American Water Works Association and/or the American Public Health Association.

Referring to the water connection in question, it would be possible, if the valve were faulty or if debris prevented it from closing and at the same time low pressure existed in the distribution system, for pool water to be siphoned back into the city system. Some causes for low pressure in the distribution system could be undersized mains, a serious break, or the use of pumpers for a fire. (While they happen infrequently, they *do* happen.)

Herewith a suggestion for breaking the cross-connection and still using



city water for maintaining a pool level. Over the years it would probably be the more satisfactory in that it would always allow visual inspection of the valve and the correction of a leaking condition at times when there is no need of an auxiliary water supply.—GORDON E. MAU, Sanitary Engineer, Kansas State Board of Health.

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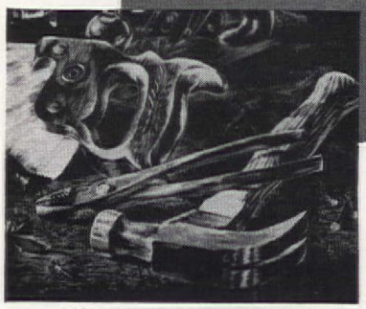
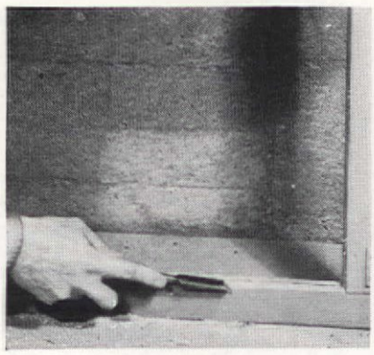
11

The AMERICAN HOME Maintenance Primer



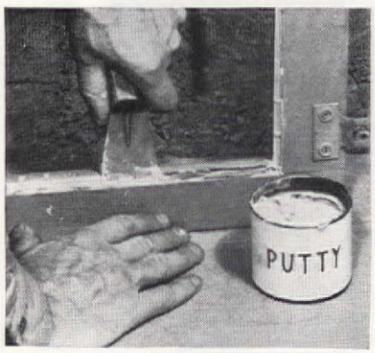
JAMES A. OEST

How to replace broken storm-window glass



First remove all broken glass. Then clean all old putty from the rabbet, using a chisel and being careful not to gouge the edges in the process

Give all raw wood in rabbet a coat of paint or linseed oil. This prevents excessive drying and weakening of putty or glazing compound from oil being absorbed by wood



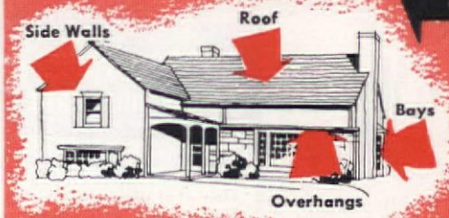
When paint or oil is dry, apply a bed of putty or glazing compound to back of rabbet against which glass will lie and make air- and weather-tight seal

MORE PICTURES ON PAGE 124

Both must be complete!

A suit

An insulation job



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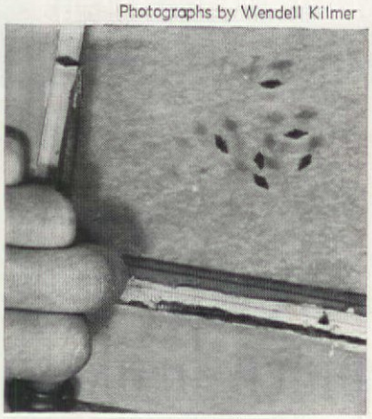
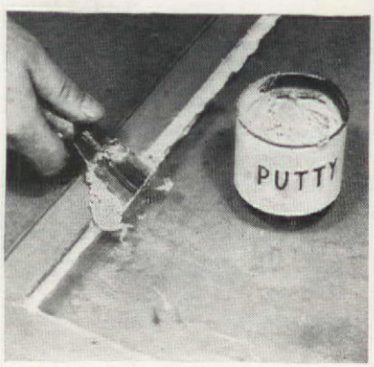
Primer

(Begins on page 123)

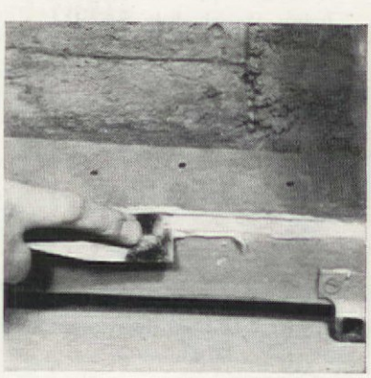
Photographs by Wendell Kilmer



Lay the glass in the rabbet, press it firmly into the putty, and tap or push glazier's points in with end of screw driver to hold it in place



Next apply the putty or compound to junction of the glass and sash frame. Press it in firmly, filling all voids, and being sure to cover glazier's points



With putty knife against glass and frame at 45 to 60 degree angle, smooth putty and remove excess. When putty surface sets, it is ready for painting

Rootin' around....by BEAVEN

"IT'S AN INTERESTING EXPERIMENT. BUT MAYBE WE'D BETTER CALL THE ROTO-ROOTER SERVICEMAN!"

There's no experimenting when you call your ROTO-ROOTER Serviceman. His time-proven, electric ROTO-ROOTER machine with its rapidly rotating steel blades on flexible cable, Razor-Kleens clogged sewers in a hurry. Just look for ROTO-ROOTER, general section, telephone book.

Free Book... Causes and Remedies for Sewer Trouble

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have long been known by discriminating knitters for their excellent quality. Spun from virgin wool only. Write today for free samples and prices.

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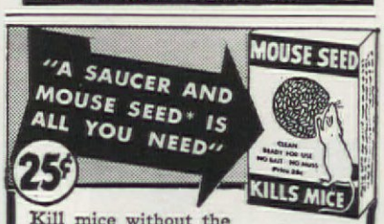
ITCH! SCRATCH! *Stop It!*

Treat faulty diet—the real cause of much itching, sore skin, loss of coat. Canned, dried and heated foods often lose valuable "fresh" factors necessary to skin health. Rex Oil is 60% linoleic fat—the essential "skin vitamin". Add half teaspoonful to daily food. See real improvement in 3 weeks or money back. Insist on Rex Oil—so pure you can take it yourself—the only wheat germ oil that cannot become rancid. Two months' supply $1.00 at drug and pet stores. Rex Oil, Monticello, Illinois.

Rex Wheat Germ Oil



Kill mice without the mess of traps or bait. Just put *Mouse Seed*** in saucer and place where mice appear. Mice eat the kernels of the tiny, chemically treated grain; then they die. Easy. Clean. Excellent results for over 50 years. Insist on *Mouse Seed**—made only by Reardon. At drug and other dealers. If dealer hasn't it, he can get it from wholesaler or we will ship you 4 packages, prepaid, upon receipt of $1.00. W. G. Reardon Laboratories, Inc., 22 Mill St., Port Chester, N. Y. *Reg. U. S. Pat. Off.*

To Help Solve Last Minute Christmas Problems

Christmas Leaflet

Specially compiled leaflet containing over 50 ideas for Christmas cards and gift wrappings, many shown in full color. The personally made card carries an extra touch of friendliness. A beautifully wrapped gift adds to anticipation. All carefully selected to offer "cream-of-the-crop" ideas.

Revised Christmas Package, #1199

Because Christmas ideas have a timeless charm, we have compiled the best of ours from recent years into one package. Decorations for mantels, tables, doors, and trees. Directions, materials required, tracings, color guides.

Please send me checked items for which I am enclosing _____ cents:

- ☐ Christmas Leaflet .....10c card and gift wrapping ideas
- ☐ Revised Christmas Pkg. 1199 ....50c mantel, tree, room, door decoration ideas

Name

Street Address

City *Zone No.* *State*

THE AMERICAN HOME
55 Fifth Ave., N. Y. 3, N. Y.

Television Party

(Begins on page 62)

HOME plan a television party built around the Army-Navy football game. If yours is a TV family, it may be a party you'll want to adapt for your own friends.

Gerrie and Cliff planned a buffet luncheon, substantial enough to eliminate necessity of guests dashing off after the game to prepare themselves a hearty evening dinner.

Just for fun, Mrs. Spiller sent out informal invitations:

"Dear Judy and Dick,

We have special seats reserved for you at our house for the Army-Navy game on Nov. 26th. Parade starts at 12:45—game at 1:30 P.M.

Hot buffet luncheon at noon.

We hope you will be able to come. Will you let us know?

Coaxially yours,
Gerrie and Cliff"

Gerrie Spiller loves to fuss with table decorations; she decided a buffet table with an autumnal color scheme would look gay and inviting. Banners were stretched on wall in back of the table. Near television set Cliff placed a homemade scoreboard.

A simple menu was planned—one easily and quickly prepared, of onion soup with grated Parmesan cheese, turkey Tetrazzini, tossed green salad, hot rolls, cake, fruit and coffee. The onion soup just touched the spot as the day was brisk. You'll see on page 43 the remodeled kitchen in which this good food was prepared.

Should you include guests at your television party who do not have to rush home, you might have a buffet supper, then an evening of cards, or even more television if that meets your guests' pleasure. However, guests may have had all the television they wish for one day, so unless there is to be an unusually interesting program, we'd advise a change of pace for the evening.

Points to Remember: If possible, arrange seats for best view of the screen, with passageways around sides and back. On side tables provide any desired tidbits.

Illustrated on page 62: Television set, Zenith Radio Corp.; Dinnerware, "Organdie," Vernon Kilns; Silver, "Puritan," Frank M. Whiting & Co.; Soup Tureen and bowls, Bazaar Francais; Wooden fruit bowl, Glenwood Mfg. Co.; Trays, American Art Works; Cigarette box and lighter, Ronson; Leaf ash trays, Dick Knox; Aluminum salad bowl, Florence Thomas. Photographs: F. M. Demarest.

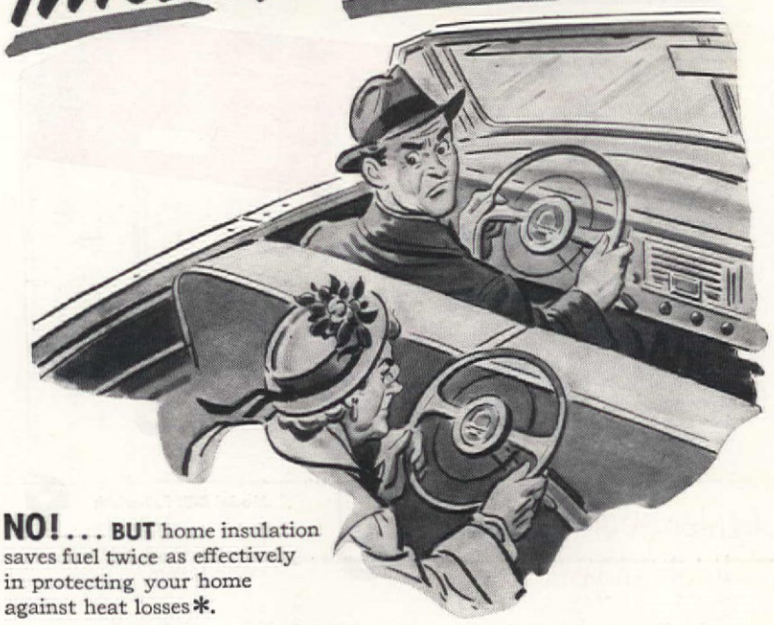
FOR AUTUMN PARTIES

- ☐ Thanksgiving Festival #179 .....20c
- ☐ Turkey-Trot Square #182 .....10c
- ☐ Harvest Time Treats #183 .....10c
- ☐ Game Packet #185 .....10c

Order booklets by name and number and send remittance to:

The American Home
55 Fifth Avenue, New York 3, N. Y.

TWICE AS EFFECTIVE?



NO!... BUT home insulation saves fuel twice as effectively in protecting your home against heat losses*.

One million homeowners, who sent for the "Comfort" book, have learned that your best step to save fuel is JOHNS-MANVILLE "BLOWN" ROCK WOOL HOME INSULATION

"Comfort That Pays for Itself" is the title of a fascinating 24-page book that is vitally important to homeowners in these days of high living costs.

This book, published by Johns-Manville, describes how J-M "Blown" Rock Wool Home Insulation prevents hollow walls and plaster-thin ceilings from robbing the homeowner of precious fuel and comfort.

It explains why nothing you can do to your home will give you as much comfort for so little . . . tells how home insulation not only pays for itself, but continues to pay yearly dividends from fuel savings as long as the house stands—up to 30% fuel savings year after year.

Learn how this fireproof material also gives you added fire protection, a warmer home in winter—up to 15° cooler in summer. In short, you can find out in this free book why home insulation is one of the *most important investments you can make right now.*

Ask your Approved Johns-Manville "Blown" Home Insulation Contractor about easy monthly payments—FHA approved terms.

*Government figures, published in U. S. Bureau of Mines pamphlet, show that full-thick wall-and-ceiling insulation saves fuel *twice as effectively* as other treatments used in protecting the average house against heat losses.

Send for FREE book

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Box 290, New York 16, N. Y.

Please send me FREE copy of your 24-page book, "Comfort that Pays for Itself."

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JOHNS-MANVILLE PRODUCTS

Johns-Manville
"BLOWN" HOME INSULATION

COSCO Utility Tables

(Right) **Model 8-A:** Enamel legs with gliders.

(Left) **Model 8-B:** Enamel legs with casters.

Model 8-C: Chromium legs, casters.

(Right) **Model 8-D:** Drawer, enamel legs.

Model 8-E: Full-width drawer, chromium legs and large, free-rolling casters.

lighten your work!
brighten your home!

Five models—five gay colors—with spacious, 17″ x 24″ top. Easy-to-clean, baked-on enamel finish resists chipping, scratching and staining. Supremely convenient in kitchen, laundry, nursery—anywhere in the house. See Cosco Utility Tables—*get one*—at leading department, furniture, appliance or hardware stores *everywhere* . . . $6.45 and up.

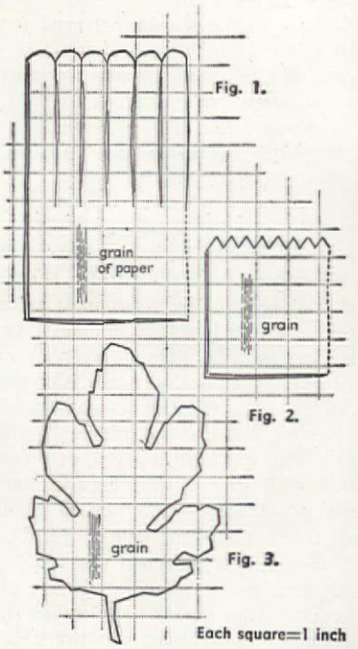
HAMILTON MANUFACTURING CORPORATION • COLUMBUS, INDIANA

By the Makers of COSCO Household Stools

How To Make a Chrysanthemum

Idea by Dennison Mfg. Co.

MATERIALS for one dozen flowers: 3 folds amber crepe paper; 1 fold leaf-green crepe paper; 1 fold yellow crepe paper; 1 spool no. 2 wire; 12 pieces, each 15 in. long, of no. 7 wire; paste; wooden penholder; thick felt square.



PETALS: Cut amber crepe paper across grain in long strips 4 in. wide. Stretch fully. Cut strips into 36 in. lengths. Refold each strip and cut into petals, according to Fig. 1.

CURLING PETALS: Place petal strip flat on felt pad. With right hand, firmly hold round end of penholder just above tip of petals. Lift top edge of pad with left hand, forcing penholder back over pad and petals. Repeat until all petals are curled.

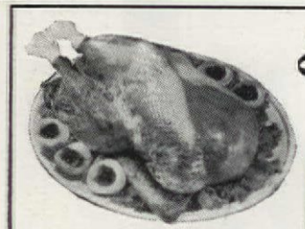
CENTER: Cut yellow crepe into strip 2 in. wide. Stretch slightly and cut into fine fringe 1½ in. deep. Cut into 15 in. strip for each flower. Gather each strip into tight bunch and fasten with 12 in. piece spool wire.

FLOWER: Gather petal strip, tips curling in, around center. Place each row slightly higher. Fasten with spool wire. Trim surplus paper below wire fastening.

CALYX: Cut leaf-green crepe. (Fig. 2). Paste around base of flower.

LEAVES: Cut 4 or 5 leaves for each flower. (Fig. 3.) Cover a 6 in. piece spool wire with green crepe and paste down center back of each leaf. Mark leaf veins with knitting needle.

ASSEMBLING: Wrap existing wire stem with green crepe cut across grain 1 in. wide. Add 15 in. piece no. 7 wire and rewrap stem several times, adding the leaves 2½ in. apart.



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FREE—Amazing new cake decorator free. Make flowers, loops, names, leaves . . . new easy way just like professionals. Also decorate jello, salads, desserts, pastries. ALSO FREE—seven delicious cake recipes—all new and different, plus lovely icings and whips for decorator. We make this amazing free offer to introduce our heart-shaped cake pans or jello molds. Size 9 by 1¼ inches. Bake a sweetheart layer cake for birthday, anniversary or special occasions. Set of two pans only $1.00 plus postage and C.O.D. handling. SPECIAL OFFER: Double order (4 pans and two decorator sets) only $1.69 plus postage and C.O.D. handling. SEND NO MONEY, just mail a card today. SATISFACTION GUARANTEED or your money back. The free gifts are yours to keep regardless. Don't delay. Act now. **Royal Industries,** Dept. 5074-R, **Mt. Vernon, Illinois.**

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To protect your stove top from heat, scratches, nicks, chips and stains

Demand ARISTO-MATS, the finest! For sale at all Department and Hardware stores.

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RAISE HAMSTERS

The new wonder animals from Syria. Often called Toy Bears. Delightful pets. Everyone wants them. Laboratories need thousands. Clean, odorless. Raise anywhere. Profitable and interesting. Send name and address for big, free picture book.

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YARN

FREE SAMPLES—Knitting & Rug Yarns, Rug Patterns & Frames. Directions sent with orders. Splendid values. Economy prices. Buy Direct—Save Money

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Golden Rul-er

Here's a lass who hopes her friends will respect her liking for cleanliness as she does theirs. Uses Sani-Flush, of course, to clean her toilet bowls. Does away with stains and invisible —but germy—film, too . . . leaves sparkling brightness. No scrubbing. No work. Disinfects. Just sprinkle it.

Safe in *all* toilet systems—works in hard or soft water. Sold everywhere—two sizes. The Hygienic Products Co., Canton 2, Ohio.

Sani-Flush

QUICK
EASY
SANITARY

INDIVIDUALLY YOURS ☆ CONVENIENT ☆ ECONOMICAL

paper napkins at every meal

So handy to pack in box lunches, too!

AMAZING OFFER—$40 IS YOURS
For Selling Only 50 Boxes Xmas Cards
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If you LOVE your wife READ THIS

FREE YOUR WIFE (and perhaps yourself) from two needless, nagging chores. Stop carting sloppy garbage out to that messy garbage can—stop hauling trash to that risky, rickety burner! End both by connecting a Majestic INDOOR INCINERATOR to your furnace flue, in basement or utility room. Its amazing guaranteed downdraft efficiency needs waste paper only to burn wet and dry garbage and rubbish. All you do is to fill it, light it, leave it. No odors. Approved by thousands of housewives! Do your wife a favor; send for FREE folder. Write The Majestic Company, 145 Erie St., Huntington, Ind.

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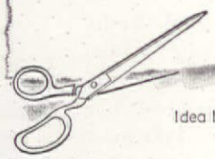
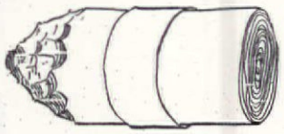
How To Make Football Favors

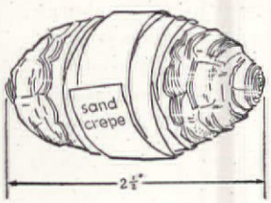


Idea by Dennison Mfg. Co.

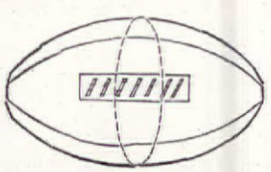
MATERIALS: 1 fold sand crepe paper; 1 fold brown crepe paper; paste; tissue paper; spool wire; tape.



FOOTBALL FORM: Pull a sheet of tissue through your hand lengthwise to crush it. Cut into pieces 2½ in. long. Roll pieces together, tie around center. Using scissors, taper ends to a point. Add tissue around center to shape football. Fasten with tape.



PADDING AND WRAPPING FORM: Cut sand crepe across grain into strip ½ in. wide. Attach and wrap it tightly around football, stretching crepe strip and using paste when necessary. Add small bits of crushed tissue to shape the ball. Football should measure 5 in. around widest part. For final wrapping, pull strip of sand crepe around football lengthwise and paste all the way around. Then, roll a piece of brown crepe into a stick, dip into water, squeeze out, and rub on football to shade it. Allow to dry.



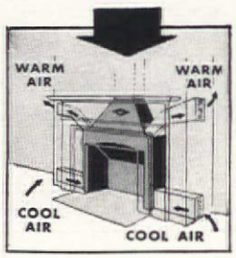
5" around

MARKINGS: Using dark brown crayon or paint, draw lines indicated in diagram. Cover small piece of spool wire with strip of brown crepe, cut across grain ½ in. wide. To facilitate wrapping, put paste on wire end and press strip on diagonally. Then, holding top of wire with right hand, twirl wire, and guide and stretch strip with left hand. Paste end. Cut wrapped wire into pieces ⅜ in. long. Paste to football in parallel lines to indicate lacing. Attach ribbon streamers in favorite team's colors.

Warms ALL the Room On Cool Spring & Fall Days

THIS FIREPLACE actually circulates heat;

The Heatilator* Fireplace works on the principle of the warm-air furnace. It actually draws cool air from the floor level, heats it, and circulates it to far corners, even into adjoining rooms. It warms the entire room uniformly and comfortably, banishes chilly floors and drafty corners.



Helps Cut Fuel Costs

In thousands of homes, the Heatilator* Fireplace makes furnace fires unnecessary on cool spring and fall days. It keeps the entire house comfortable, saves the waste and bother of starting and re-starting the furnace, cuts dollars from fuel bills.

Used and proved from coast to coast, the Heatilator Fireplace is indorsed by thousands of enthusiastic owners. Many claim it is the only heating equipment needed by most homes in mild climates.

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The Heatilator unit is a scientifically designed steel form that serves as a form for the masonry of any style fireplace. It assures proper construction, eliminates common faults that cause smoking.

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Complete from floor to flue, the Heatilator Fireplace unit affords substantial savings in labor and materials; adds little, if any, to the cost of the finished fireplace.

Your fireplace must serve you a long time, so insist upon this unit that has been proved for 21 years in thousands of homes and camps all over America. The Heatilator name on the dome and on the damper handle is your protection—accept no substitute. Sold by leading building material dealers everywhere. Mail the coupon now for complete information.

Heatilator Fireplace

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Makes camps and summer homes livable weeks longer every year . . . earlier in spring, later in fall, and for winter week-ends.

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Solves the difficult problem of heating basement rooms. Warms recreation rooms, and hobby workshops quickly and thoroughly.

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TM REG. U.S. PAT. OFF.

HEATILATOR, INC.
128 E. Brighton Ave., Syracuse 5, N. Y.

Please send free illustrated booklet, pictures, construction and advantages of the Heatilator Fireplace.

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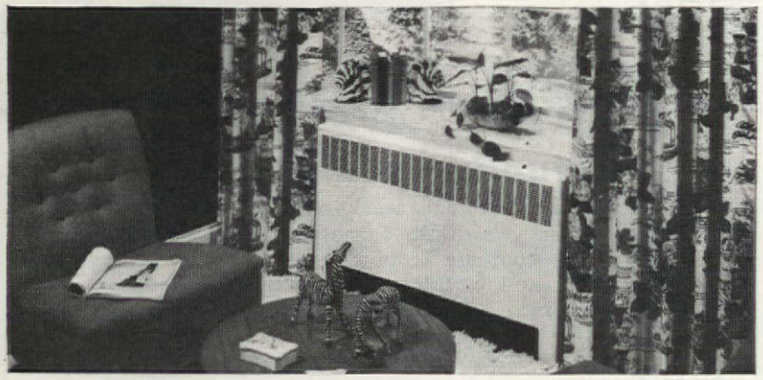
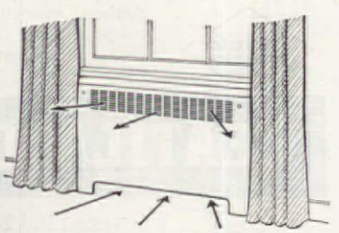
Room-warming... Floods of steady, healthful heat... yet, efficient Trane Convectors hide in the walls—out of the way. No old-fashioned, space-stealing cast-iron; no ugly ducts. No drafts, because convector heat is gentle heat. Warms every inch of every room—and so economically, too!



Eye-warming... Beautiful Trane Convectors are so slim, so graceful! Make them even more inconspicuous by painting them to match your walls. Why settle for anything less in your new (or remodelled) home?

Heart-warming... because Trane Convectors are so safe—no hot, exposed surfaces to burn hands, or mar furniture. Because Trane Convectors are so clean! Walls, curtains stay bright and colorful, longer. Yes, heart-warming, because Trane Convectors do so much for your home in health, heat, cleanliness, economy!

Air follows the arrows! Air is drawn in below the convector—is instantly warmed—and self-propelled into the room. No off-again-on-again heat! Just steady, gentle warmth all over. Note: Convectors are *not* covered radiators.



The Trane Company • La Crosse, Wisconsin
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FREE! Full color booklet. Get the facts about Trane Convectors now. Write for "How to Live in June All Winter," Dept. B-119, Trane Company, La Crosse, Wisconsin.

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TRANE
"ACTIVE AIR" CONVECTORS

Behavior Problems

Photographs by Giles

When two-year-old Kathy goes artistic with the cold cream, she's being neither "bad" nor "naughty." Like most young children of her age, she feels a natural urge to experiment and play with messy things

Curiosity is a human quality, and especially so in children. A costly bowl or vase may be destroyed unwittingly because of a normal urge to see what's in it—and because Mother left it within easy reach!

Jealousy of his sister destroys six-year-old Eddie's peace of mind —and peace and quiet at home! Being unhappy, he takes out his feelings in an understandable way, damaging things belonging to "the cause of it all"

ferent ways at different age levels. Youngsters are not born with an innate ability to tell the difference between what is expensive or inexpensive. It is the function of parents and teachers to help them learn through proper guidance what they may use and how they may use it.

It is natural for the one- or two-year-old child to tear anything which can be torn, such as newspapers, magazines, or books. This may be disconcerting to parents, but spanking a child of one or two for this kind of non-adult behavior is likely to be just so much wasted energy. Thus it's a good idea to let the child have some of your old magazines and newspapers which he can tear to his heart's content without upsetting the rest of the family. Provide the youngster with a few non-tearable juvenile books for his own use so that he will eventually get the idea that books are something to be preserved if he is to continue to enjoy them.

All children bubble over with enthusiasm and with the urge

(Begins on page 59)

Mother learns she must let Kathy act her age and provides play materials to squeeze, press, and squash. Given a proper place to play in, she now spends absorbing hours in mud-and-water play—with less damage indoors

Letting Kathy peek into things helps to satisfy her natural curiosity, reduces household wear-and-tear. When Mother gives her things of her own to play with and put away, she begins to learn respect for property

When Mother gives Eddie extra love and affection, finds interesting things "we two can do together," he becomes a different person. His destructive rages cease, and soon he is actually learning to love and protect his sister

to use every part of the body actively. Living should be fun, and activity is one of the ways of getting the most fun possible out of life. When the young child rushes wildly across the living room, pushes over a new vase full of flowers and water, a parent may feel completely bewildered and more than a little annoyed, especially if the vase was a birthday present received via that morning's parcel post. Fretting about the accident, casting dark glances at the child, or putting another vase back in exactly the same place usually will accomplish nothing. The child may react to a series of vases in the same fashion as an adult to pins on a bowling alley, feeling that they are set up only to be knocked down with a new throw. Of course, as a child grows older, he learns to be less destructive, and usually he becomes quite concerned when he finds he has broken something as a result of the poor muscular co-ordination which young children have.

Every child needs space in which to play. It is wise to set

DON'T LET YOUR DAUGHTER DOWN WHEN SHE ASKS ABOUT THESE *Intimate Facts of Life!*

Here's Up-To-Date Scientific Information You and She CAN TRUST...

What a comfort that the age of hypocrisy and prudery has passed and that helpful scientific facts can now be made available to women today. Vaginal douching 2 or 3 times weekly for intimate feminine cleanliness is so widely recommended and taken for granted that the *real* question is *what* to use in your douche.

So make sure your daughter knows this! *No other type liquid antiseptic-germicide of all those tested for the douche is* SO POWERFUL *yet* SO SAFE *to tissues as* ZONITE. (If you have the slightest doubt about this scientific fact—send for PROOF in free booklet below.)

Warns Against Weak or Dangerous Products

If you are following old-fashioned advice passed on and are using kitchen makeshifts such as salt, soda or vinegar in your douche—let us warn you now that these do NOT exert germicidal action in the douche.

On the other hand, you certainly don't want to resort to dangerous products—overstrong solutions of which may burn, harden tissues and in time even impair functional activity of the mucous glands.

That's why you should be so grateful for ZONITE. It has such a powerful germ-killing action yet is absolutely safe to tissues. ZONITE is *non-poisonous, non-irritating*. Use it as directed as often as you wish.

ZONITE'S Miracle-Action

ZONITE eliminates odor, removes waste substances and discharge. You feel so dainty and refreshed. Helps guard against infection. It *kills* every germ it touches. You know it's not always possible to contact all the germs in the tract. But you can BE SURE ZONITE DOES KILL every reachable germ and keeps them from multiplying. You can buy ZONITE at any drug counter.

LITTLE LULU

Quit showing off—*Kleenex*® pops-up too!

Little Lulu says: FOR A WHALE OF A GOOD BUY IN TISSUES — BUY KLEENEX TISSUES. ONLY KLEENEX LETS YOU PULL JUST ONE DOUBLE TISSUE AT A TIME (NOT A HANDFUL) — AND UP POPS ANOTHER.

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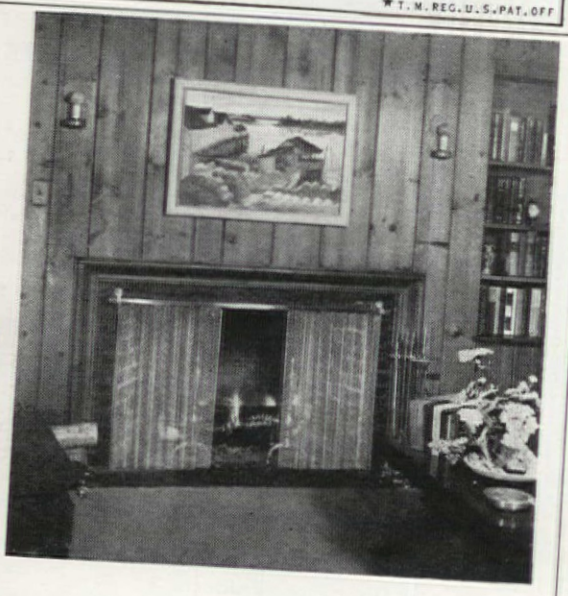
REFLECTION thru PERFECTION



Flexscreen
REG U S & CANADA PAT OFF.

Sheer woven-metal curtains drape your fireplace with envied loveliness . . . provide positive protection against flying sparks. Curtains glide open or closed at the touch of one hand with exclusive *Unipull.*

See Flexscreen—or write us for complete information, at 1149 Water St.

Flexscreen's perfection is also available in improved free-standing *Frame* Flexscreen. At all better stores.

BENNETT-IRELAND INC.
Chartered in 1906
NORWICH, NEW YORK

Behavior Problems

(Begins on page 59)

aside a corner of a room, or a separate room, which the child can call his own, and it is important to see that he has things in that space which belong to him alone. Only by having personal property of his own can he learn to respect those things which belong to adults and other children of his own age.

The youngster should be given toys which are suitable for his age and which are as nearly indestructible as possible. The young pre-school child may be intrigued by flimsy mechanical toys, but his quest for learning will inevitably encourage him to take the toy apart in order to see what makes it tick. A four-year-old cannot be expected to approach an electric train with the same objectivity as his father does. Junior may very well make mincemeat of the most expensive electric train and enjoy it less than he would a set of indestructible blocks with which he can experiment in creating his own railroads to his heart's content.

Many a parent has been delighted when a child has been ominously quiet for a half hour for the first time in four days. The delight has changed to chagrin, or anger, or even a feeling of hopelessness when it has been discovered that Junior has spent that time inscribing the walls of the newly painted bedroom wall with abstract art. Actually, the child could think of no better use for a bedroom wall than to smear it with paint and crayon until all the clear spaces were covered. This kind of trouble can be avoided by giving the child some large pieces of drawing paper which he can color whenever he wishes—without damaging the family property.

Children like to bang, and smash, and hammer, and kick, and they should be given materials with which they can satisfy these childhood drives. The youngster who attacks the furniture with a hammer should be given play materials which he can safely pound and bang if the furniture is to survive the early years. If he has his own small hammer to work with, he will get just as much fun out of banging small nails into an old piece of lumber as he will out of ruining the furniture. Pieces of play equipment into which wooden pegs can be driven with a wooden mallet are also helpful.

Children feel a desire to smear, and squash, and use their hands. Finger paints, and clay, and water help to satisfy this need.

Children also love to climb and will climb anything within easy reach. Sometimes this may mean ruining a good drapery or pulling down valuable or even dangerous household things upon them. Here again, the measures to be taken are preventive. Not only do children need space to

Heiress

Dolly Brill, beautiful model, inherited lovely hands, and keeps them soft and lovely all winter long with famous Campana Italian Balm.

Smoother, softer, chap-free hands—that's Italian Balm's promise! Balm's concentrated formula softens roughest, driest skin *quicker*. So different from thin or watery lotions. Amazingly economical—one drop serves both hands. 25c, 50c, $1 per bottle.

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Foot Relief
Instant-Acting, Cushioning Foot Plaster

To instantly relieve painful corns, sore toes, callouses, bunions, tender spots, burning on bottom of feet—use Dr. Scholl's Kurotex. You cut this soothing, cushioning, flesh color, superior moleskin to any size or shape. At Drug, Shoe, Dept. and 10¢ Stores.

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Need a Chimney?
You Yourself Can install it . . .
The VAN-PACKER Packaged Chimney

SAFER Underwriters accepted, any fuel. Meets FHA requirements. ECONOMICAL save 50% over brick. ENTIRE CHIMNEY SHIPPED COMPLETE (convenient 2 ft. sections: base, housing, roof flashing, chimney cap). Nothing else to buy. PERMANENT . . . a lifetime chimney. MORE DRAFT . . . less soot, better heat.

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IN-SINK-ERATOR
REVERSING ACTION
IN-SINK-ERATOR
GARBAGE DISPOSER
SINCE 1938
Fits your kitchen sink!
SEE YOUR PLUMBER - OR WRITE
IN-SINK-ERATOR MFG. CO. - RACINE, WIS.

Hi-Life
IT'S A REAL GOOD DOG FOOD

FIRST AID for HEADACHES

I had one this morning,
But it didn't last.
I took **Alka-Seltzer**
And got RELIEF fast.

When your tablets get down to 4,
That's the time to buy some more.
Buy an EXTRA package, too—
That's the wisest thing to do.

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GOOD MONEY IN WEAVING

Earn money at home weaving rugs, carpets, etc. from old rags or new yarn—in your community! No experience necessary. 31,000 doing it with easy running Union Looms costing less than $50.00! Send for our free booklet today.

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For Cracked, Chapped SKIN

Old standby of half a century, WhiteCLOVERINE Brand SALVE, softens and soothes. For surface burns, chafing, sunburn, aching feet, chilblains. 25c at druggist or agent.

Wilsen Chem. Co., Tyrone, Pa.

Behavior Problems

(Begins on page 59)

play in within the house, but they need outdoor space as well. When no trees are available for climbing, devices can be arranged for the purpose. Wooden boxes to climb into and over are excellent, and the father who is handy with tools can easily make a small flight of three or four wide steps for the youngest to climb on.

Inevitably a child is going to do things which by adult standards may look "bad" or "naughty"—concepts which have relatively little meaning to the young child. If he is constantly told that whatever he does is "bad," or that it was "naughty" to break something, he will eventually get the idea that he himself is a pretty defective sort of person. Constant disapproval will make him fearful about everything he attempts to do. He will lose his desire to experiment for fear that he will be criticized, and he may become extremely shy and withdrawn, or go to the other extreme of smashing everything within sight.

Sometimes great rivalry between children within a family may have the result that one child will become extremely destructive either of his own things or, more often, of the other child's things. This is his way of letting parents know that he feels neglected and unloved and wants more affection.

If the nursery or elementary school complains that Junior repeatedly tears up his classmates' drawings or smashes the school's phonograph, parents should be concerned. They should inquire carefully into his total behavior with other children. They may find that his destructiveness has a willful pattern, that the child destroys and then sits back waiting to see what sort of response he gets from adults. In such instances, punishment, whether by spanking or depriving him of his most valued treasures, is no substitute for intelligent guidance. Help should be sought from professional sources—the teacher, the pediatrician, or a family agency. Any or all of these will help parents decide whether the child's destructiveness is outside the bounds of childhood normality and what help is needed.

All children are creative. They have a right to enjoy living by their own standards. Their vivid imaginations need to be stimulated and satisfied. They will be normally destructive during the early years, but they can learn from intelligent guidance what is socially accepted behavior and what is not. Without imposing strict limitations on their normal childhood outbursts, they can be guided into becoming well-adjusted citizens. When they don't conform to usual childhood patterns, then it is time to seek professional help if the child is to lead a happy life and avoid growing into a tense, disturbed, unhappy adult.

Rate yourself on this Home-Owners' Quiz

The right answers can mean money in your pocket

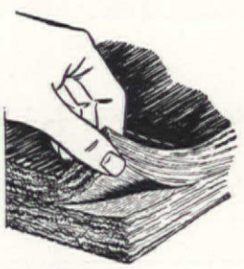
Q. What should my income be to afford insulation?

☐ $3,000 ☐ $8,000 ☐ $15,000

A. Regardless of income, anyone can afford to insulate his home. Installed in a new home, KIMSUL* insulation may cut yearly fuel bills as much as 44%; in an existing home—up to 33%. Thus KIMSUL quickly pays for itself. And so, after a few years, KIMSUL actually begins paying back *more* than the original cost of the insulation. Moreover, to insulate an average new 6-room home costs only about $150.

Q. How much cooler does insulation keep a home in summer?

☐ None ☐ Up to 8° ☐ Up to 15°



A. Double Thick KIMSUL, installed in the attic, lowers inside temperatures as much as 15° on hottest summer days. Keeps your home snug and warm in winter. And the exclusive many-layer stitched design of KIMSUL provides *uniform* temperature control. Unlike some types of insulation, it leaves no money-wasting thick spots, no thin spots where heat can seep in or out.

Q. Will insulation make my home fire-proof?

☐ Yes ☐ No ☐ Depends on where the fire starts

A. No insulation can make a home fire-proof. However, KIMSUL insulation can effectively retard a fire. KIMSUL is the only fire-resistant insulation with Pyrogard* fire-resistant cover. In addition, KIMSUL is permanently resistant to insects, vermin and mold.

Q. How much will I save by insulating when I build?

☐ 66% ☐ 20% ☐ 3%

A. Insulate the walls with KIMSUL when you build and you'll save 66% over what it would cost after the house is completed. For but a few cents added to mortgage payments, KIMSUL insulation brings lifetime comfort to you and your family. Owners of existing homes can save by installing KIMSUL themselves. No special skill or equipment is needed. However, your KIMSUL dealer will arrange for professional installation if you so desire. Builders will tell you the KIMSUL way to insulate is the *scientific* way—leaving air space on both sides of the insulation to reduce heat lag and condensation.

*T. M. REG. U. S. & CAN. PAT. OFF.

FREE INSULATION BOOKLET

KIMSUL INSULATION
A PRODUCT OF Kimberly Clark RESEARCH

KIMBERLY-CLARK CORPORATION
KIMSUL Division, Neenah, Wisconsin

Please send me *free* booklet "How To Put Your Home in the Comfort Zone."
I am interested in insulation for:

☐ My present home
☐ The home I plan to build
☐ My school work

AH-1149

Name.....

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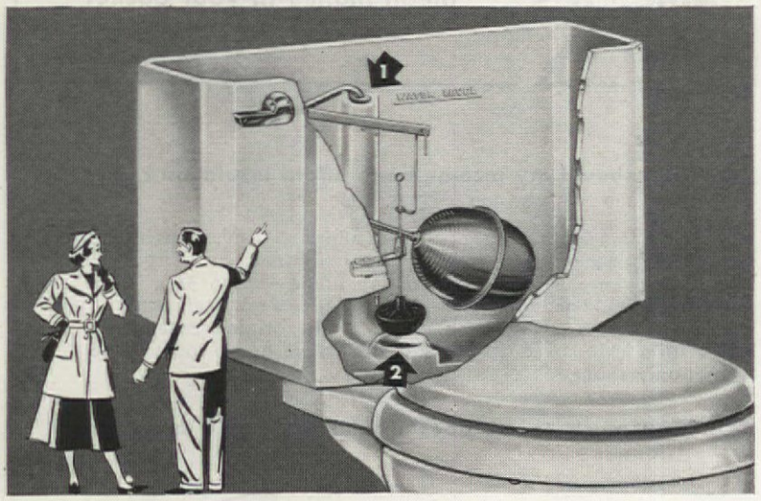
MAKERS OF FINE PLUMBING FIXTURES SINCE 1904

ELJER



"These hidden features will save you money"

This unfamiliar view of a familiar object shows you one of the many reasons for the popularity of Eljer Bathroom Fixtures. The construction of Eljer Tanks safeguards you against a common cause of trouble and expense.

The Eljer *overflow* 1 and *ground-in valve seat* 2 are both made of real vitreous china . . . are an integral part of the tank itself. This eliminates the thin metal tubes and valve seats, commonly used, which wear and corrode and must be replaced. Vitreous china, of course, cannot corrode, will not require replacement, lasts the life of the fixture. These *exclusive* Eljer features have proved their worth in the millions of Eljer Fixtures now in use.

Yet an Eljer Fixture with this *extra quality* costs no more than an ordinary fixture . . . even less, considering the resulting savings in maintenance expense. For a free booklet on bathroom ideas, write Eljer Co., Box 192, Ford City, Pa.

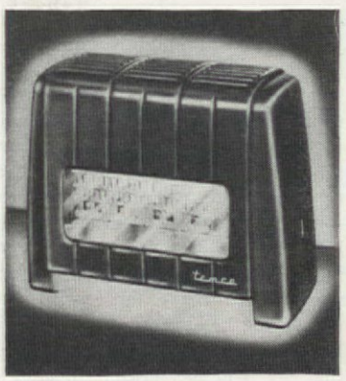
THE HEART OF YOUR PLUMBING SYSTEM

Eljer's beautiful, chrome-plated brass fittings feature new, exclusive construction principles that assure long, satisfactory service. All wearing parts are easily renewable. Specify Eljer Fixtures with Eljer Brass for bathroom, kitchen and laundry.

ELJER CO. FACTORIES AT: FORD CITY, PA., SALEM AND MARYSVILLE, OHIO, LOS ANGELES, CALIF.

SMOKER SET

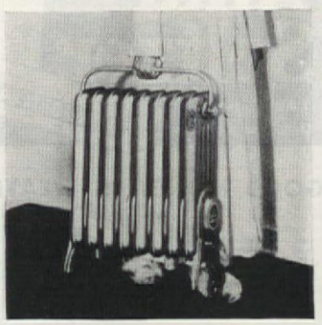
SERVAIDES



TEMCO GAS HEATER

GRIND-A-LEAF

TILT-AWAY



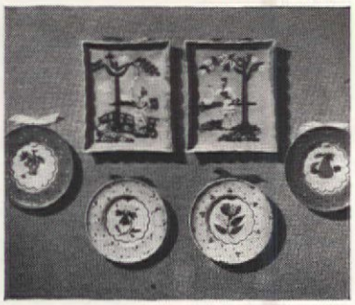
CONCO ELECTRIC RADIATOR

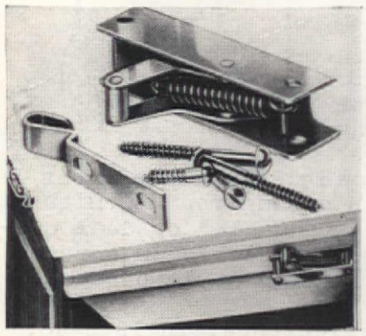
LOOK, IT'S NEW!

Modern ceramics for the coffee table, an especially smart **SMOKER SET** including cigarette box and pear-shaped ash trays. Decorated with abstracted gold pear on green background, white skyline on blue. Box, about $5; ash trays, about $3.50 ea. Grace Peterson, 318 E. Sycamore, El Segundo, Calif. **SERVAIDES** are new, extra-soft, dinner-size paper napkins. Erving Paper Mills, Erving, Mass. **TEMCO GAS HEATER,** newly styled radiant model, is made to blend harmoniously with home furnishings. Has pyrex glass front and rich, mahogany porcelain enamel finish. Three sizes, about $22 to $35.50. Tennessee Enamel Mfg. Co., Nashville 9, Tenn. **GRIND-A-LEAF,** clean-up aid for the gardener, picks up clippings, leaves, etc., grinds and returns them to soil as mulch. It's an attachment for Mow-Master rotary mower. Propulsion Engine Corp., Kansas City, Mo. **TILT-AWAY** iron fireplace basket divides into two sections, leaving center of hearth clear for cleaning. Four sizes, about $9.95 to $12.95. Stainless Foundry & Engineering Co., 5132 N. 35th St., Milwaukee, Wis. **CONCO PORTABLE ELECTRIC RADIATOR** provides safe, quick, inexpensive heat wherever needed. Simply plug into nearest outlet. Carrying handle doubles as handy drying rack. About $22.95. Conco Engineering Works, Mendota, Ill. New **BONDEX TAPE** for rug binding comes in colors to blend with any carpet, is applied by merely ironing to rug. In burgundy, blue, rose, tan, gray. About 10¢ a yard. Industrial Tape Corp., New Brunswick, N. J. Ceramic **WALL PLAQUES** in a bright, carefree mood. Pro-

BONDEX TAPE

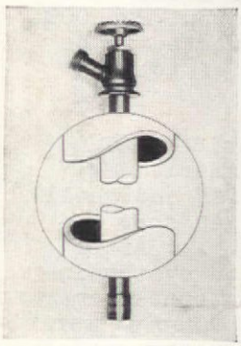
WALL PLAQUES



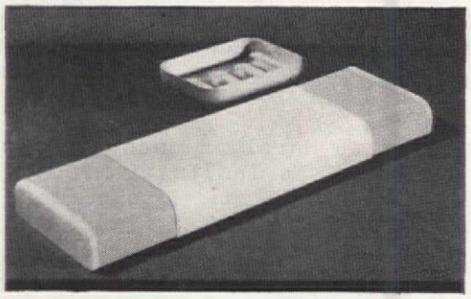


WIN-DOR SNUGGER

VISTA LACE



OUTSIDE WALL FAUCET



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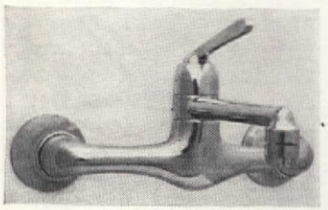

MOEN FAUCET

STANLEY TOOL CHESTS

vincial boy and girl plaques come in six assorted patterns, in light blue or green. About $4 ea. Round "Dotted Swiss" plaques in pastel shades, also about $4 ea. California Cleminsons, 3336 E. Grand, El Monte, Calif. **WIN-DOR SNUGGER,** new small-size latch for cabinet doors, has sturdy spring and "finger" ready to grab shut even most stubborn door. Requires no mortising or fitting. Casement Hardware Co., 406 N. Wood St., Chicago 22, Ill. **VISTA LACE,** new seamless, mesh curtain comes pinch pleated or with shirred heading. Duralace finish eliminates shrinkage and necessity for stretching. In widths up to 90 inches per panel; lengths 63 to 90 inches. About $5 to $12 a pair. Bromley Mfg. Co., 295 Fifth Ave., New York 16. Non-Freezing **OUTSIDE WALL FAUCET** shuts off outdoors, but valve is inside, protected from frosty weather. 12 in. size, about $3.50. The James Knights Co., Sandwich, Ill. **COVER MASTER,** new steel radiator cover styled by Raymond Loewy, is equipped with humidifying water pans. Sides also slide to fit radiator top. Two sizes, in ivory or walnut finish, about $3.99 and $4.49. Jewel Associates, 230 Fifth Ave., New York. **MOEN KITCHEN FAUCET** combines four operations in one handle. Up and down motion turns water on or off, left and right regulates hot and cold. Ravenna Metal Products Corp., 6518 Ravenna Ave., Seattle, Wash. **STANLEY TOOL CHESTS,** various assortments of fine tools boxed especially as yuletide gifts for the hobbyist, handy man, boy carpenter, or newly married couple. Individual tools also good gift items. Stanley Tools, New Britain, Conn.

"Their beauty is their strength!"

She: Don't you love that basket-weave effect?

He: Good-looking shingles, all right . . . in fact, their beauty *is* their strength! That overlapping design gives us *double* shingle thickness over the whole roof.

She: I like the idea of having a *safe* roof over our heads.

He: Safe is right! These shingles are fire-resisting. And their special, interlocking design anchors them so firmly, they're wind and storm proof. Even hurricanes can't tear them loose!

Dubl-Coverage Tite-On Shingles

← **LOOK AT THIS SIDING, TOO!** All the warm beauty of weathered wood . . . yet Ruberoid Asbestos-Cement Siding can never burn or rot. Termite-proof. Little or no upkeep.

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The RUBEROID Co., 500 Fifth Ave., New York 18, N. Y. AH11

I am interested in your Dubl-Coverage Tite-On Shingles and Asbestos-Cement Siding for:

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Send literature and name of nearest Ruberoid dealer.

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New all New Fifty-Ten
MODEL
WILLIAMS OIL-O-MATIC OIL BURNER
with exclusive Sealed Thrift Unit
LOW PRESSURE (only 1 to 2 lbs.)
OIL-O-MATIC alone HAS THE VAIR-O-METER
EXACT MEASUREMENT OF AIR
...combined with precise metering of oil
GIVES YOU FUEL-SAVING...DOLLAR-SAVING
NEVER BEFORE POSSIBLE
Your Oil-O-Matic dealer is listed in the classified phone book under "Oil Burners." Or write to the factory at Bloomington, Illinois.

What's going on?

NOVEMBER, 1949

Smooth Sheets

• Pacific Mills contour sheet has 4 mitered, pre-shaped corners, generous tuck-under. Available for standard twin or double bed size mattress. Simplifies bed-making.

Furnishing Trends

• Reports from home furnishing field indicate great interest focused on small scale dining-room furniture in all price brackets and on "extendable" or dual purpose pieces. Chinese influence noticeable in current trend; also Regency influence in high style pieces.

Orange Concentrate

• Report from U.S. Dept. of Agriculture: In 1945-46, first year orange juice concentrate was frozen and marketed commercially, Florida put up about 225,000 gallons. Output for current season expected to be about 7,000,000 gallons, or 7 per cent of total U.S. orange crop.

Fish Story . . . Oyster Crop

• According to Harold Synnestvedt, president of the National Fisheries Institute, the American consumer during '48 ate ¾ pound more fish and shell fish than he did in '47. Figures for '49 show steady continuing increase. . . . After successful spawning season in oyster industry, due primarily to intense summer heat along East Coast, good crop of marketable oysters in 4 or 5 years anticipated by oyster farmers. Feel free now to market oysters they would have been forced to hoard to have enough for the next year.

Hearing Economy

• Good news for users of hearing aids. New charger made by Mecow Products, Inc., will charge all types of "A" and "B" batteries in hearing aids. User can now cut battery upkeep costs from about $5.00 to 50¢ per month.

Plantsmen of Distinction

• At 14th annual meeting of Men's Garden Clubs of America, Johnny Appleseed Medal, awarded for outstanding and unselfish service to gardening, was given to Dr. David Fairchild, of Florida, famous plant hunter and introducer, now retired. (Last year, medal went to Dr. Liberty Hyde Bailey, of New York.) The Men's Garden Clubs' gold medal, instituted this year, was voted to Conard-Pyle Co. of Pennsylvania for introduction, in 1946, of hybrid tea rose Peace, which has won All-America recognition and many other honors.

Amateur Glaziers

• Take note of the E-Z Glaze Window Strips to use in place of putty for installing glass in regular or storm-window sash. Consists of triangular-shaped plastic strips secured with adhesive compound.

Mortgage Evaluation

• "Room-use," rather than "room-size", new standard set by Metropolitan Life Insurance Co. in considering mortgages on small homes. Representatives throughout country now equipped with scale plastic cut-outs of required furniture to pass quickly on each plan, help builders make houses better mortgage risks by few changes, no additional room sizes.

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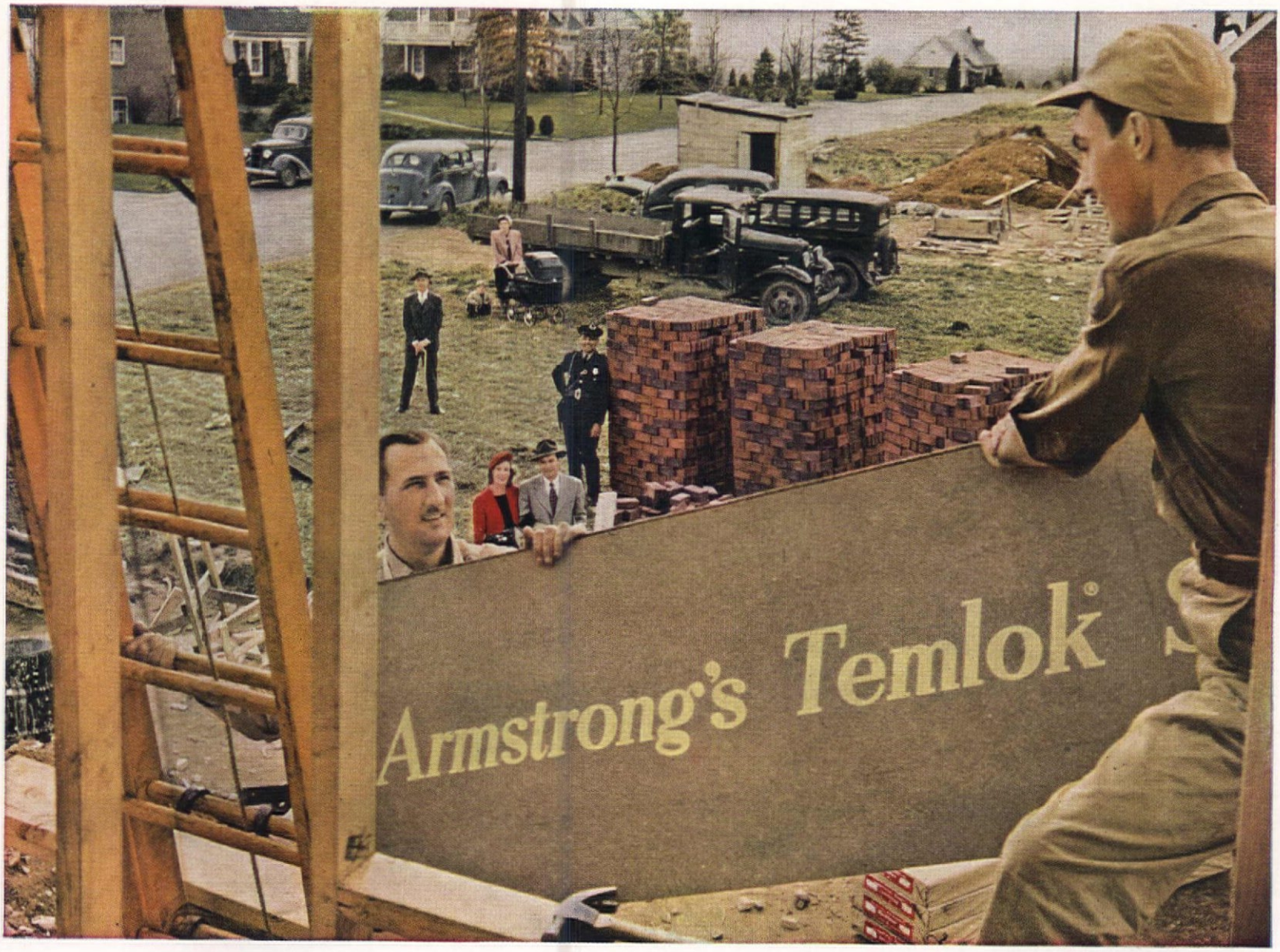

"Sam, do you always have an audience like this?"

"YES, Joe, you won't be a carpenter very long before you discover you've always got people watching you. Lot of 'em are folks who are thinking of building houses themselves. You can't blame them for looking because that's the way to learn about building."

These days people are learning a lot about new methods and materials for home building. One of the new materials that's getting a lot of attention is Armstrong's Temlok® Sheathing. This new insulating sheathing is made from strong wood fibers, each coated with a film of protective asphalt and formed into large boards. When Temlok Sheathing is nailed to the frame of a house, the whole building becomes firm and solid, better protected against wind and vibration. Under any kind of exterior—brick, stone, wood, shingles, or stucco—Armstrong's Temlok Sheathing adds extra bracing strength, and gives a house longer life.

Temlok does more than that. Without costing any more than ordinary sheathing, it also provides efficient insulation for the walls. This means your fuel bills will be lower, your house easier to keep evenly heated and free of drafts all winter. The extra insulation means greater comfort in summer, too, because it helps to keep heat outside.

Building a house with Armstrong's Temlok Sheathing saves money by saving time. Carpenters find it faster to cut out and nail in place. In addition, there's very little waste of material in cutting and fitting.

Before you build or remodel, be sure to ask your lumber dealer for all the facts about Armstrong's Temlok Sheathing and the other Armstrong's building materials. They will save you money and give you better value.

Send for free booklet, "*How to Build a More Comfortable New Home.*" *It's full of good ideas illustrated in color. Just write Armstrong Cork Company, 4911 Vine Street, Lancaster, Pennsylvania.*

ARMSTRONG'S TEMLOK

One of the building materials made by the makers of Armstrong's Linoleum

...those heavenly carpets by Lees

This is Lees Sweetbriar. The most expensive looking, luxurious feeling carpet for the money—you've ever seen. Pure imported wool with a sculptured loop texture that looks like needlepoint—the pattern shown is just one of Lees new Countryside Collection. Other lovely patterns, colors and weaves in every price range. See your Lees dealer for many more Carpets by Lees.

JAMES LEES AND SONS COMPANY, BRIDGEPORT, PENNSYLVANIA • MAKERS OF LEES CARPETS, MINERVA AND COLUMBIA HAND-KNITTING YARNS

The AMERICAN HOME

Vol. XLII

June to November, 1949

A740

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