The AMERICAN HOME for October

25¢

PROPERTY OF THE
LIBRARY OF THE
OCT 14 1948
WOMAN'S COLLEGE
UNIVERSITY OF NORTH CAROLINA

75 THINGS TO MAKE FOR CHRISTMAS

Cupid's bows
Look what Cupid caught this time—smart, new Cannon towels! They're tied with bows for true love's sake—brushed with tender colors—and destined to gladden your own bathroom wall. Have sunny chartreuse, shimmering grey—have them both together. It's hard to resist such soft luxury when Cannon prices are so low—from about 39c to $2.95.
CANNON MILLS, INC.
70 Worth Street, New York 13, N. Y.
TRADE MARK
MADE IN U.S.A.
CANNON
Towels • Sheets • Stockings • Blankets

"DIAPERS! 28,470 of them!"

Some interesting arithmetic from Mrs. J. L. Granquist of Seattle—and some news about the only washer in the world that even puts in its own soap!

"Just for fun I figured it out ... 6½ years...4 bouncing babies...at least 12 diapers a day! Altogether that's 28,470 diapers! How on earth could I have managed without my wonderful Bendix! And all the rest of the family wash, too... blankets, curtains, pillows, scatter rugs, even my good down quilts. It did all the work without me -- and saved my time and energy for the children. I've been reading about the newest Bendix Washer and this I want to see! But, mostly, my heart is set on a Bendix automatic Dryer, and I can hardly wait!"

Mrs. J. L. Granquist

Only the "almost human" Bendix has the amazing automatic soap injector that puts in the exact amount of soap.

All you do is set the dials once. The Bendix *soaps, soaks*, washes, rinses and damp-drys the clothes all by itself. You needn't go back till the washing is done.

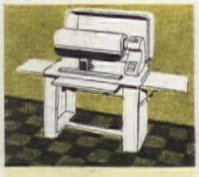
Save up to $110. You can buy a Bendix for as little as $199.95. Just a few dollars more than an old-fashioned, hard-work washer! Big savings on soap and water, too.

It's the world's most popular washer . . . used by more women . . . wanted by more women . . . voted best washer by more women than any other. It's the only automatic washer backed by 11 years of trouble-free, work-saving service!

See a demonstration at your nearby authorized Bendix Dealer's store. Choose the model that suits your home and pocketbook best! Bendix Home Appliances, Inc., South Bend 24, Indiana.

Models S-101 and B-201 are also manufactured in Canada and Mexico.

Bendix automatic Dryer ends weather worries. Clothes get fluffy-dry in minutes.



Bendix automatic Ironer has many features not found in other ironers.

BENDIX automatic Washer

NEW BENDIX GYRAMATIC... *doesn't have to be fastened down.*

Madeleine Swenson's smile wins a passport to a bright new world!

Madeleine Swenson, French War Bride, was a Paris manicurist when an American soldier fell in love with her smile. Two years later, she was one of France's most popular cover girls . . . and on her way to Mason City, Iowa, to marry her soldier fiance, Warren Swenson. Madeleine's chance at cover-girl fame came after Warren returned to the U. S. and began sending her packages which contained, in her words, "always your wonderful Pepsodent." "So I thank Pepsodent today for my big chance," Madeleine says. "Always now, my smile is a Pepsodent Smile!"

The smile that wins is the Pepsodent Smile!

Madeleine Swenson knows it—and people all over America agree—the smile that wins is the Pepsodent Smile! Now Pepsodent with Irium is their 3-to-1 favorite for brighter smiles.

Wins 3 to 1 over any other tooth paste—families from coast to coast recently compared New Pepsodent with the tooth paste they were using at home. By an average of 3 to 1, they said New Pepsodent tastes better, makes breath cleaner and teeth brighter than any other tooth paste they tried. *For the safety of your smile use Pepsodent twice a day—see your dentist twice a year!*

ANOTHER FINE PRODUCT OF LEVER BROTHERS COMPANY

Do you have a winning smile? If Pepsodent Tooth Paste has helped your smile and career—send your picture and story to Pepsodent, 141 W. Jackson Blvd., Chicago 4, Ill. If used you will receive professional model fees.

In this Issue

OCTOBER, 1948 **Vol. XL, No. 5**

Cover photograph by The James Bayne Co. . . . . See page 38

Arts and Crafts

75 Gay, Useful Things to Make for Christmas 64
Patterns 64, 65, 66, 67, 68, 70, 71, 72, 73, 74, 75, 76, 77

Children

Two in One for a Child's Room . . . . . *Frances F. Gutman* 110
Watching Your Child's Immunity . . . . . *Dr. Samuel R. Berenberg* 145

Decorating

Season for Driftwood . . . . . *Helga and Bob Wall* 32
Something Old Has Been Added . . . . . *Barbara Lenox* 33
They Wanted a "Big-Little" House . . . . . *Kay Campbell* 35
New Colors for a New Look! . . . . . *Mary E. Monze* 36
We've News—Big News! . . . . . *James M. Wiley* 38
Coal Bin to Child's Hobby Room to Father's Den 88
Americana Is Her Hobby . . . . . *Ruth W. Lee* 90

Gardening

Maximum Interest . . . Minimum Maintenance 30
How Different Are the Dogwoods! . . . . . *E. L. D. Seymour* 42
Plant 'em Deep! . . . . . *L. L. Dolson* 94
October Calendar 99
All This Living on a Two-bit Lot! . . . . . *Donnell and Lenora Culpepper* 100
To My Favorite Fruit-Tree Catalogue . . . . . *Conant Bryant Eaton* 105
The Catalogue Answers Back 107
Birds at Your Window . . . . . *Dick Hutchinson* 109

Homes and Maintenance

Can't Visualize It? . . . . . *Wendell Kilmer* 29
Four American Homes 44–52
The Ross Kinney House . . . . . *William J. Hennessey* 44
The Meyer Gottlieb House 46
The Raymond Brogniez House . . . . . *Dorothy Monroe* 48
The Arthur Murray House . . . . . *Ethel McCall Head* 49
Blueprints for Modern Living 52
The American Home Primer, No. 8 . . . . . *James Oest* 54
All Set for Winter . . . . . *Stanley Schuler* 78

Foods, Parties, Housekeeping

Night of Witchery . . . . . *Louise Price Bell* 114
The First Light . . . . . *Esther Foley* 120
Menus 123
Recipes 124, 126, 128
Grandma's Favorite Vegetable . . . . . *Rosalie M. Doss* 125
Light and Filling . . . . . *Marie Peters* 127
Pert Notions 130
We Like It Messy . . . . . *Kay Freeborn Booth* 133
This Is the Way We Iron Our Clothes . . . . . *Elizabeth Fuller* 134
Any Old Bottles? . . . . . *Roland Wolfe* 136
American Home Kitchens 137–142

Features

Market Place 14
Books 20
Neighbors . . . . . *Mary Wilcox Powell* 22
What's Right with the Family? . . . . . *Evelyn Ardis Whitman* 27
It's Your Own Fault if Your House Burns Down . . . . . *Winchell Royce* 81
Heart-Saver . . . . . *E. L. D. Seymour* 111
Verbal Bouquets . . . . . *Margaret Harrison* 112
Public Health Enemy No. 1 148
Look, It's New! 151

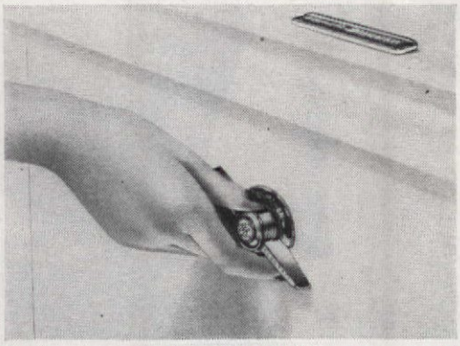
MRS. JEAN AUSTIN, EDITOR

MARION M. MAYER, Managing Editor
E. L. D. SEYMOUR, Horticultural Editor
WILLIAM J. HENNESSEY, Architectural and Building Research Editor
MARY E. MONZE, Decoration Editor
JAMES M. WILEY, Home Furnishings Editor
EDITH RAMSAY, Home Equipment Editor
ESTHER FOLEY, Food and Nutrition Editor
GERTRUDE BRASSARD, Party Editor
RUTH DAVIS, Feature Editor
EDWARD FORTUNA, Art Editor
VELMA LUND, Arts and Crafts Editor
NANCY HARPER, Market Place Editor
RUTH W. LEE, Midwestern Correspondent
KAY CAMPBELL, Western Correspondent

THE AMERICAN HOME, October, 1948. Vol. XL, No. 5. Published monthly by The American Home Magazine Corporation, 444 Madison Ave., New York 22. N. Y. W. H. Eaton, President-Treasurer; Jean Austin, Vice-President-Secretary. Executive, Editorial and Advertising headquarters, 444 Madison Avenue, New York 22. Subscription Department, 55 Fifth Avenue, N. Y. 3. Copyright, 1948, by The American Home Magazine Corporation. All rights reserved. Title registered in U. S. Patent Office. Subscription price in United States and Canada $2.50 a year; two years, $4.00; three years, $5.00. Foreign postage, $1.00 per year extra. Entered as second class matter December 31, 1935, at the post office at New York, N. Y., under act of Congress March 3, 1879.

• General Electric Automatic Dishwasher saves hours of kitchen drudgery! Washes dishes sparkling clean. They dry in their own heat!

1. A day's dishes done like magic! The G-E Dishwasher will wash a whole day's dishes at one time for a family of four. Convenient racks hold china, glassware, silver safely. Dishwasher cleans pots and pans, too!



2. No more rough, red hands! You never touch dishwater. Just turn the switch and the Dishwasher takes over—*automatically* washing and rinsing dishes in water hotter than hands can stand.

3. Gives you new hours of freedom! You're no longer a slave to a dishpan. The Dishwasher thoroughly cleans and rinses each piece *cleaner than by hand.* Safely, too—only the water moves.

4. No dishes to wipe—ever again! After dishes are washed and rinsed, the cover opens automatically, and both dishes and Dishwasher dry in their own heat. Gleaming, sparkling clean dishes are ready to be put away.

• • •

NOTE: The Dishwasher is available either in a complete sink, or as a separate individual appliance for installation in your new or present kitchen. General Electric Company, Bridgeport 2, Conn.

AUTOMATIC DISHWASHER

DOES THE DISHES BY ITSELF

GENERAL ELECTRIC

An Urgent Letter to 145,000,000 Americans

The EMPLOYERS' GROUP

INSURANCE COMPANIES OF BOSTON

ONE LIBERTY SQUARE, BOSTON 7, MASSACHUSETTS

The EMPLOYERS' *Liability Assurance Corporation Ltd.*
The EMPLOYERS' *Fire Insurance Company*
AMERICAN EMPLOYERS' *Insurance Company*

Dear Friends:

During the next twelve months over 10,000 lives and $690,000,000 in property will be wiped out by our common enemy . . . FIRE.

I ask why? Why do we sit back and watch the flames when something can be done?

Just think of it . . . many, many persons die each year from smoking in bed. Why not fireproof bedding?

Embers from fireplaces and smoldering cigarettes are every-day causes of fire. Why not fireproof rugs and upholstery?

Statistics prove that fire kills more girls than boys. Why then, do we send our daughters to dances in dresses that are firetraps?

Look at the new homes being built today "with every modern convenience." Why don't they have fire alarm systems . . . as easily installed as a door bell?

Why do some cities and towns consider an inferior fire department a relief to taxpayers when the cost of one bad fire would buy the most modern fire fighting equipment?

Why, as a nation that can create an atom bomb, do we allow fire losses to grow steadily worse?

My job is to sell insurance . . . and the more fires, the more people recognize the need for insurance. But I don't want to die in a fire. Nor do I want to see my or your family and home destroyed. That is why I urge every living American to start now and stop fires to save lives, homes and jobs.

Sincerely,

The Man with the Plan

Your local Employers' Group insurance agent.

THE INSURANCE MAN SERVES AMERICA

Speed Queen

for America's fastest washday!

Each week, throughout America, over 1½ million homemakers enjoy the time-saving advantage of Speed Queen's exceptional washing speed . . . . its hot water and soap economy . . . . its faithful dependability. You, too, can enjoy this same convenience and economy. Go to your Speed Queen dealer and see the beautiful new models. Also ask to try a Speed Queen Automatic Ironer which cuts your ironing time in half.

Specialists in home laundry equipment since 1908

SPEED QUEEN
WASHERS AND IRONERS

Barlow & Seelig Mfg. Co. 16 Doty Street, Ripon, Wis.
Please Send me a free copy of your 16-page booklet "Answers to Your Home Laundry Problems."

Name _____
Address _____
City _____ State _____

contributors

David Berns

• • • **EDGAR A. TAFEL,** architect of the modern Gottlieb home, page 46, has had a colorful and varied life. A graduate of New York University, he spent nine years in the office of Frank Lloyd Wright, then, before going into the Army, spent some time working on the Navajo Ordnance Depot at Flagstaff, Arizona. In Calcutta, he designed homes for the Hindus; examples of his residential work may be found, in the U. S. A., anywhere from Calif. to Mass.

• • • **BARBARA LENOX,** author of, "Something Old Has Been Added," has been, for the past fifteen years, what she describes as a "scribbling housewife." She has written ad copy, booklets, and radio scripts; for several years she was beauty editor on a West Coast magazine. At present she's concentrating on free-lance writing about hobbies, homes, people. She and her husband live in California, spend winter week ends on the desert, summer ones at the beach.

Great for "projects," they're converting a dilapidated desert shack into a comfortable winter home (incidentally, with a complete file of THE AMERICAN HOME for guidance).

• • • **HOWARD C. TAYLOR** is a busy, progressive, and prominent nurseryman. Shortly after contributing to our Fruit Tree Catalogue discussion (page 107), he was elected president of the American Association of Nurserymen, having served as district representative, treasurer, and vice-president. Previously he was instrumental in amalgamating three organizations into the New York State Nurserymen's Association, of which he was a three-term president. A farm boy and graduate of Alfred University, he has been with Rosedale Nurseries of Eastview, N. Y. since 1925, its owner since 1931. He finds time, too, to enjoy flying, deep-sea fishing, and broiled lobster.

Set the stage with FRIENDLY windows!

• For beauty—for comfort—for value—you'll want windows of Ponderosa Pine! With these windows, you can really set the stage for a lifetime of friendly living. Ponderosa Pine windows operate easily. They are produced in many styles and types to fit your needs and tastes. Being made of wood, they give you extra insulation, and are available toxic preservative treated. Moderate in cost, they save you money through the years because they hold paint firmly, require less frequent refinishing.

"Today's Idea House"—32-page illustrated booklet—shows you how Ponderosa Pine windows and doors make your home more charming and more livable. Whether you are building or remodeling, you'll want this book as a source of ideas. See your lumber dealer.

Mail the coupon with 10 cents for your copy of this helpful home-planning booklet.

Ponderosa Pine Woodwork
Dept. RA-10, 38 South Dearborn St.
Chicago 3, Illinois
Please send me a copy of "Today's Idea House." I enclose 10 cents. (Please print.)

Name .....
Address .....
City ..... *Zone* ..... *State* .....

FOR FRIENDLY LIVING

Ponderosa Pine
WOODWORK

"MORNING at our house means fast shaving, quick cooking, and a waiting shower. That's why I chose our new General Electric Automatic Electric Water Heater. It's always dependable, and gives us all the hot water we want all the time, at low cost!"

"THEN COMES washing time. Dishes have to be done, and clothes, too. It's a wonder I ever have enough hot water to do it all—but I do. And with no flame to check or fires to go out, I never worry about our automatic General Electric Water Heater."

"Now we get lots of HOT WATER—around the clock!"

"EVENING brings the family home from work and school, but regardless of how much hot water we've used, there's still plenty left for baths and the supper dishes. We really did ourselves a big favor when we got our new General Electric Automatic Electric Water Heater."

Facts about the new General Electric Automatic Electric Water Heater . . .

COMPLETELY automatic! Sparkling, rust-resistant enamel outside—dependable, efficient inside. Installs anywhere in the home. No chimneys! No flues!

Three inches of noninflammable Fiberglas insulation surround the tank—keep the heat in the water! Calrod* heat-wrap units, a special heat trap, and a cold-water baffle that minimizes the mixing of incoming cold water with already heated water, combine to keep operating costs low!

Listed by Underwriters' Laboratories . . . backed by General Electric's years of experience in building water heaters . . . a new General Electric Automatic Electric Water Heater will give you years of dependable service at low cost. Capacities range from 15 to 82 gallons.

See your General Electric dealer today. He'll tell you about General Electric's 10-year protection plan. General Electric Company, Bridgeport 2, Conn.

A size to fit your family's needs.

*Trade-mark Reg. U. S. Pat. Off.

AUTOMATIC ELECTRIC
WATER HEATERS

GENERAL ELECTRIC

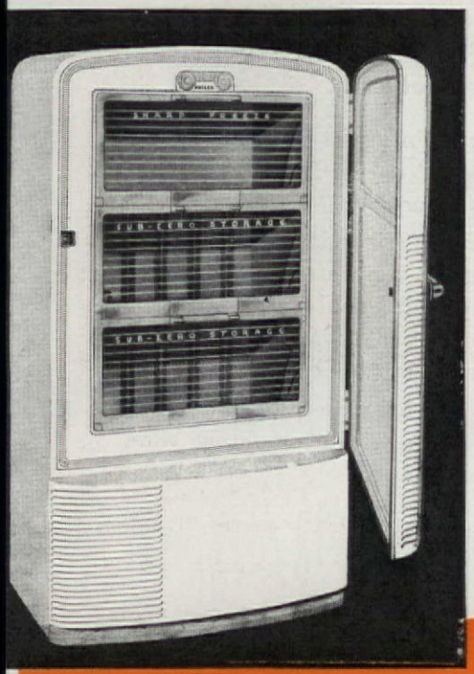
Apple Pie, fresh-baked in October . . .

Still fresh in March!

WHEN the baking mood is on, prepare enough for weeks ahead, and store it in your Philco Freezer. Finished pies and muffins, or just the dough and other ingredients. You have no idea how a Philco Freezer will lighten the chores of home-keeping until you have one and use it every day. It's an auxiliary to your refrigerator, keeping foods at sub-zero temperatures for days, weeks, even months . . . and keeping them *freezer-fresh* and vitamin-rich. Get the whole story from your Philco dealer.

Says Mrs. Clara Tradnack of Atlanta, Georgia

"The Philco freezer saves time and money, I always say. I buy meats and poultry in quantity once a week, then store them in the freezer. It really saves my shopping time, and money, too."



*Keep Foods FREEZER-FRESH**

*FRESH AS THE DAY THEY WERE PICKED, CAUGHT, OR BOUGHT.

PHILCO MODEL AV-75. Deluxe Upright; large 7½ cu. ft. capacity holds up to 300 lbs. of frozen foods. 3 compartments. Patented sloping shelves and 2 position drop doors conserve cold. Temperatures as low as 15° below zero. Built-in thermometer, door lock, temperature control and guardian bell. Hermetically sealed power-system. Philco quality throughout.

PHILCO FREEZER

Famous for Quality the World Over

contributors

• • • **WENDELL KILMER** was born in New York City, educated at Columbia Univ., where he received a B. A. in Mathematics and Physics. He worked in the electronics industry for several years, but changed to professional photography as a creative outlet. He has done news photography for New York and Long Island newspapers, has received prizes in many photography contests. A captain in the Marine Corps during the war, he now specializes in magazine and illustrative photography, teaches adult classes in his favorite subject, and lectures on it before camera clubs. His hobbies—rifle shooting, astronomy, and meteorology. On page 29, he tells about the model he made of his new home.

• • • **ROSEMARY DE CAMP,** just as if you didn't know, is a Warner Brothers actress who has been featured in such pictures as "Yankee Doodle Dandy" and "Rhapsody in Blue." What you probably don't know is that she's the wife of John Shidler, lawyer and judge of Torrance, California, and the mother of two daughters. The Shidler home in the Hollywood Riviera offers many novel touches, the result of her skill with a paintbrush. We are showing one of her decorated ash trays.

• • • **STANLEY SCH LER** "grew up in the editorial business" and never has strayed too far afield. He's been a newspaper reporter, trade paper editor, and consumer magazine editor. Now he's a publicity man for a major electrical appliance company. He says, "I got into the building field by writing about it; now I'm in it—to the extent of writing about it—because I own a huge, ancient house. I'm one of those characters who resent the prices asked by our so-called artisans. So, there's nothing left but to do my own work. . . ." He suggests we all "Get Set for Winter."

"RUG MAGIC" by OLSON

Your **OLD RUGS, CLOTHING...**

Save You up to ½

It's All So Easy! Write for the big FREE Olson Catalog of Rugs and model rooms in colors that describe **Our FACTORY-to-You Way** of cutting rug costs in Half—and tell how your . . .

Materials Can Be Sent at Our Expense to Olson Factory, where **. . . by the Famous Olson Process** we shred, sterilize, sort, merge and reclaim the good usable wool and other materials in discarded carpets, rugs and wool clothing of all kinds; then picker card, bleach, spin, redye and weave colorful deep-textured . . . **New Reversible BROADLOOM RUGS** . . that give double the wear and luxury.

Sizes for All Needs up to 16 feet, seamless, any length:

Solid Colors Oval 2-Tone Tweed 18 Century Floral Early American Oriental Designs

We Guarantee *to please or pay for materials.* Our 74th year. Over 2 million customers. Real praise from editors, women everywhere. We do not have agents or sell thru stores.

Chicago New York San Francisco

FREE RUG BOOK *Decorating Guide in Full Colors*

MAIL COUPON OR *1c POST CARD*

OLSON RUG CO., B-41, Chicago 41

Mail Big RUG BOOK in Colors FREE to:

NAME.....

ADDRESS.....

TOWN..... STATE.....

GOOD NEWS about Long Distance

Today, Long Distance calls go through in about two minutes on the average. Now and then there are delays, but we're handling nine out of ten calls while you hold the line.

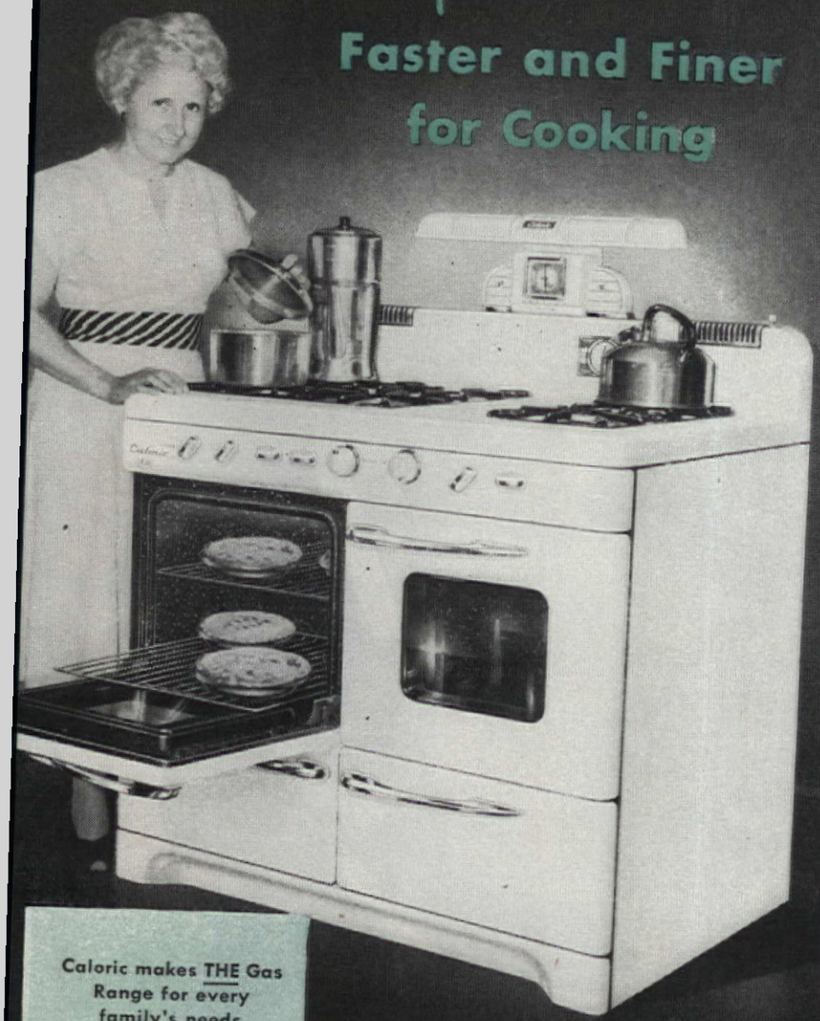
We've added many new circuits and switchboards and more are coming along. Our operators know their job.

Our aim is to put your out-of-town calls through faster than ever before. And we're working hard to do it.

BELL TELEPHONE SYSTEM

Easiest to keep Clean—

Faster and Finer for Cooking



Caloric makes THE Gas Range for every family's needs

Miss Thelma Holmes, Home Service Department Head, finds the Ultramatic Caloric 2-oven, 2-broiler, 6-burner model ideal for baking and roasting at one time; or for extra capacity top-burner and broiler meals.

Cook with ⅓ less gas on *fast* Flavor-Saver Dual Burners that protect food values. *All* burners guaranteed for life.

Flame-broil for finest flavor in Veri-Clean Broiler, completely removable for easy cleaning. Choice of elevated or under-oven position.

High-speed Hold-Heat Oven with Time and Heat Controls. Heavy insulation and exclusive door seal keep kitchens cooler.

America's Easiest Range to Keep Clean—

more porcelain enamel inside and out; more exclusive features for finest, fastest cooking; easiest cleaning. Choose from 4 or 6 burner models—wide variety of ovens, broilers and storage arrangements.

Dealers listed under CALORIC in Classified Telephone Book. Or write Caloric Stove Corporation, 1203 Widener Building, Philadelphia 7, Penna.

Specially engineered models for LP-Gas users beyond city mains.

Ultramatic **Caloric** Automatic Gas Ranges

REG. U. S. PAT. OFF.

contributors

• • • **MARY LOUISE BANZHAF**, originator of many painting designs, discovered her interest in art when she was three years old. She has tried almost everything in the field from cut-outs to painting in oils, and she's sufficiently skilled with the needle to make most of her own clothes. Although she has spent a great portion of her life in the Pennsylvania Dutch country—Duncannon, York, Lancaster—she only became interested in Pennsylvania Dutch painting three years ago. She is the mother of two children—Judith Louise, age five, and Michael Allen, age two.

• • • **RAYMOND BROGNIEZ**, architect, was born in Houston, Texas. He was supposed to become a chemist—as was his father—but he was more interested in the pretty colors produced than the reasons for them. He preferred drawing and painting. So, in his first year at Rice Institute, architecture became "it." He received a B. A. and a B. S. at Rice, then went to the Harvard Graduate School of Design for post-graduate work. During the war he was a 1st Lieut. in the Army Air Corps Intelligence and also designed an Officers' Club and a Commanding Officer's residence. Since leaving the service, he has worked on a Veterans' project of 250 homes, of which his own—page 48—is one, a 300-unit apartment development and a block-long shopping center.

• • • **J. WENDELL SETHER**, former Los Angeles newspaperman, ignored Horace Greeley's advice by going East and settling down in New Rochelle, N. Y. After working in psychological warfare during the war, he turned his attention to battling fire—as the officer in charge of the public information program of the National Board of Fire Underwriters—to reduce the nation's losses by fire. He gives advice on pages 82–83.

OWN *Your own* HOME WATER SOFTENER

only PERMUTIT *gives you all these:*

1. Completely soft water from all faucets, hot and cold!
2. Fully automatic, electrically controlled water softeners.
3. A complete line of equipment that removes hardness, dirt and iron from water. Stops stains on basins, tubs.
4. 35 years of leadership in water conditioning. Insist on *Permutit* water softeners. Available on easy F.H.A. terms.

PERMUTIT

Get these FREE offers now!

The Permutit Co., Dept. AH-10
330 West 42nd St., New York 18, N. Y.

___Please have my water supply analyzed

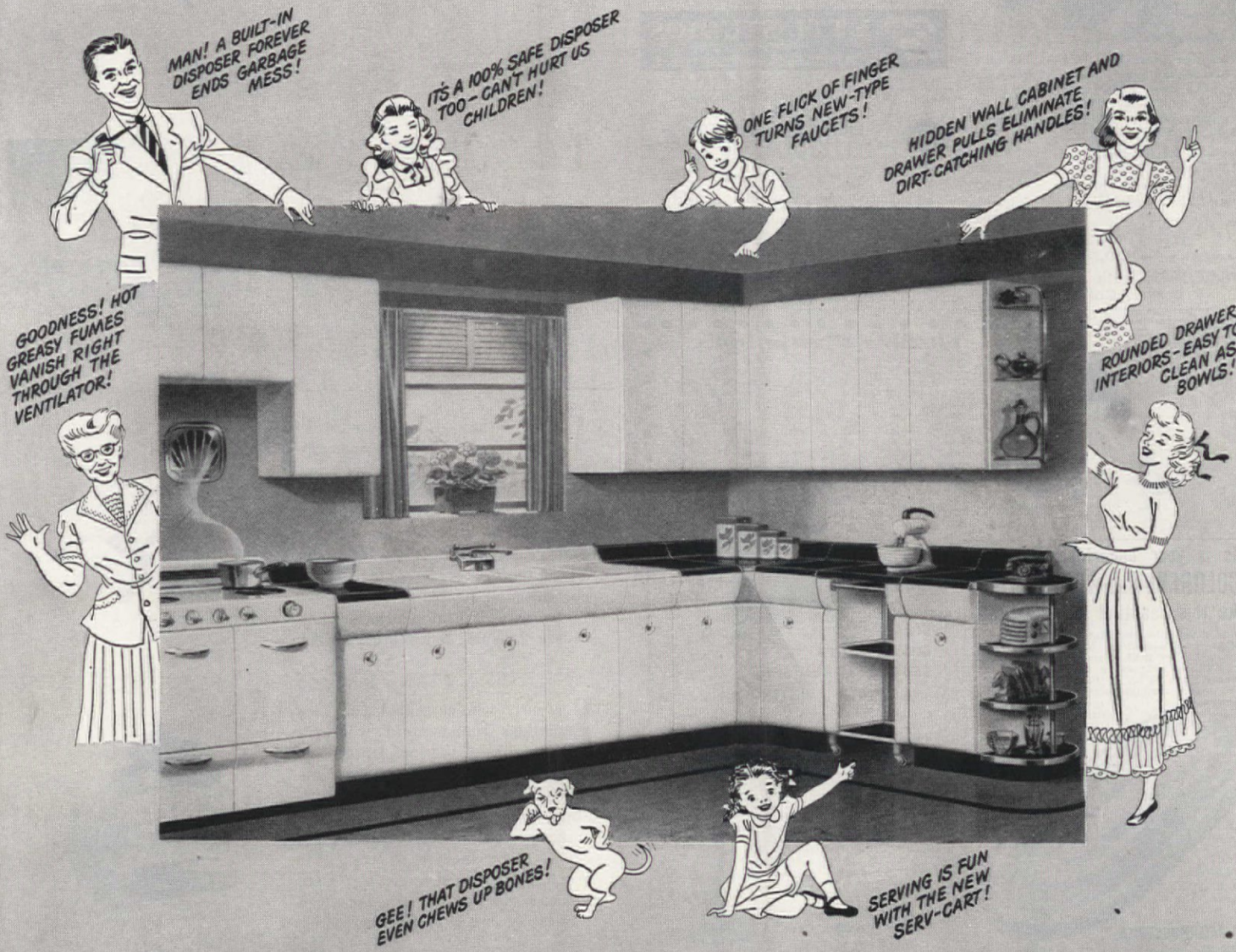
___Please send me descriptive booklet about soft water

Name_____
Address_____
City_____
County_____ State_____

SOME DESIRABLE FRANCHISES AVAILABLE

You'll Find

PLUS FEATURES GALORE IN YOUR NEW AMERICAN KITCHEN



Only An American Kitchen Offers You All These Many Advantages!

Imagine YOU with a beautiful, streamlined American Kitchen like this—all for just a few dollars a month! A kitchen abounding with magic work-savers designed to save you as much as an hour every day! A revolutionary new type of garbage disposer, a whisper-quiet automatic wall ventilator . . . custom-fit, water-tight and dirtproof straight-line counter surfaces . . . new combination Serv-Cart and movable work table . . . decorative what-not shelves . . . handy divided cutlery drawer, hidden cleaner rack . . . silent, easy-to-open drawers and doors . . . modern lever-type faucets, push-button spray and extended counter tops that allow plenty of knee room! You get all these plus countless other great advantages when you're the proud owner of a styled-in-steel American Kitchen planned to suit your needs. Write for our 2 beautiful, full-color booklets on smart new decorator designs for every type of kitchen. Just send 25c to American Kitchens, Dept. AH-10, Connersville, Ind.

For the Name of Your Local Dealer,
Call Western Union by Number. Ask for Operator 25.

FREE KITCHEN PLANS
No cost or obligation. Come and see me.
Your American Kitchens Dealer

American
KITCHENS
STYLED IN STEEL

American Central—Division *Avco* Manufacturing Corp., Connersville, Ind.

the AMERICAN HOME market place

Photographs: F. M. Demarest and Camera Associates

These little jugs are beautiful—and why shouldn't they be? They're Wedgwood's "fallow deer" motif in silver resist and blue. For milk, cream, "just decoration," one—or all three—makes a lovely gift. (Although, having seen them, we can't quite imagine giving them up.) The 3" one is $4.00; 3½"—$5.25; 4"—$7.75. Plummer, Ltd., 734 Fifth Ave., New York 19, N. Y.

A "friend indeed," this unbreakable Plexiglas de-icer, for scraping without scratching ice or snow off your windshield. 4" length and curve makes it just right to use. An accurate little compass, a key chain, an initial makes it about all a motorist's accessory should be. Initialed or plain, $2.25, ppd. Bodine's of Baltimore, 444 E. Belvedere Avenue, Baltimore 18, Md.

For men who've sailed the seas and boys (young or old) who wish they could—a marine lantern as nautical as the clang of a ship's bell. Of heavy, black metal with brass trim (spokes and compass markings on wheel), ribbed-glass globe. Permanent, electric, for porch, playroom, den, etc. 10" high. $14.50, exp. coll. Carnagey's, 29 Central Avenue, Tarrytown, N. Y.

Bake Santa Claus Fruit Cakes for Christmas Gifts Now!

Wonderful new idea! Use RENALDE cake recipes—or bake Santa cakes with quick mixes in this new RENALDE heavy cast aluminum double mold, 12" high. Complete & easy instructions for baking & decorating. Set—**$5.00.**

Gingerbread Man 13" cake mold, set ..$5.00
Lamb 12" cake mold, set 5.00
Sweetheart 8"x8" cake mold, each 2.50
Sweetheart 12"x12" cake mold, each 5.00
Chicken cake mold, set 5.00
Rabbit 11" cake mold, set 5.00

Postpaid—No C.O.D.'s Please

RENALDE, 1525 18th St., Dept. G, Denver, Colo.

POTTERY MAKING opens a new life to you!

Even if you have never made pottery before, now you can easily make unusual pottery, vases, tiles, figurines, profitable giftware with CERAMITE, the amazing new **foolproof** ceramic clay that you can fire right in **your own oven** in 20 mins. Finish in brilliant, lustrous Ceramite Glazes from the same kit! **Send for CERAMITE 15-Pc. KIT No. 41. Contains everything you need, incl. detailed instructions. $6.60 Postpaid.**

Sorry, no c.o.d.'s
Write for free folder No. 41 on Ceramite and other Hand-Arts supplies.

ETTL STUDIOS INCORPORATED
TRADE MARK 213 WEST 58 ST., NEW YORK 19, N. Y.

By Mail—Authentic Reproductions of
COLONIAL HARDWARE, LIGHTING FIXTURES
The charm of Early America faithfully reproduced by hand by New England craftsmen.
H & HL Hinges, Strap Hinges, Thumb Latches, Cupboard Latches, Knockers, etc., Post Lanterns, Sconces, Whale Oil Hangs, Weathervanes, Sundials, Brasses for Antique Furniture
SEND FOR FREE ILLUSTRATED CATALOG

OLD GUILFORD FORGE
130 Guilford Green, Guilford, Conn.

Flexible Plastic Dolls

Exciting news for the young in heart! Sweet, gaily dressed dolls made of bendable plastic. Unbreakable. Can be moved into different positions—sitting, kneeling, etc. Washable. Father 3" tall; others in proportion except boy and girl in foreground; each 5" tall. For child or collector. Ppd.—No C.O.D.'s

Father $1.50 Baby .85
Boy and girl, each 1.15
Mother, maid, nurse, each 1.35
Family (mother, 3 children) ... 4.25
Complete set of 7 dolls 8.25
Grandfather, grandmother, Colored cook, each 1.50
5" Boy and girl, each 2.25

Send for FREE Gift Catalog
AFCO PRODUCTS CO., Dept. A, Lexington 73, Mass.

● This is your opportunity to get
NEW COLORFUL ALL-WOOL STRIPS to make this beautiful BRAIDED RUG

It's easy to make this Beautiful Braided rug with clean new fleecy all-wool strips. Your choice of eight beautiful pastel colors at $1.55 per pound. Full directions for braiding and sewing with each order. 5 pounds makes a rug 24 in. by 48 in. 27 other especially dyed shades available with dye charge added to regular price. Same colors. Sent C.O.D., or we pay postage if you send money with order. Strips 4 to 8 in. wide. 72 in. long.

Braided rugs made to order. Stock patterns, or your pattern. $2.35 per sq. ft.

FRENCH TRAIL INDUSTRIES
DEPT. 162-M St. MARYS, OHIO

Stunning! *5 Feet Tall!*

New Double-Swing-Arm SPUN ALUMINUM Bridge Lamp 3-WAY LIGHTING

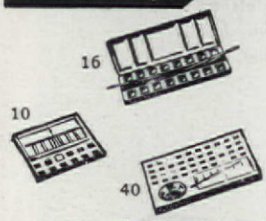
Combines beauty with functional design to bring light and charm to your home. For direct and indirect lighting. Shades in home-spun fabrics. Shade colors: Beige, Chartreuse, Chinese Red, Aqua, Yellow, Dark Green, American Beauty, Blue, White, Gold, Brown, and Gray. Regular Value $22.95. Direct to you—ONLY $16.95. Express Collect. Order NOW! On N. Y. City orders add 2% Sales Tax. Write for free illustrated catalog showing many table and floor lamps to select from.

Direct from Factory • Save 35% • Only $16.95

JAN'S MODERN LAMPS, Dept. A
15 W. 8 St., N. Y. 11, N. Y.

It's Easy to Paint! Fun for all the family!

the perfect gift! Entertaining and educational for children of all ages!



DEVOE WATER COLOR OUTFITS

No. 16—Japanned Tin Water Color Box, 3" x 8", fitted with 16 generous pans of assorted water colors, and 2 Camel Hair Brushes.....only **$1.25**

No. 10—Cardboard Box fitted with 12 generous pans of assorted colors, Artist's Mixing Palette, and Camel Hair Brush.....only **$1.00**

No. 40—Cardboard Box fitted with 40 pans of assorted water colors, Artist's Mixing Palette, Water Cup and Camel Hair Brush.....only **$1.50**

Send check or money order to:
DEVOE & RAYNOLDS CO., INC. Dept. EA-10, 787 1st Ave., N. Y. 17, N. Y.

HAND-CRAFTED in GUATEMALA!

New! Stylish! Full Length Straps!
POPULAR PALOMINO LEATHER **Shoulder Bags**

Beauty and long service are combined in these genuine selected cowhide bags. Large bag is 8x10½ inches . . . small bag is 5½x7¼ inches. Ideal for casual or sportswear. A wonderful gift.

Ladies' LARGE SIZE (illustrated) ..... $9.65 Plus $1.93 Fed. Tax
Child's SMALL SIZE (Not illust.) ..... $4.75 Plus .95 Fed. Tax

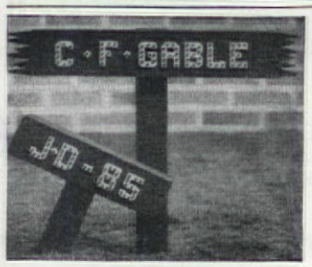
BROPAR DISTRIBUTORS
Box 275, Dept. 106 San Antonio 6, Texas

DELIGHT your FAMILY with these FAMOUS RECIPES!

The SETTLEMENT COOK BOOK *Reprint 1910 Fourth Edition*

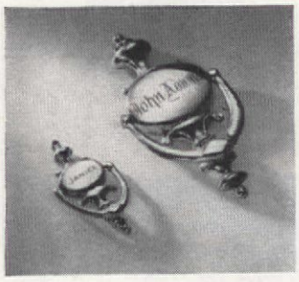
Our Price ONLY . . . **$1.00** POST-PAID

1288 recipes from the famous Settlement Cook Book, edited by Mrs. Simon Kander. 456 pages. Money-back guarantee. No C.O.D.'s. Send $1 to:
P. LEWIS & CO., 40-B E. 23rd St., N.Y. 10, N.Y.

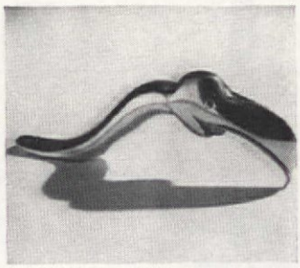


ABBEY DAY & NIGHT MARKERS
made of
SOLID CARVED CALIFORNIA REDWOOD
Attractive—Durable—Weather Resistant
Shipped complete with 24" ground stake and screws—ready to install.
Complete marker with up to five 2" reflector letters or numerals $3.50
Complete marker with up to five 3" reflector letters or numerals $4.70
Extra 2" letters ..... 45¢ each
Extra 3" letters ..... 65¢ each
No charge for punctuation • Sold by mfr. only, postpaid.
ABBEY DECORATIVE PRODUCTS CO.
Pleasant Valley 1A • New York

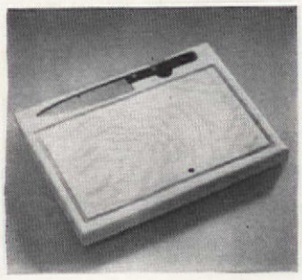
All firms whose merchandise is shown in the American Home Market Place agree to refund the full price of any item—except personalized items or services—returned within 7 days after receipt by dissatisfied readers.



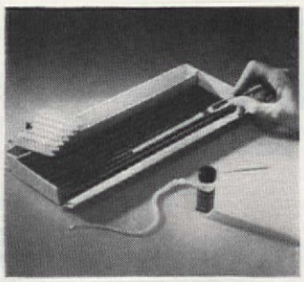
For private, gracious lives, the latest design in Colonial brass door knockers. To greet your public, an 8½" knocker hand engraved with your first and last name in Old English lettering—$5.75, ppd. To inform the family, a 5" companion piece engraved with *first name* only in block letters—$2.25, ppd. Art Colony Industries, Inc., 69 Fifth Avenue, New York 3, N. Y.



This long-nosed fellow will get into all your cans and bottles—and that's just what he's designed for. As a *pelican*, he may not be ornithologically correct, but his heavy chromium body will crack ice, his tail will open vacuum-packed jars, his beak breaks open a can, his mouth opens a bottle. 6½" long; $1.95, ppd. Eunice Novelties, 541 Madison Ave., New York 22, N. Y.



An accessory to the fact that snack-time is *any* time. Designed to help you get what you want immediately, this maple board has a recessed groove to *keep* the knife handy for neat and speedy slicing of cheese, fruit, cold meats. Board is 8" by 10⅜"; chrome knife has serrated edge. $3.25 plus 25¢ post. Lewis & Conger, Ave. of the Americas at 45th St., New York 19, N. Y.



For women only—the String-Easy necklace kit that justifies your saving that broken necklace for so many years. The kit contains a corrugated board, tweezers, reamer, nylon and pure-silk thread, six bead cups, and a bottle of needle-point gum (for the stringing process). Complete and illustrated instructions, $2.98, ppd. America Associates, P. O. Box 117, Boonton, New Jersey.

KELLOGG
GIFT SELECTIONS
from the Whole Wide World
Ireland, Cape Cod, China, Switzerland, Hollywood, Scotland, the Caribbean etc.

The NEW Catalogue of Kellogg Selections is full of surprising "Finds," all pictured and described for you; all moderately priced. Each article is attractively wrapped and comes to you prepaid and guaranteed. Write NOW for your FREE copy.

ROBERT W. KELLOGG CO.
78 Hillman St. Springfield, Mass.

MUSICAL PLATTERS *for* **PARTY CAKES**

Specify choice of tune:
1. Happy Birthday
2. Wedding March
3. Anniversary Song

White enamel ... steel base 10 INCH platter ... $7.50

De-luxe mahogany platters plastic finish . . . colorfully decorated . . . with steel base
10 in. De Luxe for 3 lb. cake $9.50
15 in. De Luxe for 7½ lb. cake $22.50
Postpaid—No. C.O.D.'s please

Set your cake on the platter and music plays as cake turns 'round and 'round.

BIBRO GIFTS
Dept. M 11
928 Madison Ave., New York City 21

FOR THE TRICYCLE TRADE—miniature handle-bar baskets made of hand woven New England ash, high-lighted with Junior's (or Sister's) name hand painted in 2 colors. Large enough (6½"x11"x6½") for toys or even a package or two of Mother's $1.95 ppd. **FOR THE BICYCLE BRIGADE**—regular bicycle basket with name $2.50 ppd.

No C.O.D.'s Please

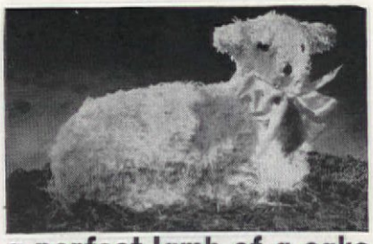
GOTHAM GIFTS, 67–85 EXETER ST.
FOREST HILLS, N. Y.

TEMPTING PRESERVES FROM
OREGON MOUNTAIN MEADOWS
. . . FOR CHRISTMAS GIVING

No. 2 GIFT BOX. Six asst. 5½-oz. jars Strawberry, Wild Plum, Blackberry, Greengage, Prune with Hazelnuts, English Gooseberry. *Express Prepaid* **$2.95**

No. 3 MOUNTAIN GIFT BOX. Doz. asst. 5½-oz. jars Strawberry, Prune with Hazelnuts, Wild Plum, Tangerine Marmalade, Blackberry, English Damson, Greengage, Nectarine Preserves, Boysenberry, Red Raspberry, English Gooseberry, Seville Orange Marmalade. *Shipped Prepaid* **$5.65**

WRITE FOR FREE CATALOGUE
JANE AMHERST
1112 N. E. 47th Avenue
PORTLAND 13, OREGON

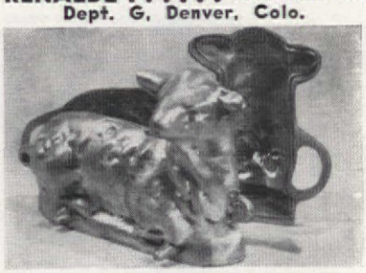


a perfect lamb of a cake

makes an adorable centerpiece for showers or birthdays. It's simple to bake with the aluminum cake mold pictured below. 12" long, 3" thick. Easy instructions included. $5 postpaid. No C.O.D's please

Santa Claus 11¾" cake mold, set	$5.00
Ginger Bread Cake Man 13" mold, set	$5.00
Chicken cake mold, set	$5.00
Rabbit 11" cake mold, set	$5.00
Sweetheart 8x8" cake mold, each	$2.50
Sweetheart 12x12" cake mold, each	$5.00

RENALDE . . . . . 1525 18th St.
Dept. G, Denver, Colo.



"WUNDERBAR"

That's Pennsylvania Dutch for "wonderful." And wonderful is the word for these decorative Pennsylvania Dutch designs. Easy to apply to furniture, doors, cigarette boxes, book-covers, etc.

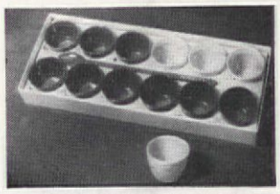
No. 10 DECALS. Large sheet of 35 decals. Authentic, quaint, colorful. Postpaid $1.00

No. 100 ABCD PATTERNS. Matching designs each in four sizes for painting and needlework. Postpaid $1.00

Complete set of decals and patterns. Postpaid $2.00

Specify by number when ordering

R. W. CUMMINGS, INC., Lancaster 1, Pa.



By Mail **$1.** *Post Paid*

ICINGLES

Freeze cubes in icingles and see them drop out in seconds, just from the warmth of your hand! Twelve cups of assorted colors to use only as you need them—remove any number from your tray without disturbing the remainder. Set includes cold-drink mixing spoon.

No Charges or C.O.D.'s, please

Write for Big Catalog . . . Free
Miles Kimball
KIMBALL BUILDING
195 BOND ST., OSHKOSH, WIS.

and save your eyes

Read newspaper print—a column wide—with a Longview. Magnifies 2½ times. 3¼-inch lens provides a large, sharp field of vision. Folds into beautiful plastic handle. Weighs 3 oz. You'll be proud to own—or give—a Longview! $6.50 postpaid. If not satisfied after 10-day trial, money refunded. Edroy Products Co., 476 Lexington Ave., New York 17, N. Y.

⅓ *Actual Size*

THE IDEAL CHRISTMAS GIFT

Glass Shower Doors or Tub Enclosures

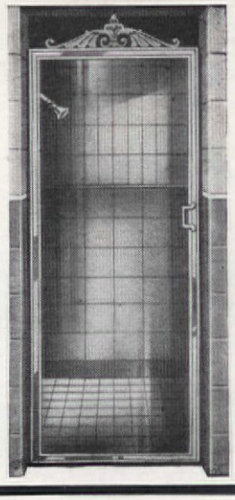
Glass shower doors or tub enclosures are the ideal Christmas gift for the family. They cost no more than the combined original cost, upkeep and replacement of shower curtains . . . add beauty and convenience to your bathroom. From $43.00.

Medicine cabinets of the highest quality and beauty. Sizes and styles to fit your budget.

ORDER EARLY TO BE SURE OF DELIVERY BEFORE CHRISTMAS

Send 10c. For Illustrated Brochure

SOUTHERN
Shower Door & Cabinet Co.
Dept. AHO. 4511 Kyle St. Houston 6, Texas



NO MORE WASHDAY BACKACHE

Sar-A-Stoop holds a bushel basket full of wet clothes—waist height so you can reach them. No stooping! • Wheels so you can push it easily. No more carrying or reaching. • Large removable cotton duck bag snaps on and off . . . easily washed. Strong, extremely lightweight aluminum tubular frame (2½ lbs.) It folds. Height 32" when open. • Large pocket for clothes pins. Like the idea? Every woman does. Money back guarantee. $4.95 postpaid. Cash, check or money order, or C.O.D., you pay postage.

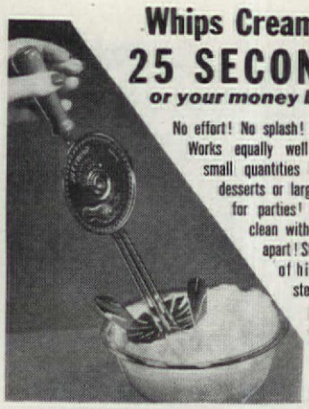
Guaranteed by Good Housekeeping

Pride Products Co.

715-25A Valencia St., Los Angeles 14, Calif.

Whips Cream in 25 SECONDS

or your money back!



No effort! No splash! No noise! Works equally well whipping small quantities for family desserts or large amounts for parties! Simple to clean without taking apart! Sturdily built of high-grade steel! Nickle-plated!

$2.50 We pay postage!

Surprise gadget with each order! Write for FREE catalogue!

GIFT OF THE MONTH, Inc.

Dept. AHO 542 FIFTH AVE., N. Y. 19, N. Y.

TO PLEASE ANY CHILD . . . or even a grown-up, give a personalized tumbler and toothbrush. Frosty white plastic (will bend but can't break) tumbler and matching toothbrush are handpainted in pink, blue, or red. Send child's name, color desired.

LA PALETTE
Dept. 18
509 Fifth Ave.
New York 17

Collectors love these authentic

CORN BELT Salt 'N Peppers

A pottery pair, 3 inches high and finished in appropriate colors: yellow kernels and green husks. The pair, $1 ppd.

CHARM COTTAGE
"On the Mississippi"
Davenport, Iowa

Thread needles in 2 seconds!

THREAD-A MATIC | *automatic needle threader*

Threads standard needles with cotton, silk, nylon #40 to #100. Simply press button, pull thread through side slot, and draw out needle all threaded. Black and white plastic case, 3" square.

2.95 postpaid

THOMPSON-WINCHESTER
201 State Street • Boston 9 • Massachusetts

CAVALRY SABER — MINIATURE Replica of U. S. Cavalry saber, 9½ inches long, with scabbard. Tempered steel blade is perfect letter opener. Nickle plated. Duco grip. Imported French soutache tassel. Finely finished, durable, and interesting. Sent post-paid anywhere in U. S. $5.00. No C.O.D.'s please.

NATIONAL REGALIA CO.
140 Commonwealth Ave., Attleboro Falls, Mass.

The Miracle Toy Car

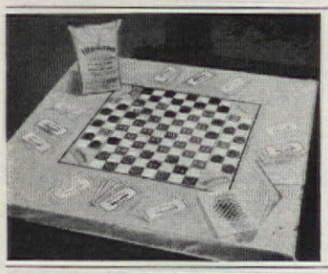
• *Unbelievingly amazing!* Starts, turns, stops. Hood goes up, door opens with driver attached to "inspect trouble". • Hood and door close, car starts again — *automatically!* All metal, fine precision motor. 5½"

$3.70 ea.

Satisfaction Guaranteed. 2 for $7.25 Also available at toy and dept. stores.

Q. T. NOVELTY CO.
Box 54, Station F, New York, 18

We pay postage, no cod's.



Exciting Game Sensation!

MANANA—The Game of Tomorrow!

PLUS 3 OR 4 HANDED CHECKERS

Play MANANA — Other games on the plastic table cover game board. Fits standard card tables. You get game board, plastic chips, paper money, rules. Full refund in seven days if NOT satisfied. Send check or money order.

$3.50 postpaid Complete in 5½"x 9" plastic bag

PLANET INDUSTRIES, INC.
233 E. Keefe Ave., Milwaukee 12, Wis.

"Tru-Pink"

PINKING SHEARS

Give your home sewing that professional touch! Cuts—pinks in one operation. Ravel proofs most materials. Forged steel blades. Easy-grip handles. Attractively boxed. Fully guaranteed.

Postpaid $5.00
(no C.O.D.)

BIRKDALE'S, Dept. A
545 5th Ave., N. Y. 17, N. Y.

Sweetheart Layer NEW CAKE PANS

Heart-shaped for 2-layer Sweetheart Cake. Perfect for birthday, anniversary and special occasion parties! 9 by 1¼ inches.

Set of 2 Aluminum Pans Only $1 Postpaid

BLUE RIBBON BAKEWARE, DEPT. A-10 Lemont, Ill.

It's New! It's Practical!

Stainless Steel

BOWL MASTER

FOR ELECTRIC MIXERS AND OTHER KITCHEN USES

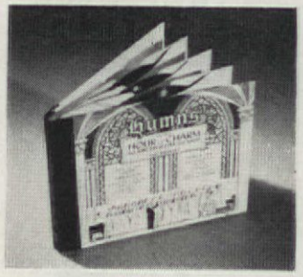
Non-breakable, built for years of heavy-duty service. 3½ quart capacity. General utility bowl for beating, mixing or stirring by hand or with electric mixer. Ideal for serving, preparing salads, ice bowl, etc. Size: 9 inches wide and 4 inches deep. . . No C.O.D.'s please.

ONLY $3.50 postpaid

ARTCRAFT CORPORATION
4600 Biscayne Boulevard Miami 38, Florida

She'll never give her heart away. This silver jewel box is heavy, richly lined with velvet in royal blue and other colors, decorated with appropriate flowers, leaves, swirls. 3" long, ½" deep, stands firm on five little feet; lacquered not to tarnish. A completely desirable gift from *both* points of view. $4.50 includes tax, post. Spencer Gifts, 31 Leeds Place, Atlantic City, N. J.

Hymns to warm the heart, on 3 10" records, by the All-Girl Orchestra directed by Phil Spitalny. "Faith of Our Fathers," "Abide with Me," "When He Calls Me I Will Answer," "Now the Day Is Over," "Rock of Ages," "Sweet Hour of Prayer," "Doxology," "When the Roll Is Called Up Yonder." $3.85, 15¢ post. Charm Records, Inc. Box 40, Radio City Sta., N. Y. 19, N. Y.



The Compleat Painter: Compactly contained in a lightweight aluminum case are 12 tubes of Devoe's oil paints, 2 brushes, a palette knife, rectified turpentine, pale drying oil, two 5" by 7" canvo boards, aluminum palette and cup, *plus* the instructive *Painting for Fun.* #19 Outfit—$5.00, ppd. Devoe & Raynolds Co., Inc., Dept. E, 787 First Avenue, New York 17, N. Y.

CHILDREN *Love milk* THIS WAY

Straight From The Cow's Mouth!

Tiny tots can pour their own milk straight from the cow's mouth with this cleverly decorated ceramic milk set. Highest quality, well designed and light enough for a child to handle. Either Salome the Pig, Koko the Dog or Flip the Seal are hand-painted on the 3 mugs available. Pitcher and mug, $3.95 postpaid. Extra mugs, $1.00 from:

Mission Bell Potteries of *Old California*
3619 North Tyler Street, El Monte 1, California

Wanted

BROKEN JEWELRY

All kinds. Highest cash prices for jewelry, rings, spectacles, gold teeth, diamonds, broken and usable watches, sterling, etc. Prompt remittances. Satisfaction guaranteed.

Write For Free Shipping Container

LOWE'S
Dept. AH, Holland Bldg., St. Louis, Mo.

You're Original When You Send

PHOTO CHRISTMAS CARDS

PERSONALIZED FROM YOUR OWN NEGATIVE

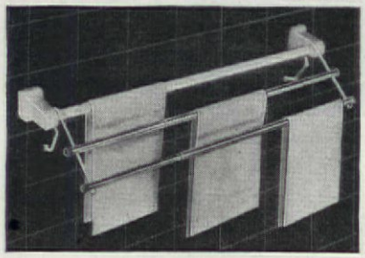
Imagine! That treasured snapshot of your home, of baby or a family group, made into *original* Christmas Cards only you can give! Nothing else carries that personal touch. Mail us negative only. You'll receive sample produced *at our expense.* Enclose 10c coin for packing and mailing. Don't delay.

25 for $1.25 plus 15c post.

Send for SAMPLE NOW!

PHOTO FINISHING SHOP
Dept. N-3, Box 1570, Rochester 3, N. Y.

GUEST E-X-T-E-N-S-I-O-N TOWEL RACK



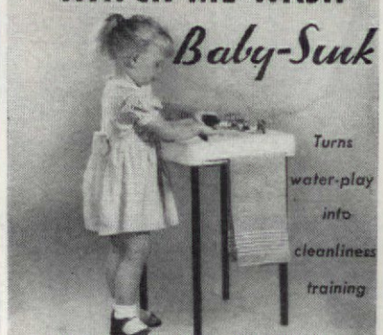
Triple your towel space! Just hang it on your own rack—no screws or bolts. Brilliant Chromium plate over nickel on solid brass. Adjustable 15" to 25". Single bar extension $2.25 Ppd.

$3.95 POSTPAID

Money Back Guarantee—No C. O. D.'s please

ALLEN METAL PRODUCTS CO.
28 Lefferts Rd. Yonkers 5, N. Y.
You can take it with you.

*"WATCH ME WASH" *Baby-Sunk*



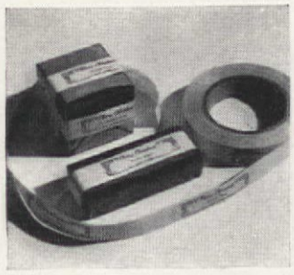
Turns water-play into cleanliness training

Made of wood, plastic and metal. Removable bowl. "Faucets" turn. Equipped with towel, soap and soap dish. $8.95

Available at leading dept. stores or write to

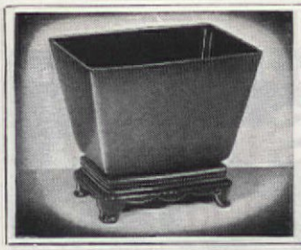
THE T. HUBBARD COMPANY
*Trade Mark—Pat. Applied for WILTON, CONN.

Self-analysis, clever and succinct, is Steig-inspired, from *The Lonely Ones*. They're smart fired-enamel-on-copper ash trays. The 6" one ("Forgive me, I'm only human") is $5.00; the 5" ("If you are good-natured, people step all over you"), $3.50, ppd. Black on chartreuse, turquoise, red; copper bottoms. Bernad Creations, 27 Washington St., Yonkers-on-the-Hudson, New York.



Before you know it, you'll be saying, "Merry Christmas!" Personalized wrapping tape can help you say it and seal your package, too. Two styles: red holly-and-greeting motif on silver—100 ft. for $1.50, 200 ft., $2.50; printed white tape—100 ft., $1.00, 200 ft., $1.65. Your choice of signature. Transparent Products Co., 324 E. 24th Street, New York 10, N. Y.

Having heard about enough of Dagwood's sandwiches, we're rooting for Blondie's cookie cutters. The whole family, down to the five pups, are reproduced in amber-plastic cutters. Just dip—one shape at a time—into a flour mound. Press gently into rolled dough, bake, and you've captured the madcap Bumsteads. $1.25, ppd. Afco Products Co., Lexington 73, Massachusetts.



"Dragon's Blood Red" Vase

Dignified simplicity and authenticity of the century old color of this handsome vase mark it for a future heirloom. Original glase, faithfully reproduced here, now found only in museum pieces. Semi-porcelain with black lining. Stands proudly on black plateau. 11" high. Postpaid. $10.

Stumpp & Walter
Dept. A
132 Church St., New York 8, N. Y.

FREE Gift Catalogue Write for your copy.

Giant Deluxe Catalog of Color Prints Free

Beautify your home: color reproductions of world's greatest paintings. Acquaint yourself with what's available by obtaining this 232 page catalog. Usual price $3, actually illustrating 700 pictures by old and modern masters, American and foreign, with sizes and prices. Immense choice of landscapes, figures, religious, animals, ballet, children's, etc.: $1, $3, $5, up. Catalog remains yours free if you send small trial order. Or return before liberal approval period expires and no charge. STUART ART GALLERY, Dept. AM10, 455 Stuart St., Boston, Mass.

Custom-made lamp shades

Wherever you are, you can have your shades made in any color, size and shape to harmonize with your interiors. Send us the measurements of your shades, type of fixture and sample of color. Parchment paper shades only. Prices very reasonable. Write to our interior decorator for free advice. Send 25 cents in coin for catalog.

Cavalier Lamp Shades
706 Montgomery St., Alexandria, Virginia
George Washington's home town

The NEW, easy way to Read, Write or "Breakfast" in bed . . . in comfort!

● **AT LAST,** the perfect gift for a friend who is ill or enjoys lounging in bed. Propette is HANDY, folds out-of-way when not in use. Pull it out to "prop" you up. Beautiful Walnut grain masonite, adjustable height, slope; fits all beds. A superb gift. ORDER NOW! 24 hour Shipment.

ONLY $6.95 POST-PAID (Add 25c West of Rockies)

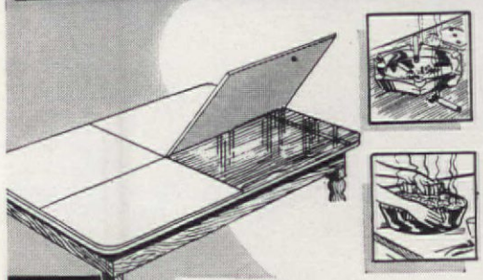
MORGAN PRODUCTS CO.
Dept. 5A 1250 Lakeland Ave. • Cleveland 7, O.
Pat. Pend.

HOW YOU CAN SAVE FOOD & MONEY WITH HANDI-BAGS

More than 150,000 enthusiastic housewives are using this convenient way to keep foods fresh, tasty at low cost—with plastic Handi-Bags. They keep lettuce, vegetables crisp—bread, pastry, fresh and moist for more than a week. Wonderful for meat, cheese, fish too. Can be used over and over, will not crack. Set of six bags $1.75 value for only $1.00 includes:
1—14"x21" bag for turkeys, roasts & clip
1—14"x18" bag for fruit, vegetables & clip
1—8½"x18" bag for celery, bread & clip
1—8½"x15" bag for cheese, fish & clip
2—8½"x12" bags for butter, chops & 2 clips
Enjoy economy of foods kept fresh in space saving Handi-Bags right away. Send $1.00 for each set today. We ship immediately prepaid. Money back guarantee. No C.O.D.

6 Bags $1. A·M·G Handi-Bags
A.M.G. PRODUCTS CO.
P.O. Box 717R, Pittsburgh 30, Pa.

TABLE PADS *asbestos-lined* **CUSTOM-CUT** *to fit your table*



Washable, warp-proof, stain-proof Royal table pads resist heat because they're asbestos-lined. One side matches table, the other enriches your sheerest linens. Write for descriptive folder today.

from $11.95

Free Folder shows sample materials and how to order. Write today.

Royal REVERSIBLE TABLE PAD CO.
1226 W. PICO BLVD., LOS ANGELES 15, CALIF.

New . . Amazing . . . SILVER TARNISH GONE At a Touch!

$1 Prepaid No COD

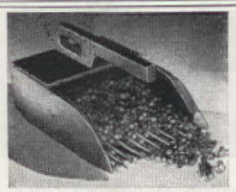
Just hold TOUCH-O's tip to silver in salty water, and tarnish vanishes! No mess, safe, easy. Guaranteed absolutely harmless to finest sterling or plate. Handy pen size. Of handsome forged alloy and plastic for a lifetime. Thrifty; a dime a year for new flashlite cell. *The Silversmiths, 432D M & T Bldg., Buffalo 2, N. Y.*

Give the Famous **PAINT-IN-OILS** *Kit!*

only $2.95, *ppd.*

Everything you need to make a beautiful oil painting — Ready-mixed oils, artist's brush, stamped canvas (12" x 16"). Paint each area of the canvas with the color indicated. Your choice of; *The Bridge* (illustrated), *Mt. Vernon, Canal Boat, Zinnias,* or *Homeward Bound.*

THE ARTISAN GALLERIES, FORT DODGE, IOWA



Hand picking in Paradise Meadow is the same as when this antique scoop was used in Colonial days.

CAPE COD CRANBERRIES

Have you ever tasted vine-ripened cranberries? Berries from our Paradise Meadow bog are not picked until they are deep red — then shipped the day they are screened. They're different — so delicious your guests will exclaim. Order now for the holidays — the berries keep perfectly in cool, dry storage. Send us your list for gift shipments. Old Cape Cod preserving recipes in every box — all are simple and easy to follow. Customers re-order year after year.

10 lb. box — $3.95 prepaid (add 60c west of Miss.)
5 lb. box — $2.65 prepaid (add 30c west of Miss.)
No C.O.D.'s please

MORSE BROS. 52 FALMOUTH STREET ATTLEBORO, MASS.

PICNIC STOVE and INCINERATOR

36" high—26" ave. diam. Ready to use, no bricks, stones, or labor required.

Beautiful tree stump garden fixture of heat resisting reinforced Haydite concrete, stained dark brown . . . Burns trash or any solid fuel safely, complete with stainless steel lid, charcoal pan, grate, chimney screen. Grills, Broils, Barbeques. Stands all weather.

ONLY $37.50
Freight Prepaid East of Rockies
For descriptive circular write to
W. O. JOHNSON CO.
Dept. A OMAHA, NEBR.

POWER TOOL COSTS Reduced 75%

Get This 5-in-1 Machine . . . Do the Work Yourself

Save money; have fun! Make your own furniture — handle hundreds of home repair jobs. Emrick 5-in-one Workshop includes big capacity Lathe, Drill Press, Saw, Grinder and Sander. Complete only $19.91 (separately such power tools often cost up to $160). Send today for FREE catalog and money-back trial plan.

EMRICK, INC., 1744 Clinton, Kalamazoo, Mich.

Copper POST LAMP 13¾ IN. HIGH $5.95 WIRED

WRITE FOR CATALOG

WILLIAM Spencer
710 CHESTNUT, PHILA

SHARPEN YOUR OWN SCISSORS!
QUICKLY—EASILY PERFECTLY
On a Stone by Carborundum

SEW-E-Z

Anyone can do it. Takes just a few light strokes. Only 49c ea. at J. C. Penney Co. stores, or send today $1 for 2. Cash or M.O.

Retail Division P.O. Box 38, Pasadena 8, California

put your DOORS to work WITH DOR-FILE

SPICE RACKS . . .

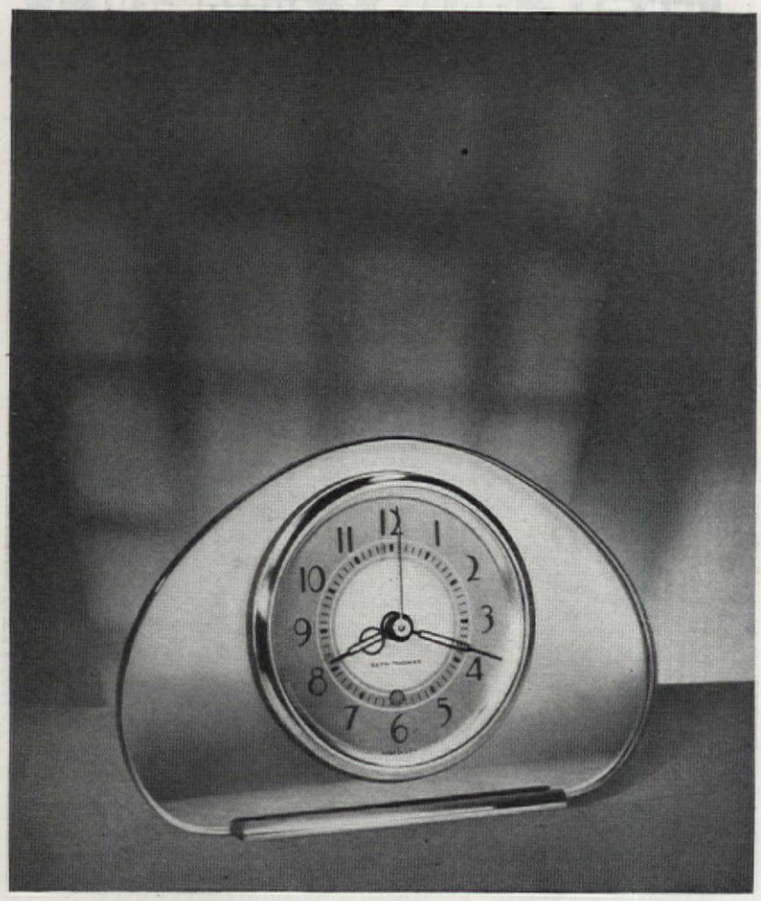
Polished aluminum, 12½" long, 2½" high, 1½" deep. Come with screws, ready to mount on cabinet doors. DOR-FILE keeps spices, flavoring, etc., at your finger tips. EACH 89c postpaid.

CLEANSER RACK . . .

Rust proof polished aluminum. Holds all cleansing needs. Comes with screws ready to mount on cabinet door or under sink. . . . 10½" long, 4" high, 5" deep. Each $1.60, postpaid.

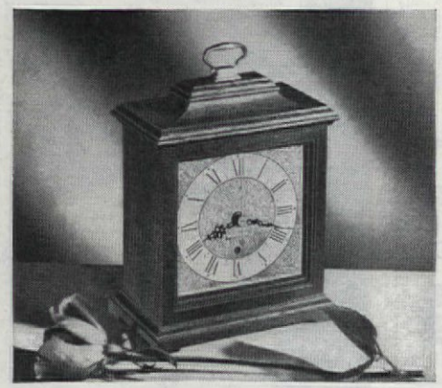
[Ask for the DOR-FILE LID RACK] EACH $1.60 postpaid

THURMAN'S
Box 1731, (Dept. 12) Portland 4, Ore.

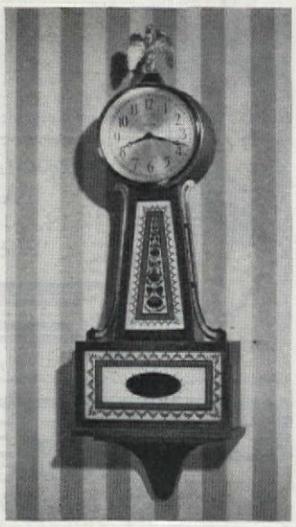


Makes any setting luxurious—the Seth Thomas* Sequin. A modern clock in bright, peach-tinted mirror glass, for any room in the house. Brushed copper dial. Self-starting electric. Height, 4⅝ inches. Width, 7⅛ inches. $14.95.

Anniversary ahead? Select an authentic SETH THOMAS* – the finest name in clocks



Distinctive period design, the Buckingham. Mahogany case, gold-colored etched dial, self-starting electric. Height, 7¼ inches. Width, 5⅛ inches. $29.75



For Colonial charm—the Brookfield banjo clock in warm shades of old ivory, tan and brown. Mahogany case, mellow strike. Electric or spring-wound. Height, 29 inches. Width, 9¾ inches. $84.00 →

Write for booklet, Dept. A-3.

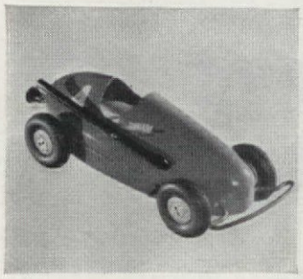
SETH THOMAS CLOCKS, THOMASTON, CONNECTICUT

A Division of GENERAL TIME Instruments Corporation

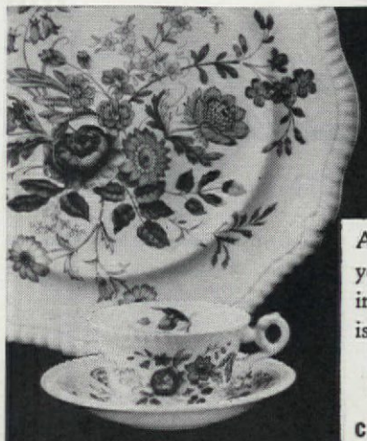
*REG. U. S. PAT. OFF. *Prices subject to change—Federal tax included*

Fulfilling one's desire to store up a summer-holiday's fresh air against a stuffy winter, an 8 oz. bottle of clean-smelling Mountain Pine house perfume and a pine-cone perfumer. The 3½" ivory-colored cone hangs on the wall. Wonderful for closets or for every room in the house. The set is $2.50, ppd. Fragrantaire Co., 114 Lexington Avenue, New York 16, New York.

Speed hath charm, and no youngster will deny it. That's why the Tornado racer is a most agreeable acquisition. Motivated by pumping, top speed is 15 m.p.h.! (The pumping may take Dad's strong arm, but we doubt he'll object.) 14" long, inflated rubber tires, aluminum; red, yellow, blue, white, silver. $4.95, plus 35¢ postage. Bleazby's, 31 Adams East, Detroit, Michigan.



A luxurious necessity—and what combination could be more appealing and satisfying? These pretty roses are fresh-smelling soap available in boxes of four roses—four colors: pink, yellow, white, red; or four of one color. All are enclosed in a very special gift box. 2 boxes—$2.00, ppd.; 1 box—$1.25, ppd. Carol Madeline Witt, 719 Bergen Ave., Jersey City 6, New Jersey.



ROMNEY
Gay, colorful flowers

THE FINE ENGLISH DINNERWARE

Spode ROMNEY

Although there will be a wait for your Spode, your order will be filled in its turn. Decide now which pattern is to be yours. Booklet 18 will help. Send for it today.

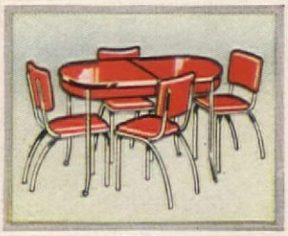
Wholesale Distributors
COPELAND & THOMPSON, INC.
206 FIFTH AVENUE, NEW YORK 10, N.Y.

Styled in decorative modern design, this mirror is handsomely hand-engraved with oval-shaped printies which give this beautiful piece its sparkling charm. Write today for our folder, "How to Lend Personality to your Walls with Mirrors."

Donnelly-Kelley Glass Company, Holland, Michigan

No. 60-87 HOWELL DINETTE SUITE has oval table with Formica top 30" by 48", extends to 60" with leaf. Chairs upholstered in Du Pont plastic Fabrilite* in matching colors—Golden Yellow shown. Table with four chairs $109.50 (except in far west)*

SOFT GREEN



RICH RED

FRENCH BLUE
ALSO SEASHELL GREY

A *Beautiful* NEW WAY TO DINE

Day after day, year after year—you, your guests and your family will enjoy the colorful cheerfulness of a genuine HOWELL Chromsteel* dinette set—meal after meal. You'll especially like the way the richly colored Formica* top on the table and the matching Du Pont Fabrilite* plastic upholstery on the chairs clean like new with a damp cloth. Tubular parts are brilliantly chrome-plated. Here is truly beautiful furniture that is also designed for continuous, carefree usefulness—and best of all, it seems to stay new looking indefinitely. A Howell set in your home will quickly become one of your most-used, most-treasured and most-often admired possessions.

There are several Howell styles, sizes and colors in both tables and chairs—one group will fit your space requirements and your budget perfectly. At leading furniture and department stores.

*Trade Mark

HOWELL
Chromsteel KITCHEN & DINETTE FURNITURE
ST. CHARLES, ILLINOIS

"All of a sudden, it's our home!"

Last week it was just a skeleton of studs and joists and rafters. Then the sheathing was nailed to the frame. Magically, it became a house—a home with a promise of good living.

This will be a good home to live in. The sheathing of Armstrong's Temlok® that made it take shape so fast has also made it a lot stronger—and more comfortable—than the average house. Temlok is strong because it's made of long wood fibers, all thoroughly water-proofed and then pressed into large sheets. Temlok Sheathing adds strong bracing to the frame, makes it firm and rigid.

Temlok makes a house easier to heat in winter, cooler in summer, yet it costs no more than ordinary sheathing. This house is "double insulated" because Temlok Lath, used on the inside walls, is an efficient insulation and a good plaster base, too.

Get the full story about Temlok and other Armstrong Building Materials. See samples at your lumber dealer's and talk over your plans with him before you build or buy your new home.

WRITE FOR FREE BOOKLET: "How to Build a More Comfortable New Home." It's full of valuable information, illustrated in color. Write Armstrong Cork Company, Building Materials Division, 4810 Vine St., Lancaster, Pa.

ARMSTRONG'S TEMLOK

One of the building materials made by the makers of Armstrong's Linoleum

books

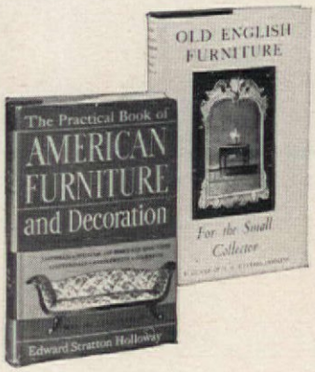
The Practical Book of American Furniture and Decoration, Colonial and Federal by Edward Stratton Holloway. (Halcyon Hall) Price, $2.95 . . . An authoritative guide to help anyone recognize foremost types of American furniture. Illustrated with more than 200 excellent photographs. Traces origin and sequence of change in furniture designs, going back to famous English craftsmen, and telling how American craftsmen adapted these designs to suit American life.

Also contains portion devoted to problem of successful interior decoration, including suggestions for choosing and combining furniture and decorative accessories.

Mr. Holloway is an expert on furniture and decoration and is the author of several books on this subject.

Old English Furniture for the Small Collector by J. B. Blake and A. E. Reveirs-Hopkins. (B. T. Batsford Ltd.) Price, $5.00. . . A survey on English furniture from medieval to Victorian times, giving types and history. Includes: Queen Anne, Early Georgian, Chippendale, Hepplewhite, Sheraton and late Eighteenth Century.

This book is beautifully illustrated throughout and very well written, an excellent book for anyone who is a serious collector or has a special interest in English antique furniture.



American Building—The Forces That Shape It by James Marston Fitch (Houghton Mifflin Co., Boston.) Price, $5.00. . . If there was an "oscar" for the most exciting building book of the year, this would be our nominee, for it not only tells the fascinating history of American architecture but, in addition, the geographic, economic and human forces so vital to its evolution. Written for the layman by one of the editors of the *Architectural Forum*, it is illustrated with scores of informative photographs. There's a parade of colorful personalities, from Jefferson to Frank Lloyd Wright, throughout its pages. If you've one speck of pride in your country's building growth, rush to your nearest book store, buy a copy of *American Building* and get set for a wonderful experience.

Bulbs for Home Gardens by John C. Wister. (Oxford Univ. Press.) $5.00. . . This is the second comprehensive book on home-garden bulb growing to appear within a year. As a completely revised, modernized edition of a good one that was first published in 1930, it presents the matured judgment of a recognized authority of wide experience, who writes accurately and with charm. In addition to detailed cultural directions for all kinds of bulbs, it includes classified variety lists of daffodils and tulips, and lists of breeders of these flowers throughout the world.

Mrs. Foote's Rose Book by Harriett Risley Foote. (Chas. T. Branford Co.) Price, $3.00. . . We can be grateful indeed that Mrs. Foote decided that 50 years' experience was enough on which to base this delightful and informational book. The next best thing to visiting her garden of 10,000 roses and talking with this beloved rose lady, it explains the simple, common-sense methods that have won her the title of "the greatest builder of rose gardens of all time." Yet she offers them not as a "must," but as what she has found successful, for us to try if we will. The last 85 pages are critical notes on "a partial list of worth-while roses" that she has tested in her garden—a list culled from more than 10,000!

Flowers in Color. Text and kodachromes by J. F. C. Dix and Walter Roosens; revised and introduced by W. E. Shewell-Cooper. (Oxford Univ. Press.) Price, $10.00. . . An example of fine flower portraiture and bookmaking, this handsome volume of 162 octavo pages (120 of them full page plates of new varieties of roses, rhododendrons, perennials, etc.) is also an example of determination and gratifying international co-operation. Started in Holland in the late 40's, it was held up by war, hunger, chaos, material shortages, and bad weather. But "friends abroad" helped and, in 1947, the pictures finally were taken. While its foreign origin and subject matter limit its applicability to American gardening, as a reference work for enthusiasts (and a handsome gift book), it is something to revel in.

Sorry, we cannot purchase these books for you. They may be obtained through your bookstore.

ONLY SERVEL

Stays Silent–Lasts Longer

Because it has no moving parts in its freezing system

ANY family . . . any size . . . is delighted to hear about a refrigerator that stays absolutely silent, lasts years longer. It's the famous Servel Gas Refrigerator—now in use in over two million homes.

For Servel is different. It has the simplest of all freezing systems—without a single moving part. There's no motor, no machinery. Ice and cold are made by a tiny gas flame—without noise or wear.

Owners tell us their Servels are still on the job after 15, 18 and 20 years! Write Mr. and Mrs. Edward A. Neu, of East Orange, N. J.: "Our Servel is still running as well as it did when it came in 1929! We're mighty proud to show it off to friends."

CHECK FOR YOURSELF

- ✓ A big frozen food compartment
- ✓ Plenty of ice cubes, in trigger-release trays
- ✓ Moist and dry cold for fresh foods
- ✓ Convenient meat storage tray
- ✓ Flexible interior with adjustable shelves
- ✓ Two dew-action vegetable fresheners

STAYS SILENT . . . LASTS LONGER

Servel

The GAS Refrigerator

See the new Servels at your Gas Company or neighborhood dealer. (For farm and country homes Servel runs also on Bottled Gas, Tank Gas, Kerosene.) Servel is also maker of Servel *Ball-type* Water Heater and Servel *All-Year* Air Conditioner. For facts about the products, write Servel, Inc., Evansville 20, Indiana. Or, in Canada, Servel (Canada) Ltd., 548 King St. W., Toronto, Ontario.

Look!
This peanut butter
is always fresher-tasting
always creamy smooth...
because the oil never separates!

No "floating oil" to get rancid

You can see and taste the difference!

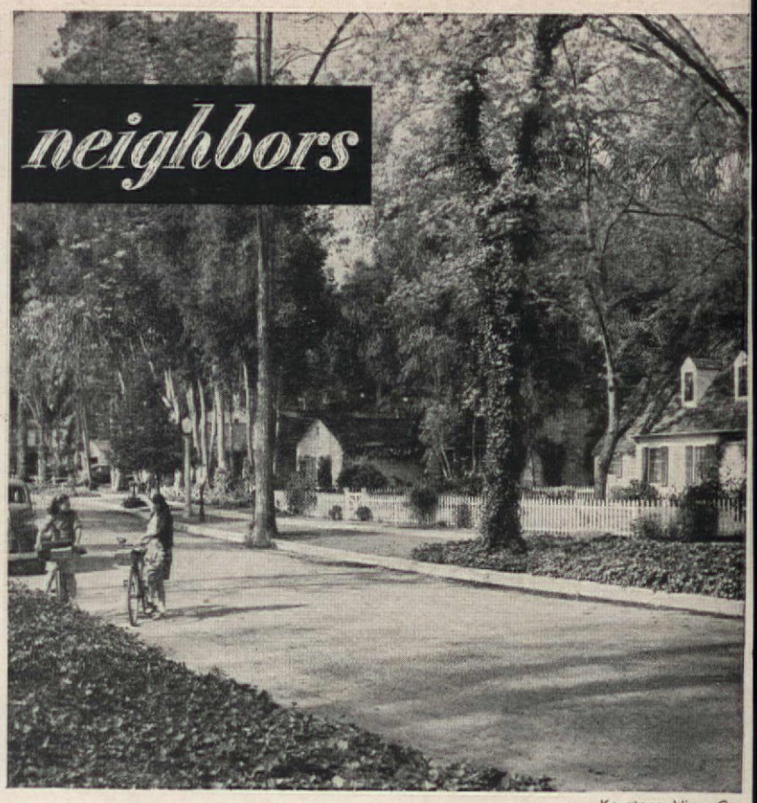
You'll *never* find "floating oil" in delicious Peter Pan Peanut Butter! A secret process prevents the oil from separating, ever. That's important—separated oil soon gets rancid, causes unpleasant flavor, loss of nourishment. Ever-fresh Peter Pan *keeps* the same rich, fresh-roasted peanut flavor—the same body-building food values—as the day it was made. No oil separation means no stirring, no lumpy waste. Every last, tasty bit spreads smoothly with just the touch of a knife. And creamy-smooth Peter Pan Peanut Butter never sticks to the roof of your mouth. Try it, today.

No wonder Peter Pan is America's favorite

Now There Are 2 Kinds of Peter Pan Peanut Butter!

Smooth—in the Red Top Jar—New... Crunchy in the Green Top Jar. Tasty, crunchy peanut bits mixed all through the smooth goodness of Peter Pan Peanut Butter.

The makers of Peter Pan also pack Derby Ready-to-Serve Canned Meats



Keystone View Co.

Pattern for Peace

LOCALE, A MILWAUKEE SUBURB

MARY WILCOX POWELL

Peace begins with the individual. It begins with *you!*" We hear such words frequently today, but how many of us take in their full meaning? How do we work for peace? Is there really some practical way to begin? A group of neighbors on Woodland Avenue block in Wauwatosa, Wisconsin, began experimenting with this idea back in 1943 and soon became famous in the community for promoting peace and good will at home. First established when city blocks all over the country began organizing to further the war effort, this group still convenes regularly—for fun and to render service.

"In the beginning, the women of our neighborhood met to receive suggestions for furthering the war effort," explains Miss Regina Fiss, first block president. "Then, as time passed, we became better acquainted and increasingly interested in each other *and* in our community. In July of that year, we held a picnic for the neighborhood children in a local garden, and its success inspired us to plan a picnic supper for the grownups and invite the men. This picnic made history in the Woodland Avenue block area, which is, actually, two blocks long and includes the houses on both sides of the street. A committee had made arrangements for a fish fry, but when the weather suddenly turned cold, no one wanted to eat fish outdoors. Finally, the party took place in improvised dining quarters in the garage of one neighbor, and afterward the crowd went down the street to the home of another, where they gathered around the fireplace for games and stunts." It was all so much fun that a unanimous demand was made for a permanent neighborhood organization. Miss Fiss was persuaded to carry on as president with the help of a newly elected secretary-treasurer, and the unit was off to a flying start.

The group's first project was to furnish kit bags for Wauwatosa boys leaving for service, and the necessary money came from dues of ten cents per member collected at meetings. These meetings were held at homes of various neighbors, always on the first Thursday of the month, and each member brought her own refreshments—"not more than two sandwiches." As times improved, dessert luncheons became popular among the women.

The war made a common bond between the women, according to Miss Fiss, and it was easy to find entertainment for the informal meetings. Interest in

"Wake up" meal that's a real rouser!

GIVE THEM A BETTER BREAKFAST WITH SWIFT'S BROOKFIELD

Slumbering appetites dash to the breakfast table at the first whiff of sausage sizzling in the kitchen. Especially when it's BROOKFIELD. For *a perfect seasoning blend* makes it tops for flavor.

You'll find plenty of zest in SWIFT'S BROOKFIELD, yet it's deliciously delicate. No wonder millions say this unique combination is "*just right*".

In links or bulk, that pure pork goodness is rich in *energizing* high quality proteins . . . rich in Vitamin B. And many Swift kitchens all over America make sure your grocer gets this favorite sausage *fresh*.

SWIFT'S BROOKFIELD SAUSAGE WITH FRENCH TOAST. Prepare Swift's Brookfield Sausage according to directions on package. Serve with rounds of French toast baked in waffle iron or pan-browned in skillet. For French toast mixture combine 2 slightly beaten eggs with ½ tsp. salt, 1 tbsp. sugar and ¼ c. milk. Do not soak the bread. Serve with jelly.

Listen to ARCHIE ANDREWS ON NBC, SATURDAYS 10:30 A. M., NEW YORK TIME.

A SWIFT QUALITY FOOD

Also try these—

SWIFT'S PREMIUM *tender* FRANKS

Plump, juicy, tender franks made from selected cuts of beef and pork. Sealed in the new cellophane wrapper to protect their goodness. They're high in protein.

Swift's Premium *Table-Ready* **Meats**

like delicious Pickle and Pimiento loaf are all-weather favorites for lunches, "quickie" suppers and late-evening snacks.

The sausage with the *Just-right* Seasoning!

The Quick, easy way to Colorful Rooms

Texolite Paint

for quality, for color in re-decoration as well as new work. Economical too . . . just one gallon is enough for the average-size room.

Applies Easily

you'll appreciate, as professional painters do, the quick mixing, easy spread of TEXOLITE. One coat hides most surfaces and wallpapers.

Dries Fast

no upset household routine because TEXOLITE dries within an hour, leaves no "painty" odor, provides speedy, damp-cloth clean-up.

Gives Beautiful Results

TEXOLITE offers a complete assortment of beautiful, decorator-endorsed colors. See them all in the new TEXOLITE Color Selector. It's free . . . ask your TEXOLITE dealer or write us direct, DEPT. 122-A.

For Quality...For Color buy Texolite

T. M. Reg. U.S. Pat. Off.

U.S. UNITED STATES GYPSUM

UNITED STATES GYPSUM COMPANY
CHICAGO 6, · ILLINOIS

neighbors

faraway places prompted one neighbor to give a talk on the Balkans, another to show movies of the Mediterranean. Topics of timely interest discussed at evening meetings, to which the men also came, brought a gratifying response, as did reviews of books on controversial subjects.

"We started with the smallest unit, the family," explains Miss Fiss, "and, gradually, we are broadening our horizons to include our county, our state, and our nation. For eventual peace, we must all embrace, figuratively speaking, in our one world."

An active member of the local League of Women Voters, Miss Fiss sees that the block is well-informed regarding civic happenings of importance. In this way, a recent forum on international trade was brought to the attention of the neighbors, and a good many of them turned out for it. When a potluck supper coincided with election day one year, this postscript was attached to the notice: "Be sure to vote before you come so you can stay for all the fun."

The block's community service began in the immediate vicinity. There was, for example, that matter of a curtain laundry's moving into the residential neighborhood. One day this message, delivered by young messengers, was left at every door: "If you object to the operation of a curtain laundry in this fine residential district, please join us at the hearing in the City Council chambers to consider a permit." Block members attended in a body, protested vigorously, and the laundry went elsewhere.

As a result of group pressure, a badly needed SLOW sign was finally placed by the city at the head of the block to protect the lives of children. It now keeps motorists from racing across the dangerous intersection.

Four large afghans, which the block presented to the Veterans' Hospital at Wood, Wisconsin, were knit by women members at afternoon meetings. Yarn brought from the different homes was used, provided it came up to specifications, and money for additional yarn needed was donated.

As part of its program, the block provides Christmas gifts of dolls and soft toys for children from one to three at the Milwaukee County Home for Dependent Children. Patterns for toy elephants and gingham dogs are brought to meetings, and the ladies work on them the year round.

A lump sum of money is donated annually to the Red Cross, this in addition to individual contributions.

Through the years, a spirit of old-fashioned neighborliness has steadily grown among residents, a sort of "one for all, and all for one" feeling, which began during the war emergency and has survived it. A wedding in the block is a matter of interest to all. When a neighbor dies, flowers are sent to the funeral, and a new baby rates a present. Events like the first picnic take place once a year, and there is now an annual January taffy-pull. Halloween parties keep the children off the street when that night rolls around, and generally someone gives a Christmas tea. At the first Christmas party, the host and hostess, dressed as Mr. and Mrs. Santa Claus, distributed small gifts, tagged with amusing rhymes, to everyone present.

At the time of the Japanese surrender, a meeting was held at Miss Fiss's home, and each member received a "friendship" key. Displayed on the dining table was a card inscribed with these lines, which have been an inspiration ever since:

"The key to peace is still
Love of neighbor and good will."

Mrs. Ralph Shaw, who succeeded Miss Fiss as president about a year ago, makes these observations: "I believe the success of the group is due to everyone's co-operation. Outsiders often say to me, 'This idea wouldn't work in my neighborhood. We are much too diverse.' But how do they know it won't work until they've tried? Our block is a cross-section of America; among its residents are executives, salesmen, teachers, mechanics, people of varied backgrounds and tastes. How can people ever know and understand each other unless they get acquainted?"

Peace begins with you. Why not start now—in your own back yard?

PLEASE SEND

The AMERICAN HOME MAGAZINE

☐ 1 YEAR——$2.50 ($3.00 single copy value)
☐ 2 YEARS——$4.00 ($6.00 single copy value)
☐ 3 YEARS——$5.00 ($7.50 single copy value)

To _____

St. & No. _____

City _____ State _____

☐ Payment enclosed ☐ Bill me

Mail this to The American Home, 55—5th Ave., New York 3, N. Y.

Why not get one-third more refrigerated food storage in your new refrigerator?

The General Electric Space Maker gives you that much more . . . in the same kitchen floor space!

IF YOU'RE ABOUT to buy a new refrigerator, here's an important thing to ask about:

How much refrigerated food-storage space do you get in relation to the over-all size of the refrigerator?

The General Electric Space Maker, you'll find, will give you one-third more space *inside*, compared with many refrigerators available today.

And, in addition, you get all these features for convenience and economy:

- **Butter Conditioner**—Keeps butter at just the spreading temperature you want.
- **Big Freezing Compartment**—Holds 24 packages of frozen food, plus 4 ice trays.
- **Deep Drawers**—6 inches deep. Will hold standing roasts and two-thirds bushel of fruits and vegetables under refrigeration.
- **Bottle Storage Space**—Holds 12 square, quart-size milk bottles. Space accommodates the tallest bottles.
- **Sliding "Hostess Shelf"**—Convenient for chilling and serving desserts and salads.
- **Sealed-in System**—More compact, more efficient, more economical than ever. Has 1/3 greater freezing capacity than the latest prewar unit.

In a General Electric, you can take dependability for granted!

On the basis of steady, year-in, year-out performance, General Electric Refrigerators have set a record unsurpassed by any other make.

The reason lies in the G-E sealed-in refrigerating system—oiltight, airtight, and unexcelled for efficient, economical operation. And today's system is more compact, efficient and economical than ever before.

See the new Space Maker models today at your General Electric retailer's. Wide selection includes both 8-cubic-foot and 10-cubic-foot models. Model NF-8 illustrated above. General Electric Company, Bridgeport 2, Conn.

In the conventional 6-cubic-foot refrigerator—of the type you probably have in your kitchen today—you can store just this much food under refrigeration. Old-style design limits you to this amount . . . and no more!

In the new General Electric Space Maker, look at all the food you can keep under refrigeration. Actually 1/3 more! Yet this 8-cubic-foot refrigerator is almost exactly the same size *outside!* . . . fits the same kitchen floor space.

Space Maker Refrigerators

More than 1,700,000 refrigerators in service 10 years or longer.

GENERAL ELECTRIC

WHY ALL OUR FAMILY FAVORS THE

Neo-Angle Bath!

DAD loves a shower. And he can take it standing up or sitting down in the Neo-Angle Bath. Plenty of room, yet it takes up a space only four feet square. That means better room planning.

MOTHER likes those two wide corner seats and the "on-the-bias" bathing area of the Neo-Angle. So ideal for foot baths! And she liked the wide choice of colors. She selected Corallin.

BROTHER needs no coaxing now — a bath is *fun!* Those seats were made to order for a young sailor. And he can splash all he wants without messing up the whole bathroom.

BABY is safer in a Neo-Angle Bath, and so much easier to bathe! The Neo-Angle has lower sides, broader, flatter bottom, and generous seats that save Mother bending over.

SISTER calls Neo-Angle "the most luxurious bath in the world." So smart to look at. So spacious and comfortable to bathe in. So *relaxing!* It's a new angle on bathing you shouldn't miss.

You'll find just what you need in the American-Standard line of Heating Equipment. Above — Wyandotte gas-fired Winter Air Conditioner.

MAKE IT A POINT to get full details on the Neo-Angle Bath and the other heating and plumbing products that bear the famous Mark of Merit. Sold through selected Wholesale Distributors to your Heating and Plumbing Contractor, American-Standard products are the finest, yet they cost no more. Easy time-payments for remodeling. **AND WRITE FOR COLORFUL HOME BOOK.** It brings you smart ideas for bathrooms, kitchens, basements and utility rooms—model rooms that will help you in planning your own home. For your copy just write to **American Radiator & Standard Sanitary Corporation,** Dept. A810, Pittsburgh, Pa.

LOOK FOR THIS American-Standard HEATING · PLUMBING MARK OF MERIT

AMERICAN-Standard

First in Heating and Plumbing

Serving home and industry: **AMERICAN-STANDARD • AMERICAN BLOWER • CHURCH SEATS • DETROIT LUBRICATOR • KEWANEE BOILER • ROSS HEATER • TONAWANDA IRON**

The Bettmann Archive

What's RIGHT with the family?

EVELYN ARDIS WHITMAN

Periodically our family, like yours, feels a twinge of alarm about the things that are happening to home life in America. Grandma and her family at least stayed put, while we, it must be admitted, are abroad at the drop of a hat. Tonight my husband is attending a PTA meeting; I am speaking at the YWCA. Patricia is off to an all-college evening affair; our teen-age son is scene-shifting at the Repertory Theater. In many other ways, too, our home is different from the homes of our ancestors. We do not discipline our children in the ways that Grandma did; the work we do in the home is different; we do not feel the weight of community custom as our ancestors once felt it; we have different goals.

Yet before the twinges of alarm have time to become chronic, we remind ourselves that ours is a happy family, that its goals are not unworthy, that our children seem to be well on the way to becoming useful citizens.

Obviously the family is changing, but even as it changes, millions of families in America find themselves happy and successful, proud of their homes and proud of their children. It is possible that we have not, any of us, understood the change in the family, that we have not correctly analyzed the pattern which is taking shape before our eyes.

We know by heart the divorce rates, the statistics on juvenile delinquency, alcoholism, and sexual maladjustment. But this information alone will not help us plan for tomorrow. It is not of itself the information we need to revitalize the American family and give it direction and hope. What we need to know is: Where are the *responsible* families of America going? What are *they* making of this troubled and changing era?

Let's take, for example, the Hills. Tonight, a warm evening in early fall, the Hills are playing baseball in the empty lot down the street. The satisfying smack of bat on ball means that Mr. Hill has made another home run in spite of his wife's valiant fielding and the pitching of twelve-year-old Doug. If there are dishes in the sink, it isn't worrying the Hills. "We want the children to feel that just *being* a family is fun," Mrs. Hill says. "We play with them, and they work with us. If there's any worrying to do, we do it together. The same goes for celebrating."

The Hills are likable people, with few axes to grind and a friendly appreciation of each other's hopes and ambitions as well as their children's. When they got married, Mr. Hill was still in college, and Mrs. Hill took up teaching to help him through—while he washed dishes between classes. This informal beginning has knocked the pigeonholes of "You do this" and "I'll do that" out of the Hills' lives. Mr. Hill helps with the dishes, and Mrs. Hill weeds the garden; Mr. Hill builds model ships in the room the architect designed for sewing, and Mrs. Hill earns a sizable chunk of the family income as a substitute teacher in local schools.

Their house is as flexible as their lives. They built it wing by wing, as they could afford it, and they live in it as they choose. They study in the dining room, make jigsaw puzzles on the living-room floor, eat in front of the fireplace, and even, when there is a satisfying rain on the

Elizabeth Hibbs

●Today's family, though not nearly so large as the family of the "good old days," remains what it always has been—a group of individuals united by ties of blood and affection, by a common purpose. It is a group of people who find in each other sustenance for the ego, a sense of belonging and sharing, of meaning and permanence

roof, in the ship-model room under the eaves.

The Hills are individual in their home and their lives, but individuality to them is not isolation. They crowd around the radio, vigorously debating the current issues in politics and world affairs; the Boy Scouts hold their meetings in the basement; and the neighborhood orchestra bangs and twangs in the living room on Saturday mornings during the winter months.

Oddly enough, the Hills would seem rather old-fashioned to the people of a generation ago. Although their family unit is small and easily managed, they have three children already and are planning on more. They hold family councils, but no one individual is allowed to go around "expressing himself" all over the lot. Mrs. Hill takes her housekeeping a little casually, but she would never dream of calling it "incompatible with the higher life," the complaint of educated women at the turn of the century.

From homes like the Hills', a new pattern of family life is steadily emerging. It may be true that such homes are a minority group, but it is the kind of creative minority which determines trends, blazes trails, and establishes patterns.

Where are they going? To answer that, compare them with the responsible family of the past. Then custom and law, duty and sanction held the family together. A wife did not lightly divorce a husband, even if she wanted to, nor did she put out a wash on Wednesday, serve baker's cake to company, or let her daughter go out unchaperoned. Those were the days when Father knew best and children were seen and not heard, when there was little Mother could do for the community except attend the Ladies' Aid, when the parlor was given over to antimacassars and afternoon teas.

It is a long step from the good home of yesterday to the good home of today. Clearly, the family *is* changing, from an institution supported by outside controls to a relationship dependent for stability on mutual consent and mutual respect. It is changing from an authoritarian (Father knows best!) form of government to a democratic one. Homes are more flexible, and we are learning to subordinate the objects and materials which go to make a house to the people who live in it. Home and society are gradually sifting into each other, and the lines of demarcation between the two may become even slighter in future generations.

With such a pattern established by responsible leadership, we can plan our homes intelligently. First, we must look forward to a new relationship between husband and wife. Why don't we admit that romantic love is not enough to make a good marriage? It's a delicious notion that a man becomes a good husband because his glance makes stars spin in the sky and chills run up and down the spinal column. But this isn't enough. For the good marriage of tomorrow, we must have not only love, but honest liking and mutual respect. Practically, this means that we should make marriage harder to get into, thus providing more chances to test compatibility beforehand. We should encourage young people to distrust loving without liking. We should stress the importance of those things which boys and girls do well together, and the good sportsmanship which goes with them. Men and women must learn to respect each others' objectives, to be kindly and tolerant toward interests not their own. Women must develop qualities for which they have not always been distinguished—honesty, integrity, tolerance, a kind of straightforwardness. There must be an end to the deviousness and insincerity which we have practiced for so many years.

Second, we must wholeheartedly accept the idea of democracy in the family. It is "correct" once more to have four children, to let them feed spinach to the rabbits, and to rock the baby—but the swinging pendulum will not take us back to the time when Father's word was law. No longer can our objective be to teach children just to be good little boys and girls. Even though the carnival of progressive education leads some parents to think wistfully of the outmoded woodshed, we must hold fast to the notion that our primary job is not to make children obey, but to teach them to think and reason for themselves, to make choices and to take responsibility. A young man today has 20,000 occupations to choose from instead of the 338 of Grandma's time! And his dilemmas are not less simple when he sets out to buy something, to seek an evening's entertainment, to find out how he ought to vote, or to solve an ethical problem.

Third, we must take a new and unbiased look at the job of housekeeping. Housework is still with us. The bread must still be baked, the cleaning done, the slipcovers made. But which of these things must *we* do? None of them is sacred. There are, and always have been, happy homes in which Mother did no baking, in which she did not clean or sew. But a woman may forget, to her peril, these three things: If she is to be happy at housekeeping, she must be responsible for enough of the making and doing to feel that she is part of a creative enterprise. If children are to love and cherish their home, they must recognize many of the good things in life as coming from Mother. If home is to bear the mark of the family's individuality, it is Mother who must put it there.

Finally, we must make our peace with the community. "How much time should I give to my community? What ought I to do for this organization and that? Am I depriving my children of their rights when I help all children?" The more responsible the woman, the more these questions plague her. No one can give final answers, but out of the experience of a parsonage childhood I should like to contribute this thought.

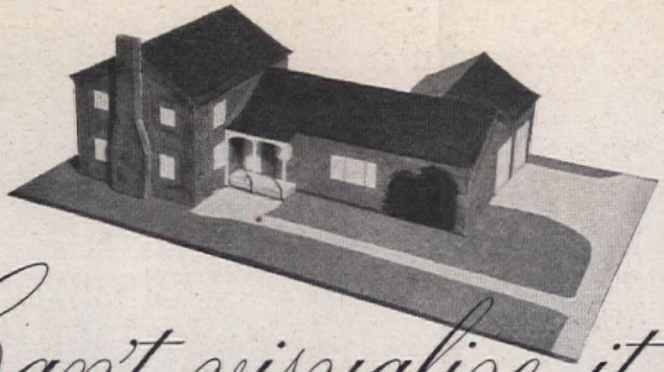
Like many country ministers' wives, my mother carried on all the duties of an assistant pastor. She was often away from home, yet I never remember feeling neglected. I am convinced it was because she devoted herself not to "my church" but to "our church." It was a project on which we all worked together, which gave us a common purpose—and in the end that is all that matters to the family, in the house or out of it. It is only when Mother has interests the family cannot relate to their own lives that there is trouble.

The family has not lost its moral fiber. If we take our eyes from the keyhole through which we have been gazing with so much relish at disintegrating and delinquent families, we will see, all around us, the pattern of the responsible ones. With their guidance, a revitalized and happy family can emerge from this changing world.

● In the past, the family was a tightly knit unit that was sufficient unto itself—because it had to be. Today, even in the home, the family is subject to external influences, and a kind of mellowing is going on—an adjustment of new values to old. The modern home aims not to compete with the world, but co-operates with it to the end that the goals of society and the goals of the family may be the same. True, members of the family stream out of the house to take part in the affairs of the community—but they *and* the community stream right back again!

The Bettmann Archive

Newman-Schmidt, Frederic Lewis

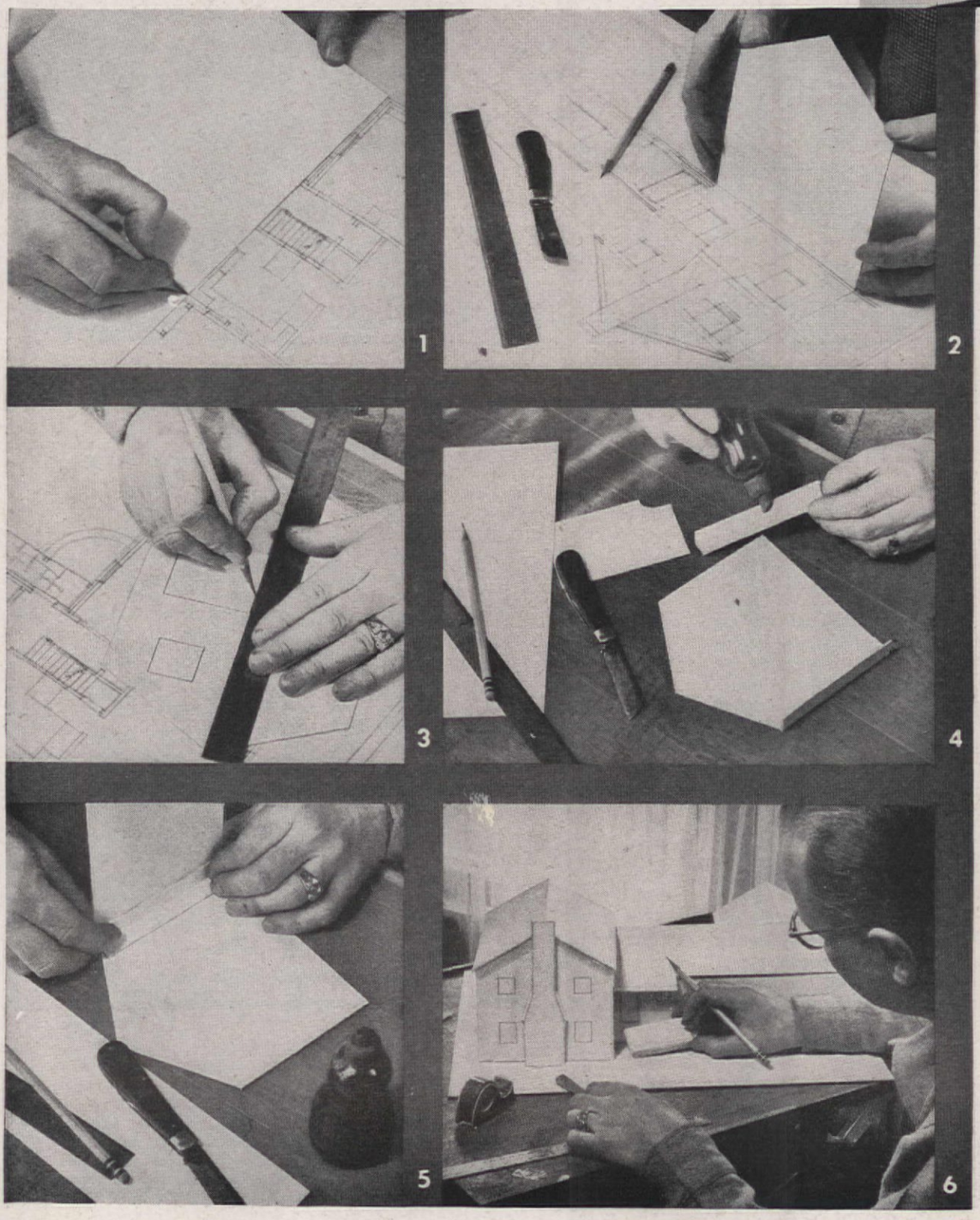


Can't visualize it?

MAKE A MODEL OF IT...

You need cardboard, knife, ruler, glue, Scotch tape, and about four hours

Photographs by the author

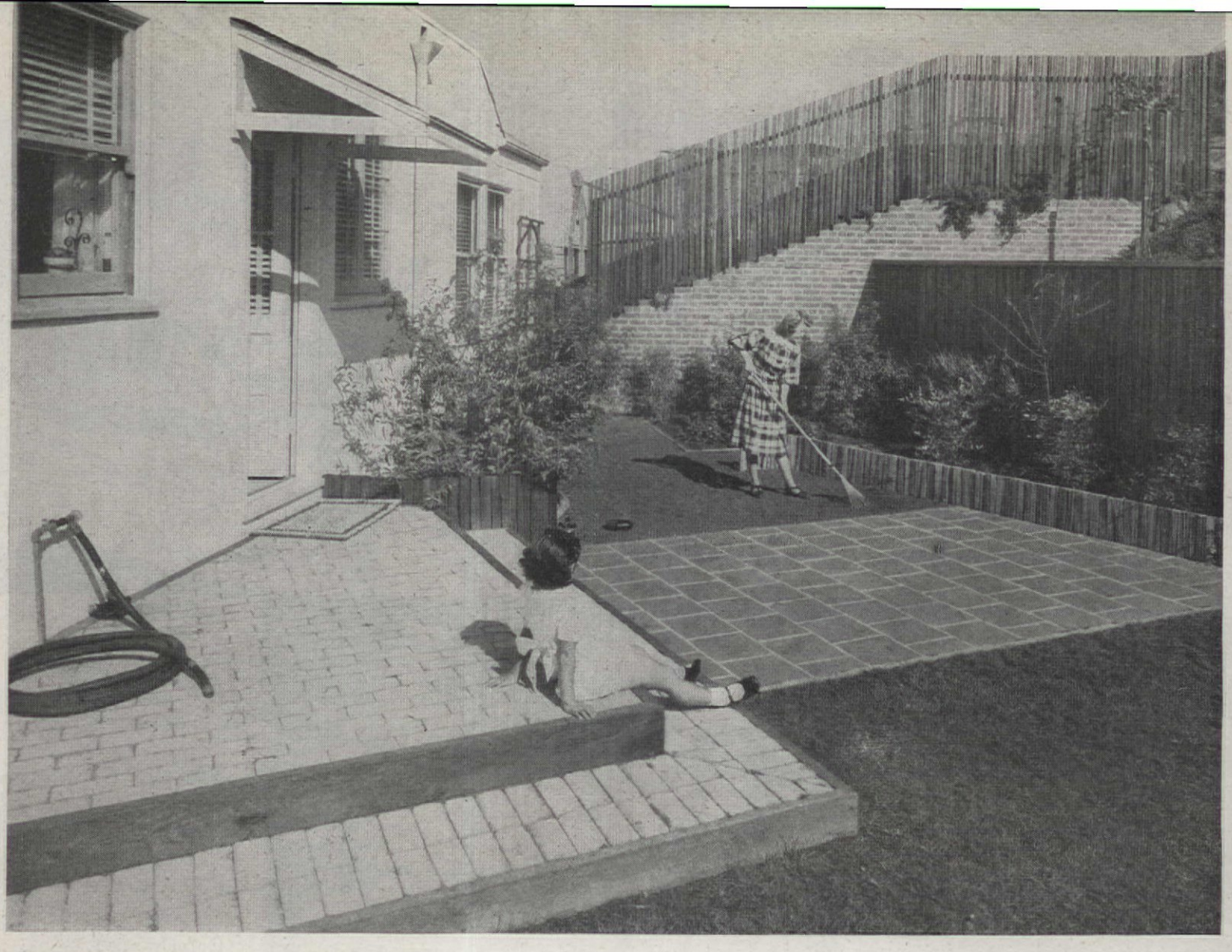


Wendell Kilmer

My wife and I are going to build a house. After several conferences, the architect produced a plan for us, but we found it hard to visualize a two-dimensional plan in three dimensions. My wife couldn't figure out how the building was going to look. A simple, small model seemed the only solution—so I made one.

It was built to the same scale as the architect's plans so each part could be measured easily and accurately—as in laying off the side pieces on the cardboard ❶. Each piece, when cut, could then be placed on the plan to insure accuracy ❷. Next, doors and windows were drawn in ❸, to be painted later. If desired, they could be cut out and made more realistic. Sides, ends, and other component parts of the outside walls were fastened together by being glued to corner pieces of cardboard bent down the middle to form rigid members. In ❹ mucilage is being applied to one such strip; another has been glued to the end piece. As each corner was made, it was held firmly ❺ until the glue set. The partially completed model is shown in ❻ before painting, as front porch is put in place. Scotch tape reinforced difficult corners, fastened roof to walls, held model to plywood base, etc.

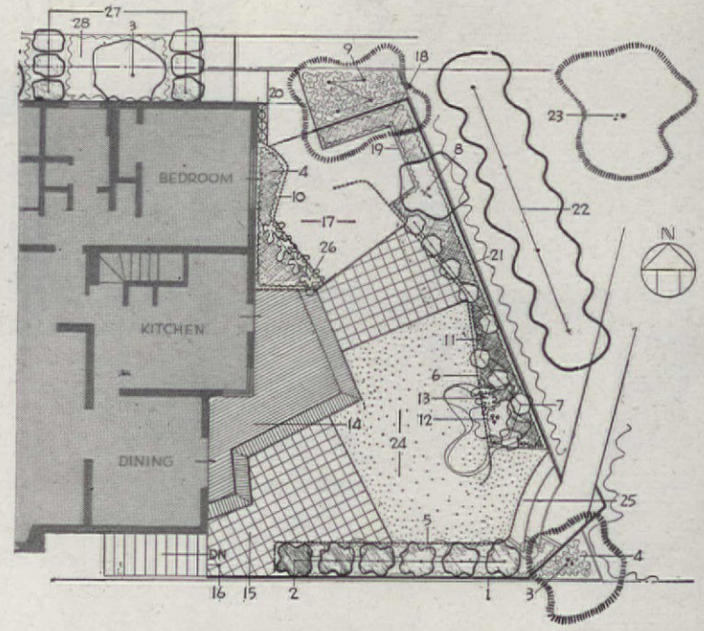
While finished model (at top) is rough, without trim, shutters, and other details, it gives a good idea of how the house will look. Foundation planting ideas could easily be included. Building the model was fun, largely because it represented our future home. Construction was so easy that anybody could make a model like it from materials that can usually be found around the house. Certainly it gave us just what we wanted, and needed. Now we are waiting to see our home when it is finished, life size, and "in the flesh."



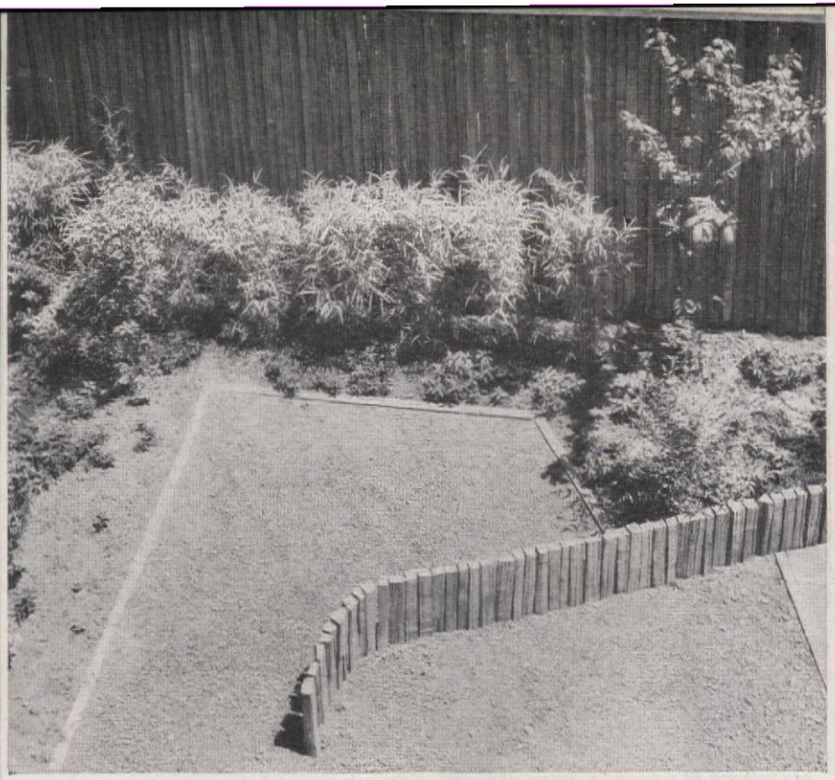
MAXIMUM INTEREST... MINIMUM MAINTENANCE

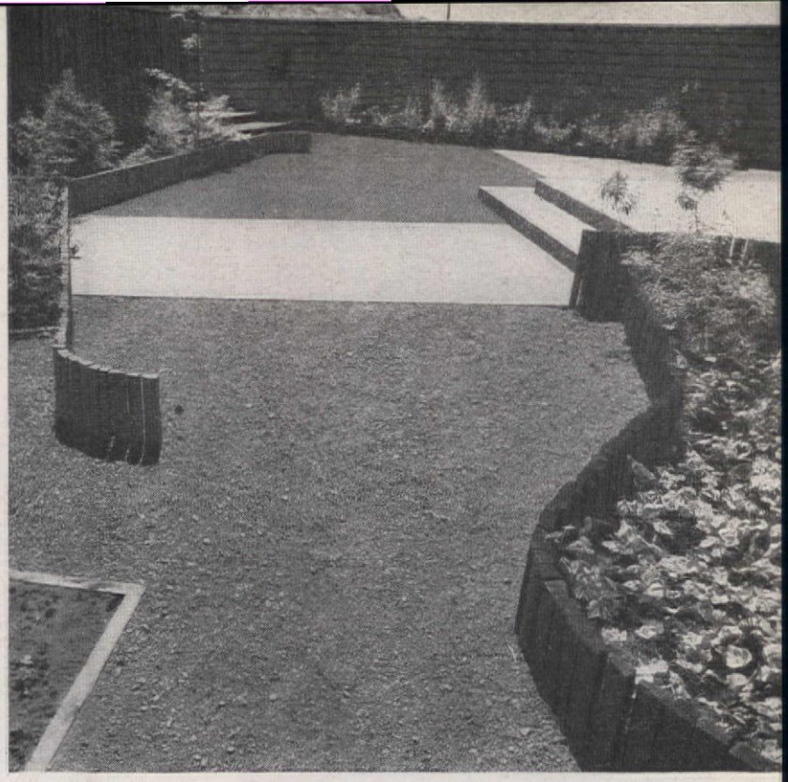
Garden designed by Eckbo, Royston and Williams; Constructed by Bernard Gayman. Photographs by M. Halberstadt

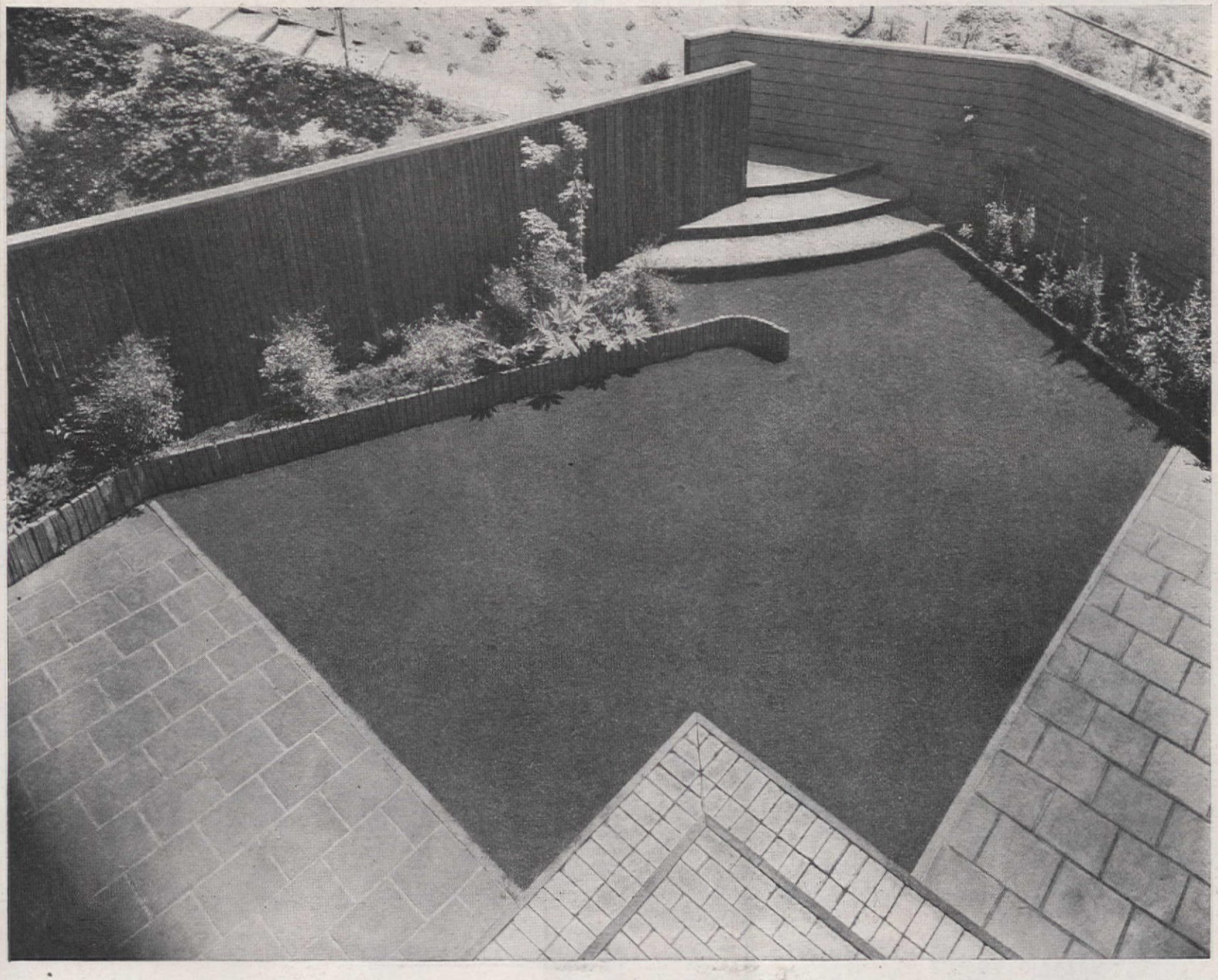
The home of Mr. and Mrs. K. E. Appert is perched half way up one of the steep San Francisco hills that rise not far back from the Pacific Ocean where the City begins to merge into the Peninsula. The garden space, practically all back of the house, is about 36 by 50 ft. cut into the face of the slope. The problem of design involved both the situation and the necessity of separating the garden from the undeveloped hillside above it, and the following desires expressed by the owners: Maximum interest; maximum living space; a small lawn; color; privacy from the neighbors; a minimum of maintenance. The solution was achieved through the clever and integrated use of construction and plant materials in a definitely modern and picturesque manner. The fence on the south side, of horizontal siding stained gray, laps around a fence of natural redwood grape stakes with a gray coping to mask an exit to the hill where trees and shrubs are being planted. Low redwood-stake borders accent the ground forms and control the planting areas. The red tile paving, the terrace and broad step of concrete brick edged with redwood, and the sharply outlined bit of lawn contrast pleasingly, provide brisk variety, yet complement one another in green, gray, and red tones. Thus all the space, including a small patch of decomposed rock paving in the northwest corner which leads to a gate that gives access to a flight of steps, is part of one continuous, usable ground plane. Careful choice of plant materials of small stature and slow growth but distinctive color values, plus the use of considerable paved surface, makes the maintenance of the garden relatively simple, and contributes to the desired livable quality and the privacy that becomes more important as the area diminishes. There's much to study in this plan.



● KEY: 1) 6′ fence. 2) 6 Teucrium fruiticans. 3) Eucalyptus sideroxylon. 4) Variegated ivy. 5) 6″ dowel border. 6) 18″ grape-stake border. 7) Nandina domestica. 8) Cerotonia siliqua. 9) Pittosporum tenuifolium. 10) 12″ dowel border. 11) 40 Bearberry. 12) Acer palmatum. 13) Aralia. 14) Brick terrace, 16″ step, redwood risers. 15) 12″ tiles. 16) Gate. 17) Decomposed rock paving. 18) Bambusa disticha hedge. 19) 2 x 4″ redwood. 20) 4 Ficus pumila. 21) 6′ grape-stake fence on 2′ concrete, sub grade. 22) 4 Eucalyptus polyanthemos. 23) E. viminalis. 24) Grass. 25) Steps, decom. rock treads, redwood risers. 26) 4 Lippia citriodora. 27) Pittosporum tobira. 28) Coprosma microphylla







● Study the patterns made by the grape-stake borders (of different heights, too) as shown on plan at left, and in the pictures on both pages

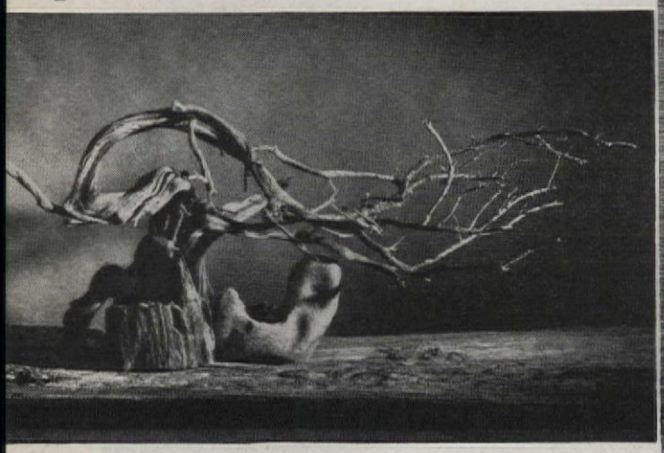
● Be the weather wet or dry, this garden provides appropriate, clean, pleasant footing for outdoor living—be it work or play or relaxation

● Horizontal fence lines, clean-cut edges, and low plantings are doubly important where the topography is mainly—and steeply—up and down

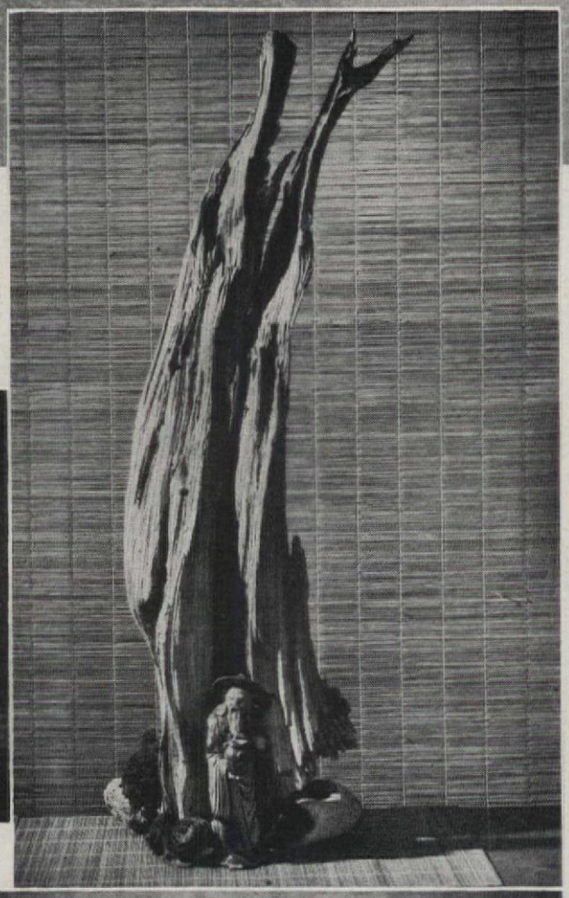
Helga and Bob Wall

SEASON FOR DRIFTWOOD

1



2



4

3

5

Photographs by Tatsu

. . . **1.** When gardens go to seed, and equinoctial storms cast up fascinating bits of driftwood, it is time for arrangements like these made and photographed by Tatsu. In the first, the form, mass, and contrasting textures of one heavy chunk make it, of itself, an arrangement. If you seek resemblances, doesn't it suggest a fat goldfish with outspread fins?

. . . **2.** In addition to driftwood from the beaches, Tatsu gathers stray dry twigs and branches. This gnarled piece set on a length of split log, with its beautiful proportions from massive base to delicate tips, simulates a windswept mountain tree. The rock at the right is added for balance and to give the impression of supporting the whole arrangement.

. . . **3.** Again, an irregular piece of driftwood and an old branch are harmoniously combined, each complementing the other. The former gives solidity and background; the sinuous branch provides a delicate filagree.

. . . **4.** Another supremely simple, but striking arrangement, this might well be called "Two Patriarchs." The tall, wind- and sand-sculptured, silver-gray tower of driftwood is held upright by two smooth, water-worn rocks. Tufts of bright green moss and a delicately tinted sueculent plant form part of the base and blend with the muted colors of the Chinese figurine of the second "patriarch."

. . . **5.** Nature demonstrates her characteristic erosion pattern on these strangely shaped fragments of driftwood which are reminiscent of the massive rock ramparts seen in Zion and Bryce National Parks. Pieces of log to which lichens cling form the horizontal base of the arrangement.

Something old has been added!

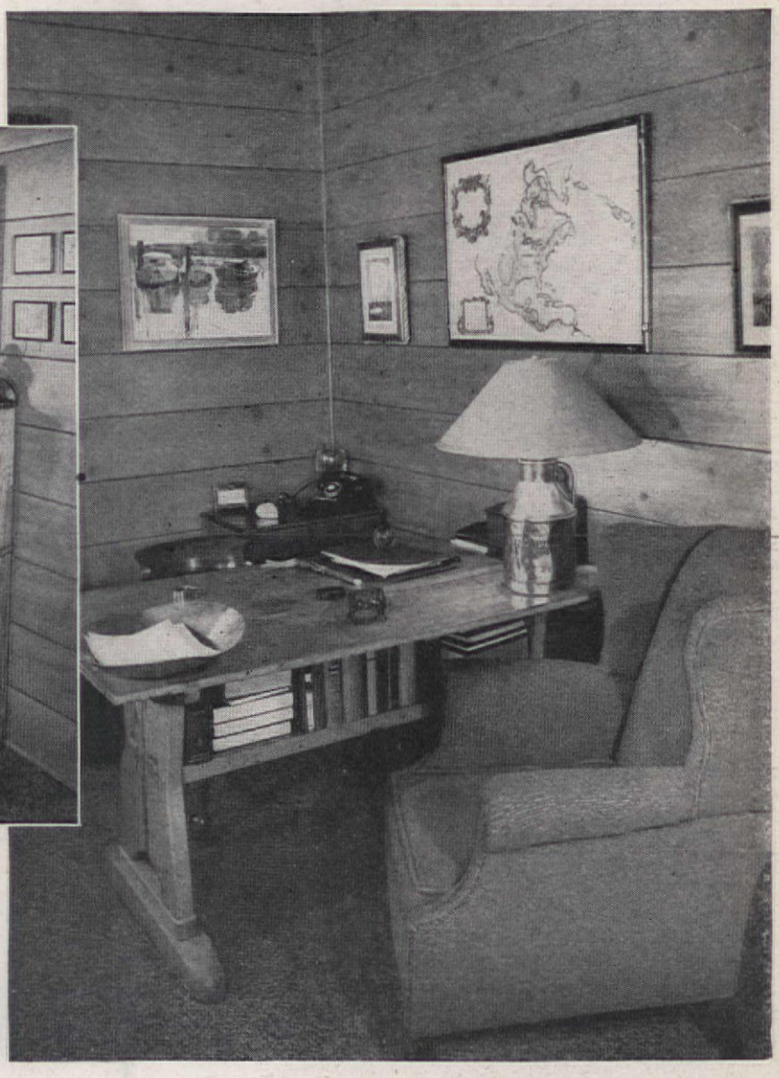
BARBARA LENOX

A business office with eye appeal is a sign of our times, a significant indication of a change in our basic ideas of how we want to work. The offices of the W. B. Geissinger Company of Los Angeles, shown here, demonstrate that it is possible to apply good decorating techniques to a business office, even though its primary function must nevertheless remain that of an efficient workshop.

The Geissinger Company's business is advertising. One of the techniques of advertising is initial impact, first impression, individuality. Certainly these rooms on first impression are as different in appearance from the ordinary business office as day from night.

Quality, confidence, charm are established at once. The furnishings are primarily Early American antiques. It is interesting to know that the initial cost of furniture was only slightly higher than comparable quality would have cost in staid office pieces.

Individualists all, the members of the Geissinger firm feel that it is easier to work in agreeable surroundings and that a workshop is entitled to as thoughtful a decorative scheme as a home—since a third of nearly every day is spent at work. The furniture has



● Use of individual accessories adds character to these offices: coffee-mill lamp, copper-bucket wastebasket, cookie-mold trays

● Old pine dry sink holds a prominent place against wall. Cupboard has been converted, opens to reveal drawers for files

● Battered milk can, found discarded on desert highway, was copper-plated, wired as lamp. Ore bucket from deserted gold mine was reclaimed as wastebasket. Water colors are modern

been selected with discrimination, pieces have been used imaginatively. Each office follows a basic plan and yet each one bears the imprint of the occupant's taste summed up in groups of small personal objects—an old mortar to hold pencils, a tobacco jar in copper, small gleaming cookie molds of antique brass for ash trays.

A conversation piece with visitors is the old calendar clock which hangs on the wall of the entrance hall. It is surprisingly efficient, tells the time of the day, the day of the month, the month of the year, with never a mistake. Under the clock is a small tavern table which is used as a secretarial desk and a brass student lamp has been wired to the wall. A sturdy antique tavern chair is used at the desk near a modern typewriter.

Mr. Geissenger selected for his own office a handsome old Hutch table, hand hewn and fastened with wooden pegs. An old salt box holds pencils, a tortoise snuff box contains paper clips, the wastebasket was once an old ore bucket found in a deserted gold mine and the outgoing mail "basket" was a gold pan used by early prospectors to "wash" dirt that might contain gold. It now has a copper coating. The telephone stand beside the Hutch table is a small antique dry sink and the large sink has been converted into a filing cabinet. The shelf in the lower cupboard was removed and filing drawers built in. The drawers slide in and out with ease to reveal business papers.

Cranberry red and hunter green are the basic colors used in these rooms against knotty pine walls. The visitor's chair, window valances and the carpet are in hunter green, the davenport in cranberry red, harmonizing with the red in the provincial chintz used for the draperies.

Another of the six members of the Geissinger group selected, for his office desk, a handsome antique tavern table of rich, auburn-tone cherry wood. It has three large drawers—each one with a massive handmade knob in brass. Here again is another example of comfort in working space. The lamp used on this table was made from a coffee mill. The small drawer that once held coffee makes a convenient place for cigarettes.

A rare antique map, a framed copy of the New York Herald—published the day Lincoln was assassinated, a quaint spitoon ash tray, these and other accessories are small but important pieces creating the atmosphere of this individual workroom.

Antique pieces, the firm believes, are a double edged investment, their value increasing with age.

Even a few such imaginative touches as we show here could add character to your own or your husband's office. A new lamp, a few sporting prints well framed and nicely hung, some individual ash trays are thoughts for Christmas gifts. You might even borrow one or two treasures from your own house.

KAY CAMPBELL

They wanted a

And here it is! Home-loving

Californians have a reputation for knowing what they want—and getting it—especially when it comes to housing. This year, when the 14 major construction companies of Southern California again pooled resources to build a third Pan-Pacific model house (see January '47 and January '48 issues of THE AMERICAN HOME for previous homes), hundreds of persons wrote in to make suggestions. The bulging mailbags revealed that Mrs. Pasadena wanted an abundance of light and air, with terraces for outdoor sleeping and dining; Mrs. Bel-Air specified central heating, but no basement; Mrs. Santa Barbara, a small house with lots of storage space. Architects and builder got together to create a house to satisfy all desires—for less than $15,000—and Barker Brothers furnished decoration. When shown at the Construction Industries Home and Building Exposition in Los Angeles, the house drew applause from 125,000 visitors.

● Den, which converts to guest room when week-enders arrive, owes spectacular effect to wallpaper showing Dutchman's-pipe in bloom. Here, as in rest of house, low storage units and simple lines of furniture create illusion of great space. A sleeping terrace adjoins

Photos especially posed for The American Home by Gale Storm ("The Dude Goes West," Allied Artists) and Lee Bonnell; dress by Renie for Edna Vilm; furnishings from Barker Brothers, Los Angeles; Bigelow "leaf" pattern carpet; Chamberlin hand-wovens; chest, designed by Manuel Martin, holds Brockware; Chromotherm heat control, Minneapolis-Honeywell Regulator Company; data from Milton J. Brock, president of Industries group

"BIG-little" *house!*

Californians dictated the design of this model house . . .

modern as tomorrow, compact and functional, planned for easy living

Photographs by Maynard L. Parker, courtesy Barker Brothers

● Actress Gale Storm and husband Lee Bonnell approve beauty and snugness of third Pan-Pacific home, find that it efficiently solves problems of everyday living. Its 1050 square feet of space contain a spacious living-dining area, a master bedroom, combination den and guest room, kitchen (see page 142), bath, and terraces for outdoor living

● Soft landscape colors in the living-dining room absorb glare of sunlight, contribute to relaxation. A leaf-pattern carpet, ash multi-unit furniture with palomino finish, copper and brass accessories, lamps that furnish good reading light, and low tables give the room distinction. Sliding doors open onto terrace, equipped with metal furniture. Den shown below

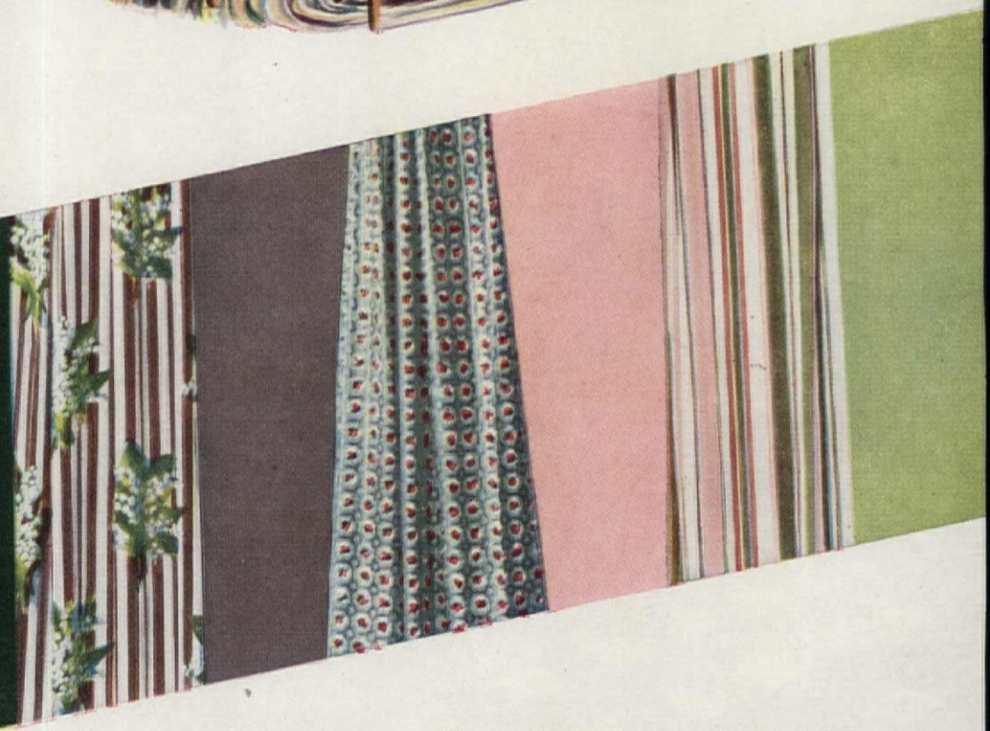
Architects: Denver Markwith, Jr., Lee B. Kline; Builder: Paul G. Evans; Decorator: Martha Weaver

● Draperies drawn across sliding glass doors to terrace provide privacy in master bedroom. Twin beds with single headboard, attached stands were chosen by decorator

● Wilton E. Owen, Inc. provincial wallpaper used on fireplace wall, and remaining three walls and woodwork painted soft white are refreshing background for simple Early American furnishings. La France's chartreuse textured fabric used on wing chair adds colorful modern note. Eagle White Lead paint

Mary E. Monze

NEW COLORS *for a* NEW LOOK!



● Chintzes in pretty colors taken from wallpaper provide new look for 18th Century pieces. Wallpaper, Imperial's Guilford Garden. Everglaze chintz, Cyrus Clark. Crisscross curtains, Cameo. Paint, Pittsburgh Wallhide white

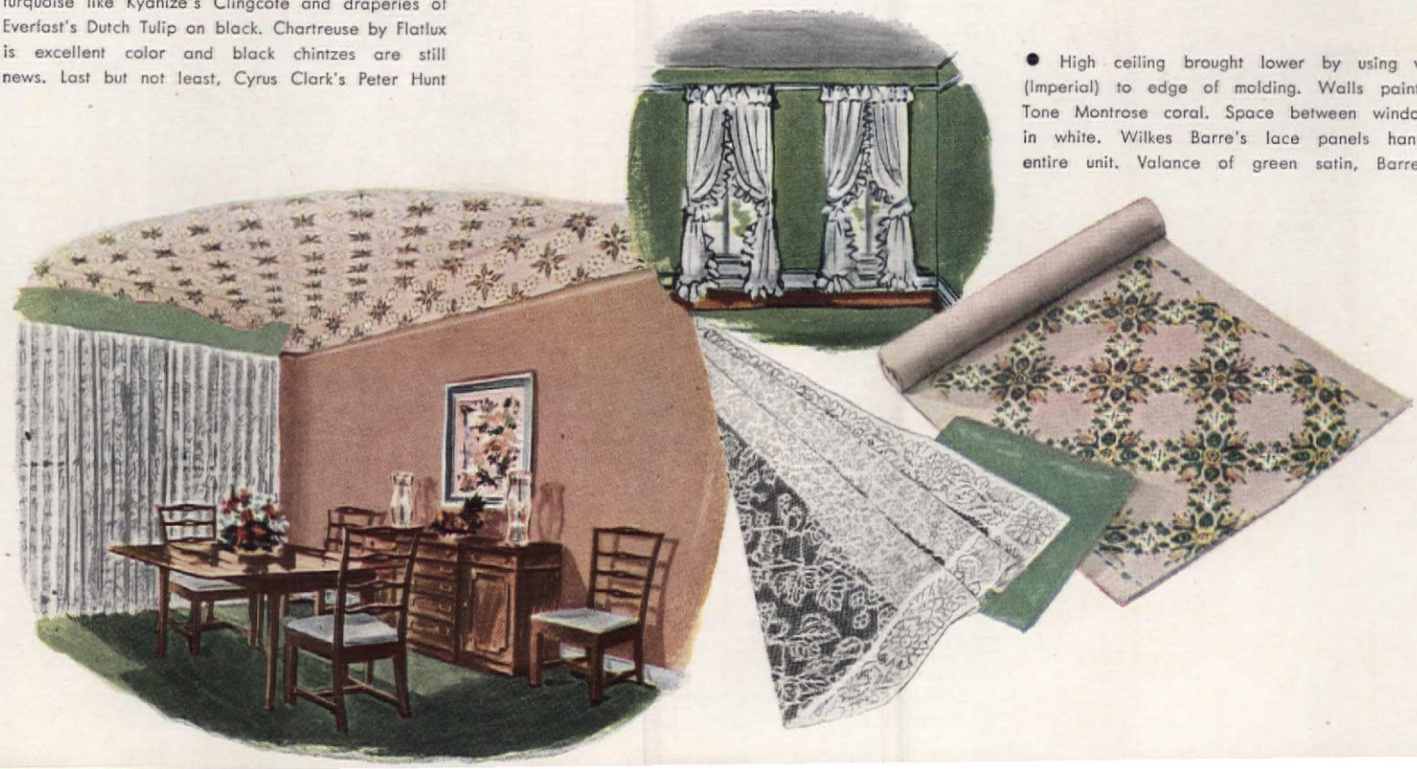
Sketches by George R. Prather
Photographs by F. M. Demarest

● Chinese influence in Wilton E. Owen, Inc. wallpaper on fireplace wall. Three walls and woodwork in Texolite's gray paint. Stylish stripe on sofa and rich green velvet of wing chair are F. Schumacher's. Fringe is Consolidated Trimming's. These create modern mood for traditional furniture, old or new

● Pleasant country scene, United Wallpaper's contribution to colorful world of today. Dado and woodwork done in Glidden's gray. Milk glass, in cupboard, effective against Colonial green by Wonsover. Furniture, pine with fancy painted chairs. Checked-taffeta cushions, Greeff Fabrics

● Starting on opposite page. Glidden's subtle grayish-brown paint and Cyrus Clark's Lily of the Valley chintz make handsome beginning for dignified bedroom. Equally effective with dark color or its companion color, Nu-Enamel pink, is Everfast's Coquette. Striped Clairanese of Celanese used with pink would make pretty room. Kitchen or any room would take on new glamour with walls painted turquoise like Kyanize's Clingcote and draperies of Everfast's Dutch Tulip on black. Chartreuse by Flatlux is excellent color and black chintzes are still news. Last but not least, Cyrus Clark's Peter Hunt

● High ceiling brought lower by using wallpaper (Imperial) to edge of molding. Walls painted Kem-Tone Montrose coral. Space between windows done in white. Wilkes Barre's lace panels hang across entire unit. Valance of green satin, Barret Textile



Four furniture styles for you to choose from—Modern, 18th Century, Provincial, Regency. Sold separately to mate with your present furniture, or you can buy bedroom furniture in matching finishes. To order in special colored lacquers. Each cabinet, regardless of exterior case, has same interior diagrammed on pages 40–41, is available for both man's wardrobe and woman's wardrobe

We've

Modern wardrobe cabinet measures 51½ inches wide, 18 inches deep, 43 inches high. Body of case is 11 inches from floor, allowing ample room for vacuum cleaner or sweeper. Higher than usual, top surface is at elbow level. Other pieces vary slightly in dimensions. Doors slide to either side on metal tracks, exposing one half of interior compartment at a time

News— BIG NEWS!

Imagine! Your whole wardrobe in one piece of furniture! Space for everything, including all your shoes, dozens of neckties. We designed it, Grand Rapids makes it . . .

JAMES M. WILEY

We've had a secret up our sleeves for two years! That's how long it takes to design, test, redesign, retest, manufacture and put on the market a good—really good—piece of furniture.

We have finally come up with something which we think is one of the most forward steps in furniture engineering since the invention of the drawer. Through months of careful planning, measuring, drafting, we have evolved a pair of cabinets, one for a man, one for a woman, which do an astonishing job of storage of clothing. The man's wardrobe cabinet will hold the full complement of wearing apparel in a normal wardrobe (except suits and topcoats which hang in the closet), plus eight pairs of shoes and several dozen neckties. For the ladies we designed a cabinet which will contain all the dozens of small silky, slippery articles which are women's garments and provide storage space for eight handbags and nine pairs of shoes—more, if you have a small foot! And what's more, you can buy it in *four* different furniture styles, a variety of wood or paint finishes.

It all began a couple of years ago when AMERICAN HOME's home furnishings editor, James M. Wiley, finally rebelled at closet doors strung with face-swatting neckties, hung with bulging shoe bags. He emerged from his drawing board with the basic design which is featured in all four wardrobe cabinets. Editor-in-chief Jean Austin retired behind locked doors with stacks of pink unmentionables, tape measures, pencils and reams of paper, worked out a brilliant filing system for women's garments, shoes and handbags.

As the old saying goes, "it ain't what you do, it's the way that you do it!" The system makes sense. There is nothing particularly new in the idea of using drawers to hold clothing. What is new, and *news*, is the engineering of many drawers all built to the standard measurements of everyday articles of clothing. In a furniture cabinet the size of your usual dresser base you get, instead of merely four long boxlike drawers, a compartmented interior which will hold two or three times as many garments; *plus* the added bonus of storage space designed to hold shoes, neckties, women's handbags miscellaneous articles, which should relieve the congestion of your overburdened closet and in turn release storage space for other things.

Everett Brown, far-seeing design co-ordinator of the Grand Rapids Furniture Makers Guild, has made it possible for our plans to be translated into actual pieces of furniture which you can buy in stores all over the country this month. Mr. Brown took our drawings and specifications back to Grand Rapids and interested four of the leading furniture manufacturers in the country. They have produced them in four furniture periods: Regency, 18th Century, Provincial and Modern. They are available through licensed Guild dealers.

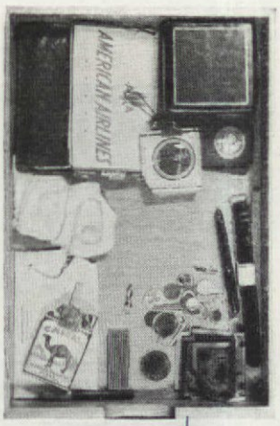
Eighteen months ago sample working models of the wardrobes were handmade, placed in actual homes where they have undergone a long period of testing in everyday use. A few minor details were corrected. Even so, the present owners vow they would never return to the old four-drawer chest of drawers for storing clothing.

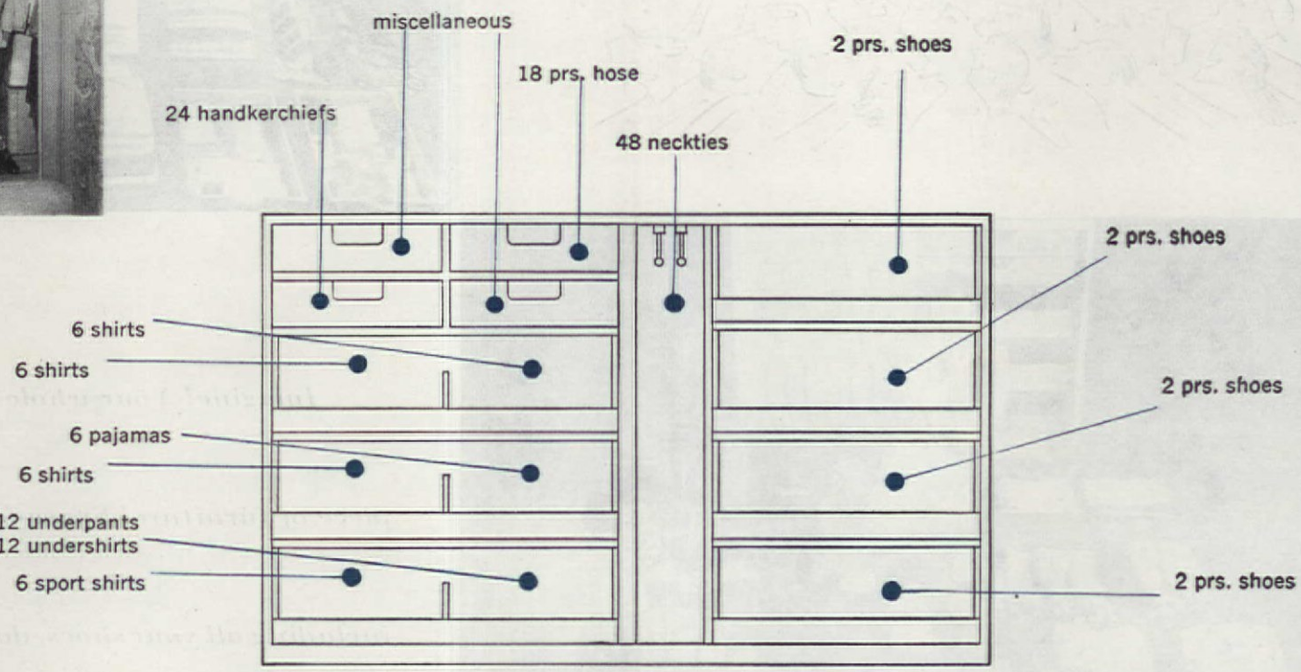
Sliding doors conceal the interiors of the cabinets, make them eminently suitable for use in the living room of a one-room apartment, a hall, foyer, or dining room as well as a bedroom. Sides of the pieces are flush, so you may use a pair of them end to end.

We feel the advent of these wardrobe cabinets emphasizes a point we have made before—simply: "Good Storage is Good Planning."

the forgotten man...

● Typical closet door, below, can be stripped; man's cabinet absorbs all ties, shoes. Two top drawers are devoted to male magpie pocket collectors: keys, money, watch, jewelry, letters





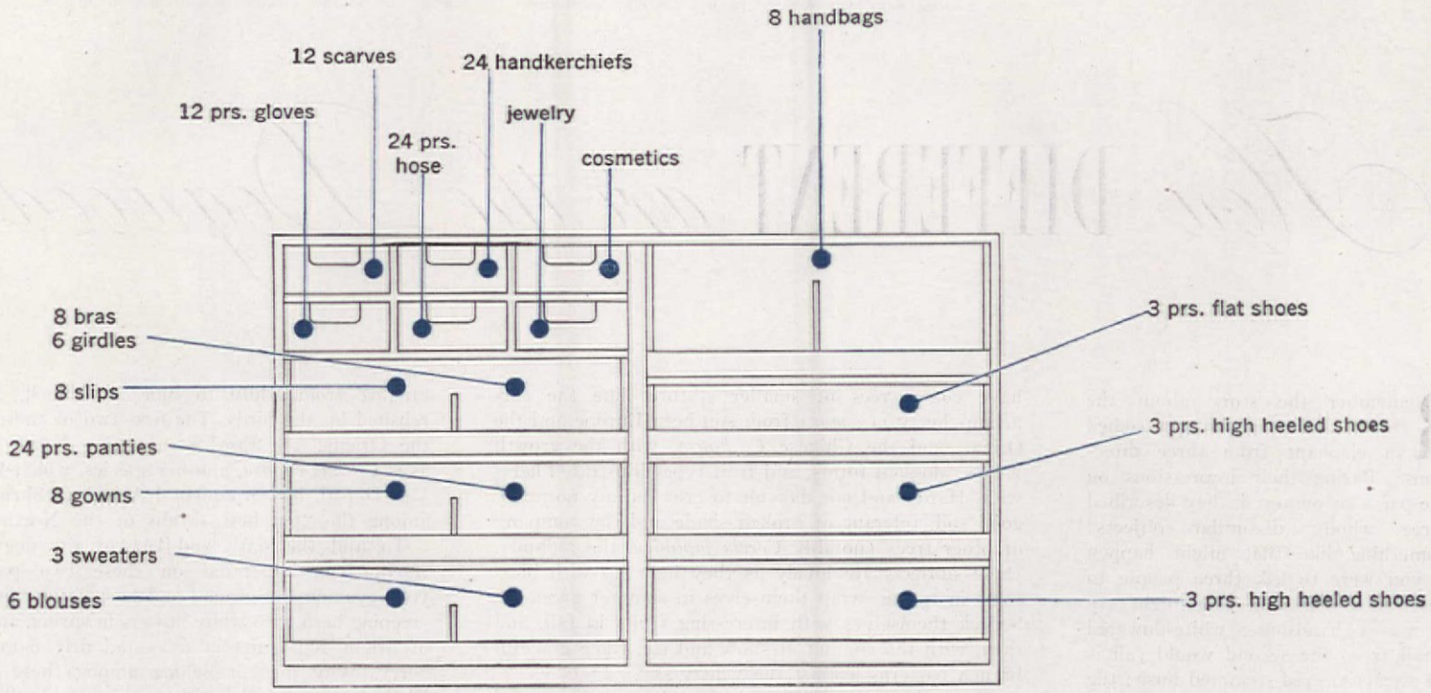
GENTLEMAN'S WARDROBE

● Diagram above shows storage capacity of man's wardrobe cabinet. Tray-type drawers shown at left have dividers to keep clothing stacks neat. They will accommodate laundry-folded articles or the home-done variety. Necktie rack slides in and out of a deep slot recessed into the cabinet

for the lucky woman

Wararobes designed by James M. Wiley and Jean Austin, photographed by The James Bayne Co., in the Grand Rapids Furniture Makers Guild Galleries. Settings by Everett Brown. Modern case manufactured by The Widdicomb Furniture Co.; 18th Century case by The Johnson Furniture Co.; Regency case by the Grand Rapids Chair Co.; French Provincial case by The John Widdicomb Co.

We gratefully acknowledge the co-operation of the following apparel manufacturers whose articles are photographed in the wardrobes.
Women's clothing: Van Raalte Co., Inc., gloves, slips, nightgowns, hose, panties. Bienen-Davis, Inc., handbags. Yolande, blouses. Deauville Models, blouses. Saba Mfg. Co., blouses. Koret of California, blouses. Catalina, Inc., sweaters. David Schwab & Co., handkerchiefs. Glensder Textile Corp., scarves. Warner Bros., brassieres and girdles. Helena Rubinstein, Inc., perfumes and cosmetics. Joseff, jewelry. Coro, Inc., jewelry. Shoes: Town & Country, Collegebred, Trim Tred, Valley, Naturalizer, Custom Craft, Daniel Green, La Valle, Air Step, Johansen.
Men's clothing: Manhattan Shirt Co., shirts, sport shirts, ties, pajamas, handkerchiefs, underwear. Interwoven, hose. Gourielli, Inc., men's toiletries. Shoes: Nettleton, Johnsonian, Rand, Étonic, Bostonian, Winthrop, Taylor-Made, Evans.



LADY'S WARDROBE

● Six shallow drawers were especially designed to hold many small articles of women's wear which are seldom stacked high. Bottom two shoe drawers are deep enough to take platform soles. Nine or more pairs of shoes, depending on width of your foot, are stored; space at drawer's back holds more seldom-worn shoes

Kodachromes by Arthur G. Eldredge
Other photographs by Ralph H. Anderson, L. W. Brownell, J. H. McFarland Co.

E. L. D.
SEYMOUR

1. The hardy, modest little Cornus canadensis is native from eastern Asia, via Alaska, to the Atlantic Seaboard

2. Its clusters of bright red fruits nestling, as did the flowers, among its neatly veined leaves give it the name bunchberry

How DIFFERENT are the Dogwoods!

Remember the story about the three blind men who approached an elephant from three directions? Basing their impressions on the parts encountered, they described three wholly dissimilar objects! Something like that might happen if you were to ask three people to describe a dogwood. One might say it was a handsome, white-flowered small tree; the second would call it an attractive, red-stemmed bush; the third, a low, red-berried herb. And all three would be right!

For the desirability and usefulness of the dogwoods lie in their diversity as well as the delightful effects they create in gardens; and at all seasons, too. If you want to supplement these brief notes, look in any good horticultural reference book under Cornus. That is still the generally accepted name for the dogwood genus or group, even though some botanists (called "splitters" by their colleagues) are trying to have certain of its member species taken away from Cornus and given the status and names of new genera. Incidentally, the botanical name traces to a Latin word for horn, referring to the hardness of the wood; and dogwood, according to one authority, to the fact that in England a bark decoction was used for washing dogs suffering from mange!

First to be admired among the diverse, yet closely related, forms are the trees, especially the native types. Particularly worthy are the eastern flowering dogwoods (*C. florida* and its pink-flowered variety, *rubra*), and the West Coast forms, of which *C. nuttalli* is one of the finest. No need to describe these to anyone who has traveled along the Atlantic Seaboard, and from Seattle to San Francisco, for they are lovely features of both the countryside and many a garden.

From the other side of the world have come trees of smaller stature, like the cornelian-cherry (*C. mas*) from southern Europe and the Orient, and the Chinese *C. kousa*, with the growth habits, blossom forms, and fruit types illustrated herewith. Hardy and not difficult to grow in any normally good soil, tolerant of broken shade and the company of other trees (notably *Cercis japonica*, the redbud), these subjects are lovely as they light up with blossoms in spring, wrap themselves in summer greenery, bedeck themselves with interesting fruits in fall, and then, with the coming of snow and ice, trace graceful branch patterns against the wintry sky.

Or would you plant a hedgerow, or clumps of sturdy shrubbery, wherein the branches and stems stand out brilliantly as soft greens, yellows, and reds, especially as accent notes against sombre evergreens or drifts of snow? In that case, dogwoods such as the tartarian (*C. alba*), the bloodtwig (*C. sanguinea*), and the red-osier (*C. stolonifera*) and their varieties will fill your needs and toss in as good measure a cheerful show of flower clusters, and of small fruits ranging from white to blue and black, and much relished by the birds. The first two of these are from the Orient; the third is a native North American, as is *Cornus rugosa*, another species, which William R. Van Dersal, in "Ornamental American Shrubs," ranks among the "ten best shrubs of the Northeast."

To find the sixth and last of the dogwood representatives illustrated on these two pages, keep your eyes on the ground and look for a glossy-leaved, creeping herb with white flowers in spring, and bunches of bright red fruits in fall—and fitly named bunchberry. Why does it belong among these stalwarts? Well, here, too, the "blossom" is actually a dense head of tiny, greenish flowers set in a frame of four large white bracts; and in other obscure ways the botanist's requirement for a member of the genus are met. But for you, *Cornus canadensis* is, rather, a handsome, hardy ground-cover for semi-shady spots, perhaps among daffodils and mertensias, wood violets and trilliums, where birds sing happily in the trees and the air is soft and cool.

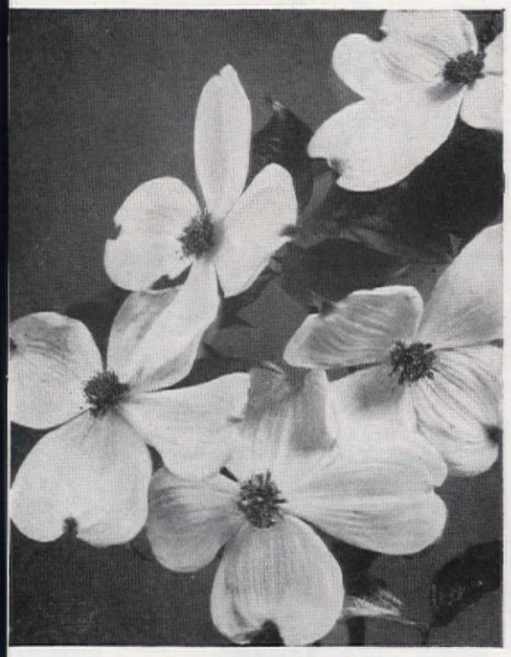
3. Shrubby dogwoods valued for colored stems also have flower charm, as this red-osier (C. stolonifera) proves

4. Most western dogwoods have 5 or 6 white bracts, but some have four, like the eastern kinds. This is C. nuttalli

5. Unlike, and earlier than the others, the cornelian-cherry covers itself with clusters of yellow flowers

6. The tree, rarely over 20 ft., is spreading, branchy. Some varieties have leaves marked white, yellow, pink

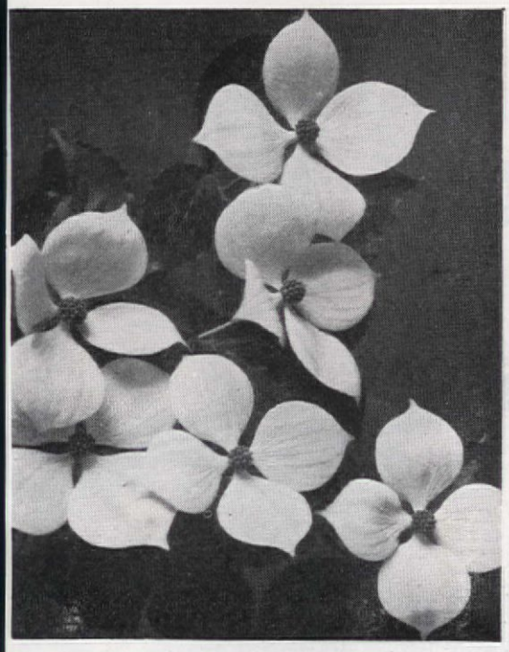
7. Its fruits are as edible as they look—but how can we get them before the birds do?



8. White or pink, the "flowers" of C. florida are lovely. Late frosts cause the brownish notches at the tips

9. As summer wanes, the flowering dogwood flames into crimsons and oranges—an effect missed "out West"

10. Its elongated fruits most resemble those of the bunchberry, but how different the plant!



11. Creamy white and sharply pointed, the four flower bracts of C. kousa are easy to recognize

12. Also, they open later than those of our native sorts, lighting up the small, gracefully spreading tree

13. In growing together to form these berry-like heads, the fruits are different, too

4

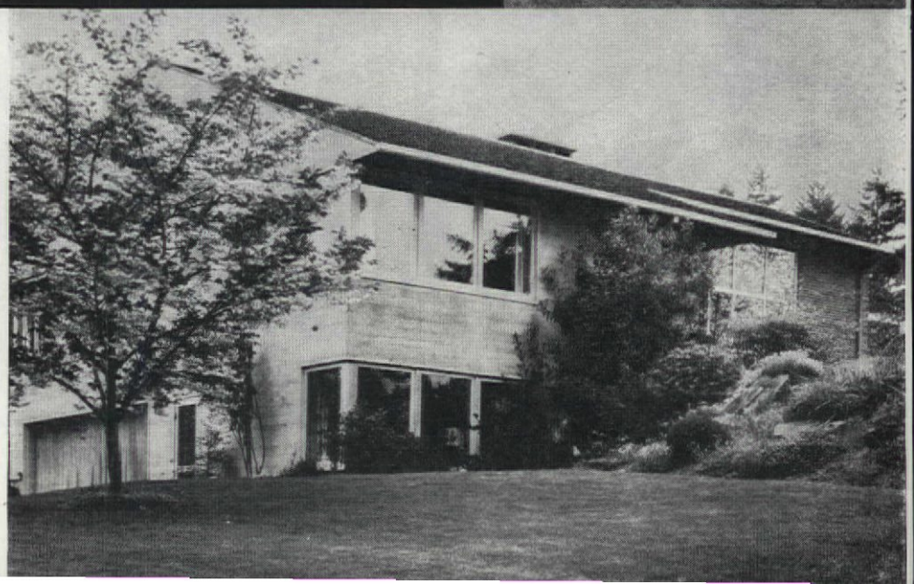
AMERICAN HOMES

ALL FLOOR PLANS ON PAGE 52

When Mr. and Mrs. Ross Kinney returned after many years spent in Alaska they brought back with them not only a valuable collection from our northernmost state but also a strong nostalgia for its atmosphere. Needless to say the house they built, with the valuable assistance of Paul Kirk, one of our most promising young architects, though in keeping with best modern trends affords the visitor many glimpses of a more primitive civilization. Note, for instance, the amusing totem pole which not only adds a decorative note to the sheltered entrance porch but does structural duty at the same time. Natural brick

Life in Alaska inspired Washington home of Ross Kinneys

Commanding a magnificent view of Lake Washington and Mercer Island, definitely modern-minded house in Enatai provides attractive background for owner's prized Alaskan collection



WILLIAM J. HENNESSEY

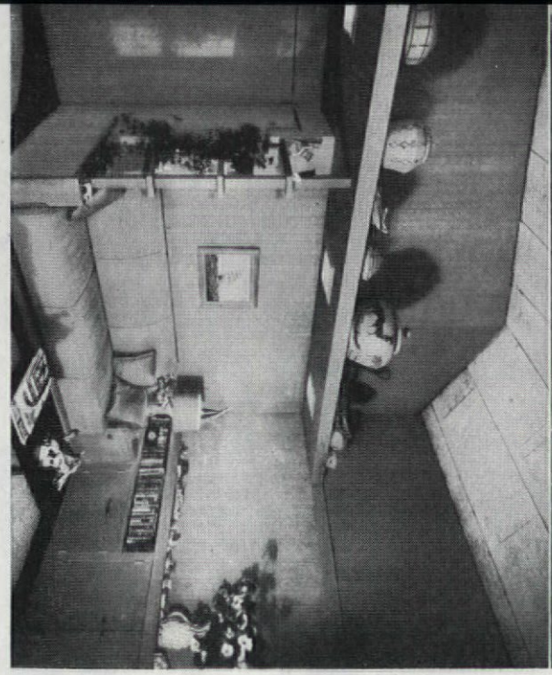
and flush cedar siding, stained driftwood-gray, cover the exterior walls while the restained, delicate trim is painted pale blue. In order to catch every view of the exciting landscape, windows have been made extra large, reaching from floor to eaves. To overcome any grossness, the architect has broken them wisely into nearly square panes. Entry, living room, and dining space are one, giving an airy spaciousness to that end of the house, though the bedroom quarters have a definite compactness with minimum circulation. Plywood walls, stained beige pink, complement the subtle gray, rose and chartreuse upholstery and draperies.

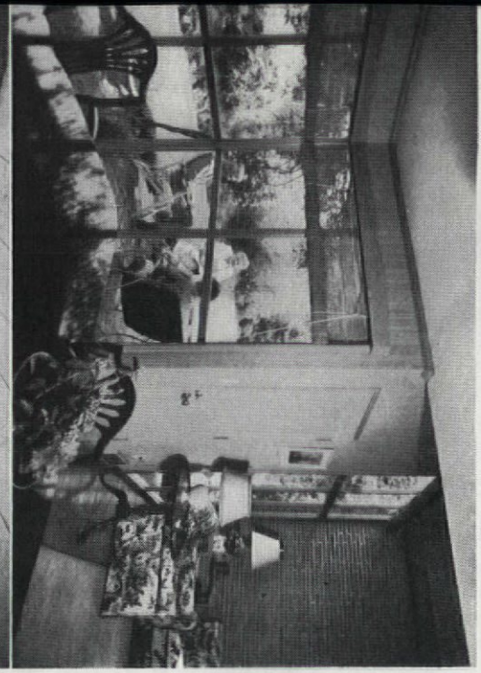
● Acting as a constantly changing mural, large picture window in living room, framed in pink beige plywood, brings blue waters of Lake Washington right up to the Ross Kinney house front doorstep

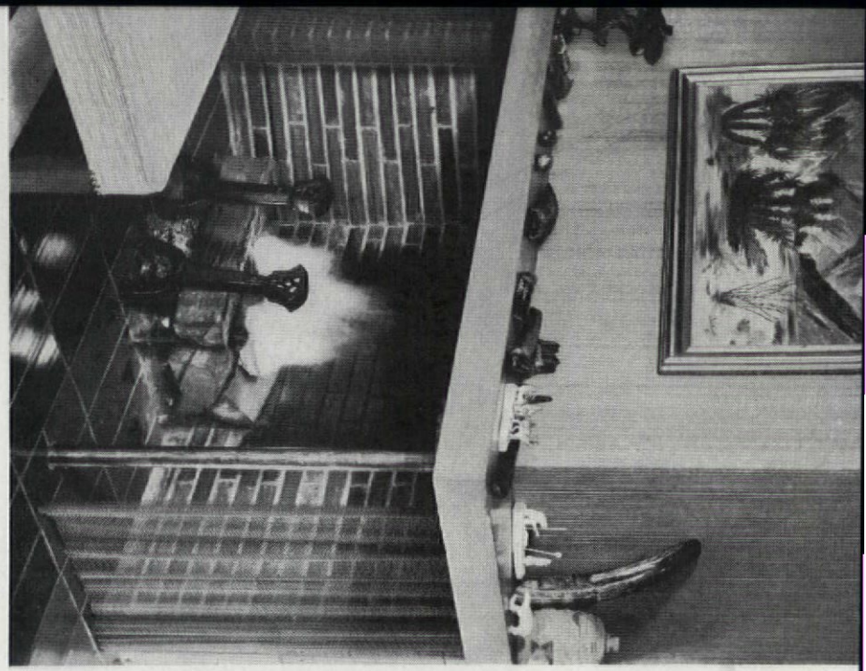
● Clematis-covered trellis at east end of house has been cleverly integrated into delicate design of trim and window muntins. Corner sash in foreground helps dining room share thrilling lake views

● Slight rise in contours of plot directed most important rooms to lake side. Greenery of background is perfect foil for cool weathered gray of vertical cedar siding used on east wall adjacent terrace

Data: Adrienne Baker
Photographs by
Howard Staples







● Interior details were cleverly thought out with Alaskan collection in mind. Shelf over built-in couch near entry has flush lighting in soffit making this ideal place for lounging with good book. Fireplace shelf runs around corner into dining area. Walls are striated plywood stained pink beige; pressed pulp ceiling in rectangular pattern is gray pink

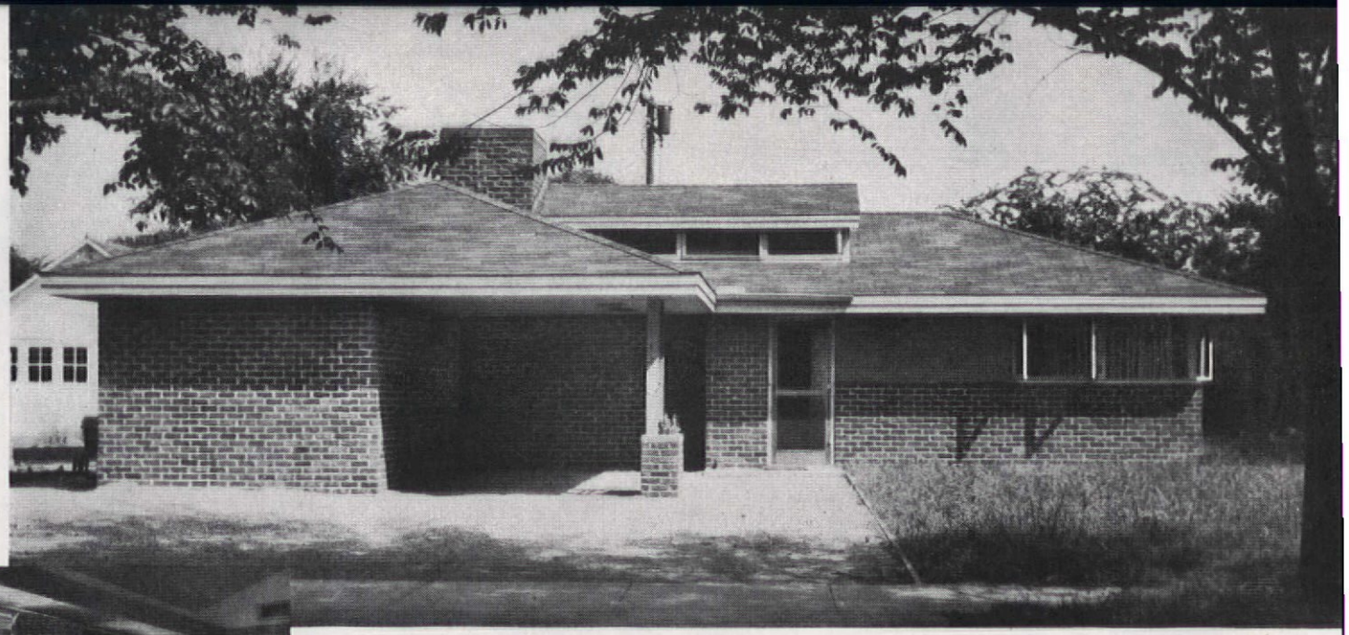
Living, dining, kitchen areas are one in this Racine, Wisconsin home

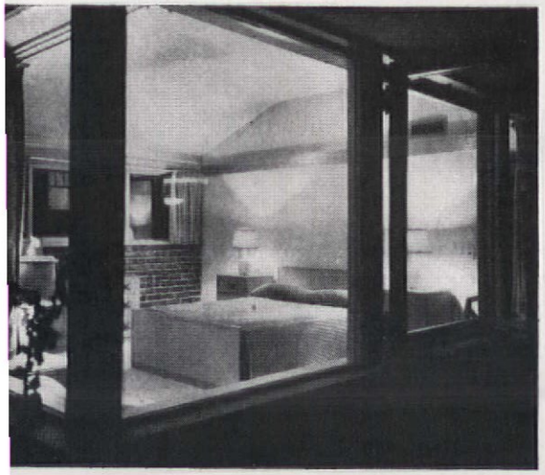
With elimination of all interior partitions except in bedroom wing, Meyer Gottlieb home assumes airy spaciousness much beyond its actual single floor area

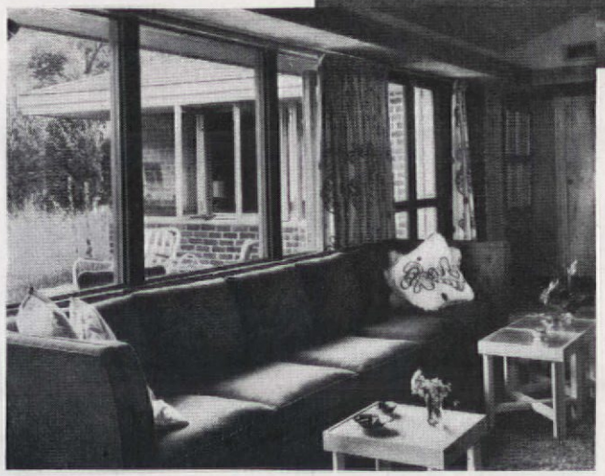
Edgar A. Tafel, architect
Robert C. Albert, builder

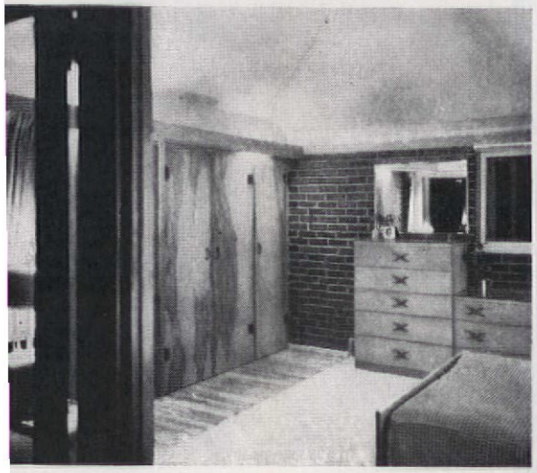
Though the battle wage hot and heavy between our traditional and modern homeowners, one thing is certain. The fireplace is here to stay! Witness, for instance, the Meyer Gottlieb home in Wisconsin, as contemporary a job as you'd wish to see with its open, flexible plan and wise use of today's materials. Yet a corner fireplace dominates every important room and is as integral a part of the structure as any Early American chimney. Naturally there's a difference in the design for it's the counterpart of our outdoor barbecues brought inside as a reflection of an informal way of life. The corner position where living room, dining area, and kitchen blend into one, makes it a focal point in each. A raised hearth eliminates backbreaking stoops, vents afford more efficient heat, and a decorative copper hood takes care of smoke and annoying gases. The illusion of a picnic background is further enhanced by the large glass areas which abound in every room and bring the outdoors right up to the hearthside. Even the hollow chimney has been utilized as storage space in the kitchen for this is a house with no nonsense about it. Every square inch earns its keep. In each bedroom, a series of flush birch doors conceals much larger than average wardrobe space, and an unusually compact bath manages to incorporate linen storage, a shower, and a regulation-sized bathtub.

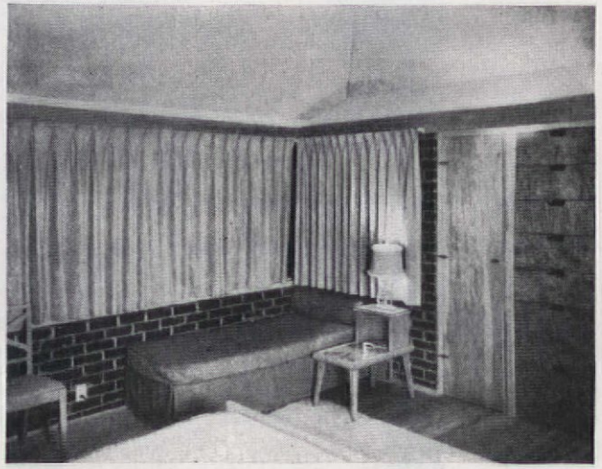
Photographs by Guerrero









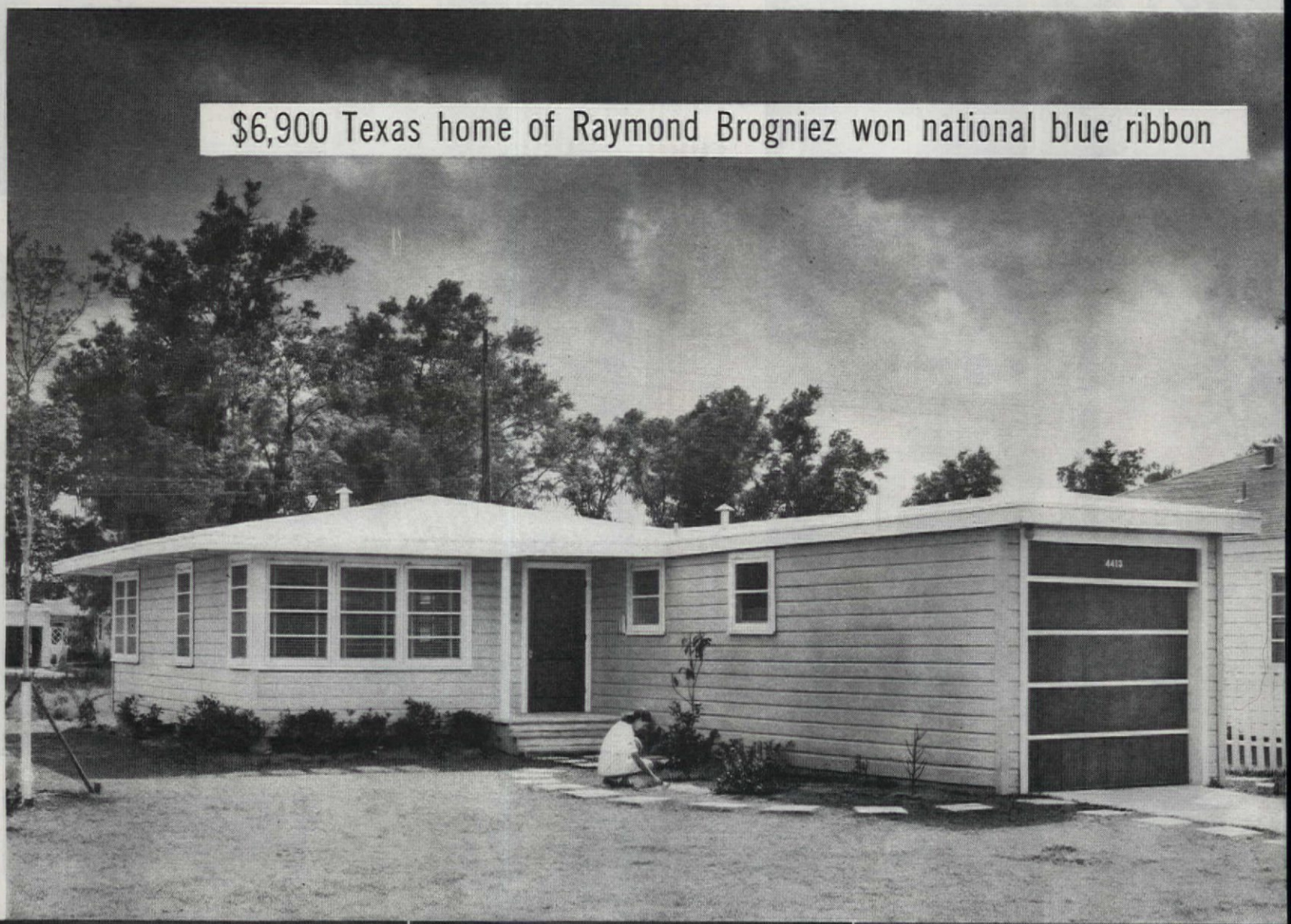


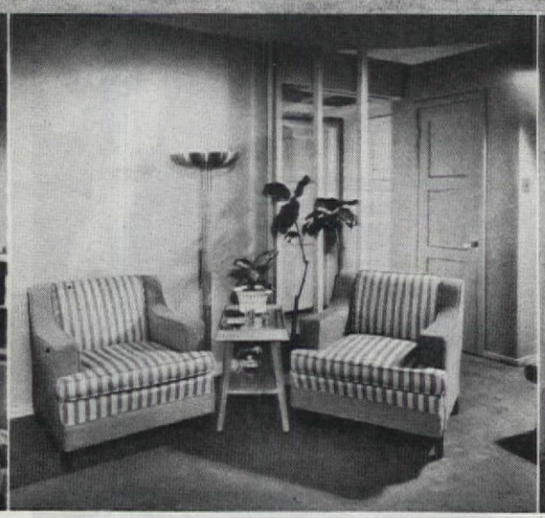
● Open carport casts deep shadow against the dark-red paving-brick walls. Clerestory sash adds cross ventilation in living room

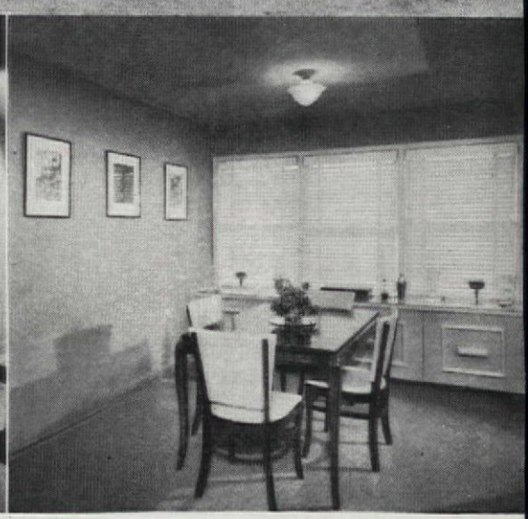
● Walls in living room are cool green with overhanging soffit painted salmon buff. Brick recalls dark red of exterior

ALL FLOOR PLANS ON PAGE 52

$6,900 Texas home of Raymond Brogniez won national blue ribbon







ALL FLOOR PLANS ON PAGE 52

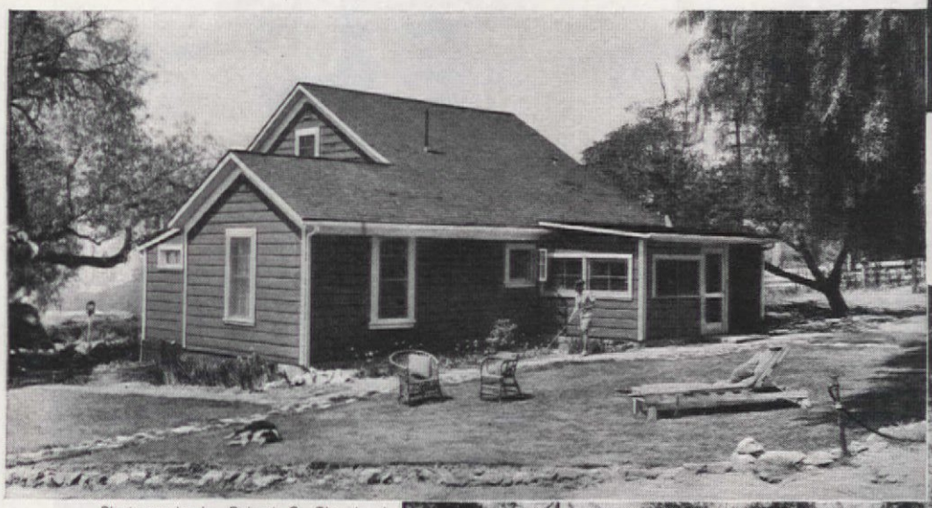
DOROTHY MONROE

Photographs by Hence Griffith

Being a resident of Houston, Texas, Raymond Brogniez knew exactly the kind of house that would bring him the greatest amount of comfort there on a limited budget. Since old Sol beams down most of the year, a wide overhanging roof was planned to shut out glare and heat. Four vents were placed on the underside of the eaves so that a suction fan can draw out any hot air in the attic space. Windows were carefully placed, with emphasis on cross ventilation, to snare every vagrant breeze. For further heat protection and relief during sudden cold spells, the roof was fully insulated with rock wool and plaster applied on inside wallboard.

In addition to being an architect, the owner is also a student of the psychology of color, line, and texture. Therefore, sketches were made of all interiors before color schemes were chosen. Furniture, too, was selected in proportion to the size of the house in order to avoid any feeling of overcrowding. It is not surprising that in such a hot climate cool tones have been used in every room. The living room, for example, has gray plaster walls, gray-green carpet and accents of yellow, gray, coral and white on upholstery ar draperies. Though living and dining rooms a one, subtle differences give each individualit Three thin columns, placed adjacent the entranc help with furniture arrangement while one di ing room wall has been given a coat of dar gray-green. A built-in cupboard under a bar of windows allows for linen and china storag Its top forms a most convenient serving tabl Kitchen and garage form the front wing wit plenty of working space at rear of latter. Tw bedrooms, bath, and lots of closets complete pla Its blue ribbon was earned in the National Ass ciation of Home Builders competition.

The Arthur Murrays of Pasadena "go rural" in century-old farmhouse



● Looking like nothing but fit habitation for rats and mice, the decrepit shack was not very inspiring when the Murrays took over. Time and imagination soon worked wonders

Photographs by Robert C. Cleveland

Ethel McCall Head

When the Arthur Murrays bought an old farm in Pasadena, backed by picturesque mountains, the time was not too appropriate for building. Materials were unavailable, a definite handicap forcing them to keep alterations to an absolute minimum. They liked the lines of the century-old house which old timers recalled as part of the Sierra Inn property, a spot of historic importance. The big house, or inn, though quaint, was too large for the Murrays' needs. But some of its timber was salvaged and part sold to motion picture studios for old western sets.

The little house, despite its nice lines, had no porch; this feature had long since rotted away. The roof leaked, and there was dire need for a general refurbishing. However, no drastic changes were made. The original door and front windows were retained and now look out on an exact replica of the first shed-roofed porch. Red barn paint and sparkling white trim did a lot for the exterior. It did seem a shame to cover the old mahogany rails with paint, but new lumber was out of the question.

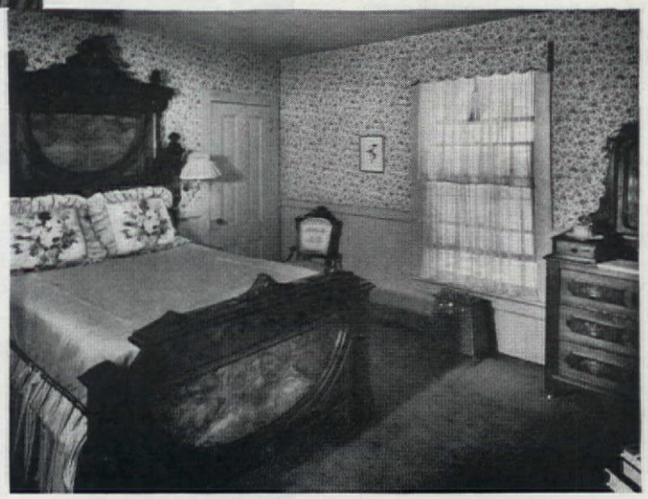
Maintaining the original plan meant no costly removal of partitions, though the new owners feel that the music room, once the old parlor, is pretty meaningless. Yet, filled with fine antiques, it has charm and helps give the house an Old World flavor. Through it one passes from the living-dining room in order to reach dressing room and master bedroom. A workable kitchen, modernized with up-to-the-minute equipment, completes the first-floor plan.

● Little music room with Victorian furnishings may be glimpsed across living room from bookcase wall. Front door has original old bell and hardware. Pine furniture gives authentic Early American atmosphere to this room

● Old wood wainscot remains in downstairs master bedroom surmounted by pink and blue flowered wallpaper. Gas jets on either side of enormous Victorian bed have been converted to electricity; now serve as convenient reading lamps

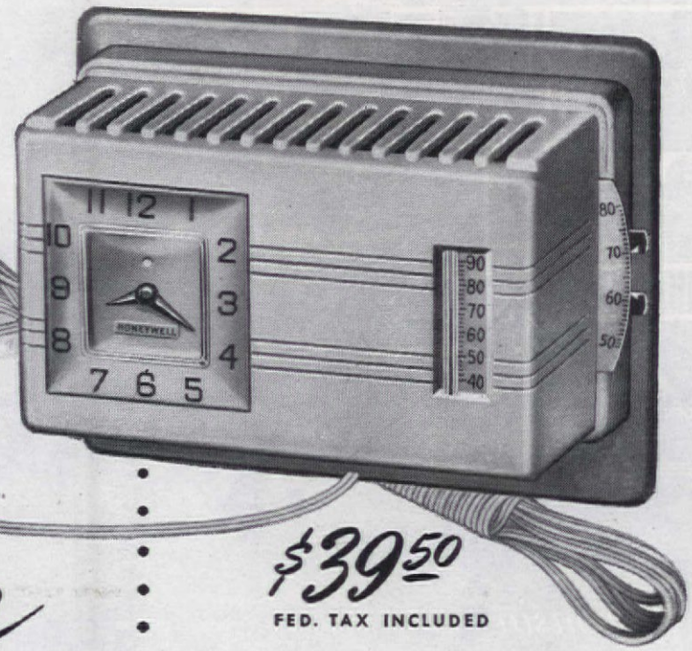
● Walls of pleasant farm-type living room were papered with simulated knotty pine; ceiling and upper walls have green-and-white ivy paper to lower effect of high ceiling. Open bookshelves house models of old coach and sailing ship

A flight of narrow stairs leads to the upper two bedrooms where a teen-age son finds refuge. The other room, complete with double bed and child's crib, is always ready for the married son and his family. It's obvious that the little old shack which may have housed laundry or staff for the Sierra Madre Inn has furnished adequate and comfortable quarters at minimum repair costs for a family of three. The Murrays are especially proud of their "farm buildings." There are barns for horses or cattle, chicken coops, tool sheds and one little building that looks exactly like a country schoolhouse. This has future possibilities as a guest house. Since they took over, the new owners have turned the place into a practical investment. They get their own milk, pork, fowl, eggs, vegetables and fruit, all raised on the property. This in addition to an amazing assortment of lovely flowers, Mrs. Murray's pet project. The little shed at the back of the kitchen, in true farmhouse tradition, provides a place for separating the cream, grading eggs, and preparing produce for their deep-freeze unit.



THE CLOCK THAT SAYS A *Warm* GOOD MORNING

AND WILL SAVE LOTS OF FUEL NEXT WINTER



REPLACE YOUR PRESENT THERMOSTAT WITH THE NEW HONEYWELL

PLUG IN

Chronotherm

ELECTRIC CLOCK THERMOSTAT

No more getting up an hour too early in a cold house to push up the thermostat! Nor do you have to remember to lower it at night to save expensive fuel. Chronotherm, Honeywell's marvelous new electric clock thermostat, will do all that for you—automatically. It will save you about 150 hours of precious sleep each heating season.

Furthermore, Chronotherm can save 10% or more of your winter's fuel bill. For example, if your average fuel cost is $150.00 it can save at least $15.00; if it is $200.00, you can save $20.00 or more.

In other words, Chronotherm soon pays for itself and goes on paying dividends year after year.

Best of all, you can now save all installation expense. The new "Plug-In" Chronotherm can be connected in place of your present hand-operated thermostat, in just a few minutes.

And here's another big plus. Chronotherm is also an attractive and useful electric clock.

Don't wait until cold weather comes to get Chronotherm on the job.

Phone your heating, service or appliance dealer today for prompt delivery

$39.50

FED. TAX INCLUDED

New "Plug-in" model

Connect it yourself in just a few minutes

Save installation expense

Take it with you if you move

Save 10% or more of your fuel

FOR YOUR NEW HEATING PLANT

Whether you build or modernize your home, your heating plant should be controlled by Chronotherm, to insure maximum comfort, convenience and fuel economy.

MINNEAPOLIS **Honeywell** CONTROL SYSTEMS

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY • MINNEAPOLIS 8, MINNESOTA
CANADIAN PLANT • LEASIDE, TORONTO 17, ONTARIO

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY
2709 Fourth Avenue South • Minneapolis 8, Minnesota

Send me the fuel-saving, comfort story of the new "Plug-In" Chronotherm, telling how it can be easily connected in a few minutes.

Name _____

Address _____

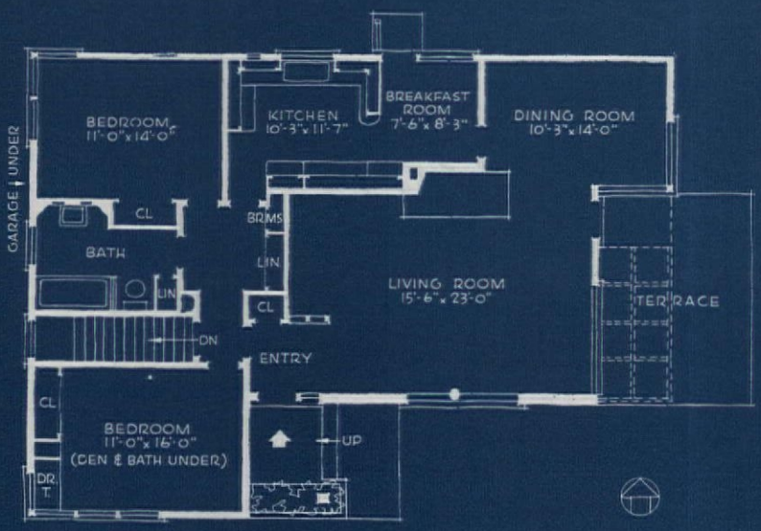
City _____ State _____

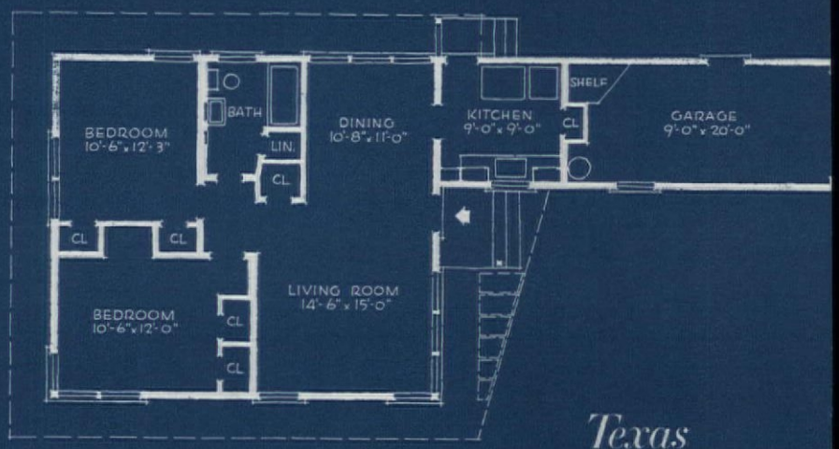
Blueprints for Modern Living

Washington

Home of Mr. and Mrs. Ross Kinney
Enatai
Paul Kirk, A.I.A. architect

STORY ON PAGE 44





Texas

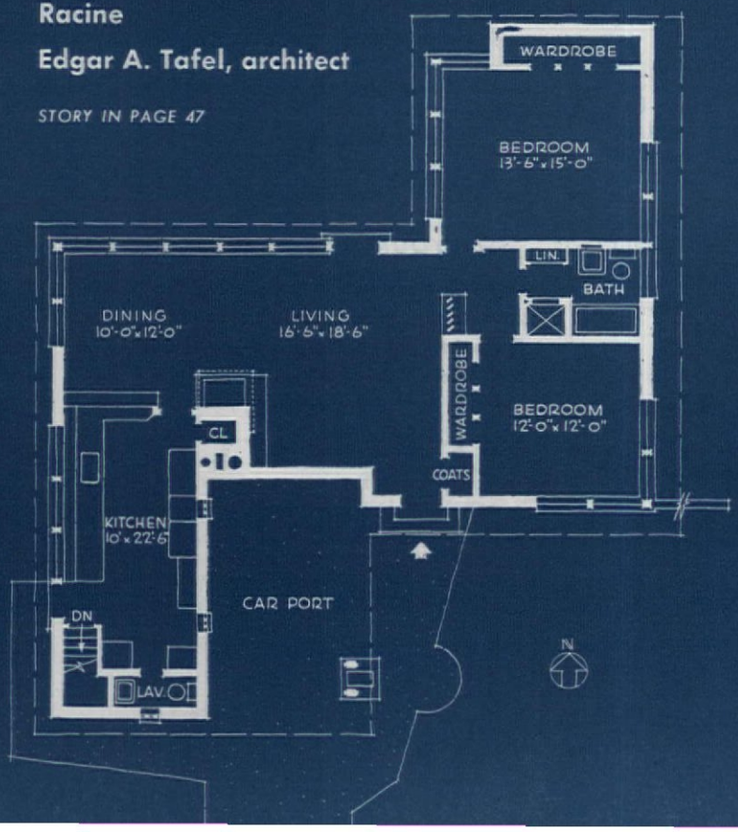
Home of
Mr. and Mrs. Raymond Brogniez
Houston
owner, architect

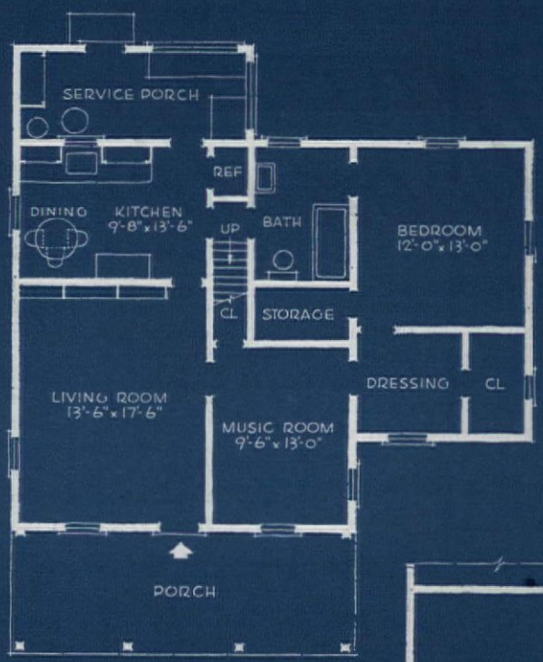
STORY ON PAGE 48

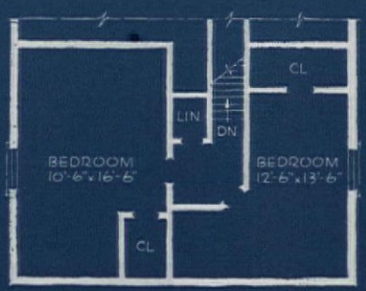
Wisconsin

Home of Mr. and Mrs. Meyer Gottlieb
Racine
Edgar A. Tafel, architect

STORY IN PAGE 47







California

Renovated farmhouse home of
Mr. and Mrs. Arthur T. Murray

STORY ON PAGE 49

"What we did to stop our children's colds"

as told by MRS. RICHARD H. SMITH
R. D. #1, JAMESTOWN, N. Y.

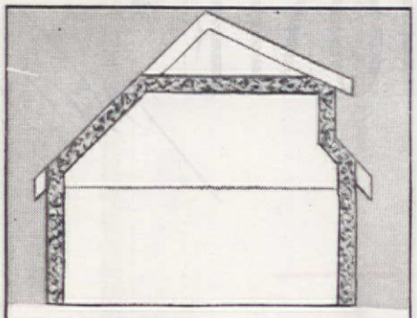
1 **"I used to dread the** approach of winter," writes Mrs. Smith, a friend of Celotex Rock Wool Insulation . . .

2 **"It always meant another round of colds** for the children. The house was drafty and they'd get chills. I was forever playing nurse . . .

3 **"Finally in 1945, we took the advice of an** expert and decided to insulate our home with Celotex Rock Wool . . .

4 **"Your local applicator's men blew the** Celotex Rock Wool Insulation into the space under the flooring of our attic . . .

5 **"Then they blew more Celotex Rock Wool into** all the sidewalls of our house. I thought it would be a messy job, but I was delighted, they worked so fast and made so little fuss . . .



6 **"They didn't stop until, as they** said, they had put a complete blanket of Celotex Rock Wool Insulation all around the house . . .

7 **"We began to notice the difference right** away—that winter and every winter since, our children have been practically free of colds. They have hardly missed a day's school . . .

8 **"Now our floors** are free of drafts and the whole house is more comfortable. And during the summer, we are able to sleep w'thout discomfort in he hottest weather."

You, too, can enjoy *solid comfort* all through the year when your home is insulated with fireproof, permanent

CELOTEX *Rock Wool*

REG. U.S. PAT. OFF.

THE GREATEST NAME IN INSULATION

Send this coupon for complete information about Celotex Rock Wool Insulation . . . what it is . . . how it is blown into walls and attic . . . how it adds to the health and comfort of your family. Mail the coupon today!

THE CELOTEX CORPORATION, DEPT. AH-5
CHICAGO 3, ILLINOIS

Please send me complete information on Celotex Rock Wool Insulation for: ☐ My present home ☐ A new home to be built

MY NAME_____

STREET ADDRESS_____

CITY_____ STATE_____

That's right . . . there are a number of plumbing decisions you'll have to make when you plan your new home. Here is the first of two discussions of the more important questions you'll ask

NO. 8

PLUMBING

THE AMERICAN HOME *planning* PRIMER

James Oest

WILL THE PLUMBING IN A COUNTRY HOUSE DIFFER FROM THAT IN A CITY HOME?

Where there is no municipal water supply and sewage system, it is necessary for these to be provided, otherwise the plumbing is the same as in town. The water can be pumped from a spring, lake, or one of the various types of wells, to a storage tank and then distributed as desired. Disposal of the sewage is handled by either a septic tank or cesspool. The septic tank will decompose much of the solid matter and purify the water before distributing it to the soil by way of a seepage field of clay or fibre pipe. A cesspool, not usually considered safe or sanitary, just collects the solid matter and lets the foul water seep into the soil around it.

WHAT CAUSES THE SCALE DEPOSIT IN PIPES, WATER TANKS, WASHING MACHINES AND OTHER EQUIPMENT, AND HOW DOES THE SCALE HURT THE PLUMBING SYSTEM?

Carbonates and sulfates of lime and magnesia, which make water hard, and solid matter such as mud or silt, are the principal scale-forming elements. The accumulation of scale in the pipes reduces their effective size and results in lower water pressure at the fixtures. It also acts as insulation between the water and the heat source in water heaters, or steam and hot water boilers, reducing the efficiency of the unit and requiring more fuel to provide the necessary hot water or heat. In addition it is ineffective and costly for cleaning purposes and undesirable for drinking and cooking.

IS HARD WATER THE CAUSE OF CORROSION IN PIPES AND TANKS?

The chemical agents which cause corrosion are not the same as those which make water hard. They can be present in hard or soft water. The chief corrosive elements in the usual water supply are free oxygen and carbon dioxide or carbonic acid gas. In iron pipe, rust is formed which will reduce the size of the opening and eventually clog it completely, while also forming pits and leaks. The zinc content of brass is dissolved, resulting in leaks and a reduction in the strength of the materials. Red brass, which has a low zinc content, and copper are considered most highly resistant to corrosion, but some of the copper may be dissolved in the water and cause green stains on white fixtures. All metals are subject to deterioration from water that contains corrosive agents, and which type of pipe is best for a particular house depends on the local water conditions, and the water-conditioning equipment that is included in the water supply lines.

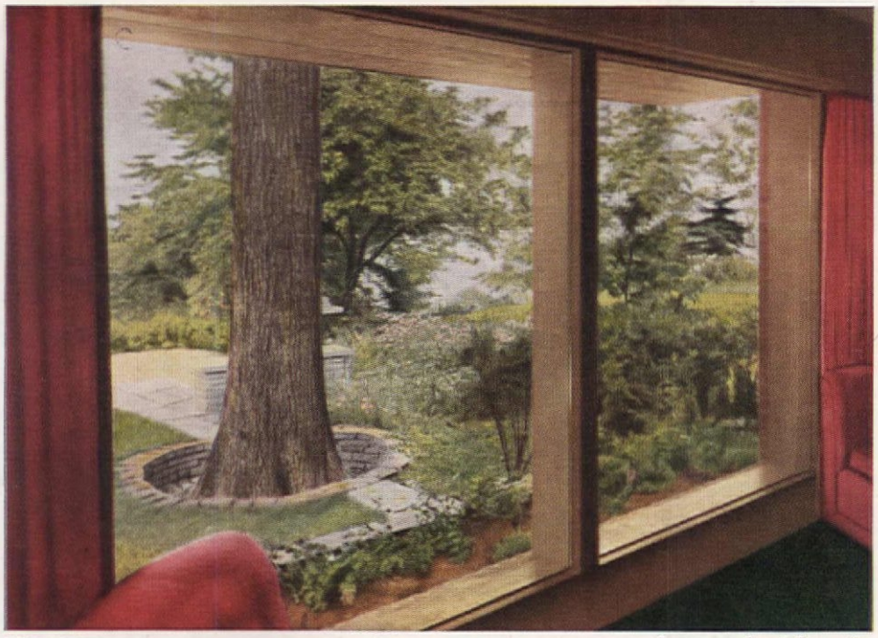
IN WHAT WAY CAN WATER BE CONDITIONED?

Addition of certain chemicals will soften water for cleaning and laundry use, but for good drinking and cooking water it is necessary to use water softening equipment that will precipitate or change the form of the undesirable salts. Water can also be run through neutralizing tanks to counteract the corrosive elements. Filter tanks will strain out foreign particles such as dirt, silt and iron that discolors the water and makes it taste bad.

YOUNG IDEAS [*from the daughter of the house*]

"BOTTLE RINGS! TUMBLER RINGS! Every time I invite a few of my friends in, Mother worries about our furniture finish. But why? When it's such a simple thing to get Plate Glass tops for the strategic pieces?"

"DO I LOOK LIKE A DROOP OR A DREAM? What every women wants . . . 16 or 60 . . . is a big full-length door mirror to tell her the truth about this. We need at least three of these mirrors in our house! Really full-length, and *Plate Glass!*"



"I'M DYING FOR A PICTURE WINDOW...so we can enjoy our pretty front yard while we're actually sitting in the living room! Picture windows are very modern, you know...especially when they're Twindow windows...the kind that have insulation built right into them!"

Look for this label—the mark of quality Plate Glass

(Note to Mothers: Your department store or other local glass supplier can help you work out your daughter's ideas, and your own, for the use of glass in your home. And when you buy, look for the Pittsburgh Label. It means quality Plate Glass.)

FREE BOOKLET! Full of ideas on how you can use a *little* extra glass to give your home a *lot* of extra charm. Illustrated in color. Suggestions for old homes or new. Send the coupon for your copy.

Pittsburgh Plate Glass Company
2199-8 Grant Building, Pittsburgh 19, Pa.

Please send me, without obligation, your free, illustrated booklet entitled "Making your Home More Attractive with Pittsburgh Glass."

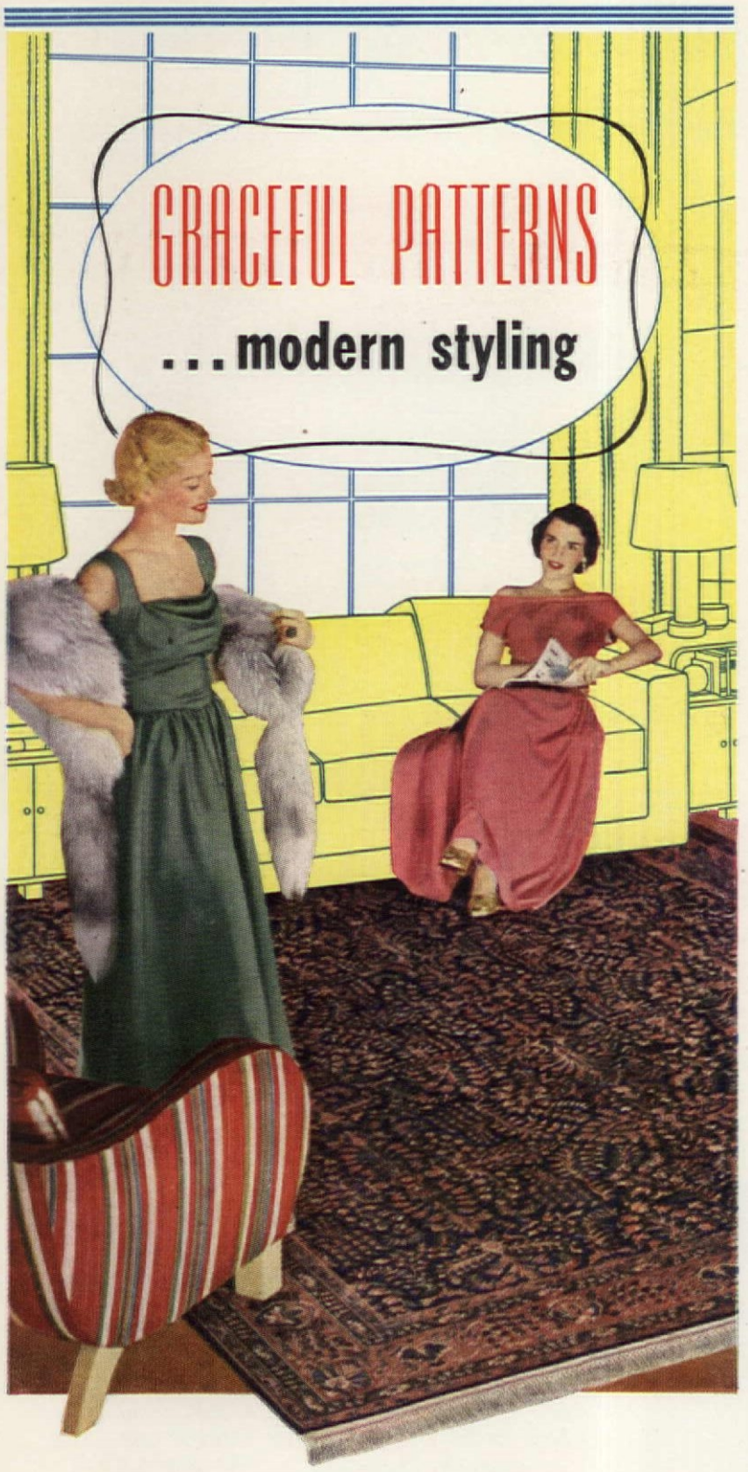
Name.....

Address.....

City..... State.....

PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS

PITTSBURGH PLATE GLASS COMPANY



Guest: What a lovely room!
Hostess: My WHITTALL Anglo Persian rug makes decorating easy. Its rich colors provide the *perfect* setting for my furniture.

The graceful patterns and modern styling of all Whittall rugs are irresistible to women of discerning taste. The simple beauty of these rugs lends instant warmth and enduring charm to every room . . . creates an atmosphere of gracious living.

Whittall
RUGS AND CARPETS
Anglo Persians

Since the scale from hard water protects the pipe from corrosion to some extent, the conditioning should be planned to fit the particular water and plumbing system involved.

HOW IS CORROSION PREVENTED IN THE HOT WATER TANK?

The use of non-corrosive or corrosion resistant materials, such as galvanized steel, copper, bronze, stainless steel; and glass, porcelain enamel, or stone lining for the tank is the most common precaution against corrosion. Also, a magnesium rod can be installed in a galvanized iron or steel tank to reverse the electrolytic action. The rod disintegrates, instead of the tank walls, and a protective coating is deposited on the walls. In addition, pipe corrosion is reduced since the action of the rod neutralizes some of the acid in the water. Water conditioners that eliminate corrosion of the pipe lines will also protect the water tank, of course.

IS IT WORTH WHILE TO INSULATE THE HOT AND COLD WATER PIPES?

Uninsulated hot water pipes lose a lot of heat, resulting in the use of more fuel to maintain the desired supply. In addition, when the water in the pipe becomes cold, all the water between the fixture and the tank must be drawn off before hot water arrives at the faucet. This wastes a surprising amount of water, an important item where the water is metered or supplied by an individual home system. The amount of water wasted this way can also be reduced by having the hot water unit as near as possible to the location of the fixtures, keeping the pipe lines short. The savings in fuel and water, and the convenience of a quick supply of hot water at the fixtures makes insulation definitely worth while.

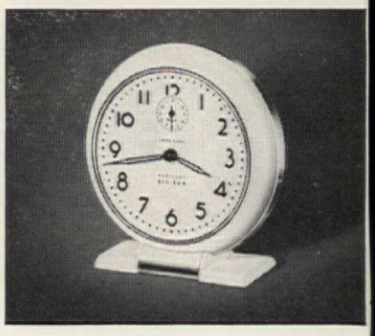
Insulation on cold water pipes serves an entirely different purpose. It keeps the moisture in the warm and humid air, during the summer, from contacting the cold metal surface and condensing. The wet and dripping pipes that result from such condensation are very unpleasant, especially if the basement is to be used as a recreation room, laundry, shop or other area where summer dampness would be undesirable.

WHY IS IT BETTER TO HAVE THE PLUMBING PIPES LOCATED IN INTERIOR PARTITIONS RATHER THAN IN EXTERIOR WALLS?

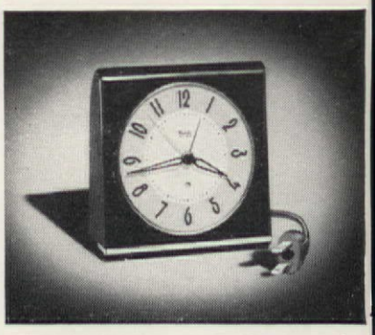
During severe cold weather, plumbing in exterior walls, especially cold water pipes, may freeze. How-

choose the BIG BEN best suited to you

BIG BEN Loud Alarm has a tick you can hear. And just try to sleep through his "fire alarm" call that rings intermittently! Handsome black case. Easy-to-read numerals. $4.75. With luminous dial you can read day *and* night, a dollar more.



BIG BEN Chime Alarm has a quiet tick. "First he whispers, then he shouts."* His first call is a gentle chime. Then, if you don't wake up he really shouts. $5.75. With luminous dial for "twenty-four-hour" duty, one dollar more.



BIG BEN Electric Alarm has an exclusive gong alarm, adjustable to loud or soft. His sturdy electric motor is long lived and silent. $8.95. With luminous dial you can see in the dark, a dollar more.

prices quoted do not include tax and are subject to change
**Trade-mark Reg. U. S. Pat. Off.*

BIG BEN
Keeps America On Time
WESTCLOX
Product of GENERAL TIME *Instruments Corp.*

Work a miracle . . . at budget prices. Choose the rich, luxurious beauty of KORINA . . . newest Decorative Weldwood . . . for the wood-paneled room you've always wanted.

For as little as $12 a month, you can put your home on the "best dressed" list

How would *you* like a room that looks like this? Well, you can have it . . . with *Korina* Weldwood.

This beautiful new African hardwood brings the warm beauty of *really fine* wood-paneling within the reach of almost everyone.

Korina has a beautiful straight grain and is naturally light in color . . . especially adaptable to the blond finishes preferred by today's architects and decorators. Or you can finish it in a wide variety of hues and tones, to blend exactly with the style and decoration you prefer . . . Modern or Traditional, brilliant or subdued.

Or, perhaps you prefer one of the other woods in the Weldwood line . . . such as walnut, oak, mahogany, birch, vertical grain cedar and many others. Application is quick and easy. No messy plaster. No tedious waiting for walls to dry. Never again the periodic expense of paint and papering.

Truly your first cost is also your last cost . . . because Weldwood walls are guaranteed for the life of your home.

What *is* that first cost? Surprisingly low. With an FHA 3-year Home Improvement Loan, you can remodel your favorite room with Korina Weldwood for as little as $12.00 a month. Korina Weldwood: $232; installation and finishing: $120; Total Cost $352.*

Send 10-cents for our booklet, "Beautiful Wood for Beautiful Homes." Then ask your lumber dealer to estimate what it will cost to put *your* home on the "best-dressed" list. *Weldwood Plywood and Mengel Flush Doors are manufactured and marketed by UNITED STATES PLYWOOD CORPORATION, New York, N. Y. and THE MENGEL COMPANY, Louisville, Ky.*

. . .

*Based on Cincinnati, Ohio prices. Your costs may be lower or higher, depending on details of your particular installation and local conditions.

Weldwood PLYWOOD

"I'M THE PLASTIC BOND"

Weldwood

PLASTICS AND WOOD WELDED FOR GOOD

Weldwood Plywood and Mengel Flush Doors are sold by lumber dealers, who will be glad to show you samples. Or call at one of our showrooms.

Baltimore, 2020 Mosher St.
Boston, 57 Mystic Ave., Somerville 43 (Boston), Mass.
Brooklyn, 187 Gardner Ave.
Chicago, 900 W. Division St.
Cincinnati, 1187 Gilbert Ave.
Cleveland, 3131 St. Clair Ave.
Detroit, 6845 Dix Ave.
Fresno, 221 Divisadero St.
High Point, Mallory St. at Railroad
Los Angeles, 1930 E. 15th St.
Milwaukee, 1483 N. Water St.
Newark, 540 Ferry St.
New York, East 144th St. & Southern Blvd.
Oakland, 330 Brush St.
Philadelphia, 1717 N. Delaware Ave.
Pittsburgh, 941 Behan St. North Side
Portland, Ore., 3333 N.W. Front Ave.
Rochester, 1965 East Ave.
San Francisco, Sixth and Channel Sts.
Seattle, 13th & W. Nickerson Sts.
Toronto, 25 Duncan St.
Miami, A. H. Ramsey & Sons, Inc., 71 N.W. 11th Terrace
Denver, Frank Paxton Lumber Co., 3340 Brighton Blvd.
Atlanta, 954 Ashby St., N. W.
Dallas, 2825 Manor Way
Houston, 330 South 66th St.
Jacksonville, P.O. Box 3256, Station F.
Louisville, 1943 South 16th St.
New Orleans, 887 Race St.
St. Louis, 2401 So. First St.
Tampa, Rome & Cypress Sts.

UNITED STATES PLYWOOD CORPORATION
Box 61, New York 8, N. Y.

Enclosed, please find 10¢ for copy of booklet, "Beautiful Wood for Beautiful Homes," showing many ideas in full color for beautiful low-cost paneled rooms.

Name_____

A. H. 10-48

Address_____

City_____ State_____

To make Rooms Smile Brightly

Now, at Last!...a Real OIL PAINT that Really COVERS IN ONE COAT...yet Really WASHES BRIGHT AS NEW!

Now, at Last!... a one-coat inside paint that really *covers in one coat* . . . yet really *washes like new!* It's the new "Dutch Boy WONSOVER"!

Now, at Last! . . . an all-purpose, inside flat paint that gives you really complete hiding power in a long-lasting, real oil paint! "Dutch Boy WONSOVER" covers walls, woodwork, brick . . . even wallpaper and water-mixed paints . . . in one coat!

Now, at Last! . . . a one-coat paint that cleans like new! "WONSOVER" gives a revolutionary new kind of finish . . . amazingly easy to wash clean . . . hard to wash away. Stains, even ink, don't sink in . . . so they wash right off!

Now, at Last! . . . an inside paint that has *everything!* Really easy to put on! No mixing . . . no muss . . . no marks from brush or roller. "Dutch Boy WONSOVER" flows on with creamy smoothness . . . dries to a lovely flat, flawless finish . . . leaves no after odor!

Now, at Last! . . . you can paint your rooms to *stay* lovely . . . in soft, subtle shades . . . fresh tints . . . deep decorator tones . . . and really *white* white.

Just *once over* and you'll be *won over* to "WONSOVER"! See it at your "Dutch Boy" Dealer's *today!* Look for his name in your classified telephone directory.

NATIONAL LEAD COMPANY
General Offices: 111 Broadway, New York 6, N. Y.

"Dutch Boy"
WONSOVER
The Once Over Interior Paint

ever, pipes that are located in interior partitions are warm as long as the house is heated, and cannot freeze. If the plan dictates an exterior wall location for the plumbing, and there is no reasonable way of changing it, freezing can usually be prevented by including extra insulation between the pipes and the outside of the wall.

HOW CAN WATER HAMMER IN THE WATER PIPES BE PREVENTED?

When water is flowing under the usual pressure and is suddenly stopped by the closing of a faucet, the inertia of the water builds up the pressure still higher and sometimes causes a noisy vibration. The way to prevent the extra pressure is to have a cushion in the plumbing system to absorb the shock and actually stop the movement of the water more slowly. An air pocket forms such a cushion, and there are special units that can be used. Water hammer is bad for the plumbing system, strains joints, and piping, and sometimes results in burst lines in old and corroded piping systems.

CAN ECONOMIES BE EFFECTED BY KEEPING ALL THE PLUMBING IN ONE PART OF THE HOUSE?

With the main plumbing work in one small area, you can have short supply lines which will save in the cost of installation and reduce the loss of heat from the hot water lines. Such centralization also reduces the labor and materials for the waste lines and vent. Bathrooms, kitchens, and laundries can be located back to back or in line vertically to get this sort of economical result in some plans.

Prefabricated units can be obtained that include the hot water tank, heating system, bathroom and kitchen plumbing all in one compact space. This sort of assembly provides short runs of all pipes and gives quick response when hot water faucets are turned on. They are excellent for small houses where the kitchen and bathroom will be on the same floor.

WHAT MATERIALS ARE USED IN THE STANDARD, GOOD QUALITY BATHROOM PLUMBING FIXTURES?

Faucets, valve handles, visible drain traps and strainers, shower heads and other finished metal items are usually red brass with chromium plating. Toilet bowls and flush tanks are almost exclusively of vitreous china. Washbasins and bathtubs are made of porcelain-enameled steel and cast iron, and vitreous china, with some units made of other materials. The manufacturers are continually im-

MORE LIVING... MORE VALUE... IN 5 ROOMS

The Latest Addition to
WEYERHAEUSER 4-SQUARE HOME BUILDING SERVICE

DESIGN No. 5128

It's just a step TO GREATER HOME VALUE

● In most communities, it's hardly more than a step to Weyerhaeuser 4-Square Home Building Service . . . to the greater values it offers in homes skillfully designed for livability and sound, economical construction.

This Service is available to home planners through Weyerhaeuser 4-Square Lumber Dealers. It contains scores of fresh, attractive home designs . . . packed with modern ideas for getting the most for your building dollar. Each design is the original work of a leading architect. Also every design in the Service is carefully engineered for sturdy, economical construction. The home illustrated here is a good example. Send the coupon if this Service is not available locally.

TERRACE VIEW

WEYERHAEUSER
4-SQUARE LUMBER AND SERVICES

WEYERHAEUSER SALES COMPANY
5128 First National Bank Bldg., St. Paul 1, Minn.

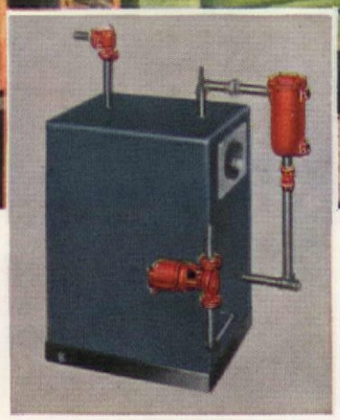
I am enclosing 10c. Send me the booklet "Helping Today's Home Builders Get Their Money's Worth" and your folder describing the home shown above.

Name_____

Address_____

City_____ State_____

"B&G Hydro-Flo* Radiant Panel Heating of Course!"



Adaptable to any hot water boiler . . . in new or old homes

The basic operating units of a B & G *Hydro-Flo* Radiant Panel Heating System are a Booster Pump, Flo Control Valve and Water Heater. If you now have a radiator heating system, these same units can be installed to give you the comfort and economy of a modern *forced hot water* system.

Everyone marvels at this utterly new kind of winter comfort . . . everyone's delighted with the decorative freedom and cleanliness assured by ultra-modern B & G *Hydro-Flo* Radiant Panel Heating.

There's no visible means of heating, yet every room is bathed in warmth as soothing as spring sunshine . . . warmth unlike anything you've ever experienced. No uneven heating—no drafts—floors always warm. And the air feels fresher, more invigorating.

In this *completely concealed* heating system, warm water is circulated through pipe coils in the floor or ceiling. The entire area thus becomes a *radiant surface*, sending forth a constant flow of warmth. Surprisingly, it costs no more to have the luxurious comfort of B & G *Hydro-Flo* Heating—it is noted for fuel economy. The heat supply is automatically controlled to *match the weather*—fuel never burned needlessly.

You'll find all the facts about B & G *Hydro-Flo* Heating in a new free booklet, "Capture the Sun", which shows you how modern homes are being heated. Send the coupon.

Ever-ready, low-cost hot water for kitchen, laundry and bath

You'll need loads of hot water . . . for that new, modern automatic clothes washer and dish washer . . . for baths and showers. The Water Heater Unit of a B & G *Hydro-Flo* System supplies it abundantly—*every month of the year*—so economically you need never fret about the cost.

BELL & GOSSETT Company

Morton Grove, Illinois

Dept. AS-29

Send at once your free booklet, "Capture the Sun with B & G *Hydro-Flo* Heating".

Name .....

Address .....

City ..... *Zone* ..... *State* .....

*Reg. U. S. Pat. Off.

Sing a song with KLEARFLAX RUGS they're sure to win approval

Oh, listen to the Ohs and Ahs
When friends and family see
A KLEARFLAX Rug upon the floor
A beauty, they'll agree.

(Featured in model rooms and modern homes, for their good looks and space-giving appearance.)

Gay colors light as sunswept clouds
Make KLEARFLAX Rugs so cheerful
Just listen to the stylists rave
You'll really get an earful!

(Wide choice of attractive colors to harmonize with any color scheme.)

Two rugs in one is what you get
Please use them either side
Tightly woven, tough, enduring
Outwear a bison hide.

(So durable, they keep a crisp, new appearance year after year. Moth-proof, practically burn-proof.)

So when you're shopping for a rug
What are you looking for?
Style, color, beauty, value, wear?
Choose KLEARFLAX — really score!

(For address of dealer nearest you, write KLEARFLAX, Dept. B., Duluth 7, Minn.)

RUGS BY KLEARFLAX
For Every Room!

proving the materials for greater wear and resistance to staining, cracking, and other possible damage.

ARE THERE ANY OUTSTANDING DESIGN DEVELOPMENTS?

While there have been no radical changes in the basic design of bathroom fixtures in recent years, manufacturers are continually improving the details to provide greater sanitation, easier cleaning, more convenience, simplified maintenance, and more attractive appearance. One of the principal trends is to have more flat space. Bathtubs have flat rims that can be used as a seat for the bather or for setting out toilet articles. Some washbasins have the flat area next to the wall raised, with the faucets on the face of the raised portion, thus leaving the flat area clear for toilet articles. Bathtub heights are gradually being lowered for convenience and safety in entering and leaving the tub. In addition to the 5 and the 5½ foot tubs, which are standard, there are now some tubs that can be used in a shorter space. One model is approximately 4 feet square with the bathing compartment placed on a diagonal across the square, and other variations are also available. Faucets and valves are being improved also for easy operation, maintenance and cleaning. Shower heads are available with variable sprays, and shower mixing valves can be had which dependably control the water temperature.

IS THERE ANY CHOICE OF TOILET BOWL DESIGNS?

There are three major types of toilet bowls: siphon jet, reverse trap, and wash down. These differ in regard to the depth of the water seal, the size of the water area, the flushing action, and appearance. The siphon jet, the best, has the deepest seal, largest water area, and most positive flushing action. The reverse trap has a shallower seal, smaller water area and different flushing action and is considered excellent, but not the best. The oldest, and most economical type is the wash down which has a shallow seal, smallest water area and simplest flushing action. Any of these can be used with flush tanks or flush valves. The flush valve works directly from the water pressure in the supply line, measuring out the amout of water flow by a metering device. The flush tank works by emptying into the bowl, and then refilling for the next use. The older flush tanks were located high above the toilet bowl, but the modern units are just behind the bowl, or combined very closely with it. Some toilet bowls and flush tanks are of one-piece design and construction.

Now **you can put twice as much in your closets —and keep everything *much neater!***

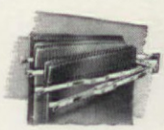
JUST TAKE A SCREWDRIVER AND INSTALL ECONOMICAL

K-VENIENCES

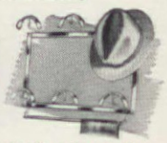
It's easy to make your closets hold so much more . . . keep everything in easy reach . . . save on pressing bills. Shining chrome K-Veniences are scientifically engineered to solve specific storage problems. They make your closets so convenient they practically hand out your clothes!

Any shape and size of closet can be fitted perfectly from the more than 40 items. Yet K-Veniences are quickly and easily installed with just a screwdriver. *No other home improvement gives so much satisfaction for so little cost.*

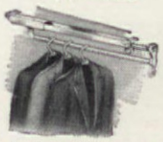
ASK FOR **K-VENIENCES** AT LEADING HARDWARE AND DEPARTMENT STORES



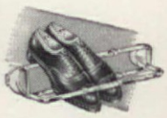
Pants, skirts stay pressed.



Holds 6 hats, plus ties, scarfs, belts.



Keeps clothes neat, clean and handy.



Keeps shoes clean, neat.

Send for THESE FAMOUS CLOSET BOOKS

Send 10c for your copy of "How to Make the Most of Your Closets," a 48-page book by the famous authority, Helen Koues; plus a FREE copy of colorful new brochure of closet ideas and equipment.

KNAPE & VOGT MANUFACTURING CO.
DEPT. A108,
GRAND RAPIDS 4, MICHIGAN

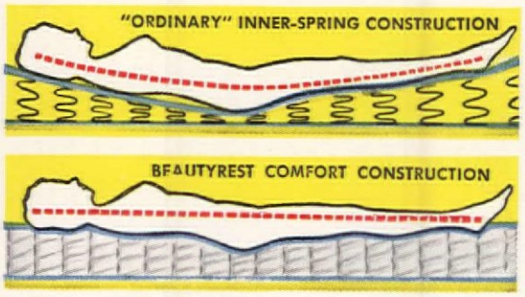
WHAT DOES BEAUTYREST HAVE THAT EVERYBODY WANTS?

When you haul your tired body into bed on a eautyrest, something wonderful happens.

You forget your weariness. You wonder what hap-ened to the weight of your body. Your muscles seem "let go." All your tenseness disappears from head to toe. Even your bones seem to soak up the luxurious feeling of Beautyrest comfort!

That's what Beautyrest has that everybody wants. And only Beautyrest gives it to you. Beautyrest is waiting for you at your Simmons dealer's.

The construction is different. Glass of water ays steady even though near-by springs are pressed wn. Each *Beautyrest* spring is individually pock-ed—acts on its own. Beautyrest springs can't pull ch other down. No hollows. Just perfect comfort.



3. The comfort is different. Top picture: see how wired-together springs *sag* deeply beneath you, forming hollows. Below: see how Beautyrest's 837 individually pocketed springs "give" only in the right places. Not 200, 300, 400—but 837 coil springs!

Lasts over twice as long as the next best mattress tested. In "torture" tests constantly being conducted in the United States Testing Co. laboratories, Beautyrest actually takes over half a million more poundings than any other mattress.

Guaranteed for 10 years! Beautyrest is guaranteed against structural defects for ten years. $59.50 (about 1½¢ a night). Isn't that little enough to pay for the world's most popular mattress? P. S. Put your Beautyrest on a Beautyrest box spring.

Only SIMMONS makes BEAUTYREST*

ALSO FROM THE HOUSE OF SIMMONS—the greatest name in bedding: Hide-A-Bed—the sofa that doubles as an "extra bedroom." Electronic Blanket—a good defense against colds. Deepsleep Mattress—a fine Simmons mattress at a lower price. Babybeauty Crib Mattress—made to doctors' specifications. Ace Spring—the modern spring for the modern mattress.

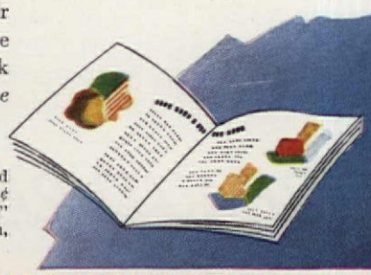
TRADE-MARK REG. U. S. PAT. OFF. ©1948. SIMMONS CO., MDSE. MART, CHICAGO, ILL.

IMPERIAL *Washable* WALLPAPERS

LOOK FOR THIS SILVER LABEL
It means the wallpaper with the three-year guarantee and full value to you in every price range.

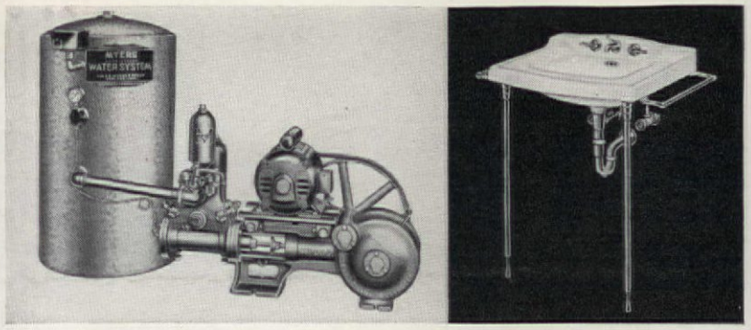
Hand-pick new beauty for your walls

Your rooms . . . the carefully chosen furnishings in them . . . deserve the *finest* in wallpapers. So, be selective. Choose Imperial *Washable* Wallpapers. Each is "Color-Locked"—guaranteed for three years to withstand room exposure without fading, and to clean satisfactorily in accordance with instructions in every roll. Fair prices, established by Imperial, are plainly shown in sample books. Look for the silver label that says *the finest in wallpapers.*

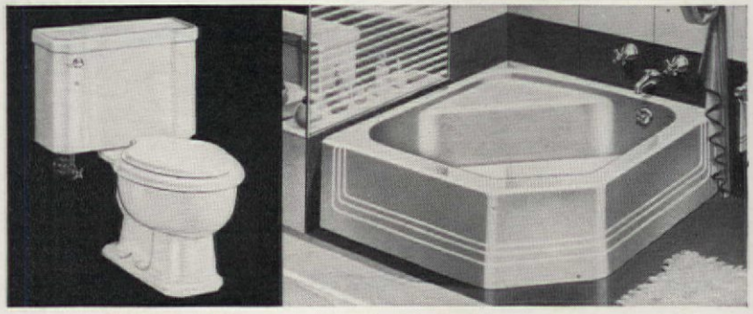


For room schemes...rules for color...and inspiring ways to use wallpaper...send 25¢ for Jean McLain's "Color Harmonizer," Imperial Paper and Color Corporation, Department A50, Glens Falls, N.Y.

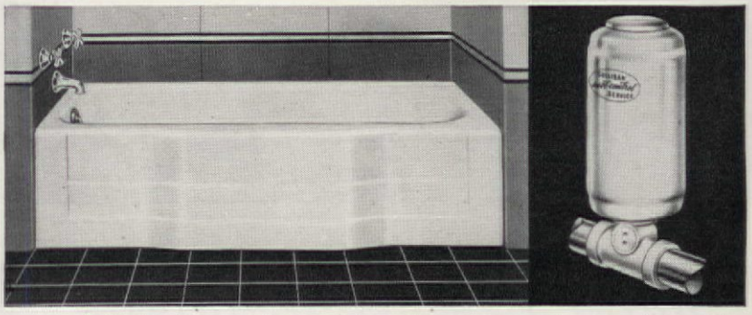
DECORATE WITH IMPERIAL WASHABLE WALLPAPERS



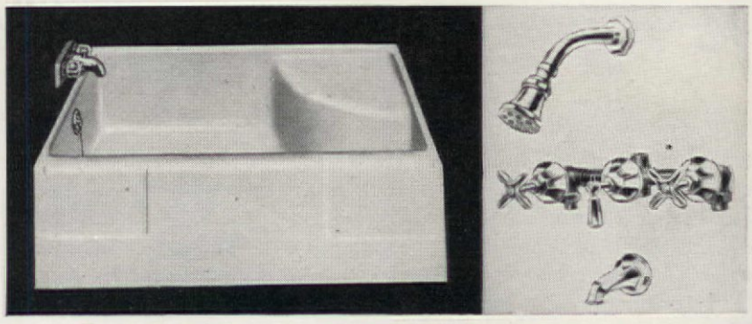
● Electric shallow-well pump and storage tank—The F. E. Myers & Bro. Co. "Shelley," porcelain-enameled steel washbasin—Briggs Manufacturing Co.



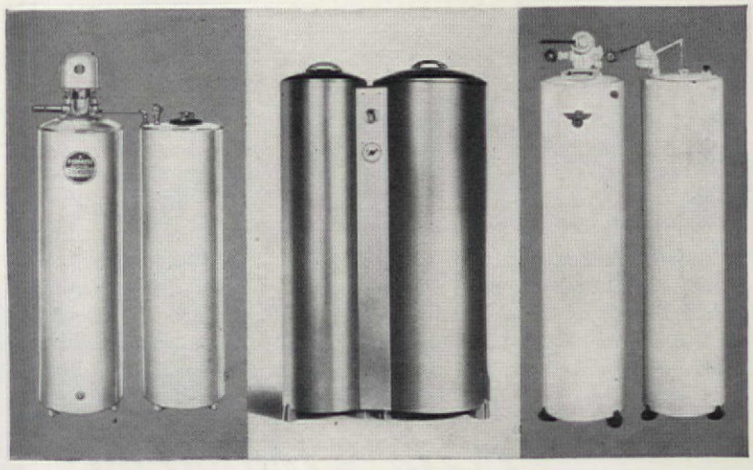
● "Wellworth" flush tank and toilet—Kohler Co. Porcelain-enameled cast iron bathtub, "Neo-angle," 49½" sq.—American Radiator & Standard Sanitary Corp.



● "Riviera," porcelain-enameled cast iron tub, standard type and size,—Eljer Co. Periodically serviced water pipe line corrosion inhibitor—Culligan Zealite Co.



● "Lahoma," 12" high and 42" x 31", porcelain-enameled cast iron tub—Crane Co. Chromium-plated bathtub and shower fixtures—H. B. Salter Manufacturing Co.



● Three water softeners with brine tanks for necessary periodical regeneration—by The Permutit Co., The Rheem Manufacturing Co., Red Jacket Manufacturing Co.

For just your style—at just your price— see your Bigelow dealer!

BIGELOW WEAVERS

The design must fit your dreams. You've pictured *your* perfect carpet—the color, pattern, texture to touch your whole room with magic.

It's waiting at your Bigelow dealer's—where there's a wide, wide choice. Latest styles by America's top designers! An Aladdin's garden of superb, glowing colors! SHOWN: Bigelow's dramatic cardinal-red carpet, the lush Sonata 2103-3541. Around $17.75* a sq. yd.

What makes a carpet exactly right for you?

You want to be sure of long wear. For loveliness that will last after many a calendar's been thrown away—choose a Bigelow Carpet! Every one is made of "lively" wool—as springy as a summer lawn. Every one promises you *years* of wear and just-like-new good looks. SHOWN: Bigelow's grass-green Glentwist 94921, treated with Bigelow's own "Permaset" process so the twist lasts its whole life. Around $10.50* a sq. yd.

The price has to be right. Whatever you plan to pay, you'll find a just-right Bigelow Carpet at your price level. *Every* Bigelow Carpet is made of choice imported wools, blended for richness and wear, with quality controls watching every step from fleece to floor. You get a *better rug!* SHOWN: A serene, fog-grey carpet; Bigelow's Beauvais 1786. Around $9.25* a sq. yd. **Slightly higher in the West.*

For name of your local Bigelow dealer, call Western Union by number. Ask for operator 25.

LIVELY WOOL SPRINGS BACK UNDERFOOT

Bigelow

Rugs and Carpets

Beauty you can see . . . quality you can trust . . . since 1825

DESCRIPTIONS ON PAGES 68 TO 76
PATTERN ORDER FORM ON PAGE 77

75 GAY, USEFUL

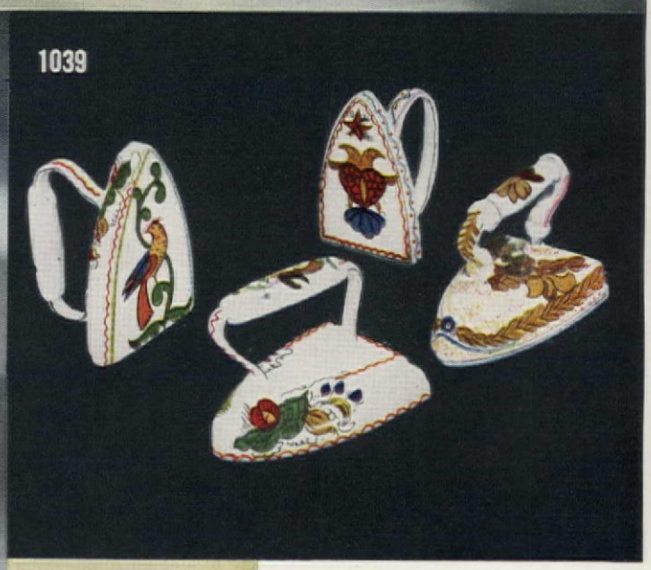
1034

1035

1036

1037

1038


1039

1040

1041

1042

1043

1044

THINGS TO MAKE *for Christmas*

1045

1046

1047

1048

1049

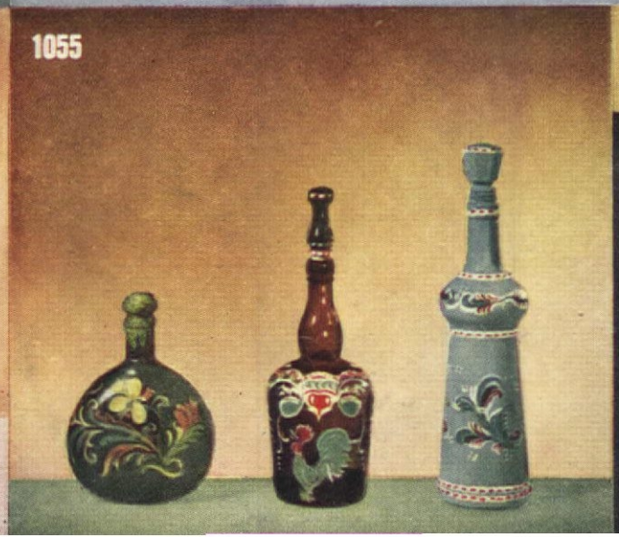
1050

1051

1052

1053

1054


1055

1056

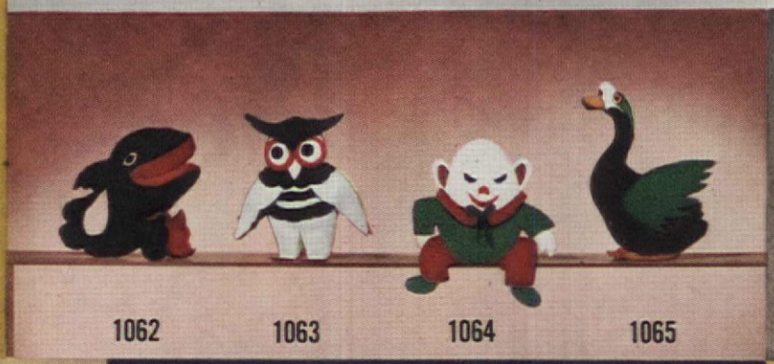
1057

1058

1059

1060

1061


1062 1063 1064 1065

1066

1067

1068

1069

1070

1071

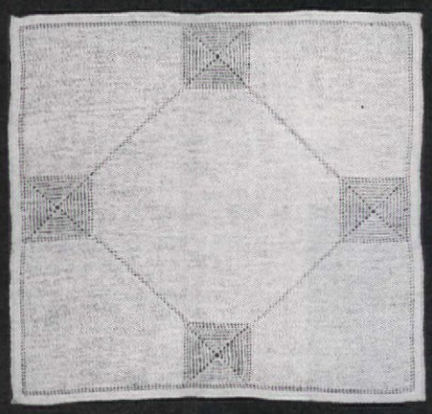
DESCRIPTIONS ON PAGES 68 TO 76

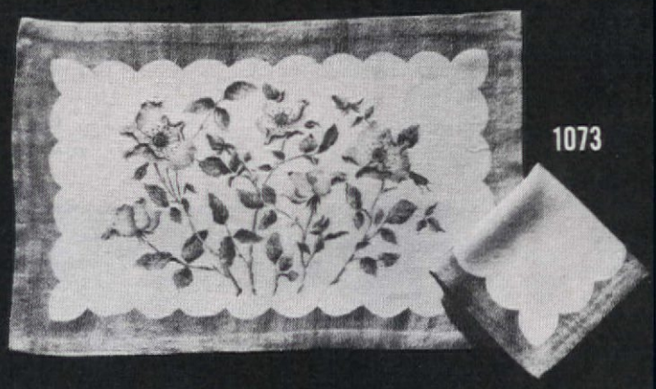
PATTERN ORDER FORM ON PAGE 77

Photographs by F. M. Demarest and Lyn Crandon: Renderings by Georgia Patterson

The merriest Christmas feeling of all is the one you get from giving presents. It's fun to receive them too, but it is the joyful, radiant, laughing-on-the-inside feeling you get as a result of your own efforts that is the most fun. So, give many presents this year, and on a limited budget, too! Add to this the pleasure and pride of giving gifts that are fashioned with your own hands. Remember too, those

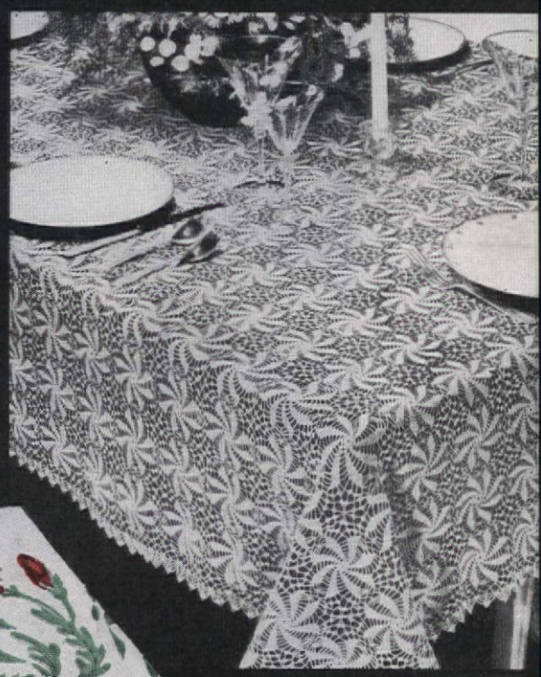
1072





1073

1077



1074

1075

1076

1081

1078

1079

1080

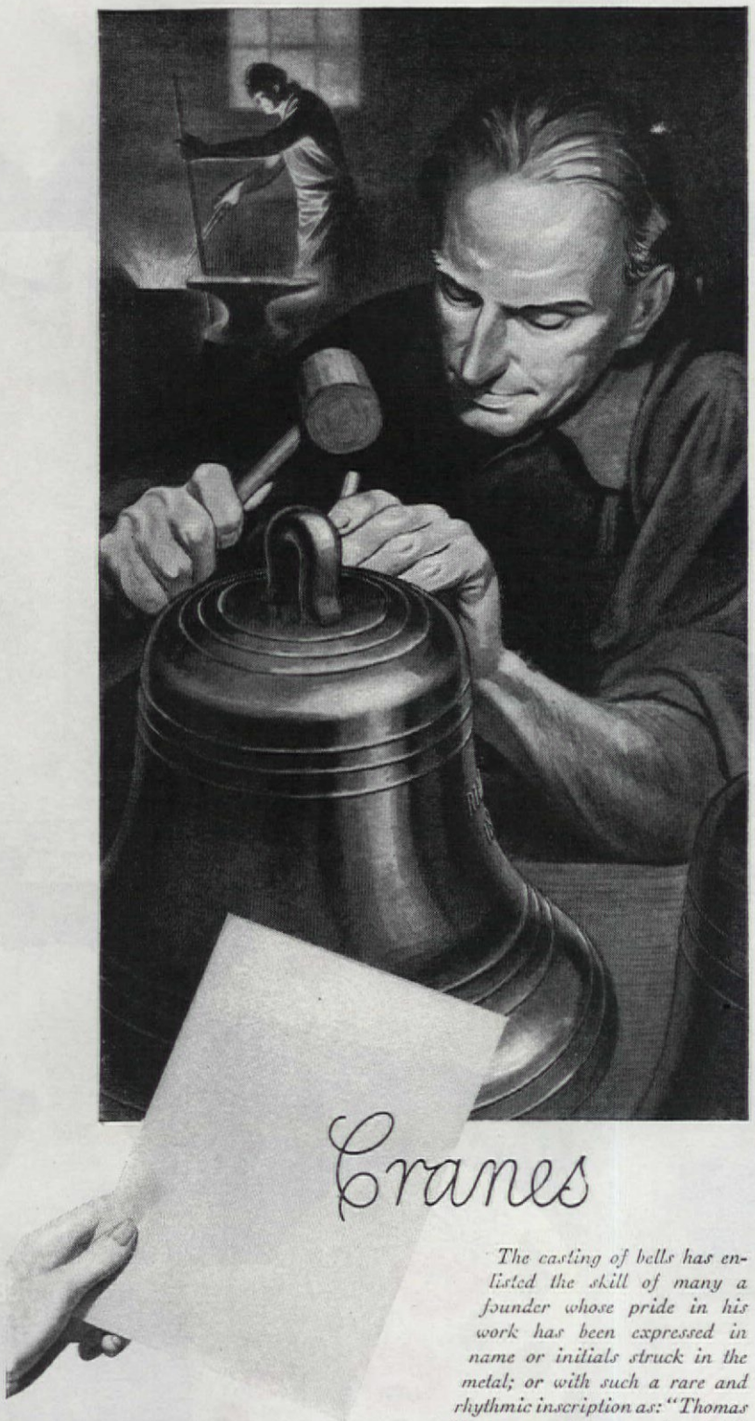
you make yourself will be received with a special kind of appreciative smile. Many will become heirlooms, cherished forever. December 25, 1948, will be the jolliest Noel you have ever known.

Don't sigh and say, "I wish I could." You *can*. You may not have the skill of a practiced craftsman or the talent of an artist. But when you follow the *rules*, much in the same way you follow the recipe for making a cake or bide by the rules for playing a game, you, too, can do what the craftsman and artist did when they designed these patterns. AMERICAN HOME Patterns are planned for the beginner as well as the practiced home craftsman. They show you how, and tell you how, with simple step-by-step rules.

Look back over these pages. There's something here for every member of your family circle. Many of them, you'll want to make for yourself. There are things the youngsters will enjoy doing, too. And if you want more ideas, there are more patterns. We will send you descriptive pattern listings on request. You will find patterns for gift items that cannot be purchased, and for items that may be available, but only at many times the cost of making them, yourself.

Find a corner where you can leave your work and come back to it at spare moments. Now is the time to begin Christmas thinking and doing. Budget your time so that you will have some left for making the delightful Christmas cards that

Crane's.....the accepted Mark in fine papers



The casting of bells has enlisted the skill of many a founder whose pride in his work has been expressed in name or initials struck in the metal; or with such a rare and rhythmic inscription as: "Thomas Newman cast me new in 1732."

Pride of craftsmanship dominates production in the Crane mills, as it has through all our 147 years of making papers from cotton and linen fibres only, the most enduring materials from which paper can be made. It is expressed in the watermark of Crane, found in every sheet and seen when the paper is held against the light. We suggest you look for the mark of Crane when next you buy paper for your social, personal or business needs. It is the mark that is accepted and acknowledged by all users of fine papers.

CRANE'S FINE PAPERS

MADE IN DALTON, MASSACHUSETTS, SINCE 1801

will be offered in the November issue. December 25th is just 86 days away from October 1st. That many days will shrink with unbelievable speed. So a word to the wise—start *now* to make plans. Order your patterns and set sail, full speed ahead, for a very Merry Christmas.

All AMERICAN HOME Patterns illustrated in this issue are listed on the convenient order form on page 77. For descriptions of patterns, see pages 68, 70, 72, 73, 74, 75.

Painting patterns give detailed instructions for type or types of painting to be done, actual-size line drawings for tracing, color chart, color key, and list of required materials. Suggestions for other uses of each pattern are also given.

Building and painting patterns include construction plans and details and all necessary painting details.

Crochet and sewing patterns are accompanied by explanatory charts or tracing patterns wherever needed.

Descriptive lists of available patterns may be had upon receipt of self-addressed, stamped envelope. Please specify type of pattern in which you are interested. Address inquiries and requests for pattern lists to: AMERICAN HOME Pattern Department, 444 Madison Avenue, New York 22, New York. For pattern orders, follow instructions given on Pattern Order Form, page 77.

AMERICAN HOME PATTERN 1034, 45¢

Antique Chippendale tray 25" x 19". Gilt-stenciled, gold-leaf and oil-painted design copied from original tray and put into pattern form. Peg Hall restored authentic designs, painted about the year 1775. Directions are detailed and easy to follow. Central motif is a fountain fading into black background surrounded by flower and leaf sprays. Around edges of tray is a floral-and-leaf border design done in gilt and gold leaf. Gilt stenciling, application of gold leaf, method for antiquing given.

AMERICAN HOME PATTERN 1035, 25¢

Pleasantly stylized Penna. Dutch fruit, painted in antique tin pan. Several kinds of fruit are arranged together to form central motif 9" in diameter. Separate motifs of grape cluster, pear and strawberries, peach and cherries, are painted around the sides of the tin. Designs can be painted on small tray about 10" in diameter, or flat tray about 14" in diameter. Designed by Joe Watson.

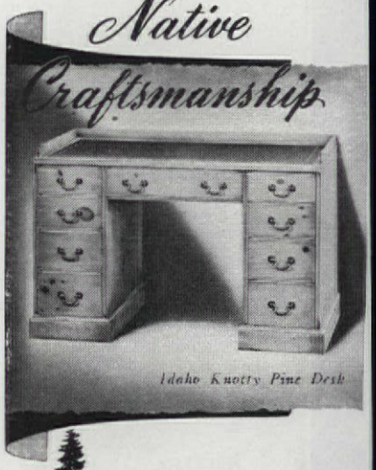
AMERICAN HOME PATTERN 1036, 30¢

Decorate wooden salad bowl 11" in diameter and individual matching bowls 5½" diameter with clover leaves and blossoms. Repeat motifs are gaily pointed up by diagonal stripes of rose pink. Designs are also given in sizes to fit top and sides of round cake boxes, bread box, or kitchen canisters. A Lietta original.

AMERICAN HOME PATTERN 1037, 15¢

"Naughty-Nineties" felt pin-cush-

Native Wood.. Native Craftsmanship

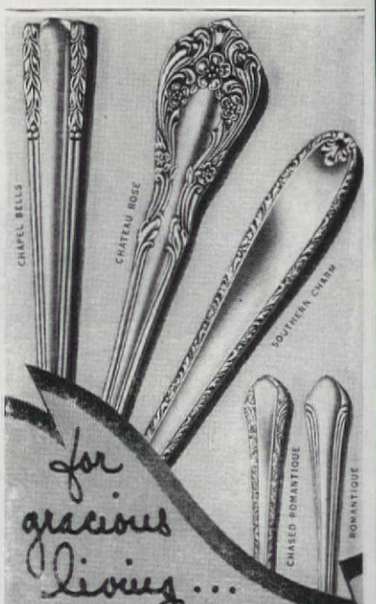

Idaho Knotty Pine Desk

Early American artist-craftsmen discovered, in our native white pine, a material worthy of their highest skill. An example is this charming and rather sophisticated pine desk . . . with its tooled leather writing surface and its mellow, friendly patina. Colonial Manufacturing Co., 200 Colonial Ave., Zeeland, Michigan.

COLONIAL Heirloom REPRODUCTIONS

NEW BOOKLET

Colonial hall clocks and heirloom furniture, with interesting data on furniture styles—preservation of finishes, leather, etc. Send 10c to cover mailing.



for gracious living...

CHOOSE ALVIN STERLING

Fashioned in solid silver and styled for lifetime use . . . here is table silver to add warmth and beauty to your day-by-day living . . . to use and to cherish forever.

SEE IT AT YOUR JEWELER'S OR WRITE US FOR ILLUSTRATED PRICE FOLDER

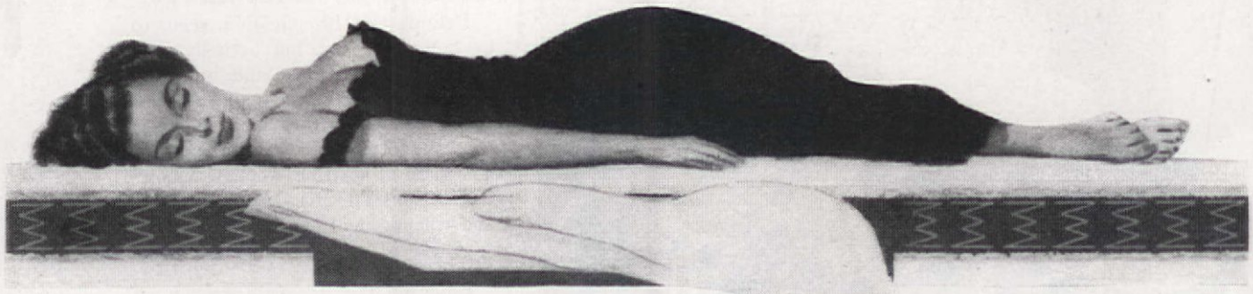
THE ALVIN SILVERSMITHS

Makers of Exclusive Silver Designs for over Sixty Years

PROVIDENCE 7, RHODE ISLAND

Wonderful NEW Sleeping Comfort—because this mattress is

smooth, firm, more resilient!



Only the improved "Perfect Sleeper" combines:

1. **Exclusive Smooth-Top Serta Tuftless Construction**
2. **Patented Serta Reinforced Center Panel**
3. **Sensational New "Uni-Matic" Spring Top**

You Sleep ON it . . . Not IN it!

1. SMOOTH —It's Tuftless. Level, more comfortable sleeping surface without buttons, bumps or hollows.

FLAT...NOT ROUND

2. FIRM—More Resilient. Center panel reinforced with pat'd "Ribbon Steel" coils—gives correct healthful support plus greater comfort.

3. New, Exclusive "Uni-Matic" Spring Top. Gives all-over innerspring support, eliminates confining discomfort caused by individual coil pressures.

Regardless of your size or weight—the "Perfect Sleeper" adjusts automatically to your individual comfort needs.

Remarkable New BOX SPRING Gives perfect matching comfort. Oversized springs. Fully upholstered, dustless, noiseless.

UNCONDITIONALLY GUARANTEED! Every "Perfect Sleeper" Mattress and Box Spring is Unconditionally Guaranteed against any defects caused by faulty materials, workmanship or construction.

Serta "Perfect Sleeper"

Tuftless Mattress & Box Spring

SEE the difference, FEEL the difference yourself—TODAY! At Better Furniture and Department Stores.

America's Greatest Mattress Value!

"Perfect Sleeper" Supreme Mattress cushioned with Foam Latex $89.50
"Perfect Sleeper" DeLuxe Mattress and Box Spring ..... each $59.50
Sertarest Mattress and Box Spring .. each $39.50
Tiny "Perfect Sleeper" Crib Mattress $16.50
(Canadian Prices Slightly Higher. All Prices Subject to Change Without Notice.)

still **$49.50**

Matching "Perfect Sleeper" Box Spring same price

Serta Bedding Available in Twin, Three-Quarter and Full Size—Also Extra Widths and Lengths

SERTA ASSOCIATES, INC. 666 LAKE SHORE DRIVE, CHICAGO, ILLINOIS

Exclusive new features—

make Arvin the set you'll be happiest to own!

DE LUXE
ARVIN
Metal Chrome
DINETTE SETS

Set No. 3462/5, Table size 34 x 62" extended, 34 x 50" closed. Choice of colors: Table: white or canary. Chairs: seats and form-fitting backs richly upholstered in canary, red or black; seat and back panels in gleaming white Arvinite.

FIRST, there's the new "Miracle" slide-away extension leaf, self-storing, that slips into place as easily as you'd open a door! Just as thrilling is the new long-life Arvinite finish, with its brilliant, enduring luster, that resists chipping, cracking, acids, alcohol and boiling water. The deep-cushion upholstered chairs, covered with scuff-proof Vinyl fabric, will produce sighs of comfort from your family or guests—and there's room for eight with the table extended. You'll take pride in the exquisite styling and beauty of the semi-oval table, with its distinctive curved legs that increase knee and leg room—and the equally graceful chairs. The tasteful color combinations, the gleaming chrome, so easy to keep bright, and the durability that goes with Arvin quality, will give you life-long satisfaction.

NOBLITT-SPARKS INDUSTRIES, INC.
Columbus, Indiana

Arvin Metal Chrome Dinette Sets • Arvin Metal Outdoor Furniture • Arvin All-Metal Ironing Table

ion or hatpin holder. It's made in the shape of a dancer's leg. Beruffled and be-sequined at the top. One is maroon felt, one is pink, each has its frilly satin garter. Staggered backstitch in black embroidery floss makes the mesh stocking. Tracing, cutting, and sewing directions in pattern. Designed by Pearl Daru Snyder.

AMERICAN HOME PATTERN 1038, 25¢

Belinda and Blondie may seem to be hollow headed, but actually they are filled with candy and nuts and tiny gifts. They were made by Elsa Kirchoffer, one from an empty tin can, the other from a tea canister. The hair is knitting wool. Complete instructions are given for assembling and tracing and painting faces.

AMERICAN HOME PATTERN 1039, 25¢

Four different Pennsylvania Dutch designs to paint on heavy old-fashioned flat irons. Decorated by Mary Louise Banzhaf. Pattern directions explain preparation of old irons; give tracing and painting instructions.

AMERICAN HOME PATTERN 1040, 25¢

For Betsy Ann's jacks and ball or Tommy's marbles, a jack bag that is polka-dotted inside and stenciled with laughing clowns on the outside. Designed by Lietta. Sewing and painting instructions given with pattern.

AMERICAN HOME PATTERN 1041, 35¢

Ted Jr. can build this shoe-shine box for daddy, and Jenny can paint the Penna. Dutch fawn and flowers on the top and sides. Designed by Peg Hall. Directions for building and painting given in pattern.

AMERICAN HOME PATTERN 1042, 20¢

Daisy gives the milk, the Dairymaid churns the milk to butter, and Mother rolls the butter balls with prettily painted wooden butter paddles. These are designs simple enough for little Susie to paint. Tracing and painting directions given in pattern.

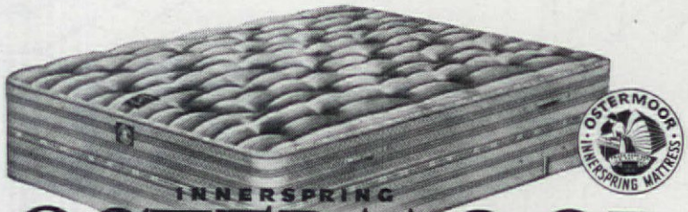
AMERICAN HOME PATTERN 1043, 40¢

"Mexican Harvest Time." Young boy and girl stenciled on 43 inch square luncheon cloth. Colors are soft pastel shades of blue, yellow, red and green. Designs may be spaced to fit larger or smaller cloth. There are directions for making the cloth with fringed hem, but motifs may also be applied to ready-made white cloth. Stencil pattern is numbered for easy cutting. Designs by Lietta.

Pennsylvania Dutch tulips, birds and hearts in bright peasant colors

if it's Sleeping you are missing!

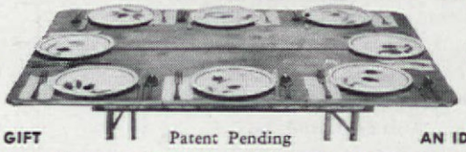
It's time to turn to Ostermoor for glorious, buoyant, relaxing comfort. Spine soothing rest—all night long...Full Innerspring construction.



INNERSPRING
OSTERMOOR
AMERICA'S QUALITY MATTRESS FOR NEARLY 100 YEARS

NO-TILT Table Tops

Oblong Model **$5.95**



Round Model **$5.95**

AN IDEAL GIFT — Patent Pending — AN IDEAL GIFT

For Games, Luncheon, etc. Seats 6 to 8. Fits any square card table. Folds in ½ for easy storage. Tie straps **prevent tilting.** Washable knotty Pine finish. Round Model 46" across. Oblong (illustrated) 36" x 46". Either style $5.95 east of Mississippi—$6.45 elsewhere—shipped Parcel Post Paid.
10 DAYS FREE TRIAL. Money refunded if not delighted.

REST WELL BED BOARD CO., Dept. 6a
Rest-Well Building, 140 West 34th Street, New York 1, N. Y.

Makers of ONE Piece Bedboards, NOT 3 Pieces

form border around oval cork mat. Directions are given for cutting mat, and tracing and painting designs.

AMERICAN HOME PATTERN 1044, 50¢

Penna. Dutch "Horsemen" to decorate sea chest. Two horses and riders and border of flowers for top of chest. Brush stroke and border designs for ends of chest. Lady, gentleman, and hearts are painted on front of chest. Heart motif and spray with date of the year you paint chest goes on inside top. By rearranging or omitting parts, designs can be made to fit chests of varied sizes and construction. Bright vivid colors, painted on white background, then mellowed and aged with antique mixture, will make an old secondhand chest a gift to be long treasured by its recipient. Tracing, painting, antiquing instructions in pattern. Designs originated and executed by Sylva McCown.

AMERICAN HOME PATTERN 1045, 25¢

Colorful Norwegian leaves and flower motif to repeat around large wooden tray. Motif fits 6 times around a tray approximately 16" in diameter. By omitting one or two units, design will adapt to tray of smaller size. Good for metal trays, too. Design by Viola Alarik.

AMERICAN HOME PATTERN 1046, 30¢

Decorated, lace-edged tray will make a lovely and very useful gift. Center bouquet of roses and mixed flowers is set off by delicate brush-stroke border. Fragile pinks, blues, and greens are beautifully highlighted by contrasting black background. Design is given in sizes for 9" and 14" tray. Pattern shows how the delicate shading is achieved. Original design done by Peg Hall.

AMERICAN HOME PATTERN 1047, 25¢

Always a favorite is an old-fashioned apple dish decorated with gilt-stenciled designs. Same motif repeated around 4 sides of dish. Decorative geometric pattern about 5" square is stenciled in gold on bottom. Dish is approximately 10" in diameter. Stencil cutting and application of gilt explained in detail in pattern. Design by Peg Hall.

AMERICAN HOME PATTERN 1048, 20¢

Make a plaster candle holder especially for Christmas, and another that is a gift to be used on party tables any day of the year. Holly berries and leaves highlighted by gold outlines for the holiday holder, soft pink and white and daisies for the practical everyday variety of candlestick. Pearl Daru Snyder created both holders and designs.

AMERICAN HOME PATTERN 1049, 25¢

Pennsylvania Dutch tulips and border to paint on rectangular document box. Bright red, green, and yellow, painted on black background. Background around sides of box is white. Hard bright colors are muted by antiquing mixture. Box measures

Holiday Look

everyday wear

WILBARRY

LACE DINNER CLOTHS

Beautiful for party meals—yet so practical you can use elegant Wilbarry lace dinner cloths every meal. Easy to spot-clean and launder. The tied-in-place weave keeps them like new for years. Rich cream color. About $4 to $16 at your local store, or write for name of store nearest you.

Send 25¢ for "Pretty Party Tables," colorful 24-page booklet of regional recipes and flower arrangements—ideas to give your party meals a special flair.

Guaranteed by Good Housekeeping

WILKES-BARRE LACE MFG. CO.

Dept. A, 21 East 26th St., New York 10

Makers of Wilbarry Lace Net Curtains

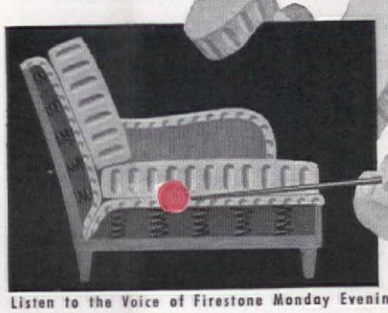
Firestone FOAMEX*

makes every chair dad's favorite

That "gosh, it's good to be home" feeling starts when you sink into the inviting depths of a *Foamex* cushioned easy chair. Here—at last—is *perfect* comfort. You're cradled in luxurious softness by millions of buoyant little air-and-latex cells that "give" with fingertip pressure, yet support the heaviest weight with firm resiliency. *Foamex* holds the shape and beauty of your upholstered furniture through years of punishing wear. Ask to see Firestone *Foamex* in mattresses and furniture at department or furniture stores—and enjoy "favorite-chair comfort" for the rest of your life.

See what we mean!

FREE: Your sample of this amazing new material—*Foamex* by Firestone. Use it for a powder puff, make-up sponge. Caress your cheek with its softness and imagine what it's like to relax in a whole chair cushioned in *Foamex. Go to the furniture department of your favorite store or write Firestone, Akron, for your free complexion sponge, now.*



Listen to the Voice of Firestone Monday Evenings over NBC

Guaranteed by Good Housekeeping

© 1948, FIRESTONE TIRE & RUBBER CO. *TRADE MARK

approximately 9" x 6" x 3½" deep. Detailed tracing and painting and antiquing instructions in pattern. Decorated by Mary Louise Banzhaf.

AMERICAN HOME PATTERN 1050, 30¢

Simple oak-leaf design for luncheon cloth to be made to size for large or small table. Light colors on dark green, dark colors on white border, make the simplicity of the design very effective. Cloth and design created by Virginia Sutton. Sewing instructions, directions for tracing and painting on fabric given in pattern.

AMERICAN HOME PATTERN 1051, 25¢

Cactus flower, clover leaves and blossoms entwine to make attractive and unusual motif for porcelain or glass bowl. Two motifs are given, one for front, one for back of bowl. Designs by Lietta. Instructions given for painting on porcelain. Tube oil colors are used for painting designs on wood or metal surfaces.

AMERICAN HOME PATTERN 1052, 35¢

Sam the donkey, Erwin the Pig, Mike the mule, Sady the ostrich, Curly the elephant, and Edwin the bear, all made of felt and little bigger than your hand, fit snugly into a red felt stocking. The 5" Christmas tree in its spool holder should be the last toy put into the stocking. Tiny felt toys decorated with beads and sequins are sewn to the front of the stocking. Virginia Wickliff designed and made the stocking and midget animals. Pattern gives tracings, sewing details.

AMERICAN HOME PATTERN 1053, 25¢

Norwegian flowers and designs applied to an ordinary sewing box transform it to a priceless and useful gift for mother or grandmother. There are four motifs, for top, sides, and ends of floor-model sewing box measuring about 9" x 12" x 11½" deep. Design by Viola Alarik.

AMERICAN HOME PATTERN 1054, 25¢

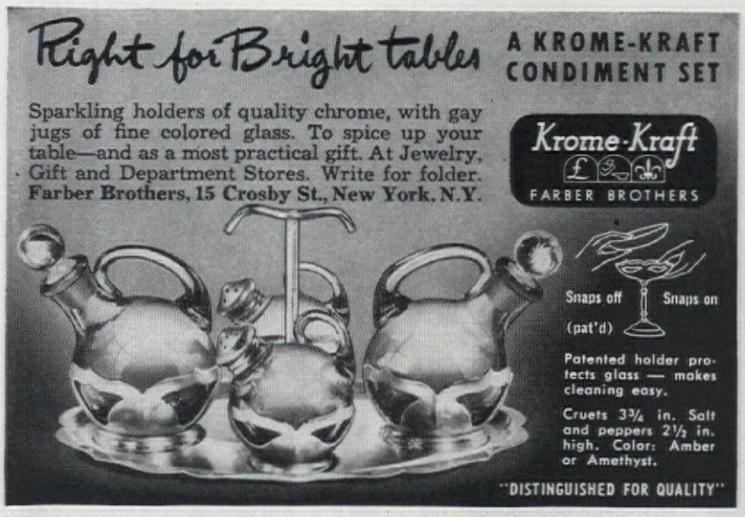
Joe Watson found a dirty old watering can, cleaned it up, painted it dark green, and added gay Norwegian scrolls to the sides and handle. Now it can be used as a purely decorative piece, a vase, or, as it was intended, a watering can. Tracing and painting instructions given in pattern.

AMERICAN HOME PATTERN, 1055, 25¢

A stylized flower, a rooster, and a decorative leaf motif—Norwegian designs to paint on odd-shaped bottles. Designs by Viola Alarik. Pattern includes tracings for all three designs, and complete painting instructions.

AMERICAN HOME PATTERN 1056, 35¢

It's as much fun to make and paint the doll's closet as it is to watch little Sally's face light up when she sees it. It is fully equipped with clothes rack, hangers, hat boxes, shoe bag and laundry bag. Idea by Grace Bennett, plans by Sigman-Ward. All drawings and directions are included in the pattern.



SYLVAN TEAL by FLINTRIDGE, deep green and ivory banded in burnish coin gold. Place settings at $15.50 each at all fine stores.

Flintridge China Co.
Pasadena, Calif.

SELL CHRISTMAS CARDS

FREE SAMPLES do the selling for you! Show your friends and others these smart new **Name-Imprinted** Christmas Cards. EMBOSSED folders at 50 for $1.00 WITH NAME. Sensational money-saving values! You make BIG PROFITS full or part time! No experience needed to earn.

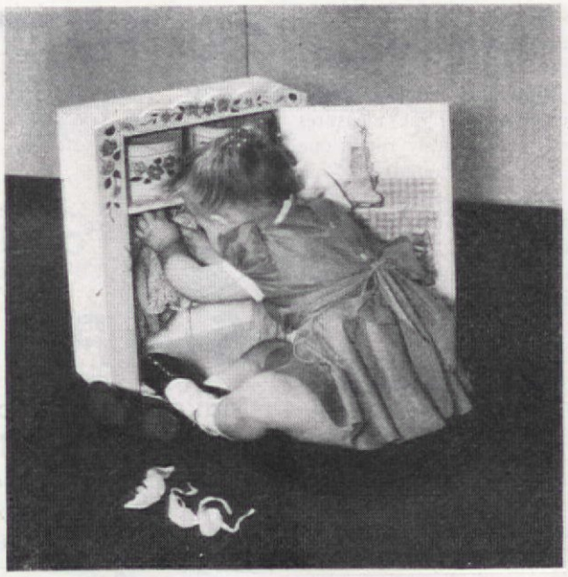
Big New Line MAKE EXTRA EASY MONEY now by showing lovely Greeting Card Assortments. Superb 21-Card "Feature" Christmas Box sells easily at $1—pays you up to 50c! Also Religious, Gift Wraps, 50 for $1 Stationery, others. 31 profit winners to sell at 60c to $1.00 each.

50 for $1 WITH NAME

31 Box Assortments

Get Samples Now Start making BIG MONEY at once! Send today for "Feature" Christmas Assortment on approval and FREE Imprint samples. Every day means money. WRITE NOW!

FRIENDSHIP STUDIOS, INC.
198 ADAMS STREET • ELMIRA, N. Y.



1056

AMERICAN HOME PATTERN 1057, 25¢

Chick, piglet, and flowers form motifs for 3-piece casserole set. Large casserole is 9" in diameter by 5" deep, medium casserole 4" x 4½" deep, and the small one, 4" x 3½" deep. Designs by Lietta, can be painted on kitchen canisters or other small objects. Directions for mixing the unusual shades of pink, blue and green given in pattern.

AMERICAN HOME PATTERN 1058, 25¢

Farm motifs to match casserole set #1057. Chicks, piglet, and cloverleaf motif repeat around inside of large wooden salad bowl. Tiny chick and fish for handles of salad fork and spoon. Designs by Lietta. Painting details, color chart in pattern.

AMERICAN HOME PATTERN 1059, 25¢

Red felt Christmas stocking decorated with felt cut-outs of animals and toys with sequins, beads, and tiny bells will make unusual decoration for the front door. Designed by Hattie Overfield. Detailed instructions given.

AMERICAN HOME PATTERN 1060, 30¢

Three plaster picture frames. A photograph is an old standby as a

Pattern of Living

FOR A GROWING DAUGHTER

Environment counts heavily in shaping a daughter's tastes and ideals. Little things, graceful habits—like burning Taperlite Candles at the simplest family meals—set a pattern for living that will guide her through the years, equipping her with a natural feeling for background and atmosphere . . . with the proud dignity of self-assurance.

ASK FOR Taperlite CANDLES Use your own good taste in buying candles. Tell your storekeeper you want Taperlite Brand . . . the lovely graceful kind that comes in many beautiful colors. Taperlites are hand-dipped. Their patented FirmFit end makes them easy to place and holds them proudly erect, free from tipping and dripping. At leading department, grocery, gift, drug, florist and housewares stores everywhere.

WILL & BAUMER Taperlite* CANDLES

*Reg. U.S. Pat. Off.

WILL & BAUMER CANDLE CO., INC., SYRACUSE, N. Y.
Candle Craftsmen for 93 Years

GENUINE WESTMORELAND

America's Finest Handmade Milk Glass

An authentic revival of the Early American Hobnail Pattern, reproduced in genuine Westmoreland Milk Glass. Its simplicity and charm are as captivating today as they were two generations ago. Made entirely by hand from original Westmoreland molds that have not been used for many years.

Available in dinner, luncheon or breakfast sets, in numerous individual gift pieces and combinations.

GET INFORMATIVE BOOKLET
Informal Table Settings
Send twenty-five cents in coin for your copy.

WESTMORELAND GLASS COMPANY
GRAPEVILLE, PENNSYLVANIA
Handmade Heirlooms of Quality

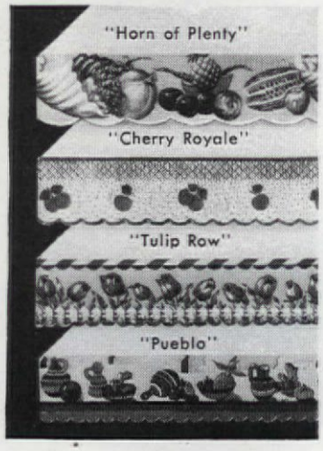
Tips on Kitchen Decoration

by Ellanor Martin
Homemaking Expert

1. Make your kitchen "dance" with color by decorating all shelves with Royledge reds, greens, blues, etc., in gay designs that cheer you up—avoid drab, blank look!

2. Change kitchen color schemes monthly—only a few pennies with Royledge. So easy, place Royledge on shelf, fold down gay edge.

3. "Touch up" closets, open shelves, etc. in *every* room with gorgeous Royledge double-edge shelving. See new Royledge designs at 5 & 10's, naborhood, hardware, dept. stores.



Royledge

Shelving Paper and Edging all-in-one
9 ft. 8¢

Trade Mark "Royledge" Reg. U. S. Pat. Off.

Christmas gift, but, given in a hand-fashioned frame, it is doubly appreciated. Square frame is 6" x 6" and decorated with water paints in pastel colors. Rectangular frame measures 5⅜" x 4⅜", and the tiny round one is made in a jelly mold 3½" in diameter. Once you get the hang of it, you can make a frame any size you like. Directions are given for making cardboard molds, and painting designs. Designed by Pearl Daru Snyder.

AMERICAN HOME PATTERN 1061, 25¢

Norwegian motifs and feathery border around top edges decorate oblong cigarette box, or wooden box for playing cards. To make a jewelry box, add a felt lining to inside surfaces. Box measures approximately 10½" x 4½" x 2½" deep, but motifs may be arranged to fit boxes of varied shapes and dimensions. Designs by Viola Alarik. Detailed painting instructions given in pattern.

AMERICAN HOME PATTERN 1062, 20¢

"Jonah" the whale is a truly unusual animal. He has quite a unique and winning personality. Made of black felt with a big red mouth and flippers lined with red, he is also a very handsome fellow. Cut him out and sew him together according to the directions. He stands about 8" high x 10" long. Complete cutting and sewing instructions in pattern. Designed by Helen M. Nicholas.

AMERICAN HOME PATTERN 1063, 20¢

"Hootie," the wise old owl, is gray with black stripes, a white beak and black ears. His eyes are made of 3 felt circles—red, then white, then a black dot. Made of felt and stuffed with cotton batting, he stands 9" tall, and from tip to tip of his wings, he measures about 8½ inches. Complete sewing instructions in pattern. Designed by Helen M. Nicholas.

AMERICAN HOME PATTERN 1064, 20¢

Made of green felt with a white face, Humpty-Dumpty will be the love of your little girl's life—or of your teen-age daughter's for that matter. His pants are red, his bow tie, black. He measures 10" high x 9" wide, and will sit on a wall like Humpty-Dumpty in the nursery rhyme. Sewing directions in pattern. Designed by Helen M. Nicholas.

AMERICAN HOME PATTERN 1065, 20¢

"Boosie" the goose is black with bright-green wings. She has orange feet and an orange beak. She is about 8" tall, 10" long, and 4" wide with a provoking tilt to her head and twist to her neck. Directions for cutting and sewing given in pattern. Designed by Helen M. Nicholas.

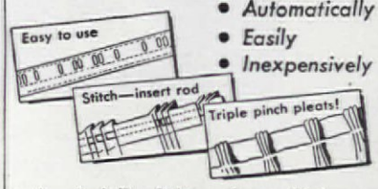
AMERICAN HOME PATTERN 1066, 20¢

Leather-bound bridge pad—made to size according to bridge pad used. This is a job easy to accomplish with step-by-step directions as given in the pattern, and makes a very expensive looking gift. C. Anders & Company.

® Trade Mark

SIMPLEAT
® Trade Mark
Makes Smart-Looking Triple Pinch Pleats

- *Automatically*
- *Easily*
- *Inexpensively*



Amazing! For light or heavy fabrics—draperies or valances. No measuring, tacking, hooks or rings. Just stitch flat along marked lines—insert rod, and you have beautiful, professional drapery pleats. SimPleat is invisible from front—retains stiffness through launderings or dry cleanings, irons flat. 2", 2½", 3" widths—15c, 20c, 25c a yd. (slightly higher West of Denver) in drapery depts., specialty stores or order direct.

1001 Practical Decorating Hints. Yours for 25c—handsome 56-page book telling how to cut, fit, sew slipcovers, etc. Decorate successfully—get your book now—in drapery depts., or by mail —write Dept. A-2.

Ask for CONSO CORDENE
SLIP COVER FABRIC
Vat Dyed • Sanforized • 48" wide
23 Decorative Colors

CONSOLIDATED TRIMMING CORP.
27 W. 23rd St., N. Y. 10, N. Y.
Guaranteed by Good Housekeeping

Lifetime WARE

MODERN • BEAUTIFUL
FUNCTIONAL • DURABLE

Lovely plastic tableware! Won't chip, crack, break, even in hottest water. Comes in exquisite pastel colors with lustrous finish. Complete service. At leading department stores.

MAKE MEALTIME A *LIFETIME* PLEASURE!

Send for free illustrated booklet.

WATERTOWN MFG. CO.
600 Porter Street
Watertown, Connecticut

Guaranteed by Good Housekeeping

OLD HAMPSHIRE YARNS

For quality hand-knitting and hand-weaving. Spun from virgin wool only. Send for free samples and price list.

Thomas Hodgson & Sons, Inc.
Concord, New Hampshire

New Easy Way to GET $25

Show lovely Doehla Christmas and Greeting Cards, Stationery, Gift Wrappings—to friends, neighbors, co-workers. Make $25 on only 50 $1 boxes. So exquisite they sell on sight! **No experience needed**—our FREE BOOK shows how **any beginner** can make money! Write for 2 sample boxes on approval. If friends don't snap them up, return **at our expense.**

FREE SAMPLES "Name-Imprinted" Christmas Cards. Sell them at only $1 for 25!

HARRY DOEHLA CO., Dept. A24, Fitchburg, Mass.

NEVER BEFORE . .

"Next-to-nothing shrinkage"

IN RAYON CURTAINS

SABEL RAYON CURTAINS now are blessed with an exclusive new process, proved in rigid Government Tests, offering less than 1% shrinkage in both length and width.

Truly washable, with uneven sagging and drooping banished forever, SABEL rayon curtains require neither starching nor pin-stretching . . . magically refresh with a light 'n easy ironing. And the wonderful window-wardrobe of SABEL Curtains also includes crisp cotton marquisette and ever-fluffy SABEL Durable Dot curtains. Kendall Mills, Division of The Kendall Company, Walpole, Massachusetts.

Sabel CURTAINS

JUST OUT!

FREE CANDLE CATALOG

Twenty-four beautifully illustrated pages of Emkay Candles for parties, gifts and decorations —for every season, for every occasion. Send for your FREE copy today—you'll find a gold mine of clever decorative ideas to make your home a lovelier one in the NEW Emkay Catalog No. C78.

Address Dept. A-8

Emkay Candles
A Division of Muench-Kreuzer Candle Co., Inc.
Syracuse 1, N. Y.

FREE SAMPLES · 100% VIRGIN WOOL KNITTING YARNS

Quality all wool hand knitting yarns at direct-to-you LOW PRICES. Send for FREE samples.

FRIENDSHIP HOUSE, Dept. 52, Winchester, Mass.

AMERICAN HOME PATTERN 1067, 25¢

Antique tin trunk or document box, 7" x 3½" x 4½", decorated with brightly colored Pennsylvania Dutch flower and leaf designs. Designs can be adapted to fit on other metal or wood boxes. Designs by Peg Hall.

AMERICAN HOME PATTERN 1068, 25¢

Two peasant designs of very unusual birds painted in antiqued 9" square cake tins make charming pictures to be hung in dining room, kitchen or breakfast nook—or they may be painted on canvas board and framed. Line drawings, painting and antiquing directions. Designs by Mary Louise Banzhaf.

AMERICAN HOME PATTERN 1069, 35¢

Unicorns to paint on hope chest measuring approximately 41" x 17½" x 29" high. To fit chest of slightly different dimensions, parts of designs and borders may be added to, or omitted. Pennsylvania Dutch tulips and wavy-line borders outline unicorn motif. Bright colors are softened by antiquing. Instructions for tracing, painting and antiquing chest included in pattern. Designs were painted by Mary Louise Banzhaf.

AMERICAN HOME PATTERN 1070, 25¢

Delicate Pennsylvania Dutch designs to decorate cream jars, flat cigarette boxes, or to make cigarette cases of tin bandage boxes. Designs may be applied to any number of small objects. Directions given for painting on wood, glass, or metal. Designs by Howard Imhoff.

AMERICAN HOME PATTERN 1071, 25¢

Nursery pictures of a little girl fishing and a little boy walking up a mountain. Designs created by Lietta for lunchboxes. Pictures are painted in soft California pastel colors and cover an area 6" x 3½" wide. Pattern contains directions for painting lunchbox, tracing and painting designs.

AMERICAN HOME PATTERN 1072, 25¢

Openwork tray cloth, hemstitched, with design of five needle-worked medallions across each end. Mat measures approximately 9½" wide by 17" long. Matching napkin may be made by repeating part of design on square of hemstitched fabric.

Openwork napkin, measuring about 17" x 17½" when finished. Medallions worked in pulled openwork stitches are centered, one on each edge of mat, and connected by diagonal hemstitched lines.

Patterns for mat and napkin include charts and directions.

AMERICAN HOME PATTERN 1073, 30¢

"Betsy Ross Rose" table mats and matching napkins. Soft pink roses and green leaves are stenciled on white mat measuring approximately 20" x 13½". Scallops are stenciled around edges of mat and matching napkin. Pattern is numbered for stencil cutting. Design by Peg Hall. Textile painting instructions in pattern.

remember this the day you BUY and you can forget it for YEARS to come

bryant
AUTOMATIC HEATING

THESE HANDY GAS-FIRED HEATERS BRING WELCOME WARMTH TO ANY ROOM OR HOUSE

quick as a wink!

Whether you live north where winters are frigid, or south where chill days *do* come, your home can be more comfy with Bryant heating equipment fitted to your particular need. Like the Bryant Wall Heater, for instance. Or the Bryant *Consolaire* Circulating Heater. Either may be the answer to the *extra* heat you like *quickly* in your bedroom on those shivery northern mornings. Either may be the main source of heat for homes in the milder climates. Both can be manually or automatically controlled. And you can be confident of efficient, economical performance because they are made by the company whose skilled craftsmen have been heating specialists since 1908! Order Bryant equipment for modernizing your present home. Make it a *must* for your dream home of tomorrow! *Dealers everywhere!*

APPROVED BY THE AMERICAN GAS ASSOCIATION

LET THE PUP BE FURNACE MAN

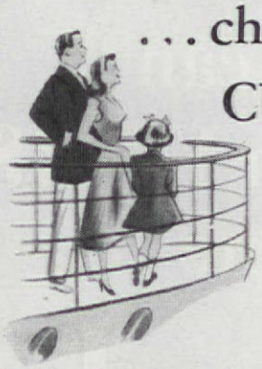
Models for natural, manufactured and liquefied petroleum gases

BRYANT HEATER COMPANY Cleveland, Ohio
One of the Dresser Industries

WALL HEATERS · BOILERS · WINTER AIR CONDITIONERS · FLOOR FURNACES · WARM AIR FURNACES · SPACE HEATERS · CONVERSION BURNERS · WATER HEATERS

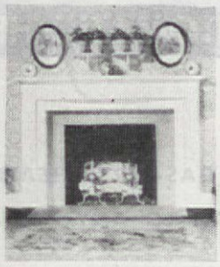
Happy voyage of discovery

. . . choosing your CURTIS Woodwork

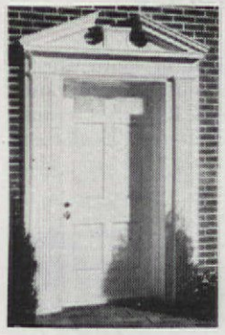


Yes—it's a glorious adventure—choosing your mantel, china case, entrance and other Curtis Woodwork for your new home. Curtis offers many beautiful designs to suit *your* special taste . . . as well as enduring value and quality for a lifetime of comfortable living.

for instance . . .



Curtis mantels offer you a wide variety of choice—fifteen different styles. At the left is a late eighteenth century model adapted from one in an old house at Marblehead, Mass. (Design C-6063) At the right is a modernized style which retains the charm of old period types. (Design C-6049)



The entrance to your home is a focal point—and you'll give it gracious charm when you choose a Curtis entrance. Note the superb good taste of the Curtis entrance at left (Design C-1733) and the homey hospitality of the one at right (Design C-1724). These are only two of twenty-six Curtis entrance designs.

Storage space can be beautiful—if you choose a Curtis china case. At left is a little jewel, based on American colonial precedent—design C-6520. At right, design C-6522, is a case that captures the charm of old New England. Curtis china cases are made for straight wall or corner installation — in eighteen styles.

MAIL COUPON FOR THE NEW CURTIS WOODWORK BOOK

1866 CURTIS WOODWORK

Curtis Companies Service Bureau
261 Curtis Building
Clinton, Iowa

Please send me your new Curtis Woodwork Book. I enclose 10 cents.

Name.....

Address.....

City.....State.....

AMERICAN HOME PATTERN 1074, 20¢

Crocheted Rose Fillet tablemat and runner. Mat measures 16" x 12", and centerpiece, 21½" x 12" wide. Large rose and two small roses form corner motifs. There is a rose with two rose buds added to center each side of table runner, forming a continuous border of roses. Mats are finished with picot edging. Pattern was designed by Margaret Berle.

AMERICAN HOME PATTERN 1075, 15¢

Crocheted afghan, made up of 5½ inch squares divided diagonally into two colors, or two shades of the same color. Afghan can be made as large or as small as desired. Crochet instructions given in pattern.

AMERICAN HOME PATTERN 1076, 30¢

Stenciled hibiscus bridge cloth and matching napkins. Design covers entire 36" cloth, but can be arranged to fit on larger cloth. Hibiscus blossom is repeated to make matching napkins. Designed by Eveline D. Johnson and Louise Nelson.

AMERICAN HOME PATTERN 1077, 20¢

"Pinwheel"—a delicate, lacy pattern for crocheted tablecloth measuring about 52" x 72" when finished. A gift that will become a cherished heirloom. Materials needed and full procedure instructions given in pattern.

AMERICAN HOME PATTERN 1078, 25¢

One red rose, or a garden bouquet—two designs—to paint on tiles 4¼" square. Tiles are set into wooden book ends. Directions are given for painting tiles with underglaze paints that must be fired in a kiln, or for using self-hardening china paints. Plans and directions are given for making solid wood book ends that won't tip over when actually used for heavy books. Method of setting tiles explained. Designs for decorating tiles and plans for constructing book ends done by H. Louise Taylor.

AMERICAN HOME PATTERN 1079, 15¢

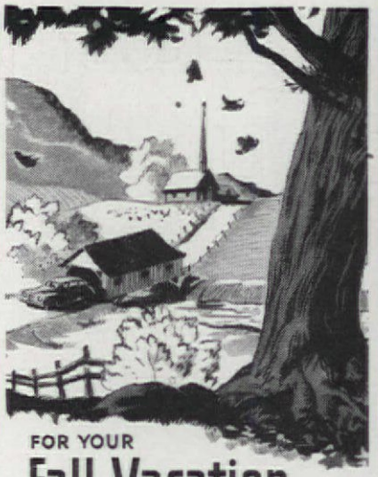
"At your Service" and "Gay Nineties Trio." Designs for two painted ash trays. Dad will get a big kick out of these, or they'll be a perfect gift for a college son or daughter. Detailed instructions are given for tracing and applying designs. Tube paints or self-hardening china paints may be used. Designed by Rosemary De Camp and Georgia Patterson.

AMERICAN HOME PATTERN 1080, 15¢

Roses and Forget-me-not bouquet to paint on drinking glass or ash tray. Apply the design to a set of glasses or decorate a tray set—the glass, an ash tray, and repeat it on the cream and pitcher bowls. Instructions for painting on glass and porcelain given in pattern. Design by Georgia Patterson.

AMERICAN HOME PATTERN 1081, 15¢

"Henny-Penny" crocheted angora egg warmer—to keep father's egg piping hot the mornings he is late for breakfast. She is simple and quick to make. A set of 4 or six would be a most unique gift.



FOR YOUR
Fall Vacation
COME TO QUÉBEC!

Enjoy the picturesque, historic beauty of la Province de Québec when the maples flame red against the evergreens, when brilliant autumn sunshine is followed by long cool nights. For a vacation that is truly different, come to Québec—You'll receive an old-time welcome in comfortable, modern inns and hotels.

LA PROVINCE DE **Québec**

For help planning your vacation, or for information concerning the unsurpassed industrial opportunities in our province, write the Provincial Publicity Bureau, Parliament Buildings, Québec City, Canada.

HEAR in SECRET!

Maico
HEAR RINGS

Dress as you please, with ANY hair style; few will notice you wear a hearing aid. Clever new Maico Hear Rings conceal your receiver as a tiny, powerful hearing aid tucks comfortably away. Learn the secret today—mail this ad with your name and address to 132 Maico Bldg., Minneapolis 1, Minn.

Maico inc.

Beautiful Patch Quilts & Rugs

For as Little as $2.10
Ass't Quilt Pcs. enough for large quilt. 2 lbs. 89c, 5lbs. $2.10. Ass't Rug strips. Min. 36 in. 5 lbs. $1.65, 10 lbs. $3.
Beautiful remnants, cottons & silks ass't. min. ½ yd., 10 yds. $1.89. Outstanding values, money-back guarantee. Postpaid.
Mt. Vernon Mail Order House, 226 A S. 12th Ave., Mt. Vernon, N.Y.

KVP *Heavy* WAXED PAPER

HOLD ON!

Avoid Costly Mistakes WHEN YOU MATCH PAINT COLORS!

Now you can play safe . . . avoid expensive mistakes! For at last you can copy the color schemes of lovely magazine-featured rooms . . . thanks to **Kyanize Color Recipes** that tell you exactly what color paints to buy to achieve the rooms you see featured in the magazines.

GET Color Recipes

FREE! Easy Directions for Matching Paint Colors of lovely colorful Magazine-Featured Rooms.

SURE FIRE! Easy! Kyanize Paint WAY!

HERE'S ALL YOU DO

1. Look through the leading magazines and decide on the color scheme you want for your own home. (Save the magazine for reference.)

2. Get Color Recipes **free** at your Kyanize Paint Dealer. If your dealer does not have them, send 10¢ in stamps or coin and your name and address (please print) to Dept. A-10, Boston Varnish Co., Everett Station, Boston 49, Massachusetts.

3. Then **Kyanize,** following your Color Recipe! Easy! Self-smoothing Kyanize just flows on . . . **without** brush marks! What a paint! It's no trick at all to have **your** room turn out as lovely as the room you saw in the magazine.

Kyanize *Self-Smoothing* **PAINTS**

FOR Magazine-Featured Colors

BOSTON VARNISH COMPANY

order AMERICAN HOME *patterns here!*

Please allow two to three weeks for handling & mailing

- ☐ 1034 Antique Chippendale tray.. 45¢
- ☐ 1035 Penna. Dutch fruit to paint on tray ..... 25¢
- ☐ 1036 Clover and stripe motifs for wood salad bowls ..... 30¢
- ☐ 1037 "Naughty-Nineties" leg pin cushion ..... 15¢
- ☐ 1038 Tin-can dolls, gift containers 25¢
- ☐ 1039 4 Penna. Dutch designs for flat irons ..... 25¢
- ☐ 1040 Stenciled clown jack bag... 25¢
- ☐ 1041 Shoe-shine box to make and decorate with Penna. Dutch designs ..... 35¢
- ☐ 1042 "Daisy" and "Dairymaid" to paint on butter paddles.. 20¢
- ☐ 1043 "Harvest Time" textile painted luncheon cloth. Penna. Dutch designs for cork mat ..... 40¢
- ☐ 1044 "The Horsemen," Penna. Dutch designs to paint on sea chest ..... 50¢
- ☐ 1045 Norwegian scrolls, wood tray 25¢
- ☐ 1046 Roses, 2 sizes, for lace-edged tray ..... 30¢
- ☐ 1047 Gilt stenciled apple dish... 25¢
- ☐ 1048 Decorated plaster candle holders ..... 20¢
- ☐ 1049 Penna. Dutch tulips for document box ..... 25¢
- ☐ 1050 Stenciled oak leaf luncheon cloth to make and paint.. 30¢
- ☐ 1051 Cactus flower and clover to paint on porcelain bowl... 25¢
- ☐ 1052 Felt Christmas stocking, midget animals ..... 35¢
- ☐ 1053 Norwegian flowers for sewing box ..... 25¢
- ☐ 1054 Peasant leaf spray, border, to paint on watering can 25¢
- ☐ 1055 3 Norwegian motifs for bottles ..... 25¢
- ☐ 1056 Doll's wardrobe closet—building and painting .... 35¢
- ☐ 1057 Farm motifs for casserole set 25¢
- ☐ 1058 Farm motifs for wood salad bowl, spoon & fork..... 25¢
- ☐ 1059 Large felt Christmas stocking ..... 25¢
- ☐ 1060 3 plaster picture frames to make and paint ..... 30¢
- ☐ 1061 Norwegian designs to paint on oblong cigarette box.. 25¢
- ☐ 1062 "Jonah" the whale ..... 20¢
- ☐ 1063 "Hootie" the Owl ..... 20¢
- ☐ 1064 "Humpty-Dumpty" ..... 20¢
- ☐ 1065 "Boosie" the goose ..... 20¢
- ☐ 1066 Leather-bound bridge score pad ..... 20¢
- ☐ 1067 Penna. Dutch motifs for antique document box .... 25¢
- ☐ 1068 2 antiqued cake-tin pictures 25¢
- ☐ 1069 Unicorn hope chest, painting 35¢
- ☐ 1070 Penna. Dutch motifs for small jars, boxes..... 25¢
- ☐ 1071 Little boy, girl, 2 designs for lunch boxes ..... 25¢
- ☐ 1072 Openwork tray mat and napkin, 2 patterns ..... 25¢
- ☐ 1073 Betsy Ross roses for textile painted mat and napkin.. 30¢
- ☐ 1074 Crocheted rose luncheon set 20¢
- ☐ 1075 Crocheted afghan—geometric design ..... 15¢
- ☐ 1076 Stenciled hibiscus bridge set 30¢
- ☐ 1077 Crocheted pinwheel table cloth ..... 20¢
- ☐ 1078 Garden bouquet; red rose; tile & wood bookends to make and paint ..... 25¢
- ☐ 1079 "At Your Service"; "Gay Nineties Trio"—for painted ash trays ..... 15¢
- ☐ 1080 Roses, Forget-me-nots, for drinking glass, ash tray.. 15¢
- ☐ 1081 Crocheted egg warmer ..... 15¢

Name

Street Address

City *Zone No.* *State*

PRINT name and address in coupon, which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send M.O. or personal check to: (Please do not send stamps)

American Home Pattern Department

55 Fifth Avenue, New York 3, N. Y.

The inside story on Indoor Comfort:

When Winter comes again, you can't beat a Mueller Climatrol

Winter weather needn't be a worry! Mueller Climatrol delivers a new high in comfort and convenience — and a new low in fuel consumption. Start your plans today, while you have plenty of time to get your home in shape for the next heating season. The first step is a call on your Mueller Climatrol dealer. He can meet your needs exactly — with a size and type for any home, designed for budget-guarding economy with the fuel of your choice. He can help you plan year-'round air-conditioning for your home with Mueller Climatrol, if you like. And he can tell you how important it is to have your comfort assured by Mueller's 91 years of specialized experience in this field. See him today, or write *L. J. Mueller Furnace Co., 2074 W. Oklahoma Ave., Milwaukee 7, Wisconsin*

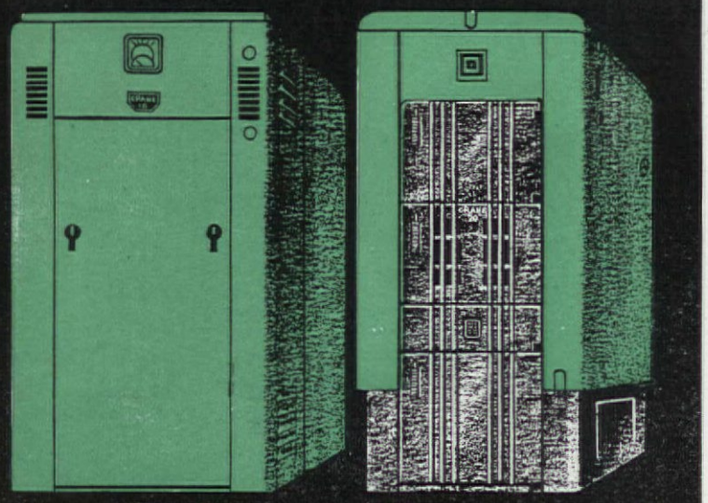
MUELLER *Climatrol*

REG. U. S. PAT. OFF.

C-268

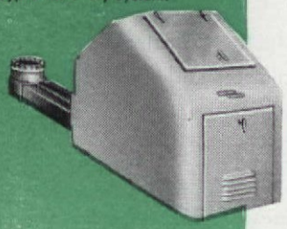
CRANE SIXTEEN FOR OIL

CRANE TWENTY FOR COAL (ADAPTABLE TO OIL OR GAS)



SELECT YOUR HEATING SYSTEM FROM THE COMPLETE CRANE LINE!

Crane-Line Controls provide fully automatic heating. Types for every system.



Crane-Line Stokers are available in sizes and types for any home heating system.

Crane Compac Radiators require less space. A complete range of sizes.

● If you wish to burn oil, you will appreciate the convenience and economy of the CRANE SIXTEEN Boiler. The sustained heat principle extracts more heat units from the fuel, and the heavily insulated jacket prevents heat loss.

If you wish to burn coal, the CRANE TWENTY Boiler will assure you comfort coupled with maximum fuel economy. You can install it for coal firing, later convert it to oil or gas.

Regardless of the type of heating —hot water, steam or warm air . . . regardless of the fuel — coal or coke, oil or gas . . . the Crane line includes everything for any home heating system.

Whether you are planning to modernize or wish advice on the type of heating best suited to your new home, call your Crane Dealer. He can give you unprejudiced advice and his expert installation will assure you years of comfort.

EVERYTHING IN HEATING
Boilers for Every Fuel
Warm Air Furnaces
Winter Air Conditioning Units
Radiators and Convectors
Controls and Water Specialties
Oil Burners and Gas Burners
Stokers
Valves, Fittings, Pipe

Send for "How to Select the Right Heating System for Your Home" containing valuable information.

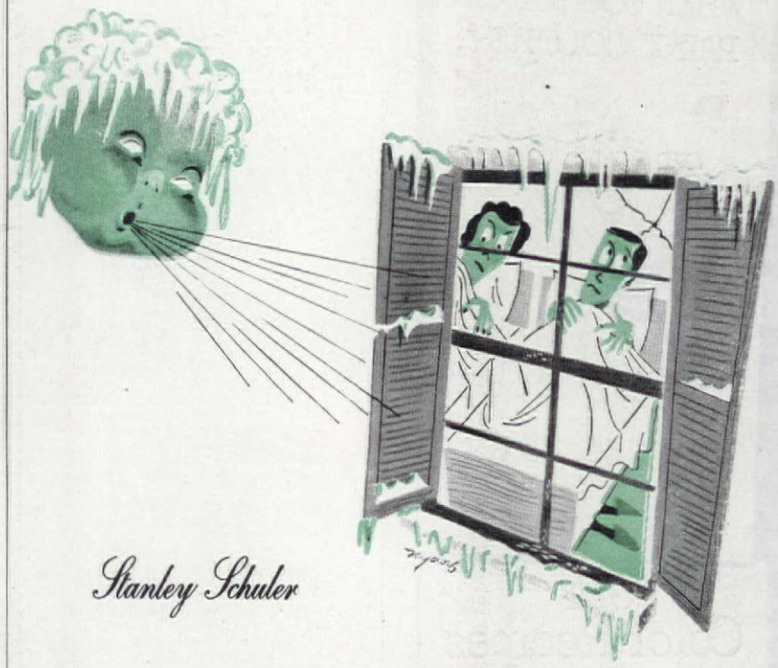
CRANE

CRANE CO., 836 S. MICHIGAN AVE., CHICAGO 5, ILL.

PLUMBING AND HEATING • VALVES • FITTINGS • PIPE

NATION-WIDE DISTRIBUTION THROUGH BRANCHES, WHOLESALERS, PLUMBING AND HEATING DEALERS

All set for WINTER?



Stanley Schuler

Have you checked the condition of your storm windows yet? If you don't do it soon, you probably never will. I was a procrastinator for many years, and I know. Like a lot of people, I always wound up late some frigid November afternoon racing to get the sash hung. It didn't matter how bad they looked, nor how much they needed paint, putty or glass. The weather man had forecast a drop to 20.

"Hang the appearance," I used to tell myself, "Right now we need protection. I'll paint the windows next year when I take 'em down." Only, of course, I never did get out the paint, putty or glass.

Well, I know better now. There was a certain bathroom window a couple of years ago that broke loose from the screw eye supposed to hold it shut (but didn't because the wood around the screw had rotted). Came the wind, and presto, there wasn't any more window.

The homeowner who wants to avoid trouble, protect his family against annoying elements, and keep his house looking neat would do well, I have found, to set aside one or two October week ends for the care and repair of not only his storm windows, but his screens as well.

Why throw the screens in here? Simply because it's probably time to take them down anyway; and you might as well go over them while you're in the mood. Let's tackle the storm windows first, however.

Is there any glass broken? Chip out the putty that seals the junction of the pane and frame, pull out the glazier's points, and remove the glass. The new piece should be one-eighth inch less in height and width than the frame opening. To set the glass, remove all vestiges of the old putty, then lightly brush the rabbet, or groove in the sash, with linseed oil or paint, allow to dry, and then spread a hair-thin layer of putty evenly along the edge against which the glass rests. Now lay the pane in place and press gently to make the seal watertight. The glazier's points go in next. On a very large pane you need three or four to a side; on a small pane two will do. Lay them on the glass against the rabbet and tap them in with the side edge of a chisel or screwdriver. Next comes the putty. It should be pliable, but not stickily soft. If it seems a little hard, add a few drops of linseed oil and knead the mass thoroughly. Then place it on a smooth surface and roll into pencil-size strips. Lay the rolled strips around the edge of the glass, and press them firmly into the rabbet with a putty knife held at an angle to form a smooth bevel extending out to just cover the rabbet. If this isn't done, putty is apt to show from the inside. Draw the knife over the putty in long corner-to-corner strokes; don't jab at it. When you're finished, remove any excess putty with a knife, then with a rag and turpentine, and allow to harden before painting.

It may well be, of course, that no panes are broken in your storm sash. In that case, your initial point of attack is the old putty. Is it chipped, cracked, or missing entirely? Dig out defective areas with a chisel, being careful not to damage wood. Then apply a coat

NEW! WINTER AIR CONDITIONERS—COMPLETE UNITS
For Warm Air
For Hot Water and Steam
OIL-O-MATIC AUTOMATIC OIL HEAT AT ITS BEST

THE FAMOUS LOW PRESSURE PRINCIPLE is the heart of these new "designed" complete units. New beauty, new efficiency, new fuel economy, all in one factory fitted package—compact and easily installed.

FUEL CONSERVATION ENGINEERING Factory trained experts will survey your home, heating system, heating plant at no cost. Save up to 40% on fuel bills.

YOUR OIL-O-MATIC DEALER WILL ARRANGE FUEL OIL CONTRACT WITH YOUR ORDER. He is an Automatic Heat Merchant. You'll find him listed in your classified phone book under "Oil Burners." Call him today!

WILLIAMS OIL-O-MATIC HEATING SYSTEMS

of paint or linseed oil and new putty.

Before you get ready to paint any storm window, you should be sure that it fits properly into the window frame. Needless to say, you're not going to go all over the house hanging a window here, and a window there, just to make sure that the fit is right. You needn't. Perhaps you remember from last year which window is too large. If you don't, close examination of the edges of the windows should uncover the recalcitrants, the paint will be badly scarred at the wide points. Now don't act too hastily. Take the time to hang the suspected windows temporarily. Note whether they really don't fit, and only then get out your plane and shave off the high spots for an easy fit.

But what about the windows that are too small? There isn't an awful lot you can do if they are just a shade on the skinny side. But if there is a gap of a quarter-inch or more, you should nail a strip of wood of the right size along the sash edge.

Now you're ready to paint. First, scrape off any loose or chipped paint, and sand thoroughly. It is then a good idea to wash the wood and paint with turpentine to remove all dust and dirt. Prime the spots where the wood is bare. Then use a good grade of outdoor paint, and apply two coats so you won't have to repeat the job for another three to five years.

The only difficult part of painting a window, of course, is keeping the paint off the glass. A steady hand is the best guarantee of success, but, since even the calmest of us seems to get a little wobbly when it comes to painting windows, it's a good idea, at least in the beginning, to use a shield. These flat triangular tools are available at most paint stores for about ten cents. If it's inconvenient to pick one up, simply cut a triangle out of any stiff metal sheet, or, failing metal, cardboard. Hold the flat edge of the shield against the joint between the glass and the frame or putty, and paint against it. You'll have to wipe the shield frequently to prevent smearing the glass, but you should have no trouble otherwise. The paint goes on quickly and smoothly, and any drips or smears that are left can be immediately erased with a rag.

You are finally ready for the winter's blasts. All that you have to do is hang the storm windows when lowering temperatures dictate. But what about next spring? Will your screens be ready to ward off an early onslaught of bugs? The answer depends on the action you take now, while you're in the carpentering mood.

As you take down each screen, check it thoroughly for holes in the mesh, bad fitting, loose joints in the frame, and rotted wood where the paint has worn off. Are there any little holes where the children went to work with a pencil? If the wire isn't broken, it can be straightened out with a nail or knife. For broken spots, the simplest thing is to apply one of

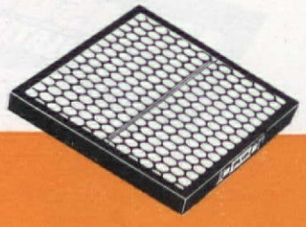
Tear out this ad and pin conspicuously on FRIEND HUSBAND'S topcoat

Cold Weather is Coming!
Better replace dirty furnace filters!

Lucky You, you folks with *modern warm-air heat!* The utmost in comfort and convenience! New freedom from the ravages of airborne dirt! Lower operating costs—more heat from less fuel! All are yours to enjoy . . . provided you permit your system to function as it should.

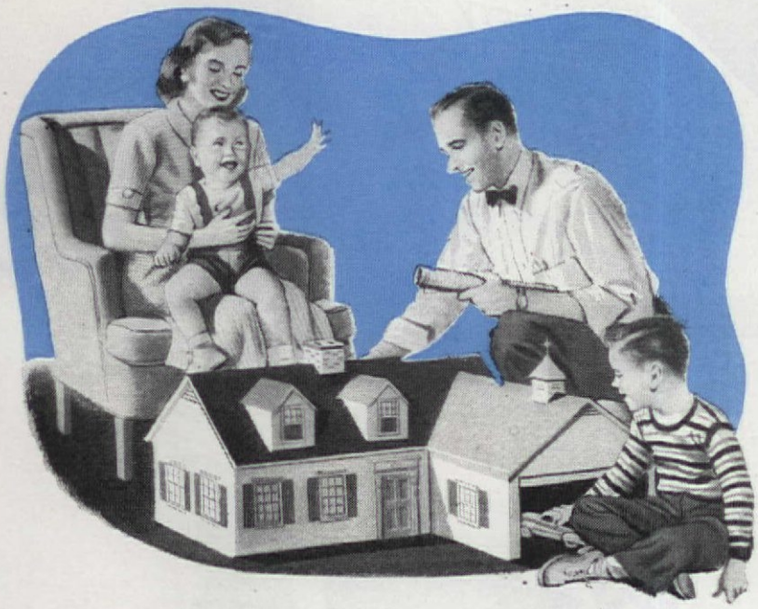
Clean, new *air filters* are needed at regular intervals for efficient furnace operation. Removing dust and lint from the circulating air—often, more than a thousand cubic feet of air per minute—the efficient filters become dirt-clogged in time, retarding the distribution of heat and wasting fuel.

New DUST-STOP* Air Filters will save you much more than they cost—in fuel bills this winter and in lower cleaning costs next spring. Contact your dealer today and get a new set of DUST-STOPS—standard equipment in most modern warm-air units. Your furnace repairman or hardware dealer can supply them (or look in your Classified Telephone Directory under "Filters—Air").
Owens-Corning Fiberglas Corp.,
Dept. 905, Toledo, Ohio.
In Canada: Fiberglas Canada Ltd., Toronto, Ont.



DUST STOP* AIR FILTERS
—a FIBERGLAS* product
MEMBER INDOOR COMFORT

Planning your Dream Home?



You get only one chance to save ⅔ on insulation!

Don't be caught. It will cost you *3 times as much* to insulate the walls of your house if you wait till *after* it's built. So, if you're building a new home insist on complete insulation; if buying, be sure of it, before you take title. That means a blanket of insulation in the ceilings and side walls.

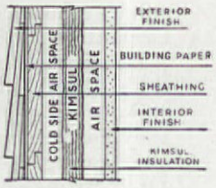
With many-layer KIMSUL* insulation installed throughout your new home, you may save up to 44% on fuel. And you'll enjoy far greater comfort, winter and summer, in a house that's worth *far more* if you decide to sell.

Important fuel savings in your present home — with KIMSUL!

Experience of home-owners proves it! You may save up to ⅓ on fuel with KIMSUL in the attic of your present home. And you'll find KIMSUL one of the easiest of all insulations to install yourself. Many-layer KIMSUL resists moisture and vermin. And it's fire-resistant *all through* . . . including the exclusive PYROGARD† cover. Only KIMSUL gives you all these important advantages.

A better way to insulate side walls.

Builders will tell you the correct way to insulate a wall is with air space on both sides of the insulation That's why they recommend insulation of the blanket type. The illustration on the right shows how KIMSUL, the only *many-layer* stitched blanket insulation, provides scientific wall construction. KIMSUL is installed permanently in the center of the wall space. Will stay in place and keep its insulating properties for the life of your home.



*T. M. Reg. U. S. & Can. Pat. Off. †Trademark

CLIP AND MAIL TODAY

KIMSUL INSULATION — A PRODUCT OF Kimberly Clark RESEARCH

KIMBERLY-CLARK CORPORATION
KIMSUL Division, Neenah, Wisconsin

Please send me one of your two *free* booklets on KIMSUL insulation:

☐ on insulating the home I'm planning.
☐ on insulating my present home.

Name _____

AH-1048

Address _____

City _____ *Zone* _____ *State* _____

the little square screen patches that the hardware store sells. Of course, a patch is always rather obvious. So if you're the fussy type—or if the hole is of major proportions—the best thing is to remove the screening entirely and put in a brand-new piece. Carefully pry up the molding that holds the mesh in place, and pull out the tacks. Next cut a new piece of screening about an inch longer and wider than the opening in the frame and secure it to one end of the frame. The manner in which you do this is determined by that in which the original screening was installed. In the best screens, the mesh is rolled into a little groove in the frame and held there by a light strip of wood which is, in turn, held in place by the molding. In other screens, the wire is tacked to the frame at three or four inch intervals and covered with half-round molding. In either case, after you've secured one edge of the screening to the frame, pull the opposite end taut and secure it to the frame. Repeat the process on the sides; replace the molding all round; putty the nail-holes, and get out the paint.

You can't use a painter's shield successfully on screens. But by now you've had so much practice painting storm windows that your hand is steady and you can ply a paintbrush right next to the wire mesh without smearing a drop of paint on it.

It may be that you will also want to varnish the mesh itself. This is especially desirable if the bottom part of the screen frame has been stained by rust and dirt dripping from the wire. Clean the mesh thoroughly, and then apply the varnish. If you find that the holes fill up, use a piece of carpeting instead of a paintbrush. A good varnish formula for screens is two parts of high quality spar varnish plus one part of linseed oil and one part turpentine. There are also special varnishes and enamels for metal screening available at paint stores. Of course, if you have plastic screens, there will be no painting needed, and no stains on the house paint from the screens.

Follow the same directions as for storm windows to correct any misfits. One weakness peculiar to screens, however, is their tendency to wobble at the corner joints after several years' hard use. One way to remedy this fault is to screw metal angles into each inside corner of the frame.

Store the screens in a dry spot where they won't be subject to dampness, swelling, warping, and paint peeling. Pile them so they can't fall and nothing can fall on them, and cover them to keep off dust during the winter. A good rack in the attic, cellar or garage for the storm windows or screens will be convenient.

All of which sounds like considerable work, but you'd be surprised how much easier it is than making major repairs on your storm sash and screens just as the elements or bugs are closing in for the season.

Save time, trouble and expense with a Cutler-Hammer Multi-Breaker

Why tolerate the blown fuse nuisance any longer? Why hunt fuses in the dark . . or break off in the midst of preparing a meal to go to the store for the new fuses you forgot to buy? Why stumble down dark cellar stairs and fumble in the old fuse-box wondering what to do? The Cutler-Hammer Multi-Breaker ends this annoyance forever. It is installed in the kitchen or any other convenient place. And when service goes off, all you do is reset a tiny lever that has snapped out of position. Nothing to buy . . . nothing to replace! Service is restored in the twinkling of an eye . . . even by a child! The average new home can have this modern and safe protection for less than $5.00 additional. Also easily installed in old homes. How much will it cost *you?* What are *all* the facts? Write today for our free booklet "Goodbye to Fuses." CUTLER-HAMMER, Inc., *Pioneer Electrical Manufacturers,* 1395 St. Paul Ave., Milwaukee, Wis.

FREE BOOKLET—Tells facts about new, better home electrical protection. Write TODAY for your copy.

A TIP FOR THE Thrifty!

If you're planning to paint your house, don't use less than the best . . . *use Cabot's Collopakes!* Made by the patented Collopaking process which inseparably unites pure pigments with wear-resistant oils! This results in fresh, non-fading colors . . . a porcelain-smooth finish which doesn't collect dirt. Cabot's Collopakes mean *longer* protection . . . *lower* cost per year!

WRITE TODAY FOR FREE BOOKLET!

SAMUEL CABOT, INC.
133 Oliver Building, Boston 9, Mass.

Please send me my free copy of "The Little White Book" with pictures of *ten* Prize Houses and complete information about Cabot's Collopakes . . . plus Color Card showing 24 different shades!

NAME _____

STREET _____

CITY _____ STATE _____

IT'S YOUR OWN FAULT

National Board of Fire Underwriters

if your house burns down!

Winchell Royce

Nine to one it will be your own fault if your house burns down. That's a rather blunt statement. But it comes from people who are used to dealing bluntly, and whose business it is to know about such things, the National Board of Fire Underwriters, composed of companies which write more than 85 per cent of all fire insurance in this country and pay out millions of dollars for fire damage each year.

Anyone who has looked into the subject at all knows that fire is the most serious peril to home ownership that exists. There were over 260,000 fires in homes in 1947, averaging $500 damage, for a total of approximately $130 million. This means that a home fire started on the average of almost every other minute of the day and night. It has been estimated that over 50,000 of these homes were damaged sufficiently to make them uninhabitable. That is, nearly 10 per cent of the total number of new housing units built during the same period—a period of acute shortage at best.

90 per cent of this terrific destruction can be prevented. The insurance underwriters know this is true because a great deal of effort is expended to determine the exact source of every fire before any claim is paid. Compilations of the findings in the many thousands of fires over a number of years have indicated the most frequent causes of fires, and the most effective places to start preventing them

Carelessness is the ogre which is ever-present. Faulty and non-fire-safe construction likewise plays a tragic part despite all that has been done and is being done through the means of stringent building codes.

Heading the list of causes is the careless use of matches and careless smoking habits which start 30 per cent of all fires. The next important cause is faulty and overheated heating equipment such as stoves, furnaces, and chimneys, the source of 24 per cent of the annual fire destruction. Careless use of inflammable liquids like kerosene, gasoline, and cleaning fluids causes 12 per cent of the home fires, while the fourth major cause is faulty electrical wiring and appliances, which account for 10 per cent of all blazes. So much for that spark of flame which starts a blaze.

It is the fuel on which the spark feeds that really causes disaster. Bluntly stated, most buildings burn simply because of bad housekeeping

Shovelfuls of fuel savings Eagle-Picher Aluminum Storm Windows are expertly constructed and installed to give a permanent weather-tight fit. By doing away with "cold spots" and drafts...by reducing heat loss as much as 30%, they'll give you real fuel savings, and more comfort at less cost. They eliminate seasonal window chores, too. You'll change from storm windows to screens in *seconds*, from inside the house ...no tools or ladders needed!

with Eagle-Picher Storm Windows and Screens

Streamlined Aluminum for beauty

Eagle-Picher Combination Windows, with doors and picture windows to match, add beauty to your home! The narrower-than-usual aluminum frames have a soft gray finish that harmonizes with any house style or color. They'll *stay* weather-tight, efficient and beautiful for years and years because they're carefully engineered of durable aluminum, noted for rust and warp resistance. See your Eagle-Picher Contractor about a free estimate and convenient budget plan.

Made by the producers of Eagle-Picher Insulation for Homes

THE EAGLE-PICHER COMPANY
Dept. AM-108, Cincinnati (1), Ohio

Gentlemen: Without obligating me, please send particulars about the new Eagle-Picher Combination Storm Window and Screen. (Please check only one.)

☐ For present home ☐ For future home ☐ Students

*Name*_____

*Address*_____ *Zone*_____

*City*_____ *County*_____ *State*_____

EAGLE EP PICHER

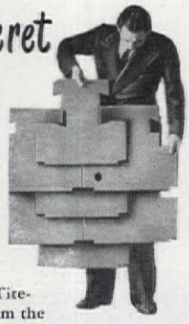
Distinctive Beauty . . . Windproof Protection . . . Longer Life and Sensible Cost!

• Built to an entirely new design, Ruberoid Dubl-Coverage Tite-On Shingles are today's outstanding roofing value.

The name tells the story. They're called *Dubl-Coverage* Tite-Ons because they interweave to give two complete thicknesses over the entire roof area (at certain vital points there are three thicknesses). They're called *Tite-Ons* because they interlock to make a roof that's virtually "one-piece," and so firmly anchored that even hurricanes have failed to tear them loose. They are fire-resistant too!

Dubl-Coverage Tite-Ons will give you years of extra protection from roof worries. See these new shingles demonstrated at your nearest Ruberoid dealer, or write for free, color-illustrated booklet that tells the whole story.

The Secret is in the Design



Here's how Tite-Ons look from the underside. Notice how every shingle *interlocks, interweaves* so the underlapped edges make a complete second roof! Each shingle has concealed nailing at four points. There are no metal strips, "holding" gadgets, or exposed nails to rust away.

DUBL-COVERAGE TITE-ON SHINGLES

The RUBEROID Co.

BUILDING MATERIALS FOR HOME, FARM AND INDUSTRY
Executive Offices: 500 Fifth Avenue, New York 18, N. Y.

"MORE YEARS FOR YOUR DOLLAR WITH RUBEROID"

For over half a century The RUBEROID Co. has been serving America's homes, farms and industries, pioneering in the development and manufacture of quality building materials — Asphalt and Asbestos Roofings and Sidings, Built-up Roofs and Waterproofing Materials, Industrial Insulations and Pipe Coverings, Protective Cements and Coatings. Twelve strategically located modern plants — thousands of dealers to serve you.

or because their construction is not as firesafe as it should be. Before any fire will start there must be a source of heat, a supply of oxygen, and some fuel for the heat to ignite. Oxygen is nearly always present. The heat is supplied in various ways, mostly carelessness, as already mentioned. Fuel is supplied by the householder himself, most often in the form of accumulated rubbish. Any fire-protection expert will tell you, and prove it, that clean homes seldom burn, but that dirty ones do.

"But my home *is* clean," one hears the fastidious housekeeper say. "It's spick-and-span!" Let's look around a bit. How long since that pile of newspapers and magazines has been cleared out of the garage, basement, or attic? How about those oily and paint-saturated rags tossed on the floor of the broom closet a few days ago? And that heap of rubbish which has been accumulating until you could have it carted away? Any or all of this can, and frequently does, ignite spontaneously. Now is your house clean as far as fuel for a fire is concerned, or can you improve it?

Acme Newspictures

• Paper, old clothing, combustible rubbish; in attics, cellars are dangerous fire hazards. Start fall clean-up by clearing up danger spots. Take frayed cord and defective appliances to electrician for repair

Photographs taken especially for the America Home under the supervision of J. Wendell Sether, National Board of Fire Underwriters

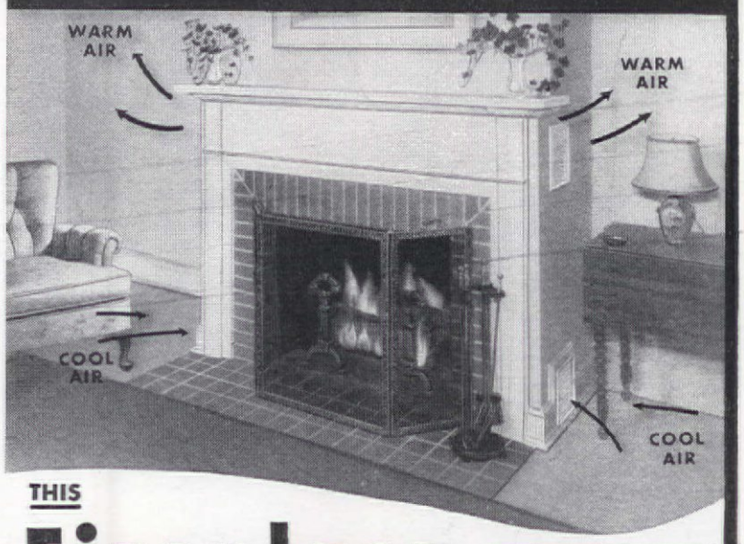
• The wise housewife checks fuse box to make certain all fuses are 15 or 30 amperes according to wire size and have the Underwriter's seal of approval on each fuse. Inspect house for overloaded circuits. If too many wires are connected to an outlet, remove excess. Always have some type of fire-fighting equipment in the house. Garden hose, ladder for rescues and a pail for sand or water are especially recommended for rural or suburban areas

The average person likewise will protest loudly that he is not careless. It is always the other fellow. But here again a few honestly answered questions will reveal just how careful you are. For example, did you disconnect the electric iron when you went to answer the phone? Forty fires occur every day because electric irons are left in circuit. Are there plenty of ash trays in every room, or did you forget that cigarette you laid on the window sill? Do you smoke your last cigarette of the day before you go to bed? Smoking in bed accounts for the largest loss of life by fire. How about matches? Do you keep them in a metal container, and are they kept where they will be inaccessible to children? That electric cord you ran across the room beneath the rug for the standing lamp, how do you know the insulation isn't frayed and ready for a short-circuit? And how about that trouble light in the basement which is looped over a metal hook by its wire? Do you always replace electric fuses with new fuses, and not with coins or bits of metal? And

● Keep a metal screen in front of the fireplace at all times to prevent sparks from shooting out onto carpet or furniture. Clean range broiler after every use to avoid accumulation of fats which ignite easily and cause broiler fires

● For home dry cleaning use only safe cleaning fluid listed by Underwriter's Laboratories, and do it on porch or in well-ventilated room; DON'T SMOKE! When deep-fat frying, use pan deep enough to prevent spilling or splattering of hot fat. Keep pan cover ready to extinguish fire if fat starts to burn. Place a portable heater in a corner so it won't be knocked over. Serious fires have been caused by oil heaters which exploded when knocked over

Circulates heat

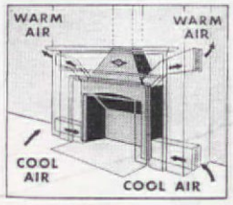


THIS

Fireplace

warms all the room . . . and even adjoining rooms

Enjoy the room-wide comfort of this scientifically-designed fireplace that works on the warm-air principle—entirely different from old-fashioned fireplaces. The Heatilator* Fireplace actually circulates warm air to every part of the room and even into adjoining rooms. Draws the cool air from the floor and warms chilly corners just like a warm-air furnace.



Circulates Heat

Draws cool air from the floor, heats it, and returns it to far corners, even into adjoining rooms.

Cuts Cool-Weather Fuel Costs

Thousands of owners in all parts of America will tell you that the Heatilator Fireplace cuts weeks from the furnace season and dollars from fuel bills. Saves the waste and overheating of furnace operation during cool days of spring and fall. In mild climates, the Heatilator Fireplace is the only heating equipment needed for average-size homes.

Basement Rooms

Solves the difficult problem of heating basement rooms. Warms recreation rooms, play rooms and hobby workshops quickly and thoroughly.

Will Not Smoke . . .

The Heatilator Unit is a double-walled steel form around which the masonry for any type fireplace is easily laid. Assures correct construction. Eliminates faults that cause 50% of old-fashioned fireplaces to smoke. Savings in labor and materials, otherwise required, cover most of the cost of the unit. Proved for 21 years all over America . . . Accept no substitute—look for the Heatilator name on the unit. Sold by leading building material dealers everywhere. Mail the coupon now for complete information.

*Heatilator is the registered trademark of Heatilator, Inc.

For Camps

Makes camps and summer homes usable weeks longer every year . . . earlier in spring, later in fall, and for winter weekends.

HEATILATOR FIREPLACE

T.M. REG. U.S. PAT. OFF.

Heatilator, Inc., 5210 E. Brighton Ave., Syracuse 5, N. Y.

Please send free booklet giving a complete description, including pictures and advantages of Heatilator Fireplace.

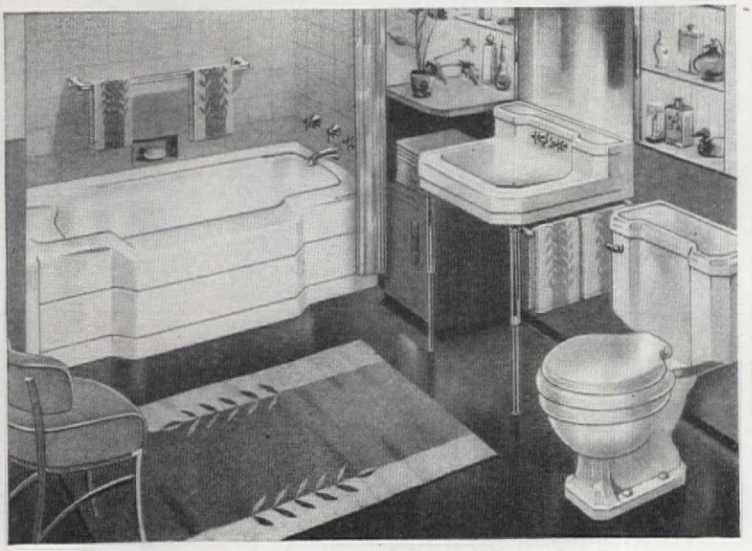
Name . . . . . .

Street . . . . . .

City . . . . . Zone . . . . . State . . . . . .

MAKERS OF FINE PLUMBING FIXTURES SINCE 1904

ELJER



"Here's something I've learned . . ."

"Harry and I lived in enough houses to find out that there is a big difference in plumbing fixtures. Our own new bathroom and kitchen are Eljer-equipped and one of the first things I've learned is that these are the easiest fixtures to keep sparkling clean! Just the swish of a damp cloth does it . . . and Harry says the way they are made means they will stay bright and new looking for a lifetime."

Eljer bathtubs have a rugged, rigid, cast-iron base that makes possible a smooth, extra-thick coating of glass-like enamel. And Eljer Vitreous China Fixtures *just naturally* resist stains and are impervious to all ordinary acids—because they are real china.

For Eljer fixtures in white or pastel shades, see your plumbing contractor or write Eljer Co., Box 192, Ford City, Pennsylvania.

CONVENIENCE AND SAFETY

Eljer's Legation Bath features an integral end-seat and a wide, front-rim seat, only 16 inches high . . . . easy to step in or out and ideal for bathing children. Tub interior is full size, yet requires no extra space. Bottom is flat, for safety's sake.

ELJER CO. FACTORIES AT: FORD CITY, PA., SALEM, OHIO, LOS ANGELES, CALIF.

do you have all electrical wiring and repairs of lamps and appliances done by a qualified electrician, or do you do such work yourself? How about those ashes you "temporarily" stored in a wooden box after the regular metal container was filled? Also, do you always keep a metal screen in front of the open fireplace? The list could go on and on, almost endlessly.

There is no such thing as a completely fireproof building. Even though the walls and floors may be solid masonry, the trim of metal, all framing of steel, and the roof one of the numerous substances that cannot burn, there will still be plenty of fuel for any fire that may be started. There are such items as clothing, furniture, draperies, floor coverings, and the contents of all closets, desks, cabinets, and trunks.

However, the average American home is a long, long way from being as fire-resistant as it could be. It might actually be described as little more than a firetrap, where fire will spread too fast for occupants to get out safely, and where it is impossible to check the fire unless it is attacked within a matter of minutes after it gets its initial start. This is because so much wood is used in its construction, because we want open stairways, and because many a builder has skimped on unseen materials.

"The first five minutes of any fire are worth the next five hours," is an axiom of fire departments. They could well be the most important five minutes in your life. They could, and often do, mean the difference between escaping from a burning home and dying in a raging inferno. Therefore, the safest home is the one which is so constructed that flames can only spread slowly when once started.

Walls which are not fire-stopped are natural flues. So are stairways. Flames rush up through these open spaces in a matter of minutes and quickly spread to the entire structure. The best fire-stop within a wall is gypsum block or other solid noncombustible material placed horizontally between each of the studs at every floor level. Short lengths of two-by-fours are often used for this purpose, and are acceptable, though not as effective as a material which will not burn. The idea is to block the interior of the wall so that the fire cannot race upward behind the lath. When flames meet a fire-stop, they are slowed down appreciably, and often they are confined to the basement or other areas in which they started, long enough to give the fire department time to get on the job before the building is seriously damaged or destroyed.

It is usually impractical to put solid fire-stops into the walls of existing houses, because it means tearing out large sections of the walls. But this is not necessary for fire-stops of materials that are not solid. Mineral wool insulation, which cannot burn, is widely used as a fire

You Can Have BEAUTIFUL HOME EXTERIORS At Low Cost

THIS FREE BOOKLET TELLS YOU HOW

If you're planning to build, buy or remodel a home, write for a free copy of the new booklet—"How To Get Attractive Home Exteriors At Low Cost". It gives you sound, practical reasons why steel-reinforced stucco offers you a unique combination of beauty, durability and economy. Shows you, with beautiful architectural drawings, the popular home designs that architects themselves think are most appropriate for stucco, such as Ranch-Type, Cape Cod, Colonial, etc.

Find out why Keymesh steel reinforcing helps stucco meet today's need for a strong, durable siding material that's beautiful, low in first cost and easy to maintain.

Write for your free copy today!
Home Service Division

KEYSTONE STEEL & WIRE COMPANY
1900 Keystone Avenue, Peoria 7, Ill.

*need a Garage Door?

BUILD IT YOURSELF with Easi-Bild* Pattern Method of Construction

With Easi-Bild Patterns you can build a modern, lightweight Swing-Up Garage Door or a complete Garage and Tool House yourself. Developed in conjunction with

STANLEY No. 2731½

"Floating"† Garage Door Hardware

The door will operate so easily a child can handle it. Assembly illustrations show location of members — patterns simplify making angle cuts—complete purchase list of materials is included. Easi-Bild Patterns are easy to use. Order yours today. †*Copyrighted*

MAIL COUPON TODAY

Easi-Bild Pattern Co. Dept. AH
Pleasantville, N. Y.

Enclosed is $..... for the following:
☐ No. 113 Garage & Tool House Pattern $1.00
☐ No. 86 Swing-Up Garage Door Pattern 50c

Name.....
Address.....
City and State.....

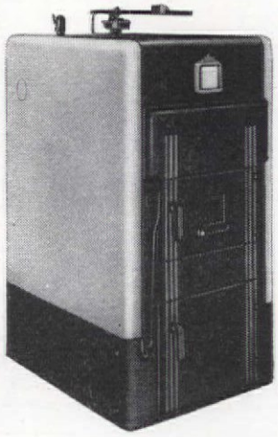
*T.M. Reg. U.S. Pat.Off. © 1948, EBP Co.

FUEL WORRIES?

NATIONAL "200" SERIES HEAT EXTRACTOR BOILERS

can be converted to *any* fuel . . .

. . . after installation



GAS, COAL or OIL

Be prepared to use whatever fuel you can get during shortages—and to convert conveniently and inexpensively to the fuel you want when it becomes available. The "200" Series can be converted easily and efficiently to any fuel, for hand or automatic firing.

The Versatile "200" Series

National Boiler, for steam or hot water, is designed for average to larger size homes. Durable cast iron construction with "heat-extracting" fingers cast into firebox and flue passes, excellent over-all performance, plus easy convertibility add up to economical, trouble-free heating. A storage or tankless water heater assures plenty of domestic hot water, year 'round.

Write to us at Johnstown for fully descriptive literature

The NATIONAL RADIATOR Co.
JOHNSTOWN, PENNSYLVANIA

barrier, and is recognized as such by the administrators of most building codes. The material is blown through a hose into all stud spaces and above top floor ceilings. The National Bureau of Standards has found that a wood lath and plaster wall so protected will stop the passage of fire for one hour or more. The thermal insulation that is provided by such blown-in mineral wool also helps prevent overheated heating equipment, which ranks second in the list of fire causes, by reducing the load on the heating system and ending the necessity of wasteful forced firing.

More home fires start in the basement than anywhere else. This is because the heating plant is usually located there, together with the electric fuse boxes and the water heater. In addition it is the place where paint is stored and used in the home workshop, and many housewives do their dry cleaning there with inflammable liquids. This last is particularly dangerous, and should be done outdoors whenever possible. To protect the house from fire originating in the basement, the householder can, and should, take several precautions, none of them very costly.

In the first place, nothing combustible, such as lumber, piles of newspapers, paints, and rubbish, should be placed near the furnace or water heater. Ashes should be kept in metal containers only. The furnace and flues should be inspected and cleaned each year, by an expert if the householder is not completely familiar with the equipment. This improves the efficiency and economy of the system, as well as preventing many of the fires that might start in such a location. Remember that any chimney which is too warm to hold your hand against without discomfort is an extremely dangerous fire hazard, because it can ignite combustible material it contacts.

Few homes have them, but a fire-resistant ceiling in the basement is all-important in confining any fire that starts there. A three-quarter inch thick cement or gypsum plaster on metal lath is ideal. There are also gypsum and asbestos boards that can be used for such a ceiling. Mineral-wool batts can be nailed between the joists and then covered with any desired ceiling finish, or left exposed if a ceiling finish in the basement is not wanted. The possible spread of a fire from the heating system can be further reduced by enclosing the furnace or boiler in a separate room with masonry walls. The coalbin or oil tank can be in an adjacent room of the same type. This will prevent a fire at the furnace from spreading to the fuel supply. The doors between these two rooms and to the basement should be self-closing, and of metal, or two-inch-thick solid wood.

Another important precaution, that can and should be taken in the basement, is the installation of a heavy, flush-type door at the head of the

Note textured grain, staggered edges, and beautiful weathered appearance of these shingles. Come in several attractive colors.

Most Beautiful Low-Cost Asbestos Roof ever developed—

★ **Permanent as stone . . . last 35 years plus***

★ **Fireproof . . . rotproof . . . weatherproof**

★ **Surprisingly low in cost**

★ **Send for FREE brochure in full color**

JUST before the war, Johns-Manville introduced a new type of asbestos shingle—the most beautiful low-cost asbestos shingle in J-M's 90 years of roofing experience!

It's called the "American Colonial" and it has all the charm and beauty of weathered wood, yet it's made of asbestos and cement, two practically indestructible materials. Imagine a shingle so attractive also having the permanence of stone! J-M American Colonials come in several attractive colors to meet your preferences or architectural requirements.

If you are considering a new roof for your present home, or plan to build a new home, we strongly recommend that you see your Johns-Manville dealer about this new development.

***LAST 35 YEARS *PLUS!*—**Thousands of J-M Asbestos Shingles have now been in service 35 years and more. They're still as fireproof, rotproof, and weatherproof as the day they were applied. No signs they won't last another 35 years or more! That's why we say American Colonial Asbestos Shingles last 35 years PLUS.

FREE Write for FREE copy of our full-color brochure, "American Colonial Asbestos Shingles." Address: Johns-Manville, Department AH-10, Box 290, New York 16, N. Y.

JOHNS-MANVILLE JM PRODUCTS

Johns-Manville
BUILDING MATERIALS

Radiant Ray* HEATING

Makes every inch of your home livable

Your new home deserves the kind of heating which makes the areas around the windows as comfortable as any other part of the room. It's an easy matter with Radiant Ray Heating . . . because *radiators, baseboards, panels or convectors* can be placed under the windows where they warm cold air as it comes in.

When you install a Radiant Ray Heating System, you have endowed your home with the *six essentials* of good heating. Above all, you get Radiant Warmth . . . as soothing and comforting as sunlight itself.

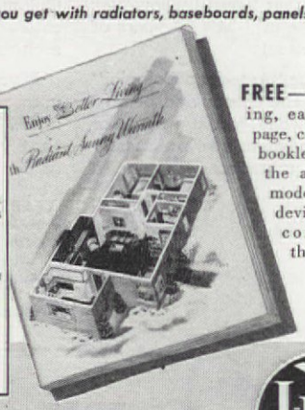
Radiant Heat helps keep your floors and walls warm . . . and it's a scientific fact that warm room surfaces are the first requisite of winter comfort.

Before you decide on a heating system, read the booklet, "Enjoy Better Living with Radiant Sunny Warmth." It contains many important heating facts based on the results of I=B=R research at the University of Illinois.

*** The warmth you get with radiators, baseboards, panels or convectors.**

A hot water or steam system gives you the six essentials of good heating:

1. **Radiant Warmth**
2. **Correct heat distribution**
3. **Flexibility**
4. **Durability**
5. **Fuel economy**
6. **Domestic hot water**



FREE—This interesting, easy-to-read 24 page, color illustrated booklet will show you the amazing things modern science has devised for your comfort. Send the coupon.

I-B-R REG. U. S. PAT. OFF.

The *Institute* of Boiler and Radiator Manufacturers

The Institute of Boiler and Radiator Manufacturers
60 E. 42nd St., Dept.B-11, New York 17, N. Y.
Send at once your free booklet, "Enjoy Better Living with Radiant Sunny Warmth."

Name.....

Address.....

City.....Zone.....State.....

basement stairs, which should be kept closed. Thin panels will burn through in a few minutes, but a solid door will hold a fire for hours.

Also because of the burnable materials used in the usual house construction, water heaters, cooking stoves and unit space heaters should be kept away from woodwork and wood stud walls. Such equipment above a wood floor should rest on a sheet of heavy guage metal, with still more protection, in the form of masonry under the metal, if the equipment hasn't adequate air circulation between it and the floor. The rule to follow in determining the necessary space between the units and the wall is that continued operation under maximum heat conditions should not raise the temperature of adjacent combustible materials more than 90 degrees above the normal room heat. This amounts to a distance of two feet for most portable heaters, and more with curtains and highly inflammable decorations.

Since some 20 years ago when local laws first started to include the requirement of non-combustible roofs, fires starting outside the home have steadily declined. The worst cause of roof fires is flying embers from a near-by house fire. But there are still many homes which have wood shingles or other types of roofs that can burn. If you have this type of material on your roof, be sure that the shingles are edge-grain or quarter-sawed red cedar which will not curl, and therefore don't provide a spot for the dangerous embers to lodge. Here again, a blanket of mineral wool under the roof will prevent the rapid spread of flames.

One more thing to consider is the fact that no fire insurance policy can ever fully cover a loss. Even if your home is insured to the limit, and few homes are today because of the enormous increase in replacement cost that has taken place in recent years, your fire policy will not pay the expense of finding new living quarters, though you can have the rent of a home provided until your house is rebuilt. No policy will adequately compensate for heirlooms and other irreplacable possessions that have sentimental value far greater than any estimated money value.

Take every precaution to prevent destruction of your home. Don't fall into that nine-out-of-ten category.

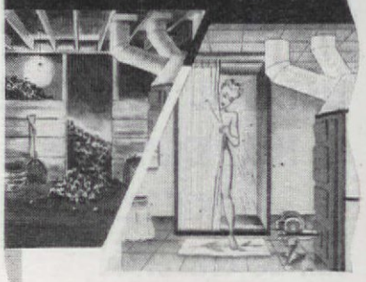
ARE YOU GOING TO MOVE?

If you wait until you actually move before advising us or the Post Office, copies of THE AMERICAN HOME will continue to go to former address and Post Office will notify you to send postage to have magazine forwarded. Scarcity of copies makes duplication to new address impossible.

Please notify us at least thirty days before you move, telling us what date you will move, and be sure to tell us your old as well as new address. If you can send us the label from an old copy it will help.

The American Home Magazine
55 Fifth Avenue, New York 3, N. Y.

IMAGINE... A SHOWER IN THE COAL BIN!



THE *Nu-Way* TO ADD A NEW ROOM IN YOUR HOME

IMAGINE coming in from fishing or golf—from ironing or gardening—and jumping into a "king-size" shower right where the coal bin used to be. It's all possible when you convert to automatic oil heat the Nu-Way. Your Nu-Way Oil Burner assures fuel economy, quieter operation and greater dependability... and 9 features for better heating. Nu-Way Oil Burners are sold thru your local heating contractor.

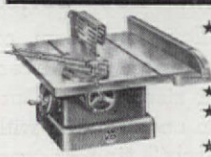
FREE! NEW BOOK "What To Expect When You Convert To A Nu-Way Oil Burner!" Write: Nu-Way Corp., Dept. A-2, Rock Island, Illinois.

CONVERT WITH A *Nu-Way* OIL BURNER

"Automatic Oil Heat Exclusively Since 1921"

MECHANIZE YOUR HOME SHOP AT LOW COST!

POWER KING 8" SAW



- ★ Tilt/Arbor Construction
- ★ 18" x 20" Table
- ★ 10⅝" of Table Ahead of Blade
- ★ Precision Ball Bearings

Beats hand sawing a mile! Gets things done in half the time. The accurate Power King saw saves you money on shelves, cupboards, cabinets, tables, and other furniture.

You'll like its precision-ground table ... the safety of its tilting blade on angle cuts ... its many features that simplify operation and assure accurate workmanship. Yes ... America's outstanding table saw value is ready for your shop today — *at low cost.* Send for complete details.

ATLAS PRESS CO.
1095 N. Pitcher St., Kalamazoo, Mich.

MATCHED PRECISION TOOLS FOR WOODWORKING AND METALWORKING

Protect Your Life and Property by Building with CONCRETE ... it can't burn!

YOUR home, your treasured possessions can be quickly wiped out by fire. Last year fires destroyed over $700 million worth of property. Every two minutes a home burns. Every 50 minutes some one dies in fires! Thousands are maimed.

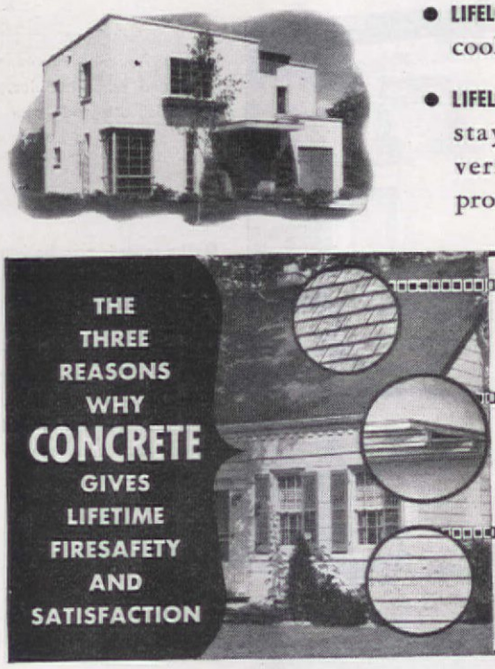
This month, next month, every month, almost a thousand people will die in fires. Don't let it happen to you. Protect your life, your family and cherished possessions by building your new home with long-lasting, firesafe concrete—*it can't burn!*

Your House is a Better House if Built with CONCRETE

Enduring concrete is adaptable to any architectural style, any size, any floor plan, any climate. Besides being firesafe a concrete home gives you:

- **LIFELONG COMFORT:** It's warm in winter, cool in summer, clean and dry all year.
- **LIFELONG DURABILITY:** It lasts longer and stays new longer. It's decay-proof, vermin-proof, termite-proof, storm-proof and weathertight.
- **LIFELONG ECONOMY:** First cost is moderate, upkeep low. Add its long life and you get ***low-annual-cost*** shelter. It costs less to live in a concrete house.
- **LIFELONG CLEANLINESS:** No cracks or crannies to catch and hide dirt.

Write today for free illustrated booklet about firesafe concrete houses of many styles and sizes. Distributed only in the United States and Canada.



THE THREE REASONS WHY CONCRETE GIVES LIFETIME FIRESAFETY AND SATISFACTION

FIRESAFE ROOF of cement asbestos shingle or concrete tile affords protection against sparks and flames.

CONCRETE SUBFLOORS are strong and firesafe. They won't warp or creak. They're a perfect base for terrazzo, hardwood, rugs, linoleum or tile.

FIRESAFE CONCRETE WALLS are durable. They are attractively finished with portland cement stucco or portland cement paint.

HOW TO GET A CONCRETE HOUSE ... *and what will it cost?*

Phone a local concrete masonry manufacturer for architects and builders experienced in concrete house construction. They know local conditions and can tell you about plans and costs.

Take your plans or sketches to an architect. Have him show you how your home—of any size, style or floor plan—can be economically built with enduring concrete walls, subfloors and a firesafe roof.

Architect-Designed Houses Stay Young Longer

PORTLAND CEMENT ASSOCIATION

Dept. 10-5, 33 W. Grand Avenue, Chicago 10, Illinois

A national organization to improve and extend the uses of portland cement and concrete ... through scientific research and engineering field work

...with famous

TORIDHEET AUTOMATIC HEATING EQUIPMENT

● The most that can be done about the weather is to keep winter in its place. Outside is where it belongs . . . not invading your house with drafts, chilly nooks and stubborn cold spots.

If you've decided that your old inefficient heating plant isn't doing its job . . . if you're sick of irregular temperatures and high fuel bills . . . you'll want to make a change. But, before you do anything, find out what TORIDHEET AUTOMATIC HEATING *can do for you!*

Let us send you interesting and valuable information on heating your home with Toridheet. Efficiently! Economically! There's no obligation. Just fill in the handy coupon below and mail to us.

Toridheet Dealers are listed in the classified phone book under "Oil Burners".

BOILER WATER HEATER FURNACE

"Your Home's Complete with Toridheet"

CLEVELAND Toridheet AUTOMATIC HEATING EQUIPMENT

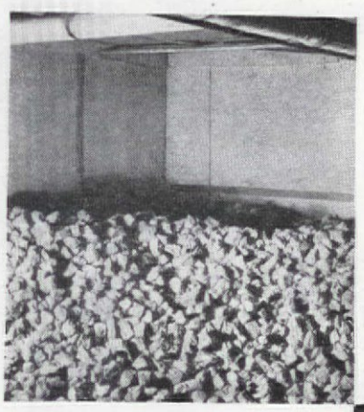
TORIDHEET DIVISION

CLEVELAND STEEL PRODUCTS CORPORATION
CLEVELAND 2, OHIO

A COMPLETE LINE OF AUTOMATIC HEATING EQUIPMENT FOR OIL AND GAS

TORIDHEET, 7308 Madison Avenue, Cleveland 2, Ohio
Gentlemen: Please send information on:
☐ Gas Air Conditioning Furnaces
☐ Oil Air Conditioning Furnaces
☐ Water Heaters ☐ Boilers
Name_____
Address_____
City_____ Zone____ State____

COAL BIN *to* Child's Hobby Room *to* Father's Den

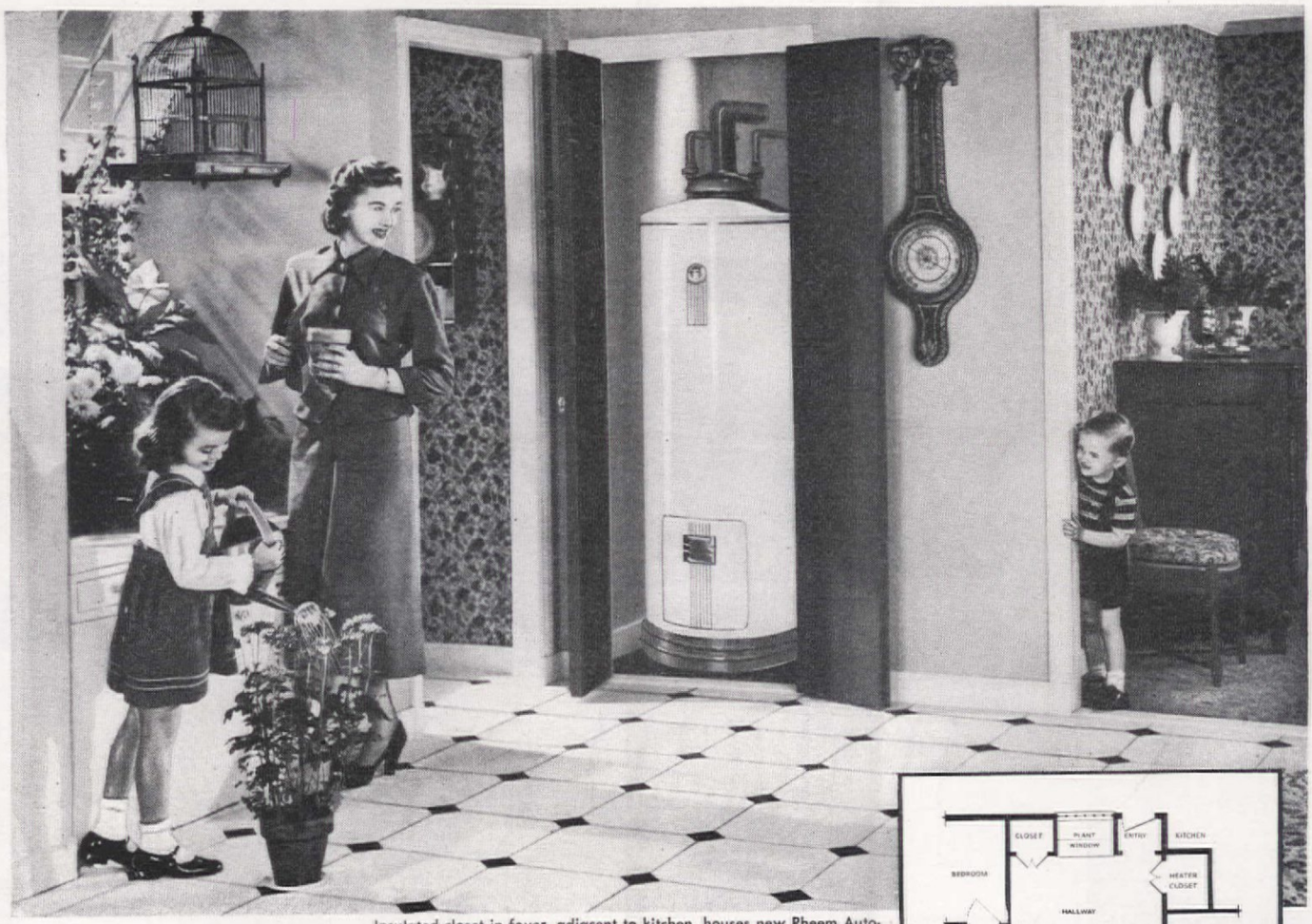


● Have you an old coalbin that is no longer in use since your furnace was converted for gas or oil? Don't let it sit there in the cellar as an unsightly corner. Clean it up and put the area to use. Such a spot can change with the family needs and activities. Here's one example of a bin that kept pace with the family developments

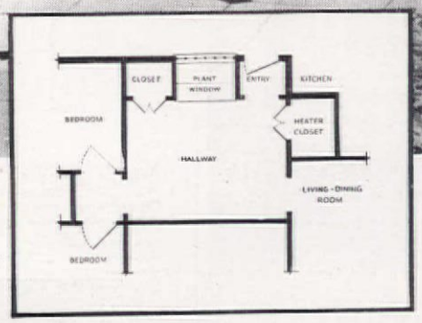
Hedrich—Blessing

● Steam engines, motors, and a printing press were the first centers of interest in the child's hobby room. Dad and the youngster had a lot of fun here for many years, with these and other hobbies. The emphasis changed with the boy's interests as he grew up

● The team is now broken up, with the son in college. The room has reverted to dad who has spent the evenings of two winters transforming the room into a den . . . the one place in the house that is really his own. Colorful prewar railway posters brighten the walls



Insulated closet in foyer, adjacent to kitchen, houses new Rheem Automatic Water Heater, requires shorter pipe run of hot water to taps.



Hot Water comes in smart "PACKAGES" now

Handsome new automatic water heaters meet trend for placement in living scene.

By R. E. James
Rheem Heating Consultant

Water heaters have come out of the dark. They're being placed in utility rooms, kitchens, breezeways, bathrooms, foyers and game rooms. Improvement-minded home owners are learning the advantages of being able to locate the heater closer to the principal hot water outlets.

That's why the new water heaters like the Rheem models, are always dressed for company. They're slim and graceful. All parts are concealed under a sleek, white baked enamel steel shell with gleaming gold trim.

Look Under The Looks

But beauty must be more than skin deep when you buy a water heater. It must be completely *automatic* so that no attention on your part is ever required. With the Rheem you simply set a fingertip control dial to the temperature you want. The burner then goes on and off by itself, conserving fuel, yet always maintaining a reservoir of hot water instantly on tap.

And the tank — give it your closest scrutiny. Because it's the heart of the heater. The Rheem Process is important. It lines the tank with a corrosion-resistant zinc coating. Deluxe Rheem models also have a magnesium rod installed to protect the tank. Like a magnet, it draws the corrosiveness out of the water.

Look Over The Guarantees

If a product is good, it should be guaranteed. The Rheem gives you up to ten years' protection in writing. The gas models, which burn all types including "bottled" gas are approved by the American Gas Association. And the oil and electric units are endorsed by Underwriters' Laboratories, Inc. All are guaranteed by Good Housekeeping for refund or replacement if not as advertised in that magazine.

When you select one of the handsome new styles just be sure that you have your plumbing dealer select the correct size and fuel for your needs.

Rheem Manufacturing Company
Dept. AH-10
570 Lexington Ave.
New York 22, N. Y.

Please send me free literature describing Rheem Automatic Water Heaters for ☐ gas, ☐ electricity, ☐ oil.

Name_____

Address_____

City_____ State_____

Foreign affiliated companies in Brisbane, Melbourne, Sydney, Rio de Janeiro, Singapore, and Hamilton, Canada.

Mail This Coupon Today

the world's most beautiful hamper...

. . . . by
DETECTO

made of
ALUMINUM
the new **DETECTO HAMPER**
is 6 ways better...

- Completely rust-proof and snag-proof — no rough edges.
- So sturdy — so easy to clean — just a wipe with a damp cloth.
- Hand painted decorations. The DETECTO Hamper adds beauty to your bedroom or bathroom.
- Thoroughly ventilated and sanitary.
- Seven beautiful pastel colors — baked right in.
- The DETECTO Aluminum Hamper costs less because it lasts longer.

$7.95 to $9.95 (Slightly higher West of the Mississippi.)

TWO PERFECT GIFTS!

The famous accurate **DETECTO BATHROOM SCALE . . .** and the Detecto Hamper are now available at better stores everywhere.

DETECTO *Scales, inc.*
540 PARK AVENUE · BROOKLYN 5, NEW YORK

Ruth W. Lee

AMERICANA *is her hobby...*

Drawing from a rich heritage, Mrs. Haynes adds more charm and enthusiasm to her everday life, finds an antidote for loneliness

Photographs by Nowell Ward

● Beautiful milk glass displayed in Victorian cupboard started fabulous collection which now numbers several hundred pieces

When Mrs. Walter A. Haynes' two sons were old enough to go away to school and to be in Service, she suddenly found the house very empty and quiet. With the boys away, Mrs. Haynes, of Marseilles, Ill., felt that she must develop interests and an absorbing hobby to keep her from growing lonesome.

She had always had a fondness for Victorian and traditional antiques, some of which she had inherited and others she had collected during the years when her boys were growing up. When her older son left to go overseas, she decided to begin a glass collection which she could use for informal entertaining, and which would enhance the shelves of her Victorian chests and tables and corner stands.

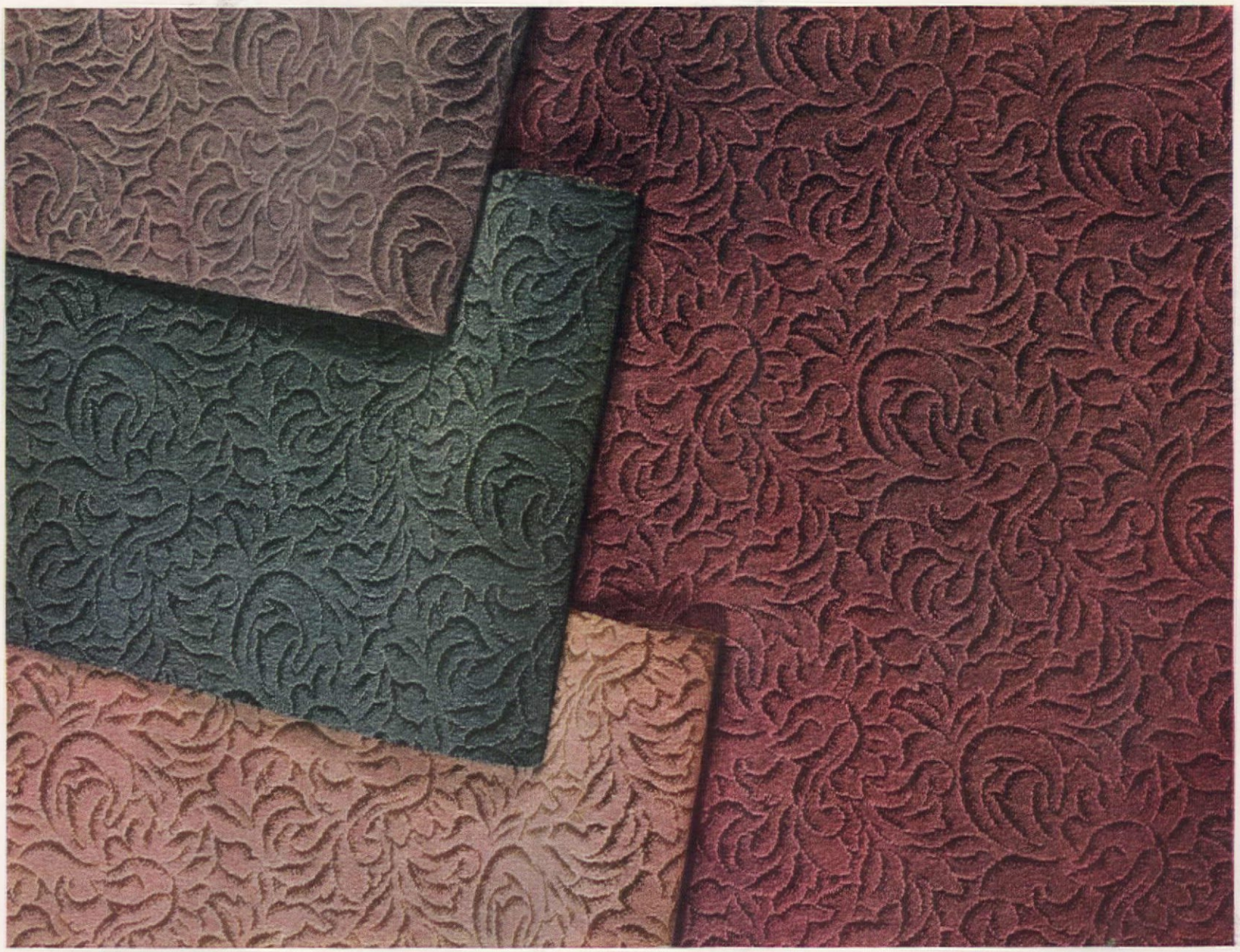
She began with a few pieces of fan and circle milk-glass plates and then added a collection of H-patterned plates because of their name. The surrounding countryside yielded many finds. Some of the pieces were found in neighbors' attics, some at auctions and secondhand stores; others were bought from dear old ladies who liked to sell their prize bits to persons who would cherish them as they had. Soon she added many cake plates, compotes, and animal covered dishes to her growing collection.

In order to complete her table settings, she acquired a set of tumblers in cranberry inverted thumb-print glass with matching finger bowls. For center decor, she found a pair of milk-glass swans and hand-pedestal fruit dishes. With her fan and circle plates, this makes one of her favorite table settings. To carry out the cranberry motif, her daughter-in-law knitted her a set of pink cotton place

Holmes Bring Your Home *"The New Look"* in Floors

Tuxedo

LOVELY, SOFT SHADES IN DECORATIVE EFFECTS THAT MAKE EVERY ROOM MORE ATTRACTIVE



HOLMES TUXEDO PATTERN #115 in four lovely, soft shades:—Cape Cod Beige, Shenandoah Green, Alamo Tan, Grand Canyon Rose

YOUR OWN good taste tells you these are the *easy-to-decorate-to* colors you've been waiting for.

Not strong bright tones but subtle shades styled by HOLMES for a new high in Floor Fashions . . . whether you choose wall-to-wall carpeting or room size rugs. Narrow widths are available to carry your decorative scheme into halls and on the stairs.

"We love our home more than ever with Tuxedo colorings on the floors"

There is lasting beauty in each graceful curve of the new "embossed" pattern . . . an ageless, classic design that is at home with any period of furnishings you like.

For early delivery, place your order fairly soon at the nearest store featuring Holmes Broadloom Wilton.

ARCHIBALD HOLMES & SON, Philadelphia 24, Pa., Established 1857.

Wall-to-wall Carpeting or Room Size Rugs Cut from Rolls

HOLMES BROADLOOM WILTON

easiest-to-clean venetian blinds I ever saw!

Now you can have Venetian Blinds that are a joy—not a headache—to clean! Venetian Blinds made of Flexalum clean more quickly, stay clean longer. Slats are so satin-smooth... sticky dirt can't cling, dust skids right off! So flexible, they bend apart when you brush. Such feather-light aluminum, you can swish them clean in the tub. See your nearest Flexalum dealer. He'll show you how little Flexalum costs.

the seven wonders of Flexalum

REG. U. S. PAT. OFF.

venetian blinds custom-made of

1. ***So lightweight,*** a child can raise, lower. About one-third weight of steel or wood. 2. ***So flexible,*** slats snap back into shape after brushing; won't crease or break. 3. ***So durable,*** rust-proof, fire-resistant, chip-proof; not harmed by sun, rain, soapsuds, salt air, fumes. 4. ***So beautiful***—14 handsome decorative colors. 5. ***So easy to clean;*** stay clean longer too! 6. ***Perfectly designed*** to close tightly, to easily regulate intensity of light. 7. ***Custom-made*** by reputable manufacturers only.

Guaranteed by Good Housekeeping

Hunter Douglas Corporation, Riverside, California • 150 Broadway, New York 7, N.Y.

● Old cherry drop-leaf table set with collection of fan and circle dessert plates, Dresden nut cups, cranberry inverted thumb-print tumblers and finger bowls. Rare soup tureen and cruets decorate table below

mats and with these she uses bright pink peonies for decoration.

Soon her hobby grew so fascinating that she added many other items such as sugar bowls, spoon holders and candlesticks to the collection of milk glass. Then she branched off into other fields. On one of her Victorian tables, she shows her collection of old cruets, and on another, Limoges after-dinner coffee cups and saucers. In a corner whatnot stand, Early American jugs are exhibited, and on a side server, a group of fruit-patterned plates. Victorian lamps in miniature and a few pieces of pink overlay glass grace another table. In the triple window of the colorful dining room, groups of daisy and button glass hats, blue and amber pressed-glass mugs and lustre-ware after-dinner coffee cups and saucers are exhibited.

When her collection outgrew the dining room, she began to decorate the living room and the kitchen with her discoveries. Mrs. Haynes has shown a fine sense of discrimination in her absorbing hobby. Almost every piece is a bit of Americana which adds up to a heritage rich in tradition and charm for daily living.

Mix and match... with Celaloom*

No chance for error—no time-consuming matching and shopping with the Celaloom group of four basic drapery weaves developed by Celanese. Look for them in color-related decorator prints and solids, in combinations expressly planned for every room in your home . . . whether it be country house or town apartment. Approximately $2.25 to $5.50 the yard. For stores write: Celanese Corporation of America, New York 16.

Celanese Celaloom 1061 in "Apple Tree" print and 1061 in Jade solid.

Celanese Celaloom 1061 in "Chinese Oleander" print and 1061 in Barberry solid.

Celanese Celaloom 1062 in "Forest" print and 1064 in Chartreuse solid.

Celanese Celaloom 1064, 1061 and 1063 in shades of Bisque.

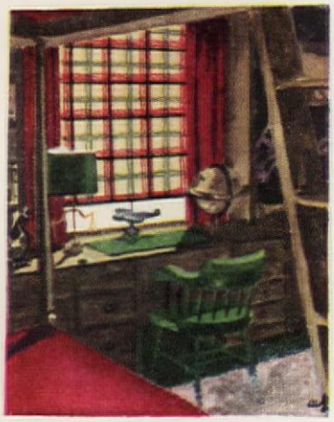
Celanese* Fabrics of Synthetic Yarn

*Reg. U. S. Pat. Off.

imagine candy colors in window shades!

Oh yes, window shades now come in the gayest assortment of colors, wonderful under the fresh white of crisp curtains.* Columbia's new window shades can now be mixed or matched to go with almost any color scheme you wish. Inexpensive? Of course, and so worthwhile to have these fine quality long-wearing Columbia shades look as if they were planned especially for *your* home!

*Columbia, too.



SOMETHING VERY DIFFERENT! Patterned shades are now here for good—striking plaids, charming chintzes, delicate florals. Try a handful of them, here and there, see the decorative interest they'll spark.

KNOW WHAT "CCC" MEANS? It's "Columbia - Controlled - Construction" for perfect performance, excellent mechanism.

Make a point of seeing these superior shades—and the new, decorator designed range of prints and plains at the Columbia Authorized Dealer. There is one near you.

Columbia WINDOW SHADES

VENETIAN BLINDS — LACE NET CURTAINS — LACE DINNER CLOTHS
THE COLUMBIA MILLS, INC. • 225 FIFTH AVENUE, NEW YORK 10 N. Y.

L. L. DOLSON

Plant 'em deep!

Photograph by the author

Tulips . . . can any other flower compare with them considering brilliance of color *and* ease of culture? No bugs to contend with, no spraying to do, no long season of cultivating, training, and hoping that nothing will happen to interfere with their blossoming. Well, if you want these brilliant ambassadors of the rainbow in your garden next spring, it is time you were doing something about it. Although the bulbs can be—and are—planted right up to the time the ground freezes, the weeks of late September and October include the best bulb-planting days over a large part of the country.

Now there are two schools of thought in regard to the proper way to plant tulips. One says put the bulbs 15 or more inches deep; the other says from 4 to 6 inches or thereabouts is right. Personally, I wouldn't care to dig half way to China in order to give a tulip bulb a proper setting, but, on the other hand, if they are planted only 4 to 6 inches (which *I* think is too shallow), they should be dug up every year, or at most every second year, given a rest period, and replanted in the fall. After some twenty years' experience growing tulips in my own Iowa garden, I have found what I believe is a happy medium and plant my bulbs from 10 to 12 inches deep. So handled, they will not multiply (by splitting) to any great extent, and can be left in the ground year after year—with a considerable saving in labor. Although tulips are hardy in practically all sections of the country, they should, if planted at the shallow depth mentioned, be lightly mulched after the ground freezes. The mulch should be removed in early spring before the tulips come up—and this means more work. Planting a foot or so deep makes mulching unnecessary, unless you want to put on a few inches of well-rotted manure or compost and leave it to be worked in later on.

It's a long wait from the arrival of the first seed catalogue until the perennials and then the roses start blooming, so for early color and a real smash-hit show I plant clumps of tulips in my perennial borders and rose beds. If you are starting from scratch with a new perennial border, prepare it as deeply as the type of soil and subsoil permit—twelve inches at least—and mix in a liberal amount of that well-rotted manure or compost, and some bone meal. (For those who find it impossible to secure manure or compost, the stock advice

Beautiful AS ALL Out-doors

● With their beautiful colors available in so many patterns, Fincastle Fabrics help your room interiors capture the beauty of Autumn. For draperies, slip covers, bedspreads . . . every home fabric need. Ask to see them at your favorite department store.

"INTERIORS BEAUTIFUL" offers helpful home decorating hints. Enclose 25¢ (stamps or coin) to 1320 McHenry St., Louisville 4, Ky.

Fincastle FABRICS

LOUISVILLE TEXTILES, INC. LOUISVILLE, KY.

new art pottery of surpassing beauty!

Wincraft

Exquisite new shapes . . . fresh, lovely color tones . . . charming decorative motifs! The high-luster mottled glaze, unique with WINCRAFT, is an achievement in fine ceramics. Forty-nine art pieces . . . in Apricot, Chartreuse or Azure Blue. Featured at gift shops and department stores.

"How to Decorate with Art Pottery"

24 pages profusely illustrated with outstanding examples of tasteful art pottery settings. Send 10c for this valuable booklet.
ROSEVILLE POTTERY, INC.
Dept. A-108, Zanesville, Ohio

Roseville
decorative art pottery

is, use leaf mold from the woods or peat moss, plus lime to prevent excess acidity, and a complete plant food to provide fertility. To which might well be added, start a compost heap of your own for future use.—Horticultural Editor.) Plant your perennials or roses (three of a kind for the best effect) in triangles, 18 inches apart, and in the center of each triangle put a clump of four or five tulip bulbs, 4 or 5 inches apart and 10 inches or more deep. Remember, this is a long-time planting plan, and the bulbs will not have to be disturbed for several years. In most cases, you will probably want to make over your border that often or oftener. In any event, the percentage of replacements required is negligible—and just think of the saving in effort! More people, I am sure, will enjoy the growing of tulips when they find how easy it is to eliminate the constant drudgery of digging and replanting by the simple expedient of deep planting.

Many of the tulips in the bed pictured on page 94 have flowered in the same spot, undisturbed, for fifteen years. In the group, by the way, from right to left, are: La Tulipe Noire, White Giant, Prince of Orange, King George, and Belle Jaune. In such a location, you can sow annuals right over, or rather among, them, to fill in any bare spots when the tulip foliage dies down and is removed. Sometimes, too, the perennials are past their peak long before the summer season is over.

The care of tulips when planted deep is just a bit different from that of shallow-planted bulbs. It must be remembered that tulips produce both flower stalk and leaves from the same stem. They store up food and energy manufactured by both those parts; so don't cut any more flowers with long stems and lots of foliage (for use in arrangements) than is necessary. Also, when the petals are about ready to drop, cut the flowers off close to the top of the stem, so as to prevent seed pods from forming (and using up strength that would otherwise go into next year's flowers). The more green stem you leave, the more food the plant will be able to manufacture.

Tulips grown this way, you see, are meant not to supply cut flowers, but to provide a dazzling display in the garden. If you are going to want plenty of tulips to cut, you would do well to plant a row or two in some other part of the garden and cultivate and feed them for that particular purpose, like any other crop.

When the bulbs are through with the leaves and flower stalks (having gotten all they can from them), they will detach themselves. As the foliage becomes limp and yellow, test it from time to time by giving it a slight tug. When ripe, it will pull free easily and can be gathered up and removed before time for the roses or perennials to take over.

just think, venetian blinds in 14 colors!

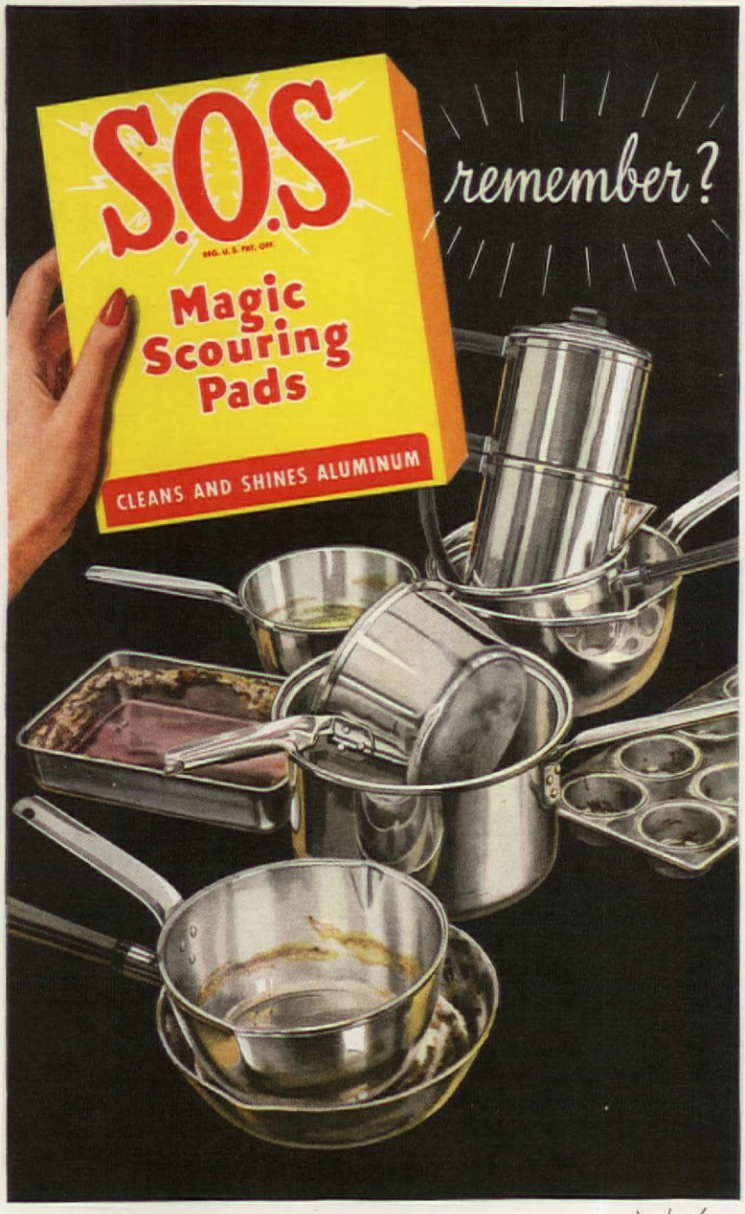
COLORS, 14 of them, are Columbia's newest addition to their fine Venetian Blinds. Now you can do so much with Venetian Blinds—mix them, match them, use them skillfully to set the whole tone of a room. See, for instance, how the banana yellow of the Columbia blinds shown above spreads cheer and sunshine throughout this kitchen.

And don't forget Columbia's reputation for mechanical excellence and consistently dependable performance. Improved working parts for honey-smooth operation are completely enclosed by the decorative headbox; slats (your choice of wood, steel or aluminum) are plasticized enamel-coated for easy cleaning. There are quick-change tape "Clip-Grips", Columbia's own Snap-stop to keep blind steady. The automatic stop holds your blind exactly where you want it.

NEW "CHOICE-OF-14-COLORS" CHART can be seen at your local Columbia Authorized Dealer. It's worth a look!

Columbia VENETIAN BLINDS

WINDOW SHADES—LACE NET CURTAINS—LACE DINNER CLOTHS
THE COLUMBIA MILLS, INC. • 225 FIFTH AVENUE, NEW YORK 10, N. Y.



yes-remember-SOS cleans pots and pans easier! faster!

Any scorch, stain or clinging grease simply "melts away" at the magic touch of S.O.S.!

Soap is right in each S.O.S. pad. Dip, rub, rinse—there's your shine—in seconds!

for pennies a month!

Yes—use S.O.S. *every day* for pennies a month. On aluminum pots and pans, S.O.S. is wonderful. Dozens of other uses. Try S.O.S.!

The S.O.S. Company, Chicago, Illinois, U.S.A. • S.O.S. Mfg. Co. of Canada, Ltd., Toronto, Ont.

Tea roses, I find, are rather particular about the company they keep and sometimes resent having other flowers planted among them. But they do not seem to object to tulips, do well in their company, and the bulb planting in no way interferes with the regular care of the roses.

In planting tulips, I like to dig a squarish hole with a spade, put a bulb in each corner (and sometimes one in the center), cover them up—and the job is done. Don't mix colors in the clumps or you will get a spotty effect. But as to color combinations in the general effect, the possibilities are almost unlimited. Try Madame Butterfly (purple, changing to silvery lavender and gray) with Belle Jaune (golden yellow); both make 26 inches when well grown. City of Haarlem is one of the best scarlets, height 29 inches. Inglescombe Yellow (22 in.) is clear golden. Among the darker colors, Louis XIV and La Tulipe Noire are old favorites, as is Clara Butt among the pure pinks. And you will want some whites for contrast. But the catalogues and books will supply complete data as to kinds, both old and new. So be as lavish as you can in your planting this fall and you will need superlatives to describe your garden's "greatest show on earth" next spring.

MORE ABOUT BULBS

Following its organization in October, 1947, the National Tulip Society issued two numbers of its "Tulip Tidings" in March and May. The first listed its officers and regional directors, outlined its purposes, sketched the active career of its president, Mrs. J. J. Nicholson of Atlanta, Ga., and contained an article on New Tulips by David Platt of New York whose sudden death in July deprived the bulb-growing field of a keen enthusiast. The May issue presented new tulip-judging standards approved by the Society, reviewed spring shows and festivals held in many places, and included some helpful hints by Mrs. Nicholson for gardeners who prefer (or find it necessary) to lift and replant their bulbs.

The Bulb Society, also organized in 1947, reports progress in membership building and plans for a monthly bulletin. Its secretary is Mrs. R. P. Gawne, 11039½ Otsego, North Hollywood, Calif., and its objectives are "to improve and increase the growing of all bulbous type plants." While its activities thus far have been mainly in California, it aims to serve and inform members everywhere.

Other evidences of interest in bulbs are the "Bulb-of-the-Month Club" mentioned on the "Look, It's New!" page of this issue; and the appearance of a new book on Bulbs for Gardens by John C. Wister, nationally known authority, secretary of the Pennsylvania Horticultural Society, and director of the Arthur Hoyt Scott Horticultural Foundation at Swarthmore College. It is reviewed in this issue on page 20.

Every rap a rhapsody!

No fooling! This little Colonial door knocker plays a hit-tune every time you lift the handle.

It's the Edwards Fairfax . . . a door-knocker chime with a tone sweeter than the Pied-Piper's. (Should be... it's electronically tested for tone.) So smartly styled it's a crime not to use it to fresh-up your front door. Polished rustproof brass. "Last-Peek" mirror conceals chime mechanism.

A snap to install. Non-electric.

$7.95 at leading Electrical, Hardware, Building Supply and Department Stores.

EDWARDS CO. INC., NORWALK, CONN.

EDWARDS *Door Chimes*

HASKO TRAYS

Add Joy to Days

When good friends get together
Both Trays and Tumblers win high praise...
Add Cheer in any weather.

•

Save time! Save work! Ease serving chores
Add sparkle, smartness, zest!
At Department, Gift or Jewelry Stores
Which feature but the best.

Both HASKO Trays and Tumblers (with designs to match) are beautifully gift packaged for getting or giving. Sold individually or in combination sets.

HASKELITE MANUFACTURING CORP.
Dept. 141, 135 S. La Salle St., Chicago 3, Ill.

hasko TRAYS AND ACCESSORIES

IT'S MODERN, but it's mellow! Modern decor, modern floor, blend with fine old books, to make a room that fits any period—colonial past or house of tomorrow. The floor is Koroseal Crystaltone Tile, Nos. 4516 and 4517, arranged in a striking new Sloane-Blabon conception—an exclusive geometric design, featuring jewel-brilliant Balsam Koroseal strips and matching Koroseal Cove Base.

Three New Ideas for Your Den

New decorating effects achieved with the better design and truer color of Sloane Quality Linoleum Products

AT HOME IS THE HUNTSMAN—and mighty happy, too, with this prize collection—those trophies of sport and battle—that marvelous floor that looks like hardwood parquet in a millionaire's mansion, but is actually Inlaid Linoleum, pattern 1631, with Chocolate Koroseal Cove Base.

DOUBLE-DUTY DEN—a desk for her . . . a desk for him—to please everybody. That lovely wall-to-wall floor covering is a new Resilient Enamel, pattern No. 5238. It's Pennsylvania Dutch, "hex" signs, tulips, "Destlefinks" and all, edged with White Koroseal Cove Base.

Here's the secret of decorating any room. Do as decorators do. Start with the floor. We started here with three different floors. Result? Three entirely different rooms. Try it yourself. You'll be thrilled to see how easy it is to create beautiful rooms.

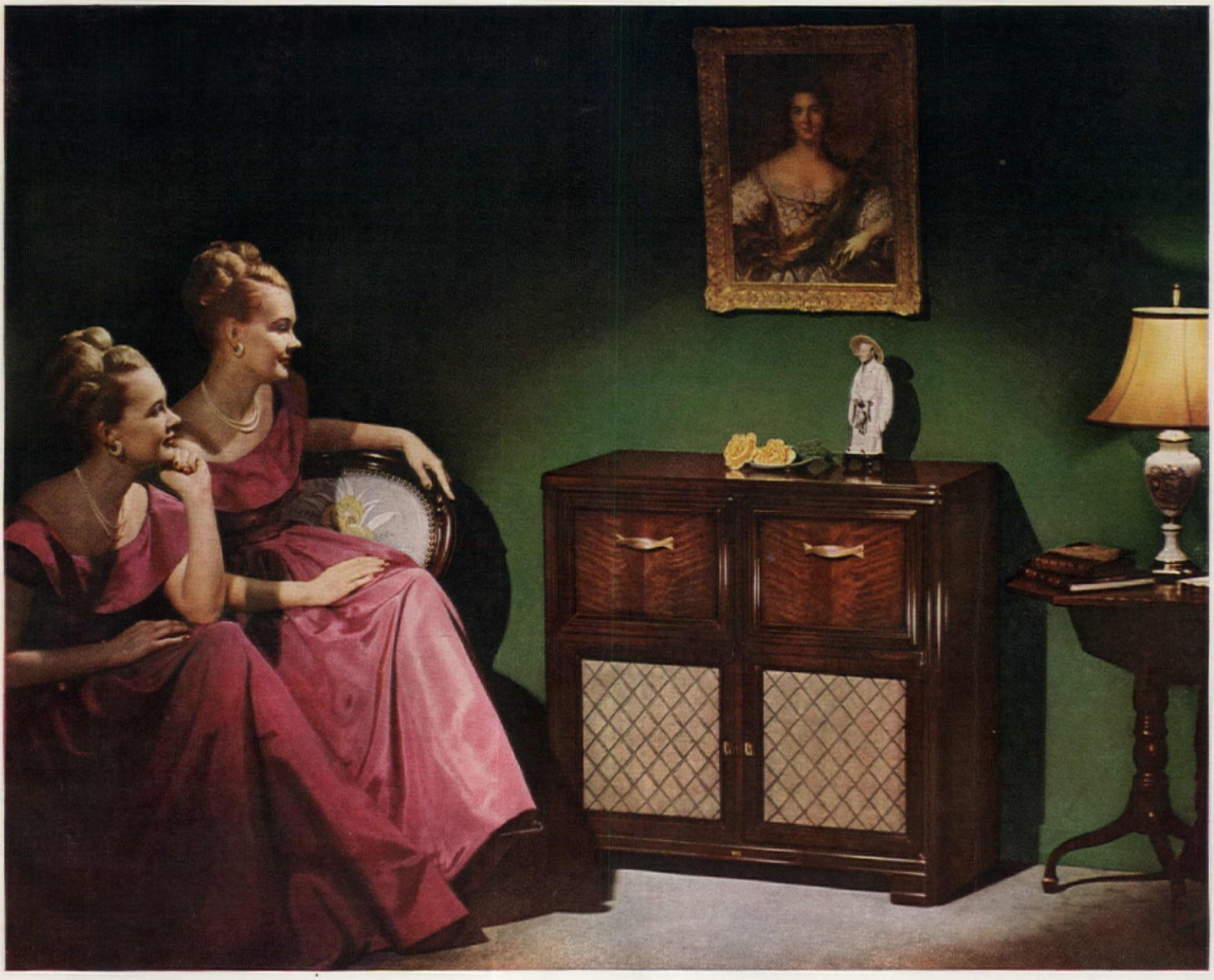
Your Sloane-Blabon dealer has the newest, most stunning designs and colors you've ever seen—the miracle of miracles in floor tile—Koroseal* that never grows old, never needs waxing—in jewel colors whose brilliance and beauty can't be imagined unless you see them . . . Inlaid and Marbletone linoleum . . . Asphalt Tile that wears and wears and costs so little . . . Resilient Enamel Rugs, Floor Coverings and Wall Coverings. See them all at your Sloane-Blabon dealer's. *®B. F. Goodrich Co.

SLOANE *Quality* LINOLEUM PRODUCTS

SLOANE-BLABON CORPORATION
295 FIFTH AVENUE, NEW YORK 16, N. Y.

There's a new, easy way to buy linoleum products! It's the Sloane-Blabon "Treasure Island." Now you can picture how each pattern will look on your floor—before you buy!

Keep your floors bright and new with Sloane Quality Linoleum Wax



For the thrill no other radio can give you...

Listen now to Zenith's Twin Triumphs in Tone

...ONLY AT YOUR ZENITH DEALER'S

A Zenith radio—and *only* a Zenith—gives you the thrill of hearing records played as only the amazing Cobra Tone Arm can play them. (So good is the Cobra that hundreds of AM and FM radio stations use it to broadcast records.) And Zenith alone gives you the enjoyment of *genuine* Zenith-Armstrong FM.

These are Zenith's famous twin triumphs in tone. They can never successfully be imitated, because they—and all the other Zenith "exclusives"—are the direct results of Zenith's more than 30 years of "know-how" in radionics exclusively. There is no substitute for the skill and experience that go into every Zenith, from the most compact portable or table model to the largest radio-phonograph.

You can see why Zenith challenges comparison! Your Zenith dealer invites you to drop in soon and enjoy a thrilling demonstration of Zenith's twin triumphs in tone. See and hear for yourself why no other radio—at any price—can compare with a Zenith!

The Famous Cobra Tone Arm

New Way to Play Records! Invented and perfected by Zenith . . . reveals tone beauty never heard before, keeps records sounding like new for over 2,000 plays by actual test!

Genuine Zenith-Armstrong FM

With FM aerial built-in—just plug in and play! Gives glorious new radio fidelity—static-free—with quality and sharp tuning not possible with imitation FM sets.

PLUS *Radiorgan Tone Control*—makes you master of 64 different tone blendings and shadings; *Wavemagnet*—up to eleven times more effective than a 50-foot outside aerial; *DialSpeaker*—in portables and table models, combines dial and speaker into one unit, permits larger speaker than in any other sets of same size; *Consoltone*—exclusive Zenith circuit that gives table size radios the big, rich tone usually found only in large consoles.

* *West Coast prices slightly higher.*
All prices subject to change without notice.

New Zenith "Regent," shown closed above, open at right. Walnut finish radio-phonograph. Cobra Tone Arm. Silent-Speed INTERMIX Record Changer—handles 10 inch records, 12 inch, or both sizes *intermixed*. FM on *both* bands. Standard Broadcast. Radiorgan Tone Control. Wavemagnet. Big Concert Grand Speaker.

$275*

Other models from $19.95 *to* $675.*

ZENITH RADIO CORPORATION

ZENITH RADIO

30 YEARS OF "KNOW-HOW" IN RADIONICS EXCLUSIVELY

ALSO MAKERS OF AMERICA'S FINEST HEARING AIDS

COPR. 1948, ZENITH RADIO CORP.

CHICAGO 39, ILLINOIS

OCTOBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Photograph by Roche

Idea—Mrs. Helen F. Dietrich

Arrangement—Mrs. Catherine S. Hemingway

By this time, most of the annuals in the garden have probably begun to look bedraggled—but not, usually, the marigolds and zinnias. Make the most of their bright and varied shades to keep the house cheerful even on dark autumn days. Chrysanthemums should just be coming into their own; for weeks they will provide ample decorative arrangement material, especially if given a little protection on nights when frost threatens. Light burlap, cheesecloth, or even newspapers laid over the plants in the evening will often mean the difference between perfect blooms and flowers that are limp and scorched looking, even though actually undamaged. You might toss some clean straw or marsh hay over the beds of other flowers still in bloom to provide all the protection needed to carry them safely through the first few nippy nights. For our arrangement this month, small-flowered garden chrysanthemums ranging in color from yellow through tints of bronze to dark red, have been combined with spikes of ripe seed pods of plantain-lily (*Hosta caerulea*) in an old copper milk can to make a richly glowing ornament for hall or living room. The varieties (all single Korean hybrids) are Yellow Spoon, Garden Button, and Crimson Splendor. Their colors are repeated in those of the ceramic bird figure and also those of the straw mat used as a base under the container.

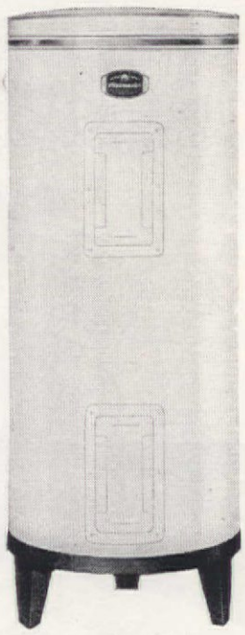
C-E ELECTRIC GAS · L P GAS Heatmaster

AMERICA'S REALLY MODERN WATER HEATER

THINK of the extra convenience and comfort for *all* the family, when you can be sure of the hot water you want . . . automatically. No more skimping when baths come in quick succession. No more washday slowdowns. Cleaning chores are lightened—living is more luxurious.

A C-E HEATMASTER® means carefree ownership, too. The tank is Permawelded and bonded by C-E Permazinc Process. It is protected by the new scientific Magnesium Anode so you'll draw clear water from a "like-new" tank year after year. Thermostatic controls hold to the water temperature you select.

C-E HEATMASTER sizes from 10 to 100 gallons and made in Gas, Electric and LP (bottled) Gas models. Ask your *Master-Plumber*—C-E Dealer about C-E's 10-Year Protection Plan.



CAN YOU ANSWER THESE?

How much hot water is needed for shaving . . . a quick shower . . . washing dishes . . . an automatic washing machine? Do babies need more or less than teen-agers? What size water heater should you buy for your home? Get the answer in this new booklet. It's FREE.

FREE 12 PAGE BOOKLET

COMBUSTION ENGINEERING CO., INC

WATER HEATER DIVISION, 1034 W. MAIN STREET
CHATTANOOGA 1, TENNESSEE

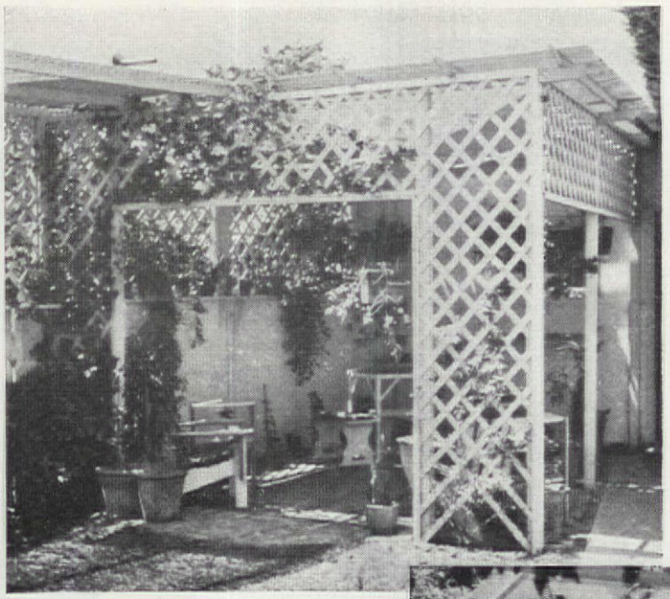
Please send my FREE copy of "HOT WATER is a family affair".

Name _____ (Please print)

Address _____

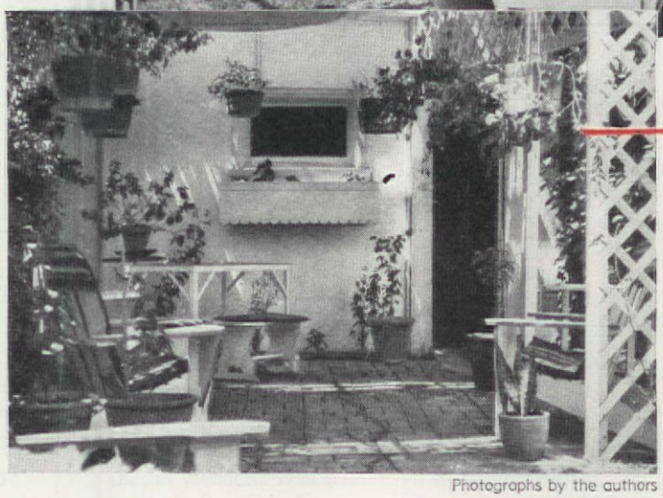
City _____ Zone _____ State _____

ALL THIS



● It didn't take the Culpeppers long to discover that a house is only part of a home. What good use they made of the outdoors is clearly shown by these pictures and the plan opposite. This view is from the lawn into the patios

● In every direction there is something attractive to look at—and no evidence of adjacent properties. This vista is from the garage patio (15 x 16 ft. in size) toward the smaller one (6 x 18 ft.) that adjoins it on the east. Note the fuchsias in baskets



● Simple but effective treatment of the garage wall completes a colorful latticed patio which, in turn, provides a pleasing outlook from the work room. Potted plants in variety here complement the flower beds that fill the rest of the garden

Photographs by the authors

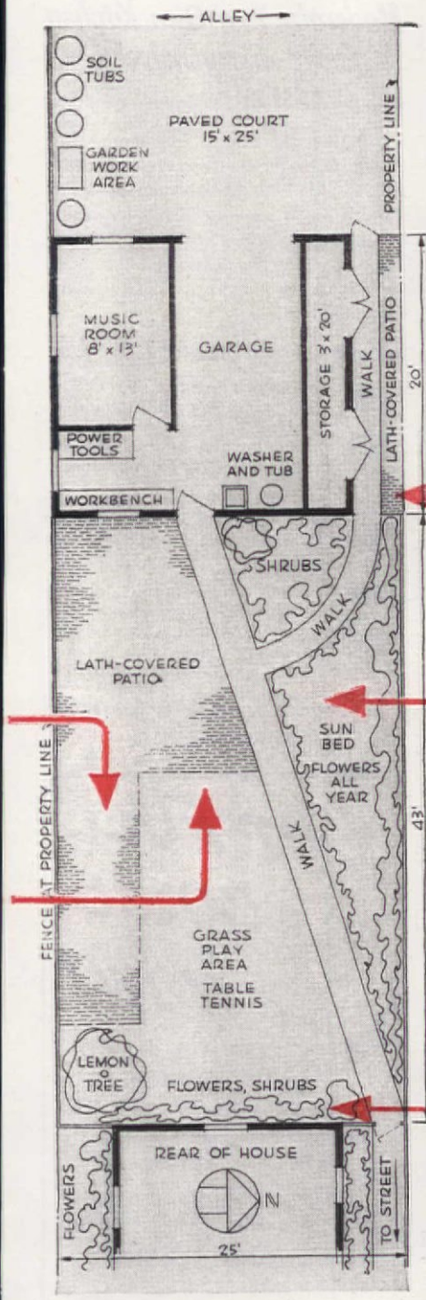
Donnell and Lenora Culpepper

Why don't you tell other people what a family can do with a 25-foot lot?" asked a neighbor after inspecting our front and back yards. "The garden books and magazines are always printing beautiful pictures of big estates and their gardens, that few of us can hope ever to have. But here, on only 25 feet, you have one of the prettiest and most enjoyable back yards in the city."

That started us thinking. Up to that point we were fairly well satisfied with what we had been able to do. But why not, indeed, tell others about it who might similarly be handicapped with small city lots? . . . So here is the story of our two-bit lot, as we often have called it:

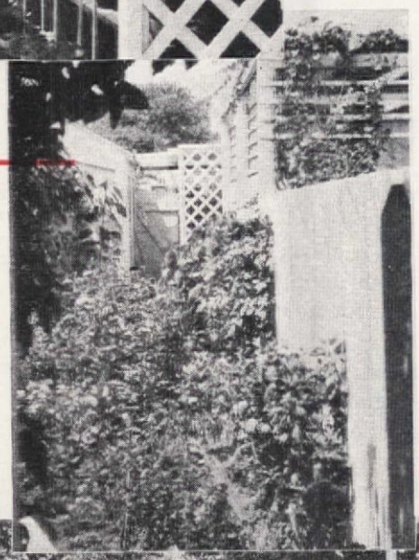
It was in the early, panicky 1930's that we, with a new addition to the family, started house-hunting on a well-worn shoestring but with a desperate determination to have our own home. We took the first place we found available, on Magnolia Avenue in Long Beach, California. It was a small five-room Spanish-type bungalow with fewer than 1000 sq. ft. of floor space. Hardly knowing the difference between a daisy and a rose, we never even gave the outdoor space

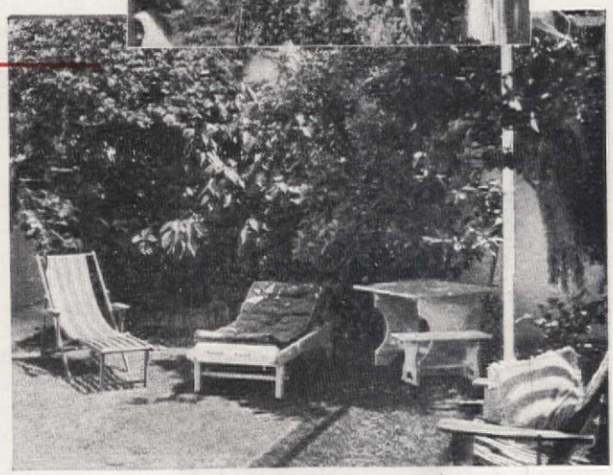
LIVING *on a two-bit lot!*



● A late addition is this narrow lath house along the north lot line. It has steps for tuberous begonias, faces a path and storage space, and adjoins a small work shed

● The sun bed, looking toward rear gate and lath house shown above. Here flowers bloom continually save when the soil is being renewed in spring and fall





● A view toward the house from the two patios on the south shows the gate at end of the diagonal path, the foundation planting of shrubs and flowers, and a tiny but adequate (15 x 20 ft.) space for sun-bathing, games, entertaining, and, on washdays, a clothesline

a thought. What we wanted was shelter, and a place where the baby could cry without disturbing other tenants. Later, we discovered that our quick purchase was mistake number one. And before long, we discovered that we simply had to start doing something about a garden.

On the south side was an English-type house; on the north a vacant lot that was not for sale. So we went to work on our own diminutive back yard. Fortunately, our lot was deep—137 feet. Yet in the months that followed, we found ourselves temporarily spreading out into the vacant

Don't let floor-polishing "floor" you!

It's child's play with the magic-working REGINA *Electric* FLOOR POLISHER!

Lustrous wood, sparkling linoleum, with no effort!

You don't *push* the Regina floor polisher . . . you just guide it! It spins effortlessly over any flat surface, leaving a 12" path of burnished beauty in its wake! Floors, table-tops, counters get a gleaming protective finish in a jiffy!

The Regina Electric Floor Polisher gives a professional job . . . works close up to the baseboard and deep into every corner. Thousands of Reginas have been in service more than fifteen years. The Regina floor polisher will give you many years of trouble-free service. You'll wonder how you ever got along without it!

COMPLETE—Two waxing and scrubbing brushes, two polishing brushes, two reversible buffing pads **$59.50**

Available at most local department, hardware, house-furnishing and appliance stores

THE REGINA CORPORATION
Rahway 11, N. J.

Also manufacturers of
REGINA ELECTRIKBROOM
REGINA SMOOTHCUT CAN OPENER

The REGINA CORPORATION, Rahway 11, N. J.

Please send me free descriptive material on the Regina Electric Floor Polisher and the name of my nearest dealer.

Name _____

Address _____

City _____ Zone _____ State _____

"YOU'VE DONE WONDERS WITH OUR OLD FURNITURE ...THANKS TO *Oak Floors*"

Welcome words, these, from husband to a clever wife who has brought charm and gracious living into a new home, without added expense for new furnishings.

You can do this when you start with oak floors. They're so beautiful in themselves, with their clear grain and their color variations that sparkle in the sunlight. They harmonize perfectly with any furnishings to give you rooms you love to live in and show proudly to your friends.

Oak floors retain their charm for years and years, because they are solid and durable, stoutly resisting wear. A few minutes with a dustmop keeps them bright and clean, with an occasional simple waxing to bring out their original glowing tones.

No other floors can approach the beauty, durability and flexibility of oak. Because of these qualities, they are always economical. So, when you buy, build or rebuild a home . . . you'll be happier with oak floors.

Ask your builder or lumber dealer for a copy of the new free booklet—Oak Floors for Long-time Beauty—or write to National Oak Flooring Manufacturers' Association, 814 Sterick Building, Memphis, Tenn.

OAK FLOORS

BEAUTY · DURABILITY
ADAPTABILITY · ECONOMY

lot with beds of sun-loving flowers and a vegetable garden.

We often laugh about our selection of flowers in those days. We had enough daisies and calendulas to plant the entire street! We tried everything that called for sunshine, and the water bill soared and soared each summer. But it was fun!

Then came 1939 and a building boom. The vacant lot was sold and up went a two-story duplex, demonstrating another of our mistakes in the early 30's: We hadn't bothered to find out about zoning. But we took it in our stride, consoling ourselves with the thought that soon we would buy in another section and build to suit ourselves. But delay followed delay, with a major illness in the family a contributing factor.

Then followed the war years, with no chance to carry out any of our plans. We decided that 1946 would be our big year, but we soon tired of hearing $27,500, $30,000, and such prices as that quoted for average homes. So we asked ourselves, "Why not remodel and stay here?"

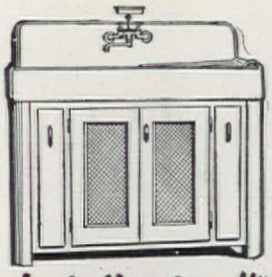
And that is what we did. Out came a front porch; then 50 sq. ft. was added to the combination living-dining room. Into the double garage went a partition to turn part of it into the boy's music room, for by that time he was a full-fledged drummer, with a full set of traps. That remodeling called for the construction of a storage room 3 ft. by 20 ft. outside of the garage to take care of the overflow of garden tools, etc.

After struggling with that sort of construction work for most of 1946, we decided to make the back yard into an outdoor living room. It was then that the source of our greatest joy had its beginning.

First, we constructed a patio, with brick flooring and lath top, in front of the garage. It was 15 by 16 feet. We also built our garden furniture, even to assembling a steel-and-glass-topped table. Camellias and azaleas and fuchsias went into the side beds, and into 16-inch tubs. Still other fuchsias in baskets were suspended from the rafters.

Then our desire for shade-loving plants took the bit in its teeth, and we found that we needed far more space for them. So we placed new camellias along the south fence between the rear of the house and the front of the patio. That called for more lath work, so we constructed another patio house, 6 ft. by 18 ft. along the fence, the design corresponding with that of the first.

A cement walk splits the yard on a partial diagonal and leads to the entrance to the garage. It left us the north side of the yard for sun-loving plants. However, our enthusiasm for shade-loving plants couldn't be suppressed; we had already started 100 seedling tuberous begonia plants early in 1947. There was just one answer —more lath work, and the place for it was between our garage and that



Modernize Your Own Kitchen Easily-Inexpensively!

with the EASI-BILD* Pattern Method!

Build this Undersink Enclosure! Just follow simple instructions. Assemble with CASCAMITE, described below. Get Pattern 41, from your hardware dealer or send 50c to *Casco Pattern Dept. AH-108, P. O. Box 215, Pleasantville, N. Y.* Send for free folder showing 100 patterns.

Remember . . .

Choose the right glue for every job!

For boats, outdoor furniture, sports equipment—joints that must withstand outdoor exposure—*Cascophen,* the first completely durable glue available for home use!

For furniture, toys, heavy-duty home repairs — strong, stainfree *Cascamite.* Mixes quickly with cold water!

For models, photo prints, labeling —general home, school, or office gluing—use the new, clean, white, fast-setting *Cascorez.*

*Reg. U. S. Pat. Off. by Easi-Bild Pattern Co.

THE BORDEN CO. · CHEMICAL DIVISION

Makers of Casco Glues

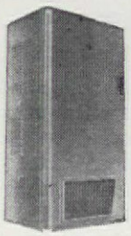
CUT FUEL COSTS NOW!

REPLACE your costly, inefficient CONVERSION BURNER OR OUTMODED FURNACE with efficient, carefree

KO-Z-AIRE

CONDITIONED HEAT

For every size home, there's a KO-Z-AIRE model specially designed for automatic heat. Why put up with "make-shifts"... you can own a modern KO-Z-AIRE for as little as 5¢ a day.



FIRED AUTOMATICALLY BY GAS, OIL, L-P BOTTLED GAS

MAIL THIS COUPON NOW!

Jones & Brown, Inc.
439 Sixth Ave., Pittsburgh, Pa.

FREE

Yes, I'm interested in a copy of your free booklet "Carefree Heating Comfort."

Name_____

Address_____

City_____ State_____ A

HOW TO GIVE YOUR CHILDREN A SAFE HOME PLAYGROUND

FENCE your yard with Cyclone Chain Link Fence, and your children can play happily outdoors all day—yet they can't run into the street or wander away.

You can rely on Cyclone for many good reasons: Its design assures a fence that is taut and trim at all times. Its rugged construction means extra years of service. And the Cyclone self-closing gate completes your all-round protection.

Whether your main interest is in protecting your children and pets, or keeping strays and thoughtless people from running across your lawn, flowers and gardens, it will pay you to investigate U·S·S Cyclone Fence. Just fill out and mail the coupon below.

FREE 32-Page Book on Fence

This book will help you choose the right fence for your home. Chock-full of pictures, showing many types. Whether you need a few feet of fence or miles of it, you'll find this book helpful. Send for your free copy today.

CYCLONE FENCE DIVISION
(AMERICAN STEEL & WIRE COMPANY)
Waukegan, Ill. Branches in Principal Cities
United States Steel Export Co., New York

Cyclone Fence
Waukegan, Ill., Dept. 1108
Please mail me, without obligation, a copy of "Your Fence."
Name.....
Address.....
City..... State.....
I am interested in fencing:
☐ Residence; ☐ Estate; ☐ Playground; ☐ Industrial; ☐ School.
Approximately ..... feet

USS CYCLONE FENCE
UNITED STATES STEEL

of the neighbor on the north. We built that, and also a step-up staging from ground level to 5 feet, which provided not only room for 100 pots of tuberous begonias but also space for slips and seedlings of other begonias, camellias, and fuchsias. Boxes and cans that had occupied that former working space were moved to the rear of the garage where a new soil bench, or raised bed, was constructed.

All this may sound like too much on a 25-foot lot, but by careful management the yard is kept as neat as the front room, and there's no cramped, nurserylike appearance. When some of the 30 varieties of camellias attain full size and heavy growth in years to come, it may be a different story. We'll meet that problem when it comes. Anyway, there isn't a square inch of space wasted on the entire lot.

A front yard bed (with eastern exposure) is always filled with flowers in bloom, such as pansies, petunias, cinerarias, freesias, and ranunculus, in front of a background made up of fuchsias, a eugenia tree, and three rose bushes.

The bed along the south side of the house is for fuchsia experiments, with a large permanent space saved for daffodils and other bulbs. Here they grow, bloom, and ripen without having to be dug up. After flowering time, they are hidden from the front by a well-trimmed, red hibiscus.

A walk along the north side of the house allows only eight inches for a flower bed, but that, too, is utilized, being full of begonias, ferns, and bulbs. A spot for three large camellias is situated at the northeast corner. Another bed immediately back of the house (western exposure) is made handsome with a double pink hibiscus, carnations, and poinsettias. An evergreen lemon tree stands at the southwest corner between the house and the first lath house.

Along the south fence which connects with the garage, all of which space is under lath, are curved beds for camellias, some of which are espaliered on the white board fence. Scillas, snowdrops, and snowflakes are situated permanently in those beds and add their beauty in the spring. Later cinerarias and primroses grow there. This lath-covered patio area expands, after 18 ft., into the broader section (15 by 16 ft.) with interlocking lath work along which vines and roses grow. Just outside the patio is room for a Ping-pong table, or, on washdays, the circular clothesline support.

Across the walk which bisects the yard is the sun bed, where practically every flower of California has been tried. This year, for the first time, we reached a happy formula for that bed. Now, with careful preparation, there are few times when there are not flowers there. Chrysanthemums are planted against the fence, and kept well trimmed and

"DARLING, WE'RE RICH!"

"Don . . . you got your raise?"

"Sure. But I'm talking about something even better than that!"

"What do you mean?"

"I mean I've done something that makes me feel like a millionaire, because it puts a big chunk of our money worries behind us. Now you and the children can always count on a steady income, even if I'm not around. And what's more, if all goes well, you and I will be able to retire on a comfortable income when the time comes."

"Don, are you trying to tell me that you've accepted that Mutual Life Insured Income program we heard about?"

"That's right!"

"Well, I'm not surprised. I knew you wouldn't pass up an opportunity like that."

* * *

Mutual Life's Insured Income Service is the sensible and economical way to provide complete security for yourself and your family, because it shows you how to get the most value out of your Social Security and your present life insurance.

Plan your future now, by consulting the Mutual Life career Field Underwriter in your community.

YOUR *Social Security* WORTH $3,000 OR $13,000?

SEND FOR FREE BOOKLET—Find out now how much Social Security may benefit you. If you reside in the United States, mail coupon for explanation of Social Security. You'll also receive a handy file to keep official records you, or your wife, may need later to collect benefits without costly delay.

SOCIAL SECURITY BENEFITS FOR YOU AND YOUR FAMILY

Insured Income FIRST IN AMERICA

THE MUTUAL LIFE
INSURANCE COMPANY of NEW YORK
34 Nassau Street, New York 5, N. Y. Alexander E. Patterson, President

Yes, I would like your FREE Social Security Booklet—A-46.

NAME..... AGE.....
HOME ADDRESS.....
CITY & STATE..... OCCUPATION.....

VETERANS: KEEP YOUR "G. I." LIFE INSURANCE!

with CHAMBERLIN ROCK WOOL INSULATION

BE WARM AS TOAST . . . GET REAL SAVINGS ON COSTLY AND SCARCE WINTER FUEL! CALL A CHAMBERLIN MAN

Chamberlin *wall-thick* Rock Wool Insulation keeps winter heat inside, prevents it from escaping through walls and roof. You get greater comfort, remarkable fuel savings (up to 35%). And in summer you keep indoor temperatures as much as 15° lower!

HALF THE EFFICIENCY OF ROCK WOOL IS IN PROPER INSTALLATION!

Chamberlin factory-trained experts insulate your home correctly. No spaces missed . . . no "hurry-up-and-get-it-over" methods. Chamberlin's craftsmen are efficient and thorough. You benefit in greater comfort! Phone the Chamberlin Man today, (see phone book) for free home survey. Terms available.

YOUR FREE BOOK IS READY! Write now: Chamberlin Company of America, Dept. 50, 1254 LaBrosse Street, Detroit 26, Mich.

Another satisfied Chamberlin Customer Says—

"Past winter has been much warmer with less fuel. I am easily 2½ tons of coal under winter before."

2¾ MILLION HOMES ALREADY SERVED!

OVER 50 YEARS OF SERVICE

CHAMBERLIN

CHAMBERLIN COMPANY OF AMERICA

tied. Space also has been provided for two or three choice dahlias, a golden hibiscus, and a double poinsettia. Near the front end, where the bed is but 6 in. wide, are carnations.

In the fall, the bed is cleared of its summer flowers (zinnias, asters, and borders of ageratum and English daisies), the soil is turned; fertilizer and humus are added, and the space is reset with stocks, delphinium, snapdragons, and larkspur. Toward the front is room for 50 jumbo ranunculus. All this provides interest through the mild California winter, with blooms starting shortly after January 1. Four rose bushes in strategic positions enhance the beauty of the bed throughout the late spring, summer, and fall. After the stocks and snapdragons finish their period of blooming in late spring, out they come and in go more zinnias and asters with a few other flowers. Far back in the corner of that large bed is the gladiolus garden. The corms are planted at two-week intervals in the winter, so as to give blooms through the spring and summer. A bed in front of the garage is devoted to poinsettias, a tall Monterey cypress, and a eugenia.

Last year, the new lath house between the two garages became our pride and joy. There are conducted all our experiments with tuberous begonias and other shade-loving plants. The framework of all the lath houses is of California redwood treated to prevent the possibility of termites. All the laths were painted white before construction started.

Many persons wonder how we can keep our plants so healthy when the soil is used so intensively. The answer is soil preparation. Good fertilizers, nitro-humus preparations, peat moss, and leaf mold are worked in before each new planting. Also boxes and cans in the rear of the garage are kept constantly working so that all composts or other soil-enriching materials are thoroughly broken down before being added to the flower beds.

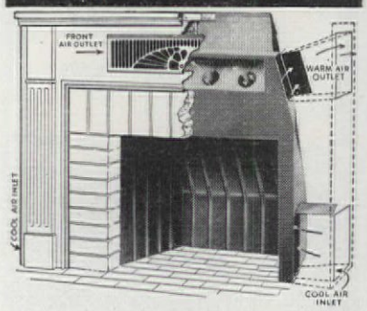
With all of the planted areas, there still is space for entertaining. As many as twenty have enjoyed our back yard at one time. There wasn't room for the construction of a permanent outdoor barbecue, so we obtained a good portable model, which is kept in the garage when not in use.

And so, to all owners of small city lots, we say that there are ways and means of having nearly any flower they may want to grow. The secret is in the planning, so as to utilize every bit of space for material that belongs and does well there. In our sixteen years of experience, we have found that the planning must become more strict; many flowers that found favor in past years have had to be given up to make room for others that we considered more choice. So, then, the motto becomes, "Choose and Plan"; or, if you prefer it that way "Plan and Choose."

HEATFORM

The *Superior* Heat Circulating Fireplace

MOST EFFICIENT & DURABLE OF ALL



- *Retains beauty of open hearth and gives furnace efficiency.*
- *Uses wood, coal or briquettes, extra heat in cold weather when oil and gas are scarce.*
- *Saves firing central heating plant in Spring and Fall.*
- *Comfortably heats cabins year 'round.*
- *All heat required for small homes in mild climates.*
- *Prevents smoky fireplaces.*

•

- *HEATFORM is easily identified, look for exclusive features:*
- *RIBBED, reinforced firebox.*
- *Upper and lower heat chambers.*
- *Connecting round air flues across the throat.*

•

Write for free circular or enclose 50c for 36-page book of beautiful fireplace designs.

SUPERIOR FIREPLACE CO.

East of Miss. River • West of Miss. River
601 N. Point Rd. • 1706 E. 15th St.
Baltimore 6, Md. • Los Angeles 21, Cal.

Keep Brushes like New

At Paint, Hardware, Dept., and 5 & 10c Stores

Patent Cereals Co. Geneva, N. Y.

For Superior Flavor Plant STAHELIN'S

STRAWBERRIES

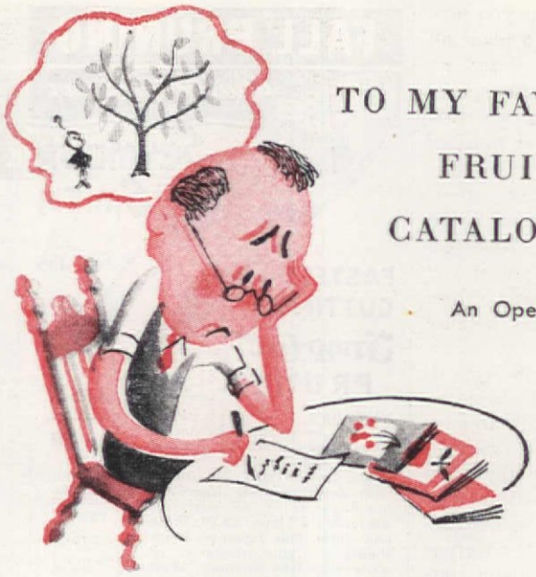
Husky, disease-free Michigan plants. **FREE** Save by ordering this Fall. Write for **CATALOG**

STAHELIN'S NURSERY, Box 2, Bridgman, Mich.

Learn LANDSCAPE GARDENING

A thorough interesting home training for those who wish to become LANDSCAPERS, GARDENERS, DESIGNERS, etc., for profit or pleasure. Approved for Veterans. Write for FREE BOOK to

NATIONAL LANDSCAPE INSTITUTE
Dept. H-10 310 S. Robertson, Los Angeles 36



TO MY FAVORITE FRUIT-TREE CATALOGUE

An Open Letter

DEAR CATALOGUE:

First, let me say that any complaints in this letter don't mean that we're through. For I hope we will be able to spend many a long winter evening together, looking forward to the blossoming spring, the sun-kissed summer, and the ripening fall. But, oh, Catalogue dear, our friendship could be much more productive if you'd be a little more frank about things that make a lot of difference to us amateurs.

Of course, I expect the heightened, even glamorous, color in your pictures; I even relish it, as I do the touch of lipstick that enhances, without exaggerating, a lady's features. And though some of your portraits are rather more than life size, I'm not badly fooled by them. But—everyone should be told at some time about the bees and the blossoms, and nowhere in your pages do you once mention pollination and its importance in connection with fruit growing! How am I to know that some trees will bear little or no fruit if they stand in lonely grandeur; that certain kinds must have just the right kind of company in order to bear, and that still others are self-sufficient and will self-pollinate? Couldn't you tell me, in those detailed and glowing descriptions, about the needs in this respect of each variety you offer?

Again, being coy about one's age is all right in a young lady, I suppose, but I don't think it belongs in a catalogue, as far as the age of fruit tree stock is concerned. I think I should be told the exact age of the trees you offer, for sometimes I want one-year-olds—"whips" I think you call them—with no branches, so that I may better shape the tree according to my wishes. Height, I have found, is not very important, for when the tree starts growing, it soon becomes taller than I want. Please don't, therefore, emphasize height as though it were worth much extra cost. We both know it isn't.

Another thing . . . ignorance may be bliss to some people, but it isn't when a gardener, buying his first fruit trees, is left ignorant of their needs as to some sort of spraying. It's anything but bliss to find worms tunneling through one's ripening apples and fungi making patterns on the leaves because one hadn't been warned that at least a few basic spray applications are practically essential these days. Not that I expect you to provide a manual of insect and disease control, but I do think a brief discussion of the needs of each kind of fruit should be part of the selling service you render.

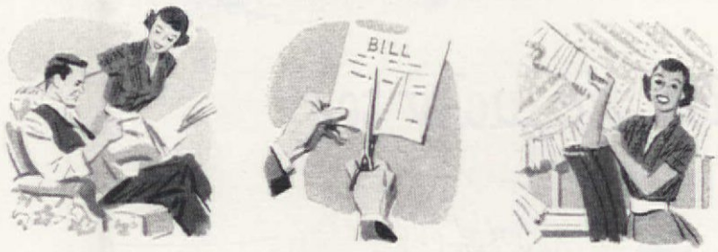
And then, in describing each variety (and sometimes there seem to be *so* many, with such minute differences!), I wish you'd leave out a few adjectives to make room for facts like these: The *age* at which it may be expected to bear fruit—honestly. (Some apples, I've heard it said, take eight or even ten years to reach bearing age. But you don't mention that fact about any you list—or don't you have anything to do with that kind?) . . . The *parentage* of new varieties, so I'll know whether the new Luscious apple is of the same type as the fourteen old Greenings out on the hill, or more resembles some other kind I am familiar with. . . Also *how long ago* it was introduced, and *where* it was developed, that is, under what climatic conditions.

In my opinion, when you call a variety "early," "midseason," or "late" (or "summer," "fall," or "winter," for that matter) you don't tell me enough. You might, for instance, include a table for each kind of fruit of which there are numerous varieties with all those you offer tabulated in the order of their ripening in any given region or locality, and the number of days difference between them, at least approximately. With *that* sort of information, I could safely plant a succession of varieties in my garden and, by finding out the ripening date, in my neighborhood, of any one of them, I could figure them all.

"Only $72 to heat our house all last winter!"

"My wife and I never dreamed our heating costs would be cut in half with a

Chrysler Airtemp Gas Furnace!"



COMFORT—"These two winters in our 7-room house have been the most comfortable we've spent."

ECONOMY—"Right from the first month we could see our heating costs were going down."

CLEANLINESS—"It's such clean, dependable heat we haven't even had to redecorate our home."

—says Mr. Harry F. DuVall, 14841 Greenview, Detroit, Mich.

Don't *dread* winter—*enjoy* it, with a Chrysler Airtemp Winter Air Conditioner—"the successor to the furnace"! Think what a pleasure to have weather-control "at your finger-tips" with a handy wall thermostat! Think of having warm, refreshing indoor climate—filtered and humidified air—in every room in your house! Think how carefree to forget furnace tending! Think what a delight to have walls, curtains, and draperies stay clean and bright! And remember, many say "right from the first month, heating costs go down." See your Chrysler Airtemp dealer *this week* . . . easy terms.

★ Chrysler Airtemp ★

CHRYSLER AIRTEMP

Please send complete information on Chrysler Airtemp Heating.

NAME_____

ADDRESS_____

CITY_____ ZONE____ STATE_____

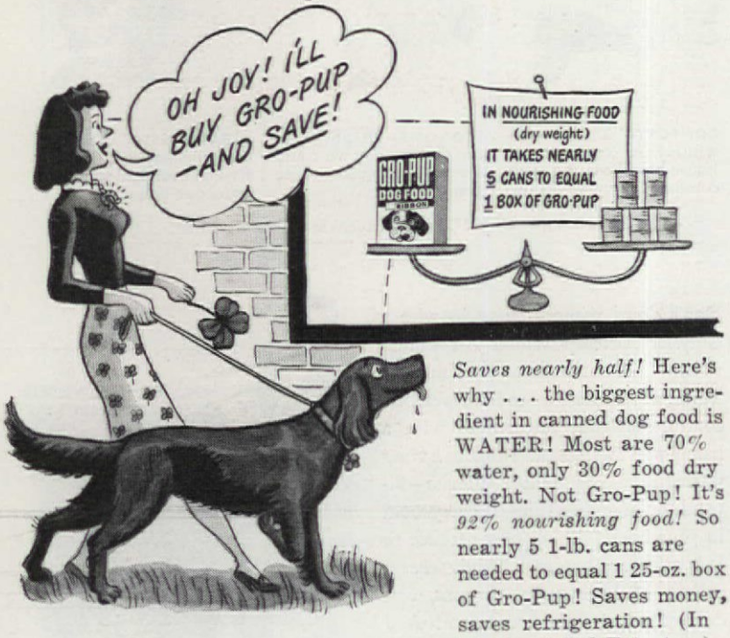
AH-10-48

AIRTEMP DIVISION OF CHRYSLER CORPORATION
Dayton 1, Ohio
In Canada: Therm-O-Rite Products, Ltd., Toronto

He's a lucky dog...

But—nothing is left to luck in making Gro-Pup, the only Ribbon-type dog food. *It's veterinary approved.* 23 wholesome ingredients including every mineral and vitamin dogs are known to need. For good condition, give him good Gro-Pup. He'll woof-f with joy!

You are lucky too!



Saves nearly half! Here's why . . . the biggest ingredient in canned dog food is WATER! Most are 70% water, only 30% food dry weight. Not Gro-Pup! It's *92% nourishing food!* So nearly 5 1-lb. cans are needed to equal 1 25-oz. box of Gro-Pup! Saves money, saves refrigeration! (In *Meal* and *Pel-Etts*, too.)

Kids get this cloth dog!

MOTHER! Send for this hug-able, 10-inch cloth copy of "Kellie." Colorfully printed on two pieces of sturdy cloth, ready to stuff and sew. For each dog, send only 15¢ and one box top from Gro-Pup Ribbon—to Kellogg Company, Box 199H, Battle Creek, Mich.

THE BIGGEST BOX ON THE SHELF

Most of us beginners, as you may (or should) know, tend to plant all kinds of fruit trees too close; we are unable to visualize the spread of the mature plant when we undo the nursery bundle. A firm word of caution here about trying to save space, or crowding too many specimens into a given area, would save us a lot of grief later on. We'd feel a lot more confidence in you if you did that; and I don't believe you would sell any fewer trees because of it, either.

Since "dwarf" trees vary considerably in degree of dwarf character, isn't it rather vague and silly to offer me just a "dwarf" variety with no indication as to whether the rootstock it is grafted on is "very dwarf," "semi-dwarf," or even "semi-standard"? Tire dealers don't advertise tires at a definite price without stating whether they will fit my car or not. With a tire, I can detect a discrepancy at a glance; but it takes years to demonstrate that a tree just doesn't fit *my* garden.

And here, I think, is the "most unkindest trick of all" (as Shakespeare might have put it) that you have played on me and others like me. Tell me, Catalogue, does "hardy" really mean anything to you? It should, I think, be a sacred word in your business, used very carefully to preserve your customers' faith and good will. I realize that there must be leeway here, but defining a score of varieties of peaches as "hardy," in catalogues that go into Minnesota and Wisconsin . . . well, really! Couldn't you, at the very least, divide the country into regions and key your definition of "hardy" to each of those regions?

I guess that's about all, for now. Frankly, I don't expect that the next time we meet you will have made all the changes I have suggested. But if you have made even a few, I can assure you that I'll be yours forever. Never will I look at any other but you . . . well, hardly ever.

Hoping for more and better fruit in home gardens, I am,

Your friend,

CONANT BRYANT EATON

Editorial Note: We accepted that letter as expressing one garden-minded consumer's viewpoint. But we felt that the addressee should be given a chance to reply. So we were deeply gratified when Mr. Howard C. Taylor, whose Rosedale Nurseries in New York State are this year celebrating their Golden Anniversary, accepted an Edgar Bergen role so that "A. Catalogue" could play Charlie McCarthy. Then, to round out the forum, we included (page 108) the comments of a third party—Mr. Arthur S. Cotins, of Utica, N. Y., a keen home gardener and a public relations consultant with an extensive professional experience in connection with the nursery business. Readers' views on the debate will be welcome, the objective being, of course, "more and better fruit in home gardens."

FALL PRUNING

Quicker, Easier WITH

SEYMOUR SMITH

No. 419

FASTEST CUTTING "Snap-Cut" PRUNER

ALSO:

LONG HANDLED PRUNERS

TREE PRUNERS

NEW light, strong aluminum design, beautifully balanced. Alloy steel precision ground blade and *original* "anvil" slicing action cuts ¾" limbs with amazing ease. Improved one-finger catch. All parts replaceable. 8" long. $2.50. These and other fine Seymour Smith shears at your dealer's, or write us—free circular. West Coast prices 10% higher.

This Book at NO EXTRA CHARGE

40 pages of authentic pruning information without charge to buyer of any Seymour Smith tool, or sent postpaid for 25c.

SEYMOUR SMITH & SON, Inc.
900V. Main St., Oakville, Conn.

Orlyt

GREENHOUSE $330

This is the time to put up an Orlyt to enjoy fresh flowers during the dead of winter . . . grow things better and easier than ever before. $330 buys the attached model pictured. Size 10 by 11 ft., ready to go on foundation prepared by you. Automatic heat, ventilation and watering available. Other basic Orlyt models from $174.

Send for fascinating booklet that tells all about it.

LORD & BURNHAM
Irvington 42, N. Y. Des Plaines 42, Ill.

New Book "Greenhouse Gardening for Everyone," 266 pages—Order from us. Post-paid $3.50

DAZZLING RAINBOW TULIPS

100 BULBS FOR ONLY $1.94

Now, this sensational offer brings you beautiful tulips at less than 2c each! You get healthy, young tulip bulbs in a dazzling rainbow mixture of colors—ranging from pastels to bold, vivid hues . . . 100 bulbs for only $1.94. Years of blooming life ahead! Average 2½" in circumference. Sent in plenty of time for Fall planting. Order now while supply lasts. Satisfaction guaranteed or money back.

12 DUTCH IRIS BULBS GIVEN

SEND NO MONEY! Order now, pay later. Bulbs reach you in time for Fall planting at only $1.94 plus C. O. D. postage. Cash orders prepaid. Prompt action brings 12 genuine first year Dutch Iris Bulbs, gorgeous new purples and blues, without extra cost. Send order to

Dept. MS-1806
MICHIGAN BULB CO. Grand Rapids 2, Mich.

Hansen Bush CHERRY

Quick bearing, easy to grow. 3 yr. fruiting age, ea. 75¢; 2 for $1.45. Write for FREE Catalog of Fruits & Flowers. Satisfaction Guaranteed. Our 64th Year.

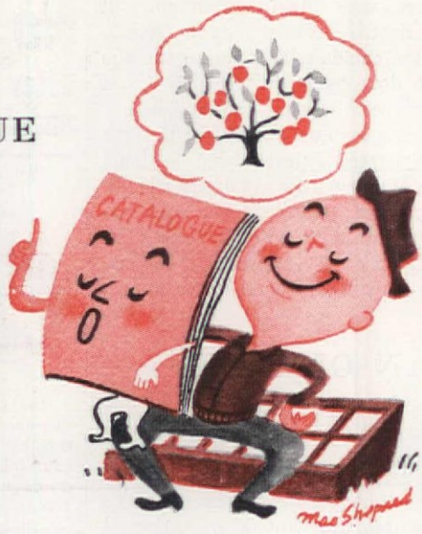
MALONEY BROS. Nursery Co.
15 Circle Rd., Dansville, N. Y.

Send for FREE Color Catalog

PEACH APPLE TREES LOW AS 20¢

Pears, plums, cherries, nuts, berries, etc. Grapes 10c. Shrubs, evergreens, shade trees 25c up. High grade quality stock cannot be sold lower. Free 40 page color catalog.
TENN. NURSERY CO., Box 18, CLEVELAND, TENN.

THE CATALOGUE ANSWERS BACK



DEAR CUSTOMER AND CRITIC:

Thank you for your letter. I have tried to weigh your criticisms fairly and am eager to tell you why I am as I am. My colors may seem exaggerated, but have you ever looked at ripening fruits? On a single tree you will find a range of coloring from dull, uninteresting tones to effects more brilliant than any within my covers. Sunlight, soil, and care all influence the quality and appearance of fruit, and these factors vary just as does the amount of ink on the color presses. As to size, I think you should know that the pictures are not distortions, but occasionally are close-ups used so that you may better see the grain of the fruit or the formation and shading of the flowers.

If you really want me to indicate specific varietal pollination needs, I'll try to do it. But if I do, please remember that authorities disagree as to details of this big complex subject, and don't reproach me for stating something that may contradict the literature which has most recently fallen into your hands. Heretofore, I have hesitated to offer, as facts, any disputed theories or views. Again, I may be too modest, but I feel that an horticultural encyclopedia is a better source than I of data on parentage of varieties, date and place of introduction, etc. My primary function is to tell what my firm has to offer, plus such pertinent, factual information as may be of value to the majority of my readers. I quite agree that knowing the age as well as the height is helpful in buying fruit trees; and that the age at which they bear is of relative importance. Some of my catalogue colleagues list (as I do) age, height, and even grade; I like to mention caliper as well. Incidentally, if you were growing trees, you would soon find that a taller tree *is* worth more, because it is the most vigorous trees in a group of the same age that *are* the larger ones. As to bearing age, I endorse your suggestion about giving the *average* age at which each variety may be expected to bear; but I *don't* mean the age of the youngest, exceptional tree. I have always felt that a general statement such as, "two-year-old apple trees will take four years or more to bear," was sufficient, but in future I shall try to be more explicit.

Of course you want to know the ripening dates of fruit—but how would you suggest that I give them, remembering that they vary, according to elevation and exposure, even within a single county? Isn't this covered by general, relative statements such as "two weeks earlier" or "10 days later" than some well-known variety?

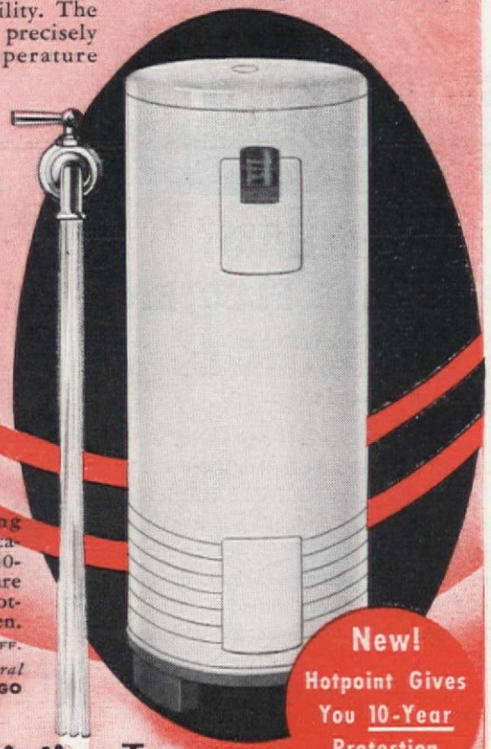
You have a good point in regard to subdividing the degree of dwarfness, but one that must be tabled until more progress has been made in this field. Authorities differ on dwarfness, and experiments are under way seeking to standardize differentiations for the guidance of the small property owner. Constancy of size, yield, and sturdiness of stock are only a few of the characteristics that breeders are striving to develop, and "some things can't be hurried." Don't you, perhaps, overlook the fact that trees are *living* things, and cannot conform to an exact pattern as do the products of an assembly line? Until they can be more accurately sized, we catalogues hesitate to make distinctions other than "standard" and "dwarf," especially since growing conditions may cross up even an expert's classification. Some catalogues do give cultural and spraying directions, but they are, of necessity, brief and general. For spray programs vary, even more than varieties, over the country. Did you know that many nurseries supplement their catalogues with circulars, bulletins, and other publications? Also many specific questions are answered in personal letters or at the nursery because my employer *is* interested in your success with your plantings.

As to hardiness, the items I list are generally recognized as hardy in my "home town," where I originate. Don't you agree that it would be

Hotpoint's Revolutionary New Water Heater Has MAGIC CIRCLE HEAT!

New Pressurized Calrod* Units Give You Matchless Economy, Safety And Dependability. Water Temperature And Use Of Electricity Are Controlled Automatically. Fiberglas*-Insulated Tank Stores Hot Water For Three Days Without Re-Heating!

PERFECT hot water service is yours with this amazing new Hotpoint Automatic Electric Water Heater! Featuring the Magic Circle Heat of pressurized Calrod Units, this great appliance offers you the utmost in cleanliness, safety, economy and reliability. The new type thermostat precisely controls water temperature and use of electric current. The heavy Fiberglas*-insulated tank can store hot water for as long as 3 *days* without reheating! See this new heater at your Hotpoint dealer's and ask him about the extra-liberal 10-year protection plan.



EIGHT MODELS, ranging from 15 to 82 gals. capacity. The 30- and 40-gal. table top models are matched units of Hotpoint's Electric Kitchen.

*REG. U. S. PAT. OFF.

HOTPOINT INC. (*A General Electric Affiliate*), **CHICAGO**

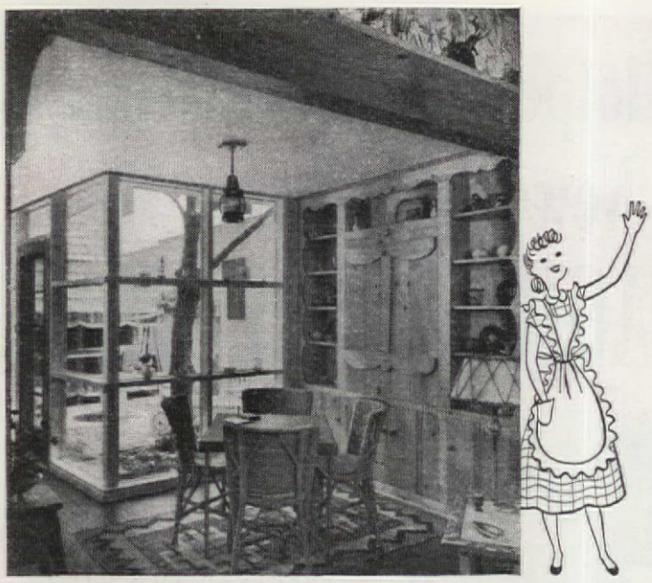
New! Hotpoint Gives You 10-Year Protection Plan!

Everybody's Pointing To

Hotpoint

Electric Water Heaters

Copr. 1948, Hotpoint Inc., Chicago, Ill.



COME ON IN

• Isn't it lovely? Who wouldn't want people to come in and look around! Who wouldn't be happy surrounded by the charm and cheer of the radiant Western Pines*?

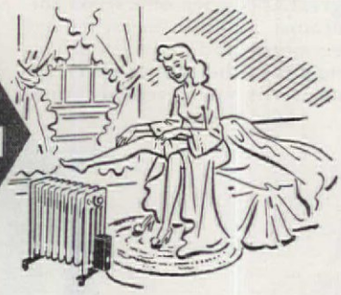
• These glowing woods, so versatile and yet so durable, can be adapted readily to a thousand ideas. They can be finished in dozens of ways, to add lasting beauty to any decor. And, what's best, they are economical.

• Want to see how others bring soft-textured loveliness to the homes they live in? Then write for your copy of "Western Pine Camera Views," a free picture book that fairly leaps with stimulating ideas for home-makers. Just write: Western Pine Association, Dept. 230-F, Yeon Building, Portland 4, Oregon.

THESE ARE THE WESTERN PINES

*IDAHO WHITE PINE
*PONDEROSA PINE
*SUGAR PINE

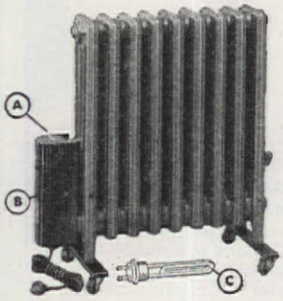
Warm Up
THAT COLD GUEST ROOM
...with a



BURNHAM
PORTABLE ELECTRIC STEAM RADIATOR

Many a second or third floor bedroom is just too cold for comfort when the mercury drops and the North wind blows.

Here's the safe, simple, economical way to provide the *extra heat* that's needed. Just plug in a Burnham PORTABLE Electric Steam Radiator. Not a "gadget" but a complete, thoroughly dependable, fully automatic heating unit. Rust-resistant *cast iron*. Used since 1932 by thousands of satisfied owners. Clean. Odorless. Safe. Approved by Underwriters Laboratories. Costs only a few cents a day to operate. 3 different sizes . . . AC or DC—110 or 220 volts—$57 to $75 FOB Factory. Get the whole story. Mail coupon below.



A. Sentinel Light — Glows only when current is ON. Shows how radiator uses electricity only 75% of the time it's plugged in.

B. 2-Way Thermostatic Control — Automatically keeps steam pressure within safe range at all times — turns radiator on and off to keep room temperature at desired point.

C. Cairod Heating Element — Famous immersion-type coil — built to deliver 15-20 years of service under ordinary use.

High Efficiency — This modern "slenderized" radiator heats as efficiently as the old-time type with a 40% reduction in size and weight.

Easy to Move — Equipped with easy-rolling, ball bearing Atlasite casters. Won't mar floors.

Ideal for

Bedrooms, Bathrooms, Nurseries, Sick Rooms, Rumpus Rooms, Work Shops, Sun Porches, Camps, Offices

and for use in any room where you occasionally need quick extra heat.

Burnham Corporation, Electric Radiator Dept., AH 108, Irvington, N. Y.

Please send folder telling more about the Burnham Portable Electric Steam Radiator.

Name_____
Address_____
City_____ State_____

unwise for growers to promise results in areas with which they are not well acquainted? Dividing the country into regions couldn't be accurate and the harm done by misinformation would far exceed the good accomplished.

Please keep on writing, for through such letters I learn what is most helpful to the majority of my friends. I want to give whatever information I can that will not jeopardize truth or clarity. I want to remain,

YOUR FAVORITE CATALOGUE

AN ONLOOKER COMMENTS

The foregoing exchange of views strikes fire with me . . . Once I served, as consultant, a nursery firm which sells through traveling agents. I told my clients that, in my opinion, the nursery business seemed to have been born in iniquity and to have continued in its iniquitous ways. They said it was because they wanted to emerge from their traditional methods, that they sought my advice.

For five years I labored, and they made considerable improvement. But there's room for much more, in both the representations made by field men, and those made by nursery catalogues. We did adopt a policy, in selling fruit trees, of always indicating the necessity for including in a planting, trees of pollinating varieties. The salesmen carried planting charts showing where these trees should go. I also urged that, in selling fruit trees, the salesmen say how long before they begin to bear.

The matter of spraying is complicated and dangerous. If the advice given by nursery firms included a program such as a commercial orchardist near my home follows, prospective purchasers would probably be discouraged from planting any fruit trees! My own view is that, in the average home garden, an approximation of insect and fungus control is enough. The wave of interest in growing things is huge, and most people who plant things so enjoy growing them that they won't be deterred by information about certain hazards and the necessity for care and certain cultural practices. When rabbits or mice damage my trees, I swear a bit, but am not disheartened; if I lose a few, I plant more. Yet some nurseries fear to even mention negative factors.

I urged my clients not to boast of their two- and three-year-old trees. For I think the home-gardener would be better served if one-year-old trees were more strongly emphasized and more generally offered. Yet many nurseries currently, as always, seem to strive to sell "bigness." So I, too, feel that nurseries need some prodding until they take courage and reveal with candor and sincerity all that should be revealed about the products they sell.—ARTHUR S. COTINS

No breaks after 40 years underground

• NO CRACKS or BREAKS even after 40 years underground . . . because ORANGEBURG PIPE is time defying yet remains *non-rigid*. No clogging from damaging ROOTS . . . because TAPER-WELD* COUPLINGS hold fast.

• ORANGEBURG PIPE gives life-long, trouble-free service for House-to-Sewer, Septic Tank Conductor and Irrigation Lines, Downspouts—all non-pressure outside uses. The *perforated* type for septic tank disposal, foundation drains, field drainage — lasts a lifetime, too. Ask for Orangeburg by name. Orangeburg Manufacturing Co., Inc., Orangeburg, N. Y.

*Reg. U. S. Pat. Off.

ORANGEBURG
THE ROOT-PROOF PIPE

DREER'S

"Serving Gardeners for 110 Years"

GIANT MIXED DARWIN TULIPS

Grown and Packed in Holland Especially for Dreer's

We've never offered finer tulips! All large bulbs, all giant-flowering, all super quality—*Dreer quality!* Will produce a riot of beautiful mixed colors. Order today. Plant before frost. Come spring, these colorful imported tulips will be the envy of your gardening friends.

25 bulbs $1.65 postpaid
50 bulbs $3.00
100 bulbs $5.85

NEW 1948 EDITION DREER'S FALL GARDEN BOOK

Just off the presses. Full of helpful information. Write for FREE copy today!

HENRY A. DREER, INC.
102 Dreer Bldg., Phila. 3, Pa.

flower lovers

Join the Bulb of the Month Club. You too can enjoy continuous bloom in your living room or garden. Enclose $1.00 with name and address. You receive by return mail, postpaid, this month's carton of rare flower bulbs—guaranteed to grow. No dues or obligations. Your dollar covers all membership privileges. **Write today.**

BULB OF THE MONTH CLUB

125 Madison, Dept. AH, Chicago 3, Ill.

ROOT YOUR OWN CUTTINGS IN SAND

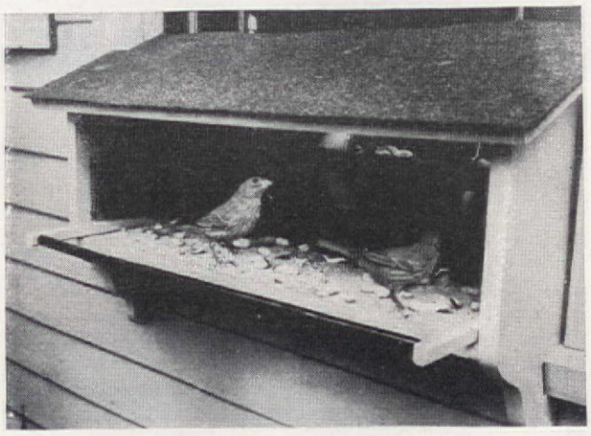
in a box, Greenhouse, or Hotbed. Scientific instructions, copyrighted, $1.00. It is easy, in an amazingly short time, to root cuttings of Camellias, Azaleas, Gardenias, Roses, Evergreens, and other plants, in sand, any time of the year, with our instructions. This information cost us thousands of dollars, and years of experience, and costs you only $1.00. Ppd.

NATIONAL NURSERIES, Dept. 2, Biloxi, Miss.

P.S. Free Catalog on Camellias, Azaleas, Gardenias

Birds AT YOUR WINDOW

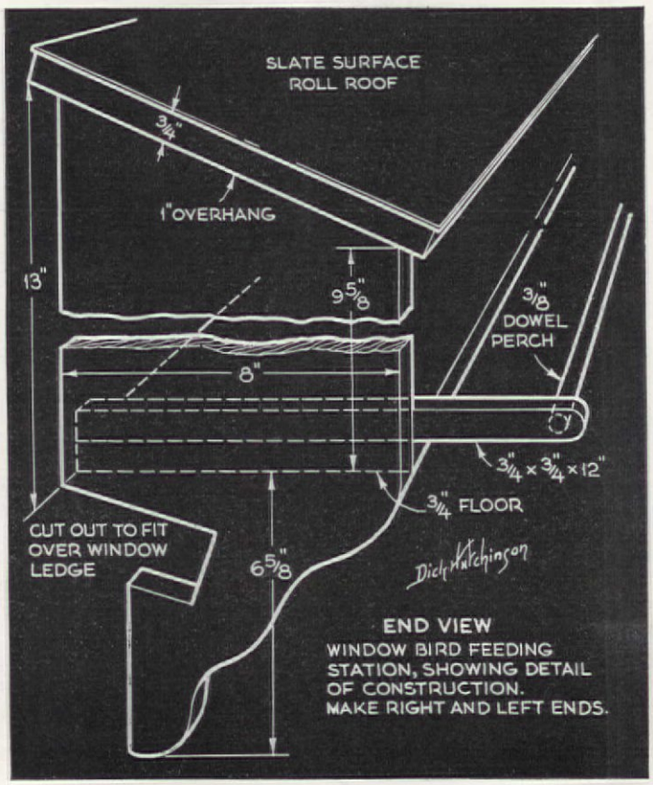
...ALL WINTER LONG



Dick Hutchinson

Not only is the feeding shelter here described the first and most important item for a bird-lover to make in attracting birds, but also it will bring them almost into your house where you can watch them while you work or rest. To build one, first cut out a cardboard pattern for the ends as nearly as possible like the one shown below. The notch for the window ledge may have to be altered for different windows; it should fit snugly so the back will come within the window casing and butt against the sash. Using the pattern, saw the end pieces out of a ¾" white pine board. Then measure the width of the window, subtract 1½" for thickness of ends and ¼" for clearance, and cut the floor board. Next cut the roof, of the same material and large enough to overlap about 1" on front and sides; shape the back corners so they will fit between the two window casings. Nail floor and roof to sides, using finishing nails; set them and putty the holes.

Cut the two perch-supporting arms, drill holes in the rounded ends for a length of ⅜" dowel, nail them in place, insert the perch, and fasten it with a nail if it doesn't fit snugly. Make



WHAT CAN WE DO TO CUT OUR FUEL BILLS ?

INSULATE WITH
Gold Bond
ROCK WOOL
AND SAVE
UP TO 40% !

GET ready *now* to beat high fuel costs and fuel shortages this winter! Insulate your home with Fireproof Gold Bond Rock Wool. You'll save up to 40% on fuel bills every year — and keep warmer too! Look at these other advantages:

Greater summer comfort. Up to 15° cooler than outside temperatures.

Greater Fire protection. Gold Bond Rock Wool won't burn. It forms a permanent fireproof barrier in the walls and roof.

Higher resale value. Everybody wants an insulated house.

Call your local Gold Bond Rock Wool Applicator *now*. He's listed in the classified section of your phone directory under "Insulation". And he'll give you a free estimate on your home without obligation. He's a real insulation specialist, factory trained in Gold Bond's methods of application.

Remember, insulation is the *one* home improvement that actually pays for itself! Get the full facts! Mail this coupon today for your copy of the free booklet, "Better Living".

MAIL COUPON FOR FREE BOOKLET

National Gypsum Company, A-10
Buffalo 2, New York

Please send me your "Better Living" booklet. I am interested in insulation for:
☐ Present Home ☐ Future Home ☐ Student

NAME.....

ADDRESS.....

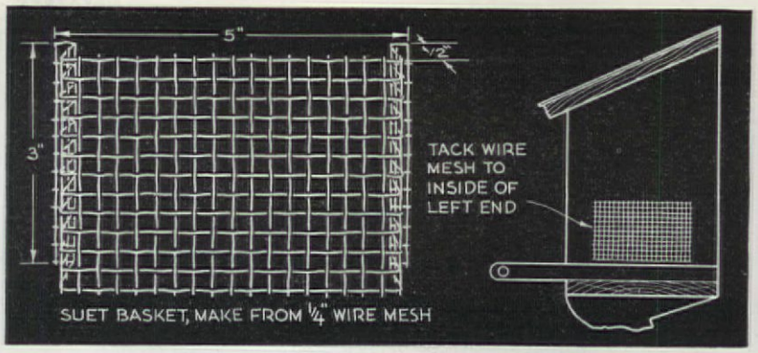
CITY..... STATE.....

Protected Beauty

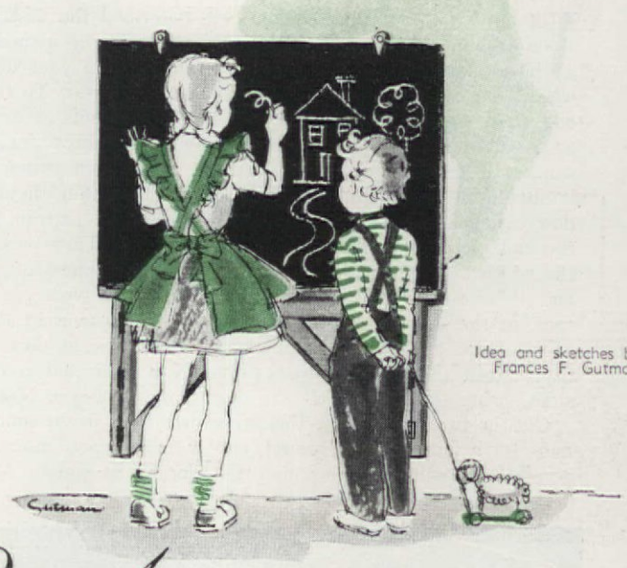
You get increased beauty for your lawn — protection from tresspasers — children and pets stay on your property out of harm's way with Pittsburgh Welded Lawn Fence. Ask your dealer for it by name.

Pittsburgh Fence

Pittsburgh Steel Company
3254 Grant Building, Pittsburgh 30, Pa.

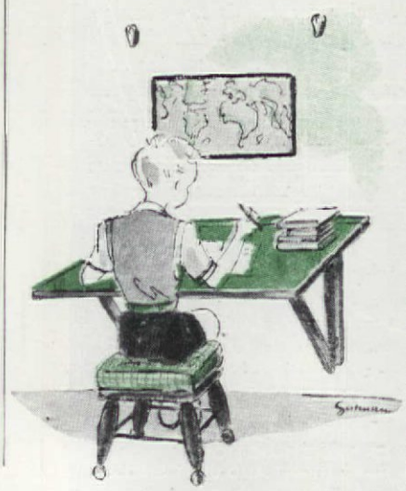


the suet basket (about ½" deep) by bending the ends of a piece of ¼" mesh wire netting, and tack it to the inside of one of the ends. Complete the job by applying a strip of slate-surfaced roofing to the top, then paint the shelter to match the color scheme of your house. Put it in place outside the chosen window, which should be on the sheltered side where rain and snow will be less likely to drive in, and fasten it there with a nail or screw through each end into the window casing. So made and attached, it can be supplied with crumbs, crushed fresh peanuts, suet, etc. from either the outside or the inside. At first, the birds will be wary; even when they start feeding there, they will scatter whenever anyone moves inside the window. But soon they will become so accustomed to your presence and movements that you will be able to watch them from close by. Of course, once attracted, they will also need a supply of water for drinking and bathing (not over 2" deep), places for nesting, and rearing their offspring, and suitable protection against cats and, sometimes, squirrels.



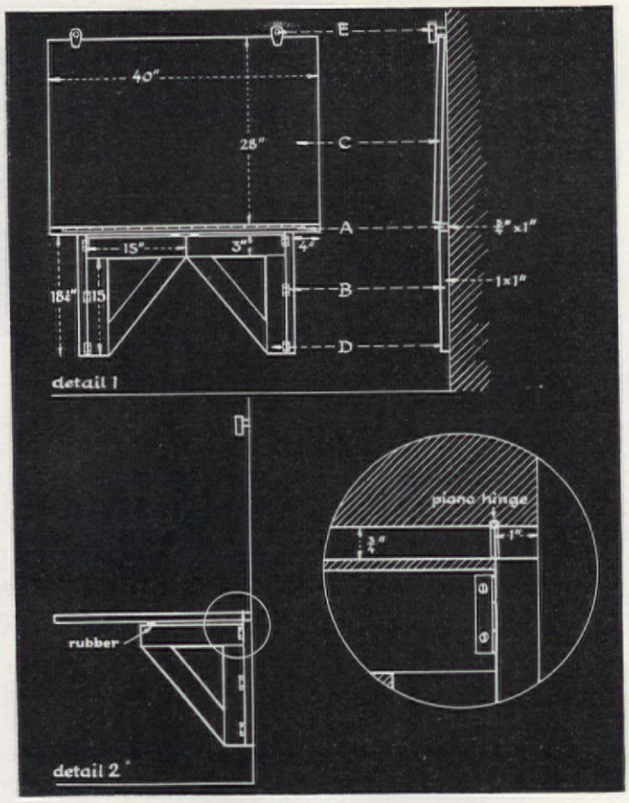
Idea and sketches by Frances F. Gutman

2 IN 1 FOR A CHILD'S ROOM



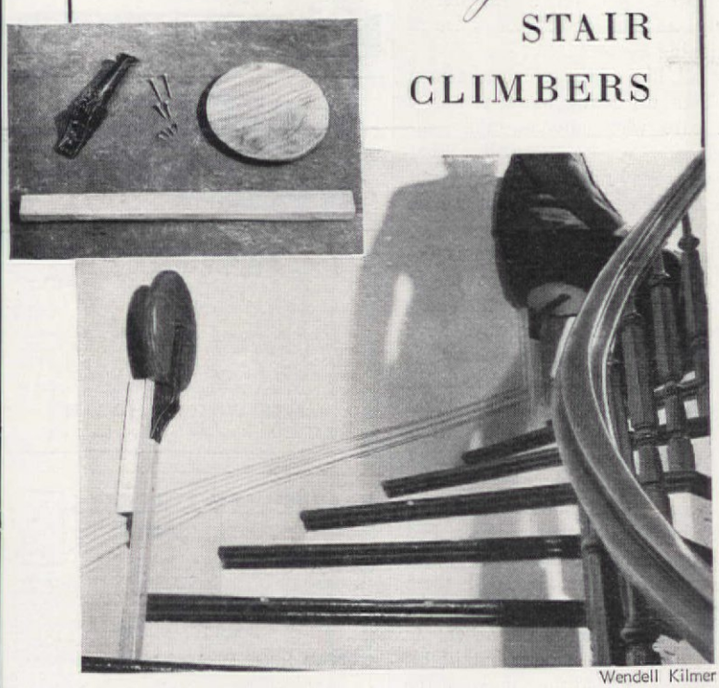
Every child hopes for a blackboard and a desk of his very own. Here's a way to combine the two, in a space-saving wall unit you can concoct at home from inexpensive materials.

Begin with a strip of wood 40" long (A, plan pg. 111), ¾ x 1" thick, and fasten horizontally to wall at proper height. Underneath and 4" from each end, attach vertical supports (B), 18½" in length, 1 x 1" thick. Make two triangular frames (D) and hinge to vertical supports. Screw a rubber button, ¼" thick, to top of each frame. A ¾"-thick plywood board (C), 40 x 28", forms combination blackboard and desk top of unit, is attached to horizontal strip of wood (A) with a long piano hinge. Two wooden hooks (E) on wall above hold board upright for blackboard use.



● Paint underside of plywood board (C) with special "blackboard slating"; finish top and rest of unit to suit child's taste. To change blackboard into desk, open frames and drop plywood board

HEART-SAVER *for* STAIR CLIMBERS



Wendell Kilmer

Have you—or has any member of your family—been told by the doctor to take it easy as a result of the heart-taxing strains of modern life? If so, you've probably been warned, "Don't climb stairs too often! Go slow and pause frequently!" Here's one way to solve the stair problem for those who must be cautious. Buy one or more folding bracket stools (cost, with hardwood seat and screws, about $5.00 each), install at 6- or 8-step intervals, as illustrated. Here, because of the plaster wall and baseboard, the bracket was fastened to a supporting piece of 2 x 3" lumber, and extra-long screws were used to reach the wall studding. You can put the device in place in half an hour or less. Then use it!—E. L. D. Seymour

Thousands of dogs are threatened by

DANGER DIETS

Dog owners are unknowingly practicing "false economy" by feeding incomplete dog foods that may lead to serious problems. Symptoms:

UNDERWEIGHT • DIARRHEA • SKIN IRRITATION • LISTLESSNESS NERVOUSNESS • SHEDDING COAT • ANEMIA • DULL COAT

PARD, the complete "one-dish-dinner," provides the scientifically balanced diet every dog needs every day

ALL THE RESOURCES OF SWIFT & COMPANY combine to make Pard nutritionally so excellent. Men of many sciences have participated in the research: nutritionists, biologists, chemists, veterinarians and other specialists have experimented and studied unceasingly to make Pard America's outstanding dog food.

GENERATION FEEDING TESTS Pard has been proved by the ultimate in nutrition tests—actual feeding to generation after generation of dogs in Swift's famous experimental kennels. These dogs were fed Pard and water only—not one dietary illness ever appeared. Reproduction normal. Remember, 4 out of 5 common dog ailments are caused by inadequate diet. So play safe! Feed Pard, the "one-dish-dinner"!

Pard's health-giving ingredients!

MEAT BY-PRODUCTS U. S. Inspected. Rich in highest quality proteins and the amino acids!

SOY FLOUR Table Quality. Same as used in bread and pancakes!

WHEAT & BARLEY Same as used in bread and cereals!

FISH LIVER OIL Meets U. S. Pharmaceutical standards!

GROUND EDIBLE BONE U. S. Inspected. Same as a soup bone ground!

IODIZED SALT Table Quality!

IRRADIATED YEAST Same as used in vitamin tablets!

B-COMPLEX VITAMINS Same as used in vitamin tablets!

Pard contains every known essential for balanced nutrition!

THERE is no excuse now for using substitutes. Gum Turpentine is available in plentiful supply *at new low prices*. Wherever you see Gum Turpentine (in cans or bottles) on the job, you know the painter knows his business. It's the surest sign of a good paint job. Gum Turpentine is the original, standard paint thinner preferred by 9 out of 10 painting contractors when painting their own homes. Best for cleaning woodwork, floors and furniture. Look for the AT-FA Seal on every package—your assurance of pure, genuine Gum Turpentine. Sold wherever paint is sold.

AMERICAN TURPENTINE FARMERS ASSOCIATION • General Offices: Valdosta, Georgia

Mortite KEEPS THE COLD OUT

Cordlike and pliable, Mortite is the perfect weatherstripping. Goes on in a jiffy without tools or tacks. Keeps out wind, dust, dirt. Anyone can press it around windows, doors, transoms, baseboards. Weatherstrip a whole window for 29c.—costs even less if you use larger sizes. Get Mortite at stores or write for circular. J. W. Mortell Co., 524 Burch St., Kankakee, Ill.

Make your Oil Heater an AUTOMATIC Heating Plant

Stop turning your heater up and down. Just set a thermostat dial — and your heater delivers steady, uniform heat day and night, if you use an A-P THERMOSTATIC HEAT REGULATOR SET. Save up to 10% on oil, get greater comfort, avoid overheating. Fits any oil heater using A-P Manual Control. Ask your dealer — ONLY $22.97 postpaid.

For FREE Booklet — "Three times More Comfort" write
AUTOMATIC PRODUCTS CO.
2520 N. 32nd St., Milwaukee 10, Wis.

RARE CACTI

OUR BEAUTIFUL 1948 CATALOG 36 fascinating colored pages **NOW READY.** Lavishly illustrated Hundreds pictured and described with full cultural direction. A handbook of Cactus lore. ***Largest Collection.*** If wanted for reference 10c is appreciated to cover mailing costs. A real garden hobby. For your copy WRITE NOW! **P. O. Box 27 JOHNSON CACTUS GARDENS Paramount, Calif.**

a HOME again with INSELBRIC

THE INSULATING BRICK SIDING THAT BEAUTIFIES WHILE IT INSULATES

Inselbric makes old frame houses look like new brick homes. Keeps homes warmer in winter—cooler in summer—lasts a lifetime! Saves Fuel! Saves Repairs! Eliminates Painting!

LOOK FOR THIS NAME INSELBRIC ON BACK OF EVERY PANEL

JONES & BROWN, INC. *U.S. PAT. No. 2332432
439 Sixth Ave., Pittsburgh, Pa.
Gentlemen: *Of Course* A-11

I want to know how I can save money with Inselbric. Please send me your full color booklet, "A Home Is Reborn," without obligation.

NAME_____
ADDRESS_____
CITY_____

MARGARET HARRISON

Oscar Wilde once said, "The only thing worse than being talked about is not being talked about."

So, if you really want to catch a friend's attention, just remark casually, "We were talking about you the other day." Your friend will immediately put on a fascinated, slightly anxious look and raise a questioning eyebrow.

We all like to know what others say about us. Many of us claim "I don't care what anyone says"—although few of us mean it. What others say may not have a very great influence on our actions, but we do like to know just the same.

A lady doctor in our town is beloved by all. She has that magic prescription that doctors who really get their patients well always have ready to hand out when needed. It has no long Greek name in her medical books, but she learned its therapeutic value early and well. Call it "the human touch."

"So you've got the measles, have you, Jack?" she remarked as she opened her black bag beside the bed of my apprehensive ten-year-old son. "Now what is that baseball team going to do without you? Tom Wilson came by the office the other day for me to take a splinter out of his thumb, and he told me you were the best catcher he ever pitched to. He's going to miss you. We'll have to get you well in a hurry, young man."

"Gee, Dr. Bowen, did he really say that? I didn't think he thought I was much good. He's twelve, you know, and bigger than me."

Then in went a hypodermic needle and down went an aspirin. I honestly don't think Jack was aware of either. And all through his illness and con-

GIVES FLOORS THE GLEAM THAT LASTS 'N LASTS!

Try it—buy it—today

SOLD AT HARDWARE, PAINT DEPT. AND 5&10-$1 STORES.
The Beacon Co. Boston 30, Mass.

Do Your Own Trimming with gleaming **CHROMEDGE**

SELECT METAL TRIMS from your Dealer's *TRIM•ateria*

You'll like this new, easy way to select bright, sturdy metal trims for your home "fix-up" work or hobby creations . . . on tables, shelves, counters, built-ins, floors, stairs, kitchen, bath, play room. You'll find shapes and sizes for every need in the CHROMEDGE TRIM-ateria.

See Your Dealer for this **FREE**

new folder showing how easily you can beautify, protect and improve your home and possessions with Chromedge. He'll be glad to help you!

The B&T Metals Co. COLUMBUS 16, OHIO

SET OF 25 DISTINCTIVE RANCH HOUSE DESIGNS $1

Unusually attractive designs in a wide range of sizes—2 to 4 bedrooms—all different in exteriors and room arrangements. Suitable for any width of lot from 60 feet upwards. Some simple—some ornate. Price range approximately $10,000 to $30,000. Complete set of 25 designs and floor plans—$1.00 postpaid.

MERLE WILLIAM HOGAN
18901 Grand River Ave., Detroit 23, Mich.

MATERNITY DRESSES Write for FREE Catalog

ADVANCE STYLES Smart, youthful styles for Morning, Street, or Afternoon at low budget prices. Charming fashions with concealing lines for the mother-to-be. Also Maternity Corsets and Lingerie.

Crawford's, Dept. 33, 729 Balt. Ave., Kansas City, Mo.

BOOKLET BUYS

DREAM HOME SCRAPBOOK ..... 35¢
For collecting building data. Two colorful rigid covers, manila index sheets, linen tabs; shoestring ties all together.

BOOK OF HOUSE PLANS $1.50
125 houses by foremost architects from all sections of the country. 220 pages, 34 in color.

10 Ways to Store Garden Crops #165 . . 20¢

• Send order and remittance to:

The American Home
55 Fifth Avenue, New York 3, N. Y.

Perk Up Your Furnace

WITH EASY-TO-APPLY ALUMINUM PAINT

FREE BOOK TELLS HOW. On heated surfaces—furnaces, ducts, boilers, water heaters—use ALUMINUM ENAMEL for spic and span appearance, lasting protection. Won't darken or flake off. For many other helpful painting hints, send for free 24-pg. book, "Paint It Bright". Remember there *is* a difference in aluminum paints. Dealers who display this Alcoa symbol sell you the *right* kind for any job. Address: ALUMINUM COMPANY OF AMERICA, 2105 Gulf Building, Pittsburgh 19, Pa.

ALCOA

Look for this shield on aluminum paints made by many paint manufacturers using ALCOA ALBRON PIGMENTS

EXTRA CASH! EXTRA CASH!

Arlene HAS MONEY FOR YOU

Sell Arlene's beautiful new California Christmas and Everyday greeting cards. Name imprinted. Lots of profit. Write for free, full-color folder and sample. Don't delay. Send no money. Exclusive for Arlene.

Direct from Manufacturer

ARLENE GREETINGS

4620 Pacific Blvd. Los Angeles, Calif. OR Allendale 1, New Jersey

Wherever you live, you can enjoy the advantages of city water service by installing an automatic Myers Water System. Smooth, quiet running, costs little to operate, famous for quality and reliability. *Ejecto* and Plunger Types for every need. Mail the coupon.

MYERS

THE F. E. MYERS & BRO. CO., Dept. K-150, Ashland, Ohio

Send water system booklet and dealer's name.

My Name_____

Town_____

County_____ State_____

valescence, he had the corner lot baseball field on the top of his mind, saying over and over, "Gee, Mom, did you hear Dr. Bowen say that Tom thinks I'm a good catcher?"

What that good doctor does for me whether I am up or down is amazing. I have been known to go out of my way on a busy shopping tour down town just to drop by her office and say "Hello." Of course, I wouldn't admit to anyone that I hoped she had heard something nice about me or my family.

The time she asserted, apropos of nothing special, "You know I heard Mrs. Thornton say the other day that she thought you had the best behaved children in town" was remembered often—especially when four-year-old Bobby picked all her cherished tulips to make a pretty nest for a fallen baby robin. Every mother thinks the neighborhood thinks that her children behave like brats. All you have to do to assure a mother's gratitude is to tell her that you think her children behave well—and if you can honestly quote some other neighbor of hers as having said she thinks so too, then you will have her everlasting devotion!

One Sunday morning there were perfectly beautiful red roses in clustered masses on the old white marble altar in our church. Flowers on our altar are always lovely. But these red roses were gorgeous. I thought that I would like to find out who had fixed them and thank her.

Coming down the aisle after church, I found myself behind the President of our local Garden Club. When I mentioned the flowers to her, she replied enthusiastically, "The most effective flower arrangement I have ever seen any place." So I wrote the woman what the Garden Club President had said. Personally I can't make anything grow around my house but small boys, so my remarks, while genuine, would not have meant much from a horticultural viewpoint. But a quoted remark from the Garden Club President—well, that was a real compliment.

So go ahead and tell your friends the nice things you hear about them. There is a pleasantly impersonal air of sincerity to repeated remarks that is sometimes lacking when a direct compliment is given. You can always hear something agreeable about people you know. If you have any collected verbal bouquets to give out, hand them around now before you forget them—and while your friends can smell their sweetness.

How Helen Hughes Cured Monday Blues

Laundering experts have proved it! *The Hotter the Water, the Whiter the Wash.*

And remember—today's automatic washers are designed to bring you the full benefits of *hotter* water.

Now you can get it . . . faster . . . cleaner . . . cheaper . . . *Because now you can get a new Ruud!*

It's here! Ruud, the Gas Water Heater with the Monel* tank and the new Ruud Temperature Dial.

Ask your Gas Company, Plumber or Dealer to show you Ruud-Monel, the water heater 99.1% of owners say they'd recommend to their friends. Write for literature and the new report on laundering temperatures.

1. **You can get HOTTER water!** Ruud's new Temperature Dial lets you *dial* the temperature you need—all the way up to 180 degrees for whiter white washes!
2. **You can get it FASTER!** Ruud is designed for Gas—all types, including LP-gas. *Gas* heats *faster!*
3. **You can get it CLEANER!** Ruud's solid Monel tank can't rust, even at tip-top temperatures. It always sends you water that's sparkling clean. Never causes rust stains.
4. **You can get it CHEAPER** because of Ruud's Thrift-design. Because of *Gas*, the economy fuel. And because your solid Monel tank lasts longer.

ALWAYS PLENTY OF HOT WATER FOR ALL YOUR NEEDS!

Plenty for your little daily chores. And plenty for dishes . . . cleaning . . . bathing . . . scrubbing up. Plenty for washdays . . . and plenty for *every* day. Yes, with RUUD-MONEL you'll have all the hot water you can use *right on tap 24 hours a day year in and year out!*

because NOW YOU CAN GET A RUUD-MONEL

Get a **RUUD** **GAS** Water Heater with a Rustproof **MONEL** Tank

RUUD MANUFACTURING COMPANY, *Pittsburgh 1, Pa.* *Reg. U. S. Pat. Off. International Nickel

Hitch a new kind of fun to your piano!

Read how you may enjoy the Solovox for 3 days ABSOLUTELY FREE!

Play a cello solo, a clarinet, sax, or trumpet solo, and accompany yourself on the piano at the same time!

With the Solovox, you hitch a new kind of fun to your piano. You have a second keyboard on which you play dozens of different instrumental solo effects to piano accompaniment.

It's more fun than playing piano alone. Whether you're a whiz at the keyboard, or whether you play simple tunes just for your own enjoyment, the Solovox gives all your music a professional touch.

Plug the Solovox into any electric outlet. It can be added to or removed from any piano in seconds. Cannot mar the finish.

Ask for a FREE trial in your own home! Your Solovox dealer will be glad to tell you how you may have the Solovox added to your piano absolutely free to play as much as you like for 3 full days in your own home. There is no obligation.

Mail the coupon for your free copy of the illustrated booklet that tells all about the sensational Solovox.*

Solovox

Made by the makers of the Hammond Organ

Hammond Instrument Company
4230 W. Diversey Ave., Chicago 39, Illinois

☐ Check, if you would like a free trial of the Solovox in your own home, without obligation.

☐ Check, if you wish to receive our illustrated booklet.

Name.....

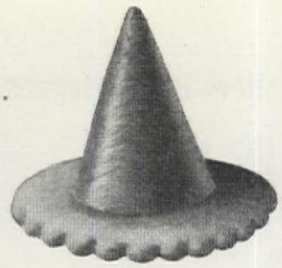
Address.....

City.....

P.O. Zone.....State.....

☐ Check, if you also wish full details about the Hammond Organ.

*T. M. Reg. U. S. Pat. Off. Copyright, 1948
10



● Bewitchingly edible hat is chocolate-frosted ice-cream cone on chocolate cookie

● Black cat to be leered at has shining lollipop eyes, whiskers via pastry brush

● Inscrutable, delicious: a chocolate peppermint feline secure on cracker base

Night of Witchery

LOUISE PRICE BELL

Ideas by June Cochrane Ortgies, Ruth R. Clark, La Vendee Fulton, H. Leeper

Reginald Russell

Merrymaking designed for All Hallow's Eve, that night when the unexpected must happen!

For a rollicking-good Halloween, take some bewitching tips from two smart young hostesses, Susan and Marilyn. The party they gave in the family garage was a *screaming* success! To start, scribble—in a "palsied" hand—this irresistible invitation. Write with black ink on orange-cardboard pumpkins, or with white ink on large black-paper cats:

Skeletons, ghosts, and goblins galore
Will come a-knocking at our door.
So, join them here on Halloween night;
You'll find out if your future's bright!
Dress up as funny as you wish,
For spookery *is our dish.*
But, be prepared for any lark,
And remember that the night is dark!
Time: *Address:*

The family garage is the best place for a Halloween party, because there no one has to "be careful." If there isn't space in the garage, the basement or the recreation room is a good second choice. The following proves that you don't have to worry about the garage's not being *good enough* for an outstanding party!

First, clear out everything that can be removed. If the family laundry is done in your garage or basement, the machine and the tubs make beautiful buffet tables when they're covered with orange and black crepe paper. If there is an overhead storage shelf for luggage or old tires, do what Susan did: mask it with a white sheet bordered with orange crepe paper and decorated with Halloween cut-outs. It adds to the party set-up and makes a cozy little hide-out for the fortuneteller. If the rafters are exposed, hang them with corn stalks for a barnlike atmosphere, and stalks stacked in the corners are ideal backgrounds for grinning, shining pumpkin "Jacks."

Refreshments can be simple, for on All Hallow's Eve, pranks and games seem more important than food. Doughnuts and apple cider are a good choice. Susan and Marilyn decided on sandwiches, because theirs was an all-girl party, and they knew their friends thought tricky sandwiches were "divine." And tricky they were, filled with cream-cheese-and-olive mixtures, then given funny faces concocted of olive-and-yellow-cheese features. Some of the sandwiches were triangular and some were square, but the funny-faced ones were, of course, realistically round.

Candles on the buffet table, as well as in "pumpkin-moonshines" are effectively eerie and should be orange and black. Paper napkins in the Halloween theme are available in dime stores, and usually one finds their colorful equals in matching paper plates. Our young hostesses designed an unusual centerpiece with which to delight their friends. Instead of having one large pumpkin filled with apples, popcorn, walnuts or doughnuts, they placed, in the center of the table, a flat tray holding the funny-face sandwiches, then flanked it with pumpkin halves filled with chipped ice. Just before their guests arrived, they plunged frozen orange suckers (they prepared them in the family refrigerator) into the finely chipped ice. The guests' "oh's" were thrilled ones when they saw the suckers all ready for consumption. But, what they didn't know was that their fortunes were frozen inside! The fortunes were written on narrow strips of paper, tightly rolled and inserted in gelatin capsules (such as some medications are sold in), then frozen into the suckers.

COPYRIGHT 1948 Wallace Silversmiths, Wallingford, Connecticut • Since 1835 • Wallace Silversmiths, Toronto, Canada

Get fixed to mix... IN SECONDS!

...IN A *St. Charles* KITCHEN CUSTOM BUILT FOR YOU!

● In fact, you save minutes and steps in everything you do in the kitchen—preparing, cooking, serving, cleaning up—if your kitchen is designed for your room...to your needs...then built to order exactly as required. If you are budget conscious, and most of us are, the words "custom building" need not alarm you. Everything considered, a St. Charles Steel Kitchen costs no more and can be adapted to a room of any size or shape. You get years of service with little or no upkeep cost, besides having, right now, the kitchen you really want. Call your St. Charles dealer. He is a factory-trained kitchen specialist. Let him design your kitchen and submit an estimate. Then compare what it gives you in convenience, in beauty, in intelligent planning, with any other kitchen made. If you do...you will choose St. Charles.

SEND FOR THIS COLORFUL BOOK
"Your Kitchen . . . and You"—showing color photographs of many St. Charles Kitchens as well as pictures of all units and accessories. Tell us if you plan to build or remodel soon. Enclose 10c to cover postage to St. Charles Manufacturing Co., 1686 Dean St., St. Charles, Ill.

READY FOR ACTION

In this kitchen, see how everything is planned to save minutes and make things easy. The mixing area is ready for action in seconds...everything within reach on opening a door or drawer. The mixer flips up from its storage cupboard with an easy pull. The range is just a step or two away. Note the continuous counter . . the curved end unit . . . the snack bar which can also be used for service to the dinette. These are the marks of custom building . . . the details that make the kitchen. Other St. Charles features in this kitchen include the towel drier with heater and blower, vegetable and fruit storage unit, base sliding shelves and tray storage unit.

Below, see how the mixer is stored. Pulls out, like a typewriter, when it is needed.

St. Charles
THE *QUALITY* NAME IN KITCHENS

● The "gypsy" fortuneteller's veiled hints of glorious futures are a popular, exciting climax to a Halloween full of *planned* mysteries

● Life-size, phosphorescent skeleton on black cambric hangs behind buffet table, is expertly conducive to goose-pimples, tingling spines

For Halloween-party games there is apple-bobbing and an apple-paring contest wherein two players try paring a whole apple, keeping the skin spiralling down, unbroken. If they *can* do it, who can do it faster? Keep all the skin-results, vote on the best job, and award a big red apple as a prize. Next, have the apple peelers compete to see which one can make the prettiest or funniest design, without using a knife, from an apple peeling. Give a prize if you wish.

For a doughnut-eating race, lay a large piece of waxed paper on the floor and place two doughnuts on it about three feet apart. Have two players kneel before the doughnuts and, with their hands clasped behind them, start eating when the signal is given. It demands great nose- and chin-dexterity, and is a laugh-provoking stunt.

For "High-stepping Witches" you need about six hard-cooked eggs tinted or painted black and orange. The eggs are placed on the floor in a straight row with just enough space between each two for a person to step. Show the group how the game is to be played by stepping very high above each egg and walking the row in safety. Imply

Illustrated: Magee's EMBASSY, of deep, all-wool pile, made in 11 plain colors keyed to the decorative trend of today.

For Beauty and Comfort in Your Home...

SMART PLAIN CARPETS THAT ARE "HARMONY IN WOOL"

Let the deep, rich pile and warm color of MAGEE'S plain EMBASSY set the keynote for your decorative scheme...bring new comfort and beauty to your home. You will find handsome all-wool Wiltons, Axminsters and Velvets by MAGEE at the better stores. The dealers will be glad to show you luxurious plain carpets, colorful figured and textured designs, in a wide choice of patterns, with accent on style and value, modestly priced.

Look for the Spinning Wheel label

MAGEE

Carpets and Rugs

THE MAGEE CARPET COMPANY • MILLS: BLOOMSBURG, PA.

Magee carpets and rugs make a house a home

to be as good with **Eggs**

Eat hearty, that's what they do when you mix your deviled eggs with plenty of Hellmann's or Best Foods *Real* Mayonnaise. There's no sissy sweetness in this *real* mayonnaise. It's flavor-rich with only eggs, added egg yolks, "Fresh-Press" salad oil, mild vinegar, and spices.

as it is with **Grapefruit**

Good, good, good . . . is the flavor of Best Foods or Hellmann's *Real* Mayonnaise on fruit . . . and on meat, fish, and vegetables, too. Being *real* mayonnaise, not just "salad dressing," it contains *no starchy filler* to thin out its flavor.

make sure it's

BEST FOODS

OR

HELLMANN'S

Real Mayonnaise

AMERICA'S LARGEST-SELLING MAYONNAISE

that the eggs are *not* hard-cooked. After this explanation, send all players but two or three out of the room. Blindfold one of the guests and tell her to be a "high-stepping witch." In the meantime someone else will quietly remove the eggs and replace each with a cracker. The blindfolded "witch" is turned around three times, then told to walk across the room. Probably, she will step on a cracker the first thing—a very shattering experience! And her nonchalance wanes each time she hears the crackle of "broken egg-shells"! Repeat the performance with other players, each having her special audience.

Use the pumpkin seeds left over from the jack-o-lanterns for a "Halloween painting" stunt. Give each guest a sheet of orange construction paper, a small dab of glue or paste, and a handful of pumpkin seeds. Set a time limit and tell each young artist to make the weirdest painting he can achieve on this night of witchery.

OUR PARTY LINE

You specify the occasion and we'll plan a party that is individually yours—from invitation to farewell. Tell us the number of guests expected, whether adults or children, give description of table accessories. Our fee, $1.00 per party.

Sweet Sixteen Swirls . . . . . 10¢

Instructions and diagrams for making three-dimensional place cards for a sweet-sixteen party, using faces and real hairdos. Fun to make.

Alice in Wonderland Playlet . . . 50¢

32-page leaflet contains instructions for making costumes for 9 leading characters in playlet, the playlet, and a clubwomen's program on the Alice theme.

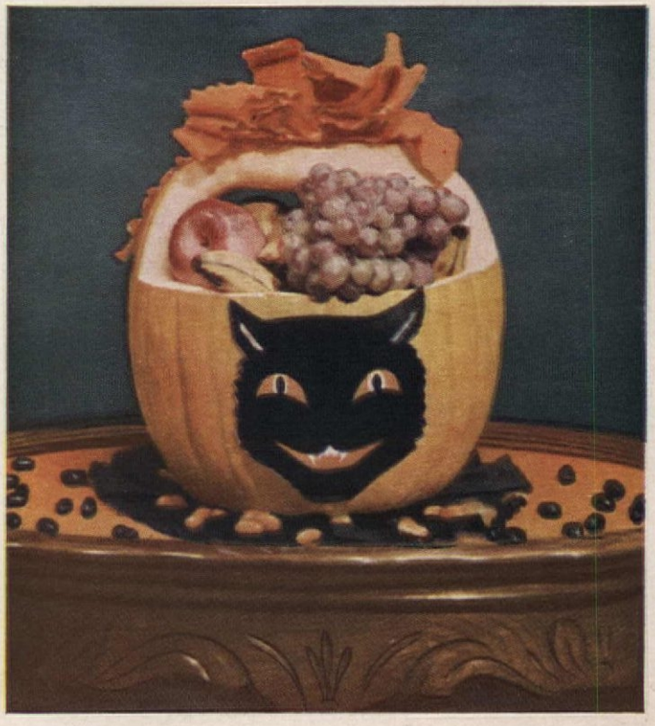
Halloween Howls . . . . . 20¢

Includes games, instructions for making favors and centerpiece for a chiller-diller party for all ages.

American Home Party Department
444 Madison Ave., N. Y. 22, N. Y.

F. M. Demarest

● Halloween centerpieces: scarecrows cut from tin cans, painted with enamel; cork heads, excelsior hands and feet. Fruit-filled pumpkin "basket" on black crepe paper is surrounded by colorful candy beans



HOW TO DO A WASHING WITH THE TOUCH OF A FINGER-TIP

YOU'RE TWICE AS SURE WITH TWO GREAT NAMES

FRIGIDAIRE

MADE ONLY BY

General Motors

LOOK AT ALL THIS WASHER DOES—AT THE PRESS OF A DIAL

1. Fills with hot or warm wash water—automatically.
2. Washes clothes clean with amazing Live-Water Action—automatically.
3. Spins out the used wash water—automatically.
4. Fills itself with clean, warm rinse water—automatically.
5. Rinses clothes thoroughly with Live-Water Action—automatically.
6. Spins out first rinse water and fills itself for second rinse—automatically.
7. Rinses clothes a second time—automatically.
8. Gives clothes final Rapidry Spin—automatically.
9. Cleans itself and shuts off—automatically.

NOTE: Dial may be set to lengthen, shorten, repeat or omit any operation in the above cycle.

Imagine washdays in which touching a dial with your finger-tip is about your hardest task! That's practically all you do, besides putting in soap and clothes, with the new Frigidaire Automatic Washer. Here is a washer that does more things automatically—and faster—than you ever dreamed possible.

Live-Water Action gets clothes really clean—safely. Live-Water Action carries clothes from water level down under, back to top, down again . . . over and over, flexing clothes all the while. Five and one-half water pulsations a second send cleansing currents of soap and water surging through every inch of fabric, searching out and carrying away soil and grime. And the same Live-Water Action that washes clothes *clean* rinses them *bright!* Live-Water Action is so thorough it gets grimiest work clothes clean. Yet so gentle, your precious things are safe through washing after washing.

Rapidry Spin Gets Clothes Drier. Once clothes are rinsed, Frigidaire's Rapidry Spin gets them really damp-dry—by spinning 2 to 3 times faster than most other washers. Clothes are nearly 50% lighter in weight, easier to carry. They're whiter, brighter in color; and many are dry enough to iron immediately.

2 Other New Frigidaire Home Laundry Appliances

Frigidaire Automatic Electric Dryer—for clothes, linens that need further drying before ironing. Dries clothes ready to iron in 15 to 25 minutes; towels, bath mats, blankets come out fluffy-soft. Eliminates work of hanging clothes; worries about weather, smoke, dust, dirt, insects.

Frigidaire Electric Ironer—so simple, you'll learn to use it in 10 minutes. Many outstanding ironer advantages, including Prestoe-Matic foot control.

Listen to Frigidaire's new LUM 'N' ABNER show. See newspaper for time, station.

See your Frigidaire Dealer—for demonstration of Frigidaire Automatic Washer, Automatic Dryer, Electric Ironer. Demand is heavy, but Frigidaire dealers are being supplied as rapidly as possible. Find dealer's name in Classified Phone Directory under "Refrigerators." Or write Frigidaire, Dayton 1, Ohio.

Esther Foley

The First Light

Anyone watching from a train window at dusk can see the homes of the country come to light. It may be the same from a plane or from a car, but from a swiftly running train, it is a pretty sight. I can remember one evening in particular. The October haze had made the sky dark gray-blue. A cloud, low on the horizon, had a silver edge. The rooftops raised various shapes. For a little while the houses were quiet in the dusk and very dark. Then, suddenly, in one and then in another, a light came on . . . and the first light was always in the kitchen. It was a warm thing to watch because it didn't happen in just one place, but all across the land.

If a woman is alone when dark comes on, the kitchen is the nicest place to be. This room is always closed in and cozy. Besides, shorter days mean colder days and call for heavier meals. Dinner must be started a good half hour sooner than in summer, something extra made to welcome people home. Something sweet? Of course. It is October that brings rich and delightful desserts back to the family menu.

In our house we expected the first cold evening to bring baked apple dumplings. Brown and tender coated, juices seeping from the seams, hard sauce melting on the very top, the saucer gleaming with an extra spoonful of syrup! Here is a dessert to bring lagging feet to a full run when the kitchen light comes on. We made it with a rich biscuit dough, rolled quite thin. But it can be made with one of the pastry mixes. It will be more crispy and lighter on the stomach.

The rest of the meal pictured here makes full use of all the foods with fall coloring. Apricot nectar flaunts its gold, which is only accented by the celery curl and the gleam of black olive. Apple-jelly glaze gives the half ham a ripe bloom that belongs to the harvest season. Hot beet salad can be made from chopped canned beets or those freshly cooked and chopped. This method of preparation guarantees acceptance of the red, solid, earthy, substantial vegetable. The relish, flavoring the dish, gives variety in texture. Mustard pickles, yellow with turmeric, fit in as the spicy-sour note. Don't serve ham without them! Parsley potatoes deserve mention because they are so good and their filling qualities will save on ham.

Cider, in blue-handled mugs, cool but not cold, will bring the color and flavor of October very close. Serve it with dinner or later with doughnuts. They fit this month, too.

China, Blue Ranunculus, Josiah Wedgwood and Sons, Inc.
Silver, Greenbrier Pattern, Black, Starr and Gorham
Glass Mugs, Blenko Glass Co., Inc.
Carving Set, W. R. Case and Sons Cutlery Co.
Photographs, F. M. Demarest

Born and bred for extra-tender kernels — and full of that sweet country flavor!

That matchless butter-tenderness — that special sweetness — are *bred right in* our exclusive strains of corn!

We developed those strains ourselves, you see — to get seed that will grow Del Monte Corn the way *you* like it. With plump, bright, thin-skinned kernels. Plus higher natural sugar content.

You get a flavor so rich it holds up even in casserole dishes and stews.

That goes for either style of Del Monte Brand Corn: Golden Whole Kernel or creamy-smooth Golden Cream Style. So — for the flavor and tenderness you've always wanted in corn — be *sure* you look for Del Monte first!

Now add the tenderest corn you can get – Del Monte !

BRUNSWICK STEW

- 4-lb. stewing chicken, cut in serving pieces
- 4 tbsps. chicken fat or drippings
- 1 No. 2 can Del Monte Tomatoes
- 1 No. 2 can Del Monte Green Lima Beans
- 1 cup hot water
- 1 tbsp. Worcestershire sauce
- 1 tsp. salt
- 8 green onions with tops
- 2 cans Del Monte Golden Whole Kernel Corn

In large deep skillet or Dutch oven, fry chicken in hot fat till golden brown. Add liquid drained off tomatoes and limas; also water, Worcestershire sauce and salt. Bring to boiling point; cover; simmer till tender. Add onions; simmer 10 min. Add tomatoes, limas. *Now add the tenderest corn you can get — Del Monte.* Cook till vegetables are thoroughly heated. Liquid may be slightly thickened, if desired. Serves 6 to 8.

Two styles — why not enjoy them both?
Golden Whole Kernel Golden Cream Style

One more good food from the brand that puts **FLAVOR FIRST**

Del Monte CORN

Elaborate Dinner

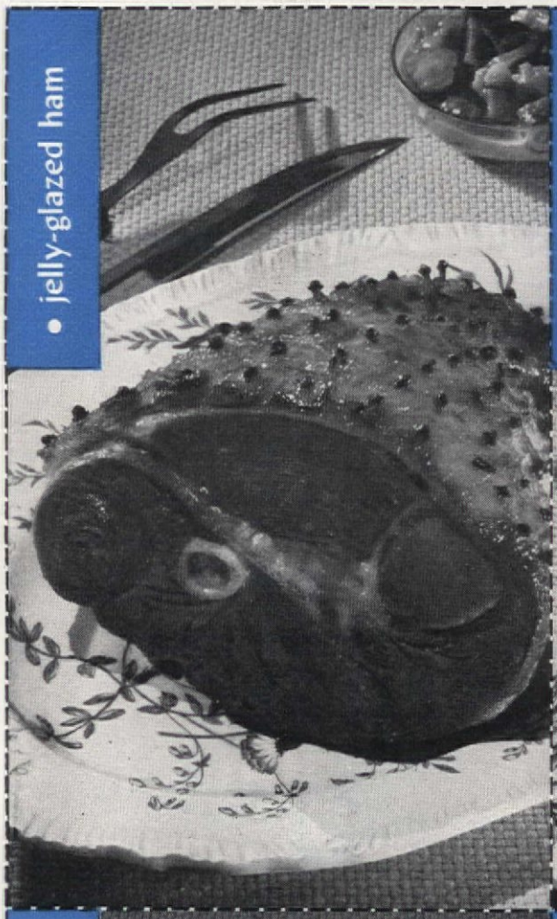
Apricot Nectar
Jelly Glazed Ham
Parsley Potatoes Hot Beet Salad
Apple Dumplings
Coffee

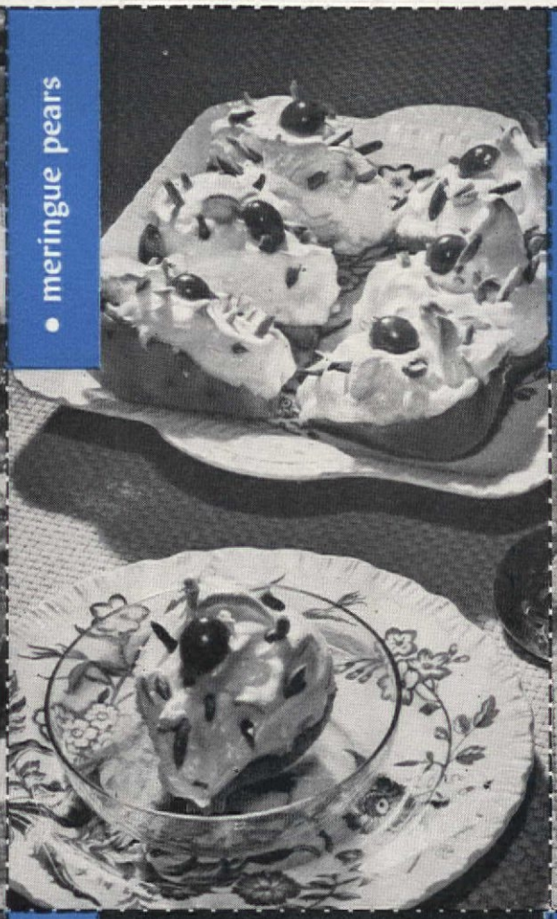
Soup Saves Meat

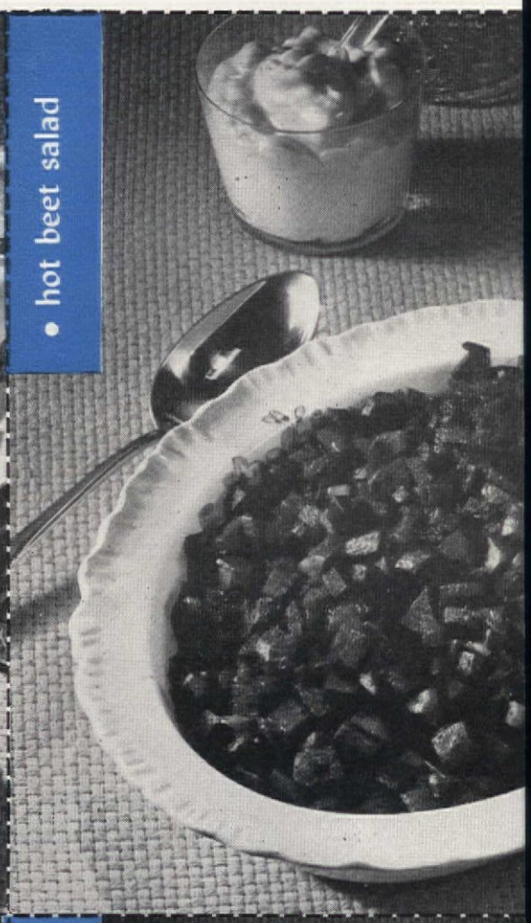
Hot Consommé with
Broiled Meat Patties
Baked Acorn Squash Sautéed Onions
Toasted Rolls
Pear Meringue

No Nonsense

Antipasto
Sauerkraut Soup
Hard Rolls Butter or Margarine
Blue Plum Shortcake
Coffee or Tea

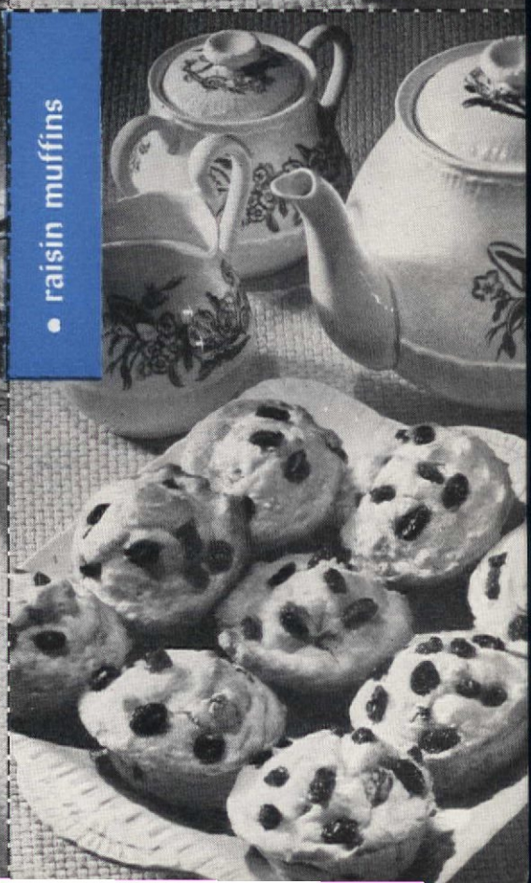

• jelly-glazed ham


• meringue pears


• hot beet salad

• apple dumplings

• geranium leaf jelly


• raisin muffins

• raisin muffins

Preparation time: 30 min.

2 cups sifted flour
3 tsp. baking powder
½ tsp. salt
2 tbs. sugar
½ cup raisins
1 egg, well beaten
1 cup milk
4 tbs. melted shortening

Sift together flour, baking powder, salt and sugar. Add the raisins. Combine egg, milk and shortening and add to the dry ingredients and mix only until all flour is dampened. Fill well-greased muffin pans ⅔ full. Bake in a hot oven (425°F) for 20 minutes.

Makes 10 muffins ***173 cal. per muffin***

Tested in THE AMERICAN HOME KITCHEN

• hot beet salad

Preparation time: 20 min.

1 (1 lb. 4 oz.) can diced beets
1 (8 oz.) jar mixed sweet pickles
1 tbs. butter or margarine
Salt and pepper

Place beets in a saucepan; add all the juice from pickles and the butter. Cover and allow to simmer until the spicy juice has thoroughly permeated the beets. Remove from heat and add ½ cup of chopped pickles. Season to taste with salt and pepper. Drain, and if desired serve on lettuce with a dab of mayonnaise.

Serves 4 ***78 cal. per serving*** ***Source of vitamins A, B complex***

Recipe submitted by Mrs. W. Powell
Ed. Langbein's cutlery

Tested in THE AMERICAN HOME KITCHEN

• geranium leaf jelly

Preparation time: 1¼ hrs.

3 lbs. firm tart apples
3–5 cups water (approx.)
Sugar
Rose geranium leaves, washed

Wash apples; remove and discard stem and blossom ends; cut in quarters. Then slice the quarters, skins, cores and all, into a large saucepan or preserving kettle. Add cold water barely to cover. Cover pan and bring to a boil, and simmer without stirring 15–20 minutes or until apples are soft. Turn into a wet jelly bag (you can make one with several thicknesses of cheesecloth). Tie bag at top and hang until drip ceases. Measure not more than 6 or 8 cups juice into a large kettle. Add ¾ cup sugar for every cup of juice. Heat quickly to boiling, stirring only until sugar is dissolved. Boil rapidly to jelly stage (222°F). To test without a thermometer, dip a large enamel spoon into boiling syrup. When syrup separates into 2 distinct drops on edge of spoon stop cooking. Skim jelly. Place a rose geranium leaf in the bottom of each sterilized jelly glass and cover with hot jelly. When cold, pour over a layer of hot melted paraffin. Add another layer of hot melted paraffin and set aside to cool.

Makes 3 (6 Oz.) glasses

Tested in THE AMERICAN HOME KITCHEN

• meringue pears

Preparation time: 45 min.

4 fresh pears
Juice of 1 lemon
½ cup sugar
¼ cup water
2 egg whites
⅛ tsp. salt
4 tbs. sugar
½ tsp. vanilla

Peel, halve and core pears. Sprinkle with lemon juice. Arrange pears, cut side up in shallow baking dish. Place one tablespoon sugar in hollow of each pear half. Pour any remaining lemon juice with water around pears. Bake in a moderate oven (350°F) 20–30 minutes or until pears are just tender. Beat egg whites until foamy, add salt and gradually add the 4 tbs. sugar, beating after each addition. Beat until mixture forms moist peaks. Add vanilla. Place generous spoonfuls of the meringue mixture on top of each pear half. Return to the oven and bake 15 minutes or until meringue is delicately browned. Garnish each pear with slivers of toasted blanched almonds and a maraschino cherry.

Serves 8 ***131 cal. per serving*** ***Source of vitamins A, B complex***

Tested in THE AMERICAN HOME KITCHEN

• apple dumplings

Preparation time: 50 min.

3 cups sifted flour
6 tsp. quick-acting baking powder
¾ tsp. salt
2 tbs. sugar
½ cup shortening
1 cup plus 2 tbs. milk
6 medium apples, pared, cored
½ cup sugar
½ tsp. cinnamon
Butter or margarine

Mix and sift flour, baking powder, salt and 2 tbs. sugar together. Cut in shortening quite fine, using a pair of knives or a pastry blender. Make a well in the center, add the milk and stir quickly until all flour is wetted into a dough. Turn out onto a lightly floured board, press into a ball, then roll gently and quickly, without further handling, into a sheet about ¼ inch thick. Cut into six 6-inch squares. Place an apple in the center of each square. Mix together the sugar and cinnamon and place some in the center of each apple and dot with butter. Moisten the edges of the pastry squares with water and bring points up over apple, sealing seam edges by pressing together with the fingers. Place dumplings on a greased baking sheet and bake in a hot oven (450°F) for 10 minutes. Reduce heat to a moderate oven (350°F) and continue baking ½ hour. Serve hot with hard sauce or cream.

Makes 6 dumplings ***617 cal. per serving*** ***Source of vitamins A, C, B complex***

Tested in THE AMERICAN HOME KITCHEN

• jelly-glazed ham

Select the kind of ham that suits your need. Bake a tenderized half or whole ham, uncovered, in a slow oven (325°F) 20 to 30 minutes per pound according to the size of the ham. Average 10–12 lb. hams bake in 25–30 minutes per pound. If ham is a special processed ham and labeled pre-cooked, bake in a slow oven (325°F) 15–22 minutes per pound. One half hour before meat is done, remove rind from ham, score the fat surface in squares and place a whole clove in each square. Mix together ¾ tsp. dry mustard, ¼ tsp. powered cloves, ¼ tsp. cinnamon, 2 tbs. cider vinegar and 1 cup apple jelly. Place in saucepan and heat until the jelly is melted, stirring constantly. Pour jelly sauce over the ham and return to oven to finish baking.

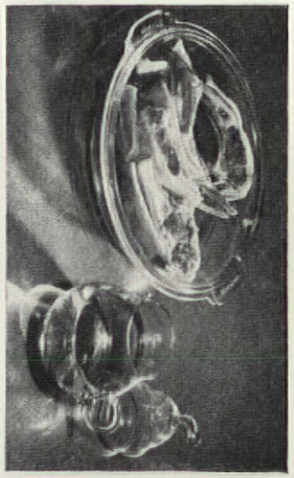
Source of vitamin B complex

Tested in THE AMERICAN HOME KITCHEN

TRICKS of the TRADE

• To keep seeded or seedless raisins moist and fresh, turn from box into glass jar, and screw top tightly

• Tomato juice, drained from whole canned tomatoes, can be used to bring condensed soup to proper liquid proportions; adds color and flavor



• For flavor change, marinate lamb chops in a small amount of basil-flavored vinegar. Rub meat well, let stand at room temperature 1 hour

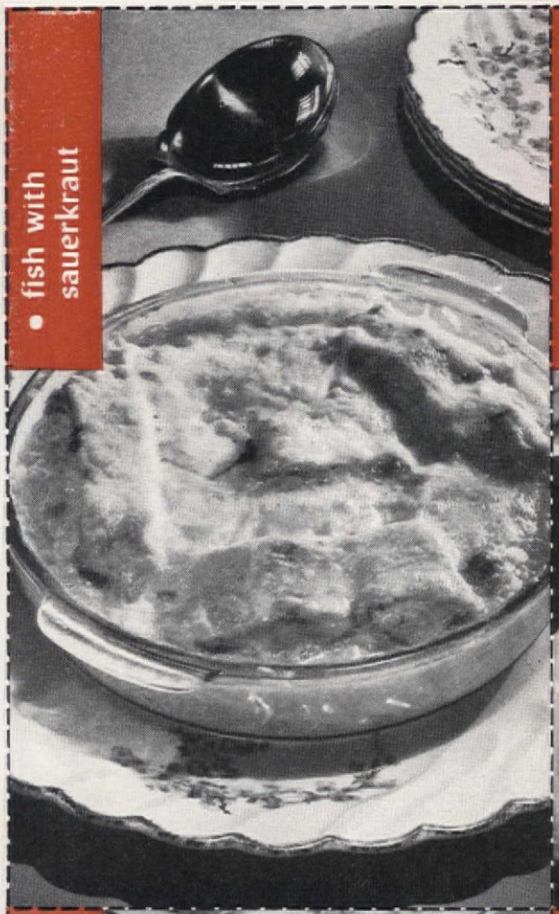
Grandma's favorite...

ROSALIE M. DOSS

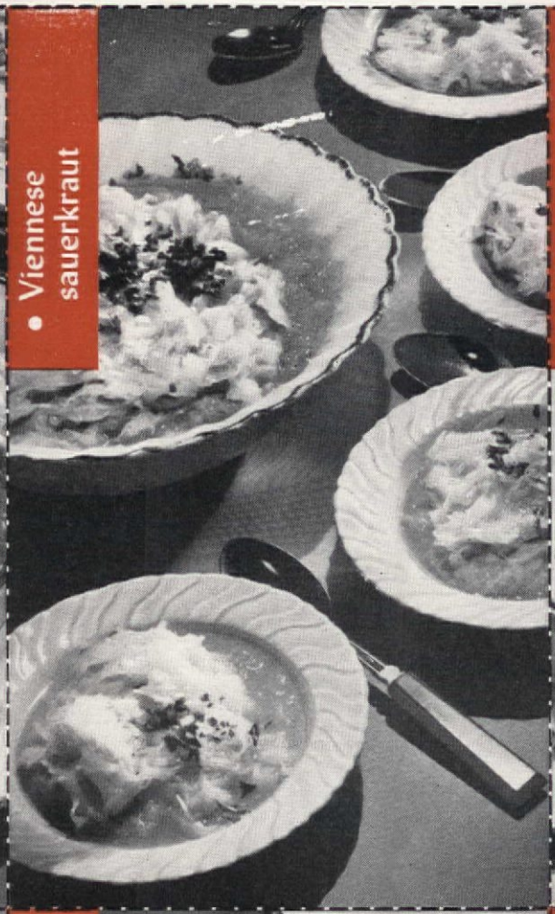
From Grossmamma down to the youngest child, we all took an active interest in the sauerkraut barrel. It really was not a barrel, but a large, white, ten-gallon, earthenware jar. For some reason, never explained in family lore, this jar was known as "the barrel."

The preparation of the kraut started with the selection of the cabbage seed. The plants were watered and tended and sheltered from the hot sun. The formation of the first heads always brought forth a great deal of comment. The cabbage had to be cut at just the right time. If left too long, a crack would appear and a cracked head was no good.

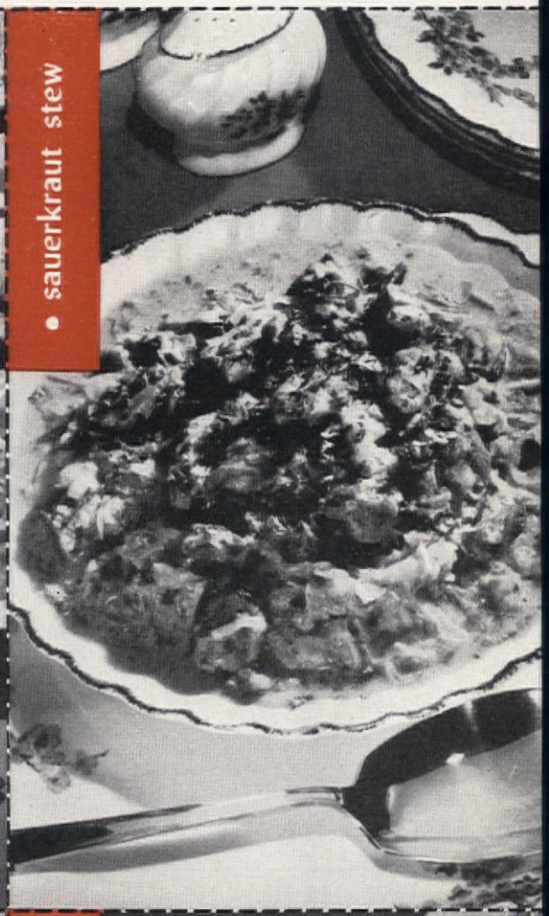
The sauerkraut was made and kept in the smokehouse. This meant a daily pilgrimage to remove the scum which formed on the brine. After about the sixth day, we would ask, "Is it yet?" We went through this same performance for two weeks. Then at last came the morning when Grossmamma would nod her head to our question, "Is it yet?" Like a scientist, Grossmamma would state enthusiastically, "Ja, now it is sauerkraut!"



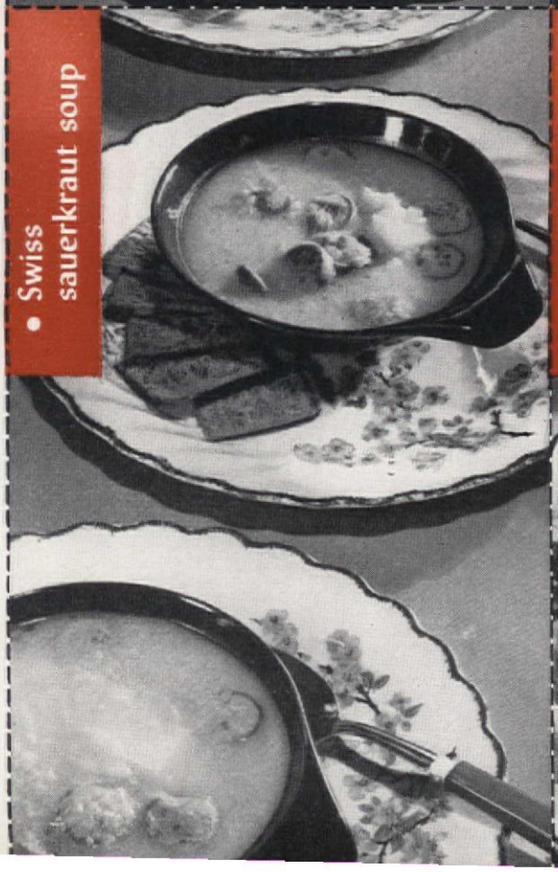
• fish with sauerkraut



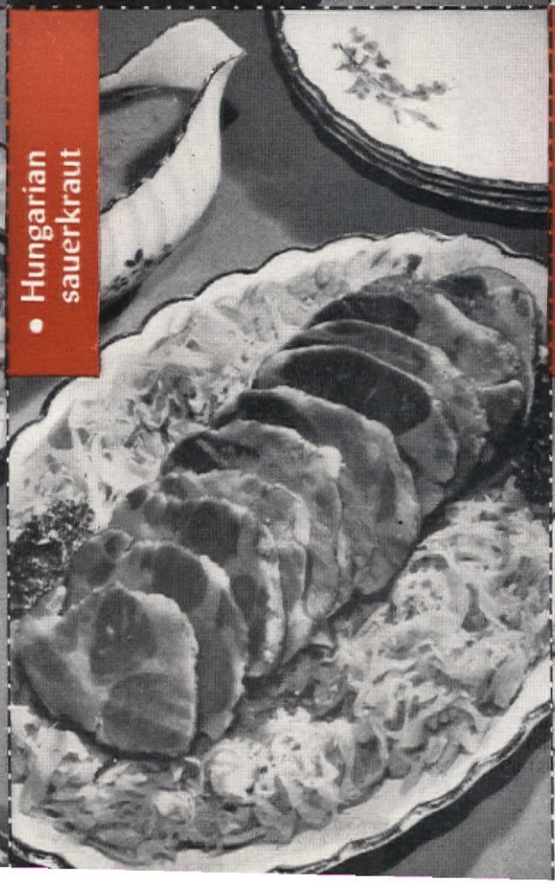
• Viennese sauerkraut



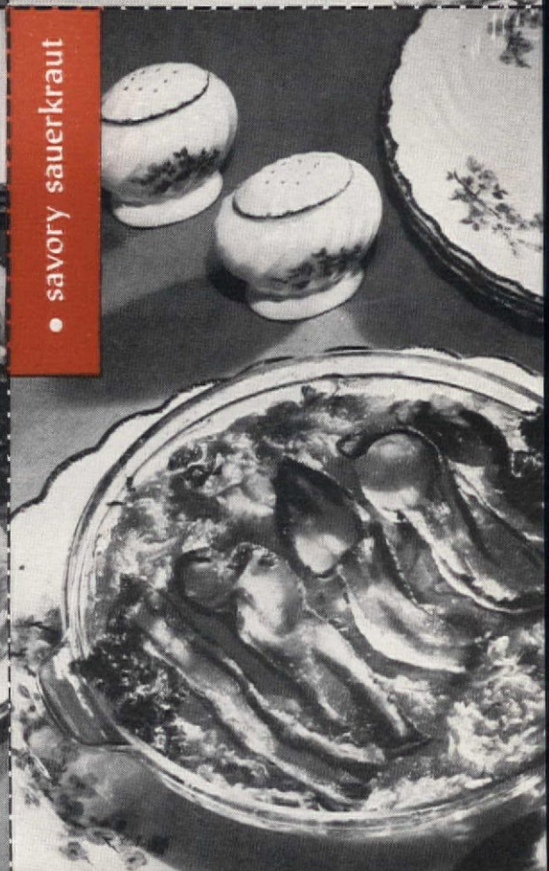
• sauerkraut stew



• Swiss sauerkraut soup



• Hungarian sauerkraut



• savory sauerkraut

• savory sauerkraut

Preparation time: 45 min.

10 slices bacon
1 medium onion, chopped
2 tbs. flour
1½ cups tomato juice
½ tsp. Worcestershire sauce
1½ lbs. sauerkraut
Salt and pepper to taste

Cook six slices of bacon until crisp and cut in small pieces. Add onion to bacon drippings and cook until tender. Stir in flour until blended. Add the tomato juice and cook, stirring constantly until mixture thickens. Add Worcestershire sauce. Add sauerkraut, cut bacon, and season with salt and pepper. Pour into a greased casserole; top with remaining strips of bacon. Bake in a moderately hot oven (375°F) for 30 minutes or until bacon is done.

Serves 4-6 — 445 cal. per serving — Source of vitamins A, C, B complex

China, Apple Blossom Pattern, Royal China

Tested in THE AMERICAN HOME KITCHEN

• sauerkraut stew

Preparation time: 2 hrs.

2 tbs. fat
1 large onion, sliced
2 lbs. shoulder pork, diced
1 tbs. paprika
1 tbs. vinegar
1 tbs. salt
1 tbs. ground caraway seeds
Water
1½ lbs. sauerkraut
½ cup sour cream
2 large raw potatoes, grated

Melt fat, add onion and pork and brown. Add paprika, vinegar, salt, caraway seeds and water to cover. When meat is half cooked, or after 30 minutes, add sauerkraut and cook until meat is tender. Just before serving add sour cream, potato, and more salt if needed. Simmer for a few minutes.

Serves 4-6 — 423 cal. per serving — Source of vitamins A, C, B complex

Recipe submitted by Toni Clair
China, Apple Blossom Pattern, Royal China

Tested in THE AMERICAN HOME KITCHEN

• A nice pickled flavor develops in peaches marinated in a warm mixture of corn syrup, peach juice, vinegar, and mixed whole spices

• Hungarian sauerkraut

Preparation time: 1¼ hrs.

2 lbs. smoked tenderloin of pork
2 lbs. sauerkraut
2 tbs. fat
1 large onion, chopped
2 tbs. flour
2 cups water or stock
1 tsp. paprika
Salt to taste

Place meat and sauerkraut in a kettle, add water to barely cover, and simmer until meat is tender (about 1 hour). Melt fat in saucepan, add chopped onion and cook until browned. Stir in flour until well blended. Add water or stock from meat and cook until thickened. Add paprika and salt. Slice meat, arrange on platter with sauerkraut on top and pour sauce over.

Serves 6 — 338 cal. per serving — Source of vitamin B complex

Recipe submitted by Toni Clair
China, Apple Blossom Pattern, Royal China

Tested in THE AMERICAN HOME KITCHEN

• Viennese sauerkraut

Preparation time: 1½ hrs.

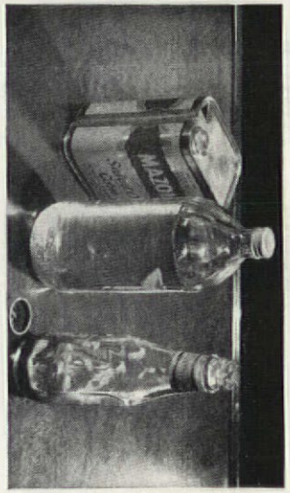
2 lbs. sauerkraut
Water
1 tbs. bacon drippings
1 small onion, chopped
1 tbs. flour
1 small raw potato, grated
Salt and pepper

Place sauerkraut in pan; add water to cover, and allow to simmer one hour. Drain and reserve liquor. Melt drippings in a pan, add onion and cook until tender. Blend in flour; add sauerkraut, potato, and sauerkraut liquor. Season to taste with salt and pepper and simmer for 10–12 minutes. Serve hot.

Serves 6 — 84 cal. per serving

Recipe submitted by Toni Clair
China, Apple Blossom Pattern, Royal China

Tested in THE AMERICAN HOME KITCHEN



• The last good drops of ketchup can be used if oil and vinegar in French dressing proportions are added to the bottle and the mix shaken well

• Swiss sauerkraut soup

Preparation time: 2 hrs.

½ cup fat
1 small onion, chopped
1 lb. sauerkraut
½ cup flour
10 cups cold water
Salt and pepper
3 medium sized potatoes
4 frankfurters

Sauté onion in hot fat until tender. Add sauerkraut, sprinkle with flour and stir well. Add cold water and season with salt and pepper. Simmer for 1 hour. Add potatoes, peeled and cubed, and cook until tender. Slice frankfurters, heat in soup and serve piping hot.

Serves 6 — 306 cal. per serving — Source of vitamins A, B complex

Recipe submitted by Toni Clair
China, Apple Blossom Pattern, Royal China

Tested in THE AMERICAN HOME KITCHEN

• fish with sauerkraut

Preparation time: 1 hr.

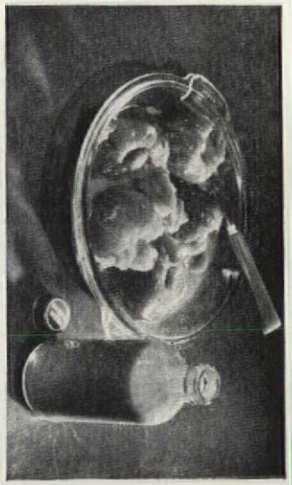
2 lbs. flounder
2 onions
2 carrots, sliced
1 stalk celery, sliced
Salt and pepper
2 lbs. sauerkraut
3 tbs. butter or margarine
2 tbs. chopped ham
2 tbs. flour
1 cup fish stock
½ cup sour cream
Grated cheese

Skin and bone the fish and cut into 2 inch pieces. Make fish stock with bones, one of the onions, sliced, carrots, celery; add salt and pepper to taste. Simmer the sauerkraut 15 minutes or until bland in flavor. Drain thoroughly. Melt butter, add ham and remaining onion, finely chopped, and cook 5 minutes. Stir in the flour until well blended. Add strained fish stock slowly and cook until slightly thickened. Stir in the sour cream and simmer for a few minutes. Place a layer of sauerkraut in the bottom of a greased baking dish, add a layer of the uncooked fish, a little of the sauce, another layer of sauerkraut. Repeat until all ingredients are used. Sprinkle the top with grated cheese and bake in a moderate oven (350°F) for 30 minutes.

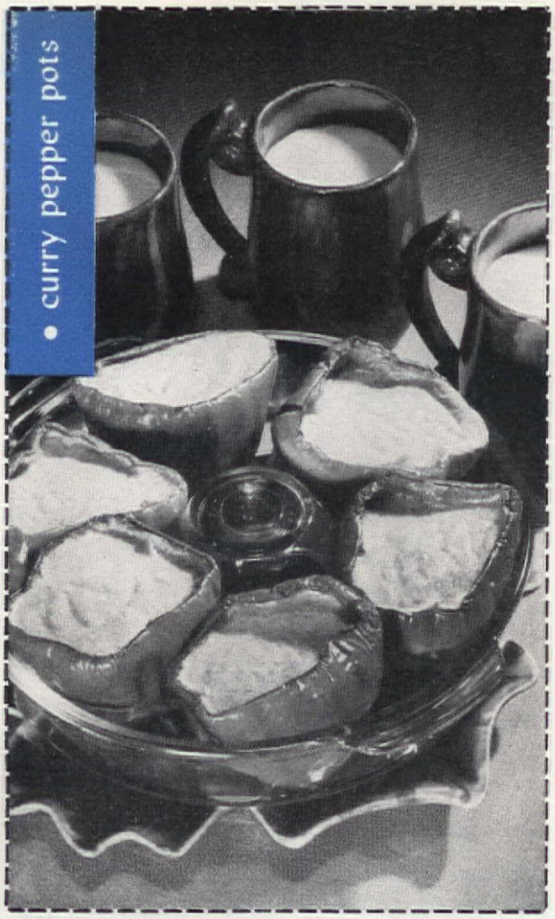
Serves 4-6 — 330 cal. per serving — Source of vitamins A, C, B complex

China, Apple Blossom Pattern, Royal China

Tested in THE AMERICAN HOME KITCHEN



• Whole tomatoes, lifted carefully from the can, can be scantily covered with French dressing and heated. Serve as a relish-vegetable

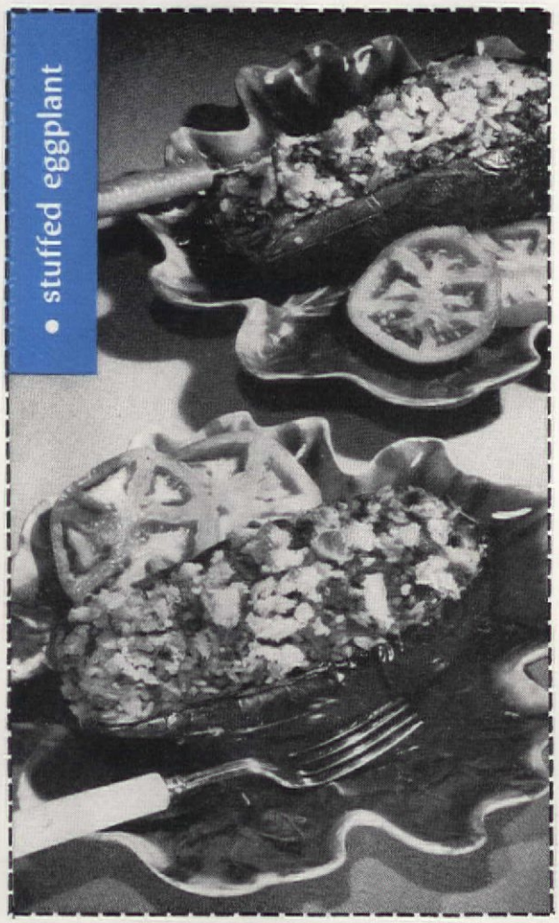


• curry pepper pots

That Eastern flavor combination . . . curry and green pepper, appears here in an odd and delightful manner. Green pepper cases can protect any filling from the heat of the oven, and keep it moist. This curry custard sets slowly in the cases. Cook it over hot water before filling the green pepper cases to shorten baking time. The flesh of the sweet green pepper is as appetizing as that of ripe fruit. Frequently the green pepper is eaten raw.

Light AND *filling!*

MARIE PETERS

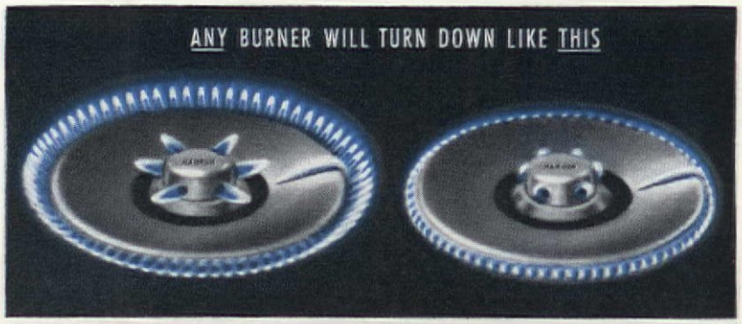


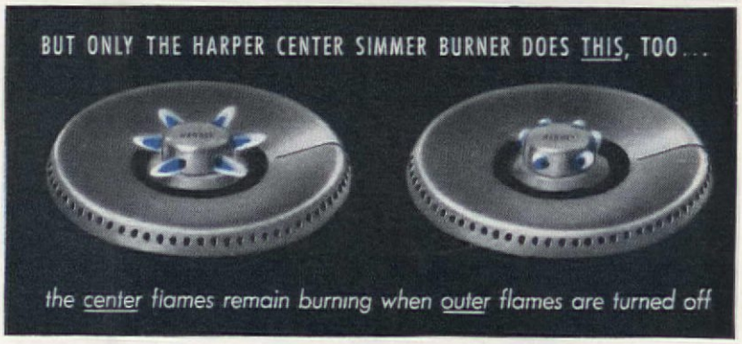
• stuffed eggplant

Eggplant is another example of the fruit vegetable. It also has a satisfying quality that makes it valuable as a meat extender. Stuffed eggplant or eggplant cooked in oil are among the most ancient foods. Oil is necessary in the cooking of this food, and it is the oil plus the bland liver-like texture that helps eggplant extend a leftover meat dish so successfully. When baking, use a moderate heat, as the skin chars easily. Parboiling is needed, unless eggplant is sliced or diced.

Make This Test *WHEN BUYING YOUR NEW GAS RANGE*

Try the top burners. That's where 80% of your cooking is done. Will the tiny *center flames* burn alone?





IT MAKES A *Big* DIFFERENCE!

The Harper Center Simmer burner is really *2 burners in 1.* Turn off the *big* burner and the *little* burner keeps on burning. *You benefit many ways!*

1. Saves gas, because the Center Simmer *alone* keeps a covered vessel boiling.

2. Saves time, saves food, saves boiling dry, saves delicious flavor and color of foods. You can cook with less than a *cupful* of water, as so little boils away.

3. Keeps foods warm without *over-cooking* ...only the Center Simmer can be turned to such a low point.

DO THIS! Insist that your new range has top burners that operate on the Harper Center Simmer principle. Leading makes include A-B, Atlantic, Caloric, Copper-Clad, Cribben & Sexton Universal, Crown, Delher, Detroit Jewel, Flamex, Garland, Gurney, Majestic, Moffat, Moore, O'Keefe & Merritt, SGE Acorn, SGE Oriole, Wedgewood.

HARPER CENTER SIMMER

FREE: Send for illustrated color booklet, "Modern Methods of Top Burner Cooking," *today.* It tells how to make your cooking easier . . . *better!* Harper-Wyman Company, 8560 Vincennes Ave., Chicago 20, Ill.

Easy-to-Fix MAIN DISH

Bean-Stuffed Tomato Salad

RECIPE: Combine contents of a tin of Heinz Oven-Baked Beans in Tomato Sauce with 1 tsp. Heinz Prepared Yellow Mustard, 1 tsp. Heinz Distilled White Vinegar, 1 Tbs. minced onion, 1 Tbs. finely chopped green pepper. Chill. Scoop out 6 large blanched, peeled and chilled tomatoes. Sprinkle with salt. Fill with bean mixture and serve on lettuce cups.

Baked to the bursting point and steeped in savory sauces, Heinz Oven-Baked Beans are the real thing. Choose from 3 kinds: in tomato sauce with pork, vegetarian-style, and Boston-style.

57

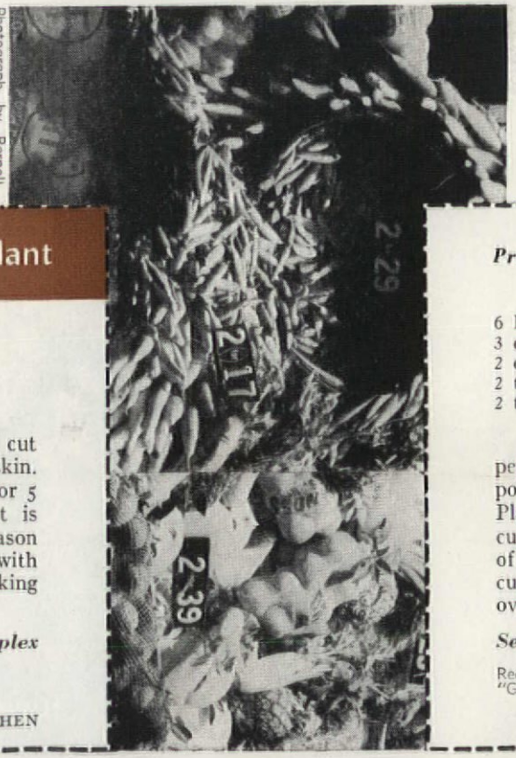
Heinz Beans

They're Oven-Baked

3 KINDS:
vegetarian—
with pork—
Boston-style

Vegetable Dinner

Chicken Bouillon
Curry Pepper Pots
Spinach
Cauliflower
Rolls
Banana Shortcake
Tea or Milk



Photograph by Bernell Hollywood Portraits, Inc.

Autumn Supper

Fruit Cup
Stuffed Eggplant
Tomato Salad
Muffins
Chocolate Soufflé
Coffee

• curry pepper pots

Preparation time: 1¼ hrs.

6 large green peppers
3 eggs, beaten
2 cups milk
2 tbs. curry powder
2 tbs. Parmesan cheese
½ tbs. soy sauce
1 cup cooked rice
½ tsp. salt
Dash of pepper

Cut thin slices from stem ends of peppers, remove seeds and parboil peppers in boiling salted water 5–10 minutes. Beat together eggs, milk, curry powder, cheese and soy sauce. Add rice and salt and pepper. Pour into peppers. Place in baking dish and bake in a moderate oven (350°F) for 1 hour or until custard sets. Or cook eggs, milk, curry powder, cheese and soy sauce in the top of a double boiler over hot water until mixture is the consistency of soft custard. Add rice and seasonings and pour into peppers. Bake in a moderate oven (350°F) for 10–12 minutes.

Serves 6 ***125 cal. per serving*** ***Source of vitamins A, B complex***

Recipe submitted by Phyllis Fredericks
"Green Agate" leaf plates and mugs, The Haeger Potteries, Inc.

Tested in THE AMERICAN HOME KITCHEN

• stuffed eggplant

Preparation time: 50 min.

2 large eggplants
2 tbs. fat
½ cup finely chopped onion
1 tbs. chopped parsley
2 tbs. chopped green pepper
½ lb. ground beef
2 cups cooked rice
Salt and pepper
½ cup toasted bread crumbs
1 tbs. butter or margarine

Parboil eggplants for about 15 minutes. Remove from water and cut eggplants in half lengthwise. Scrape out pulp to within one half inch of skin. Chop pulp fine. Melt fat, add onion, parsley and green pepper and cook for 5 minutes. Add beef and chopped eggplant pulp and simmer until meat is browned. Remove from heat, add rice and season with salt and pepper. Season the inside of eggplant shells with a little salt and pepper. Then stuff shells with meat mixture. Top with bread crumbs and dot with butter. Place on a baking sheet and bake in a hot oven (400°F) for 15–20 minutes.

Serves 4-6 ***216 cal. per serving*** ***Source of vitamins A, B complex***

Recipe submitted by Mrs. J. Carlos
"Green Agate" leaf plates, The Haeger Potteries Inc. Ed. Langbein's cutlery

Tested in THE AMERICAN HOME KITCHEN

"It's wonderful to have this extra *Surface Oven*"

for Small Meals

The Monarch SURFACE OVEN provides the perfect answer for economical small-family cooking. It saves using the large oven for most meals.

for Party Meals

With the extra capacity of TWO ovens, you can plan your complete dinner to come out of the kitchen hot, juicy, fresh — ready to serve! Two different oven temperatures are always available.

Model F57P
Electric Roaster Range
with Two Ovens

for Average Meals

For average-size-family cooking, the Monarch Roaster Range gives you the choice of the small roaster oven or the large bake oven as particular needs demand.

IN CHOOSING your new electric range, look for practical, down-to-earth CONVENIENCES that really make cooking easier. Like the Monarch Surface Oven! Here is a roaster-size oven, built flush into the cooking top, that saves stooping, saves electricity. Just lift the cover and there's your food! Most of your everyday meals can be prepared ON TOP THE RANGE . . . vegetable dinners, baked beans, meats, casserole dishes, baked potatoes, complete oven dinners — even cookies, pie and biscuits. Your regular oven with broiler unit is always in reserve. You are never stymied for enough oven space. Dependable temperature controls, automatic time control on both ovens, notifier, pilot lights, etc. — these are all on the Monarch. But the big feature of convenience, which no other range gives you, is the Monarch Surface Oven that *saves stooping.*

See your nearest Monarch retail agency or mail coupon.

Monarch
ELECTRIC ROASTER RANGE

THREE GENERATIONS OF COOKING PROGRESS SINCE 1896

MONARCH MALLEABLE RANGE CO.
408 Lake St., Beaver Dam, Wis.
Please send me a free copy of the Monarch Kitchen Plan Book.

Name.....

Address.....

City..... State.....

New Hoover Cylinder Cleaner, Model 50. Cleans by powerful suction. New idea in dirt disposal, the Dirt Ejector. Complete with cleaning tools in handy kit, including Mothimizer and sprayer.

You'll be happier with a HOOVER

*REG. U. S. PAT. OFF.

You'll be happier because a Hoover gets the dirt, the deep-down grit... and prolongs the life of your rugs.

... because your neighbors rate the Hoover best—more than seven million have been made and sold.

... because there are now two types of Hoover Cleaners to choose from.

See your Hoover dealer. Make it a Hoover and make it soon!

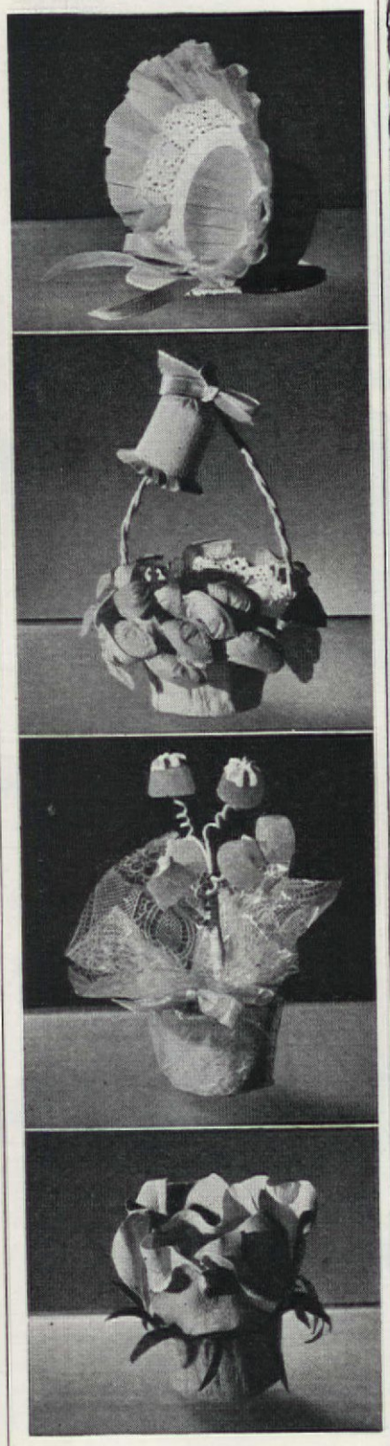
THE HOOVER COMPANY
North Canton, Ohio • Hamilton, Ont., Canada
Perivale, England

New Hoover Triple-Action Cleaner, Model 28, with famous, exclusive Hoover cleaning principle...it beats, as it sweeps, as it cleans.* Gets deep-down dirt. Keeps rug colors bright. Light, easy-to-use cleaning tools in handy kit are available for Model 28.

Fortieth Anniversary for Hoover — the first name in cleaners. Preferred by women 2 to 1 over any other make.

HOOVER RUBY JUBILEE
1908-1948

Ideas by Mrs. Joseph A. Marsh



PERT NOTIONS

Pretty and appropriate favors being always at a premium, we present these delicate little charmers with pride. For a baby shower—miniature baby bonnets made with ruffled crepe paper, a tiny lace-paper doily, and a bow. Enchanting favor for a bridal shower, a crepe-paper wedding bell made around a lipstick. Curl back one end, wire the other to basket handle. Cup is covered with popcornlike twists of crepe paper in two shades of pink. The amusing gumdrop tree has wire branches; base is a large gumdrop wrapped in crisp Cellophane. The rose is a pretty confection made by cutting crepe-paper petals, rolling and cupping each one, then pasting them around

Give racy new zest to
SOUP

PIQUANT SOUP

Combine ready-to-serve soups, chicken noodle and cream of green pea. Heat. Add 2 tsp. Lea & Perrins Sauce. Stir, and serve. Here's soup at its *zestiest!* For Lea & Perrins brings fuller flavor . . . richer satisfaction to *any* soup! Get Lea & Perrins—the zest your menus *need!*

LEA & PERRINS
Sauce
THE ORIGINAL WORCESTERSHIRE
Famous for over a century

free! Recipe Book. Write Lea & Perrins, Inc., 241 West St., New York 13, Dept. AH-10

New! Quick! Delicious!

RECIPE FOR
UNDERWOOD DEVILED HAM-NIPS

1 3-ounce package of cream cheese
1 can UNDERWOOD Deviled Ham

Blend ingredients together until smooth. Add other seasonings with curry if desired. Spread on finger-length pieces of hot buttered toast.

★ Boy, what delicious sandwiches it makes! What snacks... and rarebits! What delicious egg dishes!

The AMERICAN HOME *menu maker*

ONLY $2.50 COMPLETE

Now Available in Plastic!

Completely redesigned after long research, this new improved Menu Maker is the last word in a safe, convenient, instantly useable place for filing your treasured recipes. Made of strong durable plastic, the box comes in a striking combination of black and white to tie in with much of your kitchen equipment. Measuring only 6" x 11" yet it contains space for filing more than 1000 recipes. Planned to set on your pantry shelf or kitchen counter top, when open it exposes all your entire 1000 recipes, properly classified from Appetizers to Vegetables, with additional indices included for menus and specialties. An added feature is a helpful weights and measures table mounted on the inside of the Menu Maker cover and always in view for ready reference and information.

EDITOR'S FAVORITE RECIPES. We have a collection of 719 recipes specially selected from the thousands that have been tested and retested in The American Home kitchen. These are printed six to a page, ready to be cut and filed. If you have not been saving your recipes, or want to start with a representative file, we offer this collection with the Menu Maker for only 50c additional.

With the Menu Maker comes an augmented and newly organized set of stiff preprinted index cards—45 of them—making your new Menu Maker finger tip convenient and every recipe instantly available, whether it is an individual dish or an entire party menu.

Also included without additional cost is a sample supply of the specially designed Cellophane envelopes into which you can place each recipe to keep it spotless while in use. These envelopes are water-proof and grease-proof. Order a new Menu Maker for your kitchen today with our guarantee to refund cheerfully every penny if you are not satisfied. Please use the convenient order form.

Here is the perfect place to keep your recipes. Easy to use, so inexpensive that every home maker can afford one. Priced at only $2.50, the Menu Maker will pay for itself in no time by helping the busy housewife plan her meals in advance and buy her foodstuffs more efficiently and economically.

Several hundred thousand Menu Makers have been purchased by our readers and are in daily use. The specially designed Cellophane envelopes, samples of which are included, will protect your recipes when in use. They also make for easier filing.

THE AMERICAN HOME MAGAZINE, Dep't M
55 Fifth Avenue New York 3, New York

I enclose $..... Please send me at once the items I have checked.

1. The American Home Menu Maker . . . $2.50
2. The American Home Menu Maker with 719 Recipes $3.00
3. The American Home Menu Maker with 200 Cellophane Envelopes $4.00

Special Offer: The American Home Menu Maker with 719 Recipes and 250 Cellophane Envelopes . . $5.00

Additional Envelopes, 100 for $1.00

If you live in New York City, please add 2% Sales Tax.

NAME.....

STREET.....

CITY.....ZONE.....

STATE.....

Sorry, none to Canada.

THE AMERICAN HOME, 55 FIFTH AVE., DEPT. M, NEW YORK 3, N.Y.

KNOCK IT
DOUSE IT
LET IT FALL!
ROUGH TREATMENT DOES NO HARM AT ALL!

4-qt. capacity

This indestructible pressure weight is an outstanding feature of the

NESCO
Super Simple
PRESSURE PAN

Nesco's one-piece, stainless steel pressure weight *stands up* under everyday *use* and *abuse.*

It has no springs, glass or moving parts . . . nothing to go wrong. It even eliminates "pressure watching" by releasing excess steam with a gentle hissing—all the while maintaining a steady 15 lbs. pressure *automatically.*

Absence of complicated gadgets makes the Nesco Pressure Pan the simplest to operate. And just ordinary washing keeps its gleaming aluminum surfaces bright and clean. Perfect for canning. Get a Nesco Pressure Pan today.

Nesco products include stainless steel utensils, enameled ware, tinware, galvanized ware, decorated kitchen containers, electric roasters, electric ranges and heaters, oil ranges and heaters.

DOUBLE-LIP SEALING GASKET
Impervious to grease. Needs no stretching or reversing. Provides tight, positive, lasting seal.

OPENING IS SIMPLE
Just turn the easy-grip handles in opposite directions. No locking "do-dads" to bother with.

OUTWARDLY-FLARED LIP
Pouring is far easier. Simplifies emptying, handling of meats, and facilitates thorough cleaning.

NATIONAL ENAMELING AND STAMPING COMPANY
DEPT. B10, 270 N. 12th ST., MILWAUKEE 1, WISCONSIN

the nut cup. A fringed strip of green crepe paper around the base adds the final touch for realism.

Though these favors are easy to make, there are a few basic techniques that, once mastered, will give your nut-cup confections a handmade look, rather than a homemade one. We suggest some of them, below.

When covering a nut cup with crepe paper, draw the paper *tightly* around it, and overlap on the inside edge about one-fourth inch for security. A ruffle of crepe paper for a nut cup should be about 1½-inches wide and gathered with needle and thread.

The very adaptable popcorn twist is made by cutting a two-inch width of crepe paper, then making ¾-inch slashes in it. Each alternate petal thus formed is rounded with the scissors, the others being twisted toward one's self in a complete twist.

The special appeal of the gumdrop tree was achieved by slicing off a small bit of each gumdrop, leaving gummy ends. To these were stuck tiny cake decorations with the motif.

Ribbons have a pretty shininess that often can add the so desirable "final touch." In addition to the many pert and fancy bows that can be devised, ribbons suggest many other decorative effects. For instance, they can be pasted to the bottom of a nut cup, then appropriate little hearts, wedding bells, shamrocks, diplomas, flowers or charms are pasted to the flowing ends of the ribbons.

Nut cups—given handles—offer a whole new range for a hostess' imagination. Handles can be made of wire covered with crepe-paper rope, crepe paper braided over wire, of strips of construction paper or bristol, of pipe cleaners and stiffly starched ribbons.

Idea by Mrs. Benj. Nielsen

For a charmingly silly and sentimental centerpiece, there's this clever little "slippery slide," we think it would be the hit of any children's party. The slide and the steps leading up to it can be cut from cardboard. The animals on the slide are cookies; a bit of glue will hold them in place. The trees and bushes are long pine needles stuck into big gumdrops. Group the needles properly, and they'll be amazingly realistic. If pine needles happen to be a commodity you can't come by too easily, you probably can find a miniature house, trees, and bushes in the dime store. Or, with a bit of time to spare, you can construct them yourself. The scene, set on a crushed green crepe-paper runner, is one to be long remembered.

NABISCO PARTY NEWS

For fun and flavor-serve "Funny Face" Sandwiches
made with Old Fashion Ginger Snaps

SANDWICHES
Cream cheese Cream
Old Fashion Ginger Snaps
Soften cream cheese with cream and spread between two Old Fashion Ginger Snaps—then, with more cheese in a pastry tube, "draw" on the face. Here's a treat to make youngsters *goggle-eyed*—cause table talk with older folk. The *spice-nice* flavor of Ginger Snaps "lights up" the mild cheese filling . . . makes any plain dessert *twice as tasty!* Satisfy the children's between-meal yen for sweets with Ginger Snaps. Look for the red Nabisco Seal whenever you buy cookies.
NATIONAL BISCUIT COMPANY

COFI-METR the Accurate Measure
Now you can make better tasting coffee every time. One level tablespoon for each ¼ turn of knob. No spilling, no spoon needed. Keeps coffee airtight and fresh. Meter is beautiful 2 color plastic, cannister is glass. Holds pound of coffee. SEND NO MONEY. Pay postman $1.00 plus C.O.D. postage, or postpaid if cash with order. See local dealer or order direct. GUARANTEED.
Steward Industries 3455 N. Clark
Chicago, Ill. Dept. 714-S

T-N-T POPCORN
for little "goblins"

FOLEY CHOPPER

SPRING ACTION!
3 KNIFE-SHARP STAINLESS BLADES
79¢

Just a chip-chop of bouncing blades shreds cabbage . . . cubes steak . . . chops onions, parsley, nuts . . . cuts fruits into salad-bite size . . . tenderizes meat.
At department, hardware stores or send coupon
Name FOLEY T. M. Reg. U. S. Pat. Off.

FOLEY MFG. CO., 3412 N. E. 5th St. Minneapolis 18, Minn.
Enclosed is 79c. for one Foley Chopper, ppd.
NAME .....
(Write address plainly in margin)
"Be FOLEY Equipped" — FOOD MILL, CHOPPER, SIFTER, BLENDER

Kay Freeborn Booth

WE LIKE IT MESSY!

The answer to "That Man" and his kitchen-planning ideas by a woman who, after 16 years of experience, has plenty of her own

First and foremost—we like them messy, too—messy in an orderly and meaningful way. The kitchen is a workshop and, like any efficient workshop, should have its equipment handy at all times.

For fourteen years we lived in a snug house. Once we added a big cupboard to the kitchen, another time we re-floored and put in a double sink and new work ledges. Except for dishes draining in the sink, there wasn't an object visible outside of working hours. And did we scrub and wipe off fingermarks, and open and shut swinging and sliding doors—did we? Far too often.

A few years ago we decided that an old house and thirty acres looked better to us than a fairly new house, so we did things about the kitchen. It was wartime and many things were unavailable, and we didn't want to put too much into it.

The kitchen was 8′ x 14′ with three doors, one large and one small window. How we love that southern exposure and rejoice in the big window we took from another room to replace the silly little window. There was one old cupboard we took apart, top from bottom. The lower half had a stout top which gave us a ledge, too low for working, but fine as a catchall for boys' things—and ours, too, for that matter.

We wanted a double sink and so, with a little contriving, a china laundry tray was set with the straight side to the front; then, a swinging arm faucet and spray hose was attached to the work ledge made from a wash bench. The top is a piece of whitewood the carpenters found for us at the mill. We slap a coat of wax on the whitewood about twice a year, and the rest of the time we have a working surface that stands hot dishes and pans, water, canning juices, drippings, even splashes from the sink. The deep trays make a wonderful sink for a splashy family like ours. Cupboard space under the big work ledge is *not* fitted with doors. We keep the cooking pans and dishes upside down herein—no burrowing and plenty of light to see just what's what!

An open cupboard, hanging over the range, holds dry groceries, spices, cookbooks, and the toaster. To the underside of this set of shelves, we've fastened a light. The electric washer is set between the sink and the refrigerator and serves both as a counter.

The washing machine stands beside the sink and drains into the side of the laundry trays that we use for draining dishes. Filling the scrub pail that carries water to pigs and chickens is no trick at all with our deep sink and swinging faucet.

The back hall is largely our own invention and so convenient we add it to our kitchen story. At the right, as you enter the hall from the kitchen, a door opens into the ex-broom closet, now a useful lavatory. Next on that wall comes the chimney. Beyond are the shelves, eight inches deep, holding pantry miscellany, and a four-foot space under one shelf makes room for everyday wraps. Two shelves below hold rubbers and galoshes.

Let's go back now to the kitchen and start down the other side of this wonderful hall. First comes a wash basin, with narrow shelves above. Still higher are the wider shelves which hold our surplus canned goods. The remaining length of this wall is lined with shelves twelve inches deep. Under the lowest is a built-in laundry hamper with ventilated drop front.

The cellar door makes an end to this part of the hall, but those who want to go upstairs without getting into the front of the house can make a right angle turn, pass the blackboard, the boys' shoeshine stand, the table leaves, and pencil sharpener, and eventually find themselves on the way upstairs.

We have strayed from the kitchen again, but further reading of Mr. Martin's article "That Man's in the Kitchen Again" in a previous issue of THE AMERICAN HOME, brings us back sharply . . . does Mr. Martin think we, who work in kitchens, really put things in a different place every time we put them away? Anyone in our family could find anything in our kitchen in the dark. Regardless of the moving "bees" we may enjoy in the rest of the house, things in the work area stay put if not always in practice!

Our pans don't hang in an orderly row behind the range because all those hooks are filled with the egg beater, food chopper, egg lifter, and scissors. Our pans are within easy reach on the walls near by. Our knives hang in a rack at the side of the sink and other small pieces of equipment lie in a restaurant-size cutlery box on an open shelf below the work ledge.

We didn't write this to criticize Mr. Martin. Perhaps the thought that he'd published his ideas while we'd just acted ours out was sufficient to get us down to the typewriter. Our kitchen grew as it did because we've tried to analyze our work as we worked, we've listened to the voice of Father once in a while, and we've been fortunate enough to be able to do the things we needed to do to make the kitchen a better place in which to work as well as to play.

One last thought that's been much in our minds since we exchanged a new house for an old one—houses, and kitchens especially, can be truly comfortable, beautiful, and efficient without looking a bit run of the mill. There's a deal of comfort in that knowledge, at least for those of us who haven't fairy godmothers.

We feel that we have managed to achieve something in our kitchen that a great many people are trying to achieve—complete workability and satisfaction in a room that was a "lost cause" at the outset. It is not a room whose intricacies are known only to me, but one where any member of the family can easily find things and carry on in my stead. This is no cold, clinical, hospital-like room, but a warm living unit; that is, an outgrowth of sixteen years of living experience.

3 Easy ways to dress up Tomato Aspic

1. Shrimp-Tomato-Gel

Soften: 1 envelope Knox Gelatine
in: ½ cup cold tomato juice
Add: 1¼ cups hot tomato juice

Stir until gelatine is dissolved.

Add: ½ teaspoon salt
1 teaspoon horseradish
1 tablespoon lemon juice

Chill until consistency of unbeaten egg white.

Stir in: ½ cup diced celery
2 tablespoons diced green pepper
1 cup cooked or canned shrimps

Pour into large or individual molds and chill until firm. Unmold on lettuce. Yield: 6 servings.

2. Follow recipe of Tomato-Gel without shrimps. Place 6 deviled egg halves in bottom of mold. Pour ½ gelatine mixture into mold. Chill until almost firm. Pour in remaining mixture. Chill until firm.

3. Follow recipe of Tomato-Gel. Pour into mold. Chill until firm, unmold. Serve with cottage cheese into which drained canned crushed pineapple has been mixed.

free! New Budget Recipes in Gel-Cookery

This timely, new booklet, "*Better Meals with Gel-Cookery*," brings you 20 new, low-cost, family-tested main dishes, salads and desserts—and the 5 Basic Keys to *modern Gel-Cookery* with Knox, the *real*, unflavored gelatine. It tells how to "stretch" foods, dress up leftovers, for grand, fresh-tasting feasts you'll want to serve again and again. Send a post card to Mrs. Knox, Box A-5, Johnstown, New York.

KNOX Gelatine

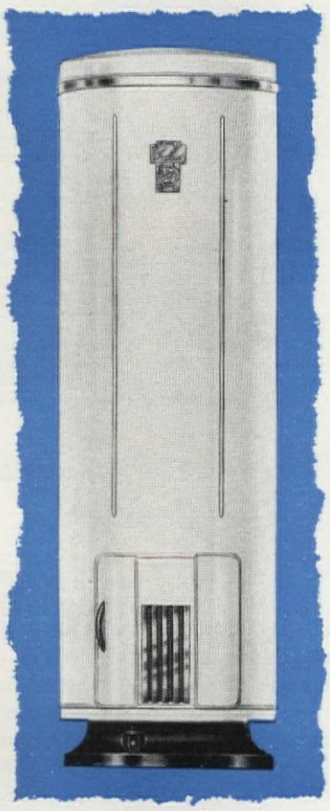
ALL PROTEIN—NO SUGAR
NO FLAVORING

Four Envelopes for 4 Meals

Always...all the clean hot water I need...since we made this

NEW DISCOVERY about Hot Water!

Hot Water doesn't *have* to be rusty, or stained with corrosion dirt. Not any more! That's the great and long-lasting advantage of hot water "Packaged-in-Glass."



Sizes to meet all needs, gas or electric

NO RUSTING! NO CORRODING!

Permaglas Water Heaters have tanks of glass-fused-to-steel. Steel and glass are *united* at great heat. That's why "*Permaglas*" tanks CANNOT rust out . . . why they give you hot water sparkling clean as the source!

Permaglas Water Heaters give you the *quantities* of clean hot water you need, too—plenty for every home use, including automatic dishwashers and washing machines. Always hot, at the turn of a tap.

See every one of the advantages you enjoy in a modern *Permaglas* Water Heater. At leading public utilities, merchant plumbers, better appliance dealers.

FOR DRAMATIC PROOF, visit your nearest dealer who displays this emblem.

Permaglas

See for yourself this amazing new discovery . . . Hot Water "Packaged-in-Glass."

Guaranteed by Good Housekeeping

Permaglas

TRADE MARK REG. U. S. PAT. OFF.

A SMITHway WATER HEATER*

A. O. SMITH Corporation, Water Heater Division, Kankakee, Illinois
International Division: Milwaukee 1, Wisconsin • *Licensee in Canada: John Inglis Co., Ltd.*

*Also quality zinc-lined *Duraclad* and *Milwaukee* Water Heaters

● Simplified ironing starts with correct sprinkling. A handy sprinkling device is a plunger-type sprayer with its own glass jar. Use the largest work space available for sprinkling. Directions in text for new method of sprinkling man's shirt for faster ironing

This is

How often we have heard women say, "I don't mind the washing so much, if I only didn't have to iron."

Undoubtedly, long hours of standing and boredom contribute to the unpleasantness of the job. Proper arrangement of equipment, the organizing and efficient handling of work, and many work-saving short-cuts help reduce your ironing effort. Sitting IS easier than standing, so it is highly recommended. Few homemakers sit to iron, the general consensus of opinion being that it is lazy to sit to work. This is probably due to the fact that they have never had a stool and board adjusted to proper heights; therefore, it is more uncomfortable for them to sit than to stand. When I was a little girl, a long time before sit-down ironing was advocated, my Dad made Mother a sturdy stool high enough so her feet would rest on the cross brace of the stool. Never once has Mother complained of ironing as being a tiring task.

A small radio near by does much to relieve the boredom, and you may even look forward to ironing as the time to hear a favorite program or listen to relaxing music; a portable model is handy wherever you work.

As in laundering, equipment required for ironing should be stored in one place. Stored at this center should be an ironing board of convenient working-surface height (there are several adjustable boards available), electric hand iron, stool or chair for sitting and ironing, sleeve board, pad and several board covers, a portable clothes rack, pressing cloth, and a cord control for the iron, which keeps the cord out of your way.

Easy ironing begins with dampening. Sprinkle clothes with warm water to get even dampness more quickly. Silk and rayon articles iron more easily if they are taken down before they are completely dry.

● Use the steam iron attachment for pressing dry rayons, silks and woolens. This one is easily attached to the iron. It can be purchased to fit iron shown. Press garments while you have the board set up for ironing the laundry

● A sturdy, comfortable chair that fits and supports your back is designed especially for sit-down ironing. An umbrella-type clothes rack receives finished pieces. Place it at the right, clothes basket at the left for utmost convenience

Camera Associates; Bettmann Archive

the way WE IRON *our clothes . . .*

ELIZABETH FULLER

Sprinkle evenly, smooth out wrinkles, fold smoothly—hems and thicknesses inside. Starched pieces should be bone-dry before sprinkling. Place clothes in lined basket in the order they are to be ironed—linens and heavy cottons on the bottom, light cottons in the middle, rayons and silks on top, with heavy towel or plastic fabric over all.

Men's shirts are usually considered the most difficult of ironing jobs. With the new ironing techniques this need not be the case. This starts with the sprinkling. First, spread the shirt lengthwise, button side up with collar at left. Sprinkle two front panels, fold right sleeve over right panel. Sprinkle top side only, open the cuff and sprinkle well inside. Do the left sleeve the same way. Dampen inside of collar from point to point. Overlap points in center and turn collar and yoke down over front of shirt to third button. Sprinkle back of collar. Bring left seam of shirt to the buttons. Sprinkle back panel. Repeat for right back panel, bringing it to overlap left panel. Hold shirt at yoke and turn over with left hand. Sprinkle back middle panel. Roll the shirt in three loose folds, starting with the collar.

Let dampened clothes stand at least one hour before ironing, rolled in heavy towel, plastic fabric, or heavily waxed paper. If ironing is interrupted or unfinished, roll in wax paper or plastic fabric and store in the refrigerator to prevent mildew. Cold clothes acquire a nice sheen when ironed.

One of the most important rules to follow is to watch the heat of the iron. Set the temperature control for the fabric. Cool for rayons and silks, medium for woolens and cotton sheers, hot for cottons and linens. Iron those pieces first that require the lowest heat, this saves cooling iron.

Be sure the pockets, pads, and facings are ironed dry before continuing with the rest of the garment. Always iron bias cut articles with the grain of the fabric to prevent stretching and sagging. Dark colored fabrics are best ironed on the wrong side to prevent shine; iron corduroys lightly on the wrong side over a thickness of towel. Embroidered pieces should be done on the wrong side on a folded turkish towel to bring out the raised design and increase beauty of the piece.

Learn to move the iron in unhurried, well-directed motions, not in quick, jerky strokes. Let the heat of the iron do the work. Don't use precious enegry by pressing down on the iron.

There is a general pattern to follow in doing wearing apparel. First, iron sections which can hang off the board—cuffs, collars, sleeves, and belts, then go on to the body of the garment. Iron seams flat for a well-tailored look, and nose the iron under the seams on both sides to remove any seam marks. If dresses button down the front, press lightly over the buttonholes and around the buttons to prevent one side from hanging longer than the other. A sleeve board can do much to give your ironed garment a professional look. Place the board in the center of the ironing board or table with the smaller end at your left. Iron the cuff and gathers first, then reverse the sleeve board to do the armhole. Use care not to weaken fabric at point of armhole strain. This is very often the cause of the fabric breaking away at the armhole seam. Finish the rest of the sleeve; iron the shoulder before removing board.

An ironing machine, either the rotary type or flat plate, lessens ironing-day fatigue, principally in the saving of effort on the part of the homemaker. Also the machine provides not only the heat but also the right amount of pressure needed to make fabrics wrinkle-free. You just operate the controls and handle the material.

The manufacturers of ironing machines usually have a well-illustrated instruction booklet to

Words to the wise!

Fast Cooking. Only Gas gives you high heat, low heat, any heat—instantly!

Automatic Controls. New Gas ranges cook oven meals while you're away!

Live Flame Broiling. No smoke. No pre-heating. Just pure sealed-in flavor.

Perfect Baking. Air-circulated Gas ovens bake *evenly* . . . roast *thriftily*.

So Cool, Clean. Super-insulated for coolness; streamlined, easy to clean.

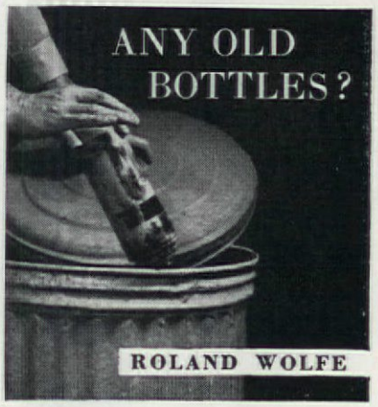
Really Economical. See how little a new Gas range costs to buy and operate!

No other ranges in the world give so many people—so much—for so little! This new HARDWICK "CP" Gas range is one example of the many fine "makes" built to "CP" standards. Choose the one that's best for your family at your Gas company or appliance store. Then for the best in food preservation, get a new silent Servel Gas refrigerator. They're both *musts* in a "New Freedom Gas Kitchen"*!

AMERICAN GAS ASSOCIATION

**Cert. Mark, Amer. Gas Assoc., Inc.*

go with their ironer. Be sure to follow the pictures and printed instructions carefully the first few times you use the machine, later you will only need it for reference material. It is wisest to start first with simple pieces of flat work and then progress to the more intricate garments. Most dealers will arrange for a demonstrator to call on you when you purchase a machine. Take advantage of this and you will be glad you did. Once the simple techniques are mastered, ironing will be a joy!



● Ready to scrap that old vacuum bottle? Try giving it the "New Look" before you do

● For the schoolgoer—a bottle of his very own. Repaint with white, add borders of dark red, top and bottom. Finish with decal and initials

● Wrapping of raffia (real or imitation) will cover scars and bruises. Here, two colors were combined, shellac applied as a protective coating

Perhaps the trusty old vacuum bottle *is* pretty well "shot" by now, but you can rejuvenate it to look like new—or better! A couple of coats of paint will work wonders, and here's a chance to use up those small leftovers of paint. Follow the old design in repainting the metal case, or trying to improvise a new theme. A simple monogram, a small painted design, or a decal will be ample decoration. Remember not to let artistic impulses carry you too far if the bottle belongs to a man in the family!

Give your cakes, cookies, hot breads a happy lift with our Baking Soda—for over a hundred years it has been a standby of successful cooks.

ARM & HAMMER OR COW BRAND BAKING SODA

BOTH PURE BICARBONATE OF SODA

FOR EXTRA RICH BROWN DELICIOUS

GRAVY

USE **KITCHEN Bouquet**

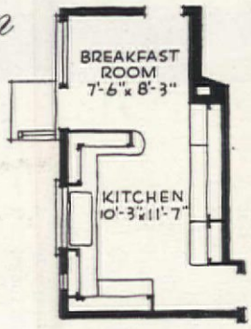
Kitchen Bouquet offers the easy, never-fail way to get *extra* rich, brown, delicious gravy! Adds no artificial flavor—simply steps up true meat taste. Helpful recipes with every bottle.

The easy GRAVY MASTER thrifty way

makes gravy good

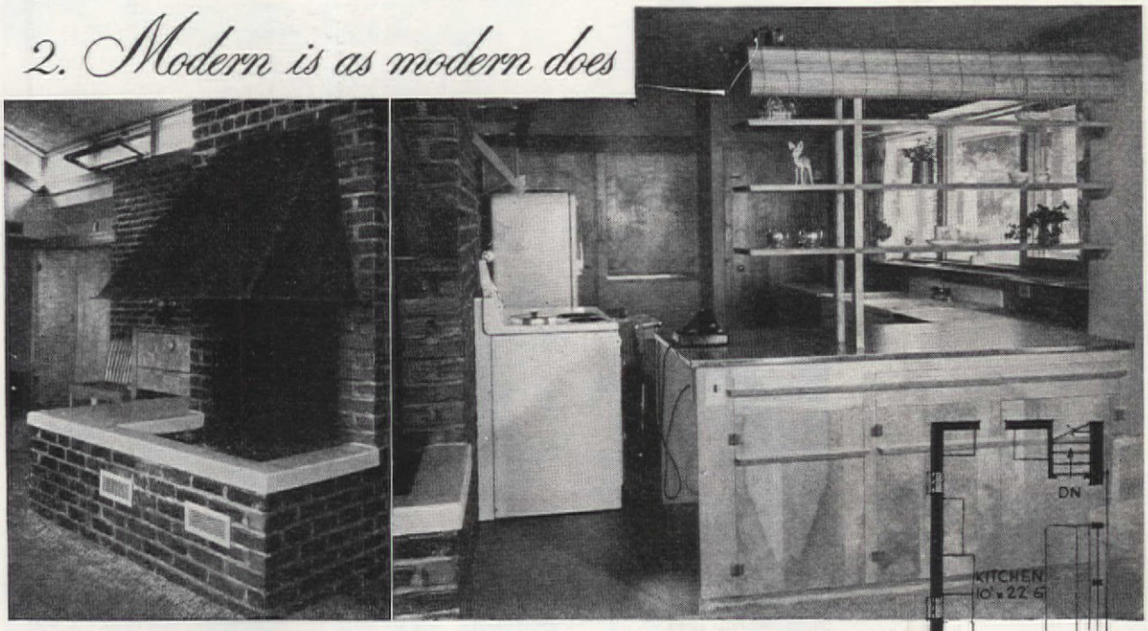
THIS MONTH'S AMERICAN HOME KITCHENS

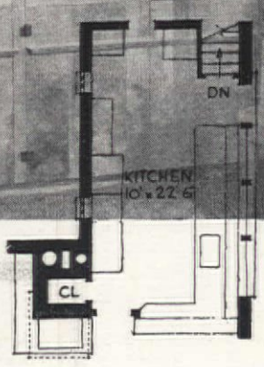
1. *Outdoors welcome in the Kinney kitchen*



Yes, the blue of the sky is reflected in the brilliant blue of the ceiling in this striking kitchen designed by Paul Kirk for the Ross Kinneys of Enatai, Washington. The bone-white cabinets must remind them of their years spent in Alaska. The cheerful red counter tops run the entire length of the work surfaces—even under the suspended cabinets which divide breakfast room and kitchen proper. This makes work simple and cleaning-up but child's play. The picture window over the sink looks out upon the adjacent woodlands. The door to this outdoor retreat opens from the dining area. See story of house page 44.

2. *Modern is as modern does*





Flexible planning in the home of the Meyer Gottliebs of Racine brings all the living and working areas together. The handsomely paved brick barbecue fireplace just around the corner from the very functional kitchen lends gayety to Sunday night suppers. Dishwasher and electric range speed modern meals. Bright salmon-colored ceiling and soffits set off natural birch doors. See page 46.

Chained to a crusty pan?

Don't tie yourself up in knots over grease-crusted pans! Drop that gooey dishrag, and let a metal-fiber Brillo pad do your work!

Shine 'em quick with BRILLO

Brillo has gumption! Just *swirls* off greasy scorch and baked-on crust! A square Brillo *pad-with-soap* whisks your pots and pans clean and shining in a flash! *Fast!* Neat! So easy! Use Brillo every day to keep pans bright as the day you bought 'em!

There's jeweler's polish in BRILLO!

Brillo makes pots and pans sparkle like new! Brillo's special-formula soap contains polishing ingredients that jewelers use to shine their precious metals!

GREEN box—pads and cake soap
RED box—soap-filled pads

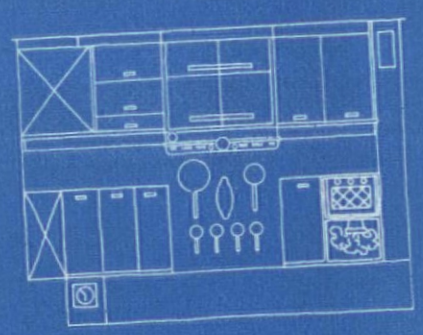
Shines aluminum fast!

3. *Kitchen of Tomorrow*—DESIGNED by THE AMERICAN HOME

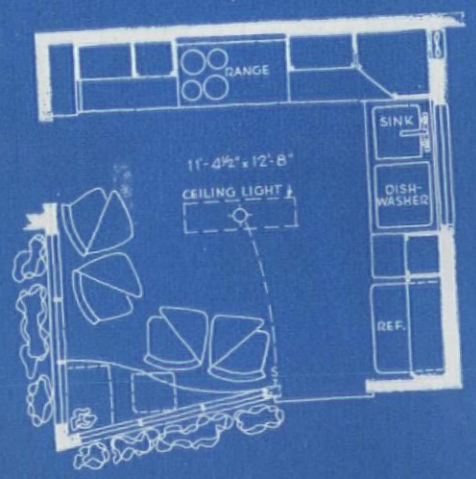
EDITH RAMSAY

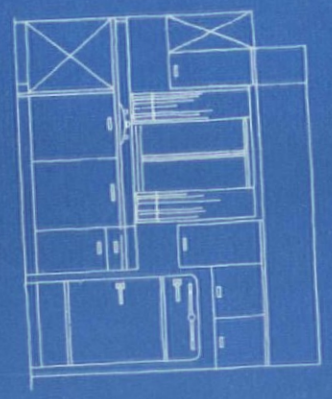
Does mother have to be left out of the family, does she have to be relegated to the kitchen because there are mouths to feed and dishes to do? Does mother have to go into the living room leaving the kitchen chores undone so she can be a part of the national picture while the fields of politics, sports, and entertainment go on for all but mother? Indeed not. The Kitchen of Tomorrow—and it is practically here—incorporates the television set right here in the kitchen. As the dishes are placed in the dishwasher, daughter or son can visit with mother and report the teen-age television programs to her as she familiarizes herself with them and in turn reports their progress to the parent-teacher groups. Or as the pressure cooker goes about its rapid duties, mother can relax in the comfortable chairs (without the tray) and watch the world spin by through sight and sound.

One corner of our Kitchen of Tomorrow houses our specially designed tray-tables; pushed together they form one larger table. Breakfast becomes a pleasure in this cheerful, light corner with its view of the garden. But no longer need the family jump and run to hear and see programs at suppertime, for each one can place his chair at just the angle where he is the most comfortable, finish his meal in comfort, visit with mother, help her clear away—no dishwashing with the dishwasher to do it all—and then with mother as an integral part of the family—not a kitchen slave—repair to the living room.



Electric sink, Disposall, refrigerator, range, cabinets, television set, small appliances.
Textolite counter tops: General Electric
Flooring: Koroseal, Sloane-Blabon
Copper Ware: "Jonmar"—the Post Mart
Curtain Fabric: "Pen Plaid"—Nashua by Textron
Chairs: A. Schneller Sons
Upholstery: Koroseal—Comprehensive Fabrics
Stool: Cosco
China: Syracuse China
Silver: Holmes and Edwards
Glassware: Libbey
Photographer: Richard Garrison





● Would you like a table of your own? The yellow upholstered tablet armchairs, used in close formation, will make a good-size table. Same chairs when used in open rank are perfect for lounging and for sit-down kitchen tasks and pleasures

● All work going on within a few steps. What shall we look at first? Glistening copper pans and skillets accenting the new push-button, double oven range, or daughter Marsha supposedly doing homework while peeking at the television

● Cotton plaid curtains frame vertically paned windows. Natural wood free-form desk has drawers for notebooks and miscellany. Remote control shut-off switch for television is near when phone rings, and Menu Maker has rightful place

World Premiere of California Originals in

PABCO LINOLEUM

Here at last is linoleum beautiful enough for every room in your home—linoleum that inspires dozens of new effects with exquisite "decorator's blends" of blue, green, grey, white, slate, brown!

Pabco "California Originals" are so lovely in themselves (Sierra Slate pattern, shown above; Redwood Brown, below) that they need no borders, insets, or feature-strips. Perfect styling—plus Pabco long wear and easy cleaning*!

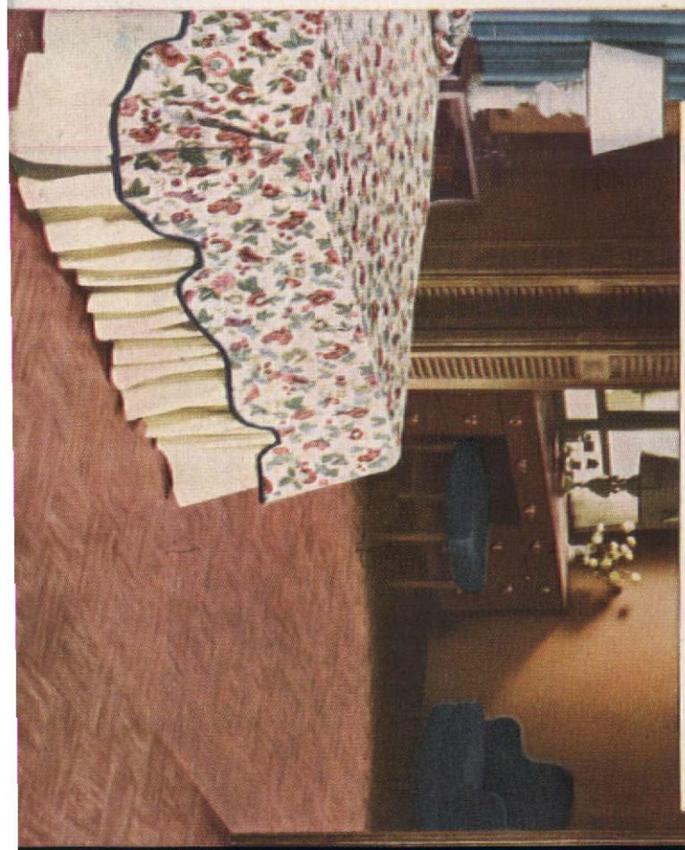
This "new look" in linoleum is fashioned only by Pabco. Watch for premiere showings at leading stores!

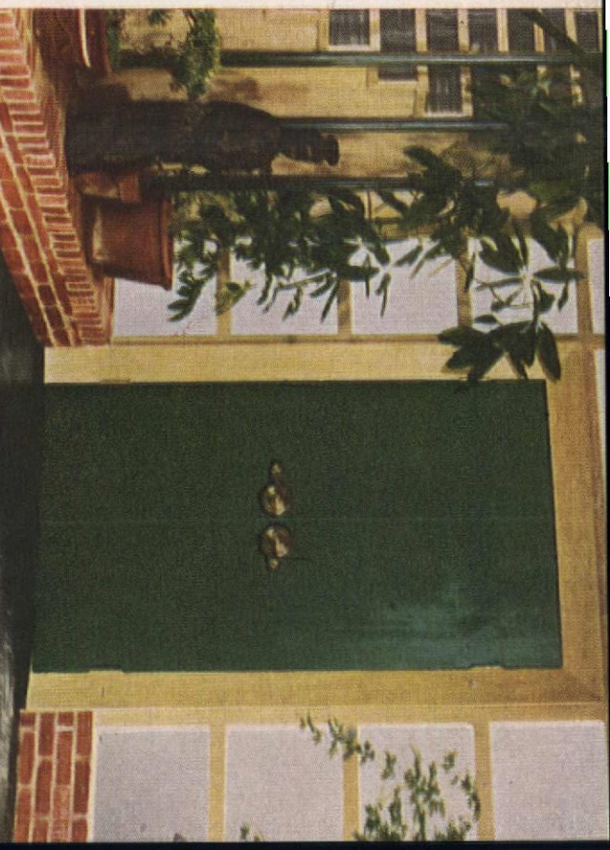
*Doubly Easy With Pabco Linoleum Cleaner and Pabco Floor Wax

THE PARAFFINE COMPANIES, INC. · New York 16 · Chicago 54 · San Francisco 19

PARCO

Styled in California . . . Approved by all America!





BEAUTIFUL BATHROOMS by BRIGGS

Little bath... big ideas!

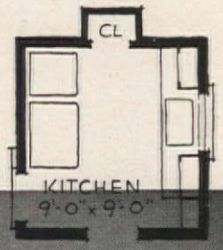
Look—decorating inspiration on every side! "Garden" window . . . space-saving vanity . . . trio of mirrored cabinets. And—basis for all this streamlined smartness—Briggs Beautyware plumbing fixtures in pastel green! Those smo-o-oth modern lines fit right into small-scale baths. And that custom-made look fits right into ready-made budgets! As for cleaning—Briggs makes it easy with stainproof porcelain enamel, and tarnish-proof chromium plated fittings! Make your own little bath a decorating gem... send for Briggs' free booklet today.
Briggs Manufacturing Company, 3009-J Miller Ave., Detroit 11, Mich.

BRIGGS *Beautyware*

COPYRIGHT 1948, BRIGGS MANUFACTURING CO.

White cabinets as such need not seem clinical. We tied the wide white spaces together with warm and gay coral paint and tawny copper utensils—all usable—hung over the new push-button range with its double ovens. This family will have lamb chops, escalloped potatoes, and a fruit cobbler all piping hot and ready to serve at the proper time.

This coral color is repeated many times on the ceiling, walls, and furring. Natural birch trays on the chairs and a natural finish desk keeps the feeling light and outdoorish even on cold, winter days. Long six-foot windows on two walls make daytime lighting unnecessary. Our plaid curtains accentuate room colors and add a few new ones: black, blue, gray and yellow on a white background. Convenience has been thought of in every instance. A remote control shutoff switch for the television is within arm's reach of the desk. This Kitchen of Tomorrow has been duplicated at Abraham and Strauss, Brooklyn, New York, Foley Brothers, Houston, Texas, and Breuner's, Oakland, California.



4. *Compact convenience*

in prize-winning Houston home

The home of the Raymond Brogniezes won the blue ribbon in the National Homebuilder's competition (see page 48). Although the kitchen is small, there is excellent cross ventilation. The black-and-white linoleum counter tops are spacious enough. The woodwork and walls are oyster white. Electric range and refrigerator are well placed, and the daylight streams in through windows ideally, though conventionally, placed. Good use is made of available wall space with needed cabinets.

"Pushbutton-Cooking" is here with HOTPOINT!

It's So Easy!
So Speedy!
So Accurate!
So Convenient!

"Talking Colors"
Tell You
Exact Cooking Speeds
At A Glance!

Just press the button. Choose the cooking speed you want—then press the button lightly. A colored light shows that the unit is on at the exact speed you've selected. There's a different, distinctive color for each cooking speed.

Hotpoint's Sensational New Kind of Electric Range Has Pushbutton Controls and "Talking Colors!"

HERE it is—the most exciting cooking advance in 100 years! Hotpoint—America's leader—introduces an entirely new kind of electric range for simpler, faster, more modern cooking.

●● With Hotpoint's new Pushbutton Controls there's no guesswork, no groping, no twisting a switch. Everything's right at your finger tips—and right before your eyes. It's all as easy as ABC—as simple as snapping on a light.

●● And this beautiful new Hotpoint is packed with other wonderful features. Fast, responsive Calrod* Units, a big Sealed-Heat Oven, Automatic Timer Clock and many other advancements. See it at your Hotpoint dealer's!

HOTPOINT INC. (*A General Electric Affiliate*), **CHICAGO**
*Reg. U. S. Pat. Off.

Everybody's Pointing To

Hotpoint

Automatic Electric Ranges

Copr. 1948, Hotpoint Inc., Chicago, Ill.

Have you seen SARAN? Fresh, rich shining color that is built all the way through each thread. Intriguing weaves and patterns to flatter the home in fabrics of style and distinction. Amazing wearability that resists scuffing, abrasion, sagging, stretching—durability that serves for years. And practical, too! Ordinary dirt is wiped off in a jiffy. Saran is proof against moisture, moths, mildew and chemicals. Look for saran when you look for fabrics that are beautiful, durable and practical. Saran is a *basically different* textile . . . man-made to fulfill the needs of modern living with pliant strength, *built-in* color and utmost practicality.

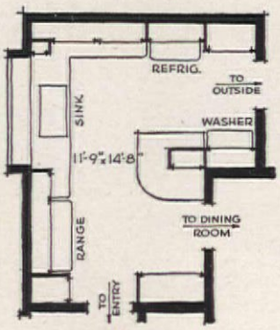
Plastics Division, Dept. SF-10

THE DOW CHEMICAL COMPANY DOW

Midland, Michigan

Photographs by Maynard L. Parker, courtesy Barker Bros.

5. *In the Pan-Pacific kitchen*



Polling the women of California as to the type of kitchen as well as home they would like most, the final answer called for the "big-little" house. Where, oh, where, is it more ideal than in the kitchen to have a feeling of space in a small and practically stepless area? This compact kitchen, laundry, breakfast room has ample storage as well as work space. The G. E. automatic washer is placed near the door leading to the service yard, with a Formica-topped counter at the side of it, and cupboards above for soaps, detergents, and other washing aids. This U-shaped counter doubles as desk and breakfast bar. Gay striped fabric frames the window overlooking the front entrance. See house on page 34.

A first-floor washroom *takes little space, adds permanent value to your home. Simplifies child training, provides convenience for guests. Lavatory is the Kohler Strand.*

A LOVELY BATHROOM

with fixtures in Peachblow

KOHLER Peachblow can add a highlight of interest and beauty in your bathroom because of its friendly, sunny quality—because it will fit into varied decorative schemes—because its soft pastel is something to live with and enjoy more and more.

Whether in color or white, Kohler fixtures are distinguished for their beauty of line and proportion, which can be yours at no extra cost. And their unsurpassed quality makes them a sound investment in health protection.

The Cosmopolitan bench bath, illustrated with the efficient Triton shower mixer, is of non-flexing iron, cast for rugged strength and permanent rigidity, and coated with the famous Kohler enamel. The Jamestown lavatory is of vitreous china. Intense firing makes the surface of both bath and lavatory glass hard, lustrous, and easy to clean. The chromium plated brass fittings are durable, convenient to use.

Visit your Kohler dealer for advice on fixtures for bathroom, washroom, kitchen, and laundry. Kohler quality is a 75 year old tradition. Write for illustrated Booklet A-5. Kohler Co., Kohler, Wisconsin.

KOHLER OF KOHLER

PLUMBING FIXTURES • HEATING EQUIPMENT • ELECTRIC PLANTS

VENETIANS OF ACME

Galva-bond

STEEL

- *Never get out of shape*
- *Beautiful lasting finish*
- *So easy to clean*
- *Right weight for easy handling*

They *look* beautiful...they *stay* beautiful...and they're the easiest Venetian blinds in the world to keep clean. The satin-smooth surface of Galva-bond Venetians resists grimy dirt, stands up to the years, stands up to abuse.

The light, resilient steel slats flex at a touch for easy dusting, yet will not buckle or bend out of shape. They are galvanized and bonderized to say "no" to corrosion, rain, wind and sun damage. They handle easily, hang gracefully. They are styled to add charm to the finest interiors. Leading decorators recommend them.

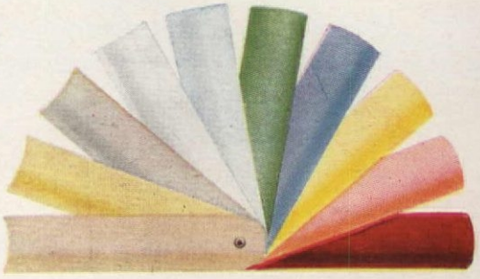
Venetian blinds of Acme Galva-bond Steel give you the most permanent beauty your money can buy. Why put up anything less? Why put up *with* anything less?

Send 10c for copy of illustrated booklet, "A Gallery of American Windows."

ACME STEEL COMPANY, 2844 ARCHER AVENUE, CHICAGO 8, ILLINOIS

ACME Galva-bond STEEL SLATS

The seal of quality in Venetian blinds. Look for it when you buy....



ROOM-FLATTERING COLORS

Ruth Alexander Nichols

Tenth in a series

by the eminent pediatrician,

Dr. Samuel R. Berenberg

Watching YOUR CHILD'S IMMUNITY

Are you one of those parents who thinks his children should have measles, whooping cough, or any of the other communicable diseases as early in life as possible and "get it over with"? It's unfortunate if you are, for this kind of thinking not only subjects children to needless suffering, but also, in some cases, to life-long physical disability and, occasionally, to loss of life. Parents who deliberately expose their youngsters to contagious diseases should know that many of them have far more serious effects on the young child than on the older child or young adult. Children should receive every available means of protection in infancy and childhood. Best possible safeguards are immunization against certain diseases and avoiding direct contact with sick persons.

Diphtheria is an extremely serious disease, which is spread, usually, through direct exposure—to a person who has it, or who is about to come down with it, or who is a "carrier." Unfortunately, the average person cannot tell if and when exposure takes place.

Not so long ago, diphtheria was a widespread and terrible scourge, leaving cripples and dead in its wake, but its high incidence in this country has been greatly reduced by immunization. In some areas, inoculation is compulsory before a child enters school, and in others, public health campaigns have successfully educated most parents to voluntary protection. However, constant vigilance remains necessary because there are still too many cases—and too many deaths. No parent can afford to gamble with a child's life by refusing to permit, or by delaying, injections.

To insure the fullest protection against the disease, immunization should begin in infancy, preferably at about six months. The injections are easily handled by the infant, and the initial series results in a high degree of protection. However, "booster" injections are necessary, since the degree of protection begins to diminish after a while. A hard-and-fast rule can't be laid down as to dates for these booster doses, and practice varies from one physician to another and from one community to another. Some physicians feel it's best to give a booster six months after the first series; others, at about three years of age and again on entrance to elementary school. Increasing numbers believe in boosters once or twice after the child is in school—at ten or twelve years of

are you a doubting Thomasina?

Since it was a doctor who invented Tampax—using a well-known medical principle—even the most careful woman should admit that it is worthy of her confidence. This modern monthly sanitary protection is an internal absorbent and it cannot be seen or felt when in use. Surely these are remarkable advantages!

Millions of women are now using Tampax. No belts or pins with Tampax. No outside pads or other external "reminders."...Made of pure surgical cotton firmly stitched and highly absorbent, Tampax comes compressed in efficient applicators. Worn internally, there is no bulging, twisting or chafing. No edge-lines to show under dresses. No odor. May be worn in bath. Changing quick. Disposal easy.

Wherever you may live you'll find Tampax at your neighborhood drug stores and notion counters. Comes in 3 absorbency-sizes (Regular, Super, Junior). Don't let another "time" pass. You're going to like Tampax! You can slip an average month's supply into your purse. And the economy box is a good buy—with 4 months' average supply. Tampax Incorporated, Palmer, Mass.

Accepted for Advertising by the Journal of the American Medical Association

Don't hide from your daughter *these Intimate Physical Facts!*

But make sure *your own knowledge* is just as scientific, up-to-date as it can be!

In these modern times no girl or woman should have to be told how important vaginal douching often is. But this she should learn and learn immediately. No other type liquid antiseptic-germicide tested for this use is SO POWERFUL yet SO SAFE to tissues as modern ZONITE. Scientists have proved this beyond doubt.

Warns against weak or dangerous products

It is indeed an unfortunate woman who, from ignorant advice of friends, still uses such 'kitchen makeshifts' as vinegar, salt or soda in the douche. These are NOT germicides in the douche. They *never* can give the great germicidal and deodorizing action of ZONITE. If only you'd realize *now* how important it is to use a germicide *intended* for vaginal douching—one powerfully germicidal with deodorizing and dissolving qualities yet one SAFE to delicate tissues. So benefit by ZONITE *now*!

ZONITE positively contains no phenol, no mercury—no harsh acids—overstrong solutions of which may damage tissues and in time even impair functional activity of the mucous glands. ZONITE is a modern miracle! You can use it *as directed as often as needed* without the *slightest* risk of injury. It's positively *non-poisonous, non-irritating.*

Developed by a world-famous Surgeon and Scientist

ZONITE destroys and removes odor-causing waste substances. Leaves you feeling so sweet and clean. Helps guard against infection. ZONITE immediately kills every germ it touches. You know it's not always possible to contact all the germs in the tract. But you *can be sure* amazing ZONITE *does* kill every reachable germ and keeps them from multiplying. Any drugstore.

Zonite
FOR NEWER
feminine hygiene

FREE! *NEW!*

For amazing enlightening NEW Booklet containing frank discussion of intimate physical facts, recently published—mail this coupon to Zonite Products, Dept. AH-108, 370 Lexington Ave., New York 17, N.Y.

Name_____
Address_____
City_____ State_____

age. In any event, if a child has not been immunized since infancy, he should receive a booster at about three years of age and again when he is about to enter school.

Whooping cough is another serious disease—particularly if contracted before the first birthday. It persists for weeks and weeks and often interferes with a child's normal growth and development. It begins with the all-too-familiar signs of a common cold—running nose, cough, fever—but the cough persists and increases in severity. It may be accentuated at night and accompanied by violent spasms which induce vomiting and terminate in gasping, breathlessness, and the whooping sound which is responsible for the name of the disease. Hazards from which children should be protected are physical exhaustion from the wracking coughing bouts and interference with proper nutrition—due to frequent vomiting. Fatalities from whooping cough occur most often among children under one year of age, although they are not unknown among older children. Pneumonia is a dreaded complication.

Until recently there was relatively little that could be done to ease the spasms of whooping cough, but some serums are now available which have been used successfully to shorten the duration and symptoms of the disease.

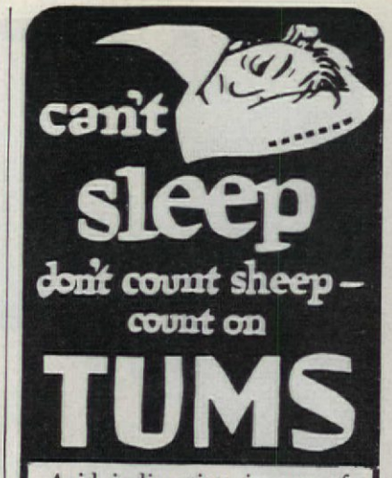
Whooping-cough immunization, the best protection of all, should be started early in infancy—between three and six months of age. Many pediatricians recommend that a booster injection be given six months to a year after the first series to raise the immunity which may be waning by that time. Most children can be adequately protected by vaccines now in use, but occasionally, despite such measures, a child contracts whooping cough. In such rare and exceptional cases, the disease runs a mild course.

As children reach school age, they suffer less violently from the ravages of whooping cough than do infants and preschoolers. So it is throughout infancy and early childhood that protection is a "must" if children are to be spared weeks of suffering.

Protection against chicken pox and mumps is not yet available on a wide scale. Experimental work being done with ways of immunizing against mumps indicates that this disease, too, may be amenable to methods of prevention in the future.

Measles is a far more serious disease than most parents realize, especially for young children. Unfortunately, there is still no method of obtaining long-term immunity, but it is possible to give temporary protection to children who have been exposed to the disease with a substance derived from blood—gamma globulin. If given within a few days after exposure, it will completely prevent, or markedly modify, the disease.

An infant, if its mother has had measles, is protected for the first



don't count sheep—count on

TUMS

Acid indigestion is one of the common causes of sleepless nights. So before you slip into bed, slip one or two Tums in your mouth. Tums bring you sweet relief almost instantly—let you get to sleep faster, sleep better. There is no baking soda in Tums. No risk of overalkalizing — no acid rebound. Take *Tums!*

Night and day, at home or away, always carry TUMS FOR THE TUMMY!

To feel better, try one or two TUMS after breakfast.

QUICK RELIEF FOR ACID INDIGESTION

NR TUMS are antacid, not a laxative. For a laxative, use all-vegetable NR Tablets (Nature's Remedy). Try a 25-cent box!

Foot Relief

Instant-Acting, Cushioning Foot Plaster

To instantly relieve painful corns, sore toes, callouses, bunions, tender spots, burning on bottom of feet—use Dr. Scholl's Kurotex. You cut this soothing, cushioning, flesh color, superior moleskin to any size or shape. At Drug, Shoe, Dept. and 10¢ Stores.

Dr. Scholl's KUROTEX

FALSE TEETH

KLUTCH holds them tighter

KLUTCH forms a comfort cushion; holds dental plates so much firmer and snugger that one can eat and talk with greater comfort and security; in many cases almost **as well as with natural teeth.** Klutch lessens the constant fear of a dropping, rocking, chafing plate. 25c and 50c at druggists. . . . If your druggist hasn't it, **don't waste money on substitutes,** but send us 10c and we will mail you a generous trial box. © I. P. Inc.

KLUTCH CO., Box 4859-J, ELMIRA, N. Y.

Get Well QUICKER

From Your Cough Due to a Cold

FOLEY'S Honey & Tar Cough Compound

WASHES DISHES IN JIFFY!

BRAND NEW . . . Nothing else like it. Amazing "Sponge" Dish Cloth washes dishes lightning fast. Replaces messy dishrags. Suction action works like magic. Dishes gleam like a mirror. *Take orders from friends! Earn money!*

SAMPLES FOR TRIAL

Sample offer sent immediately to all who send name at once. A penny postal will do. SEND NO MONEY—JUST YOUR NAME.

Kristee Co., 1335 Bar St., Akron, Ohio

six months of life by virtue of the antibodies which it has received from its mother's blood stream. After about six months, these antibodies disappear, and the infant is then susceptible to measles. For this reason, it is recommended that any child exposed to measles—after six months of age and until he reaches five—be given gamma globulin by a physician. Always, it must be given as soon as possible after exposure.

Remember that measles—not to be confused with German measles (rubella), an entirely different disease—may lay the groundwork for complications which are serious: running ears, pneumonia, involvement of the brain. In the first half of 1948, measles caused twenty deaths, a number twice that of the combined totals of deaths from diphtheria, scarlet fever, whooping cough, poliomyelitis.

In 1947, the appearance of a few cases of smallpox in New York City, accompanied by some deaths, was a dramatic reminder that this disease has become rare only through vigorous vaccination campaigns. This outbreak highlighted several facts for a generation which has known smallpox by name only: it is highly fatal; it spreads like wildfire among the unfortunate few who lack the protection of vaccination; those who survive bear the typical scarring which is so disfiguring.

Smallpox vaccination can be done shortly after birth, and it should certainly be done before the end of the first year of life. Some medical workers suggest that it be repeated on admission to school and again during adolescence. Local practice will determine the recommendations in individual instances. During an epidemic, it is suggested that most of the population be revaccinated.

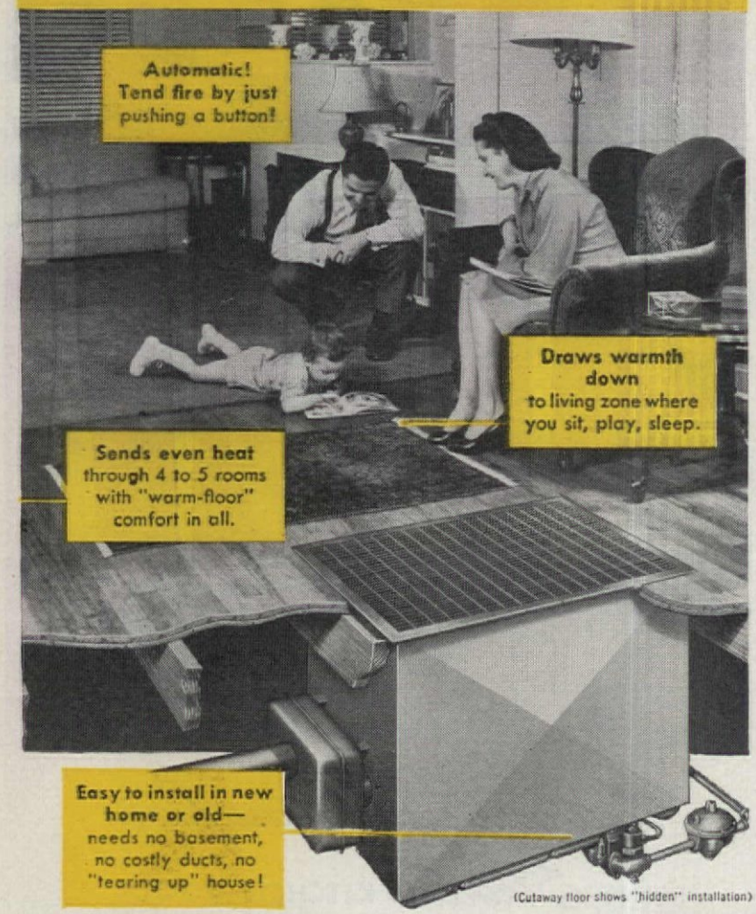
There are seldom any legitimate medical reasons for delaying vaccination. Since the reasons given by parents are usually those concerning certain kinds of skin rashes, to which the child or members of his family are subject, the decision must be made by the physician. Hay fever, asthma, malnutrition are other conditions which some parents expect will serve as contraindications to vaccination. They are not, in most cases, and a child's health is not impaired by vaccination for smallpox.

Occasionally, a child will get a "no take." Since there is no *natural* immunity to smallpox, the vaccination must be repeated until a "take" is obtained. Seldom will it have to be done more than twice before there is a satisfactory take, although there are rare instances when more than two attempts must be made.

Note: Dr. Berenberg will answer free of charge questions on child health and behavior problems. Address him c/o The American Home, 444 Madison Ave., New York 22, N. Y. Letters should be accompanied by a stamped, self-addressed envelope.

NEW KIND of FURNACE

Gives Amazing WARM-FLOOR Comfort With No Fire-Tending, No Ashes, No Dirt!



"No need for new curtains this year!" Coleman's clean heat pays off lots of ways. No fuel dirt means less cleaning toil—and less wear on you and on your nice things. Saves work; helps save money! Goes anywhere—in city, town or farm home; choice of oil, gas, or LP-Gas models.

"I'm getting more sleep in the morning!" Think of getting up in a *warm* house! No early, shivery rising to build a fire. Coleman Floor Furnace automatically tends itself without ashes, dirt, or fuel-carrying. No effort—yet you get low-cost, "warm-floor" comfort!

Write today—Learn how you can heat your house better, often for a lot less money, and with less work, the Coleman way. See why hundreds of thousands of homes have installed Coleman Floor Furnaces! Mail coupon today, for details.

THE COLEMAN COMPANY, INC., DEPT. AH-615
Wichita 1, Kan.; Los Angeles 54; Philadelphia 8.

CLIP THIS COUPON AND MAIL IT NOW!

Coleman

Automatic Gas or Oil Floor Furnace

The Coleman Company, Inc.
Dept. AH-615, Wichita 1, Kansas

Without obligation to me, send complete information on Coleman Floor Furnaces, for fuel checked.

☐ Gas ☐ Oil ☐ LP-Gas

Name.....

Address.....

Town.....State.....

Public Health Enemy No.1

Baltimore City Health Department

He's cagey, smart, and tough, this predatory gangster who is Public Health Enemy No. 1 in the United States today. Although he's pint-size compared to man, the damage he does is colossal, costing this country more than two billion dollars annually. *Rattus* is his formal or scientific family name, and common aliases by which he and his relatives are known are: wharf rat, sewer rat, house rat, barn rat, water rat, black rat, roof rat.

Still very much at large, this enemy of the human race is everywhere—in the city, in the country, down on the farm, in your own home town—and his numbers equal *or exceed* those of the human population of the United States. Day by day the list of his crimes mounts higher: more than 200 million bushels of grain destroyed or contaminated in a single year; 100 humans bitten during a 12-month period in an Ohio city; a three-months-old baby attacked and mutilated in St. Louis; dread diseases like typhus, tularemia, food poisoning, rat-bite fever, spirochetal jaundice, and bubonic plague carried and spread. By spreading disease alone, this pest has caused more deaths than all the wars in history. So serious a threat is he to national health and security that the government has initiated a campaign to rid this country of him once and for all. But to do the job effectively and thoroughly, it needs the whole-hearted co-operation of every citizen, every household, every community. It needs your help!

In an anti-rat campaign in a Texas town, with a population of less than 50,000, more than 315,000 rats were killed in six weeks, and many more were killed subsequently. How many are spreading disease and destruction in your town?

Granted you're no modern Pied Piper, there are a number of things you can do to help rid your community of this unsavory saboteur. Just catching or killing one now and then isn't enough. That alone will not defeat *this* public enemy. If your town has a local committee for rat control, co-operate with it in its three-point program to "Build 'em out! Starve 'em out! Kill 'em off!" Specific instructions for clearance will be furnished gladly by this committee. Permanent rat control is a teamwork job, so join in the campaign to eliminate rats from every residence, warehouse and office building, as well as from all public property, such as city buildings, sewers, dumps, alleys, and parks.

If there is no group at work on this problem in your locality, why not organize one immediately? You can help to get it under way by enlisting the sponsorship of local businessmen, public officials, clubs, and service organizations. Instructions for organizing and running a local committee can be obtained by writing the National Committee for Rat Control, United States Department of the Interior, Washington 25, D. C.

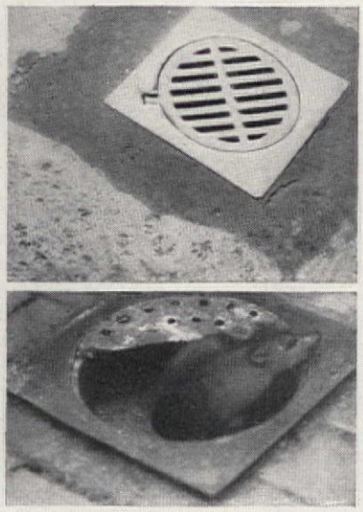
Even though you've never seen a rat on your premises, your own home may be a potential boardinghouse for a nesting couple if attic, basement, and back yard are littered with piles of trash and rubbish where they can safely hide their young. Discard all useless material and debris at once, and provide safe storage for

WHAT TO DO ABOUT IT

● Once they've eaten, they'll try to break into your home or store. Man makes it easy for rats to grow fat—and multiply—by providing bountiful banquets like this. To get rid of these unwelcome guests throughout the community, food and shelter, the two essentials to a rat's existence, must be completely eliminated. Open garbage and trash heaps must go—in every back yard, alley, vacant lot, and dump. Get in touch with your local rat control committee to see what you can do to make its program 100% effective

Photographs, U.S. Fish and Wildlife Service; U.S.D.A., Forsythe

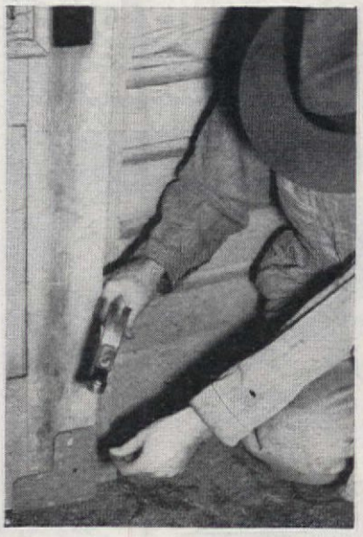
● A sample of the damage rats can do when they invade kitchens and grocery stores. They devour good food left lying around, and what they don't eat they defile. Ratproof containers of glass or metal will prevent such waste, save dollars. In basement storerooms, flour, cereals, potatoes, vegetables, and other edibles should be kept on a platform 18 inches from the floor and an equal distance from the wall



● It's up to the man of the house to see that every building on the premises is made—and kept—ratproof throughout. This broken drain, an easy means of entry, became a rat highway before repairs were made. Defects in basement floors should be mended with concrete, floor drains fitted with tight covers. Start on an inspection tour of your home today, making notes of repairs and alterations needed as you go

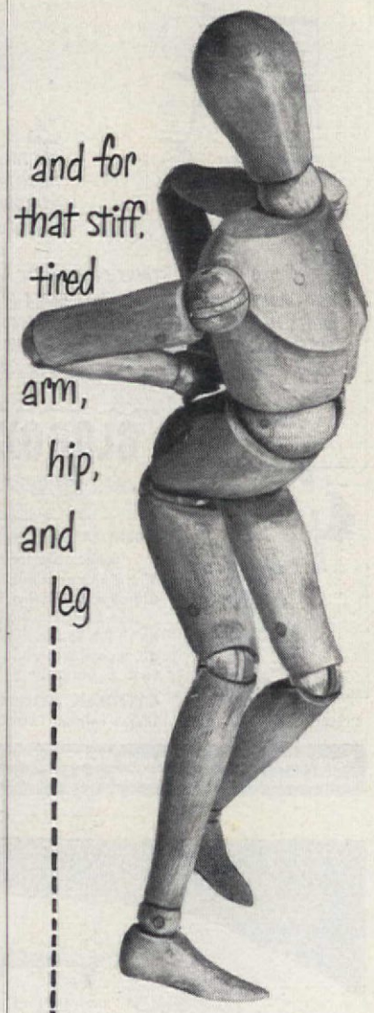
● Rats have sharp incisors which enable them to eat almost anything, but best of all they like garbage. If you're casual about disposal, you're extending an open invitation to every rat within miles. A metal can, equipped with a tight-fitting cover and large enough to take care of all the refuse without overflowing, will solve this problem. A rule for all the family: remember to keep lid on at all times!

● Pieces of hardware cloth, bound in metal (materials available at your local hardware store), will effectively protect ground-level openings. Holes around pipes should be sealed off with cement mortar



● Rat populations must be eliminated—by poisoning, trapping, gassing—then all buildings completely ratproofed. Gnawed edges of wooden doors and sills can be sheathed in metal to prevent new invasions

Oh, my aching back!



and for that stiff, tired arm, hip, and leg

Here's fast relief!

● Tired muscles are often famished muscles because overexercise has burned up the nourishment required for work. For fast relief the thing to do is rub those sore muscles with Absorbine Jr. This stimulates your local blood circulation. In turn, this enables fresh blood to bring invigorating nourishment to areas where applied. The pain eases, stiffness subsides and you feel ready to go. Get a bottle of Absorbine Jr. today, $1.25 at all drugstores.

W. F. Young, Inc.
Springfield, Mass.

Ah! my Absorbine Jr.!

Are your "guest linens" yellowing on a shelf?

1. NO NEED TO BE AFRAID OF USING YOUR PRECIOUS "GUEST LINENS" BECAUSE THEY MIGHT GET SOILED OR STAINED!

2. GET THEM OUT AND ENJOY THEM! WHY LET THEM TURN YELLOW FROM LACK OF USE? AND DON'T WORRY ABOUT STAINS, BECAUSE...

3. CLOROX REMOVES STAINS FROM WHITE AND COLOR-FAST COTTONS AND LINENS. AND CLOROX BLEACHES EXTRA-GENTLY...RESTORES YELLOWING WHITE LINENS TO SNOWY-WHITENESS WITHOUT RUBBING...MAKES THEM SANITARY, TOO! LAUNDER YOUR LINENS THE THRIFTY CLOROX WAY. THEY'LL LOOK BETTER...LAST LONGER...SAVE YOU MONEY!

Directions on Label

CLOROX... FIRST WITH AMERICA'S HOUSEWIVES BECAUSE IT OFFERS BOTH:

GENTLER Bleaching Action... Longer Life for Linens!
There's no gentler bleach than Clorox in laundering. For Clorox is free from caustic and other harsh substances... it's made by an exclusive formula protected by U. S. patent!

GREATER Disinfecting Efficiency ...Added Health Protection!
Because it's caustic-free, Clorox works faster in killing germs ...does a better job of disinfecting. Give your family the extra health protection of a Clorox-clean home!

CLOROX BLEACHES • REMOVES STAINS • DEODORIZES • DISINFECTS
There's only one CLOROX... it's always uniform... always dependable!

Save time, money, effort with **BOON**... the ready-to-use liquid household cleaner made by the makers of Clorox. **BOON** wipes away dirt and grease from washable surfaces like magic.

LOOK BEFORE YOU BUY!

There are many makes of home freezers but only one can be called the Deepfreeze home freezer. Look for the name plate.

THERE'S ONLY ONE

Deepfreeze HOME FREEZER

TRADE-MARK REG. U. S. PAT. OFF.

22 advanced features—including easy-to-reach storage, fast-freeze compartment, temperature control and indicator, dual automatic lights, automatic alarm, baskets and dividers, sealed power unit, built-in lock.

Your dealer can prove that a Deepfreeze home freezer actually pays for itself with the money it saves. Models for any size family—any size purse.

See a demonstration today.

Deepfreeze Division
Motor Products Corporation
North Chicago, Illinois

De Luxe Model C-10, 10 cubic feet, holds more than 350 lbs. assorted foods. $449.50 delivered.

THE HOME FREEZER THAT PAYS FOR ITSELF

objects which you wish to save. Make every week a clean-up week.

Dark hiding places, such as spaces between walls and under wooden floors, should be ripped out or sealed up for good to prevent building of nests. All dead spaces, behind or beneath built-in cabinets, shelving, and other similar places, should be opened up or permanently ratproofed.

Since a rat can enter your home through any opening bigger than half an inch in diameter, all such openings should be permanently closed with material that is proof against gnawing teeth. Holes around pipes and wires leading into the house should be sealed with concrete or metal; hardware cloth should be fastened over windows and vents on the ground level. See that doors and windows fit snugly, that doors are equipped with automatic closing devices.

Rats cannot survive without food, so don't provide them with a festive board. Store food in glass or metal containers and keep them tightly covered at all times. The open garbage can, the worst offender, provides many tempting tidbits which can be detected by a sharp-nosed rodent a mile away. Stow garbage in a metal can and set the lid firmly and securely in place. Tin cans should be rinsed well before disposal since the tiniest morsel of food remaining will be consumed with relish. To avoid accidental tipping and spilling of garbage and trash outside the house, containers should be placed at the curb on the morning of collection day—not the evening or day before. Never, never dump refuse in alleys, back yards, or vacant lots. The number of rats in your neighborhood depends on the available food supply, so do everything you possibly can to help starve them out.

Once you've seen rat tracks, you can be sure these pests have moved in for good—unless you get busy at once! All of them must be killed off, by one of three methods: poisoning, trapping, or fumigating. Of the three, poisoning is the most efficient means of destroying rat populations and the one most frequently recommended. While any one of a number of poisons can be used successfully, those prepared with red squill, which is comparatively harmless to humans and domestic animals, are considered best where there are children and pets. After extermination, carcasses should be dusted with flea powder to kill disease-bearing parasites, then either burned or buried. For best results in ridding your home and premises of rats, follow the explicit directions furnished by your local rat control committee, or write to the Department of the Interior for necessary pamphlets of instructions.

Every rat in your neighborhood must go, for so long as some survive, there will be many, many more to spread disease and destruction. Do all you can to make your community 100% ratproof and rat-free.

...rings on her fingers

Lady, wear bells on your toes, too—if you want to. Sani-Flush simply won't let you dip hands into scrub-water . . . or get down on your knees, either. Sani-Flush cleans toilet bowls chemically—disinfects, too. All you do is sprinkle Sani-Flush, and toilet bowl stains and film give way to odorless freshness—perfect cleanliness.

Safe in all toilet systems. Good in hard or soft water. At grocers' everywhere. Two sizes. The Hygienic Products Co., Canton 2, Ohio.

Sani-Flush

GET TWO CANS TODAY

REPLACEMENT OR REFUND OF MONEY IF NOT AS ADVERTISED THEREIN
Guaranteed by Good Housekeeping

MICE IN YOUR HOME?

25¢

Kill mice the convenient way. *Mouse Seed* consists of tiny, chemically treated seeds, the kernels of which mice eat—then they die. Simply put seed in saucer and place where mice appear. No baits, no traps, no muss. The clean and easy way. Excellent results for over 50 years. Avoid substitutes. Get the genuine. At drug and other dealers. If dealer hasn't it, he can get it from wholesaler or we will ship you 4 packages, prepaid, upon receipt of $1.00. W. G. Reardon Laboratories, Inc., 11 Mill St., Port Chester, N. Y.

SEAL DRAFT CRACKS

EASY! No skill required. Handles like putty . . . and hardens into wood.

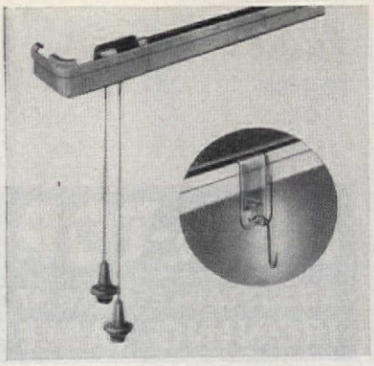
PLASTIC WOOD

A CELLULOSE FIBRE FILLER

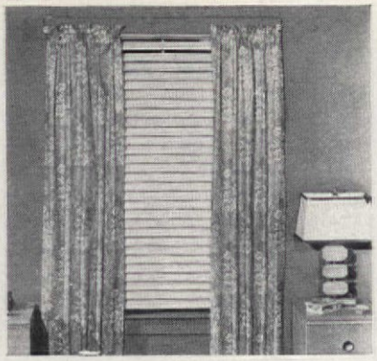
IN CANS OR TUBES

WEATHER RESISTANT

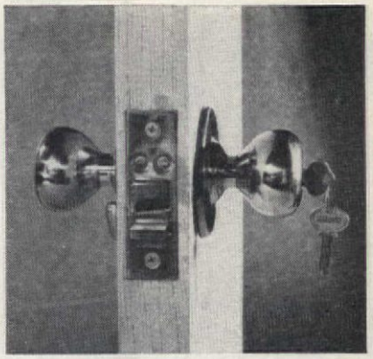
1



2

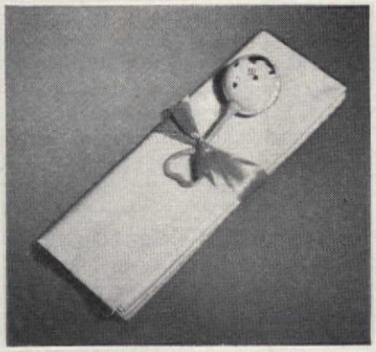


3

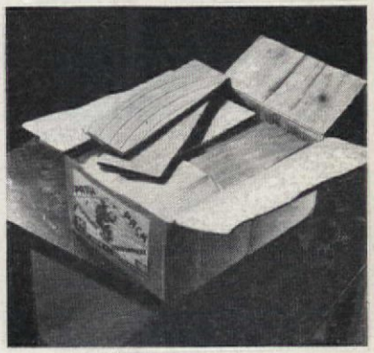


4

5

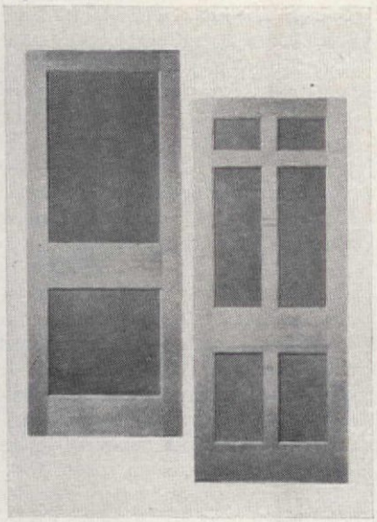


6



7

8



9

LOOK, IT'S NEW!

"Look, It's New!" is a community enterprise at The American Home. The Editors of each of our departments always are on the lookout for new attributes for American homes; the family-wide appeal of this selection is their goal.

. . . **1.** From our Decorators, this Badger traverse rod for easily and handsomely hung draperies. The rod can be supported on any kind of window trim. It has the Badger Hook-Slide which rides silently and smoothly on *top* of the rod. They are available for custom-built installations and in packaged units of 3-foot through 10-foot lengths. The 3-foot unit is about $3.00; larger sizes are 50¢ per each additional foot. Graber Co., Middleton, Wisconsin.

. . . **2.** Again from a decorating point of view, there are these new, ready-made rayon-and-cotton draperies in the "Damask" pattern. The pairs are 72- and 60-inches wide, 2½-yards long with rod channel and heading. The material won't ravel, is unaffected by humidity and dampness, is highly resistant to fading. The pattern: all all-over design in green, blue, or rose on a white background. Wash and iron carefully, according to instructions. About $1.98 a pair; Trimz Co., Inc., Merchandise Mart, Chicago 54, Ill.

. . . **3.** Our Homes and Maintenance Department discovered this 1948 model of the IntegraLock. Lock is in door knob so, with a quarter turn of the key, the bolts retract, the door can be opened.

CIRCLE TREAD OZITE CUSHION MAKES RUGS MORE RUGGED

"Satina makes starched clothes 3 times easier to iron!"

WRITES MRS. P. F. McEWAN, CHICAGO, ILL.

MRS. McEWAN, pictured above with her husband, writes this about Satina:

"I really do like Satina. When I add Satina to my starch, it makes my ironing more than 3 times as easy to do. The iron runs so smoothly."

Satina is a wonderful ironing aid that you use with boiled or unboiled starch. It dissolves easily in boiling water or the boiling starch solution.

It not only makes ironing *lots* easier, it makes clothes *smell fresher, look newer,* and stay *clean longer,* too!

FREE FULL-SIZE PACKAGE

WE'RE SO SURE *you'll* love Satina, if we can just get you to try it once, that we're offering you a *free* full-size package. Enough for 4 big starchings. Just try it and judge Satina for *yourself!*

A PRODUCT OF GENERAL FOODS

SATINA, Dept. 64, Battle Creek, Michigan

Dear Sirs: Satina sounds good to me. Now I'd like a free full-size package to see how much easier it makes *my* starched ironing.

NAME _____

STREET _____

CITY _____ STATE _____

Women say: "Put SATINA in your starch! It makes starched ironing 3 times easier!"

Bronze, brass, chromium finishes. Sargent & Co., New Haven, Conn.

. . . 4. Our Horticultural Editor says, "For added interest and variety in your indoor gardening—in living room, enclosed porch, greenhouse—the Bulb of the Month Club offers its members, each 30 days, their choice from a selection of ready-(and guaranteed) to-grow bulbs. They give cultural directions and information; dues are $1.00 a month, with no extras." Club's address: 127 Madison St., Chicago 3, Illinois.

. . . 5. This large-size *crib* sheet was approved by the editor whose concern, each month, is the continuing good health of children. Available in cotton or percale, they measure 54" by 74", allowing the undersheet to be tucked in about 6" top and bottom and 8½" at the sides; the top sheet covers the baby comfortably, still allows a 6-inch tuck-in at the sides, a generous top fold-back, plenty of tuck-in at foot. Packaged in pairs, cottons about $1.95 per sheet, percales, $2.35 per sheet. Cannon Mills, Inc., 70 Worth St., N. Y. 13, N. Y.

. . . 6. The Patch Pack is another maintenance find. Here, in a package, are the quick and inexpensive means toward a nonleaking roof. The Pack contains 50 No. 1-grade Western Red Cedar shingles, 100 shingle nails, and an instruction sheet. The shingles are tapered for immediate use—and only a hammer or hatchet is needed! Patch Pack Co., 6036 N. Denver Avenue, Portland 3, Oregon.

. . . 7. Our Party Editor is interested in fine table appointments for *all* occasions; hence—the new Royal Crest Sterling "Promise" pattern. It is designed with a depth and brilliance that will make it a long-treasured possession. A six-piece place setting—teaspoon, soup spoon, fork, salad fork, knife, and butter spreader—is about $24.75. Empire Crafts Corporation, Newark, New York.

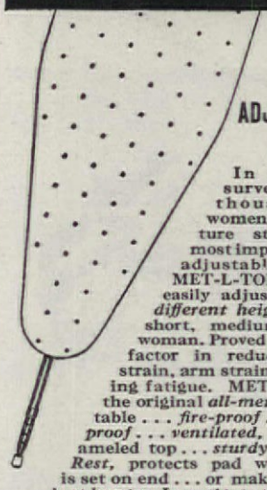
. . . 8. Our Architects *almost* said—"and another building bottleneck bites the dust!"—when they heard about Prespine, a new woodwork product. It is finely divided wood pressed into panels that are almost the color of natural wood. They are strong, won't mar or scratch easily, won't splinter or chip at the edges. Prespine takes any finish; no paint discoloration. Curtis Co., Inc., Clinton, Iowa.

. . . 9. Our Home Equipment Department suggests the elevated Garbavator as a sanitary and wonderfully convenient way to use and protect your garbage can. Made of tubular steel, it won't freeze or rust. Its height is adjustable and the rack can be rotated—over the back fence or hedge. It holds containers up to 16" in diameter and is equipped with a chain for the lid. Highland Industries, Inc., Denver, Colorado.

It's so much *easier* to iron on the

MET-L-TOP

ADJUSTABLE HEIGHT IRONING TABLE



ADJUSTABLE LEGS

In a recent survey among thousands of women, the feature stressed as most important was adjustable height. MET-L-TOP legs are easily adjustable to 7 *different heights,* for a short, medium or tall woman. Proved to be a big factor in reducing back strain, arm strain and ironing fatigue. MET-L-TOP is the original *all-metal* ironing table . . . *fire-proof* . . . *warp-proof* . . . *ventilated,* white enameled top . . . *sturdy Protecto-Rest,* protects pad when table is set on end . . . or makes convenient hanger. Investigate the Adjustable Height MET-L-TOP now.

See your dealer

For best results use MET-L-TOP pad and cover set. Tailored to fit.

GEUDER, PAESCHKE & FREY CO.
Milwaukee 1, Wisconsin

SPARKLING CHROME FINISH

towel shelf and drying rack

FOR BATHROOMS, KITCHENS, CLOSETS

Holds heaps of towels, wash cloths, cleansing tissues . . . linens, hats, bags . . . loads of things! The rust-resistant square metal bars provide yards of compact drying space for hosiery, lingerie, light laundry. Sturdy bars end in eight utility hooks for hanging wash cloths, robes, etc. Every home can use several of these handsome, wide-utility fixtures.

Guaranteed by Good Housekeeping

ABOUT **$1.50** EACH

At Department and Hardware Stores

THE AUTOYRE CO. • OAKVILLE, CONN.

PRINTED IN THE U.S.A. BY THE CUNEO PRESS, INC.

This Floor Will Help You Have a Practical Basement Workshop

MOISTURE RESISTANT . . . LOW COST . . . LONG WEARING

IT TAKES MORE THAN TOOLS and equipment to make a good workshop. You need the right atmosphere, too. Half the fun comes from having a clean, bright place to work. Now you can have that kind of place right in your own basement. A new flooring—Armstrong's Asphalt Tile—has solved the old basement floor problem.

Armstrong's Asphalt Tile, unlike ordinary floorings, is not affected by the alkaline moisture that's always present when concrete is in direct contact with the ground. It can be laid directly on concrete basement floors without expensive preparation. It won't rot. It won't warp. It will stay bright and beautiful year after year.

Dirt and dust don't stick to the smooth surface of this attractive flooring. Sawdust and other litter can be quickly swept up. With an occasional washing and waxing, it will retain its original luster for many years.

Armstrong's Asphalt Tile can withstand hard usage, too. It's a tough material that resists scuffs and scrapes. Spilled liquids won't harm it. Even cigarette burns can be easily removed.

As for design, Armstrong's Asphalt Tile gives you unlimited choice. Because it comes in many beautiful marbleized and plain colors, and because it is hand set, a tile at a time, you can work out any design you want. It can set the decorative scheme for your basement or blend perfectly with an already established motif.

In spite of its many advantages, Armstrong's Asphalt Tile is low in cost. Convince yourself of this fact. Ask your contractor for an estimate. See how inexpensively you can have this colorful flooring installed in the basement of your home.

WRITE FOR BRAND-NEW 20-PAGE BOOK—"How to Plan Smart Basement Rooms." Packed with ideas, full-color illustrations, diagram drawings, and helpful information to aid you in planning a basement room of your own. It's free. Simply write to Armstrong Cork Company, Floor Division, 4810 Plum Street, Lancaster, Pennsylvania.

IT WAS JUST AN ORDINARY CELLAR BEFORE—but now it's a cheerful room where it's really fun to work. Notice, too, the handy laundry section and the comfortable corner that invites companionship. Thanks to the lustrous new floor of Armstrong's Asphalt Tile, this room will always be quick to clean, no matter how much litter accumulates. Ideal for basements, this floor won't be harmed by the alkaline moisture that rises through the concrete. The attractive design is a combination of Tan Marble and Bermuda Blue Marble. Floor plans and descriptions of the furnishings and equipment in this workshop basement will be sent free on request.

ARMSTRONG'S ASPHALT TILE

The low-cost floor (A) with the luxury look

MADE BY THE MAKERS OF

ARMSTRONG'S LINOLEUM AND ARMSTRONG'S QUAKER RUGS

Gulistan Renaissance in Maraschino about $14.50 per sq. yd., higher in the West and South. Also in Cloud Grey, Willow, Ocean Turquoise, Fernmist Green, Barley Beige, Majolica Rose. Other lovely Gulistan weaves are $7.25 per sq. yd., up.

Photography, Tony Venti

THE DECORATOR CARLTON PARKER

THE THEME SAVANNAH VICTORIAN

"To give a room great color and texture interest," says Carlton Parker, member of the American Institute of Decorators, "nothing succeeds like *carpet!*"

Gulistan Renaissance can do for you what it does for this room in Savannah. The brand new, even more versatile Renaissance design will enhance any decorative theme. The single color, wall-to-wall, will add magic spaciousness. And the rich, thick sculptured weave will lend luxurious distinction! Your favorite store *may* have the new Renaissance *today* — in the color *you* want!

THE KEYNOTE

GULISTAN

CARPET

WOVEN ON POWER LOOMS IN THE U. S. A. • A. & M. KARAGHEUSIAN INC., FIFTH AVENUE, NEW YORK