The AMERICAN HOME for February

15 pages VACATION HOMES

Country, Shore and Mountains

15¢

A Hobby's Twice the Fun in a Basement like This

THE NEW FLOOR MAKES IT PRACTICAL

IT'S NO LONGER NECESSARY to lose half the pleasure of a hobby because you have to work in a dingy basement. Now basements can be made clean, bright, and fun-inspiring. The floor problem has been solved.

Basement dampness ruins ordinary floors—but not Armstrong's Asphalt Tile! This material is not affected by the moisture that's always present in concrete directly on the ground. And it can be laid right over the concrete without expensive preparation.

This modern flooring offers wonderful decorative possibilities. Since Armstrong's Asphalt Tile is laid block by block, there's almost no limit to the designs that can be created from the variety of beautiful plain and marbleized colors.

Important, too, is the ease with which this floor can be kept clean. Dust and dirt can be swept quickly from its smooth surface. And when the occasion requires it, washing and waxing are all that's needed to restore its original lustre.

In spite of all these advantages, Armstrong's Asphalt Tile is a low-cost floor. Your local Armstrong flooring contractor will be glad to prove this point with an estimate for your own basement. He will show you how inexpensively you can transform a neglected basement area into a comfortable room with a floor of Armstrong's Asphalt Tile.

* * *

WRITE FOR YOUR FREE COPY of "Basement Rooms for Work and Play." This new booklet is illustrated in full color and crammed with dozens of ideas for making practical use of your basement. Just send a postcard today to Armstrong Cork Company, Resilient Tile Floors Dept., 4702 Plum St., Lancaster, Pa.

IT WASN'T VERY INSPIRING to follow a hobby when the basement looked like this. Now it's one of the most cheerful spots in the home. Colorful Armstrong's Asphalt Tile not only withstands the hard usage a workshop floor must take; it also makes it easy to keep the room neat as a pin. Sawdust, shavings, and litter can be quickly whisked away. The rich floor design is made up of 9″ x 9″ blocks of Ebony Marble, Cinnabar, and Tan Marble—with a solid area of Cinnabar to brighten the laundry room. The new ceiling that hides the joists, pipes and wires is Armstrong's Temlok. Floor plans and detailed description of decorative details for this basement will be sent free on request.

Temlok is a registered trade-mark.

ARMSTRONG'S ASPHALT TILE

The low-cost floor (A) *with the luxury look*

MADE BY THE MAKERS OF

ARMSTRONG'S LINOLEUM AND ARMSTRONG'S QUAKER RUGS

Handsome lifeguard in daring rescue. Every day, almost, Junior (very) Lifeguard Georgie rescues his "model" mother. It's good fun and exercise. Fortunately, Virginia knows that gums, too, need exercise. Because today's soft foods tend to make them tender and flabby. So the Swensens use Ipana—specially designed, with gentle massage, to help gums to healthier firmness.

This Mother never dreamed of becoming a Model

...until her lovely figure and winning smile won Virginia Swensen a Miami beauty contest

IT'S POSSIBLE that if she hadn't won a beauty contest, Virginia Swensen of Miami Springs might still be modeling aprons in her kitchen ...instead of fashions in a model agency.

It's possible—but not probable. With her figure, her bright-as-Florida-sunshine smile, she couldn't miss becoming a hit. Today this lovely mother knows more than ever the importance of a smile. So she's teaching 4-year-old Georgie her own prized dental routine: *Regular brushing with Ipana, then gentle gum massage.*

Until recently a Nurse's Aid, Mrs. Swensen knows what thousands of dentists and schools teach -- that a radiant smile depends on sparkling teeth. And sparkling teeth call for firm, healthy gums. So get a tube of Ipana Tooth Paste today.

Many parents could learn from their youngsters the importance of gum massage, taught in thousands of schools today. Also, 7 out of 10 dentists recommend gum massage, national survey shows. *(And dentists, 2 to 1, prefer Ipana for their own personal use.)* But let *your* dentist decide whether and how to massage your gums.

Giddyap Napoleon! A few more riding lessons and Georgie, a tireless radio fan, will have Snake-Eyes Sanchez biting the dust. But he needs no lessons in care of teeth and gums. "Every time you brush your teeth, massage your gums gently," his mother has taught him. This brief workout with Ipana helps speed up circulation within the gums.

"A lifeguard must be strong," Virginia reminds ambitious Georgie, "with strong teeth and sound gums." Sensitive gums often herald their warning with "pink" on your tooth brush—a sign to *see your dentist at once.* Let *him* decide whether yours is simply a case for "the helpful stimulation of Ipana and massage."

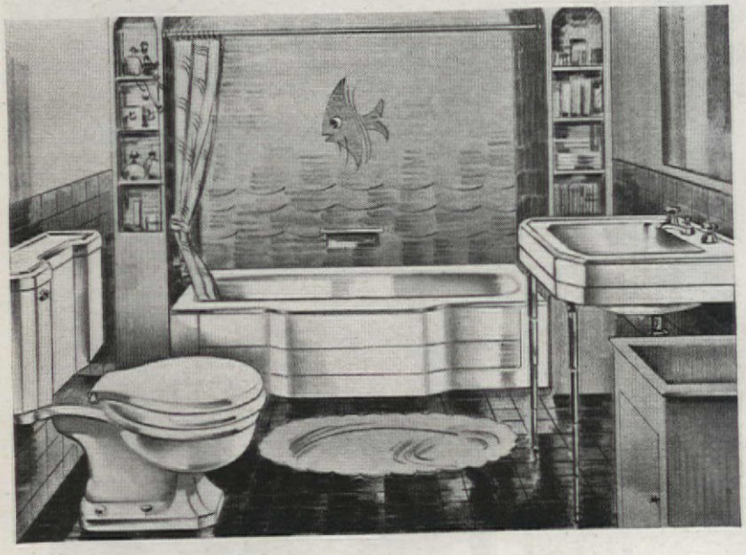
Product of Bristol-Myers

Start today with Ipana and Massage

SINCE 1904 MAKERS OF FINE PLUMBING FIXTURES

ELJER

"You're a practical woman,' said he.."

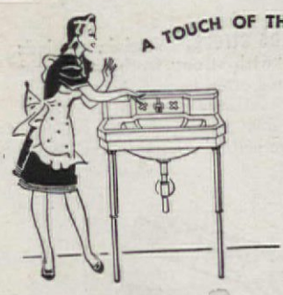


"Joe heaped so much praise on me for being *practical* that I just had to show him that all my wonderful ideas for our new bathroom and kitchen were really taken from the exciting Eljer book, *'Women Tell Us'*.

"Now you should hear Joe advise our friends who are planning to build new homes, too. All about the gracefully moulded designs of the Riviera Recess Bath...the quiet and efficient operation of the Sylenta Closet...the convenience of the Miami Lavatory.

"And when Joe raves about Eljer quality, I know he's right... in kitchen and bathroom, the glasslike surface of Eljer fixtures turn sparkling-clean in a jiffy."

Write today for your free copy of Eljer's book, *"Women Tell Us"*... it can be a big help in your planning, too.



A TOUCH OF THE FINGER

Thanks to exclusive construction features, Eljer faucets can be turned "on" and "off" with a touch of the finger... dripping and harmful corrosion are virtually eliminated. It is just another reason for making sure that your new bathroom and kitchen are equipped with Eljer fixtures.

ELJER CO. · FORD CITY, PA.

CONTENTS

FEB., 1947 Vol. XXXVII, No. 3

Cover: *Photograph by George H. Davis:* *(See page 32)*

Arts and Crafts

Of Course You Can Hook a Rug . . . *Pearl McGown* 24

Children

Sick-A-Bed Ideas . . . . . *June Cochrane Ortgies* 82
The Right Foods Can Save Your Children's Teeth . . . . . *Charles Frederick McKivergan, D.M.D.* 77

Decorating

Apartment of Arlene Francis . . . . *M. E. Monze* 26
Red Clay That We Aren't Collecting . *Grace and Gregor Norman-Wilcox* 29
G.I. Story—Glamour Style . *V. Jenkins* 58

Gardening

Do Your Own Landscaping 19
'Possum Trot Farm . . . *Leonard Hall* 46
Homemade Terrace . *Gerald F. Curran* 66
More New Things for Gardens . . . 68
Yrs. Resp., . . . *Harold Wallis Steck* 70

Homes and Maintenance

Is This the $3,500 Answer? . . . . . *William J. Hennessey* 21
Vacation Homes—in the Country, in the Mountains, and by the Sea
Home of Pietro Belluschi . . . . *William J. Hennessey* 30
Betsey Barton's Postage-Stamp Retreat *Maybelle Manning* 32
Red Salt Box—Vacation Size, Camp of Mr. and Mrs. Gordon F. Smith . . . 33
By the Sea, by the Sea, by the Beautiful Sea . . . . *Pauline Berg Graves* 34
2 Little Vacation Houses
Home of Mr. and Mrs. Howard F. Carnahan . . *Ethel McCall Head* 38
Home of Mr. and Mrs. Frank Blauvelt . . . . *Pauline Berg Graves* 40
Sea, Sand and Sky Frame the Beach Home of the Jack Lawrences . . . *Ethel McCall Head* 42
New Floor in a Day . *Harold W. Steck* 111

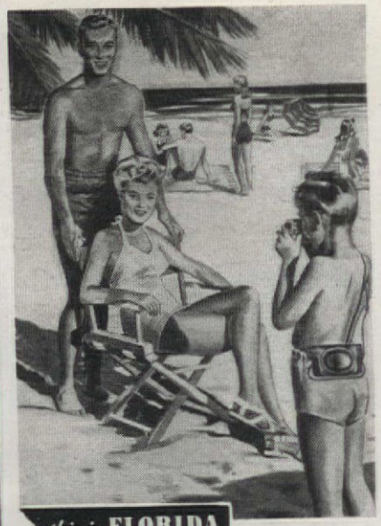
Food, Parties, Housekeeping

February's a Party Month . . . . . *Dorothy Gladys Spicer* 86
To Set a Pretty Table 89
Pink Makes a Party . . *Esther Foley* 97
Recipes 100, 102
Low Calory Dishes, *Ann Williams-Heller* 101
The Time of Your Life . *Edith Ramsay* 104
Infra-Red Bulbs in Your Home 105
Labor Relations for the Housewife . . *Barbara B. Paine* 108

Inspirational

New Books 12
Should Housewives Be Paid a Salary? *Kay Hanly Bretnall* 15
Waste Not! . . . *Ethel McCall Head* 17
Doctor, Please Save My Dog . . . . *Dr. Murray Loring* 51
Music—History and Hobby . . . . . *Bernice Bowser* 52
$10 or $10,000? . *Dorothy Brooks Paul* 63
Isn't There a Lazier Way? . . . . . *Luther H. Lyon* 106

THE AMERICAN HOME, February, 1947, Vol. XXXVII, No. 3. Published monthly by The American Home Magazine Corporation, 444 Madison Ave., New York, N. Y. W. H. Eaton, President-Treasurer; Jean Austin, Vice-President-Secretary. Executive, Editorial and Advertising headquarters, 444 Madison Avenue, New York 22. Subscription Department, 55 Fifth Avenue, N. Y. 3. Copyright, 1947, by The American Home Magazine Corporation. All rights reserved. Title registered in U. S. Patent Office. Subscription price in United States and Canada, $1.50 a year; two years, $2.50; three years, $3.00. Foreign postage, $1.00 per year extra. Entered as second class matter December 31, 1935, at the post office at New York, N. Y., under act of Congress March 3, 1879.



this is FLORIDA and so is THIS

How is the weather where YOU are?

Want to swap snow and sleet for warm sands and a swim suit? Trade all the discomforts of raw, wintry days for a world of sunny fun? . . . Come to Florida! Every spring-like day is made-to-order for outdoor recreation. Every vacation hour can be gay, exciting adventure. Plan lazy days just loafing in the sun, and leisurely sightseeing trips. Enjoy *all* of Florida this winter.

Fun comes first in a Florida vacation. But remember this: the same mild climate that makes Florida a delightful place to play and live every month of the year, provides definite advantages for business and industry. There are many other plus factors in a Florida location. So combine pleasure with profit. This winter, check up on what The Sunshine State may have for your business.

FLORIDA

THE SUNSHINE STATE

MAIL THIS COUPON TODAY!

State of Florida
524 Commission Building
Tallahassee, Florida

Please send me colorful Florida booklet.

*Name*_____

*Stree and No.*_____

*City*_____ *Zone*____ *State*_____

Someone's getting a NEW BEAUTYREST soon

(WE HOPE IT'S YOU!)

IF YOU'LL TAKE one little step *today*, chances are you can get a new Beautyrest *soon*.

The step? Just go to your Beautyrest dealer and *ask* for one of these luxurious inner-spring mattresses.

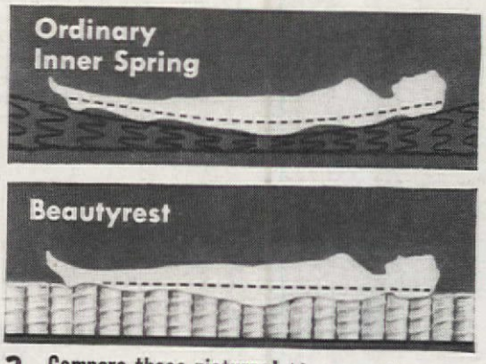
If you don't get your Beautyrest right away, you can count on getting one soon.

But *hurry!* Demand's so great for Beautyrests it's still "*first come, first served.*"

The facts below will tell you why so many other people want a Beautyrest, too.

Luxury comfort of Beautyrest, as portrayed by ANNE BAXTER, *now starring in Darryl F. Zanuck's production of* **"THE RAZOR'S EDGE"** *by W. Somerset Maugham.*

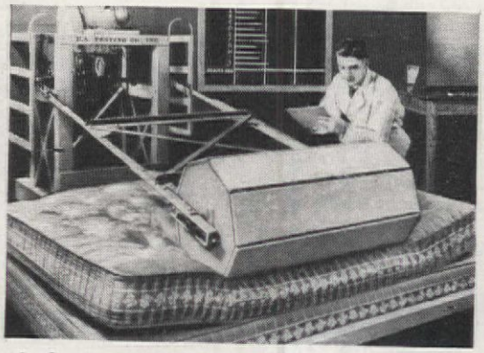
1. Ordinary comfort! In *ordinary* inner-spring mattresses, like the one above, *all* the coil springs *are joined together*. When one is pressed down, others joined to it go down, too, make the mattress sag.



2. Compare these pictures! Above, see how the ordinary inner-spring mattress sags under your weight. But notice Beautyrest below. It cushions *every part of your body*, gives you *firm, natural, buoyant support.*

3. Beautyrest comfort secret! Beautyrest has 837 independent coil springs, *not joined together*. Each spring *separately* cushions a different part of your body, lets *every inch* of you *relax luxuriously!*

4. Sag-proof edges! Other mattresses may have firm edges for a while. But Beautyrest's patented edges stay neat and firm for the lifetime of the mattress! Beautyrest needs turning only 4 or 5 times a year!



5. Lasts three times longer! In special "torture tests" conducted by the United States Testing Company, Inc., Beautyrest lasted *three times longer* than all other inner-spring mattresses tested. That's *quality* for you!

6. 1¢ a night! Based on its 10-year guarantee, all a Beautyrest costs is little more than 1¢ a night. Think of it! And you get prewar Beautyrest comfort, prewar Beautyrest quality! What a buy today!

*Beautyrest** by SIMMONS

MAKERS OF THE WORLD'S ONLY ELECTRONIC BLANKET AND OTHER FINE-QUALITY BEDDING

* REG. U. S. PATENT OFFICE
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Life is fun at 60 when you can retire on an income

How to get a monthly check for $200 as long as you live

We're having a wonderful time, Betty and I. We're doing all the things we've always dreamed of doing. We enjoy our home. Summers, we pack the car and take trips. And it's all thanks to a check for $200 that comes by mail, regular as clockwork, every month!

Folks imagine we're rich. We're not. The regular income we have almost *anyone* can get—if he starts young enough.

Luckily for me, I was about forty when Betty began to worry about our future. "You'll want to slow up in a few years," she'd say. "You won't always want to work." "Well," I'd answer, "I still have twenty good earning years ahead."

But one day she stopped me. She asked me how much I'd earn in the next twenty years—not counting raises. I did some quick arithmetic, multiplying my salary by 20. It ran up into *six figures!* I grinned.

But Betty wasn't impressed. "How much of that do you think we'll save?" she asked. Well, I had to be honest. We enjoyed spending money. "Only a thousand or two," I admitted.

"See?" she said. "That's why you ought to take out one of those retirement income plans. *And now.*"

I didn't say much. But, next day, I looked into the subject and discovered the Phoenix Mutual Retirement Income Plan.

It was a way I could make part of my salary *now* buy me a retirement income *later*. With a Phoenix Mutual Retirement Income Plan, I could get $200 a month for life, starting in 20 years, when I reached 60. And it wasn't just an income for myself alone—but for Betty, too!

Betty and I felt mighty happy the day I applied and qualified for my Phoenix Mutual Plan. But our big day came, twenty years later, when our first Phoenix Mutual check for $200 arrived in the mail—*and I retired.* I'm 60 now. And Betty and I are finding it's fun to grow old—with no money worries.

Send for Free Booklet

This story is typical. By qualifying at a young enough age, you can plan to have an income of $100 to $200 a month or more—starting at age 55, 60, 65 or older. Send the coupon and receive, by mail, free and without obligation, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women. Don't delay. Don't put it off. Send for your copy now.

ESTABLISHED 1851

PHOENIX MUTUAL

Retirement Income Plan

GUARANTEES YOUR FUTURE

PLAN FOR WOMEN

PHOENIX MUTUAL LIFE INSURANCE CO.
682 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet describing Retirement Income Plans for women.

Name_____

Date of Birth_____

Business Address_____

Home Address_____

PLAN FOR MEN

PHOENIX MUTUAL LIFE INSURANCE CO.
682 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet showing how to get a guaranteed income for life.

Name_____

Date of Birth_____

Business Address_____

Home Address_____

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CONTRIBUTORS

• • • **BETSEY BARTON,** whose ideas about Santa Claus appeared in the December issue, now explodes a few well-worn theories on architecture and interior decoration, in "Betsey Barton's Postage-Stamp Retreat," page 32. She says her only hope is to have a lot of fun, her only aim, to write fiction. Her book, *And Now to Live Again,* has proved an inspiration to returned veterans.

• • • **PEARL K. McGOWN** started designing hook rugs as a hobby. Now it's her profession. Her designs (944 to date) are used by teachers throughout the United States where this is a popular craft. During the war, as Head Craftsman at the Cushing Military Hospital, she, and a troop of 28 volunteer teachers, trained hundreds of soldiers in the rehabilitating art of hooking rugs. She has published a book, *The Dreams Beneath Design.* Four of her designs appear in "Of Course You Can Hook A Rug," page 24.

• • • **ARLENE FRANCIS** is a Boston girl who wanted to go on the stage—and did it, despite parental disapproval. A star of Broadway and summer stock, she's in Hollywood now for a radio show, *Affairs of Ann Scotland,* playing the first professional lady dick! Her rather esoteric taste in hobbies includes collecting Actress glass and raising fantail pigeons. A tip: there's talk of a Francis-Farrell interior decoration shop. "Outmoded Apartment of Arlene Francis Has a Retake," will give you the reason.

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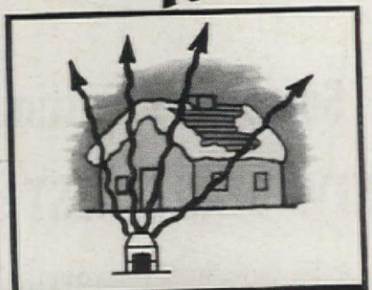
Wasting Heat?



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Gold Bond

ROCK WOOL INSULATION

THE right kind of insulation keeps furnace heat inside your house where it belongs. Fireproof Gold Bond Rock Wool insures perfect year 'round comfort . . . a draft-free home in winter, a cool home in summer. Fuel savings soon pay the cost.

Be sure you get the right man to do the job. There is a factory-appointed Gold Bond Rock Wool Applicator right in your section. (See phone directory under "Insulation".) He is fully trained to give you a complete-coverage insulation job with Gold Bond Rock Wool, the finest home insulation. Let him tell you how little it costs to insulate now.

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Buffalo 2, New York

Please send me a copy of your "Better Living" booklet at no obligation to me.

( ) My home is already built. ( ) I am building in the future. ( ) I am a student desiring special information.

Name_____

Address_____

City_____

Countin' up for 1946

It would take a lot of fingers (and toes) to count up how much the Bell System accomplished in 1946—the busiest year in our whole history.

3,300,000 telephones added

25,000,000 more calls a day handled

$700,000,000 new equipment made and installed to expand and improve your service

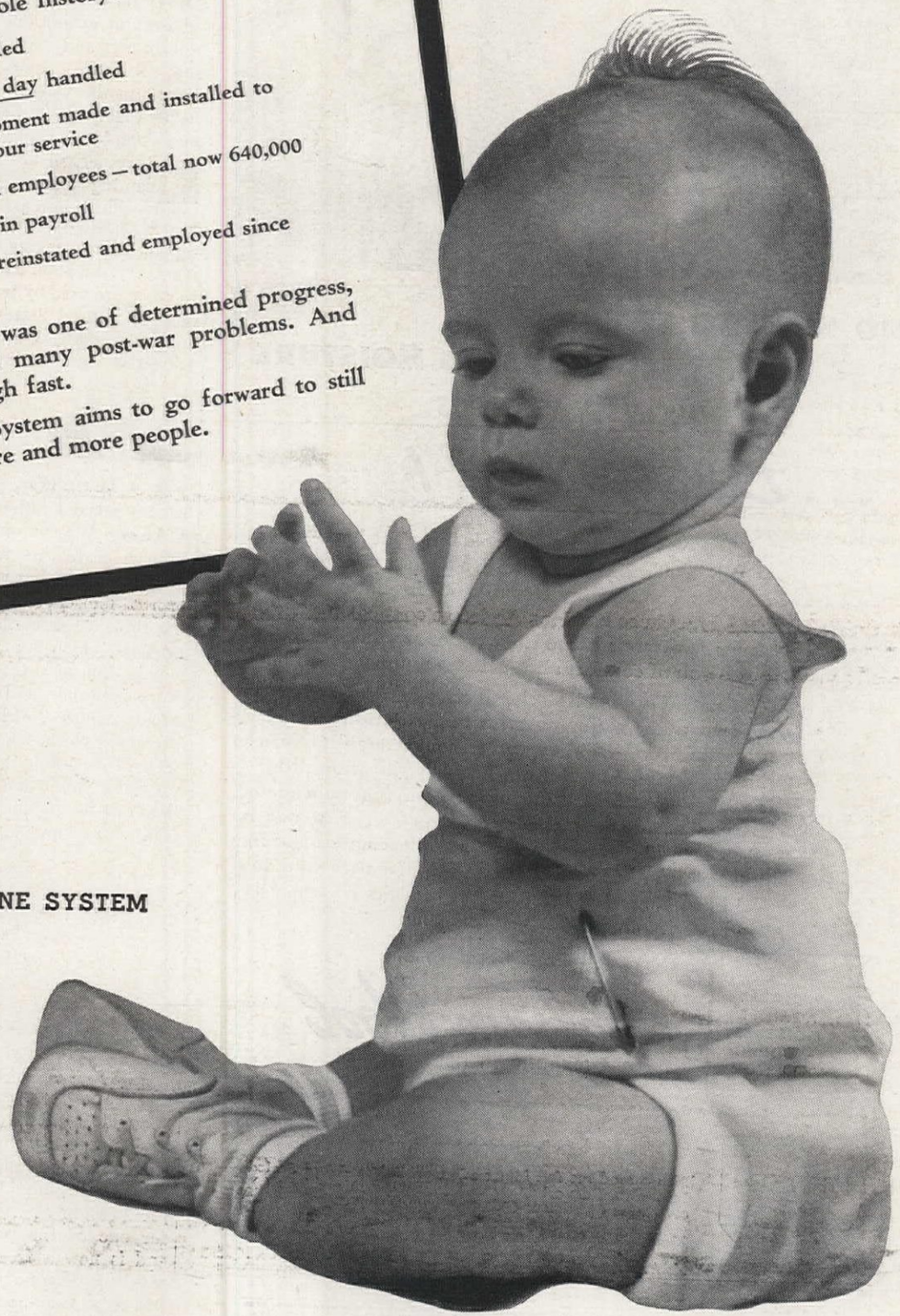
160,000 net increase in employees—total now 640,000

$400,000,000 increase in payroll

120,000 war veterans reinstated and employed since V-J Day

The story of the year was one of determined progress, despite shortages and many post-war problems. And most calls went through fast.

For 1947, the Bell System aims to go forward to still better service for more and more people.



BELL TELEPHONE SYSTEM

NO NEED TO FEAR CONDENSING MOISTURE

IF YOUR INSULATION IS

. . . *Balsam-Wool!*

Condensing moisture may look innocent here—but it can rob insulation of its power to protect you from heat and cold. That's why Balsam-Wool insulation has *two or more* moisture barriers. Moisture condensing within the walls of your home can't penetrate this insulation to rob you of comfort and fuel savings.

Balsam-Wool is also scientifically designed to defeat the two other major enemies of insulation efficiency. It is windproof—cold air can't filter through it to cause chilling drafts. And Balsam-Wool is vibration proof—it will not settle or pack down, leaving uninsulated spaces, because it is firmly and positively fastened in place. Highly fire resistant and lastingly efficient, Balsam-Wool assures a lifetime of comfort and low fuel bills. Complete information is yours on request—just mail the coupon!

ARMORED AGAINST MOISTURE WIND VIBRATION

Balsam-Wool

THE SCIENTIFIC LIFETIME INSULATION

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St. Paul 1, Minnesota

Please send me full information on Balsam-Wool Sealed Insulation. I am a homeowner ( ), renter ( ), architect ( ), contractor ( ), student ( ).

Name.....

Address.....

City.....*State*.....

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Manning Salon

• • • **DOROTHY GLADYS SPICER'S** interest in folklore began in childhood with her international doll family, and a passion for folk tales. Ever since, she has employed this interest to a practical and most enjoyable purpose. Her ideas for a Pancake Party in "February's a Party Month," page 87, is just one example of how she combines a "native" custom with American party fun. She has been art adviser for exhibitions of native European arts and crafts, has organized folk festivals among foreign-born groups in the United States. She believes that people learn to know and understand each other best when they play together, so her special interest in adapting traditional Old World holiday ideas into parties for American hostesses to give, is the ideal pursuit for her—and you—to follow.

• • • **LUTHER H. LYON** is the unusually relaxed author of "Isn't There A Lazier Way?" on page 106. At present he teaches at San Francisco Junior College, but previously he has exerted himself to the extent of serving three years in the regular Army, dragging chain for a civil engineer, selling college textbooks for a New York publisher, and acting as deputy county assessor. Although he says his literary style has been adversely affected by working for Western Union, we think you'll find his discourse on that famous path of least resistance constructive and amusing.

• • • **KAY HANLY BRETNALL** asks the feminist question of the year, "Should Housewives Be Paid a Salary?" page 15. She was graduated from Barnard and the Colombia School of Journalism, did her apprenticeship at a foreign news desk for one of the press wire services, and is now a free-lance writer. She says she has no unusual hobbies—just a book and record collector, but she asks most unusual questions.

THOSE WHO FIRST OWNED AN ORDINARY OIL BURNER AND THEN REPLACED IT WITH AN OIL-O-MATIC ARE OIL-O-MATIC'S GREATEST BOOSTERS

For the name of your nearest Williams Oil-O-Matic Dealer, consult the classified section of your telephone directory, or write to factory at Bloomington, Illinois.

WILLIAMS **OIL-O-MATIC** HEATING SYSTEMS

THE COMPLETE ANSWER to WINTER COMFORT

1-A Good Heating System

2-Then Add

How many millions of families have bought homes that looked beautiful—only to find out later that they couldn't keep warm in winter! Far too often home owners have installed gadgets that appeal to the eye and have skimped on the heating system.

If your house is one of the hard-to-heat variety, there is relief in sight! Minneapolis-Honeywell has invented an entirely different type of heat control that is bringing "comfort unlimited" to thousands of homes throughout the nation. This remarkable control system is called Moduflow. Moduflow operates on an entirely different principle from the ordinary on-and-off control system. It furnishes heat *continuously* at whatever temperature is required to maintain comfort in any kind of weather. Moduflow eliminates the drafts and "shiver spots" caused by intermittent heat supply, and prevents wasteful overheating.

Best of all, Moduflow can be easily and inexpensively installed *right now* on practically any type of automatic central heating plant. You don't have to wait until you remodel or build a new home. In fact, you don't even have to shut down your heating plant to install Moduflow control. Mail the coupon today for the interesting booklet "Comfort Unlimited" that tells more about Moduflow.

MODUFLOW

the new HONEYWELL heating control system

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY
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Please send my free copy of "Comfort Unlimited"

FREE!

Name_____

Address_____

City_____ State_____

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY, MINNEAPOLIS 8, MINNESOTA . . . CANADIAN PLANT: TORONTO 12, ONTARIO.

"My eyes popped when I saw that word"

IT WAS SPRING, 1946 ... a high point of the great sheet shortage.

Mrs. A. I. Grimmer, of Kenmore, New York, was scanning the paper ... when suddenly her roving eye popped at the last little word in this modest little ad:

FOR SALE: Contents of flat, including furniture, kitchen utensils, sheets.

Sheets! Mrs. Grimmer had tried for months to buy sheets ... *in vain.* She leapt out of her chair and dashed madly to the scene of the sale.

Was she in time? Thank goodness, yes, she writes ... and in wonderful luck, too. For what did she find but "eight oh-so-white Pequots," looking soft and smooth and good-as-new.

Her letter goes on:

"I snapped those sheets up pronto. I'd rather have even a second-hand Pequot than any ordinary brand. With my growing family I need sturdy sheets that stand up."

The demand for "oh-so-white" Pequots is bigger than ever these days. It seems women all over the country are as conscious as Mrs. Grimmer of the long-wearing qualities of these close-woven muslin sheets. We're doing our best to supply stores, so that all who want them may have *America's most popular sheets.*

Pequot Mills, Salem, Massachusetts.

PEQUOT SHEETS

so good-looking — PEQUOT SHEETS AND PILLOW CASES — so long-wearing

Pronounced "PEE-KWAT"

Dear American Home

"IF ever an article deserved first place in THE AMERICAN HOME, "No. I Peace Road" is it. Hardly a day passes without my thoughts turning to the future of my two sons and their chances in life.

"Until very recently, I, too, had the impotent feeling of not being able to cope with this gigantic world problem, as an individual. It struck me forcibly that, rather than being the realist I hoped I was, my role was fast becoming one of a lone, morbid-thinking mother in a community of apparently happy homemakers.

"You can readily understand the reassurance I felt in reading your article. Quite by coincidence, I had already joined the League of Women Voters, and I hope to make my voice heard through them.

"I have always felt that your articles devoted to renovating mental attitudes were even more important than those on home decoration. Do allow me this opportunity to say that "No. I Peace Road" should not be restricted to readers of THE AMERICAN HOME. It is worthy of reprint, and I think it should be circulated to all mothers, and fathers, too."

• • • MRS. WILLIAM BROWN

"TO say I enjoy your delightful magazine is putting it mildly. In the good old days, when your publication showed pictures of houses for such astoundingly low prices, we knew for sure we'd reach our goal in at least five years. Remember those houses for less than $5,000?

"Then came the war. Off went my better half, for how long no one knew, yet I continued my collecting. We still kept the hope for that Cape Cod.

"And so the war was over. We both were so happy and full of plans. We started frantically to build up our sadly neglected nest egg, hoping within a short time to get our home. How wrong we were. Prices soared, and our hopes took a nose dive.

"The house in which we live was sold. The landlord said he'd want our place by next summer. We are safe for the winter, but we are trying to figure out where to put the extra "addition" come March. We laugh at the "house for sale" columns, and I guess you do, too. Only $10,000 for a four-room open attic house.

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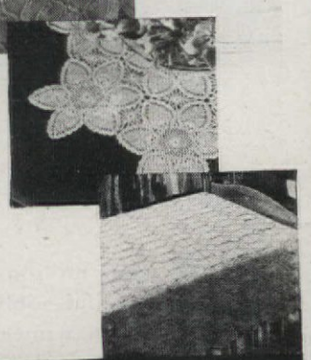

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Basket Salad: (Center) Hollow out grapefruit; set scooped-out fruit aside for breakfast. Line shells with endive; fill with drained Del Monte Fruit Cocktail and serve with this

NUT-DATE DRESSING

- ¾ cup syrup from the Del Monte Fruit Cocktail
- 2 tbsps. cornstarch
- ¼ tsp. salt
- 1 tbsp. vinegar
- ½ cup finely chopped dates
- ¾ cup cream or top milk, whipped
- ½ cup chopped walnuts

Mix together the syrup, cornstarch, salt and vinegar. Cook, stirring constantly, until mixture is thick and clear. Continue cooking for 3 or 4 minutes longer. Cool slightly; stir in dates and nuts. Fold in cream, whipped light but not stiff. Makes about 2 cups dressing for salad shown. *Also illustrated:* Del Monte Fruit Cocktail as an appetizer (right, above); with grated coconut (left, above) as a hurry-up dessert.

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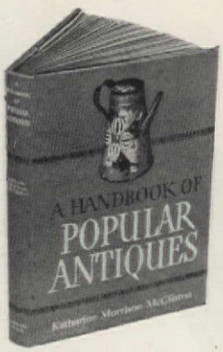
new books:

How Good Is Your Taste? by Sanford E. Gerard. (Doubleday and Co.) Price, $3.00 . . . Here is a fascinating exposé of what "taste" is, in everything from dogs, to Christmas cards, to interior decoration. You'll learn what your taste is, how "good," and what it is potentially. Written with a brilliant sense of humor, it is constructive, basic information presented in the self-quiz style. And even if you choose the worst illustration as the best, you'll laugh, because that's the way the author shames you into improvement. At the same time, you'll discover that taste is an individual matter, and through proper combinations of styles you can, as the author says, "get away with murder." It will entertain, trap, and enlighten all who read it.

Aging Successfully by George Lawton. (Columbia University Press.) Price, $2.75 . . . Here is a constructive, informally written, and vastly interesting discussion of that absorbing subject of age. Mr. Lawton stresses *planning* for old age, not only financially, but socially and professionally, so that the universally desired "long life" will be worth living. The author asks, "What do you intend to do with your long life?" The answers he offers are practical and, if followed, advantageous to the individual and to society.

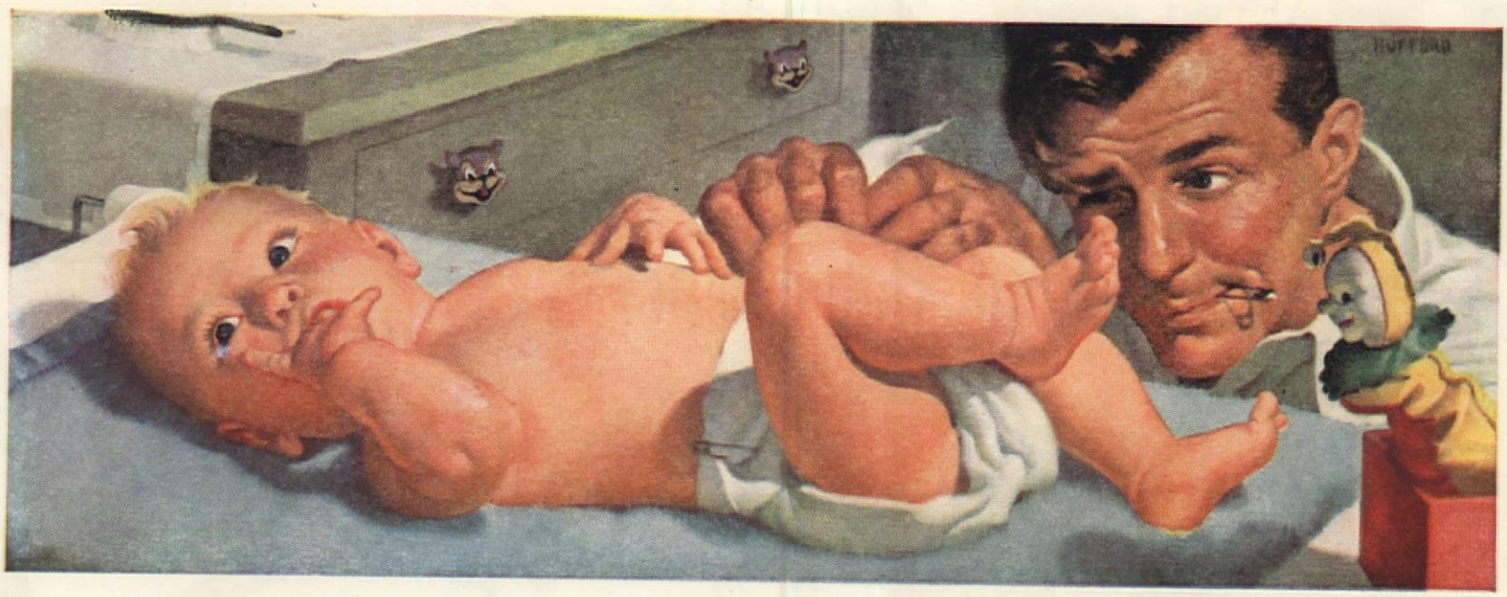
Windows Open to the World by Dorothy Gladys Spicer. (Woman's Press.) Price, $2.50 . . . This is a book of parties based on the traditional celebrations of many nations, and with the modern motive of a world-wide good neighbor policy. Here is fun and human understanding inspired by the enjoyment of other nations' good times. The author suggests the invitations, favors, decorations, appropriate national menus, and games. She includes a Greek party for New Year's Day, a "Lucky Shamrock" party for March, a "Hanging of the Greens" for the Christmas holidays. The latter half of the book deals with entertaining on a large scale, outlining for the hostess, or for church, school, or civic group leaders the dramatization of folk material and the creation of festivals.

A Cookbook for Girls and Boys by Irma S. Rombauer. (Bobbs-Merrill.) Price, $2.50 . . . Here is an unusual, very readable cookbook for junior chefs. It is larger than most, and the recipe pages are set up in two narrow columns, with ingredients and directions listed in order of use. Recipes which have always delighted children are included. The chapter on waffles, for instance, is complete and attractively set up. The candy chapter includes ever-popular fudge, taffy, and brittle. A group of simple menus are available to help the beginning homemaker, and ideas for out-of-doors entertaining make this book valuable to the teen-age cook.

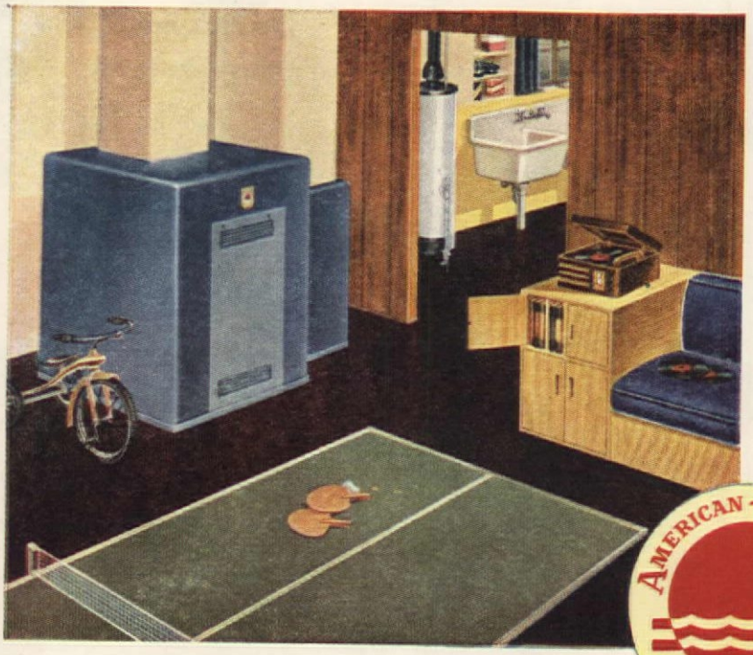


A Handbook of Popular Antiques by Katharine Morrison McClinton. (Random House.) Price, $2.95 . . . If you are, or would be, a collector—not just an accumulator—here are basic facts about antiques to guide you. The items discussed are "popular" and collector-worthy not because of costliness, but because of their interest historically and socially. Included are: Ironstone china, Staffordshire cottage figures, American Victorian shaving mugs, glass paperweights, snuff boxes, tea caddies, and many others. The book will help the collector to know the scarcity of the antiques, their comparative values, and their identifying marks.

Hardy Bulbs by Cecil Solly. (Puget Sound Seed Co.) Price, $2.00 . . . This is a compact and practical manual, written in the Pacific Northwest, near the heart of one of the world's most progressive bulb-growing centers. It reflects the knowledge and experience of producers of bulbs as well as gardeners. There are 44 pages of usable and interesting information, 33 full-page color plates, and abundant halftone illustrations. Here, in a colorful paper cover, is a story of bulbs for the many people who will become intrigued by them, as they see them bloom this spring.



What every father should know



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Finest RECIPE FOR SAVORY LIMA BEANS

1 can Stokely's *Finest* Lima Beans
2 bacon strips
¼ cup minced onion
1 cup sliced, canned mushrooms
½ teasp. sugar
Few grains salt, pepper

Drain lima beans. Sauté bacon strips; remove bacon. Add onion and mushrooms to fat; lightly brown. Add sugar, salt, pepper. Dice bacon; add with onion mixture to limas. Heat. Serves 6. Notice how your guests linger over these baby limas, thoroughly relishing each delectable forkful. Every one of these *finest* limas is so mild, so quick to melt in the mouth. Because as the pedigreed seed is transformed into thriving, bean-laden plants, experts in the fields check daily on their growth and health. And this extra scientific control is your promise of *nothing but the finest* in Stokely's *Finest*. Remember . . . there are more recipes on the back of every Stokely's *Finest* label.

Finest RECIPE FOR SURPRISE STUFFING

2 cans Stokely's *Finest* Whole Grain Corn
3 cups soft bread crumbs
½ cup Stokely's *Finest* Tomato Juice
2 eggs, beaten
1½ cups minced onion
¼ cup butter or margarine
2¼ teasp. salt
1½ teasp. poultry seasoning
4-lb. roasting chicken

Combine drained corn, crumbs, juice and eggs; mix well. Let stand 10 min. Lightly brown onion in butter or margarine; add salt, seasoning; add to corn mixture. Stuff chicken with ½ stuffing; roast. Form remaining stuffing in heart-shaped patties; ½-hour before chicken is done, place patties on rack in roasting pan. The delightful surprise in every helping is those sunny corn kernels, brimful of newly-picked flavor. From all the rich corn harvests of the country, only the most perfect ears are selected for *nothing but the finest* . . . Stokely's *Finest*.

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SHOULD HOUSEWIVES BE PAID A SALARY?

Would you be happier about washing dishes if you received a salary for doing it? Does your husband think "creating a home for the man you love" compensation enough? If we're going to be paid for housework, will we have to do a better job of it? British women are agitating for housewives' pay. How about it?

Kay Hanly Bretnall

Photographs by H. Armstrong Roberts, Ewing Galloway

Did you ever stop in the middle of a dishwashing job and ask yourself, "Why shouldn't I be paid for all the housework I do?"

If so, you are not alone, because British housewives are asking the same question. But the difference is—they are doing something about it!

As part of a feminist campaign for "equal pay, equal work," groups of British women have begun to agitate for housewives' pay—yes a *salary* for housewives. They believe that the income tax exemption a man gets for having a wife, should be paid to her for the work she does in the home.

How about it? Would you be happier washing dishes if you were paid for your work? What would a system like this mean for the average American housewife? It may be slightly fantastic and unconventional, but it's a provocative idea, so let's examine it, pro and con.

To start with, you may think that it would be too much like a dole. But if you're a full-time housewife, you know it would be payment for work performed. Most housewives do enough work to earn a salary several times over, and, despite modern timesavers, the old saying, "woman's work is never done" is still bleak truth.

Sit down, next time you're waiting for the water to boil, and make a list of all the "careers" you have to follow as a housewife. It might go something like this: cook, governess, chauffeur, valet, bookkeeper, carpenter, interior decorator, electrician, social secretary, nurse, laundress, scrubwoman, psychologist, comparison shopper, umpire, mechanic, gardener, seamstress (mending a specialty). If you're a farmer's wife, you may also be a chicken rancher, milkmaid, veterinarian, or cannery superintendent. And "sweetheart" goes on the list, too, because you must keep physically, mentally, and socially attractive to your husband, which is a full-time career in itself.

A recent survey of 1500 American housewives showed that women living in cities under 50,000 devote 53 hours weekly to housework. In larger towns, 47 hours a week is the rule. Another estimate goes as high as 12 hours daily. No matter which statistics you take, you get a long week.

In contrast, your husband's week may be 40 hours long, and his work probably stops when the office door shuts behind him. You, of course, work on through the night, keeping Jerry covered up, or walking the floor with fretful Susan.

Many women feel that it would degrade them to accept payment. But let's suppose your husband really *loves* his job, as you're expected to, if you're housekeeper, wife, and mother.

Does your husband's employer say, "You get so much pleasure out of your work, it would be degrading to pay you?"

No indeed. Your husband gets a salary whether he likes his work or not.

"But," say the critics, "a man has to have money to support his family."

True. But it takes two to make a family and a home. Your housework, and the care you give the children that belong to both of you, are quite as important as his paycheck. So why shouldn't both of you be paid?

The standard, classic answer to this question is, "Oh, but the joy of creating a home is the only reward a woman needs."

Well, we all know that the joys of creating a home have little to do with housework involved. We hire a cleaning woman or maid the minute we can afford one. After our husbands achieve $10,000 a year, we don't keep scrubbing floors under the delusion that we're creating a home. A housewife can't do it alone, no matter how hard she works. It's a job for the whole family.

No, women don't do housework unless they have to. If they say they just *love* it, you can be pretty sure they have so many household appliances that the work is hardly more than a hobby. Or they say "housework," when they really mean creative and satisfying "interior decoration."

This legend that the joy of creating a home is woman's noblest reward has a long history. Do you suppose it has been fostered over the centuries, so we would be complacent about doing a distasteful job for nothing?

A startling thought! Drudgery demands some compensation, and a psychological compensation is better than nothing. But this new plan provides something more concrete than psychology.

Of course, we housewives really don't work for nothing. In most cases, we have the love and appreciation of our families. We receive food, clothing, and shelter. Naturally, housewives' pay

would not give us a full salary. It would merely attempt to equalize an uneven situation.

Payment like this would be a particular benefit to women who are financially shackled to their husbands. We all know how these women have to live; accounting for every penny, and taking a cut in their allowances as punishment for extravagance. Housewives' pay would give these women a measure of financial and moral independence.

But the rest of us like the idea of financial freedom, too. Not many of us can go outside the home to earn money. Some women do give music lessons, or clerk in a store, but, actually, there are few opportunities for money-making.

You know how it is. You want some money of your own, for which you don't have to account. You want to buy your husband a birthday present he doesn't pay for himself. You want to buy a foolish hat, and pay for your own whim.

You want to be able to say (rarely, of course), "It's my money; I'll do what I wish with it!"

During the war, thousands of you service wives achieved this financial independence for the first time. You had an allotment, maybe a pay check, to spend as you pleased—a heady feeling.

But when you had to return to the kitchen, you missed that old freedom, didn't you? So did the British women. In fact, it was this reaction that drove them to ask for housewives' pay as a compensation for the loss of wartime independence—and wartime cash.

In peacetime, the same situation confronts you career girls who marry. It isn't always easy for you to accept the sudden loss of an income, and sometimes your irritation boils over. If you had housewives' pay, you might have less cause for complaint about the state of family finances.

Critics of the plan point out that the American housewife lives in a different world from that of a British woman. American men are generous, and many of them turn over the whole pay check to the wife. As a group, American women are said to spend 85% of the country's wealth. And because of labor-saving equipment, housewives here have leisure British women can't imagine.

"Besides," say the critics, "you take a nap for an hour, or you play bridge all afternoon, and when your children are grown, you're a free agent."

Housekeeping does provide an essential outlet for some women, who have no other way of expressing their personalities. They don't care for bridge, art, or politics. But when they design slip covers, or cook a chef-perfect meal, they may be fulfilling their complete emotional needs. In contemporary American life, the numbers of such women are small, but there are a few.

Critics also point out that the mechanics of housewives' pay are as complicated as astronomy.

Every housewife does a different amount of work. What pay differential would we have between a childless Park Avenue matron, a suburban mother who has a cleaning woman twice a week, and a farm wife who cares for five children, milks the cow and does housework, too?

Another angle: what allowance would be made for appliances? If you have to keep house without a vacuum cleaner, electricity, or running water, you have a handicap that should be recognized.

What about you farm wives? You are your husband's partner in an intimate, mutually dependent way that city wives know nothing about. It would be hard to divide your work between housework and actual farm labor.

Then the biggest, knottiest problem of all: where would the money come from?

Many of you probably think that your husband would pay you out of his own pocket. This may be the reason some of you feel that payment for work in your own home would be degrading.

Obviously, such a plan is completely impractical. The lower-income housewives who work hardest, are married to men who couldn't afford to pay them a salary. The man most able to pay, has servants, so his wife does no housework.

British women say you should get the money your husband saves by having a wife.

Complete details of the British program aren't available, but here's one way the problem might be solved to the satisfaction of the majority.

Let's imagine a situation in which every married man was denied tax exemption for having a wife. This money would go into a pool, to be paid out to us housewives in accordance with the amount of work we had to do. Once a year, we might fill out a sort of work blank, like an income-tax form:

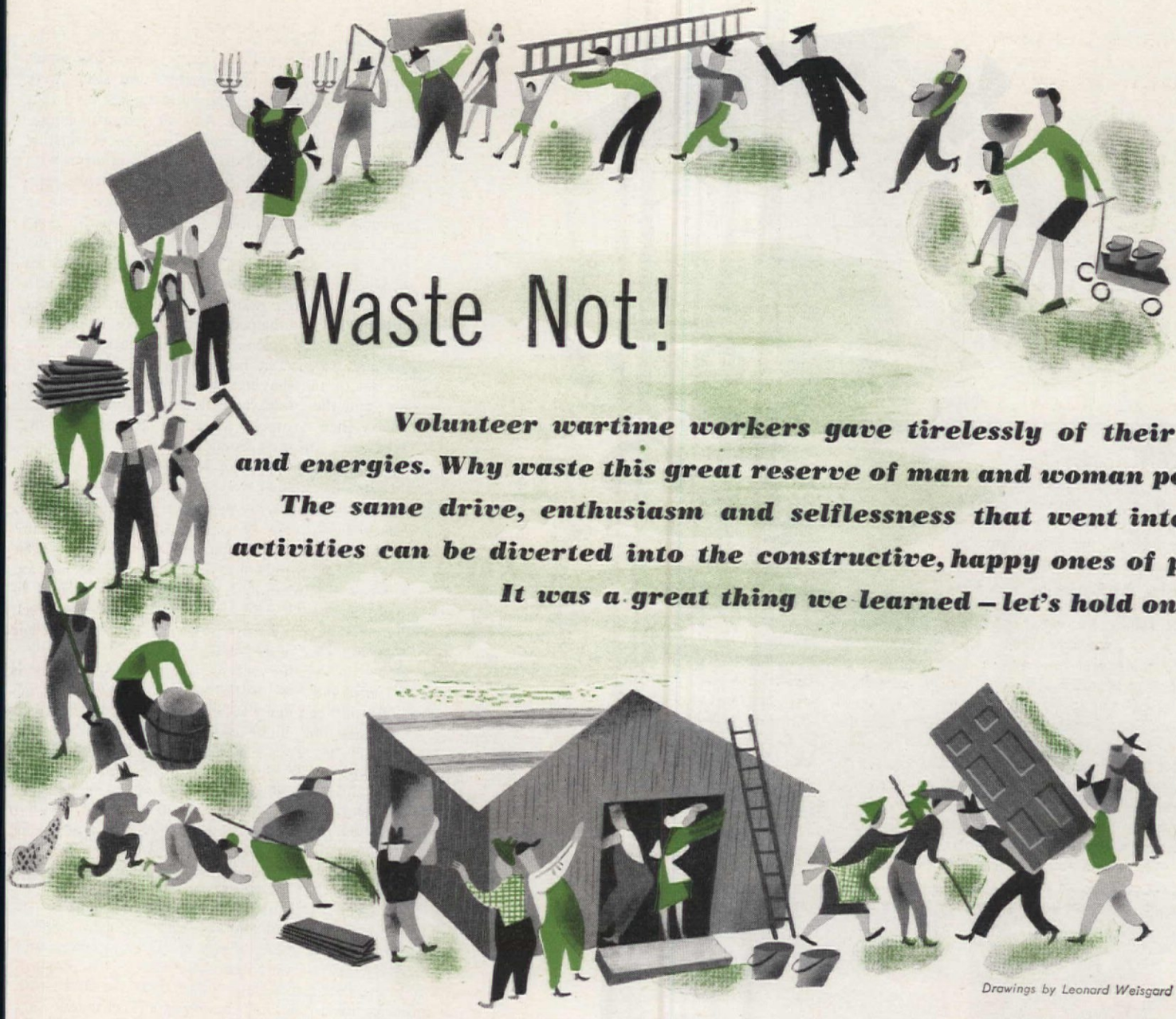
1. How many children do you have? How old? Do you have a governess?
2. Do you employ a maid? (a) full time (b) part time.
3. Do you employ a cleaning woman? (a) full time (b) part time.
4. Does your house have (a) running water (b) electricity?
5. Do you own vacuum cleaner, washing machine, dishwasher?
6. Do you have part-time care of livestock?

A blank like this wouldn't be nearly so complicated as your husband's income-tax form. In fact, the simpler the questionnaire, and the less red tape involved, the more approval we'd have from our husbands. Actually, the husband's attitude hasn't been considered by British women. How do you suppose men would react to this plan?

They might appreciate the extra money, even while they grumbled about the higher income tax. But every man is touchy about his ability to provide for his family. Many men would feel, probably, that housewives' pay reflected on their talents as a money-maker.

And, in the last analysis, when everything is considered, how would we women feel about accepting the money? Nice to have that independent income, no doubt about it. The family budget could be expanded. Our own clothing, medical expenses, and recreation might be cared for.

But here's the rub. Our families might start to demand a higher standard. We might have to get busy, and do a better job of housekeeping. And it would be unnerving to find our children refusing to help with the dishes because: "You're getting paid for it, Mother. Do it yourself!"



Waste Not!

Volunteer wartime workers gave tirelessly of their time and energies. Why waste this great reserve of man and woman power? The same drive, enthusiasm and selflessness that went into war activities can be diverted into the constructive, happy ones of peace. It was a great thing we learned – let's hold on to it!

Drawings by Leonard Weisgard

This is the story of a little "white-collar" community of 6,000 persons who, with only $5,000 and indomitable will, overcame the handicaps of priorities, scarcities, and amateur skills. It's an inspiring story!

Ethel McCall Head

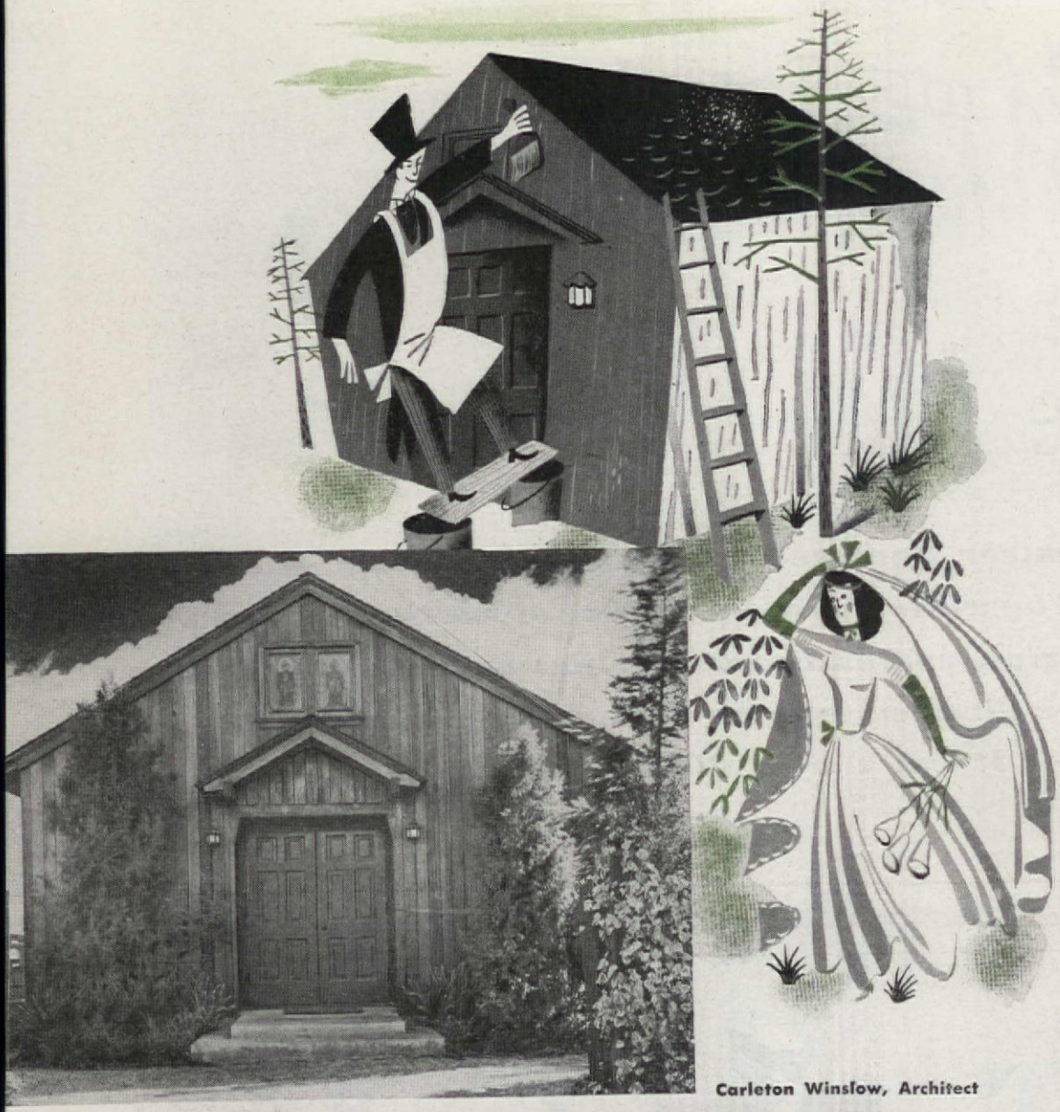
BACK in 1941, a few people who happened to be Episcopalians living in Pacific Palisades, California, met with the idea of holding services in their faith. The young people, in a community 18 miles from Los Angeles, wanted a place to dance and have parties. There were no moving picture theaters or other recreational facilities in the little town. A church with a parish hall could supply not only church needs, but assist in community needs as well. There was only one other church in the area, so that would mean no duplication of services or recreational activities. And so the organizing committee went to the Bishop of the Los Angeles Diocese to present their idea. Services were then held in a small library some distance from the town, with a clergyman coming out for the morning from the city. Chairs and equipment had to be hauled each Sunday to the rented location, and during the summer months, the library was not available. It was time to act! Though the Bishop was interested, he put the responsibility upon the people themselves, and that is why our story is noteworthy. The whole project came from the people, or the laity, and not from the church organization.

A money-raising campaign was started, and by giving teas and socials, enough cash was raised to buy a lot. Then it was decided one lot was too small, so a second one, adjoining the original property, and on which stood a dilapidated old building, formerly used for storing street maintenance equipment, was purchased. This is a Pacific Palisades community of moderate income, of white-collar workers. There were no angels to give large sums, but there was a democratic participation that included the butcher, the members of the other church, the realtors, nurserymen, Douglas Aircraft workers, and hundreds of persons who were not Episcopalians. The entire community seemed to become aware of the terrific odds the instigating group were working against, and the fund grew into a little working capital that enabled this important project to become a working and useful reality.

In the midst of the planning, came the war! Still, five months after Pearl Harbor, ground was broken for the simple little frame church designed by Carleton Winslow, who did everything with an eye to economy. It was built of redwood, permitted by the WPB, on a budget of $5,000.00. The studs and rafters were to be left exposed on the inside, pews would be simple wood frames; there would be no electricity. No plumbing pipes were granted in the priority, but a member of the community recalled some old pipe in the rafters of his garage, and into the church they went! No metal plates for the roof trusses were allowed, until an equal amount of scrap metal was furnished. So every household delved into basement, garage, and vacant lot, and the quota was met. One woman, in telling of the progress they have made in so few years, laughingly admits she was sad when they finally got enough money to install electric lights in the church (though they used ordinary office-type fixtures.) "You see, it was lovely to have candlelight flickering in the shadows on the simple wood walls."

Now came the snags! Contractors shook their heads, and would not consider looking at a job with such a meager budget. But no member of the community was daunted, and eventually, a contractor who lived in the town, though a member of another church, decided it was a real challenge, and he was determined to see the church built. He is delighted and proud of the fact that the finished church cost $4,999.00, so he could prove he did it *under* the amount allowed by the WPB.

Now for the Sunday school building and parish hall, which was to become so important a part of the community life. The sad, old street maintenance building was given a few husky supports, covered



Carleton Winslow, Architect

with stucco. Warm red shutters were hung at the windows, and the building began to look like something. To be sure, ceiling rafters and studs were exposed, but for a time the building was used that way. Then the Women's Auxiliary, careful housewives that they were, rebelled at the everlasting cobwebs, and decided to finish the interior with knotty pine wallboard, cover the ceiling with plasterboard, and really make the kitchen into a workable room. The men of the church did most of the work of putting up wallboard and painting.

The first service was not a Sunday service at all, but a wedding! One of the members going into the armed forces, wanted to be married in the building he had helped to build. He helped the carpenters, and alone oiled the entire exterior redwood walls. Ten minutes before his wedding, the last of the shavings were swept from the mission, and the bride came down the aisle.

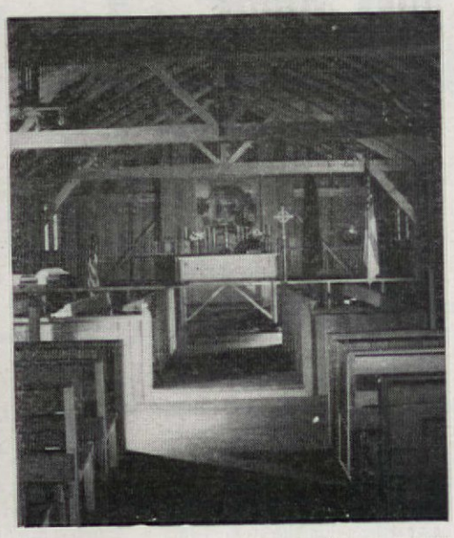
Less than 6 weeks after the ground breaking ceremonies, the first Sunday services were held in St. Matthews. But there was still plenty of work ahead. The grounds were made into beautiful gardens. A little prayer garden with a wishing well was planted, with local nurserymen contributing the stock. There was no money for a sexton, so the men parishioners became the caretakers of garden and church. The Women's Auxiliary refused to listen to their men folk, who tried to tell them the cost of an organ would be excessive. They found a man who had repaired an old manual-type organ for his own use. Upon hearing their tale, he sold them the instrument at an amazingly low figure, and it was installed. Now organ music is a beloved part of the little church's services.

There was now such need of money for the Parish Hall-Sunday school, the members voted to hold a fair to run from Friday noon until midnight on Saturday. They had an Old Curiosity Shop, selling furniture, ice cream and pop booths, handmade articles and delicious edibles. A hearty dinner was served in the Parish Hall. There was dancing, free shows, and a pony ride for children to draw the small-fry trade. To the amazement of everyone, this little community of 6,000 turned out so well, that the church netted almost $1,000.00. Now the St. Matthews Fair, which is held yearly in August, is a community custom eagerly and rewardingly anticipated by all.

During the war years, the Parish Hall was used by the Red Cross, and for many meetings needed in the community. Teen agers have a dancing class, and the Junior Women's Club of the town, and Girl Scout troops hold regular meetings there. No requirements of church membership are needed at St. Matthews. The little redwood church, with its gay red doors standing open to the sunshine and sea breeze, has come to mean a community center which welcomes all the people of the town for services, church suppers, for dances, or the Fair.

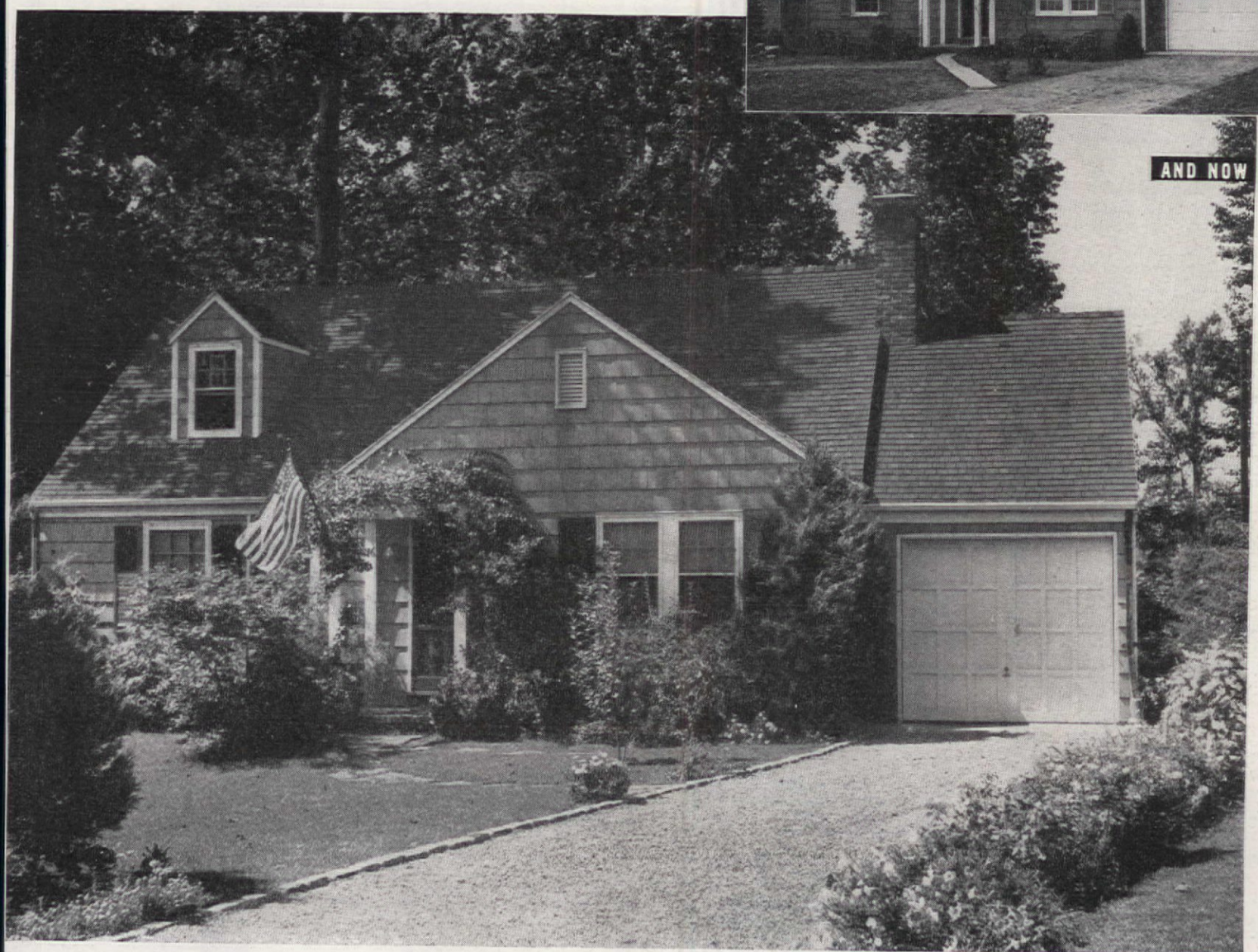
While no regular support was ever given to St. Matthews, and the only help it had was a small donation from the Bishop for the second lot, it cleared all debt, and was entitled to change status from mission to church only three years after it was built.

Now the people of St. Matthews are planning a co-operative nursery school to be held in the parish hall. It seems to be a vital need of the community, and they hope to meet it, as they undoubtedly will. What was accomplished in this little community on the wind-swept Palisades, where only 6,000 people of moderate means live, is a model of what may be done in small towns all over the United States, now that peace has come. It does not matter whether it be a church or a recreation center; the same forces of co-operation and good will must exist to bring any project to completion, and to make it part of the community life. This is one proof of democracy working, but any joint community effort that binds men to each other, helps our faith that the things we fought for in the war are being preserved in the daily life of America. Let's not waste the kind of co-operation we learned in wartime—when it is so terribly needed in "peacetime."



Here is the little redwood church of St. Matthews, and the red-doored Parish Hall, open to the whole community. Cypress, pine, and lush shrubbery surround the buildings and the Garden of Prayer

Don't Be Afraid To Do Your Own Landscaping



Photographs by David McLane

We are pretty well pleased with what we did, little by little, and with practically no professional help. . . . You'll learn as you go

By a Long Island Garden Maker

If you are a new homeowner; if your grounds and plantings seem hopelessly small, sparse, and inadequate; if you feel you cannot afford expert aid and advice or don't know where to get it, the accompanying pictures may encourage and cheer you. Five years ago, our Long Island house and planting were new. The front, as you can see, looked thin and unhappy, even though the planting was better than that left by the developers. (It had been pulled out of its straight, set shape and supplemented by a few bushes—a lilac, an inkberry, a fragrant azalea, and a small Japanese maple.) Yet little has been added here except a yearly application of peat moss and fertilizer. The small dogwood, at the right of the door, died and was replaced by a dwarf apple which cost $3.50. Last summer, its third, it yielded twenty-six apples. Also, a small hummock was pushed up at the left corner of the house to further break up the boxy effect, and developed as a rock garden along its front side. We also replaced the wood edging of the drive with cobblestones (some call them Belgian blocks), and put flower beds of annuals, which we change from year to year, along one side of the drive and at the front corner of the other side.

The property in back of the house, as shown on page 20, had nothing on it except three hemlocks. The transformation there, exclusive of the terrace, has been done gradually at a cost of not more than $10 a year for perennial plants. The terrace, our first project, cost, five years ago, about $16 for materials, all the work being done by my husband and my-

With nothing but some big shade trees and three slim hemlocks to start with, the owners of this home developed this inviting and enjoyable setting in five years, using only native, and largely wild, plant materials. The fence, of hand-split timbers from hurricane-felled trees, is a good example of a "sweet use of adversity"

self. Its position, away from the house, having been determined by the trees, I set out to build up a planting around it that would pull it in and make it part of the house. Discovering wild azaleas in the near-by woods, we brought several home and put them around the terrace and along the back property line. We also found wild viburnums, with attractive foliage and unpretentious white flowers, and transplanted some. To fill in around them, I began bringing in wild flowers, and this proved such a happy idea that we kept it up whenever we could find any. We now have dog-tooth violets, jack-in-the-pulpits, wild geraniums, blue-eyed grass, and blue violets. The latter, to my joy, not only bloom beautifully in spring, but make a fine, green ground cover all summer, if kept watered. I tried ferns, but they died until I found that if moved in early spring before they had uncurled, they didn't mind at all. Meanwhile, friends with gardens began to give us their thinned out plants. I put iris along the house by the path, where they get the spring sun, with pachysandra in front; and chrysanthemums, michaelmas daisies, and forsythia along the back line.

The second year things still looked bare, so we bought several mountain-laurel to put around the terrace, a row of plantain-lilies for the less shady side of the terrace, and some azaleamums for the rear. By the third year, the barrenness was gone, so I began to buy small shrubs I particularly liked or that kept the garden blooming. These, including *Viburnum carlesi*, hydrangea, mockorange, tamarisk, and smoke bush, were mostly spread between the terrace and the rear to make a screen. That same year the rock garden, seen beside the path in the side view, was put in. This slope was originally grass which was hopeless to cut. As the front rock garden needed thinning, I gathered stones in a near-by stream, and set to work. The tree seen in the lower right-hand corner of this picture is a Siberian crab planted two years ago. It cost about $2 and the fruit it bore last year would have made quite a little jelly—if sugar had been available. The path, itself, which adds so much to the grounds, was put in by a professional, but could be done by an amateur, as it is merely tamped earth with grits on top. The edging strip should be of locust, but we used whatever was handy and will replace it when it rots. The steps, which would be harder to replace, *are* of locust.

By the fourth year, I was busy pruning and moving overcrowded plants. I decided we needed a fence and, as the hurricane had left lots of logs within hauling distance, made one. There was locust enough for the posts and we used tulipwood for the cross members. Exploring a deserted sand bank, we found some wild fruit trees and moved in another crab.

One word of warning: Keep an eye on the growth of things, and move them before they become too large. The tree by the garage must be moved. Two years ago, it would have been a simple job; now it will be a major operation. But we'll do it.

Beside the house, a difficult, shaded slope was turned into a woodland path, with a rock-garden border

The terrace, separate from the house for the sake o shade, is linked to it by skillfully chosen planting

The mail-order, packaged house is a real challenge to our nation's builders . . . its claims are many, success still in balance, but its effects are sure to be far-reaching

William J. Hennessey

Is This the $3,500 Answer?

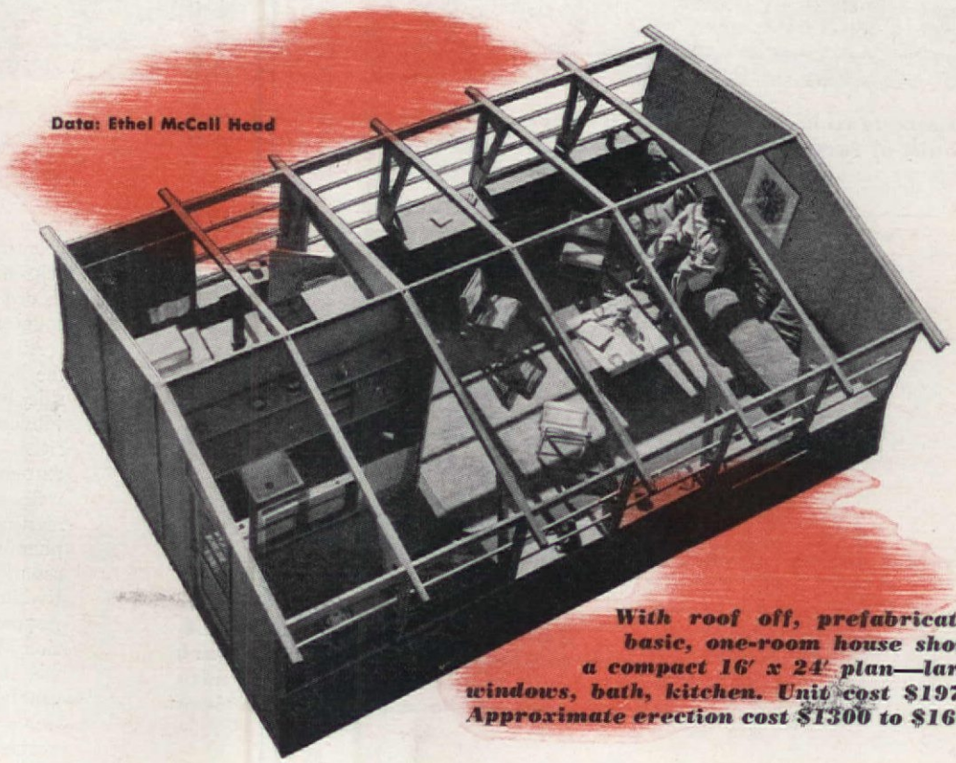
STRANGE as it may seem, an old silent movie first introduced me to the packaged house. At the time, ordering a home by mail was completely revolutionary and, like all new things, open to ridicule. The comedy I remember was one of those slapstick pictures then so much in vogue—complications being introduced when identifying numbers on the various house parts became hopelessly mixed up. This led the pathetic Chaplinesque hero through a series of sidesplitting episodes. Needless to say, the finished house was a monstrosity, with rooms appearing in the strangest places, some without doors or windows. I seem to recall one porch hanging perilously from the gabled roof top. Though the film was a great success, it was not one to encourage the ordering of your next dream house via the U. S. mails.

At that time, some twenty odd years ago, such houses were usually tagged "demountable." The very fact that they could be taken apart for re-erection elsewhere, gained them a certain acceptance as temporary or vacation homes. Today we know them as prefabricated houses, though some manufacturers prefer the nomenclatures—precut, factory, or precision-built. Whatever its name, this packaged house has gained a new importance in the ensuing years, and today looms as an increasing threat to custom-built, long-accepted methods of building. As with all revolutionary ideas, a certain confusion exists concerning its virtues. Most ardent supporters insist that here is what the American public has been waiting for—a better house for less money. They claim that off-the-site construction, produced by strict precision methods, will result not only in more efficient building methods but will lick the all-important element of time, since work need not be interrupted by bad weather. However, as much as they all agree upon an objective—their methods of producing a house are as many as the manufacturers themselves. The problem of producing homes within the reach of the average man's pocketbook has long baffled the building industry. Perhaps out of the laboratories and welter of experimental data gathered by this new approach to home building will come the answer. Only time will tell.

The war years put prefabrication to the test on a large scale for the first time. Whatever the successes or failures of our war housing, one bright note became evident. A large number of extremely talented young engineers, architects, and designers were attracted to the new field and, for the first time, realized the important place the small house played in the nation's building picture. That many have remained to experiment further in the post-war years, attests to its vast impact on their creative minds. Among these were two school friends, Kenneth N. Lind, an architect, and C. Henning Vagtborg, contractor and manufacturer. After being graduated from the University of Illinois, the latter worked for a time with his father's construction company and became convinced, during this period, that an enormous amount of waste occurred in typical building methods. Mr. Lind was further pursuing his studies abroad at the time, but shortly after joined his friend in an earnest attempt to evolve a new building method for producing a house quicker and less expensive than had hitherto been possible. Having located in California, their house was designed for this state's way of living. Glass areas were made large, costs kept in the lowest brackets, and no attempt made at pretending that their designs would be perfectly at home in well-established neighborhoods of traditional houses. Their thinking is both logical and honest.

One of their finished products is shown on these pages. It is located on the crest of a hill overlooking a valley, under shelter of an old oak tree. In this quiet, rural setting, the simple, low, modern house seems perfectly at home. Long banks of windows flank the kitchen door, bringing abundant light to not only the kitchen but into living room and bedroom too. At one end there's another entrance leading directly into the living room. All rooms are well proportioned and large; everything is designed for maximum efficiency. Exterior walls are of large plywood sheets similar to those used in good boat construction. No one could ever say that the living room lacks its full quota of day-

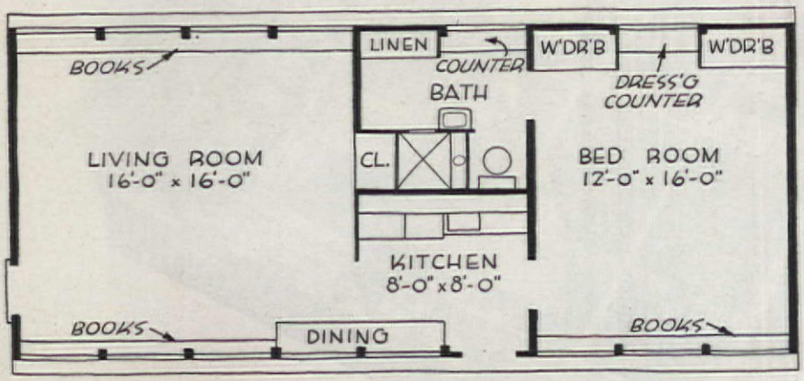
Data: Ethel McCall Head



With roof off, prefabricated basic, one-room house shows a compact 16′ x 24′ plan—large windows, bath, kitchen. Unit cost $1975. Approximate erection cost $1300 to $1600

Photographs: Herbert Matter, courtesy Production Line Structures

Unpretentious with attractive horizontal lines—small house, built of factory assembled parts, fits naturally into hillside plot



Architect Kenneth N. Lind, AIA, and contractor C. Henning Vagtborg evolved this workable plan with interchangeable wall panel sections

light—not only does it contain the windows described above, but one other entire wall is composed of glass. In the one bedroom, there's plenty of room for twin beds, dressing-table counter, a wardrobe and a chest of drawers. The pleasant, efficient kitchen has been ingeniously backed by a bathroom in order to install plumbing fixtures more cheaply. A dining counter, built-in, can be used for informal meals.

All interiors in this packaged house are charming. Under the living-room windows we find handy storage cases on one side, balanced by open bookshelves on the other. Ceiling and window trim have been painted a cool aqua with walls a richer tone of blue. Furniture is modern, low in cost, but extremely comfortable. In the bedroom there are yellow walls and draperies with contrasting aqua bedspreads. Straw matting has been used as floor covering in both rooms. All plumbing, heating, and wiring, including fixtures, are preassembled and shipped ready for installation. If the prospective homeowner is sufficiently hardy, erection can be his entire responsibility. The house plan is flexible, allowing for partition, door, and window changes to suit individual needs. Likewise, a changing status, calling for enlargement at a later date, can be satisfied by the addition of extra rooms. Of course, we've had some form of prefabrication in home building for years—kitchen cabinets, windows, doors and bathroom fixtures—all arrive on the site, factory built, ready for imme-

diate installation. Applying this theory to larger sections of the house and, in extreme cases, to the entire house itself is the aim of our modern prefabricators. Their objective is a better house, easy on the eye, and easier on the pocketbook. Whether they reach their mark is a question which vitally concerns each and every one of us.

The success of the prefabricated house still lies in the balance. This country needs, and badly, a good, low-cost house. How it is obtained will not be as important as insistence on good construction, design, and equipment. Today the average man knows the importance of quality—years spent in war plants taught this lesson. When goods become more plentiful, selectivity is bound to occur. The challenge, therefore, to both prefabricators and builders of custom-made houses is a great one. Good, healthy competition will benefit all of us who are planning to build.

Living room in typical "California Cabin" designed to take every advantage of sunlight and view, results in atmosphere for cheerful and happy living . . . roof lines are exposed, structural members, slender and graceful, add decorative quality . . . walls may be left natural tone of plywood or can be painted in variety of colors to suit individual taste of owners

. . . from standard furniture in airy, uncluttered bedroom . . . furniture especially designed by Herbert Matter

OF COURSE YOU CAN HOOK

Photographs by George H. Davis Studio

AMERICAN HOME PATTERN A-846, $1.00

Bold Greek Key border on brown background with colorful floral center of iris, pansies, dahlias, bleeding hearts, and tiger lilies; approximately 2½′ wide x 4′ long

AMERICAN HOME PATTERN A-847, $1.00

New England floral bouquet of tulips, roses, morning-glories on greenish-white ground and dark green corners, elaborate feather scroll border. Approximately 3′ wide x 5′ long

AMERICAN HOME PATTERN A-848, $1.00

Zinnias so real they might be picked right from your garden; striking border on buff background. About 2′ 3″ wide x 3′ 7″ long

AMERICAN HOME PATTERN A-849, $1.00

A vast variety of color tones create the highlights and shadows of Dainty Bess rose petal cups and leaves. About 2′ 5″ wide x 4′ long, on black ground

Color charts, tracings for cutting stencils, directions for making these fine hooked rugs of locked-in stitch complete with each pattern

SEE PATTERN ORDER FORM ON PAGE 84

Photographs by F. M. Demares and George H. Davis Studio

A RUG

Pearl McGown

Pearl McGown, who designed and supervised the making of the four original rugs on opposite page, shown at work in her studio

THE desire to create takes form in many ways, but one of the most satisfying is to create through color. If you are an ardent "rugger," you know the thrill which comes when your rags have been shaded so they make a petal "cup" or a leaf "curl." When you have artistically used color in your rugs, they are constant reminders of work well done.

Buy or make a good solid frame and keep it in the room where you spend most of your relaxing hours. Make yourself comfortable when you start to hook, and don't isolate yourself from the family just because you might make a mess in the living room. Messes are not really necessary and, by using a cutting machine, which cuts several strips of material at a time, thus insuring uniform work, most of your material can be prepared in advance. Neatly sorted in colors, only those immediately needed should be kept handy, ready for use. When you have that precious hour to hook, just lay a sheet around the base of your frame which will catch all the falling snips and threads, give it a shake when you are through, and the mess is quickly out of the way. It will blend into your room, and will look less like a sheet if you dye it the color of your floor rug. Then when your hooking is finished for the evening, put an old paisley shawl or attractive covering over the frame, so that it fits into your home decoration. Of course, the frame should be an easel so that you can adjust it to the right angle for comfortable working posture.

Choose the colors which will reflect or accent those you wish to dominate. The background may be a tint or deeper shade of the wallpaper, scrolls may repeat the general tone of draperies, leading colors of a floral center may accent those in a favorite bedspread, and so on. Should you have to use an old coat for the background, don't let it ruin your rug just because it isn't the right color, but see what can be done to strip its color, or dye it. Tweeds, wools with indeterminate patterns, and plaids, all have most interesting effects when worked into the rug. If you have visions of certain colors to carry out your scheme, never give up in your search for the right shades.

Consider the design of your rug and one which will be appropriate for your home. To one who likes to fill background, there are ninety-nine who want detail. It is so much more interesting to form a leaf, create a flower, or shade a scroll, and so it is the design with the most interesting detail that is the most popular and intriguing to hook.

Your hook should be very fine, with a slender shank set in a small, short handle. Rags should be cut very narrow, depending upon the weave of your material. If thin and lightweight, cut a bit wider; if heavy and closely woven, cut very fine, for the finer it is cut the more detail you can bring out in the design. Weights can be mixed, but do not mix cotton or silk with wools. Instead of using one kind of material which sometimes gives that "loopy" effect, mix your wools. Old materials are often preferable to new. Limitation of color need not be serious, for it is likely to develop ingenuity. Stripping and dyeing is too vast a subject to discuss here, but just try both and see how fascinating they can be. Thereafter, you need have no worry about securing any desired color. Use only a recommended stripper or your material may go to pieces, and there are also dyes which will not change color or fade.

In pattern A-846, the bold border of Eva Bonci's Greek Key makes it adaptable for modern decoration, in which case the floral center may be obliterated for a plain one, if desired, and developed in monotones. If the floral center is used, care should be taken to keep a proper balance between border and center, where the dashing color of the border calls for equal rich tones in the center, as you will note in this rug.

Ethel Bull used a rich, dark green, dyed in a tint of maroon (which being a complementary color, darkened it), for the outside background of the New England Scroll, pattern A-847. The delicate greenish-white center background was secured by using color remover on light gray material. I had long wanted to develop a scroll in neutral grays running from its deepest tones to a chalky white, so the scroll was worked out this way, especially for THE AMERICAN HOME. We played the lightest tones against the dark background but, where it curled into the inner light background, it was necessary to use a delicate green among the darker grays to save its contour. The colors from the floral center were blended into the exaggerated veins of the scroll, thus binding the two together.

The background of the zinnia in pattern A-848 was hooked at random, swirling and twisting the way through the mesh, much as soutache braid is used in trimming, these lines followed with others, and gradually closing in and filling the little spaces left. Lillian Stoliker has worked the zinnias so perfectly that they give the effect of a beautifully colored photograph.

Eleanor Loftus has given full vent to her love of colors, in pattern A-849, by using a delightful combination of yellow and blue-greens in the leaves of the Dainty Bess rose. Each flower maintains its own individuality by being slightly lighter or darker than those next to it. In all floral designs, you may take liberties with nature, for it is more important that rugs harmonize with your room, than to be too realistic with color.

You can vacuum clean a properly hooked rug every day of the year, providing you have pulled all your ends to the right side of your rug. You'll love to create hooked rugs once you start, and for each one you finish, there will be a dozen more you will want to do next. You will become so color conscious, you will find yourself in a new world, seeing new things you never saw before. Respect this beautiful work of your hands, and the rugs that some day will be heirlooms. It is good relaxation and a healthy hobby for everyone.

Photographs by F. M. Demarest

Outmoded Apartment of Arlene Francis HAS A "RETAKE"

Mary E. Monze

By skillful use of color, fabrics, and architectural details, a charming and smart decorative effect was achieved

ARLENE Francis, star of stage and radio, thought she needed a new apartment. Her old one looked a little tired, and certainly she was tired of it. When she drew a Hollywood assignment, which would take her out of New York for several months, she asked her friend, actress Glenda Farrell, to try to find a new apartment for her. Miss Farrell "looked," but with the usual discouraging results. She wired Arlene that she could find nothing, but suggested that she redecorate the present unprepossessing apartment according to her own ideas. Miss Francis answered immediately, "Please do." Miss Farrell went

An unusually large and handsome drum table dominates window grouping, flanked by velvet-covered chair and an occasional chair with seat to match the draperies

to work. Her success, here, thrilled Miss Francis more than a "new" apartment.

Two very important and difficult assets to achieve in a small apartment are a feeling of privacy, and of space. To gain the first, the two wide openings leading from the living room into a small hall and bedroom, were hung with louvered doors painted a soft green to blend with the walls. The huge brick fireplace was painted the same color, to give a subtle sense of depth. The large windows which overlook Central Park were hung, from ceiling to floor, with sheer, pale green Ninon curtains to bring soft light, and spaciousness into the room. Handsome chintz draperies in green, with a floral pattern combining soft shades of pink, rose, white, and dark green, hang in luxurious folds on either side of the windows. Their fullness permits them to be drawn across the windows at night.

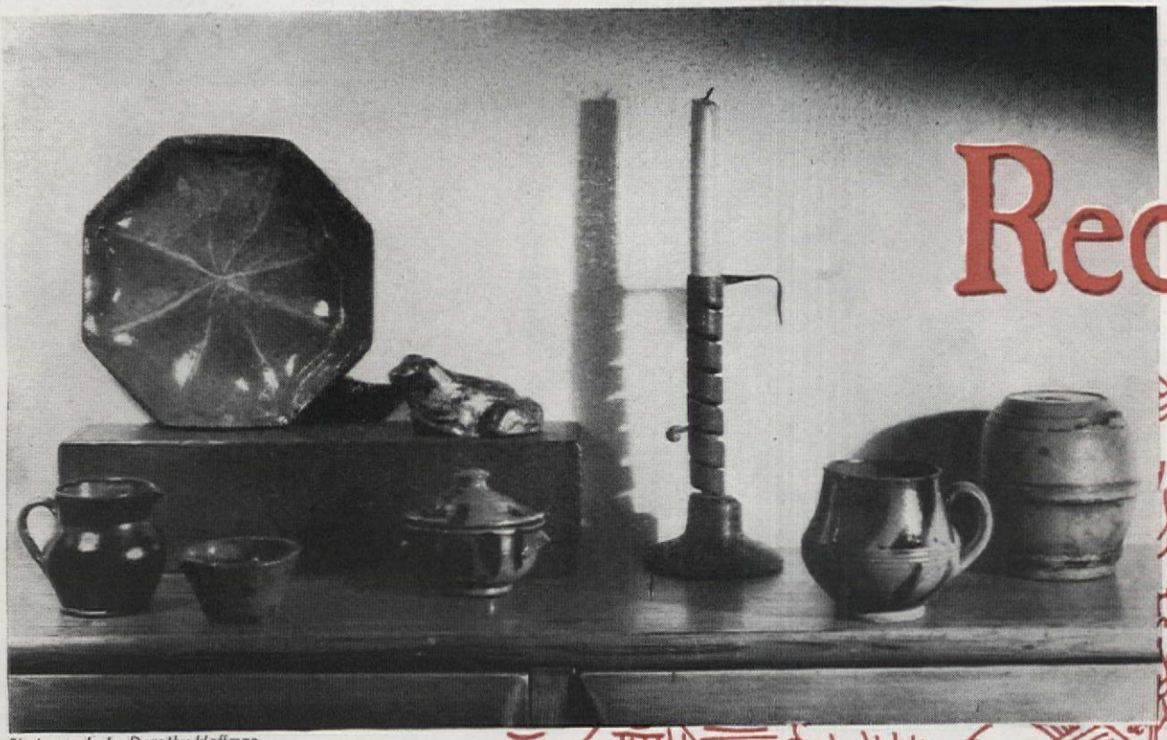
Next, the furniture was redecorated to complement the basic color scheme of the room. A wing chair, and the two occasional chairs on either side of the charming lamp and plant table, were effectively covered in the chintz pattern of the draperies. The pair of love seats by the fireplace were covered in a green-textured fabric, and the club chair by the window in lush green velvet. This richness was accentuated in decorative Chinese prints, which were matted against green velvet, in frames painted green and gold.

Decorative unity throughout the rooms was achieved by using the same wall-to-wall, dark green carpet, and wall coloring, in living room and master bedroom. Draperies are of the green fabric of the love seats. Rich green velvet is repeated in bed headboard and spread. Furniture painted black with gold, the dressing-table bench and small chair covered in yellow satin, and two chairs in yellow rose-patterned chintz complete a pleasingly effective scheme.

A complementary decor was chosen for the guest room. Soft, gray-blue paper, traced with pink and white roses covers the wall, and the fabric of the draperies match it. The studio couch is blue, and the carpet and one chair are rose, with another chair matching the draperies. The furniture is black, to comply with the chic of the other rooms in this handsomely modern apartment.

A breakfront in blond wood contrasts strikingly with other mahogany furnishings. Desk in bedroom, originally pine, now black to suit this decor. Elegant mirrored chest in hall, with frame finished in antique white. Bedroom has built-in units for books above, storage space below

Red Clay



Photographs by Dorothy Hoffman

Grace and Gregor Norman-Wilcox

We, too, have envied our way through every discoverable book and article, chattily written by someone with a pretty flair for it, about "Masterpieces of Phyfe Mahogany Found in an Old Corncrib," or "Stuff Like in the Metropolitan that We Picked Up for a Song." They may be only wishful reading, but they're so habit-forming, they should be sold by prescription.

These miracles of collector's luck, these gushy Wedunnists, have been known to occur in actual fact, and perfectly honest people have told about them. In a small way, to be sure, they have happened to us, too—about as recently as the period of Woodrow Wilson's presidency! It is comforting to read that people can do these things, though we may never duplicate such feats ourselves.

But it is discouraging how few of us happen to live just around the corner from an intact and undiscovered Pilgrim Century farmhouse full of the quaintest gilt-edged antiques quite "in the rough"—a farmhouse in which, all alone, lives a sweet but rather stupid old lady who never dreamed the old stuff was really worth anything.

We, ourselves, have never been privileged to glimpse the pristine leg of a Queen Anne maple lowboy, or the richly carved edge of a mahogany piecrust table top, teasingly protruding from amidst the cast-off clutter atop a junk cart.

We have never, by the easy expedient of washing seven coats of paint off what appeared to be only a black walnut hallrack of 1870, exposed a Chippendale highboy with shell-carved drawers, and an original Benjamin Randolph label.

We have never gone into an antique shop that unwittingly offered any sapphire Stiegel cream jugs, Paul Revere silver spoons, or Arms of Delaware blue Staffordshire platters amongst the sordid miscellany of Anything On This Table, 50¢.

Yet, we find ourselves collecting American red-clay pottery in this late and inauspicious day—and worse, we're doing it in Los Angeles! To be sure, many ladies of advanced age are resident in Southern California. But very few of them sit around in homespun plainclothes, drowsily churning butter on the sunny porches of ancient farmhouses that may once have housed Washington.

Here things may be "picked up" in many an antique shop, but often are laid down again in a hurry, for, as the dealer reminds you, it has cost a pretty penny to fetch them 3,000 miles.

Thus, with almost everything against us, we *are*, nevertheless, collecting "early" American red-clay. Or maybe, more accurately, the red-clay is steadily arriving. For mostly, it is pottery that we, at firsthand, *aren't* collecting! Ours is a joyous story of collecting made bearable by craftily permitting others to do much (the hardest, expensive part) of the collecting *for* us.

Cynical people, jumping to conclusions, may suppose that we are conducting "a racket." Most assuredly, we are. But it is, for everyone concerned, a thoroughly satisfactory racket, and one we recommend to all lovers of antiques. Too many collectors weakly take it for granted that their collecting is going to involve a certain amount of expense along with the bother. They are bullied and scared at the outset, and their servile check-writing ever afterwards is a gesture of defeat. Surely ours is the finer way. Several times, we must confess, we have acquired quite irresistible pieces of old red-clay at their full cash cost. Once, whimpering piteously, we paid $15.00 for a marked "John Bell, Waynesboro" example of exceptional beauty. And we have slowly parted with sums as high as eight American dollars for cake molds with unusual form or exciting glaze.

More often, however, in the thrifty tradition of our Yankee forebears, we have bartered for our red-clay: fee for special class instruction—one pot with green-streaked glaze; or, in full exchange for a carving or refinishing job—one plate with pretty flourishes in yellow slip. To be successful, such barter should be contrived not in the spirit of mere swapping or haggling, but in the tender manner of one who is too genteel to fix a cash "price" for his services, and prefers some little trinket as a sentimental souvenir.

Yet purchase and barter, taken altogether, account for only a third of our collection. The remainder, some thirty-odd objects fine and free, are memorials to the faithful who have come through! These dear friends are given plenty of opportunity, for we habitually celebrate one Christmas annually, two birthdays, one wedding anniversary, and there are any number of other authentic and established days of general celebration that obviously "call for a little something." Why should not this something be red-clay—or whatever *your* special love may be—instead of the frantic-patterned neckties, or silly gift aprons, or fancy-boxed candies, to which unimaginative benefactors are so tiresomely addicted?

At first your friends will be pleasurably astounded to learn that you actually would prefer a three-dollar jug to a seven-fifty *flacon* of heady bath salts. Most uncommon of you. But while conceding you are queer, they will love you fondly, when crossing off that gossamer lingerie or white-sidewalled tire on their Christmas list, and writing you in for: "Smiths—beanpot, $4.00."

But beware! Do not let your friends off *too* easily. Do not make grateful noises too readily, but get across that what you want is veritably *old* red-clay, and of a certain quality. Otherwise, you will be surprised what people will press upon you—people most helpfully disposed, but obviously untutored. It might be well, even, to throw around a few hints as to the shops that perhaps have the sort of thing you mean. Nice as it is, you don't want modern Jugtown pottery. And it is hard to be happy about gaping cracks that "won't show, turned to the back."

But don't get any high-toned notions yourself, while you are about this! We know that much of our red-clay, though of early-looking and engaging crudeness, is only as "old" as late 19th century. Of some of it, little more can be told than that it "has age." Jack Medinger, "the last of the Pennsylvania folk potters," made gaily patterned redware in convincingly old designs, and in the old way, as late as 1930, though (we hope) our collection does not include anything

THAT WE AREN'T COLLECTING

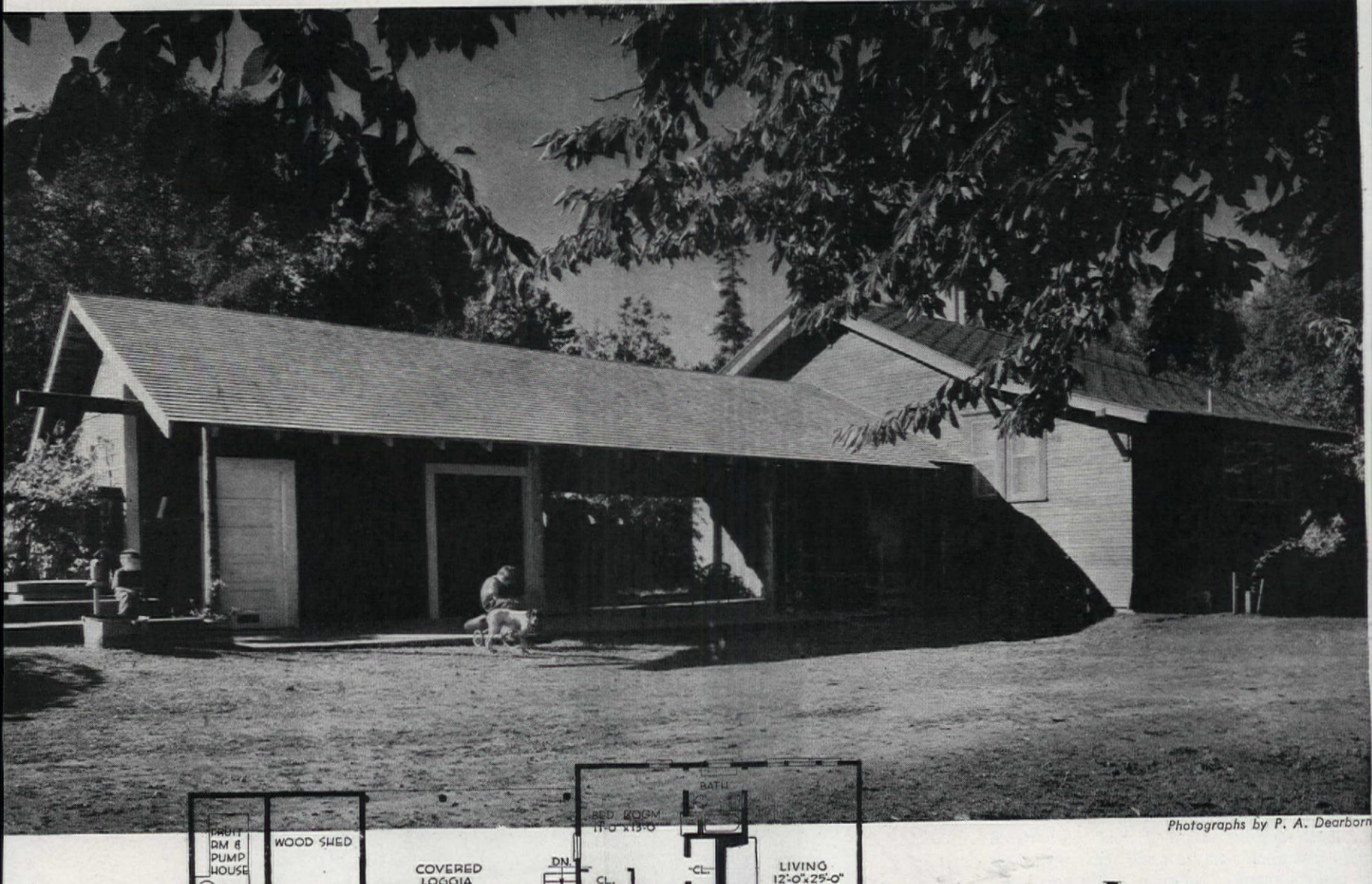
ite as un-elderly as that. No, ours is no hobby
r aristocratic folk, who tread on Aubusson car-
ts and cannot eat with less than Paul Storr
verware. Our homely jars and pie plates, molds
d milk bowls, are in no class with Wedgwood
Sevres, Lowestoft or Spode. But we love them
less for being, as the North Carolina potters
y, just "dirt dishes."

We are familiar with that bible of red-clay
vers, *The Shenandoah Pottery* (A. H. Rice and
hn Baer Stoudt, 1929) which pictures a won-
rful collection of two thousand examples. After
ese, we blush for our few and merely typical
ces—nothing about them especially fine and
e, like showily inscribed and early-dated
affito plates, and only four of them with even
ir makers' marks. No man living could tell
ether some of them were made in the Penn-
vania country or Shenandoah Valley, on Long
and, in New England, or New York State.*
t this does not torment us. Just let us gloat
er their ruddy, kiln-burnt clays, richly glazed
own and orange and lustrous black, slip-deco-
ed with fanciful swirls and trackings, splashed
h the good country colors of yellow squash,
gplant, and lush green peppers! But there *we*
sounding like a Wedunnit ourselves.

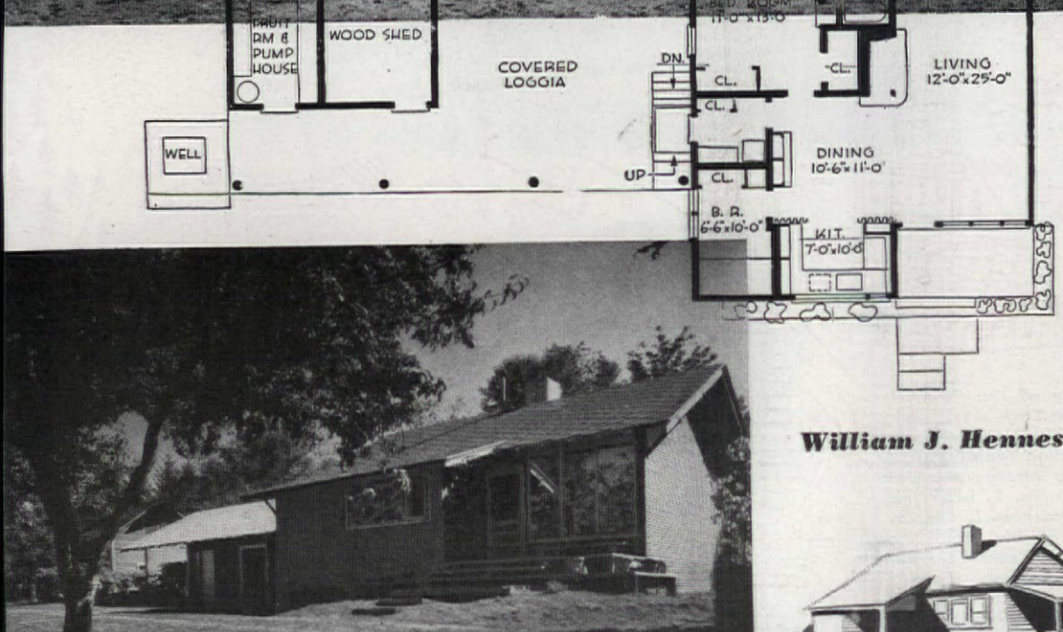
"Pennsylvania-Dutch" red-clay pottery was not a monopoly of the "Dutch" k or of Penn. Through New England, Long Island, and New York were such -Dutch potters as Hervey Brooks (maker of the smaller black-glazed mug Fig. 3, who worked 1803-67 at Goshen, Conn.) Edward Towle (unidentified) scratched on the cover of a pink-orange jug in Fig. 3. The orange crackle-zed plate in Fig. 1, and the soft, green-glazed jelly mold, Fig. 2, bear the rk John Bell, Waynesboro (Penn. 1833-80). The gaudy washbowl, Fig. 5, ashed with green and purplish-brown on yellow, was probably made by Bell brothers at Strasburg, Virginia. Their partnership lasted from 1835-82. Most of our pieces came from Penn., yet there is nothing distinctively "Dutch" out many of them. The large "painted" plate, Fig. 2, (trailed with yellow) and the platter in Fig. 5 came from Lancaster. The slipware plate (Fig. 3) probably of Long Island make. The work of one region is frequently indis-guishable from that of another. Some forms, glazes, or certain decorations m to be favored in a district, but seldom can we identify their makers. tured here is a green-daubed clay frog (Fig. 1,) a barrel-shaped bank near it, h salmon-orange glaze. The large jar (probably New England) in Fig. 2 soberly streaked with pale green in a rust-and-cinnamon glaze. Fig. 3: all and large cakemolds, plain, variously fluted, figured, of many glazes.

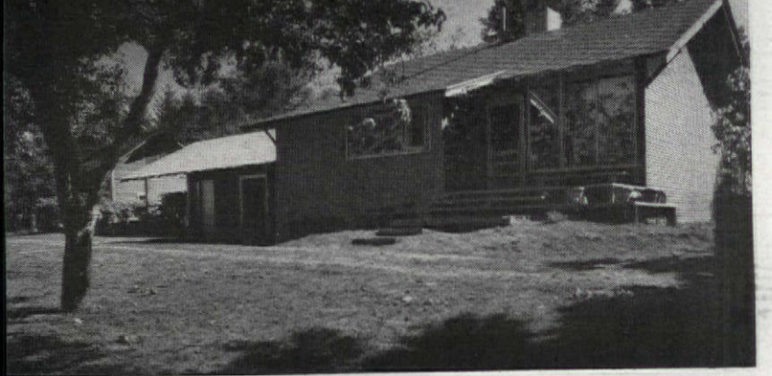
M. NIELSEN.

VACATION HOMES ...In the country, in the mountains and by the sea...



Photographs by P. A. Dearborn





William J. Hennessey

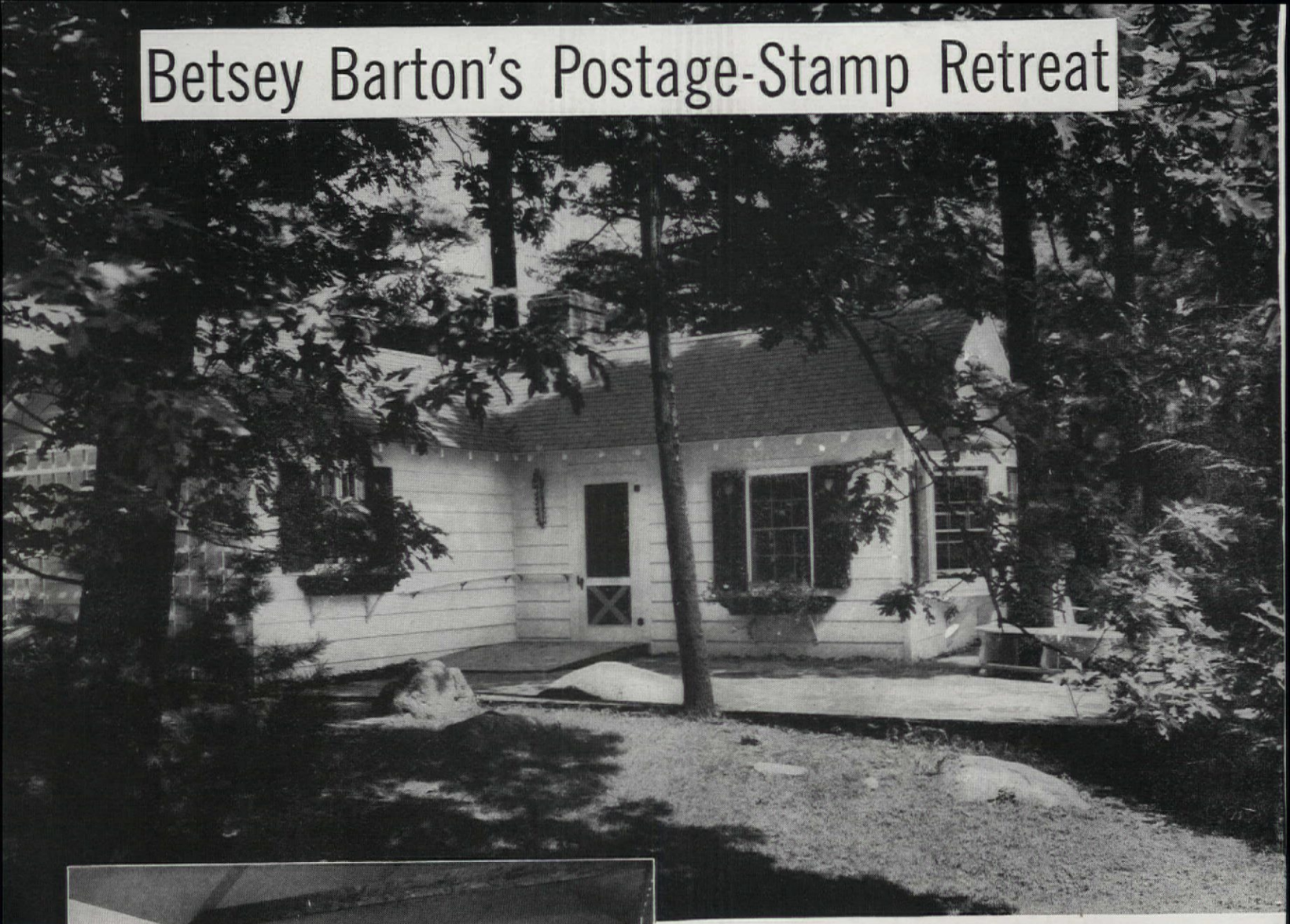
It was the surrounding orchard, filled with wonderful fruit trees, rather than the ramshackled old house which persuaded this well-known architect to buy a farm in the very shadows of Oregon's picturesque mountains. However, at a time when priorities made new building impossible, it did provide a roof overhead. Remodelling was, of course, necessary, a task which under the expert supervision of the owner turned a sow's ear into a home that is completely charming, livable, and embued with a modern look.

By adding a long, low porch roof, extending from house to old woodshed, the exterior lines of the house were greatly improved. Since wood is the chief fuel, this covered passage-loggia not only proves a boon during inclement weather, but also provides an extra outdoor living room. Several of the small original rooms have been thrown together to form a spacious, L-shaped living-dining room with huge modern corner fireplace. Walls and ceiling are covered with native wood, and form a simple background for the unpretentious provincial furnishings. In order to capture the sun's warmth, three floor-to-ceiling windows overlook the corner entrance porch and afford added brightness to the interior. The kitchen is separated from the dining area by curtain

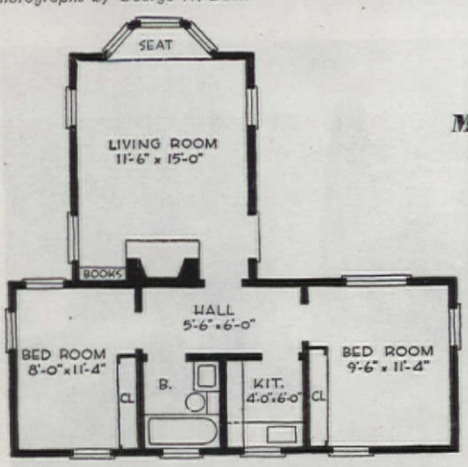
Minus ugly porches, red farmhouse gains new charm

Remodelled Farmhouse of Architect Pietro Belluschi, Portland, Oregon

Betsey Barton's Postage-Stamp Retreat



Photographs by George H. Davis



Harold Bliven, architect

Maybelle Manning

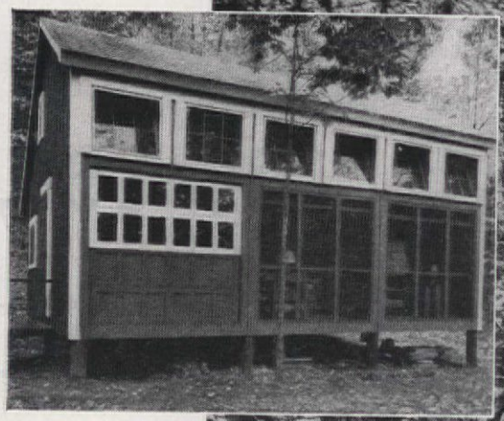
"WHY shouldn't a house be as articulate as the people living in it—for the way you live has a lot to do with the way you think?" The carrying out of this simple, forthright philosophy, voiced by Betsey Barton, was everywhere apparent when we visited her personal hideaway in Foxboro, Massachusetts. This postage-stamp retreat, a combination workshop and study, affords the perfect background for her priceless possessions—tranquility for steadfastness in work, concentration in writing and painting. It was once the one-room study of her writer-father. On approach, through woods spangled with sun and shade, winding azalea trails and carpeted paths of pine needles, one's breath is really taken by the "view side," where high water-color skies reflect in a mirror-sheened lake.

Exceeding by far the area-plan of the miniscule house, is the gracious flagstone terrace, a delicious spot to relax over luxuriously tardy meals. Betsey's ideas on home decorating are tinged with the hard-boiled. She's a nonspinacher when it comes to overruffled, pretty-pretty curtains, for instance. Her opposition to what she calls "ignited" color effects is, to put it mildly, violent. It's her firm conviction that most accomplishments have been done in rooms sparse of decoration. Two tailored bedrooms are all but monastic in their sim plicity. In lieu of curtains, Betsc much prefers the theater of natur as window paintings—the wild, garis colors of autumn, the lambent gild ings of a yellow summer. Betwee these two rooms are the bath an kitchen, both minimum in size, th latter, all-electric and as efficient a battercake flapper.

A carefree living room flaunts raftered ceiling, blue as a delphiniu sky. Here you'll find a tartan plaid covered couch, effective backgroun for the owner's dogs. And book books, books are retiringly housed i every available niche and alcove.

"Some people might mistake m ideas as 'not caring a darn' when, i reality, I care terribly," explain Betsey, "I care for my love of quie ness, the contemplation of well-love possessions and for being alone Well, we summed up, what is a hou of one's own for if it does not en brace these well-bred qualities? Be sey flashed her most disarming smi . . . "it's as exciting as hiding poet under a plank in the barn."

Another view of this tiny hid away, in full color, may be seen our cover. Here, brilliant with su light, silhouetted amidst its thi woodland setting, we realize t quietude and natural charm whi so appeals to its youthful owner her eager pursuit for privacy.



Photographs by Urko and Fred Gund

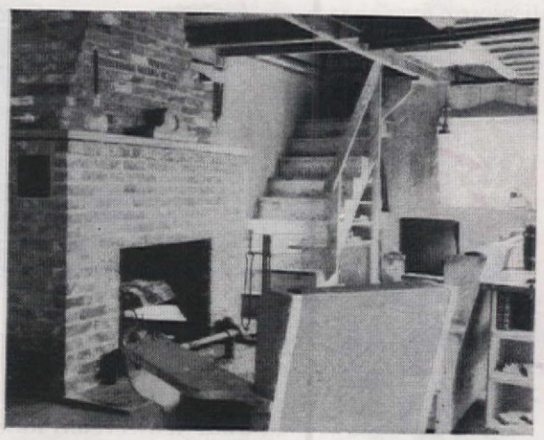
Red Salt Box—Vacation Size

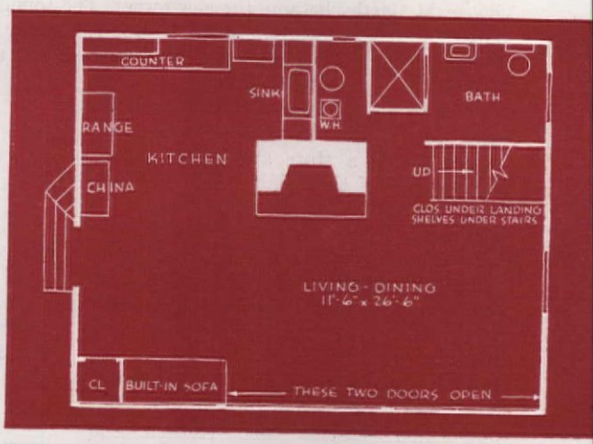
THE VERMONT CAMP OF MR. AND MRS. GORDON F. SMITH

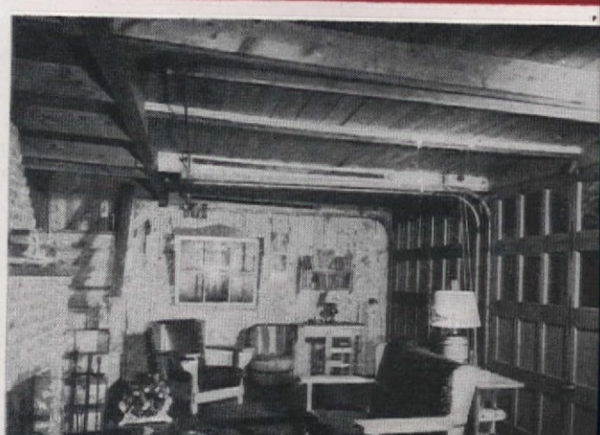
Gordon F. Smith

THERE'S certainly nothing streamlined about our summer camp—just the familiar salt-box roof lines and batten walls made bright with barn red and white, but we think it's something special. We've always been lovers of tradition. We especially love the Vermont countryside around Brookline, where our ten acres are located. We're particularly proud of the fact that our tiny shack blends nicely with the time-proven New England neighbors scattered among the hills.

We decided against porches from the very beginning. By using two overhead garage doors, the house becomes one large screened porch, a factor which helps preserve the overall salt-box appearance. Barn-type sash avoid drafts and allow us to keep the windows open at all times. Our fireplace is huge, equipped with heatilater to ward off the chills of early spring and fall. Except for a little outside help in erecting the framework, and one bricklayer who spent two days on the chimney, the house, including the design and finishing of all furniture, is the handiwork of the Smith family. Interior walls and furniture are finished with light oak stain and waxed; floors are of fir plywood stained a darker oak tone. On the second floor you'll find the sleeping quarters, dormitory style, with room enough for three single and two double matching bedsteads.





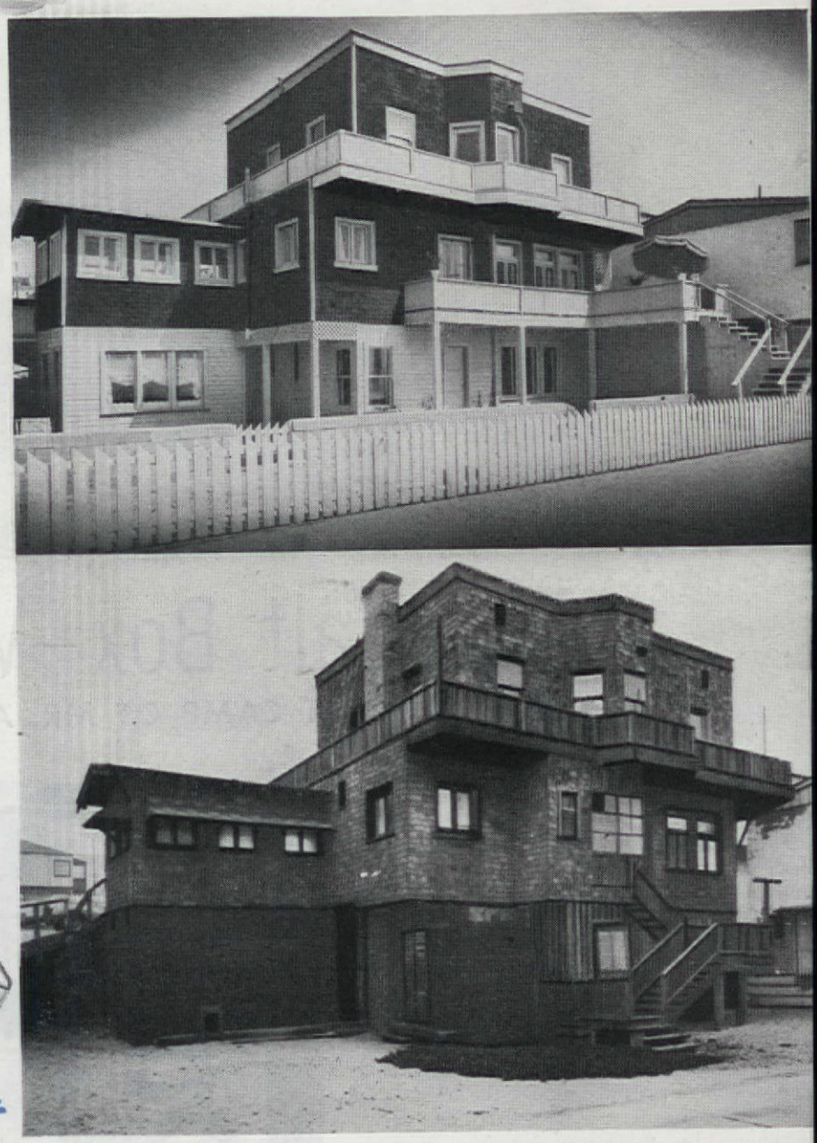


Sketches by William J. Hennessey

By the sea,

Every beach has 'em—neglected,

Here's one that grew up to be



Gone was bleak, haunted look after shingles were given coat of rich brown stain, trim painted a crisp blue

Pauline Berg Graves

You've all seen them, these decaying relics of another day. They're strewn all along our seacoast, Gargantuan in their pathetic neglect. Often they stand alone, for time and beach-lovers are a fickle lot. New pleasures demand new places and so these bathhouses, centers of gay turn-of-the-century crowds, became outmoded and abandoned. What fun they must have seen in their days! Entertaining was on a grand scale then; family parties were the rage. Everyone's attic bears witness to their splendor—bathing suits which covered the shy female within an inch of her life, gay stripes for the young blade, elbow- and knee-length against unwelcome exposure to the sun. Brave was the individual who risked the force of the briny deep; wading with a firm grip on the life line, was more to grandma's liking. A far cry, indeed, from the figure her bathing-beauty granddaughter cuts in this day of rocket-plane thinking!

Perhaps it is these oft-told stories of this other day that makes the neglected bathhouses so pathetic. Outmoded, cavernous and a a bit frightening, many of them still retain the calm aloofness and dignity of their day. One, typical of its kind, is the Cove Crest bathhouse at one of California's beaches. Though thirty years old and tumbling from neglect, its hopes and future were assured when Vinette McCarthy became the new owner. The foundations were firm, shingles were beautifully silvered by the salt spray and so, because of the acute housing shortage, she decided to turn her seeming liability into an asset. Taking stock of her possessions, she itemized one women's locker room, one men's locker room, one hot-dog stand, a store and office, and at the very top of the edifice, some so-called living quarters. Yes, actually, beaten up and dirty as it was, someone had been living there while operating the hot-dog stand.

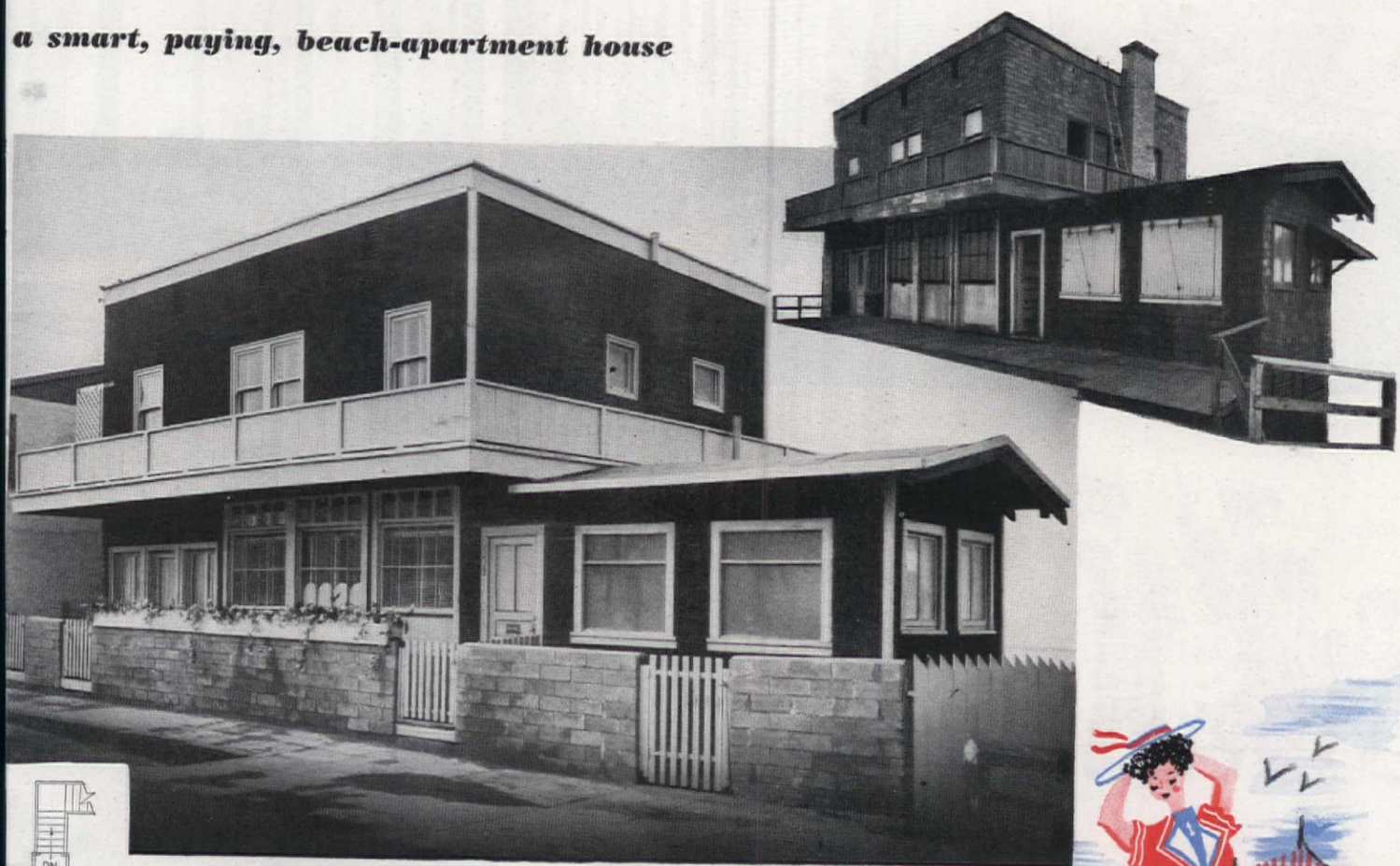
First, she enlisted a crew of helpers who worked for a week hauling out rubbish and scrubbing away thirty years of accumulated dirt. Then she really set to work. To become more conversant with plumbing, she spent a great deal of time studying this complicated subject. She painted and papered, upholstered and slip covered. Lockers became cupboards; dressing rooms provided lumber for stairways and partitions. Then followed a steady procession of trunks bringing loot from secondhand stores and basement shops. From these sources, the whole place was furnished from top to bottom. Each section of the building was divided into an apartment. The women's locker room became a four-room apartment with separate kitchen and bedroom; the men's locker room blossomed into a gay one-room bachelor apartment, sleeping accommodations only. The hot-dog stand became the "galley apartment," a one-room one to be sure, but with sink and stove as well. The store really spread itself and gained social graces by becoming a large four room abode with living room, dining room with kitchen alcove, plus a separate bedroom. What had passed as the former living quarters, Miss McCarthy turned into a penthouse with a magnificent view of the ocean. This has a large living-dining room, kitchen, one large bedroom and two smaller bunk rooms. These alterations are amazing when we consider she bought the building originally to tear it down.

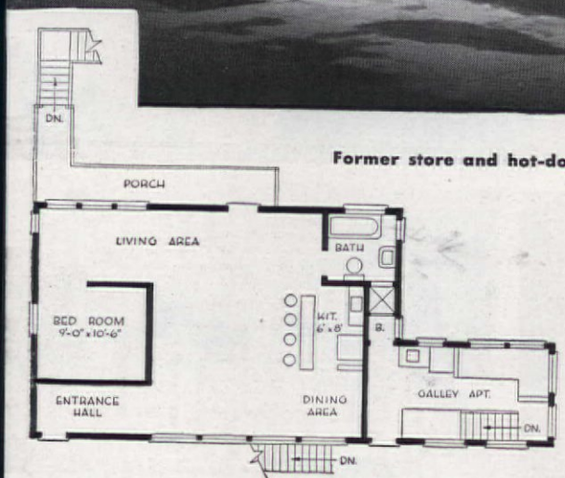
In the women's locker room, dressing rooms and lockers were torn out leaving a center roof support. With this material, she erected two walls, one from the post to the rear of the building, the other from the post to the side of the building. The space thus enclosed became a bedroom; in front, a living room was formed and the remaining floor area devoted to a kitchen. Instead of a wall separating kitchen from living room, a counter was substituted which doubles as a handy bar with bamboo posts and palm-leaf valance. Open shelves in the kitchen display colorful pottery incorporated as an integral part of the decoration. Linoleum went on

by the sea, by the beautiful sea...

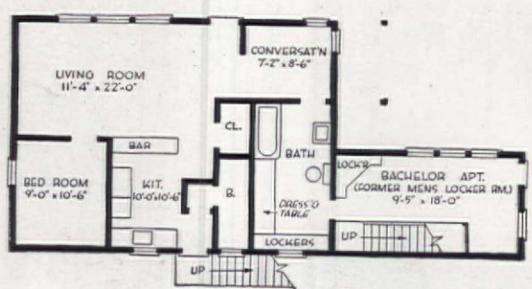
run-down bathhouses of the Gay 90's.

a smart, paying, beach-apartment house





Former store and hot-dog stand



Old locker room floor

Comfortable modern apartments replace eyesore

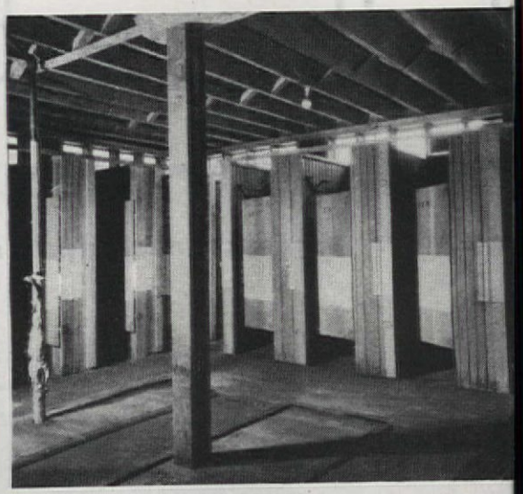
building with its years' accumulation of dirt and neglect

e floor and Miss McCarthy hand-painted a bright design on unbleached uslin for the living-room draperies. New covers added new life to the holstered secondhand furniture while drama has been added to the front ach windows by unusual valances made of Mexican raincoats. A combina- on magazine stand and plant table in front of this long bank of windows, gether with the imitation grass-cloth wallpaper, give the room quite a opical atmosphere. A bar, painted coral, which separates kitchen from living om also reflects an exotic mood with bamboo trim and another Mexi- n raincoat as a valance. Coral and yellow are combined throughout the tchen on open shelves and on scalloped window valance. The use of a r instead of the usual solid partition adds an extra feeling of spaciousness both living room and kitchen. This open feeling is evident throughout.

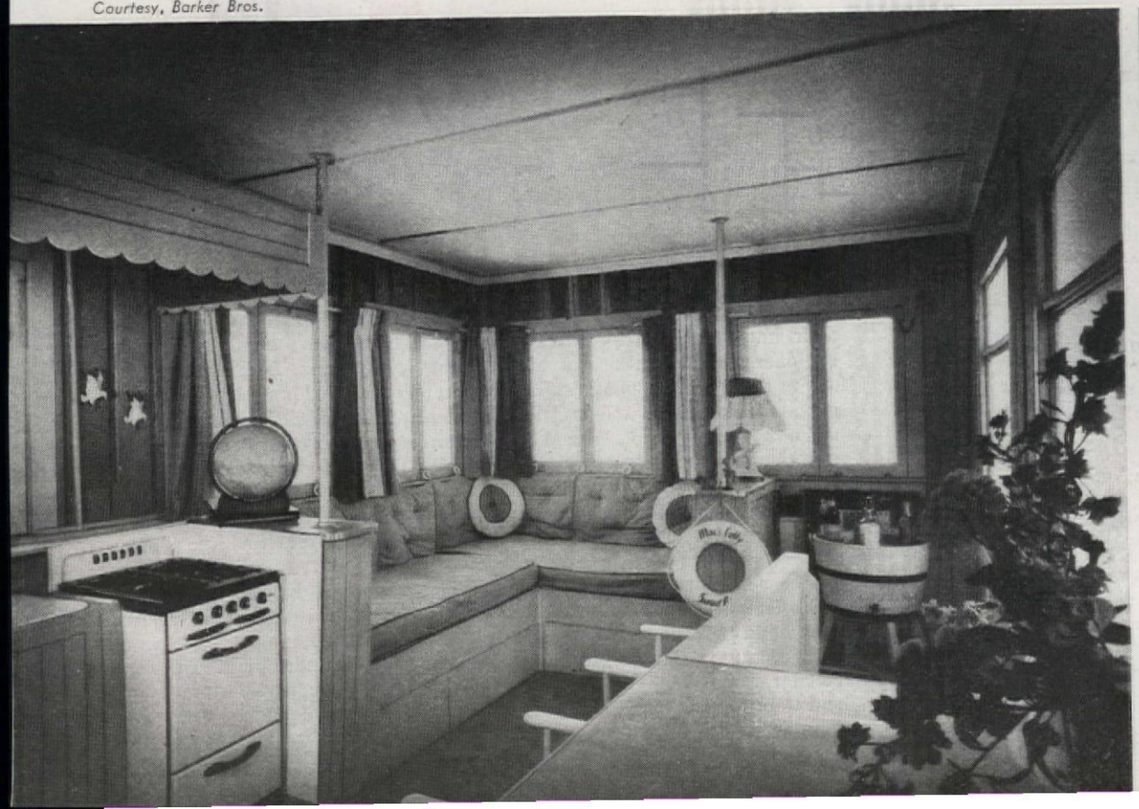
The men's locker room where gay males once gathered to change into their knee-length, striped bathing suits with stenciled numbers, is small, but offers bright evidence of Miss McCarthy's energies. Lockers were taken out to be used as cupboards elsewhere, and large windows were broken into the wall on the ocean side. Color did wonders for this little room. Gleaming green was used on walls and ceiling while the floor, surprisingly enough, was given a coat of crisp white. Full, white, unruffled chintz curtains hang at the windows; white is repeated in leatherette pillows, the leatherette couch ruffle, and again on table and chest. As contrast, brilliant red covers one chair and is seen in small areas on the couch. Lumber from the women's locker room was used for the stairway leading up to the "galley apartment" on the next floor, and provides ample closet space underneath.

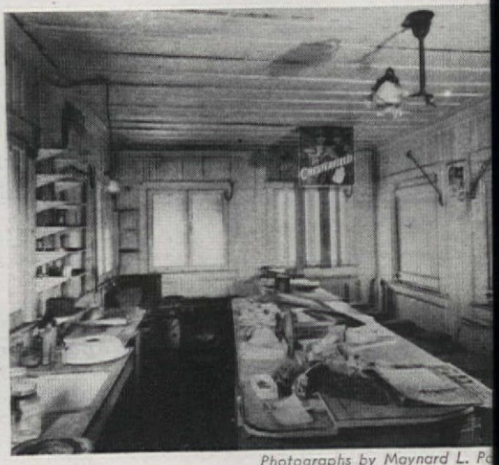
Though every bit as small, the hot-dog stand had the extra advantage of a sink. A cabinet now encloses its base; a stove stands beside it and with its gay, red-lined blue hood, forms a smart kitchen unit. The center counter came out; lockers placed on their sides give ample storage space and were topped with thick pads of blue with red trim. Backed with matching pillows, it's lounging space by day, sleeping space by night. A leatherette top hides the stairway and doubles as table at mealtime. The floor was

Mexican raincoats, used as valances, plus use of corals and yellows add tropical effect to former women's locker room



Courtesy, Barker Bros.

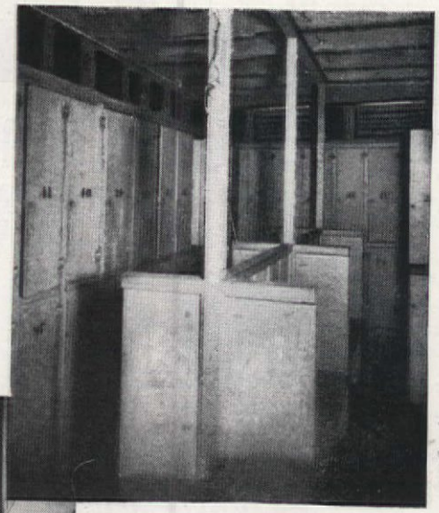




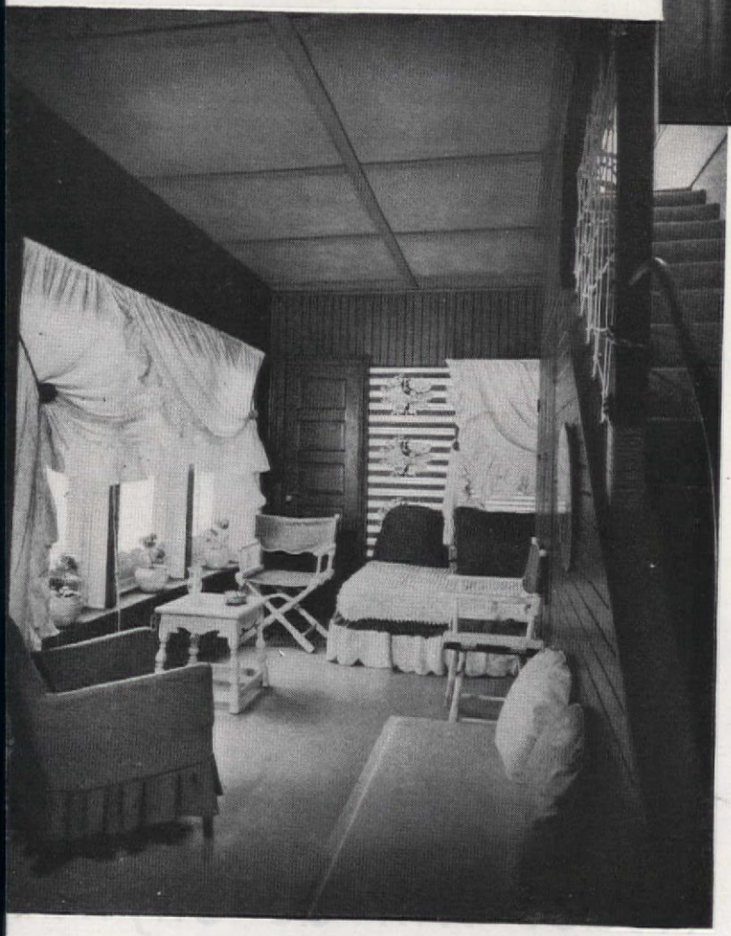
Photographs by Maynard L. Pe

Appropriately enough, hot-dog stand w transformed into galley apartment . . lockers upholstered in blue form couch stairway cover becomes dining table

Years ago gay blades gathered here to change into knee-length, striped bathing suits, each with stenciled numbers

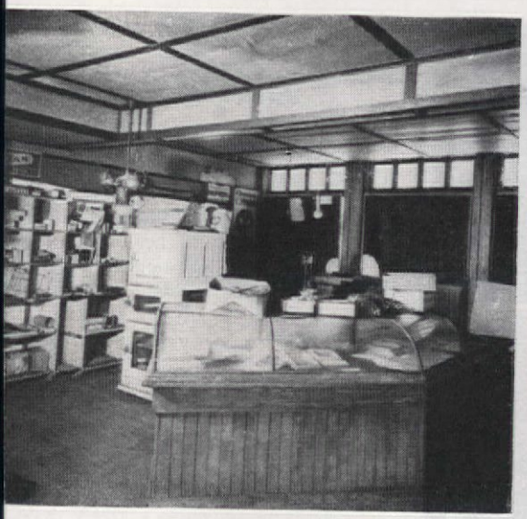


t's a far cry from those lockered walls to his pert, modern bandbox of an apartment . . . chite floor, curtains and couch ruffles add drama o gleaming dark green walls and ceiling



covered in blue linoleum and with the addition of canvas folding chairs, adds up to a practical, compact apartment for housekeeping in miniature.

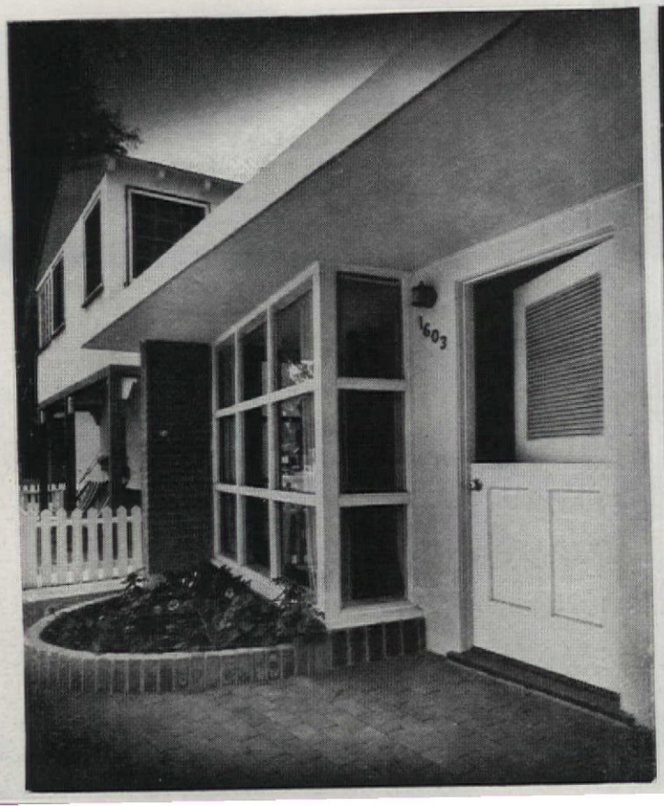
To transform the store, Miss McCarthy laid linoleum on the floor, painted and papered, used lockers for kitchen cupboards and put secondhand bar tops on the base of the old store counter to separate kitchen from the rest of the room and, also, to act as a snack bar. There's a dining corner for regular meals. In this space, secondhand furniture was painted mulberry, a hole was cut in the table for plants and a rustic bird cage covers an antiquated lighting fixture. The ponderous old buffet was slimmed down by removing the bottom drawer and taking off the mirrored headboard. In the topmost apartment, most rooms stayed pretty much as they were. But the wall between kitchen and living room was removed and replaced with a snack bar. Window seats at each end were repaired and fitted with brown-striped pads. All of the furniture is second hand, but miraculously transformed under the inspired brush of the new owner. Needless to say, this transformation from ugly duckling into a workable, attractive dwelling was not an easy job. There were many times when Miss McCarthy was ready to throw in the sponge but, as each step showed the possibilities of a little paint and elbow grease, her enthusiasm mounted. Not only was she making the bathhouse a respectable member of its community, she was doing her share toward alleviating the acute housing shortage that gripped the country. Each apartment assumed a personality of its own; each gave her a chance to use the vast store of imagination and ingenuity which were such a part and parcel of her make-up. Looking back, the heartaches and petty irritations do not seem so important. The bathhouse by the sea, gaily wearing its newly acquired finery, makes it all so worth while.

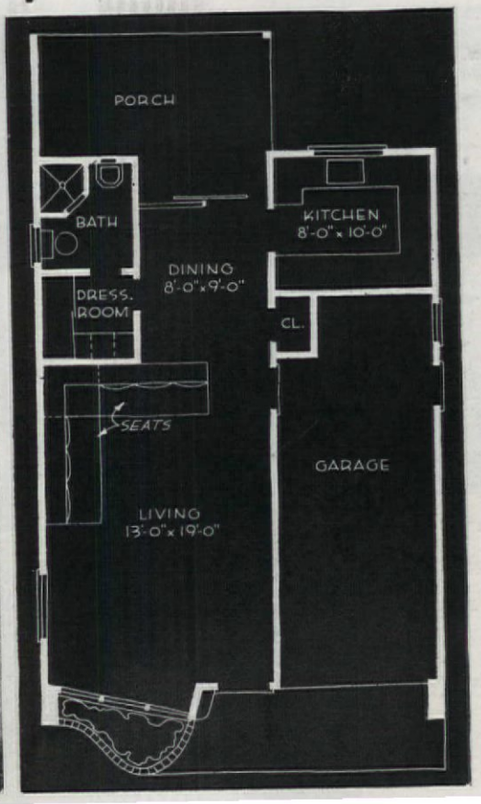


the same commissary but what a erence . . . furniture, paint, linoleum the trick . . . old counter became snack , dining set painted mulberry, ndhand buffet cut down and streamlined

2 Little Vacation Houses That Plan to Grow!

1. 770 Sq. Ft. House Will Go Skywar





Ethel McCall Head

HERE is a really li
house! And not only is the ho
diminutive, but the lot is a mere
by 60 feet. Content now to ren
small until building restrictions
lifted, the house will *grow up*, att
ing its majority when two bedroo
and bath are placed *on the r*

Score one for the advantages
simple, modern, flat roof. Later, w
the Carnahans live in their pre
quarters, the second part of the h
will be reared over their heads
little interference to their daily
tine. What is now shown on the
as a closet between garage and di
room will be the location of
stairway to the second floor. Isn't
good present and future plann

Since the house is located on
boa Island, California, entirely
rounded by water and sand, it
necessary that everything be ge
to informal, easy maintenance. So
front lawn is of bricks. Asphalt

is used for floor covering. Entry to the shower is direct from the outside, since sand and water do not mix nicely with rugs and fussy furnishings. Draperies are of cotton; upholstery is washable; the outdoor living area in the rear is paved, so housekeeping is kept to a minimum.

Though the house is a simple rectangle in shape, distinction was given to the street side by placing the fixed glass windows in a bay at an interesting angle, and by the use of brick side walls, giving privacy to entrance and garage, contained under the generous and bold overhang of the roof. To relieve the bricked front, a curved planting area has been placed under the bay windows to give a spot of green foliage, and the gay color of geraniums to enliven the natural brick and cream-white wood.

This house may be little, but it has an air of smart simplicity about its modern treatment. There is excellent modern planning as well, in that both side walls, adjoining very close neighbors, are solid except for a small bathroom window, and one floor-to-ceiling window at the very front of the living room. To the rear, off the dining area, is a sliding wall of glass which opens to the enclosed outdoor living terrace. Horizontal boarding fence in soft green completely encloses the house for privacy and for pleasant outdoor living.

The living room has exposed ceiling rafters and cream-white plaster walls, with asphalt tile floors in a practical and restful tan color. All woodwork is grapefruit yellow with brown-and-white cotton plaid on the two built-in couches, which serve both as living-room furniture and as beds by night. One couch is placed along the wall against a built-in locker, its top making a good surface for books or flowers. The second couch is at a right angle, and placed against a counter separating living- and dining-room areas. This partition has lockers on one side and shelves for dishes and glassware on the other side. Every available inch of space has been wisely utilized by this arrangement.

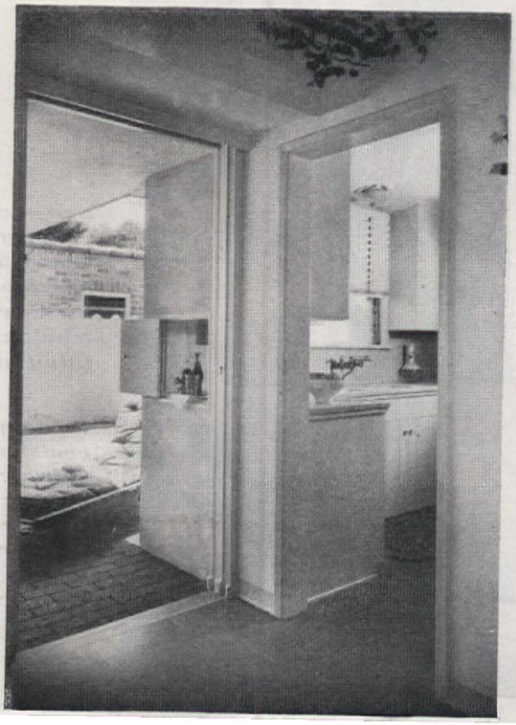
The modestly sized dining area seems larger than it is because the low partition makes it an actual part of the living room. Its banks of glass toward the terrace open it up to become a larger indoor-outdoor living room. Over the sliding glass wall is a planting trough for ivy. Gay, yellow cotton mesh draperies give color without shutting out the light.

There's a door directly from garage into the living room, which is handy in bad weather and the ingenious Carnahans have put double-decker bunks at the end of the garage with an adjoining window, in order to sleep occasional week-end guests who come for a few days relaxation by the sea. The big couch in the living room opens to make a double bed so that, in a pinch, the little house can sleep as many as five or six people, without a single bedroom.

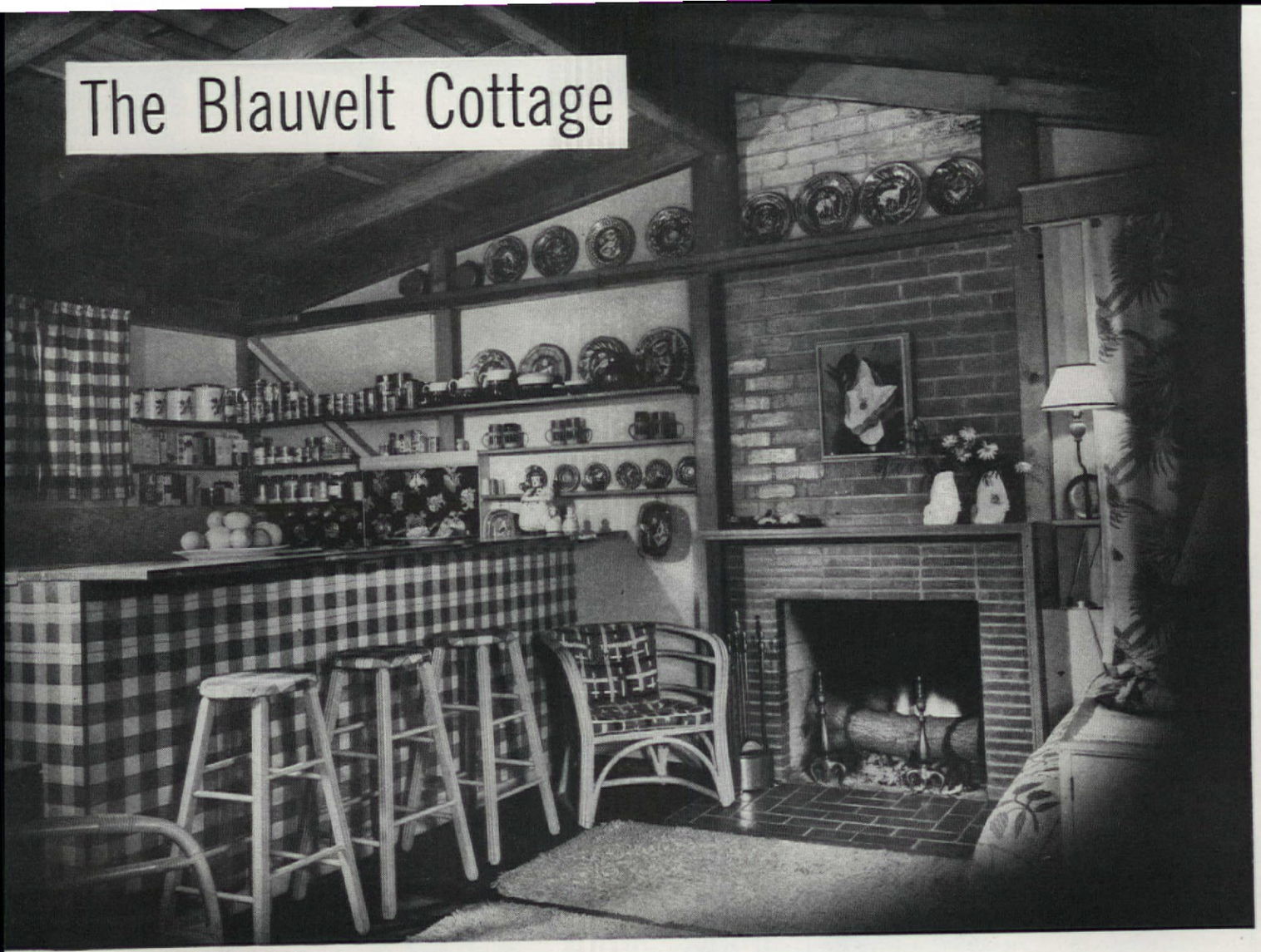
sliding glass wall separates dining area and terrace . . . kitchen to the left makes indoor and outdoor meals equally easy

Above—Looking through recessed bay into living room with studio couches which double as beds

P. Ellerbroek, designer
Photographs by Bob Cleveland



The Blauvelt Cottage



Photographs by Maynard L. Parker

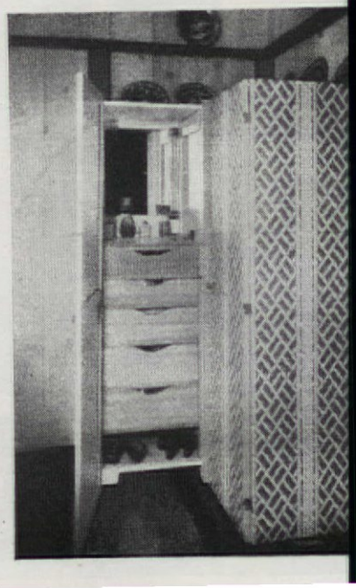
2. 463 Sq. Ft. Sleeps and Feeds Five

Pauline B. Graves

INDEED surprising is the realizatio that this pint-size little house, measuring approximate 18 by 25 feet, can easily sleep and feed five people . all without any feeling of claustrophobia. Good pla ning did it, of course, with the accent on everythi possible leading a double life.

There are the old stand-bys, the studio couches ac ing as sofas by day and beds by night. Chairside tabl have been omitted in favor of small modern ches which have the added advantage of extra storage spac Exposed studs become shelves for books, dishes, a even groceries whose bright labels have a decorati charm all their own. A glimpse at the plan of t present house will show everything, even the kitch in one room, with curtains giving the desired priva

Bed alcove, given privacy at night by drawn curtains, overlooks ocean . . . Studio couches under windows wear sparkling green print

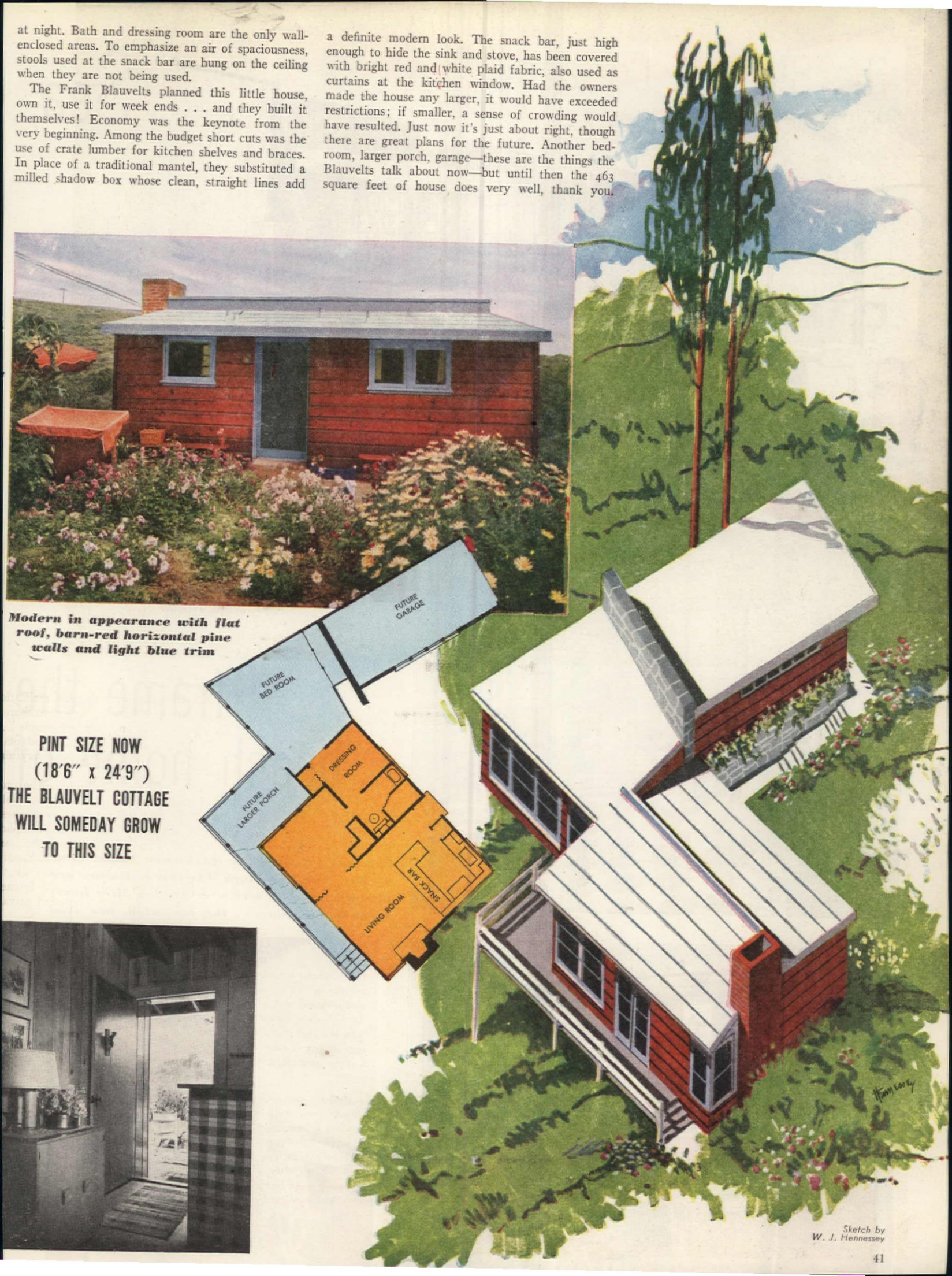


Folding screen conceals convenient storage space for clothes and shoes . . . included is set of drawers plus full length mirror, making every inch count

at night. Bath and dressing room are the only wall-enclosed areas. To emphasize an air of spaciousness, stools used at the snack bar are hung on the ceiling when they are not being used.

The Frank Blauvelts planned this little house, own it, use it for week ends . . . and they built it themselves! Economy was the keynote from the very beginning. Among the budget short cuts was the use of crate lumber for kitchen shelves and braces. In place of a traditional mantel, they substituted a milled shadow box whose clean, straight lines add a definite modern look. The snack bar, just high enough to hide the sink and stove, has been covered with bright red and white plaid fabric, also used as curtains at the kitchen window. Had the owners made the house any larger, it would have exceeded restrictions; if smaller, a sense of crowding would have resulted. Just now it's just about right, though there are great plans for the future. Another bedroom, larger porch, garage—these are the things the Blauvelts talk about now—but until then the 463 square feet of house does very well, thank you.

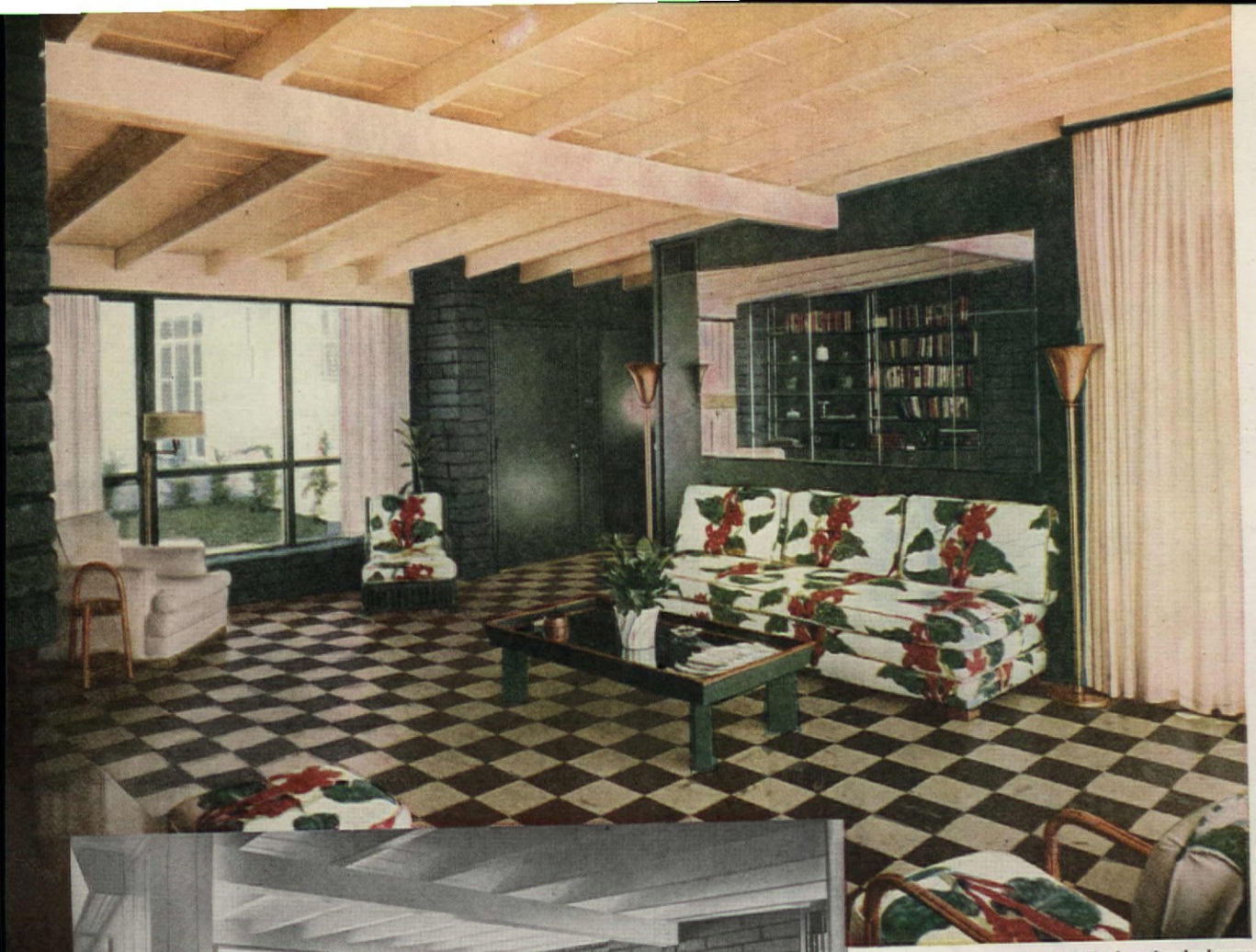
Modern in appearance with flat roof, barn-red horizontal pine walls and light blue trim



PINT SIZE NOW (18'6" x 24'9") THE BLAUVELT COTTAGE WILL SOMEDAY GROW TO THIS SIZE

Sketch by W. J. Hennessey

Sea,



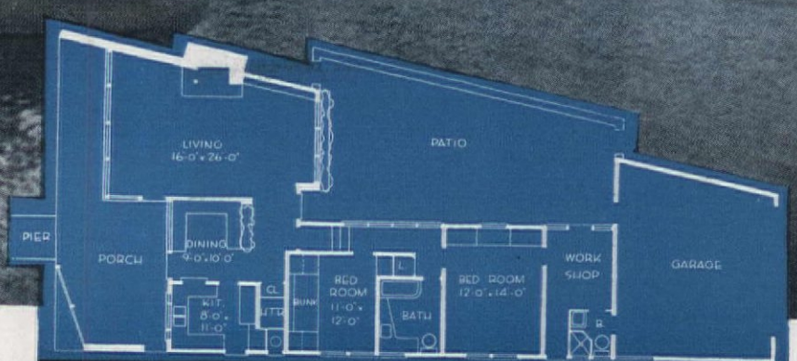
P. Ellerbroek, designer

frame the beach home of

Spacious but simple is the Balboa Island home of Mr. and Mrs. Jack Lawrence. Rooms are planned for cool, serene relaxation after hours spent in the glare of the sun, wind, and sand

Photographs by Bob Cleveland

Sand and Sky



he Jack Lawrences

Ethel McCall Head

To the passer-by this little beach house is modest and etentious. It is open to the sun and sea, but sheltered from too much verything, for even the most ardent enthusiast for the great outdoors admit that sun glare, sand, and shimmering water can be too abun- at times. The Lawrences are devoted to the sea. Having lived for past two years on their yacht, they wanted a home, one that would lose to the bay near their anchorage. The spot chosen is delightful, a vista down the water and over mountains. However, they desired, a sense of serenity inside the house, where relaxation could be pos- in pleasantly cool, restful surroundings.

ving visited the house on a warm, bright day, I can assure you the results are completely successful. To step into the cool, pleasant is like reaching an oasis in the desert. From the street the house little indication of its actual charm. It assumes an unpretentious air, but a two-car garage and gate apparent to the passer-by. But this st character is really what makes the house so intriguing. Open the and you're immediately in a simple little courtyard, partially paved, very private. On two sides is the house itself; the garage forms a barrier while, on the fourth, there's a handsome pink-gray adobe A flagstone walk leads to the entrance door. Once inside the house, immediately aware of an atmosphere of simplicity, color, and cool usness. The living room, directly to your right, is especially suc- l, with a fireplace wall of adobe brick painted gray-green. One end s wall has been devoted to the bookcases and cupboards in the same There's clean airiness, too, in the black-and-white squared, asphalt

Twin homes—but

in one there are fewer winter colds

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tile flooring and the wall of glass from floor to ceiling, through which an everchanging picture of bay, shore line, and small sailing craft can be seen. No room could have been better planned for its location. There are high ceilings and roof rafters exposed and painted cream-white, which are sturdy looking and entirely in character with the rough texture of the adobe brick. One has the feeling that there's a house which can withstand winter winds from the sea and hot summer breezes. Solidity and grace have been happily combined.

Stick reed furniture plus a simple couch and upholstered chair make the room look comfortable yet uncluttered. The tropical-patterned cotton upholstery is gay with brilliant reds and greens against a white background. It is especially effective against the dark green of the walls. White cotton draperies are practical and add their share of drama to the attractive tropical effect.

The dining area, opposite the front entrance door, is separated from the hall and bedroom wing by a low partition topped by a planting box filled with lush greens. The banquette, which actually can seat eight, is upholstered in red leather and forms a U-shape. Through its windows may be seen the attractive sea terrace. A clever trick was the introduction of a handsome, red-leather door placed above the drainboard in the kitchen, which slides up and makes for easy serving. From the dining area a door leads directly to the terrace, where outdoor meals are often enjoyed. This terrace spreads across the entire width of the house and is well protected from wind and sand by adobe brick walls. A wide, overhanging roof prevents sun glare on the living-room's wall of glass, while an extra open roof trellis breaks up the light without cutting the sunshine from the terrace proper. An ingenious dining table has been built around the lally column supporting one part of the roof. This makes a permanent spot for cool drinks or lunch after a swim.

The bedroom wing consists of a hall with high windows on one side, a ship's cabin bedroom for Mr. Lawrence, bath, a more feminine bedroom for the mistress of the house, and a small odd room, called the workshop. This latter has its own bath, with shower, which can be reached directly from outside to prevent tracking sand and water into the rest of the house. The room can also double as an extra guest room, and the utmost privacy is guaranteed by another door which is reached from the entrance court.

Naturally, the cabin room is the owner's pride and joy. Here his love for the sea is everywhere apparent. The room is trim with built-in bunk, desk, and louvered closet doors. Redwood has been used as panelling, varnished for weather protection. Over the desk is a large, effective marine mural. Certainly here's a simple but spacious house, thoroughly at home in its bright and sparkling landscape.

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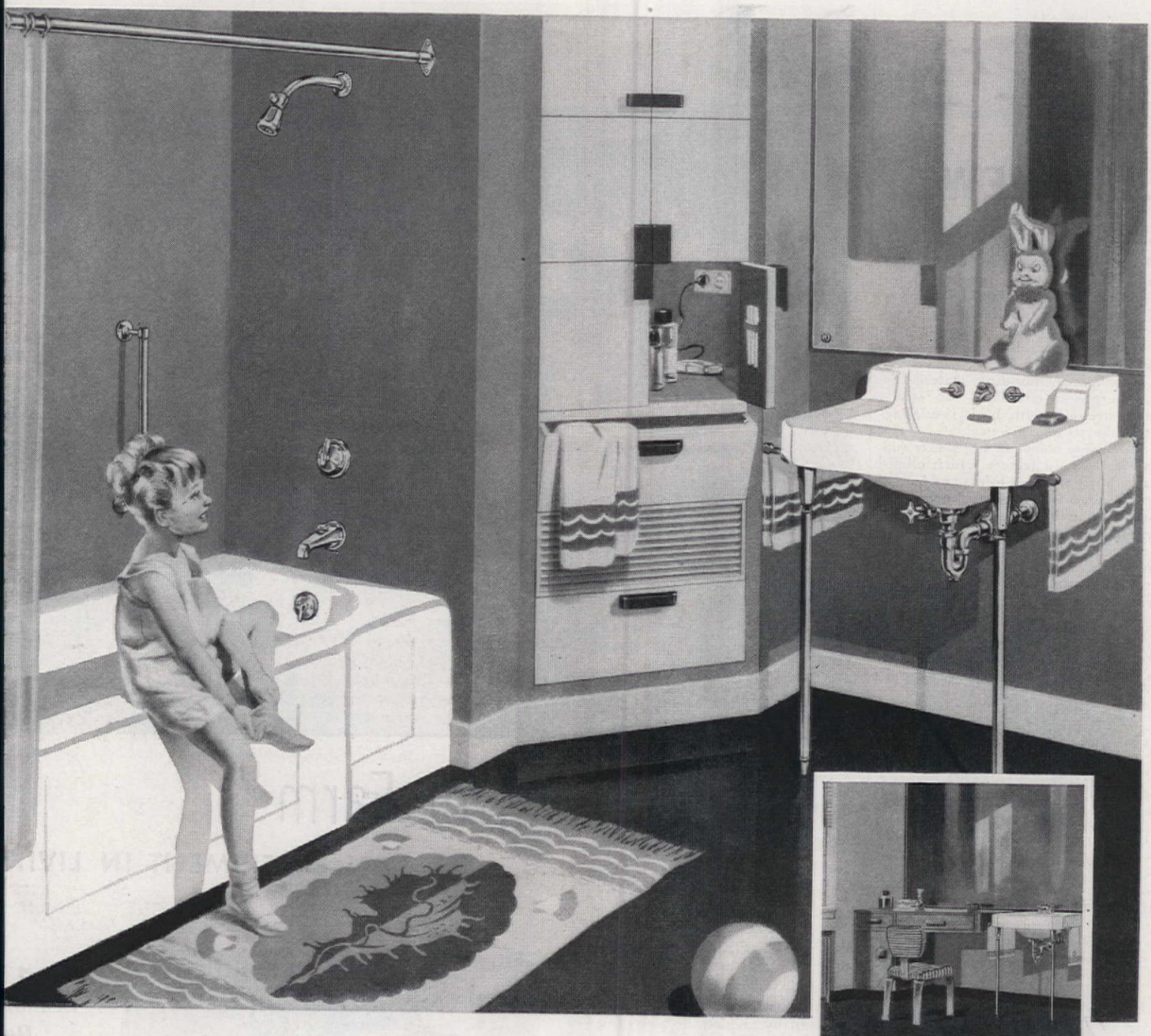

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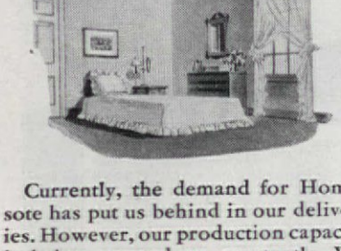

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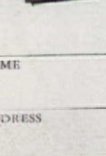

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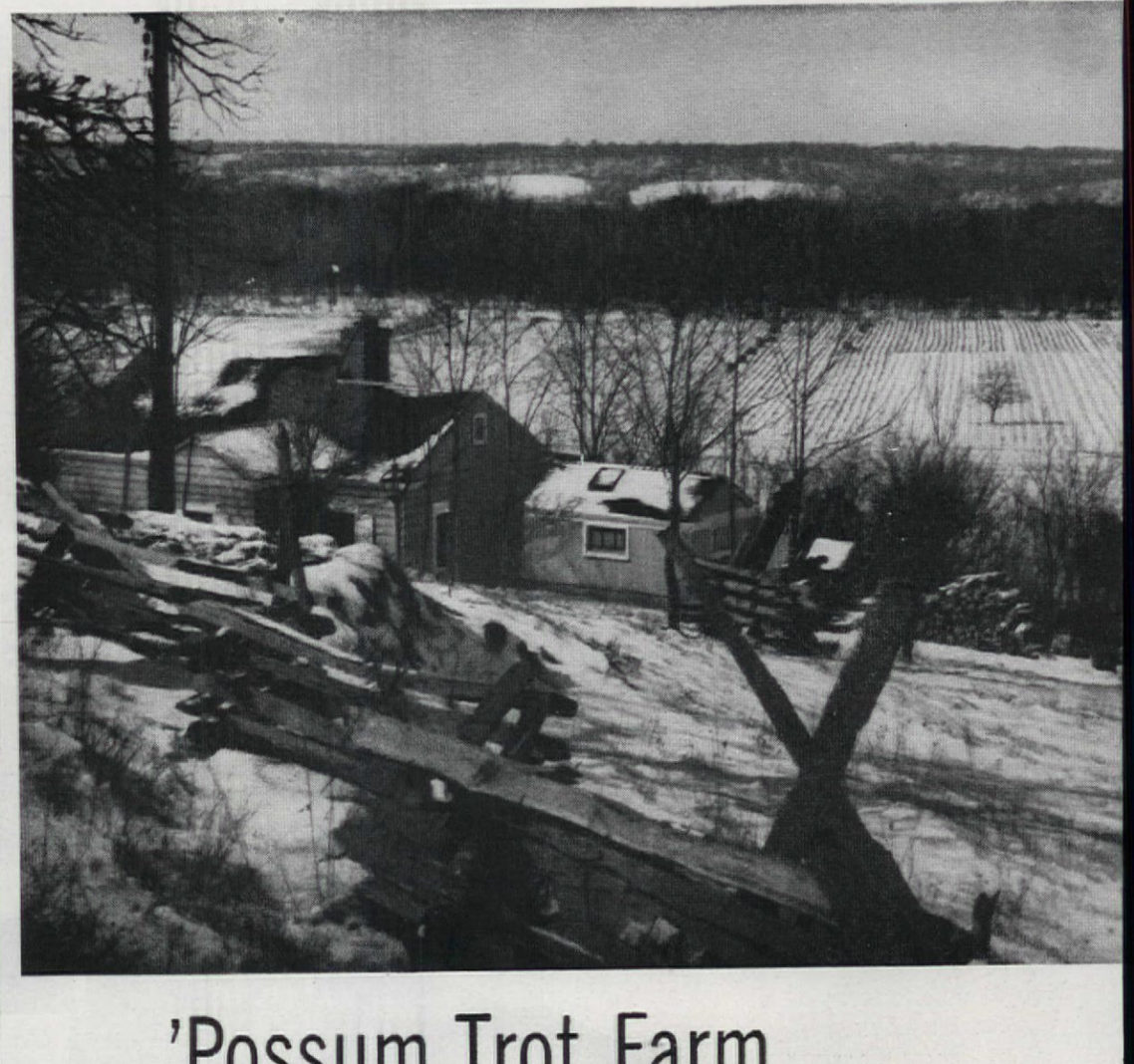

'Possum Trot Farm

AN EXPERIMENT IN LIVIN

ONCE upon a time—long, long ago—the American family of even moderate means was very apt to live in one place long enough so that its home, and the grounds around it, gradually molded themselves to fit the personality of the family,, or the owner. Sometimes this stamping of character was so deep and vital that it survived through a whole series of succeeding owners. All of us have known such cases: plantation mansions in the deep South which never quite surrendered to their new Yankee owners; austere white houses on salt-water farms in Maine, where ghosts of old sea captains still walk; substantial stone farmsteads in Pennsylvania whose contemporary tenants cannot quite overshadow the memory of the solid Dutch farm families who built them. I think, too, of elm-shaded homes set well back from the street in our many small midwestern towns.

However, these homes may differ architecturally, or in size, or cost, they all have one thing in common. It is a quality that says plainly that they have been lived in and loved: that they were an integral part of the very existence of their owners and occupants. They didn't take on that quality overnight, though. It is

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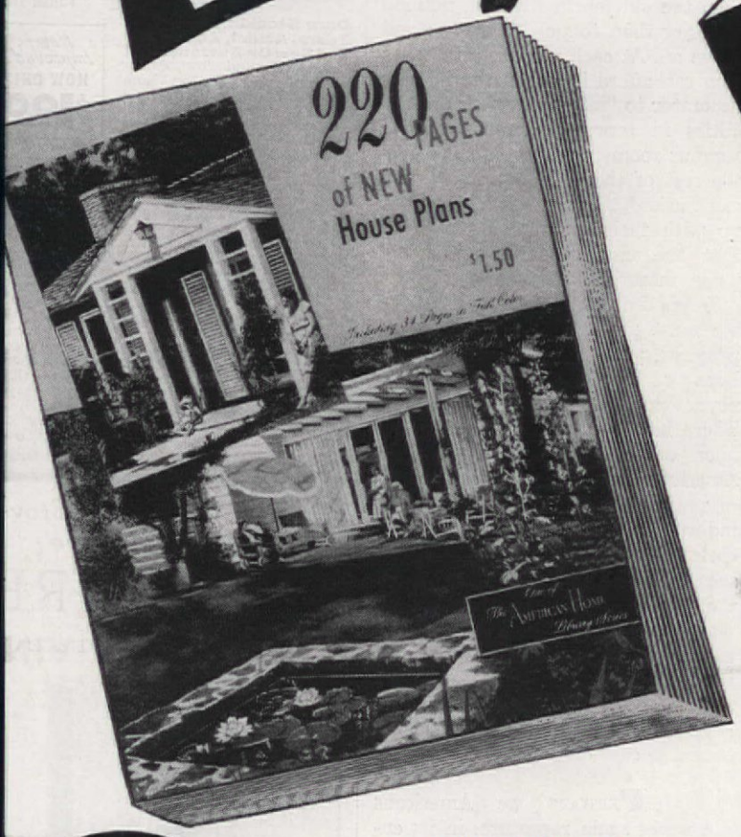

NOW, you can select the home you've been waiting for, dreaming about, from actual floor plans and descriptions of 125 real houses gathered for you by the editors of The AMERICAN HOME. To help you plan and choose wisely, they have selected outstanding houses in every section of the country, from New York to California, Florida to Maine, to show you types designed for every climate, every type of terrain, every average budget, every average family need. These beautiful homes have been designed by America's foremost architects, in almost every conceivable size and style, utilizing almost every type of construction and materials. And now they are available for your inspection and inspiration in a big, colorful, profusely illustrated, newly published book that, perhaps for the first time, will give you the thrilling opportunity of seeing your dreams COME TO LIFE! Take a fascinating coast-to-coast tour with this highly interesting book. Meet the happy people who live in these practical houses. Let them show you the kind of real living they have achieved, and the ideas that prompted them to build as they did. As a reading experience you will find this book inspiring; as a guide to selecting the kind of home you want, you will find it priceless.

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the product of an aging process, like the patina on a fragment of wind-polished wood or sand-scoured shell. The homes developed through the seasons; they mellowed as the years rolled by, and many events were involved in the mellowing process.

Today, it seems to me, many American families lead far more transient lives than their home-loving predecessors did. They very gladly sacrifice the satisfaction of permanence for the dubious convenience of crowded flat or apartment hotel—and move as a matter of course when the end of each leasing period rolls round. If a job comes up in Oskaloosa which seems to promise more than the old job in Altoona, nothing is easier than to pull up stakes and move on. At each new stop, the ones who can afford it call in the interior decorator to "interpret" their personalities in terms of chromium-lined rumpus rooms, and modern decor in the rest of the dwelling. Those who can't afford this method, simply put up with their quarters in the hope that the next stopping place will prove more habitable.

I suppose this is part of the price we must pay for that thing called progress, yet the result is that millions of American families have never put down roots anywhere. There has long been a belief, based upon our pioneering days here in America, that an increasing density of population, and intensification of industrial life must result in a steady enrichment of our culture. Today, it seems to me, this rule has reached the point of diminishing returns, where the disadvantages of dislocation, outweigh the advantages. We are learning that, actually, many of these supposed advantages are inclined to disappear when considered over a period of time.

PERHAPS we Americans can never again recapture, in its entirety, the more leisurely existence which was ours in an earlier day. Possibly the pressure of these, our modern times, is too great for that. But we can, if we wish, build homes which, by their very nature will greatly enrich our lives. I think this realization had something to do with the decision of our small family to move to the country, even though we still earn our livelihood in the city. We had this thought in mind in choosing our location and in setting down the essentials which guided us in our search. When the war made it impossible for us to build the house that we had planned, we decided to build a much smaller and simpler house than we had once visioned, and to make it attractive and also accomplish our purpose.

Today, after two and a half years of being lived in, this home in the country is beginning to develop character. Sometimes, it is true, we feel that the process would move a whole lot faster if we had a good, full-time hired man. A few weeks work by a first-class landscape gardener and his

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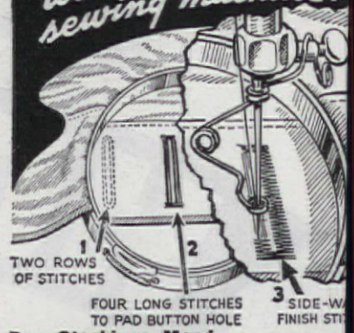

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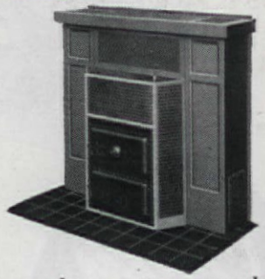

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18901 Grand River Ave., Detroit 23, Mic

crew might help us tame at least some small corner of our wooded, hillside acres, so that it would be complete, once and for all. There are times when we even become a bit discouraged. Then spring arrives and the progress of the past year starts to show, and we are again content. We realize that the house is more and more fitting itself into the hillside to become a part of the landscape. Trees and flowers, vines and shrubs of our own planting, show surprising growth. There hasn't been time, so far, to sit back and admire our handiwork—for the reason that we are always in the midst of it. Yet tree by tree, and stone by stone, work goes forward.

Possum Trot Farm, which is the good country name of our twelve acres, lies some twenty miles southwest of St. Louis, in a farming community where the Ozark foothills run right up to the city's doorstep. The house is tucked into a hillside where woods and bluegrass pasture merge. Off to the west is a lovely river view, while down through our valley runs a creek, flanked by rich bottom land, good for vegetable gardening. As a matter of fact, that food garden of about two acres, during the war years absorbed the time and energy which otherwise would have gone into landscaping and flower gardening. But it turned out each year, in addition to what we consumed during the growing season, some 600 quarts of vegetables, jams, and preserves to line the storeroom shelves. Our hens make six-egg cakes the rule at Possum Trot, while a pound of honey from our beehives just touches off a winter breakfast.

Perhaps you will say that these are strictly pleasures of the flesh, but my answer is that this does not make them any less enjoyable. Especially is this true when you have done the work which produced them. But there are many other compensations of country living which are just as definitely pleasures of the mind and spirit. There is the joy of watching the seasons, as spring succeeds winter, with summer on its heels and autumn following after. There are the songbirds which nest in the woods about the house and, in many cases, stay through the winter to grow fat and cheerful as a result of the food and shelter which we provide. There are sunrises and sunsets such as the city dweller can never know. And there are long

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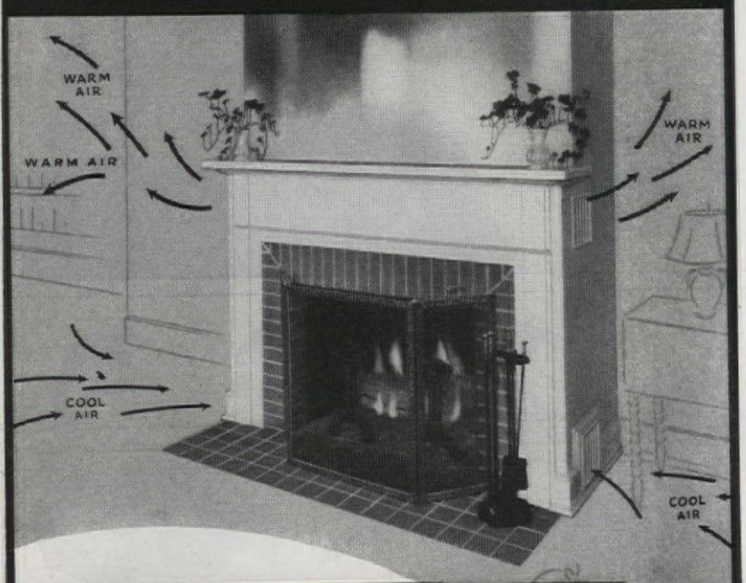

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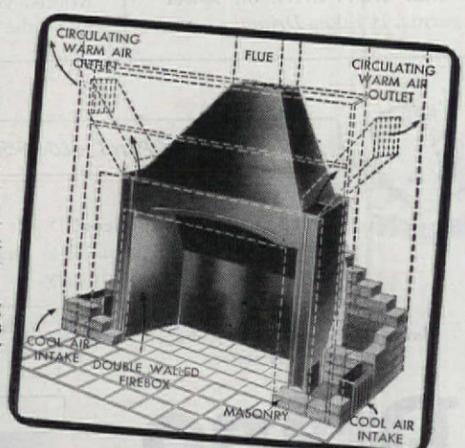

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Heatilator Fireplace

evenings of companionable silence beside the open fire, with books that have waited long to be read. Finally, there's the fun of doing things yourself, of learning new skills and knowing you haven't entirely lost the pioneering touch. There are barns to build, stone walls to lay, livestock to tend, trees to plant, hay to mow and haul to cover, other crops to harvest.

It is possible that such character as Possum Trot Farm has developed in its two and a half years does not yet reflect sharply the personalities of its owners. The place is too new, and that sort of character building is a phase of the mellowing process to which I referred earlier. But it is bound to come. Inside the house, the shelves are lined with books and the walls with pictures which bear the stamp of personality.

Outside the house, it is the same. Each rock bears the imprint of the mason's hammer or trowel which, as yet, the owner wields none too expertly. Walks through the woods lead to the best wild flower displays, or the pleasantest places wherein to rest and watch the sunsets. The plantings that we have made are of indigenous trees and shrubs—dogwoods, trees that bear fruits and nuts as well as blossoms, and bushes whose berries we share with, or leave for, the song birds. These blend well with the redbud, hawthorn, ilex and blackhaw, the oak, hickory, and hard maple which flourish on our hillsides.

Too many people, it seems to me, try to rationalize the way they live. They must prove that there is a saving of so many dollars per year, or that they are healthier, or more independent, or more self-sufficient than they would be, did they live some other way. We make no such pretense at Possum Trot Farm. We enjoy the feeling of having "roots in the earth," of planting things and seeing them grow, of watching the seasons swing past. These things are, for us, reason enough . . . We live in the country because we *like* it.

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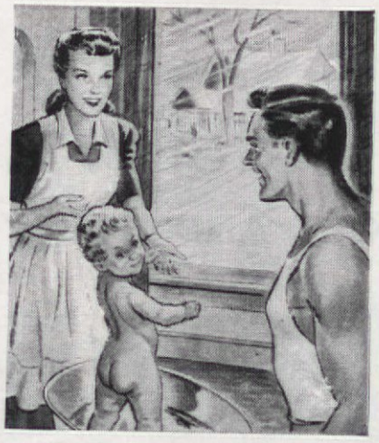

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ALMOST every day of the week, the veterinarian is faced by a frightened owner pleading that his pet be saved, *plus* a diseased dog which might have been cured sooner, or kept healthy, if only the doctor had been consulted earlier.

Today, there is no need for canines to contract distemper, because reliable innoculations against this dread disease are available. When a dog reaches the age of two months, it should be examined for distemper. In all probability, the doctor will inject anti-distemper serum, which will safeguard the dog for two weeks. Every fourteen days thereafter, injections will be given until the animal reaches the age when permanent anti-distemper innoculations can be given.

A common error among many dog owners is that of deworming a pet periodically, even though there are no signs of worms present. Only when examination of a dog's stools is positive, and type of worm identified, should deworming be undertaken.

An animal's diet is an important consideration. If you supplement your dog's meat diet with a commercial food, ask a veterinarian to analyze its formula. He can tell you whether or not it contains the proper food value, and may suggest other nutritive substitutes for meat.

Skin disturbances, as well as digestive disorders may be caused by improper diet. Smearing a dog with a "mange" cure is worthless and may be harmful, if diet is the cause. When a skin disease is noticed, the dog should be examined by a veterinarian, and the treatment of it recommended by him. If the doctor suspects a parasitic infection, he will take a skin scraping. He may prescribe a change in diet, a thorough cleaning of the pet's sleeping quarters, or perhaps, he will advise a change of the dog's shampoo or soap.

Many people believe that to deflea a pet is a simple process—just buy any flea remedy, spread it over the animal's body—and the fleas are gone. But owners should consider that often a dog's skin is very sensitive. When the flea poison penetrates a sensitive skin, it is absorbed by the kidneys, and causes a toxic condition. So, before attempting to deflea your dog, consult a veterinarian.

Most importantly, remember that an incorrect diagnosis may mean not only neglect of a serious condition, but may prove fatal. So, at the first sign of illness in your pet, do right by him: consult a veterinarian.

Grandma couldn't see the neighbors
Through the dirty pane.

Thanks to WINDEX, now her gossip's
Getting good again!

Mary's kitten haunts the mirror,
Boxing her reflection.

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In time for Mom's inspection!

Santa Claus gave Pete a car,
The shiniest you've seen!

And Pete's got WINDEX, like his Dad,
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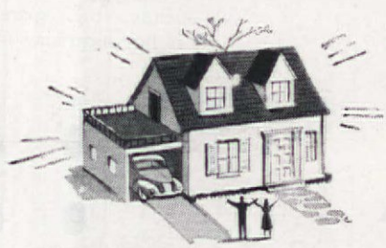

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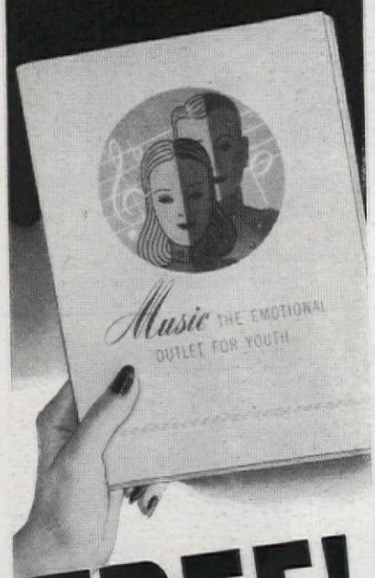
This Helpful Guide

FOR PARENTS OF GROWING CHILDREN



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HELPFUL suggestions and solutions of many problems which you face in rearing your children . . . developing their initiative and leadership . . . teaching them discipline and cooperation . . . building their character and health . . . providing worthwhile and wholesome leisure time activity . . . earning college scholarships . . . and generally, helping them prepare themselves more thoroughly for the responsibilities of social and business relationships in later life! Get your *free* copy from your friendly Conn dealer, or write Conn direct. No obligation.

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HISTORY AND HOBBY

Bernice Bowser

NOT many remember it, but it was only a century ago that our kitchen chores included the making of bread, soap, cosmetics, candles—half a hundred items that have been made into great industries. Automatic appliances and equipment have reduced kitchen hours so that women have more time in which to enjoy life. One machine does the work of three hundred men so that the working hours of men have steadily decreased, giving men more time, too. How are people spending their spare time at home?

It is not surprising to find that music is one of the top three most popular American leisure-time activities, when you stop to consider the age of the art and its importance in the history of civilization. Musical instruments are found on inlaid vases from the Sumerian civilization of the fourth millenium B. C. Singers and players are depicted in Egyptian reliefs and wall paintings. Musical activities multiplied with the rise of the Greek civilization. Through the Middle Ages, the Renaissance and modern times, the stream of musical development has widened and deepened as people have had time to indulge in music, one of our great mediums for joyous living.

Today, we have music from the cradle to the grave and, in recent years, America has contributed to the music of the world. Egyptian colleges have jazz bands and even the native music of Turkey, China, and Japan, as well as other countries, has been influenced by our mechanical contributions—phonograph, radio, and juke box.

In considering the value of "canned music" versus music created by the individual, we can, perhaps, not do better than to consider the statement of Aristotle, in Politics 8:6, who gave the clearest idea of the order of thought in his day. This bears inspection in the twentieth century.

"And now we have to determine the question that has been already raised, whether children

Louis Hoeberman

Lord and Taylor frames and hangs rare recordings, paints them on the floor of a music-lover's foyer

Hear Fibber and Mollie every Tuesday night over NBC. Courtesy Johnson's Wax

Tain't Funny McGee!

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Keeps shoes clean. neat.

Keeps clothes neat, clean and handy.

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I enclose 10c for my copy of "How to Make the Most of Your Closets" by the famous authority, Helen Koues, together with a FREE copy of your colorful new booklet of closet ideas and equipment.

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should be themselves taught to sing and play or not. Clearly there is considerable difference made in the character by the actual practice of the art. It is difficult, if not impossible for those who do not perform to be good judges of the performance of others. Besides, children should have something to do, and the rattle of Archytas, which people give to their children in order to amuse them and prevent them from breaking anything in the house, was a capital invention, for the young thing cannot be quiet. The rattle is a toy suitable to the infant mind, and (musical) education is a rattle or toy suitable for children of larger growth. We conclude then, that they should be taught music in such a way as to become not only critics but performers."

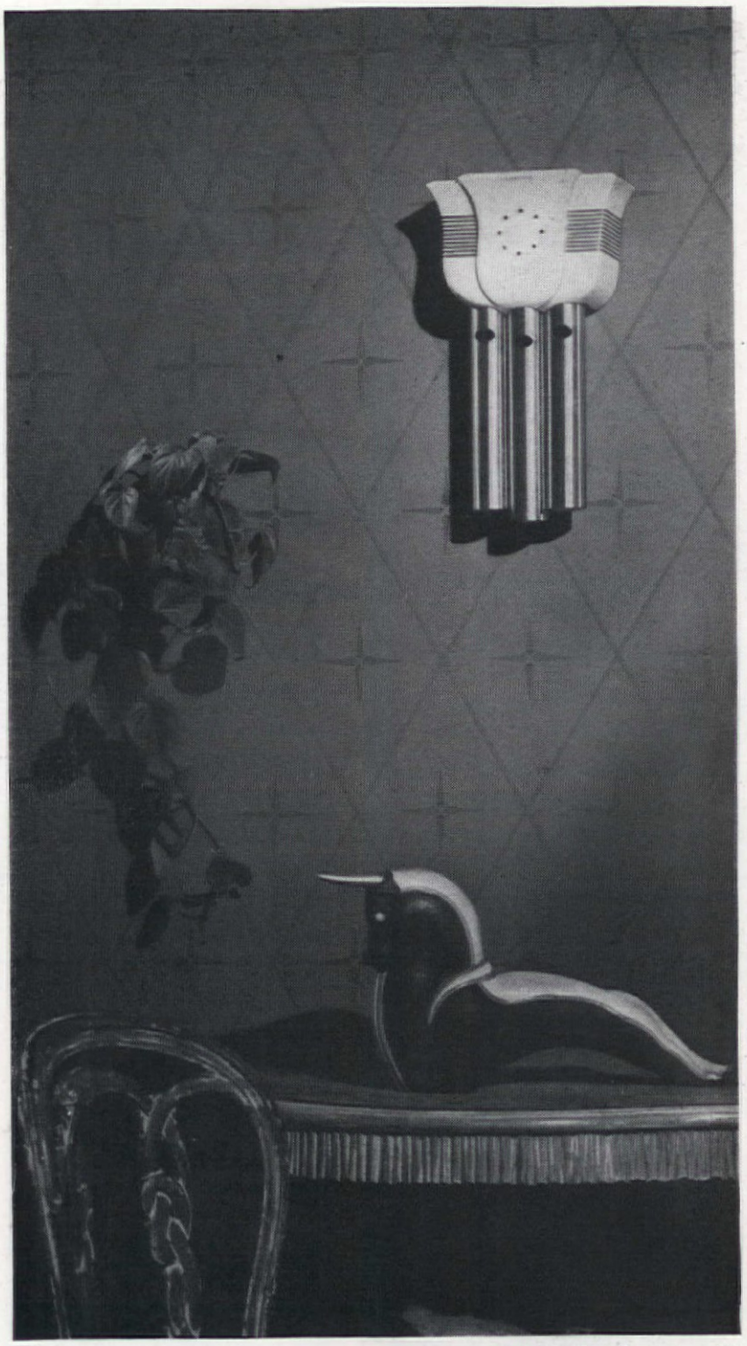
Today, we have "Baby Bands" with infants of two and a half years performing on the violin. We have talented children playing to thousands of people. In one school, teaching people how to play various musical instruments, we have one thousand people enrolled. These pupils range from small children (including the blind and the handicapped), to old people, and are about evenly divided between men and women. Our high-school bands are one of the marvels of our modern age. No big parade down Main Street would be complete without the colorful, imagination-stirring spectacle of these excellent bands and their ardent, youthful followers.

As one musical leader says, "This is fine training for happiness through life, because nobody who loves music, who plays anything from an accordian to an organ can ever be lonely or alone. With music you have company. You are always with somebody, with the composer or the artists with whom you associate the music you are playing."

The Phonograph

A complete cycle has been covered by the phonograph which has now settled down to an enduring, useful life. From 1902 to 1921 the phonograph gave us the golden voice of Enrico Caruso. Had it given us nothing else, it would have justified its existence. Now, however, it is used in a thousand ways as an educator. It is used in industry and in the home. Babies, with business mothers, learn their nursery rhymes by record. But the record is thought of generally as a musical medium, giving you what you want, when you want it. It gives you the best the world has to offer in music and a wide variety—from dance music for the home party to the bridal march for the home wedding.

The collecting of records is popular with millions. The average person collects music of a particular type. One well-known economist has collected light opera records for twenty-five years. One advertising man collected only Wagnerian operas. An older woman, living largely in the



Pictured above, the graceful "Beverly"...a four-note model

For those of discriminating taste in the choice of things they will live with and cherish—the inherent craftsmanship and mellow tone of Rittenhouse Door Chimes bring beauty, charm and an arresting way of saying "A guest is at your door!"

And only in Rittenhouse *engineered* chimes will you find the remarkable new "Floating Percussion" mechanism . . . the unit that is setting new standards of chime performance and beauty of tone. If your choice is unavailable now your dealer will have it soon, for later delivery.

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Gentlemen: Please send me FREE a copy of "ALUMINUM WINDOWS FOR EVERY HOME" No obligation.

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past, is happy with a small group of delicate Strauss waltzes.

The phonograph may be a simple box that you take on a picnic, or it may be the beautiful automatic player in the wealthiest home. In either case, the "housing" of records should be planned for safekeeping and for easy finding. How often have you waited for people to fumble with their records in order to locate a particular number? Organization of records is simple, once you begin to do a little straight thinking on the subject of proper arrangement.

Certainly the phonograph has contributed much to the music appreciation of a nation that has not been known in the past for its abundance of musical talent.

The Radio

When the radio was introduced in 1920, many people thought it would hurt the sale of phonographs and records. Quite the reverse, it has increased the sale. People who hear something they really enjoy on the air want to own the record.

Many people predicted that the radio would handicap the musical development of a nation, that people would not take the trouble to make their own music when they could have it at the turn of a wrist. And, from about 1925 to 1932 it appeared that this prediction was based on fact. We passed through a lazy era. Then the reaction set in. People began to recognize their need for self expression. The sale of musical instruments of all types began to pyramid to an astonishing degree, and the end is still not in sight.

People discovered the glory of organ music by hearing some of the finest choirs. They found that it was an easy thing to learn how to play the organ, if one knew how to play the piano. Our piano players, more and more, became organ players, too, and increased their pleasures.

People heard accordion players on the air and the vogue caught on to such a degree that today the accordion is one of the most popular of all solo musical instruments.

The Saturday afternoon Radio Program of the Metropolitan Opera in New York gave grand opera to millions who could never see the Diamond Horseshoe or actually hear the voices of some of the finest artists of our day. It gave millions an understanding of opera.

And this does not apply to shut-ins alone, to people in hospitals, institutions and jails. It applies to millions who plan their week's work so that on Saturday afternoon they are free to listen to the "Met." The value of this one program to the cultural development of our nation—to the world—cannot be estimated, but it is powerful. It is a rare treat to the sophisticate versed in opera lore as well as to the simple man who has "ears that hear music."

And the listening radio audience has tangible value to the Metropol-

Enchanted Corner... The light that gleams softly on mellow wood lends lasting enchantment to this glamour room. Such charm is easy to capture when you call on the Western Pines* for aid.

Practical for a thousand uses, these soft-textured woods bring permanent beauty to any corner of your home. Remember the economical loveliness of Western Pines—and their amazing versatility—when you build or remodel.

If it's ideas you're after, send for a free copy of "Western Pine Camera Views." It's an entirely new edition. This handsomely illustrated booklet is alive with stimulating suggestions that are easily adaptable. Write to Western Pine Association, Dept. 216-F, Yeon Building, Portland 4, Oregon.

THESE ARE THE WESTERN PINES { *IDAHO WHITE PINE *PONDEROSA PINE *SUGAR PINE

itan. In the last appeal for funds, one third of the money contributed came from home listeners. If "money talks" this is proof-convincing of the power of the radio to give great pleasure with good music.

Because of this, in the future, the programs of the Metropolitan will be planned to please that unseen home audience. A recent survey shows the most popular operas to be: 1. *Aida*, 2. *Carmen*, 3. *La Traviata*, followed by *Hansel and Gretel*, *Boris Godunov* and *Der Rosenkavalier*. All six operas will be broadcast during this present winter season.

Certainly the radio has not retarded music appreciation. Quite the reverse. Thousands of families never go out on Thursday or Saturday or Sunday nights because of their favorite symphony, pop concert, or hit parade is on the air at that time.

The beauty of the radio is that it requires little space, it may be in the kitchen or the bedroom. And it requires little equipment, merely a notebook or pad and pencil for quick note-taking as the announcer talks.

Boogie-Woogie vs. Classical

The story told by one thoughtful parent, aware of our juvenile delinquency figures, may point out one way of counteracting the effect of the juke box. His daughter had been given the benefit of a very good musical education from the time she was five years old. Her teachers had been of the best kind. She had responded to good teaching and was a good musician, as youngsters go. She knew her classics.

Soon after she entered high school she was intoxicated by the swing of hot music and went to her teacher, then to her father, and said that she wanted to drop her classical music and concentrate on boogie-woogie. Without any sign of disappointment, and without argument, her father wisely agreed that she should follow her own inclinations.

A little surprised, perhaps a little disappointed, that there were no strenuous parental objections to overcome, she switched over to boogie-woogie with vim and vigor.

In about one year she decided to return to her classical music. She had had her fling. She knew what it was all about, and she had decided for herself that enduring joy in music for her lay in classical music. And the beauty of the episode lies in the fact that she had her hot music at home, not in a drugstore or local hamburger hangout.

Music with Meals

The most popular musical instrument in the home is, of course, the piano. And in recent years the upright piano (the old style and the new small size), has been moving out of the living room and finding a new home in the sunroom made into a music room; in the large foyer which in former days has been largely waste space; or into the din-

"For YEARS I've waited for this"

And, Mother, take it from a real "rug expert," your MAGEE gives the kind of satisfaction that was worth waiting for!

You get real-wool comfort in a soft, springy MAGEE rug or carpet. Lovely colors, smart patterns bring new beauty to your home. Visit your dealer. He will gladly show you these distinctive new MAGEE floor coverings.

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"help to make a house a home"

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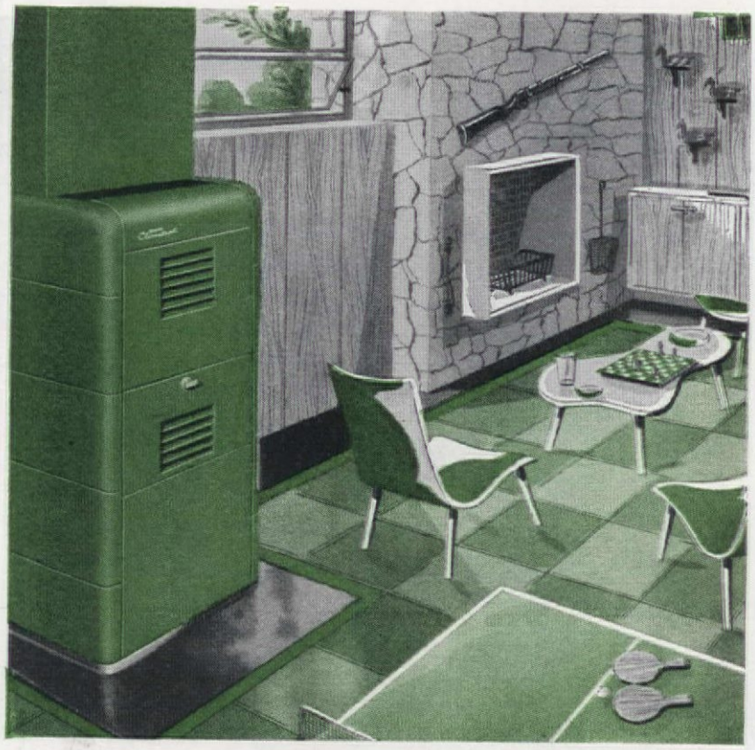

Climatrol gives you just what its name implies:

"Climate Control" through conditioning and handling air-for True Indoor Comfort

There is no mystery about comfort. The air in your home is the most significant factor — you simply install a Mueller Climatrol System — basically designed to condition and handle air — and you know your choice is sound.

Selecting the *right* system for Indoor Comfort is important. When you choose Climatrol, you assure yourself of the highest standard of home comfort — and you have a system to which future air-conditioning developments can be added.

Whether you plan to build, buy, or modernize — there is a Mueller Climatrol System to fit your home. Each is specially designed for efficient operation with a specific fuel — gas, oil, or coal; each is smart and modern in appearance, and engineered for the utmost comfort, convenience, and economy.

Choose Mueller Climatrol — backed by a 90-year performance record—for the certain satisfaction of True Indoor Comfort.

MUELLER Climatrol

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MEMBER INDOOR COMFORT

Previous orders may make it impossible to furnish your Climatrol System immediately. However, if you need additional information on Mueller Climatrol, see your local dealer or write —

L. J. Mueller Furnace Co., 2056 W. Oklahoma Ave., Milwaukee 7, Wis.

ing room which has been restyled as a music-dining room.

If you live in a popular 3-rooms-on-the-first-floor house (living room, dining room, and kitchen), and particularly if you have a couple of children in the painful, piano practicing stage, you will find that this restyled music-dining room has many assets. The decorating trend is pleasant as well as logical.

Mothers are glad to have their children practicing where they can keep an eye, or at least an ear, on them while busy in the kitchen. Fathers are grateful for a quiet living room, free from piano practice, where they can rest or concentrate on a book or card game. Children are glad to have this music-dining room where they can entertain friends of their own age, put on a song-fest or practice hour for the local singing group, while their parents are out of the way enjoying themselves in the living room.

As children grow older this music-dining room naturally evolves into a second living room. Actually, this restyled room adds the value of another room to a small house; it multiplies the "time-value" of the dining room at least 100 per cent.

Larger and better windows, "picture windows," have lured many dining tables away from the center of the room to the window site. And as the window table in the smart restaurant is desirable, so this home window table is popular. If you have a garden outside your dining-room window it is easy to spotlight something of special beauty so that it is visible when dining after dark.

If you have no garden, you can make your own in the modern, ingenious window-box manner. You can change your picture with the seasons. In the spring you can have a gay parade of Easter flowers; in the summer you can show rich flowers of quite a different color combination; in the fall you can have the warm, luscious shades; in winter you can have miniature green trees and shrubs which are delightful if you live in the North where snow plays lovely tricks on gardens. Every meal will have an enchanting garden display, and the gardener of the family will have fun with this new hobby.

Using a hard floor covering, as illustrated, you can whisk up the crumbs in a jiffy and your dining space is in order for musical enjoyment. Without rugs, the floor is always ready for dancing and, while you won't have the space of a dance hall, you will have, for a few couples, more space than you have in the average night club, where people dance in visible discomfort and at extreme expense.

Fluorescent lighting under the valance at the window will light your window display and give you good lighting on your dining table. Replacing the old center fixture with fluorescent lighting, you have excel-

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HEIRLOOM QUALITY

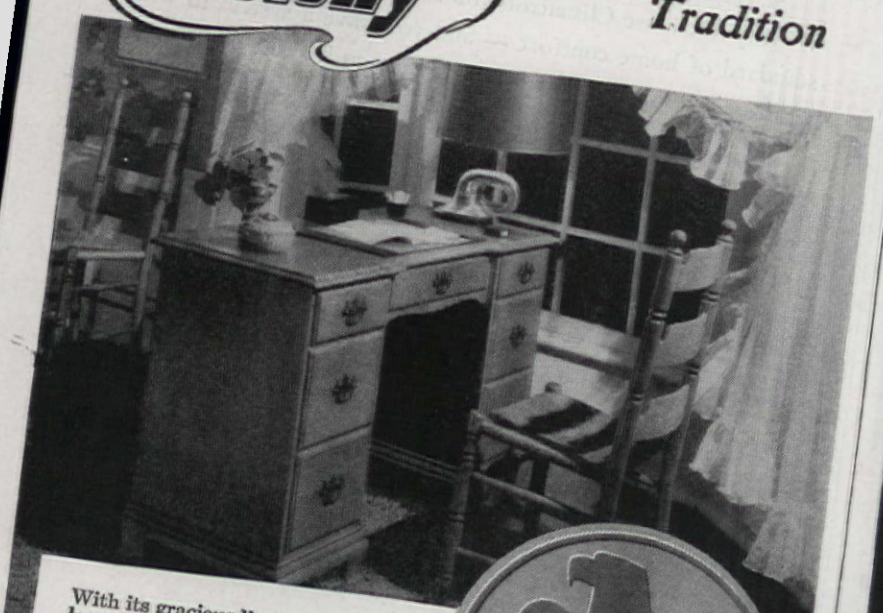
Tables

THE WEIMAN CO., ROCKFORD, ILL.

On display at better Furniture and Department Stores.

Old Colony

In the Heirloom Tradition



With its gracious lines and the mellow glow of its exclusive Winthrop Maple finish, Old Colony Furniture by Heywood-Wakefield tells its own story of superb craftsmanship. And these designs are "Home Planned" so that pieces you buy today will perfectly complement those you add later to living room, dining room and bedroom. See Heywood-Wakefield Old Colony Furniture at better department and furniture stores.

HEYWOOD-WAKEFIELD EST. 1826

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America's Oldest Radio Manufacturer

lent general illumination throughout the room and good lighting, without glare on your piano music.

Dining-room chairs make excellent spectator seats, when the children put on a concert, or the grownups use the piano. And, as parents enjoy the coffee and cigarettes at the table, it is a perfect time to hear and applaud the latest musical accomplishment of the young fry.

This double-duty room is no less efficient for dining. If a larger table is needed for guests, it is easy to add leaves and slide the table over to the old center of the room arrangement. But, with the growing popularity of the buffet party for informal entertaining, in these servantless days, the table is more often useful as a buffet, against the window.

"Housing" Musical Scores

The shelves used for musical scores should be from 12″ to 18″ long, or the popular three foot shelves should be divided by two or three partitions. This practice is desirable for all quartos and folios, as the weight of the books on a three-foot shelf is such that it is often awkward and difficult to abstract and replace them, owing to the pressure of other books leaning against them. This will often lead to much unavoidable damage and misplacement, because of the thinness of the average-sized volume of music.

Closely spaced shelves are infinitely better. And the neatest looking, and most efficient filing method, is to use a standard black music file box. One measures 14½″ x 11¾″ x 3½″ with the title insert on the end flap that drops, when opened, so that music may be abstracted and returned easily, without removing the box from the shelf.

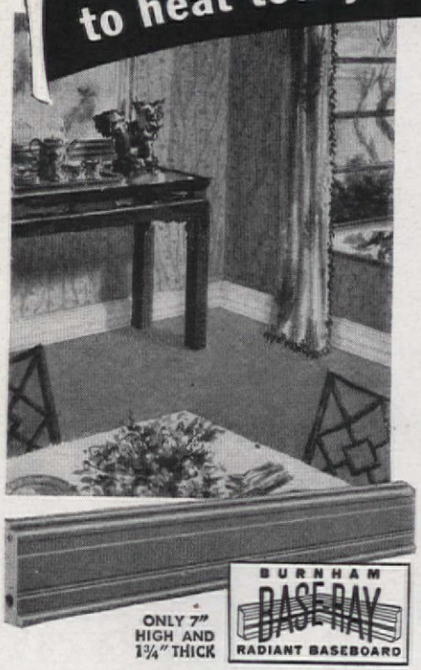
Cabinets for housing music may be obtained with from seven to fourteen trays, with a capacity of from approximately four-hundred to eight-hundred music sheets.

If music is filed alphabetically, under title or name of composer, it is easily located. A scrapbook containing data on the particular phase of music is a "must."

Although there is nothing inherently antagonistic between the love of beauty, as followed by the artist, and the search of truth, which is the aim of the scientist, there has always been a great divergence of opinion on the subject of music. Johnson found music to be "the costliest of rackets." On the opposite side stood Carlyle, to whom music was a kind of "inarticulate, unfathomable speech which leads us to the edge of the infinite, and lets us for moments gaze into that."

Certainly the same selection of music often affects different people in different ways. It may irritate one and soothe the other. It may have different effects, at different times, on the same people. One can never experience a second time the precise sensation of a first hearing.

BASE-RAY* is the *Modern* way to heat today's smart homes



ONLY 7″ HIGH AND 1¾″ THICK

BURNHAM BASE-RAY RADIANT BASEBOARD

The day has now come when homes can be heated by means of Base-Ray *radiant baseboards*. They are practically invisible and so completely "out of the way" that rooms become 100% livable.

Burnham offers you this significant improvement in *radiant heating* through BASE-RAY Radiant Baseboards. They are supplied with hot water or steam from your regular heating boiler. BASE-RAY replaces the customary wooden baseboard on outside walls and is painted to match. You enjoy clean Radiant heat and cozy draft-free warmth. Mail coupon for more facts on this sensational new development in home heating.

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Burnham RADIANT HEATING SINCE 1873

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Please send folder on your new BASE-RAY Radiant Baseboards to:

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A FREE GUIDE TO *Your Most Important Decision*

Home Planners, read this Booklet . . . make sure that the home you build will be a dream come true!

Your new home may be distinguished for its charm and beauty . . . its arrangement may be marvelously efficient . . . but it will never give the pleasure you anticipate if it is lacking in one essential—*winter comfort!* Your choice of a heating system is *your most important decision!*

Do you know the fundamentals of good heating? Can you answer these questions—

1. What heating method will give longest service with least upkeep expense?

2. Under what circumstances do you actually become a heating plant yourself?

3. How can a year 'round supply of hot water be obtained without a separately fired heater?

4. What effect do Radiant Rays have upon your comfort and health?

The answers to these questions and many others equally important are found in the booklet offered here. The time you spend in reading it will be well worth while, for your selection of the *right* heating system will pay dividends in money, health and comfort in all the years to come.

I-B-R Research Home at University of Illinois

From this typical six-room house come the facts on which "Better Living with Radiant Sunny Warmth" is based. It is equipped with every known instrument for the study and measurement of heating comfort and has been described as the best equipped house in the world for scientific investigation of heating systems under actual operating conditions.

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Please send your Free Booklet "Enjoy Better Living with Radiant Sunny Warmth."

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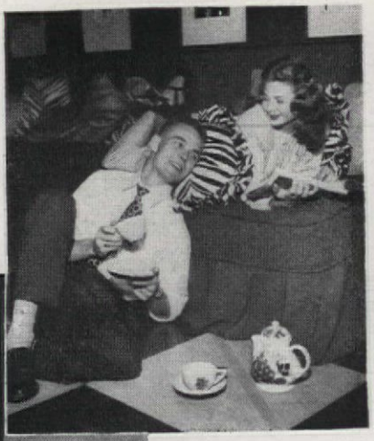


Virginia Jenkins

THE "G. I. Idea House" at Schuneman's Department Store recently caused quite a stir in St. Paul, Minnesota, where Schuneman's executives rolled up their sleeves and proved there was a way to lick a nationwide dilemma.

The idea for this demonstration house started in the store's Personnel Department. Many of the young men returning to the store from the armed services had married and brought with them a multitude of personal problems: increases in living costs, in rent, in house furnishings, and decreases in the available places in which to live. Schuneman's showed these troubled veterans how to shave home-furnishing costs, and they showed property owners how to capitalize on otherwise idle living space. The result is a series of rooms showing simply and explicitly how these two groups—the veterans, and those with house space to spare—can get together.

The Personnel Department, disturbed by the number of veteran problems, consulted the Schuneman executive staff and plans were

2 Hollywood beds provide accommodations for sleeping by night, couch by day. Grooved picture molding holds unframed prints, while the smart zebra cloth gives a good modern touch. Center: Dining spot in three-purpose room. Right: Part of the kitchen showing breakfast and lunch bar

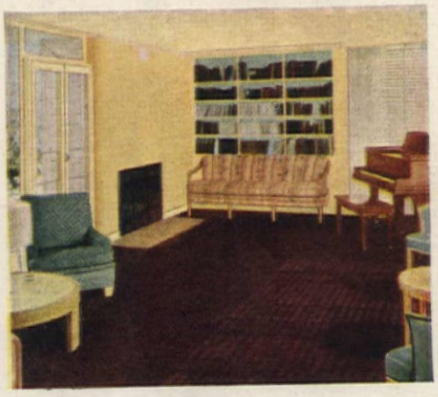
When they told me about COLOR DYNAMICS

. . . my girls sure earned their orchids!

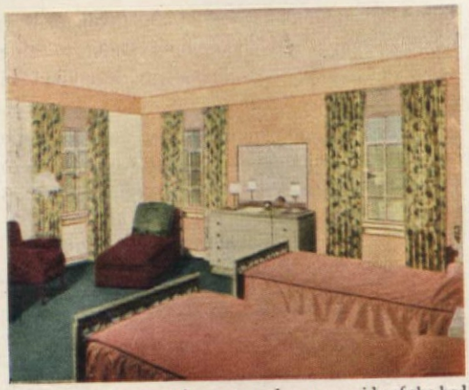
● Thanks to my smart, modern wife and daughter, I learned about Pittsburgh's *COLOR DYNAMICS* in time to avoid many of the old-fashioned mistakes in decorating. Suggestions contained in Pittsburgh's book, "*COLOR DYNAMICS* for the Home" not only gave us more beautiful color arrangements but also showed us how to make rooms friendlier and more enjoyable to live in. That's why I say my girls sure earned their orchids!

1 We read this interesting book from cover to cover. It told us how colors possess energy which can stimulate people, relieve eyestrain—make them feel better. The way that Pittsburgh's color experts use these facts in their new painting system made sense to us, and we decided to adopt some of their suggestions.

2 After the outside of the house had been painted we found out that COLOR DYNAMICS could change even its looks. Light colors for both body and trim made it seem larger. By repeating the trim color on our dormer windows we gave the house more height. By accentuating the doorway we made the whole place seem friendlier and more inviting.



3 Our living room faces north. The light is cold and cheerless. COLOR DYNAMICS explained that we could make the room more friendly by using harmonious tones of Peach and Ivory, with accents of Blue-Green. These colors blend well with our plum-colored carpet and green upholstery.



4 There's no getting out on the wrong side of the bed in this room! We figured out interesting color contrasts and accents we wouldn't have thought of without the COLOR DYNAMICS Book. Three walls of soft White and a featured wall, three cornices and the ceiling in Dusky Rose set off the furnishings and give us a bright, cheerful room in which to start the day.

5 Our kitchen now looks so much cooler even on warmest days. When the painting was finished, we were so proud we threw a house-warming party. Both Janie and my wife sure earned the orchids I bought them for this affair. Our friends were delighted. Most of them got copies of the COLOR DYNAMICS booklet so they could do as much for their homes.

For added charm and effect consider the use of an extra mirror or a plate glass table top

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Paint BEST with Pittsburgh Paints

WALLHIDE—flat, semi-gloss and gloss—can be washed repeatedly without marring or streaking. FLORHIDE—quick-drying, tough finish for floors, steps, woodwork and linoleum. SUN-PROOF HOUSE PAINT—for exteriors. All these paints are enriched with exclusive "*Vitolized Oils*" to keep them *live*, tough and elastic—give long-lasting protection. These oils are improved by the exclusive process of Molecular-Selection for easier spreading, quicker drying and uniform performance

GET YOUR COPY OF *"COLOR DYNAMICS FOR THE HOME"—It's Free!*

You, too, can learn about Pittsburgh's science of COLOR DYNAMICS and how to use it by sending this coupon today!

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laid. First of all, they believed they could cut the home-furnishings costs by showing the G. I. and the public how easily secondhand furniture could be rejuvenated. The other basic part of the two-fold approach was to show property owners that attics, basements, two-story garages, spare rooms, and storerooms could be easily converted into pleasant living quarters. They realized that both of these problems were not merchandise problems, but were purely explanation and demonstration principles which people would have to see to understand. The executive staff was told that this venture would not pay off in the sale of merchandise. In fact, it might retard the sale of new goods for sometime to come.

Talent scouts surveyed the areas where used furniture might be found in storerooms and attics, and spotted possible rooms at the same time. Owners were surprised to learn of the possibilities of their idle rooms, and impressed with the possibility of converting them so inexpensively.

Then the "G. I. Idea House" came into being. Two of the store decorators began with the secondhand furniture, augmented by unpainted furniture from the housewares department. Included in Schuneman's house were a modern three-purpose room (living, dining, and bedroom, illustrated on page 58), a nursery, kitchen, bedroom, and a Victorian living room. This gave a full range of ideas to help the G. I. solve any one of his room problems.

Although Schuneman's did not anticipate the sale of new merchandise, the store was surprised to find that there were insistent demands for various items which appealed to the visitors. As an example, they sold out the zebra cloth (illustrated) in approximately two hours.

What was accomplished in St. Paul could be done elsewhere. If stores in other cities were to carry on such a project, they could give many young people help in starting their new home.

Here is the cost data of the rooms illustrated:

MODERN ROOM
(Combination living, dining, and bedroom)

Beds	$90.00
Fabric for slip covers, 10 yds.	8.90
4 Chests	40.00
4 Chairs	58.00
Fabric on chairs, 4 yds.	11.80
Curtain material, 20 yds.	4.40
2 Black tables	10.00
Modern table	22.50
Lamp and shade	10.00
10 Pillow fillers	7.90
Remnants for pillow covers.	6.00
Paint	5.80
Total	**$275.30**

KITCHEN

4 unpainted stools	$ 7.00
1 unpainted table	5.00
Accessories (Including coffee maker, toaster, orange squeezer)	25.00
Wastebasket	.79
Paint	1.60
Total	**$39.39**

Decorate that Hall with Doors!

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• It pays to be "choosey" in selecting doors—for the right doors can work decorative magic in your home! Note, in the photograph, how the panelled doors of Ponderosa Pine mold light and shadow into a charming pattern! Such doors—available in a wide variety of designs—retain their beauty through the years, for their smooth surfaces take paint easily and hold it firmly. "Today's Idea House" . . . 32-page booklet . . . will show you how to choose doors that "do things" for your home . . . it's filled with dozens of ideas on how to make your home more livable and convenient with doors and windows of Ponderosa Pine. Send only 10c for your copy!

Some of the Many Subjects Covered by "Today's Idea House"

- How to make small rooms look larger
- How doors can save you steps
- How to plan for more closets
- How to improve window decoration

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Please send me a copy of "Today's Idea House." I enclose 10 cents. (Please Print)

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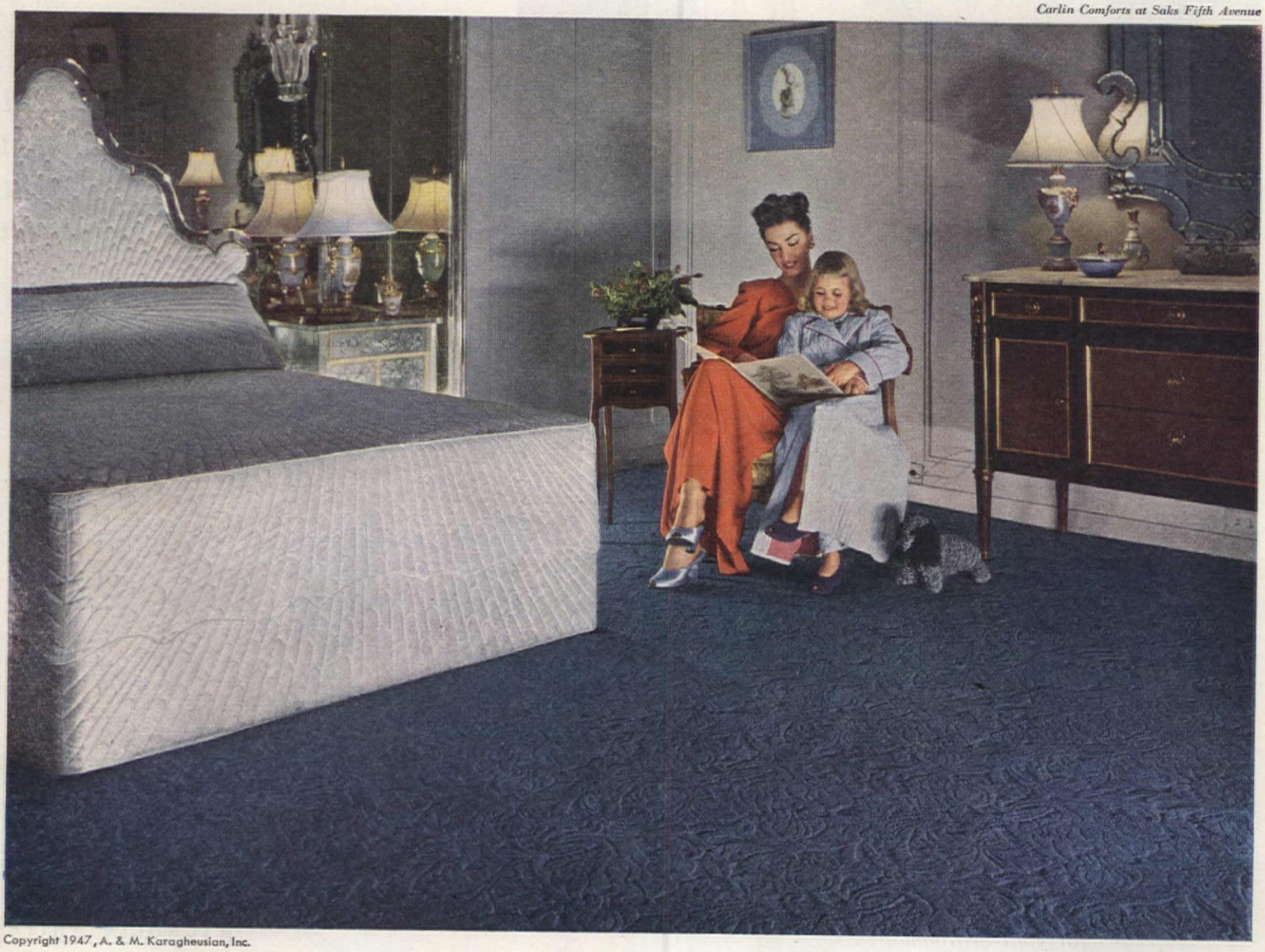
The Best is Yours with...

Ponderosa Pine WOODWORK

Soft-spoken Luxury

The first breath-taking sight of Renaissance—and pictures glow in your mind's eye. Your home... its loveliness reborn with Renaissance. The telltale signs of envy in your friends, noting your suddenly more spacious-seeming rooms—for that's what color, wall-to-wall, will do. Period or modern, your rooms are richer for the patterns painted by light and shade in the deep-sculptured pile. In this new carpeting, loomed by Gulistan for soft-spoken luxury, glamor lives tirelessly a long, long life.

Carlin Comforts at Saks Fifth Avenue



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Gulistan Renaissance Carpeting, woven by our patented process, in Tawny Rose, Fernmist Green, Blue Crystal, Alabaster Beige, Cloud Grey, Bordeaux Red. About $13.75 per sq. yd. Other qualities $6.75 up. (Higher in West.) All fine fabrics, all 100% virgin wool pile. Stocks are still limited, but stores now have many in B. H. F. (Basic Home Furnishings) colors which are co-ordinated with wallpaper, paint and fabrics. It's easy to have a room *singing* with color harmonies! Ask your store.

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Rugs and Carpets

ALL FABRICS WOVEN ON POWER LOOMS IN U. S. A. BY A. & M. KARAGHEUSIAN, INC.

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Fresh, Spring beauty
for your bedroom . . .

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MARSH ROSE
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From a meadow of dancing buttercups Springfield's color stylists caught the mood—translated it into the finest of blankets to gladden the eye . . . caress the hand. Pure virgin-wool, of course, deep-napped for extra warm comfort. These newest Springfield-exclusive colors can now be yours at $12.95 to $45.00. Slightly higher on the West Coast.

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If you cannot find chests, bags, rolls and wraps made with Pacific Silver Cloth, write to us for the name of your nearest dealer.

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basic data

$10 or $10,000?

Dorothy Brooks Paul

WOULD you trade a ten dollar bill for security against worry, and a possible lawsuit, if a guest slips on a rug in your house and is severely injured? Or one of your child's playmates is badly hurt while playing on your property? There are the proverbial hundred and one things for which a person may be held legally liable in the courts of this country, and unless he has financial protection, he stands to lose most of his material possessions.

You may think that none of your friends would sue you, if they, or their children, were injured on your premises, or contracted food poisoning at your table. But most friendships fly out the window when these accidents occur. There is a way to protect yourself against the worry and trouble involved, if an accident occurs in your home, or you are responsible for someone's being hurt. Invest $10.00 in a comprehensive personal liability policy, which protects policy holders against almost every conceivable occurrence that may entail legal liability to the extent of $10,000.00. It includes a $250.00 medical payments clause, and limits may be raised for a small additional cost.

John Simpson and his wife invited their new neighbors, the Danners, over for a game of bridge. The game grew pretty hot and, when Mrs. Danner bid, and made a little slam, she threw herself back into her chair triumphantly. Mrs. Danner was a large woman, and the chair, an ordinary collapsible bridge chair, folded up under her, and, as she fell, she broke her arm. The Simpsons were horrified, and their natural anxiety was heightened when the Danners hysterically threatened to sue. Like the cool water that oozes from a dentist's instrument, the realization that he had insurance protection calmed Mr. Simpson, and he assured his guest he would assume her medical expenses.

There are many difficulties the average family can get into, which cost money, and sometimes big money. If your child accidentally bumps into someone on his scooter or bicycle and injures him, you are liable for a damage suit. Or, if one of his playmates falls out of a tree on your property, you can be held responsible. One man was sued for $7,500.00 when his son's air gun

PLAN FOR *Genuine Value* IN YOUR FUTURE HOME

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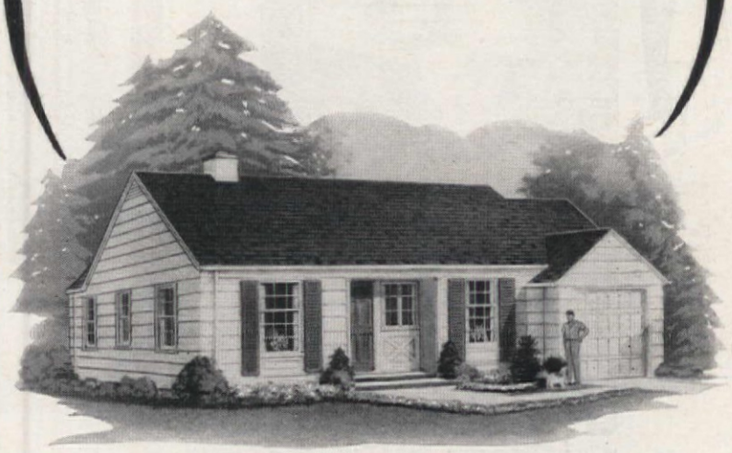
WEYERHAEUSER 4-SQUARE *Home Building Service*



HOUSE No. 5117

● You can point your planning to higher standards of home design and construction with the Weyerhaeuser 4-Square Home Building Service. Because this service features the outstanding home designs of professional architects and illustrates the fundamentals of sound construction, it offers you a background of building experience that will help you in a very direct way to get the most out of your home building dollar.

It will pay you to examine the Weyerhaeuser 4-Square Home Building Service which lumber dealers have available for your use at no charge. There are scores of attractive designs, with floor plans ready for your study.

You'll find this service a source of stimulating new ideas. Never static, it is kept right up to the minute by the addition of a new home design each month. A large, colorful illustration of the house pictured above is now being added to the dealers' building guide.

If your lumber dealer cannot offer you this service right now, send in the coupon for details about the home shown above and other house designs in the Weyerhaeuser 4-Square Home Building Service.

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caused the loss of a playmate's eye. His insurance company paid the claim under the comprehensive personal liability policy.

Roughhousing and "horseplay" sometimes cause a great deal of material damage, to say nothing of bodily injury. If you have any of those playful friends who think it fun to toss your furniture around, or use your living room for a putting green, you had better invest $10.00 in one of these policies, and save yourself additional expense and worry. Two men got into an argument over a wrestling match they had witnessed. They proceeded to demonstrate the points of argument. The result was a broken coffee table and lamp. A claim for damage was made, and it was paid.

If a guest tears her clothes on your furniture, or a helpful friend falls off a ladder while helping you straighten a picture, you have the comfort of knowing that your insurance company will stand back of you, if you own a personal liability policy.

The comprehensive personal liability coverage includes the widest scope of personal activities of all adult and minor relatives residing in a household, or while off the premises. If you accidentally poke your umbrella into someone's eye, or your suitcase falls off the luggage rack in a crowded train and injures someone, you can be sued for damages. If you spill a trayful of food in someone's lap in a cafeteria, you can be held liable for damage done to his clothing. A man running for a bus accidentally bumped into an elderly lady. She fell and broke her hip. She sued him, and was granted a large compensation. But the defendant was covered by his comprehensive personal liability policy, and his company paid the claim.

The pursuit of sports and hobbies often leads to strange accidents. Two friends were walking in the woods one day. One of them grasped a tree branch and swung it ahead of him, letting it snap back. It struck the other man in the eye. A damage suit followed. He received a verdict

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granting him $6,500.00. In another case, two lifelong friends were fishing from a bridge. One of them swung his pole around and accidentally stuck his friend in the eye with the fishhook. He was sued for a large amount, but his insurance company settled the claim. A hunter was injured when his companion's shot glanced off a tree and struck him in the nose. Poor shot that the other man was, he had had the foresight to invest in a personal liability policy.

Pets are lovable and dear to the hearts of their owners, but they can cause a great deal of trouble. If your dog nips someone, or destroys some property, you are liable. Not long ago, one of the insurance companies paid a $300.00 claim for some new draperies which a playful puppy had chewed up. Some people take no chances. One policy holder telephoned his company to inquire if his policy would cover any damages done by a pet kangaroo which his son had thoughtfully brought home with him from Australia. He was told that his policy would cover the damages.

Another important feature of the comprehensive personal liability policy is its protection against contractual liability. This is a point well worth considering, particularly in these days when people who find anything to rent, grab it immediately, and take little or no time to look into some of the legal aspects. Some leases, particularly those on summer homes or cottages, contain an obscure clause which transfers the landlord's legal liability to the tenant. When you sign such a lease, you may unwittingly assume the landlord's responsibility for any bodily injury or property damage that occurs on the premises. If a brick falls off the house and injures a passer-by, he can obtain action against you. Or, if a chimney fire damages a neighbor's house, you are legally liable. The same liability exists if a neighbor's property is damaged by your use of a spray.

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. . . tells how you can save up to 30% on fuel year after year, and keep your home up to 15° cooler in summer. Mail coupon below.

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The J-M Contractor is trained to cover areas like these *evenly*, leaving no "thin" spots between joists to rob you of fuel and comfort.

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He completely fills all the hollow exterior walls, and the heat-leaking spaces above and below the windows.

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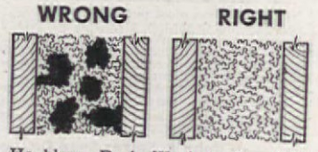
He blows Rock Wool to the right *density*, to prevent voids or "empty pockets" that leak heat and reduce efficiency.

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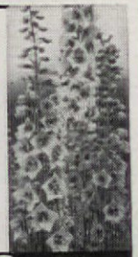

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Send for Big **FREE** catalog. Complete listing of garden seeds, plants, bulbs, shrubs, trees, and field seeds. **All seeds 99% plus pure.**
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Send 3c stamp to help cover mailing, please.
This! Free!
Gurney's Planting Guide is easily worth a quarter. Mailed free, with free flower seeds. Get yours now
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Grow Waterlilies and forget about such garden chores as weeding, cultivating, mulching and spraying. Beautiful fragrant blooms are yours for the asking—by the tub or pool-full.
Write for our catalog of waterlilies, aquatic plants and fancy fish.
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265 FLOWERS IN FULL COLOR
Wherever your garden may be you will find flowers for it in this beautiful catalog. More than 2500 new varieties and old favorites—roses, dahlias, gladioli, annuals, perennials—*265 pictured in full color!*
Vegetables, too, of the luxury quality which only home gardeners can enjoy, are offered in this annual, which is packed with information invaluable to amateurs. It tells how to grow everything listed, and all about the new weed killers, insecticides, fertilizers and post-war tools and gadgets. FREE on request.
SPECIAL FOR 1947. Rated by many the most beautiful of cut flowers, the gold-veined Salpiglossis can be grown in any garden by simple culture. Packet of seed including all colors sent with catalog for 10c (catalog value 25c).
VAUGHAN'S SEED STORE, Dept. 132
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Homemade Terrace

OUR long-awaited and still longer planned terrace was designed to provide summer recreation at home, in place of war-restricted and inconvenient travel. For various reasons it wasn't completed until the summer of 1945, but already it has convinced us that we are going to go right on enjoying it long after traveling has again become easy and pleasant. As our house surmounts a sandy knoll, privacy, not afforded on the lawn around it, was the first consideration. We, therefore, chose a spot, part way down the slope north of the house and beyond our rock garden, that could easily be screened with shrubs. Fortunately, a catalpa tree cast welcome shade there at lunchtime and all afternoon.

As the plan shows, the terrace is reached from the house through a trellis flanked by the rock garden and an old-fashioned garden, and down five wide, low, curving brick steps, convenient when carrying trays. We leveled off and brick-paved a semicircular area out of sight from our drive and most of the lawn. Opposite the stairway we mounted a sundial on a tree trunk in front of a rustic fence beyond which is a view across broad fields. To the left is the "work area" with stone fireplace, a sink with water piped from the house, a barrel for firewood and, beside the sundial, a bench under which more wood can be stored. To the right, the brick paving was expanded to form an octagonal dining terrace, whence a grass path leads down to the fields and a guest cottage. To the right of this path, curving into the late afternoon shade, we leveled and developed a pentagonal area of grass, one step higher than the main terrace so as to get more of the south breeze. Knowing that it would be impossible to maintain a good planting in the shade of the tree between this spot and the stairway, we made a little informal pool in the face of the hill, backed with rocks, ferns, and sedums, and supported in front by a low brick retaining wall. Three needle valves and a master valve just inside the trellis, control jets of water into the pool. Goldfish, water-hyacinths and other aquatics add to the pleasing effect.

On the north and west sides where the hill drops off sharply, the terrace is bounded by a continuation of the rustic fence and by tall-growing shrubs and perennials which, however, give privacy without shutting out desirable views of the surrounding farmland. To the east, sassafras trees, golden retinosporas, and perennials form an informal boundary. The terrace is comfortably furnished for its varied uses with pieces remodeled or improvised from discards. The portable chaise longue seen in the upper picture on page 67 was made of wheelbarrow handles extended and equipped with hardwood disk wheels. The cover is an old buggy top done over in blue canvas bound with white oilcloth to match the leather-covered cushion tufted with white buttons. The adjustable back can be fixed in sitting, reclining, and lying positions. To the right of it can be seen our "Sans-souci" cooler—a small, painted barrel with a hinged door in which soft drinks and containers are kept. In front of this is one of two arm chairs developed in the traditional way from flour barrels and equipped with blue oilcloth-covered cushions. For the center of the dining terrace, there is a four-foot octagonal table, the masonite top of which is hinged to a barrel base in which cushions

can be stored out of the rain. Though light enough to be easily moved, it accommodates eight people comfortably on nail kegs with octagon top and oilcloth cushions. An old washtub bench was restored, fitted with a lath sunburst back and painted to match the general color scheme, as were several old porch chairs that are thus rounding out long lives of usefulness.

Various decorative pieces placed on the brick wall, around the pool etc., are likewise "relics," such as old jugs, demijohns, earthenware crocks, butter bowls, and the like. Some are used to hold flowers; others, ornamental in themselves, are part of our upper Hudson Valley history.

The fireplace, built into the slope is slightly elevated to obviate stooping. A poker and big forks hang from hooks set into the masonry; a wire mesh spark-arrester and a damper are built into the chimney, the damper handle being an old, hand-forged fish spear. Electricity is wired from the house to old lanterns hung from brackets, and to a socket for a radio.

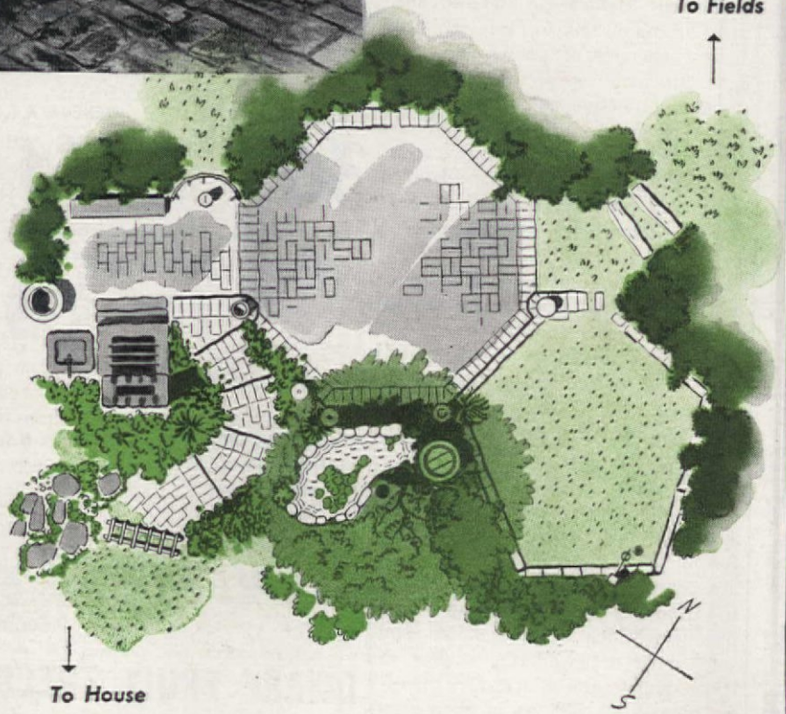
And the cost of this peace and privacy? Surprisingly few dollars and many happy hours of our own work.

for Summer Living

Photographs by Si Odell

We made a place of perfect peace and privacy, for eating or relaxation. . . . And the cost? A surprisingly few dollars and many pleasant hours of our own work, says

Gerald F. Curran



Plan by author, rendered by H. McClelland

Homemade, from start to finish; framed and enclosed by native trees and shrubs; embellished with heirlooms and local antiques, this outdoor living area is an integral part of the home it enriches and of the lives of the people who enjoy it

destroys pests!

PESTROY DDT

TRADE MARK REG.

KILLS: ROACHES, BEDBUGS, MOTHS, FLEAS, LICE, SILVERFISH, GNATS, TICKS, WASPS, CRICKETS, ANTS, FLIES, MOSQUITOES, MANY OTHER INSECTS.

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More New Things for Gardens

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Petunia Mrs. Dwight D. Eisenhower—1947 winner of the All-America silver medal

LIKE the outstanding new rose pictured last month, this medal-winning annual represents an important plant group in which exciting, improved novelties can be expected this year. And on page 69 are shown more of the newer implements and accessories for home gardeners.

Some of the most spectacular progress in the horticultural field in recent years has, however, been made—appropriately enough—in the development of munitions of war, the war against enemies of plants and gardens. In some cases, this has been the main objective, as part of the unremitting search for better methods of plant protection; in other cases, the new materials are being adapted for garden use after having been devised for other more or less unrelated wartime purposes.

Far too numerous to mention here individually and specifically, these new garden aids include insect destroyers, plant disease controls, and weed killers or herbicides. Their basic, active principles (which are rarely if ever used in the pure form) are complex chemical compounds with long, technical names, commonly abbreviated for popular use to such labels as DDT, 2,4-D, and various formulae numbers. These substances are combined with different carriers to form dusts, sprays, and other products which are advertised and sold under a bewildering variety of trade names, and which vary in effectiveness as well as in their particular objectives or special functions. Hence the importance—greater than ever before—of using only materials that are made and sold by firms of recognized standing, and of following their instructions to the letter.

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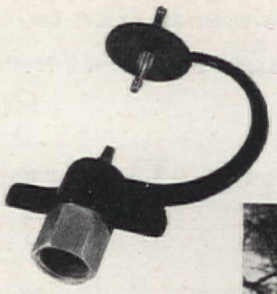
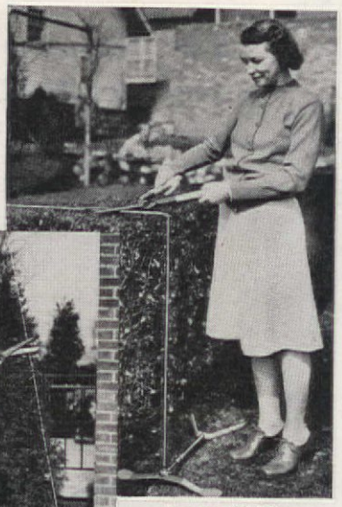


Christensen Mist Spray



Beets-all Shaper

Beets, Inc.

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Snap-On Tree Guard

At the top, left, is the Christensen Mist Spray designed to humidify or irrigate (very gently) greenhouses, lathhouses, or the outdoors; either overhead or as an under-bench installation to provide moisture without wetting the foliage. . . . At the right, two views of the Beets-all Shaper, a telescoping metal rod adjustably attached to a broad base so that it can be placed in various positions to guide shearing operations. . . . Next, to the left, the Snap-On Tree Guard, a strong, curled fiber sheet to be sprung around the trunk of a young tree to protect it against rabbits, mice, or carelessly operated lawn mowers. Expanding as the tree grows, it will fit up to a 3 in. sapling; thereafter, most trees can go it alone. . . . Directly below, a new, steel, pressure sprayer, compact, capacious, easy to handle; it can be operated with extension hose, as shown, or with a straight or a gooseneck nozzle directly on the tank, to direct the spray downward or up from beneath. . . . Oil-burning flame guns include in their varied uses weed-killing, ice-melting, rock-breaking, soil disinfection. Here are views of two leading types.

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"There's lots of folks would like to know about buildin' a good board fence"

Yrs. Resp.,

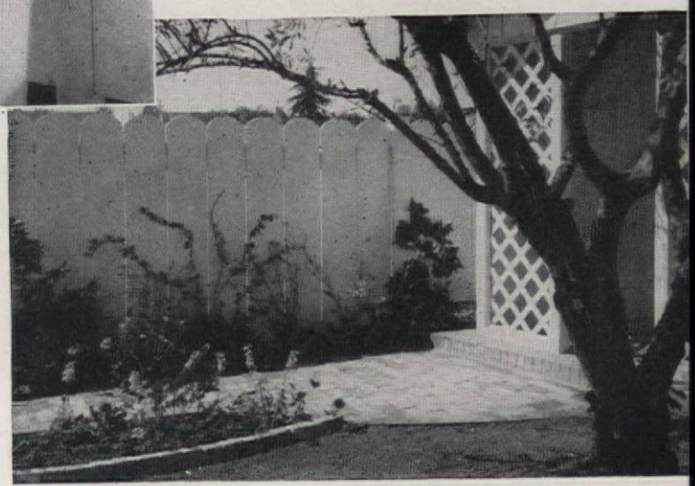
Harold Wallis Steck

DEAR EDITOR:

I'VE been readin' your paper for quite a spell now. You print a lot of crackin' good articles, but I never remember you tellin' anybody how to build a board fence. Now there's lots of folks would like to know about buildin' a good board fence. I know, 'cause I'm the "World's Champion Board Fence Builder," an' I've built some hummers. Course, I build other kinds, too, like picket and post and rail. But when it comes to a board fence—well, like the artist fellers say, then I'm downright inspired.

First thing to do is look the ground over, and measure it off. I just pace it, an' get it accurate to the quarter inch, but some folks has to use a steel tape, write all the figgers down, an' then draw a map. Well, I guess that's all right, too, for there's some as has awful short memories. Next, divide off the fence line in even length sections. I like 'em 8 or 10 ft. because they look best to the eye, and lumber for the rails cuts cheapest that way. Then I dig nice, round, plumb holes 3' deep, drive a stake beyond each end hole, and draw a taut line to set the posts by. For posts, use 6 x 6" redwood if you can, and anyway, creosote the end that goes in the ground. Set 'em careful, one at a time, with one edge agin the line, and use a measurin' stick to get the spaces between exactly right. Put a few shovelsful of concrete mix around the bottom of each post, then fill in six inches at a time, tamping the dirt firm as you can with a 2 x 4. Be sure and use a level, so the post'll set true.

The rails can be of any good, straight-grained wood. Cut 'em to fit exactly in between the posts, and nail 'em in so that when the up-and-down boards go on, they'll be in the middle of the side of the post. I always put my rails about one foot up from the bottom line of the fence, an' one foot down from the top line of the posts. While you're busy sawin' the boards, let the family give the posts and rails a coat of white lead and linseed oil paint. Give the boards a prime coat, too, before nailin' them on. It prevents rot and stain marks. If they're knotty, daub each knot with orange shellac before you paint. Stretch a line along the top of the posts to set the boards to, and use a little ½" thick spacin' stick, when you start nailin'. The ornamental tops for the posts (called "finials") you have to draw on paper and have turned on a lathe at a woodworkin' mill. They'll have a small peg or dowel stickin' out of the bottom. Just bore a hole in the top of the post to fit the peg, smear



The fence shown here in stages was built in Los Angeles, Calif. in 1937—350 ft. of it, for about $1.00 per ft. Specifications are

Height, 6' to top of 6 x 6" redwood posts. Rails, 3 x 4" Oregon pine. Boards, 1 x 12" No. 2 white pine, tops bandsawn on 9" radius

Gates were made of 3 x 4" rails and matching boards. All received three coats lead and oil paint, knots shellacked. Designed by H. W. Steck

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You'll want *Dial-ese* on your fixtures. On smaller—more modestly priced Crane units, handles are of molded Cranelon—non-heat conducting, non-absorbent—unaffected by strong acids—pleasing to the touch. Pearl gray color has jewel-like luster—enhances richness of the fixture.

For replacement on your present fixtures, ask your Crane Dealer for Vantage faucets—a complete line available with Cranelon handles and *Dial-ese* control.

The new Crane line of bathroom groups has been developed to meet the taste and preference of today's home owner. It is all new—all designed for maximum efficiency—and offers fresh styling and greater mechanical conveniences, as typified by *Dial-ese* Trim. No more struggling with hard-to-close faucets—they open and close at a finger's touch, lessening wear—preventing dripping. In the Drexel Group shown above, shining dome handles of chromium add a new, modern note.

At the present time, practically all Crane production of plumbing fixtures is going into low-cost housing—most of which will provide homes for veterans.

We hope the time is not too far distant when a housing emergency will no longer exist and everyone can step into his Crane Dealer's store, choose the equipment he desires from the wide selection on display and have it installed by that Dealer's skilled craftsmen.

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. . . and more ideas to fence yourself in!

the bottom of the finial, and the peg, with white lead, set it firmly in place, and wipe off any squeezed-out excess.

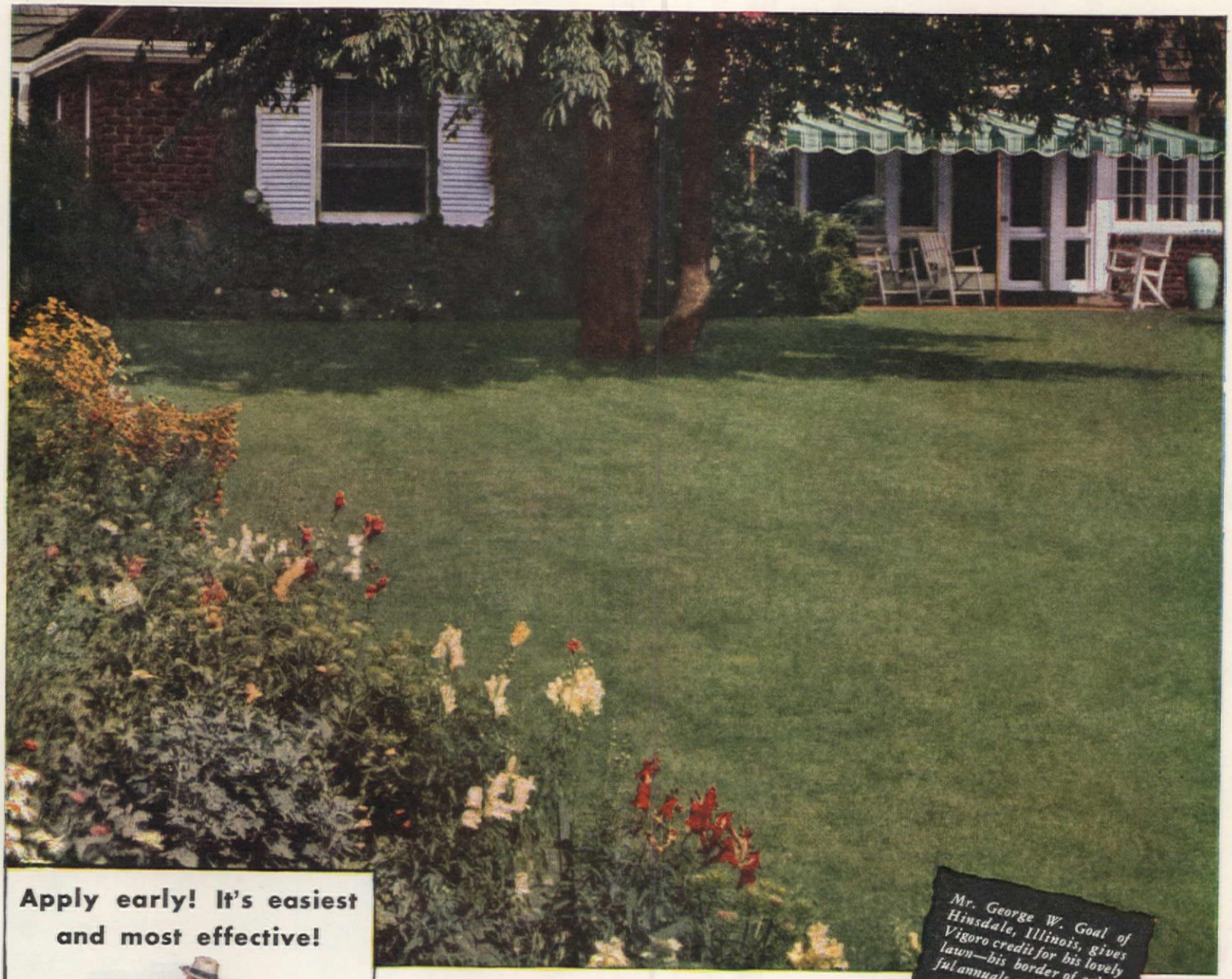
All the fence needs now is two more coats of good paint, and you'll have something your sons and your grandsons can carve their initials on. It's all pretty easy if you follow my directions. I'm pretty good at writin' directions, but just to favor folks who aren't so good at understandin' things that are printed, I took some pictures with my camera. Maybe you'd like to use them, too.—

Yrs. resp., *Harold Wallis Steck*

P.S.—That's not a picture of me, though, nailin' on the board. H.W.S.

Whether you want to shut yourself in, or exclude the rest of the world, there's a type of fence or wall to do the trick. And, as shown here and above, planting can make it beautiful

Will your lawn be RICH, THICK, VELVETY?



Mr. George W. Goal of Hinsdale, Illinois, gives Vigoro credit for his lovely lawn—his border of colorful annuals and perennials.

Apply early! It's easiest and most effective!

Ordinarily, you apply Vigoro when the grass is dry and then SOAK IT INTO THE SOIL. BUT THAT'S NOT NECESSARY when you Vigoro your lawn early . . . before growth starts.

Just put it on at the rate of 4 pounds per 100 square feet of lawn area and forget it. Spring thaws and rains will work Vigoro down to the feeding roots.

Your grass will find ample nourishment available for its use when growth starts. And well-fed grass is the best assurance of a weed-free, healthy lawn.

Authorities say —

Yes—if you feed VIGORO early!

It's not too early to begin your lawn work! Even though the snow may still be on the ground, feed Vigoro now. Applied early, Vigoro will start to nourish your lawn . . . help to build a thicker, more beautiful turf just as soon as growth starts.

Vigoro, complete, balanced plant food, is the result of scientific study . . . a formula of food elements plants need for proper nutrition, growth and reproduction.

Remember—a marked deficiency in soil of only one plant nutrient has serious consequences as far as plant growth is concerned. Like most soils, yours may lack one or more of the vital food elements growing things require for normal plant nutrition. Be warned by poor root systems, bad color, stunted or delayed growth.

Feed Vigoro. See how it helps nourish plants to health and beauty . . . helps to make your lawn come up lovelier, thicker, more weed-free. And don't forget that the beautiful trees and shrubs Vigoro can help you grow add permanent value to your property. Ask your garden supply dealer for Vigoro today.

A PRODUCT OF SWIFT & COMPANY

Given with a 100 lb. bag of Vigoro!

The Vigoro Beauty Plans show you how to design for beauty. Cram-full of exciting planting arrangements . . . helpful planting suggestions. Show what to plant, where to plant . . . how to plant. Get your copy at your garden supply dealer's. Limited edition. Act now!

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Been dreaming, madam? Step, now, into wonderful reality. And notice the modern miracle you're stepping on—Kentile . . . the floor that's set tile by tile so *you* design your own color combination and pattern . . . the resilient floor that's more comfortable underfoot . . . costs less yet is so durable it is virtually wearproof—with colors that *never* fade or rub off because they go clear through . . . and a floor that laughs at dirt, because it's cleaned by easy mopping, slicked up by simple waxing. No wonder Kentile is now first choice of architects for all through the house—from foyer to kitchen and even in basement playrooms where its rugged strength and resistance to any moisture is doubly appreciated. Made exclusively by David E. Kennedy, Inc., floors since 1899.

Kitchen: Grand Antique (B-204) and Veined Carnelian (C-206), Black and Toledo Red strips. Playroom: Cippolino (C-214); shuffleboard, Toledo Red (C-109) with White strips and numerals.

KENTILE Asphalt Tile

and fun DOWNSTAIRS

Photographs by Max Tatch

Don't just copy a fence style that catches your eye. Study the lines, color, texture, and character of your house, and of its setting, then work out an enclosure that really fits

Shall it be high or low, massive or delicate, easy to see through or a complete barrier, with or without a gate, draped in foliage or free-standing? Make it distinctive, and your own

Design by Sears

Happy companions . . . against a happy background of beauty which lasts a lifetime. Left wall, Walnut Weldwood . . . in stile and rail panel effect . . . cut and installed on the job. Molding and custom-made desk are matching walnut. Right wall, Maple Weldwood.

ANSWER TO THE *Study* PROBLEM . . .

Jane loves this room.

She knows that her father is happiest in this quiet, secluded study . . . where walls of Weldwood Plywood reflect appealing charm.

She doesn't realize, of course, that one reason why her father is so pleased is because these walls represent a shrewd investment. They actually cost lots less than he expected to pay for such beauty and comfort.

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Right at home in the loveliest home

These lustrous new Kensington chairs will blend the beauty of their simple, classic lines into any type of room, period or modern. They are so versatile, so comfortable, you'll use them at the dining table, for bridge, in bedrooms—as occasional chairs.

Moreover, you'll find these handsome chairs superbly practical. They'll be right at home with children—and pets. For they're made of Kensington metal . . . which keeps its rich, silvery lustre year after year after year. They won't chip, peel or warp. Cold, heat, dryness, dampness can't affect these sturdy beauties.

Kensington chairs are upholstered in smart, washable, decorators' colors (aquamarine shown above). Be sure to see these fascinating Kensington chairs at leading furniture and department stores—or, for literature, write Kensington Inc., New Kensington, Pa.

Kensington Chairs are made of the same beautiful, silvery metal as the famous Kensington Gift Ware.

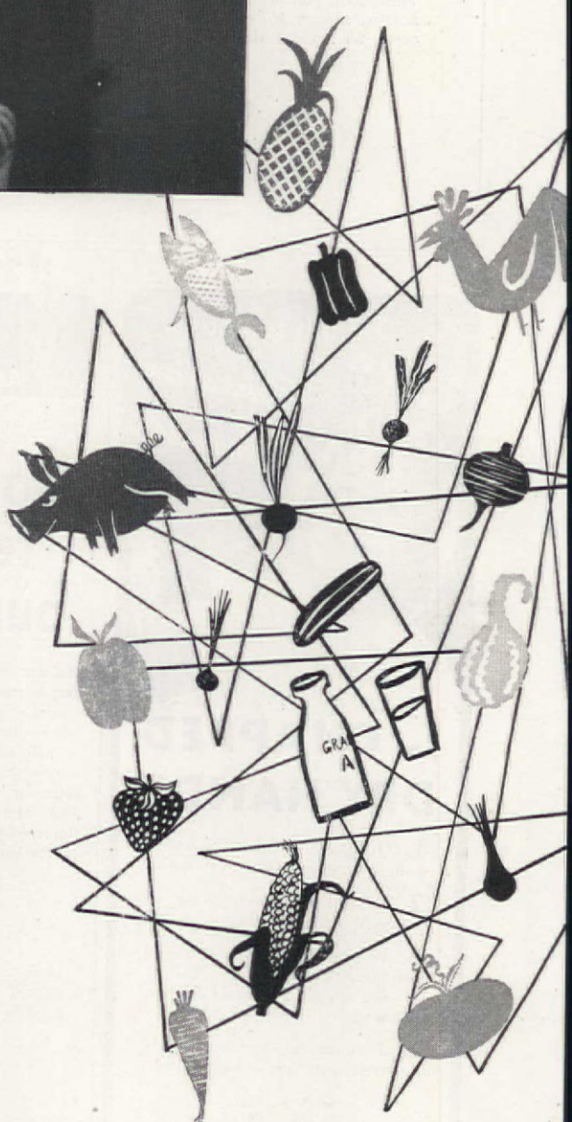
Kensington

OF NEW KENSINGTON

Charles Frederick McKivergan, D.M.D.

The Right Foods Can Save Your Children's Teeth

Photograph: Stanley Studio, Providence, R. I.



THAT the foods we eat have an effect--either good or bad—on our teeth will be news perhaps to nobody. For many years we have known that diet plays an important part in building the dental structures, and we have been taught to give the same attention to diet as to tooth-brushing and regular visits to the dentist. But, in recent years, an increased interest has been directed at the foods we eat, especially among dentists, physicians, and nutritionists. Today there is a growing belief that in control of the foods we eat lies, perhaps, our best weapon for the *prevention* of much prevalent tooth decay.

This focusing of guilt on the diet as the fundamental cause of tooth decay gives parents a special opportunity to participate actively in the universal drive on tooth decay and, incidentally, to help their children to have better teeth than they otherwise might have. For, just as tooth decay is largely a disease of childhood, so, too, are the good or bad results on our teeth of the foods we eat, almost entirely brought about during the first dozen years of life, when most of the teeth are being fully formed. What the child is permitted to eat during these tooth-formative years, more than any other factor, perhaps, determines whether his teeth shall be good or bad, strong or weak, and how much care they will need.

For a long time it was generally believed that the child whose daily foods furnished him adequate amounts of the two minerals, calcium and phosphorus, and three vitamins A, C, and D was receiving all the dental diet attention he required. Today we know that this is only part of the story. Good nutrition for the child, whether it is general or dental nutrition, requires the selection for him of foods that provide proteins, carbohydrates, fats, vitamins and salts.

The trick, insofar as the child's dental diet needs are concerned, is to include in the general choice of foods enough of those foods which contain calcium and phosphorus and the vitamins A, C, and D. For these two minerals and three vitamins are indispensable to his correct dental diet, although their ingestion, even in excess quantities, accomplishes little or nothing for the child, insofar as the prevention of tooth decay is concerned. What these minerals and vitamins do accomplish for the child, is to start him off with strong, healthy teeth. Deprived of them in the tooth-forming years, no child can have good teeth. Their presence in the diet of the child is a fundamental dental requirement. Why? The calcium and phosphorus together comprise about 95 per cent of the minerals that make up our teeth (and our bones, too), and the hardness of our teeth depends on our getting enough of these two minerals when our teeth are being formed. Without vitamin A, the teeth cannot be normally formed, no matter how complete is the supply of the other tooth-forming elements; instead, both the outside enamel and inside dentine, which comprise most of the tooth structure, will be imperfect and especially susceptible to decay. Vitamin C, too, plays a direct part in the formation of our teeth and its absence from the child's diet, or its inadequate intake, also leads, in time, to spongy and unhealthy gum tissue. Vitamin D, in turn, is indispensable because it makes it possible for the body to utilize the calcium and phosphorus effectively, thereby encouraging the normal hardening of not only the teeth but the bones.

How can you make sure of providing your child, from the earliest practical moment, with these five elements so necessary to his proper dental development? The time to start is before the child is born. The first teeth begin to form early in fetal life. As early as several months before

When Your Little One Catches Cold

Best-known home remedy you can use to relieve distress of children's colds is warming Vicks VapoRub. Results are so good because VapoRub starts to work instantly! It *penetrates* to upper bronchial tubes with special medicinal vapors . . . *stimulates* chest and back surfaces like a soothing poultice. And it keeps up this penetrating-stimulating action for hours to bring relief while the child sleeps! It's no wonder that most mothers use Vicks VapoRub.

AT BEDTIME rub throat, chest, back with Vicks VapoRub. Relief-bringing action starts to work at once to relieve distress.

WORKS WHILE CHILD SLEEPS to bring relief during the night. Often by morning most misery of the cold is gone! Try it tonight!

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ALUMINUM HAMPERS
SINCE 1900 *by makers of Famous Bath Scales*
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So soothing for tired, burning feet

You can actually feel tired muscles relax, fiery burning subside as feet respond almost instantly to the cooling, soothing comfort of frosty-white medicinal Ice-Mint. Grand, too, to help soften up stinging corns and callouses. At drug and department stores. Get a jar of Ice-Mint today.

the child is born, the crowns of four of the permanent set of teeth also have begun to form. This means that the prospective mother, preferably under the guidance of a physician, must eat the foods that will supply these five necessary elements.

As the baby grows older and starts to eat solid foods, the emphasis switches to making certain that they directly provide the child with the necessary dental elements. The first requirement is to see that the child, from then on, and throughout all the tooth-forming years, is given at least one quart of cow's milk every day. Part of it may be served as a beverage, the rest—especially if the child balks at drinking milk—in puddings, custards, soups and other milk dishes, and on cereals. In addition, you should keep in mind that the foods, including milk, which offer the best sources of the necessary minerals and vitamins are the following:

CALCIUM. Milk, cream, cheese, whole-grain cereals, carrots, cabbage, eggs, nuts, celery, prunes, ice cream, molasses, green, leafy vegetables, kale, turnip greens, dried figs, dried beans, dried soybeans, buttermilk.

PHOSPHORUS. Milk, cream, whole-grain cereals, beans, cheese, eggs, spinach, peas, fish and other sea foods, beef liver, nuts, soybeans, dried beans, dried peas, peanuts, oatmeal, lentils and cauliflower.

VITAMIN A. Milk, cream, carrots, eggs, butter, milk fat, oysters, string beans, green peas, liver, cod-liver oil, halibut-liver oil, winter squash, parsley, yellow corn, green, leafy vegetables, tomatoes, yellow peaches, spinach, string beans, lettuce, dandelion greens, cheese, green peppers.

VITAMIN C. Bananas, strawberries, tomatoes, oranges, lemons, grapefruit, apples, pineapples, green, leafy vegetables, potatoes, fresh peas, raw cabbage, turnips, raspberries, lettuce.

VITAMIN D. Cod-liver oil, halibut-liver and other fish-liver oils, salmon, eggs, butter, enriched milk and, especially, *direct sunlight on the bare skin.*

It is a simple thing to give the child each day, servings of at least *two* of the above foods. If you do this and make sure that the child also has a quart of milk each day, you need not worry about necessary dental minerals and vitamins.

But along with the right elements, the teeth and their supporting tissues need exercise, especially during the tooth-formative years. That's why, from about the twelfth month, some coarse food should be given to the child every day—to stimulate the teeth and gums, strengthen the chewing muscles, and give tone to the other mouth structures. For this purpose celery, raw carrots, cabbage and apples are all excellent, as are bread crusts and meat bones. The Council on Therapeutics of the American Dental Association is the authority for the statement, however, that chewing gum appears to be of no value for this purpose. In the opinion of the Council, chewing gum, in proportion to its sugar content,

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Be Wise—BUY AN EXTRA PACKAGE!

If you've ever been caught with a pesky headache and *—no Alka-Seltzer!*—you'll agree that an EXTRA package on hand is a mighty comforting fore-thought. And that includes waking up at night with an upset stomach or those other common ailments like muscular aches and pains and the discomforts of a cold. So be wise! On your next visit to the drug store buy TWO packages of Alka-Seltzer instead of one.

Alka-Seltzer

She has an *EXTRA*, calls it her "spare."

Bottle is empty, but she doesn't care.

Needs Alka-Seltzer, knows what to take.

Company coming. Head starts to ache.

exerts a destructive effect on teeth especially prone to decay.

In this connection, there is good reason to believe that if your child has poor baby teeth, it does not mean his permanent teeth necessarily will be bad. The starting condition of the baby teeth is determined mostly by the *mother's* diet during pregnancy. The starting condition of the permanent teeth is determined mostly by the *child's* diet from birth up to about the twelfth to fourteenth year. Even in very extreme cases, all the permanent teeth have been fully formed by about the sixteenth year, and the outside hard enamel cannot renew itself once it has succumbed to decay. This explains why removal of the decay and its replacement with filling material is the only remedy, once decay has started. It also explains why the diet is of little dental importance in adults, compared with its huge importance during tooth-forming years in children.

What has been said so far should guide any mother in helping her offspring to start out in life with good teeth. Helping the child to *keep* them healthy through a correct diet is the next challenge. This time the trick is not to include certain foods in the diet; rather, it is to *exclude* certain foods from the child's diet. The foods are the rich sugars and starches. Again, you have the right to ask why this should be so. The answer is found in the understanding of the tooth decay process. The actual cause of tooth decay is unknown. But most research indicates that the destruction is due to a special type of bacterium—the Lactobacillus Acidoplilus. It has the ability to ferment sugars and other carbohydrate foods in the mouth, and to convert them into acids. These acids then attack the surfaces of the teeth and the result is caries or tooth decay.

In the mouth of every child are germs of the above special type. Indeed, some children's mouths harbor vast numbers of them and, consequently, their teeth soon are greatly decayed. In other mouths (but how few!) there are only a small number of such germs and, therefore, little tooth decay. In all cases, the germs simply collect in groups in the grooves of the teeth, or adhere to the smooth surfaces of the teeth in the film that can be found around the necks of most teeth. Feeding on them, they convert the sugars and carbohydrates into the acids that dissolve the enamel and start the decay. The preventative remedy is simple. Any mother can help her child to avoid the ravages and unsightliness of tooth decay by giving him meals containing the absolute minimum of foods made up of sugars and starches. When this is done, the acid-producing germs just do not have enough sugar residue in the mouth on which they can feed themselves and reproduce their kind. So they literally starve to death, and presto!—the cause of tooth decay vanishes from the mouth.

On the basis of available scientific

I never should have said...

"What kind of Kleenex do you want?"

NOW I've heard everything! jeered the little woman. Maybe you think *all* tissues are Kleenex*, but my *skin* says different! If *you* had a faceful of makeup you'd insist on a *soft* tissue—and you'd *know* there's no other kind of Kleenex!

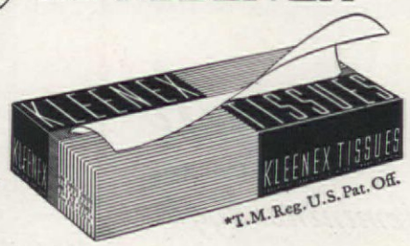
Clowning again snorted Sue's mother. And with me sneezing cold germs all over. Young man, to hear you talk a body'd think Kleenex was just like *any* tissue. Well, my *nose* knows there's *only one* Kleenex. You'll learn!

It's a greenhorn you are about tissues, sir! smiled our Nora. What other tissues comes poppin' up so handy-like—one at a time? *None but Kleenex!* 'Tis by that Kleenex box you'd be knowin' there's only *one* Kleenex. But whish-h-t! There's still another way . . .

Your own eyes tell you! Hold a Kleenex Tissue up to a light. See any lumps, or weak spots? Divil a bit! You see Kleenex *quality* smilin' through—so you're sure Kleenex *must* be *heavenly soft*. And *husky!* Faith, your own eyes tell you there's no tissue just like Kleenex!

Now I know better...

There is only one KLEENEX



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America's Favorite Tissue

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A Mother's Ignorance of These *Intimate Physical Facts* Often To Blame!

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But FIRST—make sure *your own* knowledge is just as up-to-date and scientific as it can be! And it *will be* if you tell her how important ZONITE is for the douche—

No other type liquid antiseptic-germicide tested is SO POWERFUL yet SO HARMLESS

Thanks to a world-famous Surgeon and a skilled Chemist who have given the world the remarkable ZONITE principle — wise women no longer use old-fashioned, weak or dangerous products.

The ZONITE principle is truly a miracle! No other type liquid antiseptic-germicide for the douche of all those tested is SO POWERFUL yet absolutely *non-poisonous, non-irritating, non-burning.* ZONITE positively contains no bichloride of mercury, phenol or creosote. You can use ZONITE as directed *as often as needed* without risk of injury.

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ZONITE'S *powerful strength* and *safety to tissues* make it of great worth for feminine hygiene. Ask your doctor.

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investigations, refined sugar seems to be far more a menace to the health of the teeth than the starchy foods. So, it is common sense that the foods served children should be sweetened with as little sugar as possible, and the amount of candy eaten, especially hard candies, should be kept to a minimum. Since they are rich in sugar content, it follows that ice cream, pastries, frostings, jellies, and syrups be included in this ban.

The elimination of all starches from the child's diet is not so easily achieved. The whole-wheat cereals, bread, and rice are all necessary to the child's diet, even if they leave in the mouth an acid residue that encourages the tooth decay process. The practical solution, in regard to these and similarly necessary starchy foods, is to balance them at the same meal with plenty of vegetables and fruits and milk, which leave an alkaline residue that is unfavorable to the work of acid-producing germs. But gravies, macaroni, spaghetti, noodles, white rice and other foodstuffs made of the refined starches should be ruled out. Their starch content is converted to sugar which is destructive to the teeth.

Candy, soft drinks, ice cream, mints and all the other sugary confections are especially bad for the child's teeth, when taken between meals. The bacteria they feed on in the mouth are enabled, for hours at a time, to form tooth-destroying acids. These hours of acid action on the teeth can be reduced to *minutes* by your insisting that the children eat only at mealtime, and that they brush their teeth immediately following each meal. But remember, the conversion of the starches and sugars to acids by the bacteria starts within a matter of minutes after these foods are taken into the mouth. To be effective, then, the toothbrushing has to be done at once following the meal. And every mother knows how difficult it is to get the average child to brush his teeth at any time. So it is much better to go back to the source of decay and keep the offending foodstuffs out of the meals you serve your child. If you but persevere from the start, and take care to substitute nuts, raisins, and fruits for the rich desserts and sweets that you rule out, the goal of greatly reduced tooth decay in your children's teeth will not be at all impossible to achieve.

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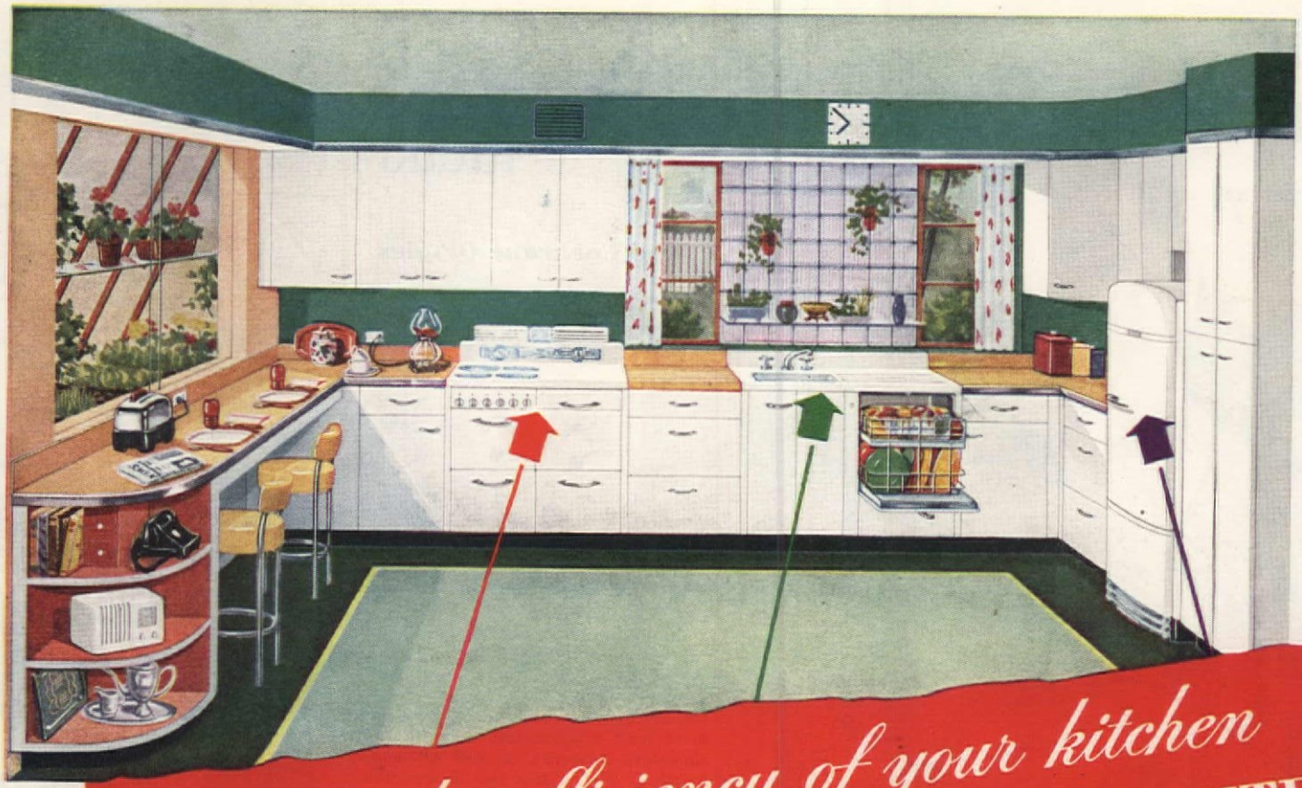
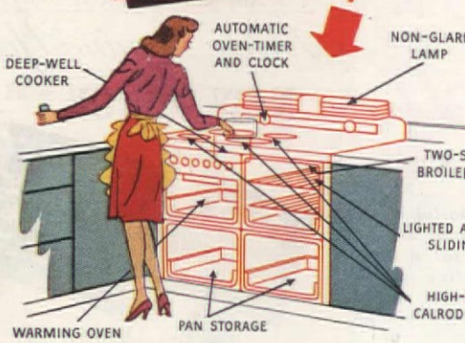


Triple the efficiency of your kitchen with 3 HOTPOINT WORK CENTERS



1 Cooking Center. *Your new Hotpoint Automatic Electric Range should be installed conveniently near refrigerator and sink to do away with needless steps. Attractive electrically lighted Hotpoint Steel Cabinets provide handy storage space for cooking utensils.*

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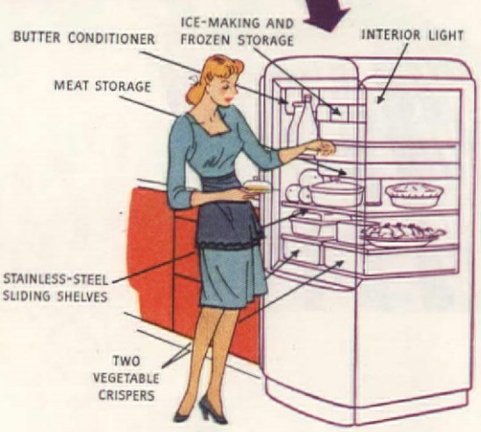

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EVERY Hotpoint appliance you buy has the efficiency, economy and dependability of 40 years' experience built into it! Yet to *get* the best service from your new Hotpoint appliances, you should arrange them in your kitchen according to a time-and-step-saving pattern.

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Enclosed please find ten cents in coin or stamps, for which send me your new kitchen planning guide entitled, "Your Next Kitchen by Hotpoint."

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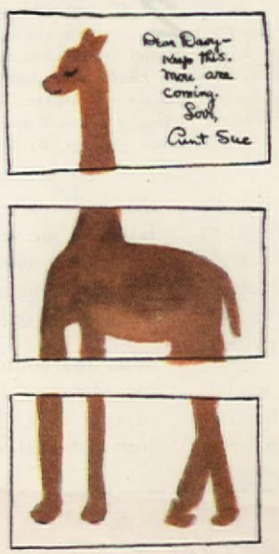
S.O.S magic cleanser of pots and pans

SICK-A-BED Ideas

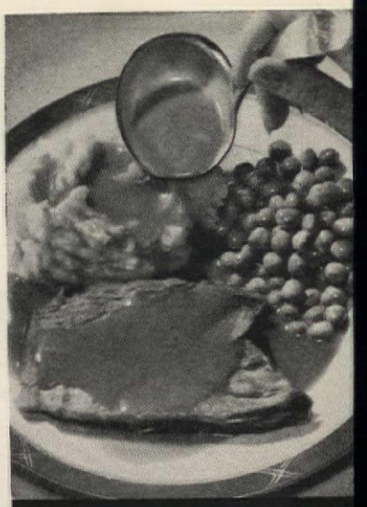
June Cochrane Ortgies

***To intrigue:** a round cookie clown's head with a pineapple triangle cap, chocolate features, a ruff of white frosting, and a big red maraschino cherry for his jolly clown's nose*

***To amuse:** take some colorful cloth, a needle, thread, scissors and a roll of cotton . . . this for a little girl to make an attractive pillow for her favorite doll. It should be good for several hours of fun*



***To mystify:** paste on separate post cards a long, thin animal or cartoon, mail on successive days; or write a to-be-continued story on red-edged labels, paste on the cards, and end each installment on an exciting note*



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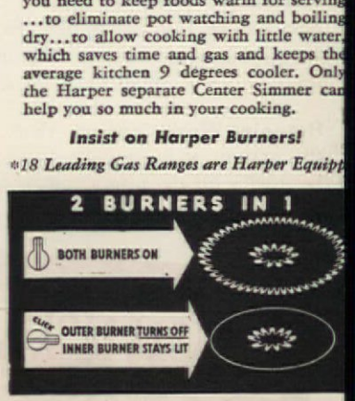
Before Buying Your NEW RANGE

Harper Center Simmer Burners are superior to all other top burners because each Harper burner is really 2 *burners in 1*. As shown in diagram, the big *outer* burner brings foods to a quick boil. Turn handle until it "clicks" and the *big burner* goes out, leaving only the small, efficient *inner burner* lit to finish the cooking.

Only the separate Harper Center Simmer gives you the controlled low heats you need to keep foods warm for serving . . . to eliminate pot watching and boiling dry . . . to allow cooking with little water, which saves time and gas and keeps the average kitchen 9 degrees cooler. Only the Harper separate Center Simmer can help you so much in your cooking.

Insist on Harper Burners!

**18 Leading Gas Ranges are Harper Equipped*



HARPER-WYMAN COMPANY, CHICAGO

and be sure to get a WEAR-EVER...the one with the Snap-tite cover..."

"But why, Mom?"

Because you want your husband to say you're the smartest, best cook ever, even though you spend *less* time in the kitchen! So get Wear-Ever—*there's* a name *my* mother praised! And this Wear-Ever Pressure Cooker has the patented Snap-Tite Cover—you can use it with just *one* hand!

hen, too, even if the lid-lock is unhooked, *this* cover can't come off pressure's on. The youngest bride will find it easy to pressure- foods the Wear-Ever way. Vegetables stay dewy-fresh, meat comes mptingly tender and juicy! *Does it save TIME?* Why, it reaches rature *fast*, then cooks, f'r'instance, *peas in 15 seconds!*

with such a simple design, the Wear-Ever's *so* easy to use! The temperature control has no adjustments, no moving parts. If you accidentally drop it, never mind! It won't break. This cooker saves pin-money for extras, too, by cutting food and fuel costs. *Better get yours today—the demand's enormous!*

Keep aluminum gleaming the easy way. Use Wear-Ever Cleanser Pads. At all stores.

of the metal that cooks best . . . easy to clean

EAR•EVER *Aluminum* **PRESSURE COOKER**

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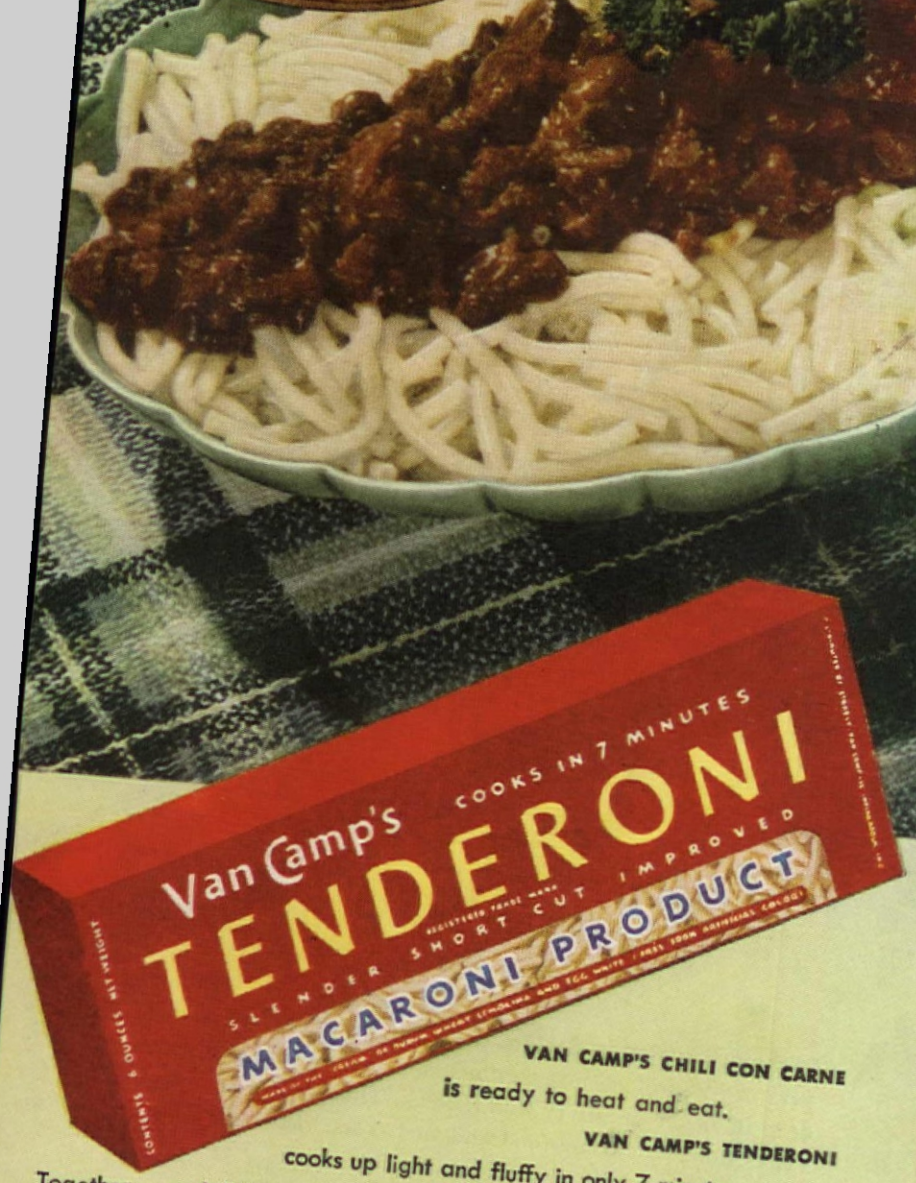
WEAR-EVER ALUMINUM TRADE MARK REG. U.S. PAT. OFF.

ALUMINUM COOKING UTENSIL COMPANY

Easy to prepare

RICH IN FLAVOR



VAN CAMP'S CHILI CON CARNE is ready to heat and eat.

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Together — a delicious dish of rich and satisfying flavor and nourishment.

VAN CAMP'S FOODS — Products of Stokely-Van Camp, Inc., Indianapolis, Ind.

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New Friends:

We offer you, through our various departments, professional advice on home building, decorating, and kitchen planning.

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KITCHEN and LAUNDRY: We'll plan a new one or rearrange an old one, if you'll send a floor plan drawn to scale: one inch equals one foot, and indicate all doors, windows, etc., and specify equipment you have or wish to have. Fee **$1.00** per room. Address these problems to Department K.

Send problems and remittance to:
(Please do not send stamps)
American Home (Indicate Dept.)
444 Madison Ave., New York 22, N. Y.

AMERICAN HOME ORDER FORM

Illustrated in this issue on pages 24, 25

- ☐ A-846 Greek Key Border....$1.00
- ☐ A-847 New England Bouquet.$1.00
- ☐ A-848 Zinnias $1.00
- ☐ A-849 Dainty Bess Rose.....$1.00

Selected from previous issues

- ☐ A-514 Braided Oval Rug.....10c
- ☐ A-540 Hit-or-Miss Hooked Rug 10c
- ☐ A-551 Floral Squares Hooked Rug 25c
- ☐ A-598 Crocheted Bath Mat.....20c
- ☐ A-750 Crocheted Rug of 1½' squares 10c
- ☐ A-758 Crocheted Oval Rug.....10c
- ☐ A-759 4 Braided Rugs.....15c
- ☐ A-760 Woven Braided Rugs (5 patterns included)....15c
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- ☐ A-762 Hooked Stair "History" Runner 60c

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City *Zone No.* *State*

PRINT name and address in coupon, which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send M.O. or personal check to: *(Please do not send stamps)*

THE AMERICAN HOME
PATTERN DEPARTMENT
55 Fifth Avenue, New York 3, N. Y.

PARTY MOOD *Gingerbread*

GINGERBREAD BOSTON CREAM-PIE
Divide the batter in half. Bake in two 8-inch round pans 20-25 minutes. When cool, fill with custard.

MADE WITH *Duff's*

From its sugar-frosted top down to the last spicy morsel, this Gingerbread Cream-Pie is a party treat de luxe. And, at the same time, *it's amazingly simple* to prepare. The gingerbread is made quickly and easily with Duff's, and the festive topping is powdered sugar sifted through a paper doily. A filling of creamy custard completes the "easy does it" story.

Guaranteed by Good Housekeeping

All Duff's Mixes are fully-prepared

JUST ADD *Water* —THAT'S ALL!

GINGERBREAD
WAFFLE
HOT MUFFIN

PRODUCTS OF AMERICAN HOME FOODS, INC.

SAVE *Time and Money*

enjoy a delicious main dish

It's so-o satisfying to hearty winter appetites! Morton's combines tender chicken with pure egg noodles and sweet peppers —perfectly seasoned! It's all edible, no waste. *Ready to heat and eat.*

TRY THIS MENU
Morton's Noodle Chicken Dinner • Head Lettuce Salad Canned Fruit • Coffee

MORTON'S OTHER QUICK-FIX DINNERS
Chicken a la King
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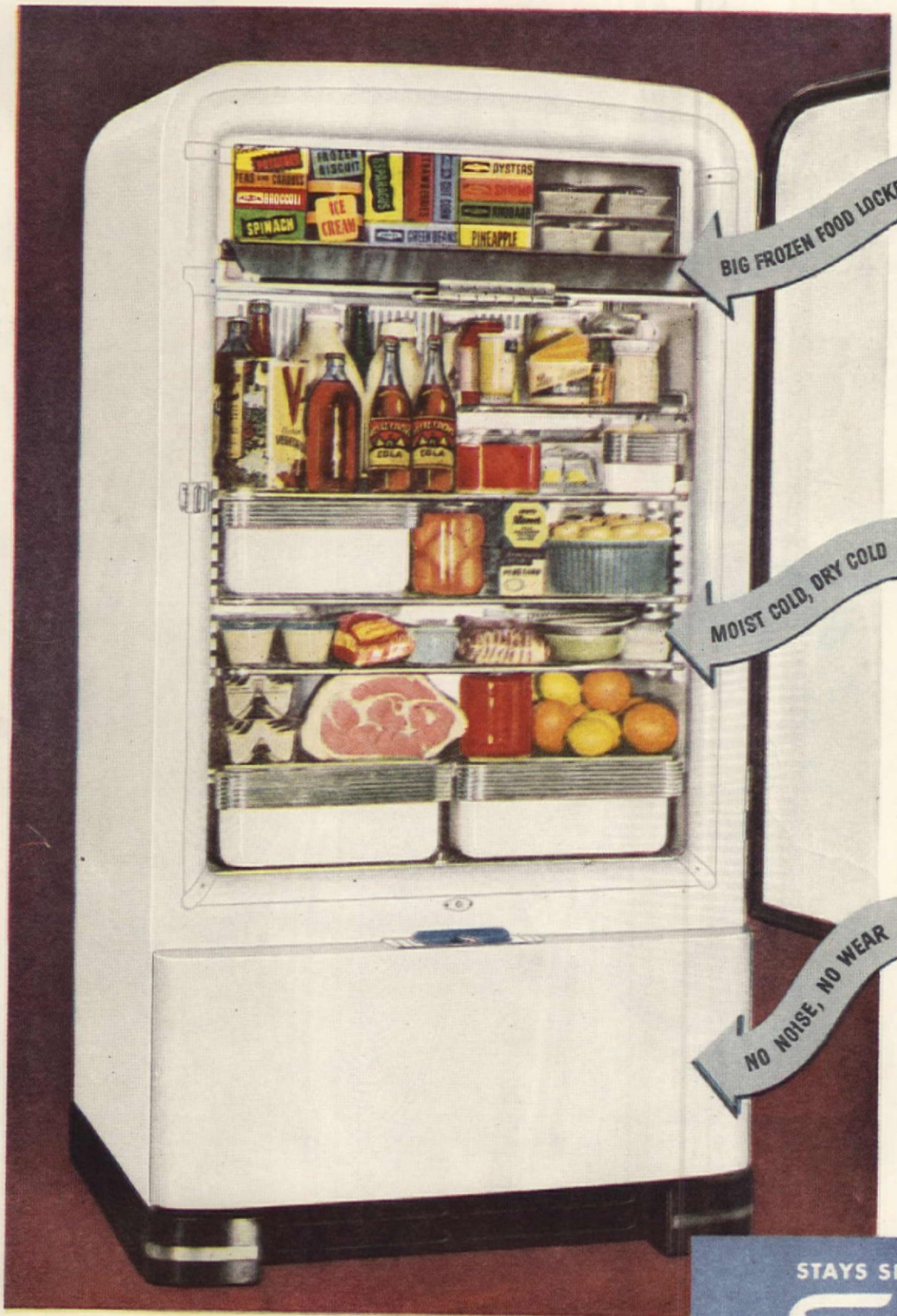
Giblet Dinner

Guaranteed by Good Housekeeping

Morton's
QUICK-FIX DINNERS

A Great New Servel for 1947

STORES A BUSHEL OF FROZEN FOODS...STAYS SILENT, LASTS LONGER



Now, the finest Servel Gas Refrigerator ever! The best in frozen food storage—in moist and dry cold for fresh foods. PLUS Servel's famous freezing system with no moving parts!

Yes, a bushel of frozen foods (meats, vegetables, fruits, even pies!) can be kept in Servel's big Frozen Food Locker. You'll save hours of marketing time. And Servel's large ice trays hold plenty of cubes—easy to get at.

Fresh meats keep tender in the convenient Servel meat keeper. Garden vegetables crisp up in the two dew-action fresheners. There's extra roominess, too, for shelves adjust to eleven positions. And Servel's special Plastic Coating keeps shelves rust- and scratch-free.

Most important—it stays silent! You won't hear a whisper from your Servel Gas Refrigerator. In the freezing system there isn't a single moving part. No machinery to wear or cause noise. A tiny gas flame does the work. No wonder more than 2,000,000 happy owners report, "Servel stays silent, lasts longer."

Your Gas Company and neighborhood dealer *are headquarters for the new 1947 Servel Gas Refrigerators. See them today. (For farm and country homes, Servel runs also on Bottled Gas—Tank Gas—Kerosene.) For information, write Servel, Inc., Evansville 20, Indiana . . . Or if you live in Canada, write Servel Ltd., 457 King St., W., Toronto 1, Ont.*

STAYS SILENT . . . LASTS LONGER

Servel

The GAS Refrigerator

FEBRUARY'S a Party Month

Parties are in the spotlight—new ideas for celebrating these four festive days—national and international flavor with fun the common denominator

Dorothy Gladys Spicer

SHROVE Tuesday, which this year falls on February eighteenth, is the day before Ash Wednesday. Up to the time of the Reformation, the tolling of the bell on Shrove Tuesday reminded British village folk of confession and shriving by the parish priest. Later, however, the bell, which once prompted people to attend church, became a signal for making pancakes, and Shrove Tuesday became popularly known as Pancake Day. *Poor Robin's Almanack* for 1684 gives a vivid description of the ringing of the pancake bell, which was a signal for cooks to rush to the frying pan, and for the apprentices and clerks to cease work and join in the day's festivities:

"But hark, I hear the pancake bell,
And fritters make a gallant smell;
The cooks are baking, frying, boyling,
Stewing, mincing, cutting, broyling,
Carving, gormandising, roasting,
Carbonading, cracking, slashing, toasting."

On Pancake Day, people still vie with each other to see who can "toss the pancake" highest from skillet or pan. At Westminster School, as at other educational institutions, the traditional game of "Tossing the Pancake" continues to be observed with much of its old-time enthusiasm. With great ceremony, the cook tosses a pancake over the bar that divides the Upper from the Lower Schools. The boys scramble to snatch the prize, and the lad getting either the whole cake or the largest piece, receives a gift of money. In many parts of Great Britain, football games are an important feature of Shrove Tuesday sports. In early days, children of rural districts used to go from door to door singing rhymes in which they asked for gifts of food and money to celebrate the Shrove-tide feast.

Invitation. Suggested by a traditional British rhyme:

Knick-knock, pan's hot,
Come ye a-shroving.
A bit of cheer, a bit of fun,
A bit of gaiety, to celebrate
PANCAKE DAY
on February 18, 1947, 8 P.M.
Name *Address*

Although most people in modern Britain observe Pancake Day chiefly by eating quantities of delicious little pancakes, sugar-rolled and lemon-flavored, the many colorful traditions of the season give the American hostess an idea for a novel dessert party that is as jolly as it is easy to prepare. For invitations, cut a frying pan from black paper. To the center, glue a brown paper pancake. Paint the edges golden brown, and write the invitation suggested below.

Decorations. Cut-outs of brown pancakes alternating with red cocks, black frying pans, and silver pancake bells, make an effective frieze about the party room. Fasten the decorations to the wall with transparent cellulose tape. The buffet table, which we've set for the party is modern, simple, and informal. The flowers, red and white carnations in an antique epergne, are off-side, to center attention on the *pièce de résistance*—the electric pancake grill. The pancakes are kept hot on an aluminum crepe-suzettes warming dish. A smart black pottery bowl with white stripes holds the batter. The pottery plates are white with black circle pattern. A gray tablecloth with chartreuse napkins sets off this inviting, informal pancake party table. Heavy Swedish crystal bowls and a Georgian sterling tea service complete the ensemble.

Entertainment suggestions. *Matching Partners.* On the reverse

◆ sour milk pancakes

2 cups sifted flour
½ tsp. salt
1¼ tsp. baking soda
1 tbs. sugar
1 egg, well beaten
2 cups sour milk
2 tbs. butter or margarine, melted

MIX and sift together the flour, salt, soda and sugar. Add egg and milk to the flour mixture and beat until smooth. Add the melted butter and mix thoroughly. Grease a hot griddle or skillet with a little butter. Pour on a very thin layer of batter, making cakes about 5 inches in diameter. Bake until delicately browned on one side, about a minute; turn and bake on the other side. Spread each pancake with jelly or sprinkle with powdered sugar and roll up while hot. If sugar is used on the pancakes, serve with a slice of lemon.

Makes 18–24 pancakes.

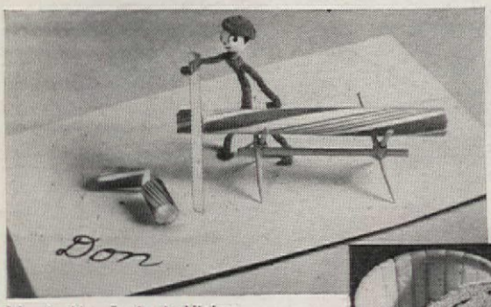
Tested in THE AMERICAN HOME KITCHEN

GIVE A PANCAKE PARTY ON SHROVE TUESDAY!

Tablecloth and napkins, "Moraco" by John Matouk & Co. Bowl, plates and Porter Blanchard salad spoon from Nessa Gaulois. Russell Wright's "Casual" cups and saucers. Georgian Tea Service, Cheltenham & Co., Ltd., Div. of National Silver Co. Flatware, "Cavalcade," King Edward silverplate, National Silver Co. Sheffield epergne and waterford receivers, Harriet Sherry. Warming dish, Cravell, Inc. Pioneer table grill, Manning-Bowman. Flint stainless pancake turner, Ekco Products Co. Swedish Boda Crystal bowl, Sweden House. Carnations, Jacob Gunther.

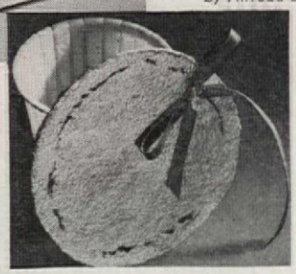
A Lincoln party centerpiece: pictures pasted onto sides of box, framed in shining Lincoln pennies and red crepe-paper ruffles. Tape to foundation box; add a gay flounce of flag-blue crepe paper

Railsplitter place card: pipe-cleaner woodsman saws (with cutter bar from a waxed paper box) a candy log; small dowel, toothpicks make sawhorses



Lincoln, Washington ideas by Alfreda Lee

Idea by Mrs. Benjamin Nielsen



The "penny" theme is right for place cards and favors, too. Cover large circles of cardboard with bright copper paint; "emboss" names and date in black enamel, penny style. Tape larger cardboard pennies to nut cup

of black paper frying pan cut-outs, write old English proverbs in white ink. Cut the pans into two irregular sections, jigsaw-puzzle style. Men draw pieces from one basket, women from another. Partners are found by matching the pieces and the proverbs. Use pertinent traditional sayings, such as:

Tailors and writers must mind the fashion.
Money will make the mare to go.
The fox may grow gray, but never good.
Peace flourishes where reason rules.
He that builds castles in the air soon will have no land.
Never sound the trumpet of your own praise.
The empty vessel makes the greatest sound.

Pancake Pantomimes. Five minutes are allowed for couples to prepare pantomimes suggested by the pancake theme. They may do a Pancake Waltz, for example; impersonate a character in a famous pancake flour advertisement; lie down "flat as a pancake"; create a pancake hat out of newspaper, or sing as if they had hot pancakes in their mouths. For the most clever pantomime award a box of pancake flour, or perhaps a hand-printed booklet of famous pancake recipes.

Feather Football. Feather Football is a lively table game suggested by the popular Shrovetide football match of England and Scotland.

Mark off a football field on a large sheet of paper, and place it in the middle of a table. Set a goal at either end of the field. Divide the men and women into two teams. One man and one woman player stand at each of the four sides of the table. The referee places a colored feather in the center of the field, and when he blows his whistle, three players from the same team may blow the feather simultaneously. A goal counts ten points. If the feather flies out of bounds, the referee replaces it in the center of the table and the game continues.

The game is particularly lively when new players are put in every two minutes. The winning team receives a box of football-shaped ginger cookies.

Cock Throwing. Cock Throwing, like football, was a traditional Pancake Day sport of our British ancestors.

Paint a red cock on a large piece of muslin which is tacked against the wall. Provide the players with pin-pointed cardboard darts. Play cock throwing like the game of "Pinning the Tail on the Donkey." Blindfold each guest, turn him about three times, and direct him to pierce the cock's heart (marked with a small black circle) with his dart. The most successful player receives a small, colorful ceramic cock as a prize.

Tossing the Pancake. Divide the guests into two teams, and provide pancake-shaped beanbags. As in ancient times, when the cook tossed a pancake over the rafters, so each guest is expected to toss a beanbag over a wire that extends from wall to wall, slightly below the ceiling.

The contestants stand at a given distance from the wire. The beanbag is tossed from a small frying pan, held in the right hand. Each successful toss scores ten points for the team. Each failure counts ten points against it. The winning team receives tall crepe-paper chef's caps.

The ringing of the "pancake bell" is the signal for an improvised pancake dance to the refreshment table, where sizzling hot, temptingly rolled English pancakes whet appetites, and fill the air with "gallant smell."

Supper Fun. Have your guests keep a record of the pancakes eaten, and after supper award a prize for the largest and smallest consumer.

Old-fashioned valentine doubles as luncheon mat and place card. Paper doilies, pink tissue between; on ribbon-laced; name in flower sticker

Idea by June Cochrane Ortgies

St. Valentine's favor: a tinted paper cherub with fringed curls, silver paper wings, paper doily ruff

Idea by Hermia Rogerson

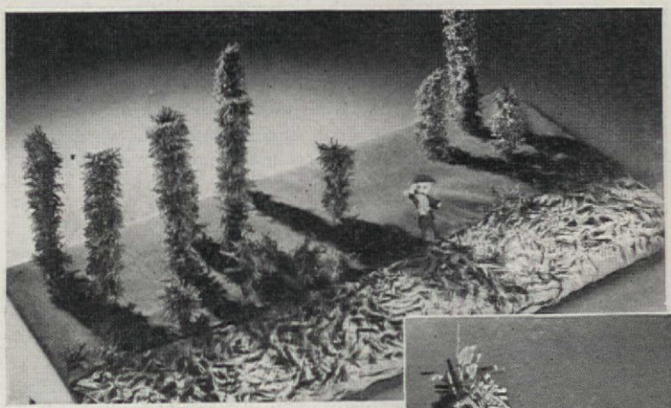
◆ shrovetide pancakes

1½ cups sifted flour
¾ tsp. salt
1 tsp. grated lemon rind
6 eggs, separated
1½ cups milk

Mix flour, salt, and lemon rind. Beat egg yolks thoroughly and add with the milk to the dry ingredients. Beat batter until smooth. Fold in the stiffly beaten egg whites. Grease a hot griddle or skillet with a little butter. Pour on a very thin layer of batter, making cakes about 5 inches in diameter. Bake until delicately browned on one side, about a minute; turn and bake on the other side. Spread each pancake with jelly or sprinkle with powdered sugar and roll up while hot. If sugar is used on the pancakes serve with a slice of lemon.

Makes about 1½ dozen pancakes.

Tested in THE AMERICAN HOME KITCHEN



Photographs by F. M. Demarest

A toy George Washington stands on the shore of a blue crepe-paper Potomac. Artificial evergreens complete this Feb. 22 centerpiece. For place card and candy holders: write name on blue blotting-paper "water;" conceal colorful candies in foliage of green paper tree

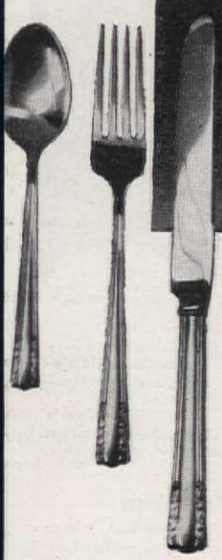
FEBRUARY FROLICS . . . PRICE 20¢

We still have a limited supply of this bulletin, offered in a previous issue. It contains ideas for invitations, centerpieces, favors, recipes and games for successful Valentine, George Washington, and Abraham Lincoln parties. Send remittance (please do not send stamps) and order to Department E, The American Home, 444 Madison Avenue, New York 22, New York

TO SET A PRETTY TABLE

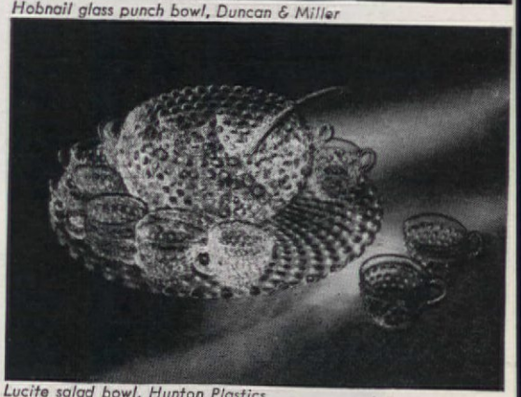
The Gorham Co. F. M. Demarest

"Chapel Bells," Alvin Silversmiths. Candlewick sets, Imperial Glass



"Walton," Wilbarry, Wilkes-Barre Lace Mfg. Co.

Hobnail glass punch bowl, Duncan & Miller



Lucite salad bowl, Hunton Plastics

IF you owned a Rembrandt, you would not put it in a nondescript frame out of scale and character, or display it against a garish or distracting background. Your priceless masterpiece would be given a position of importance, and treated with the dignity becoming such a possession.

Why not treat your food masterpieces with the same thoughtfulness? The most beautiful frappé, prepared by the world's best chef would lose much of its appeal if served lunch-counter fashion—in something "substantial," though unglamorous. But the best chef would never commit this crime, and neither should you, now that you can once again replenish your table appointments. Pictured here are suggestions for prettying up your table, handsome appointments to complement your hospitality and good food.

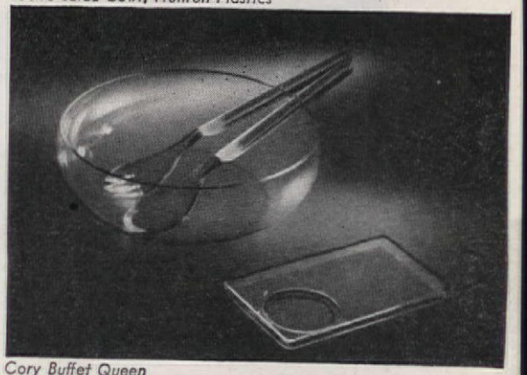
To start with the basic beauty of a handsome table, the cloth, we have two

Grill, Westinghouse

"Hampshire," Columbia Mills

Breakfaster, Calkins

Compotier, Wallace Silversmiths



Cory Buffet Queen

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CHROM*Craft*

the finest name in chrome dinettes!

No matter what your household budget, there's a CHROM*Craft* dinette to fit within your means. Beautifully designed, made of gleaming, tubular, chrome steel...with colorful upholstery that WEARS and WEARS. CHROM*Craft* dinettes come in three smart table-top styles...porcelain, enamel and NEW PLASTIC that's stain-proof, heat-resistant, and easy to clean. A CHROM*Craft* dinette will make your kitchen the happiest, most-lived-in room in your home. CHROM*Craft* is Mrs. America's Favorite!

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CHROM*Craft* DINETTE FURNITURE

DIVISION OF

AMERICAN FIXTURE & MANUFACTURING COMPANY

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examples. Here are lace tablecloths of dignity and elegance—and of practicality. The former is the "Walton" lace dinner cloth, Venetian point design, in ecru, and machine made. It has the added attractions of being easy to wash, and needing little or no ironing. Because it never looks mussed or wrinkled, it happily combines sturdiness and luxury.

The "Hampshire" lace dinner cloth brings to your table the classic refinement of the stately homes of old England. With an acanthus leaf and scroll motif worked boldly into the center medallion and wide border, this handsome, rich, heavy-weave lace cloth is perfect in a formal setting.

Flatware should be chosen for its lasting beauty and usability. The bride chooses it first, and with great care, when she begins to plan for the future loveliness of her new home. "Chapel Bells" is a pattern of subtle beauty, contemporary yet always pleasing, for its pattern is of classical origin. Furnished in soft, lustrous finish, it is a perfect expression of dignity, grace, and simplicity.

The compotier pictured here is daintily pierced and decorative. It is part of the hollow-ware service which can be accumulated on a small budget, yet will give lasting beauty and distinction to your table settings.

For those who like the brilliance of glassware, the candlewick condiment and buffet relish set is right for every table, bringing sparkle both to the formal and informal. Handmade and finished, in pressed glass, it is as modern as anyone could wish.

Glassware has a warm and festive air, too. The Hobnail glass punch bowl is in authentic Early American Hobnail design, and is perfect for serving fruit punches and eggnogs. There are punch cups to match.

The Chippendale sauce boat and meat dish, and the Fairfax bonbon and almond dishes suggest, once more, the splendor of silver. It will turn the simplest meal into an occasion.

And don't overlook the fact that the really practical, working accessories of your table can increase its beauty, too. The Breakfaster in its compact usefulness, looks and serves well on your table. It is designed for flexibility, for it toasts, grills, fries, brews coffee or tea, heats soups, etc. It is ideal for open, toasted sandwiches and for English muffins, too.

The new automatic sandwich grill will look smart, and prove you're smart at table-cooking and serving. It makes delicious toasted sandwiches of all kinds, grills bacon, chops, and hamburgers. Its separate set of waffle grids turns-to for a waffle party.

The smart-looking and acting Cory Buffet Queen is an indispensable asset to the talented hostess. It brews coffee at table, keeps a supply at serving temperature and is attractive and easy to operate.

Both modern and smart is the Lucite, flat-bottom salad bowl with matching servers and canape coaster. Your bright green tossed salads, or

Royal Chef's Newest Achievement

The *Perfect* COFFEE MAKER

Gleaming heavy gauge, solid aluminum, the sleek new Royal Chef Coffee Maker is ornamental on the table and efficient on the range; makes *consistently* good coffee.

Easy To Clean

... Spout built-in rather than attached; no rivets, no hard-to-reach crevices where flavor-destroying scum accumulates—easy to clean as a cup.

No Drool—No Dribble

Streamlined spout pours clean to the last drop, no filter holes to clog, no chance of uneven pouring. *CAN'T* drool, dribble, drip.

Does Double Duty

Because of its ultra-modern design and its highly polish Mirror-finish, you can use your Royal Chef as a carafe and to serve iced tea or iced coffee.

See other beautiful "Royal Chef" utensils at your leading Dept. and Hardware Stores

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POULSEN & NARDON, Inc.

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The fresh pork sausage with the fresh, zesty flavor folks hanker for!

Recipe for a Happy Family

A happy thought, this—a piping hot idea for any crisp morning, particularly Sunday. Fresh, juicy pork sausage—with the zesty flavor that tells you it's Armour Star Pork Sausage! Only mild seasoning is added because only the best cuts of pork are used—you'll catch just a hint of imported spices. It's fresh-tasting sausage because it *is* fresh—made fresh daily in scores of Armour Sausage Kitchens across the country and rushed full-flavored from the nearest Kitchen to your market. Better try Armour Star Pork Sausage in this appetizing combination!

—Pork Sausage, Pancakes 'n' Peaches

Place 1 lb. Armour Star Pork Sausage on broiler rack 4 to 5 inches under heat unit. Broil for 6 minutes, then turn. Add canned peach halves, spoon sausage drippings over them, and continue broiling another 6 minutes. Add ½ cup of maple or other table syrup to ¼ cup sausage drippings. Serve hot with pancakes, the sausage links and peaches. 4 servings.

For new and interesting sausage recipes, write Marie Gifford, Dept. 33, P. O. Box 2053, Chicago 9, Illinois

Armour's 80th Anniversary 1867 - 1947

The best and nothing but the best is labeled ARMOUR ★

Hail to this conquering casserole... HEARTY! SAVORY! NEW!

BAKED LIMAS

Strong men weaken with one whiff—lose their hearts completely with the first marvelous mouthful! It's *different*—it's *delicious*...a new triumph for Grandma's famous recipe file! But remember, only Grandma's Old Fashioned Molasses will make it perfect—give it the *mellower* molasses flavor that conquers all comers!

Grandma's Old Fashioned Baked Lima Beans

1 lb. dried lima beans
¼ cup chopped onion
¼ lb. finely diced salt pork
¾ cup Grandma's Molasses
½ cup ketchup
1 tsp. dry mustard
2 tsp. salt
1 tbsp. Worcestershire sauce
green pepper
frankfurters

Soak lima beans in cold water 12 hours. Drain. Cover beans with boiling salted water; simmer ½ hour. Drain, reserving some liquid. Combine lima beans, onion, pork, Grandma's Old Fashioned Molasses, ketchup, mustard, salt, and Worcestershire sauce. Pour into casserole, add ¼ cup bean liquid. Bake in slow oven, 275° F., 1½ hours, or until beans are tender. If beans become dry, add more bean liquid.

Place halved frankfurters on beans 10 minutes before removing from oven. Garnish with pieces of green pepper—or substitute tomato slices. But do not substitute ordinary molasses in the recipe . . . for only Grandma's Old Fashioned Molasses is sweet enough (one cup equals a cup of sugar in sweetness)—with the *finer*, more delicate flavor that beans demand. And Grandma's is the only nationally sold brand that does not contain sulphur dioxide—you'll like it better for cooking, baking, and table use.

GRANDMA'S
OLD FASHIONED
MOLASSES

NEW COOK BOOK — FREE!

American Molasses Company, Dept. AH-2
120 Wall Street, New York 5, N. Y.
Please send me FREE, Grandma's new cook book, "101 Molasses Recipes" together with her leaflet, "Make Your Precious Sugar Go Further."
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*City*_____ *Zone*_____ *State*_____

Surrey—Josiah Wedgwood. *Spode Gainsborough—Copeland & Thompson*

Saybrook—Theodore Haviland. *Garden Flower—Fulper Pottery*

Ruby and Crystal—Westmoreland. Beverage Set—Imperial. Krome-Kraft cream and sugar—Farber Bros.

Lansdowne—Salem China. *Wildbriar—Josiah Wedgwood*

Moon-Glow Old Bleach Linen. Vignette—Edmond Dewan. Scroll—Fallani & Cohn. Irish Linen—

GET A FROZEN FOOD CHEST!

Here's eating at its luxurious best! Just imagine a big, deep frozen food chest that freezes meat, fish, game and stores over 40 lbs. of frozen foods . . . a turkey, roasts, juicy steaks, out-of-season fruits and vegetables, ice-cream and 64 ice-cubes! Then imagine the convenience of dipping into this frozen food chest. It's combined in one with the famous Kelvinator Moist-Master Refrigerator . . . *both* in the same beautiful cabinet!

GET A MOIST-MASTER REFRIGERATOR!

Salads with the dew on them! That's only one of the miracles of modern refrigeration Kelvinator gives you in the Moist-Master! A special compartment . . . enclosed with gleaming glass and chilled by a special set of cooling coils concealed within the refrigerator walls . . . maintains a still, super-moist cold that actually dew-freshens garden vegetables, guards vitamins and keeps cake, sandwiches, uncovered left-overs moist and fresh for days.

GET BOTH COMBINED IN KELVINATOR!

Now combined in one Kelvinator you get a real frozen food chest and the Moist-Master Refrigerator with all its exclusive features . . . a special glass-enclosed super-moist cold compartment; a roomy zone of balanced cold for such foods as milk, butter, eggs, citrus fruits; a big, dry storage bin for root vegetables; the work-saving Cold-Ban door trim, *and* Kelvinator's exclusive Polarsphere power-unit . . . quiet, economical, dependable because it's sealed in steel and permanently lubricated.

It's your next refrigerator! See it today at your Kelvinator dealer's. See his other beautiful new Kelvinators, too, priced to fit every budget!

KELVINATOR DIVISION, NASH-KELVINATOR CORPORATION, DETROIT

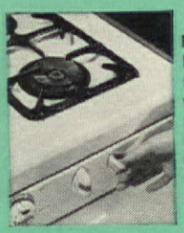
You'll want a new Kelvinator "Automatic Cook" Electric Range, too! Self-starting . . . it cooks whole dinners by itself. Your Kelvinator dealer has it now! Wait for this ultra-new Kelvinator Home Freezer, coming soon to your Kelvinator dealer's!

Get the Best things First... Get Kelvinator

It's like Extra Help in the kitchen

Guaranteed by Good Housekeeping

Why successful meals are so easy-to-get on the New Caloric



Flavor-Saver Dual Burners, *guaranteed for life*, save flavor, vitamins, minerals and up to 39% on fuel. . . . Give you the correct heat for frying, boiling and simmering . . . 6- or 4-burner divided top.

You're sure of evenly broiled, delicious foods with the *all-over uniform* flame of the Veri-Clean Broiler. For easy cleaning, the entire broiler is completely removable. Glides on 8 roller-bearings.

No cooking in the dark—brilliant light illuminates entire oven. The Hold-Heat Oven Seal and insulation insure a cooler kitchen and even baking temperatures, so foods can be just right everytime.

The new Ultramatic Caloric gas range has *all* the work-saving features you've always wanted.

It's fast—Flavor-Saver Dual Burners give you a complete range of high heat, simmer heat, even "keep-warm" heat. It's convenient—with the Automatic Oven Timer you can bake a dinner while you're away. It's a beauty—smooth, modern design makes it *America's easiest range to keep clean.*

See the Ultramatic Caloric at one of our 4000 dealers, or write: *Caloric Stove Corporation, Widener Building, Philadelphia 7, Penna.*

Specially Engineered Models for L.P. Gas Users out beyond the city gas line.

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THE GAS RANGE YOU WANT

many-colored fruit or vegetable salads will be as eye-catching as an ingenious flower arrangement.

The china, glassware, and linen shown on page 92 were all created by famous names in beautiful table appointments. The choice of any of these for your home would start you well on your way to the prettiest table anyone could desire.

The china and pottery patterns are colorful and harmonious for both formal and informal settings. The Wedgwood "Surrey" pattern is an example of the exquisite dinnerware made by one of the most distinguished names in chinaware. Its coloring is rich, its design a master in craftmanship, and it means perfect taste the world over.

Spode "Gainsborough" brings the flowers of an English country garden to your table with a carefully hand-painted bouquet adorning each piece. The handle on the casserole cover is a quaint apple knob. The pattern is typical of the lightness and freedom of the designs of the early 1800's, so it is exquisitely adaptable for traditional or modern settings.

The delicate loveliness of the "Saybrook" pattern and the seeming fragility of the china should not mislead you into thinking that this is only "party" or "cupboard" china. The makers of this fine dinnerware want its beauty enjoyed every day for, despite its translucency, it is very durable, and is made to give service.

The "Flower Garden" Fulper pottery is Stangl dinnerware at its most charmingly colorful best. The flower, in its natural color, is hand-painted and hand-carved on the plate. This is "modern" dinnerware with the same solid beauty of the more traditional designs. Set against a tablecloth of contrasting or complementing color, this ware will give your table a festive party air, and at the same time, the warm and friendly atmosphere of the family at the table.

Combining rich color with the shining clarity of crystal gives the warmth and cheer many tables need for that air of liveliness which both charms and enlivens the interest of the guests. The ruby and crystal-footed cake plate and wedding bowl have the richness of that red jewel, and their presence on your table will add both a stateliness and a note of luxury. The beflowered beverage set, and the deep-toned cream-and-sugar set give unusual charm and brilliance to their rather mundane services.

The "Debutante" and "Wildbriar" patterns are other examples of the quiet charm to be found in subtle and delicate colorings. The comparative worth of these various styles in dinnerware will be decided by you, when you choose the pattern most complementary to your home—and most complimentary to your food.

Though white linen or lace tablecloths may seem the most luxurious and inviting adornments for your table, the finely patterned linens, shown on page 92, will indicate that frequently the right color and design will give you the "prettier" table.

CALIFORNIA

Vernonware

Arcadia

"I am the sophisticated member of the Vernonware family. I am proud of my aristocratic Californ background, and have been brought up by tradition to serve you long and well."

America's finest line of semi-porcelains.

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What every woma Shou Kno

Appearance often deceives. Toil bowls that seem clean are not nece sarily so—Sani-Flush ensures fres odorless toilet bowls because cleans and disinfects them by chen ical action . . . removes both t obvious stains and the invisib film that cause odors. Just sprink Sani-Flush into the toilet bowl.

Cleans in hard or soft water. Wor hurt septic tank systems. Sold ever where. Two handy sizes. The Hygienic Products Company, Canton 2, Ohio.

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QUICK

EASY

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Guaranteed by Good Housekeeping

You'll get Ooh's and Ahh's when you show your Reynolds *Lifetime* Aluminum Utensils with TRIPLE-THICK BOTTOMS

DEEP SOUTH VEAL ROLL

Remove bones from 2 whole veal cutlets, ½-inch thick, flatten cutlets with mallet. Spread each with half of the following stuffing: (Sauté ⅔ cup chopped onions, 1 cup diced celery in ¼ cup fat. Add 2 tablespoons chopped parsley, 1 teaspoon salt, ¼ teaspoon pepper, pinch of Rosemary and Savory and 1 cup soft bread crumbs.) Roll up, secure. Brown in 3 tablespoons fat in Lifetime Dutch Oven. Add ⅓ cup water, 8 sweet potatoes. Cover, simmer 40 min. Add 2½ cups green peas, 8 peeled orange slices, 2 tablespoons currant jelly. Cover, continue cooking 20 min. 8 servings.

Look for this ridge

—the sign of the Lifetime Triple-Thick Bottom. Shown here is the 6-qt. Dutch Oven.

Triple-Thick Bottom!

6-qt. Dutch Oven with cover

4-qt. Sauce Pot with cover

3-qt. Sauce Pan with cover

2-qt. Sauce Pan with cover

11" Fry Pan with cover

Sold at leading department and housefurnishings stores

Guaranteed by Good Housekeeping

No hot spots to cause scorching — Perfect for "waterless" cooking!

Ask women who own them . . . who have tried them—they'll tell you Reynolds Lifetime Aluminum Utensils are not only beautiful to look at—they're wonderful to cook with!

Notice the **Triple-Thick Bottoms** that give uniform heat distribution . . . evenly cooked food, requiring little stirring. Look at the **moisture seal covers**—designed for cooking the "waterless" way—made with recessed cover knobs so you can stack one utensil on top of another when keeping foods warm on the stove.

Lifetime Utensils have cool bakelite handles . . . **dent-resistant,** easy-to-clean sidewalls—with brilliant, lasting finish!

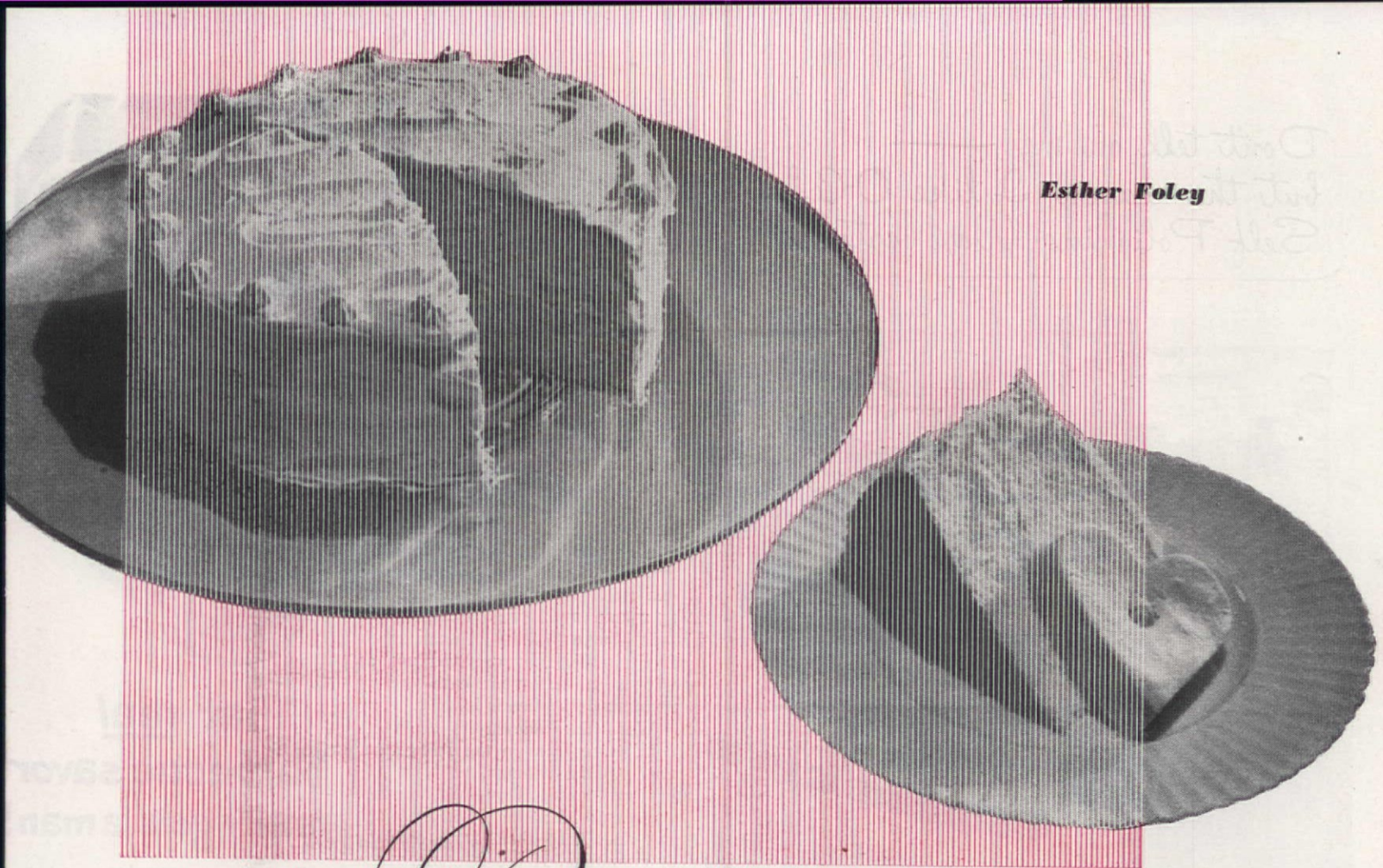
Lifetime guarantee! If you are in any way dissatisfied with Reynolds Lifetime Triple-Thick-Bottom Utensils, send them back and they will be returned like new, or replaced, *without charge*. Reynolds Metals Company, Housewares Division, 2000 South 9th Street, Louisville 1, Kentucky.

REYNOLDS METALS

REYNOLDS *Lifetime* ALUMINUM COOKING UTENSILS

TRIPLE-THICK BOTTOM

GUARANTEED FOR LIFE



Esther Foley

Pink MAKES A Party

WHAT other color so easily, so simply, so certainly creates a party atmosphere? Not for formal entertainment, and not for large groups, but for family gatherings, pink makes any meal a party. Tradition has set this rule. Your first birthday cake had a glimmering pink candle, didn't it? . . . and ten to one the frosting was pink, too. The graduation dinner had pink ice cream. The Valentine celebration always calls out the pink tablecloth and puts roses on the table for decoration.

It's time again to celebrate that most sentimental of family days. This year let the pink cloth and roses work party magic at the luncheon table. Gift counters of department stores are once more showing those small, heart-shaped china boxes, bright red, daintily painted in gold. Use these as spots of color—open, they make excellent salt dishes. With the cover, they make pretty favors to hand out with the dessert course.

But the food will be, as always, the main attraction. Lunch can be a difficult family meal if the party idea is allowed to predominate, so plan not on party food, but on a good, pleasing lunch. Rely on the fact that pink makes any meal a party, and serve food that fits into the niche left by the foods served at breakfast and at dinner. Over the years, a lunch pattern has developed which answers the needs of homemakers very well, and is capable of infinite variation. Stated briefly it is: juice or soup . . . salad or bread . . . dessert and beverage.

If the salad is heavy, either the soup or the dessert should be light. Because a good dessert is most desirable at a party, our menu offers a sweet, rich cake and a soup which is attractive, colorful, and thin. And it has character enough to warm up conversation and to set the standard of honest, definite flavor for the rest of the meal.

A really good chicken salad contains nothing but chicken and crisp, towel-dried, diced celery, tossed together in equal proportions with real mayonnaise. Tossed well, a heavy mayonnaise will spread easily and act as a binder, keeping the salad well within the bounds of the lettuce leaf. Fruit, thin slices of apple, sections of orange and grapefruit, are mild enough in flavor to underscore the chicken and sharp enough to act as a refreshing accompaniment to the richness of this salad.

With the biscuit mixes back on the market, the popular flavor and texture which results when rolls are made with this type of flour-mix and yeast, can be enjoyed again.

Refrigerator tray ice cream contains enough egg, gelatin, or starch to hold the cream together well when unmolded onto a chilled plate. This type of ice cream can be relied upon to cut into any form desired, when cut with a deep, thin, sharp cooky cutter. Any scraps left by the shapes can be spooned up, pressed into the cutter and another serving easily obtained.

A perfect lovely cake can be made by the new one-bowl method popular with beginning cooks. Or a cake can be made by the more conventional cake-making method in which fat and sugar are creamed together until very light. A one-bowl cake is sweeter, a conventional cake more velvety in texture. Either one will please. For a luncheon, frost cake very thin, spreading the frosting just deep enough so that it will hold a bit of decoration. The recipe we give for an opaque butter frosting is a smooth answer to this problem. The recipe is one that can be cut down to fit the size of the cake, or any leftover can be kept for days on end in the refrigerator, without crusting or hardening.

from Lenox, Inc.—Temple Pattern. Silom Wallace Silversmiths—Rose Point . Photographs by F. M. Demarest

Don't tell on me — but the reason I like O-Cedar Self Polishing Wax best is...

"I don't have to use it so often!"

"Some women say that O-Cedar is their favorite Self Polishing Wax because it goes on easy as mopping. *Don't* rub it, they say. Just swipe it with straight strokes. Dries fast, too, in only 17 minutes."

"Others say they like O-Cedar Self Polishing Wax best because spots and spills don't faze it. A wipe with a damp cloth leaves that sparkle good as new. Saves *lots* of scrubbing!"

"But I say—only I don't say it, I *whisper* it, because it sounds sort of lazy—the reason I like O-Cedar Self Polishing Wax the best is *I don't have to use it so often!*"

Why? "It's plasticized." O-Cedar takes the hardest, longest-wearing *solid* wax there is—and then "plasticizes" it into an easy spreading, fast drying, self polishing *liquid*. Try O-Cedar Self Polishing Wax, and let its *lasting* luster save waxings for you!

O-Cedar SELF POLISHING WAX

"It's Plasticized"

FOR AN EASY-DO PASTE WAX, say O-Cedar, too. A special "balanced formula" makes O-Cedar Paste Wax *soft* enough for easy application, *hard* enough for longer wear. O-Cedar Corp'n, Chicago, Illinois; Toronto, Canada.

O-CEDAR—"THE GREATEST HELP IN HOUSEKEEPING"

A frosting of this type is so easily handled that, once a pretty cake is accomplished, the wish to make a really fancy cake will start up. James S. Logan of Los Angeles, California, sends in the following teaser on the way to acquire skill in the cake decorating art.

"Have you ever looked in a bakery window," he asks, "stared at the beautifully decorated cakes that can be ordered for weddings, anniversaries or parties? And have you wished that you had the ability to create one yourself?"

Well you can make one of these cakes and with much less difficulty than you imagine. An angel-food cake and a gold cake are the best foundation cakes for decorations. For a real wedding cake you will require two angel-foods, one large round and one small round; three round and 15 square layers of gold cake.

It is wise to have an extra angel-food on hand to cut and use as wedges in case your cake doesn't stand straight when it is built.

When the cake layers are quite cold, place them in the refrigerator until chilled through, at least two or three hours. This does not hurt the texture or make the cakes soggy, but does keep them from cracking or crumbling. If possible, use 9-inch square pans and have a cross made of plywood 27 inches by 27 inches, each strip, nine inches wide. This is the foundation on which to build the cake. Cover it with paper lace doilies or crepe paper using wax paper directly under the cake to prevent sticking.

Place one square layer in center and one layer along each side, on the arms of your board, forming a cross, using 5 cake layers in all.

Ice layers with seven-minute frosting. Place another layer on each bottom layer of cake and ice until you have five piles, three layers deep, iced. Be sure to ice between cakes.

Now place and ice the three round layers of gold cake, on the center tier. Place the large angel-food on these and the small angel-food on the very top and ice. Then spread another layer of icing over the whole, as smoothly as you can. This will take between six and seven recipes of standard seven-minute frosting. When the basic frosting is dry, decorate.

Fill the icing gun with a butter-icing mixture made by creaming 4 tablespoons butter or shortening with 1½ cups confectioners' sugar and add a few drops of milk as it stiffens. Flavor with vanilla and beat well.

Using the metal tip that is shaped like a leaf with a dot in the center, decorate all around the edges of the many tiers. This frosting may be tinted in pretty colors and further decoration done with different tips.

Arches for the top of wedding cakes can be purchased at most bakeries, and gilt leaves or orange blossoms or silver candy balls and other pretty holiday decorations at favor counters of department stores or 5 and 10 cent stores or stationers.

That real barbecue savor really gets a man!

Menfolk come a-running . . . when you baste frankfurters with Derby Barbecue Sauce or stir a spoonful through a meat loaf. Its "bitey" goodness makes ordinary foods taste new and exciting. Send for new Barbecue Recipe Book, full of ideas for indoor and outdoor barbecues.

GLASER Derby BARBECUE SAUCE

FIRST AID FOR CLEVER COOKS

Try all these fine Derby Sauces... Barbecue Sauce Steak Sauce... Hot Sauce Worcestershire Sauce Chop Suey Sauce

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Send copy of your FREE book of barbecue recipes and suggestions for indoor and outdoor barbecues.

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VALENTINE LUNCHEON

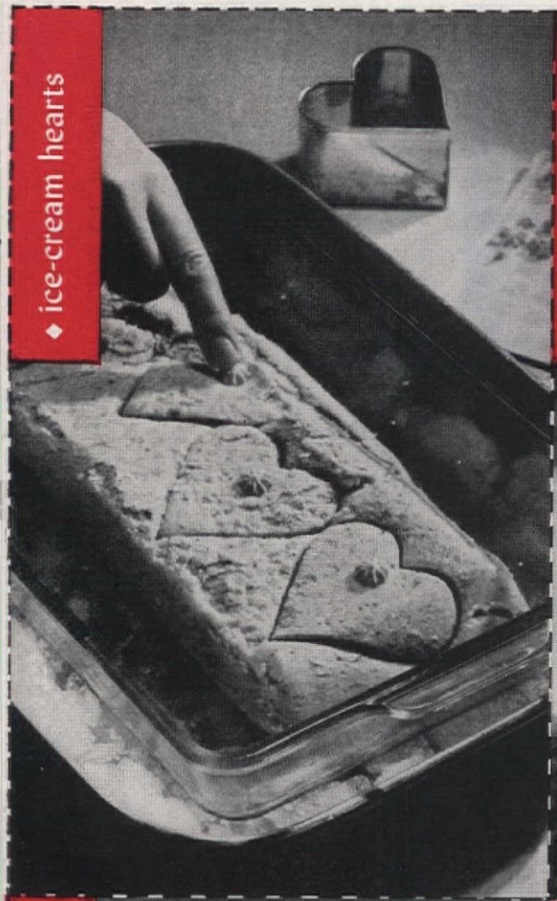
Spinach Soup
Chicken Salad Plate
Heart Rolls *Butter*
Relishes
Ice Cream Hearts
Celebration Cake
Coffee

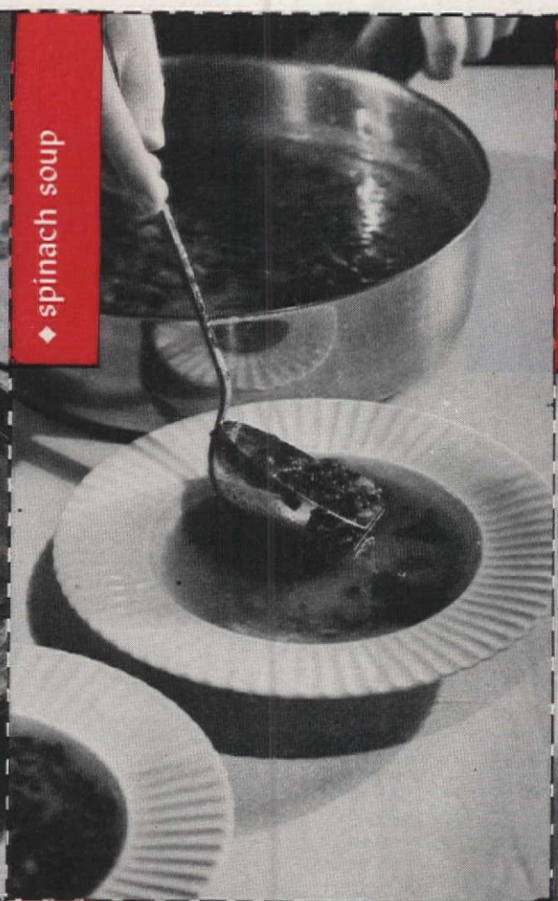
A SALUTE TO WASHINGTON

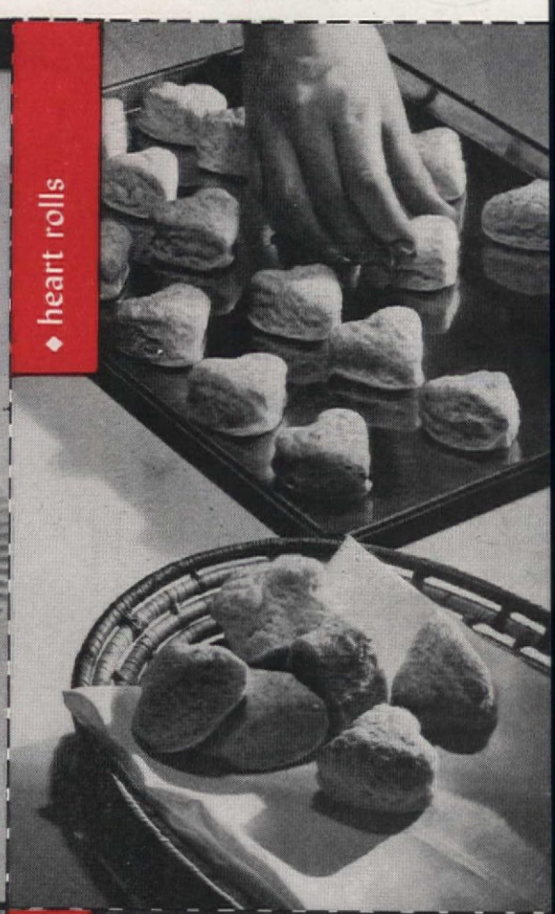
Clear Tomato Bouillon
Stuffed Devilled Eggs *Pimiento Hatchet Garnish*
Waldorf Salad on Water Cress
Melba Toast
Burnt Almond Ice Cream
Hatchet Squares
Coffee

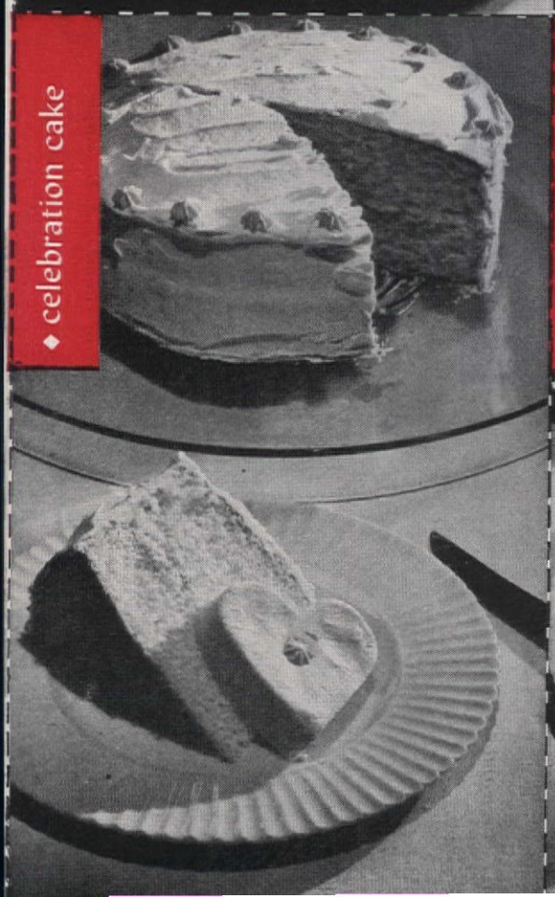
LINCOLN DAY SPECIAL

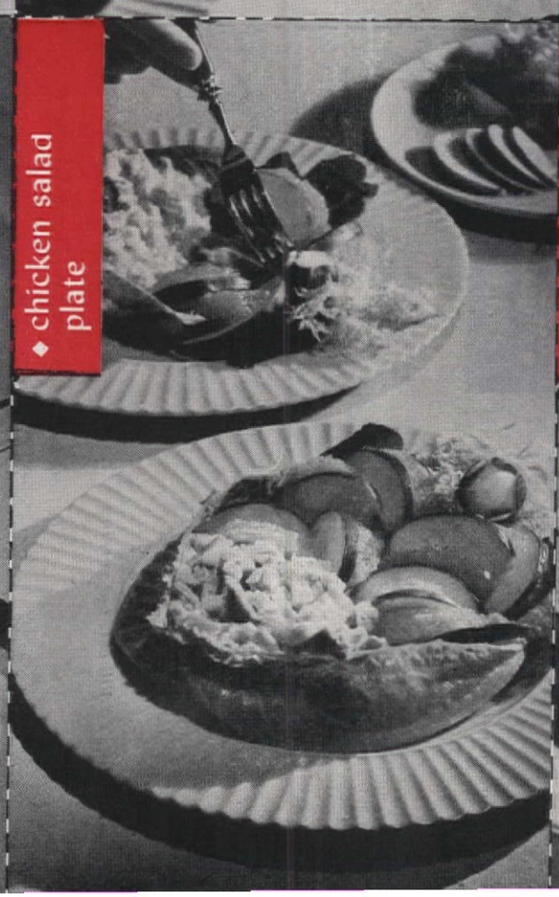
Split Pea Soup
Toasted Crouton Sticks
Celery Curls *Carrot Sticks*
Ham Salad Roll
Apple Scallop
Gingerbread with Cream
Coffee

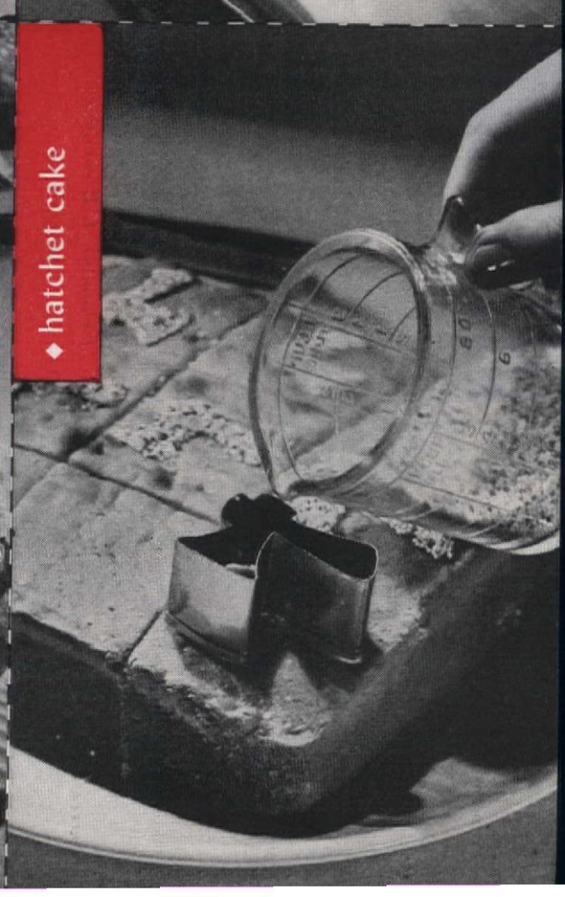

◆ ice-cream hearts


◆ spinach soup


◆ heart rolls


◆ celebration cake


◆ chicken salad plate


◆ hatchet cake

◆ hatchet cake

Preparation time: 1 hour

2 cups sifted cake flour
3 tsp. baking powder
¼ tsp. salt
½ cup butter or other shortening
1 cup sugar
2 eggs, unbeaten
⅔ cup milk
1 tsp. vanilla

SIFT flour once, measure, add baking powder and salt, and sift together three times. Cream shortening, add sugar gradually, and cream together until light and fluffy. Add eggs, one at a time, beating thoroughly after each. Add flour, alternately with milk, a small amount at a time, beating after each addition until smooth. Add vanilla. Bake in a greased 9 x 9 x 2-inch pan in moderate oven (350°F.) for 45 minutes or until done. Cool cake and cut in 12 pieces. Brush the center of each piece with a little egg white. Place hatchet cutter over portion that has been brushed with egg white. Sprinkle tiny sugar candies one layer deep into the cutter. Remove cutter and a hatchet shape will be made. Follow this procedure until each piece is decorated.

Serves 12 ***190 cal. per serving*** ***Source of vitamins A, B complex***

Tested in THE AMERICAN HOME KITCHEN

◆ chicken salad plate

Preparation time: 30 min.

3 cups diced, cooked chicken
1½ cups diced celery
Mayonnaise
Salt and pepper
Romaine
2 medium red apples
2 medium grapefruit
Chicory
Radishes

COMBINE chicken, celery, and mayonnaise to moisten. Season to taste with salt and pepper. Place romaine on plate in a heart shape. Arrange chicken salad on lower section of romaine. Core apples and cut in slices. Dip in lemon juice. Pare grapefruit, removing the membrane and cut out segments. Arrange 4-6 apple slices and 4-6 grapefruit sections on each plate to form upper section of heart shape. Garnish with chicory and a radish rose.

Serves 6 ***308 cal. per serving*** ***Source of vitamins A, C, B complex***

Tested in THE AMERICAN HOME KITCHEN

◆ celebration cake

Preparation time: 45 minutes

2¼ cups sifted cake flour
1½ cups sugar
4 tsp. baking powder
1 tsp. salt
½ cup vegetable shortening
1 tsp. vanilla flavor
1 cup milk
⅓ to ½ cup unbeaten eggs (2 medium)

SIFT together the flour, sugar, baking powder and salt. Add the shortening, vanilla, and ⅔ of the milk and beat 2 minutes by the clock. Add the remaining ⅓ cup of milk and the eggs and beat 2 minutes by the clock. Pour into 2 greased, round 8-inch layer pans and bake in a moderate oven (350°F.) for 30 to 35 minutes. Frost with easy white icing made as follows: Melt 2 tbs. vegetable shortening and 2 tsp. butter or margarine and 2 tbs. scalding hot top milk. Pour over 2 cups sifted confectioners' sugar. Stir until sugar is moistened. Add ½ tsp. vanilla and a dash of salt. Beat until smooth and thick enough to spread. Thin with a little top milk if icing becomes too thick.

Serves 8 ***392 cal. per serving*** ***Source of vitamins A, B complex***

Tested in THE AMERICAN HOME KITCHEN

◆ heart rolls

Preparation time: 1½ hours

1 cake compressed yeast or 1 pkg. fast dry yeast
½ cup plus 2 tbs. lukewarm milk
2 cups packaged biscuit mix
Melted butter or margarine

CRUMBLE yeast into a bowl, stir in the lukewarm milk and mix until yeast is dissolved. Add the prepared biscuit mix and mix well. Turn dough over two or three times on lightly floured cloth-covered board, kneading gently. Roll dough out about ½ inch thick and cut into hearts with a heart-shaped cutter. Place on lightly greased baking sheet and brush with melted butter or margarine. Cover with a damp cloth and let rise (at 80 to 85°F.) about 1 hour or until light. Bake in a moderately hot oven (400°F.) for 10 to 15 minutes. Plain biscuit dough can be cut in this shape, if desired.

Yield: 2½ doz. small heart-shaped rolls ***46 cal. per roll***
Source of vitamins A, B complex

Tested in THE AMERICAN HOME KITCHEN

◆ spinach soup

Preparation time: 30 minutes

2 lbs. fresh spinach or 1 carton frozen spinach
3 tbs. butter or margarine
1 onion, chopped fine
3 tbs. flour
6 cups chicken stock
Dash of rosemary
Salt and pepper to taste

CLEAN spinach well. Remove all stems. Cook until just tender. Drain and chop very fine. Melt butter, sauté onion until transparent but not brown. Blend in flour and add half chicken stock. Cook until blended and add remaining stock and seasonings. Bring to a boil. Just before serving, stir in the spinach.

Serves 6 ***102 cal. per serving*** ***Source of vitamins A, B complex***

Tested in THE AMERICAN HOME KITCHEN

◆ ice-cream hearts

Preparation time: 30 minutes
(3-4 hours to chill)

2 cups milk
2½ tbs. flour
½ cup sugar
¼ tsp. salt
4 egg yolks, well beaten
1 cup crushed strawberries
½ tsp. vanilla flavor
4 egg whites
2 tbs. sugar

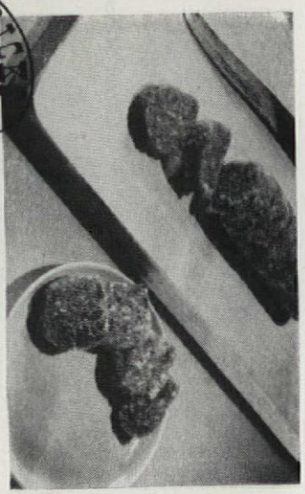
SCALD milk. Mix flour, sugar, and salt. Gradually stir in scalded milk. Cook 15 minutes, stirring occasionally. Turn a small amount of hot mixture over egg yolks and return to double boiler and cook 2-3 minutes longer. Cool. Add crushed strawberries and vanilla. Fold in egg whites beaten until stiff with 2 tbs. sugar. Pour into a refrigerator tray and freeze until partially set. Turn out into a chilled bowl and beat until smooth but not melted. Freeze until firm. Unmold onto a plate which has been chilled in a pan of chopped ice. Cut with heart-shaped cutter. Serve immediately or return to refrigerator until needed.

Yield: 1 qt. ***224 cal. per serving*** ***Source of vitamins A, C, B complex***

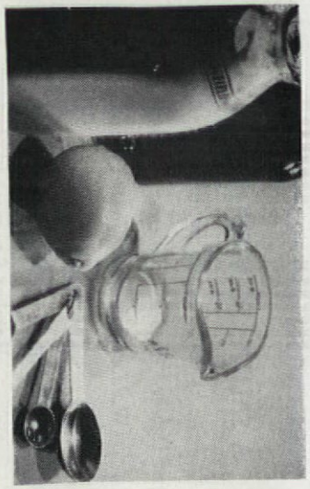
Tested in THE AMERICAN HOME KITCHEN

TRICKS of the TRADE

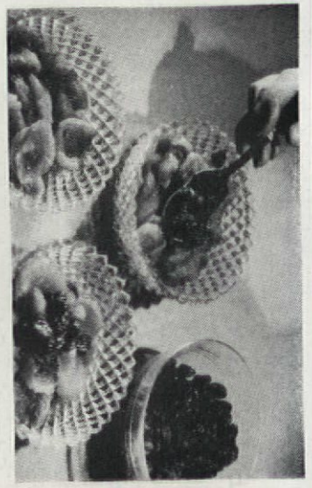
A low-calorie sweet—grind up a mixture of dried fruits; shape into a roll and slice thin



No buttermilk or sour milk on hand? Add 1 tbs. lemon juice or vinegar to 1 cup sweet milk and let stand for 15 minutes



For a breakfast change, soak ½ cup raisins in hot water for 10 minutes. Drain and add to stewed prunes or apricots



Low Calory Dishes for Weight-Minded Meals

Ann Williams-Heller

THE main dish is the centerpiece and backbone of any meal. If you, or anyone in your family, want to keep the weight down, it is necessary to know about low-calorie meals and, therefore, about low-calorie main dishes. It is a common belief that weight-control can be effected by reducing the actual quantity of food intake. But to protect health when the calorie content of meals is cut, an adequate quantitative supply of food must be maintained, with a proper balance and necessary supplies of proteins, vitamins, and minerals assured. Nobody, however much he wants to reduce, should ever eat less than is needed to satisfy hunger. The tendency to overeat is due to that imp called appetite, which makes one crave indiscriminately for "just more and more," and quite often appetite has no basic connection with real food needs.

◆ cabbage goulash

Preparation time: 25 minutes

2 cups tomato juice
½ lb. ground lean beef
1 tsp. chopped parsley
1 medium head cabbage
1 tsp. caraway seeds
1 small bay leaf
Salt and paprika

HEAT tomato juice, add meat and parsley and mix well; cover and simmer 10 minutes. Wash cabbage and cut into coarse pieces. Add to meat, season with caraway seeds, bay leaf, salt, and paprika; blend well. Cover and simmer until cabbage is tender (about 5 minutes). Remove bay leaf and, if desired, add additional seasoning. Serve immediately with French bread.

Serves 4 ***131 cal. per serving*** ***Source of vitamins A, C, B complex***

Recipe submitted by Ann Williams-Heller

Tested in THE AMERICAN HOME KITCHEN

◆ jellied tomato cheese

Preparation time: 20 minutes (2 hours to chill)

1½ tbs. unflavored gelatin
2 cups tomato juice
1 tsp. sugar
1 cup low-fat cottage cheese
Salt, nutmeg, and marjoram
4 large lettuce leaves
Chopped parsley, dill or chives
1 lemon, sliced

SOAK gelatin in ½ cup of cold tomato juice; heat the remainder of juice to boiling and add to the gelatin. Stir until dissolved; add sugar and cool slightly. Season cheese to taste and combine with the gelatin mixture and blend well. Put into 4 custard cups which have been rinsed with cold water. Chill until set. Unmold on lettuce leaves and garnish with chopped parsley and a slice of lemon.

Serves 4 ***140 cal. per serving*** ***Source of vitamins A, C***

Recipe submitted by Ann Williams-Heller

Tested in THE AMERICAN HOME KITCHEN

◆ spinach ring with apples and pork

Preparation time: 45 minutes

2 cups steamed spinach
1 leftover pork chop
2 medium apples, pared and cored
Salt and pepper

CHOP spinach; cut pork into small pieces, removing all fat, and shred apples. Mix with spinach and season to taste with salt and pepper. Put into ring mold, set in pan of hot water and bake, uncovered, in a moderate oven (350°F.) for about 25 minutes. Serve immediately.

Serves 4 ***110 cal. per serving*** ***Source of vitamins A, B complex***

Recipe submitted by Ann Williams-Heller

Tested in THE AMERICAN HOME KITCHEN

◆ deviled fish

Preparation time: 45 min.

1 lb. fish fillets
1 clove garlic
1 medium onion, chopped fine
1 cup buttermilk
5 tbs. low-fat cottage cheese
1 tsp. curry powder
Salt and paprika
1 tbs. lemon juice

PLACE fish and garlic in the top of a double boiler and cover with boiling water. Cover saucepan and cook over boiling water until fish is tender (about 25 minutes). Drain. Remove garlic clove, any skin from fish, and flake the fish. Combine onion, buttermilk, cottage cheese and curry powder, and add to flaked fish. Season to taste with salt and paprika and mix well. Place in casserole or individual shells and bake in a hot oven (425°F.) for about 10 minutes. Sprinkle with lemon juice and serve immediately. Serve in the casserole with a heaping dish of well-cooked rice, if desired.

Serves 4 ***118 cal. per serving*** ***Source of vitamins A, B complex***

Recipe submitted by Ann Williams-Heller

Tested in THE AMERICAN HOME KITCHEN

◆ sausage baskets with kale

Preparation time: 30 minutes

1 tsp. minced onion
1 cup tomato juice
Salt and pepper
4 bologna slices (2⅛" dia., ¼" thick)
2 cups steamed kale, chopped

ADD onion to the tomato juice and season well with salt and pepper. Heat bologna slices, with skin on, in tomato juice (they will curl up forming a shallow cup shape). Fill with kale and cook until thoroughly heated, basting frequently with the tomato juice.

Serves 4 ***95 cal. per serving*** ***Source of vitamins A, C, B complex***

Recipe submitted by Ann Williams-Heller

Tested in THE AMERICAN HOME KITCHEN

◆ cauliflower casserole

Preparation time: 1 hour

1 medium head cauliflower
1 medium fresh green pepper
1 slice steamed fresh salmon
½ cup thin white sauce
½ tsp. salt
Dash of marjoram
Chopped chives

REMOVE leaves and stalk from cauliflower. Soak about 20 minutes, head down in cold, salted water (1 tsp. salt to 1 qt. water). Cook, uncovered, in large amount of boiling, salted water 8 to 20 minutes, or until just tender. Dip pepper into boiling water, remove skin, and seeds and cut flesh into thin strips, lengthwise. Sprinkle salmon with salt, place it in a steamer or colander, cover and steam, allowing 10 to 15 minutes per pound. Steam only until fish is tender. Cut salmon into 4 portions and place in casserole; top with pieces of cauliflower. Pour on sauce seasoned with salt and marjoram and mixed with green pepper. Cover, and keep warm in a moderate oven.

Serves 4 ***77 cal. per serving*** ***Source of vitamins A, C, B complex***

Recipe submitted by Ann Williams-Heller

Tested in THE AMERICAN HOME KITCHEN

When planning low-calorie menus, select one serving from each of the following groups:

Bill of Fare for Low-Calorie Meals

1. *Lean* meat, poultry, fish or seafood; or eggs (skim cottage cheese may substitute for meat).
2. Grapefruit, orange, tomato; either fresh or juice, plain or in combination.
3. Fresh fruit or berries.
4. *Green* vegetables, such as asparagus, beet tops, broccoli, Brussels sprouts, cabbage, celery, young peas, green pepper, snap beans, spinach, Swiss chard, turnip greens.
5. Yellow vegetables, such as carrots, yellow squash, wax beans (omit yellow corn, pumpkin and sweet potatoes!)
6. Other vegetables, such as artichokes, beets, cauliflower, eggplant, kohlrabi, leeks, mushrooms, onions, parsnips, sauerkraut, squash, turnips (omit lima beans, all dried peas, beans and lentils!)

Preparing Low-Calorie Dishes

After selecting the foods for the main meal, prevent calories from creeping into their preparation. The best general rule for calorie-wise cooking is simplicity. Fat, cream, sugar, flour, are the cooking ingredients which change a low-calorie dish to one very high in weight-increasing properties. Here are a few general hints on keeping food calorie light:

1. All meats (and fish, seafood, and fowl) should be broiled, stewed, or baked. Frying and creaming add calories by leaps and bounds—so do gravies, rich sauces, and stuffings.
2. Vegetables (green, yellow, and other colors) are the backbone of low-calorie main dishes. They add variety in taste and color to any meal. They are high in vitamins and minerals and provide the necessary bulk with a minimum of calories. Vegetables should never be overcooked, or they lose taste and good appearance

HOW A HOUSE BECOMES A HOME... BY RHEEM

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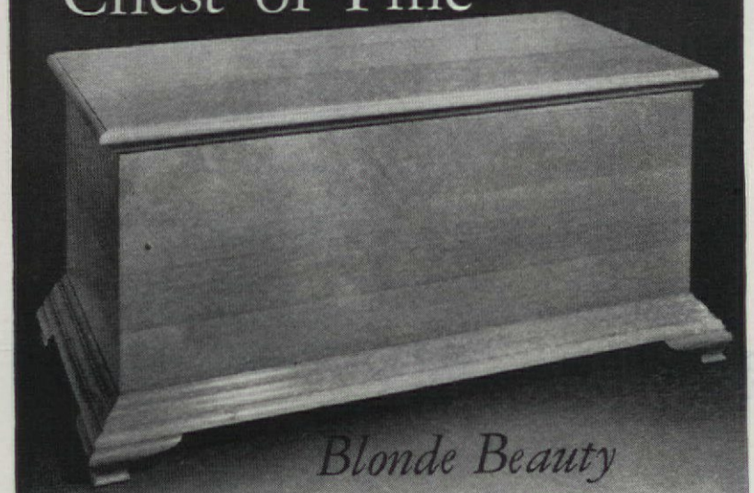
Chest·of·Pine



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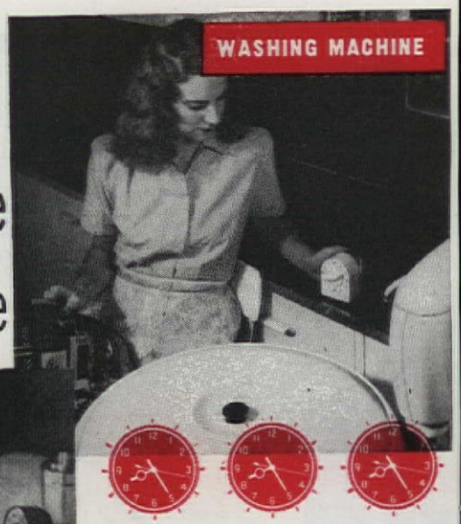
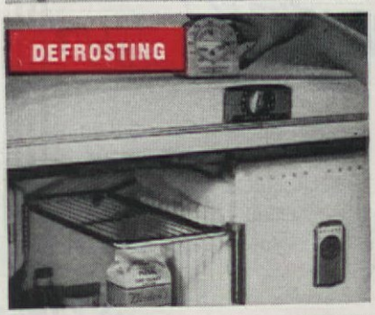


Edith Ramsay

WASHING MACHINE *remembering is simple with this new Lux Timer. No more guessing reloading time*

DEVELOPING *films will be more fun and more accurate for the hobbyist with a Universal Timer*

IRONING *with the Presto Timer to remind us that the current is on, will save those bills*



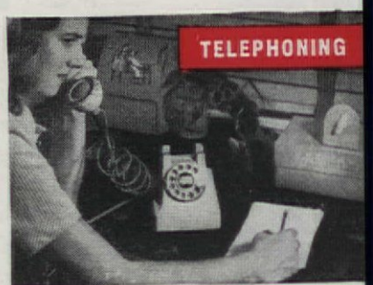
DEFROSTING *refrigerator the new way, with pans of hot water, will consume a limited time if we do not forget the current is of*

SUN-BATHING *baby is watched carefully under the Sperti Lamp, and with added protection of Ekco timer and Johnson & Johnson Baby Lotion*

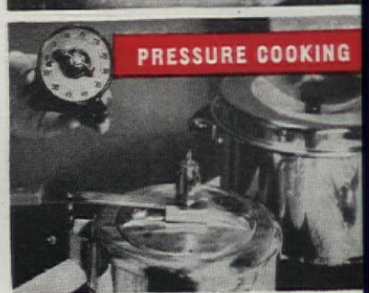
STERILIZING *the baby bottles to perfection, and no more boiling them dry, as the timer reminds us it is time to turn off the heat*

TELEPHONING, *long distance or local calls, will be watched by your timer kept by the telephone*

BOILING EGGS *while busily going about other breakfast preparations is a simple task, never overdone with the timer a gentle reminder*



PRESSURE COOKING *is a pleasant safe short cut to cooking if the timer is your faithful watchman*



Infra-Red Bulbs in Your Home

Edith Ramsay

BEAUTY

Drying mother's or daughter's hair is a speedy process —nail polish dries in a few seconds—with infra-red

INFRA-red lamps, for several years used in industry, are now on the market for home use. Some of these many uses are shown on this page. Ninety per cent of its energy is given off in heat, a small portion in light. This heat is radiant heat which will penetrate through a solidly frozen drainpipe. The lamps are as portable as any extension unit; need the same care as any incandescent bulb—spatter no water on it, for the glass becomes very hot (one is made of heat-resistant glass). Keep it away from combustible materials or those harmed by too speedy drying. Use it sensibly and you will have another servant to speed chores. With the same kind of handling given any light bulb, these infra-red lamps will operate about five times as long as an ordinary incandescent light bulb.

Courtesy of Sylvania

KITCHEN

The infra-red lamp placed a short distance away dries dishes in seconds. Set in a bridge lamp a few feet from the freezing unit the refrigerator defrosts in but several minutes. No plunger needed, quickly melts the grease which has clogged trap

PETS

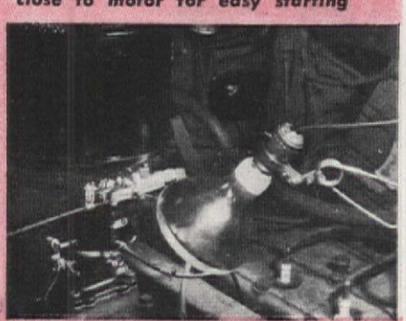
Hold the lamp a few feet away from the pet; dries, defleas

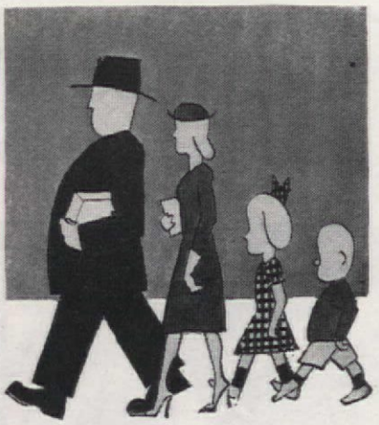
PAINT JOBS

An aid to scraping off old paint—don't hold too close to the wood. Hold a few feet away to dry new paint

GARAGE

On cold mornings hold the lamp close to motor for easy starting





He's an economist

by profession and in practice. "Extravagance," he says, "is usually the sum total of waste in little things." On advice of their dentist, his family (there are four) now brush their teeth with Arm & Hammer Baking Soda (pure Bicarbonate of Soda). Not only are they all delighted with the way Soda cleans their teeth, but he has figured out to a penny the dollars they are saving each year at "Arm & Hammer's" few-pennies-a-package cost. He's a working economist

Arm & Hammer Baking Soda and Cow Brand Baking Soda are among the dentifrices that meet the exacting requirements of the Council on Dental Therapeutics of the American Dental Association. Both brands are classified as acceptable dentifrices and have enjoyed the Council's seal of acceptance longer than any other dentifrice.

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Luther H. Lyon

Isn't there a LAZIER WAY?

I HAVE long been of the opinion that laziness, not necessity, is the mother of invention. People who have boundless energy keep on doing things the hard way. But me? I'm lazy. That is why I am appalled by the lack of imagination among homeowners. Needless footsteps, needless stooping, petty little inconveniences. Why do people tolerate avoidable inefficiency?

Dozens of articles appear each month about how Joan and Betty took sixty-seven cents worth of pink cheesecloth and transformed a barren garret into a charming five-room apartment. Or how Helen and Bob, with only one roll of wallpaper and a pot of paste, changed the old, black, upright piano into a monstrosity. But few are the practical suggestions for the lazy man who wants to find an easier way of doing things.

I want to know how Agnes and Becky managed to get five more minutes sleep each morning by training the cat to plug in the percolator. I am eager to know whether Filbert Smitch has doped out some ingenious way of getting his hedge trimmed with less effort, say by suspending cutworms from overhead wires.

When I moved into my present home, I had the accumulated experience of three previous renovations behind me. Other people had lived in the house for twenty years before we bought it, but they were energetic people, people who accepted inconveniences as a part of the natural order of living. Viewed through a lazy man's eyes, the place was appalling. And, because I knew that the easier I made things for my wife, the more time she would have available to make me comfortable, I decided to tackle the kitchen first.

The thing that annoyed me most was the kitchen garbage pail. Tucked safely away behind sink-wing doors, it could be reached only by stooping and groping. Good for the figure, undoubtedly, but an infernal nuisance. Now the garbage pail rests on a shelf, its rim caught under an inverted hook. When you open the sink wing, out comes the garbage pail.

The next irritation, in order of magnitude, was the dish-towel problem. If I am going to dry the dishes—and the only way I can get out of it is to wash them—I want clean dish towels hanging within easy reach, not folded neatly in a drawer, or hung ten steps away. The trouble was that there was room for only one short bar within arm's length of the sink. One dish towel is not enough, and anyway, my wife said that she needed that space for potholders.

The situation was serious. Of course, we could sell the house and look for one with more towel-bar space strategically located, but that would be admitting defeat, and moving is hard work. (My wife says that she remembers reading in an English grammar, back in the fifth grade, that "three re-moves are as bad as one fire.") I sat down in a comfortable chair to cogitate. When the solution came, it was surprisingly simple. Now we have a rack with four parallel bars that requires no more wall space than a single bar. And, as a bonus, the ends of the bars turn up to provide more hooks.

Because I like to have my food well seasoned, and hate to see my wife fumbling around for stuff half-hidden on a pantry shelf, I built a spice rack back of the stove. Shelf

How do you stand?

"What a cleaner! The best for glassware!"

say **MRS. D. LILLIS** *of Brattleboro, Vt.*

"Glassware gleams—no streaking with new Ethyl Cleaner. Fine for windows and mirrors, too." (Non-abrasive. Kind to hands.)

"Hm-m! I say Ethyl Cleaner's the best for pots and pans!"

says **MRS. CHARLES HERMAN** *of South Bend, Ind.*

"No scrubbing of pots and pans. Quick-acting suds whisk away grease." (Grand for dishes, too!)

"You're both right! It's also best for cars!"

says **MR. P. LEWIS** *of Scranton, Pa.*

"Ethyl Cleaner suds float dirt from finish, glass and upholstery!" (Economical, too! Try it!)

EVERYONE AGREES...

New Ethyl Cleaner is best for so many things!

Guaranteed by Good Housekeeping

Available at leading stores and automobile service stations

space, however, was still a problem. Why, in this enlightened age, people persist in stacking cups remains a mystery to me. Our cups now hang safely on cup hangers.

With our cups swinging happily on their new hooks, we gave our attention to the spacing between shelves. Cupboard shelves seldom are put up with any forethought. Builders just stick them in, assuming that owners will adjust them to suit. Owners, for some curious reason, feel that builders are sensitive creatures, and that nary a shelf must be shifted, even though the adjustment may require no more effort than prying loose the end supports and replacing them in higher or lower notches.

First, we decided how much overhead we needed for the bottom shelf —with the dishes stacked and cups hanging above them. We found that we could lower the shelf above by more than three inches. Then we tackled the second shelf. A thin strip of molding at the back keeps the platters upright, accessible, and they take up very little room.

Now the next shelf could be lowered to leave just enough space to permit the easy removal of the largest platter. This brought the shelf down to eye level, and we found that we could insert another shelf, thereby increasing our space by one-third.

If and when I find the time, I am going to cut back the upper shelves in the cooler, because I know from experience that graduated shelving gives more usable space than do shelves of uniform depth, for the latter often leave inaccessible back areas. Meanwhile, I have put up narrow side shelves between them.

One bad feature of puttering around the kitchen, or any other room for that matter, is that a certain amount of mess is inevitable. An innate sense of fairness told me that I should not expect my wife to feed me and to clean up after me, too. Dutifully, I swept up shavings and sawdust before each meal, muttering darkly into my long white beard, for dustpan, dust mop, vacuum cleaner, and broom, were all snarled up together in back of the door. Now the broom and mop are held in place by spring clips. The vacuum cleaner stands between them, and the dustpan is next to the hook for the marketing purse.

Some former owner had attempted to give an air of smartness to the kitchen breakfast nook by building a very sturdy, and rather uncomfortable, high-backed bench that he had nailed firmly to the wall. The darned thing took up too much space, and I resented its fundamental inefficiency.

Armed with a small crowbar and a hammer, I attacked the bench. In a surprisingly short time, I had created an impressive shambles. The floor was knee-deep in splintered boards, bent nails, and chunks of plaster. We had purchased the house when the kitchen was in the dingy-cream period. When the bench came out, we discovered that it had been

Don't be a Rubbit!

Don't try to clean that messy, crusty skillet with elbow grease and a sloshy dishrag! *Whisk* it smooth with a spunky Brillo pad! Brillo is quick . . . tidy! Gets that skillet really *clean!*

Be BRILLO wise!

Lightning-quick, Brillo swoops off greasy crust and gravy! Fast! Neat! Easy! Brillo has gumption! Those sturdy, square metal-fiber Brillo pads make pots and pans *gleam!* Give all your pans daily Brillo care. The special *shine* ingredient in Brillo soap keeps your pans mirror-bright! Be *Brillo* wise and see your pans *sparkle!*

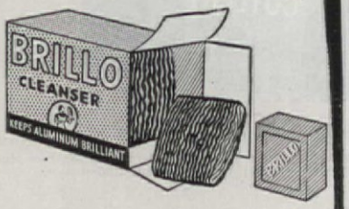
BRILLO EVERY DAY keeps pans like new!

Keep your pots and pans looking new as the day you bought 'em! Give 'em a quick easy Brillo shine-up every time you use 'em. Brillo won't let them get that old sooty look! Be sure there's always Brillo in your kitchen! Get a box today!

BRILLO comes 2 ways

★ GREEN box—soap and pads

★ RED box—soap pads



Shines aluminum fast!

constructed in the ugly green era, which preceded an intermediate phase of unpleasant yellow. My wife stared in horror at the pock-marked area. I was a bit disconcerted myself, but refused to admit it. I suggested hopefully that it would look all right, when I found time to paint the kitchen. My wife was unenthusiastic at the prospect of delay. Had I been energetic, I would have dashed immediately for patching plaster and paint. Instead, I sat down and pondered. Surely there must be some easier way. Inspiration came. People cling to partially used rolls of wallpaper, and I remembered having seen several such rolls in the basement. One of them had possibilities—washable, fade-resistant, and a rather nice pattern. My wife likes the effect so well, that the idea of painting that particular corner has been abandoned.

Although the breakfast nook was now both comfortable and attractive, we continued to play switchboard operator with our two-plug wall outlet, and our three appliance plugs. Pull-out-this and plug-in-that can be annoying, especially when you have to choose between toast, coffee, and the weather forecast. Fortunately, there are outlets available that will take five slim plugs or three fat ones —if your wiring is adequate to carry the load.

Now I was free to turn my attention to the kitchen drawers. They were too big and too deep. At first I contemplated a laborious job, slotting the sides and the back of the drawers to take partitions. But I am no cabinetmaker. I have neither the tools nor the skill for fancy work. So once more I looked for an easier way. Quarter-round molding was the answer. Partitions drop readily into place between strips of molding. With drawer space organized efficiently, we have the room we need.

That about takes care of the kitchen, except for the little convenience shelf by the refrigerator door. I know how large it will be, and exactly where it will go; but right now I am trying to decide whether to cut a laundry chute into the bathroom or into the linen closet.

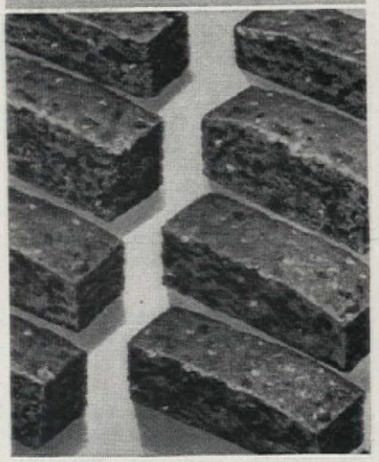
My wife has just read this over, and she points out that I forgot to mention building the vertical partitions for the pie plates, and the special shelf over the stove for the salt and pepper shakers. I also forgot to mention putting up the match holder, the paper-towel holder, and the knife rack, and the indispensable sharpener over the work space.

My wife is pleased with what I have done already, but I am haunted by the fear that perhaps I have overlooked some lazier way of doing things. Some stormy night, when insomnia bears heavily upon me, I may crawl out of bed to start work on the revolving shelves that really ought to be installed in the cooler. And for years I have toyed with the idea that cupboard shelves should be attached to the doors, so that they can be brought out into the open.

Save Sugar!

Luscious Fruit Bars

NEW, QUICK, EASY!



Made in a saucepan—easier to mix . . . and less dishwashing!

√ **All mixing done in one saucepan!**
√ **A handle to grasp as you beat!**

GOLDEN FRUIT BARS

Luscious, fruity, stay fresh for days

½ cup shortening • ¾ cup sifted flour • ½ tsp. baking soda • ½ tsp. salt • ½ tsp. nutmeg ½ tsp. cinnamon • ¼ tsp. cloves • ½ cup Brer Rabbit Molasses • 2 eggs, unbeaten • 1 cup nuts, chopped • 1 cup raisins, chopped.

No creaming of shortening. Melt it in 3- or 4-quart saucepan over very low heat. Remove from heat; cool. Mix and sift flour, soda, salt and spices.

No beating of eggs. Add molasses and unbeaten eggs to cooled shortening; blend well. Add dry ingredients; mix well. Stir in chopped nuts and raisins. Bake in greased and floured 10″ x 6″ x 1″ pan in moderate oven (375° F.) 20 to 25 minutes or until done. When cool, cut into 1″ x 3″ bars. Makes about 20 bars.

"Folks, my molasses is over 60% natural sugar—and Rich in IRON!"

Brer Rabbit

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Labor Relations

FOR THE HOUSEWIFE

Barbara B. Paine

WHAT kind of personnel manager are you? For you *are* a personnel manager, whether your "personnel" consists of a full-time maid, a cleaning woman twice a week, or unwilling children on Saturday.

You probably consider yourself better than average. You pay good wages for short hours, have modest standards, and know that you are easy-going and benevolent.

The truth is that wages, hours, and kindliness have little to do with good personnel management. In the most important study of labor relations yet made, it was shown that within such broad limits as the 72 hour week, morale is far more important than wages and hours. As for employer benevolence, it doesn't mean a thing to the employee unless it's backed up with concrete testimonials, generally in cash.

High employee morale pays the employer big dividends. During the war, morale building was part of the War Manpower Commission program because it increased production so dramatically. The employee with high morale, whether he's working in a factory or in your house, works *involuntarily* up to 25% faster than the worker who lacks it. He's eager for responsibility, attacks hard jobs with enthusiasm, will work overtime.

If you can answer the ten following questions with an unqualified "yes, always!" you are a first class personnel manager. If your record is less than perfect, you are looking at the problem mainly from one angle, the employer's. Revising your technique to include your employee's point of view, too, will work wonders for your domestic labor relations.

1. Are your accident, safety, and illness precautions adequate?

You undoubtedly know that more accidents occur in American homes than in factories, but do you realize that domestic workers have the highest accident rate of any group in the country? There is no subject on which workers are more sensitive than this matter of protection against occupational hazards, and there is no group with less legal protection than domestic workers. You, as a housewife, are responsible for keeping your equipment in safe working order and your house free from potential death traps. Stealing the march on what is certain to become law in a few years, you should also take out, and pay the premiums on one of the many accident and illness insurance policies for domestic

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Me, or this perfectly grand CADILLAC VACUUM CLEANER, hubby, dear?

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Sensational! DRY Window Cleaner! Uses no water, no messy liquids. Chemically Treated. Simply glide over windows; leaves glass sparkling clear. No heating water, no heavy buckets to carry. No rags, powders, sponges, chamois. No mess or muss. No red chapped hands. Dust, dirt, grime, fog disappear like magic. *Wonderful for auto windows, windshields!*

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workers. This not only protects you, but is the most effective way of making your employee realize security.

2. Do you provide for your employee's occupational advancement?

After security, opportunity for advancement is important in every employee's rating of a job. The generously offered chance to learn new techniques, to make more money, and to get ahead in the world is an essential of successful personnel managing. A leading industrialist recently named it as one of the five goals of every personnel department, while domestic workers name "no advancement" as a major drawback to their profession. Advancement in the sense of increased wages for every year's employment is out of the question, but there are other forms of advancement which the ingenious housewife can provide.

The advancement opportunities with the green worker—for example, your children, are obvious. It's an axiom of good plant management to fill all jobs by promotion. Transplanting this idea to the home, if you have an experienced cleaning woman, you can increase her skills by teaching her to wait on table or cook for your parties. The high-school sitter can be taught to prepare simple suppers. A girl who cooks, can be encouraged to go to department store demonstrations or take a course in tearoom cooking. Your contribution is to rearrange her working hours to fit her new schedule, and let her practice her new arts in your kitchen.

Domestic servants are often eager to leave the fold. If your treasure is interested in changing her line of work, you have the experience and contacts to give her a good start. You may be advancing her right out your kitchen door, but she's heading for that anyway, and her morale will be ace high while she is with you.

3. Do you have daily personal chats with your employee?

This may seem like a waste of time, but the ten or fifteen minutes you spend discussing your helper's current woes and triumphs can add an hour's worth of accomplishment to her day. Employees yearn to be appreciated as individuals, and "uncontrolled interviews" achieve this.

A rapid labor turnover—cleaning women who are here today and gone tomorrow, laundresses who vanish after two months—is characteristic of domestic service. In industry, daily talks with new employees to ask how the job is going, and to discuss difficulties, is used as a specific antidote to this labor problem.

4. Do you provide clean washroom facilities and good food?

Poor washrooms cause universal resentment. Yet in many houses, the day worker is relegated to a smelly basement lavatory. You will never achieve high morale until you give your employee a clean toilet and privacy for changing clothes.

A common housewifely failing is to overvalue the worker with a small appetite. The employee who is will-

A cup of coffee from a Water Heater?

From a Permaglas Water Heater, why not? Its tank—mirror-smooth and sparkling blue glass-fused-to-steel—is sanitary as a glass coffee-maker.

No Rusting-No Corroding

Fresh coffee HAS been served from a regular *Permaglas* Water Heater, just to demonstrate that it assures you *clean* hot water "packaged-in-glass," pure as the source itself.

For no matter what kind of water supply you have, the *Permaglas* heater tank CANNOT rust or corrode. It ends tank rust that ruins laundry, corrosion dirt that discolors your bath.

Fully automatic, the *Permaglas* Water Heater is styled to match your newest kitchen and laundry appliances. You'll like its smooth exterior (no outside gadgets), its sturdy pyramid base. Gas or electric models; capacities for all home needs.

And how you'll like its plentiful, constant supply of *clean* hot water—all you need for every household use! At leading public utilities and better appliance dealers.

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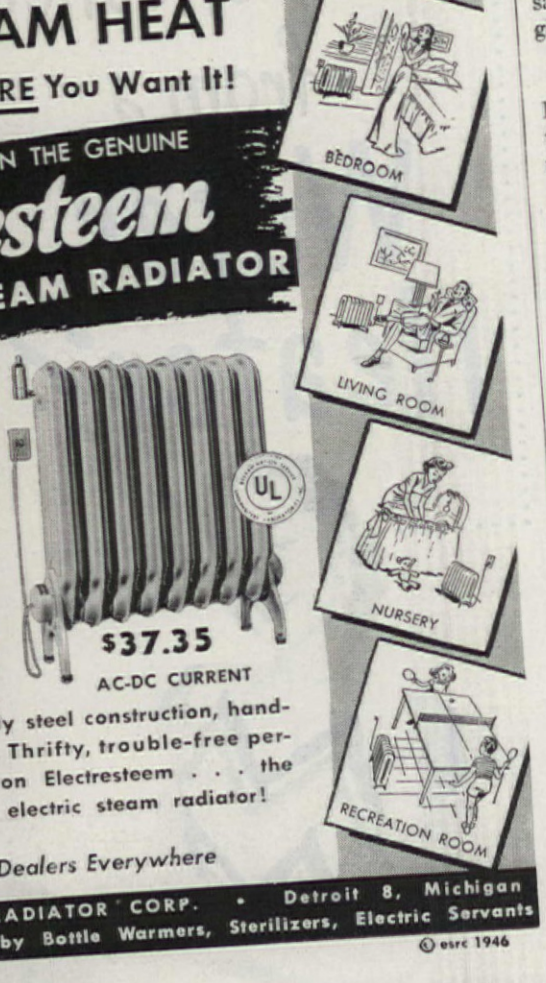

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ing to lunch on tea, toast, and a boiled egg, will neither work as well in the afternoon, nor develop the same spirit of co-operation as the girl who is properly fed.

5. Do you criticize *privately?*

"Losing face" isn't a phenomenon limited to the Far East. If you want to keep your helper's confidence, you must always reprove only in private.

6. Do you give credit immediately for unusual jobs well done?

Maids often complain that when they do something extra, it is ignored, while the most trivial slip is pounced upon. Unexpected favors or a job well done deserve immediate praise.

7. Do you discuss the best way of doing things before insisting your employee use your methods?

Remember, she is used to working in her own style, and there's a good chance that it is the best style for her. Also, it's been found in factories that workers are a rich source of labor- and money-saving ideas, if they are encouraged to share in them. Give your helper this chance.

8. Do you let her work unsupervised and judge by results alone?

Every employee, whether in a factory or in a house, feels that supervision is a polite form of spying. A quick check-up toward the end of the day is another matter. Then if it is impossible to compliment, adverse criticism is better than no comment.

9. Do you give advance notice of any changes in the routine?

Workers resent changes that descend on them from above without explanation or warning. Management may be within its rights in behaving autocratically, but nothing lowers morale more quickly. Give at least two or three days notice of any change, and, preferably, discuss it, and ways of handling it, with your helper before issuing any ultimatums.

10. Do you pay cash for overtime and special favors, or do you try to substitute payment "in kind?"

Workers have been fighting for centuries, for the right to be paid in cash for all their work. In industrial plants, free canteens, laundries, and other benevolent enterprises have often inspired strikes. Workers want tributes to their fine services to take the form of folding money only. The next time you are tempted to pay for twenty minutes' overtime with cordial thanks or to give three aprons for your Christmas present, remember, there is no substitute for money.

OUR PARTY DEPARTMENT is prepared to plan a special party for you. Tell us the kind of party you wish to give, how many guests you expect, date, time, and place, description of your table appointments, and entertainment your guests prefer. Suggestions will then be sent you for room and table decorations, centerpiece, and favors—all for 50¢ a party. Please print name and address clearly. Address letters to Department E.

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10¢ METAL TEXTILE CORPORATION, Orange, N. J.

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Why tolerate the blown fuse nuisance any longer? Why hunt fuses in the dark . . . or break off in the midst of preparing a meal to go to the store for the new fuses you forgot to buy? Why stumble down dark cellar stairs and fumble in the old fuse-box wondering what to do? The Cutler-Hammer Multi-Breaker ends this annoyance forever. It is installed in the kitchen or any other convenient place. And when service goes off, all you do is reset a tiny lever that has snapped out of position. Nothing to buy . . . nothing to replace! Service is restored in the twinkling of an eye . . . even by a child! The average new home can have this modern and safe protection for less than $5.00 additional. Also easily installed in old homes. How much will it cost *you?* What are *all* the facts? Write today for our free booklet "Goodbye to Fuses." CUTLER-HAMMER, Inc., *Pioneer Electrical Manufacturers,* 1395 St. Paul Ave., Milwaukee, Wis.

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the scientific mineral surface coating that controlled water seepage in the Maginot Line . . . now the hope of homeowners plagued with wet walls and cellars.

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Here is an enlarged section of an Aquellized concrete masonry unit showing the way AQUELLA penetrates to *fill, close* and *seal* the pores of the masonry surface.

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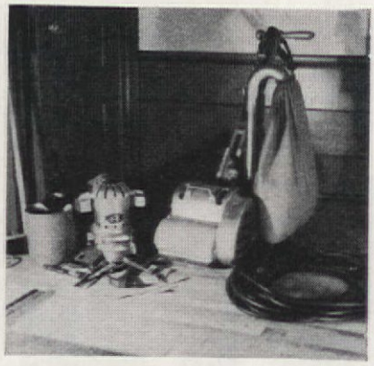
Kill mice without the trouble or mess of traps or bait. Just put *Mouse Seed* in saucer and place where mice appear. They eat the kernels of the tiny, chemically treated seed, then they die. The easy, clean way to kill mice. Excellent results for over 50 years. Avoid substitutes. Get the genuine. At drug and other dealers. No mail orders. W. G. Reardon Laboratories, Inc., 2 Mill Street, Port Chester, N. Y.

NEW FLOOR IN A DAY

Hardwork, blisters, and aching back— but it cost only $10.70!

Harold Wallis Steck

New floor, above, was created by husband and wife floor-finishing team. Bedroom sparkled from the beauty of its "floor lifting." Smooth, satiny luster of the wax finish requires minimum care. Bedroom 16 x 22 feet was completed in one day



All the tools needed for finishing the floor are shown above. Large and small sanders, necessary sandpaper are obtained from local hardware dealer. Other tools required are simple; hand scraper, hammer, nail set, chisel and putty knife

Furniture was shifted to one side of room and one half of the floor was finished at a time, requiring two moves. Modern "dustless" machines collect dust as they sand. Choose the machine carefully; some of the old ones are pretty well worn out

To start, No. 2½ sandpaper was used. Varnish, some paints require coarser starting paper. If floor is warped, go over diagonally in both directions, sand with grain. Next, buff floor with No. ½ paper. Fine floors require 3 or 4 sandings

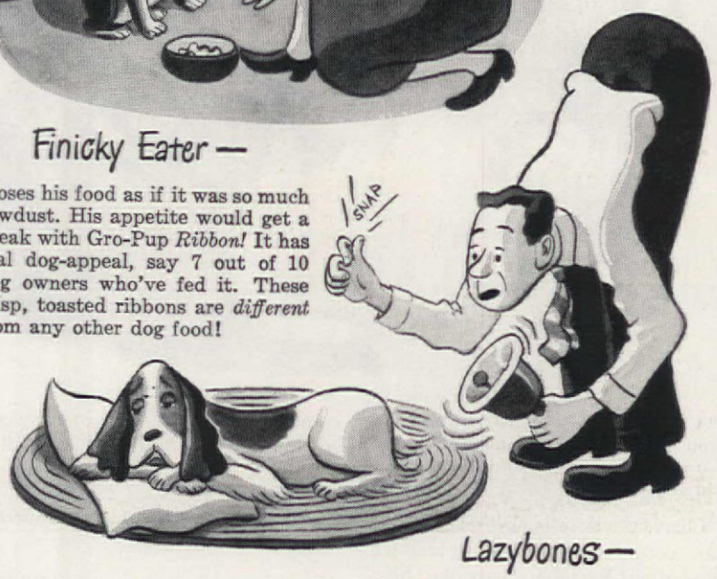
Remove floor mold and edger will finish to within ½ inch of wall. Countersink any surface nails, otherwise sandpaper will be ripped. Use handscraper around hearth. To resharpen scraper, use file. Always scrape in direction of the grain

When first half of floor had been sanded, oil stain was applied (see types of finishes below). Pine, beech, maple and fir do not require filler, may be varnished or shellacked. Oak floors require filler, finished with sealers instead of varnish or shellac

Dogs I've Known... by Robt Day

Finicky Eater—

Noses his food as if it was so much sawdust. His appetite would get a break with Gro-Pup *Ribbon!* It has real dog-appeal, say 7 out of 10 dog owners who've fed it. These crisp, toasted ribbons are *different* from any other dog food!



Lazybones—

Nothing seems to stir him to life. What can his master expect if the dog isn't fed right? Gro-Pup *Ribbon* would give him every vitamin and mineral dogs are known to need for vigor, vitality, and growth. A tested, scientific formula of 23 essential nutrients.

Contented Playmate—

Happy, chipper, and well-fed—on a basic diet of Gro-Pup, of course! It's a wonderful money-saver, too. Each box of Gro-Pup *Ribbon* supplies as much food by dry weight as five one-pound *cans* of dog food! Get Gro-Pup from your grocer today. It's made by Kellogg's—a name you can count on.

Dogs Go For GRO-PUP

P.S. You can give your dog the same tested, scientific formula as Gro-Pup *Ribbon* in popular Gro-Pup *Meal*, or in crunchy, bite-size Gro-Pup *Pel-Etts*. For variety, feed all three.

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I'VE JUST BOUGHT A "RICH UNCLE"!

"A *rich uncle?* Richard E. Williams, you know very well you don't have an uncle—even a poor one—and as for buying one . . ."

"Okay, Cinderella, I'll spell it out for you. Remember that talk we had about Social Security, and how we decided it would never take care of us comfortably? You wise-cracked then about needing a rich uncle."

"Uh-huh. So I suppose you found one at the Five-and-Ten?"

"Give me time, woman. I didn't really buy a rich uncle. But I *did* get something that will give us even more security than a rich uncle might. You see, I talked about our financial problems with a Mutual Life representative. He came up with the perfect answer to them all . . . Mutual Life's 'Insured Income' Service."

"And, may I ask what's 'Insured Income' Service?"

"It's Mutual Life's modern way of teaming up Social Security with life insurance, so that we can get the most out of them. Now you'll always be free from money worries, no matter what happens. And when I reach retirement age, we can both count on taking things easy, just the way we've always dreamed."

"Honey, I always knew my Richard was a smart guy. Rich uncle, pooh! That 'Insured Income' Service sounds even better to me."

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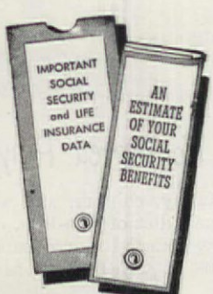

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Male member of team kept the floor machines going while Mrs. Floor-finisher had the easy task of moving furniture, sweeping up dust behind chests, moving boxes, suitcases, and toys from beneath the bed. She also stained and waxed the floor

Method A. Floor stain mixed, using equal parts linseed oil and turpentine, with a little drier added. Raw umber used to get desired color. Often an exact shade is obtainable in a ready-mixed stain. Such preparations are available at your local paint store. Stain flowed on with brush and allowed to stand about 10 minutes for desired penetration. Surplus wiped off with soft rags and rubbed dry.

Method B. Floor stain mixed, as above, and applied in same manner. After rubbing, allow floor to dry about an hour (longer is better). Then apply paste wax, rubbing in well. Let first coat of wax dry overnight, and follow with second light coat. When second coat of wax is thoroughly dry, polish with electric polisher.

To clean a waxed floor, use any of the standard brands of wax cleaners, or dampen cloth in turpentine and go over entire floor. *Do not use* gasoline or kerosene to clean the floor.

COST DATA

Project:
Bedroom and Dressing room
Area:
300 sq. ft. (approx.)
Costs:

Rental of large machine (1 day)	$4.00
Rental of edger	2.00
Sandpaper—8 sheets	2.00
Stain—Linseed oil ...1 qt.	.50
Turpentine ....1 qt.	.30
Raw Umber ...1 lb.	.40
Paste wax .....2 lbs.	1.50
Total	$10.70

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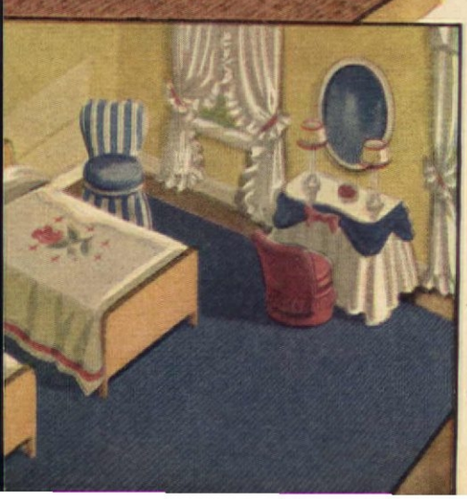

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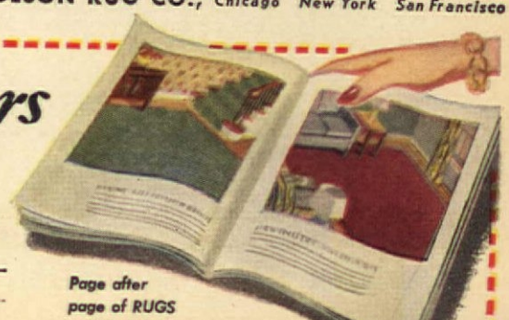

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