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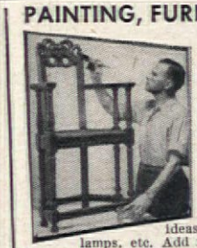

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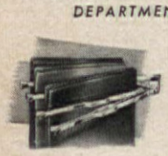

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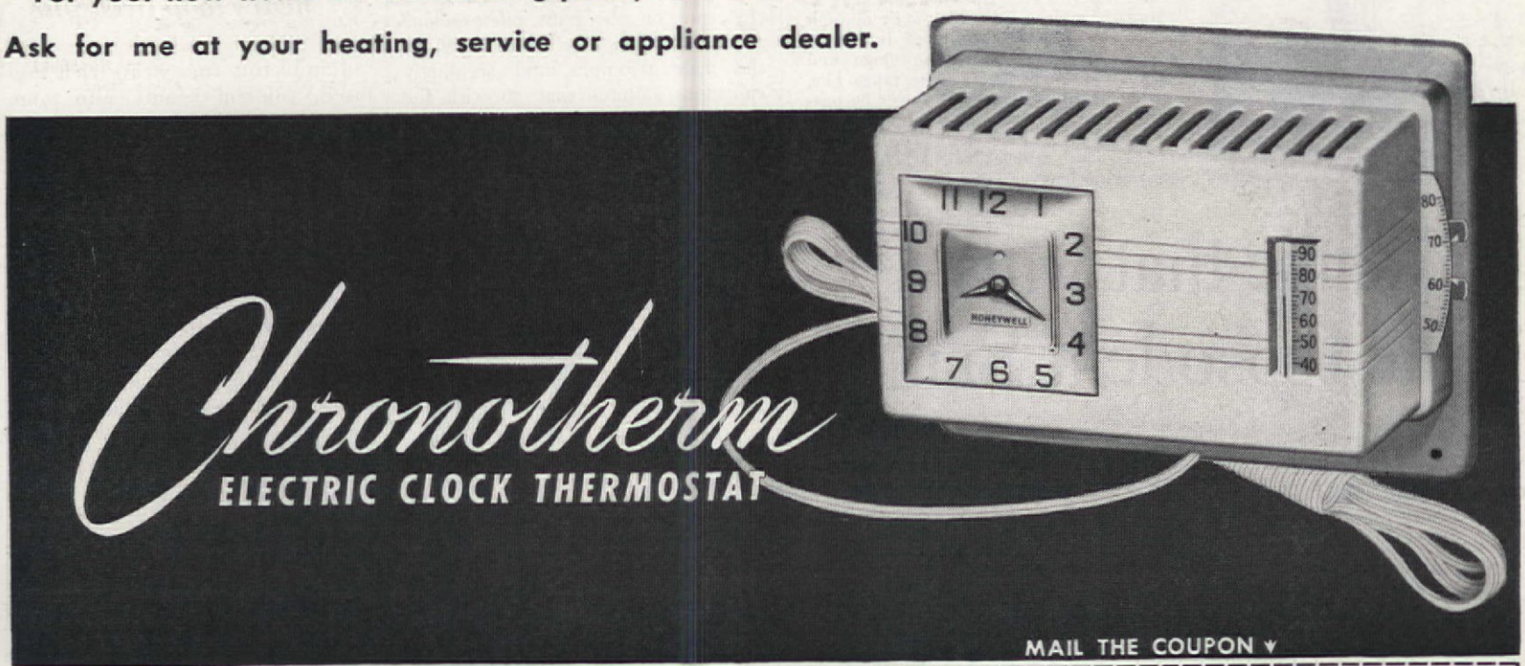

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Contributors

• • • **CATHERINE HEMINGWAY** found a fairyland in the Missouri Botanical Gardens at the age when fairylands were the only places worth going to more than once. The nodding brilliant colors and transient patterns of flower and leaf embedded in her a permanent fascination for floral life. Eventually, after high school and several years at art schools, Catherine found herself with a home of her own, a garden of her own, and time to combine her art training and love of flowers into an engrossing hobby. Since then, her exceptional horticultural specimens and ingenious flower arrangements have won many prizes, given her many hours of personal pleasure. Hers is the handsome arrangement on page 50.

• • • **HELEN DIETRICH** had only a green-tissue-paper acquaintance with flowers until 15 years ago when she and her husband bought a plot of ground and built their home. From that time on, the years piled up one garden after another, dotted with all the little triumphs and seemingly enormous failures that go with the trial-and-error way. So, from this rich well of experience, along with a Smith College education, English teaching vocation, and avid determination to "grow a better zinnia," Helen imparts to our Garden Calendar many useful and inspiring suggestions.

• • • **FREDERICK JACKSON** owns and runs an antique shop along a shore road in Malaga, New Jersey. There he spends his time serving traveler customers and making enormous braided rugs. Before settling down to this quiet life, Mr. Jackson attended a New York art school and then lived abroad for several years. His skill is evident in the workmanship of his beautiful rugs which he makes on order. He has taught many people how to do it. Finds it great relaxation.

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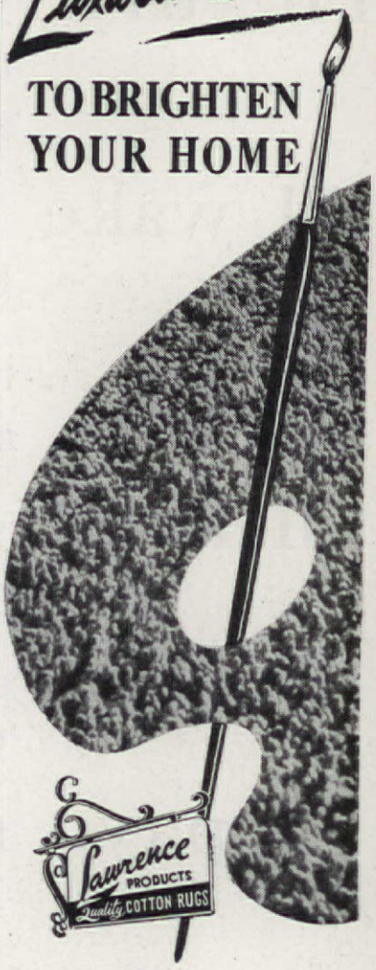

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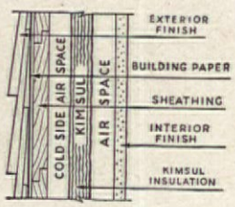

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Contributors

• • • **LAURA JOHNSON** has created in her home an atmosphere as much a bit of New England as the very plot of Cape Cod ground whereon her 200-year-old house stands. The full life she leads includes keeping house for her newspaperman husband; writing a column for *The Cape Codder*, their little country paper; being Grandma to seven husky children; raising Persian cats, sheep and Bantams; gardening; cooking; re-finishing old furniture and hooking rugs.

• • • **FLORENCE RICH**, another Cape Codder and hooked-rug designer, is married to a Wellfleet oysterman. Several years ago, when her husband was abroad, she became interested in the art of hooking rugs, received instructions from several friends, and carried off first prize at the 1947 Woman's International Exposition. During the summer Florence maintains Wellfleet's only art gallery, selling not only paintings but also ceramics, silverwork, wood carving, and other handcrafts. In winter she teaches adult vocational courses in Provincetown, hooks rugs on order.

• • • **LESTON P. FANEUF** has a career so far removed from anything remotely connected with "Copper On a Wall of Glass" that we admire him doubly—for his idea, and for the ingenuity that created it. A 1926 graduate of Norwich University, he began his unusual ascent to success as a French teacher. Next, editor of a Buffalo newsmagazine; political editor of the Scripps-Howard Buffalo newspaper; secretary to the mayor of Buffalo; assistant vice president of a bank operating company; now he's a ranking executive and manager of an important division of the Bell Aircraft Corp. But what we see of Mr. Faneuf is not the gentleman behind the desk—instead, we find him the family man at home, with bright ideas for kitchen redecoration.

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Sturdy steps, with wide rubber treads, *swing* out —*lock* in place. Six legs provide a steady, solid base; backrest makes a handy handhold.

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MODEL 4-D— with chromium finish, upholstered seat and back.

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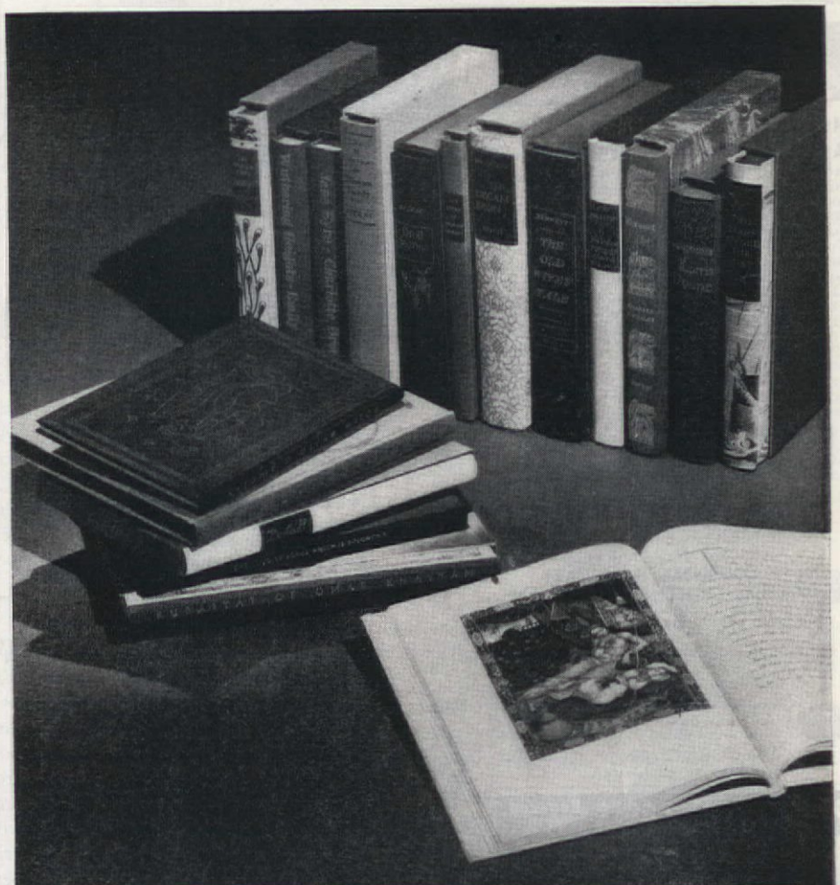

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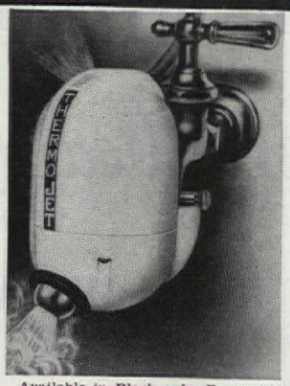

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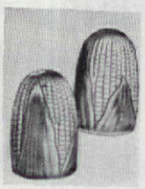

A pottery pair, 3 inches high and finished in appropriate colors: yellow kernels and green husks. The pair, $1 ppd.

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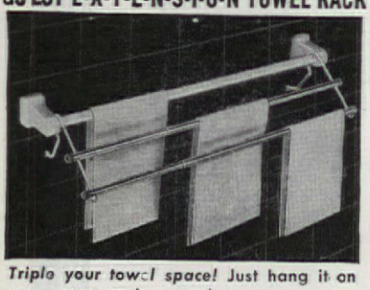

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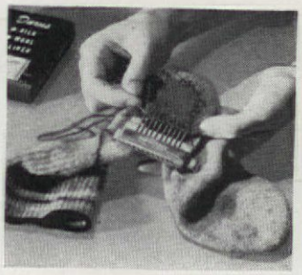
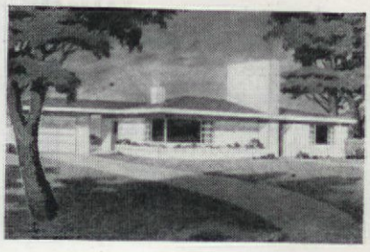


Your home is homier if the things around you are created by yourself. A gay hooked rug, fashioned from this kit, will add color and warmth to a room, provide hours of enjoyment to those with restless or creative fingers. Kit includes 38" x 52" pattern (stamped in black on burlap), hook, wools for roses and leaves, instructions. $6 ppd. Rebecca Andrews, Walnut Ridge, Ark.

Freshly ground pepper from a fine mill is as important to your meal as the salt that goes with it. So here's a choice of four that everybody can afford. Each mill is turned from a solid piece of hardwood (maple or walnut finish), has steel works, a set screw for adjusting grind. $1.60 ea. ppd. 3 oz. bag of peppercorns, 40¢. Bayden Bashe, Box 1162, Oklahoma City 1, Okla.

This handsome clock-lamp combination has a separate switch to light the dial, for use as a night light. Its Hansen Synchron Electric movement is guaranteed for 3 years. Case is mahogany, walnut or blond maple; rectangular faille shade—aqua, cranberry, green, gold or beige. 23½" tall, $52.70 incl. tax and post. Harley's Clock Shops, Altman Bldg., Kansas City 6, Mo.



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market place

Photographs by F. M. Demarest

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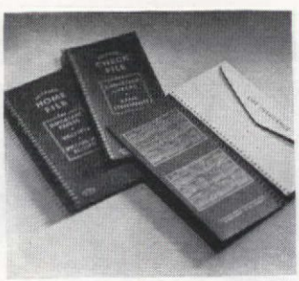

Important family records are categorized and permanently retained in these envelope note books. The Home File is for receipts and records concerning income tax; the Check File is for canceled checks and bank statements; the Insurance File for policies and insurance records. Each contains 7 indexed envelopes. Entire set, $2 ppd. Automagic Mfg. Co., Bellflower, Calif.

When the pond has frozen and the ice is carved with figure eights, the skater's fancy turns to thoughts of sharpening. And the way to get that "racer finish" at home is to use your own personal skate sharpener. This one, of heavy steel, sharpens lengthwise (just like professionals), is adjustable to fit all skates. $1.50 postpaid. Berghman Co., 1027 Thatcher Ave., River Forest, Ill.

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I awoke to heavenly music...

I SAT STRAIGHT up in bed. There was music all around me.

I heard tender strings accompanied by soft woodwinds, clear flutes and plaintive reeds.

It seemed like a dream. Someone was playing an organ, and it sounded like it was coming from our living room.

In two winks I dashed downstairs. Ted was there—playing a Hammond Organ!

"TED! Where did that come from—and where did you learn to play an organ?" I sputtered.

"Happy anniversary, darling, and as for the playing—that's easy—

"If you can play the piano, you can play the Hammond Organ!"

"But how could you afford such a gorgeous gift? We're not rich—are we?"

"Take it easy, dear," Ted calmed. "Our Hammond Organ didn't cost any more than most fine pianos."

"And just how did you get it into the house without my knowing, Mr. Houdini?"

"No trick at all," he grinned. "Joe and I did it early this morning. A Hammond Organ can be easily moved at any time. There's no special installation needed. You just plug it in and it's ready to play. And get this—there's practically no upkeep! I mean, the Hammond Organ never needs tuning. Only organ in the world like it!"

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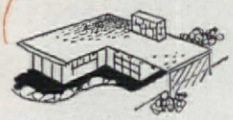
the ideal boiler for small homes



CRANE FOURTEEN

Here is the CRANE FOURTEEN designed to give high boiler performance at low boiler cost. Water circulates below the firebox, assuring greater efficiency and permitting installation on wood floors. The dark green jacket has a baked enamel finish and is heavily insulated.

The CRANE FOURTEEN is one of a complete line of Crane Boilers for steam or hot water heating designed to burn coal or coke—oil or gas. This line also includes everything you need for house heating.

Your Crane Dealer will gladly discuss heating with you and recommend the system best suited to your home. His expert installation assures years of trouble-free service—guarding your health and comfort.

Controls for any type of automatic heating system.

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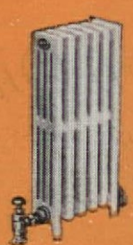
Oil burners for efficient, economical heating.



Compact radiators—a size for every need.

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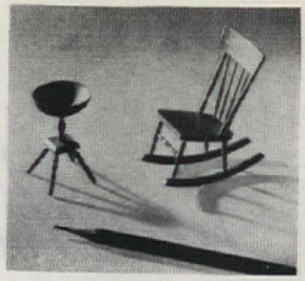
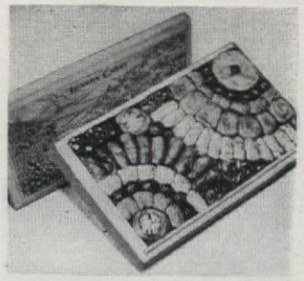
NATION-WIDE DISTRIBUTION THROUGH BRANCHES, WHOLESALERS, PLUMBING AND HEATING DEALERS

Collectors' miniatures, inexpensive enough to use in a little girl's dollhouse, are a rare find indeed. These, hand executed with special miniature lathes, are made exactly to scale. Wood is genuine Walnut, Red Maple or Blond Maple. Early American knitting bowl table, $1.95; Grandmother's Rocker, $2.95 postpaid from Pueblo Gift Shop, 2428 University Avenue, Madison 5, Wis.



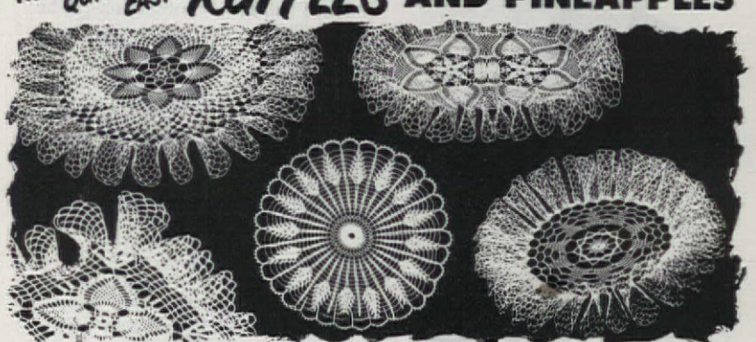
There's the type of sweet tooth that says "no" to rich chocolates —and also the type that says "yes" only to the highest quality confections. It is for these that this fine candied fruit was made. Cherries, rum nuggets, white raisin rolls, black walnut squares, dates, Climyrna figs, etc. come in a fine redwood chest. 3 lbs., $4.85; 5 lbs., $6.85 ppd. Canoga Farm, Encino, Calif.



With this little electric sprayer you can paint a floor in the same time it would take to give ten strokes with a brush; paint fences, outdoor equipment or your car; spray light oils for motor lubrication; spray flowers and trees with oil-base insecticides; and even spray clothes with moth proofing. Held in one hand. AC. $9.95 ppd. Foster Products, 179 Wooster St., N. Y. 12.

Brassy and baroque, this bright little frame has no inhibitions about showing off a good picture. And that surprising but certainly not obtrusive boldness does a lot to dress up its surroundings. Entirely of brass, it stands only 8" tall, is a beautiful piece for desk, side table or mantel. $3.95 postpaid from Richard R. Fine & Sons, 75 Leverett St., Boston 14, Massachusetts.

NEW! QUICK! EASY! RUFFLES AND PINEAPPLES



Make these RUFFLED Doilies at tiny cost 10¢ BOOK SHOWS HOW

12 exciting new doilies, including sensational "ruffles," in book No. 252. So quick, easy to crochet! Also 10 exquisite tablecloths—see "Magic Star" below. Wonderful edgings, chair sets, bedspreads . . . all in new 10 cent books. Get at art needlework counters, or mail coupon TODAY!

The Three Great Names in Sewing: J. & P. COATS, CLARK'S O.N.T. THREADS, CROWN D-A ZIPPER

"MAGIC STAR," BOOK 251

NEW! NEEDLEWORK BOOKS! JUST 10¢ EACH
MAIL COUPON TODAY!

The Spool Cotton Co., P. O. Box 1243, Newark 1, N. J.

Please send me the books checked, at 10c each. I enclose.....

- ☐ No. 252, Pineapple Pageant (Ruffles and Pineapples)
- ☐ No. 251, Tablecloths
- ☐ No. 244, Bedspreads
- ☐ No. 243, Potholders
- ☐ No. 242, Chair Sets
- ☐ No. 233, Learn to Crochet
- ☐ No. 236, Edgings
- ☐ No. 170, Learn How (Knit, Tat, Crochet, etc.)
- ☐ No. 234, Learn to Knit
- ☐ No. 245, Woolies for Babies (Knit, Crochet)
- ☐ No. 246, Sweaters 3-6 yrs. (Knit)
- ☐ No. 247, Sweaters 8-16 yrs. (Knit)

NAME..... (Please Print)

ADDRESS.....

CITY.....ZONE.....STATE.....

Richly Decorated "Blossom" All-Occasion Box

Lovely "Peony" All-Occasion Box

Handsome Gift Wrappings; Matching Tags, Folders, Seals

NO WONDER FOLKS

Make Good Money!

...These Exquisite Doehla Greeting Card and Stationery Assortments *Sell on Sight!*

"Petal Script" Stationery with Decorated Envelopes

Gift and "Thank You" Cards for Everyoody

Decorated, Colorful Correspondence Notes

"Scripture Text" Cards and Other Cards for All Occasions

HERE'S a friendly way to make a fine income, spare-time or full-time—without taking a regular job or putting in regular hours! All you do is SHOW lovely new Doehla All-Occasion Greeting Card and Stationery Assortments to your friends, neighbors or co-workers.

These Fine Arts Assortments are so *exceptionally* beautiful that folks will be delighted to give you big orders. Their exquisite designs and glowing warm colors . . . soft satin puffs and other rich looking novelty features . . . will delight everyone who sees them. NO EXPERIENCE IS NEEDED—our Free Book shows you how *even beginners* make money right from the start. You make up to 50¢ on each $1 box; even more on bonus orders.

You Make Money—and Friends, Too

Everyone in your community sends out greeting cards of all kinds, throughout the entire year. The total number of these cards would amaze you if you ever added them up. That's why it's so easy to make good money and new friends, merely by showing something that *everybody* wants—and buys—anyway. Many church groups and clubs also use this same highly successful method for raising funds.

Yours for Free Trial—Everything You Need to Start Earning Immediately

Mail the Free Trial Coupon NOW—without money—and we will send you everything you need to begin earning money right away. Complete details about excellent profits, extra bonuses. Lovely sample assortments on approval. You also get Free Samples of the new "name-imprinted" and monogrammed personal stationery, and the richly decorated "Petal Script" stationery.

Also FREE—New Book Telling How Any Beginner Can Make Money

If you mail the coupon now, we will also send you a free copy of our helpful new book that shows many friendly, pleasant ways for *any beginner* to make money. It tells money making real-life experiences of people just like you.

So mail the coupon today. There is absolutely no obligation. If your friends don't "snap up" these beautiful samples—*and ask for more*—return them at *our* expense. Don't miss this fine opportunity to beat the rising cost of living. To make new friends—to add *really substantial* spare-time cash to your income—mail this coupon NOW.

HARRY DOEHLA CO., Studio A26, Fitchburg, Mass. (or Palo Alto, Calif.)

Read How People Just Like You Earn Good Money This Friendly Way:

Just a few of the hundreds of letters written to us by friend-winning, money-making Doehla representatives.

Miss Pascucco

Makes Money — and Friends Too

"The cards were so attractive they sold on sight and I had a time trying to hold on to the sample boxes you sent me. My friends and co-workers were happy to examine the cards, gave their orders unhesitatingly. It is indeed a pleasure making friends as I go along on this new venture, aside from my regular duties." — *Miss Mary M. Pascucco, Brooklyn, N. Y.*

Mrs. Hance

Earnings Pay for Children's Clothes

"I have two small boys. About a year ago I began to need little things for the boys, but I couldn't afford them. I read your ad, sent for samples, and the extra money earned paid for more than the boys needed. I am now saving to help pay for our home."—*Mrs. Donald Hance, Bristol, Penna.*

D. Nephew

Fine Spare-Time Profits

"While in Nurses' course I made practically all my expenses selling Doehla Cards. Now I am graduated, but I wouldn't drop my card business for anything because it does not seem like work, but is a pleasure."—*Dorothy Nephew, Registered Nurse, Loma Linda, Calif.*

Mrs. Carver

"Like a Friendly Call on People"

"I have only a few hours a week to devote to selling Doehla Cards, but those few hours have been so enjoyable—and very profitable when figured in dollars-and-cents, and in happiness passed on to others. Fact is, I don't consider it WORK; it seems more like a friendly call. People seem so fascinated with the boxed assortments." — *Mrs. Alma B. Carver, Erie, Pa.*

Mail Free-Trial Coupon—Without Money or Obligation

FREE BOOK

This valuable new book shows easy ways for *any beginner* to make money! It is filled with practical help, showing how others are finding it simple to make friends and money in this field (*without the slightest bit of previous experience*) and how *you* can, too.

HARRY DOEHLA CO., Studio A26
Fitchburg, Mass., (or Palo Alto, Cal.)

Please rush to me—for FREE TRIAL—sample box assortments on approval, money-making plan, and extra profit-bonus offer. Also send Free Stationery Samples, and Free Book, *"How to Make Money and Friends — Showing Doehla Greeting Cards."*

Name.....

Address.....

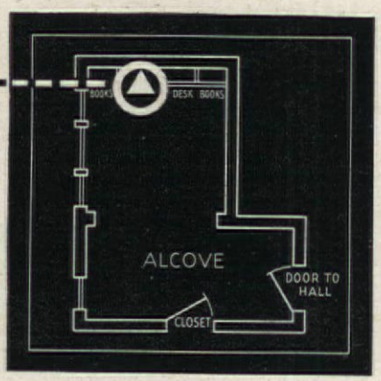
City.....

Please state Zone No. (if any)

State.....

to keep telephone wires

BEHIND THE SCENES...



After carefully planning lovely settings for your new home, you'll want to be sure that nothing mars their beauty. You'll want telephone wires concealed. And that's easy to arrange, if you act before you build.

Simply mark on your plans the places where you'll want to have a telephone. Call them to the attention of your builder or architect. Then, while construction is going on, a few sections of pipe or tubing can be run inside the walls to carry telephone wires to built-in outlets. Later, when telephones are installed, the wires can be run through these raceways to each telephone installed.

For complete details on this important home feature, call your nearest Bell Telephone Business Office and ask for "Architects and Builders Service."

BELL TELEPHONE SYSTEM

Letters

Last January your wonderful magazine had a portion of a child's room as its cover. Well—neither my husband nor I could rest until we adopted the circus motif for our own newly acquired son, Glenn. The result is a perfect dream of a room. We've had perfect strangers ring our doorbell asking permission to see that "wonderful baby's room." It seems word-of-mouth tribute really is effective. Many thanks again, your magazine is really my favorite.

—MARGARET ABEL

I wonder if you recall the house I built several years ago? You liked it so well that you had the picture on the cover and a story of all we did for $2,000.54. I liked to call it the "House that God Built"—from beginning to end, it seemed we were led to the right person at the right time.

The reason for this letter is the article in this month's AMERICAN HOME, in which someone claims she cannot build her dream house now. Well, this past year I built my dream house, and it cost me only $3,000.

Rent from the house in Los Angeles is rapidly paying for this new one.

There is one room set on a concrete slab. Then, there are partitions of plywood which divide it into wardrobe, bath, kitchen. Yet, one looks through the front French doors out through a back glazed door. The front is all windows to the ceiling except for enough masonry for strength. The solid walls are hollow tile blocks, and the interior walls are of the brick except for the plywood partition. We used aluminum roofing which helps reflect heat and is fire-resistant.

Since labor is the great problem in the mountains, we bought windows, which people also said were unobtainable. They are an innovation—they can be lifted out to be washed or stored if one wants screens in summer. The doors and door screens were made at a cabinet shop. We began our house the first part of September last year, and I moved into it on Thanksgiving. The house has a large concrete patio extending from the French door of the living room right into the woods. This gives an air of spaciousness and lends itself to outdoor living. At the rear is another patio with crushed gravel. Anyone who desired a dream house could start with this much. A large sleeping area could be screened, a wing could be added and the dream house would become a reality.

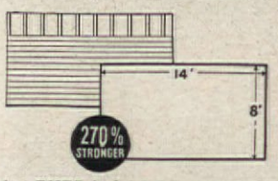
We painted our new house a robin's-egg blue. It nestles down in its forest of manzanita, oak and pine. It is so still that we "listen to the silence" and hear the faint buzzing of a bee,

PLEASE TURN TO PAGE 16

Here's 4-WAY PROTECTION when you build

● *against* **WEATHER**

Use Homasote Insulating and Building Board for interior or exterior finish and for every sheathing need. It is *permanently weather-proof*— provides lasting protection, great structural strength — your insurance of a dry and quiet home.

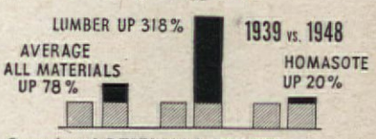


● *against* **EXTRA LABOR COSTS**

When you can sheathe an 8' by 14' area with one piece of material, you save many handling operations, many unnecessary nailing operations. Simultaneously you get extra strength. Homasote sheathing is *270% stronger* than conventional horizontal sheathing.

● *against* **CRACKED AND FALLING PLASTER**

Homasote Big Sheets cover the average wall in a single piece, make a perfect base for paint or wall paper. *You are forever free from cracks and falling plaster.*



● *against* **ARTIFICIAL PRICES**

Homasote's sales policy since 1909 is as stable as the material itself. *Homasote prices do not fluctuate on artificial factors.* This means sound investment value.

Mail the coupon today for illustrated folder suggesting many practical, money-saving and attractive uses for Homasote Big Sheets.

Weatherproof

HOMASOTE

up to 8'x14'

HOMASOTE COMPANY
Dept. 11, Trenton 3, N. J.
Send me free folder on Homasote and its uses.

NAME (PLEASE PRINT IN PENCIL)

ADDRESS

CITY & ZONE STATE

Want to know how to get clothes really clean automatically?

Ask your Frigidaire Dealer to show you how the only Automatic Washer with Live-Water action gets clothes far cleaner — spins them drier, too!

Imagine— many clothes are dry enough to iron immediately!

Your Frigidaire Dealer has something to show you that's really different—*Live-Water washing!* It isn't just a different name—it's an entirely different principle of washing clothes bright-clean automatically. And you can't find Live-Water action like this anywhere but in the Frigidaire Automatic Washer!

Rhythmic as the tide, sudsy water surges through and through every inch of your clothes. Rolling currents of water carry clothes from top to bottom of the tub — without pulling or rubbing against metal to cause undue wear. That's how Live-Water washing gets clothes cleaner, cleaner, *clean!* It's thorough action, yes—yet soap-bubble gentle with fragile fabrics. And that's equally true of Live- Water rinsing, Live-Water re-rinsing!

All of this happens automatically —at the touch of a dial. Your hands need never touch water—not even when you lift out the clean, bright clothes. The Rapidry-Spin gets them *really* damp-dry, lighter to lift—it spins more water out of clothes than most other washers, far more! When the laundry's done the washer cleans itself and turns itself off.

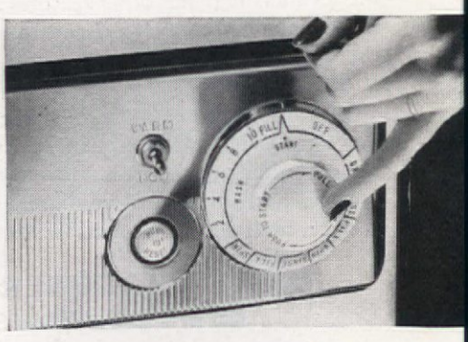
Visit your Frigidaire Dealer today to learn about the only really different Automatic Washer. Also ask to see the complete line of Frigidaire Refrigerators and Frigidaire Electric Ranges and all the other Frigidaire appliances for pleasanter living. Look up the name of your Frigidaire Dealer — in Classified Phone Directory; or write Frigidaire Division of General Motors, Dayton 1, Ohio. In Canada, Leaside 12, Ontario.

Listen to Frigidaire's New Lum and Abner Show, Sunday nights. See newspaper for time, station.

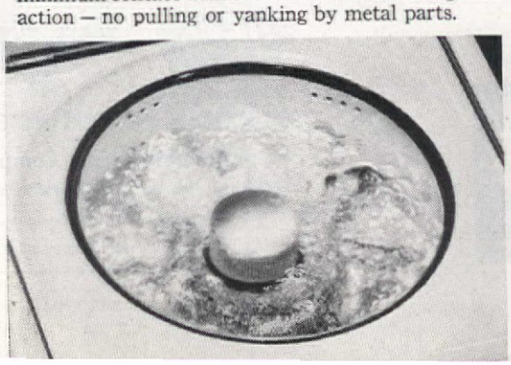
FRIGIDAIRE

Automatic Washer

Wash with your little finger—just touch this dial and your Frigidaire Automatic Washer does the rest! No work at all for you. Or, for special jobs, you can hand-control the laundering cycle — lengthen, shorten, repeat, skip any operation.



Live-Water Washing is safest—keeps clothes rising and falling freely through sudsy water, allowing minimum contact with even the tub itself. It's gentle action — no pulling or yanking by metal parts.



Some clothes are dry enough to iron the minute you lift them out. That's because of Rapidry-Spinning! And by the time you've ironed those pieces, chances are the rest is ready for ironing, too!

Porcelain finish wipes clean—just a damp rag cleans the exterior easily. And, of course, the interior is porcelain, too — self-cleaning, needs no attention at all!

Sharpen your eye FOR GREATER HOME VALUE

DESIGN No. 5210

by using the

WEYERHAEUSER 4-SQUARE HOME BUILDING SERVICE

● There's one best way to obtain greater home-value . . . sharpen your eye to know it . . . and seek it.

The Weyerhaeuser 4-Square Home Building Service will help you. It details the many features that make a home modern and shows how you can obtain these features in your home.

This practical Service was developed to help you get your money's worth. Leading architects, specialists in small home design, were commissioned to work with Weyerhaeuser engineers in creating truly modern homes of *distinctly enduring value.*

A study of these designs will show how architectural skill develops pleasing exteriors, cheerful, efficient room arrangements and the many other features that make home ownership so completely satisfying. Beneath lovely exteriors you will see the work of the engineer, detailing the elements of sound construction.

You'll find scores of designs in this Service which 4-Square Lumber Dealers make available for your study and use . . . and each month a new home is added. For illustrated folder describing the home shown above and many other designs in the Service, mail coupon now.

WEYERHAEUSER 4-SQUARE LUMBER AND SERVICES

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● I am enclosing 10c. Please send me the booklet "Helping Today's Home Builders Get Their Money's Worth", and the folder describing Home No. 5210.

Name_____

Address_____

City_____ Zone_____ State_____

Letters

(Begins on page 14)

the chirp of a bird and the soft whispering of the pines.

The joy of a dream house is in actually helping to build it. As my grandson said, "Grandma, we love every rock and stone, don't we, because we carried them all ourselves."

—ARLA BAIN

Here are excerpts from a few of the many letters which have poured into our editorial offices concerning the wardrobe cabinets designed by THE AMERICAN HOME (Oct., 1948).

Those wonderful wardrobe cabinets . . . They certainly look like the answer to the Fibber McGee closets a lot of us are burdened with these days! Congratulations to your able staff for coming up with something so needed, so practical, and yet so very attractive, too!

—MRS. A. B. PALMER

I am so excited over your article "We've News—Big News" on pages 38–41 that I am postponing my work for a few moments to say a very grateful "Thank You!!" . . . it will mean the end to countless arguments that have arisen in mine and many families due to the limited (to put it mildly) closet and clothes storage space in the average city apartment.

—MRS. BENJAMIN THOMPSON

Your BIG NEWS in the October issue was GOOD NEWS to me . . . I have been trying to find the type of cabinet you describe for some time . . . With appreciation to THE AMERICAN HOME for contributing to the field of furniture design . . .

—LOUIS W. TRIEFENBACH

Thanks for coming to the aid of the American housewife by designing a really useful piece of furniture . . . feel that your furniture was made just for us . . . the furniture we want to live with the rest of our lives.

—MRS. EDWARD SLATER

Your wardrobe design intrigued us . . . a wonderful job . . . but I was not prepared for the shock of the price. $325—we need two, so $650! A beautiful piece and perfectly planned but . . . seems out of the question. How many other young couples feel the same way we do?

—JAKE and JEAN LAFFLEUR

Editor's note: Plenty. The Laffleurs' complaint should be directed to the conservative furniture industry.

FIGHT INFANTILE PARALYSIS

Year in and year out you'll do well with the HARTFORD

—all forms of fire, marine and casualty insurance and fidelity and surety bonds.

See your Hartford agent or insurance broker

HARTFORD FIRE INSURANCE COMPANY
HARTFORD ACCIDENT AND INDEMNITY COMPANY
HARTFORD LIVE STOCK INSURANCE COMPANY
HARTFORD 15, CONNECTICUT

BEWARE!

Today — any day — fire may break out in your home. Quick! Grab your PYRENE!* Its precision-made parts work together to kill fires *fast.* Buy PYRENE at hardware, home, auto, and farm supply stores.

●

FREE! Write for booklet packed with important facts about home fire protection that may save your life.

Pyrene

*T. M. Reg. U. S. Pat. Off.

PRECISION-MADE FOR SURE PROTECTION

Pyrene Manufacturing Company
570 Belmont Ave., Newark 8, N.J.
Affiliated with C-O-Two Fire Equipment Co.
Have You Tested Your Fire Extinguisher Lately?

THE WORLD'S LEADING OIL BURNER } the LOW PRESSURE
THE WORLD'S LEADING OIL SAVER } Williams Oil-O-Matic

USE OIL-O-MATIC'S DOLLAR-SAVING FUEL CONSERVATION ENGINEERING. SAVE MONEY NIGHT AND DAY

Your Oil-O-Matic dealer will survey your home and show how to save heat, save fuel. Cut fuel bills as much as 50%.

CALL YOUR OIL-O-MATIC DEALER

For the name of your nearest Williams Oil-O-Matic Dealer, consult the classified section of your telephone directory under "Oil Burners" or write to the factory at Bloomington, Illinois.

WILLIAMS OIL-O-MATIC HEATING SYSTEMS

Letters

Manufacturers whose mass production could have lowered the price turned our designs down cold, were afraid of them, but are now copying and adapting wardrobes. The Lafleurs will find several cheaper versions on the market this year. In view of this American Home feels it was worth while to have started this trend, even at current prices, than to have abandoned the project. We invite comment.

I enjoy your magazine and find many interesting and useful suggestions.

I am having the time of my life with my new house and flower gardens. I have also found that lettuce makes a nice border for flower beds, and carrots make beautiful, feathery green foliage among other plants. When I want to see how my house and grounds look, I go across the street where I get the true perspective. If it looks all right from my neighbor's house, I'm happy. This leads me to the conclusion that my garden also belongs to the public. It is imperative that there must be no accumulation that offends the eye. I am an artist and paint landscapes. This training helps me a lot in eliminating things that would spoil a picture—when my neighbor looks out of her window. I live in a triangle between two streets—which really keeps me on my toes. A house is not a home—until it is planted.

—MRS. ARRIE E. PLUMMER

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THE AMERICAN HOME MAGAZINE

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A PRE-VIEW of America's Best-Known, Most-Used Nursery Catalog

EACH YEAR More People BUY More Plants, Bulbs, Nursery Stock FROM INTER-STATE'S CATALOG THAN ANY OTHER SINGLE SOURCE

Every home owner . . . every gardener . . . every flower lover should have a copy of Inter-State's Spring 1949 catalog—84 pages packed with information and beautiful, full-color illustrations. On this page we have pre-viewed just a few of more than ONE THOUSAND items and offers in the new 1949 Inter-State Catalog. Mail the coupon for your FREE copy . . . enclose your order for any of the items noted here and we will include without extra charge a Phlox plant worth 40c.

PAGE 27 IN INTER-STATE'S SPRING CATALOG

Cardinal Shrub
(PICTURED ABOVE)

12" to 18" Plants.... $1.50 — 18" to 24" Plants.... $2.00

Amazing new shrub, sponsored by Inter-State, grows rapidly to a shapely, rounded plant 5 to 6 ft. high, almost as wide. Completely covered with thousands of lovely trumpet-shaped, rosy-red flowers in May and June . . . continues to bloom until frost. Fast growing . . . guaranteed to flower first year. Hardy . . . will withstand temperatures of 20° below zero! Postpaid!

PAGE 25 IN INTER-STATE'S SPRING CATALOG

30 "COLOR PARADE" 3-IN. GLAD BULBS $1

Every bulb guaranteed to bloom first year! Not "bulblets" but big, healthy bulbs 3 to 4 in. around. Many beautiful new varieties . . . many time-proven favorites . . . hand-selected to give you a "rainbow" of Glad color! If ordered separately by variety, the bulbs in this collection would cost up to $3! Shipped postpaid!

PAGE 76 IN INTER-STATE'S SPRING CATALOG

5 SENSATIONAL NEW CUSHION MUMS $2.75

You'll get literally bushels of blooms from these brand new varieties! One each Crimson Queen, Yellow Queen, Purple Queen, Early Harvest (old rose), Lavender Lassie . . . all hardy, early-blooming plants . . . all except Early Harvest and Lavender Lassie now offered for the first time by Inter-State . . . the result of a lifetime of hybridization. Individual varieties 75c ea.

PAGE 83 IN INTER-STATE'S SPRING CATALOG

7 NEW SUPERIOR INTER-STATE PHLOX $1.75

Inter-State grows hundreds of thousands of Phlox . . . these 7 varieties were selected from all in our fields! All varieties are new, each the best of its color: Blue Boy, Charles Curtis (orange-red), Mary Louise (pure white), Bright Eyes (large-flowered, light pink), Pink Charm, Salmon Beauty, San Antonio (ruby-red). Each plant bloomed in our fields last summer . . . guaranteed to bloom for you. Phlox give you *more flowers* over a *longer period of time* than any other perennial! Postpaid.

Mail Coupon For Catalog
OR TO ORDER PLANTS

FREE—A 40c value Phlox plant included if you order any item direct from this advertisement.

☐ Send FREE 84-page Inter-State spring catalog.
☐ Send_____ Cardinal Shrubs, size_____.
☐ Send assortment of 5 Cushion Mums for $2.75 postpaid.
☐ Send assortment of 7 new Inter-State Phlox at $1.75, postpaid.
☐ Send "Color Parade" of 30 Glad bulbs for $1, postpaid.

Name_____
Address_____
City_____ State_____

INTER-STATE NURSERIES
BOX 219, HAMBURG, IOWA

You bet MY TUB SPARKLES!

I use the cleanser that's FAST! EASY! SAFE!

Why dull bathtub shine with dirt-catching scratches — when Bon Ami cleans so fast without scratchy grit? This fine, white cleanser lifts dirt off so quickly and with so little work. No hard rubbing and scrubbing. No harsh caustics to redden and roughen your pretty hands.

And Bon Ami polishes as it cleans. Sinks, bathtubs, basins, tiling are left with a brilliant luster. Try Bon Ami today. Give your bathtub and kitchen sink a real sparkle with the cleanser that's fast, easy, *safe.*

Bon Ami Cake cleans windows *cleaner.* No streaks. No oily film. Polishes as it cleans—and costs so little.

BON AMI

"hasn't scratched yet!"

POWDER AND CAKE

Books

Our Trees—How to Know Them by Arthur L. Emerson and Clarence M. Weed; 5th edition (Garden City Pub. Co.) Price $2.98 . . . Trees are such timeless things that a book like this, describing the form, foliage, flowers, and fruit of 129 tree species found over the United States is always timely, interesting, informational, useful. The full page plates are made up of "photographs from nature," and the facing notes both enable the layman to recognize them and discuss their distribution, habits, requirements, adaptabilities, and uses.

Learning to Garden by Olive May Gunnison (Funk & Wagnalls) Price $2.85 . . . Planned and written for beginning gardeners on the assumption that they "know absolutely nothing about gardening," this book devotes 388 pages to helping them to get started (and stay) on the right track. For experienced, better informed gardeners, it provides a good "refresher course" and convenient reference work of easily forgotten facts.

Grass—The 1948 Yearbook of the U. S. Department of Agriculture. Price $2.00 (from the Supt. of Documents, Washington, 25, D. C.) . . . Since 1937, except for four war years, these fat annual reports have dealt comprehensively each with one subject—Soils, Climate, Live Stock, etc. This one summarizes the facts about "Grass in the Nation's Life"; its importance as a fodder and as a part of a permanent agriculture. A section of seven chapters takes up "Grass for Happier Living," which means for lawns, play field, etc.

How to Restore Furniture by Raymond F. Yates, published by Wilfred Funk, Inc., price $3.00. Here is a book for the amateur home workman or woman who likes to take an old piece of furniture and restore or revamp it to fit into today's need and home-furnishings scheme. The writer tells in the most simple and easy-to-follow directions just how to restore a piece of furniture or reupholster a sofa or chair. "The Tool Kit and Its Uses" makes up the first chapter and the following chapters cover every

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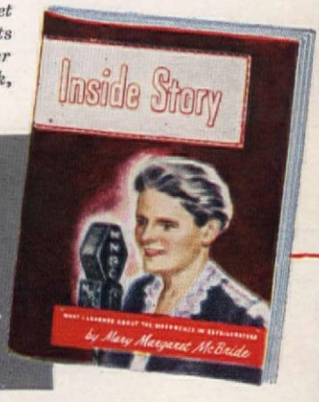

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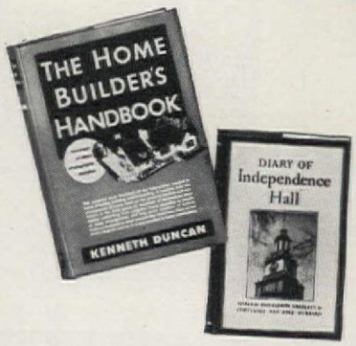
Books

(Begins on page 18)



detail in the business of redoing furniture. A complete short course, and we recommend it most heartily.

The Home Builder's Handbook by Kenneth Duncan, published by D. Van Nostrand Co., Inc., price $6.95. During the past few years many helpful books have been published for the guidance of prospective home builders. For thoroughness, however, we recommend this latest edition to the ranks. AMERICAN HOME readers are familiar with the writing of Mr. Duncan and know his unique ability to explain technical matters in everyday language. Every detail in the process of planning, building and living in a house is covered in this comprehensive volume. In addition to giving us chapters on remodeling and construction details, the author delves into such complex matters as specifications, building codes and contract documents and makes them easily understandable. There are over 500 pages profusely illustrated with comprehensive photographs and diagrams.

Diary of Independence Hall by Harold Donaldson Eberlein and Cortlandt Van Dyke Hubbard, published by J. B. Lippincott Co., price $3.50. Perhaps no building in this country has acted as background for so many historic events or is better beloved by the American citizenry than the old Pennsylvania State House, more popularly named today Independence Hall. This volume, the work of two distinguished historians, contributes a fund of human interest facts that read like fiction and hold the reader in suspense from cover to cover. It's a record of the part played by the old brick building in our country's history from 1733 to 1824, and it should be in the library of every American who is proud of his heritage. Many of the photographs that point up the narrative are the work of Mr. Hubbard, a regular contributor to THE AMERICAN HOME.

Sorry, we cannot purchase these books for you. They may be obtained through your bookstore.

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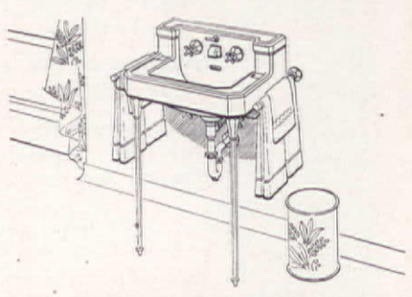

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TUNE IN TED MALONE. . . EVERY MORNING, MONDAY THROUGH FRIDAY. . . ABC NETWORK

Before Retiring

STOP...LOOK...LISTEN!

This business of retiring has been getting a lot of attention lately, and rightly so, since it's a serious undertaking which should be approached with thought. It's possible that retiring at 65, or some other arbitrary age, may turn out to be something less than you've dreamed. Unfortunately, unless you know beforehand what you're going to do with your spare time, you'll have lots of it on your hands and all of it "spare." What to do when a hitherto busy life becomes a void of inactivity is no small matter, and I, for one, think we folks over fifty should begin right now to give it some real consideration and look ahead to the time when we'll give up active work.

I am not yet retired, but the time is not far off when I expect to be. Realizing that retirement presents psychological problems as well as health and financial ones, I have made my plans for the future. In fact, I am trying them out right now on a small scale. Four days of the week, I work at the office, and the other three I put in riding my hobbies. I'm having a whiz of a time—so much so, in fact, that I hate to get back to the office again on Monday.

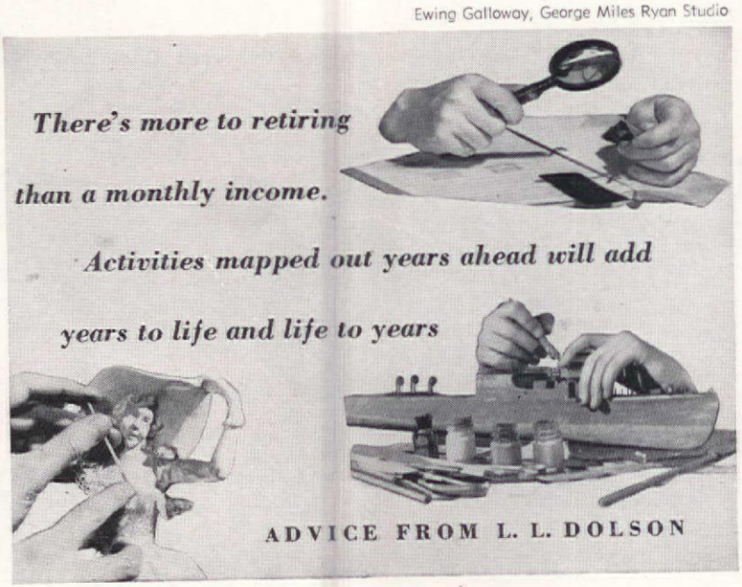
Yes, I think hobbies are the solution to the problem of how to be happy though retired. Fishing, hunting, and golf are good temporary diversions, but after a while it's not much fun knocking a ball around a golf course by yourself. A man needs a hobby that holds his interest for long periods of time even when he's completely alone.

I have always been a believer in hobbies, and during the past twenty years, I've had so many that it might well be said that hobbies are my business. I've collected everything, from stamps to curios, even campaign buttons, butterflies and bugs. But during the past several years, I've acquired two new hobbies, both so interesting and with such wide scope that I feel sure I'll never tire of them. They give me physical exercise and fresh air in summer, in winter provide hours of pleasure and relaxation—and more fun than taking a grandson to the circus.

What are these hobbies? Amateur photography and gardening, perfect allies. It would take a big book to go into the technicalities of either (and such books can be purchased at any bookstore), so I am going to point out some special ways to have fun with them. Take this gardening hobby, for instance. Anyone can grow petunias, and it's rather prosaic just to raise a few potatoes and cabbages for the table. But try planting those cabbages under plant protectors to see if you can grow some big heads two or three weeks earlier than your neighbor, and your project takes on the nature of a game. Try raising some exotic flowers, such as the gladiolus or hybrid tea rose, and enter them in your local flower shows. Maybe you won't win any prizes, but you'll make a lot of new friends and meet many kindred spirits who will add pleasure to your life. You'll find, too, that there are national organizations whose efforts are devoted to such flowers as roses, peonies, etc., and these put out literature and educational material in quantities sufficient to keep your mind occupied year in and year out. Perhaps you can't expect to plant an orchard of standard fruit trees and see them bear during your lifetime, but why not plant a small orchard of dwarf fruit trees? They start bearing the second year after planting, and you'll have to develop ingenuity to prune them sci-

PLEASE TURN TO PAGE 89

Ewing Galloway, George Miles Ryan Studio



RUGMAKING

AMERICAN HOME PATTERN 1094

Summer Blossoms, oval hooked rug designed by Mrs. Herald Westwood, measures about 5′ x 3′

F. M. Demar

AMERICAN HOME PATTERN 1095

Dark "S" scroll border is used by Mrs. Westwood for contrast with natural background, multicolored flowers

AMERICAN HOME PATTERN 1097

Granddad's longhandles (long underwear!) are hooked into Mrs. S. Rawlins rectangular rug. Nantucket Scroll Runner worked by Mrs. Rich from design adaptation by Caroline Saundus

AMERICAN HOME PATTERN 1098

AMERICAN HOME PATTERN 1096

There's something warm and friendly about a braided rug, more so when it's fashioned as a family project. This big one measures 4′ x 6′

AMERICAN HOME PATTERN 1099

Unusual design of this hooked rug was inspired by Persian fabric motifs. Rug designed by Mrs. Dickey and Mrs. Rich

PATTERN ORDER FORM AND DESCRIPTIONS PAGE 9

is a Family Hobby!

Data from Laura Ramsay Johnson

Men have done fine rugs, still do.

vil War veteran Edward Frost of Boston

was the first American commercial

rug designer. Today, Frederick Jackson

specializes in braided rugs

Photograph by Alton Edwards

request of her 81-year-old andmother, Mrs. H. West-ood designed and hooked two al rugs, created other de-gns and found herself with absorbing hobby. "Hook-s" recording family life, sen-ments, events, contribute the rich heritage of crafts

There will be an epidemic in your home. No telling how long it will last or how widespread its effects will be. Once it gets started, there's no stopping it, and it will leave its telltale marks all over the floors of your home. It is so terribly contagious that it will undoubtedly seep into the homes of your closest friends.

No one will remember who was the cause of the whole thing, but probably mother was the instigator of the disease. From past history, this is about the course of the epidemic. Mom becomes enthralled over the idea of making a rug. She will make her plans and begin working. No one will notice or even attempt to help her at the beginning, except possibly little Tommy. He will just adore slashing fabric destructively, but, with a bit of careful steering, he will cut rug strips. Mother and Tommy will continue to work silently, unnoticed, until suddenly, the rug begins to take shape. Then, in a burst of jubilation, teen-aged Judy will exclaim, "Oh Mom! It's beautiful—just *perfect* for my room. I'll help."

Soon the master of the family will take notice of what has been shaping up right before his nose. "Ummm! Good looking. How much does it cost? Say, let me try it," and dad has been hooked into the hooking business. True man-fashion, sooner or later, he'll take over. Anyway, it's a heavy man-sized project.

All of which leads us to a few facts and figures about men and rugs. In days beyond recall, rugmaking was strictly a man's business. Many of the rugs that are now antiques were made by men. Men set up the original tools and equipment for rugmaking, and, to this day, we depend largely on men for rugmaking supplies, even to the machine-made fabric (and right now I'm not referring to dad's old overcoat that might have been good for another year!).

In this country, a Bostonian by the name of Edward Sands Frost, a Civil War veteran, was the first commercial rug designer. From an article written by William Winthrop Kent for *Antiques Magazine,* we learn that Frost caught the "fever" from his wife. Noting one day as his wife laboriously worked on a rag rug that the hook she was using was inadequate, he decided to make a more practical instrument. The hook he designed and made is the one commonly in use to this day. As a result of experimenting with his hook, he finished his wife's rug. He decided he could create a much better design—and did. Friends and neighbors liked the design he worked out for his wife so much that they deluged him with orders. It wasn't long before his rug designing became a thriving business. By April, 1880, Frost was running a full-scale business printing designs with stencils of his own invention and, for the first time, in color.

We are indebted to Edward Frost for his invention of the stencil method of printing designs, as well as for the great part he played in keeping alive the interest and popularity of the rugmaking craft. Rugmaking by hand is to this day a profitable enterprise. Mr. Fred-

PLEASE TURN TO PAGE 92

PICTURE "PAINTED" WITH SCISSORS

Photographs by F. M. Demarest

Decoupage ..

Old farm desk picked up for $16 and elaborately decoupaged becomes quite elegant. Sea Captain's box desk is mounted on table, lined with geranium velvet and decoupaged to make an enchanting poudreuse. Both in the home of Major Geoffrey Talbot

Charming picture above, gay chest at left belong to Mrs. A. Kudner. Author gives final touches to her new "antique" coal-hod wastebasket with crepe-paper birds and leaves

AMERICAN HOME PATTERN 1100

Pattern order form and description on page 92

MAYBELLE MANNING

HOBBY or VICE ?

WHAT exactly is decoupage? WHY is it called decoupage? These are the first questions asked by all. The French dictionary defines decoupage as the art of cutting. I would have you note the word *art*. It is an art, a most skillful one, to carve and edge paper cutouts so that they achieve an alive, dimensional quality, and not a flat, obvious, kindergarten effect. Everyone fancies himself a decoupeur—as though decoupage was nothing more than cutting-out and pasting on. Try it! Fine decoupage is a distinguished art, dependent upon a sense of composition and a feeling for color. It is the ideal outlet for those who yearn to paint but cannot.

Decoupage is a familiar old-world art. It is comparatively new in this country and has become the rage as a hobby art. Comparable to decoupage in this country was the Victorian "scissor-and-paste" art, a far cry from real decoupage composition. Though totally artless, the gay, home-loving Victorians had a lot of fun "prettifying" everything, from grandpa's thundermug to the whisk-broom holder with commercial stick-ons. Paste-ons and decals became such a violent rage that "mania" was fittingly incorporated in the term, *decalcomania*.

Research on decoupage, except in European countries, is very unrewarding. Since decoupage, from the 18th Century on, was a flourishing and commercialized project in many foreign countries, it is strange that this craft did not seep into this country. It was once, undoubtedly, a commercial secret, a short-cut and a well-disguised substitute for hand-painting. For example, many of the delicate, age-old decorative boiseries in the country chateaux of France, believed to be painted, were found to be decoupage cunningly and artfully applied. Much of the ornate decoration on the 18th Century furniture—scenic medallions, figures and garlands—were discovered to be, upon minute examination, paper appliques. Particularly was this true of papier-mâché furniture, the charming, tinseled cutout flowers sunk under layer after layer of transparent lacquer. A wonderful and dreadful proof of the commercial disguise was my recent experience. My friend "Moie" Cobb (Mrs. Irvin S. Cobb) possessed what she fondly prized as an authentic 18th Century papier-mâché tea table, sumptuously encrusted with mother-of-pearl roses for which she paid the authentic price of eight hundred dollars when money grew on trees. The lacquer had worn thin and had faded. As "the little lacquer man" wanted some seventy-odd dollars to re-do it, I volunteered to restore it. The result was a high success and gleamed like a dark jewel in a guarded corner of the drawing room where we tiptoed around so we would not stir up dust particles and disturb the delicate drying process. All was well until Anne, the maid, came in gayly shooshing-out a white fur bed coverlet. Every flying hair of that rug lighted on the still tacky lacquer. Moie sobbed freely and loudly over the ruined, matted mass. Back in the dim recesses of my memory recurred the knowledge that bicarbonate of soda water would remove delicate lacquer. It did—down to the very shell of what we thought was mother-of-pearl. The soaking of the soda water slightly lifted the edges of the pearl roses which, to my delight and Moie's dismay, were frankly nothing but pearl-ized paper exquisitely shaped like a rose. "I still don't believe it," Moie persisted.

A guide for enriching your composing ability is a study of architectural vignettes of historical buildings, such as the ceilings of Versailles which possess wonderful, detailed ideas for distinguished boxes and furniture motifs. Get copies from a museum of famous flower paintings to use as a guide for assembling your own flower pictures.

I became a decoupage addict—and it is a madness which creeps upon one—learning my technique straight from the French. My son, in school outside of Paris, urged me to visit with him in the country house of French friends. The guillotine loomed a more enjoyable prospect than to struggle through days of my laborious "nous-sommes-arrivés" French with a family

PLEASE TURN TO PAGE 64

Author demonstrates first steps in cutting to avoid cracking of print and in composing of large area design

When decoupage fever hits, hide your seed catalogues, cover the furniture, lock up the poodle—nothing is safe from this snipping vice!

Photographs taken especially for The American Home by Elizabeth Hibbs

Thirteenth in a series on health

"Doctor Is He Normal?"

and behavior problems, by Dr. Samuel R. Berenberg

Yes, Dickie is a normal four-year-old although his behavior sometimes perplexes his parents. Like most children, Dickie is emotionally complex—in spite of his candid eyes and ingenuous smile—and his behavior shows many contradictions in the course of a single day: he hates and loves, is hard to manage at times and tractable at others. Dickie's parents, alarmed by these inconsistencies, fail to realize that normality has broad limits and that their son's behavior falls well within them.

Dickie's parents, like parents everywhere, are confused by a profusion of articles and books which tell them what the child should be doing at such and such an age, how tall or heavy he should be, when he should walk and talk. It should be made clear that the averages commonly mentioned are based on figures which are subject to wide variations, and that parents should not expect a child necessarily to follow such rigid, average patterns.

Changeableness is a part of childhood, particularly in the early years. Even though changes in mood are sometimes inconvenient for adults in the household, they are characteristic of the normal child. For example, a four-year-old may at one moment resist any parental help, either physical or psychological, while a short time later he may be seeking it. If he is to develop a sense of security, it is important that he be given such assistance when he asks for it, and he must know that the people on whom he expects to rely are available when needed.

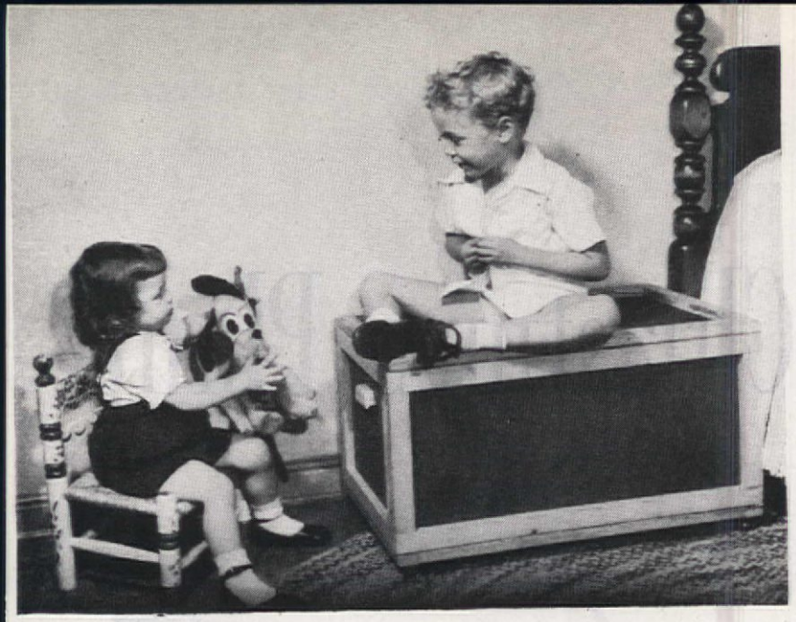
It is quite normal for a youngster to love and hate the same person, and it is important to let him know you understand his Jekyll-and-Hyde behavior. When he is in one of his hating moods, punishment will only increase his anxieties and make him feel guilty about his hate, which is a normal emotion. Should the child develop guilt feelings over his behavior, they may become deeply embedded in his emotional being and show up later on in the form of disturbed behavior patterns.

Feeling or exhibiting jealousy is quite a normal thing when a child feels threatened by loss of parental affection and love. If parents fail to recognize how very normal this emotion is, they will reflect attitudes toward the child which will result in an exaggerated degree of jealousy or in disturbed behavior. They will have failed the child at a crucial time by not giving him more, instead of less, love and affectionate understanding.

Selfishness and refusal to share are common and normal traits of the two-year-old. Also, the two-year-old may sometimes approach his peers by biting, pinching, or hair-pulling—and blocks, which may be enjoyed later on for building, are now thrown with great glee. Since none of these activities will be considered socially acceptable, the child should be guided into changing his behavior, not threatened or punished. He can be shown that it is as satisfying to caress another child as to take a nip at his arm, and he can learn that two can have as much fun as one while engaged in the same activity. Providing him with balls or beanbags will satisfy his need to throw without endangering others, and he can be gently guided into accepting the idea that blocks can be used satisfactorily for building instead of for throwing.

Getting dirty and messed up is healthy and normal in the early years. The child who is extra-careful of his hands and clothes, who hesitates to play in mud and sand, or climb a tree for fear of getting dirty is likely to be

PLEASE TURN TO PAGE 93



"Normal" is the word for Dickie, in spite of seeming contradictions in behavior. He's grown-up in many ways, dresses with little help

. . . but Mother can't expect too much of Dickie. He still needs assistance, especially with chores like his daily bath

A typical 4-year-old, he is very active and likes to be "on the go." He races up and down stairs, dashes about on his tricycle

. . . Dickie can be quiet, too. For long periods, he will play quietly in a corner, draw with crayons, listen to phonograph

While he may quarrel over toys and fight with younger children

. . . he will share or play co-operatively with special pals

Keep That Christmas Plant

Roche

Cyclamen blossoms poise, as if in flight, above the handsome leaves

A seedling cyclamen, five months after the seed was sown, showing cormlet and thrifty root system

And here, the same young plant established in a 2″ pot, ready to go—and grow

Are you one of those who says, "Why can't the Christmas spirit continue all through the year?" Well, if you keep your holiday plants growing, it can

After the holiday season comes a general tidying up around the house. Gifts are put to use or tucked away, cards and wrappings are sorted and disposed of; the tree is dismantled before it and the withered greens go to the refuse heap; and, all too often, the plants that contributed so brilliantly to the festive season go the way of the tree, the holly, and the other evergreens. The pity of it is that they needn't! Given a moderate amount of care of the right kind, many of those plants would continue to brighten your home and cheer your soul for weeks, perhaps for years. It's true that most of them flower only once a year—but then, that's true of practically all your flower favorites, indoors and out. And, after all, they're a good deal more than "just some plants." They represent the thoughtfulness and regard of those who gave them to you.

What will they be? Well, that will depend partly on where you are, partly on the kind and number of florists and growers in your locality, and partly, of course, on the length of the donor's purse. Generally speaking, the more popular Christmas plants include (in alphabetical order) the red-berried ardisia, azaleas, begonias in variety, the curious Christmas cactus, Christmas- (or Cleveland-) cherries, cyclamen, ericas (heather), the Jerusalem or Christmas pepper, the poinsettia, and primulas. All of these, except perhaps the cherries and peppers are well worth the attention needed to make them lovely, lasting (not just temporary) features of your home.

Take a cyclamen, for instance. A healthy, well-cared-for specimen should remain in bloom from well before Christmas through January and February, and even into March. The smooth, thick stems carry the bright blossoms, ranging in color from deep reds through pink and orchid to white, well above the foliage background of different shades of green. To keep the plant in good condition, water sparingly during the growing and flowering season, and do it from below by setting the pot in water and letting the soil absorb what it can take. Then leave it until the soil seems almost dry again. Give the plant plenty of light, but little or no direct sunshine. Near, but not in, a window in the average room is usually right. The temperature can go as low as 40 degrees F. at night; in the daytime, it should not go much above 60. For cyclamen come from the cool, moist regions of the Caucasus where excessive heat rarely threatens their welfare. When, in March, the last flower sheds its petals and the leaves start to fall, your plant is ready for a well-earned rest. So put it, pot and all, in the basement or some other cool, dark place. If the soil is damp, you may not have to water it again until, about May first, you bring it back into the light and start watering it again, sparingly and from the bottom, as before. But look at it now and then,

ALIVE!

LEONARD WILEY

Not much to look at—a pruned-back poinsettia just starting into new growth

McFarland

But give it water, food, warmth—and light and darkness in proper amounts —and a poinsettia will do itself proud

Roche

Red blossoms drip from flat, jointed stems of the crab, or Christmas, cactus

and if the soil looks parched, moisten it slightly.

As soon as the weather is mild, you can set the pot outside in a sheltered place. After a slow start it will show small new leaves in August. This is the time to renew the worn-out soil, using a mixture of three parts each of rich garden loam, and leafmold, and one part each of sharp sand and well-rotted manure or compost. Repot the plant into a larger pot—as from a 3" to a 5"—and, as you firm the soil, make sure the top of the corm or rootstock is just above the surface. The plant can stay outdoors a while longer, but remember that even a light frost will damage it.

If you like cyclamen enough to grow your own —and it's all kinds of fun—you can do it, from seed. There are perhaps a score of desirable, named varieties of the so-called florist's type (*C. persicum*) which come true to type. Some of these are Rose of Zehlendorf, Fanal, Bonfire, Salmon Rose, and Perle of Zehlendorf. Seed germination will be about 50 per cent, but even that can give you a gorgeous display of color in twelve to fifteen months. Sow the seed any time from late summer to early winter about an inch apart and a quarter inch deep. Keep the pot or flat cool and away from direct sunlight; give it plenty of air, and do not water heavily, but also don't let the soil dry out. The plants should be up in four to eight weeks, and when the second leaf appears, they can be potted. Unlike mature plants, they don't need to rest, so keep them growing, repotting into larger containers as necessary until, one happy day, they start to blossom.

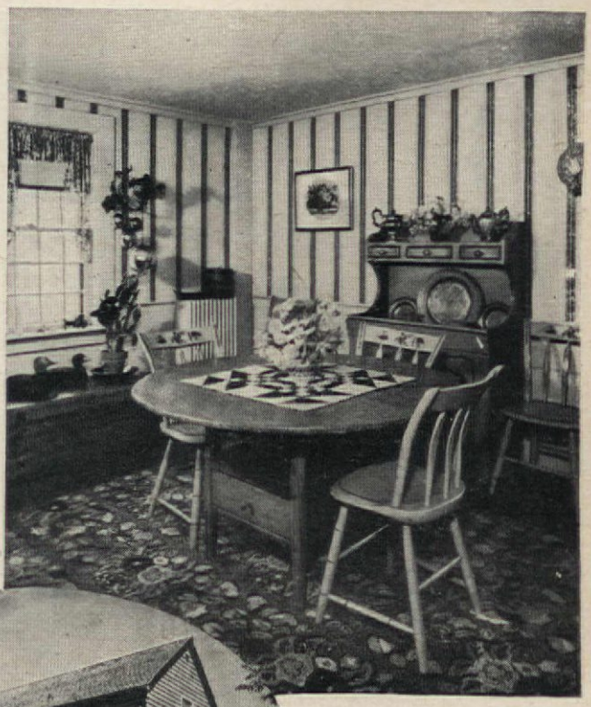
Poinsettias are somewhat more fussy; they need a higher temperature than cyclamen and won't stand the excessively dry atmosphere of most homes during winter. Yet, just because your plant begins to wilt and shed its leaves in spite of your efforts, don't think its life is over. Like the cyclamen, it's ready to rest, so put it, too, away in a cool, dark place until about May. When you bring it out, the first thing is to prune the stalks back to not over 4 in. Then repot the plant—or separate and repot the plants if your original gift consisted of three or four in one container. Use a good garden loam plus leafmold and enough sand to provide a loose texture and good drainage. A ration of weak liquid manure or plant food in solution every week or so will help, especially as the bright red, pink, or white leaves, or bracts, appear at the top of the stem. (The plant's real flowers are tiny yellow bowls that form an inconspicuous cluster in the heart of the showy "blossom," which is actually just a whorl of leaves.) When warm summer days arrive, the plants can go outside in a sheltered spot with a sunny southern exposure. Take them indoors again before the nights get cool and take care to keep them well watered and protected from drafts, sudden temperature changes, gas fumes; all these can quickly strip them of their foliage.

If you want to try increasing your stock of poinsettias, you will have to make cuttings of the new spring growth and root them in sand in a glass-covered, shaded, propagating box or frame provided with bottom heat and in which a moist atmosphere can be maintained. When, in several weeks, they develop root systems, put them in pots and encourage them to grow steadily and swiftly toward a colorful Christmas goal. The poinsettia, a native of Central America named after Dr. Joel R. Poinsett of South Carolina, is a Euphorbia and therefore related to the grotesque crown-of-thorns "cactus" as well as to the "snow-on-the-mountains" of gardens and roadsides. Though the bright red form is the traditional Yuletide plant, pink and white varieties and one with "double" flowers, in which the little blossoms have turned into bracts, are grown.

This is a plant that responds markedly to the amount of light it gets. If a plant in your living room seems vigorous but fails to develop bracts and flowers, it may be getting too much light at night. To simulate the conditions of fall when it blossoms in natural surroundings, try covering it with a black cloth hood or putting it in a dark place so that it enjoys 8 hours of daylight and 16-hour nights for a while. You'll be surprised.

Franklin stove on second floor, shelves for display of china and pottery at foot of stairs are unusual features in scenic-papered stairhall

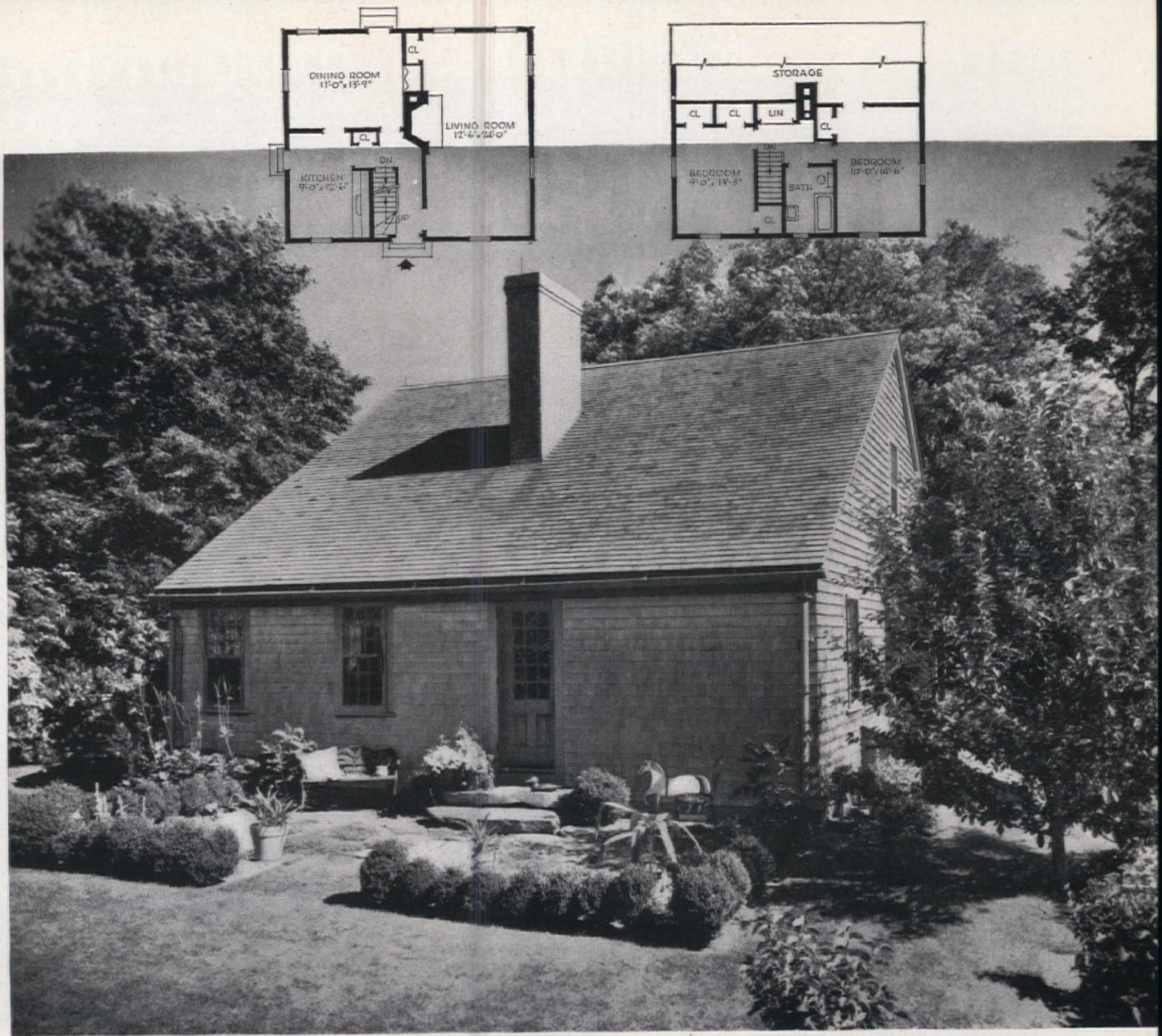
Heavy glass balls in dining room windows were once charms to scare away early colonial witches



Authentic living-room fireplace in modern version of "Home Sweet Home" provides crisp accent for rich browns, rust tones, and gold of wallpaper and furnishings

NEW

Motorists who stop to look at the snug saltbox home of Mrs. Ada M. Gladding in Barrington, R. I.—and this is a common occurrence—are convinced that they're seeing a really old house. Nothing could be further from the truth. It is easy, however, to see why this mistake is made since the design was copied after the East Hampton, Long Island, birthplace of John Howard Payne, author of "Home Sweet Home." Mrs. Gladding saw the latter pictured in THE AMERICAN HOME and decided to build a duplicate as far as exterior appearance was concerned. Under an architect's guidance the wood shingles on walls and roof were left in their natural state and soon weathered to a mellow silvery gray. For uniformity the trim, too,



... Not an Old Landmark!

was made gray. The old stone wall across the front of the property, curving gracefully around a giant maple, increases the illusion of antiquity.

Entrance is through a wide Dutch door into a tiny hallway, one wall of which is pine-paneled, the other three covered with scenic wallpaper whose predominating color is cobalt blue. Wide oak floor boards and hook rugs are found in every room—even in the kitchen—and add to the Early American appearance of the house. The living room is papered in a diamond pattern in beige and gold, while curtains of old chintz are set into wide frames leaving the trim uncovered. Some of Mrs. Gladding's large collection of perfume bottles are well displayed in an antique pine secretary, others on shelves beside the authoritative fireplace.

There's a gay, formal look about the dining room with its striped wallpaper in cream, brown, and gold above a dado of cream horizontal paneling. Antique-yellow chairs and maple hutch table form a most unusual dining group, while a painted sideboard is proper setting for the owner's inherited pewter collection. Kitchen walls have been covered with interesting old seed posters which, combined with the robin's-egg blue woodwork, act as perfect foil for an outstanding collection of raspberry-colored pottery. The effect is indeed a far cry from most modern food factories recalling family kitchens of other days where everyone gathered for good companionship and hearty eating.

JANE HALE
Photographs by Fred Gund

How to decorate with BURLAP

ROLAND WOLFE

Burlap, Cinderella of the fabrics family, has wonderful possibilities. As a material for decorative ideas, burlap is ideal. Its modest price, sturdy texture, variety of colors, adaptability makes it a good thing to try when you are in an experimental mood.

The natural color of burlap is light tan. Beside tan, there are also deep shades of red, green, blue and brown. If none of these colors suits your fancy, a variety of others can be obtained by using dyes.

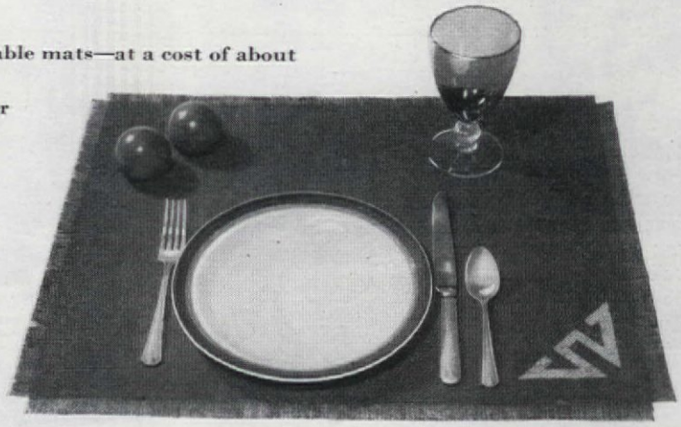
The art world has long appreciated burlap as an inexpensive covering for walls on which pictures are displayed. It is often left in its natural color; sometimes it is made effective by painting it with casein paint.

This rugged cloth has other uses which the home maker should find interesting—and light on the budget. A bit of handwork, for instance, will change a cheap lamp shade into a smart looking one.

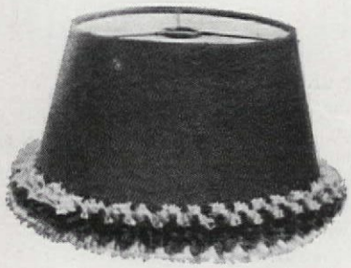
Folding screens are another outlet for burlap handcraft. Frame work for such a screen can be assembled by the amateur carpenter with only a few tools. Burlap is tacked to this framework around the edges. Decorative designs cut from felt or other fabric may be stitched to the screen, or burlap may be painted.

Think about burlap and how you can use it to freshen your home for pennies—lamp shades, wastebaskets, table mats, book jackets, and even draperies.

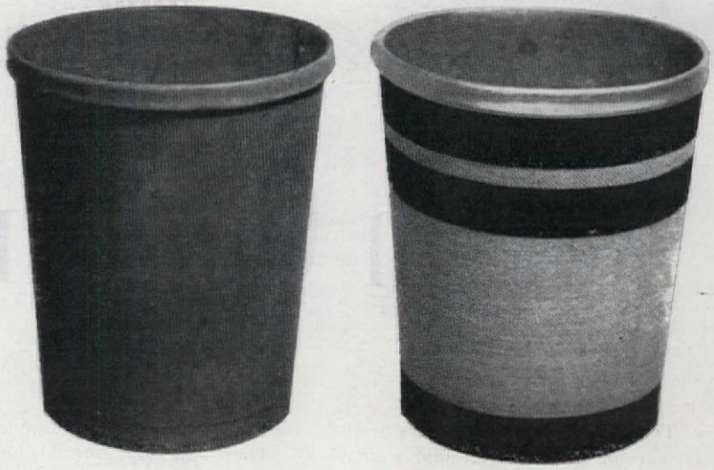
One yard of burlap will make a set of four table mats—at a cost of about ten cents each. Make a paper stencil and brush a monogram in each corner with silver radiator paint. Or use felt monogram



BEFORE: A cheap paper lamp shade. Repair edges with passe partout or gummed tape. Make paper pattern, then cut burlap to size, allowing ¾ inch margin all around. Stretch burlap over shade. Glue inside top and bottom edge, using closely spaced spring-type clothespins until glue dries. Trim with ruching.
AFTER: A decorator lamp shade

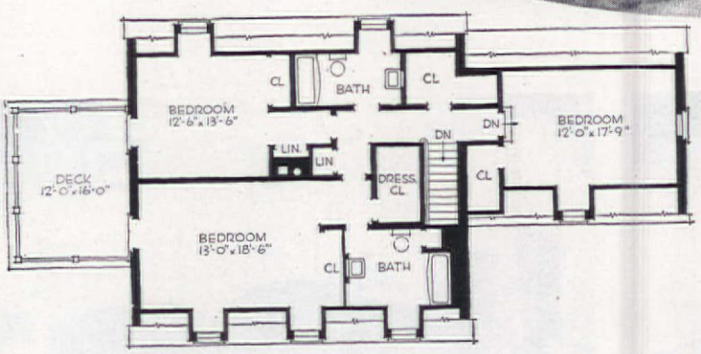


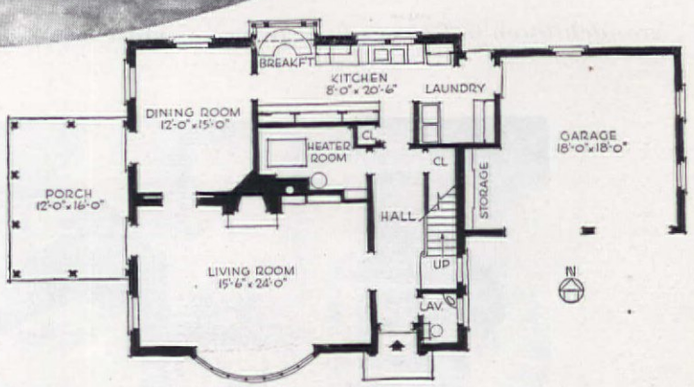
Photographs by author



BEFORE: Ordinary office-type wastebasket, none the better for wear. Glue burlap to basket just under lip at top, and around bottom edge. Animal glue or all purpose cement will do. Glue bands of felt in contrasting color around top and bottom. Overlap burlap seams about ¾ inch. Butt felt seams. Trim top with silver radiator paint.
AFTER: Swank looking wastebasket for den or living room

Now-that-the-children-are-married





RUTH W. LEE

Home of Mr. and Mrs. Herman J. Andresen, Wilmette, Illinois
Architects: Suter and Travelletti
Decorator: Wilma DeMuth
Marshall Field & Co.

After the last departing wedding guest is out of sight and every grain of rice swept off the front steps, parents often find that the old homestead has suddenly become too large and empty for comfort. Space that seemed so necessary when the children and their friends romped about now adds up to extra housekeeping. Even with these rooms shut off, the house cannot recover its former cosy charm. The solution often calls for a new house but seldom do parents want to return to the minimum living of their own early married-life days. There must always be accommodations for the ever-welcome visits of the children and, later on, expected grandchildren.

The Herman J. Andresens solved their own problem after the children had married by building a new house, one of distinguished traditional design and with a most efficient, compact plan. Located on a pleasant wooded corner in suburban Wilmette, its setting complements the elephant gray of the painted brick walls, the crisp white of its trim. Difficulty is encountered when singling out any one of its exterior details for applause. For instance, there's a special charm about the large curved bay window on the front elevation and the doorway with its deep-

Layout of living room provides conversation groups without clutter. Glass curtains hung from lower crossbar in bay provide both light and privacy

Photographs by Nowell Ward

Wilmette grandparents (Begins on page 35)

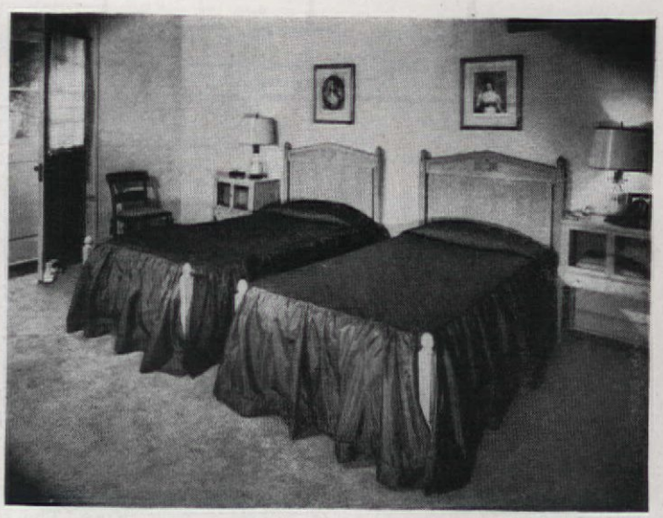
Welcome mat is always out for visiting children and grandchildren in house suited to two or more occupants

shadowed recess. Simple gabled dormers add dignity, too, to black asphalt roof. Balancing the garage wing is a large screened porch surmounted by a handsome louvered balustrade.

In keeping with the owners' requirements, the architect has designed a basementless house, minimum as far as maintenance is concerned, but with ample space for the visiting members of the family. The entrance hallway, for instance, leads directly to kitchen and powder room without using either living or dining rooms as traffic lanes. The living room is exceptionally well proportioned and, naturally, uses the bay window as a focal point. Here's a room large enough for two distinct conversation groups, one placed at the fireside, the other in the bay, and there's nary a hint of clutter or disorder. Two ends provide for a card-table arrangement and a grand piano. All family interests are met by the skillful plan.

The kitchen alone would endear this house to any enthusiastic home-planner. Corridor in design, it is provided with long units of white steel cabinets and cupboards and with a delightful curved dinette at one end complete with yellow leather built-in bench and round metal table. Corner windows with glass shelves help to make this a light, cheerful spot for family breakfasts. At the

By far the winner of popular acclaim is quaint Victorian bedroom



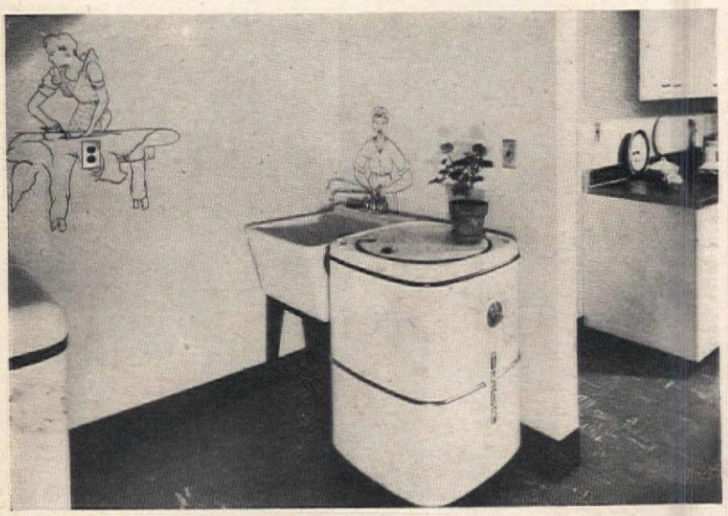
Cherry taffeta spreads cover bleached beds in master room

Yellow and gray leaf-pattern wallpaper together with yellow textured draperies and pearl gray loopy wool rug create right setting for traditional dining-room furnishings

Baroque mirror in pickled frame is seen against chartreuse scatter-floral wallpaper of entrance hall

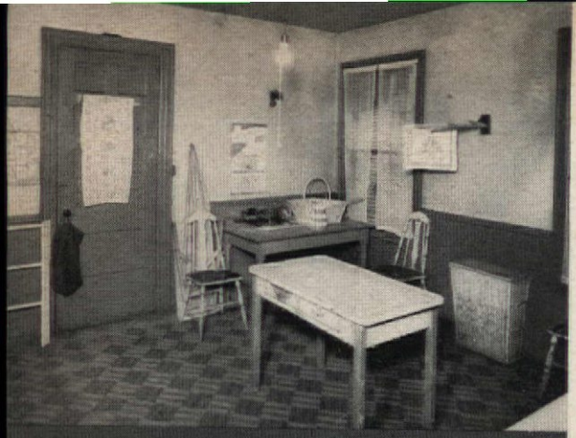
opposite end of the kitchen is a well-planned utility room, housing food-storage unit and basic essentials for laundry operations.

The feeling throughout the house is one of formal simplicity enhanced by soft pastel shades of gray, green, and yellow in both living and dining rooms. The chintz of the sofa in its floral pattern of green, yellow, and white is repeated throughout the first floor. In the three bedrooms on the second floor, colors again tell of consistent, subtle planning. Rose and blue are the theme tones of all three. A nosegay provincial wallpaper in the guest room covers the wardrobe closets, too, thereby giving an added feeling of space to a small room. Here the rug is of shaggy cotton, curtains are of white organdy while a slipper chair in rose corduroy adds quaint charm. The favorite guest room of both children and grandchildren is the Victorian one, filled with family antiques. An old chest and bed have been given a soft driftwood finish while oval braided rugs in rose, green and blue floral patterns carry out the atmosphere of the late Nineteenth Century. Among the family treasures is a washstand with china bowl set, a spinning wheel, an old highchair and several Boston rockers. The room is full of nostalgic memories of family hobbies and collections, a constant lure for all visitors.

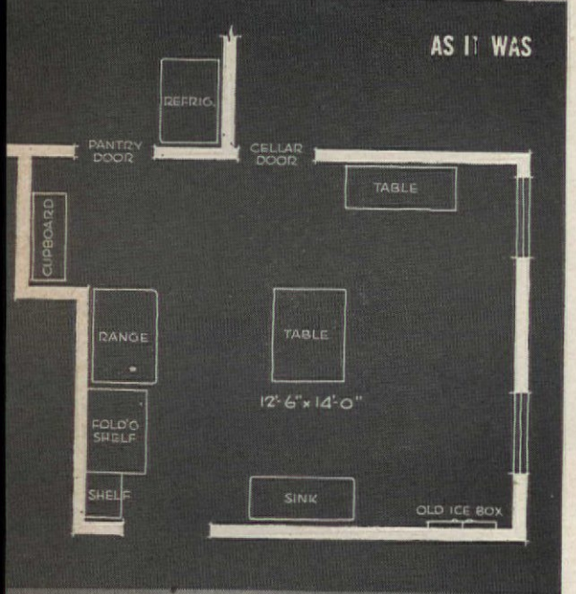


Gay wall drawings make utility room cheerful work place

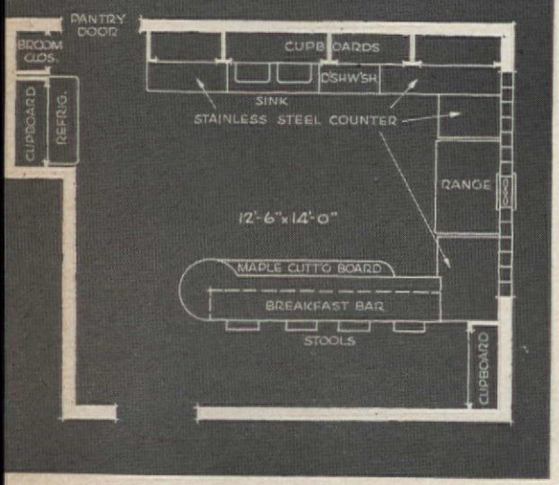
Yellow leather benches around dinette table in kitchen

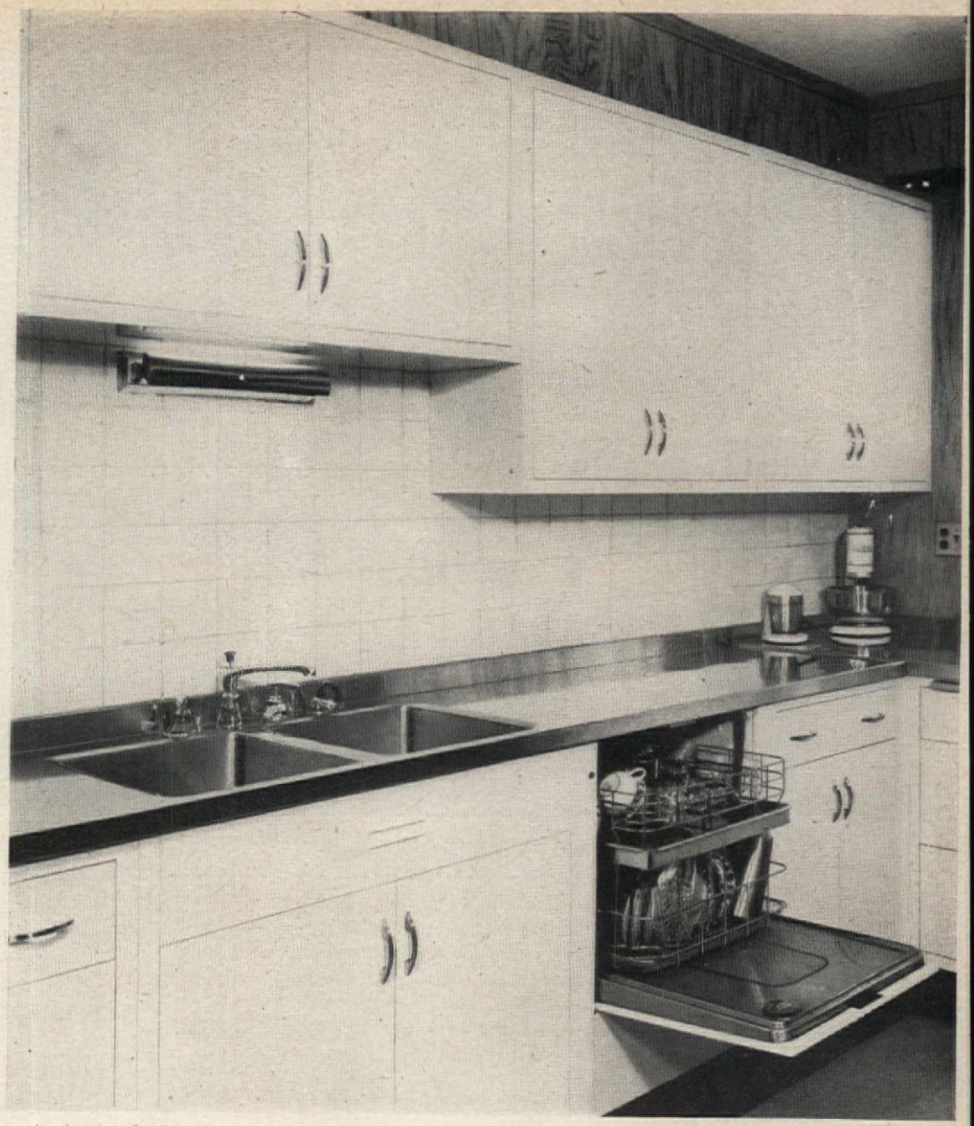


AS IT WAS



... AND NOW



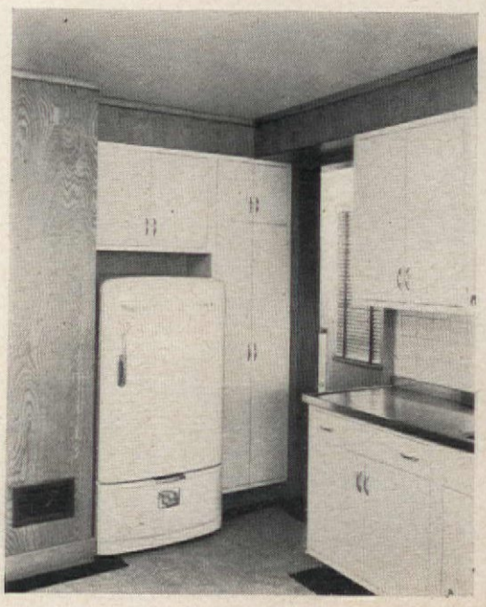


Before photographs, Luedere Studio
After photographs, Appelton Studio

Gleaming

A kitchen inside a kitchen was our way of transforming a relic of the '90's

L. P. FANEUF



Broken plaster gently dusted down on the sink with its tape-bound lead trap. Before and after plans at the left show how great and complete was the good transformation to the well-lighted and well-planned kitchen above and to the right

Copper on a Wall of Glass

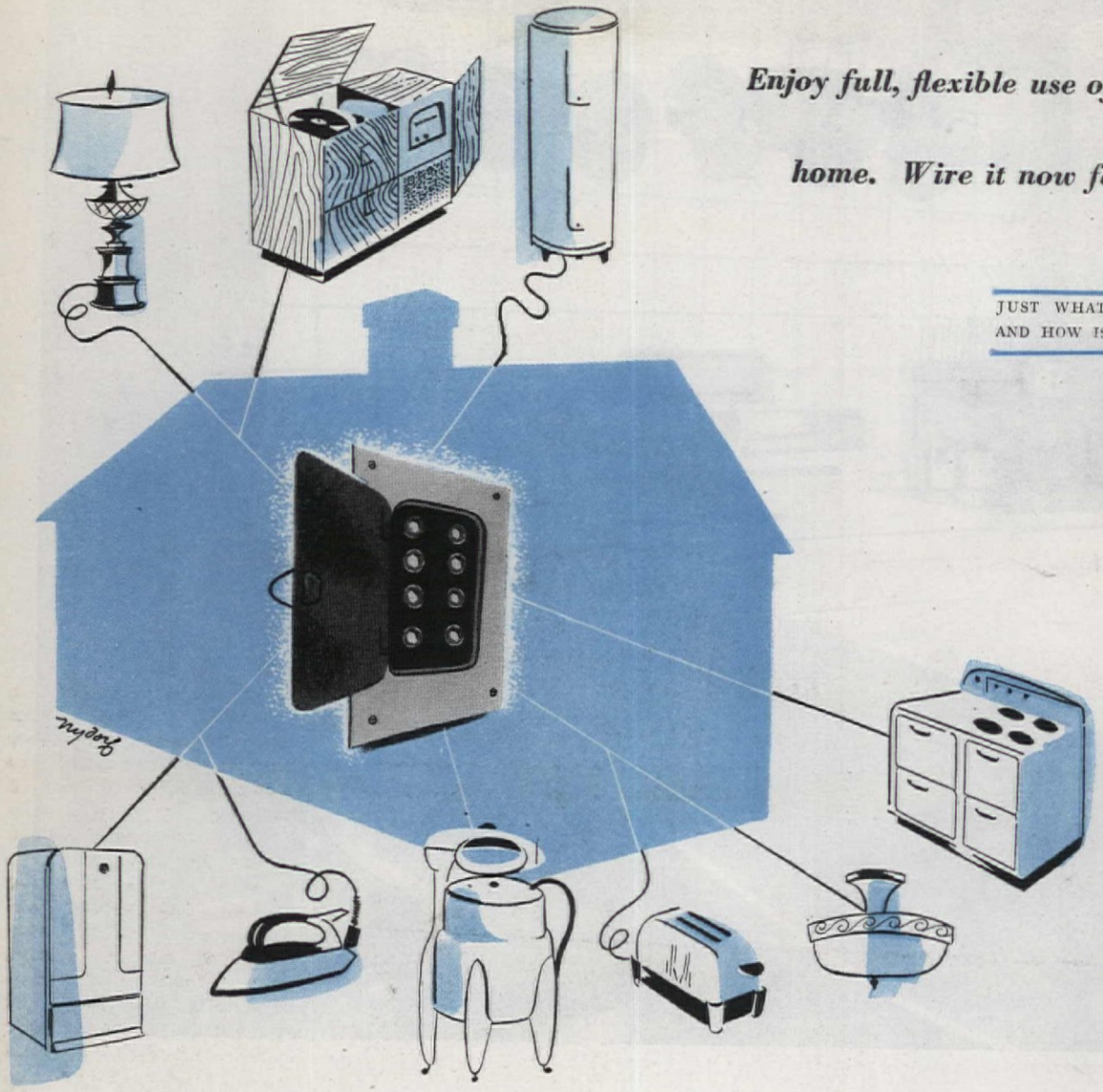
From the once elegant, built-in ice chest and the dangling electric bulb to the tattered linoleum on the listing floor, our kitchen was as elegant as a bowery crone. We cooked meals in it, hastily washed dishes with a weather eye cocked on the loose plaster, then fled to the living room and day-dreamed, "after the war, we'll build that house of our heart's desire."

But when that time came, building costs were sky high, materials were scarce. We had come to like our rambling house. To buy a house with the space which we wanted, would have required a good sized gold mine. One day while I was in a bad-tempered state of convalescence, I asked my son to bring me a drawing board and paper so that I might start to design the new kitchen immediately. Three doors, two windows, and the jutting back of the dining-room fireplace, plus overall dimensions of 14½ by 12½ feet presented some problems as did an adjoining pantry 6 by 13, which had the refrigerator at one end and a slide into the old pantry.

We wanted a conveniently small, step-saving kitchen inside the big but botched-up outlines of the old kitchen. After a little experimentation, a peninsula breakfast bar was the obvious solution. We eliminated the long windows by substituting a panel of glass blocks at counter-top height. I located the range under the glass-block panel. The sink is usually located under a window so a woman can look at her neighbors' goings-on while she washes the dishes, but we couldn't see through the glass blocks and, with the pushbutton system we'd enjoy, we weren't going to wash dishes in our sink. No need to watch the neighbors' goings-on.

With the cellar door eliminated, the 12-foot wall opposite the breakfast bar offered

PLEASE TURN TO PAGE 68



Enjoy full, flexible use of electricity in your new home. Wire it now for present and future

AMERICAN HOME planning PRIMER

NO. 10 Electric Wiring

JUST WHAT IS "ADEQUATE WIRING" AND HOW IS IT ACHIEVED?

It is a home wiring system which provides enough outlets to permit use of a lamp or appliance anywhere you want, enough switches so that you don't have to grope in the dark to turn on lights, enough circuits to prevent overloading the system and blowing fuses, and wire large enough to assure fully efficient and economical operation of electrical equipment. In short, it is your one and only guarantee that your electrical servant is a good and inexpensive servant.

To achieve these results, it is first necessary to plan for enough outlets and switches to enable you to use lights and appliances and other electrical equipment where and as you want. Secondly, divide the load into enough branch circuits that are sufficiently restricted to avoid overloading the wire and fuses. Finally be sure that the "service entrance," which connects the house wiring system with the power company's supply lines, is large enough.

HOW MANY OUTLETS ARE NEEDED?

Three types of outlets are required in the adequately wired house: lighting outlets—those to which lighting fixtures are directly connected; convenience outlets for any movable lamp or appliance; and special purpose outlets.

Needless to say, some rooms require more outlets than others. You need light outlets only where you intend to install fixtures, and special purpose outlets where you have special needs to fulfill. But when it comes to convenience outlets, see to it there are plenty.

A good rule is to install twin convenience outlets along the floor line so that no point in any usable wall space, unbroken by a doorway, is more than six feet from an outlet. There should be one additional outlet in every usable wall space at least three feet long. All these should be located near the ends of wall spaces, no more than 18 inches above the floor except for special reasons.

Convenience outlets are available in strips which can be located all around a room, with receptacles at frequent intervals. These can be used in new homes or easily installed in

PLEASE TURN TO PAGE 90

STORES FEATURING

SPOTLIGHT OF THE MONTH

LISTED ON PAGE 82

BASIC DATA *for future reference*

MARY E. MONZE
and
EDITH RAMSAY

HOW to S-T-R-E-T-C-H

Your Bedding Dollar

The purchase of bedding is necessarily a first essential in establishing one's home, and the budgetwise shopper will take time to learn about bedding and to compare merchandise and prices before buying. The average person requires eight hours of sleep a day, so at least one-third of the twenty-four hours is spent in bed. Therefore, the assembling of all the parts that go into making a comfortable bed should be most carefully considered and chosen, not only from the dollar point of view, but for complete body relaxation as well, so that the individual gets full restorative benefits from a good and restful night's sleep.

Aside from the bedstead or frame, the first consideration would be the spring for the support of the mattress. There are three of these:

1. Box Spring—metal coils mounted on steel or wood slats. The top is upholstered with felt, and the whole unit covered with ticking to match mattress. The coils are tied to each other, to the base and to the border with a special twine, metal ties or with small spiral-coil springs. It is considered best if hand tied eight ways with twine and should have at least 63 coils; 80 is super. A spring-steel or rattan border will not sag as quickly as a wire border. This is considered most desirable because it is a firmer support for the mattress. Also because it is entirely covered with a fabric which gives protection, it requires less care and cleaning.

2. Metal Coil—metal or open coil spring consists of flexible wire coils set into metal frames. Double-deck coils give longer wear than single-deck coils, a fact to be considered when buying.

3. Flat Spring—metal strips running lengthwise on the frame, the kind used as the spring foundation for cots, roller beds, etc.

The choice of a mattress is a very individual thing. Some like it hard, some like it soft, and some like it just right or medium.

There are two types of mattresses, the innerspring and solid filled mattress. The innerspring, the most popular, has coil unit inserted and securely fastened between layers of padding and upholstering padded at top and bottom with layers of felted cotton, curled hair, a combination of these or sponge rubber. The mattress and box spring are covered in matching fabrics.

A solid mattress is filled with cotton, hair, kapok or foam latex and has no springs. The best hair mattresses are more expensive than the innerspring and are good and firm. Foam latex is porous, made from the milk, not the sap of the rubber tree. It is beaten to a foam in large vats, then poured into molds, mattress size, and baked into permanent form. Millions of tiny holes, the result of beating, make the latex porous, allowing the circulation of cool or warm air throughout the mattress. The natural vegetable odor of the fluid latex is entirely removed through many washings. A latex mattress maintains a ratio of 85 per cent air to 15 per cent liquid latex, making it light and flexible. We show Firestone's on page 72. For non-sagging and longer wear in any mattress, be sure the sides have prebuilt borders, rolled or Imperial edges. Most mattresses today have fine wire ventilators or some kind of air ventilators to keep them fresh. Coverings are of ticking, damask, sateen, drill and printed cotton. Most bedding departments have models opened up and displayed to show construction of mattress, and the cautious buyer will take advantage of this display, for the details and variations of construction can thus be understood and explained by the department-store salesman.

A new idea for a double-bed mattress is one in which the construction is balanced in such a way that the bed remains level regardless of weights of individuals occupying the bed. The Sealy mattress now includes a line with covers designed by Elsa Schiaparelli, the famous Paris fashion designer.

The new Brandwein Mattress has a Sleep Selector Control, permitting the innerspring mattress to be adjusted to any degree of firmness. New also is the Sylcon mattress, electrically heated like a blanket. For those who need it, there is the mattress with the Sacro-Rest Board on the bottom of the unit. Goodyear stresses balanced comfort in their airfoam mattresses.

Pillows come in various sizes and weights. Goose or duck feathers and down are lightest and most expensive fillings. Chicken and turkey feathers are less expensive but are artifically curled which means they do not stay firm as long as the naturally curled feather. Here again read the label on the pillow to determine its contents. Most pillows are sterilized and filled with new material even when state laws do not require it, but the label will give this information. Fillings include latex and kapok, too, and even hair if a very hard pillow is desired. Latex is preferred by those who like a pillow that holds its shape and does not need punching. A pillow should be discarded when it loses its bounce or life. An old pillow will not bounce back when it is pressed with the hand. Feather- and down-proof ticking

Your Bedding Dollar

(Begins on page 41)

Simmons box spring-mattress
Pequot sheets and cases
Chatham, Nashua, Springfield blankets
Bates and Cabin Craft spreads

Art Work, Sue Williams

Photographs by F. M. Demarest, Acme News

is the best fabric for pillow covering. Some pillows have an interlining also.

The Fiberglas pillow is new and is considered non-allergenic. The filling consists of super-fine fibers of glass made into soft, silky batts. It is dustproof, moistureproof, washable and fireproof, especially when covered with a ticking made of Fiberglas yarns.

Sheets and pillow cases are generally made of percale or muslin. Percale is made of finer spun yarns and has a higher thread count than muslin. It feels richer and softer to the hand. There are various grades of muslin, fine, medium and coarse, depending on yarn size and thread count. Thread count is the number of yarns to the inch, lengthwise and crosswise, and should have the same number of threads per inch each way. The more threads to the square inch the longer the wear. Combing is a process whereby all short fibers are removed before the cotton is twisted into threads, leaving long uniform fibers which give the sheet a soft, smooth, silky finish. The most satisfactory are sheets and pillow slips, torn, not cut before hemming, that have a tape selvedge edge made by weaving in extra warp threads and that are labeled "pure finish," which means they have no surface sizing.

Color and style make today's bedding merchandise dramatic and fun to assemble. The gray and yellow scheme shown here is an example. The Simmons box spring and Beautyrest mattress are yellow and gray striped. Yellow sheets and pillow cases are Pequots. Nashua yellow blanket or one of the lovely grays of Springfield or Chatham, topped by "Melody Lane," the gray and yellow, white-fringed bedspread of Bates, or Cabin Craft's gray and white chenille make a natural ensemble,

St. Mary's red, Kenwood's lilac and North Star's red and gray blankets
General Electric's blue and Simmons' green electric blankets
Cannon, Pepperell and Dan River's newest sheets and cases
Mattresses designed and made by Serta and Spring-Air

lending happily. Another sample of the breath-aking colors available in our bedding world are nown above. Starting at the bottom, lovely mat-resses by Spring-Air and Serta. St. Mary's bril-ant red blanket with its checked taffeta binding ould add cheer wherever used. Kenwood's new lac color is simply elegant with its patterned atin-ribbon binding. North Star's contribution "Duet," a reversible blanket in Mandarin and Mist gray. The satin binding matches the Man-arin color and makes a nice contrast on the re-erse gray side. This combination offers a chance of variety in bedroom decoration. It may be had with gray in either rose, turquoise, yellow, blue or Rosita, a new shade.

Simmons' electric blanket in green and General Electric's blue assure supreme comfort in sleeping. Cannon's fine percale sheets and cases available in a variety of colored embroidery-edged hems are beautifully boxed for gift giving.

The well-known sheets and cases of Dan River are newly packaged in an attractive floral-designed box in which one end becomes a handle for easy carrying. Pepperell sheets with floral and checked gingham borders are styled by John Matouk.

A bed wardrobe should include: 2 mattress pads, 1 mattress cover, 6 sheets, 1 or 2 pillows to each bed, 3 pillow cases for each pillow, 2 blankets or 1 electric blanket—or 1 blanket with 1 quilt or comforter, 1 bedspread—2 if the washable variety—and washable cotton protector for the bed covers.

There was a time when bedding was sold only because it was a basic requirement—without any thought given to the decorative appeal or value. Today, bedding departments have gone all out in featuring beauty as well as comfort—and at prices within everyone's budget. These sleep departments radiate glamour. All kinds of sleep accessories from night eye shades to special spotlight bed lamps and portable bed tables for reading are available in many sleep shops.

PLEASE TURN TO PAGE 72

HOW to S-T-R-E-T-C-H Your Garden Dollar

1. SEEDS and PLANTS

Oh, yes. What you home gardeners spend for seeds and plants means a lot to the country's horticultural industry. But did you ever stop to think what it means to you? Did you ever try to evaluate a garden in terms of what it contributes to good living? Of how much it can reduce the cost of the things that make living good? . . . Food, shelter, clothing, health, recreation—they're all just about essential to family comfort and happiness aren't they? And a garden can—and should—play a part in each of them. Let's prove that point:

From 1941 to 1946, according to Department of Agriculture records, home gardens produced some 20 million tons of *food* worth conservatively 4 billion dollars. Quite a saving, eh? As to *shelter*—well, by doing more living outdoors and using patios, terraces and other garden shelters, you can definitely expand the living space in your house; and at no remodeling cost. Few of us grow our own *clothing*, it's true. But a garden permits—and promotes—the use of simple, inexpensive, comfortable garb, and lessens the wear and tear on more expensive raiment. *Health?* Well, where can it be gained more abundantly and economically than in a garden, whether through exercise or relaxation? And *recreation?* Why, it's right there, waiting to satisfy every taste and every age group, and at minimum cost.

So those garden dollars you spend are pretty soundly invested, aren't they? And there's good reason for making sure that you get maximum value for them, isn't there? You can do it, by learning more about the things you buy, the seeds and plants, for example; where they come from, how they are (and should be) handled, where and when best to buy them, and so on. You'll need the basic knowledge that can be gotten from books, bulletins, lectures, and contacts with experts, and other gardeners like yourself. You'll need to study the soil, moisture, climatic, and other conditions that make your garden what it is; also the characteristics and requirements of the plants you want to grow, as they are described in the steadily improving

PLEASE TURN TO PAGE 87

Amer. Ass'n of Nurserymen

TAMPICO, midseason, bronze chrysanthemum originated by U. S. Department of Agriculture

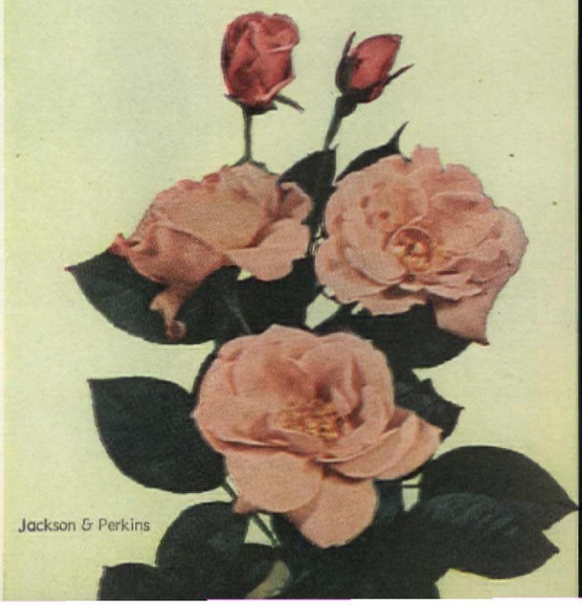
Conard-Pyle

RED ELF, a dark red, hardy garden rose in miniature. Delightful for rock garden or edging

ANCHUSA CAESPITOSA BLUE STARS, a free-branching perennial; clear blue flower masses, May–July

Jackson & Perkins

LAVENDER PINOCCHIO, a typical Floribunda rose in everything save its unique smoky pink hue



Jackson & Perkins

E. L. D SEYMOUR

Stark Bros.

STARKING DELICIOUS, called the earliest of yellow freestone peaches, is seen here fully ripe, while Burbanks July Elberta (rear branch), of which it is a bud sport, is still green and hard—some three weeks from its ripening time

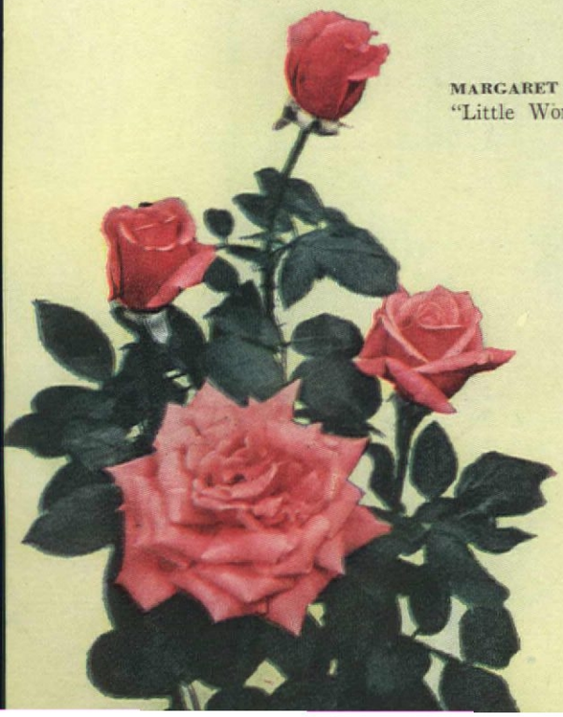
All-America Selections

SILVER MEDAL PETUNIA, aptly named newcomer in the hybrid "multiflora" class, won coveted All-America 1949 silver medal. It flowers early, freely, and for a long time

W. A. Burpee Co.

Photographs courtesy of sources noted

MARGARET O'BRIEN SWEET PEA, named for star in the forthcoming "Little Women" film, is a result of selections from a 1939 cross



TALLY HO, striking bicolor Hybrid Tea in red and pink. All-America winner, with—
FORTY NINER (right) for 1949. Note contrast of yellow outside, red inside, petals

All-America Rose Selections

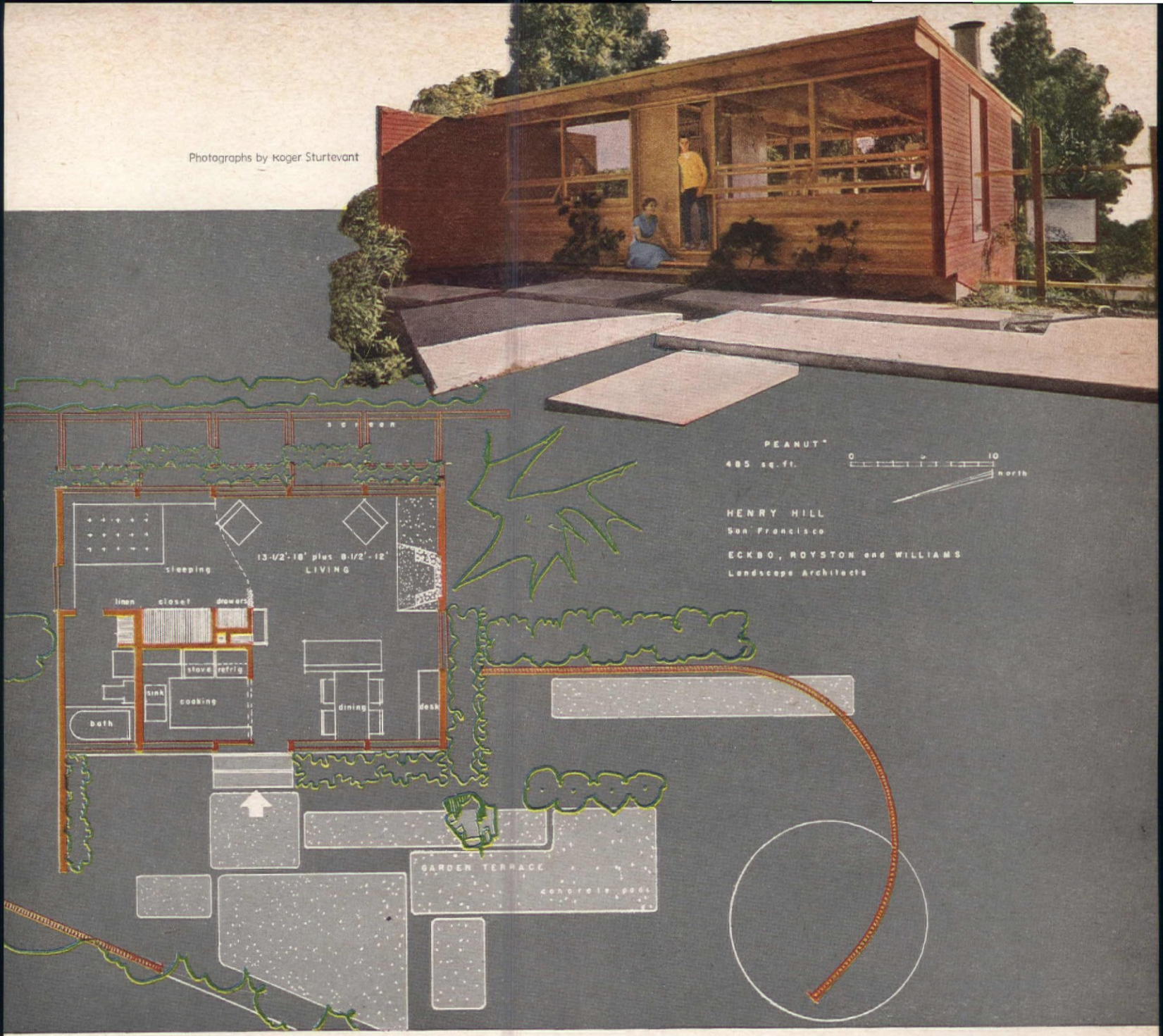
THIS IS THE HOUSE

Al, they're selling the lot next door." It wasn't our lot at all, but ever since building our house, we had grown possessive about that adjoining hillside. Any change seemed inconceivable to us.

Al reflected my own gloom. "Just wait until someone buys it and builds a house there. I'll bet it'll be three stories high complete with battlements and Norman towers." Actually this was highly improbable since it was a city lot. But it was large, measuring 75 feet wide, 200 feet deep, with a natural building ledge on top, and we could already envision neighbors peeping down into our kitchen and bathroom windows, obliterating the sun from our back yard and making the drying yard dark with overpowering tall trees.

A mutual brainstorm offered a solution—why not buy the lot ourselves? Unfortunately this involved money, and we saw a future debt hanging like an albatross about our necks for an indefinite period. If somehow the extra lot could be made to pay for itself . . . Then, we had it! Why not build a house and rent it? There was

Photographs by Roger Sturtevant



THAT not much "JACK" BUILT

And we do mean not much "Jack"

. . . $4,100 to be exact. Aptly named "The Peanut"

it is only 485 sq. ft. of house, but lives big!

a terrific housing shortage in Berkeley, and people seemed willing to do anything for shelter even to paying extra for termites. Backed by our new resolution, we bought the lot and took our problem to Architect Albert Henry Hill whose long standing friendship we felt would endure even the test of demands for the impossible.

"Remember," we advised him, "we aren't Mr. and Mrs. Blandings with a conveniently flexible bank account. This house has got to cost $5,000 at the very outside and there'll be no and's or if's about it."

Henry was most assuring. "I think we can do it." This particular phrase had long struck terror into our souls for we'd heard it many times over when building our own house. The contractor habitually soothed us with, "Everything's going to be all right. I think we can do it, so just leave it to me." Well we did, but it didn't. The budget had been overshot by a cool three thousand dollars.

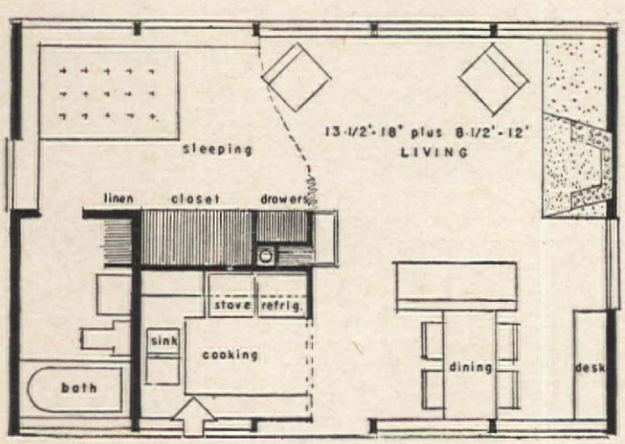
Though the total amount of enclosed space in our design is a rectangle 18 by 27 feet, the only division within that space is an

BETTY HIRSHFIELD

Stripped of all non-essentials, yellow-stained fir interiors break through narrow

Not much "Jack"

(Begins on page 46)



Celloglass panels afford privacy, don't obstruct view

L-shaped closet wall dividing bathroom from the rest of the house. The bathroom, incidentally, is a generous 5 by 10 feet. Kitchen, living room, and bedroom work in a U-shape around closet extension, with no rigid partitions to break up the area. The whole approach to the business of building four walls is extremely difficult within such small limits. Henry said, "A house is not just an enclosure. It actually screens in space." And that's what ours does.

The front wall, running the entire length of the house, is glass from top to bottom so that one's horizons stretch as far as the Golden Gate. Even if these rooms were furnished with orange crates, an owner could proudly point to the magnificent murals drawn so generously across the sky. We heartily approved the plan, but then we began to analyze and criticize. "It's wonderful, but isn't it just a bit small?" "Remember your budget." "Oh, that! Couldn't we make it just two feet wider across the front? That's not asking too much." Here our architect really got down to brass tacks. He explained that an increase in size was not feasible due to the structural scheme. The latter was planned as a simple post-and-beam affair on a five-foot module. The latter phrase stymied us. "Please explain," we pleaded.

For the sake of economy 6 by 8 ceiling beams were being used along with floor joists every 5 feet, supported by 4 by 6 posts, front and back. The posts were already 18 feet apart and an increase in span

confines of limited floor area by means of glass walls and extend as far as eye can see

Single storage wall separates kitchen from rest of house

would mean resorting to more conventional construction. This system, evidently, was our first important money saver. Labor was saved since it is cheaper to put up six posts than twelve.

In checking over the plans again, one more thing puzzled us. "What's that affair across the front," referring to a series of rectangles stretched in a row before the wall of glass. These were to be Celloglass panels, hung on outriggers, for privacy. With these in place, the new neighbors couldn't look down into our house and, conversely, we couldn't pry into their affairs. "Besides," said our ingenious architect, "they won't cut off the view." Here was a stroke of genius! We were now thoroughly intrigued by the new little house.

We learned that the fireplace was to be of concrete. Sensational, the architect called it, and cheaper than brick! One saving led to another. Ceiling and floor were to be of 2 by 6 tongue and groove fir which would act as a strong membrane and yet eliminate sub-flooring and roof sheathing. At one point, we thought we'd trapped friend architect. "Henry," Al said, "the front door goes straight to the ceiling. I'd call that an extravagance since it has to be specially made."

But Henry had the answer as usual. "Don't call it an extravagance, Al—it's a luxury. Never compromise on luxury when you can compromise on something else." Then he went on to explain that in a small house every mullion is extra important since even one bad line would be obvious. We argued, but Henry remained adamant. In the end we were glad that he stuck to his principles. Actually, we finished by making the door ourselves with sheets of plywood glued to a hollow core, using a high frequency heater Al developed to cure the glue by radio waves in a matter of seconds.

Gingerly we approached the actual building of the house. My husband who planned to contract this himself went about for days with blueprints in hand collecting the bids. For things like lumber and labor that he couldn't pin down, he made wild estimates and then added 20% for good measure. We soon discovered that *everything* in a minimum house was not cheaper. Certain basic costs—the furnace, plumbing, hot water heater, etc., remained about the same as for a five-room house. Consequently, these added more than their share to the per-square-foot costs of our 485-foot peanut.

The total list of estimated costs came to $4,200. Three months and many crises later the actual cost was $4,100!

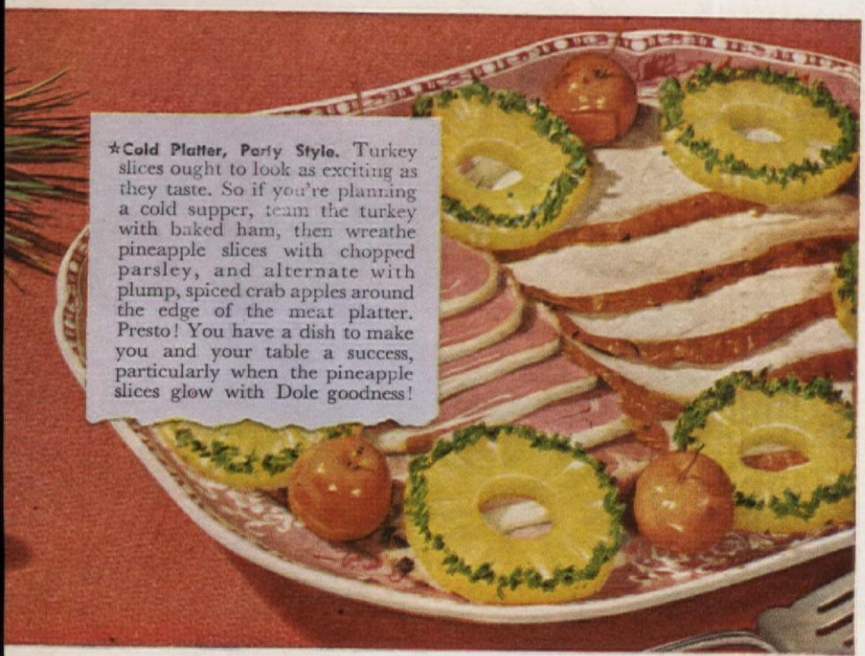
We don't believe this was due to luck or excessive cleverness on our part. I had been put in charge of the accounting department, and with less than no provocation will discourse at length and, to the tenth of a cent, where the budget went. It's simpler to explain where it didn't go. None went for gimmicks, trims or elaborate finishes. The house even to bathroom and kitchen floors is of yellow-stained fir waterproofed with spar varnish. The kitchen drainboard is of varnished sugar pine. You can bet that none of our money went into waste

PLEASE TURN TO PAGE 82

★**Buffet Beginner.** Your holiday first course—gala, sun-rich Dole Pineapple Juice to accompany a platter covered with colorful canapes. Bright golden pineapple juice served ice-cold in tinkle-thin, clear glasses pricks appetites, makes friends, puts families in the mood for the feast that follows.

DOLE UNSWEETENED HAWAIIAN PINEAPPLE JUICE

Pineapple hits—



★**Cold Platter, Party Style.** Turkey slices ought to look as exciting as they taste. So if you're planning a cold supper, team the turkey with baked ham, then wreathe pineapple slices with chopped parsley, and alternate with plump, spiced crab apples around the edge of the meat platter. Presto! You have a dish to make you and your table a success, particularly when the pineapple slices glow with Dole goodness!

decked out by **DOLE**

★**Pineapple Mince Pie.** Give mince pie a tropic touch! How? With a surprise layer of new-style Dole Crushed Pineapple under its top crust. Just spread those tempting, juicy cubelets generously over a thick layer of mincemeat in a pastry-lined pan, cover with top crust, and bake as usual. Serve hot—you can't miss! Remember—every can of Dole Crushed you buy is the new, crisp-cut Crushed.

★ *By Patricia Collier*

DOLE HOME ECONOMIST

Hawaiian Pineapple Company, Ltd.
215 Market St., San Francisco 6, Calif.

From Your Own Garden

JANUARY						
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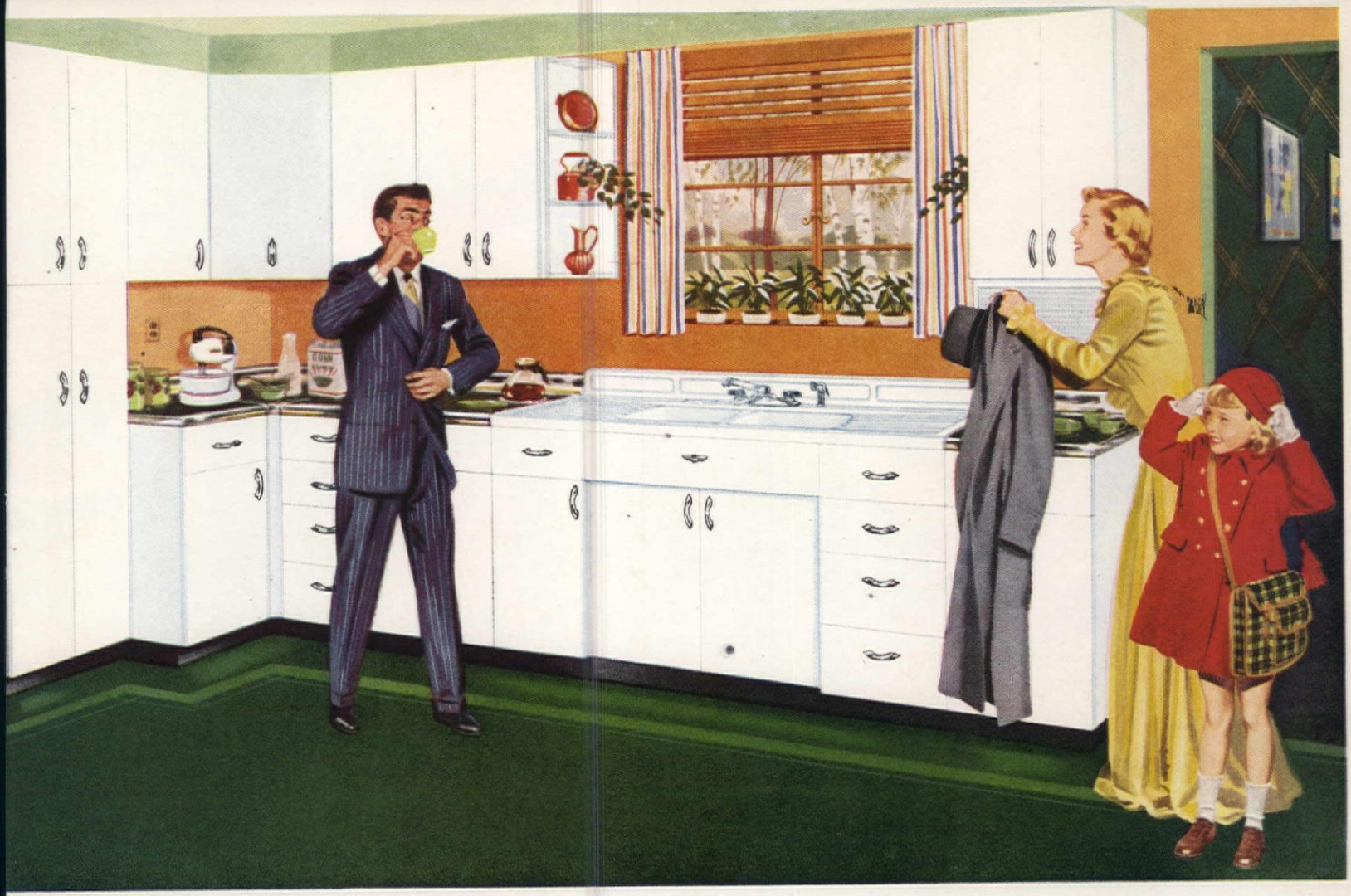
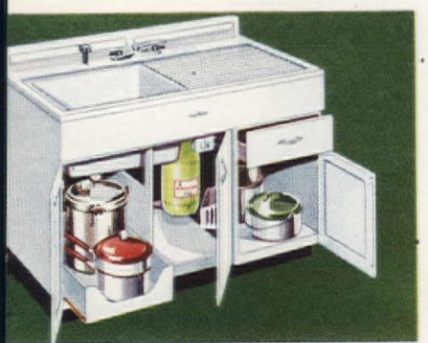
30	31					

Mrs. Helen F. Dietrich, Mrs. Catherine Hemingway, and Jack Rocha, cooperating

Except for New Year's Day, January has no general holidays or festivals. So, in our flower arrangements and indoor decorations, we can let ourselves go and follow whatever scheme, idea, or motif we like. We can use the first forced branches, too—quince, forsythia, etc. But primarily, this is a season when a box of dried garden material becomes a veritable treasure chest. The picture shows, for instance, a few things from just such a "collection box" combined with leaves from one of the commonest of house plants. The soft gray of the pewter bowl enhances the plant colors, especially those of the sansevieria leaves marked with three distinct shades of green. The spikes of blue-gray baptisia pods look almost as if made of pewter, too. At the base, for contrast and "stability" are a crest of cockscomb (*Celosia cristata*) which, in drying, turned soft rose-red, and sprays of English ivy. There's water in the container to keep the foliage fresh and bright, but it won't hurt the dried material.



How to get your dream kitchen-and save



Is this the Kitchenaider for you? This 48" beauty has *extra-deep* second bowl—11". Drainboard is sliding-removable. Top finished in finest acid-resisting porcelain-enamel. For freedom from garbage, install a Mullinaider automatic waste-disposer in your Kitchenaider. Ask your Youngstown dealer for a *free home demonstration.*

It's a *Youngstown Kitchen* you've been wanting! Every feature is designed for convenience. Every lovely detail will make you beam with pride.

Take a Youngstown Kitchenaider cabinet sink, add matching base and wall cabinets and accessories—Lo! There's your dream kitchen! The illustration shows just one of many Youngstown Kitchen ideas.

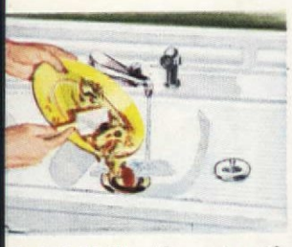
A gloriously efficient 66" twin-bowl Kitchenaider will save you hours in dishwashing and preparing meals. Every utensil is where you want it, conveniently stored in base or wall cabinet. What a joy to have wide work areas. *You'll agree that only Youngstown, the leader, could bring you such a gem!*

The price is right down-to-earth. A complete Youngstown Kitchen in beautiful white-enameled steel, including financing through dealer or bank, won't strain your budget.

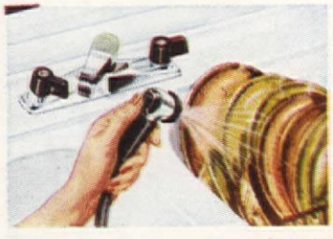
For *kitchen planning* ideas, see your Youngstown dealer. If you build, insist on a Youngstown Kitchen.

MULLINS MANUFACTURING CORPORATION
WARREN, OHIO
World's Largest Makers of Steel Kitchens

Youngstown Kitchens
BY MULLINS



Z-zip! Mullinaider automatic waste-disposer grinds away food scraps. Turn on cold water, flip switch, scrape waste down drain opening. (Optional equipment).



Speed through dishwashing the new "straight-line" way. Note swinging mixing-faucet and handy rinse spray. Use hot water with spray for scalding dishes—cold for washing vegetables.

SEND COUPON TODAY!

GET THIS EXCITING BOOKLET!
20 pages featuring beautiful Youngstown Kitchens in color. Full details on Youngstown units and tips on arranging a new kitchen. Enclose 10c in cash. No stamps, please.

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To learn the name of a nearby dealer, call Western Union by number and ask for Operator 25.

HER GIRLS ALWAYS HAD COMPANY ON

Mrs. Rourke's PIE NIGHTS

ESTHER FOLEY

Every time we make Apple-Raisin-Cranberry Pie, we talk about Mrs. Rourke. Mrs. Rourke was the only mother we ever knew who spent her time studying international affairs. Her children kept house. She spent hours and hours in the upstairs alcove surrounded by books and papers. I can see her now. The light from a many colored glass-shaded table lamp made the gold rims of her eyeglasses glint. She had nice eyes, clear, gray, merry. She always took off her glasses when she spoke and her glance was always approving. Her children liked her very much and did the housework willingly. Once in a while they could tease her into making a pie. This she really liked to do because her hand was light.

I can remember one evening after school, watching with four others through the stair rail as Elsbeth, her eldest girl child, asked her to make a pie. If she said yes, we would stay to dinner. Mrs. Rourke looked down the stairs at the children, took off her glasses and said, "Yes." She then spent some minutes looking for her only cookbook. She really did not need PLEASE TURN TO PAGE 55

TROPITOPS

¼ cup shortening
1 cup brown sugar, firmly packed
1 egg, beaten
1½ cups sifted all-purpose flour
¼ tsp. each: cinnamon, cloves, nutmeg and salt
1 tsp. soda
1 No. 2½ can Del Monte Crushed Pineapple
1 cup Del Monte Seedless Raisins
½ cup each: sliced candied orange peel and citron
1 cup chopped walnuts

Cream shortening and sugar. Beat in egg. Sift dry ingredients together. Add to first mixture, alternately with 1 cup of the pineapple, slightly drained. Stir in raisins, candied fruit, nuts. Fill greased muffin tins or custard cups ⅔ full; bake in moderate oven (350° F.) 25 min. or till done. Serve hot, topped with hot pineapple. (Garnish: Maraschino cherries, candy "leaves".)

Tip-top and tropical — this sunny Del Monte flavor

Give the folks at *your* house a chance at Del Monte Pineapple. Especially, Crushed Pineapple —so handy in so many ways. See if this isn't the pineapple you rate really tops for juicy richness.

Seems as if you can actually taste tropic sunshine in that glorious tart-sweet flavor! *Full* ripening — *fast* packing — that's what does it. And you know you can't beat Del Monte for that!

So look *first* for Del Monte Brand Pineapple. Four styles—Sliced, Crushed, Chunks, Juice—one and all, your dependable *flavor* buy.

Del Monte Pineapple Juice—pour yourself a golden glassful, for topnotch refreshment any time.

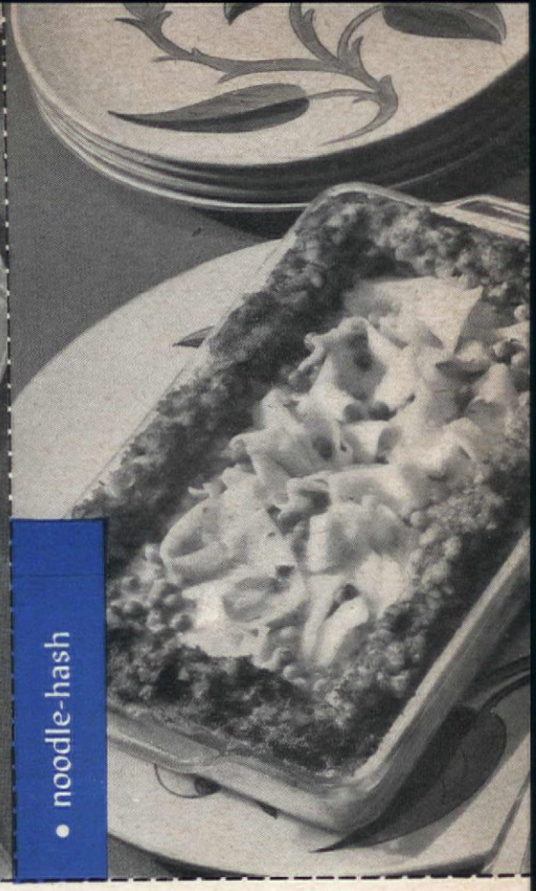
Del Monte

SLICED • CRUSHED • CHUNKS • JUICE
PINEAPPLE

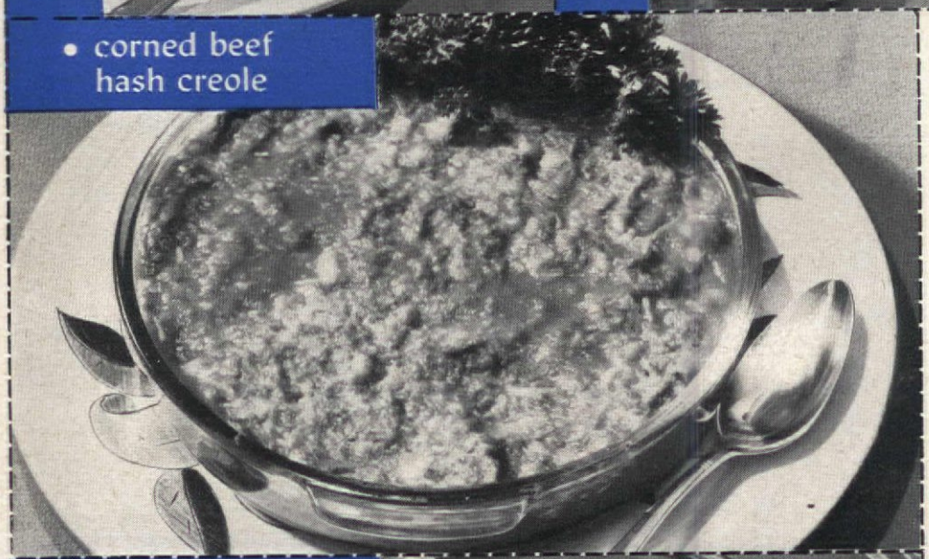
One more good food from the brand that puts **FLAVOR FIRST**

• cranberry apple raisin pie

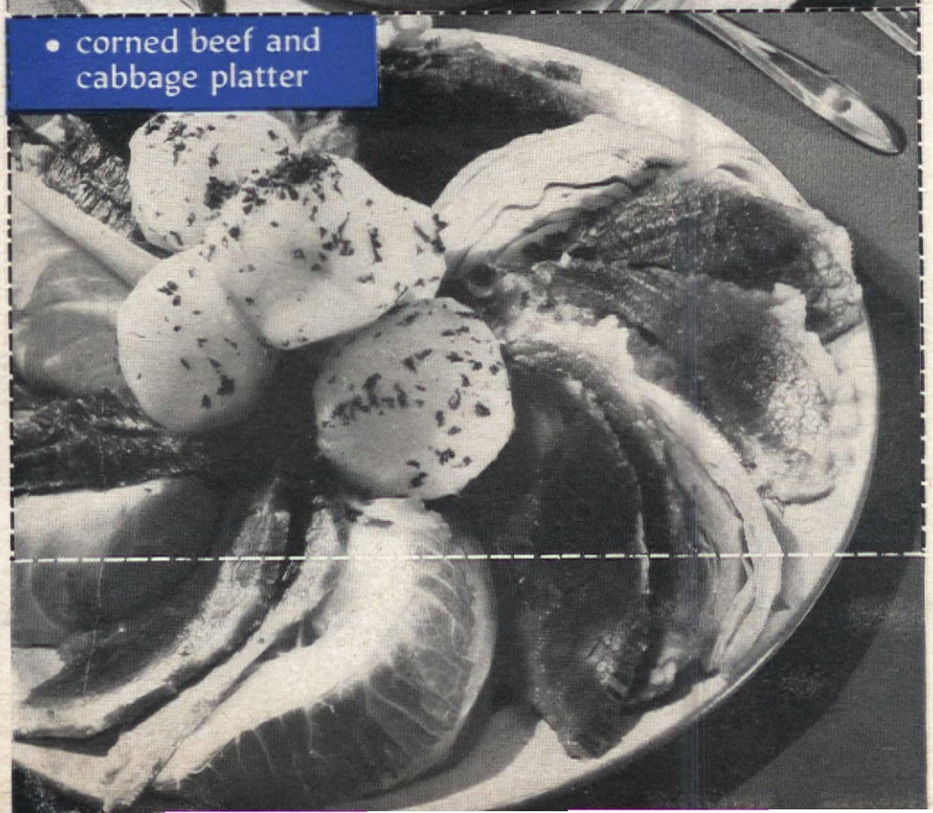
• tomato aspic—onion dressing



• noodle-hash



• corned beef hash creole



• corned beef and cabbage platter

Pie Night (Begins on page 53)

it, as she never followed a recipe, but I think she liked to put on an act. With this in one hand and a newspaper in the other, she led the way to the kitchen.

The flour, shortening, salt and pie pans were on the table. Also apples. Mrs. Rourke looked things over, went into the pantry and came out with raisins and a small bowl of cranberries left from the holidays. She then opened the recipe book to the pie section and never looked at it again. In no time at all, as I remember, the crust was rolled and the fruit ready. There had to be cinnamon because of the apples, a bit of flour because of the raisins, and a grate of lemon peel because of the cranberries. Sugar and butter enough to blend all flavors. And then the top crust was slashed and tucked firmly in around the edge and marked with a fork.

Her audience watched this example of creative cooking round-eyed and speechless, right to the minute the pans slid into the oven. Then Mrs. Rourke dusted off her hands, turned down the oven heat and laughed at us. She gave a few baking instructions to her daughter, smacked us all lightly with her newspaper, put on her glasses and went back up the stairs.

We cleaned the kitchen, put on leftover stew to warm up slowly and placed all the extra leaves in the table before we set it. When Mrs. Rourke made pie, it was company night, no matter how simple the rest of the dinner. That pie, almost hot, steaming out a combination of fruit perfumes, delicate gold in color, could carry any meal to success.

To this day Mrs. Rourke is table talk every time a mixed-fruit pie is part of our menu. We also have a Mrs. Rourke-hash . . . made up of whatever is at hand. And a vegetable casserole, named in honor of that lady. To us the name implies adaptability . . . and very good flavor put together with casual humor. Most household scrapbooks have recipes like these that make table talk and make anecdotes. I expect you have a favorite.

It is hard to fit these casual creations into menu form. Yet fit they must because they belong to the many "poor" days that always follow a holiday season. Mrs. Rourke's Pie fits well with the menu on the color page, but it fits, too, with any hash or cubed-meat casserole.

• noodle-hash

Preparation time: 45 min.

1 (No. 2) can peas
Milk
2 tbs. butter or margarine
2 tbs. flour
Salt to taste
½ cup grated cheese
¼ tsp. Tabasco sauce
2 cups cooked noodles
1 (1 lb.) can corned-beef hash

Drain peas; measure liquid and add milk to make 1½ cups. Melt butter, blend in flour and salt. Add liquid mixture and bring to a boil, stirring constantly. Remove from the heat; stir in grated cheese and Tabasco. Place ¾ cup cooked noodles in the bottom of pan 6 x 10 inches; add a layer of peas, hash and cream sauce. Repeat layers until all ingredients are used ending with hash in a border around edge. Bake in a moderate oven (350°F) 30 minutes.

Serves 4-6 ***355 cal. per serving*** ***Source of vitamins A, B complex***

Tested in THE AMERICAN HOME KITCHEN

• tomato aspic—onion dressing

Preparation time: 25 min. (chill 2 hours)

1 (No. 2) can tomatoes or tomato juice
1 tbs. unflavored gelatin
½ cup cold water
1 tsp. scraped onion
½ tsp. salt
¼ tsp. celery salt
1 tsp. sugar
2 tbs. vinegar

Bring tomatoes to boiling point and press through sieve. Soften gelatin in cold water and dissolve in hot tomato purée or juice. Add seasonings. Turn into small molds and chill until set. Serve with sour cream dressing: Combine 1 cup sour cream with 1 tablespoon mayonnaise, ¼ cup finely chopped onion and parsley or water cress to color. Add salt to taste.

Serves 6 ***174 cal. per serving*** ***Source of vitamins A, C***

Tested in THE AMERICAN HOME KITCHEN

• cranberry apple raisin pie

Preparation time: 1¼ hrs.

1 recipe plain pastry or 1 pkg. pastry mix
4 large tart apples
1 cup fresh cranberries
½ cup raisins
½ cup sugar
1 tsp. cinnamon
2 tsp. flour
2 tbs. butter or margarine
Grated lemon rind

Prepare pastry as directed. Divide dough into two parts. Roll out one part ⅛ inch thick, to fit a 9-inch pie pan. Place in pan and trim off an even half inch beyond edge of rim. Wash, pare, and slice apples. Place in pastry shell. Pick over and wash cranberries. Scatter over apples. Scatter raisins over that. Mix sugar with cinnamon and flour and scatter evenly over fruits. Dot with butter and add a bit of grated lemon rind if desired. Roll remaining pastry ⅛ inch thick, slash in an attractive pattern and place on top of fruit. Trim off evenly with rim of pie pan. Fold extra half inch of under crust over edge of top crust and press together with a fork dipped in flour. Bake in hot oven (450°F) until crust begins to brown, about 10 to 15 minutes. Reduce heat to a moderate oven (350°F) and bake until fruit is very tender, about 30 minutes longer.

Serves 6-8 ***389 cal. per serving***

Tested in THE AMERICAN HOME KITCHEN

Pie Night (Begins on page 53)

Try it with this hearty cold weather fare:

Consommé, Paprika Crackers
Noodle Hash
Red-Green Cabbage Slaw
Cream-thinned Mayonnaise
Sweet Pickles
Coffee Tea Milk

Chicory with Herb Dressing
Corned Beef Hash Creole
Ketchup
Black Olives
Broiled Canned Peach Half
Coffee Tea Milk

Corned beef can be a poor piece of meat to set before a family or it can be tender and good. These days one must take what is available, so it is not good advice to say "select a piece not too fat, of economical carving shape." But we can say, wash the meat well, cover with cold water and bring slowly to the boiling point. Skim well, reduce heat to simmer, cover and cook until tender. Allow 30 to 45 minutes to the pound. Remove the cover and stand kettle in a cool place. Turn meat from time to time to prevent any projecting corners from drying out. Reheat to a near boil before serving. If the meat is to be left over night, remove from the broth after it has cooled and keep in the refrigerator. Do not save the stock unless there is room in the refrigerator to keep it cold and sweet. Instead, reheat the meat in a small amount of fresh water the next day.

For lunch, the last bits of beef can be stretched by favorite condiments to make sandwich fillings: Ground corned beef and chili sauce; equal parts of ground beef and chopped hard-cooked egg, bound with mayonnaise; mix any amount at hand with cold baked beans. But if there is enough, try it in a casserole lunch:

Tomato Juice with Lemon
Casserole of Macaroni and Cheese with Corned Beef Bits
Celery Sticks
Hot Tea with Milk

A five pound piece of meat should make two good main meals, sandwiches for two and lunch for one or two, if served with an economical hand. This calls for good bread, generous servings of two or three vegetables.

• corned beef hash creole

Preparation time: 40 min.

1 (8 oz.) can tomato sauce
½ cup chopped onion
½ tsp. salt
2 drops of Tabasco sauce or to taste
1 tsp. prepared mustard
1 (1 lb.) can corned-beef hash
½ cup grated cheese

Mix together tomato sauce, onion, salt, Tabasco and mustard; pour ½ cup in the bottom of a 1 qt. casserole. Cover with a layer of corned-beef hash; sprinkle with a layer of grated cheese. Repeat until all ingredients are used. Add remaining sauce. Bake in a moderate oven (350°F) for 30 minutes.

Serves 4-6 ***200 cal. per serving*** ***Source of vitamins A, C***

Tested in THE AMERICAN HOME KITCHEN

• corned beef and cabbage platter

Wash corned beef well. Cover with cold water, bring to a simmer and skim carefully. Add an onion, cover and simmer until very tender, allowing about 30 minutes to the pound. Remove cover and let cool in liquor. Reheat in liquor at serving time or, if the meat is to be served cold, wrap in wax paper and keep in refrigerator. Slice against grain when carving.

Cabbage can be trimmed, quartered and partially cored before cooking. It can be cooked in freshly boiling, slightly salted water, or it can be cooked in the corned-beef stock. But it should be cooked rapidly, uncovered, and only until tender. The time depends on the age of the cabbage, but 15–20 minutes is enough for a quarter of a small head.

Since corned beef is not attractive in shape, it can be sliced in the kitchen, arranged on a platter with parsley boiled potatoes for color contrast. The excess fat can be removed in the kitchen when the meat is served in this way.

Tested in THE AMERICAN HOME KITCHEN

Prelude—Stangl Pottery Company; Reverie (Nobility Plate)—Empire Crafts Corporation; Tortoise Shell Tray—Judy Gilbert; (Old Thompson) Coffee grinder peppermill—George S. Thompson Corporation; Salt Shaker—Kay Finch Ceramics; Palm Springs soup bowls and plates—Southern California Pottery Company; Photographs—F. M. Demarest

ETHEL M. EATON

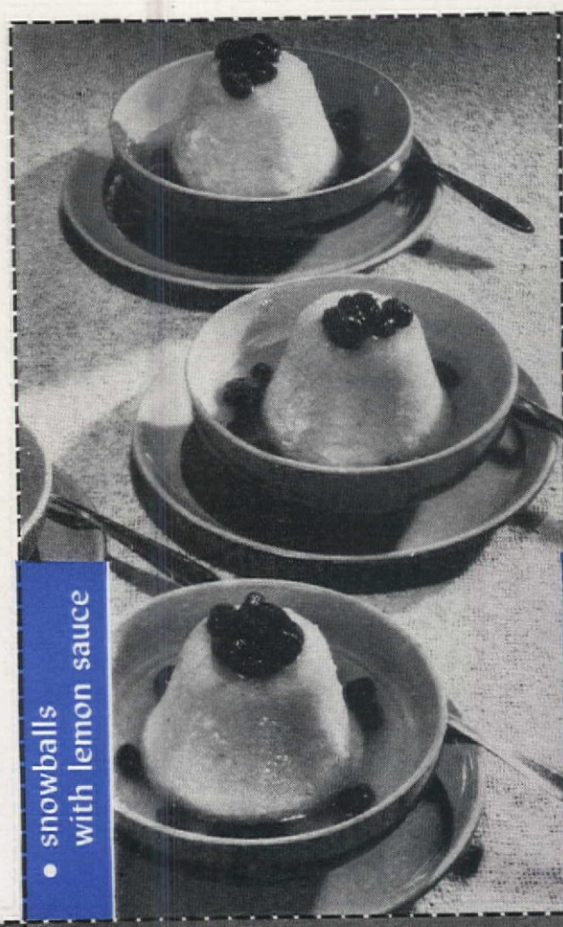
Margaret Nielson

Down East SWEETS

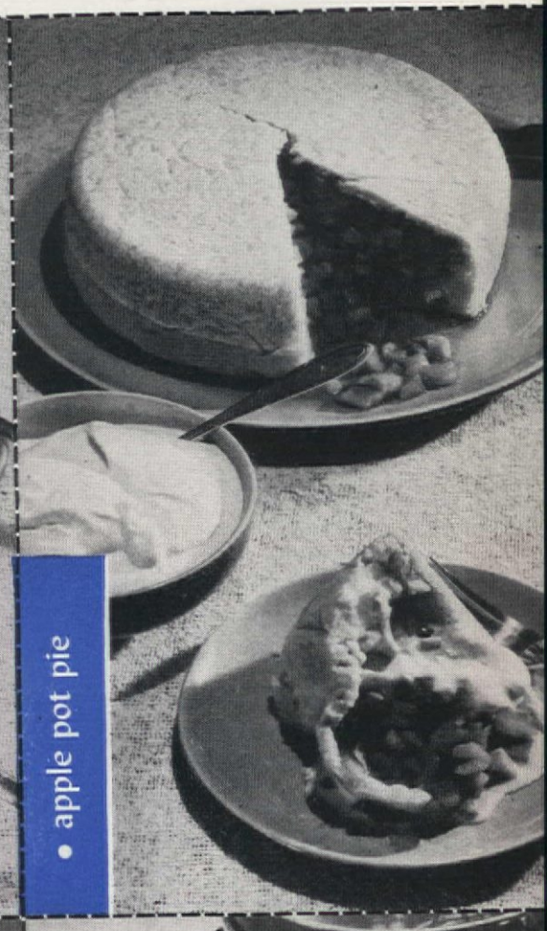
Pudding is a favorite way of topping off a meal in cold weather. Often this type of dessert can be made in advance and reheated at serving time. Also a sufficient amount can be made for two days' dinners . . . a different sauce used for variation . . . and often the flavor will be improved on the second day.

SWEET POTATO PUDDING can be made with yams, squash or pumpkin, depending on which of these vegetables is nearest to your hand. In New England sweets are considered most delicate in flavor. The custardlike texture of this dessert is best developed by the use of a heavy casserole and a slow oven. But when the meringue is spread, use a hot oven and brown it quickly for greatest tenderness. A light meal shows this dessert to best advantage.

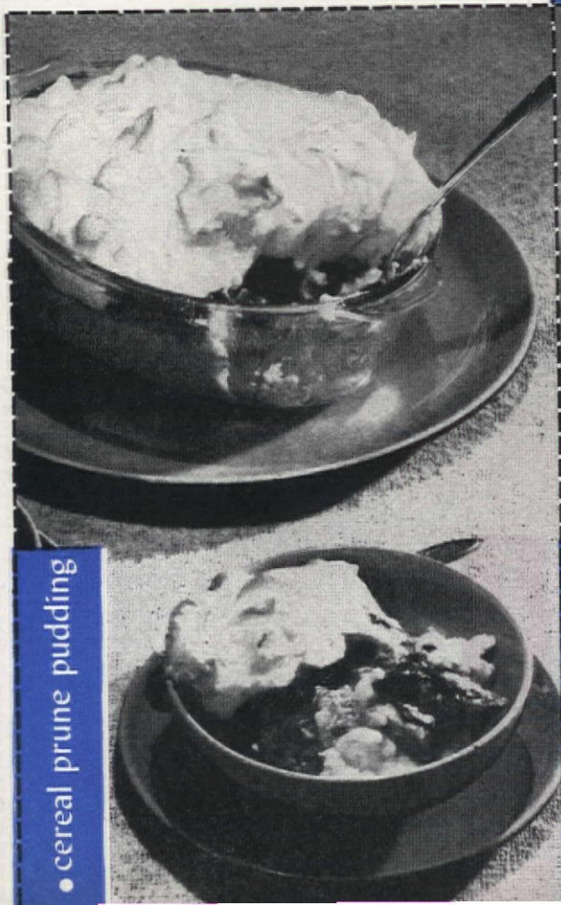
SNOWBALLS are really a leavened sponge cake. Not too tender to stand up under the treatment suggested, but light enough and pretty as can be in their snowy sugar overcoats. The old-fashioned thin cornstarch lemon sauce should be used very generously. Serve enough to carry



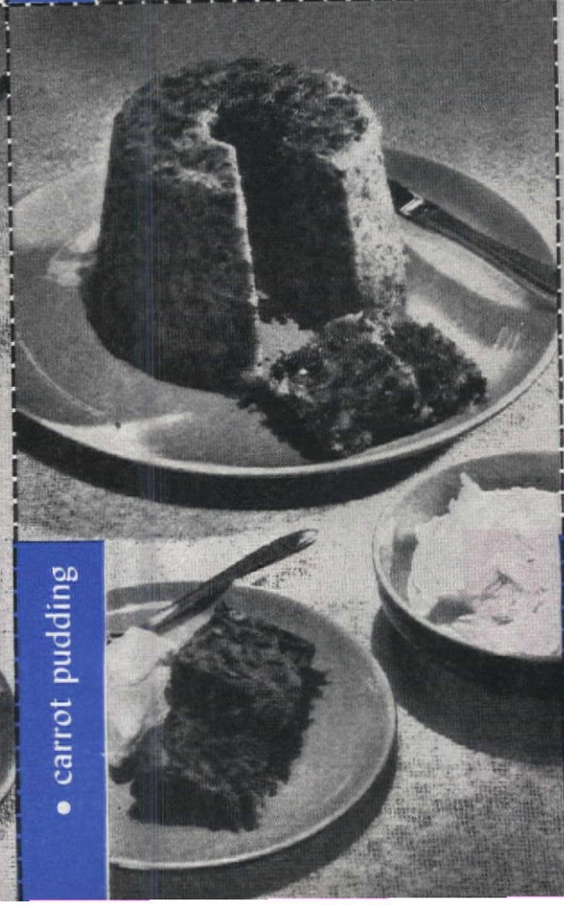
• snowballs with lemon sauce



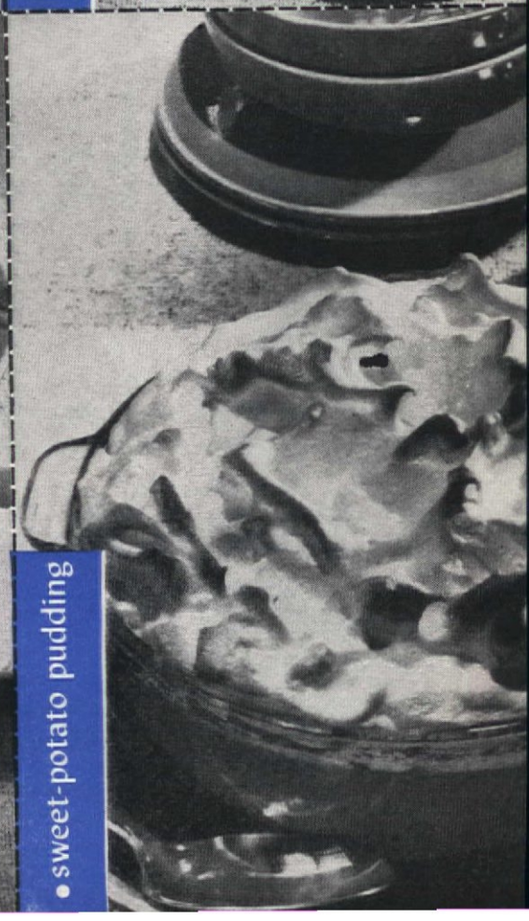
• apple pot pie



• cereal prune pudding



• carrot pudding



• sweet-potato pudding

• sweet-potato pudding

Preparation time: 45 min.

2 cups mashed cooked sweet potatoes
½ cup brown sugar
½ tsp. salt
¼ cup orange juice
1 tsp. grated orange rind
2 tbs. butter or margarine
½ cup light cream
3 egg yolks, beaten
3 egg whites
3 tbs. granulated sugar

Combine and mix potatoes with all ingredients except the egg whites and granulated sugar. Pour into a greased casserole and bake in a moderately slow oven (325°F) for 30 minutes. Beat egg whites until foamy, add granulated sugar and beat again until stiff. Spread meringue on top of the baked sweet-potato mixture and return to a moderately hot oven (400°F) for 4 minutes or until meringue is browned.

Serves 4-6 ***252 cal. per serving*** ***Source of vitamin A***

Recipe submitted by Ethel M. Eaton

Tested in THE AMERICAN HOME KITCHEN

• apple pot pie

Preparation time: 1½ hrs.

5 cooking apples
½ cup brown sugar
½ tsp. cinnamon
¼ cup water
2 cups sifted flour
5 tsp. baking powder
1 tsp. salt
2 tbs. shortening
¾ cup milk
Butter or margarine

Wash, pare and dice apples. Add brown sugar, cinnamon and water and simmer apples until tender. Mix and sift flour, baking powder and salt. Cut in shortening. Add milk, mixing quickly. Roll out dough on a floured board into two large circles one half inch thick. Place one circle of dough over bottom of a steamer pan and allow to come up 2–3 inches along the sides. Fill with cooked apples and dot with butter. Place the other circle over the apples and fold and seal edges together as you would a pie. Cover and steam for about 1 hour. Turn out pie onto large plate. Cut into wedges and serve with whipped cream.

Serves 6 ***289 cal. per serving*** ***Source of vitamins A, B complex***

Tested in THE AMERICAN HOME KITCHEN

• carrot pudding

Preparation time: 20 min. (steams 4 hours)

½ cup butter or margarine
1 cup sugar
1 cup grated raw carrots
1 cup grated raw potatoes
1 tsp. baking soda
1 tbs. warm water
1¼ cups sifted flour
¼ tsp. salt
½ tsp. cinnamon
½ tsp. nutmeg
1 cup seeded raisins
1 cup chopped figs
½ cup chopped walnuts
1 tsp. vanilla

Cream together the butter and the sugar; add carrots and potatoes. Add soda dissolved in a little warm water. Stir in the flour sifted with salt and spices. Beat until smooth. Coat fruit and nuts with a little flour and add. Stir in the vanilla and mix well. Pour into a greased pudding mold and steam over boiling water for 4 hours. Unmold and serve with hard sauce.

Serves 8-10 ***369 cal. per serving*** ***Source of vitamins A, B complex***

Recipe submitted by Ethel M. Eaton

Tested in THE AMERICAN HOME KITCHEN

• snowballs with lemon sauce

Preparation time: 45 min.

3 eggs, separated
1 cup sugar
3 tbs. water
Grated rind of 1 lemon
2 tbs. lemon juice
1 cup sifted flour
1½ tsp. baking powder
¼ tsp. salt

Beat egg yolks, add sugar and beat together until light. Then add water, lemon rind, and juice, and beat again. Fold in stiffly beaten egg whites. Then quickly stir in flour sifted with baking powder and salt. Fill 6 well-greased custard cups about 2/3 full. Steam over boiling water about 30 minutes. Remove from cups and roll in powdered sugar and serve at once with the following sauce: Heat ½ cup seedless raisins in 2 cups boiling water. Mix 4 tbs. cornstarch with 1 cup sugar and stir gradually into the liquid. Cook for 5 minutes or until sauce is clear and slightly thickened. Remove from heat and add 2 tbs. lemon juice or 1 tsp. lemon extract.

Serves 6 ***414 cal. per serving*** ***Source of vitamins A, B complex***

Recipe submitted by Ethel M. Eaton

Tested in THE AMERICAN HOME KITCHEN

• cereal prune pudding

Preparation time: 1¼ hrs.

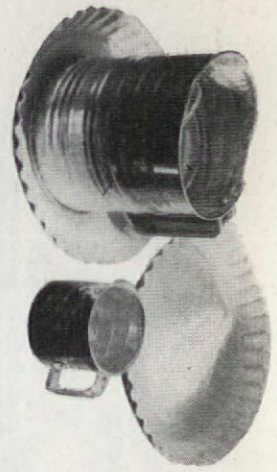
1 cup cold, cooked wheat cereal
2 cups milk
1 tsp. butter or margarine, melted
½ tsp. salt
3 eggs, separated
¼ cup sugar
1 tsp. vanilla
1 cup cooked prunes, stoned
3 tbs. sugar

Combine cereal, milk, butter and salt. Beat egg yolks and add sugar and vanilla. Stir into cereal. Pour into a buttered casserole, cover and bake in a slow oven (300°F) for 45–50 min. Remove from oven and cool. Spread prunes over top of pudding. Beat egg whites until foamy, add 3 tbs. sugar and beat until stiff. Spread the meringue over the prunes. Return to hot oven (400°F) and bake 4 minutes or until meringue is brown.

Serves 6 ***305 cal. per serving*** ***Source of vitamins A, B complex***

Recipe submitted by Ethel M. Eaton

Tested in THE AMERICAN HOME KITCHEN



paper plates or wax paper squares, just for neatness

Sift flour—then store sifter on

Down East Sweets (Begins on page 57)

on to the last mouthful of cake. Good after a meat-loaf dinner, on Saturday night.

CEREAL PRUNE PUDDING could be considered a child's dessert. But it need not. There are many adults who need bland and comforting food after a hard and tension-filled day. There are many mothers who make a dessert for children and hope father will like it, too. This is decidedly nursery food gone teen age, and very, very good.

CARROT PUDDING has a proud stance on any platter. It will turn perfectly and easily from any shaped mold, or from a coffee or baking-powder tin. Filled from head to heel with raisins, figs and walnuts, it can be spiced to taste. A touch of nutmeg and allspice seemed adequate to us. A little clove might add something, but after the holidays mild flavor has much charm. A simple custard sauce fits this to an everyday dinner, and a fluffy hard sauce makes it company fare. Fine the next day, too!

APPLE POT PIE is good enough for that childish word—"sweet-as-pudding-pie." Almost a deep-dish pie in appearance, as full of apples as can be. The dough is like a rich biscuit, and it does brown slightly in a steamer. No pale face, this. And when a wedge is cut, the apples tumble out a bit. Heavy cream, plain or whipped, is the only sauce that could be recommended. But the old, old sauce of sugar stirred into milk will do. It will do nicely.

Not one of these desserts is expensive as desserts go. And they can be considered as quite economical foods if they are rightly blended into a meal. Such a dish can replace part of the usual breadstuffs . . . because they are high in flour and in the fats and sweets used on breads. If they contain fruit, such fruit can be counted as the "one cooked" fruit to be served each day. But puddings are mostly a peace-giving, comforting food and an easy way to please the hungry.

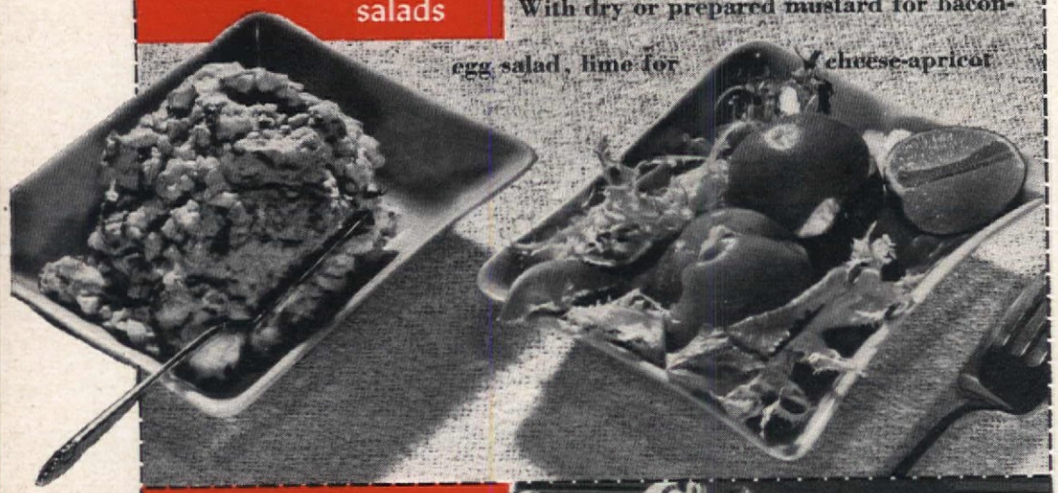
NEW FLAVOR

ESTHER FOLEY

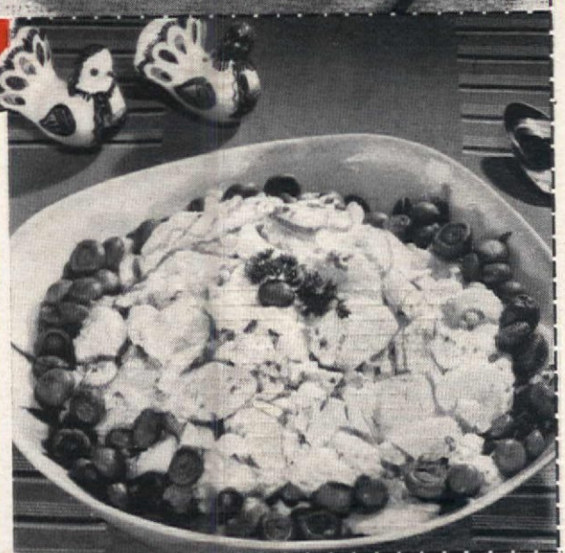
In Just a Minute...

• brighten winter salads

With dry or prepared mustard for bacon-egg salad, lime for cheese-apricot

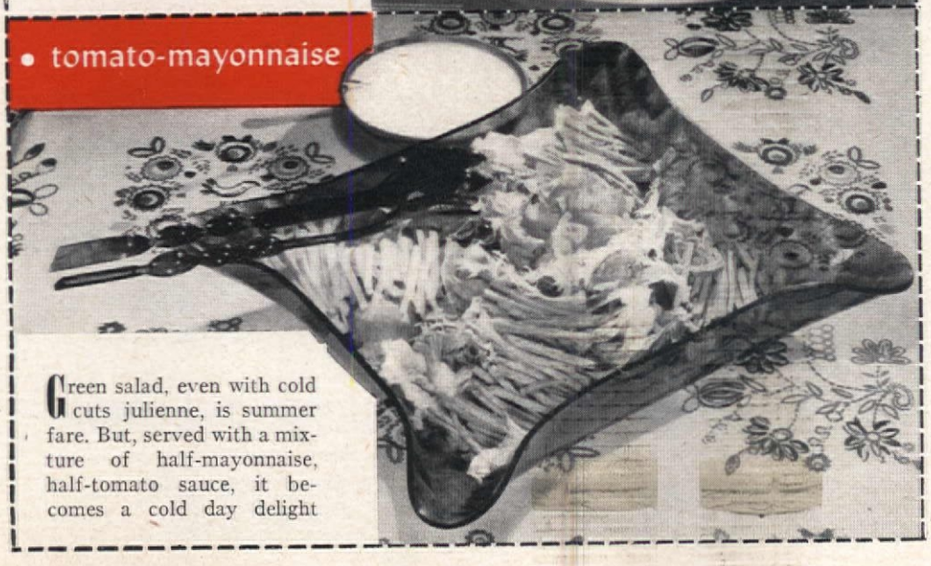


• sliced potato salad



Every woman has a favorite recipe for potato salad. And canned mushrooms, well drained, will add definite meatlike flavor and substance to any one of them. Increase the amount of dressing used on the potatoes or mix the mushrooms with sour cream before spooning them around

• tomato-mayonnaise



Green salad, even with cold cuts julienne, is summer fare. But, served with a mixture of half-mayonnaise, half-tomato sauce, it becomes a cold day delight

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New Flavor

(Begins on page 59)

A change in flavor does not always mean a change in appearance. The well liked standard or family salads should not be changed out of name, but a small addition now and then is worth trying. The children's favorite salad sandwich filling—chopped hard-cooked egg and crumpled bacon—suits father when mustard is added. Cottage cheese will turn macaroni salad to a satisfying meatless luncheon dish. Mushrooms turn a simple potato salad into a buffet special that will cause much favorable comment. It can all happen in just a minute. No good cook needs to look far when she faces the need for something different!

• use mint sauce

Or herb vinegar to marinate cold cubed meat for sharp salad mixing

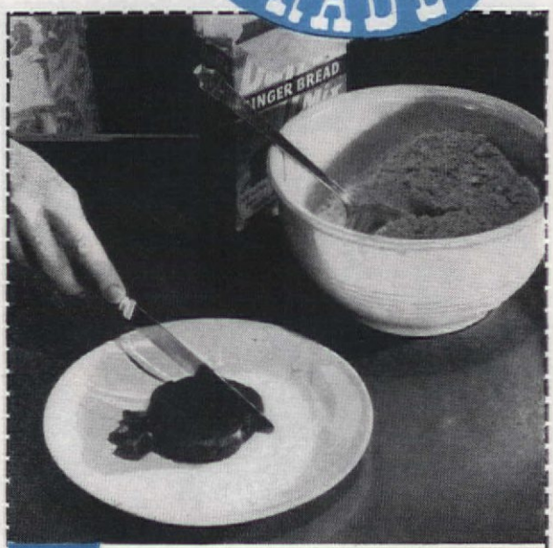
• cottage-cheese dressing

Cottage cheese, while not cheap, is truly a reasonably priced source of protein. Mix a generous scoopful into the dressing for macaroni salad. The onion and the salt can be increased, but all the other ingredients remain "as you like them." This addition makes macaroni salad a main dish, not just the good filling side dish it usually is

• apple-tuna salad

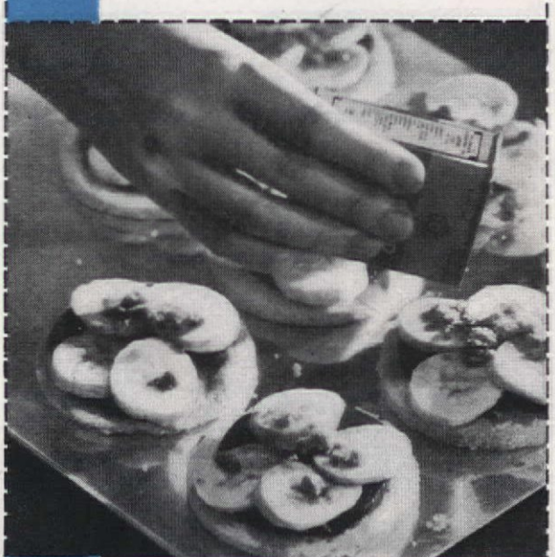
Tuna or salmon make fine wintertime salads. Replace half the diced celery with diced apples marinated in lemon juice

TRICKS of the TRADE



• cranberry cube gingerbread

Here are three ways to use a bit of cranberry jelly in appetizing ways, not too holiday in spirit. Cube that inch slice of jelly and add it to a dry gingerbread mix. Toss lightly just before adding the liquid. The cubes will not melt during baking, but remain dark nuggets of tantalizing flavor. Or whip up the jelly with an egg white and top hot squares, in place of applesauce.



• cranberry toast

Cut slices of fresh bread into rounds using a sharp cooky cutter. Place on baking sheet and toast brown on one side under broiler heat. Butter untoasted side, and spread with a thin layer of cranberry jelly. Cover with sliced bananas, sprinkle with brown sugar and cinnamon. Broil until sugar starts to bubble and bananas are tender. Serve at once for best flavor.

TRY THIS HEINZ PENNY-SAVING MEAL-IN-A-DISH

Spaghetti in Green Pepper Cases

Recipe

Wash 6 medium green peppers. Cut off tops. Remove seeds. Drop into boiling salted water—remove pan from fire—let stand 5 min.—then drain. Fry 1 lb. sausage meat until brown. Crumble into small bits with fork, and drain. Combine with contents of a tin of Heinz Cooked Spaghetti. Sprinkle inside of peppers with salt. Fill each with Spaghetti mixture. Top with buttered crumbs. Bake in moderate hot oven (375° F.) from 30 to 45 min.

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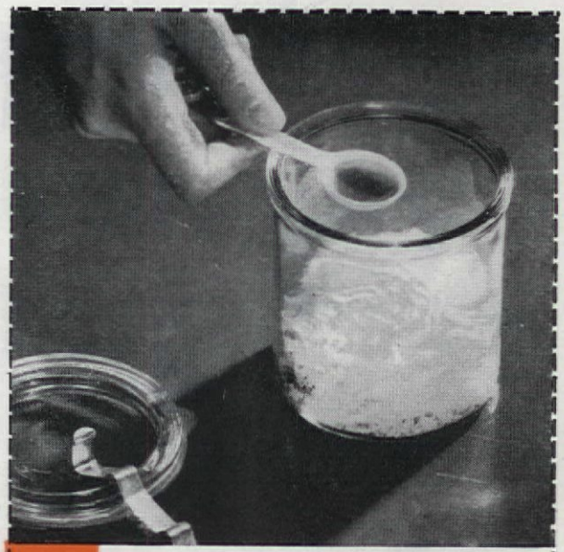
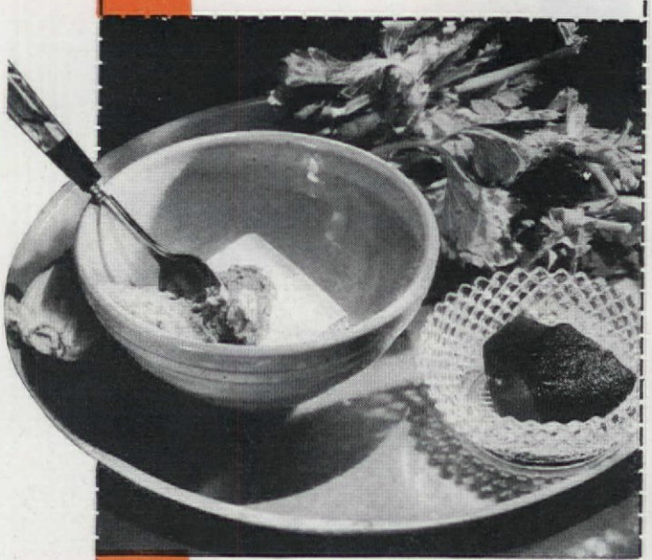


• colored coconut

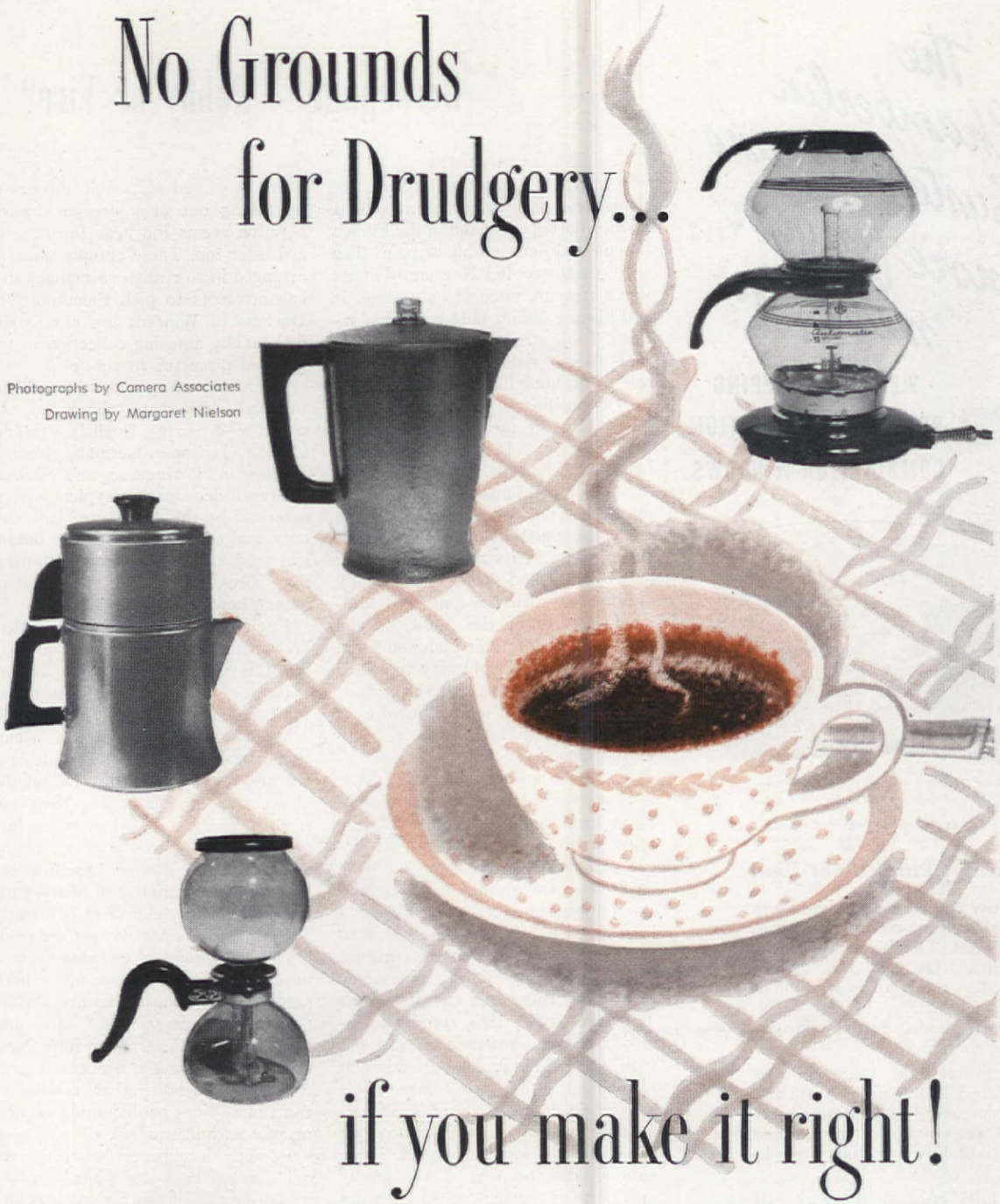
To tint coconut, fill a glass jar half full. Dilute a drop of food coloring in a half teaspoon of water and add to coconut. Cover jar and shake until coloring has spread evenly to all the shreds. Or, spread coconut on a sheet of wax paper, sprinkle coloring over and then toss or rub lightly with the fingers until the coloring is evenly distributed. Nice for party cakes or a topping.



• cranberry sandwich filling

One small can of deviled ham, one small package of cream cheese, and any small amount of leftover cranberry jelly or sauce can be blended to make an excellent filling for celery stalks. Glowing in color, tangy in flavor. To make an excellent tea sandwich filling, add the celery, very finely diced to the jelly mixture. Use between thin slices of whole-wheat bread.

No Grounds for Drudgery...



Photographs by Camera Associates
Drawing by Margaret Nielson

if you make it right!

ELIZABETH FULLER

Coffee-making can be drudgery if no one seems to enjoy coffee at your house, but this is easily rectified by following some simple standards.

The most generally preferred proportions for one cup of coffee are two level tablespoons of coffee to one measuring cup of cold water. For stronger coffee use two tablespoons of coffee to ¾ cup cold water. Here are a few points to follow always for the best cup of coffee.

1. Start with freshly drawn cold water.
2. Use standard measuring cup and spoon.
3. Keep coffee maker scrupulously clean.
4. Use the correct grind of coffee for your specific type of coffee maker.
5. Brew at full capacity of the coffee maker.
6. Keep cloth filters in cold water to keep them sweet and fresh for best results.

NEVER reheat coffee, re-use coffee grounds or wash cloth filters in soapy water.

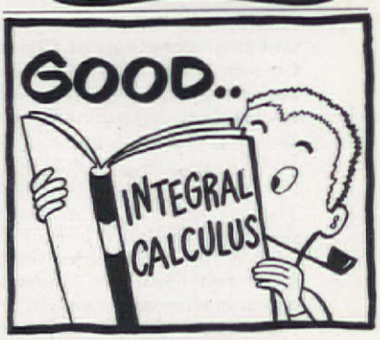
If you have a percolator, first measure cold water into percolator and place on heat, then measure percolator grind coffee into basket. When water boils, insert basket into percolator and percolate coffee slowly for six to eight minutes.

To make coffee in vacuum coffee maker, measure cold water into lower bowl. Place over heat. Put filter into upper bowl and add measured amount of drip or fine grind coffee. As soon as water in lower bowl boils, insert upper bowl. Twist slightly to insure tight seal. Reduce heat. When water has risen into upper bowl, leave heat on for about one minute. Then turn off heat, and when coffee has returned to lower bowl, remove upper section. If you have an automatic vacuum coffee maker, upper and lower bowl are assembled with coffee and water before placing on heat, and the coffee is brewed automatically.

For drip coffee, first rinse pot with scalding water. Measure drip grind coffee into filter basket. Measure required amount of boiling water into upper section and cover. When dripping is completed, remove upper section.

To make one or two cups of coffee, there is a small vacuum coffee maker just for the job.

Almost everybody enjoys a good cup of coffee. Make your coffee the best that was ever tasted!



Nearly 3 million customers know the comfort advantages and fuel economies of Chamberlin home-comfort services. Custom-fitted METAL WEATHERSTRIPS for window and door draft-control; wall-thick ROCK WOOL INSULATION to keep homes warm, less costly to heat, cool in summer; latest type all-metal COMBINATION WINDOWS to end costly heat loss; inside, "quick-change" panels end hazards of changing to screens.

The 52-year-old "Chamberlin System" of home-comfort service is the only one of its kind! 40 factory branches, with a thousand expert installers using the latest equipment and methods! Undivided responsibility for utmost dependability and value to you. Installation is half the job; Chamberlin does it right.

Chamberlin can advise impartially because it offers "all three" for home protection. You buy only once—be sure you get the best! It will pay you to get the full story on the "Chamberlin System." For free survey, no obligation, call your Chamberlin Man (see phone book), or mail coupon today! Easy budget terms if desired.

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☐ Please mail free book, "A Guide to Home Comfort"

Please give me further data on "Chamberlin System" as applied to ☐ home, or _____ (type of building)

Now own ☐ Now building ☐ Student data ☐

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City and State _____

Decoupage—Hobby or Vice?

who spoke not a *mot* of English. My selflessness was rewarded in that I learned decoupage—and in the French tongue—without a whit of pain! The aged, thatch-roofed Normandy house was a treasure mine of decoupage. It had been a family hobby for generations. There were old armoires (wardrobes to us!) richly decoupaged. Huge tole trays, hung like pictures, adorned the low-ceilinged dining hall. Each member of the family contributed to the collection. It was the nursery playroom which held me fast, a veritable childhood museum, with all the small chests decoupaged with figures from the most beloved fairy tales. Outstanding in its uniqueness was a desk which had been enchantingly decoupaged with the long-ago childhood pictures of the family in the quaint attire of their childhood era. What a lovely, lovely way in which to enjoy old, cherished pictures.

Quite the most unique feature of the lovable old house was a small writing room which had been designated as a "decoupage library." Shallow shelves paneled the miniature room from ceiling to floor and were filled with catalogued boxes of decoupage. The boxes were uniform, covered with gleaming tinsel and small flower-sprigged paper. Here I learned what a time-saver it was to catalogue your decoupage cuttings. This fascinating library contained many rare collector's items, cutouts as fragile as fine lace, cutouts so incredible, so microscopic, carved out with such Lilliputian perfection it seemed impossible for human hands to have cut them. Such minuscule decoupage was carved with an etching knife under a magnifying glass. These cutouts had been used by family members as edging on lampshades and to decorate occasional tables.

There are three distinct styles of decoupage. Decoupage proper is the creating or composing of an original design from an assemblage of cutouts. True decoupage embraces all the artistry of symmetry and asymmetry and must be true and fitting in scale.

Secondly, there is montage. Montage is the artful arrangement and display of actual items intact. Generally, sentimental or romantic keepsakes are used—pressed flowers, a yellowed wedding glove, a lock of hair, a faded ribbon, a Spencerian love letter, embellished calling cards, a dance program. Such nostalgia is lovingly and charmingly displayed against lacy valentine paper and framed in a satin-lined shadow box. Lord Byron was a copious collector of such romantic montage.

Thirdly, there is *tromp-l'oeil*, a French term which means fooling the eye. This version of decoupage is vastly amusing and requires skillful ingenuity. For instance, a strand of pearls is placed so that it appears to be falling out of a dresser drawer, a watch seems too near the edge of a dresser top. These cutouts must be arranged in so realistic a manner that one attempts to pick them up. The Duchess of Windsor has a rare and delightfully amusing collection of occasional pieces of *tromp-l'oeil*.

There are many separate and distinctively different schools of decoupage—French, English, Italian, Chinese, Japanese, German, Swedish, Norwegian, Portuguese, and Sicilian.

French decoupage is typically characterized by the delicacy of lacy cutouts, and the choice of dainty botanical subjects—hummingbirds, butterflies, bees, cupids, musical instruments, bow-knots and ribbons.

English decoupage is large-scaled, lavish, flowery and exuberant. By far the most arresting of English decoupage are the large flower pictures executed on glass. Dark backgrounds such as carriage green, Rembrandt brown, oxblood red, and black are generally painted directly on the glass after decoupage has been applied. Many have gold or silver leaf applied directly to the glass, giving an old-mirror illusion. English decoupage, showy, rich, and of enchanting design, is nothing short of superb.

German decoupage is confined principally to the use of embossed scrapbook flowers, which have never been surpassed in color technique. While German decoupage is set, stiff, and formal, their Biedermeier formalized designs are stunning. Embossed flowers are pasted together solidly to form medallions of diamonds, circles, octagonals and squares.

Swedish decoupage is almost without color. Black-and-white engravings are dipped in such somber colors as brown peach, forest green, and deep apricot. This somber material is decoupaged on dark-painted and natural woods. The effectiveness of such colorless material is amazing.

Norwegian decoupage is slightly more colorful than the Swedish. It is confined almost without exception to mythological subjects, Vikings, Viking boats, and Norsemen. The decoupage I saw in the Nordscia museum seemed to have been tinted with water color, producing a dim glow of color that was rich, yet serene.

Portuguese decoupage is as dazzling and colorful as a Christmas tree covered with tinsel. The Portuguese scorn obvious cutouts. They create their own from brilliantly colored papers. Their traditional designs, though similar to Pennsylvania Dutch motifs, are far superior in intricacy and skill of execution. For the most part, beautiful tinsel papers are used, creating an effect reminiscent of late afternoon sunlight glinting through a stained-glass window.

(Begins on page 27)

Italian decoupage follows the same colorful style as their Venetian furniture. Scenic and religious subjects are used as well as replicas of famous paintings. Thin paper pictures of famed design are arranged and pasted medallion-fashion. They are highlighted by scrolls of gold leaf. One example of Italian decoupage, a large bombé-fronted cabinet, recently sold at auction for 5,000 dollars.

Sicilian decoupage is used for educational purposes. On the sides of the mountain carts boldly colored paper posters are pasted, depicting history, religion, and geography.

Queen Victoria was one of the most famous collectors of decoupage. Included in her incredible collection are miniatures of castles, palaces, cathedrals, and historical edifices.

Actress Helen Hayes collects rare Victorian scrapbook items. The Honorable Daisy Fellows of London collects only black-and-white decoupage.

Gypsy Rose Lee, an avid decoupeur, concentrates her collection on the papier-mâché medium, black lacquer, and exotic flowers.

May Ryan, of prestige-gift fame, has a collection of lamp bases decoupaged with Godey fashionables.

Caroline Duer, for many years the distinguished editor of Paris Vogue, is a noted decoupage designer. Her furniture and small boxes are veritable gems in scaled design. A Biedermeier chest cabinet which she designed, using embossed scrapbook flowers and hanging baskets of mitered gold-leaf paper braid, was purchased for 1,500 dollars by a museum.

Lady Charles Mendel (Elsie DeWolf) is a decoupage devotee, to the extent that her California home is almost entirely furnished with showpieces of decoupage. She brought to fame and fortune a young artist, Tony Duquette, who has now enchanted the movie capitol with his highly ornamental art. A mere 150 to 3,000 dollars will purchase a Duquette decoupage. So there's gold in them-thar decoupage hills!

AS A HOBBY ART, decoupage can be as expensive or as inexpensive as you wish it to be, depending upon your pocketbook and your ingenuity. You can, with practice, achieve masterpiece composition from cutouts clipped from the daily newspapers, catalogues, and magazines, or at more expense, from old prints.

Do not scorn the seed-and-flower catalogues. Some of the finest and most expensive color jobs are done on these catalogues. Our present day advertisements are beautifully drawn by the highest paid artists. From time to time, there are well-illustrated publications that have color reproductions of classic, religious, and modern art. All are wonderful material for decoupage. All paper is grist for your mill. Like a little girl begging paper-dolls, you will covetously eye all your friends' magazines—and thereby become a well-known pest. Believe it or not, men take to decoupage quicker than a duck to water. They find it as highly stimulating a hobby as you will yourself. While they scorn the fleur-and-butterfly department, they will become eager collectors of sporting subjects such as golf, baseball, and racing. They will collect pictures of pretty girls and the fetching, neat legs of hoisery ads. One man simulated the decor of the famous Kiss Room of the fashionable restaurant, El Borracho, by saving lip rouge ads with which he papered his dressing room. Another did an amusing frieze with Varga's girls.

Lt. Commander Glen A. Acheson accomplished an impressive decor for his country house by a decoupage collection of birds indigenous to the surrounding woodlands.

Along the same idea is Major Geoffrey Talbot's collection of animals indigenous to his New Hampshire hideaway, "Chez Le Pompe." He has snipped snarling wildcats, owls of every species, deer, and bear. Last but not least, he has decoupaged porcupines in full quill and mounted them on glass. They form paneling of one whole wall of the room.

AS A THERAPY, decoupage is more fun than a three-ring circus.

When I gayly pranced into the shut-in ward of a veteran's hospital with my box of decouping to introduce decoupage for occupational therapy, the boys in beds and wheel-chairs all but pelted me with spit-balls, derisively defying me with "we're not ready to cut paper-dolls *yet*, sister!" When I demonstrated to them that decoupage was not a "sissy pastime," showing them how, from cutouts, they could design original, master patterns for wallpapers, fabrics, and advertising layouts, low whistles of approval could be heard throughout the big ward. Decoupage became a vocational therapy overnight! One young colored soldier, so tragically hurt, cut a huge pink lobster from a magazine. He fashioned a crown of white star flowers. He garlanded the claws with star flowers. So unusually decorative and modern was his design that a leading fabric house bought it for manufacture. We were close to tears despite smiles at his grateful delight. Busy and happy as clams at high tide, the boys decoupaged pretty boxes, chess and backgammon boards, trays and pictures, some for gift-shop consumption, some for Mom and the best girl.

Decoupage, a many faceted hobby, ever new, so creative, and exhilarating, is the most richly rewarding of any home hobby I have ever known!

EAGLE-PICHER Combination Storm Windows and Screens

You'll be surprised at how quickly you'll change from screens to storm windows when you have these aluminum *combination* windows. No more lifting or lugging . . . no tools or ladders needed! You change 'em in *minutes*, from inside the house. Slide out the screen, slip in the storm sash — *zip*, it's done.

You'll be delighted with the beauty these streamlined windows add to your home. Their soft gray finish, narrow frames, blend in with any house-style and color.

You'll be pleased with the fuel savings you get. The extra pane of glass, the carefully engineered weather-tight fit, reduce your heat-loss through windows as much as 30% —cut your fuel bills by many dollars per year! Expertly installed, they *can't* warp. You get *permanent* service . . . fuel economy.

And now you can get combination storm and screen doors and removable sashes for picture windows of the same durable, beautiful aluminum!

Made by the producers of Eagle-Picher Insulation for Homes

THE EAGLE-PICHER COMPANY, Dept. AH-19, Cincinnati (1), Ohio
Gentlemen: Without obligating me, please send particulars about the new Eagle-Picher Combination Storm Window and Screen. (Please check only one.)

☐ For present home ☐ For future home ☐ Students

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Do germs lead a "hand-to-mouth" existence in your kitchen?

1. THE KITCHEN "JACK-OF-ALL-TRADES" IS THE DISHCLOTH. YOU USE IT FOR WASHING DISHES... WIPING THE DRAINBOARD, SINK, STOVE, REFRIGERATOR.

2. YOUR DISHCLOTH CAN EASILY TRANSFER HARMFUL GERMS FROM A DIRTY SURFACE TO A CLEAN ONE... PERHAPS TO DISHES. WHY TAKE CHANCES...

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Directions on Label

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GENTLER Bleaching Action... Longer Life for Linens!
There's no gentler bleach than Clorox in laundering. For Clorox is free from caustic and other harsh substances... it's made by an exclusive formula protected by U. S. patent!

GREATER Disinfecting Efficiency ...Added Health Protection!
Because it's caustic-free, Clorox works faster in killing germs ...does a better job of disinfecting. Give your family the extra health protection of a Clorox-clean home!

CLOROX BLEACHES • REMOVES STAINS • DEODORIZES • DISINFECTS
There's only one CLOROX... it's always uniform... always dependable!

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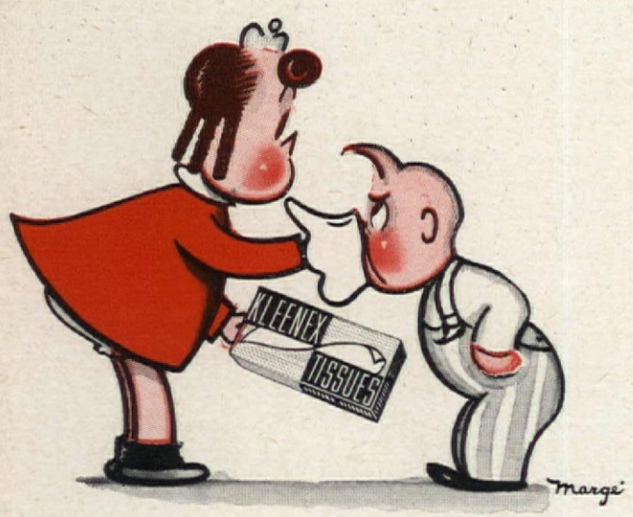
Wipe messy fingerprints off doors and woodwork with **BOON**... the ready-to-use liquid cleaner made by the makers of Clorox. **BOON** wipes dirt and grease from washable surfaces quickly, easily.

LITTLE LULU



"Blow hard, Alvin—KLEENEX can take it!"*

Little Lulu says: From sniffle to gesundheit, your *nose* knows Kleenex is your best buy in tissues. Soft! Strong! You pull one double tissue (not a handful)—up pops another!

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New Year Nonsense

Hats and favors fashioned by Alice McCanna of Reynolds Metals
Photograph by F. M. Demarest

Mirthful mementos for lively celebration. Bright, glistening bonnets individually styled in exciting aluminum gift wrap

We present snappy, unique chapeaux individually styled to suit madame's taste. Exquisitely fashioned from glistening aluminum gift wrap—creative nonsense will bring forth shrieks of delight from your guests. Fashion them yourself using lightweight cardboard, tape, aluminum gift wrap, rubber cement and lightweight wire. Be clever and imaginative. Cut wide brims, narrow brims, bands, and ruffles. Make solid crowns, open crowns, rectangular shapes and dunce caps. Decorate with flowers, leaves, pompons, and streamers. Cut gift wrap with pinking shears for added design. Vary styles with smart two- and three-tone color combinations. Try different methods of attaching pompons and streamers.

Save scraps and make them into dazzling bon-bon snappers. Cut mailing tubes in six-inch lengths and cover with aluminum foil. Gather and slash ends to make fluffy pompons. Fill tubes with snappers, candy, or fortunes.

PLEASE TURN TO PAGE 69

A Happy Birthday

Floyd McCarty

Maureen, daughter of Jane Wyman, Warner Bros. star

Youngsters are all smiles as they grab for their gifts

Relay teams scramble for candies representing their birthday seasons

Every youngster celebrates by blowing out candle on his own individual cake

Albert Aquino

...she'll really remember

BESS RITTER

A big big puff and out go all four candles. This time it's fun. This party she's sure to remember. Until now birthdays haven't meant very much, but at four the child is more observant, mixes and plays better with other children, and is more co-operative. Make special plans—have every child celebrate. Send this inviting jingle to each guest.

Were you born in the month of June
Or underneath the harvest moon?
Perhaps it was on a day in July
Or below the winter sky.
No matter when the day or date
Come to our party to celebrate.
Arrive on Sunday at a quarter to two
We'll have a great big feast for you.

As each child arrives, he selects a wrapped gift from a grab bag and opens it at once. Present should have calendaric significance. A tiny Santa represents December, pencil box labeled "School Days," September. Children may trade back and forth to get gift appropriate to their birthday month.

Start festivities with a good rollicking relay! Divide children into four groups representing spring, summer, autumn, and winter according to their birthday season. Scatter red, orange, yellow and green candies on a table and designate one color to each team. At the sound of a whistle, team leaders dash up, and scramble for one sweet each of team color. This continues until one team collects twenty sweets.

Try this for infectious fun. Children form a circle and "It" stands in the middle. He points at a guest and shouts, "Happy Birthday to you." The pointee must answer, "the same to you," before "It" has finished speaking. If leader points and says nothing, the person duped into responding becomes "It."

Most fun is at the party table. Spread a gay paper cloth and have all the colorful streamers, nut cups and favors you would ordinarily use. Set the birthday cake before the honoree, and to the surprise and delight of all the youngsters, place a cupcake with lighted candle before each. They sing Happy Birthday to each other and then all the children make a birthday wish and blow out the candles together.

At the end of the party assure a speedy and direct trek homeward by handing each little guest a brightly wrapped gift with instructions not to open until he arrives home. Inside the tissue will be a shiny dime-store ring set neatly with his very own birthstone.

Joe Kelly of the Quiz Kids
N·B·C SUNDAY AFTERNOON

There's Nothing Quite Like Alka-Seltzer for HEADACHES

Next time you have a headache, take Alka-Seltzer for really fast relief! Remember, there is nothing quite like Alka-Seltzer. Here's why: (1) Alka-Seltzer contains one of the world's most effective pain-relieving agents. (2) This pain-relieving agent is protected by valuable alkaline buffers—for increased effectiveness. (3) Alka-Seltzer's fizzing effervescence speeds its pain-relieving action and so helps bring relief *fast*, pleasant relief. No wonder so many thousands are turning to Alka-Seltzer for relief of headache pains! Why don't you?

Sold at all drugstores, U. S. and Canada.

ACID INDIGESTION DISCOMFORT OF COLDS MUSCULAR ACHES and PAINS

PUZZLE NO.1

Find the things in this room that drive a woman crazy!

An old-fashioned radiator, wasting floor space—slow-heating, inefficient. A dust-collector that throws too much heat to the ceiling, not enough near the floor. It's too hot for you or your furniture to touch. Heat wasted. Fuel wasted. Trane "Active Air" Convectors would whip these problems.

PUZZLE NO.2

Find the things in this room that tickle a woman pink!

No dust traps here! This room stays cleaner . . . and it's evenly, healthfully, *quickly* warmed all over, at low fuel cost! No hot surfaces to burn hands or scorch furniture. Slim, handsome TRANE Convectors may be recessed into walls, out of the way. It's a room of lasting charm and luxurious comfort.

There is such a thing as fool-proof heating!

Whether you're building, remodeling, or just making plans, you owe it to yourself to find out what Trane "Active Air" Convectors can mean in terms of comfort, health and economy. They can be used with any steam or hot water system.

Avoid disappointments later by getting all the better living facts about "*Active Air*" *convected heat* now. Send for colorful, helpful FREE booklet.

SUCCESSOR TO RADIATORS

TRANE

"ACTIVE AIR" CONVECTORS

The Trane Company, Dept. B 19, LaCrosse, Wis.
—or Trane Company of Canada, Ltd., Toronto

I want to see your full-color photographs of beautiful rooms, and learn more about Trane Convector heating. Please send me your free book "How to Live in June All Winter."

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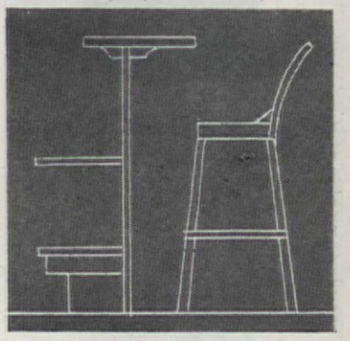
Remodeled Kitchen (Begins on page 38)



Hexagonal brass rods of varying length with rings at top and hooks at bottom, slide across the steel bar which extends from wall to wall. Cutaway of bar shows storage shelves below

tempting possibilities for a continuous stainless-steel counter top with a double-bowl sink in the center, flanked by a dishwasher and cupboards and drawers. And there would be room on each side of the range for a generous stainless-steel counter on which you could set hot pans. Because all four of us like the idea, a breakfast bar was laid out 42 inches high and 8½ feet long, with a two-inch maple plank forming a continuous built-in cutting board on the kitchen side. This board also formed the top of the shelves where transparent plastic canisters house dry staples. Because much of the family eating would be done at the kitchen bar, we planned a cupboard behind it to house crockery and cutlery.

It was my wife's brilliant suggestion that the walls be done in natural-toned wood such as birch and chestnut plywood panels, severely plain and slightly tinted with a finish to bring out the grain. That set the color scheme. Brown linoleum was selected to cover the breakfast bar as well as the storage shelves beneath the cutting board. It was also used to trim the kitchen and pantry floor.

Piece by piece, equipment and materials were stored in the cellar as they were delivered. We secured the services of two carpenters from an old-time German contracting firm. Lawrence and Joe looked on our desire to use food as our basic decorating material, as an opportunity for them to build the kitchen interior like a piece of choice cabinet work. The job took eight weeks of actual work. Above the 12-foot, stainless-steel counter top, the wall space underneath upper cupboards was covered with heavy porcelain steel tile. We installed a flush, four-foot long, twin-bulb fluorescent fixture in the dropped ceiling and a pair of 24-inch fluorescent fixtures above the glass-block panel, hidden behind a plywood shield. For most operations, the lights over the range and one over the sink are sufficient. The old kitchen had been chilly. When the plaster was peeled off the chimney wall, we found a hot air pipe, which we tapped and baffled.

I found tin-lined copper frying pans—a nest of five—so the tone was set for all cooking utensils. We added the crowning touch, a dozen graduated saucepans with long-handled covers, from a pint to eight quarts, all French-style heavy copper, heavily tin-lined. A Swedish coffee pot from an Oregon importer is our copper teakettle.

Shown in this kitchen: refrigerator, Norge; range, Estate; dishwasher, Hotpoint; electric mixer, General Electric; cupboards and counter tops, Jamestown Metal Products; linoleum, Armstrong; steel tile, Veos; plywood, Weldwood; glass blocks, Pittsburgh Corning; flat tableware, Wallco Stainless; cutlery, Flint; china, Adams; fluorescent lighting, Sylvania.

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Build your log cabin yourself and save money! Braun Cabins (Patent No. 2320466) come to you prefabricated in sections, lettered and numbered—easy to erect. Beautiful Michigan White Cedar vertical half-logs. Weather-tight joints. Interior—knotty cedar. Many designs to choose from, as low as $425, F.O.B. Detroit—or we can adapt our material to your plan. FHA approved. Prompt shipment. Send 25¢ for 24-page Catalog, including overnight and guest cabins.

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1559 E. Davison, Detroit 3, Mich.

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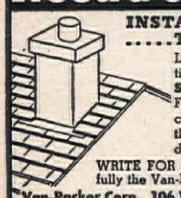

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Sensational! DRY Window Cleaner! Uses no water, no messy liquids. Chemically Treated. Simply glide over windows; leaves glass sparkling clear. No heating water, no heavy buckets to carry. No rags, powders, sponges, chamois. No mess or muss. No red chapped hands. Dust, dirt, grime, fog disappear like magic. *Take orders from friends! Earn money!* Sample offer sent immediately to all who send name at once. A penny postal will do. SEND NO MONEY—*just your name.*

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FREE 24 PAGE CATALOG

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DOES YOUR TABLE RHUMBA?

Fix it or any wobbly furniture in 5 minutes with a set of 4 Levelors, which positively levels anything on 4 wooden legs weighing up to a ton! Send 59¢ per set to Dept. 13, Levelor Corp., White Plains, N.Y.

Write Stories that SELL

Mrs. Grace Blanchard had an IDEA for a story. We criticized her story, gave it a new title and told her WHERE TO SEND IT. She got a substantial check THE FIRST TIME OUT. That is a THRILL many of our graduates have each month. Let 50 years of experience guide YOU. Endorsed by Jack London.

FREE BOOKLET "THE ART OF STORY WRITING" with explanation of our personal criticism and manuscript sales service. No obligation. Write!

Hoosier Institute, Dept. 199, 120 S. LaSalle St., Chicago 3, Illinois

KVP Dusting PAPER

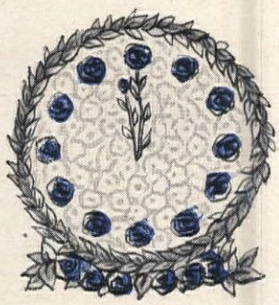
New Year Nonsense

(Begins on page 66)

With an eye for color, spread your New Year's party table with a solid blue cloth. Adorn each place with a bright little "1949" place card.

His best foot forward, jolly "1949" livens your New Year's party table

Time's precious so watch that clock! Set novel floral piece in center of party table. Cut a double clock pattern of wire mesh, spread apart at bottom to form base. Fill clock face with solid mass of white flowers. Cover edge and base with greenery to hide frame. Spot colored berries or flowers where numerals would be. Select flower with fresh long stem for hand—set clock for midnight. Ideas for place card and clock submitted by Vera La Fountain Dunn.



Gay flowers against massed white flowers make timely centerpiece

Mirthful Mementos ..... 10¢

Instructions and diagrams for making New Year's hats and favors.

February Frolics ..... 20¢

Ideas for invitations, centerpieces, favors, recipes and games for Valentine, George Washington and Abraham Lincoln parties.

Send order and remittance to:
American Home Party Department
444 Madison Ave., N. Y. 22, N. Y.

NEW MIRACLE DISCOVERY *Revolutionizes* INSULATION

1

For Warm, Dry Floors in Basementless Houses

For an insulated concrete floor that's warm and dry—and that's termite-proof, rot-proof, fire-proof, too, use *Zonolite Brand vermiculite aggregate with Portland cement. Zonolite concrete prevents condensation, can be poured right on the ground. Keeps heat in house, keeps ground cold out. Ideal for radiant heating. Permanent, economical, time-tested. Use it over old floors in basements, too!

Mixed Right into Cement to Form Insulating Concrete

2

Increases Fire Protection up to 400%

Zonolite forms a plaster with as much as four times the insulation value of ordinary plaster. Resists cracking—won't chip when nails are driven into it. Muffles annoying sounds; holds fire out four times as long as ordinary plaster.

Mixed Right into Gypsum to Form Insulating Plaster

3

So Fire-Proof It Snuffs Out Flame!

Enjoy the comfort and economy of a fully insulated house, with none of the usual fuss, and only a fraction of the usual expense. No need of elaborate blowing equipment. You can install Zonolite yourself; no wrestling with batts, no stapling or nailing, no corner-stuffing. Zonolite pours freely between joists and studding, flowing into every nook and corner. (And it doesn't irritate the skin!)

Insulate Attic and Side-Walls. Just Pour It!

NO OTHER INSULATION OFFERS ALL THIS!

Step in at your lumber dealer's and examine the Zonolite Insulation in its handy bag. Note how light, how clean, how bright it is! Feel it. It won't irritate your skin. And remember it lasts forever! It can't rot or decay. It's the most highly efficient and flexible insulation known to science. Why be satisfied with less?

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Zonolite Company
Dept. AH-19, 135 S. La Salle St.,
Chicago 3, Illinois

Without obligation, please send me free booklet: "Insulation and Fire Protection in the Home."

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Address.....

City.....*Zone*....*State*.....

DREAM of a summer

• Now, in January, dream ahead of summer days that start at a base as full of charm as this. Then, turn your dreams to reality—with ease—by calling on the lovely Western Pines* for help.

• These glowing—and economical—woods are versatile enough to fit most any decorating thought. In living room, bedroom, kitchen, playroom, hall, the Western Pines bring lasting beauty. Use them in their knotty splendor or have them buffed so the knots just show through. Again, they can be painted a stately white to create an authentic colonial decor.

• We have a bookful of pictures and ideas for you. Just send for "Western Pine Camera Views." It's free for the asking. Write: Western Pine Association, Dept. 233-F, Yeon Building, Portland 4, Oregon.

THESE ARE THE WESTERN PINES

*IDAHO WHITE PINE
*PONDEROSA PINE
*SUGAR PINE

Cabot's Stain Wax enriches color, grain, and texture of interior woodwork and gives a soft, lustrous *Wax* finish in one easy application. Cabot's Stain Wax penetrates deeply . . . sets up quickly . . . provides a wear-resistant, easily cleaned finish for interior paneling and woodwork. Wide range of attractive shades from soft Ivory to rich Walnut.

FREE: *Send For Color Card Today!*

Samuel Cabot, Inc.
114-C Oliver Building
Boston 9, Mass.

MILDRED PRENOT

Conversation Piece...

One reader rescues an aging piano bench, gains a usable keepsake coffee table

I wanted a sleek mahogany coffee table to complete my sofa grouping and enhance the beauty of the new floral chintz slip cover which our local department store had just finished.

Then I got the bill for the slip covers—and the budget said: No!

It's a pretty pickle when you want something badly, and just haven't got the money to pay for it. Perhaps it sharpens the powers of perception. It did in my case. The table I wanted was rectangular, had four tapered mahogany legs, with stretchers between the legs.

That evening after dinner, surveying my room, my eye came to rest on the mahogany piano bench. There was my coffee table! A bit narrower, perhaps, than the one at the store—but who cares?

But I went the store one better. I had the solid wood top removed. A carpenter made a simple frame of wood, grooved it to take a piece of plate glass I ordered. Now I have a shadow-box table, lined with blue silk, in which I display family keepsakes.

Papa's watch, grandmother's smelling-salts bottle, the children's spoons rest in my keepsake table. I use a dining-room chair at the piano

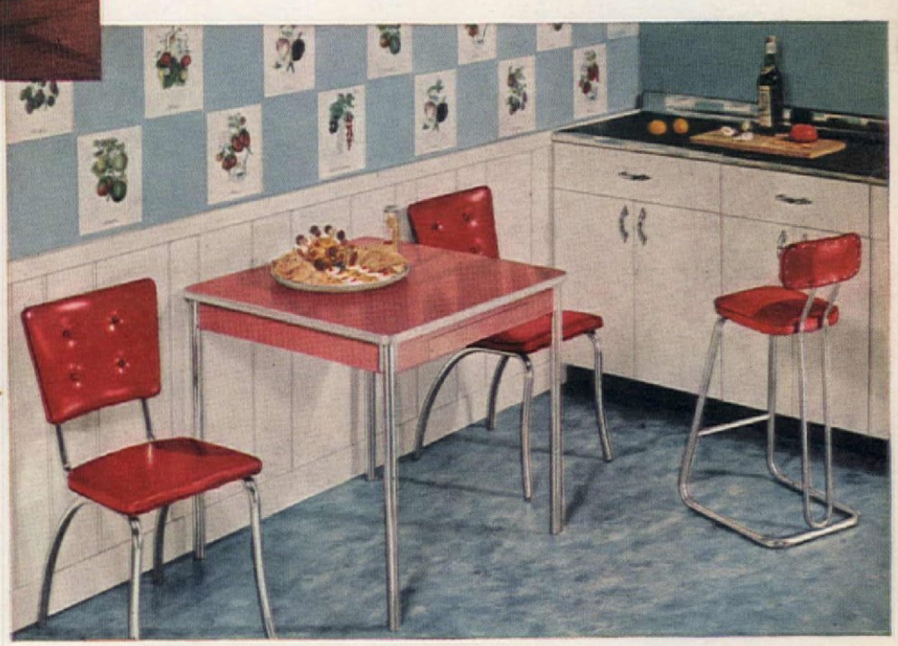
let's give a party!

Come and get it!

Party-giving's fun, when lighthearted furniture welcomes gay gatherings. Like this graceful table, topped with plastic for easy care and hard wear. That smart mother-of-pearl pattern's brand-new. So are the richly padded dining chairs, with their comfortable spring cushions. Upholstered in Duran, pertly piped for sheer cheer! (Did you know every inch of Daystrom furniture is washable?)

Restful as a yawn!

Pamper your guests (and yourself, too!) with the lazy luxury of these lounge chairs. There's comfort in those spring cushions, and a long-wearing future in the colorful upholstery. All Daystrom furniture is designed for comfort and real livability, in sleek, clean-lined *electroplated* chrome.



The heart of the party!

The kitchen, of course! And lucky the lass with a kitchen table like this, that doubles for heavy duty and cheerful beauty. That plastic top is Daystrom's own. It begs for hard wear—shrugs off scratches and stains—swishes clean with a damp cloth. Be sure it's *Daystrom*. At furniture and department stores everywhere.

-it's DAYSTROM furniture!

Don't worry! All Daystromite table tops are laminated plastic—resist heat, scratches, stains! They're even cigarette-proof!

DAYSTROM

AN ATF ASSOCIATE

furniture for casual living—featured by stores from coast to coast

Daystrom Corporation, Olean, N. Y.; Daystrom Pacific Division, Pasadena, Calif.

Olson "Rug Magic"

and Your Old Rugs, Clothing

Will SAVE YOU up to 1/2

"Just Imagine . . I sent in my Old Rugs, Clothing and received the loveliest new rugs I ever had."

Reversible for Double Wear

45 Colors, Designs

Lovelier

Rose

Beige Tweed Blend

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18th Cent.

Burgundy—a rich blend of reds (Wine, Ruby, Rose)

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Your Materials are Sent at Our Expense direct to the Olson Rug Factory, where . . .

By the Olson Process, we shred, sterilize, sort, merge and reclaim the wools and other valuable materials in discarded carpets, rugs and clothing of all kinds; then picker, card, bleach, spin, re-dye and weave into lovely new, deep-textured . . .

..*Reversible* Broadloom Rugs that give double wear and luxury underfoot.

Colors, Patterns and Sizes for All Needs— sizes up to 16 feet wide, seamless and *any* length.

Solid Colors	18th Century	Early American	Ovals
Two-Tones	Tweed Blends	Oriental Designs	Florals

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FREE *Book in Colors*

PAGE AFTER PAGE OF RUGS, MODEL ROOMS

OLSON RUG CO., Dept. N-3, Chicago 41, Ill.

Please mail the Olson Rug Catalog FREE to

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Your Bedding Dollar

MATTRESSES

Foamex mattress is tough and durable, will not sag or lump even after years of constant service. Firestone

Karpen's box springs and floral-covered Pil-O-Rest mattress feature new construction

Supreme innerspring mattress with striped cover. Ostermoor

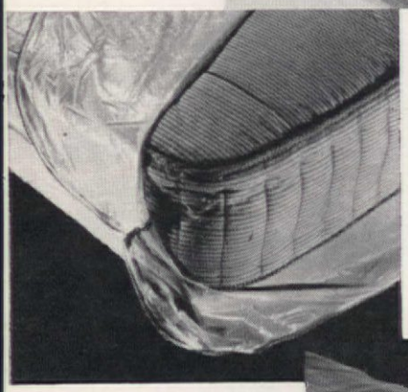
BUYING. The best mattress to buy is the one that gives individual comfort, and the department stores invite the buyer to lie on a mattress to decide if it is satisfactory. Take time to look at the model mattresses that are on display and opened up for your inspection in most bedding departments.

Due to the housing shortage today, space is valuable, and it is often necessary to have beds that function as living-room pieces as well as sleeping units. These include studio couches and box springs on legs with suitable tailored coverings and bolsters. Then there is the sofa bed, the love-seat bed, and the chair bed. A great deal of progress has been made in this direction. New models are easily manipulated and really comfortable when opened into beds. They are more comfortable for sitting and are styled to fit into the decorating scheme of modern, traditional, and provincial rooms.

(Begins on page 41)

Clean mattress every four weeks with the upholstery attachment of vacuum cleaner, box spring, too

Camera Assoc.



Mattress cover of plastic with zipper closing. Dustproof and waterproof. Comes in twin or full size. For pillows, too. Perfect Fit Products Co.

A zippered plastic mattress cover only needs to be wiped off with a damp cloth to keep it clean

The quilted mattress pad can be washed in the washing machine

CARE. Weekly care of mattresses will pay dividends. Turn mattress top to bottom one week, side to side the next. Clean mattress at least every four weeks with the upholstery attachment of the vacuum cleaner. Use a preshrunk-muslin, zippered mattress cover or one of plastic fabric. Plastic fabric needs only to be wiped with a damp cloth to keep it fresh and clean. A quilted mattress pad between mattress cover and sheet also protects mattress. Wash this in rich suds with warm water about 110°. Rinse well and hang evenly over line to dry. Use at least four clothespins. Never iron a mattress pad.

Easy Recipe

Snow Queen Salad

2 cups canned fruit cocktail
1 cup syrup from fruit cocktail
1 tablespoon plain gelatin
⅓ cup cold water
¼ teaspoon salt
¼ teaspoon dry mustard
Dash cayenne pepper
4 tablespoons lemon juice
¼ teaspoon grated lemon rind
½ cup whipping cream
½ cup chopped celery
Salad greens
Whipped cream dressing

Drain fruit cocktail; heat syrup. Soften gelatin in water; dissolve in hot syrup. Blend in salt, mustard, cayenne, lemon juice and rind. Cool until slightly thickened. Whip cream stiff; fold into gelatin mixture with 1 cup fruit cocktail and celery. Turn into oiled molds; chill until firm. Unmold on greens; garnish with remaining fruit cocktail. Makes 6 salads. Serve with dressing if desired. **Dressing:** Whip ½ cup whipping cream until stiff; fold into ½ cup mayonnaise. **Fruit cocktail cup,** shown below: Ream orange halves, save juice to drink. Clean out pulp; flute edges with scissors. Fill with gay, tasty fruit cocktail right from the can.

Five luscious fruits! Sun-sweetened California cling peaches, pineapple, pears, cherries, grapes. Ready fixed, ready mixed for salads, desserts, sauces! No canned fruit is easier, prettier, better for festive treats than canned fruit cocktail. Keep it handy!

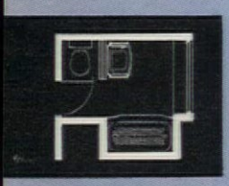
Check the Label . . . Choose your Favorite Brand of

Canned Fruit Cocktail from California

In glass or tin · wide variety of can sizes

Insist upon Briggs' exclusive Safety Bottom bathtub . . . safer for shower or sit-down bathing.

Your own private "beauty parlor"!



Here's luxury *any* woman would love! Real professional hair-dryer—combination manicure and dressing table—wall-wide mirror—*and Briggs Beautyware.* Yes! Everything about these fine Briggs plumbing fixtures is labeled "luxury" . . . from the ultra-modern smartness of their space-saving lines . . . to the permanent beauty of their ultra-smooth surfaces. For Briggs stainproof porcelain enamel and Briggs tarnish proof chromium plated fittings come sparkling clean in seconds—stay shining new for years to come! *Yet for all this extra quality Briggs Beautyware costs not one extra cent to buy!* For more made-to-order bathroom ideas, send for your free copy of Briggs' booklet. Briggs Manufacturing Co., 3009-a Miller Ave., Detroit, Mich.

BRIGGS
Beautyware
PLUMBING FIXTURES

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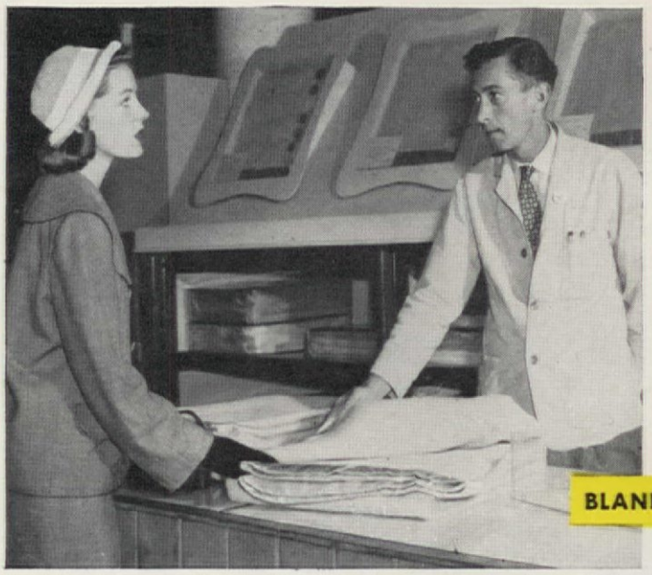
Your Bedding Dollar



Portion of blanket department above and all bedding department pictures taken at Macy's New York store. Plaid blanket from Seymour Woolen Mills and Faribault's Pine Tree blanket would make ideal covers for boy's room . . . or mountain cabin

BUYING. There is a real thrill ahead for the buyer of bedding today, considering all the modern improvements and the lush new colors and styling. Blankets come in a veritable rainbow of colors. Some have elegant satin bindings on all sides. Damask ribbons, plaid ribbons and novelty bindings of various kinds finish the soft, glamorous and "light as a feather" blankets of today.

The finest, softest blankets are made of lamb's wool. All wool blankets must contain 98 per cent wool, but cotton, rayon, and nylon are also combined in various mixtures in blankets. Look at the blanket label for content information as well as the name of the manufacturer. Some blankets are treated chemically to prevent moth damage and are so labeled. The blanket should be 10 inches longer and 18 inches wider than the mattress. Old blankets can be made to look new by rebinding with ready-made binding.

Electric blankets are no longer an experiment. They have proved their worth, and the sleeper who craves warmth without weight finds supreme comfort in them. They are controlled by fixed temperatures which never vary.

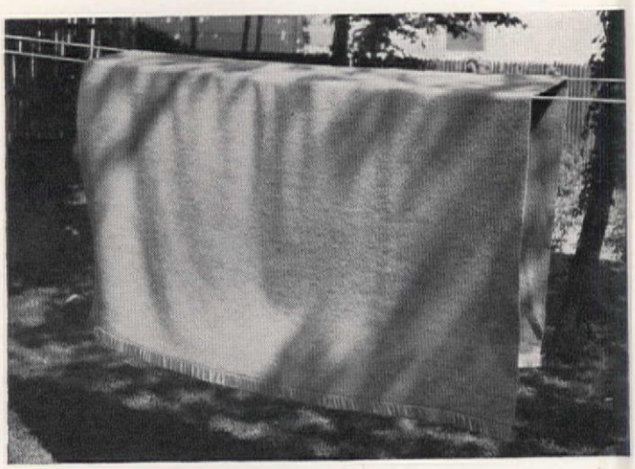
Electric comforters and sheets are now available, too. Westinghouse makes an electric sheet that comes with 17 buttonholes around the outer hem, and by sewing a matching number of buttons to her favorite blanket, quilt, or comforter, the homemaker can then button on the electric sheet which is identical to the inner warming sheeting in the Westinghouse electric comforter. Be sure all of these electric blankets, comforters, and sheets have the Underwriters Laboratories' label—the seal of safety—before you buy.

(Begins on page 41)

New electric sheet is identical to the inner warming sheet in the Westinghouse electric comforter. Automatic control

A beautiful blanket makes a most desirable and useful gift for the bride or for any home and is a constant reminder of the giver for many, many years. A chaise longue or throw blanket selected to fit the decorating scheme adds a luxurious note to the bedroom.

CARE. Everyday care of blankets should be exercised. The best way to do this is to have a sufficient sheet turnover at the top of the blanket. A twenty-inch turnback is ideal but less will still protect the blanket from wear and soil. There are times when a third sheet is desirable on the bed to cover the blanket. This is helpful in homes with children and dogs, during illnesses, or if any meals are eaten in bed. Always store a clean blanket, never a soiled one. Electric blankets and sheets can now be washed at home the same way you wash a regular blanket. One manufacturer is now making an electric sheet, and washing is no problem, since all electric parts are waterproof and the wires are stitched in place. Whenever necessary, the sheet can be sudsed in lukewarm water, rinsed and squeezed dry or spun damp-dry in the washer, then hung on the line to finish drying. If you are washing blankets at home, this is the procedure to follow: Measure before washing. Wash one blanket at a time for best results. Use lukewarm water, between 90 and 100° F.



Hang washed blanket over two parallel lines to dry in the shade. No clothespins. They will leave marks on the blankets. Stretch as it dries

Supersorb for Super-man!

For the world's most wonderful child (who but your own?) Pacific's most wonderful towel! These glistening, gleaming rayon beauties are soft as an eiderdown puff against baby's tender skin. And they'll absorb water in no time flat . . . get baby dry even

before he's stopped wriggling! Try some of these wonder rayon towels today. They'll be favorites with the whole family. Pacific Supersorb towels are always identified by the Pacific label.

Also see Pacific's all-cotton smart printed towels (florals, novelties, juveniles) and our solid-color beauties

RAYON AND COTTON
SUPERSORB
PACIFIC
TOWELS
TERRY—100% VISCOSE EXTRA ABSORBENCY
BASE—100% COTTON FOR DURABILITY

Look for the Pacific label also on Pacific Balanced Sheets, Pacific Silver Cloth, and on men's, women's and children's wear of cotton or rayon

PACIFIC MILLS, Towel Dept. A1, 214 Church Street, New York 13, N. Y.

TOP ROSE JUDGES SAY:

World's 3 Finest Roses for '49

NATIONAL & INTERNATIONAL WINNERS... BEST BY ACTUAL GARDEN TEST

all 3 for $6.30 prepaid

Cost $7.50 if purchased individually
You Save $1.20

Competing with the best new rose introductions, these three Armstrong originated roses won the premier National and International Awards for '49.

Applause

Winner of International Bagatelle Gold Medal at Paris, France. Very few American roses have won the coveted Gold Medal in this oldest and most famous of competitive rose trials. The big fragrant buds of Applause are a dazzling light red, softening in tone as the many-petaled flower opens. A vigorous grower in all areas, producing enormous quantities of sparkling blooms. $2.50 each . . . 3 for $6.30

Forty-niner

1949 All-America Winner

There's a thrill in store for you when you see the first flower of this spectacular new bi-color in your garden. Startlingly brilliant in its contrast, the inside of the petals is a vivid red, while outside they are Chrome to Straw Yellow. The vivid colors blend beautifully, remaining rich and unfading until the last petal falls. $2.50 each . . . 3 for $6.30

Tallyho

1949 All-America Winner

New in its unique coloring yet charming with its wealth of old-fashioned fragrance . . . Tallyho was judged the finest for 1949 by experts from Coast to Coast. The soft pink on the inside of the petals blends pleasingly with the deep Cardinal Red of the outside. Long, tight buds open slowly into large full blooms. $2.50 each . . . 3 for $6.30

FULL COLOR CATALOG yours for the asking. Use handy coupon or send post card.

LEADING ROSE DEALERS SELL ARMSTRONG ROSES

Order Now . . . to insure delivery. Plants shipped anywhere in the U. S. at our expense and at correct planting time for your area.

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I enclose check or money order (no C.O.D.'s, Please).
Send me at correct planting time with planting instructions:

☐ Special Offer . . . 1 each of Applause, Forty-niner, Tallyho @ $6.30

☐ Applause @ $2.50 each, 3 for $6.30 ☐ Forty-niner @ $2.50 each, 3 for $6.30 ☐ Tallyho @ $2.50 each, 3 for $6.30 ☐ FREE COLOR CATALOG

NAME_____

ADDRESS_____

CITY_____ ZONE_____ STATE_____

Your Bedding Dollar

An automatic washing machine makes easy work of blanket washing. Have a four-inch suds before putting in blanket

To restore the fluffiness of the blanket after it has dried, brush up the nap with a large brush

To make the blanket really look like new, press the binding with warm iron and damp cloth

with four inches of suds. Activate for 1½ minutes in suds and rinse in lukewarm water in washing machine for 1½ minutes. In an automatic washer you can spin dry for 3 minutes. In wringer washer squeeze out water with your hands or loosen tension on wringer rolls and put blanket through in even folds. Hang blanket over two parallel lines in shade with blanket weight evenly distributed. Use no clothespins. Stretch occasionally while drying to return to original measurements. When blanket is dry, brush up nap with brush, and press binding with a warm iron and pressing cloth.

Part rayon and wool or nylon and wool or cotton combination blankets should be washed with the same care as all wool blankets. Always save the tag that is attached to the blanket for washing instructions and follow the manufacturer's specific instructions. Your recipe file is a good place to keep these miscellaneous tags at hand. If the blanket has been mothproofed, this will usually withstand only one laundering. There are mothproofing compounds on the market that you can apply at home. Some of these can be added to the rinse water and others have to be sprayed on the blanket.

(Begins on page 41)

SHEETS

BUYING. It's fun to buy sheets and pillow cases for their beauty and color, but it is also wise to get your money's worth in quality. Things to look for in either percale or muslin are the number of thread counts to the square inch for long wear; combed for a smooth-luster finish; torn, not cut before hemming, assuring straight, even hems; selvedge edge and "pure finish"—that is, without surface sizing. Measure beds and pillows in order to assure a perfect fit before shopping for sheets and pillow cases.

108 inches is the most satisfactory length for sheets, but they are made 113 inches long; width is determined by size of bed. Whether single, twin, ¾ size or double, a 6-inch tuck-under at each side is generally allowed. Pillow cases should be 2 inches wider than the measurement around the pillow.

CARE. This should start with stripping the bed. Loosen edges of sheet all around before stripping bed; never yank sheets off, as this may cause rips or strain. In the washing of sheets, remove stains before washing or they may be permanently set. Wash colored sheets separately from white. Rinse bed linens thoroughly to remove all soap. Wipe off clothesline before hanging sheet. Fold sheet before hanging hem to hem, selvedges together. Place hemmed edges about 12 inches over line and secure with four clothespins. To iron, use moderately hot iron or "cotton setting." On ironer fold sheet crosswise, hem to hem, wrong side out, then fold each hem back to center fold, which brings sheet folded right side out.

Put freshly laundered sheets at the bottom of the clean laundry pile each time, so that sheets are used in rotation and there is an

Hang sheets hem to hem, selvedges together. Place hemmed edges about twelve inches over the line and secure with four clothespins

MOST POPULAR OF ALL

CLIMBING ROSES!

THERE'S NOTHING QUITE LIKE

BLAZE

Plant Pat. No. 10

TO DRAPE ON FENCES, PILLARS, PORCHES

WANT to make yours the most admired garden in the neighborhood? Add the magic touch of BLAZE—America's most popular climbing rose!

Just picture this glorious, hardy, double-red beauty blanketing your pillars, trellis, walls, fences! It grows 10 to 12 feet high, produces scores of 2" to 3" flowers in dramatic red-red clusters. And, as the plants become firmly established, the sturdy canes of "old wood" add their own flood of vivid scarlet blooms. The lovely cascades of blazing red roses start early in June and *repeat all Summer long!*

Easy to Grow—Very Hardy

BLAZE needs no special attention. It is exceptionally hardy and prolific. GUARANTEED TO LIVE AND BLOOM in *your* garden. Only $1.50 per plant. SAVE 75¢ by ordering 3 for $3.75; SAVE $3 by ordering 12 for $15.

SPECIAL MONEY-SAVING COMBINATIONS

Order Blaze, with outstanding Floribunda Roses

Enliven your garden all Summer long with dramatic flashes of lovely color; other graceful rose cascades in white, pink, red. Floribundas make wonderful continuous-blooming color masses at the base of climbers. Also good for hedges, borders, formal settings—wherever color is constantly desired.

COLOR GROUP NO. 559

1 Blaze, flag red climber; 3 Summer Snow, cascading white floribundas; 3 World's Fair, deep red All-America Floribunda Prize Winners. Value $8.25. All seven for only $6.85. (You save $1.40.)

COLOR GROUP NO. 569

3 Blaze, flag red climbers; 2 Summer Snow, white floribundas; 2 World's Fair, deep red All-America Floribunda Prize Winners; 2 Betty Prior, continuous-blooming pink. Value $12.00 All 9 for only $10. (You save $2.)

Jackson & Perkins Co.

World's Largest Rose Growers

Newark, New YORK

FILL OUT AND MAIL COUPON

Jackson & Perkins Co.
419 Rose Lane, Newark, New YORK

I enclose $..... At proper Spring planting time for my locality, send me.....BLAZE ROSE BUSHES and the group offers checked in the boxes below. Also send, FREE with my order, your HOME GARDEN GUIDE.

(Please add 25¢ to partially cover costs of postage and handling.)

☐ GROUP NO. 559 ☐ GROUP NO. 569

Name.....

Address.....

City.....*State*.....

☐ Send Full-Color Spring Catalog FREE. (Regular J & P customers will receive the Catalog automatically.)

Your Bedding Dollar

An ironer turns out sheets smooth as silk. Fold sheet crosswise, hem to hem, wrong side out, fold hems back to center fold and iron

Put freshly laundered sheets on the bottom of the pile so they are used in rotation. This saves wear on any one sheet. Treat pillow cases the same way

even distribution of wear and strain. Reverse bottom sheet, putting bottom hem at the top every other time it is used.

BUYING. Bedspreads have been styled for every possible type of room, and the designers have contributed greatly to the decorative ensemble of the bedroom. Today, bedspreads, draperies, and dressing-table skirts in matching or ensembled fabrics may be purchased as a complete set. These are made of rayon-satin, taffeta, corduroy, glazed chintz (floral, plain, and striped) plaids, checks, organdies and various other cottons. Woven cotton, tufted and candlewick spreads are practical and washable.

Things to look for aside from color and style are wearing qualities. Check colors for fading and, if a washable spread is desired, be sure it is washable. Determine from salesman the best way of cleaning the type of bedspread that you purchase.

CARE. Bedspreads should be washed in the same way as blankets. A breezy day helps to fluff up chenille and candlewick spreads if you are drying them outdoors. An automatic dryer dries spreads beautifully. This type of spread requires no ironing. Before washing a crocheted or knitted bedspread, go over it carefully to see if

there are any threads broken. These should be repaired before washing. When the crocheted bedspread is ready to be dried, a curtain stretcher will be a great help in restoring it to original measurements. If you do not have a curtain stretcher, stretch it carefully several times during drying to reduce shrinkage.

Glazed chintz bedspreads are likely to lose some of their crispness and sheen when washed. Test for color fastness. Do not soak, and

(Begins on page 41)

Art Treasure's handsome tufted spread and Fieldcrest's Grand Canyon available in light solid colors

Chenille bedspreads come out of the automatic dryer looking like new. They are fluffy and each tuft stands up. The dryer also eliminates carrying heavy wet spread outside

use lukewarm water for a very short wash period of about five minutes. A light starch or the new water-soluble wax finish will restore some of the body. Be cautious about hanging these outdoors to dry. Bright sunshine may fade them.

Silk or rayon bedspreads are really best dry cleaned, but if you do wash them, treat this type as you would any other rayon or silk fabric. Press with a warm iron or use rayon setting on the iron. Do not wash any dark-colored spreads with other light-colored fabrics, as the color may run.

BUYING. Comforters and quilts, hand- or machine-quilted fill the shelves of their departments. The quilts of calico or a similar provincial-patterned fabric are most desired and practical in a colonial or Early American bedroom and are often used as a daytime spread as well as a night cover. Their filling is cotton batting. Comforters in rich colors are fashioned of rayon taffeta, satin, and velvet as well as cotton. Down and wool are used for filling comforters. Down is the lightest in weight and the warmest.

CARE. Comforters or down "puffs" should never be left at the foot of the bed during the day if your bed is situated where the sun strikes it, for this leaves their perishable coverings exposed to sun, dust, and light. There are comforter covers which can be purchased to slip on over the comforter to protect it. These are fine for children's beds. Cover them, put them away in a chest when not in use or leave them on the bed with the bedspread over them. Also it is best never to tuck a comforter in around the bed. There are special clips to hold them on. It is difficult to remove spots from a com-

Before your daughter marries... should you tell her *These Intimate Physical Facts?*

BY ALL MEANS! And here is scientific up-to-date information *You Can Trust*—

The time to speak frankly to your daughter is *before* she marries. She should be fully informed on how important vaginal douching two or three times a week often is to intimate feminine cleanliness, her health, marriage happiness, to combat odor, and always after menstrual periods.

And she should be made to realize that no other type liquid antiseptic-germicide tested for the douche is SO POWERFUL yet SO SAFE to tissues as modern ZONITE!

Warns Girls Against Weak or Dangerous Products

How unfortunate is the young woman who, through ignorant advice of friends, uses such 'kitchen makeshifts' as vinegar, salt or soda. These are NOT germicides in the douche! They *never* can give the great germicidal and deodorizing action of ZONITE!

Won't you please realize how *very important* it is to use a germicide definitely *intended* for vaginal douching—one powerfully germicidal yet one safe to tissues as ZONITE has proved to be for years.

ZONITE positively contains no phenol, no bichloride of mercury, no harsh acids—overstrong solutions of which may damage tissues and in time even hinder functional activity of the mucous glands. You can use ZONITE as directed *as often as needed* without the slightest risk of injury. It's positively *non-poisonous, non-irritating.*

Truly A Modern Miracle!

ZONITE destroys and removes odor-causing waste substances. Leaves you feeling so sweet and clean. Helps guard against infection. ZONITE *kills* every germ it touches. You know it's not always possible to contact all the germs in the tract. But you *can be sure* amazing ZONITE DOES KILL every reachable germ and keeps them from multiplying. Buy ZONITE *today!*

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feminine hygiene

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For amazing enlightening NEW Booklet containing frank discussion of intimate physical facts, recently published—mail this coupon to Zonite Products, Dept. AH-19, 370 Lexington Ave., New York 17, N.Y.

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Address_____

City_____ State_____

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...with a BURNHAM PORTABLE ELECTRIC STEAM RADIATOR

Is your baby's room *always* warm enough for bathing and floor play? It can be—even on the coldest and windiest days if you have a Burnham PORTABLE Electric Steam Radiator.

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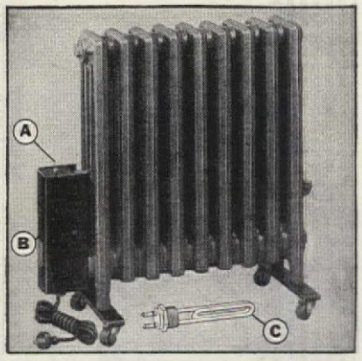

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Irvington, N. Y.
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Now create many lovely and unusual things like the distinctive pansy coaster shown—made by embedding real pansies in Castolite—the "magic" liquid casting plastic. Comes crystal clear, or may be dyed to produce gorgeous color effects. Make really different jewelry, book ends, picture frames, candle sticks, figurines. Embed real flowers, butterflies, coins, medals, photos, for novel plaques, paper weights, tiles, other art objects. Use only home utensils. Follow simple step by step method. New pleasure, fine profits are possible. Send 25c for exciting new Home Project Manual showing how to get started. Write today. **The Castolite Company, Dept. A-22, Box 391, Woodstock, Illinois.**

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Have backaches and other pains caused by an over-soft bed made life miserable for you? If so just slip a Rest-Well Bed Board under your mattress and enjoy your rest . . . Soft beds are not good for anyone . . . a firmer bed induces invigorating sleep at very little cost. Excellent for Sacroilliacs. Made of attractive, splinter-proof fibre for all size beds. Nearly 240,000 sold annually by leading Dept. stores in 213 cities. Shipped elsewhere, chgs. paid. Write today for full particulars. Just say "Send information and free circular A-1" Address **REST-WELL BED BOARD CO.**, 140 W. 34th St., N. Y. 1, N. Y.

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Make Money Easily

Your Bedding Dollar

COMFORTERS

Aqua and white plaid blended with a solid rayon taffeta in brown fashions beautiful quilted cover . . . Barclay Home Products

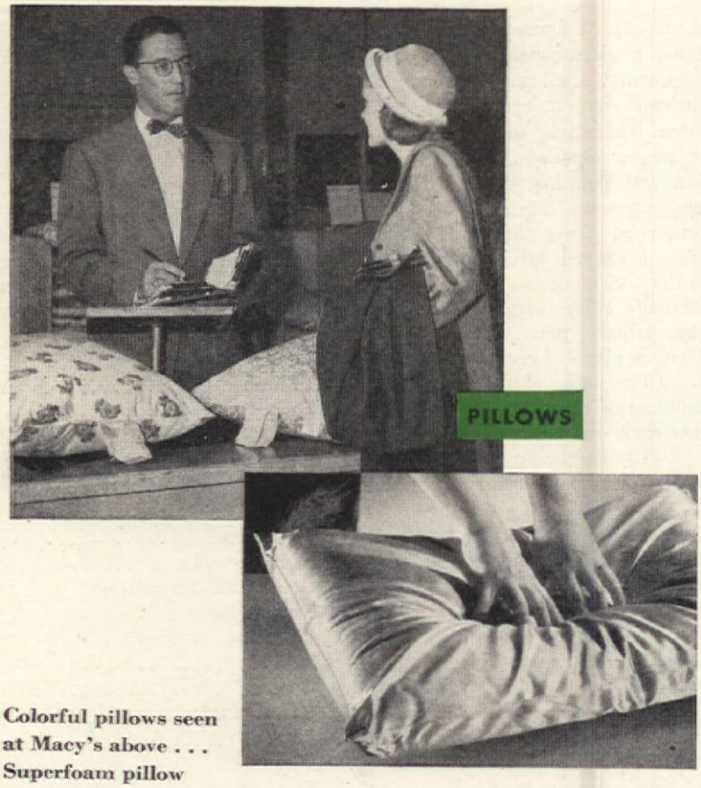
forter, as the fabric covering is likely to be the type that will show a "ring" from the cleaning fluid. Comforters should be dry cleaned.

BUYING. Comfort is the first consideration in purchasing pillows, and each member of the family should be given the opportunity to select his own since no two people seem to agree on just the right "feel" of a pillow. Check labels to determine its contents and be sure contents are new and sterilized, also that filling and ticking are the best that can be had.

CARE. Air pillows thoroughly at least once a week by placing them on a chair in front of an open window. Be careful to keep them out of the sun, as this will dry out the feathers and make them

Comforters or "puffs" should not be washed. Dry cleaning is the best method of caring for these. Wash well-stitched cotton quilts

(Begins on page 41)



Colorful pillows seen at Macy's above . . . Superfoam pillow made by International Latex Corp., has satin cover. Elegant, resilient, soft

brittle. It is not advisable to attempt pillow washing at home. Laundries usually have a pillow-steaming service which is more satisfactory than washing at home. Generally, pillows should be washed or renovated every five to seven years. Renovation is better than washing after this period of time. The feathers are removed, washed, sterilized, and fluffed. Ticking is washed separately. If a pillow is limp, flat, and has lost its springiness, it needs renovating.

Your bedding dollar constitutes a major part of household furnishings, and much thought should go into the spending of it. The wise buying of bedding will spread the cost over many years. However, wise buying will go for naught if correct care of each specific item is not followed. A little thought given to the care required by a particular piece of bedding or bedding equipment before purchasing may often help you in making a good choice.

Air pillows by placing them by an open window. Keep out of the sun, as this tends to dry out the feathers and make them brittle

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No separate water heater needed!

In this day of automatic clothes washers and dishwashers, you certainly need oceans of hot water . . . and at the *lowest possible cost!* The answer is a Radiant Ray hot water or steam system—with your choice of *radiators, baseboards, panels or convectors.*

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*The warmth you get with radiators, baseboards, panels or convectors.

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2. Correct Heat Distribution
3. Flexibility
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6. Year 'round Hot Water

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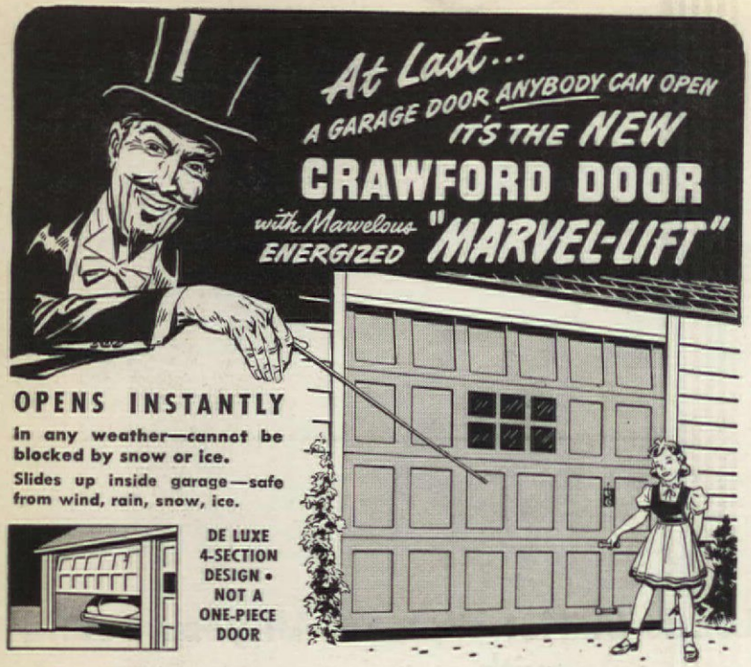

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Slides up inside garage—safe from wind, rain, snow, ice.

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Beautify your home frontage with this handsome 24-panel Door by Crawford, leading specialist in popular-priced, quality garage doors for nearly 20 years.

Energized "MARVEL-LIFT" gives finger-tip operation—a child can raise or lower it easily. Lock and handle at SIDE (not center) eliminate reaching or climbing over car (and getting wet or dirty) to reach lock. Can be equipped for automatic operation with radio control.

Call your Crawford Door Sales Co. listed in your local Yellow Pages for more information and free estimate. Payments as low as $5 a month.

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The newest Dremel Electric Tool appeals to every member of the family because it takes the hard work out of two tough jobs . . . sanding and polishing. "Moto-Sander" is fast . . . smoothly sands walls and woodwork, furniture, workshop projects; or highly polishes furniture and automobiles. Gets into corners and places others can't reach. All you do is guide it! Reciprocal action prevents wood burns and scratches. There are dozens of time and money-saving uses in every home for this inexpensive machine. Operates on alternating current. Furnished with 6 assorted sheets Garnet paper for sanding . . . felt pad and sheepskin for wax polishing. Thousands of satisfied users.

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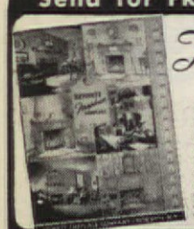

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Not Much "Jack"

(Begins on page 46)

material; Al figured the lumber list under a microscope. He did *not* skimp on quality. In all cases, lumber grades ordered were in excess of specifications. Though we didn't attempt any carpentry ourselves, we did the wiring and painting. Natural redwood and plywood finishes are fine for amateurs. These got a lavish splashing of linseed oil or natural resin sealer without a streak showing. Actually labor costs did not take up the largest part of the budget. Henry's plan did everything he hoped for. The labor bill, including the building of cabinets, came to $965—less than our lumber bill of $1,162!

Finally the house was finished and ready for its new tenants. These came in the persons of two medium-to-large-sized bachelors. They assure us that the house isn't too small. In fact, at this writing, the pair together with their furniture, 170 record albums, a wire recorder and 650 books are living happily on our hilltop, doing quite nicely, thank you.

Planting was non-existent when these pictures were taken, but we just couldn't make Roger Sturtevant take a "No!" when he inquired about taking pictures. With the help of Bob Roylston, the landscape architect, we set out a few shrubs to create partially the effect which ultimately will be achieved. Eventually the gaps between the concrete pads will be filled with a lush lawn.

Amazingly enough, what started out as a very particular solution for a more or less unique problem, resulted in a flood of inquiries. Strangers knocked at our door. We told them that it wasn't the answer to the conventional housing needs—but as the ultimate in pure, unadulterated minimum house, it was 100% successful.

Here's our cost breakdown:

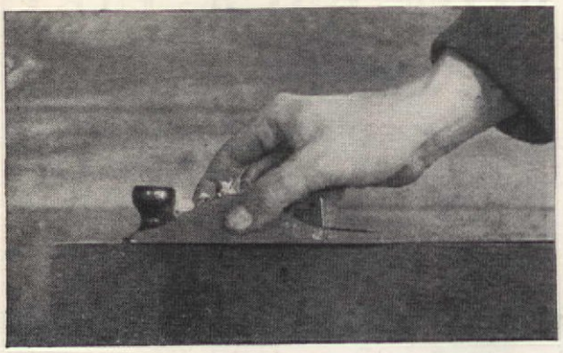
Insurance	$ 49.00
Excavation	52.00
Carpenter labor (incl. cab's)	965.75
Labor contractor's bonus	200.00
Concrete foundations	95.00
Lumber (incl. millwork)	1,162.75
Drainboard	35.34
Celloglass	15.00
Glass (incl. installation)	180.32
Sash and doors	78.40
Plumbing	700.00
Sewer	52.50
Roof	66.00
Sheet metal	85.70
Furnace	110.00
Fireplace	68.97
Floor finish	60.00
Lighting fixtures	8.31
Miscellaneous	114.96
Total	$4,100.00

How to Stretch Your Bedding Dollar

THE AMERICAN HOME Spotlight of the Month is an exciting three-way plan which enables *you* to see editorial ideas from the *magazine* brought to life in dramatic *department store* displays. This month the Spotlight is focused on the timely and important article on Page 41, "How to Stretch Your Bedding Dollar." The following department stores will give their interpretations of our ideas, and you'll recognize this promotion by the Spotlight slogan—*Sweet Dreams Are for Wide-Awake Shoppers*. Make a date to go shopping, if one of the stores listed below is in your city.

Albany, N. Y.—W. M. Whitney & Co.
Altoona, Pa.—Wm. F. Gable Co.
Appleton, Wis.—H. C. Prange Co.
Baltimore, Md.—Hochschild, Kohn & Co.
Berkeley, Cal.—John Breuner Co.
Buffalo, N. Y.—Adam, Meldrum & Anderson Co.
Cedar Rapids, Ia.—The Killian Co.
Chicago, Ill.—The Fair
Columbia, S. C.—James L. Tapp Co.
Columbus, Ohio—F. & R. Lazarus Co.
Crenshaw, Cal.—Broadway Department Store
Detroit, Mich.—Crowley, Milner Co.
Fort Worth, Tex.—W. C. Stripling Co.
Greensboro, N. C.—The Meyers Co.
Hartford, Conn.—G. Fox and Co.
Hollywood, Cal.—Broadway Dep't. Store
Houston, Tex.—Foley's
Lake Charles, La.—Muller Co.
Lancaster, Pa.—Hager & Bro.
Lansing, Mich.—J. W. Knapp Co.
Lebanon, Pa.—L. Samler, Inc.
Long Beach, Cal.—Buffum's
Los Angeles, Cal.—Broadway Department Store
Nashville, Tenn.—Harveys
Newark, N. J.—L. Bamberger & Co.
Oakland, Cal.—John Breuner Co.
Pasadena, Cal.—Broadway Department Store
Pittsburgh, Pa.—Kaufmann Dep't. Stores, Inc.
Portland, Ore.—Meier & Frank Co.
Richmond, Cal.—John Breuner Co.
Richmond, Va.—Miller & Rhoads, Inc.
Rochester, N. Y.—McCurdy & Co., Inc.
St. Louis, Mo.—Famous Barr Co.
St. Paul, Minn.—Schuneman's, Inc.
Sacramento, Cal.—John Breuner Co.
Salt Lake City, Utah—ZCMI
San Diego, Cal.—Walker-Scott Corp.
San Francisco, Cal.—The Emporium
Springfield, Mo.—Heer's, Inc.
Stockton, Cal.—John Breuner Co.
Tacoma, Wash.—Rhodes Bros.
Tulsa, Okla.—Brown, Dunkin D. G. Co.
Vallejo, Cal.—John Breuner Co.
Washington, D. C.—The Hecht Co.
Wilkes-Barre, Pa.—Pomeroy's, Inc.
Youngstown, Ohio—Strouss-Hirshberg Co.

Swollen or sagging doors can be made to work freely by planing of the spots that rub on the jamb or sill

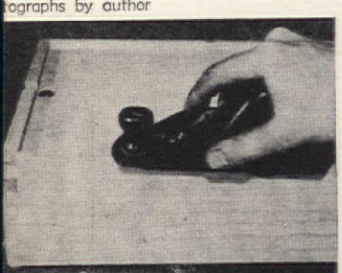


For Unruly Doors and Drawers...

DEN STAHR

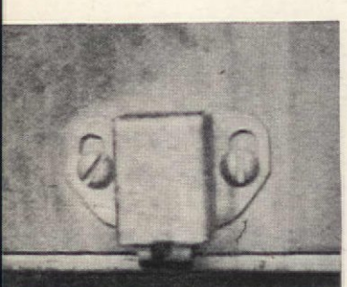
Don't let balky doors and drawers get you down. Fix them. If the tight spot is on the door bottom where you can't get at it with a plane or rasp, you can drive out the hinge pins and turn the door on its side. Often the trouble is cured by tightening hinge screws. When door hinge, drawer pull, or other screw holes are enlarged, they can be filled with wood putty. Allow the wood putty to harden before replacing the screws. Tightening hinge screws also may fix a latch that won't catch. But it may be necessary to shift the position of the strike plate. If the door and jamb have shrunk so that the latch won't reach the strike plate, an easy solution that usually works is a strip of wood added to the jamb. For a doorknob shaft that is not threaded, the screw should be tightened in one of the holes through the shaft, the one providing the most snug, but free, fit for the knob, using washers to fill any gap and prevent rattling.

tographs by author

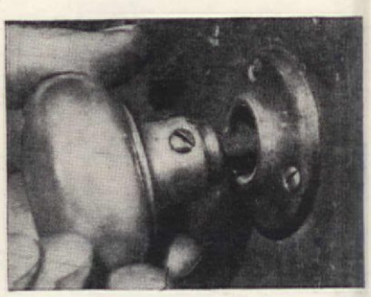


ne down bottom edge of stick- drawers, and wax or soap it

If plane can't be used because of overhang, use wood rasp instead



binet spring catches often have ts for adjustment after loosening e screws. If the adjustment is too eat, move the screws as necessary



With a threaded square shaft, a loose knob should be twisted up snug, and set screw should be tightened against a flat side of shaft

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More than a million home owners enjoy the fuel economy of Johns-Manville Rock Wool Home Insulation.

Why let HOLLOW walls and plaster-thin ceilings rob your house of expensive heat, winter after winter! You can't afford to in these days of fuel shortages and high prices.

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Johns-Manville "Blown" Rock Wool Home Insulation will *pay for itself* in fuel savings alone—and give you a world of extra comfort, both winter *and* summer. Full thick wall-and-ceiling insulation saves fuel twice as effectively as other treatments used in protecting the average house against heat losses.* (Based on Government figures.)

The home you are living in *now* can be *completely* insulated, by an approved J-M "Blown" Home Insulation Contractor. He is trained to "blow" J-M Rock Wool *scientifically*, in full measure, to prevent heat-leaking "voids" and give you *full benefits.*

Save up to 30% on fuel year after year, and keep your home warmer in winter and up to 15° cooler in summer. *Convenient monthly payments—FHA approved terms.*

*Based on facts published in U. S. Bureau of Mines pamphlet.

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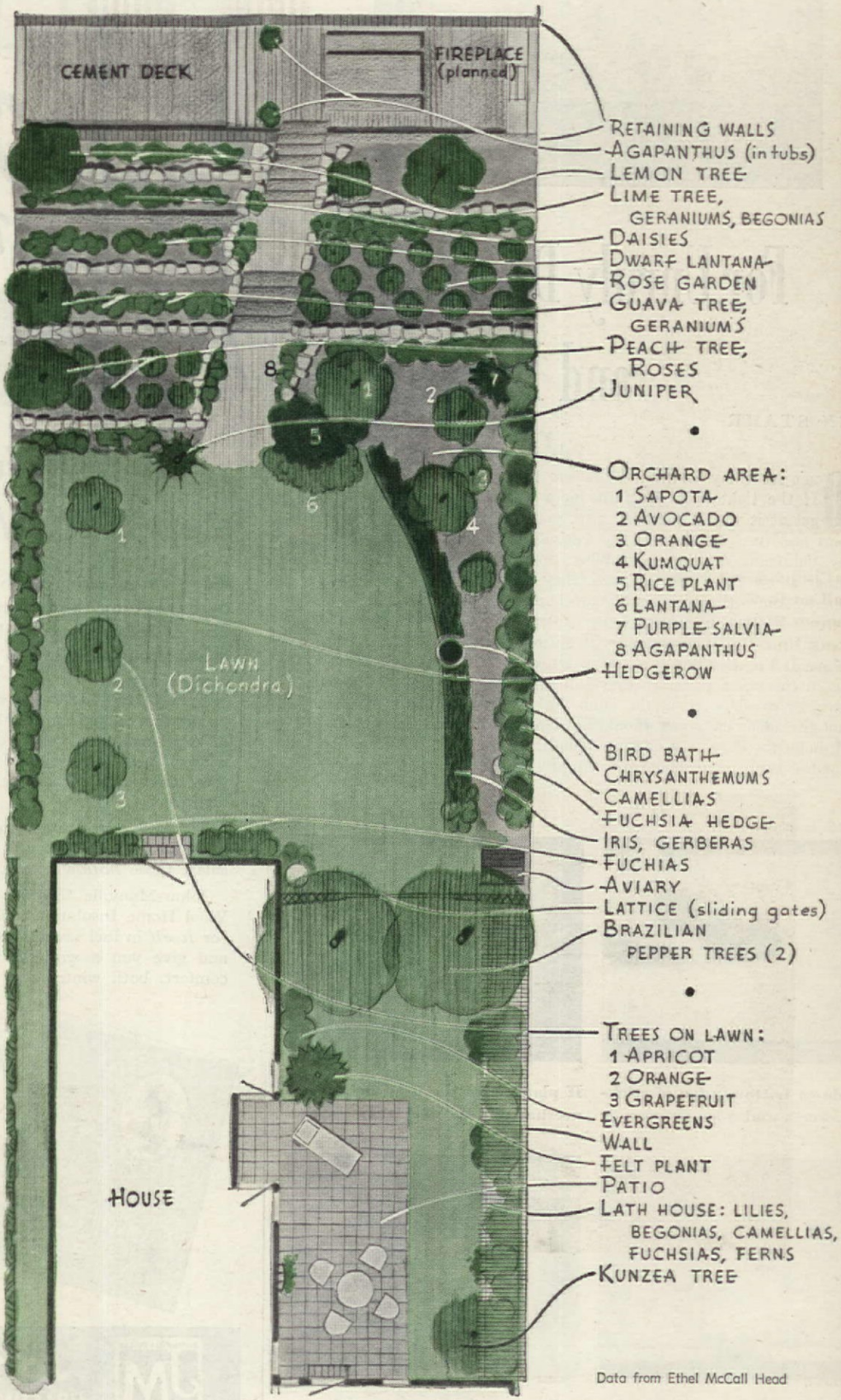
A NARROW BACK YARD



Data from Ethel McCall Head

Plan by W. S. Nevin, rendered by H. McClelland

...but full of plants and pleasure

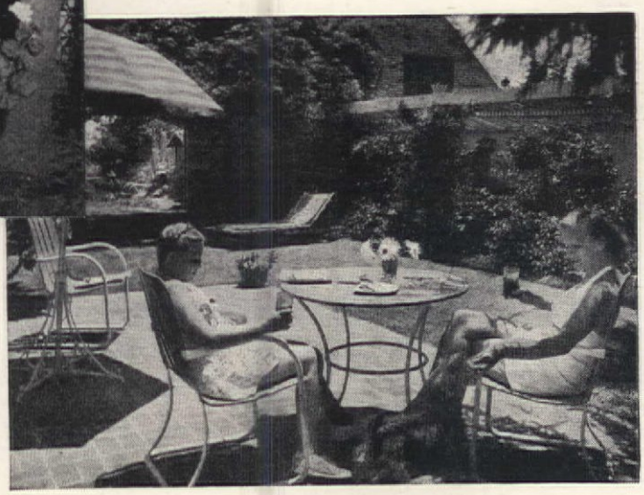
The home plot of Mr. and Mrs. William S. Nevin in Pacific Palisades, California, is not only long and narrow (300′ by 51′), but, at the rear or eastern end it tumbles off into Reeves Canyon—a drop of some 300 feet! This location posed a problem of terracing 40 feet of steep slope and building a retaining wall at the bottom. But, as compensation, it also provides a breath-taking view from the house, the rear garden, and, especially, the terrace built along the brink of the canyon. And it makes certain that never will that view be blocked off by future building operations. The back yard—or, more accurately and fairly, the garden—portion shown here in plan and pictures actually occupies only 130 feet of the property. The house is set

t the "jumping-off place" a brick retain-
g wall encloses, at the left, or north, a
d-cement floored deck (hidden by mar-
ierites). Up a few steps to the right is a
cnic area all ready for a future barbecue

From the picnic area these steps lead, between terraces, to lawn and garden. Here Mrs. Nevin is watering the area that is devoted to fruit plants

Photographs by Robert C. Cleveland

Bordering the patio, partly shaded by a kunzea tree from Australia, is the lath shelter full of begonias, twenty kinds of fuchsias, camellias, ferns, and so on



Sheltered between house and tall board
ence, beautified by plants beneath lath
hade, the patio is perfect for relaxing—as
lemonstrated by Mrs. Nevin and daughter

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1949 CATALOG *now ready*

Narrow Back Yard (Begins on page 84)

Looking westward under the gateway from the curved perennial border toward the patio, the house door, and an odd, woolly felt-plant

The patio area is bounded on the east by an arched trellis gateway through which can be seen this vista

an equal distance back from the street and given privacy and remoteness partly by this fact and partly by the location of the garage between it and the street. In addition there is a parklike planting of an unusually large variety of interesting and attractive shrubs and trees, many of them rare even in Southern California gardens. Most of them were planted by the former owner of the property with the co-operation of Hugh Evans, one of the region's most noted nurserymen and plant authorities. The development of the patio and rear garden areas dealt with here has been done mainly by Mr. and Mrs. Nevin. Of course, a visit is needed to fully reveal how much they have accomplished. But a study of the views and of the nature and use of the materials noted on the plan will suggest how generous and varied are the enjoyable details of this "much-in-little" garden for living.

Against the board fence, topped with a sloping 8′ wide lath overhang, masses of colorful plants thrive in the light shade

Your Garden Dollar (Begins on page 44)

All-America Selections

TRIUMPH BUSH LIMA BEAN, 1949 All-America silver medal winner. Good home garden sort, and for canning, freezing

All-America Selections

PREMIER GREAT LAKES, one of two lettuce varieties from Penn State College given All-America bronze medals for 1949. Improved, early, sun-resistant, firm-heading

seed and nursery catalogues. You'll have to plan and replan so as to fit the plants to the place, and to your preferences and pocketbook. Judgment will be needed in deciding whether to buy seeds and devote the time, equipment, and effort required to grow a stock of plants, or to save on those three items and buy seedlings grown to young planthood. (Yesterday, I counted the seeds in four packets bought "on the open market," with these results: Early Jersey Wakefield Cabbage, price 10 cents, 741 seeds; French Marigold, price 15 cents, 271 seeds; Swiss Giant Pansy, price 35 cents, 228 seeds; Alyssum saxatile Gold Dust, price 15 cents, 1010 seeds. Now, assuming even a modest 80% germination, compare those values with the customary spring prices of 25 to 50 cents a dozen for annuals and vegetables, 50 cents to $1.00 for a basket of pansies, and the "45 cents each, 12 for $4.00, $30.00 per 100" for Alyssum plants quoted in one catalogue.)

Again, are you going to deal with an established firm known to stand back of its catalogue and its advertising, or will you try to cut cor-

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Lawn experts strongly advise early feeding—even when snow is still on the ground. Applied now, early thaws and rains work Vigoro down deep . . . to the base of the roots where it does the entire plant the most good.

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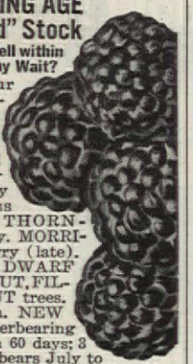
Have fruit to eat and sell within 60 days, this year. Why Wait?



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Garden Dollar

(Begins on page 44)

ners by seeking bargains, cut prices, and end-of-season "clearances?" The horticultural industries may not fit the definition of "big business" as generally understood, but they have adopted principles of organization, standardization, and institutional research that definitely benefit you, the consumer. In how many industries, for example, do the members join in promoting products on a basis, not of one firm's claims, but of several years' testing at stations all over the country? That is the significance of the All-America Selections of vegetables, annual flowers, and roses, some of which, for 1949, are pictured in connection with these notes. Others not shown are the bronze medal winning Pennlake lettuce, Cherry Belle radish, Caeserta squash, Flagship hybrid sweet corn, and Ideal Snowball cauliflower; also Indian Summer hollyhock and Blue Star morning-glory which, with Silver Medal petunia, make up the All-America flowers for the year.

Of course, the Selections don't include *all* the good novelties. Some of the others are illustrated, many are not: Conard-Pyle's rose introductions from France (Alain and Caprice) and their garden pompon chrysanthemum, Governor Duff; 11 more Department of Agriculture chrysanthemums (released through nurserymen); Fairland, a disease-resistant strawberry and Southland, an improved tomato, from the same source; Jackson and Perkins' Delphinium Happiness, Phlox rosea superba, Monarda Croftway Pink, and a number of handsome roses; and many more. From such as these the gardener can safely select rarities and novelties if he wants the fun and excitement of experimenting, while depending, for every day effects and "bread-and-butter" returns, on the time-proven standbys that hold their places in catalogues year after year.

And so, to summarize: Don't overbuy and waste seed; no one can grow all he wants, of everything he likes, every year. Go for maximum quality, not minimum price. Before you try something new, learn all you can about it. In developing your landscape, visualize your objectives and problems, make and remake your plans, then buy choice, small plants that will grow into the effects you seek.

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The American Home Magazine
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BLUE SPRUCE 5 FOR $3

Very superior stock. Well-branched 6 year old 8-14" tall. Sent postpaid at planting time.

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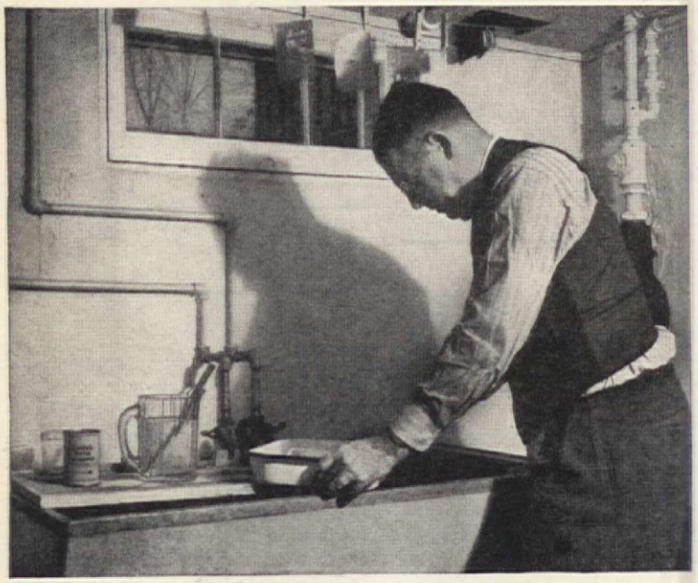
Before Retiring (Begins on page 23)



When my wife isn't looking, I use the laundry tubs to mix chemicals for developing pictures, to wash and dry films

entifically and keep them growing in a healthy condition. No, you can't garden actively in the winter, but you can garden vicariously when the new seed catalogues start coming in, soon after New Year's.

Then there is photography. You will get more pleasure out of your gardening if you keep a daily record of activities and use a camera freely to show progress from year to year. I take pictures of my flowers in the summer, using both black-and-white and colored film, then spend winter evenings developing, printing, and enlarging them. If you have a small camera, you can make a series of colored flower slides for your own amusement, or to show at your local garden club.

For the stay-at-home not much given to traveling, the best bet in cameras is an ordinary still camera, and of course you'll need complete darkroom equipment so you can develop and finish your own pictures. Details covering all phases of this work are covered by instruction books accompanying any equipment you may buy. My own darkroom is in one corner of the basement and occupies a space about nine by twelve feet. The main requirements for a darkroom are a good solid work table to hold the enlarger and other equipment, electric outlets, and a source of running water, not too far away.

Remember that there's nothing more pathetic than a person who, with his life work completed, just sits around marking time until the "grim reaper" calls his number. If you develop hobbies now, you won't have to depend on others for entertainment later on. Yes, you can retire gracefully and happily with one or more hobbies that interest you.

Photographs by the author

Two hobbies produced this candid shot

GERMAIN'S *Again* Sets the Fashion with

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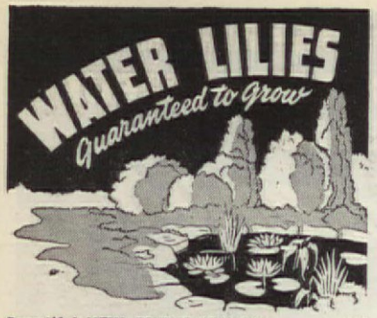

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Planning Primer

old houses to supply the outlets needed for easy furniture arrangement, and lamp and appliance use.

WHAT SPECIAL PURPOSE OUTLETS ARE REQUIRED?

Your needs in this respect are based on your manner of living and the way you've planned your home. There are many special types of outlets in addition to those required for the use of 230 volt appliances.

For a wall clock, there's a special outlet with a hook which supports the clock so the wires are invisible. The fan hanger outlet will support the weight even of an oscillating fan. A radio outlet has a receptacle for the antenna and ground connections, and one for the electric cord. There are weatherproof outdoor outlets.

A safety unit, if you own a washing machine, is the three-wire outlet which minimizes danger of shock by providing a permanent ground connection for the washer. In some localities, this outlet is required.

WHERE SHOULD SWITCHES BE INSTALLED?

Wherever you go in the house, you should be able to light the path ahead, to prevent many a fall or barked shin. Just inside each door into every room and hall there should be a switch controlling at least one lighting outlet or one convenience outlet which could serve a lamp.

Besides light switches, there should be in certain rooms—notably the kitchen—switches that control certain convenience outlets. Then you can turn on small appliances without entering or crossing the room.

DON'T SUCH RECOMMENDATIONS CALL FOR MORE SWITCHES THAN THE AVERAGE HOUSE USUALLY PROVIDES?

They do indeed. Most new homes provide enough convenience outlets, but switches are usually overlooked. Perhaps for economy.

But there is a solution to this problem. It's called remote control wiring, and it makes complicated multiple switching possible at modest cost. The large, expensive switches used conventionally are replaced by small inexpensive switches. The expensive cable that usually connects the switch to the outlet is replaced by a tiny, low-voltage wire. A transformer and relays are also installed, but the cost of the equipment and installation for a complete house is still less than the usual system.

WHICH TYPES OF CONVENTIONAL SWITCHES ARE NEEDED IF REMOTE CONTROL WIRING IS NOT USED?

The most common conventional switch is the single-pole type. But it unfortunately is useful only in rooms with one entrance. If a room has two or more entrances, you must use three- or four-way switches to be able to turn a light on and off at more than one doorway. In addition, there are many special switch models.

In place of the ordinary switch, you might very well have the silent mercury type. This is just what the name implies: a perfectly silent switch that you can flick on and off without the usual loud snap.

For use at the head of the basement stairs, there's the switch and pilot light combination. The pilot glows if the cellar light is on. If you have forgotten the light completely, the pilot will jog your memory.

For the light in a dark closet, you can use a door switch which is located on the door jamb. For outdoor locations there is a weatherproof switch, protected against moisture.

And for use with small, portable appliances you can install a combination switch and outlet.

WHAT KIND OF CIRCUITS, AND HOW MANY ARE REQUIRED IN A HOUSE?

If all the lights and outlets in the house were protected by a single fuse or circuit breaker, the entire home would be in darkness, and all electrical or electrically controlled equipment would cease to operate in the event of overload from one light or piece of electrical equipment. To avoid this situation, and also to reduce the size of wire required for efficiency and safety, outlets are divided into groups, or branch circuits. Each branch circuit is protected by its fuse or circuit breaker, and the whole system is further protected by a master disconnect box against possible failure of the branch overload protection. With plenty of branch circuits, the flexibility of the system is greater, the possibility of the circuits being overloaded is reduced, and the drop in electrical pressure is less, which results in brighter lights and more efficient operation of appliances. Branch circuits are classified as: 1) general purpose, 2) appliance,

(Begins on page 40)

and 3) individual or special circuits.

There should be enough 15 ampere, general purpose circuits to take care of all lighting and small portable appliance outlets. A good preliminary estimate rule is one circuit for each 500 square feet of floor space.

Your utility area—kitchen, laundry, and dining room—should be served by as many 20 ampere, appliance circuits as are necessary for the equipment that needs no special circuits.

There should also be special circuits for 230 volt appliances and certain other equipment, such as electric ranges, water heaters, water pumps, laundry equipment and electrically controlled heating plants.

The fuses and circuit breakers for the various circuits are usually located in a group near the meter. However, when there are a great number of circuits, they can be divided into two or more groups which are located in different parts of the house, with a separate control center away from the meter and the master fuse or circuit breaker box. The electricity would reach these separate disconnect boxes by way of feeder lines from the main control center. The separate control centers can be located in convenient spots on the first, or even second floor, eliminating trips to the basement when a fuse blows or a circuit breaker opens.

WHICH TYPE OF WIRE SHOULD BE USED IN THE BRANCH AND FEEDER CIRCUITS?

Two things govern your selection of wire for the house circuits. One is the local or state laws, which tell you whether you should use BX cable, non-metallic sheathed cable, rigid conduit, or knob-and-tube wiring. The other is your electrical needs.

Actually, it doesn't make a great deal of difference which type of wiring you prefer. You must do whatever local ordinances stipulate. But when it comes to deciding which size wire you should install, there is just one answer. For lights and appliances to operate at top efficiency, don't use anything smaller than a No. 12 conductor. For some special and all feeder circuits, you will need a larger wire because of the greater load.

WHICH ARE BETTER, FUSES OR CIRCUIT BREAKERS?

They both do the same thing of course—protect your home against fire when a circuit is overloaded.

The fuse box is the old standby, and even today is installed in the vast majority of houses, probably because the standard fuse box is slightly cheaper. But the circuit breaker is coming up fast because it eliminates one nagging headache! You don't have to hunt for and replace fuses when a circuit is overloaded. Instead, you merely flip a switch on the breaker and the current is on again until the next overload occurs.

HOW DOES ELECTRICITY ENTER THE HOUSE?

A house is served from the power company's wires by two or three service entrance conductors which are connected inside the house at the main fuse box or circuit breaker. The meter is located somewhere between the main switch at the disconnect box and the outside power lines. Commonly the entrance conductors are strung overhead; but wherever appearance is important, underground cable can be used.

Although the custom in the past has been to install a two-wire service entrance, adequate wiring today requires three-wire service. The difference in cost is slight; but in performance, great. With a two-wire service you can run only that equipment rated at 115 volts. With a three-wire service, you can also operate all 230 volt appliances—an electric range, dryer, or water heater.

It's quite possible, of course, that you don't intend to use any of this heavy-duty equipment right away. But the day may come when you'll change your mind. Then you'll find that it will cost a considerable sum to have a three-wire service installed, if you don't have it already.

WHAT WIRING IS NEEDED OTHER THAN FOR ELECTRIC SERVICE?

Of course, there will be the lightweight wire for the door bells or chimes. This will require a small transformer, a button at each door and the bells or chimes, arranged so that the doors can be easily identified by the sound of the signal.

Don't forget the telephone. While it is not installed by the electrician, provision should be made for easy running of the wires when the installation man comes around. Channels located in the walls will keep all wires out of sight. Consult telephone company and plan for possible future phones while house is being built to prevent costly alterations.

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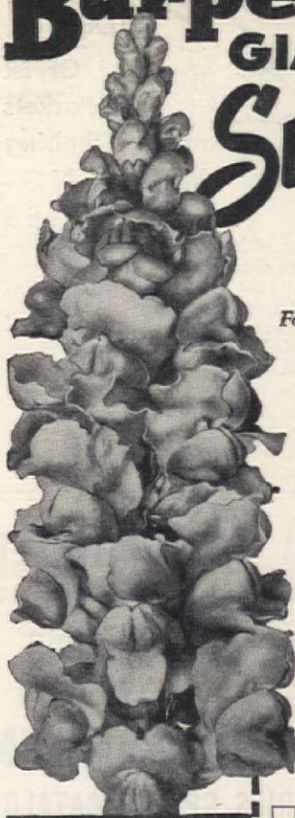

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Rugmaking

(Begins on page 24)

erick Jackson finds braided rugmaking profitable as well as a fascinating side line to his antiques business.

Rugs made by the early settlers are a wealth of historical data. The very substance of hand-fashioned rugs—grandma's petticoat, pop's wool jacket—has heirloom as well as sentimental value beyond estimation.

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Mr. Rich's wife is now an avid rug designer and maker, though her first attempt almost ended before it really got underway. Having no particular artistic ability, she was ready to give up, when her six-year-old son, Peter, said, "I'll draw a rug for you, Mommy." Mother handed over the burlap and indignantly washed the dishes. That was Mrs. Rich's first rug. Since then, she has designed and made several lovely rugs. The "Persian" rug, American Home Pattern 1099, is a work of collaboration with next door neighbor, Mary Dickey.

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Is He Normal? (Begins on page 28)

After a bedtime story, he may go to bed willingly at 7 p.m.

. . . then find one excuse after another for getting up again

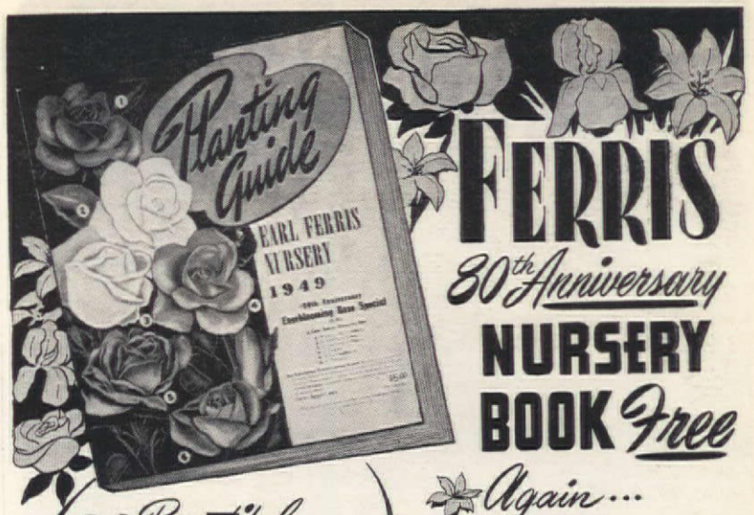
disturbed. He is the one whose imagination soon becomes dulled.

Of course, the healthy child whose days are filled with satisfying activity will enjoy periods of quiet play, relaxation, and rest. Their frequency must depend upon the need of the individual child.

New situations are normally met with some timidity or fear by the preschooler, no matter how fearless he may be in his own environment. It is quite natural for a child who is going to a new school for the first time to be pretty terrified of this experience, and the three-year-old who climbs a jungle gym for the first time is entitled to his moments of fear and trepidation. So, too, is the eight-year-old who leaves home for his first summer at camp. In these and similar new situations, a child can be helped to overcome fears and uncertainties if a familiar person is at hand to support him physically and, if need be, psychologically. Gentle understanding and gradual introduction to any new situation will help the child over the rough spots. Certainly he should be able to count on sympathetic adult help.

A three-year-old is co-operative in activities which he can skillfully perform, if they meet with adult approval. Such activities are eating, sleeping, other routines. Yet six months later, he may delight in resisting bedtime, in flooding the bathroom instead of washing co-operatively, because he has grown a little and is more aware of his own ability to carry on activities independently of his parents.

Most children are normal. Love and affection, sympathetic understanding, and intelligent guidance will help them remain that way.



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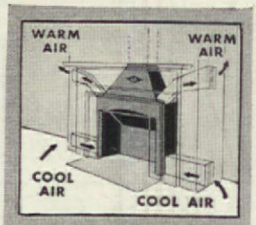

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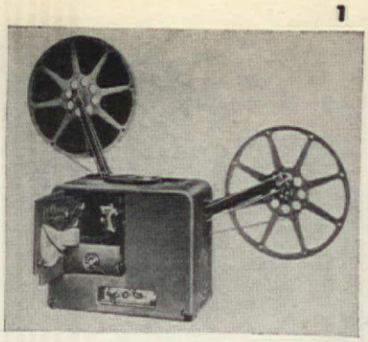

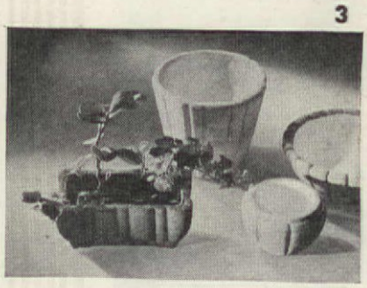

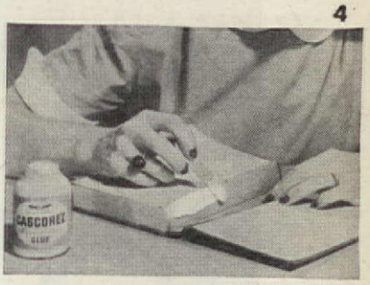

LOOK, IT'S NEW!

January is the month of resolutions and bright new ideas, and just above are six good ones to start things rolling in 1949. One or another may well put into practice a good intention or two.

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Breezebuilder, *Bar-Brook Mfg. Co., Inc.*, June, 80; July, 59; free folders
Chelsea Fan & Blower Co., Inc., Apr., 78; free booklet
Emerson Electric Mfg. Co., Apr., 84; June, 69; free folder
Feminine hygiene
Tampax Inc., Mar., 40; Apr., 98; May, 95; June, 61; July, 68; Aug., 74; Sept., 131; Oct., 145; Nov., 94
Zonite Products, Jan., 8; Feb., 89; Mar., 103; Apr., 119; May, 121; June, 4; July, 69; Aug., 6; Sept., 132; Oct., 146; Nov., 133; free booklet
Fences
Cyclone Fence, Mar., 92; May, 117; Oct., 103; free booklet
Pittsburgh Steel Co., July, 62; Aug., 71; Sept., 69; Oct., 110; Nov., 92
Fertilizers (See "Plant foods")
Filter, air—Dust-Stop, *Owens-Corning Fiberglas Corp.*, Jan., 55; Feb., 87; Sept., 78; Oct., 79
Finishes (See also "Paints, etc." and "Polishes")
—Cuprinol, *Darworth, Inc.*, Apr., 90; May, 91
—Plastik-707, *United Technical Laboratories*, Jan., 86
Fire extinguisher—*Pyrene Mfg. Co.*, Mar., 136; May, 158; Sept., 24; Nov., 62; free booklet
Fireplaces
Heatform, *Superior Fireplace Co.*, Mar., 100; May, 160; Aug., 62; Oct., 104; free circular, booklet offer
Heatilator, Inc., Jan., 47; Feb., 68; Mar., 95; Apr., 84; May, 162; June, 75; July, 57; Aug., 61; Sept., 68; Oct., 83; Nov., 62; Dec., 24; free folder
outdoor—*Bar-B-U Co.*, Apr., 117; free folder
—*Hancock Iron Works*, May, 160; July, 62; plan offer
outdoor, metal unit for—*Majestic Co.*, May, 92; July, 12; book offer

Flashlight
and alarm clock—Larm-Lite, *Facility Products*, May, 159; Aug., 96
and key chain—Apex, *Fleetwing Gifts*, Nov., 11
Flea powder—Pulvex, *Wm. Cooper & Nephews, Inc.*, May, 159; June, 92; July, 96; Aug., 96; Sept., 98
Flooring, oak—*National Oak Flooring Manufacturers' Association*, Apr., 79; May, 66; June, 95; Aug., 66; Oct., 102; Dec., 71; free booklet
Flower holder
Art-Flex, *The Garden Gate*, Sept., 17
Francie, Nov., 16; Dec., 14
Goldfarb Flower Shops, Dec., 13; free folder
Foods (See also "Canned goods")
apples—*Washington State Apple Commission*, Jan., 71; Feb., 55; free recipes
baking soda—Arm & Hammer or Cow Brand, *Church & Dwight Co., Inc.*, July, 70; Oct., 136
beverages—Kool-Aid, *Perkins Products Co.*, July, 88; Aug., 99; Sept., 114
California fruits—*Canoga Farm*, Nov., 15; free catalog
cookies—*National Biscuit Co.*, Feb., 112; Mar., 134; Apr., 152; May, 157; June, 114; July, 78; Aug., 95; Oct., 132; Nov., 119; Dec., 84
fish—*National Fisheries Institute*, Mar., 127; June, 115; free folder
gelatine—*Knox Gelatine Co.*, Feb., 97; Apr., 135; June, 116; Aug., 94; Oct., 133; free recipe book
gravy aids—Gravy Master, *GravyMaster Co., Inc.*, Jan., 80; Feb., 112; Mar., 136; Apr., 152; May, 157; Oct., 136; Nov., 119; Dec., 88; free recipe booklet
—Kitchen Bouquet, *Grocery Store Products, Inc.*, Feb., 106; Mar., 118; Apr., 136; June, 118; Sept., 119; Oct., 136; Nov., 135; Dec., 84
ketchup—*H. J. Heinz Co.*, Mar., 135
lard—Swift'ning, *Swift & Co.*, Mar., 16
marshmallow creme—*Hip-O-Lite*, Apr., 152; May, 156; June, 114; free recipes
mayonnaise—Hellmann's and Best Foods, *Best Foods, Inc.*, May, 127; June, 128; July, 73; Aug., 90; Sept., 22; Oct., 118
milk amplifier—*Bosco Co., Inc.*, Mar., 106; May, 124
molasses—Brer Rabbit, *Penick & Ford*, Jan., 80; Feb., 112; Mar., 134; free recipes
oranges—*Sunkist*, July, 77; Aug., 80; Sept., 101
peanut butter—Peter Pan, *Derby Foods, Inc.*, Mar., 108; May, 125; July, 78; Oct., 22
popcorn—Jolly Time, *American Pop Corn Co.*, Jan., 82; Feb., 110; Mar., 134; Oct., 136; Nov., 119; Dec., 84
—*T-N-T*, Oct., 132; Nov., 135; Dec., 88
preserves—Oregon Mountain Meadows, *Jane Amherst*, Oct., 15; Nov., 16; free catalog
rice—Uncle Ben's, *Converted Rice, Inc.*, Feb., 105; Mar., 117; Apr., 151; May, 135
sauces—Derby Brand, *Glaser, Crandell Co.*, Mar., 126; Apr., 158; May, 156; June, 115; free recipes
—Worcestershire, *Lea & Perrins*, Feb., 110; Apr., 150; Aug., 84; Oct., 130; free recipe book
sausages and frankfurters—*Armour & Co.*, Mar., 112; May, 130; July, 82; Sept., 106; Nov., 108; free recipes
—*Swift & Co.*, Jan., 15; Apr., 19; Aug., 22; Oct., 23
storage bags for (See "Storage, food")
teas—Tea Taster Package, *F. P. Garrettson Co.*, Dec., 13; free catalog
vinegar—*H. J. Heinz Co.*, Apr., 151
walnuts—*Diamond Walnuts*, Dec., 84
Foods, plant (See "Plant foods")
Foot aids
Dr. Barron's, *Ortho, Inc.*, Feb., 90
Kurotex, *Scholl Mfg. Co.*, Feb., 90; Apr., 119; June, 96; Aug., 98; Oct., 146
Zino-Pads, *Scholl Mfg. Co.*, Mar., 103; May, 120; July, 98; Sept., 133; Nov., 132
Freezers, home
Deepfreeze, *Motor Products Corp.*, June, 129; July, 70; Aug., 77; Oct., 150; Nov., 96; free booklet
Harder Freez, *Tyler Fixture Corp.*, Mar., 137; July, 78; free folder
information on—*Avi Publishing Co., Inc.*, Aug., 14
Philco Corp., June, 115; Sept., 112; Oct., 10; Nov., 4
Furnaces (See "Heating equipment")
Furniture
bed—Hide-A-Bed, *Simmons Co.*, Mar., 35; May, 55; June, 79; Nov., 79; Dec., 47
bookcase—*C. J. Lundstrom Mfg. Co.*, Nov., 12; free catalog
bridge set—*Durham Mfg. Corp.*, Mar., 60; Apr., 89
colonial—*Biggs Antique Co.*, Mar., 56
—*Colonial Mfg. Co.*, Mar., 62; Oct., 68; Nov., 82; booklet offer
—*H. T. Cushman Mfg. Co.*, May, 83; booklet offer
—Old Colony, *Heywood-Wakefield*, June, 56; Sept., 15
crib, portable—*Sleepy-Tot*, Nov., 12
cushioning for—Foamex, *Firestone Tire & Rubber Co.*, Oct., 71; free sample
dinette—Arvin, *Noblitt-Sparks Industries, Inc.*, Oct., 70; Nov., 76; Dec. 63
—Balboa, *Roll Forming Co.*, Nov., 80
—Chromcraft, *American Fixture & Mfg. Co.*, Apr., 125
—Chromsteel, *Howell*, Oct., 19
—*Daystrom Corp.*, May, 143; July, 47; Sept., 125; Nov., 25
dresser—*Consider H. Willett, Inc.*, Feb., 86
footstool—*Kay Tennant*, Nov., 14
functional—*Mengel Co.*, Mar., 71; Aug., 57; Sept., 57; booklet offer
hampers—*Beaumond Distributors*, Dec., 15
—*Detecto Scales, Inc.*, Feb., 86; Apr., 104; Sept., 16; Oct., 90; Dec., 16
—*Pearl-Wick Corp.*, May, 64; Dec., 56
modern—*Drexel Furniture Co.*, Dec., 57; booklet offer
—*Heywood-Wakefield*, Mar., 43; Nov., 58
—*Mengel Co.*, Jan., 43; May, 61; June, 81; booklet offer
—*Morgan Furniture Co.*, Jan., 8; booklet offer
outdoor—Ashcraft, *Heywood-Wakefield*, May, 65
—*Graf Studios*, Mar., 60; Nov., 74; free catalog
—*J. F. Day & Co.*, Nov., 13
—*Littletree Co.*, June, 12
stool—Cosco, *Hamilton Mfg. Corp.*, Feb., 92, April, 152
table tops—No-Tilt, *Rest Well Bed Board Co.*, Oct., 70
—*T-Top Co., Inc.*, Nov., 74
—X-Tend-It, *Rest Well Bed Board Co.*, Feb., 86
tables—*Brandt Cabinet Works Inc.*, Mar., 62; May, 80; Sept., 82; booklet offer
—Cosco, *Hamilton Mfg. Corp.*, July, 96
—*Mersman Bros. Corp.*, Mar., 54; May, 86
—Samson, *Shwayder Bros., Inc.*, Jan., 45
tea wagon—*Pleasant Hills Industries*, June, 12; Nov., 14
traditional—*Consider H. Willett, Inc.*, Apr., 102; Sept., 73
—*Drexel Furniture Co.*, Feb., 85; May, 69; Aug., 49; Sept., 86; Nov., 71; booklet offers
—*Jamestown Area Furniture*, Jan., 81
—*Mengel Co.*, Jan., 43; booklet offer
Victorian—*S. Karpen & Bros.*, Apr., 72

GARAGE door building patterns—*Easi-Bild Pattern Co.*, Apr., 92; May, 28; Aug., 13; Oct., 84
Garbage can pest repellent—*San-A-Lizer Corp.*, June, 12; July, 12
Garbage disposers
Disposall, *General Electric Co.*, Dec., 5
Disposall, *Hotpoint Inc.*, Mar., 137
In-Sink-Erator Mfg. Co., Aug., 98; Nov., 134; free information
Garden supplies and tools (See also "Furniture, outdoor," "Greenhouses," "Incinerators," "Insecticides," "Plant foods," and "Weed killers")
cultivators, etc.—*Gravely Mfg. Co.*, Jan., 66; Feb., 81; Mar., 98; Apr., 117; free catalog
—*James Cunningham, Son & Co.*, Jan., 6; Mar., 89; free catalog
—Kinkade, *American Farm Machine Co.*, Mar., 92; free catalog
—Roto-ette, *Rototiller, Inc.*, May, 114; June, 87; free literature
—Rototiller, *Frazer Farm Equipment Corp.*, Feb., 74; Mar., 96; Apr., 117; May, 108; June, 86; free folders
—*Standard Engine Co.*, Mar., 94; free catalog
—Work-Master, *Ottawa Mfg. Co.*, May, 115
—Yard-Master, *Ottawa Mfg. Co.*, July, 63
flame gun—*Hauck Mfg. Co.*, Mar., 92; Apr., 112; free catalog
gardening information—*National Nurseries*, Jan., 65; Feb., 70; Mar., 98; Apr., 108; May, 114; June, 86; July, 70; Sept., 92; Oct., 108; Nov., 98; Dec., 72; free catalog
hedge trimmers—Bernard, *Wm. Schollhorn Co.*, Mar., 99
—Electrimmer, *Skilsaw, Inc.*, Apr., 114; June, 90; Aug., 70
—*Porter-Cable Machine Co.*, Apr., 114; May, 114; June, 86
—*Sunbeam Corp.*, Apr., 112; May, 116; June, 90
hose nozzle—Justrite, *W. D. Allen Mfg. Co.*, Apr., 108
insect gun—Bug Blaster, *Sherwin-Williams Co.*, Apr., 115; May, 108; June, 88; July, 66
lawn sweeper—*Parker Pattern & Foundry Co.*, May, 118; June, 96
mowers, hand—*Clemson Bros., Inc.*, Mar., 97; Apr., 24; May, 110; June, 94
—*Coldwell-Philadelphia Lawn Mower Co., Inc.*, Mar., 92
—*Eclipse Lawn Mower Co*,, Apr., 114; June, 90
—*Pennsylvania Lawn Mower Div.*, Apr., 116; May, 116; June, 86; July, 66
—*Toro Mfg. Corp.*, June, 91; July, 63; Aug., 68
mowers, power—*Coldwell-Philadelphia Lawn Mower Co., Inc.*, Mar., 92
—*Eclipse Lawn Mower Co.*, Mar., 98; Apr., 114; May, 108; June, 90; Nov., 99
—*Fulton Mfg. Co.*, Mar., 98; Apr., 117; free booklet
—*Jacobsen Mfg. Co.*, Jan., 66; Mar., 95; May, 114; July, 57; free literature
—*James Cunningham, Son & Co.*, Jan., 6; free catalog
—Master Mower, *Milner Products Co.*, June, 90
—*MontaMower Distributing Co.*, Mar., 87; Apr., 114; May, 116; June, 91; July, 66; free folder
—*Moto-Mower Co.*, Feb., 81; Apr., 108; June, 94
—*National Mower Co.*, May, 114; June, 87; free catalog
—*Sensation Mower, Inc.*, Jan., 67; Mar., 98; free catalog
—*Toro Mfg. Corp.*, Jan., 71; Feb., 80; Mar., 91; June, 87, 91; July, 63; Aug. 68
plant ties—Twist-Ems, *Germain's*, Mar., 86
pruners—Snap-Cut, *Seymour Smith & Son., Inc.*, Feb., 82; Mar., 94; May, 114; Oct., 106; Nov., 98; booklet offers
seed bed heater—*Gro-Quick*, Jan., 65; Feb., 82
seed frame—*Henry A. Dreer, Inc.*, Feb., 70; free garden book
sprayer and duster—*Armstrong Products Corp.*, Apr., 116
—Bug Blaster, *Sherwin-Williams Co.*, Apr., 115; May, 108; June, 88; July, 66
—*H. D. Hudson Mfg. Co.*, Feb., 71; Apr., 110; May, 109; June, 94
sprinklers—*March Automatic Irrigation Co.*, May, 118; June, 86; July, 63; Aug., 64; free literature
—Rain King, *Sunbeam Corp.*, Apr., 116; May, 108
—Soil-Soaker, *Hastings Canvas & Mfg. Co.*, June, 92; July, 64; Aug., 64
—*W. D. Allen Mfg. Co.*, Mar., 99; May, 116
tractors—*Fulton Mfg. Co.*, Mar., 98; Apr., 117; free booklet
—*Gravely Mfg. Co.*, Jan., 66; Feb., 81; Mar., 98; Apr., 117; free catalog
—Kinkade, *American Farm Machine Co.*, Mar., 92; Apr., 112; May, 115; free catalog
—*Magic Hoe*, May, 92
—*Standard Engine Co.*, Mar., 94; Apr., 114; May, 116; free catalog
trellis netting—Train-etts, *Germain's*, Mar., 86
watering can, indoor—*Crystalier Co.*, Dec., 14
Gifts (See also "Accessories," "Paintings," "Pottery," and "Toys")
address and date book—*Ajco Products Co.*, Nov., 18; free catalog
art gifts—*House of David Arts*, Apr., 100; free circular
ashtrays—*Bernad Creations*, Nov., 15; free catalog
—*Stangl Pottery*, Nov., 72
—*Tudor Products*, Nov., 13
bath set—Franklin-Bayer, *The Linen Shop, Inc.*, June, 12
bed support—Propette, *Morgan Products Co.*, Oct., 17; Nov., 12
bedside light—Lazy-Lite, *Devoe & Raynolds Co., Inc.*, Nov., 14
beverage cooler—*"Nice-Cubes,"* June, 13; Nov., 12; Dec. 12
bicycle basket—*Gotham Gifts*, Oct., 15
biscuit basket—*Southwestern Gifts*, Nov., 17
bookmark—Sapphire, *Abbott Gifts*, Nov., 10
bottle (nursing) bag—*B'Junior Products*, Dec., 14
cake plates, musical—*Bibro Gifts*, Oct., 15; Nov., 12
—*Swiss Commerce, Inc.*, Mar., 137; Nov., 16; free catalog
ceramics—*Francie*, Nov., 16; Dec., 14
cigarette case—*Gifts for All*, May, 17
coasters—*Corsair Coaster Co.*, Nov., 13
cream whipper—*Gift of the Month, Inc.*, Oct., 16; free catalog
crib, portable—*Sleepy-Tot*, Nov., 12
dinnerware (See "China and glassware")
dolls (See "Dolls")
door knockers (See "Door chimes and knockers")
earring case—*Betty Blue Gift Shop*, Nov., 15
foot scraper—*Bell Garden Designs*, May, 18; Nov., 14
from many countries—*Robert W. Kellogg Co.*, Oct., 15; free catalog
fruits—*Canoga Farm*, Nov., 15; free catalog
—*Morse Bros.*, Oct., 17; Nov., 16
—*Rancho De Los Padres*, Nov., 13
glass bricks—*Goldfarb Flower Shops*, Dec., 13; free folder
highball glasses—*Klepa Arts*, Nov., 10; free catalog
holiday tape for—*Transparent Products Co., Inc.*, Nov., 12
ice chopper—Chip Chop Bar Helper, *Fleetwing Gifts*, July, 12
ice cube trays—Icingles, *Miles Kimball*, Oct., 15; free catalog
ice cube tongs—*Apex, Fleetwing Gifts*, Nov., 11
jewelry for men—*Brothers Specialty Co., Inc.*, Nov., 13
key-chain-light—*Fleetwing Gifts*, Nov., 11
kitchen utensils—*Kitchen Helps*, Nov., 15; Dec., 14 (See also "Utensils, kitchen")
knife set—Flint, *Hammacher Schlemmer*, Dec., 13; free book and folder
lamp and plant holder—*Charm Cottage*, Dec., 13
magnifying glass—Longview, *Edroy Products Co.*, Oct., 15; Nov., 11; Dec., 15
meat holder—*Gift of the Month, Inc.*, Nov., 10; free catalog
ming tree—*The Stark's Nest*, May, 18
needle threader—Thread-a-matic, *Madison House, Inc.*, Nov., 17; free catalog; *Thompson-Winchester*, Oct., 16; Dec., 14
novelty apron and ice cracker—*Hal's Game Mart*, Dec., 13
painting equipment—Paint-in-Oils, *Artisan Galleries*, Oct., 17
pewter ware—*Stumpp & Walter*, Nov., 14; free catalog
pipes—*Sachs Pipes*, Dec., 12
pitcher and glasses set—*Stumpp & Walter*, Dec., 13
plant holders (See "Plant holders")
playing cards—*Helene Stevens*, Nov., 13; free catalog
preserves—*Jane Amherst*, Oct., 15; Nov., 16; free catalog
recipe adjuster—*Mailbox Mart*, Nov., 12
saber, miniature—*National Regalia Co.*, Oct., 16
safety cooking spoon—*Frohock-Stewart Co.*, May, 152; Nov., 135
salt and pepper shakers—*Charm Cottage*, Oct., 16
—Sahara, *J. H. Young Co.*, Nov., 17
—*Swiss Commerce, Inc.*, Apr., 121
—Twinette, *C-E Co.*, Dec., 15
shoulder bag—*Bropar Distributors*, Oct., 14
skirt rack—*Prac-T-Rack*, Nov., 10
soap, personalized—*Carol De Witt*, Nov., 15
spool holder—*Zierold Mfg. Co.*, Nov., 15
stationery—*American Stationery Co.*, Nov., 11
teas—Tea Taster Package, *F. P. Garrettson Co.*, Dec., 13; free catalog
telephone writing pad—Tel-Sec, *Lanko Industries*, Jan., 81; Feb., 116; Mar., 76; Apr., 94; May, 18; Nov., 12; Dec., 13
thermometer—*Breck's*, Nov., 15
tie rack—*Uttal's*, Nov., 17; free catalog
ties—*Beebe Studios*, Dec., 12
tools—*Gift of the Month, Inc.*, May, 18 (See also "Tools")
toothbrush holder, musical—*Crane's*, Dec., 12
trivets—*Jenifer House*, Nov., 11; free catalog
—*Post Mart*, Nov., 18
tumbler and brush—*La Palette*, Oct., 16; Nov., 17; Dec., 15
vases—*Stumpp & Walter*, Oct., 17; free catalog
water color paints—*Devoe & Raynolds Co., Inc.*, Oct., 14
water mixer—*Spencer Gifts*, Nov., 10; catalog offer
wrappings for—*Dennison*, Nov., 84
Glass (See also "Coffee makers")
ovenware—Pyrex, *Corning Glass Works*, Mar., 12; Nov., 102
Pittsburgh Plate Glass Co., Feb., 57; Apr., 63; June, 55; Aug. 51; Oct., 55; Dec., 69; free booklet
shower doors and tub enclosures—*Southern Shower Door & Cabinet Co.*, May, 17; Oct., 15; brochure offer
walls of—Windowalls, *Andersen Corp.*, Mar., 39; Sept., 91; free folder
Glue etc.
Casco glues, *Casein Co. of America*, Mar., 77; Apr., 79; June, 138; Aug., 61; Oct., 102; Nov., 66; pattern offers
liquid plastic, *Kristalon Plastics*, July, 66
Plastic Wood, *Boyle-Midway, Inc.*, Mar., 138; Apr., 82; May, 160; June, 70; July, 98; Sept., 133; Oct., 150; Nov., 92
Grape vines
**Neosho Nurseries*, Dec., 72
**Stahelin's Nursery*, Feb., 73
**Townsend Nurseries*, Mar., 92
*Offers catalog
Greenhouses
Orlyt, *Lord & Burnham Co.*, Jan., 66; Feb., 70; Mar., 86; May, 116; July, 66; Sept., 98; Oct., 106; free booklet
Sunlyt, *Lord & Burnham Co.*, Apr., 115; free catalog
Grill and waffle iron—*Dominion Electric Corp.*, Sept., 95

HARDWARE (See also "Accessories, bathroom" and "Utensils, kitchen")
colonial—*Art Colony Industries, Inc.*, Nov., 17
door and drawer pulls—*Stanley Works*, Nov., 67
door knockers (See "Door chimes and knockers")
drapery—*Kirsch Co.*, May, 68; Nov., 82; book offer
garage door (See "Doors, garage, equipment for")
sash balances—Invizible, *Grand Rapids Hardware Co.*, Mar., 42; Apr., 71; May, 80; June, 66; Sept., 24; Nov., 64; free folder
Venetian blind—*Kirsch Co.*, May, 68; Nov., 82; book offer
—Levolor, *Lorentzen Hardware Mfg. Corp.*, June, 24; Nov., 24
Hat fastener—Patis, *L. D. Patterson Co.*, July, 12
Hearing aids
Hear Rings, *Maico Inc.*, Oct., 76; Dec., 100
Secret-Ear, *Maico Inc.*, Sept., 133
Zenith Radio Corp., May, 10; June, 6; July, 6; free literature
Heat control systems (See also "Heating equipment")
A-P, *Automatic Products Co.*, Aug., 62; Oct., 112; Nov., 88; Dec., 78; free booklet
Chronotherm, *Minneapolis-Honeywell Regulator Co.*, Jan., 61; Feb., 64; Apr., 15; Oct., 51; Nov., 69; Dec., 55; free booklet
Heaters, water
Bryant Heater Co., June, 98
Duo-Therm, *Motor Wheel Corp.*, Mar., 120; Apr., 13; free catalogs
Frigidaire, *General Motors Corp.*, Apr., 144; July, 75, 94
General Electric Co., Mar., 9; Apr., 9; May, 9; Sept., 7; Oct., 9
Heatmaster, *Combustion Engineering Co., Inc.*, Sept., 95; Oct., 99; Nov., 137; free booklet
Hotpoint Inc., Jan., 9; May, 159; July, 58; Aug., 63; Sept., 134; Oct., 107; Nov., 66
L & H, *A. J. Lindemann & Hoverson Co.*, June, 122
Merion & Penfield, *John Wood Mfg. Co., Inc.*, May, 118; June, 136; free calculator
Norge, *Borg-Warner Corp.*, June, 121
Permaglas, *A. O. Smith Corp.*, Feb., 52; Mar., 4; Apr., 6; May, 6; June, 8; July, 8; Aug., 18; Sept., 71; Oct., 134; Nov., 89
Presteline, *Pressed Steel Car Co., Inc.*, Mar., 138; May, 161
Rheem Mfg. Co., Mar., 67; Apr., 137; May, 13; June, 11; July, 7; Aug., 47; Sept., 67; Oct., 89; free booklets
Ruud Mfg. Co., Oct., 113; Nov., 122; free literature
Seidelhuber Iron & Bronze Works, Jan., 82
Heating equipment (See also "Filter, air" "Fireplaces," "Heaters, water," and "Ranges and stoves")
American-Standard, *American Radiator & Standard Sanitary Corp.*, Jan., 11; Mar., 13; Apr., 21; May, 23; June, 23; Aug., 21; Sept., 19; Nov., 21; Dec., 25; free book
Bryant Heater Co., Apr., 157; May, 91; July, 59; Aug., 62; Sept., 69; Oct., 75
Burnham Corp., Feb., 63; Apr., 85; Sept., 71; Oct., 108; Nov., 69, 92; Dec., 72; free folder
Chrysler Airtemp, *Chrysler Corp.*, Aug., 60; Oct., 105; Nov., 90; free folder
Climatrol, *L. J. Mueller Furnace Co.*, Feb., 69; Apr., 82; June, 97; Oct., 77; Dec., 52
Coleman Co., Inc., Apr., 12; Aug., 64; Sept., 10; Oct., 148; free folder
Crane Co., Feb., 61; July, 6; Aug., 16; Oct., 78; Dec., 53; free booklet
General Electric Co., Feb., 59; Mar., 81; Apr., 92; Aug., 11; book offer
Heat Extractor, *National Radiator Co.*, Sept., 22; Oct., 85; Nov., 87; free folder
Heatray-Reflector, *Emerson Electric Mfg. Co.*, Dec., 95; free folder
Hydro-Flo, *Bell & Gossett Co.*, Feb., 91; Apr., 87; May, 73; Sept., 93; Oct., 59; Nov., 99; free booklet
Institute of Boiler and Radiator Manufacturers, Jan., 57; Feb., 83; Apr., 85; June, 66; Oct., 86; Nov., 93; free booklet
Iron Fireman Mfg. Co., Mar., 65; May, 119; July, 63; free booklet
Ko-Z-Aire, *Jones & Brown, Inc.*, June, 75; Aug., 12; Oct., 102; free booklet
Nu-Way Corp., May, 118; Aug., 72; Oct., 86; free book
oil burner information—Audels Oil Burner Guide, *Audel, Publishers*, Dec., 54
Rheem Mfg. Co., Nov., 63; free folder

Stokol Stoker Co., Inc., Mar., 93; May, 87; free folder
Superfex, *Perfection Stove Co.*, May, 115; June, 134; free booklet
Toridheet, *Cleveland Steel Products Corp.*, Apr., 6; May, 81; June, 71; Aug., 6; Sept., 12; Oct., 88; free folders
Trane Co., Jan., 7; Mar., 7; May, 89; June, 72; Aug., 67; Sept., 77; Nov., 88; free booklet
Williams Oil-O-Matic, Jan., 58; Feb., 4; Mar., 83; Apr., 16; May, 8; June, 8; Aug., 8; Sept., 6; Oct., 79; Nov., 95; Dec., 74
Winkler LP, *U. S. Machine Corp.*, Sept., 66; free folder

Homes
Braun Lumber Co., Mar., 102; Aug., 64; catalog offer
International Mill & Timber Co., Jan., 86; Feb., 94; Mar., 100; catalog offer
Lewis Mfg. Co., Feb., 91; catalog offer
Standard Homes Co., Mar., 140; May, 102; June, 96; booklet offers

Home-building service
Home Building Plan Service, Sept., 16
Weyerhaeuser Sales Co., Feb., 79; Apr., 83; June, 91; Oct., 58; booklet offer

Home decoration
adhesive striping—Dec-O-Tape, *Meyercord Co.*, Nov., 84
American Home books on (See "Books")
colors for—Dek-All, *Hobby Book Mart*, May, 16
decals—*Southern Decorations*, Nov., 14
evergreens for—*Brownell Farms*, Nov., 16
—*Holly Hills Plantation*, Nov., 15; free folder
—*Kirk's Evergreens*, Nov., 13

Home repair supplies (See also "Glue" etc.)—Peter Putter Products, *Schalk Chemical Co.*, Apr., 20; free folder

House plans
American Home, Oct., 112; Dec., 96
Build-A-Plan, Inc., Nov., 92
Merle William Hogan, Oct., 112
Plan-A-Home Model Co., Nov., 18

INCINERATOR—*W. O. Johnson Co.*, Mar., 137; Apr., 83; May, 18; June, 12; July, 12; Aug., 14; Sept., 16; Oct., 17; Nov., 17; free circular

Insecticides
Black Leaf, *Tobacco By-Products & Chemical Corp.*, Apr., 117; May, 115; June, 92
Bug Blaster, *Sherwin-Williams Co.*, Apr., 115; May, 108; June, 88; July, 66
Cyanogas, *American Cynamid Co.*, May, 114; June, 86; July, 62
End-o-Pest, *Swift & Co.*, Apr., 111; May, 103; June, 85
Pulvex, *Wm. Cooper & Nephews, Inc.*, May, 159; June, 92; July, 96; Aug., 96; Sept., 98
Tri-ogen, *Rose Mfg. Co.*, Apr., 116; May, 118; free folder
Victor Ant Trap, *Animal Trap Co. of America*, June, 92; July, 96

Insulation, home (See also "Wallboard" and "Weather stripping")
Baldwin-Hill Co., Jan., 56; Mar., 66; free book
Balsam-Wool, *Wood Conversion Co.*, Feb., 70; Mar., 83; Apr., 76; June, 69; Aug., 10; Dec., 73; free folder
Celotex Corp., June, 17; July, 67; Aug., 13; Sept., 90; Oct., 53; free folder
Chamberlin Co. of America, Mar., 91; May, 90; June, 70; Sept., 14; Oct., 104; Nov., 65; free book
Eagle-Picher Co., Jan., 49; Mar., 8; July, 57; Nov., 85; free folder
Fiberglas, *Owens-Corning Fiberglas Corp.*, Mar., 77; June, 18; Sept., 18
Gold Bond, *National Gypsum Co.*, Feb., 71; Mar., 78; Aug., 69; Oct., 109; Nov., 62; free booklet
In-Dor-Seal, *Chamberlin Co. of America*, July, 95
Johns-Manville, Jan., 10; Apr., 78; Sept., 66; free book
Kimsul, *Kimberly-Clark Corp.*, Jan., 54; Feb., 10; Mar., 63; May, 93; July, 11; Oct., 80; Nov., 67; Dec., 54; free booklet
Philip Carey Mfg. Co., June, 67; Aug., 100; Nov., 6; Dec., 6; free booklet
Vermiculite, *Zonolite Co.*, Feb., 8; June, 63; Sept., 70; free booklet

Insurance
accident—*Employers' Group*, Apr., 5; May, 7; June, 9; July, 9; Sept., 11; Oct., 6–7; Nov., 3
insured income service—*Mutual Life Insurance Co. of New York*, Feb., 73; Apr., 109; June, 87; Aug., 4; Oct., 103; Dec., 18; free booklets
retirement income plan—*Phoenix Mutual Life Insurance Co.*, Feb., 4; Mar., 6; Apr., 10; May, 15; Sept., 8; Dec., 6; free booklets

Ironers
Frigidaire, *General Motors Corp.*, July, 75
Simplex, *Barlow & Seelig Mfg. Co.*, May, 160; July, 92; Sept., 94; free folder
Speed Queen, *Barlow & Seelig Mfg. Co.*, Aug., 12; free booklet

Ironing table—Met-L-Top, *Geuder, Paeschke & Frey Co.*, Feb., 66; Apr., 92; June, 138; Aug., 20; Oct., 152; Dec., 91

Irons
Never-Lift, *Proctor Electric Co.*, Apr., 154; May, 153; June, 119; book offer
steam attachment for—Steam-Fast, *Steel Tite Corp.*, Nov., 12

JEWELRY
broken, bought—*Lowe's*, Jan., 80; Feb., 86; Mar., 56; Apr., 94; May, 18; June, 13; July, 12; Aug., 14; Sept., 16; Oct., 16; Nov., 13
diamonds—*Berman's Collateral Loan Bank*, Nov., 18; Dec., 15; free catalog

KITCHEN cabinets (See "Cabinets, kitchen")

LABELS, gummed—*Dennison*, Mar., 56; July, 6; Sept., 136

Lamp shades
Cavalier Lamp Shades, Oct., 17; catalog offer
Lumarith, *Celanese Corp. of America*, Sept., 89

Lamps and lanterns
Har-Mel Sales, Dec., 15
Jan's Modern Lamps, Oct., 14; free catalog
Old Guilford Forge, Aug., 14; Oct., 14; Nov., 13; catalog offer
William Spencer, Feb., 86; Apr., 94; June, 13; Oct., 17; Nov., 14; Dec., 13; free catalog

Landscape gardening, home training in
American Landscape School, Jan., 64; Feb., 82; Mar., 92; Apr., 116; May, 108; Nov., 84; Dec., 72; free catalog
National Landscape Institute, Jan., 64; Feb., 74; Mar., 98; Apr., 117; May, 92; Sept. 92; Oct., 104; Nov., 93; Dec., 72; free book

Laundry holder
Marco, *Marion Co.*, Nov., 17
Save-a-Stoop, *Pride Products Co.*, July, 13; Oct., 16

Lawn grass seed
Drumcliff Co., Feb., 74; Aug., 71; free folder
O. M. Scott & Sons Co., Jan., 62; Feb., 80; Mar., 96; Apr., 112; July, 64; Sept., 92; free bulletin
Whitney Seed Co., Inc., Apr., 116; free circular

Life insurance (See "Insurance")

Lighting fixtures (See also "Lamps and lanterns")
Art Colony Industries, Inc., Nov., 17
Charm Cottage, Dec., 13

Linoleum
Armstrong Cork Co., Jan., 99; Mar., 2; May, 2; July, 2; Sept., 2; Nov., 2; booklet offer
Pabco, *Paraffine Companies, Inc.*, Mar., 70; May, 139; Sept., 126; Oct., 139; Nov., 127; booklet offer
Sloane-Blabon Corp., May, 75; June, 60; Sept., 83; Oct., 97; Nov., 81
Loom—*Union Loom Works*, Mar., 136; free booklet

MARKERS, name
Abbey Decorative Products Co., Oct., 14
Bell Garden Designs, Nov., 14
Williamsburg Blacksmiths, Nov., 16

Mattresses
Beautyrest, *Simmons Co.*, Mar., 51; Apr., 65; June, 101; Aug., 53; Oct., 61; Dec., 21
Karpen Pil-O-Rest, *S. Karpen & Bros.*, Mar., 41
Ostermoor & Co., Apr., 121; June, 74; Oct., 70
Serta Associates, Inc., Apr., 69; Oct., 69; free booklet
Spring-Air Co., Mar., 55; Apr., 100; June, 76; Oct., 73; Nov., 70; free book

Menu maker—*American Home*, Sept., 117; Oct., 131; Nov., 116; Dec., 92

Mirrors
Donnelly-Kelley Glass Co., Mar., 60; May, 16; Oct., 18; Dec., 16; free folder
Nurre Companies, Inc., Mar., 54; May, 54; Sept., 86; Nov., 56; free book
Pittsburgh Plate Glass Co., Feb., 57; Apr., 63; June, 55; Aug., 51; Oct., 55; Dec., 69; free booklet

Mop wringer pail—DeLuxe, *Schlueter Mfg. Co.*, Apr., 140; June, 135; Sept., 118

Mothproofing
Apex, *Clean Home Products, Inc.*, May, 86; June, 131
Hex, *Koppers Co., Inc.*, May, 152; June, 74
Larvex, *Zonite Products Corp.*, Apr., 149; May, 162; June, 10

Moulding, stainless steel—Kintrim, *Kinkead Industries, Inc.*, June, 122; free folder

Mouse destroyer—Mouse Seed, *W. G. Reardon Laboratories, Inc.*, Jan., 86; Feb., 83; Oct., 150; Nov., 138; Dec., 54

NAME markers (See "Markers, name")

Nurse's training, home—*Wayne School of Practical Nursing, Inc.*, Nov., 132; free booklet

OIL, lubricating—3-in-One, *Boyle-Midway, Inc.*, Sept., 133

Organs
Estey Organ Co., Nov., 72; free folder
Hammond Instrument Co., Jan., 38; Mar., 57; May, 63; July, 13; Sept., 85; Nov., 75; free folder

Ovenette, electric—Nesco, *National Enameling and Stamping Co.*, Sept., 96

PAINT sprayer—Speedy Sprayer, *W. R. Brown Corp.*, Feb., 94; free booklet

Paintings, prints of
Book-of-the-Month Club, Inc., Dec., 3
Oestreicher's, May, 84; Nov., 13; catalog offer
Paris Etching Society, Nov., 17
Stuart Art Gallery, Oct., 17

Paints, varnish, stain, turpentine (See also "Art materials")
Alcoa Albron Pigments, *Aluminum Co. of America*, Feb., 83; Mar., 140; Apr., 83; May, 87; June, 80; July, 59; Aug., 63; Sept., 14; Oct., 113; Nov., 93; Dec., 54; free book
Aquella, *Prima Products, Inc.*, Apr., 76; free booklet
AT-FA gum turpentine, *American Turpentine Farmers Association*, Oct., 112
Cabot's Stains, *Samuel Cabot, Inc.*, Apr., 77
Cuprinol, *Darworth, Inc.*, Apr., 90; May, 91
Dryex, *Lasting Products Co.*, May, 120
Dutch Boy, *National Lead Co.*, Apr., 59; May, 71; June, 53; July, 51; free booklet
Enameloid, *Sherwin-Williams Co.*, Mar., 64
Flatlux, *Patterson-Sargent Co.*, May, 60; July, 46; Sept., 84; Nov., 22
Glidden Co., Apr., 93; May, 77; June, 48; Sept., 137; book offer
Kem-Tone, *Sherwin-Williams Co.*, Apr., 94; May, 105; June, 83
Kyanize, *Boston Varnish Co.*, Mar., 100; Apr., 120; May, 142; June, 132; Oct., 77; Nov., 84; book offer
Lin-X Clear-Gloss, *Sherwin-Williams Co.*, Mar., 137
Luminall, *National Chemical & Mfg. Co.*, Feb., 91; Apr., 104; May, 84; free folder, booklet offer
Nu-Enamel Corp., Mar., 102, 139; Apr., 140; May, 26; June, 80
Paratex, *Truscon Laboratories*, Feb., 56
Pittsburgh Plate Glass Co., Jan., 39; Mar., 45; May, 57; July, 44; Sept., 59; Nov., 60; free booklet
RTU, *Eagle-Picher Co.*, May, 12; June, 89; Aug., 65; Sept., 76; free booklet
Samuel Cabot, Inc., May, 162; Sept., 75; Oct., 80; free booklet and color cards
Stonetex, *Truscon Laboratories*, Feb., 56; Apr., 24
SWP, *Sherwin-Williams Co.*, Apr., 14
Texolite, *United States Gypsum Co.*, Sept., 63; Oct., 24; free color selector
Wonsover, *National Lead Co.*, May, 72; July, 52; Oct., 58

Paneling (See "Wood and woodwork")

Paper
draperies—*BenMont Papers Inc.*, June, 54
dusting—KVP, *Kalamazoo Veg. Parchment Co.*, Jan., 82; May, 159; Sept., 136
gift wrapping—*Dennison*, Nov., 84
labels—*Dennison*, Mar., 56; July, 6; Sept., 136
shelf and edging—KVP, *Kalamazoo Veg. Parchment Co.*, Mar., 138; July, 95; Nov., 132
—Royledge, *Royal Lace Paper Works*, Mar., 122; May, 158; June, 74; Aug., 94; Oct., 74; Dec., 100
stationery—*American Stationery Co.*, Nov., 11
—*Crane's*, Mar., 61; June, 6; Oct., 68
towels—ScotTowels, *Scott Paper Co.*, Feb., 112; Apr., 156; Sept., 98; Nov., 98; Dec. 98
waxed—KVP, *Kalamazoo Veg. Parchment Co.*, Feb., 67; June, 74; Oct., 76

Patents information—*Patrick D. Beavers*, Jan., 81; Mar., 76; Apr., 94; May, 159; Nov., 132; Dec., 72

Pianos
instrumental keyboard attachment—*Solovox, Hammond Instrument Co.*, Oct., 114; Dec., 62; free booklet
Rudolph Wurlitzer Co., May, 84; Sept., 88; Nov., 18
Winter & Co., Inc., Apr., 73; May, 78; June, 14; Dec., 65; free catalog

Pie tape—KVP, *Kalamazoo Veg. Parchment Co.*, Apr., 160; Aug., 96; Dec., 84

Piping—*Orangeburg Mfg. Co., Inc.*, Mar., 140; Apr., 82; May, 87; June, 82; July, 98; Aug., 63; Sept., 14; Oct., 108

Plant foods and growth regulators
Fruitone, *American Chemical Paint Co.*, June, 94; July, 64
Rootone, *American Chemical Paint Co.*, Mar., 92; Apr., 116
Scotts, *O. M. Scott & Sons Co.*, May, 116; June, 86; Aug. 70
Terra-Lite, *Zonolite Co., May*, 114; free booklet
Transplantone, *American Chemical Paint Co.*, Apr., 112; June, 91
Tri-ogen, *Rose Mfg. Co.*, Apr., 116; May, 118; free folder
Velvetgreen, *Armour Fertilizer Works*, Sept., 80; Oct., 110
Vigoro, *Swift & Co.*, Feb., 77; Mar., 85; Apr., 106

Plant holders
Andrew B. Hendryx Co., Mar., 63; May, 18
Charm Cottage, Dec., 13
Meredith, Inc., Dec., 12; free catalog
Schuneman's Gift Shop, June, 70

Plants (See also "Bulbs," "Roses," "Seeds," and "Trees")
**Ackerman Nurseries*, Jan., 62, 65, 66; Dec., 72
**W. F. Allen Co.*, Jan., 66; Mar., 92
**O. A. D. Baldwin Nursery*, Jan., 67
**Benton County Nursery Co.*, Jan., 66
**Bountiful Ridge Nurseries*, Jan., 65
**Condon Bros. Seedsmen*, Jan., 65, 66
**Emlong's*, Jan., 65
**Fischer Nurseries*, Feb., 82
**James I. George & Son*, Apr., 108
**Inter-State Nurseries*, Mar., 98
Johnson Cactus Gardens, Feb., 72; Mar., 92; Apr., 117; May, 115; July, 62; Aug., 71; Sept., 118; Oct., 112; Nov., 98; Dec., 72; book offer
**Keith Plant Nursery*, Mar., 92, 94
**R. M. Kellogg Co.*, Dec., 72
Owen Nursery, Sept., 17; Nov., 98
**Curtis Redfern*, Nov., 99
**South Michigan Nursery*, Jan., 64
**Stahelin's Nursery*, Jan., 67, 80
**Townsend Nurseries*, Jan., 62; Mar., 92
**Valley View Nursery*, Jan., 66; Feb., 82; Mar., 98
**Welch Nursery*, Mar., 92
**Westhauser Nurseries*, Jan., 65; Mar., 94
**Whitten Nurseries*, Jan., 63, 66
*Offers catalog

Plastic Wood (See "Glue, etc.")

Plumbing fixtures
American-Standard, *American Radiator & Standard Sanitary Corp.*, Jan., 11; Mar., 13; Apr., 21; May, 23; June, 23; July, 18; Aug., 21; Oct., 26; Nov., 21; Dec., 25; free book
Briggs Mfg. Co., May, 100; June, 82; July, 48; Aug., 52; Sept., 124; Oct., 140; Nov., 126; Dec., 68; free booklet
Crane Co., Mar., 36; Apr., 26; May, 163; June, 19; July, 99; Sept., 25; Nov., 139; free booklets
Eljer Co., Feb., 8; Mar., 84; Apr., 77; June, 138; Aug., 15; Oct., 84; Nov., 68; Dec., 8
Gopher Spring-Flo Faucet, *Union Brass & Metal Mfg. Co., Inc.*, Apr., 121; free booklet
Kohler Co., Feb., 75; Apr., 123; Oct., 143; free booklet
Masterpiece, *H. B. Salter Mfg. Co.*, Feb., 114; Apr., 76; June, 72

Polisher, floor—*Regina Corp.*, Apr., 155; Oct., 101; free folder

Polishes, floor
Glo-Coat, *S. C. Johnson & Son, Inc.*, Feb., 58; Apr., 105; June, 103
Johnson's, *S. C. Johnson & Son, Inc.*, Mar., 47; May, 140
Old English Wax, *Boyle-Midway, Inc.*, Apr., 143; May, 144; June, 130
Quick-Gloss, *Beacon Co.*, Oct., 112; Dec., 96
Simonix Co., Mar., 76; June, 84

Pottery
Mission Bell Potteries, Oct., 16
Roseville Pottery, Inc., Jan., 8; July, 8; Oct., 95; booklet offer
Stangl Pottery, Apr., 70; June, 13; Sept., 60; Nov., 72

Pressure cookers
Mirro-Matic, *Aluminum Goods Mfg. Co.*, Apr., 18; Sept., 118; Nov., 119
National Pressure Cooker Co., July, 90
Nesco, *National Enameling and Stamping Co.*, June, 116; Oct., 132
Presto, *National Pressure Cooker Co.*, June, 102; Sept., 136; Nov., 104
Thermic Ray, *Norris Stamping and Mfg. Co.*, Nov., 118

RADIATOR enclosure—*Gardner Mfg. Co.*, Feb., 65; booklet offer

Radiators
convector—*Trane Co.*, Jan., 7; Mar., 7; Aug., 67; Nov., 88; free booklet
portable electric—*Burnham Corp.*, Feb., 82; Oct., 108; Nov., 92; Dec., 72; free folder
—Electresteem, *Electric Steam Radiator Corp.*, Mar., 78; thermograph offer

Radio-record player—*Zenith Radio Corp.*, May, 30; July, 54; Sept., 26; Oct., 98; Nov., 57

Railing, iron—*Bellcool Co.*, June, 96; free circular

Ranges and stoves
Burners for—Center-Simmer, *Harper-Wyman Co.*, Feb., 12; Apr., 12; Oct., 127; free booklet
electric—Everhot Rangette, *Swartzbaugh Mfg. Co.*, July, 92
—Frigidaire, *General Motors Corp.*, Mar., 107; Apr., 144; June, 123; Sept., 128; Nov., 103
—*Hotpoint Inc.*, Jan., 90; Mar., 141; Aug., 91; Oct., 141; Dec., 79
—Kelvinator, *Nash-Kelvinator Corp.*, Apr., 139
—L & H, *A. J. Lindemann & Hoverson Co.*, Apr., 146; Dec., 99
—Monarch, *Malleable Iron Range Co.*, Jan., 84; Sept., 111; Oct., 129; Nov., 115; free catalog
—Norge, *Borg-Warner Corp.*, Dec., 91
gas—*American Gas Association*, Feb., 93; Mar., 132; May, 151; June, 113; Aug., 97; Sept., 97; Oct., 136; Nov., 121; Dec., 96
—*Caloric Stove Corp.*, Feb., 113; Apr., 68; June, 120; Aug., 86; Oct., 12; Dec., 11
—*Geo. D. Roper Corp.*, Mar., 134; Aug., 96; free folder
—Norge, *Borg-Warner Corp.*, Mar., 133

Records
Balson Sales Co., Dec., 12
Young People's Record Club, Aug., 14; free brochure

Reducing aid—*Slendarol Co.*, Nov., 12; Dec., 14

Refrigeration, training in field of—*Commercial Training Institute*, Mar., 76; free booklet

Refrigerators
electric—*Coolerator Co.*, May, 151
—Frigidaire, *General Motors Corp.*, Mar., 107; Apr., 144; July, 75; Nov., 86
—*General Electric Co.*, Feb., 16; May, 20, 21; July, 17; Aug., 19; Oct., 25; Dec., 19
—*Hotpoint Inc.*, Mar., 141; Apr., 127
—Kelvinator, *Nash-Kelvinator Corp.*, Feb., 95; May, 164; June, 139
—Norge, *Borg-Warner Corp.*, Apr., 113
—*Philco Corp.*, May, 29; June, 20, 21; Nov., 5
gas—*Servel, Inc.*, Jan., 13; Feb., 13; Mar., 15; Apr., 23; May, 25; June, 25; July, 100; Aug., 75; Sept., 23; Oct., 21; Nov., 23; Dec., 22; free book

Reinforcing, steel—Keymesh, *Keystone Steel & Wire Co.*, Aug., 12; Sept., 75; Oct., 84; Nov., 64; Dec., 24; free booklet

Roaster—ovens
Nesco, *National Enameling and Stamping Co.*, Nov., 98
Everhot Rangette, *Swartzbaugh Mfg. Co.*, Apr., 156

Roofing, asbestos—*Johns-Manville*, Feb., 81; Oct., 85; Nov., 87; free brochure

Roses
**Andrews Nursery*, Jan., 64
**O. A. D. Baldwin Nursery*, Jan., 67
**Conard-Pyle Co.*, Jan., 63; Feb., 72
**Henry A. Dreer, Inc.*, Jan., 65
**Emlong's*, Jan., 67; Feb., 74
**Germain's*, Jan., 65; Feb., 73
**Jackson & Perkins Co.*, Jan., 12, 67; Feb., 79; Mar., 98; July, 62; Aug., 66; Sept., 92
**Kelly Brothers Nurseries, Inc.*, Jan., 67; Feb., 80
**Krider Nurseries*, Jan., 67; Feb., 72
**McClung Bros. Rose Nursery*, Dec., 72
Naughton Farms, Inc., Feb., 80; Mar., 94; Apr., 104
**Spring Hill Nurseries*, Jan., 67; Feb., 72; Mar., 94; Dec., 72
**Ty-Tex Rose Nurseries*, Apr., 114
*Offers catalog

Rug cushion—*Ozite*, Apr., 150; May, 93; Oct., 151

Rugs and carpets (See also "Linoleum")
Alexander Smith, Feb., 85; Mar., 44; May, 69; Sept., 89; Oct., 72; Nov., 52, 53; free book
Archibald Holmes & Son, Apr., 103; Oct., 91
Bigelow-Sanford Carpet Co., Mar., 49; Apr., 61; May, 59; Sept., 61; Oct., 63; Dec., 26
Charm Tred Mills, Mar., 73
Gulistan, *A. & M. Karagheusian, Inc.*, Mar., 142; Apr., 162; June, 57; Sept., 64; Oct., 154; Nov., 59
James Lees and Sons Co., Feb., 118; May, 79; Sept., 81; Nov., 140; Dec., 45
Klearflax, May, 82; July, 50; Oct., 60
Magee Carpet Co., Apr., 95; Oct., 117
material for—*Bloomfield Woolen Co.*, Aug., 14; Dec., 14; free samples
—*French Trail Industries*, Oct., 14
—*Mt. Vernon Mail Order House*, Oct., 76
rewoven—*Olson Rug Co.*, Jan., 88; Feb., 117; Mar., 57; Apr., 20; May, 12; Aug., 56; Sept., 56; Oct., 10; free book
Whittall, Oct., 56

SCISSORS
pinking—*Birkdale's*, Oct., 16
sharpener for—*Sew-E-Z*, Oct., 17
Screen painter—*A. B. Carlson & Co., Apr.*, 121; May, 80
Screening
Lumite, *Chicopee Mfg. Corp.*, Apr., 86; May, 112; June, 92; free sample
Saran, *Dow Chemical Co.*, May, 113; June, 93
Velon, *Firestone Tire & Rubber Co.*, Mar., 86; Apr., 118
Screens (See also "Windows, storm, and screens")
rolling—Pella, *Rolscreen Co.*, Feb., 82; Mar., 94; Apr., 79; free booklet
Seeds, flower and vegetable (See also "Lawn grass seed")
**Allen's Nursery & Seed House*, Jan., 64; Feb., 70
**Robert Buist Co.*, Feb., 73; Mar., 95
**W. Atlee Burpee Co.*, Jan., 63, 64, 65, 67, 70, 71; Feb., 81, 83; Nov., 98; Dec., 72, 96
**Condon Bros. Seedsmen*, Jan., 65, 66; Feb., 74, 82; Mar., 98
**Henry A. Dreer, Inc.*, Jan., 65
**Emlong's*, Feb., 74
**Farmer Seed & Nursery Co.*, Mar., 98
**James I. George & Son*, Mar., 98
**Gurney Seed & Nursery Co.*, Jan., 65
**Joseph Harris Co., Inc.*, Jan., 66
**Peter Henderson & Co.*, Jan., 67; Feb., 79
**Holmes Seed Co.*, Feb., 72
**Inter-State Nurseries*, Jan., 14
J. W. Jung Seed Co., Mar., 86
Mandeville & King Co., Apr., 115, 117
**Mills Seed House*, Feb., 74; Mar., 92
**L. L. Olds Seed Co.*, Jan., 63, 65, 66, 70
**Rex D. Pearce*, Jan., 67; Feb., 80
**Robson Seed Farms*, Jan., 66
**John A. Salzer Seed Co.*, Jan., 64; Feb., 74; Mar., 95
**R. H. Shumway Seedsman*, Jan., 62, 67; Feb., 74; Mar., 94
**Spring Hill Nurseries*, Jan., 67; Mar., 94; Dec., 72
**Stahelin's Nursery*, Feb., 80
**Sutton's Seeds*, Jan., 66; Feb., 81
**Vaughan's Seed Store*, Jan., 10; Feb., 73
*Offers catalog
Selling opportunities
cards—*Arlene Greetings*, May, 86; July, 95; Aug., 96; Sept., 118; Oct., 113; Nov., 74; free sample
—*Artistic Card Co., Inc.*, July, 96; Sept., 118; free samples
—*Bluebird Studios*, Jan., 82; Feb., 94; free book and samples
—*Cheerful Card Co.*, Mar., 76; Apr., 119; July, 98
—*Elmira Greeting Card Co.*, Aug., 96; free samples
—*Friendship Studios, Inc.*, Aug., 95; Oct., 72; free samples
—*General Card Co.*, Aug., 62; free samples
—*Harry Doehla Co.*, Jan., 71, 86; Feb., 59; Mar., 136; July, 5; Aug., 100; Sept., 136; Oct., 74; free book and samples
—*Janes Art Studios, Inc.*, June, 74; free samples
—*Merit*, Feb., 91
—*New England Art Publishers*, Mar., 63; July, 96; free samples
—*Phillips Card Co.*, Aug., 98
—*Puro Co.*, Aug., 98; Sept., 133
—*Wallace Brown, Inc.*, Aug., 95; Sept., 82; free samples
—*Wetmore & Sugden, Inc.*, Aug., 62; free samples
"Sponge" dish cloth—*Kristee Co.*, Sept., 78; Oct., 146
stamped linens—*Merribee Art Embroidery Co.*, Aug., 95; free catalog
wall cleaner—*Kristee Co.*, Jan., 82; Feb., 112
window cleaner—*Kristee Co.*, Mar., 62; Nov., 135; Dec., 88; free samples
Sewing machines
Sew-Genf, *Gellman Mfg. Co.*, Sept., 60; Nov., 74
toy—*Tavella Sales Co.*, Nov., 16
Sewing machine attachments
button holer, hemstitcher—*Lelane Co.*, Mar., 56; Apr., 90; May, 86; June, 134
Shades, window—*Columbia Mills, Inc.*, Apr., 96; June, 58; Oct., 94
Sharpeners
lawn mower—*Peerless Lawn Mower Sharpener*, Aug., 14; Sept., 17
scissors—*Sew-E-Z*, Oct., 17
Sheathing—Temlok, *Armstrong Cork Co.*, June, 124; July, 16; Aug., 20; Oct., 20; Dec., 20; free booklet
Sheets
Cannon Mills, Inc., Feb., 15; Mar., 11; May, 19; July, 15; Sept., 21; Nov., 26
Pacific Mills, Jan., 41; May, 62; Aug., 55; free booklet
Shelves
door—*Dor-File Mfg. Co.*, May, 16; June, 12; July, 12; Oct., 17; Nov., 10
spice—*Washington Steel Products, Inc.*, Nov., 14; free catalog
towel—*Autoyre Co.*, Oct., 152
Shingles
asbestos—*Johns-Manville*, Feb., 81; Oct., 85; Nov., 87; free brochure
cedar—*Red Cedar Shingle Bureau*, May, 74; July, 61; booklet offer
double-coverage—Tite-On, *Ruberoid Co.*, Apr., 115; June, 16; Oct., 82; Nov., 64; free booklet
Shipping tags—*Dennison*, May, 82
Shoe shine shoe holder
Home Valet, *J. M. Crimmins*, Nov., 16
Shine-Boy, *B. E. Co.*, June, 12; Sept., 17; Nov., 13; Dec., 15
Shrubs
**Allen's Nursery & Seed House*, Jan., 64; Feb., 70
**O. A. D. Baldwin Nursery*, Jan., 67
**Benton County Nursery Co.*, Jan., 66
**Bountiful Ridge Nurseries*, Jan., 65
**Brand Peony Farms*, Mar., 94; Apr., 112
**Emlong's*, Jan., 64, 65; Feb., 80
**Farmer Seed & Nursery Co.*, Mar., 95
**Kelly Brothers Nurseries, Inc.*, Jan., 67; Feb., 80
**Neosho Nurseries Co.*, Jan., 67; Dec., 72
**Spring Hill Nurseries*, Mar., 94; Dec., 72
**Whitten Nurseries*, Jan., 63, 67
*Offers catalog
Silverware
Alvin Silversmiths, Mar., 62; Apr., 72; May, 78; Sept., 62; Oct., 68; Nov., 72; free folder
George Stern Co., May, 18
tarnish remover—Touch-O, *The Silversmiths*, Oct., 17; Nov., 12
Wallace Silversmiths, Mar., 69; June, 140; Oct., 115; Nov., 55; book offer
wraps for—*Pacific Mills*, Feb., 14; Mar., 55; June, 73; Dec., 8
Skirt rack—*Prac-T-Rack*, Nov., 10
Slip covers
plastic—Tedlee Tuck-Ease, *Glenseal Co.*, Nov., 14
Roley Poley Mfg. Co., May, 72; July, 12; free pamphlet
Sure-Fit Products Co., Sept., 60
Snow plow and mower—*James Cunningham, Son & Co.*, Jan., 6; free catalog
Soap, personalized—*Carol De Witt*, Nov., 15
Sprayers
insect and weed—*Armstrong Products Corp.*, Apr., 116
—Bug Blaster, *Sherwin-Williams Co.*, Apr., 115; May, 108; June, 88; July, 66
—*H. D. Hudson Mfg. Co.*, Feb., 71; Apr., 110; May, 109; June, 94
paint—Speedy Sprayer, *W. R. Brown Corp.*, Feb., 94; free booklet
Sprinklers (See "Garden supplies, sprinklers")
Starch, laundry
Elastic, *Hubinger Co.*, May, 157; June, 122; July, 96
Linit, *Corn Products Refining Co.*, Feb., 14; May, 56; July, 72; Sept., 58; Nov., 77
Satina, *General Foods*, Feb., 111; Apr., 148; May, 152; June, 114; July, 95; Aug., 95; Sept., 135; Oct., 152; Dec., 97; free sample
Sta-Flo, *A. E. Staley Mfg. Co.*, Mar., 119
Stationery (See "Paper, stationery")
Storage, food—Handi-Bags, *A. M. G. Products Co.*, May, 17; June, 13; July, 13; Sept., 16; Oct., 17; Nov., 17; Dec., 14
Storm windows (See "Windows, storm, and screens")
Stoves (See "Ranges and stoves")
Stump remover—*H. D. Campbell Co.*, Mar., 91; Apr., 117

TABLE pads—*Royal Table Pad Co.*, Sept., 17; Oct., 17; free folder
Tablecloths—Wilbarry, *Wilkes-Barre Lace Mfg. Co.*, Mar., 56; June, 13; Oct., 71; booklet offer
Tableware (See also "China and glassware" and "Silverware")
plastic—Styron, *Dow Chemical Co.*, Sept., 62
—*Watertown Mfg. Co.*, June, 82; Oct., 74; free booklet
stainless steel—*Mt. Vernon Mail Order House*, Nov., 74
Teething lotion—*Dr. Hand's Medicine Co.*, Feb., 90; Apr., 119; June, 96; Aug., 100; Nov., 133
Telephone
Bell Telephone System, *American Telephone & Telegraph Co.*, Jan., 6; Feb., 5; Mar., 10; Apr., 11; May, 8; June, 15; July, 14; Aug., 9; Sept., 4; Oct., 11; Nov., 6; Dec., 7
Yellow Pages, directory, *American Telephone & Telegraph Co.*, Feb., 88; Mar., 80; Apr., 81; May, 94; July, 97; Sept., 74; Oct., 100; Dec., 46
Telescope—Commander, *Tinsley Laboratories*, Dec., 14; free folder
Tissues, cleansing—Kleenex, *International Cellucotton Products Co.*, Jan., 80; Mar., 99; Apr., 116; May, 4; June, 133; July, 4; Sept., 96; Nov., 134; Dec., 77
Toaster—*Dominion Electric Corp.*, Sept., 95
Toilet paper holder, musical—*Siesta Novelty*, May, 84
Toilet seat
Capitol Seat, Mar., 99; Apr., 104; May, 82; free booklet
base for—Sani-Flor, *Hollaender Mfg. Co.*, Mar., 101
Tools (See also "Garden supplies and tools")
household—Gensco, *General Steel Warehouse Co., Inc.*, May, 92
—Mother's Own, *Peck, Stow & Wilcox Co.*, Mar., 62
kitchen—Flint, *Ekco Products Co.*, Apr., 13; Oct., 147; Nov., 132
power—*Atlas Press Co.*, Oct., 86; Nov., 66; Dec., 55; free catalog
—*Emrick, Inc.*, Feb., 94; Oct., 17; Nov., 10; Dec., 14; free catalog
—*James Cunningham, Son & Co.*, Mar., 89; free folder
Tooth paste (See "Dentifrices")
Towels
kitchen—*Excello, Ltd.*, Feb., 112; June, 114; Nov., 138
paper—ScotTowels, *Scott Paper Co.*, Feb., 112; Apr., 156; Sept., 98; Nov., 98; Dec., 98
Turkish—*Cannon Mills, Inc.*, Jan., 2; Apr., 2; June, 2; Aug., 2; Oct., 2; Dec., 2
—*Dundee Mills, Inc.*, Jan., 40; May, 81
Toys and games
auto—*Q. T. Novelty Co.*, May, 18; Oct., 16
bubble gun—Bubbl-Matic, *Novelty Products*, Dec., 13
coloring sets—*Celco Corp.*, Aug., 14; Nov., 11
construction set—*Lincoln Logs*, Nov., 88; free book
dolls—*Afco Products Co.*, Oct., 14; free catalog
—*Lemac Co.*, Nov., 16; free folder
electric train—*Unionworth, Inc.*, Dec., 12
hammer-nail table—*Playskool Mfg. Co.*, Nov., 133; free catalog
letters and—Belinda Pink-Ears, *Tiny-Tot Gifts of Hollywood*, Nov., 17
magic farm animals—*Remotrol Co.*, Dec., 14
playing cards—*Helene Stevens*, Nov., 13; free catalog
records and record player—*Balson Sales Co.*, Dec., 12
sewing machine—*Tavella Sales Co.*, Nov., 16
sink—Baby-Sink, *T. Hubbard Co.*, Oct., 16
table cover game board—*Planet Industries, Inc.*, Oct., 16
tractor—Tractall, *Inland Mfg. Corp.*, Mar., 102; Aug., 98; free folder
trained monkey—*Q. T. Novelty Co.*, Sept., 17
Travel and recreation—*Province of Quebec Tourist Bureau*, Jan., 10; May, 76; Oct., 76; free books
Trays—Hasko, *Haskelite Mfg. Corp.*, Oct., 96; Nov., 75; Dec., 56
Trees
**Ackerman Nurseries*, Jan., 66; Dec., 72
**Allen's Nursery & Seed House*, Jan., 64; Feb., 70
**O. A. D. Baldwin Nursery*, Jan., 67
**Benton County Nursery Co.*, Jan., 66
**Berry Seed Co.*, Jan., 65, 66; Feb., 74, 82; Mar., 96
**Bountiful Ridge Nurseries*, Jan., 65; Feb., 70
**Condon Bros. Seedsmen*, Jan., 65
**Emlong's*, Jan., 64, 65; Feb., 80
**Earl Ferris Nursery*, Jan., 63; Feb., 80
Fischer Nurseries, Jan., 64
**Kelly Brothers Nurseries, Inc.*, Jan., 67; Feb., 80
**Krider Nurseries*, Jan., 66; Feb., 79
**Maloney Bros. Nursery Co., Inc.*, Jan., 62; Feb., 80; Aug., 70; Sept., 92; Oct., 106
**Musser Forests, Inc.*, Jan., 64, 67; Feb., 73, 74, 80; Mar., 95, 98, 99; Apr., 90, 112, 117; May, 118
**Neosho Nurseries Co.*, Jan., 67; Dec., 72
**South Michigan Nursery*, Feb., 80
**Spring Hill Nurseries*, Jan., 67; Feb., 80; Mar., 94
**Stahelin's Nursery*, Jan., 65, 67
**Stark Nurseries & Orchards Co.*, Jan., 100; Aug., 102
**Tenn. Nursery Co.*, Jan., 66; Feb., 82; Mar., 96; Oct., 106; Nov., 93; Dec., 72
**Welch Nursery*, Mar., 92
**Western Maine Forest Nursery Co.*, Feb., 82; Mar., 98
**Whitten Nurseries*, Jan., 63; Dec., 72
*Offers catalog
Trimming, metal—Chromedge, *B & T Metals Co.*, Mar., 102; May, 86; Oct., 112; free folder

UTENSILS, kitchen (See also "Pressure cookers" and "Roaster-oven")
aluminum—Mirro, *Aluminum Goods Mfg. Co.*, June, 137; Nov., 119
—Thermic Ray, *Norris Stamping and Mfg. Co.*, Nov., 118
—*West Bend Aluminum Co.*, July, 53
cake molds—*Blue Ribbon Bakeware*, Oct., 16
—*Maid of Scandinavia Co.*, Dec., 15
—*Renalde*, Feb., 110; Apr., 124; May, 14; June, 13; Sept., 16; Oct., 14, 15; Nov., 15; Dec., 12
coffee dispenser—*Club Aluminum Products Co.*, May, 124; June, 116
—Cofi-Metr, *Steward Industries*, Oct., 132
cookie cutter—*The Four McB's*, Nov., 15
cream whipper—*Gift of the Month, Inc.*, Oct., 16; free catalog
egg beater—Best, *Ekco Products Co.*, Apr., 153
egg cracker—*Crax-Ezy*, Sept., 16
egg poacher—*Miles Kimball*, May, 16; free catalog
food chopper—*Foley Mfg. Co.*, Apr., 152; June, 114; Oct., 132
food mill—*Foley Mfg. Co.*, July, 78; Aug., 98; Sept., 119; free circular
food mixer—*Yoder Mfg. Co.*, Dec., 14
glass—*Club Aluminum Products Co.*, Feb., 78
—Pyrex, *Corning Glass Works*, Mar., 12; May, 145; July, 74; Sept., 102; Nov., 102
grater—Tri-Grater, *Detroit Metal Products, Inc.*, Apr., 160; Aug., 100; free circular
kitchen tools—Flint, *Ekco Products Co.*, Apr., 13; Oct., 147; Nov., 132
mop wringer pail—DeLuxe, *Schlueter Mfg. Co.*, Apr., 140; June, 135; Sept., 118
nut cracker—*Potter Walnut Cracker Co.*, Nov., 135; Dec., 88
ovenette, electric—Nesco, *National Enameling and Stamping Co.*, Sept., 96
roaster, electric—Nesco, *National Enameling and Stamping Co.*, Nov., 98
safety cooking spoon—*Frohock-Stewart Co.*, May, 152; Nov., 135
sifter—*Foley Mfg. Co.*, May, 156; Nov., 135
stainless steel—*Arteraft Corp.*, Oct., 16
—Nesco, *National Enameling and Stamping Co.*, Dec., 98
Styron—*Dow Chemical Co.*, Mar., 48
vegetable steamer—*Arrow Aluminum Products Co.*, Mar., 134

VACUUM cleaners
Cadillac, *Clements Mfg. Co.*, Feb., 116; Apr., 140; June, 131; Aug., 96; Nov., 120
Hoover Co., Apr., 56; May, 85; June, 99; Oct., 130; Nov., 136
Varnish (See "Paints, varnish, etc.")
Vegetable seeds (See "Seeds, flower and vegetable")
Venetian blinds
Acme Steel Co., Mar., 59; May, 76; June, 62; Oct., 144; Dec., 50; booklet offer
Columbia Mills, Inc., Apr., 97; June, 59; Oct., 95
Flexalum, *Hunter Douglas Corp.*, Oct., 92; Nov., 54
Rusco Awnings, *F. C. Russell Co.*, Mar., 74; free booklet
Sunaire, *Kirsch Co.*, Nov., 82; book offer
cleaner for—*U. S. Venetian Blind Mfg. Co.*, Mar., 100; Apr., 104; May, 18
hardware for—*Kirsch Co.*, May, 68; Nov., 82; book offer
—Levolor, *Lorentzen Hardware Mfg. Corp.*, June, 24; Nov., 24

WALL and counter surface
decorative laminates—Consoweld, *Consolidated Water Power and Paper Co.*, Nov., 128; free folder
exterior walls—*Brikcrete Associates, Inc.*, Jan., 86; June, 94; Nov., 92; free folder
—Inselbric, *Jones & Brown, Inc.*, Mar., 100; Apr., 120; June, 96; Aug., 71; Oct., 112; Dec., 78; free booklet
—*Perma-Stone Co.*, May, 96; free literature
Mura-Tex, *Tile-Tex Co.*, Jan., 42; Mar., 50; May, 104; free booklet
Wall-Tex, *Columbus Coated Fabrics Corp.*, May, 68; Sept., 87; Nov., 78; free portfolio and samples
Wallboard
Homasote Co., Feb., 66; May, 97; Aug., 48; Nov., 89
Monowall, *Armstrong Cork Co.*, May, 24; Sept., 20; free booklet
Nu-Wood, *Wood Conversion Co.*, May, 6; Sept., 20; free folder
Prestile Mfg. Co., Apr., 104
Temlok, *Armstrong Cork Co.*, Nov., 20; free booklet
Weldwood, *United States Plywood Corp.*, Feb., 53; booklet offer
Wallpaper
Imperial Paper and Color Corp., Mar., 46; Apr., 64; Sept., 82; Oct., 62; booklet offer
Trimz Co., Inc., Feb., 84; Apr., 60; May, 58
United Wallpaper, Inc., Feb., 87; Mar., 58; Apr., 88; May, 80; Sept., 88; Oct., 72
Wallpaper remover—Easyoff, *W. E. Payne, Inc.*, Mar., 77
Washing machines
ABC-O-Matic, *Altorfer Bros. Co.*, May, 137
Bendix Home Appliances, Inc., Mar., 129; May, 11; Oct., 3; Nov., 130
Easy Washing Machine Corp., Apr., 158; June, 10; July, 91; Sept., 130; Nov., 135
Frigidaire, *General Motors Corp.*, May, 148; July, 75; Oct., 119
Handyhot Portable, *Chicago Electric Mfg. Co.*, Feb., 114; Apr., 153
Norge, *Borg-Warner Corp.*, May, 153
Speed Queen, *Barlow & Seelig Mfg. Co.*, June, 132; Aug., 12; Oct., 8; free booklet
Young Corp., May, 156
Water conditioning service—*Culligan Zeolite Co.*, Jan., 4; Apr., 160; July, 56; Sept., 133; free booklet
Water heaters (See "Heaters, water")
Water mixer—*Spencer Gifts*, Nov., 10; catalog offer
Water pump—*Scott Pump Co.*, Feb., 113
Water softeners
Permutit Co., Apr., 10; May, 24; June, 67; Sept., 10; Oct., 12; Nov., 65; free booklet and analysis
Red Jacket Mfg. Co., Apr., 14; July, 11
Water system, home—*F. E. Myers & Bro. Co.*, Feb., 67; Apr., 82; June, 82; Oct., 113; free booklet
Weather stripping—Mortite, *J. W. Mortell Co.*, Sept., 78; Oct., 112; Nov., 84; Dec., 78; free circular
Weather vanes
Cape Cod Weathervanes, Nov., 17; free catalog
Williamsburg Blacksmiths, Aug., 14; free folder
Weed killers
EndoWeed, *Swift & Co.*, Apr., 111; May, 102; June, 85
Hauck Flame Gun, *Hauck Mfg. Co.*, Mar., 92; free catalog
Scotts, *O. M. Scott & Sons Co.*, May, 116; June, 86; Aug., 70
Weedone, Weedust, *American Chemical Paint Co.*, May, 113; free bulletins
Weed-No-More, *Sherwin-Williams Co.*, Mar., 98; Apr., 114; May, 111; June, 90
Windows
aluminum—Alwintite, *Aluminum Window Corp.*, Mar., 82; free folder
—Cinco Sto-a-way, *Cincinnati Fly Screen Co.*, May, 28; Sept., 24; free literature
—*Eagle-Picher Co.*, Oct., 81; free booklet
awnings for (See "Awnings")
blinds for (See "Venetian blinds")
cleanser for—Windex, *Drackett Co.*, Feb., 67
curtains for (See "Curtains and draperies")
removable—*R. O. W. Sales Co.*, July, 65; Sept., 8
sash balances for—Invizible, *Grand Rapids Hardware Co.*, Mar., 42; Apr., 71; May, 80; June, 66; Sept., 24; Nov., 64; free folder
shades for (See "Shades, window")
Silentite, *Curtis Companies Service Bureau*, Feb., 6; June, 63; Aug., 4; free booklet
steel—*Mesker Metal Windows*, Feb., 10; Apr., 8; book offer
storm, and screens
—*Chamberlin Co. of America*, Feb., 63; Apr., 16; free book
—Cinco, *Cincinnati Fly Screen Co.*, Sept., 24; Nov., 83; free folder
—*Eagle-Picher Co.*, Feb., 50; Sept., 6; Oct., 81; free folder
—Rusco, *F. C. Russell Co.*, Feb., 60; Apr., 8; free booklet
—Thermoseal, *F. C. Russell Co.*, Apr., 80; free booklet
Windowalls, *Andersen Corp.*, Mar., 39; Sept., 91; free folder
Wood and woodwork
Arkansas Soft Pine Bureau, Feb., 6; booklet offer
Curtis Companies Service Bureau, Feb., 6; Mar., 79; Apr., 90; May, 14; Sept., 72; Oct., 76; Nov., 9; booklet offer; free folder
Ponderosa Pine Woodwork, Mar., 42; May, 10; June, 75; Aug., 54; Oct., 8; booklet offer
Weldwood, *United States Plywood Corp.*, Feb., 53; Apr., 91; June, 77; Oct., 57; Dec., 70; booklet offer
West Coast Woods, Jan., 86; Feb., 69; May, 109; July, 64; Sept., 13; Nov., 7; free booklet
Western Pine Association, Jan., 87; Feb., 62; Mar., 100; Apr., 88; May, 92; Aug., 100; Oct., 108; Nov., 72; Dec., 78; free book
Writing, training in—*Storycrafters Guild*, Jan., 80; free aptitude test

YARN
Bartlett Yarn Mills, Sept., 78; Nov., 74; free samples
Frederick Herrschner Co., Feb., 59
Friendship House, Jan., 80; Feb., 110; Mar., 76; Oct., 75; free samples
Old Hampshire, *Thomas Hodgson & Sons, Inc.*, Feb., 59; Oct., 74; Nov., 74; free samples
Pussy Willow Yarns, Inc., Nov., 74; free samples

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Everything in sight, everything in reach. With a kitchen like this you'd waste less time preparing meals—and get more pleasure out of it. With Armstrong's Linoleum on work counter, shelves, and floor, you'd save a lot of cleaning time, too. This smart floor is Armstrong's Straight Line Inlaid Linoleum, Style No. 0541, with Plain Black Cove Base. The practical and attractive counter top is Armstrong's Marbelle ® Linoleum, Style No 02, coved up the wall to eliminate hard-to-clean corners.

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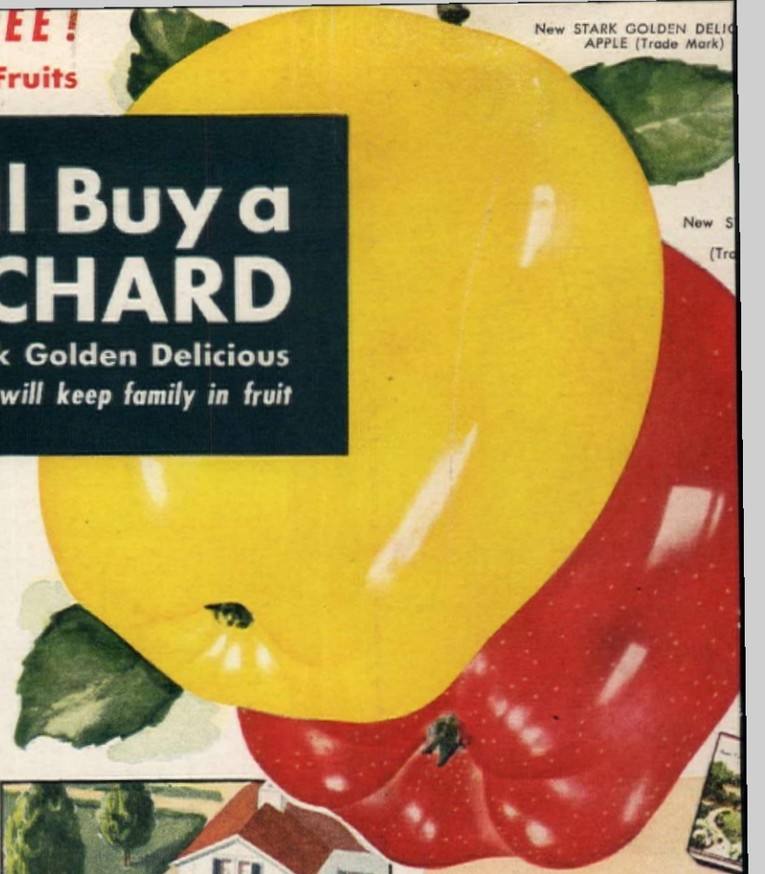

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