PROPERTY OF THE
LIBRARY OF THE
JAN 12 1948
WOMEN'S COLLEGE
UNIVERSITY OF

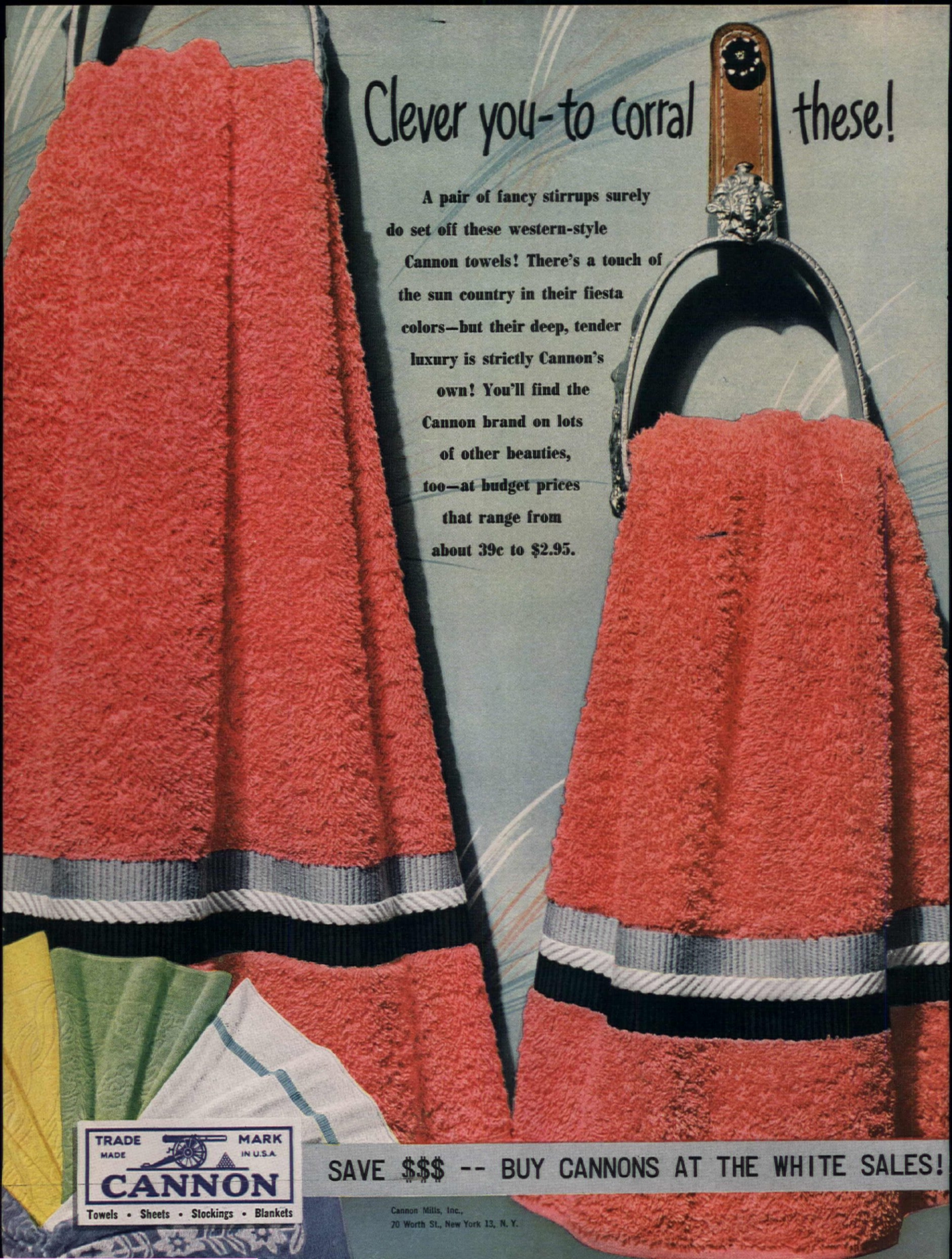
The AMERICAN HOME for January

25¢

8 PAGES CHILDREN'S ROOMS

Must We Live Like Peas in a Pod?

Help with Your Seed and Plant Order


Clever you-to corral these!
A pair of fancy stirrups surely do set off these western-style Cannon towels! There's a touch of the sun country in their fiesta colors—but their deep, tender luxury is strictly Cannon's own! You'll find the Cannon brand on lots of other beauties, too—at budget prices that range from about 39c to $2.95.
TRADE MARK
MADE IN U.S.A.
CANNON
Towels • Sheets • Stockings • Blankets
SAVE $$$ -- BUY CANNONS AT THE WHITE SALES!
Cannon Mills, Inc.,
70 Worth St., New York 13, N. Y.

Which of These Books Can Help You To A.....

BETTER HOME AND BETTER LIVING?

HOW TO MAKE YOUR OWN DOLLS

for Pleasure and Profit

Written and Illustrated by Grace E. Schauffler

Home-made dolls have an irresistible appeal all their own—perhaps because so much love and effort is put into their making. Grace L. Schauffler, the author, has been making (and collecting) dolls for many years. Her dolls have given delight to young and old. In this new book, she tells you simply and exactly how to make your own dolls—(and also clothes, accessories and furniture). Here are directions for making:—Beanbag Brownie; Pink Rabbit; Paper Dolls; Susie Sock; Quilted Queenie; Corn Husk Dolls and Animals; Apple Grandma; Doll-House Dolls; Princess Ann Elizabeth; Rose-Mary and Mary-Rose (two-dolls-in-one); and many more. Full size patterns are provided. Careful drawings show each step of the making as well as the finished doll. The directions are so clearly given and the patterns so simple that children can follow them, yet from the same book, dolls can be made to sell successfully in shops. Little girls are thrilled and wide-eyed, big girls give them the honor spot on their dressing table and collectors add them to their collections. The author devotes a complete section to DOLL COLLECTING, and includes photographs and descriptions of famous dolls, collections and museum rarities. Also ideas and instructions for the making of: Doll Clothes, Miniature Furniture, Doll Houses, etc. Advice on Doll Display; information on Selling Dolls, etc. This is probably the most complete book on Doll-Making ever published. **Price** **$2.50**

The New Encyclopedia of MODERN SEWING

Edited by SALLY DICKSON and FRANCES BLONDIN

Everything is here—from clear instructions for making pretty new clothes and bright accessories for the home to precise hints on how to make over and make fast what one already has. The beginner is thoroughly shown all the instructions from threading a needle to all the fine points of sewing. The more experienced is taught the use of a commercial pattern, how to make a dress and a tailored suit; all the professional tricks of remodeling and keeping a wardrobe in condition. There are chapters devoted to Curtains, Slip Covers, Restyling and Remodeling, Sewing for the Young, for the Baby, Embroidery and Accessories, with a separate chapter on Mending, one with a description of all fabrics and their care, as well as a complete list of sewing room supplies. 320 Pages—Fully Illustrated with Hundreds of Diagrams, Sketches and Photographs. Special. **Price** **$2.49**

A Book That Tells You the Working Procedure of 14 Handicrafts and Includes Over 200 Make-It-Yourself Projects

A goldmine of fun and craft instructions for both the beginner hobbyist and the expert. Here are more things to make and do than have ever before been crammed into a single volume at this low price. From a simple ash-tray to a breakfast-table-and-bench set, over 200 projects are explained, with tools and equipment needed, simplified working drawings, pictures and step by step directions that make it easy to turn out finished handicrafts that everyone will admire.

Each craft and each project COMPLETELY EXPLAINED in this BRAND NEW book—"A TREASURY OF HOBBIES AND CRAFTS" edited by Michael Estrin. There is a unique enjoyment in making something with your own hands. If you have made it yourself, it will give you more pleasure than anything like it that you can buy.

This Book Will Show You How To Make:—

Costume Jewelry	Basketry	Stuffed Dolls
Book Ends	Photography	Wooden Toys
Soap Sculpture	Indoor Gardening	Rings
Leather Accessories	Plastic Craft	Earrings
Albums	Portrait Drawing	Pendants
Letter Openers	Whittling	Trays
Metal Vases	Metal Craft	Wallets
Miniature Furniture	Model Railroading	Dog Leashes
Candy Dish	Magic	Book-Cases

and many, many, more things. **Price** **$1.98**

The Modern Woman's Guide to Poise, Charm and Beauty

A Wonderful You

More than a book on fashion, more than an etiquette book, A WONDERFUL YOU tells how to be your attractive best at all times and places. This is a book for women who wish their grooming impeccable, their poise inactive, their manners irreproachable. Suggestions on efficient buying of clothes, proper use of accessories, and selection of colors. There are chapters on make-up and care of the body, on posture and on relaxation; even on perfume. Finally, pointers are given on how to entertain, how to converse, write letters, answer invitations. What to wear for that special occasion, as well as basic wardrobes for the woman at home, business woman, traveling, vacationing, bride and mother-to-be, etc. JUST PUBLISHED **$2.00**

Entertaining Is Fun!

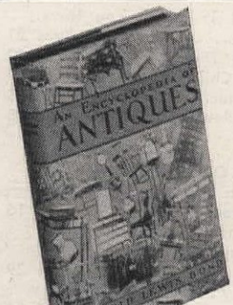
by Dorothy Draper

This is a book on making entertaining fun. On having your friends to the house, and on how to give them a grand time. And, incidentally, on how to give yourself a very good time, as well. Dorothy Draper has wide fame as a hostess. ENTERTAINING IS FUN is a guide to successful entertaining, formal or informal, indoors or out, for the amateur and the experienced alike. Within its pages there are easy-to-follow ideas for every festive occasion—be it a Sunday morning breakfast or a formal wedding supper. How to invite your guests, how to decorate the house, set the table, what to serve and how to prepare it, what not to use to give your affair drama and distinction. Games to Play and Things To Do. No phase of entertaining has been omitted. ....**PRICE** **$3.00**

HANDBOOK OF DRAPERY PATTERNS

by Ina M. Germaine

This book is the first step toward making and hanging the kind of draperies you would like in your own home. The HANDBOOK OF DRAPERY PATTERNS contains approximately 40 patterns, with simple directions and illustrations for every step in the cutting, making, lining and hanging. Besides the usual drapes there are instructions or Arched Top and Arched Transom windows, measuring and making French Pleats; all styles of Swags, Valances and Jabots, etc., etc. All in clear, easy directions for the beginner, yet Drapery Shops and Decorators will find the book of tremendous help and value. **Price** **$2.50**



How to Raise and Train Your Puppy
Bob Becker
How to housebreak, care for, train — a big book of practical advice **$1.50**

HANDBOOK of OLD POTTERY & PORCELAIN MARKS

by C. JORDAN THORN

A new concise and comprehensive reference book that is indispensable for every collector and dealer. This encyclopedic guide makes identification of all types of pottery and porcelain possible at a glance. It gives you nearly FOUR THOUSAND MARKS, SIGNATURES and MONOGRAMS of all the important factories of Pottery, Porcelain, Majolica, Fayence and Delft in 25 countries, covering a period from the 15th to the 20th centuries. It shows all the verified marks in alphabetical order by name of the factory or maker, arranged by country. It contains the most complete data on American Marks yet published. This library-bound book is illustrated with photographs of some of the finest examples in the best known collections in the country. **Price** **$3.00**

AN ENCYCLOPEDIA OF ANTIQUES

By Harold Lewis Bond

NEW EDITION—this general reference work to the whole field of antiques contains more than 3,000 entries and cross-references, describing and defining in clear, authoritative language the entire usable fields of Furniture, Pottery, Porcelain, Glass, Textiles, and Metalwork. **To make it easy-to-use, this treasure-chest of information is first classified according to principal subjects: Furniture, Glass, etc.; and then arranged alphabetically, so that it becomes a simple matter to find the solution to any problem in antiques.** In addition to giving the meanings of terms like: Card-Cut Ornament; Canterbury; Prince of Wales Feather; Deal; Diaperwork; Dentil; Faenza; Cheval-Glass; Swift; Stump Work, etc.; there are also sections on Where, By Whom, and When the particular antique was made, and all of its distinguishing characteristics. 64 full-page photographic plates showing rare and fascinating pieces. More than 200 drawings supplement the text, and make identification easy and exact. Ideal for handy reference use by layman, expert collector, dealer or student, the book includes a biographical section, giving data on Stiegel, Spode, Savery, Shaw, Duncan Phyfe, Samuel Pierce, Paul Revere, Daniel Marot, Hepplewhite, Hitchcock, Wren, Wedgwood, and others. **Complete, from highboys to lowboys, from silver goblets to pewter trays, china cases, German glass, Venetian lace, and Worcester porcelain, here's a book of inestimable value, to provide the quick and reliable information you may need at a moment's notice. 7x10 inches, 389 pages. Profusely illustrated. Bibliography. Price** ... **$3.50**

PAINTING PATTERNS for HOME DECORATIONS

by Ruth Wyeth Spears

This book clears up the mysteries of the fabulous price tags on the painted accessories you have admired in smart shops. Follow these directions and you yourself can transform attic castoffs, secondhand-shop bargains, and family hand-me-downs into real decorative treasures for your home. Here are actual-size tracing patterns for dozens of designs. Here are directions for altering old furniture and making new, for preparing surfaces, for mixing 60 shades and tones of color from 5 tubes of paint, for achieving soft antique finishes or modern moisture & heat-resistant surfaces. With these easy-to-follow techniques you can make brush-stroke flowers and borders, or stencil quaint geometric designs, you can do lettering like an expert, and work on any material —tin, glass, metal, wood, or fabric. Why not stop wishing and start working? With Ruth Wyeth Spears' guidance you can decorate kitchen cupboard doors, do a matched set of nursery furniture, transform a golden oak bureau into a modern foyer piece, paint a hand-some pair of pottery lamps, decorate mirrors, picture frames, highball glasses, magazine racks, a silk or muslin bedspread, a luncheon set or card table covers. With paint and a gold stencil you can even make your own "antiques." And you don't have to go to an art school to learn how. Just read this book! **Price** **$3.50**

How to Build CABINS, LODGES & BUNGALOWS

This is the indispensable book for everyone who has ever dreamed of building his own place in the country. Here is a gold mine of ideas that you can handle by yourself without professional help—and for a fraction of the usual cost. Over 250 pages of simple instructions plus 200 diagrams, plans and illustrations take you every step of the way. Just choose the house you would like to own from the scores of cabins, lodges, tourist homes, wayside stands and bungalows shown in this book. Then follow the simple outline to learn how to lay a foundation, build and calk walls, lay floorboards and shingle roofs. You'll find over step-by-step instructions for building porches and garages, constructing fireplaces and chimneys and even installing plumbing and lighting. **ONLY** **$2.25**

YOUR HOME DECORATING GUIDE

by Gladys Miller

This is the first complete, simple and integrated guide to interior decoration. Though packed with information it reads like a "conversation piece between client and decorator." Covers fundamental principles of taste and decoration—and offers a wealth of ideas for solving any problem of interior decoration. Whether you intend to redecorate just one room, or completely furnish a small house, apartment or large house—here are inspiring, practical solutions to the problems of Furniture Selection and Arrangement—Colors to Use—Fabrics, Wallpaper, Rugs—Lighting—Window Treatments—Walls and Floors—Accessories—etc. Over 100 helpful, easy-to-follow illustrations, illuminate this 300 Page book. Special. **Price** **$1.98**

The Complete Book of Games

Ed. by Clement Wood

Fun for every occasion! More than 1,500 games, with rules and instructions. **$2.49**

THE ART OF FLOWER ARRANGEMENT

by Tatsuo Ishimoto

7 Calendulas with a few buds

Only one Gladiola stalk with five leaves

Here is a new, simplified and imaginative approach to flower arrangement. It uses flowers and other plant materials which you are likely to find in your own home garden or are inexpensive to purchase at your florist. Here with 150 easy-to-follow photographs and simple text, are **78 different master flower arrangements,** classical and modern to blend with your furnishings and home. Each designed to show off to advantage a type of flowers. Ideas for the Breakfast Nook—for a dinner centerpiece—for the entrance hall, etc. Whether you use three flowers or three dozen, whether they are pedigreed petunias or the humblest daisies, you will have the same pleasure and self-expression in our creations and amazingly beautiful results by following the information in this book. **$2.50**

New Hope for Arthritis Sufferers

by Dr. Max Warmbrand, Ph.T.

If you are suffering from the terrible pains of Arthritis (or Neuritis, Lumbago, Bursitis, Sacro-Iliac, Subluxation, Sciatic Rheumatism) here is now hope and relief for you! Here is a book that tells you about these diseases and tells you the simple steps to take to try to bring your disease under control and to regain your health. **$2.50**

Furnishing With Color

By Walter R. Storey

An up-to-the-minute collection of interiors designed in the contemporary manner by some of the outstanding decorators in America today. Ultra-swank decorative treatment regardless of cost. Profusely illustrated—Just Published. **Price** **$4.50**

The WORLD WIDE COOK BOOK

by Pearl V. Mdtzefthin

Here are the most famous of all the delectable dishes cooks the world over—**508** recipes from **72** countries . . . savory foods from Siam, Persia, Arabia, France, India, China, Australia, Ireland, Greece—even Alaska and Africa. Only ingredients obtainable in the United States are used. An encylopedia of delicious things to eat. **Price** **$3.00**

Children will use and love this book to play by themselves—and parents in need of inspiration for rainy days will find it a goldmine of suggestions!

Fun for a Rainy Day

Here's 1000 hours of fun for boys and girls—a treasure chest of play and things to do. Amusing, interesting ideas, plans and projects for those rainy days, wintry nights, convalescent periods, trips, or for the times when there is nothing else to do. A child with this book need never be bored. PART OF CONTENTS:—Fun with Paper; Pipe Cleaner Sculpture; Table Games; Songs; Football Game; Maze Games; Shadow Pictures on Wall; Magic Made Easy; Games to Play Alone; Puppet Clown; Puzzles and Riddles; Fun with a Pencil, etc. For children— ages 5 to 12. **Price** **$1.00**

AUDUBON BIRD GUIDE

Enables everyone who enjoys observing birds, to identify quickly and with accuracy 275 species. 48 magnificent full-page color plates illustrating more than 400 different birds. In addition, there is a full discussion of each of the species, describing the significant points of identification, voice, range, nesting and food habits, methods by which birds may be attracted. **Price** **$3.00**

IT'S FUN TO BUILD THINGS

Make and Fix Things for Your Home

The simplified picture-directions in this book guide you through the ABC's of every basic step right to the finished job. So easy you can't go wrong. Clear, easy-to-understand, non-technical language and more than 500 pictures. Just one article you make—or one repair job you do—with the help of this book, can easily save you many times the cost of the entire volume. Packed with hundreds of practical projects, ideas and suggestions.

Partial List of Things to Make

Window Seats, Cupboards, Closet Fittings, Panels, Hideaway for the Family Silver, Boxes and Chests, Folding Screens, Benches, Magazine Racks, Coffee Tables, and other "furniture," Bookshelves, Trick Stuff (folding bar, secret compartment, etc.), Painting and Finishing (Oil Stain, Shellac, Brushing Lacquer, Enamel, Paint). Ideas for Desks, Dressing Tables, End Tables, Shelf Units, plus information of all the tools and supplies needed, how **$1.50** to buy lumber. **Price** .....

COMMON SENSE IN ETIQUETTE

A complete guidebook covering any possible problem. The completeness is indicated by partial contents: Introductions—Names and Titles—Table Manners—How to Eat Difficult Foods—At the Theater—In a Restaurant—Traveling—Tips—Community and Neighbors—Visiting—Clubs—Games and Sports—Social Correspondence—Entertaining—Formal Buffet Meals, Luncheons—Breakfasts—Dances—Receptions—Teas—Bridge Parties—Showers—Weddings—Anniversaries—Christenings—Funerals—What to Wear, Say, Do, on all these special occasions—etc. **A necessity in every home.** **Price** **$1.00**

HANDICRAFT BOOKS for ENJOYABLE LEISURE

How to Make and Trim Your Own Hats

by Vee Powell

Shows you from start to finish how to MAKE A HAT. Complete instructions and patterns. You will learn to cut, pin, sew, put together Sailors, Off the Face hats, cloches and many other types. How to work with straw, felt, fabric, how to remodel a hat or make your own creation. Information on trimmings, flowers, ribbons and sequins and other accessories. Fully illustrated. Guaranteed to bring out the "milliner" in you. 8½ x 11. **Price** ... **$1.00**

Textile Decorating by Pedro De Lemos

A portfolio of simple directions, with illustrations—and a group of 11x17 sheets of full size designs, ornaments and ideas for use in decorating textiles particularly—but also wood, glass, leather, plaster, cork or any other material or surface. Shows by picture and word how to do "Block Printing"—"Batik Work"—Stenciling"—"Wax Crayon Work"—"Past Fabric Painting"—"Relief Work" and "Resist Printing." **Price** **$1.00**

Rugmaking Craft by Edith L. Allen

Guidance for making rugs, that will "warm the hearth" and "delight the sole." Processes of crocheting and weaving explained in deail; sewing and knitting, yarn selection, knots, patterns, finishing. Also how to make looms, prepare strips for rag rugs and use of odd materials for attractive effects. Popular stitches and weaves include plain and overcord crochet, needle tuft, locker loop, Lichfield Senna and many more, each illustrated fully. Wide choice of projects, from handsome, finely finished cut pile designs to simple rough mats and pads. **$2.00** **Price** .....

General Leathercraft by Raymond Cherry

Full simplified craft instructions with every page lavishly illustrated by photos, drawings, and dimensional work diagrams. PART I explains leather manufacture, craft leather, tools and equipment. PART II shows all basic operations: how to use tools, embossing, tooling, flat modeling, lacing, etc. PART III gives methods to make Key Cases, Belts, Wallets, Handbags, Picture Frames, Novelty Jewelry—a total of 35 projects. PART IV provides 17 pages of full-sized Designs for decorating your projects. **Price** **$1.50**

How to Make Paper Flowers and Party Decorations by Natalie Morgan

A one-volume library of paper arts and crafts, written by an expert. Hundreds of simple, easy-to-follow instructions for making Paper Flowers, Party Decorations, Children's Costumes. Ideas galore for glamorizing your banquet table, showers, etc. Bright tips for your home furnishings, eye-catching booths for fairs and bazaars. Wonderful for school, camp, church, settlement house, occupational therapy and hospital use. Over 600 illustrations. **$2.98** **Price** .....

"It's Fun to Draw"

A Complete Self-Instruction Course & Reference Book With Over 1000 "How-to-do-it" Drawings.

Anyone who has learned to write, can learn to draw! "It's Fun to Draw" removes the mysticism that has surrounded art for years. By reducing the elements of drawings to its essence, it teaches THE BEGINNER—to draw, and to advance into more and more difficult subjects. For the practiced artist, it is a source book and veritable mine of information. This book guides you from the first stroke on paper to selling the finished art work. Includes specific instruction, advice, tricks, timesavers, on:—Still Life, Animals, Human Figure, Portraits, Lettering, Layouts, Color work, etc., etc. **Price** ... **$1.00**

Easy-to-Make Slip Covers by Herbert Bast

Step-by-step directions for cutting, fitting, seaming and finishing good looking, well-fitting, long wearing covers to fit any style and type of chair, sofa or furniture piece. Fully illustrated. **Price** **$2.00**

2,000 Designs, Forms and Ornaments

Almost every conceivable kind of ornament and artistic decoration is illustrated in this idea and reference book for artists, designers, stylists, craftsmen, decorators, etc. The entire range of ornament from pre-historic days to the present—including sections on Modern and Pennsylvania Dutch—is represented. Design and Ornament for every Art, Craft and Trade is included. There are—borders, frames, wreaths, crests, bows, geometrical, floral, silhouette, monogram, animal, furniture, fashion, columnar, etc. decorative devices clearly illustrated. A goldmine of ideas. 8½x11 inches. 109 Black and White Plates. 13 Plates in Full Color. 2000 Designs. **ONLY** **$1.98**

HOBBY BOOK MART, 120 Greenwich St., Dept. AH-26, New York 6, N. Y.

HOW TO ORDER: Fill out the convenient coupon, check the titles of the books you want and mail the order. If you send payment with order we pay all delivery charges—if C. O. D., plus few cents postage.

MONEY BACK GUARANTEE: All books full library size, beautifully printed and hard cover bound. If, for any reason, not completely satisfied return books and get money back at once.

HOBBY BOOK MART, Dept. AH-26, 120 Greenwich St., New York 6, N. Y

Please send me the book or books I have checked below. If not satisfied, I can return for full refund.

- ☐ How To Make Your Own Dolls $2.50
- ☐ New Encyclopedia of Modern Sewing .. 2.49
- ☐ How To Raise and Train Your Puppy .. 1.50
- ☐ A Treasury of Hobbies and Crafts 1.98
- ☐ A Wonderful You 2.00
- ☐ Entertaining Is Fun 3.00
- ☐ The World Wide Cook Book 3.00
- ☐ How To Make and Trim Your Hats ... 1.00
- ☐ Textile Decorating 1.00
- ☐ Rugmaking Crafts 2.00
- ☐ General Leathercraft 1.50
- ☐ How To Make Paper Flowers and Party Decorations 2.98
- ☐ It's Fun to Draw 1.00
- ☐ Easy To Make Slip Covers 2.00
- ☐ 2,000 Designs, Forms and Ornaments .. 1.98
- ☐ Handbook of Drapery Patterns $2.50
- ☐ Encyclopedia of Antiques 3.50
- ☐ Your Home Decorating Guide 1.98
- ☐ Handbook of Old Pottery and Porcelain Marks 3.00
- ☐ The Complete Book of Games 2.49
- ☐ New Hope for Arthritis 2.50
- ☐ Furnishing With Color 4.50
- ☐ Fun for a Rainy Day 1.00
- ☐ How To Build Cabins, Lodges and Bungalows 2.25
- ☐ Painting Patterns for Home Decorators 3.50
- ☐ Common Sense in Etiquette 1.00
- ☐ The Art of Flower Arrangement 2.50
- ☐ Audubon Bird Guide 3.00
- ☐ It's Fun to Build Things 1.50

☐ I enclose $.....in full payment. Send Books postpaid.

☐ Send C.O.D. for $.....plus postage.

NAME_____

ADDRESS_____

CITY & ZONE_____ STATE_____

THE CULLIGAN WAY

Call your local Culligan dealer to install his portable water softener in your home. He owns the softener and he takes care of it. You buy no equipment, do no maintenance work... simply turn your faucet for all the silky soft water you need. A small monthly bill for the service, and that's all there is to it!

HOME OFFICE:
NORTHBROOK, ILL.

SOFT WATER THE CULLIGAN WAY

CULLIGAN soft water SERVICE

Local franchises are still available in some communities. Write or wire today for complete details.

TESTED AND COMMENDED by PARENTS' MAGAZINE CONSUMER SERVICE BUREAU

Trademark Reg. U. S. Pat. Off. Copr. 1947 Culligan Zeolite Co.

OVER A MILLION PEOPLE ENJOY THE BENEFITS OF CULLIGAN SOFT WATER SERVICE EVERY DAY!

In this Issue

JANUARY, 1948 VOL. XXXIX, NO. 2

Cover Photograph by F. M. Demarest
See page 32

Special Features

The American Home-Maker's Guide for 1947 91

Arts and Crafts

A Nursery Corner That Can Grow..... 32
Patterns 34, 35, 40

Children

PR—The Biggest 1948 Job You Have, Madame!.....*Helen Bullard* 21
A Nursery Corner That Can Grow..... 32
Watching Your Child's Sleep *Samuel R. Berenberg, M. D.* 68
Look . . . It's New!..... 88

Decorating

Must We Resign Ourselves to Living Just Like Peas in a Pod? Nonsense! *Dorothy Monroe and James M. Wiley* 16
Use That Christmas Check for Something You've "Always Wanted" *Mary E. Monze* 29
A Nursery Corner that Can Grow to Manhood .....*James M. Wiley* 32
Out-Patience Department...*Fan Taylor* 37
Juvenile Wallpapers, Fabrics.....42, 44
Lots of Fun—Not to Mention Profit! *Harry I. Shumway* 47
Homes Show of Southern California *Kay Campbell* 50

Gardening

Hobbies.....*Howard E. Jackson* 12
The Impossible Only Takes a Little Longer *Ruth Cross* 19
What Is This "Green Thumb"? *Alice Murdock* 25
May We Help You with that Seed and Plant Order?.....*E. L. D. Seymour* 26
Southern Plants "Winter" in Pits! *O. J. Remington* 63
1/3 Acre of Strawberries—$646.70 Income!.....*Janet W. Engelhardt* 64
Your Garden and the Food Emergency 66

Homes and Maintenance

Insure Your Dream. *Dorothy Brooks Paul* 23
You Can Take Them With You *William J. Hennessey* 24
Homes Show of Southern California *Kay Campbell* 50
Good Design Knows No Age..*Jane Hale* *Home of Mr. and Mrs. Charles Donle* 53
700 Sq. Ft. of Good Living—for $6,000 *Fred Gund* *Home of Mr. and Mrs. Robert W. Conrad* 55
Expandable for Growing Needs *William J. Hennessey* *Home of Mr. and Mrs. Peyton A. Kerr* 56
Cape Cod with New Ideas. *Ruth W. Lee* *Home of Mr. and Mrs. Donald Simpson* 58
You Can Fix It!.....*Juel F. Alstad* 62

Foods, Parties, Housekeeping

Something for the Girls....*Esther Foley* 72
Menus 75, 82
Recipes 76, 78, 82
With the New Year's Bowl 76
Cabbage Today?....*Edna Lee Ratchen* 77
Gold Rush on New Year's Eve *Ellen Fleming* 79
Penny Pretty Meals.....*Marie Peters* 81
Brunch on New Year's Day *Lynne Stewart* 83
Snip it! Cut it!.....*Edith Ramsay* 84
Don't Let the Floor Get You Down *Edith Ramsay* 86

THE AMERICAN HOME, January, 1948, Vol. XXXIX, No. 2 Published monthly by The American Home Magazine Corporation, 444 Madison Ave., New York, N. Y. W. H. Eaton, President-Treasurer; Jean Austin, Vice-President-Secretary. Executive, Editorial and Advertising headquarters, 444 Madison Avenue, New York 22. Subscription Department, 55 Fifth Avenue, N. Y. 3. Copyright, 1947, by the The American Home Magazine Corporation. All rights reserved. Title registered in U. S. Patent Office. Subscription price in United States and Canada $2.50 a year; two years $4.00; three years $5.00. Foreign postage, $1.00 per year extra. Entered as second class matter December 31, 1935, at the post office at New York, N. Y. under act of Congress March 3, 1879.

"When Acid Indigestion sets me all a-twitter, Tums set me right"

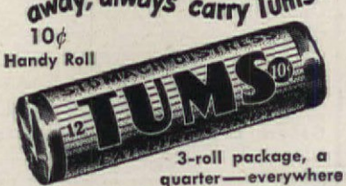
Says BILLIE BURKE
Beloved Hollywood Actress

"Fluttery stomach and a smooth performance just don't go together. So when I suffer acid indigestion, I reach for Tums. Their relief is sweet—and fast!"

When acid indigestion hits *you*, get almost instant relief with Tums. And when it won't let you sleep, don't count sheep—count on Tums for a refreshing night's rest. There's nothing *surer*, nothing *faster!* Tums not only neutralize excess acid almost instantly—Tums also coat the stomach with protective medication, so relief is more prolonged. Tums sweeten sour stomach. Relieve that bloated feeling, gas and heartburn jiffy-quick. Tums contain no soda—no raw, harsh alkali—so Tums won't overalkalize and irritate your delicate stomach. Tums are handy, too—no mixing, no water needed. *Never* overalkalize, always neutralize excess acidity with Tums. Get Tums today—*genuine* Tums for the tummy!

Night and day, at home or away, always carry Tums!

10¢ Handy Roll



3-roll package, a quarter—everywhere

TUMS ARE ANTACID—not a laxative. For a laxative, use mild, dependable, all-vegetable NR (Nature's Remedy). Caution: Take only as directed.
Get a 25c box today.

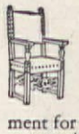
FREE... TO NEW MEMBERS OF THE BOOK-OF-THE-MONTH CLUB

There has been an extraordinary demand among Club members for this useful book; over 50,000 copies were ordered in six months as the result of a mere listing and six-line description.

THE BOOK OF Furniture & Decoration

THIS is an expert's guide to new loveliness for your home. One of America's leading decorators tells you in this book—illustrated with more than 200 full-page photographs and numerous drawings—the things you wish to know. There are hundreds of useful hints and suggestions. Period and modern furniture are expertly described, and you are shown how to *identify* and *use* all of them. There is basic information, too, about mixing paints, matching colors, selecting fabrics, wall and floor coverings, and many other subjects.

A Partial List of Subjects Covered



The source of each classic and contemporary furniture design, from early Renaissance through the various Periods to the Modern schools.

How to *identify* and use the furniture of each Period; how and when to mix Period and contemporary styles.

The factors to consider in deciding upon a decorating treatment for your home; how to select and arrange the elements so as to achieve harmonious beauty.

The *materials* used in decoration, and how to choose them. Furniture woods and wood finishes. The use of *other* furniture materials, including willow, wicker, fibre, plastic, glass, metal, etc.

The selection of plain and figured fabrics, leathers, etc.

How to choose and display decorative objects, pictures, sculpture, screens, musical instruments, living plants, etc.

How to plan your color schemes room by room; how to combine colors properly; how to mix paints, etc.

How to handle the lighting problem, from practical and artistic standpoints.

How to decorate windows; arrangement of draperies, window boxes, etc.

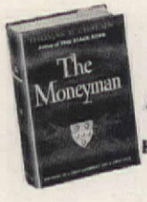
The function of every room in your house, and how to fit your decorative pattern to an over-all plan.

How to plan in advance for changes in decor; how to make provision for seasonal alterations.

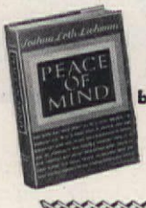
Begin your subscription WITH ANY ONE OF THESE GOOD BOOKS

INSIDE U. S. A.
by JOHN GUNTHER
Price to members only
$3.50

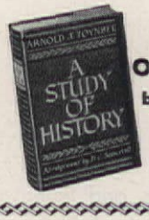
GUS THE GREAT
by THOMAS W. DUNCAN
Price to members only
$3.25



THOMAS B. COSTAIN'S Latest Book
THE MONEYMAN
A Rich Historical Romance
$3.00



PEACE OF MIND
by JOSHUA LOTH LIEBMAN
$2.50



A STUDY OF HISTORY
by ARNOLD J. TOYNBEE
$5.00

You buy many books-of-the-month ANYWAY—why not get those you want from the Club, often PAY LESS, and share in the Club's book-dividends

YOU do not pay any fixed yearly sum as a member of the Book-of-the-Month Club. *You simply pay for the particular books you decide to take,* and you have a very wide choice among the important books published each year.

Not only do the Club's five judges, every month, choose an outstanding book (sometimes a double selection) as the book-of-the-month; in addition, the Club makes available "special members' editions" of many widely-discussed books—*making a total of fifty to sixty books* each year from which you may choose.

If you buy as few as *four of these books in any twelve-month period,* you get the full privileges of Club membership, and since there are sure to be, among so many good books, *at least four that you would buy anyway,* the saving to you is extraordinary.

You pay the regular retail price—frequently less—for the book-of-the-month whenever you decide to take it. (A small charge is added to cover postage and other mailing expenses.) Then, with every two books you buy (from among the books-of-the-month and "special members' editions" made available) you receive—*free*—one of the Club's book-dividends.

These are beautiful library volumes, sometimes highly popular best-sellers. Last year the retail value of the free books Club members received was in excess of $16,000,000—books given to members, not sold! This year it will be more. Why not share in this distribution, *particularly since you need never take any book you do not want,* and actually pay less for many books?

Also, as a member, you are kept fully informed about all the important new books, and insure yourself against missing the ones you are particularly anxious to read. These, briefly, are the sensible reasons why hundreds of thousands of book-reading families now belong to the Book-of-the-Month Club.

BOOK-OF-THE-MONTH CLUB, Inc., A461
385 Madison Avenue, New York 17, N. Y.

Please enroll me as a member. I am to receive, free, THE BOOK OF FURNITURE AND DECORATION with the purchase of my first book indicated below, and thereafter for every two books-of-the-month I purchase from the Club, I am to receive, free, the current book-dividend then being distributed. I agree to purchase at least four books-of-the-month—or special members' editions—from the Club each full year I am a member, and I may cancel my subscription any time after purchasing four such books from the Club.

AS MY FIRST SELECTION PLEASE SEND ME:

- ☐ INSIDE U. S. A. by John Gunther ($3.50)
- ☐ GUS THE GREAT by Thomas W. Duncan ($3.25)
- ☐ THE MONEYMAN by Thomas B. Costain ($3.00)
- ☐ PEACE OF MIND by Joshua L. Liebman ($2.50)
- ☐ A STUDY OF HISTORY by Arnold J. Toynbee ($5.00)
- ☐ HUMAN DESTINY by Lecomte du Nouy ($3.50)

Name .....
(Please Print Plainly)

Address .....

City ..... Postal Zone No. (If any) ..... *State:* .....

Book prices are slightly higher in Canada, but the Club ships to Canadian members, without any extra charge for duty, through Book-of-the-Month Club (Canada), Ltd.

SO CONVENIENT!

SO EASY TO PLAN FOR!

Will telephone wires be attached to the attractive walls and woodwork of that new home you're planning? They need not be—if you plan for telephone outlets *before* you build. Simply mark on your floor plans the locations where you will want telephones right away, and in future years. Then have your builder install conduit for telephone wires within the walls, leading to the outlet locations. It's easy to do and costs little extra, and will assure you of modern telephone convenience. For more details on this important feature, call your Bell Telephone Business Office and ask for "Architects and Builders Service."

BELL TELEPHONE SYSTEM

contributors

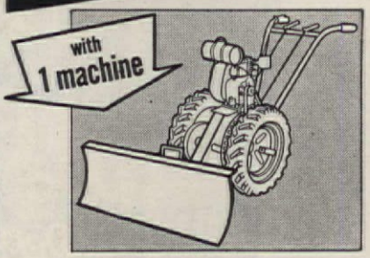
• • • **BEATRICE WEST,** of Dallas, Texas, originated the idea of including in the cost of a prefabricated house a decorating package—a combination shown in "Must We Resign Ourselves to Living Like Peas in a Pod? Nonsense!" An experienced, imaginative decorator, Mrs. West was trained in architecture at the University of Texas, then became assistant to the founder of the Rockefeller Home Center. Believing in mass production of small houses, she worked out a decorating method. Color preferences were charted, and floor plans were devised for different types of property and exposures.

Bradford Bachrach

• • • **ELLEN FLEMING** was born in St. Paul, Minnesota. She attended both the University of Minnesota and the University of Alabama, then came to New York, in 1940, to work in the *Herald Tribune's* Home Institute department. At present, she is doing publicity work which fits in exactly with her interest in fine dishes. She likes New York, children, listening to music, dogs, cooking, and entertaining, her subject for "Gold Rush on New Year's Eve."

• • • **SAMUEL R. BERENBERG, M.D.,** contributes his first article, "Watching Your Child's Sleep," in our new child health series. A Bostonian, and a product of New England schools: Amherst, Harvard, and the University of Vermont, he calls his hobby "getting as much done as possible in a short lifetime." He's doing it; he

MRS. JEAN AUSTIN, EDITOR
MARIAN M. MAYER, Managing Editor
E. L. D. SEYMOUR, Horticultural Editor
WILLIAM J. HENNESSEY, Architectural and Building Research Editor
MARY E. MONZE, Decoration Editor
JAMES M. WILEY, Home Furnishings Editor
ESTHER FOLEY, Food and Nutrition Editor
EDITH RAMSAY, Home Equipment Editor
RUTH DAVIS, Feature Editor
GERTRUDE BRASSARD, Party Editor
VELMA LUND, Arts and Crafts Editor
WILLIAM H. GROVE, Art Editor
RUTH W. LEE, Midwestern Correspondent
KAY CAMPBELL, Western Correspondent

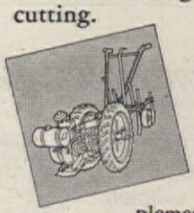


Cunningham
ESTABLISHED 1838

SNOW PLOW and MOWER

You clear snow as fast as seven men with shovels . . . you cut weeds and grass as fast as five men with scythes . . . all with this one economical machine.

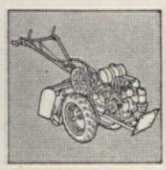
40-inch snow plow blade can be angled instantly right or left . . . big 4:00 x 12 tires give positive traction . . . easy to handle . . . blade also ideal for light bulldozing and feed floor cleaning . . . 3-foot sickle bar quick and easy to attach for farm mowing or custom cutting.



GARDEN TRACTOR

Cunningham's two lines of Garden Tractors and matched implements — one for part-time gardeners, the other for truck gardeners — provide complete power tillage from plowing to cultivation. High clearance, full visoin, adjustable wheel widths and many other fine features. ALSO SNOW PLOW AND SICKLE BAR ATTACHMENTS.

GARDEN TILLER



Rotary tillage is easier with the Cunningham Garden Tiller. Power turning to each wheel makes it easy to handle. Direct motor-to-tine drive and big engine assure thorough pulverization. Convenient controls. Nine handle bar positions.

Write today for FREE Catalog

JAMES CUNNINGHAM, SON & CO.
GARDEN TRACTORS • MOWERS • TILLERS
Rochester 8, New York

NOW EVERY HOME CAN HAVE LUXURY HEATING . . .

with the TRANE Convector-radiator

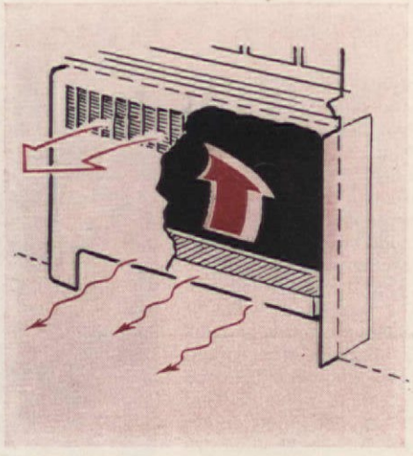
HERE IS DELIGHTFUL COMFORT—PLUS REAL BEAUTY—AT A BUDGET PRICE

For years, those who could afford the finest in heating have enjoyed the delightful comfort of custom-built Trane Convector-radiators. Now even the most modest home can share in this pleasure. New production methods and quantity manufacture make Trane Convector-radiator systems available at a cost *less* than any other hot water or steam heating system.

The introduction of the Trane Convector-radiator foretold the end of the old-fashioned radiator. Here is a system that combines the natural warmth of convected heat with just a touch of sun-like radiant heat. Added to that is all the decorative freedom of concealed heating plus an ease and speed of control and response that far surpasses other heating methods.

HOW TRANE CONVECTOR-RADIATORS FUNCTION

Inside the cabinet of the Trane Convector-radiator is a light-weight aluminum and copper heating element. This modern element heats volumes of air quickly and gently, causing it to flow from the unit, eliminating cold spots around windows and circulating throughout the room. To the snug, cozy feeling resulting from this warmed air in motion is added just the right amount of radiant heat. Trane Convector-radiators may be individually regulated at the touch of a finger. No other heating system gives you this ideal combination of perfect heating, fast response, and proved fuel economy—and no other heating device so effectively releases heat at the exact point where heat is needed most.



NOW YOU CAN HAVE THIS IDEAL HEATING

With Trane Convector-radiators you have every advantage you want from heating—yet installation is simple, automatic control is exact, and decoration is easy. For more information about the new Trane Convector-radiators, and where they may be secured, send a post card to The Trane Company, for Booklet A5, "How to Live in June All Winter."

TRANE

Convector-radiators

THE TRANE COMPANY • LACROSSE, WISCONSIN
TRANE COMPANY OF CANADA, LTD., TORONTO

Manufacturers of the World's Largest Line of Heating, Ventilating and Air Conditioning Systems

TRANE Convector-radiators—Designed for Beauty—Engineered for Efficiency

BEAUTY

Trane Convector-radiators can be recessed to occupy almost no floor space, and their clean flat surfaces may be painted to harmonize with any interior.

CLEANLINESS

The clean, healthful heat from Trane Convector-radiators banishes that stuffy, "dried-up" feeling. The sleek units have no hiding places for dust, nor can they bring in outside dirt.

SAFETY

The smooth rounded corners of Trane Convector-radiators have no sharp edges. The gentle radiant and convected heat can't harm fine furniture or draperies.

LONG LIFE

The sturdy steel cabinets of Trane Convector-radiators are designed to resist even willful abuse. The "lifetime" metal heating elements give years of care-free service.

Is your marriage failing because you still live in *Shameful Ignorance?*

Then learn here—the real truth about these INTIMATE PHYSICAL FACTS!

Often a young wife is more to be pitied than blamed when her husband starts acting cold and indifferent to her. She may have had no one to turn to for *proper scientific* knowledge she could trust about intimate feminine cleanliness.

But she can learn *here* how important vaginal douching often is to marriage happiness, health and charm—how it helps combat one of woman's most serious deodorant problems. And she should learn how *very important* it is to use ZONITE in her douche. BECAUSE NO OTHER TYPE LIQUID ANTISEPTIC-GERMICIDE FOR THE DOUCHE OF ALL THOSE TESTED IS SO POWERFUL YET SO SAFE TO TISSUES!

Truly A Modern Miracle

Well-informed women wouldn't even think of using weak, homemade or dangerous products for their douche. These DO NOT and CAN NOT give the great germicidal and deodorizing action of ZONITE.

Yet despite its great strength—ZONITE *is absolutely harmless.* You can use ZONITE as directed as often as needed without the slightest risk of injury. It's positively *non-poisonous, non-irritating, non-burning.*

Developed By A World-Famous Surgeon and Chemist

ZONITE actually destroys and removes odor-causing, clinging waste substances. Helps guard against infection. It's so *powerfully effective* it *immediately* kills every germ it touches. You know it's not always possible to contact all the germs in the tract. But you CAN BE SURE ZONITE DOES kill every reachable germ and keeps them from multiplying. Complete directions for douching come with every bottle.

Zonite
FOR NEWER
feminine hygiene

FREE! NEW!

For amazing enlightening NEW Booklet containing frank discussion of intimate physical facts, recently published—mail this coupon to Zonite Products, Dept. AH-18, 370 Lexington Ave., New York 17, N.Y.

Name_____
Address_____
City_____ State_____

is: the Chief, Child Health Services, Bureau of Child Hygiene, Department of Health, New York City; an instructor and lecturer in child health at Columbia; an instructor in public health and preventive medicine at Cornell; a member of the Board of Directors of the Bethany Day Nursery, and the Woodlea Foundation; an assistant pediatrician at the New York Hospital. His six-year-old daughter, Tobyanne is one of the half-dozen white children born on the Pribilof Islands in the Bering Sea during the last 150 years, and is "her own best counsellor in matters pertaining to child guidance."

• • • **RUTH CROSS** was born near Paris, Texas—"practically with a trowel in one hand and a seed catalogue in the other," so it isn't surprising that gardening has been a "lifelong passion." She has published six novels, two of which were made into movies; short stories and numerous garden articles in national magazines; her latest—"The Impossible Only Takes a Little Longer." She has put the results of a lifetime of gardening experience—and philosophy—into *Wake Up and Garden!* (Prentice-Hall, Inc.), a month-by-month manual for gardeners throughout the nation.

• • • **HELEN BULLARD** is well qualified to be the author of "PR—the Biggest 1948 Job You Have, Madame!" Beginning with a major in journalism and a minor in psychology (she has an M. S. degree in journalism from the University of Georgia), she has made her work a combination of the two. She has done social work, and supervised adult education in Georgia, worked with schools, and community groups developing community projects. At present, she is doing public relations work for an Atlanta advertising agency and enjoying it.

ARE YOU GOING TO MOVE?

If you wait until you actually move before advising us or the Post Office, copies of THE AMERICAN HOME will continue to go to your former address and the Post Office will notify you to send postage to have the magazine forwarded. Because of scarcity of copies we cannot duplicate copies to new address.

Please notify us at least thirty days before you move, telling us the date you will move and be sure to tell us your old address as well as the new address. If you can send us the label from an old copy, it will help.

The American Home Magazine
55 Fifth Avenue, New York 3, N. Y.

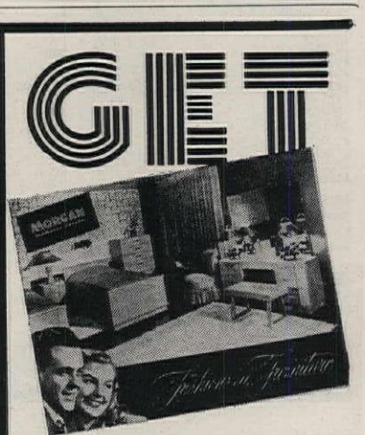
new . . . and created for those who appreciate distinction in fine art pottery. Twenty-six fascinating art pieces . . . each charmingly different from the other in shape and floral motif. Apricot, Chartreuse, Azure Blue. At better gift shops and department stores.

LOVELY "SNOWBERRY"
Round white berries on a dainty twig. Fifty-two pieces . . . Dusty Rose, Fern Green, Persian Blue.

"How To Decorate With Art Pottery" 24 pages profusely illustrated with outstanding examples of tasteful pottery settings. Send 10c for copy.

ROSEVILLE POTTERY, INC.
Dept. A-18, Zanesville, Ohio

Roseville
decorative art pottery



THE NEW
Fashions in Furniture
and see how you can win everlasting admiration!

Name_____
Address_____
City_____ State_____

FREE Send 10c in coin (no stamps) to cover cost of mailing this beautiful brochure
AH-1

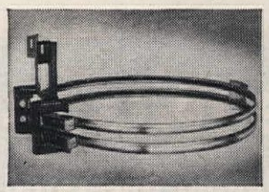
MORGAN
Furniture Company
ASHEVILLE, NORTH CAROLINA

Everybody's Pointing To Hotpoint

Now A Great Postwar Hotpoint Water Heater With Amazing MAGIC CIRCLE HEAT

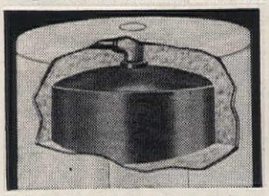
Revolutionary New Pressurized Calrod* Heating Units Add Extra Years Of Low-Cost Service! New Type Thermostat Helps End Hot Water Waste! Fiberglas* Insulated Tank Stores Hot Water For Three Days!

PERFECT hot water service is here! The sensational new Hotpoint Automatic Electric Water Heater applies amazing "Magic Circle Heat" to give you the fastest, cheapest and most dependable hot water supply possible . . . plus extra years of trouble-free service. With "Magic Circle Heat," Hotpoint's Calrod* Units encircle the tank and grip it tightly, providing pressurized conduction heating . . . the most efficient method ever developed. Hot water waste is minimized and constant temperature maintained through the new type thermostat. Heavy Fiberglas* insulated tank stores hot water for three days without re-heating. See this great new heater at your Hotpoint dealer's and you'll see why "Everybody's Pointing to Hotpoint" —America's fastest growing appliance line!

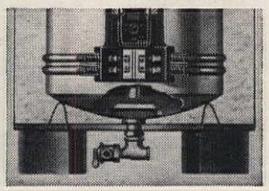


NEW MAGIC CIRCLE HEAT! Two pressurized Calrod* Units like this grip the tank under pressure —put *all* the heat into the water!

NEW TYPE THERMOSTAT! This completely automatic guardian keeps temperature *constant* at 150 degrees . . . prevents *waste.*

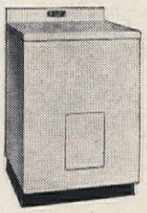


COMPLETELY INSULATED! Full 3-inch thick Fiberglas* blanket *completely* insulates tank...keeps hot water hot for three days!



BUILT-IN DIFFUSER! Prevents incoming cold water from chilling your hot water supply . . . greatly increases operating economy.

*REG. U. S. PAT. OFF.



SEVEN MODELS, ranging from 15 to 82 gallons capacity. Table-top model is a matched unit of the Hotpoint Electric Kitchen. All models can be installed anywhere in the home . . . no flues, vents, fumes or flame . . . completely safe.

MORE HOTPOINT WATER HEATERS IN USE THAN ANY OTHER MAKE

Hotpoint

HOTPOINT INC. A GENERAL ELECTRIC AFFILIATE

Electric Water Heaters

44 YEARS OF QUALITY

Copr. 1948 Hotpoint Inc., Chicago, Ill.

nearly right isn't good enough!

...especially in home insulation

Send for this FREE book

. . . tells how you can be *sure* to save up to 30% on fuel year after year, and keep your home up to 15° cooler in summer. Mail coupon below.

You insulate your house only once; so the job must be done right the *first* time. And remember, you can't SEE the difference between good and poor work in insulation. Your choice of a contractor is all-important. As the U. S. Bureau of Mines says, "Insulation is no better than the man who installs it."

You can rest assured when you have your existing home insulated by an approved Johns-Manville "Blown" Home Insulation Contractor. He is trained to "blow" J-M Rock Wool *scientifically*, in full measure, to prevent heat-leaking "voids" and give you *full benefits*.

When insulation is properly installed by an experienced J-M Home Insulation Contractor, it provides "comfort that pays for itself." *No down payment, 36 months to pay.*

—MAIL THIS COUPON—

JOHNS-MANVILLE, Dept. AH-1
Box 290, New York 16, N. Y.

Please send me FREE copy of your 24-page book, "Comfort that Pays for Itself." I am interested in Home Insulation for:

☐ My Present Home ☐ The Home I plan to build

Name_____

Address_____

City_____ State_____

JOHNS-MANVILLE PRODUCTS

Johns-Manville
"BLOWN" HOME INSULATION

books

Primer for Home Builders. Edited by Allan Carpenter and Norman Guess and the Editors of *Popular Mechanics.* (*Windsor Press.*) Price, $2.50. . . . Written by twelve of the nation's foremost home-building authorities, this "primer" lives up to its title and discusses for the potential homeowner the all-important, rudimentary points he should consider when setting out to build a home for himself. It is simply written, but the problems are not oversimplified. It is straightforward, useful, readable information.

Stop Annoying Your Children by W. W. Bauer, M.D. (Bobbs-Merrill Co.) Price, $2.75. . . . This commonsense book may be a shock to self-satisfied parents, but it will do them good. As the author, a prominent medical authority, points out, it takes more than good intentions to be a successful parent, and parents—not children—are responsible for failures in family relationships. The book offers sound advice on problems which occur among children of various ages; juvenile delinquency is discussed. Written in an easy, informal style, it is helpful reading.

Soilless Growth of Plants by Carleton Ellis and M. W. Swaney; 2nd edition. (Reinhold Publishing Corp.) Price, $4.75. . . . A completely revised, enlarged, and improved edition of a 1938 work that was then one of the best on the subject. Designed for hobbyist, professional grower, and student, it brings them abreast of the remarkable advances, experiences, and the new literature in this field. (More than 1,000 inquiries from readers of the "Magic Gardening" article in the August, 1947, AMERICAN HOME indicate the interest in this modern method of plant growing.)

Our Flowering World by Rutherford Platt. (Dodd, Mead & Co.) Price, $6.00. . . . A book of beauty and amazing revelations that leads one to discover undreamed-of wonders in the common things that grow all about. The text combines scientific accuracy with lyric imaginativeness, and exquisite photography in color and black and white tell the story of plant growth—season by season, generation by generation, and age by age in geologic time.

Decorating Livable Homes by Elizabeth Burris-Meyer. (Prentice-Hall, Inc.) Price, $5.95. . . . An interesting, newly revised edition of a valuable source book for both amateur and professional decorators. Starting with planning room arrangements, the book deals with structural finishes; the history of wall coverings from early papers to photomurals; permanent floor coverings (decorative and functional); weaves and textures of fabric and carpeting; accessories.

Sorry, we cannot purchase these books for you. They may be obtained through your bookstore

Bienvenue à Québec

Yes indeed! warm hospitality and an old fashion welcome await you in the comfortable modern inns and hotels of Québec. Brilliant mountain sunshine, dry invigorating cold, ideal snow conditions assure a perfect winter vacation. Write Provincial Tourist Bureau, Parliament Bldgs., Québec City, Canada.

LA PROVINCE DE
Québec

Write the Provincial Publicity Bureau, Parliament Bldgs., Québec City, for information concerning the unsurpassed industrial opportunities in our province.

Vaughan's
Gardening Illustrated

265 Flowers in Full Color

Most beautiful of all seed catalogs, this annual is a must for the amateur gardener. It features seeds, bulbs, plants, and accessories exactly like those Vaughan's supplies to florists and professional gardeners all over the country, for whom this house has been a trusted source since 1876.

The book is packed with information and illustrations. It lists 2500 new and old flower favorites—roses, dahlias, gladioli, annuals, and perennials—*265 pictures in full color.* Vegetables, too, of the luxury quality only home gardeners can enjoy.

It tells how to grow everything listed, and how to use the new weed killers, insecticides and fertilizers. Mailed FREE on request.

Special for 1948. Jewel, a new variety of Portulaca, covers dry, sunny places with a carpet of crimson beauty. Four times as large as older varieties. Send 10 cents to get both catalog and packet of seed (catalog value 25c).

VAUGHAN'S SEED STORE
Dept. 131, 10 W. Randolph, Chicago 1, Ill.
47 Barclay, New York 7, N. Y.

☐ Please send me a FREE copy of your beautiful catalog.

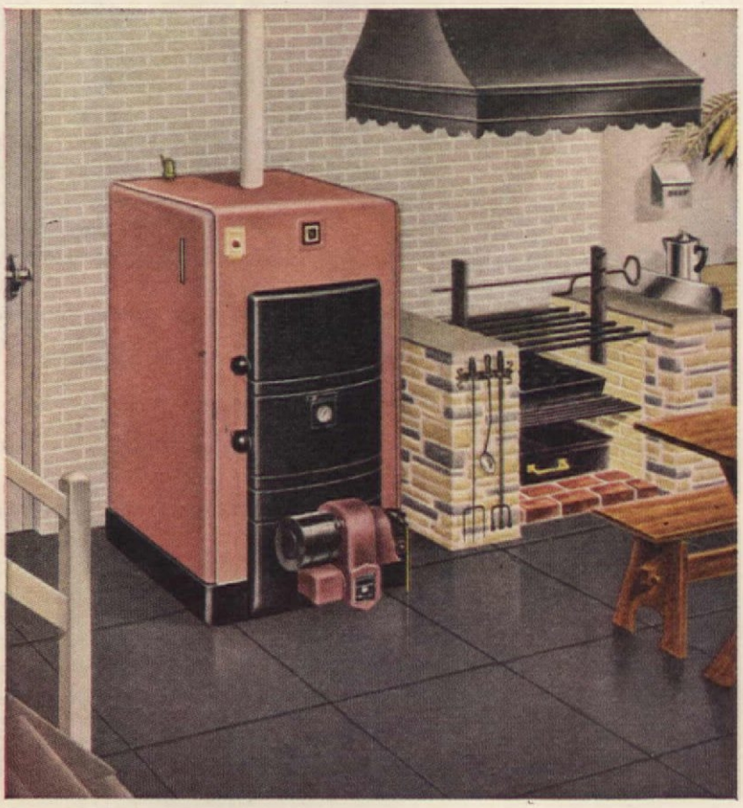
☐ Enclosed is 10c for packet of Portulaca Jewel seed.

Name.....

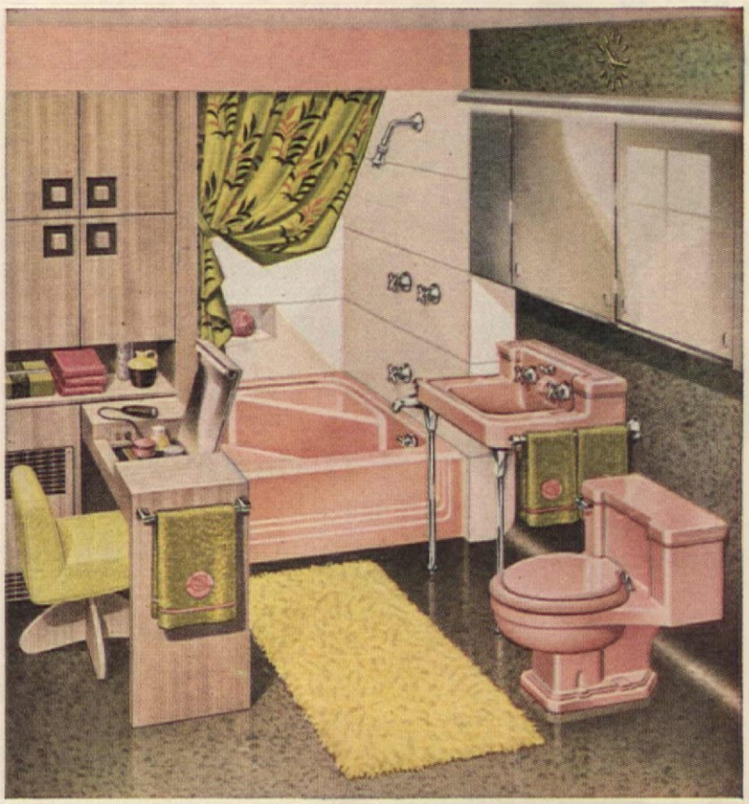
Address.....

America's FIRST CHOICE

in heating ... in plumbing



Severn Arcoflame Oil Heating Unit



Neo-Angle Bath, Companion Lavatory, Master One-Piece Water Closet

More homes today, from coast to coast, have heating equipment and plumbing fixtures by American-Standard than by any other single company. In hotels too ... in hospitals and schools in commercial and industrial buildings on ships and trains, American-Standard products are quality favorites. For comfort and health, make this famous name *your* first choice in heating and plumbing.

THIS NEW HOME BOOK *gives you pictures and facts of America's top line of heating equipment and plumbing fixtures. Sold through selected Wholesale Distributors to your Heating and Plumbing Contractor. Easy time payments for remodeling. Write* **American Radiator & Standard Sanitary Corporation,** *Dept. A81, Pittsburgh 30, Pa.*

LOOK FOR THIS AMERICAN-Standard HEATING · PLUMBING MARK OF MERIT

AMERICAN-Standard

First in Heating and Plumbing

THE ALL-PURPOSE

Wonder of Rosedom!

THE SENSATIONAL
EVERBLOOMING FLORIBUNDA ROSE

Now Available in Quantity

PINOCCHIO

(Plant Patent No. 484)

THE DELICATE beauty of this widely-acclaimed Rose will go straight to your heart. Great clusters of gracefully pointed buds – rich salmon, flushed with gold at the base – open to long-lasting, perfect blooms averaging 1½ inches across. As the flowers open, they change to a soft pink, shading into a deeper pink at the edges. Pinocchio's fragrance is rich and exotic.

Order NOW–

GUARANTEED TO LIVE AND BLOOM

PINOCCHIO stages a continuous display of glowing pastel harmony from early June right through Fall, with scores of flowers on every bush. Blooms so exuberantly that the word "everblooming" seems inadequate . . . as the last flowers in a cluster finish, the first buds are opening on other shoots. Perfect for mass plantings in beds, borders, edgings. Rich, exotic fragrance. Extremely hardy and disease resistant. Order now for Spring planting. Only $1.25 each, postpaid. (Also available as Tree Roses at $5.00 each.)

SAVE 60¢: Order 3 for $3.15
SAVE $2.50: Order 12 for $12.50

FREE ROSE BOOK

Big, new 48-page J & P Spring Catalog gives an exciting preview of the lovely Roses and Perennials that can grace your Summer garden. In glorious Full Color! Check box in coupon for your FREE copy. ALSO FREE with every order—valuable J & P Home Garden Guide.

Mail Coupon Today

This is the first time since Pinocchio was introduced to garden lovers that the quantity of these hardy No. 1 field-grown Northern plants have been available in a quantity sufficient to meet the demand. Nevertheless, we still feel it best to get your order in early.

Jackson & Perkins Co.
The World's Largest Rose Growers
NEWARK, NEW YORK

ORDER NOW FOR SPRING PLANTING!

Jackson & Perkins Co.
12 Rose Lane, Newark, New YORK

I enclose $_____. Send me, postpaid, at proper planting time this Spring for my locality _____ PINOCCHIO Rose Plants. Send HOME GARDEN GUIDE *free* with my order.

*Name*_____

*Address*_____

*City*_____ *State*_____

☐ **Send New Full-Color Spring Catalog FREE.** *(Regular J & P customers will receive catalog without requesting it here.)*

hobbies

Photographs by Allied Craftsmen

"Doc" Gabriel, dentist by day, prize carnation grower nights and week ends, started his hobby at eight years old selling carnations to passengers aboard trains standing in the Santa Fe station

Howard E. Jackson

SOMETIMES, intent on distributing his flowers, he would still be aboard when the train pulled out!

Well, his love for carnations has never waned, and for thirty years Dr. O. L. Gabriel has studied them and their literature and compared notes with other growers. In 1934 he began raising them in his back yard; at first standard varieties propagated by cuttings, later improved seedlings, the result of his own hybridizing. With some 100 varieties now to his credit, he won first for general carnation exhibits, plus twelve blue ribbons for single specimens, at last year's San Diego County Fair. That sort of thing may be too ambitious for you, but growing plants for cut flowers is easy, lots of fun, and requires only a little space. A cloth-covered box in mild regions, or a miniature greenhouse in colder places, will serve as a propagating bench for starting them.

Making his cuttings only from healthy, vigorous plants, "Doc" follows this procedure (as illustrated on page 14): Take cuttings from the middle two shoots any time from November through March. Soak the bottom inch for ten minutes in a potassium permanganate solution (1 teaspoonful to a gallon) to prevent bacterial and Fusarium wilt, then dip in one of the commercial root-stimulating substances. Put an inch of pea gravel or pot fragments in the bottom of a 5″ flowerpot and fill with clean (washed) coarse sand; firm it, then settle, and sterilize it by pouring boiling water through it. With a pencil, punch holes in the sand ½″ to ¾″ deep and an inch apart. Insert a cutting in each, firm the soil, and water well. Keep out of direct sunlight and away from drafts, and sprinkle lightly once a day. Cuttings will usually root in three to four weeks, announcing that miracle by standing up, looking "bright," and starting to grow.

Transplant them into wooden plant bands or small pots in a soil mixture of 7 parts loam, 3 parts peat moss, 2 parts coarse sand. Mix in 1½ oz. each of superphosphate and hoof and horn meal, and ¾ oz. each of sulphate of potash and ground limestone, per bushel of soil. Cover only the roots to prevent stem rot. After one heavy soaking, water carefully so plants are neither too wet nor too dry. When they develop good root systems, shift them into larger pots, gallon cans (preferred by Dr. Gabriel) or, for the summer, into the garden. Soil for containers, beds, or greenhouse benches should be prepared two or three months in advance, using 1 part rotted cow manure or compost and 4 parts loam, plus 1½ lbs. of bone meal, or 2¼ lbs. of superphosphate, per 40 sq. ft. The soil should be about neutral (pH 6.5) and, if possible, sterilized with a reliable fumagant.

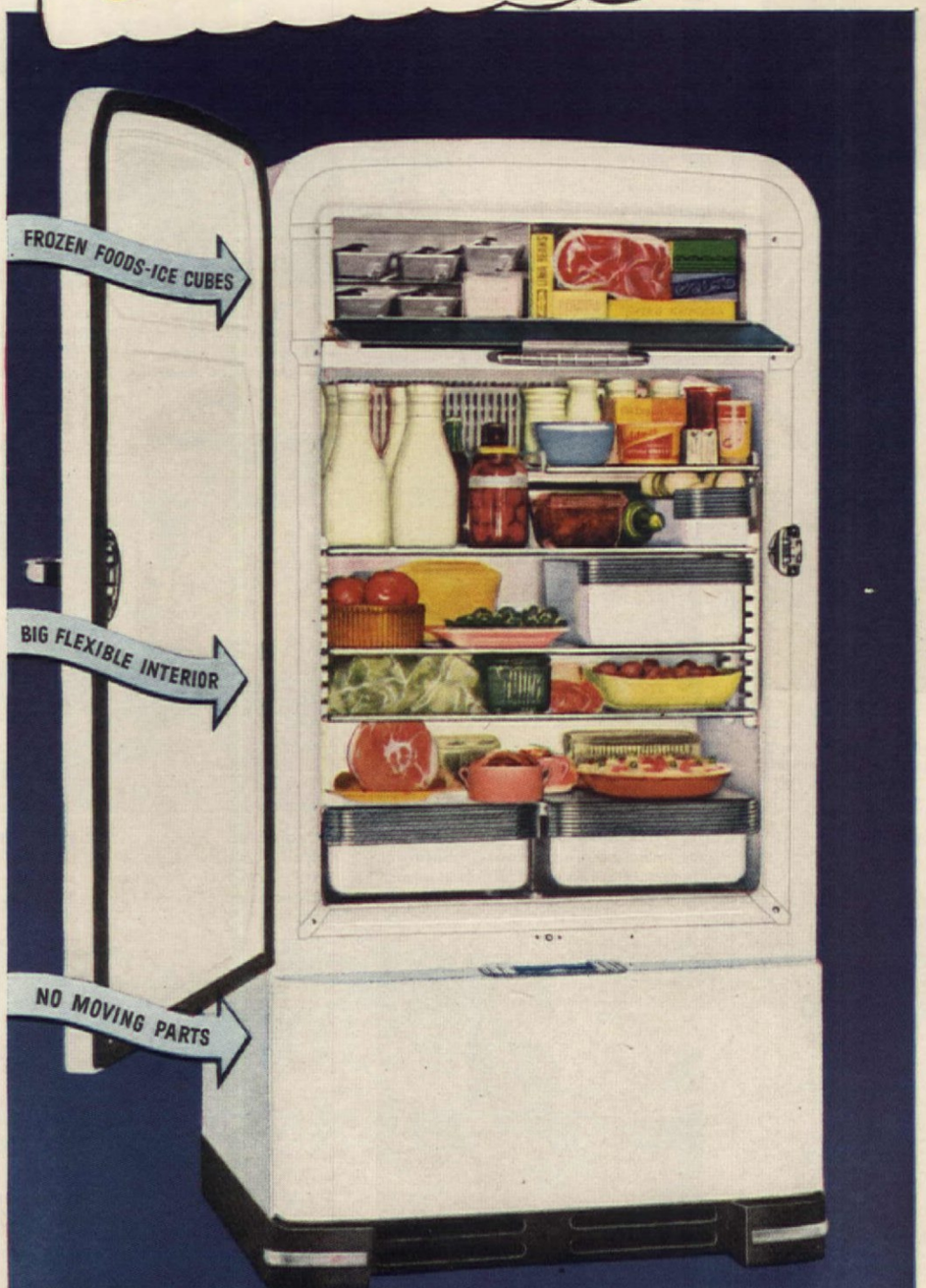
In spring, before hot weather arrives, set out the plants one foot apart. For a month use no fertilizer, then, every three weeks, apply a 4-12-4 plant food at the rate of 3 lbs. per 100 sq. ft. Occasionally, work in a light dusting of lime, and water carefully, on the soil, not the plants. In beds they are best supported on wire and string; in cans, by adjustable wire supports. To promote strong bushy growth and abundant flowers, pinch back the stems after they have made four joints. As each joint sends

BETH'S A HOME ECONOMIST
BILL'S AN ENGINEER
THEY BOTH PICKED SERVEL . . .

Stays Silent-Lasts Longer

(BECAUSE IT FREEZES WITH NO MOVING PARTS)

New bride . . . new house . . . and naturally a brand-new refrigerator. Beth (a graduate home economist) looked for the latest in handy food storage. Bill (a full-fledged engineer) insisted on the only freezing system with no moving parts—so it would stay silent, last longer. So Beth and Bill both agreed, "It's the Servel Gas Refrigerator for us!"



"No machinery to wear," gloats Bill. "Just a tiny gas flame does the work. Servel is the only refrigerator that has no motor to get noisy, no valves or pump to need repair. No moving parts at all in its freezing system." "Yes," says Beth proudly, "and every convenience I wanted. Plenty of room for frozen foods, for ice cubes, for fresh foods, too."

Beth and Bill are typical of Servel's more than 2,000,000 enthusiastic owners. Write Dr. and Mrs. G. C. Tyrrell of Inglewood, Calif.: "We're delighted with our new Servel. There's lot of room for fresh and frozen foods. And, best of all, no machinery in the freezing system to wear or get noisy."

See the new Servels at your Gas Company or neighborhood dealer. (For farm and country homes, Servel runs on Bottled Gas—Tank Gas—Kerosene.) Write for free illustrated folder, "Different From All Others," to Servel, Inc., Evansville 20, Ind., or if you live in Canada, Servel (Canada) Ltd., 548 King St., W., Toronto 1, Ont.

STAYS SILENT . . . LASTS LONGER

Servel

The GAS Refrigerator

Order
INTER-STATE'S FINEST
Tuberous Begonias
FOR UNEQUALLED BEAUTY

4 for only
50¢

Your Choice of
NINE LOVELY COLORS!

No other flower equals these lovely Tuberous Begonias for exquisite beauty. When you see them in bloom, you will wish you had ordered more. They are widely used as pot plants for winter bloom indoors and for summer bloom outdoors.

The select bulbs we send you are a superior strain, the very finest to be had . . . with Camelia type blooms . . . much larger than pictured . . . of perfect form and carried on erect stems. We send complete instructions for growing both outdoors and indoors.

You have your choice of nine beautiful colors: Yellow, Salmon, White, Scarlet, Pink, Crimson, Orange, Carmine or Copper. Guaranteed satisfactory. Postpaid.

4 for **50¢**
10 for **$1.00**
POSTPAID

FREE! AMERICA'S *Most Beautiful* NURSERY AND SEED BOOK

Mail coupon for your FREE copy of this beautiful, new big 1948 Catalog. See the choicest flowers, roses, shrubs, vines, trees, fruits, seeds, etc., in rich, natural colors. Because we grow and sell direct-to-you more nursery stock than anyone else, we can offer the highest quality guaranteed stock at reasonable prices.

INTER-STATE NURSERIES
1118 E. STREET HAMBURG, IOWA

FREE!

Rush my Free Copy of America's Most Beautiful Nursery and Seed Book, and details of your friendly gift offers.

Name .....

Street, Route or Box .....

City & Zone ..... State.....

In ordering Tuberous Begonias, just enclose your check, currency or money order.

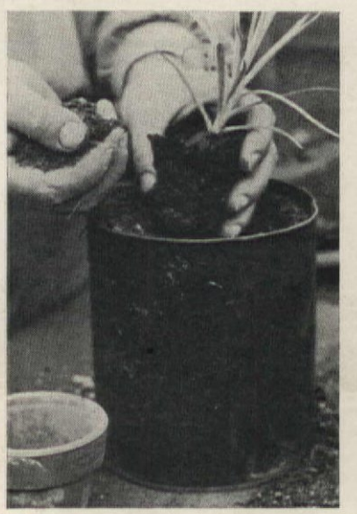
out branches, head them back also until, about July, you have eight to twelve breaks or branches. Then let the plant flower. Clean, well-grown carnations are little troubled by pests and diseases; if difficulties develop, consult one of the pest control charts issued by reliable spray material firms, or other authoritative literature.

Dr. Gabriel is keenly interested in hybridizing, even though crossing flowers to get winning varieties is like betting on the horses. (A good grower may get one good hybrid out of 10,000 seedlings!) If you want to try your hand, here's how he does it: When, after careful observation, he finds two parent plants worthy to be crossed, he removes the stamens from a flower on the "mother" plant and gently bends the petals down, leaving the pistil erect and exposed for a week "until it gets real hairy," he says. Then, with tweezers, he picks a ripe stamen from a male parent flower and rubs some of its pollen on the pistil of the other. If fertilization takes place, seeds will develop in about three months, but he leaves the pod to mature for a few weeks longer before collecting it and drying it indoors. Careful records are kept and seeds from numbered pods sown in flats of light, sterilized soil which are covered with glass and shaded with paper until, in about ten days, the seeds germinate. The seedlings are shifted to other flats and grown on until large enough to be planted out. When they flower, cuttings are taken from any that show promise and tested for three years before any new variety is given a name and introduced. "Doc" has already named winners for his daughter, his son, the nurses in his office, near-by mountains and towns —and Bing Crosby. He is saving his wife's name, Hazel, for that million dollar flower he hopes some day to produce and give to the world.

1. In propagating carnations, select average-sized cuttings and take them, with a sharp knife, from the middle two shoots of healthy, strong plants

2. Trim base of cutting, dip in a disinfectant and a root-stimulator, insert in clean sand. Keep it moist and the container in a warm place

3. Transplant cutting as soon as well rooted (usually 3 to 4 weeks) to a loose, carefully prepared soil. Use a plant band or small (2½") flowerpot



4. When the roots and tops are well started, shift to larger pot, can, or bed, inside or out, to mature. Pruning induces branching

5. In cans, adjustable wire supports hold tall stems erect. Disbud (i.e. pinch out small side buds) once a week to produce larger, extra fine blossoms

M-m-m! No need for a dinner bell!

AND THIS SAVORY SWIFT'S BROOKFIELD DINNER *fixes fast!*

Young and old pull up their chairs in a hurry when they sniff SWIFT'S BROOKFIELD in the air. The spindliest appetite turns into that rugged "he-man" variety. For every bite of this favorite sausage lives up to its tempting aroma.

The secret? A perfect seasoning blend that's not too spicy, not too mild. It's the zesty yet delicate flavor millions say is "just-right".

This grand tasting sausage is nourishing eating, too. *Made fresh daily* in *our kitchens from coast to coast*, its pure pork goodness is rich in high-quality proteins and Vitamin B. And whether you want this economical energy-builder in links or bulk, you'll find it in the package with the red plaid ends.

SWIFT'S BROOKFIELD SAUSAGE AND LIMA BEANS. Bake Swift's Brookfield Sausage in a hot oven (400°F.) about 30 min., in an open pan. To make casserole: pan-brown 1 tbsp. minced onion, ¼ c. minced green pepper and ½ c. minced celery in 1 tbsp. fat. Combine with 4 c. cooked lima beans, 2 tsp. salt and 1 c. cooked tomatoes. Bake in same oven as sausages about 40 min. starting 10 min. before sausages. Top casserole with cooked sausages and sieved hard cooked egg yolks and whites.

Listen to ARCHIE ANDREWS ON NBC, SATURDAYS 10:30 A. M., NEW YORK TIME.

The sausage with the Just-right Seasoning!

Also try these—

SWIFT'S PREMIUM *Table-Ready* MEATS

. . . like delicious Daisies

...an economical, bone-free, smoked pork that's a flavory favorite for luncheons or suppers.

And SWIFT'S PREMIUM *tender* FRANKS

sealed in the new cellophane wrapper to protect their goodness.

Must We Resign

HOUSE-HUNGRY Americans, if they are to be housed at all in the near future, might do worse than to consider the advantages of living like "peas in a pod". It will be tragic if they let the comparison stop there, as undoubtedly numbers of them will. For mass production is the only quick answer to their problem.

Mass production inevitably entails standardization of units for production-line manufacture at low cost. This sameness will, of itself, discourage some citizens who cling to the idea of an individual "little gray home in the West".

Nonsense! say we. There is no reason why your mass-produced house should be any less individual, any less personally yours than the dress for which you pay $39.50, or the suit for which you pay $45.00. Do you think for one minute that a dress for which you might pay as much as $89.50, would be *exclusively* yours? Or that hundreds of women from New York to Seattle would not be wearing copies of it? New York's teeming garment industry turns out hundreds of copies of a dress selling at up to one hundred dollars. Yet, enterprising women all over the country make that same dress *individually* theirs by what they wear with it—hat, bag, gloves, shoes, costume accessories.

Can you afford a one-of-a-kind custom-designed automobile? Was your refrigerator, your kitchen range, your washing machine designed especially for you? It would be wonderful to dictate your own designs in these things, but most of us can't afford the price of individuality here.

As an example of a completely packaged house that still allows you leeway for your own personal stamp of living, we show you the ER4-7 prefabricated cottage with its packaged decorating charts. It is now the home of Wayne and Joyce Acker, in a newly developed suburb in Dallas, Texas, and is one of 149 house designs which can be built by packaging various bills of materials.

Beatrice West, top, designed plan for living room. All furniture and the grass rug are inexpensive. Mr. Acker painted most of the unfinished furniture

View from living area into dining area. Kitchen at right, screen porch ahead. Living room is economically L-shaped because the kitchen walls take a bite out of its rectangle

Joyce's dressing table was made of two unfinished chests connected with a glass top. The walls are of Weldtex plywood

Daughter Dorine's bedroom has bunks to conserve floor space. Furniture was bought unfinished

Wall of cabinet units plus pantry gives good storage in the kitchen. Kitchen is near dinette and porch

Ourselves to Living

Just Like Peas in a Pod?

Nonsense!

Dorothy Monroe and James M. Wiley

The Texas Housing Company has made it possible for the Ackers to buy a five-room, professionally decorated home for less than $50.00 per month on an income of $200.00 per month. Progressive manufacturers, contractors, realtors and builders in several sections of the country are advancing similar plans for prefabricated houses.

One morning bright and early, materials for their house were loaded on a big truck and delivered to a contractor at the building site in Dallas. Before sundown walls were up and the roof was on the house, and in less than three weeks the Ackers were moving into their new home.

The mass-production look has been removed from these houses by using special prefabricating methods. 149 variations of designs are possible. Roof trusses are made in even sizes from 14 to 26 feet. Wall sections are prefabricated in even widths, 2 to 8 feet. Floor sections are constructed in the same way. Good lumber, chemically treated for termite control and to prevent rot, has been manufactured into panelized forms.

Materials meet FHA specifications, so a twenty-five-year loan was secured. Monthly payments that include principal and interest, insurance and taxes, amount to only $46.00 per month. Though freight rates to various sections of the nation will differ, the price of the completed houses can still be realized by people with a moderate income.

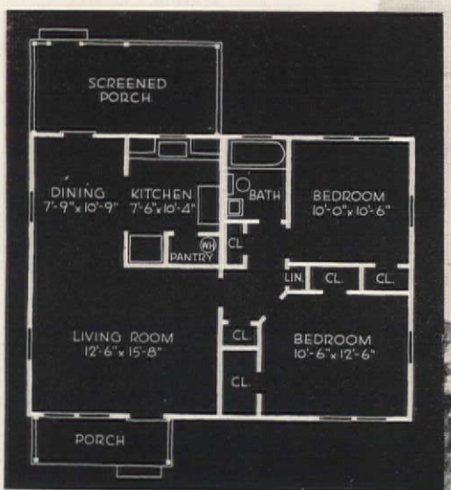
The Ackers chose their floor plan from one of the many worked out in minute detail. A package of materials—panelized forms, trim, rock wool for insulation, Sheetrock for inside walls, building hardware—was assembled on a truck for systematic unloading, to facilitate erection at the building site. With the truckload of materials a unique decorating package was delivered to the contractor. There was a sample of roofing, an exterior color chart with paint formulas. Color charts for each room were furnished, too—paint formulas for walls, samples of wallpapers, wallboards. This, with a floor plan of the house suggesting placement of furniture, was the nucleus of the package. The decorating package is the idea of Beatrice West of Dallas. Her charts and plans are among the most complete and professional we have seen.

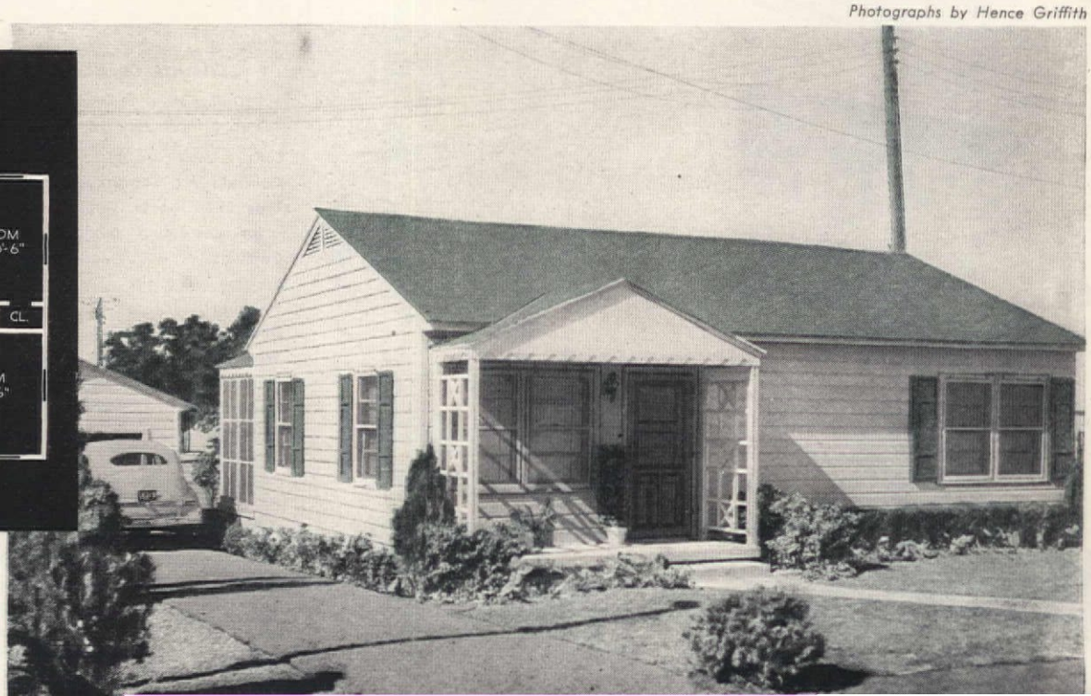
Properly proportioned furniture was suggested, as well as "where to purchase" information. The latter was invaluable information for the Ackers, who planned to spend less than $1,000 on furnishings and do all the shopping themselves.

Unfinished furniture fitted in the budget, and Wayne Acker had had enough experience painting while he was in the Navy to give him confidence to attempt the job. While the house was having the finishing touches put on it, the garage became the workshop for painting the furniture. With color charts and paint formulas to work from, he carried out the advice given in the package. Color charts also helped Joyce Acker when she went shopping for drapery fabrics. She found it great fun to select patterns that completed decorative themes suggested by the remote-control consultant.

An entire house is delivered. The elements are assembled to be unloaded in sequence

Photographs by Hence Griffith



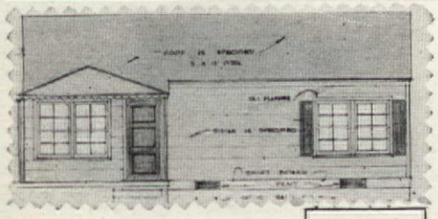


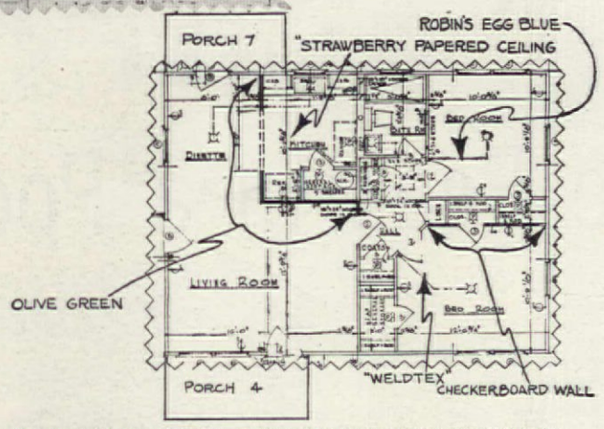
House is small and neat. The plan is excellent; includes seven closets. Exterior painting can be varied. House cost under $7,000

BEATRICE WEST
HOME COLOR SERVICE

9003 Denton Drive — Dallas 9, Texas
SOLD TO — Date: 9/15/47

HOUSE TYPE ER 4-7 — EXPOSURE South
Customer's Order No. 2546 — Job No. 1600-1
Delivery Date of House 9/15/47 — Invoice No. 1101





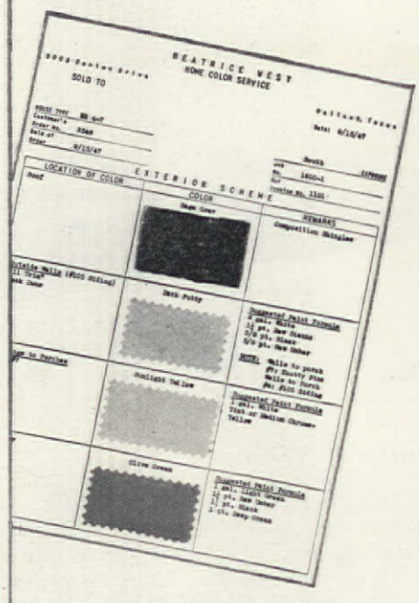
NOTES:

1. If wallpaper or paints suggested in this color scheme are not available in your locality, we shall be glad to place the order for shipment direct to you.
2. Painting Specifications for:
   1. Exterior Walls and Trim: use Outside Paint.
   2. Interior Walls: use Flat Paint.
   3. Interior Trim: use Semi-Gloss Paint.
   4. Ceilings: use Flat Paint.
   5. Kitchens and Baths: Wainscoting: use High Gloss or Semi-Gloss. Walls above Wainscoting, and Ceiling: use Semi-Gloss.

* EXTERIOR TRIM: Door Frame, Window Sash and Frame, Corner Boards, Skirt Boards, Screen Trim, etc.

** INTERIOR TRIM: All Wood Work, Base Board, and Ceiling Moulds.

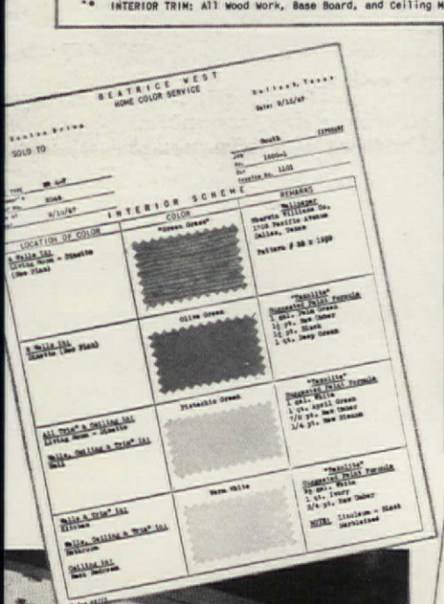
Materials used in the Acker house:
House and Packaged Decorations, Texas Housing Co.; Sheetrock and interior paints, United States Gypsum Co.; Exterior paints, Pittsburgh Plate Glass Co., Paint Division; Weldtex plywood, United States Plywood Corp.; Altico Tile, Pyramid Co.; West Indies grass matting and unfinished furniture, Kantz Furniture Co.; Wrought-iron furniture and wall brackets, Potter Art Iron Studios; Table setting, Arthur A. Everts Co.; "Sovereign" silver from The Gorham Co.



The chart above is typical of exterior color schemes which are included in the packaged kit that comes with a house

The decorating theme for the living room and dinette of the Ackers' home is tropical in feeling. Pistachio green paint on the ceiling, dark olive green paint on two walls, green grasscloth wallpaper, tend to create this feeling. The rug is made of woven grass squares. The modern chairs are of light wood woven with green and gray webbing. Against the greens of the walls and the sharp chartreuse of the sofa, red lamps are a strong color note reminiscent of hibiscus blooms. Pineapple and tropical foliage in the drapery design repeat the colors of the theme.

The master bedroom plays Venetian red against white and gray. Walls of Weldtex plywood are painted gray, with one wall of plywood set in a checkerboard pattern for interest. Two low unpainted chests (now painted) support a single glass top which makes a dressing table for Joyce. There is a five-drawer chest for all of Wayne's gear. A gray cotton string rug, inexpensive and easy to maintain in clean Dallas, covers most of the floor. In sharp contrast to the gray furniture are cotton draperies in a geometric pattern of Venetian red, gray and white. Gray metal flexible arm lamps light the dressing table, and there is a small fluorescent fixture over the bed.



ESTIMATE OF ACKER HOUSE*

(Dallas area construction prices as of July 15, 1947)

Lot	$600.00
Concrete incl. flatwork	450.00
Type ER4-7 house, with no charge for decorating service	2396.24
Cabinets	100.00
Erection cost at site	500.00
Finishing floor	50.00
Linoleums	75.00
Wiring and fixtures	175.00
Plumbing and fixtures	650.00
Floor furnace	125.00
Painting	425.00
Exterior siding	150.00
Builders insurance, grading	140.00
Contractor's profit	750.00
Total	$6586.24

Note This information received from Texas Housing Co. Payments mentioned in the story are based on these figures for a 25 year loan which is granted on these houses.*

Dorine, age five, has her own bedroom that is gay and feminine. The Sheetrock walls are painted robin's-egg blue. A double-decker bunk bed conserves the limited floor space but takes care of a visiting friend.

Her corner bookcases, a chest of drawers, play table and two benches, all originally bought unpainted, are slicked up with bright turquoise. A cotton string rug in shocking pink makes a pretty floor for her. A print fabric of pink horses and turquoise trees is at the window. Dorine has her own closet, too, with a low clothes rack well within her reach.

The small kitchen does a good job of storage. Built-in cabinets along one wall hold china, glassware, pots and pans, and a roomy pantry has shelf space galore for canned goods, and also conceals the water heater. Walls are white; a wallpaper with strawberry designs covers the ceiling and a shaped valance at the window.

photographs by Wendell Kilmer

The Impossible Only Takes a Little Longer...

Because he refused to be licked by fragments of shrapnel . . . because for him the highest patriotism means the love of a man and woman for their home, Al Schwenk is typical of millions of average citizens who will have the final say as to whether America is worth saving

If you are a G. I. wondering how to get a roof over your head, a disabled veteran facing a tough challenge, an ordinary citizen worried about taxes and inflation, come visit Mr. and Mrs. Al Schwenk. You'll come away realizing that "the impossible only takes a little longer"

Ruth Cross

Wounded at 18, hospitalized, sent to Bermuda to recuperate, with the grim verdict that his legs never would be of any use to him, Al met Florence. He had a pension, she a job. They were married. . . . You see them here, 25 years later, in the enchanting garden they made, almost without aid, out of a mosquito-infested swamp

THEIR modest but attractive house, behind its hemlock screen, clings to a steep hillside that drops away from the road. The drive swings downward past hemlocks and birches to a level, lawn- and flower-edged close, happily remote from the hum of the traffic less than a hundred feet away.

The day I visited him, Al came out of his workshop to greet us, his khaki shirt open at the neck, a lock of brown hair straggling over his sensitive brow. In his lined face and dark eyes was the eager but guarded expression of a man who, having suffered more than human being should, double dares anybody to sympathize with him. He moved slowly, one assumed painfully, hitching himself along by holding to a chair. Close at his heels came Bruce, the collie, who is almost a second self.

"Hello! Glad you got here while the rock garden is still in bloom." He stretched out a hospitable hand. "It's my special hobby. Florence says I'm a bit touched about it."

Looking upward over a stone retaining wall pierced by a flight of steps, and through a wrought-iron gate, I could see rainbow cascades of flowers tumbling down a rocky slope. We sat down near the wall. From our feet smooth turf sloped to the crescent of a brook, and across it a rustic bridge led to the woods beyond. Birches leaned above the water, laurel clusters were mirrored in it. It was a scene that might have been part of a beautiful estate. Yet, 25 years ago, when Al Schwenk, a badly disabled veteran of World War I, bought the place, it was mostly mosquito-infested swamp below an ugly little house perched beside the road. Rejected by other home hunters after a glance at the dumping ground to the south, he got it at a bargain figure. It would have taken keen imagination to see even the average man, with two sound legs and a good bit of cash, turning the four acres of hill, woods, and bogland into the home it is today. As a proposition to be tackled by a man with legs that were just something to be dragged around, and with very little money, it was, well . . .

"Our friends thought we were ready for the local asylum," said Al with one of his diffident, unexpected smiles. "The house was a shell. The muck and woodland were practically worthless. The brook, only a few feet wide, dried up in summer; at other times you could sink up to your knees almost anywhere. The present upper terrace was a gravel bank. And then, there was that part on the south that had been used as a dump!"

"But you couldn't have done all this yourself," I said, glancing from stone walls, terraces, lawns, and gardens to the now deep,

and free-flowing brook, fifteen feet wide in places.

"Well, no, not all of it." By that I learned that he meant the many loads of soil hauled in to fill the swamp after the widened stream had drained it, and to cover the gravel bank and dump. Also carpenters rebuilt and enlarged the house. But Al and Florence planned it all, and together papered and painted the interior. He laid the tile for the hearth, made the mantel, cupboards, bookshelves, built-in seats, furniture, even a grandfather's clock. Outside, he not only directed the grading work, but planted lawns, shrubs, and flowers and built most of the stone walls and the rock garden. Crawling along on the ground or pushing himself on his wheel chair, he had accomplished these and other near miracles. I knew he wouldn't want to talk about himself—but I also knew his story.

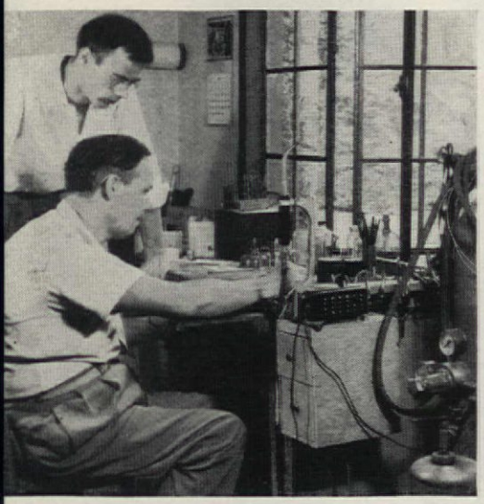
Wounded at 18, on the Somme. Back in action, and another dose of shrapnel in the spine. Then hospital after hospital; for months flat on his back in tubs of hot water; shipped to Bermuda to recuperate, with the grim verdict that never again would he use his legs. But in Bermuda he met Florence. That she loved him changed everything. He had a pension, she a job. They married and a few years later found the little house. The down payment used up much of their capital, so Al went to work. He wasted no time railing at fate, nor, after the first rush of bitterness and despair, did he ever feel that his costly sacrifice had been in vain. The home gave him a new and exciting interest in life. It was adventure. An artist, he found the very bleakness of the canvas a challenge.

"I guess," he remarked with that twisted smile, "this place is just me turned inside out. It's what a thrilling career is to other men; to think about and plan for. Swell fun—I guess that sums it up."

By trade an artificer of fine jewelry, he also made reproductions of antique hardware; andirons; fire screens; the beautiful iron gates and railings for the stone steps; a sign for the entrance. Having no forge, he bent the iron cold, using his hands and homemade devices. Some of his work he traded to a near-by nursery for plants, including such evergreens as his woods could not supply. When I asked him again how he had done the seemingly impossible, he admitted that his ideas about partiotism might have had some bearing.

"In my opinion," he said, "all wars are a lot of foolishness. But, you see, my parents were born in Germany, so I have been able to compare and to realize what it means to be an American. Like most Americans, I am a natural born home-lover. I love the land and everything that grows out of it. I want to see it protected from erosion, vandalism, indifference —the things that can destroy a country, more slowly, of course, but just as surely as atom bombs."

For him the highest patriotism is the love of a man and woman for their home, the urge to improve and beautify it, to help make America really "the Beautiful". Many people find their way to his door—other disabled veterans, people seeking advice, encouragement, the peace of the home behind the hemlocks. They talk to Al about the things closest to their hearts, certain that he understands. And one thing that no guest fails to take away with him is courage, with a capital C. For Al Schwenk has done more than turn an eyesore into a lovely home. He has put a new accent on patriotism because he refused to be licked by some fragments of shrapnel.



From Al's shop have come results just as remarkable as his garden achievements—table silver, jewelry (like Florence's bangle bracelet of tiny garden tools), furniture, and wrought-iron gates and railings like those that surmount the retaining wall seen above

The Schwenks have a simple formula by which they pick their friends. Using it, no one need be lonely. They choose people who seem to need what they can give—advice, understanding, peace—and courage

The brook, once only a few feet wide, sluggish, and often dry in summer, is now free-flowing, full of life interest, lovely to look at and to live by

Photograph from 20th Century-Fox production, "Miracle on 34th Street", starring Maureen O'Hara, John Payne, and Natalie Wood

PR... the Biggest 1948 Job You Have, Madame!

"1 out of every 3 marriages destined for the divorce mill —figures may read 1 out of 2 before 1950." Shall we, as more than one expert has suggested, get a good public relations man and then sell this all but emotionally bankrupt country another relationship as a substitute for marriage?

Helen Bullard

"YOUR work must be so interesting. I wish *I* could get into public relations." It would be difficult, if not impossible, to estimate the number of my married women friends who have made this remark about my job, some wistfully and some in a tone of envy. I think it was the water-dripping-on-a-stone principle that finally set me to thinking about public relations for the housewife, and started my search for printed material on the subject.

Considerable digging into published works on public relations revealed several things: you can, for instance, plot with almost mathematical precision a program in PR (sign language for *public relations*) for an industry, a movie star, a fund-raising campaign, a political figure, but there is a singular lack of material on PR programs for the homemaker. No one, apparently, has considered selling the married woman the idea that she and her family are a group and a going concern, just like a bank or a manufacturing company, and that creating a good PR program for this group is a tremendously important job which only she can do.

For the most part, the printed word presents only the alarming statistics of present-day divorce and gloomy predictions for the future of the American family. (What business, what industry could survive such a record and hopeless outlook for the future?) In recent months, social workers, ministers, sociologists, and economists have become increasingly alarmed over the rising divorce rate, but it seems to me incredibly obvious that the only way to stop the treadmill business of altar-to-lawyer's-office is to toss the problem to married people themselves, and this means, in most instances, to the "little woman". The person to promote the idea of marriage and family unity is, of course, the happily married woman herself. (Happiness is contagious; the feeling of stability can be transmitted to others!)

"Your work must be so interesting. I wish *I* could get into public relations." This time it was an attractive, intelligent young woman, married for five years, with a nice husband and two children. "Get into public relations!" I wanted to say to her. "Lady, you are up to your well-shaped eyebrows in public relations. They may be good, or they may be bad, but they are there."

It seems to me that no person in the business world has nearly so many opportunities for a varied public relations program as has the married woman. Besides her relationships in the home, there are many others—with the tradespeople, the neighbors, her children's teachers, and the community at large. Because of her many continuing relationships, her job of

For better, for worse . . . the important public relations of America are in your hands. How well you do the job will determine how many people warm their hands at the remembrance of your hearthstone . . . and then take courage to build their own fires brighter . . . surer . . . stronger

The butcher, the baker, the landlord . . . the neighbors, the church, the schoolteacher . . . they're all an important PR job only you can do

public relations is intricate, absorbing, challenging and inevitable.

Outside the home, the school is perhaps the most important place for establishing good PR's by the married woman (for convenience, let's call her Mrs. Cue). What are good public relations for Mrs. Cue and her children's school? Well, Mrs. Cue has been aware for some time that teaching methods have changed considerably since she went to school, and she wants to find out more about them. So she proceeds to get acquainted with, of all people, Johnny's teacher. She invites Miss T. to lunch or to tea, and she sees to it that the children have other plans for that particular time. She talks good woman talk with Miss T.—clothes, vacations, and favorite perfumes. Then the subject of school comes up. The chances are that Miss T. will like talking shop if the conversation isn't confined to the why's of Johnny's report card. (In fact, it's good PR to emerge from the contact as Mrs. Cue, rather than "Johnny's mother," if you get what I mean.) A few well-chosen questions will bring forth some enlightening information about modern methods of teaching, and, incidentally, the theories back of those methods. Of course, I'm assuming that Miss T. is a modern teacher. If she isn't, perhaps it's up to Mrs. Cue to help educate Miss T. Quite casually she might remark, "I have just read the most fascinating book on modern teaching methods. In fact, I have it right here." Nine times out of ten Miss T. will *ask* to take the book home with her.

Absurd? Perhaps. Obvious? Maybe. Most public relations are, and that is what we are talking about.

Because you're interested in doing a good job of PR, naturally you do an extra good job in the parent-school organization. You don't have to be president, or even vice president, but there are ways and ways. For instance, you decide that a talk on a certain subject is just what the group needs. Do you call the president direct and make the request? Maybe yes, and maybe no. It might be a better idea to call Mary Smith, another member of the group, and talk it over with her. By the time you've finished the conversation, Mary Smith will have decided that the whole idea was hers to begin with, and she'll call the president (you see, she knows the president well). Sometimes it takes two or three telephone calls, but by that time several people have become interested in the subject and the speaker selected will have a more attentive audience. In addition, your PR program has moved forward several notches at least.

Now, let's move a little nearer home. In fact, let's stop in front of one of the houses in the neighborhood. Do we need to practice public relations to cope with neighborhood problems? I'll say we do.

THERE'S Tommy, more commonly called "Tommy, the troublemaker." Tommy comes to your house and completely wrecks your happy home. He quarrels; he's destructive; in fact, he's a general nuisance. What is the best procedure here?

Suppose we review the why's of a public relations program for a family. Why are we interested in what the public thinks about our home and about our relationships. The answer is that we believe the family is by far the most satisfactory arrangement for living at the present time, and we want this stable relationship to be an anchor for ourselves and for those outside looking in.

So where does Tommy come in? Of course, Tommy is a troublemaker because something is out of kilter at his own home. He's destructive because that's his way of discharging his hostility toward what he undoubtedly feels is an unfriendly world.

Because you're doing a good public relations job for the American home, you take an especial interest in Tommy. You ask him to help carry refreshments to the table in the back yard, and you compliment him casually when you happen to bump into him as he comes tearing through the living room. Later, you invite Tommy to come again to see the children. Sounds screwy? Listen to the psychologist who has dealt with juvenile delinquency: "That delinquent not only lived in an unsatisfactory home; so far as I can find out, he never was in a satisfactory home."

WHAT about Tommy's influence on your children? The chances are almost nil that they will be influenced one way or another. And it's just as well for them to learn to cope with destructive Tommies early in life, since later on they'll run across a lot of them who are far beyond preschool or school age.

Boiled down, it amounts to this. If you're doing a really good public relations job for marriage, you've made your home a place where children and grownups like to come. It's a friendly house, a house that belongs to all the family and, in some measure, to the friends of the family. Johnny gets his first lessons now on how to be a good host, and Mary says, "When I get a house of my own, it's going to be just like this." And chances are that it will.

Neighbors present a problem and a challenge to the woman interested in doing a good job of public relations for her family. There are, of course, a few rudiments which scarcely bear repeating: 1. Never adversely discuss the neighbors in the presence of the small fry. 2. Be careful to see that questions of race, color, and creed are discussed without prejudice and with respect for individual differences in human beings.

Finally, we come to the family itself. I have paid you the compliment of assuming that your home relationships are sound, and good, and warm. For that reason, we have worked backward from the community to the family. Yet it seems to me that such thinking is logical and sane. For, in our intricate society, no family is an entity unto itself. Community relations must be established and maintained.

Obviously, I have oversimplified the whole process of public relations for the homemaker. And yet *crêpes Suzettes* have a better-than-speaking acquaintance with ordinary pancakes. There are basic recipes in everything, even for living the good life.

H. Armstrong Roberts

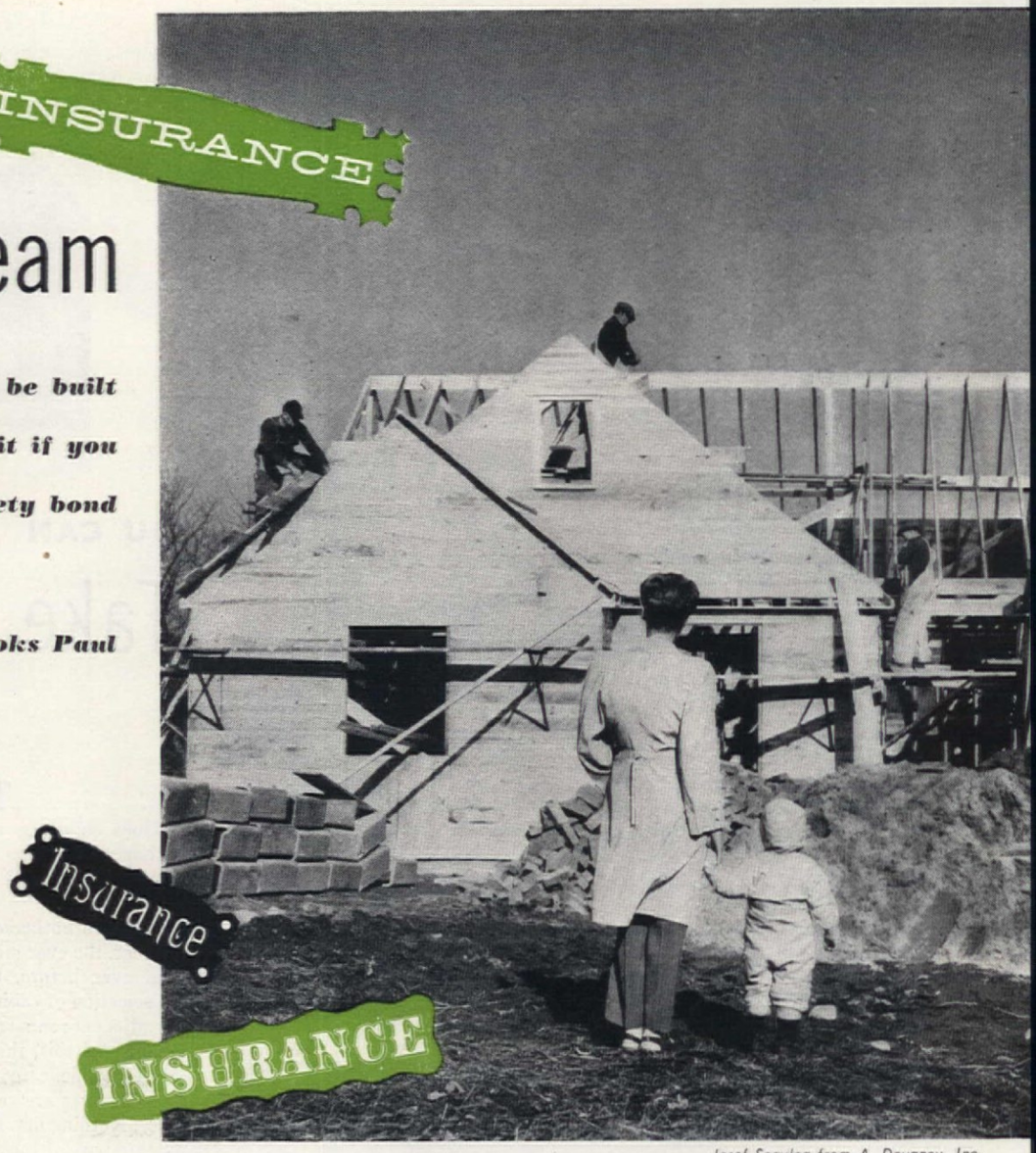
INSURANCE

Insure Your Dream

That home of yours will be built exactly the way you planned it if you invest 1% extra in a surety bond

basic data

Dorothy Brooks Paul



Josef Scaylea from A. Devaney, Inc.

So you are going to build a house! Good, but remember that a few preliminary considerations should receive your careful attention if you wish to avoid trouble and disappointment. The first is your selection of a reliable contractor. Don't always be influenced by the man who gives you the lowest bid, particularly if there is a wide discrepancy between his estimate and the next lowest. A contractor sometimes bids so low that he cannot carry out his agreement and the owner is left with a half-finished house.

Just as important, you should secure a contract bond. This will insure the completion of your house as planned, free from any liens or encumbrances. The rate is only one per cent of the total cost of the house, and it not only relieves you of many worries you might otherwise encounter, but it is easier for the contractor, because it guarantees his credit and eases the flow of material to him. If his business is small, this is of importance.

The owner's protective bond was designed by The Surety Association of America in co-operation with the American Institute of Architects. It guarantees that the contractor will faithfully perform the contract and pay all labor and material costs. Laborers and suppliers of material have the direct right of action against the surety company writing the bond, which eliminates the danger of liens being attached to the property and makes it unnecessary for them to demand advance payment from the contractor. Many a man has taken possession of his house only to find liens attached to it. Read this letter from a Milwaukee woman:

"I write this letter for people who are ready to build a home or who are going to buy a brand-new home. I trusted a building contractor, I mean I let him handle my hard-earned dollars and, though I paid the contractor, he did not pay the plumber so the plumber filed a lien on my new home and I was forced to pay the same bill twice.

"Ask your contractor what homes he built, take names and addresses and go to the courthouse and find out if there were any liens placed on these homes. One contractor I know of built nine homes, and each home had liens on it of $900 to $1,500."

This is not intended as an indictment of contractors, but is an example of what can happen to the ordinary layman if he does not protect himself.

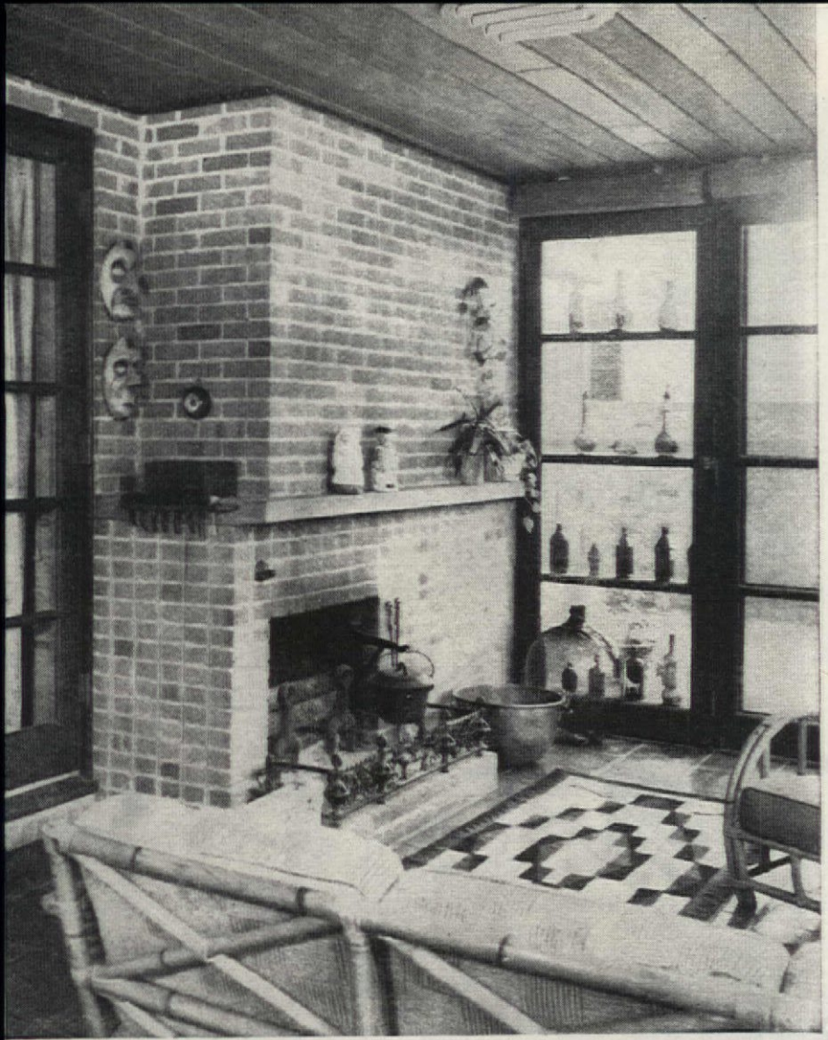
You can secure the bond through your architect or from a surety company. You should no more undertake to build a house without the protection of a contract bond than you would own a house without carrying fire insurance on it.

There has been considerable objection to contract bonds on private residences in the past, because a contractor has to meet certain requirements to secure a bond. But if his financial condition is not sound enough for a surety company to bond him, or if his reputation has a black mark against it, you had better get another contractor. In years past the contract bond provided, in case of a contractor's default, that while the surety company would make good the money, the owner had to find another contractor and make arrangements to complete his house. This restriction has been removed and now, if the contractor fails, the surety company assumes the full responsibility.

The contractor is not always to be blamed for his own failure. Circumstances beyond his control may prevent him from fulfilling his contract. Labor uncertainty, rising costs, and shortages of materials all contribute to a contractor's failure, but if you have a contract bond, your house will be completed. We should point out here that, in the event of your contractor defaulting and the insurance company taking over the completion of the house, this means that the original plans will be consummated, not that you can make changes in the plans or deviate from them.

Here is a story about a man and his wife who engaged a contractor to build their "dream house" in Connecticut. It was to cost $17,500. Because of the distance from his place of business, the man went there only on week ends to check up on the progress of the construction. Just before the house was to be completed he had to go away on a long business trip, and when he came home his wife was in tears. She had been out to inspect the supposedly completed house and found it "all wrong". The front door was not on the side of the house where they wanted it. The contractor had put up a stoop with four steps instead of the porch and two low steps, as originally planned. One bedroom was a third smaller than called for in the blueprints, and all of the closet dimensions were cut materially. The stairway inside the house was just wide enough for one person, and the steps were very steep. The owner called the contractor to account, but was told it was the best that could be done for the money. That was all the satisfaction he got. The result was that they lived in the house for a few months and then sold it at a loss. Had the owner secured a bond, the surety company would have seen that the contractor faithfully performed his contract in full.

Changes and improvements always develop too late to be included in plans, but the surest way of making certain your house will come up to specifications as laid out on the blueprint, is to have a guarantee of the work. One per cent on a ten thousand dollar investment is just one hundred dollars. Contractors may suggest that this money could be used to a better advantage in special decorations, and that is where owners are likely to be shortsighted. In their eagerness to create a home, they sacrifice in the wrong places.



Tobey jugs on the mantelpiece have Punch and Judy heads. Fireplace with large windows flanking it is a focal point in the sun porch of McLarry's modern home. Glass collection occupies the shelves in front of the window. Below, is the service window connecting the kitchen with the sun porch

YOU CAN

Take Them with You

William J. Hennessey

To many of us troubled by the problem of housing a precious collection in a modern house, the experience of Mrs. Denny D. McLarry of Dallas, Texas, should certainly be an inspiration. Mrs. McLarry has been collecting dolls, Parian ware and lustre over a long period of years. The fact that her new home was to be strictly contemporary in appearance bothered her not in the least. In fact, now that everything is in order, the ever increasing number of collectors' items are better displayed than ever before. Of course, Mrs. McLarry showed great restraint in her selection of cabinets and cases, keeping the woods blond, in keeping with the adjacent room trim, and also cutting decoration to a monastic simplicity. Because of this, the exquisite workmanship of the dolls' clothing, the old fabrics of delicate pattern and the subtle profiles of the lustre and the Parian pieces are seen to better advantage than in more ornate traditional cases. Nothing detracts from the individual object. The built-in cases are as much a part of the house as the door trim or stair rail. Mrs. McLarry says that she has always loved fine china and lustre, but the doll collection was started by accident. In her constant snooping for additions to her collections, she occasionally came upon a battered doll. There was a challenge in its hopelessness, and it wasn't long before she was repairing and dressing these figures and giving them as much attention as her other objets d'art.

Photographs by George Van Anda

Doll collection was incidental to collection of lustre. This cabinet contains both and acts as screen between the living room and the stair hall

Mrs. McLarry's collection of pink lustre is displayed in these simple shelves over the modern cabinet

The favorite doll in the McLarry collection is French Mimi whose dress is made from an old sequin evening dress. Mimi was bought in the Rio Grande Valley. Many dolls came in pieces, some with arms, and legs missing; dolls were repaired, dressed by Mrs. McLarry

Gottscho-Schleisner

What is this "GREEN THUMB"?

Alice Murdock

Two kitchen windows face the east. One is ivy-wreathed and on its sill stand pots of chives and geraniums; in the other, nothing grows for long. Conditions in the two rooms are identical, but in one lives a woman with a "green thumb". . . . Side by side are two gardens —same soil, exposure, drainage. One owner labors incessantly, reads constantly, buys all kinds of aids. The other reads less, loafs as well as works in his less immaculate garden, yet his results are discouragingly (to his neighbor) superior.

What is a "green thumb"? It is, I say, one-fourth experience and three-fourths love. It's less the amount of attention given, than its timeliness; it's a sense of a plant's needs. Mrs. X. sees a plant as an attractive bit of a color scheme; to Mrs. Y. it is a living thing to be loved and watched over. To Bill, his garden is a problem in chemistry or mechanics; his sense of orderliness guides him; he enjoys gardening with the instincts of an engineer. Tom loves his growing things; he studies plant habits and pauses to marvel at sprouting seeds, curling tendrils, the living smell of earth, plants.

The green thumb is part or sign of a general, sympathetic understanding of living things shared by all of us, but unequally. All animals know which of us love them, which fear them. Needless to postulate the emotional sensibilities of a bee, it knows us by our actions. A dog or a cat will sense and interpret a tension of voice and muscles caused by fear or dislike. People, too, are sensitive to sympathetic interest. There is a special way of responding to them, not confined to any type.

Those with little love for living things, unconscious of their deficiency, find pleasure in spectacles, puzzles, elaborate games; in impersonal maneuvers; in phrases and slogans. But, alas for the world if they become numerous enough to dominate the truly living! Perhaps interest in animals and in plants is not identical. But we who have either, nourish it. And the desire to love proves the ability. So will we watch and wonder at the miracle of growth, and feel ourselves growing in appreciation, understanding, patience, and joy. Many rewards lie in the beauty of flower or vigor of corn, in a dog's affection or the healthy grace of fishes—or in the warm clasp of a hand. And the matter of compensation does not enter in. For this mysterious, but very real, "green thumb", the passionate interest in life, is not so much a bringer of blessings as a blessing itself.

Eva Luoma

Horticultural catalogues range from simple price lists to finely illustrated, descriptive manuals. They may be limited to one kind of plant or run the gamut from flower and vegetable seeds, and bulbs, to plants of all kinds: vines, shrubs, evergreens, trees, and fruits. Study them, compare them, get to know them, and make full use of them

Scientific breeding, careful testing, and high standards give us novelties like those below. First, one silver and two bronze medalists in the 1948 All America Flower Selections, namely: 1. Radiance cosmos; 2. Pink Sensation petunia, and 3. Red Head marigold. Number 4 is the mammoth, pastel-colored Luther Burbank zinnia

E. L. D. Seymour

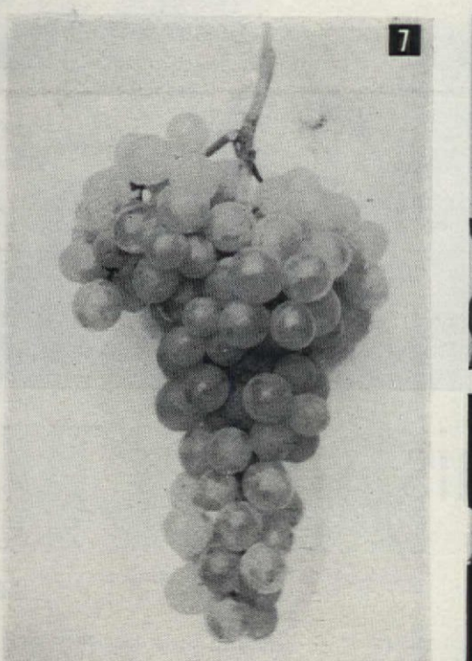
May We Help You

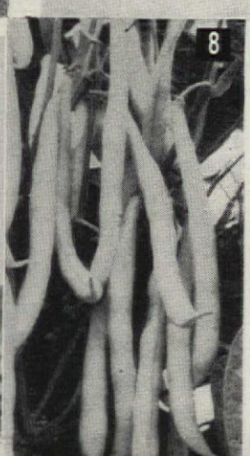
We don't mean help you pay for it . . . the things you plant and grow. Alexander Pope new are tried, Nor yet the first to lay the

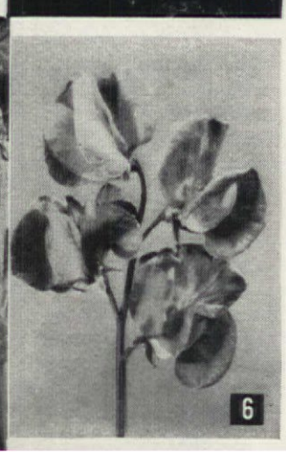
"TELL me what you eat, and I'll tell you what you are," said some pioneer breakfast-food advertising. Well, tell *us* everything about your garden —its soil, altitude, climate, exposure; your house architecture, the size of your purse, your tastes and color preferences, and we might be able to send you a custom-made list of just the things you should buy to plant this year. But without all this data, and some second sight, our most helpful course is to urge you to get this sort of specific advice and suggestions from folks near you who can base them on actual experience in your section. Nurserymen and florists, landscape architects, fellow gardeners, county agricultural agents and other extension workers, all come in that category when you are seeking definite leads as to species and variety, age, size and color of plant material. Meanwhile, before you sit down with that catalogue, order blank and pencil, here are some principles to memorize or to write out, big and bold, and pin up in front of you . . .

1. Harden your heart a little; cultivate the art of leaving things out if they aren't necessary or important. In short, don't be a garden glutton and try to grow everything that takes your fancy.

2. Don't try to include in your first (or only) order everything that you expect to plant throughout the season. Plan the garden year, yes. But unless you are very sure of yourself, don't overload your inventory at the outset. It makes for confusion.







Jackson and Perkins

6 is Fireflame, a summer-blooming sweet pea, and 7. Interlaken Seedless, an early, yellow grape. 8. Puregold, a golden-yellow, wax-podded bush bean, and 9. Freezonian, a new pea extra fine for freezing, are two of four 1948 bronze medal All America vegetables

For 1948, six All America rose selections were made: Golden Jubilee, a buff Hybrid Tea (above); Pinkie, a Floribunda (5, left); and, not illustrated, three H. T.'s—Nocturne, a deep red, Taffeta, rose-carmine, and San Fernando, a red; also a warm region climber, High Noon

1, 3, 8, 9—All America Selections. 2, 4, 6—Burpee Co. 7—Geneva (N. Y. State) Experiment Station. 5—Armstrong Nurseries

with that Seed and Plant Order?

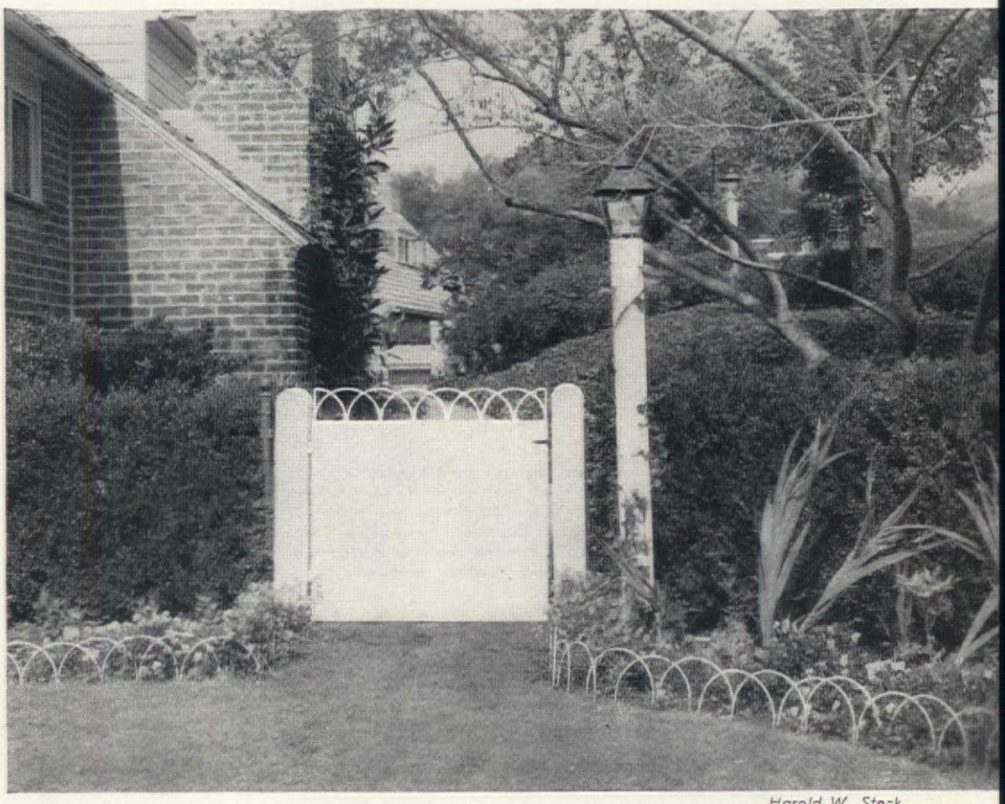
We do mean help you get maximum satisfaction and pleasure from might have had gardeners in mind when he wrote—"Be not the last by whom the old aside"–See what we mean?

3. Read Pope's admonition quoted above. Apply it in balancing your purchases, as you include a few highly praised novelties for trial, but put major emphasis on time-tested and proved varieties that can be counted on to give you desired and expected results.

4. Study catalogue descriptions carefully, also disinterested books, articles, and reports like the American Rose Society's "Proof of the Pudding," in addition to the newspaper and other advertisements which, perhaps, first kindled the flame of your desire or curiosity.

5. In ordering living plants (as distinct from seeds and bulbs) patronize home or near-by industries as far as possible, so as to get well-adapted, acclimated stock.

6. If you are a shopper-around, be realistic. Remember that in horticulture, no less than in house hunting or other buying adventures, you just cannot get much or everything for little or nothing. You can—and should—expect to get what you pay for, and pay for what you get.



Harold W. Steck

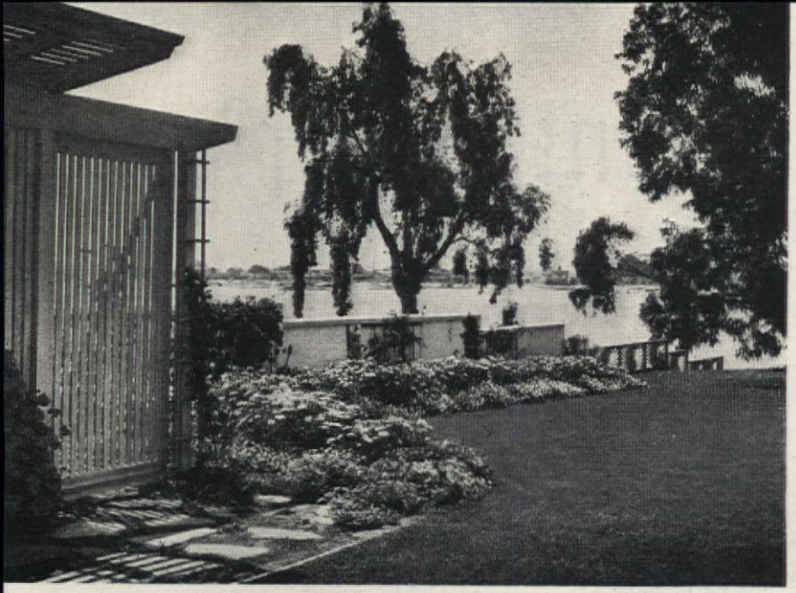
A wise choice of plant material takes into account, where, how, and for what it is to be used. Henry Stephenson likes both dogs and flowers, which don't mix well. So he hides a wire mesh fence in a box hedge faced with low flower beds, protected in turn by wire wicket edging which also forms the gate trim. Harold Wallis Steck did the designing

In Elliott Nugent's garden (also in Los Angeles) a similar yet different treatment separates flower garden from orchard and vegetable plot. Here a hedge without a fence is enough; the scalloped wood flower bed edging repeats gate-top design. This is another Steck design

Alfred A. Monner

White petunias (alternating with spring bulbs and a forgetmenot cover) along a low brick wall break and soften the lawn grade in front of Mr. and Mrs. Duane Autzen's Portland (Oregon) home. The low foundation planting is in keeping with the simple lines of the house

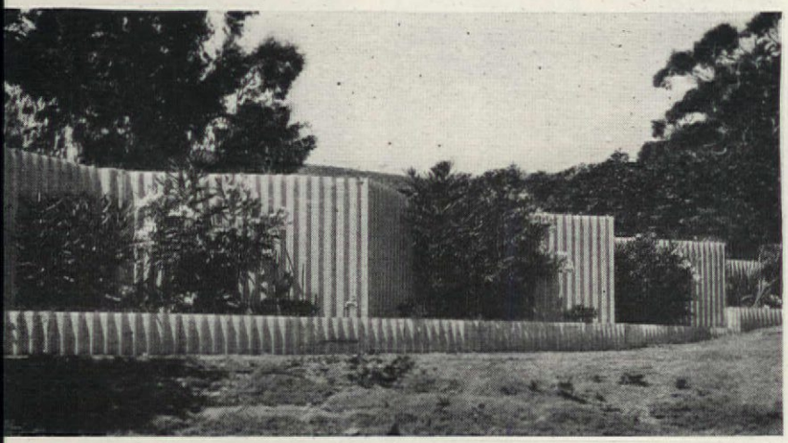
Walter and Florence Gerke, landscape architects



In the Mark Pierce garden on Beacon Bay, California, a solid board wall runs from the lath house toward the water, then gives way to a fan-panelled fence. With the tree beyond giving height, low masses of annuals broken by three vines are colorful and fitting

Walter and Florence Gerke, landscape architects

The entrance court of the Robert Catlin home in Portland, Ore. is screened from the road (several feet above) by a dense, clipped hedge. Rock plants in earth pockets and nasturtiums at its base are informal enough to soften the sturdy strength of the stone wall



Here the function of the planting is to relieve the severe angles made by the high wall of corrugated asbestos cement material

A bougainvillea or other vine, with petunias at its base to break up a hard area between doors, needs but little ground space

Plants and Walls Are Logical Effective Companions

There's reciprocity here in the Ventura (California) garden of Mrs. Earl Harmonson. Garage wall both supports and protects the espaliered pink fuchsia, which relieves and brightens the stucco expanse. Against far wall a tree—possibly a loquat—has been trained in loose informality. Front border of ferns is effective, but it might be considered a bit too high and assertive

4 photographs by Robert C. Cleveland

7. Make the most of the aids provided by science, industry, business, and organization in the horticultural field. That means improved plants, methods, devices; knowledge based on organized testing, reporting, and screening of varieties; increased information from plant societies old and new—like the recently formed National Lily and Tulip Societies. Use conveniences such as the American Association of Nurserymen's nation-wide gift certificate plan, through which anyone, anywhere, can arrange to have someone, somewhere else, receive a present of nursery stock—of the kind most desired, of guaranteed quality, and at the proper time for planting in that locality.

So, we say again: May we help you with that seed and plant order? If so, tell us about your plans and problems.

The ever-popular flat-top desk, with generous drawer space, in a conservative 18th century style. Available in mahogany and walnut finishes; all brass hardware. Jamestown Table Co.

Distinctive slant-top desk done in Chippendale manner for living room or bedroom. Adequate drawer space, pigeonholes for necessary writing equipment. From Consider H. Willett

"Carlton House" table desk of mahogany, reproduced in all its grace and beauty. A heirloom piece to be enjoyed and passed on to future generations. Colonial Mfg. Co.

Modern desk designed by Edward Wormley. Drop leaf can be raised for typewriter or for electric sewing machine. The chair has plastic lacings. Drexel Precedent Line

Mary E. Monze

Use that Christmas Check for Something You've "ALWAYS WANTED"

COULD anything be more thrilling than to receive a Christmas check for that very special "something" you have dreamed about and wanted so terrifically for so long that you hardly dared breathe it? Perhaps it is a desk of your very own, a handsome lamp, or some accessory for a certain spot. If it be any of these, and Santa Claus does remember you with the desired "bit of paper", here are some helpful suggestions.

One of the most important and necessary pieces of furniture in any house is a secretary or desk—one or more. It is one of the first essentials in furnishing the living room, and a handsome one can dominate and set the entire decorative mood. A beautiful secretary or breakfront adds elegance to the most simply furnished room. Generally, too, each member of the family wants his own desk, well lighted and placed near a window

Imposing Chippendale reproduction of block-front secretary is fine example of craftsmanship of the cabinetmaker. The piece was found in the original Johnson home in Virginia. From Biggs Antique Co.

for working comfortably in his own room. A desk gives one a rare feeling of possession and satisfaction, whether he be man, woman, or child.

The desks shown on page 29 are varied and selective, so whether the room be modern, 18th century or Provincial, a living room, bedroom, library or den, there is one that will be the "just right" desk.

Period pieces are so faithfully reproduced today and modern designs so exciting that whatever one chooses, he may be assured satisfaction.

"ALWAYS WANTED" a very special lamp?

If your Christmas check isn't large enough for a desk, or if you've wanted a lamp or lamps to add to the beauty of your house more than anything else, here are a few suggestions and examples of the unlimited number of lovely ones that are available again in the lamp departments of your local stores. There you will find display counters well stocked with them—any type your room demands or your heart craves.

Generally, lamps are more efficient and more lovely today than ever before. A great deal of research and thought goes into the amount of light radiation necessary to eliminate eyestrain, and the development of beauty and style in the lamp.

There is a tendency toward exaggerated heights, especially in the modern type that one sees on low tables. While they sometimes seem mammoth in size, this extreme is better than the too low, tipsy little lamp that sits on a table which is often too small for the chair or sofa it companions. This kind defies anyone to use it for sewing, reading, or any other eye requirement. More crimes have been com-

1. Ships model electrified for lamp. Dick Knox. 2. Classic Greek design base, opaque shade. Van Cleff. 3. Italian pottery lamp, fabric shade. Lightolier. 4. Modern limed-oak base, textured shade. Hobby Mart. 5. Brass twin student lamp, glass shades. Greenly. 6. Porcelain column base, green shade. Nelson Lebo. 7. Old coffee-mill base, rayon parchment shade. Light Beautiful. 8. Brass ribbon base, fibre glass lamp shade. Americraft. 9. Bristol glass lamp with checked gingham shade. Carl Forslund. 10. Kerosene lamp reproduced, painted glass shade. Quoizel

mitted by the use of wrong lamps in the decoration of homes than in any other one thing. There is no excuse for it if one gives a little thought to the room and the piece of furniture it is to grace. Select one that will give the right eye comfort—one that is in character, that adds something to the room. For instance, the ship lamp #1, the coffee grinder #7 or the Bristol glass lamp #9, would be perfect in an Early American or Provincial room, the Grecian figure in a classical, formal setting. Pictures 4 and 8 were made for modern rooms. 10 would be right on a small Victorian table or chest. The others could be used with 18th century furniture.

"ALWAYS WANTED" a very special accessory?

FOR the finishing touch to your room or an unusual dining table accompaniment, the articles shown on this page can be yours for even a wee Christmas check. Flower and cigarette accessories are "musts" in most homes, and the scenic plates, ribbon-laced, would make attractive wall decorations. Original and desirable are the modern bird and the animal figures. For one who has everything else, the dining accessories pictured at the top of this page are necessities.

1 ***Handsome bowl with floral and coin-gold decoration from the Danish-American Enterprises, Inc.***

2 ***Make serving an occasion with this "Candlewick" four-piece salad set from Imperial Glass***

3 ***Handmade set with Silvertone and cameo-cased decorations, if desired. Sterling Glass Co.***

4 ***Featherweight Pyrex pitcher and decanter, Alumaloid Lobster Crack. From Ed Langbein***

5 ***Pottery planters with Chinese motif; pink, yellow, turquoise, white. The Brush Pottery Co.***

6 ***Modern flower vases available in five sizes and three color combinations. Haeger Pottery***

7 ***One or a pair of these ceramic birds would add distinction to any setting. Waylande Gregory***

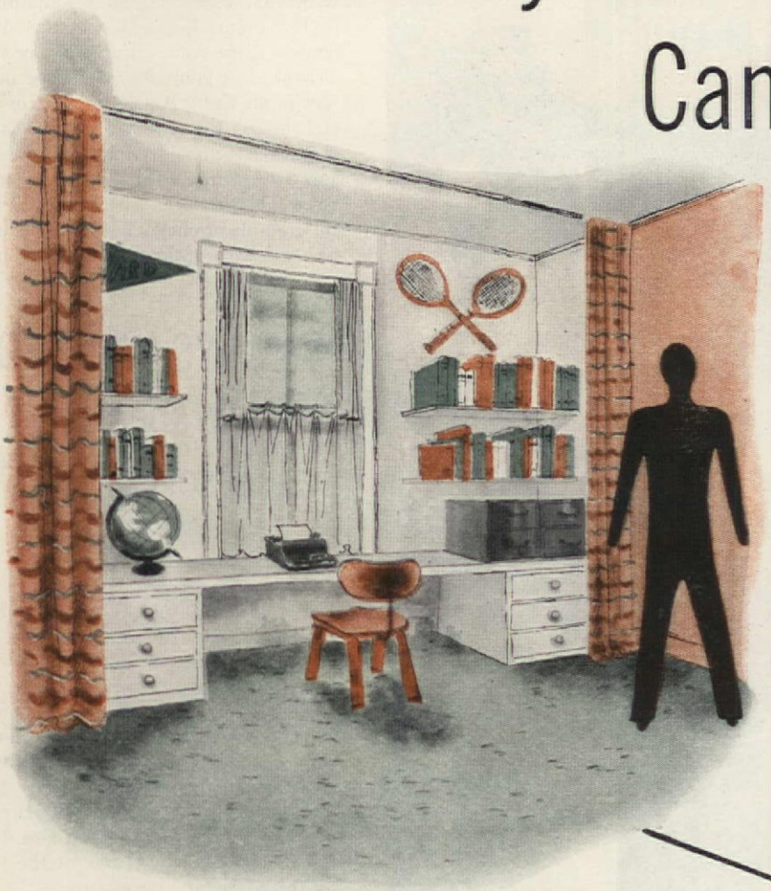
8 ***Cigarette box, ash trays in three sizes; Terrene Pottery in gray and chartreuse. Barbara Willis***

9 ***Hand-painted plates for wall or table decoration; six different patterns. The Lornita Glass Co.***

10 ***Sophisticated ceramic figurines will prove delightful to owners for years to come. Dick Knox***

G. F. Patterson

A Nursery Corner that Can Grow to Manhood



A college man or journalism student can burn midnight oil in comfort here. Most hobbyists yearn for big desk, space for reference books. Closed curtains will conceal the male clutter

HERE is a simple plan that will give you a compact work or play center in any bedroom of your house, based on materials so common that they are available to anyone anywhere. The ingredients are few and inexpensive. You will need two small unpainted chests of drawers, 28 to 34 inches high (30 inches is the best height), one long board to lay across the chests to make a counter, 4 shorter boards to make 4 shelves, some stout angle irons, and a few nails and screws to put it all together.

What you will get is a good amount of storage space for various objects, plenty of shelf space, and a long desk or worktable set at a convenient height. You lose only about 12 inches of floor space alongside any one wall of your bedroom.

Most unpainted chests of drawers are about 12 inches deep. If you use these you lose a minimum amount of floor area. You can also use standard 12-inch-width shelving lumber. If your chests are deeper and your room can afford more space, the depth of the counter top can be increased to 18 or 24 inches. Shelf lengths are a flexible matter, depending on the length or width of your bedroom.

On the facing page we show a bedroom 12 feet 6 inches wide by 12 feet deep (see plan). The convenient work center was built along a window wall and takes slightly more than 12 inches off the depth of the room, but it leaves adequate floor area between the foot of the bed and the new counter for easy traffic circulation.

Equipped as a nursery corner, everything you need for bathing, changing, feeding or dressing a baby is conveniently at hand. The bassinet slides under the counter when not in use. A tug at the traverse cord closes curtains, hiding the paraphernalia. Parents sleep in Consider H. Willett's handsome Wildwood Cherry bed.

- YOUNG MAN
- BOY
- CHILD

If your boy likes woodworking, model-making, you can set up this work center in his bedroom. Nail Mason jar tops to underside of a shelf, keep nails, screws, and glue separated in jars

James M. Wiley

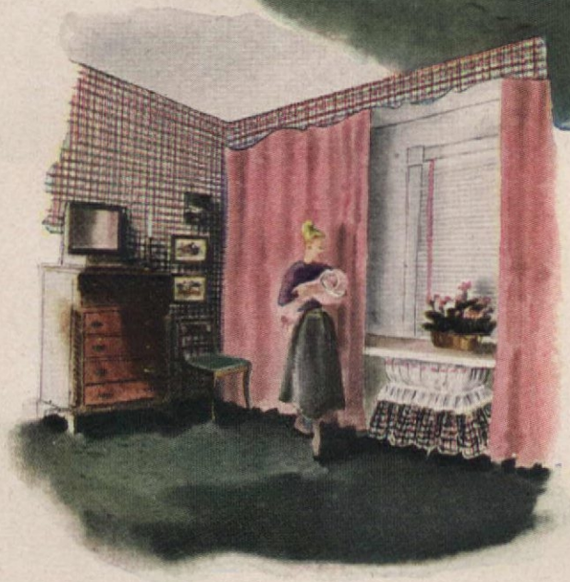
STORES FEATURING SPOTLIGHT OF THE MONTH ON PAGE 67

Christmas and birthdays bring many toys. By removing the chests and adding vertical supports you can corral the hobbyhorse and tricycle

See page 34 for more circus paintings

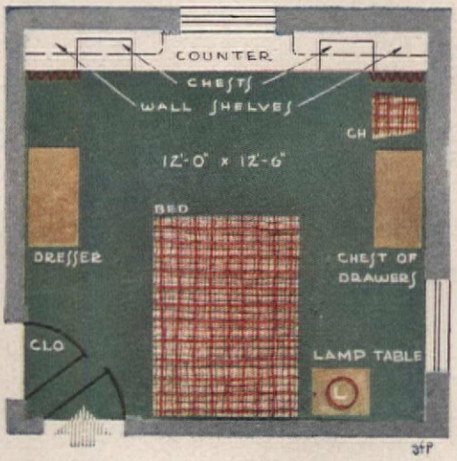
Design House

Furniture, Consider H. Willett's Wildwood Cherry; Rug in Carousel Green from Alexander Smith; Matching plaid fabric and wallpaper from F. Schumacher & Co.; Work-play center idea from Bernice Bowser

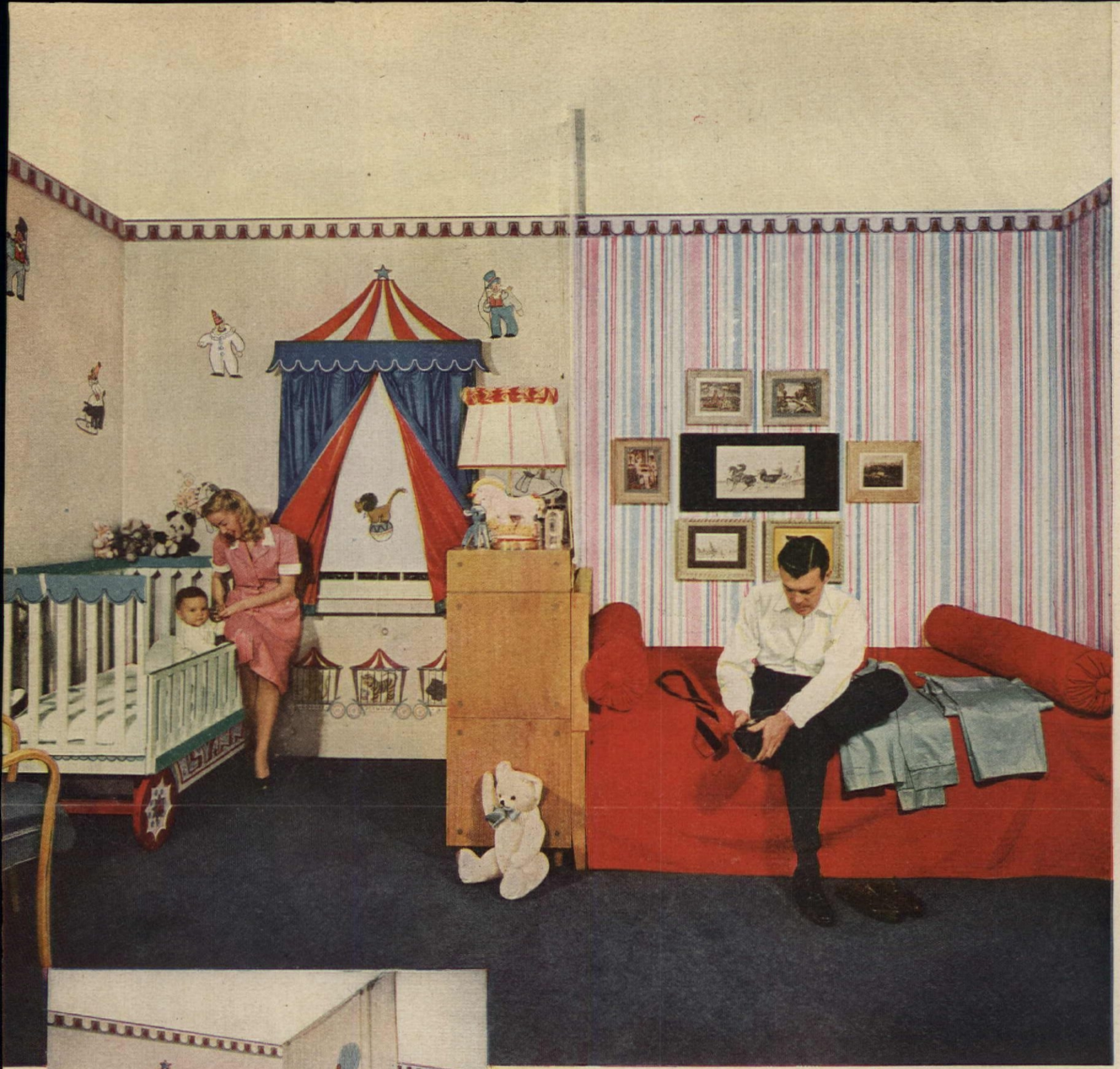


• BABY ***Curtains can be drawn on a track to hide bottles and diapers. Space between chests and corners of room gives storage for bassinet, allows drawers to be opened, closed without draperies interfering***

The work-play center begins life as a nursery in parent's bedroom. In later years it becomes home office for bills and correspondence, father's homework



Identical plan makes luxurious long dressing table for young girl's room. Counter holds record player, shelves hold hatboxes and record albums **• GIRL**

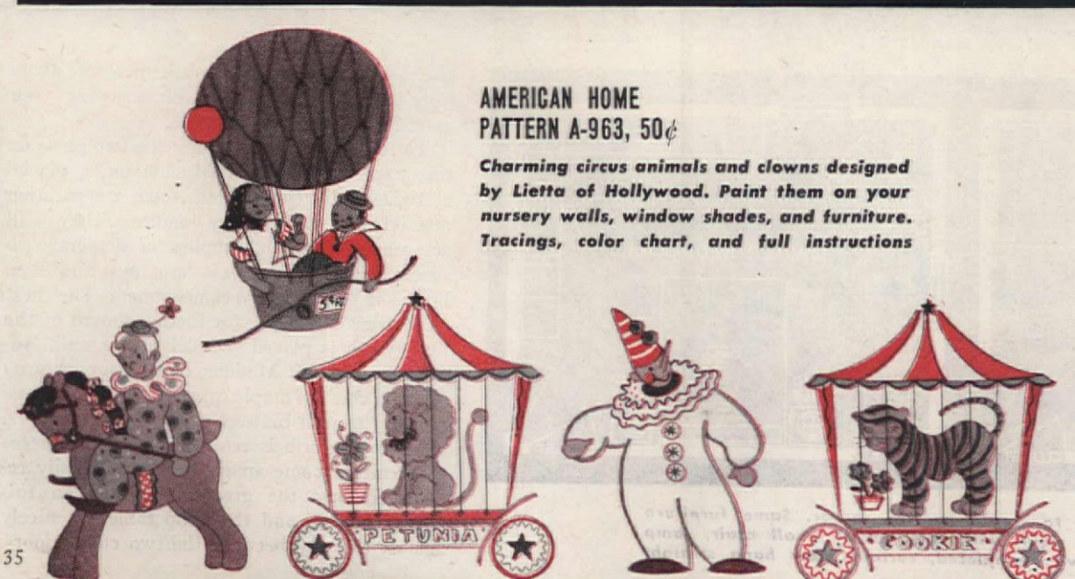


A. H. PATTERN A-962, 20¢

Child's crib of standard size inspired by circus-cage motif at right. Full set of construction drawings, details, and a list of all materials required

You CAN Have a Nursery in the Master Bedroom...

F. M. Demarest



AMERICAN HOME
PATTERN A-963, 50¢

Charming circus animals and clowns designed by Lietta of Hollywood. Paint them on your nursery walls, window shades, and furniture. Tracings, color chart, and full instructions

OF course you can! The chances are that if you are a new mother or father and have just brought your first-born home from the hospital, you already are keeping him in your own bedroom where you can be alert to his sounds and needs.

Our attempt is to show you how, instead of merely a crib tucked away in a corner, you can have a pretty, efficiently planned nursery corner right in your own master bedroom. At the same time, if your budget permits, you can go ahead with your plans for furnishing and decorating the handsome bedroom you have always wanted.

Later, when you have an extra room and the baby is big enough to have a nursery all to himself, you can rearrange your furniture and complete the wallpapering of one corner of the master bedroom (save a few extra rolls of the original wallpaper). Then

THE SAME ROOM TWO YEARS LATER

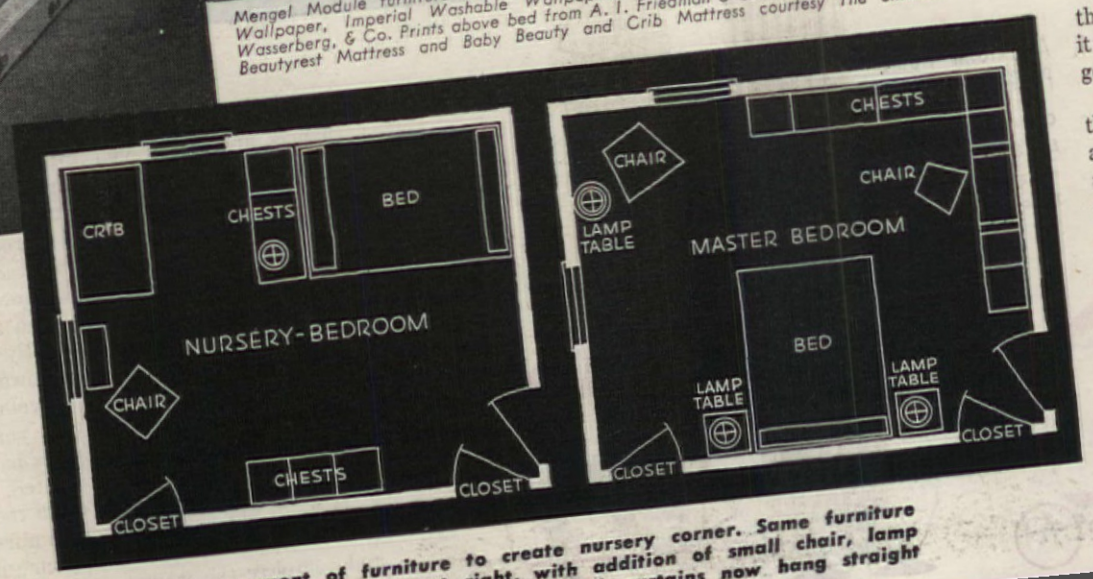
Baby is snug in his own nursery now; parents have the master bedroom to themselves. A rearrangement of furniture (same pieces they have had all along) results in this room

Bed shifts to wall between closets. Side cabinets were part of former chest groups. Lamps are new, bolsters and spread are old. Prints were moved from the opposite wall

ALL FURNISHINGS IN THIS ROOM MAY BE SEEN AT BLOOMINGDALE'S, N. Y.

Module furniture cases have holes drilled near corners. You remove a beige plastic plug, insert connector rod between any two cases you want, screw it into place. Cases hold together tightly

Mengel Module furniture from Bloomingdale's, N. Y. Rug by Mohawk Carpet Mills, Inc. Wallpaper, Imperial Washable Wallpapers. Bedside lamps, rooster, head, from Abels-Wasserberg, & Co. Prints above bed from A. I. Friedman & Co. Room designed by J. M. Wiley. Beautyrest Mattress and Baby Beauty and Crib Mattress courtesy The Simmons Company



Plan on left shows arrangement of furniture to create nursery corner. Same furniture is reassembled to form grouping in plan at right, with addition of small chair, lamp table, two lamps, accessories. Wallpapering was completed, curtains now hang straight

the room is all yours again. The nice part about it is that you will have been enjoying your good furnishings all the while.

To see how it works, study the two plans on this page. The Mengel Module units, placed at right angles to the wall, form a separation and create the nursery corner. They will accommodate ample supplies of diapers, crib sheets, blankets, baby clothes, toys, and even bottles in the cupboard compartment. The chest also makes a backing for the headboard of the bed, which is placed parallel to the wall. Another group of Module units (not shown) makes a chest of ample capacity for the parents' use on the wall between the two closet doors.

When the crib is removed, the same pieces of furniture come apart and can be easily rearranged into the groupings shown on this page. The bed and the lamp tables fit nicely against the wall between the two closet doors.

Out-Patience Department

A harassed mother and a constant reader of ours—and other magazines—lets off steam on the subject of decorators, editors, and rooms designed by them for children. Her thoughts are pungent and to the point

Fan Taylor

My patience is beginning to be strained by the decorators who, in my favorite magazines, are forever showing me some gay new arrangement for a child's room.

Now I've no lively intolerance for decorators. They serve a great need I'm sure—at least in other people's living rooms. But all of them came into the world full grown. Someone opened a breakfront door and out they stepped, completely adult and equipped with quantities of misinformation on the functions of rooms in the life of a child.

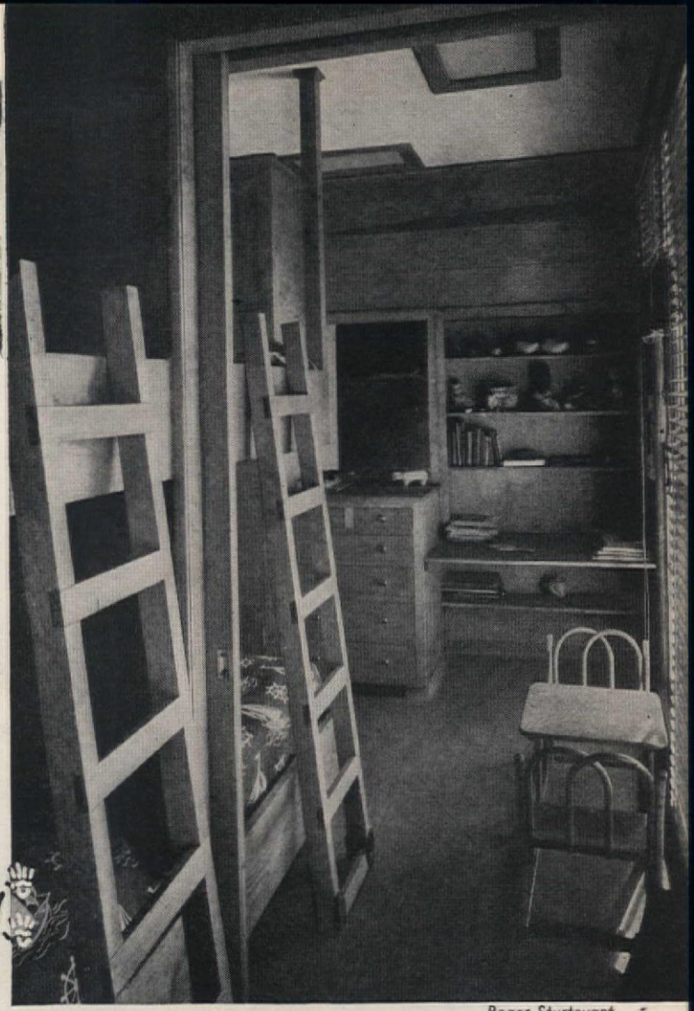
On every hand these days, we are offered plans for juvenile decoration. For example, I recently saw a room-with-a-view for a child of eighteen months. The crib is placed near a sweep of windows where the youngster may look out upon the world, and where he may also smear the windowpanes with his small fingers and catch a bad cold.

The windows are also hung with practical Venetian blinds and, since the crib is placed beside them, the child can pull himself up, climb on the slats, hang by the rope pulls, and yank the shades out of the slots.

Ruffles are another decorator's device over which I take issue. Ruffles around a little girl's dresser might well be very attractive, if your six-year-old is nothing like my tomboy. Mine would admire them, and agree to be careful with them, but smudgy fingers, spilled paints, accidental rips and tears would speed the crisp ruffles on their way to laundry or rag bag within a week.

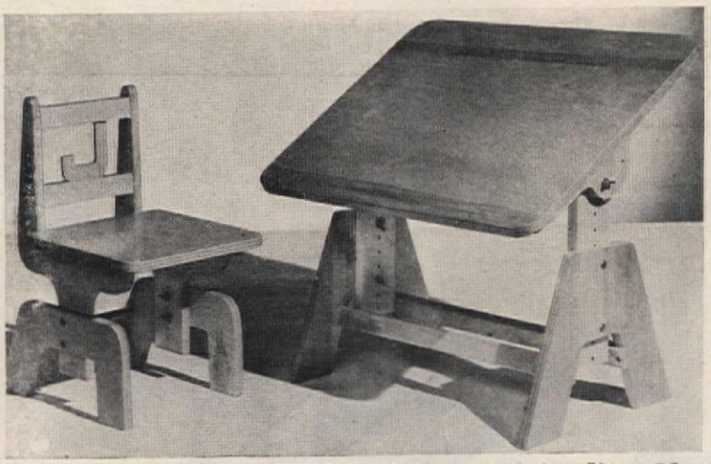
The small boys of our neighborhood, who chase each other around the block with short cuts through our living room, are usually playing Superman or Roy Rogers with flyer's goggles and a gun on each hip. I've never heard them shout "Ship Ahoy!" or seen them tie a half hitch around the porch swing; yet, according to the magazines and decorators, the all-time favorite decor for young males is a maritime one, with unmakable beds hung from the ceiling or stowed under the eaves. Red, white and blue stars, bars, and compasses are painted or pasted on the walls.

For a few months an infant's room offers a chance for some prettying, but the bassinet is hardly the place for it. A baby is far better off sleeping in a simple basket, wrapped in a washable blanket. The first time he tosses up his milk with an extra big bubble, his silk pillow will be ruined. When he starts to eat his ribbons, as mine once did, and gets about a foot of it swallowed before he is caught, you will remove them!

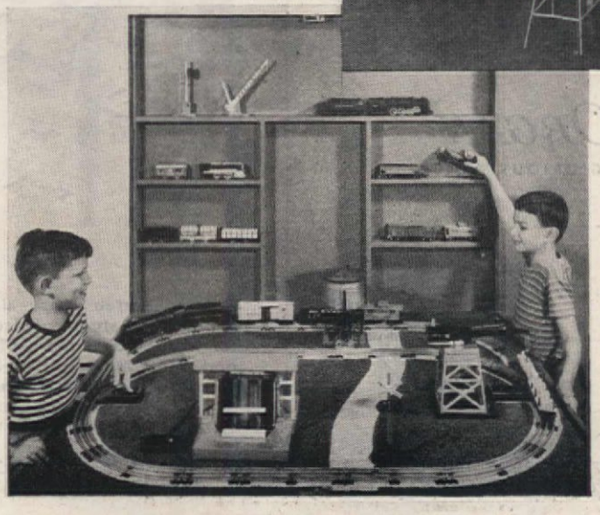


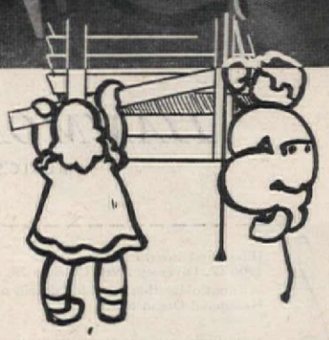
Roger Sturtevant

Bunk arrangement can sleep two brothers, two sisters, with a sliding door for more privacy. Clarence Mayhew, architect, designed the room



"Wee-Grow Table and Chair Set" is adjustable to take care of growing height of child. Top of table tilts to make drawing board. Child's initial in chair back





American Toy Institute playroom designed by Joseph Aronson has electric train table which folds against wall out of way; above, corner stair with storage space

Your fingers touch the keys and music leaps to life!

AT THE SLIGHTEST TOUCH of your fingers, the full-throated notes of the Hammond Organ swell out.

Rich brasses, soft woodwinds, stirring strings—all the vast resources of a great organ—are at your fingertips.

You can play a single piece a thousand different ways! You can range at will from a mere whisper to full voice. You can gain new inspiration from the unsurpassed wealth of tone and color this remarkable instrument gives you.

And it's all so easy! If you can play a piano, you can play the Hammond Organ.

The Hammond Organ has been bringing enjoyment to the homes of thousands of music lovers for many years. It has long been used and acclaimed by the world's most eminent musicians.

The Hammond Organ produces all its tones electrically—and is the only organ in the world that can't get out of tune. It is hardly larger than a spinet piano, and is easily moved.

To really appreciate it, you should see, hear and play the Hammond Organ at your dealer's.

Mail the coupon for the name of the dealer nearest you—and for further information about this complete organ that costs no more than a fine piano.

HAMMOND ORGAN

MUSIC'S MOST GLORIOUS VOICE

Hammond Instrument Company
4206 W. Diversey Ave., Chicago 39, Ill.
Without obligation, send full details about all models of the Hammond Organ to:

Name .....

Address .....

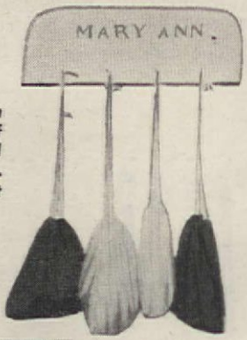
City ..... P.O. Zone ..... State .....

©1947

Lamp for a little girl. Bo-Peep base of pink pottery, lightwood finish on base. Revolving shade shows off the jumping sheep painted on the border. About $25. Also comes with Little Boy Blue base, from Hammacher Schlemmer

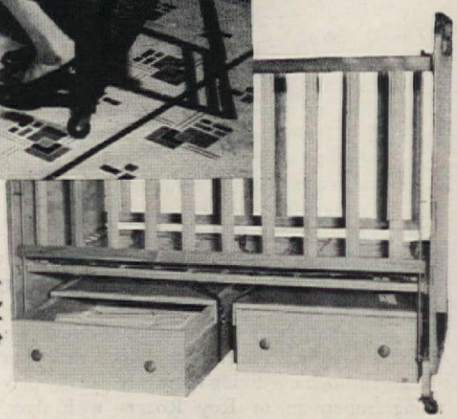
A long-necked giraffe with a lamp shade on his head. Body is painted to resemble giraffe's spots, shade has picture of full-ruffed lion; painted on. Jeanette Killian

"Cozy Glow" penguin lamp has a coat of real fur. Body is outlined with phosphorescent paint, which makes it glow in dark. Hier Sales Company



Child's name painted on board from which are suspended bags made of colored cloth scraps. It will hold clay, crayons, marbles and puzzles. Idea from Mrs. Edward C. Gilbert

Babee-Tenda safety chair suspends baby in seat fixed in gravity center of table. It is handy for feeding, playing. It folds flat for easy storage



Easy to fasten these drawers to bottom of standard-sized crib, for storage of diapers, blankets, and sheets. Made by Krib-Drawer Products; from the Treasur-Craft

An attractive living room in Wedgwood Blue and Soft White designed by Marvin Probst, Architect.

Bring Out The Best In Every Room With Pittsburgh's COLOR DYNAMICS

With This Modern, Scientific Painting System You Can Choose Exactly The Right Color For Your Rooms According To Their Location And Use

YOU can take the guesswork out of home decoration if you use Pittsburgh's COLOR DYNAMICS.

● **This new, scientific method** of painting utilizes the influence of the *energy in color* upon people and the ability of color to create visual illusions. It also takes into account the location and exposure of rooms, their architectural features and the purposes for which the rooms are used.

● **With COLOR DYNAMICS** you can wake up drab rooms—give them exciting colors that enhance their beauty and add to the comfort, welfare and well-being of the family. Living rooms can be made more friendly and cheerful. Dining rooms can add to the pleasure of mealtimes. Bedrooms can induce greater rest and repose. Kitchens can increase efficiency and lessen fatigue.

● **COLOR DYNAMICS** helps you do the job right, Pittsburgh Paints make its benefits last longer. Oil-base Wallhide covers nearly every wall surface thoroughly with one coat. Florhide is a durable finish for wood or cement floors and steps. Waterspar Enamels add sparkle to woodwork and furniture. Sun-Proof House Paints retain their gleaming brightness for a long time.

● ● When next you decorate, discover for yourself how much right color arrangement and fine paint quality can mean to your home. You can paint right with COLOR DYNAMICS and you can paint best with Pittsburgh Paints that look better longer!

Free Booklet on Color Dynamics

Ask your Pittsburgh dealer or store for a FREE copy of our new booklet, "Color Dynamics for the Home." Or send this coupon.

Pittsburgh Plate Glass Co., Paint Div., Department AH-18, Pittsburgh 22, Pa.

Please send me a FREE copy of your new Booklet, *"Color Dynamics for the Home."*

*Name*_____

*Street*_____

*City*_____ *State*_____

PITTSBURGH PAINTS

PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS

PITTSBURGH PLATE GLASS COMPANY

Bathtime Beauties

Here's real eye-appeal and dry-appeal for your bath! These deep-fibred quick driers are sturdy, too —and modestly priced for you!

DUNDEE MILLS, INC., Griffin, Ga.
Showrooms: 40 Worth St., N. Y.

Dundee

THE NAME TO REMEMBER WHEN BUYING TOWELS • At Better Stores Everywhere

AMERICAN HOME PATTERN A-964, 25¢

Cunning painting designs fit any size of nursery furniture. Carry out this theme on fabrics and walls, too. Tracings, directions

Georgia Patterson

Lietta

• child's table and chair

All designs by Lietta

Youngsters just naturally keep out of mischief when furnishings are designed to absorb their interests

• cork mats

A. H. PATTERN A-965, 25¢

Easy to clean cork mats, save laundry and add fun at mealtime. Lovely, too, on linens, furniture and walls. Directions, color chart, and tracings for all three nursery designs

• shadow box pictures

AMERICAN HOME PATTERN A-966, 25¢ ***Three-dimensional pictures of painted cutouts and fabric trim, in shadow-box mats, are fascinating fun. Complete pattern and full assembling details***

A. H. PATTERN A-967, 25¢

These painted wood plaques are especially designed as a happy contrast to shadow-box pictures above. Color chart, tracings, directions

• pine plaques

SEE PATTERN ORDER FORM ON PAGE 49

FORECAST: *Sudden shower*

The alarm has rung itself out, the eggs are cold, and the commutin' train is puffin' on down—so what else is a gal to do? Hit the deck, fellow!

Tear yourself from the smooth, soft bosom of those Pacific Sheets. We know it's tough. In fact, we deliberately make Pacific Sheets just *so* soft, *so* white, and so invitingly smooth that you slip into serene slumber almost on contact!

Pacific Sheets are made the *balanced* way: luxury qualities in perfect balance with service qualities. They come in several grades, to meet every household need from nursery to guest room. See them at better stores. Just ask for Pacific Balanced Sheets next time you shop.

PACIFIC PERCALE · PACIFIC EXTRA-STRENGTH MUSLIN · PACIFIC TRUTH MUSLIN

Free booklet: "The story of Pacific Balanced Sheets". Drop a card to Pacific Mills, 214 Church Street, New York 13

BALANCED PACIFIC SHEETS

HOW A Bright new idea
FOR FLOORS AND WALLS
CAN DOUBLE YOUR KITCHEN'S APPEAL!

MURA-TEX* for WALLS

Flexachrome and Mura-Tex! Here are utterly new and infinitely finer plastic floor and wall tiles. Ready *now* in a complete range of rich, beautiful *companion* colors—to make the most modern kitchen twice as charming—and much easier to keep clean.

This "bright new idea" is the answer to a housewife's dream—*floor and wall colors designed to be used together*. Yet Flexachrome and Mura-Tex are right at home in the busiest kitchen. No need to fuss and fume over muddy tracks or sticky fingerprints—to worry over greasy, messy foods that often leave stains. Just a quick "once-over" makes everything shipshape!

FLEXACHROME* for FLOORS

Best of all—the most active family isn't likely to ever wear out a Flexachrome floor. This tile is really tough, but so pleasantly resilient it's a treat to have it underfoot.

Learn how Flexachrome and Mura-Tex can fit into your plans for a new or remodeled kitchen. For free booklet write The Tile-Tex Co., Inc., Dept. A, Chicago Heights, Illinois.

*REGISTERED TRADEMARK OF THE TILE-TEX COMPANY, INC.

THE NEWEST TREND IN FLOOR AND WALL SURFACES
made by Tile-Tex pioneer maker of asphalt tile flooring

This charming Imperial wallpaper design by Lietta is used for this children's room in home of Bill Goodwin, who may be heard in his own show on CBS

JUVENILE wallpapers

Imperial's washable wallpaper No. 70451, entitled The Three Bears, comes in 22 inch width, costs 2.00. Seven yards to each roll of paper

McDonald's Farm, right, is also by Imperial. It costs 1.25 per roll, 22 inches wide, has seven yards to a roll

F. M. Demarest

United Wallpaper's gay The Big Top is filled with circus characters. It's No. 40063, is priced at 1.00 per roll

Want to see something New in furniture?

Crisp, modern lines in refreshing Maltese Gray finish. Solid oak, with easy-to-grip drawer-pulls in lustrous aluminum. You'll thrill to the beauty of this modern group, and applaud its versatile practicality. A dozen pieces to make sure you get just what you want.

Do you prefer a touch of traditional formality? Then choose this transitional group. Modern versatility and clean, straight lines combine with the rich beauty of traditional mahogany and period hardware to give you furniture that fits any decorative scheme.

Colorful, sunkissed splendor of a California beach is yours for years when you choose "Malibu Tan"! Transform your home with the warm, glowing beauty of this solid oak furniture. Same functional design as the popular Maltese Gray group . . . but with a striking, *new* finish, and hardware that gleams in golden beauty.

WANT furniture that's designed to meet the changing requirements of modern living? Here it is! Mengel Functional Groups . . . furniture that can *grow* with your needs. Strikingly beautiful *and* delightfully practical.

Start with a pair of commodes as end tables for the living room. Later, combine them with a matching chest and shelf unit, and you have a beautiful buffet for your dinette. Still later, with table and mirrors . . . you can change these same pieces into a lovely vanity and handsome dresser to make a charming group for your bedroom.

Every piece is *Permanized.**

"*Permanized*"? Yes. That's the name of our exclusive method of construction. It keeps your furniture sound and lovely for its lifetime. No matter what climate you live in . . . damp or dry, hot or cold . . . the joints and veneers in your Mengel *Permanized* Furniture will never come apart.

Permanized MENGEL Furniture

So look for the Mengel trademark when you buy. Because, regardless of what style you want . . . modern, colonial or 18th-Century . . . Mengel gives you a bonus in value for every furniture dollar you spend.

Mary Adam says: "You'll find a host of helpful hints on how to dress up your bedroom in my new booklet, *Let's Plan a Bedroom Around You.* Send 10 cents for your copy."

THE MENGEL COMPANY, Dept. 157
Louisville 1, Ky.

Enclosed is 10¢. Please send me your new booklet, "Let's Plan a Bedroom Around You."

Name_____

Street_____

City_____

*Reg. U. S. Pat. Off.

Copyright 1948, The Mengel Company

Clean your bathtub fast this safe, easy way!

Now lift dirt off without scratchy grit—without hard scrubbing—without making your hands rough! It's so easy with Bon Ami!

YOU WORK FAST...

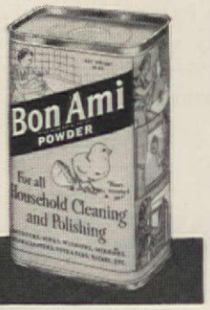
with Bon Ami! Here's why. No scratches to catch and hold dirt—to make you scrub and scrub. Bon Ami simply slides dirt away. Gets fast results without the grit that robs sinks and tubs of their shiny finish. Then rinses clean.

YOU WORK LESS...

with Bon Ami. This cleanser does two jobs at once. 1. Cleans. 2. Polishes. Sinks and tubs take on that bright Bon Ami look that *stays* bright longer. Bon Ami's so fine and white—hands stay pretty, too. Use Bon Ami today—clean the safe, easy way!

Bon Ami

"hasn't scratched yet!"



JUVENILE fabrics

Paper Dolls is Liebhold-Wallach's paper, 57 East 57th Street, New York, is priced 6.00 per roll, special order

Dashing Pony Show is by Imperial Washable Wallpapers. No. 70312, 2.50 a roll

Left, rabbits cavorting in playful attitudes. Fabric is Schumacher's No. 57157-P, 37 inches, about 3.55 yard

Right, like a child's attempt at water colors, F. Schumacher's 38 inch fabric, No. 56796, at about 4.75 yd.

Left, Schumacher's new Liliput pattern 57430, 36 inches wide, priced to retail at approximately 5.80 a yd.

Right, Goodall's fabric, Cook's Tour, No. 916281. It's 50 inches wide, about 6.75 per yard retail, is part wool

Above, Barret Textile Corp. produces Zooland, a 50 inch fabric, filled with animals

NOW! folding chairs and tables come out of the closet in COLOR!

Strong enough to stand on!

Samson tables and chairs have always been famous for strength, for comfort, for wear. Look at this marvelous furniture now—in a rainbow of new decorator colors! You won't hide this furniture in a closet after cards or sewing or supper are over—you'll be tempted to make it a permanent part of your living scheme! And vinyl Samsontex covered table tops and seats won't scuff, stain, soil or mark—clean with a flick of a damp cloth!

SUNTAN · LUGGAGE BROWN · RUBY RED · CANARY YELLOW · FOREST GREEN · HORIZON BLUE

THE CHAIRS—*Upholstered comfort in a folding chair! Cushion spring seat. Form-fitting back. Smooth, electrically welded tubular steel legs can't snag nylons. Seat hinges can't pinch; rubber tips won't skid or scratch!*

$7.95 each

THE TABLES—*How can such smart tables be so sturdy? Because Samson tables are carefully made of electrically welded, hard temper steel, double-braced for extra strength. And those smooth tubular steel legs can't harm stockings.*

$12.95 each

To get your copy of "Room Service," an exciting, new color booklet of decorating ideas, send 10¢ to Dept. A.

Samson *folding tables and chairs*

DENVER **SHWAYDER BROS., INC.** DETROIT Makers of Samson All-Purpose Folding Tables, Samson Folding Chairs, Samsonite Luggage

We took your dream and built a kitchen . . . complete with husky cabinets to keep pots and pans in place, yards of work surface. And a magnificent 48" twin-bowl Kitchenaider cabinet sink with extra-deep second bowl (it's 11" deep) and sliding-removable drainboard. This is only a hint of how you can arrange Youngstown units to any floor area. Thrifty? *You* judge. Kitchen above, installed complete, costs as little as $17.60 a month on most budget plans, including financing through your dealer or local bank.

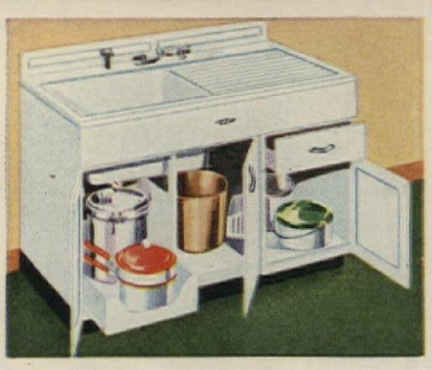
Kitchen honeys that save you money

BEAUTIFUL's hardly the word for them . . .

They're *gorgeous!* The sweetest, smartest kitchens you ever imagined . . . all in gleaming white-enameled steel and so snug and shipshape you never waste a step.

They're Youngstown Kitchens. And your Youngstown dealer can show you dream schemes galore . . . for big kitchens, little kitchens, in new house or old. Pick the one you want. Show hubby the price tag. The rest is easy. For these honeys give a paycheck a break. Make tracks for that Youngstown showroom now. Specify Youngstown Kitchens to your builder too.

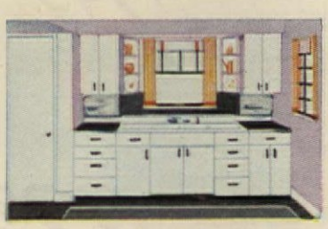
MULLINS MANUFACTURING CORPORATION
WARREN, OHIO
Porcelain Enameled Products, Large Pressed Metal Parts, Design Engineering Service



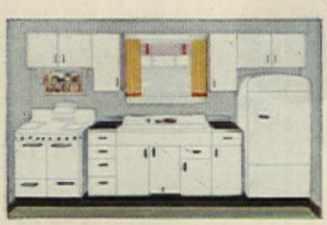
Every feature you could want is in this 48" twin-bowl Kitchenaider cabinet sink: an extra-deep second bowl (it's 11" deep), rinse spray, sliding-removable drainboard in acid-resisting porcelain enamel plus three big storage compartments! Yet you pay *only* about $5.80 a month.

Youngstown Kitchens
BY MULLINS

GET THIS EXCITING NEW BOOKLET! 20 pages featuring 22 gorgeous Youngstown Kitchens in full color, plus planning tips! Send coupon with 25c (sorry, no stamps). You'll also get 51 cut-outs of Youngstown units to make miniature kitchen arrangements.



You'll marvel at Youngstown details . . . rugged construction, sound insulation, wide counter space. 66" twin-bowl Kitchenaider cabinet sink above is almost a kitchen itself.



No fuss, no costly alterations to install these kitchens, complete in their modern arrangements. See your Youngstown Kitchen dealer today . . . see a kitchen dream come true.

SEND THIS COUPON TODAY!

Youngstown Kitchens
Mullins Mfg. Corp.
Dept. A-148, Warren, Ohio

Send me your all-new book on Youngstown Kitchens and the 51 cut-outs. I enclose 25c in cash.

I plan to remodel ☐ I plan to build ☐

NAME _____ (PLEASE PRINT)

ADDRESS _____

CITY _____ ZONE _____

COUNTY _____ STATE _____

Lots of Fun —Not to Mention Profit!

Handmade vase of light-colored copper, top left, has visible dovetail construction. Top center, a round Russian brass tray. Among the most collectible items are small copper teakettles, top right, often to be found in junk yards. Above, copper pieces complement old pine chest

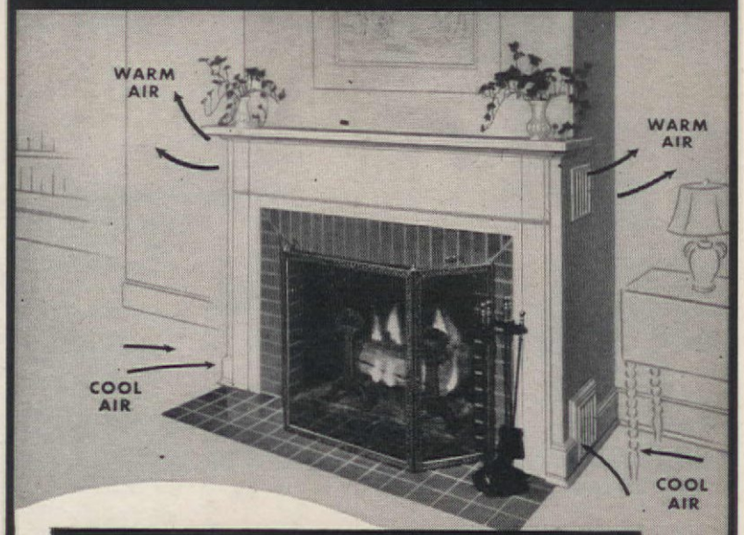
Harry I. Shumway

MANY shrewd persons have found a lot of fun, and a lot of profit, in playing around with copper, but aside from the Wall Street angle, copper has many attractions that the ticker-tape artists know nothing about. Anyone can have a corner in copper. Actually, it is possible to get a very creditable collection, with the virtues of beauty and age, for only a few dollars. I am not going to take you to the antiques shops, or even to the secondhand stores. Instead, we go to queer-looking places surrounded by stockade-like fences--junk yards.

Most junk dealers buy copper. They pay for it by the pound, and resell it, by the pound, as scrap metal. You can offer them several times as

Base of this lamp was an old copper cigar humidor. It was straightened and polished by the author; wired as a lamp

This Improved FIREPLACE Circulates Heat



...Warms even adjoining rooms

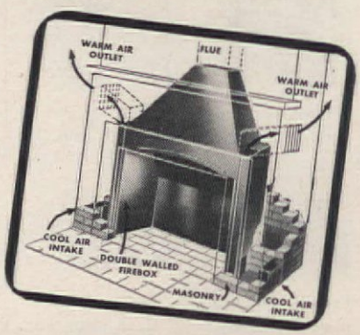
You get the cozy charm of an old-fashioned fireplace, *plus* extra warmth and comfort in every part of the room, when you build your fireplace around the HEATILATOR.

FOR HOMES: The Heatilator Fireplace draws cool air from the floor level, heats it, and circulates it to far corners—even into adjoining rooms. Makes furnace fires unnecessary in changeable spring and fall weather. Supplies all the heat necessary for homes in warmer climates.

FOR CAMPS: Makes summer camps usable weeks longer every year . . . earlier in spring, later in fall, and even for winter week-ends!

FOR BASEMENT ROOMS: Solves the difficult problem of heating basement rooms, eliminates ceiling radiators, pipes and ducts.

WILL NOT SMOKE The Heatilator Fireplace is a scientifically designed steel form around which the masonry for any mantel design is easily built. It assures correct construction. Eliminates faults that commonly cause smoking. Saves labor and materials. Costs little more than ordinary fireplace.



Be sure to specify the Heatilator by name and accept no substitutes. Your fireplace must serve you for a long time and you cannot afford to take chances. The Heatilator Fireplace has been PROVED for 20 years in thousands of homes and camps all over America. Sold by leading building material dealers.

HEATILATOR, INC.
521 E. Brighton Ave.
Syracuse 5, N. Y.

HEATILATOR FIREPLACE
T.M. REG. U.S. PAT. OFF.

HEATILATOR, INC.,
521 E. Brighton Ave., Syracuse 5, N. Y.

Please send free booklet showing pictures and advantages of the Heatilator Fireplace.

Name.....

Street.....

City.....State.....

Now you can put twice as much in your closets —and keep everything *much neater!*

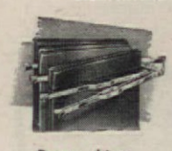
JUST TAKE A SCREWDRIVER AND INSTALL ECONOMICAL

K-VENIENCES

It's easy to make your closets hold so much more... keep everything in easy reach... save on pressing bills. Shining chrome K-Veniences are scientifically engineered to solve specific storage problems. They make your closets so convenient they practically hand out your clothes!

Any shape and size of closet can be fitted perfectly from the more than 40 items. Yet K-Veniences are quickly and easily installed with just a screwdriver. *No other home improvement gives so much satisfaction for so little cost.*

ASK FOR **K-VENIENCES** AT LEADING HARDWARE AND DEPARTMENT STORES



Pants, skirts stay pressed.

Holds 6 hats, plus ties, scarfs, belts.

Keeps clothes neat, clean and handy.

Keeps shoes clean, neat.

Send for THESE FAMOUS CLOSET BOOKS

Send 10c for your copy of "How to Make the Most of Your Closets," a 48-page book by the famous authority, Helen Koues; plus a FREE copy of colorful new brochure of closet ideas and equipment.

KNAPE & VOGT MANUFACTURING CO.

DEPT. A18,
GRAND RAPIDS 4, MICHIGAN

Brick fireplace with paneled chimney breast, top, is fine background for the gleaming copper pieces. From collection of Mrs. George Garfield

Copper pots hung at fireplace can be both useful and decorative. If copper utensils are to be used for cooking purposes, they must be lined with tin

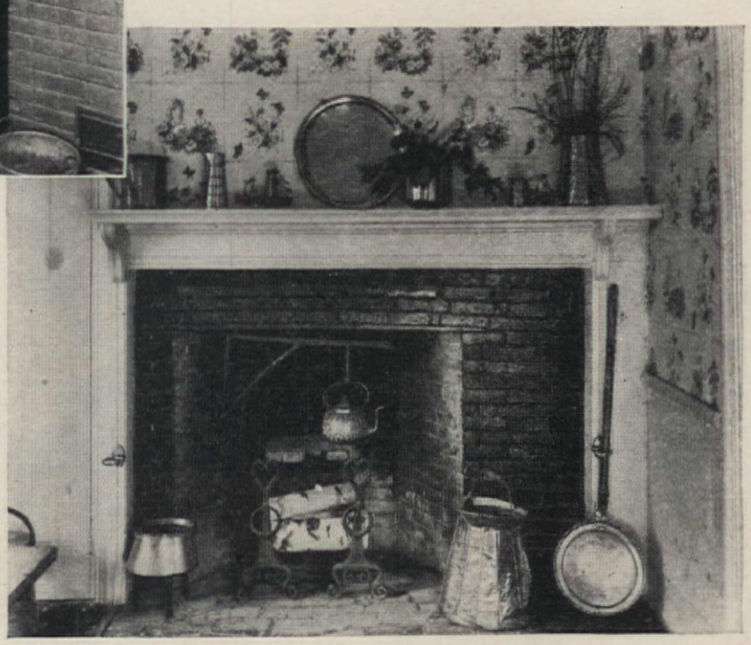
An old brass warming pan, once used to warm beds on cold winter nights, and odd pieces of bright copper high light this old New England fireplace

much for restorable copper items as he could get in his market. Of course, he thinks anybody who pays two dollars for a copper teakettle that looks like an elephant had stepped on it is crazy, but both of you will be happy in your ways.

Here is the technique: On your first visit, tell the junk dealer you want articles in copper. If he has one or two pieces, buy them and pay liberally. Be sure he gets a pleasing profit; you want his wholehearted co-operation later on.

The condition of copper is not too important; it is the most agreeable metal known. Sometimes you can straighten a piece using only your hands and, with a few simple tools, you can restore the most battered piece of copper you'll ever see. The assets of copper: it can be hammered into almost any shape desired; no matter how oxydized, it can be restored to beautiful luster; fire doesn't hurt it; you can solder it easily; it can be filed or cut with little difficulty.

Maybe you think you know copper, but buying "as-is"



items in a junk yard can be an eye opener. You think copper is red, but here is an old copper pot which is undeniably silver or nickel. Scratch it with a knife, and under the white coating there may be red copper. The junk dealer will think himself smart while charging you fifty cents or a dollar for it. You may submit to this victimizing; when you get the old article cleaned up, it will be worth nearly ten times what you paid for it.

Sometimes copper is so black it looks like sheet iron; often it is green. Occasionally, you may find an old piece with a hallmark on it. When this happens, pay the junk dealer what he asks and walk rapidly away.

Copper is soft, so the job is to straighten bent rims and to remove dents. In removing dents, use a ball-peen hammer; it is best to have a good-sized one for the big pieces of copper, and a small one for hollow ware—cups and mugs. The ball-peen nammer, sometimes called a machinist's hammer has a ball on one end and a nearly flat head on the other.

Use the hammer coaxingly rather than hammeringly. Lots of little, gentle pats straighten hollows with little trouble once you have the knack. Sharp ridges are most troublesome; they may leave a line. It is best to use a small piece of smooth iron or steel beneath the spot being hammered. Then, the hammer head strikes the thin copper, but is prevented from making a new dent by the pressure of the piece of iron. You can hold the iron in your hand or secure it in a bench vise.

Bent rims and lips can be straightened with pliers. Wrap the jaws of the pliers with tape so they will not mark the soft metal.

All the work of removing dents should be done *after* cleaning, because film and dirt contain sharp grit; every time the hammer comes down, it leaves a scar.

Elbow grease is needed to clean very dirty copper. If copper is badly coated, garnet paper, Grade 6-o, does the best job. It is like sandpaper except that, instead of sand, ground garnet is used. Next, remove the scratches with fine steel wool and metal polish. Crocus-cloth, too, is good. The polish is the final beauty treatment for the copper. When all the scratches are gone, apply metal polish with a soft cloth. Hand polishing is good but difficult. The motor buffer does a better, faster job. In motor buffing, one uses two abrasives and one polish. These come in sticks and are applied to the buffer while the motor is running. There is an emery compound for cutting, then rottenstone for a more gentle scouring and, finally, rouge for luster.

Silver- and nickel-plated articles with a copper base need the same treatment. Best for removing these platings is the fine-grade garnet paper. Fold a small piece to get into engravings and edges.

Pots with long handles are fireplace pieces. These pots are hung by a nail, so the bottoms stare at you. Unfortunately, the bottoms of these old pots are fire-blackened with a film that really takes work to remove. With the motor buffer, a wire brush wheel does a good job on this tough coating. Steel wool and metal polish, with garnet paper, will produce a perfect finish.

For those with workshops and a predilection for fixing up worthwhile but apparently useless articles, copper opens up a new field. Some good copper can be found in large radio sets which contain generous gauge copper cups. From these one can make ash trays, miniature frying pans and pots, and many other small articles. Two of them joined together and secured at the joint with a brass band make a fine lamp base. I could go on about what can be made from copper, old and not-so-old, but enough has been suggested. Going antiques hunting is fun, but going copper hunting is no less enjoyable. It keeps your mind young and spare hours busy—a desirable situation.

ORDER AMERICAN HOME PATTERNS HERE

Please allow two weeks for mailing and handling

Patterns illustrated on pages 34, 35, 40

☐ A-962 Circus Crib ..... 20¢
☐ A-963 Circus Designs ..... 50¢
☐ A-964 Chair and Table .... 25¢
☐ A-965 3 Cork Mats ..... 25¢
☐ A-966 3 Shadow Box Pictures 25¢
☐ A-967 2 Wooden Plaques... 25¢

(Building and Painting Patterns not illustrated in this issue)

☐ 29 Penna. Dutch Toy Chest 30¢
☐ 209 Boy & Girl Toy Chest 30¢
☐ A-625 Picket Fence Bed .... 20¢
☐ A-775 Child's Closet & Chest 20¢
☐ A-777 Sleep-Ahoy Bed ..... 15¢
☐ A-816 Toy Chest ..... 30¢

(Painting Patterns not illustrated)

☐ 213 Nursery Chair & Table 15¢
☐ A-623 Nursery Furniture .... 40¢
☐ A-776 Carrousel Designs .... 35¢
☐ A-822 Nursery Chair ..... 15¢
☐ A-923 Window Shade (same design as No. A-816) 20¢
☐ A-924 Window Shade ..... 20¢

Name

Street Address

City *Zone No.* *State*

PRINT name and address in coupon, which will be used as label for mailing patterns. Cut out order form, check patterns desired, send M.O. or personal check to: (Do not send stamps)

THE AMERICAN HOME PATTERN DEPARTMENT 55 Fifth Avenue, New York 3, N. Y.

An Eagle-Picher Certified Job is a complete Insulation Job

Rigid protection against heat-losses through:

1. Roofs or attics
2. Side walls
3. Around windows

...wherever insulation is needed.

It's wise to make sure you get *thorough insulation*...to avoid risks of heat-loss through "thin spots" and gaps left in hard-to-get-at places.

An Eagle-Picher Certified Job gives you that assurance. Our expert home-insulators sign a contract to follow factory-engineered specifications. They install fireproof, non-settling, super-efficient Mineral Wool at specified thickness, *wherever insulation is needed.* Proper ventilation is provided. There's no muss or fuss, work is done quickly and neatly. To make certain that work is done correctly, typical homes are chosen for follow-up checks in each contractor's territory. The Certificate you get is your assurance of fine workmanship, quality materials... the full benefits in home comfort and fuel savings that only *complete* insulation provides.

EAGLE-PICHER INSULATION

Liberal extended payment plan available

EAGLE EP PICHER

The Eagle-Picher Company, Dept. AH-18, Cincinnati (1), Ohio
Gentlemen: Without obligating me, please send particulars about an Eagle-Picher Certified Insulation Job. (Please check only one.)

☐ For present home ☐ For future home
☐ Students: Check for special information

Name

Address *Zone*

City *County* *State*

THERE is a fine sense of co-operation existing between the building trades and the home-furnishings organizations in Los Angeles. Last year (see THE AMERICAN HOME, January, 1947) the fourteen associations which comprise the building trades designed and erected two model homes in that city; they were furnished by Bullock's department store and opened to inspection by the public. People of Los Angeles and surrounding territory thronged to see these houses. The mail response, both to the member organizations and to THE AMERICAN HOME Magazine, was so heavy that it was decided to make the project an annual affair.

This past summer the Construction Industries Exposition and Home Show of Southern California, as they choose to call themselves, their president, Mr. M. J. Brock, and their managing director, Mr. Fred J. Tabery, removed the veil from their newest house. The house was "architected" and furnished in every respect to comply with the specifications laid down by the thousands of people who saw the two houses last year. Their desires were polled by Bullock's, who wished to know exactly what their customers wanted of a house.

Among the more surprising facts tabulated were these: the majority of requests for house plans indicated a definite preference for the exterior of the modern house. Yet these same letters and cards went "all-out" for the furnishings and decorations of the traditional or provincial house. These facts tally with THE AMERICAN HOME figures. Apparently, many California citizens want to live in modern houses with Colonial interiors. Judging from other California houses, which we publish from time to time, a surprising amount of them do.

Yet another contradictory item popped up in the mails: the largest number of requests for information on any one specific article were for "where to buy" details on the dining chest manufactured by Glenn (see page 23 of January, 1947). This piece of furniture is a simple buffet-type chest of drawers, possessing the hidden talent of opening itself up into a dining table which will comfortably accommodate six for dinner.

Perplexed, Bullock's and the Home Show executive committee got themselves into a huddle. The committee emerged with the design of this neat modern house; Bullock's Amy Ames scurried to assemble a houseful of provincial furnishings and accessories to please their demanding spectators.

The model house was an unqualified success. During the summer months when the house was on exhibition 111,283 people examined and admired this newest effort.

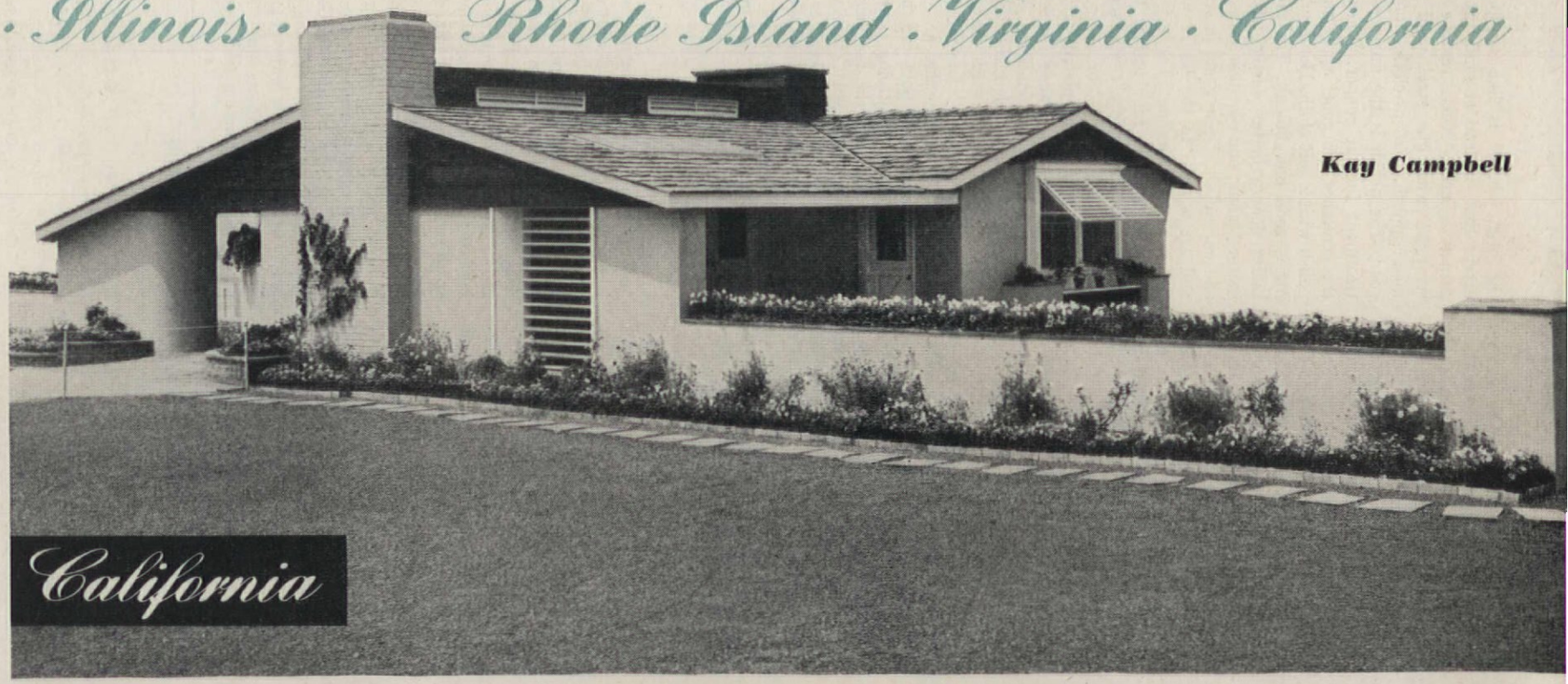
The stucco exterior was painted a muted café-au-lait. Trim is white. Bright petunias provide a riot of color in the planting sections atop the low walls of the patio (see below).

Inside, Mrs. Ames plays a bright color theme also. Char-

Richard Conte lounges as wife Ruth calls from half door of dining room

AMERICAN HOMES

Pennsylvania · Illinois · Rhode Island · Virginia · California



Roof lines of modern house are tempered; they look familiar, won't frighten away the timid modernists. Awning is of steel

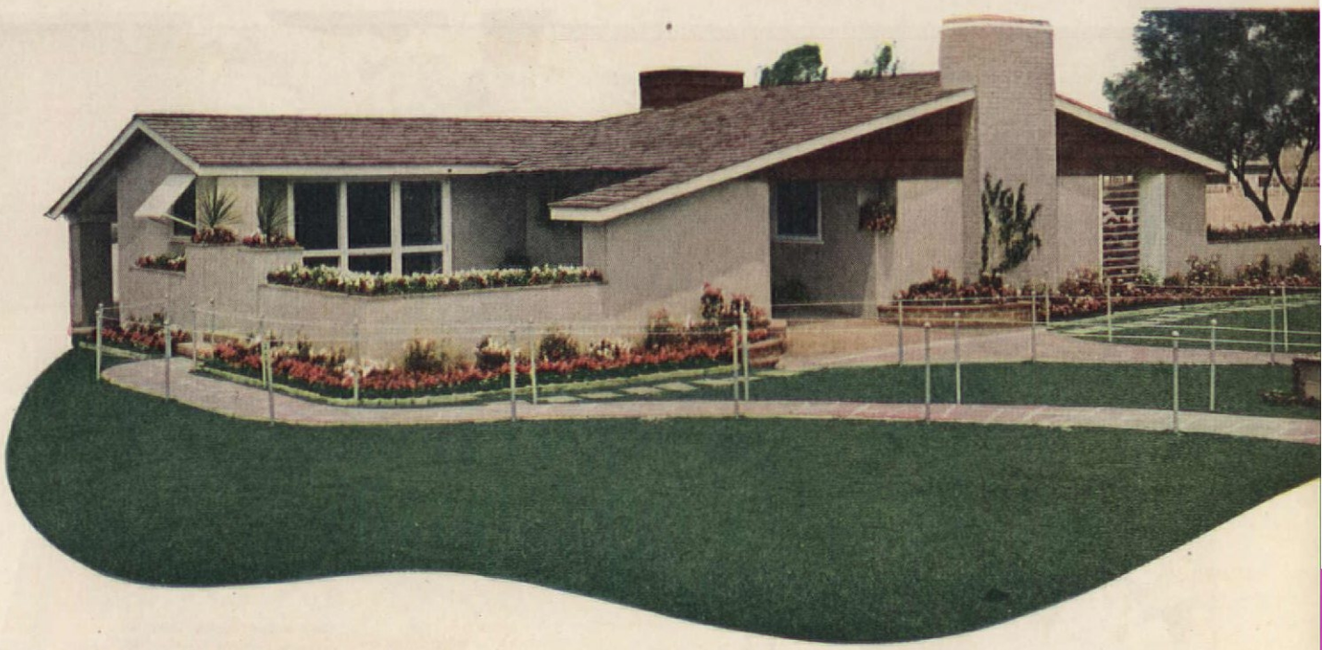
Kay Campbell

California

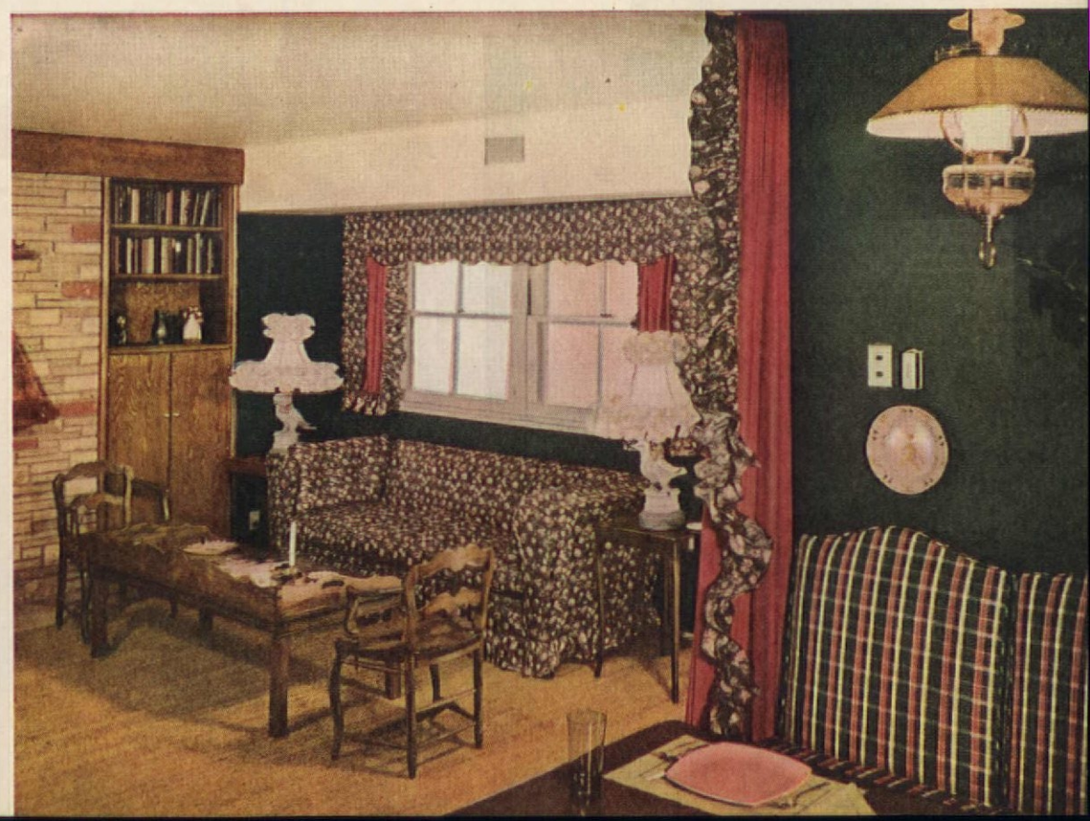
Plan on page 59

Photographs by Shirley C. Burden

Richard Conte, 20th Century-Fox star, currently appearing in Enterprise's "The Other Love", and his wife, Ruth. Mrs. Conte's dress—Saba Mfg. Co.



Here's a good solution worked out for traditionalists:
a modern ranch-type house, furnished with cozy provincial pieces



The sliding storage doors, drawers fitted for recipe files, telephone, make this breakfast counter double as desk for meal planning

Canopy over bed serves no useful purpose in bedroom, but provides luxury touch pleasing to feminine ego

treuse carpeting is used throughout the house, except in the kitchen where the floor covering is linoleum. Sharp greens, purple, cranberry and blue appear in wallpapers, plaid and print fabrics, plain cloths for draperies. Some of the traditional pieces have been given a modern flavor in order to ally them with the exterior of the house.

The kitchen ceiling was papered with a large-scale plaid which repeats the blue, green, and cranberry and adds a note of yellow. The combination den-guest room was papered in Bassett and Vollum's charming "Rural America" in the same hues. A chartreuse chair and a lavender chair, and the green of the quilted rayon bed cover are indicative of Mrs. Ames' color beliefs.

Kitchen cupboards in natural-wood finish offer the maximum of use. There is a broom closet next to the range, shelves for potlids, a partitioned space for trays. All work counters are covered in gray linoleum. The breakfast counter, with its telephone, also serves as a desk and work space.

Rhode Island

PLANS ON PAGE 59

Good Design Knows No Age

Jane Hale

THE red paint covering the traditional home of Mr. and Mrs. Charles Donle at Governor Francis Farms in Warwick, Rhode Island, was brought from New Hampshire. In their hunt for the right shade—a soft barn-red, the owners found what they wanted during a vacation. The "secret formula" was soon obtained, and the paint mixed right then and there. This house is located on a wooded knoll near the front of a three-quarter acre plot which slopes down to a cove where small boats are anchored. Every major room shares a view of the cove and of the Providence River beyond, where sailboats, pleasure cruisers, and other craft make a shifting, colorful mural. The land around the house is terraced in several levels with old rocks brought from a Northern Rhode Island farm, and a shady, brick-floored area is furnished with a sawbuck table and benches. Of course, there is a large outdoor fireplace, too.

The soft rose-red exterior walls are set off by white trim and turquoise awnings, a color repeated in the asphalt shingles of the roof. In fact, turquoise is seen everywhere throughout the house. Combined with rose and dubonnet, this color is repeated over and over again. The living room, for example, is papered in a soft-rose shadow stripe and has a turquoise rug and draperies. Accents are in clean, crisp white. The fireplace is of plaster brick, painted black, and framed in a white wood-paneled wall.

The kitchen and dinette have been combined into a most attractive feature. Partial separation is formed by handsome ceiling-high cabinets, with ample space for china above deep linen drawers. Floors in both rooms are of tan marbleized linoleum with black-striped border. Black is also repeated on kitchen counters. Turquoise follows us into the dinette where it accents the wallpaper. An old-fashioned print, with dubonnet background, curtains the bay window and is repeated in the seat cushions and kitchen valances. Besides two bedrooms located on the upper floor, this house has a ground floor music room plus a complete bedroom suite.

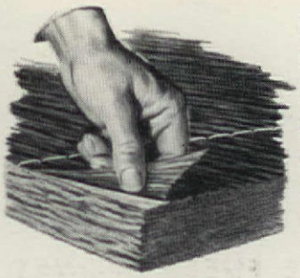
Photographs by Fred Gund

Turquoise, rose and dubonnet, accented by white, complement every room of Charles C. Donle home

Only Kimsul* insulation gives you all these advantages

A warmer home that costs less to heat

Let frost bite and winds bluster. Just wrap your home in a blanket of KIMSUL* and you'll be snug and warm! You'll burn far less fuel, too. For *many-layer* KIMSUL, with its millions of tiny trapped-air cells, blocks the wasteful escape of heat.



Extra protection with the PYROGARD† fire-resistant cover

Only many-layer KIMSUL has the PYROGARD cover, making both insulation *and* its cover permanently treated to resist fire and flame. Here is another exclusive feature that makes KIMSUL unique among all blanket and batt type insulations.

Insulation that won't sag or pack down

KIMSUL means lasting comfort. Won't sag, sift, or settle. Resists fire, moisture, vermin. Is termite-proof. Order light, clean KIMSUL from your lumber or building supply dealer. Specify it in your new home plans.

CHECK THESE 12 ADVANTAGES

1. High insulating efficiency.
2. Many-layer construction.
3. Packaged in easily-handled, small size rolls; compressed to 1/5th installed length. Anyone can apply it.
4. Prefabricated to fit standard stud and rafter widths—extra wide to provide fully insulated fastening edges.
5. Clean, non-irritating—no dust or sharp particles.
6. Lasting protection. Won't sag, sift, or settle.
7. Resists fire, moisture, fungi and vermin—is termite-proof.
8. Flexible—fits odd-shaped recesses and tucks around obstructions.
9. Trimmed pieces caulk easily for wide joints.
10. Light in weight.
11. Low in cost.
12. Only KIMSUL has the PYROGARD fire-resistant cover.

*Trademark, Reg. U. S. and Can. Pat. Off.
†Trademark

KIMSUL INSULATION
A PRODUCT OF Kimberly Clark RESEARCH

Save with Insulation

. . . GET THIS FREE BOOK!

KIMBERLY-CLARK CORPORATION
KIMSUL Division, Neenah, Wisconsin

Please send the FREE BOOKLET, "How to Put Your Home in the Comfort Zone".

I am interested in insulation for:

☐ My present home ☐ The home I plan to build

Name.....

AH-148

Address.....

City, Zone, State.....

Deep, graceful archway, with floor-to-ceiling cupboards on each side, divides dinette from L-shaped kitchen

In master bedroom, dormer windows, paneled in random-width boards, accent floral paper

Photographs by author

700 Sq. Ft. of Good Living—for $6,000

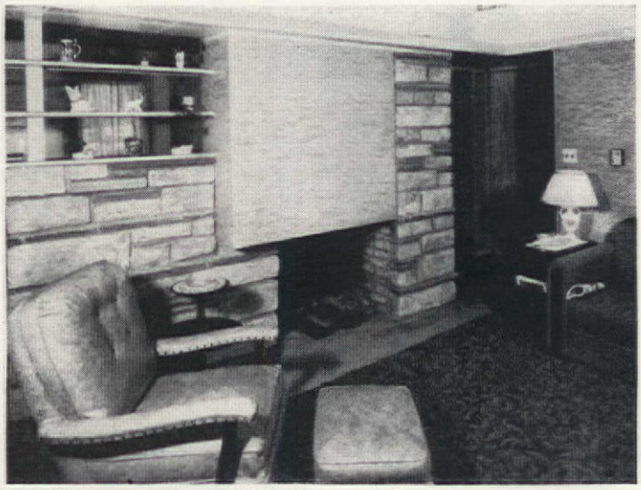
Fred Gund

As modern as tomorrow is this low, rectangular house built of Pennsylvania sandstone and painted cement block. It measures 22 x 32 feet, which may be record-setting since the plan includes two bedrooms and a more than ample garage. Here is a house suitable for the average small family; a house so much in demand today by our ex-GI's.

For such a small house, there are a number of pleasant suprises in its make-up. For instance, the cement blocks are insulated internally with vermiculite—a fact that resulted in heating bills of only $5 a month during the coldest winter weather. Heat, incidentally, is provided by a gas-fired hot-water system consisting of pipes buried in the cement floor. Because of well-designed built-ins, furniture was kept at a minimum. The Conrad family found that one sofa, one easy chair, four straight chairs, and a couple of small tables were all that were needed to set up housekeeping.

Typical of architect Raymond Viner Hall's designs is the plentiful use of large glass areas in the principal rooms. One living-room wall is almost entirely of glass, with continuous storage space beneath. The roof is flat, well insulated, and covered with five layers of asphalt-impregnated felt paper.

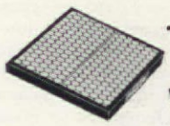
Plan on page 59



Living room and kitchen of Robert W. Conrad home, Port Allegany, have wall finish of stone

Have You Changed Furnace Filters Lately?

GET MORE HEAT...
SAVE FUEL...MONEY



...with clean, new air filters in your warm-air furnace!

● If you *looked* at them—or *even thought* of all the dust and lint they've been collecting since (just when were they last changed?)—you'd have those dirt-clogged filters replaced *immediately*.

New DUST-STOP* Air Filters cost but little, save fuel and money by permitting clean, heated air to circulate freely. They also protect your decorations and furnishings from the ravages of atmospheric dust. This *cleanliness*, as you well know, is one of the biggest advantages of *modern warm-air heat*.

Phone your dealer for new, clean DUST-STOPS today. A product of Owens-Corning Fiberglas Corporation, Toledo 1, Ohio.

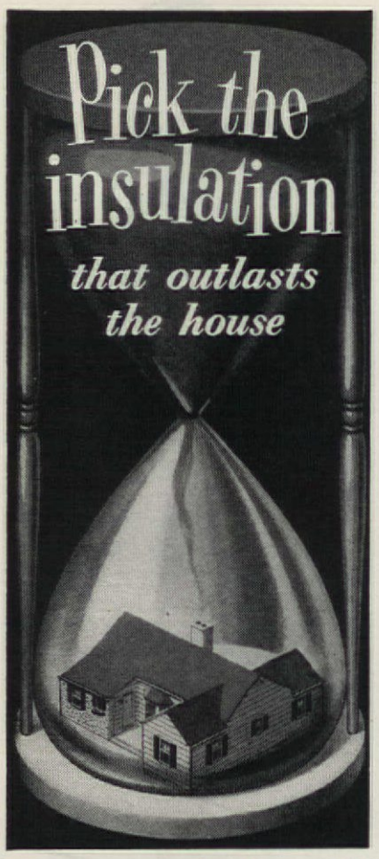
In Canada, Fiberglas Canada, Ltd., Toronto, Ontario.

DUST STOP*

*T. M. REG. U.S. PAT. OFF.

AIR FILTERS

—a FIBERGLAS Product



...insist on this "Wool" made from minerals!

Before you insulate, it will pay you to make sure that the material you select is just as *permanent* as the house itself . . . that it will stop just as much heat 30 years from now, as it does today.

That's why we say, investigate Rockwool *first!* Rockwool is an all-mineral product. There is nothing in it to decay or deteriorate with age. Rockwool insulation, after 30 and even 40 years, has been found unchanged and good as new.

Life-long efficiency is just one of the plus-values you get when you insist on Baldwin-Hill *black* Rockwool. These mineral fibres are naturally fireproof and totally unattractive to rodents. They are water-repellent, odorless and sanitary. Only an all-mineral insulation *—installed by experienced applicators—* can give you *all* these advantages.

Send for Free Booklet

We'd like to send you an illustrated guide book on home insulation and let *you* decide which is the best material for your home. The coupon brings your copy.

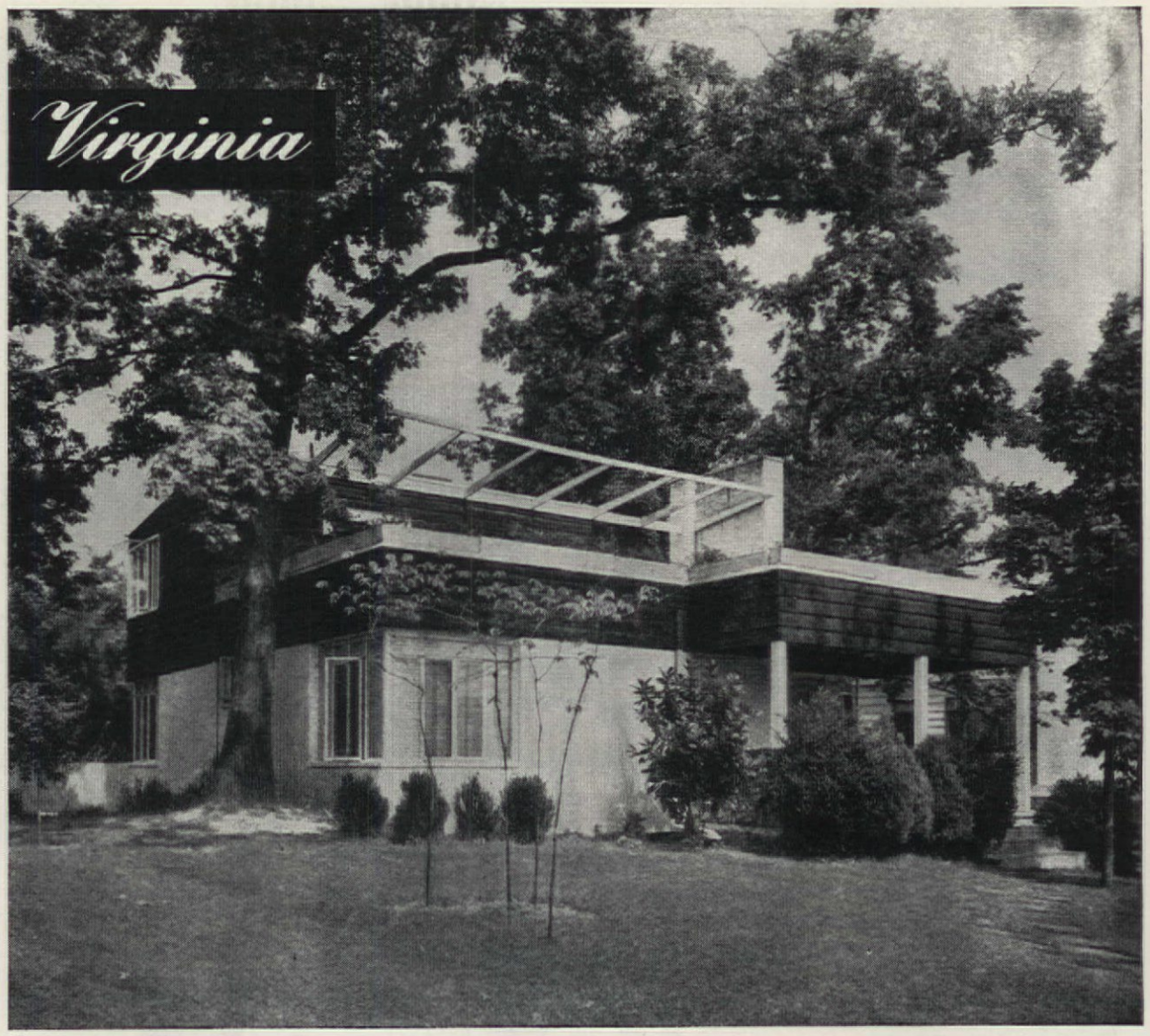
BLACK ROCKWOOL
Baldwin-Hill
HOME INSULATION

BALDWIN-HILL CO.,
606 Breunig Ave.,
Trenton, N. J.

Send me free copy of "The Great Indoors"

We now
☐ Own our home
☐ Plan to build

NAME.....
ADDRESS.....
CITY AND STATE.....
OCCUPATION.....



Expandable for Growing Needs in Alexandria

William J. Hennessey

PLANS ON PAGE 60

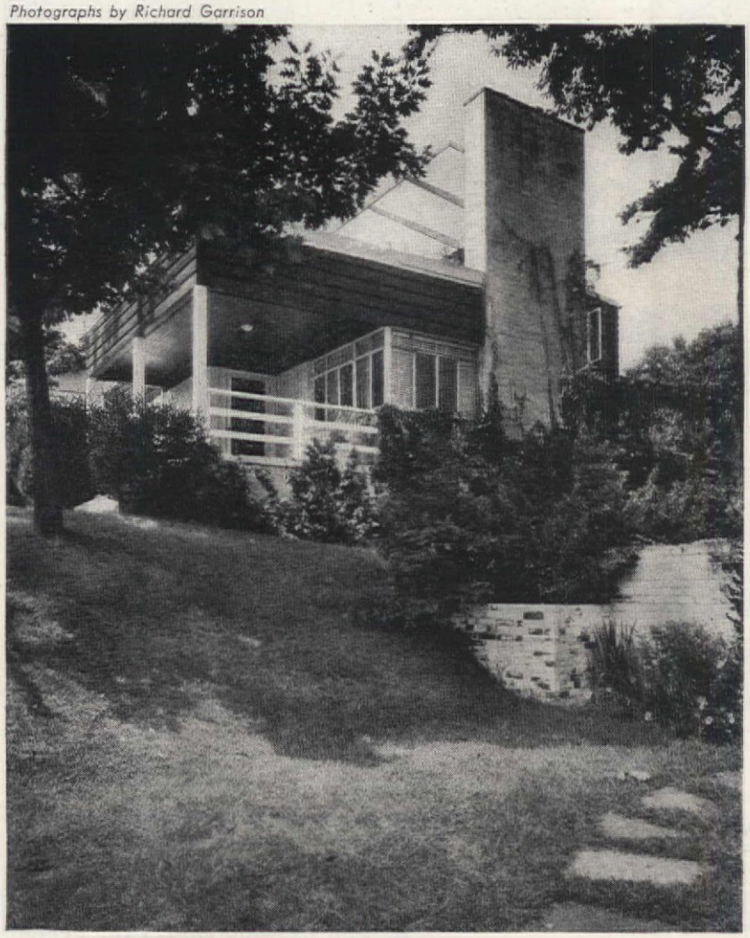
WHEN Mr. and Mrs. Peyton Armstrong Kerr were offered their choice of sixteen or more plans for a new home, they unhesitatingly chose this well-designed, modern house. In doing so, they were also gaining the services of one of Washington's most progressive architectural firms. In the past, we've been proud to show our readers other good designs from the drafting boards of Berla and Abel, and we congratulate the real-estate developers who were farsighted enough to engage this talented pair of architects.

In selecting a home, everyone is influenced by small details, and the Kerrs were no exception. They are especially fond of enclosed stairs and found this fact, coupled with a very workable expandable floor plan, completely in line with their thinking. When it becomes less difficult to build, they intend adding two new bedrooms and another bath on the second floor. Even then there'll be enough deck space for much-desired outdoor living. The house, in spite of its small appearance, is large enough for the owners, their four children, and there's space in the basement for another room and bath.

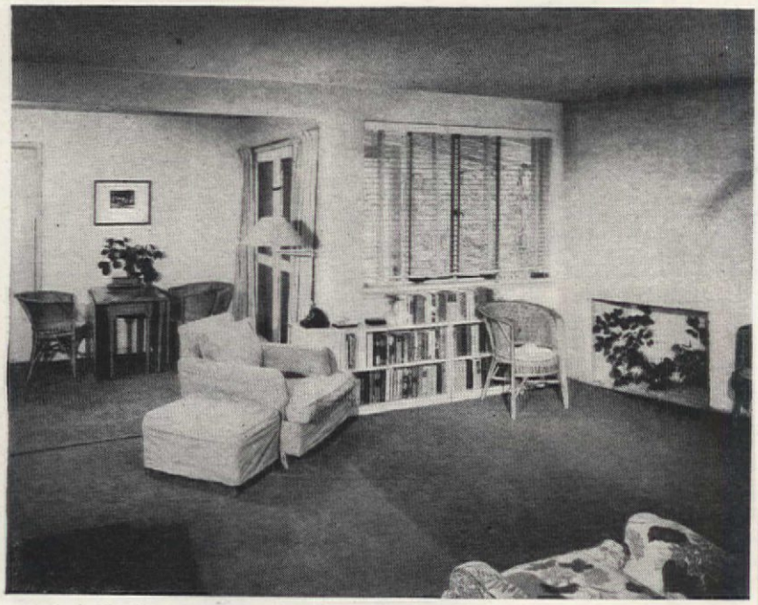
Seen from dining end, green-carpeted living room with oversized corner windows has bright, spacious appearance

Mrs. Kerr is a pianist and is most pleased with the excellent acoustics of the living room. She doesn't know exactly why this should be, but is most grateful since many recordings are made at home. Long batteries of casement windows brighten this charming room with its simple off-angle fireplace breast. The windows are high enough so that two sofas with many comfortable pillows have been placed beneath them to afford an ideal lounging spot. Walls in this dual-purpose room are of soft gray. Cross-ventilation is a feature of all three bedrooms, while an ample storage room on the second floor adequately accommodates the numerous odds and ends always collected by a family of this size. The basement includes a recreation room, laundry, trunk room, and other storage space, in addition to the space allotted for the proposed sleeping quarters.

Photographs by Richard Garrison



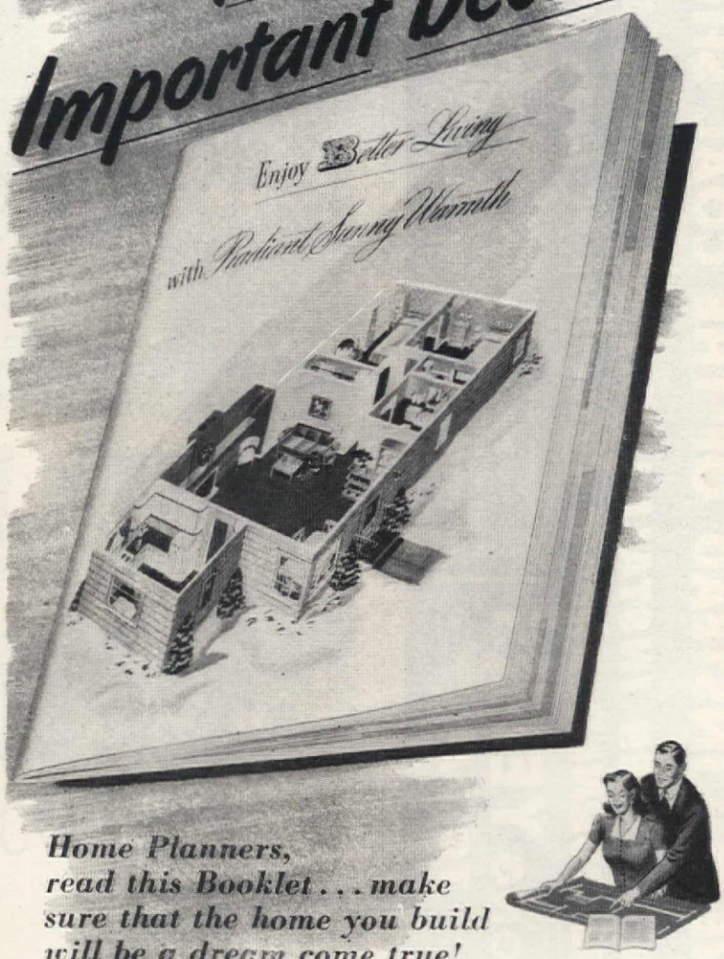
Well-planned ground planting and retaining walls on the street side soften steep grade of the 60 x 100 foot lot



Pair of glass doors lead directly from the dining alcove onto the terrace for easy serving of summer outdoor meals

A FREE GUIDE TO

Your Most Important Decision



Home Planners, read this Booklet . . . make sure that the home you build will be a dream come true!

Your new home may be distinguished for its charm and beauty . . . its arrangement may be marvelously efficient . . . but it will never give the pleasure you anticipate if it is lacking in one essential—*winter comfort!* Your choice of a heating system is *your most important decision!*

Do you know the fundamentals of good heating? Can you answer these questions—

1. What heating method will give longest service with least upkeep expense?

2. Under what circumstances do you actually become a heating plant yourself?

3. How can a year 'round supply of hot water be obtained without a separately fired heater?

4. What effect do Radiant Rays have upon your comfort and health?

The answers to these questions and many others equally important are found in the booklet offered here. The time you spend in reading it will be well worth while, for your selection of the *right* heating system will pay dividends in money, health and comfort in all the years to come.

I-B-R Research Home at University of Illinois

From this typical six-room house come the facts on which "Better Living with Radiant Sunny Warmth" is based. It is equipped with every known instrument for the study and measurement of heating comfort and has been described as the best equipped house in the world for scientific investigation of heating systems under actual operating conditions.

The *Institute* of Boiler and Radiator Manufacturers

I·B·R REG. U. S. PAT. OFF.

The Institute of Boiler and Radiator Manufacturers
60 E. 42nd Street, Dept. B7, New York 17, New York
Please send your Free Booklet "Enjoy Better Living with Radiant Sunny Warmth."

Name .....

Address .....

City ..... Zone ..... State .....

REACH FOR THE PHONE INSTEAD OF THE COAL SHOVEL!
NOW YOU CAN HAVE A WINTER INSTALLATION OF A FUEL-SAVING WILLIAMS OIL-O-MATIC OIL BURNER without discomfort or inconvenience.
3 SHORT HOURS TO INSTALL | 3 LONG YEARS TO PAY
For the name of your nearest Williams Oil-O-Matic Dealer, consult the classified section of your telephone directory, or write to factory at Bloomington, Illinois.
WILLIAMS OIL-O-MATIC HEATING SYSTEMS

Cape Cod with New Ideas

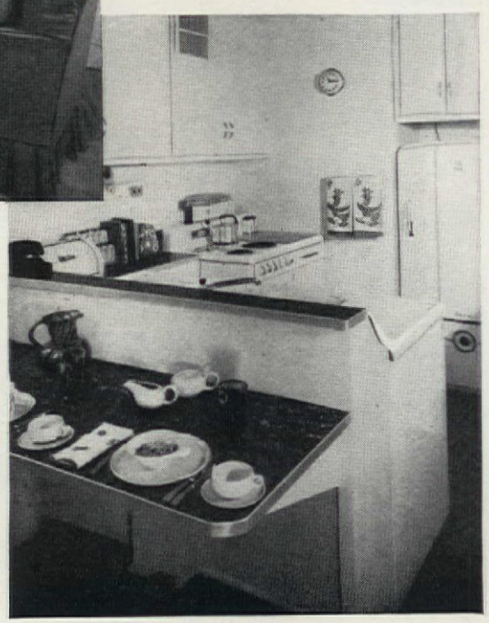
Photographs by Nowell Ward

PLAN ON PAGE 60

Ruth W. Lee

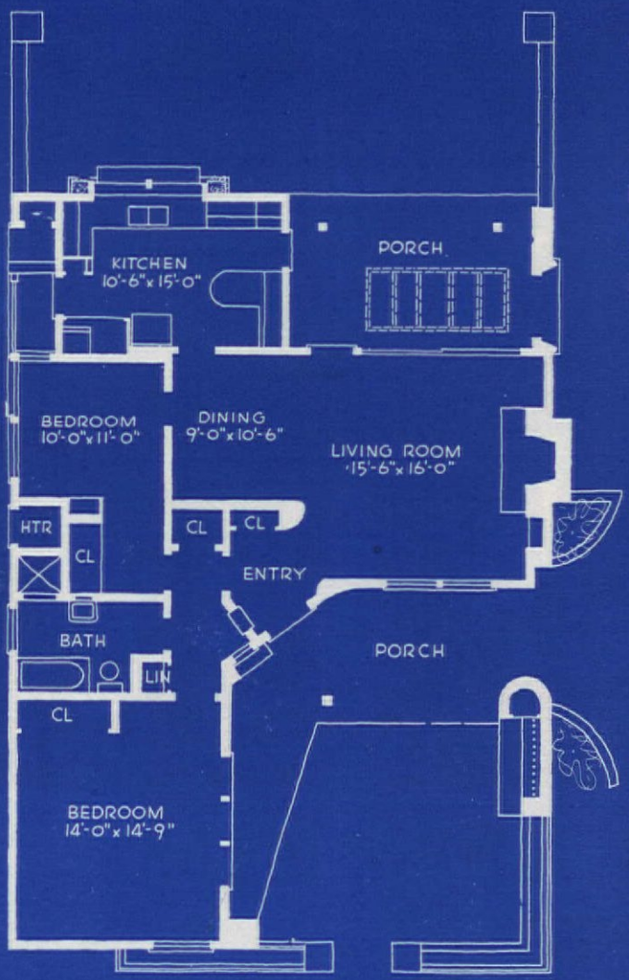
Living-room walls are gray-white, carpeting gray-blue. Draperies in red and blue, red fireside chairs for accent

L-shaped kitchen allows for breakfast bar. Red geranium paper complements black and white walls and counters



THE Donald Simpsons frankly admit that most of the ideas for their charming white-painted brick Cape Cod came from the pages of their favorite magazine (guess which), but they just as frankly take credit for putting these bits of inspiration together. The result is a house, reminiscent of the best tradition, to which has been added the most up-to-the-minute planning for modern living. Clean-cut lines emphasize the simple, good proportions of the exterior; gray shutters and a black asphalt roof bring the well-selected ground planting and towering background foliage into colorful focus. Radiant heat makes floors comfortable for two active youngsters. Two second-floor bedrooms accommodate the family, while a first-floor bedroom guarantees privacy and quiet for the occasional overnight guest.

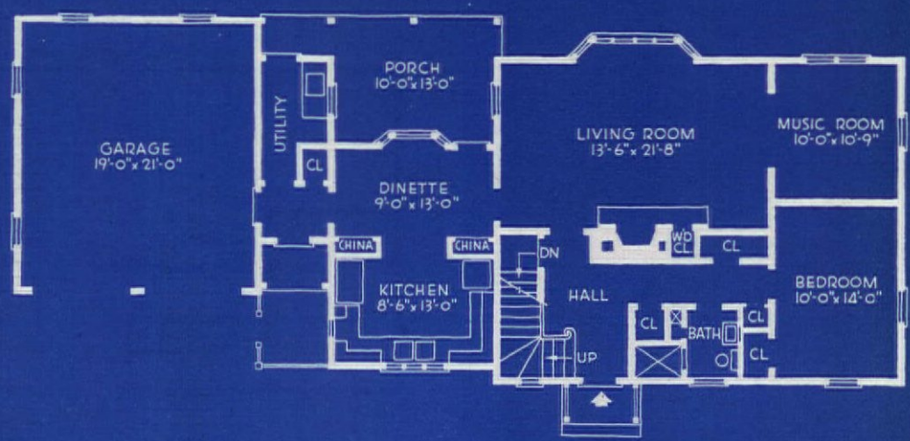
Blueprints for Modern Living



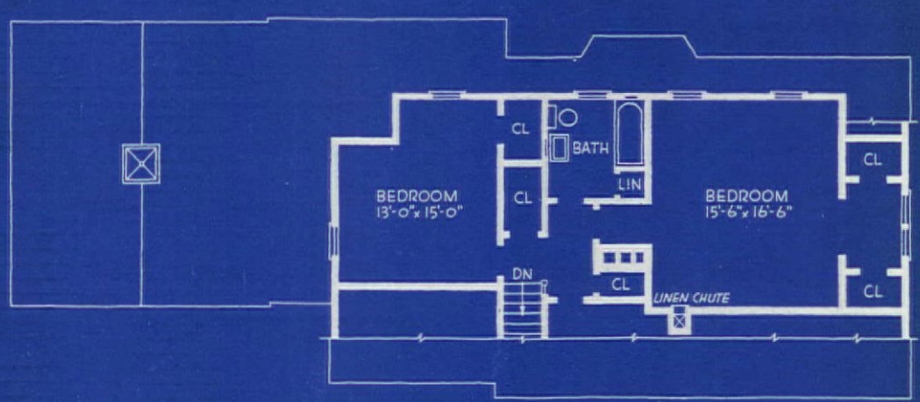
California

Construction Industries Exposition and
Home Show of Southern California
Los Angeles
Lundberg and Strawn, architects

STORY ON PAGE 50

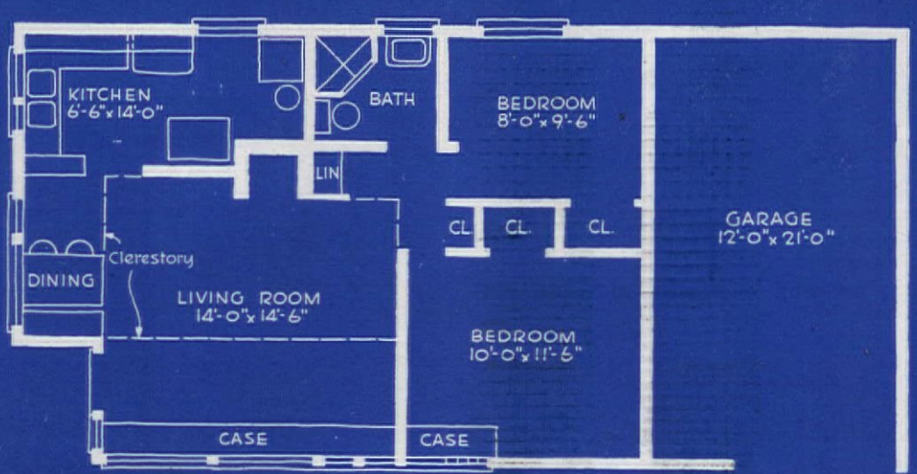


STORY ON PAGE 53



Rhode Island

Home of Mr. and Mrs. Charles Donle
Governor Francis Farms, Warwick
Claus R. Moberg, architect

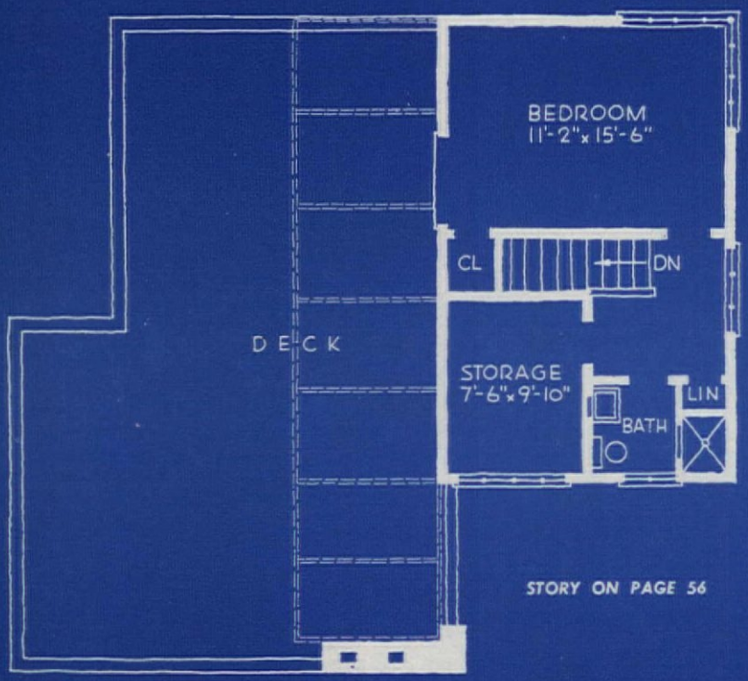


Pennsylvania

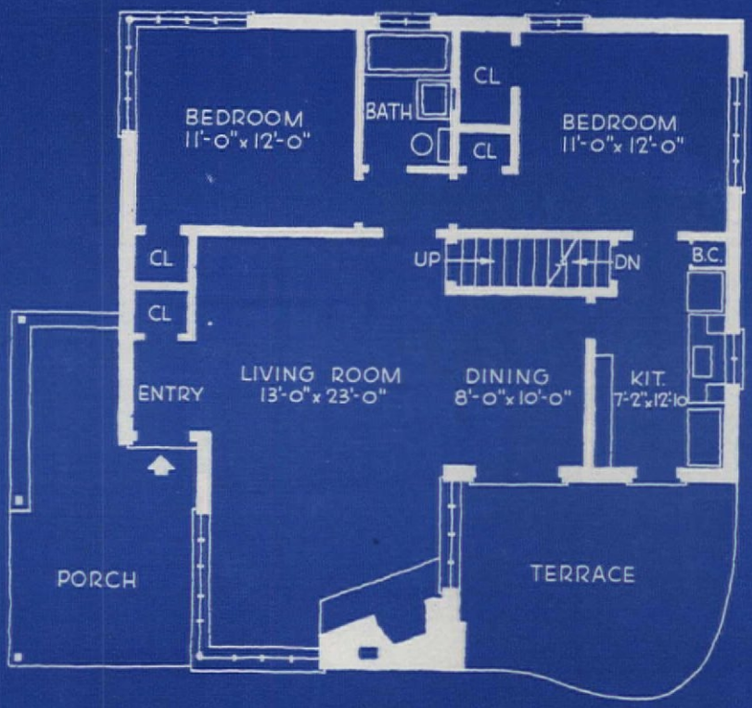
Home of
Mr. and Mrs. Robert W. Conrad
Port Allegany
Raymond Viner Hall, architect

STORY ON PAGE 55

Plans for this month's American Homes

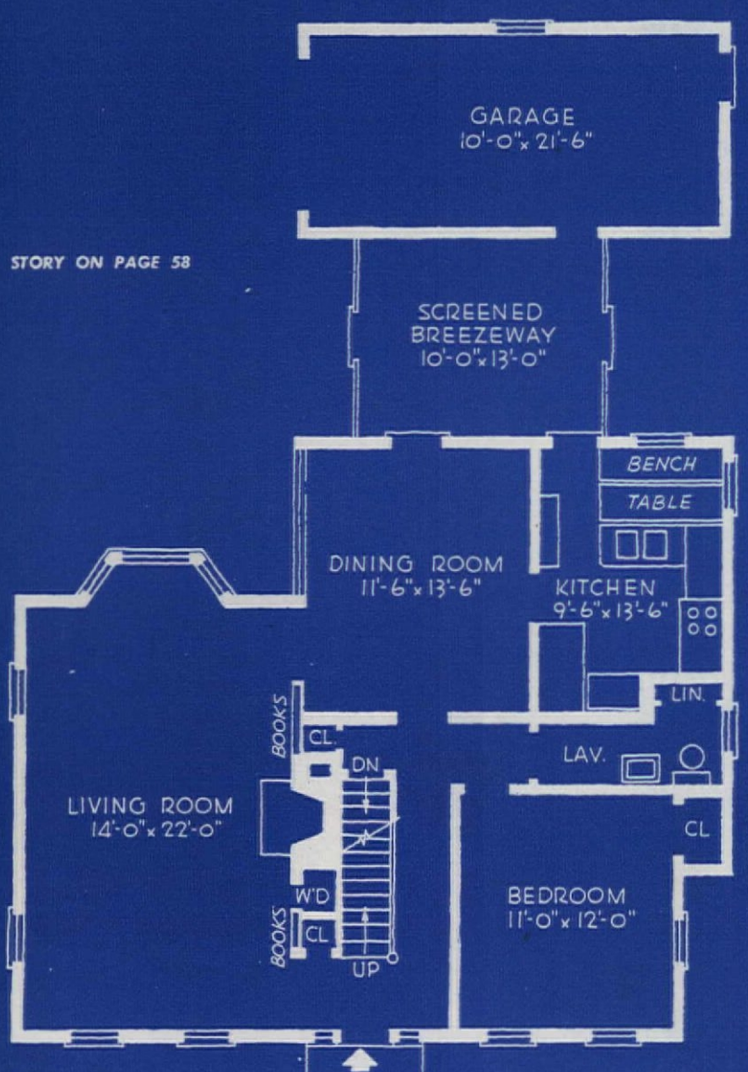


STORY ON PAGE 56



Virginia

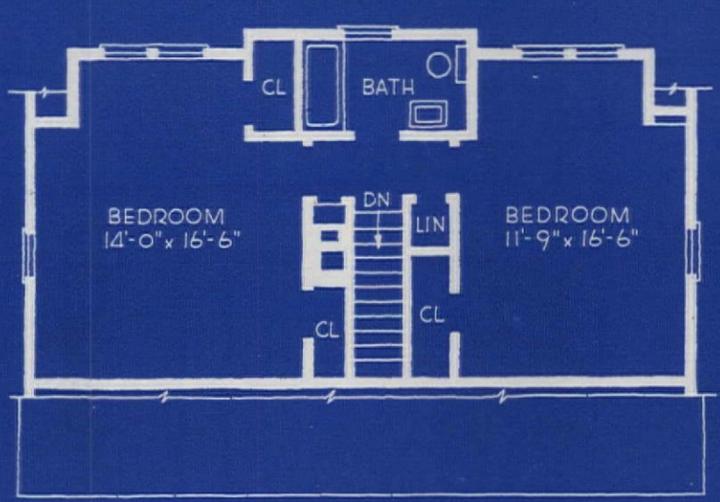
Home of
Mr. and Mrs. Peyton Kerr
Alexandria
Berla and Abel, architects



STORY ON PAGE 58

Illinois

Home of Mr. and Mrs. Donald Simpson
Owner-Designer
Winnetka



SAVE FUEL WHILE YOU SLEEP!

Actual Size
4¾" by 2¾"
by 2½" Deep

Replace your present Thermostat with the New *Chronotherm*

TABLE OF FUEL SAVINGS BY LOWERING NIGHT TEMPERATURES			
City	Average Winter Temperature	Percent of saving by lowering night temperatures 10° for: 8 hrs.	12 hrs.
ATLANTA	50.1	16.16	24.24
BALTIMORE	45.5	13.12	19.68
BOSTON	42.7	11.84	17.76
BUFFALO	40.1	10.80	16.20
CHICAGO	40.0	10.72	16.08
CLEVELAND	41.9	11.44	17.16
DENVER	43.1	12.00	18.00
DES MOINES	40.2	10.82	16.44
DETROIT	40.9	11.12	16.68
MILWAUKEE	38.8	10.40	15.60
MINNEAPOLIS	36.2	9.60	14.40
NEW YORK CITY	43.8	12.32	18.48
PHILADELPHIA	44.8	12.88	19.32
PITTSBURGH	42.4	11.68	17.52
ST. LOUIS	45.3	12.96	19.44
SALT LAKE CITY	42.5	11.76	17.64
SAN FRANCISCO	55.3	21.92	33.28
SEATTLE	50.9	16.80	25.20

Figures as released by
FUEL CONSERVATION COUNCIL
U. S. GOVERNMENT

SEE how much fuel you can save by installing Chronotherm, Honeywell's marvelous new electric clock thermostat. As shown in the adjoining table, you can save from 10 percent to 33 percent of your fuel bill, depending upon where you live and how long the temperature is lowered at night.

Furthermore, you will enjoy the most carefree heating comfort you ever imagined. For Chronotherm will keep your house temperature right on the beam from morning to night. Then, when you retire, it will automatically switch to lower fuel-saving temperature. In the morning, before you arise, it will automatically return to daytime comfort level. Your house will be cheery and warm by the time you get up. With Chronotherm on the job, you'll never have to give your temperature regulation a thought.

Chronotherm can quickly be installed on your present, or new, automatic heating plant. It is low in cost and will pay for itself over and over again in fuel savings.

ORDER CHRONOTHERM FROM YOUR HEATING DEALER TODAY

MINNEAPOLIS
Honeywell
CONTROL SYSTEMS

SEND FOR THIS FREE BOOKLET

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY
2700 Fourth Avenue South • Minneapolis 8, Minnesota

Please send your new booklet "TIME FOR FREEDOM" that tells all about Chronotherm

Name_____

Address_____

City_____ State_____

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY • MINNEAPOLIS 8, MINNESOTA • CANADIAN PLANT • TORONTO 12, ONTARIO

"Scotts LAWN CARE showed us the way to a perfectly gorgeous lawn"

Thousands of homeowners from Maine to California write us every year telling how LAWN CARE and Scott Products have improved their lawns—now they have thick, sparkling green grass where once only weeds thrived. Profit from such experience and send today for this FREE LAWN CARE service. Simply print your name and address on a post card and say, "LAWN CARE please!"

O M Scott & SONS CO., 23 Spring St., Marysville, Ohio
Also Ridgefield, N. J. and Palo Alto, Calif.

A Scott Lawn ADDS DISTINCTION TO ANY HOME

Burpee TUBEROUS Begonias 3 FOR 25¢

Exotic camellia-flowered, loveliest of all plants for shady places; or to grow in pots. Large double blooms, all colors mixed; very easy to grow. Lowest price ever; order now! Postpaid: 3 Bulbs 25c; 15 for $1.

Burpee Seed Catalog FREE

W. ATLEE BURPEE CO.
381 Burpee Bldg. Philadelphia 32, Pa.
381 Burpee Bldg. Clinton, Iowa

I WANT EVERY READER of this Paper to have a copy of MY BIG 1948 CATALOG

Largest Seed & Nursery Catalog. 650 Illustrations; 60 in color. For 78 years leading American Seed Catalog. Good seeds cheap. None better at any price. 500,000 customers save money annually buying seeds from me, a grower.

FREE SPECIAL TRIAL OFFER
125 Seeds of My New Sensation Tomato "King of the Earlies," big solid, scarlet fruit; disease resistant, heavy yielder. Send 3c to cover postage. Catalog Free.

R. H. SHUMWAY SEEDSMAN Box 300 Rockford, Ill.

FREE PLANT CATALOG

TOWNSEND'S STRAWBERRY BOOK

HOW TO GROW THEM

Send Today For This Valuable Colored Berry Book. Describes and illustrates in colors the leading varieties of Strawberries, Blueberries, Raspberries, Blackberries, Grapes, Asparagus, Etc. Gives complete culture directions written by a lifelong berry grower. Tells how we grow our selected strain Townsend's Guaranteed Plants. Every gardener and fruit grower should have this book. A postal will bring you FREE COPY

TOWNSEND NURSERIES
L. SHERMAN TOWNSEND, Mgr.
106 VINE STREET, SALISBURY, MARYLAND

Grow Indoors on Small Plants
WORLD'S Largest LEMONS

Lemons Weigh 1 to 3 lbs. Also Dwarf Oranges

Here, at last are two of the most unique and useful indoor plants ever offered. Both plants have large, beautiful, waxy-white, fragrant blossoms. Then, imagine it—the thrill of picking and using mammoth high quality Lemons, often weighing 1 to 3 lbs. One lemon enough for several pies. Dwarf Oranges are delicious. More fully described in our catalog of over 100 bargains in plants, trees, and shrubs. Write today for your free copy.

Ackerman Nurseries, 760 Lake St. Bridgman, Mich.

MALONEY 5 in One Apple Tree

On EVERY tree you'll get FIVE different varieties of Apples, FULL SIZE, each with its own distinctive flavor! Early McIntosh, Double Red Delicious, Jonathan, Yellow Transparent, Yellow Delicious—a one-tree orchard! Strong, sturdy, 2 yr. old Standard Trees, 5-6 ft. tall. Maloney quality always the best.

Write for big FREE Color Catalog of FRUIT TREES, BERRIES, GRAPES, EVERGREENS, PERENNIALS, ORNAMENTAL TREES and ROSES.
SATISFACTION GUARANTEED—OUR 64th YEAR

MALONEY BROS. NURSERY CO., Inc.
49 Circle Road Dansville, N. Y.

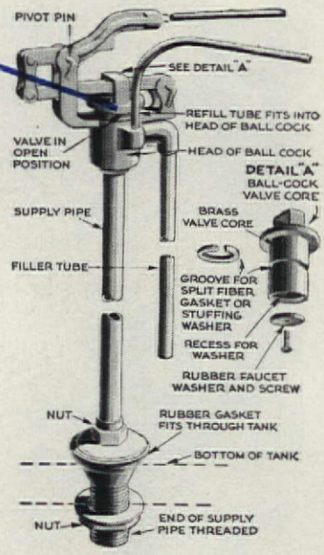
SEND FOR FREE Color Catalog

You Can Fix It!

Juel F. Alstad

CRITICAL POINT A

The mysterious innards of a flush tank shouldn't scare you. Intake valve at Critical Point A works in about the same way as a water faucet. Washer, shown in Detail "A", may become worn and cause a leak. The whole valve assembly may be removed by taking out thumbscrew, pivots. Pull out the lever mechanism that engages the head of the valve and unscrew bolt at bottom. Remove worn washer and replace it with a new washer



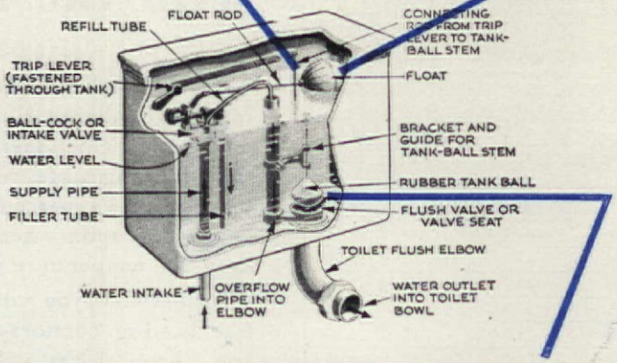
Drawings by Sigman-Ward

Some intake valves are enclosed and washer is not replaceable. In this case a new valve will have to be purchased and installed. One of three other points at which difficulty may arise is at the float, Critical Point B. A leaky float will not rise and shut off intake valve. In this case, unscrew float from rod; then replace with new one. Copper floats may be soldered to fill holes

CRITICAL POINT B

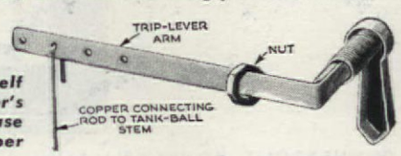
Proper water level in tank is just below the open end of overflow pipe. If toilet continues to run after tank is nearly full, try pulling the float up. If water stops running, the rod is bent in the wrong direction at Critical Point C. Rod should be bent downward slightly so that water will raise the ball high enough to shut off valve before the water level reaches the top of the overflow. In bending the rod, hold the intake valve shut

CRITICAL POINT C

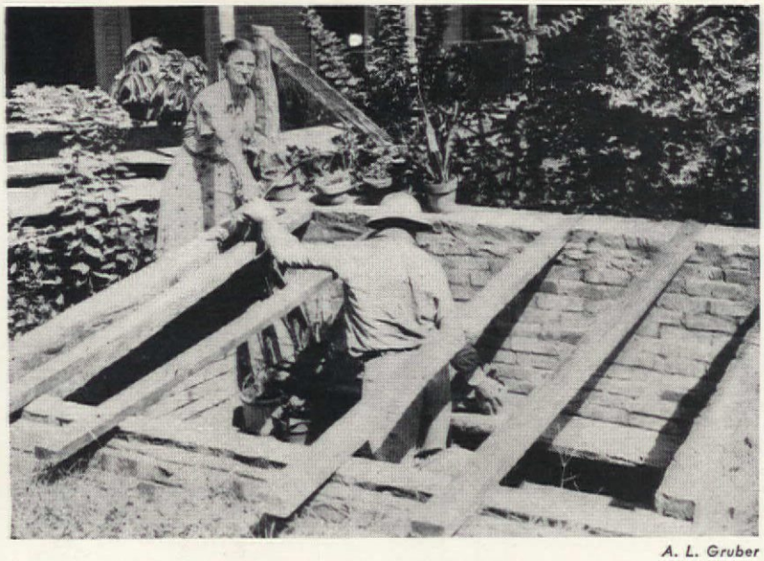


CRITICAL POINT D

Critical Point D is the flush valve or valve seat. When rubber tank ball becomes worn and loses its elasticity, flush valve will not close properly and water will keep dribbling into the toilet bowl. To replace the rubber tank ball, first turn water off and flush tank. Then, lift ball high enough so that it can be unscrewed. Take the ball off and replace it with a new one. A bent tank ball stem may prevent a ball in good condition from seating properly. The stem may be straightened with a pair of pliers until ball fits snugly in the flush valve

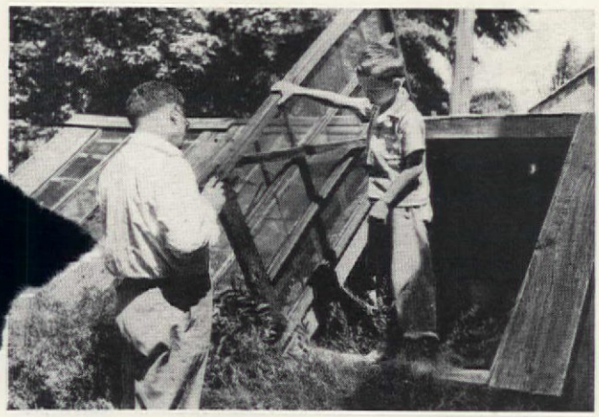


By making these repairs yourself you save money in plumber's bills and you save water. In case of complications, call a plumber



A. L. Gruber

Southern Plants "Winter" in Pits!



Loving their house plants and lacking home heating facilities, Southerners built deep pits with tiered shelves and cloth covers in which to winter their plants. They're still used and appreciated

It's a safe bet that "My Old Kentucky Home" had no basement. Despite the raw, rainy winter weather that occurs all through the South, most of the old homes there were built to protect against the long hot summers. Basements weren't needed to house a central heating system, or for storage.

However, even though some Southerners don't realize it, many old Southern homes do have elaborate, detached affairs, deeper and more costly than basements, but which are not cellars at all! With their above-ground brick walls, higher on the north than on the south side, covered sometimes with glass sash and sometimes with a loose framework of boards, I long took them for the southern equivalent of northern coldframes or hotbeds. Then, last fall, when we took over an ancient house in Benton, Alabama, I went out to investigate our 20 by 25 ft. "coldframe". A splendid place, I thought, to start flowers and vegetables for our big garden plot. But I found that it was nearly 18 ft. deep, with two banks of wooden steps running from the north and south walls down to the center. It looked like an amphitheatre. Some coldframe! So I asked the owner, who lived across the street, what the outdoor cellar was for.

"Cellar?" she echoed. "Why, that's a flower pit. Everybody around here has one." And sure enough, there was one in her yard, one in the place behind us, and another in the doctor's yard down the street. She explained that in the old houses still heated by fireplaces, many families shut off as many rooms as they can for the winter. In order to keep their house plants from freezing during the coldest weather they move them into the pits.

"We have been letting two families store their plants in yours, and I hope you will see fit to allow them to do it," she concluded. And, of course, I agreed. So, about December 1, two Negroes drove up in an ancient mule-drawn, springless wagon loaded with nearly a hundred pot plants—ferns, begonias, wandering jew, lilies, even a few gardenias. While the two neighbors supervised, they arranged the plants on the steps; then they stretched

Learn LANDSCAPE GARDENING

NORMAN MORRIS
Landscape Architect
Director

FOR PLEASURE OR PROFIT — A thorough, interesting home training, covering your regional conditions, for both those who wish to become LANDSCAPERS, DESIGNERS AND GARDENERS, and those who wish to learn for their own USE and PLEASURE.

TO START YOUR OWN BUSINESS — Modern, up-to-date instruction, profusely illustrated to simplify your training. Used by nurseries from coast to coast for reference and employee training. Course includes our guide to home landscaping, containing page after page of suggested designs which have recently been adopted by several colleges and universities for instruction in Landscape Architecture.

TO IMPROVE YOUR PROPERTY — Many earn while learning by following our part-time employment bulletins. Consultation service for you during training and while you are getting started in business will help insure your success.

MANY OPPORTUNITIES

FOR ADVANCEMENT AND SECURITY — An uncrowded field. Healthful, pleasant out-of-door work for both men and women. A secure future for YOU!

Interested men and women will be sent complete information without obligation.

APPROVED FOR VETERANS
(IN ALL STATES)

NATIONAL LANDSCAPE INSTITUTE
DEPT. H-1, 310 S. ROBERTSON BLVD., LOS ANGELES 36, CALIF.

sow SALZER'S seeds

3 BIG 80th Anniversary Seed Offers!
No. 1: Radiance Cosmos, awarded Silver Medal, deep rose and crimson, first bicolor Cosmos ever developed. PKT., 25c. No. 2: California Giant Zinnia, big mammoth flowers, mixed colors, blooms profusely. PKT., 10c. No. 3: 19 pkgs. popular vegetables ($1.59 value) for a complete home garden, for $1.00. All 3 offers for $1.15. Salzer's 80th Anniversary surprise Gift sent with every order of $1.00 or more.

Write for FREE 1948 Catalog. Our 80th Year for seeds, plants, bulbs, shrubs, trees, fruits, potatoes, field seeds. All seeds 99% plus pure.

John A. Salzer Seed Co.
Box 201
La Crosse, Wisconsin

1948 FREE CATALOG

Burpee Big Marigolds

75¢ PACKET 10¢

Glorious large double blooms up to 4 in. across! Peony-flowered, carnation-flowered and also chrysanthemum-flowered, mixed colors. Easy to grow—brilliant all summer and fall. 75c-Packet seeds postpaid for 10c—Send Dime Today!

Burpee Seed Catalog FREE

W. ATLEE BURPEE CO.
377 Burpee Building, Philadelphia 32, Pa. OR 377 Burpee Building, Clinton, Iowa

LEARN LANDSCAPING

Profitable career—absorbing hobby for men and women! Thorough home-study course in landscaping, garden design. 45 lessons, beautifully printed and illustrated. Learn in spare time. 8-12 months. Hundreds of successful graduates all over the world. 32nd year. Write for Free catalog today.

AMERICAN LANDSCAPE SCHOOL
6448 Grand Avenue, Des Moines, Iowa

Beautiful ROSES

Enjoy the grace, beauty and charming fragrance of roses from spring to frost.

WRITE for 1948 Catalog!

ANDREWS NURSERY
202 ORCHARD CREST • FARIBAULT, MINN.

Make FRUIT Profits Quick!

Bearing Age Plants Yield in 60 Days
Have plenty of fruit to eat and sell this year. Send for these fruit plants ready to bear first season. New Streamliner Everbearing Strawberry, raspberries, apples, peaches. Dwarf fruit trees; full line of fruit and shade trees. FREE color catalog of shrubs, roses, evergreens and flowers. 20% Discount on early orders. Money saving prices. Satisfaction guaranteed. WRITE TODAY—NOW!

South Michigan Nursery, Dept AH-5, New Buffalo, Mich.

ORNAMENTALS
TREES—SHRUBS—VINES—SEEDS

FREE CATALOG

Get our new 1948 free big illustrated catalog. Complete plantings for farm or city lots.

OUR 55th YEAR

Newest varieties fruit trees, berry plants, shrubs, bulbs or seeds. Write today.

ALLEN'S NURSERY & SEED HOUSE
Box 26 Geneva, Ohio

RHODODENDRONS

ORDER NOW!—For Spring Planting.
3 RHODODENDRONS, Reddish Pink, Purple, White, 1 ft. high. Bushy, $1

3 FLAME AZALEA Orange, Red 1 Ft. Bushy $1
3 DOGWOODS, 1 ft., Pink & White..... $1
3 Hemlocks, 1 ft., bushy..... $1
3 MT. LAUREL, 1 ft. $1

Select any 5 of the above $1 items for $3. Add 25c for Packing & Postage.

THE FISCHER NURSERIES, Dept. A, EASTON, PA.

ARBORVITAE

For Hedges or specimen trees. 5 yr. old, 6 to 12 in. Sent postpaid at planting time. Free "Evergreens" folder, write

15 FOR $3.

MUSSER FORESTS, Inc., Indiana, Pa.

COLOR CATALOG FREE

Dwarf PEARS

Full size pears on dwarf trees! Also "Pride-O-Mich" FRUIT TREES OF ALL KINDS. Choice Shrubs, Flowers. GUARANTEED QUALITY. Write for FREE COLORED CATALOG.

EMLONG'S, Box 42, Stevensville, Michigan

NEW GLADIOLUS

Six superb patented varieties. Thirty-five tested recent introductions. Fifty selected standard varieties. Clean healthy stock. Moderate prices.

Free catalog on request.

CARL SALBACH
655 Woodmont Ave. Berkeley 8, Calif.

a cloth over the wooden framework, placing bricks along the edges to hold it down. From then on, every sunny day one of the ladies would come in the morning to turn back the cloth and let in the winter sunshine, and again in the evening to replace it. Thus, even during cold spells, the pit stayed at an even temperature, and enough moisture seeped through the cloth to keep the plants watered. We took keen interest in the plants, and looked after them if the owners didn't get around to do it. The few times we forgot to cover the pit at night, we worried lest it had become too cold, but nothing happened.

Nobody seems to know anything about the origin or history of the pits. Most of those around here are made of hand-pressed brick dating back to slavery days. Old residents recall that years ago some people tried to improve their pits by putting in brick or wooden floors, but their plants froze. "You have to leave the earth floor," they maintain, "so the heat can come up from the ground."

Late in March, the old wagon reappeared and the Negroes took the plants away. Only one specimen had suffered, and that wasn't from the cold. It was when Peter, our two-year-old, fell through the covering and landed on a begonia!

—*O. J. Remington*

⅓ Acre of Strawberries

We are school teachers, and you know the story of the low salaries paid in 1946-47 when living costs began to skyrocket. Well, my husband and a friend took in $646.70 from a one-third acre patch of strawberries, and they hope (and plan) to do as well next year This is the story of their project to date:

July 1, '45. Willie, a wanderer, casually left town and, behind him, next door to us, an unsightly garden so weedy that no crops could be seen. Ernest offered to keep the plot—110′ by 130′—in shape for three years. On *July 14* it was plowed; next day it was sown to a green manure crop of clover and soy beans.

March 13, '46. Plot was plowed and harrowed. *March 14,* 2000 Premier strawberry plants arrived from the South. The next day, Ernest and Ward planted them 7″ apart in 35 rows, the former placing them, the latter firming them in with his feet.

All summer. The boys kept the patch weeded and trained the runners, using clods to keep them in place after

World Famous Varieties

GLADIOLUS

BIGGEST BULB BARGAIN IN AMERICA

100 BULBS $1.94

Think of it! This amazing low price brings you 100 Michigan gladiola bulbs—8 glorious rainbow mix colors in these 2-year-old, already 2¼" to 3¼" in circumference high-price varieties: Picardy, Dr. Bennet, Shirley Temple, Peggy Lou, Maid of Orleans. We will replace any bulb which does not FLOWER 5 YEARS. Order now while they last! Sent in plenty of time for spring planting. Money back guarantee.

EXTRA—Prompt orders receive 3 TUBEROSES without additional cost. Bloom first year into waxy white, fragrant flowers, 2 to 3 ft. tall, can be grown in pots, too.

SEND NO MONEY — RUSH ORDER

Cash orders sent prepaid—else pay $1.94 plus postage on arrival. Send order, name and address to

MICHIGAN BULB CO.

Dept. GD-1806 • Grand Rapids 2, Michigan

THIS YEAR PLANT WESTHAUSER'S Streamliner STRAWBERRIES

LARGE, LUSCIOUS

BERRIES IN 60 TO 90 DAYS

The new Supreme Everbearer Giant 1½" dia. bright Crimson, sweet fruit. Also our New Superfection, Gem and Minnesota 1166 Everbearers. Giant New Robinson, Grand Champion, Premier and other topnotch springbearers.

GIANT BLUEBERRIES

5 yr. old Heavy yield giant berries this year. Last a lifetime. Also other sizes.

COLOR CATALOG FREE

Thornless BOYSENBERRIES

Extra heavy fruiting strain. Earliest to ripen for big profits. Also Fruit, Nut and Shade Trees, Raspberries, Grapes, Blackberries, Asparagus, Azaleas, Roses, Perennials, etc.

WESTHAUSER NURSERIES, Box 50, Sawyer, Michigan

3 PKTS. Beautiful, Hardy, "Most Fragrant of All"

CARNATIONS

Bloom in Garden Like in Greenhouse

3¢ STAMP if you act now!

3 Gorgeous Colors Red Pink Yellow

To acquaint you with our Hardy, NORTHERN-GROWN seed and nursery stock, we're sending these 3 pkts of Carnations practically free. 1948 catalog and FREE subscription to our Planting Magazine come, too. Just send 3c stamp.

GURNEY Seed & Nursery Co., 715 Page St., Yankton, S. D.

OUR 110th YEAR

DREER'S Garden Book FREE!

Famous for a century, newly revised and enlarged for 1948 . . . Free question-answer service from Dreer's Garden Institute . . . Money-saving suggestions for Freedom Gardens . . . Complete catalog of flower and vegetable seeds, bulbs, garden supplies . . . also Dreer's famous rose bushes. Write today.

HENRY A. DREER, INC.
100 Dreer Bldg., Phila. 23, Pa.

World's Greatest! NURSERY CATALOG FREE

Featuring New Everbearing Streamliner Strawberry, Giant Blueberries, Thornless Boysenberries, Blackberries, Raspberries, Grapes, Roses, Bulbs, Perennials, Ornamentals and Evergreens: All At Low Prices! Send Postal today for FREE copy of Big New Catalog.

CONDON BROS. SEEDSMEN Box 11 Rockford, Ill.

GROW GLADS

Brighten your back yard and living room with tall, stately, colorful glads! Many new varieties . . . all the old favorites.

Write for the new 1948 color catalog!

ANDREWS NURSERY

202 ORCHARD CREST • FARIBAULT, MINN.

GIANTS OF CALIFORNIA Petunia

Fringed or Notched Bloom Supreme Florists' Strain. "The Handsomest Frilled Petunia in the World." Large, rich colored blooms in every conceivable shade on stately plants. 150 Seeds, Regular 50c Packet, ONLY 10c with Big 1948 Seed, Plant and Nursery Catalog FREE

CONDON BROS. SEEDSMEN Box 10 Rockford, Ill.

sun-heated stones had burned some. They kept the blossoms picked off. In July, an application of 200 lbs. of nitrate of soda intensified the dryness of the soil, so a hose and revolving sprinkler were put to work. Becoming attached to some of the plants, the boys named them Mabel, Gertrude, etc. Mabel excelled in runner production and had her picture taken (see page 64). *Nov. 21.* The ground having frozen, two tons of hay were spread over the plot. *Dec. 1.* Ordered 25 crates and 2500 quart boxes.

April 25, '47. Hay mulch removed from the plants but left between the rows to keep weeds down and prevent berries from ripening too fast. *May 15.* Patch in bloom. *June 1.* Poles with white rags tied to them placed about plot to scare birds away. *June 3.* First box of berries picked, with much rejoicing. *June 3 to 25.* Eleven boys, 9 to 14 years, picked from 6 to 9 p.m. nearly every evening. They received five to eight cents a box plus a bonus for speed. Partners boxed and faced the berries, crated the boxes, and delivered them to local grocery stores. Customers reported favorably.

June 28. Partners and their wives had a "gloating party" at which they divided the profits into two piles. With the total receipts $646.70 and payments to pickers $79.85, the net proceeds were $283.42 for each partner, and they tossed for the odd penny.

—*Janet W. Engelhardt.*

The strawberry venture was begun on a shoestring by pure novices. It proved interesting, not too taxing; beneficial both physically and to their morale—and also profitable

3 New Sensational Roses From California

"THE MISSION TRIO" AS FEATURED IN GERMAIN'S FREE 1948 ROSE BOOK & GARDEN CATALOG

From sunny San Fernando, California's Valley of Roses, comes Germain's sensational MISSION TRIO. Large, 1st grade, 2 year old, hardy, field grown plants—guaranteed to grow and give lovely bloom anywhere in the U. S. Scores of America's finest roses are featured in all their colorful splendor in Germain's FREE 1948 Rose Book and Garden Catalog. Send for your copy today.

No. 1 SAN FERNANDO (Pat. Pend.) 1948 All America Rose Selection Winner. A magnificent thirty-petaled rose of glowing currant red, with blooms of unusually heavy texture. Pointed, well formed buds that open to brilliant beautiful scarlet are proudly borne on tall, erect stems. Heavily perfumed.

No. 2 SAN GABRIEL (Pat. App. For) Long pointed buds of glowing salmon with heavy overlay of orange and fire red. Saffron yellow at base of petals. Exceptionally free flowering. Tea fragrance.

No. 3 SAN LUIS REY (Pat. App. For) A treasure trove of golden loveliness in full petaled beautiful blooms. Buds of guinea gold open to perfect golden flowers deepening at the base to rich cadmium yellow.

Free! 1948 ROSE BOOK AND GARDEN CATALOG

Many pages of world renowned California roses in exquisite natural color. Also Carnations, Violets, Daisies, Gladiolus, Orchids, Cactus, etc. New exotic plants, Bird of Paradise, Clivia, etc. California bulb specialties, choice flower seeds. Send for your FREE copy TODAY!

GERMAIN'S 77th ANNIVERSARY $1 SPECIALS

(all postpaid) *Choicest varieties for Spring and Summer Bloom*

ROYAL ROBE VIOLET — Deep violet blue, lovely fragrance, large graceful petals, stems 9 to 10 inches long. 3 for $1

BLETIA — Chinese Garden Orchid, for lovely corsages and table decorations. Exceptional house plant or mild climate gardens. 2 roots for $1

TUBEROUS BEGONIAS — Giant, camellia flowered, fully double, for shady garden spots or indoors. 5 bulbs (red, pink, rose, orange, yellow) $1

DELPHINIUMS — Pacific Hybrid. Beautiful spikes of very double blue, lavender, mauve-rose and white flowers. Stems to 5 feet ..... 4 Plants for $1

GLADIOLUS — Tall spikes, with perfect 6 or 7 inch blooms. 25 bulbs, the size commercial growers use, 5 each yellow, white, blue, pink, red $1

MARCONI DAISY — Shaggy double flowers, 4 inches across. Snow white with yellow center. Stems to 2½ feet long. .....3 for $1

Any 3 $1.00 Specials $2.75

ALL 6 only $5.00.

GERMAIN'S

Horticulturists Since 1871

DEPT. AH-1,

LOS ANGELES 21, CALIF.

Burpee GIANT ASTERS

5 PACKETS 10¢

RED, WHITE, BLUE, PINK, PURPLE

Wilt-Resistant! Favorites all over America. 5 choicest colors, 5 15c-Pkt. seeds of each, all 5 postpaid for 10c. *Send Dime Today!*

Burpee Seed Catalog Free—Tested, guaranteed flower and vegetable seeds.

BURPEE SEED CATALOG FREE

W. ATLEE BURPEE CO.

379 Burpee Bldg. Philadelphia 32, Pa. 379 Burpee Bldg. Clinton, Iowa

Regal 5 LILIES 10¢

ALWAYS COVERED WITH BLOOMS

Easily a 75¢ Value

Easy TO GROW

Almost no flower grows easier, or produces more blooms than the lovely REGAL LILY—favorite of all. I will send you five healthy bulbs sure to bloom this year. My catalog and "Seed Sense" magazine included Free!

HENRY FIELD Seed & Nursery Co., 714 Elm St., Shenandoah, Iowa

DOUBLE POPPIES

Shirley, All Double, Mixed. Give richest display of color imaginable. Early flowering. Bushy plants grow about 28 in. high. Excellent cut flowers. Packet..... 10¢

Send for FREE Seed Book

L. L. OLDS SEED CO.

DEPT. 4 MADISON 1, WIS.

ROOT YOUR OWN CUTTINGS IN SAND

in a box, greenhouse or hotbed. Scientific instructions, copyrighted, including culture, $1.00. It is easy to root cuttings, quickly, of Camellias, Azaleas, Gardenias, Roses, Evergreens, and all plants, any time, with our simple instructions.

FREE CATALOG ..... On Gardenias Azaleas • Camelias

NATIONAL NURSERIES Dept. 2 BILOXI, MISS.

COLOR CATALOG FREE

Perennials Ornamentals

Shrubs, Evergreens, Peach, Pear and Apple trees, strawberries, blueberries, etc. All grown to "Pride - O - Mich" standards. Completely described in our Big Color Catalog Free. Write for your copy Today.

EMLONG'S, Box 43, Stevensville, Michigan

10 EVERGREENS $2

(6"-10" TRANSPLANTS, 4 to 5 YRS.)

A real bargain in hardy northern grown, transplanted evergreens. 5 best varieties for a quick permanent windbreak. Look—2 Colorado Blue Spruce, 2 Black Hills Spruce, 2 Balsam Fir, 2 American Arbor Vitae, 2 Ponderosa Pine. All 6-10 inch transplants, 4 to 5 yrs. old. All 10 for only $2.00 postpaid. FREE evergreen circular and complete new catalog.

BERRY SEED CO., Box 4121, Clarinda, Iowa

GRO-QUICK ELECTRIC SEED BED HEATER

SEED UP IN 30 HRS. TRANSPLANT 2 WKS. SOONER!

CUT GERMINATION TIME ⅓. ROOT CUTTINGS IN 6 DAYS. Soil Heating Cable for cold frames, plant benches. Testimonials, plans, instructions mailed *FREE*. JR. CABLE with AIR THERMOSTAT for 20 sq. ft. $5.35. SR. CABLE with AIR THERMOSTAT for 40 sq. ft. $6.95. *PREPAID DIRECT or YOUR DEALER*

MONEY-BACK GUARANTEE

GRO-QUICK 348 W. HURON ST., CHICAGO 10, ILL.

FRUIT TREES, STRAWBERRY, RASPBERRY AND BLUEBERRY PLANTS

Bountiful

FRUIT TREES, BERRY PLANTS, ORNAMENTALS. Our complete line of fruit and nut trees: Blueberry, Boysenberry, Strawberry, Raspberry, Grape, Asparagus plants, Flowering Shrubs. Shade trees and Evergreens leads to fields of plenty and beautiful homes. Send for free 52 page Planter's guide catalogue today.

BOUNTIFUL RIDGE NURSERIES Box H-18, PRINCESS ANNE, MD.

A PROFITABLE ORNAMENTAL

BLUEBERRIES

Raise CULTIVATED BLUEBERRIES. Exquisite white blossoms; grow six feet tall. Two to four bushes will supply average family. Big money-maker for planters. Sell from 50c to 75c a quart. Fully described in our catalog of over 100 real bargains in plants, trees and shrubs. Write now.

Ackerman Nurseries, 850 Lake St., Bridgman, Mich.

PEACH, APPLE & CHERRY TREES

Hardy northern grown trees. Produce earliest fruit. Economically priced. Offers full line of nursery stock. FREE CATALOG

STAHELIN'S NURSERY, Box 31, Bridgman, Mich.

FREE
TO GARDENERS

THIS BIG, NEW 1948 NURSERY BOOK

EST. 1849

Hundreds of Special Offers
SEND FOR YOUR COPY TODAY

40 bargain-packed pages. Hundreds of popular and rare varieties . . . all guaranteed. Early order discounts. Many helpful planting hints.

Roses, Mums, Fruit Trees, Shrubs, Berries, Flowers, Bulbs, Etc.

Early Order Bulb Specials—Order Now!

Giant, premium selected REGAL LILY BULBS Big 4-5" circumference, magnificent blooms. **4 for $1.00** Plus Postage

Giant, extra choice GLADIOLA BULBS. Florist grade . prize mixed colors. **24 for $1.30** Plus Postage

SPRING HILL *Nurseries*
TIPP CITY, OHIO • DEPT. A-58

PRECISION-BUILT by JACOBSEN

Illustrated: Bantam, 18" cutting width.

There's a correct size Jacobsen quality Power Mower for every lawn — city lot to suburban estate.

Write for descriptive literature.

Jacobsen
MANUFACTURING COMPANY
RACINE, WISCONSIN

USE A JACOBSEN AND ENJOY YOUR LAWN

Your Garden and the Food Emergency

As the curtain rises on another year, the home gardener once more is cast for a leading role. His performance will help determine whether the act will have a happy or a tragic ending. As recently as October, food was called "the scarcest commodity in the world today." For millions in other lands, it is so scarce that the question they face each morning is whether the day will see them survive or starve; for others, the monotony of a minimum diet is almost as cruel as unrelieved hunger. For Americans—richer and better fed than any other people—food is, nevertheless, so scarce and or so inefficiently distributed that its cost is rising to hardship levels that threaten our economic stability.

The American people, therefore—farmers, processors, bakers, brewers, distillers, hotel and restaurant operators, *and consumers on all levels*—are urged to team up in a great, three-part program of: (1) greater production of food; (2) less waste of food; and (3) the release of enough food (placed at 100 million bushels of grain) to swing the balance in countries overseas from abject need, despair, revolution, and chaos, to security, hope, order, reconstruction, and peace. This appeal has a two-fold urgency: first, that which grants us peace of mind only as we discharge the stewardship of being our brother's keeper; second, that which impels us to safeguard ourselves and all that we hold dear.

So watch for announcements of the details of this voluntary food-saving program, and do your part.

AGAIN, as during the war, the person or family with a garden, or other space that can be cultivated economically, can take part in that program and at the same time make insurance more secure by growing, using, and sharing as many vegetables and fruits as possible. These will not, of course, be shipped overseas. They *will* maintain a higher standard of nutrition and health, personally and nationally, as they take the place of foods that contain or are derived from exportable grains, etc.

The Secretary of Agriculture, paying tribute to "the substantial contribution home gardeners can make in increasing the domestic food supply," has asked for a minimum of twenty million "freedom gardens" in 1948. Surely the figure is reasonable. Millions of gardeners, with the experience gained from four years of victory gardening, even if not still growing food crops as a matter of course and common sense, will have

HARRIS SEEDS

Harris Colossal Snapdragons

We don't often use superlatives, but "Colossal" is the word that really describes this new race of Snapdragons. Long stems—very large, closely spaced florets—gorgeous rich colors—shiny, deep green disease-resistant foliage — husky plants that bloom right through to freezing weather!

This is only one of the many HARRIS IMPROVED STRAINS of flowers and vegetables described in our new catalog.

Send for our free Catalog today.

JOSEPH HARRIS CO., INC.
3 Moreton Farm Rochester 11, N. Y.

1948 CATALOG *now ready*

A Lot of Greenhouse for $264.00

Imagine this Orlyt Greenhouse joined to your home . . . A sunny spot where you can grow and enjoy your favorite flowers all winter. Size 10 by 11 ft. Comes in sections for easy assembly on foundation prepared by you. Other sizes from $158. Write for Catalog.

Also ask for Hot Bed Sash Folder and handy planting chart.

Lord & Burnham
Irvington 4, N. Y., Des Plaines 4, Ill.
St. Catharines, Ont.
Prices slightly higher in Canada

FLOWERS IN THE SHADE
3 TUBEROUS BEGONIAS 25c

Easily grown! Start them indoors, February or March, plant out in May in rich, shady soil. Bloom all summer; big double camelia-like flowers. Sent postpaid promptly. Order now for choicest bulbs.

SPECIAL—15 Bulbs $1.00
3 different colors if ordered early
ROCKNOLL DEPT. AH Morrow, Ohio

ENGLISH FLOWERS FOR YOUR GARDEN

Arctotis Grandis, Sutton's Hybrids—one of the many attractive specialties of the world-famous House of SUTTON READING, ENGLAND

G. H. PENSON, Res. Rep.
Box 646A, Glen Head, N. Y.,
from whom you can obtain a Catalogue; also Flower and Vegetable Seeds.

Main Agents:
Wayside Gardens, Mentor, O.

Sutton's Seeds
BRITAIN'S BEST

RADIANCE COSMOS

Top Silver Medal All-America Award Winner for 1948. A striking new color combination: Deep rose petals overlaid with large well-defined zone of rich crimson. Seed pkt. 25c.

SEND FOR 1948 SEED CATALOG

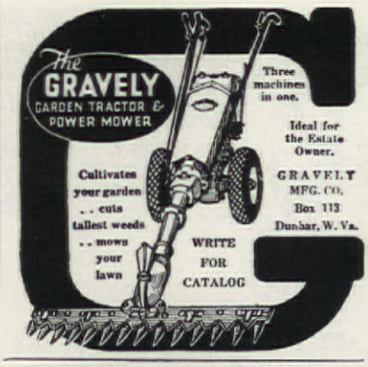
ROBSON SEED FARMS
BOX 11 • HALL, N.Y.
1,000 ACRES OF QUALITY SEED

Fruits OF ALL KINDS FOR THE FARM or HOME

Beat the high prices of fresh fruit by growing your own. Use Fruit Trees in landscaping your home or plant an orchard to help make your future secure. New plantings are urgently needed.

FREE "GLORIES of the GARDEN" shows you Fruits of all kinds. Write for your FREE copy today.

The KRIDER Nurseries,
BOX 29 MIDDLEBURY, INDIANA



CONDON'S GIANT EVERBEARING TOMATO

"Queen of the Market." Large Solid Fruit. Unexcelled for home, market or canning. Thick, solid flesh. Fine flavor. Almost seedless. Color, rich red. High in vitamins. Single plants often produce ½ bu. Enjoy this Everbearing Tomato from early summer until late fall. Write Today for

125 Seeds of this **Giant Everbearing Tomato** and a copy of our **Big Illustrated 1948 Seed and Nursery Catalog.** **FREE**

Send 3c stamp to cover postage or postal for Catalog alone.

CONDON BROS. SEEDSMEN Box 12 Rockford, Ill.

FLOWER LOVERS

Join the Bulb of the Month Club. You too can enjoy continuous bloom in your living room all year. Enclose $1.00 with name-address. You receive by return mail, postpaid, this month's carton of rare flower bulbs—guaranteed to grow in your home. No dues or obligations. Your $1.00 covers all membership privileges. Write today.

BULB OF THE MONTH CLUB
P. O. Box 55 Highland Park, Ill.

COSMOS Radiance

Offered for first time. Silver Medal winner. First bi-color cosmos. Deep rose, and rich crimson. Grows erect with giant flowers. Packet..... **25¢**

Send for FREE Seed Book

L. L. OLDS SEED CO.
DEPT. 2 MADISON 1, WIS.

CREDIT Given on FRUIT TREES, SHRUBS VINES, BULBS, Etc....

Small down payment books order. Easy terms on balance. Apple and Peach trees 12c; Grapevines 4c; Ornamental Shrubs 13c; Evergreens 15c; Garden Seeds and Vegetable Plants. Write for Free Catalog. Bargain Prices.
Benton County Nursery Co., Box 633, Rogers, Ark.

PEACH APPLE TREES LOW AS **20¢**

Pears, plums, cherries, nuts, berries, etc. Grapes 10c. Shrubs, evergreens, shade trees 25c up. High grade quality stock cannot be sold lower. Free 40 page color catalog.
TENN. NURSERY CO., Box 18, CLEVELAND, TENN.

30 EVERGREENS POST PAID **1**

Extra fine value. 2 favorite varieties—15 Colorado Blue and 15 Scotch Pine—all thirty 3-6 inches, 2-year-old plants, only $1.00 postpaid. Evergreen circular and big catalog FREE.

BERRY SEED CO., Box 5121, Clarinda, Iowa

Unusual Plants

and all standard kinds. Send for *Free Catalog.*
VALLEY VIEW NURSERY
Dept. 21, Box 776, Evergreen Park 42, Ill.

STRAWBERRIES

FREE Catalog Northern Grown. Finest varieties. Heavy producing. Priced right. Free catalog.

STAHELIN'S NURSERY, Box 34, Bridgman, Mich.

GIANT BLUEBERRIES
FOR QUICK CROPS—BIG RETURNS

Also full line of Fruit Trees, Plants, Shrubs, Evergreens, Perennials. Write today for FREE CATALOG.
WHITTEN NURSERIES, Box 221, Bridgman, Mich.

DWARF FRUIT TREES
FOR SMALL SPACE & EARLY CROPS

Also full line of Fruit Trees, Plants, Shrubs, etc. for Spring Planting. Write today for Free Catalog.
Ackerman Nurseries, 950 Lake St., Bridgman, Mich.

RASPBERRIES

Red, Black, Yellow 1 and 2 year. Fruiting size Blueberries, Boysenberries, Fruit Trees, Flowers and Azaleas. Write today for **FREE CATALOG.**

WESTHAUSER NURSERIES, Box 52, Sawyer, Mich.

STRAWBERRY PLANTS

Our FREE Berry-Book Tells about All of the best Varieties and How To Grow Them.
W. F. ALLEN COMPANY,
10 Oak St., Salisbury, Md.

only to polish up their knowledge along with their spades, rakes, and cultivators. With their help and guidance, millions more who, during the war years, fought more deadly enemies than plant pests and diseases, will prove apt and enthusiastic pupils. There is a new crop of youngsters, trained in school or 4-H Club, ready to do their very considerable bit. And age rests its hand lightly on those who till the soil.

So revise those neighborhood and community garden groups. Dust off the bulletins on home production and use of fruits and vegetables. If you can't find them, get new advice from your county agent, state agricultural college, seed firm, local garden club, or from us if we can help you.

Remember that your garden, if devoted even in part to crops that can blunt the edge of the world's hunger, will serve two of mankind's most vital and most worthy purposes —self preservation and humanity.

MORE news for gardeners: Two new flower societies have recently been organized. Last July, it was the North American Lily Society "to promote interest in lilies and research in their breeding and culture, and to disseminate information about them." Dr. L. H. MacDaniels of Ithaca, N. Y., is president, and Dr. Norma Pfeiffer, Boyce Thompson Institute, Yonkers, N. Y., secretary.

On October 6, there was organized in New York City, the National Tulip Society, open to all persons interested in tulips. Mrs. J. J. Nicholson, of Atlanta, Ga., was elected president and headquarters were established at 37 West 43rd Street, New York, N. Y., with Mr. F. S. Tyroler as executive secretary.

A NURSERY CORNER THAT CAN GROW TO MANHOOD

(See pages 32 to 44)

Department Stores Are Spotlighting Bedroom Furnishings for Adults and Children

"YOU *Can* Make a Bedroom Do Double Duty" is the exciting and timely theme of our January Spotlight program for department stores. This promotion has been based on the feature that you will find on pages 32 to 44. A partial list of the stores intending to tie-in their promotions of adult and juvenile bedroom furnishings with this Spotlight theme is shown below:

Altoona, Pa.	Wm. F. Gable Co.
Baltimore, Md.	Hochschild, Kohn & Co.
Boston, Mass.	Jordan Marsh Co.
Bridgeport, Conn.	Howland Dry Goods Co.
Buffalo, N. Y.	Adam, Meldrum & Anderson Co.
Des Moines, Iowa	Younker Bros., Inc.
Lansing, Mich.	J. W. Knapp Co.
Newark, N. J.	L. Bamberger & Co.
Ogden, Utah	C. C. Anderson Stores Co.
Rochester, N. Y.	McCurdy & Co., Inc.
St. Louis, Mo.	Famous Barr Co.
San Francisco, Calif.	The Emporium
Seattle, Wash.	The Bon Marche
Syracuse, N. Y.	Dey Bros. & Co.
Tacoma, Wash.	Rhodes Bros.
Washington, D. C.	The Hecht Co.

Emlong's New ENGLISH MUMS
Immense, gorgeously-colored flowers, on unbelievably long stems. Nothing else like them. Perfect for cut flowers. Emlong's big 1948 natural color Catalog offers these Mums and a wide variety of the newest and best in fruit plants, trees and flowers. Write today for Emlong's
FREE CATALOG
EMLONG'S Box 504 Stevensville, Mich.

Aunt Mary's Own
EVERLASTING STRAW-FLOWER GARDEN
A real old-fashioned flower garden for year 'round enjoyment. Make exquisite all-winter bouquets and decorations. Can be hand painted or dipped. My Special Rainbow Mixture is a galaxy of gorgeous colors of everlasting flowers. Will bloom in six weeks, last many months. Send only 10c for this *Special Offer* and I will include my *Big New Seed and Plant Book* FREE
R. H. SHUMWAY SEEDSMAN Box 301 Rockford, Ill.

Free! To Gardeners—THIS BIG NEW 1948 NURSERY BOOK
Send for "What, When, Where, and How to Plant." Helpful hints—early order discounts—illustrated.
HUNDREDS of Special Offers
Roses, shrubs, fruit and shade trees, flowers, bulbs. Guaranteed.
SPRING HILL NURSERIES, TIPP CITY, OHIO DEPT. A54

FREE COLOR CATALOG
Roses
Dozens of new beauties, Bargains in Guaranteed Quality Shrubs, Flowers, Berries, Fruit & Shade Trees. Write for FREE COLORED CATALOG.
EMLONG'S BOX 40 STEVENSVILLE, MICHIGAN

BALDWIN BETTER BERRIES
SEND FOR FREE CATALOG
FRUITS • SHRUBS • ROSES
Money Saving Prices on Strawberry, Raspberry, Blackberry, Grape Plants and Fruit Trees. Best varieties of Roses, Shrubs and Perennials. 40,000 satisfied customers. Write today.
O.A.D. BALDWIN NURSERY Box 15 Bridgman, Mich.

Burpee's Seeds Grow
Send postcard or letter for Burpee Seed Catalog FREE.
W. ATLEE BURPEE CO.
375 Burpee Bldg. Philadelphia 32, Pa. OR 375 Burpee Bldg. Clinton, Iowa

ORNAMENTALS & SHADE TREES
Beautiful flowering mums. The newest and best. A full line of shade trees, ornamentals, hedges. WRITE FOR FREE CATALOG
STAHELIN'S NURSERY, Box 33, Bridgman, Michigan

CUSHION MUMS GORGEOUS COLORS
5—ALL DIFFERENT—$1.25 Postpaid in U.S.
Also full line of Fruit Trees, Plants, Shrubs, Evergreens, Perennials. Write today for FREE CATALOG.
WHITTEN NURSERIES, Box 222, Bridgman, Mich.

Grow XMAS TREES
We grow 14 million trees a year. Write for special Xmas tree bulletin, prices.
MUSSER FORESTS, Inc., Indiana, Penna.

UNUSUAL FLOWERS From Far Places
Our New Illustrated Catalog describes hundreds of kinds, with directions for growing. Ask for your copy.
REX D. PEARCE, Dept. E Moorestown, New Jersey

BLUEBERRIES
FREE Best and CATALOG newest varieties. RASPBERRIES
All Michigan grown. Full line of other plants.
STAHELIN'S NURSERY, Box 32, Bridgman, Mich.

HARDY ASTERS GORGEOUS COLORS
4—ALL DIFFERENT—$1.00 Postpaid in U.S.
Also full line of Fruit Trees, Plants, Shrubs, Evergreens, Perennials. Write today for FREE CATALOG.
WHITTEN NURSERIES, Box 223, Bridgman, Mich.

PERENNIALS
CUSHION MUMS—Yellow—Brick red—Bronze—Pink—White. Asters in colors. Full line Blueberries, Nursery Stock, Shade Trees and Roses. Write today for . . . CATALOG FREE
WESTHAUSER NURSERIES, Box 52, Sawyer, Mich.

Just out!
Henderson's GARDEN CATALOG
Chuck full of new ideas to make your next summer's garden more abundant and colorful . . . valuable planting information . . . new vegetable and flower seeds and plants . . . garden tools, insecticides . . . truly the best of "Everything for Your Garden."
write for your FREE copy today
PETER HENDERSON & CO., DEPT. 35
35 Cortlandt Street, New York 7, N. Y.

WATER LILIES
Guaranteed to Grow
Beautiful NEW 1948 CATALOG now ready!
FREE
America's most complete aquatic catalog. Profusely illustrated in natural colors. Helpful directions show how to succeed with aquatic plants. Tells all about Tricker's large, healthy plants. Guaranteed to grow. Surprisingly low prices. Write for FREE copy today! (Canada 15 cents.)
Wm TRICKER INC.
8101 Brookside Ave. Saddle River, N. J. or 8116 Rainbow Terrace, Independence, Ohio

KELLY'S
FRUIT TREES, BERRIES, ROSES, SHRUBS
Write today for our BIG, NEW, 56-page 1948 CATALOG in full color. It's FREE. Lists hundreds of varieties of FRUIT TREES, STRAWBERRIES, RASPBERRIES, GRAPES, BLUEBERRIES, ROSES, SHADE TREES, SHRUBS and SEEDS . . . everything you need for your home planting. Our plants are choice, sturdy, upland-grown stock that will make rapid growth and bear plenty of fruit FREE PLANTING GUIDE with each order. We GUARANTEE SATISFACTION. Our 68th Year.
KELLY BROTHERS NURSERIES, INC.
330 MAPLE ST., DANSVILLE, N. Y.

Giant, Hand Selected Regal LILY Bulbs
only 4 for $1.00
The world's finest regal lily bulbs, each 4-5" in circumference, specially selected for both size and shape. An amazing value at this low price. Limited time offer, so order today. Add 10% for postage and handling.
EST 1948
FREE
1948 NURSERY BOOK
Hundreds of garden bargains. Roses, mums, shrubs, berries, fruit, trees, flowers, bulbs, etc. Write today for your 40 page free copy.
SPRING HILL Nurseries
TIPP CITY, OHIO • DEPT. A-67

MAKES LAWN MOWING FUN
BUILDS BETTER LAWNS, TOO
SENSATION cuts lawn-care time in half, eliminates raking, hand clipping. Its patented whirling blade chops grass clippings into rich mulch, adjusts to cut above seed shoots for self reseeding.
SEED SHOOTS HERE
CUT TOO SHORT
MAIL COUPON TODAY
Please send me Question and Answer book of information on SENSATION, also name of nearby dealer where SENSATION is displayed.
Name .....
Address .....
City ..... State .....
SENSATION MOWER, INC.
Box 4801A Ralston, Nebr.

Free!
ROSE BOOK
BIG 48-page SPRING CATALOG shows in FULL COLOR—hundreds of newest and most popular roses and perennials, including 1948 All-America Prize Winners. Catalog also provides garden hints, helps planning, shows how to save money. All roses offered are Guaranteed to Live and Bloom in Your Garden next Summer. Supply limited, so mail coupon today. Jackson & Perkins Co., 16 Rose Lane, Newark, New YORK.
JACKSON & PERKINS CO. World's Largest Rose Growers
16 Rose Lane, Newark, New YORK
Send me, FREE, your new Spring 1948 Catalog.
Name .....
Address .....
City ..... State .....

NEOSHO NURSERIES MONEY-SAVING CATALOG
Beautiful New Neosho 40-page Catalog illustrated in natural colors. Finest Selection New Improved Varieties—Apple, Peach, Cherry, Plum, Pear, Berries, Grapes and Small Fruits, Ornamentals, Roses, Shrubs, Vines, Shade Trees and Hedges. Direct grower to you—Operating 400 acres—Easy payments!
Fruit and Flower BOOK FREE
FREE! Mail a Postcard today for your copy of this book.
NEOSHO NURSERIES CO. 122 Spring St. Neosho, Mo.
HUNDREDS of money-saving offers, amazingly low prices in this year's catalog. All items guaranteed "true-to-name"—highest quality.
YOURS FOR GROWING SATISFACTION!

Thornless Roses
Plant "FESTIVAL," U.S. Plant Pat. 545, a bright red everblooming Hybrid Tea Rose and "CLIMBING FESTIVAL," U.S. Plant Pat. 687. Enjoy your roses without annoying thorns when cultivating or cutting.
FREE "GLORIES of the GARDEN," "America's "DIFFERENT" Garden Book, Shows you other top-ranking roses. Write for your FREE copy today.
The KRIDER Nurseries,
BOX 19 MIDDLEBURY, INDIANA

First in a series by Dr. Berenberg, eminent pediatrician, on the guidance of your child's health

Watching Your Child's Sleep

Samuel R. Berenberg, M. D.

How much sleep does my child need?" This is a question I hear quite often and one of those most commonly asked of pediatricians, for almost all parents become concerned at one time or another about their child's sleeping habits. Usually, parents worry because a child does not sleep enough, only rarely because he sleeps too much. This situation is very similar to that involving a youngster's eating habits. Most of the complaints we hear about feeding are centered on the child who does not seem to eat enough, or as much as Mother and Father think he should. Relatively few parents ever say that their child eats more than they think is good for him. And so it is with complaints about children's sleep.

Probably one of the principal reasons why folks worry so much about their children's sleep is that way back in grammar school they were taught that they must sleep a certain number of hours each night, the exact number depending on their age at the time. Just so, parents would like to have a very simple rule of thumb to follow, or a table giving the number of hours of sleep necessary for a child of one, three, five, seven, or ten years. This is perfectly natural, because they remember only too well the repeated drilling they got on how important it was to sleep eight or nine hours a day if they were to maintain health and be bright and alert in school the next day. Unfortunately, perhaps, there is no simple, universal rule which can be applied to all children, or even to children who happen to be in the same age group.

Sleeping habits are as individual as other behavior manifestations in childhood. One infant at a month of age may require twenty hours of sleep a day. (In fact, most infants of this age will probably sleep approximately this number of hours.) However, there are many whose sleeping habits would disprove this particular average. If an infant happens to sleep fewer than twenty hours, it does not necessarily mean that there is anything wrong with him. If he is happy and gay, if he is eating and gaining well, you can set your mind at ease about him. He just happens to be a little different from other children. As a child's development proceeds, he will tend to need less and less sleep, even though there are no hard and fast rules which can be given for parents to follow.

Although the effect of apparently insufficient sleep on the child's health is what most concerns parents, they are often disturbed because irregular sleep habits interfere with their own activities.

Don't snatch her abruptly from play. Advance warning in time to finish her "work" is a more considerate technique and will save emotional bedtime scenes

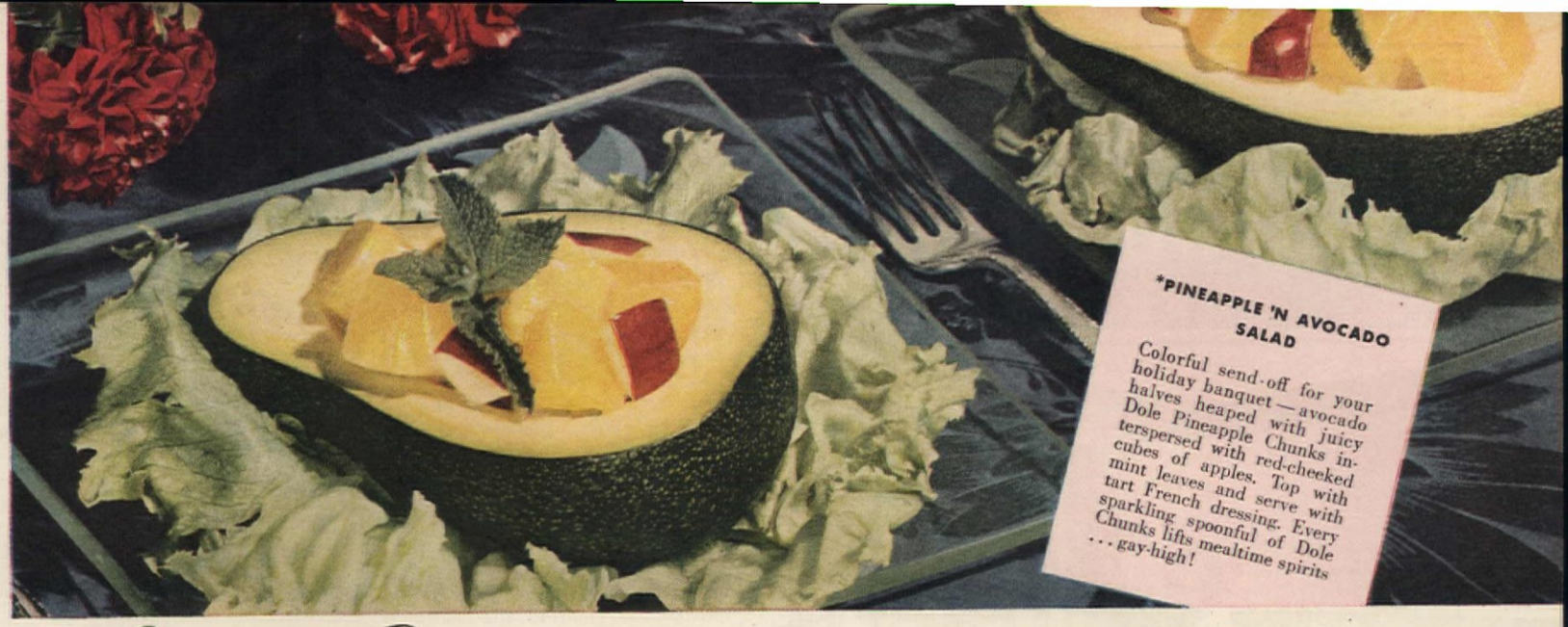
A warm-water bath is an antidote for tenseness at the end of a child's day

A suitable story—no blood and thunder, of course—will be a pleasant sedative

Sleep essentials: well-ventilated room, firm mattress, and loose, light covers

Roughhousing is fun, but an overdose may keep Junior wide-awake for hours

Photographs: Ruth Alexander Nichols, Elizabeth Hibbs, H. Armstrong Roberts, Harold M. Lambert from Frederic Lewis



***PINEAPPLE 'N AVOCADO SALAD**

Colorful send-off for your holiday banquet—avocado halves heaped with juicy Dole Pineapple Chunks interspersed with red-cheeked cubes of apples. Top with mint leaves and serve with tart French dressing. Every sparkling spoonful of Dole Chunks lifts mealtime spirits . . . gay-high!

It's a feast with pineapple fixin's—

***PINEAPPLE TURKEY HALO**

When you've done the bird to a nut-brown turn—circle it with golden Dole Pineapple Slices topped with cranberry sauce. So easy—and yet so impressive—you'll start a family tradition with this colorful, appetizing touch!

try these festive ideas by **DOLE**

***PINEAPPLE MINCE PIE**

Yes, even mince pie can be improved—with pineapple! Spread a layer of the new Dole Crushed over mince meat in the pastry-lined pan. *Doubly* delicious, for now Dole Crushed is firmer, richer, more flavorsome—cut by an exclusive new Dole method—and canned to keep that tropic-delicacy *intact!*

**By Patricia Collier,*
DOLE HOME ECONOMIST

IT'S AN
"ORIGINAL"

. . . IT'S A
St. Charles
CUSTOM BUILT OF STEEL

That's what "custom building" means . . . something exclusive . . . unique. Look for the touches that reveal it . . . in this St. Charles Kitchen, the built-in range, the one-piece top, the gracefully rounded end. Your St. Charles Kitchen, too, will be an "original" . . . not just stock units put together. It will be designed just for your home . . . made *after* you approve the plan. To give color uniformity, the finish is sprayed and baked on every part at the same time. Special units and accessories found only in St. Charles Kitchens add to your convenience.

SEND FOR COLORFUL NEW BOOK

"Your Kitchen . . . and You." Shows complete kitchens from photographs . . . pictures every St. Charles unit and accessory. Send 10 cents to cover the cost of mailing and handling. Tell us if you plan to build or remodel soon. Address St. Charles Manufacturing Co., 1679 Dean Street, St. Charles, Illinois.

St. Charles
THE *QUALITY* NAME IN KITCHENS

This is not so selfish as it might seem, since parents are entitled to free periods which, in the end, will allow them to be more relaxed in their relationships with the child. All parents want to feel free to go out on certain evenings with some assurance that their child is not going to be up most of the night entertaining the sitter. Or, if they are having a quiet evening at home, they would like to be able to sit back after a weary day and listen to a concert on the radio, or read an interesting book, without continual interruptions from Junior.

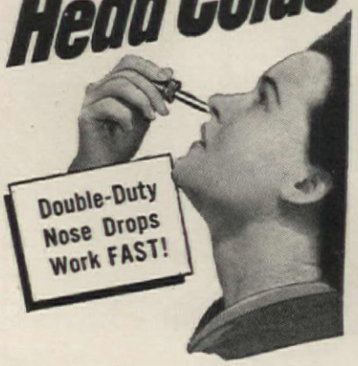
There are certain general things that may be of help in understanding the problem of sleep. In the early months of life, the infant will sleep most of the time. Along toward the end of the first year, most babies will probably want a morning and an afternoon nap as well as a long night's sleep. The ordinary household hustle and bustle does not usually disturb a sleeping infant and, ordinarily, he will even sleep through radio programs, provided the radio has not been suddenly turned on with a loud blast close to his bed. Whenever possible, of course, each child should be provided with his own bedroom. Certain compromises do have to be made sometimes, in view of our present housing shortages, but these should not, with a common sense approach, create special problems which will interfere with the child's sleep.

SOMEWHERE around a year of age, a child is apt to wake up several times during the night, for reasons which are not entirely understood at the present time, unless we assume that he would like a little extra attention and would like to socialize a bit. Not every baby will awaken periodically through the night—once, or twice, or three times—but enough of them do, and without apparent cause, so that awakening should not be considered abnormal in itself. Generally, after the first year, the child will tend to sleep somewhat less at night and may omit his morning nap. This again is entirely an individual thing, and some children will need and take both a morning and afternoon nap when they are in their second year.

Through the later nursery-school years, from four to six, many children will require only a quiet rest period during the day and will refuse to fall asleep at all during the naptime regularly set aside for them, either in the morning or afternoon. By the time a child is six, he has usually eliminated all daytime naps, but he should be watched closely for fatigue, which may be so great that it will disturb his *night* sleep. In such a case, it is essential to restrict his activities for part of the day so that he won't be so wound up by seven or eight o'clock in the evening that he can't sleep.

Generally, as the child grows older, his time for retiring will get later and later. Many two-year-olds are ready for bed at six-thirty, but some will be happier if they are not put to bed until seven, and others will prefer a six

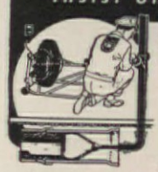
Grand Relief
FROM SNIFFLY, STUFFY DISTRESS OF
Head Colds



• Put a few drops of Vicks Va-tro-nol in each nostril whenever you catch a head cold and feel how fast you get relief. Va-tro-nol *quickly relieves* head cold distress . . . opens up cold-clogged nose and makes breathing easier. And Va-tro-nol *helps prevent* many colds from developing if used at that first warning sniffle or sneeze. So try it. Follow directions in the package.

VICKS
VA-TRO-NOL

TO *Razor-Kleen* YOUR CLOGGED SEWER or DRAIN
Insist on Electric



ROTO-ROOTER SERVICE
With the electric Roto-Rooter, your local Roto-Rooter Serviceman will do the job Better, Faster, and For Less.
NO NEEDLESS DIGGING
Write for Sewer and Drain Handbook
ROTO-ROOTER CORP.
Dept. 218, Des Moines 14, Iowa
A NATIONAL SERVICE AVAILABLE LOCALLY

Burpee GIANT Sweet Peas
Choicest Colors
SPECIAL! 6 Packets 25¢

Largest flowers, exquisitely waved and frilled, mostly four to each stem. Six finest colors: **scarlet-cerise, rose, cream-pink, lavender, blue** and **white.** **All 6 Packets** of seeds, 1 of each color (*value 95c*) **for only 25c,** postpaid. For a larger planting, **6 Half Ounces,** 1 of ea. (*value $3.*) **for $1.** *Send 25c or $1 today!* Grown on Burpee's Floradale Farms.
Burpee Seed Catalog FREE
W. Atlee Burpee Co.
380 Burpee Bldg. Philadelphia 32, Pa.
380 Burpee Bldg. Clinton, Iowa

DWARF GEM MARIGOLDS
New Dwarf French Double-Type, Mixed. 8 to 10 in. plants bristle profusely from early summer to frost. Make charming beds and borders. Trial packet..... 10¢

Send for FREE Seed Book
L. L. OLDS SEED CO.
DEPT. 3 MADISON 1, WIS.

Get Well QUICKER
From Your Cough Due to a Cold
FOLEY'S Honey & Tar Cough Compound

Irresistible Offers!

HOME & GARDEN BULBS

to bloom indoors this Winter and thrive outdoors all Summer!

18 BULBS $1.69 Imported Tuberous **BEGONIAS**

Will bear prized Double-Camelia type flowers in glorious mixed colors! Bloom continually, producing more and more flowers each year, up to 4" across!

10 BULBS $1.69 Imported Belgian **GLOXINIAS**

Plant these easy-to-grow bulbs and watch them produce more and more velvety-textured, trumpet-like flowers each year! In a mixture of exotic colors!

12 BULBS $1.69 Fancy Leaf **CALADIUMS**

These unusually easy-to-grow bulbs in mixed colors will produce large, fantastically colored leaves year after year! Transplant outdoors for colorful borders.

SPECIAL!
Any three $1.69 offers . . $4.50
Any two $1.69 offers. . . $3.00

. . . FREE! . . .

4 rare, new Rosebud Begonia Bulbs with any order of $3.00 or more! Will blossom into a myriad of exquisite, rose-like flowers!

CULTURAL DIRECTIONS INCLUDED

Beautifully Illustrated Spring Catalogue Sent on Request!

Shipped Postpaid. Send check, money order or COD

U.S. DUTCH BULB CORP

220 Fifth Ave., Dept. 98, New York 1, N.Y.

Take my car . . . but you can't borrow,
Beg or rent my brand new Toro.

TORO POWER MOWERS

TORO MANUFACTURING CORP'N, MINNEAPOLIS, MINNESOTA

Burpee's Fluffy-Ruffles GIANT PETUNIAS

Exquisitely ruffled, fringed; 5 in. across. All colors, mixed. Send 10c for 25c-Pkt. of seeds. 25 Pkt. 10¢

W. ATLEE BURPEE CO.
SEED CATALOG FREE
378 Burpee Bldg. Philadelphia 32, Pa. OR 378 Burpee Bldg. Clinton, Iowa

STAMPED LINENS at ½ PRICE

FREE 24 PAGE CATALOG

Buy quality stamped goods direct from manufacturer—save one-half. Over 100 new items—pillow cases, seamless pillow tubing, show sheets, scarfs, bridge sets, luncheon sets, table cloths, show towels, bedspreads, aprons, infants' garments. Imported Linens and Novelties. Complete embroidering instructions free. It's easy. Write:

MERRIBEE ART EMBROIDERY CO.
Dept. 141 22 West 21st St., New York 10, N.Y.

DO YOU WANT $25?

Show lovely Doehla All-Occasion Greeting Cards, Stationery, Gift Wrappings, to friends, neighbors, co-workers. 23 different assortments. You make $25 profit on only 50 $1 boxes. NO EXPERIENCE NEEDED—our FREE BOOK shows you easy ways for any beginner to make money! Write for 2 sample boxes on approval. If friends don't snap them up, return them at our expense.

FREE SAMPLES Beautiful "Name Imprinted" Stationery. Sell it on sight for only $1 per box!

HARRY DOEHLA CO., Dept. A81, Fitchburg, Massachusetts.

o'clock bedtime. One five-year-old may be put to bed at seven and during the next hour may make so many trips to the bathroom, to his toy chest, and elsewhere that it would seem wise to start his bedtime somewhat later in the evening, say around seven-thirty.

Every child will appreciate knowing that he has a definite time for going to bed, since he will not be confused by being hustled off very early one evening and being allowed to stay up two hours later the following evening.

The whole atmosphere surrounding the ritual of going to bed should be made as pleasant as possible. Too often in the past this hour has become a period for strife and storm. It is very natural for the preschooler and the early elementary school child to resist going to bed with a whole series of devices which seem to him quite original. Don't be surprised if your child has to go to the bathroom ten minutes after you have put him to bed —even though the last thing he did before bedtime was visit the bathroom. Remember that you, too, when you were the same age, probably asked for a drink of water as one of the excuses for delaying separation from the household's evening social activities. It is not uncommon for a child suddenly to show great concern for the welfare of the cat or dog forty-five minutes after you have tucked him in. True, this peripatetic activity is apt to get a little bit annoying, but threats of punishment will create a problem, whereas casualness and a smile will avoid one. The bedroom should not be used as a dunce corner at any time. If a child comes to think of the bedroom as the place where he is sent as punishment for his aberrant activities several times a day, he is not going to look with favor on this spot when it comes time to go to bed for well-deserved repose.

THERE are many things parents can do to make bedtime a happy time of day. Let Dad, if he can manage it, participate in bedtime activities. It may be the only time of day when he can get to know the child well and establish a warm, friendly, affectionate relationship with him.

Allowing the child to take a favorite toy, or a piece of blanket, or a book to bed will prevent many problems. The child then knows that some of his desires are being respected.

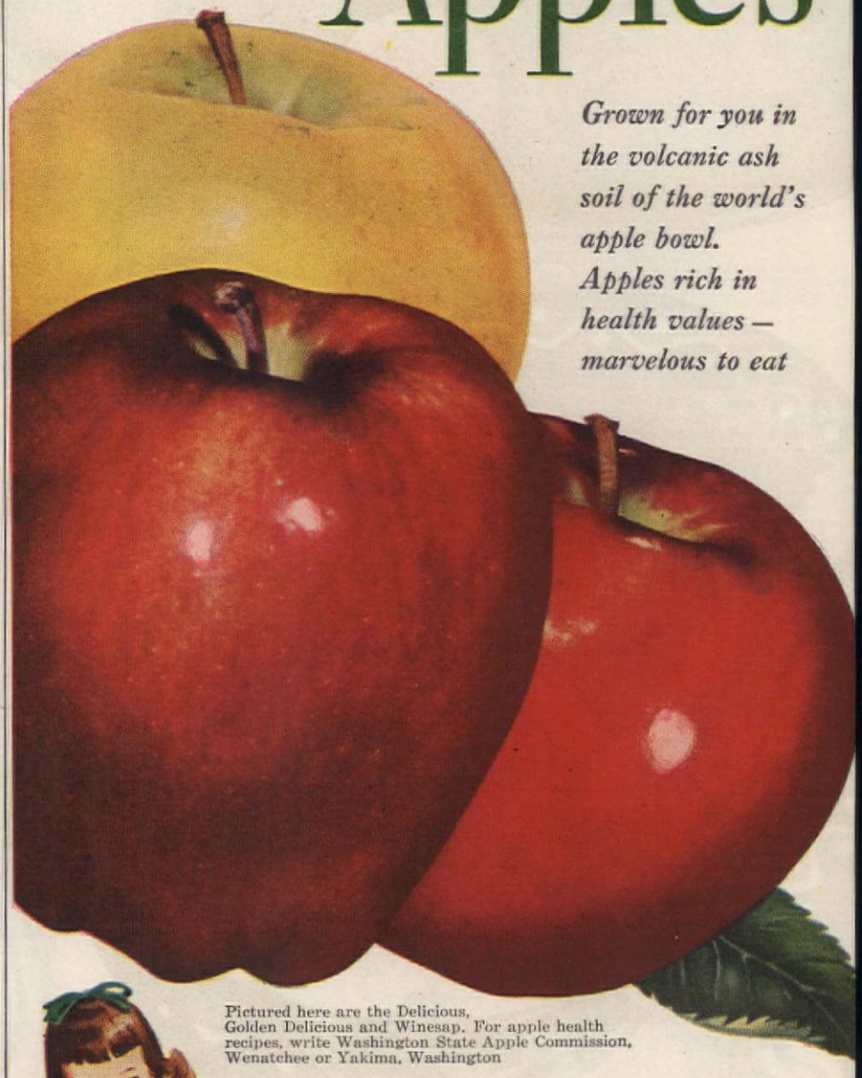
Many parents worry because their child wants some kind of illumination in his room during the night. Certainly there is no harm in leaving a small night light burning, or in setting the door ajar to allow for a little light from an adjoining room.

A final word of caution appears to be necessary, in view of the many parents who think their children's sleep problems can be solved by giving them "just a mild sedative". Sedatives *never* should be given without the strict supervision of a physician. They may be dangerous, and even when not dangerous, they will not of themselves solve sleep problems.

Daily in Winter Eat These

WASHINGTON STATE **Apples**

Grown for you in the volcanic ash soil of the world's apple bowl. Apples rich in health values — marvelous to eat



Pictured here are the Delicious, Golden Delicious and Winesap. For apple health recipes, write Washington State Apple Commission, Wenatchee or Yakima, Washington

Apple eating is nature's way to get protective food elements our bodies require

FOR FIGHTING WINTER GERMS... The regular eating of apples is known to help eliminate harmful germs in the lower intestine. Apple eating thus assists the body in its winter defense against infections

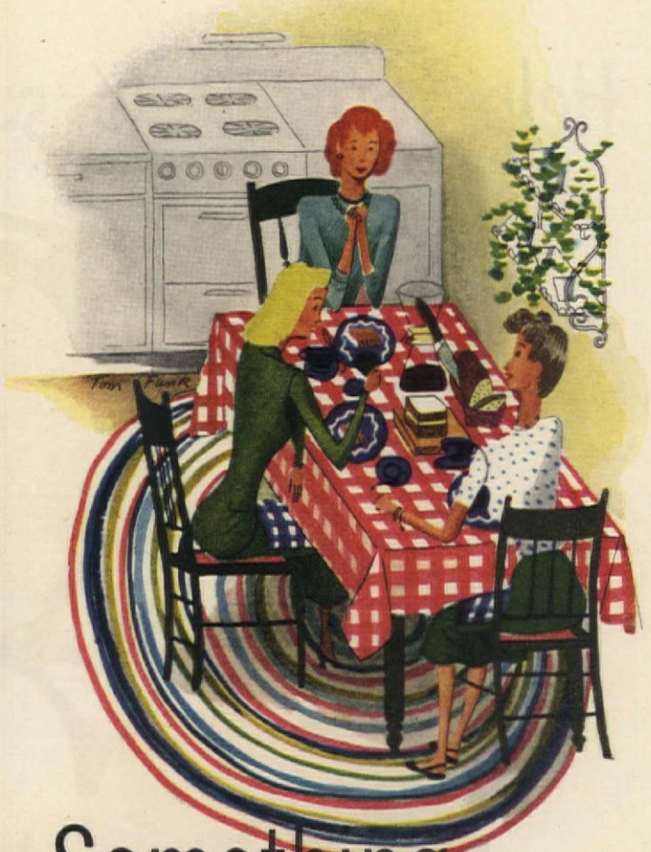
FOR VITAMINS... Vitamin C is needed to keep teeth and bones healthy, to build the body's resistance. Apples are a good source of vitamin C. Also a good source of vitamin A

FOR GOOD DIGESTION... Apples are rich in pectin, which helps keep the digestive system active. Eating apples regularly helps rid the lower digestive tract of poisons

FOR FOOD-MINERALS... Calcium, the bone-builder, is found in apples. Regular eating of apples also helps us absorb the calcium and iron in other foods

We Washington growers are now shipping the finest apples ever. They're carefully packed and all going to market under refrigeration. Wonderfully crisp. Crackling with juice. *For health that tastes good,* help yourself to—

The Apples of Washington State



Something for the Girls...

Esther Foley

HAVE you ever cooked dinner in another woman's kitchen? Not long ago I had to! The very night that I was having a dinner party "for the girls," the phone rang and a pleading voice asked if I would please be a baby-sitter. Who could say no? I put the part of the dinner that was cooked into one basket, the part that was not cooked into another, collected my friends and we all went to be baby-sitters. It was fun. While my guests put the delighted children to bed, I cooked dinner.

Children reduce all kitchens to playgrounds. Junior's crayons marked up the knife drawer; Sister's broken doll rattled in the best china bowl; the baby's train of cars had found shelter under the skillet. It is the same in every home. Very soon I was working quickly, easily, reaching automatically to the highest shelf for the salt, pepper, and vanilla, always kept high, out of children's reach.

A dinner for the girls should contain a dish of a strange foreign flavor. Now and then women like to eat just for fun, and a good chicken papriká can bring pleasure into life. For a vegetable, try heating canned peas in a bit of their own liquor, plus several leaves of lettuce and a goodly spoonful of butter or margarine. Cover tightly and, when steaming, turn the heat down. Just before serving, remove lettuce, and toss peas with salt and freshly ground pepper. A taste treat! Tea goes well with this dinner, being so thin and sharp and fragrant. We finished the meal, as planned, with chocolate layer cake, and gossip.

Silver—Youth Pattern—Holmes and Edwards. Chicken Fryer—Wear Ever Aluminum Cooking Utensil Co. Pyrex Teapot—Corning Glass Works. Photographs—F. M. Demarest

Help yourself to sunshine—Del Monte style!

Only pineapples pampered to perfect ripeness can give you such wonderful tropical flavor.

We think we grow the *plumpest, juiciest,* most *flavorful* pineapples that ever graced a sunny slope. And we should, too—with all the care we give them.

Our plantations sit high above sea-level — up where the sun shines hot and the nights are cool —where everything is perfect for slow ripening.

You see, the slower pineapples ripen—*the fuller the flavor*. That's why we encourage a "take-life-easy" attitude in the pineapples we grow.

Then, when they're fair to bursting with roly-poly ripeness — they're picked — and packed. Speedy work here protects the sunny tropical goodness everyone likes so much in all styles of Del Monte Brand Pineapple.

Watch folks' eyes light up when you serve it. You'll beam too, when you discover how extra good Del Monte Pineapple really is. And how many ways it can brighten a meal.

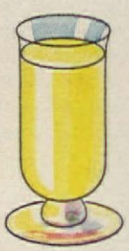
Yes, it's well worth looking for — on your grocer's shelves—under the brand you know so well, in the green can with the Del Monte red shield of quality. Then you're all set for treats like

SUNSHINE SALAD

Great golden halos of Del Monte Sliced Pineapple team with paper-thin curls and "sunbursts" of raw carrots, and cream cheese "apples." (You moisten cream cheese with syrup from pineapple, roll it into balls. Sprinkle with paprika; use whole cloves for stems. Chill well before serving.) Serve with crisp greens and this Pineapple French Dressing:

- ½ tsp. paprika
- ½ tsp. salt
- ½ tsp. prepared mustard
- 6 tbsps. syrup from Del Monte Sliced Pineapple
- 4 tbsps. salad oil
- 2 tbsps. lemon juice

Combine all ingredients and beat thoroughly just before serving. Makes ⅔ cup of dressing for salad, above.



Juice-wonderful Juice—

with the same tart-sweet, refreshing flavor you find in every style of Del Monte Pineapple—

SLICED • CRUSHED • JUICE

Del Monte PINEAPPLE

the brand that always puts flavor first

FOR THE GIRLS

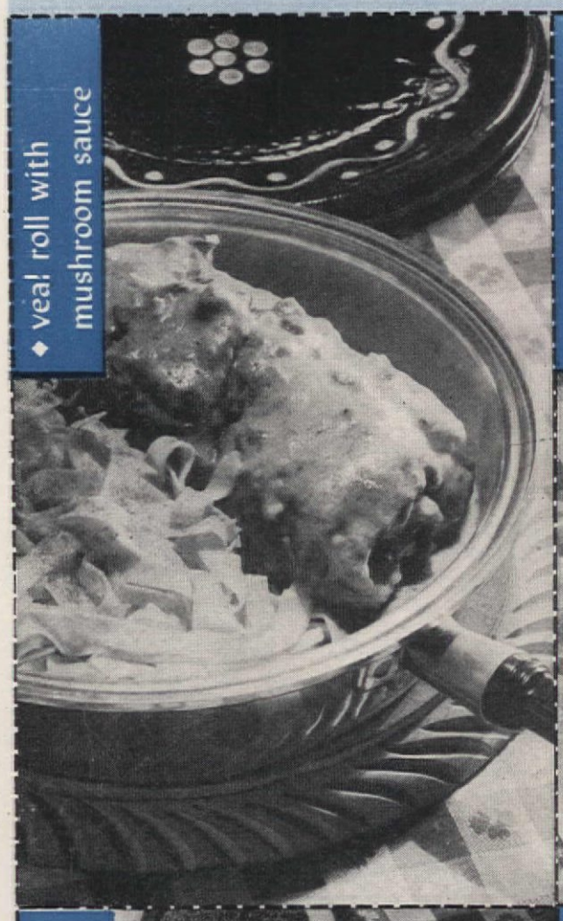
Chicken Paprika *Rice or Noodles*
Canned Peas with Lettuce
Pear Salad on Romaine
Chocolate Layer Cake
Tea with Lemon *Fruit*

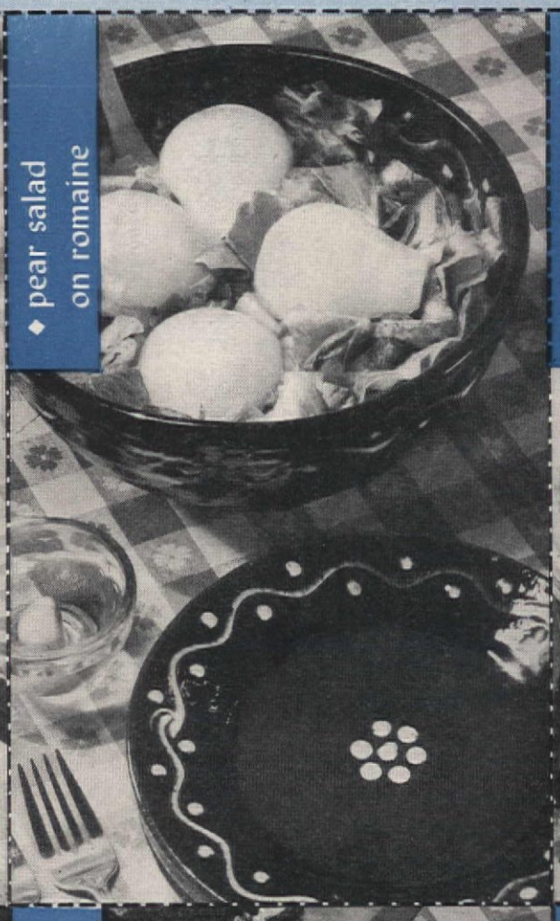
MEAT FLAVORED

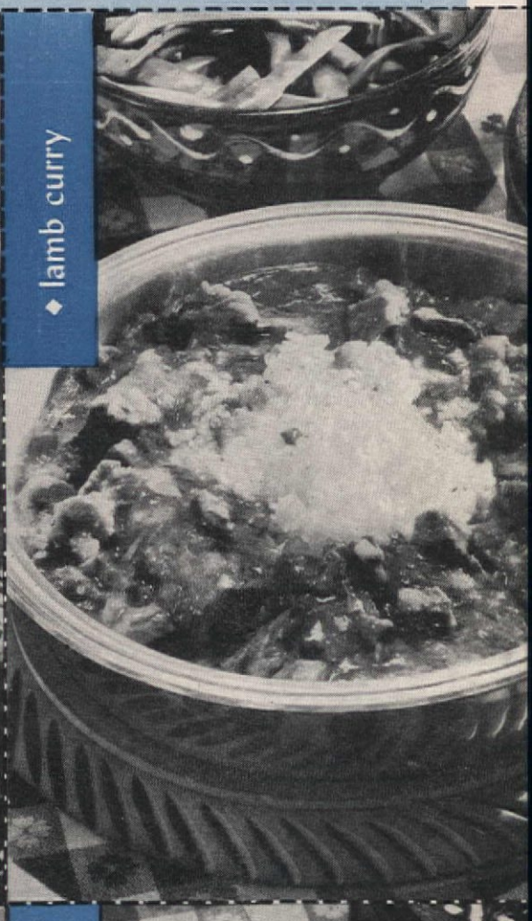
Apple Juice
Lamb Curry with Rice *Chutney*
Mixed Green Salad *Bread Sticks*
Crushed Pineapple Cup with Coconut
Coffee

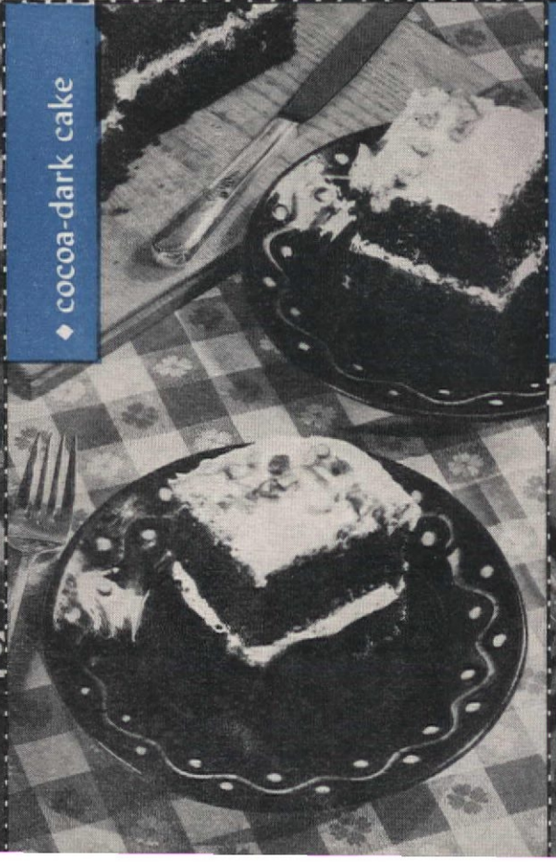
FROM THE SKILLET

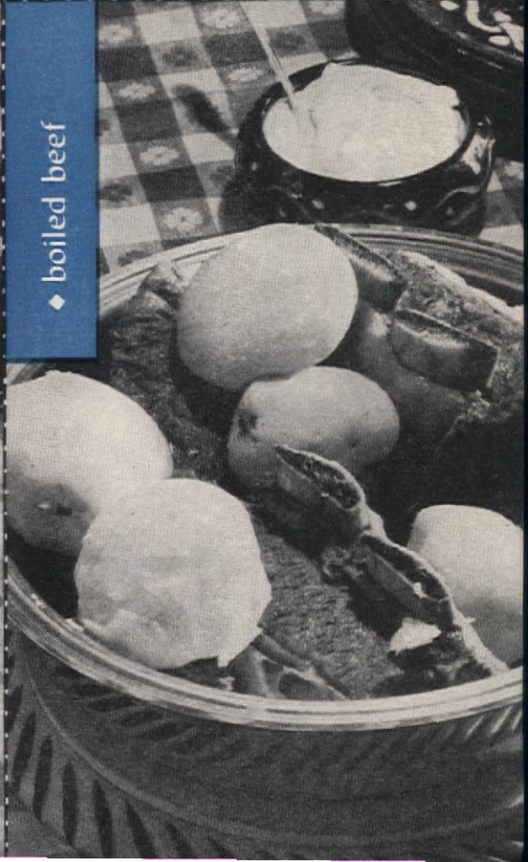
Mixed Vegetable Juice
Boiled Plate Beef *Buttered Green Beans*
Cabbage and Carrot Slaw
Split Toasted Rolls
Mixed Fruit Cup *Coffee*











◆ boiled beef

Preparation time: 2 hrs.

4 lbs. beef plate
2 tsp. salt
1 cup whipping cream
2 tbs. prepared horse-radish, or to taste
1 tsp. sugar
Salt and pepper

HAVE beef cut in 4-inch squares. Remove heavy fat. Cover beef with hot water and simmer for 1 hour. Add salt and cook for 1 hour longer, or until tender. Whip the cream until stiff; fold in horse-radish, sugar, and salt and pepper to taste. Serve with the boiled beef. Strain broth, season for soup.

Serves 6-8 ***642 cal. per serving*** ***Source of vitamins A, B complex***

Tested in THE AMERICAN HOME KITCHEN

◆ lamb curry

Preparation time: 1 hr.

1½ cups cubed, cooked lamb
Lard or drippings
¾ cup chopped onion
¼ cup chopped green pepper
½ cup chopped celery
½ clove garlic, finely chopped
1 tsp. curry powder
1½ tsp. salt
2 cups lamb broth, stock made from bones
1 tbs. Worcestershire sauce
2 tbs. flour

CUT meat in ½ inch cubes. Brown onion, pepper, and celery lightly in drippings. Add garlic, curry powder, salt, broth, Worcestershire sauce and meat. Cover and simmer for 30 minutes. Mix flour with ¼ cup water and stir in some of the hot mixture. Add to stew. Cook until thickened. Serve curry with boiled rice.

Serves 4 ***267 cal. per serving*** ***Source of vitamins A, B complex***

Tested in THE AMERICAN HOME KITCHEN

◆ cocoa-dark cake

Preparation time: 50 min.

2 cups sifted cake flour
2 cups sugar
1 tsp. salt
1½ tsp. baking powder
⅔ cup cocoa
¾ cup cake shortening
1¼ cups milk
1 tsp. baking powder
3 eggs, unbeaten
1 tsp. vanilla flavoring

SIFT the flour, sugar, salt, baking soda and cocoa into a bowl. Add shortening and ¾ cup of the milk and beat vigorously by hand or in an electric mixer at medium speed for 2 minutes. Stir in the baking powder. Add the remaining ½ cup of milk, eggs and vanilla, and blend by hand or in an electric mixer for 2 minutes. The batter will be smooth and thin. Pour into 2 greased 8 x 2 inches or 9 x 1½ inches square layer pans, lined with greased wax paper. Bake in a moderate oven (350°F.) 35-40 minutes. Cool. Frost between layers and top with butter icing. Garnish the edge with chopped nuts.

Serves 8-12 ***449 cal. per serving*** ***Source of vitamins A, B complex***

Tested in THE AMERICAN HOME KITCHEN

◆ pear salad on romaine

Preparation time: 20 min.

1 (No. 2½) can pear halves
¼ cup salad oil
1 head romaine
1 peeled garlic clove
2 tbs. vinegar or lemon juice
½ tsp. salt
Sprinkle of sugar
Dash of pepper

DRAIN pears well and rub with oil. Cut romaine crosswise, starting at root end. Wash well, drain, and crisp. Place in salad bowl, add garlic, oil, vinegar, seasonings and toss well. Place in chilled bowl, arrange pear halves on top and serve. The faint scent of garlic sees to it that this salad goes well with chicken.

Approximate yield: 4-6 portions ***159 cal. per serving*** ***Source of vitamin A***

Tested in THE AMERICAN HOME KITCHEN

◆ chicken paprika

Preparation time: 1½ hrs.

4 tbs. fat
3 medium-sized onions, sliced
1 tbs. paprika
1 (4 lb.) chicken cut for fricassee
Water as required
1 pt. sour cream

MELT fat in heavy skillet. Add onions and cook over low heat, stirring until pale golden brown. Add paprika, as much as desired, and blend. Wash, pick over and dry pieces of chicken. Brown one piece at a time in fat, adding fat as required. Place all pieces in skillet, add a few tablespoons of water, cover and cook over low heat 1 hour, or until tender. Add a few tablespoons of water at a time only if required. Push pieces of chicken to each side of skillet, put a layer of freshly cooked rice or noodles in the center of the skillet, and spoon sour cream over the chicken. Cover and keep warm until serving time. To put this dish on a platter spoils the appearance. Serve in the skillet.

Serves 6 ***551 cal. per serving*** ***Source of vitamins A, B complex***

Tested in THE AMERICAN HOME KITCHEN

◆ veal roll with mushroom sauce

Preparation time: 1 hr.

8 slices white bread
2 tbs. butter or margarine
1 small onion, minced
3 tbs. chopped celery
¼ tsp. thyme
Salt and pepper
Water
2 lb. veal cutlet, cut ½ inch thick
3 tbs. seasoned flour
3 tbs. lard
1 (10½ oz.) can condensed mushroom soup
½ cup milk

SHRED bread with a fork, discarding crusts. Melt butter in a skillet, add onion and celery and cook until tender. Add to the bread crumbs with thyme and salt and pepper to taste. Moisten with a little water. Lay veal out flat; sprinkle with a little salt and pepper and spread with stuffing. Roll up and secure with toothpicks. Dredge with flour and brown on all sides in hot lard. Dilute the soup with the milk and pour over veal. Cover and simmer for 45 minutes, or until tender.

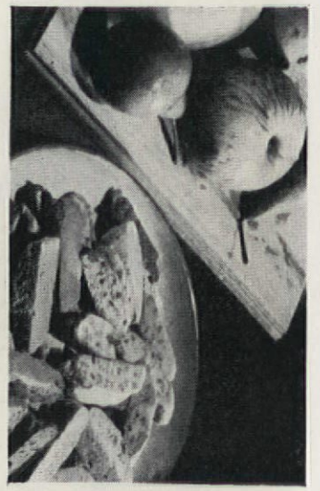
Serves 6 ***457 cal. per serving*** ***Source of vitamins A, B complex***

Tested in THE AMERICAN HOME KITCHEN

With the New Year's Bowl

TRICAS for the TRADE

With eggnog serve something hot or sharp. Put deviled ham on crackers or bread, then toast: offer a mixture of salted nuts



No sweets need apply with eggnog—serve only anise drops or slices; for contrast serve sectioned fresh fruit or dried fruits

Cabbage Today?

Edna Lee Ratchen

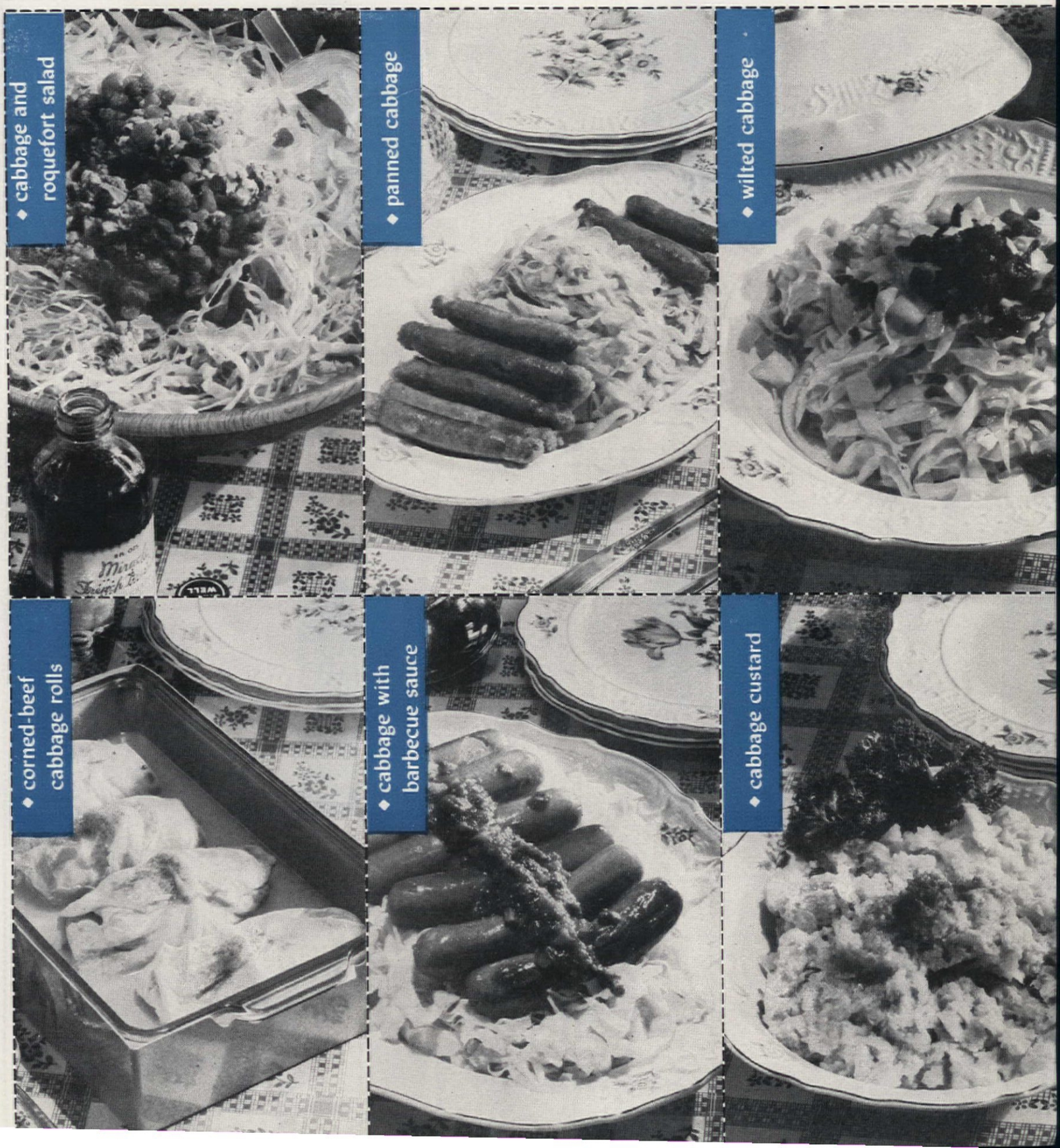
All year around we have with us—the cabbage! Some eat it because they like it, others because they must.

The cabbage has risen from its humble origin when, in the guise of wild cabbage, it flourished on the coasts of England and Europe. Just who was responsible for its cultivation is not known, but Italy is credited with teaching the Germans to plant and eat cabbage, while sauerkraut is said to be a Tartar invention that was brought into Germany by the Slavs. Somewhere on its way to this country, it got mixed up with corned beef and potatoes, and became the traditional New England boiled dinner.

In the markets you'll find round heads or flat heads, conical or oblong, red heads or green heads—smooth or wrinkled-leaved. Cook it well, but let some of the crispness stay.

Bake it or steam it. Stuff it or cream it. Serve it hot, serve it cold. Serve it raw or wilted! Marry it to spareribs or pig's knuckles if you will, but cabbage in some guise or other is a must.

The cabbage has beauty and romance, though you may not believe it, because, in all probability, you are a city dweller. You never have stood at sunset-time and gazed over a field of flowing purple Savoy—row on row of succulent heads marching up the hillside to where the farmer stands with his arm about his plump wife and whispers in her ear, "My little cabbage."



◆ cabbage custard

Preparation time: 1¼ hrs.

3 cups finely chopped, cooked cabbage, drained
3 tbs. butter, melted
1 tsp. Worcestershire sauce
2 tbs. cider vinegar
1½ tsp. salt
3 eggs, slightly beaten

COMBINE all ingredients, mixing well. Pour into a greased baking dish, patting down firmly. Place baking dish in a pan containing hot water. Bake in a slow oven (325°F.) for one hour.

Serves 6 ***216 cal. per serving*** ***Source of vitamins A, B complex***

Washington Colonial Mary Ann, Cannonsburg Pottery Company

Tested in THE AMERICAN HOME KITCHEN

◆ wilted cabbage

Preparation time: 30 min.

2 lb. head of cabbage
6 slices bacon
⅓ cup vinegar
1 tsp. salt
2 tsp. sugar

SHRED cabbage. Pour boiling water over it and allow to stand 10 minutes. Drain. Dice bacon and fry in a skillet until crisp and brown. Stir in the vinegar, salt, and sugar. Add drained cabbage and toss well. Cook until the cabbage is well heated.

Serves 6 ***97 cal. per serving*** ***Source of vitamins A, B complex***

Washington Colonial Mary Ann, Cannonsburg Pottery Company

Tested in THE AMERICAN HOME KITCHEN

◆ cabbage with barbecue sauce

Preparation time: 1 hr.

2 cups canned tomatoes
1 cup cider
2 cloves garlic
1 small onion, minced
1 small carrot, minced
1 tbs. chili powder
1 tsp. curry powder
½ tsp. powdered mustard
1 tbs. Worcestershire sauce
Salt
2 tbs. bacon fat
6—8 frankfurters
2 lb. head cabbage, cooked and chopped

PLACE tomatoes, cider, garlic, onion, carrot, chili powder, curry powder, mustard and Worcestershire sauce in a skillet. Simmer for 45 minutes and add salt to taste. Melt the bacon fat in a skillet, add frankfurters and sauté until browned. Add frankfurters to sauce and cook over low heat for 10 minutes. Place cabbage on platter, top with frankfurters and pour sauce over it.

Serves 6 ***212 cal. per serving*** ***Source of vitamins A, C, B complex***

Washington Colonial Mary Ann, Cannonsburg Pottery Company

Tested in THE AMERICAN HOME KITCHEN

◆ panned cabbage

Preparation time: 30 min.

1 doz. sausages
2 lb. head of cabbage
Salt
Pepper

FRY sausages in a skillet until crisp and brown. Remove from skillet and keep warm. Pour off all but 5 tbs. of the fat. Shred cabbage rather fine and add to the fat in the skillet. Cook until tender, tossing the cabbage at intervals. Season cabbage with salt and pepper to taste. Arrange on a hot dish and place sausages on top.

Serves 6 ***158 cal. per serving*** ***Source of vitamin A, B complex***

Washington Colonial Mary Ann, Cannonsburg Pottery Company

Tested in THE AMERICAN HOME KITCHEN

◆ corned-beef cabbage rolls

Preparation time: 1 hr.

6—8 cabbage leaves
2 cups canned corned beef or tongue
1 small green pepper, minced
1 small onion, minced
½ cup cooked rice
½ tsp. salt
Dash of pepper
½ tsp. prepared mustard
1 tbs. butter or margarine
2 bouillon cubes
1 tbs. flour
1 cup water

PLACE cabbage leaves in boiling, salted water for 2 minutes. Drain. Mix the meat, green pepper, onion, rice, salt, pepper and mustard. Place 2—3 tbs. of the mixture on each cabbage leaf. Fold the leaf around the filling and fasten with toothpicks. Arrange the stuffed leaves in a casserole. Melt the butter in a skillet, blend in the bouillon cubes. Stir in the flour. Gradually add water and cook, stirring constantly until the mixture thickens. Add seasonings if needed. Pour gravy over cabbage rolls and bake covered in a moderately hot oven (375°F.) for 45 minutes.

Serve 6 ***197 cal. per serving*** ***Source of vitamins A, B complex***

Pyrex-lined Baker, Florence Thomas

Tested in THE AMERICAN HOME KITCHEN

◆ cabbage and roquefort salad

Preparation time: 20 min.

5 cups finely shredded cabbage
¼ lb. roquefort cheese, cut fine
¾ cup white raisins
½ cup French Dressing (approx.)

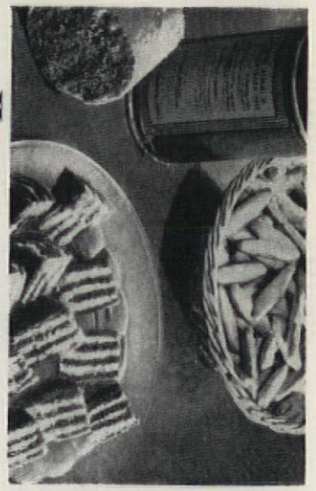
PLACE cabbage in a salad bowl. Add cheese and raisins and toss together. Pour French dressing over it and mix well. Green pepper rings make a nice garnish for this unusual salad.

Serves 6 ***216 cal. per serving*** ***Source of vitamins A, B complex***

Tested in THE AMERICAN HOME KITCHEN

With sparkling wine cup offer water cress roll-up sandwiches, spreading the thin fresh bread with cream cheese or soft butter

Hot cider cup requires the solidity of brown-bread cream-cheese sandwiches, and the strong smart of cheese-flavored crackers



Cider cup is also complemented by richness of fruit cake, thin-sliced, and a self-service bowl of nuts and cluster raisins

GOLD RUSH on New Year's Eve

Ellen Fleming

AMIDST a brilliant clangor of midnight bells, whistles, gongs, horns, and hand clackers, 1948 will arrive for a twelve-month visit. In what better way could we welcome this mysterious stranger than by giving a party in his honor? Everyone would like to "strike it rich" sometime during the New Year, so a Gold Rush party will satisfy with make-believe the universal urge to find one's fortune. A Gold Rush party is easy to plan and fun to give. Let it be a Treasure Hunt, and while the guests are out searching, the hostess can put the finishing touches to the dinner she will serve when they return with their loot.

Each one of us has a different idea of what constitutes good fortune, so the prizes we hope to find during 1948 will vary according to our desires. Some may search for fame, some for riches, and some for love. With this in mind, you might hide a bag of pebbles, gilded to look like gold nuggets, a cardboard crown covered with gold foil paper, and two little sachet bags shaped like hearts and made of gold lamé. These three treasures, hidden in different places, will represent riches, fame, and love.

To start your guests off in the proverbial pairs, fill a basket with small paper pickaxes and shovels. These you can cut easily from fairly stiff cardboard and paint with gilt. On the handle of each pickax, print a number in India ink, one for each of your gentleman guests. On the shovels, print corresponding numbers for each of the women. Mix these up in the basket and draw for partners by matching numbers.

The first clue of the Treasure Hunt can be read aloud by the hostess. Work yours out in whatever way suits you best, using this sample as a guide:

Tonight we're out to find our fate,
Our heart's desire for 'forty-eight.
It may be love, it may be fame,
It may be gold; but in this game
We'll all be prospectors tonight.
So place your partners on your right,
Take pick, take ax, and let's inquire
The way to find our heart's desire!
Not under the couch, nor under the stove
Will you find the clue to your treasure trove;
But somewhere near one exit door
You'll find a note which tells you more.

Write the rest of your clues in whatever way you choose. Each hostess will have a different problem in the hiding of the prizes, and each will know best how to devise the necessary clues. Whether you plan an indoor or an outdoor hunt will depend on the New Year's Eve weather you can expect to enjoy in your locality.

The first guest to return with the poke or bag of gold nuggets will be crowned with the most battered old felt hat you can find. He's the sourdough who struck it rich! The guest

Monterey the name of the first capital of California, was bestowed upon me for my vast ranchos which gave me prestige among the Spanish dons. I typify the aristocratic dignity of the reigning dons and reflect the pride and spirit of my ancestry. »The Monterey design is hand painted under a permanent glaze.

Limited full color edition of Vernonware patterns, pictured in their early Californian atmospbere, now available. Send 25c for your copy. Dept. AH.

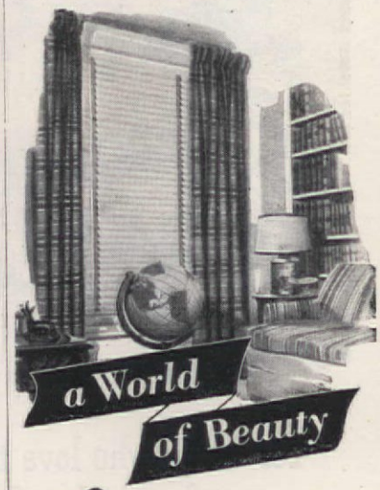
CALIFORNIA *Vernonware*

AMERICA'S FINEST LINE OF SEMI-PORCELAINS

Sold at leading stores

VERNON KILNS

2300 East 52nd Street, Los Angeles 11, California



...Can be brought into your home so reasonably with Fincastle's new fabrics now on display at your favorite store. Ask to see them for draperies, slipcovers, and a host of other home decoration uses.

Send 10 cents in coin or stamps for "Interiors Beautiful," 32 pages of decorating hints, pictures, etc. Address 1320 McHenry Street.

Fincastle FABRICS

REG. U. S. PAT. OFF.

LOUISVILLE TEXTILES, INC., LOUISVILLE, KENTUCKY.

LITTLE LULU

Little Lulu says... Compare tissues—compare boxes—and you'll see why Kleenex* is America's favorite tissue. You pull *just one* double tissue at a time—up pops another!

©International Cellucotton Products Co. *T. M. Reg. U. S. Pat. Off.

who returns with the cardboard crown will wear it as the symbol of the fame he will win in 1948. And, because the finder of the two gold hearts has found love, he should pin them on his sleeves. If you decide to award a grand prize to one guest, give it to the finder of the hearts, with this little verse attached:

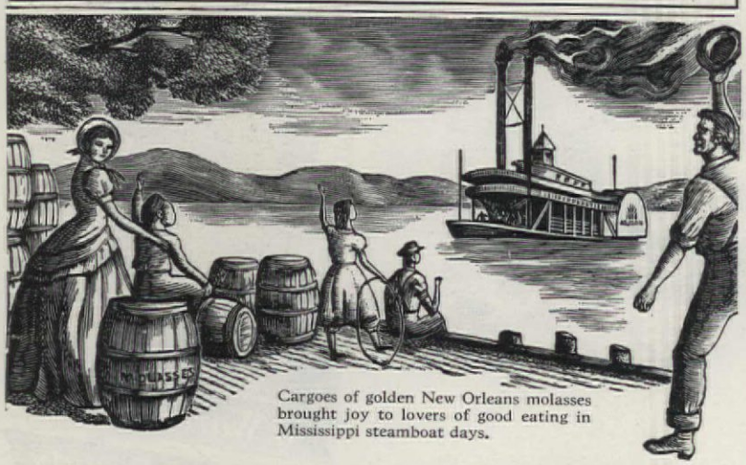
Money is fine,
It will buy many things;
Fame is all right—
It looks well on kings!
But love is a treasure
Beyond all compare.
You were lucky to find it
So guard it with care!
And when this year's over
We hope it will leave
Love still in your heart
And your heart on your sleeve!

By this time your guests will be hungry, so serve the dinner you set out while they were off on their treasure hunt. Decorate your table in the spirit and colorfulness of the Gold Rush days. The table shown above recreates the sparkling elegance of those days and adapts some of their trappings to charming uses.

THE tablecloth, hand woven with gold threads, is a glamorous background for the table setting. The floral centerpiece shines like gold: gilded magnolia leaves frame the yellow-dyed Phalenopsis orchids. The exceptionally appropriate place plates are authentic miners' gold-dust pans gold-plated to give a shining finish. On the "Sylvan" dinner plates are yellow-dyed gardenias tied with a gold bow for the women, and yellow carnation boutonnieres for the men. The candles are yellow, and the Dirilyte flatware lends a golden glow. The cut-crystal candlesticks and the "Clifton Park" stemware are the final touches of gold-rush elegance. The place cards are held in place by little mounds of gilded pebbles that look like gold nuggets. If you do not wish to duplicate, for your party, a table exactly like the one shown, it will not be difficult to adapt to your own needs the ideas utilized here.

A Gold Rush party ends the old year and begins the new with a gaiety and promise that expresses to all your guests best wishes for 1948.

Illustrated on page 79: Merchandise and Table Setting arranged by the J. W. Robinson Co., Los Angeles; photograph supervised by Virginia Andrews Smith; Photographs by Edward Lester Smith; Table Linen by Melton Corporation; Dinnerware by Flintridge China Co.; Stemware by Stewart English Crystal; Candlesticks by Fairpoint Glass Co.; Flatware by Dirilyte, American Alloy Arts Co.; Place plates, Gold-dust pans, designed especially for J. W. Robinson Co.; Centerpiece flowers by Mr. John J. McCormick of Darling's Shop, Los Angeles.



Cargoes of golden New Orleans molasses brought joy to lovers of good eating in Mississippi steamboat days.

For those who love the sun-soaked flavor of real New Orleans molasses

As if dripping with the sunshine that warms the soil of its plantation home, Brer Rabbit Molasses gives special golden richness to homemade gingerbread and cookies.

This sunny-rich mellowness comes from the freshly crushed juice of the cane that grows as nowhere else on the plantations down around New Orleans. Golden . . . *liquid* . . . Brer Rabbit is the secret of delicious molasses desserts and a flavorful spread for table use.

TWO FLAVORS: *Gold Label*—light, mild-flavored; *Green Label*—dark, full-flavored.

Rich in Iron—needed for good red blood!

BRER RABBIT New Orleans MOLASSES

FREE! New, easy, quick dessert recipes. Also 52-page cook book; 116 recipes.

Name_____

Address_____

_____ Zone_____

Paste on postcard and mail to: Brer Rabbit, c/o Penick & Ford, New Orleans 7, La., Dept. A1-8.

FIGHT INFANTILE PARALYSIS

MARCH OF DIMES JANUARY 15-30

Needlepoint

15 x 18 INCH CANVAS

LOVELY FLORAL DESIGN ALREADY EMBROIDERED

$1.00 POST PAID

FOR FOOTSTOOL PILLOWS, ETC.

NO. 979 — The finest of Embroidery can be yours with this exquisite Needlepoint piece. This 15x18 in. piece with the lovely floral design already completed on durable needlepoint canvas is only $1.00. Just the background is to be done. Excellent for footstools, pillows, etc. Start at once, buy this lovely piece with tapestry needle included and at the same time buy the fine 100% wool tapestry yarn to work your piece, 7 skeins required. (See box at right) 100% satisfaction or your money back. Order by number.

40 YD. SKEIN TAPESTRY WOOL FOR BACKGROUND

MAROON BLACK ROSE BEIGE MED. COLONIAL BLUE

SKEIN 25¢

FREDERICK HERRSCHNER CO. 33 S. WABASH AVE., CHICAGO 3, ILL.

GRAVY MASTER makes gravy as you like it

RICH · BROWN · FULL-BODIED

FREE Novel Jot-Down Recipe Booklet. Write Gravy Master, Dept. A Long Island City 1, N. Y.

SAVES TIME—WORK—AND SOAP

THE HELPFUL CHORE GIRL POT CLEANER

INSTANTLY CLEANS POTS, PANS, DISHES, ETC.

Genuine Copper

NEVER RUSTS — NEVER SPLINTERS — RINSES CLEAN — LASTS LONG

METAL TEXTILE CORPORATION Orange, N. J. In Canada — Hamilton, Ontario

Wanted BROKEN JEWELRY

All kinds. Highest cash prices for jewelry, rings, spectacles, gold teeth, diamonds, broken and usable watches, sterling, etc. Prompt remittances. Satisfaction guaranteed.

WRITE FOR FREE SHIPPING CONTAINER

LOWE'S Dept. AH, Holland Bldg., St. Louis, Mo.

FREE SAMPLES KNITTING YARNS

Quality all-wool hand knitting yarns at direct-to-you LOW PRICES. Send for FREE samples.

FRIENDSHIP HOUSE, Dept. 277, WINCHESTER, MASS.

GRAPE VINES

All the best and new varieties. Also complete line of trees, fruit plants, ornamentals. All at lowest prices. CATALOG FREE

STAHELIN'S NURSERY, Box 30, Bridgman, Mich.

HAVE YOU AN APTITUDE FOR WRITING?

Storycrafters Guild determines your writing potentialities with a FREE APTITUDE TEST, then teaches you fundamentals of ALL creative writing. You study current material editors have bought and published. You learn how to write Stories, Articles, Radio, Motion-Picture, Novels, "Fillers"; specialty writing of all kinds under personal direction of Frederick Palmer. EARN WHILE YOU LEARN through Storycrafters Guild Manuscript Sales Service. Send for FREE APTITUDE TEST today!

STORYCRAFTERS GUILD, Dept. 82
5617 Hollywood Blvd., Hollywood 28, Calif.
Send FREE APTITUDE TEST and details of Home-Study Course in Creative Writing.

Mr. Mrs. Miss_____

Address_____

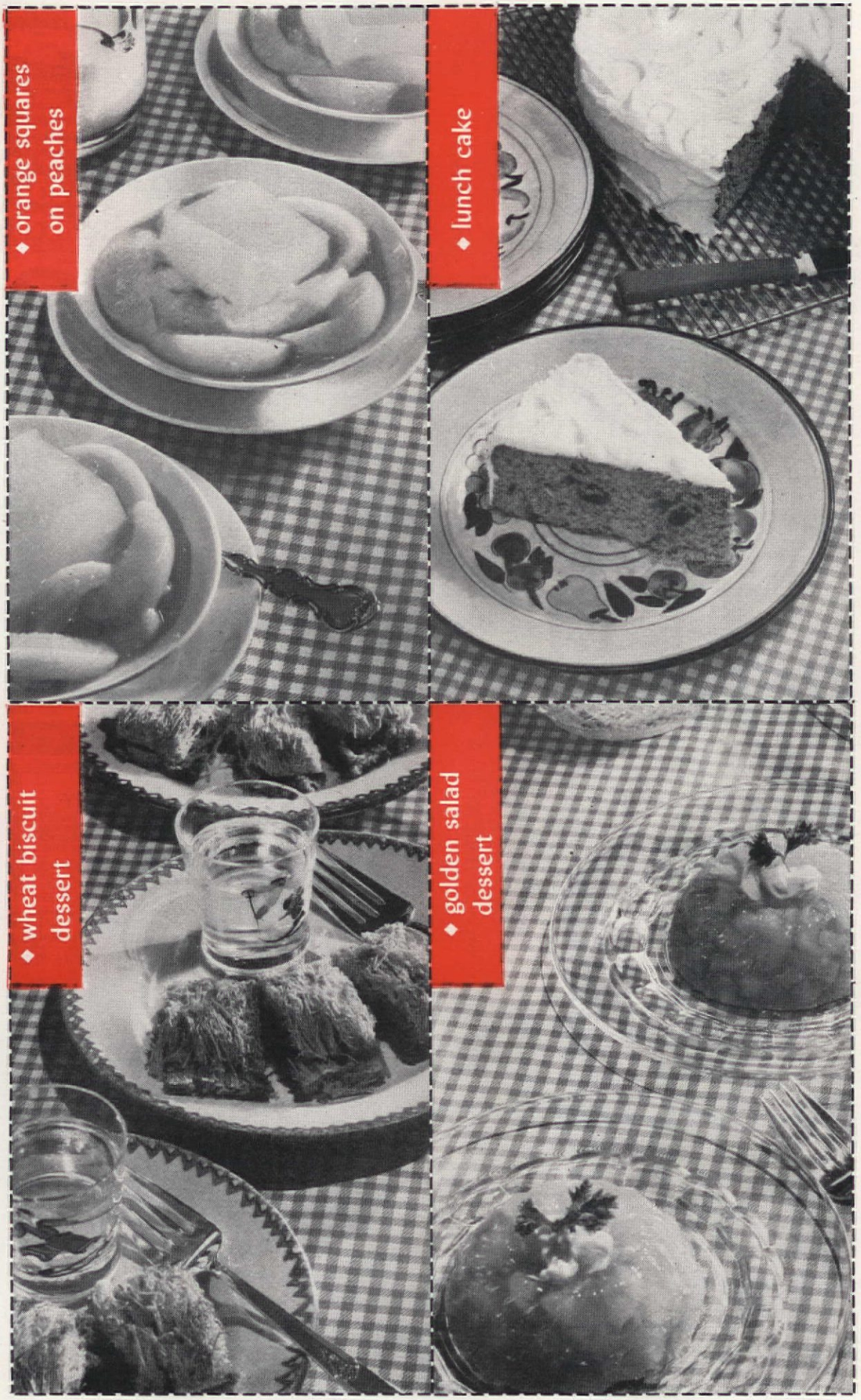
City_____ State_____

Penny Pretty Meals

Marie Peters

TODAY, if the main course is humble fare, the wise cook knows and recognizes the need for an added touch that means "added attraction". If the entree is not exciting, spotlight the dessert. The recipes given below can do it, and the meal still can be classed as economical.

A happy combination of star material is the menu calling for Lunch Cake. Wholesome eating for the children and yet satisfying enough if your home is invaded by unexpected visitors. The wheat biscuit dessert resembles in flavor and texture the famous Armenian Paklava. Shredded wheat is split and baked with a nut filling. The cool fruit flavor of both gelatin desserts will be especially welcome if the main course is spicy.



Drop that soggy cloth!

Quit drudging over crusty skillets! A spunky metal-fiber Brillo pad whisks 'em bright!

BRILLO
shines 'em easy!

A Brillo pad licks off crust and grease! Leaves pots and pans shining. Use Brillo every day to keep 'em *sparkling*.

GREEN box—soap and pads
RED box—soap pads

contains JEWELER'S POLISH!

Shines aluminum fast!

The TELEPHONE SECRETARY

AN IDEAL GIFT
◆
FITS SQUARE ROUND OR OVAL BASE PHONES

ORDER DIRECT ONLY $2.50 POSTPAID

Tel-Sec is as handy as the phone itself. No more will you have to say "Wait until I get a pencil and paper". Tel-Sec holds pad and pencil right at the phone in a handy pull out drawer. Remains rigid when writing—slides in, out-of-the-way, when not in use. Enameled finish matches phone perfectly. Installed in seconds. Simply place phone on Tel-Sec, push down, and it snaps into place. Won't scratch or mar delicate surfaces. Refills with ordinary pad and pencil. 50,000 satisfied users.

COMPLETE SATISFACTION OR MONEY BACK

Tel-Sec square (illustrated) $2.50. Oval and round base Tel-Secs $2.75 postpaid. No C.O.D.'s.

LANKO INDUSTRIES SALES DIVISION
(Exclusive Distributor)
6774 Taft Dept. C-1 Detroit 8, Mich.

BUILDING GOOD FURNITURE FOR 133 YEARS

Ask your dealer to show you
JAMESTOWN AREA FURNITURE
made in and near
JAMESTOWN, New York

PATENTS

Write for information on what steps an inventor should take to secure a Patent.

Randolph & Beavers, 923 Columbian Bldg., Washington, D. C.

BEST for Home Popping
NO HULLS
JOLLY TIME POP CORN

The L. F. Kroger Mfg. Co., 546-B West 35th Street, Chicago 16, Ill

Beef Liver Creole
Noodles Green Peas
Golden Salad Dessert or
Orange Squares on Peaches

Braised Lamb
Mashed Potatoes Carrots
Green Salad
Wheat Biscuit Dessert Tea

Cheese Soufflé
Cauliflower Spinach
Tomato Aspic
Lunch Cake Coffee

◆ golden salad dessert

Preparation time: 25 min.
2 hrs. to chill

1 tbs. unflavored gelatin
¼ cup cold water
1 cup pineapple syrup, heated (drained from can)
½ cup orange juice
¼ cup vinegar
¼ tsp. salt
½ cup grated raw carrots
½ cup peaches, cut small
1 cup canned pineapple, cut in small pieces

SOFTEN gelatin in cold water and dissolve in hot pineapple syrup. Add orange juice, vinegar, and salt. Cool and, when mixture begins to thicken, fold in carrots, peaches and pineapple. Turn into individual molds that have been rinsed in cold water and chill until firm. When firm, unmold and serve with a dab of mayonnaise on each mold.

Serves 4 ***264 cal. per serving*** ***Source of vitamins A, C***

Tested in THE AMERICAN HOME KITCHEN

◆ lunch cake

Preparation time: 1½ hrs.

4 tbs. shortening
1 cup sugar
1 egg, beaten
¾ cup molasses
2 cups sifted white flour
4 tsp. baking powder
1 tsp. baking soda
½ tsp. salt
2 cups whole-wheat flour
1⅓ cups milk
½ cup chopped walnuts
½ cup raisins

CREAM shortening; gradually add sugar and cream together. Add egg and molasses and mix well. Sift together the flour, baking powder, soda and salt; stir in the whole-wheat flour. Add to the first mixture alternately with the milk. Stir in the walnuts and raisins. Turn into a greased, round 10x2½ inch pan. Bake in moderate oven (350°F.) for 1¼ hrs. Remove from oven and cool on a rack. Frost with butter or boiled icing. Serve in thin slices.

Serves 10-12 ***382 cal. per serving*** ***Source of vitamins A, B complex***

Recipe submitted by Mabel Boblette

Tested in THE AMERICAN HOME KITCHEN

◆ wheat biscuit dessert

Preparation time: 30 min.

6-8 large shredded wheat biscuits
½ cup milk
1 cup chopped walnuts
½ cup sugar
1 tsp. cinnamon
3 tbs. butter or margarine
¾ cup sugar
1½ cups water

SOAK each biscuit in milk for a few seconds, being careful not to let biscuits become too moist. Split biscuit along one edge with a sharp knife. Mix together the nuts, ½ cup sugar, and the cinnamon. Carefully lift up top of each biscuit and fill with ¼ cup of the nut mixture. Press down top to hold in filling. With a spatula place each filled biscuit on a lightly greased baking sheet. Dot with a teaspoon of butter. Bake in a moderately hot oven (375°F.) for 20 minutes. While biscuits are in oven, dissolve ¾ cup sugar in the water and allow to come to a boil. Pour the sugar syrup over the biscuits and serve warm with extra syrup.

Serves 6-8 ***403 cal. per serving*** ***Source of vitamins A, B complex***

Recipe submitted by Mrs. M. Shaterian

Tested in THE AMERICAN HOME KITCHEN

◆ orange squares on peaches

Preparation time: 20 min.
2 hrs. to chill

3 tbs. unflavored gelatin
1½ cups cold water
3 tbs. sugar
¼ tsp. salt
1¾ cups peach juice, heated
2 cups orange juice
Sliced peaches

SOFTEN gelatin in ½ cup cold water. Add sugar, salt, and hot peach juice and stir until dissolved. Add orange juice and remaining cold water and mix thoroughly. Pour into a square or loaf pan that has been rinsed in cold water. Chill until firm. When firm, unmold and cut into squares. Place each square on a dish filled with sliced peaches and serve with plain or whipped cream.

Serves 6-8 ***112 cal. per serving*** ***Source of vitamin C***

Tested in THE AMERICAN HOME KITCHEN

BRUNCH

on New Year's Day allows the children to celebrate, too!

Lynne Stewart

EVERY year we have a New Year's Day brunch party for our family. It has become a tradition we all enjoy. This is how it works:

Brunch begins promptly at 1:00 p.m., and the menu never varies. It is served buffet style.

The first course is orange and grapefruit juice; we serve it in my crystal punch bowl. The grapefruit juice is prepared the night before and poured into the ice-cube tray. When the cubes begin to form, we drop a maraschino cherry into the center of each cube. The next day we float the festive cubes in the bowl of orange juice.

Then we have the *pièce de résistance*—griddle cakes. These are welcome any time, but today we have them cafeteria style. Beside the platter of golden pancakes there are bowls and pitchers of good things to go with them: creamed cottage cheese with chopped nuts, strawberry or peach preserves, quick-frozen blueberries, whipped butter and honey, and the traditional maple syrup. And, we have plenty of hot toast. This is different from our everyday toast because it's buttered and sprinkled with the cinnamon-sugar we all love.

After brunch we have our annual family meeting. First, each of us writes his resolutions for the coming year. We read these aloud, and then put them in the New Year's Book. Next on the agenda is the list of "What To Do and See" during the new year. Everyone makes suggestions; we vote on the best ones; and they are recorded. Then we look at last year's lists. Each of us rereads his resolutions; the rest of us score him on his success. Then we go over last year's list of "Things To Do and See" and make notes on the high lights of our various excursions. We refer to this list often during the year, planning our family's Sunday outings and vacation trips around it.

Our New Year's Day brunch is a tradition we plan to continue, and the New Year's Notebook is more than a record of our parties and good times. We like to think of it as an informal chronicle of our family history.

Clare McCanna

The Fleet's In . . . with Fortunes

An exciting finale for a teen-aged girls' party on New Year's Eve is a little drama played in candlelight: each girl may discover the name of her future husband! Sailing in a bowl filled with blue-tinted water are red walnut-shell boats (the party favors) with lighted candles for masts. Print the initials of some of the boys the girls know on slips of paper, and glue them to the edge of the bowl. When a girl's boat docks she will read the name of a boy. The boats, painted with nail polish, must sail on a rough sea, so stir the water a bit. Place candles in shells carefully so little boat will float. Have the girls light their candles, then switch off the overhead lights for the colorful little launching.

Mabel Cliffe

EASY, EASY,

EASY MEALS

Hearty Heinz Oven-Baked Beans—Mealy, Mouth-Watering, Sauced to Spicy Perfection—Are a "Natural" for Brisk Fall Days, Hungry Families and Busy Cooks!

EASY on the purse—There's a whole hefty meal in a thrifty tin of Heinz Oven-Baked Beans! For they're energy-giving—rich in protein—and high in the quality for which Heinz has been famous for 79 years!

EASY to cook—Even experienced cooks admit they can't match Heinz Oven-Baked Beans for mellowness and for that spiced-to-glory sauce of "Aristocrat" tomatoes! All this goodness is yours—for the *heating!*

EASY to serve—Set a crock of crackling-brown beans on the table and your job's *done*—except for refilling the family's plates! You'll enjoy both kinds—in tomato sauce with succulent pork or without pork!

— and Oh so EASY to EAT

HEINZ BEANS

THEY'RE OVEN-BAKED

No other electric range offers so much practical flexibility! For small-family cooking, the built-in surface oven is perfect for everyday use — complete meals, vegetable dinners, biscuits, etc. Saves stooping, saves electricity. When additional oven space is needed — or when two different baking temperatures are required at the same time — or when you have a broiling operation — your regular, large oven is always ready for instant use. Both ovens are timer-clock controlled. See the Monarch Roaster Range at your Monarch dealer — or write the factory for literature.

MALLEABLE IRON RANGE CO., 418 Lake Street, Beaver Dam, Wisconsin

Speed Economy

Monarch ELECTRIC

Snip it! Cut it!

Edith Ramsay

F. M. Demarest

Acme bent trimmers are excellent household shears, especially fine for cutting patterns, for the design of the handles lessens the fatigue

These Wiss pinking shears are a must for the home where much sewing is done. One operation, no ravels. Seams ready to stitch and press

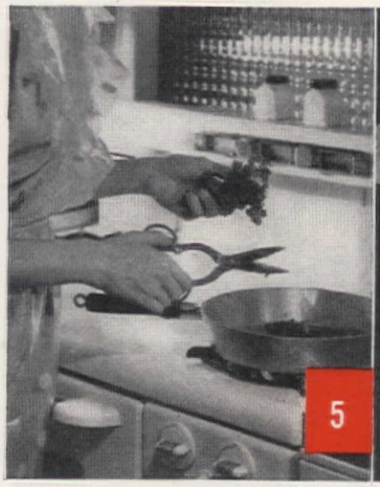
There are hundreds of ways to use the Wiss kitchen shears in the home. Above, we are trimming meat; it will also do fish or fowl

Vegetables come in for their share of quick, easy, and economical trimming with the kitchen shears. Snip ends of beans before Frenching

Training in the care of scissors and their use can never be started too early. From the blunt-ended paper-doll scissors of preschool days to the fine embroidery scissor era, we use and respect scissors as the most versatile of our household implements

One pair of scissors for string and paper alone belong in the string and paper closet or drawer. These by Nu-Blade are fine for just this

Embroidery and sewing scissors in leather case make Mother's sewing basket something quite "special". Useful and easy to find. By Wiss



Bunch parsley in one hand and snip it into just the right pieces for garnishing or flavoring. These shears open bottle or jar caps, too

Manicure scissors for the home serve an important function and should be reserved for just this. The Wiss kit is complete in itself

Keep kitchens fresh as a daisy...

For kitchen heat and smoke and smell, be smart — install an AEROPEL

Beautiful, new American Blower Ventilating Fan keeps your kitchen fresh as a daisy . . . saves its cost many times over in lower decorating bills alone. Sold by leading electrical and home supply dealers everywhere at a price so low it will surprise you. Send for FREE Aeropel Book today!

Aeropel Kitchen Fan

Look for this Aeropel display at your dealer's showroom. Insist on Aeropel—built by American Blower—backed by 67 years' experience in the manufacture of fans and other air handling equipment.

AMERICAN BLOWER CORP., DETROIT 32, MICH.
CANADIAN SIROCCO CO., LTD., WINDSOR, ONT.

Division of American Radiator & Standard Sanitary Corporation

AMERICAN BLOWER

MAIL COUPON FOR FREE BOOK! →

AMERICAN BLOWER CORPORATION
Detroit 32, Michigan

A-1

Please send FREE Aeropel Book to:

Name_____

Address_____

City and State_____

WOOD BEST SERVES MODERN BUILDING NEEDS

America's desire for widely varied building styles requires versatility in building material. That is one of many reasons why eight out of ten of our homes are built of wood. Whatever design you plan—mansion or ranch house, modern functional or farmhouse—wood will give you most in beauty, strength and durability. West Coast lumber is serving America well, because of its adaptability for new construction, additions, modernization, and thousands of other uses, too. Available in quantities again. When *you* build, specify West Coast lumber.

LUMBER IS ECONOMICAL. In the average modern all-wood home only 20% of the cost is for lumber. TIMBER IS A CROP. West Coast forests now contain enough ready-for-harvest trees to rebuild every home in America. See your friendly retail lumber dealer for helpful advice.

AVAILABLE IN QUANTITY AGAIN

IT'S SMART TO BUILD WITH

WEST COAST WOODS

DOUGLAS FIR • WEST COAST HEMLOCK
WESTERN RED CEDAR • SITKA SPRUCE

Your "Dream Home" CAN COME TRUE!

IT'S MASONRY with Long Life, Beauty, Safety

Yet Costs Less than Lumber

World's most modern masonry for every building purpose. Brikcrete is beautiful — in color, size, symmetry and proportion.

Strength and endurance for safety and low upkeep costs. Self-contained insulation values for year 'round comfort. Water-resistant, fire-safe, termite proof. Amazingly low in price.

Two sizes: 12x3½x8" and 12x3½x4". Easy to lay. Half the weight of ordinary brick. Made under franchise by local manufacturers throughout U. S. Write us for name of p'ant serving your territory.

BRIKCRETE ASSOCIATES, INC.
4683 S. Division Avenue, Grand Rapids. Mich.
Territories open for additional local plants. Write or wire reservation.

READY CUT HOMES

ORDER NOW!

Homes $1655 and up, freight paid. Orders filled in order received. Save at least $500 on modern production method homes. Much more compared with most builders' prices. Anyone can assemble. Complete simple plans furnished. Complete paint, hardware, roofing, glass, nails, etc. Send 35c in coin for full color catalog showing 57 modern low-priced homes and floor plans. Complete building plans ready for filing at low cost. Sold separately if desired.

INTERNATIONAL MILL & TIMBER CO., Dept. A-18, Bay City, Mich.

DO YOU WANT $25?

Show lovely Doehla All-Occasion Greeting Cards, Stationery, Gift Wrappings, to friends, neighbors, co-workers. 23 different assortments. You make $25 profit on only 50 $1 boxes. NO EXPERIENCE NEEDED—our FREE BOOK shows you easy ways for any beginner to make money! Write for 2 sample boxes on approval. If friends don't snap them up, return them at our expense.

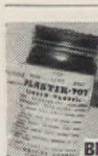
FREE SAMPLES Beautiful "Name Imprinted" Stationery. Sell it on sight for only $1 per box!

HARRY DOEHLA CO., Dept. A, Fitchburg, Massachusetts.

MICE IN YOUR HOME? 25¢

Kill mice the convenient way. *Mouse Seed* consists of tiny, chemically treated seeds, the kernels of which mice eat—then they die. Simply put seed in saucer and place where mice appear. No baits, no traps, no muss. The clean and easy way. Excellent results for over 50 years. Avoid substitutes. Get the genuine. At drug and other dealers. No mail orders. W. G. Reardon Laboratories, Inc., Port Chester, N. Y.

STOP POLISHING!
USE
PLASTIK-707



New Liquid Plastic Seals Polished
BRASS-COPPER-SILVER-CHROME
Against unsightly Tarnish, Rust, Stains, Corrosion. Just one transparent coat ends polishing chores.
HIGH GLOSS FINISH FOR FINE WOODS, TOO
Brilliant, Durable, Leaves No Brush Marks. In glass jars, 4 oz. $1.50, 8 oz. $2.25, 16 oz. $3.00 Prepaid, with Genuine Camel's Hair brush. Satisfaction guaranteed.
UNITED TECHNICAL LABORATORIES
MORRISTOWN 10, N. J.

Don't Let

More floors are washed away with the help of strong cleaning agents than are worn away by tramping feet. If the condition of your floor is getting you down, analyze the care you have been giving them.

Make a schedule and adhere to it. Daily care is most necessary for all types of flooring. Clean up immediately any serious spots or stains, then dust with a dry, untreated mop or a vacuum cleaner.

Weekly care may involve washing the bathroom and kitchen floors. Apply the type of wax recommended in the illustrations for each floor. You need not be a drudge if you use the new applicators, with long-handled rubber or synthetic mop, for cleaning as well as application of the wax.

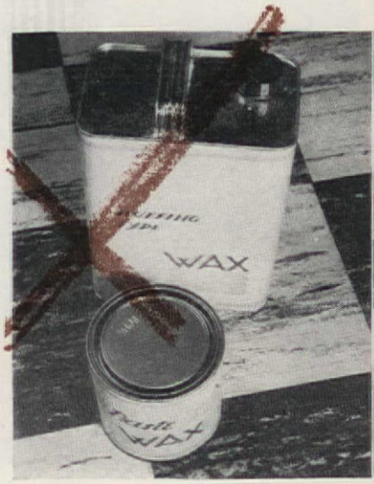
Once a month go over the hard floor coverings — except wood — with a damp, not wet, mop; rewax and then buff. Wood floors should be freed of minor stains once a month.

"Floors—Care and Cleaning"
No. 173 . . . Price 6¢ . . . a set of 6 cards, sized for filing in your Menu Maker, on the care and cleaning of linoleum, asphalt tiles, rubber tile, ceramic tile, wood, and plastic floors.
The American Home
55 Fifth Ave., New York 3, N. Y.

DON'T SCRUB HARDWOOD FLOORS!

DON'T SCOUR LINOLEUM!

Just once a week you can use the synthetic mop and a mild soap or cleaner to wash up the linoleum floor. With same mop apply the water-soluble wax



DON'T USE THE WRONG WAX!

Linoleum surfaces on kitchen table tops are not unlike floors. Wash with mild soap. For the best care, protect floor surfaces with a water-soluble wax once a week

Edith Ramsay

the Floor Get You Down

Camera Associates, Inc.

Liquid or paste waxes are right for wood floors. Lamb's wool as the applicator or patent holder on handle applies wax evenly. No backbreaking down-on-your-knees

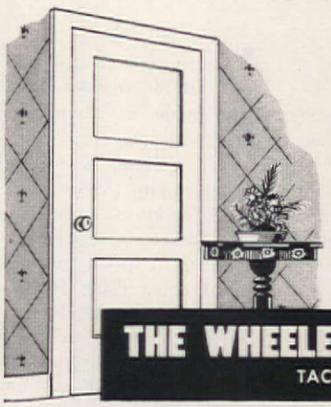
Allow the liquid or paste wax to dry for at least half an hour, then do the final buffing with electric waxer, if you have one. Otherwise, the weighted buffer may be used

After using the water-soluble and nonpolishing waxes on linoleum or tile, impress on members of the household that they should not walk on the floor for half an hour

As accidents happen, as things are spilled, wipe them up immediately and you will have no dingy spots on the floor to tussle with in the weekly or monthly clean-up siege

The water-soluble waxes are also invaluable for cutting down the number of times in a month you may have to clean tile floors. Use the cellulose sponge for an applicator

For heavy traffic areas, in front of furniture or in doorways, several applications of paste wax, with buffing in between each coat, may be needed to keep floor polished



Save hours of time and work . . . insist on *Tru-sized* Doors in your new home. There's *no* sawing, *no* planing, *no* fitting! Available factory-machined for lock and hinges. Resin prime coated to protect them from dirt and moisture. You can have more beautiful doors in your new home, and save money, too! Write today for *free* information. Dept. 2-H.

THE WHEELER, OSGOOD COMPANY
TACOMA 1, WASHINGTON

So lovely to live with

• Where family and friends love to gather—there is the heart of your home. Your taste for gracious living is reflected in the lasting beauty of the satin-smooth enameled fireplace mantel, built of Western Pines*.

• These Pines, in natural finish, show glorious graining. Stained or enameled, they glow satin-smooth. Outdoors, the carefully seasoned Western Pines take and hold paint—make woodwork that fits snugly in all weathers.

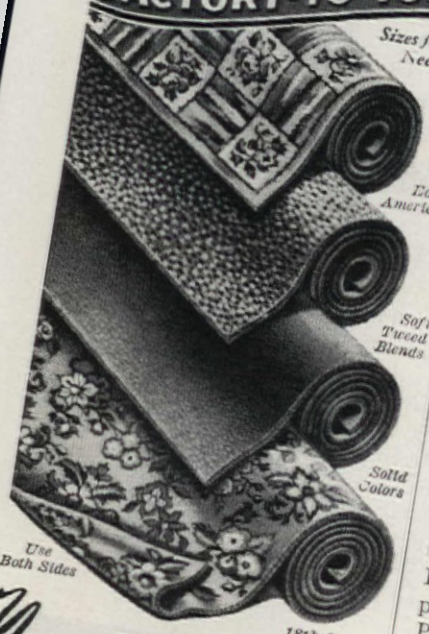
• When you build or decorate, you'll find practical ideas for new home-beauty in the inspiring booklet, "Western Pine Camera Views." For your free copy, write: Western Pine Association, Dept. 224-F, Yeon Building, Portland, Oregon.

THESE ARE THE WESTERN PINES

*IDAHO WHITE PINE
*PONDEROSA PINE
*SUGAR PINE

RUG "MAGIC" by OLSON

FACTORY-TO-YOU!



Your OLD RUGS CARPETS, CLOTHING Save up to ½

LEARN HOW Olson works "Rug Magic" with the valuable wools, etc., in discarded materials.

IT'S ALL SO EASY! Our big Free catalog tells how your bundle of material is picked up at your door and shipped at our expense to the Olson Factory, where.. **By the Famous Olson Process** we shred, merge, reclaim materials of all kinds, then bleach, card, spin, dye and weave lovely, new

BROADLOOM RUGS

... deep-textured rugs that are Seamless and *Reversible* for the double wear and luxury. Sizes for all needs up to 16 ft. wide, any length, in:

Solid Colors	18th Century	Texture
Two-tone	Early American	Leaf
Tweed Blends	Oriental Designs	Ovals

Our 73rd Year. We guarantee to satisfy or pay for your materials. Over 2 million customers. We do not employ agents or sell through stores.

Chicago
New York
San Francisco

FREE RUG BOOK

Write for beautiful *Olson Rug Catalog and Decorating Guide* in full colors — 26 model rooms — full information

MAIL COUPON OR 1c POST CARD TO-DAY

OLSON RUG CO. A-26, CHICAGO 41

Please mail Olson Catalog Free to:—

Name_____

Address_____

Town_____ State_____

© O.C. 1948

1. Here's that "third hand" mothers wish for when it's shampoo-time for the baby

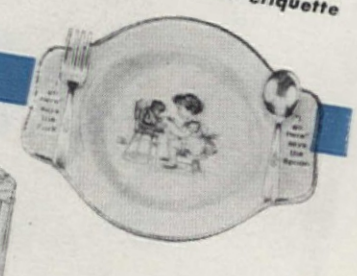
Look . . . It's New!

AND they're all for children. . . . 1. Baby reclines on a Shampoo-Ette made of aluminum; V. & L. Mfg. Co. . . . 2. "Sprayflex", a DuPont plastic, is secured to tub with suction cups; Shore Line, Ind. . . . 3. A Kiddo set comes in pink or blue Cameo ware; Harker Pottery Co. . . . 4. A spoon and fork set with special china dish; Holmes and Edwards. . . . 5. Colorful (non-toxic) Exerciser designed to teach co-ordination; Plakie Toys, Inc. . . . 6. The Trimliner Kiddie-Koop (A-50-H) has springs, waterproof Hairflex mattress; Trimble Nurseryland Furniture, Inc. . . . 7. Serve baby a complete meal in one unit: an aluminum pan (for heating) holds removable (Melmac) plastic food tray and tumbler; Howlett, Inc. . . . 8. The Park Stroller (No. 7205) has a Steer-o-matic gear; blue upholstery; F. A. Whitney Carriage Co. . . . 9. The Aritocoach (No. 168) has tubular steel springs, an adjustable handle; Storkline Furniture Corp. . . . 10. Knox Ide's "Storyglass": Eva Zeisel designed the bowl, Viking Glass made it, Lena Barksdale advised the picture disks; "Saranco". . . . 11. Kantwet liners and pads are resistant to moisture and some acids; Rose-Derry Co.

2. A portable shower designed for safety and adaptability. No shower curtain is needed

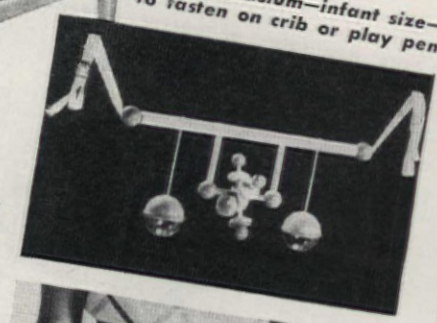
3. A Kiddo set—as special as the food the baby eats

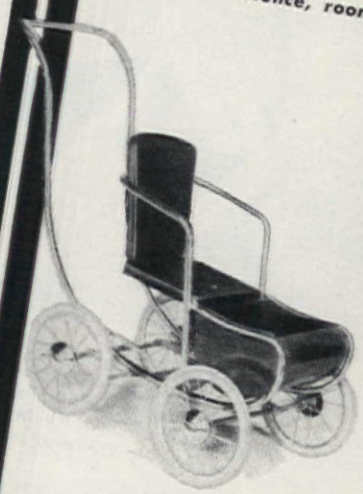
4. "My Own Set" will charm, encourage youthful etiquette



6. Kiddie-Koop with new safety screen, convenience, roominess

5. A gymnasium—infant size—to fasten on crib or play pen



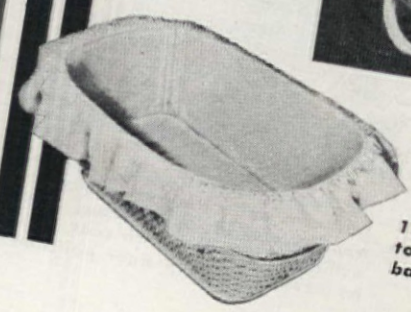


7. "Nursery Chef" saves your washing 5000 dishes per year

8. A Stroller—smart as a French poodle for walks in the park with Junior

9. Carriage of modern design—easy pushing and easy riding

10. 1 picture is worth 500 words of coaxing when you want baby to eat



11. Modern conveniences come to baby's crib with a plastic basket liner and matching pad

KAISER the 5-minute dishwasher!

Washes your dishes—and has them drying —by the time you've tidied the table

★ Guaranteed by Good Housekeeping

EASY AS

Look—no hands in soapy dishwater—no drainboard clutter—no messy sink! The Kaiser does the whole job for you—washes dishes *hygienically* clean and has them sparkling dry in minutes. Easy as turning on a tap—just one control to wash and rinse, one control to drain.

GENTLE AS A

Your fine china, glass and silverware—they're *babied* clean in the Kaiser. How they sparkle! No film, no streaks. And your Kaiser is powered by water only—motorless, vibrationless, too! Economical in use and trouble-free.

There's a space in *your* kitchen for a Kaiser—any 2-foot square will do. Your choice of cabinet or build-in units—all finished in white enamel.

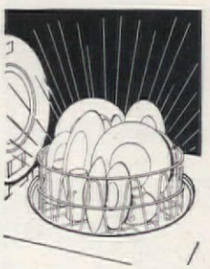
No motor—Easy to install

Only 2 plumbing connections needed for your Kaiser Dishwasher—one to hot water, one to drain. Minimum pressure: 40 pounds. Siphon breaker built right in. Ask your dealer for a demonstration.

See how easy it is to load your Kaiser. No bending or stooping for you! Place dishes so they face the flow of the water jets.

Smoothly the Kaiser's Safety Basket revolves to rinse every inch of every dish. Now, busy CHAT suds float away food and grease.

Fresh hot water rinses dishes thoroughly as sudsy dishwater drains out. Keeps the 1-piece basin satin-smooth, clean—*and* odorless.



Dishes dry fast—gently revolving in the Kaiser's heat-holding aluminum basin. Such a useful size dishwasher—and *such* a help!

Immediate delivery

Write now for the name of your nearest Kaiser distributor. Use coupon below.

OFF THE TABLE · INTO THE KAISER · ONTO THE SHELF · IN A MATTER OF MINUTES

Kaiser Fleetwings Sales Corporation
1924 Broadway, Oakland 12, California

Please send me "Water Power Does *My* Dishes"—the new booklet about the Kaiser Dishwasher, and the name of my nearest distributor.

Name_____

Street_____

City_____ Zone___ State_____

AH-1-48

Everybody's Pointing To Hotpoint

Now Hotpoint Automatic Ranges Are Better In 11 Important New Ways

New Faster-Starting Pan-Hugging Calrod* Heating Units—33% More Surface Unit Capacity—Larger Sealed-Heat Oven With Improved Speed Broiler—Dual-Service Thrift Cooker—Simple Oven-Control Timer. Hotpoint's Away Out Front In Features—And In Styling, Too!

YOU'LL never know how simple, speedy and accurate cooking can be until you've used the new Hotpoint Automatic Electric Range—the world's finest, fastest-starting, most responsive range!

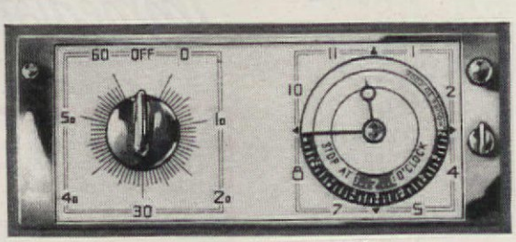
Built by America's pioneer kitchen planners, the new Hotpoint has the beautiful styling plus brilliant advancements women have only dreamed about until now!

Faster-starting, pan-hugging Calrod heating units bring food to the correct cooking temperature in *seconds*. The new, larger sealed-heat oven gives better heat distribution – better cooking results! The dual-service thrift-cooker unit increases surface unit capacity 33%! And eight other advancements are yours in the new Hotpoint!

See the Hotpoint Automatic Electric Range before you buy *any* range! Compare it for price – performance – styling – features! You'll see why *everybody's pointing to Hotpoint*—the electric appliance leader!

MORE HOTPOINT ELECTRIC RANGES IN USE THAN ANY OTHER MAKE

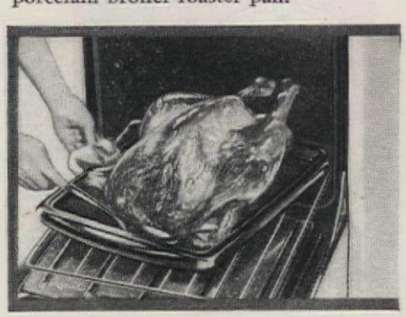
America's Leading Electric Range



● **New Automatic Oven Timer** (right dial) turns oven on—*and off*. Just put food in, set timer—and dinner's ready when you want it! Controls one outlet and serves as kitchen clock. Time measure (left dial) is all-purpose minute-reminder.

*REG. U. S. PAT. OFF.

● **New High-Speed Charcoal-Type Broiler** cooks steaks for 10 people in 10 minutes. Has open coil heating unit with heat deflector and porcelain broiler-roaster pan.



● **New Sealed-Heat Oven,** easiest-to-clean oven ever built, is fully insulated on all sides. Heating unit, sealed below oven, gives even heat distribution, better results.

● **Dual-Service Thrift-Cooker Unit.** Use it for deep-well cooking, or lift it quickly, easily to surface. Increases surface unit capacity 33%.

Copr. 1948 Hotpoint Inc., Chicago, Ill.

Hotpoint AUTOMATIC ELECTRIC RANGES

A GENERAL ELECTRIC AFFILIATE

44 YEARS OF QUALITY

How to do it . . .

The American Home-Maker's Guide for 1947

What to do it with . . .

A special section for use as a homemaking guide

to your 1947 copies of The American Home.

A similar index will be published periodically

INDEX OF EDITORIAL MATTER—1947

Accessories (See also "Gifts" and "Household products, new")
colonial—*Accessories to Colonial*, June, 29
decorative—*The Importance of Accessories*, June, 26
—*Doing a Room Is Just Like Putting Clothes on Your Back!*, Mar., 19
eighteenth-century—*Accessories to 18th Century*, June, 30
flower—*Flower Fashions with Imagination*, Apr., 81
modern—*Accessories to Modern*, June, 28
outdoor—*For Comfort Out-of-Doors*, May, 39
—*For Living Out-of-Doors*, May, 42
—*For Meals Out-of-Doors*, May, 40
—*Patterned for Outdoor Living*, May, 36
Accidents
first aid in—*What to Do in Case of Summer Accidents*, June, 88
prevention of—*Fire Prevention in the Home*, May, 65
—*13 Proved Ways to Burn Your House Down*, Oct., 32
—*What to Do in Case of Summer Accidents*, June, 88
—*You Love Your Child, But . . .* Dec., 76
street—*Mr. Property Owner; Do You Know Your Street Rights?* Aug., 60
summer—*What to Do in Case of Summer Accidents*, June, 88
—*When You Take Baby to the Beach*, July, 70
Antiques
accessories—*Accessories to Colonial*, June, 29
—*Accessories to 18th Century*, June, 30
age of—*"But, Madame—It's Old!"* Nov., 27
buying of—*"But, Madame—It's Old!"* Nov., 27
chairs—*Dust Is Only Skin-Deep*, Jan., 35
—*Front Seats from 'Way Back*, Oct., 36
—*Make Heirlooms of Those Auction "Bargains,"* Aug., 38
chests—*Treasure Chests*, Apr., 50
combined with modern pieces—*Forging a Home*, Nov., 29
—*New Life for an Old House*, May, 33
daguerreotype cases—*Daguerreotype Cases*, June, 32
displaying—*Antiques Show for Community Funds*, Oct., 16
—*Share Your Treasures at a Tea Toll*, Mar., 64
glass and china—*4 Generations of Collectors*, Oct., 98
—*Share Your Treasures at a Tea Toll*, Mar., 64
—*The Celery Vase*, Sept., 37
home furnishings—*An Old Red Barn Becomes a Home*, July, 22
—*At Home . . . with Dorothy and Dick*, Nov., 42
—*Don't Be Afraid of an Ugly Duckling!* Apr., 26
—*Dust Is Only Skin-Deep*, Jan., 35
—*Just Like Peas in a Pod?* Dec., 44
—*Long-Deserted Vermont Village Lives Again*, May, 24
—*One Hundred and Fifty Years Young!* Mar., 36
—*Remodeling in New England*, Aug., 33
—*The House that Music Built*, July, 28
—*They Take Their Ease Together*, Jan., 30
—*"Whoa, Dobbin . . ."* May, 91
—*Wild Goose on the Wing*, July, 43
quilts—*Quilts with a Past—Afghans with a Future*, Sept., 57
red clay pottery—*Red Clay that We Aren't Collecting*, Feb., 28
redecorating and refinishing—*Dust Is Only Skin-Deep*, Jan., 35
—*Make Heirlooms of Those Auction "Bargains,"* Aug., 38
silver—*Tea with Father*, Aug., 58
—*Two "Guys" Swap Silver*, Mar., 60
trivets—*Right as a Trivet*, May, 154
Apartments
decoration of—*Apartment Home in Old Greenwich Village*, June, 24
—*At Home . . . with Dorothy and Dick*, Nov., 42
—*Bachelor's Bandbox*, Sept., 28
—*Maggi's Private Ménage*, Oct., 30
—*Outmoded Apartment of Arlene Francis Has a "Retake,"* Feb., 26
—*The Apartment of Olivia de Havilland*, Mar., 20
—*The Importance of Accessories*, June, 26
house remodeled into—*By the Sea, by the Sea, by the Beautiful Sea*, Feb., 34
modern—*Outmoded Apartment of Arlene Francis Has a "Retake,"* Feb., 26
—*The Jerry Gordons "at Home"*, June, 38
penthouse—*Growing-Up Days*, Apr., 24
Victorian—*Apartment Home in Old Greenwich Village*, June, 24
Appliances, electric (See also specific appliances)
care of—*Don't Torture Your Appliances!* Oct., 163; Nov., 145
infra-red—*Infra-Red Bulbs in Your Home*, Feb., 105
Architects and designers
Ayers, David, Oct., 45
Bailey, Van Evera, July, 42
Balstad, Lester, Dec., 105
Belluschi, Pietro, Feb., 30
Berla and Abel, Nov., 69
Bishop, Robert F., Apr., 75
Bliven, Harold, Feb., 32
Civkin, Victor, Apr., 19
Clifford, Ralph, Aug., 26, 27, 30-32
DeLonge, John W., June, 50
Des Granges and Steffian, Sept., 50
Drake, Gordon, Mar., 31; July, 14
Flackmeier, Harry, Aug., 23
Gordon, John A., Apr., 66
Hall, Raymond Viner, Sept., 52
Jacobsen, John T., May, 82; Sept., 47
Jillson, Byron H., June, 48
Kaeser, William, Oct., 47
Kastrup, Carl J., Nov., 66
Ketchum, Morris, Jr., July, 14
Lind, Kenneth N., Feb., 21; July, 14
Luepke, Gordon Maas, Oct., 60
McDowell, Allan, Oct., 56
Mayer, Robert J., Mar., 26, 55
Mock, Rudolf, May, 77
Neutra, Richard J., Nov., 38
Ogden, Samuel R., May, 24; July, 40, 45
Pleger, Richard, May, 79, 86
Saarinen, Eliel, July, 14
Schultz, Warren, Nov., 66
Schreiber, Charles and Arthur, Sept., 49
Sherlock, Smith & Adams, May 79
Snyder, Wahl, Apr., 72
Sproule, John R., Apr., 70
Stubbins, Hugh, Jr., Mar., 38; Apr., 67
Swift, Kenneth, Apr., 73
Test, Lawrence, Sept., 91
Treichel, Chester H., Nov., 72
Turner and Johnson, Oct., 48, 103
Uhl, Walter, May 78
Urmston, Benton, June, 44
Vahlberg, Walter T. and Robert W., Dec., 43
Wurster, William W., June, 46; July, 14
Yost, L. Morgan, Mar., 38
Zook, Harold, June, 123
Art, modern—*What Is It All About?* Aug., 20

Barbecue
how to build—*For Meals Out-of-Doors*, May, 40
Basement
conversion of—*Basement Bargain for $300*, Oct., 94
Bathtub
modernizing—*That Home of Yours*, Oct., 103
Birds
"All-Round" Birdhouses, Dec., 60
Birds in Your Garden All Winter, Dec., 55
Books
American Home booklets—"Book of House Plans," price, $1.50; Jan., 59; Feb., 47, 50; Mar., 85; Apr., 88, 170; May, 153; June, 87, 136; Aug., 78; Sept., 124
—"Bride's Book," price, 50¢; Feb., 50; Apr., 170; May, 153; June, 87
—"Church Bazaar" (How to Make It a Success), price, 25¢; Feb., 50; Apr., 170; May, 153; June, 87
—"Dream Home Portfolio," price, 35¢ Feb., 50; Apr., 170; May, 153; June, 87; Dec., 78
—"480 Interiors," price, $1.50; Oct., 168; Nov., 108; Dec., 78
—"Scrapbook of Architectural Details," price, 50¢
building a library—*Widen Your Family's Horizon with Good Books*, Nov., 106
reviews—Jan., 8; Feb., 12; Mar., 14; Apr., 14; May, 16; June, 12; July, 16; Aug., 10; Sept., 12; Oct., 14; Nov., 16; Dec., 20
Boxwood—*A Different Kind of Christmas Box*, Dec., 69
Building materials (See also "Paneling, wood")
earth bricks—*Earth Blocks by "Puddling"*, July, 56
glass—*Open Plan Plus Glass Walls*, Oct., 46
lumber—*Beware of Green Timber!* Apr., 76
Built-ins
bathtub—*That Home of Yours*, Oct., 103
making back entries livable—*1 Good Idea Begets 5 More*, Mar., 40
modern homes—*Design for Complete Privacy*, May, 79
—*"Oak Hill"—Maryland Chinchilla Ranch*, Nov., 69
—*Southern Exposure Cuts Fuel Bills*, Sept., 52
—*Talent and Ambition Put to Good Use*, Oct., 34
—*2 Ex-Marines Put an Ideal To Work . . . and Build a $4500 House*, Mar., 30
in recreation room—*Basement Bargain for $300*, Oct., 94
in remodeled homes—*An Illinois Farmhouse*, Nov., 66
—*Forging a Home*, Nov., 29
—*Yesterday's House Improves Its Circulation*, Aug., 53

Cabinetmaking (See "Furniture" and "Woodworking")
Canning and preserves
fruit, Aug., 89
gifts of—*Picture Covers*, Sept., 120
Tricks of the Trade—*Canning Helps*, Aug., 90, 92
—*Important to Jelly*, Sept., 108, 110
Cape Cod homes (See "Colonial homes")
Carpentry (See also "Woodworking")
"All-Round" Birdhouses, Dec., 60
Beware of Green Timber! Apr., 76
". . . But I Do Want a Doll's House," Dec., 62
How To Drive a Nail, Sept., 79
Loose Joints on Garage Doors, Nov., 103
So Your Roof Leaks? May, 102
Carpets (See "Rugs and carpets")
Cats—*Cats Have Rights, Too!* Oct., 131
Chairs
antique, redecorating—*Dust Is Only Skin-Deep*, Jan., 35
—*Make Heirlooms of Those Auction "Bargains,"* Aug., 38
history of—*Front Seats from 'Way Back*, Oct., 36
modern—*In Defense of the Sitting Position*, Oct., 38
traditional—*Front Seats from 'Way Back*, Oct., 36
Chests
antique, redecorating—*Make Heirlooms of Those Auction "Bargains,"* Aug., 38
history of—*Treasure Chests*, Apr., 50
Children
accessories for—*Assets to a Child's World*, May, 116
adolescent—*Bitter Sweet Sixteen*, Apr., 123
—*Born 20 Years Too Soon!*, May, 19
adopted—*Children Who Come to Stay*, Oct., 28
behavior problems of—*What Do You Mean Problem Children?* Sept., 92
convalescent, fun for—*Child Play*, Jan., 65
—*Sick-A-Bed Ideas*, Feb., 82
—*The Postman and the Fairy*, June, 83
dental health for—*Johnny's First Visit to the Dentist*, Jan., 60
—*The Right Foods Can Save Your Children's Teeth*, Feb., 77
dogs and—*They Can Be Good for Each Other*, Dec., 40
entertainment for—*Children's Fair*, May, 22
feeding problems of—*Avoiding Maladjustments in the First Year*, Apr., 119
gardening by—*Never Too Young to Garden*, Nov., 36
infant—*Avoiding Maladjustments in the First Year*, Apr., 119
—*Toward Better Adjustment*, Mar., 106
learning to swim—*Water Sprites*, July, 24
making Christmas safe for—*You Love Your Child, But . . .*, Dec., 76
manners of—*Good Manners Are Taught*, Nov., 112
music for—*Music . . . History and Hobby*, Feb., 52
—*Playing for Visitors*, Jan., 15
nervous balance in—*Secrets and S'prises*, Dec., 72
one to two years old—*Avoiding Behavior Problems During the Second Year*, May, 120
parties for (See "Parties")
rainy-day fun for—*Designed for Excess Energy*, Nov., 61
reading for—*The Top Bookshelf*, Oct., 128
—*Widen Your Family's Horizon with Good Books*, Nov., 106
rheumatic fever among—*What About Rheumatic Fever?* Nov., 114
school and—*There's More to It Than Teachers' Pay*, Sept., 15
security for—*If You Are a Working Mother*, Aug., 73
—*Social Poise . . . from Infancy on*, Aug., 76
sex questions of—*No Longer a Baby!* Sept., 99
six to twelve years old—*The Middle-Aged Child*, Oct., 125
social development of—*I Went to Nursery School*, Mar., 102
—*No Longer a Baby!* Sept., 99
—*Social Poise . . . from Infancy On*, Aug., 76
staying young with—*The Kind of Mother I'd Like To Be*, June, 17
three to six years old—*No Longer a Baby!* Sept., 99
vacationtime—*When You Take Baby to the Beach*, July, 70
working mothers and—*If You Are a Working Mother*, Aug., 73
China and glassware (See also "Table settings")
antique—*4 Generations of Collectors*, Oct., 98
—*Share Your Treasures at a Tea Toll*, Mar., 64
—*The Celery Vase*, Sept., 37
Christmas cards
Daly, Alice—*The Story of Our Cover*, Dec., 12
making your own—*If You Make Them . . . They'll Be Different*, Nov., 78
photographs on—*"Shoot" Now for Next Christmas*, Dec., 24
Christmas decorations
Our Christmas Package for You, Dec., 26
Christmas foods
About the Picturesque Pomegranate, Dec., 90
Fruit and Fragrance, Dec., 85
Make Room for Supper, Dec., 80
Plum Pudding, Dec., 87
Christmas gifts
making—*". . . But I Do Want a Doll's House,"* Dec., 62
—*58 Things to Make for Christmas*, Oct., 76
plants—*A Different Kind of Christmas Box*, Dec., 69
suited to recipients—*For Christmas of 1947*, Dec., 32
—*Give Her Something Practical, Too*, Dec., 108
—*Think Before You Give*, Dec., 31
toys—*". . . But I Do Want a Doll's House,"* Dec., 62
—*You Love Your Child, But . . .*, Dec., 76
Christmas legends and customs
Christmas in Our Town . . . Down Texas Way, Dec., 23
There Is a Santa! Dec., 78
Christmas tree
Everybody's Tree, Dec., 16
From Tree to Trellis, Dec., 67
Clothes, home dry cleaning—*Back-to-School Cleaning*, Sept., 135
Collecting
antiques—*Daguerreotype Cases*, June, 32
—*Dust Is Only Skin-Deep*, Jan., 35
—*4 Generations of Collectors*, Oct., 98
—*One Hundred and Fifty Years Young!* Mar., 36
—*Red Clay that We Aren't Collecting*, Feb., 28
—*Right as a Trivet*, May, 154
—*The Celery Vase*, Sept., 37
—*They Take Their Ease Together*, Jan., 30
—*Two "Guys" Swap Silver*, Mar., 60
phonograph records—*Music . . . History and Hobby*, Feb., 52
turtles—*A Hobby that "Just Grew"—an Apartment that Didn't!* Apr., 28
Colonial homes
Accessories to Colonial, June, 29
An Illinois Farmhouse, Nov., 66
Connecticut Cinderella, Nov., 74
5 American Summer Homes, July, 39
Home of the Kenneth Swifts, Apr., 73
How Old Is an "Old" House? May, 94
Just Like Peas in a Pod? Dec., 44
Long-Deserted Vermont Village Lives Again, May, 24
One Hundred and Fifty Years Young! Mar., 36
Remodeling in New England, Aug., 33
Six Children Need Lots of Room, Sept., 50
10 Very Small, Very Good Houses, Oct., 45
The House that Music Built, July, 28
They Take Their Ease Together, Jan., 30
"Whoa, Dobbin . . ." May, 91
Conservation
Ask Yourself, "How Does Nature Do It?" Oct., 110
Bulldozer, Spare that Tree, Dec., 64
Cooking (See also "Canning and preserves", "Foods", "Meals", "Menus", and "Recipes")
amateur—*Anyone Can Learn to Cook*, Apr., 136
basic sauce—*A Tomato, an Onion and a Pepper*, Nov., 125
California—*California Cookery*, July, 79
Chinese—*As the Chinese Do It*, Sept. 112
fireplace—*Conquer Twilight Chill*, May, 133
Greek—*From a Greek Kitchen*, Aug., 91
plum pudding—*Plum Pudding*, Dec., 87
pressure—*Pressure Does It*, Jan., 73
sea food—*Shore Dinner at Home*, Aug., 98
squash—*Ways with Squash*, Nov., 127
tomatoes—*Fried Tomatoes!* Nov., 128
Tricks of the Trade—*Bread Crumb Directory*, Apr., 132-134
—*Brazil nuts*, Jan., 72
—*Canning Helps*, Aug., 90, 92
—*dried fruit sweet*, Feb., 100
—*Filling the Tureen*, Dec., 84, 86
—*hors d'oeuvres*, Jan., 72
—*how to make sour milk*, Feb., 100
—*Importance to Jelly*, Sept., 108, 110
—*More Basil and Thyme*, June, 109
—*Onion, Keep Away from My Hands!*, March, 117, 118
—*raisins for breakfast*, Feb., 100
—*serving fruit*, May, 128, 130
—*Smooth, Dark Gravy*, Oct., 140, 142
—*Too Many Carrots?* July, 78, 80
—*Trussing the Bird*, Nov., 124, 126
Crafts (See also "Hobbies")
Christmas cards—*If You Make Them . . . They'll Be Different*, Nov., 78; American Home Patterns, Nov., 78, 80
Christmas decorations—*Our Christmas Package for You*, Dec., 26; American Home Patterns, Dec., 26
cork—*Some Corkin' Ideas*, Nov., 59
decorating eggs—*Easter Egg Circus Is Fun!* Apr., 146
—*High Time for a Pigskin Jamboree*,

Nov., 131
kitchen decoration—*Spring Forecast for Kitchens,* Apr., 160; American Home Patterns, Apr., 160, 161, 162
lamp shades—*New Shades for Old,* Nov., 54; American Home Patterns, Nov., 54, 56
miscellaneous suggestions—*58 Things To Make for Christmas,* Oct., 76; American Home Patterns, Oct., 80, 82, 85, 86
—*Spring Fancies,* May, 66; American Home Patterns, May, 70
outdoor accessories—*Patterned for Outdoor Living,* May, 36; American Home Patterns, May, 36, 37, 38, 40, 41
quilts and afghans—*Quilts with a Past—Afghans with a Future,* Sept., 57; American Home Patterns, Sept., 57, 58, 60
refinishing and redecorating antiques—*Drabness, Too, Is Only Paint-Brush-Deep!* Jan., 38; American Home Patterns, Jan., 40, 42
—*Dust Is Only Skin-Deep!,* Jan., 35
—*Make Heirlooms of Those Auction "Bargains",* Aug., 38; American Home Patterns, Aug., 38, 39, 40
rug hooking—*Of Course You Can Hook a Rug,* Feb., 24; American Home Patterns, Feb., 24
samplers—*The Sampler . . . First Record of Design,* July, 25; American Home Patterns, July, 27
tablecloths—*No Excuse for Monotony!* June, 98; American Home Patterns, June, 98, 99, 100
tiles—*Decorating with Tiles,* Mar., 46; American Home Patterns, Mar., 48, 50, 52
window treatments—*Restyle Your Windows for Springtime,* Apr., 22; American Home Patterns, Apr., 22, 23
Curtains and draperies (See also "Fabrics")
broomstick—*How to Make Broomstick Curtains,* Apr., 56
new ideas for—*More Curtain News,* Apr., 57
—*Restyle Your Windows for Springtime,* Apr., 22

Decoration, home (See "Home decoration")
Decorators, interior
Boggs, Louise, Jan., 30
Hall, George, and Stephenson, C. Eugene, Aug., 24
Dishwashing
Dishwashing Is Easy, July, 91
Dogs
care of —*Doctor, Please Save My Dog!* Feb., 51
—*You Want to Own a Dog?* June, 81
children and—*They Can Be Good for Each Other,* Dec., 40
Draperies (See "Curtains" and "Fabrics")
Dry cleaning (See "Clothes, home dry cleaning")
Dyeing and tinting
washing machine — *Color Revival — the Washer Way,* Apr., 168

Easter
circus—*Easter Egg Circus Is Fun!* Apr., 146
Entertaining (See "Parties and entertaining")

Fabrics
"decorator"—*The Big News This Fall—Availability!* Oct., 41
wallpaper and—*American Home Print, 1947,* Sept., 30
—*The Big News This Fall—Availability!* Oct., 41
Fences
decorative—*Beauty Needs a Background,* Mar., 82
—*Cozy Corners—1947 Style,* Sept., 90
—*Garden Paint Colors,* Apr., 104
—*The Cliffords—Parents and Son Live Back to Back,* Aug., 26
—*Things Rarely Done Are Often Worth Doing,* Sept., 80
how to build—*Yrs. Resp.,* Feb., 70
Fire prevention
13 Proved Ways To Burn Your House Down, Oct., 32
You Love Your Child, But . . ., Dec., 76
Fireplaces
coal-burning—*Conquer Twilight Chill,* May, 133
cooking in—*Conquer Twilight Chill,* May, 133
how to build—*You Can Build Your Own Fireplace,* Oct., 69
outdoor—*For Living Out-of-Doors,* May, 42
—*For Meals Out-of-Doors,* May, 40
—*Landscaping Is a Useful Art,* Apr., 30
Floors
refinishing—*New Floor in a Day,* Feb., 111
types and laying of—*Beware of Green Timber!* Apr., 76
Flower arrangement
Create—Don't Copy! Oct., 116
Flower Fashions with Imagination, Apr., 81
"And 20 Points for Distinction," Aug., 36
"Wind Blown" Beauty, Jan., 18
Flowers
changing the water for—*Siphon System for Fresh Flowers,* Nov., 101
in garden analysis—*How Does Your Garden Score?* Sept., 23
new varieties—*American Home Achievement Medal Awards Coast to Coast,* Apr., 90
unusual treatment of—*Things Rarely Done Are Often Worth Doing,* Sept., 80
Foods (See also "Canning and preserves", "Cooking", "Meals", "Menus", and "Recipes")
basic sauce—*A Tomato, an Onion and a Pepper,* Nov., 125
Chinese—*As the Chinese Do It,* Sept., 112
Christmas cookies—*Make Room for Supper,* Dec., 80
desserts—*Desserts of Winter,* Jan., 69
frostings—*Pretty Toppings,* July, 82
frozen—*These Fruits and Vegetables Love To Freeze,* Apr., 154
fruit—*About the Picturesque Pomegranate,* Dec., 90
—*Early in the Morning,* May, 125
fruit cake—*Fruit and Fragrance,* Dec., 85
greens—*Care of Greens,* June, 114
—*Greens from the Roadside,* Apr., 156
hamburgers—*Sun Gold,* Aug., 87
herbs—*More Basil and Thyme,* June, 109
hot—*Some Like It Hot,* Oct., 144
ice cream—*Old-Fashioned Ice Cream and a Cool Drink,* Aug., 95
iron—*Feed Him Iron,* Apr., 140
Mexican—*Some Like It Hot,* Oct., 144
onions—*Onion . . . Keep Away from My Hands!* Mar., 117
oyster or clam stew—*Filling the Tureen,* Dec., 84, 86
plum pudding—*Plum Pudding,* Dec., 87
pork—*Pork Is on Order,* Jan., 70
relish—*Relish for Winter,* Sept., 109
rhubarb—*April Fare,* Apr., 129
sandwiches—*Hot and Savory,* May, 129
spring—*April Fare,* Apr., 129
squash—*Ways with Squash,* Nov., 127
stews and casseroles, dumplings—*A Month for Kettles,* Mar., 115
storage of—*That Garden of Yours,* Oct., 107
tomatoes, fried—*Fried Tomatoes!* Nov., 128
Freezers, home
how to buy—*Buying and Caring for Home Freezers,* Apr., 152
preparing fruits for, Aug., 90
What to freeze—*These Fruits and Vegetables Love to Freeze,* Apr., 154
Furniture
antique, how to buy (See also "Antiques, home furnishings")—*"But, Madame—It's Old!"* Nov., 27
care of—*The Care of Mahogany,* Nov., 62
chairs, traditional—*Front Seats from 'Way Back,* Oct., 36
chairs, modern—*In Defense of the Sitting Position,* Oct., 38
chests, history of—*Treasure Chests,* Apr., 50
dining room, modern—*Maximum Eating Comfort . . . in Minimum Space,* Sept., 62
modernizing—*A Camellia for Jane,* July, 30
—*Tired of that "Early Maple" Look?* Nov., 32
outdoor—*For Comfort Out-of-Doors,* May, 39
—*For Meals Out-of-Doors,* May, 40
—*Homemade Terrace for Summer Living,* Feb., 66
—*Patterned for Outdoor Living,* May, 36
painting of—*Drabness, Too, Is Only Paint-Brush-Deep!* Jan., 38
redecorating—*Dust Is Only Skin-Deep!,* Jan., 35
—*Make Heirlooms of Those Auction "Bargains",* Aug., 38
—*Metamorphosis in Minneapolis,* Sept., 64
—*That Home of Yours,* Nov., 62
remodeled—*Bachelor's Bandbox,* Sept., 28
—*Metamorphosis in Minneapolis,* Sept., 64
selection of—*Before You See a Decorator,* Apr., 45
sofas, modern—*The New Sofas Are Scale-Conscious,* Nov., 35
Fuse-box data—*That Home of Yours,* Nov., 62

Gardening (See also "Flowers", "Landscaping", "Plants", and "Trees")
accessories for—*To Help You Garden,* June, 78
arbors—*Arbor of Grafted Trees,* Mar., 88
backgrounds for flowers—*Beauty Needs a Background,* Mar., 82
bank planting—*That Garden of Yours . . . as the Season Closes,* Nov., 87
beauty and use in—*Cozy Corners — 1947 Style,* Sept., 90
—*How Does Your Garden Score?* Sept., 23
berries—*Berries Belong in the Garden,* Jan., 52
boxwood—*A Different Kind of Christmas Box,* Dec., 69
building soil fertility—*Ask Yourself—"How Does Nature Do It?"* Oct., 110
—*That Garden of Yours . . . as the Season Closes,* Nov., 87
city—*Clambake on Commonwealth Avenue,* Jan., 17
—*Roof-Top Garden,* June, 72
compostmaking—*Ask Yourself—"How Does Nature Do It?"* Oct., 110
—*That Garden of Yours,* Oct., 107
cold-frame—*We Grew Our Garden in a Cold Frame!* Sept., 87
commuting to—*Even without a House We're Enjoying Our Home!,* July, 65
cover crops—*That Garden of Yours . . . as the Season Closes,* Nov., 87
espaliers—*Trained Fruit Trees Do Pretty Tricks,* May, 27
fences—*Yrs. Resp.,* Feb., 70
(See also "Fences")
food crops—*That Garden of Yours,* Oct., 107
fruit-tree growing—*A Simplified Spray Program for Fruit Growers,* May, 34
—*Trained Fruit Trees Do Pretty Tricks,* May, 27
garden analysis—*How Does Your Garden Score?* Sept., 23
garden games—*Garden Games,* July, 33
garden houses—*A Garden-Bathing House,* July, 68
—*Little Garden Houses,* Apr., 96
—*Odds and Ends and Bright Ideas,* June, 20
herbs—*Why Don't You Start a "Yarb Patch"?* June, 80
hillside—*"Can We Make a Garden on a Sidehill Lot?"* July, 34
hydroponics—*What They Mean by Magic Gardening in Florida,* Aug., 64
irrigation—*Getting Water on the Garden,* May, 110
lawn care (See "Lawns")
making a sun dial—*Sun Dial Simplified,* Apr., 94
making a terrace—*Homemade Terrace for Summer Living,* Feb., 66
making a trellis—*From Tree to Trellis,* Dec., 67
mulching—*Ask Yourself—"How Does Nature Do It?"* Oct., 110
new accessories and plants—*New Things for Gardens,* Jan., 54
—*More New Things for Gardens,* Feb., 68
new flower varieties — *American Home Achievement Medal Awards Coast to Coast,* Apr., 90
northern—*From Ashes to Asters,* Jan., 50
orchids—*Super Hobby: Orchids,* Nov., 89
penthouse—*Clambake on Commonwealth Avenue,* Jan., 17
personality and—*A Garden for a Singing Heart,* Apr., 19
—*Why Do You Want a Garden?* Jan., 45
phlox growing—*What Do You Mean—"Just" Phlox?* Apr., 114
planning the garden—*Be Lazy in August,* Aug., 68
—*Color in the Winter Garden,* Nov., 92
—*How Does Your Garden Score?* Sept., 23
—*Know How To Make a Garden Plan?* Sept., 25
plant foods—*Summer Snacks for Your Crops,* May, 104
plant pests—*Plants Harmful and Annoying to Man,* Aug., 35
pruning—*That Garden of Yours,* Oct., 107
relation of garden to home—*These Gardens and Homes Were Developed Together,* Mar., 38
relaxation and—*Be Lazy in August,* Aug., 68
—*If You've Planned Right, Here's How You Can Garden in July!* July, 21
shrubs—*Color in the Winter Garden,* Nov., 92
soilless culture—*What They Mean by Magic Gardening in Florida,* Aug., 64
spraying program—*A Simplified Spray Program for Fruit Growers,* May, 34
—*Don't Lose Your Tomatoes This Year!* May, 113
steps—*Garden Steps Can Be Lovely,* May, 106
systematizing—*Take Time to Enjoy It,* May, 46
tomato growing—*My Husband Grows Tomatoes by Remote Control,* Apr., 112
tomato late blight—*Don't Lose Your Tomatoes This Year!* May, 113
tool storage—*Odds and Ends and Bright Ideas,* June, 20
training fruit trees—*Trained Fruit Trees Do Pretty Tricks,* May, 27
tree blight—*There's a Plane Tree Scourge,* Mar., 86
unorthodox—*Things Rarely Done Are Often Worth Doing,* Sept., 80
using paint—*Garden Paint Colors,* Apr., 104
wall—*Wall Gardens—Useful and Decorative,* Nov., 87
watering the—*Getting Water on the Garden,* May, 110
winter color—*Color in the Winter Garden,* Nov., 92
winter protection—*Will It Be Beauty . . . or Burlap?* Oct., 33
young people's—*Never Too Young To Garden,* Nov., 36
Gifts (See also "Accessories," "Christmas")
bridal—*To Give a Bride,* June, 92
special-occasion—*Presents Ever Present,* Apr., 150
Glass
table settings of—*4 Generations of Collectors,* Oct., 98
—*The Celery Vase,* Sept., 37
use of, in homes—*An All-Steel House Takes Midwestern Winds,* June, 48
—*High on a Sand Dune,* July, 42
—*"Oak Hill"—Maryland Chinchilla Ranch,* Nov., 69
—*Sea, Sand and Sky Frame the Beach Home of the Jack Lawrences,* Feb., 42
—*Southern Exposure Cuts Fuel Bills,* Sept., 52
—*The Cliffords—Parents and Son Live Back to Back,* Aug., 26
2 Little Vacation Houses that Plan To Grow, Feb., 38
walls of—*Open Plan Plus Glass Walls,* Oct., 46
window, broken, how to replace—*Let There Be Lights!* Jan., 56

Hardware, old—*How Old Is an "Old" House?* May, 94
Health (See also "Children")
children—*Avoiding Behavior Problems During the Second Year,* May, 120
—*Avoiding Maladjustments in the First Year,* Apr., 119
—*If You Are a Working Mother,* Aug., 73
—*Johnny's First Visit to the Dentist* Jan., 60
—*No Longer a Baby!* Sept., 99
—*The Middle-Aged Child,* Oct., 125
—*The Right Foods Can Save Your Children's Teeth,* Feb., 77
—*Toward Better Adjustment,* Mar., 106
—*What About Rheumatic Fever?* Nov., 114
—*When You Take a Baby to the Beach,* July, 70
Heating pads, care of—*Don't Torture Your Appliances!* Nov., 145
Heating, radiant—*Southern Exposure Cuts Fuel Bills,* Sept., 52
Herbs
how to use—*More Basil and Thyme,* June, 109
raising—*Why Don't You Start a "Yarb Patch"?* June, 80
Hobbies (See also "Collecting" and "Crafts")
antique furniture, how to buy—*"But Madame—It's Old!"* Nov., 27
collecting phonograph records—*Music . . . History and Hobby,* Feb., 52
daguerreotype cases — *Daguerreotype Cases,* June, 32
flower pressing—*Your Home—for Better or Worse,* Oct., 88
growing boxwood—*A Different Kind of Christmas Box,* Dec., 69
light opera—*Entire Community Benefits from this Family Hobby,* Apr., 93
music—*Music . . . History and Hobby,* Feb., 52
old glass and china—*4 Generations of Collectors,* Oct., 98
—*The Celery Vase,* Sept., 37
orchids—*Super Hobby: Orchids,* Nov., 89
plants—*Decorating with Plants,* Oct., 120
—*Super Hobby: Orchids,* Nov., 89
quilts and afghans—*Quilts with a Past—Afghans with a Future,* Sept., 57
red-clay pottery—*Red Clay that We Aren't Collecting,* Feb., 28
rock collecting—*Nature Offers an Inexpensive Hobby,* Oct., 20
rug hooking—*Of Course You Can Hook a Rug,* Feb., 24
trivets—*Right at a Trivet,* May, 154
turtles—*A Hobby that "Just Grew"—an Apartment that Didn't!* Apr., 28
woodworking—*And What's Your Hobby?* Apr., 32
—*Is There a Handy Man in the House?* Nov., 38
—*Our Home Workshop Began 30 Years Ago,* Nov., 20
Homes (See also "Homes, beach houses" and "Homes, vacation")
apartments (See "Apartments")
all-steel—*An All-Steel House Takes Midwestern Winds,* June, 48
beach houses—*A Place To Play—and Swim,* July, 54
—*Family Project—in the Sun,* July, 46
—*High on a Sand Dune,* July, 42
—*Sea, Sand and Sky Frame the Beach Home of the Jack Lawrences,* Feb., 42
Cape Cod or colonial (See "Colonial homes")
condensation control in—*Is Your House All Wet?* Nov., 40
construction errors—*Inside the House that Stopped Traffic,* Mar., 18
—*Our Not-So-Model Home,* Sept., 67
—*Ours Is a Charming House, But—,* Nov., 83
converted—*Rented: One Real-Estate Office,* Sept., 46
—*Garage into Home—without Magic,* Oct., 56
country—*Home of Mr. and Mrs. Robert Warner,* July, 39
—*'Possum Trot Farm,* Feb., 46
—*The Twiddy Farm in New Hampshire,* June, 55
—*Wild Goose on the Wing,* July, 43
—*Yankee Storekeeping Has Paid Off,* Oct., 64
Early American (See "Colonial homes")
five-bedroom—. . . *And So We Bought a Mansion,* Oct., 74
—*High on a Sand Dune,* July, 42
—*The Snapp Family's Summer Home in Point No Point,* May, 82
four-bedroom—*Modern Architect Remodels 200 Yr. Old House,* June, 46
functional—. . . *These Houses Work for Their Owners,* Jan., 24
gardens and, planned together—*These Gardens and Homes Were Developed Together,* Mar., 38
indoor-outdoor—*"Daddy" Lives Here!* June, 34
—*Families Can Live Happily Side by Side!* Aug., 22
lighting equipment for—*The Light Side of the American Home,* Nov., 44
—*The Recipe Calls for Lighting,* Nov., 46
modern (See "Modern homes")
old, dating of—*How Old Is an "Old" House?* May, 94
one-bedroom—*Family Project—in the Sun,* July, 46
—*Home of the Ralph Shaffers,* Apr., 70
—*Is This the $3,500 Answer?* Feb., 21
—*"Oak Hill"— Maryland Chinchilla Ranch,* Nov., 69
—*Rented: One Real-Estate Office,* Sept., 46
—*Home of David Ayers* Oct., 45
—*The Home of Mr. and Mrs. Barney Crawford,* Dec., 42
—*2 Ex-Marines Put an Ideal To Work . . . and Build a $4500 House,* Mar., 30
one-room—*Accordion-Pleated Comfort—in a One-Room Home,* June, 50
—*Garage into Home—without Magic,* Oct., 56
—*Is This the $3,500 Answer?* Feb., 21
—*The Cliffords—Parents and Son Live Back to Back,* Aug., 30-32
packaged—*4 Packaged Houses,* Oct., 52
—*Is This the $3,500 Answer?* Feb., 21
patio—*A Place To Play—and Swim,* July, 54
—*Good Plan on 30 Foot Lot,* May, 86
—*The Cliffords—Parents and Son Live Back to Back,* Aug., 26
—*The Home of Mr. and Mrs. Barney Crawford,* Dec., 42
planning of—*Inside the House that Stopped Traffic,* Mar., 18
—*Yesterday's House Improves Its Circulation,* Aug., 53
prefabricated (See "Homes, packaged")
ranch type (See "Ranch-type homes")
remodeled—. . . *A Compromise, Not a Dream House,* Jan., 26
—*An Illinois Farmhouse,* Nov., 66
—*An Old Red Barn Becomes a Home, July,* 22
—*American Homes,* Apr., 65
—*Connecticut Cinderella,* Nov., 74
—*Dinah Shore and George Montgomery,* Sept., 18
—*Don't Be Afraid of an Ugly Duckling!* Apr., 26
—*Dust Is Only Skin-Deep,* Jan., 35
—*5 American Summer Homes,* July, 39
—*Forging a Home,* Nov., 29
—*Happy Landing for an Air Pilot,* Sept., 70
—*Home of the Frank S. Buckleys,* Apr., 66
—*Long-Deserted Vermont Village Lives Again,* May, 24
—*Modern Architect Remodels 200 Yr. Old House,* June, 46
—*New Life for an Old House,* May, 33
—*One Hundred and Fifty Years Young!* Mar., 36
—*110 or Bust,* Mar., 79
—*Over the Threshold,* May, 61

—*Remodeling in New England*, Aug., 33
—*Six Children Need Lots of Room*, Sept., 50
—*Vacation Homes . . . in the Country, in the Mountains and by the Sea*, Feb., 30
—"*Whoa, Dobbin,*" May, 91
—*Wild Goose on the Wing*, July, 43
—*Yesterday's House Improves Its Circulation!* Aug., 53
salt-box—*Red Salt Box—Vacation Size*, Feb., 33
six-bedroom—*Six Children Need Lots of Room*, Sept., 50
—*The Twiddy Farm in New Hampshire*, June, 55
three-bedroom—. . . *A Compromise, Not a Dream House*, Jan., 26
—*A Place To Play—and Swim*, July, 54
—*An All-Steel House Takes Midwestern Winds*, June, 48
—*An Illinois Farmhouse*, Nov., 66
—*California Builds for Veterans*, Jan., 20
—*Design for Complete Privacy*, May, 79
—*Good Plan on 30 Foot Lot*, May, 86
—*Home Port for Cap't Perkins*, Nov., 72
—*Just Like Peas in a Pod?* Dec., 44
—*Model for Young Living*, Oct., 48
—*Rambling House on Long Island*, May, 78
—*Takes Every Advantage of Breath-Taking View!* Sept., 47
—*This Suburban Home Won a Prize*, Sept., 48
transitional design—*Home of the Henri Bohenblusts*, May, 76
two-bedroom—*American Homes*, Apr., 66, 75; May, 75
—*Betsey Barton's Postage-Stamp Retreat*, Feb., 32
—*4 Packaged Houses*, Oct., 52
—*Open Plan Plus Glass Walls*, Oct., 46
—*Sea, Sand and Sky Frame the Beach Home of the Jack Lawrences*, Feb., 42
—*Southern Exposure Cuts Fuel Bills*, Sept., 52
—*Space Used Wisely and Well*, June, 44
—*The Cliffords—Parents and Son Live Back to Back*, Aug., 26
—*The Sea and the Sand . . . Are Just Down the Hill*, May, 29
—*They Live with Color*, Oct., 60
—*2 Brothers Build Own Postwar Homes*, Oct., 49
—*Vacation Homes . . . in the Country, in the Mountains and by the Sea*, Feb., 30
"used", how to buy—*Looking for Trouble!* Mar., 57
—*Take Your Shopping List with You*, June, 31
vacation (See also "Homes, beach houses")
—5 *American Summer Homes*, July, 39
—*The Snapp Family's Summer Home in Point No Point*, May, 82
—*Vacation Homes . . . in the Country, in the Mountains, and by the Sea*, Feb., 30
vacation, closing — *Closing the Summer Place*, Aug., 99
veterans'—*California Builds for Veterans*, Jan., 20
—*G. I. Story . . . Glamour Style*, Feb., 58
—*War Houses into Dream Homes*, Aug., 45
—*110 or Bust*, Mar., 79
Home decoration
accessories—*The Importance of Accessories*, June, 26
apartments (See "Apartments")
beach houses—(See "Homes")
camp style—*Red Salt Box—Vacation Size*, Feb., 33
colonial—(See "Colonial Homes")
color in—*Before You See a Decorator*, Apr., 45
combining periods in—*An Old Red Barn Becomes a Home*, July, 22
—*Don't Be Afraid of an Ugly Duckling!* Apr., 26
—*Forging a Home*, Nov., 29
—*Garage into Home—without Magic*, Oct., 56
—*New Life for an Old House*, May, 32
eighteenth-century—*Accessories to 18th Century*, June, 30
—*American Home Print, 1947*, Sept., 30
—*Just Like Peas in a Pod?* Dec., 44
fabrics and wallpaper — *American Home Print, 1947*, Sept., 30
—*The Big News This Fall—Availability!* Oct., 41
floor finishing—*New Floor in a Day*, Feb., 111
flowers in (See "Flower arrangement")
French provincial—*It Stopped a Rehearsal—Home of the Andy Russells*, Apr., 38
—*New Life for an Old House*, May, 33
furniture remodeling—*A Camellia for Jane*, July, 30
—*Bachelor's Bandbox*, Sept., 28
—*Metamorphosis in Minneapolis*, Sept., 64
—*That Home of Yours*, Nov., 62
—*Tired of that "Early Maple" Look?* Nov., 32
indoor-outdoor style—(See "Homes")
kitchens—*Connecticut Kitchen in the Raymond Rich Home*, Dec., 105
—*It's a Man's Kitchen*, Sept., 130
—*Let's Get Back into the Kitchen!* Sept., 126
—*Spring Forecast for Kitchens*, Apr., 160
—*Work Is Easier in a Pleasant Room*, Apr., 158
lamp ideas—*That Home of Yours*, Nov., 62
minimum space for—*Rented: One Real-Estate Office*, Sept., 46
modern—*A Camellia for Jane*, July, 30
—. . . *A Compromise, Not a Dream House*, Jan., 26
—*A Hobby that "Just Grew"—an Apartment that Didn't!* Apr., 28
—*Accordion-Pleated Comfort—in a One-Room Home*, June, 50
—*American Home Print, 1947*, Sept., 30
—*American Homes*, Apr., 67, 70
—*California Builds for Veterans*, Jan., 23
—*Design for Complete Privacy*, May, 79
—*Doing a Room Is Just Like Putting the Clothes on Your Back!* Mar., 19
—*G. I. Story . . . Glamour Style*, Feb., 58
—*Is This the $3,500 Answer?* Feb., 21
—*Just Like Peas in a Pod?* Dec., 44
—*Maximum Eating Comfort . . . in Minimum Space*, Sept., 62
—*Modern Architect Remodels 200 Yr. Old House*, June, 46
—"*Oak Hill*"—*Maryland Chinchilla Ranch*, Nov., 69
—*Open Plan Plus Glass Walls*, Oct., 46
—*Sea, Sand and Sky Frame the Beach Home of the Jack Lawrences*, Feb., 42
—*Southern Exposure Cuts Fuel Bills*, Sept., 52
—*Space Used Wisely and Well*, June, 44
—*Takes Every Advantage of Breath-Taking View!* Sept., 47
—*Talent and Ambition Put to Good Use*, Oct., 34
—*The Cliffords—Parents and Son Live Back to Back*, Aug., 26
—*The Home of Mr. and Mrs. Barney Crawford*, Dec., 42
—*The Jerry Gordons "at Home"*, June, 38
—*The Rohrers Choose Modern*, May, 58
—. . . *These Houses Work for Their Owners*, Jan., 24
—*They Live with Color*, Oct., 60
—*This Suburban Home Won a Prize*, Sept., 48
—*2 Brothers Build Own Postwar Homes*, Oct., 49
—*2 Ex-Marines Put an Ideal To Work . . . and Build a $4500 House*, Mar., 30
—*Vacation Homes . . . in the Country, in the Mountains, and by the Sea*, Feb., 30, 38, 42
painting old furniture—*Drabness, Too, Is Only Paint-Brush-Deep!* Jan., 38
—*Dust Is Only Skin-Deep!* Jan., 35
—*Make Heirlooms of Those Auction "Bargains"*, Aug., 38
patio houses—*A Place To Play—and Swim*, July, 54
—*Good Plan on 30-Foot Lot*, May, 86
—*The Cliffords—Parents and Son Live Back to Back*, Aug., 26
—*The Home of Mr. and Mrs. Barney Crawford*, Dec., 42
personality of owner and—*Before You See a Decorator*, Apr., 45
—*Doing a Room Is Just Like Putting the Clothes on Your Back!* Mar., 19
plants and—*Decorating with Plants*, Oct., 120
—*That Home of Yours*, Oct., 103
—*Your Home—for Better or Worse*, Oct., 88
professional (fees, etc.)—*Well, Do* You *Know?* Oct., 40
ranch-type homes—*Dinah Shore and George Montgomery*, Sept., 18
—*Model for Young Living*, Oct., 48
—*This Suburban Home Won a Prize*, Sept., 48
small changes and additions—*Spring Fancies*, May, 66
—*That Home of Yours*, Oct., 103
tiles and—*Decorating with Tiles*, Mar., 46
traditional—*California Builds for Veterans*, Jan., 20
—*Dust Is Only Skin-Deep!* Jan., 35
—. . . *These Houses Work for Their Owners*, Jan., 24
—*War Houses into Dream Homes*, Aug., 45
using waste space—*1 Good Idea Begets 5 More*, Mar., 40
vacation homes—*Vacation Homes . . . in the Country, in the Mountains, and by the Sea*, Feb., 30 (See also "Homes, beach houses")
wedding, home—*Bouquet of Ideas for a Home Wedding*, June, 22
window ideas—*Restyle Your Windows for Springtime*, Apr., 22
—*That Home of Yours*, Nov., 62
Victorian—*Apartment Home in Old Greenwich Village*, June, 24
The Sea and the Sand . . . Are Just Down the Hill, May, 29
Home management (See also "Home Management, efficiency in")
American Home—*Our Home Equipment Center*, June, 129
attitude toward — *Why Does Housework Harass You?* May, 148
care of appliances—*Don't Torture Your Appliances!* Oct., 163; Nov., 145
care of rugs—*Care of Carpets and Rugs*, May, 145
career women and—*Housework Makes Me Sneeze*, June, 132
dishwashing—*Dishwashing Is Easy*, July, 91
domestic service—*Labor Relations for the Housewife*, Feb., 108
efficiency in—*Isn't There a Lazier Way?* Feb., 106
—*I've Spoiled My Wife!* Sept., 139
—*Ours Is a Charming House, But—*, Nov., 83
family living and—*Let's Get Back into the Kitchen!* Sept., 126
—*Wish You Had 4 Hands?* Oct., 154
information file—*Let's File by Season*, Apr., 149
infra-red bulbs, uses for—*Infra-Red Bulbs in Your Home*, Feb., 105
ironing—*Portal-to-Portal Efficiency*, July, 93
kitchen planning—*Isn't There a Lazier Way?* Feb., 106
—*Kitchens for American Homes*, June, 120
simplifying—*House Cleaning the Easy Way*, May, 142
—*I'm an Awful Housekeeper*, Oct., 164
timing—*The Time of Your Life*, Feb., 104
using camp stools—*A Good Companion*, Sept., 125
Home ownership (See "Property")
Home repair (See also "Carpentry",, "Maintenance", "Woodworking")
garage doors—*Rx for Loose Joints on Garage Doors*, Nov., 103
roof—*So Your Roof Leaks?* May, 102
painting—*Painting a House*, June, 66
screens—*Screen Time*, Apr., 102
tiles—*Replace Tile Easily*, Jan., 58
windows—*Let There Be Lights!* Jan., 56
Household products, new
Give Her Something Practical, Too, Dec., 108
Look . . . It's New! Sept., 141; Oct., 167; Nov., 147
What's New—What's Coming? Apr., 171; May, 156; July, 97
Humidity control—*Is Your House All Wet?* Nov., 40
Hydroponics (See "Gardening, hydroponics")

Insect pests—*Slow . . . Termites Working!* Mar., 95
Inspirational and humorous articles
A Penny's Worth, July, 19
American Women Are Lucky! Oct., 27
Are You a Sunday Failure? July, 20
Born 20 Years Too Soon! May, 19
Christmas in Our Town . . . Down Texas Way, Dec., 23
Citizenship, Inc., June, 15
Company for Sunday Dinner, June, 115
Don't Be a City Mouse! May, 21
Grown-Up Boys Will Remember, Apr., 58
Harder Than Greek—or Calculus! Mar., 17
Homes . . . and Nests! Apr., 18
I'll Want To Remember, Aug., 80
Lend Wings to Cheer! Aug., 17
Let's Get Down to Brass Tacks, Nov., 25
My Husband Grows Tomatoes by Remote Control, Apr., 112
Our Heritage Brought Home, Sept., 78
Should Housewives Be Paid a Salary? Feb., 15
The Stories No One Else Knows, Apr., 17
There Is *a Santa!* Dec., 78
Waste Not! Feb., 17
Insulation
Is Your House All Wet? Nov., 40
It's Smart To Insulate, July, 36
Insurance
personal liability—*$10 or $10,000?* Feb., 63
street accidents and—*Mr. Property Owner: Do You Know Your Street Rights?* Aug., 60
Interior decoration (See "Home decoration")
Ironers—*Now that You Own an Ironer . . . Use It!* Nov., 143
Ironing efficiency—*Portal-to-Portal Efficiency*, July, 93
Irons
care of—*Charcoal to Electric*, Oct., 156
—*Don't Torture Your Appliances!* Oct., 163

Jam and jelly making (See "Canning and preserves")

Kitchens
as center of home—*Let's Get Back into the Kitchen!* Sept., 126
—*The Best Kitchen Is Planned*, Nov., 141
lighting—*The Recipe Calls for Lighting*, Nov., 46
man's—*It's a Man's Kitchen*, Sept., 130
packaged—*Good Storage Minimizes "Chorage"*, Oct., 160
planning—*The Best Kitchen Is Planned*, Nov., 141
—*Our Home Equipment Center*, June, 129
redecorating—*Spring Forecast for Kitchens*, Apr., 160
—*Work Is Easier in a Pleasant Room*, Apr. 158
remodeled—*Connecticut Kitchen in the Raymond Rich Home*, Dec., 105
—*It's a Man's Kitchen*, Sept., 130
—*Kitchens for American Homes*, June, 120
storage space and equipment in—*Good Storage Minimizes "Chorage"*, Oct., 160
—*Our Home Equipment Center*, June, 129

Lamp shades, how to renew—*New Shades for Old*, Nov., 54
Land buying (See "Property, buying of")
Landscape architects
Gerke, Walter and Florence, May, 107
Gilbert, George, Nov., 72
Levison, J. J., Apr., 19
Murch, Edith, Sept., 25
Rapuano, Michael, Mar., 38
Landscaping
for beauty and use—*How Does Your Garden Score?* Sept., 23
—*Know How To Make a Garden Plan?* Sept., 25
—*Landscaping Is a Useful Art.*, Apr., 30
—*Why Do* You *Want a Garden?* Jan., 45
California—*Cozy Corners—1947 Style*, Sept., 90
—*Why Do* You *Want a Garden?* Jan., 45
functional—*Landscaping Is a Useful Art*, Apr., 30
—*These Gardens and Homes Were Developed Together*, Mar., 38
hillside—"*Can We Make a Garden on a Sidehill Lot?*" July, 34
Illinois—*Cozy Corners—1947 Style*, Sept., 90
Long Island—*A Garden for a Singing Heart*, Apr., 19
—*Don't Be Afraid To Do Your Own Landscaping*, Feb., 19
Minnesota—*Happy Landing for an Air Pilot*, Sept., 70
New England—*Why Do* You *Want a Garden?* Jan., 45
Oregon—*We Grew Our Garden in a Cold Frame!* Sept., 87
personality and—*A Garden for a Singing Heart*, Apr., 19
—*Why Do* You *Want a Garden?* Jan., 45
young people's—*Never Too Young To Garden*, Nov., 36
Laundry center
Good Storage Minimizes "Chorage", Oct., 160
Our Home Equipment Center, June, 129
The Best Kitchen Is Planned, Nov., 141
Lawns
care of—*Advice to the Ladies*, Mar., 91
—*Plants Harmful and Annoying to Man*, Aug., 35
seed for—*Some Comments about Lawn Grass Seed*, Mar., 93
Lighting, home
The Best Kitchen Is Planned, Nov., 141
The Light Side of the American Home, Nov., 44
The Recipe Calls for Lighting, Nov., 46
Linens (See "Tablecloths")
Lumber—*Beware of Green Timber!* Apr., 76

Maintenance and Repair (See also "Home Repair")
—*How to Drive a Nail*, Sept., 79
—*Is Your House All Wet?* Nov., 40
—*It's Smart To Insulate*, July, 36
—*Let There Be Lights!* Jan., 56
—*New Floor in a Day*, Feb., 111
—*Painting a House*, June, 66
—*Replace Tile Easily*, Jan., 58
—*Rx for Loose Joints on Garage Doors*, Nov., 103
—*Screen Time*, Apr., 102
—*Slow . . . Termites Working!* Mar., 95
—*So Your Roof Leaks?* May, 102
—*The Light Side of the American Home*, Nov., 44
—*Yesterday's House Improves Its Circulation*, Aug., 53
—*You Can Build Your Own Fireplace*, Oct., 69
Meals (See also "Cooking", "Foods", "Menus", and "Recipes")
autumn—*Bonfires in October*, Oct., 137
—*Green Hangs the Apple*, Sept., 105
blueberries—*Leading Up to the Blueberry*, June, 104
breakfasts—*Early in the Morning*, May, 125
California—*California Cookery*, July, 79
desserts—*Desserts of Winter*, Jan., 69
first courses, Nov., 124
Greek—*From a Greek Kitchen*, Aug., 91
hot-weather—*When Day Is Done*, July, 75
inexpensive—*Penny Pretty Meals*, Oct., 145
low-calory—*Low Calory Dishes for Weight-Minded Meals*, Feb., 101
lunches, cold—*Tricks of the Trade*, June, 108
meat dishes—*Pork Is on Order*, Jan., 70
meat-saving—*Penny Pretty Meals*, Oct., 145
New England—*Yankee Doodle Dandies*, Mar., 119
picnic—*Family Picnic Shelf*, Aug., 94
—*Let's Revive Church Picnics!* Sept., 118
sandwiches—*Hot and Savory*, May, 129
sea food—*Shore Dinner at Home*, Aug., 98
spring—*April Fare*, Apr., 129
stews and casseroles, dumplings—*A Month for Kettles*, Mar., 115
—*Filling the Tureen*, Dec., 84, 86
supper, Christmas Eve—*Make Room for Supper*, Dec., 80
vacation—*Sun Gold*, Aug., 87
winter—*Desserts of Winter*, Jan., 69
—*Pork Is on Order*, Jan., 70
Menus
budget-saving—*Penny Pretty Meals*, Oct., 145
buffet supper, Dec., 83
Chinese, Sept., 118
Christmas dinner, Dec., 83
Christmas Eve supper, Dec., 83
company suppers, Nov., 123
dinners, Apr., 138
fall, Sept., 107
Hobby-Horse Party, July, 88
Lincoln Day luncheon, Feb., 99
October, Oct., 139
Saturday night suppers, Nov., 123
stews, Mar., 116
Thanksgiving dinner, Nov., 123
Valentine luncheon, Feb., 99
Washington's Birthday luncheon, Feb., 99
Mixers, care of—*Don't Torture Your Appliances!* Nov., 145
Modern furniture
chairs—*In Defense of the Sitting Position*, Oct., 38
dining room—*Maximum Eating Comfort . . . in Minimum Space*, Sept., 62
sofas—*The New Sofas Are Scale-Conscious*, Nov., 35
Modern homes
accessories—*Accessories to Modern*, June, 28
apartments—*Growing-Up Days*, Apr., 24
—*Outmoded Apartment of Arlene Francis Has a "Retake,"* Feb., 26
—*The Jerry Gordons "at Home"*, June, 38
Arizona—*They Live with Color*, Oct., 60
California—*Accordion-Pleated Comfort—in a One-Room Home*, June, 50
—*American Homes*, Apr., 66
—*California Builds for Veterans*, Jan., 20
—*Space Used Wisely and Well*, June, 44
—*These Houses Work for Their Owners*, Jan., 24
—*2 Brothers Build Own Postwar Homes*, Oct., 49
—*2 Ex-Marines Put an Ideal To Work . . . and Build a $4500 House*, Mar., 30
for G. I.'s—*California Builds for Veterans*, Jan., 20
—*G. I. Story . . . Glamour Style*, Feb., 58
Illinois—*An All-Steel House Takes Midwestern Winds*, June, 48
—*The Rohrers Choose Modern*, May, 58
Maryland — "*Oak Hill*" — *Maryland Chinchilla Ranch*, Nov., 69
Massachusetts—*American Homes*, Apr., 67
New York—*Just Like Peas in a Pod? Nonsense*, Dec., 44
Oklahoma—*The Home of Mr. and Mrs. Barney Crawford*, Dec., 42
Pennsylvania—*American Homes*, Apr., 75
—*Southern Exposure Cuts Fuel Bills*, Sept., 52
ranch-type—*This Suburban Home Won a Prize*, Sept., 48
vacation—*Sea, Sand and Sky Frame the Beach Home of the Jack Lawrences*, Feb., 42
—*2 Little Vacation Houses that Plan To Grow!* Feb., 38
Washington—*American Homes*, Apr., 70
—*Takes Every Advantage of Breath-Taking View!* Sept., 47
Wisconsin—*Open Plan Plus Glass Walls*, Oct., 46
Money raising
Antiques Show for Community Funds,

Oct., 16
Children's Fair, May, 22
Share Your Treasures at a Tea Toll, Mar., 64
Music
children's playing—*Playing for Visitors*, Jan., 15
history of—*Music . . . History and Hobby*, Feb., 52
outdoor opera—*Entire Community Benefits from this Family Hobby*, Apr., 93
placing your piano—*Play Up to It . . . as Well as on It!* Mar., 71

Nursery school
I Went to Nursery School, Mar., 102
No Longer a Baby! Sept., 99

Orchids—*Super Hobby; Orchids*, Nov., 89
Outdoor living
accessories for—May, 36; May, 38; May, 39; May, 40; May, 42; June, 117
activities for—*Garden Games*, July, 33
gardening and—*Even without a House We're Enjoying Our Home!* July, 65
on the terrace—*Homemade Terrace for Summer Living*, Feb., 66
—*Landscaping Is a Useful Art*, Apr., 30

Painting (See also "Crafts")
garden—*Garden Paint Colors*, Apr.,104
house—*Painting a House*, June, 66
old furniture—*Drabness, Too, Is Only Paint-Brush-Deep!* Jan., 38
Paneling, wood
American Home Print, 1947, in the East, Sept., 32
An Illinois Farmhouse, Nov., 66
Dinah Shore and George Montgomery, Sept., 18
5 American Summer Homes, July, 39
Forging a Home, Nov., 29
Happy Landing for an Air Pilot, Sept., 70
How Old Is an "Old" House? May, 94
It's a Man's Kitchen, Sept., 130
Just Like Peas in a Pod? Dec., 44
New Life for an Old House, May, 33
Six Children Need Lots of Room, Sept., 50
Wild Goose on the Wing, July, 43
Parties and entertaining
baby shower—*Hobby-Horse Party*, July, 86
bridge-and-shower—*Summer Party Ideas*, Aug., 82
children's—*Children's Fair*, May, 22
Chinese Moon Festival—*As The Chinese Do It*, Sept., 112
Christmas—*A Christmas Snow Sing*, Dec., 99
—*Start Your Christmas Entertaining with a Lucia Fest*, Dec., 92
—*Christmas Comes to the Table*, Dec., 102
Easter—*The Egg and I . . . Invite You to Brunch*, Apr., 142
favors for—*Shower Favors*, Mar., 128
football-basketball—*High Time for a Pigskin Jamboree*, Nov., 131
games for—*Let's Get Together Again!* June, 118
—*Party Pastimes*, Nov., 134
—*Thanksgiving's a Family Day!* Nov., 136
—*Trick or Treat*, Oct., 150
Halloween—*Trick or Treat*, Oct., 150
man-made—*A Man Looks at Parties*, Mar., 126
Mexican—*Let's Give a Mexican Fiesta*, May, 141
Shrove Tuesday (Pancake Day)—*February's a Party Month*, Feb., 87
teenagers—*A Ho-Hum Party Is Fun!* May, 134
Thanksgiving — *Thanksgiving's a Family Day!* Nov., 136
Twelfth Night—*From Christmas to Twelfth Night*, Jan., 74
Valentine's Day—*Pink Makes a Party*, Feb., 97
Percolators, care of—*Don't Torture Your Appliances!* Oct., 163; Nov., 145
Photography
amateur—*Is There a "Brownie" in the House?* Aug., 18
Christmas—*"Shoot" Now for Next Christmas*, Dec., 24
portrait—*Good Portraits Are Planned!* June, 18
Piano
placement of—*Play Up to It . . . as Well as on It!* Mar., 71
playing—*Playing for Visitors*, Jan., 15
Picture matting and framing—*Spring Fancies*, May, 66
Plants
arrangement of—*"Wind Blown" Beauty*, Jan., 18
care of—*Take Care of Your "Gift Plants"*, Jan., 29
decoration with—*Decorating with Plants*, Oct., 120
—*That Home of Yours*, Oct., 103
new—*New Things for Gardens*, Jan., 54
—*Amer. Home Achievement Awards Coast to Coast*, Apr., 90
plant foods—*Summer Snacks for Your Crops*, May, 104
plant pests—*Plants Harmful and Annoying to Man*, Aug., 35
protection of, winter—*Will It Be Beauty . . . or Burlap?* Oct., 33
Playrooms (See "Recreation rooms")
Poison-ivy control—*Plants Harmful and Annoying to Man*, Aug., 35
Prefabricated houses (See "Homes, packaged")
Pressure cookers, how to buy—*Pressure Does It*, Jan., 73
Property
buying of—*Deeds and Misdeeds*, Mar., 97
—*Has Home Ownership Been Oversold to the American Public?* Jan., 13
—*It's Penny Wise, Pound Foolish To Buy without a Survey!* Sept., 27
rights of property owners—*Mr. Property Owner: Do You Know Your Street Rights?* Aug., 60
Provincial home decoration (See "Home decoration, French Provincial" and "Home decoration, provincial")

Quilts (See "Crafts, quilts and afghans")

Radios
care of—*Don't Torture Your Appliances!* Nov., 145
—*Radios Are Human!* May, 52
listening to—*Music . . . History and Hobby*, Feb., 52
Ragweed, exterminating—*Plants Harmful and Annoying to Man*, Aug., 35
Ranch-type homes
Dinah Shore and George Montgomery, Sept., 18
Model for Young Living, Oct., 48
This Suburban Home Won a Prize, Sept., 48
Reading (See "Books")
Real-estate buying (See "Property, buying of")
Recipes
beverages—soda-type coolers, Aug., 95
—sparkling coolers, Aug., 95
breads, biscuits, rolls—baked brown loaf, Sept., 107
—cheese biscuits, Apr., 133
—heart rolls, Feb., 99
—Lussekatter (Lucia buns), Dec., 95
—maple corn bread, Mar., 119
—popovers, May, 127
cheese dishes—cheese loaf, Oct., 145
—cottage cheese cakes, Oct., 141
—cracker and cheese casserole, July, 79
—jellied tomato cheese, Feb., 101
—mamaliga, Oct., 141
(See also "Recipes, sandwiches")
chicken—chicken salad plate, Feb., 99
—la si chi (spicy chicken), Sept., 115
—minced chicken stew, Apr., 137
—minute chicken pie, Nov., 123
—roast chicken, Danish stuffing, Nov., 123
(See also "Recipes, sandwiches")
confections, preserves, etc.—apple jelly; grape jelly, Sept., 107
—apple-nut compote, Jan., 71
—frostings, July, 82
—popcorn-peanut balls, Dec., 87
(See also "Recipes, relishes")
cookies—banana-oatmeal cookies, Apr., 133
—brownies, May, 127
—buttermilk cookies, Jan., 69
—Christmas cookies, Dec., 83
—orange sugar twists, May, 127
—pepparkakor (ginger cookies), Dec., 95
—soft molasses scallops, May, 127
—apple-blossom dumplings, Jan., 69
desserts—apple crumb, Sept., 107
—apple walnut crunch, Apr., 137
—baked winter pears, Jan., 69
—banana loaf, May, 127
—blueberry kuchen, June, 107
—blueberry pie, June, 107
—brown-sugar apple pie, Mar., 119
—cabinet pudding, Dec., 85
—celebration cake, Feb., 99
—chocolate sponge, July, 77
—cinnamon crunch, May, 127
—circus ice cream, Aug., 89
—coffee gelatin cubes with custard, Apr., 133
—custard with rhubarb topping, Apr., 131
—diples, Aug., 91
—double ruffle apple pie, Sept., 107
—fig crumble, Jan., 69
—fruit ambrosia, Oct., 139
—fruit cakes, Dec., 85
—glazed cherry tarts, July, 77
—hatchet cake, Feb., 99
—ice-cream hearts, Feb., 99
—maple-nut cupcakes, Mar., 119
—Miami meringue pie, July, 77
—molded cream dessert, Apr., 133
—nesselrode chiffon pie, July, 77
—old-fashioned vanilla ice cream, Aug., 95
—peach dessert, Aug., 89
—peach shortcake, Aug., 89
—peppermint-stick ice cream, July, 77
—plum pudding, Dec., 87
—prune whip, Jan., 69
—raised doughnuts, Mar., 119
—raspberry mold, July, 77
—rhubarb betty, Apr., 131
—rhubarb compote, strawberry meringue, Apr., 131
—steamed apple pudding, Jan., 71
—steamed blueberry loaf, June, 107
—strawberry cool and sauce, Apr., 133
—Thanksgiving pie, Nov., 123
—walnut balls, July, 79
—yuan-hriao (festive dumplings), Sept., 115
dumpling—egg dumplings, Mar., 115
—farina dumplings, Mar., 115
—onion dumplings, Mar., 115
(See also "Recipes, desserts")
egg dishes—egg borsht, Oct., 141
—ham-and-egg casserole, Oct., 145
—omelet with herbs, June, 109
—potato-bacon omelet, Oct., 139
(See also "Recipes, sandwiches")
gravy—basic recipe, Oct., 140, 142
—pork gravy, Jan., 71
meat dishes—chili con carne, Nov., 125
—chili roast pork, Jan., 71
—chilimac, Nov., 125
—ham-and-egg casserole, Oct., 145
—hamburg-herb patties, June, 109
—johnny moussetti, July, 79
—keftedes (meat balls), Aug., 91
—liver and onions, Apr., 137
—meat loaf, venison style, June, 109
—Mexican tamale pie, Nov., 125
—potato-bacon omelet, Oct., 139
—pork shoulder roast, Oct., 145
—psito buti (braised leg of lamb), Aug., 91
—sausage baskets with kale, Feb., 101
—spaghetti and meat balls, Nov., 125
—Spanish pork chops, Nov., 125
—steak and kidney pie, Apr., 137
—sweet and sour pork, Oct., 145
—veal mousse, Dec., 87
—veal roast, Oct., 139
—veal scaloppine, Oct., 139
—wiener schnitzel, Oct., 139
pancakes and fritters—corn fritters, Apr., 131
—cornmeal pancakes, Apr., 133
—sour milk pancakes, Feb., 87
—Shrovetide pancakes, Feb., 88
relishes—Aunt Abbie's fruit pickle, Sept., 109
—beet relish, Sept., 109
—cucumber-mustard pickles, Sept., 109
—olive-oil pickles, Sept., 109
—rhubarb relish, Apr., 131
—savory pineapple cubes, Jan., 71
—yellow tomato preserves, Sept., 109
salads—appetizer salad, June, 107
—avocado salad with hot dressing, July, 79
—bean sprout salad, Sept., 115
—chicken salad plate, Feb., 99
—holiday salad, Dec., 87
—slaw with tangy dressing, Sept., 107
—summer savory salad, June, 109
—thin-shred salad, Mar., 117
sandwiches—chicken with French toast, May, 129
—Chinese chicken with almonds, May, 129
—curried egg on toast, May, 129
—grilled cheese with red devil sauce, May, 129
—quick cheese pizza, May, 129
—savory egg and mustard, May, 129
sauces—apricot, Jan., 71
—basic tomato, Nov., 125
—lemon, Jan., 71
—New England chutney, Sept., 109
—pudding, Dec., 87
soups and stews—beef stew with onions, Mar., 117
—budget supper stew, Mar., 117
—egg borsht, Oct., 141
—first courses, Nov., 124
—ground beef stew, Mar., 117
—minced fish soup, Mar., 117
—oyster or clam stew, Dec., 84, 86
—soupa avgholemono (rice soup), Aug., 91
—spinach soup, Feb., 99
—vegetable beef soup, Mar., 117
—water cress soup, Sept., 115
vegetables—Alsatian potatoes, June, 109
—asparagus with soft-cooked egg, Apr., 131
—cabbage goulash, Feb., 101
—carrot-stuffed onions, Apr., 137
—casserole beans, Sept., 107
—cauliflower casserole, Feb., 101
—corn pudding, June, 107
—crock-baked beans, Mar., 119
—farina peppers, Oct., 141
—fried tomatoes, Nov., 128
—green bean-asparagus casserole, Apr., 137
—lima bean variations, June, 107
—nahet, Oct., 141
—rice and avocado casserole, July, 79
—rice pilaff, Aug., 91
—sauerkraut in potato rings, Oct., 139
—scalloped potatoes with herbs, June, 109
—schwartzah taevil, Oct., 141
—spinach ring with apples and pork, Feb., 101
—squash, Nov., 127
—stuffed avocado, July, 79
—stuffed eggplant, Aug., 91
—summer squash in sauce, Aug., 89
Recreation rooms
basement—*Basement Bargain for $300*, Oct., 94
ideas for—*Spring Fancies*, May, 66
—*That Home of Yours*, Oct., 103
Refrigerators
buying and care of—*Buying and Caring for Refrigerators*, Mar., 122
—*Don't Torture Your Appliances!* Nov., 145
with freezer compartments—*Buying and Caring for Home Freezers*, Apr., 152
Roof leaks, how to repair—*So Your Roof Leaks?* May, 102
Rugs and carpets
care of—*Care of Carpets and Rugs*, May, 145
rug hooking—*Of Course You Can Hook a Rug*, Feb., 24

Samplers, history of—*The Sampler . . . First Record of Design*, July, 25
Screens, replacing—*Screen Time*, Apr., 102
Sewing center, home
Kitchens for American Homes, June, 120
Our Home Equipment Center, June, 129
Shades, window—*Restyle Your Windows for Springtime*, Apr., 22
Shrubs
Color in the Winter Garden, Nov., 92
How Does Your Garden Score? Sept., 23
Silverware
antique—*Two "Guys" Swap Silver*, Mar., 60
history of—*Once upon a Time . . . 100 Years Ago*, June, 102
nineteenth century—*Tea with Father*, Aug., 58
for table setting—*To Set a Pretty Table*, Feb., 89
Sofas—*The New Sofas Are Scale-Conscious*, Nov., 35
Soil building
Ask Yourself—"How Does Nature Do It?" Oct., 110
That Garden of Yours . . . as the Season Closes, Nov., 87
Soilless culture (See "Gardening, soilless culture")
Spraying, garden—*A Simplified Spray Program for Fruit Growers*, May 34
—*Don't Lose Your Tomatoes This Year*, May, 113
Sprinklers, garden—*Getting Water on the Garden*, May, 110
Starching
how to keep iron from sticking
—*Charcoal to Electric*, Oct., 156
Storage
food—*That Garden of Yours*, Oct., 107
maximum, in kitchen—*Good Storage Minimizes "Chorage"*, Oct., 160
Stoves, electric, care of—*Don't Torture Your Appliances!* Nov., 145
Sun dial, how to build—*Sun Dial Simplified*, Apr., 94
Swimming—*Water Sprites*, July, 24

Table settings
antiques—*4 Generations of Collectors*, Oct., 98
—*Once upon a Time . . . 100 Years Ago*, June, 102
—*Two "Guys" Swap Silver*, Mar., 60
bridal—*Carole Stupell Sets a Table for the Bride-to-Be*, May, 138
bridge party—*Summer Party Ideas*, Aug., 82
Christmas—*Christmas Comes to the Table*, Dec., 102
Easter party—*The Egg and I . . . Invite You to Brunch*, Apr., 142
Summer—*Summer Party Ideas*, Aug., 82
glass—*4 Generations of Collectors*, Oct., 98
—*To Set a Pretty Table*, Feb., 89
history of—*Once upon a Time . . . 100 Years Ago*, June, 102
shower party—*Hobby-Horse Party*, July, 86
silver—*To Set a Pretty Table*, Feb., 89
—*Two "Guys" Swap Silver*, Mar., 60
tablecloths—*No Excuse for Monotony!* June, 98
—*To Set a Pretty Table*, Feb., 89
tea—*Share Your Treasures at a Tea Toll*, Mar., 64
Thanksgiving—*Thanksgiving's a Family Day!* Nov., 136
Valentine party—*Pink Makes a Party*, Feb., 97
Tablecloths
No Excuse for Monotony, June, 98
To Set a Pretty Table, Feb., 89
Tables, dining room—*Maximum Eating Comfort . . . in Minimum Space*, Sept., 62
Terraces
Homemade Terrace for Summer Living, Feb., 66
Landscaping Is a Useful Art, Apr., 30
Thanksgiving
Thanksgiving's a Family Day! Nov., 136
Two Can Be Thankful, Too, Nov., 121
Tiles
barbecue decoration—*Our Cover Barbecue*, May, 41
decorating with—*Decorating with Tiles*, Mar., 46
replacement of—*Replace Tile Easily*, Jan., 58
Timer, uses for—*The Time of Your Life*, Feb., 104
Tinting (See "Dyeing and tinting")
Toasters, care of—*Don't Torture Your Appliances!* Nov., 145
Toolhouses—*Little Garden Houses*, Apr., 96
Toys
for Christmas—*You Love Your Child, But . . .*, Dec., 76
making a doll's House,"..."*But I do Want a Doll's House.*" Dec., 62
Traditional homes (See also "Colonial homes")
California Builds for Veterans, Jan., 20
Dust Is Only Skin-Deep, Jan., 35
These Houses Work for Their Owners, Jan., 24
Trees
arbor of—*Arbor of Grafted Trees*, Mar., 88
destruction of—*Bulldozer—Spare that Tree!* Dec., 64
garden analysis and—*How Does Your Garden Score?* Sept., 23
saving of—*There's a Plane Tree Scourge*, Mar., 86
spraying—*A Simplified Spray Program for Fruit Growers*, May, 34
training of—*Trained Fruit Trees Do Pretty Tricks*, May, 27

Upholstery fabrics
American Home Print, 1947, Sept., 30
The Big News This Fall—Availability! Oct., 41

Vacuum cleaners
care of—*Don't Torture Your Appliances!* Oct., 163
intelligent use of—*Care of Carpets and Rugs*, May, 145
—*House Cleaning the Easy Way*, May, 142
Vegetarianism—*My Father and the Angels*, Oct., 141
Victorian home decoration
Apartment Home in Old Greenwich Village, June, 24
The Sea and the Sand Are Just Down the Hill, May, 29

Waffle irons, care of—*Don't Torture Your Appliances!* Nov., 145
Wallpaper
American Home Print, 1947, Sept., 30
The Big News This Fall—Availability! Oct., 41
Washing machines
buying—*Your New Washer*, Sept., 136
care of—*Don't Torture Your Appliances*, Oct., 163
dyeing and tinting in—*Color Revival—the Washer Way*, Apr., 168
Water softening—*Soft Water for Better Living*, May, 151
Wedding cake, how to decorate—*Pink Makes a Party*, Feb., 97
Wedding, home—*Bouquet of Ideas for a Home Wedding*, June, 22
Weed killers—*Plants Harmful and Annoying to Man*, Aug., 35
Windows
broken, how to replace—*Let There Be Lights!* Jan., 56
curtains for—*How to Make Broomstick Curtains*, Apr., 56
—*Restyle Your Windows for Springtime*, Apr., 22
storm, painting of—*That Home of Yours*, Oct., 103
unusual treatment of—*That Home of Yours*, Nov., 62
Wood flooring—*Beware of Green Timber*, Apr., 76
Woodwork (See "Paneling, wood")
Woodworking (See also "Carpentry")
And What's Your Hobby? Apr., 32
Is There a Handy Man in the House? Nov., 38
Our Home Workshop Began 30 Years Ago, Nov., 20

INDEX OF ADVERTISED PRODUCTS—1947

Accessories (See also "Gifts")
bar—*Everlast Metal Products Corp.*, May, 149; Sept., 125; Dec., 16
bathroom—*Gerity-Michigan Die Casting Co.*, May, 152; July, 96; Sept., 138
closets—E-Z-Do, *Decorative Cabinet Corp.*, Apr., 170; May, 66; free booklet
—K-Veniences, *Knape & Vogt Mfg. Co.*, Feb., 53, Oct., 162, Nov., 12; booklet
table—Krome-Kraft, *Farber Brothers*, Jan., 38; Mar., 112; May, 73; July, 63; Sept., 66; Nov., 50; free booklet
—Syroco Wood, *Syracuse Ornamental Co., Inc.*, Apr., 58; free booklet
—*We the Americas*, Dec., 98
—*Westmoreland Glass Co.*, Nov., 50
trays—Hasko, *Haskelite Mfg. Corp.*, Apr., 53; May, 54; June, 97
Air conditioners
Chrysler Airtemp, *Chrysler Corp.*, Oct., 13
Climatrol, *L. J. Mueller Furnace Co.*, Dec., 56
Fraser, May, 92
Heil Co., Sept., 67; Nov., 16; booklet offer
Pacific Mfg. Corp., June, 62; free folder
Rheem, Oct., 105; free literature
Air filters (See "Filters, air")
Air freshener—Pine Air Freshener, *Elene of Vienna, Inc.*, Nov., 83
Ant killers (See "Insecticides")
Appliances, electric (See specific appliances)
Artists' Supplies—*Artiscope*, Jan., 76
—Lucy, *Beeler Enterprises*, Apr., 166
Asbestos and asphalt—Barrett Division, *Allied Chemical & Dye Corp.*, Apr., 76; May, 97; June, 61; Aug., 79; Sept., 69; Oct., 113; free booklets
—*Johns-Manville Co.*, Mar., 93; Oct., 106; Nov., 107; free booklet
—*Philip Carey Mfg. Co.*, Sept., 93; Nov., 89
—*Ruberoid Co.*, Oct., 71
Asphalt tile—*Armstrong Cork Co.*, Feb., 2; Apr., 173; June, 13; Aug., 105; Oct., 169; Dec., 111; free booklets
—Kentile, *David E. Kennedy, Inc.*, Feb., 74; Mar., 66; May, 52; Oct., 62;
Automobiles—*Chrysler Corp.*, July, 18

Baby trainers (See "Trainers, Baby")
Band instruments—*C. G. Conn, Ltd.*, Feb., 52; free books
Bar, portable—*Everlast Metal Products Corp.*, Dec., 16
Barbecues—*Bar-B-U Co.*, June, 132; free folder
Kasson Electric Bar-B-Q, *General Die and Stamping Corp.*, May, 102; June, 134
Bathroom fixtures (See "Plumbing fixtures")
Beds—Hide-A-Bed, *Simmons Co.*, Oct., 91; Nov., 77; Dec., 51
Berries—*Ackerman Nurseries*, Jan., 52
*Andrews Nursery, Mar., 92
*Bountiful Ridge Nurseries, Jan., 57; Feb., 64
*Bradley Bros. Nursery, Jan., 56; Feb., 64
*Emlong's, Feb., 64
*J. N. Rokely & Son., Mar., 84
*Keith Plant Nursery, Feb., 66; Mar., 92
*Kelly Brothers Nurseries, Inc., Jan., 50; Feb., 68
*Knight's Nurseries, Jan., 54; Feb., 68
*Maloney Bros. Nursery Co., Inc., Mar., 84
*O. A. D. Baldwin Nursery, Jan., 56; Feb., 68
*R. H. Shumway Seedsman, Jan., 56
*Rayner Brothers, Feb., 68
*South Michigan Nursery, Jan., 56; Feb., 64
*Stabelin's Nursery, Jan., 56, 57; Feb., 68
*Townsend Nurseries, Jan., 54; Feb., 68
*W. F. Allen Co., Jan., 56; Feb., 64; Mar., 84
*W. N. Scarff's Sons, Jan., 57
*Westhauser Nurseries, Jan., 52; Feb., 68, 70; Mar., 92; Aug., 63
*Offers Catalog
Bird food—Magic Song Restorer, *Nature Friend*, Apr., 170; free booklet
Birdhouses and traps—*Joseph H. Dodson Co.*, Mar., 91; Apr., 166; free catalogue
Blankets—Lady Seymour, *Seymour Woolen Mills*, June, 96; Nov., 102; Dec., 60
—*North Star Woolen Mill Co.*, Apr., 40; Dec., 66
—*Springfield Woolen Mills Co.*, Feb., 62; May, 157; Sept., 76; Nov., 149
Bleaches—*Clorox Chemical Co.*, Jan., 38; Feb., 106; Mar., 110; Apr., 14; May, 144; June, 118; July, 92; Aug., 104; Sept., 125; Oct., 153; Dec., 104
—*Savogran Co.*, Jan., 58; May, 97
Blinds, Venetian (See "Venetian blinds")
Bookmark—*Sapphire Products*, Nov., 110
Books—*American Medical Association*, Nov., 112
—*American Home Booklet Service*, Apr., 88; June, 132; Oct., 168; Nov., 108; Dec., 78
—*Annual Press*, Nov., 107
—*Book-of-the-Month Club*, Jan., 7; Aug., 5
—*Detective Book Club*, Mar., 3
—*G. & C. Merriam Co.*, Apr., 46; Nov., 16
—"Have-More" Plan, *Ed Robinson*, Mar., 94; free booklet
—Heritage Club, *Geo. Macy Cos., Inc.*, Oct., 9
—*Hobby Book Mart*, Nov., 4
—*Knickerbocker Publishing Co.*, Apr., 56
—*Literary Guild of America, Inc.*, Oct., 5
—*Melinda A. Martin*, Oct., 130
Brushes—*Kellogg Brush Mfg. Co.*, Feb., 106; Mar., 128
Building materials (See specific materials)
Building service (See "Home-building service")
Bulbs, flower
*American Bulb Growers, Feb., 68
*Andrews Nursery, Jan., 55
*Associated Bulb Growers of Holland, Sept., 85; Oct., 123
*Bulb of the Month Club, Oct., 122; Dec., 70
*Burgess Seed & Plant Co., May, 114; June, 76, 84
*W. Atlee Burpee Co., Jan., 52; Feb., 68; June, 82; July, 64; Aug., 63, 66; Sept., 78, 90
*Condon Bros. Seedsmen, Jan., 54; Feb., 68
*Henry A. Dreer, Inc., Jan., 54; Feb., 68; Sept., 88; Oct., 114
*Earl Ferris Nursery, Jan., 57; Aug., 68
*Henry Field Seed & Nursery Co., Feb., 69
*Germain's, Jan., 51; Mar., 84; Sept., 90
*Hartford Farms, Mar., 92; Apr., 108; Aug., 68; Sept., 88
*Inter-State Nurseries, Feb., 72
*Krider Nurseries, Sept., 89
*Maloney Brot. Nursery, Aug., 66
*Michigan Bulb Co., Jan., 54; Feb., 68; Mar., 84; Aug., 78; Sept., 78; Oct., 115
*Monroe Peony Farm, Mar., 92; Apr., 112; May, 114
*Naughton Farm, Inc., Oct., 115
*Nelis Nurseries, Apr., 108
*Rocknoll, Dec., 68
*Carl Salbach, Jan., 51; Feb., 65; Mar., 92; June, 82
*Spring Hill Nurseries, Jan., 52; Feb., 68; Dec., 68, 70
*Stassen, Inc., Oct., 115
*U. S. Dutch Bulb Corp., Apr., 100; Sept., 90; Oct., 114; Nov., 94
*Whitten Nurseries, Sept., 88
* Offers Catalog
Burners (See "Heating equipment")

Cabinets
Bathroom—Park Lane, *Faries Mfg. Co.*, May, 152; July, 96; free catalogue
kitchen—American Central, *Avco Mfg. Corp.*, Apr., 116; May, 87; Sept., 122; Nov., 139; booklet offer
—*Curtis Companies Service Bureau*, Apr., 45; June, 10; Oct., 107; booklet offer
—*Guiberson Corp.*, May, 154; June, 116; Aug., 100; Sept., 118; Nov., 142; free booklet
—Kitchen-Kraft, *Midwest Mfg. Co.*, Apr., 156; Sept., 140; Dec., 101; free brochure
—*St. Charles Mfg. Co.*, Sept., 120; Booklet offer
—Youngstown, *Mullins Mfg. Corp.*, Jan., 43; Sept., 133; Nov., 97; booklets offer
Cake decorating course—*Mail Sales Co.*, Nov., 135
Candles
Emkay Candles, Oct., 130; free catalog
Taperlite, *Will & Baumer Candle Co., Inc.*, Mar., 62; Apr., 52; Nov., 104; Dec., 62
Canned goods
baked beans—Van Camp's, *Stokely-Van Camp, Inc.*, Jan., 42; Mar., 112; Apr., 143; May, 139; June, 100; July, 86; Aug., 82
beets—Stokely's, *Stokely-Van Camp, Inc.*, May, 17
California cling peaches—*Cling Peach Advisory Board*, Apr., 148; May, 139; June, 103; Nov., 118; Dec., 92
carrots—Del Monte, *Calif. Pack. Corp.*, Apr., 130
chili con corne—Van Camp's, *Stokely-Van Camp, Inc.*, Feb., 84
chili sauce—Stokely's, *Stokely-Van Camp, Inc.*, June, 14; Aug., 72
Citrusip—Stokely's, *Stokely-Van Camp, Inc.*, Mar., 13; Apr., 16; June, 14
corn—Del Monte, *Calif. Pack. Corp.*, Nov., 137
—Stokely's, *Stokely-Van Camp, Inc.*, Feb., 14; Mar., 13
deviled ham—*Wm. Underwood Co.*, Mar., 128; Apr., 155; May, 132; June, 113; July, 83; Aug., 84; Nov., 116
fruit cocktail—*Cling Peach Advisory Board*, Dec., 92
—Del Monte, *Calif. Pack. Corp.*, Feb., 11; June, 106; Dec., 13
grapefruit juice—Stokely's, *Stokely-Van Camp, Inc.*, June, 14
green beans—Stokely's, *Stokely-Van Camp, Inc.*, Jan., 67; Aug., 72
lima beans—Stokely's, *Stokely-Van Camp, Inc.*, Feb., 14
mushrooms—B in B, *Grocery Store Products Co.*, Mar., 108; May, 122; Sept., 116; Nov., 127
orange juice, Stokely's, *Stokely-Van Camp, Inc.*, June, 14
peas—Del Monte, *Calif. Pack. Corp.*, May, 121; Oct., 135
—Stokely's, *Stokely-Van Camp, Inc.*, May, 17; July 76; Sept., 114
pineapple—Del Monte, *Calif. Pack. Corp.*, Jan., 11; Mar., 16
—Dole, *Hawaiian Pine. Co.*, Jan., 12; Mar., 108; May, 140; July, 99; Sept., 111; Nov. 19
plum or fig pudding—*H. J. Heinz Co.*, Dec., 95
spaghetti—*H. J. Heinz Co.*, Sept., 117
tomato catsup—Stokely's, *Stokely-Van Camp, Inc.*, June, 14; Aug., 72
tomato juice—Stokely's, *Stokely-Van Camp, Inc.*, Feb., 14; June, 14; Sept., 114
vegetable juice—V-8, *Standard Brands, Inc.*, Feb., 12; Mar., 12; Apr., 144; May, 16
Canning and jelly making
cans for —*Burpee Can Sealer Co.*, July, 83; free booklet
pectin—Sure-Jell, *General Foods*, July, 83; Aug., 97; Sept., 123
Canvas—Con-Ser-Tex, *William L. Barrell Co., Inc.*, Mar., 55; Apr., 107
Carpet sweepers
Porter Steel Specialties, Inc., Mar., 58; Aug., 78
E. R. Wagner Mfg. Co., Oct., 165; Nov., 104
Cellophane envelopes—*American Home*, Sept., 138; Dec., 98
Cement, household (See "Glue")
China and glassware (See also "Accessories, table" and "Pottery")
Josiah Wedgwood & Sons, Inc., of America, May, 98
Olde Thompson Pepper Mill, *Geo. S. Thompson Corp.*, Nov., 129
Siesta Ware, *Benner Glass Co.*, July, 62; Oct., 130; Nov., 107; free folder
Spode, *Copeland & Thompson, Inc.*, Mar., 104; Apr., 166; May, 64; Sept., 67; Oct., 96; Nov., 109; free booklet
Vernonware, *Vernon Kilns*, Feb., 94; Apr., 62; June, 90; Aug., 59; Oct., 86; Dec., 99; pattern booklet
Westmoreland Glass Co., Mar., 56; June, 97; Sept., 61; Nov., 50
Christmas cards, personalized—*Photo Finishing Shop*, Oct., 130; Nov., 83
Christmas decorations — *Kirk's Evergreens* Nov., 112
Christmas letters from Santa Claus—*Helen Shannon*, Nov., 112
Clapboards, aluminum
Hoess, *Metal Building Products, Inc.*, Mar., 79; free booklet
Reynolds Metals Co., Mar., 54; Apr., 64; May 83
Cleaners, vacuum (See "Vacuum cleaners")
Cleaning appliance—*Rexair, Inc.*, July, 98; free booklet
Cleaning fluid (See "Dry cleaners" and "Spot and stain removers")
Cleansers
aluminum—*Brillo*, Jan., 66; Feb., 108; Mar., 110; Apr., 14; May, 123; June, 131; July, 96; Aug., 79; Sept., 117; Oct., 164; Nov., 136; Dec., 70
—Chore Girl, *Metal Textile Corp.*, Feb., 110; Mar., 128; May, 152; July, 83; Sept., 125; Nov., 128
—S.O.S. Scouring Pads, *S.O.S. Co.*, Feb., 82; Apr., 162; June, 126; Aug., 50; Oct., 120
—Wear-Ever Cleanser Pads, *Aluminum Cooking Utensil Co.*, June, 72
car—Simoniz Kleener, *Simoniz Co.*, Apr., 14
drain—Drano, *Drackett Co.*, Feb., 49; Mar., 56; Apr., 46; May, 56; June, 64; Oct., 74; Nov., 60
household—Arm & Hammer, or Cow Brand Baking Soda, *Church & Dwight Co., Inc.*, Apr., 158; Aug., 99; Oct., 144; free booklet
—*Bon Ami*, Jan., 8; Mar., 11; May, 4; July, 84; Sept., 128; Nov., 98
—Boon, *Clorox Chemical Co.*, July, 92; Aug., 104; Sept., 125; Oct., 153; Dec., 104
—*Clorox Chemical Co.*, Jan., 38; Feb., 106; Mar., 110; Apr., 14; May, 144; Aug., 104; Oct., 153
—*Ethyl Specialties Co.*, Feb., 107; Mar., 14; May, 149; June, 135
—*Savogran Co.*, June, 132; free circular
—Spic and Span, *Procter & Gamble Co.*, Oct., 26
—Swift's, *Swift & Co.*, May, 136; June, 41; Oct., 68
paint brush—Dic-A-Doo Paint Brush Bath, *Patent Cereals Co.*, Apr., 78; May, 100; June, 70; Sept., 142; Oct., 165
—Savabrush, Peter Putter Products, *Schalk Chemical Co.*, Apr., 172; May, 57; free booklet
rug—*Mystic Foam Corp.*, Mar., 77; Apr., 56; May, 65
—Powder-ene, *Von Schrader Mfg. Co.*, Jan., 58; Mar., 58; May, 50
rust stain—Gartside's Iron Rust Soap, *Gartside Co.*, June, 60
toilet bowl—Sani-Flush, *Hygienic Products Co.*, Feb., 94; Mar., 101; Apr., 167; May, 153; June, 12; July, 16; Aug., 56; Sept., 94; Oct., 162; Nov., 129
wall—*Kristee Co.*, Jan., 58
window—Chemical Mitt, *Kristee Co.*, Feb., 109; Dec., 98
—Windex, *Drackett Co.*, Feb., 51; Apr., 45; May, 62; June, 68; Oct., 85; Nov., 84; Dec., 58
Clocks
Colonial Mfg. Co., Mar., 58; Oct., 130; booklet offer
Seth Thomas, *General Time Instruments Corp.*, Apr., 49; June, 93; Sept., 61; Nov., 49; Dec., 61
Westclox, *General Time Instruments Corp.*, Apr., 10; June, 93; Aug., 4; Sept., 58; Oct., 87 Nov., 87; Dec., 6
Clothes dryer—Strongman, *Southern Galvanizing Co.*, May, 150
Clothes protection
Drax, *S. C. Johnson & Son, Inc.*, Oct., 89; Nov., 91
Larvex, *Zonite Products Corp.*, Apr., 10; June, 132
Clothesline, aluminum—*Nichols Wire & Steel Co.*, Mar., 112; May, 136; July, 98; Sept., 120
Coasters—Hi-Jacs, *Killinger Co.*, Mar., 46
Coffee makers
aluminum—Royal Chef, *Poulsen & Nardon, Inc.*, Feb., 90
—*West Bend Aluminum Co.*, Oct., 148
filters for—*Silex Co.*, Feb., 60; free brochure
glass—*Club Aluminium Products Co.*, Nov., 134
Cold remedies
Honey & Tar Cough Compound, *Foley & Co.*, Oct., 126; Nov., 112; Dec., 77
VapoRub, *Vick Chemical Co.*, Feb., 78; Nov., 112; Dec., 77
Va-tro-nol, *Vick Chemical Co.*, Jan., 64; Mar., 130; Oct., 126
Concrete—*Portland Cement Association*, Mar., 59; Apr., 108; May, 9; June, 83; July, 38; Aug., 47; Sept., 71; Nov., 109; free booklet
Construction materials (See "Building materials")
Convector-radiators—*Trane Co.*, Oct., 53; Nov., 9; free booklet
Cookers, pressure (See "Pressure cookers")
Copper—Anaconda Copper and Brass, *American Brass Co.*, June, 56; July, 54; free booklet
Crack fillers
Savogran Co., Mar., 121; Apr., 155; June, 132; free circulars
Schalk's Crack Filler, Peter Putter Products, *Schalk Chemical Co.*, Apr., 172; May, 57; free booklet
Crafts
American Thread Co., Feb., 112; booklet offer
Crochet, knitting, tatting books, *Spool Cotton Co.*, Feb., 10
Knitting—Bernat Baby Pak, *John Wanamaker*, Apr., 46
Linens, stamped—*Merribee Art Embroidery Co.*, Aug., 62; free catalog
Curtains and draperies
Clopay Corp., May, 67; July, 52; Oct., 69; free booklet
Double Life, *Fairclough and Gold, Inc.*, May, 63
Fashion Edge, *Fashion Curtain Co.*, Mar., 74; Nov., 56; free booklet
fixtures for—*H. L. Judd Co.*, Apr., 51; booklet offer
pleating device for—Simpleat, *Consolidated Trimming Corp.*, Apr., 55; May, 64; Sept., 74; Oct., 86; booklet offer
Sabel, *Kendall Co.*, May, 60; June, 116; Sept., 101; Oct., 86; Nov., 148
Wilbarry, *Wilkes-Barre Lace Mfg. Co.*, Mar., 74; Oct., 96

Decalcomania—Decals, *Meyercord Co.*, May, 14
Decorative borders—Trimz, *Meyercord Co.*, Apr., 38
Dehumidifiers—*Dri-Air Products Co.*, July, 58; free booklet
Dentifrices
Arm & Hammer or Cow Brand Soda, *Church & Dwight Co., Inc.*, Feb., 105; June, 117
Ipana Tooth Paste, *Bristol-Myers*, Jan., 3; Feb., 3; Apr., 3; May, 3; June, 3; July, 3; Aug., 3; Sept., 3; Nov., 3
Denture aids
Ezo, *Ezo Products Co.*, July 92
Fasteeth, *Clark Cleveland, Inc.*, Jan., 64; Mar., 104; May, 118; July, 95; Sept., 100; Nov., 134
Klutch, *Klutch Co.*, May, 119; Sept., 100; Nov., 113
Polident, *Hudson Products, Inc.*, Apr., 121; June, 88; Aug., 6; Oct., 127
Diaper liners—*Dennison*, Apr., 126; June, 86; free sample
Dish cloths—*Morgan Cotton Mills, Inc.*, Feb., 110; Apr., 155; June, 134; Aug., 79
Dishwashers
electric—*General Electric Co.*, Apr., 135; June, 111; Aug., 93; Oct., 143; Dec., 89
Hotpoint Inc., Feb., 81; Mar., 131; July, 72; Oct., 121; booklet offer
Thor Corp., Mar., 45; May, 45; July, 81; Oct., 147
gas—*American Gas Association*, Sept., 134; booklet offer
water power—*Kaiser Fleetwings Sales Corp.*, Oct., 166; Dec., 106; free booklet
Disinfectant—*Clorox Chemical Co.*, Jan., 38; Feb., 106; Mar., 110; Apr., 14; May, 144; June, 118; July, 92; Aug., 104; Sept., 125; Oct., 153; Dec., 104
Dog care supplies
flea powders—Pestroy DDT Powder, *Sherwin-Williams Co.*, Apr., 113; May, 100; June, 70; Aug., 77
—Pulvex, *Wm. Cooper & Nephews, Inc.*, June, 64; July, 94; Aug., 60; Sept., 94; Oct., 132
worming capsules—Sergeant's Puppy or Sure Shot Capsules, *Polkmiller Corp.*, Feb., 44; free booklet
Dog foods
Gro-Pup, *Kellogg Co.*, Feb., 111; Mar., 103; May, 117; June, 81; Sept., 142; Oct., 165; Nov., 106
Hi-Life, *Ready Foods Co.*, Aug., 77; Sept., 94
Milk-Bone, *National Biscuit Co.*, Mar., 108; May, 147; Aug., 70; Sept., 68; Nov., 142; free sample and booklet
Pard, *Swift & Co.*, Nov., 22; Dec., 20
Tiny-Bits, *National Biscuit Co.*, Apr., 125; June, 118; Oct., 164; free sample and booklet
Door chimes
Authotone Chimes, *Auth Electric Co.*, June, 92
Edwards and Co., Mar., 56; Apr., 63; May, 68; July, 59; Sept., 38; Nov., 52; Dec., 72
Rittenhouse Co., Inc., Feb., 53; Nov., 103
Door jambs—Tru-Sized, *Wheeler, Osgood Co.*, Aug., 102; Oct., 116; Dec., 68; free folder
Doors
Mengel, *United States Plywood Corp.*, Jan., 41; Sept., 83; free booklet
Tru-Sized, *Wheeler, Osgood Co.*, Sept., 102; Nov., 85; free folder
cellar—Celladoor, *Bilco Co., Jan.*, 76; Sept., 94; booklet offer
pine—*Ponderosa Pine Woodwork*, Feb., 60; booklet offer
shower—*Southern Shower Door Co.*, June, 118; free folder
Drain and sewer cleaning service—*Roto-Rooter Corp.*, Jan., 58; Feb., 80; Mar., 76; Apr., 113; Oct., 132; Nov., 111; Dec., 70; free booklet
Drugs (See also "Cold remedies", "Dentifrices", "Denture aids", "Feminine hygiene", "Foot aids", "Hand Lotions", and "Teething lotions")
Alka-Seltzer, *Miles Laboratories, Inc.*, Jan., 61; Feb., 79; Mar., 10; Apr., 122; May, 8
Tums, *Lewis-Howe Co.*, Nov., 17
Dry cleaners

Mufti, *Plough Sales Co.*, June, 132
Renuzit Home Products Co., Mar., 10; Apr., 169; May, 10
Dyes—*Cushing & Co.*, Feb., 110

Electric appliances (See also specific appliances)
Electric fixtures, fluorescent
Smithcraft Lighting Division, Mar., 97
Sylvania Electric Products, Inc., Apr., 121; June, 58; Oct., 72; free booklet

Fabrics
protection for—Drax, *S. C. Johnson & Son, Inc.*, Nov., 91
table damask—*Burlington Mills Corp.*, Sept., 36
upholstery and drape—*Burlington Mills Corp.*, Apr., 44; Sept., 36; Nov., 55; booklet offer
—Everglaze Chintzes, *Cyrus Clark Co., Inc.*, Sept., 72-73
—Fincastle, *Louisville Textiles, Inc.*, Dec., 99; booklet offer
—Glosheen Waverly, *F. Schumacher & Co.*, Mar., 64; Apr., 62; May, 50; booklet offer
—*Goodall Fabrics, Inc.*, Oct., 22; Nov., 20
—*Itasca Weavers Guild*, Mar., 98; June, 118; Oct., 128; Nov., 99; free samples
Fans, electric
Aeropel Home Ventilator, *American Blower Corp.*, Apr., 166; May, 146; June, 112; July, 94; free booklets
Emerson Electric Mfg. Co., Apr., 165; May, 122; June, 64; July, 88; Aug., 70; free folders
Rheem Mfg. Co., May, 43; free booklet
Season-Air, *G-M Laboratories, Inc.*, Sept., 127; Oct., 163; Nov., 18
Victron, *Victor Electric Products, Inc.*, Mar., 101; Apr., 151; June, 70; Nov., 146
Vornadofan, *O. A. Sutton Corp.*, Apr., 156; June, 134
Vornado Twin-Aire, *O. A. Sutton Corp.*, Nov., 135; Dec., 97
Feminine hygiene
Tampax Inc., Mar., 6; Apr., 6; May, 6; June, 89; July, 50; Aug., 14; Sept., 92; Oct., 128; Nov., 63
Zonite Products, Jan., 65; Feb., 80; Mar., 102; Apr., 122; May, 116; July, 92; Aug., 76; Oct., 127; Nov., 113; free booklet
Fertilizers (See "Plant Foods")
Filters
air—Dust-Stop, *Owens - Corning Fiberglas Corp.*, Mar., 81; Sept., 42; Oct., 60; Nov., 86
—*Research Products Corp.*, Apr., 63; May, 56; June, 60; free booklet
—*Rheem Mfg. Co.*, Oct., 105
for coffee makers—Lox-in, *Silex Co.*, Feb., 60; free brochure
Finishes (See also "Paints" and "Polishes")
car—*Simoniz Co.*, Apr., 14; May, 107
—Rusco Water Repellent, *F. C. Russell Co.*, May, 97; free booklet
—Tite Wall, *Truscon Laboratories*, Apr., 105; May, 88; free folders
fabric—Bellmanized, *Bellman Brook Bleachery Co.*, Mar., 76; Apr., 54; May, 64; Sept., 102; Oct., 129; Nov., 96; free leaflet; free swatchet booklet
furniture—Johnson's, *S. C. Johnson & Son, Inc.*, Apr., 164; May, 135
—*O-Cedar Corp.*, Mar., 58
—*Simoniz Co.*, May, 106
floor—Paratex, *Truscon Laboratories*, Apr., 105; May, 88; Dec., 64; free folder
masonry and wood—*Cereseal Chemical Corp.*, May, 91; June, 56; free folder
—StoneTex, *Truscon Laboratories*, Dec., 64; free folder
walls (See "Wallboard")
Fireplaces
Firedaire, *Edwards Mfg. Co.*, Feb., 48; Oct., 132
Heatform, *Superior Fireplace Co.*, Mar., 100; May, 96; Sept., 140; Dec., 70; free circular; booklet offer
Heatilator, Inc., Jan., 37; Feb., 50; Mar., 80; Apr., 110; May, 118; July, 16; Sept., 69; Oct., 132; Nov., 84; Dec., 8; free folder
outdoor—*Grill King*, June, 118; July, 64; Oct. 163
—*Hancock Iron Works*, May, 98; July, 60; Sept., 100; plan sheet
—*Outdoor Oven Fireplace Co.*, Mar., 12; Apr., 123; May, 46; June, 69
Firescreens—*Logan Co.*, Oct., 164
Fish moss—*Basswood Hatcheries*, Apr., 126; May, 102
Floor wax (See "Polishes, floor")
Flooring (See also "Asphalt tiles" and "Linoleum")
Kencork, *David E. Kennedy, Inc.*, Apr., 63; June, 36; Aug., 40; free folder
canvas—Con-Ser-Tex, *William L. Barrell Co., Inc.*, Mar., 55; Apr., 107
Pabco, *Paraffine Companies, Inc.*, Mar., 68; May, 86; Sept., 96; Oct., 20; booklet
Flowers
everlasting bouquets—*Doescher*, Nov., 112
flowering plants (see "Bulbs," "Plants," "Roses," and "Seeds")
Fluorescent lights (See "Electric fixtures, fluorescent")
Foods (See also "Canned goods")
baking soda—Arm & Hammer, or Cow Brand, *Church & Dwight Co.*, Inc., Oct., 144; Dec., 96; free booklet; free bird cards
Bosco milk amplifier—*Bosco Co., Inc.*, Jan., 75; Mar., 124; May, 133; Aug., 70; Oct., 158
cereal—Shredded Ralston, *Ralston Purina Co.*, June, 138; Aug., 106
cheese—Pabst-ett, *Phenix Pabst-ett Co.*, Apr., 149; June, 115; Aug., 95; Oct., 145; Dec., 95
—*Swiss Colony*, June, 113
chicken dinners—*Morton's*, Jan., 66; Feb., 84; Mar., 127; May, 132
fruit cake—*Hoenshel Fine Foods, Inc.*, Nov., 128; Dec., 90
gelatine—*Knox Gelatine Co.*, Aug., 95; Oct., 146; Nov., 130; free recipe book
gingerbread mix—Duff's Gingerbread Mix, *American Home Foods, Inc.*, Feb., 84; June, 112
gravy aids—Gravy Master, *Gravy Master Co., Inc.*, Jan., 66; Feb., 109; Mar., 128; Apr., 170; Oct., 163; Nov., 128; Dec. 98; free recipe booklet
—Kitchen Bouquet, *Grocery Store Products, Inc.*, Feb., 82; Apr., 154; Sept., 116; Oct., 134; Nov., 127; Dec., 90
ketchup—*H. J. Heinz Co.*, Nov., 127
macaroni — Tenderoni, *Stokely-Van Camp, Inc.*, Feb., 84
mayonnaise—Hellmann's, *Best Foods, Inc.*, May, 123; June, 102; July, 14; Aug., 83; Sept., 113; Oct., 134
—*Kraft Foods Co.*, Sept., 14; Oct., 119
molasses—Brer Rabbit, *Penick & Ford, Ltd., Inc.*, Jan., 74; Feb., 108; Mar., 128; Apr., 140; May, 142; Sept., 118; Oct., 148; Nov., 130; Dec., 98; free recipe book
—Grandma's *American Molasses Co.*, Feb., 92; Apr., 146; free cook book
muffin mix—Duff's Hot Muffin Mix, *American Home Foods*, Apr., 144; May, 123
nuts—*Brazil Nut Association*, Nov., 128; free book
—*Diamond Walnuts*, Dec., 93
popcorn—Jolly Time, *Amer. Pop Corn Co.*, Jan., 66; Feb., 110; Mar., 128; Oct., 134; Nov., 128; Dec., 98
preserves—Everbest, *Glaser, Crandell Co.*, Apr., 168; June, 130; Sept., 115; Nov., 131; free recipes
salad oil—Mazola, *Corn Products Refining Co.*, Mar., 110; May, 122; July, 87; Sept., 112; Nov., 116; Dec., 12
sauces—Derby Brand, *Glaser, Crandell Co.*, Feb., 98; Mar., 124; Apr., 154; May, 134; June, 132; free recipes
—Worcestershire, *Lea & Perrins*, Mar., 108; Apr., 144; June, 114; July, 88; Sept., 120; Nov., 116; free recipe book
sausage—*Armour & Co.*, Jan., 61; Feb., 91; Mar., 107; Apr., 127; May, 126; June, 101; July, 89; Aug., 88; Sept., 106; Oct., 138; Nov., 119; Dec., 82; free recipes
—*Swift & Co.*, Aug., 16; Oct., 21
seasonings—*House of Herbs, Inc.*, June, 114; free sample; booklet offer
soups—*H. J. Heinz Co.*, Oct., 150
syrup—Karo, *Corn Products Refining Co.*, Mar., 113; Apr., 141; June, 127; July, 71; Nov., 115; free recipes; booklet
waffle mix—Duff's Waffle Mix, *American Home Foods*, Jan., 66; Mar., 127
Foods, plant (See "Plant foods")
Foot aids
Kurotex, *Scholl Mfg. Co., Inc.*, Feb., 78; Apr., 120; June, 86; Aug., 77; Oct., 126
Zino-pads, *Scholl Mfg. Co., Inc.*, Mar., 130; May, 118; July, 95
Ice-Mint, *Foster Milburn Co.*, Jan., 64; Feb., 78
Freezers, home
Deepfreeze, *Motor Products Corp.*, July, 90; Sept., 119; Dec., 91; booklet offer
General Electric Co., Aug., 8; free booklet
Hotpoint, Inc., July, 73
Kelvinator, *Nash-Kelvinator Corp.*, Oct., 155; Dec., 112
Furnace filters (See "Filters, air")
Furnaces (See "Heating equipment")
Furniture
beds—Hide-A-Bed, *Simmons Co.*, Oct., 91; Nov., 77; Dec., 51
breakfast sets — Kitchen-Master, *Douglas Furniture Corp.*, Jan., 64; Mar., 104; May, 136
chairs—*Kensington Inc.*, Feb., 76; Apr., 41
—Streit Slumber Chair, *Streit Co.*, June, 6
chests—*Colonial Mfg. Co.*, Apr., 54; booklet offer
—E-Z-Do, *Decorative Cabinet Co.*, Apr., 170; May, 66; free booklet
—*Kerns Co.*, Feb., 104; May, 60; June, 90; Aug., 58; Sept., 42; Oct., 96
colonial—*Biggs Antique Co.*, June, 96; Sept., 67; Oct., 96; Nov., 108; Dec., 100; free brochure
—*Colonial Mfg. Co.*, Oct., 130; Dec., 100; booklet offer
—*Consider H. Willett, Inc.*, Sept., 41; Apr., 56
—*Heywood-Wakefield*, Feb., 56; Mar., 74; Apr., 54; May, 12; June, 92
dinette sets—ChromCraft, *American Fixture & Mfg. Co.*, Feb., 90; Apr.,171; Aug., 100; Nov., 132
eighteenth century—*Mengel Co.*, July, 51; free booklet
glass and metal—LuJo Craft, *John Parks Newsome, Inc.*, Mar.,*76; Apr., 166; May, 60
hampers—*Detecto Scales Inc.*, Jan., 57; Feb., 78; Mar., 101; Apr., 167; Sept., 101; Oct., 128; Nov., 148; Dec., 109
—*Pearl-Wick Corp.*, Nov., 105; Dec., 102
kitchen cabinets (See "Cabinets, kitchen")
kitchen sets—*Daystrom Corp.*, Mar., 67; Apr., 155; free booklet
kitchen stools—Cosco Stools, *Hamilton Mfg. Corp.*, June, 87; Dec., 98
modern—*Drexel Furniture Co.*, Nov., 99; booklet offer
—*Heywood-Wakefield*, July, 62; Oct., 66; Nov., 104; Dec., 60
—*Kensington, Inc.*, Oct., 84
—*Mengel Co.*, Mar., 51; May, 71; Aug., 43; Sept., 81; Nov., 93; booklet offer
—*Morgan Furniture Co.*, Nov., 52; Dec., 78; booklet offer
—Shadowflo, Virginia House, *Lincoln Industries*, Nov., 102
outdoor (See also "Furniture, glass and metal")
—*Graf Studios*, May, 98; Aug., 67; free circular
table tops—*Ross Utilities Corp.*, May, 64; Aug., 60; Nov., 148
—*T-Top Co., Inc.*, Nov., 107; Dec., 101
tables—*Carl Forslund*, Oct., 129
—*Mersman Bros. Corp.*, June, 94; July, 62; Oct., 88; Nov., 60; Dec., 101
—*Weiman Co.*, Feb., 56; June, 90; Aug., 58
traditional—*Consider H. Willett, Inc.*, Mar., 62; Nov., 101
—*Jamestown Area Furniture*, Sept., 100; Nov., 96
—*Drexel Furniture Co.*, Nov., 99; booklet offer
—*Mengel Co.*, Nov., 93
work benches—*Quality Craftsman, Inc.*, Oct., 132
Fuse substitutes—Multi-Breaker, *Cutler-Hammer, Inc.*, Feb., 110; Apr., 58; June, 68; Aug., 48; Oct., 112; Dec., 70; free booklet

Garbage cans—*Lincoln Metal Products Corp.*, Sept., 138
Garbage disposal units
Disposall, *General Electric Co.*, May, 148; July, 93; Sept., 139; Oct., 15; Nov., 13
Hotpoint Electric Disposall, *Edison General Electric Appliance Co., Inc.*, Feb., 81; Mar., 131; booklet offer
Garden supplies and tools (See also "Furniture, outdoor" "Greenhouses," "Incinerators," "Insecticides," "Plant foods," and "Weed killers")
carts—Handi-Cart, *Masters Planter Co.*, May 114; Sept. 88
cultivators, etc. *C. C. Fulton*, Mar., 92; Apr., 110; garden book
—*Gravely Mfg. Co.*, Jan., 55; Feb., 68; Mar., 84; Apr., 112; May, 114; free catalog
—Roto-ette, *Rototiller, Inc.*, Mar., 84; Apr., 102; May, 114; June, 82
—Rototiller, *Frazer Farm Equipment Corp.*, Feb., 70; Mar., 82; Apr., 114; May, 110; June, 80; July, 66; Aug., 68; Sept., 87; Oct., 115; Nov., 99; free folders
duster—Admiral, *H. D. Hudson Mfg. Co.*, May, 112; June, 85
fertilizer applicator—*Hozon Co.*, May, 102
—Vita-Mixer, *Burbank Products*, May, 114
grass shears—Doo-Klip, *Lewis Engineering and Mfg. Co.*, May, 113; June, 76
hedge trimmers—Bernard, *Wm. Schollhorn Co.*, June, 84; free catalog
—Doo-Klip, *Lewis Engineering & Mfg. Co.*, Apr., 90
—Electrimmer, *Skilsaw, Inc.*, Apr., 98; June, 80; Aug., 66; free folder
—Hedge-Klip, *Acmatool Co., Inc.*, June, 84
—*Sunbeam Corp.*, Apr., 96; May, 114
hose nozzles—Hosemaster, *Mecho Products Corp.*, May, 115
irrigator—Soil-Soaker, *Hastings Canvas and Mfg. Co.*, June, 82; July 66; Aug., 63
mowers, hand—Coldwell New Imperial, *Portable Products Corp.*, Apr., 91
—*Eclipse Lawn Mower Co.*, Mar., 85
—*MontaMower Distributing Co.*, Apr., 108; May, 114; June, 84; Nov., 134; Dec., 70
—Philadelphia New Kay, *Portable Products Corp.*, June, 82
mowers, power—*Eclipse Lawn Mower Co.*, Mar., 85; Apr., 110; May, 103; June, 76
—*Gravely Mfg. Co.*, Jan., 55; Feb., 68; Mar., 84; Apr., 112; May, 114; free catalog
—*Jacobsen Mfg. Co.*, Mar., 84; May, 112
—Mow-Master, *Propulsion Engine Corp.*, June, 82
—*National Mower Co.*, June, 87; free catalog
—*Toro Mfg. Corp.*, Jan., 56; Feb., 69; Mar., 92; Apr., 111; May, 115; June, 84; July, 64; Aug., 63; Sept., 88; Oct., 122; Nov., 94; Dec., 68
plant ties—Twist-ems,—*Germain's*, Mar., 84
pruners—"Snap-Cut," *Seymour Smith & Son, Inc.*, Feb., 69; Mar., 85; Oct., 115; Nov., 90; booklet offer
sprinklers—Rain King, *Sunbeam Corp.*, Apr., 90; May, 104
—*Rieger Mfg. Co.*, Apr., 114; free booklet
seed bed heaters—*Gro-Quick*, Jan., 52; Feb., 69
trellis netting—Train-etts,—*Germain's*, Mar., 84
trimmer attachment for mower—*Barton Co.*, May, 114
weed gun—*Charles A. Martin Co.*, May, 110; June, 84
Gifts (See also "Accessories" and "Toys")
lavender—*D'Ormel Products*, Dec., 100
letters and—*Hercamo Hare*, Dec., 75
Glue, household cement, paste, plastic wood, putty
Casco Flexible Cement, *Casein Co. of America*, Apr., 126; June, 60; July, 96; Oct., 163; Dec., 75
Duco Cement, *Du Pont Corp.*, Apr., 170; May, 60; June, 116; July, 94; Sept., 94
LePage's Inc., Jan., 58; Feb. 110; Mar., 98
Plastic Wood, *Boyle-Midway Inc.*, Jan., 58; Feb., 80; Mar., 104; Apr., 170; May, 153; Sept., 129; Nov., 96; Oct., 158
Schalk's Wood Putty, Peter Putter Products, *Schalk Chemical Co.*, Apr., 172; free booklet
Water Putty, *Reardon Co.*, May, 119; July, 58; Sept., 78
Grape vines—*Benton County Nursery Co.*, Jan., 50
**Bradley Bros. Nursery*, Jan., 54
**J. N. Rokely & Son*, Mar., 84
**Maloney Bros. Nursery Co., Inc.*, Mar., 84
**R. M. Kellogg Co.*, Jan., 55
**Stahelin's Nursery*, Feb., 68
*Offers Catalog
Greenhouses—Orlyt, *Lord & Burnham Co.*, Mar., 92; Apr., 111; Oct., 114; Dec., 77; free catalog
Gutters—Anaconda Copper & Brass, *American Brass Co.*, Sept., 84; free booklet
Hair trimmers—*Kristee Co.*, Mar., 99
Hampers (See "Furniture, hampers")
Hand lotions
Campana Balm, *Campana Sales Co.*, Jan., 64; Feb., 78; Mar., 103; Apr., 125
Cloverine Brand Salve, *Wilson Chemical Co.*, Feb., 78; Nov., 113
Hardware (See also "Sash balances" and "Shelves")
Anaconda Copper & Brass, *American Brass Co.*, July, 54; Sept., 84; free booklet
Kirsch Co., Nov., 101; book offer
Stanley Blue Ribbon, *Stanley Works*, July, 60; Sept., 80; Nov., 100
Hearing aids
Beltone Hearing Aid Co., Mar., 103; free booklet
Western Electric, Mar., 99; Apr., 120; June, 86; Nov., 16; Dec., 77; free booklet
Heat control systems (See also "Heating equipment")
Chronotherm, *Minneapolis-Honeywell Regulator Co.*, Sept., 7; Oct., 11; Dec., 59; free booklet
Moduflow, *Minneapolis-Honeywell Regulator Co.*, Jan., 9; Feb., 9; Mar., 9; Apr., 47; May, 8; June, 8; free booklet
Heaters
air—*Emerson Electric Mfg. Co.*, Dec., 107; free folder
—Season-Air, *G-M Laboratories, Inc.*, Sept., 127; Oct., 163; Nov., 18
—Victron, *Victor Electric Products, Inc.*, Aug., 101; Nov., 146
—Vornado Twin-Aire, *O. A. Sutton Corp.*, Nov., 135; Dec., 97
coal—Warm Morning, *Locke Stove Co.*, Aug., 48; Oct., 113; booklet offer
gas—Pacific, *Naco Mfg. Co.*, Oct., 10
—*Rheem Mfg. Co.*, Sept., 59; Nov., 65; free booklet
water—*American Gas Association*, May, 84; Aug., 84
—*Bryant Heater Co.*, July, 17
—Chrysler Airtemp, *Chrysler Corp.*, Oct., 13
—Duo-Therm, *Motor Wheel Corp.*, May, 151; June, 133; July, 8; free booklets
—Frigidaire, *General Motors Corp.*, Dec., 94
—*General Electric Co.*, Apr., 101; June, 119; Aug., 67; Oct., 3
—*Hotpoint Inc.*, July, 72
—Imperial, *Seidelhuber Iron & Bronze Works*, Aug., 61; Sept., 78; Oct., 152; Nov., 134; Dec., 78
—*J. L. Gillen Co.*, May, 102; June, 62; July, 60; Aug., 60
—Permaglas, *A. O. Smith Corp.*, Jan., 53; Feb., 109; Mar., 99; Apr., 97; May, 44; June, 49; July, 57; Aug., 4; Sept., 4; Oct., 14; Nov., 8
—*Rheem Mfg. Co.*, Jan., 49; Mar., 45; July, 69; Aug., 55; free brochure
—Taco Tankless Water Heater, *Burnham Corp.*, Nov., 110; free folder
Heating equipment (See also "Filters, air," and "Heaters")
American-Standard, *American Radiator & Standard Sanitary Corp.*, Feb., 13; Mar., 15; Apr., 11; May, 11; June, 11; July, 11; Aug., 15; Sept., 11; Oct., 19; Nov., 21; Dec., 19; free home book
Base-Ray Radiant Baseboards, *Burnham Boiler Corp.*, Feb., 57; Mar., 96; Apr., 60; July, 64; Sept., 78; free folder
Bryant Heater Co., July, 17; Aug., 52
Climatrol, *L. J. Mueller Furnace Co.*, Feb., 55; Apr., 126; June, 66; Aug., 75; Oct., 12; Dec., 56
Coleman Co., Inc., Apr., 89; June, 60; Aug., 57; free folder
Crane Co., May, 61; July, 65; Aug., 6; Sept., 8; Nov., 14; free booklets
Delco-Heat, *General Motors Corp.*, July, 8; Aug., 62; Sept., 77; Oct., 129; Nov., 148; free folder
Duo-Therm, *Motor Wheel Corp.*, May, 151; free folders
Firedaire, *Edwards Mfg. Co.*, Feb., 48; Oct., 132
Fraser, May, 92; June, 8; July, 6; Aug., 68; free folder
H. & D. Co., May, 64; June, 62
Harper Center Simmer Burners, *Harper-Wyman Co.*, Jan., 76; Feb., 82; Mar., 128; Apr., 165; May, 152; June, 126; July, 84; Aug., 10; Oct., 149; Dec., 104; free booklet
Heil Co., Sept., 67; Oct., 70; Nov., 16; booklet offer
Hydro-Flo, *Bell & Gossett Co.*, June, 69; Aug., 102; Oct., 168; free booklet
information on—*Audel Publishers*, Nov., 112; Dec., 78
Institute of Boiler and Radiator Manufacturers, Feb., 57; Mar., 95; May, 102; July, 58; Sept., 79; Nov., 111; free booklet
Iron Fireman Mfg. Co., May, 101; June, 52; Aug., 80; Sept., 97; free booklet
Master Kraft, *Harvey-Whipple, Inc.*, Aug., 60; Sept., 51; Oct., 56; Nov., 88; free folder
Norman Products Co., May, 150; free booklet
Pacific, *Naco Mfg. Co.*, Sept., 126; free folder
Pipeline, *Pocahontas Fuel Company, Inc.*, June, 62; July, 59; Aug., 46; Sept., 68; Oct., 162; Nov., 22; free booklet
Rheem, Apr., 37; Sept., 59; Oct., 105; Nov., 65; free booklets
Smithway, *A. O. Smith Corp.*, Apr., 78; May, 95; booklet offer
Superfex, *Perfection Stove Co.*, Oct., 102; Nov., 51; free booklet
Trane Co., Oct., 53; Nov., 9; free booklet
Williams Oil-O-Matic, Jan., 35; Feb., 8; Mar., 93; Apr., 8; May, 80; June, 63;

July 56; Aug., 45; Sept., 52; Oct., 108; Nov., 10; Dec., 9
Home building service—*Weyerhaeuser Sales Co.*, Feb., 63; Apr., 8; July, 45; Oct., 130; booklet offer
Home repair supplies (See also "Crack fillers" and "Glue, etc.")
Anaconda Copper & Brass, *American Brass Co.*, Apr., 99; free booklet
Peter Putter Products, *Schalk Chemical Co.*, Mar., 121; Apr., 172; May, 57; free booklet
Homes
Braun Lumber Corp., Sept., 142; free catalog
General Plywood Corp., July 9; Sept., 44; booklet offer
International Mill & Timber Co., Jan., 58; Feb., 80; Mar., 76; catalog offer
Lewis Mfg. Co., Feb., 50; catalog offer
Louis E. Legg Lumber Co., Mar., 98
Standard Homes Co., Mar., 100; book offer
House perfume—Gardenaire, *Margaret Wallis*, Nov., 128
Perfume Lamp, *Rubicon Co.*, May, 63
—Pine Air Freshener, *Elene of Vienna*, Nov., 83
House plans
American Home, Jan., 59; Feb., 47; Apr., 88; June, 136; Aug., 78; Sept., 124; Dec., 78
Griffin-Patterson Co., Apr., 113; May, 102; June, 62
Merle William Hogan, Feb., 48; Oct., 112
Nation's House Building Guide, Inc., June, 70; Aug., 56
Plan-A-Home Model Co., Nov., 86
Techome Co., Jan., 58; Feb., 78
Household cement (See "Glue")

Ice—*National Association of Ice Industries*, July, 88; Aug., 69; Sept., 132; free booklet
Incinerators
Incinor, *Bowser Inc.*, July, 95; free booklet
W. O. Johnson Co., Feb., 65; Mar., 92; Apr., 154; May, 98; June, 86; July, 66; Aug., 62; Sept., 100; Oct., 152; free circular
Insecticides
Black Leaf, *Tobacco By-Products & Chemical Corp., Inc.*, Apr., 100; May, 115; June, 87
Cyanogas, *American Cyanamid Co.*, May, 115; June, 84; July, 64
End o Pest, *Swift & Co.*, Apr., 84; May, 109; June, 77; July, 67
Ever Green Garden Spray, *MacLaughlin, Gormley & King Co.*, Apr., 102; May, 103; June, 87
Pestroy DDT, *Sherwin-Williams Co.*, Feb., 67; Apr., 113, 167; May, 150; June, 70; July, 55; Aug., 61, 77
Pulvex, *Wm. Cooper & Nephews, Inc.*, June, 64; July, 94; Aug., 60; Sept., 94; Oct., 132
RAF, *Rose Mfg. Co.*, June, 134
Rex Ant Bait, *Rex Research Corp.*, May, 150; June, 132; July, 66
Ridz Garden Spray, *Boyle-Midway Inc.*, Apr., 114; June, 80
Tri-ogen, *Rose Mfg. Co.*, Apr., 112; May, 114; free folder
Insulation, home (See also "Weatherstripping")
Baldwin-Hill Co., Apr., 125; June, 61; Aug., 74; Oct., 73; free booklet
Balsam-Wool, *Wood Conversion Co.*, Feb., 8; Mar., 94; Apr., 111; June, 10; Aug., 46; Oct., 12; free folder
Cellulite, *Gilman Brothers Co.*, Apr., 60; Aug., 64; free booklet
Chamberlin Company of America, May, 93; June, 55; July, 63; Sept., 89; free booklet
Cotton Insulation Association, *National Cotton Council of America*, Apr., 109; June, 67; Sept., 10; free folder
Eagle-Picher Co., Mar., 8; May, 57; July, 59; Nov., 85; free folder
Fiberglas, *Owens-Corning Fiberglas Corp.*, Nov., 61
Gold Bond, *National Gypsum Co.*, Feb., 6; Mar., 100; Apr., 101; Oct., 58; Nov., 15; free booklet
Johns-Manville, Feb., 65; Apr., 107; free booklet
Kimsul, *Kimberly-Clark Corp.*, Jan., 6; Feb., 44; Apr., 9; June, 63; Aug., 10; Oct., 4; Nov., 10; Dec., 18; free booklet
Philip Carey Mfg. Co., July, 98; Sept., 93; Oct., 18; free books
Zonolite, *Universal Zonolite Insulation Co.*, Feb., 51; June, 85; Oct., 75; free book
Insurance
accident—*Employers' Group*, June, 9; July, 7; Oct., 17; Dec., 57
—*Insurance Company of North America*, Sept., 9; Nov., 7
family liability—*Employers' Group*, Mar., 61; May, 7; Aug., 9; Nov., 11
fire—*Insurance Company of North America Cos.*, Apr., 59; June, 59; free booklet
group home protection plan—*Prudential Insurance Company of America*, June, 91
hospitalization—*North American Mutual Insurance Co.*, Mar., 99; free booklet
insured income service—*Mutual Life Insurance Company of New York*, Feb., 112; Apr., 6; June, 6; Aug., 104; Oct., 8; Dec., 69; free booklet
mortgage loan plan—*Prudential Insurance Company of America*, July, 68; Aug., 101; Sept., 100
personal theft—*Insurance Company of North America*, May, 81
retirement income plan—*Phoenix Mutual Life Insurance Co.*, Feb., 6; May, 10; Dec., 9; free booklets
Ironers
Easy Washing Machine Corp., Mar., 130
Hotpoint Inc., July, 73
Thor Corp., Apr., 154; June, 136; July, 81; Aug., 94
Ironing pad sets—Silver Seal, *Sunlite Mfg. Co.*, Feb., 109; Mar., 104; Apr., 170; May, 152
Ironing tables—Met-L-Top, *Geuder, Paeschke & Frey Co.*, Apr., 166; June, 131; Aug., 84; Oct., 158; Dec., 108
Irons
Glide-O-Matic, *Century Precision Works, Inc.*, Apr., 170
Proctor Electric Co., May, 144; Nov., 117; Dec., 74; booklet offer
Silex Co., Apr., 147
Tru-Heat, *General Mills, Inc.*, May, 158

Jewelry, broken, bought—*Lowe's*, Nov., 113; Dec., 109
Jelly making (See "Canning and jelly making")

Kitchen cabinets (See "Cabinets, kitchen")
Kitchens, gas-equipped—*American Gas Association*, Mar., 69; July, 85; Sept., 134; booklet offer
Knife rack—Magnagrip, *R. E. Phelon Co.*, Mar., 128

Labels, address, canning, caution—*Dennison*, Mar., 74; July, 82; Aug., 62
Lamps (See also "Lanterns")
Adjusta-Post Mfg., Oct., 165
Hobby Mart, Nov., 60
Light Beautiful, Nov., 99
Railley Corp., Feb., 58
Rubicon Perfume Lamps, May, 63
Star-Glo, *Electric Mfg. Corp.*, Dec., 101
Landscape gardening, home training in
American Landscape School, Jan., 56; Feb., 66; Mar., 92; Apr., 102; May, 98; Nov., 96; Dec., 70; free booklet and catalog
National Landscape Institute, Jan., 50; Feb., 50; Mar., 84; Apr., 110; June, 82; July, 66; Aug., 66; Sept., 89; Oct., 132; Nov., 94; Dec., 68; free book
Lanterns (See also "Lamps")
post-top—*Spencer Studios*, Jan., 76; Feb., 50; Apr., 54; July, 60; Sept., 102; Oct., 128; Nov., 86; Dec., 100; free catalog
Lawn grass seed—*Drumcliff Co.*, Aug., 63
O. M. Scott & Sons Co., Jan., 57; Feb., 69; Mar., 85; Apr., 94; May, 103; June, 84; July, 66; Aug., 67; Sept., 88; free bulletin
Life insurance (See "Insurance")
Lighting fixtures (See "Electric fixtures, fluorescent")
Linoleum
Armstrong Cork Co., Jan., 77; Mar., 2; May, 2; July, 2; Sept., 2; Nov., 2; booklet offer
Nairn, *Congoleum-Nairn, Inc.*, Sept., 12; Oct., 90; Nov., 56; Dec., 52; booklet offer
Loans—*State Finance Co.*, Apr., 56; May, 60

Mail boxes—*Dutton-Lainson Co.*, Oct., 130; Nov., 113
Mail chutes—*American Device Mfg. Co.*, May, 95
Masonry—*Brikcrete Associates, Inc.*, Oct., 114
Mattress pad, electro-heated — *Therm-Aire Equipment Co.*, Nov., 64; free booklet
Mattresses
Beautyrest, *Simmons Co.*, Feb., 5; Apr., 5; June, 5; Sept., 75; Oct., 83; Nov., 58
Granada, *A. Brandwein & Co.*, Nov., 100
Ostermoor & Co., Jan., 64; Apr., 170; June, 96; Sept., 66; Nov., 108
Pil-O-Rest, *S. Karpen & Bros.*, Oct., 126
Restonic, *Triple Cushion Corp.*, June, 94; Dec., 62
Spring Air Co., Mar., 4; May, 53; Sept., 41; Nov., 62
Metal repair—*Master Silverplaters*, May, 64
Mirrors
Donnelly-Kelley Glass Co., Dec., 100
Nurre Companies, Inc., Mar., 76; May, 70; Oct., 86; Dec., 48; free booklet
Pittsburgh Plate Glass Co., Jan., 33; Mar., 47; May, 51; July, 47; Sept., 53; Nov., 95; free booklet
Mixers
Dormeyer Corp., Apr., 169; May, 147
Mix-Mold, *Plastic Molded Products, Inc.*, June, 134
Mole traps—Victor, *Animal Trap Company of America*, May, 103; June, 84; Sept., 94
Mothproofing—Larvex, *Zonite Products Corp.*, Apr., 10; May, 156; June, 132
Mouse destroyer—Mouse Seed, *W. G. Reardon Laboratories, Inc.*, Jan., 58; Feb., 110; Mar., 101; Oct., 132; Nov., 129; Dec., 70
Musical instruments (See "Band instruments," "Organs," and "Pianos")

Oil, lubricating—3-in-One, *Boyle-Midway Inc.*, Jan., 58; Feb., 109; Mar., 104; Apr., 155; May, 153; June, 118; July, 94, Aug., 104; Sept., 129; Oct., 158
Organs—*Hammond Instrument Co.*, Jan., 4; Mar., 57; May, 65; July, 4; Sept., 72; Nov., 83; free folder
Ovens—*Lill Oven Co.*, Nov., 135; Dec., 75

Paint removers—*Savogran Co.*, Mar., 101; May, 97; June, 132; free circulars
Paint sprayers—Speedy Sprayer, *W. R. Brown Corp.*, Dec., 78; free booklet
Paintings—*Art-Told-Tales*, Nov., 112; Dec., 77
Paints and varnish (See also "Turpentine")
Celadri Corp., Feb., 50; Mar., 100; Apr., 78; free booklet
Dutch Boy, *National Lead Co.*, July, 12-13; Aug., 12-13; Sept., 95; Oct., 117; free booklet
Eagle-Picher Co., May, 98; June, 67; Aug., 63; Sept., 68
87 Spar Varnish, *Devoe & Raynolds Co., Inc.*, Oct., 109; Dec., 8
Flatlux, *Patterson-Sargent Co.*, June, 12; Aug., 42; Oct., 24
Kem-Tone, *Sherwin-Williams Co.*, Mar., 75; Apr., 89; May, 47; June, 48
Keystona, *Keystone Varnish Co.*, May, 150; Sept., 78; free color card
Kyanize, *Boston Varnish Co.*, Apr., 124; May, 99; June, 87; Oct., 132; Nov., 111; free booklet
Nu-Enamel, *Nu-Enamel Corp.*, Apr., 82
Paratex, *Truscon Laboratories*, Jan., 34; Dec., 64; free folder
Pittsburgh Plate Glass Co., Feb., 59; Apr., 103; June, 54; Aug., 49; Oct., 61; Dec., 71; free book
Plicote, Inc., Apr., 77; free folder
Rocktite, *Wesco Waterpaints, Inc.*, Aug., 56; Sept., 66; Oct., 122; free color booklet
Rusco Water Repellent, *F. C. Russell Co.*, Mar., 98; May, 97; free booklet
Setfast, *Interchemical Corp.*, May, 90; June, 68; free color card
Sherwin-Williams Co., Sept., 70; Oct., 8
Spred, *Glidden Co.*, Apr., 106; May, 74; June, 71; Sept., 143; Oct., 100; booklet offer
Texolite, *United States Gypsum Co.*, Apr., 86; June, 37; Oct., 97; booklet offer
Tite Wall, *Truscon Laboratories*, Jan., 34; May, 88; free folder
Paneling (See "Woodwork")
Paper
borders—Trimz, *Meyercord Co.*, Apr., 38
Crane's, Mar., 60; June, 97; Oct., 6
diaper liners—*Dennison*, Apr., 126; free samples
dusting—KVP, *Kalamazoo Veg. Parchment Co.*, Mar., 104; Aug., 62
gift wrappings—*Dennison*, Nov., 112
household—KVP, Jan., 64; June, 132; Nov., 134
shelf—KVP, May, 152; Oct., 163
—Royleuge, *Royal Lace Paper Wks.*, Mar., 104; Apr., 150; June, 116; Sept., 140; Nov., 80
stationery—*Colonial Stationery Co.*, Dec., 100
towels—ScotTowels, *Scott Paper Co.*, Apr., 150; June, 114; Nov., 130; Dec., 100
waxed—KVP, Apr., 170; Sept., 129
Patents information
Randolph & Beavers, Feb., 110; Oct., 112; Nov., 112; Dec., 109
Victor J. Evans & Co., Mar., 77
Pepper mill—Olde, Thompson, *Geo. S. Thompson Corp.*, Nov., 129; Dec., 90
Photograph colors—*John G. Marshall, Inc.*, Mar., 98; May, 65
Pianos
Baldwin Piano Co., Apr., 52
Everett Piano Co., May, 64; free booklet
Rudolph Wurlitzer Co., May, 18; June, 42; Sept., 103; Nov., 57; Dec., 22; brochure offer
Winter & Company, Apr., 12; May, 12; June, 95; Sept., 43; Oct., 88; free catalog
Pie tape—KVP, Feb., 110
Piping
Anaconda Copper & Brass Co., *American Brass Co.*, Mar., 73; Aug., 53; Oct., 118; Nov., 92; free booklet
Orangeburg, *Fibre Conduit Co.*, Mar., 100; Apr., 113; May, 97; June, 70; July, 95; Aug., 56; Sept., 138
Plant foods and growth regulators
Alkemi, *American Soil Products Co., Inc.*, Apr., 114
Ford Nitrogen Plant Food, Apr., 96; May, 104; June, 82
No-Seed Plant Harmone Spray, *Science Products Co.*, Apr., 102; May, 112
Plant Vitamins, *Burbank Products*, May, 114
Root Hormo, *Burbank Products*, May, 114
Rootone, *American Chemical Paint Co.*, Feb., 67; Mar., 85
Scott's Lawn Food plus Weed Control, *O. M. Scott & Sons Co.*, June, 84
Vigoro, *Swift & Co.*, Jan., 48; Feb., 73; Mar., 87; Apr., 83; May, 108; June, 76; Aug., 65; Sept., 91
Plants
**Ackerman Nurseries*, Jan., 57; Sept., 88; Dec., 68, 70
**Andrews Nursery*, Feb., 65
**Brand Peony Farms*, Mar., 85
**Cole Nursery Co.*, Jan., 52, 57; Feb., 65
**Conard-Pyle Co.*, Feb., 67
**Emlong's*, Jan., 57; Feb., 65
**Fischer Nurseries*, Aug., 66; Sept., 89; Oct., 114; Nov., 94
**James I. George & Son*, Mar., 85; Apr., 112
**Knight's Nurseries*, Jan., 52, 56; Feb., 65
**Krider Nurseries*, Oct., 122
**Michigan Bulb Co.*, Apr., 110; Oct., 114
**Michigan Perennial Farms*, Sept., 88
**Monroe Peony Farm*, June, 82
**New Market Perennial Gardens*, Feb., 65; Mar., 92
**Owen Nursery*, Feb., 65; Mar., 84; Apr., 108, 111; Aug., 63, 68; Sept., 88, 89; Oct., 114, 122; Nov., 96
**Spring Hill Nurseries*, Jan., 56; Feb., 65, 68; Dec., 68, 70
**Three Spring Fisheries*, Feb., 66; Mar., 84
**William Tricker, Inc.*, Feb., 64; Mar., 92
**Westhauser Nurseries*, Jan., 56
**Willis Nurseries*, Jan., 54; Feb., 64
**Offers Catalog
Plaster pencil—Peter Putter Products, *Schalk Chemical Co.*, Apr., 172; free booklet
Plastic Wood (See "Glue")
Plumbing fixtures
American-Standard, *American Radiator & Standard Sanitary Corp.*, Feb., 13; Mar., 15; Apr., 11; May, 11; June, 11; July, 11; Aug., 15; Sept., 11; Oct., 19; Nov., 21; Dec., 19; free home book
Briggs Mfg. Co., July, 16; Aug., 51; Sept., 54; Oct., 82; Nov., 96; free booklet
Crane Co., Feb., 71; Mar., 89; Apr., 118; June, 51; Aug., 11; Oct., 23; Dec., 11; free booklets
Eljer Co., Feb., 4; Apr., 57; May, 94; Aug., 78; Oct., 93; Dec., 67; free booklet
Kohler Co., Feb., 45; Apr., 79; Oct., 55; free booklets
Polishers, floor
Regina Corp., Oct., 54
S. C. Johnson & Son, Inc., Oct., 89
Polishes
car—*Simoniz Co.*, May, 107
floor—Johnson's, *S. C. Johnson & Son, Inc.*, Oct., 89; Nov., 91; Dec., 53
—Lin-x, *Sherwin-Williams Co.*, Mar., 105; Apr., 36; May, 145; June, 133; July, 46
—Lustrelast, *Great Lakes Varnish Works, Inc.*, Feb., 44; Apr., 48
—*O-Cedar Corp.*, Feb., 98; Mar., 58; Apr., 48; May, 63
—*Simoniz Co.*, Mar., 88; July, 100; Sept., 144
furniture and woodwork—Johnson's, *S. C. Johnson & Son, Inc.*, Apr., 164; May, 135; June, 53
—*Simoniz Co.*, May, 106
Popcorn popper—Popper-Plus, *Wyndale Mfg. Corp.*, Dec., 104
Pottery
Roseville Pottery, Inc., Mar., 57; July, 63; Nov., 56; free folder; booklet offer
Stangl, *Fulper Pottery Co.*, Apr., 53; June, 90; Sept., 61; Nov., 52
Pressure cookers
Ekco Products Co., Mar., 127; June, 131
Mirro, *Aluminum Goods Mfg. Co.*, Apr., 157; Sept., 6
Presto, *National Pressure Cooker Co.*, Mar., 129; May, 138; Oct., 10; Nov., 133
Wear-Ever, *Aluminum Cooking Utensil Co.*, Feb., 83; Apr., 163; June, 72
Pumps, water —*Scott Pump Co.*, Jan., 58; Mar., 100; May, 96; July, 58
Putty (See "Glue")

Quilt patterns—*Taylor Bedding Mfg. Co.*, Nov., 113

Radiators
convector—*Trane Co.*, Oct., 53; Nov., 9; free booklet
enclosures for—*Gardner Mfg. Co.*, Mar., 42; booklet offer
portable electric—*Burnham Corp.*, Oct., 114; Dec., 75; free folder
—Electresteem, *Electric Steam Radiator Corp.*, Feb., 110; Mar., 96; Apr., 124; Oct., 149; Dec., 10; thermograph
Radio, pocket—*Pa-Kette Radio Co.*, Apr., 170; May, 64; June, 116; July, 62; Sept., 140; Oct., 126; Nov., 86; Dec., 101
Radio-phonographs
Howard Radio Co., Feb., 56
Philco, Oct., 131; Nov., 73
Recordio, *Wilcox-Gay Corp.*, May, 55; booklet offer
Sonora Radio and Television Corp., Apr. 53
Zenith Radio Corp., July, 53; Sept. 98; Oct., 92; Nov., 81
Ranges and Stoves
electric—Frigidaire, *General Motors Corp.*, Aug., 81; Oct., 159; Dec., 94
—*Hotpoint Inc.*, Feb., 81; Mar., 131; July, 72; Oct., 121; booklet offer
—Kelvinator, *Nash-Kelvinator Corp.*, Apr., 145; Aug., 71; Oct., 155; Dec., 112
—L. & H, *A. J. Lindemann & Hoverson Co.*, Oct., 163; Dec., 109
—Monarch, *Malleable Iron Range Co.*, Sept., 129; Oct., 152; Nov., 6; Dec., 97; free booklet
gas—*American Gas Association*, Mar., 69; July, 85; Sept., 134; Oct., 151; Nov., 129; Dec., 103; booklet offer
—*Caloric Stove Corp.*, Feb., 94; Apr., 136; June, 98; Aug., 98; Oct., 144; Dec., 90
—*Geo. D. Roper Corp.*, Feb., 104; June, 114
—Norge, *Borg-Warner Corp.*, May, 105
heating—Warm Morning, *Locke Stove Co.*, Aug., 48; booklet offer
picnic (See also "Fireplaces, outdoor")
—*W. O. Johnson Co.*, Feb., 65; Mar., 92; Apr., 154; May, 98; June, 86; July, 66; Aug., 62; Sept., 100; Oct., 152; free circular
Recording instrument—Recordio, *Wilcox-Gay Corp.*, May, 55; booklet offer
Reducing program—Wallace Records, *Wallace*, Aug., 60
Refrigerators
electric—*Coolerator Co.*, July, 82; Sept., 117; Oct., 152; Nov., 146
—Frigidaire, *General Motors Corp.*, Apr., 159; June, 73; Aug., 81; Oct., 159
—*General Electric Co.*, Oct., 124; Dec., 14-15
—*Hotpoint Inc.*, Feb., 81; Mar., 131; July, 73; Oct., 121; Dec., 65; booklet offer
—Kelvinator, *Nash-Kelvinator Corp.*, Feb., 93; June, 137; Oct., 155; Dec., 112
—Norge, *Borg-Warner Corp.*, Sept., 121
—*Philco*, Dec., 3
gas—*Servel, Inc.*, Jan., 62; Feb., 85; Mar., 111; Apr., 15; May, 137; June, 125; July, 15; Aug., 85; Sept., 13; Oct., 25; Nov., 23; Dec., 21; free booklet
Roasters
Proctor Electric Co., Dec., 74
Wear-Ever, *Aluminum Cooking Utensil Co.*, Oct., 156
Roses—**Bradley Bros. Nursery*, Feb., 64
**Conard-Pyle Co.*, Jan., 57; Feb., 67; Mar., 92
**Emlong's*, Jan., 56
**Germain's*, Jan., 51; Feb., 70
**J. N. Rokely & Son*, Mar., 84
**Jackson & Perkins Co.*, Jan., 50; Feb., 66; Mar., 91; July, 66; Aug., 66; Sept., 88
**Kelly Brothers Nurseries, Inc.*, Jan., 50; Feb., 68
**Knight's Nurseries*, Feb., 69
**Krider Nurseries*, Jan., 55
**Maloney Bros. Nursery Co., Inc.*, Mar., 84
**Naughton Farms, Inc.*, Apr., 94
**R. H. Shumway Seedsman*, Jan., 56
**Spring Hill Nurseries*, Feb., 66
**Stern's Nurseries*, Jan., 54; Feb., 68; Mar., 92
**U. S. Dutch Bulb Corp.*, Feb., 64; Mar., 91

*Willis Nurseries, Jan., 57; Mar., 92
*Offers Catalog
Rug cushions
Columbian Rope Co., Feb., 106; Nov., 105; free booklet
Ozite, Apr., 77; May, 58; Oct., 6
Rugs and carpets (See also "Linoleum")
Alexander Smith & Sons Carpet Co., Mar., 53; Apr., 13; May, 15; Sept., 55; Oct., 67; Dec., 63; free booklet
Bigelow Weavers, Bigelow-Sanford Carpet Co., Inc., Mar., 49; Apr., 39; June, 74; Sept., 35; Oct., 80-81; Dec., 17; free booklet offer
Deltox Rug Co., Apr., 54; Oct., 131; free booklet
Gulistan, A. & M. Karagheusian, Inc., Feb., 61; Mar., 132; Apr., 174; Sept., 86; Oct., 170; Nov., 53
Lees Carpet Co., Feb., 114; May, 69; Aug., 44; Nov., 150
Magee Carpet Co., Feb., 55; Apr., 56; Nov., 82
Mohawk Carpet Mills, Inc., Mar., 65; Apr., 42; May, 49
Random Tex, Archibald Holmes & Son, Apr., 61; Oct., 99
rewoven—Olson Rug Co., Feb., 113; Mar., 71; Aug., 59; Sept., 100; Oct., 104; free booklet

Sash balances—Invizible, Grand Rapids Hardware Co., Mar., 78; Apr., 55; May, 56; June, 12; Sept., 96; Nov., 22; free circular
Scales, bathroom—Detecto Scales, Inc., Sept., 101; Oct., 128
Screening—Lumite, Chicopee Mfg. Corp., Mar., 77; Apr., 165; May, 103; free sample
Screens (See also "Windows, storm and screens")
Anaconda Copper & Brass, American Brass Co., May, 155; free booklet offer
rolling—Pella, Rolscreen Co., Feb., 67; Mar., 82; Nov., 90; free booklet
Seeds
*E. Andrews Frew, Jan., 57
*Robert Buist Co., Feb., 68; Mar., 92
*W. Atlee Burpee Co., Jan., 40, 54, 57; Dec., 68, 70, 100, 109
*Condon Bros. Seedsman, Jan., 55; Feb., 68; Mar., 92
*Emlong's, Feb., 64
*Farmer Seed & Nursery Co., Feb., 69
*Ferry-Morse Seed Co., Mar., 85; Apr., 98; May, 104
*Good Luck Gardens, Feb., 67
*Gurney Seed & Nursery Co., Feb., 66
*Peter Henderson & Co., Jan., 55; Feb., 67
*Holmes Seed Co., Feb., 66
*Inter-State Nurseries, Mar., 84
*R. M. Kellogg Co., Jan., 55
*Knight's Nurseries, Feb., 64
*Lindabruce Nurseries, Aug., 66; Oct., 122; Dec., 68
*Lounsberry Gardens, Mar., 91; Apr., 112
*Maloney Bros. Nursery Co., Inc., Mar., 84
*Mandeville & King Co., Apr., 111
*Wm. Henry Maule, Jan., 52, 55
*Michigan Perennial Farms, Oct., 114
*Mills Seed House, Feb., 65
*Naughton Farms, Nov., 94
*Novotny Gardens, Mar., 92; Apr., 110; May, 114
*L. L. Olds Seed Co., Jan., 52, 56
*Owen Nursery, Feb., 64; Mar., 92; Apr., 112
*George W. Park Seed Co., Feb., 65
*Rex D. Pearce, Feb., 64
*John A. Salzer, Jan., 56; Feb., 66; Mar., 85
*R. H. Shumway Seedsman, Jan., 54, 56; Feb., 68; Mar., 92
*Stahelin's Nursery, Feb., 68
*Suttons Seeds, Jan., 54; Feb., 66
*Vaughan's Seed Store, Jan., 52; Feb., 66; Mar., 84
*Offers Catalog
Selling opportunities
cards—Bluebird Studios, Jan., 76; Mar., 98; July, 84; Aug., 60; Sept., 101
—Harry Doehla Co., Jan., 64; Feb., 110; July, 94; Aug., 62; Sept., 102; Oct., 128
—Puro Co., Aug., 62; Sept., 94
—Smithers Art Studio, Sept., 100
—Wallace Brown, Inc., Aug., 78; Sept., 100
—Western Art Studios, July, 62; Aug., 61; Sept., 140
dry window cleaner—Kristee Co., Dec., 98
hose—Yours-Truly Nylon Hosiery, American Hosiery Mills, July, 84
safety cooking spoon—Frohock-Stewart Co., Dec., 78
Sewer cleaning service (See "Drain and sewer cleaning service")
Sewing machine attachments
for buttonhole making—London Specialties, Feb., 48
invisible hemmer—Stitch Master Co., Mar., 77; June, 132
Sewing machines electrified—American Sewing Machine Co., Dec., 109
Sharpeners, knife—Hone-Rite, Wulff Mfg. Co., May, 152
Shades, window
Clopay Corp., Dec., 58; free booklet
Columbia Mills, Inc., Apr., 55; Sept., 62; Oct., 95
Sheets
Cannon Mills, Inc., Jan., 5; Mar., 5; May, 5; July, 5; Sept., 5; Nov., 5
Dan River Mills, Inc., Jan., 32; May, 73; June, 38; July, 50; Aug., 14; Sept., 74; Dec., 50
Pacific Mills, Jan., 39; May, 48; Aug., 41
Pequot Mills, Feb., 10; Apr., 4; June, 4; Aug., 59; Dec., 4
Shelves
spice—Washington Hardware Co., Oct., 132
towel—Autoyre Co., June, 126
utility—Winston Products Co., July, 96; Aug., 78; Sept., 140; Oct., 163; Nov., 134
Shingles (See also "Asbestos and asphalt")
aluminum—Reynolds Metals Co., Mar., 54; Apr., 64; May, 83
cedar—Red Cedar Shingle Bureau, Apr., 60; June, 58; July, 95; Aug., 61; Oct., 16; booklet offer
double coverage—Tite-On, Ruberoid Co., May, 90; July, 61; Oct., 71; free booklets
Shipping tags—Dennison, May, 64
Shoe shine shoe holder—Shine-Boy Mfg. Co., Dec., 104
Shrubs—*Allen's Nursery & Seed House, Jan., 55; Feb., 65
*Benton County Nursery Co., Jan., 50
*Brand's Peony Farms, Apr., 110
*Farmer Seed & Nursery Co., Mar., 92
*J. N. Rokely & Son, Mar., 84
*Kelly Brothers Nurseries, Inc., Jan., 50; Feb., 68
*Maloney Bros. Nursery Co., Inc., Mar., 84
*Stahelin's Nursery, Jan., 55
*Stern's Nurseries, Jan., 54; Feb., 65; Mar., 92
*Whitten Nurseries, Jan., 57
*Offers Catalog
Silver plating—Master Silverplaters, May, 64
Silverware
Alvin Silversmiths, Mar., 57; Apr., 62; May, 73; Sept., 74; Oct., 96; Nov., 83; free price folder
Bach Jewelry Co., Nov., 113
Wallace Silversmiths, Mar., 63; May, 13; June, 39; Sept., 56; Oct., 65; Nov., 79; Dec., 49; book offer
wraps for—Pacific Mills, Feb., 63; Mar., 44; June, 119; Dec., 10
Sinks, cabinet
Kitchenaider, Mullins Mfg. Corp., Jan., 43; booklet offer
Tracy Mfg. Co., Nov., 145; free folder
Slip covers
Roley Poley Mfg. Co., May, 66; July, 62
Sure-Fit, Oct., 80
Soap (See also "Cleansers")
Oxydol, Procter & Gamble, Nov., 24
Story Book, Personalized Soap Co., Nov., 109
Soil analysis—Mound City Labs., Apr., 110; May, 102
Sprayers, paint or insecticide—Speedy Sprayer, W. R. Brown Corp., Oct., 112; Dec., 78; free booklet
Spot and stain removers
Gartside's Iron Rust Soap, Gartside Co., July, 96; Aug., 104
Mufti, Plough Sales Corp., June, 132; July, 94; Aug., 79
Renuzit, Renuzit Home Products Co., Mar., 10; Apr., 169; May, 10
Safeway Chemical Co., Apr., 54
Springs, bed—Spring Air Co., Mar., 4
Sprinklers (See "Garden supplies, sprinklers")
Starch, laundry
Elastic Starching & Ironing Powder, Hubinger Co., June, 91; Sept., 64
Linit, Corn Products Refining Co., Mar., 52; May, 14; July, 48; Sept., 82; Nov., 78
Satina, General Foods, Nov., 143; free sample
Stationery (See "Paper")
Stokers (See "Heating equipment")
Stone, simulated—Perma-Stone Co., Apr., 113; free folder
Storm windows (See "Windows, storm")
Stoves (See "Ranges")
Swimming aids—Stay-A-Float, American Pad & Textile Co., May, 118; June, 86; July, 61; free booklet

Table tops (See "Furniture, table tops")
Tablecloths
California Hand Prints, Sept., 40
Wilbarry, Wilkes-Barry Lace Mfg. Co., May, 65
Teething lotion—Dr. Hand's Medicine Co., Feb., 78; Apr., 120; June, 86; Aug., 77; Dec., 77
Telephone
Bell Telephone System, American Telephone & Telegraph Co., Jan., 10; Feb., 7; Mar., 6; Apr., 7; May, 6; June, 7; July, 6; Aug., 7; Sept., 10; Oct., 7; Nov., 12; Dec., 5
Yellow Pages, directory, American Telephone & Telegraph Co., Feb., 49; Mar., 97; Apr., 57; May, 89; July, 10; Sept., 6; Oct., 103; Dec., 18
Telephone writing pads—Tel-Sec, Lanko Industries Sales Division, Nov., 110; Dec., 98
Thermometers—Lohrman Seed Co., Dec., 104
Thermostats—Chronotherm Minneapolis-Honeywell Regulator Co., Sept., 7; Oct., 11; Dec., 59; free booklet
Tissues, cleansing—Kleenex, International Cellucotton Products Co., Feb., 79; Apr., 120; May, 118; June, 86; Aug., 75; Sept., 101; Oct., 126; Nov., 15; Dec., 6
Tile flooring (See "Asphalt tile")
Toasters
Proctor Electric Co., Mar., 126; Oct., 157; Dec., 74
Toastwell Co., Apr., 169; Oct., 154
Toilet seats—C. F. Church Mfg. Co., Oct., 110
Tools (See also "Garden supplies and tools")
household—Fix-It-Kit, Home Utilities, Inc., Dec., 98
—Mother's Own, Peck, Stow & Wilcox Co., Nov., 60
Tooth paste (See "Dentifrices")
Towels
kitchen—Excello, Excello Ltd., Jan., 57; Mar., 101; May, 153; Oct., 158; Dec., 97
paper—ScotTowels, Scott Paper Co., Apr., 150; June, 114; Nov., 130; Dec., 100
Turkish—Cannon Mills, Inc., Jan., 2; Apr., 2; June, 2; Aug., 2; Oct., 2; Dec., 2
—Dundee Mills, Inc., Mar., 48; June, 40; Nov., 54
Toys
electric range—Little Chef, Tacoma Metal Products Co., Nov., 128
Lincoln Logs, Nov., 112; free book
Playskool Mfg. Co., Dec., 75; free catalog
Tractall, Inland Mfg. Corp., July, 60; Oct., 130
Turpentine—American Turpentine Farmers Association, Aug., 74
Trailers—Travel Coach, Palace Corp., July, 60; free catalog
Trainers, baby—Lit'l Tyke, Tol. Higginbotham & Co., Jan., 64; Feb., 78; Mar., 130; Apr., 126
Travel and recreation
Province of Quebec Tourist Bureau, Feb., 112; May, 50; July, 61; Sept., 102; Oct., 134; free maps and booklets
State of Florida, Feb., 4; free booklet
Trays—Hasko, Hatkelite Mfg. Corp., Apr., 53; May, 54; June, 97
Trees
Ackerman Nurseries, Dec., 68
*Benton County Nursery Co., Jan., 50
*Berry Seed Co., Jan., 54, 56; Feb., 65, 68
*Bountiful Ridge Nurseries, Jan., 57; Feb., 64
*Bradley Bros. Nursery, Jan., 55; Feb., 64
*Emlong's, Jan., 55
*Earl Ferris Nursery, Feb., 64; Dec., 68
*Kelly Brothers Nurseries, Inc., Jan., 50; Feb., 68
*Knight's Nurseries, Jan., 57; Feb., 64
*Maloney Bros. Nursery Co., Inc., Jan., 52; Feb., 69; Mar., 84; Sept., 89; Oct., 114
*Michigan Evergreen Farms, Mar., 92
*Musser Forests, Inc., Jan., 56; Feb., 64, 68; Mar., 84, 92; Apr., 110, 111, 112; May, 115
*Neosho Nurseries Co., Jan., 54
*Owen Nursery, Apr., 112
*J. N. Rokely & Son, Mar., 84
*Stahelin's Nursery, Jan., 56
*Stark Nurseries & Orchards Co., Jan., 78; Aug., 66; Sept., 88; Dec., 70
*Stern's Nurseries, Jan., 56; Feb., 68; Mar., 84, 104
*Tenn. Nursery Co., Jan., 56; Feb., 68; Mar., 92; Sept., 78; Oct., 114; Nov., 96; Dec., 70
*Western Maine Forest Nursery Co., Feb., 68; Mar., 85
*Westhouser Nurseries, Jan., 54; Feb., 68
*Offers Catalog

Utensils, kitchen (See also "Pressure cookers" and "Roasters")
aluminum—Everlast Metal Products Corp., May, 149
—Lifetime, Reynolds Metals Co., Feb., 95
—Mirro, Aluminum Goods Mfg. Co., Apr., 157; June, 113; Nov., 18
—Royal Chef, Poulsen & Nardon, Inc., Feb., 90; Apr., 157; June, 121
—Wear-Ever, Aluminum Cooking Utensil Co., Apr., 163; June, 72; Oct., 156
—West Bend Aluminum Co., June, 124; Oct., 148; Dec., 79; free recipes
—Yogurt Master, May, 147; June, 112
enameled—Nesco, National Enameling and Stamping Co., Mar., 105; July, 14
flour sifter—Foley Mfg. Co., Nov., 128
food chopper—Foley Mfg. Co., Aug., 79; Oct., 152
food mill—Foley Mfg. Co., May, 146; July, 82; Sept., 125; free canning information; booklet offer
glass—Club Aluminum Products Co., Mar., 125; May, 132; Nov., 134
—Dunbar Glass Corp., Jan., 38; Mar., 128; May, 146
—Pyrex, Corning Glass Works, Apr., 142; May, 72; Nov., 138
grater—Tri-Grater, Detroit Metal Products Inc., Oct., 148; free circular
juicers—Kwicky, Quam-Nichols Co., Oct., 154; Dec., 108
kitchen tools—Flint, Ekco Products Co., Feb., 107; Apr., 149; Nov., 144; Dec., 99; booklet offer
—Frohock-Stewart Co., Dec., 78

Vacuum cleaners
Cadillac, Clements Mfg. Co., Jan., 66; Feb., 109; Mar., 74; Apr., 154; May, 146; June, 132; July, 84; Sept., 129; Oct., 148; Dec., 97
Hoover Co., Mar., 44; May, 143; July, 82; Oct., 98; Nov., 59
Rexair, Inc., May, 144; free booklet
Varnish (See "Paints and varnish")
Vegetable seeds (see "Seeds")
Venetian blinds
Acme Steel Co., Mar., 75; Apr., 100; May, 59; June, 65; Aug., 54; Sept., 65; Oct., 101; Nov., 48; free booklet
Clopay Corp., Dec., 58; free booklet
Columbia Mills, Inc., June, 75, 63; Oct., 94
Flexalum, Hunter Douglas Corp., Mar., 70; Apr., 117; Oct., 64; booklet offer
Grenard Venetian Blind, Mar., 76
hardware for—Levolor Tilgear, Lorentzen Hardware Mfg. Corp., Nov., 94; Dec., 75
Kirsch Co., Nov., 101; book offer

Wallboard
Fir-Tex Insulating Board Co., Apr., 104
Homasote Co., Feb., 46; Apr., 87; June, 65; Aug., 8; Oct., 113; Dec., 108; free folder
Nu-Wood, Wood Conversion Co., May, 42; Sept., 57; free folder
Philip Carey Mfg. Co., Sept., 93
Prestile Mfg. Co., Feb., 64; May, 154; Sept., 138
Weldwood, United States Plywood Corp., Feb., 75; booklet
Wallpaper
Imperial Paper and Color Corp., Mar., 50; Apr., 12; Sept., 34; Oct., 63; booklet
Trimz Co., Inc., Apr., 43
United Wallpaper, Inc., Mar., 72; Apr., 87; Sept., 60; Oct., 87
Walls (See also "Paints and varnish"; "Weatherproofing")
paneled (See "Woodwork")
shingled (See "Shingles")
siding, aluminum—Hoess, Metal Building Products, Inc., Mar., 79; free booklet
window — Windowalls, Andersen Corp., Apr., 80; Oct., 59; free booklet
Washing machines
Bendix Home Appliances, Inc., Mar., 7; Apr., 139; May, 131; Sept., 39; Oct., 57; Nov., 122; Dec., 7
Easy Washing Machine Corp., Mar., 130; Apr., 112; June, 135; Aug., 103; Sept., 137; Oct., 153; Dec., 110
Frigidaire, General Motors Corp., Dec., 94
Hotpoint Inc., July, 72; Oct., 121
Norge, Borg-Warner Corp., Mar., 90; Oct., 133
Thor Corp., Mar., 43; May, 45; July, 81; Oct., 147
Universal, Landers, Frary & Clark, Apr., 167
Water heaters (See "Heaters, water")
Water pumps—Scott Pump Co., Jan., 58; Mar., 100; May, 96; July, 58
Water softener service—Culligan Zeolite Co., Jan., 36; Mar., 8; May, 153; July, 44; Sept., 136; Nov., 142
Water softeners
Permutit Co., Nov., 135; free booklet
Rheem Mfg. Co., Feb., 103; June, 57; free folder
Stover Water Softener Co., June, 134; Oct., 153; free catalog
Water systems—F. E. Myers & Bro. Co., Mar., 94; May, 90; Sept., 94; free booklet
Wax, floor (See "Polishes, floor")
Wax remover—Double X, and Waxoff, Peter Putter Products, Schalk Chemical Co., Apr., 172; May, 57; free booklet
Weather vanes—Spencer Studios, Feb., 50; Apr., 54; free catalog
Weatherproofing (See also Weatherstripping)
—Aquella, Prima Products, Inc., Feb., 110; Mar., 78; Apr., 58; May, 95; June, 58; free booklet
—Celadri Corp., Feb., 50; Mar., 100; Apr., 78; free booklet
—Rusco Water Repellent, F. C. Russell Co., Mar., 98; May, 97; free booklet
Weatherstripping
Chamberlin Co. of America, Oct., 111; Nov., 17; free booklet
Mortite, J. W. Mortell Co., Jan., 58; Feb., 80; Mar., 100; Apr., 78; May, 96; June, 64; July, 58; Aug., 60; Sept., 142; Oct., 148; Nov., 86; Dec., 78; free circular
Press-Tite, Presstite Engineering Co., Aug., 61; Nov., 107
Weed killers
Barweed, American Cyanamid Co., May, 114; June, 82; July, 66
End o Weed, Swift & Co., Apr., 85; May, 109; June, 77; July, 67
Martin Hi-Potency 2, 4-D Weed Killer, Charles A. Martin Co., May, 110; June, 84; July, 66
O. M. Scott & Sons Co., May, 103; June, 84
Ridz Weed Killer, May, 110
2-4 Dow Weed Killer, Dow Chemical Co., Mar., 83; Apr., 95; May, 111; June, 79
Weedanol, Associated Chemists, Apr., 102; May, 103
Weed-No-More, Sherwin-Williams Co., Mar., 86; Apr., 93; May, 115; June, 78; July, 64
Weedone, American Chemical Paint Co., Apr., 92
Weedust, American Chemical Paint Co., Mar., 91; Apr., 92
Windows
aluminum—Alwintite, Aluminum Window Corp., May, 100; July, 97; free booklet
—Eagle-Picher Co., Apr., 102; Oct., 75; free folder
—Orange Screen Co., Apr., 49; Sept., 8; Nov., 8; free booklet
—Premier Metal Products Corp., Feb., 54; free booklet
guards for—Win-do-Gard, Logan Co., May, 119
shades for (See "Shades, window")
Silentite, Curtis Companies Service Bureau; Mar., 78; Nov., 103; free booklet
storm, and screens—Chamberlin Co. of America, Aug., 77; free book
—Eagle-Picher Co., Feb., 48; Apr., 102; Sept., 43; Oct., 75; free folder
—Rusco, F. C. Russell Co., Apr., 109; May, 85; Sept., 40; Nov., 50; free folder
—Thermoseal, F. C. Russell Co., May, 100; Sept., 96; free folder
Wood and woodwork
Arkansas Soft Pine Bureau, Apr., 58; booklet offer
Curtis Companies Service Bureau, Mar., 78; Apr., 45; May, 99; June, 10; Aug., 42; Oct., 107; Nov., 103; booklet offer
Ponderosa Pine Woodwork, Feb., 60; May, 119; July, 52; Aug., 48; Nov., 6; booklet
Weldwood, United States Plywood Corp., Feb., 75; Apr., 115; July, 49; Nov., 75; Dec., 73; booklet offer
West Coast Woods, May, 96; July, 10; Nov., 90
Western Pine Association, Feb., 54; Mar., 98; Apr., 60; May, 101; July, 68; Aug., 103; Sept., 102; Oct., 116; Nov., 110; free book

Yarn
Bear Brand Sock Yarn, Frederick Herrschner Co., Oct., 129
Bernat Baby Pak, John Wanamaker, Apr., 46
Circle Yarn Co., Jan., 64
Friendship House, Jan., 76; Feb., 80; Mar., 104; Apr., 54; May, 64; Sept., 140; Nov., 134; free samples
Old Hampshire Yarns, Thomas Hodgson & Sons, Inc., Aug., 62; Sept., 100; Oct., 126; Nov., 99; free samples
Wonoco Yarn Co., June, 132; July, 82; free samples

PRINTED IN THE U. S. A. BY THE CUNEO PRESS, INC.

In the old days as a "sunporch," this room was little used. Now, furnished and decorated for relaxed living, it's the perfect place for an after-dinner game, to listen to favorite records, or to settle down in a comfortable chair with a good book. When the younger set pop in for a swing session, they can be by themselves without upsetting the rest of the house. The attractive floor of Armstrong's Embossed Linoleum is practically party-proof. Spilled things wipe up with a damp cloth. Daily cleaning isn't any problem because dust can be whisked up in a jiffy. And with Armstrong's Linoleum on table tops, too, there is no need to worry about stains on furniture. The Armstrong Floor is Style 5771.

One old sunporch became a living porch ↑ guest room ↓ *and* convalescent room ↓

It's a charming guest room as soon as card tables are hidden away and couches are pulled out to make full-sized single beds. The desk opens to disclose a handy dressing table mirror and a place for storing personal items. The drawer on the left conceals a radio phonograph. The new first floor powder room, made by partitioning off one end of the old sunporch, has a shower and clothes closet, so it's a complete bathroom for guests. The bath is floored with the same colorful Armstrong's Embossed Linoleum as the main room. If you have an old sunporch that you might want to remodel some day, why not write us for a free floor plan and a list of room furnishings?

A little remodeling and imagination changed a seldom-used sunporch into this room with many uses. As a living porch, it's now the center of family activities. For overnight guests, it takes only a minute to change it into a delightful guest room with private bath. If someone is convalescing, it's convenient to have them on the first floor. Armstrong's Embossed Linoleum enhances this room's appearance and helps turn a dreary old sunporch into the most attractive room in the house.

Write for "Album of Room Ideas" by Hazel Dell Brown, famous interior decorator. You'll find 32 pages of full-color illustrations packed with practical suggestions for remodeling old homes and decorating new ones. Send 10¢ (outside U. S. A., 40¢) to Armstrong Cork Company, Floor Division, 4801 Pine St., Lancaster, Pennsylvania.

ARMSTRONG'S LINOLEUM FLOORS

for every room in the house

*REG. U. S. PAT. OFF.

MADE BY THE MAKERS OF ARMSTRONG'S QUAKER RUGS, ARMSTRONG'S ASPHALT TILE, AND ARMSTRONG'S LINOWALL*

SOME WEIGH FULL POUND

New HAL-BERTA GIANT Peach (U. S. Patent) Some weigh full pound

Look! See these Color Photographs of WORLD'S CHAMPION FRUITS!

Mail Coupon for Giant FREE BOOK

72 PAGES...OVER 1 FT. LONG!

COSTLY NEW DELUXE LIMITED EDIT

FREE—While They L

Tear out coupon. Get greatest o Fruit Books! *Hurry! Mail Toa*

BIG BOOK OVER A FOOT LONG

WORLD'S CHAMPION STARK FRUIT TREES

Burbank's Famous Red-Flesh ELEPHANT HEART Freestone Plum (Trade-Mark)

New STARK GOLD and BURBANK BLACK GIANT Sweet Cherries

New! STARK GOLDEN DELICIOUS Apple (Trade-Mark)

New STARKING Delicious (Trade-Mark) Apple

FREE LANDSCAPING PLANS

The master plans of noted landscape architects can now be yours absolutely *Free*. These are actual landscape planting plans. They specify varieties that would beautify typical homes of different sizes. Included are specimen layouts for homes on lots 50 x 150, 100 x 150, and larger estates and farms. These plans show how to plant for balance, beauty, harmony, for a profusion of color and bloom all summer! The plans are easy to adapt to your own grounds and house layout. They are the work of qualified landscape authorities yet they leave room for your own originality.

Now they are offered absolutely *Free*. Send for these Free Plans today. Check the square in the coupon. Then tear out and mail.

NEW SERVICE—*On Request* Landscape Planting Plans will be especially designed for your own grounds by our Graduate Landscape Architects—FREE if you buy the stock from us.

New Miracle Pure-line Record-Bearing Strain Trees Revolutionize Home Fruit Growing

"I Picked Gorgeous Fruit in 3½ Years

from Stark Trees," says Alvin O. Eckert of Illinois

Double-Heavy Root Systems speed tree growth—hurry up fruiting—increase bearing

WE STAND 20% OF COST of Home-Yard Collections to encourage Fruit Planting!

STARK TREES BEAR FRUIT

Luther Burbank

The new fruit creations of Luther Burbank, World's Horticultural Wizard, are propagated and sold exclusively by Stark Bro's.

Every Tree Propagated Direct-in-Line from Champion Parent Trees

Now you can own fruit trees that are as much superior to ordinary trees as modern dairy cows are better than the cattle of your grandfather's day . . . trees that represent the dreams of the great horticultural scientists of the past 100 years.

You can now own the miracle varieties of apples, peaches, pears, plums, cherries, apricots, grapes, discovered and developed by the horticultural wizards Burbank and Stark—trees propagated direct-in-line from these history making creations. Not only do you get these wonder varieties—but trees that are selected as the cream of the crop—grown with the benefit of 132 years' knowledge of tree culture practiced only in Stark Bro's Nurseries—trees so hardy they grow almost anywhere farm crops grow, so vigorous they develop into bearers at almost unbelievably young ages, fruits that are marvels of flavor, goodness, and rich color. Many bear up to 30 bushels of premium fruit—begin bearing 1 to 3 years younger than ordinary trees.

Many varieties are so different from other known varieties that they have been awarded U.S. Patents or Trade-Marks. You can grow this wonder fruit on as little as 20 feet square of ground. Health authorities are urging people to eat twice as much fruit. Yet the new United States census of agriculture reveals an alarming fruit tree shortage—only one-third as many apple trees as in 1910 and 61 million more people to feed. The U. S. Government is urging more home planting of fruit trees.

"Fattened" to speed up growth

Few experienced planters will now spend time on ordinary trees. They simply make sure they buy from the Trade-Mark and Patent owners—for these "Record-Bearing Strain" (Trade-Mark) trees are sold only by Stark Bro's. Every Stark tree is propagated selectively Direct-in-Line from Record-Bearing parents. Each Stark tree is "fattened" before it is dug—loaded with rich plant food elements from selected soils. This practically eliminates setback from transplanting. Each tree is inspected five times by nursery experts to assure you the very cream of the crop—no runts or weaklings.

Like Doubling the Tree's Strength

Grafting is by Stark's Double-Strength Root System Method, using the entire, vigorous undivided root system instead of just one small piece of root from a yearling seedling as is often done. This costs us more but gives the tree super-heavy roots to speed up growth—gives it years' head start.

Gorgeous Book Shows Wonder Fruits in Life Color, Life Size

Get magnificent brand new book, just off the press. See how simple it now is to grow Prize Fruits, shrubs, and roses. See actual specimens of fruits you can grow, in true-to-life size and color through the magic of new color photography. Beautiful pictorial ripening charts show when various varieties of apples, peaches, and other fruits ripen—show at a glance how to plan continuous succession of fruits ripening from early to late. Color photos of living fruit make selection easy. This Big Book of World's Champion Fruits, Shrubs, Roses sent you FREE, while they last.

Easier to grow Prize Fruit

This is America's opportunity to replace ordinary fruit trees with miracle fruit trees of Burbank and Stark.

Stark Golden Delicious (Trade-Mark), supreme for young and hea bearing! Glorious new Queen of Quality of all yellow apples— equalled in richest, juiciest flavor. The magnificent new Starki Double-Red Delicious (Trade-Mark)—King of all Red Apples— all over weeks before ripening! See the new Hal-Berta Giant (U Patent) Peach, an enormous mid-season producer. The world's larg peach; some weigh 1 lb. each! Also hundreds of other famous St Fruit Trees, Shrubs, and Roses . . . all true-to-name and true-to-stra and safe arrival guaranteed.

Get 2 Extra and Valuable Books FREE—Check Coupon

If you reply at once, we will also send: (1) a remarkably easy-to-foll new Fruit Planting Guide, and (2) new Home Landscape Book Sensational shrub and rose discoveries telling easy way to do y own Landscape Planning, how to glorify your grounds. We send t two valuable books FREE with the big 72-page Stark Book of Ch pion Fruits showing new horticultural triumphs in life color. Tear coupon now!

STARK

NURSERIES & ORCHARDS CO.

BOX FF-08, TOWN OF LOUISIANA, MISSOURI

Largest in the World . . Oldest in America
11 Nurseries Coast to Coast

Accept Prize Tree Offer to Introduce—If there are none of these Stark Wonder Trees in your locality, you are eligible for a Prize Tree. Offer good for a *limited time only*, so check coupon below today.

FREE! 2 Extra Books If You Act Now so we can plan our work.

AH 1-48

STARK Bro's Nurseries & Orchards Co.
Box FF-08, Louisiana, MISSOURI

- ☐ Send me FREE new 1948 Stark Book of World's Champion Fruit Trees, Shrubs, and details of *Prize Tree Offer*.
- ☐ Check here for Free *Home Landscape Booklet and FREE Plans*
- ☐ Check here for Free *Fruit Planting Guide*
- ☐ Check here for Special *10 Tree* Proposition
- ☐ Check here for Special *over 20 Tree* Proposition

Name.....

P.O.....St. or R.F.D.....

City.....State.....

☐ Check here if interested in liberal Weekly Cash Income Plan for Spare-time Selling Stark prize trees.

Al. Hellrung

"I sold $1562.00 worth of trees in one month spare time"—*Al. Hellrung*

A great new opportunity is now open for men and women to make real money in spare time. Thousands are planting home orchards as urged by U.S. Government. Sell amazing new fruits of Stark Bro's, America's biggest and oldest nursery. Al. Hellrung, Illinois, made unusual spare-time sales of $1,562.00 in one month. All over the country Stark salesmen are making nice extra cash income selling exclusive Stark Patented varieties, propagated Direct-in-Line with double-heavy, "head-start" root system. 132 years in business, 77 years of advertising, plus hundreds of thousands of satisfied customers have made Stark trees, shrubs and roses preferred the country over. Check coupon to get liberal weekly cash income plan. Tear out! Mail today!