The AMERICAN HOME for October

25¢

OCT 1 - 1949
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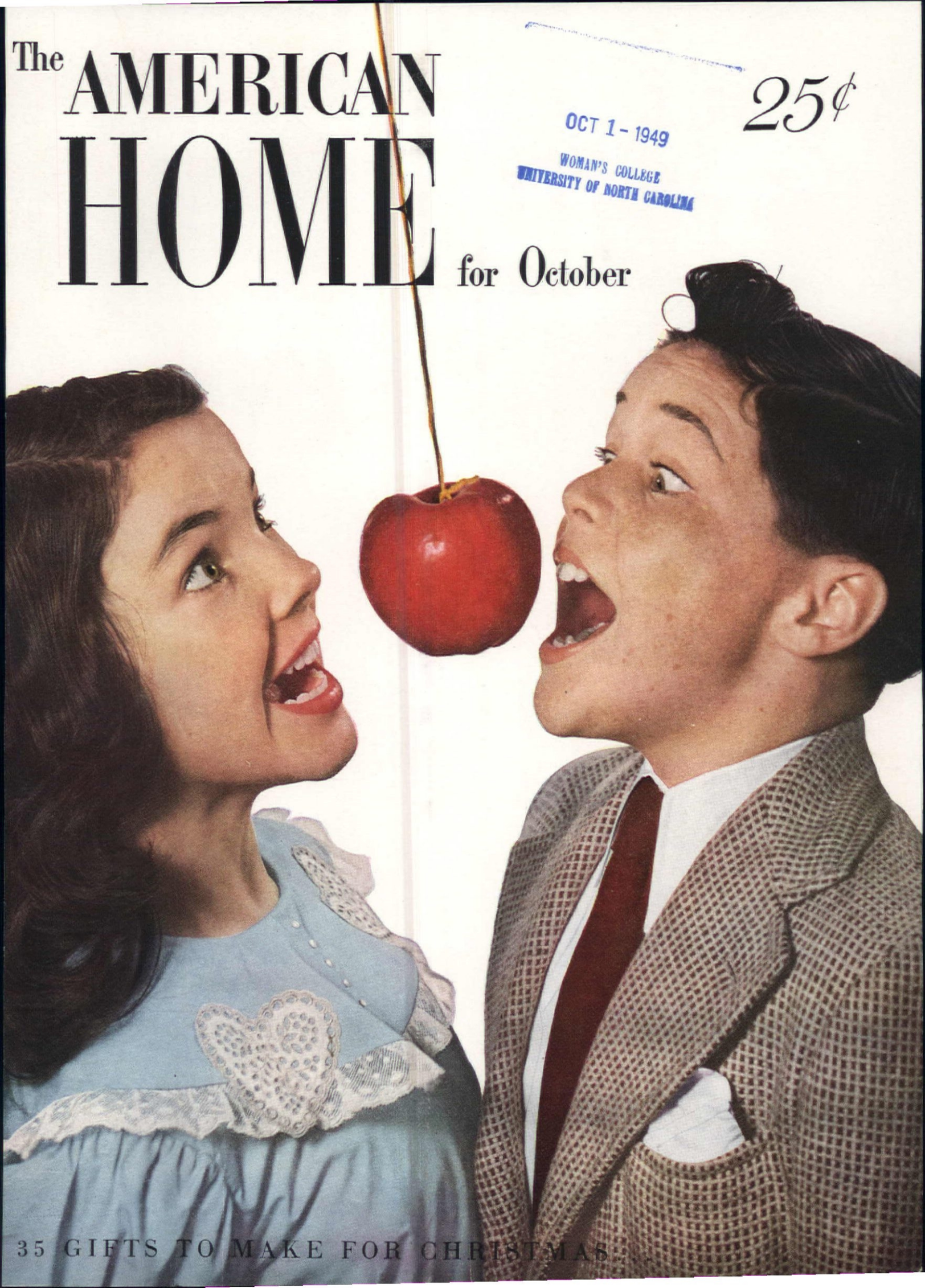
UNIVERSITY OF NORTH CAROLINA



35 GIFTS TO MAKE FOR CHRISTMAS

Frankly Feminine!
It's as feminine as a perfume bottle—
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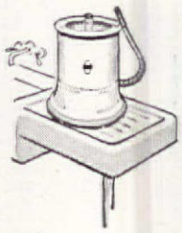

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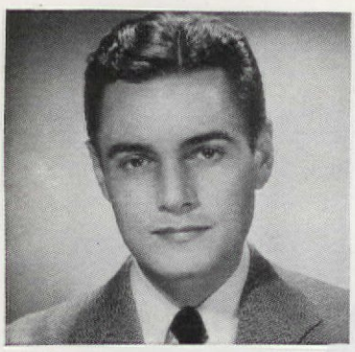

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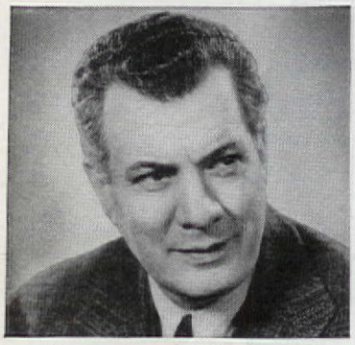

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Contributors

. . . **ROSALIE VOIGT** began her career by teaching Home Economics after graduation from New Jersey College for Women. The war came and called her to active duty as a Lieutenant in the WAVES. After discharge, she affiliated with Ekco Products Co., and later with D. E. Sanford Co. as director of a staff of 60 demonstrators in key department stores. Having always had a keen interest in appliances, she joined Philco Corp. where she spread the good word about home freezers to women's groups, colleges, etc. and via radio. As Assistant Home Equipment Editor, she will be giving you latest information on all types of home appliances and equipment.

. . . **LILA M. JONES,** our new Assistant Food Editor, has made food her hobby as well as her work for, she says, she is one of those people who "live to eat." Lila started her foods career as a hospital dietitian following her graduation from Syracuse University. Then after 6 years as a dietitian in civilian and Army hospitals, she decided to branch out into another field of home economics. This decision took her to *Good Housekeeping* magazine for 3 years as assistant to the food editor, and then to AMERICAN HOME where she is now busy helping to plan and develop recipes and menus for the food pages.

. . . **JEAN HERSEY,** native New Yorker, practices there the window gardening she makes sound such fun and so easy (page 119). Also, with her husband and three children, she spends idyllic summers on Cape Cod. After publishing her first book on gardening in 1941, she made several trips to Guatemala, her "second favorite country." More of her greenthumb lore will appear in the Nov. AMERICAN HOME, and in her new book, "Garden in Your Window," to be published by Prentice-Hall, Inc.

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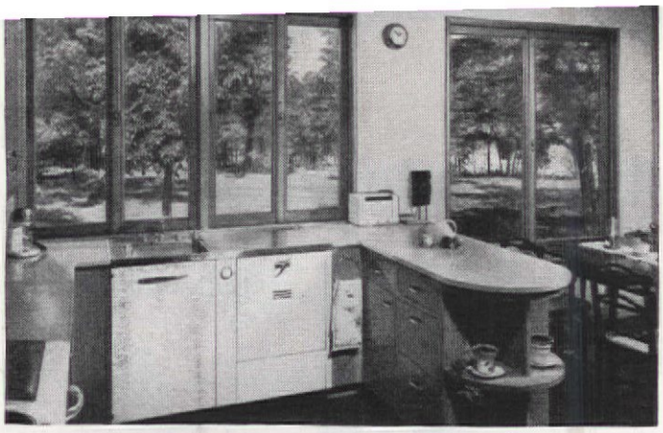

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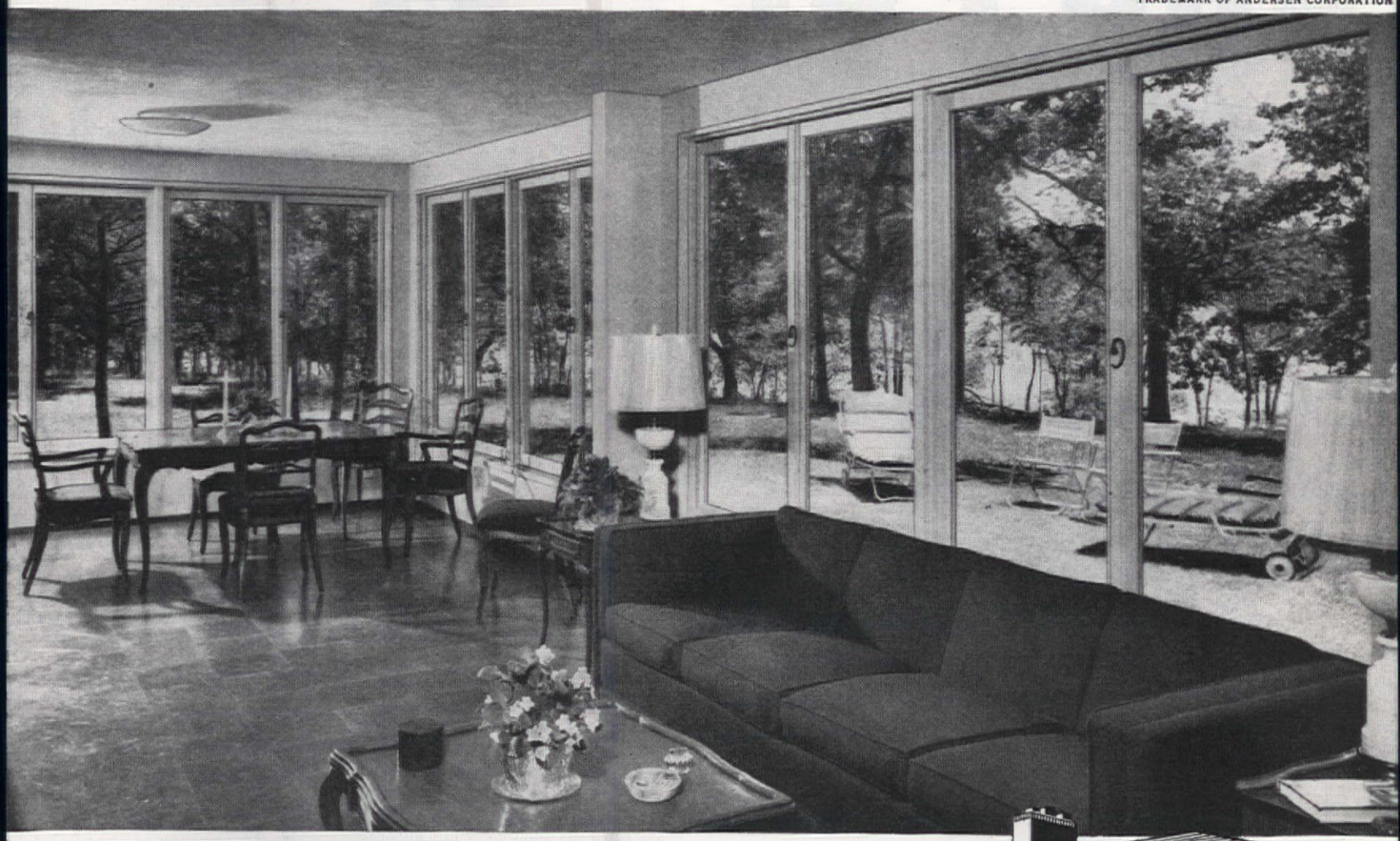

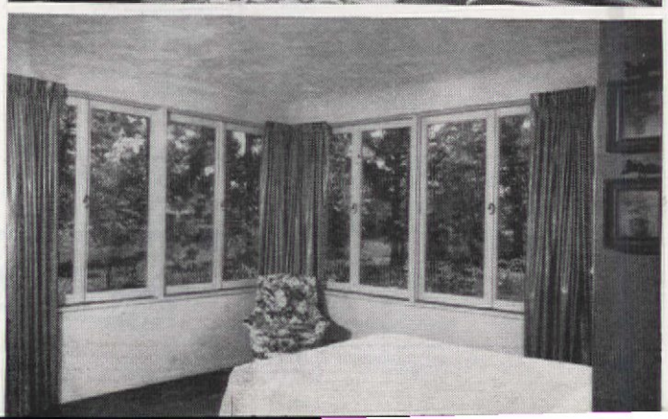

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. . . **PAUL W. KEARNEY** is well equipped to write on the subject of fire prevention (page 44), for he is a member of the Speakers Bureau of the National Fire Waste Council (CC of US); special investigator for the National Protection Association; and honorary life member of the International Association of Fire Chiefs. Born in New Jersey, he attended New York Univ. He entered the trade paper and direct-mail advertising field, spent a few years at photography, then back to the typewriter.

. . . **MARGARET FENTON HEADLAND** writes advisedly on entertaining on page 52. This, like all her published writing, is based on her actual experiences as a homemaker and mother. Following her education at the University of Chicago, she wrote advertising copy. She says her writing career started when she won a substantial prize for a letter, describing the type of home she would build and did. She spent the war years in New Orleans; now lives in California.

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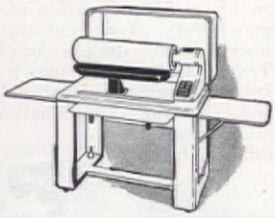

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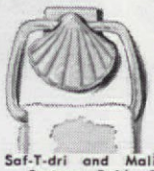

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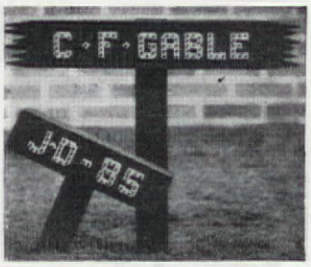
the AMERICAN HOME *market place*

Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

Photographs by F. M. Demarest

MINK TAIL SET. Seldom does such a tremendous bargain appear on the market as this genuine mink tail jabot with a matching muff. Both come in either natural ranch (brown) or silver-blue (gray), and the set does wonders for an old suit or coat. The jabot, $12.75. Matching muff, $22.50. Incl. tax and post. No c.o.d.'s. From Harold Rubin, 52 E. 56th St., New York 22.

MONOGRAMMED TOWELS. A 6-piece set of Martex towels has two each of: bath towels, hand towels, face cloths. Aqua, blue, pink, turquoise, camellia, dark blue, hunter green, sand, maize, gray, white or port wine. Monogrammed in contrasting color. $9.95 plus 35¢ post. Allow 4 weeks delivery. Franklin Bayer, The Linen Shop, 630 North Michigan Avenue, Chicago, Illinois.



ABBEY DAY & NIGHT MARKERS
made of
SOLID CARVED CALIFORNIA REDWOOD

Attractive—Durable—Weather Resistant
Shipped complete with 24" ground stake and screws—ready to install.
Complete marker with up to five 2" reflector letters or numerals $3.50
Complete marker with up to five 3" reflector letters or numerals $4.70
Extra 2" letters ..... 45¢ each
Extra 3" letters ..... 65¢ each

No charge for punctuation • Sold by mfr. only, postpaid.

ABBEY DECORATIVE PRODUCTS CO.
Pleasant Valley 2A • New York

HAND PAINTED
Hawaiian flowers
...IN COLOR

Beautiful paintings by Tip Freeman "Artist Laurerate of Hawaii," will transform your house into a distinctive home

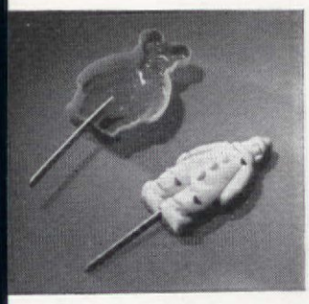
10" x 12" . . **$3.75** or $ 6.85 a pair
15" x 20" . . **$5.75** or $11.00 a pair

CHOICE OF: Bird of Paradise • Wood Rose • Yellow or Red Hibiscus • Torch Ginger • Shell Ginger • Cup of Gold • Night Blooming Cereus • White Orchid

Wood Rose

SEND IN YOUR ORDER NOW
POSTPAID NO C.O.D. ORDERS

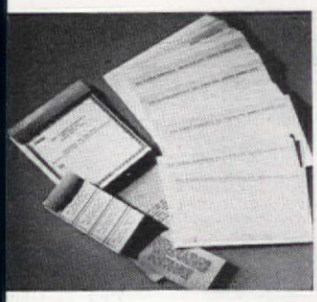
address **WAIKIKI ARTS** 5386 Pawaa Sta.
HONOLULU 14, HAWAII



SHAPE UP your next children's party into the gayest, most festive event in town, and order a box of these molds to make ice-cream pops right in your own kitchen. A box has: gingerbread man, clown, teddy bear, and rabbit in red, green, yellow, and blue plastic. They come with 6 popsicle sticks, and the fun is in the making! Two boxes, $1.20 ppd. Mayfair Gifts, Forest Hills, N. Y.

SCHOOL DAYS have returned for your cowboys and Indians, so now is the time to start them thinking in terms of serious studying! A Roy Rogers School Bag, decorated with Roy on a rearing Trigger, should be some encouragement for the most recalcitrant roughneck to do his homework. Sturdy brown plastic with shoulder strap, $2 prepaid. England Bros., Pittsfield, Mass.

MERRY CHRISTMAS! Round up a favorite snapshot of you and your husband, your house, offspring or pet animal. Send negative to this shop, and it will be reproduced on top-quality white cards, with red deckled borders. Send 3¢ stamp for sample card. 25 Style B cards (as shown), $1.50 plus 15¢ post. Prices on request. Order early! Yulecards, Box 84, Quincy, Massachusetts.



YOUR NAME IN PRINT will be a great help when doing your Christmas shopping through the MARKET PLACE pages. The Deskit has 50 gummed-back mailing labels, 300 personal labels and also 50 personal post cards, all marked with your full name and address. Handy to have in your desk for paying bills, etc. $3.10 ppd. Eunice Novelties, 541 Madison Avenue, N. Y. 22, N. Y.

LET'S "PRETTY UP"

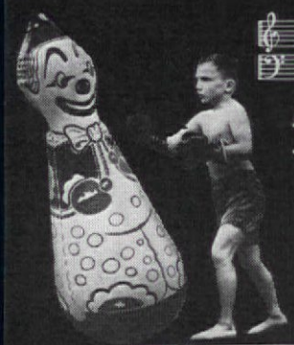
Captivating creations right from the heart of the Penna. Dutch Country! Original, colorful DECALS that brighten cupboards, boxes, furniture, trays or shades. Instructions included.

No. 10 Penna. Dutch Decals, large sheet of 35 heart, bird and tulip designs. Postpaid..... **$1.00**

No. 12 Penna. Dutch Decals. 28 Amish figures, birds, flowers, borders, horse 'n buggy. Postpaid... **$1.00**

Specify by number when ordering

R. W. CUMMINGS, Inc. • Lancaster 1, Penna.



The Pig'n Whistle Shop
Gifts of Distinction

AN EXCITING NEW TOY THAT YOUNGSTERS WILL LOVE!

From 4 to 14—they'll play with PUNCHO for hours on end, indoors or out. Ideal wrestling partner, tackling dummy, beach pal and game companion. he'll take rugged treatment. Made of EXTRA HEAVY long lasting VINYLITE. Sand weighted base, metal valve for easy inflation. Puncho's colorful (bright red and blue on gay yellow) and fun-full . . . a plaything youngsters love.

PUNCHO	PUNCHO, JR.	MIDGET PUNCHO
54" high — $8.00	44" high — $5.00	25" high — $1.75

POSTPAID — C.O.D. CHARGES EXTRA

PIG'N WHISTLE SHOP
412 W. MICHIGAN AVE., EAST LANSING, MICH.

TEMPTING PRESERVES FROM
OREGON MOUNTAIN MEADOWS
...FOR CHRISTMAS GIVING

"CASCADE" GIFT BOX. Six asst. 5½-oz. jars Strawberry, Wild Plum, Blackberry, Greengage, Prune with Hazelnuts, English Gooseberry. *Express Prepaid* . . . **$2.95**

"MT. HOOD" GIFT BOX. Doz. asst. 5½-oz. jars Strawberry, Prune with Hazelnuts, Wild Plum, Old-fashioned Tomato, Blackberry, English Damson, Greengage, Nectarine Preserves, Boysenberry, Red Raspberry, English Gooseberry, Apricot with Kernels. *Shipped Prepaid* . . . **$5.85**

WRITE FOR FREE CATALOGUE
JANE AMHERST
1112 N. E. 47th Avenue
PORTLAND 13, OREGON

FIND THOSE LITTLE THINGS *FAST!*

16 DRAWERS *each 1¼"x2¾"x5¾"* IN THIS ALL-METAL **HANDI-CHEST** POSTPAID **$4.95**
(with cardboard drawers $3.95)

NEW divided aluminum drawers give HANDI-CHESTS triple usefulness. Spot-welded steel cabinets, metal drawer guides, grey enamel finish; rubber feet won't mar any surface. Send check or money order. No C.O.D., please. Ohio sales add 3% tax. Manufacturer ships promptly, direct. Ask about quantity discounts.

32 drawers 6x15¼x12¾ — 96 "bins" in aluminum drawers. Complete HANDI-CHEST 32A **8.95** — Heavy Kraft-board drawers, metal pull tabs, steel case 32K..... **5.95**

64 drawers 6x15¼x24¾ — 192 "bins" (removable dividers in drawer). HANDI-CHEST 64A **15.95** — Sturdy Kraft-board drawers, metal pull tabs, steel case...64K **9.95**

ALL HANDI-CHESTS SENT POSTPAID
TIBBITS MFG. CO., Dept. 10-A, Alliance, O.

CRYSTAL CHANDELIERS
As Low as $35.00

All wired for electricity. Imported, beautifully cut, crystal prisms. Lovely tooled metal top band in either silvery or natural brass. Model pictured 12" across—App. 16" long—$60.00. Same type 10" across, 4 tiers—$45.00. 8" across, 3 tiers—$35.00. Shipped prepaid. Satisfaction guaranteed. Write for free illustrated descriptive folder.

KING'S ANTIQUE SHOP
Dept. A. Leaksville • N. C.

PINK PEARL *Dutch Hyacinth* — 6 bulbs 2 pots **$2**

6 Quality Bulbs, plus 2 copper colored Styrene Pots, 2 bags of prepared potting fibre all only $2. Ready to grow NOW for succession of fragrant indoor beauty, Christmas thru Easter. Order enrolls you in the Club. No obligation.

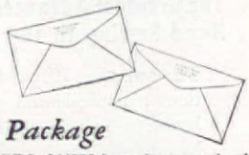
BULB of the Month **CLUB** 125 Madison, Dept. AHH Chicago 3, Ill.

HAND-TOOLED in GUATEMALA!

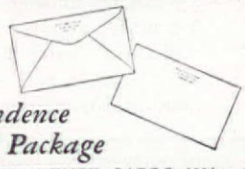
Size 8" x 10½"
Imported Cowhide **SHOULDER BAG**
SOLD BY MAIL ONLY!
$9.65 Plus $1.93 Fed. Tax
$2 Dep. on C. O. D.s
Available in Child's Size, 5½ x 7¼ at $4.75, plus 95c Fed. Tax
FREE - Write for Free Folder on Other Handbag Styles
BROPAR BOX 1997, DEPT. 106 SAN ANTONIO 6, TEXAS

—and it's Rag Content!

Standard Package
200 NOTE SHEETS (size 6 x 7) and 100 ENVELOPES. Printed with your name and address in rich blue ink. Crisp, white, *rag content* bond paper . . **$1.00**



Envelope Package
200 ENVELOPES ONLY (envelopes as in the Standard Package). For those who need lots of envelopes for paying by check, etc. All neatly printed . . **$1.00**



Correspondence Card Package
100 CORRESPONDENCE CARDS (3½ x 6) and 100 ENVELOPES. Cards are high-quality pure white vellum. Printed with name and address . . **$1.50**

DeLuxe Package
125 SHEETS (size 6⅝ x 10¼) and 125 ENVELOPES in *heavier* rag content bond paper. All neatly printed with your name and address . . . **$2.00**

Look at the quantities listed above—and the prices! Here is real stationery value—for the paper is *rag content* bond, printed in rich blue ink with your name and address! American Stationery has been used in America's fine homes for 33 years. Why don't *you* try a package?

Sold by mail only. Please order in quantities as listed. No "split-package" orders accepted. Maximum printing—4 lines, 30 characters per line. Remit with order. West of Denver, Colo., and in U. S. possessions, add 10% to prices. We pay the postage. *Satisfaction guaranteed.*

THE AMERICAN STATIONERY CO.
700 PARK AVENUE • PERU, INDIANA

Order now for Christmas
It's not too early! Give the thoughtful gift with the distinctive personal touch. Stationery will be printed with names and addresses you specify and sent to you.

American Stationery
THE FINE STATIONERY IN THE PLAIN BOX

ALL SEWING
Becomes Easier, Quicker

The Greatest Advancement in Hand Sewing in 100 Years!

The amazing Jiffy-Stitcher does a professional job at home in ⅓ the time. Sew a beautifully concealed hem without rethreading. Holds a complete spool of thread. Do tacking, shirring, smocking, make buttonholes, sew with elastic thread. Weighs just 2½ oz., fits palm of the hand. $2.95, order now!

ALBIN ENTERPRISES • Dept. M
111 N. La Cienega, Beverly Hills, Calif.
☐ Check ☐ Money Order ☐ C.O.D.
$2.95 POSTPAID
Name _____
Address _____
City _____ State _____

CHINESE MING TREE FIGURINES

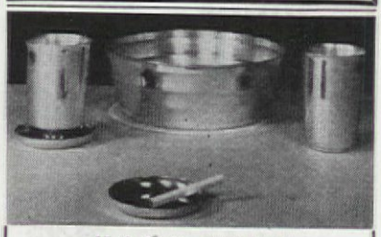
Specially priced for Christmas gift-giving—these highly glazed California pottery figurines, 7½" high, carry gold-roped baskets; are done in Black with Chartreuse, Yellow or Pink coats. Exotically combined with Ming trees of petrified Cypress clusters (Green or Natural) fastened securely into baskets—require no care or water—guaranteed to last and please forever!

$2.50 each, complete with trees
$4.75 pair (boy and girl)
Please specify color choice of Coat and Tree

Sent prepaid within 300 miles of New York; elsewhere, express collect.

America's Largest Florist Established 1889 — Goldfarb FLOWER SHOPS — *Free Gift Folder on request*

160 East 57th St., Dept. AH, N. Y. 22, N. Y.



HAND SPUN ALUMINUM

These 11 oz. tumblers are highly polished to a bright silver finish—Spun by our own craftsmen—Ideal for any cool drink—Young and old will enjoy them—Set of 8 only **$6.85** ppd. Matching coaster-ash trays are **$1.85** ppd. set of 8. The hand spun bowl, 3" high and 8¾" diameter, matches the tumblers—Handy for ice cubes, fruits & nuts, or as a planter, **$1.65** ppd. These original items will add charm to any home. Send check or money order to:

PUEBLO GIFT SHOP
2428 University Ave. Madison, Wis.

WOVEN PALM LEAF CRACKER CARRIERS

Hand-woven by the Otomi Indians of Mexico in sweet palm leaf. Natural off-white with decorative bands of bright color. Nine inches long and just right for serving crackers, cookies or other good things. Make wonderfully inexpensive gifts—your money back if not satisfied. Rush your order and ask for free catalog.

Southwestern Gifts
631 E. Alameda, Santa Fe, New Mexico

YOU, TOO, CAN MAKE POTTERY

NEW BOOK SHOWS YOU HOW

Now you can make professional-looking vases, bowls, figurines, candlesticks, tiles, right from the start, at home! No art ability, no lessons required. It's easy with Ceramite, the amazing new oven-fire clay and glazes you bake in your kitchen oven. Information-packed book with over 100 photos and diagrams shows you how. Send for book today! Special 25c (reg. $1). Order big 20-project Ceramite Kit now $4.95 postpaid. No COD's.

BOOK 25¢

ETTL STUDIOS, INC.
Dept. C-63, 213 West 58 St., New York 19

You will find a hundred uses for this handy, all-purpose, aluminum kitchen saw. You can buy meat at quantity prices and cut it in your kitchen to serving portions desired. The hardened steel saw blade severs meat bones and joints smoothly and quickly. Handle is grooved for tenderizing tough cuts. Ideal for preparing frozen foods. Equally useful to sportsmen for dressing game and fish "on the spot." Will also cut steel and brass. Regular price, $1.50—Special Introductory Offer, $1.00 postpaid, Limit 2 to a customer. Extra blades, 3 for 40¢. Sorry, no C. O. D.'s—Money back guarantee.

ART METAL APPLIANCE CO.
6758 Hollywood Blvd., Hollywood 28, Calif. Dept. 205

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Ireland, Cape Cod, China, Switzerland, Hollywood, Scotland, the Caribbean etc.

The NEW Catalogue of Kellogg Selections is full of surprising "Finds," all pictured and described for you; all moderately priced. Each article is attractively wrapped and comes to you prepaid and guaranteed. Write NOW for your FREE copy.

ROBERT W. KELLOGG CO.
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PERSONALIZE with *Monogram* DECALS

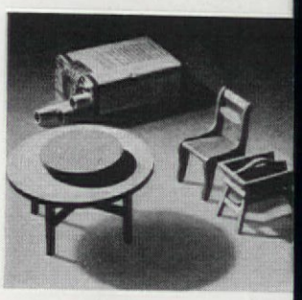
Almost everything in your home; the car; the nursery can be beautifully personalized . . . inexpensively . . . permanently . . . attractively. Graceful, raised script letters can be applied to items of leather, glass, plastic, metal, paper and wood surfaces. Waterproof. Alcohol-resistant. Easy to apply. Countless uses. Glossy black or gold.

Any 30 Initials—**$1.00**
70—$2.00. No CODs. Ppd.

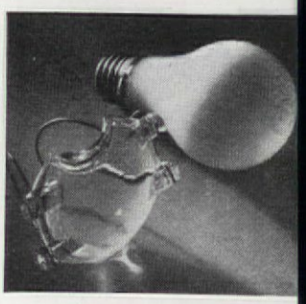
PROCESS DESIGNERS
226 W. 42nd St., Dept. 28
New York 18, N. Y.

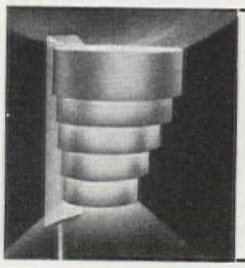
EARLY AMERICAN TRAY PATTERNS. A portfolio of five different tray patterns for five various shaped trays comes with easy directions for tracing and painting. If you're already an expert, you'll appreciate the authentic designs. If you're a beginner, you'll get tremendous satisfaction from this new hobby. $1.25 prepaid. Jane Zook, 457 State Street, Lancaster, Pa.

SMALL WONDERS. Early American miniature reproductions make wonderful gifts for collectors, or they're a fine beginning for a teen-age daughter. The Lazy Susan Table, $3.75; matching chair, $1.50; trough table, $2.25. Authentic in design, made to standard 1" to 1' scale. In genuine walnut, red or blond maple. Prepaid. Pueblo Gift Shop, 2428 University Ave., Madison 5, Wis.



BRIGHT LIGHTS are a must over your husband's workbench in the cellar, and they're a wonderful help for old and tired eyes. This clip-on lens magnifies light to twice its strength; fits any bulb from 25 to 100 watts. Use it for sewing, and put one in your child's desk drawer. Two for $1.06 postpaid from Fairbridge Co., Inc., 945 Main Street, Bridgeport 3, Connecticut.





Louvrelite PIN-UP LAMP

Utterly new, excitingly different, this smart streamlined pin-up lamp will give your rooms a dramatic and beautiful lighting effect never before-realized. Soft, mellow, diffused light gently glowing through circular bands of enameled aluminum creates a dream-like atmosphere of serenity and charm. Clever homemakers will buy them in pairs. Ideal for any part of the room including corners. Choice of pastel blue, green, yellow, medium blue, terra cotta, peach ivory, light green, dark green, beige, Chinese red and natural aluminum.

Money Back Guarantee — **$2.95** — Postage Prepaid No C.O.D's Please

M. L. DUNN CO., 134 E. Third St., Dayton 2, Ohio

OLD-TIME TRIVETS

Colonial reproductions: "Pine Tree," "Pres. Adams," and "Fleur-de-Lis." Use as hot plate holders, flower pot stands, tea caddies, door stops and wall decorations. Cast Iron, $1.15 ea. (3 for $3.00). Solid Brass, $2.25 ea. Ppd. No C.O.D.'s.

Write For My Free General Catalog

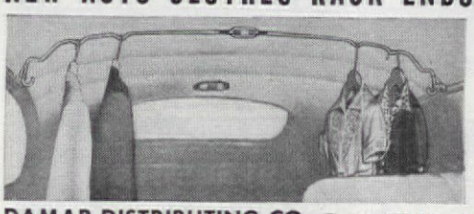
WILL HAMMOND'S NEW ENGLAND GENERAL STORE
2 Plain Street, Millis, Massachusetts

HORSE ON WHEELS

. . . Life-like, all-plush, excelsior-stuffed strong horse, 20" high, 19" long, 9" wide. Mounted on metal wheel base—rubber tire steel wheels. Horse with a simulated leather saddle and bridle. Sturdily built. No COD's. Send check or money order. Prompt delivery. Pay shipping charge on arrival. You must find this is an exceptional "buy" or your money back at once.

GUARANTY SALES CO.
226 West 42nd St., Dept. A5, New York 18, N.

NEW AUTO CLOTHES RACK ENDS PACKING TROUBLE

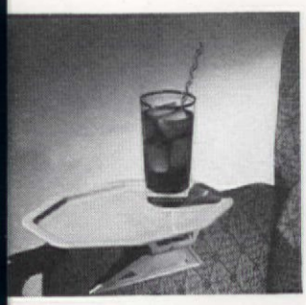


Holds up to 32 garments FULL LENG

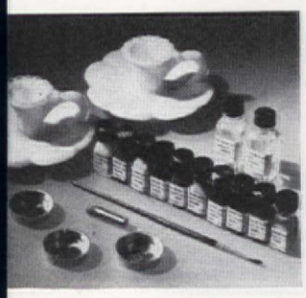
This amazing Hang-All Auto Wardr Rack fits flush with the roof of your *above* doors or windows. Does not obstr rear view vision or use of doors or w dows. Attaches in seconds to any make model car—instantly detachable if desir

Handsome nickel-plated steel rack support one hundred pounds. Saves pa ing troubles—eliminates pressing bill pays for itself the first trip. Send che money order, or postal note today. $ postpaid. 10-day money back guarant

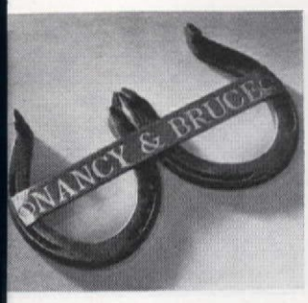
DAMAR DISTRIBUTING CO., Dept. AH-10, 333 Halsey St., Newark 2, N.



ARMCHAIR EATING while watching the Cardinals play the Dodgers, or when relaxing between household chores, is made beautifully effortless with the Serv-All armchair tray. Strong clamps secure to chair or sofa arms preventing spillage and crumbage. In ivory, red, blue or green alcohol-resistant plastic. $1.98 each plus 17¢ post. Crown-Craft Products, 246 Fifth Ave., N. Y.



OVEN DECOR SET. A complete paint set to decorate glassware, plain china, metals, and fabrics consists of eleven colors, mixing pans, and a good brush. You can bake your decorated china and glass right in your own oven for permanence, and the result will be professional. With full instructions, $2.95 ppd. Ward Phillips, Box 345A, Merchandise Mart, Chicago, Illinois.



LUCKY PAIR are the couple who hang up a double horseshoe, bannered in copper with their names. Real pony shoes are welded together with two names, initials, or nicknames stamped in silver letters on the copper band. Fun for a suspicious executive. Not over 6 letters to a name. Order shipped day received. $3.85 ppd. Horseshoe Forge, 2 Muzzey Street, Lexington, Mass.

Men's & Women's Shoes Re-made Factory New!

efore
elsonizing!

Nelsonized!

Rebuilt over Original Lasts!

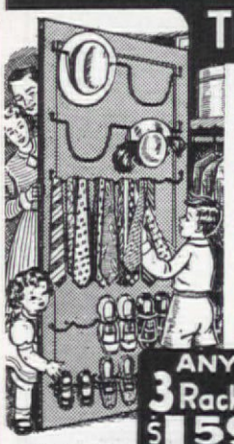
Combat high shoe costs! Nelsonizing rebuilds your old shoes factory-new. We make shoes longer or wider by adding leather—*not by stretching!* We change heels, restyle, open or close toes, etc.—*by factory methods!* We mail everywhere! Write for Free Booklet AH-10.

B. NELSON CO.

10 E. 39 St., N. Y. 16, Dept. AH-10

Brooklyn • Jamaica • White Plains • Newark • Hartford

SPACESAVING "Back O'Door" HATRACKS·SHOERACKS TIERACKS



Convenient space savers, these low cost plastic covered metal racks make the most of closet doors in bedrooms and hall . . . Two hats fit into the hatrack . . . three pairs of shoes into shoerack . . . quantities of ties in tierack.

ANY 3 Racks $1.59 POST-PAID

No C.O.D.'s Please

COLORS
Ruby
Emerald
Coral
White
Turquoise
Sapphire

USEFUL AND ATTRACTIVE GIFTS that the entire family will enjoy. Only $1.59 for any three racks postpaid. Fancy nails included. Order now for yourself and Christmas. State quantity, kind of racks desired, and color of each rack wanted.

LENTZ NOVELTY CO.

Dept. A 2, 1629 N. 61st St., Phila. 31, Pa.

Home Trade Softies

Made especially for us in volume to bring the price way, way down. $3.95 PREPAID ONLY

CHOICE OF 6 COLORS

Soft Elk Leather. Choice of Black, White, Brown, Wine, Green, Blue

Women's sizes 3 to 10. Narrow and medium widths to fit AAA to D feet

JUMBO widths to fit E, EE and EEE feet . . . in sizes 4 to 11 $4.75

You have probably never felt anything like the comfort you get from the combination of soft unlined Elk leathers, plus a soft cushiony cork platform, plus a wedge heel that supports the arch where support is needed. Feels like a slipper, yet it's a neat, dressy oxford. We do not sell thru dealers or agents. But we sell them direct to you prepaid. Just tell us your regular shoe size and we will send the proper fit. Money back if not satisfied. No C.O.D.'s.

POSTAGE PREPAID

Enclosed find $3.95 for Softies (Jumbo widths $4.75)

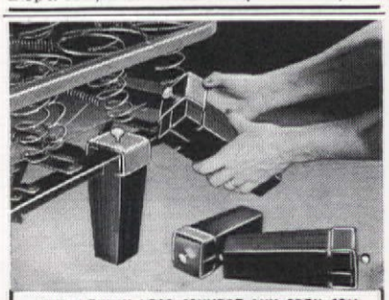
SIZE_____ WIDTH_____ COLOR_____

*Name*_____

*Address*_____

HOME TRADE SHOE STORE

MINNEAPOLIS 2, MINNESOTA



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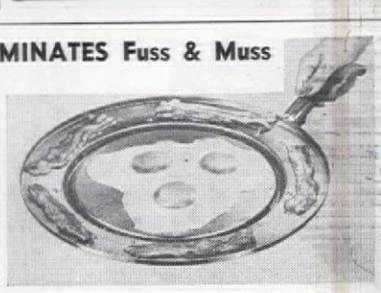

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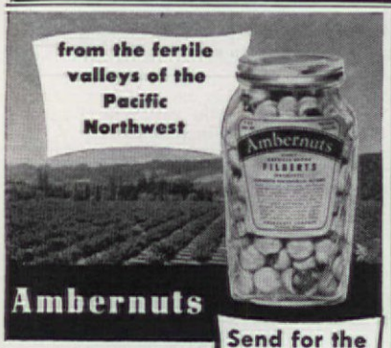

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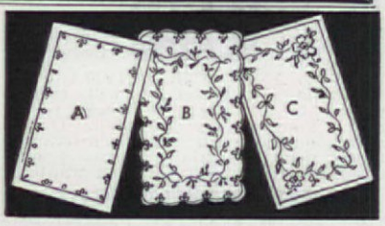

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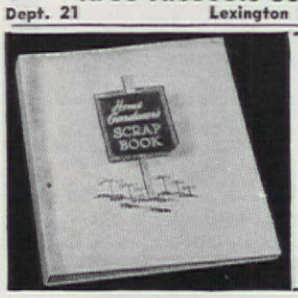

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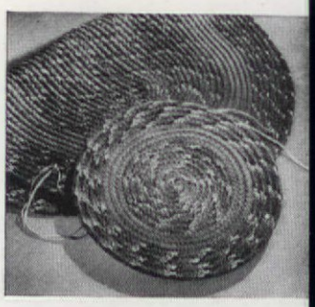

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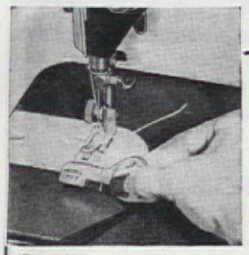

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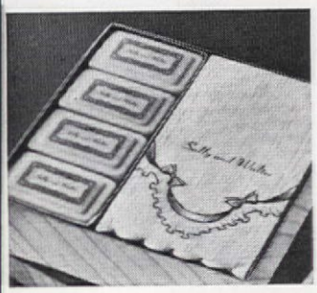

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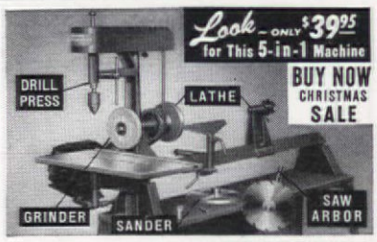

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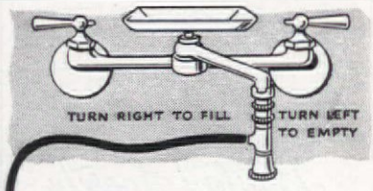

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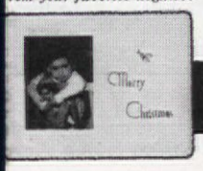

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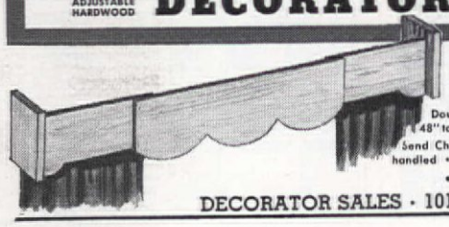
UNPAINTED ADJUSTABLE HARDWOOD DECORATOR CORNICE



Adjustable to fit any window from 33" to 48" wide. Complete with rustproof hardware for easy installation. Ready to paint, stain, or cover. $2.98 complete

Double window cornice adjustable from 48" to 84" wide—same features as above. $4.98 complete

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From DAD to Darling Daughter!

"Preciously Yours!"

And Teen Agers delightedly responded "Oh, how adorable!" In truth, Sir, a jewel-like Mother-and-Daughter pair (or with matching Love Seat) is fastidiously welcomed, for fireside or bedroom. Button tufted; spring seat. H. 32"; W. 23"; D. 26". Choose our loom fresh colors: In Solid Faille, Satin or Velvet: either Blue, Wine, Rose or Green. Extra choice: In Satin, Chartreuse; In Velvet, Lipstick Red, Chartreuse, Silver. Prices: In Muslin or your fabric: $29.50. In Faille: $34.50; pair—$66.25. In Satin or Velvet: $39.50; pair—$77.00. Check or M.O. No. C.O.D. Express (35 lbs.) is collect, unless otherwise arranged. Reserve YOUR warranted "Cameo" Victorian gift chairs now, for a lovelier hearth and home. And send stamp or coin for our Fall Furniture catalog. Hurry!

Bayfort Society
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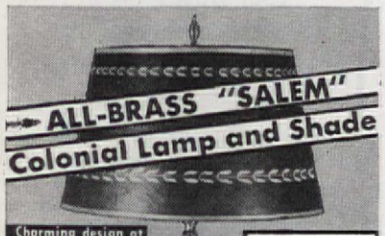
ALL-BRASS "SALEM" Colonial Lamp and Shade



Charming design at an exceptionally low price! 21½" high, 12" paper parchment shade in maroon or green, gold trim. Highly polished and lacquered, non-tarnishable all brass.

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Or buy a pair for $12.90
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IT WHIPS, IT STIRS, IT BLENDS, IT SERVES!
Cut-out design and extra width make this stainless steel spoon an effective tool for beating, whipping and stirring. Flat tip gets way into corner of pot to easily remove food for serving. Cool handle. $1.00.
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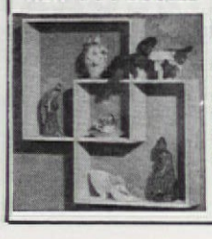

Brighten your home . . . hall, living room, kitchen, bedroom. Arrange in countless decorative ways. Kiln dried clear pine, unpainted. Simple to assemble. Stain, paint any color, or just wax. Nails, hangers, complete instructions included. Each box is 12 inches square, 3 inches deep. Set of Shadow Boxes as shown, $1.59 ppd. Send check or money order, no COD's. Write for free folder of Household Aids.
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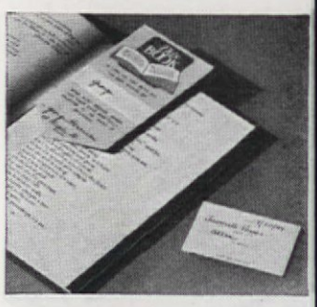
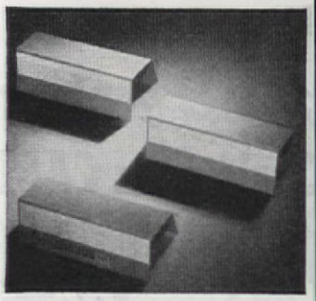
HOW WE LOVE THEE! Fat little copper Guernsey jugs could easily rely on their good looks if they didn't do such a fandangled good job of holding cream, maple syrup, and hot water. And with their tops removed, they're handsome containers for setting off tawny October pompons. 4" high, $4.75; 5", $6.50; 7", $7.75 ppd. The Post Mart, 260 E. 78th St., New York.

BOOK RETRIEVERS is the accurate name given to these heavy paper tabs. At one end is a space for the borrower's name, book borrowed, and the date loaned; you keep this tab placing other end in the book as it leaves your shelf. Gentle reminders for your friends with their noses in *your* books! 20 "retrievers" in gray and yellow, $1 ppd. Edward Woodward, 219 E. 25th St., N. Y.



YOU CAN BANK ON THESE. For a boy, "Puzzy" the unbreakable rubber bank-lamp, will throw light on his funny books, hold the earnings from his newspaper route, and the parchment shade will remind him: "I Put Away My Clothes," "I Go To Bed When Told," etc., 15½" high. Also, "Sizzy" for a girl. $3.50 ea.; $7 a pair, ppd. Lemac Co., 154 W. Tremont Ave., N. Y. 53, N. Y.

A FLARE FOR SAFETY is a handy thing to have on hand for nighttime stops and mishaps, so order a box of Flare-Lites for the compartment of your car. And then, when the worst occurs, place three Flare-Lites 60 feet behind car, and they'll throw out a warning beam as far as 500 yards away. Unaffected by snow or rain, a box of three is $1.98. Prepaid. Weed & Co., Buffalo 5, N. Y.



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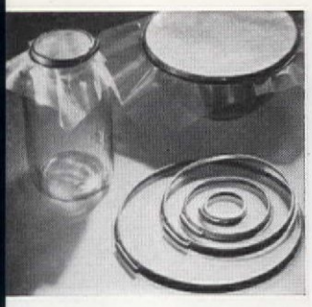

COVERIMS to secure the wax paper over leftovers, preserves or baby-food jars, are one of the brightest ideas of the fall. Made of shiny aluminum with flexible springs, they adjust to fit any size. Card #1, for baby-food jars, glasses, small containers, $1; #2 for small to medium bowls and dishes, $1; #3 for large dishes, pieplates, $1 ppd. M. C. Flynn, 43 E. 59th St. N. Y. 22.

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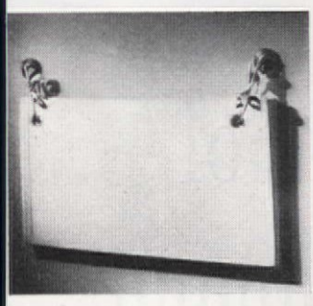
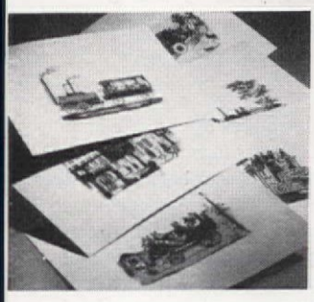


BABY YOUR BABY because you love him so much and would hate to have his tow-head smacked against a windshield or dashboard. This foam rubber mat adheres firmly to glass or metal by suction cups at each end, and measures 14½" x 27". At last the safe solution for long motor trips with short-stopping papas at the wheel! $4.95 postpaid. R. E. Ward, 28 West 8th St., N. Y.



TRANSPORTATION PRINTS. A lovely set of six 19th-century hand-colored prints show the earliest modes of railroad transportation. An effective set for a doctor's waiting room or they make a nice grouping for the wall over a sofa, in an entrance hall, along a stair wall. Six prints, 7½" x 10", cost $6 ppd. Order from Creste-Andover Co., 205 E. 85th St., New York 28.

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No. 47—COLONIAL DOORKNOCKER. Solid brass. 8¾" long. Hand engraved with your name in Old English lettering. **$5.75.**

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More than 150,000 enthusiastic housewives are using this convenient way to keep foods fresh, tasty at low cost—with plastic Handi-Bags. They keep lettuce, vegetables crisp—bread, pastry, fresh and moist for more than a week. Wonderful for meat, cheese, fish too. Can be used over and over, will not crack. Set of six bags $1.75 value for only $1.00 includes:

1—14"x21" bag for turkeys, roasts & clip
1—14"x18" bag for fruit, vegetables & clip
1—8½"x18" bag for celery, bread & clip
1—8½"x15" bag for cheese, fish & clip
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Enjoy economy of foods kept fresh in space saving Handi-Bags right away. Send $1.00 for each set today. We ship immediately prepaid. Money back guarantee. No C.O.D.

6 Bags $1. A-M-G Handi-Bags

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P.O. Box 717R, Pittsburgh 30, Pa.

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NO BRUSH! NO BACKACHE!
TRY IT 10 DAYS FREE!

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Send VIBRO-SPRAYER C.O.D. for $12.95 plus delivery. ☐ $12.95 enclosed, send prepaid.

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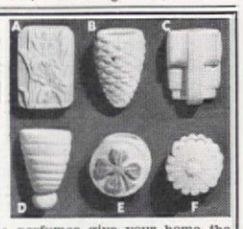
PERFUME Each ROOM to Your PERSONAL TASTE



Fragrantaire house perfumes give your home the delicate fragrance of a flower garden, or the tangy, fresh smell of the woodland. Just a spoonful poured into one of our attractive, porous clay perfumers will give a room a pleasant odor for days, closets even longer. It's really economical! Choice of 20 entrancing scents—2 oz. bottle 50¢, 4 oz. 90¢, 8 oz. $1.60. *Specify size bottle and scent when you order.* Apple Blossom, Bouquet, Carnation, Cedarwood, Chypre, Gardenia, Honeysuckle, Jasmine, Lavender, Lilac, Mountain Pine, Narcissus, Oriental, Rock Garden, Rose, Sandalwood, Spice & Herbs, Trefle, Violet and Wistaria. Choice of 6 attractive wall perfumers, 50¢ each. Specify perfumer by letter as pictured. A, B, C, D—4" high, 3" wide; E, F—3" diameter.

YOU CAN PURCHASE COMPLETE SET IN ATTRACTIVE GIFT PACKAGES, TOO! Specify perfumer, scent, and size bottle when you order:

Perfumer and 2 oz. bottle $1.10
Perfumer and 4 oz. bottle $1.60
Perfumer and 8 oz. bottle $2.50

If you send remittance with order, we pay the postage, or we will ship C.O.D. plus postage.

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LARGE NEW WOOL PIECES
For HOOKED and BRAIDED RUGS and QUILTS

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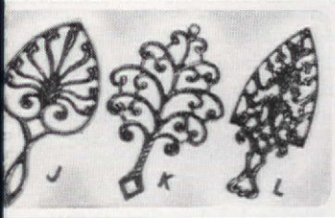
ENNSYLVANIA DUTCH TRIVETS HEIRLOOMS OF TOMORROW



Colonial reproductions from the fabled Pennsylvania Dutch country. *Useful* as stands for hot plates, coffee pots, casseroles. *Ornamental* under vases, flower pots, or on walls. Smoky black iron about 8 inches long, ¾-inch legs. Choice of: (J) *Peacock;* (K) *Family Tree;* (L) *Plume.* Only $1 each; 3–$2.75; 6–$5.25. *In solid brass:* $2.75 each; 3–$7.50; 6–$14. *Postpaid.* Ideal gifts for your friends at Christmas.

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these sturdy open-mesh cotton bags (closed with small rust-proof snappers) will protect them from machine and hand wear. Large bag 17" x 20", small 11" x 13". One of each for only $1.85 ppd. No C.O.D.'s, please.

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MUSICAL CAKE PLATTER

Wonderful enjoyment the year 'round for the entire family. Set your cake on the platter and Happy Birthday tune plays as cake turns 'round.

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15" De Luxe aluminum platter, $18.50

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An Ivory Ceramic Coffee Pot Planter

for ALL coffee lovers.

$1.00 (plant not included)

Beautifully embossed floral motif in pastel colors. 5 inches high. Shipped prepaid. No C. O. D's., please.

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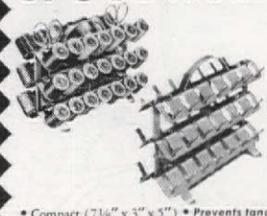
SPOOL HOLDER



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- Compact (7⅛" x 3" x 5") • *Prevents tangled thread*
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FITTED, *complete* with 42 spools asst'd thread, 2 emb. scissors, transparent cover—**$4.95** pp.

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Beginners, Average and Advanced Players— Fun while you learn better contract bridge. With AUTOBRIDGE *you* play every hand by yourself. Set includes board, 72 deals, instruction books. *Makes ideal gift.* Pocket Set—Aluminum, 5" x 7", $3.00. Large Size—10" x 14", Aluminum, $6.00; Masonite, $4.00.

Indicate on order: Beginner, Average, Advanced Player. Postpaid if payment is enclosed; or C.O.D. plus postage. Money refunded in 7 days if not satisfied. *Order today!*

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Hardwood Pepper Mills

FRESHLY GROUND PEPPER from a fine mill is as important to your meal as the salt that goes with it. So here's a choice of two mills everybody can afford. Each mill 3½" high, turned from solid piece of hardwood (mill on left finished in maple, right in walnut); has hard steel works, set screw for adjusting grind. **$1.60** each, postpaid. Peppercorns, 2 oz. box, **40¢.**

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Chances are you'll be surprised how *quickly* gratifying relief comes! Because Absorbine Jr. has two beneficial actions:

First, it cools and soothes those sore places on application. Second, it counters the irritation that causes the pain with a grand muscle-relaxing effect. Get Absorbine Jr. at any drugstore . . . $1.25 a bottle.

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Absorbine Jr.

Safety is anything but cut-and-dried to Larchmont youngsters, thanks to community co-operation. Teachers play big part in keeping accident figures down, make safety instruction easy-to-take

Photographs by Acme Newspictu

Neighbors

Safety goes to school in Larchmont

RUTH DAVIS

"It's no accident that children in this village stay safe, happy, and alive," says Dr. Helen Halter Long, dynamic young principal of Chatsworth School in Larchmont, New York, and one of this country's leading safety experts. "Here everyone works for child safety—mothers, fathers, local officials, clubs and other organizations, businessmen, school teachers, bus and taxi drivers."

As Dr. Long points out, the fact that accidents to school-age children are practically non-existent in Larchmont is the result of long-range planning and eagle-eyed watchfulness on the part of every resident of the community. The village sees to it that policemen are stationed at dangerous intersections, that hazardous roadways and streets are carefully marked to slow down speeding motorists.

School buildings and grounds are as safe as public money and human effort can make them. Adequate storage space in classrooms eliminates clutter; safe housekeeping habits are encouraged.

According to Dr. Long, perhaps the most important feature of any safety campaign is education—for children *and* adults. In Larchmont, youngsters absorb safety instruction with other lessons—and actually enjoy it! Adults acquire safety knowledge from bulletins mimeographed and distributed by hard-working PTA volunteers.

"Too many children die in accidents throughout the nation," sums up Dr. Long. "We've made the National Safety Council's School Safety Honor Roll for three years in succession. Any community can do it—if its people care enough!"

PLEASE TURN TO PAGE 20

Mrs. Croll of PTA judges youthful rider's skill. Lad passed this test and written exam, won coveted license

Miss Lucia Ernst, Physical Education Director, inspects equipment, teaches safe way to catch. Playground accidents are almost non-existent

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Quick cure for winter worries

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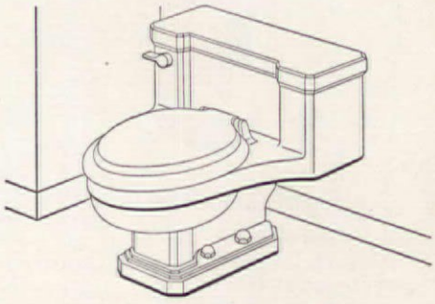

American-Standard Plumbing Fixtures are noted for quality. For bathroom, kitchen or laundry, they're the finest that money can buy. Shown is the Master One-Piece Water Closet.

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Here's a time-saver that's extra tasty, thanks to Peter Pan's ever-fresh flavor!

Here's the Secret!

No floating oil to get rancid! Peter Pan *stays* sweet and fresh . . . keeps its natural vitamins and energy value, too.

Now there are 2 kinds of ever-fresh Peter Pan!

Smooth... America's favorite!

The *smoothest* peanut butter made, by actual test—so creamy-good it fairly melts in your mouth. Rich with savory, fresh-roasted peanut flavor. Look for it in the familiar Red Top Jar.

Crunchy... New and Delicious!

Tasty, crunchy bits of fresh-roasted peanuts mixed all through creamy-smooth Peter Pan Peanut Butter. The peanut bits *stay* mixed in, never rise to top. Look for it in the Green Top Jar.

Never sticks to the roof of your mouth

Neighbors (Begins on page 18)

PTA stands squarely behind safety program as do other groups. Pet PTA project is *Chat*, a monthly bulletin for parents, which carries timely safety reminder

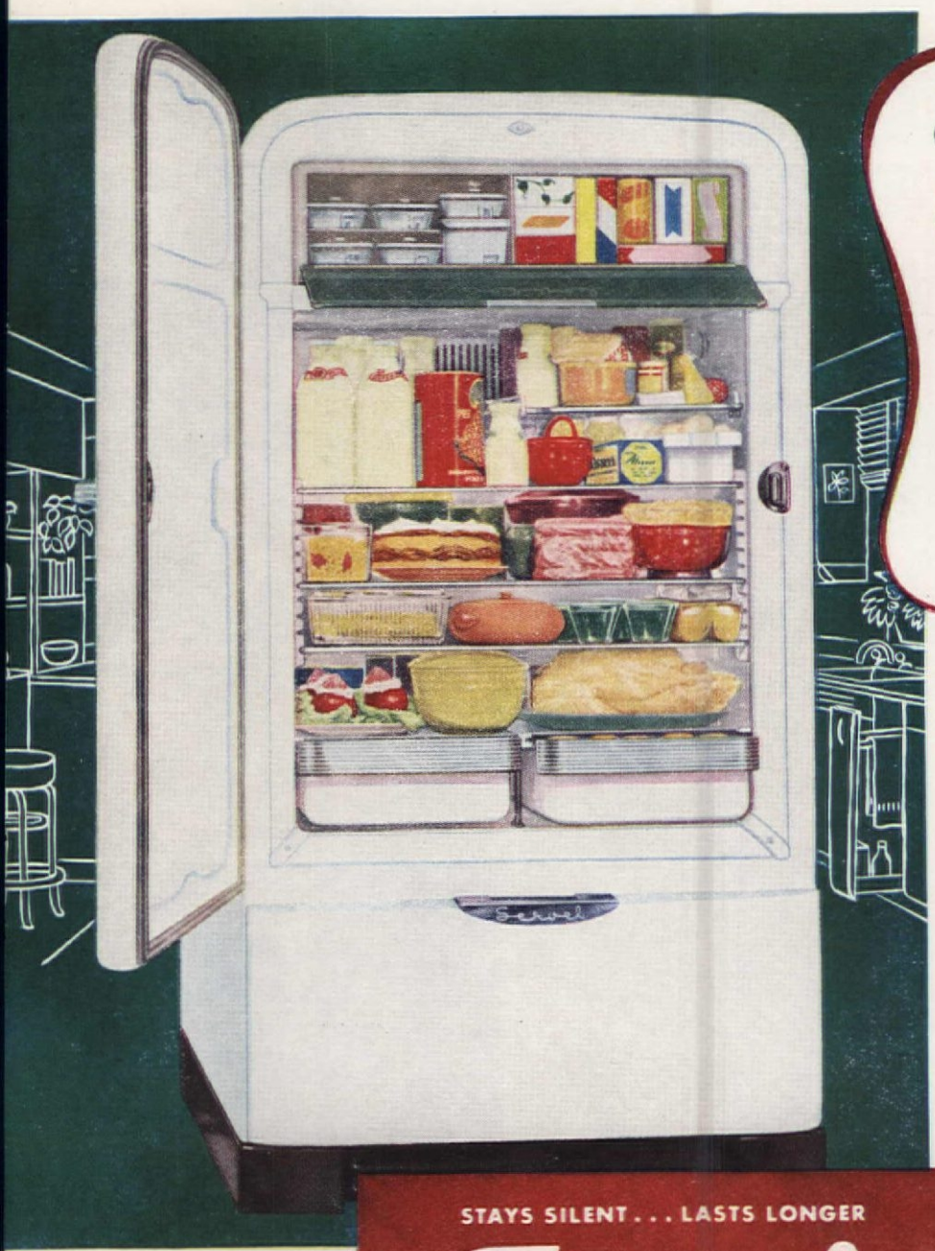
New fire-drill sign is scrutinized at meeting of Student Council. Violators of traffic rules appear before Council, usually reform after first warning

"This pumper puts the 'ump' in water," Fireman John Tynan tells wide-eyed first-graders. Children learn how to summon fire, police departments in emergency

PLEASE TURN TO PAGE 24

1929 **"Here's a snapshot** we took when Jimmy was three. That was the year we got our Servel Gas Refrigerator. It was wonderful—not a sound!

1949 **"Jimmy was married** this summer—see what twenty years can do! But, you know, we've had that same Servel all these years—and *it* hasn't changed a bit. Still never a sound!...Jimmy says *he's* going to get a Servel, too."



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because it has no moving parts in its freezing system

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Writes Mrs. Charles Fulton of Cranbury, N. J., "We bought our Servel in 1929. It's never failed us. Now one of my sons has bought a beautiful new Servel, and another is planning to get one."

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BEFORE YOU CHOOSE ANY REFRIGERATOR

Get this book FREE!

by Mary Margaret McBride
Famous Radio Reporter

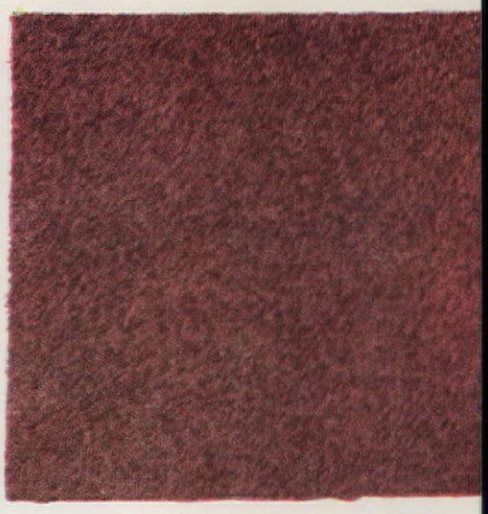
Every new refrigerator looks beautiful. But how long will it last? Will it grow noisy and run up repair bills? In her delightfully entertaining new book, radio's famous Mary Margaret McBride tells what makes the real difference in refrigerators. You can get your copy of "Inside Story" at your Gas Company, or neighborhood Servel dealer. It's free. Stop in for your copy today.

Every new convenience—see the new Servels at your Gas Company or neighborhood dealer. (For farm and country homes, Servel runs on Bottled Gas—Tank Gas—Kerosene.) Servel is also maker of the Servel *Ball-Type* Water Heater and Servel *All-Year* Air Conditioner. Servel, Inc., Evansville 20, Indiana. In Canada, Servel (Canada) Ltd., 548 King Street, West, Toronto, Ontario.

STAYS SILENT . . . LASTS LONGER

Servel

The GAS Refrigerator



Choose from 12 fashion-right shades in twist weave and textured designs... prices start at about $55 for smaller room sizes.

Choose from 16 patterns in 3 fine qualities of multicolor Axminster... prices start at about $35 for smaller room sizes.

Choose from 12 patterns in 3 fine qualities of tone-on-tone Axminster... prices start at about $35 for smaller room sizes.

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are ready-made to fit... priced easy-to-buy

You save so much when you buy your beautiful broadloom in a ready-made Floor-Plan Rug. Because Floor-Plan Rugs are made, not one at a time, to your special order, but by the thousands, with all the savings of big volume production. Alexander Smith passes these savings on to you. And since Floor-Plan Rugs are made to fit rooms of every size, you'll find the broadloom you want, ready-made *the right size* for your room. Choose from 5 fine broadloom qualities, in 40 handsome patterns—solid-color twist-weaves, sculptured, textured effects, subtle tone-on-tone designs, harmonious multicolors. Using the 9′ x 12′ size as a gauge, Floor-Plan Rug prices range from about $67.50 to $110.00, depending on quality. So make this month your own Home Fashion Time. Start with a new Floor-Plan Rug—ready-made to fit your room, at a price you can afford to pay.

Alexander Smith

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A rug the right size covers your floor to within a few inches of the wall—gives a room peacefulness and unity. Floor-Plan Rugs are ready-made to fit rooms of every size.

. . . . see why **Slumberon**
gives you greater *Sleeping Comfort!*

Now at your nearby bedding store—you can prove to yourself, *before you buy,* why the Slumberon Mattress by Burton is America's truly outstanding value. Slumberon's far greater comfort lies beneath its superb style, fine tailoring and quality materials. The *secret* is in the exclusive Ortho-Flex innerspring construction, with hundreds of "magic fingers" that provide *individual* coil control. This principle gives *you* a more level, luxurious sleeping surface and a relaxing, resilient buoyancy for greater sleeping comfort. *Before you buy* any mattress make the revealing Ortho-Flex test and prove to yourself why Slumberon is the mattress that is *just right for you.*

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Registered
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BUY ON PROOF!

Slumberon ORTHO-FLEX MATTRESS

Another Fine Bedding Product by **Burton**

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ALSO MAKERS OF IZOLIN-DOWN COMFORTERS, KOT-N-TOP PILLOWS, DELUXE BEDSPRINGS, BURTONIGHTERS

Neighbors (Begins on page 18)

Judith Brewer sounds warning, "Don't stand in back of swings!" over loud-speaker system at Chatsworth School. Standing by is Dr. Helen Halter Long, principal of the school and well-known safety authority

Custodian Trippico keeps eye out for building hazards. He urged that old steps be removed, be replaced by fireproof stairs. School board said "Yes"

No bruise or scratch escapes watchful eye of Nurse Dora Leonard. Learning how to care for wound is important part of treatment

Songs and playlets make kindergarteners safety-wise. Here, they interpret classic law, "Don't carry chairs on top of your head!"

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ONE GALLON
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GORGEOUS COLORS

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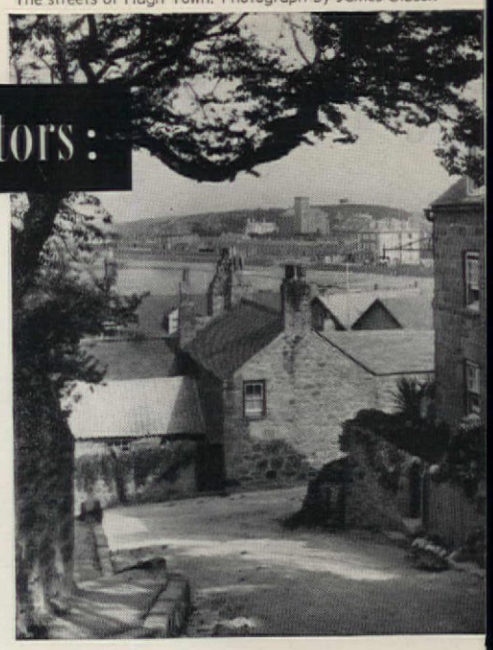
The streets of Hugh Town. Photograph by James Gibson



Dear Editors:

Family life in the Isles of Scilly . . . the first of a letter series from Judith Gellert Tennyson, former member of The American Home staff

There is an island paradise in England that is home to a family named Christopher. To any atlas, it is the Isles of Scilly, 34 miles off the Cornwall coast, that oddly boast a climate as warm as Southern France and produce a golden winter crop of narcissus and daffodils.

The Christophers' home is a 10-room stone building on one of the narrow streets of Hugh Town, the islands' largest settlement. Norman Christopher is tall with dark hair; Myra, his wife, is fair and quiet-mannered. Tanzy, their youngest child, is 4. Jean is 6 and at the head of her class in school which she attends from 9 to 4. Kenneth, 11, is at Truro College in Cornwall for which his parents pay $650 a year. At 16, he will go to a university.

The rooms of the Christopher home, although well-worn, are filled with personal mementos. Under a glass dome in the living room is a model of the island steamer, Scillonian, beautifully made, especially for them, by a wartime gunner. A shimmering brass barometer in the hallway was a wedding present, and innumerable photographs are constant reminders of close friends. The library consists of sea novels, a well-worn Bible, and several volumes on housekeeping. For Myra and Norman, there is a good radio and telephone, and for the children, a dollhouse, toy sailing boats, and an old piano.

Myra's chief housekeeping concern, above all things, is cleanliness. She has a good vacuum cleaner, yet once a week scrubs all floors, front steps, and walk with soap and water. As to laundry, on Mondays all washables are popped into an enormous copper tub, set on the kitchen stove, and boiled in soapy water.

The kitchen is large and neat, yet equipment consists only of one anthracite burning stove, one large table at which the family eats, a small sink with cold water tap, and an icebox in the adjoining pantry. An inside hot-water tank heats 12 gallons and outlets into the bathtub and kitchen.

Because the Christophers own a fair-sized farm, they have few food problems. Eggs, butter, milk, bacon, cheese, and cooking fats, rationed in stores, are plentiful. Myra serves Norman a large 7 a.m. breakfast. Dinner at noon means a good stew and vegetables, and on Sunday, a roast and batter pudding. Tarts, cakes or fruit are dessert sweets. Myra uses leftovers as additions to tea at 5, and before bed at 9 there is a supper of coffee and sandwiches.

The farm, some 10-minute walk into the hills, extends for 17 acres and is divided into fields for flower growing. From November to May narcissus and daffodils are cut and sent to London. From June to August, bulbs must be lifted, dried and packed away until fall replanting. Although the proceeds from flower growing is the major part of the family income, enough is earned from the sale of milk and eggs to take care of household expenses. Because the islands are personal property of the English Crown, the people pay no taxes. The cost of living is therefore, lower than in England.

The year is full of farm work for Norman and Myra, yet there is time for fun. There are flower shows, weekly Saturday night dances at the town hall, and social gatherings for young people under the sponsorship of the chapel's Youth Group. At the height of summer, a yearly costume carnival lights the narrow streets with dancing and a miniature mardi-gras of false faces. Yet the most beautiful celebration is May Day. Then Tanzy and Jean, dressed in white, blond heads wreathed in flowers, join a parade of children. From among the little girls a May Queen is chosen, enthroned in the central square, and gifts of flowers are laid at her feet. Then each child grabs a long ribbon and dances around the tall Maypole.

More in my next letter.

Judy

"You had a FIRE?...here?"

Yes, a bad fire, Mother! But our fire insurnce helped take care of just about everyhing. It was a wonderful feeling when our North America' Agent brought that welome check. It sure went a long way toward uying what we needed, upstairs and down. Now we're good as new!"

Have *you* enough fire insurance to proect *your* belongings? Like everything else, they're worth more today! See a "North America" Agent or your own Broker. Ask him about theft insurance, too. He'll be glad to advise you.

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For only a few dollars a month you can have the luxury, convenience, and comfort of a modern Crane kitchen.

Why not start your kitchen modernizing plan by installing a new sink? You will find just the one best suited to your family's needs in the complete Crane line.

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Call your Crane Dealer today! Let him show you the Crane sink ideal for your kitchen—tell you how little it will cost on a monthly budget plan.

Send 10 cents for the Crane booklet, "Planning Ideas for Bathrooms and Kitchens," containing valuable ideas and suggestions to help you plan these important rooms.

Just the sink for your kitchen

In the wide range of sinks Crane offers, you will find a size to fit every kitchen—a price to fit any budget. See your Crane Dealer.

ALL-AMERICAN
38 in. wide
(For Counter-top installation)

KITCHEN PRIDE
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MARTHA B. DARBYSHIRE

As a family man, he's a natural!

The Eddie Brackens lead a normal family life in the midst of Hollywood's zany marital mix-up

Whether the impression of instability of *all* Hollywood limelights is an outgrowth of the aces slipped out of studio publicity's gaudy sleeve—or the stars' own record of divorce as a pastime—is any man's guess.

There are, however, among older motion picture stars some heartwarming examples of family devotion and civic interest. In the younger group, there are men and their wives whose whole existence is natural and simple, well regulated and shared with their children.

It is not easy to single out any one exemplary young picture family who fits the pattern. There is, though, one family, one devoted father and husband, who would probably pop into everyone's mind. He is Eddie Bracken, the father of three small daughters and a son.

Eddie is just a regular good guy who was that before he married—but more so with a family. As a father, he's a natural. Eddie carries the clan's pictures in a miniature folding case. The small frame cost probably 39 cents at the dime store, but Eddie expects you to look at the children, not the frame.

Eddie and his wife live in a house in West Los Angeles that looks like any one of a dozen you've seen on a prosperous Illinois farm. He has an acre or two of ground and the house is set back a good half block from the road. It is not an entrance planned to impress neighbors. Eddie isn't concerned with impressions. It's at the end of a straight path, back through fruit and walnut trees. The house is back there because that's where it was, and where it remained, as a safe retreat from road hazards for the children.

It is not a new house. It's an old one that was remodeled by a family with three children and which, at the time Eddie bought it, looked tailored to his family. Speculating on family measurements, though, is like gambling on the weather. Now, there are four children, but the house is still adequate.

Mrs. Bracken takes care of the brood and runs the household with one maid who has been with them for years. Ruby can take the pandemonium—loves it. She left once to get

As a Family Man, He's a Natural! (Begins on page 29)

married but returned, saying that she couldn't stay away from the children.

The youngsters' playroom is on the first floor and near enough to the kitchen so that either Mrs. Bracken or Ruby can keep an eye on what is being tossed in on top of Susan in her play pen. Plenty is. Besides Judy, Carolyn, Michael, and their neighboring playmates, the contingent includes Fluff, the pregnant calico Persian, and Diz, the family Dalmatian.

The start of this happy household dates to when Eddie and Mrs. Bracken met in New York. They were both at the time in the same stage play, *What a Life*. To a question of whether she has ever considered screen acting, Mrs. Bracken squares up that subject neatly: "Eddie now has me cast in a lifetime Mother rôle which I somehow like better than any I ever had."

When Eddie is working (his office is in his home), the territory is supposed to be "off-bounds" to the children, but at times the scene changes as fast as magic-lantern slides. Good proof—when we arrived Eddie was putting Susan to sleep. This time, Mrs. Bracken had gone to pick Judy up at school and had taken Carolyn and Michael with her. Susan must have registered complaint and, maybe as Eddie said, Ruby was busy.

His humming repertoire is flatteringly anesthetic. He believes wholeheartedly that any baby sometimes likes and should have a lullaby. Never yet, he claims, has occasional singing a child to sleep spoiled the usual routine of bed, lights out, goodnight.

He is a busy man right now. He has always written much of his own radio material, but he has just completed a new radio script, and also a motion picture script which he hopes to play in. Besides the remunerative work which puts box springs under the family, writes music and paints.

Eddie is a sincere chap who goes at a task with immense vitality whether he is a ing, writing, or deciding to give everyone vacation and cook the dinner himself. The l time he announced, with lusty relish, that was getting dinner, he not only burned t food but also ruined the pride of the pantry the pressure cooker. Eddie was on the verge seeing himself as one of those enviable gent men who are known for *one* luscious dish th he can cook and cook better than anyone el Just as he excitedly jumped on the band wag off flew the two front wheels.

But all of his efforts are not so. Duri the last war he had one great thrill and wh he speaks of it, he brings the point home. T G.I.'s in the Eighth Theatre of Operation vot on the best comedian, the man who had giv them the most laughs and lingering chuckl Eddie won it—and *that*, he says, was the b gest thing that ever happened to him . . . t greatest honor. Except for the anticipated a dition to the family, Fluff's playful offspri he could, probably, call his cup full, right no [Editor's note: The latest press bulletin is —Fluff had 4 kittens in the basket in Michae closet. All are doing well!]

Photographs by George de Gennaro

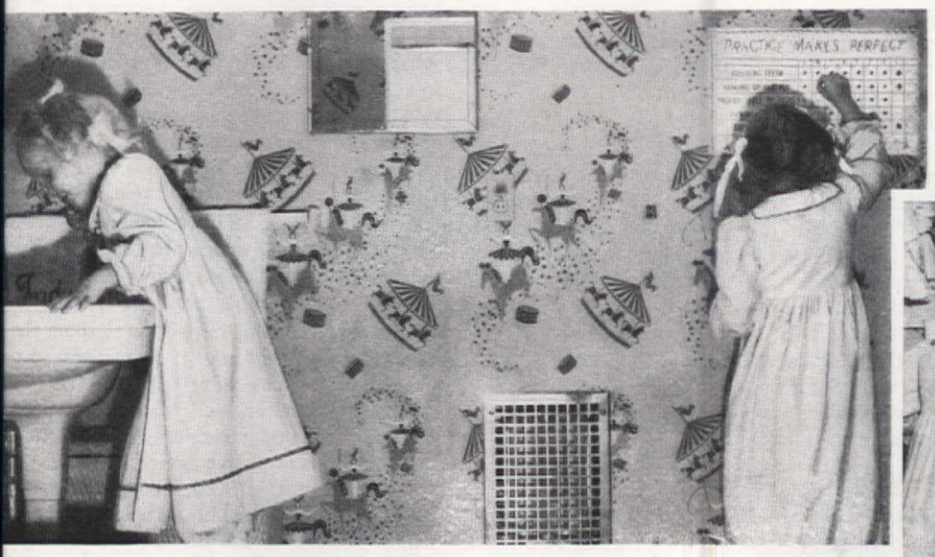
Living room is unpretentious, un-costly, un-Hollywood. Brackens rarely go out evenings, spend every possible moment with children

Mrs. Bracken feeds, dresses, cares for four children herself. Eddie is violently opposed to usual busy Hollywood custom of palming off children to care of governess or impersonal children's nurse

Mike investigates dad's files. Eddie's business enterprises are conducted from office which is part of his home. Children have free access to office, usually are happily underfoot

Listening to dad's radio program is regular weekly custom. Eddie writes much of his own radio material, has completed a radio script, taken up oil painting

Scoreboard on bathroom wall lists good manners, good habits. Each child puts check mark opposite listing every night before bedtime. Those with perfect scores get gold star at end of week. Four gold stars earn small reward



Children's bathroom has red and blue circus-motif design, plywood steps to raise them to basin height, towels with each child's name stitched on them. Carolyn and Judy have matching robes

ALDEN STAHR

See story on page 127

Simplest "greenhouse" of all—a coldframe, glass-topped, sun-heated. Beneath snow blanket are Mrs. Farrell's winter crops of lettuce, parsley, and mustard

A little larger—4 sash instead of 2—and deeper, to make room for a foot of heat-producing sawdust and manure, Mrs. Grace Fish's range of hotbeds yields more fresh vegetables over a longer winter season

In Colorado, Orville Grisier's "peewee" greenhouse is a rebuilt, six-foot-square coldframe. It has electric heat and light, and a pit to stand in when at work

How to S-T-R-E-T-C-H Your Greenhouse Dollar

Gardening under glass—suggestions on how to start small, and why it's so worth while

Our neighbor, John Dickinson, telephoned me one day and said in a troubled voice, "You have a small greenhouse, Stahr. Is it really a terrific undertaking?"

"I don't know what you mean," I replied. "It's about the easiest thing to care for on the place. What's the trouble, anyway?"

"Well, Gladys and I want one, but everything we can find on the subject discourages us. Apparently you have to be a millionaire, a Ph. D. in several sciences, and spend about ten hours a day in it to keep it going."

"Not so," I said. "And I think I can prove it." So next day I took John on a little tour of our community to show him that "greenhousing" can be not only easy and inexpensive, but also a means of stretching one's food dollar as well.

First, to the Farrells', who have the simplest kind of glasshouse—a coldframe or box covered with window sash that slope to the south. Scraping the snow off a sash and lifting it, we discovered a nice crop of parsley, mustard, and lettuce—in February, that was, too, shortly after some zero weather.

"But what do they use for heat?" said John, puzzled.

"The same thing that supplies all the heat in the world," I answered. "The sunlight."

Next door, the Fishes had a modified hotbed at work. Again we found rows of lettuce and other hardy vegetables. Jim Fish had dug down a foot or so and packed green sawdust and manure under several inches of rich, black compost to add a little more heat from below to that of the sun.

"Lettuce was thirty-four cents a head at the grocer's the other day," I remarked. "A family uses about three heads a week. On that item alone, you could save enough in a single winter to practically pay for a frame like this."

"What about electrically heated hotbeds," asked John. "Are they any good?"

"Indeed they are, especially in view of the lack of manure these days. But if we are going to raise our sights as to costs, let's look at some real greenhouses, with headroom and benches, etc."

So we went to see Giusto Nardone's home job, 10 by 12 feet, with a 3-foot cinder-foundation topped by vertical and sloping s small kerosene stove for night heating, and genious notched broomstick device for adjus top window for ventilating. He built it for after a contractor made a $500 estimate.

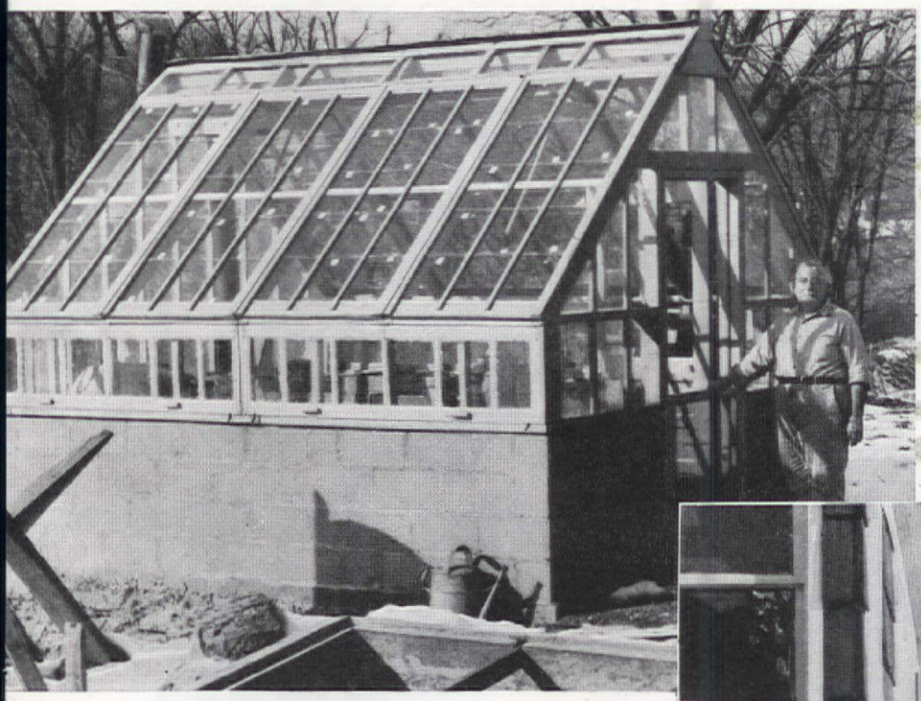
A mile away, in another homemade green built by Joseph Mercurio we found, in Feb mind you, more flowers and vegetables gr with no stove or other artificial heat.

"But now," I said, "let's look at some that bought, or built but not by the owners, so yo judge how far you want to go in the mat expense." Then I showed John my own thre tion Orlyt, originally bought as a two-section, end greenhouse to place against the house we lived in. When we moved, I bought a third s and a back and set the house up as a separate This demonstrates the flexibility of this type house which, incidentally, is now availab

See story on page 123

Floyd Morris, of York State, turned a basement entrance, with traditional sloping cellar door, into this cosy little plant room and greenhouse. Total cost was less than $30

Here's Mr. Stahr's 3-section, 8 by 13-ft. Orlyt greenhouse seen from front. Oil drum (left) supplies heater (rear) from which stovepipe runs to front over door, giving added heat. By excavating three feet, he eliminated side walls and gained headroom. Wire-hung shelf (right) holds flats



Giusto Nardone, of New Jersey, at door of his 10 by 12-ft., cinder-brick-walled, double-span house which he built for $250, or just half of a contractor's cost estimate

Also in New Jersey, the Don Kilby's lean-to greenhouse, built for about $400. Attached to house and heated by its furnace, with supplementary outside entrance, a happy, convenient place for winter work and fun

Photographs by author

lean-to style as well as the even span design. We find it more convenient right at the edge of the garden than it used to be against the house. The cement-block foundation, plastered inside, goes down three feet to get below frost. Bolts set in cement hold the frame down, and even though the lights of glass are about two by five feet, the house has withstood some strong winds (including a hurricane) without cracking or other damage. A roomy U-shaped cypress bench on legs of 2 by 4's takes up most of the space but leaves room on one side for a 30-gallon kerosene oil drum and the stove, and on the other for a small potting bench and one to hold flats. The galvanized smoke pipe runs near the roof from one end to the other where it goes out through a piece of masonite used there instead of glass. After carrying water from the house for a

PLEASE TURN TO PAGE 126

Right, rare spoon found in Sittard, Holland has authentic, simian knop—a monkey! Heavy bowl shows pasturing cow

Designed as funeral memento, spoon displays St. Michael, Weigher of Souls, holding symbolic Sword and Scales. Faun knop clashes cymbals

Heart on boss suggests this was betrothal gift. Bowl depicts two lovers plighting troth by moonlight

Straight-handled memento mori *is distinguished by eerie skeletons seen on handle-top and panel above spoon bowl*

Strange Case of the Monkey Spoon

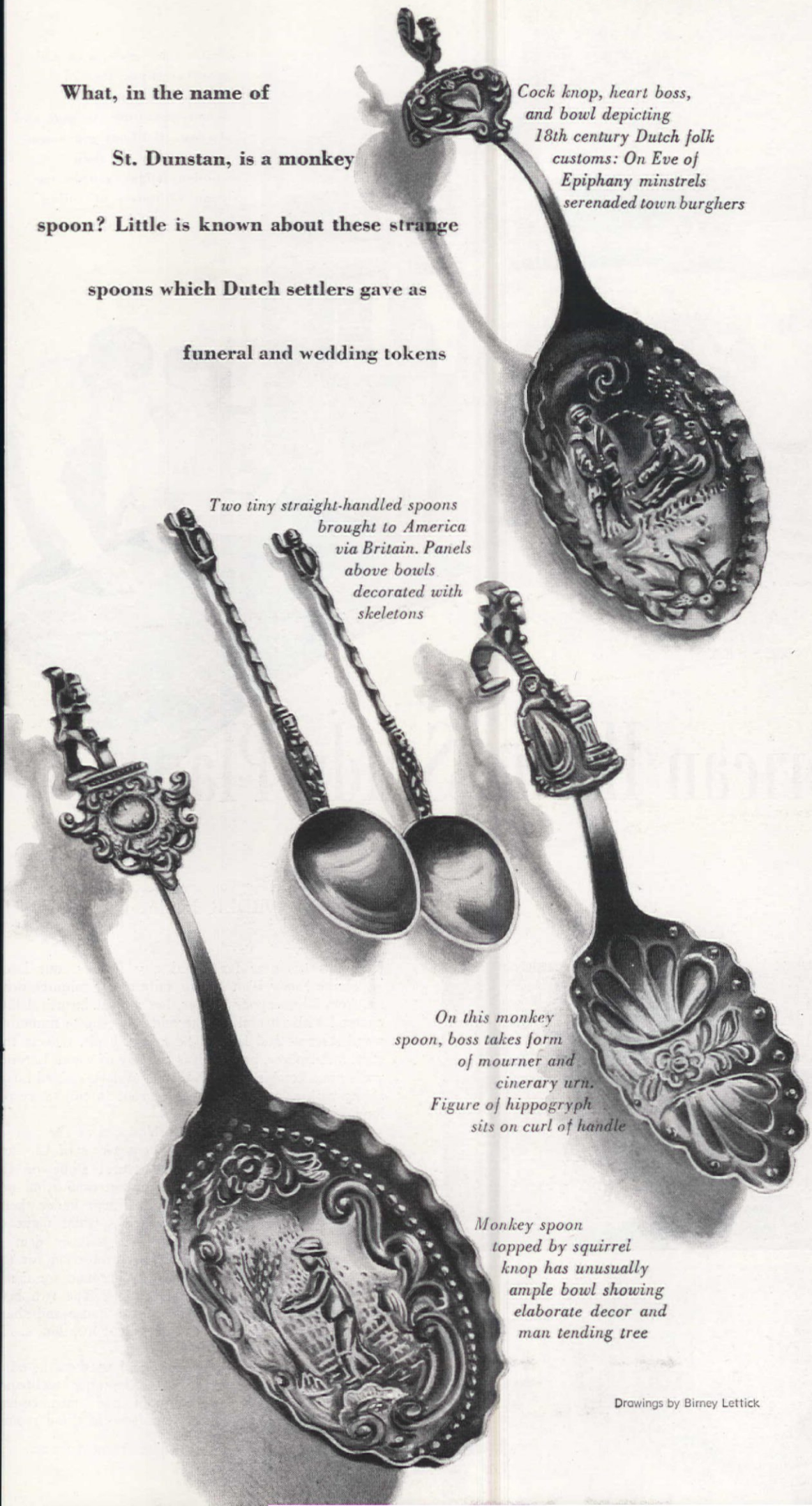
Amsterdam harbor—perhaps a poignant souvenir from funeral of homesick Amsterdam emigrant who died in New World. Cherub boss

Dairymaid and cow symbolically suggest this spoon was first fashioned for young girl. Knop is half-crouching boy

Monkey spoon without any boss. Handle curls back in high loop, is mounted by fierce raven-like bird

GENEVIEVE WIMSATT

What, in the name of St. Dunstan, is a monkey spoon? Little is known about these strange spoons which Dutch settlers gave as funeral and wedding tokens



Cock knop, heart boss, and bowl depicting 18th century Dutch folk customs: On Eve of Epiphany minstrels serenaded town burghers

Two tiny straight-handled spoons brought to America via Britain. Panels above bowls decorated with skeletons

On this monkey spoon, boss takes form of mourner and cinerary urn. Figure of hippogryph sits on curl of handle

Monkey spoon topped by squirrel knop has unusually ample bowl showing elaborate decor and man tending tree

Drawings by Birney Lettick

Here is a two-tailed mystery, still contorted after some four hundred years of exposure to antiquarian scrutiny. What, in the name of St. Dunstan, patron of silversmiths, are monkey spoons? Where and how did these strange creatures come into being?

In any trayful of old flat silver littering the antique shop they are as conspicuous as red-headed hunchbacks in the Easter parade. Once mementos of Dutch colonial funerals or weddings, they may still be found in the curio shops of New York, Philadelphia, Washington, Baltimore and other East Coast cities.

These strange tokens of sorrow, and of rejoicing, were the most lavished keepsakes of early Dutch settlers, yet bibliography on the monkey spoon is virtually non-existent.

Habakkuk O. Westman, that Puck among chroniclers, celebrated spoons from the dawn of history to the heart of the nineteenth century, yet failed to mention the monkeys, which in New York of 1844 must have been as plentiful as peas.

As if united in a conspiracy against an intruder into the ranks of conventional spoons, modern connoisseurs have also been strangely silent.

Yet every descendant of Dutch pioneers has at some time seen representatives of the monkey spoon family. Every collector has come across a few of them, often unaware of their significance. It is, therefore, amazing that no book on this curious silver has been circulated in the Western Hemisphere and only one article primarily devoted to the monkey spoon has appeared in print. Therefore, if we lean heavily on the writing of Mary P. Ferris and quote extensively from her monograph published in *Harper's Bazaar* of September, 1890, we must not be accused of partiality. There is no other authority on monkey spoons.

But before we spread Mrs. Ferris' data before the reader, let us first distinguish between two distinct varieties of monkey spoons; one straight and one curved in shape.

First, the accepted monkey spoon with curved handle we shall call, for convenience sake, the curvicaudate monkey spoon. It is this spoon that our unique authority, Mrs. Ferris, described in her "Chapter on Some Old Spoons." "The monkey spoon," she related, "has a circular, very shallow bowl on which was represented a man on horseback, going from house to house to deliver invitations (to the funeral) with the church just behind him. This was hammered out in the bowl of the spoon, the silver of which was very thin. The handle of the spoon was of heavier weight, and on the end of the spoon was a monkey, half crouching, half charging, drinking from a goblet in solids."

To confuse today's inquirer, however, this description does not quite match the curvicaudate monkey spoons that can be found in the antique shops. On almost all existing

PLEASE TURN TO PAGE 103

Photographs: Reynolds & Curtis, George Ryan Studio

Framed by groups of tall, graceful shade trees, recessed entrance is a constant study in sun and shadow. Brilliant geranium plants, high on their wooden ledges, emphasize clean whiteness of siding

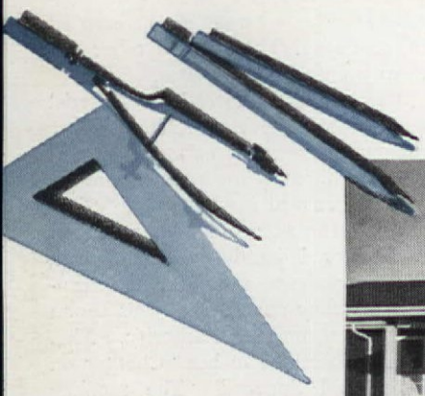
Drawing by F. Wright
Data: Charles Raymond, Designer & builder: Paul K. Enghauser

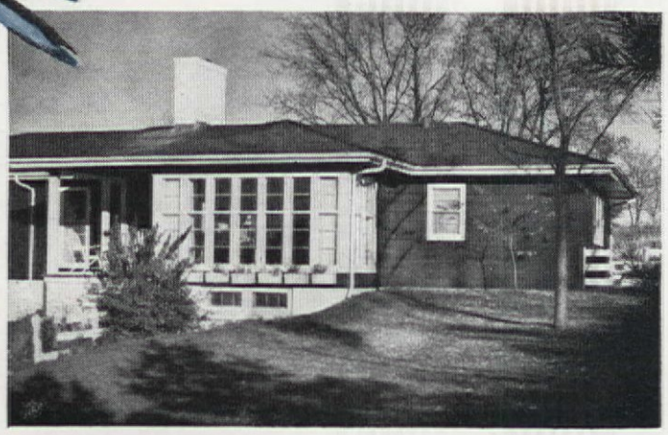
WILLIAM J. HENNESSEY

The American Home Study Plan

FOR OCTOBER

ORDER FORM ON PAGE 11





Natural slope of land allowed full basement with minimum excavation at rear of house

Corner floor-to-ceiling sash in living room allows magnificent view of surrounding hills

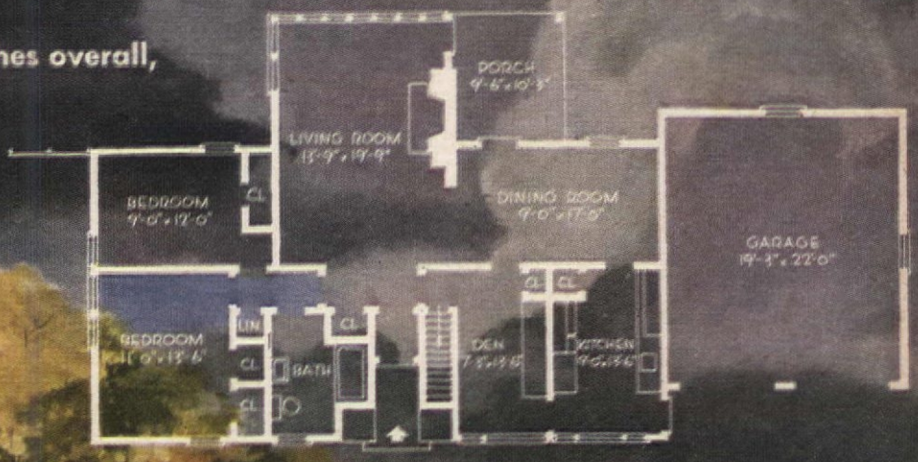
Thanks to some farsighted city fathers, our late Home Study Plan House, only a few minutes driv from Minneapolis proper, lies amidst beautiful hil covered with natural foliage and adjacent to numerou small streams and lakes. The house, itself, reflects th rural atmosphere, built as it is entirely of wood. Exteri walls are a combination of white and dark-stained boar siding with a low brown-shingled roof to emphasize th long horizontal lines.

Living and dining rooms, both placed at the rear o the house, are afforded magnificent views of the su rounding hills and, since the natural slope of th property was left untouched, minimum excavation wa needed to provide a large airy basement under then Access to this basement is down a straight flight o steps equally accessible from front hall or den. recessed entrance not only provides protection for th visitor, but affords an attractive background for flank ing pots of luxuriant geranium plants. The two bed rooms are situated at one end of the house and shar the single bath which, by its convenient location, easil doubles as powder room.

White follows us into the house and, used on the trim furthers the clean, cool look of the aqua wallpape covering living-room, dining-room and entrance-ha walls. A large portion of the furniture in these rooms

PLEASE TURN TO PAGE 11

The L. R. Hummel house is No. 8 in our series of comprehensive blueprints, 34 by 44 inches overall, with all plans, elevations, and specifications for careful home study



In the hand, wallpaper patterns can be deceptive. Small, open all-over, perfect for small room. Large pattern requires more space

Watch

F. M. Demarest

Bold drapery on one wall demands quiet treatment in other furnishings. Plain walls, carpet, smooth furniture fit scheme

With vividly patterned carpet, steer clear of further pattern. Figured damask drapery possible, since it is self-toned, one color

3 different patterns may combine success if of totally different form: subdued geometric rug, trellised paper, calico stri

MARY E. MONZE

GERTRUDE B. DIXSON

It is safe, but generally dull, to avoid pattern in decorating a room. The other extreme uses pattern without discrimination. It is possible to use many different patterns in one room, but they must not be of "hit or miss" choosing. For instance, if a large figured wallpaper is favored, let this dominate and do the floor coverings and fabrics in solid colors drawn from the paper's pattern. With a large pattern in either wallpaper or rug, it is safe to use stripes, small-scaled related patterns, textures, and, of course, plain fabrics.

There are no set rules to follow in combining various patterns, but six examples of how to use patterns together are shown above. In the first picture a modern, colorful drapery on one wall gives sufficient pattern interest. Next a striped paper is used with floral carpet, figured damask draperies—kindred in design feeling but in one color, a rose tone picked from the rug. The velvet of chair is in the same rose. Three patterns are used in the third picture—a medium-scaled provincial paper, hooked rug in block design and striped chintz for draperies and chair cushion. The fourth picture shows color and pattern dominating in the carpet, but pattern is seen also in the handsome lace curtains and upholstered Victorian chair. Plain walls and window valance add color interest. Four patterns combine harmoniously in the French Provincial set. An allover, small-scaled floral paper, a generously patterned but self-colored rug, small-scaled armure on chair and draperies in a pin stripe. The sixth picture uses only one pattern, a dramatic stripe, depending on color and texture, as well as a dynamic painting for further decorating appeal.

FOR DETAILS ON FURNISHINGS SEE PAGE 140

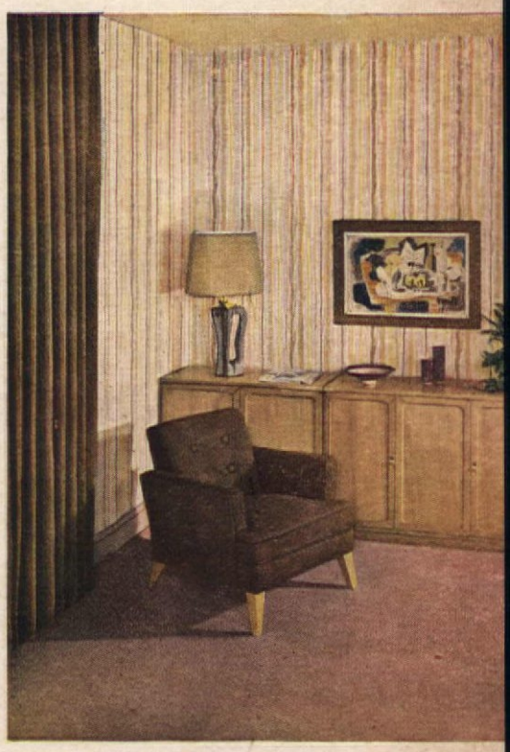
STORES PROMOTING THIS SPOTLIGHT FEATURE OF THE MONTH ON PAGE 140

Your Figure!

Make pattern work for, not against, you. It has power to furnish or clutter, dramatize or shriek, increase or diminish seeming size of room

attern emphasis is thrown on rug by use of olids on wall, in valance, damask on chair. eavy border on filmy curtains adds design

Open feeling of wallpaper design is good contrast to dense pattern in self-tone rug. Curtain and chair fabrics held down in scale



Textured fabrics and rug make excellent foils for combination of pattern on pattern formed by forceful picture hung on bold striped paper

Pick your solid colors for fabrics from this bold floral design; play down patterns

Boldly textured rug for sturdy provincial or modern will support a lot of pattern in room

Scroll figure in carpet suggests 18th century furnishings, use of pattern-splashed chintzes

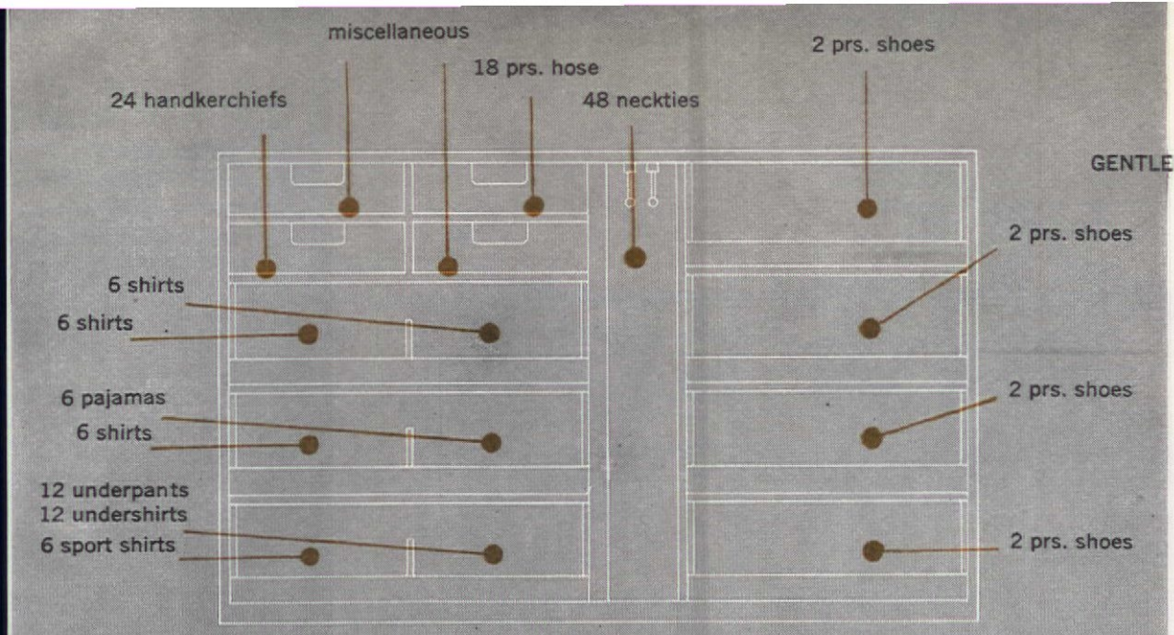
By Popular Request . . .

1197. Building pattern for our very unusual modern matched-grain wooden lamp base, 15 in. tall by 6 in. wide, 20¢

1198. Versatile hand-blocked design "Malayan Bird," 3 in. by 4 in., and geometric square, 2 in. repeat design, for draperies, place mats, 20¢

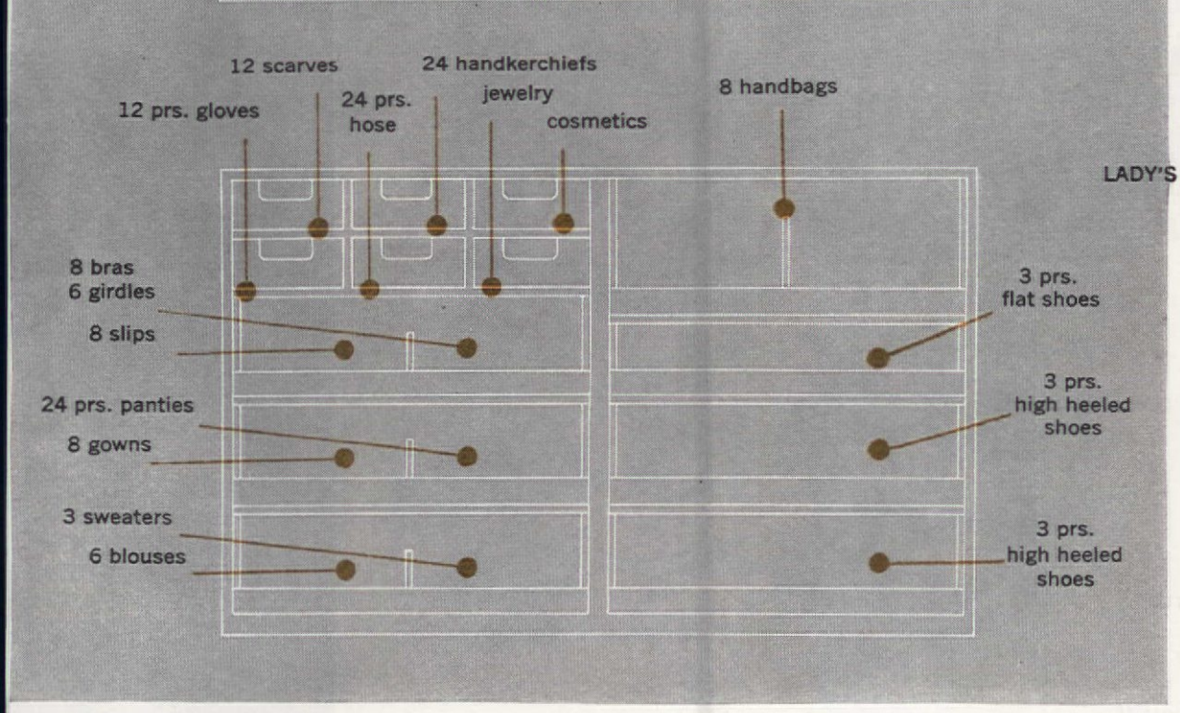
Every stitch you own, save suits and dresses, can be housed in these phenomenal wardrobes for ladies' and gentlemen's clothing. New buffet version, right, our Pattern 1196, stores complete silver flatware service for twelve, place mats, tablecloths, napkins, serving pieces, trays, miscellaneous items. Buffet measures 51½ inches wide, 37¼ inches high, 18¾ inches deep. Construction pattern, detailed specifications, $1.00

PATTERN ORDER FORM ON PAGE 107



1194

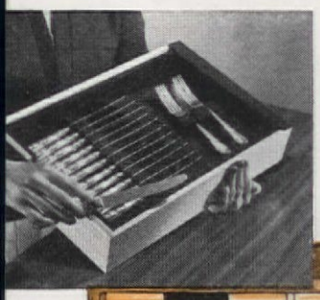
Capacious cabinets measure 51½ inches wide, 40½ inches high, 18¾ inches deep. Materials with which to build these wardrobes cost $69 to $82 each in Dallas, Texas, though one dealer bid as high as $220. Tip: Know your lumber dealer. Construction pattern, $1.00



1195

Our cabinets are made of mahogany veneered plywood. Materials for one cost about $68 in New York area, vary according to dealer. Solid oak, pine, birch, gum cost less, must be glued up. Lady's wardrobe pattern, $1.00

AMERICAN HOME PATTERNS
make it yourself and save



At last! . . . our smash-hit wardrobes available in blueprint construction patterns for you to build yourself . . . plus a brand-new super buffet version to solve dining-room storage

1196

AMERICAN HOME readers know a good thing when they see it. In October, 1948, when we first published pictures of our sensational AMERICAN HOME wardrobe cabinets, we were so swamped with mail that it took us months to answer the letters. They still come from all over the world.

Many of you wanted plans, blueprints, specifications, so that you could do a bit of dollar-stretching and build these wardrobes yourselves in your own workshops or take the designs to the carpenter in your town.

The plans are ready now for you to buy and build your own wardrobes. The price is $1.00 per set of plans. You get a blueprint sheet, 34 by 44 inches, with perspective drawings, semi-exploded views, front and side elevations, close-up detailed drawings of joints, drawer construction, sliding door and track assemblage. You get a specification list of every piece of wood, every item of hardware you need, full instructions on how to put them all together.

MORE PICTURES AND ORDER FORM ON PAGES 112, 113

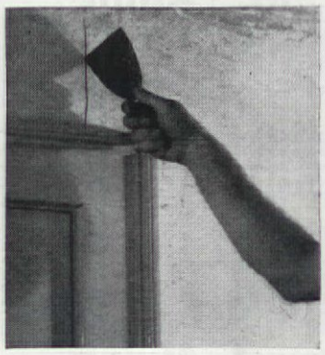
How to Hang Wallpaper...

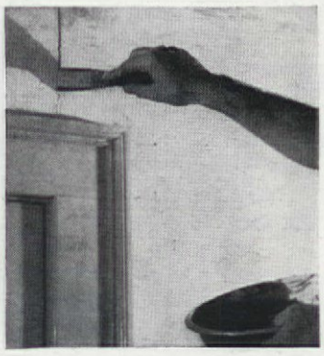
DO IT YOURSELF *and save*

True dollar-stretching is a laborious business. You'll have aching muscles after hanging your own wallpaper . . . but you'll have dollars saved in the bank. Follow our directions and you'll get good results

Equipment used: Large kitchen table, paper-hanging tool kit, pail, yardstick, scissors, kitchen spoon, pan, sandpaper, plenty of clean cloths, screw driver and ladder

MARY E. MONZE





F. M. Demarest

Before proceeding, remove electric plates. Cover floors with cloths or paper. To remove all existing wallpaper: Apply water to paper with brush. Wet paper thoroughly. Many soakings may be necessary to remove several layers. Use broad putty knife from kit to remove paper. After paper is removed, clean out loose plaster in cracks. Fill cracks with patching plaster, a prepared powder which you mix with water

Smooth walls with sandpaper wrapped around wood block. Apply sizing bought at paint store. Follow directions on package

If radiators and woodwork are to be cleaned, stained, or painted, this would be next step. Allow paint or stain to dry thoroughly before beginning wallpaper operation

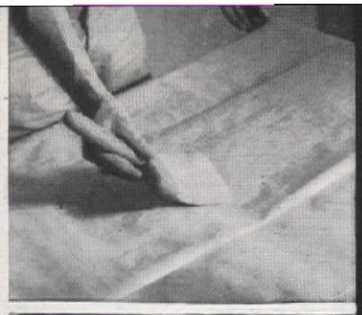
Use ruler to measure wall for length of strip required. Dealer will figure number of rolls needed if given length, width, height of room and number of doors and windows

Using roll of paper, mark wall with pencil to measure number of pieces required to go around room. Reserve one roll for cutting, fitting small pieces over doors and windows

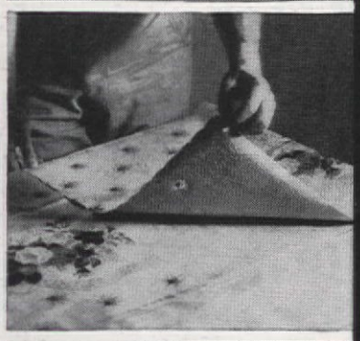
In laying out paper, note carefully selvage markings on edge of roll. Lettering or arrows indicate where successive strips must be joined in order to match pattern

"Drop" patterns (motif is dropped half a repeat in successive strips) require careful cutting. Cut alternate strips from different rolls. Allow 6 inches extra for trimming after hung

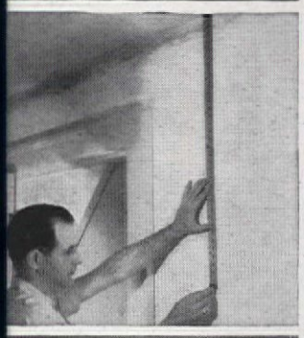
Mix paste in clean pail according to directions on package. Insist on vermin-proof, mildew-resistant paste



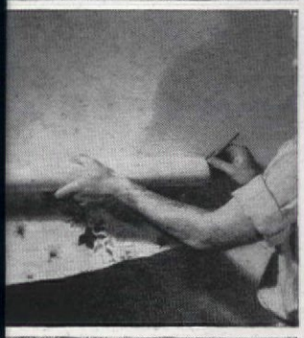
Stack strips, pattern side down on table. Pull top strip toward you. Brush paste on evenly. Start in center and work toward top



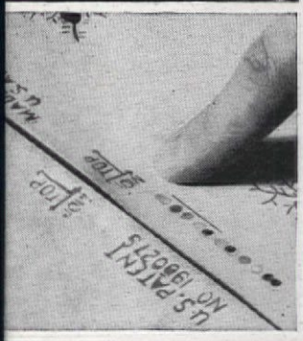
Fold end of pasted portion to center without creasing. Repeat process on other end. This keeps paste clean and prevents it from drying out. An even fold assures good match



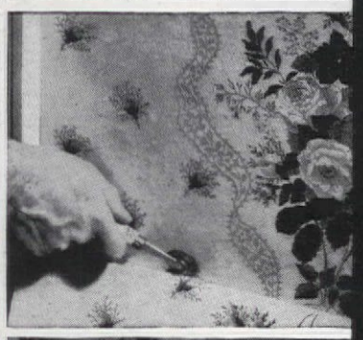
Trim selvage from both edges. Carefully cut on lines marked for this purpose. Use tools from kit. Trim full length in one operation. If trimming tool not available, use shears



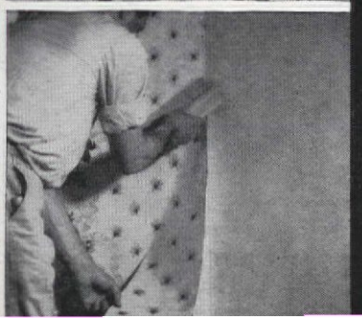
Start hanging paper on wall that meets eye on entering room. Work right, halfway around room, then back to starting point and work to left. Door acts as vertical guide for first strip



Pat and slide paper into place with palms of hands. Smooth out air bubbles and wrinkles with brush from kit. Keep lower half folded, clean, until ready to use



Trim surplus from strip along baseboard with casing wheel or sharp knife. Keep tool steady, tight to baseboard. Wipe off any paste that accidently gets on woodwork before it dries



Never turn corner with full width of paper. Measure from last strip to corner, cut piece ½ inch wider, and apply

Smooth extra ½ inch into corner. Hang on adjoining wall other half of strip you cut, matching pattern

Roll seams after four or five lengths have been hung. This allows adhesive to set so no paste will squeeze out when roller is used. Remove paste markings with damp cloth

Carefully fit and smooth paper around window frame. Holding paper free of window with left hand, use right hand to trim; remove excess paper with casing wheel

It will be necessary to use long-bladed scissors around places like window sills. Snip the paper to fit tightly around such places. Fit short pieces under window

Use scissors to cut out center part of electric opening so no paper obstructs wires. Cut-out should be slightly smaller than outlet plate. Replace plate

Results of finished job prove that time, effort were well-spent. Closet adjoining bedroom should be hung with matching or small-scaled companion paper

PAUL W. KEARNEY

A good house is one you can get out of!

Photograph from Ewing Galloway

Early last Christmas morning a fi
broke out in a New Brunswic
N. J., residence in which eight pe
ple were asleep. Presumably started
an overheated kitchen range, the bla
swept through the dwelling so rapid
once it got under way, that seven
the sleepers died in their beds and t
eighth was critically burned.

In a contrasting case, fire broke o
in the basement of a Boston dwelli
this past winter when an overheated fu
nace ignited some near-by combustibl
—and nobody died! The flames spread
various articles in storage in the bas
ment, burning for an estimated ha
hour, but the family finally smell
smoke and summoned the fire depa
ment in time. Normally the fire wou
have eaten through the cellar door
into the hollow walls and would ha
been sweeping through the house in f
less time than half an hour. Yet, in th
case, it was confined to its point
origin by a fire-retardant coating paint
on the walls and ceiling which beat ba
the advancing heat until the occupan
had a belated chance to do somethin
Firemen said that without this prote
tion, the house would surely have be
doomed. By a freak of luck, the coati
had been applied only two weeks befo

Here is the $64 question: Do y
think those seven people in New Jers
would have died in their sleep if th
kitchen wall, especially that part of
near the offending stove, had been pr
tected by fire-retardant paint?

It is axiomatic among firemen th
"all fires start small." But how th
end depends largely upon how mu
fresh fuel they reach before they a
finally extinguished.

Many excellent methods have been d
vised to cope with this problem, b
most of them are relatively cost
Easily the least expensive is the use
flameproofed or fire-resisting materi
for interior furnishings, decoration,
construction. And this applies to t
home as well as to the hotel, the theat

PLEASE TURN TO PAGE 1

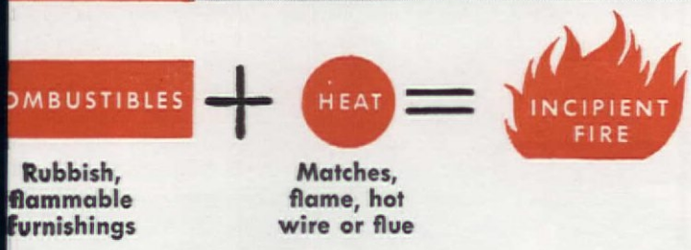
HOW TO STOP A FIRE BEFORE IT STARTS

We'll assume you're afraid of fires and their consequences, you want to prevent them, and you frankly don't know where to start—what to do first. There's lots of talk about a fire: "the cause of a fire," "putting out a fire." It's not quite that simple, but it isn't very complicated either.

A combustible and heat are the basic elements of any fire. The combustible may be house construction materials, furnishings, rubbish, or other flammable items. Heat may come from cigarettes, matches, spontaneous combustion, electrical and heating equipment, and many other sources. Separated, these elements are not dangerous, but together they'll start an incipient fire which may be easily extinguished. Fire protection measures such as alarm systems, barriers and home fire extinguishers will help you detect and prevent the growth of an incipient fire.

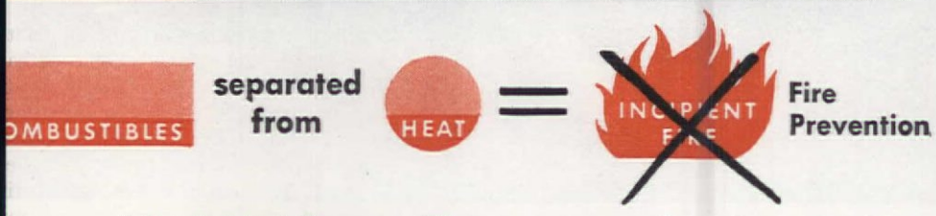
Fire fighting starts long before the fire, in family training, fireproof house construction and furnishings, and supply of water and fire-department equipment. All these factors help or hinder growth of an incipient fire.

STEP 1 Elements of—not "a fire"—but an "incipient fire"



Heat and combustibles with oxygen or air must be brought together before any fire can start

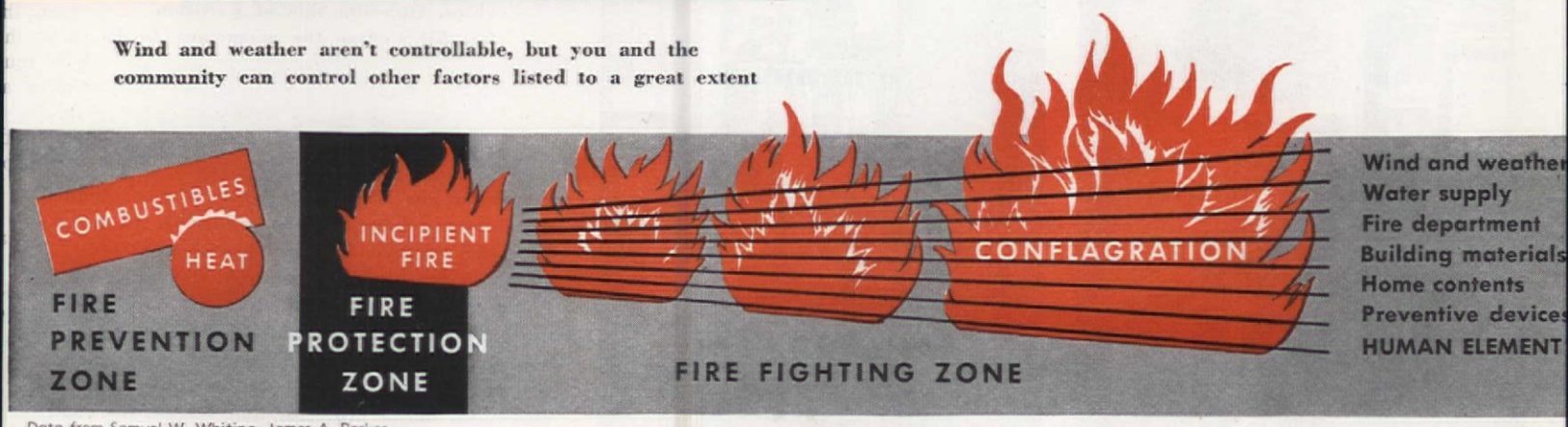
STEP 2 Separate the elements reduce them to a minimum



A few incipient fires may still occur, so you need fire protection measures including a means of escape

STEP 3 Control factors that influence growth of a fire

Wind and weather aren't controllable, but you and the community can control other factors listed to a great extent



Data from Samuel W. Whiting, James A. Parker

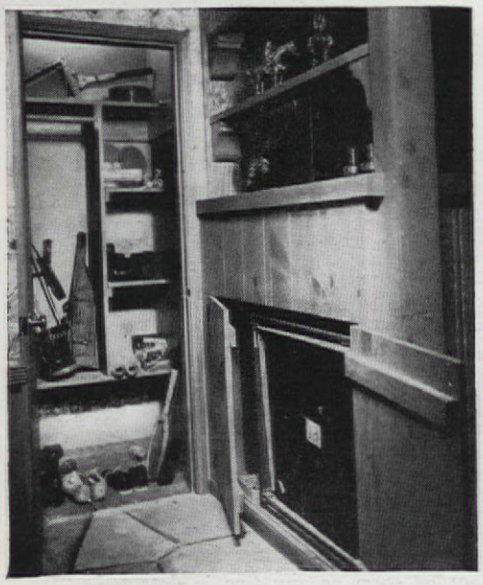
HOW TO STOP A FIRE AFTER IT STARTS

Prevent the fire, if possible. Provide protection against growth of incipient fires. Call fire department as soon as any fire is detected. Home fire extinguishers are inadequate when an incipient fire spreads

Photographs by Peter Gowland

Below: To the casual eye, part of the pine paneling in living room. Open, it's a pass-through and snack bar between kitchen and living room. Panel door slides upward, disappears between walls. Glass shelves on either side of bar hold radio, glassware, mugs

Partition with a purpose. On living-room side it contains a drop-leaf desk with drawers, pigeonholes for correspondence. Door in back of Mary Pielow is entertainment closet, holds games, cards, poke chips. Opposite side of partition has file storage for magazines, books



Storage in the Chet Pielow's home was designed by decorator John Plange, builder O. M. King. Far left: Partition in entry has shallow cupboard for card-table storage, shelves above. Pielows are sports fans, had closet built especially for paraphernalia—fishing, golf, tennis, Ping-pong. Left: Closet beside fireplace has plenty of space for growing record collection, movie projector and screen, firewood

Left: Dressing room has built-in clothes hamper, shown in operation. Section of counter lifts, soiled clothing is popped in, removed via door below. Drawer is faked

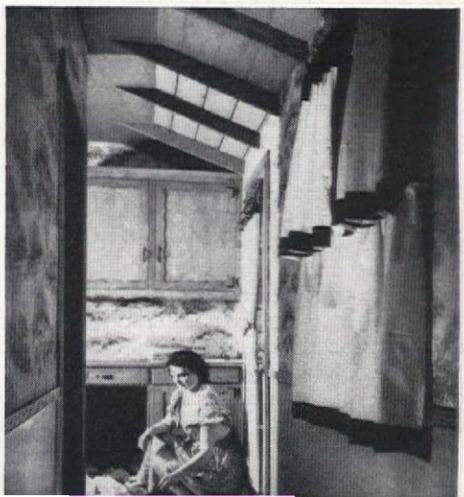
Passage between bedroom and bath identical sliding-door wardrobes in at either side, drawers for clothing. Luggage goes up top. e: Bed headboard, two 4-drawer s, frame for box-spring are all one nuous built-in unit

Mary Pielow said: "I want a service porch as convenient, as attractive as my kitchen." She got it. Knotty pine cupboards built over her washer hold soap, starch, clothespins, etc. Deep, tall broom closet holds long-handled mops, dustpans, waxes

Top: 8-year-old Kirk Pielow has built-in desk, wardrobe closet, closet for toys and sport things. Desk contains record storage, holds small radio-phonograph. Above: 4-year-old Mary Pat's room has whole wall of closets. Lower rods are placed within easy reach of small child

STORAGE, STORAGE, EVERYWHERE!

EVELYN SHIELDS SMITH



Left: Children have own bathroom (door at left), own linen storage and hamper just outside the door. Right: Mary Pielow takes children's soiled clothing, sorts it for laundry. Freshly laundered linens and clothing are sorted on long counter, stored in topside cupboards

21st in a series on health and behavior problems by Dr. Samuel R. Berenberg

"My child is not like the others..."

A physical handicap—be it a rheumatic heart, crippled limb, or "buck" teeth—may set a child apart. Wise guidance will help him enjoy a happy childhood

When a worried mother complains that her child is "different" because he limps or is deaf, she is displaying an attitude toward him which may be more crippling than his physical handicap. Once she realizes that her youngster *is* like the others, apart from his handicap, she'll be able to accept him as he is, to help him learn to live a full and useful life within the limits of his capacities.

Growing up in today's world is difficult and complex for any child. The road from childhood to maturity is fraught with many hazards —even for those children who are considered "normal" and are in complete possession of their physical and mental faculties.

For the child with a physical handicap, the problems connected with growing up are even more difficult than for the so-called "average" youngster. He needs even greater understanding and intelligent guidance so that he, too, will have a happy childhood and will ultimately be able to live and compete with his fellow citizens as nearly on a par as possible.

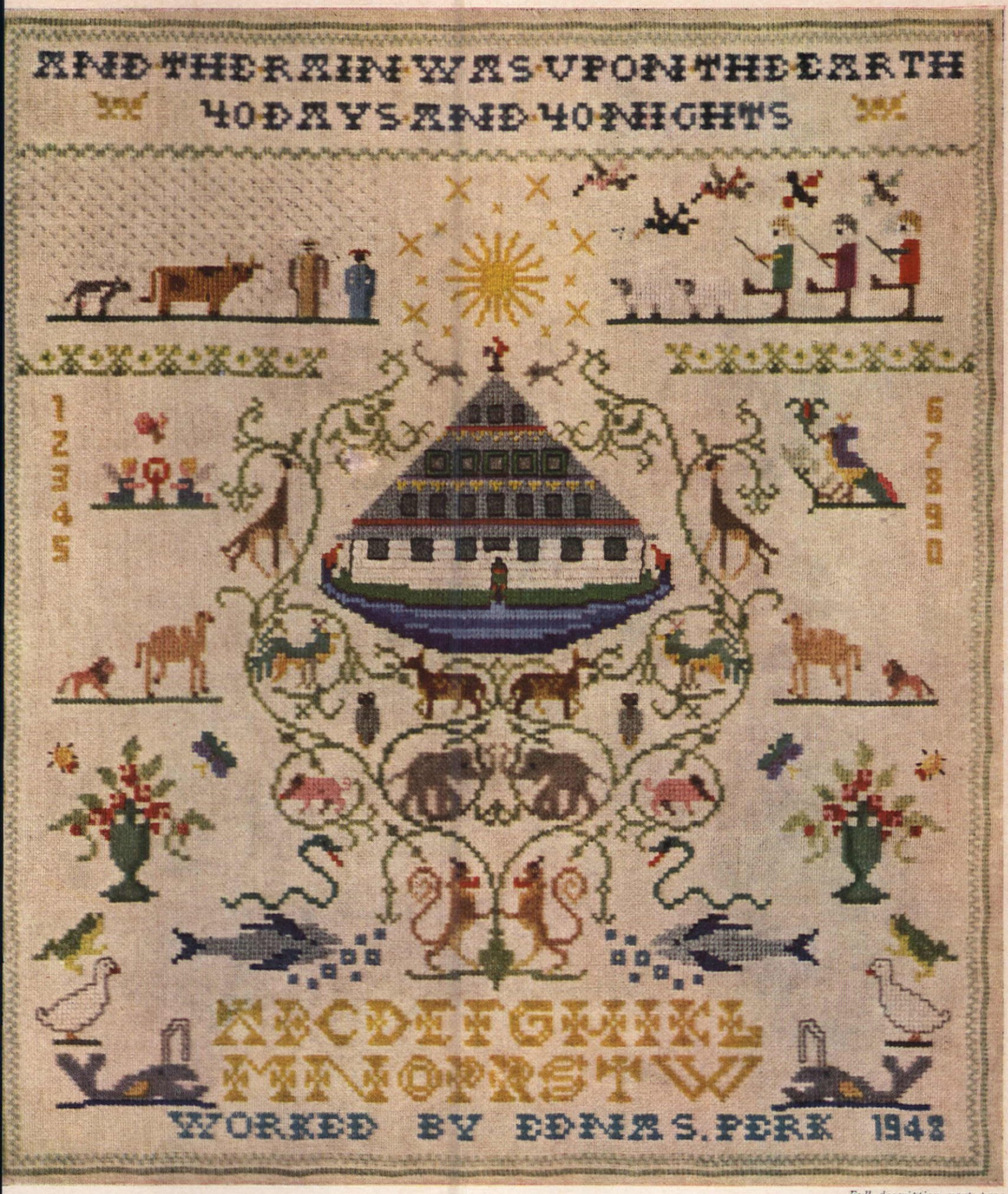
What is meant by the term *physical handicap?* The variety of physical handicaps is very great. Paralyzed limbs, blindness, defective vision, deafness, rheumatic hearts are just a few of the more obvious physical handicaps. Less dramatic, but handicaps in a very real sense are such defects as "buck" teeth, crossed eyes, being too tall or too short, too fat or too thin. Even big ears may be a problem.

Not often enough do we consider serious dental defects as handicapping. The child who has a severe malalignment of his teeth may be even more handicapped in terms of being accepted by his companions and later for jobs than the child who is born with several fingers missing. In this day and age, children with dental handicaps are entitled to—and should receive—adequate treatment so that they can compete cosmetically with others.

Infants may have a club foot, or hare lip, or cleft palate, conditions which should be taken care of soon after birth. Today it is unthinkable to allow these conditions to remain neglected so long that excellent results cannot be obtained.

Infrequently children may be born with eye defects, such as congenital cataracts. In such instances, too, it is important that a medical diagnosis be made early and that the child receive medical care as soon as feasible, which is usually sometime during the first year.

PLEASE TURN TO PAGE 131



Full description next page

35 Gifts to make for Christmas

35 Gifts for Christmas

(Begins on page 49)

1173, 1174, 1175
Merry mottoes to paint on glasses. 1173 for martini and cocktail shaker, 1174 old-fashioned, 1175 highball, 25¢ each

1171
Never have we seen such an unusual, exquisite sampler as the one shown on the preceding page of Noah's Ark and its creatures! Make it a memorable, heirloom Christmas gift from Pattern 1171—hot iron transfer, full color photograph, color guide and directions. Size, 11 by 13 in., 45¢

Old sea chest, painted for toy-box future, to hold Santa's bounty. Top design 15 by 21½ in., front 11½ by 21 in., sides 11½ by 16½ in., 40¢
1176

1177
Make a place mat with a modern Chinese look, paint it to order on linen or cotton to match dinnerware. Size 13 by 17 in., 25¢

Don't just dream of a bright Christmas . . . start your gifts now and make it so!

1178
Four canapé trays prettily painted with fruit and scrolls or flowers and scallops. Three designs, 3 by 5 in., 25¢

Christmas is not merely a one day celebration. It starts when you open your yuletide workshop. It lasts as long in memory as that thoughtful, handmade gift you've given lasts in beauteous and welcome service.

Move into your workshop now—it is not one whit too early. Gather your paints, your tools, your needle and thread. Answer Santa's letters with the help of our wide variety of patterns. You should be able to find something here for everybody on your list. Our gifts are pretty, practical and useful, our pattern directions are easy to follow and will insure a professional job. And when the tinsel has tarnished and the pudding has been eaten, even through the years to come, your special holiday workshop gift will have made this Christmas the brightest Christmas ever. Let's get going!

1179
For gala hat boxes or festive cake tins, paint this old-time ascension balloon. Motif, 9¼ by 10 in., 25¢

1180
Sprightly dancers atop a painted box. Design 9 in., repeat border 1¼ in. by 4 in., 25¢

1181
A handsome tablecloth is a handsome gift. This one, with rich chrysanthemums, textile-painted. Cloth 69 by 103 in., napkins 16 in. square. Large motif, 14 by 16 in., smaller 9 by 15 in., 40¢

AMERICAN HOME PATTERNS
make it yourself and save

1183

1184

1182

1188

1186

1172

Adapted from American Victorian towel

1187

1188

1172. Sea shell and flora cross-stitch border adapted from antique Victorian towel. Pattern has four transfers, 35¢

1182. Hand-hammered copper planter 3 by 7½ by 3½ in. Pattern includes construction directions, 30¢

1183. Painting and building patterns for stationery holder, 8½ by 2½ by 7½ in. Pencil tray 3½ by 9½ in. Napkin holder 8½ by 2½ by 8½ in., 30¢

1184. Cherries and blossoms painted on candlestick and baby carriage planter, 25¢

1186. Two textile-painted towels. Pennsylvania Dutch Distelfink bird and leaf motif, 4½ in. by 7½ in. Modern horse head, 6½ in. square, 25¢

1187. Four circus motifs for cocktail napkins or guest towels. Textile painting at its best. 5 in. by 6 in., 30¢

1188. Attractive sheer linen tea cloth and napkins. Textile painted in large-scale, repeat-border design, 11 in., 40¢

1189

1189
Casseroles adorned with two different floral designs. Border, 2 in. by 10 in., 25¢

ORDER PATTERNS ON PAGE 141

Photographs by F. M. Demarest

If You Care Enough . . .

You can entertain often at little cost!

Co-operative dinner guests arriving with contributions. Host is caught washing up after return from work

MARGARET F. HEADLAND

If you enjoy friends but find that "with food prices so high, we just can't afford to entertain" or "with no help, it's too much work," stop, look, and think! If you care enough, you can find many simple ways to entertain frequently.

Mr. and Mrs. Dahill are proponents of merry, informal parties. They know that many hands make light work and thus are fans of co-operative dinners. Whereas the hostess supplies the table setting, coffee and one dish, each guest brings an additional concoction. All help in the after-dinner cleaning and have time to enjoy games, television, or just jovial conversation.

Sometimes Mrs. Dahill invites bridge enthusiasts to join her in dessert, coffee, and an evening round of cards. Crackers and cheese after evening basketball games, light suppers where guests spread their own sandwiches are other Dahill party favorites. Follow the Dahills' example! Good hospitality requires just a few friendly thoughts.

MORE PICTURES ON PAGE 66

Linen "Moraco," John Matouk; Oilcloth, Columbus Coated Fabrics; "Lifetime Ware" Watertown Mfg.; Silver "Duncan Phyfe" Amston; salt and pepper, "Krome Kraft"; Plastic Butter Dish, Thomas Steeds; Bucket, Post Mart; Glass, Mooney of Hollywood

Co-operative dinner served buffe style. Extra table set up for foo brought by guests. Place setting arranged at card tables. Main dis inexpensive meat yet seems espec tasty when prepared by someone

"Almost a meal in itself"

LOOK FOR THE RED-AND-WHITE LABEL

in almost no time at all!

et Campbell's Vegetable Soup
elp you to **Good meals in less time** Put it on the table and watch the family get busy with their spoons. Those fifteen different garden vegetables, mingled in a good beef stock, make Campbell's Vegetable Soup a delicious dish indeed —and a hearty one. Serve it with sandwiches and dessert, and you've a nourishing Autumn lunch or supper ready in minutes.

Campbell's
VEGETABLE
SOUP

ALICE B. KLINE

No knack with food? Stuff and nonsense! All you need is a good recipe, a bit of caring

Look at the top picture on this page. You've seen food like that often enough. It's good food; you could eat it, but it is pretty dull and uninteresting, isn't it? Wouldn't wake a sleepy appetite, or spark a dull one; those boiled spareribs might even cause some of us to decide we aren't really hungry enough to eat at all.

Now, let's look at the photograph of the same menu at the bottom of this page. A little care and imagination have made the difference. Our main course, Forty-Niner Spareribs, is named in honor of California and its centennial celebration. They differ from plain boiled spareribs as much as modern California differs from California in the days of the first gold strike back in 1849. Our gold

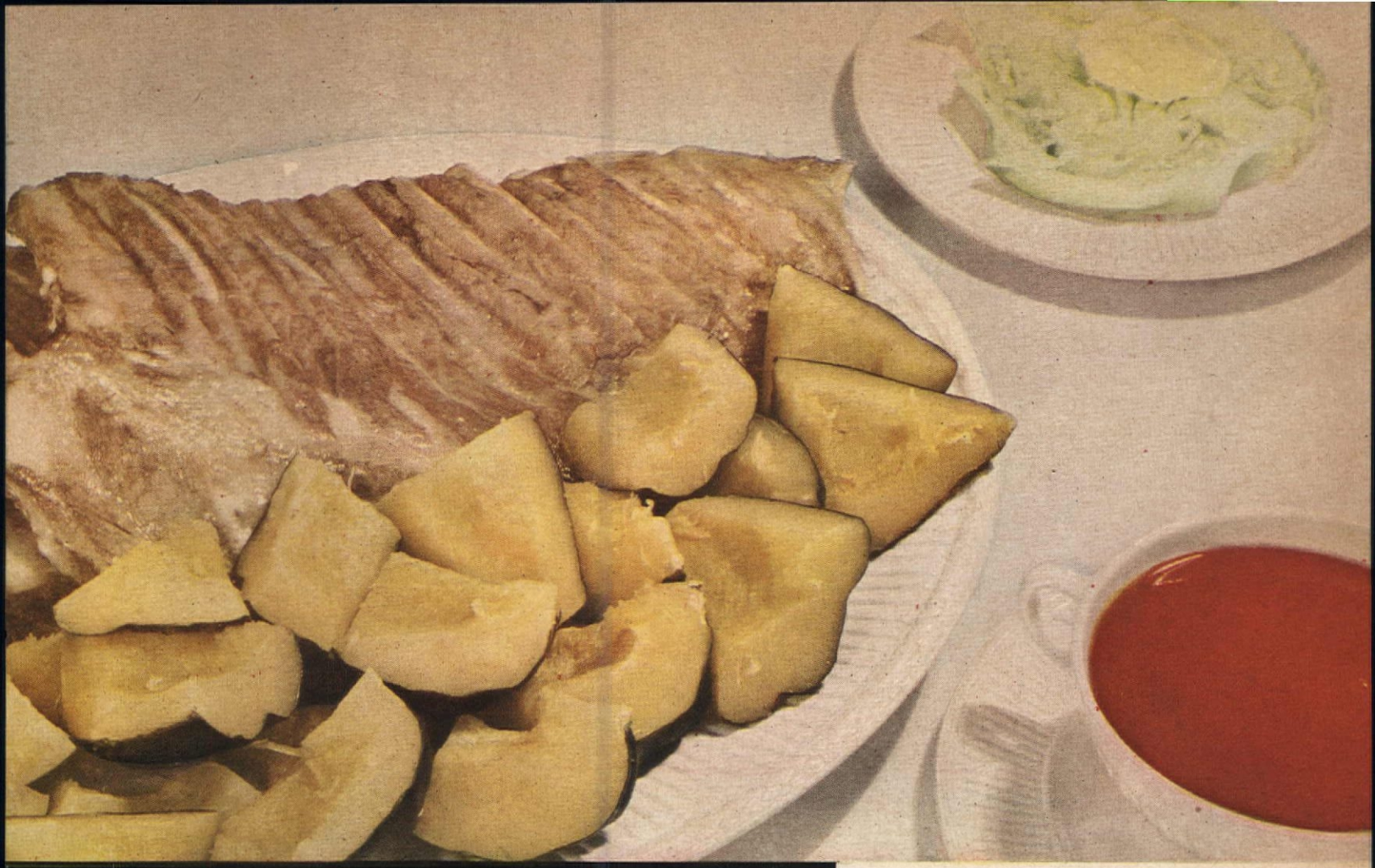
IF YOU CARE ENOUGH...:

strike in this recipe is the addition of a can of pineapple juice to the spareribs and a long slow baking which allows the meat to become permeated by the pineapple flavor. The well-browned look is picked up along the way; no extra work involved in that. Garnish with prunes, peaches, apricots, or slices of pineapple that have been placed in the baking pan with the spareribs for the last half-hour of cooking.

Notice our Maple Squash. Tasty looking, isn't it? Actually, there's not nearly as much labor involved in preparing these as there is in making those insipid-looking boiled chunks of squash. It's the same vegetable, acorn squash, but we halve it by slicing crosswise, splash generously with maple syrup (or maple-flavored syrup if you honestly can't get pure maple syrup) and then bake in the same oven producing those spareribs.

To return to the beginning of this meal, the soup, the proper beginning of any good dinner, here is a refutation of all those cynics who make disparaging remarks about can openers. Yes, our Tomato Soup with Herbs is certainly from a can, and it's a great deal better tomato soup than most of us could make

PLEASE TURN TO PAGE 57



Small things—a few fruits, an herb or two, some seasonings—plus Care and Imagination . . . these are the things that make the difference in our two pictures

MENU

Tomato Soup with Herbs

Spareribs, Forty-Niner — Maple Squash

Garden Salad — Currant Jelly Muffins

American Home Cake

Some corn does more for you than others—

WHEN IT'S GOT ALL THIS →

Dependability

Same grand flavor, same quality—can after can. That's the fine thing about the DEL MONTE label on any product you choose.

Extra-special tenderness

DEL MONTE Corn kernels are especially thin-skinned, too—so everybody can enjoy them.

Plump and bright, too—bursting with country flavor!

Sweetness plus

Cornpatch goodness that goes over big "as is." Flavor so rich it holds up in made-up dishes—helps even meatless dishes satisfy.

Real Economy

Your greatest assurance of value in any food is a brand known and trusted for flavor.

And that's DEL MONTE! Your own experience tells you!

Buy wisely! Buy for flavor! Buy

Del Monte

CORN

—the brand that puts flavor first

Golden Whole Kernel Golden Cream Style White Cream Style

CORNPATCH TOMATO SURPRISE

- 4 large, firm tomatoes, cored
- 4 small eggs
- 3 tbsps. cream or evap. milk
- ¾ tsp. salt
- ¼ tsp. paprika
- Dash cayenne
- 1 tsp. Worcestershire Sauce
- 2 tsps. grated onion
- 2 to 3 slices bacon
- 2 tbsps. fine dry bread crumbs
- Grated American cheese
- 1 to 2 cans DEL MONTE Golden Whole Kernel Corn

Hollow out tomatoes; salt insides. Place in shallow baking dish; break an egg into each tomato. Combine cream, seasonings, and grated onion and spoon over eggs in tomatoes. Bake in moderate oven (350°F.) 20 to 25 min. or until eggs are almost set. Meanwhile, sauté bacon crisp; drain; crumble. Combine with bread crumbs. Top tomatoes with cheese; then crumb mixture, as shown. Spoon the corn around tomatoes, season and dot with butter or margarine. Return to oven till cheese is melted and corn is heated. Serves 4.

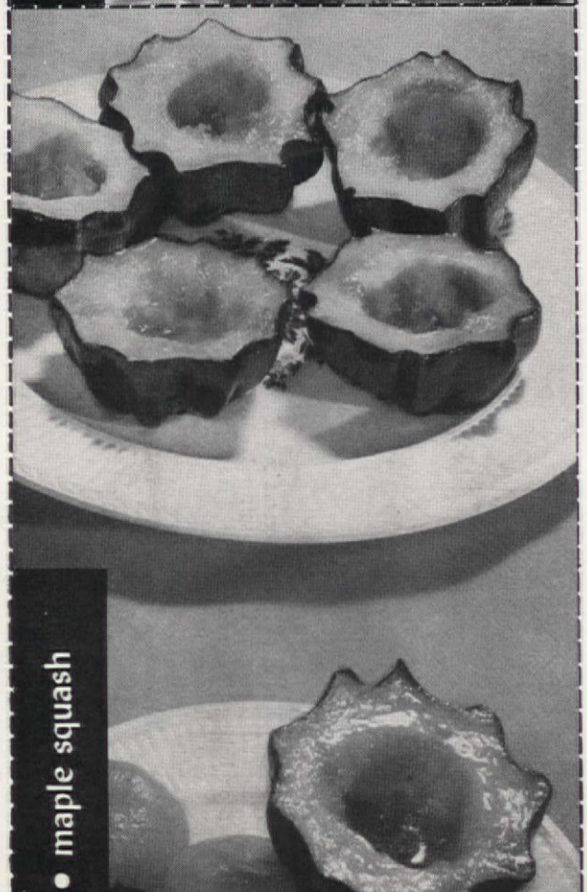
If You Care Enough (Begins on page 54)

fresh tomatoes in our own kitchens. We've seasoned our soup a few cloves, a bit of marjoram, and then a sprinkling of ed parsley.

re's a future in salads! Lettuce and mayonnaise are fine, but s a wealthy world of greens calling for experiments in salad ngs, experiments you'll enjoy. There's a future, too, in desserts, ally our AMERICAN HOME Cake which becomes *your* AMER-

China, "Plain Edme," Josiah Wedgwood & Sons Inc. Photographs by Ralph Steiner

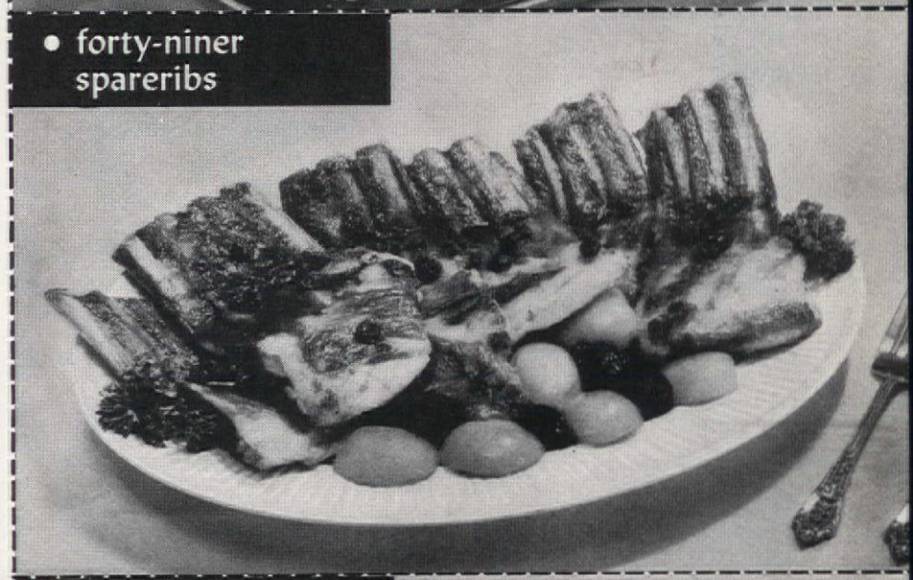
• salad dressing suggestions



• maple squash

• American Home cake (1)

American Home cake (2)



• forty-niner spareribs

• tomato soup with herbs

• American Home cake (1)

Basic cake:

1 cup sifted cake flour
1 tsp. baking powder
¼ tsp. salt
3 eggs
1 cup sugar
2 tsp. lemon juice
6 tbs. hot milk

Sift together the flour, baking powder, and salt three times. Beat eggs until thick and lemon-colored. Add sugar gradually, beating constantly. Add lemon juice. Fold in sifted flour, a small amount at a time. Add hot milk and stir quickly until thoroughly blended. Turn at once into an ungreased 9 x 5 x 2½ inch loaf pan and bake in a moderate oven (350°F) for 40–45 minutes, or until done. Remove from oven and invert pan 1 hour or until cold. *Butter Frosting:* Cream 6 tbs. butter or margarine until soft; gradually stir in 1½ cups confectioners' sugar. Then add 2 tsp. vanilla and a dash of salt. Add 1½ cups confectioners' sugar alternately with 8–9 tbs. light cream or enough to give a spreading consistency. Beat until smooth after each addition. *Chocolate Frosting:* Cream 4 tbs. butter or margarine until soft; gradually stir in 1 cup confectioners' sugar; add 2 squares chocolate, melted, then add ½ tsp. vanilla and dash of salt. Add 1 cup confectioners' sugar alternately with 3 tbs. milk and beat until smooth after each addition.

Tested in THE AMERICAN HOME KITCHEN

• American Home cake (2)

Tested in THE AMERICAN HOME KITCHEN

To make THE AMERICAN HOME Cake: Prepare and bake the basic cake recipe twice, or use two packages of prepared cake mix or two bought loaf cakes. Cake is easier to handle if baked a day ahead and left in the refrigerator overnight. Place one loaf cake on the cake plate for the main section of the house and frost the top with a butter frosting. Cut the other loaf cake into three pieces lengthwise with a sharp knife. Use top and bottom piece of cake and trim if needed to make both pieces same size. Frost one lengthwise edge on each piece of cake. Place frosted pieces together in a slanting position to form roof. Place roof on main section of house and hold firm with toothpicks along side and on top while frosting the cake. Cut two small triangles from the remaining piece of cake to fit on the two sides of roof. Frost edges on all sides and place in openings. The remaining piece of cake can be made into chimney. Chill cake in refrigerator for about 15 minutes so frosting hardens a little before decorating the outside of house.

Mark openings for windows and door with toothpicks; place chocolate frosting over roof using a spatula or a cake decorator. Frost main section of house with butter frosting using a spatula or decorator, being sure to go around the space for the windows and door. Frost chimney on all sides with chocolate frosting, place against the side of the house, and dot with chopped nuts.

• forty-niner spareribs

Preparation time: 2¼ hrs.

2 strips of spareribs (4–5 lbs.)
Salt and pepper
⅔ cup brown sugar
1 cup pineapple juice
1 cup dried prunes, soaked
½ cup raisins
1 cup canned apricots

Have butcher crack rib bones across middle. Wipe spareribs clean with damp cloth. Cut in serving pieces. Season with salt and pepper. Place in baking pan. Sprinkle brown sugar over spareribs and bake in a moderate oven (350°F) for 15 minutes. Add pineapple juice and bake 45 minutes longer, basting frequently. Then cover with the prunes and bake for 1 hour or until meat is tender and well-browned, basting frequently with pineapple juice. Add raisins and apricots for last 15 minutes of baking time.

Serves 6 ***858 cal. per serving*** ***Source of vitamins A, B complex***

Silver, Rose Point Pattern, Wallace Silversmiths

Tested in THE AMERICAN HOME KITCHEN

• tomato soup with herbs

Preparation time: 10 min.

1 can condensed tomato soup
½ bay leaf
4 whole cloves
½ tsp. celery seed
¼ tsp. dried marjoram

Prepare soup as label directs. Add remaining ingredients and heat to boiling. Simmer 5 minutes. Strain before serving. Makes 4 servings.
Serve with: Any of these toppings—salted whipped cream and minced chives, a sprinkle of grated cheese, thin slices of avocado or lemon, popcorn or puffed cereal, garlic-buttered croutons, sieved hard-cooked egg yolk, or sliced olives.
Variation: Substitute ½ tsp. caraway seeds or ¾ tsp. curry powder for the celery seeds and dried marjoram.

Calories: 57 per serving

Tested in THE AMERICAN HOME KITCHEN

If You Care Enough (Begins on page 54)

ICAN HOME Cake as soon as you've adapted the recipe to fit architectural features of your own home. Perfect for birthc homecomings, housewarmings, teen-agers' parties or everyday ners, this luscious cake with its attractive frosting will high a dinner any time. But it takes care.

If you care enough to use a little time and imagination, can be the best cook in town and the heart of your home.

• salad dressing suggestions

Preparation time: 5 min.

Spicy tomato French dressing:

1½ tsp. granulated sugar
½ tsp. salt
½ tsp. dry mustard
½ tsp. paprika
1 tsp. dried chervil
Dash of Tabasco
1 tsp. dried basil
1 tbs. bottled horse radish
½ cup salad oil
½ cup vinegar
1 cup tomato juice
½ peeled clove garlic

Combine all ingredients in jar or bowl; shake or beat until well mixed. Store, covered, in refrigerator. Shake well before using. Makes 2 cups.

Variations:

1. *"Cheesey" Tomato French Dressing:* Combine ¾ cup of dressing with ¼ cup crumbled Blue or Gorgonzola cheese.
2. *California French Dressing:* Combine ¾ cup dressing with ½ cup sliced stuffed olives or ¼ cup chopped ripe olives.
3. *French Dressing, Philadelphia Style:* Mix ¾ cup dressing with 2 tbs. bottled pickle relish.
4. *India French Dressing:* Combine ¾ cup dressing with 2 tbs. chutney.
5. *Tomato Chiffonade Dressing:* Mix 1 chopped hard-cooked egg, 2 tsp. minced pimiento and 1 tsp. minced parsley with ¾ cup dressing.

Calories: 27 per tablespoon *Tested in* THE AMERICAN HOME KITCHEN

maple squash

Preparation time: 1 hr.

3 medium-sized acorn squash
Salt and pepper
4 tbs. butter or margarine
6 tsp. maple or maple-flavored syrup

Wash and split squash crosswise and scrape out seeds and pulp. Sprinkle with salt and pepper and spread softened butter on cut surfaces. Place cut side down on baking sheet and bake in a moderately hot oven (375°F) for about 45 minutes or until inside is soft. Turn cut side up, add 1 tsp. butter and pour over 1 tsp. maple syrup for each cavity. Return to the oven until rim of squash is glazed and lightly browned.

Serves 6 ***165 cal. per serving*** ***Source of vitamin A***

Tested in THE AMERICAN HOME KITCHEN

1,371 big cash prizes to 1,370 people in

The Great Gildersleeve's $50,000 "Name My Song" Contest

sponsored by Parkay-the Margarine that tastes so good!

Easy to win – Help The Great Gildersleeve name the new song he's written

Grand Prize $5,000

plus 274 weekly prizes every week for 5 weeks

Every week 4 $1000 bills

Every week 20 $100 bills

Every week 50 $20 bills

Every week 200 $10 bills

5 BIG WEEKLY CONTESTS

1st weekly contest starts October 2, ends midnight October 8.

2nd weekly contest starts October 9, ends midnight October 15.

3rd weekly contest starts October 16, ends midnight October 22.

4th weekly contest starts October 23, ends midnight October 29.

5th weekly contest starts October 30, ends midnight November 5.

Weekly first prize winners announced on Gildersleeve program each Wednesday.

Here is the first chorus—you add a title:

There's an old familiar strain,
A haunting refrain
That takes me back to days of yore.
I see a chapel on the hill,
Spring's first daffodils
Reflected in the mill pond, from the shore.

I recall in memory
Two names on a tree,
Our first kiss in that old canoe.
And tho' we've drifted far apart,
This song lives in my heart . . .
It's a melody of love and you.

HOW TO WIN $6000!

The Great Gildersleeve, radio's popular crooning bachelor, is in trouble. He has written a song but can't decide on a title. Name the song for him and win up to $6000!

20 prizes of $1000! Yes, four crisp new $1000 bills will be awarded to winners each week for five weeks. And in addition there's a grand prize of $5000 for the best name submitted in all five contests!

So easy! Such fun! Just think of a name for the new song written by The Great Gildersleeve. You don't have to know anything about music to win. Just read the words of the song . . . and write down a title. A name like "The Bachelor's Serenade" or "Melody of Love" may win. These are just sample titles of course. You can think of better ones. Send in as many entries as you like. Buy Parkay today—clip the coupon below—send in a title before you forget. Your dealer has extra entry blanks.

TUNE IN — hear Gildy sing the song Wednesday evenings over "The Great Gildersleeve" radio show. 8:30 E.S.T., NBC. You'll get lots of ideas for winning.

Made by KRAFT

In most states you can buy Parkay Margarine colored yellow, ready to serve. Parkay also comes uncolored in the regular economy package and in the handy Color-Kwik bag. Enclose the red end-flap from any one of the packages with your entry.

Follow these simple rules to win

Print or write clearly your suggested le for The Great Gildersleeve's Song. se coupon below, plain piece of paper entry blank from your food dealer.

Print your name and address on your try. Include also name and address of e dealer from whom you bought your rkay Margarine.

Send in as many entries as you wish. rite each song title on a separate entry ank. With each entry enclose the red d-flap from any package of Parkay argarine.

Mail entries to Parkay Margarine, Box 167, Chicago 77, Illinois.

There will be five weekly contests. First ontest starts October 2, 1949; last contest nds midnight November 5, 1949. All ntries must be postmarked before mid-ight of each closing date. Entries received efore midnight October 8 will be judged the first week's contest. Thereafter, ntries will be judged in each week's con-est as received. Entries for the final eek's contest must be postmarked before midnight November 5 and must be received by November 12, 1949. No entries will be returned, and no correspondence entered into. Not responsible for entries lost in the mail. You accept conditions of these rules when you enter.

6. Grand Prize winner and weekly prize winners will be notified by mail. No one person may win more than 1 prize in each contest, nor more than 1 first prize in all five contests. All weekly winners are eligible for the grand prize of $5,000. Complete lists of winners sent on request to anyone sending a self-addressed stamped envelope.

7. Entries will be judged on originality, uniqueness and aptness of title. Judges' decision is final. Duplicate prizes in case of ties. All entries become property of Kraft Foods Company.

8. Any person living in the continental limits of the United States and in Canada may enter this contest—except employees of the Kraft Foods Company, its advertising agencies and members of their families. Contest subject to Federal and State regulations.

Send Red end-flap with entry →

CLIP COUPON NOW Enclose the red end-flap from any package of Parkay Margarine and mail to Parkay Margarine, Box 5167, Chicago 77, Illinois.

My title for The Great Gildersleeve's Song is: _____

My own name is _____

My address is _____

City _____ Zone _____ State _____

Dealer's name and address _____

Get additional entry blanks from your dealer or use plain sheet of paper. AH

It's the No. 1 model of America's No. 1 Refrigerator

TWO Separate Food Compartments—
TWO Separate Cooling Systems—
TWO Separate Doors!

Get the safe-cold combination of refrigerator and home freezer in the Frigidaire Cold-Wall Imperial

This beautiful Frigidaire now available in 8 and 10 cu. ft. sizes. Holds up to 70 lbs. of frozen foods!

Safe cold from top to bottom—safe cold for every type of food! You're sure of utmost protection in the famous Frigidaire Cold-Wall Imperial—the two-door combination refrigerator and home freezer! See the roomy Locker-Top Freezer with its own low-temperature refrigerating system, its own door, its fast-action Double-Easy Quickube Ice Trays that you get only in Frigidaire!

The Cold-Wall Compartment needs no defrosting. Its separate cooling coils are right in the walls! Remember, the Cold-Wall principle was invented by Frigidaire! Cold, still air keeps foods fresher longer—uncovered! You get more usable space, too, because foods can be stored closer together. And there's a big two-compartment, easy-sliding Hydrator always full of super-moist cold for fruits and vegetables! Acid-resisting Lifetime Porcelain guards against stains in food compartment and Hydrator.

The Simplest Cold-Making Mechanism Ever Built—the economical, trouble-free Meter-Miser—powers all 3 different types and 14 different models of America's No. 1 Refrigerator, Frigidaire! All have all the great basic Frigidaire advantages—result of Frigidaire's experience in building over 11 million refrigerating units! All are styled by Raymond Loewy!

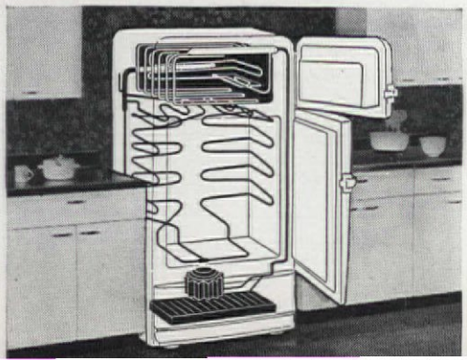
Also see the Frigidaire Electric Ranges, All-Porcelain Automatic Washer, Home Freezers and other fine Frigidaire home appliances at your Frigidaire Dealer's.

Look up the name and address of your Frigidaire Dealer in your Classified Phone Directory—or write Frigidaire Division of General Motors, Dayton 1, Ohio. In Canada, Leaside 12, Ontario.

FRIGIDAIRE
Refrigerators

Over 11 million built and sold!

The Locker-Top Freezer is surrounded by refrigerating coils operating at home freezer temperatures. Note the separate chilling coils in walls of Cold-Wall Compartment to keep air still, moist, uniformly cold—to keep foods vitamin-fresh far longer!



A new, more economical Meter-Miser now powers all Frigidaire Refrigerators. It's more compact, more powerful—produces oceans of cold on a trickle of current. Sealed in steel for long, trouble-free operation—oiled for life!

76 regular-sized packages of frozen foods will fit into the Locker-Top Freezer of the 10 cu. ft. model—92 packages with Quickube Ice Trays removed. Trays freeze 8 lbs. of ice cubes—fast!

• spaghetti . . . how to cook it

MARIE PETERS

From Italy to us

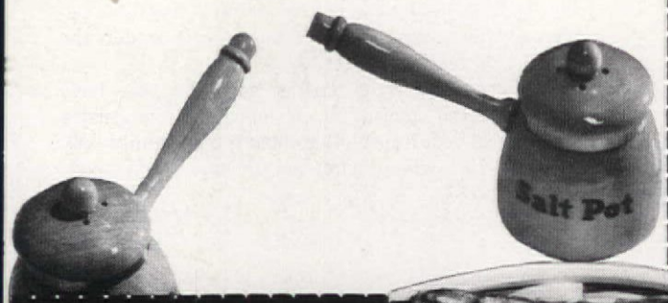
• meat balls, Romano

Spaghetti, beloved in every modest Italian home, is the darling of the gourmet today

I'm hungry for spaghetti." This is the cry heard in many homes today. Gift of the Italians, the love of spaghetti is apparently growing by leaps and bounds. The tremendous popularity of canned spaghetti as well as the quiet success of many a neatly romantic Italian restaurant where spaghetti is the "specialty of the house," has reminded your editors that the Italian national dish is being discovered and re-discovered throughout America today.

Spaghetti is delicious, attractive and, of course, wonderfully economical. It's practically failure-proof in preparation if only a few guideposts are followed. We're giving you four recipes that will furnish a primer of spaghetti preparation as well as two variations, one with meat and one with chicken. With these recipes and the following guideposts, you'll be ready for variety in spaghetti dinners as well as variety in spaghetti appetites:

• spaghetti sauce



• spaghetti with chicken

1. The spaghetti itself is the most important ingredient. Buy the best; buy a product that is well known, well tried, and do not try to save a few cents on the package since the spaghetti forms a large part of your meal.

2. For a true Italian flavor, use olive oil in the preparation of spaghetti.

3. Garlic, onion, and parsley are essential flavorings of spaghetti sauce. Almost always at hand, these ingredients will make your sauce taste as if a dozen herbs and spices had been added to the sauce.

PLEASE TURN TO PAGE 62

From Italy to Us (Begins on page 61)

Simple Dinner	Gourmet's Dinner
Ripe Olives	Antipasto
Hearts of Celery	Ministrone
Spaghetti with Meat Balls, Romano	Spaghetti with Chicken
Tossed Green Salad	Stuffed Mushrooms
Zabaglione	Escarole Salad with Finocchio
Coffee	Spumoni Demi Tasse

• spaghetti . . . how to cook it

2 tsp. salt
2 qts. boiling water
½ lb. spaghetti

Add salt to boiling water, then add spaghetti gradually so boiling does not stop. Cook spaghetti, uncovered, stirring frequently until spaghetti is tender (9–12 min.). Bring boiling spaghetti to the sink, open cold water faucet and give spaghetti one cold splash. Turn into a colander and gently shake until all water is removed. Perfectly drained spaghetti holds the rich red sauce on its tender strands while poorly drained spaghetti becomes limp and the sauce turns pale when water is present in the spaghetti. Place drained spaghetti on a platter, top with meat balls, pour sauce over it and sprinkle with grated Roman or Parmesan cheese or pass cheese at the table. Serve spaghetti immediately.

Serves 4

Recipe submitted by Catherine Merlino

Tested in THE AMERICAN HOME KITCHEN

• meat balls, Romano

Preparation time: 30 min.

1 lb. ground beef
½ cup dry bread crumbs
1 egg, beaten
1 clove garlic, minced
Salt and pepper to taste
¼ cup olive or salad oil

Mix together all the ingredients except the oil. Add 1–2 tbs. water if mixture is not moist enough. Shape into small balls. Heat oil in skillet, add meat balls and brown on all sides. Place meat balls in skillet with previously prepared spaghetti sauce and simmer for 15 minutes longer.

Serves 4 ***511 cal. per serving*** ***Source of vitamins A, B complex***

Recipe submitted by Catherine Merlino

Tested in THE AMERICAN HOME KITCHEN

• spaghetti sauce

Preparation time: 1 hr.

¼ cup olive or salad oil
1 medium onion, minced
1 clove garlic, minced
1 (6 oz.) can tomato paste
Water
1 tbs. minced parsley
Salt and pepper to taste

Place oil in skillet, add onion and garlic and simmer until a golden brown. Add tomato paste (do not dilute it) and stir constantly for a few minutes. Then add 1 can of water (tomato-paste can makes a good measure), stir. Add two more cans of water. Add parsley and salt and pepper. Allow to simmer for about 30 minutes. Add meat balls and simmer in sauce for 15 minutes. Sauce should be about the consistency of thin catsup.

Serves 4 ***145 cal. per serving*** ***Source of vitamins A, C, B complex***

Recipe submitted by Catherine Merlino

Tested in THE AMERICAN HOME KITCHEN

4. Most Italian cooks use tomato paste in their spaghetti sauce. Tomato paste is simply tomatoes which have been cooked to a thick consistency. Some tomato pastes contain basil, an herb with an intriguing flavor. Tomato paste, being concentrated, will need dilution; be sure to read the directions on the can and then follow the recipe carefully.

Tomato puree may also be used. It gives the spaghetti a Spanish tamale flavor which is very delicious indeed.

Condensed canned tomato soup will need little or no dilution and will remind Americans of American-type spaghetti.

5. Cheeses give varying flavors and should be served generously. Grated Roman cheese has a characteristic Italian flavor which we recommend. Parmesan, a milder cheese, is very popular and has a very wide American acceptance.

6. The colander is not an ingredient, to be sure, but it takes the leading role in spaghetti cookery. No spaghetti dish can be a success unless the spaghetti is perfectly drained and only a colander can give that degree of perfection. Authorities disagree on the rinsing of cooked spaghetti, some say not to rinse it at all while others say to rinse it in either hot or cold water. We like to bring the boiling spaghetti to the sink, open the cold water faucet and give the spaghetti one cold splash. Perfectly drained spaghetti holds the rich red tomato sauce on its tender strands; poorly drained spaghetti becomes limp and the sauce turns pale under the weight of retained water.

7. Serve the spaghetti as soon as you have sprinkled the grated cheese over it, serve extra cheese, of course. Notice how your family will thrill at the sight of your picturesque masterpiece.

Everyone is hungry for

Italian spaghetti . . . with sauce,

with meat, with chicken

. . . it s many varieties suit every taste

• spaghetti with chicken

Preparation time: 1 hr.

¼ cup olive or salad oil
1 (2½–3 lb.) chicken, cut up
1 clove garlic, minced
1 medium onion, minced
1 (6 oz.) can tomato paste
Water
1 tbs. minced parsley
Salt and pepper to taste
Spaghetti

Heat oil in skillet. Add chicken and cook until almost brown. Add garlic and onion and cook until light brown. Add tomato paste (do not dilute) and stir gently. Then stir in 3 cans water (tomato-paste can makes a good measure). Add parsley and salt and pepper. Cover and allow to simmer until chicken is tender. Serve on spaghetti.

Serves 4 ***517 cal. per serving*** ***Source of vitamins A, C, B complex***

Recipe submitted by Catherine Merlino

Tested in THE AMERICAN HOME KITCHEN

UNSURPASSED! G.E.'S AMAZING RECORD OF DEPENDABILITY!

De Luxe 8-cu-ft Space Maker packed with extra-special features, including General Electric's famous butter conditioner in the door, a sliding utility basket for small item storage, an adjustable shelf, a spacious meat drawer and two six-inch-deep vegetable drawers. Gives one-third more storage space than old-style models in same floor space.

The General Electric Home Freezer has the same type of sealed-in refrigerating system as that used in G-E Refrigerators. And it has *Perfect Seal* cabinet construction that prevents moisture from reaching the Fiberglas insulation.

Liner is aluminum. Removable wire baskets. Stain-resistant enamel exterior. 8-cu-ft freezer holds 230 lbs.

Each of these is a "best" buy!

Dependability
More than 2,000,000 G-E Refrigerators in service 10 years or longer

Refrigerator-Home Freezer Combination with separate compartments and SEPARATE DOORS. Each compartment separately refrigerated and separately insulated. Freezer compartment can provide zero temperature at all times. Will quick-freeze foods and store up to 53 pounds of frozen foods. Lower compartment is a Space Maker refrigerator *that needs no defrosting!* The storage space of the lower compartment alone is equivalent to that of an 8-cu-ft standard refrigerator.

How you know they're superdependable

You know they're G-E. And that means they have the famous sealed-in refrigerating system, the system behind this amazing record: *Of the millions of G-E Refrigerators in use, more than 2,000,000 have been in service TEN YEARS OR LONGER!*

You're buying years and years of dependable performance when you buy a G-E. See your General Electric retailer today! General Electric Company, Bridgeport 2, Conn.

GENERAL ELECTRIC

EDITH RAMSAY

If you care enough, you can get . . .

Maximum from Minimum

When we heard of Janet and Robert Dahill and their year-old son, we knew we had found an ideal family. They had been able to solve a definite housing problem. Just as countless other young couples, they cared too much to continue just existing. The builders' house they purchased fulfilled their basic requirements as to number of rooms, locality, and price. It offered great possibilities if they were willing to plan and work . . . they were.

We are primarily interested in the kitchen and Janet Dahill's ways of getting maximum results from minimum expenditure.

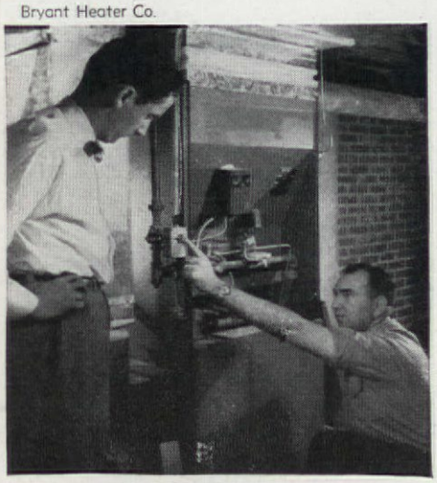
Mr. Stitch, the builder of these Hartford, Connecticut, homes, gives his families a fine choice of wallpapers. Janet made excellent selections throughout the house, but the kitchen posed a problem. The equipment, well laid out as to convenience and ease in meal preparation, needed a foil to give the room individuality and a feeling of welcome. She did not want a stark white room. The "Calico Fruit" stainproof and washable wallpaper will give maximum wear and enjoyment. The ceiling was painted a persimmon color as in the wallpaper. Dark-green linoleum flooring contrasts effectively with a yellow and chrome table.

Simple curtains, retailing at less than $4.00 per window, help carry out color scheme. They are white chintz panels with a dark-green patterned border and valance; wallpaper colors are repeated in pattern. Bob Dahill painted the canister set and inside of cabinets the same dark green.

Janet insists that meals be attractive as well as good. To accomplish this with a minimum expenditure of fuel and time, she cooks several oven dishes at one time. She has another way of getting the most for the least. Her extra surprise for Bob is a house cake (their own new house) made from a simple, prepared white-cake mix iced with combination butter and chocolate frosting. She puts architectural features on with a spatula or a cake decorator. (See page 57.) Robert Jr. always helps.

An item Janet insisted we insert is her observation that a pantry or full-length closet is an essential for storing staples and hangable utensils—nothing takes its place.

Bryant Heater Co.



Bob calls local gas-company service man to check the heating system. He shows Bob how simple it is to push a button and start the season's heat

Photographs by F. M. Demarest

Sandwiches for the afternoon tea party are easily prepared in free moments during the day and placed uncovered on large shelves of their moist refrigerator. Please turn back to pages 52 and 54 for some of Mrs. Dahill's ideas on food and entertaining

With the pie cooling, soup in the pressure pan, Janet places remainder of meal in the oven, for she knows that capacity use of oven is good management. Well-designed small kitchen has all gas equipment, ample cabinet and closet space for storage near work surfaces and appliances

Gay wallpaper cheers whole kitchen. Dining is pleasant in this room. Janet and young Robert are completing surprise cake for Bob. The frostings are made and the cakes are ready to be cut and shaped

it's Good so many ways

Sautéing News! Here's how to perk up left-over cauliflower with the famous golden-rich flavor of Best Foods or Hellmann's *Real* Mayonnaise: Mix 1 beaten egg, 1 tbs. water, ½ tsp. salt, and ¼ tsp. pepper. Dip flowerets in this mixture, then in bread crumbs. Pan-fry in *Real* Mayonnaise until brown. P. S. Good for other vegetables, too!

Sauce Appeal! So creamy, so rich—Best Foods or Hellmann's *Real* Mayonnaise "makes" this Snappy Sauce to serve over Broiled Ham: Blend ⅓ c. *Real* Mayonnaise with 4 tbs. flour. Add 1½ c. milk gradually, and stir over low heat until thickened and smooth. Add 2 tbs. vinegar, ¼ c. sugar, ¼ tsp. salt, and ½ c. Best Foods Mustard-with-Horseradish. Heat thoroughly.

Because it's

Real Mayonnaise

Salad Favorite, too! When it comes to flavor, texture, and versatility, Best Foods or Hellmann's *Real* Mayonnaise has no superior. (Even homemade mayonnaise can't better its golden richness.) Contains no starchy filler, as does ordinary "salad dressing," . . . won't get watery when varied with milk, fruit juice, or ketchup. Taste its sunny flavor, its double-whipped smoothness. It's so good so many ways!

HELLMANN'S

Real Mayonnaise

BEST FOODS

If You Care Enough . . . (Begins on page 52)

Imperial glass; Simtex cloth; Wallace silver. Accessories: Krome Kraft, American Playing Card Mfgrs., Apex Products, Ronson

Bridge enthusiasts welc invitation for dessert and coffee at seven, a lo evening to play cards. hostess shows off her be recipe, guests find dinn at home simple to prep when no dessert called f

Men like to "spread their own." Mrs. Dahill serves coffee, sets forth bowls of sandwich fillers

Cloth, California Hand Prints; Lazy Susan, Bell "Flora" dinnerware, Stangl; beverage set, West

After the basketball game, there's plenty of time for a good visit, games, and simple refreshments

Cloth, Columbus Coated Fabrics; beverage Corning Glass; Masslinn napkins; Zippo lig

COUNTRY AIRS

oor: Handsome, long-wearing Quality Inlaid Linoleum, pat- o. 1640. Yours for only

.20 (approx.) per square yard, installed in an average-size kitchen.

nter tops: Serviceable, easy-to-keep- n Sloane Quality Marbletone Lino- m, pattern No. 0108.

SWEET SOPHISTICATE

Sparkling Sloane Quality Enamel Floor Covering, pat- 5311. So practical—so inex- pensive. Only (approx.) per square yard, install it yourself.

tops: Color-bright Sloane Qual- bletone Linoleum, pattern No. Long-wearing, practical.

Kitchen Beauty on a Budget!

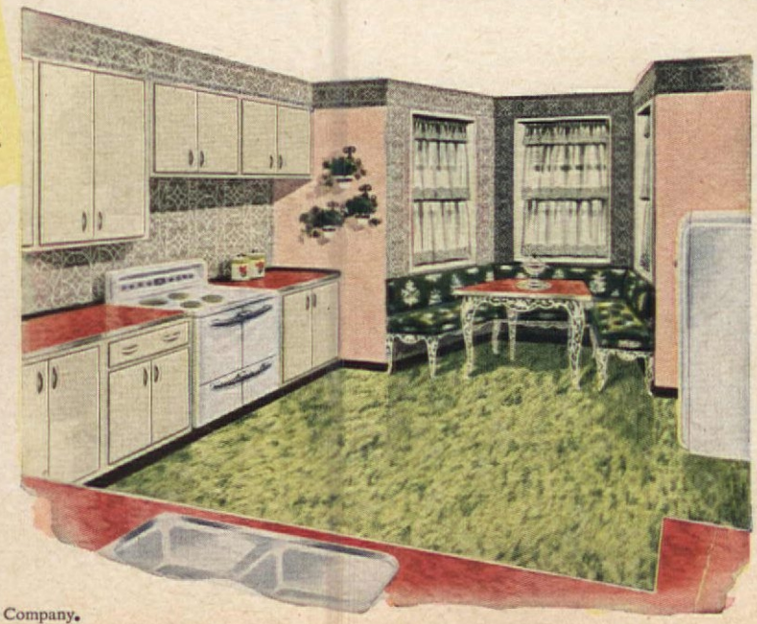
See how little it costs to have the better design and truer color of Sloane Quality Linoleum Products

Idea #3 **OLD WORLD CHARM**

The floor: Rich, luxurious looking Sloane Quality Marbletone Linoleum, pattern No. 0112. Luxury at a budget price. Costs only

$3.00 (approx.) per square yard, installed in an average-size kitchen.

Counter tops: Attractive, work-saving Sloane Quality Marbletone Linoleum, pattern No. 0105. It's thrifty beauty.



Be bright about your kitchen . . . yet be pennywise. Here are three ways to do it. Each colorful idea started with the floor . . . as decorators do . . . as you can do so easily.

For decorator ideas just come naturally when you see the singing colors and delightful designs of Sloane Quality Linoleum Products. You'll be inspired with suggestions for doing over your kitchen . . . to make it a joy to live in as well as to look at. For Sloane Quality Linoleum Products are so easy to keep clean—need so little attention to keep sparkle-bright.

And best of all, these work-saving beauties are so inexpensive! You can make your dream kitchen come true and still stay within your down-to-earth budget.

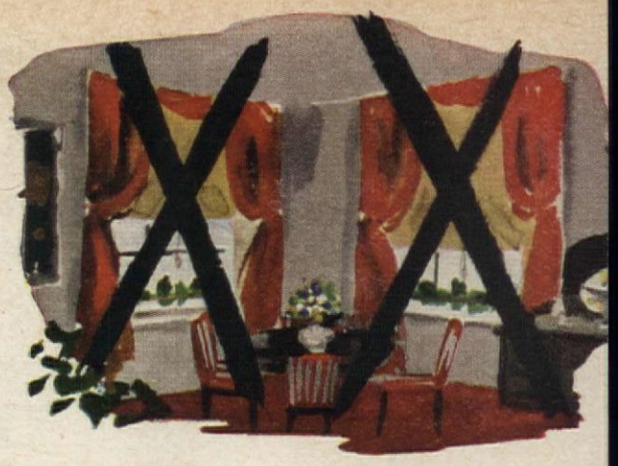
SLOANE-BLABON CORPORATION
295 Fifth Avenue, New York 16, N. Y.

SLOANE
Quality
NOLEUM PRODUCTS

better design and truer color

is a registered Trade-mark of the B. F. Goodrich Company.

"These DEAD SPOTS were blighting my dining room



See how drab window shades created actual dead spots!
Now look below at the same room . . . fresh, imaginativ
Columbia shades have doubled the room's charm!

—until I learned this new decorating trick!" The secret's so easy . . . so inexpensive. *Down* with your drab, dingy or cracked old window shades . . . *up* with fresh new Columbia beauties! Quick as a wink, they glamorize windows, make the focal points of color and sparkle . . . give new spice to your whole room.

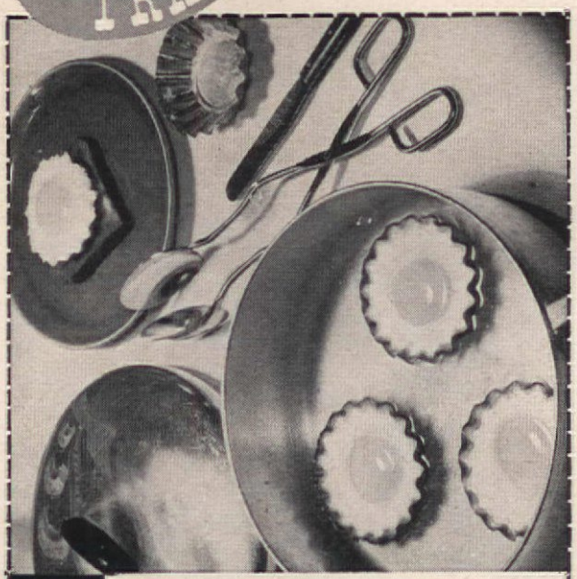
You can choose Columbia shades in luscious pastels or singing deep tones . . . in duplex combinations . . . sophisticated or nostalgic prints. And remember, whatever price yo pay (it can be as little as $3.00 for average size in the very best washable quality) you get superb Columbia sty and perfect Columbia performance. See your nearest Columbia Authorized Dealer today—leading departmen furniture stores and shade shops. The Columbia Mills, Inc., 428 South Warren Street, Syracuse 2, New York

BIG NEWS!

COLUMBIA now makes "room darkeners" in light tones, gay prints—as effective as black or green, but much prettier! About $3.00, average size.

TRICKS of the TRADE

There's a quicker way and a prettier way, a "better-results" way



• poached eggs, Joan

There are almost as many ways to fix eggs as there are people to eat them. Joan likes poached eggs, but like other teen-agers, she's fussy about appearance, so she poaches her eggs in fluted molds. Gelatin molds or ovenized custard cups may be used, too

• steamed dumplings

Dumplings! Better results if you steam them first for ten minutes with cover on pan. Then for ten minutes without cover. They're much fluffier and lighter

Colorful... Practical... Affordable

Now you can have the genuine Howell *Chromsteel** dinette furniture that you have admired and wished for so often. You are sure to enjoy using it meal after meal, day after day, year after year—because it's so cheerfully gay and beautiful, so easily cared for, and so expertly fashioned and built. But what will really surprise you is the ease with which you can fit a Howell set into your home-furnishing budget. See this furniture at leading furniture dealers' and department stores.

De luxe quality distinguishes Howell Set No. 56-81. The extension table with its high-lustre, genuine *Formica** top measures 30 by 42 inches and extends to 54. It comes in rich-red, soft-green, and French-blue linen patterns, and in seashell gray—in addition to the golden yellow shown. This handsome, serviceable table whisks clean with a damp cloth and stays new looking indefinitely. Chairs are beautifully upholstered in Du Pont all-plastic *Fabrilite**. This 5-piece set is surprisingly priced at only $84.95 at your dealer's (except in distant freight zones).

An even thriftier Howell set has a table of the size and shape shown above, with a *Plastex** finish on the metal top which resists heat, stains, and chipping. Colors are red, golden yellow, green, and white. Five-piece set, with upholstered chairs as illustrated, only $69.95 in most cities.

The Howell dealer near you (name on request) will show you these and many other Howell sets—some larger, some smaller, some in handsome oval shapes—and *one* will be just right for your requirements.

**Trademarks*

HOWELL
Chromsteel KITCHEN & DINETTE FURNITURE
ST. CHARLES, ILLINOIS

© 1949, THE HOWELL CO.

Heard the hubbub over this new cake mix?

Makes all your favorites!

White cake, chocolate cake, yellow cake, spice cake, orange cake, upside down cake, brownies, cookies —no end of delicious variations. And every one's a Swans Down beauty! See recipes in box.

Dear Sirs:

I want to tell you how pleased I am with your new Swans Down Instant Cake Mix. I think it makes a *super* white cake or cup cakes or whatever variety you choose to make.

The children can make this cake without my help and have a perfect cake every time. Thanks a million.

I bought four more packages Saturday. I do not want to run out.

Mrs. D. K. Huber
El Dorado, Kan.

It's a big surprise to most cakemakers—the number of variations they can make from this one mix. And like you, Mrs. Huber, women everywhere are snapping it up from the grocers' shelves so fast we have to step mighty lively to keep up with the demand!

Dear Sirs:

I have always used Swans Down Cake Flour and it was, of course, natural that I would try your new product—it is wonderful!

Being employed during the day, I am getting quite a thrill out of baking a cake in the evenings with so little effort. I feel sure your new item will go over with a bang—housewives know what is good.

Mrs. H. S. Oberdorf
Elkton, Md.

Yes, it's true, Mrs. Oberdorf, women do appreciate getting a superior home-baked cake in so little time. Just 4 minutes from box to oven!

Dear Sirs:

I just want to let you know how much I have enjoyed using your new Swans Down Instant Cake Mix. I made three in a week and each one was perfect.

I have tried different kinds of mixes and I think this one beats them all.

Sincerely,
Miss Mildred M. Mason
Danvers, Mass.

The reason you get such fine results with Swans Down Instant Cake Mix, Miss Mason, is because every ingredient in it is as fine as those you use in your own cakemaking. Egg whites taste fresh as farm-fresh eggs—prepared by an exclusive process. The shortening is all-vegetable, the hometype flavoring is pure and delicate. And, best of all, we use your old favorite—Swans Down Cake Flour.

• The only cake mix made with Swans Down Cake Flour

Swans Down Instant Cake Mix

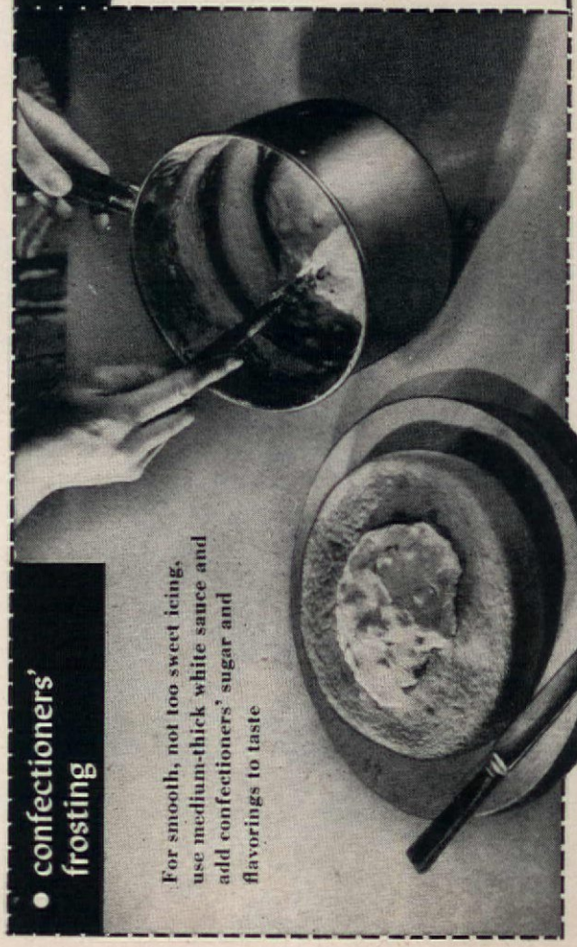
A product of General Foods

• At grocers' everywhere

MORE TRICKS of the TRADE

• french fried potatoes

For French-fried potatoes that will be crisp outside, tender inside, follow this procedure: Cut potatoes into lengthwise strips after peeling, dip in cold water, then *dry hard* with clean towel. Fry in deep fat at 370°F until well-browned



• confectioners' frosting

For smooth, not too sweet icing, use medium-thick white sauce and add confectioners' sugar and flavorings to taste

... those heavenly carpets by Lees

Glo-tex looks as elegant
and expensive as any
hand carved rug.
And yet the cost is moderate.
Woven of rich imported
wools combining
tough hard-twist and
regular yarns in a
handsome bas-relief effect
that gives a
breath-taking play of
light and shadow across
the luxurious
surface.
Six fashion colors.

FOR THE FIRST TIME IN VENETIAN BLIND HISTORY

two long-wanted improvements! And only FLEXALUM has them

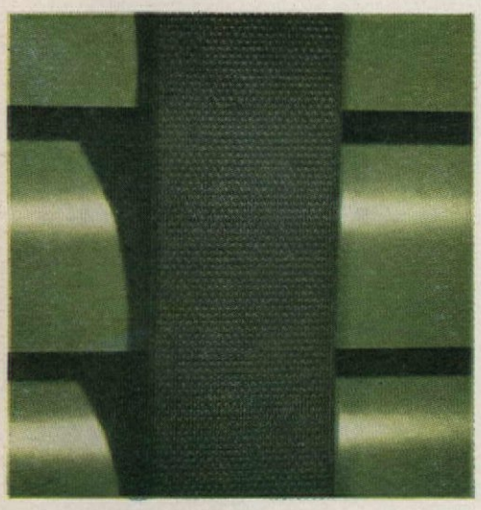
Only FLEXALUM spring-tempered slats are heat-treated so they'll keep their shape won't sag... plastic finished to retain their gleaming beauty.

Only FLEXALUM'S satin-smooth surface virtually sheds dust, won't chip, crack or rust

Only Beautiful New FLEXALUM vinyl plastic tape* gives you completely washable longer lasting venetian blinds.

Only New FLEXALUM tape cannot fade or discolor... reinforced with Fortisan, i cannot stretch, shrink or fray. And only New FLEXALUM tape has ladders of vinyl-clad aluminum for extra strength.

Leading manufacturers and dealers everywhere feature venetian blinds custom-made of FLEXALUM spring-tempered slats and New FLEXALUM vinyl plastic tape. Ask to see them... or write for free sample of the new tape.



Made for each other—*sleek, handsome* FLEXALUM *slats look their best with beautiful New* FLEXALUM *vinyl plastic tape! A wide variety of decorator colors to choose from!*

Guaranteed by Good Housekeeping

FLEXALUM's "Visible-Invisible" trademark on the slat is your assurance of quality.

Flexalum®

Spring-Tempered Slats and Vinyl Plastic Tape

Stay Beautiful because they Stay Clean

*U. S. Pat. No. 2,405,579. Other Patents Pending.

Hunter-Douglas Corporation • *Riverside, California* and *150 Broadway, New York 7, N. Y.*

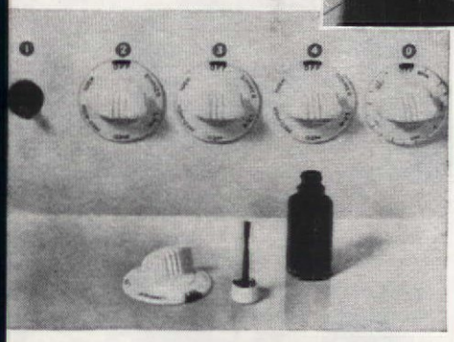
Household Scuttlebutt

ROSALIE A. VOIGT

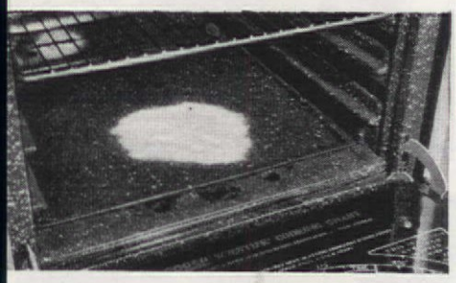
Use paper towel to skim small amount of fat off top of soup

When grinding bread crumbs or crackers, tie paper bag over end of grinder—this prevents crumbs from spilling

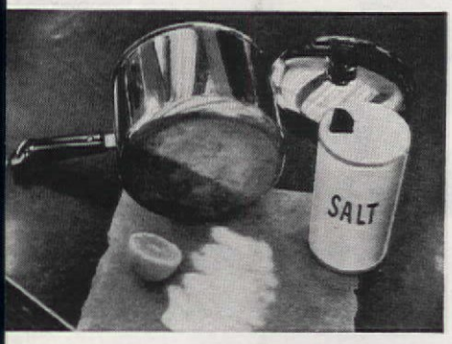
Camera Associates



Mark the "off" position on the range controls with bright nail polish. They may all be read at a glance from a considerable distance



To clean the oven when spillovers occur, sprinkle salt on spilled food and leave heat on until food chars, then wash



Copper-bottom utensils can easily be cleaned by rubbing with a cut lemon dipped in salt

Starch which has stuck to an iron can be removed by spreading salt on a newspaper and rubbing the iron over it while hot

PLEASE TURN TO PAGE 74

no more of this when you get your new

Hamilton

• You're free from clothes-drying toil forever, with your Hamilton Automatic Clothes Dryer. No more struggling out to the backyard clothesline with heavy baskets . . . you fluff-dry clothes indoors, in a jiffy, rain or shine, daytime or evening!

There's just no work to it—simply toss the clothes into your Hamilton right from the wringer and, in a matter of minutes they're gently tumbled fluffy-dry. FAR LESS IRONING needed —towels, pajamas and the like come out so wrinkle-free.

No more soot and dust soiling your clean wash . . . the air inside your Hamilton is clean, purified by 190-degree heat. Besides, Hamilton's Sun-E-Day Lamp floods clothes with healthful ultra-violet light, and sweetens them with Nature's ozone!

Hamilton

THE ORIGINAL AUTOMATIC

CLOTHES DRYER

See your Hamilton dealer. For his name, call Western Union by number and ask for Operator 25.

NEW! **Exclusive SUN-E-DAY ultra-violet LAMP**

Pioneered by Hamilton; purifies air and releases natural ozone inside dryer; clothes smell fresh as Spring flowers!

GET this FREE deluxe booklet!

HAMILTON MFG. CO.
Dept. AH, TWO RIVERS, WIS.

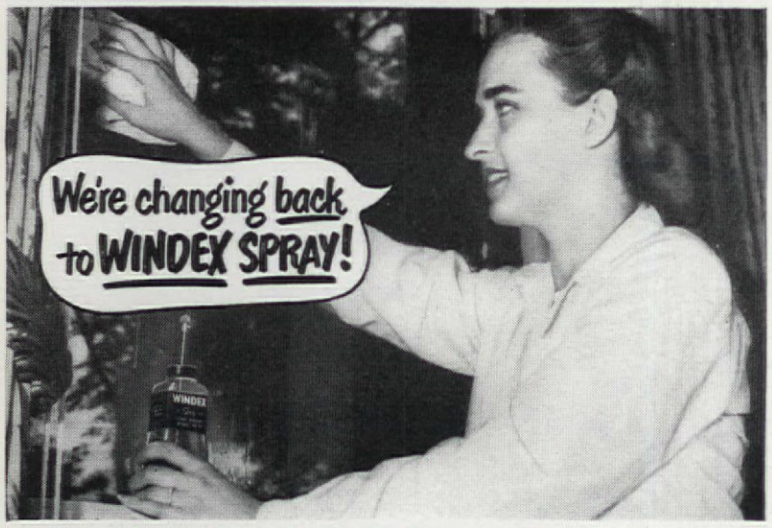
Send me your new, full-color booklet on clothes drying and home laundry planning—showing how to save more time for leisure and recreation.

NAME.....

ADDRESS.....

Guaranteed by Good Housekeeping

GAS AND ELECTRIC MODELS



MRS. MARTIN O'SHAUGHNESSY, Chicago: "Sure, I tried those other glass cleaners. What a time I had rubbing that dust out of the corners of my windows! I'm going back to Windex Spray—for good! It's nice and simple to use, and best of all, it cleans glass beautifully!".

MRS. JOHN LYNN, Cincinnati: "I've tried them all! Only Windex Spray makes glass-cleaning really easy. I like it because it isn't messy, doesn't leave any dust on the windows. Those other cleaners cost up to four times as much, too. Windex Spray is the *real* bargain!"

MRS. RITA LYNCK, Skokie: "I looked at the mess other cleaners made on my window sills and hands and said: "No more for me! I'm going back to Windex Spray! It's the best way to clean glass and also the least expensive!"

Copr. 1949, by The Drackett Co.

WINDEX *Spray*® 6-ounce bottle still only **15¢**

Available in Canada • Even thriftier in the 20-ounce size.

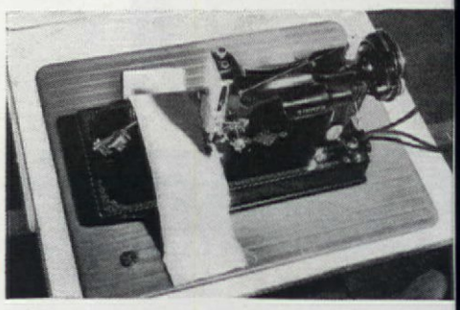
Household Scuttlebutt

(Begins on page 73)

Wet colored garments, if wrapped in wax paper, can't discolor other damp clothing in the laundry basket

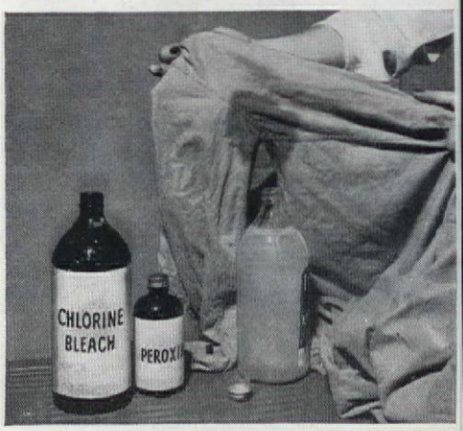
Put half of an old rubber ball on your paintbrush up near the bristles to catch paint dripping when doing ceilings

Brush the vacuum bag inside and out once a month. Never wash it, as that may remove the finish that insures a dustproof bag

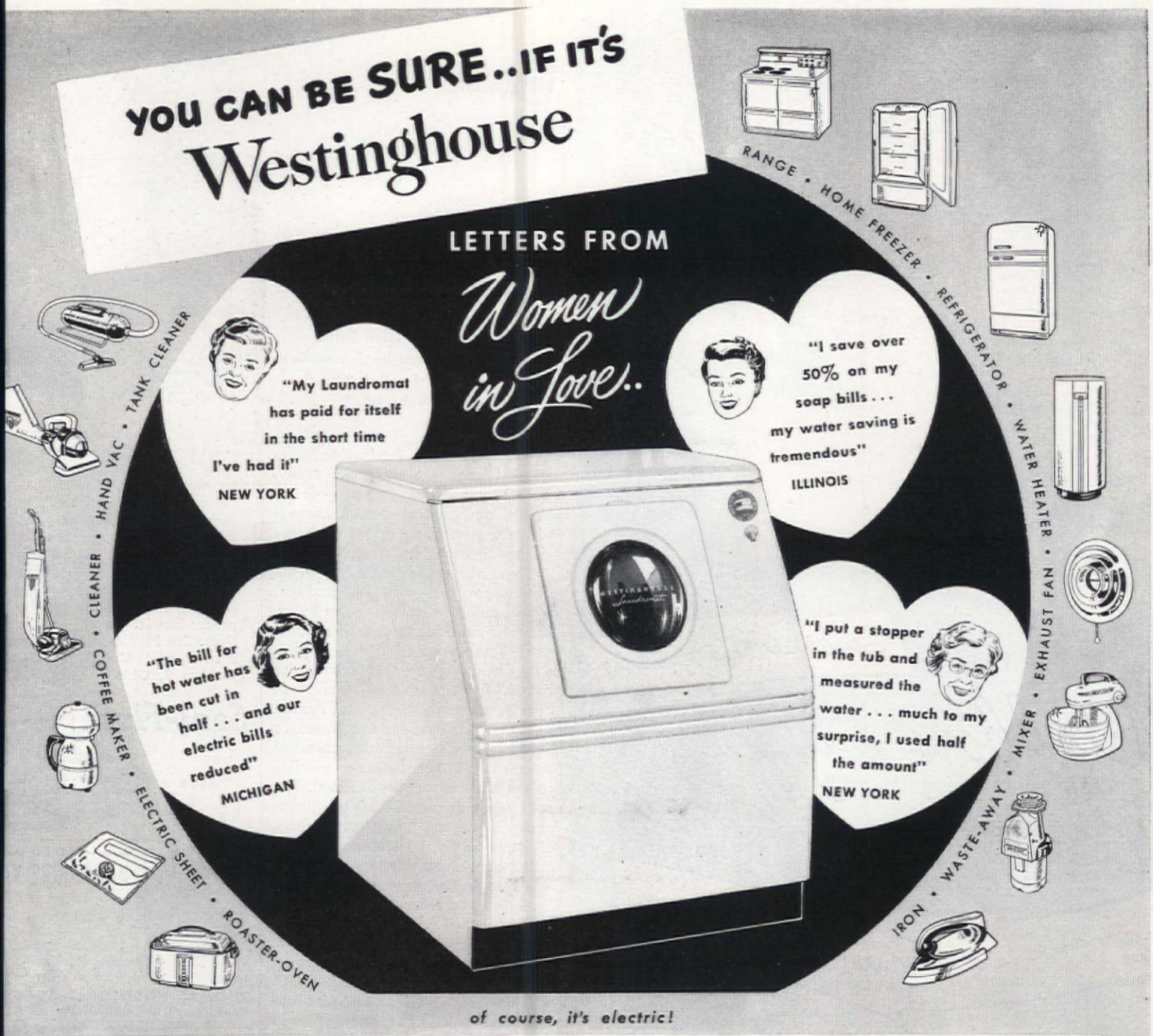


Portable sewing machine on rubber or typewriter pad protects table top finish, reduces vibration and keeps machine from slipping

Fresh mildew stains can be removed by covering with salt and lemon juice or salt and powdered starch. Put in sun before re-laundering. Chlorine bleach used alternately with oxalic acid may also be used

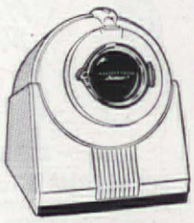


For perspiration stains in white cottons and linens, soak in a mild solution of bleach 10–20 minutes; white rayons in hydrogen peroxide solution 30 minutes. For colored fabrics, hold garment over open bottle of ammonia—restores color. Dry clean non-washables



One and All Agree..The Laundromat $aves..$aves..$aves

NOW 2 LAUNDROMATS TO CHOOSE FROM



Both are completely automatic . . . both have the famous Laundromat washing action that gets clothes so clean, and does it so gently.

Prices as low as $219.95

You've never heard such praise as women have written us. Ask your Laundromat dealer to show you letters from women in *your own town*.

Saves Hot Water: Sensational Water Saver brings new economy to automatic washing. Saves up to 10 gallons per load.

Saves Soap: Laundromat uses less soap—as little as ⅓ cup per load. Uses less softener, too.

Saves Clothes: Laundromat's gentle washing action is easy on clothes. Clothes look better, last longer.

Saves Time: In one easy operation you load and set the Laundromat . . . and then you're *free*.

Saves Money: Wash pillows, slip covers, rugs, *everything washable*. You'll find Laundromat's a money saver—practically pays for itself.

Get Proof. Call your Westinghouse retailer. Arrange to see a load of *your* clothes washed *thoroughly clean*, the easy Laundromat way. It's *free!*

EVERY HOUSE NEEDS A **Westinghouse Laundromat** AUTOMATIC WASHER

WESTINGHOUSE ELECTRIC CORPORATION • APPLIANCE DIVISION • MANSFIELD • OHIO

Laundromat is a Trade-Mark, Reg. U. S. Pat. Off.

TUNE IN TED MALONE...EVERY DAY, MONDAY THROUGH FRIDAY...ABC NETWORK

So easy to clean

Neighbors envy my new Caloric

A joy to cook with

Gives more for my money

Glowing comments like these come from thousands of enthusiastic Caloric owners. And no wonder! Never did a range offer so much convenience—such dependable cooking results.

1 **CALORIC IS EASIER TO CLEAN**—thanks to its porcelain enamel finish, inside and out, completely removable broiler and other quick-clean features.

2 **EASIER TO COOK WITH**—Flavor-Saver Dual Burners speed cooking. Hold-Heat Oven—Veri-Clean Broiler with Hi-Lo Rack and Pan—insure finer baking, roasting, broiling. Removable griddle fits over 2 top burners, for breakfasts, snacks or "sizzling" steaks.

3 **EASIER ON YOUR BUDGET.** Compare Caloric with any other range. You'll agree it gives much more for your money.

There's a Caloric model to suit your needs and pocketbook. For list of dealers see "Caloric" in classified phone book. Or write Caloric Stove Corporation, 1233 Widener Bldg., Phila. 7, Pa.

THE TALK OF THE NEIGHBORHOOD!

CP TRADE MARK · G.E.C.

You may have any Caloric model factory-equipped for LP-Gas ("bottled" gas). "CP" features (optional on all models) give automatic cooking.

Guaranteed by Good Housekeeping

Ultramatic

Caloric Automatic Gas Ranges

REG. U. S. PAT. OFF.

America's Easiest Ranges to Clean and Keep Clean

LILA JONES

• VITAMINS

It's Basic!

Vitamins are everywhere

"For folks who have little, or those who have wealth, Eating good foods is the highway to health."

Ever play that fascinating game that goes like this: one person names a word, "grass," for instance, and another person answers with the first thing that comes into his head? Probably "green."

To most people "vitamin" would bring the response of "pill," and that is the subject of our discourse today. Vitamins are in natural foods and don't have to be swallowed as pills. Vitamin pills are important, of course, for travelers or dwellers in countries where the supply of natural foods is cut down for one reason or another. They are also convenient in emergencies when it is not possible to get normal supplies of food. But most of us are not in these categories, and we can get our natural foods to supply essential substances.

It's only a short twenty-nine years ago that a Polish scientist, Casimir Funk, put together this word which was to focus the attention of multitudes on the new science of nutrition.

We know now that we need several vitamins in our diet each day—A, C, D, thiamine, riboflavin, and niacin to name the best known ones.

Fortunately it isn't necessary to know all about vitamins in order to eat the foods that contain them. Not if you're clever! Just remember to plan your meals for twenty-four hour periods, and include plenty of fruits and vegetables, at least a pint of milk, meat, an egg, and a cereal in your menus for the day. For each person, that is! Here's a Model Menu:

Breakfast

Orange Juice
Oatmeal or Poached Eggs
Buttered Toast
Milk Coffee

Lunch

Cream of Asparagus Soup
Chopped Liver Sandwich
Apple Pie Tarts Tea

Dinner

Tomato Juice Cocktail with Carrot Sticks
Pan Fried Potatoes
Hamburgers with Barbecue Sauce
Mixed Green Salad
Ambrosia Coffee

Bright? you're right!

That goes for the lady—and toilet bowl, too. Smart housekee agree—Sani-Flush is tops for cl ing toilet bowls. Works fast. rid of ugly stains and invisi germy film the quick, easy, sani way. Disinfects. For true cle ness just sprinkle Sani-Flush the toilet bowl.

Won't harm any toilet syst Good in hard or soft water. grocer has it. Two sizes. The Hygienic Products Co., Canton 2, Ohio.

Sani-Flush

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have long been k by discriminating ters for their exc quality. Spun virgin wool only. today for free samples and THOMAS HODGSON & SONS, Dept. C, CONCORD, NEW HAMP

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Complete with 2 ft. handle..... $4.95 Post-paid with 4 ft. handle..... $5

LITTLE WONDER, Dept. AH, 318 East 13th, Kansas

KVP Heavy WAXED PAP

The AMERICAN HOME *menu maker*

Completely redesigned after long research, this new, improved Menu Maker is the last word in a safe, convenient, instantly usable place for filing your treasured recipes. Made of strong, durable plastic, the box comes in a striking combination of black and white to tie in with much of your kitchen equipment. Measuring only 6" x 1", yet it contains space for filing more than 1,000 recipes. Planned to set on your pantry shelf or kitchen counter top; when open, it exposes all your recipes, properly classified from Appetizers to Vegetables, with additional indices included for menus and specialties. An added feature is a helpful weights and measures table mounted on the inside of the removable Menu Maker cover and always in view for ready reference and information.

Editors' Favorite Recipes—We have a collection of 1,480 recipes that have been tested and retested in The American Home kitchens by our Food Editors and specially selected for a complete basic file, which we offer in combination with the Menu Maker for only $1.00 additional. Regular price of these recipes is $1.50 postpaid.

With the Menu Maker comes an augmented and newly organized set of stiff pre-printed index cards—45 of them—making your new Menu Maker finger-tip convenient and every recipe instantly available, whether it is an individual dish or an entire party menu.

- Also included without additional cost is a sample supply of the specially designed Cellophane envelopes into which you can place each recipe to keep it spotless while in use. These envelopes are waterproof and greaseproof. Order a new Menu Maker for your kitchen today with our guarantee to refund cheerfully every penny if you are not satisfied. Please use the convenient order form.
- *Here is the perfect place to keep your recipes. Easy to use, so inexpensive that every homemaker can afford one. Priced at only $2.50, the Menu Maker will pay for itself by helping the busy housewife plan her meals in advance and buy foodstuffs more efficiently and economically.*
- *Several hundred thousand Menu Makers have been purchased by our readers and are in daily use. The specially designed Cellophane envelopes, samples of which are included, will protect your recipes when in use. They also make for easier filing and more than 14 million have been sold.*

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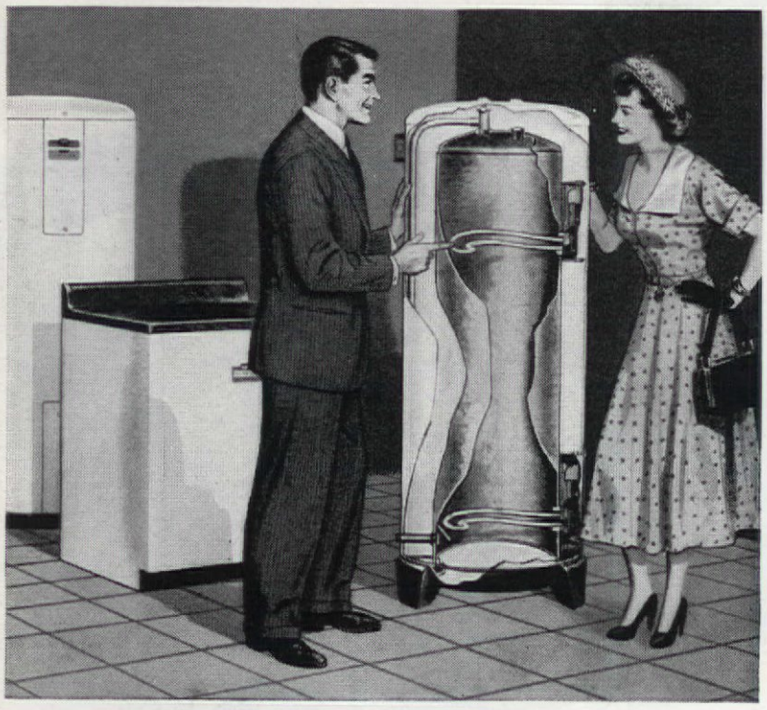
THE AMERICAN HOME, 55 FIFTH AVE., DEPT. M, NEW YORK 3, N.Y.

Want the water heater you can forget about?

Ask your Frigidaire Dealer to show you the cleaner, safer, completely automatic new Frigidaire Electric Water Heaters!



Hot water's always on tap when you have a Frigidaire Electric Water Heater. You just set the automatic temperature control—and forget it for years on end. There's no flame to tend and the water's just as hot as you like—all day, every day. You don't even have to worry about turning it off when you go away—it's perfectly safe!

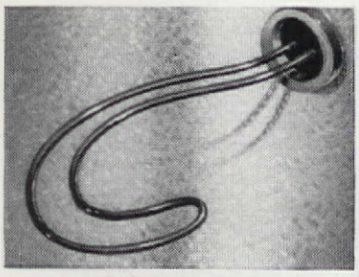
You can install a Frigidaire Electric Water Heater wherever it's most convenient — in kitchen, laundry, utility room. These smartly designed heaters need no flue—and there's no soot problem.

Visit your Frigidaire Dealer today—see all the other features that make Frigidaire Electric Water Heaters the cleanest, coolest, safest heaters that money can buy. Choose from round, upright models or smart, new table-top models with porcelain or Vitalast working surface; 30 to 80 gallon sizes. All models can be secured with magnesium rods for corrosive water areas.

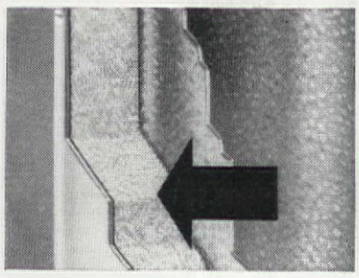
Find dealer's name in Classified Phone Directory under "Water Heaters"; or write, Frigidaire Division of General Motors, Dayton 1, Ohio. In Canada, Leaside 12, Ont.

FRIGIDAIRE

Electric Water Heaters



All the heat you pay for goes into the water—because Frigidaire's Radiantube Heating Unit is completely immersed. Exclusive sickle-shape makes unit last longer.



Built like a giant vacuum bottle! Frigidaire Electric Water Heaters are so heavily insulated that they will keep water hot for two days without using current.

How to Buy a Gas Range

ROSALIE A. VOIGT

Many pleasant surprises are in store for you if you are planning to buy a new gas range. Today's range offers a wide choice of styles and special features which will meet the needs of any family. Did you know, for instance, you could buy a gas range which can be set to turn "on" and "off" for absentee meal preparation; or one with a broiler which will give your steaks and chops a real charcoal-broiled taste and appearance? Yes, these and many other "plus" features can be found to help you plan better meals with less work, more economies in food and fuel, with trouble-free operation and a cooler, cleaner kitchen as well.

When you have decided exactly what you want in a range, on burner placement, one or two ovens, high, low, pull-out or swing-out broiler, perhaps a built-in griddle or deep well in one burner, be sure the gas range of your choice carries the Certified Performance "CP" seal. This seal is the trademark of some 20 manufacturers of the Gas Appliance Manufacturers Association and only those ranges which have been pretested to meet rigid specifications and those built to the highest performance standards bear this seal. To these high standards, the manufacturer adds convenience features and the most advanced automatic controls for finest cooking results.

What to look for in a Gas Range

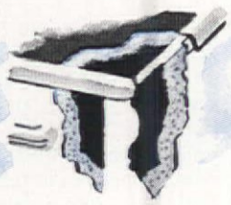
1. AGA Seal for Consumer Protection
2. Oven Insulation
3. Accurate Oven Temperature Control
4. Automatic Burner Light Pilot Light
5. Built-in or Removable Griddle
6. Four Burners on One Si
7. Divided Top Burner Arrangement
8. Four Burners in the Mi
9. Four Burners along Bac
10. Staggered Top Burner Arrangement
11. Deep Well in Place of One Burner
12. Oven Rack Stops
13. Smokeless Broiler
14. Drip Pan under Burners

Drawings by Albert Pucci

Streamlined convenience in your new gas range

means cooler kitchens, many savings

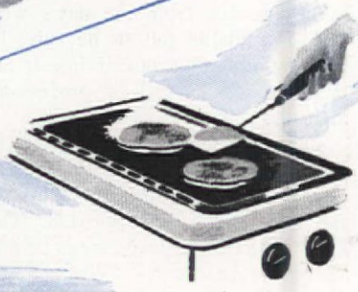
The seal of the American Gas Association indicates the range has passed minimum requirements of performance, durability and safety for your protection



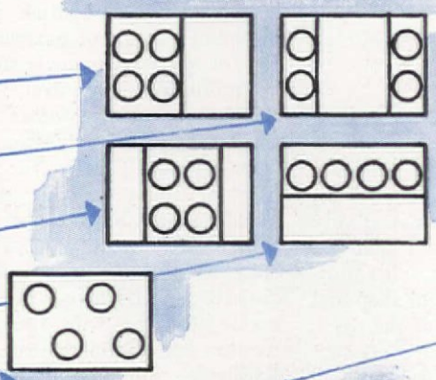
Insulating materials in broiler and oven compartments keep heat inside, keep the kitchen cool. Good insulation means fuel saving, even browning

Accurate temperature controls make baking failures a thing of the past. CP ranges heat from 70° to 500° in 11 minutes. They preheat faster and need less gas

Top burner lighting, oven and broiler ignitions are fully automatic on CP ranges. This makes for more convenient, safer operation

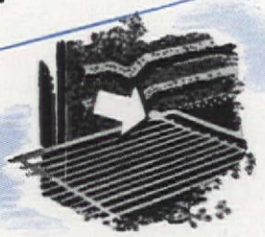


Griddles may be built-in or removable. Some act as extra burners for plate warming, waterless or pressure cooking by use of controlled temperature

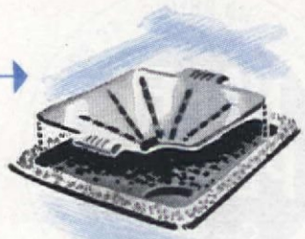


Choose top burner placement to suit your work habits: four burners at either right or left side; four burners along back; divided top; four burners in the middle; or the staggered arrangement

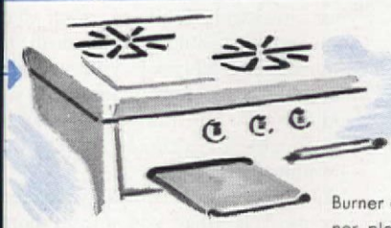
Deep well for simmering, pot-roasting, frying in deep and shallow fat. Usually comes divided to cook several things with a minimum of gas



Oven rack stops are built into oven sides so racks that are pulled out, either to place or to remove food, will not tip



Smokeless broilers drain fats and greases from heat zone, prevent spattering. Types to choose from are high, low, swing-out or pull-out



Burner drip pans vary in number with burner placement. Should be accessible, easy to clean, rustproof porcelain enamel

Up to the ears in grimy pans?

Quit sloshing at greasy, crusty pans with a slimpsy dishrag. Polish 'em up fast with a handy Brillo pad! Easy. Neat. Brillo *shines* as it cleans!

Shine 'em easy with BRILLO

Brillo has gumption! A sturdy, metal-fiber Brillo *pad-with-soap* cleans up scorchy pots and pans *fast!* Polishes off every speck! No scrubbing or scraping. And Brillo *guarantees* results every time! Should Brillo fail to clean a utensil, you get a new one—*free!*

There's jeweler's polish in BRILLO!

Dull, tarnished pans gleam *bright as new*—with Brillo! Because Brillo's special-formula polishing soap contains ingredients that jewelers use to polish precious metals.

GREEN box—pads and cake soap
RED box—soap-filled pads

Shines aluminum fast!

for more flavorful cooking...use

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Cheese foods

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*Note: No wonder mom came up with a winner! She sent for Mary Irene Hart's new full color book of 20 wonderful recipes for cheese dishes that really taste different, novel appetizers and snacks. Write for your copy today.

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Use to baste meats, fowl, fish, apples... separate fat from pure gravy... skim cream from milk; and in many other handy ways. Prevents burns! Makes cooking easier, quicker... more nutritious. *Used by millions of homemakers.*

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paper napkins at every meal

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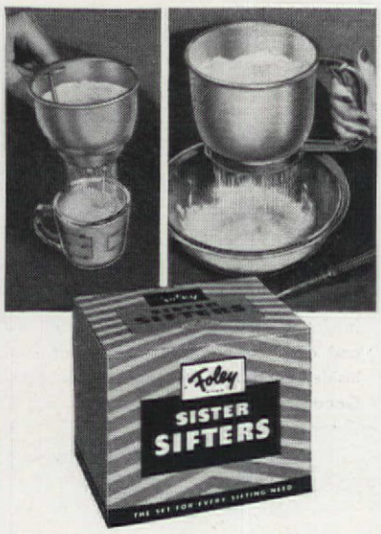
So handy to pack in box lunches, too!

SISTER SIFTERS SET
meets every sifting need



FOLEY T.M.REG. U.S.PAT.OFF.

1-cup Foley Sifter sifts directly into measuring cup without scattering flour. Fits into flour canister. *5-cup Foley Sifter* sifts quantity ingredients easily with one hand. Comes apart to wash. Both sifters are *single screen*—guaranteed to sift as fine as triple screen. Spring-action handles. Sister Sifters Set in gay gift box, $2.18.

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For EXTRA-RICH BROWN DELICIOUS GRAVY

Use KITCHEN Bouquet

It's easy to make gravy *extra*-rich, *extra*-brown with that true meat taste. Just stir in Kitchen Bouquet! Adds no artificial flavor. Used by good cooks for over 70 years.

COSTS SO LITTLE.

NO WASHING • NO DRYING • NO BREAKAGE • NO HELP OR HUBBY NEEDED FOR DISHES

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Save You Plenty

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Be professional about it...

Data: Ruth Hatfield, Rachel Rubin

Ewing Galloway

Some women speak of housewifery with a depreciatory shrug, as if to imply that they really were meant for better things than a slave and a drudge—if only they hadn't tied themselves down to a house and family with its many responsibilities. Others regard it as the unfortunate aftermath of moonlight and roses, an endless road of work, work, and more work to be trod in resignation and despair. Self-pity is their only solace. Very few women really regard it for what it is: a profession.

Many skills are required in this profession: one must be cook, child nurse, cleaning woman, laundress, interior decorator, hostess, shopper, financial manager—and at the end of the day, a gay and restful companion to the weary husband who comes home frazzled from the day's work.

A formidable job to be sure, but not an impossible one if one is able to approach it with a professional attitude.

Career women are always on the lookout for new ideas to improve the quality of their work, for shortcuts, for new angles of approach. They know that the old ways are not necessarily the best ways. "Grandmother did it like this," wouldn't impress an office boss, and it should cast no aura of sanctity about an outmoded household process.

A professional woman knows that learning to do things with a minimum of effort is an achievement, and not a symptom of laziness. She has respect for her own time as it is very valuable to her. She would plan and space her major house-cleaning projects in advance. She would shop and market on a certain day of the week, early in the morning when stores are uncrowded and the sales force rested. She would jot down items on a handy staple list as supplies got low, so that she would never find herself rushing to the store for baking powder while in the middle of mixing a cake. She would encourage family participation in routine tasks such as making the older children responsible for their own bed making and room cleaning. It is said a successful executive is one who knows how to delegate responsibility to others.

If this sounds rigid and inhuman, let me remind you that the basis of all freedom is self-discipline. It may be difficult in the beginning to organize your time and resources, but orderly habits are just as easy to form as disorderly ones, and far more rewarding. After a while, planning becomes as automatic as putting your shoes. By that time, you fi little islands of leisure cropping in your life, and a sense of acco plishment at the end of the day stead of that dreary "woman's wo is never done" feeling.

"Nobody realizes how much wo I do," homemakers say. "Small than I get for all the boring routine jo it takes to keep a home runni smoothly!"

We believe you. We can well ima ine that the dusting, the dishwashi the bedmaking, the washing and iro ing you do, hours of hard wo monotonously repeated daily, ra scant applause.

But even in the most coveted jo there's plenty of routine, plenty discipline, plenty of exasperating d tail for which no one ever thanks yo

Emotional self-control is one the first lessons a woman learns the business and professional wor The girl who goes in for orgies hate, self-pity or envy gets sho shrift in any business organizatio While the formality of a busine office would be neither practical n desirable in the home, it is still i excusable for a wife and a moth to allow her emotions to run rampa Excessive emotionalism is often outlet for energies that might mo profitably be channeled into a co structive hobby. This would take bit of cool self-analysis and dete mination, but it would add up in t end to greater happiness for t whole family.

Would little Jane be satisfied have someone else hold her hand her first trip to the dentist? Wou your husband John as soon ha someone else hold his hand in t movies? Indeed not! You are irr placeable, your family knows it a you know it, and that's a satisfacti you ought to cherish better th Grandmother's silver.

In the business world, what ma ters most is what you *do;* at hom what you *are* counts even more.

Now there's an easy way

to keep wood floors at their gleaming best!

Just buy this...
The finest paste wax in the world costs only 69¢ a pound!

And rent this ...
Wherever you live, you can rent an electric polisher for only a dollar a day. Featured by 50,000 dealers!

There's one way... only one way... to keep wood floors glowing with the mellow kind of beauty that flatters all your furnishings and reflects the pride of perfect housekeeping.

Your grandmother probably knew it well. Your mother too.

They relied on a special kind of wax called Johnson's Paste Wax.

For three generations homemakers have been convinced that no other polish can do what Johnson's Paste Wax does. They were so certain of this they were willing to spend long hours hand-buffing this genuine wax to a rich luster.

And now... without hard work and in only a fraction of the time... you can use the same unsurpassed polish to get the same unsurpassed results!

Now you can rent a Johnson's Wax Beautiflor Electric Polisher from a wax dealer in your neighborhood for as little as a dollar a day... or buy one for only $44.50. Its whirling motor-driven brush will quickly give all your floors a perfect wax sheen.

A single waxing with Johnson's Paste Wax will keep floors shining with picture-book beauty for many months. And once polished, a dry mop whisks dust away in a twinkling. Scuffing feet can't mar the finish. Dirt and water can't penetrate the hard protective film. Floors never need costly refinishing.

Johnson's Paste Wax does more for varnished wood and linoleum floors than any other wax you can buy. No other beauty treatment costs so little... adds so much.

Don't be satisfied with a makeshift shine. Do your floors up bright with Johnson's Paste Wax ... and save hours of work by using a Johnson's Wax Beautiflor Electric Polisher.

© S. C. Johnson & Son, Inc., Racine, Wis., 1949. "Johnson's" is a registered trademark.

If your floors need cleaning, too

For "heavy traffic" floor areas that are soiled with ground-in dirt, Johnson's Liquid Cleaning and Polishing Wax is recommended. A magic dry-cleaning ingredient in Johnson's Liquid Wax prepares any floor for a lustrous polish. As you apply the wax, it removes all dirt. Then all you do is polish to a clean, clear, long-wearing shine.

Laugh with Fibber McGee and Molly every Tuesday evening—NBC

Transformation without changing main lines of house. Off came ugly porch and in its place simple Colonial doorway, framed by shutters and pair of picture sash give house definite "new" look

Photographs by Nowell Ward

No House Is Hopeless...

RUTH W. LEE

We're more and more convinced that every house has a future, although often it takes more than a crystal ball to see through a grim exterior. Call it imagination, a sixth sense or what have you, this unknown factor came in handy when the Archie MacDonalds were scrambling to get a roof over their heads.

To start with, the house in which they were living had been sold, necessitating househunting during one of our worst building shortages. Then, too, they liked the school in Winnetka and wanted son Bruce to continue there.

Mrs. MacDonald finally decided on the fifty-year-old square house with a most unprepossessing exterior. At first glance, it had just two marks in its favor—a good heating and a good plumbing system. After living there awhile, however, the new owners discovered other hidden attributes. The ceilings were high, rooms generous in size and in just the right numbers. Only a few expensive changes were needed to produce just the right background for their fine inherited collection of Victoriana.

Off came an ugly front porch and in its place a pair of shutter doors flank a new Colonial entrance. Proper grading and a new flight of front steps brought the high lines of the house down to normalcy.

Major changes were made only in the former front and back parlors. By removing an archway and short adjoining walls, these two small rooms were combined to create a long living room. Since the central chimney was on an inside wall, a new fireplace was installed there, one of red brick with white wood molding and shelf. Shutter doors replaced French glass ones and now frame the entrance to the back porch. Walls were given a coat of Williamsburg blue. The white woodwork and white sheeting curtains with deep hand-knotted fringe add a clean, bright look to the room.

Few changes were necessary in the dining room; a new picture window was added to balance the new one in the living room. Privacy was gained in the kitchen by substituting high windows for the original long sash. Three second-floor bedrooms needed no radical changes. Bruce's apartment on the third floor has plenty of room for the activities of a thirteen-year-old boy and his assorted teen-age friends.

PLEASE TURN TO PAGE 84

Vintage Maple

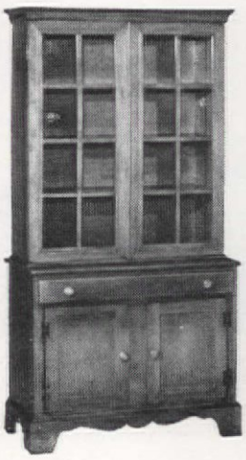
FOR TODAY'S BRIGHTER DINING

YOU'LL BE SO PROUD to entertain in your lovely Willett dining room. It is designed for cheerful meals, for you, today—but it has the character, the grace, the charm of rare Vintage Americana.

Even the wood is vintage quality, solid hard maple—aged and seasoned until it is exactly the right degree of workableness to capture forever the cabinet-maker's inspired handicrafting.

See your Willett dealer soon. You'll fall in love with the furniture and be very, very agreeably surprised at how well it fits into your budget. The whole room as illustrated, for instance, costs only about $565 and individual pieces (from open stock) are proportionately low priced.

Prices F. O. B. Louisville



China Cupboard $146.00

Drop Leaf Table $102.00

Tier Table $31.75

Dough Box End Table $28.25

Windsor Chair $36.00

Guaranteed by Good Housekeeping

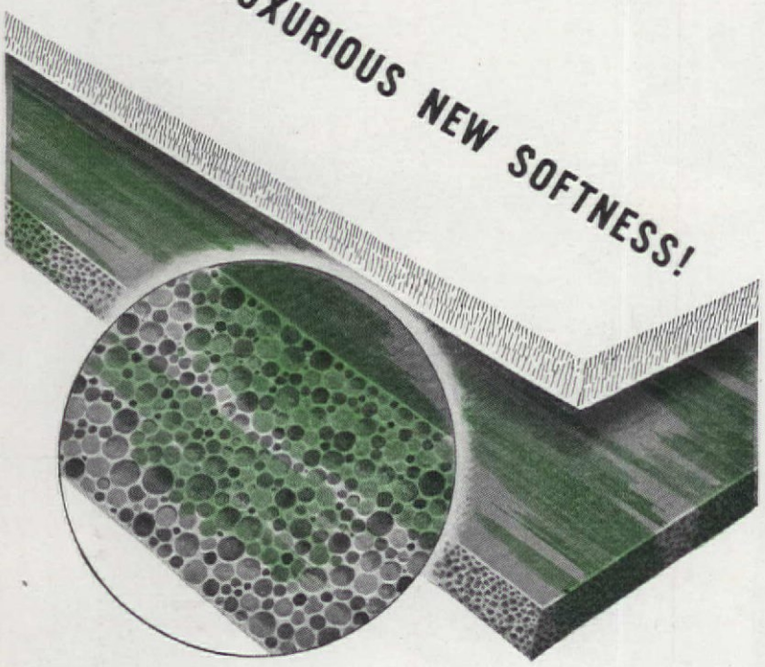
America's largest maker of solid maple and cherry furniture for living room, bedroom, dining room . . .

CONSIDER H. WILLETT, INC. • LOUISVILLE 11, KENTUCKY

WILLETT *Golden Beryl* MAPLE

Millions
of
tiny
air
cells

GIVE RUGS LUXURIOUS NEW SOFTNESS!



with

Spongex*

Rug Cushion

Carpets literally "float" on air — take on amazing new softness — when you lay them over Spongex Rug Cushion. Spongex — springy, resilient sponge rubber—gives a deep-pile feeling to the thinnest rug . . . adds years of extra wear because it is a softer, longer lasting cushion that protects delicate rug fibres.

Compare Spongex with any other rug cushion — for softness, body, strength, cleanliness. You'll find Spongex combines all four qualities better. See it at Floor Covering, Furniture or Department Stores or write for samples now. Sponge Rubber Products Co., 288 Derby Place, Shelton, Conn.

Spongex Non-Skid

and for small-size and scatter rugs, it's *Spongex* Non-Skid Cushion at a small-size price!

Guaranteed by Good Housekeeping

*Trade Mark Reg. U. S. Pat. Off.

No House Is Hopeless (Begins on page 82)

Victoria with modern background. Twin bookcases, painted white, add deep reveal to picture window and clean bright accent to Williamsburg blue walls

Behind rose chintz love seat, adjacent to new Early American fireplace, is fine old walnut secretary and Victorian side chair. Shutter doors lead to back porch

Gay floral bouquets cover dining-room walls. Old cherry drop-leaf table and Victorian side chairs with horsehair seats provide breakfast spot before new view window

PLEASE TURN TO PAGE 86

Choose a Concrete House for
A Lifetime of Comfort and Security

N INSULATED CONCRETE house is easy to heat, making it snug and warm in winter. In summer it is cool and dry. That means comfortable living year around. And housewives like the way a weathertight concrete house ys clean and saves them hours of tedious housework.

A concrete house protects you, your loved ones and your prized possessions m the destructive forces of fire, decay, storms, termites and vermin. ncrete can't burn or decay or be penetrated by rats or termites. Yes, a esafe, durable concrete house assures you a lifetime of security.

Yet a concrete house costs less to live in over the years The reason, in nple arithmetic, is: Moderate first cost + low maintenance cost ÷ long ars of service = ***low annual cost,*** the real cost yardstick of ownership.

Investigate the many advantages of owning and living in a concrete house. rite for a free, illustrated booklet, distributed only in the U.S. and Canada.

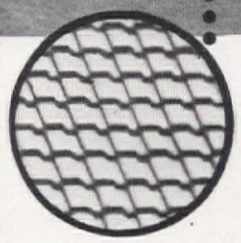
HOW TO GET A CONCRETE HOUSE
. . . and what will it cost?

one a local concrete masonry manu-turer for names of architects and ilders experienced in concrete house sign and construction. They know nditions existing in your community d can tell you about plans and costs.

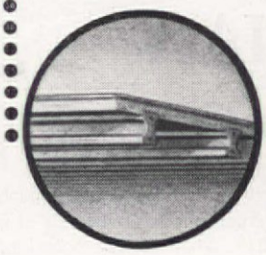
Take any plans or sketches you have to an architect. Have him show you how your home—of any size, style or floor plan—can be built economically with concrete foundations, walls, subfloors and a firesafe roof for lifetime service.

Architect-Designed Houses Stay Young Longer

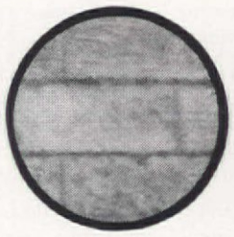
ORTLAND CEMENT ASSOCIATION
Dept. A10-5, 33 W. Grand Avenue, Chicago 10, Illinois
national organization to improve and extend the uses of portland cement and concrete through scientific research and engineering field work



A FIRESAFE CONCRETE TILE ROOF (or one of asbestos-cement shingles) affords protection against sparks and flames, resists weathering of sun, rain and snow.

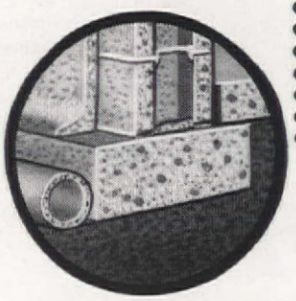


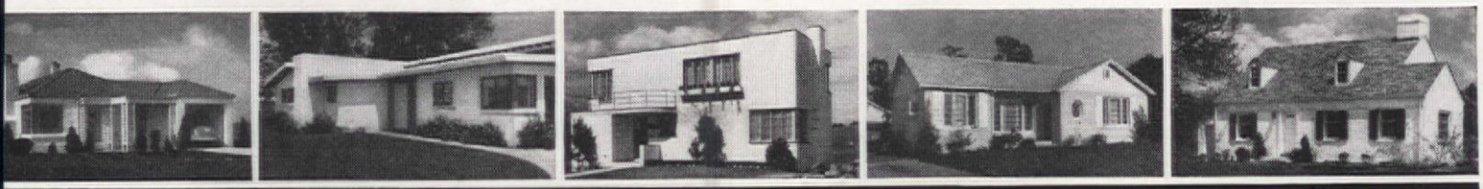
A CONCRETE SUBFLOOR keeps fire from spreading within the house. It is rigid and won't warp, creak, sag or vibrate. It makes a perfect base for any floor covering—terrazzo, hardwood, rugs, linoleum or tile.



CONCRETE WALLS are durable and firesafe. They can be finished beautifully many ways: in patterned masonry, in textured portland cement stucco or painted with white or colored portland cement paint.

CONCRETE FOOTINGS AND FOUNDATIONS placed on firm earth below the frost line help prevent uneven settling and cracking of walls and plaster. And you'll derive real pleasure and utility from a basement that provides space for a laundry, workshop, storeroom, playroom or darkroom.





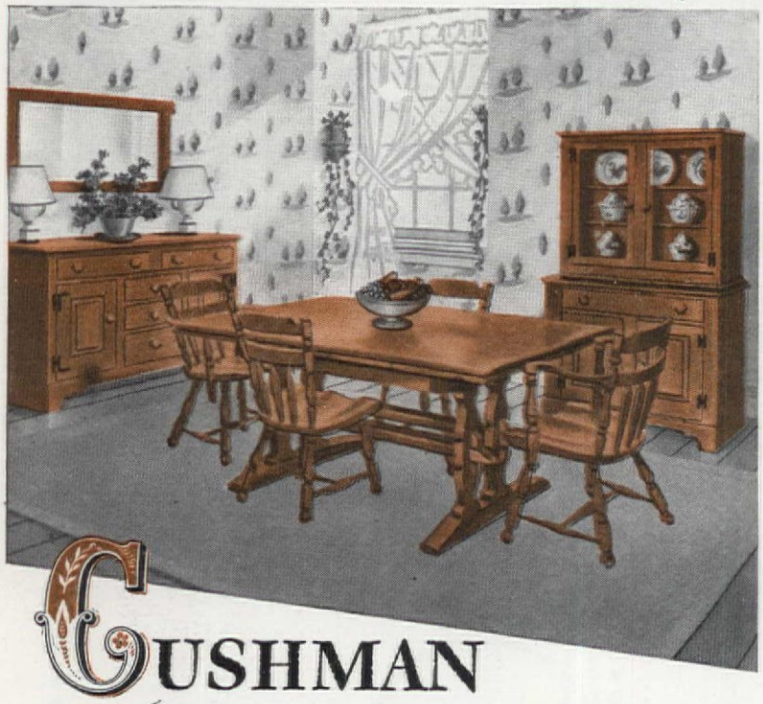
u can build a charming concrete house in any architectural style or size on any floor plan

AS

Traditional

AS HOSPITALITY ITSELF

...AND AS CHARMING



CUSHMAN

Colonial CREATIONS

SPECIAL OFFER
colonial footstool $3.95

YOURS—a beautifully finished, hand-pegged 13" x 9" x 8" footstool for just $3.95 (retail value $6.00) by parcel post prepaid. Offer includes—FREE—a valuable 32-page illustrated book, "Suggestions for Decorating a Colonial Home."

Illustrated Booklet Only - 25¢

A specially important dinner party, a simple luncheon, perhaps a few friends dropping in unexpectedly...whatever the occasion, you'll do it justice with a Brandywine Manor Group, the perfect setting for entertaining and a lifetime of happy living.

Based on furniture used in Colonial Pennsylvania, this group has the warm friendliness of those Early American pieces which inspired its styling ...plus the sturdiness, the serviceability, the character marking *all* Cushman Colonial Creations.

Mortise and tenon construction throughout, the Brandywine Manor Group reveals true craftsmanship in every detail, its antique appearance enhanced by well-worn edges and rounded corners. *And,* guarantee of lasting satisfaction is the famous Cushman high-lighted maple finish which defies heat, water, and alcohol. You can add pieces over the years, too, confident that each addition will match the original rich mellow tone.

MAIL COUPON TODAY — GOOD FOR LIMITED TIME ONLY

H. T. CUSHMAN MFG. CO., Box 411
North Bennington, Vermont

☐ Enclosed is $3.95 for footstool (add 25¢ if West of Mississippi), including—FREE—"Suggestions for Decorating a Colonial Home."

☐ Please send me "Suggestions for Decorating a Colonial Home." Enclosed find 25¢ in coin.

PLEASE PRINT

NAME.....

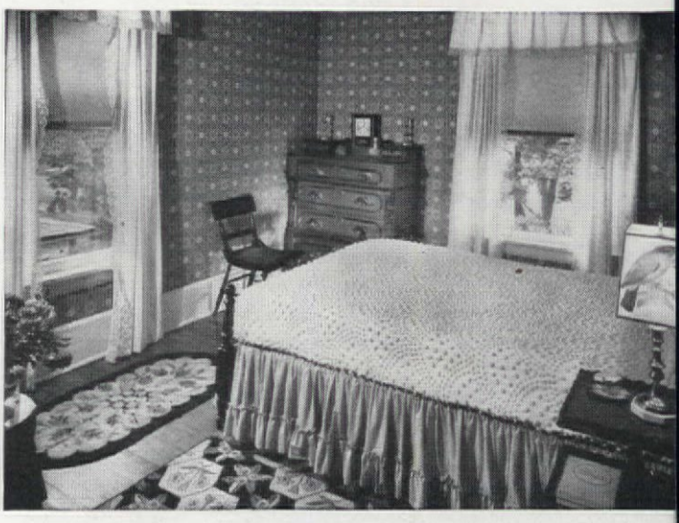
ADDRESS.....

CITY.....*STATE*.....

No House Is Hopeless (Begins on page 82)

New high sash give privacy and more counter space in modernized kitchen. Dining group formed by pine-top circular table, three white drugstore wire chairs

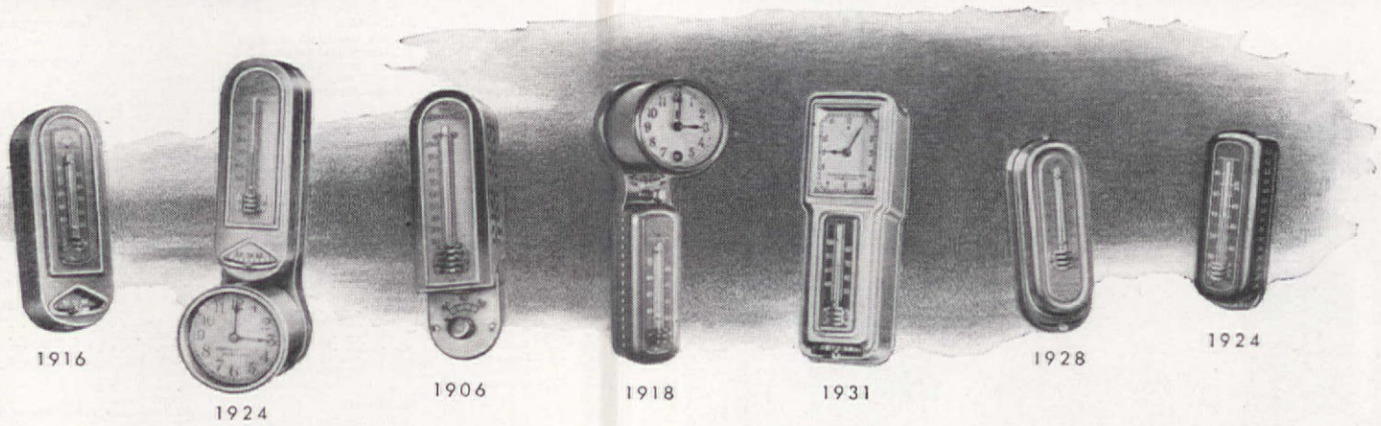
In master room bright red taffeta curtains flank new built-in closets. Same material used on piano-stool skirt in front of dressing table, once Victorian whatnot stand



Red and white medallion wallpaper with sheer white sheeting curtains, eyelet embroidered valances, complement white tufted bedspread, family heirlooms in guest room

If you own one of these

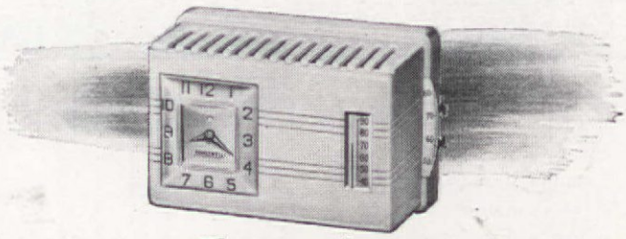
PRE-WAR THERMOSTATS



Change the Old Timer For a NEW '49er!

THESE old Honeywell Thermostats date back to the "horse and buggy" days when girls wore bloomer bathing suits. And, believe it or not, many otherwise modern homes are still using one of these old timers to regulate the heating system. You wouldn't think of going back to the days of the coal stove in the parlor or the cast-iron bath tub, or drive a 1915 model automobile. Yet the thermostat that controls your heating system—the most important comfort-maker in your home—may be just as much out of date.

Honeywell thermostats, like the automobile, have made great advances in the past 30 years. With their modern styling and smaller, compact design, the new 1949 thermostats have beauty that will harmonize with any interior. They are precision built to hold temperatures accurately within a fraction of a degree. Honeywell's new "Comfort" principle enables them to sense and correct temperature changes approximately five times faster than the older thermostats. Some models have electronic hook-ups that give them almost unbelievable sensitivity and speed of action. The result is a steadier flow of heat that eliminates wasteful overheating or unhealthful, cold floors.



THE Chronotherm
ELECTRIC CLOCK THERMOSTAT

The leader of the 1949 Honeywell line is CHRONOTHERM, the completely automatic electric clock thermostat. Chronotherm lowers house temperatures at bedtime to save fuel. Then in the morning, before the family arises, it restores daytime comfort and keeps temperature right on the beam from morning to night. You never have to give it a thought.

The PLUG-IN model Chronotherm costs only $39.50. You can install it yourself in just a few minutes, or have your dealer install it at a slight additional cost. It will pay for itself in one or two heating seasons.

You can't afford to use an old thermostat any more than you could afford to drive a twenty-year old car. So replace your "old timer" with the new 1949 Chronotherm.

MODERNIZE YOUR HEATING PLANT, TOO

If your heating system has seen long service, it will pay you to have your heating contractor or dealer look it over and bring it up to date. It will give you much better service—and may save you money.

er Chronotherm today from your heating, service or appliance dealer. Or any of the 73 Minneapolis-Honeywell branch offices for dealer information.

FREE Booklet, *"Ali Baba and the 20 Thieves"*—tells 20 ways you may be robbed of fuel and what you can do about it.

MINNEAPOLIS
Honeywell
CONTROL SYSTEMS

MAIL COUPON TODAY!

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY
2709 Fourth Avenue South • Minneapolis 8, Minn.

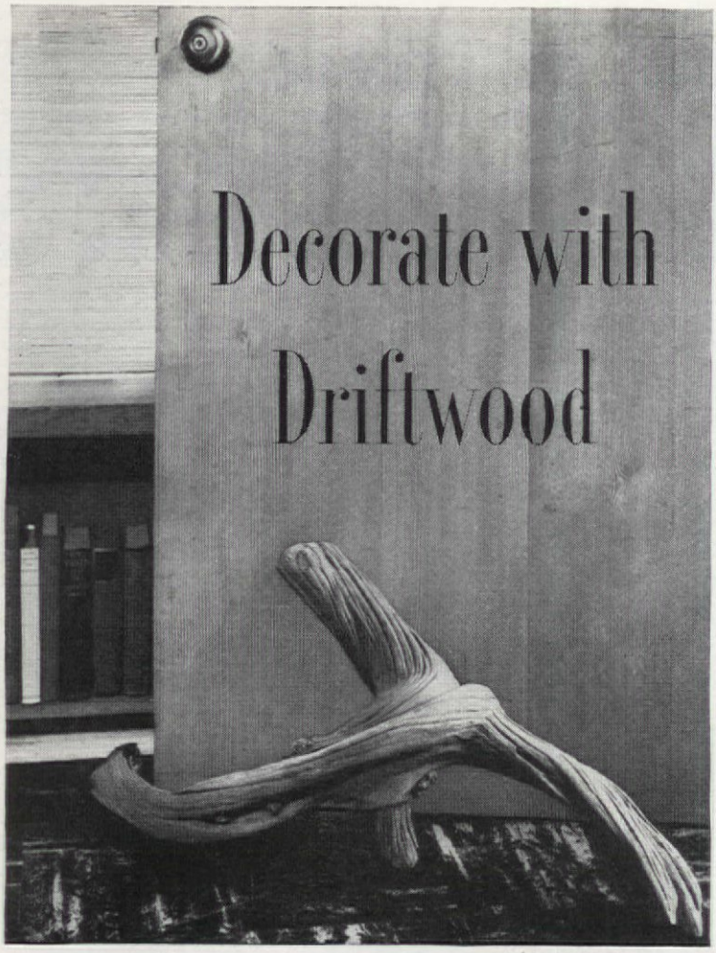
Please send my free copy of "Ali Baba and the 20 Thieves"

Name_____

Address_____

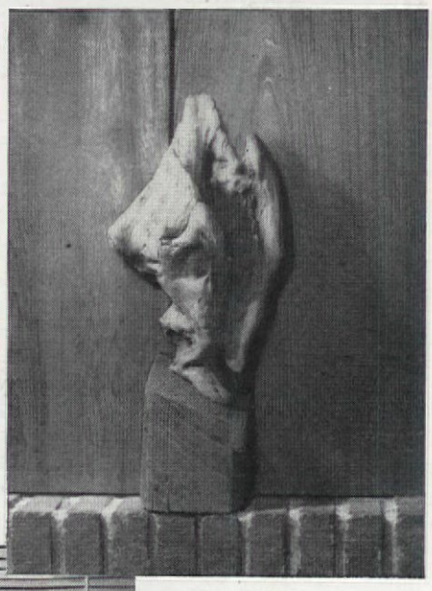
City_____ State_____

NEAPOLIS-HONEYWELL REGULATOR COMPANY • MINNEAPOLIS 8, MINNESOTA • IN CANADA • LEASIDE, TORONTO 17, ONTARIO



Decorate with Driftwood

Piece of hardened salt-water beach driftwood stands like tripod; used as doorstop in modern house whose interiors are finished in natural wood



Gnarled piece of driftwood found by Bruce Johnson on beach of one of San Juan islands, mounted on block of wood, used as piece of sculpture

Soaring piece of driftwood mounted on delicate pin has powerful line and movement of piece of sculpture. Found in Puget Sound near Straits of San Juan de Fuca

Photographs and data by Dearborn-Massar

TURN TO PAGE 90

See the Open-Stock

HAMPTON COURT COLLECTIO

by Drexel

And be thrilled by the moderate price tags, at these and other fine stores:

ALABAMA

Alexander City . . Graves Furniture & Appliance
Anniston . . . . . George Cater Furniture Co.
Dothan . . . . . Rimson Furniture Co.
Gadsden . . . . . Moss Furniture, Inc.
Montgomery . . . . Bishop-Parker Furniture Co.

CALIFORNIA

Bakersfield . . . . . McCart & Bultman
El Cajon . . . . . Benbough's of El Cajon
El Centro . . . . . Imperial Hardware Co.
Glendale . . . . . Lee Gingery Furniture Co.
Glendale . . . . . George Seeley Furniture Co.
Long Beach . . . . . Davis Furniture Co.
Los Angeles . . . . . Barker Brothers
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Pasadena . . . . . J. H. Biggar Furniture Co.
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San Francisco . . . . . Macy's
San Francisco . . . . . Stanley Furniture Co.
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Santa Barbara . . . . . Henry Levy, Inc.
Santa Maria . . . . . Mesquit's
Southgate . . . . . Moomaw Furniture Co.
Stockton . . . . . Burnham Brothers

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Denver . . . . . Del-Teet Furniture Co.
Denver . . . . . John Harvey
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Norwich . . . . . Reid & Hughes Co.

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Washington . . . . . Mayer & Co.

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St. Louis . . . . . Famous-Barr Co.

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Norfolk . . . . . Ballantyne's Furniture
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Paterson . . . . . Quackenbush Co.
Trenton . . . . . Swern & Co.

NEW MEXICO

Clovis . . . . . Denton's Furn. Dept. (Alle

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Albany . . . . . Whitney &
Binghamton . . . . . The Fair S
Boonville . . . . . Clark La
Buffalo . . . . . Hens & Kelly,
Dunkirk . . . . . H. C. Ehlers
Elmira . . . . . Edgecomb's Furniture Co.,
Geneva . . . . . Lynch Furniture
Jamestown . . . . . Field & Wright
Lockport . . . . . Pies Furniture
Newburgh . . . . . Kreisel Furniture
Niagara Falls . . . . . Herman Elpert,
Olean . . . . . Bradner's,
Port Chester . . . . . J. Tunick & S
Rochester . . . . . E. W. Edwards &
Syracuse . . . . . E. W. Edwards &
Utica . . . . . Stanley Furniture Ho

NORTH CAROLINA

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Benson . . . . . Rose &
Conway . . . . . Garriss Furniture Co.,
Forest City . . . . . Forest City Furniture
Greenville . . . . . Taft Furniture
Hickory . . . . . Yount Furniture
Mooresville . . . . . Colvard Furniture
Mt. Olive . . . . Patterson Brothers Furniture
Rocky Mount . . . . . Bulluck Furniture
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Cincinnati . . . . . The John Shillito
Springfield . . . . . Peoples Outfitting
Steubenville . . . . . L. & A. Furniture
Youngstown . . . . . Penner Furniture

OREGON

Oregon City . . . . . Busch Furniture
Portland . . . . . Tarlow's of Hollyw

PENNSYLVANIA

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Du Bois . . . . . Du Bois Furniture
East Liberty . . . . . Hahn Furniture
Easton . . . . . William Laubach & S
Ellwood City . . . . . Shenson Furniture
Erie . . . . . Erie Dry Go
Genesee . . . . . Chapman-Burr
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McKees Rocks . . . McKees Rocks Furniture
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Tamaqua . . . . . Seligman & Co., I
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Newport . . . . . Standard Furniture, I
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Value and versatility

Pieces from the open-stock Hampton Court Collection.

Just right for compact dining rooms is this efficient grouping. The drop-leaf table seats eight when fully extended.

Now you can have truly fine craftsmanship, coupled with careful, rich design, all at a remarkably moderate cost. The open-stock Hampton Court dining room group by Drexel gives you all these features, plus your choice of twenty-three pieces, in sizes and prices to fit your own needs. There's an unusual server, with a ***PACIFIC*** Silver Cloth lined drawer, that makes an ideal starting point.

You get beautifully figured mahogany on selected cabinet hardwoods, beautifully hand-rubbed to a satiny glow, and high-lighted with drop-husk carving at the tops of many of the posts. The hardware is solid brass, authentically styled. All drawers are dust-proofed and center-guided, and the construction is carefully planned to give you long years of service.

For as little as $145.00, you can start your dining room with a table and four chairs. Look for the "by Drexel" brand-mark—your proof of fine craftsmanship.

The oval Sheraton extension table sets a theme of elegance for you, and the mood is captured, too, by the china with its bowed drawer, the buffet, and the chairs. These pieces also available in sunny Rexwood finish.

Richly curving lines—in the bow-front buffet, the corner china, in the Duncan-Phyfe extension table, and in the pierced ladder-back chairs—add dignity to this setting.

Write today for booklets: "Travis Court" in full color and "Traditional"—15c in coin for the pair; "Precedent" and "Alone or Combined," two booklets in full color illustrating Drexel's contemporary furniture—25c in coin for the pair. Address: 1472 Huffman Road, Drexel, N. C.

by Drexel

Drexel FURNITURE COMPANY

DREXEL, NORTH CAROLINA

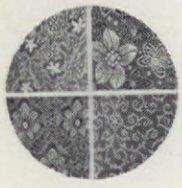
WORLD'S LARGEST MANUFACTURER OF QUALITY BEDROOM AND DINING ROOM FURNITURE

No More Tedious Wash Days

Now you can have lovely Bromley Duralace curtains that launder as easily as a handkerchief. Simply suds, dry and iron. You don't need starch . . . you don't have to use those old-fashioned curtain stretchers.

New Duralace Finish Keeps Lace Fresh

Duralace, new wonder finish, keeps Bromley laces from stretching, shrinking out of size thru repeated washings. It also helps prevent soiling, keeps the patterns from sagging and drooping.



Now Available in Multiple Lengths, Wide Pattern Choice

Duralace comes in a variety of patterns designed to harmonize with either traditional or modern decor. Varied widths . . . lengths from 54" to 108". Colors: White and Ecru. Priced from $3.95 to $7.95. At your favorite store — or write for nearest dealer.

Bromley *Duralace*® gives you lovely lace that stays lovely...

Bromley
LACE CURTAINS AND DINNER CLOTHS

Bromley Manufacturing Co. • Lehigh Avenue, A to B Streets, Philadelphia 25, Pa.

Decorate with Driftwood (Begins on page 88

Small piece of tree, some bark remaining, hollowed out slightly, has been filled with peat moss, philodendron, hen-and-chicken, ivy planting to make a living centerpiece. Table accessories are plain, modern

Small gray driftwood stump conceals pot behind it which actually contains the philodendron. Organic shap of plant are pleasingly carried out by apparent container instead of having mechanical shape intrude

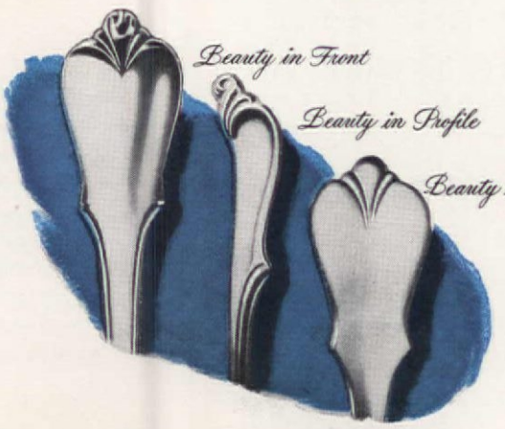
Only Wallace Sterling ... like Sculpture ... is lovely from every angle

FIGURINE, CONTEMPORARY AMERICAN

Only Wallace Sterling ... like Sculpture ... has

Third Dimension Beauty

Brides are making Wallace Sterling the most sought-after silver in America. All over the country they're asking to see the sterling that has the "Third Dimension Beauty" of sculpture . . . beauty in front, beauty in profile, beauty in back. Only Wallace Sterling . . . created by William S. Warren, famous designer . . . fits that description. Before you select your sterling, be sure to see the five Wallace "Third Dimension Beauty" designs. Left to right: Grande Baroque, Sir Christopher, Grand Colonial, Stradivari, Rose Point. Six-piece place settings from $27 to $35, according to pattern.



WALLACE
STERLING

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GLOSHEEN*

is right for your room...
in character and color

So you want a feminine bedroom! What could be more appropriate than "Document Floral" with a soft shade of plain Glosheen for a color scheme you plan yourself... at surprisingly low cost! See these and many more beauties in the American Home Selection, the Glosheen group chosen by American Home editors. They're at your favorite store, and, naturally, guaranteed by the Waverly Bond.

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WAVERLY *Bonded* **FABRICS**

Waverly Fabrics Division, F. Schumacher & Co., 60 West 40th St., New York 18, N. Y.
I enclose 10¢. Please send me the new booklet, "Decorator's Tricks With Fabrics."

Name_____

Address_____

City_____ State_____

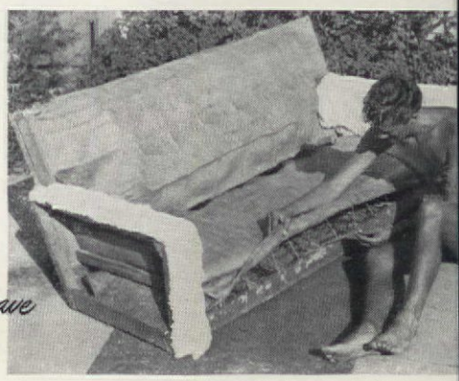
Double Take—for $32.5

Gowlands inspect secondhand store "find." De possible if re-covered. Buy themselves an upholstery

Avoiding irritation from dust, flying cotton, Alice removes old cover in yard. Tacks go into handy pan. She's careful not to tear material, marks location of each piece with chalk

Alice finds it a good idea to get acquainted with each piece and its destination before cutting. Each labeled section is placed on new fabric, pinned into position

Peter loosens burlap undercover along sofa frame to begin search for broken or loosened cords. Decides best way is to replace them in small area



DO IT YOURSELF *and save*

PLEASE TURN TO PAGE

FREE NEW DECORATING SERVICE TO

Glorify Your Home with Color-Harmonized Wallpapers!

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NANCY WARREN
noted home stylist

"Now, at last, you can choose wallpaper with the assured artistic touch of a professional decorator! For your Nancy Warren wallpaper dealer now has my exciting new color-related Style Selector, in which I put right at your fingertips the key secret of gloriously successful home decorating!

Reveals All Most Popular Color Themes

"First, my revolutionary new Style Selector helps you decide your basic color theme. Then—almost as if by magic—it will place before you a wide range of exquisite, yet modest-priced, Nancy Warren Wallpapers, each of which you'll find perfectly tuned to the color theme of your choice!

Never a Chance of Failure

"You can't possibly fail to achieve complete color coordination, whether you are decorating a single room or your entire home. For my Style Selector shows you color-related papers for each room side by side, all in one easy-to-use book. So make up your mind never again to buy wallpaper the old-fashioned, hit-and-miss way . . . never again to tussle with a lot of cumbersome sample books. Instead, find your local Nancy Warren dealer in your classified phone book under "Wallpaper" and visit him soon for this valuable free personalized home decorating service!"

Color Harmony is a *must* for glamorous interiors—so take advantage of Nancy Warren's can't-fail way to achieve it!

Friends will envy your unerring good taste once your home is color-harmonized the amazingly easy Style Selector way!

SPECIAL! This beautiful GUARANTEED KENTILE FLOOR

costs only $44.50* INSTALLED

Create your own exclusive floor design with low-cost Kentile

• Now you can have really distinctive floors... at amazingly low cost. Kentile gives you a choice of 23 lovely colors... and is laid tile by tile... you can have exactly the floor design you wish in any room. And because Kentile resists stains and soil, it cleans quickly in mild soap and water... gleams like new with occasional waxings.

GUARANTEED for the life of your home

Although resiliently quiet and comfortable underfoot, Kentile is outstandingly durable. Colors can't wear off... scuffs and nicks don't show with this long-lasting *guaranteed* floor. See your Kentile dealer. Look under FLOORING in your Classified Directory or phone Western Union by number and ask Operator 25 for his name and address.

***Price quoted is for a 9'x9' room.** Your Kentile Floor may cost even less...or slightly more ...depending on its design, the size, type and condition of your floor...and the freight rates to your city. Get a FREE estimate from your Kentile dealer.

KENTILE®

The Permanently Beautiful Asphalt Tile

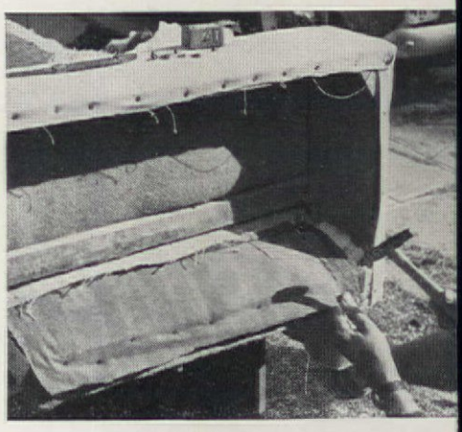
Resilient Tile Flooring for 50 Years

DAVID E. KENNEDY, INC., Brooklyn 15, New York

Double Take (Begins on page 92)

In professional way, upholsterer's slip-knot is applied to spring, cord pulled taut, wrapped around projecting nail, tied again. Nailhead is then hammered over at angle to secure cord

Old seat cover, in good condition, is stitched to front flap. Extra large seam is allowed so flap can be sewn with curved upholsterer's needle to rolled edge originally provided for this purpose



Cotton filling goes back into position as required. All materials are pulled tight as possible over it to insure smooth finish. Peter tugs down seat cover ends after top and inside arm covers are tacked in place

Ready-made welt cord sewn into seams forms three-section inside back cover which is tacked top and bottom. Cut-to-size narrow piece with cord sewn to it covers top of frame, raw edges of back cover

TURN TO PAGE 96

Something *Really* new in walls and ceilings

NEW LAMINATED SHEETROCK

a double wall system that means:

added fire protection
Gypsum fights fire—it will not burn. Think of the protection two layers provide!

added sound resistance
Transmission of noise between rooms is greatly reduced. Extra privacy is yours.

added strength
Walls and ceilings are more rigid, more resistant to normal framework movement.

added beauty
Laminated SHEETROCK interiors are smooth, remain practically crack-free.

Now two layers of this famous SHEETROCK gypsum wallboard are laminated to produce the ultimate in fine interiors. You get all the outstanding features of regular SHEETROCK — reduced building time, any decoration, quick occupancy—plus, the *added* advantages at right.

Investigate Laminated SHEETROCK — it's something *really* new, *really* modern in walls and ceilings. Your building material dealer handling SHEETROCK has all the facts. Let him help you when you build.

There is only ONE...

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T. M. Reg. U.S. Pat. Off.
The Fireproof Gypsum Wallboard

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ANOTHER BEAUTIFUL BATHROOM BY BRIGGS

Look for Briggs exclusive Safety Bottom bathtub first—
it's another reason why Briggs gives you more for less!

These daisies do tell!

They tell . . . that even the most modest "cottage size" bathroom can be smart when you start with *Briggs Beautyware!* For these lustrous, easy-to-clean plumbing fixtures are both *important-looking* and space-saving . . . expensive-looking yet give you *more for your money* than any other fixtures made. Even give you stainproof porcelain enamel and tarnish-proof chromium-plated fittings without the usual hike in cost. What's more, you can buy Briggs Beautyware in *color* for as little as 10% more than in white. Check on it yourself at any progressive plumbing dealer's. Or if you want more bathroom ideas first—send for this Briggs Beautyware bathroom planning booklet. It's free! Briggs Manufacturing Company, 3009-j Miller Ave., Detroit 11, Mich.

BRIGGS *Beautyware* PLUMBING FIXTURES

COPYRIGHT, 1949 BRIGGS MANUFACTURING CO.

Double Take

(Begins on page 92)

Gowlands found the dismantling job had taught them a lot. Following the procedure exactly, they tack welt cord to outside edge of arms. Get straighter line this way

Another upholsterer's trick is put to work. Narrow strips of cardboard tacked over fabric edges insure smooth fit of outer cover when fabric is stretched taut and tacked underneath the frame

Hand-blocked print in gray, yellow and brown used for chair, durable gray sail-cloth and yellow welt cord for sofa cost the Gowlands $12.50

Final touch and only structural change was removal of back legs to give pieces more comfortable pitch

Data: Alice Gowland

It's easy and inexpensive to attain the sleek, sophisticated beauty in the room above. Craftsman Grade panels in two different Weldwoods... walnut and birch... form a warmly contrasting background that sets the pace for the rest of the decor.

You Can Have a Wood-Paneled Room Like This

... for less than you think!

Craftsman Grade Weldwood Plywood gives your home the Warmth and Beauty of genuine Wood Paneling ... at a material cost 30% lower than previously possible!

Find out how easy . . how inexpensive . . . how quick and convenient it is to remodel *your* living room with the new Craftsman Grade Weldwood Hardwood Plywood.

You see, United States Plywood Corporation has just completed a new mill, especially designed for highly efficient, straight-line production of popular decorative hardwood plywoods, such as walnut, birch, oak and Korina.

The economies made possible by the very latest production methods and equipment enable you to buy Craftsman Grade Weldwood at up to ⅓ less than previously possible.

Take advantage of this important saving. That strikingly beautiful wood-paneled room you've always wanted is truly a low-cost luxury now. And the new Craftsman Grade Weldwood is so easy to install you can do the job yourself.

So modernize *your* home with the soft, warm, glowing beauty of these fine decorative hardwoods.

Enjoy the ease and economy of maintaining wood-paneled walls at their beautiful best.

Gain permanent freedom from periodic redecorating expense.

Relax in the peace of mind that comes with *knowing* you've made a good investment. (Interior Grade Weldwood Plywood is guaranteed for the life of any building in which it is installed.)

These and many other advantages are yours at a *new low price* you never dreamed possible. It's a real bargain in beauty. And, with an FHA Home Improvement Loan, you can take 3 years to pay!

Get in touch with your local lumber dealer or contractor today. He'll be glad to help you estimate. And mail the coupon and 10 cents for your copy of our booklet, "Beautiful Woods for Beautiful Homes." It's packed with ideas to help you plan.

* * *

Weldwood Plywood is also made in the superb ALGOMA Grade for the finest type of architectural or cabinet installation.

Look for this label on every Craftsman Grade Weldwood panel

UNITED STATES PLYWOOD CORPORATION
Box 61, New York 8, N. Y.

Enclosed please find 10¢ for copy of booklet, "Beautiful Wood for Beautiful Homes," showing many ideas in full color for beautiful low-cost paneled rooms.

"I'M THE PLASTIC BOND"
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PLASTICS AND WOOD WELDED FOR GOOD

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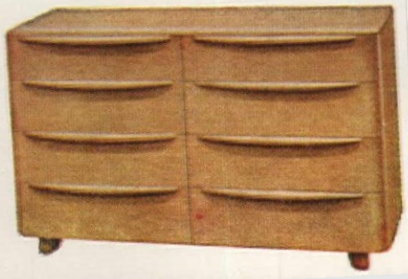
modern

...so sensible because it's "Home-Planned"

THERE'S more, much more to the popularity of Heywood-Wakefield Modern than its sleek good looks and practical utility! You'll find its functional lines tempered with graceful, friendly curves to make it *livable* through the years. And its "Home-Planned" designs are such a *sensible* basis for planning ahead. You buy now for present needs—secure in the knowledge that later purchases for living room, dining room and bedrooms will carry out a basic harmony for your home as a whole. Do see Heywood-Wakefield Modern now—in sunny "Wheat" or mellow "Champagne." The Heywood-Wakefield emblem on each piece is your assurance of the quality which has made Heywood-Wakefield furniture famous for over a century. Ask for Heywood-Wakefield Modern at better furniture and department stores everywhere.

Heywood-Wakefield brings you modern as modern should be—for dining room and bedrooms as well as your living room.



How-To Tricks

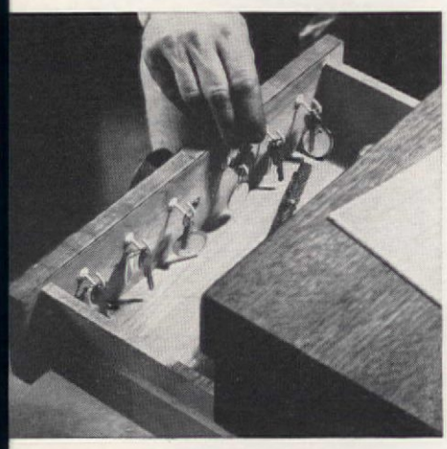
Make a scabbard to protect the teeth of your good saw. Cut a piece of discarded garden hose to leng and then slit it

Tighten loose screw holes in furniture, cabinets, toys, and in woodwork. Fill the holes with wood putty, replace screws after putty has hardened

Eliminate persistent door-hinge squeaks. A flat line filed on hinge pin will let oil flow full length of the pin, reach squeaking spot

Keep sapling trunks straight. Set a 2 x 2 post clear of the roots, about 1 foot from the tree, on the prevailing windward side. ⅛ inch copper or aluminum wire will keep the sapling in line with the post. A short piece of old hose will protect trunk from wire

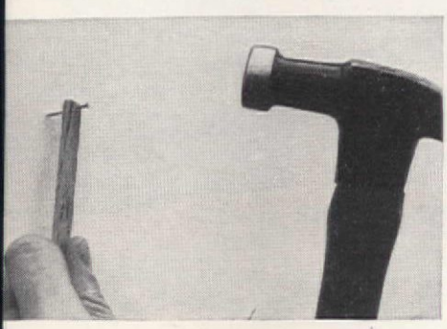
Add these to your own bag of tricks for home maintenance



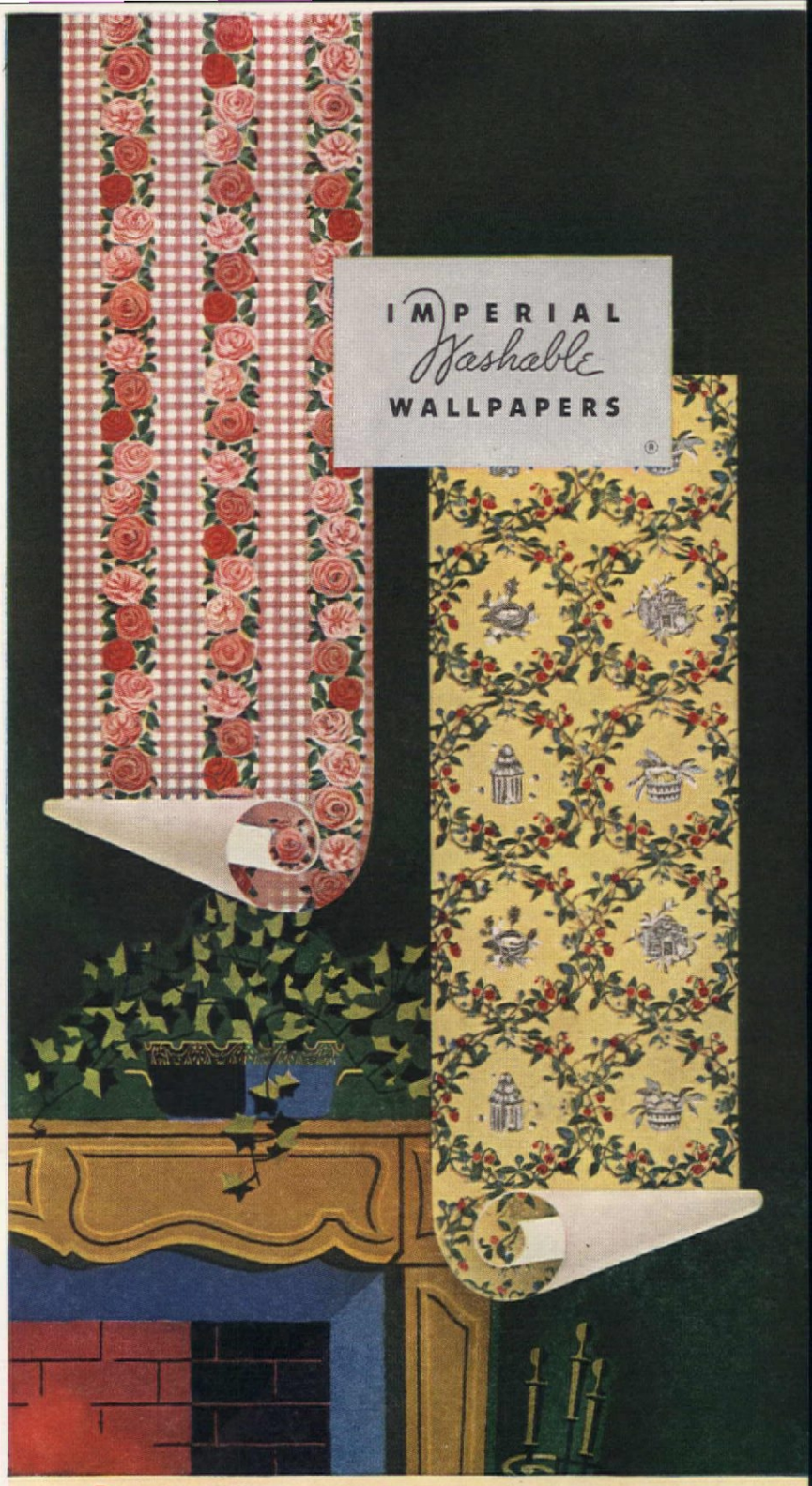
Cure for mislaid keys: Ordinary cup hooks in a living-room desk drawer can hold letter box, door, car and safe-deposit box keys. Garage and cellar keys can be in a kitchen-cabinet drawer

Empty paint cans set under feet of a ladder will spread the weight over a comparatively large area, like snowshoes, and keep it from sinking in soft earth. This reduces danger of ladder shifting while you're on it

Save work on putting up storm windows. When storing them for the season, apply a thin coat of window cleaner that leaves a frosted film. When it's time to put the windows up again, you can quickly wipe off the film and grime gathered in storage



Start small nails or tacks without mashing your fingers. Use a thin piece of wood with a slot sawed in the end to hold the brad or tack when you are starting it



Give Warmth to your Walls

WITH IMPERIAL WASHABLE WALLPAPERS

Grace your walls with the enduring warmth of Imperial *Washable* Wallpapers. Their delightful colors and authentic patterns will help make rooms lovelier to look at, and lovelier to live in. And Imperial's Silver Label that says the finest in wallpapers guides you to full value for every wallpaper dollar. Be sure to look for this mark of quality. It means that each paper is "Color-Locked"—guaranteed for three years to withstand room exposure without fading, and to clean satisfactorily in accordance with instructions in every roll, or it will be replaced without charge.

Jean McLain's "Color Harmonizer" has helped thousands of women plan lovelier homes. Send only 25¢ for your copy of this inspiring decorating manual to Imperial Paper and Color Corporation, Dept. A-54, Glens Falls, N. Y.

Magnificent Mirador by Holmes

gives you combining colors-accenting texture

Mirador's luxurious high cut and low looped pile captures highlights and shadows in a captivating pattern that points-up and accents your furniture. And Mirador's luscious, combinable colors let you take your imagination in hand and run wild. They'll pull your decorative scheme together . . . soften, blend and combine with major and contrast colors to give your room the all-of-a-piece look that's so comfortable to live with.

Then too, Mirador is smart for the budget wise. Fine Wilton weave of springy, long lived, wool yarn, dyed and loomed into a deep resilient pile . . . gives you lots of value for your money. For richly decorative good looks and style, you'll find Holmes Mirador your finest investment in living. Archibald Holmes & Son, Philadelphia, Penna.

Holmes Mirador is lovely for living rooms . . beautiful for bedrooms . . . with every style or period of decoration. Woven 9, 12 and 15 feet wide —any length to fit your room. Also 27″ width.

"Fashion Takes The Floor" is a big, delightfully illustrated book and it's packed with smart decorating ideas. For your copy send 25c in coin to Archibald Holmes & Son, Department A, Erie Ave., and K St., Phila. 24, Pa.

Here are the Mirador Colors that combine everywhere. (above) Dust Rose, (at right, top to bottom) Beige, Lime Green, Mist Grey, Sage Green.

HOLMES Mirador CARPET

© A.H. & S.

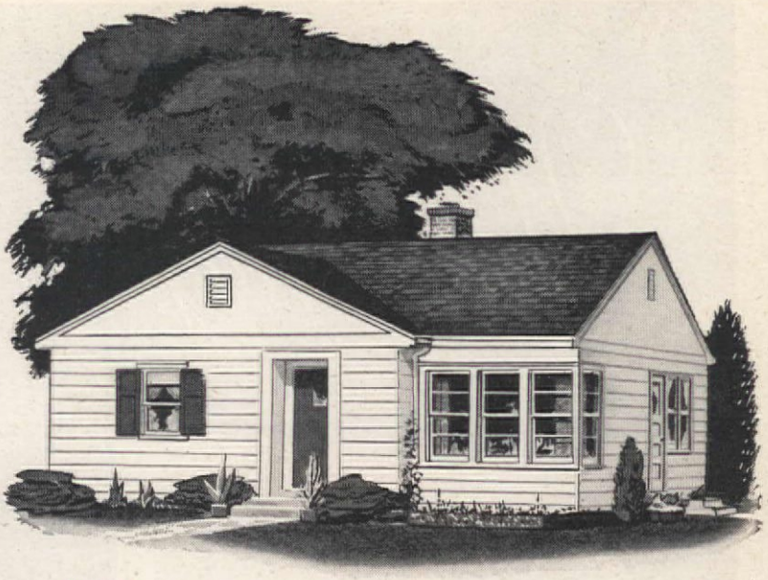
If You Care Enough . . .

A little money can make a big difference!

Rooms like this exist in all their dreariness only because no one cares enough. A little money buys well-styled slip covers to fit all types of furniture and matching, ready-to-hang draperies. Do care enough to banish drabness

Slip covers, draperies, Sure-Fit Products Co. Picture, Associated American Artists

Less than five dollars a month for one year made the transformation here. Leaf-splashed sofa slip cover can be bought ready-made of durable, washable material for about $18.00; solid color one on chair is around $11.00. Newly available matching draperies cost $7.00 pr. We also included a carefully chosen picture, proper lamp shade



DESIGN NO. 4141

A sparkling small home!

VALUE THAT ENDURES

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WEYERHAEUSER 4-SQUARE
HOME BUILDING SERVICE

This home, designed by a leading architect and engineered by Weyerhaeuser, is the newest design in the Weyerhaeuser 4-Square Home Building Service. It joins scores of other designs in the Service, which are ready for your study at your retail lumber dealer's office.

As you browse through the large, beautiful book in which all these plans are illustrated, you'll find valuable assistance in selecting a fine, modern, satisfying home. Exterior views portray artful, harmonious design. Interior sketches suggest how each home is planned to accommodate furniture and equipment attractively and efficiently. Complete blueprints and material lists show how skillful engineering creates a strong, rigid frame . . . and weather-tight, economical construction . . . a durable home of high resale value.

Ten or twenty years from now, your architect-designed, Weyerhaeuser-engineered home will still have the grace, the dignity and soundness that are assured by good design and good construction.

See the Weyerhaeuser 4-Square Home Building Service at the office of your retail lumber dealer. For an illustrated folder showing the above home, and a book showing more than 50 other modern designs, mail the coupon.

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I am enclosing 10¢. Please send me the folder describing Home No. 4141 and the book "Helping Today's Home Builders Get Their Money's Worth," which illustrates over fifty other designs and floor plans.

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White magic

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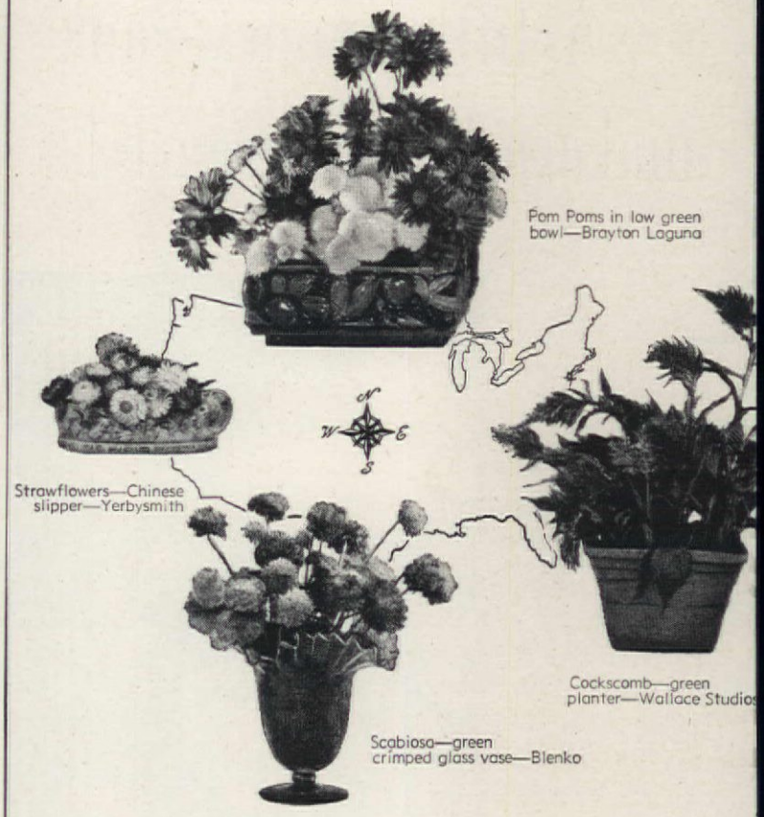
HATHAWAY DOTS ®

*Woven by the makers of Hathaway Nylon Marquisette

Negligee by Odette Barsa

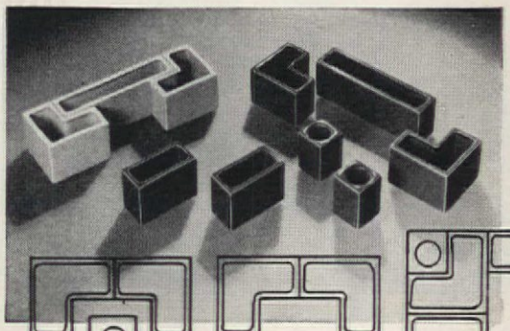
Arranged—to cut costs



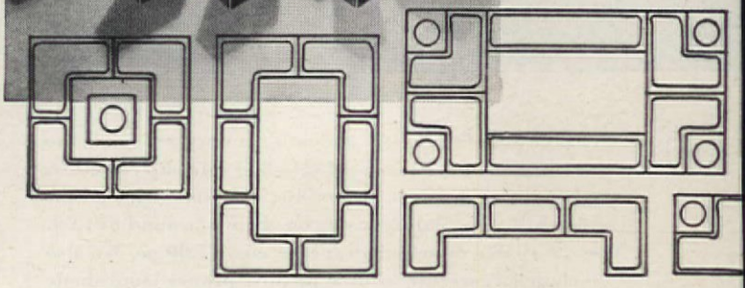
Cut your own, cut your flower costs—save on florists' bills. A neighbor, a friend in the hospital, or your own house will appreciate your home-grown bouquets and the care that goes with them far more than they will a potted plant. After all, the latter requires only a lazy telephone call to the florist. And bills have a way of coming in long after your impulse has passed.

One of the most popular flowers in almost every locality is the chrysanthemum—now glowing in a mellow rainbow of tawny colors. Chrysanthemums look well in tall or low containers such as the green square bowl shown above. For your daintiest table, cut scabiosa and arrange it in a glass vase. When serving light refreshments after bridge, a Chinese slipper ash tray can be filled with strawflowers. Because both cockscomb and strawflowers last almost indefinitely, use them to add fresh autumn beauty to your home.

The sectional, reversible and interchangeable container set shown below will add variety to your table and living rooms as well. Made of translucent china, it will not leak or sweat. Pieces sold separately or in two to fourteen piece sets in nine colors.



Sections two inches high, one and a half inch wide, six inches long—Campo del Ma



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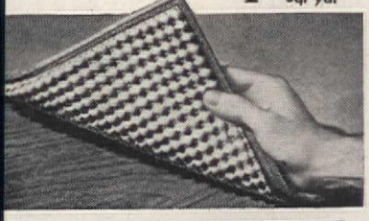


Also ask to see U. S. Non-Slip that anchors skiddy rugs flat and neat. Inexpensive by the yard.

UNITED STATES RUBBER COMPANY

The Monkey Spoon

(Begins on page 34)

specimens, the figure on the handle is not a monkey, but a boy, faun, bird, hippogryph, lion, or squirrel. Second, this figure rises not from the end of the handle, but from the bend of the stem where it turns backward in a crook or curl. And third, the boy or faun holds, not a goblet, but usually a pair of disks or cymbals, a lyre or an armful of clouds.

The monkey spoon with straight stem terminating in an upright simian figure is most likely a lineal descendant of the famed Apostle spoon. Perhaps it is to this second straight-handled variety that Anya Seton refers in her novel, *Dragonwyck*, writing, "Nicholas presented to each of the pallbearers a 'monkey spoon,' a small trinket of carved silver with a tiny figure on the handle, supposed to represent one of the twelve Apostles." Here the memento is presumably an uncharacterized Apostle spoon. In the decadence of the Apostle-spoon cult these funeral souvenirs for pallbearers were sometimes of inferior design and make, uniform in outline and undistinguished by any identifying emblems. Among the uninitiated these were known as monk spoons. Because both types were used as *memento morii* (funeral souvenirs), the monk spoon became confused with the aberrant, Dutch-conceived monkey spoon.

Yet why have both these types of monkey spoons drifted so far into oblivion? What *is* known of their mysterious background?

Mrs. Ferris, who in 1890 was still able to query Knickerbockers having second- or third-hand knowledge of early Dutch customs, pursued her research with commendable zeal, yet was able to uncover but a few vague clues. She sadly reported:

"A thorough Dutch student, and one familiar with the early days of this country, can find nothing about monkey spoons in any cyclopedia.

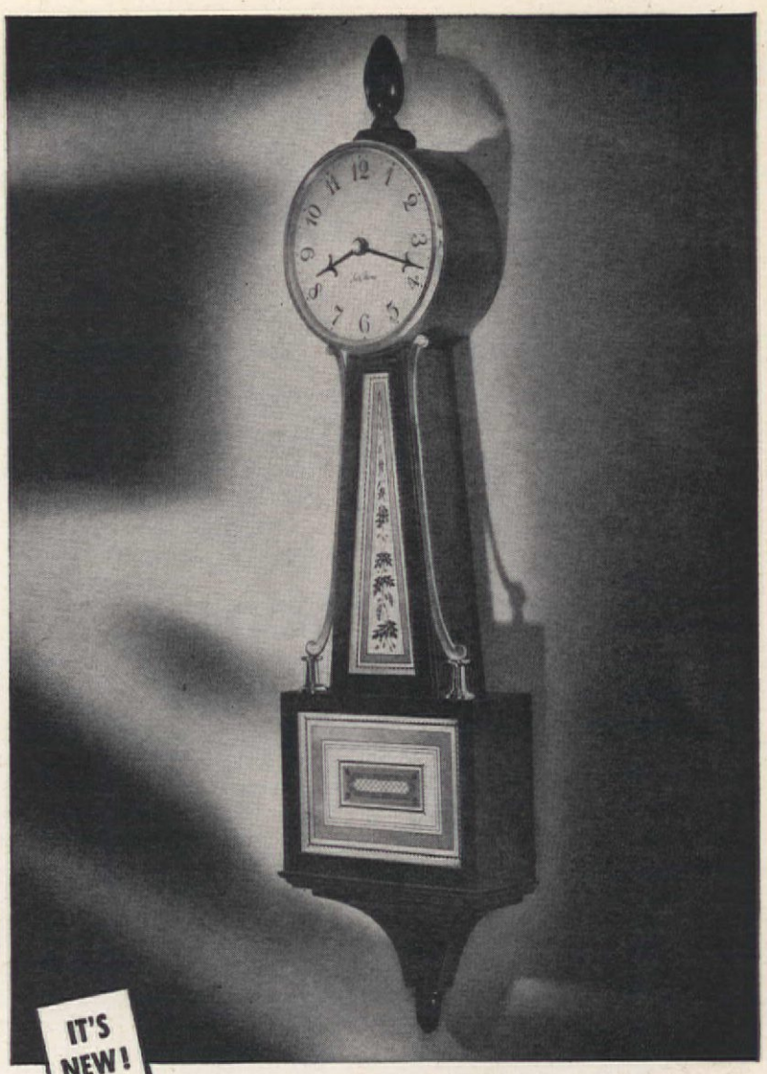
"The oldest and most reliable jeweler in Albany tells me he has never seen or even heard the name.

"The eldest living scion of a family of Dutch settlers in Albany 'knew that such things once existed and had some relation to funerals.'

"A descendant of the chivalrous DeLancy of olden times writes, 'As to monkey spoons they are simply spoons which have their handles terminating in little figures of monkeys, just as another variety of the old spoons of two or three centuries ago had terminal figures of Apostles on the handles. . . !'

"'As to monkey spoons,' still another informant writes, 'I saw them in early days in old Dutch families. There was a monkey carved on the handle, but I could never ascertain the meaning of the emblem.'"

PLEASE TURN TO PAGE 104



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A clock for today—the Homestead, authentic Seth Thomas* interpretation of the finest in Early American banjo clocks. Rich mahogany cabinet with color-blended panels of burgundy and gold. Highly polished brass decorations. Height, 24¾ inches. *It's an electric! $29.95.*†

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Clocks to trust

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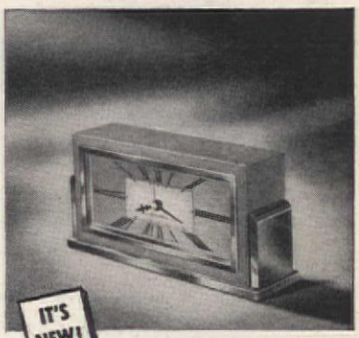

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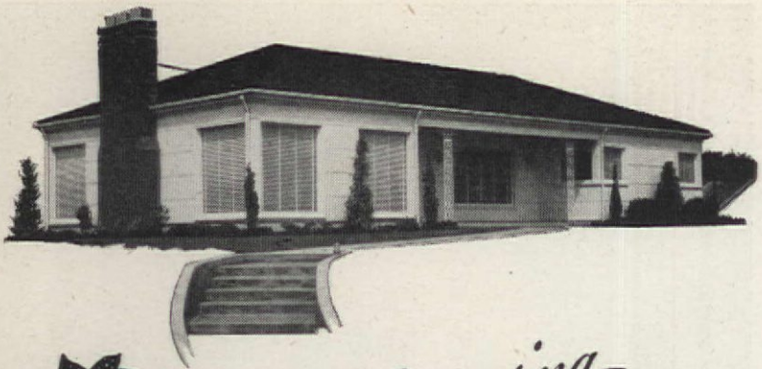
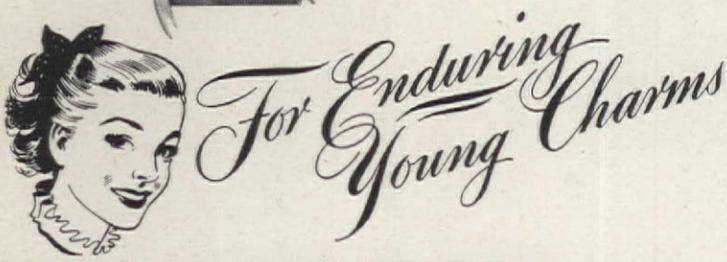
†*Prices subject to change—tax extra*





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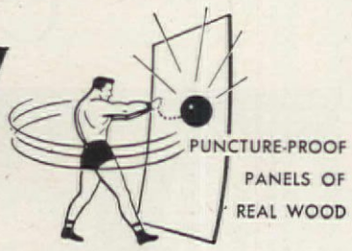

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Strange Case of the Monkey Spoo

These and other equally unsatisfactory suggestions baffled Mrs. Ferris in her quest. Strangely enough to the later inquirer who searched for three years before finding a monkey spoon enriched with a true simian creature, Mrs. Ferris' sources again state that the significant figure on these spoons was that of a monkey. Yet the spoons that can be seen and handled today show a crouching image or knop that is usually a boy or faun. In one frequently encountered pattern, a bit of scrollwork is employed to lend stability to the stooping faun and does, actually, bear some resemblance to a tail, but to a leonine rather than a simian appendage. Most figures, however, lack this reinforcement.

A rough description of the curvicaudate monkey spoon as found today might run as follows: It is about six inches in length and has a disproportionately large bowl, sometimes circular, sometimes ovoid, of stamped or repoussé work, about two inches wide and from two to three inches in length. A slender, sinuous stem terminates in an easy flexure which can be hooked over the edge of the bowl. The handle, ending in the aforementioned hook or crook, sometimes spends its last fraction of an inch in a tiny, gargoyle-like head. About two-thirds of the d tance up the handle there is weld a flattened, embossed seal or coat-arms in the form of an oval lozen surmounted by a crown. On silv intended as a wedding or betrot gift, this boss often takes the fo of a heart. Beyond the boss t handle bends sharply backward a on the summit, parallel with t shaft, appears the protruding figu called the "monkey." It may seated, crouching, or skipping—y may we repeat again, it is rar simian in shape. It is most often Greek-like boy or faun. The edge the bowl is often scalloped or flut

The scene depicted in the bowl appropriate to the occasion on whi the token is to be presented. funerary spoons the subject is oft that of the rider described by M Ferris, ready to deliver invitatio to the wake, with the church in t background. Sometimes the subject St. Michael in his role of Weigher Souls, with the Scales of Judgme in his hand. Occasionally the sen ment to be conveyed is evidenced the boss rather than the bowl. Su is the case of the spoon illustrat where the boss displays a mourn weeping over a cinerary urn.

In spoons intended as souven

(Begins on page 34)

such joyful events as betrothals, ddings and christenings, the bowl often enlivened with scenes of ncing couples and wedding parties. In the early Dutch colonies, spoons esented to pallbearers, officiating rgymen, near friends and relatives the deceased at the funeral banet of a well-to-do citizen, somenes carried a memorial inscription th the name as well as the date of rth and death of the deceased.

The ever mysterious question reains, however. Why, if these spoons not display a monkey, are they lled monkey spoons?

A fair question and a puzzling one, it for many a day it has brought convincing answer. The first sugstion was that the crouching figure the faun, especially when reinrced by scrollwork which might mistaken for a tail, had been sumed to be a monkey and was -called until the name "stuck."

Another tentative answer was fered by Mrs. Ferris. "Among the utch," she speculated, "drinking is lled 'zuiging de monkey' (sucking e monkey), and a drunkard is nown as a 'sucker of the monkey' . . When the worthy burgher was ady for his morning meal, he went the old side-board . . . and took his morning tonic of Santa Cruz rum, following it with a pinch of salt. This morning dram was to serve only as an appetizer, and must be a small one, hence the use of the *monkey lepel* (monkey spoon) or liquor spoon with its shallow bowl. And as the flowing bowl played a most prominent part in the weddings and funerals of our worthy Dutch ancestors, it will be readily seen that a monkey spoon was a most significant token of esteem, and hence an appropriate gift."

The importance of the *Dood Feest* (Dead Feast) in the social life of the community is indicated by the elaborate preparations made by the bereaved family. Mrs. Ferris preserves an old bill that lists the following lavish outlay of provisions:

"40 gallons good wine, 40 gallons spirits, 3 large loves lump sugar, 2 dozen nutmegs, 2 gross long pipes, 30 pounds tobacco, 2 dozen black silk handkerchiefs, 15 monkey spoons, 30 yards linen for scarfs, 7 mourning rings, 6 loves bread."

A student of early American history looks back to this feast for the answer. Monkey spoons, bizarre in shape and endowed with a function foreign to the conventional spoon, that of swinging from the rim of the punch bowl, could not fail in con-

now . . . a rug with wool woven in at a low, low price!

WOOLCRAFT by Deltox! You'd never dream that a rug so good-looking, so serviceable, could cost so little. The fabric is sturdy kraft fibre and wool intertwined . . . soft and springy underfoot. The smart jacquard patterns have a sculptured effect . . . are *woven right into* the fabric, to wear and wear. Like every Deltox, Woolcraft has a "napless" surface that's a cinch to keep clean. Look up the store that sells the Deltox Woolcraft—it's one place to go to beat high prices.

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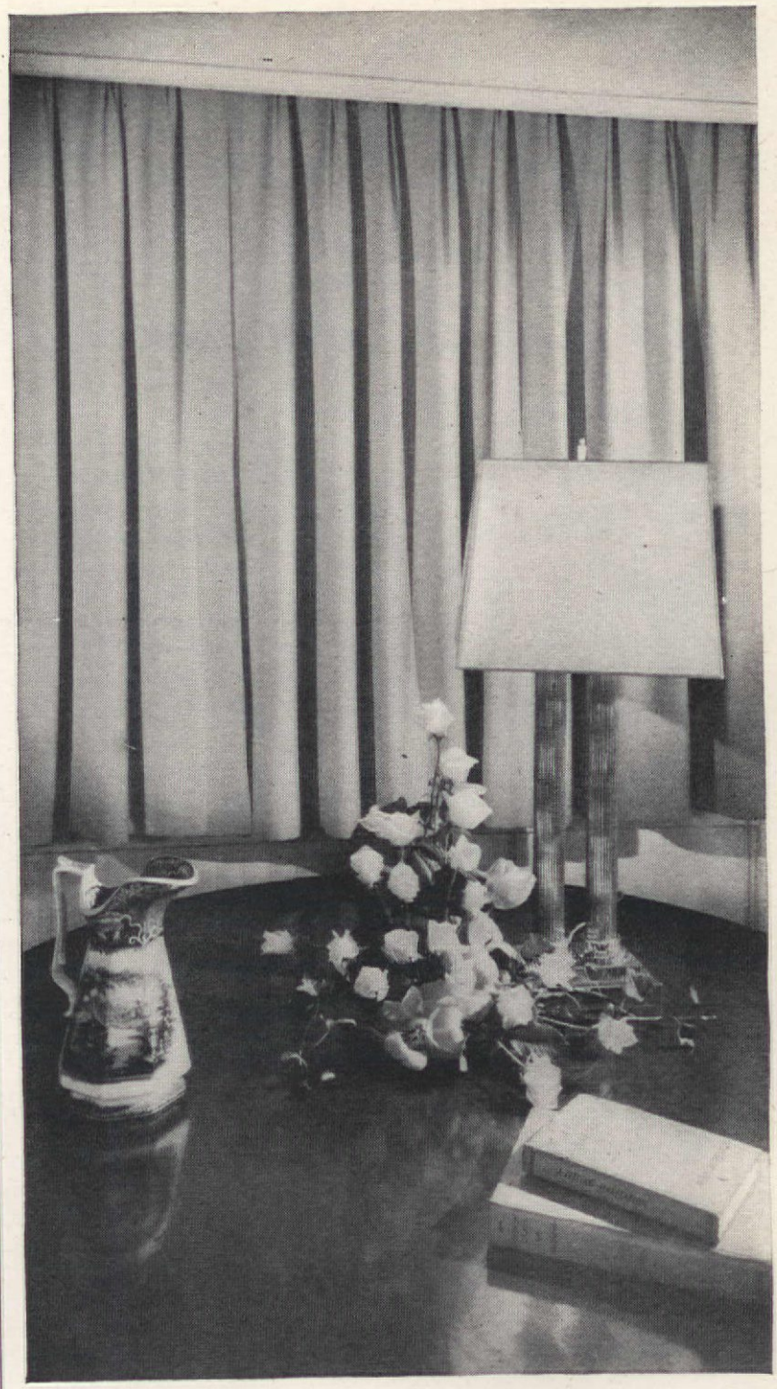

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Ready-made curtains in Celanese decorative fabrics are manufactured by the following firms: Ardsley Curtain Co., New York City; Angwell Curtain Co., Chicago; L. R. Moulton Co., Melrose, Mass.; O'Brien Curtain Co., Los Angeles; Stone-Cline Curtain Co., Boston; Robertson Factories, Inc., New York City; Empire Curtain Co., Boston.

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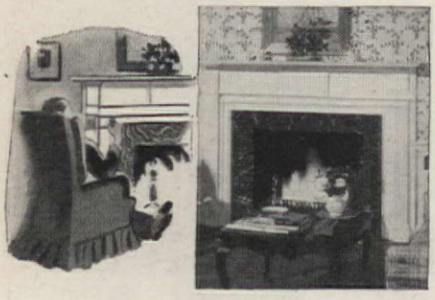
Make it really charming—truly hospitable—by choosing one of the many beautiful Curtis entrances. Your Curtis entrance can be simple or formal—there's a wide variety of styles. Illustrated is Curtis entrance C-1761.



2 CHOOSE A HEART-WARMING MANTEL!

Home is where the hearth fire burns—and a Curtis mantel adds greater beauty to hearth-side comfort! Illustrated is one of the fifteen Curtis styles—Design C-6040. Your Curtis dealer will show you other types.

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Strange Case of the Monkey Spoo

juring monkeyish fancies for guests at a wake. For, according to early New Amsterdam chroniclers, often the mourners at great funerals became so well-liquored that they sang and shouted, broke pipes by the gross, smashed crockery, made bonfires of their scarfs and sometimes had to be hauled back to their homes on logging sleds en masse. In these befuddled gentlemen's eyes, tear-dimmed and rum-blurred, the big bellied spoons hanging from the flowing bowl, strongly resembled monkeys swinging from a jungle tree.

Three conjectures, all failing to satisfy the collector's curiosity merely prodded further investigation. Inquiry was pushed farther, indeed, to the proper source of information on Dutch silver, the Rijksmuseum in Amsterdam, Holland. But the Silverware Department of the Rijksmuseum in 1948 was as barren of information as had been Mrs. Ferris' silversmiths and first families of New York in 1890. The items asked about were "not only not represented here and elsewhere in this country, but are also absolutely unknown to us," wrote the courteous curator. And this reply might have left the elusive monkey spoon forever unidentified had not private channels brought happy evidence that, though now u recognized in his place of origin, t Netherlands was, indeed, the mo key spoon's native habitat.

A monkey spoon! A monkey spo surmounted by an unmistakable mo key, of genuine simian form, featu and tail "half crouching, half cha ing, drinking from a goblet in solid had been run to earth in an antio shop in Sittard, Holland. He was so shipped across the Atlantic in t wake of his seventeenth and eig eenth century brethren and is sho among the monkey spoons illustrat

Here then is the prototype of t later monkey spoons with faun, cup lion, squirrel, cock or bird knop. He is indisputable evidence that or inally, in Holland, monkey spoo were actually monkey mounted, a that the name was not haphazar given nor unthinkingly perpetuated.

In the early Colonial days, th when Dutch pioneers were settl New Amsterdam, monkey spoo must have been monkey mount From this early root stemmed all t fauns, birds, lions and other cr tures still laying claim to the na of monkey spoon.

So much for the evasive cur caudate monkey; but what of t straight-handled monkey spoon?

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DEER RIDGE FARM

R.F.D. No. 4, Brattleboro, Vt. Sugar House N

(Begins on page 34)

Here, the searcher turns in his cks and gropes his way back into e caverns of uncertainty. For be-les the curvicaudate monkey spoon, ere exists the straight-backed mon-y, also Holland-born, also an igma. However, unlike the first, s second variety is devoted ex-isively to wakes and interments.

Mrs. Avery in her *Collection of oons Made by Mrs. S. P. Avery,* ited by the Metropolitan Museum, ses a casual comment on the sub-t of this cabinet curio. "Some of e very early New York funeral ons (intended for presentation to ends as memorials of the deceased) ntain the figure of a skeleton in ief on the inside of the bowl." And e skeleton also appears on the nel above the bowl.

This macabre spoon is represented day in the New World by a mere ndful of specimens. In fact, hardly f a dozen such mementos are own to the writer. Among these the tiny, diminutive pair illus-ted. They were manufactured in lland and reached America by y of Great Britain. The panels ove the bowls are morbidly be-cked with loose-jointed skeletons. t the figures at the top of the ndles, although lacking tails, are undoubtedly simian in form.

From funerary monkey spoons to coffin spoons, claimed to be of purely American origin, is but a step. This last remote offshoot of the Apostle spoon has a coffin-shaped handle. It is less elaborate than the Apostle or monkey but is equally appropriate as a token to a pallbearer. Indeed, the coffin spoon was known in Albany, New York as early as 1740. The demand for these wares continued fairly steadily during the early decades of the nineteenth century. Later, when the custom of making presents to pallbearers and friends at funerals fell into disuse, coffin spoons continued to be manufactured for ordinary domestic purposes. However, as public sensibilities sharpened, the coffin with is dismal connotations gradually slipped from favor. By the mid-nineteenth century the macabre picture had been supplanted by the merry fiddleback, the sheaf-of-wheat and the bouquet-of-flowers.

So, worn thin with time, elbowed into oblivion, they vanish into the dust of obscurity, the venerable Apostles, the lugubrious coffins, and the ever evasive monkeys, wily, inexplicable, curling their mysterious tails behind them. Such is the strange case of the monkey spoon.

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Ranch Plank Floor is completely finished, requires no sanding or finishing in the home. The finish is the famous Bruce "Scratch Test" Finish in a new, mellow "Decorator" shade (medium dark). Everyone likes it!

Interior Decorators Praise New Floor

Elizabeth Whitney of Chicago says: "Decoratively speaking, the Bruce Ranch Plank Floor is a real 'find.' It goes with both traditional and modern interiors. The random widths are ideal for Colonial and Provincial styles. In modern rooms, the oak grain and walnut pegs contrast delightfully with plain-textured fabrics and contemporary furniture."

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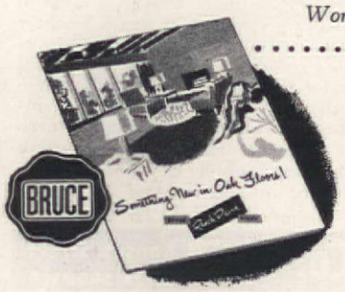

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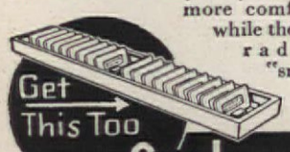
in increased beauty, comfort, and healthful humidity for your home

You'll feel like Mrs. Alladin when you discover the magic of Gardner enclosures that make rooms bloom with new charm and beauty. But attractive appearance is only a small part of the positive values these lifetime covers provide. Soundly engineered for efficiency, they make rooms more comfortable while they check radiator "smudge," adding years to the life of your decorating investment. A non-mechanical, trouble-free humidity booster helps keep dry air more healthful, aids in protecting your family against winter coughs and colds. Gardner enclosures in any color to match your rooms will pay for themselves time and again—as they have for thousands of installation owners everywhere. America's foremost manufacturer has an inspiring booklet of room scenes. You are invited to send for it.



Get This Too

Some desirable territory still open for distributors.

Gardner Mfg. Co. 2109 Kansas Street Horicon, Wisconsin

A Good House

the public auditorium or night club.

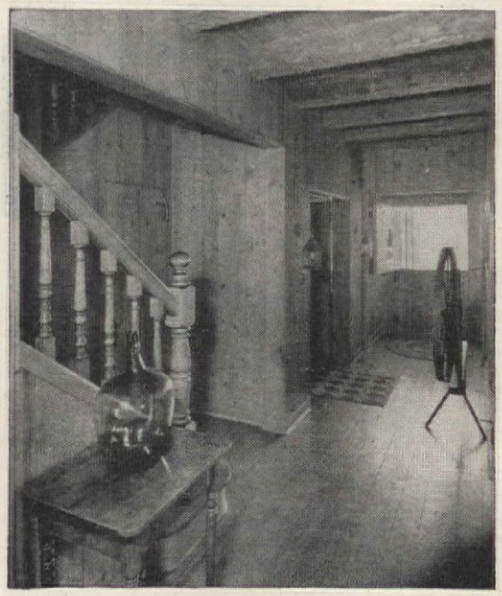
Let's consider the "Nylon Suite" in the Hotel DuPont, Wilmington, Delaware. This suite of rooms is especially pleasing to guests who are allergic to fire. Except for the wood in the furniture, everything in this set of rooms is made of nylon: carpets, window curtains and draperies, sheets and pillow cases, bed blankets, furniture upholstery, lamp shades, bath towels, bath mats, and shower curtains. The outstanding attribute of the materials used is that they won't flash into flame on the slightest provocation. This was proved recently when a guest, with the typical stupidity of hotel transients, draped one of the sheer window curtains over a floor lamp containing a 300-watt bulb, then left the room. Later a maid found a hole melted through the curtain where it had touched the bulb—but no other damage.

Truly, all fires start small. The important thing is how they end. One of the most vital factors in the Hotel LaSalle fire was the use of an extremely combustible wood paneling for redecorating the lobby. Experts later figured that this decorating job was tantamount to building a two-story frame barn inside an otherwise fire-retardant structure. Once ignited, this flimsy veneer burned fast that even the cashiers, who co scientiously tried to salvage t money in the cash registers, we overcome before they could tu around and run.

Front-page conflagrations accou for only about one-fifth of our fi deaths. Between these startling hea lines runs the prosaic stream stories of dwelling outbreaks r sponsible for 70 per cent of o annual fire fatalities, more than ha involving women and children. Her as in front-page fires, combustib contents are of far greater signi icance than combustible structures.

Lots of modern dwellings have go in for swank new decorative materia without the slightest regard for the burnability or their possible tox effects in fire. In the average hom as shown by repeated tests, conve tional furnishings and decoratio can produce high concentrations such deadly gases as hydrogen sulfid hydrocyanic acid gas, ammonia an of course, carbon monoxide. Actuall the fumes from burning wood w knock you out quicker than t fumes from burning gasoline! A herein lies the story of a large nu ber of our dwelling fire deaths.

In places of public assembly, leth



hall of fame

A lovely home is a famous home—friends and neighbors talk it up!

Planning to build or remodel? Why not use the glamorous Western Pines* that breathe charm from every pore! Tone up halls and walls. Transform whole rooms, attic to basement, into settings of rugged appeal or lush beauty.

Ask your retail lumber dealer about this prize wood. It's economical, easy to paint, stain, wax—or is lovely left natural. Whether you're planning to remodel or build—build in charm with the Western Pines.*

THESE ARE THE WESTERN PINES

Yours for the asking...

A mine of decorating hints beautifully illustrated. Send for FREE booklet, "Enchanting Homes of Western Pines."

Western Pine Association Dept. 206-F, Yeon Bldg. Portland 4, Oregon.

***IDAHO WHITE PINE**
***PONDEROSA PINE**
***SUGAR PINE**

(Begins on page 44)

corations are generally prohibited. ou can take a blowtorch into the blic rooms of the Waldorf-Astoria New York or into the Fox Theatre Philadelphia and hold it against e attractive draperies until you're ick in the face without starting a e—because these hangings, as in ndreds of other buildings from ast to coast, are made of spun glass ich can't ignite. Why shouldn't we ke the same precaution in our mes where the life loss is greater? Ironically enough, one of the finest s of evidence along this line ocrred in the Hotel Winecoff fire. For perimental purposes, two of the oms in that ill-fated hotel had ndow curtains of spun glass. Both oms were completely gutted, the at being intense enough to crack rcelain bath tubs and bowls. Yet e spun-glass curtains, slightly dislored, were the only things in those oms that were left intact.

Acceptance of progress in flameoofing and fireproofing techniques slow. One of the oldest developents in this field, which still does t receive the attention it deserves om architects, manufacturers, or meowners, is the impregnation eatment for rendering any wood r interior use permanently fireresistant. A kiln treatment (the only one approved by Underwriters' Laboratories, Inc., for all types of woods) is also very effective on the fibreboards and plywoods which are introducing such extraordinary hazards into our modern homes.

Hundreds of thousands of feet of this fireproofed plywood are being used by both the United States and the British Navies (because of its light weight), and large quantities of this and other fireproofed woods were used in New York's Rockefeller Center and in housing projects like Stuyvesant Town, Peter Cooper Village, and Knickerbocker Village. Yet if the average householder ever heard of it, he probably dismissed it as too expensive. Actually, in the Knickerbocker Village project, the use of this wood in strategic points increased costs only 2.28%. In a typical 2-story, 9-room frame house, the judicious application of this protection added only $485 to construction costs.

Furniture can also be made of impregnated wood. There are also available fireproofed wood doors which will withstand temperatures up to 1,800° for 90 minutes without transmitting more than about 230° of heat through to the other side. Incidentally, an ordinary metal door will

Quality is true economy...

Tausend CEL-O-SHEEN* is actually more economical than ordinary cloths . . . it keeps its loveliness and lustre after each washing! Woven entirely of serviceable Celanese* yarn, for every day use, as well as for special occasions. In blue, silver gray, peach, gold and green . . . also other patterns in silvery white. Proudly featured in dinette to dinner sizes by leading stores.

"A Tausend CREATION"
LOOMED BY Fieldcrest

Cel-o-sheen*
A DAMASK OF ALL-CELANESE* ACETATE RAYON YARN

*REG. U.S PAT. OFF

REE STYLE BOOKLET..
ours for the asking!
cludes fabric swatch so
ou can make your own wash test.

ELIX TAUSEND & SONS
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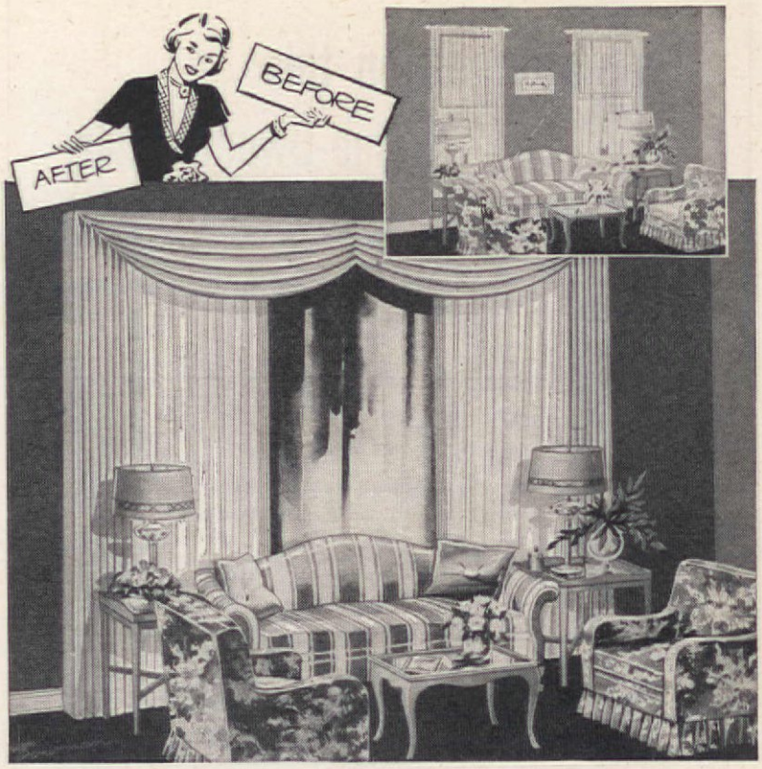


Redecorate now ....this inexpensive way!

WOULD you believe it?

This room has been given a new look, without spending a cent on repainting or wallpapering . . . without putting a penny into furniture or floor coverings!

Draw curtains, on an inexpensive Kirsch traverse (draw cord) rod, plus a combination swag valance and side drapery treatment on Kirsch Valance Pleaters, have replaced the former drab window treatment, bringing a touch of luxury to the entire interior!

Countless women have decided that the smart way to brighten a home is to start at the windows with Kirsch drapery hardware. It's by far the least expensive way to redecorate!

Any room in the house!

The Kirsch line is complete. There's a Kirsch rod or fixture for every kind of window treatment: Drapery Extender Rods, for example, which make it possible to make a window appear larger than it actually is; or the smooth-working Kirsch Traverse Rod (operation shown at right). There's no window in your home that's a problem window when you use inexpensive, efficient Kirsch drapery hardware!

Kirsch

DRAPERY HARDWARE AND VENETIAN BLINDS

Beauty in the room begins at the windows
Start right with Kirsch Drapery Hardware

Send for booklet, *Smart Window Styling*, with 85 window ideas. Enclose 25c, coin or stamps. Kirsch Co., 385 Prospect St., Sturgis, Mich.

Rate yourself on this Home-Owners Quiz

The right answers can mean money in your pocket

Q. How soon does insulation pay for itself?

☐ About 4 years ☐ Never, actually ☐ Depends on price

A. KIMSUL* insulation, installed throughout a new home, cuts yearly fuel bills possibly as much as 44%, and therefore pays for itself within a few years (usually about 4). KIMSUL quickly pays for itself when installed in the attic of an existing home, too, by cutting fuel bills up to 33%.

Q. How does insulation protect your health?

☐ Reduces drafts ☐ Keeps temperatures even ☐ Increases radiant warmth

A. All three answers are correct. The exclusive many-layer stitched design of KIMSUL provides *uniform* insulating efficiency. No wasted thick spots, no thin spots where heat can leak out. That's why KIMSUL makes for even temperatures throughout your whole house. KIMSUL also keeps the inside surfaces of walls, floors and ceilings warmer, thereby contributing to radiant warmth. And with KIMSUL forming a continuous layer of protection against heat loss, drafts are virtually eliminated.

Q. Why should a house be insulated at the time it's built?

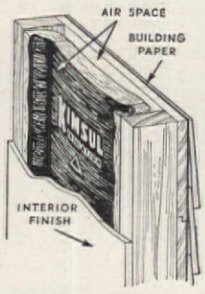
☐ To save work ☐ To assure proper installation ☐ To save money

A. You'll save ⅓ to ⅔ on cost of insulation if you insulate your house at the time it's built. And in the average 6-room house, insulation costs less than a new refrigerator—adds but a few cents to mortgage payments.

Q. How should insulation be installed in walls?

☐ With air space on both sides ☐ With air space on one side ☐ With no air space

A. Builders will tell you the most efficient way to insulate walls is with air space on both sides of the insulation. This reduces heat lag and condensation—one of the many advantages of using KIMSUL insulation. Because of its flexibility, KIMSUL is easily installed around obstructions. And KIMSUL can be used effectively for caulking around door and window frames to stop infiltration of cold air and sound.



*Trademark Reg. U. S. & Can. Pat. Off.

FREE INSULATION BOOKLET

KIMSUL INSULATION — A PRODUCT OF Kimberly Clark RESEARCH

KIMBERLY-CLARK CORPORATION
KIMSUL Division, Neenah, Wisconsin

Please send me the *free* booklet "How to Put Your Home in the Comfort Zone."

I am interested in insulation for:

☐ My present home
☐ The home I plan to build
☐ My school work

AH-1049

Name.....

Address.....

City..... *Zone*..... *State*.....

A Good House

allow as much as 1,700° of heat to pass through, enough to ignite any combustible material on the opposite side. The value of fireproofed doors in hotels and office buildings has been graphically demonstrated in a number of actual fires. The advantage of using fireproofed doors in the home, at the head of the cellar stairs and in bedrooms, kitchen, or attached garages, is equally obvious.

Naturally, the use of fireproofed wood is chiefly a matter of new construction. For a house already in existence, probably the next best bet is fire-retardant coating (Underwriters' Laboratories, Inc., approves only one surface coating for this purpose). This material, for interior use only, can be applied with a spray gun or a brush and compares favorably in price with any good grade paint. Logical home applications would be in the basement and kitchen, especially around stoves, heaters and furnaces, in the garage and the attic. It is perfectly feasible for other rooms, too, and can be used as an undercoat for a more decorative paint if desired.

This coating is also particularly useful on the aforementioned fibreboards and plywoods. In a standard Bunsen burner test, for example, unprotected plywood ignites in ab 11 minutes. When painted with t coats of this preparation, a com rable piece of plywood will withst a 1,650° temperature for two ho

This paint, of course, does render any material "fireproof." it definitely retards fire spread, duces the amount of fuel availa and adds no toxic properties to smoke. All these are vital aids keeping small fires small.

In the important field of upholst materials, draperies, etc., most of emphasis to date has been on eq ment for hotels, restaurants, scho etc., but some of these things gradually appearing on the dome market. As a consequence, it will the alert shopper to watch for ask for these safe materials.

Another way of reducing fire ri is the application of flameproo compounds to flammable materi This practice is widely accepted places of public assembly where p odic inspections can be made— essential detail since most soluti are not permanent and will not vive laundering. Indeed, the wh subject of making textiles fire-s is a vexatious one. A solution wh works perfectly on, say, cotton go may not work at all on rayon. Th

You'll get lasting enjoyment from beautiful new draperies and slip covers made of Fincastle Fabrics, and you'll find them so easy to own because of their reasonable cost!

Ask to see them, you'll love them!

Send 25c in stamps or coin for your copy of this helpful book.

Fincastle FABRICS

Louisville Textiles, Inc.
1320 McHenry St. Louisville 4, Ky.

(Begins on page 44)

hich withstand washing will often ange appearance, feel, or quality of fabric. Others have to be renewed equently, and so on. The American otel Association, for example, made exhaustive series of tests of every meproofing agent on the market d finally approved eleven as acptable for general use. None of e eleven, however, are recomended for velours or for celanesepe fabrics which are extremely difult to flameproof.

Considerable work has also been ne of late in the field of permanent meproofing compounds, but these eatments are applied to the fabrics fore they are processed and cannot used by the consumer. However, e more often consumers demand is type of protection in house furshings, decorations, and even cerin types of wearing apparel, the sier it will be to get it. Signifintly enough, many advances have me through legislative action, inriably based on some ghastly holoust which stirred up public opinion. ot infrequently, such hasty legislaon is extreme and almost punitive, aking the interests involved wish ey had policed themselves in time.

On the other hand, we have cases here industries have gone beyond the stringent requirements of the law, as is true of many American ship operators. As a consequence, one of the best examples of just how far we can go with incombustible interior construction that is economically feasible is offered by the United States Liner *America*. This ship, virtually a floating village, is 90 per cent incombustible. The only material aboard that could burn is the bedding and the clothing of passengers and crew, a trifling factor because of the automatic protection provided. Many ships of other lines are in the same category: "nothing to burn but the fuel."

This is a radical change from the days of the *Morro Castle* era, when most ships were outrageous fire traps, as many foreign vessels still are.

Marine architects have certainly blazed a trail for their landlubber colleagues to follow in designing and equipping our homes as well as our public buildings. When the latter catch up with the parade—as they will when we consumers acquire the sense to demand it—we will have fewer small fires flashing into big ones. As that day approaches, we come closer to carrying out another formula of the firemen: "A good house is one you can get out of!"

every room

has a view

with a **Nurre**

"living picture" **mirror**

Even the smallest room seems larger, ovelier, *more livable* when there's a Nurre "Living Picture" Mirror on the wall. It aptures every subtle shading of light nd color . . . enhances the beauty of very decor . . . reflects all your peronal charm and good taste. Give every oom a view—a brighter, lighter vista.

Choose from the complete line of originally styled and designed Nurre "Living Picture" Mirrors . . . framed or Venetian, plain or decorated, modern or period . . . for every budget. Ask for Nurre Mirrors—at better department and furniture stores everywhere.

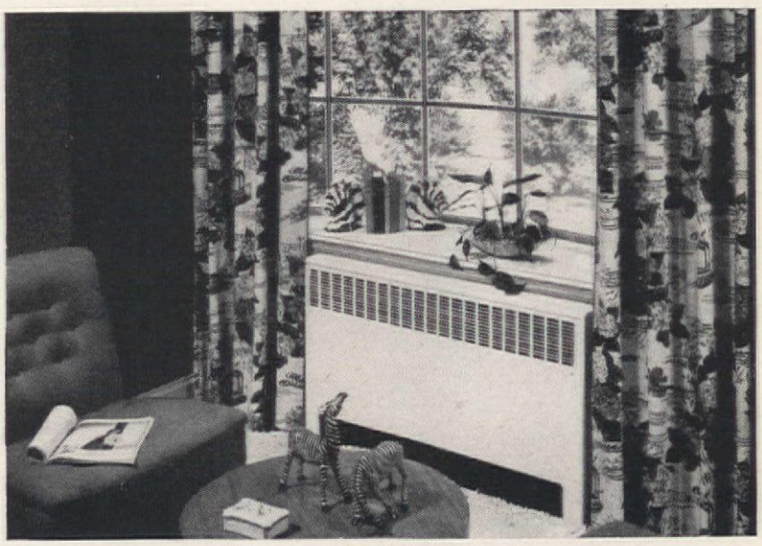
THE NURRE COMPANIES, INC. • BLOOMINGTON, INDIANA

*The mirror illustrated is Model 1252, 37" x 46", with metal frame—another Nurre "original."

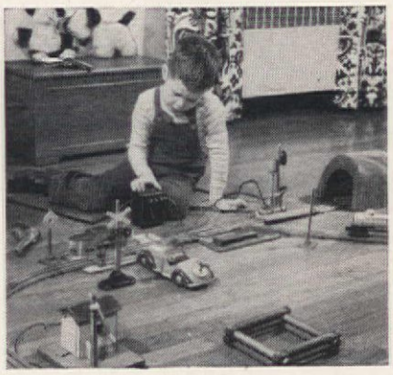
NURRE

This name identifies genuine plate glass Nurre Mirrors. It is your assurance of the finest in quality, styling and craftsmanship. Always look for it when you buy.

More room in every room with Modern Trane Convectors



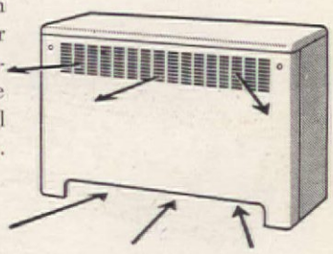
These slim, sleek Trane Convectors do a wonderful job of spreading *healthful warmth* throughout the room. A far cry from bulky old-fashioned radiators, these modern units *hide in the walls*, and may be painted to match any decorating scheme.

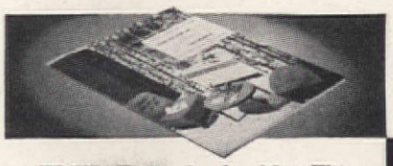


Here's heat you can live with! Dependable, low cost Convectors make the most of any steam or hot water system. You're always sure of *constant, steady* heat—warmth that "coasts" instead of off-again on-again blasts of hot air. Easy and inexpensive to install.

Perfect for new homes or remodeling! Here's ideal heat for your ideal home! Each room has its own unit—its own heat control. Even spread of warmth between floor and ceiling. Comfort-temperature air from Convector is safe for hands, furniture, drapes.

"Active Air" is the secret! Air is drawn into the opening beneath the Convector—is instantly warmed by a series of aluminum fins and copper tubes. Then Trane Convectors diffuse this warmed air all over the room—evenly, healthfully, gently.





FREE! Full color booklet. Write for "How to Live in June All Winter." The Trane Company, Dept. B-109, La Crosse, Wisconsin—or Trane Company of Canada, Ltd., Toronto.

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YOU SAVE up to 1/2

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Send Your **Old Rugs Clothing** *to the* **OLSON FACTORY**

Its's All So Easy! Write today for the Free Olson Rug *Catalog* (28 model rooms in color) that tells how your materials are picked up at your door and shipped at our expense to the Olson Factory, where . . .

By the Scientific Olson Process we sterilize, shred, merge materials of all kinds—reclaim and separate the valuable wools, etc., then bleach, picker, card, spin, redye and weave lovely, deep-wool-textured new *Two-Sided Broadloom* . . .

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Solid Colors · Two-tone · Tweed Blends · Floral, Leaf · Early American · Oriental Designs · Embossed Effects · Ovals

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By Popular Request

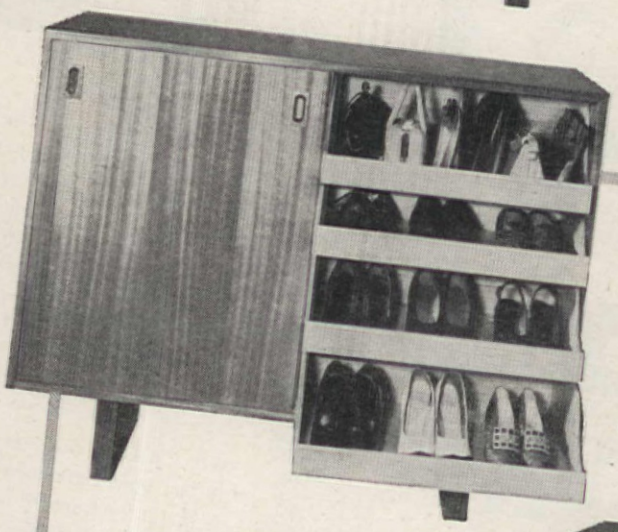
(Continued from page 40)

You save nearly $225 on store-bought price if you build our wizard wardrobes yourself

GENTLEMAN'S WARDROBE

Tray drawers fit shirts as they come from laundry. Outer case requires 42 sq. ft. one side mahogany veneer plywood. At 60¢ sq. ft., $25.20. Same amount of pine should cost about $15

Right side holds 8 prs. shoes, 24-plus neckties. It takes an experienced cabinetmaker about 50 hours to make one wardrobe. Solid oak, pine, birch or red gum are all cheaper than the mahogany veneered plywood



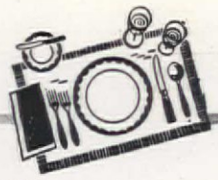
LADY'S WARDROBE

Right side accommodates 9 prs. shoes, several handbags. Check lumber specifications in our pattern with several dealers for price. As we go to press, lumber prices are declining in most states

Shallow facing on drawers makes contents easily visible: no plunging to bottom of stacks in deep drawers. Materials to build one wardrobe currently cost about $75 in Los Angeles area, figured in mahogany plywood

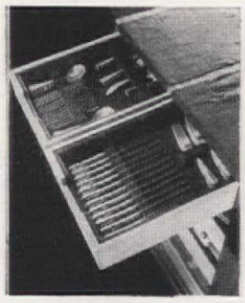
1197 Bertram Brownold
1198 Dorothy Faul

DINING-ROOM BUFFET

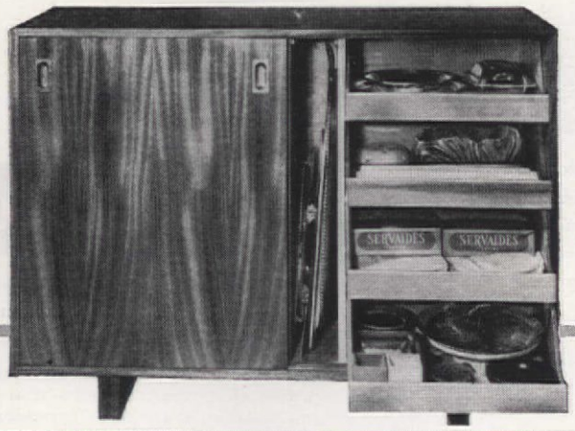


Buffet has same length, depth as wardrobes, shorter legs. Left side stores napkins, mats, cloths, silver

Small drawers are fitted to store table silver. We lined ours with Pacific silver cloth, which keeps silver from tarnishing



Serving trays are stored vertically in deep slot. Drawers on right hold candles, paper napkins, bowls, compotes, any miscellany



PATTERN ORDER FORM

Please allow 2 to 3 weeks for handling and mailing

- ☐ 1194 Gentleman's Wardrobe; 51½ inches wide, 40½ inches high, 18¾ inches deep $1.00
- ☐ 1195 Lady's Wardrobe; 51½ inches wide, 40½ inches high, 18¾ inches deep 1.00
- ☐ 1196 Dining Room Buffet; 51½ inches wide, 37¼ inches high, 18¾ inches deep 1.00
- ☐ 1197 Modern wood lamp base 15 inches high, 6 inches wide .... .20
- ☐ 1198 "Mayan Bird" block-printing design for draperies ..... .20

Name

Street Address

City Zone No. State

PRINT name and address in coupon, which will be used as label for mailing patterns. Cut out order form, check patterns desired and send money order or personal check to: (Please do not send stamps) American Home Pattern Dept., 55 Fifth Ave., New York 3, N. Y.

"You Washed Those Venetians in Only 3 Minutes?"

Mrs. Dudley Brown of Leawood, Kansas says: "My Sunchek Venetian blinds are seven years old, yet look like new. The slats are easily cleaned; they resist dirt and fading due to washing or sunshine."

New Kind of Plasticized Venetians...Successors

to Heavy, Noisy, Hard-to-Clean Old-Style Blinds!

A patented new slat material is the secret! It combines a fabric as strong, yet fine as linen with new plastic. Gives amazing new strength, lightness, costly appearance, "cleanability."

You can wash all the Sunchek Venetians in your house more easily than taking down and washing curtains! Slip them out of header—wash in lukewarm suds in sink or tub—spray with bathtub hose. They're color-fast, fade-resistant, and even working parts are weather-proof.

A "Beauty Bonus!" Suncheks give you full privacy. But they also transmit light—with soft glow of a real parchment lampshade.

Suncheks weigh only ⅓ as much as heavy old-style blinds. They're easy to raise and lower. That's why the mechanism, cords and tapes wear up to ten years. Silent, too!—no clatter and rattle!

No Costly Installation. So simple, light, and easy to handle you could install them yourself!

Only Suncheks Have 4-way Slat Adjustment. Patented Sun-E-Clipse hold Suncheks open at top for air and light, close them at bottom for privacy. Or close Suncheks at top; open at bottom.

"Dunked" in Water 38,385 Times! Yes—at the 1949 Kansas City Homes Show a Sunchek Venetian was plunged up and down in a tank 38,385 times; yet slats were still good! Water can't damage Suncheks' *plasticized* finish.

Guaranteed Three Times As Long as any other nationally-advertised Venetian blind: Money back if Suncheks' mechanism, cords, tapes or slats fade or fail, any time inside 3 years, due to water, weather or wear! Guaranteed even for bathroom use!

Guaranteed by Good Housekeeping

Sunchek

Plasticized Venetian Blinds

Write to: Wm. Volker & Co., Dept. AH-909, 3rd & Main, Kansas City 6, Mo.

Mail Coupon Today!—Find out how you, too, can use SUNCHEK Venetians, to make *your* home more attractive!

Wm. Volker & Co., Dept. AH-909, 3rd & Main Sts., Kansas City 6, Mo.

Yes, send me your interesting illustrated folders that tell how SUNCHEK Venetians can help me make my home more attractive!

*Name*_____

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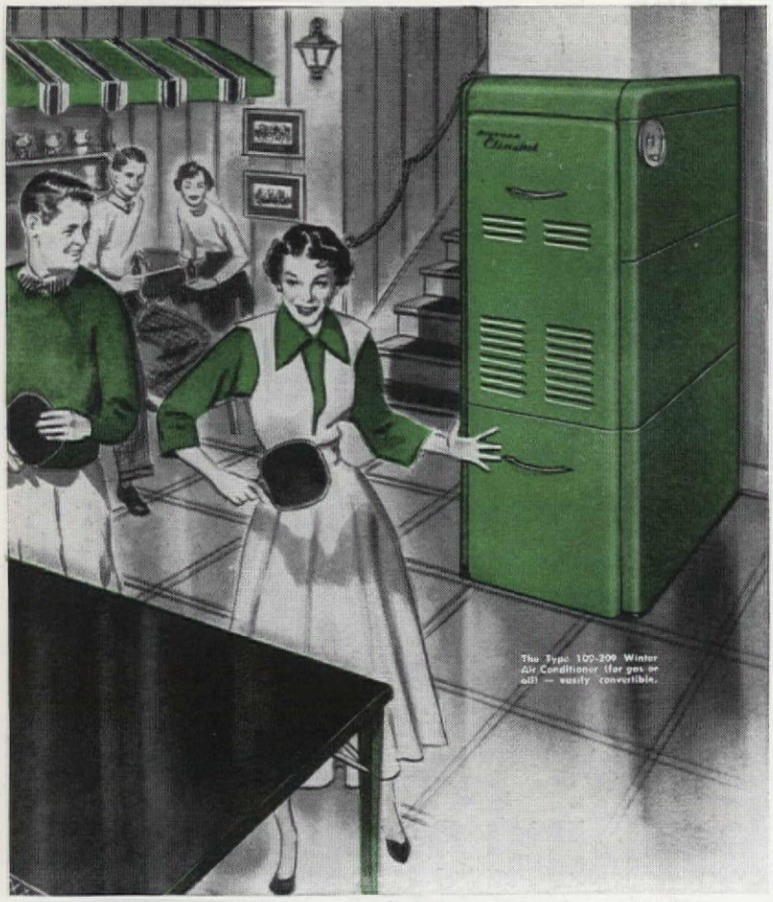
*Town*_____ *State*_____



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for economical, carefree comfort in your home

Why not make your entire home a haven of comfort next winter? Now is the time to start! And to make it easy on your budget, choose a fuel-thrifty Mueller Climatrol Furnace.

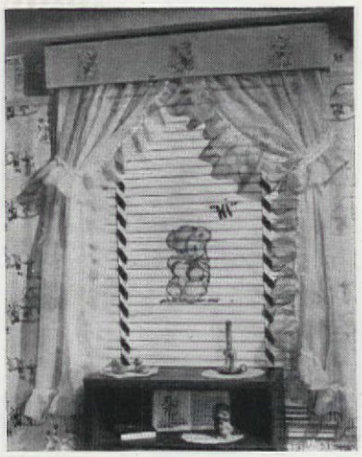
Yes, that's the right choice for any size home, for any fuel, and for any type of heat — gravity or forced-air, or gas-fired boilers for steam or hot water heat.

Mueller Climatrol heating equipment is sturdily built, compact and beautiful in appearance. See for yourself how each unit is engineered to give you years of economical heating.

All Mueller Climatrol equipment is backed by the company's 92 years of outstanding leadership — and supported by the experience of thousands of happy home owners who enjoy healthful, economical Mueller Climatrol comfort.

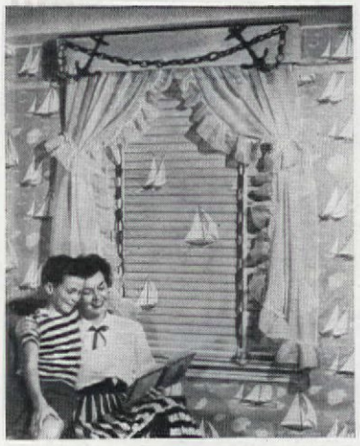
Start your next winter's comfort program today — by calling your Mueller Climatrol dealer. *L. J. Mueller Furnace Company, 2086 W. Oklahoma Ave., Milwaukee 7, Wisconsin.*

MUELLER *Climatrol*

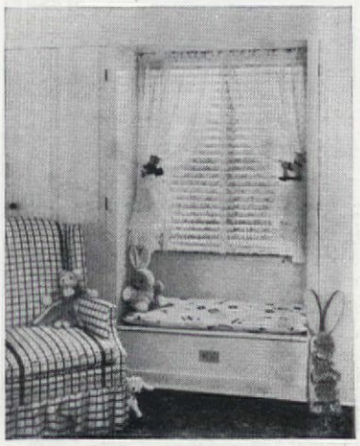


This teddy bear decalcomania adds decorator look to venetian blind in child's room. Cut into 1½-inch strips, segments are applied in sequence to slats. "Hi" is made with ordinary fingernail polish

For Children



Motifs taken from wallpaper fixed to slats of blind in boy's room. Clipped from paper, cut into strips, are glued on with rubber cement. Clear varnish protects from dust



Slats of blinds in this nursery are covered with waterproof fabric in tiny chintz design, can be cleaned with damp cloth. Wooden toys for tie-backs. Harold Grieve, decorator

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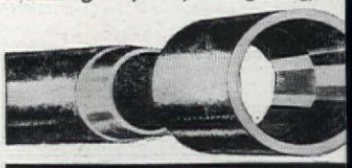

ORANGEBURG
THE ROOT-PROOF PIPE

Home Study Plan (Begins on page 36)

traditional in flavor, is upholstered in aqua and gold to match the background and carry out a uniform effect. Contrasting in atmosphere is the pine-paneled den with a definite masculine look to its red-leather chair and bench cushions. This is a room for quiet relaxation or, when the mood dictates, a family musical evening for the combination radio-phonograph is located here. Since there's direct access to the dining room, the den comes in handy during large buffet dinner parties. Its nearness to the kitchen also makes it an ideal spot for those late after-movie snacks.

Brightness is the keynote of the kitchen with walls of jonquil yellow, its cupboards white with red trim. In a more quiet vein are the two bedrooms, the larger papered in yellow and gray stripes, the smaller in a floral pattern. Each has its quota of closets and plenty of wall space for proper furniture arrangement.

Actually the house has grown since it was first built. A two-car garage added at one end made room for the present kitchen in the space originally occupied by a single-car garage. What is now a den was the first kitchen, the layout identical with its larger successor. A new exterior door makes access from the new garage a simple matter. The addition was a most happy one due largely to the still unbroken roof line and the new longer horizontal sweep of the design.

A man's world is the pine-paneled den with rugged blond matching furniture, comfortable couch bench and indestructible red-leather upholstery. Handy to kitchen, too, for quiet snack

Though rooms are average in size, omission of partition between living and dining rooms adds not only to spacious air, but to practical usefulness of both rooms

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Red and white Colonial design. One bedroom on first floor, two on second. Large garage

- **Home Study Plan No. 2**

Split-level frame house; compact plan has three bedrooms, ideal for narrow plot. Heater in cellar

- **Home Study Plan No. 3**

One-story brick. Extra-large windows face living terrace. Modern interiors, two bedrooms

- **Home Study Plan No. 4**

Modern wood, two-bedroom house, combination living-dining room, good closets, attached garage

- **Home Study Plan No. 5**

All wood ranch house with flexible two-bedroom plan, view windows and large open living porch

- **Home Study Plan No. 6**

Picturesque one-floor budget rambler with living-dining room, two bedrooms, attached garage

- **Home Study Plan No. 7**

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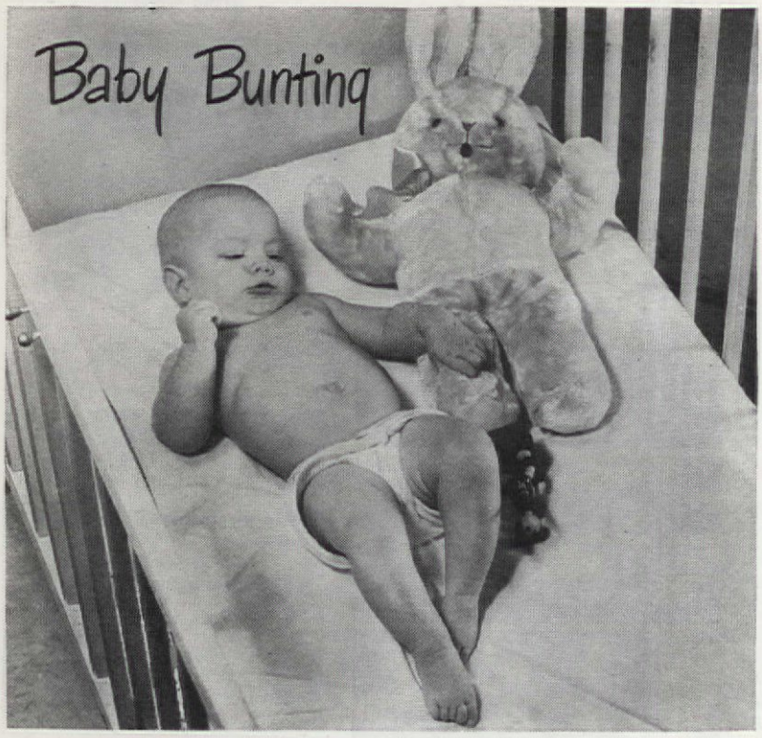

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NATIONAL COTTON COUNCIL OF AMERICA

Clean those chimneys for SAFETY

KENNETH DUNCAN

Okay, Daddy, Junior probably has something there! Santa wouldn't come down that chimney, even if it were built for his girth. Would you, a self-respecting guy all dressed up in red and white, venture a descent through a black channel that leaves your hands smudged when you carelessly touch its lower environs in the chore of tossing another log on the fire of a winter evening?

Seriously, Father, do you realize that in 1948, 6.51% of the country's fires originated in chimneys?

And, do you realize that the larger part of these were the most easily preventable of all fires?

We will assume that your chimney is properly constructed, that is, has a good tile flue from fireplace to chimney top, and that it is in good repair. If it doesn't or isn't, or if in an old house you're not sure of these facts, we have only one bit of sage advice to offer: "Don't use the fireplace until you are sure that it is right or you have had it repaired." Obviously, in a loosely tossed-up chimney without a flue lining, there is danger from fireplace sparks that can creep past broken-out mortar and ignite wooden studs and girders. But, fortunately, that is not our subject. We are speaking chiefly of the sort of plain soot fire that Santa might meet.

Those logs that burn so cheerily in the open grate, Daddy, are going through a simple chemical reaction that is explained to us all in the eighth grade of school. Carbon in the log combines with oxygen of the air and results in the beautiful flames.

If the reaction took place in a test tube, combustion might be complete, and all the carbon in the log would be used in forming carbon dioxide gas. But fireplaces are not laboratory-efficient. The result is that a lot of raw carbon in dust form goes up the chimney as soot. It sticks in every crevice and to open surfaces, too. It builds up a great fire hazard under the nest of last spring's picturesque chimney swallows. Carbon soot, this waste product of open fires, is almost as flammable as the more commonly respected gasoline.

In the country, where such things were understood a generation or two ago, there was a regular fall ritual that had to take place before the autumnal hearths were lighted. Junior was sent to cut a quantity of hawthorn. As everyone knows, hawthorn is a disagreeable shrub, tough, with a lot of even tougher spines.

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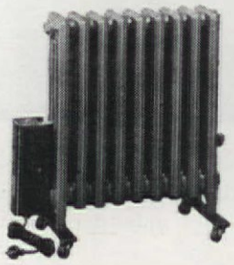

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Clean Chimneys

(Begins on page 116)

A bunch of the hawthorn branches were tied together, and the middle of a stout rope was tied to the bunch. The length of the rope was at least twice the height from the fireplace hearth to the chimney top. A brick or other small weight was tied to one end of the rope. Next the most agile member of the family was sent to the roof with the rope, weight, and bunch of hawthorn. The weighted end of the rope was lowered through the flue to the hearth, and the clump of hawthorn was inserted in the flue with the main stems down.

Then with someone at each end of the chimney, pulling and keeping the rope taut, the hawthorn bunch was seesawed back and forth along the sides of the flue as it was gradually lowered to the hearth. The hawthorn was taken out of the chimney at the hearth, not pulled back to the roof. Of course the furniture and hearth were protected with paper or cloths.

There has never been a more thorough method for removing soot from fireplace chimneys. If hawthorn isn't available, black locust or wild cherry is a good substitute. But lack of the most suitable flora is no excuse for keeping a chimney fire hazard. Almost any freshly cut shrub, used while green and resilient will serve satisfactorily.

For those who have no extension ladders, or who lack the agility or courage to climb roofs, there are a couple of alternatives. One that is foolproof is to have a professional chimney cleaner come to do the job with his special equipment and vacuum cleaner to pick up the soot before it gets out of the fireplace. The other method, not tried or guaranteed by the writer, is in the form of chemicals which are tossed on the fire by the cupful or in brick form to burn soot out of the flue.

The latter alternative may be 100% effective, but all the writer knows is that it makes the fire dance and sparkle prettily. He, being fire conscious, as well as old-fashioned, will cut some hawthorn each fall.

EDITORIAL NOTE: Mr. Duncan has discussed the cleaning of fireplace chimneys, but furnace and stove flues also need cleaning, since all fuels leave a certain amount of soot that could cause a chimney fire. There is also an accumulation of ash that should be removed in order to insure efficient operation of the flue and the heating system.

Furnace and stove flues can't be cleaned by the hawthorn method described above because the flue is apt to be rather small when compared with that for a fireplace. The cleanout opening at the bottom of the flue may be even smaller than the flue, so that the clump of shrubs could not be removed if they did get

Scene: *Young Mr. & Mrs. inspect neighbor's new home.*

She: See, Tom—it's got that lovely cypress texture—

He: Honey—this is *asbestos-cement* siding. *Never* wears out!

She: Mmm—it would be a shame to cover this lovely weathered look with fresh paint—

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She: They can! Tom—how grand! *When?*

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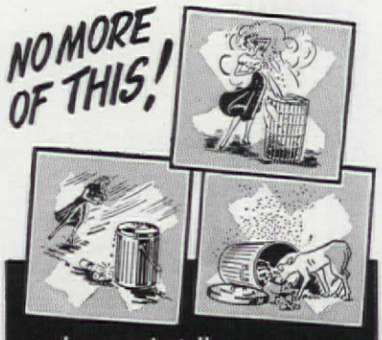

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Another *Majestic* Product

Clean Chimneys

(Begins on page 116)

as far as the bottom of the fire. A much easier scheme can be used in this type of chimney flue.

Tie a brick or other heavy object on the end of a rope that is long enough to reach from the top of the flue to the bottom. Wrap the brick in excelsior or wood shavings and burlap or an old piece of rug, and lower it into the flue. Work the bundle up and down as it is lowered, to dislodge soot, ash, bird nests and other obstructions that may have collected. After clearing the whole length of the flue in this manner, pull the weighted wad back out through the top of the chimney. Then remove the debris by way of the cleanout door or a flue pipe opening at the bottom of the chimney.

Of course, it is still necessary to get up on the roof for this job, and a professional chimney cleaner will do the work and relieve you of the risk of the climb, if you wish.

General condition of the flue can be checked by looking into it from the top, using a flashlight or extension light to pierce the darkness from the top or the bottom at the cleanout opening. You can also get a view from the bottom, using daylight, with a mirror in the cleanout opening.

To check for leaks between the tile flue sections or in the chimney masonry, use a smoke test. Build a fire in the furnace or stove, and throw on some tar paper to make it smoke heavily. Then cover the top of the flue. The smoke will work its way through any leaking or dangerous joints in the flue tile or masonry.

Mark and repair all leaks thus detected. Bad masonry mortar can be scraped out and new mortar packed in the joints. In some cases it may be necessary to tear out some of the masonry, or start at the top and take the chimney apart down as far as the bad spots, and then rebuild it with good flue tile and tight masonry joints.

This may seem like a lot of work for a small crack, but it is nothing compared to rebuilding the house. It only takes a small crack in the masonry to collect soot, start a soot fire, and ignite the wood framing of the house. So be sure to take care of such apparently insignificant details.

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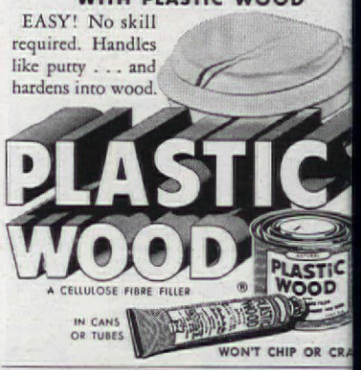

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Window-gardening equipment is simple, inexpensive, easy to get. More is shown here than the text mentions, and, of course, each gardener will have ideas of his own

Window gardening can—and often does—become a real family hobby, as this view of the Herseys at home attests. Such a garden can also be a haven for odd pets, which gives it added attraction for youngsters

Winter Window Garden

One secret of success is a tray to hold water and an inch or so of pebbles on which the plants stand. This insures humidity without root rot

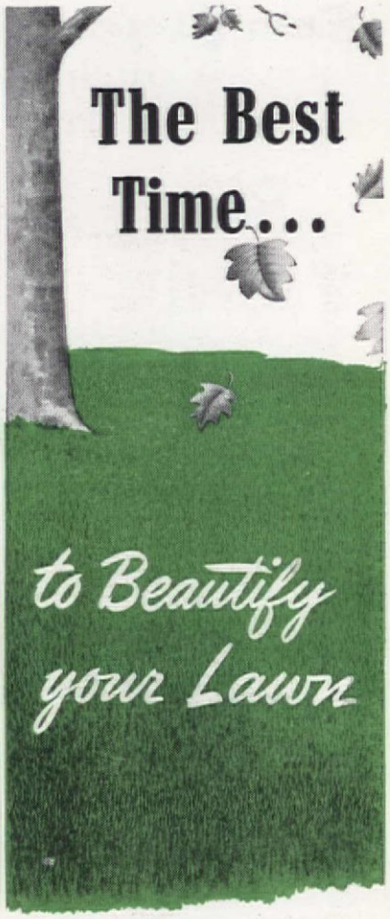
Photographs, courtesy of author

JEAN HERSEY

In the still, blue air of autumn, all outdoors stops growing and window gardening begins. The rhythm of growth moves indoors. A window garden will thrive in practically any room in the house. A sunny, southern exposure is best of all, but an eastern or western window with partial sun but plenty of light is almost as good; and certain plants flourish in, if not actually prefer, a north window.

If the sill is narrow, let the handy member of the family widen it with a board laid on a couple of shelf brackets. Glass shelves part way up also expand the growing area to take trailing plants that will droop to meet those growing up from the lower level. If there is a radiator in front of the window that you cannot keep turned off, a layer of asbestos between it and the plants is a solution. But don't let any branches hang over into the heat zone.

In window gardening, your staunchest ally is each plant's natural lust for life; its determination to grow if it can. Do all you can to satisfy and encourage it. The first and most important item is moisture in the air. In your house, "It isn't the heat, but the [*lack of*] humidity" that discourages many of your plants. It was the humidity that made Grandma's kitchen such a choice place for winter gardening. The modern solution is to keep your plants in trays in which an inch or two of pebbles (some people use peat moss or sifted coal ashes) supports the



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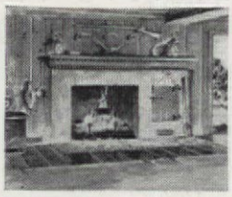

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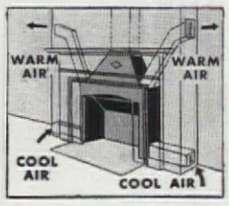

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Window Garden

(Begins on page 119)

pots above a maintained supply of water that is continually evaporating. You can use aluminum baking dishes, or have a tinsmith (or someone) make galvanized iron pans up to 4 inches deep to fit the window space; paint them to match the woodwork.

The upkeep of a window garden requires but a few minutes a day and is a perfect way to start the morning. It has three stages or steps:

First, let in some fresh outdoor air—not to blow directly on the plants, but into the same or an adjoining room. Whether for herb or human, this breath of the outdoors is invigorating and beneficial.

Second, supply water as circumstances require, having it at room temperature. In hot weather, healthy plants in 5-inch pots may need a daily watering; in cool, cloudy, damp weather, every second, third, or, maybe, fourth day is usually sufficient. In general, give each pot a thorough soaking, then let the earth dry out before repeating. The more a plant grows, the more water (and food carried by the water) it can use; as its growth rate slows up in dull weather, so do its thirst and appetite. But the roots also need air, so a plant in perpetually wet soil (unless it be an aquatic) soon becomes yellow and dispirited. Of course, excess or prolonged dryness is also harmful, so the objective is a balance between enough and not too much water. This comes with experience, and not much difficulty.

Third, syringe the leaves with clear water—but only if the sun is not shining on them. If the pebble tray doesn't protect floor and rugs, you may prefer to carry the plants now and then to sink or tub and, literally, give them a shower, using a bulb sprayer or one of the atomizer type which spreads a fine mist through the greenery. If your window garden includes orchids or other tropical subjects that especially relish a moist atmosphere, and you can conveniently spray them more than once a day, the results will be even better.

However, never feel tied to your window garden. Don't let it become a burdensome chore. If you do forget to water it for a day or two, the plants will go right on growing, just as they would outdoors. If, on the other hand, you want to take off for a week, that's different, but not impossible. Get some cotton wicking and a dish pan. Set the pan, full of water, on a chair with the plants, in saucers, in a circle around it. Cut pieces of wicking long enough to reach from pan to each pot and a little more, soak them, and weight one end of each piece so it will stay in the pan. Take the other end to a pot and lay it on the soil around the plant. A slow, gentle siphon (or perhaps it

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Window Garden

(Begins on page 119)

should be called a capillary) action will keep the soil from drying out as long as water remains in the central reservoir, that is, the pan.

Of course, everyone has little extra "green thumb" tricks and secrets of success. I pass along some that we have learned over the years, knowing that the results will more than compensate you for the extra trouble and time they require.

From time to time, turn each pot a little to promote balanced growth and poise. Try to prevent the leaves of different kinds of plants from touching or obstructing one another. Promptly trim off all faded flowers, dead leaves, and surplus scraggle. Never hesitate to prune a plant to keep it trim and neat. A small, robust, compact specimen is far more appealing—and more healthy—than a tall, straggling, ungainly one.

Scrub the outside of the pots occasionally to keep them porous and ward off mold. Now and again give pot, plant, foliage and all a quick dip in a pail or tub of room temperature water. If zero weather comes and stays, sheets of cellophane, heavy paper, or cardboard placed each night between window pane and plants will prove valuable protection.

Every fortnight or so give the plants some food to supplement that provided by the soil and taken up with the soil solution. You can use fertilizer tablets, other complete plant foods (preferably in solution), or, best of all—if you can get or make it —manure water. In applying any fertilizer, keep it off the foliage. To be on the safe side, syringe the leaves with clear water immediately after each feeding.

Two more points: Instead of depending on tap water, collect and use rain water or melted snow for your window garden. Second, in winter, use a bridge lamp or extension cord and let a 100-watt electric bulb shine on the plants for three or four hours when it gets dusk every day or two, or as often as convenient.

Sooner or later a plant will outgrow its container, show its discomfort by languishing, and call for repotting. To make sure, moisten the soil, put your hand across the top of the pot with the plant stem between your first and second fingers, invert the pot, tap the rim on a firm surface, and tip the plant out into your hand. If there is a thick mat of roots around the ball of soil, repot. (Geraniums are an exception; they refuse to bloom unless their roots are cramped.) As a general rule, all the plants will need repotting once a year, in the spring, in good potting soil.

Such a soil must *feel* right, *look* right, and *smell* right; not strong or sour, but fresh and vibrant, like the earth in May after a shower. A good

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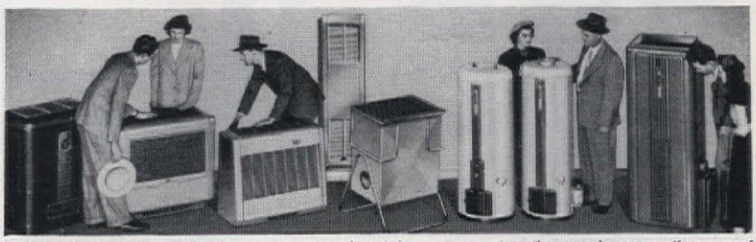

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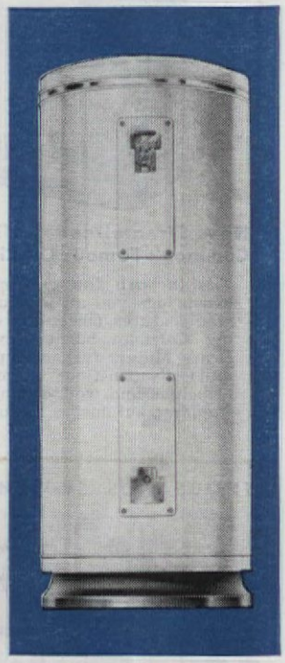

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Window Garden

(Begins on page 119)

mixture consists of 2 parts new top soil, 1 part coarse building (not beach) sand, 1 part compost, leaf mold, or well-rotted cow manure. To half a peck of this, add a handful of peat moss, a little charcoal, and some tobacco dust. Then mix well and sift. That is an ideal to aim at, but anything approaching it will do.

House plants that can spend their summers outdoors in a sheltered part of the garden free from tree drip, where drainage is good and there is not too much sun, are lucky. When frost danger is past, sink each pot to its rim in the earth and, except for watering during real dry spells, leave the plants alone until early in the fall, at least two weeks before a frost can be expected or the furnace is turned on. If possible, move them back to the window garden by two stages: First, lift the pots, clean them off, and place them on a porch or somewhere out of the sun and wind for several days, watering them frequently; second, take them in to their window setting and give them a week or two to become acclimated before the central heat goes on and the house is "closed up" for winter.

The limited and easy-to-come-by equipment needed for a window garden consists of—

A bulb sprayer or atomizer type spray . . . a watering can with a long spout to reach in among the plants . . . a small trowel and pencil-like sticks for potting and repotting . . . pots of various sizes, and some saucers for setting them in when not in the pebble tray. Optional additions include an unused aquarium or other glass-covered box for rooting cuttings and other propagation work; a keg or crock for rain water; a 100-watt bulb, and a bridge lamp to use it in.

Such are the when, where, and how of window gardening. The why has been touched on, but this will become more apparent as you begin to enjoy the excitement and rewards that will be yours. There remains the "what" of window gardening, that is, the materials that offer themselves. Among the wealth of vegetation available for the gracing of the house from Hallowe'en to Easter and longer are plants that contribute color, both in masses and as highlights, and others that provide a cool, green background for them . . . But that, to paraphrase Kipling, is a couple of other stories.

(The foregoing article is the basis for, or a summary of, the opening chapter in Mrs. Hersey's new book—"Garden in Your Window"—which is being published by Prentice-Hall, Inc., almost simultaneously with the appearance of this issue of AMERICAN HOME. Watch for further discussion by her of window garden plants for background effects and for color emphasis.—Horticultural Editor)

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ellarway into Greenhouse

FLOYD W. MORRIS

See also picture on page 33

cellarway of my house has be-me a greenhouse which, for two nters, has successfully sheltered lants from the rigors of our l New York State climate.

ne years ago I read in a book nter gardening that "the pleas- gardening under glass is worth nall outlay of time and money mands," but I never imagined for a total construction cost of could have a greenhouse, even one. But of course something than money is needed. As a ry man remarked one winter ng as he paused to look down "Now I could have a green- like that, but"—and he sighed, ven't the energy."

king my greenhouse did take en- but it meant real enjoyment, As it was my first attempt at nt work, I called in an old bor who gave just enough of the t touch. Actually, my oldest boy chum did the heavy mixing and nped and tamped the cement to d the foundation, and laid the nt-block walls for the glass sides. ghbor scaled the wooden pieces ey would fit tightly against the siding, and later I caulked this to make it waterproof. I used a ard-size storm sash for the door, he local hardware store cut the pieces to go at either side of it. risingly soon the house was ready he 4-foot long benches, one on r side of the narrow aisle.

late September the first seeds planted and a few plants ght in from the garden to supply winter blooms. Thus, we were to enjoy Flash marigolds all r, nasturtiums the latter part of nd snapdragons in late March. nding for heat upon the hot-air ce in the cellar, the little house ther cool for tomato plants or ning requiring a night tempera- of 60 degrees F. or more. When is an extra cold north wind, I a ventilating fan to send more out of the cellar into the green- e, and sometimes I supplement with an infra-red bulb screwed a socket just under the peak. old winter nights I always spread ip of old carpet over the roof. result, I have never had any- freeze, even though at times temperature in the house has ped to 35 degrees and had me worried.

ere, then, are the actual construc- costs, but without details, for would have to be worked out any particular greenhouse:

Fir lumber (I could not get the recommended cedar)	$ 1.32
Storm sash (for door) ..	3.12
Cement and cinder blocks (2 sacks cement left over)	7.74
Glass, glazing compound, hardware, etc.	8.36
	$20.54

Sand I had on hand, and the benches were made of boards salvaged from the old cellarway. Orange crates supply good material for flats to start seeds in; also discarded crates in which glass is shipped.

I have great fun with this little greenhouse and try all kinds of experiments in it, such as one I borrowed from Prof. Kenneth Post of Cornell University. He calls it "wick-watering," and it is as nearly an automatic system for the small grower as I have found.

A greenhouse like this needs an open southern exposure and daily attention. Plants will not do well in such an environment unless there is someone around who really enjoys looking after them. They must have the proper soil, amount of water, air, and sunlight. Ventilation is necessary, especially when bright sunlight sends the temperature up; and some shade at times. In my case a desirable moist atmosphere is maintained by two large cisterns in the cellar.

I have often wondered why there are not more little greenhouses. Perhaps it is because greenhouses are so often pictured and referred to as of private-estate proportions demanding the attention of a paid gardener. A little greenhouse is no more exacting a hobby than a woodworking shop in the basement—and I've had that, too. In our family, gardening doesn't wait for spring and the seed catalogues. It's an all-year-round project.

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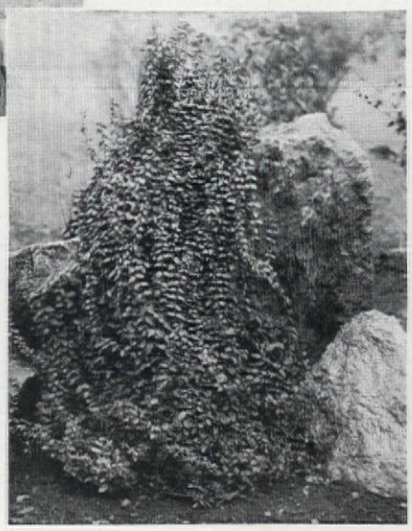
If late October and the passing of the summer flowers leave your garden drab and colorless, one or more of the many forms of euonymus may be just what you need to fill the gap—and provide interest at other times, too. The various types do nicely as hedges, shrub borders, single specimens, vines, or ground covers. Some kinds are most valuable for their bright, clean leaves; others for their vivid, sometimes two-toned, fruits. Most of them have interesting descriptive names, such as burning-bush, winged euonymus, skewerwood, brook euonymus, wintercreeper, wahoo, and spindle-tree, which last is also applied to the genus as a whole. All of them are hardy, pleasingly free from insects and diseases, require little attention, stand pruning well, and are not especially fussy as to location or soil. So consult a reliable nurseryman who can both supply the plants and advise you as to the best type for your particular purpose; and as to how and when to plant it. In general, early spring, before the leaves appear, is the easiest time to move them, though fall may be just as satisfactory and less rushed.

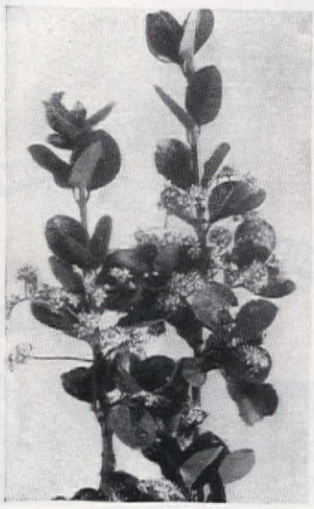
Of the two dozen species listed in Bailey's "Hortus II,"



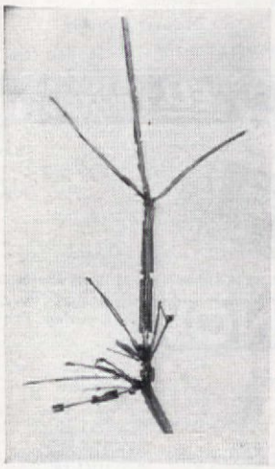
Here are three of many forms of the evergreen wintercreeper (*E. fortunei*). Above, var. *vegetus* hardiest of all; right, the useful *radicans*; far right, tiny leaved, non-fruiting *minimus*

M. R. WHITE

Photographs from De La Mare, McFarland



Small, neat, glossy leaves mark all the wintercreepers. A spray of variety *radicans*



The winged euonymus develops odd fins of corky bark along its branches. Below, spray of its dwarf variety, *compactus*

only four are native to this country, the others coming from China, Japan, the Himalayas, and Europe. The winged burning-bush (*E. alatus*) is one of the most interesting and useful of the natives. The purplish berries are not as abundant or conspicuous as in some other species, but the plant's flat-topped, rectangular shape, regular outline, and distinctive rose color in the fall all give it value. The corky ridges or "wings" of bark that stand out from its branches make them effective both on the plant and for use in flower arrangements. In spring the bush looks soft and fine, but by winter it takes on a stiff, rather coarse appearance. Standing considerable neglect, it can be planted in sun or partial shade. It can be sheared for a hedge or left informal for a border or screen.

If profuse, brilliantly colored fruits appeal to you, the spindle-tree (*E. europaeus*) is a good choice. Deep rose pods or capsules (resembling those of false-bittersweet) split open to reveal orange seeds. The bush may grow to 30 feet if not restrained; otherwise, it requires little care.

Gardeners with limited shrubbery space will welcome the little pink-fruited brook euonymus (*E. americanus*) also called strawberry-bush, which rarely exceeds 8 feet in height. A hardy shrub, it is native to the eastern, central and southern parts of the country. Given a place in moist soil and partial or complete shade, it makes a good, dense, low undergrowth. Purple flowers and scarlet fruits are borne by the wahoo, skewerwood, or burning-bush (*E. atropurpureus*), a native of more northern localities, it grows to 20 feet and changes from bright green in spring to deep green in midsummer, and later to purplish-red.

Philadelphia is about the northern limit for *E. japonicus*, an evergreen form from Japan. Somewhat subject to mildew, it may need to be dusted with sulphur; but it stands salt air, is bright and pleasing at all times, but especially in winter.

If you want to cover a wall, fence, boulder, or even the ground with dense, dark green foliage, some form of wintercreeper should serve your purpose. This is a Chinese species (*E. fortunei*), with numerous varieties, all evergreen, but some trailing or climbing and others of low, shrubby form. One of the best known varieties is *radicans*, a low, precumbent shrub with fine-textured, dark foliage. The somewhat coarser bigleaf wintercreeper (var. *vegetus*) is also shrubby but will climb if given support. Var. *carrieri*, with definitely glossy leaves, sometimes white-margined, is of non-climbing habit. Var. *minimus* is a true creeper with leaves only half an inch long.

If you collect unusual plants, you may want to try the Japanese *E. yeddoensis*, a coarse, stiff, deciduous shrub to 10 feet, with pink fruit. But you don't have to experiment with the rarer forms to find how useful a plant euonymus really is.

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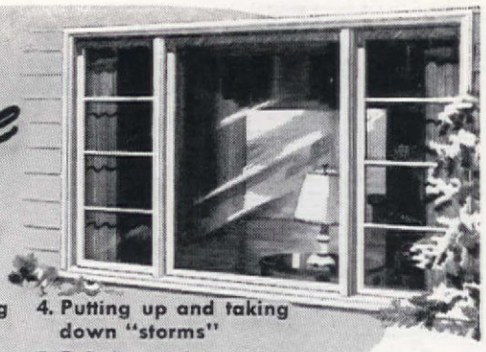

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Greenhouse

(Begins on page 32)

while, we ran 100 feet of pipe in a ditch from the well to the greenhouse and, to prevent it freezing in winter, installed an underground stop-and-waste shut-off which drains the system when the water is turned off.

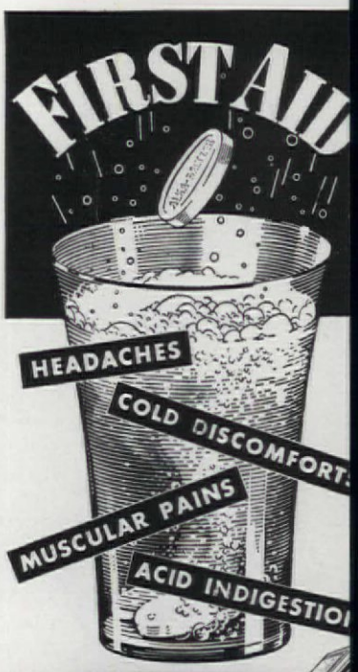
We usually start in January with an annual clean-up and fresh coat of aluminum paint, then plant seeds for late winter flowers and spring vegetable plants in the sifted compost which is replenished every year. We water only on sunny days and when the soil looks dry, not by schedule; and when the plants have a pair or two of true leaves, we shift them to flats which are put on a shelf hung from wires. We keep the night temperature about 55 to 60 degrees F., but daytimes, even with the stove off, it may go to 80. It's grand to work there bare-armed when snow whirls outside where the thermometer shows 10 or 15. The original cost of our greenhouse, about $300, has already been wiped out by the value of the winter vegetables and seedlings it has produced, not to mention many a brood of chicks and ducklings raised in its friendly warmth.

But to get back to our trip, a bit higher up the price scale was the lean-to attached to the lovely home of the Don Kilbys. Built at the same time as the house and heated from the main hot-water system, it cost about $400 and is a gardener's delight. But already Mrs. Kilby, like most greenhouse enthusiasts, is finding herself cramped for room. Greenhouses do grow on you, and your activities grow faster than your space.

Finally, we looked in on the splendid, complete greenhouse set-up on the Arthur Eustace estate, with boiler room, workshop, adjustable shades, and a wealth of flowers and fruits. This, we agreed, is how it *should* be done, but, of course, it is beyond the reach of the small homeowner.

Back home, on the basis of what we had seen, we discussed the best sort of greenhouse for John and the ABC's of operating it. Gladys would like it right by the kitchen, but this would mean the north side where the low winter sun would not provide light and heat when most needed. As John has no time to build his own, a ready-made, portable type in the $300 range seemed best, the matter of heating to be considered later. Benches should be of cypress, for durability and economy, and high and narrow enough to prevent back strain. They should hold four to six inches of soil (equal parts of loam, compost, and sand), except for a small section of clean, sharp sand for propagating.

We agreed that he, like ourselves, wants a greenhouse first to help cut down the family food bills, and then for pleasure. Perhaps that's the way a lot of you folks feel about it, too.



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My "peewee" greenhouse

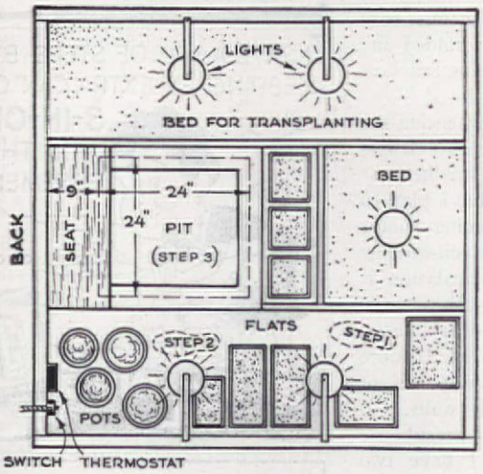
See also picture page 32

ORVILLE GRISIER

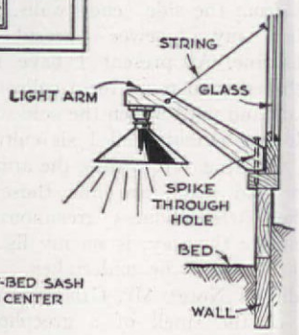
Of course, it isn't really a greenhouse at all, but rather a "step-in" hotbed. However, when I talk about it, "greenhouse" sounds better! For years I used a 6 by 6 foot electrically heated hotbed to start my tomatoes, peppers, eggplants, flowers, and other garden crops, but it had one drawback—what it did to my own back and knees! Then I decided to stop wearing them out and to stop standing on my head to garden; I would depend on commercial sources for my plants. But that didn't work, either. Rarely could I get just the plants I wanted just at the time I wanted them.

So after a year of that, I reluctantly eyed once more the neglected hotbed. Some of the glass was gone and the cats had been using it for a sun-parlor despite the grime on the rest of the panes. I thought how nice it would be if one could stand or sit while working with his seedlings. Then I remembered pictures I had seen of sub-surface greenhouses and thought, why not put that idea to work, elevate the sash of my hotbed, and dig a pit inside deep enough to stand up in? The more I thought, the more fun, and practical, the idea seemed . . . that's how

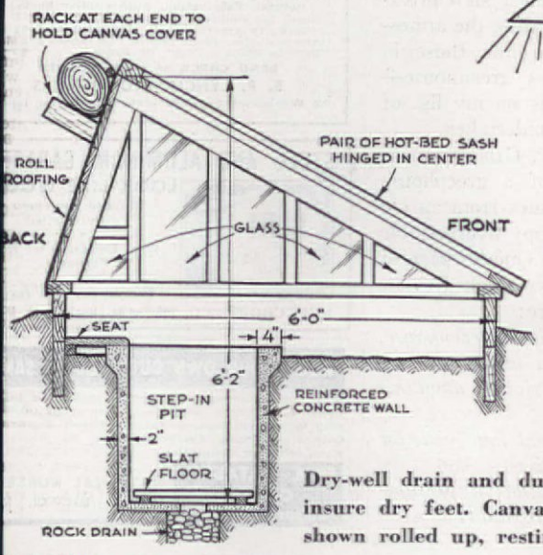
Drawings by author, rendered by Sigman-Ward



Talk about compact convenience! Every corner within reach. Numbered steps show how pit is entered. Center light is fastened to dividing bar between the sash



Four side lights are mounted on simple swinging brackets. Wire connects lights, switch, thermostat



Dry-well drain and duck-board floor insure dry feet. Canvas cover is shown rolled up, resting on brackets

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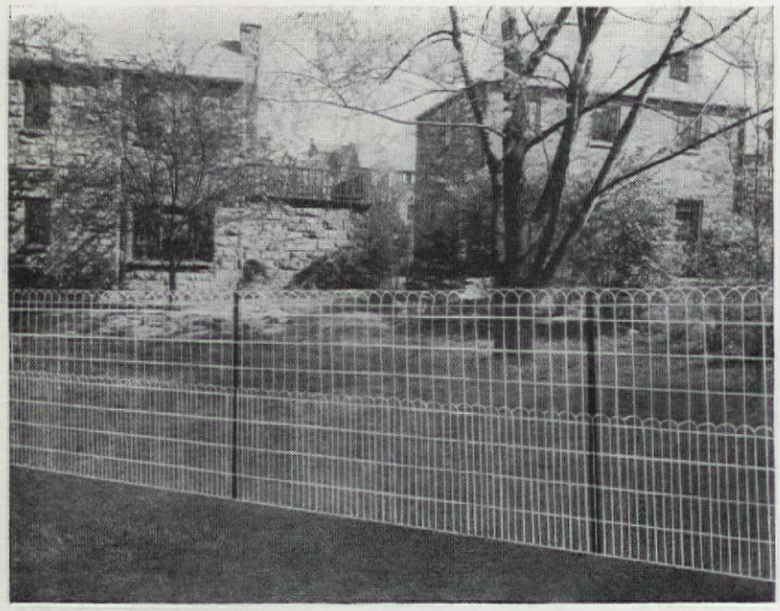

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"Peewee" Greenhouse

(Begins on page 127)

my "peewee" greenhouse was born!

I made a frame of 2 by 4's, nailed a board wall on the north side, and covered it with roofing. With some upright greenhouse dividers obtained at a lumber yard, I glazed in the sides, butting the glass end to end instead of lapping it as in the sash, which I cleaned, reglazed, and hinged to the center roof bar of the frame. Then I dug a 2 by 2-foot pit in the center at the back deep enough so I could stand up in it without bumping my head on the sash, and lined it with a 2-inch concrete wall widened at the top to a 4-inch ledge. I left a 9-inch space behind the pit for a board seat—very comfortable.

The door problem worried me for a time, but the solution (when it came) was simple—I didn't need any! All I had to do was lift a sash, step in, take a second step, and then one into the pit, letting the sash down behind me. (See sketch on page 127.)

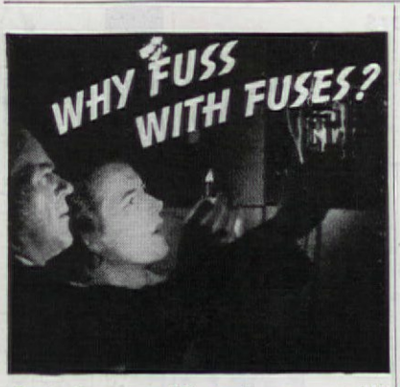
To protect the little house against rapid temperature changes, I made a canvas cover with two triangular flaps or flies sewn to the edges so they could be hooked down to cover the ends. This is tacked to the top of the back wall and, during the day, or when not needed, is rolled up on a pole fastened to the bottom edge (after the end flaps are folded in) and rested on two supporting brackets attached to the back wall.

Up to now I have been heating the greenhouse with five 50-watt lamps in sockets attached to brackets as shown in the sketches. But I plan to use larger lamps this coming winter and re-install my electric soil-heating cable in the benches. Ventilation is secured by lifting the sash on the side away from the wind and propping it up as high as desired. If more is needed, I can remove panes of glass from the side (end) walls.

Well, my "peewee" greenhouse works fine. At present I have two bench-beds and room for a collection of flats and pots. When the cold wind is blowing outside and I sit cultivating, watering, etc. within, the atmosphere and smell are like those in an honest-to-goodness greenhouse—which, by the way, is on my list of projects still to be undertaken.

Editor's Note: Mr. Grisier's mention of the smell of a greenhouse reminds us of four lines from an old poem about an unhappy livery stable keeper quoted on the Queries page of the *New York Times* Book Review Section. The lines are:

"My love works in a greenhouse, and there's always a lovely smell
Of roses and of violets upon his coat lapel.
Don't think I do not love you, for such is not my plaint—
But a greenhouse has a perfume which a livery stable ain't!"



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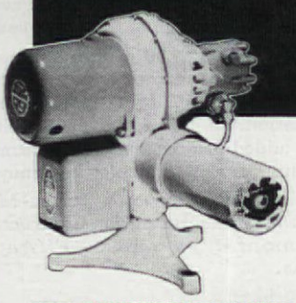

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How to prepare awnings for storage

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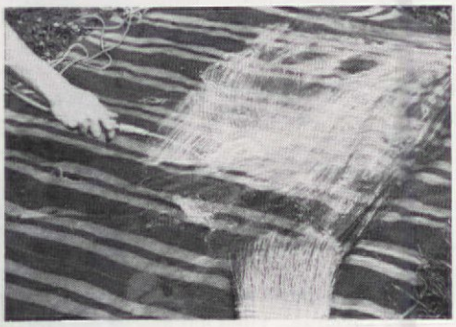

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For tears: cut patch piece of canvas; mark patch area with pencil; spread cement (rubber-latex) on patch and marked area

When cement is dry, place patch over tear and press firmly in against awning. The patch shown extends under a ripped hem to be sewed later

TURN TO PAGE 130

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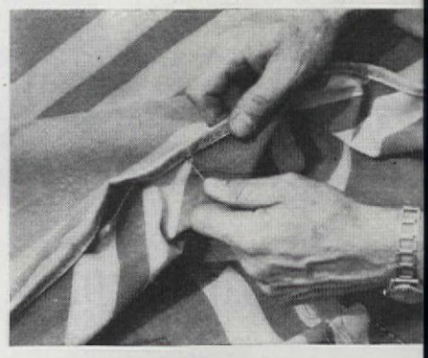
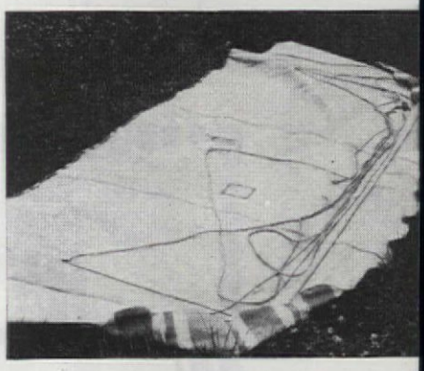
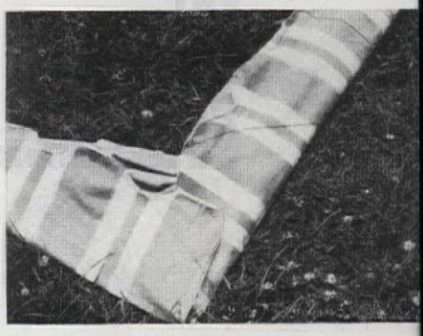
Awnings for Storage (Begins on page 129)



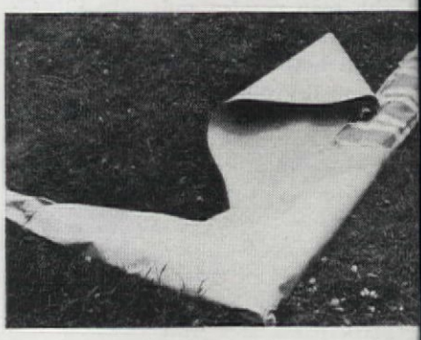
For ripped seams and hems: sew with large needle and heavy cotton thread that has been waxed with paraffin. Replace worn and broken ropes



With all repairs completed, lay awning out flat and gather ropes neatly along line of pipe frame



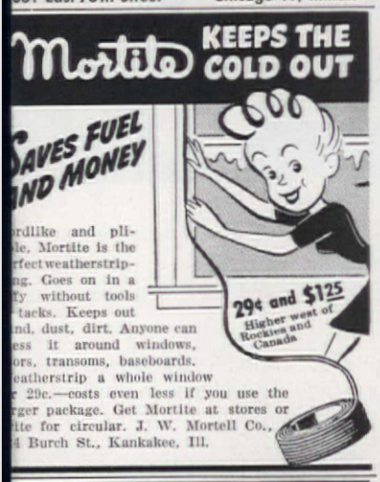
Wrap the awning tightly and smoothly around the support pipes, and lash in place with twine to keep it neat while handling



Wrap entire awning with heavy wrapping paper or old cotton sheeting. Then bind it with heavy twine. Be sure awning is completely dry before wrapping it

And now, off to a clean, dry storage place for the winter. It's all set to put up again quickly when it's needed in the spring

Data: James A. Oest
Photographs by Wendell Kilmer



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Behavior Problems

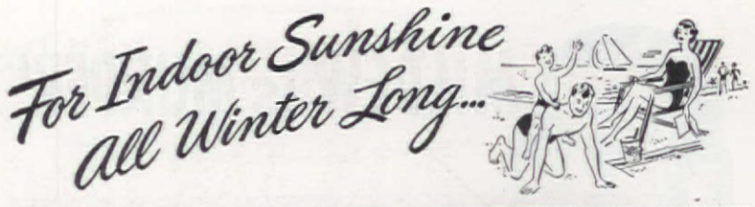
(Begins on page 48)

Deafness is sometimes not recognized for many months after birth, sometimes not for several years. Frequently, deafness is not noticed until parents realize that the child's speech has been delayed. Then investigation shows that the child has really been deaf all along. Training in lip reading and guidance should be started during the pre-school years—at two or three years of age. In some cases, relief of deafness can be accomplished by medical means.

Thousands of children in the United States have been crippled by rheumatic heart disease. Programs for the care of such children are still in their infancy. Public health authorities, working with physicians and social and educational agencies, are attempting to provide a better way of life for those youngsters who are heart cripples. The outlook for rheumatic fever patients who are under the regular care of competent medical experts is very encouraging.

Another major cause of disability among children is cerebral palsy. The opportunity to help these children along the road to normality has been greatly neglected until the last few years, but tremendous strides have been made recently in providing ways to help them develop into happy, responsible, useful persons. It is now recognized that competent medical guidance is essential to guide each individual child with cerebral palsy. The combined efforts of the physician, teacher, social worker, and psychiatrist are necessary to determine the child's emotional status, his developmental and physical potentialities. When these are determined, a program for the child's education, his medical treatment and later vocational placement has to be worked out on an individual basis. As with many of the physical handicaps, help for children with cerebral palsy can be obtained through State Health Departments.

More and more we recognize the need for children with handicaps to live in as normal situations as possible within the limits of their capabilities. In the more dramatic instances of a physically handicapping disease, such as infantile paralysis, we have all learned to accept the child, to sympathize with him, and thereby help him to a healthy social adjustment. Parents do not expect a child who has a weak leg following infantile paralysis to be a star on the track team. They can understand that he may fatigue more readily than his playmates. However, even though parents have an understanding of the limitations placed upon the child by this handicap, or by any other, he still has to be prepared to face and handle hurts which may be inflicted by other children or adults.



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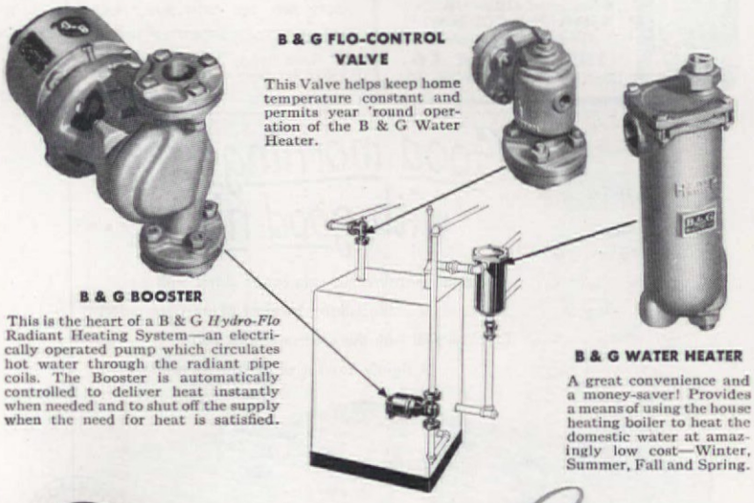

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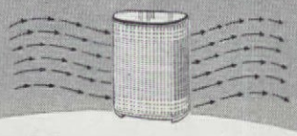

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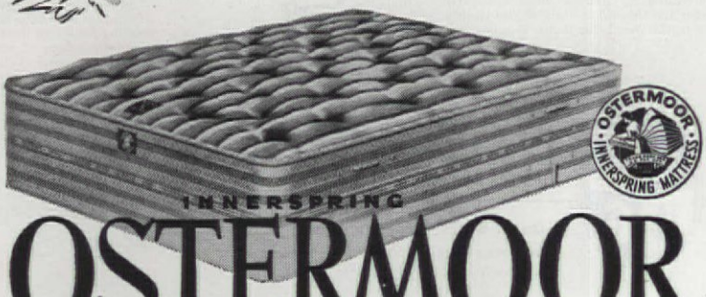

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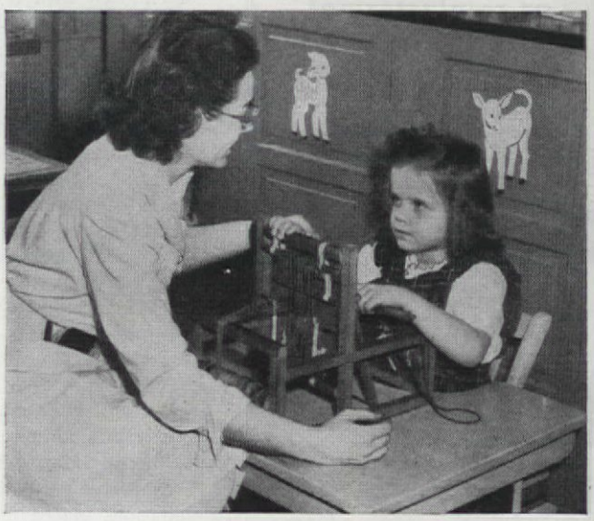
Behavior Problems

Photographs courtesy National Foundation for Infantile Paralysis

Social events like this birthday party help youngsters learn how to get along with others—an important factor in growing up well-adjusted and outgoing

Very often a friend or teacher gets upset by the child who has a convulsive epileptic seizure. Teachers have been known to insist that an epileptic child who has been deemed medically fit for normal classwork in a regular schoolroom be removed from the class. Such an attitude is in contradiction with what is now considered the proper way of handling the child with epilepsy, or with any other physically handicapping disease or condition. He needs extra protection to develop emotional normality and to escape the development of psychological difficulties.

School authorities can be very helpful in providing an atmosphere of normality for children with handicaps. The child who fatigues easily because of heart disease, the child with a weak leg whose balance is poor can be helped by relatively simple devices, such as allowing him to leave the classroom a few minutes before dismissal time so that he isn't banged about in the rush which inevitably follows. It is important for such a child to be placed in a classroom on the ground floor to eliminate the exhaustion of climbing a number of flights and starting the school day all worn out. His recreation should be supervised so that he need



Young Joan takes enormous pride in her "work," at th same time exercises arms and hands. All handicapped children should receive adequate medical supervision

Begins on page 48)

not compete with his classmates on exactly the same physical level if he is unable to do so. At the same time, he should be allowed to take part in all possible activities which do not jeopardize his health. He should never be placed in a position where it is obvious that he will fail in achieving either educational or physical goals expected of the other children. His classmates should be taught to accept him as he is and to avoid hurting him either physically or psychologically, as they may very well do in their ignorance and lack of understanding of his handicap.

Parents must recognize that a continuous display of sympathy and a constant dwelling on the child's disability can also be damaging to him. Parents and adults must learn to strike a happy medium so that the child recognizes the limitations which nature has placed upon him without at the same time being made to feel that he is completely different from other children and a social outcast.

For one reason or another, many parents of handicapped children go from doctor to doctor, seeking for a nonexistent magic cure. It's better for the child *and* the parents if he is placed under competent supervision as soon as the handicapping condition is suspected or discovered, and kept there. The doctor will suggest consultations when they are necessary, send the child to another doctor, or to a hospital, or medical center. When no local facilities are available, the U.S. Children's Bureau in Washington, D.C., or a local or State Health Department can be consulted.

Five-year-old Linda, a victim of infantile paralysis, keenly enjoys crayoning. Creative activities of all kinds should be encouraged—at home or in the institution

Periods of convalescence must not be completely blank. Educational activities should be carried on so that child does not fall behind well classmates

Social agencies, family agencies, and community service societies also stand ready to help.

Every child with a physical handicap needs the love and comfort of his parents and his family. He should have early medical supervision, ample educational and social opportunities in normal surroundings whenever possible. With all these provided, as is every child's right, he can be a happy person in a happy family.

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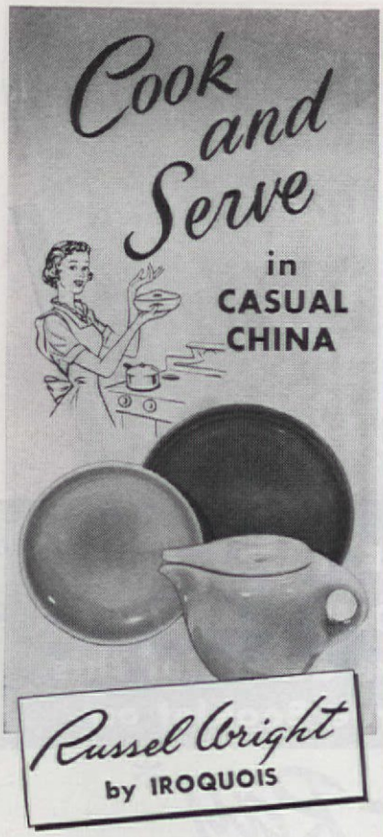

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Nut favors by Jane Wright
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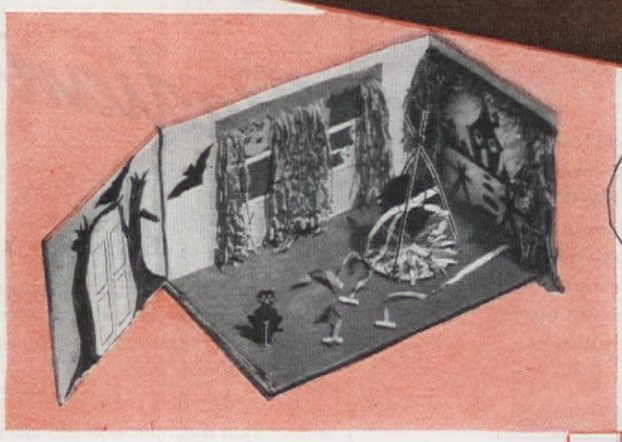
Drawings by Paul Crowley

CAT NAPKI

Cut black Mat Stock ¾ by 12½ inches. Leaving one straig roll into ring 1¾ in. in diameter. Paste. For tail, cu crepe 1 by 10 in. across grain. Fringe long edge. Wrap arou wire 3½ in. long. Paste tail to bottom of ring. For head, cu 1½ by 15 in. across grain. Fold with grain 4 times. Fring Open, gather in center, fasten wi as pompon. Add eyes, mouth. Paste



Night

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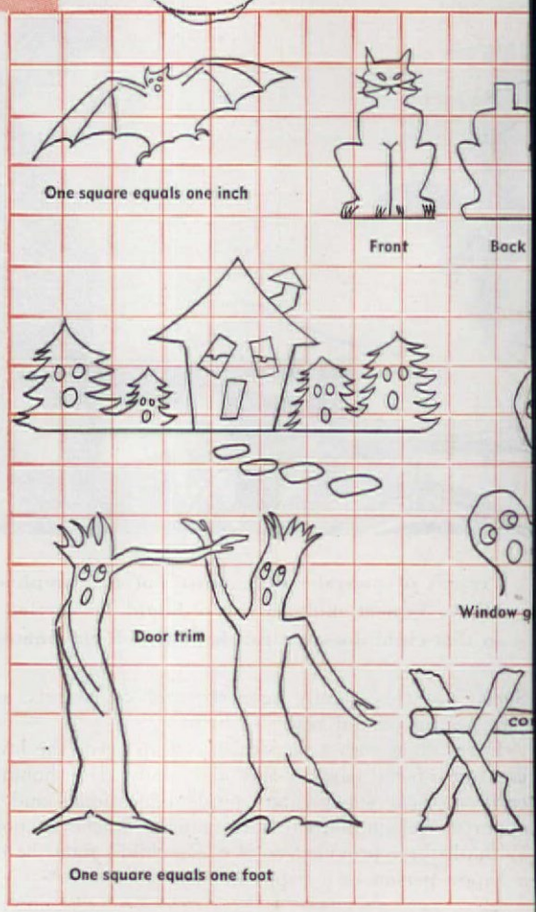


WITCH ROOM DECORATIONS

TREES and BATS: Draw network of squares on brown wrapping paper, enlarging each small square as indicated on sketch. Draw and cut outlines of trees. Color features and shade with show-card paint or crayons. Cut bats from black Mat Stock and fasten to wall.

WINDOW FRINGE: Divide a fold of gray crepe paper into two five-foot pieces. Leaving 2 in. at top, fringe across grain. Shake, stretch and crush fringe between hands. Shake out again. Attach pieces, one on top of other, to side of window. Repeat for other side.

VALANCE: Cut fold of green crepe paper in half across grain. Measure window. Cut paper to desired length. Stretch. Cut one long edge in scallops. Tack in place.

WALL PANEL FRINGE: Using green crepe, make same as window fringe. Add fringed valance.

MOON: Cut 20-in. circle of orange Mat Stock. Ink in features. Attach to window.

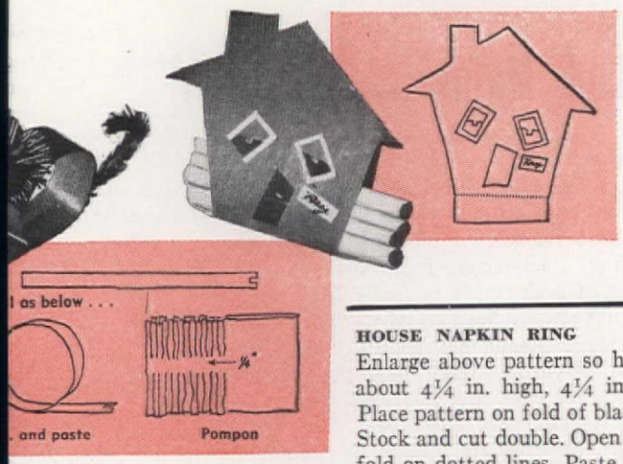
GHOSTS: Enlarge pattern squares to 6 in. Cut ghosts from white Mat Stock. Paste in window.

CAT: Enlarge squares to 6 in. Cut in two sections from black Mat Stock. Paste together to form easel.

HOUSE, FENCE, and STEPPING STONES: Enlarge squares to 6 in. Use Mat Stock. Cut house in sections, then paste. Repeat fence pattern as required.

KETTLE: Cover hat box with black crepe. Leaving 3 in. of paper extending above top edge, gather and paste black crepe to both bottom and top edges. Puff out paper for roundness. Hang by black cord. Wrap 3 heavy dowel sticks in black crepe. Fasten as tripod.

FLAME: Fringe red and yellow crepe paper. Paste to cardboard. Put under kettle which holds fortunes.



HOUSE NAPKIN RING
Enlarge above pattern so house is about 4¼ in. high, 4¼ in. wide. Place pattern on fold of black Mat Stock and cut double. Open up and fold on dotted lines. Paste narrow white paper strips around window frames. Cut out lower part of window as shown. Paste roofs together. Insert cigarettes or yellow napkin so color shows through windows

or Black Magic!

l and witches ride high . . .

Party ideas for halloween fun

STONE-WALL ROOM DECORATIONS

DOOR: Make same as witch-room window fringe.
VALANCE: Fringe paper 24 in. long. Trim lower edge on slant. Drape with orange streamers.
OWLS: Enlarge squares to 3 in. Cut from black Mat Stock. Draw lines with white paint.
STONE WALL: Measure room. Cut roll of stone-wall paper to fit. Or use wrapping paper, indicating stones with black paint or crayon.
CATS and WITCH: Enlarge cat pattern squares to 3 in., witch and cauldron squares to 6 in. Cut both from black Mat Stock. Put on wall.
FLAMES: Cut yellow and flame crepe with grain into pointed fringe. Fasten to cauldron.
GHOSTS: Enlarge squares to 3 in. Cut shelving paper in string of ghosts like paper dolls.
WITCH IN WINDOW: Attach 24 in. length wire to each side of clothes hanger. Wrap wire with strip of black crepe. Bend wires to fit window. Attach witch mask to hanger hook. Fringe gray paper for hair. For hat, cut black crepe across grain 15 in. wide, long enough to fit around mask. Fold back 3 in. on one long edge. Gather opposite edge. Paste ends as seam. Stretch folded edge as hat brim. Cut strips black crepe 4 ft. long, double, cut fringe, leaving folded edge uncut. Drape over hanger.
STANDING GHOST: For head stuff tube of white crepe. Tie to top of clothes rack. Leaving painted face showing, put white crepe hood over head. Wrap two wires with crepe, attach to hanger suspended from rack. Fringe and attach white crepe 8 ft. long, trim sides, see sketch above. Paste on white Mat Stock hands.

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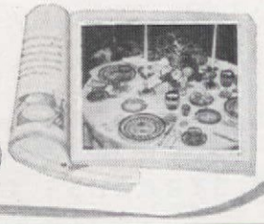

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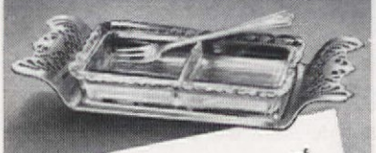

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BY OVER 4000 LEADING FURNITURE STORES

Guardsman
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Beautifies the finish, dramatizes the grain. Easy to use . . . just wipe on and wipe off. Amazing in results . . . does not have the oily, dust-catching qualities of ordinary polishes. Guardsman wipes dry, *stays that way.*

More furniture craftsmen know and use Guardsman! . . . yes, more than all other polishes combined. Why? Because Guardsman alone meets their exacting requirements. *Made by* furniture men, *made for* furniture men, brought to you exclusively *through* furniture men.

If your dealer cannot supply USE COUPON

Send $1.00 to Grand Rapids Varnish Corp., Grand Rapids, Mich., and we will mail you, ppd., a large 16-oz. bottle of Guardsman Cleaning Polish.

NAME.....
ADDRESS.....
CITY.....STATE.....

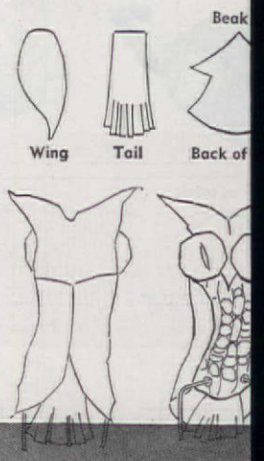
THE BEAUTY LOTION FOR YOUR FURNITURE

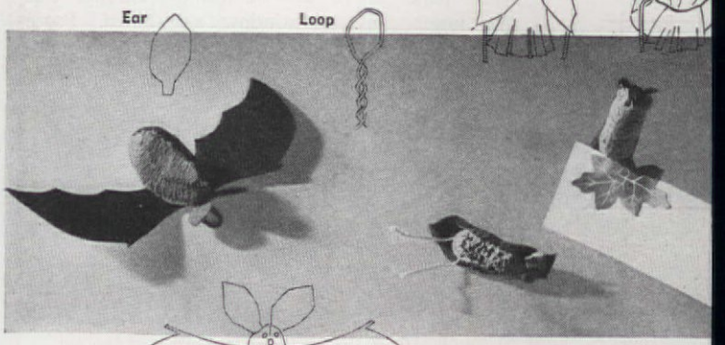
Guaranteed by Good Housekeeping

Black Magic (Begins on page 134)

PEANUT OWL

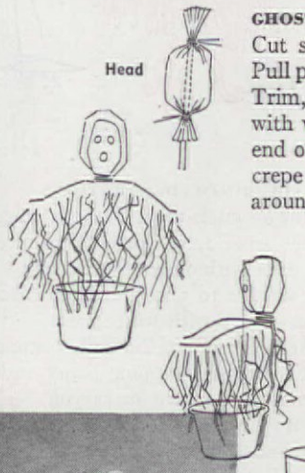
Select average-sized peanut. Cut brown crepe paper wings, tail and hood to fit size of nut. Paste tail on nut, then wings. Paste hood so point of beak comes to center front. Do not paste other two points which are ears. Remaining paper covers back of neck. Make two yellow circles for eyes. Ink in pupils. Tint beak black, mark chest with black dots. For twig, run needle through bottom of nut, insert wire.





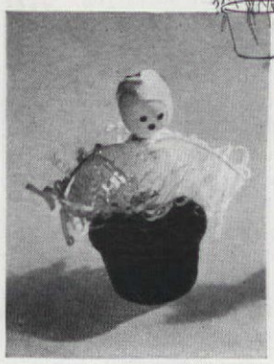
BAT FAVOR

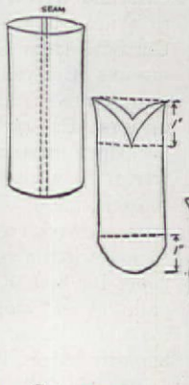
Enlarge pattern shown so that wings are about 5 in. long and wide. Cut wings from black Mat Stock. Paste flat side of Brazil n wings. Cut ears from Mat Stock and glue to top of nut. Paint To hang make loop of spool wire and slip end under center of



GHOST CUP

Cut strip black crepe 1¾ in. wide across Pull paper around cup keeping it flush with bo Trim, paste. For ghost, wrap wire 5½ in. with white crepe. Wrap cotton ¾ in. wide a end of wire until circumference is 3 in. Cut crepe 2 by 4 in. with grain. Stretch. Wrap around cotton. Fasten with spool wire at to bottom. Trim top. Leaving face stretch white crepe 3 by 5 in. a head. Tie at neck. Wrap 5 in. wire crepe. Fold square of white crepe in Slash fine fringe on long, open Paste to covered wire. Twist midc wire around neck. Attach ghost to c





OWL CUP

Wrap cup with orange crepe. Cut gray crepe 4½ in. square. Paste in tube shape, grain up and down. Cut edges as shown. Gather top, fasten with wire. Stuff tube with cotton. Tie bottom with wire. Leave wire ends long enough to attach owl to cup. For each eye, cut two pieces orange crepe 1 by 6 in. Fold in half lengthwise, gather through center, draw together. Paste to owl as shown. Paste tiny yellow circle in center of eye. Cut triangle for beak. Ink chest dots and pupils.

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and to serve graciously
through all of your years.

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Emkay Candles

Black Magic

(Begins on page 134)

BROOM CUP: Wrap cup with emerald green crepe paper. Cut strip of sand crepe ½ in. wide across grain. Wind around 4 in. length of wire. Cut across grain 2 in. deep and 10 in. long, one piece of sand, one of orange crepe. Cutting both pieces together, slash one long edge into fringe 1¼ in. deep. Fringe opposite edge ½ in. deep, leaving ¼ in. uncut between. Wrap fringe around handle 1 in. from bottom. Fasten with wire; leave ends to attach to cup. Cover broom handle with strip of orange crepe. Tie green ribbon bow and place card to handle.

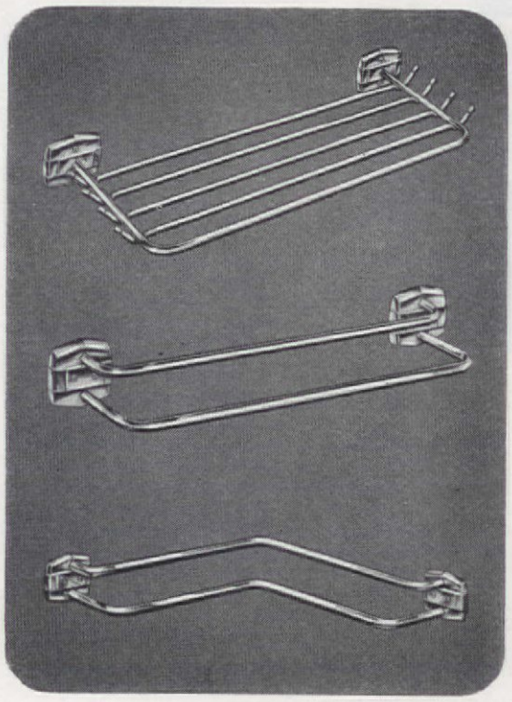
WALNUT WITCH

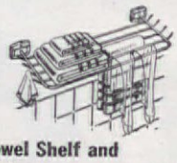
HEAD and HAT: Carve nose on walnut ridge. Paint features. Cut black crepe across grain 2 in. wide, long enough to go around nut. Paste one edge around nut top. Gather opposite edge, tie with wire. Cut 3 in. circle from black Mat Stock. Cut out center. Make notches ½ in. deep. Slip brim over crown. Paste. Add orange band.
DRESS: Cut black crepe across grain 5 by 10 in. Gather one long edge, fasten with wire at neck and waist.
CAPE: Cut orange crepe across grain 4 by 6 in. Gather one long edge, tie around neck. Paste head to ruffle.
BROOM: Wrap wire 6 in. long with black crepe. Cut orange crepe across grain 3 by 20 in. Fringe one long edge ½ in. deep, opposite edge 2 in. deep. Tie around broom handle. Cover tie wire with strip of black crepe.

HERE'S HOW TO RE-DO YOUR

bathroom in Sparkling Beauty

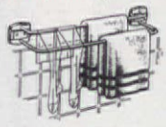
—AND ECONOMICALLY





Towel Shelf and Drying Rack, about $1.50

5 towel bars—8 feet of drying space—8 utility hooks—all in one handy fixture! Holds loads of things in bathroom, kitchen, closet, nursery!



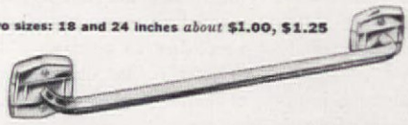
Twin Towel Bar, about $1.25

Your "show towels" will show up beautifully on this smart two-in-one towel bar. Serves a host of other needs all around the house.

Twin Corner Towel Bar, about $1.25

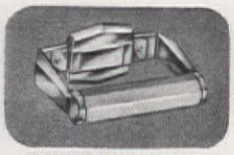
Cleverly designed to make smart use of those idle corners! Holds your towels in decorative array. Also ideal for overnight laundering.

TOWEL BAR two sizes: 18 and 24 inches *about* $1.00, $1.25



WALL SOAP DISH *about* **$1.00**

TUMBLER AND TOOTHBRUSH HOLDER *about* **$1.00**



TOILET TISSUE HOLDER *about* **$1.00**

YOU'LL love these newest of bathroom accessories for their sleek beauty—elegant fluted bars—brilliant chrome finish! So easy to keep sparkling clean! The unique, many-purpose fixtures offer more convenience than you ever imagined. And they're spectacular values! Choose your own assortment and just see how *"Fairfield"* accessories transform your bathrooms, kitchen, closets. For that smart, new, up-to-the-minute look—for that luxurious, enduring chrome, be sure to ask for *"Fairfield"* by Autoyre.

Wherever bathroom accessories are sold.

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Every "Fairfield" Accessory Carries the Autoyre Guarantee

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Send us a postcard today for *"51 Ways to Make Small Space Useful and Attractive."* Filled with sparkling ideas to help brighten your home—lighten your housekeeping!

ARE OLD WIVES' TALES *Wrecking your Married Life?*

If only every woman would learn these INTIMATE PHYSICAL FACTS before she marries...

Too many married women still don't have proper, scientific knowledge they can trust about intimate feminine hygiene.

They follow ignorant misinformation passed on down through the years. And all too often this is the cause of marital unhappiness.

If only women would realize how important vaginal douching two or three times weekly often is to intimate cleanliness, health, married happiness, and to combat unpardonable vaginal odor. And certainly once they learn the truth about ZONITE—they'll always want to use it in the douche.

No other type liquid antiseptic-germicide tested is SO POWERFUL yet SO HARMLESS

Scientists tested every known germicide they could find on sale for the douche. And NO OTHER type proved SO POWERFUL yet SO SAFE to tissues as ZONITE.

So why be old-fashioned and continue to use weak or dangerous products?

ZONITE is POSITIVELY non-poisonous, non-irritating. You can use ZONITE as directed as often as desired without the slightest risk of injury.

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ZONITE eliminates odor, removes waste substances and discharge. You feel so dainty and refreshed after your ZONITE douche. Helps guard against infection. It *kills* every germ it touches. It's not always possible to contact all the germs in the tract, but you CAN BE SURE ZONITE DOES KILL every reachable germ and keeps them from multiplying. Any drug counter.

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NAME

ADDRESS

CITY STATE

Black Magic

(Begins on page 134)

LOLLIPOP WITCH

HEAD: Using peach crepe paper, cut piece 4 in. deep and 6 in. long. Stretch and wrap twice around lollipop. Fasten with spool wire at top and bottom of candy. Make paper features and paste in place. Pencil in additional facial lines. Tint cheeks with rouge.

HAIR and HAT: Cut gray crepe with grain 3 by 9 in. Cut into fine fringe (across grain) leaving ½ in. uncut at top. Paste uncut edge around back of lollipop. Paste several rows from neck up. For hat, cut black crepe paper 5 in. square. Turn up bottom edge (across grain) 1½ in. Paste sides together in tube shape. Gather top of crepe, fasten with wire. Trim with band of orange crepe. Stretch lower double edge to form brim. Paste to lollipop.

BODY and CAPE: Cut 16 in. square of orange crepe. Stretch, then trim down to 16 in. again. Cover popcorn ball with wax paper. Place in center of crepe paper. Draw ends up around lollipop stem. Fasten with wire. Wrap lollipop stick several times with orange crepe cut across grain ½ in. wide. For cape, cut black crepe 8 by 30 in. across grain. Gather one long edge about 1½ in. from top and fasten around witch's neck. Decorate with green ribbon.

BROOM: Wrap 7 in. length wire with yellow crepe. Cut gray crepe across grain 3 by 30 in. Fringe one long edge ½ in. deep, opposite edge 2 in. deep. Gather around wire about 1 in. from end. Fasten with wire. Cover wire with orange crepe. Make hand of white writing paper. Paste wrist inside cape, fingers around broom.

HOW TO GIVE QUICK REST TO TIRED EYES

• Eyes tired? Feel as if you can't work, can't enjoy yourself? Then give them a quick rest—

• Put two drops of gentle Murine in each eye. It cleanses and soothes.

• In seconds, your eyes feel rested. Murine's seven ingredients help your eyes feel fine.

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describing the proven, specialized treatment that has been amazingly successful in combatting rheumatism, arthritis and similar painful disorders. This illustrated book "RHEUMATISM" fully explains causes and effects . . . tells you WHY drugs and medicines afford but temporary relief. Delay may be dangerous. Learn about specialized treatment. Send for FREE Book today—a postcard will do. No obligation. Write today.

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Instantly Relieved, Quickly Removed

Soft Corns occur only *between* the toes. To quickly relieve and remove them, get soft, soothing, cushioning Dr. Scholl's Zino-pads (Soft Corn Size). Be sure to ask for them by that name. Cost but a trifle.

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KLUTCH forms a comfort cushion: holds dental plates so much firmer and snugger that one can eat and talk with greater comfort and security; in many cases almost **as well as with natural teeth.** Klutch lessens the constant fear of a dropping, rocking, chafing plate. 25c and 50c at druggists. . . . If your druggist hasn't it, **don't waste money on substitutes,** but send us 10c and we will mail you a generous trial box. © I. P. Inc.

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ALWAYS BUY *Aristo-mats*

To protect your stove top from heat, scratches, nicks, chips and stains

Demand ARISTO-MATS, the finest! For sale at all Department and Hardware stores.

PHOENIX TABLE MAT CO. CHICAGO 7

TEEN PAGE

Singing the Quarantine Blues? Sorry you're sick, but here are some ideas for making the time move fast

Do Not Disturb" is the ominous warning posted on your sick-room door. Thanks to your trying to take part in a rugged round of bicycle polo, you've ended up with a busted ankle. But cheer up, things aren't as tough as all that, and besides we mean to make the long road to recovery pretty soft with some time-eating ideas. We know how boring things can get, and so let us play doctor and pass along some ways to keep your idle mind happy.

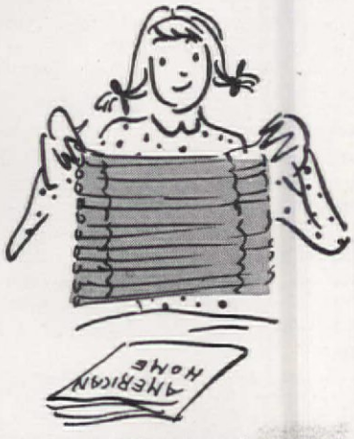
A round-robin scrapbook is a good time consumer. It requires imagination on your part, but if your two arms are free, you should be able to turn out a colorful job to pass on to future patients in your crowd. Gather up big sheets of paper (which your mother might get at local printing office); punch holes and tie together with knitting yarn. Cover with heavy cardboard, also hand decorated, and fill pages with anything humorous or unusual.

Write a lengthy letter to your grandmother, who loves to hear from you. Or start correspondence with another teen-ager abroad

Learn how to play an instrument, perhaps the flute, violin, or banjo. You will be in demand and a musical asset at future parties

Dig up old costume jewelry. Restring and refurbish it into the fads of today. If you're future-minded, give results at Christmas

Plan a Halloween party for your back-in-circulation announcement. Make spook masks now and hand them out to Halloween guests later



Roll interesting magazine covers up to width of pencil. Stick ends together with Scotch Tape, and string together for window shades

Annex Mother's old lids and clip off feather, veils, and flowers to retrim your own. Budget boosting!

Mary & Abby

"go right out and buy Tampax"

Don't hesitate any longer about Tampax or hold back from using it. You are sure to go modern *some day* in your choice of monthly sanitary protection—so why not do it now? ...Tampax will save you much worry and self-consciousness on those "you-know days"—no belts or pins to adjust, no external pads to twist or chafe, no ridges to show through your dress.

NO BELTS
NO PINS
NO PADS
NO ODOR

Most important of all (on *those* days), Tampax causes no odor because it was designed by a physician to be worn internally. Made of pure absorbent cotton contained in one-time-use applicators, Tampax is very tiny and you need not remove it when tubbing or showering. Naturally, it solves the disposal problem also.

Women by the thousands are flocking to the use of Tampax—college girls, office girls, housewives, travelers, dancers, athletes, everyone who wants to do a better job or have an easier life at *that* time-of-month.... Buy Tampax at drug or notion counters in 3 absorbency-sizes: Regular, Super, Junior. Tampax Incorporated, Palmer, Mass.

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LITTLE LULU

Got hay fever?

Nose reliever!

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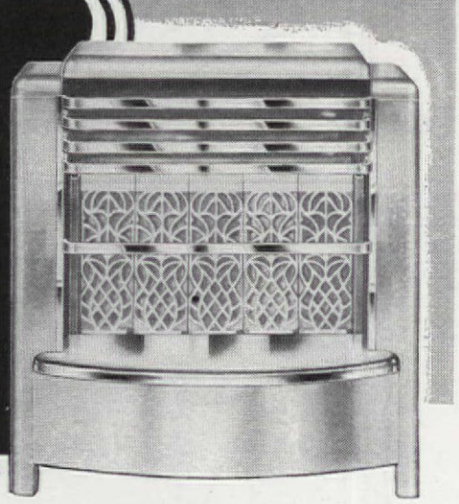
THE NEW Hearth Glo

A Beauty of a GAS HEATER that's a Joy to Own and Use



See this Hearth Glo at your hardware, house furnishings, or appliance store. Isn't it a beauty? It's smart lines make it as lovely as a piece of fine furniture—for any room in your home. And its scientific engineering features give you highest heating efficiency at greatest fuel savings.

There are several Hearth Glo Gas Heater models to choose from—all attractive in appearance and economical in price. See them—select one for every room.

AMERICAN GAS ASSOCIATION APPROVED — COMPLIES WITH NATIONAL SAFETY REQUIREMENTS

Hearth Glo GAS HEATERS

Watch Your Figure

(Begins on page 38)

"Watch Your Figure!" which begins on Page 38, has been selected for the October AMERICAN HOME SPOTLIGHT OF THE MONTH promotion for department stores. Below is a partial list of the stores that are planning to use this SPOTLIGHT. These stores will bring to life the ideas you've read about in the article, showing their customers how to tastefully mix a variety of figured fabrics, floor coverings, and wallpapers. If any of the stores is located in your vicinity, visit it during October—you can identify the promotion by its theme-line: "WATCH YOUR FIGURE WHEN YOU FURNISH YOUR HOME."

Allentown, Pa.—Hess Brothers
Appleton, Wis.—H. C. Prange Company
Atlantic City, N. J.—M. E. Blatt Company
Buffalo, N. Y.—Adam, Meldrum & Anderson Co.
Cedar Rapids, Iowa—The Killian Company
Chicago, Illinois—The Fair
Charleston, W. Va.—Coyle & Richardson, Inc.
Charlotte, N. C.—J. B. Ivey & Company
Chattanooga, Tenn.—Miller Brothers Company
Cincinnati, O.—John Shillito Co.
Columbia, S. C.—The James L. Tapp Company
Columbus, Ga.—J. A. Kirven Company
Columbus, Ohio.—F. & R. Lazarus Company
Connellsville, Pa.—The Troutman Company
Crenshaw, Cal.—Broadway Dept. Store
Dallas, Texas—Sanger Brothers, Inc.
Detroit, Michigan—Crowley, Milner & Company
El Paso, Texas—Popular Dry Goods Company
Hollywood, Cal.—Broadway Dept. Store
Lancaster, Pa.—Hager & Brother, Inc.
Latrobe, Pa.—S. R. Reed Company
Long Beach, Cal.—Buffum's
Los Angeles, Cal.—Broadway Dept. Store
Miami, Florida—Burdine's, Inc.
Minneapolis, Minn.—Dayton Company
Nashville, Tenn.—The Harvey Company
New Orleans, La.—D. H. Holmes Co., Ltd.
Omaha, Nebraska—J. L. Brandeis & Sons
Pasadena, Cal.—Broadway Dept. Store
Pittsburgh, Pa.—Kaufmann Dept. Stores, Inc.
Portland, Oregon—Meier & Frank Company
Poughkeepsie, N. Y.—Luckey, Platt & Company
St. Paul, Minn.—Schuneman's, Inc.
Salt Lake City, Utah—ZCMI
San Diego, Cal.—Walker-Scott Corp.
San Francisco, Cal.—The Emporium
Tacoma, Wash.—Rhodes Brothers
Trenton, N. J.—H. M. Voorhees & Bro.
Wheeling, W. Va.—Stone and Thomas

Furnishings shown on pp. 38 & 39

CARPETS

Bigelow-Sanford Carpet Co., Inc.; Magee Carpet Co.; James Lees & Sons Co.; Alexander Smith & Sons Carpet Co.; M. J. Whittall Associates, Ltd.; Mohawk Carpet Mills, Inc.; Klearflax Linen Looms, Inc.; Archibald Holmes & Son; Gulistan Carpet

WALLPAPERS

United Wallpaper, Inc.; Imperial Paper & Color Corp.; Bassett & Vollum; Trimz Ready-Pasted Wallpaper

FURNITURE

Drexel Furniture Company; Heywood-Wakefield Co.; Tomlinson of High Point, Inc.; James McCreery & Co.

FABRICS

Textron, Inc.; Waverly Fabrics; Greeff Fabrics; Shulman Abrash, Inc.; F. Schumacher & Co.

ACCESSORIES

Raymor Mfg. Division, Inc.; Westmoreland Glass Co.; Dick Knox Displays; Decoramic Kilns; The Bennetts; Mary Ryan, Inc.; James McCreery & Co.; Catalda Fine Arts, Inc.; New York Graphic Society

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For linoleum, finished wood, asphalt or rubber tile and terrazzo floors.

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No longer need you pay $4, $5, $6, up to $15 per 100 capsules for the same vitamins your Doctor advises. After 20 minutes reading of this Guide Book you will understand vitamins as you never have before. You will not be fooled again by confusing, mysterious labels; you will be able to pick up any vitamin product and know if you are getting your money's worth. Stop buying blindly. This free book shows how to save up to 40% on vitamins, including the sensational new wonder vitamin Folic Acid, now prescribed for blood building and many anemias. Send postcard today to VITAMIN-QUOTA, Dept. 500, 880 Broadway, New York 3, N. Y.

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REVERSING ACTION IN-SINK-ERATOR GARBAGE DISPOSER MODEL 900 SINCE 1938

Fits your kitchen sink!

SEE YOUR PLUMBER - OR WRITE IN-SINK-ERATOR MFG. CO. - RACINE, WIS.

WASHES DISHES IN JIFFY!

BRAND NEW . . . Nothing else like it. Amazing "Sponge" Dish Cloth washes dishes lightning fast. Replaces messy dishrags. Suction action works like magic. Dishes gleam like a mirror. Take orders from friends! Earn money!

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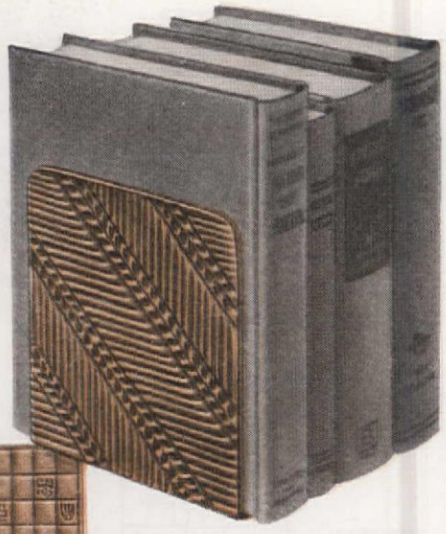
Sample offer sent immediately to all who send name at once. A penny postal will do. SEND NO MONEY—JUST YOUR NAME.

Kristee Co., 1331 Bar St., Akron, Ohio

GRAVY MASTER blends better MAKES GRAVY MEN LIKE

35 Gifts for Christmas

(Begins on page 49)



1190

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1191

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AMERICAN HOME PATTERN ORDER FORM

Please allow 2 to 3 weeks for handling and mailing

(Patterns contain complete instructions, color guide, tracings, construction drawings, list of materials, as needed.)

☐	1171	Noah's Ark sampler, cross-stitch hot-iron transfer, 11"x13"	45c
☐	1172	Cross-stitch shell design for towel—4 hot-iron transfers	35c
☐	1173	6 mottoes to paint on martini glasses and on cocktail shaker	25c
☐	1174	6 mottoes to paint on old-fashioned glasses	25c
☐	1175	6 mottoes to paint on highball glasses	25c
☐	1176	Antiqued Penna. Dutch figures on horses to decorate toy chest	40c
☐	1177	Modern Chinese design, in two colors, for painted place mats	25c
☐	1178	Three fruit and floral motifs to decorate small canape trays	25c
☐	1179	Ascension balloon design, 9¼"x10", 2 borders, for round box	25c
☐	1180	Dancers and musician design 9" in diameter for round box	25c
☐	1181	Chrysanthemum design for painted tablecloth 69"x103", napkins	40c
☐	1182	2 designs for copper planter, directions for making container	30c
☐	1183	Pencil tray, stationery holder, napkin holder—to build and paint	30c
☐	1184	Cherry and blossom design to decorate doll-carriage planter	25c
☐	1186	Penna. Dutch bird & leaf; modern horse head—for painted towels	25c
☐	1187	4 circus designs for painted cocktail napkins	30c
☐	1188	Stenciled floral design for tea cloth and napkins	40c
☐	1189	2 stylized floral repeat borders for casseroles	25c
☐	1190	2 designs for making copper book ends	20c
☐	1191	Wooden utility box with woven top; 11¼" long x 5¼" wide x 3¾" high	20c

Complete list of available patterns..... 10c

Name

Street Address

City *Zone No.* *State*

PRINT name and address in coupon, which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send M.O. or personal check to: (Please do not send stamps).

THE AMERICAN HOME PATTERN DEPARTMENT, 55 Fifth Avenue, New York 3, N. Y.

Camera-eye proves amazing convenience!

EAGLE-PICHER COMBINATION STORM WINDOWS AND SCREENS

Compare the motions it takes–

The unretouched "guide-light" photos show it's less trouble to put up a storm window—than to put on galoshes! You change Eagle-Picher Storm Windows and Screens from *inside*, no tools needed. Durable, all-aluminum construction gives years of trouble-free service—they never need repainting, repairing, replacement!

Compare the beauty, comfort, fuel savings

Eagle-Picher Combination Windows have trim, narrow aluminum frames, a soft gray finish that *beautifies* your home. Permanent weather-tight fit eliminates drafts around windows, *adds* to your comfort, *subtracts* up to 30% from fuel bills! There's no down payment—36 months to pay. Why not get a free estimate from your local dealer? Or just send in the coupon below for full particulars.

There are Eagle-Picher Storm Enclosures for regular windows, casement windows, picture windows, porches, and doors.

Qualified Contractors: some franchised territories still available—write today!

THE EAGLE-PICHER COMPANY

Cincinnati (1), Ohio

Makers of Eagle-Picher Insulation for Homes

EAGLE EP PICHER

THE EAGLE-PICHER COMPANY, Dept. AH-109
Cincinnati (1), Ohio

Gentlemen: Without obligating me, please send particulars about Eagle-Picher Storm Windows and Screens. (Please check only one.)

☐ For present home ☐ Students: check for special information
☐ For future home

Name

Address *Zone*

City *County* *State*

BOTH these extras are yours with Clorox!

1. GENTLER bleaching action
...longer life for linens!

YOUR costly white and color-fast cottons and linens last longer when laundered with Clorox because it's extra-gentle. Yes, Clorox is extra-gentle because it is free from caustic and other harsh substances... made by an exclusive formula protected by U. S. patent. Let the gentler bleaching action of Clorox prolong the life of your linens!

2. GREATER disinfecting efficiency
...added health protection!

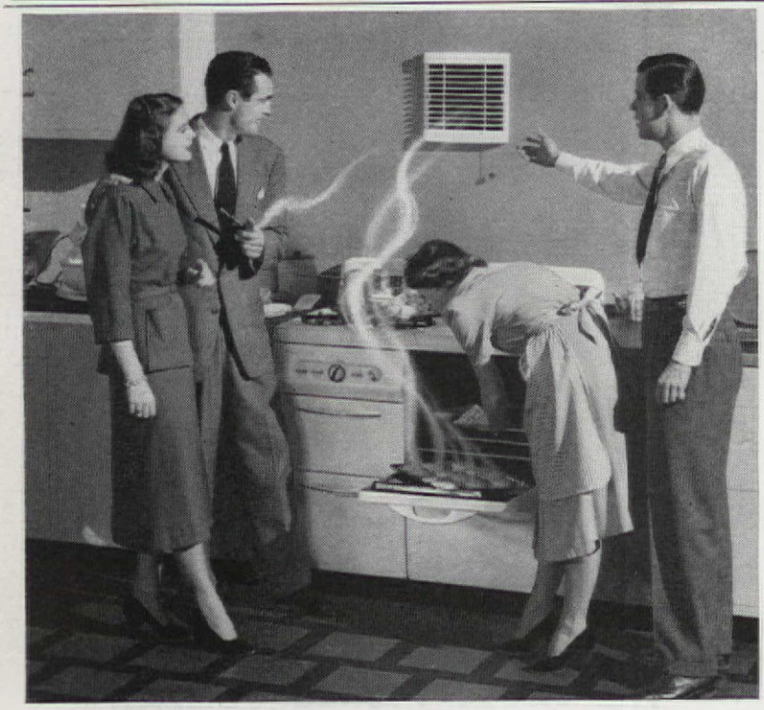
BESIDES bleaching extra-gently, Clorox does a better job of disinfecting, too! Because Clorox is caustic-free, it works faster... kills germs quicker than any other product of its kind! You give your family extra health protection when you use Clorox in regular kitchen and bathroom cleaning!

To Conserve Linens . . . to Protect Health . . . LET CLOROX GO TO WORK FOR YOU!

IN LAUNDRY! IN KITCHEN! IN BATHROOM!

Directions on Label

CLOROX IS AMERICA'S FAVORITE . . . IT BLEACHES • REMOVES STAINS • DEODORIZES • DISINFECTS



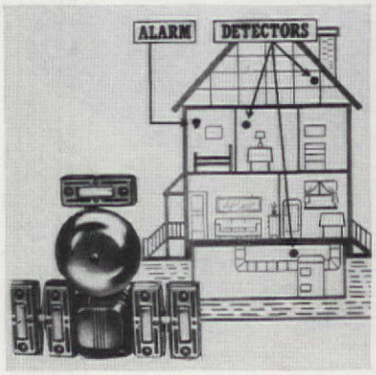
Attractive new Aeropel Kitchen Fan keeps kitchens fresh as a daisy . . . removes bad air and odors quickly and easily. Only $43.75, plus small installation charge. Thousands of satisfied users say Aeropel is the finest kitchen fan they've seen. See your electrical or home supply dealer or write American Blower, Detroit 32, Mich., or Canadian Sirocco Co., Ltd., Windsor, Ont., for FREE booklet giving complete details.

Division of AMERICAN RADIATOR & Standard Sanitary CORPORATION

Serving home and industry — AMERICAN-STANDARD • AMERICAN BLOWER
CHURCH SEATS • DETROIT LUBRICATOR • KEWANEE BOILER • ROSS HEATER • TONAWANDA IRON

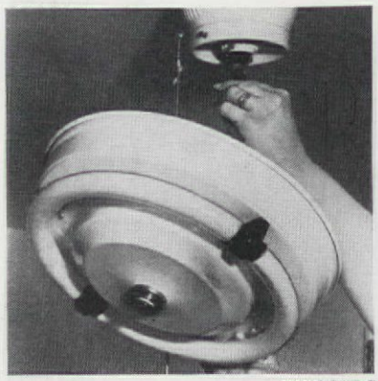
READI-ROD

BRUSH-FLUSH



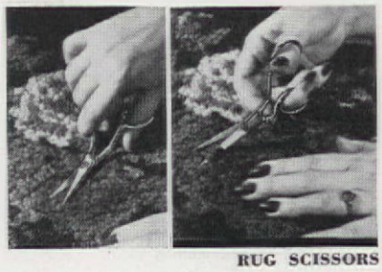
WAK-EM

TEXTILE LACQUE

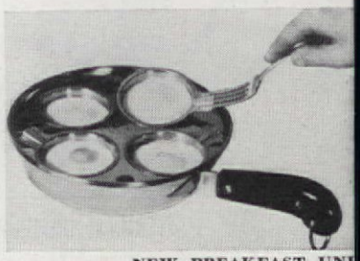


CIRCLARC

ROX



RUG SCISSORS



NEW BREAKFAST UNI

LOOK, IT'S NEW!

Ideal for closets, shower curtains, and draperies, **READI-ROD** non-rust aluminum hanger expands to desired size. Just extend rod until ends touch wall, twist one section and tighten in place. Has non-mar ends. Three sizes. About $2.95, $3.50, and $5.95. Andrew Co., Jones Bldg., Findlay, Ohio. **BRUSH-FLUSH,** new liquid paintbrush cleaner, enables quick change of color without change of brush. Just dip into fluid, stir, and wipe off excess cleaner. Use for oil paints, enamels, and varnishes. About 55¢ per pint, 89¢ a quart, $2.79 a gallon. Elgin Plastic Products Co., 4011 W. Harrison St., Chicago 24, Ill. **WAK-EM** fire alarm kit protects entire house with four-inch gong and five heat detectors, each able to guard 225 square feet of floor space and to sound alarm at dangerous 140° F. Complete kit about $11.95. Davis Mfg. Co., Plano, Ill. **TEXTILE LACQUER,** a new easy-to-brush (or spray) paint for textiles, metal, leather, wood, glass, ceramics or

DELCO-HEAT UNIT WAS BLESSING LAST WINTER SAYS J. WALTER McLEAN

The worst winter in Spokane's history didn't faze the J. W. McLean family, whose Spokane, Washington, home was equipped with a Delco-Heat Oil-fired Conditionair. "I have had five different homes in Spokane," writes Mr. McLean, "and our present Delco-Heat unit gives the cleanest, most economical heating in my experience—and that covers all types of hand-fired and automatic equipment."

Experience has taught Mr. McLean, as it has many thousands of others, that General Motors has the "know-how" to build the *best*—and that Delco-Heat dealers are factory-trained to install the units *right*. Munyon Bros. Sheet Metal Co., Spokane, made the McLean installation.

The Delco-Heat Oil-fired Conditionair—an automatic forced warm-air furnace—heats, cleans and humidifies the air in your home. Has exclusive "Roto-power" unit that combines all moving parts in one assembly. For oil, gas or coal-fired automatic heat—see your nearest Delco-Heat dealer. Or write—

Delco Appliance Division, General Motors Corp., Rochester 1, N. Y.

EASY TO MAKE BEAUTIFUL RUGS from Old Clothing

WITH THE NEW TEXING NEEDLE →

No frame nor equipment required; the needle and a spool of warp are all you need. An adjustable spring gauge measures the stitch and the smooth plastic handle is easy to hold.

DEEP-NAPPED REVERSIBLE RUGS

Your torn or bias-cut strips of cotton, woolen or rayon material can be woven into countless patterns. No need to sew ends together. The result is a richly thick, soft-napped reversible rug.

$1.00 ONLY including full instructions, a book of lovely patterns and some sample stitches.

SEND ONE DOLLAR TODAY TO—

GRAFTEX NEEDLECRAFT

Box 55-F, Pacific Palisades, California

Look It's New!

(Begins on page 142)

paper. Dries quickly, requires no setting, is resistant to fading, washing, and dry cleaning. About $3.95. Formulabs, Los Angeles 54, Calif. **CIRCLARC,** to improve kitchen lighting, is new fluorescent ceiling fixture that can be mounted on existing overhead outlet. Equipped with two white, semi-circular fluorescent tubes. National Lighting Products, Inc., 4217 Harrison St., Chicago 24, Ill. **ROXY,** the four-in-one handy man, wheelbarrows garden loads, reels your garden hose, burns charcoal as portable steel barbecue grill, and serves as attractive "silent butler." Solid steel frame with rubber tired wheel and four attachments that simply hook on to center bar and are quickly interchanged. Rocklin Mfg. Co., Grand Ave. at Jennings St., Sioux City 7, Iowa. **RUG SCISSORS,** for rug hooking enthusiasts, have bent handles so that blades lie flat while clipping. Useful for cutting loops or sculpturing. About $2.95. John Dritz & Sons, 1115 Broadway, New York 10, N. Y. **NEW BREAKFAST UNIT** of stainless steel combines 4-cup egg poacher with 8-inch skillet and cover. Revere Copper and Brass Co., Rome, N. Y. **ADJUSTABED,** placed under mattress, transforms regular bed into modified hospital bed. Of plywood, it's notched and hinged for quick change of position. The Mengel Co., Louisville 1, Ky. **DINETTE FURNITURE** includes steel-frame table and two double-duty benches—one with ironing board that swings up, the other containing extra storage space. Both upholstered in vinyl plastic. Table top finished in baked enamel. Set, about $34.95. Doehler Metal Products Corp., 192 Lexington Ave., New York, N. Y.

ADJUSTABED

DINETTE FURNITURE

HOT WATER IS A FAMILY AFFAIR

"Thank goodness for our *Heatmaster*"

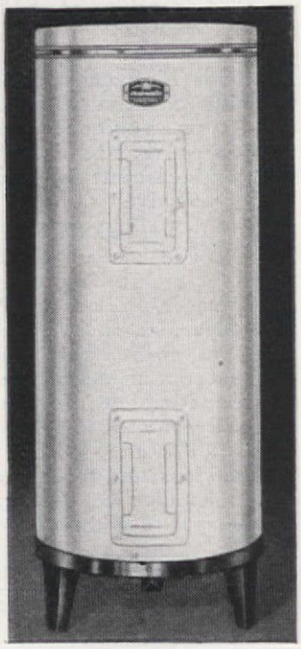
". . . at last there's plenty of hot water for the children's bath and lots left for the dishes, wash and all other needs since we bought a HEATMASTER®."

HEATMASTER families have no hot water problems. They can *depend* on an abundant supply—economically and automatically—year after year and highest quality construction means dependable performance.

With HEATMASTER you get: *accurate thermostat control*—keeps the water at the temperature you want it . . . *thick heat-retaining insulation*—holds water hot for long hours when hot water is not used . . . *new magnesium protection*—resists rust and corrosion, adding extra years to the life of your heater!

HEATMASTER Automatic Water Heaters come in models and sizes to meet every family's requirements—round or table top, using electricity, gas or LP (bottled) gas. All carry the C-E 10-year Protection Plan, backed by one of the world's largest manufacturers of boilers and related equipment.

This time, get a *reliable, automatic* heater that your family can enjoy for years. See the new HEATMASTER at your C-E Master Plumber-Dealer. Ask him for a copy of the interesting booklet: "Hot Water is a Family Affair" . . . or write us direct.



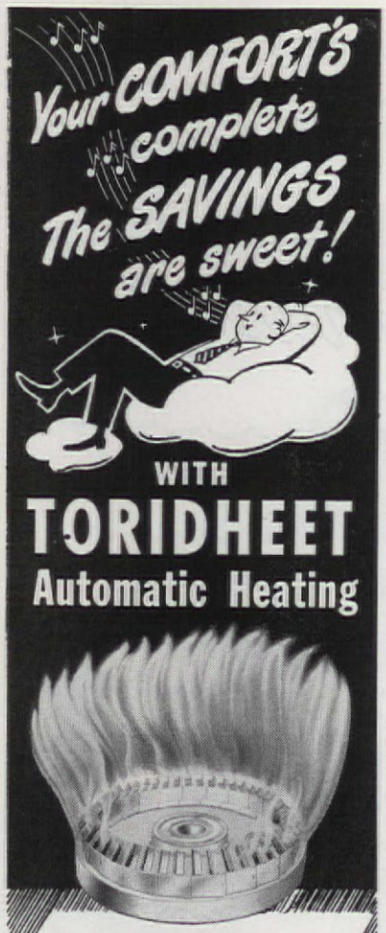
C·E *Heatmaster*

AUTOMATIC WATER HEATER

Water Heater, Range Boiler & Soil Pipe Dept.

COMBUSTION ENGINEERING-SUPERHEATER, INC.

P. O. Box 1729, Chattanooga 1, Tennessee



THRIFT IS EASY . . . with TORIDHEET . . . the *automatic heating* that *automatically* saves at least 25% *(some owners say as much as 50%)* on the season's fuel bill. And with these savings you get the very *tops* in comfort, every room uniformly and healthfully warm.

This high efficiency and low cost operation result from an unique burner design that assures flame placement for greatest effectiveness.

In the TORIDHEET line of oil and gas Automatic Air Conditioning Furnaces, Boilers and Water Heaters, there is exactly the right equipment to meet your specific needs. For complete information ask your local TORIDHEET dealer — listed in the classified telephone book under "Oil Burners" —or write us direct.

TORIDHEET DIVISION
CLEVELAND STEEL PRODUCTS CORPORATION
CLEVELAND 2, OHIO
"Your Home's Complete with Toridheet"

CLEVELAND
Toridheet
AUTOMATIC HEATING EQUIPMENT

What's going on?

OCTOBER, 1949

Red Feather

• Red Feather unites 14,000 appeals, signifies "many campaigns in one" through a Community Chest. Four out of ten families in Community Chest areas benefit directly in health, welfare, and recreation. Support your local Red Feather drive now!

Home Building

• According to F. W. Dodge Corp., first half of this year showed significant 3% increase in construction of single-family houses built to owner's order over same period 1948. Total volume is record $448,204,000 Same period showed general decline in overall picture of residential construction. Sharpest drop in single-family houses built by operative builders for sale or rent.

Turkey Talk

• Good news from the U.S. Department of Agriculture: Thanksgiving and Christmas turkeys will be much more plentiful than last year. Growers have increased production by considerably more than the anticipated 25%, and prices are likely to be lower than last year. . . . Hen's egg production will be large, continuing to provide more than an egg a day for consumers.

National "Weeks"

• Weeks of national significance in October: Fire Prevention Week, October 9–15; United Nations Week, October 17–24; Flower Week, October 30–November 6; Apple Week, October 30–November 6. . . . Fourth International Congress of United Horticulture will be held in New York City (Essex House), October 30–November 1.

Rose Winners

• New roses available for 1950 gardens will include four winners of "All-America" recognition, meaning that they have come through two years' nationwide tests with flying colors in 18 trial gardens. They are Fashion, luminous pink floribunda originated in New York State, and three hybrid tea varieties from California – Mission Bells, Capistrano, and Sutter's Gold.

Fraudulent Canvassing

• Dollar volume of fraudulent door-to-door canvassing now running into millions, on the increase, reports Hugh R. Jackson, Better Business Bureau, New York City. Campaign under way to protect housewives and to insure rights of legitimate salesmen. Housewives should co-operate by reporting deceptive sales methods to local Better Business Bureau.

Teen-Ager's Money

• Parents of teen-agers take note of new booklet: "A Miss and Her Money," just issued by Women's Division of the Institute of Life Insurance. Helps teen-ager to manage her own money and to become active voting member in family financial councils. Free. Address: 60 East 42nd Street, N.Y. 17, N.Y.

Book Program

• "Food for the Mind" is CARE's newest program to help rebuild war-wrecked libraries abroad by supplying new technical and scientific books for educational purposes. Endorsed by U.S. Commission for UNESCO. Send money contributions to CARE who will purchase new books according to needs. Address 20 Broad Street, New York, New York.

PRINTED IN THE U. S. A. BY THE CUNEO PRESS, INC

Now your basement can be a practical hobby room

You've probably discovered that the space you need for family hobbies is in the basement. But if your basement is as drab and dusty as most, it's robbing you of the real enjoyment hobbies can bring.

Until Armstrong's Asphalt Tile came along, it wasn't practical to have a neat, attractive basement. The floor was a problem. Most flooring materials are unsatisfactory when used over concrete in direct contact with the ground. They're affected by alkaline moisture that comes up through the concrete. But Armstrong's Asphalt Tile is not harmed by this moisture. It can be put right down on concrete without expensive preparation.

You don't have to pamper this floor. It's a sturdy material that can take hard use. Armstrong's Asphalt Tile is easy to keep clean, too. Dust and dirt can be quickly swept away. Occasional washing and waxing are all the care it needs to keep its beauty.

There's almost no limit to the design possibilities with a floor of Armstrong's Asphalt Tile. Since it goes down block by block, any of the handsome plain and marbleized colors can be combined to suit your design ideas. Colors will last for the long life of the floor because they go all the way through each tile. With a clean and colorful floor, your basement can be made as pleasant as any other room in the house.

Even with so many practical advantages and so much beauty, an Armstrong's Asphalt Tile Floor is low in cost. Your Armstrong flooring merchant can prove how inexpensive it is with an estimate on an installation in your own basement. He will also be glad to help you work out a floor design to fit your ideas for a basement room. Whether it's for hobby, laundry, or recreation, your basement needs a practical floor of Armstrong's Asphalt Tile to make it livable.

JUST A DREARY CATCHALL BEFORE, this basement has been made a pleasant room where family hobbies can be enjoyed. Basement rooms such as this are most practical when you can plan them around a durable, easy-to-clean floor of Armstrong's Asphalt Tile. This simple, attractive design combines Ivory Marble with Plain Yellow feature strips. Floor plan and details of furnishings sent free on request.

Free! New Twenty-Four-Page Book— "How to Plan Smart Basement Rooms." Contains many beautiful full-color illustrations, diagram drawings, and decorating ideas for basement rooms. Write to Armstrong Cork Co., Floor Division, 4910 Plum St., Lancaster, Pa.

ARMSTRONG'S ASPHALT TILE

The low-cost floor (A) *with the luxury look*

MADE BY THE MAKERS OF ARMSTRONG'S LINOLEUM AND ARMSTRONG'S QUAKER RUGS

Gulistan Renaissance in Parakeet Green, about $14.50 per sq. yd., higher in the West and South. Other Gulistan weaves—all styled for long-lasting beauty—as low as $5.50. Widths 9 ft., 12 ft. and 15 ft.—or you may find it more satisfactory to use 27" widths, smoothly fitted together.

Photography, Tony Ven

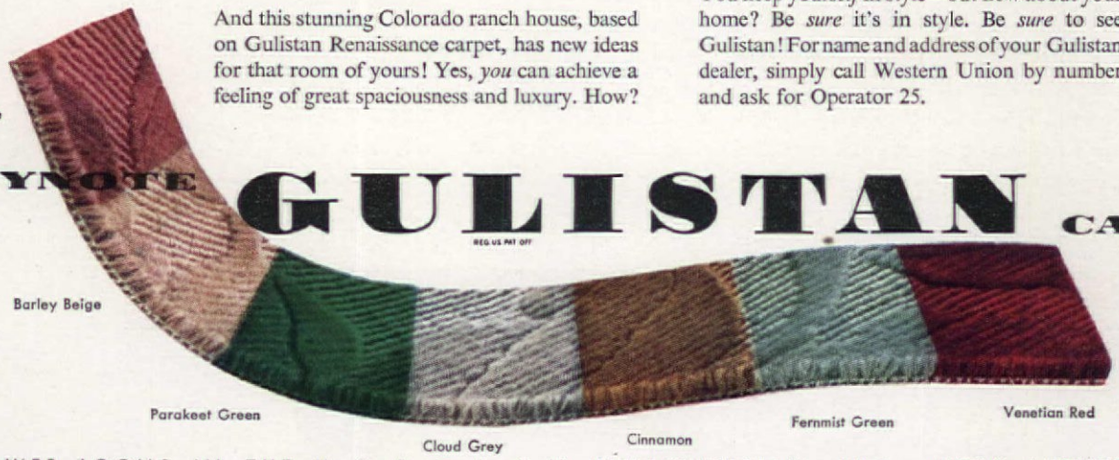
THE DECORATOR: SVEND BOESEN

THE THEME: ROCKY MOUNTAIN MODERN

"East or West," declares Svend Boesen, member of the American Institute of Decorators, "textured, single-color carpet sets the fashion for the smartest rooms."

And this stunning Colorado ranch house, based on Gulistan Renaissance carpet, has new ideas for that room of yours! Yes, *you* can achieve a feeling of great spaciousness and luxury. How? With deep-piled Renaissance wall to wall in one vibrant color. Gulistan Renaissance is always in perfect taste, with period *or* modern.

You keep your*self* in style—but how about your home? Be *sure* it's in style. Be *sure* to see Gulistan! For name and address of your Gulistan dealer, simply call Western Union by number and ask for Operator 25.



THE KEYNOTE **GULISTAN** CARPET

REG. U.S. PAT. OFF.

WOVEN ON POWER LOOMS IN THE U. S. A. • A. & M. KARAGHEUSIAN, INC., FIFTH AVENUE, NEW YORK