The American Home
October 1946
15¢

50 Things to Make for Christmas • 18 Pages Fall Decorating

Share alike—and love it!

Even the most devoted couple sometimes doubts it, but it *can* be done! The secret's "equal rights"—a double-purpose beauty stand reserved just for you . . . a second basin set aside to give *him* shaving room. And here's a bright idea: both supplies of Cannon towels in the same color—but hers a feminine pattern, his handsomely plain!

Your bathroom needn't be large—nor your means unlimited—to achieve a scheme like this. It's Cannon style that sets the mood. Cannon color that touches the spark. And you *know* how very little lovely Cannon towels cost.

Live with them a while, and you'll learn something else, too. That their fluffy-looped texture really dries you fast. Those gay designs launder fresh as new—almost forever! Beauty first, yes —but Cannon's wear and stay-smart looks will keep you congratulating many a long year!

TRADE MARK CANNON

Cannon Towels

CANNON SHEETS • STOCKINGS • BLANKETS

CANNON MILLS, INC. • NEW YORK 13, N. Y.

The double life of a Model Mother

Park Avenue knows Connie Joannes as a star model . . . West Englewood knows her as a model mother

FEW PEOPLE who see the glamorous Powers model, Connie Joannes Dickman, would ever suspect that this famous Cover Girl is the mother of two robust youngsters.

But she is. A *model* mother, whose devoted care of Bobby and Dickie Dickman is already reflected in their flashing little-boy smiles. For, like every successful model, Connie knows the importance of a sparkling smile. So she's taught her sons to safeguard their future smiles by following her own prized dental routine: *Regular brushing with Ipana, then gentle gum massage.*

As one of America's most highly-paid models, Mrs. Dickman has made it her business to follow the teaching of thousands of dentists and schools—that a radiant smile depends on sparkling teeth. And sparkling teeth call for firm, healthy gums.

Position is everything in life, as Dickie demonstrates to his famous father, Emerson Dickman. Former pitcher for the Boston Red Sox, "Em" has a smile as sparkling as his model wife's. Naturally. *All* the Dickmans get proper care of teeth and gums. For Mother knows that today's soft, creamy foods don't give gums enough exercise—that Ipana Tooth Paste is specially designed, with gentle massage, to quicken circulation in lazy tissues, help gums to healthier firmness.

Firmer gums—brighter teeth with Ipana and massage

Many children know more than adults about gum massage. For its importance is taught in thousands of classrooms today. Not only that, but 7 in 10 dentists recommend gum massage, national survey shows (and prefer Ipana 2 to 1 *for their own use*). But let *your* dentist decide whether and how to massage your gums.

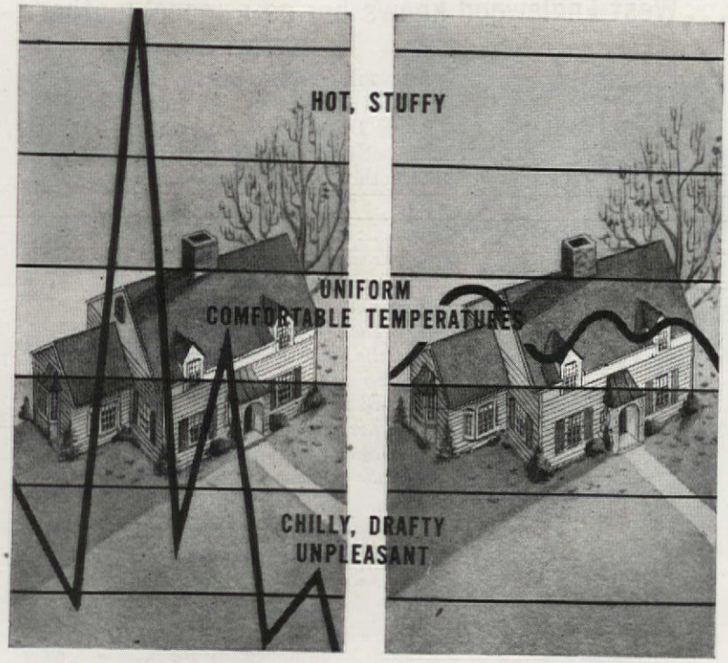
Product of Bristol-Myers

"Lights Out" comes early for active Dickie. But even he must first massage his gums gently after brushing his teeth with Ipana. Among adults, sensitive gums, "pink" on your tooth brush, mean *see your dentist.* Follow his advice. Let *him* decide whether yours is simply a case for "the helpful stimulation of Ipana and massage."

Orchids for Mommy. 4-year-old Dickie may not be able to tell orchids from weeds, but he *does* know that gums should be gently massaged every time teeth are brushed. For he's watched his "model mother" speed up circulation in the gums with a brief workout with Ipana. A Powers Girl must safeguard her smile!

Twin Homes—but

one is in the "Comfort Zone"



NOT INSULATED. From fall to spring, Tom Miles keeps his furnace roaring. Yet, without insulation, his home is unevenly heated, often uncomfortable, and always a glutton for fuel! But it needn't be. Look at the Stiles house next door . . .

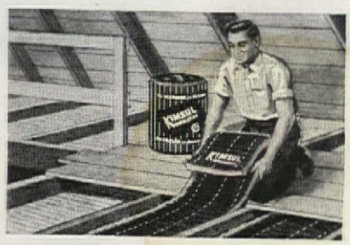
KIMSULATED. Frank Stiles' house is truly in the "Comfort Zone"! With a snug blanket of KIMSUL* to keep heat inside, his home always enjoys a wealth of evenly distributed warmth. And big fuel savings let KIMSUL pay for itself!

Why Many-Layer KIMSUL* provides more comfort and fuel saving in new or existing homes

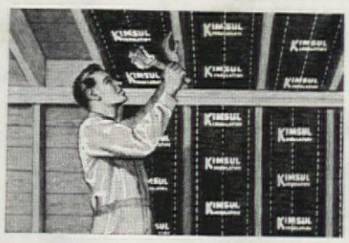
You can have cheery winter warmth —yet save possibly 47% on fuel— when you insulate your new home throughout with *many-layer* KIMSUL. And you'll enjoy generous comfort plus big fuel savings in your present home, too, with KIMSUL in the attic. For KIMSUL, with its prefabricated *many-layer* construction, is designed to give uniform, effective insulation coverage.

Unlike loose fill or blown-in insulations, which may vary in efficiency with the skill and thoroughness of the applicator, KIMSUL has dependable, uniform thickness built right into it in manufacture. No heat-leaking thin spots, no money-wasting thick spots. And KIMSUL is enduring . . . won't sag, sift or settle . . . resists fire, moisture and fungus . . . is termite-proof.

Order KIMSUL from your lumber or building supply dealer, hardware or department store. Specify KIMSUL in your new home plans.



Easy as ABC to install KIMSUL in the sloping roof or attic floor of an existing home



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KIMSUL Division
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THE AMERICAN HOME, October, 1946, Vol. XXXVI, No. 5. Published monthly by The American Home Magazine Corporation, 444 Madison Ave., New York, N. Y. W. H. Eaton, President-Treasurer; Jean Austin, Vice-President-Secretary. Executive, Editorial and Advertising headquarters, 444 Madison Avenue, New York 22. Subscription Department, 55 Fifth Avenue, N. Y. 3. Copyright, 1946, by The American Home Magazine Corporation. All rights reserved. Title registered in U. S. Patent Office. Subscription price in United States and Canada, $1.50 a year; two years, $2.50; three years, $3.00. Foreign postage, $1.00 per year extra. Entered as second class matter December 31, 1935, at the post office at New York, N. Y., under act of Congress March 3, 1879.

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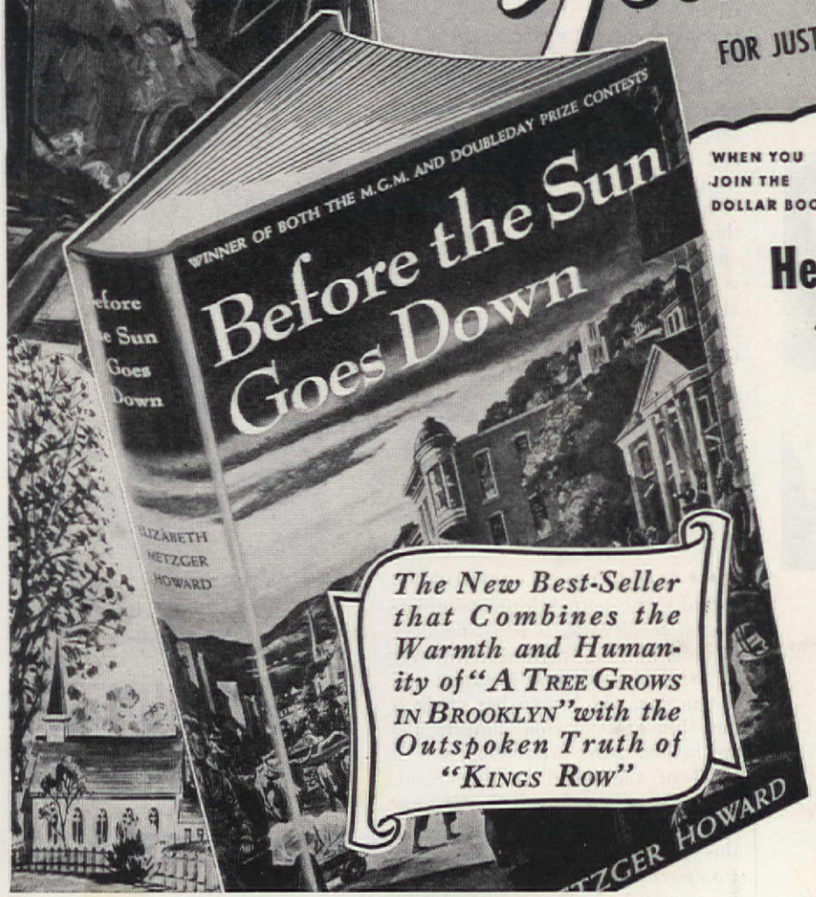

He Knew the Whole Town's Secrets —yet hid a burning secret of his own!

DOCTOR Dan Field knew everything that went on in Willowspring —the whispered scandals and the love affairs, the hopes and the sordid regrets. But no one knew that within Dan Field's lonely great house—in the bedroom where no woman ever had slept—he kept a huge white bride's bed, reserved for the wife of another man!

Was it because Dan wanted so desperately to cross the line of professional and moral ethics that kept him from Pris Albright that he delighted in watching the social barriers of Willowspring crumble? For Dan served everybody, the people across the tracks in Mudtown as well as the royal families of the town. The Mudtown children couldn't play with the Albright and Sargeant youngsters—yet Dan knew that the penned-up little darlings of society had a way of sneaking over to Mudtown to learn the facts of life first-hand. . . .

This great prize-winning novel combines an extraordinary love story with a lusty, living picture of a small town . . . the Nice People and the Not-So-Goods. It is filled with characters who are so astonishingly real that you will never forget the events in their lives. BEFORE THE SUN GOES DOWN has just been awarded two of the country's greatest literary prizes—the publisher's $20,000 award and the M-G-M annual novel award of $125,000. It is the one book of the year that you will not want to miss. *And you may have it for just a 3 cent stamp with membership in the Dollar Book Club!*

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Pequot Mills, Salem, Massachusetts.

PEQUOT SHEETS

so good-looking — so long-wearing

Pronounced "PEE-KWAT"

CONTRIBUTORS

• • • **BERTRAM BROWNOLD** is an authority on handicraft and a contributor to the "how-to-build-and-make-it-yourself" magazines. He has made and taught others to make furniture, toys, games, novelties and sports equipment. He has a workshop, a photo studio and a darkroom, and illustrates some of his articles with step-by-step progress pictures. "Making good-looking and useful things," says Mr. Brownold, "gives one a sense of accomplishment, and is a relaxing and profitable hobby." He is one of the contributors to this month's "50 Things to Make for Christmas" on pages 43 and 45.

• • • **ELIZABETH L. MATHIESON,** one of this country's leading authorities on needlework, is also a designer of note. She has traveled extensively in the United States, lecturing and instructing, and has to her credit a long list of books on knitting and crocheting. Miss Mathieson was a pupil of the noted Isabelle Scott, who was connected with the Glasgow School of Art, before she came to this country. Her latest book, *The Complete Book of Crochet,* has just been published. The crocheted table mats pictured on page 42 are her contribution to "50 Things to Make for Christmas."

LaMoitte-Tennissen

• • • **MEREDITH BOWMAN,** a member of THE AMERICAN HOME staff, has been drawing ever since she can remember. A graduate of Skidmore College where she majored in Art, she designs and makes her own clothes, designs fabric prints, does pen and ink sketches, and water-color copies of Godey prints. "Nothing," as she puts it, "is safe from my paintbrush." Just newly married, she's busy redecorating her new apartment, inspired by the Chinese pieces brought home by her ex-Marine husband. Her designs appear on page 43.

The Classified Telephone Directory . . .

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A quick glance in the 'yellow pages' of the telephone directory is the easy way to shop. No expense, no trouble—right there, at your fingertips—in offices, homes, factories and at telephone pay stations everywhere—is the easy-to-find buying information that will help to answer your daily household and business buying problems. Save time and trouble by using the Classified.

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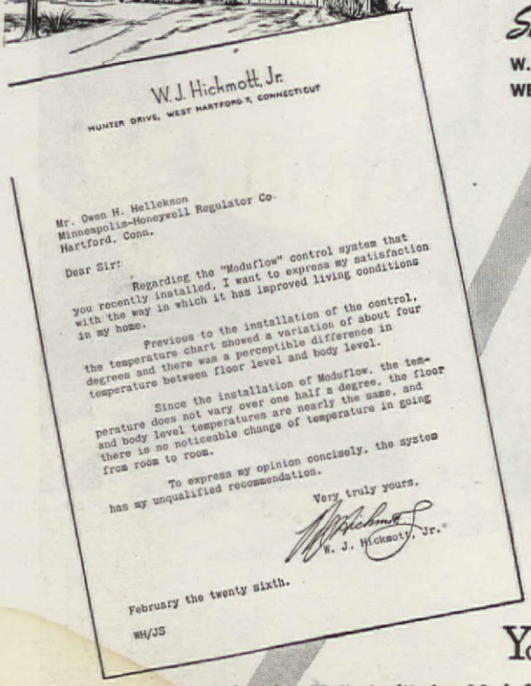

W. J. Hickmott, Jr.
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WH/JS

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CONTRIBUTORS

• • • **ELIZABETH KAUFER** is a New York consultant on interiors and the decorative materials that go into them, but her clients live all over the country. Her interest in utility values for fabrics is predicated on knowledge of manufacturers' desire to give them and the need of the consumer for them. Everything that's new in fabrics and floor coverings are her offerings on pages 26 and 31.

• • • **ELISE MANNEL** is a native San Franciscan who, says she, is old enough to remember awakening to the rumble of the 1906 earthquake. Educated at the California School of Fine Arts and the New York Art Student's League, she has acted as arts and crafts editor of a magazine, taught crafts in a Navy hospital during the war, and has authored a handbook for beginners in crafts. Her designs are on pages 43 and 45.

• • • **GERTRUDE BERTILSON IZARD** has never been able to quite forego the traditions of Swedish peasant art that she learned during her early years in Jamtland, Sweden. This marked influence on her work is evident in her designs on pages 43 and 44. When a Hollywood director saw some of Mrs. Izard's designs, he asked, "Can she cook *too?*" But yes!

• • • **DOUGLAS D. MARTIN,** a Pulitzer winner in 1932, resigned as Managing Editor of the *Detroit Free Press* last year to give Arizona sun a chance to knock out a case of arthritis. The sun won and the U. of A. asked him to take charge of its Journalism classes. He accepted. Since his favorite sports are hunting, fishing, and camp cookery, it's no wonder he could come up with "That Man's In the Kitchen Again."

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"Telephone outlets" belong in your plans

BUILDING or remodeling time may still be a while off for you. But right now is the time to include *telephone outlets* — and conduit for *concealed* telephone wires — in your home-plans scrap-book.

During the building of your home, telephone conduit can be installed easily and inexpensively to carry wires within the walls to outlets wherever you want them. If conduit is not provided it may be necessary to run the wires in plain sight along attractive walls and woodwork.

Your Bell Telephone Company will be glad to help you plan for complete, modern, built-in telephone facilities. Just call your Telephone Business Office and ask for "Architects and Builders Service."

BELL TELEPHONE SYSTEM

(Tear out and keep in your scrap-book)

• • • **RAYMOND VINER HALL** says he is an architect because he wants to be a master builder. Informally trained, he apprenticed in each of the major building trades then approached "art" by way of architectural courses at George Washington University. His ideas of modern construction are found in the Fred Arndt house on page 60.

• • • **VIRGINIA SUTTON** is one of those rare people—a true native New Yorker. She attended Pratt Institute and the Art Student's League, finished up her formal education as a graduate of N. J. State Normal. Her career, while varied, has always followed the arts and crafts lines. Now, her chief interest lies in designing useful, beautiful everyday objects, some of which are shown on pages 43 and 45 of this issue.

• • • **RAYMOND LOEWY** was born in Paris. A graduate from Paris University and Ecole de Lanneau, he came to America after World War I. He began his career as a fashion illustrator, then branched out into industrial design. He is now one of the top-flight leaders in his field. How Mr. Loewy utilizes his experience in his own home is portrayed in the story of his apartment on page 37.

• • • **EDITH and RAYMOND BARGER** have more in common than just their home shown on page 56. Both graduated from Yale University, B.F.A. Both studied and traveled abroad—they were married in Naples in 1936. Both are well-known sculptors. Many of Mr. Barger's works are exhibited prominently throughout this country and Mrs. Barger has exhibited in the American Academy in Rome. Four years of close collaboration with architects gave Mrs. Barger the knowledge she so adequately put to use in designing her own home in Stamford, Connecticut.

Alka-Seltzer

—Why Not Buy an EXTRA Package?

Yes, it is a wise thing to "Buy TWO packages of Alka-Seltzer instead of one!" Keep one package at home and take that EXTRA package with you wherever you go. Then you'll be *doubly* prepared for fast relief when you need it—relief from gastric hyperacidity or muscular aches and pains, from occasional headaches or discomforts of a cold.

Smartly paneled Sunrad Radiator provides both radiant and convected heat throughout the room.

Come home *every* night to a warm house

... AND A HEALTHY FAMILY!

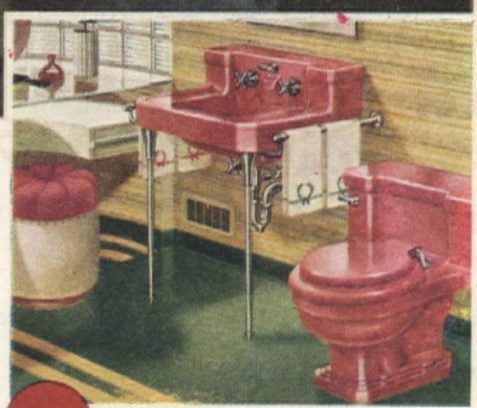
THERE'S NOTHING that warms a dad's heart so much as coming home to a happy family. It's the big moment of his day. And there's nothing so reassuring to both dad and mother as dependable heating equipment that *keeps* the family happy by protecting its health and comfort—day in and day out.

Whether you build or buy or remodel, the selection of that equipment is one of the most important decisions you may ever have to make. You want the finest. And you'll get the finest—if you look for the American-Standard mark of merit.

You'll find this mark on every type of heating equipment—on boilers, radiators, warm air furnaces and winter air conditioners—all engineered to give you a lifetime of economical, worry-free operation with any kind of fuel.

You'll find it, too, on plumbing fixtures for your home—on the smartest of bathtubs, lavatories, water closets, on the latest in kitchen sinks and laundry trays—all styled for lasting beauty, all designed for lasting service.

So look for the American-Standard mark of merit whenever you purchase heating and plumbing. Let it be your guide to products that are backed by millions of dollars in research, perfected by the skill of experienced engineers, and proved by years of service in the nation's homes. You can buy nothing finer—yet you pay no more.



LOOK FOR THIS MARK OF MERIT *when you buy heating equipment or plumbing fixtures. It's your sure guide to the best. And you pay no more. Above, Companion Lavatory and Master One-Piece Cabinet.*

To help you select the right heating and plumbing for your home, read our new Home Book. It shows model bathrooms, kitchens, basement recreation rooms in full color. Gives details on all types of American-Standard products sold by Wholesale Distributors to your Heating and Plumbing Contractor. Explains easy time-payment plan for remodeling. Write **American Radiator & Standard Sanitary Corp.,** Dept. A610, Pittsburgh 30, Pa.

AMERICAN-Standard

HEATING PLUMBING

Serving the Nations' Health and Comfort

HEATING AND PLUMBING products for every use...including Boilers, Warm Air Furnaces, Winter Air Conditioners, Water Heaters, for all fuels...Radiators, Convectors, Enclosures...Gas and Oil Burners...Heating Accessories...Bathtubs, Water Closets, Lavatories, Kitchen Sinks, Laundry Trays, Brass Trim...and specialized products for Hospitals, Hotels, Schools, Ships and Railroads.

IT'S CLEAR!

IT'S SPARKLING!

IT'S PYREX FLAMEWARE!

EXCITING NEW 2-QT. FLAMEWARE SAUCEPAN

$1.35

We nominate for the most popular dish in your kitchen this new 2-quart Pyrex Flameware saucepan! Big enough to cook almost anything. Easy to wash and keep sparkling clean. Easy to use because you can watch food cook. The clever detachable handle lets you use this dish for storage and serving, too. Get yours today!

THERE'S ONLY ONE PYREX WARE!

Popular 3-piece Flameware Gift Set!

You'll wonder how you ever kept house without it! Handy 7" skillet, 2 popular size saucepans, 1 and 1½ qt. sizes. Nest to save cupboard space. Removable handle fits all three. Attractive gift box.

$2.45

PRICES FOR INDIVIDUAL DISHES

1½ qt. Saucepan	$1.25
1 qt. Saucepan	$1.10
7 in. Skillet	90¢

PYREX BRAND OVEN WARE for better and faster baking CORNING GLASS WORKS Corning, N.Y. U.S.A.

LOOK FOR THE FAMILIAR ORANGE LABEL OR THIS TRADE-MARK PRESSED IN GLASS

"PYREX" IS A REGISTERED TRADE-MARK OF CORNING GLASS WORKS, CORNING, N. Y.

Dear American Home

"How my husband and I enjoyed and chuckled over the article 'When Your Man Has Growing Pains,' in the July issue of THE AMERICAN HOME.

"If I should write of our experiences as amateur gardeners, tree surgeons, and landscapers since our migration two years ago from an apartment to a house and yard, I would, no doubt, be sued for plagarism, as our trials and tribulations parallel those of the author. But as we succeed in defeating our newest enemy, we recover from each setback, our sense of humor prevails, and we find ourselves laughing at incidents which at the time didn't seem so funny.

"We have had two minor differences from those of the author, however. Instead of gopher trouble, we had a persistent ground squirrel which had an intricate subway system through my nasturtium bed and which eluded all methods of capture. Not until the wintry blasts came did our squirrel seek other realms.

"Our other problem is in the form of our three year old son. He isn't interested in seeds or bulbs, but waits for the larger booty of blooms. In spite of all pleas, he strips the plants until, in some cases, we must content ourselves with looking in the seed catalogues to see the pictures of what we have planted.

"In these two short years everything has happened to plague us in our attempt to make something out of nothing, and we now wonder what other possibility there could be to fill up the six more years remaining until we attain the eight years experienced by the Carlocks."

. . . MRS. ROBERT BRADEN

"I ENJOYED the article by Lucy Robinson Kmetko in your July issue because it sounded so much like a history of our building project.

"The answer, or at least part of it, to the housing shortage is working and waiting, but from my experience there are few young people willing to do the working and waiting.

"When we built our present home,

Important: Letters requesting information should be accompanied by a stamped, completely addressed envelope. Manuscripts and illustrations will not be returned unless accompanied by the necessary postage. They will be handled with care, but we cannot possibly assume responsibility for their safety.

STOP HESITATING

about social plans and engagements

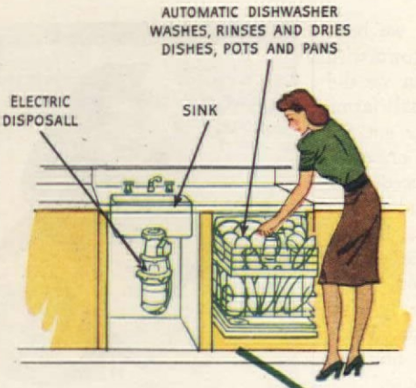
Going out to a party is often an ordeal when it comes on one of the "wrong days" of the month. A sheer evening dress cannot be expected to hang gracefully over the bulges and ridges that so often result from a harness of belts, pins and external sanitary pads. . . . Why not change to Tampax (worn internally) and avoid such strains and annoyances?

NO BELTS
NO PINS
NO PADS
NO ODOR

The Tampax method of sanitary protection does wonders for your peace of mind. College students, secretaries, housewives and salesgirls have discovered its many good features. (1) No sanitary deodorant needed. (2) No chafing. (3) Quick changing. (4) Easy disposal. (5) Pure absorbent cotton throughout. (6) When in place, user does not even feel its presence. (7) Patented applicator makes insertion quick and easy. (8) No need to remove the Tampax during tub or shower bath. (9) Invented by a physician.

Buy Tampax at drug stores or notion counters. Three different absorbency-sizes. A month's average supply will slip into your purse. Economy box contains 4 times this quantity. Tampax Incorporated, Palmer, Mass.

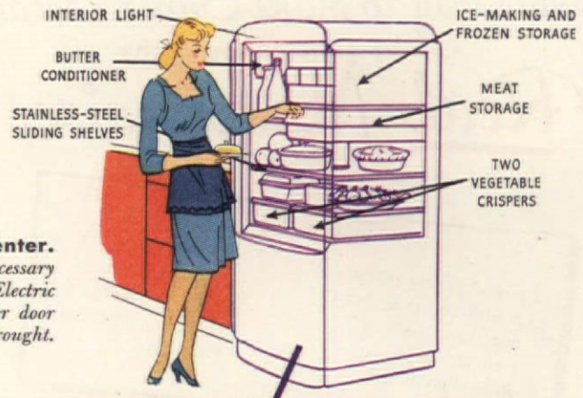
Accepted for Advertising by the Journal of the American Medical Association

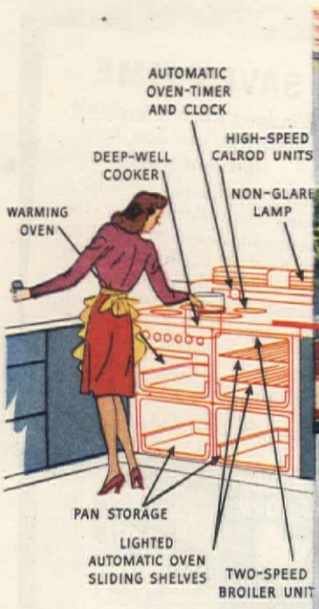


2 Dishwashing Center. *To save work, this unit should be between the other two centers. Dishes are washed and dried hygienically clean by the Hotpoint Automatic Electric Dishwasher—Food waste is whisked away electrically by the Hotpoint Disposall*.*

*REG. U.S. PATENT OFFICE

3 Food Storage and Mixing Center. *You'll find you can cut down unnecessary steps by placing your new Hotpoint Electric Refrigerator on side nearest the outer door through which your supplies are brought.*





1 Cooking Center. *You... new Hotpoint Automatic Electric Range should be installed conveniently near refrigerator and sink to do away with needless steps.*

Typical arrangement for 11' 3" x 15' 6" space. Hotpoint Appliances and Cabinets come in sizes to fit any kitchen.

Your kitchen works for you when it's planned around 3 HOTPOINT WORK CENTERS!

BUYING new electric appliances for your kitchen is only *one* step toward greater thrift and efficiency. The other step is to arrange them *scientifically* so they will work *for* you—to save you extra time and effort! Hotpoint calls this plan the Work Center system—explains it in the booklet "Your Next Kitchen."

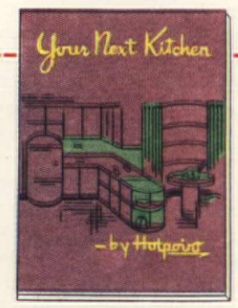
Thousands of people have already built or remodeled their kitchens according to this method—and each week thousands more are sending for the informative, 24-page booklet. In it you'll find six full-color illustrations of model kitchens; expert advice on wiring and lighting; and other suggestions from Hotpoint architects, engineers and home economists.

Mail in the coupon with ten cents in coin or stamps. Get the most service from your new Hotpoint Automatic Dishwasher-Sink, Electric Range or Refrigerator! Hotpoint Institute, 5641 W. Taylor St., Chicago 44, Ill.

Hotpoint *Electric Kitchens*

DEPENDABILITY ASSURED BY 40 YEARS EXPERIENCE

Copr. 1946 Edison General Electric Appliance Co., Inc., Chicago



Get This Fine Kitchen Planning Guide, Only 10c

Hotpoint Institute
5641 W. Taylor Street
Chicago 44, Illinois

Enclosed please find ten cents in coin or stamps, for which send me your new kitchen planning guide entitled "Your Next Kitchen." (This offer available in the United States, Territory of Hawaii and Alaska.)

Name_____

Address_____

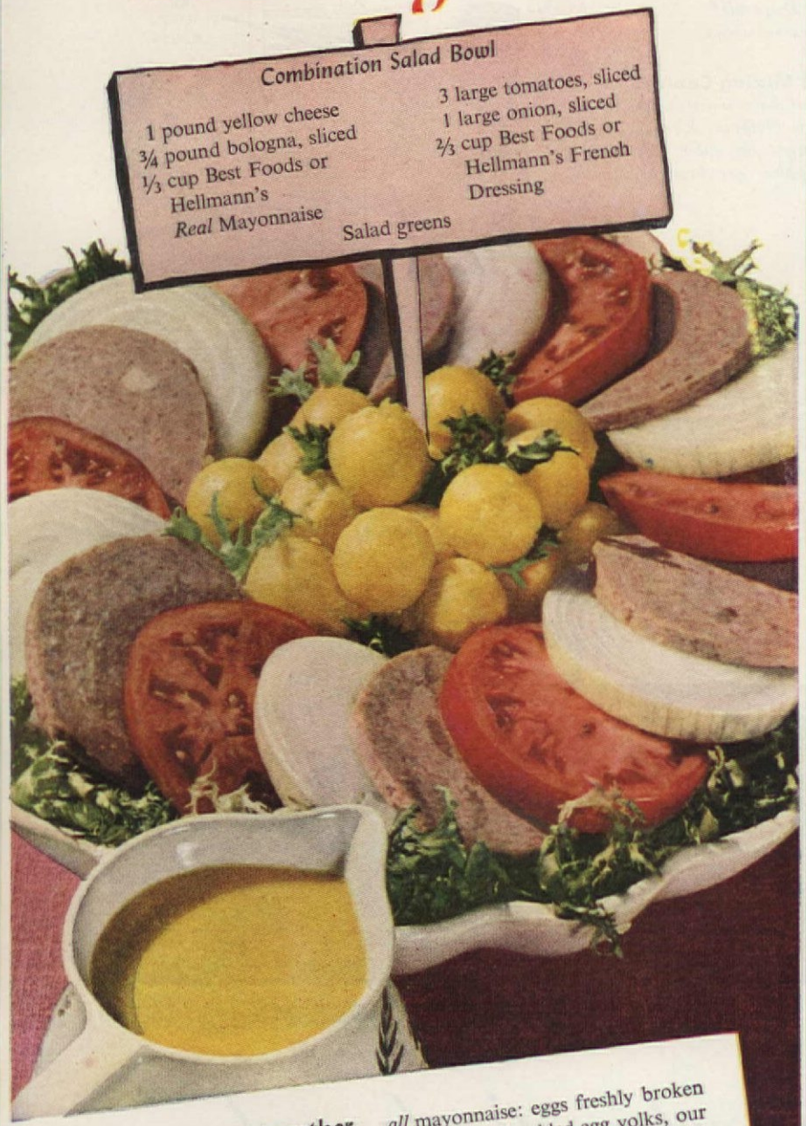
City_____ Zone_____

State_____

A sure way to make Super Salads

. . . be generous with the

Real Mayonnaise



Here's how to put together a mighty satisfying dish

Cut cheese into balls with vegetable ball cutter. Line salad bowl with salad greens. Arrange cheese balls in center and alternate slices of tomato, onion, and bologna around outside of bowl. Beat *Real* Mayonnaise and French Dressing together until smooth, and pour over salad. Serves 6 and serves 'em well. Mother knows that salads go over big when she's generous with her *Real* Mayonnaise.

America's largest-selling mayonnaise—Best Foods-Hellmann's *Real* Mayonnaise—has that extra something that makes any salad extra flavorful and satisfying. There's no other mayonnaise just like it. No starchy filler goes into this delicious mayonnaise. It's *pure* mayonnaise—*all* mayonnaise: eggs freshly broken from the shell, added egg yolks, our own "Fresh-Press" salad oil, mild vinegar, and spices—all *double*-whipped to a delightful smoothness.

Delicious in MORE ways than one

Real Mayonnaise is a grand spread for thin "company" sandwiches—a swell sauce for hot vegetables. So rich and pure that even when you thin it with milk or fruit juice, Best Foods-Hellmann's *Real* Mayonnaise is still creamy in texture—rich in flavor. Another delightful surprise is that anything that *tastes* so good can be so good for you. Actually, Best Foods-Hellmann's *Real* Mayonnaise contains 3,140 food energy units per pint—almost the same amount, spoonful for spoonful, as Nucoa or butter.

BEST FOODS
IN THE WEST
Real Mayonnaise
IN THE EAST
HELLMANN'S

we did not have a car, so we built within walking distance of town with the plan in mind that when we did have a car, we wanted a small farm.

"Just two months ago we got the chance we wanted, but, in order to take advantage of it, we needed to sell our present home. We advertised it and had quite a few calls, but almost without exception the people wanted a completely finished, ultra-modern home. A typical reply was, 'Oh, I'm afraid it won't do. What I want is a completely finished, modern story-and-a-half house.'

"Nobody seemed to think a home of their own was worth working and waiting for. I do, because we have been working on this one for eight years, waiting for our farm, and I guess we'll go on waiting until we find some one who agrees with us. No one is going to hand anyone a house on a silver platter."

. . . MRS. E. L. RIMER

"I HAVE been reading THE AMERICAN HOME and it is so fine. While reading 'We Want a Home', I could not help but think of the many young folks who feel they cannot have a family because of 'conditions,' and of the homes made childless due to war tragedy. I wish we had more folks who would open their hearts and homes to the needy.

"I am thinking of a young flier with a back injury, but well enough to be dehospitalized and honorably discharged, who, with his wife and baby-on-the-way, were looking for a room and kitchen privileges. They were turned away because 'We do not take anyone with children.'

"They saw an ad, 'Room for returned veteran and wife' and answered it. The door of the attractive, homey house was opened by a gray-haired woman. She gave them a startled look and then a smile. 'Oh, come in. You're expecting a baby. How lovely!'

"It seemed her son had given his life on Okinawa, and the father could not bear to hear the son's name mentioned. The mother, realizing that this would never do, ran the above ad with the father's consent.

"They have treated the young veteran and his wife as their own, and now the father laughs again and the mother's eyes dance.

"I contrast this with other parents who are the owners of large homes. What real joy can come to those who share their grief by giving help to others."

. . . JANET B. LANTES

Your Red Feather welfare and health services need your help. Everybody gives, everybody benefits.

SAVES TIME

Windows shine in seconds when you use Bon Ami this new way!

Here's all you do—(1) Wipe a damp cloth *lightly* over the Cake and apply a *thin* coating to the glass. (2) Wipe it off *before it dries.* And presto—you have the brightest windows on the block! For Bon Ami polishes as it cleans, leaves no oily film. Thrifty—cleans 10 windows for a penny.

Best for windshields, too!

IN HANDY CAKE FORM

"hasn't scratched yet!"

NOT GUILTY!

are you sure?

Your toilet bowl may look clean—but is it? Sani-Flush, the chemical, disinfecting toilet bowl cleaner, removes germ-laden stains and film—sources of toilet odors. It cleans thoroughly, scientifically. A clean toilet bowl has no odor. Sani-Flush lets you plead "Not guilty!"

No messy, disagreeable scrubbing—safe for septic tanks—effective in hard and soft water. Sold everywhere, two sizes. The Hygienic Products Co., Canton 2, Ohio.

Sani-Flush

Quick
Easy
Sanitary

"The liveliest performer in the low-priced field"

"King-sized brakes"

"Rest-Ride springs!"

"That best-dressed look!"

Ford's out Front WITH EVERYBODY!

"Extra large trunk... that's no joke, son!"

"Wide-angle vision!"

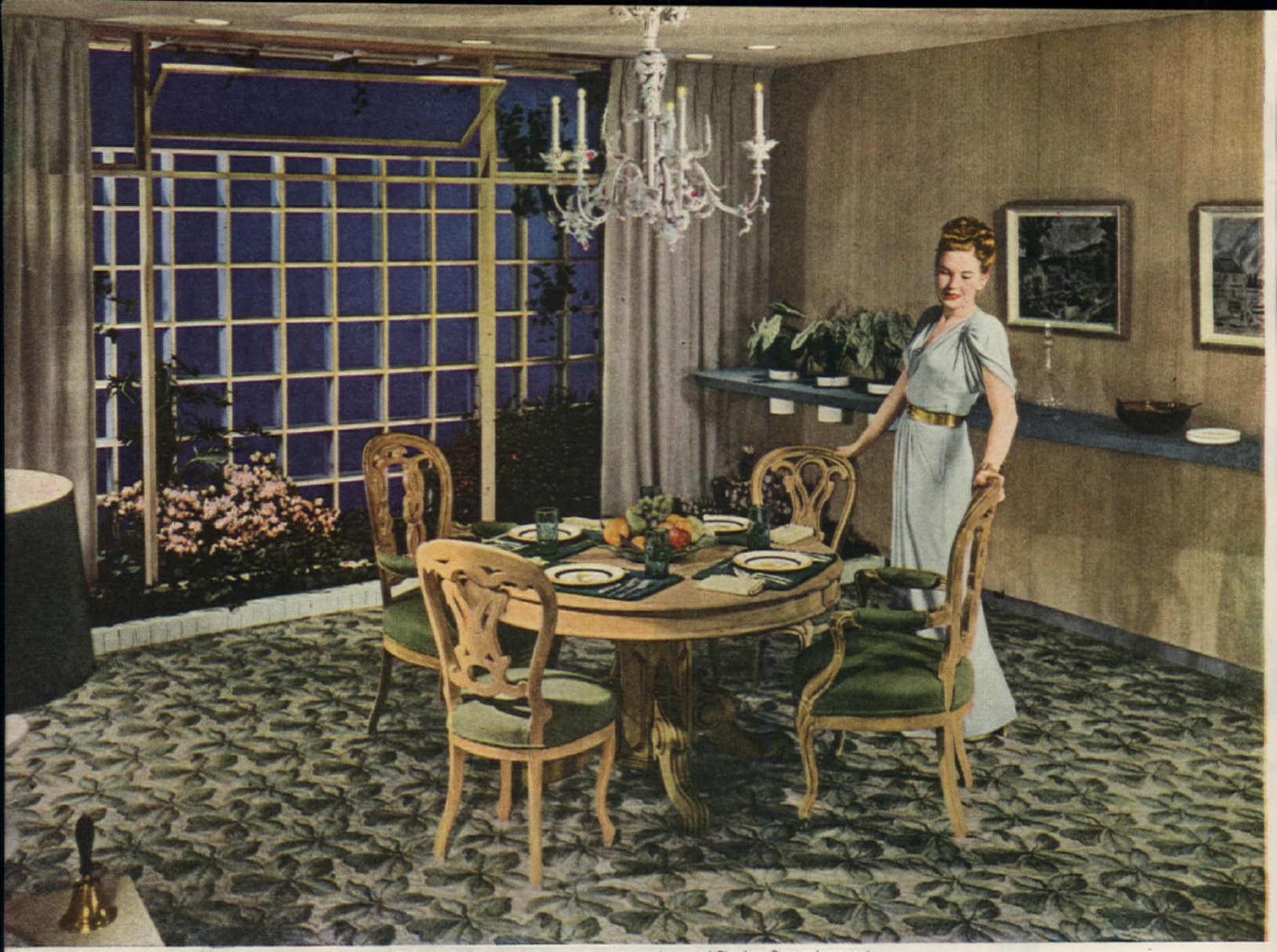
"Lifeguard body!"

"Aye, and thrifty, too!"

roomy, two-tone interior!"

"A wise buy!"

There's a Ford in your future



This garden-like dining room was designed around Bigelow Beauvais carpet.

A long life and a beautiful one . . . thanks to LIVELY WOOL

What if you can't tell warp from woof, pitch from pile! No reason you should. The easy way to spot a long-wearing rug is by the blue-and-gold Bigelow Weavers' label.

This means it's made of Lively Wool. Each sturdy upstanding tuft is a balanced blend of many different wools . . . springy wools, tough wools, lustrous wools. Tightly woven Lively Wool rugs are easier to clean, more resistant to matting, hold colors longer.

And, dear homemaker, Bigelow Weavers' rugs and carpets are woven in patterns and textures to wake up the decorator in you . . . in colors that sing a fresh note, suggest happy harmonies.

Put on your bonnet. Pick up your gloves. Go to your own favorite store. See Bigelow Weavers' beautiful, new rugs and carpets. There may not be a complete selection now but every month there will be more. It's sound advice to *buy the rug you know . . . buy Bigelow.*

SEND FOR: Bigelow's new, purse-size, color "Match Book," 72 paper color samples to use in harmonizing your rug, wall, upholstery and drapery colors. Send 10¢ to Bigelow Weavers, Dept. A-106, 140 Madison Avenue, New York 16, N. Y.

Copr., 1946, Bigelow-Sanford Carpet Co., Inc.

BIGELOW *Makers of fine rugs*

RUGS & CARPETS BY THE BIGELOW WEAVERS

WEAVERS *and carpets since 1825*

Enid Humphreys

No. 1 Peace Road

Who now lives at Number One Peace Road? Why you do! You moved in when your Man was honorably discharged from military service not long ago

Max Tatch: Keystone View

So, you have not been out for a breath of atomic air since your male interest in war and in peace shed his uniform for an English lounge model. "I'm tired of war, I intend to forget the whole rotten mess as fast as I can," you say. "I did my part to help win. I didn't complain about shortages—I did my share of volunteer work. Even when my husband was sent overseas, I took it the way other wives did—with tears in my heart, but none in my eyes. Now, I'm going to live a comfortable American life and make up for all the living that we missed out on during those years. Let the rest of the world take care of itself! I'm not interested in other's troubles."

Your chances of living this existence that you have designed for yourself are very poor while your baby does not stand a chance unless you open that front door of yours and join the world in its march toward permanent peace and goodwill.

World War I produced a tenant for Number One Peace Road, too. She moved in quickly, pulled her family in after her, and promptly shut out the universe. She was determined to make every dream that she had had while her husband was overseas come true—now that he was home again. Her little house was guarded jealously, the new baby stifled with love, and family life was centered entirely about the home and individual activities of the members.

Three years later, Junior found how to open that front door and, when he did, he invited the neighborhood children to come in. He discovered mysterious ways of conquering the little white picket fence and then started moving into foreign territory. It was not long after before the neighbors began coming in, too, and gradually they introduced the community and its way of life.

By the time that Junior started school, his mother's world had dilated much against her will. It went on growing larger until she was forced to acknowledge that there

were forty-eight states. She even came to like them after a bit. In fact, she developed an accurate sense of pride in their greatness and oneness. Her new exultation and isolationism prompted her to speak out loudly against the League of Nations. She liked to use words such as "foreign entanglements" and "power alliances" because she could spit them out of her mouth and her soul. "We must take care of our own country and allow the rest of the world to do as it pleases," she eagerly advised. "Foreigners thrive on fighting, so let them! We are too far away to worry about the rest of the world. Besides, we're so powerful that no country would ever dare attack us. They've learned their lesson!"

So the tenant at Number One Peace Road went confidently along believing that what she had decreed was the route to United States security and to world peace. No son of hers was ever going to endure the slaughter of life into which his father had been forced. There were too many people who felt as she did to let it happen.

Junior was a freshman in college when the news of the Pearl Harbor attack reached Peace Road. He was in uniform before his mother had had time to cope with this new situation. Her son was caught in the web that she had spent her life trying to keep dusted off the map of the United States. How had the web formed—and when? She could not find the answer then nor when, months later, he was killed in action. So she finally vacated Number One Peace Road—a sorrowing, dazed and very bewildered woman.

True, new tenant, you have started out with your predecessor's way of rationalizing events, but it is not too late for you to realize that isolationism has no ceiling price unless it is death —total death for Peace Road. "How can I, a young mother, hope to be of vital aid in producing world security?" you ask. "Look at the organization of the United Nations alone. It is so complicated that all it does is confuse folks."

And you are correct. The setup of the United Nations is intricate, but try forgetting its technical details, and concentrate on its purpose—WORLD PEACE. All you need to realize is that UN must be on a huge scale where it is serving the entire world. Also, it is new—and like any other young structure, it will add improvements as time passes. Herein lies your interest. Think every proposed UN issue through, and ask yourself: "Will this strengthen the United Nations, and will the entire world benefit in some measure?"

You have decided that it is all the way over your head? Don't you believe it! You have a seat in UN—everyone has. All a wise spectator needs is a half hour each evening with his newspaper. Our American press makes it possible for us to keep abreast of the changing times. One finds not only expert opinions and analysis of the news by men of authority, but the voice of the United States people speaking as plain citizens, in letters to the editors. The habit of weighing columns and letters each evening is an education the world of today demands of women in all walks of life.

Suppose that you do not like what you read. How then can you make your voice heard? The short method is to write or wire your State Congressmen in Washington. Afraid your letters will never be read? Too many alert citizens are using this pressure method to have it go unnoticed. The long plan, but an equally forceful one, is to join some organization that you know is concentrating on making the world safe for all mankind. The League of Women Voters, the Y.W.C.A., all women's church groups and many others, are powerful forces with which to be allied. Their combined voices are listened to diligently in Washington, and they carry strength.

Radio has developed an excellent way of keeping the homemaker informed on both national and international affairs. No woman of today can use lack of time as an excuse to keep her nose out of current events. She may sew, iron, and do any number of household chores while programs such as "Town Meeting of the Air" stir her mind to much needed action. "It sounds good," you admit, "but how can anyone expect to make a whole world live in harmony when this country, which is supposed to be such a force for peace, is in a mess? Everyone is either striking, complaining about current shortages or inflaming minority troubles. We have nothing but unrest."

You, yourself, can make for world harmony all on your own. Remember, UN is trying to solve the universal headaches. Your cue is to back it at all turns. You will have done the world a favor if you convert just one other woman to your viewpoint. Imagine the benefits if the women of these United States were one hundred per cent behind the United Nations. Our stand would be viewed by women of the entire globe, and all womankind would hasten to line up beside us. Women do not have to wear uniforms to understand war. Their natural horror of its baseness is with them always. Women can and must become the guardians of the world's frontiers or man's scientific brain will sweep the earth with atomic brooms sooner than we realize.

You made a good point when you said that these United States of ours are going all out for strikes and minority troubles. At present, we are not setting much of an example for the other nations, but faith in our country and in one another will bring us back to normal. A healthy democracy is one in which the voices of its people are raised. We should see to it that people everywhere realize that ours is not a land of pure gold and leisure. We have our troubles, too, but as in the past, our solutions will be for the benefit of the many and not a powerful few. We have endured reactions from other wars, struggled without seeming to get anywhere. Yet, the United States had grown and advanced in some degree every day of its life. Our history is all the proof one needs for verification of this point.

How can you help our nation without too much stretching of the hours your household requires of you? First of all, make your home a Christian unit. See to it that your family understands the simple faith—God created all men equal. Next, try making the Ten Commandments living rules for your household and not just words to be memorized at Sunday School and Church. You will soon discover that not only are you building a family equal to living in the smallness of our world, but that you, as an individual, will have developed into a person that you can be proud to know and, above all, live with every day

The woman who so equips her family will find her enthusiasm for community betterment growing. Where can she start? Education—more and better education is one answer. She will find herself working toward less overcrowded schools, higher pay for teachers, and advanced methods of learning for her children. She will see to it that her sons and daughters receive these new benefits, and understand that at least a high school diploma is a "must" for the Atomic Age.

The woman who acquires a sincere interest in community welfare will unconsciously become acquainted with county and state needs. Her alertness will prompt her to help where she can. State interests give birth to national concern, and the woman interested in national affairs is the type urgently needed in this country now.

You, who live at Number One Peace Road, and are determined to go on living there, must open your door to world facts and demands. It is agreed that woman's natural place is in the home, but the times demand that she do her housecleaning on a world-wide schedule—the sooner the better.

Evelyn Craw Mathews

THERE are thousands of fathers these days who are saying something like this: "I've been overseas for five years. Elizabeth was a tiny baby when my boat sailed. I've actually missed all of her small childhood days, for this autumn she starts kindergarten. With her brown eyes and little smile she certainly is cute. I'm going to work my head off to give my little girl everything she wants in life, by golly!"

These are the thousands of fathers who are just becoming acquainted with small daughters and sons, some of whom they have never seen before. Wives and mothers have done the best that they could to keep their men informed about the children's progress. Pictures of babies with engaging toothless grins, photos of toddlers, snapshots of little boys on tricycles and small girls with their dollies have helped fathers to imagine the appearance of their youngsters. But pictures are a poor substitute for flesh and blood children.

Some things have to be missed to be really appreciated. The fathers in the services overseas, through the fortunes of war, have missed watching their children's day-by-day growth. Many a dad, because he feels that he has been cheated out of something precious in life, is determined to make up for lost time. His boy and girl will have all that it is possible for him to give to them in every way as long as he can.

Far too often, a father's gifts to his children are thought of only in terms of those things that money can buy—food, clothing, shelter, schooling. The toys a father picks out for a small son's or daughter's birthday or Christmas are very special. Fathers as well as mothers, deny themselves so that a child of theirs can own a wagon, a doll carriage—and any one of the hundred and one presents for which children ask.

But the gifts of mind and heart which a father can give his child should not be neglected or forgotten. The opportunity for companionship between a father and child if neglected, is gone forever. In their eagerness to give their children material possessions, fathers sometimes fail to see that some of the gifts which a parent gives a child can never be found in a store, can never be purchased over a counter for a few dollars.

When it comes to parents, all of us think in terms of our own father and mother. The father in the home where we grew up was a man who provided the necessary things of life for his children and who also took time to give them some of those qualities which made life rich and full of meaning for him. There were four outstanding gifts which, to a very great extent, our father passed on to all of us. They were an appreciation of Nature, a love of animals, an enjoyment of reading and, last but not least, in our growing years we were influenced in our own faith by our father's unwavering belief and trust in God.

My father enjoyed walking and we have many memories of walks with him in every season of the year . . . to the maple-sugar bush in the spring, to the cool green woods in the heat of summer, among the scarlet sumacs and the golden beechnut trees in the autumn, and over crisp, white, snowy trails in the winter. We can recall,

A FATHER'S GIFT...

In their eagerness to give their children material possessions, fathers sometimes fail to see that some gifts which a parent gives a child can't be found in a store

Posed especially for THE AMERICAN HOME by Judith Ann and Brian Donlevy, who is now appearing in Paramount's "Two Years Before the Mast"

as very small children, his pointing out to us the graceful outline of an elm tree reflected in a little stream. On many a quiet summer evening he helped us to find the different constellations that were shining so brightly in the sky.

A neighbor once said that she never knew a family with so many pets as ours. We had cats, rabbits, guinea pigs, pigeons, chickens, a tame crow, a painted turtle, and a little black mongrel dog, "Togo". My father insisted that every pet should have comfortable quarters, be well cared for and that no child should bother an animal when it was having a meal. Once when my father was with us at an exhibition, we were looking at the horses in their stalls when we came upon two small boys teasing a horse which was eating its oats. The boys were poking sticks at the horse's tail. My father stopped their "fun" and before they parted company with us we were sure that those two youngsters understood clearly that bothering an animal at a meal just wasn't the thing to do at any time.

In our family all of us owned books and we all loved reading, both to ourselves and aloud to others in our home. Once John Mansfield said in a lecture, "Poetry was written to be read aloud," and we said to ourselves, "We know that that is true." We can remember our father's rich voice repeating the lines from *The Everlasting Mercy*. Every Christmas each of us received at least one good book. Once when we were in quarantine, father helped my brother plan a family library. All of our books were numbered and grouped on the shelves alphabetically, according to the author's name. We all were encouraged to visit the Public Library regularly and look after our own books. Every member of the family could not help but catch some of my father's enthusiasm for reading after such teaching.

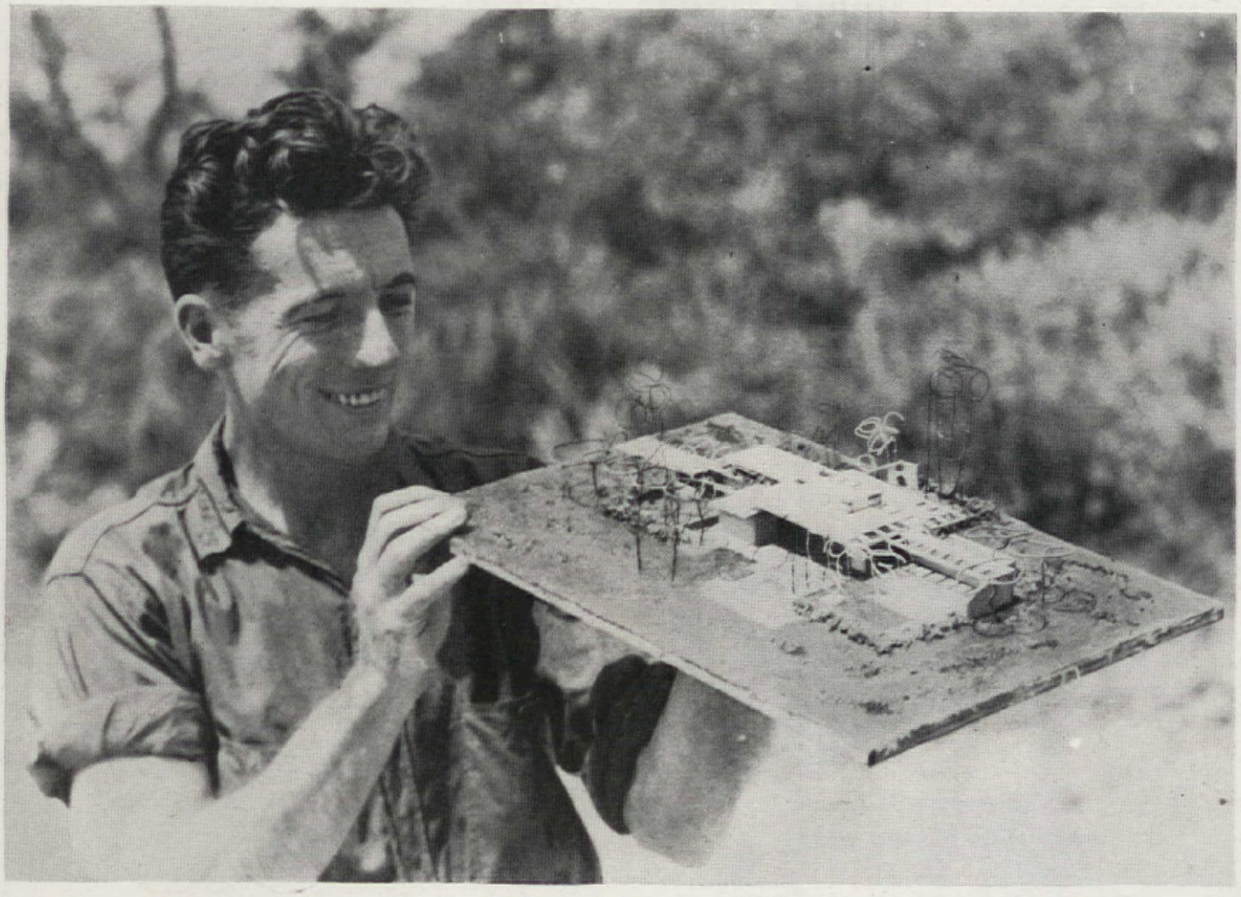
Someone has said, "Religion is caught not taught," and looking back on our years at home we are thankful that our father not only saw to it that his children were instructed in the Christian faith, but he himself lived his own religion. In our family prayers each of us in turn had occasional opportunities to repeat from memory a precious promise or a favorite verse from the Bible. Among our picture books as little children there were Old and New Testament stories and we were given a Bible when we entered our teens. It was a fine copy and we were proud of it.

But apart from family devotions and knowledge of the Bible, we knew in times of anxiety and stress that our father sought help from his Heavenly Father and that he received it. Once I asked him how it was that through the years he had had the grace to be patient with a particularly trying man. His answer came with quiet conviction, "I was trying my best to do my work with God's help so why should I worry?"

These are some of the memories we have of our father. Nothing can take away from us these gifts which he gave to us. When we grew up and left home to earn our living and later settled in homes of our own we came to appreciate him all the more. Letters kept alive our home relationship and now that he is gone we treasure the letters father wrote to us, particularly those written on special occasions such as starting a job, moving to a new home, the arrival of a new baby. How father loved his grandchildren and what pride he had in all they did! My mother often mentioned in her letters, "Going for the mail is one of the most important happenings in your father's day. He loves to hear about Jane learning to walk or David starting to school."

My father believed in people and we, his children, knew from earliest childhood that he believed in us. Perhaps this was his greatest gift of all, his faith in us. This is a gift which the poorest father in the land can give his child. This is a gift which the wealthiest child is poor indeed if he lacks. Older boys and girls in alarming numbers today are in trouble with the law for various misdeeds. Many young people drift into evil company because of the very lack of a father's gifts of training and example, and particularly of a father's faith in them. Before judging any boy or girl caught in wrong-doing, ask yourself, "What kind of a father did he have?"

My Connecticut Home and Garden



James C. Rose, landscape architect and, after three years in the Navy, a property owner, tells in words, sketches and a plan the story of how his future home and its setting started

Made in Okinawa, with no actual site in mind, this model adapted itself with few changes to the stream-bed location finally decided on (see plan)

It was the kind of dream the prisoners dreamed when, eating roots, they devised elaborate menus with hollandaise sauce and other fancy trimmings.

It was the sort of fantasy a landscape architect tries to discourage in a client.

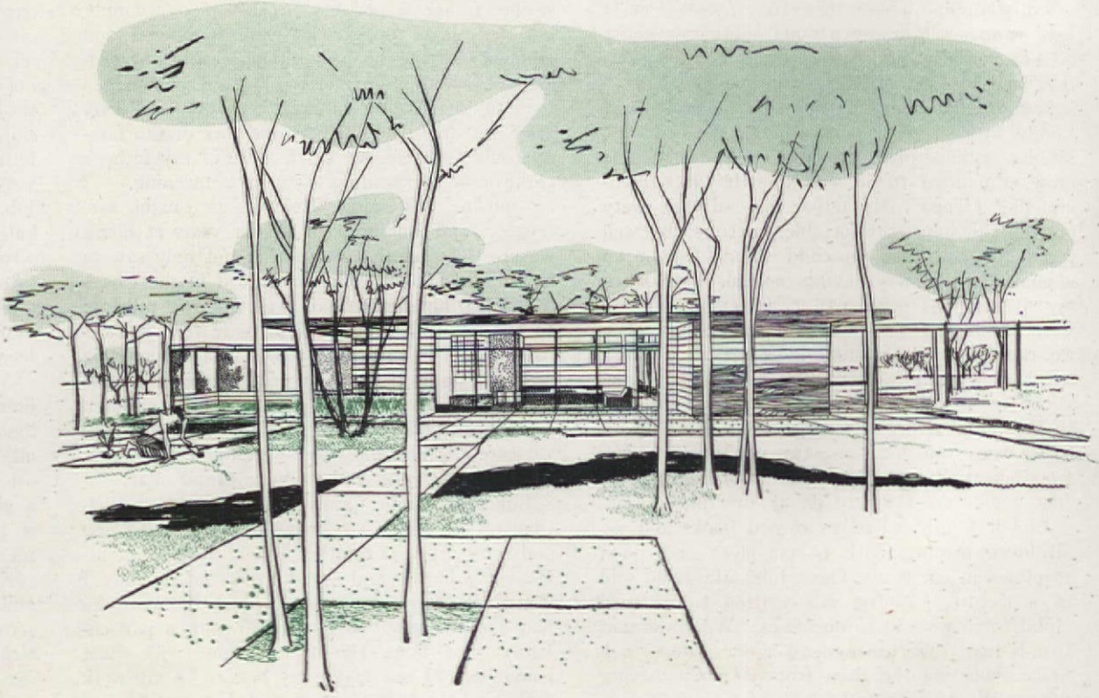
I didn't have a site, or materials. I didn't know that I would ever build. But twelve thousand miles from home those things are not important. It's the idea that counts.

A few things I had to have, if only in model form at first. . . . It took only fifty-seven days on a transport to learn that privacy is the first essential to any human dignity. It took only three years of seabags and lockers to confirm the suspicion that properly organized space is the key to a happy physical environment. A couple of typhoons were enough to convince me of the wisdom of the oriental practice of avoiding the spectacular site in building. I learned another point of wisdom from the orientals: They build their gardens first. Then, after bringing the garden to perfection, they select a spot within it on which to build a house. It is a tribute to this ancient wisdom that it holds especially true in these days of shortages of building materials.

I decided to build my garden first, but to plan the house and garden as an integrated whole. I would then build the house as materials become available.

It was a temptation to plan a great "pleasure dome," which I could never hope to build. But, frankly, I am a lazy person, and

There are vistas through and beyond the house. Extended living room overhang protects from sun in summer, admits it in winter. Work space gets northeast light



Began in Okinawa

even the thought of grandeur encourages me to lie down until it passes. Furthermore, I'm just New England enough to want to make something out of nothing. Waste repels me, and I'm petrified at the thought of becoming a slave to possessions. So I turned quite naturally to the classic "minimum" of our times.

But, regardless of size, one cannot avoid the question of how much space a person needs—the answer to which is something like Lincoln's answer to the problem of how long a man's legs should be. One needs just enough space to accommodate his activity: his work, his play, his friends, his hobbies, his toilet, and his manner of living. Anything beyond this is not luxury but excess baggage—the luggage of life to which he eventually becomes a slave.

The true luxury lies in arriving at a minimum that will house the activity and leave a maximum feeling of free space. And the simplest method of doing this is by making the landscape an integral part of the house.

Another luxury that costs absolutely nothing is the proper orientation of activity to: (a) the sun for light, heat, shade, and shadows; and (b) the existing and natural elements of the site—prevailing breezes, storm direction, views, existing trees, etc. The rest is a special skill which amounts to weaving all the materials and spaces into a structural pattern that has infinitely more quality than any one of the spaces or materials from which the total fabric is woven.

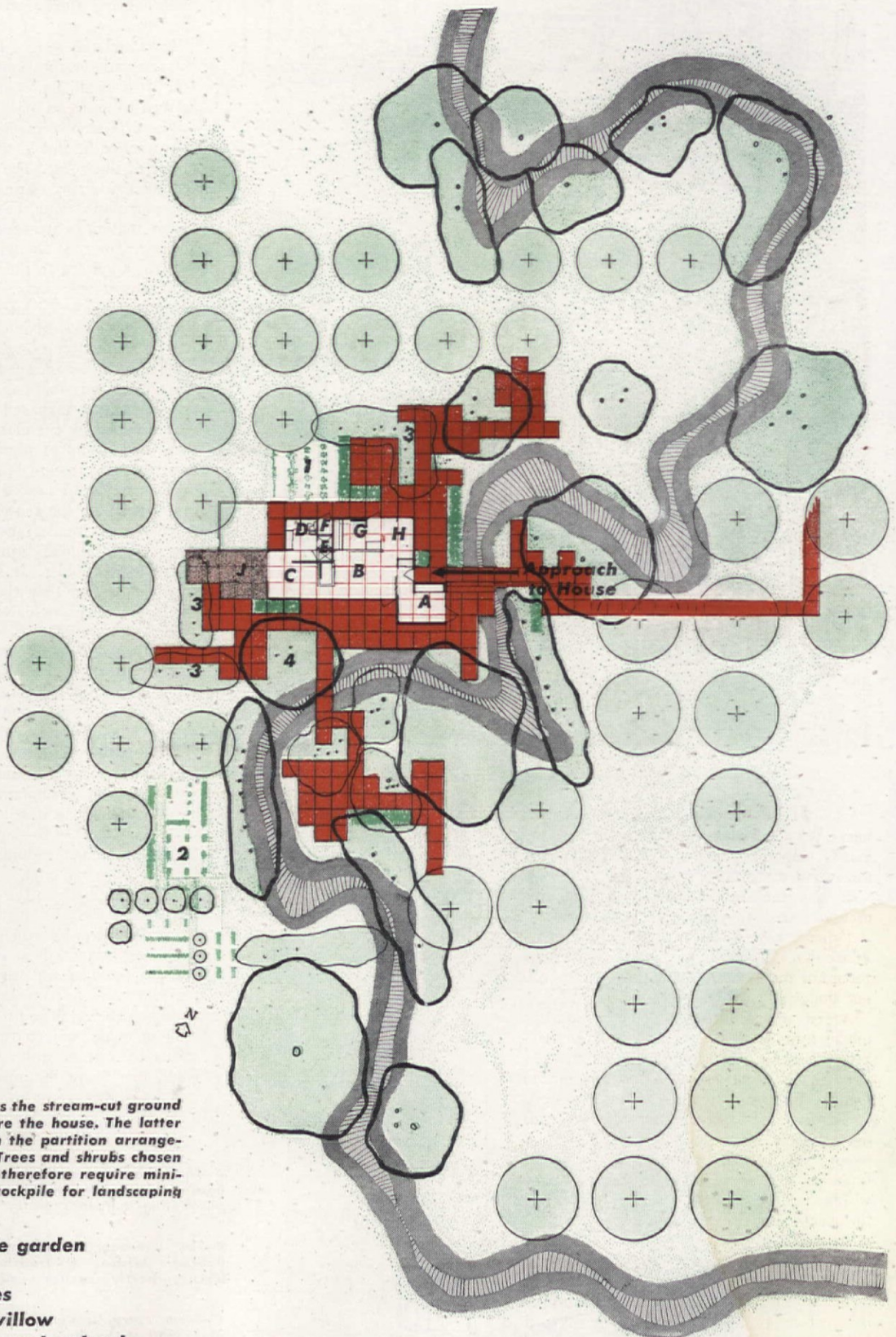
In this sense, I wanted luxury—and it had very little to do with cost.

I wanted to free myself from the vacuum cleaner, all petty frills that require care.

I wanted so few things that I could store them away in the dressing room if and when I went away.

I wanted nothing in my house or landscape that could be ruined if I hosed it down with water.

I wanted a structural pattern as plastic as good sculpture—large and open enough to wander through. I wanted to be able to wonder whether I was indoors or out on fine, cool days, and yet be snugly insulated



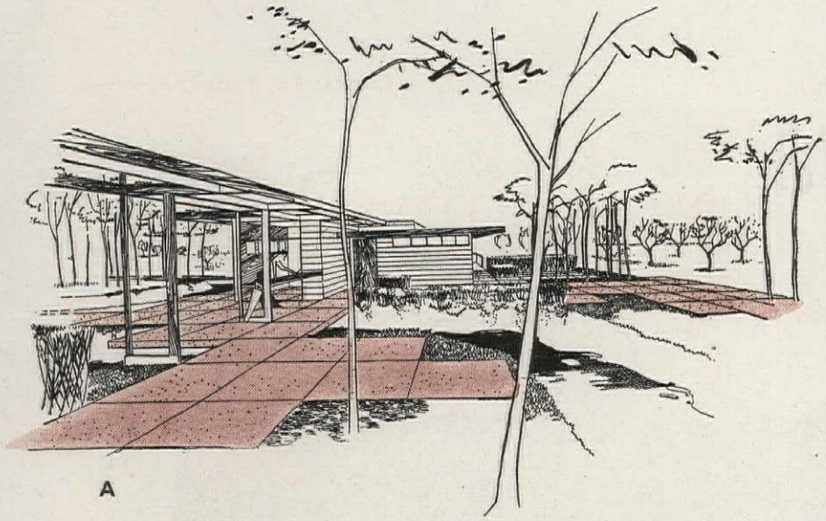
ABOUT THE PLAN

Both the inexpensive concrete slab, which interlocks the stream-cut ground patterns, and the planting can be completed before the house. The latter contains a minimum of sealed space, yet, through the partition arrangements, gives a maximum sense of outdoor effect. Trees and shrubs chosen for mature effect are spaced on a unit basis and therefore require minimum upkeep. The nursery provides a specimen stockpile for landscaping

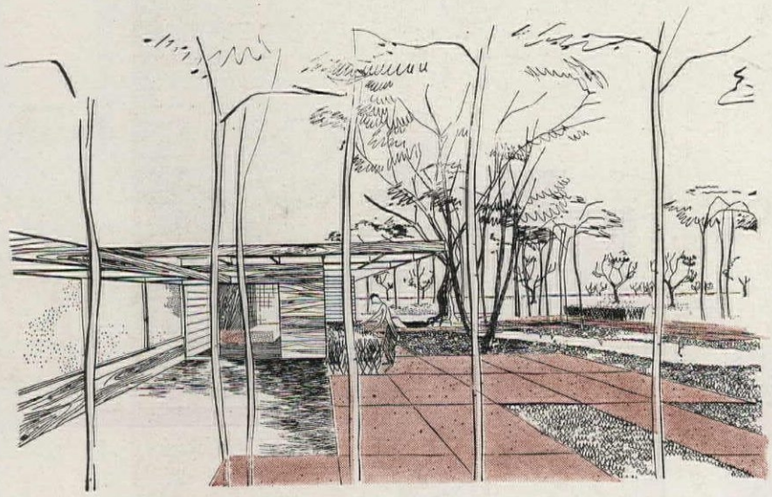
LEGEND

- A—Work space
- B—Living
- C—Sleeping
- D—Dressing & shower
- E—Heater
- F—Pump room
- G—Kitchen
- H—Dining
- J—Pine needle terrace
- 1—Vegetable garden
- 2—Nursery
- 3—Birch trees
- 4—Upright willow
- Proposed orchard
- Existing trees
- Low evergreen hedge
- Colored concrete slab
- Meadow
- Stream

Although the house encloses only 800 sq. ft. of space, it seems to encompass the total landscape because of the thorough integration of house and garden. The rigid grid of 4 ft. square concrete slabs over the free stream form emphasizes the character of each of them



A



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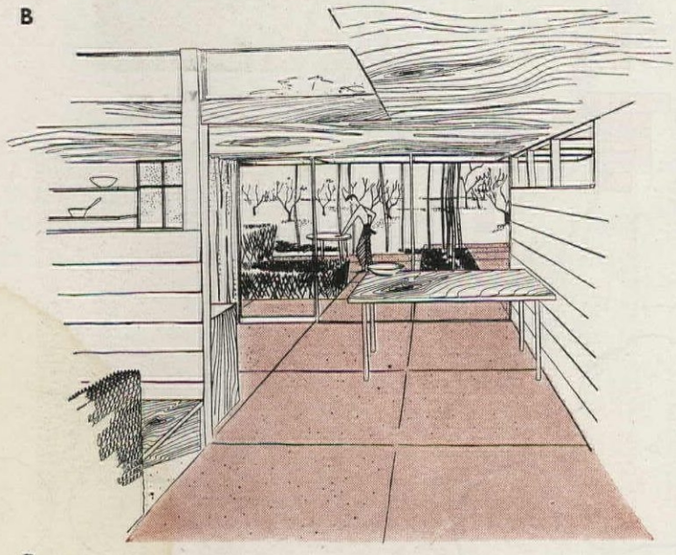

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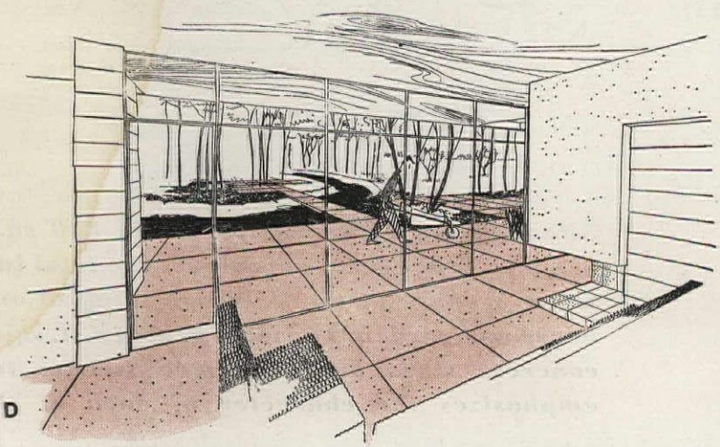


D

from the heat and cold. I wanted the sensations one feels in passing from concrete paving to pine needles and earth.

I wanted the tactile sense of rugged foliage and rocks against smooth water, ageing wood against new glass, slender birch stems against the sky, the prim regularity of orchards against nature.

I wanted the spaces flowing easily from one to another, divided for privacy and for convenience. I wanted the arrangement flexible and varied. Most of all, I wanted all this integrated with the site in a design that seemed to grow, to mature, and to renew itself as all living things do.

The first step seemed evident: to group all the mechanics of the house —heater, bath, and kitchen plumbing—in a central core constituting the motor of the house. The only essential that remained was devising a pattern of living space around this; providing partitions, roof, and flooring. The partitions should be a combination of transparent, opaque, and translucent materials arranged to provide light and privacy in terms of the activity. The roof should seal indoor living space, regulate the amount of sunlight admitted to the house in summer and winter, and cast a pattern of interesting shadows. The floor should be a simple, inexpensive slab carrying through the interior and exterior living spaces. All these elements should be developed in a structure based on a dimensional unit directly related to living needs. The planting should follow the same system.

This much I developed in model form during the dull routine on Okinawa. Materials for model making were scarce, but over a period of several months, I managed to scrape together sufficient odds and ends—wire dropped by the electricians, clothes stops from my own locker, and some odd pieces of plywood pilfered from the carpenter shop. Yet the design never came to life until I found a site along a meandering stream in Connecticut. I looked at several others—one a great rock with a natural terrace on the top and ancient trees growing from its crevices. The exposed roots made fantastic patterns above the ground. It was a nice idea, but I couldn't bring myself to the romantic notion of attaching a house to a boulder. It seemed a passing fad, it required a specialized treatment rather than the use of typical and standard parts. This always means greater expense, and to me it seems better to do something unusual with the commonplace than something commonplace with the unusual.

Another site on the banks of a broad river, with fertile bottom land and a pastoral pattern of hills and fields, had possibilities. I almost decided on it. But the general region showed signs of encroaching blight in its development of small but undefined subsistence plots with carpenter-designed houses and evidences of incipient poverty.

Still another, on a hillside, had easy access and a great panoramic view of the Connecticut countryside. I looked it over carefully, but decided that, after all, a panoramic view was a tiring thing to be confronted with all day. It may be a relief from the confinement of the city—a pleasant thing for week ends—but a blandly pictorial view of nature can be too grand for human endurance, and as far from nature as is a flower-shop window in a big city.

So I came back to the stream. It had a basic symbolism and, meandering through the field, it divided the area in a curious way. As it wandered, it cut out peninsulas in positive and negative, convex and concave. This suggested bridging it at several points so that one might wander with the greatest freedom and variety of spatial effects. This site offered no overpowering view or panoramic vista, but it had by nature a feeling of human scale—neither cramped nor grandiose. One sensed the whole world beyond without being subjected to it. It was an oasis to be made into a paradise, rather than grandeur to be spoiled by man. It seemed to me that if one could live many lifetimes and build many homes, he would, ultimately and inevitably, come to, and settle down on, a site like this.

A—The concrete slab avoids existing trees, approaches house across the stream. Trellis with louvers for vines, paralleling entrance walk, extends house, provides shade

B—The bedroom, in effect, extends onto a pine needle-floored terrace. A translucent glass wall and row of birches partly shelter and partly enclose outdoor area

C—From entry, a vista of countryside is seen through the glass wall of the dining space. Low wall with clerestory above separates kitchen and dining space without obstructing view

D—A low, L-shaped couch faces the stream and flanks the cantilevered fireplace, past which a plate-glass wall leads into bedroom. Walls are 10" horizontal plank; ceilings gum plywood

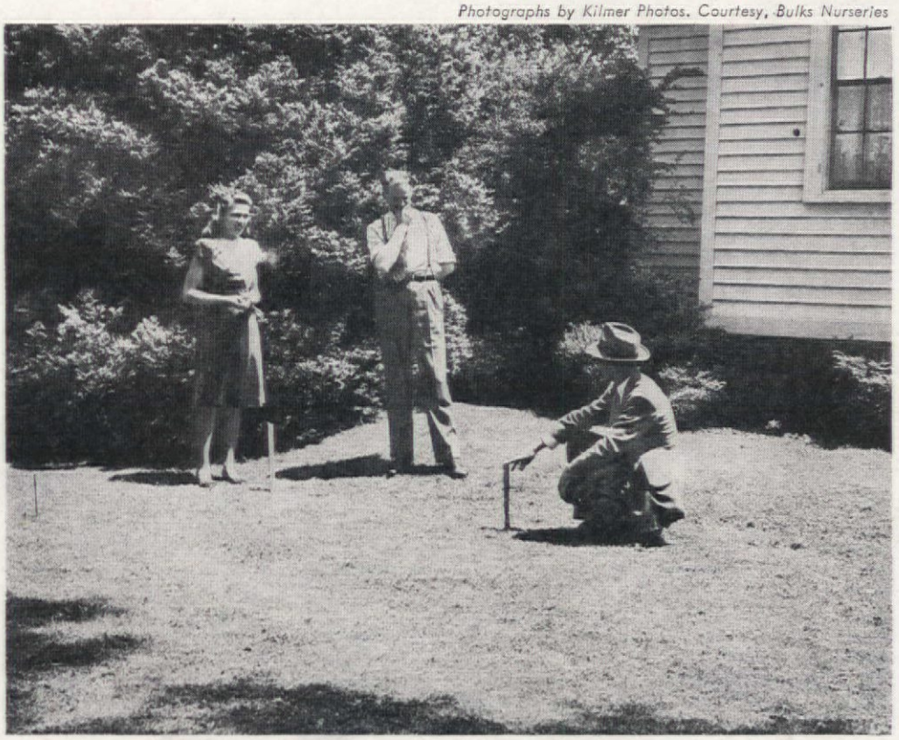
basic data

"I Want to Buy Some Bushes"

A man who knows talks about the nursery business

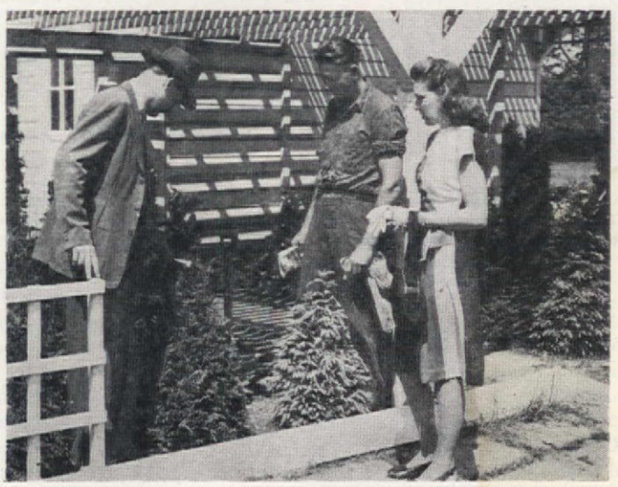
Louis C. Vanderbrook

Photographs by Kilmer Photos. Courtesy, Bulks Nurseries



As a would-be buyer of nursery stock, you can follow either of three courses: You can get the suggestions and advice of a nursery agent or salesman right in your own garden

Or you can make your plans and study a collection of catalogues at your leisure and then send in your order. . . . Or



You can visit a nursery—or several—examine and select the plants that most appeal to you, and either carry them away in your car or have them tagged for future delivery

How many times have I heard prospective customers for nursery stock make that statement? Thousands, I guess. You see, plants—which can mean so much to them and their homes—seem to be something that most new homeowners know little or nothing about. I don't think it is entirely their fault, though. It's like this:

You have built or bought a house—probably your first—and furnished it, inside, according to your heart's desire. Belatedly, you decide that you want to improve the outside to match. But, because everything has cost more than you figured on, you have little left to spend on the yard.

Well, you say, what of that? Surely a few plants and trees shouldn't cost much. All the nurseryman or plant grower has to do (the lucky fellow!) is to put some seeds or little sticks in the ground, let nature turn them into shrubs, vines, etc., and later collect easy money for them. So you shop around and finally locate just what you had in mind (suggested perhaps by pictures in your favorite garden magazine). Then, when a price of $1, or $3.50, $7, or possibly $10 is quoted, your first impulse is to wisecrack, "For how many?"

Well, let's look at the record. It takes at least three years of skilled manual labor, plus technical knowledge and lots of planning, to produce those $1 shrubs; probably eight years for a $3.50 arborvitae; maybe ten years for a good yew, and up to fifteen or more for a decent shade tree? All that time those plants have to be cared for—cultivated, weeded, sheared, sprayed, perhaps transplanted several times.

Is that news to you? Then let's go behind the scenes, that is, the sales yard or catalogue, and see what goes into the growing and fitting of plants good enough for you to buy. First comes the preparation of the land, which includes the incorporation of manure (at $10 or so per cord) and fertilizer (at $50 or more per ton); then plowing, harrowing, etc., with heavy machinery drawn by horses or tractors, both of which loom large in the upkeep column. Planting, and the subsequent cultural operations require either hand or more machine labor, and culminate in careful digging, wrapping in burlap to preserve the root ball, and laborious transportation.

Many specimens, especially evergreens, have to be started in greenhouses, as cuttings or expertly made grafts. After a year indoors, they need another season to get established outside, and several more to develop to the smallest salable size. That's why nurserymen don't crowd the upper income-tax brackets.

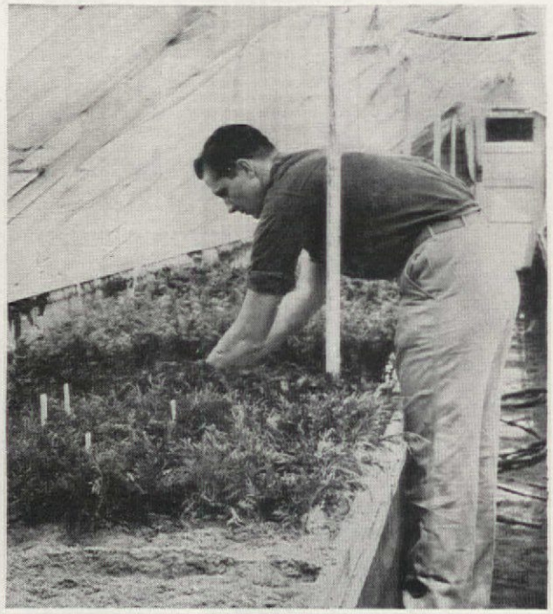
After all, you can hardly blame them for the fact that you overlooked or neglected the outside of your house (which everyone sees and more or less judges you by), while you finished the inside (which only you and your intimate friends see). Had you consulted a nurseryman, and told him your plans and desires and how much you could spend on your home setting, he, too, would have laid his cards on the table, suggested a plan for the development of the place and recommended certain things with which to make a start toward your objective. If large specimen plants were beyond your budget, he could show you how to use smaller ones, and cheaper, temporary material to fill in with for a while.

Unless you know more about plants than the average new homeowner, and are willing to do your part by giving them the care they require, you will probably benefit by not trying to do the planting yourself. You'd hardly buy an oil-burner expecting to install it yourself, would you? There's a lot to know about installing and servicing plants, too.

And later, if a plant dies, get in

Behind the scenes in the production of the plants you buy

The growing of nursery stock, like all branches of agriculture, is founded on soil management—the maintenance of fertility and a congenial home for plants



Ornamental plants don't just happen. They may be seedlings, but mostly they are grown from cuttings or grafts, under shelter and with much attention

you familiarize yourself with good plants and their characteristics and needs. Or, if there is an arboretum or botanical garden within reach, make use of its wealth of material to learn about the plants with which you can make your home lovely and livable.

Nurserymen and other plant growers are specialists, and they differ from many—perhaps most—merchandisers in that they work closely with what they sell and develop an interest not found in dealers in inanimate things. There is also the fact that, in buying nursery stock, you are adding to your home a unique kind of accessory or decoration. It doesn't start to depreciate the day it is bought, built, or installed, as man-made equipment does. On the contrary, it constantly increases in size, beauty, and value, adds value to the property of which it's a part, and enriches the years you spend there.

Filling orders involves a long series of operations—digging, balling with burlap, loading, shipping, and, perhaps, planting—all to be done at the right time, properly, promptly, and carefully. For plants are living things

And, as long as they are in the nursery, they must be cared for, by hand or with machinery. Weeds, pests, and diseases must be kept under control, and everything possible done to insure crops of sturdy, perfect specimens

touch with your nurseryman by all means. But don't immediately conclude that it was his fault, and demand complete, blanket replacement. Perhaps it didn't rain as much water as the plants needed; perhaps the lawn mower, or the family pup, or even that effective weed-killer (that you meant to apply *only* to the lawn) was involved.

And if you have the planting done professionally, don't merely accept the directions left with you about caring for the plants and then forget or ignore them. You don't buy a car and throw the "Information for owners" card in the wastebasket. Or consult the doctor and then fail to have his prescription filled, relying on nature to do the job. Well, plants are living things, no less than you or your children; and if they're worth having, they are worth caring for.

You can get your nursery stock in any of several ways, three of which are illustrated on page 23. You can send for catalogues, read them carefully (including *all* the terms, directions for ordering, and guarantees covering stock and services), and send in your order to be filled at the proper time for planting in your locality. Or you can order from a house-to-house salesman of a firm which may be located near by or far away. Again, read carefully all the clauses of any agreement or order you may sign, especially those in small print, lest you unwittingly approve terms that might later lead to misunderstanding.

Or—and this course is often the most satisfactory—perhaps you can visit one or more retail nurseries within convenient driving distance, get familiar with the kinds of plants that do well in your region and that give the sort of effect you want, and buy from their well-arranged sales-yards, cafeteria style, as it were. In the case of small to medium-sized material, you can take much of it home with you, balled and burlapped ("B and B," as the catalogues say) and carefully packed in, or tied on, your car. Larger specimens or orders can be delivered and, if desired (and nursery labor is available), planted by the dealer. For your own benefit (as well as for that of the nurseryman whose business is a highly seasonal one) don't make a point of visiting nurseries at the peak of the spring and fall rush expecting to be escorted through the nursery rows on a shopping tour for a shrub or two and a few perennials. Save these educational visits—which is just what they are—for the off seasons, when most progressive firms will be only to glad to help

Meanwhile, there is also the business angle, with office and drafting room routine, quarantine rules and inspection certificates, and other complications

...Beginning 12 pages of new merchandise now appearing on the market ... fresh, interesting designs in floor coverings, fabrics, wallpaper and furniture, to guide you in fall buying.

Elizabeth Kaufer

The New Floor Coverings

THE newest story in rugs and carpets is "texture." Texture refers to a varied appearance of the rug's surface structure. It can be got through the use of nubby or twisted yarns, through manipulations of the weave, such as a drop stitch, which makes the design appear embossed, through carving or sculpturing of the pile which gives another type of embossed effect. An *effect* of texture is sometimes also achieved by the design, by the shading of color in the tone-on-tone types.

The most noticeable new trend in the rugs and carpeting now being shown is the "round-wire" weaves. In this type of weaving the wool is left in uncut loops to form the fabric face. This weave was used in our grandmother's day for the sturdy, long-wearing Brussels carpet, but it has been off the market for so long that it now seems completely new. In the variations which the manufacturers have now introduced, it really is something quite different. The use of several heights of pile—two, three, or four—gives unusual texture interest. Occasionally the drop stitch is combined, giving the effect of an additional pile height, all of which adds to the luxurious appearance.

Sculptured or carved rugs made their appearance shortly before the war and were an immediate hit. Most of the rug companies are now showing at least one of this type. In these the cut-pile surface is carved or sculptured, slightly varying pile height, in an allover pattern. This is done on Axminster, Wilton, and Chenille weaves. Chenille usually has the deepest pile.

In the Axminster weave each tuft is set separately into the back—in Wiltons the yarn carries through the entire carpet. Wiltons have long been famous for wearing qualities—and the sturdiest Wilton would probably give you better service than the best Axminster. But a good Axminster will give better service than a poor Wilton, so it is best not to try to buy by the name of the weave. Buy the rugs that reputable manufacturers label and you can almost always depend upon satisfactory wear for the money you spend.

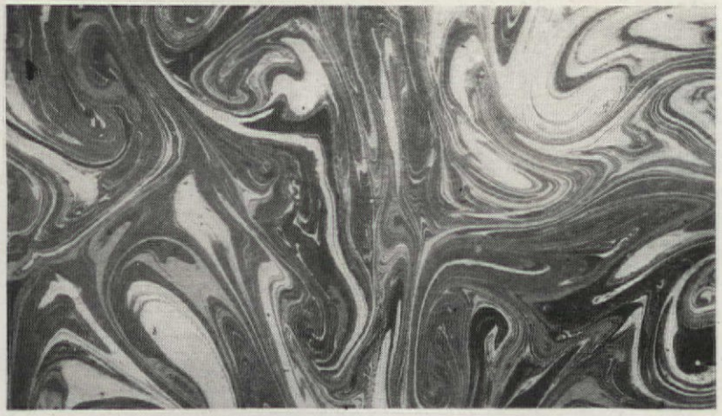
In patterns a goodly number of 18th century florals are being shown. Quite a few of these are of French inspiration, and some of them combine with scroll designs. The tendency to large-sized decorative motifs is also expressed in the introduction of more large-scale florals. Then there are some Colonial patterns, a few modern swirls, and the tone-on-tone patterns in every line. And, of course, "plain" carpeting is back in increasing quantity.

Colors are muted but clear in tone. Medium and light values dominate. These create the light, buoyant feeling which contemporary decoration seeks. In neutrals beige continues to be widely offered, sometimes running to a pink cast. Gray is its rival and the big newcomer. Among the definite colors rose is most popular, green next, and then true and gray-blues.

Most of the colors offered, fall in the nine basic color groups selected by

Above, Beauvais Axminster. Bigelow-Sanford

Armstrong's asphalt tile covers a basement floor. The new geometric linoleum design is theirs, too; comes in shades of green or beige. The Tile-Tex Company makes vinyl plastic tiles in clear, bright colors—wonderful in kitchens and bathroom. Brand new is Alexander Smith's Patrician carved Axminster broadloom, No. 9002, in mauve



La Verne Originals makes plastic Marbalia flooring to order

Masland's sculptured Regency Wilton broadloom in 6 colorings

Mohawk Mills' carved effect is a leaf design in two color tones

Holme's Pomtex is a high and low pile design in pastel shades

the carpet industry and now being co-ordinated throughout all other decorative materials for the home in the "Basic Home Furnishing Plan." Here and there in addition there are a few high shades or unusual pastels.

Carpets come in 27" widths, sometimes in 36", and in various widths of broadloom. The term "broadloom" applies to any carpet woven on a wide loom. Broadloom comes in 9-, 12-, 15- and 18-foot widths. In chenilles, widths up to thirty feet can be woven. You will not, of course, find every carpet in all widths, because of today's production difficulties. Any width of carpet can be made into a rug. In addition, rugs with a set field or with borders are also available in most of the popular sizes.

The trend in size of carpet or rug is to cover the floor almost completely. The cliché of the 9 x 12' rug, which often sat like a postage stamp in the middle of the room, is dying. Either wall-to-wall carpeting or room-sized rugs are now the mode. Wall-to-wall carpeting is luxurious in effect, helps increase the apparent spaciousness, and yet holds the room together.

In cleaning, rugs are somewhat easier to care for. Vacuuming is fine to solve the daily dirt problem . . . but occasionally, how often depending upon the traffic, rugs and carpets need thorough shampooing. Rugs can be picked up and sent to the cleaner. But you'll be much safer with wall-to-wall carpeting if you have it shampooed without taking it up. In this way you'll be sure that as it drys it keeps the exact shape and size of your room. There is usually a slight shrinkage in shampooing—imperceptible in a rug, it will show off glaringly in wall-to-wall carpeting which will no longer stretch to room edges. When you send your rug out for cleaning, it can also be mothproofed if you wish. Mothproofing should be renewed periodically.

Some of the carpet manufacturers have patented lock-tuft types of back which eliminate the need for binding edges. They also make it possible to do invisible joining at room edges or where insertions are made to restore damaged areas. These lock-weaves were available before the war, and can now be had again, although choice of patterns is somewhat limited.

Pads should be a "must." Buy them when you are buying your rug or carpet. They add years of life, even doubling or tripling the rug's wear.

If you are just planning your home, do consider the economy of not laying fine wood floors in areas that you expect to cover with carpeting from wall to wall. This is no heresy. A very ordinary grade of wood is certainly good enough to be covered up. Or the carpet can be laid directly over the subfloor, with layers of heavy insulating paper and then the carpet pad between. The money you save on the floor will pay a substantial portion of your carpet costs or enable you to buy a finer carpet.

If you're planning a recreation room for your basement, asphalt tile can be recommended for the flooring. If properly installed, asphalt tile is not affected by the moisture and alkali present on the surface of concrete laid in direct contact with the ground. Most other resilient flooring materials deteriorate rapidly under these conditions.

Linoleum is sometimes confused with felt base floor covering. Linoleum is a composition of linseed oil, wood flour or ground cork, rosins, minerals, and color pigments, mixed together under certain conditions, and keyed under heat and pressure to a backing material, usually burlap or felt. It is then cured to a high-service standard of toughness. In linoleum color goes all the way through to the backing material. Felt base has only a superficial resemblance. This is an asphalt-saturated felt, the surface of which is printed with enamel-type paint. When the paint wears off, the attractiveness and usually the usefulness of this floor covering is gone. If you buy this type, wax it as soon as you lay it, and renew this coating from time to time.

Linoleum comes in 1/16", 3/32", and 1/8" thicknesses. What weight you select should be governed by the amount of traffic expected. 3/32" is usually satisfactory for most home uses. 1/16" is adequate for guest rooms and other rooms that receive little traffic. 1/8" is for areas in which you expect heavy wear.

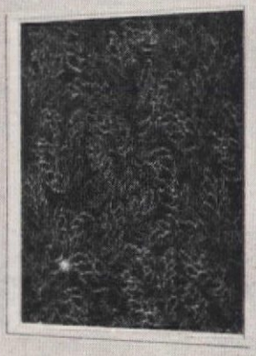
Within a short time you will see a plastic floor material on the market. This is another form of the versatile vinyl plastic. It will come in tile, as it did just before the war, and also in a new sheet form. It has many exciting qualities . . . it is completely greaseproof and alcohol resistant, has high resistance to all acids and alkalis, is tough and extremely wear-resistant. With proper installation this material, like asphalt tile, can be used at or below grade (but blue and green colors are not recommended).

Where extreme resilience is desired, don't forget rubber and cork. Rubber tiles are again being made, in a fairly wide range of colors, both plain and marbleized, including even clear pastels. Tiles come in a variety of sizes, from very small up to 36" x 48". Rubber sheet material is also available, and rubber coving. Supply is, of course, still extremely limited. Rubber makes a floor of great beauty because of its soft satin-gloss finish. The plain black, which is so lustrous, is a particularly handsome background for furniture and rugs. Consider using large black and white squares.

Cork is even more resilient than rubber, very pleasant to walk upon, and the natural shades in which it comes—light, medium and dark browns—make it a desirable media from a decorative standpoint. In homes cork is usually used in tile form. After installation it should be machine sanded; then given a brush application of sealer. When this is dry, a cork-like undercoat should be applied; and when this dries the cork tiles should be buffed with a floor polishing machine. Finally, it should be given several coats of wax.

An embossed effect Wilton. Bigelow-Sanford

Primitive, a richly whorled texture. Firth



Three floral designs from Lees-Cochrane

Round wire two-pile height. Bigelow-Sanford

Kencork tiles of cork. David E. Kennedy, Inc.

Caracul-like Symphony carpet, made by Karagheusian

Renaissance sculptured Wilton carpet. Karagheusian

The New Wallpapers

James M. Wiley

Available through interior decorators is Katzenbach and Warren's new line of wallpapers, of which we show three: Birdcage, Crocus and Dove, Valley Woods. La Verne's Marbalia, scattered with roses, is protected with plastic coating

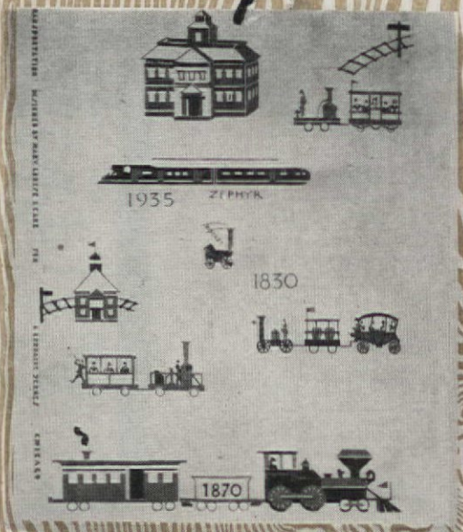
THE wallpaper industries like their brothers in the fabric trade have been considerably tardy in showing their new wares. The fault was not theirs, however. It was not for lack of "reconversion"—the trouble was a vital lack of the basic ingredient, paper. Strike-offs of bright, new designs have been hanging bravely on their racks for many months. Artists and engravers have been busily at work coloring patterns and putting them on copper rollers or wood blocks. Only recently has the fruit of their work ripened with the release of still-not-sufficient amounts of paper stock. But now new patterns are on the market, and you will find them available in moderate quantities, with high production hoped for by spring.

There is nothing startlingly new; however, most manufacturers are showing many more designs done in a modern technique than previously was the case. A few rich colored backgrounds are making an appearance as the dye and ink situation becomes less severe. Yet the papers seem fresher and brighter because it has been so long a time since we have seen anything but the old familiar patterns. Keep your eye peeled for completely washable plastic-coated papers which are beginning to appear. These sensible new finishes will eventually make wallpapers as permanent, or more so, than painted walls.

Varlar, a product of United Wallpapers, is one of the best of the new plastic impregnated papers. Crayon, jam, lipstick, cold cream, grease and many other stains wash right off. Slightly higher than ordinary wallpaper, but worth it

A colorful mélange of wallpapers, all new, all fresh, all just from the printers. Some are machine printed, some are hand-blocked; they range in price from less than a dollar to more than seven. Whether you spend much or little, wallpaper is a good investment—remember, it is the largest area of color and pattern in your room. So make it count. Identified on the key at left are the manufacturers. 1. Imperial Wallpapers 2. Imperial Wallpapers 3. Maybelle Manning design from Thibaut 4. United Wallpapers 5. Maybelle Manning design from Thibaut 6. United Wallpapers 7. Katzenbach and Warren 8. Katzenbach and Warren 9. United Wallpapers 10. United Wallpapers 11. Thomas Strahan 12. Katzenbach and Warren 13. Katzenbach and Warren 14. Imperial Wallpapers 15. Imperial Wallpapers

United Wallpaper



Richard E. Thibaut

Wood Exotic background from Laverne Originals

Laverne Originals

Imperial Wallpapers

Imperial Wallpapers

Imperial Wallpapers

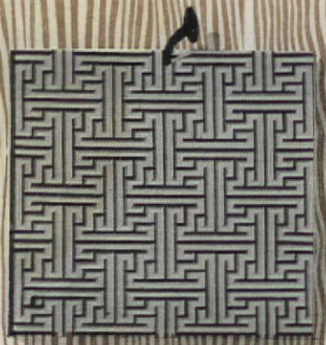
Imperial Wallpapers

Imperial Wallpapers

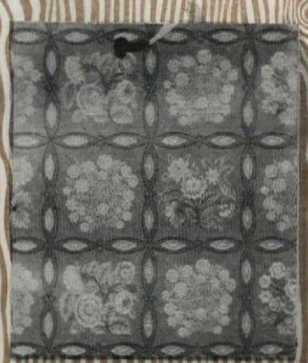
United Wallpaper

United Wallpaper

Imperial Wallpapers



United Wallpaper



United Wallpaper

Imperial Wallpapers

United Wallpaper

The New Fabrics

Elizabeth Kaufer

WE have all grown up knowing the natural fibers—wool, silk, cotton, linen—and what to expect of them. In this century, and particularly in the last few years, chemistry has opened a whole new horizon of fabric utility. Fiber and weave are still of utmost importance, but a fabric's properties can now be changed and broadened by chemical science. Plastics have entered the picture, and will more and more effect the cloths you wear and use in your home.

Although perhaps a year will elapse before supply catches up with demand for decorative fabrics, the new materials are even now gradually appearing on the market. Here is a refresher course to bring you up to date on new developments you may expect.

NYLON. Nylon you remember as the glamorous debutante who deserted you for the wars. Nylon is back, gathering fresh laurels for itself. A synthetic, man-made filament, it is ideal for sheer marquisettes, ninons, nets, laces. It resists dust, mildew, retains its shape after washings, dries quickly and needs little ironing. Wait until you see luxurious satins and taffetas made of nylon! Its resiliency resists wrinkling; bedspreads can be tubbed just like stockings. To appear in shower curtains, bedspreads, draperies, dressing-table skirts, and curtains.

GLASS FIBERS. Chances are you've already seen glass fabrics in hotels and not recognized them. Fine spun-glass threads are woven just like cloth, can be dyed solid colors or printed in designs. Fireproof, dustproof, waterproof, mildewproof, rotproof, fadeproof, the cloth is nigh indestructible. It is ideal in large permanent installations and, because of limited production, has been used mostly for hotels, night clubs and public places. Expensive, it resembles a coarse taffeta, has great sheen. Will be sold largely through decorators at first.

PLASTIC FABRICS. Technically not a "fabric," these are thin sheets of plastic film squeezed from a machine, not woven at all. Translucent or opaque, they can be used for filmy curtains or can be made heavy enough for upholstery purposes—in which form they resemble pliable leatherette. You can spill a bottle of ink or the baby's lunch on a snowy white chair and wipe it all away with a soapy cloth. They are nearly impervious to wear, and to stains and fire.

PLASTIC COATINGS. Fine plastic coatings have been applied to marquisette, ninon and chintz. You've seen coated shower curtains, will soon see bedroom ensembles. Can be applied to heavier fabrics for slip cover and upholstery use, frequently will outwear leatherette and even leather.

VAT DYES. A wartime invention makes possible vat dyeing at high speed, which will make the process more feasible commercially. You'll see better and cheaper vat-dyed fabrics; its the best for cottons, can now be used for dyeing wool and silk, which was impractical before the war. Dyes for acetate rayons have been improved, which will correct the fault of color changing.

SHRINKAGE CONTROL. You're familiar with shrinkage-controlled cottons; now a resin method helps control shrinkage of woolens and rayon. This process will figure more and more in fabrics for home furnishings. Resin finishes are now used to control shrinkage and dimensions of lace curtains, lessening the tiresome chores of laundering, stretching, ironing.

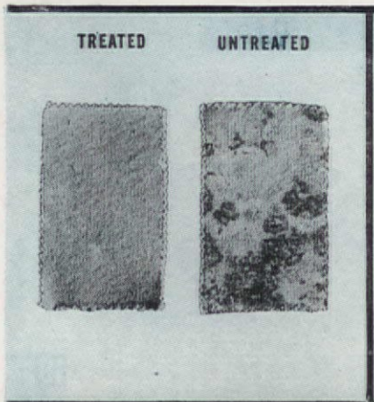
MOTHPROOFING. Much mothproofing is now being manufactured into products. Compounds are available for mothproofing in the home.

MILDEWPROOFING. Tropical warfare brought much development in mildewproofing for army equipment. In some drug and grocery stores you can now buy packaged mildewproofing compounds to treat clothes, curtains, lawn and terrace furniture.

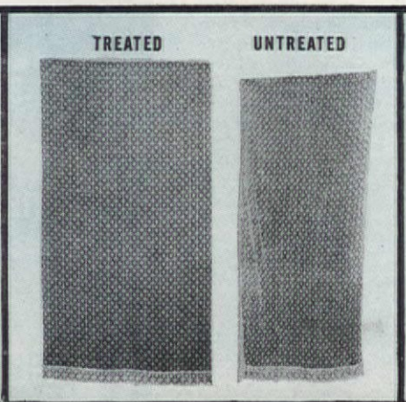
MERCERIZING. One of the oldest and best known processes. A caustic soda bath imparts sheen to the fabrics. Its use is increasing for cottons in soft, lovely colorings.

CALENDERING. Fine sateens were war casualties. Now the weavers are converting to civilian production again. The sheen of sateen is due to several factors: "high count" cloth, satin weave for soft gloss, calendering for high gloss (the cloth is run over hot rollers which flatten threads, makes the gloss permanent).

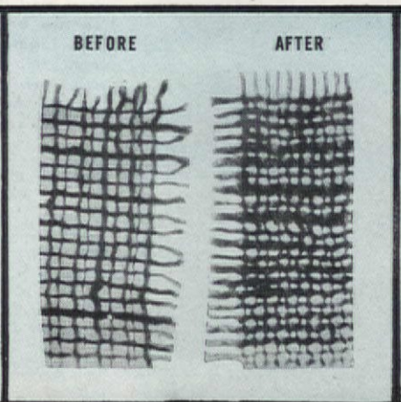
GLAZING. A thin coating of resin applied to the surface of a fabric, with heat to set it, gives the glaze



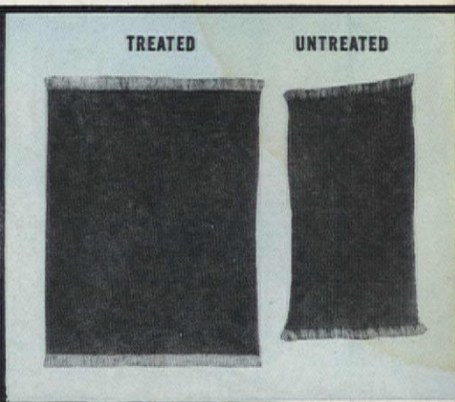
Tests show the preventative actions of mildew proofing



Resin treated curtain washed five times without shrinking



Pre-shrinking relaxes weave, obviates later shrinking woes



Resin controls shrinking of woolens. Both blankets were washed five times

you know on chintzes. By altering the procedure the glaze may be varied from a glassy finish to a dull one. More and more you will encounter chintzes with permanent glazes which do not disappear after laundering.

PERMANENT STARCHING. A great boon to you will be this finish which gives permanent crispness to cottons so that starching after washing is not necessary. Look for it in bedspreads, bedroom curtains, organdies, ginghams, and other cottons.

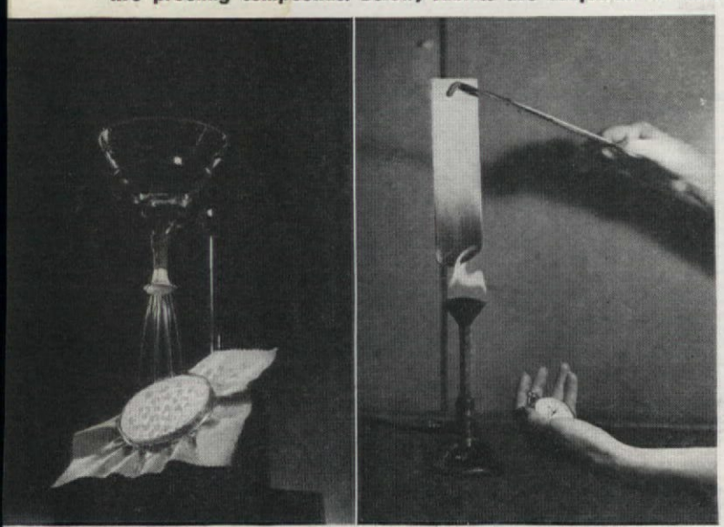
WATER REPELLENTS. There are two kinds of water repellents—durable and renewable. The first is applied at the mill, set under heat, and fused with the fibers. However, its effect can be nullified if soap is left in the cloth after laundering. Always rinse well. The renewable type is also applied at the mill, but comes out in the first washing. You can buy water repellent compounds which you pour into the rinsing water; don't dilute it too much. This will restore the water-turning properties to the cloth. Water repellents have been widely used for shower curtains. They will soon be found on slip-cover materials, dressing-table skirts, draperies, other home furnishings fabrics. You can be careless with powder and hand lotion and sponge the spots right off.

FLAMEPROOFING. Because of several recent disastrous fires, flameproofing has come into much attention. The term flameproof implies a resistance to any spread of flame after the fabric has been ignited; it may ignite and char, but the fire will not spread, finally dies out. Household packages of flameproofing compounds will be available shortly. They are applied by dipping the fabric in a tub of water to which the compound has been added. One precaution: don't make the solution too diluted. Remember, too, the compound is soluble in water—which means if your curtains get rained on or wet, you will have to flameproof them again.

F. M. Demarest

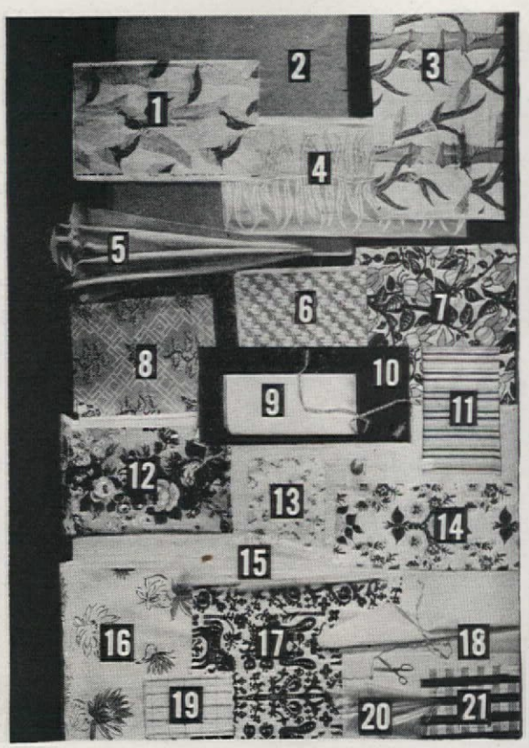
On the wall: wonderful new fabrics made entirely of glass, spun and woven like cloth. The stripe and print make bold draperies, the plain colors are excellent for undercurtains. Fireproof fadeproof, stainproof. No good for upholstery, however. In the lady's lap is more glass fabric. From J. H. Thorpe. The print in the foreground happens to be ready-made draperies of paper, printed like cloth. Clopay. Over the ladder is a charming Folly Cove design from F. Schumacher & Co.

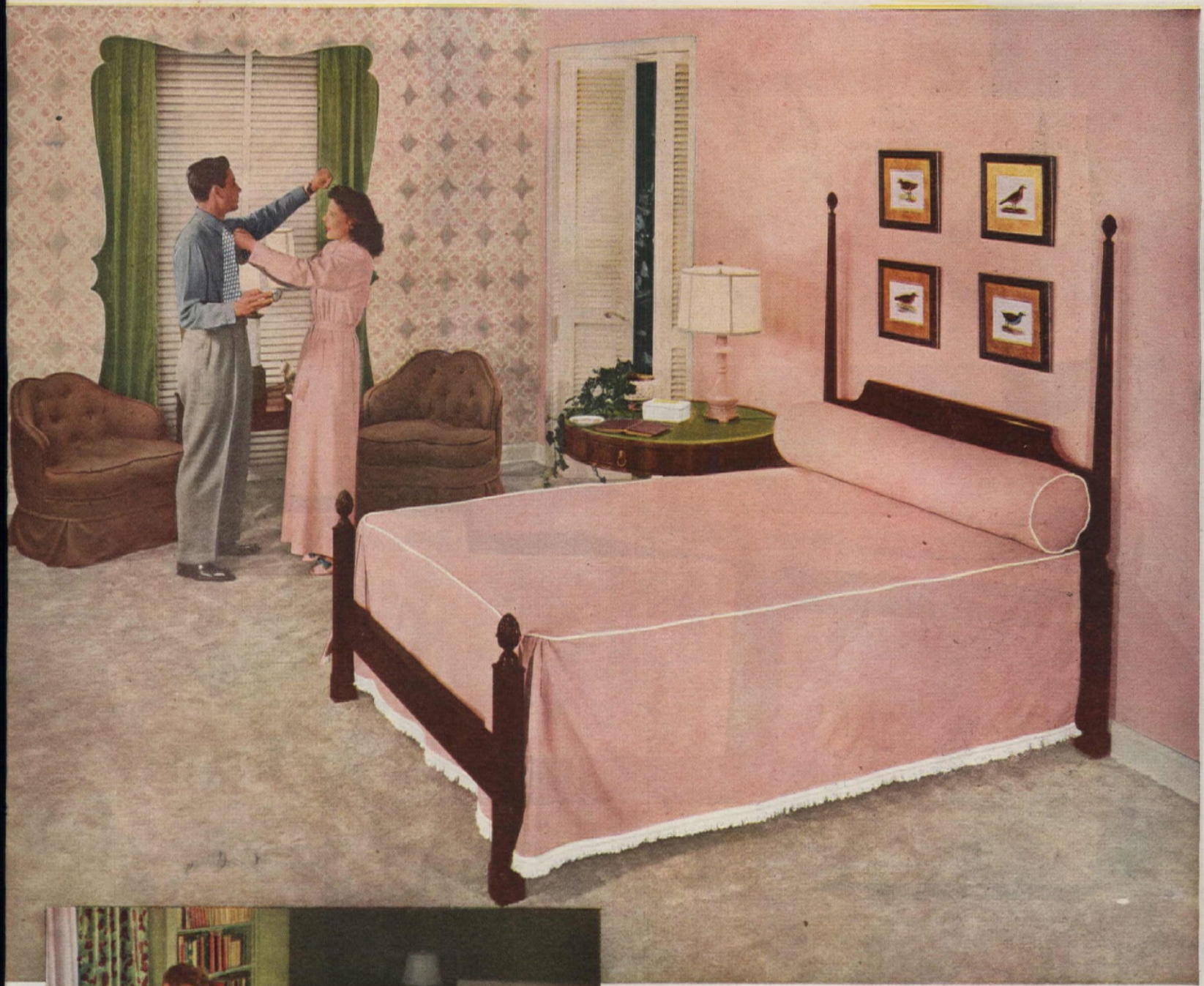
Army demands spurred developments of water proofing and fire proofing compounds. Below, fabrics are subjected to tests



East and West are represented in the brilliant designs, opposite. Some we found on a recent trip to California, others are printed in the East. All should be available throughout the country this coming fall

1. Pebblecloth, by D. N. E. Walter. 2. Pebblecloth, by D. N. E. Walter. 3. Fuschia, California Hand Print by Walter. 4. Lazy Leaves, Hollywood Hand Print by Walter. 5. Bermuda, a Hollywood Hand Print by Walter. 6. Tropic, Hollywood Hand Print by Walter. 7. Skagerack, California Hand Print by Walter. 8. Peking, California Hand Print by Walter. 9. Nubflax, Barret Textile Corp. 10. Nylon, F. Schumacher & Co. 11. Shetland, Barret Textile Corp. 12. Shulman-Abrash. 13. Country Fair, Barret Textile Corp. 14. Howard & Schaeffer. 15. Nubflax, Barret Textile Corp. 16. Vinylite plastic chintz, M. Lowenstein & Sons. 17. Goodall Fabrics. 18. Koroseal, Comprehensive Fabrics. 19. Guatamalan cotton, Howard & Schaeffer. 20. Koroseal, Comprehensive Fabrics. 21. F. Schumacher & Co.





Photographed in the Grand Rapids Furniture Guild Galleries, Grand Rapids, Michigan
Model's clothes from Jacobson's, Grand Rapids
Photographs by The James Bayne Company
Bed: Grand Rapids Chair Co. Chairs: Ralph Morse Co. Table: Imperial Furniture Co.
Dining table and chairs: Grand Rapids Chair Co.
Sofa: Mueller Furniture Co.

Buying furniture is a tricky business. As in almost anything else, simplicity pays dividends in the long run. Study the furniture on these pages, and do shop carefully before purchasing. Buy basic worth in key pieces, pay well for them. The extras will come later.

When you buy—

basic data

Buy Basic

James M. Wiley

THE average American housewife buys two complete "sets" of furniture in her lifetime. She furnishes once, and usually on a budget, when newly married and establishing her first home. Later, with the middle years and increasing security, she furnishes her home again—this time to last! The shining, solid mahogany dining room set remains the American dream, the housewife's goal, a symbol that means as much to her as the matched dinner service of sterling silver. Too often they remain symbols and never fulfill their usefulness, are carefully preserved from wear and become empty showpieces.

For full economy, full use must be obtained from every piece of furniture in your house. When you buy, it is important that you buy basic quality not only in construction, but in line, proportion, and detail. It is hard to describe. But when you buy *right*, you have purchased a timeless beauty, an ageless quality that will outlast fashion, style or fad.

The furniture you see on these three pages has that quality. The upholstered chairs and sofas are well proportioned, clean and simple of line, eminently comfortable, durable. The wood pieces are guiltless of carving; their beauty lies in the polished surface of grained woods with occasional cross banding and restrained inlay to point up a line.

It is important to know where *not* to save money. A good sofa and two comfortable chairs are the basic ingredients of a living room; stint elsewhere if you must, but not here. Consult with your local store's decorator. He can help formulate a good basic plan to fit your need.

Shown in color on cover

Ottoman and twin chairs give comfort equal to a pair of chaise longues

This unadorned chest comes in lacquer or mahogany, is usable throughout the house

Cover picture: Chairs and ottoman from Ralph Morse Furniture Company
Chest: Grand Rapids Chair Company

These are basic...

Mueller Furniture Company

So are these...

Three tables, Imperial Furniture Company

Grand Rapids Chair Company

Grand Rapids Chair Company

Johnson-Handley-Johnson Company

The rectangular mahogany table above seats six for dining. Two consoles of matching design placed at ends can extend the capacity. These, with chairs, are a dining-room nucleus. This is good basic buying. Later, a credenza sideboard like one at right can store linens, china, accessories

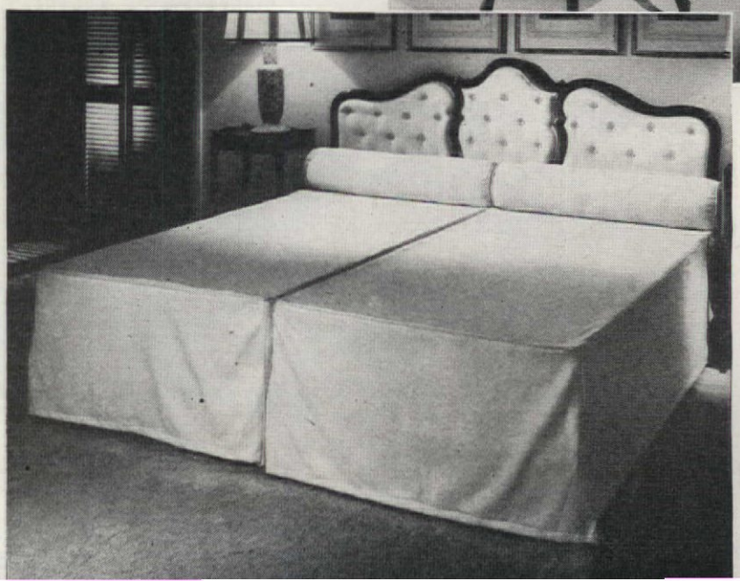
Johnson-Handley-Johnson Company

Grand Rapids Chair Company

Johnson Furniture Company

Three variations of bedroom chests, all good. At left, higher than usual, plenty of drawers, contemporary design. Above, traditional dresser base. Right, bachelor chest with bow front, good in pairs

The mahogany four-poster bed on page 34, available in single or double size, is handsome, moderate in price, and a fine companion for any of the chests illustrated above. If your bedroom buying is terribly basic, buy good box springs and mattresses on legs, pry loose the price of the chests or dresser, and do without the bed until later. French Provincial furniture is quite another school of thought. More limited in appeal, it is apt to be more expensive, but can be charming in the right setting



French Provincial Furniture from John Widdicomb Company

SOMETHING OLD, SOMETHING NEW

A Distinguished Apartment of Famous Designer, Raymond Loewy

Mary E. Monze

THE New York apartment of Raymond Loewy, one of our foremost industrial designers, reflects the sure hand and individual touch of the professional. Discriminating and exquisite taste is evident throughout. Chinese antiques, modern furniture, modern French paintings, and whimsical bibelot are artfully combined to make a beautiful and practical setting. Even the Victorian iron hall tree with its coat of white paint adds a touch of humor and interest to the scene, as well as being decorative—convenient, too, for gloves, canes, and umbrellas.

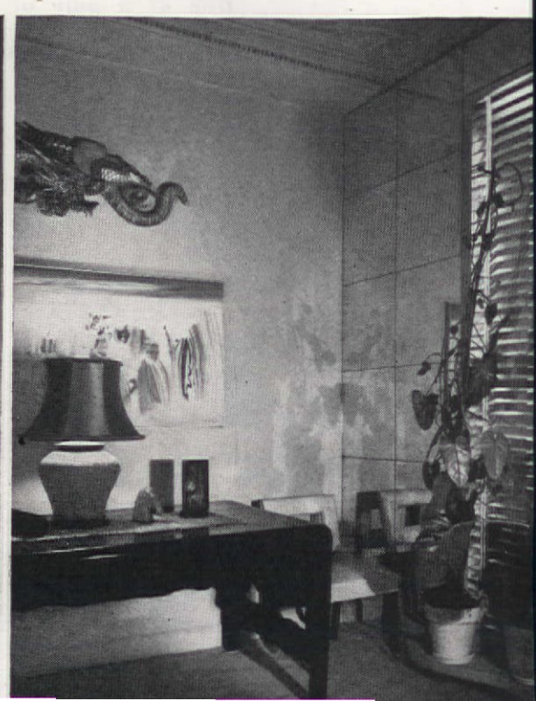
A warm gray that in certain lights appears beige was used for painting the living-room walls and woodwork. The ceiling is handsomely done in a pale gold marbleized wallpaper cut to form a definite pattern. A rich carpet in a warmer tone of the wall color covers the entire floor. The same color is repeated in the traverse draperies that hang from the ceiling to the floor. This use of muted and related colors in the background of wall, floor and draperies creates a feeling of quiet elegance and is a perfect foil for the collection of colorful Oriental pieces that dominate the room. Here is true Chinese modern in mood and style.

Antique mirror glass is used effectively in this room. It covers one wall and reflects the windows on the opposite side of the room, making the room seem twice its actual size. The table in front of this wall is panelled in gold leaf and an intricately carved Chinese chair of bleached wood stands alongside. Mirror glass is also used over the fireplace and around its opening. The carved lovely Chinese screen in front of the fireplace opening adds immeasurably to the decorative scheme.

Incidentally, the lovely Chinese figure on the mantel is set over a permanent peg dowelled into the wood to act as an accident

Mirror glass and many priceless antiquities make fireplace end of room center of interest. Large wooden candlesticks on mantel designed by Mr. Loewy

Chinese antique cupboard is rare—the special delight of its owner. Mirror wall reflects windows opposite and ceiling of gold marbleized wallpaper. Wall piece below is rich in Oriental design, color



Sentimental and old-world treasures are prominent, lovely against smooth modern background of master bedroom. Marbleized door contrasts strikingly with plain walls. Victorian hall tree revived holds gloves, canes, umbrellas

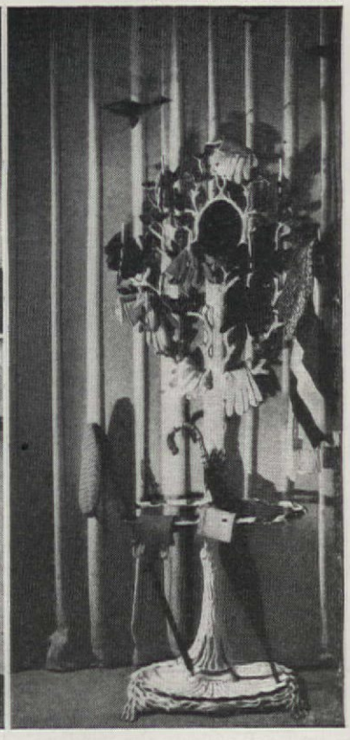
insurance aid, so it can never be misplaced or broken by a careless hand.

Lush brown velvet covers the sofa and a textured fabric of pale terra cotta is used on the two fireside chairs. A favored and rare piece is the Chinese cupboard flanked by two modern chairs of Mr. Loewy's design. The opening at the back allows one to grip the chair firmly and move it about easily. Also, since the original of this chair was designed by Mr. Loewy for the Panama Line ships several years ago, the open back was considered cooler for that tropical climate.

A huge teakwood table takes up practically one wall of the dining end of the room and tall green plants placed on a low platform in front of the windows to the right add an exotic flavor. An antique mirror in a block design frames these windows.

Walls in the master bedroom are a restful off-white, and the draw-draperies carry this same color. A pale rose textured rug is centered on the floor, and the modern furniture of light wood is Mr. Loewy's creation. Dramatic and colorful against the plain walls are two doors covered with green marbleized wallpaper. Practical and washable, we were told. Bed-

Photographs by F. M. Demarest



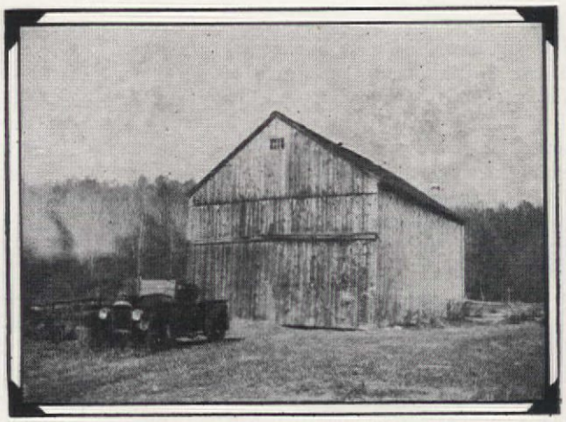
cover, sofa and accessories continue the rose and green used elsewhere.

The guest room features two beautiful filigree screens painted white. Originally one large screen, it was unhinged to make the pair. The furniture is white, too, and is most effective against pale blue walls. Draperies and bedcover are a pleasing moonstone color. Carpet is powder blue.

It is interesting that a modern commercial designer who is responsible for such practical conveniences as streamlined trains and stations, automobiles, busses, ranges, and refrigerators should surround himself with sentimental and amusing vagaries—treasures ancient and classical, as well as modern, livable furnishings—an outstanding example of aesthetic appreciation and true comfort—supreme blending of the old and the new.

Specially built headboard and tufted side are features of bed in guest bedroom. One of a pair of filigree screens painted white flank group of windows. Furniture is white. Effective against blue walls

Lord and Master Decor

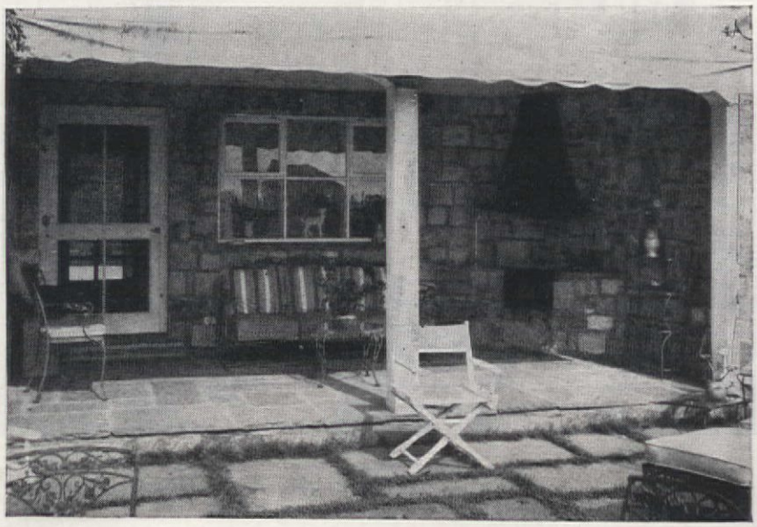


. . . OF COUNTRY GENTLEMAN, RAY MARQUIS

Maybelle Manning

EVEN when the joke is on him, you will hear the laughter of Ray Marquis ring out better, bigger and louder. It is his belief that laughter is the music of the soul and that everyone should take time to laugh. His good nature was put to the test, when at the insistence of friends, he bought a bargain property, an eyesore to the community, which consisted of a backward-looking, weather-worn old frame farmhouse, a careening tobacco shed and a caved-in barn embedded in an overgrown sunny meadow bordered by woodlands. Mr. Marquis was quite assured by the expert advice of his friends that by combining the old buildings, by moving the old farmhouse adjacent to the tobacco barn and making it into a glamorized studio-like living room, that he could produce with the greatest of ease and at a minimum of expense, an architectural effect that would be a credit to the countryside and have a fine abode in the bargain.

A man of lesser good nature might have gone to bits and pieces, as did his house, when it quietly and softly collapsed in the first attempt to hoist it on the moving blocks. Abashed house-movers stood helplessly by—not Mr. Marquis who was instantly making inquiries among them as to the best local architect. Even when it appeared to be nothing short



of a disaster Mr. Marquis quickly conjectured that such a cache of lumber in restricted times was an occasion for gratitude:

Up until this moment, Mr. Marquis, being a roots-in-the-rock New Englander, believed that a house should or did rest on the ground—except that this one didn't. His look-for-the-silver-lining attitude was richly rewarded when it was discovered that under the wormeaten debris the simple old house sat on a most formidable and impressive foundation—a two-leveled solid rock basement, partitioned into commodious compartments large enough for a winter's supply of wood, a spring crop of potatoes.

There were days of sorting good lumber from bad. The tobacco shed, barn and all outlying buildings were satisfactorily battened down. Mr. Marquis then turned over the rest of the job to the sympathic architect. His only stipulation for the outside of the house was that, be it gambrel-roofed Colonial or New England saltbox, he definitely wanted a house that was subordinated to the gardens, meadows and woodlands. It was not a matter of style in architecture, it was a case of getting a house at all from all the odds and ends of lumber. The inside was his main concern. He wanted no moldings to collect dust. Bathrooms must be soundproofed. There were to be no doorways to break up desirable wall space. There must be a closet at the front door. He wanted the old-fashioned gaiety of a real back door, hospitable to muddy shoes, wet hair and dripping, rainsoaked clothes.

Having no distaff side to influence his taste, Mr. Marquis sought out the guidance of his friend, Herbert Fouts, distinguished mural painter and industrial designer. He pays unstinted tribute to this artist for his original use of the humble old farmhouse wooden beams which are so decoratively incorporated throughout the house, not with any of the usual suggestion of a too-dim-past effect but with all the light ornamental charm of a garniture. You will note in this charming, he-man decor how the soft old silver-gray of the wood is so effective a contrast with bold modern color and custom-made furnishings. It is an architectural delight to observe how old materials have been used in a brand-new way.

Now is the time to say that perhaps every woman in the country ought to study this article and peruse carefully the exhibits pictured of these masculine-decorated rooms. Perhaps our feminine ideas of what we think men really like might undergo a mild change. The average little woman may have been sizing up her man for years and perhaps is illusioned that a red leather chair, sand-colored curtains, a pipe rack, radio at his elbow and a couple of steeplechase pictures have merited all that is his approval. It is the average feminine conceit that most men live in a state of blissful ignorance as to any decorating knowledge. "The average man," one put it, "is a soul above taste." No matter how technically correct a decorating job may be, it will take your man to sense the first flaw as to comfort. He will sense at once the over-all livability of a room. He will scent comfort quicker than his eye can see. And for all his yelling about overdoses of feminine frippery and booby-trap knickknacks your man likes a restrained touch of flossiness—yes, he does, just so long as it does not noticeably detract from his comfort.

My review of Mr. Marquis' house convinced me of the compendium of at least one man's taste. And great was my surprise not to find a he-man cliché in the whole house. I pass on my observations for what they might be worth in case you are one who has been underrating the taste of man. There were books that were books in the shelves, not an unread row of matching sets. Ornaments were placed where one could look at them without danger of crashing into them. To my surprise there was not a single chandelier. There were lamps with beautiful unusual bases, generously shaded, diffusing a soft light into the darkest corner. Well-cushioned, comfortable chairs proclaimed it a man's house and gave one that easy-to-get-along-with feeling. The house was astutely simple enough for all periods. There were well-hung pictures on the wall, a clock where one could see the time, adequate cigarette boxes, sturdy end tables, and bright, bold colorful fabrics. One could look at things, move among them and still retain one's comfort. All was carefully calculated, for all the seeming casualness and simplicity. My conclusion was that the rooms seemed furnished with atmosphere rather than with things. And trust the men to make space count. Closets were carefully calculated for plenty of room and shelves measured for convenience and placed to their uses.

Ray Marquis is quite sure there is nothing quite like an English village. It is his ambition to create as a public monument any American village worth saving. He would like to protect all such villages by a "green belt" and recreate lovely old landmark houses into village inns. He feels that too many of our traditional old houses have been laid away in lavender as historical curios. With the present plans for expansive agriculture in this country, it will mean the doubling of the rural population. If we are not careful to give the matter some foresight, we might awake some morning to find all our countrysides merely double rows of prefabricated houses. He contends there is no reason for such disfigurement of our countryside. In England, he points out, these rural villages whether new or old offer a life and color that offsets any lure of city life. He would like to restyle small town American life, where with the gaiety of a village green, social activities centering around a lovely old inn, the church and perhaps a village college, he is sure with such planning we can create the equivalent of the English village and make homely small towns happier and certainly more picturesque places to live in.

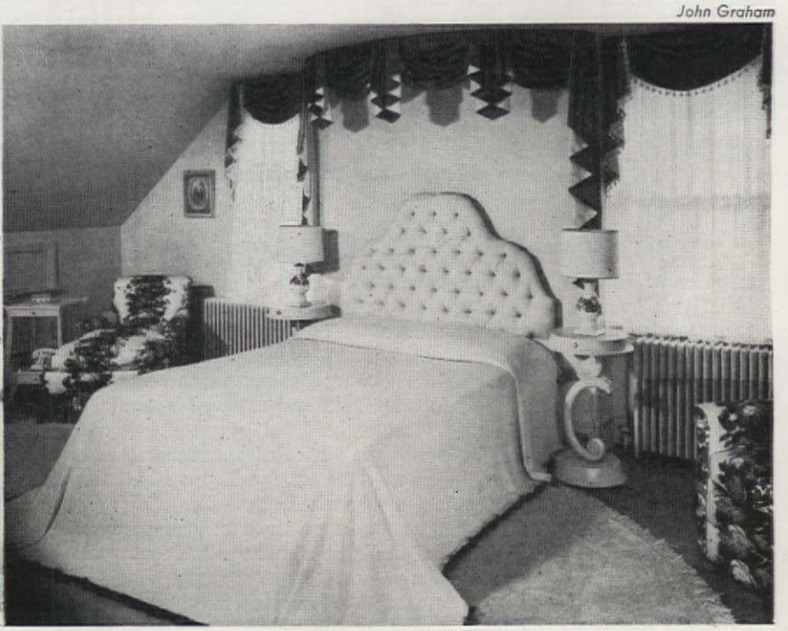
He would also allure the pilgrimage of visitors to such restored inns by the revival of a real American cuisine, specialties that once inspired the eyes and nostrils. Towards this purpose, he has long collected the pre-Revolutionary recipes of such famed women as Mrs. George Washington, Dolly Madison and Abigail Adams. He frankly admits that gourmet cooking is his real weakness. His most prized recipes are those of Mrs. Thomas Jefferson, considered the greatest cook of her time, and as such, was very famous in the days of the early republic. He has done vastly interesting research on her famous black cook Jubuloo. How about a "Butter Ball Steak?" —mouth-watering to contemplate.

"No one will ever grow old at table," smiled Ray Marquis, "and every meal should be a pleasant interlude." His first ambition as to the revival of the real village inn spirit is the "Stirrup-Cup" in Norwalk, Connecticut, where he has faithfully restored a charming old Revolutionary yellow brick house. Here are materialized the famous old recipes. There is not the first suggestion of a restaurant about this charming project. The steady clientele from the surrounding countryside look almost askance at the stranger who drops in. They feel a proprietary interest in their village inn. A village accordionist was nobly succeeding in his rendition of *The Beer Barrel Polka.* There was the merry shuffle of feet, the bright flash of pert dirndl skirts. Best of all there was the good laughter of neighbors and friends, young and old, folks who knew each other well.

"Kinda gay, isn't it?" ventured Mr. Marquis. I gave him my most rewarding smile.

John Graham

Masculine dining-room elegance. Lemon leather-seated chairs and an English stretcher table. Note charming old scales as table ornament

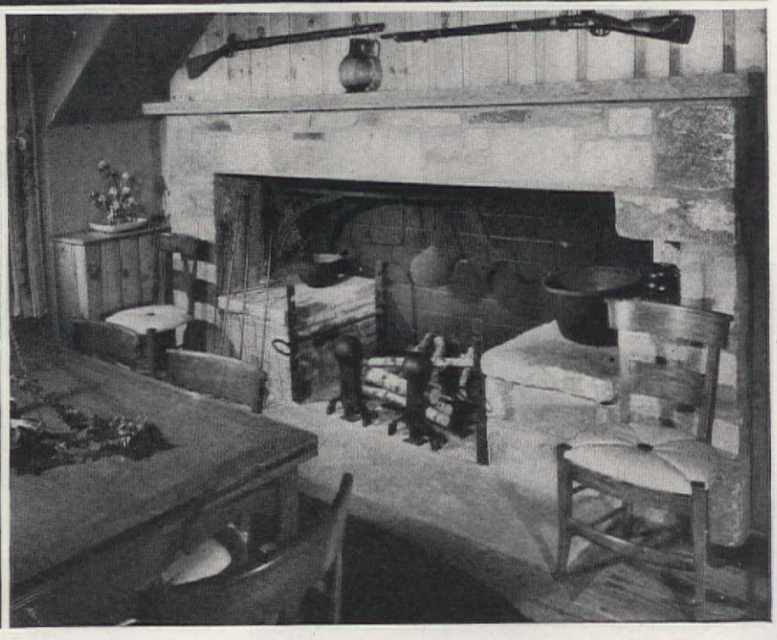


Framed setting for Hollywood bed. Canopy follows the curve of the wall. Venetian bed tables were designed by mural artist, Herbert Fouts

Beautiful, unusual lamp vases and old prints mounted on antique tortoise shell paper; originations of Herbert Fouts, combined with bold, colorful fabrics create a real he-man's room

Melvin LaZink

Library with firecracker-red striped couch, bold blocked linen curtains. Note the light use of old wood mingling with modern



The old cooking fireplace in the Marquis dining room where "skillet vittles" are a speciality of the house

50 things to make for Christmas

WHEN your heart, on an expansive spree, keeps company with a lean, budgeted purse, the Christmas spirit needs some good management and more than a little imagination to make heart and purse keep harmonious company. The answer, of course, is to let your own efforts make up the budget deficit. Making one's own gifts for Christmas not only solves the lean budget problem but is an expression of personal affection hard to equal by the outlay of cash, and gives you the fun of being a real Santa Claus.

In the fifty-four suggestions for gifts presented in this issue, we have carefully selected variety appealing to different abilities and tastes, which we sincerely hope will help to make your Christmas a very happy one, in the true spirit of giving. Remember the saying: "It isn't the gift that counts, but the spirit behind the gift?" If we can't truthfully believe in that, then Christmas giving is a hollow thing indeed. So with such thoughts in mind, we have worked with artists, professional designers and housewives, to give you patterns that are in good taste, useful and attractive; a wide assortment of gifts to be valued and long remembered for their charming beauty.

The "little woman" in your life is not likely to squeal,

804

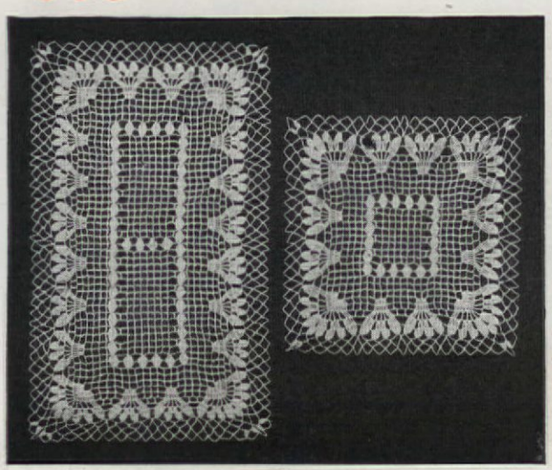
Designed by Louis James

Photographs by F. M. Demarest

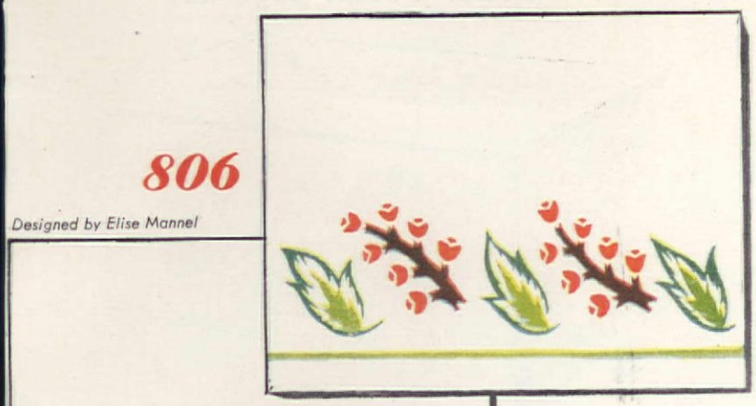
Designed by Louis James

805

803



Description, page 46. Order Form, page 52.



806

Designed by Elise Mannel

807

Designed by Virginia Sutton

808

Designed by Gertrude Bertilson Izard

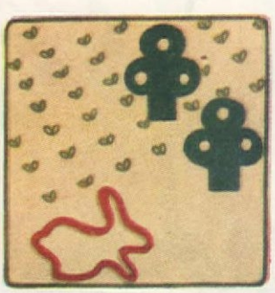
809

Designed by Bertram Brownold

810

Designed by Bertram Brownold

Designed by Gail Davis



811

Designed by Meredith Bowman

Designed by Virginia Sutton

812

Designed by Joy Hearn Bear

813

814

815

Painting designs by Lietta

816

Designs by Stevens and Amelia Maxey

786

Designed by Stevens and Amelia Maxey

Designed by Gertrude Bertilson Izard

817

Designed by Bertram Brownold

818

227

Designed by Peg Hall

819

820

Construction design by Bertram Brownold
2 Penn. Dutch painting designs by Stevens & Amelia Maxey

821

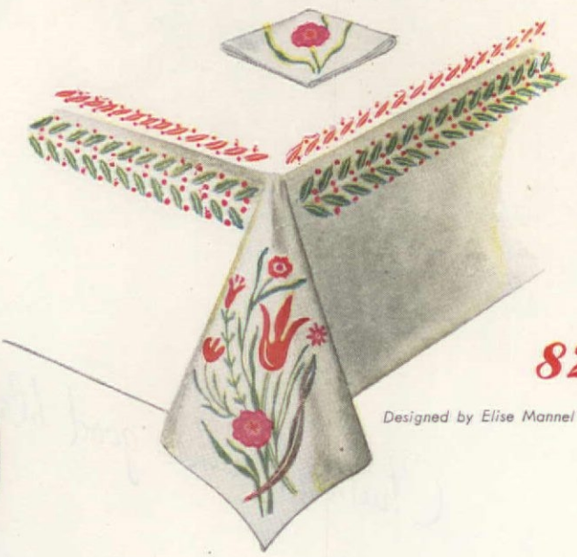
Construction & painting designs by Louis James

823

Construction design by Bertram Brownold
Painting design by Stevens and Amelia Maxey

Painting Designs by Lietta

822



824

Designed by Elise Mannel

825

Designed by Peg Hall

Designed by Stevens and Amelia Maxey

Designed by Elise Mannel

826

Rock a bye, baby, on the tree top,

When the wind blows the cradle will rock;

When the [illegible] will fall,

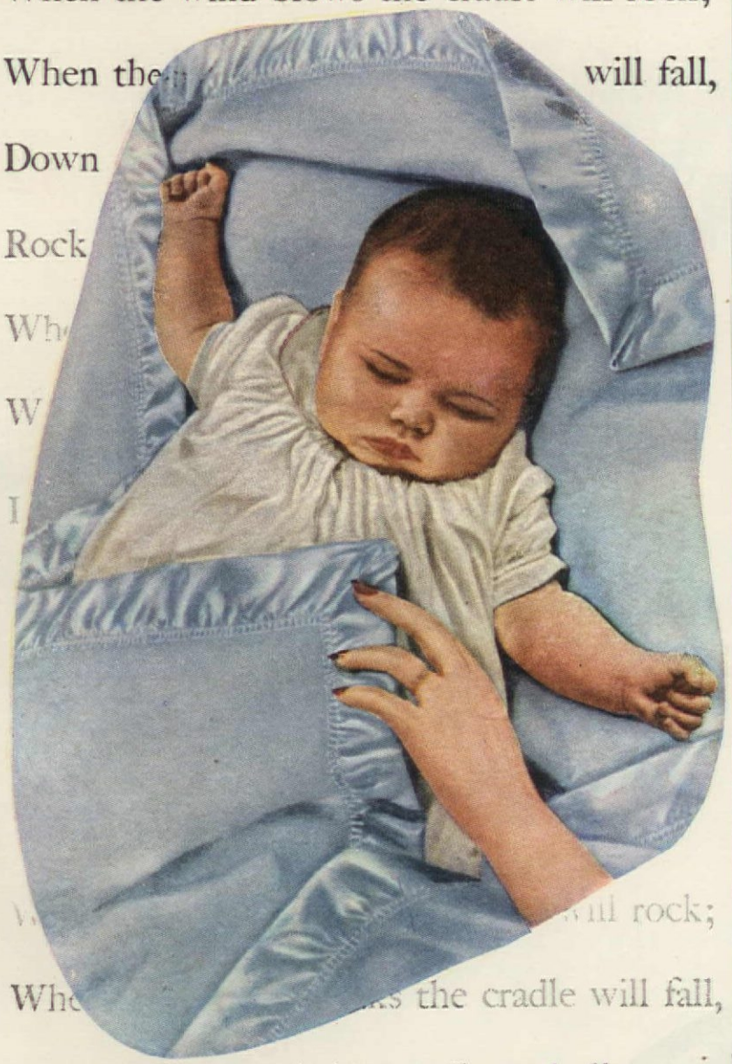
Down [illegible]

Rock [illegible]

Wh[illegible]

W[illegible]

I[illegible]



[illegible] rock;

Whe[illegible]s the cradle will fall,

Down will come baby, cradle and all.

Chatham makes good blankets

New—BABY CHATHAM BLANKETS
Now Baby may sleep under his *own* Chatham blanket. Crib and bassinet sizes in 100% virgin wool. Pink, white and blue in an exquisite gift box—at infants' wear departments now.

Always—GOOD CHATHAM BLANKETS
And for all the family, those famous warmth-without-weight Chathams in full bed size. Virgin wool and blends—in six lovely colors.

CHATHAM *blankets*

Chatham Manufacturing Company, Elkin, North Carolina

"Darling, this mink coat is *ravishing* but I'd *much* prefer that wooden tray you made all by yourself—you're *so* clever!" What we do mean is, you and the home take first place in her heart. If you make her a handsome mirror for over a hall console table, she will give you many proud, though perhaps self-conscious, moments before your friends. For **AMERICAN HOME PATTERN NO. A-805** tin shears, hammer and pliers are the only tools needed; mirror, tin cans, plywood or cardboard, and metal polish complete the secret for the beautiful Mexican style mirror. For complementary companion pieces, oblong tray, ash tray and sconces, **AMERICAN HOME PATTERN NO. A-804,** add to your list of tools a small gouge and solder, and you have the equivalent of at least a forty dollar present which could be purchased only through outlets selling the work of handcraftsmen. Neither skill nor knowledge of metal work is required, for in this introduction of a new craft in The American Home patterns, detailed and simplified construction drawings are given with easy directions. Let your young son make a tray as his gift for Mother.

For the woman who likes fine crocheted table mats and centerpiece, **AMERICAN HOME PATTERN NO. A-803** is the answer to a beautiful hostess table. This is quick, simple work, and here is a really good suggestion for a special friend. For other such patterns, see our August 1946 issue.

Fabric painting is so smart you may want to remember several good friends with beautiful place mats. **AMERICAN HOME PATTERN NO. A-806** shows three designs by Elise Mannel for modern, distinguished table mats.

If you have never tried painting, you have a delightful surprise coming, for it is so easy and results so gratifying. Textile paints or tube oil paints used with fixative are obtained in any artists' supply store. Designs can be traced and hand painted, but a quicker method is to use stencils if you plan on several mats of one design. Tracings for stencil separations, as given in all of the fabric painting patterns in this issue, simplify stencil cuttings.

Four amusing designs for beverage napkins—Trojan horse, camel and palm trees, deer and elk, shown in **AMERICAN HOME PATTERN NO. A-815** are most attractive in assorted colors.

A smart, unusual arrangement of a simple design done in soft, subtle colors on white is the tablecloth, **AMERICAN HOME PATTERN NO. A-824** with one spray of flowers in each corner accentuated by a double leaf border on the drop edge of the cloth and a single leaf border along the top edge. Napkins may have a single floral motif or single leaf border. This is another of Elise Mannel's designs geared to give you the benefit of the finest in textile design, with instructions so that anyone having no previous experience can make them. Finished work of similar technique can be found only in the

French Pleats? Easy as 1, 2, 3 with a SimPleat Pleater

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Now it's our "Hall of Fame" with Mohawk's Foundation Colors

Mohawk's Foundation Colors brought new beauty to our entrance hall, won praise from all our friends, and started us on a plan for Mohawk carpets throughout the house. These Mohawk preharmonized colors have a talent for bringing a room into perfect harmony... in itself, and with the rooms adjoining. Just see what wonders they will do for *your* home!

In our dining room is this Raleigh design in Dusty Rose which harmonizes perfectly with, and gives new elegance to, the room's leaf green and gray color scheme. And we know our carpet will wear and wear, because of Mohawk's famous *Balance Construction.*

The master bedroom is graced with the same Raleigh design in a rich China Blue and accents the beauty of the rose patterned draperies and flatters the blue walls.

Our living room, carpeted from wall-to-wall in another Mohawk Raleigh carved Wilton, now has a new luxurious expansiveness... and personality. The color blends the room's overtones of gray, wine and blue into a charming and intimate unity.

Carpet Craftsmanship
FROM THE LOOMS OF
Mohawk

MOHAWK CARPET MILLS, Inc.
Amsterdam, N.Y.

MOHAWK *RUGS and CARPETS*

Beauty that endures

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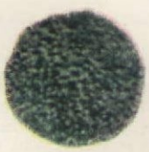
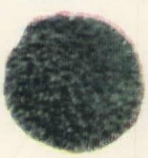

Sea Green

Platinum Beige


Apple Green

Marsh Rose

Moonlight Blue

Beach Tan

Wine

Mauve

Now...The Miracle of Electronics...

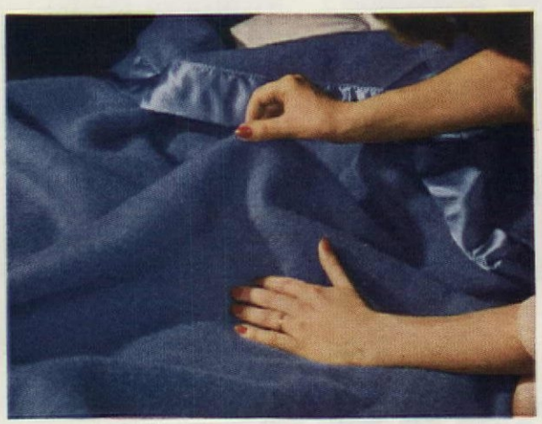
brings you the Best Night's Sleep of Your Life

...GIVES YOU COMFORT AND SAFETY NEVER KNOWN IN A BLANKET BEFORE

At last, among the breath-taking advances in electronics, Science has found the way to truly restful winter-time sleep—the amazing Simmons Electronic Blanket.

It keeps your bed gently, evenly warm all over, all night long, no matter how frigid or damp the weather. It does this not merely electrically, but *electronically*—providing supreme comfort from the very moment you slide between the sheets. And what a host of blessings that means!

You wake up raring to go . . . full of zest for the day . . . because you sleep gloriously relaxed, undisturbed throughout the night. No mountain of blankets to weigh down your arms and legs. Never a cold or damp spot, even around your feet. Only the Simmons Electronic Blanket assures such positive—"just as you like it"—temperature control. Never too cool, never too warm for comfort.



The inside story. Just looking, you know the Simmons Electronic Blanket is a marvel of deep-napped, fleecy luxury. What you *don't* see is even more vital—the amazing Electronic Control that "feels" and regulates the warmth *right in the blanket*, guarding your comfort. Also unseen is the exclusive electronic safety tube which automatically cuts the current in event of damage or other abnormal conditions.

Washes beautifully—approved by American Institute of Laundering. So convenient, too. Just one blanket to make up on bed, just one to launder and store. See it today—in five lovely pastel shades at leading department and furniture stores.

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better class shops, over twice the cost of making them yourself. Elise Mannel's cookie jars are also clever. Directions and tracings in **AMERICAN HOME PATTERN NO. A-826.**

Mrs. Joy Hearn Bear, who has small children of her own, is constantly on the alert for new and exciting things to make for their pleasure. Kiddies love anything they can identify as their very own, and how happy they will be with bed sheets appliquéd with pretty faces, hair and eyes embroidered in colors to match their own, and neckline detail identical with their own clothing, and a personal good-night message, as in **AMERICAN HOME PATTERN NO. A-813** Mrs. Bear's designs can also be applied to pillow cases, aprons or luncheon mats with the child's name. There are hot iron transfers for the appliqué, and tracings for alphabets.

For the smaller child cork mats: **AMERICAN HOME PATTERN NO. A-811** designed by Gail Davis, has a bunny, and chicken-on-the-fence painted in heavy outlines. Virginia Sutton's laughing chicken and merry elephant, **AMERICAN HOME PATTERN NO. A-812** have interesting detail that will make mealtime a jolly affair. She suggests that these be hung on the nursery walls as colorful pictures. Hot iron transfers, color charts and full instructions for cutting the cork, are supplied with both patterns. A cutting knife, cork, paint and brush constitute a minimum of expense and time. This is a splendid solution, too, for the child who wants to make her own gifts for school friends.

Virginia Sutton's versatility in good design is shown again in the wooden tray and metal wastebasket, **AMERICAN HOME PATTERN NO. A-807.** Her painting technique which she passes on to you, creates ethereal angels in flowing white transparent dress, garlands of berries and colorful sprays on slate blue or black.

The sportsman in the house would certainly appreciate the masculine touch in a decanter and glass set, **AMERICAN HOME PATTERN NO. A-814.** The mallard ducks in flight, are so realistic in their fine colorings, and transparency. Directions tell how to mix paints for transparency in the wings and breasts of the ducks.

Wooden or metal candy boxes of all shapes and sizes, the kind one usually has about the house and are seldom used, make beautiful gifts when painted and decorated in rich tones of color and design. The inexpensive wooden cheese trays found in most department and hardware stores, are perfect for the Swedish flower wreath design as shown in **AMERICAN HOME PATTERN NO. A-808.** Mrs. Gertrude Izard, who designed these charming Swedish decorations, takes the drab and uninteresting things she finds about the house and turns them into cheerful, pretty gifts so much admired by friends. For the round butter box, she used a dark green background thinly laid over the natural wood, with white flowers that have deep shades of red,

Yes...this decorative bracket shelf is a

Door Chime!

The Empress Eugenie...

● For sheer classic beauty, the Edwards' *Empress Eugenie* has no equal! And its versatility is a constant delight to the hostess who takes pride in her homemaking.

From time to time, you'll find yourself changing objects on this antique white bracket shelf (which completely encloses the melodious Edwards door chime)...a favorite photograph, one time...a plant, another...or perhaps an intriguing bit of bric-a-brac. Thus you add variety as well as charm to your living room or entrance hall.

All Edwards Chimes are scientifically tested for perfect tone-pitch and tone-quality by the *Sonoscope* ...that accurate electronic "detective"...exclusive with Edwards.

The *Empress Eugenie* sounds a harmonious two-note melody for the front entrance, and a single peal for the rear door. It operates on any standard-quality doorbell transformer or battery.

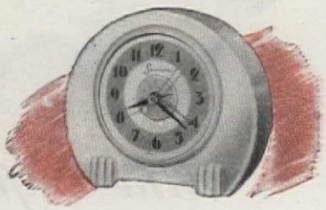
Priced at $7.95.

EDWARDS AND COMPANY
Norwalk, Conn.

EDWARDS
Door Chimes

For Canadians: *The Empress Eugenie and other beautiful Edwards chime models can be found at the better stores of the Dominion.*

Lovely...



Quiet and Dependable Because It Is Made So Simply!

"NOT EVEN A PUD-R-R!"

There are many lovely electric clocks being made today, but we sincerely believe that the finest are the clocks that are made by Sessions.

Sessions Clocks are just as smart on the inside as they are on the out. For the dominant engineering principle on which Sessions Clocks are built is simplicity. Sessions Clocks, by actual count, have *only half the number of moving parts* found in other famous electric clocks. And it is only common sense to reason that the fewer the parts, the quieter the clock, and the fewer the things to get out of kilter.

If you haven't yet seen the lovely post-war clocks that Sessions is making, by all means go to your nearest dealer and ask him about them. He will show you a complete line for desk, table, mantel, or wall, each as up-to-the-minute as time itself—and each priced a great deal lower than you would expect. Whatever design you choose you will be proud when you own a Sessions Self-Starting Electric Clock.

Sessions

"The House of Westminster Chimes"

yellow, brown and blue. Small flowers are used around the border. The metal trunk box, nice for cigarettes or jewelry, has an antiqued orange base for a Swedish motif of red, yellow, dark blue, brown and several shades of green, with white and black markings. The vivid colors in the flower wreath around a cheese tray enliven the natural wood and enhance an otherwise ordinary, cheap tray. Tricks such as these make worthy gifts for your best friends. Mrs. Izard's copy of an embroidered wall hanging in a Stockholm museum has hot iron transfer, stitch detail and complete instructions in **AMERICAN HOME PATTERN NO. A-817.**

Peg Hall's designs for kitchen matchboxes are so lovely, yet cost next to nothing to paint, and make ideal gifts. Tracings for stencil separations and color chart are in **AMERICAN HOME PATTERN NO. A-819.** Her fruit basket tray design is one more example of the fine workmanship and styling passed on to you in **AMERICAN HOME PATTERN NO. A-825.** A tray copied from her design will prove a valued gift. In this pattern there are spring bouquets around the central motif, with gold scroll border. Authoritative instructions, tracings and color chart for large tray.

Pennsylvania Dutch designs by the Maxeys show the many uses for their application. Tracings for painting designs, color charts, directions, in **AMERICAN HOME PATTERN NO. A-786.**

There are quantities of patterns in these pages for the man whose hobby is woodworking, each designed for a definite purpose and place in the home. Construction drawings and detailed directions make every pattern easy to follow. Bertram Brownold offers several of his own original designs that will solve the gift problem most adequately. All of his designs call for minimum materials. **AMERICAN HOME PATTERN NO. A-809** has a scalloped trim around mirror and plant box. Over-all measurements are 10" wide x 13" high and 5" deep. **AMERICAN HOME PATTERN NO. A-810** is for the sturdy, nicely designed tantalus with hinged bar handle and metal name plates. The one shown is 9½" long x 13¼" high x 7" deep. **AMERICAN HOME PATTERN NO. A-818** is a charming miniature sleigh for holding plants or flowers, suitable for library or dining table. This measures 13½" long x 4½" wide x 6¼" high. **AMERICAN HOME PATTERN NO. A-820** is a finely turned wastebasket amply proportioned for home or office use. 12" across top, 9½" at the bottom, it stands 14" high. Two Pennsylvania Dutch painting patterns designed by Stevens and Amelia Maxey, as illustrated, and a handsome Swedish design in mustard yellow and gray, by Janet Raser Faunce (not shown), are included in pattern, with tracings and color chart for each painting design. **AMERICAN HOME PATTERN NO. A-823** is a powder table with hinged box top containing mirror; ideal for a bathroom or a small dressing room. It stands 29" high, is 16" long and 11"

Susan Hayward

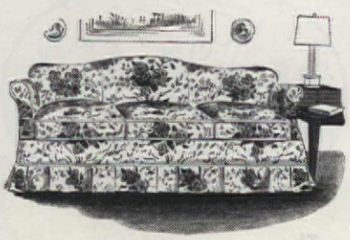
Appearing In The Walter Wanger Production

"SMASH-UP"

A Universal Picture

Hollywood Stars

Redecorate with Sure-Fit ready-to-put-on **Slip Covers**



• That's what Hollywood does to create fresh new beauty in their homes. You too can achieve new decorative effects by covering your chair or sofa with Sure-Fit, America's most beautiful ready-to-put-on slip covers, in either cretonne or knitted fabrics. They fit modern or traditional furniture in minutes, and the new patented Sta-Fast feature won't let them creep, slide or twist.

Sure-Fit

slip-covers are sold in better stores thruout the Nation. . . . None sold direct.

Make SURE it's SURE-FIT

Look for this Label → SURE-FIT Slip Covers

SURE-FIT

Ready to put-on **SLIP COVERS**

America's Choice to Decorate and Preserve Living Room Furniture

353 FIFTH AVENUE • NEW YORK CITY

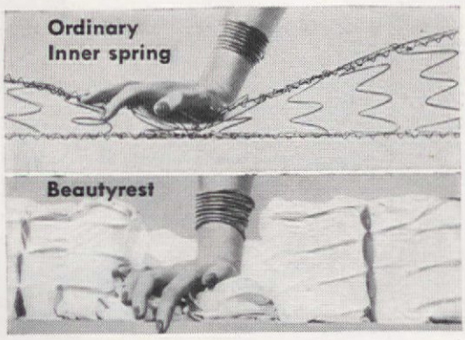
CAROLE LANDIS, *star of Arnold Pressburger's* **"A SCANDAL IN PARIS,"** *portrays the comfort of Beautyrest slumber.*

A timely suggestion to those who need NEW BEAUTYRESTS:

1. While we're making more and more Beautyrests now, there still just aren't enough to satisfy everyone.

So the *quicker* you see your dealer, the *quicker* you let him know *you* want a Beautyrest, the *sooner* you'll enjoy the "luxury comfort" of this fine mattress too.

Don't delay! See your dealer *today*—and settle your comfort problems for another 10 years!



2. There are two different kinds of innerspring mattresses. In the *ordinary* kind (top) the coil springs are *joined together, go down together,* forming *hollows.*

But Beautyrest's 837 coil springs are *independent. Not joined together.* Each *separately* cushions your hips, shoulders, legs . . . gives you *glorious* "luxury comfort"!

3. Your most important purchase! No other household purchase can mean as much to you as your mattress!

That's why, *when you buy a mattress,* it's wise to buy only the *best*—a Beautyrest! Remember this: Beautyrest still has the same *fine quality,* same *superior workmanship* that made it so famous before the war!

4. Little more than 1¢ a night—that's all it costs to enjoy Beautyrest comfort.

Beautyrest is guaranteed to last you at least TEN years! What other mattress is *as grand a value as that?*

See your dealer and order your Beautyrest NOW. If you *do* have to wait a short while, *it will be worth it*—to get a new Beautyrest!

*Beautyrest** by SIMMONS

MAKERS OF OTHER FINE-QUALITY BEDDING
AND THE WORLD'S ONLY ELECTRONIC BLANKET

*REG. U.S. PAT. OFF.

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You Mean I Can Have

Hot Water "Packaged" in Glass?

Yes! For every hot-water use in your home you can now have cleaner, purer hot water ... automatically heated and stored in the sparkling blue, mirror-smooth *Permaglas* tank.

No Rusting— No Corroding

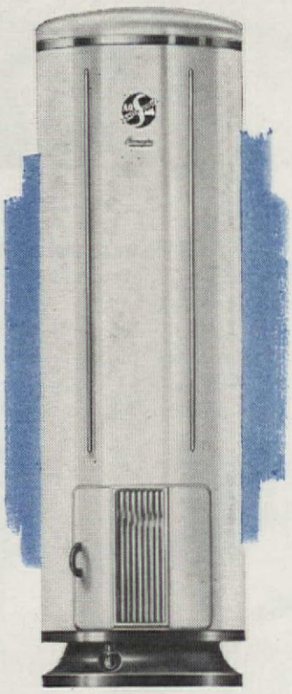
This new discovery about hot water spells the end of tank rust that ruins your laundry, corrosion dirt that stains your bath.

Now you can have all the hot water you need as sparkling clean as the source itself!

The modern SMITHway *Permaglas* Water Heater—with its glass-fused-to-steel tank—*cannot* rust or corrode. Tests with waters in every state in the Union prove it!

Fully automatic, gas or electric, the *Permaglas* Water Heater will give you years of truly carefree hot-water convenience . . . all the clean hot water you *need*, now or tomorrow, for your newest kitchen and laundry appliances.

At leading public utilities and better appliance dealers.



Guaranteed by Good Housekeeping

REAR-VU CONNECTIONS No unsightly top pipes to drip and stain.

HANDSOME BASE No awkward legs ... hidden jacks keep heater level.

SMOOTH BEAUTY No outside controls and gadgets to get in the way.

Hot Water..."packaged" in glass ... guardian of the nation's health.

A. O. Smith Permaglas

TRADE MARK REG. U. S. PAT. OFF.

WATER HEATER

A. O. SMITH Corporation • New York 17 • Atlanta 3 • Chicago 4 • Houston 2
Seattle 1 • Los Angeles 14 • *Licensee in Canada: JOHN INGLIS CO., LIMITED*

wide; can be used for many purposes. Tracings, color chart for painting designs by Stevens and Amelia Maxey.

Louis James' attractive plant brackets make lovely gifts. Color charts, tracings for painting designs and construction drawings in **AMERICAN HOME PATTERN NO. A-821.**

Toy chest with decorations by Lietta, is an eventual "must" in every home where there are children. Simple construction drawings, color chart and tracings for painting in **AMERICAN HOME PATTERN NO. A-816.** A companion piece to the toy chest, is Lietta's nursery chair design in **AMERICAN HOME PATTERN NO. A-822.**

Doll furniture expertly fashioned by Stevens and Amelia Maxey are enchanting in line and decoration. **AMERICAN HOME PATTERNS NO. 224** and **NO. 227** are large enough for an 18" doll. Construction drawings are skillfully detailed, tracings for painting designs and color chart.

AMERICAN HOME ORDER FORM

How Many	No.	Title	Price Each	Amt.
...	224	Doll's Bedroom	30c	....
...	227	Doll's Living Room	30c	....
...	A786	Assorted Penn. Dutch Designs	35c	....
...	A803	Crocheted Mats	20c	....
...	A804	Tin Trays, Sconces	30c	....
...	A805	Tin Mirror Frame	20c	....
...	A806	3 Place Mats	20c	....
...	A807	Tray, Wastebasket	20c	....
...	A808	2 Boxes and Tray	25c	....
...	A809	Mirror Bracket	20c	....
...	A810	Tantalus	25c	....
...	A811	Chick-Bunny Mats	20c	....
...	A812	Jumbo-Chick Mats	20c	....
...	A813	3 Applique Sheets	20c	....
...	A814	Glasses, Decanters	20c	....
...	A815	Beverage Napkins	20c	....
...	A816	Toy Chest	30c	....
...	A817	Wall Hanging	20c	....
...	A818	Sleigh Centerpiece	20c	....
...	A819	2 Match Boxes	20c	....
...	A820	Wastebasket	25c	....
...	A821	2 Wall Brackets	20c	....
...	A822	Nursery Chair	20c	....
...	A823	Powder Table	25c	....
...	A824	Painted Tablecloth	20c	....
...	A825	Fruit Basket Tray	20c	....
...	A826	2 Cookie Jars	20c	....

Name

Street Address

City *Zone No.* *State*

PRINT name and address in coupon, which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send M.O. or personal check to: (Please do not send stamps)

THE AMERICAN HOME PATTERN DEPARTMENT
55 Fifth Avenue, N. Y. 3, N. Y.

Taint Funny McGee!

You can get rid of closet trouble with

K-VENIENCES

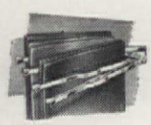
You're right, Mollie. Fibber's cluttered closet is funny on the air, but it's not so funny at home. And, there's no need to live with old-fashioned crowded closets because K-Veniences will keep them spic and span all the time. K-Veniences are really unique. They make closets so convenient they practically hand out your clothes; they transform chaotic bedroom closets into delightful miniature dressing rooms; and K-Veniences are tops in style and low cost.

How to remodel your closets inexpensively, permanently, without structural changes.

K-Veniences and a screwdriver are all you need to double the capacity and convenience of your clothes closets, regardless of shape or size. K-Veniences keep clothes in order, everything within easy reach, save pressing and cleaning bills, and make dressing time a pleasure. No other home improvement item gives so much convenience for so little cost.

Some items now available at Hardware and Department Stores

Clothes hang smooth, easy to reach.



Pants, skirts stay pressed.

Ties in order, wrinkles hang out.

Keeps shoes clean, neat.

FREE *Colorful new booklet full of closet equipment ideas is yours for the asking . . . a postcard will bring it to you.*

KNAPE & VOGT MFG. CO.
Dept. A 106
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You put your Heart in your HOME

...use your Head in Protecting it

Your *heart* says it's *home*... to have and to hold... a dream-place of peace and content for your loved ones and you.

Your *head* says it's a *house*... common sense to keep it young and beautiful... to protect it with good paint.

So heart and head say "Dutch Boy," *good paint's other name.*

For generations the Boy with the Brush has spread his protecting coat over American homes... garbing them in sparkling beauty ... guarding them faithfully through the years.

His gleaming paint shields homes from blazing sun and icy storm. It stands *out* in loveliness just as it stands *up* in performance. It doesn't crack to let weather in... beauty scale away.

So when you paint for the present... have an eye on the future. Paint with "Dutch Boy."

Write for FREE COLOR-ILLUSTRATED BOOKLET...

Tells you how to get a lasting paint job for your home, and includes many smart exterior color schemes. For your free copy of "Your Home Can Be Beautiful", address nearest branch office.

DUTCH BOY

Now, as always... "Good Paint's Other Name"

NATIONAL LEAD COMPANY — New York 6, Buffalo 3, Chicago 8, Cincinnati 3, Cleveland 13, St. Louis 1, San Francisco 10, Boston 6 (National Lead Co. of Mass.), Philadelphia 7 (John T. Lewis & Bros Co.); Pittsburgh 30 (National Lead Co. of Pa.)

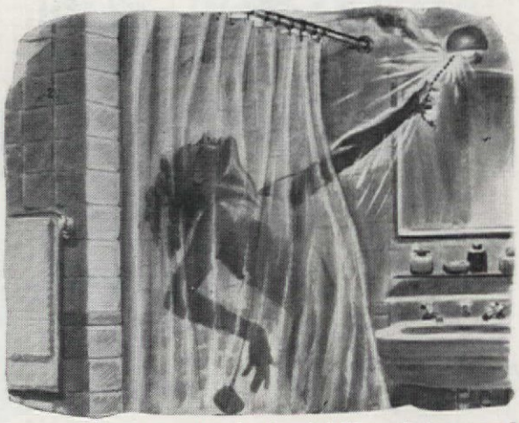
Look what *can* happen . . .

. . . *if you neglect safe construction when you remodel or build your home—*

No. 1 danger spot—your chimney. Out of sight, a cracked brick, an overheated flue, or loose mortar may leak fire into your house. See our free book "Hidden Hazards" for safe chimney construction.

Stairs can be another hazard—too steep, too narrow, too dark or winding. Hand and guard-rails are a "must." Read "Hidden Hazards"; find out how to build stairways safe from flames or falls.

Fire shoots up fast; creates a deadly trap unless there are "Fire Stops" (pieces of wood in walls to slow spread of fire). Make your house warmer in winter, too. Read why in "Hidden Hazards".



Water and electricity don't mix! Keep fixtures and switches away from plumbing. Other bathroom bugaboos—slippery tubs, razor blades. "Hidden Hazards" shows how to make bathrooms safe.

These things can happen—they do happen every day, because homeowners too often have not planned their homes for safety.

To help you when you remodel or build your home, North America has prepared a 64-page book—one of the most complete and authoritative ever written on this subject. It is yours, free for the asking. This up-to-date manual takes you step by step through safe-building or remodeling, with many easily-understood diagrams and illustrations. Remember, it's free—no strings attached.

FREE—to any one interested in remodeling or building a home. Just ask any Agent of the North America Companies listed below for your copy.

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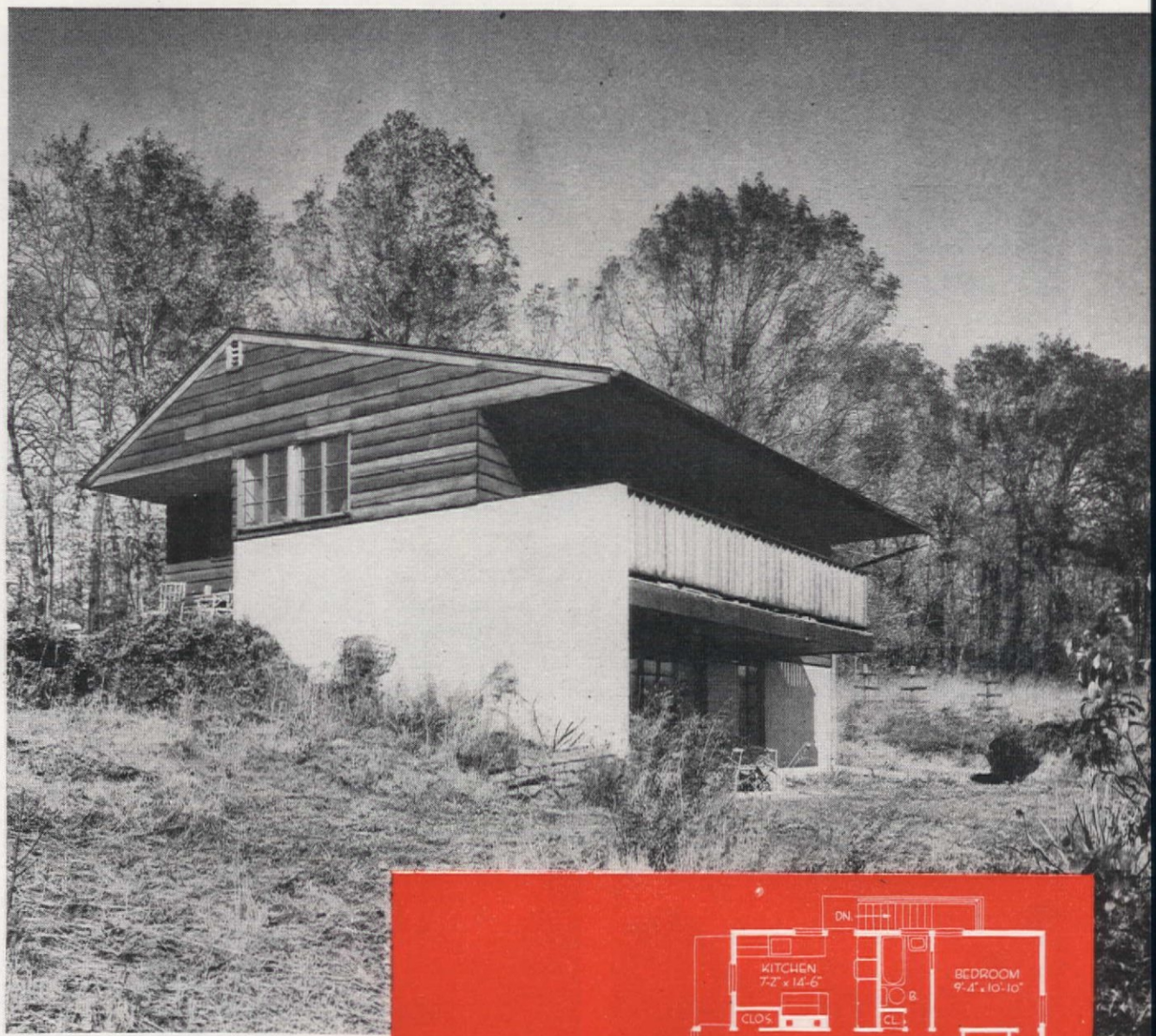
William J. Hennessey

5 Little Hillside Houses

Vermont · Connecticut · Pennsylvania · California

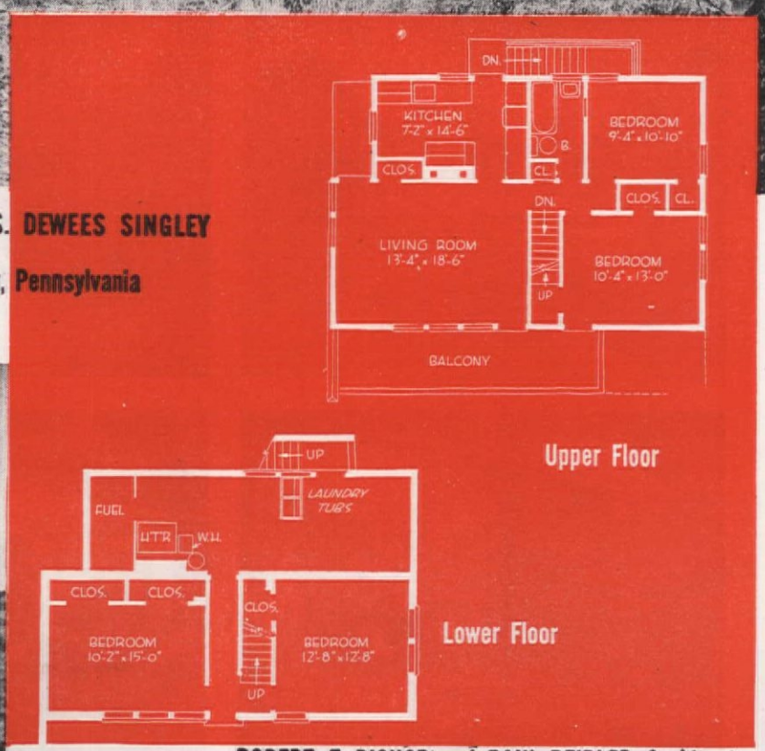
BUILDING on sloping property always offers a challenge, especially for those who prefer a two-story house. One of purely conventional design too often effects an attenuated, rigid look completely alien to the land about it. That's why the Singley house shown on this page, and the others selected in the following group, are so successful. In each case the architect has taken advantage of the rolling contours and has fitted each house naturally into its picturesque background.

Horizontal siding and wide overhanging eaves give the Dewees Singley home the appearance of a small modern cottage, yet it surprisingly contains four ample bedrooms. The hillside slopes to the south with easy access to the public highway, so important to the minister owner, from the north. In designing the house, easy maintenance and low cost were guiding factors. Stock lumber sizes were used everywhere. Though flues were installed for a fireplace, this item was left to the indefinite future when the budget is more expansive. On both floors principal rooms face south and are given welcome shade by the wide eave and balcony overhangs. Some exceptional features of its design are the wide balcony and well-protected terrace facing south. These add greatly to the flexibility of plan and make outdoor living an integral part of the house's make-up. Ample closet space, so often neglected in a small house, is found in each and every room. With a minimum of excavation a large utility room was built into the hill itself. These lower walls are of cinder block, solid contrast to the completely insulated frame construction above.



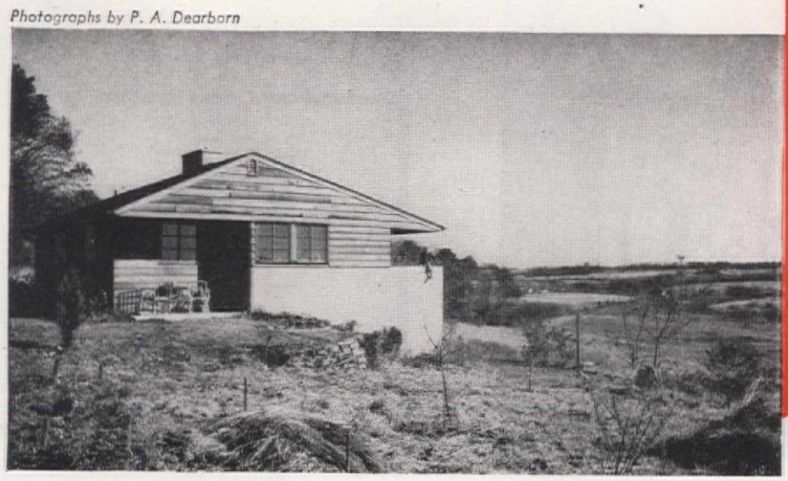
HOME OF MR. AND MRS. DEWEES SINGLEY

Bryn Gweled, Bucks County, Pennsylvania



ROBERT F. BISHOP and PAUL BEIDLER, Architects

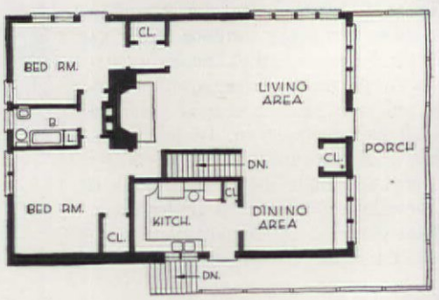
Photographs by P. A. Dearborn



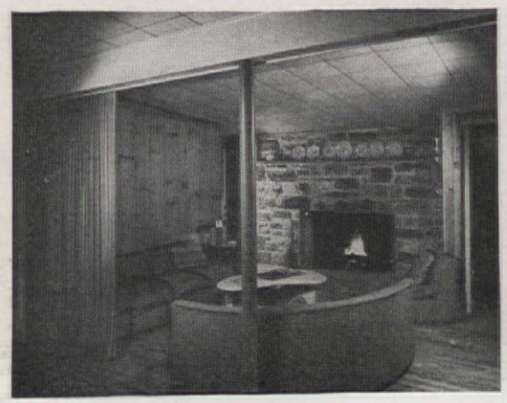
P. A. Dearbor

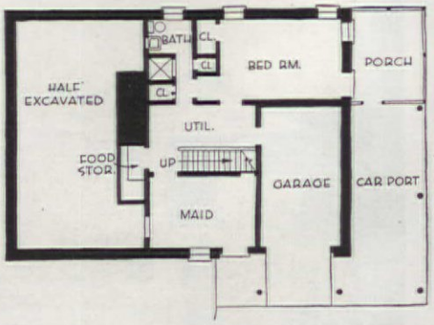
2 Families Knew What They Wanted

William J. Hennessey



Home of Mr. and Mrs. Raymond Barger, Stamford, Connecticut





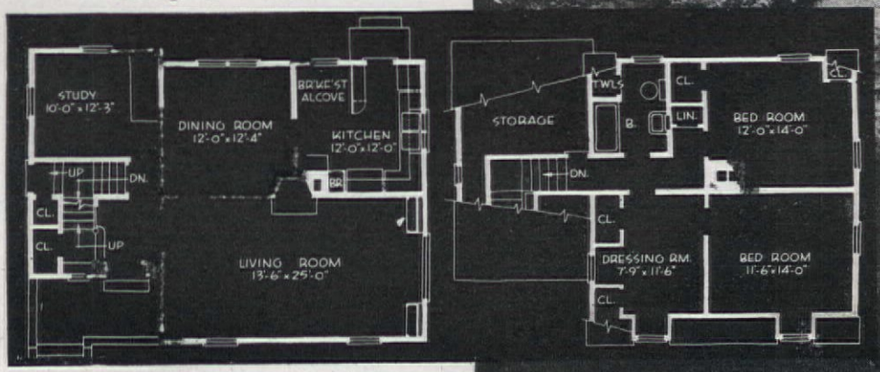
Edith Barger, designer

Ezra Stoller

THOUGH completely different in appearance, these two New England houses have about them the rugged simplicity so often associated with our eastern seacoast. One, the Barger home, is an individualist, modern in approach and built to order for a particular family; the Stephens house is traditional, following the long accepted pattern of the best that our colonial heritage has to offer. Both, because of materials used, blend perfectly into their surrounding landscapes. Nothing could be more unpretentious and direct than the heavy rustic stonework and gray painted battens of the Barger house. The wide eaves of its single shed roof exaggerate the low horizontal feeling. Stout mesh around the L-shaped broad porch helps save life and limb of energetic youngsters. This rugged quality carries indoors to form an extra large stone fireplace, just the thing for steak roasts or informal winter gatherings. Plaster has been left stark white; one wall is of ponderosa pine. Clever planning has resulted in a spacious lower floor with garage, two bedrooms, bath and plenty of storage space.

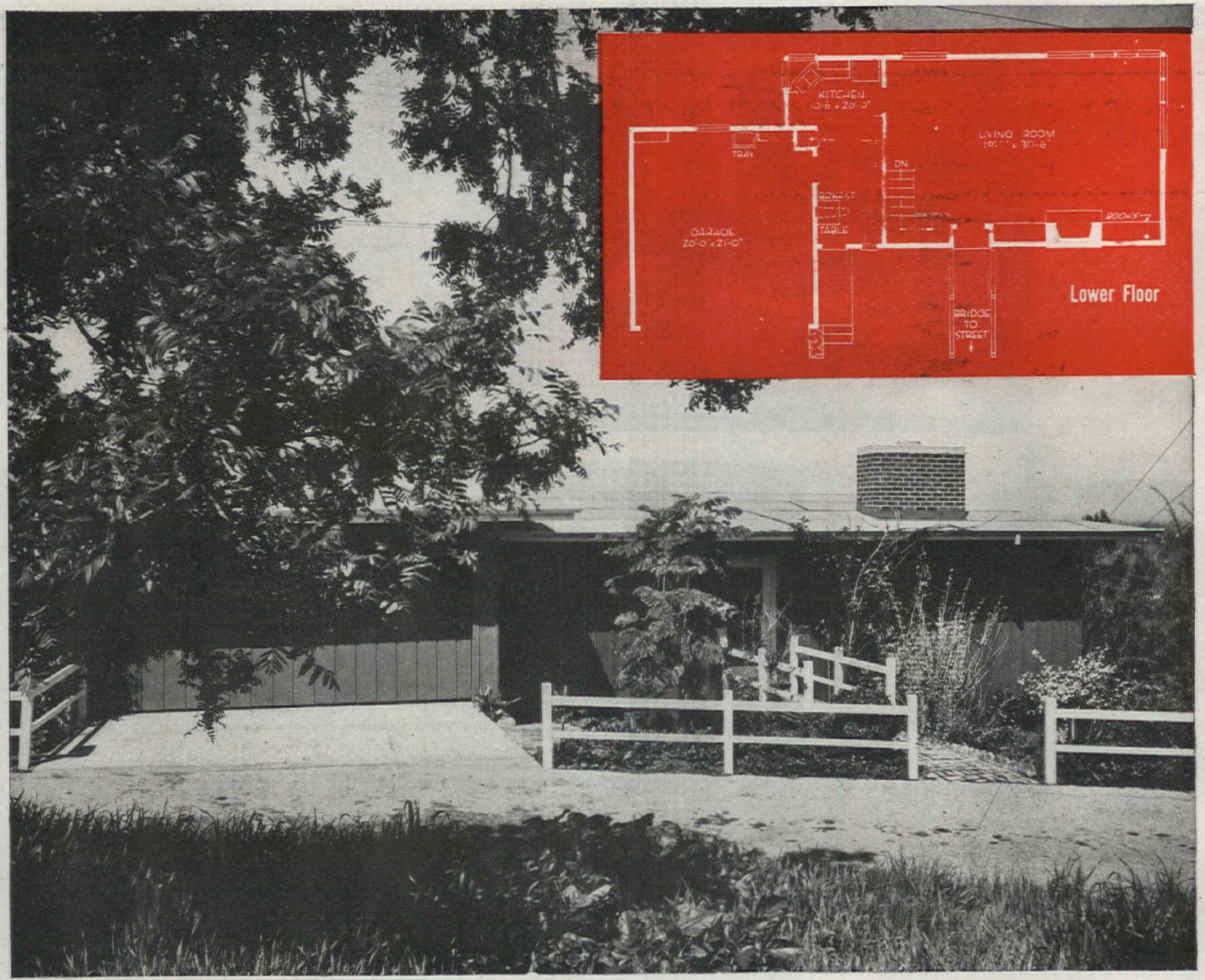
The Stephens house is located in the center of a residential district; but because of its towering pines and hilly site, it might well be far in the country. Split shakes gives the exterior a thoroughly authentic look. Both Mr. and Mrs. Stephens are avid collectors of Vermont antiques, and their home affords a perfect background for their treasures. A large picture window in the living room affords a gorgeous view of the surrounding landscape and is flanked by open bookcases whose backgrounds are painted a deep red. There's a pine panelled study and blue and white dining room on the first floor. This house, too, has been kept low in appearance by the wise use of heavy white painted eaves across its front. Bedrooms above are spacious and well lighted.

Home of Mr. and Mrs. G. D. Stephens
Burlington, Vermont



Freeman, French, Freeman. architects

Ezra Stoller



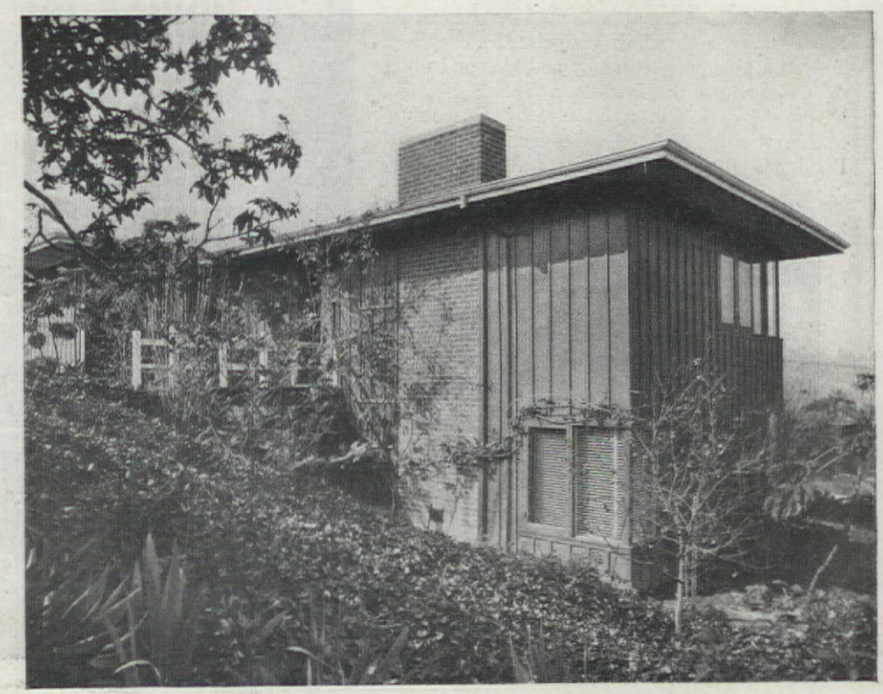
Home of Mr. and Mrs. Frederick W. Wood, Jr., Van Nuys, California

This House Had All

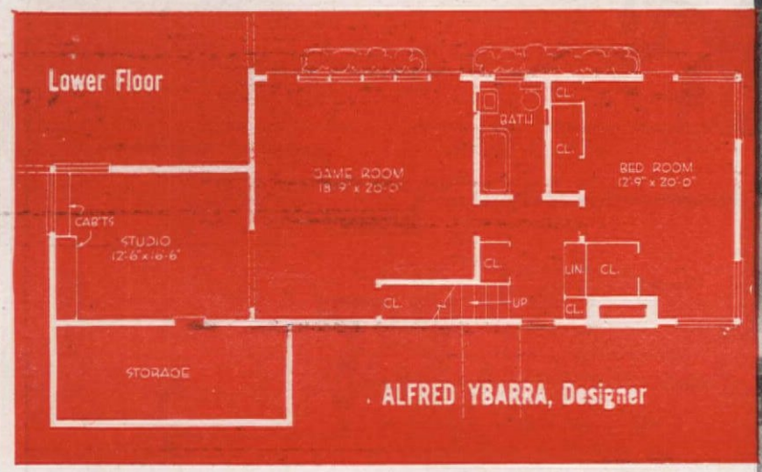
Ethel McCall Head

WHEN the three members of the Frederick W. Wood family arrived in Los Angeles from the north, they had firm ideas about what their future home should be. First of all, they wanted a small house with plenty of opportunities for outdoor living, a house not too closely elbowed by its neighbors and, above all, one with some architectural distinction. A tough combination to satisfy but the Woods persevered until one day they came upon this board and batten hillside house, painted barn red. Here, they knew was the complete answer to their problem. Designed by the well-known water colorist, Alfred Ybarra, for his own use, it was honestly contemporary in design, fitting naturally into its lovely hillside plot and commanding a wonderful mountain view.

When the Woods arrived on the scene, a prolonged trip to Mexicc made it necessary for the artist to sell his home. With great respect for nature, he had designed the house to blend rather than intrude upon the vista of the valley, scattered towns and towering mountains. The little two-story house has a two-car garage-laundry close to the roadway, an attractive wood bridge spanning the gap caused by the gradual slope of land from the street, and only a living-dining room and kitchen on the top floor. The small hidden stairway leads below to the bedrooms, recreation room and terrace. The new owners assigned the studio on this floor to their young daughter;



Photographs by Bob Cleveland

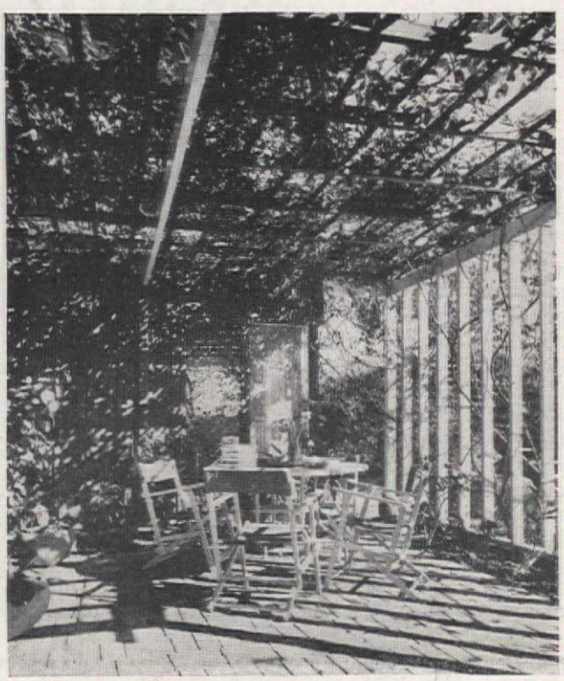


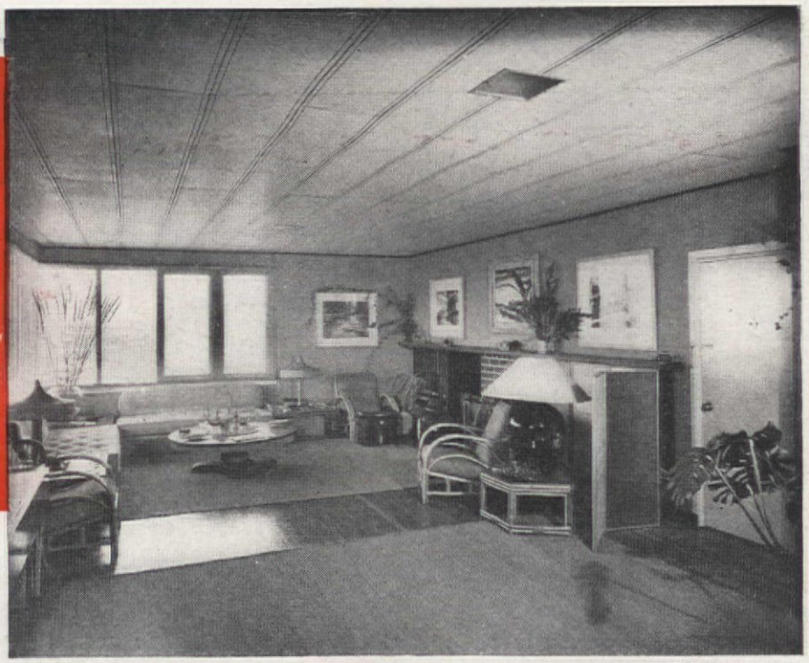
the playroom made an ideal second living room for her young friends. Furnishings throughout are simple, modern, and give the house the exact uncluttered feeling so desired by the Woods. Since the neutral tan of the grass-cloth walls made a perfect background for Mr. Ybarra's water colors, several were purchased and prominently displayed.

Entry is directly into the living room which is handled in soft shades of tan and brown, giving a restful atmosphere to the large room with its expansive view of the countryside to the west. On one side of the entrance is the fireplace with deep wood box, hidden from view by an attractive grass cloth and gold paper-covered screen. A redwood corner partition hides the sneak staircase to rooms below. Under the large corner windows a pair of chartreuse couches have been placed, providing extra guest beds when the occasion arises. Company meals are set by a drop-leaf table which, when pulled out from the wall, easily seats twelve. Because it is always handy to have a quick meal corner in the kitchen when a house has no separate dining room, there's an attractive little spot in the Pullman kitchen which is adequate for the three members of the family. Direct access between kitchen and garage makes for comfort and convenience during rainy weather.

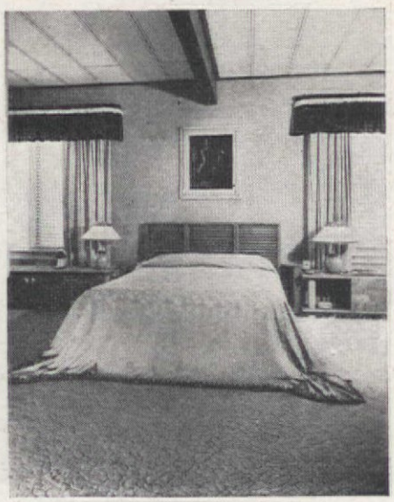
The modest hallway on the lower floor has space under its window for desk and telephone. The master bedroom has two sets of corner windows overlooking a beautiful garden. Favorite among all rooms as far as the new owners are concerned is the second living room with its Ping-pong table, phonograph with built-in record storage, small piano and red concrete floor. When waxed, this floor is perfect for dancing. The close relationship of this room for leisure activities to the terrace with its table, chairs and portable barbecue is ideal for entertaining. The former studio is now being used by the daughter and abounds in natural wood built-in cupboards for complete wardrobe storage.

the Answers!

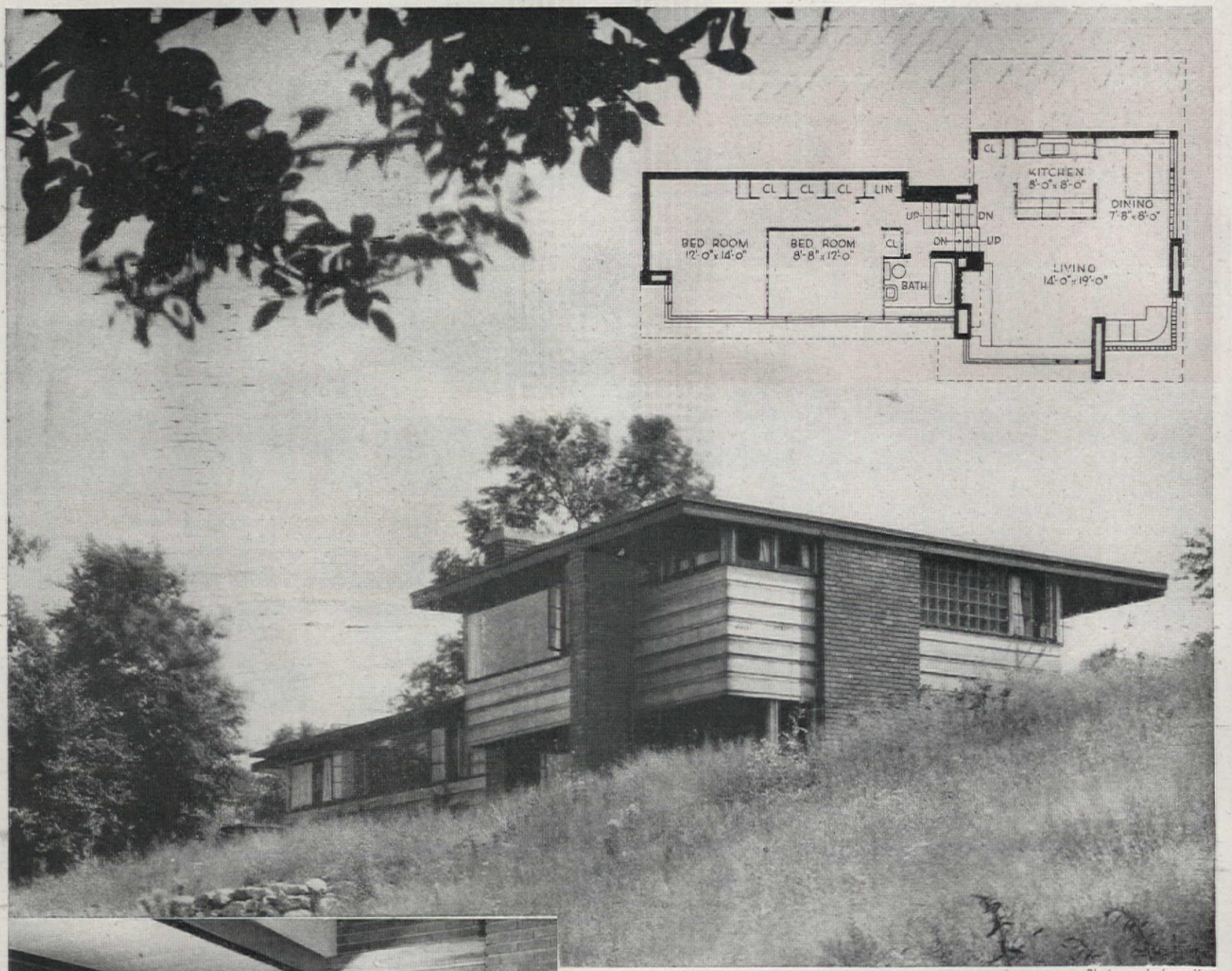




Grass cloth used on interior walls dramatizes brilliant accents used throughout house . . . living room above is gay with bright red furniture, rust upholstery, plus chartreuse corner lounges



Daughter's room, above left, has natural finish built-ins . . . bed in master room flanked by wine-red valanced corner windows. Red-floored playroom, below, accommodates overnight guests



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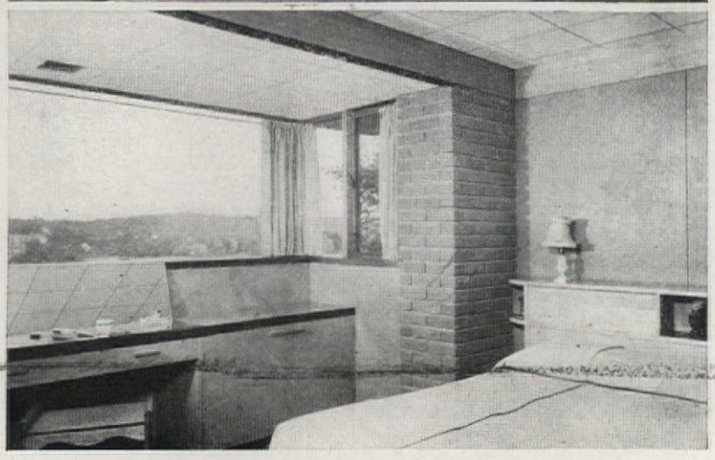

THEY TRIED MODERN

...AND LIKE IT

P. A. Dearborn

WHEN war forced Mr. and Mrs. Fred Arndt to leave their Los Angeles home for unfamiliar New London, Connecticut, they never expected to find another hillside, two-story house with bedrooms on the lower floor. This small modern house on Quaker Hill proved how wrong they were. At first the Arndts were a bit hesitant about owning a house of modern design. They had always liked traditional houses, but the magnificent view of rolling pasture land and meadows won them over. Though small and compact, there's plenty of room in the living room where the focal points are a brick fireplace and a small adjoining stairway leading to an ample sun deck. Decorative square poles flank these stairs and form an interesting pattern against the dark brick wall. The dining alcove is located at one end of the living room convenient to the kitchen. All interior wood in the house had been left natural. Interest was gained on the partition between the living room and kitchen by the use of boards and battens, the latter finished in a darker tone. Two bedrooms are located on the lower floor with ample storage space along the entrance corridor. Built-in bedheads and cupboards eliminate the need for movable furniture and give a great deal of livable floor area. Horizontal boards and battens cover most of the outside walls; these are oiled and varnished to preserve the rich wood tones. Sparing use of brick and the pinkish concrete of the main back wall give variety to the picture.

Home of Mr. and Mrs. Fred Arndt, New London, Connecticut. Raymond Viner Hall, Architect

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—says Mrs. John T. Carlton of Alexandria, Va.

Mrs. John T. Carlton

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Gertrude Hughes

Always start painting in the upper left-hand corner of your wall. Paint down and to the right. Never turn back to rebrush your finished area or marks will show

IF you've decided from necessity or daring to plunge into the work of redoing ceilings and walls of a room or two, you know by now that all the dark, rich colors being featured for painted walls are not only out of stock but, temporarily at least, out of this world. There are pastels in both oil and water paint, not complete stocks by any means, but some. If, however, your inspiration as mine was drawn from a magazine illustration of a room done in dark green with white ceilings and woodwork, no pastel in the world will provide an acceptable compromise.

There's no doubt that a good painter could reach into his bundle of professional tricks and pull out nearly what you want with the available materials, but the services of any painter are at a premium today, and I'm afraid that he wouldn't willingly divulge any of his secrets.

Rich's-Atlanta

Dark green walls on three sides of this modern dining room counteract the glare from the glass window wall

High, singing color for a room which receives little daylight. Clear yellow gives an illusion of sunshine

Rich's-Atlanta

A happy color choice for an informal colonial room. Warm maple contrasts effectively against turquoise. Left wall is painted mauve-rose; the fabrics in the room pick up and repeat the tints of the two walls

Hat by Sally Victor
Suit by Monte-Sano

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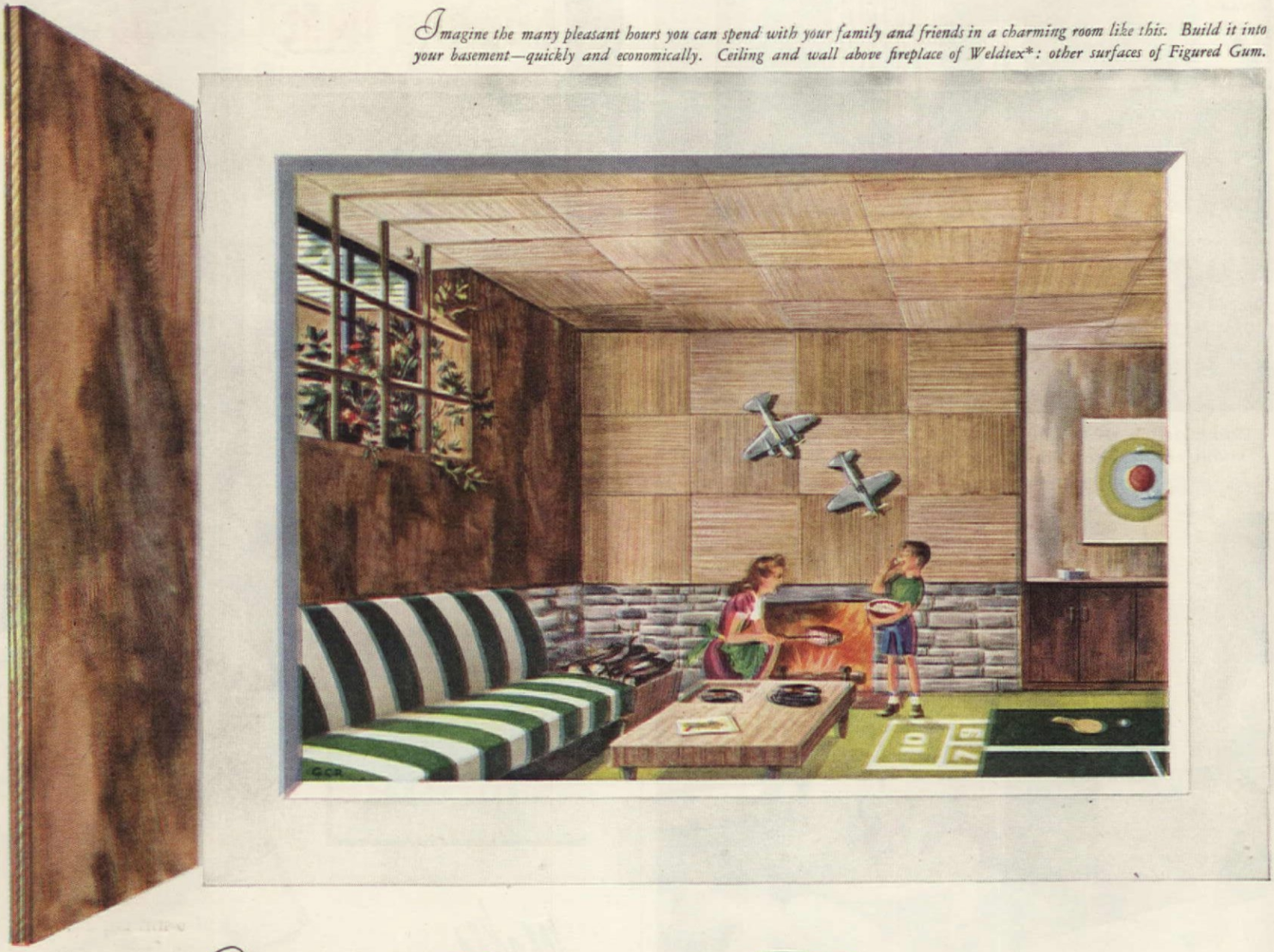
Imagine the many pleasant hours you can spend with your family and friends in a charming room like this. Build it into your basement—quickly and economically. Ceiling and wall above fireplace of Weldtex: other surfaces of Figured Gum.*



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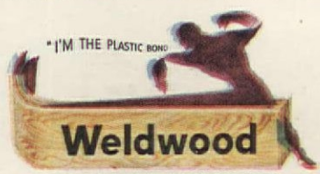

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Because I have dabbled with paint before, I set out quite confidently to buy my prepared product. I trudged and trudged from shop to shop, all in vain. And although I failed in my quest, I did find the most interested and helpful of clerks. Why they should be so in paint shops, I shall never be able to explain. Several, handling nationally advertised products, referred me to their competitors on a chance that I might find a gallon or so on a dark shelf. Not one, or even the last half dozen or so I approached after I had grown weary and plaintive, observed tartly that there were still shortages and didn't I know it? or gave me bored inattention. In fact, most apologized for not having what I wanted and tried to find a solution for the lack. Nearly all of them suggested pigment, but, as one appended ruefully, "Lady, you'll need a barrel of the stuff to get the dark shade that you want."

Out of the wealth of suggestions, I learned one thing: That turpentine used to soften and mix pigment will give the required and professional dull sheen to walls when applied, whereas the use of linseed oil (or its present-day substitute) will bring the color up to a high gloss that treacherously exposes unevenness and imperfections in the surface. Anyone who has discovered the covering capacity of the dull-drying water paints knows how valuable that dullness can be for hiding rough spots and producing shadow-free results.

Utilizing a grade school experience with water colors and having been taught my primary colors, I was quite confident that the desired green could be obtained with a fleck of chrome yellow to "lift" the heaviness from an experimental half-pint can of an uncompromising emerald green to which had been added an almost equal amount of flat black. And it did. I have found that a bit of black added to blues, greens and reds gives an invaluable "graying" that tones them down sufficiently to be used with colors they would otherwise clash with. You try it.

Matching paint with wallpaper is often helpful, too. For instance, ours is an old house built in the days before steam heat and so, when it was finally installed, the pipes rose nakedly to the second floor. When the living room was papered with a plain "Williamsburg Blue," the pipes and radiators seemed to stand out more boldly in all their bronzed ugliness. But a little time with a mixture of blue, a tint of chrome green and my bit of black, thinned drastically with turpentine, soon blended the offenders with their background.

If you are going to put time and effort into the work, think a little of your material. Use the right shade, the one special shade that will lift your room from mediocrity. Try picking up a color in your curtains, a favorite slip cover, rug or even (as one friend of mine) the primrose yellow of a gown in a well-loved family portrait above the fireplace.

For pastel paint for your walls, you'll need to start with a flat white paint and tubes of chrome coloring. For chartreuse, add yellow and green chrome to the white. Be sure to use too little coloring as you blend rather than too much, or you will end up with an astonishing quantity of color you may never find another use for because you will have to add a corrective amount of white to fade back the excessive tint. In using flat paint, one coat may safely go over the other, but where your final coat is to be a gloss or enamel, follow the professionals' formula of using a flat undercoat first and then the gloss or enamel. I have found in mixing paint to match colors of fabrics that, if my final mixture is a bit lighter than the fabric color, the results when applied and dried are excellent.

As an amateur, my experience has been that it is cheaper and simpler to get the deep, dark colors by purchasing prepared paint of as nearly what I require as possible and proceeding from that point with tubes of chrome coloring for shading. Don't, please, be satisfied with the color of the prepared paint even if you try to convince yourself it is *almost* what you are after because, with so little effort, you can make it exactly right and so much lovelier. Bear in mind that it's easier to match paint to fabric than fabric to paint.

Using dark colors on walls, it is necessary that ceilings be brought into sharp contrast. I like white above all others. If your ceiling is painted with an oil paint, keep it that way, and use oil paint again. Because ceilings, even for professionals, are messy, it's advisable and necessary to start the job up there first. Somewhere I read of a big rubber ball being used cup-like about the brush to catch any down-drip as the law of gravity operates. It really works.

Where woodwork has been given a dark stain and varnished, you may find it checking or "bleeding." There are a number of remedies for this, but the one I find easiest and most effective is a thin coat of aluminum paint. This acts as primer and binder and your troubles are over. When the aluminum coat has dried and before your first undercoat is applied, rub a hand over what has been a smooth, varnished surface and feel the minute roughness to which your paint will now adhere so firmly. In covering such a dark surface, I have used a coat of aluminum paint, one coat of flat white and a final coat of white in a semigloss finish.

Once you've mixed your own shades of paint and finished a room, you'll find a missionary glow warming you at the challenge of any other drab surface. Try it once and see. Get a child's paintbox first, if you like, and experiment with mixing water color in various shades.

Mixing of paints to the right shades can be done successfully by anyone who possesses a bit of patience and who is not color-blind. So don't despair. It can be a tedious

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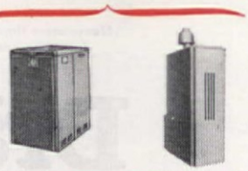

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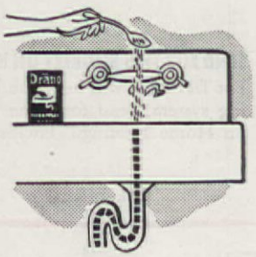

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process, but the results are worth it if you don't rush the deal and are not satisfied with half-way results. When you start with a "store bought" paint that is almost right, or very close to the shade you want, it is sometimes economical to pour off a bit of the base paint into a small can or cup and experiment with a few drops of several pigments blended into the paint. If you happen to put in a bit of the wrong pigment, pour it away and start over again. In this way you won't be wasting a gallon or so of your precious paint if you happen to add a wrong tint.

It it true that you may not be able to find just the shade you want on the shelves of your local paint store since shortages still exist in the paint industry as in many others. However, you can nearly always find a good grade of white paint.

With one gallon of white paint, plus a few tubes or small cans of colored pigment bought at the paint store or a local artists' supply house, you can achieve the glowing colors that you see on the walls of the rooms illustrated on these pages. We have prepared four measured formulas to help you, each of them based on one gallon of white paint (double all measurements if you want two gallons). To further simplify the recipes, the pigment is measured in tablespoonfuls. An actual kitchen measuring tablespoon was used. All measures are level tablespoonfuls. We urge this, however: when you have mixed your color (and do it *yourself*) according to these formulas, if the shade is not entirely to your liking—don't stop there! Use your imagination and add a few drops of black to "gray" the mixture, or a few drops of one of the listed pigments to "heighten" the color.

basic data

Gray Walls

1 gallon white oil paint
6 tablespoonfuls Raw Umber pigment
4 cups turpentine

Dilute Raw Umber pigment in 1 tablespoonful turpentine, stir until smooth. Add small quantity at a time to white paint, blending thoroughly. Add touch of red or black for seasoning, *only* if desired. Add 4 cups turpentine to mixture, and stir well.

Green Walls

1 gallon white oil paint
12 tablespoonfuls Chrome Green Dark pigment
12 tablespoonfuls Raw Umber pigment
4 tablespoonfuls Chrome Yellow Lemon pigment
4 cups turpentine

Dilute Chrome Green Dark pigment in two tablespoonfuls turpentine. Stir well. Dilute Raw Umber pigment in 2 tablespoonfuls turpentine; stir. Dilute Chrome Yellow

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Lemon pigment in 1 tablespoonful turpentine. (Dilute each pigment in separate container.) Add small quantities of pigments to white paint, blending well. Add 4 cups turpentine to mixture. Stir.

Yellow Walls

1 gallon white oil paint
5 tablespoonfuls Chrome Yellow Lemon pigment
3 tablespoonfuls Chrome Yellow medium pigment
1 tablespoonful Raw Umber pigment
4 cups turpentine

Dilute each pigment separately with 1 tablespoonful turpentine. Stir thoroughly. One at a time, add the pigments slowly to the white paint, stirring constantly. Blend well. Add 4 cups turpentine to mixture. Stir until completely mixed and smooth.

Turquoise Walls

1 gallon white oil paint
10 tablespoonfuls Chrome Green Deep pigment
1 tablespoonful Chrome Yellow Lemon pigment
2 tablespoonfuls Prussian Blue pigment
4 cups turpentine

Dilute Chrome Green Deep pigment in 2 tablespoonfuls turpentine. Dilute Chrome Yellow Lemon and Prussian Blue pigments separately in 1 tablespoonful turpentine each. One at a time, add the pigments slowly to the white paint, stirring constantly. Blend well. Add 4 cups turpentine to mixture. Stir until completely mixed and smooth.

Formulas prepared by Union Square Paint Company, New York, New York

Save the Surplus

CANNING CLINIC #163 .....25¢
Gives the answers to planning your canning, many favorite recipes for pickles and relishes, directions for home dehydrating and brining.

HOME STORAGE OF YOUR FOOD CROPS #165 .....20¢
Tells what crops can be stored, gives the basic rules for storing them, and the modern methods of storage plus construction data.

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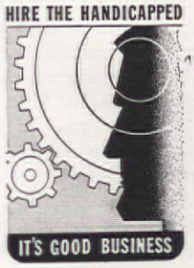
Why you need an adequate supply of vitamins in the daily diet and how you can get it. Outlined in brief.

Order by number and send remittance (no stamps please) to:
The American Home
55 Fifth Ave., New York 3, N. Y.



RIGHT NOW! . . . before cold weather arrives!

Yes, it's time again to replace dirt-clogged air filters if yours is a modern *warm-air* heating system. And how fortunate you are! With an outlay of only a few dollars you can be assured once more of getting plenty of clean, thrifty heat. Equally important, you can dispose of last winter's dirt while protecting your home and furnishings for the coming months.

Clean, new DUST-STOP* Air Filters—original equipment in most of these efficient *warm-air* heating units—permit the heat to circulate freely, yet remove airborne dust, dirt and lint. And what an amazing amount of dirt they collect! That's why they must be replaced at frequent intervals.

A new set of Dust-Stops, installed now, will save you *fuel* —and *money*. So, order a new set today! Look in the Classified Telephone Directory under "Filters", for names of Dust-Stop Air Filter dealers in your community.

Owens-Corning Fiberglas Corporation, Department 905, Toledo 1, Ohio. Branches in Principal Cities. *In Canada: Fiberglas Canada Ltd., 1200 Bay Street, Toronto, Ontario.*

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FOR GRANDER...GAYER GREETINGS!

A different gift . . . the kind you'd like to get!

Soft-spoken, smooth-sounding . . . so downright joyous to hear! Two tones for the front door, one for the rear.

A stunning, satin-finish, all-brass Colonial chime with a brilliantly polished border. Blends beautifully in either Modern or Colonial settings; adds new livability to living room or hall.

See and hear the "Jewel" and other NUTONE Door Chimes at your electrical appliance, hardware, or department store. Prices from $3.95 to $59.95.

THE *friendliest* GREETING OF ALL . . .

NUTONE TRADE MARK DOOR CHIMES

What Are You Waiting For?

Jeanne Judson

No one in this country is going naked, and very few women are going shabby just because they are afraid that the clothing they buy now is not quite as good as it was before the war. On the contrary . . . they're buying what they need and many women are sending perfectly good clothing to Europe.

But a lot of women are letting their homes "go to seed" because they are afraid to buy new furniture, rugs, and draperies today. They are afraid of the quality, especially in furniture. And they've been told that the furniture of tomorrow will be completely different from that which is being made today.

Neither fear is justified. Recent surveys show that women are about equally divided as to their opinion on the merits of traditional (usually meaning eighteenth century) and contemporary furniture. Eighteenth century can't change, and there is little reason to suppose that contemporary furniture will be much different in design, at least for a very long time indeed. So, no one need hesitate to buy for fear that the furniture will be immediately outmoded.

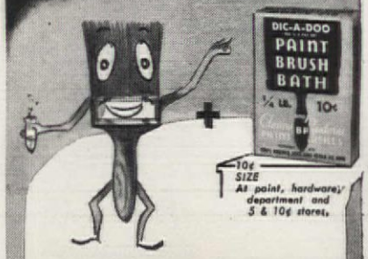
As to quality, they need not hesitate either. There is a lack of quantity . . . you will not find the wide choice that was offered a few years ago. But quality depends on the maker. The people who were making good furniture before the war are still making good furniture. They're just making less of it.

Fifty years ago newly married people furnished a house and said "that's that," expecting to use it until parted by death, and then leave it to their children. Your children may not want your furniture. They'll probably want something quite different when they grow up. So, let's forget posterity, think for ourselves, and buy what we need today—good furniture that will last as long or longer than we want it to last.

All you need do is use the same good judgment that you use when you buy a dress. You know when buying a dress that it isn't so much the material that is used as the way the garment is cut, tailored and finished that makes it good. A piece of furniture may be made of mahogany, walnut, ash, maple, cherry, oak, pine, elm, cypress or beech. If it is well designed, properly constructed, and nicely finished, the kind of wood is not terribly important.

If you pay an adequate price for a dress you expect the unseen parts, such as seams, to be nicely finished.

FORMULA for Painting Success



DIC·A·DOO
Paint Brush Bath

A paint job is only as good as the brush. Dic-A-Doo Paint Brush Bath keeps brushes in trim and makes good painting easy.

Keeps Brushes Springy. Brush Bath removes old paint and cleans out the brush right up to the hilt. Bristles regain their snap and vigor. And Dic-A-Doo is safe. It's non-caustic and harmless to bristles . . . recommended for nylon brushes.

The Experts Use It. Brush Bath is a habit with professional decorators and painters who must keep good brushes good.

FOR A SURFACE LIKE NEW
just
DIC·A·DOO

Use Dic-A-Doo Cleaner for painted walls or woodwork — inside or out. Put it on — wipe it off. It *lifts* the dirt out. Good for your hands. Saves paint.

PATENT CEREALS COMPANY, GENEVA, N. Y.

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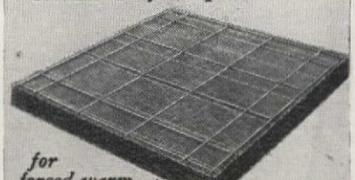
Research filters in your furnace cut fuel bills, too! Removes 93% of all dust and dirt from the air. Phone the Research dealer listed in the classified section of your phone book.



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How to Plan that "Dream Bedroom" —this NEW IDEA BOOK will show you how!

It's light and airy—with a wide view—completely private! No wonder this bedroom is something to dream about! Yet you can easily make it a reality with doors and windows of Ponderosa Pine—as described in pictures in 'Today's Idea House,' new 32-page Ponderosa Pine booklet. Page after page of photographs to give you inspiration and help in home planning!

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'Today's Idea House' costs only 10 cents, yet it is a guide to *better living* in the homes you plan to build or remodel. Mail coupon for your copy!

The Best is Yours with...

Ponderosa Pine WOODWORK

Additional Subjects Covered by 'Today's Idea House'

- ★ How to express your personality with window decorations
- ★ How to choose the right casements for your home
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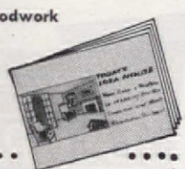
- ★ How to care for woodwork
- ★ How to have more light and air
- ★ How doors can save you fuel



PONDEROSA PINE WOODWORK
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Please send me a copy of 'Today's Idea House.' I enclose 10 cents. *(Please Print)*

Name.....

Address.....

City.....*Zone*.....*State*.....

When you buy a piece of furniture, you should expect the same thing. Look—and feel—inside the drawers. Drawer interiors should be smooth to the touch. Try them to see if they open and close smoothly. Consider the weather when you do this. All wood is subject to contraction and expansion and drawers should be sufficiently loose in dry weather to allow for swelling in the rainy season.

Note how the drawers are put together. If they're fastened with small nails, the furniture is badly made. Any piece of furniture is made up of many different parts. These parts should be fastened together with dowels and miters or mortise and tenon joints. There should be at least two dowels at every point of joining. Screws in furniture are only permissible in a few places, such as corner blocks of sofas and chairs.

If you are buying low-priced or medium-priced furniture, beware of overdecoration. Every bit of carving and decoration on a piece of furniture adds to the cost, and low-priced furniture with an abundance of decoration is almost always badly made furniture.

Naturally period furniture, if properly made, will carry the type of decoration proper to its period, but reproduction furniture (furniture accurately made after an antique model) is never low-priced. A simplified period piece may be low-priced, but that is because, as the word simplified indicates, construction has been simplified by the removal of a great deal of adornment. The removal of the ornamentation often makes the piece more suitable for most homes of today.

Most contemporary or modern (whichever name you choose) furniture is made of solid woods and the finish is very important. You know how you would avoid buying stockings with a shiny surface? Well, shiny, glaring varnish is just as bad on furniture. Choose furniture that has a dull, but soft and glowing finish—the kind that will respond to polishing, and get better looking the longer it is used. (This does not, of course, refer to painted furniture which is in another category and quite as attractive in its way.) This dull, glowing, warm finish is equally important on veneered furniture, and it is probably no longer necessary to explain what veneer is, and that veneered furniture is very often far superior to furniture which is made of solid wood.

Perhaps you've been especially afraid to buy upholstered furniture because you've read so much about lack of springs, down and other essential materials.

Actually there are any number of substitutes for down, and if you live in a damp climate, down is not always satisfactory because it gets musty. You'll find cushions filled with mixed hair and feathers, with mixed cotton and hair (long, curled horsehair). Short hair will push out just as feather quills do unless the

Let's *Glamorize* your windows

There's plotting and planning afoot—to bring your home new (and easily achieved) beauty and comfort beyond your fondest dreams.

Your dealer has new drapery fixtures, new Venetian blinds that work pure magic for every window in your house—no matter how "difficult" in size or shape.

And along with new beauty, you can now have better control of *light, ventilation* and *privacy* with Kirsch draw-cord rods. All you have to do to get in on the plotting is see your dealer about new glamor for your windows.

KIRSCH

DRAPERY HARDWARE AND VENETIAN BLINDS

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Beauty in the Room Begins at the Windows...Start with Kirsch Drapery Hardware

Peter lets his poodle view
The window scene, because

A spray of WINDEX takes away
The marks of poodle paws!

Mary in the mirror saw
A most depressing sight . . .

Until some WINDEX made the glass
(And Mary) quite all right!

Father gave up driving with
A wild abandon when

Some WINDEX on the windshield
Let him see the road again!

Spray it on and wipe it off—
That's all you have to do.
WINDEX cleans your glass with ease
And gets it *gleaming*, too!

Get Brighter Windows Easier With—

WINDEX

TRADE-MARK REG. U. S. PAT. OFF. **by the Drackett Company**

Costs less than a penny per window—even thriftier in the big 20-ounce size.

WINDEX is a *must* for house cleaning! No streaking, no film, when you insist on this dustless, noninflammable, oil-free cleaner. Don't trust cheap substitutes!

Copr. 1946, The Drackett Co.

feathers have been macerated.

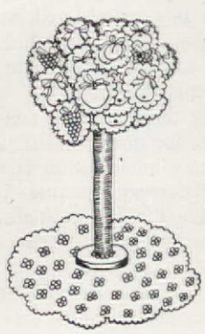
As for springs, contrary to popular opinion a large number of springs does not always denote good construction. A few springs of the right size, properly tied, will do a better job than a large number.

When it comes to upholstery covers you know that there is still a great shortage of fabrics, but that doesn't mean that the ones that are available aren't good. It simply means that choice is limited. It may even mean that your furniture dealer may show you chairs in muslin covers and ask you to find the fabric to cover them yourself, which ought to be a lot of fun if you have confidence in your own good taste. Formerly only high-priced decorator pieces were sold in the muslin covers with the customer having her own choice of cover. Today, because of the scarcity of fabrics, much more upholstered furniture is being offered to customers in the muslin covers. If the furniture is already covered, look for fine tailoring, nicely welted edges, smooth-fitting cover and evenly spaced upholstery nails, if these are used for trimming.

In buying furniture as everything else, the first thing to do is go to a reliable merchant. If you can find furniture that is identified with the manufacturer's name, buy it. Much good furniture is made that is completely anonymous except for the name of the store that sells it, but a few factories have brand names and stores where these are sold are usually proud to tell you where it comes from, who made it and why it is superior. When you buy identified furniture, knowing both the name of the manufacturer and the dealer, you're almost certain to get good quality for your money.

Don't be afraid to ask intelligent questions. Look for good lines, just as you do in a dress or suit. Unless you live in a mansion, avoid bulk, particularly in upholstered pieces. Overstuffed furniture is just what it sounds like—*overstuffed*. An upholstered chair can be just as comfortable and far better looking if the upholstery is restrained within reasonable limits. Arms a foot wide do not add to comfort—they only add bulk and take up space.

If you are waiting to build your own home, by all means wait to buy the furniture that will go in it. But if you have a home today, why not make it as homelike as possible by buying what you need now?



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The deeper fluffier nap of Pearce Blankets adds to their softness and lightness—also to their greater warmth and sleeping comfort. True quality, luminous colors and modern styling emphasize the highest traditions of blanket making. See lovely Pearce Blankets at leading stores.

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BETTER **ORGANDIE CURTAINS** NEED NO STARCH

For crispness that stays put... No messy starching... less soiling . . . fewer washings . . . longer wear . . . look for the label that reads—

THIS ORGANDIE HAS A **Bellmanized** STARCHLESS FINISH

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All metal—keeps cotton clean—no pull, jerk or adjustment. Carry in work bag. Lifetime Guarantee. One Lady says "The most Priceless Gadget I ever owned". An Ideal Xmas Gift.

Regular model Enameled	De Luxe model Polished
$1.00	$1.25

If you can wear it out in TEN years time We'll refund your money To the last thin dime.

Postpaid No stamps please
Vernon F. Graham
312-E-West Ninth St., Chester 25, Pa.

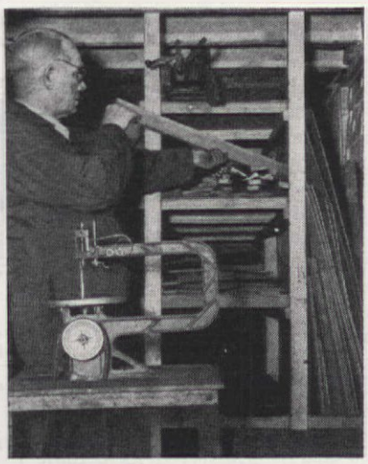
FURNITURE COVERED WITH **TAPRON*** *The improved upholstery fabric* IS BETTER!

*Reg. U. S. Pat. Off.

AT LEADING FURNITURE AND DEPARTMENT STORES

Antiques Can Still Be Functional!

Reid Wilkin



Reid Wilkin of Akron, Ohio, sights a piece of lumber to see if it is straight and true enough for use in a repairing job. His workshop is well-equipped, with an arrangement of shelves to separate large sheets of veneered plywoods. At top, he is busy at work restoring a lamp table

Most antique furniture was originally designed and created for some strictly functional need. This was especially true of the Early American period, for our forebears of that era had little time or space for anything that served no utilitarian or functional purpose.

It was for somewhat similar reasons of necessity that my wife and I first became antique collectors. About thirty years ago we started housekeeping in a small apartment which was furnished mainly with family castoffs. Our only new possessions were our wedding presents, which included a stove and a fumed oak dining-room suite from my bride's parents. Several of the old family pieces turned out to be real antiques, but the rest of our inheritance was merely old furniture. But with much scrapping and sanding, and gallons of paint, stain, varnish and elbow grease, we refinished and restyled it all for ourselves. This was the beginning of a hobby that gradually furnished our ten-room home almost completely with antiques, and furnished the nucleus and the same inspiration to our two daughters and their husbands. It also led us into the study of period styles, the different furniture woods, and various processes of finishing and refinishing.

For the first few years, with limited tools and none too much "know how," we had to seek frequent help, particularly on repair work, from the few surviving old cabinetmakers in our community. Because of this need of duplicating an occasional broken or missing part, we gradually acquired a pretty full complement of hand tools, a fairly complete motorized basement workshop, and an acquaintance with the basic fundamentals of woodworking, carving, turning, and general cabinet work.

Figuratively, as well as literally, we took things as they came. We fell heir to some additional family pieces when my old home was broken up. Others were gifts from other relatives and friends, and we purchased still others when bargains were offered at household auctions, private

it's a slip-proof floor, too!

Want to cut down accident risks? Put Kencork in bedrooms and baths, and have the safest floors in town—and floors that are soft and warm under your bare feet.

Nor will overflow water seep through Kencork to make it buckle or spoil its beauty. Kencork, you know, is all cork . . . resilient, quiet, infinitely pleasing to walk on. It's a natural insulator—cool in summer, warm in winter. And it's certainly beautiful.

Kencork's been used for years in luxurious offices, libraries, museums, etc. Today decorators and architects are demanding it for homes for every room from bathroom and bedroom to the living room. Look into its possibilities for yourself! See how handsome are its rich tones of tans and browns—how easy it is to lay. Ask your store for our delightful color folder.

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There are many table designs from which you can select the one that suits your requirements exactly.

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THE HOWELL CO. • St. Charles Illinois

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● Gather round the festive buffet—a handsome, satin-smooth Bar-O-Pine! Made from lovely ponderosa knotty pine, this useful entertainment aid is styled by Kerns Pine Craft, a name that means "experience" in the design and manufacture of products from Oregon's virgin timber. Sturdy and well proportioned, the Bar-O-Pine is still light enough to move with ease. Takes a lacquer, stain or paint finish beautifully. Shipped in compact carton, complete with nails and instructions, ready to assemble. See your furniture dealer, or write to Kerns Pine Craft, Pilot Rock, Oregon.

● 43 inches high, 20 inches deep. Wide serving shelf. Three lengths: 4, 5, and 6 feet. $29.75, $34.50, $39.50.

sales, and in secondhand stores. Our prize bargain was a purely accidental discovery. I had been rummaging through secondhand stores in search of any kind of a cheap kitchen cupboard that I could rebuild with a minimum of effort into shelves for my tool cabinet. I finally found something I thought would do (although it never reached my tool cabinet). It was back in a dimly lighted corner of the store and the lower unit was obscured by numerous old bedsprings, etc., that were stacked against it. The woman in charge told me frankly that all the doors were broken off the hinges, although she said she "still had them around someplace." As I wanted it only for the shelving, and as I could see enough of that in the upper unit to suit my purpose, I paid her the four dollars she asked for it without bothering to move it out from the corner for any further inspection. When the "cupboard" was delivered the following morning and more thoroughly examined, imagine our surprise and delight to discover, beneath the old brown paint, a beautiful crotch mahogany secretary! Except for the broken doors, which were easily reframed, the secretary was in excellent condition, and was later authenticated as of 1830 origin.

Our collection grew for years without relation to rooms as units and without much relation between one piece and another. And then, paradoxically enough, the one and only room in the house in which we had no antiques, the fumed-oak dining room, was the first to become thus completely transformed. And it all happened overnight. One evening after dinner, we began discussing how it could be done, or rather, I discussed while my wife pondered. I knew just what thoughts were running through her mind. "We've had some wonderfully happy times around that old table . . . wonder what my folks will think if we dispose of it. Ping-pong, bridge . . . what *will* the folks think . . . it has served heroically, but it has served its purpose for eighteen years . . . and it's so dated." While she was thus deliberating, I took her dilemma by the horns, so to speak, and rolled everything out of the room into the kitchen except the rug. Then we brought in a cherry gate-leg table, a family inheritance, which we had been using as a side table in the living room. Next, we gathered the seven cherry yoke-back chairs my wife had picked up at a sale and had been using for effect in the living room and bedrooms. For a buffet we brought down an extra cherry chest we were using for blanket storage in one of the bedrooms, and the transformation from passé fumed oak to antique cherry was complete. I kept the old outfit in storage for several months before disposing of it, just in case my wife should claim her right to the proverbial "woman's privilege," but the change was a complete success.

We made a constant search for sev-

CORTLEY Curtains

Better made curtains—tailored or ruffled—to fit and glamorize every window in your home. Kept clean and crisp in the Royal Blue CORTLEY *package. At better stores everywhere.*

Free decorating folder "Making Interesting Windows" with each two pair.

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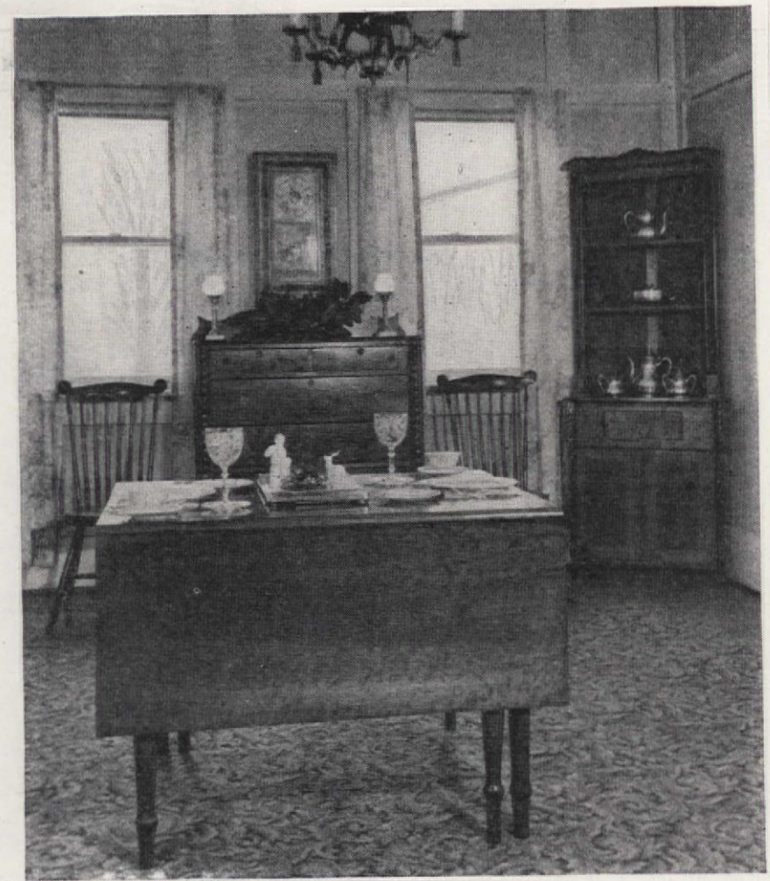


Photographs by Win Schley

An antique cherry drop-leaf table for the dining room. Mr. Wilkin split the top, inserted extension mechanism, made new cherry leaves and table now accommodates sixteen

eral years for a cherry corner cupboard, but could find nothing small enough to fit between the windows of our dining-room corners. Then a combination of fortunate circumstances enabled us to achieve several of our goals at once. The discovery of some ancient cherry lumber under the hayloft of a long-abandoned barn, and the acquisition of an extension mechanism—in perfect working condition—from the wreck of an old walnut table, inspired us to build the extension unit into our cherry gate-leg table and build a new top on it with extra leaves, thus increasing its maximum seating capacity from eight to sixteen. And I built our long-sought corner cupboard out of the boards from the old table top. Trimmed with carvings salvaged from other antiques, it stands in the corner but not with its face to the wall, because it is frankly as unashamed as I am of its illegitimacy.

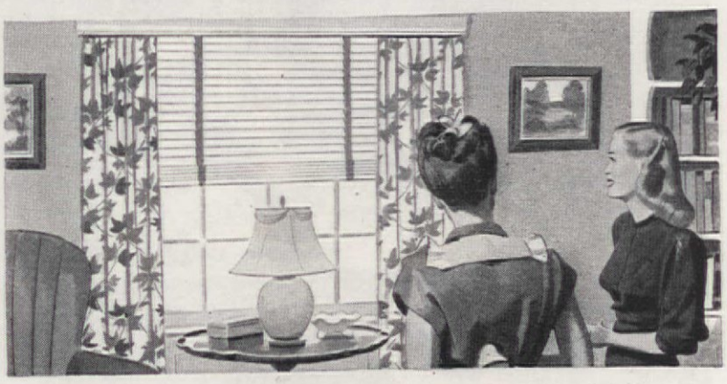
We have applied the functional test just as rigidly as did our practical-minded forefathers. Bed warm-

"VENETIAN BLINDS?

Why, sure, that'll do the trick!"

I was having a grand time planning a big "re-do" for our house. New drapes, slip-covers, lamps... "But it still needs something for the modern touch!"

"Venetian blinds," said my sister. "Nothing like 'em for a fresh, new look! Just look through the decorators' magazines and see for yourself."



So I hied me down to the store. "What kind will I buy?" I asked the clerk in the shade department. "Columbia," said he emphatically, and Columbia I bought!

There is lasting satisfaction to Columbia Venetian blinds, with their smooth-working mechanism, their sturdy wood or metal slats. Tapes come in a variety of shades to complement your color scheme. There's a selection of Columbia window coverings to suit your taste and budget at the local shade shop or department store. Styles may still be limited, but not for long.

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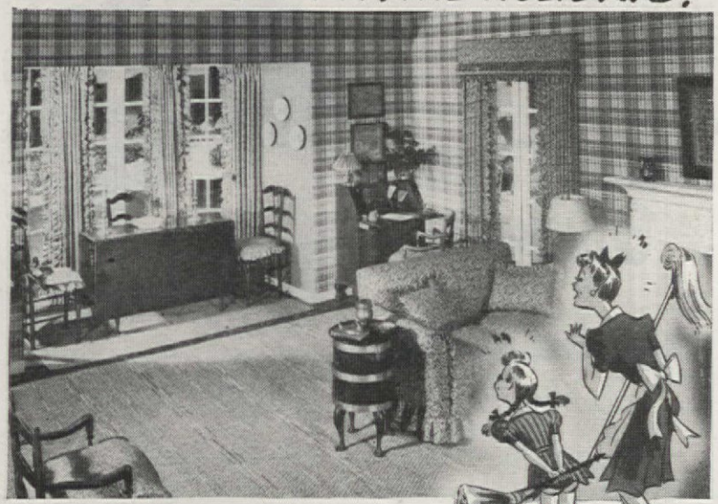
WINDOW SHADES — LACE NET CURTAINS — LACE TABLE CLOTHS

WE'RE ALL SET FOR THE HOLIDAYS!



*with our new Deltox Rug only $17.95**

Now our living room's an inviting, friendly room . . . perfect for holiday entertaining! Our new Deltox rug . . . with its rich warm autumn colors . . . inspired the gay plaid wallpaper—the drapes and permanent slip-covers of bright calico. Now let friends come! Our Deltox rug is dust resistant—easy to clean. It's made of tough Kraft fibre—reversible for double wear! Deltox rugs are worth waiting for—so don't be discouraged if your dealer can't produce one on the spot. Meantime, write for your free copy of "Deltox Home Decorator" . . . a bookful of decorating tips of every room in the house . . . Dept. 13, Deltox Rug Co., 295 Fifth Avenue, New York 16.

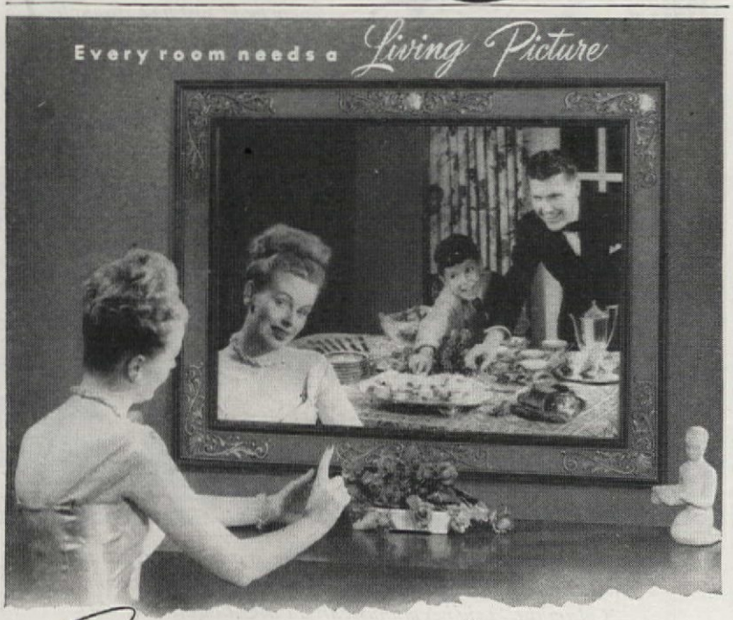
BETTER YOUR HOME · BETTER YOUR LIVING ·

*Approximate price for 9 x 12 foot size

* America's smart low price rug

DELTOX

Every room needs a *Living Picture*



Bright beauty for your dining room

Give your dining room, or any room a "lift" with a Living Picture. Its clear reflection imparts an air of gay festivity, echoing the dancing candlelight and the sheen of burnished silver.

There's craftsmanship, design and beauty in each genuine Nurre Mirror, plus the scientific silvering that means long, unblemished service.

Ask your dealer for genuine Nurre Mirrors.

Living Genuine NURRE Mirrors *Pictures*

Send for this FREE BOOK
"How Famous Decorators Would Use Mirrors in Your Home." Shows how mirrors can be used to double the charm of your home.

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Dept. AH, Bloomington, Ind.
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ers, spinning wheels, and all the smiliar, but no longer useful necessities, of the bygone days are all right for museum collections, but we have had no room for them to be stumbled over in our home. Nor for any of those not-to-be-sat-on chairs. If they can't support my 220 pounds of avoirdupois with absolute safety, they are either fixed to do so, or else eliminated. Without sacrificing any of the atmosphere, we have confined the pictures in our home to Currier and Ives, Godey, and other Early American prints.

We always strive to preserve the authenticity of an antique by restoring it as nearly as possible to its original state, without erasing its lines of age and character. However, we have not hesitated to add to the utility value of a piece whenever we could do so without spoiling its original design or destroying its genuine antiquity. For instance, in refinishing lamp tables whose tops have been damaged beyond repair or restoration, we have built new tops of equally old wood, and added drop leaves. We inverted the center pigeonhole drawer in the old secretary and wired a concealed light into it from the rear. By substituting angle-iron side rails for the original wood rails on two of our four-poster beds, we increased their substandard length and width to take a full-sized mattress, and another four-poster, which was past restoring as such, was made over into a fireside bench. Sliding tray drawers were built inside the regular drawer of my wife's dressing table to hold costume jewelry and cosmetics, and a similar device was incorporated into the small top drawers of the chest which we converted to use as a buffet.

Antique collecting can be made a very practical hobby; indeed, a profitable one. There is no style-change obsolescence in antique values. The fumed-oak fad flared and faded, but the old four-poster bed we started housekeeping with is still in use, and has steadily increased in value with the passing years. And it can be an exciting hobby, too. Sinking an approach shot in golf, or even landing a twenty-pound "muskie," afford little if any greater immediate thrill than that of uncovering a beautifully grained cherry table top from under layers of old paint, or in discovering that the dilapidated old kitchen cup-

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Write for Free Sample of Personal Photo Christmas Card. Or send 10¢ with your favorite negative (not print) and we reproduce on an actual card so you can see in advance what your own Personal Photo Christmas Card looks like. Negatives returned unharmed. Send for sample now.

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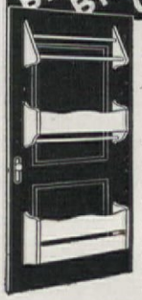
BYE BYE Cluttered Closets



Add 5 or 6¼ feet of storage to any closet with a set of three

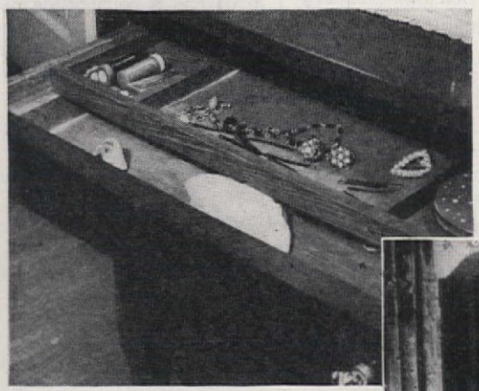
HIDE-A-DOOR

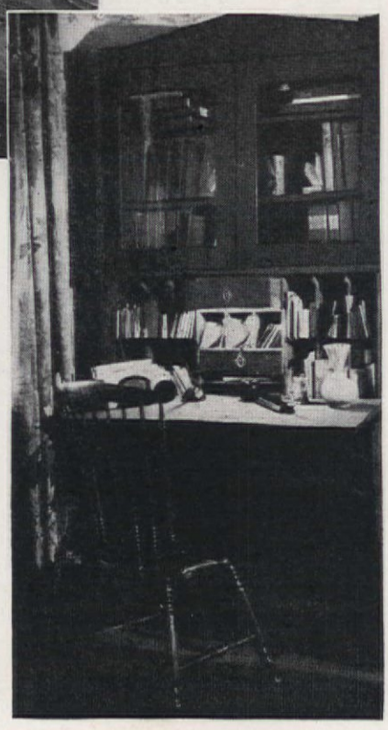
shelves. Enamelled white, red or green, . . . also colored ends and white fronts. Ready to screw on door. Sold only in sets in housewares or notions departments of many fine stores, . . . 20" wide $4.75 . . . 25" wide $5.00. Or prepaid in U. S. A.

WINNER INDUSTRIES 1039 Washington Ave. So. Minneapolis, Minnesota

In one of the bedrooms of the Wilkin's home is this four-poster bed, carefully restored by the author's hands. At right is a detail of the angle-iron side rails that were substituted for the original wooden ones to increase the measurements to standard sizes

In an antique dressing table, Mr. Wilkin installed a sliding drawer to take care of Mrs. Wilkin's costume jewelry. The crotch mahogany secretary-desk was bought by the author for four dollars, restored by him



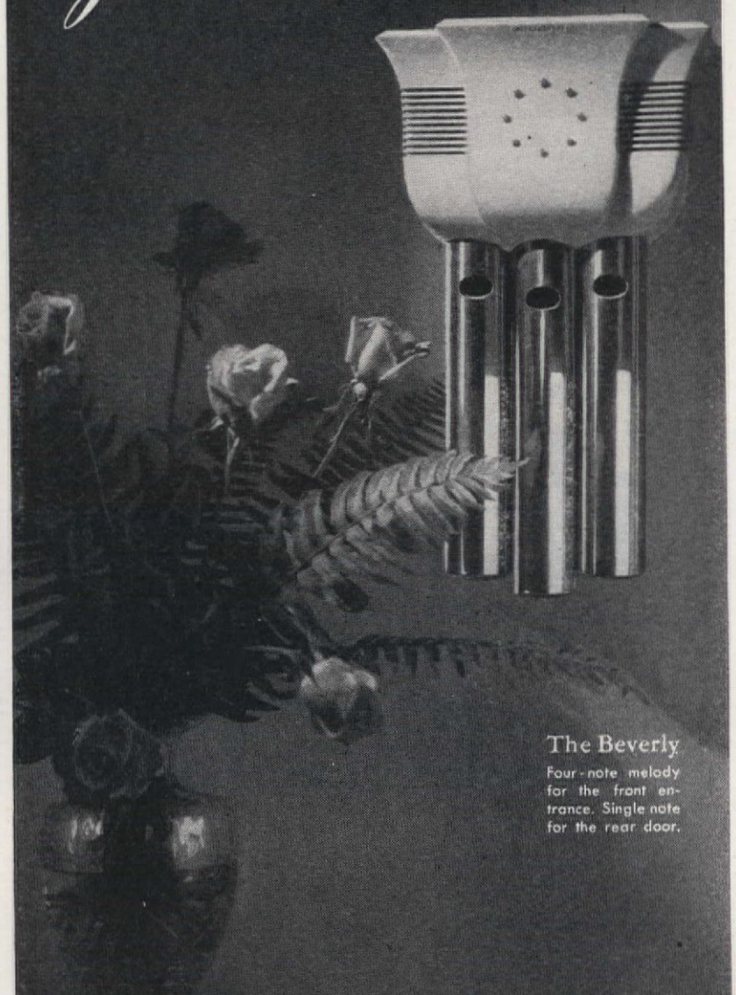


board you bought for four dollars is, in reality, a crotch mahogany secretary of rare design. Furthermore, you have something of more enduring value and satisfaction to show for your effort than mere golf stories or a mounted fish or moose head.

You can never tell just where a "find" will sneak up on you. As the hobby grows on you, your eyes automatically become roving eyes. You may find a treasure in a junk shop, antique shop, secondhand store, in someone's basement or even in your own attic. But don't be swayed if the object you have discovered is merely "pretty" or "possible." To be really useful when restored, it must be functional as well as decorative.

DESIGN FOR

Gracious Living



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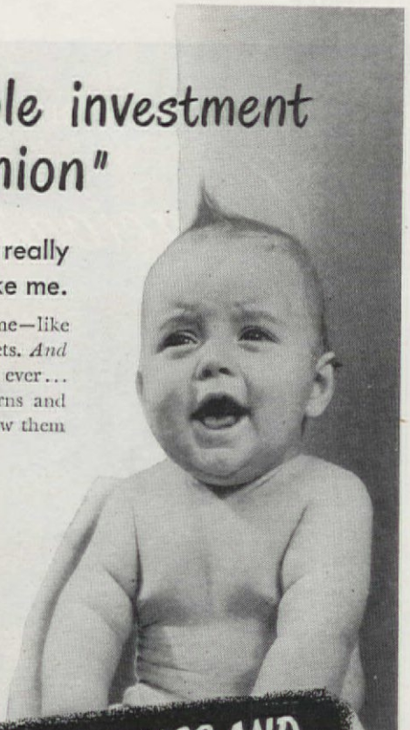

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But there's a *lot* more to Judd Traverse Tracks than the thrill of using them. They combine well with other fixtures to produce interesting, original effects . . . they provide the most satisfactory method of curtaining large, modern full-length windows and casement windows . . . they may be used to increase the apparent width of too-narrow windows or the apparent height of too-short windows.

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☐ I enclose 10¢ in coin. Send me the Judd Sketch Book of Window Style.
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Name.....

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City.....State.....

Fanny Bradshaw

...from "Rose and Thorn"

THE war is over. Now I must face the facts and say, "This and that I will get *when I can afford it*," rather than, glibly, "after the war." This applies chiefly to my house but, having acquired my place in the country in spite of war and fire, I know that a way will be found to acquire those wanted extras.

The story of my house is also the saga of me: a woman determined to live in the country. A more unlikely country woman you'd scarce imagine, for I was born in a city, grew up in a city suburb, and returned to the city for my professional life. I still don't understand it myself—but I want to live in the country!

As far as I know, it started this way: For a good many years I had been summering in England. The English countryside was a never-ending delight. I saw much of it from the windows of railway carriages and, as I have a great fondness for trains, I associate the two. I especially loved the way a local, branch-line train would pull into a tiny station where not a shop was in sight, the town being some distance away on a motor highway. However, there usually was a dwelling or two visible, sometimes a really fine house. Although it was comfortingly "far from the madding crowd," yet there was always the cheering friendliness of a house. The train stops were somehow identified in my mind with English novels of the Galsworthy type, in which the homecoming son or daughter gets off at the local station and walks along the lane to the manor house in a truly democratic style. Unconsciously, I absorbed that atmosphere—the perfect combination of trains (which, as I say, I love) and a countryside of romantic conjecturings.

Life moved tranquilly enough in those days, with busy winters spent in New York and happy summers enjoyed in England. And then it was 1939, when one could no longer shut out thoughts of imminent European trouble. I found myself wondering somewhat vaguely what it would mean to me to transfer myself to America for the summer. Not that the thought was in any way a bogey; it was just that I had grown used to England. Furthermore, if an excuse is necessary, semibusiness took me there. Anyway, on a barren, early March day in 1939, I happened to be returning to New York from Easton, Pennsylvania, via the Lehigh Valley Railroad. I had never traveled on it before. Nor, for that matter, had I ever approached New York from that direction when driving. But at that point begins my real story.

I SAT gazing out at the rolling countryside with its prosperous farms and good brown (or perhaps it was red) earth. At that time of year the snow has gone, but not a spear or leaf of green is showing; yet the fields have that soft, muted, promising look. At least, that was the impression I got from the security of my Pullman chair, and I forgot the discomforts of spring mud and sudden rains. And then, without warning, the train drew into a station—and there was no

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• Here's the window that makes old-type sash obsolete—and many so-called "new" windows dear at any price! It's the new Self-Fitting Silentite—offering you features and advantages obtainable in no other window. Here's why—

20% more weather-tight!

—yes, the new Self-Fitting Silentite is 20% more weather-tight, even than the famous original Silentite. That's because the new Silentite has "floating" wood sliding bars seated on full-length double Z-type bronze weather-strips. These bars always press snugly against the moving parts of the window—no chance for cold air to filter in.

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Easy to operate when new, the Self-Fitting Silentite continues to work smoothly with use. No sticking, no binding—thanks to the famous Silentite spring suspension without old-fashioned weights, cords or pulleys to get out of order!

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The new Silentite safety lock—placed at the side of window where it will be concealed by draperies—locks the window when closed or partly opened. You can have ventilation without fear of prowlers. Locks are furnished with windows.

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You don't need to change screens or storm sash with the Silentite window. Curtis makes a new type Screen-Sash Unit—a combination winter-summer window. Or you may have regular storm sash and screens to fit Silentite.

Free Booklet . . .

Before you choose any windows for your home, get ALL the facts about the new Curtis Silentite, and why it offers you more for your money. Mail coupon for new booklet called "Light Up Your Living."

1865 CURTIS WOODWORK SILENTITE reg. U.S. Pat. Off. the "Insulated" window

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Service Bureau
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Name.....

Address.....

City.....State.....

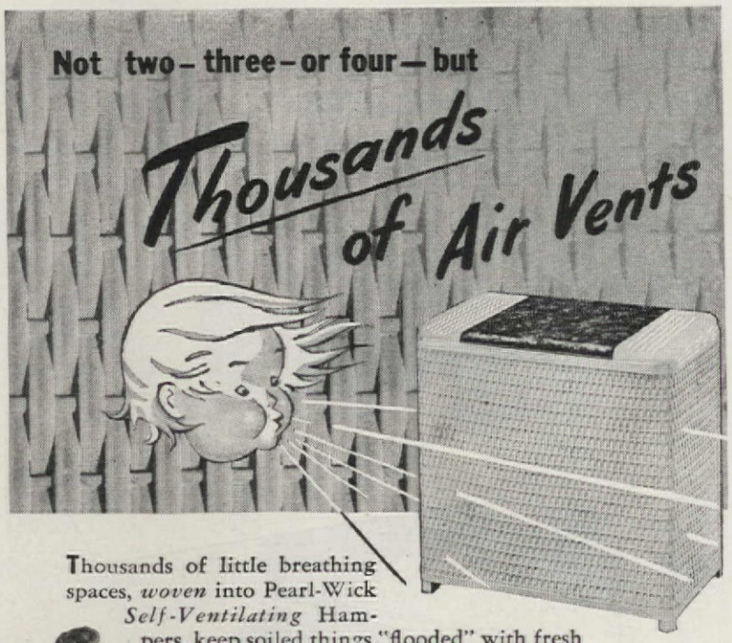
town, no village, no store of any kind, but only a well kept, rather ugly, but dignified house of Victorian vintage standing alone across the country road. An avenue of lovely old trees led up to it where, with its faded, mustardy brown paint, it merged into the March earthiness. I suddenly had a nostalgic thought of English trains and English wayfarers stepping down at a not dissimilar station. I didn't even read the name on the depot, but I thought—and I am not at all sure I didn't say out loud—"I am going to live in the country!"

How I was to do it, and where, was uncertain, to say the least. But for the next few weeks, I studied the real-estate columns, and with every come-on advertisement that tempted the reader with a brook, a stone fireplace, an orchard, or old barns, I grew more and more determined. Finally, one particularly fabulous promise induced me to track it down—and on Easter Sunday, too. Possibly I assured myself that the day would hallow the search, but I doubt it. This "demi-paradise, this other Eden" was somewhere in New Jersey, and some of my friends still ask uncomprehendingly, "Why?" (They, of course, know only that part of the state which one unfortunately has first to traverse en route to Philadelphia.) That particular house was full of drawbacks. However, the undaunted agent proffered another—and this one *was* what I wanted. Probably no other dealer ever met with so little resistance as I put up, largely through ignorance. I had left undone the things people said—and say—I should have done, such as search for at least seven years for the perfect house in the ideal location. I hadn't, therefore, had time to read what I have since pored over—the many books on what to beware of in the purchase of a house. Is the foundation sound? Are there termites? Is the water supply adequate and "potable?" Does the roof leak? What are the neighbors like? . . . No, I thought of none of those things, and I was manna from heaven for the agent and the owner.

It was not that I bought at once. Oh, no. I was properly coy about it; and, besides, there was the very practical consideration of how it was to be paid for. But the more opposition I encountered among friends and relations, the more I defended my choice, thus increasing its glamor—at least, to me. First in its favor was the fact that it had been sufficiently remodeled to permit immediate occupancy. That is, it had running water, electricity, screens, a new roof, and good floors. I pointed out, and still do, the lovely view of cultivated fields belonging to a neighbor, with no habitation to be seen, only a distant red barn, worthy of being depicted by the late Grant Wood. Then, too, it was remote enough, but not isolated, for it was on a dirt road that was kept open in the winter so the farmers could get through with their milk. It was two miles from a railroad, but in those days of ample

Not two – three – or four – but

Thousands of Air Vents



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gasoline, a mere fifty-five mile jaunt to the city made trains unimportant. Of real significance, it was a typical New Jersey farm house—very simple, but delightfully mellowed by its 125 years. It had seen life while it hugged the curving road, and gained charm from its background of the green Cushatunk Mountain, lacy in spring with dogwood. There was a cool living room with a ceiling of dark old beams supporting the floor boards of the rooms above. The fireplace was of rough stone, the old crane still in it.

I returned several times to see daffodils springing up all over the place, the apple orchard in bloom, drifts of plum blossoms overflowing onto the grass, the grape leafing out on the arbor. And then, somewhat defiantly, I admit,—well, I bought it! I bought it the way I buy a coat or a dress: I never shop around after I find something that I like. I agree that comparisons are odious, and do not confuse myself with them. I liked my house—even before it was mine—and I never looked into another with a thought of buying it instead.

It will probably shock astute property owners to learn that the day after signing the necessary papers, I sailed for England, leaving the title to be searched and other details to be taken care of by proxy. The thought of owning the house buoyed up my spirits all summer as I wound up my English affairs and prepared to bid that country good-bye for no telling how long. The very air was charged with increasing vibration; there was an evident and ominous tension—and a constant, if unspoken, denial of it.

Without question or comment, a local carpenter packed an enormous crate with some of my choice possessions, including some fifteenth-century black oak tables and benches, a unique sundial from Beckwith Towers, and other things that would be suitable for the cottage in New Jersey, which, by that time, I was calling "The Rose and Thorn." I admit that the name suggested an English "pub," but then, my living room with its old beams had a sort of aged-in-the-wood effect, and I was willing to risk getting an occasional call for a pint o' beer. I even bought a wrought-iron bracket from an old inn on which to hang the house sign, when made.

The furniture sailed from Bristol and I from Southampton three days before World War II was declared. My crossing was exciting chiefly because, with every report of a ship-sinking, I pictured my crate of belongings going to Davy Jones' locker. However, I got home safely without any such news and, two months later, my furniture arrived. And how beautifully those pieces of dark, polished wood fitted under my oak beams! I was still entranced with my undertaking, and every week end found me enjoying my own domain, not strictly "monarch of all I surveyed," perhaps, but certainly ruler of my own nine acres and able to enjoy the vistas of the picturesque acreage of my neighbors. I was fond of telling people that

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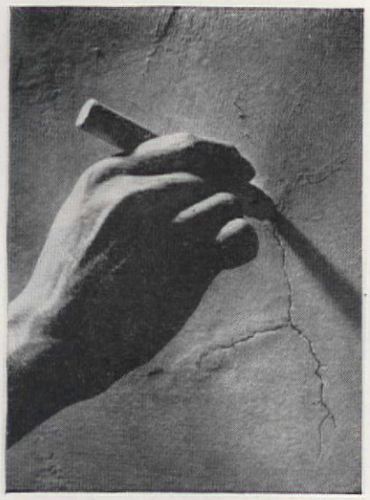

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says Peter Putter

Yes, it used to be a messy, tedious job; but it's easy now—thanks to Peter Putter's Plaster Pencil.

Made by chemists who are specialists in Home Repair, this scientific stick does the trick! It fills evenly and stays put; does not work loose; makes a permanent repair. And it's instant-ready! No mixing; no waste; no time lost.

What's more, with Peter Putter's Plaster Pencil it is not necessary to size the surface before painting (unless water-mix paints are used.) You can go ahead and paint immediately.

Ask for it at paint, hardware, lumber, household supply stores. You will recognize it instantly by the novel display pictured below. If your dealer hasn't got it, he can get it for you. Schalk Chemical Co., 351 E. 2nd St., Los Angeles 12.

"The Rose and Thorn" was so called because it was a rose when all was fair and it caused no trouble, but a thorn when taxes had to be met and repairs made. And it still suited me.

Now I shall skip to 1941—just under two years from the time "The Rose and Thorn" became mine. It had been an exciting spring, with the installation of an oil-burning furnace, the finishing of an erstwhile storeroom under the eaves as a bedroom with a vaulted ceiling, and the transformation of a downstairs bed room into cozy bookroom. I went back to New York one week end, dead tired, but happy and satisfied, with preparations all made for Memorial Day guests who, I knew, would be amazed and delighted with the improvements I had made. Tuesday night it stormed, but no premonitions disturbed my rest. I have heard people say, "Oh, yes. At the *very moment*, I had a strange feeling . . ." But, no. I was totally unprepared for the news which greeted me when I stumbled sleepily to answer the telephone at six a. m.

It was one of my neighbors in the country, saying: "You had better come out. Your home has suffered injury due to lightning." (Observe how gently they broke the news.)

"Much damage?" I said finally.

"I'm afraid it's pretty bad."

"I'll be right out."

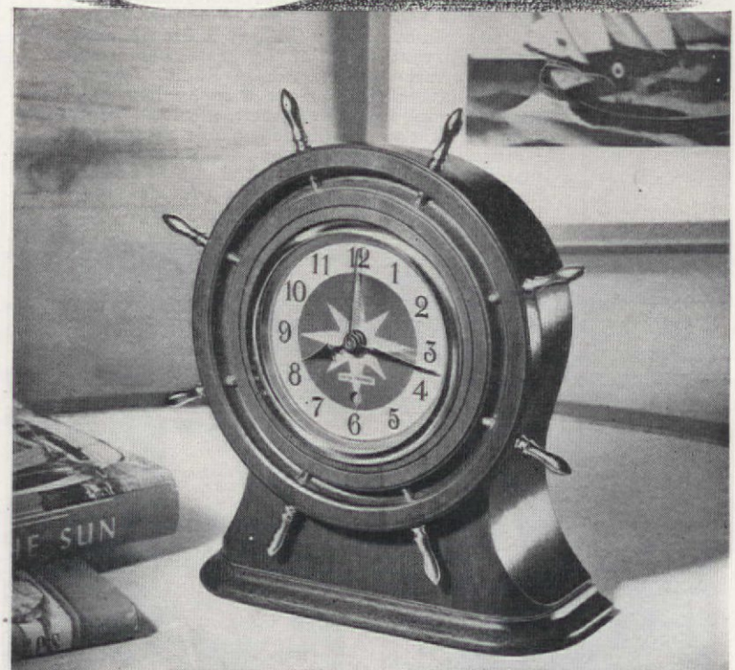
Three hours later, as I looked into the pit of smoldering ruins, the thought that sustained me was that, every day, countless people in England were finding themselves homeless—from a cause just as unreasonable. The act of God seemed to me then as cruel as a dictator's crimes.

Not a rafter was left. Two chimneys stood like helpless sentinels uselessly guarding the remains of relics—bits of great-grandmother's china, the twisted hinges of my corner cupboard, the foolish spirals of bed springs. Everything that could burn was gone—family pictures, sentimental mementos, books. Two months of ocean travel had brought my English furniture to its haven, and two hours had seen its end.

Well, there it was—and where was I? Not very well off, and sadder still when I realized that I had not increased the original insurance to cover the recent improvements. But—what was done, was done. I could live and learn, which I thereupon set about doing. So again I ring down the curtain for a decent interval . . .

Now the war is mercifully over, and—from my new, "oh, so convenient" house I again look out across happy fields. I lost a few trees in the fire, but last spring the dogwood and fruit blossoms again made a fairyland of the place, and this autumn, red apples weighed down the trees. Nature is a great healer of all wounds; new leaves soon hid the scars of singed branches, a twelve-foot sapling sprang from the roots of a lost tree, new planting quickly

The finest name in clocks is SETH THOMAS

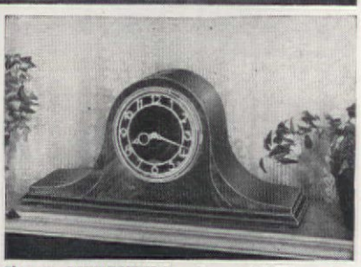


Another Seth Thomas* beauty . . . the CAPSTAN. A smart electric clock with a cheery nautical flavor that gives any setting a bright new note of charm. Cased in a "honey-tone" shade of solid mahogany with highly polished brass spokes.

If you haven't yet found the Seth Thomas you've been looking for . . . the reason is probably that there haven't been enough of these truly fine clocks to go around. It takes a lot of time to produce Seth Thomas clocks without cutting corners or sacrificing their traditionally famed quality. Dealers are constantly asking for more and more Seth Thomas clocks. If *your* dealer does not have your selection on hand, ask him to reserve it for you from the next shipment he receives.

Seth Thomas Clocks, Thomaston, Connecticut.

Electric HITT is smartly styled for the modern kitchen. Big, bold numerals are easy to read. Plastic case in popular colors.



Electric MEDBURY has beautiful Westminster Chime movement encased in rich mahogany with rare wood front panel.

Seth Thomas

"The finest name in clocks"

ELECTRIC OR SPRING-WOUND

a product of GENERAL TIME *Instruments Corporation*

*Seth Thomas is Reg. U. S. Pat. Off.

Opinions on radios may differ -but facts-*Never!*

***ECA** Radio is first to give you the facts with an informative Warranty Tag**

Learn the *facts* . . . *compare* . . . then judge for yourself *before* you buy. That's the intelligent way to choose a radio . . . the ECA way . . . made possible by a Warranty Tag of Accurate Performance Rating attached to every ECA Radio. New ECA Radios have already reached many homes . . . listeners are acclaiming their glorious, life-like tone . . . their smooth, dependable performance. *Naturally* . . . because, compact table model, or luxurious console, *every* ECA Radio is precision-built of quality components—to provide supreme listening pleasure—now, and for years to come.

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ECA RADIO-PHONOGRAPH COMBINATION AUTOMATIC MODEL 106. Enjoy one hour's entertainment from records without stirring from your chair. Plays 10—12" or 12—10" records automatically with lid closed. Eye-pleasing cabinet of selected walnut veneer with contrasting grille. AC only.

ECA RADIO MODEL 102. Attractive table model with artistically designed walnut-grained or ivory plastic cabinet. The perfect "extra" radio for any room in the home. Built-in loop antenna. High quality speaker. Illuminated "E-Z SEE" Slide-Rule Dial. AC-DC.

Exclusive ECA Radio DI-FUSA-TONE‡* Transmits to every part of the room all the bass and treble tones and overtones that give music rich, thrilling beauty.

‡Reg. U. S. Pat. Off.

ECA RADIO

Electronic Corporation of America

170 53rd STREET • BROOKLYN 32, NEW YORK

*This ECA Radio Warranty Tag gives you the vital facts you need.

ELECTRONIC CORP. OF AMERICA, Dept. A-10, 170 53rd St., Brooklyn 32, N. Y.
Gentlemen: Please send me, without obligation —

☐ Name of my nearest ECA Radio dealer.
☐ Free booklet describing latest ECA Radio models.

Name .....
Address .....
City ..... State .....

clothed the base of the house that rose where the other had been. To build or to remodel? How many people struggle with that momentous question. A decision either way must bring both satisfaction and regret. I was, let us say, eased into trying both; and I still wouldn't know how to advise another country home seeker. Having had time, after buying the first house, to read instructions about building in many magazines and books, I grew wise—and wary. The new house was built on the old foundation and made use of two stone terraces that survived; but except for outside similarity, of likeness to the old house there is none. The room arrangement is better, the living room rather than the kitchen having the best view. And its proportions are excellent. My combination library and dining room has some hand-hewn beams in the ceiling to remind me of what was, and is, the setting for Early American furniture. The second floor has half dormers instead of half windows, and more headroom. What I still have, besides a comfortable shelter, is the country. I have no regrets, not even when, after a hard rain, there is water in the cellar; or when, in the fall, there are mouse traps to empty every morning.

That I impulsively decided to live in the country and determinedly will continue to do so is, perhaps, fatalistic. One coincidence may bear that out: After I had taken possession of my first house, in 1939, I learned that it would be advisable for guests to use a railroad that has a stop nine miles away. On my first trip there, I followed a road map and, as I approached the station, I thought I was dreaming. Jamming on the brake, I gasped, "But there is *the* house!" And so it was—the same Victorian house in the trees that I had seen from the train that March day when I decided to live in the country! In locating my "Rose and Thorn," I had approached from quite another direction. But the instigator of my folly (or wisdom) was, even then, not far away, and probably exerting its influence on me to live at least in the same county. I like to see it there when I use that railroad, but I like best to use my own, local station. To and from it, during the war years, I rode behind a sooty, choking engine in a little train that bears the proud name of "The Queen of the Valley." And I love it.

But whatever the fatalistic impetus; whether I should be credited with courage, or charged with foolishness, I only know that I want to live in the country, part time now, and full time eventually. I have begun avidly to plan for deep-freeze units, a trick garage door, and so on—a long list for, not, thank heaven, that day "after the war," but the day "when I can afford it." I am happy in my house in the country, but I couldn't bear a second "Rose and Thorn." This, too, is a nice house, but I call it "The Phoenix"—for it has risen bravely from its ashes.

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Carefree service is an outstanding characteristic of Red Cedar Shingle roofs and sidewalls, and is one reason for the long continued popularity of the product.

Some shingles are prestained before application, others are given a color treatment after application.

The enduring charm of the all-shingled home, with its pleasing soft color tones, is a tradition among home owners.

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CERTIGRADE Red Cedar SHINGLES — Red Cedar SHINGLES

On KEYSTONA-finished walls, all surface soil easily wipes away with water and your favorite woodwork cleanser.

THE **OIL PAINT** THAT **COVERS IN ONE COAT**

A pure linseed oil product for all interior wall surfaces. Dries to rich matte finish in 8 hours. Washable with soap and water. The choice of master painters, but so easy for *anyone* to use! No mixing, no fuss, no brush-marks. In non-yellowing white and 10 smart decorator shades. Good stores handle it!

SINCE 1828

KEYSTONE VARNISH CO.
BOSTON BROOKLYN, N. Y. CHICAGO

KEYSTONA ONE COAT FLAT *Oil* FINISH

"You ought to be under a Kenwood, too!"

LITTLE ladies learn this lesson when they are very young, for a generation of families in more than a million homes has grown up under the luxurious sleeping comfort of Kenwood Blankets.

Why do Kenwoods provide such sleeping comfort, such lasting satisfaction? Because they are *warm,* as only skillfully woven, long-fibred wools can make them . . . *soft,* with a deep, deep fleecy nap . . . *big,* for generous tuck-in safety . . . and *beautiful,* in luscious colors, richly bound. And their luxury lasts and lasts—with proper care and washing, they hold their generous size and fresh beauty through years of use . . . look and feel always new.

Like many other choice things today, Kenwood all-wool Blankets are still relatively scarce. That's why you would do well to ask soon for these precious beauties in your favorite fine store.

KENWOOD MILLS, *Albany, New York.*

Kenwood
ALL-WOOL
Blankets

New touches of Color for your home!

Risë Stevens, popular Metropolitan Opera and Motion Picture Star, is one of many gracious hostesses who loves the appealing shades of Charm Tred Cotton Rugs.

CHARM TRED

Shag Cotton Rugs

The modern beauty treatment for your home—delightful spots of warm new colors, in the soft, deep pile of Charm Tred Shag Rugs. Color styled by the noted interior decorator, Earl E. Perreault, in 9 lovely shades: French Grey, American Beauty Red, Dusty Rose, Georgia Peach, Cool Green, Palm Spring Sand, Ivory, Nordic Blue and Golden Yellow. These rugs lend just the right touch of color to living room, den, bedroom or bathroom. They launder beautifully, too—and are surprisingly low in cost from $2.95 to $19.95.

Available in oval and oblong in sizes from 18″ x 34″ to 4 feet by 6 feet. For authentic modern colors—and fine rug craftsmanship—insist on genuine Charm Tred. Look for the label—at your favorite rug, furniture or department store.

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The Hit Parade

"Fisherman's Luck"

Stella M. Perkins

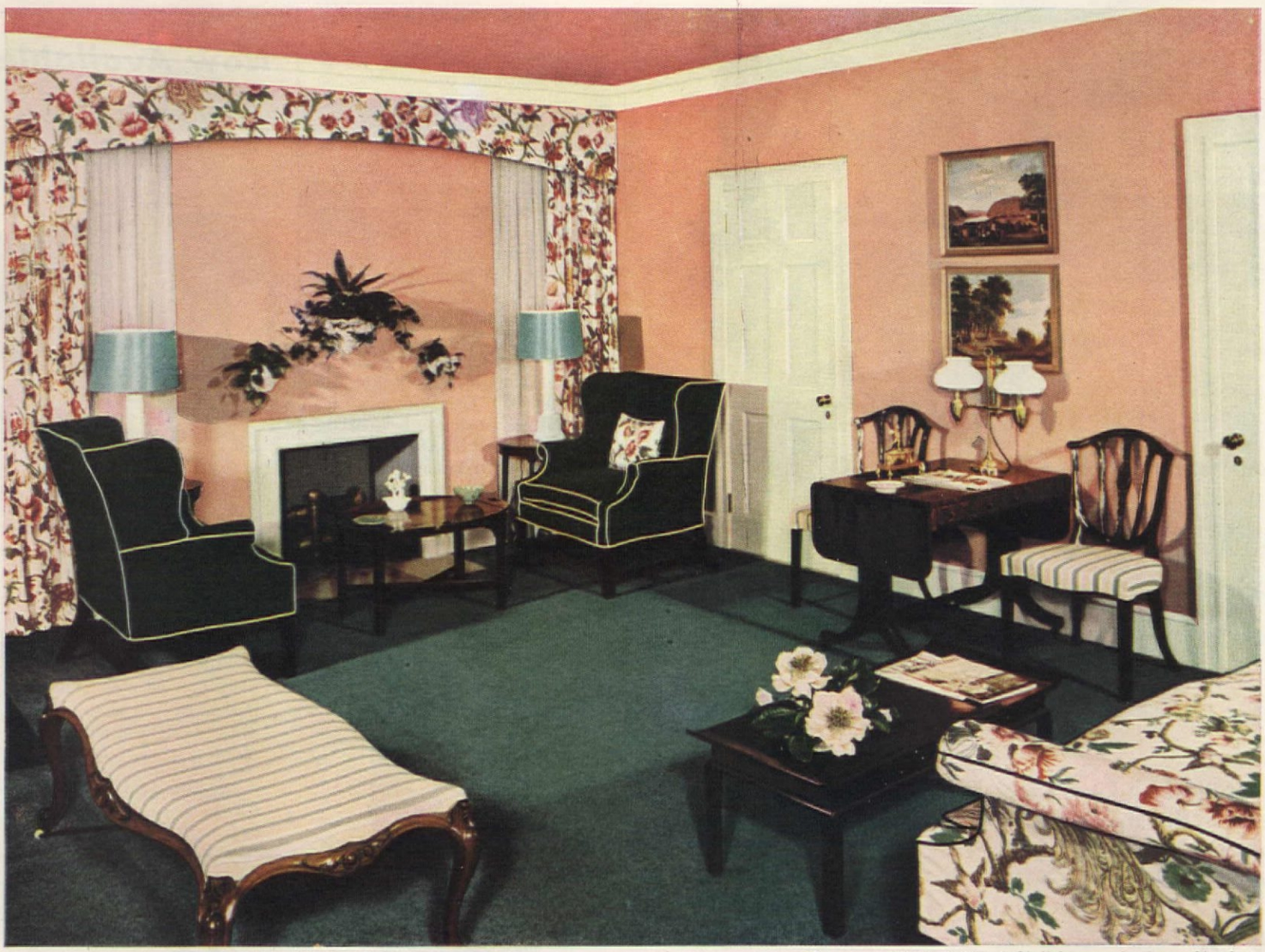
WHENEVER, for one reason or another, it seems unpatriotic or impractical to spend time and money on flower shows, garden clubs are likely to find their funds dwindling rapidly. The revenue from dues alone cannot, as a rule, provide many outside speakers or at times meet even ordinary demands, so ways are sought to increase their income.

Our club accidentally stumbled on an idea that brought us $50 with very little work, and that might interest other groups. At a fall meeting one of our members gave a talk, with demonstrations, on "Winter Bouquets." This led to the suggestion that fifteen or more such arrangements be made for a future session to be sold, complete with containers, to members of the audience. A good working committee, appointed to gather old jugs, bottles, and baskets, soon secured some lovely ones at unbelievably low prices at secondhand stores. Other "white elephant" containers were donated by club members, and several boxes of small needle holders, averaging about 15¢ each, were bought.

Material was free for the gathering

Illustrations by the author

"Stuffed Chicken"



The warm, friendly feeling of this living room has been achieved with this color scheme: Walls and ceiling—Dusty Rose SPRED-*Flat; Woodwork, doors, and fireplace frame, Dusty White* SPRED-*Luster.*

If you want a friendly room - use friendly colors—

SEND FOR NEW EASY WAY TO HOME BEAUTY WITH COLOR

First decorating book of its kind. Shows scores of brand new color schemes and practical, useful ideas for remodelling with color, using present furnishings. 48 pages beautifully illustrated in full colors. Send 25¢ (stamps or coin) today for your copy of "The Key to Color Harmony in Your Home". The Glidden Company, Dept. B-10, Cleveland 2, Ohio.

There's real satisfaction in a truly friendly living room. And it's easy to give *any* room a friendly quality with the right selection of Glidden's new, scientifically developed colors. Preferred 3 to 1 by leading decorators in a nationwide survey, there are 11 basic colors and innumerable intermixes—available in Glidden's two great wall finishes: SPRED-*Luster* and SPRED-*Flat.*

SPRED-Luster. Ideal for kitchen and bathroom walls, ceilings, woodwork—wallpaper, too. Gleaming, lustrous surface *washes like a china plate.* Amazingly easy to use. Painters say it *cuts painting time in half.* Practically no odor. Dries while-you-watch. A genuine enamel that mixes with water.

SPRED-Flat. Rich, suede-like finish for living rooms, dining rooms, bedrooms. One coat covers most surfaces including wallpaper. Gallon does average 10′ x 14′ room. Durable and easily cleaned. No "painty" odor. Dries in 30 minutes. The original oil emulsion wall paint; mixes with water.

See a demonstration of SPRED wall finishes at leading independent retailers everywhere.

SPRED-Luster
$3.98
a Gallon
(5 qts. mixed)
$1.18 a quart

SPRED-Flat
$2.98
a Gallon
(6 qts. mixed)
98¢ a qt.

Prices slightly higher in Rocky Mountain Area

Guaranteed by Good Housekeeping

Glidden *Pacemaker in Paints*

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Makers of these famous finishes—SPRED-Luster, SPRED-Flat and SPEED-Wall for Walls and Ceilings—
JAPALAC and RIPOLIN Enamels for Woodwork, Trim and Furniture—FLORENAMEL for Floors—ENDURANCE House Paint for Exteriors

"Buttons" says

"IT'S MIGHTY SMOOTH SLEEPING WITH DAN RIVER SHEETS".

Oh beautiful!—Dan River Sheet,
The fairest in the land.
So snowy-white and meadow-sweet
In all, a top-notch brand.

Dan Rivers are as crisp can be
And smooth without a doubt.
And since they're loomed so evenly
They're strong as all get out.

Expensive? Not a single bit,
Though quality runs high.
I think that you'll consider it
The world's best lulla-"buy".

Look for "Buttons," the Dan River doll in your favorite store, made by Inez Holland House.

DAN RIVER MILLS, DANVILLE, VA.

along country roads and woodlands—sprays of shining black carrion berries, black haws, solomonseal; glowing red rose hips, hawthorn, sumac, and wahoo; dull black lupine pods, graceful larch branches, fern fronds, swamp grasses, and brilliant leaves. The results will be up to you.

We called the event "The Hit Parade," and each arrangement was given a name which was announced as it was paraded through the room, the chairman explaining and commenting. Referring to an arrangement of bittersweet, for instance, she said that, "When we bought this jar, we decided it would have to be priced awfully low in order to sell. But with the bittersweet, it looked so attractive that we promptly boosted the price and named it 'Afterthought.'"

Some members brought containers of their own which we filled for them

"Old Bed Post"

for a nominal price on a size basis. Others bought some of the surplus plant material, thus adding to the receipts. In fact, as we soon discovered, almost limitless possibilities are offered by such a project. In three of our arrangements, as illustrated on page 82 and above, there were used, respectively, an old hamper, a tin chicken container, and a wooden finial from an old, discarded bedstead.

Invite plenty of guests to your Hit Parade—they will enjoy it and boost both your club's financial status and its morale. And, of course, you can always adapt some of the ideas exhibited in developing wintertime arrangements for your own home.

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Acrosonic Pianos

by Baldwin

Small, compact, exquisitely styled—a delight to play, a revelation to hear—this is the ACROSONIC, built by Baldwin. See it and be charmed by its lasting beauty. Hear it and be thrilled by its amazing tone.

Write us for the name and address of your nearest Baldwin Dealer. He will show you the ACROSONIC and tell you how easy it is to own one.

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Stangl craftsmen have sculptured authentic bird replicas in fine pottery from famous prints—including Audubon favorites. The beautiful colors, hand painted, are protected under glaze. Our new Bird Booklet reproduces our complete collection of 60 named birds in full color. Mail the coupon today for your copy.

Sold in leading Gift and Department stores. The Stangl name appears on each figure.

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America's Oldest and Finest Pottery

MAIL THIS COUPON TODAY . . .
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Please send beautiful booklet illustrating complete collection of Stangl Birds in full color. 10c enclosed for mailing cost.

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Beauty with a Past ...and a Future...

Designed in a two-hundred-year-old tradition of beauty. Yet it is furniture to be cherished and enjoyed for many years to come . . . because it's Permanized to last a lifetime.

You'll know it's the *Real Thing* the moment you set eyes on it.

So vibrant in rich, warm mahogany veneers . . . so temptingly feminine . . .

Here's furniture to lift your heart . . . brought out of the past, in *Permanized* loveliness, by Mengel craftsmen.

What does *"Permanized"* mean? Well, haven't you often wished that the day would come when some furniture maker would discover how to keep joints and veneers from coming apart?

That day is here! Mengel *Permanizes* all furniture with a new, exclusive process that keeps it sound and lovely, regardless of climate . . . damp or dry, hot or cold. That's what *Permanized* means!

Just *feel* that finish! Many coats are there . . . oven-hardened . . . smooth as marble. Yes . . . and oh, so durable. And note, where the wood is joined, how carefully Mengel matches the figure of the grain. Now try a drawer with your little finger. Ever see one slide more easily?

For advantages like these, look for the "Mengel Man" trademark on the bedroom furniture you buy. You'll tingle with excitement when you see the modest price . . . and dream of happy years ahead with beauty borrowed from the past.

We have a new booklet "Let's Dress Up Your Bedroom". Mail the coupon for your copy. The Mengel Company, Incorporated, Dept. 115, Louisville 1, Ky.

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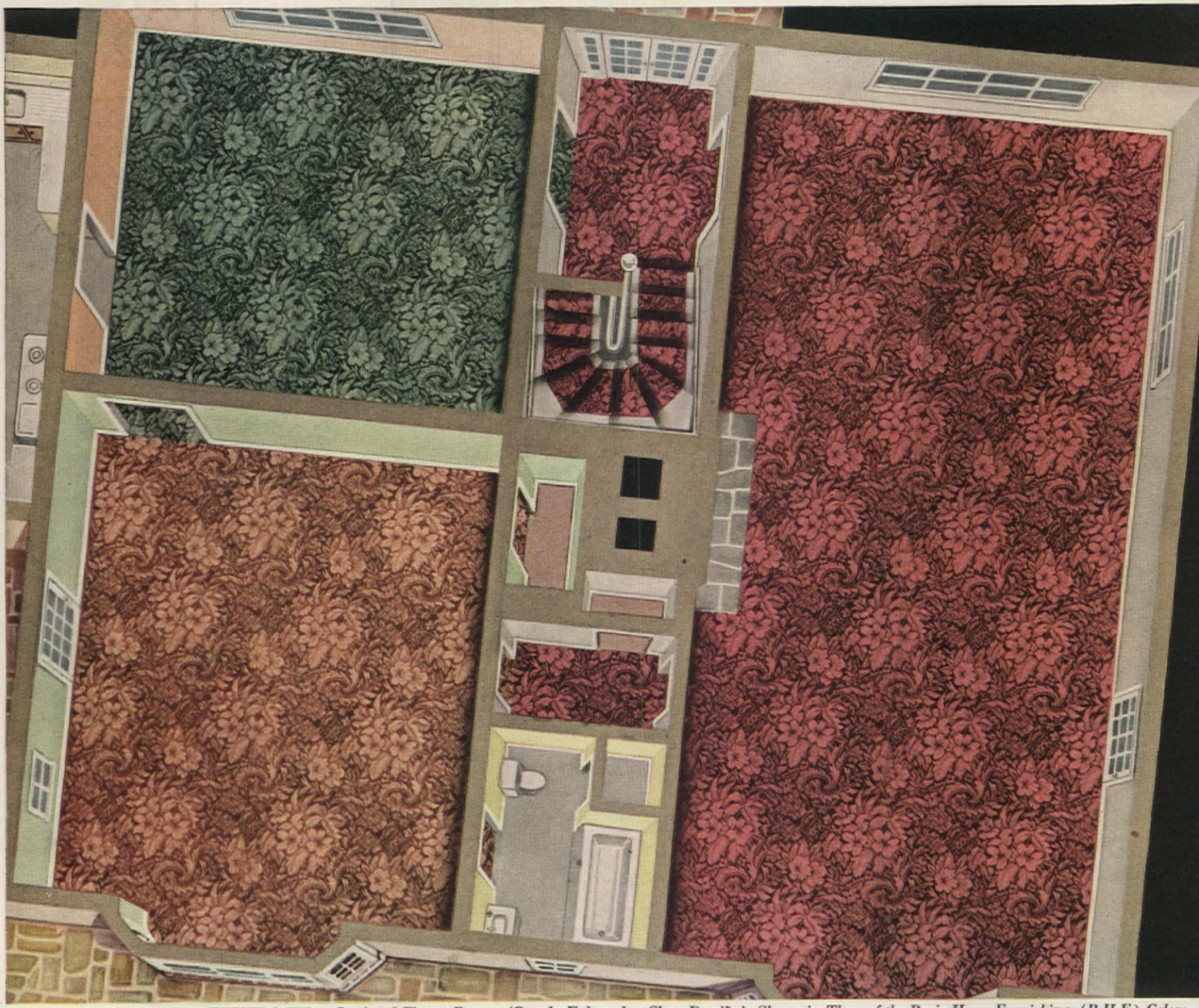
PERMANIZED FURNITURE

CARPET MAKES IT HOME



This Charming New TUXEDO Wilton Leaf and Flower Pattern (Greatly Enlarged to Show Detail) is Shown in Three of the Basic Home Furnishings (B.H.F.) Colors

WALL-TO-WALL CARPETING gives a feeling of spaciousness and luxury all over the house . . . upstairs as well as down. Halls and stairs are practically a Carpeting *must* to make a house a home.

Carpeting saves hours of housework, too. Just once over with the vacuum or sweeper . . . no floors to polish.

Economy Idea! You can make considerable saving in a new home planned, or already in course of construction, by eliminating the high cost and upkeep of top finished floors. Just lay Holmes Broadloom Wilton Carpeting over common flooring.

Basic Home Furnishings Colors

Holmes durable Wilton Weaves, best known for long wear, stay fresh looking over longer periods, for the tone-on-tone and textured patterns are less likely to show foot markings or even spots or stains.

Pent-up demand for Holmes Broadloom Wilton far exceeds the present supply, but production is going ahead to make increasingly frequent deliveries to all stores featuring Holmes Carpet.

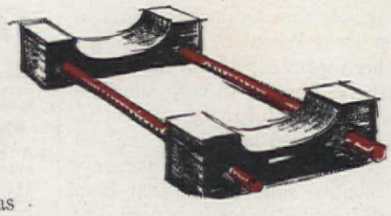
May we suggest you have them measure your floors now for Carpeting "*All over the house.*"

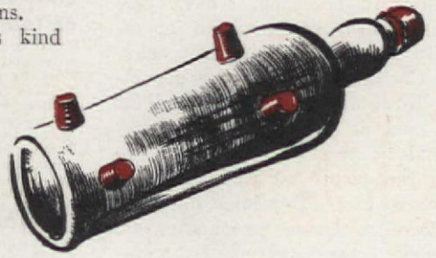
Archibald Holmes & Son, Philadelphia 24, Penna.

Plan Now on Carpeting from Wall-to-Wall with

HOLMES BROADLOOM WILTON

Bottle Your Garden





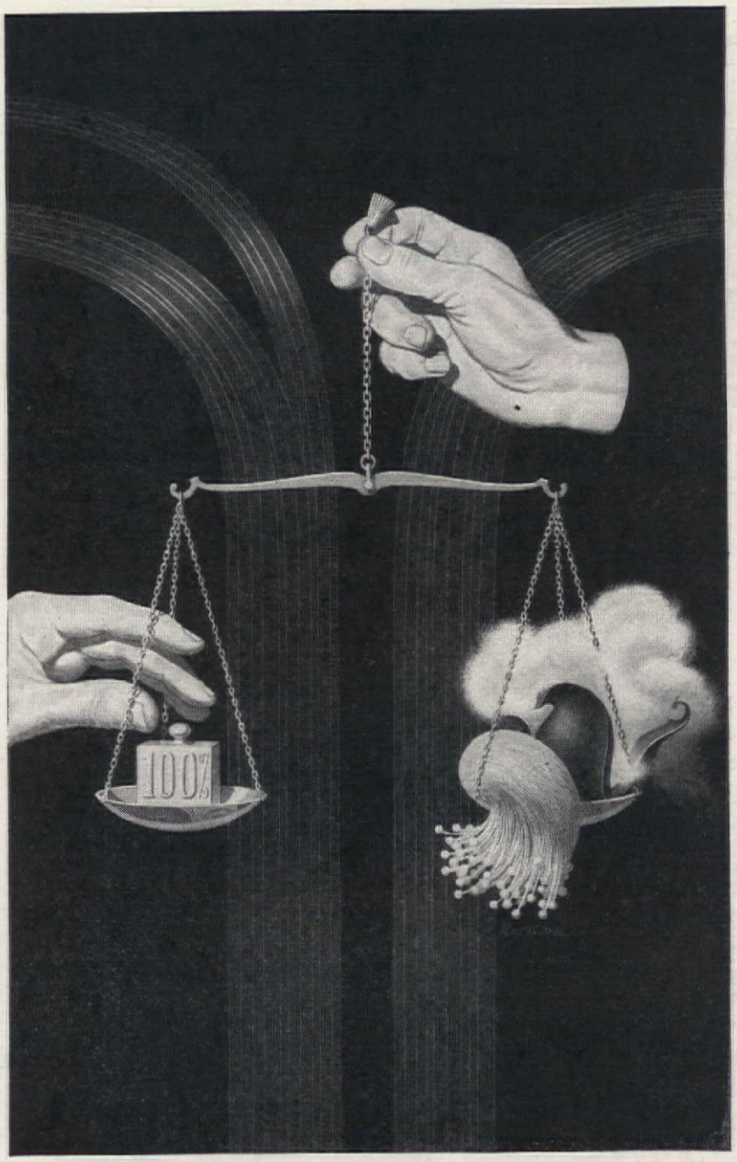
Elizabeth F. Kenah

GARDENING in bottles has helped me bridge the dreary gap between putting away hoe and wheelbarrow in the fall and starting to hover impatiently over seed flats in the spring. Once you start looking, you will be amazed at the number of tiny plants to be found outdoors even in freezing weather. It is a rewarding experience to bring some of them indoors and watch them flourish under miniature greenhouse conditions.

When I first started this kind of gardening, I thought I would have to take special field trips to collect material; that the woods would be the only place to find evergreen plants, like pipsissewa and ground-pine, to contrast with the lighter green ones, ferns, and indispensable mosses. However, as my eyes became adjusted to searching, I found, right in my own back yard, many of the same tiny subjects that I had considered real discoveries in woods and pastures. I select them for size and pleasing leaf pattern, rather than by their botanical names and relationships. My mistake at first was in gathering material that was too large—"tree size" as it were, when what I needed was lots of small plants for ground cover contrast. Then I began to find mosquito-size plants, as exciting in their perfection as a newborn baby's hand, ready to aid in realizing all kinds of landscaping possibilities.

Standard advice in making terraria is to place only plants of the same habitat together, but don't let that frighten you, for I have mingled woods, field, roadside, and back yard subjects with few casualties. It is well to choose very small succulents since, in the moist atmosphere inside a bottle, they grow rapidly. Mosses do the important job of retaining moisture and preventing the soil from becoming waterlogged.

When I have enough plants, I assemble them on newspapers spread on the dining-room table, together with a container of garden soil (or potting soil from the florist's), bottles of various shapes, and two tools: a metal ¼-teaspoon measure bent



There is a standard by which to buy paper – and it is Crane's

In buying fine things, such as silver, you have an established standard — the sterling standard — to guide you. In buying fine paper, you have a similar standard — the Crane standard — that has been maintained with fidelity and continuity these 145 years.

Sterling is 92.5 per cent pure silver. Crane's Papers are 100 per cent cotton and linen fibres. No other materials for making paper have withstood the test of time; none other gives to paper the enduring quality, the fine texture, the clarity, the distinctive and desirable characteristics that so readily command your admiration and reflect your good taste.

You may enjoy the Crane standard of excellence in papers for business, personal, and social purposes at a cost that is exceedingly modest for the quality you get, for the satisfaction they afford.

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LITTLE LULU Gets An Earful

by Marge

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LIKED BEST IN A NATION-WIDE SURVEY BY 7 OUT OF 10 TISSUE-USERS

There is only one Kleenex America's Favorite Tissue

Only Kleenex has the Serv-a-Tissue box —pull a tissue and up jumps another

NOW! MORE KLEENEX is being made than ever before. So keep asking for it!

*T. M. Reg. U.S. Pat. Off.

Watch for Paramount's latest LITTLE LULU cartoon in Technicolor at your favorite theatre.

slightly to slide through the mouth of a bottle and attached to a 15" handle of stiff wire, and a three-pronged bent fork of the same length made of twisted wire. I use the spoon for putting soil in the bottle and the fork for setting the plants. I am often asked how I keep the bottles clean. Of course, it takes care and patience, but I think the main thing is to have everything dry during the planting operation—soil, bottle, and plants. (The moisture can be driven out of freshly washed bottles by placing them in a very slow oven.)

After putting soil in a quart wine bottle to the depth of about an inch, I begin landscaping. Quite a large piece of moss can be squeezed compactly together so it will pass through the bottle neck and spread out again inside to make a soft valley carpet or a miniature hill. Next, after gently removing as much soil as necessary from the roots of a plant selected for a particular site, I fold the leaves together and guide the plant feet first into the bottle with the fork. After scratching a hole for the roots, I ease it into an upright position and cover the roots. Moss pressed down over them keeps them moist until they take hold and also gives the finished product a neater look. When the whole garden has been planted, I tip the bottle slightly and water it very slowly—a scant half cupful to a quart bottle. It will not need more until the soil appears dry, perhaps not for several months, since evaporation from this sheltered little world is very slow and excess moisture means trouble.

I was careless about providing a southern exposure for my tiny greenhouses until I noticed some of the plants becoming pale, peaked and distorted from growing toward the light. Now, each garden has its place in a sunny window. A wooden stand (shown in sketches) glued to the bottle with household cement provides a firm base and an opportunity for a touch of bright color. For Christmas I achieved a gay effect by using corks painted red for legs and as a stopper. The latter should be removed occasionally to give the plants air and clear the bottle of excess condensed moisture.

These miniature greenhouses are splendid conversation pieces, arousing many questions as to how they are made and cared for. Now that you know the answers, bottle a garden for your own enjoyment, then give pleasure to your friends and unfortunates in convalescent hospital wards by making some for them.

Share through "Care"—Cooperative for American Remittances to Europe, Inc. This is a government-sponsored, nonprofit organization established by 24 relief agencies concerned with supplying food to famine stricken countries in Europe. Address CARE, 50 Broad St., N. Y. 4, N. Y.

"Marching Forward to a Better World" is the slogan of The Salvation Army's expanded program of aid to humanity. The support of all Americans in this task of helping to build stronger individuals, communities, and nation is urged.

FIREPROOF ZONOLITE INSULATION MEANS

PLUS

FIRE PROTECTION!

Zonolite Insulation gives you true comfort in your home—maximum winter fuel savings, maximum insulated summer coolness—lasts forever and is forever fireproof. It also gives you permanent fire protection.

Fireproof Alone Is Not Enough

A frying pan is fireproof—but food in it *can* burn. Zonolite is both fireproof and a barrier against transmission of heat and flames. This fire protection in Zonolite is not the result of "treatment" which may deteriorate and become completely ineffective after only a few years, but is a natural permanent characteristic because Zonolite is a mineral and will outlast your home.

Ahead of any other insulation Zonolite can bring ideal comfort and safety, whether you are building or remodeling. Zonolite combines a value of insulation and protection against heat, cold and fire not found in any other insulation material. It is proof against termites, vermin, rot, mold and moisture effects. Its marvelous *four types* can do amazing things for you.

Only ZONOLITE Meets So Many of Your Needs . . .

Zonolite insulating fill is easily installed in attics and sidewalls—just pours into place. Zonolite plaster insulates interior walls and ceilings against heat, cold, sound. Saves tons of needless weight—resists cracks and chipping—retards the spread of fire much longer.

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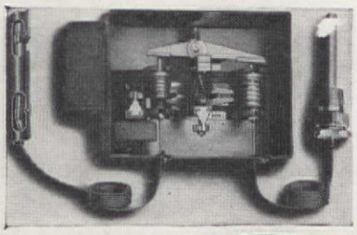

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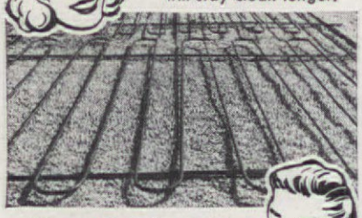

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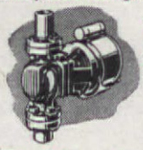

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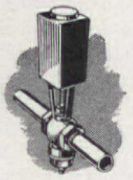

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Walk in the Pine Woods

Devereux Butcher

Nola E. Wibel

To all of us come days when all the cares of the world seem to rest on our shoulders. Our hearts are heavy, our minds troubled, our bodies exhausted. We need a place of quiet where we can find rest and relaxation. For some, fishing in a mountain brook is the answer; for others, music or gardening. Some go to their church—and I walk in my pine woods. Indeed, it's like a cathedral, and surely God must be there, for I emerge renewed, with a tranquillity I find in few other places. One need only look upward and see the tall trees waving majestically above to appreciate the world which is ours, if we but see it. The stately trunks are like organ pipes, and when the wind whispers through them, music takes possession of your soul. Sometimes it's so gentle you must listen intently for it over the soft rustle of the pine needles under your feet. God carpets His cathedral with needles that are soft, resonant, and never the same, for Nature renews them every fall. Then they have a dry, waxy smoothness with a touch of autumn in their fragrance. After the winter's snows, they smell of earthy woods, moist, alive. In July, their aroma is almost overwhelming. It becomes a part of you so that all your life, when you think of pines, you sense that perfume within yourself.

For those to whom the pine woods are but a picnic spot, they serve a purpose, too. But would you really know them, you must go quietly and alone. You must look, listen and meditate if you would commune with God and find peace for mind and heart.

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Maynard L. Parker

basic data

Have You the Right Approach?

E. L. D. Seymour
and
Louise Price Bell

WHAT is the most important part of this article? If you're asking me, I would say, without hesitation, the part you are reading right now—the opening sentences, the beginning, the approach. Because, if *that* doesn't attract your attention, awaken your curiosity, invite you to go at least a little further, what hope is there for the rest of it?

The same thing would be true of a speech before the Congress, a talk before a garden club, an insurance man's sales argument, an application for a job—any sort of presentation, verbal—or visual. It's the approach, the introduction, the part that makes the first impression, that counts.

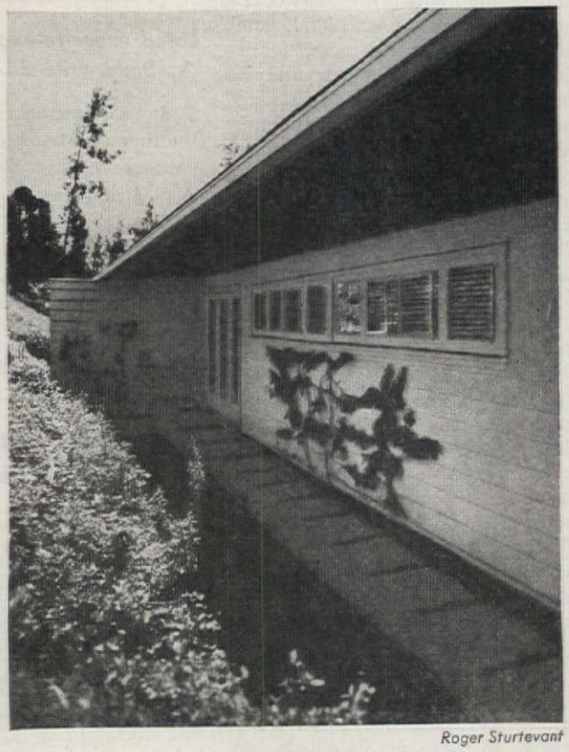
Well, apply that logic to your home—anybody's home—and you have all the proof you need of the importance of the question before us—"Have you the right approach?" (Now here's a coincidence: Just at that point, there were laid on my desk some views on this very same subject from Louise Price Bell, of Arizona. Let's see what she says before we analyze the subject on our own account.) Writes Mrs. Bell:

"Everyone knows that one's approach is important, whether in business or social contacts. And so it is with homes. If the approach to a home is of the friendly type, you immediately sense that the folks inside are friendly, too. If it is austere and cold, or grandly formal, then you anticipate politeness, but more or less formality, when you enter. John Burroughs once said: 'Every man's house is an effigy of himself. When you seriously build a house, you make a public demonstration of your tastes and manners, or your want of these. If the domestic instinct is strong in you, if you have humility and simplicity, they will show very plainly in your dwelling. If you have the opposite of these—false pride or a petty ambition, or coldness or exclusiveness—they will also show. . . .' It seems to me that the beloved naturalist philosopher hit the nail smack on the head. And, applying his yardstick, the approach to a home is a veritable springboard to what we can expect to find when the door opens, making it possible to ignore such details as price, color, location, size and the importance (or otherwise) of the occupants.

"The things we can do to make the approach, the introduction, to our homes what it should be, are count-

Bob Cleveland

Three entrances that exactly fit one traditional and two modern houses. The small, picket-fenced, brick-pathed front garden reflects the Cape Cod influence (see March, 1946, issue). The other two are on hillside properties



Roger Sturtevant

Where the land drops away between the Frederic Wood house (see page 58) and the sidewalk, a small bridge spans the gap. Above, the walk, just below street level, runs between a bank planting and a vine-decked wall

"See how our dream home includes Aluminum Living"...

"It begins right at the threshold. See, it's aluminum. It will wear for years and years and never look scuffed or worn. It will never tarnish and never rust. And think how easy to keep clean."

"And aluminum windows. Aren't they beautiful? And watch, they open so smoothly and easily. They will always be that way, too. Even without painting they can't rust or rot. And, of course, they won't warp. We will *never* have to pry one of these open."

"Remember how out of date the hardware looked in our old house? Well, look at this! Isn't this a joy. It's aluminum hardware. So clean looking—sleek—and fresh. I just love to touch it."

"And bless those people who do things with aluminum. We used to get so provoked by those ugly screen stains on our nice fresh paint. We are through with that forever. The screening in our dream home is aluminum."

"Our builder suggested this—an overhead garage door. It's a grand idea! Just like our aluminum windows, it simply can't rust, or rot, or warp. It will *always* open as easily as this."

"I could show you a lot more—like these aluminum Venetian blinds and combination storm and screen sash. Or maybe our aluminum weatherstrip, that will save fuel bills. But you see what I mean. That's why our dream home includes aluminum living."

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(*Not set*)	NIACIN	10.3 milligrams
10 milligrams	IRON	15.7 milligrams
750 milligrams	CALCIUM	950 milligrams
750 milligrams	PHOSPHORUS	750 milligrams

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IF IT'S BORDEN'S, IT'S GOT TO BE GOOD!

Three approach treatments for southern conditions. The flagstone drive at Dr. E. C. Chamberlain's home in Florida skirts an island of grass and tropical plants. The Frederic Barienbrocks' house in Santa Monica (see May, 1945, American Home) has a simple brick path between the English ivy "lawn" and the carage wing. A combination of rock and desert garden softens, yet dramatizes, the climb to the V. E. Herter home in Los Angeles

Fred R. Dapprich

less—and many of them effective out of all proportion to their cost. . . . Recently I saw an attractive, but somewhat characterless white clapboard house given a real fillip when the entrance well and the simple door were painted a sunny yellow, and twin green pots of cheerful foliage plants were set on either side. It was as if the formerly serious-faced house had suddenly broken out into a friendly, welcoming smile. Another little house had a green entrance hall forming more or less a part of the living room. But the outside was cream and tan and, somehow, the two didn't seem to fit together—until the outside of the front door was

F. M. Demarest

Max Tatch

How modern are your methods at the sink?

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Q. Why plant Holland bulbs now?

A. *Plant them* NOW *before hard frosts set in. Holland bulbs bloom early in Spring.*

Q. Why are imported Holland bulbs easy to plant and grow?

A. *They only require well drained soil, a sunny exposure and natural winter moistures . . . almost no care after planting.*

Q. How many varieties of Holland blooms can I grow?

A. *Tulips — daffodils — hyacinths — crocus. Hundreds of colorful varieties in all.*

Q. Why should I insist on genuine, imported Holland bulbs?

A. *Your flowers will be larger and lovelier, because the bloom is pre-formed in these big Holland bulbs.*

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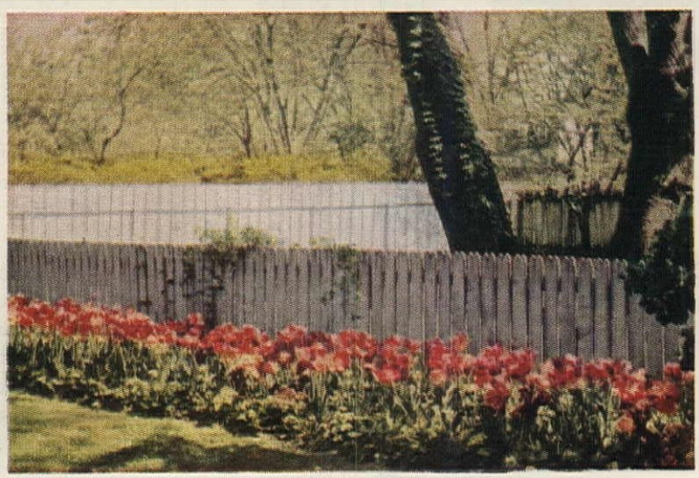
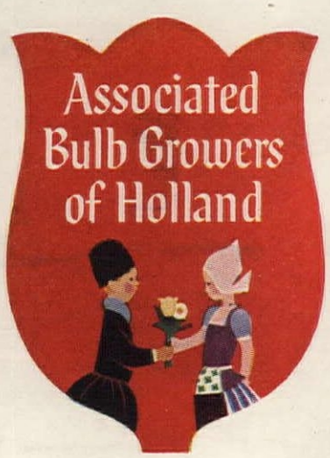
"IT'S TULIP TIME IN THE U.S.A." Lots of places around the house to dress up with tulips — walks . . . hedges . . . fences. To plant imported Holland bulbs—loosen soil to one foot depth—then set each bulb about five to six inches from surface, about six inches apart. *Remember, Now is the time to plant!*



THE GLORY OF HOLLAND IN YOUR OWN YARD. Add beauty and charm to your home with tulips—daffodils—hyacinths—crocus—all colors of the rainbow! Holland bulbs are noted for strong stems and beautiful flowers and grow equally well tucked away in small places or planted together for mass effect. Be sure you plant large and healthy bulbs . . . imported Holland bulbs. Ask for them now at seed stores, florists, hardware, chain or department stores in the U. S. A. and Canada. *And remember, Now is the time to plant!*



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painted the same green as the entrance hall. Immediately exterior and interior flowed into one another, and the family is now identified as living in 'the house with the green door.' Modifying a single detail in the approach had given it individuality."

WELL, when you think of approaches you have seen and liked; when you study the examples illustrated on these pages; when you contemplate developing or modifying one of your own, what elements are involved and contribute to the result obtained or sought? What circumstances have been or must be taken into consideration? What features have been or can be utilized or adapted in solving the problem? They fall into four main groups.

First of all, there is the site, with its possibilities and its difficulties. This is determined at the outset by such basic matters as geographical location, climate, exposure, prevailing winds, and the need for protection from the elements. Topography, the difference in levels between street, house, garden, etc., is an important factor. And, of course, the neighborhood (in the case of a small property in a built-up section) or the general and immediate environments (in the case of an isolated house on a larger plot) will have a good deal to do with the extent to which the approach can be left open or might better be screened for seclusion and privacy.

The second group of factors is associated with the building itself. It includes the details that are determined by its architectural style, its orientation, the arrangement of its rooms and other elements in accordance with the family's requirements and mode of living. Formerly, custom simplified this part of the problem by rigidly establishing the main entrance to the house at the front, leading as directly as possible from the sidewalk or street. Perhaps there would be a carriage drive past a side door or under a porte-cochere beyond which guests would never go and the family only infrequently, since the drive would thence proceed to a more or less remote stable. Then the front or "public" area of the grounds was as formal (and often as little used or enjoyed) as the "front parlor," and the approach was meticulously

Five entrance styles from five states. Top: vine-sheltered simplicity marks a Texas side door; in Illinois, fenced front rose garden gives privacy, intimacy. Center: path through informal planting and bricked passage under wide overhang gives direct access to hall in Oregon. Bottom: severe modern in California calls for utmost simplicity; traditional Connecticut house is approached up stone steps and through garden overlooked from porch

(Photos, same order, by: Geo. Van Anda, Nowell Ward, Leonard Delano, Esther Born, Geo. Van Anda)

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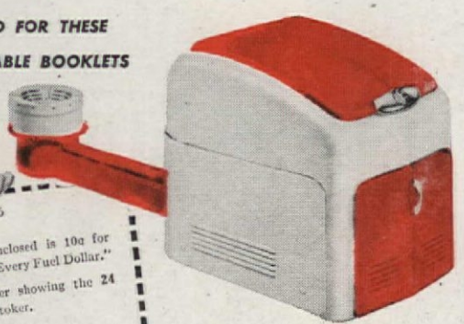

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kept presentable for those who might never see the "back door" or share the pleasures of the garden to which it gave access.

Modern ways of life and resulting or related revolutions in architecture and landscape architecture have, among other things, subordinated formality and window dressing to the comfort and convenience of the family; shifted the living rooms to the rear or garden side of the house (and frequently the most used and therefore most important door as well); made the garage an integral part of the building and a means of access, too, especially in stormy weather and, in various ways, routed the main approach for family and visitors through the garden or at least via some aspect other than that of the street side of the house. Thus considerations of accessibility, convenience, and practical usefulness call for a completely new method of solving the problem of the approach.

A third group of elements includes the various materials of which the approach can be made, either separately or in combination. Does the entrance suggest a brick, flagstone, or gravel path, or informal stepping-stones across a stretch of lawn? Are steps needed, and shall they be simple and direct, or broad and curved, a single flight or a series of units? Does the grading necessitate or permit something unusual, such as the short wooden bridge pictured at the bottom of page 90, or a hospitable, protected entrance passage extending along a wing of the house, as seen in the center of page 95? And then, entirely aside from all questions of approach by foot, there is the whole problem of how to bring automobiles into the property, and how to dispose of them, so as to reveal its attractions without jeopardizing them.

Lastly, there are the details concerned with meeting a need, or taking advantage of an opportunity to supplement or embellish the approach with plants, with benches or other

structures, or perhaps with some sort of flood lighting that will serve both an aesthetic and a useful end.

It is obviously as impossible as it is unwise to treat the approach as an isolated detail unrelated to the rest of the landscaping of the property. It must contribute to the over-all impression created by the home when seen by someone approaching it, and at the same time it must provide the most direct, most convenient, and most logical means of entering and leaving it in the course of the every-

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day routine as well as on special occasions. If invalids, children, or elderly persons must be taken into the calculations, it must be eminently safe and easy. And, like the rest of the garden—or the house itself—its maintenance requirements must not exceed the allotment of time and effort that can be devoted to it. A climbing rose on a trellis at the door may be a joy to behold in its blooming season, yet prove an actual menace to eyes and hairnets unless its thorny shoots are kept under control

by systematic training, and tying and regular pruning. It should not be necessary to urge the use of slow-growing shrubs to flank doorway or entrance steps—that is one reason why boxwood is so popular as an entrance hedge throughout its climatic range. And adequate spacing, based on the mature, rather than the juvenile, stature of plants, should always be provided. Only recently I saw an entrance reduced to half its original and necessary width in less than ten years by the unanticipated lateral growth of two handsome holly trees. These, though ordinarily considered slow-growing, took a sudden spurt after having been killed back by a severe winter and then cut down to mere stumps. Had they been set farther back in the first place, with possibly a temporary base planting of smaller shrubs or ground cover, or had they been pruned severely and systematically as they developed, the present inconvenience and the problem of drastic reshaping or even replanting would have been avoided.

As in all gardening and landscaping, one of the basic rules in approach design and planting is to keep the materials simple and appropriate. Whether this means a single accent plant beside a severely plain modern doorway, as shown at the bottom of page 95, a tracery of vine or espaliered shrub along a wall, a stately sentinel tree that will both shelter and shade the doorstep, or a modest fence around a tiny dooryard garden in the Cape Cod manner (as illustrated in the Illinois home at the top of page 95) will depend on the several factors already mentioned plus, of course, the personal preferences of the occupants of the house.

Incidentally, it must be kept in mind that the approach has to be lived with and seen from within the house, no less than from the sidewalk or street. Visualize it, therefore, as you will see it when opening the door from the inside as well as when advancing along the path to the door or mounting the front steps.

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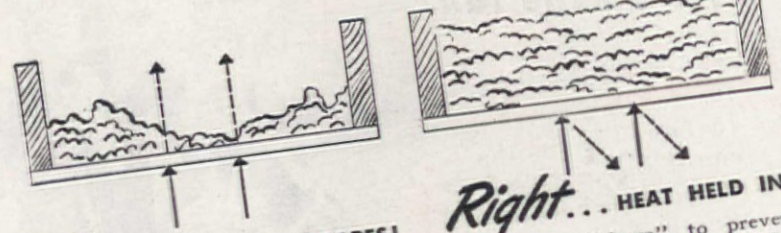
IN HOME INSULATION, TOO!



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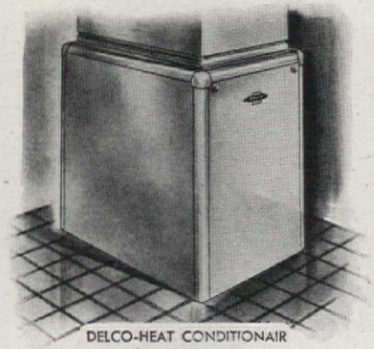

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Interesting effects can often be worked out when the approach from an automobile court or a drive expanded into a parking area gives access to both front or living area door and also kitchen or service entrance. A strategically placed, vine-draped wall or trellis can unobtrusively steer one toward the former and discreetly mask the latter. Or plant materials can be selected and distributed so as subtly to emphasize the one and subordinate the other.

For a "UNITED HORTICULTURE"

A MILESTONE in horticultural history, with vast potential significance for all humanity, will be reached in Cleveland, Ohio, October 8, 9, and 10, when a national conference will be held to discuss—and if possible bring about—the establishment of a "United Horticulture for the United States."

Over the years a conviction has become increasingly insistent that there should be one over-all, co-ordinating national council, chamber, or other body that could effectively represent and foster all the interests and activities—amateur, scientific, educational, professional, and commercial—that are involved in the broad, complex field which horticulture covers. As Dr. L. H. Bailey has defined it, "Primarily, horticulture is an art, but it is intimately connected with science at every point." Thus it embraces all phases of the production, utilization, improvement, conservation, study, and appreciation of fruits, vegetables, and plants grown and used for ornamental and aesthetic purposes.

Currently, a small group of interested individuals, impelled by a feeling that these are times for high endeavors and great achievements, has been exploring, discussing, and formulating possible organization programs. Functioning as a temporary and unofficial "American Horticultural Council," this voluntary committee is arranging and will conduct the conference, which will take place at Wade Park Manor, and at which the situation will be analyzed, proposals and suggestions will be presented, and those present will take over the responsibility—and privilege—of putting the project on a permanent basis. Not the least of its possibilities will be as a leader in renewed efforts to promote closer, more effective international relations in the horticultural field.

Invitations are going to individuals, groups, and institutions throughout the country to take part in the deliberations, offer ideas for discussion, and join in carrying forward a movement whose success can contribute materially to the progress, welfare, and happiness of mankind.

For detailed information about the conference, its objectives, and its background, address The American Horticultural Council, Inc., West Grove, Pennsylvania.

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Are You Giving Away Your Ground?

E. Quentin Gulliver

IN the fields and on the hillsides of America, millions of tons of topsoil are being washed away, to discolor and silt up the rivers and impoverish the land from which it came. Other tons of productive soil are similarly disappearing every year from the back yards of Mr. and Mrs. American Homeowner.

In our case, the damage was more apparent than usual. The property we had bought crossed the face of a two-directional slope, one part falling gently away from the house toward the rear, while the other part, steep and barren, ran down to the right, dropping almost precipitously to form the rear of my neighbor's lot. Heavy spring and summer rains, augmented by water from the house leaders, and carrying loads of soil, flowed down ever-deepening gullies (see upper sketch plan on page 100). Along the sidewalk on the next street mounds of silt accumulated on the level payment. That soil belonged to *me!* It should have been growing beans and lettuce, lawns and flowers in my garden, not lying useless on the sidewalk, waiting to be swept into the

Photographs by F. M. Demarest

This is the key retaining wall that solved the Gullivers' erosion problem, as seen from the neighbor's land, which also benefited

Here, the "sunken garden" which supplied soil for the grading

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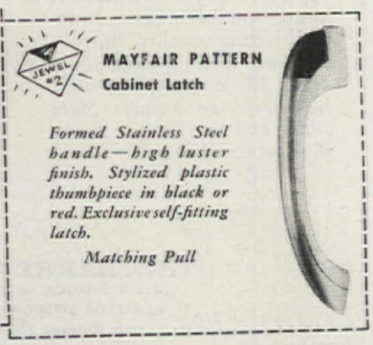
Matching Pull



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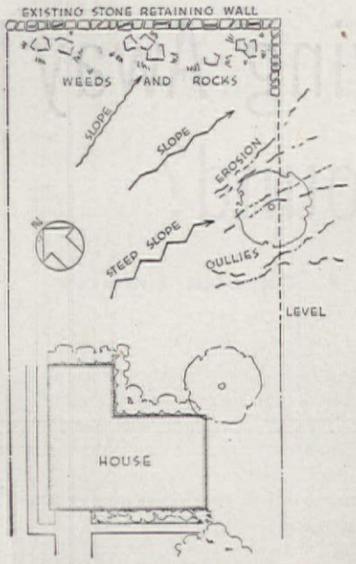
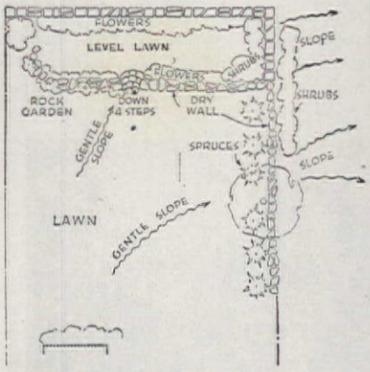


BEFORE: The problem



AFTER: The Solution

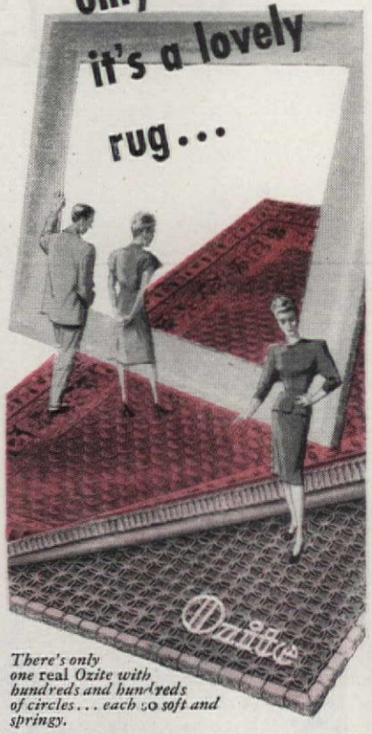
gutter. The question was, how could we stop this needless waste?

At first it seemed hopeless. Rain gullies are not easily healed or controlled. Besides, the neighborhood children, having seized on the barren terrain for the digging of fox holes and the re-enacting of the landings on Tarawa, hadn't helped the situation. The whole thing was unsightly and discouraging, but we resolved to do something about it—and we did.

There was rock within a foot and a half of the surface over the entire slope. So, while trees and shrubs might check the erosion, they would first have to get a foothold in a very thin layer of soil which they probably couldn't do. Indeed, along the boundary line between our yard and our neighbor's was a sparse, unhappy privet hedge trying unsuccessfully to survive. No, plants and grass could not do the job. Something bigger, more enduring, more fundamental was needed. So we decided on a stone wall to provide the foundation for countererosion measures.

First we pulled up the sorry hedge, saving some of the stronger bushes for replanting elsewhere. Then we began on the wall—not a "wet" one, such as only a skilled mason can build with mortar, but a "dry wall," the kind you see rambling along country roads and across fields. Borrowing our iceman's truck, we drove into the near-by woods and, with a neighbor's help, collected many loads of

Your friends only know it's a lovely rug . . .



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loose stones and dumped them in our driveway whence we moved them by wheelbarrow to the wall site. It was backbreaking work, but fun, too, and, in spite of lame muscles and bruised hands, the wall began to take form. We built it higher where the hill dropped away, so that it ran level along the property line, where the hedge had stood, for about 60 ft. At the far end, it bent to the left, across our property, for about 10 ft. forming a right angle and, as a whole, a giant figure 7, rising to a height of 3 ft. at the junction of the two sides.

The next step was to provide fill against the wall on the uphill side. Now, at the far end of the yard, beyond the short arm of the "7" and on only a slight slope, was an area some 30 ft. wide and 50 ft. long extending to a high retaining wall that separated us from the lower-lying land of another neighbor. Like many a bit of ground removed from the eye of the owner and beyond the easy range of lawn mower and cultivator, it was ill-kept and unsightly. The previous tenant had tried to grow a garden there but with no results, and the weedy ground was littered with all kinds of trash. Nevertheless, it provided us with earth to put against the wall. Also we found that good topsoil had accumulated in the slight hollow and, working with shovel and wheelbarrow, we gradually excavated and moved more than three tons of it, spreading it on loose stones to insure proper drainage. The result was a level expanse, even with the top of the wall and extending out to the crest of the hill near the center of our back yard.

Then we leveled off the lower "terrace" where we had removed the soil, and built a low retaining wall (an extension of the short arm of the "7") to prevent any further washing into it. In the middle of this wall, we built four stone steps leading down to the newly formed "sunken garden" or lower lawn area.

By that time it was late summer, but the heavy rains now fell upon and soaked into leveled and freshly dug ground, instead of running off down the hill. Later in the fall, after the fill along the wall had settled, we planted a row of six small Norway spruce trees there, and sowed grass seed over the filled-in section. Winter brought more heavy rains as usual, but we had won the battle. The water sank into the ground, benefiting the trees and the new lawn, and the whole area greeted the spring fresh, green, and rather beautiful. Our neighbor beyond the new wall took advantage of the resulting relief from repeated flooding and washing and also planted grass seed over his battle-scarred ground. And at this time we sowed the center of the sunken area to grass, and planted mountain-pink, sedum, ivy, blue flag, daphne, violas, and other hardy flowers along the retaining low retaining wall, making a charming and easily cared for little rock garden.

Thus the wasting away of my land by the elements was stopped. A real-estate man has estimated that our landscaping efforts have added $1,500 to the value of our property; and that does not include what it has meant to us in satisfaction. In cash, we spent about $25 for seed, trees, fertilizer, and a few necessary tools (plus an occasional present for the iceman in return for the use of his truck). The labor called for was considerable, but it was paid for in a few aches and bruises, not cash.

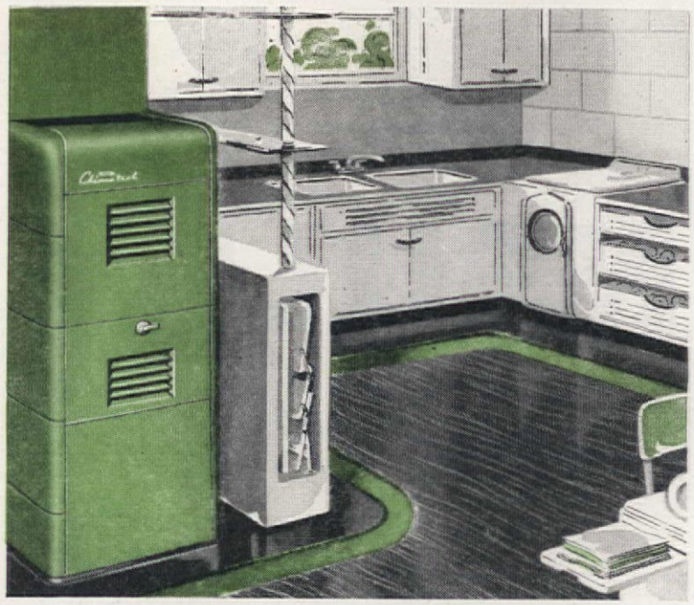
It was fortunate for the whole project that I have a wife who delights in such undertakings as moving soil, building stone walls, etc. Had it not been for her energy and wise counsel, the job might have progressed less pleasantly and efficiently. On her head rests a full measure of credit for what was done.

But, after all, ours is but one story —that, fortunately, ended happily— of man's battle against the tragedy of soil loss and waste. It was checked, by simon-pure amateurs, through the judicious use of materials right at hand. The signs of the gradual eating away of our land were there; we were forced to adopt drastic measures. Similar signs are apparent in many places, but all too often they are ignored. Where soil is not clothed by vegetation, it is at the mercy of pelting rains and drying winds. You have seen lots of such land. As it loses what little organic matter it may have had, it becomes packed, impervious to moisture, uncongenial for plants. Then erosion begins, unnoticed at first, but later spreading out to destroy more and more of the property. When the signs first appear is the time to get busy. The digging of a dry well to take care of excess water, the reseeding of a worn patch of sloping lawn, can be far more useful than future walls and terraces—because it is a preventive measures and it's cheaper.

Now, as we look along our stone wall, across our lawn, past the husky spruces onto our neighbor's yard, also green and stable, down past the stone steps to the flowers in the sunken garden, there is no sign of erosion or gullies. Things are growing where once there was bare ground. We are thankful that we answered the challenge and did what was necessary to keep our land where it belongs and in the form that most pleases us.

Perhaps your yard presents a similar challenge to your ingenuity. But you cannot be sure it will give you the chance we had before it slowly destroys the foundations of your gardens and orchards. Look carefully. Perhaps you can see signs of destruction at work even as we saw them. But very likely you, too, have the materials at hand and the skill and strength in your arms to win your battle against soil erosion.

(EDITOR'S NOTE: You don't have to be a farmer to get invaluable help and advice from the publications and representatives of the U. S. Soil Conservation Service. Address its Information Office, Washington, D. C.)



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basic data

Hints on Painting

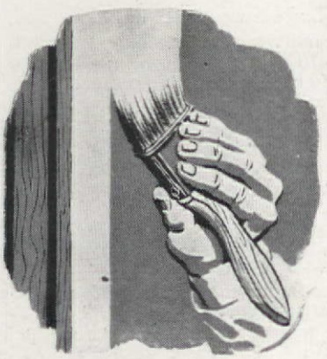
William W. Atkin

"I GOT more paint on me than I did on the wall"—this remark often is made by the amateur painter. It usually is made with a certain amount of pride in the voice. It's hard to know whether the pride is the result of finally finishing the job in spite of the spilled paint or because the person making the remark just likes to cover himself with paint. Be that as it may, there is a way to paint without spilling more than a few drops. Take a tip from a professional painter—it is easier to paint without spilling; there is less work involved in cleaning up afterward. In addition, you can do better work, and you use less paint—therefore, you save money, too.

We're likely to think painting is an easy job and wonder why professional painters are considered skilled labor. Painting is not easy if it's done properly; it is definitely skilled labor. However, it's the kind of skill that is not too difficult to master—and once you have learned it, you'll find it interesting work. To begin with, you should have good brushes if you're going to do anything like professional work. A cheap brush drops hairs all the time and, no matter how many hairs you pick off the surface, some always manage to dry into the paint, spoiling its appearance. Also, the bristles of a cheap brush are stiff and not laid to form a smooth painting edge. A good brush, on the other hand, will last for years if properly cared for. If you're going to be painting for several days, you can preserve the softness of the brush in kerosene or water while not in use. Don't just throw the brush into the can and forget about it. Instead, when you first buy the brush, bore a small hole in the handle about an inch or so above the bristles. When it's not in use, suspend it in the liquid on a wire meat skewer or piece of stiff wire, so that the bottom of the bristles don't touch the bottom of the container by at least half an inch. (See illustration.) Be sure, however, that the liquid completely covers the bristles and laps the metal brush band. If you don't expect to be using the brush for several weeks, take it out of the liquid and work as much of the paint out of it as you can on old newspapers. Then pour some kerosene into a clean can and, after slushing well in the kerosene, wipe the brush again on newspapers. When you have got as much of the paint and oil out of the brush as possible clean the brush

To keep brushes when they are not in use, liquid should cover part of metal

Clean out hollowed rim. Wipe off outside of can with kerosene-soaked rag



Wrong way to hold brush. Always keep the brush up to prevent dripping

Wipe brush on old newspapers before final cleaning with soap and water

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National Gypsum Company
Buffalo 2, New York

Please send me a copy of your "Better Living" booklet at no obligation to me. ( ) My home is already built. ( ) I am building in the future. ( ) I am a student desiring special information.

Name.....

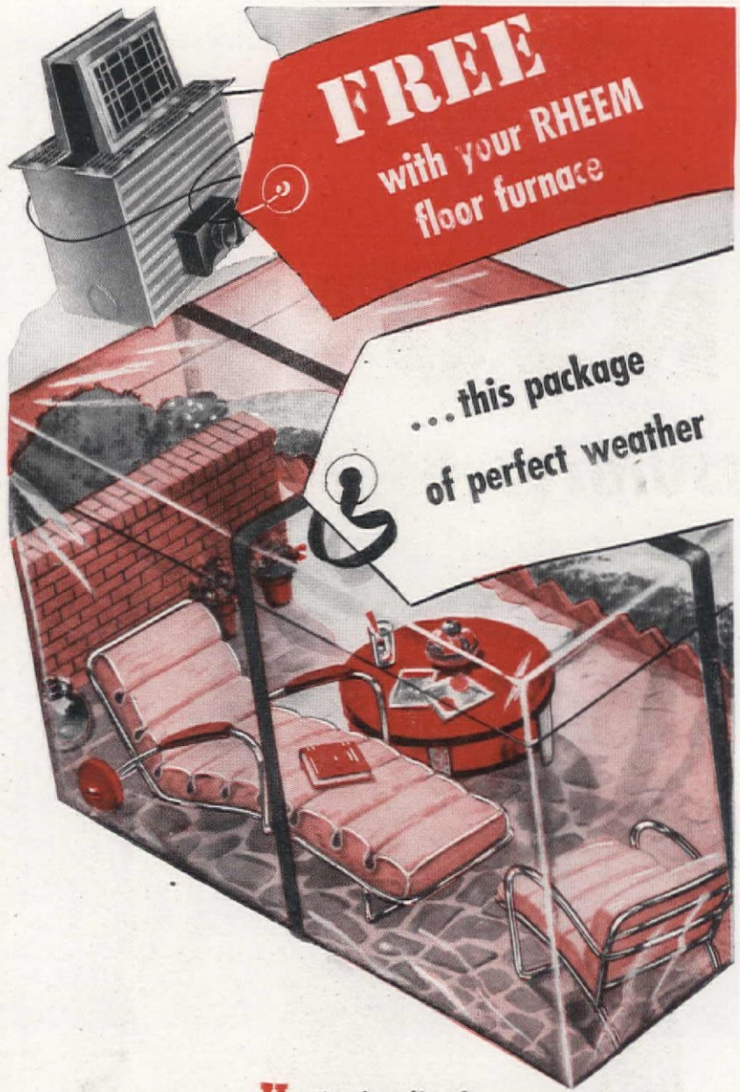
Address.....

City.....

with mild soap and warm water. Rub the soap into the bristles by pushing the brush into the palm of your hand. When the suds have worked up into the top of the bristles, grasp the bristles between the thumb and forefinger and get as much of the soap out as possible. After this, rinse out all the remaining suds in clean warm water. Three or four repetitions of this process should get all paint and oil out of the brush. Then lay brushes flat on newspaper to dry, and store away laying down. When thoroughly cleaned in this way a brush will not get stiff. In fact, when you're ready to paint another time it will be just like a new brush—better, in fact, because brushes improve with use.

In painting it's usually better to put on two or more thin coats than one thick one. It's usually best to thin the paint with turpentine, linseed oil, flatting oil or whatever thinner the manufacturer recommends before putting on the first coat. Dip the brush into the paint so that about an inch or so of the bristles (depending on the size of the brush) are saturated with paint. Push excess paint out of the brush on the side of the can to prevent dripping. Spread the paint on until the surface (or part of it) is completely covered; then brush out, running all the brush marks in one direction so they won't show when the paint dries. Always swing the brush in the direction of the wet paint and away from the unpainted surface. When the paint begins to work up into the head of the brush, wipe it off before it has a chance to get on the handle. If you do this, you will find that the handle and your hands can be kept free of paint except for the small amount that splatters when you're working. The illustration showing a hand swinging a brush shows the handle of the brush in a downward position. Holding the brush this way will allow paint to run down the handle and onto the painter. The right way to paint is to hold the brush in such a way that the handle is somewhat higher than the bristles. Thus surplus paint, naturally, runs downhill to the bristles. If you keep the brush relatively dry splattering can be easily minimized.

When you're ready to put the paint away, spend an extra minute or two and do it right. Wipe excess paint off the can, especially from around the hollowed rim into which the top fits (see illustration). Place a rag over the top of the tin allowing it to overhang sides of tin. This will prevent any paint left in the rim from splattering when top is tapped tight with a hammer. Tap around the edge of the top rather than the middle, then the top won't be bent out of shape. To be certain that no air can leak into the can, turn the can upside down a few times. If any paint leaks out around the brim, air is leaking in and the paint will deteriorate. So be sure the lid is put on tight.



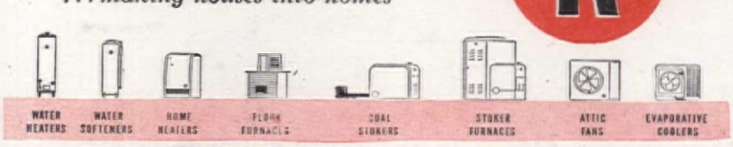
Here's a bundle of summertime... gay, gracious summertime. Put it in your living room . . . and have a tall glass of iced tea. Put it in your bedroom . . . and forget your woolen housecoat . . . even when snow is on the ground . . . learn how to relax in winter in the warmth of a Rheem gas floor furnace. Chilly air is swept from your floors and cheery healthful warmth fills every corner in your rooms.

Thermostatically controlled, this compact heating plant can be easily installed under the floor in any home, old or new. Fuel bills are lower because the unit fits between two rooms and heats one or both of them. Enclosed heating elements eliminate smoke and fumes . . . insure clean draperies and walls. Completely safe to operate, it is approved by the American Gas Association, and bears their Blue Star Seal of Approval. And thanks to Rheem's engineering skill, the cost is so low that it fits any budget.

So don't wait 'til winter . . . see this new gas floor furnace at your Master Plumber's today . . . or write Rheem, 570 Lexington Ave., New York 22, N.Y.

RHEEM

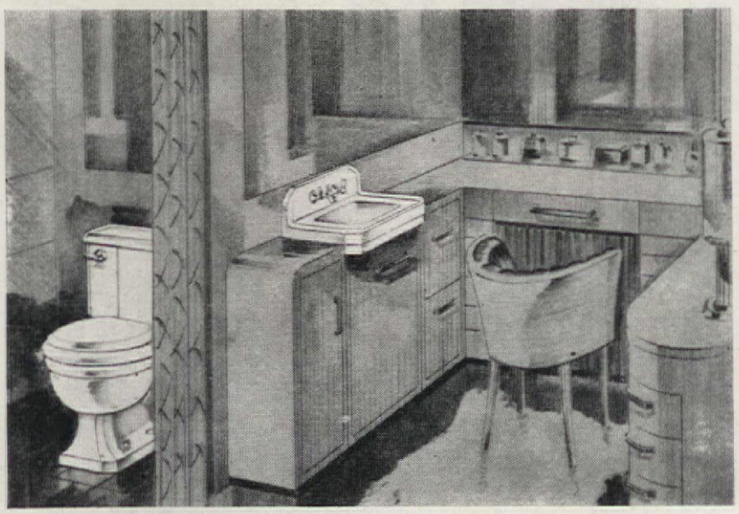
. . . making houses into homes



SINCE 1904 MAKERS OF FINE PLUMBING FIXTURES

ELJER

"George says I'm the modern type"



"Like most everyone, we are planning a first floor washroom. But ours will be as *modern as 1950,* thanks to Eljer's exciting booklet on practical home planning.

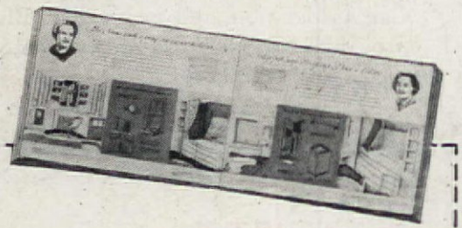
"Our idea is an attractive powder room for guests that also serves everyday requirements. Imagine built-in features like a closet for overshoes and umbrellas, a clothes hamper and a medicine chest that means *quick* first-aid for Junior's cuts and bruises. It'll save wear and tear on the rest of the house —and I'll save *plenty* of steps.

"George says this combination washroom and powder room idea is as economical as are Eljer's plumbing fixtures. It must be Eljer's years of experience that makes their bathroom and kitchen suggestions so practical, and the styling of their fixtures so *truly smart.*"

If you are building or remodeling your home, send the coupon below for your free copy of Eljer's helpful booklet entitled, "Women Tell Us".

ELJER CO. • FORD CITY, PA.

Get this free book of ideas for your kitchen or bathroom of tomorrow



ELJER CO., Box 192,
Ford City, Pa.

Please send me your book of practical suggestions for a new bathroom or kitchen.

*Name*_____

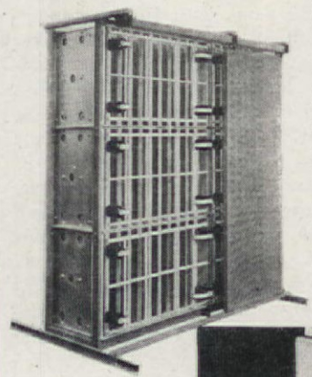
*Address*_____

*City*_____ *State*_____

NEW PRODUCTS for a Better Home

William W. Atkin

NEW products offered by manufacturers are now arriving at stores and lumberyards throughout the country. Many of these filled your dreams during the lean war years. Let's look over some of those now available. Some are dramatic; others have been designed by engineers and scientists to replace hard-to-get building materials or to add beauty and style to your home. For example, you can have one of the amazing new electronic housemaids. These quiet, efficient machines will collect over 90% of the dust out of the air and will operate at very little cost. Two such "housemaids" are shown here, the Raytheon Precipitator and the Westinghouse Precipitron. Both dust collectors operate on the same principle and will collect dust particles as small as those that go to make up cigarette smoke—1/250,000ths of an inch! The dust collector is installed in the duct work of your air conditioning or heating system. Particles of dust are drawn into the machine where they are charged positively on a fence-like ionizer. Particles are then attracted by a negatively charged plate beyond this where they remain until the plate is flushed off. On some models there is a device which flushes the plate automatically by the simple pulling of a switch. Only one electrical connection is necessary to hook up the dust collector and this may be on a 110-120 volt system.



Raytheon Precipitator

Westinghouse Precipitron

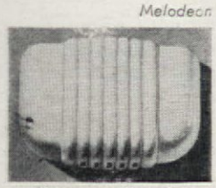
Door Chimes

The door chimes shown on this page are the Melodeon, the Edwards Knocker Chime and the Rittenhouse Dorset. The Melodeon, at upper right, is manufactured by Mell-O-Chime and Signal Corporation. Simple to install, the Melodeon responds with two chimes when the front door button is pushed and one for the back door. The Edwards Knocker Chime, shown by the two drawings at the left, is most ingenious. Outside

Outside

Edwards Door Knocker Chime

Inside



Melodeon

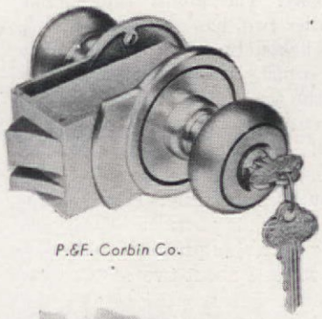
Rittenhouse Dorset

Curtis Massena

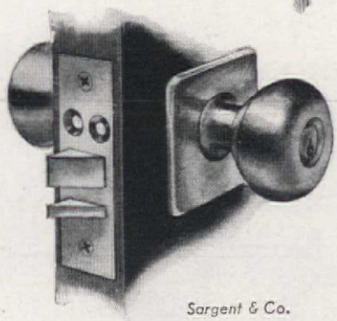
Suter, Hedrich-Blessing Studio

the caller finds a handsome knocker; inside, instead of a knock, the owner hears a melodious chime. In addition, there is a mirror mounted on the mechanism inside the door for last minute grooming before greeting your caller. The chime is manufactured by The Edwards Company. The other

Schlage Lock Co.



P.&F. Corbin Co.



Sargent & Co.

photograph shows the Dorset, which is one of a number of new models manufactured by the A. F. Rittenhouse Company. The design for this chime, which also responds with two notes for the front door and one for the rear, is by Norman Bel Geddes, famed industrial designer.

At the bottom of page 104 is shown one of the many newly designed entrances which are available from the Curtis Companies. The entrance shown, called the Massena, is a simple one, ideal for the small G.I. house. The Curtis Companies have recently published a new style book which may be seen at many lumber dealers' offices. The entrance illustrated was designed by Cameron Clark, well-known New York architect. The Curtis Companies have spared no expense on the designs for this new series of entrances; they want to offer the homeowner the best that can be had in styling.

The three locks shown above give an indication of what has been going on in hardware field. The lock shown in the left-hand column above is the Schlage Luster Sealed Aluminum lock. The Luster Seal is not a coating; it is an integral part of the metal itself. To keep it looking bright and shiny, all one has to do is wipe it off with a cloth. The Corbin Unit Lock is shown at the top of this page on the right. The clean design of this lock is only one of its new features. It is made in one complete unit at the factory and may be installed by anyone who can make a couple of saw cuts. No mortising is necessary to install. It is made of bronze and will not corrode or rust.

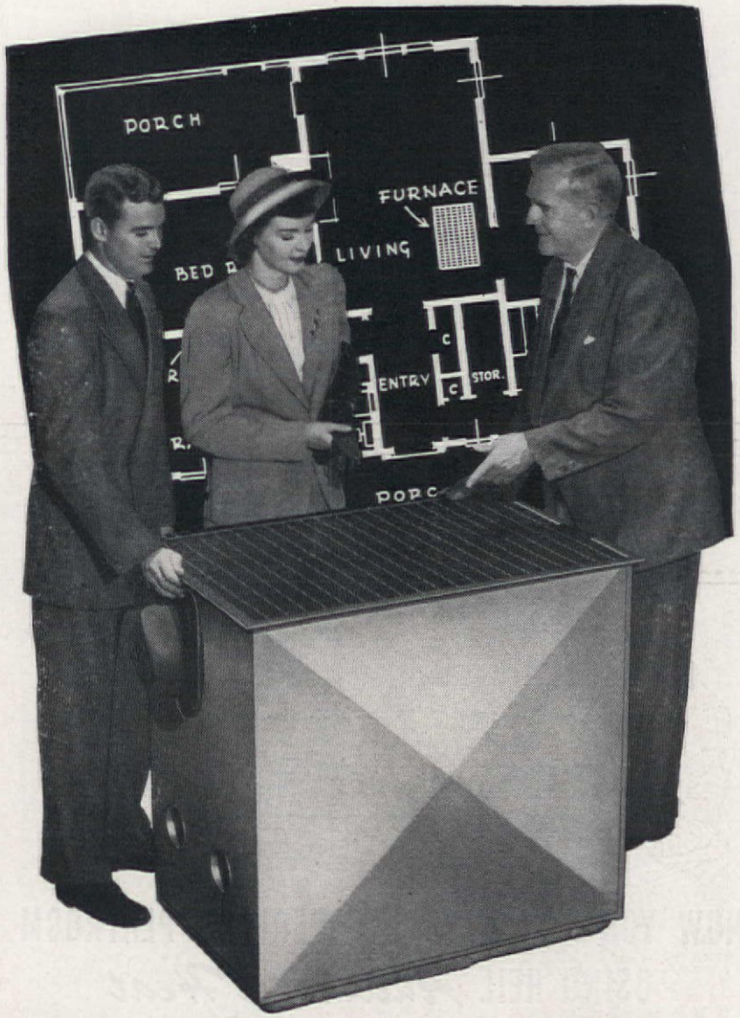
The Corbin lock, like the Schlage lock, is available in many different designs. The drawing, lower right, is the handsome Integralock, manufactured by Sargent and Company. This is the first peacetime product being offered by Sargent. The lock is available in bronze, brass, and chrome.

One of the surprising things about plastic is adaptibility. Its use in the two new products about to be described indicates just how true that statement is. The photograph below shows a medicine cabinet in which Plexiglas, the wonderful plastic used during the war in bomber noses, is used as a mirror and to form trays for small bottles which normally fall out into the basin every time the door of the medicine chest is opened. The top tier, above the reach of a child, is for poisons and is clearly marked that way in glowing red letters. The product, made by Rohm and Haas, is also being used for shower stalls and other decorative purposes.

An entirely different use for plastic is the screening made by the Lumite Division of the Chicopee Manufacturing Corporation. This amazing new screening, which is not shown, never needs painting, will not stain, is highly resilient and light in weight.

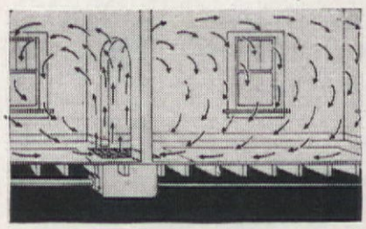
The lighted wall switch shown in the top photograph on the following is one of three LumiNites being made by the Associated Projects

Rohm & Haas Plexiglas



How new kind of furnace can bring

LOW COST, CLEAN HEAT, "WARM-FLOOR" COMFORT



"Warm floors" mean comfort . . . and warm floors mean Coleman's new Floor Furnace. New home or old, it heats a one-story house perfectly yet requires no ducts, no basement. Moves "lazy heat" off ceiling down into the "living zone" and down to the floor.

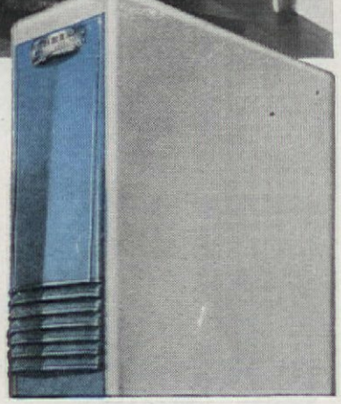
No work . . . No dirt. Coleman's automatic Floor Furnace burns only the clean fuels: Models for gas, oil, or LP-gas. Let your Coleman dealer show you how you can have Coleman's *warm-floor* comfort and *take-it-easy* operation at amazingly low cost.

FREE Your Coleman dealer has the complete facts, though he may not have floor furnaces available for delivery now. See him!—or, write us (tell us what fuel you want: gas, oil, or LP-gas). **The Coleman Co., Inc., Dept. AH606, Wichita 1, Kansas.**

AUTOMATIC

Coleman

HEATING



NOW YOU CAN HAVE THE PERFECT PLAYROOM USING HEIL *Automatic Heat* AND IDEAS FROM THIS NEW HEIL PLAN BOOK

Do you long for a playroom where your whole family can relax and have fun? Are you looking for ideas to help create in your own home the clever effects you've so often admired in others? Then you'll want to study carefully the many exciting and novel designs featured in Heil's new booklet, "Ideas for Playroom Planning."

And, as the first step in playroom planning, you'll want to make sure to install Heil Automatic Heating in your home. It's important to success because it gives you the cleaner, more cheerful basement you need for complete freedom of design. Moreover, the peak efficiency, modern economy and smart appearance of Heil's new oil-fired furnaces and boilers assure complete heating satisfaction through the years.

START PLANNING YOUR PLAYROOM RIGHT AWAY—THE HEIL WAY

A novel layout kit, contained in Heil's new Plan Book, provides scale cutouts of playroom furnishings so that you can create almost endless arrangements to make sure of getting a plan that fits your requirements. Mail the coupon today so you can start planning now for your room for fun.

SEND FOR THIS VALUABLE IDEA BOOK AND LAYOUT KIT NOW!

THE HEIL COMPANY, Dept. AH-10
Milwaukee 1, Wisconsin

Enclosed find 10c in coin for my copy of "Ideas for Playroom Planning" which shows selected new designs and a handy layout kit for designing a modern playroom.

NAME .....

ADDRESS .....

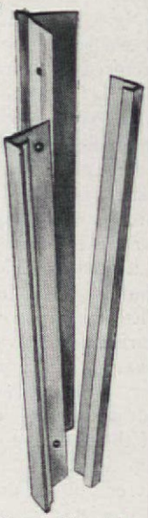
CITY .....ZONE.....STATE.....

THE HEIL CO.

Manufacturers of Quality Automatic Heating Since 1924

Company. The model shown, like the other two, has an all-plastic case and is lighted by a tiny neon-like glow lamp which is sealed permanently into the case. The light comes on automatically when the room light is turned off. The pleasing, subdued glow makes the switch easy to locate and outlines furniture, thereby eliminating stumbling accidents. The bulb used requires surprisingly little current; it costs about two cents a year to operate each LumiNite. Bulbs last for years without burning out.

Associated Projects LumiNite



The drawing at the right shows a few of the many metal trims, called Chromedge, being manufactured by B & T Metals Company. Designs are made which are adaptable for use as wainscoat caps, wall panel strips, and corner and cove base trim. Chromedge may be used with linoleum, tile, rubber, wallboard, plywood or other similar materials used for floor and wall installations. *B & T Metals Chromedge*

U. S. Gypsum Co.

The United States Gypsum Company has developed a new sheathing with an asphalted-gypsum core which is designed to free more lumber for framing and other construction needs. The photograph shows part of a house sheathed with the new material. The asphalted-gypsum core makes the new sheathing practically impervious to water. The average small

Save time, trouble and expense with a Cutler-Hammer Multi-Breaker

Why tolerate the blown fuse nuisance any longer? Why hunt fuses in the dark . . . or break off in the midst of preparing a meal to go to the store for the new fuses you forgot to buy? Why stumble down dark cellar stairs and fumble in the old fuse-box wondering what to do? The Cutler-Hammer Multi-Breaker ends this annoyance forever. It is installed in the kitchen or any other convenient place. And when service goes off, all you do is reset a tiny lever that has snapped out of position. Nothing to buy . . . nothing to replace! Service is restored in the twinkling of an eye . . . even by a child! The average new home can have this modern and safe protection for less than $5.00 additional. Also easily installed in old homes. How much will it cost *you?* What are *all* the facts? Write today for our free booklet "Goodbye to Fuses." CUTLER-HAMMER, Inc., *Pioneer Electrical Manufacturers,* 1395 St. Paul Ave., Milwaukee, Wis.

FREE BOOKLET—Tells facts about new, better home electrical protection. Write TODAY for your copy.

HOME OWNERS!
HOME PLANNERS!
HOME HOPEFULS!

PLAN NOW TO ENJOY HEALTHFUL, AUTOMATIC HEAT—*the ELECTRIC FURNACE MAN WAY*

Imagine controlling the warmth and comfort of your home with just the flick of a finger. That's how easy it is with the Electric Furnace Man Automatic Anthracite Burner. Investigate the possibilities of an installation this year. Mail coupon today.

Convenience
Uniform, Healthful Heat
Completely Automatic
Safe, Clean, Economical

ELECTRIC FURNACE MAN, INC.
Box T, Emmaus, Penna.

Please send me complete information on the ELECTRIC FURNACE MAN Automatic Anthracite Burner.

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Street Address.....*Zone* .....

City .....*State* .....

SOFT WATER

FROM EVERY FAUCET!

Imagine the luxury of *soft* water from every faucet, hot and cold, in your home! Creamy, rich soft water suds bringing new joy to your baths and shampoo, quick cleansing suds that lighten housework and wash your clothes whiter, cleaner! A Permutit* Home Water Conditioner will bring this magic right into your home . . . why not find out how easily you can enjoy the thrill of luxurious soft water from every faucet. It's economical, too. For Permutit-conditioned water makes hard-to-get soap go a long . . . long . . . way.

*Trade-mark Reg. U. S. Pat. Off.

PERMUTIT

the home appliance that turns hard water into

SOFT WATER

Mail coupon today for FREE BOOKLET

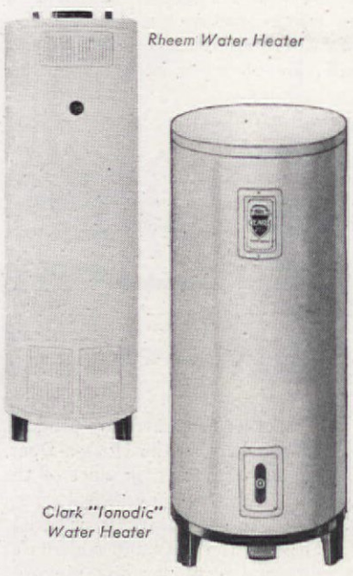
THE PERMUTIT CO., Dept. AH10, 330 W. 42nd St., New York 18 N. Y.
Please send me *free* Permutit booklet.
Name.....
Address.....
City.....
County..... State.....

house can be sheathed with this new material in eight man hours.

Radiant heating is a fascinating prospect. It is also a tried and true method by now, many installations having been made before the war. The Burnham Boiler Company makes possible the installation of this kind of heating system in new houses as well as in houses already built. The

Burnham Boiler Base-Ray

Burnham system is called Basé-Ray radiant baseboard. The baseboard shows clearly in the photograph. Made of cast iron, baseboards are only slightly thicker. By installing Base-Ray radiant baseboards, radiators are eliminated. The floor-to-ceiling temperature is kept constant because the heat emanates from the floor. All valves are concealed. This



Rheem Water Heater

Clark "Ionodic" Water Heater

type of radiant heating may be used in connection with any hot-water, two-pipe steam or vapor system.

Two new hot-water heaters are shown above. At the left is an oil storage water heater, The Rheem Manufacturing Company is making the oil-burning boiler which is completely automatic, operates by gravity feed and requires no electrical connections. It is available in 30 and 50 gallon capacities. The

If bulging, rusted, dirty old screens drive him crazy every Spring and Fall—

Get the modern screening that

WON'T BULGE OR SAG...

WON'T STAIN YOUR HOUSE...

WON'T ROT OR RUST...

LUMITE

NEW, PLASTIC WINDOW SCREENING

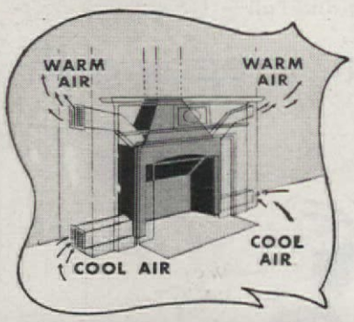
- Needs No Painting
- Cleans in a Jiffy
- Color Cannot Fade
- Simpler to Frame
- Lighter in Weight
- Sensible in Price
- Woven of Dow's Saran

Army-tested and *proved* by years of use in steaming jungles! Ask your Hardware, Lumber or Building Supply Dealer. Or write us for FREE SAMPLE and full information.

LUMITE DIVISION
Chicopee Manufacturing Corp. of Georgia
47 Worth St., New York 13, N. Y.

This FIREPLACE circulates heat...

The Heatilator Fireplace circulates heat to far corners. Saves weeks of wasteful furnace fires, spring and fall. Proved for 19 years in thousands of homes and camps all over America.

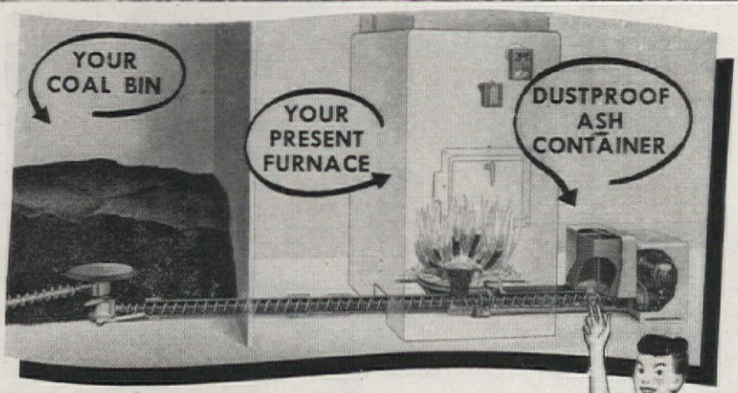


WILL NOT SMOKE

The Heatilator is a steel form around which the masonry is easily laid. It assures correct construction of any style fireplace. Eliminates faults that cause smoking. Firebox, damper, smoke dome and down-draft shelf are built-in parts. Saves materials and labor, costs but little more than the ordinary fireplace. Ask your building material dealer, or write for illustrated folder.

HEATILATOR, INC.
118 E. Brighton Ave.,
Syracuse 5, N. Y.

Heatilator Fireplace



So automatic-it even REMOVES THE ASHES!

That's right—the "Original Pocahontas" *Pipeline* Coal Burner not only pipes coal from your bin to your present furnace . . . not only provides smokeless and efficient burning of the most abundant and economical fuel—bituminous coal . . . *it even removes the ashes—storing them in a dustproof container!*

This isn't a *new* feature of the "O.P." Pipeline. For over eleven years it has been supplying *automatically* the even, healthful heat of coal to thousands of homes.

Enjoy the *finest automatic heat at the lowest cost*—install the *Pipeline* now. Write for your copy of the free booklet, "Pipeline Home Heating". Pocahontas Fuel Company Incorporated, Stoker Division, 336 East 131st Street, Cleveland, Ohio.

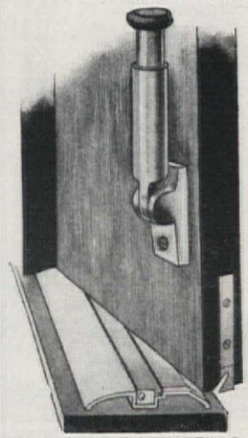
FREE!

The Pipeline
"O.P." COAL BURNER
THE FIRST SUCCESSFUL BITUMINOUS BIN-FEED ASH-REMOVAL COAL BURNER . . . SUCCESSOR TO THE STOKER

new electric water heater shown is a product of the McGraw Electric Company. The most interesting feature of this heater is that it uses the Clark "Ionodic" system of corrosion protection. The basis of the system is the setting up of counterforces to electrolysis which causes corrosion in areas where water contains a number of chemicals. The Ionodic system will make a tank last many times as long as could be normally expected.

The drawing below shows a door with both a Doormaster spring-loaded doorholder and a Weather-Tite saddle

Swallow Airplane Co. Doormaster



Columbia Industries Weather-Tite Door Saddle

attached. The Doormaster is made of aluminum, fabricated in one piece. The drawing shows the Doormaster folded back against the door where it is completely out of the way. No stumbling block is left on the floor when the Doormaster is used. It is manufactured by the Swallow Airplane Company, Inc. The Weather-Tite door saddle is made by Columbia Industries. The saddle is made of aluminum and provides a positive means for keeping drafts and driving rains from coming under an outside

Mystik Self-Stik Dri-Pipe

door. Another new hardware product, not shown here, is the Hush-a-Door. This handy gadget, a product of the Screen Patch Company, keeps screen doors from slamming. It is easily installed on the door and consists of a plate and a rubber disc mounted between two springs. When the door is left to slam, the rubber disc hits the jamb first, breaking the speed, and then the springs stretch, allowing the door to close completely without any annoying noise.

Mystic Self-Stik Dri-Pipe has many uses around the home. The photograph, above, shows it being installed around a basement water pipe where it is used to eliminate condensation. The Dri-Pipe is wrapped

Nothing you own today is as precious as your home. If you have copper roof flashing, gutters and leaders, be thankful. But if your sheet metal work is rusted and leaky, replace it now with 16 ounce Anaconda Copper . . . and forget about rust. The extra cost of copper will be repaid many times in upkeep savings.

Write for Booklet B-5, "How to Protect Your Home Against Rust."
4629A

THE AMERICAN BRASS COMPANY
ANACONDA
Waterbury 88, Connecticut
Offices and Agencies in Principal Cities
Anaconda Copper & Brass

SEAL DRAFT CRACKS with PLASTIC WOOD

EASY! No skill required. Handles like putty . . . and hardens into wood.

WEATHER RESISTANT
PLASTIC WOOD
A CELLULOSE FIBRE FILLER

A Product of Boyle-Midway Inc.

KILL INSECTS THIS CLEAN, EASY WAY

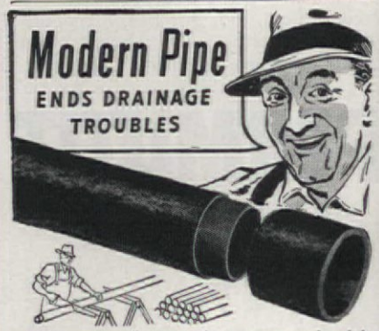
ROACHES • WATERBUGS
SILVERFISH • CRICKETS

Put sanitary GATOR anywhere. Easy to use. No dusting, no spraying. Clean—cannot be tracked or blown onto food. Insects eat bait in protective tube—and die! Long lasting service. Drug, grocery and other stores stock GATOR, or can get it for you. Over 20 million sold. Buy GATOR ROACH HIVES today!

GATOR ROACH HIVES

De Soto Chemical Co., Arcadia, Florida

Modern Pipe ENDS DRAINAGE TROUBLES



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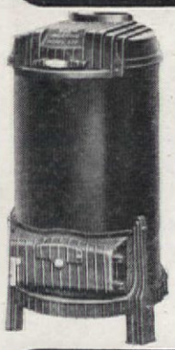

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MODEL 520

Draft Regulator for Models 520 and 120 available at small cost.

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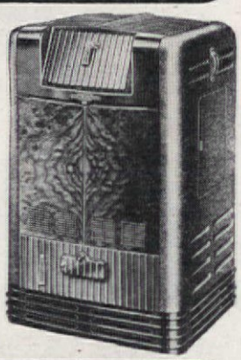
COAL HEATER

Start a Fire But Once a Year!



MODEL 420A

With built-in Automatic Draft Regulator.

WARM MORNING

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ONLY heater of its kind in the world . . . with amazing, patented interior construction! Assures more complete combustion with far superior radiation and more sustained heat. Others may have similar names; others may be similar in outside appearance . . . but there is only one genuine WARM MORNING.

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LOCKE STOVE COMPANY

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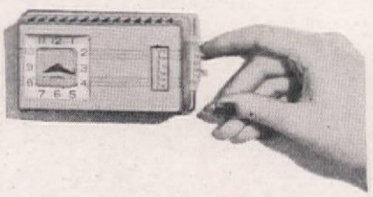
around the pipe lengthwise covering it with a sheath-like insulation. Simple to install, it can also be used on water tanks and other surfaces where condensation exists.

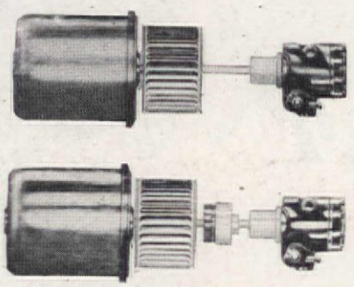
A new, completely automatic thermostat is now being made by the Minneapolis - Honeywell Regulator Company. The thermostat, shown in the photograph below, makes use of many war-born developments. It is the '47 Chronotherm. It is simple in external appearance and free from troublesome, intricate mechanism, yet



Minneapolis-Honeywell '47 Chronotherm

external temperature adjustments allow intantaneous setting for day and night temperatures at any desired level. It is possible to adjust temperature down to as low as 50 degrees in case you want to go away for a week end or longer. The clock is of the self-starting type and employs a low-speed motor to eliminate noise. It can be adjusted as easily as a watch by means of a fingertip wheel.

The Gilbert and Barker Manufacturing Company is making a new oil burner, which has shown fuel savings of from 10 to 24 per cent in test installations in typical homes. The outstanding feature of the new burner



Gilbarco Economy Clutch

is a device known as the Gilbarco Economy Clutch. The clutch operates by centrifugal force, its purpose being to provide an interval between the time that the fan starts to deliver air to the oil burner and the time the fuel pump delivers the first oil. The photograph above shows a conventional oil burner, above, and a similar burner equipped with an Economy Clutch. No unburned oil is allowed into the burner because of the delayed action operation of the Economy Clutch. The clutch action is reversed when the burner is turned off. The fuel pump is first to stop operating while the fan continues to rotate for several seconds after the flame has ceased. By means of this delayed-action operation, the Gilbarco Oil Burner will use less fuel because the oil is burned instead of being sent up the chimney in smoke and soot. It is this clean operation, made possible by the Economy Clutch, that is responsible for fuel savings of from 10 to 24 per cent.

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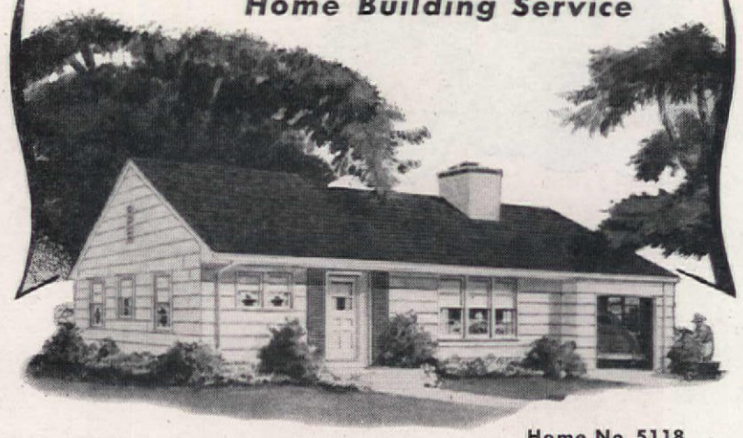

Home No. 5118

Weyerhaeuser selection for October

Every home builder owes it to himself to examine every page of the big encyclopedia of home planning and building information available at retail lumber dealers. It contains scores of designs of modern, practical, small homes.

Each month a new design is added, thus assuring that modern developments in the building field are incorporated into the ever-growing service.

Since home planning is a highly personal venture, you'll appreciate the wealth of modern, lively design ideas and the home building information packed into the all-inclusive Weyerhaeuser 4-Square Home Building Service.

Outstanding architects created the scores of small home designs and Weyerhaeuser engineers specified standard ready-to-us materials. This is an expert planning combination that provides today's home builders with a background of valuable information for creating homes of permanent value.

See this service. See the full color reproduction of this month's home and all the other modern designs at your retail lumber dealer's yard.

If you'd like to have a folder describing home No. 5118, and booklet showing the many other designs in the service . . . use the coupon below.

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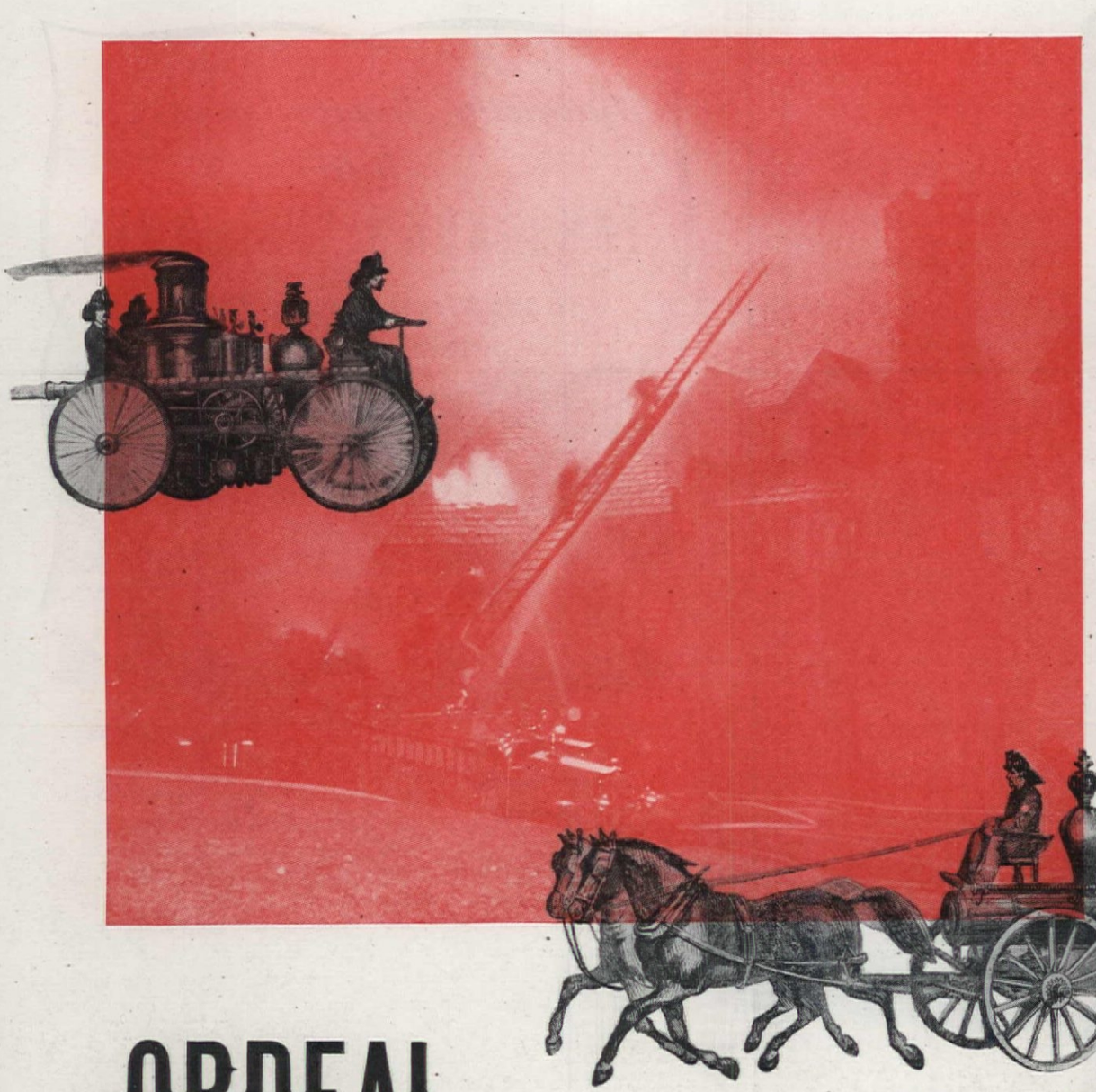

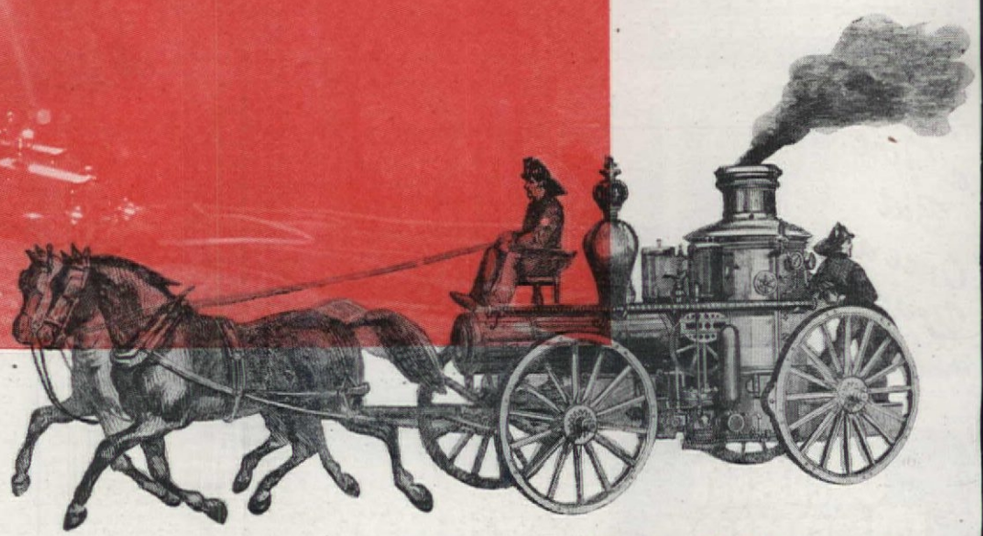

ORDEAL

Charles F. Johnson, Jr.

Grappling with the Flaming Monster Which May Stalk Your Home Tonight

A LARGE proportion of residential fires have their origin in defective heating equipment—overheated flues, bad chimney connections, exploding oil or gas burners. The flames commence in a section of the building which is often relatively far away from sleeping quarters—the furnace room—and make a rapid start on exposed joists and sub-flooring, which are quite thoroughly dry and make excellent tinder. or on trash, firewood, or other combustibles left carelessly within the hazardous area. Fires which start thus during the daytime are not unknown, but they are much less frequent and usually less serious than night fires because heating plants are under more immediate control during the day, and because the smoke of incipient fires is usually detected at an early stage.

At night, when your family and you are asleep, things may be vastly different. Furnace-room fire danger increases at the same time that your sense of smell is dulled by sleep. You are in a ventilated room, at least partially isolated from the rest of the house by closed doors. Unless you happen to live in a one-story house and sleep almost directly above the heating plant, you may be quite far removed from the danger zone. This sounds good perhaps, but in reality it is quite bad, for your whole house may be filled with heavy smoke before you awake. When your senses finally arouse you, flames may already be raging in a large section of your home.

To combat this situation, the first precaution is obviously to keep your furnace room in order and your heating equipment in as good condition as you know how. Remove and dispose of old papers, rags, boxes and other combustibles. If firewood must be stored indoors, place it as far as possible from the heater. Keep the heater and its accessories shipshape—clean frequently, inspect flues for looseness or rust, inspect chimney thimbles. Clean and inspect your oil burner, or have some qualified person do it regularly

All these things will very materially reduce fire menace for you. Yet, under the most careful management there remains the possibility that conditions may, for some unexpected reason, get suddenly out of control. A burner may suddenly cease to function properly; high winds may arise and greatly alter the rate of combustion, causing overheating. But the burning question is: ***When the evil time arrives, will you have at least a fighting chance?*** What can you do to make certain that you will receive the warning in time to save lives of your family and your property.

We would like to recommend very highly a simple device which you can install yourself, or have a handy man install for you, at negligible cost. It can give you that extra margin of time which is so often lost in night fires.

The materials you will need are: a quantity of cotton cord or string (10 or more feet, depending on the size of the area you regard as hazardous), a few screw eyes (small size will do nicely), a miniature, single-pole, single throw knife switch (which costs about 10 cents at any 5-and-10 cent store), a small doorbell (about 75 cents), two or three dry-cells of the large size known as

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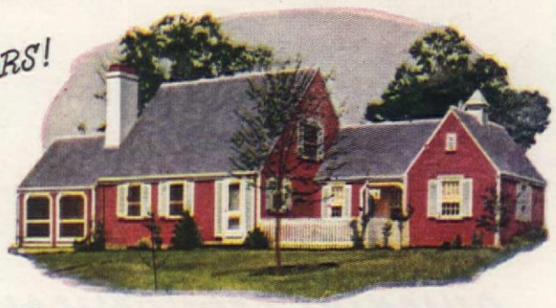

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Roll or brush new wartime-improved Kem-Tone over painted walls and ceilings, wallboard, wallpaper! It goes on easily, quickly! One coat usually covers . . . dries in one hour . . . leaves no "painty" odor . . . washes beautifully. Soft, smart colors make any room lovelier!

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The Easi-Bild Pattern Method takes all the mystery out of small home construction. Assembly illustrations show the location of all framing members. Patterns simplify making angle cuts. Easy-to-understand, step-by-step directions. Includes complete list of sizes and quantities of materials needed.

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No. 6 (about 2½ x 6 inches, costing around 30 cents each), a quantity of bell wire (weatherproof twisted-pair wire if a portion of the circuit about to be described must be run outside the building—see later), a few insulated staples, and a small counterweight (a large machine or carriage bolt may be sufficient).

The general scheme is to run the cord or string around and through the danger zone—preferably above the furnace, since heat and flame tend to move upward—one end being fastened to a nail driven into a joist or other part of the structure, the other end to the handle of the knife switch. Where the string must pass corners, pipes or other obstructions likely to hinder its movement, the screw-eyes provide satisfactory low-friction guides. The knife switch is mounted either vertically or at an angle of about 45 degrees, so that, with the counterweight attached to the handle, the latter will fall and close the switch if the string system is burned through at any point. The string thus supports the handle in an open position when no danger exists. The rest of the system is obvious—a circuit consisting of switch, dry cells, and bell, all connected in series (see diagram), the bell being installed where you will be sure to hear it at night when you are soundly asleep. Once the string gives way and the switch handle falls, the bell will begin ringing and will continue to ring until the battery runs down or until the lower portion of the circuit is burned away by fire.

Some cautions as to the installation are now in order: First, and foremost, is that the weight must be adequate to operate the system with absolute certainty every time, and that it must be attached to the switch handle by a chain or piece of wire—something which cannot be burned away in the early part of the fire. Secondly, the switch and dry cells should be placed outside the immediate zone of danger, lest the system be rendered inoperative by wires being short-circuited by having their insulation burned away. As an added precaution, the wires can be run individually, about two inches apart, until they leave the cellar area.

When stringing the wires from cellar to bedroom in a two-story house or taller building, it may prove much less troublesome to run them on the exterior, rather than try to pass them through floors and walls. In such a case, weatherproof wire must be used, at least for the exposed part of the circuit. A "twisted pair" of No. 20 or 22 insulated wires, such as that used in making telephone extensions, is very satisfactory. Exceptionally long circuits may need No. 18 wires, or more dry cells or both.

It is obvious that the operation of the system should be checked every month or two. This is only common sense, for no arrangement can remain in first-class condition indefinitely, and this is certainly an instance

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PROPER INSTALLATION IS HALF THE JOB! CHAMBERLIN DOES IT RIGHT!

Your home is not complete without the crowning health, comfort and economy of Chamberlin Rock Wool Insulation. End cold spots! Enjoy even temperatures throughout the house! Reduce colds! Save 20 to 30% in fuel costs! Keep your home 15° cooler in summer! There's no muss or fuss when Chamberlin does the job. Factory-trained men do the work neatly. The Chamberlin factory branch in your locality assumes full responsibility for complete satisfaction. Only Chamberlin offers this nationwide service . . . 2½ million home owners have profited by it. Call your Chamberlin man or mail coupon *today!*

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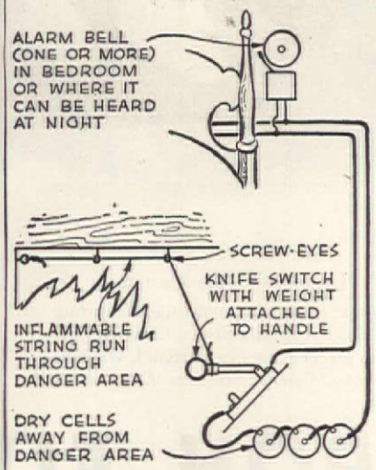
where you would like to know you have constant dependability. Dry cells eventually deteriorate in any application, but they will deteriorate much faster if not subjected to occasional use. Therefore, when you check the system, allow the bell to ring for twenty or thirty seconds. The individual dry cells should be tested with an ammeter (a sufficiently good one can be bought for about a dollar), at least twice a year. September, when you will first begin to use your furnace, and January, or approximately midwinter, would be good times. In other words, test the system in relation to the period of increased hazard.

A bell-ringing transformer is not recommended for use in a system of this sort, because fires, or the cause of fires, sometimes disable the power circuits of a building right at the outset. For example, the motor of your blower might stall, burn out, and start a blaze. The stalling or burning out might blow a fuse in a line supplying your bell-transformer and your safety measures would be for naught.

Evidently the plan we have outlined is capable of refinement. For instance, "fusible links" made of Wood's metal, an alloy of lead, tin, bismuth, and cadmium, which melts at 141 degrees, might be bought and inserted at intervals in the string system. Cotton string would probably require contact with an open flame to burn it through; the fusible links would open merely from excessive heat in the regions where they may be located. It is conceivable, therefore, that they might actuate the system several minutes before the string alone.

Added bells might be provided if warning is required at more than one point. Taken "as is," however, the device will warn you of impending trouble while the fire is still quite young and while ample time yet remains for getting children out and calling the fire department.



Residential fires accounted for nearly one quarter of the total fire loss in one year, 1943, according to the National Safety Council. The total loss in residential fires in that year amounted to $115,900,000—a staggering figure. Do what you can to prevent fire, and do it now. Give your family a fighting chance!

this is Mr. Jones changing his storm windows and screens

He's Always one step ahead of the weather with

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Actually, with Rusco All-Metal Self-Storing Combination Screens and Storm Sash there is no changing to be done! Even a child can lower the glass storm panel from its self-storage position and the Rusco window is ready for winter. It is just as simple to slide up part or all the way for instant draft-free, storm-proof, screened ventilation, thus all changing of screens and storm sash is eliminated forever. The plastic Rusco rust-proof screens stay in place year 'round providing filtered ventilation and added protection twelve months of the year. Rusco All-Metal Combination Windows are permanently installed . . . the patented adjustable closure frame permits a perfect, permanent fit assuring modern all season insulation with minimum maintenance. Rusco windows actually pay for themselves by reducing fuel bills up to 35%. Before you buy any storm sash, screens or weatherstripping, investigate Rusco and enjoy greater comfort, economy and convenience . . . like Mr. Jones.

RUSCO *Self Storing* **Screen and Storm Sash**

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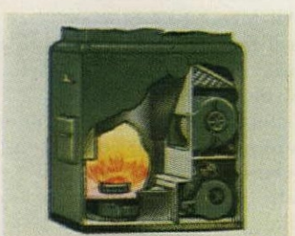
WITH COAL OR OIL

Source of True Heating Comfort

On a bitter winter morning, there is no thrill like waking up in a warm house! Nor is there any greater luxury than the steady, mellow warmth that Iron Fireman provides throughout the day—with no draft-changing and no basement drudgery for any member of the family.

The heart of Iron Fireman automatic heating is the Luminous Flame. Its bright, clean radiance is the same efficient heat source whether generated from coal or oil. It has a high output of *radiant* heat—the type of heat that is easily absorbed through the heating surfaces of the furnace, not lost through the chimney. Iron Fireman heating equipment is engineered to produce a luminous flame through the precise, automatic, continuous control of the supply and mixture of fuel and air.

You can have the new Iron Fireman heating, with many advancements in automatic firing, by installing an Iron Fireman stoker or oil burner in your present heating plant. Or you can install an Iron Fireman *Airborne* warm air furnace, or *Waterborne* boiler unit —self-firing, self-regulating, self-contained.



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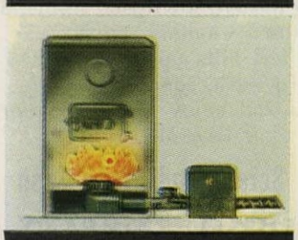

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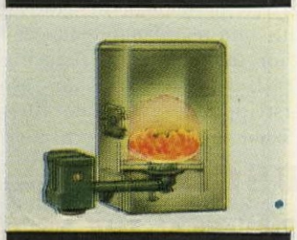

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COAL OR OIL HEATING

in our series on child health care NO. 10

Photograph by Earl Sydnor

CARE OF BABY'S NOSE, THROAT AND EARS

Morris Fishbein, M. D.

Editor, Journal of the American Medical Association

THE child who has a chronically infected sinus or diseased tonsils and adenoids will unquestionably have more colds and more secondary complaints related to infection in the tonsils and adenoids or the sinuses than will a child who is free from such complications. For that reason physicians recommend that the tonsils and adenoids, if chronically infected, be removed at a suitable time. They should not be removed during an epidemic of infantile paralysis or any other virus diseases in the community.

Frequently mothers mistake allergic rhinitis for the common cold. Children may become sensitive to foods or pollens or other substances and respond with swelling of the mucous membranes and a gush of mucous or fluid from the nose. Any child who has three or more colds a year or one cold that persists for a long time ought to be studied to determine whether or not he is allergic to some of the common substances. If sensitivity is found, the necessary steps should be taken to control exposure to the substances to which the child is sensitive and procedures for desensitization decided upon.

Everybody can tell you what to do for a cold, but even doctors have considerable difficulty sometimes in curing them. Fortunately, most colds tend to be self-limited so that after three to five days the condition has largely disappeared. Certainly rest in bed is advisable as long as there is any fever. If the cold is accompanied by a digestive upset, the diet will have to be controlled. Usually the doctor cuts down on the total amount of food taken, but makes sure that the food that is given contains the essential substances for health and growth. We do believe that fluids are helpful and that citrus drinks are a pleasant way to give fluids, accompanied by all of the essential dietary elements. The doctor can always prescribe drugs for fever and coughs.

For some years druggists have been making available all sorts of preparations said to be useful in improving coughs and colds. For a while, mothers were accustomed to drop into the nose, mixtures of mineral oil with camphor and menthol which seemed to have a sedative effect on the secretion and to improve the breathing. Now we are convinced that little babies may inhale such oils directly into the lungs and thereby produce what is called oil pneumonia. Some of the more modern forms of nose drops contain drugs that shrink the mucous membranes; for example, ephedrine or neosynephrine may be used if the doctor thinks these preparations desirable because they help to keep the breathing space open and may be useful in preventing secondary infections of the ear. Inhalers that shrink the mucous membranes are sometimes helpful, but overdosage may do harm. Some recent research has shown that various drugs placed in the nose may actually do harm by damaging the surfaces of the mucous membranes which help to combat infection.

Children with sore throats used to gargle all sorts of antiseptic preparations. Actual studies have shown that most gargles never get very far down in the throat and practically never touch infected areas sufficiently to be of value in overcoming the germs. If there is much congestion, inhalation of steam, such as mothers have practiced for years, using what used to be called a croup kettle, may be exceedingly helpful in giving the child comfort.

Most colds, doctors now believe, are caused by infection with specific viruses, sometimes complicated by secondary infections with germs of the type of the steptococcus. We know that the germ infections are controllable by use of the sulfonamide drugs or penicillin. Unfortunately, these antibiotic drugs do not attack the viruses diseases. Recent experiments have developed vaccines or methods of inoculations against infections with the viruses that cause influenza and colds. Unless, however, a child is so frequently infected as to be seriously threatened in his health by repeated colds, the doctor is unlikely to recommend routine inoculation against such infections.

The throat of the child contains little masses of tissue of a lymphoid character which are related to the mechanism that the body has for

Extra STEAM HEAT

WHEN and WHERE You Want It!

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PORTABLE STEAM RADIATOR

EVENLY DISTRIBUTED, CLEAN, SAFE HEAT FROM A WALL PLUG

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You CAN take it with you... to any room in your home, to your office or cottage. Just plug it in and get cozy warmth in a jiffy. Light-weight, sturdy steel construction, handsomely finished. Thrifty, trouble-free performance. Insist on Electresteem . . . the original portable, electric steam radiator!

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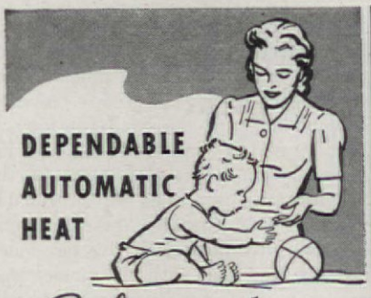

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MOTOR STOKOR gives you an *even* flow of heat . . . automatically. Your home is always at the safe, comfortable temperature you desire. Motorstokor is clean, too . . . you'll not be bothered by smoke, smudge, or soot. Economical, fully automatic Motorstokor cuts fuel-bills substantially, by burning low-cost small sizes of anthracite. Learn how Motorstokor can heat your home comfortably, furnish year-round hot water too.

See your classified telephone directory for nearest Motorstokor dealer . . . or mail us the coupon, *today!*

HERSHEY MACHINE & FOUNDRY CO.
710 Pitt St., Manheim, Pa.
Please send me your Free Booklet and name of nearest Motorstokor dealer.
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It's no longer necessary to put up with rusty water, rust-clogged pipes, the danger of leaks that may do serious damage.

Anaconda Copper Tubes will *never* rust . . . are available *now*. Ask your plumbing contractor and discover how little you pay for this lasting protection . . . look for the name "Anaconda" stamped in every length . . . it assures unsurpassed quality.

You will be interested in the new booklet, "How to Protect Your Home against Rust." Ask for Publication B-5. 4611

THE AMERICAN BRASS COMPANY
Waterbury 88, Connecticut
ANACONDA *Offices and Agencies in Principal Cities*

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controlling infections. During the early years of life the lymphoid tissue in the throat and in the back of the nose quite certainly helps to check infections. Unfortunately, the infection may become established in the lymphoid tissue, serving as a focus that continually reinfects the breathing passages. Often this lymphoid tissue becomes enlarged. Most of the lymphoid tissue is in the tonsils and the adenoids. The enlargement may affect not only the tonsils and the adenoids but even smaller portions of the lymphoid tissue that are scattered at the back of the throat and at the base of the tongue.

The doctor has to make the decision as to whether or not the tonsils and adenoids are to be removed. The doctor is not likely to recommend removal of the tonsils and adenoids during the very early years of life because of their value in helping to control infections. When, however, the tonsils become so enlarged that they interfere with breathing so that the child snores loudly at night and sleeps restlessly, removal will be recommended. The pediatrician and the otolaryngologist will examine the tonsils and adenoids to determine whether or not chronic infection is present. If he finds such chronic infection, he is likely to recommend removal even though the enlargement may not be exceedingly great. The doctor will probably postpone removal of the tonsils if the child is sick with fever. When there is much infection, he may prepare the child for removal of the tonsils and adenoids by giving preliminary preparations of sulfonamide drugs or penicillin with a view to diminishing the possibility of general infection. When the adenoids are so large that they result in habitual mouth-breathing, disturbed sleep and nasal voice, or a pinched expression of the face, removal is then desirable.

If the child has repeated infections with a continual discharge from the the nose or if he seems to suffer with asthmatic attacks or if there is repeated infection of the ears, removal of the adenoids may be of great help in controlling the disturbance and in preventing further disturbances.

The operation for removal of the adenoids involves the introduction of a special instrument through the mouth to the back of the nose and then, by a sliding motion, the cutting away of the adenoid tissue. Often it is impossible to remove all of this tissue and that which is left may enlarge. Parents sometimes wonder why it may be necessary to remove the adenoids twice. The explanation lies in the fact that there is a good deal of adenoid tissue and that repeated infection of the small portion may produce, and often does, a second enlargement of the remaining tissue.

Should the tonsils be removed by surgery or treated with X ray or with radium? Experience has indicated that it is possible to produce a diminution in the size of the tonsils by the use of radium and the X ray although

With Press-Tite Caulking and Sealing Cords, the non-hardening caulking compound in soft, rope-like form, you can quickly and easily seal window and door frames, cracks and crevices, inside or out.

Just press a section of Press-Tite Cord into the crack or hole with fingers — no tools required. Press-Tite will not check, harden or crack — it *stays soft* and *seals tight*.

It's the product of a thousand uses — for sealing cracks or holes in wood, plaster, brick or masonry, around sinks, bathtubs, etc. Neat and clean to use.

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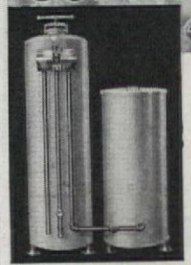

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To rinse mineral once or twice a month you simply shift one lever as easily as you "shift speeds" in your car. No bother — no chance of turning wrong valves. If you like to drive your own car you'll like to own your own

Stover Water Softener

Soon pays its own cost by saving soap, clothing, fuel and plumbing repairs. Gives you every day all the running soft water you can use. Some models filter and take out iron, too. Send for free Stover catalog today.

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RAZOR-KLEENS CLOGGED SEWERS AND DRAINS

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FREE Write today for your free copy of The Sewer and Drain Handbook, showing causes of stoppages and how Roto-Rooter removes them. We'll also send the name and address of your local Roto-Rooter man.

ROTO-ROOTER CORP.
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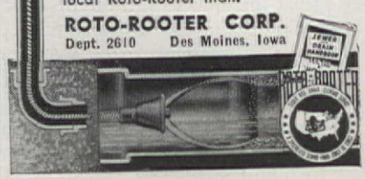

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Just press into place. Mortite does not shrink or crack. Keeps out dust and dirt.

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▶ If you own and are fond of a dog that is continually scratching, digging, rubbing, biting himself until his skin is raw and sore, don't just feel sorry for him. The dog can't help himself. But you may. He may be clean and flea free and just suffering from an intense itching irritation that has centered in the nerve endings of his skin. Do as thousands of pleased dog owners are doing. At any good Drug Store or Pet Shop get a 25¢ package of Rex Hunters Dog Powders, and give them once a week. Note the quick improvement. One owner writes: "My female setter, on Sept. 29th, did not have a handful of hair on her body—all scratched and bitten off. I gave her the powders as directed. By Nov. 10th she was all haired out." Learn what they will do for your dog. Make a 25¢ test. Economy size box only $1. If dealer can't supply send 25¢ or $1 to

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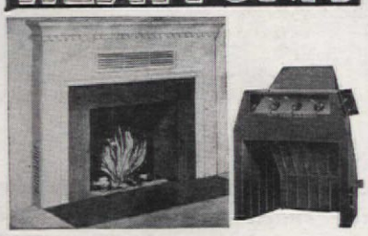
SUPERIOR FIREPLACE

HEATFORM



THE HEATFORM IS A GUIDE

(hearth to flue), an assembled unit . . . firebox, throat, and damper . . . around which the masonry walls are easily built to complete a fireplace of any design that WILL NOT SMOKE.

CIRCULATES WARM AIR

uniformly thruout the room and adjoining rooms. It saves a large percentage of the heat lost up the chimney in the ordinary fireplace.

RIGIDLY CONSTRUCTED

with individually die-pressed ribs in boiler-plate firebox, which assures many more years of service.

WRITE FOR FREE CIRCULAR

or enclose 50¢ to cover cost, for 36-page Book of Fireplace Designs, 31 pictures of beautiful interiors, plans and suggestions to help you design your fireplace around the SUPERIOR HEATFORM.

SUPERIOR FIREPLACE CO.

1708 East 15th St. Los Angeles 21, Calif.

the method may require a rather long time and a good many treatments. The surgical removal of the tonsil is over within a few moments. When done by someone who is competent, the operation is usually without complications and the removal of the tonsil is sudden and complete. If there is a tendency to bleeding after the tonsils have been removed, excellent techniques are available for the control of the bleeding. Most doctors are opposed to the use of X ray or radiation as a routine method for taking care of enlarged tonsils.

Among the most frequent of childhood complaints is the infected ear. When a small child has a pain in the ear, he will usually indicate the condition by putting his hand to the ear or by crying whenever the ear is touched. Most mothers know that the application of warmth by the use of a small hot-water bag or some apparatus thoroughly covered so as not to give the chance of burning, will help to relieve the pain. Never drop any medicine into the ear unless the doctor has prescribed it. When there is pain in the ear, always call the doctor. He can tell from the fever and from looking at the eardrum whether or not any severe infection is present. If the doctor finds that the ear is seriously infected, he will arrange to open the eardrum promptly. A bulging of the eardrum is a sign that there is pressure on the inside. When an eardrum is opened, the pain disappears immediately. Even more important, the infectious material oozes out, and there is less danger of the spread of the infection from the ear to the mastoid during the period.

If the infection spreads from the ear to the mastoid, mastoiditis may develop. The discovery of the antibiotic drugs like the sulfonamides and penicillin have greatly lessened the incidence of infections of the mastoid and infections of the internal ear associated with infections of the nose and of the throat.

Once more I would emphasize the importance of early and efficient treatment of infections of the nose, throat and ears because of their danger to hearing. Children who do not hear well have usually suffered in the past from infections of the nose and throat. A child with a cold should not be permitted to swim. One who is well should not swim more than 15 or 20 minutes at a time. If they have trouble with the ears, they should not be allowed to dive. Any child with indications of difficulty in hearing or infection of the ear should have a thorough examination by a nose, throat and ear specialist. Early detection of troubles and proper treatment is of the utmost importance in preventing the loss of hearing.

Note: Dr. Fishbein will answer personally and free of charge questions on child care. Address letters to him c/o The American Home, *444 Madison Avenue, New York 22, N. Y. Letters should be accompanied by a stamped, self-addressed envelope.*

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you can build on time!

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REPAIR

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(Non-Residential)

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• Now that you can plan in earnest, plan for more than merely "windows." For charm's sake—for comfort's sake, too—insist on windows of Western Pines.* Their graceful designs in any style add dignity to your home, inside or out. Carefully seasoned, easily milled, these sturdy, fine-grained woods mean windows that give satisfaction year after year.

• All over your new or remodeled home, there are countless ways for the Western Pines to display their versatility and economy. Many attractive ideas for their use in distinctive interiors are illustrated in "Western Pine Camera Views." Send for a free copy of this booklet of handsome home details today. Address: Western Pine Association, Dept. 206-F, Yeon Building, Portland 4, Oregon.

THESE ARE THE WESTERN PINES

*IDAHO WHITE PINE
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E-Z UNDERWEAR FOR INFANTS

E-Z—A short, quick name to remember when you buy underwear for your baby. E-Z means quality in fit and fabric—is an assurance of comfort for your child.

Remember, too, that weight as well as age is important in buying the correct size of infant's underwear. Send for our free booklet "Don't Let the Scales Scare You" with weight-size chart.

E-Z Mills, Inc., 57 Worth St., N.Y. 13

Need a Bedroom Hamper?

A bedroom hamper's just the thing,
When husband's clothes are "on the fling."
And like all handy E-Z-DOs
It's smart to look at—smart to use!
AT YOUR FAVORITE STORE

E-Z-DO

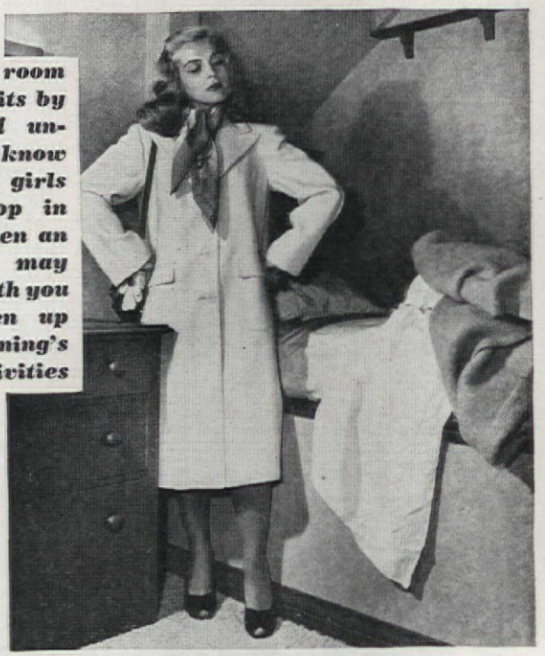
Wardrobes • Chests • Closet Accessories
TO KEEP YOUR HOUSE IN ORDER

LIVE

Kay Campbell

Don't make a hermit of yourself. Keep abreast of your friends via a telephone "visiting list." Calls for friendly three-minute chats keep people reminded that you are alive, on the ball, and still your charming, hospitable self

Don't depress your room and your own spirits by leaving your bed unmade. You never know when one of the girls will want to drop in after work, or when an unexpected date may want to go home with you while you freshen up a bit for the evening's dinner and festivities



Don't get into the bad "refrigerator snack" habit or the dull "quickie over the kitchen sink" routine. Too many girls are prone to do this, and it's not only hard on the tummy, but it might eventually lead to a certain form of neurotic loneliness as well as helter-skelter habits of etiquette

ALONE?

Do entertain friends regularly. A small dinner party can be managed often if you budget carefully and plan well. Sharing an evening at home is the important thing, so who will care if the menu can't boast the more expensive and uncommon foods

Do pamper yourself on Sunday with breakfast in bed. It helps any gal's morale. Only a little extra work, too, if you arrange your tray the night before with all necessary equipment and place it on your bedside table ready for use when you wake up

Do fix yourself an appetizing, nutritious tray meal—even if it's just a sandwich, a bit of fruit, and a cup of coffee—and dine in your living or dining room. Then enjoy your food at leisure while you listen to an entertaining radio program or read a good book or magazine

Posed for THE AMERICAN HOME by Lizabeth Scott, currently starring in the Hal Wallis production "DESERT TOWN"

What often weakens a young wife's hold over her husband?

If only every married woman could learn

the *real truth* about these *Intimate Physical Facts!*

There is a serious pitfall in marriage for many young wives, but it can be avoided if only they'd realize how important douching two or three times a week often is to intimate feminine cleanliness, health, charm and marriage happiness — how important douching is to combat one of woman's most serious deodorant problems.

And certainly every up-to-date woman will want to know about this newer, scientific method of douching with ZONITE!

No other type liquid antiseptic-germicide tested is SO POWERFUL Yet SO HARMLESS

No well-informed and careful woman would any longer think of using weak, old-fashioned, or dangerous products for the douche. These DO NOT and CAN NOT give the great germicidal and deodorizing action of ZONITE.

The ZONITE principle is truly a miracle! The first antiseptic-germicide principle in the world that was *so powerful* yet absolutely *non-poisonous, non-irritating, non-burning.* ZONITE contains no phenol, creosote, no bichloride of mercury. Yet despite its great strength—you can use ZONITE as directed *as often as necessary* without risk of injury.

Zonite Principle Developed By Famous Surgeon and Chemist

ZONITE actually destroys and removes odor-causing waste substances. Helps guard against infection. It's so *powerfully effective* no germs of any kind tested have ever been found that it will not kill on contact. You know it's not always possible to contact all the germs in the tract. But YOU CAN BE SURE ZONITE *immediately* kills *every reachable germ* and keeps them from multiplying.

Buy ZONITE today. Any drugstore.

Zonite

FOR NEWER

feminine hygiene

FREE! NEW!

For amazing enlightening NEW Booklet containing frank discussion of intimate physical facts, recently published — mail this coupon to Zonite Products, Dept. AH-106, 370 Lexington Ave., New York 17, N. Y.

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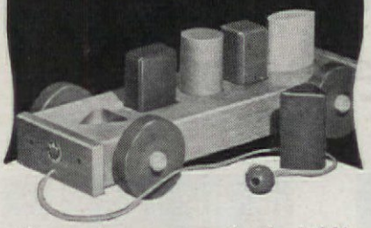
Guess what this is!



Just ask *any* pre-school child! Tommy pretends the Form Peg Wagon's a fire engine . . . his brother flips it over to make a wagon to cart playthings. And when they're tired of romping they both play at putting the pegs into the holes. Like all Holgate Toys, Form Peg Wagon encourages children's imaginations. It's all made of smooth hardwood, in bright, safe colors. At better stores.

HOLGATE TOYS

Train as well as entertain

HOLGATE BROS. CO.,
Dept. H-106, Kane, Pa.
FREE—Holgate Toy Catalog that shows complete selection of Holgate Toys . . . helps you choose toys best fitted for your child's age. Postage prepaid.
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City.....*Zone No*.....*State*.....

HOT, TENDER FEET?

Quick Relief

Dr. Scholl's Foot Powder quickly relieves hot, tender, tired, sore, perspiring feet; eases tight shoes. Very soothing and refreshing.

Dr Scholl's FOOT POWDER

You have hair young as your baby's ...give both special "baby care"

YES—your hair too is born *every day!* Share in the benefits Packer's safe, gentle action assures your *child's* hair.

Famous three generations, Packer's Tar Soap contains *pure pine tar* that scalp doctors praise. Rich, creamy lather is so effective, so easily rinsed away. Leaves hair lustrous, gleaming, easily managed.

Today, try it for the clean scalp and young-looking hair you and your child deserve. Packer's Tar Soap shampoos average less than one-fourth cost of bottled kind. Get a 25¢ or 10¢ cake today.

PACKER'S TAR SOAP

At First Sign of a Cold

Head colds can cause much suffering. So don't neglect them. At the first warning sniffle or sneeze, put a few drops of Vicks Va-tro-nol in each nostril. Va-tro-nol *quickly relieves* sniffly, sneezy distress . . . *helps prevent* many colds from developing if used in time. Try it. Just follow simple directions in the package.

VICKS VA-TRO-NOL

HINT for Tender FEET

Apply White CLOVERINE Brand SALVE on sensitive spots. Formulated by a physician. Millions sold annually. Also for mild sunburn, chapped skin, minor burns, chafing. 25c. Druggist, agent.

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Worth waiting for

'SINCE 1900'

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HEY, MOM! Don't be a Diaper Drudge! Dennison Diaper Liners reduce unpleasantness in changing and washing my diapers. Just fold a Liner inside diaper next to my skin. When soiled, flush away. No hard scrubbing. Sanitary. Helps prevent diaper rash. Costs only a few cents a day. BABYPADS: 200 for $1. DOWNEE-SOFT: 200 for 69¢.

FREE...To get one full day's supply of Diaper Liners write to Dennison, Dept. K-236, Framingham, Massachusetts.

Dennison

DIAPER LINERS

WHEREVER BABY GOODS ARE SOLD

I Spoil My Family

Rachel Rubin

My friends tell me that I spoil my family. I bring my husband his B.V.D.'s when he is getting out of the bathtub. I bring my children apples peeled and cored, to eat in bed. The other night I even served Judy some orange juice while she was taking her bath! Silly, isn't it? They could so easily do those things for themselves, and it would be good for them, my friend Helen points out. You're wearing yourself out for nothing, she says, and where will it get you? Your children will grow up selfish, and they will probably never think of you as anything but a convenient convenience.

Maybe I'm wrong, but I don't agree with Helen. Much of the joy of a satisfying family life comes from the little surprises, the unexpected kindnesses we receive from one another. Oh, we know that every wife appreciates the weekly allowance Daddy forks over, but she doesn't swoon over it. It's the dewy bunch of violets or the frosty bottle of toilet water that makes her pulse beat faster and keeps the sparkle in her eyes. I know perfectly well that my family could get their own underwear and apples without undue fatigue. But if it gives them a little glow to be fussed over, I'm all for it. If a few extra steps make them feel that here, within these walls, is enough love and warmth to soften whatever buffetings they get elsewhere, it's worth the trouble.

The best teaching, it is said, is done by contagion. It follows that one thoughtful gesture is a more effective lesson than five lectures on the virtue of thoughtfulness. My children do not take for granted the small favors I do for them. They know these little acts for what they are, expressions of love. And they repay me a thousand fold by little kindnesses when I least expect them. I believe in teaching my children sound principles, but I also believe in teaching them, by example rather than by percept, to be kind and thoughtful. If that be spoiling, why then make the most of it!

Now— SHE'S WALKING On Air

There's a world of thrilling comfort for tired, burning feet in a jar of Ice-Mint. So get foot-happy today—rub on this frosty-white cream and feel how its cooling, soothing, medicinal action drives out fiery burning and aching tiredness. Grand, too, to soften up corns and callouses. At drug and department stores. Get a jar today.

IF YOU WEAR FALSE TEETH ...THEN YOU NEED EZO DENTAL CUSHIONS

FOR GREATER EATING COMFORT

For LOWER PLATE USERS

Increases Suction • Relieves Sore Spots on Tender Gums • Stops Plate from Sliding and Clicking • Makes Plate Fit Snugger • Helps You to Become Accustomed to New Plates • Enables You to Eat Figs, Fruits, Meats, Nuts, Tomatoes, Celery, Etc.

Is not a powder nor paste. Will not stick to plate.

For UPPER PLATE USERS

ASK FOR UPPER OR LOWER IN ORDERING
SEND 50c FOR 10 LOWERS
SEND 50c FOR 8 UPPERS
(No Stamps Please)
MINIMUM ORDER OF EITHER KIND 50c
EZO PRODUCTS CO.
Box No. 9306, Dept. R14, Phila. 39, Pa.

QUICK COMFORT for TIRED ACHING FEET

Here's relief from the foot pains of strain from the day's work. In a few seconds a cooling, soothing, MU-COL foot bath is thrillingly refreshing. Sold at drug stores; sample free by mail.

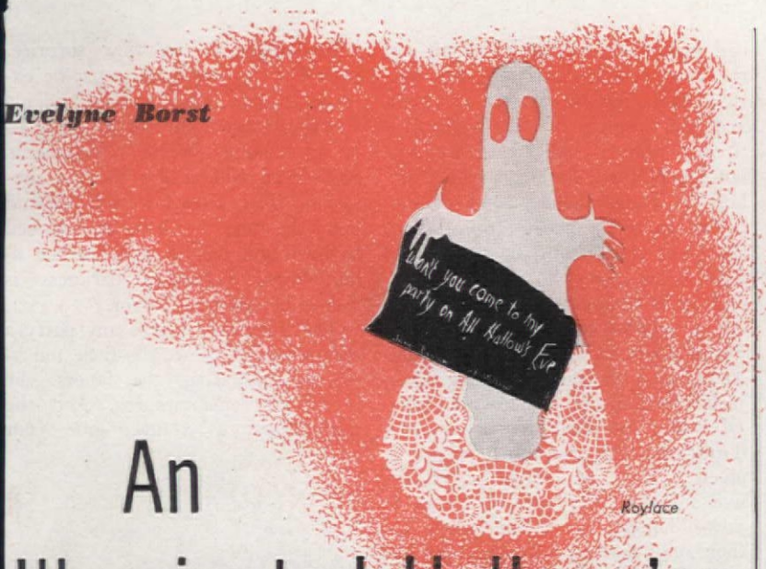
THE MU-COL CO., Dept AH-106, Buffalo 3, N.Y.

Fast FOOT RELIEF

To quickly relieve corns, sore toes, callouses, tender spots, bunions, instep ridges, chafed heels—use this superior type, flesh color moleskin—Dr. Scholl's Kurotex. Prevents blisters. Stays on in bath. Economical! At Drug, Shoe, Department and 10¢ Stores.

Dr Scholl's KUROTEX

Evelyne Borst



An Illuminated Hallowe'en

SEEING'S believing—yet on this night of eerie goings-on, you may not be able to believe what you are seeing. Since the time of the druids, people have retained the superstition that on "Nutcrack Night" witches and ghosts seek to harass the mortals. You shall see how true it is, for on Halloween the realm of the mystic world is open.

As the guests arrive a spirit voice informs them to rap on the door and to wait quietly. A spooky effect can be achieved by having a powerful voice speak through a piece of garden hose which is concealed near the entrance to the house. When the voice says, "Enter the realm of mystery," the door opens. Everyone must shake hands with the huge ghost who wears rubber gloves filled with wet sand. Pointing his finger to the book of fate, the master ghost will recommend that all sign a pledge in blood (catsup), that they will, to the best of their mortal bodies, enter into the fun which the spirits have provided until the stroke of twelve when the spirits will resume their places in the grave for another year.

When everyone has arrived, play the *Danse Macabre* or Chopin's *Funeral March* or some other mournful music while the group proceeds to the Guest Chamber of the Spirits where the rites of mirth will be held. Instead of the music, three rattles of a heavy chain might be used for the signal for the guests to pass on.

Either the host or hostess who are dressed as ghosts will say, "The lighted candle like the bonfires of old are the symbols to keep us spirits out of the mortal's world. To keep

Here teen-agers are engaged in a lively game of trying to balance doughnuts on their noses as the leader watches and keeps score

Five foot two is having a lot of fun feeding doughnuts to this tall man. National Halloween Committee

NOW-more ScotTowels than ever before!

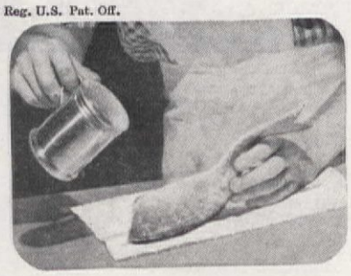
Happy news! More ScotTowels being made than ever before in history! So put them to work—to save you drudgery and cut down laundering. You don't have to wash ScotTowels!

In the kitchen ScotTowels make a dozen daily chores easier—for only 7¢ a week. 150 to a roll. Scott Paper Company, Chester, Pa.

. . MADE STRONG TO WORK HARD!

Trade Mark "ScotTowels" Reg. U.S. Pat. Off.

Wipe grease from pans with absorbent ScotTowels and keep grease out of dishwater and sink.



Flour fish on a fresh, clean ScotTowel. Just throw the towel away—and you're rid of that fishy smell!

Wipe up spills with handy ScotTowels. A neat, quick cleanup! And you've no stained linen towel to scrub out and boil afterwards.

Catch grapefruit seeds, vegetable peels and fruit skins on ScotTowels. Then—in just one motion—throw away both towel and scraps.

More Than 3 Million Pairs Tom Thumb, Kitchenette, Patio, Patrician, Cottage and Petite Seasoners in use.

Benefits begin the day you enter a hospital

FOR SICKNESS OR ACCIDENT
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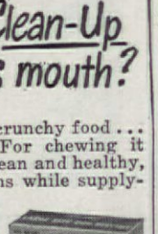

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bad luck from getting worse, sit on the floor in a closed circle. Put out that light, for we spirits are here and you keepers of clay will play to our whims!" All lights are put out except for a flashlight which the host or hostess holds, as he or she begins to tell a ghost story. When the chief ghost stops, he shines the light at someone who must continue as long as the light shines upon him. At an exciting moment, the light is flashed upon someone else and so on. At the close of the hair-raising tales, jack-o'-lanterns or candles are lighted which are the only lights used during the activities. Each person is given a piece of orange paper. In five minutes they are to create a jack-o'-lantern using the paper as their only material. To gain the favor of the spirits, the guests will give themselves an out-of-this-world name which they write on their creation and then pin on: Mary Spooks, Peter Ghost, and others.

In the Black Cat Hunt, the players are divided into teams. According to legend the poor cat was once a human being who through her evil deeds became a four-legged creature. To add to her misfortune, this poor cat has lost her nine lives. Each team will seek to restore the cat's nine lives by finding nine black paper cats which have been hidden around the room. The team that is first to find them will meow until the chief ghosts come to their aid.

For the Tombstone Dodge, about five blocks of wood or heavy cardboard are set up along the route to the goal. The room is dark, and the mortals are cautioned not to step on the tombstone but to zigzag around them as they hurry to goal line and back. A flashlight is the only guide in this graveyard venture. If a player steps on a stone or knocks it over, he must come back and start over. The first team to have all of its members find the way wins.

A final surprise awaits the guests as they approach the illuminated dining room of the spirit world. All is dark except the centerpiece which is actually aglow. Bare twigs or branches which have been painted with a neutral base and then a non-poisonous luminous paint create the enchanting effect of the sacred forests of the druids who treasured their lovely oak trees. Peering from the base of the imaginative woods are the grinning features of jack-o'-lantern who is still roaming. By using heavy orange paper or cardboard and cutting out pumpkins with mouth, eyes and nose, and inserting luminous clay in the cut-out features, you will have favors that will grin in merriment. Backing up the cut-out side with a plain pumpkin will conceal the clay handiwork.

With luminous paint print the names of your guests on small wooden garden markers. Stick them in a gumdrop base at an angle and they will add to the fun, as everyone tries to read the weird language of the mystic realm.

To assure this glowing surprise, both the clay and paint must be exposed to light. Placing them under a strong electric light for at least 10 or 15 minutes before refreshments are served will render them a sensation. The afterglow will depend upon the time the items are exposed to light and the intensity of the illumination. Complete darkness is also a determining factor.

The thing that makes any party a memorable affair are the little touches—the invitation, the favors, the individual remembrances. And the decorations, of course, give your

Tricky orange and apple favors are made with lace doilies. Roylace

For place settings paste Halloween cut-outs on lace doilies. Roylace

party the right atmosphere for the occasion. Halloween being just about the biggest party holiday of the year here are some brand-new ideas to make it all that it should be!

To put your guests in the right spirit for a really spooky evening send out the invitation on a paper doily ghost, easily cut out from a lace doily, and allowing the lace to form a "cobweb" skirt. A placard of black paper to be held in the ghost's

WITCHES WHIRL . . . . . **20¢**
Contains instructions for room decorations centerpiece, favors, games for a successful Halloween party.

THANKSGIVING FESTIVAL . . . . . **20¢**
Ready Nov. 1st—place order now for this bulletin full of new suggestions and games for your party.

Send order and remittance to:
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WHAT'S NEW TO DO WITH CORN?

Lots of things!
New main dishes!
New serving ideas!

But get your extra bonus of cornpatch goodness! Make 'em with Del Monte Brand Corn!

Three tricks you'll want to try — topnotchers all, made with Del Monte Corn. Flavor does it — and you know Del Monte flavor! Rich sweetness that stands out, even in made-up dishes. Three styles — Golden Whole Kernel, Golden Cream Style and White Cream Style. Try Golden Cream Style with this big-meal dandy.

CORNPATCH TAMALE LOAF

- 1½ c. yellow corn meal
- 1¾ c. hot beef or chicken stock or gravy
- 1½ c. diced cooked beef or chicken
- ½ c. bacon fat or cooking oil
- ¾ c. finely minced onion
- 1 small clove garlic, finely minced
- 1 can Del Monte Tomato Sauce
- 1 tbsp. chili powder
- 1 tsp. salt
- ½ tsp. pepper
- 3 eggs, beaten lightly

TOPPING

- 1 No. 2 can Del Monte Golden Cream Style Corn
- 1 tbsp. butter
- ½ tsp. salt

Combine corn meal and hot stock or gravy. Mix and add diced meat. Heat fat, fry minced onions and garlic gently until tender. Add to corn meal mixture, together with the other ingredients. Mix thoroughly, pour into a loaf pan that has been greased, lined with waxed paper and greased again. Place loaf pan in a baking pan of hot water. Bake in a moderate oven (375°F.) one hour or until nicely done. Turn out on hot platter, remove waxed paper, top with the Del Monte Corn heated with salt and butter. Isn't that wonderful corn? Tender kernels, full of sweetness! Makes any corn dish taste its tempting best. Garnish with egg and olive. Serves 5 to 6. Also shown: Del Monte White Cream Style in cheese pastry — and Golden Whole Kernel in sweet potato nest.

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- In Growing
- In Picking
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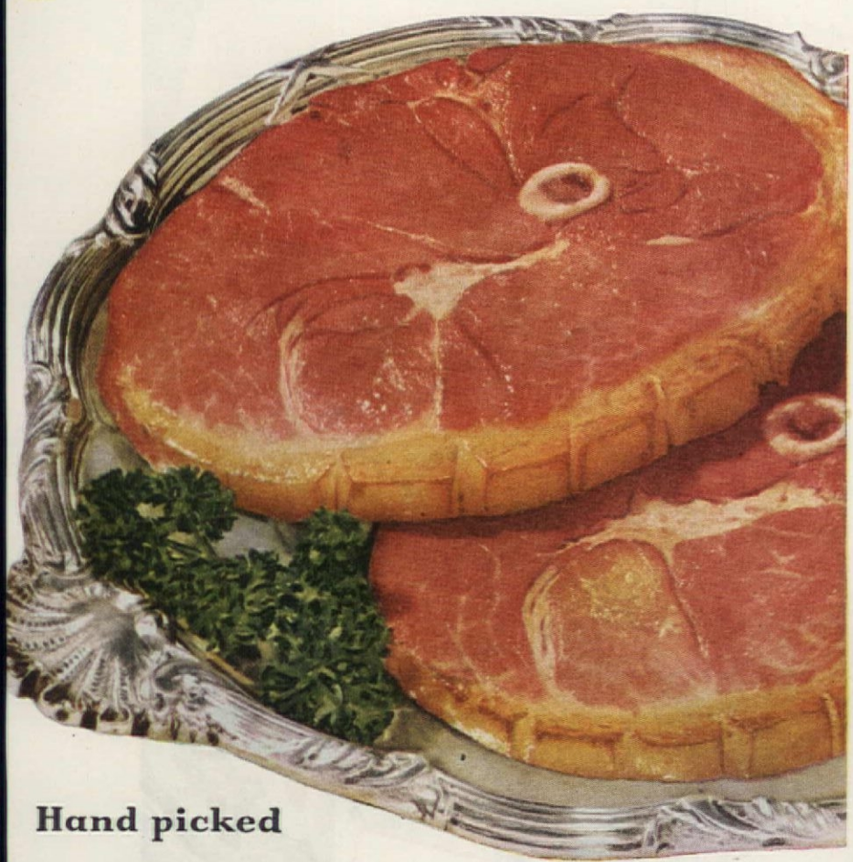
Del Monte CORN

3 Styles — For all-round corn enjoyment

The best and nothing but the best is labeled Armour Star



Hand picked

Sugar cured

Tender smoked

Broiled Ham Slices

What a prize you do have in these days of scarcity, when you can serve your family even a slice or two of Armour Star Ham! So high are Armour Star quality standards that the supply falls far short of the demand. When your market can supply you, broil Armour Star Ham slices this way:

Recipe: Score edges of ½ inch thick center slices of Armour Star Ham and place on broiler rack. Set 3½ inches under moderate heat and broil for 10 minutes, turning once. Or place in hot frying pan rubbed lightly with a bit of ham fat and pan broil for 8 minutes, turning once. One slice serves 2 to 3 persons—makes a wonderful dinner!

For more new and interesting ham recipes, write Marie Gifford, P. O. Box 2053, Chicago 9, Ill.

© ARMOUR AND COMPANY 1946

AMERICA'S LUXURY HAM

Sprightly figures made of fringed crepe paper make an attractive centerpiec

Idea by Dennison

hand can be inscribed with white ink.

Or make invitations of black paper cut-outs in the shape of a house. Write a copy of the following jingle:

On Halloween weird witches ride,
And black bats spread their great wings wide,
And green-eyed cats leap through the air,
Strange ghosts and spooks are everywhere.
The fun will start when you arrive
At my haunted house, —— day at five.
Name Address

Orange jack-o'-lanterns make interesting favors. Raisins held in place with straight pins are substituted for eyes, nose and mouth. And an apple cupped in a lace doily makes an appropriate place-card holder for this holiday. Doilies for party table place settings can be decorated with black silhouette figures.

Crepe-paper favors can be made in all sorts of eerie shapes and sizes. For nut-cup table favors, a witch with full skirt and cone hat is appropriate, or a nut cup serving as cauldron over a fire. A cat, a fringed clown, or a scarecrow are just as attractive for place favors.

For table centerpiece, fringed figures of orange and black crepe paper, placed so that they appear to be doing a dance, are unusual.

Room decorations for this night can be made of crepe paper. A giant skeleton, with skullhead, hands and arms of white mat stock, and stream-

Miniature Halloween rooms show fat paper pumpkins, fringed paper skeleton, spider web, trees hung with paper moss, life-sized witch for decorations. Ideas originated and executed by Dennison Mfg. Co.

Your Great New Frigidaire Cold-Wall is Here

The world's most advanced refrigerator before the war is even greater now! The new Frigidaire Cold-Wall has important new features, new positive moisture controls, more convenience than ever. Now, this entirely new kind of refrigerator that *cools through the walls* brings you the latest scientific developments for keeping food good to eat.

Foods stay frozen for weeks in the spacious, separately insulated Super-Freezer Chest. Use it for storing a generous supply of frozen meats, vegetables, fruits or desserts for handy day-to-day use. Get trigger-quick ice service with Frigidaire's exclusive Quickube Trays.

Foods need not be covered in the big high-humidity Cold-Wall compartment. Air is still and moist. Salads chill without drying. Leftovers keep for days. Dairy products stay fresher, longer. And it gives you a large Meat-Tender, generous bottle space. New, one-piece aluminum shelves can't rust; light, strong, closely spaced bars prevent tipping.

Vegetables stay crisp, fruits remain colorful, juicy, and appetizing in gleaming, newly designed Frigidaire Hydrators. The super-moist cold protects against drying, wilting, loss of precious vitamins.

And the Meter-Miser—the simplest cold-making mechanism ever built—is the heart of the Cold-Wall. Entire compressor has only two parts that move. Uses less current than an ordinary light bulb. Quiet, self-oiling, sealed for life against dust, dirt and moisture. Dependability already proved in millions of homes. Protected against service expense by 5-Year Protection Plan.

See Your Frigidaire Dealer and learn about all the advantages of this new Cold-Wall and other Frigidaire Refrigerators. Find his name in your local Classified Telephone Directory. Or write Frigidaire, 744 Amelia St., Dayton 1, Ohio. In Canada, 272 Commercial Road, Leaside 12, Ontario.

You're twice as sure with two great names

Frigidaire *made only by* General Motors

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V-8 Vegetable Juices

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so Wholesome

so Good!

. . . and with your first sip you discover *how* good! For in V-8* Vegetable Juices the goodness of a *whole garden* is combined. V-8 "wakes up your taste" for breakfast. It's a tempting appetizer . . . a wholesome snack beverage with a wealth of fresh-vegetable nutrients. So look ahead, and lay away *several extra* cans of V-8 next time you shop.

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THERE'S NEVER ENOUGH
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Ask your grocer today!

Juices of
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Deliciously Combined

Contains Vitamins A, B_1, C; and Calcium and Iron.

*V-8 is a trademark owned in the United States by Standard Brands Incorporated; in Canada by Standard Brands Ltd.

Crepe-paper witch favor

Nut cup cauldron

Two-sided cat favor

Colorful clown

Scarecrow favor

Ideas by Dennison

ers of crepe paper for body makes an effective wall decoration. Windows draped in fringed crepe paper also add to a spooky atmosphere. Cutouts of cats, bats, pumpkins or other Halloween figures can be tacked on the walls. A life-sized witch with broom makes an excellent decoration, as do trees made of natural tree branches and draped with crepe-paper "moss". Fat crepe-paper pumpkins with green tendrils can be put around the room, as can crepe-paper corn husks. In one corner a corn stalk can be used, and to make the atmosphere complete, a spider with crepe-paper cobweb can be tacked over door or window.

Black cut-out haunted house sets the spirit for Halloween night as an invitation. Idea from Alfreda Lee

No one's home-made kind tastes as good as
EVERBEST Preserves

Say "good morning" over piping-hot toast and
ORANGE MARMALADE
(MADE OF FRESH FRUIT)

It's a happier day that begins with this delicious marmalade, generously laden with bits of juicy fresh oranges. For a more tart flavor we also prepare an orange-grapefruit variety. Either kind is wonderful!

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MORTON'S SOUTHERN STYLE

Just heat and eat

Tender chicken, pure cream sauce, select mushrooms . . . deliciously blended and seasoned. A low-cost main dish everyone loves. Try it!

MORTON'S OTHER QUICK-FIX DINNERS
- Noodle Chicken Dinner
- Noodle Chicken Giblet Dinner

TRY THIS MENU
Morton's Chicken a la King on Toast • Lettuce Wedges, 1000 Island Dressing • Fresh Fruit • Iced Tea

Guaranteed by Good Housekeeping

Morton's
QUICK-FIX DINNERS

Finest supper for the Stag at Play

MENU

Tenderoni with Neapolitan Sauce
Cape Cod Salad — Cheese and Crackers
Bread Sticks — Coffee

Finest RECIPE FOR CAPE COD SALAD

- 1 can Stokely's *Finest* Tasty King Peas
- 1½ tablesp. plain gelatin
- 6 tablesp. cold water
- ¼ cup vinegar
- 1 teasp. salt
- ⅛ teasp. pepper
- 1 cup diced celery or cucumber
- 2 cups flaked, cooked lobster or crabmeat

Drain peas; add water to liquid to make 2 cups. Soften gelatin in cold water. Heat liquid to boiling; add gelatin and stir until dissolved. Add vinegar, salt and pepper. Add peas to ⅔ cup of gelatin mixture; put into oiled 1½-qt. mold. Chill until almost firm. Chill remaining gelatin until syrupy. Fold in celery and lobster. Put on top of peas. Chill until firm. Serve on lettuce hearts with garnish of lobster claws. Serves 6. And the success secret of this cool, refreshing party salad lies in using one of the larger, sweet varieties of new pack peas, grown only where soil and climate combine to produce *nothing but the finest* flavor. Peas with a proud pedigree. And there you have a choice of either Stokely's *Finest* Tasty King or Honey Pod Peas.

Stokely's
TASTY KING PEAS

Finest
ALWAYS DELICIOUS
Products of Stokely-Van Camp, Inc., Indianapolis
and Stokely-Van Camp of Canada, Ltd.

What Shall I Have for Dinner?

Julia Bliss Joyner

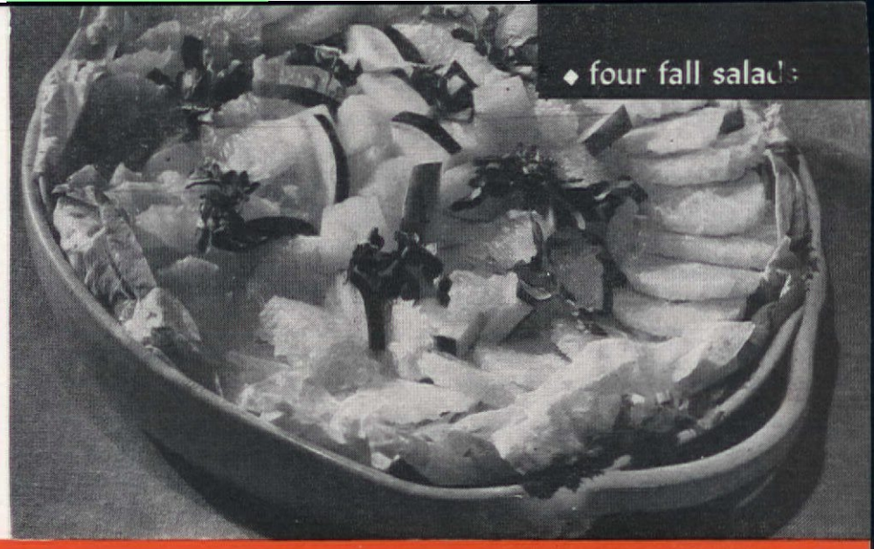
WHAT *shall I have for dinner?* is the loud cry from our national kitchen. Translated into the idiom of this fluctuating moment, it means: *What can I get? Can I afford to buy it?* Of course, you may not always get what you want or think you need. You will have to buy variably according to scene, season and supply. There must be substitutions when the prices of certain foods are prohibitive. In some localities one commodity may be plentiful, another scarce, the condition being exactly opposite in a neighboring state or town. The market is spotty—full of spots—and the American housewife is on the toughest one thereof. But, like her managing foremothers, she, too, is a pioneer who realizes that out of every emergency something forever useful is bound to emerge.

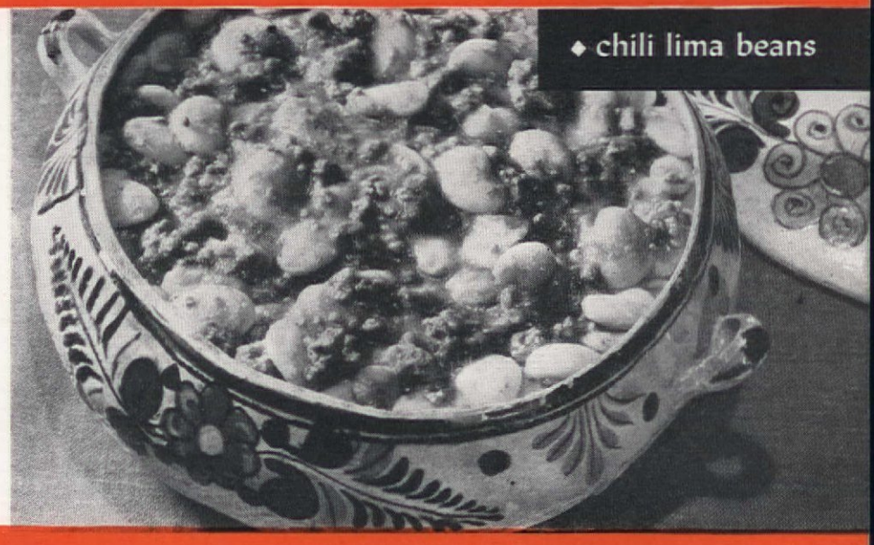
Use what is at hand to the last dust and atom. Devise new ways, different recipes, unusual combinations. Energy, ingenuity and imagination help zip up any dinner no matter when or where. There is really no reason why today's meals should not be delicious.

This year we have a plentiful potato crop. Potatoes, both white and sweet, are a stout nutritious staff on which the appetite may lean. Baked, boiled, in salads, soups or stews, they fill the dietary bill.

Hearty stews and casserole dishes with potatoes and other vegetables and some meat, fish or chicken, provide a *pièce de résistance* which, eaten with green salads, will stand by us and help us stand by our neighbors across the seas. Fish, in season, swim in myriad tons in seas, lakes and rivers. "But I get tired of fish," some people say. You won't if you treat them right. Vary the variety of fish, the method of cooking, the vegetables that go with each, the sauce and the seasoning and every dish can seem as provocative as if it were entirely new when it appears next time on your table. Shellfish are always a delicacy, deliciousness itself, and should be treated as dietary nobility. Always buy them from the beginning of their proper season until the end, majoring in oysters in the *R* months, for instance, so that you may devote yourself to the other species when their turn comes. Dried beans and peas are reliable old friends in the lean times as well as when food is flush. Eggs also step into a wide breach and help see us through.

On the following pages are company and everyday menus which include foods most likely to be available.


◆ four fall salads


◆ chili lima beans

◆ cereal ring with creamed shrimp

◆ sweet potato chicken pie

Photograph by F. M. Demarest
Plates and chop dish courtesy Fulper Pottery Company

◆ four fall salads

1. Mix together 3 cups diced, cooked white potatoes and 2 cups diced, cooked sweet potatoes. Add ½ cup chopped celery, 1 medium onion chopped, and 2 tbs. chopped parsley. Season with 1½ tsp. salt and ¼ tsp. pepper. Moisten with ⅓ cup salad dressing or mayonnaise and toss together lightly.

2. Wash 1 small head of cauliflower thoroughly and dry. Separate into flowerets, slice and place in a bowl. Add 2 cups canned or cooked shrimp, ½ cup chopped green pepper and ½ cup sliced raw carrots. Season with a little salt and pepper and moisten with sour cream thinned with lemon juice. Toss together lightly and serve on lettuce.

3. Combine sliced bananas, orange and grapefruit segments and diced apples and place on lettuce. Serve with sour cream dressing made as follows: Combine 1 cup sour cream with 2 tbs. lemon juice. Add 1 tbs. brown sugar and season with a little salt and pepper. Beat with a rotary egg beater until smooth. Makes 1 cup salad dressing.

4. Mix together diced pears, chopped celery and shredded almonds. Place on lettuce leaves and top with whipped creamed cheese. Serve with French dressing.

Serves 4-6

Tested in THE AMERICAN HOME KITCHEN

COLUMBUS DAY DINNER

Orange and Grape Cup
**Oyster Casserole*
Baked Acorn Squash with Grapefruit
Corn Muffins
Chicory and Green Pepper Salad
**Steamed Fig and Date Pudding*
Spiced Cream Sauce
Coffee *Tea*

Preparation time: 1¼ hrs.

◆ chili lima beans

1 lb. dried lima beans
2 cloves garlic, chopped
1 cup chopped onion
½ cup chopped green pepper
3 tbs. fat or oil
2 lbs. ground beef
2½ cups canned tomatoes or tomato juice
2-3 tbs. chili powder
2 tsp. salt
1 tsp. sugar

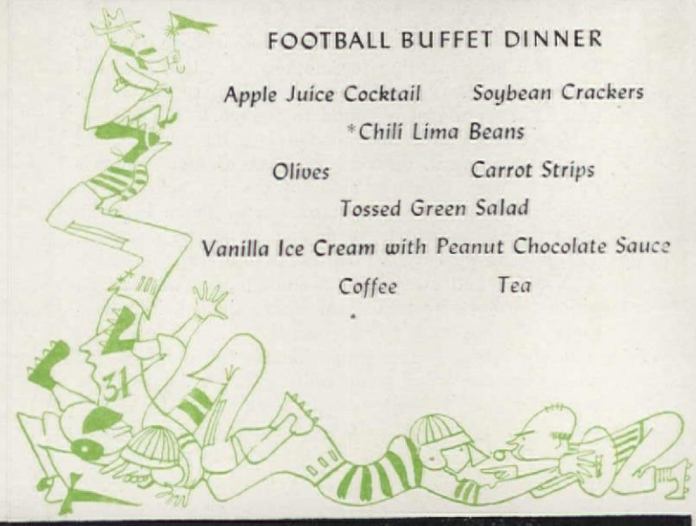
WASH beans, cover with cold water and soak for several hours or overnight. Cook in the water in which they soaked until tender. Drain. Place garlic, onion and green pepper in fat and cook until tender. Add beef and cook until meat is browned. Add tomato juice, chili powder, salt and sugar. Combine the lima beans and tomato mixture in a casserole. Bake in a moderate oven 350°F for about 30 minutes.

Serves 8-10 ***386 cal. per serving*** ***Source of vitamins A, C, B complex***

Tested in THE AMERICAN HOME KITCHEN

FOOTBALL BUFFET DINNER

Apple Juice Cocktail *Soybean Crackers*
**Chili Lima Beans*
Olives *Carrot Strips*
Tossed Green Salad
Vanilla Ice Cream with Peanut Chocolate Sauce
Coffee *Tea*



Preparation time: 1¼ hrs.

◆ cereal ring with creamed shrimp

4 cups milk
1 cup finely ground cereal or hominy grits
2¼ tsp. salt
2 tbs. butter or vitaminized margarine
2 tbs. chili sauce
¼ tsp. paprika
3 eggs, separated

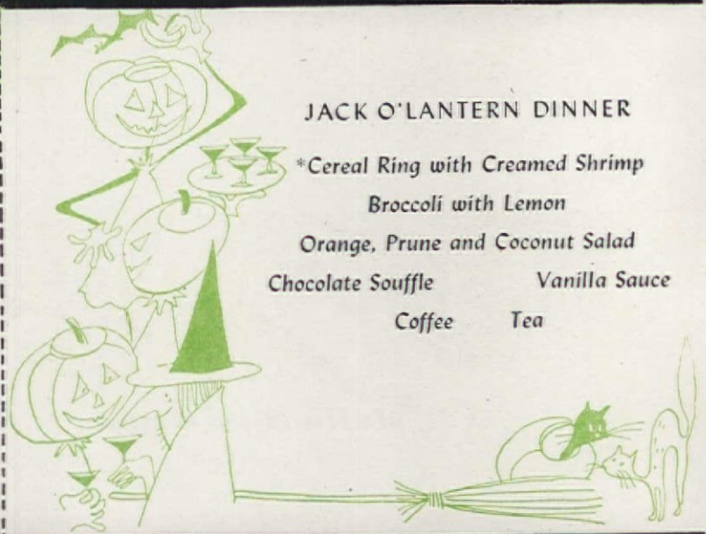
SCALD milk in the top of a double boiler. Gradually stir in the cereal and salt and cook until the consistency of mush. Remove from heat and add butter. Cool slightly and stir in chili sauce, paprika and well-beaten egg yolks. Fold in egg whites beaten until stiff but not dry. Fill a greased 9-inch ring mold with mixture. Set in a pan of hot water and bake in a moderate oven 325°F for about 1 hour. Unmold onto a hot platter and fill the center with creamed shrimp and peas.

Serves 4-6 ***238 cal. per serving*** ***Source of vitamins A, B complex***

Tested in THE AMERICAN HOME KITCHEN

JACK O'LANTERN DINNER

**Cereal Ring with Creamed Shrimp*
Broccoli with Lemon
Orange, Prune and Coconut Salad
Chocolate Souffle *Vanilla Sauce*
Coffee *Tea*



Preparation time: 2 hrs.

◆ sweet potato chicken pie

1 (4 lb.) chicken, cut up
4 tbs. butter or chicken fat
½ cup chopped celery
5 tbs. flour
½ bayleaf
2 whole cloves
2 cups chicken broth
½ cup milk
1 cup cooked peas
Salt and pepper
2 cups mashed sweet potatoes

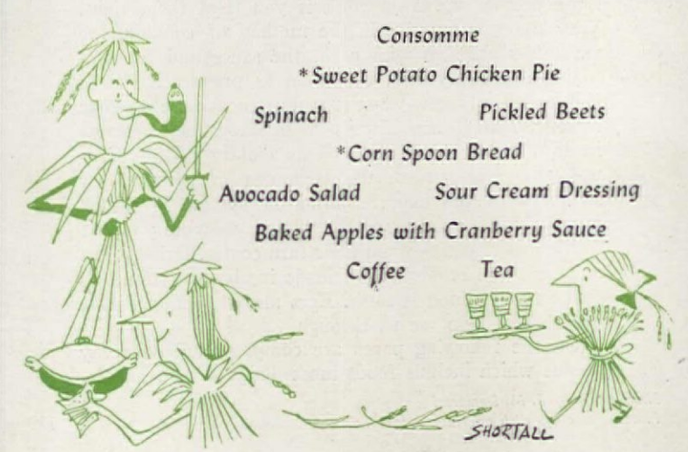
COOK chicken until tender and if desired remove meat from bones. Melt butter or chicken fat in the top of a double boiler. Add celery and cook until tender. Place over boiling water, add flour and stir until well blended. Add bayleaf and cloves. Gradually add the chicken broth and milk and cook, stirring constantly until the mixture thickens. Remove spices; add peas and season to taste with salt and pepper. Pour over chicken in casserole. Arrange mashed sweet potatoes on top as illustrated and bake in a hot oven 400°F for 15 minutes or until potatoes are lightly browned.

Serves 6 ***426 cal. per serving*** ***Source of vitamins A, B complex***

Tested in THE AMERICAN HOME KITCHEN

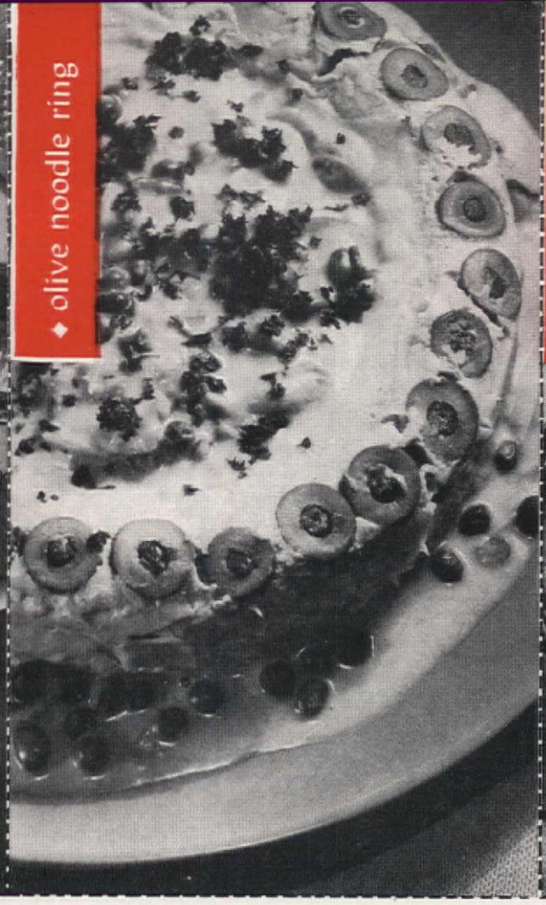
AUTUMN SUNDAY DINNER

Consomme
**Sweet Potato Chicken Pie*
Spinach *Pickled Beets*
**Corn Spoon Bread*
Avocado Salad *Sour Cream Dressing*
Baked Apples with Cranberry Sauce
Coffee *Tea*



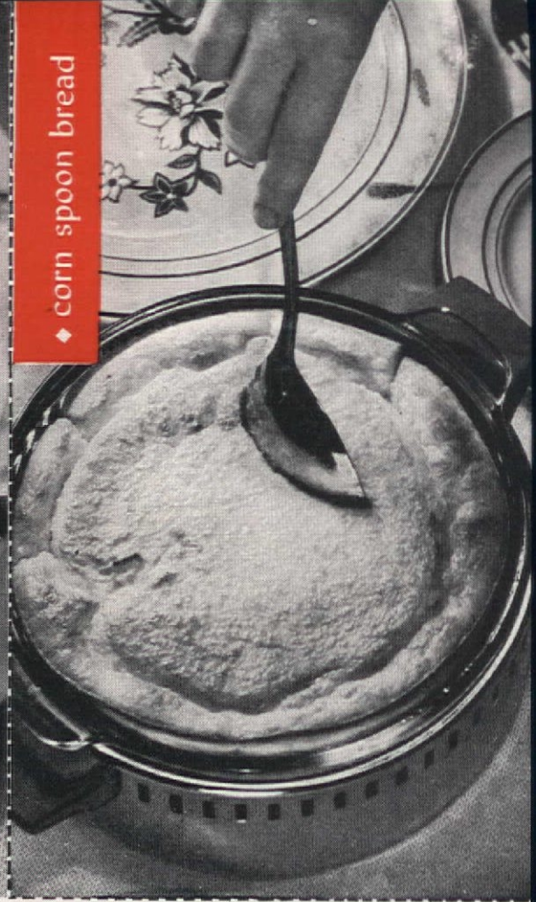
◆ baked sauerkraut and apple

*Scalloped Potatoes and Spiced Ham
Green Beans Glazed Carrots
Oatmeal Bread
Tomato and Cabbage Slaw
*Molasses Pudding Orange Sauce
Coffee Tea



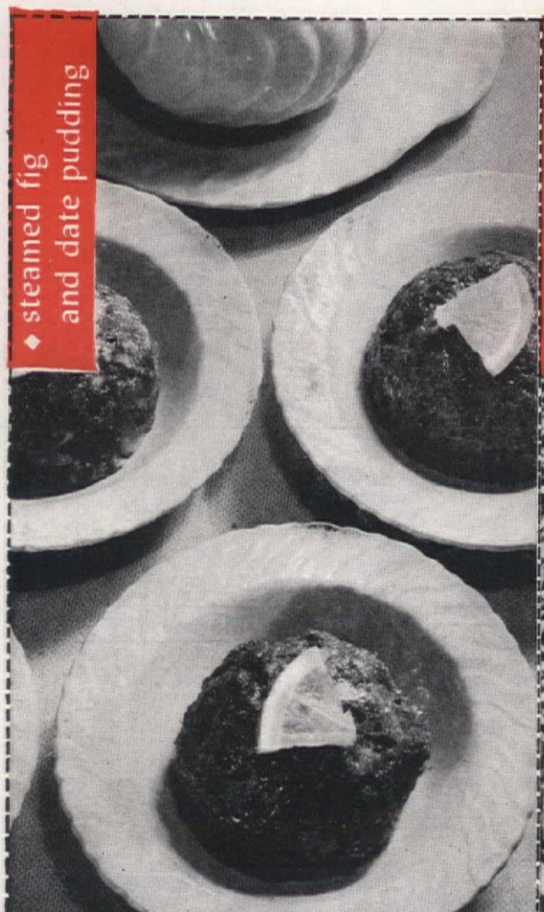
◆ olive noodle ring

Vegetable Soup
*Creamed Egg and Fish on Cornbread
Sauteed Green Tomatoes Sliced Beets
Pear, Celery and Almond Salad Dessert
Coffee Tea

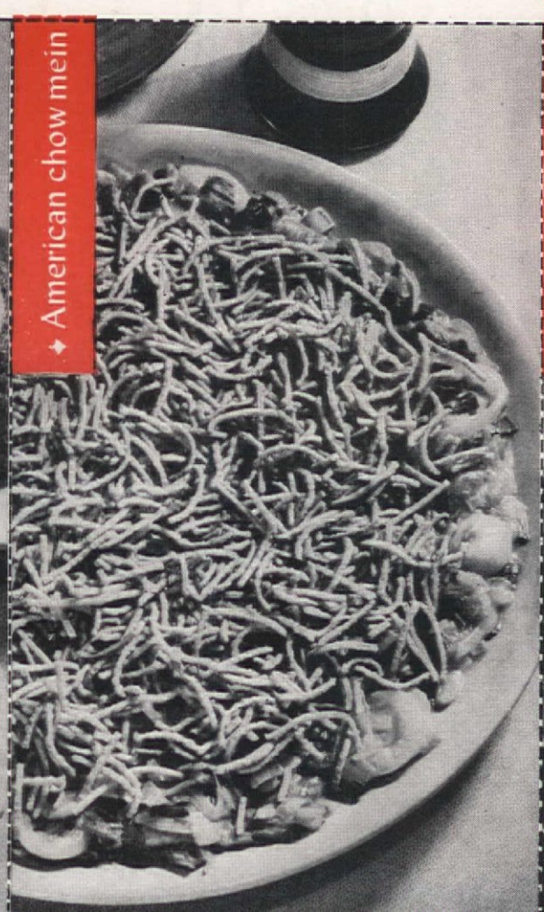


◆ corn spoon bread

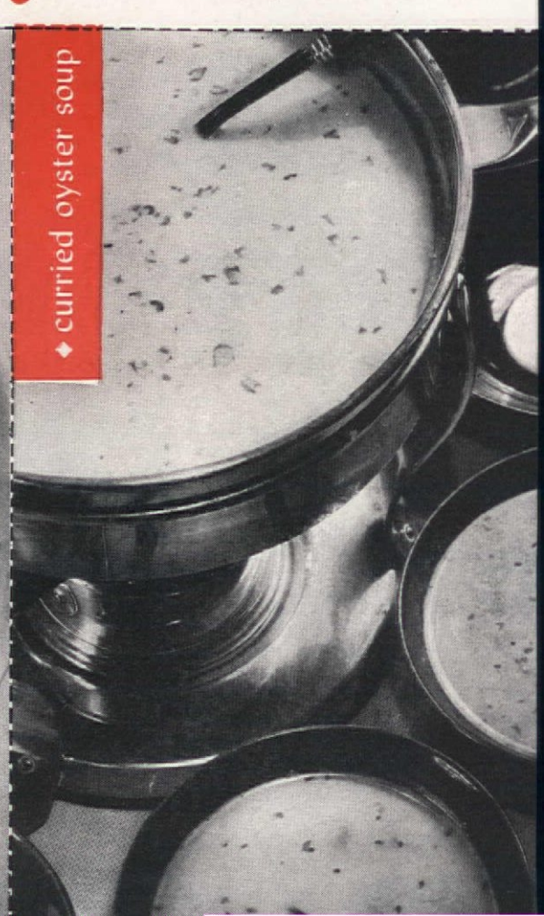
Lettuce Soup
*Codfish Potato Souffle
Swiss Chard Stewed Tomatoes
Hot Rolls
Green Salad Sour Cream Dressing
Fruit Gelatin with Custard Sauce
Coffee Tea



◆ steamed fig and date pudding



◆ American chow mein



◆ curried oyster soup

◆ curried oyster soup

Preparation time: 25 min.

1½ doz. oysters
2 tbs. butter or vitaminized margarine
¼ cup chopped celery
⅓ cup chopped onion
2 tbs. flour
1 tsp. curry powder
1 qt. milk
½ cup cooked rice
Salt
Pepper

Cook oysters in their own liquor over low heat until edges curl. Melt butter in the top of a double boiler. Add celery and onions and cook until tender. Place over boiling water; add flour and curry powder and stir until well blended. Gradually add milk and cook, stirring constantly until mixture thickens. Stir in the rice and season to taste with salt and pepper.

Serves 6 ***223 cal. per serving*** ***Source of vitamins A, B complex***

Tested in The American Home Kitchen

◆ American chow mein

Preparation time: 45 min.

3 cups sliced onions
1 cup chopped green pepper
1 cup chopped celery
¾ cup sliced mushrooms
3 tbs. fat
2 cups diced, cooked pork
2 tsp. salt
Dash of pepper
1 tbs. Worcestershire sauce
2 cups stock or chicken bouillon
¼ cup shredded, blanched almonds

Cook onions, green pepper, celery and mushrooms in the fat until tender. Add pork, salt, pepper, Worcestershire sauce and bouillon and simmer, covered, for about 30 minutes. Sprinkle with almonds. If desired, serve with soy sauce and Chinese noodles.

Serves 4-6 ***310 cal. per serving*** ***Source of vitamins A, B complex***

Tested in The American Home Kitchen

◆ steamed fig and date pudding

Preparation time: 2¼ hrs.

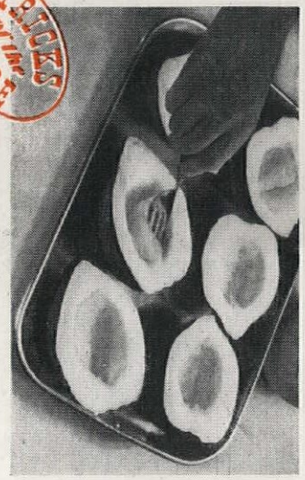
1 cup sifted flour
2 tsp. baking powder
½ tsp. salt
½ cup sugar
2 eggs, well beaten
¼ cup milk
½ cup finely chopped dates
½ cup finely chopped figs
1 cup chopped walnuts

Sift together the flour, baking powder, salt and sugar. Add the eggs and the milk. Stir in the dates, figs and walnuts and mix well. Pour into greased individual pudding molds. Place in a steamer or on a rack in a covered kettle containing 1-inch of boiling water, and steam for 2 hours, renewing boiling water when necessary. Serve warm with spiced cream sauce made as follows: Mix together ½ cup sugar, 2 tbs. flour, ⅛ tsp. salt, ¼ tsp. nutmeg, and ¼ tsp. allspice and place in a saucepan with 1 tbs. melted butter. Gradually add 1¾ cups boiling water and stir until smooth. Boil for 5 minutes, stirring constantly.

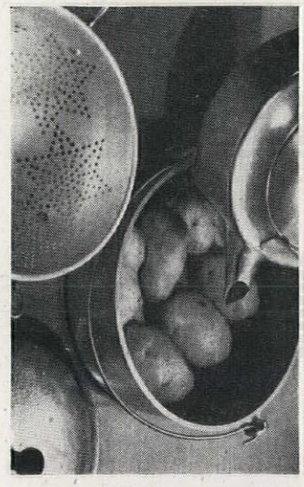
Makes 6 puddings ***332 cal. per serving*** ***Source of vitamins A, B complex***

Tested in The American Home Kitchen

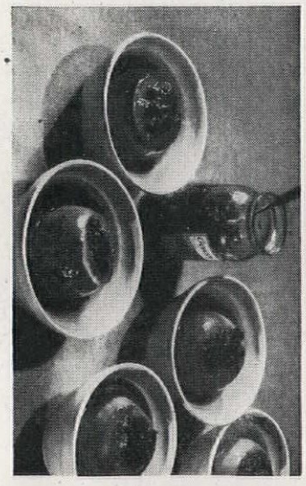
TRICKS OF THE TRADE



Fill centers of baked acorn squash with grapefruit sections and bake for five minutes



Some of the most precious minerals lie beneath the skin. Save these minerals by boiling potatoes in their jackets



Vary baked apples by filling the centers with cranberry sauce. If you like them sweeter add chopped dates, figs or raisins

◆ corn spoon bread

Preparation time: 1 hour

4 cups milk
1 cup finely ground wheat cereal or corn meal
2 tsp. salt
2 tbs. butter or vitaminized margarine
4 eggs, well beaten
1 cup whole grain corn

Scald milk in the top of a double boiler. Gradually stir in the cereal and salt and cook until the consistency of mush. Add the butter and pour over the eggs gradually, stirring constantly. Add the corn and mix well. Pour into a greased 2-qt. baking dish and bake in a hot oven 425°F for 45 minutes.

Serves 4-6 ***302 cal. per serving*** ***Source of vitamins A, B complex***

Tested in
The American Home Kitchen

◆ olive noodle ring

Preparation time: 1 hour

1 (8 oz.) pkg. wide noodles
6 medium olives, sliced
3 eggs
1¼ cups milk
2 tsp. salt
Dash of pepper
½ tsp. mustard
1 tsp. Worcestershire sauce

Cook noodles in boiling, salted water until tender. Drain and rinse in boiling water. Arrange sliced olives in the bottom of a greased 8-inch ring mold. Place noodles in ring mold. Beat eggs slightly and combine with milk. Add salt, pepper, mustard and Worcestershire sauce and pour over noodles in ring mold. Place mold in a pan of hot water and bake in a moderate oven 350°F for 45 minutes or until done. Unmold onto a hot platter and fill the center with creamed chicken and peas.

Recipe submitted by Bobbe Nadeau Doerner

Serves 6 ***223 cal. per serving*** ***Source of vitamins A, B complex***

Tested in The American Home Kitchen

◆ baked sauerkraut and apple

Preparation time: 45 min.

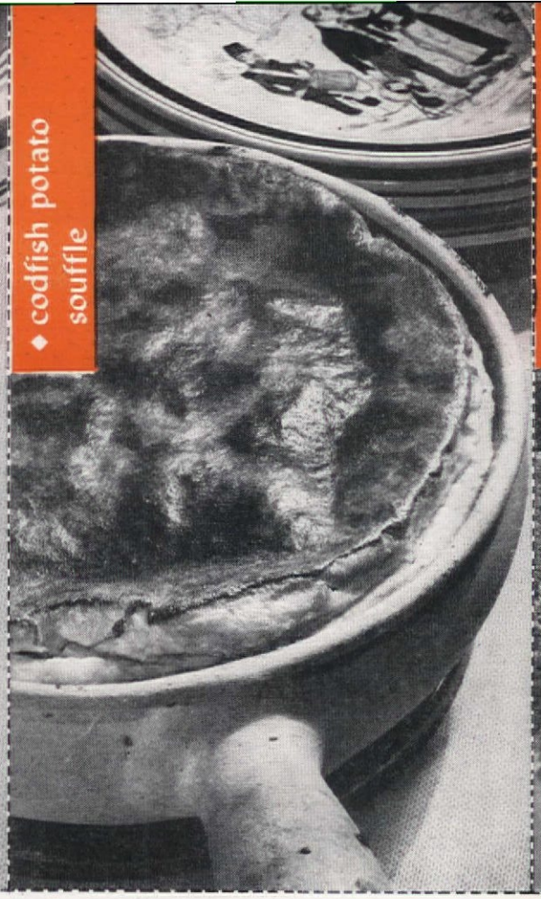
3 medium apples
1 (No. 2) can sauerkraut
¾ tsp. salt
⅛ tsp. pepper
2 tbs. brown sugar
½ cup grated American cheese

Wash, peel, core and cut apples into thin slices. Season sauerkraut with salt and pepper and place half in a greased casserole. Place a layer of the apple slices on top and sprinkle with half of the sugar and cheese. Repeat until all ingredients are used. Cover and bake in a moderate oven 350°F for about 35 minutes. Remove cover and bake 5-10 minutes longer.

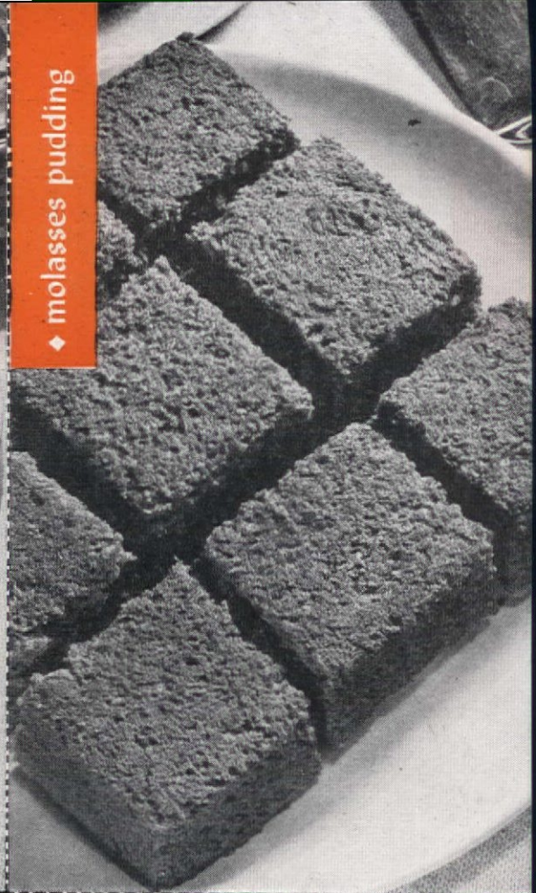
Serves 4-6 ***137 cal. per serving*** ***Source of vitamins A, B complex***

Tested in
The American Home Kitchen

◆ oyster casserole



◆ codfish potato souffle

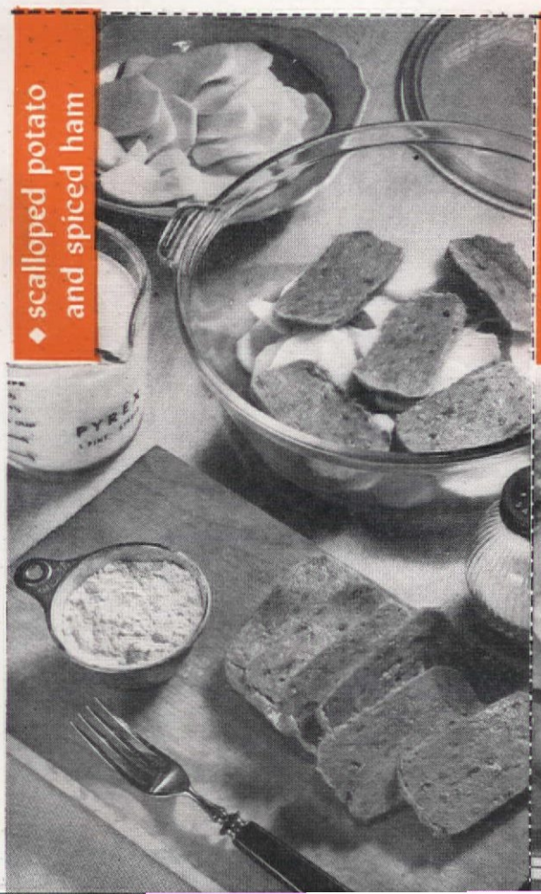


◆ molasses pudding

*Turnip Leek Soup,
*Olive Noodle Ring with Creamed Chicken
Spinach with Lemon
Apricot Whip Cookies
Coffee Tea

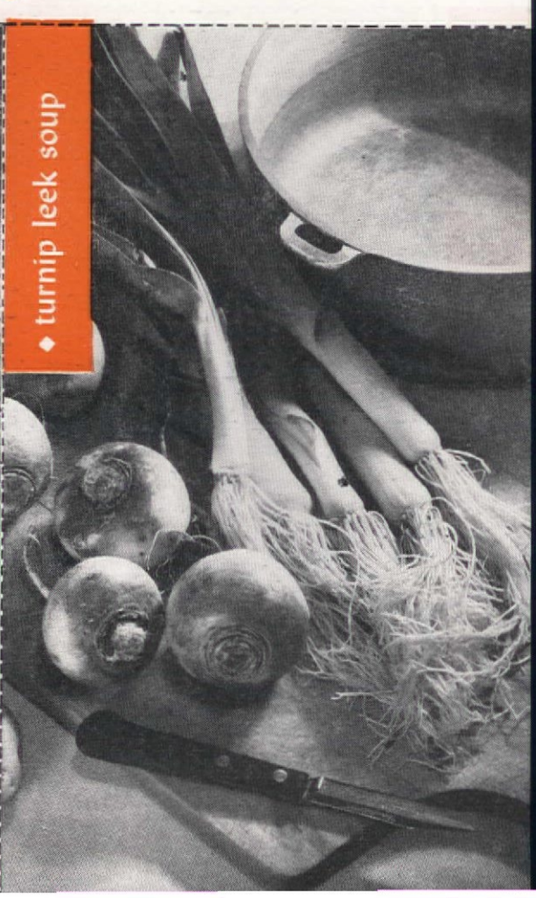
Tomato Juice
*American Chow Mein
Cabbage, Carrot and Peanut Salad
Apples and Grapes with Cheese
Coffee Tea

Frankfurters and Boiled Potatoes
*Baked Sauerkraut and Apple
Corn Bread
Mixed Vegetable Salad French Dressing
Grated Sweet Potato Pudding
Coffee Tea



◆ scalloped potato and spiced ham

◆ creamed egg and fish on cornbread



◆ turnip leek soup

◆ turnip leek soup

Preparation time: 35 min.

3 tbs. butter or vitaminized margarine
3 large leeks, sliced
3 cups sliced potatoes
2 cups sliced turnips
4 chicken bouillon cubes
4 cups boiling water
1 cup milk
Salt and pepper

Melt butter in a saucepan; add leeks and sauté in the butter until tender. Add potatoes and turnips and cook for 5 minutes, turning gently. Dissolve bouillon cubes in the boiling water and add to the vegetables. Simmer in a covered pan until vegetables are tender. Remove from heat and press potato mixture and liquid through a sieve. Return to heat; add milk and season to taste with salt and pepper.

Serves 6 ***145 Cal. per serving*** ***Source of vitamins A, B complex***

Tested in The American Home Kitchen

◆ creamed egg and fish on cornbread

Preparation time: 30 min.

4 tbs. butter or vitaminized margarine
1 medium onion, chopped
½ cup chopped celery
4 tbs. flour
2 cups milk
½ tsp. salt
Dash of cayenne pepper
Dash of marjoram
Dash of tarragon
4 shelled, hard-cooked eggs
1 (8 oz.) can fish (salmon, tuna, crab or flaked fish)
Corn bread

Melt butter in the top of a double boiler. Add onion and celery and cook until tender. Place over boiling water, add flour and stir until well blended. Gradually add the milk and cook, stirring constantly until the mixture thickens. Season with salt, pepper, marjoram and tarragon. Chop 3 of the eggs and add with the fish to the creamed mixture. Reheat. Cut corn bread in squares; split and pour creamed mixture between squares and on top. If desired, garnish with a slice of hard-cooked egg. Use prepared corn muffin mixture or your favorite recipe.

Serves 6 ***223 cal. per serving*** ***Source of vitamins A, B complex***

Tested in The American Home Kitchen

◆ scalloped potato and spiced ham

Preparation time: 1¼ hrs.

5 medium-sized potatoes
Salt
Pepper
2 tbs. flour
¼ tsp. savory
1 medium onion, thinly sliced
¾ lb. spiced ham, sliced
2 cups milk
1 tbs. butter
Paprika

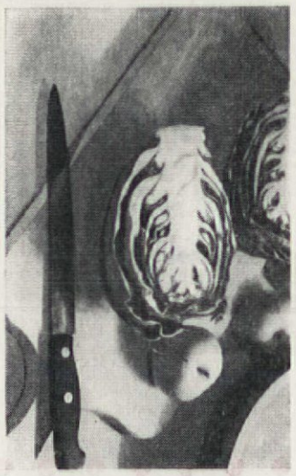
Pare the potatoes and cut in thin slices crosswise. Place half of the potatoes in the bottom of a greased baking dish, sprinkle with salt, pepper and flour and add half of the savory, onion and spiced ham. Add remaining potatoes and repeat the process. Add milk, dot with butter and sprinkle the top with paprika. Cover and bake in a moderate oven 350°F for 45 minutes or until potatoes are tender. Remove cover and bake for 15 minutes longer.

Serves 6 ***322 cal. per serving*** ***Source of vitamins A, B complex***

Tested in The American Home Kitchen

While you are using corn meal to save wheat vary muffins by sprinkling them with poppy seeds just before they are baked

Red and green cabbages are in the market now. Use them raw in salads and add chopped apples, celery, carrots and raisins



Use leftover meat, fish or chicken in baked potatoes. Scoop out potato, fill with creamed meat and garnish with mashed potato

◆ molasses pudding

Preparation time: 35 min.

1 cup flour
2 tbs. sugar
¼ tsp. salt
½ tsp. baking soda
¼ tsp. mace
⅛ tsp. nutmeg
¼ cup butter or vitaminized margarine
1 egg, well beaten
½ cup molasses
½ cup buttermilk

Sift together flour, sugar, salt, baking soda and spices. Combine butter, egg and molasses. Add dry ingredients to the mixture and stir just enough to mix. Add the buttermilk and pour into a greased 8-inch square pan. Bake in a moderate oven 350°F for 20-25 minutes or until done. Serve warm with orange sauce made as follows: Combine ¾ cup sugar, 2 tbs. cornstarch, ¼ tsp. salt and 1 cup boiling water in a saucepan. Simmer over low heat for 5 minutes or until clear and thickened, stirring constantly. Add 1 cup orange juice and 3 tbs. grated orange rind and cook a few minutes longer. Remove from heat and stir in 2 tbs. butter.

Serves 6 ***293 cal. per serving*** ***Source of vitamins A, B complex***

Tested in The American Home Kitchen

◆ codfish potato soufflé

Preparation time: 1¼ hrs.

1 pkg. (4 oz.) shredded salt codfish
2 cups hot mashed potatoes
2 tbs. melted butter or vitaminized margarine
⅓ cup chopped onion
Dash of pepper
½ tsp. Worcestershire sauce
2 eggs, separated

Freshen codfish according to the directions on the package. Add potatoes, butter and onion and mix well. Season with pepper and Worcestershire sauce. Add well-beaten egg yolks and mix well. Fold in the egg whites, beaten until stiff but not dry. Place mixture in a greased casserole and bake in a moderate oven 350°F for about 1 hour or until lightly browned.

Serves 4-6 ***148 cal. per serving*** ***Source of vitamins A, B complex***

Tested in The American Home Kitchen

◆ oyster casserole

Preparation time: 45 min.

4 tbs. butter or vitaminized margarine
1 cup chopped celery
½ cup chopped onion
4 tbs. flour
1 cup milk
½ cup oyster liquor
2 tsp. salt
Dash of pepper
Dash of mace
1 cup cooked peas
2 doz. oysters
2 cups sliced, cooked potatoes

Melt butter in the top of a double boiler. Add celery and onion and cook until tender. Place over boiling water; add flour and stir until well blended. Gradually add milk and oyster liquor and cook, stirring constantly until the mixture thickens. Season with salt, pepper and mace. Place peas, oysters and potatoes in layers in a greased casserole. Pour the cream sauce over the oysters and vegetables and bake covered in a moderate oven 350°F for 20 minutes. Uncover and bake for 10 minutes.

Serves 6 ***240 cal. per serving*** ***Source of vitamins A, B complex***

Tested in The American Home Kitchen

Ask Yourself Before You Buy

Presteline

Edith Ramsay

CHOOSE it wisely, choose it well—whether it be gas, electric, oil, wood, or coal range. The range is the modern hearth—the heart of the home—for as in ages past the way to his heart is still through his "tummy," and it is woman's chief chore to feed that man, be she mistress of the home or the new maid therein.

Universal

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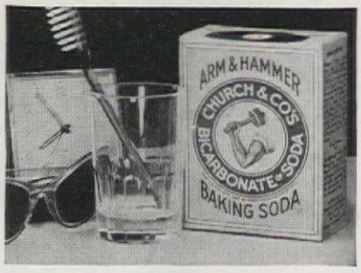
Her attraction is enhanced by teeth well formed and well cared for. She brushes them regularly with our Baking Soda, for she has discovered that Baking Soda is *all cleanser*, does everything that any dentifrice can do. It cleans effectively, helps brighten the teeth to their natural color, has a pleasant after-taste that leaves the mouth delightfully refreshed.

ARM & HAMMER BAKING SODA



OR COW BRAND BAKING SODA

Try brushing *your* teeth with our Baking Soda. We think that in a short time you'll come to prefer it to any dentifrice you have ever used. You'll find it economical, too. A package that will give many weeks of brushings, costs but a few cents. Arm & Hammer Baking Soda, or Cow Brand Baking Soda, is available at almost any grocers.

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Please send me FREE BOOK describing uses of Baking Soda; also a set of Colored Bird Cards. *(Please print name and address)*
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Name

Street Address

City or Town State

Whether you are replacing a well-used range of yesterday, or buying the first one for your new home, buy not only for today's needs, but for the possible increase in the family, how many cooking requirements there may be, such as baking at home, preserving, how much entertaining you will do. Buy within your means, but this never means to buy cheap equipment. Your best safeguard is always to buy from reliable manufacturers.

Our forebears are probably rubbing their eyes in the hereafter as they glance at the new streamlined wood or coal ranges with their gleaming porcelain exteriors, their oven controls. The new oil-burning ranges will probably give them the same start, for one would never know from the first glance that they were well related to their gas or electric cousins, for they are so streamlined.

Look for good cleanouts in the wood or coal ranges, and keep them clean. Clean only when cold or barely warm. If the top is cast iron, clean with stove blacking (there are several new ones on the market that will not rub off on clothes, yet are noninflammable). It is well to have a system about taking care of your equipment in the home—just as you would regularly have air and water checked in your car, say Friday of every week. Just as sure as you clean the ash box of the range or the burners of the gas or electric range at a specified time, just as surely will this equipment serve you better.

Tappan

The kerosene stove will be an efficient servant if it is level, if it is kept clean. Follow the manufacturers directions for cleaning. Do this cleaning regularly—the wicks daily, the wick tubes and spreaders weekly, or more often if food is spilled in them.

Choose your range carefully. Do not be hesitant right there in the store about asking the dealer questions. You are making a long term investment. Cardboard insulation in the cheaper ranges burns out. Whereas glass wool used by most of the reliable manufacturers is ideal, for it never packs down or deteriorates, has wonderful insulation qualities, keeping the heat inside the oven, reducing the surface temperature, and saves fuel by making each heat unit do more work. It is odorless and verminproof.

The oven door should be well insulated, fit tightly, have convenient handles, and strong hinges.

The size of your oven will depend on how much baking you may do. The larger oven is a good investment, for the less crowding you have to do with the pans, the better will be the circulation of heat, and a better product resulting. The relatively small additional cost for the range with two ovens may well be worth the investment. Roast beef and popovers don't take the same temperatures, but in preparing a meal for a large family, there is nothing so nice as not to have to juggle the roast around to make room for a surprise.

For accurate baking, the thermostatic control is a must, and for this to be accurate and efficient, the oven must be fully insulated.

The new single point ignition, whereby safer pilot lights for ovens may be installed in the gas ranges, is on the way, and has many advantages over the contemporary methods.

One manufacturer is making a steam oven—so long used in institution cooking—as well as the dry oven; a new innovation for the home market, but an interesting one!

Blessed is the range manufacturer who is seeing the light of day and doing away with the low, floor-level broiler. Choose the so-called waist high broiler on a level with the oven—in some cases it is an auxiliary oven as well. Some swing out, some have roller drawers that can be removed "whole-hog" to the sink for ease of cleaning. Some have a broiler pan deep enough to be the uncovered roasting pan in the oven, (and this is the accepted method for roasting today), some are equipped with poultry rack or barbecue tray, some with "sizzle" platters.

Examine these broiler racks carefully, for, if they're too complicated for ease of cleaning, they will become a nuisance, and your family won't get the broiler meals so good for them.

If your family is large, you may need six top burners. They are a joy to have for even more than the Thanksgiving dinner. You may want the deep well cooker rather than the standard unit (they are ideal for stews, steamed puddings, soups, or even boiling the baby's bottles).

It is well to check the burner construction for the gas stove, and the honest salesman can explain the advantages of the burner head, which starts at high heat, and by a simple turn of the valve handle the inner cooking burner continues the cooking or can be regulated to just "warm."

An important factor is the design of the grids. As yet the perfectly level top for gas stoves has not been constructed, for air must get to the burners for combustion, though this too is on the way to being improved upon. But be sure to test the smoothness of the grids with a pan or kettle—right there before you purchase that range—so as not to regret later that small pots tip into the flame, clogging the burner, or larger ones tip off the stove.

It is well to choose a surface that can be readily cleaned, be it either a gas or electric range. There are chrome, stainless steel, and porcelain tops on the market. All will give you good service with the proper care.

Whether you want the burners placed in a row across the back of the range with the convenient working space in front of them and the pot handles out of reach of the young fry—or divided equally at either side of the range—or grouped all together at one side, is a matter of opinion, but well worth a bit of thought for your kitchen planning.

Look 3 times, Lady
You can have the THOR Automagic Washer 3 ways!

as a CLOTHES WASHER or as a DISHWASHER

The Thor Clothes Washer
Washes . . . Rinses . . . Damp-Dries
All Automagically

Now the dirt-chasing agitator action that's made Thor Washers *first* for millions of women is yours in a washer that takes over ALL the work of washday.

The new Thor Automagic not only washes dirty clothes CLEAN . . . it provides two kinds of rinses—first agitated and then overflow—so the soap and soil are floated to the top and drained away. And you can rinse and rinse and rinse—as many times as you like.

No stooping . . . put clothes in through the tub-wide opening at the top, then just flick the dial.

You won't need rinse tubs . . . you won't go near a wringer. The Thor Automagic whirls clothes better than wringer dry. Dial your way through washday with the Thor Automagic—your clothes will be daisy-fresh and so will you.

No vibration—no bolting to the floor—no excessive weight. Occupies only a two-foot square of floor space in kitchen or laundry.

The Thor Dishwasher
Washes Dishes . . . Silver . . . Glassware
Even Pots and Pans, All Automagically

Using only four to six quarts of hot water (a teakettle full!) you can wash dishes for six in the Thor Automagic Dishwasher. By the most ingenious method imaginable, it sprays dishes, glassware, silver absolutely clean—without your hands ever touching dishwater.

Special racks keep china, glassware, silver, open to the cleansing sprays of the Thor Dishwasher.

There's ample power to wash pots and pans—and in summer it takes the last touch of dirt off garden or farm vegetables. Only the water moves in the Thor Automagic Dishwasher, it's safe for your finest glass and china. No other dishwasher has all the features of the Thor Automagic. See it, and you won't rest until there's one in *your* kitchen.

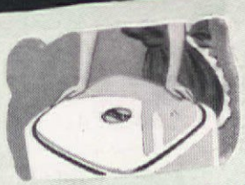
or as a wonderful AUTOMAGIC COMBINATION!

You Can Change the Thor Automagic from Clothes Washer to Dishwasher in 1½ Minutes

Thousands of homes will soon have the Thor Automagic Washer upstairs—in the kitchen—to wash clothes one day, and dishes *seven days a week*. This seven-day wonder changes so easily from one washing task to another, that you'll want one in your home, even if you never dreamed before that you could launder in the kitchen.

Lift out the clothes tub and attachments from your Thor Automagic. The power unit below is now ready to serve the dishwasher.

Slip in the dish drum and racks and in 1½ minutes the Thor is a Dishwasher to revel in 7 days a week. No part of the machine that touches clothes ever touches dishes.



The Thor Automagic Combination is two tireless household helpers operated by one Thor mechanism. Have both washers for little more than the cost of one!

Buy the Thor Automagic Combination complete now, with two sets of tubs and attachments—or buy either unit now, and add the other whenever you like.

COMING . . . *A Thor Automagic Sink with interchangeable clothes and dishwasher units.*

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Magic Chef

THAN ON ANY OTHER RANGE

and here's why . . .

SWING-OUT BROILER—High-level, no stooping, smokeless. Best ever for broiling, barbecuing and food warming. Really easy to clean.

AUTOMATIC LIGHTING—*All* burners light automatically on your CP Magic Chef. Any heat you want—instantly, for very best top burner cooking.

RED WHEEL REGULATOR—Gives you easy, automatic oven cookery. Perfect results with high-speed, ventilated oven, insulated for kitchen comfort.

EASY TO CLEAN—Smooth, beautiful all-porcelain finish, inside and out. No rough edges. Parts most frequently used are removable—wash like dishes.

LIFETIME BURNER GUARANTEE—We warrant to the original purchaser for use that all burners of a Magic Chef Gas Range will not burn out or lose their efficiency for the life of the range.

COOK WITH GAS. Wherever you live, you can enjoy Magic Chef gas cooking—perfect results with "Pyrofax" or other LP (bottled or tank) gases.

More women cook on Magic Chef than on any other range—because they know they can *depend* on a Magic Chef for easier, better cooking—and because Magic Chefs are built by the world's largest producer of gas ranges with 66 years of "know how". Before you buy *any* range, see the new Magic Chef at your Gas Company or Magic Chef Dealer's store.

Magic Chef

THE GAS RANGE WITH THE FAMOUS RED WHEEL

AMERICAN STOVE COMPANY, DEPT. B-10, ST. LOUIS 2, MO.

Check the drip tray, for it is of little value unless readily accessible for daily cleaning. Check the turn-on valves. They should have a manual twist to discourage children.

The placement and the utility value of the storage space in the range of today is worth some thought. If it is adequately planned, it may be of some use, but, if you have more than enough storage room in your present kitchen, some thought could be given to an auxiliary oven, which may prove of more value in the long run.

If your new stove looks like the dashboard of a Trans-Atlantic plane, just be sure the manufacturer hasn't forgotten to designate which switch belongs to each burner, for it may be difficult to explain to the daughter or the new maid unless these are properly specified.

There are a few general suggestions which may be helpful in getting the most out of your range:

1. Keep it clean as you work with it; wipe off the spatter daily.
2. Care of porecelain surfaces: Clean when cold only so it won't crack and craze. Wipe off the spilled acids, such as lemon, vinegar, tomato at once. Even acid-resistant enamel may discolor if these are baked on.
3. Never use steel wool or sharp abrasives on porcelain—just mild soap on a damp, soft cloth.
4. Be sure all units are turned off before cleaning the electric range.
5. Don't scrape the coils of the electric range with a sharp instrument. Burn off any food spilled, and wipe off the residue with a soft brush.
6. Rotate the use of the surface units, so no one is overused.
7. Wipe out the drip tray daily.
8. Leave the oven or broiler door ajar while cooling.
9. Use well-designed cooking utensils—straight sides, flat bottoms to fit the surface units.
10. Turn the heat down to low whereever it is possible, saving fuel and food.
11. Read the manufacturer's instruction sheets and keep them handy.

Courtesy of General Electric

Installing the glass wool insulation on electric ranges; it is also used in better gas ranges

Let "Royal Chef" help you prepare better meals!

YOU CAN prepare better meals with "Royal Chef" *heavy-gauge, solid* aluminum kitchenware because: Heavier bottoms give even distribution of heat; cook quicker. Steam seal and self-basting features keep foods juicy and savory.

Stars in the Kitchen ☆

JANE WYMAN — currently starred in "Night and Day" A Warner Bros. production

Satin-Tone finish, New Large DUTCH OVEN with Trivet

Mirror finish COVERED SAUCE POT 4, 6 and 8 quart capacity

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At All Leading Department and Hardware Stores

Mfd. by Poulsen & Nardon Inc., Los Angeles 11

America finds a new, easy way to save

OUT of the war has come one blessing—a lesson in thrift for millions of those who never before had learned to save.

Enrolled under the Payroll Savings Plan in thousands of factories, offices, and stores, over 27 million American wage earners were purchasing "E" Bonds alone at the rate of about 6 billion dollars worth a year by the time V-J Day arrived.

With War Bond Savings automatically deducted from their wages every week, thrift was "painless" to these wage earners. At the end of the war, many who never before had bank accounts could scarcely believe the savings they held.

The moral was plain to most. Here was a new, easy way to save; one as well suited to the future as to the past. Result: Today, millions of Americans are continuing to buy, through their Payroll Savings Plan, not War Bonds, but their peacetime equivalent—*U. S. Savings Bonds.*

Accumulating steadily and surely in America's Payroll Savings accounts is the money to pay for all those long-awaited postwar possessions—the millions of new homes, new automobiles, new home appliances.

From war to peace! War Bonds are now known as U. S. Savings Bonds, bring the same high return—$25 for every $18.75 at maturity.

Out of pay—into nest eggs! A wage earner can choose his own figure, have it deducted regularly from earnings under Payroll Savings Plan.

New homes to own! Thousands of new homes, like this, will be partially paid for through Bonds wisely accumulated during the next five to ten years.

Keeping cost of living in check! Buying only needed plentiful goods and saving the money which would bid up prices of scarce goods keeps your cost of living from rising. Save *automatically—regularly.*

Weekly Savings	SAVINGS AND INTEREST ACCUMULATED	
	In 1 Year	In 10 Years
$ 3.75	$195.00	$2,163.45
6.25	325.00	3,607.54
7.50	390.00	4,329.02
9.38	487.76	5,416.97
12.50	650.00	7,217.20
15.00	780.00	8,660.42
18.75	975.00	10,828.74

Savings chart. Plan above shows how even modest weekly savings can grow into big figures. Moral: Join your Payroll Savings Plan next payday.

SAVE THE EASY WAY...

BUY YOUR BONDS

THROUGH PAYROLL SAVINGS

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THE REVERE WARE PRESSURE COOKER*

*Patents Pending.

Here at last is a 4-quart copper-clad stainless steel pressure cooker. It is as easy to use as an ordinary saucepan. It is built for safety and endurance. Like all Revere Ware it is practically indestructible—resists staining, rusting or pitting. Above all, it is a better COOKING utensil. Here are some of its points of superiority.

The Revere closing device is so simple that a child can work it with one motion of one hand. You just slip the lid under the flange of the pan and bring the handles together, one over the other. We've eliminated *all* the complicated gadgets.

The Revere pressure gauge is hinged and also acts as a safety valve. You can't lose it. It can't fall and become damaged. The flip of a finger puts it into position for pressure cooking or off again. If the pressure goes above 15 pounds the gauge lifts up automatically providing added safety.

The Revere gasket is specially made to resist the extraordinary wear of cooking and provide a truly tight seal. It slips in and out of the lid at a touch so that you can wash it easily. Indeed, cleaning the Revere Ware Pressure Cooker is no problem at all. After ordinary use, your hot soapy water will make it gleam like silver.

The Revere gauge has a visible dial. As soon as any pressure builds up, the needle tells you exactly how much. When you get to the pressure required for cooking, you can adjust the heat *exactly*. You don't guess whether you have 5, 10 or 15 lbs. of pressure. You know. So you get the best cooking results.

Listen to *Exploring the Unknown* on the Mutual Network every Sunday evening, 9 to 9:30 P.M. EST

REVERE COPPER AND BRASS INCORPORATED

ROME MANUFACTURING COMPANY DIVISION • ROME, N. Y.

THAT MAN'S

IN THE KITCHEN AGAIN

Douglas D. Martin

EVERY married man is sure of at least one thing. He is sure that he could rearrange the china, pots, pans, bowls, toaster, percolator, electric mixer, knives, forks, spoons, and what have you in the home kitchen more efficiently than his wife does it. He is sure he could save time and temper and make the work easier if he could be turned loose.

It seldom happens that he gets the chance, for while "a cat can look at a king," it is not often a man is permitted to look critically at a kitchen. He can arrange his office, his shop, his garage, or his tools, fishing tackle, and guns, but when it comes to the home kitchen, he is a frustrated soul.

It is a ten to one shot that if he *were* turned loose, he would start by rearranging the china in the kitchen wall cabinets. There is no contradicting the fact that the low shelves of these cabinets are the most valuable. You can reach them easily and you can see everything on them. So it seems clear to a man that these shelves ought to be devoted to the dishes that are used frequently, and that everything on them should be instantly accessible.

Why, he wonders, do most women carefully display their best china on the lowest and most valuable shelves and then crowd and pile the second best dishes—from which the family eats ninety-five per cent of its meals—into any space that is left. If you could get at the real reason, you would probably find that the wife loves those best dishes and gives them a place of honor. Let a man work in the kitchen a few times, however, and he is certain to discover that the arrangement wastes time and temper and he doubts whether the pretty display is worth the trouble involved.

Maybe you mention this with what you hope is just the right degree of tact some night when you are lending a hand with the evening meal.

"What changes would you make?" the wife wants to know.

The answer is that you would put the best china on a higher shelf and spread out the second china.

As the arrangement stands now you must take down the bread and butter plates to get a dinner plate. If you want a saucer, you first lift the sauce dishes because they are nested on top of the saucers. The gravy boat rests on the soup plates. The vegetable dishes, nested, of course, have to be moved before you can get the platter. And in between and on top of them all, you'll find odds and ends like glass pickle dishes, jelly dishes, and salts and peppers.

But wait, this isn't half the story. Before you can reach any dishes at

FAST HEAT, LIGHT WEIGHT MATMATIC IRON

FREE WITH EACH IRON: Lifelong spring aluminum safety stand, to help prevent damaged irons, injured feet.

FULLY AND ACCURATELY AUTOMATIC—THAT'S WHY IT DOES MORE WORK BETTER, FASTER, EASIER, SAFER, THAN WEIGHT AND "ARM MUSCLES" EVER COULD DO

SINCE its introduction early in 1946 the fast-heat, light-weight and *fully* automatic MatMatic Iron has done more to make ironing easier than any other iron in history.

How can an electric iron weigh only 2½ lb., yet do more work *better, faster, easier*—and *safer?* Here's the answer: *First,* MatMatic's fast, accurate, closely-controlled heat—*200% faster than the old, heavy-type irons*—maintains just the right temperature to iron each type of fabric *without extra weight or arm-pressure.*

Second, MatMatic's new-type aluminum-copper alloy sole-plate with shock-proof heating element soldily cast in metal, its oversize thermostat completely enclosed to keep out dust and moisture, assure accurate heat control. MatMatic is so fast that it's ready for any type fabric in 30 seconds.

So MatMatic's fast, *accurate heat*—not weight—does the work. Just guide the MatMatic, as you control its temperature with MatMatic's exclusive Finger-tip Control, and avoid "ironing-day exhaustion." Over 1,000,000 already ordered, proof of sensational success. Watch for other, equally amazing new MatMatic products — coming soon at your department store, local dealer or utility showroom.

FREE: *New 16-page ironing book: "How To Solve Your Pressing Problems." Send name and address to MatMatic Home Appliance Corporation, Dept. AH-1, L.I.C., N.Y.*

MAT MATIC

"Faster Because It's Lighter"

all, you must first thread your way through the coffee cups dangling from their brass hooks. This is a good trick if you can do it, but a very bad trick if you knock down a cup. Probably nobody knows who first thought up this idea of hanging a curtain of cups at the front of a shelf full of dishes, but whoever it was, he committed a major crime. If cups must be hung, why not hang them near the back of the shelf where they would be out of the way?

Now let's open the doors of a few more of these cabinets which were designed to make kitchens efficient as well as beautiful. It doesn't seem possible that all of them will be crowded, but they are. There ought to be space enough and room to spare on these shelves for all the china and glass any family would own. But apparently there isn't. There isn't space enough, because among a woman's mild foibles is a deep aversion to throwing any piece of glass or china away. She simply cannot bring herself to clean house of odds and ends of old sets of dishes, cups without saucers, and saucers without cups, and dump them all in the trash container. So over the years their number mounts until the motley collection takes up a big share of the kitchen storage space. Nobody uses them, nobody even looks at them. But nevertheless, there they stay—dust catchers.

Even the shelves set aside for spices, condiments, and extracts are cluttered with odd pieces of glass and china. You look for the salt box. It is behind a wobbly set of glass plates and is crowned by a cup without a handle. You move the cup and suggest that perhaps you and the wife really ought to get at it some day and throw away the relics.

"Oh, they might come in handy," the wife says with sweet patience. "Hand me the cinnamon, please, dear."

If you are smart, you stop talking about the kitchen and pretend that you don't notice the lost motion and needless exertion about the job of preparing a meal.

To get a stew pan, two drawers in the stove and two doors under the work counter were opened before the pan was found. It wasn't in the large drawer of the stove, although skillets and some pans are kept there. It wasn't in the smaller one either, although pan and kettle lids and a pan or two are stored there. There was a chance that it might be in one of the low cabinets in front of the pressure cooker, or in another cabinet behind the electric mixer. A good deal depends on what piece of equipment was used last.

The next search is for the food chopper, and a regular rat race breaks on the shelf in the cabinet that is supposed to be devoted to tin, aluminum, and glass ovenware. The chopping bowl is in there, too, and more things can be nested in a chopping bowl than you would think it possible to pack in a trunk. These fall over

"For Faster, Easier Cooking There's Nothing Like This New Caloric"

Schwinn

Signature of America's foremost woman illustrator. She manages her studio, New York apartment and summer home in Easthampton. Time is really precious to Barbara Schwinn. No wonder she has a fast, modern Caloric in her kitchen.

There'll be a *Caloric* in Your Kitchen Some Day

For all-around cooking convenience see the new gas ranges—see them all and be sure to see the really new Caloric. It has *every* feature you want to make cooking faster, easier, so carefree it's practically automatic . . . and Caloric is America's easiest range to keep clean.

Ask one of our 4000 dealers to show you a Caloric, the range you'll want in your kitchen some day soon. *Caloric Stove Corporation, Widener Building, Philadelphia 7, Penna.*

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Presto COOKER
(Model '40') is cast from special extra durable, finest quality Simalloy. Holds 3 pint jars for canning.

NATIONAL **The New, Amazing**

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For Safe Canning as well as Hi-Speed Cooking

NEW! EXCLUSIVE INDICATOR-WEIGHT

Clearly shows 5, 10 and 15 pounds pressure for canning and cooking.

No jiggling . . .
No listening . . .
No loss of food juices due to escaping steam.

MORE THAN TWO MILLION FAMILIES, throughout the nation, are proud owners of PRESTO COOKERS. Now, in addition to all of their many advantages for hi-speed cooking, PRESTO COOKERS, with the new Indicator-Weight, can also be used for *safe* canning.

PRESTO Cooking saves up to 75% cooking time. For example, *asparagus, peas, spinach are ready to serve in 1 to 2 minutes; cauliflower, carrots, string beans in 2 to 3 minutes; corn-on-cob 3 to 5 minutes; beef pot roast (3 to 4 lbs.) 35 minutes; fried chicken 10 to 15 minutes.* Soups and desserts, too, are ready to soothe hungry appetites in mere fractions of ordinary cooking time.

PRESTO Cooking saves precious vitamins and minerals, food colors and flavors, and it saves money too, by saving fuel. No wonder that these best-of-all kitchen helpers are in such tremendous demand everywhere!

The new Indicator-Weight, the exclusive HOMEC seal, the Neoprene over-pressure plug and anti-vacuum valve are only a few of the many features that make PRESTO COOKERS so easy to use. Beginners as well as experienced homemakers, are extreme in their PRESTO praises.

To get your PRESTO COOKER sooner, ORDER IT NOW at your department store, hardware store, or wherever quality housewares are available.

FREE! *For booklet "Your Best Kitchen Helper —for Hi-speed Cooking and Safe Canning." Write PRESTO, Dept. PF67, Eau Claire, Wis.*

GIVEN with your new improved PRESTO COOKER . . . a highly colorful book, containing more than 100 pages of instructions, time tables and recipes—a valuable manual on PRESTO Cooking and Canning.

Presto COOKER
(Model '60') is pressed from extra heavy, finest quality aluminum. Holds 4 pint jars for canning.

Three giant factories, working to full capacity, night and day, are producing thousands of PRESTO COOKERS every day.

NATIONAL PRESSURE COOKER COMPANY
Eau Claire, Wis.
World's Largest Manufacturers of Pressure Cookers and Canners

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and have to be straightened up again. The chopper, it develops, was really in one of the drawers. Not the first drawer that was opened, but the second. It takes a lot of drawer space to hold these small tools. The kitchen knives, forks, and spoons take two drawers. Apparently the principle is that there will be knives and forks at both ends of the workshelf. The trouble is that you usually have to open both drawers before you find the knife you want.

"Funny," you think, "but we don't have this trouble at the shop or the office." As your dad used to say, "A place for everything and everything in its place. That's the way to run a shop." A kitchen is a workshop, and the modern kitchens are planned for efficiency. Even the smallest and simplest kitchen can be as efficient as a small shop.

Five of us men arranged a kitchen in our Rod and Gun Club shack on the St. Clair marshes. It is very small and the cooking is done on a kerosene stove. The refrigerator is an old-fashioned icebox. But that kitchen is marvelous when you want to get a meal in a hurry. Every skillet hangs on its own hook over the stove. Every stewing pan does the same. When you want one of these utensils, you reach up and take your choice. The crockery dinner set occupies two shelves—not one. Plates, saucers, and sauce dishes stand in individual piles. Nothing nests in the center of the vegetable dishes. There is a series of small shelves for tumblers and a low shelf for bowls and the breadbox. Condiments are on an open shelf in plain sight, and nothing else goes on that shelf. All of the kitchen cutlery goes into compartments in one drawer. There is a similar drawer for the table silver. We keep the percolator, teapot, toaster, and the breadboard on a broad shelf.

But no wife ever visited the shack who failed to smile at what we consider a marvel of convenience. All of them have made the same comment; "It looks cluttered."

That comment, when you come to think it over, is one key to the weakness in most home kitchen systems. The first rule ought to be to keep things where you can find them with the greatest ease. Instead, the first kitchen rule seems to be to shove everything out of sight. The workshelf must be completely cleared. The little corner shelves must be decorated with pretty but useless bits of glass or china. Never with something you are going to use. All evidence that this is the spot where you prepare meals must be concealed.

P.S. The little woman read this over and made no comment. All she said was, "When are you going to straighten up the top drawer of the chest in your bedroom. I mean the one where you keep your handkerchiefs, socks, gloves, stray shotgun shells, pencils, camera films, old eyeglass cases, dry cigarettes, and the rest of your miscellaneous junk?"

If that isn't just like a woman!

KEEP SOAP HIGH AND DRY... with Drain-Dri Soap Savers!

"Air-conditioned" *Drain-Dri* keeps soap DRY and CLEAN, *always!* Save up to 1/5 on soap bills. Comes in eight lovely colors of long lasting plastic: Blue, Green, Red, Ivory, White, Peach, Crystal and Black . . . for showers, wash basins, bath tubs, kitchens. 50¢ at leading Department, Drug, Hardware and Variety Stores; or order direct and give name of your store.

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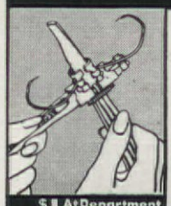

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Sturdy, easy to use, Bean-X prepares beans for cooking in the tempting way made famous by French chefs! *Stems, strings and slices* beans into slender strips that cook faster, stay greener, taste better. Grand as a gift or party prize! If your dealer does not have Bean-X, send us $1—we'll mail you Bean-X, *postpaid*. Address: G. N. Coughlan Co., Dept. A-2, West Orange, N. J.

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"Pot Cleaner of the Nation"
Back again to lighten your work. Better than ever because of war-born improvements. Ask for me at your favorite store. Accept only the genuine with my picture on the tag and name stamped on eyelet fastener. 10¢ everywhere.

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GRAVY MASTER
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TASTY RECIPES ON EVERY CAN

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I enclose 10c ☐ Coin ☐ Stamps
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New Aeropel Home Ventilator will keep your kitchen fresh as a daisy by whisking out smoke, cooking odors, greasy fumes. Super-quiet in operation.

Installation is quick and easy in any kitchen. Aeropel is exactly right, too, for bathrooms, laundries, nurseries, recreation rooms — anywhere you want fresh odor-free air. Completely new styling with white plastic grille at a *low-price* that will please you.

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NAME_____

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Kitchen Table Talk

Esther Foley

Food problems exist because of the pleasant things in life. In fact the busier and happier a life becomes the greater grows the number of food problems. Home, husband, children, friends, social contacts, business contacts, all depend for strength and vitality on a direct line to the kitchen. No matter where or how a food problem originates, a woman faces and solves it in the kitchen. What is your food problem?

Is it budgeting? Perhaps more of the family money is spent for food than is right, but again maybe not. A study of the spending habits of the American family indicates that from ¼ to ⅓ the family income goes for food. Now, if the income is low, this figure cannot be reduced. If the income is high, it can be cut down only if the family is willing to eat inexpensive foods.

Is it time? The busy woman so often blames the kitchen for eating up her days. She puts the greatest blame on food preparation and starts a hunt for cooking shortcuts, prepared foods, quick mixes. These are excellent timesavers, especially to supplement a menu, but constant use of them to the exclusion of home-prepared foods takes much pleasure out of cooking. It is no hardship to cook for those we love, and no woman finds it so but a tired woman. So before punishing the cooking end, check on kitchen arrangement. Many steps and much energy can be saved by grouping all breakfast foods and utensils on one shelf, by using a small table on wheels to carry dishes and foods from one place to another.

Is it child feeding? There are many excellent books on the subject, and your Department of Health can give you the basic facts in a form easy to read. But often the problem is reeducation of father, who does not like "baby food."

Is it variety? This can be easily achieved with a garnish, a new serving dish, a dash of paprika, a sprig of parsley or water cress, a spot of bright jelly. Experience proves that a completely new food is a scarce and not always popular item. It is better to lean on attractive variations of the old favorites.

When food problems disappear, much that makes life exciting will disappear. Each family can find a suitable solution in a conference over its own kitchen table. If not, let us have a talk over our kitchen table.

A STAR IN THE KITCHEN ... SHINES AT THE TABLE

It's dinner in a dish... quick-cooked in the EKCO and quick-served in it, too!

Pop the makings of goulash or stew in an Ekco Pressure Cooker and 15 minutes later a savory all-in-one meal is ready to eat . . . *and ready to serve.* You simply change covers and your time-saving Ekco becomes a delightful serving dish, ideal for the foods you cook in it so quickly. The dinner design of the Ekco Pressure Cooker . . . its smart side handles, and serving cover . . . make it doubly useful at every meal. Remember, Ekco is the *only* pressure cooker that stays to dinner!

talk about easy! A twirl of the Fingertip Knob seals the Ekco. A clever ball on the cover double locks it. There are no loose parts to misplace — the Pressure Control is attached to the cover.

talk about fast! Peas cook in 1 minute . . . potatoes in 8 minutes . . . old fashioned beef stew in just 15 minutes! Ekco cooking saves you hours in the kitchen.

talk about good! Vegetables cooked quickly in the Ekco brim with freshness, flavor and vitamins — meats are so tender a knife is just an accessory.

and don't forget... You get TWO covers with your Ekco Pressure Cooker — one for cooking, one for serving.

the EKCO pressure cooker stays to dinner

Patents Pending. T. M. Reg. U. S. Pat. Off. EKCO PRODUCTS COMPANY • CHICAGO

I'm out of the washday picture

MY BENDIX DOES THE WORK

Set the dial...put in soap...then go away!
Your BENDIX does the rest...*all by itself*

What? No work to washing? That's right—when you own a Bendix. You can market, or visit—while Bendix washes clothes super clean with its gentle Tumble-Action, controlling water temperatures automatically, for different fabrics. And Bendix changes its own water, for three rinses that make clothes sweeter, fresher. Then Bendix spins clothes damp dry—cleans itself—drains itself—shuts itself off. Your hands never touch water. No wonder half a million women love their Bendix. Have your dealer show you what washday freedom really is—with a Bendix—the only automatic that's been tested in home use—for nine whole years! Bendix Home Appliances, Inc., South Bend, Ind.

Guaranteed by Good Housekeeping

BENDIX automatic **Home Laundry**

TUMBLE-ACTION washing saves wear on clothes. Clothes are gently tumbled through rich, cleansing suds. No agitator—no twisting to wear and weaken fabrics.

WATER-SAVER CYLINDER—saves gallons of your precious hot water, with every washing. And this Water-Saver Cylinder gives you richer suds—with less soap!

TRIPLE RINSING for cleaner, sweeter clothes. Soil-laden soap is so thoroughly rinsed away in three changes of water. No wonder linens look whiter, colors brighter!

BASKET-LEVEL PORT-HOLE ends clothes hoisting. There's no "over the top" lifting to strain your back. Clothes are easily tumbled out—right into the basket.

FOUR FAMOUS BENDIX BENEFITS NO OTHER WASHER GIVES YOU

BURN YOUR STEAK

AND HAVE IT TOO!

IF you can find a good steak to buy these days—that's called Triumph (with a capital T). But what makes you so sure you'll get to eat the king of meats? Did you ever hear of fire? It might step between you and the steak and/or your family.

That's not so funny either. There are a thousand fires each day that either damage or destroy American homes, and many—too many—start right from the kitchen—or more specifically right from the stove.

We humans are a funny lot. We go out and spend money for all sorts of amusements; we try to think rationally, in fact, almost psychologically, about many subjects—but we just don't do anything about fire.

The average citizen turns to jelly when confronted with even a small blaze. So unfamiliar and frightening is the sight of flames in the house that people run away, dash for their jewels, the nursery, or the fur coat—do almost everything but the right thing, which is to call the fire department and then attack the fire. How to

Simple and effective is this small carbon dioxide extinguisher for the fat fire on the working surface of the kitchen range

Photographs by F. M. Demarest and W. W. Hennessy

Equipment, Walter Kidde

For the small electric plate so much in use now for kitchenettes, the same extinguisher is safe and effective and easy to operate by even the most inexperienced housewife

They're all excited about the TRIPLE-THICK BOTTOM of my Reynolds Lifetime Aluminum Utensils

Look for this ridge
—the sign of the Lifetime Triple-Thick Bottom. Above: 2 qt. Sauce Pan.

BEEF AND VEGETABLE DINNER—Singapore Style

Cut ¾ pound beef, top round or chuck, in thin strips. Brown well in 2 tablespoons of shortening. Add 2 cups sliced celery; 2 medium-sized onions, sliced; 1 green pepper, sliced; 2 tomatoes, quartered. Cover, and simmer about 20 minutes or until vegetables are tender but firm. Do not overcook. Season to taste with ¼ teaspoon salt, 2 teaspoons sugar and about 3 tablespoons Soy Sauce or 1 teaspoon meat extract. Add ½ pound spinach and cook 5 minutes longer. Makes 4 servings.

No hot spots to cause scorching . . . perfect for "waterless" cooking!

Your first glance tells you why Reynolds Lifetime Aluminum Cooking Utensils are better!

Triple-Thick Bottoms give uniform heat distribution, no "hot spots"—rich, even browning!

See? Triple-Thick Bottom!

Moisture seal covers protect juices from rapid evaporation—perfect for "waterless" cooking. Recessed cover knobs allow you to keep foods warm on stove by stacking one utensil atop another in which food is still cooking.

Dent-resistant sidewalls, harder than other utensils, are easy to clean—cool bakelite handles really *fit* the hand!

Lifetime guarantee! If you are in any way dissatisfied with your Reynolds Lifetime Triple-Thick-Bottom Utensils, send them back and they will be returned like new, or replaced, *without charge.* Reynolds Metals Company, Housewares Division, 2000 South 9th Street, Louisville 1, Ky.

Guaranteed by Good Housekeeping

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Sold at leading department and housefurnishings stores.

6 qt. Dutch Oven with cover | 4 qt. Sauce Pot with cover | 3 qt. Sauce Pan with cover | 2 qt. Sauce Pan with cover | 11" Fry Pan with cover

REYNOLDS METALS

REYNOLDS Lifetime ALUMINUM COOKING UTENSILS

TRIPLE-THICK BOTTOM

GUARANTEED FOR LIFE

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Chili Con Carne: Secret of the appetizing goodness of this superior Chili Con Carne is the careful blending of beef, beans and mildly spiced true *meat* sauce. Extra good because of extra meat content!

Egg Noodles and Chicken: A one-dish meal! Savory chicken cubes, white and dark meat, added to fresh, golden egg noodles, rich with chicken broth. This Derby dish is a family favorite!

Simply delicious!

Derby Tamales

...filled with fine meat

A hearty, wholesome main dinner dish that will make the whole family happy! Derby Tamales are golden rolls of nourishing corn meal packed *full* of choice ground meat that's mildly spiced to suit *everyone's* taste. Just heat them up in their delicious real-meat sauce, split lengthwise, and serve. That's all you do for a nutritious main dish full of satisfying meaty goodness! Six tamales in a jar . . . each wrapped in pure vegetable parchment. Try them tonight!

Ready to Serve

DERBY FOODS

Also makers of Peter Pan Peanut Butter . . . it does not stick to the roof of your mouth

Chili Con Carne • Lambs' Tongues • Beef Tongue • Pigs Feet • Vienna Sausage • Frankfurters Tid-Bits • Spaghetti with Meat and Sauce • Lunch Tongue • Egg Noodles and Chicken • Dried Beef • Chicken Broth • Chicken • Tamales • Chicken a la King • Corned Beef Hash

attack it and with what is a mystery to Mr. and Mrs. Citizen.

Take the steak that catches fire in the broiler, or the bacon grease that starts to blaze on top of the stove. They are deadly fires not to be fooled with. Water, which is so good for carbonaceous materials—that is, paper, upholstery, draperies, etc.—is almost useless for grease or oil fires and actually dangerous for electric fires. Some other type of extinguishing agent is needed for household use.

And one of the most versatile ex-

Nipped in the bud is this fire at the oil burner, for the simple carbon dioxide extinguisher was handy

Walter Kidde

Always ready in the garage is the extinguisher which will put out the fire and leave the car engine intact

tinguishers for home use is the carbon dioxide type. It is recommended by authorities for flammable liquid and electrical fires, although a householder using it on other common types of fires might be agreeably surprised. It is a quick acting, inert, and harmless gas that kills fires by actually starving the flames of their much needed oxygen supply.

As shown in the illustrations, this type of an extinguisher is very easy for a woman to use. A bit of rehearsal for all members of the family is an investment in fire protection, and with this extinguisher nothing is damaged in the rehearsal, and the small amount of gas "wasted" will be nil. This type of an extinguisher does not have to have the contents replaced periodically, and it does not freeze, corrode, or deteriorate. Recharging is necessary only after use, and it is a simple matter just to weigh it to determine whether it contains a full charge.

Carbon dioxide is the gas that makes bread rise, that we swallow as bubbles in soda pop; in solid form it is "dry ice". It damages nothing it touches—smothers the fire—it will

SPARKLING CHROME

towel shelf and drying rack

FOR BATHROOMS KITCHEN, CLOSETS

Holds heaps of towels, wash cloths, cleansing tissues...linens, hats, bags . . . loads of things! The rust-resistant square metal bars provide yards of compact drying space for hosiery, lingerie, light laundry. Sturdy bars end in eight utility hooks for hanging wash cloths, robes, etc. ● Every home can use several of these handsome, wide-utility fixtures. Be sure to ask for Autoyre Towel Shelf — say *"Auto-wire."*

ABOUT **$1.50** EACH

At Department and Hardware Stores

THE AUTOYRE CO. • OAKVILLE, CONN.

Before Buying Your

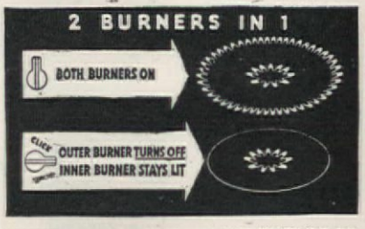
NEW RANGE

The Harper Center Simmer Burners are superior to ordinary top burners because each Harper burner is really *2 burners in 1.* As shown in diagram, the big *outer* burner brings foods to a quick boil. Turn handle until it "clicks" and the *big burner* goes out, leaving only the small, efficient *inner* burner lit to finish the cooking.

Only the separate Harper Center Simmer gives you the controlled low heats you need to keep foods warm for serving ...to eliminate pot watching and boiling dry...to allow cooking with little water, which saves time and gas and keeps the average kitchen 9 degrees cooler. Only the Harper separate Center Simmer can help you so much in your cooking.

Insist on Harper Burners!

**18 Leading Gas Ranges are Harper Equipped*

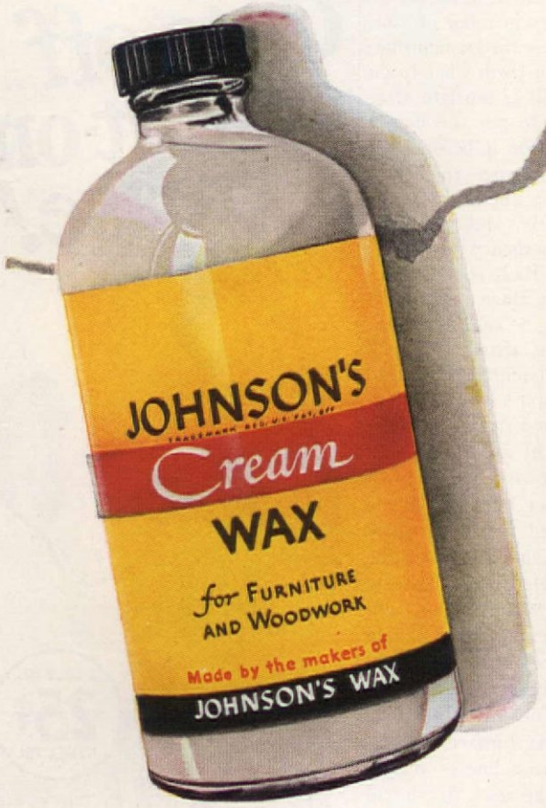


HARPER-WYMAN COMPANY, CHICAGO 20

"Look what I've discovered!"

Two products in one! A fine wax polish and cleaner combined

This *newest Johnson's Wax cleans* as it polishes. Johnson's Cream Wax is a creamy white liquid specially developed for furniture, light woodwork and white surfaces like refrigerators. You'll like it far better than ordinary oily, sticky polishes — it leaves a hard, satin-smooth surface to which dirt and dust won't cling.



Fingerprints are foiled! No more ugly marks to mar your clean woodwork, light or dark . . . not when you have Johnson's Cream Wax handy. Apply and polish lightly . . . off come the smudges and wax-luster goes on!

Easy does it! Furniture and woodwork come clean quickly and easily with Johnson's Cream Wax. It chases dirt like magic . . . and leaves a smooth, gleaming luster. Easy to *keep* things clean and shining, too . . . just dust lightly. All this . . . and *wax-protection, too!*

Kitchen enamel sparkles brightly after an easy application of Johnson's Cream Wax. It contains two special cleaning agents that quickly whisk away dirt . . . and the wax leaves a tough, shining film to protect surfaces from future soiling.

FIVE FAMOUS JOHNSON POLISHES

Cream Wax, Paste Wax, Liquid Wax, Self Polishing Glo-Coat, Carnu for cars

© S. C. Johnson & Son, Inc., Racine, Wisconsin, 1946

NOW...WATCH ME FLOOR MY MOTHER-IN-LAW

Wear-Ever's back — to help you show 'em how well you can cook! For easy-to-clean Wear-Ever Aluminum spreads heat so quickly and evenly, it's *easy* to avoid wasteful scorching or burning, *easy* to prepare tasty dishes!

Especially helpful is the wonderful Wear-Ever 3-Way Cooker, above. Serves as: 1. A double boiler. 2. A casserole or pudding pan. 3. A covered sauce pan! Extra durable, extra convenient.

Get yours today! If your dealer is out of stock because of the big demand for Wear-Ever, ask him to save the utensils you want from his next shipment.

Wear-Ever Sauce Pans have cup markings, easy-grip handles, easy-pour lips. Remember, they're Wear-Ever Aluminum, the brand that served mother so well.

Easy to clean—these Wear-Ever Covered Sauce Pans! Round corners, smooth bottoms, Steam-Seal dome covers, cup markings, and Bakelite knobs.

Copyright, 1946
The Aluminum Cooking Utensil Co., New Kensington, Pa.

Cut kitchen hours with a Wear-Ever Pressure Cooker. Reaches temperature fast, then cooks in minutes! Meats taste juicier, vegetables garden-fresh! Saves fuel, too. Patented Snap-Tite Cover can't be removed while pressure is on.

Made of the metal that cooks best . . . easy to clean

WEAR-EVER

Aluminum utensils

WEAR-EVER ALUMINUM TRADE MARK REG. U.S. PAT. OFF.

Keep aluminum gleaming the easy way. Use Wear-Ever Cleanser Pads. At all stores.

not spot, and evaporates in a few minutes. Food on which it has been used, such as a blazing steak, can be eaten afterwards with no ill effects.

Regardless of what kind of an extinguisher you use on a carbonaceous fire, they must be followed up by water, so as to be sure no smouldering embers remain as a hazard.

A basement fire caused by an oil burner, spilled gasoline, or cleaning fluid spreads quickly and blazes furiously. Water as an extinguishing agent is sometimes worse than no extinguisher at all, for in many cases it spreads the fire. But here if an extinguisher such as the carbon dioxide one is kept handy, between the origin of the fire, such as an oil burner, and the exit, it will always be ready for any emergency.

It is a good idea to incorporate in a new home or a remodelled one some essentials for making the kitchen safer from the fire hazard standpoint. The walls should be of noncombustible material within eighteen inches of any type of a stove, and this material should extend from the floor to three feet above the range for additional protection.

In fact, it is a good plan to make an inventory of your home, of the probable sources of fire and eliminate any hazards which may exist. Then, if some must remain, near those hazards, and as we said above—between them and the exit—place an extinguisher of the right kind. Your local fire department will be glad to help you choose the right one and tell you where it should be placed. Teach every member of your household how to use the extinguisher, but above all teach them what to do in an emergency. It is too late after a fire has started to put the family through a drill, so do it before.

The kitchen, the garage, the heater room, the workshop, the hall near the bedrooms, the attic, should all be equipped with emergency fire fighting apparatus, and these should never be depended upon alone but should only be used as a stop-gap until the fire department arrives. All such emergency fire equipment should have the Underwriter's laboratory approval so designated on the case.

If the hanging of an extinguisher should be thought to interfere with the decorative effect, built-in cabinets have been designed for living quarters, which can be hung between the studs or incorporated in the existing kitchen cabinets. Whether in a cabinet or not, the extinguisher should be located where accessible, and where it will not be cut off from the user by the fire (not over the stove or right beside the furnace, for instance), and where a line of retreat will be left for the user. It should be hung high enough to be out of reach of small children. Post the number of your nearest call box and its location prominently by each extinguisher for easy reference.

Here are some pointers to bear in mind should the home take fire:

MILLIONS have discovered the valuable washday contributions of Clorox. No more gray-looking cottons and linens that started out in life freshly white . . . Clorox makes them snowy-white. No more dingy color-fast cottons and linens . . . Clorox brightens them. Clorox makes laundry fresh and sanitary, too. And Clorox lessens rubbing, conserving linens. Use Clorox every washday . . . it's the easy, economical way to beautiful laundry. Simply follow directions on the label.

AMERICA'S FAVORITE BLEACH AND HOUSEHOLD DISINFECTANT

CLOROX

FREE FROM CAUSTIC

Years of unsurpassed quality and performance have made Clorox the choice of millions . . . it's always uniform . . . it's always dependable!

Gets off burnt-on grease!

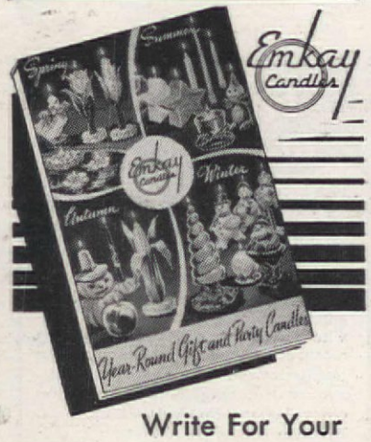
Get SOILAX at Hardware, Paint, Variety and Department Stores

KEEPS ICE CUBES HOURS LONGER

New! **SAV-ICE BUCKET** *insulated like a deep-freeze unit*

New postwar scientific development holds two full quarts of ice-cubes—keeps them from melting longer than any ice bucket you have ever seen. Double-shell plastic construction. Practically indestructible. Chromium plated trim. At leading stores, or mailed postpaid. Terra Cotta or Eggshell.....$11.95

Remington Rand Inc.
Electric Appliance Division, Dept. A
Bridgeport 2, Conn.
Please send me ____ Sav-Ice Buckets at $11.95 each. ( ) Terra Cotta. ( ) Eggshell.
Name_____
PLEASE PRINT
Address_____
City_____ Zone____ State_____



Write For Your FREE Copy—Catalog 75

Seventy-two beautifully illustrated pages of candles of every subject, for every occasion — for parties, gifts, dining and decoration. And 16 pages of new garlands and centerpieces shown in full color.

EMKAY CANDLES
DEPT. A-6 SYRACUSE 1, N. Y.

LEPAGE'S GRIPSPREADER MUCILAGE
LEPAGE'S WHITE PASTE
LEPAGE'S GLUE

Johnson & Johnson

Most minor accidents occur in the kitchen. Ready for those cuts and burns is this handy first-aid shelf

High up, locked, out of reach, are the poisons used in the cleaning of the home or other household tasks

Firewarden

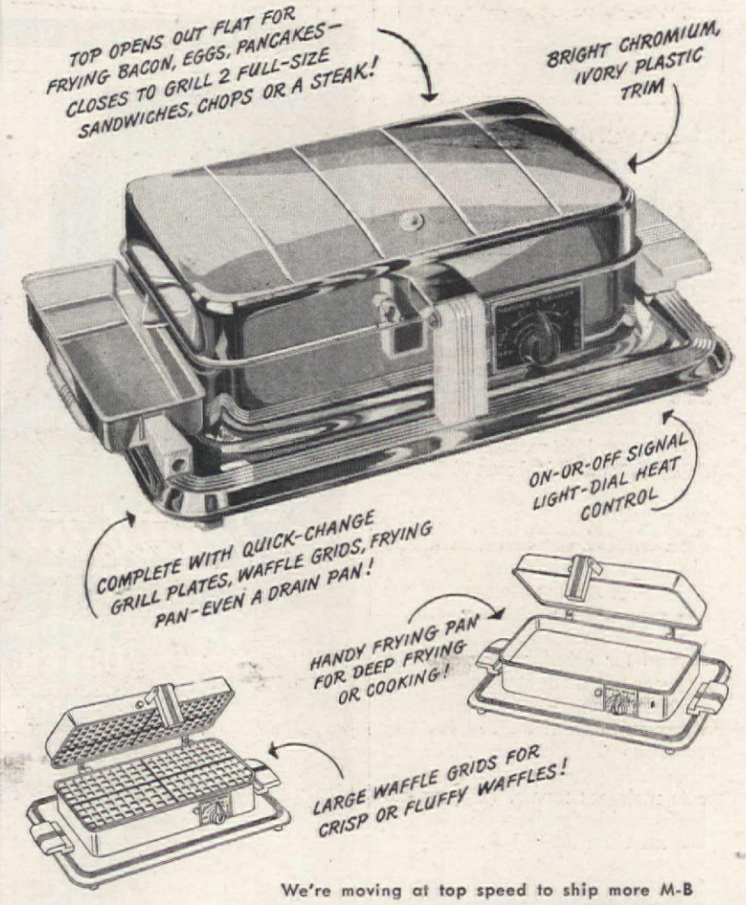
For library as well as kitchen this new wastebasket discourages those treacherous "second" burning matches

Pyrene

Between the stove and the exit a handy cupboard for the extinguisher and first-aid kit for simple burns

"Darling, you're wonderful—to find us a home and a real M-B Automatic Grill besides!"

It Grills-Cooks-Fries-Even Makes Waffles!



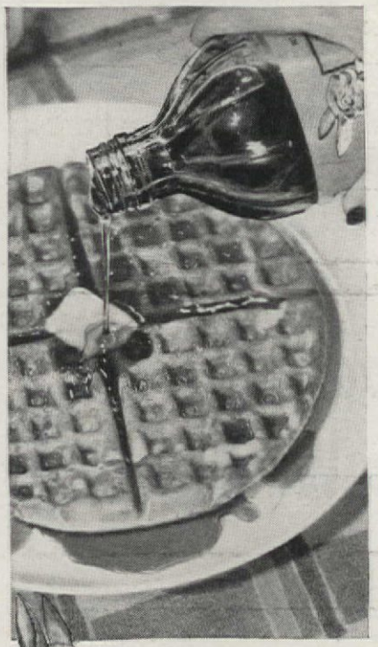
We're moving at top speed to ship more M-B quality appliances. Order from your favorite store.

Manning Bowman Means Best

Manning, Bowman & Co., Meriden, Connecticut
In Canada: Manning, Bowman & Co. (Canada) Ltd., Oakville, Ont.

Waffle Treat!

GOLD LABEL Brer Rabbit
New Orleans Molasses



"Meet your family's need for sweets with my mild and sweet molasses"

Brer Rabbit

No need to let shortages deprive your family of the sweets they need. Satisfy their sugar-hunger with *Gold Label* Brer Rabbit Molasses.

It's fancy *light* molasses . . . deliciously mild. And over 60% natural sugar—straight from the sugar cane.

√ **On waffles, pancakes, corn bread or French toast,** *Gold Label* Brer Rabbit Molasses is a tongue-teasing delight for the whole family . . . √ **As a spread** *for bread,* youngsters enjoy it when they're hungry between meals—and it gives them extra iron! . . . √ **For cooking,** *Gold Label* Brer Rabbit Molasses gives a *delicate* molasses flavor. (If you prefer a *richer* molasses flavor, use the *Green Label.*)

Brer Rabbit Molasses
Rich in Iron

Iron is needed for good red blood

Peanut Pinwheels

One of many quick tricks with Duff's Hot Muffin Mix!

Duff's HOT MUFFIN MIX

Guaranteed by Good Housekeeping

'Round and 'round they go . . . with each guest clamoring for more of these delicious, easy-to-make pinwheels.

Follow directions for "Roll-overs" on the package, using creamy peanut butter for filling.

FULLY-PREPARED! QUICK-N-EASY!
Just add WATER that's all!

A PRODUCT OF AMERICAN HOME FOODS, INC.

ACQUIRE THE

Magic Touch

IN BREWING COFFEE, WITH

Vaculator

WITH THE Dutch Clothless FILTER

VACULATOR • CHICAGO 6 • U.S.A.

1. Keep your head—keep cool.
2. Call the fire department at once. If by telephone, give your name and address to the operator, or Send someone for an auxiliary one. alarm box (how to turn in an alarm from a box having been covered in that family rehearsal). Instruct that person again to stay by the box to direct the firemen.
3. Use the nearest extinguisher. Send someone for an auxiliary one.
4. Do not open a door that feels hot if you are investigating a fire.
5. Show every member of the household the best means of egress; never jump except as a last resort.
6. If a person's clothing catches on fire, throw a blanket, coat or rug over them and smother the flames.
7. Never throw water on a grease or oil fire. It only spreads the fire.

In other words, prepare for emergencies before they happen. Not enough stress can be laid upon precaution in using combustible materials and, since the kitchen is the hotbed of all the accidents in the home, let's question ourselves about our own kitchens:

Are matches out of reach of the small fry (and in metal containers)?

Is the kitchen ventilated when the stove is in use?

Have you a heat-resistant stand for your iron, or a fire retardant ironing board cover?

Are pan handles always turned away from the stove edge?

Do you open both oven and broiler door and stand to one side when lighting the oven?

If kerosene or gasoline are used, are they stored outside the house in specially marked containers?

Are hot ashes and coals always kept in metal containers?

Are all gas connections tight (including the stove)?

Are all inflammable materials placed well away from the stove?

Are metal containers with tightly fitting covers provided for oily rags and mopheads?

Do you light the fire with kindling rather than kerosene or gasoline?

Do you always touch electric fixtures with *dry* hands only?

Do you discard frayed electric cords?

Have you a first-aid shelf equipped with only the barest necessities, and has the family been trained to use them, and to call the doctor whose number is posted as plainly as that of the fire department should the burn or injury prove serious?

CELLOPHANE ENVELOPES NOW AVAILABLE

If you are the fortunate owner of an American Home Menu Maker and have been filing our recipes, you will be glad to know that the cellophane sleeve envelope, which keeps the recipe clean and makes for easier filing, is again available at the old pre-war price—order a supply today—**$1.00** per hundred envelopes.

Send order and remittance to:
The American Home
55 Fifth Ave., New York 3, N. Y.

MOP—the EASY WAY!

KEEP HANDS DRY!

No Kneeling! No Stooping!

Made of DU PONT CELLULOSE SPONGE

MINUTE MOP and Drainer

Protects hands from grimy water; saves tiresome wringing, kneeling, splashing. Just rest the DuPont sponge on the drainer, lean on the handle, and it easily drains itself. Price $1.89 WITH DRAINER, HANDLE AND NEW HANDLE CLAMP THAT FASTENS HANDLE SECURELY TO MOPHEAD. Available at all department stores, many hardware stores, or if your dealer can not supply you, write us direct enclosing 14c extra for mailing costs. Get it today!
MINUTE MOP COMPANY, 23 E. 23rd St., Chicago 16, Ill.

Quick Relief FROM SUMMER ECZEMA

Combination treatment with Hilo Dip and Ointment removes REAL cause of this hot weather problem. Has helped thousands of dogs. At seed, department, drug, chain and pet stores. If dealer hasn't it, send $1.00 for complete treatment with directions and photos of many actual cases to
THE HILO CO. Dept. 230
14 Orchard St., Norwalk, Conn.

Hilo DIP and OINTMENT

SAVOGRAN Strypeeze

Write for Circular A

A Better Paint Remover

IT'S ORANGE!

THE SAVOGRAN COMPANY BOSTON 10, MASS.

DEATH TO MICE

25¢

Death to mice! They eat the kernels of this tiny, chemically treated seed, then they die. No baits, no traps, no muss. "A saucer and seed is all you need"—placed where mice appear. *Mouse Seed* is the clean, easy way to kill mice. Excellent results for over 50 years. Avoid substitutes. Get the genuine. At drug and other dealers. No mail orders. W. G. Reardon Laboratories, Inc., 2 Mill Street, Port Chester, N. Y.

Learn
LANDSCAPE GARDENING

FOR PLEASURE OR PROFIT
•
TO START YOUR OWN BUSINESS
•
TO IMPROVE YOUR PROPERTY
•
FOR YOUR HOBBY

A thorough, interesting home training, covering your regional conditions, for both those who wish to become LANDSCAPERS, DESIGNERS and GARDENERS, and those who wish to learn for their own USE AND PLEASURE.

Opportunities
An uncrowded field. Healthful out-of-door work for both men and women. Prepare for giant postwar building program.

APPROVED FOR VETERANS

Send for free *information*

National Landscape Institute
756 So. Broadway, Dept. H-10
LOS ANGELES 14, CALIF.

I. C. Degreaser

is the easy way to clean ovens and to remove grease from pots and pans without rubbing, scrubbing or scouring!

Guaranteed by Good Housekeeping

KVP Dusting PAPER

Why Use a Cloth?
Safeway
BRUSH-TOP
SPOT REMOVER
BRUSHES SPOTS AWAY
25¢ AND 10¢
SAFEWAY CHEMICAL CO. · CLEVELAND, OHIO

Sweep Easier Faster

Patented Combs clean Brush for *Better, Easier* "PICK-UP"

Guaranteed by Good Housekeeping

WAGNER
KOMB-KLEANED SWEEPER
Better, Easier "PICK-UP"
E. R. WAGNER MFG. CO., DEPT. AH, Milwaukee 9, Wis.

Our KITCHEN PLANNING *Service*

HAVE you been breaking commandments and coveting the beautiful streamlined kitchens as dreamed up by current designers, or the gay but efficient kitchens as seen in the magazines? Your old kitchen, or the one about to be built in the new home, can be just as good as the one in those greener pastures, and there'll be no more coveting. For installed in our midst is our own kitchen designer who will take the kinks out of kitchen or laundry layouts, plan the equipment to minimize steps, thus saving you hours of wasted effort and ever so much fatigue. Send her a detailed plan indicating plumbing, windows, doors (and where they lead to—dining room, outside, etc.). *Let one inch equal one foot.* List the equipment you now have and wish to retain, that which you are about to get. We have the dimensions on most of the new equipment, but, if you expect to keep the old, be sure it is drawn to scale or the dimensions are given in your letter. If yours is one of those large, sprawly old kitchens with many openings, indicate whether or not you are willing to sacrifice some of these without too many structural changes (believe it or not, we had one with seven doors and five windows not long ago—none to be sacrificed). Let us know if you want part of the room for dining or laundry purposes, whether or not you'd like a peninsula arrangement if there is space (that is, dividing the room by means of a working surface, range or sink—or a combination of these).

Our fee is **one dollar** per room. Address all kitchen-laundry or equipment questions to:

THE AMERICAN HOME Dept. K
444 Madison Ave., New York 22, N. Y.

***"MAKE YOUR CHURCH BAZAAR a Huge Success"*.....25¢**

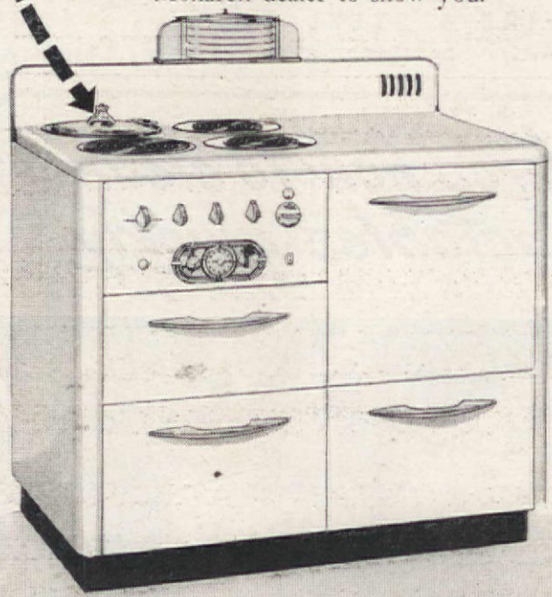
Planning an early fall bazaar for your church or favorite charity? You'll find our new booklet of invaluable help for it tells how to organize and run a bazaar to make it a financial success. Pattern suggestions for best-selling knitted, crocheted, and embroidered items, and popular recipes for food sales. 20 pages . . . 8 of them in full color.

Send order and remittance to:
The American Home
55 Fifth Avenue, New York 3, N. Y.

Give
USO
It still means a lot to them

Monarch's "Deep-Heet" Cooker is DIFFERENT because it has

Imagine yourself sitting INSIDE a circle of hot radiators! You'd soon feel pretty well "cooked." But if you sat DOWN on a radiator, the application of heat would be decidedly *concentrated*. The same principle applies to Monarch's exclusive side heat cooker. Monarch's side heat actually "wraps" the heat around the food — speeds cooking — tenderizes more thoroughly — and *bakes* rather than stews. No need to stir — foods do not stick to bottom! Ask your Monarch dealer to show you.

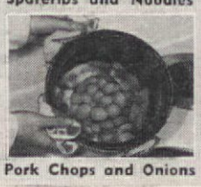


HERE are five dishes you can prepare better and more economically with "Side-Heet."

Spareribs and Noodles

Angel Food Cake

Wieners and Sauerkraut


Pork Chops and Onions

Roast Chicken

MALLEABLE IRON RANGE COMPANY
406 Lake St., Beaver Dam, Wis.

Monarch ELECTRIC

Something New!

NICHOLS ALUMINUM CLOTHESLINE

PERMANENT

RUST-PROOF

FITS ALL CLOTHESPINS

A light, attractive, and durable clothesline—absolutely rust-proof as Aluminum *cannot* rust. Wipe it with a cloth before using and it's shiny and clean as new! Gone is the annoyance of rust and dirt marks on your freshly washed clothes. Gone is the bother of the old-fashioned clothes line that you had to put up and take down for every wash. The new Nichols Aluminum Clothesline protects your clothes — saves you time and work. Available wherever homeware is sold.

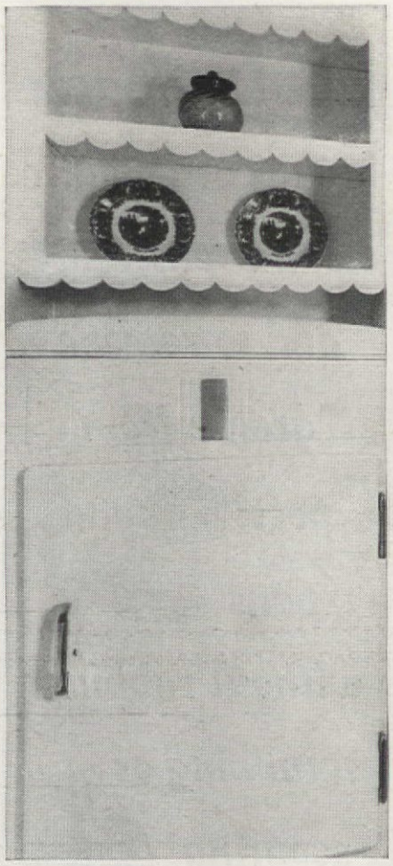
SOLD EVERYWHERE — Ask your local hardware or department store to show you the new clean-looking and permanent NICHOLS ALUMINUM CLOTHESLINE.

NICHOLS

WIRE & STEEL CO.

Mason City, Iowa DAVENPORT, IOWA Battle Creek, Mich.

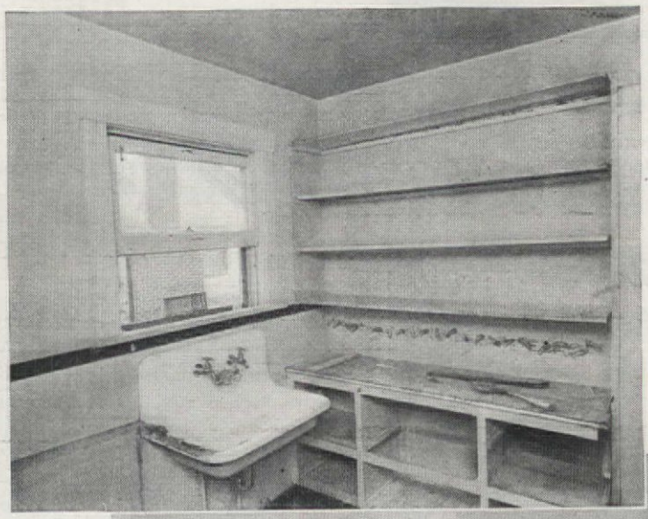
ONE out of FIVE

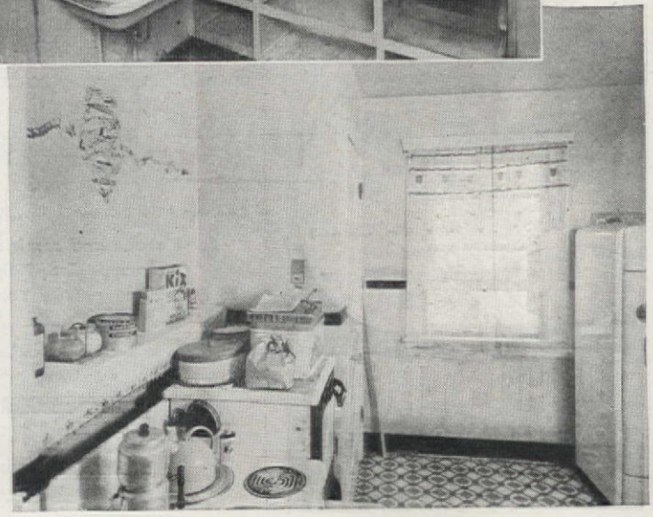


Space above refrigerator, which is often wasted, is utilized by built-in cupboards for china. Right, the room now. Below, before the remodeling

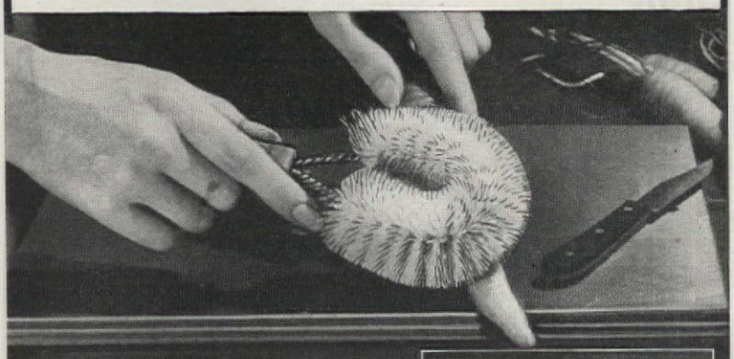
MRS. John Thomas of Spokane, Washington, has made a small career of kitchens—well, a hobby anyway. In the past three and a half years she has remodeled and redecorated five, one in each of the five houses she and her family have occupied in that time. In addition, she has redecorated all the other rooms in each house and has managed, in turn, to sell every one of the houses for more than she paid for them. There is method in this hobby, and it adds up to a nice profit!

We show you one of Mrs. Thomas' ex-kitchens and the sweeping changes in appearance that resulted from a





Here's how to clean vegetables quickly



You not only save time cleaning vegetables with a KELLOGG Brush — you save those next-to-the-skin vitamins usually lost in peeling. Tough, thickly set bristles are machine wound in a rust-resisting steel frame . . . give extra long wear. Kellogrip handle fits hand . . . won't pull loose from frame . . . Get this sturdy KELLOGG Vegetable Brush at your favorite store. (Sold in retail stores only.)

Visit the KELLOGG Brush Display at your favorite store. Here you'll find brushes to fit every job . . . brushes that make cleaning easier.

Kellogg QUALITY Brushes

bit of careful planning and the expenditure of a moderate amount of money for built-in cabinets, new linoleum, a spanking new paint job, and a few individual touches in decoration to lift it out of the ordinary.

The room as she found it was tired, discouraged, and just plain dirty. It was typical of the outdated equipment one encounters far too often in houses built during the boom years of the 1920's and earlier. You've seen kitchens like that; you may even be struggling along with one now.

Mrs. Thomas called in her carpenter and her plumber. The old sink went out and a new built-in model took its place. A work counter with cabinets below was constructed the whole length of the window wall. Storage space was added above the counter to the ceiling, the window opening trimmed with a scalloped valance. The counter top and splash board were finished in bright red linoleum. The old mid-twenties linoleum was removed from the floor, and a modern red linoleum with a cove base for cleanliness was installed. To spark the kitchen up, a blue feature strip was inlaid to follow the outlines of the walls.

An added fillip to the scheme is given by the gay Pennsylvania Dutch figures painted in red, blue, green and yellow against the white walls.

HOW AMERICA LIVES WITH THE DEEPFREEZE

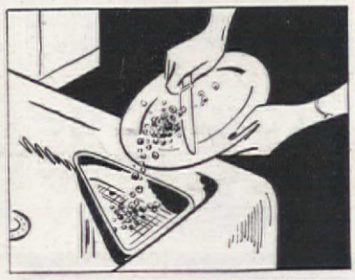
To the 9 out of 10 women who have to shop every day . . .

(and to their husbands, too)

If you are one of the thousands of women who dislike the chore of daily grocery shopping . . . if you want to shop when you feel like it . . . avoid standing with a number in your hand at the meat counter and waiting in line for your change . . .

If you know the physical drudgery of carrying home heavy bundles of groceries—(with Junior tugging at your skirts because there is no one at home to take care of him) . . . then the Deepfreeze home freezer was made-to-order for *you*.

For with the Deepfreeze home freezer, you can shop less frequently—only on nice days, if you like. Yet you have more good food in your home at all times. (What a blessing when there's illness and you can't go out to shop.)



It isn't hoarding—you are actually helping relieve food shortages because you don't waste food. You no longer accumulate little plates in the refrigerator—each with a dab of food on it—which you throw away as the food spoils.

And you never throw out good food just because the family has had all they want of a certain dish right now—you freeze it, store it, save it for good eating in the future. You can eat all the good food you buy or grow in the garden.

FULL INFORMATION ON HOME FREEZING:

64 colorful pages of details. Send for your copy of this new book, "An Invitation to Better Living." Price 10c.

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Motor Products Corporation
North Chicago, Illinois

I enclose 10c for my copy of "An Invitation to Better Living."

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Try this New Way to Better Living

All these ideas in the buying and handling of food have already been proved and tested in thousands of American homes.

People who own the Deepfreeze home freezer know the benefits of freezing food and storing it in perfect condition until ready to serve. These Deepfreeze owners have made Deepfreeze the leader—the talked-about home freezer.

Big Model B9-46 holds more than 320 pounds of assorted perishable foods, economy-size Model A4-46 more than 125 pounds.

Go see it for yourself. It is waiting for you now—the one-and-only Deepfreeze home freezer—at the Deepfreeze dealer near you.

DEEPFREEZE DIVISION
MOTOR PRODUCTS CORPORATION
NORTH CHICAGO, ILLINOIS

MODEL A4-46

MODEL B9-46

Deepfreeze
TRADE-MARK REG. U. S. PAT. OFF.
the talked-about home freezer

No other does all this!

9 FT.–7¢

Royledge SHELVING

- Offers you wide choice of gorgeous Royledge patterns—fresh, gay colors.
- Gives you exclusive Royledge double-edge—looks better, lasts longer.
- Re-decorates shelves in a jiffy—simply lay Royledge on shelf, and fold.
- Costs less than a penny a day if you wish to re-Royledge your kitchen every month.

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TO ALL ROACHES, BEDBUGS, ANTS, FLEAS, SPIDERS, TICKS, LICE, SILVER FISH, AND OTHER INSECT PESTS!

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READY TO USE, CONTAINS ½ LB. POWDER!

REFILL PLUG

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"HY-PO" the largest-selling DDT powder spray gun in leading ten cent stores, drug, hardware and department stores. Refillable!

5% DDT Liquid "Hy-Po" for Flying Insects!

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Strong! Waterproof! 6 Colors!

Once you use MYSTIK "Self-Stik" you won't be without it. Hundreds of uses in home, office, shop—seals, repairs, decorates, weather-strips, masks, holds. Six useful colors. Sticks tight without moistening. Peels off clean. Be extra handy with this handiest of all fixers. 25c, 50c and $1 at hardware, drug, department and stationery stores—Mystik Adhesive Products, 2652 N. Kildare Avenue, Chicago 39.

Weather-stripping is clean, quick and positive with MYSTIK. Peels off easily. 1001 other uses!

SANDED FLOORS for $15 and 16 Hours Work

basic data

Mae B. Moore

GLOSSY, grained floors make a house. They can be yours for about 16 hours' work. And the best part of it is that the whole process of transforming dingy, painted floors into shiny, sanded ones costs only $15 if you do the work yourself.

Any novice can do the job. There are no mysteries to solve. There is no long apprenticeship to serve. If you can hold a paintbrush and grip a handle, you can sand a floor. It is just as easy as that.

Neither my father nor I had ever seen a sanding machine. Regardless of that fact, we decided to tackle our floors. Inspired by my aunt's newly sanded floors which completely changed her house, we decided, "That's for us."

However, when she said the job cost her $90, our enthusiasm waned. Then we got the bright idea of doing the job ourselves, and we discovered we could do our six-room apartment for the small sum of $14.14.

Hire the two necessary machines at a hardware store. It should cost only $5 for the pair of them for a twenty-four-hour period.

Add to the cost of the apparatus about $5 for the sandpaper used in the machine. Sheets for the big machine—we call it Big Bertha—are 25 cents apiece, and those for the little machine, 10 cents apiece.

If your floors are painted, purchase two quarts of paint remover while in the hardware store. If they are only varnished, forget about it. Also buy a gallon of white or orange shellac. The two cans of paint remover will cost about $1.14 and the can of shellac will cost about $3.00.

Decide first of all whether you want to sand your floors all over or just the part bordering your rugs. If you are going to sand only the borders, move all your furniture to the middle of the floor and cover it. Yes, a bag comes on the machine to catch the dust, but some of it manages to sneak out on the floor.

Assuming your floors are painted, pour some of the paint remover into an old paint can and apply it on the painted areas. Don't spare it. In about 15 minutes, you will see from the bubbly appearance of the paint that it is ready to be scraped off. This task is not so arduous as it sounds. You will be surprised to see how easily it is removed. It just rolls

Sketches by Marian Normart

3 Coatings in 1

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This year send *original* Christmas greetings! Mail us your favorite negative—home, baby, family group. We'll make it into a handsome card and send you a sample, completely finished *at our expense*. Enclose 10c in coin for packing and mailing.

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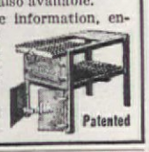
Write today for complete information, enclosing 10c (coin) for large 4-page Plan Sheet—"HOW TO BUILD YOUR OWN OUTDOOR FIREPLACE"—containing working drawings for a variety of designs.



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STOPS ROOF LEAKS IN RAIN

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off in long strips. Care must be exercised not to get paint remover on any other painted surface—the paint or finish will be quickly ruined.

Now you are ready for the actual sanding. Take a piece of the rough sandpaper used for the first sanding and fit it into the machine. Care must be taken to put it in the machine so it will not tear. If, despite all your precautions, it does tear, save it. You can cut small discs from it which can be used on the smaller sander, thereby economizing on paper.

You don't have to be afraid that the sander will dig huge holes in your floor. We haven't even a groove in our floors that was not there before we launched our sanding attack. All that is required to prevent the digging of holes is motion. Keep the machine moving constantly. This is not hard to accomplish as the roller motion pulls it along naturally.

After sanding the floors white with the rough paper, replace it with the fine grade paper, and run over the floor once more. Make sure that all the paint is removed before using the fine sandpaper.

The small sander is used for sanding the edges of the room, around the molding of the baseboards. It is the easiest operation of all and takes only a few minutes. Grip the machine firmly and keep it moving as you did the large sander.

Before you apply the shellac, brush up all the dust which the bag didn't take up. If you unavoidably step on sanded spots, dirtying them, use a small piece of sandpaper and rub out the spots. If you find it absolutely necessary to do any walking around, make sure to wear a pair of clean socks. Above all, don't wash the floors before shellacking.

The shellacking process proves to be the most delightful one of all. You'll feel definitely rewarded for your efforts when you see the grain springing out from the floor. Take two boards at a time, the whole length of the room and shellac them. Because the shellac dries almost instantaneously, you should be rapid in your application.

Now apply floor wax to the newly shellacked floors and marvel at the professional looking job you have done. For $15 and 16 hours' work, you will have transformed your home.

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SKIP THE WOES of washday the new Universal way, for Universal's complete line of Home Laundry Equipment is at your service. New eye-filling designs for maximum ease of operation and heart-thrilling satisfaction in performance. And each equipped with Universal's exclusive time and temper saving gadgets that will make laundering simple as rolling off a log. It's all this and economy, too, with the wondrous new Universal Washers and Ironers.

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Crisp, ruffly Shirbacks made by Cameo, go up in a jiffy. No tiebacks to hook or adjust. Just hang and pull the sewn in tape for a lovely decorator approved shirred effect. Wind or dusting can't disarrange. Yet, patented Shirbacks (in fine fabrics such as Hathaway Dots) cost no more than ordinary cottage sets. Write for a descriptive booklet today.

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Dear Reader.

HAVE you been dreaming during the past four years about that new house you are going to build or how you would like to improve your present home? Our Architectural Department is ready to supply professional advice to help you avoid future pitfalls. We will go over your plans carefully and criticize them for you. We cannot supply working drawings, but will offer helpful suggestions toward attaining your goal. Please supply as much information as you can. Draw your plans to scale; that is, let ¼ inch equal each foot, and show exactly where the windows and doors are placed and give their dimensions if it is a remodeling job. Our fee for this service is **$1.00.** Any minor building problems will still be answered for the usual stamped, addressed envelope. Address letters to Department A.

PERHAPS you are hoping to do some redecorating—our trained staff of experienced decorators is prepared to help you solve whatever decorating dilemmas confront you. Write us in detail what you wish to do with your room and include a floor plan of the room drawn to scale, ¼ inch equals one foot. List the furniture you plan to use, and in return we'll send you a floor plan showing furniture arrangement, plus color schemes. The fee is **$1.00** per room. Minor questions will still be answered for the usual stamped, self-addressed envelope. Address Dept. D.

OUR Party Department is prepared to plan a special party for you. Tell us the kind of party you wish to give, how many guests you expect, date, time, and place, description of your table appointments, and entertainment your guests prefer. Suggestions will then be sent you for room and table decorations, centerpiece and favors—all for **50¢** a party. Please print name and address clearly. Address letters to Department E.

Send problems and remittance to:
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American Home (Dept. ——)
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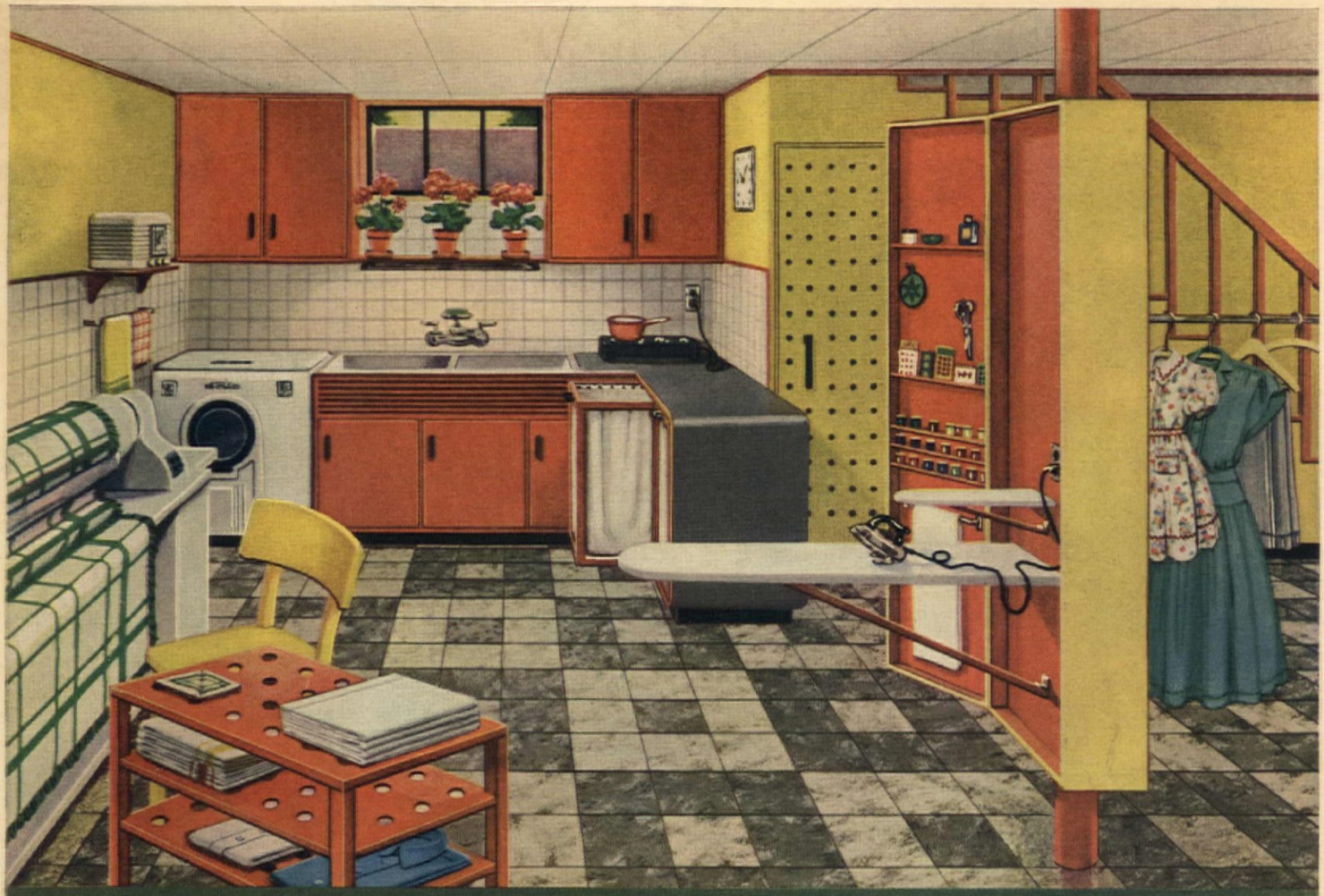

See How Easily This Basement Became Bright And Useful

THE NEW FLOOR MADE IT PRACTICAL

COULD YOUR BASEMENT become a bright new extra room? Once you've started with the floor of Armstrong's Asphalt Tile, you'll see the "basement drabness" disappear as the new room comes to life. And you'll find yourself creating a room as livable as any other in the house—to serve your family for work or play.

Armstrong's Asphalt Tile makes all this practical because, unlike other flooring materials, it's not affected by the moisture that comes up from the ground through concrete basement floors. And the design possibilities of this floor are almost limitless. It comes in a wide range of plain and marbleized colors. And since it is hand set, a block at a time, it's easy to create an original custom floor.

You'll find that Armstrong's Asphalt Tile has other big advantages, too. It's easy to clean and keep clean. Dust and dirt can't stick to its smooth, mirror-like surface. To keep it fresh and new looking for years, the only care needed is light sweeping and an occasional washing and waxing.

This modern floor is so attractive and has so many exclusive features you might think it is expensive. But actually, it's not. The low price of Armstrong's Asphalt Tile will be such a pleasant surprise, you'll want to start right away transforming your basement into a cheerful room.

• • •

WRITE FOR YOUR FREE COPY of "Basement Rooms for Work or Play." Illustrated in full color, this new booklet is crammed with easy-to-use decorative ideas for your basement. Send a post card to Armstrong Cork Company, Resilient Tile Floors Department, 4610 Plum Street, Lancaster, Pennsylvania.

YES, THIS WAS THE BASEMENT BEFORE it was remodeled to abolish blue washdays. Now the new basement laundry is one of the cheeriest rooms in the house, where washing and ironing are no longer dull chores. The floor of Armstrong's Asphalt Tile, in bold squares of Slate Gray and Ivory Marble, is not only smart but practical. Dripping water or soapsuds can't harm it or dim its bright colors. And its tough composition is made to withstand many years of scuffing feet and hard usage. Floor plans and details of the furnishings used in this basement will be sent free on request.

ARMSTRONG'S ASPHALT TILE

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